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THE EXHIBITOR

ANSONIA EXHIBITORS FIGHTING NEW ORDINANCE

SERVISECTION: 28 FEATURES, 23 SHORTS REVIEWED

EDITORIAL: "THE OUTLOOK ISN'T ENCOURAGING"

"THE X-RAY"; HINTS ON NEWSPAPER ADVERTISING

COMPLETE REPORTS ON ALL ARBITRATION CASES

NEW ENGLAND EDITION

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MAY 14, 1941
VOL. 26 No. 1 PRICE 10 CENTS

THE PICTURE THEY'RE TALKING ABOUT!

starring
JOAN CRAWFORD
MELVYN DOUGLAS
with CONRAD VEIDT
OSA MASSEN · REGINALD OWEN
ALBERT BASSERMANN · MARJORIE MAIN
DONALD MEEK

The director of "Philadelphia Story," George Cukor, has made another Metro-Goldwyn-Mayer screen triumph out of the amazing story of a cruel girl who made the world of men pay for the heart they broke.

Screen Play by
Donald Ogden Stewart
and Elliott Paul

Directed by
GEORGE CUKOR

Produced by
VICTOR SAVILLE

AN M-G-M PICTURE

THE
EXHIBITOR
Reg. U. S. Pat. Office
VOLUME 26, No. 1 MAY 14, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

The Outlook Isn't Encouraging

THERE DOES NOT SEEM to be any doubt but that the industry will have added to it the burden of several new direct taxes, among them one which will lower the ticket exemption on all admissions. In addition, there is a strong possibility, at this writing, that a five per cent rental tax on films may be passed. Add to this the increased corporation and personal taxes, and the picture is not a happy one.

IT IS INDICATED by some that $55,000,000 in additional revenues will be produced by the lowering of the tax base, while the proposed five per cent rental tax, estimating the total rental figure of the country at $350,000,000, would bring in $17,500,000.

ABRAM MYERS, speaking for Allied, went on record recently as approving elimination of any ticket exemption, with the exception of children's tickets, and also called for dropping exemptions for religious and charitable organizations which put on exhibitions. We agree. He also recommended a tax on pool parlors, billiard parlors, and similar entertainment. We agree. We also think that where "Bingo" or similar games are played, as competition to theatres, the same should be taxed.

MYERS MADE ANOTHER GOOD POINT when he declared that the five per cent tax on film rentals should be borne by the distributors. He declared that with all sorts of taxes on exhibitors, it would be impossible for them to stand the additional burden.

THERE IS MUCH in what the Allied chieftain says, and we think most of the industry, in the exhibition division, at least, will agree with him.

SURVEYS now being conducted indicate that the theatres are not too optimistic about getting a large part of the armament money. Millions are going into new and old cars, house furnishings, houses, etc., with credit companies also expected to get the bulk of it.

WITH ALL THIS, more than 1,000,000 men will be in training who, otherwise, would be regular theatre patrons with their wives.

THAT IS ONLY PART of the headache. Soon will come the consent decree form of selling, which will make it the distributors' market.

IT WOULD BE FOOLISH to think that the distributors will listen to reason and facts, so all we can say is what we have declared year in and year out. Only by intelligent buying can the exhibitor defend his own interests. Don't rush in to buy unless you believe the deals are fair, and that applies to shorts as well as features. Because, faced with the greatest tax burden in the history of the business, the exhibitor will stand or fall next season.

Jay Emanuel

QUAD.

N. Y. Herald-Tribune

"THE GIRL IN THE NEWS" IS SOMETHING TO SEE!

N. Y. Daily Mirror

CAROL REED'S SUCCESSOR TO "NIGHT TRAIN" A SMASH-HIT THRILLER!

N. Y. Times

"THE GIRL IN THE NEWS" SPELLBINDING THRILLER! . . .

Carol Reed directed it with the same grim urgency as his "Night Train"! Breathtakingly suspensive!

N. Y. Daily News

"THE GIRL IN THE NEWS" EQUAL TO THE BEST!

Faultless Direction; Convincing Actio

N. Y. World-Telegram

"GIRL IN THE NEWS" THE MOST EXCITING MURDER MYSTERY OF THE SEASON!

N. Y. Journal-American

'THE GIRL IN THE NEWS" TENSELY ENTERTAINING!

N. Y. Post

"THE GIRL IN THE NEWS" WORTH YOUR ATTENTION!

The star of NIGHT TRAIN
. . . the director of NIGHT TRAIN
surpass their NIGHT TRAIN triumph!

The GIRL IN THE NEWS

starring

MARGARET LOCKWOOD

BARRY K. BARNES

EMLYN WILLIAMS

Maurice Ostrer, In Charge of Production · Directed by Carol Reed
From the novel by Roy Vickers · Screen Play by Sidney Gilliat
A 20th CENTURY PRODUCTION

NOW MAKING BOXOFFICE NEWS AT THE GLOBE ON BROADWAY!

20th CENTURY FOX

TERRITORIAL HIGHLIGHTS

Ansonia Exhibs Seek Compromise

"Copper" Ordinance Leads To Confab With City

ANSONIA—It appeared this week that exhibitors in this city are quite willing to fight that new cop-in-every-theatre ordinance but first seek to compromise the stiff requirements. In keeping with that strategy, attorney Fred McCarthy, former city court judge here and counsel for the Capitol, Tremont, was to appeal before the local board of aldermen May 12 and argue for an amendment to the ordinance which went into effect April 21 and which stipulates that a policeman must be employed by all local theatres of more than 400 seating capacity at all evening performances, and all day Saturday, Sunday, and holidays. McCarthy was reported last week to be seeking a compromise of cops only on Saturdays, Sundays, and holidays.

Peculiar angle that has the lawyers here thumbing the lawbooks is the definition of the word "theatre." Opponents of the present ordinance claim that the law can be read to indicate not only movie houses, but also three halls owned by fraternal organizations and the high school auditorium which, from time to time, have entertainments and can be classed as "theatres." If the organizations were likewise obliged to retain cops for every show, benefit, or what-all-else, prediction is made that the ordinance would be jettisoned.

Exhibs here estimate that under the present ordinance it would cost a theatre $2,000 per year for policemen. In effect only a few weeks, already headaches are rising. Supernumeraries are working in factories and don't care about working nights, regular cops can't be spared, yet each theatre must have a policeman under penalty of $100 per each omission.

So every night, exhibs told THE EXHIBITOR representative last week, they wait and wonder whether police are going to send over a copper. If the police chief fails to dig up an officer, theatres are liable to a stiff fine through no fault of their own.

Derby, nearby town, has a similar ordinance proposed two months ago but a compromise was reached for a cop only Saturdays, Sundays, and holidays.

New Havenites Elect

NEW HAVEN—Annual election of Local B-41, Exchange Employees' Union, will be held June 2 at the Hotel Garde.

Paging "Guv" Jacocks

HARTFORD—Film men wondered this week whether they would someday say "Hello, Guv" when they meet Ted Jacocks, popular Branford exhibitor who is also serving his first term as representative in the General Assembly.

Poll taken among state's newspapermen covering this session showed Ted tied with Hugh M. Alcorn, Jr., speaker of the House, as being voted most likely timber for the state Republican ticket. Jacocks also tied with Rep. Stanley Mead for third place on the ballot marked "Most Important to the State For Re-election."

Unusual for first-term legislator to receive such honors, but Jacocks quickly won the admiration of the professional, sharp-eyed, all-knowing newspapermen by his activities in the House and at committee hearings.

Boston Exchanges Select Nominees

BOSTON—Local B3, Exchange Employees Union, convening last fortnight at the Hotel Bradford, nominated officers, to be elected May 26, and also nominated for a new post, a business manager for the local exclusively.

Nominated for this post were Elmer Foster and Connie Denehy, National Screen and Universal, respectively. Nominated for president: Matty Moriarty (present president), Universal; Bertha Harris, Metro; Sam Paul, Ad Accessories; Jack Martin, Republic. For vice-president: Westey Eisenberg, Alvin Fusillo, Metro; Charles Asdot, Warners; treasurer, Francis Rahilly, RKO, to succeed himself. Secretary, Clara DeKane, Metro, to succeed herself.

James F. Burke, present business manager and of Projectionists Union, attended.

Sunday Eliminations

BOSTON—Recent eliminations of the Bureau of Sunday Censorship, announced last week, were:

APPROVED WITH DELETIONS

Cowboy and the Blonde, The, Parts 1 to 7 (Deletions: Dialogue, "Yeah—there's an old one in the back seat.", in part 5). 20th Century-Fox.

Personal Column, Parts 1 to 10 (Deletions: Scene in bedroom from point where girl picks up night gown to point where man leaves room and captions pertaining thereto, in part 3). Pax Film Company, 723 Seventh Avenue, New York.

May 19 Deadline Set In Conn. Suit

Answers Expected From All Defendants

NEW HAVEN—Answers to the charges made by the owners and lessees of the Pickwick, Greenwich, in a $5,452,575 suit against 12 exhibiting or producing corporations must be filed in U. S. District Court here next Monday (May 19).

Plaintiffs in the case are asking a jury trial. Defendants are: 20th Century-Fox Film Corporation, Loew's, Inc., RKO Radio Pictures, Inc., Vitagraph, Inc., Paramount Film Distributing Corporation, Universal Film Exchanges, Inc., Columbia Pictures Corporation, United Artists Corporation, Fox Metropolitan Playhouses, Inc., Skouras Theatres Corporation, and two officers of that corporation, Spyros P. and George F. Skouras.

Plaintiffs, Prefect Theatres, Inc., Fairfield Holding Corporation, and Grenfield, Inc., charge all of the defendants with "conspiring to monopolize, restrain and contract interstate commerce in films, in New York and this state, and particularly in and around the towns of Greenwich, Conn., and Port Chester, N. Y."

Basis of the suit is that defendants have allegedly consistently refused to clear films for the Pickwick until seven days after exhibition in the Skouras houses. Complaint also was made that clearance schedule in New York City and Westchester County, N. Y., "makes it impossible to show pictures until 40 to 120 days after Stamford and meanwhile practically every theatre in the state has shown the film."

Claim is also made that the distributor defendants refused to negotiate for a better clearance schedule, regardless of how much they, the plaintiffs, were willing to pay.

VC Committees Selected

BOSTON—Committee in charge of Variety Club Tent 23's Charity Fund Raffle was announced last week as E. X. Callahan, chairman; Edward Morey, vice-chairman; Maurice Wolf, John Dervin, Paul Baron, Martin Mullin, Herman Rifkin, Ted Fleischer, and Harold Stoneman.

Chairman of the Outing at Pinebrook Country Club June 2 is Edward Ansin, and the drawing will be held at night. Prizes include a super-sedan, an automatic home laundry, an electric refrigerator, a vacuum cleaner, radio and victrola combination, 16mm. projector, three-piece, all-leather luggage set, wrist watch (man or lady), and a 16mm. camera.

Concord, N. H., Auction

CONCORD, N. H.—After May 23 the Capitol will have a new landlord because the Bektash Temple Real Estate Association, owner of the property, has thrown in the towel. Trustees have ordered public auction of the property to satisfy a mortgage of $190,000, hanging fire since 1927. Four local banks are the mortgage holders.

The association eight years ago protested an assessment of $250,000, levied by the Board of Assessors. as too high and a Superior Court referee subsequently set the "fair value" at $185,000.

HAPPENINGS OF SPECIAL INTEREST TO EXHIBITORS IN THE NEW ENGLAND AREA

HARRY OLSHAN, well-known Columbia salesman in this territory, is seen here relaxing at home, and reading the latest issue of his favorite magazine—the name of which modesty and politeness forbid us to mention.

GEORGE SCHER, former United Artists publicist, now member of the Medical Department, 104th Infantry, Camp Edwards, Mass., poses before a painting of a German refugee, done in oils by artistic theatre manager Harmon Norins, Mayfair, Bridgeton, Me.

EMELIO OUELLETTE, manager, Ritz, Lewiston, Me., propounds the advantages of his new deal on the Standard American Encyclopedia to one of his many French patrons. The deal for the encyclopedia was closed with George Boroff, who has exclusives on book premiums.

U. S. NAVY SEA SCOUTS, visiting Bridgeport, Conn., adopted Ann Carney, pretty cashier, Globe, as mascot when they were guests of manager Harry Rose at the opening night of the two Navy films, "Sweetheart Of the Navy" and "23½ Hours Leave," recently at the house.

THESE SPECIAL WINDOW DISPLAYS were arranged by the Strand, Stamford, Conn., in cooperation with Fawcett Publications, whose "Whiz Comic" character, "Captain Marvel," was adapted to the screen by Republic in its 12-chapter serial, "The Adventures of Captain Marvel."

GEORGE E. FRENCH, manager, and Bill Morton, press agent, RKO-Albee, Providence, had this sidewalk ballyhoo man circulate in downtown Providence, at the circus, and at the race track, to create interest in Universal's Frank Lloyd film, "The Lady from Cheyenne."

Sunny
THE
SUNNY
SHOW FOR HAPPY DAYS!

The great, big show that's all aglow with
JEROME KERN'S best-loved song hits
. . . Alive with the dancing of Ray Bolger
and the Hartmans . . . Glittering with
gay Mardi Gras romance and laughs.
with RAY BOLG
EDW. EVERETT
HELEN WEST

A NEAGLE *in*

mq

OHN CARROLL

· FRIEDA INESCORT

/ THE HARTMANS

d Directed by

T WILCOX

een Play by Sig Herzig

m the Musical Comedy

Sunny" · Book and

ics by Otto Harbach

l Oscar Hammerstein II

She'll steal your heart away...
She'll make you dream all day...

WHO? *No one but "Sunny" Anna Neagle, in this world of gaiety and laughter spinning around romance as warm as its own New Orleans nights . . . .*

AN OUTSTANDING SPECIAL ATTRACTION.. NOW BOOKING!

Anna Neagle in SUNNY

with **RAY BOLGER · JOHN CARROLL**
EDW. EVERETT HORTON · FRIEDA INESCORT
HELEN WESTLEY *and* **THE HARTMANS**

Produced and Directed by **HERBERT WILCOX**

Screen Play by Sig Herzig · From the Musical Comedy — "Sunny"
Book and Lyrics by Otto Harbach and Oscar Hammerstein II

RKO RADIO PICTURES

LITHO U.S.A.

e
EROME
KERN *hits they'll be whistling and singing:*
"WHO?" ★ "D'YA LOVE ME?" ★ "SUNNY"
"TWO LITTLE LOVE BIRDS"

LATE NEWS HIGHLIGHTS

Atlas Continues RKO Stock Buy

SEC Releases Its Semi-Monthly Report

WASHINGTON—SEC semi-monthly report of security transactions and holdings, issued last week, reported continued purchase of RKO stock by Atlas Corporation. Atlas has acquired 500 shares of RKO's six per cent convertible preferred, bringing its holdings in this class to 39,481 shares. Atlas also holds 762,127 shares of $1 par common and 268,230 shares through the American Company and 327,812 warrants for common.

Warner Brothers Pictures, Inc., reports Joseph H. Hazen has acquired 1.700 shares of $5 par common, representing his entire holding.

Loew's, Inc., has added 38 shares of Loew's Boston Theatres $25 par common to its holding and now has 117,958 shares of the subsidiary company stock.

Nathan J. Blumberg reported disposition of 1,000 of Universal Corporation's common voting trust certificates and now has 12,000 of the certificates and 15,000 common voting trust certificate warrants. Preston Davie acquired 300 certificates, now holding 4,000 directly and 26,500 through Standard Capital. Davie also has 111,283 warrants through Standard Capital, although holding none directly.

Actors Fund Elects

NEW YORK—For the first time in 37 years members of the Actors Fund of America, which held its annual meeting last week, elected a new president: Walter Vincent. Election of a new head was necessitated by death last December of Daniel Frohman, who since 1904 had been president of the organization.

Following the presentation of the treasurer's report, in which was shown a surplus of $22,272 after an expenditure of $142,136, Vincent paid tribute to the late president's devotion to the fund. Vincent, who has been vice-president of the fund since 1930 and a life member since 1914, urged the members to emulate the love the late president held for the actors' organization. Vincent also stressed the importance of being an active member of the fund.

Marshall to Philly S-W

NEW YORK—Frank Marshall, who has been a member of Clayton Bond's staff in the Warner home office, last week joined John Turner in assisting Ed Hinchy in the Philadelphia zone booking and buying department.

Dignitaries to VC

NEW YORK—Among the dignitaries scheduled to appear at the Variety Club Convention in Atlantic City, May 15-17 are Jesse Jones, Secretary of Commerce, and Lord Halifax, British Ambassador, it was announced last week. They are expected to speak at the final banquet, at which Governor Harold Hoffman of New Jersey will be toastmaster. Another notable who will attend and speak is Senator Thomas Connolly of Texas.

Film Tax Hit By Ed. Kuykendall

WASHINGTON — Ed Kuykendall, MPTOA president, and P. J. Wood, secretary, ITO of Ohio, last week presented exhibitor opposition to the proposed five per cent tax on film rentals to the House Ways and Means Committee.

Both called upon Congress to find the $12,000,000 such a tax is estimated to raise in another manner, pointing to the heavy burden such a tax would impose upon exhibitors.

Wood and Kuykendall recommended that the present exemptions enjoyed by religious and charitable organizations be exempted, with Wood telling the committee that admissions taxes should start at the first penny. Kuykendall indicated that children's tickets should be exempted up to 10 cents.

Arguing against the proposed tax, Kuykendall said that exhibitors would be glad to take five per cent of their film rental as their profit. Wood said, "The amount that can be raised by the five per cent tax can more than be procured through a broadening of the admissions tax and the abolishment of the specific exemptions." He cited figures to show that the Government could collect $15,000,000 per year in the state of Ohio on "Bingo" games alone.

RKO Golf May 20

NEW YORK—RKO announced last week that its annual golf tournament will be held May 20 at the Westchester Country Club, Rye. A telegraphic match with the RKO studio will be a highlight of the tourney, with eight men representing the East and West, and results flashed after every three holes.

The members of the eastern team are Ned Depinet, Andy Smith, Senator J. Henry Walters, Harry Michalson, Bob Wolff, Harry Pimstein, Walter Seaton, and Lou Miller.

Broadway Goes Into Decline

Main Stem Grosses Not Up to Standard

NEW YORK—Broadway hit the skids last week, with several holdovers holding down grosses, and the new shows not doing anything in the way of reviving the drooping box offices.

First- run business, as reported to THE EXHIBITOR by usually reliable sources, was as follows:

"ZIEGFELD GIRL" (Metro)—Held over for a third week, and doing just fair business at the Capitol.

"THAT UNCERTAIN FEELING" (UA)—A disappointment at the Music Hall, with "Madame Butterfly" on the stage, and goes out after two weeks.

"THE GREAT AMERICAN BROADCAST" (20th-Fox)—Not as strong as was expected, but holding up nicely on the second week at the Roxy to $22,700 Thursday to Sunday, with stage show.

"THE GIRL IN THE NEWS" (20th-Fox)—Did $2700 Saturday, Sunday of the second week at the Globe, aided by critical nods.

"REACHING FOR THE SUN" (Paramount)—Went to $17,000 Saturday, Sunday of the first week at the Paramount, with an all star stage show, and is expected to do $35,000 on the stanza.

"THE WAGONS ROLL AT NIGHT" (Warners)—Doing well, with $24,000 Friday, Saturday, Sunday of the first week at the Strand, with Victor McLaglen and Tommy Tucker's Band on the stage.

"CITIZEN KANE" (RKO)—Still packing them into the Palace, on its second week, with good word-of-mouth helping. No figures available.

"FANTASIA" (Disney)—Reported considerably below earlier figures on its 26th week at the Broadway.

Warners Aiding Army

HOLLYWOOD—Warners will film a special picture for the War Department titled "The Anti-Aircraft 37-MM. Battery," to be used for training purposes, it was said last week. The film will be made up of five individual parts which will enable the Department to show it as five separate shorts. Dealing with the operation of anti-aircraft guns, the picture will be produced under the supervision of Gordon Hollingshead in co-operation with the Research Council of the Academy of Motion Picture Arts and Sciences.

Jersey Plans Set

NEW YORK—The convention committee for the 22nd annual convention, and testimonial banquet to Lee Newbury, of Allied Theatre Owners of New Jersey, Inc., and Eastern Regional Conference of Independent Exhibitors last week announced the plans for the conclave, which will be held at the Ritz-Carlton Hotel, Atlantic City, June 11, 12, 13.

Dunlap Produces Joneses

HOLLYWOOD—Planning a new series of high-budget westerns, Scott R. Dunlap will produce the Buck Jones "Rough Riders" films for Monogram, it was announced last week. Eight special features will be made in this group for release on the company's 1941-42 schedule.

Mayer Back to Coast

NEW YORK—Pete Mayer planed to the coast this week where he rejoined Sam Katzman and Banner Pictures as an associate producer.

Engineers Hear New Developments

SMPE Rochester Meeting Big Success

ROCHESTER, N. Y.— Improvements in sound for movies, effect on technique of three-dimensional pictures, and new fire safeguards were leading subjects discussed here at the four-day semi-annual meeting of the Society of Motion Picture Engineers.

Gains in illusion by use of the sound-in-motion system in which the voice follows the actor across the screen, notes of church bells descend from the ceiling and deep low tones come from the floor, were described as beyond belief.

Most spectacular event at the convention was the demonstration of stereophonic sound by the Bell laboratories, using six tons of equipment set up in the Eastman. This uses three sound tracks on film and three large and six small amplifiers.

Thousands of engineers and invited Rochesterites who packed the theatre were impressed by the possibilities of the system in reproducing directional and spacial sound, giving liveliness and reality to music. With live musicians alternating with the device from behind a screen, members of the audience and trained ears of musicians were completely fooled as to which was playing.

Three-dimensional pictures are ready anytime the industry desires them, said John A. Norling, the inventor. And he added that they will spell the death knell of the long, last breath-taking kiss closeup, for by creating the illusion of space and depth, the director can achieve so many other effects that the closeup will not be needed.

Color also is to play an increasingly important part in future motion-picture production, the engineers were told. Experts predicted that black and white in a comparatively short time will be as unusual as color is now. Belief was expressed that with the combination of these three developments in sound, depth and color, movies are due for revolution in the near future.

Bausch and Lomb Optical Company explained how research had produced a chemical process for forming a silica film on lenses to obtain clearer and brighter pictures on the screen.

Earl R. Morin, Connecticut State Police, demonstrated a model projection booth and air-conditioning control system, the first aimed to localize a booth fire, and the second to prevent panic as a result of the air-conditioning system drawing smoke from a fire outside the building. The booth is equipped with a fuse that closes shutters, starts a fan to draw off the smoke and turns on the house lights. In the air-conditioning system, an "electric eye" closes the intake drawing smoke and lights a warning signal.

"Big Five" Dropped

BUFFALO—Striking out the names of the "Big Five" as defendants, the D. of J. last week filed an amendment to its original complaint against Schine Chain Theatres, Inc., and the major distributors. The anti-trust action still pends against Schine and its affiliates and the "Little Three."

Pa. Labor Day Sept. 1.

HARRISBURG, PA.—Labor Day will be observed September 1, it was decided by the House majority in the legislature last week. A bill to change the holiday to September 8 was introduced by Rep. Reuben E. Cohen, Dem., Philadelphia, but it was sent back to committee and Cohen announced that it would be "killed" there.

Mayer Again Tops Industry Salaries

WASHINGTON — According to statistics made available last week by the SEC, Louis B. Mayer, Loew's production chief, was America's top executive salary earner last year for the fourth successive year.

Mayer's 1940 remuneration was $697,049, of which $541,049 represented a share in the profits of the company. Mayer's 1939 remuneration was $688,369; 1938, $688,-369.45; and his remuneration in 1937 was tops for that year. He had no close competition for first place.

The SEC also reported the incomes of these film personalities: Hunt Stromberg, Loew's, $332,267; Nicholas M. Schenck, Loew's, $318,881; W. C. Fields, Universal, $255,000; Deanna Durbin, Universal, $209,-833; Bing Crosby, Universal, $150,000.

U Veteran Leaves

NEW YORK—Vivian Krienke, now Mrs. Roy Ehrhardt, secretary to Andrew Sharick, Universal's accessories sales manager, and a home office employee for 10 years, was honored with a surprise farewell luncheon at the Victoria Hotel last week. Affair was attended almost en masse by the home office staff, as well as by Helen Parrish and Charles Lang, Universal stars now vacationing in New York. Mrs. Ehrhardt is deserting the office for home life.

Two Monogram Substitutions

HOLLYWOOD—Taking the place of two pictures originally planned for release on the 1941-42 program, Monogram announced last week two films to be added to its new season schedule. These are "Murder By Appointment," an original by George Bricker to be substituted for "The Fighting Cadet," and "Man With Many Faces," by Eugene Churchill, which will replace "Night Edition."

Monogram will release 59 features during 1941-42.

New Clause Reported

NEW YORK—Metro, Warners, and 20th-Fox were last week reported to be considering the adoption into their exhibition contracts of a proposed arbitration clause which would embody disputes not covered in the consent decree but which could be heard in the tribunals. Short and concise, the clause was said to be more practical than the present optional arbitration provisions used by some of the companies in their contracts.

Sunday Movies In Pa. Military Bill

Towns Near Camp Would Get Permission

HARRISBURG, PA.—Identical bills to permit Sunday motion pictures after 2 P. M. in any municipality within a radius of 10 miles of any United States Army depot, military reservation, or military encampment, have been introduced in the Pennsylvania Legislature by Senator John H. Dent, Democrat, Jeannette, and Representatives Martin F. Kenehan, Scranton, and Harry P. O'Neill, Dunmore, both Democrats.

The measures, which would amend Section 2 of an Act approved on July 2, 1935, read as follows:

"Provided, however, that in view of the present National Defense program and the great increase in our armed forces it shall be lawful for any person, copartnership, association, or corporation to conduct, stage, manage, exhibit, operate, or engage in any motion picture exhibitions regardless of whether a charge for admission thereto and incidental thereto is made, or whether labor or business is necessary, on Sunday after the hour of two o'clock postmeridian in a municipality within a radius of 10 miles of any United States Army depot, military reservation, or military encampment."

The municipalities which would be affected in the Harrisburg area, in addition to the city itself, include: Lemoyne, New Cumberland, Steelton, Middletown, Paxtang, Hummelstown, and Hershey. Military units stationed near Harrisburg are the Army Air Depot at Middletown, 103rd Observation Squadron at the Harrisburg Airport, near New Cumberland; Army Supply Depot and Reception Center, both near New Cumberland. Carlisle would also be included because the U. S. Medical School is located on the outskirts.

AMPA Hears Miss Donner

NEW YORK—AMPA's first open meeting under the new administration headed by President Vincent Trotta will take place May 15 in the Sun Room of the Hotel Edison.

Among the guests of honor will be Vyvyan Donner, commentator on fashions for the 20th Century-Fox Newsreel. Frances Marie Burke, the present "Miss America," will be introduced by Miss Donner.

Goldstein Into Army

PHILADELPHIA—Morton Goldstein, Columbia salesman, is scheduled to be inducted into the Army today (May 14).

Advance Shots

Features

SCATTERGOOD PULLS THE STRINGS. (RKO). Guy Kibbee, Bobs Watson, Susan Peters, James Corner. 69m. Fine stuff for those who like homespun philosophy, this should do especially well in small communities.

COLUMBIA

GIVES YOU IN THIS CALENDAR

12 RED-LETTER DATES...

Actual Releases In The Next 3 Months....

IRENE DUNNE and CARY GRANT

in George Stevens'

"PENNY SERENADE"

with BEULAH BONDI · EDGAR BUCHANAN · ANN DORAN

APRIL 24

"UNDER AGE"

with

NAN GREY · ALAN BAXTER

MARY ANDERSON · TOM NEAL · LEONA MARICLE

APRIL 26

"THE BIG BOSS"

with

OTTO KRUGER · GLORIA DICKSON

JOHN LITEL · DON BEDDOE

APRIL 28

George BRENT and Martha SCOTT

in "THEY DARE NOT LOVE"

with PAUL LUKAS • Roman Bohnen • Kay Linaker

Directed by JAMES WHALE

APRIL 30

Jane WITHERS and Jackie COOPER

in "HER FIRST BEAU"

with Edith Fellows • Josephine Hutchinson • William Tracy
Martha O'Driscoll • Edgar Buchanan

Directed by THEODORE REED

MAY 8

"SHE KNEW ALL THE ANSWERS"

starring

Joan BENNETT and Franchot TONE

with JOHN HUBBARD • EVE ARDEN • WILLIAM TRACY

Based upon a Cosmopolitan Magazine story

Directed by RICHARD WALLACE • Produced by CHARLES R. ROGERS

MAY 15

"NAVAL ACADEMY"

with

FREDDIE BARTHOLOMEW · JIMMY LYDON · BILLY COOK

MAY 22

"ADVENTURE IN WASHINGTON"

starring

Herbert MARSHALL and Virginia BRUCE

featuring the new young star GENE REYNOLDS

Produced by CHARLES R. ROGERS • Directed by ALFRED E. GREEN

MAY 30

"TIME OUT FOR RHYTHM"

with

Rudy Vallee · Ann Miller · Rosemary Lane · Glen Gray & his Casa Loma Orchestra

Six Hits & a Miss · Brenda & Cobina · Joan Merrill · Allen Jenkins · The 3 Stooges

Directed by Sidney Salkow

JUNE 12

"THE RICHEST MAN IN TOWN"

with

Frank Craven · Edgar Buchanan · Eileen O'Hearn · Roger Pryor

JUNE 26

SWEETHEART OF THE CAMPUS"

with

RUBY KEELER · HARRIET HILLIARD · GORDON OLIVER and
OZZIE NELSON and his Band

JULY 3

I WAS A PRISONER ON DEVIL'S ISLAND"

with

SALLY EILERS • DONALD WOODS • EDWARD CIANNELLI

JULY 10

In or About to Go Into Production

MELVYN DOUGLAS · RUTH HUSSEY *in*

"OUR WIFE"

with CHARLES COBURN

A John M. Stahl Production · *Directed by* JOHN M. STAHL

•

ROBERT MONTGOMERY *in*

"HEAVEN CAN WAIT" *(tentative title)*

with RITA JOHNSON · CLAUDE RAINS · JAMES GLEASON · EDWARD EVERETT HORTON

Directed by ALEXANDER HALL

•

"TILLIE THE TOILER"

Based on the King Features Syndicate comic strip with KAY HARRIS (new discovery)

Directed by SIDNEY SALKOW

•

FRED ASTAIRE · RITA HAYWORTH *in*

"YOU'LL NEVER GET RICH"

Music by COLE PORTER · *Directed by* SIDNEY LANFIELD

•

"TEXAS"

WILLIAM HOLDEN · GLENN FORD

Directed by GEORGE MARSHALL

COLUMBIA PICTURES

THE NATIONAL MIRROR

Large Scale Tele. Has N. Y. Preview

Distinguished Audience Sees Films

NEW YORK—Large-screen theatre television had its world preview showing May 9 at the New Yorker before an invitation audience of 1,200 movie, sports, radio, and newspaper executives.

The experimental program—projected on a 15 by 20-foot screen—as announced by the RCA Manufacturing Company, included a news broadcast and interviews by Lowell Thomas; a round-table discussion on the possibilities of theatre television between George H. Bull,president of Saratoga and Jamaica Race Tracks; John F. Casey, trustee, TPU No. 1; Thomas F. Joyce, vice-president, RCA Manufacturing Company; Colonel John R. Kilpatrick, president, Madison Square Garden Corporation; Frank Leahy, director of athletics and head football coach of University of Notre Dame; L. S. MacPhail, president, Brooklyn National League Baseball Club, Inc.; Gene Sarazen, Lakeview Country Club; and W. G. Van Schmus, managing director, Radio City Music Hall.

Further on the program were a dramatic playlet, "The Parker Family," featuring Leon Janney, Helen Claire, William Lynn, Violet Heming, and Taylor Holmes; a newsreel transmitted from NBC's television studios; and a full presentation of the Billy Soose-Ken Overlin middleweight championship match, televised direct from Madison Square Garden. Miss Lucy Monroe, soprano, closed the program singing the National Anthem.

Nazi Film Picketed

NEW YORK—Members of the German-American Congress for Democracy last week picketed the premiere of the German-made film, "Sieg im Westen" ("Victory In the West"), at the Ninety-sixth Street here. The organization had protested, along with the Friends of Democracy, Inc., and the Non-Sectarian Anti-Nazi League, against the showing of the film in the U. S. Although a large crowd gathered, there was no violence. Policemen were on duty.

(Ed. Note: A review of "Sieg im Westen" appears in the Blue Section of this issue of THE EXHIBITOR.)

PRC Board Meets

NEW YORK—Regular monthly meeting of the Board of Directors of Producers Releasing Corporation was held at the executive offices of the company, May 10.

At Last, At Last

WASHINGTON — Ed Fontaine, branch manager of Paramount, last week obtained a building permit for the proposed new exchange in the 300 block of H Street, Northwest.

And today (May 14) the Paramount officials were scheduled to open bids for the actual construction work.

It is rumored the building will top the $75,000 mark.

Universal Holds Operations Meet

NEW YORK — Universal sponsored a series of three regional meetings for its home office branch operations executives, office managers, exchange bookers, district bookers, and traveling auditors, spaced over three successive week ends, beginning with a two-day session at the Ambassador Hotel, Atlantic City, May 9, 10.

Universal branch operations manager F. T. Murray presided. In attendance with Murray was also home office contract sales manager, J. J. Jordan. Meeting with these men in Atlantic City were Jack Bannan, assistant to eastern sales manager F. J. McCarthy, and J. H. Murphy, branch operations department; auditors Fred W. Franke, George Jacoby, and T. V. McCue; district bookers George Pennecke and H. K. Berry; New York bookers Nat Goldberg and Leo Simon; A. J. Marchetti, Albany; Bernard Jacon, Atlanta; J. E. Callahan, E. M. Feltman, Boston; Carl Heerdt, Buffalo; Joseph Bishop, Charlotte; Ferdinand Fortunate and Moe Koppelman, Philadelphia; Peter Quiter, Pittsburgh; Oscar Blumenthal, Washington.

In The National Release Date Guide, each issue, in addition to the release dates, a list of local and national holidays, as well as mentions of special weeks, are carried for tieup ideas.

N. Y. U. Schedules Course

NEW YORK—New York University's four year course in motion picture writing and producing, which is scheduled to begin in September, will make use of visiting lecturers, it was learned last week.

Most of the course will consist of liberal arts and science subjects, with the motion picture film technique portions added. The BA degree will be given at the conclusion of the course.

Robert Gessner, English teacher, will head the department.

Variety Clubs Set For AC Convention

Industry Bigwigs To Meet For Three Days

NEW YORK—The publicity committee of the Variety Clubs of America's seventh annual convention which will be held May 15, 16, and 17 in Atlantic City, last week sent out releases describing some of the events which will take place during the convention period.

Among the Hollywood personalities who will definitely be present at the conclave are Errol Flynn, Dorothy Lamour, Patricia Morison, Ray Milland, Charles Laughton, John Payne, Simone Simon, Phil Regan, Ann Shirley, Lew Ayres, and Walter Wanger.

One of the main events of the convention will be Pan American Night of Nights, to be held May 16 at the Chelsea Hotel. Decorations, music, and entertainers will blend with the Pan American idea. A continuous show will be staged from seven o'clock until the early hours of the morning. The famous Calcutta Pool will be conducted by Bob O'Donnell for the golf tourney Saturday morning.

The Variety Club Boardwalk Parade, which will be held at noon, May 17, is expected to outshine even the famous beauty pageant parades. Some 15 bands and 20 floats have already been lined up, in addition to a complete circus unit, which will later perform in Convention Hall for a kiddie audience. Airplanes and dirigibles from Lakehurst will fly over the line of march.

Most of the events will be broadcast, with the most important airing being the presentation and announcement of the Humanitarian Award at the final banquet. In addition to this, there will be airings of the boxing show, the Kate Smith program from Atlantic City, and Truth or Consequences, in which outstanding industry and Variety Club officers will participate.

Casanave Motion Granted

NEW YORK—Charles Casanave's motion for consolidation of both the New York County action and his Westchester action was granted last week by Judge Mortimer B. Patterson, who ruled that said actions would be tried in Westchester County. It was said by an attorney for Casanave that consolidation of these actions in Westchester County makes it possible for early trial on all issues which have arisen between Casanave and Herman Robbins.

Robbins' counsel stated that the court decision had stipulated that a trial could be had in the next few days in New York County, and that this step by Casanave was to put the trial off until the fall. An application is being made by the plaintiff, Robbins, to obtain a trial before the summer despite Casanave's objections.

Local 702 Deal

NEW YORK—It was learned last week that Local 702, laboratory technicians' union, has signed a two-year agreement with Pathe Bound Brook Laboratory retroactive to March 10. Pact calls for general wage increases up to 42 per cent.

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will be found, in the future, under this heading.*)

Albany

The hearing of Alec Papayanakas' arbitration complaint continued here last week. The argument concerns clearance of Schine theatres in Ogdensberg over the American, Canton. On the second day of the hearing, attorneys for the majors questioned Papayanakas about playdate times and bookings. After three days of hearings it was adjourned to this week.

New Haven

Intervener was filed with the local arbitration tribunal May 7 by the Fishman Theatres, Inc., in the territory's first case.

Intervener makes circuit an active party in the request of Michael Cascioli. Forest, West Haven, for day-date availability with the Rivoli, West Haven. Laurence C. Caplan, attorney for Fishmans, said the action was taken because the circuit owns the building the Rivoli is housed in and desired to be actively represented. Arbitrator hasn't been chosen. Case is due for a hearing latter part of this month.

New York

Hearings on New York case No. 2, that of the Squire, Great Neck, L. I., against the "Big Five," in which reduced clearance following the Playhouse, Great Neck, is sought, were adjourned last week "sine die," and it was apparent at that time that the end was not in sight. Last session May 6 concerned itself largely with secret sessions witnessed only by the interested parties and counsel. During the morning stanza, arbitrator George A. Spiegelberg cleared the room and then heard testimony on the contracts of the various parties, hearing each of the distributors, one at a time, through their counsel. This procedure consumed most of the day. There was a brief open session during which Herbert Scheftel, Squire, was cross-examined, and closed sessions again commenced, this time to consider the Squire's finances.

Hearings on the Central, Pearl River, case against all five majors, scheduled to commence May 7, were postponed to May 22.

Philadelphia

Hearing on the second case filed, that of the Earle, Newcastle, Del., against Metro, is scheduled for May 15 at 10 A. M.

Professor Rupert C. Schaeffer, Jr., Wharton School of Finance, is arbitrator for the case.

In the action of Bryant Wiest, Elizabethville, the Theatorium, Lykens, has become an intervening party, it was announced.

Are you making the most out of "The Tip-Off," which appears every other issue? It gives the real slant on what pictures are doing.

MPTOA Committees Set

NEW YORK—Plans are going forward for the 21st annual convention of the MPTOA at the Ambassador Hotel, Los Angeles, Ed Kuykendall, president, announced last week.

The following committees were announced:

Credentials and rules—E. M. Fay, chairman; Morris G. Leonard, S. J. Hyman, J. R. Denniston; resolutions—Herman M. Levy, chairman; Morris Loewenstein, Charles H. Arrington, W. R. Ruffin; film buying problems and operating policies—Arthur H. Lockwood, chairman; O. C. Lam, L. O. Lukan, Harold B. Robb, James C. Shanklin; conciliation and arbitration—A. C. Hayman, chairman; George P. Aarons, William G. Ripley, Benjamin Pitts; public relations and community affairs—Mitchell Wolfson, chairman; H. V. Harvey, Sidney B. Lust, M. A. Lightman; legislation and taxation—Roy L. Walker, chairman; Walter Vincent, Joseph H. Brennan, Nat M. Williams; music tax and copyright—J. M. Hone, chairman; A. J. Brylawski, Irving C. Jacocks, M. C. McCord; national defense activities—Lewen Pizor, chairman; Ben Levin, Max A. Cohen, M. C. Moore; labor relations—Fred Wehrenberg, chairman; L. C. Griffith, Fred Meyn, R. A. McNeill; radio and non-theatrical composition—R. R. Biechele, chairman; R. X. Williams, Jr., George Nasser, Louis H. Ansell.

ERPI Exec to Defense

NEW YORK—T. E. Shea, ERPI vice-president in charge of engineering, has been granted an indefinite leave of absence to participate in important studies for the National Defense Research Committee, an announcement by ERPI president T. K. Stevenson revealed last week.

A temporary reorganization for the duration of Shea's leave puts Dr. E. M. Honan in charge of all ERPI engineering which relates to motion pictures. Dr. Honan will continue to make his headquarters in Hollywood and report directly to Clifford W. Smith, ERPI vice-president on the west coast.

"Forgotten Village" Deferred

NEW YORK—Release of "The Forgotten Village," the John Steinbeck-Herb Kline Mexican film, originally scheduled to open this month on Broadway, has been deferred until the early part of the fall, it was stated last week.

According to an announcement by Arthur Mayer and Joseph Burstyn, distributors, decision was made due to the fact that the Steinbeck book of the same title which Viking Press is rushing for publication, will not be ready before the middle of June.

The New, Improved National Release Date Guide is in this issue.

Rivoli, Broadway, Closes

NEW YORK—Local Rivoli, first-run Broadway house, closed for the summer last week end, much earlier than usual.

House usually darkens for the summer, generally for lack of proper product, but this year it was advanced a few weeks.

Harry Shaw To Be Feted

NEW HAVEN, CONN.—Harry F. Shaw, division manager for the Loew-Poli New England circuit, who marks his seventh anniversary in this city this month, will be feted by his friends May 19 at a luncheon set for Ceriani's at 12.30 P. M.

Committee in charge is Herman M. Levy, chairman; Sam Seletsky, treasurer; Arthur Lockwood, Ted Jacocks, Sam Rosen, Lou Schaefer, Jack Fishman, Larry Caplan, Daniel Pouzzner, Maurice Bailey, Joe Reed, Morris Nunes, Dan Finn, Adolph Johnson, George Wilkinson, Jr., Lou Brown, Ben Simon, Eddie Ruff, Maurice Goldstein, Tim O'Toole, Roger Mahan, Lou Wechsler, Barney Pitkin, Ben Lourie, Nat Furst, John Pavone, Max Tabachman, Abe Mattes, and Mike Tomasino.

Tickets are $1.50, from any committeeman. Reservations may also be made by calling Herman M. Levy, New Haven 7-2179.

Eastman Kodak Elects

ROCHESTER—Eastman Kodak Company directors last week elected William G Stuber to the newly created office of honorary chairman, with Frank W. Lovejoy, former president and general manager, succeeding Stuber as chairman of the board. Thomas J. Hargrave was appointed to fill Lovejoy's place, and Albert F. Sulzer was named vice-president and general manager. Dr. Albert K. Chapman is the new assistant general manager and vice-president. Milton K. Robinson was elected secretary, with William P. Shepard named to succeed him as assistant secretary. Other officers were re-elected. A quarterly dividend of $1.50 on common stock and one and a half percent on preferred was declared.

SPG Art to Repeat

NEW YORK—As a result of the artistic and financial success of its recently-concluded initial art exhibit, the Screen Publicists Guild last week announced that the show will be an annual event.

Exhibit comprised work in every art medium by regular artists and other publicists employed by the home offices of the major film companies. Numerous sales, many of them to art collectors and dealers, marked the closing-night auction.

RKO Resignations Accepted

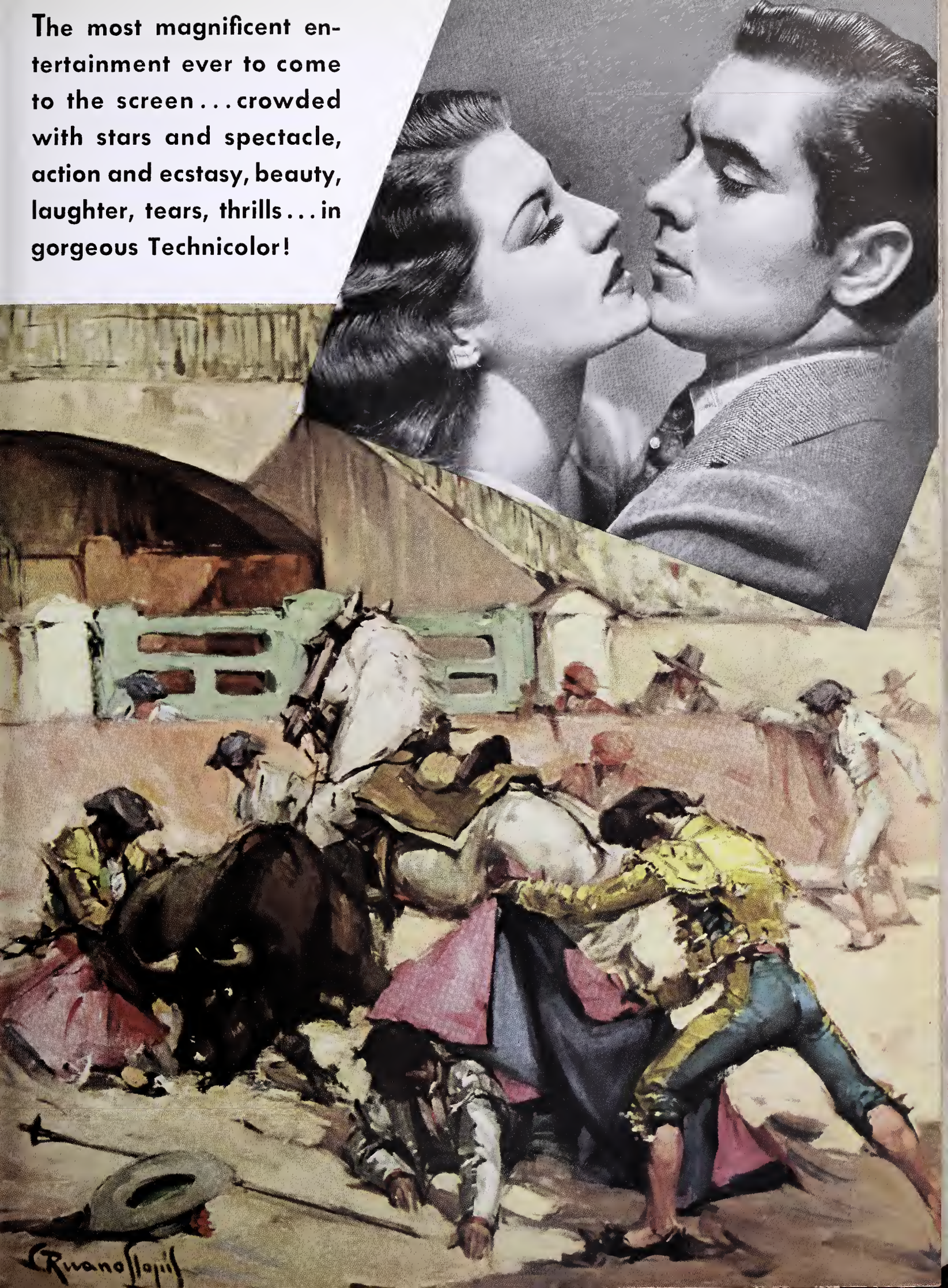
NEW YORK—RKO president George Schaefer last week announced his formal acceptance of the resignations of J. J. O'Connor and Fred Meyers. Efforts on Schaefer's part to persuade the two men to remain with the organization failed. It is rumored that both O'Connor and Meyers will move to Universal.

The National Legion of Decency listing is a regular feature of this publication.

SMPE Meeting in NY

ROCHESTER—The Board of Governors of the SMPE, meeting here last week, voted to hold the annual fall meeting of the organization in New York, and the spring convention in Hollywood. Student membership was also established by the board, for college students who may elect a career in the motion picture business.

The most magnificent entertainment ever to come to the screen . . . crowded with stars and spectacle, action and ecstasy, beauty, laughter, tears, thrills . . . in gorgeous Technicolor!



TYRONE POWER

...as Juan, the matador,
of Vicente Blasco Ibanez'
immortal novel...

BLOOD and SAND

IN TECHNICOLOR

with

LINDA DARNELL · RITA HAYWORTH

azimova · Anthony Quinn · J. Carrol Naish · John
arradine · Lynn Bari · Laird Cregar · Vicente Gomez

Produced by
DARRYL F. ZANUCK · Directed by ROUBEN MAMOULIAN

Associate Producer Robert T. Kane · Screen Play by Jo Swerling

20th CENTURY FOX

Printed in U.S.A.

RECENT NATIONAL HAPPENINGS OF SPECIAL INTEREST TO EVERY EXHIBITOR

HEDDA HOPPER is seen here with Oscar Morgan, Paramount general sales manager of short subjects, and Fred Leroy, co-ordinator of exchange operations, when they visited Hollywood recently. Miss Hopper is starred in Paramount's "Hollywood" short series.

BUCK JONES, who has just signed his new western picture contract with Monogram, shakes hands with producer Scott Dunlap, with whom he will work on the series of eight films to be made for release on Monogram's 1941-42 program. Work will start shortly.

THOMAS ORCHARD, associate producer, RKO's March of Time, was recently called to active duty in the United States Naval Reserve.

WILLIAM BISHOP, air marshal of Canada, was honored recently with a cocktail party upon visiting the Warner studios in California. From left to right are Georgia Carroll, Rita Hayworth, Katherine Aldridge, Sheila Ryan, Bishop, Linda Darnell, Ann Sheridan, and Jean Ames. No wonder he looks satisfied.

CAROL BRUCE, Universal star, is seen here leaving New York for Hollywood and her role in Frank Lloyd's production, "I, James Lewis," in which she has the leading female part. Miss Bruce zoomed to fame in "Louisiana Purchase."

NORMAN McLEOD, Metro director, is seen here arriving in New York with Mrs. McLeod. He has just finished "Lady Be Good" for Metro and his next production for the company will be "Panama Hattie," with Ann Sothern in the title role.

National Legion of Decency List—May 15, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"The Singing Hill," (Republic); "El Diablo Rides Again," (Metropolitan); "Los Heroes Del Barrio," (Goldman); "The Lone Rider in Ghost Town," (PRC).

UNOBJECTIONABLE FOR ADULTS—"The Big Boss," (Columbia); "The Lady from Louisiana," (Republic); "They Dare Not Love," (Columbia); "West Point Widow," (Paramount).

OBJECTIONABLE IN PART—"City of Missing Girls," (Select).

In the Newsreels

Friday, May 9, 1941

IN ALL FIVE

Washington: Convoy question.
Stratford, Conn.: Sikorsky sets helicopter record.
Burbank, Calif.: Fastest plane in world tested.
Detroit, Mich.: Hank Greenberg drafted.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 70)—New York: Australian prime minister visits. San Francisco: War relief parade. Sidelights of the War in Europe. Fashions: Cotton styles.

NEWS OF THE DAY (Vol. XII, No. 268)—New York: Australian prime minister visits. Norfolk, Va.: Admirals visit. Rio, Brazil: London styles. England: Gas-masked ball. Bear Mt., N. Y.: Archery tournament.

PARAMOUNT NEWS (No. 73)—Rio, Brazil: Labor holiday. South America: Fairbanks greeted. Rio, Brazil: London styles. Burbank, Calif.: Bombers for Britain.

RKO PATHE NEWS (Vol. 12, No. 73)—New York: Australian prime minister visits. Norfolk, Va.: Admirals visit. Rio, Brazil: British styles. Melbourne, Australia: AIF wounded return. New York: Soccer game.

UNIVERSAL NEWSREEL (Vol. 13, No. 978)—Ft. Dix, N. J.: Troop review. Norfolk, Va.: Admirals visit. New York: Australian prime minister visits. Ethiopia: Selassie re-enthroned. New York: Soccer game.

Wednesday, May 7, 1941

IN ALL FIVE

Staunton, Va.: President says US will fight again for democracy.
Churchill Downs: Kentucky Derby.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 69)—Galveston, Texas: Army air attack. Bronx, N. Y.: Zoo into jungle. Fashions: Southern styles. Washington (only): Queen Shenandoah crowned.

NEWS OF THE DAY (Vol. XII, No. 267)—France: Food ships hailed. Spain: Fire ravages town. New York: Patriotic drive launched. Bronx, N. Y.: Zoo into jungle. Washington (only): Queen Shenandoah crowned. Willows, Calif.: Lamb derby.

PARAMOUNT NEWS (No. 72) Annapolis: Middies review. New York: Patriotic drive launched. New York: Art for masses. France: Food ships hailed. Boston: Byrd returns. Bronx, N. Y.: Zoo into jungle. Philadelphia: Zoo opens elephant house.

RKO PATHE NEWS (Vol. 12, No. 72)—Nashville, Tenn.: Willkie at Vultee. New York: Patriotic drive launched. New York: "Citizen Kane" premiere. Ft. Benning, Ga.: Chute tower. Boston: Byrd returns. Willows, Calif.: Lamb derby. Tarpon Springs, Fla.: Greek aid.

UNIVERSAL NEWSREEL (Vol. 13, No. 977)—Nashville, Tenn.: Willkie at Vultee. Galveston, Texas: Army air attack. England: Czechs aid Britain. New York: Zoo into jungle. Philadelphia: Zoo opens elephant house. Mexico: Workers' parade. New York: Reducing by machine.

"The X-Ray" has been acclaimed by exhibitors as one of the finest services offered by any trade paper. See the Blue Section.

Our Mr. Fraunhar REPORTS ON THEATRE TELE.

(EDITOR'S NOTE: *What follows is Gilbert Fraunhar, our reporter's story on the first official demonstration of RCA theatre television held May 9 at the New Yorker, New York. Some idea of what the television industry believes it has in store for the motion picture industry may be gained from it.*)

NEW YORK—First official demonstration of RCA theatre television was held May 9 at the New Yorker, with more than 1,400 exhibitors, press representatives, and company officials in attendance. Apparent aims of the demonstration were (1) to dissipate theatre men's fears that television would adversely affect their business, and (2) to promote the medium as a feature of theatre programming.

Three possible uses of the new development were illustrated by a two-hour program which included a news broadcast and interviews by commentator Lowell Thomas, a round-table discussion of theatre television, telecast of a popular radio "skit" program, showing of a newsreel by television, complete telecast of the Billy Soose-Ken Overlin bout, and a rendition of "Star Spangled Banner" by Lucy Monroe.

Lowell Thomas handled the current news of the day. He spoke from the RCA television studio, in a straight reading of news dispatches. Only variation from straight technique was a resort to maps illustrating the locale of the news happenings. Thomas then proceeded immediately to interviews of John Boles and James Farley, latter speaking on behalf of Greater New York fund. Boles' presence was explained by his having participated in the first radio network broadcast.

Round table on theatre television was participated in by Colonel John R. Kirkpatrick, head of Madison Square Garden; Frank W. Leahy, Notre Dame football coach; Bill Klem, head National League umpire; Gene Sarazen, golfer; W. G. Van Schmus, director, Radio City Music Hall, and representatives of the racing world and theatrical labor. T. J. Joyce, vice-president, RCA Manufacturing Company, acted as chairman. All the speakers expressed the belief that theatre television would be a boon to the sports or organizations they represented. Kirkpatrick stated that in 1941, for example, there would be 65 events in the Garden available and suitable for theatre television.

As the various experts described the relationship of their sports to theatre television, newsreel "clips" of the various sports were cut in. Most of the time, the camera remained stationary, focussed on the speakers.

There followed an episode of "The Parker Family," network serial. Two "sets" were employed, one in the Parker's living room and one in a haberdashery. The camera here displayed considerable mobility in catching the four characters in the story.

Final display in the first part of the program was "Television Handles the Newsreel." Aim was to show how newsreel distribution could be greatly speeded up; the final cut of the negative, or even "clips" of spot news, can be rushed to the television studio and transmitted right from the negative to theatres. A sample current Pathe newsreel was broadcast.

Following the intermission, the audience was "taken" to Madison Square Garden for the Soose-Overlin middleweight championship bout. Battle was transmitted in its entirety, camera being fixed on one side of the ring and catching the action from that point. Between rounds, the fighters were picked up in their respective corners as an invisible commentator discussed the events of the preceding round. Battle went 15 rounds. To close the show, Lucy Monroe sang the national anthem from the Radio City studio. Flashes of newsreel shots of the flag, marching men, etc., were interwoven.

The entire program was well received by the audience. Considerable absorption in the events depicted was noted, particularly in the fight. The quality of transmission was as good as any received by a private receiver. It must be remembered, however, that the pictures were flashed over 'phone wires. This fact, it was emphasized, guarantees the exclusiveness to the theatre of the program received. Programs can be sent to any number of theatres simultaneously. Equipment in the theatre consisted of a large, barrel-shaped projector with associated equipment, mounted at the edge of the balcony. An operator stationed there controlled the images, which were projected on a 15 x 20-foot screen. Sound emanated from speakers in several parts of the house.

Picture quality was generally good, with lighting almost as strong as in most theatres. Occasionally there were streaks, due to static or mechanical difficulties. In the fight sequences, photogs' flash-bulbs proved a real annoyance. Several times, the screen was blanked by their lamps. Also, the picture faded out here in a few instances. In the first half of the program, the proceedings were at times on the dull side; there wasn't enough variation in camera angles to maintain interest under normal conditions In the fight, all the action was clearly shown.

RCA set up displays in the theatre lobby to illustrate how exhibs might advertise forthcoming television broadcasts.

Advance Shots

Features

I'LL WAIT FOR YOU (Metro). Robert Sterling, Marsha Hunt, Virginia Weidler. 75m. This is suitable filler for the bottom dual notch, although the story is very trite. Sell Virginia Weidler, whom audiences like.

KING OF THE ZOMBIES. (Monogram). Dick Purcell, Joan Woodbury, John Archer, Mantan Moreland. 67m. Those who enjoy spooky pictures will be satisfied with this, and it has a lot of good angles for exploitation.

ONE NIGHT IN LISBON (Paramount). Madeleine Carroll, Fred MacMurray, Patricia Morison. 97m. Clever and amusing, with very sophisticated and often risque situations and dialogue, this should do generally good business.

LUBITSCH MADE THE *CRITICS* ROLL ON THE FLOOR
AND NOW THEY'VE BOWLED *HIM* OVER WITH RAVES

that send his latest hit into a

SECOND SMASH WEEK at RADIO CITY MUSIC HALL!

"The audience loves it. And that's all there is to it! A dressy, quipful comedy to which Lubitsch lends his deft touch." —*New York Evening Post*

"Mr. Lubitsch provides the light touch for which he is famous. Its entertainment value, as an example of the perfection with which light comedy can be handled, is beyond question. The three stars play skillfully." —*New York Herald-Tribune*

"Delightful. Delicious nonsense that keeps a huge audience laughing continually. Everyone, especially Mr. Lubitsch with his Lubitsch touches, has made the most of 'That Uncertain Feeling.'" —*New York Evening Sun*

"Jill is played by Merle Oberon who is a sight for sore eyes and a competent actress; the husband is expertly portrayed by Melvyn Douglas and Alan Mowbray is good as the psychoanalyst. But the real joy of the film is Burgess Meredith who appears as the erratic genius. He's tremendous." —*New York World-Telegram*

"Diverting comedy adroitly played. The direction is accomplished with a light Lubitschian touch that makes it a highly amusing and original screenplay." —*New York Daily News*

with the Lubitsch Touch
. . . . A HOLD-OVER IS ALWAYS A PUSH-OVER!

SOL LESSER presents
Merle OBERON Melvyn DOUGLAS
in Ernst Lubitsch's
THAT UNCERTAIN FEELING
with BURGESS MEREDITH
and ALAN MOWBRAY · HARRY DAVENPORT · EVE ARDEN · SIG RUMANN
Produced and directed by ERNST LUBITSCH
Screenplay by Donald Ogden Stewart · Adaptation by Walter Reisch

Released thru UNITED ARTISTS

BETTER MANAGEMENT

"That Hamilton Woman"

READING, PA. (Population, 111,000)—Tieups with stores, a "stolen photo" stunt, and other publicity means were used by George R. Peters, Loew's manager, to put across this film. Summarized, Peters' campaign included: Screen—Teaser trailer, three weeks in advance; Lobby—Special displays, using layouts from Stage and Life magazines; special easel displays, 40-60, used both in lobby and in front of theatre one week in advance. Front—Seven-foot sidewalk easel with stills and copy a week in advance; 35-foot special cutout on top of marquee; three 22x28 photos and a three-sheet on sidewalk, one week in advance. Newspapers—Special stories and art in both Reading papers as well as in suburban papers; worked with two large department stores for tieups in co-op ads. Window Displays—Thirty special photographic window displays with sepia stills provided by Loew's home office; Fifty special window cards, with tieups and window displays in bookshops and in three department stores, three 5-and-10 cent stores. Special still displays in public libraries and schools; also in Postal Telegraph windows. Heralds and Novelties—Five hundred autographed copies of Olivier and Leigh photos distributed in tieup with Kresge store to purchasers of "Lady Hamilton Sundaes"; this was tied in with special window display and with window streamers in all barber shops, beauty parlors, two railroad stations, and in bus terminals. Ballyhoo, Stunts, Contests—Used girl with portable radio with banner, walking through department stores, crowds in streets, and at railroad and bus terminals. Peters delivered lecture to 900 students in a senior high school, accompanying lecture with pictorial events reel; got British War Relief Committee to send letters to all members and subscribers, boosting the film feature. Planted "Stolen Photo" stunt; placed large photo of Vivien Leigh in front of the theatre; next morning called police and entered complaint of theft of picture; offered reward in classified ads in all the leading local newspapers.

"The Monster and the Girl"
"The Mad Doctor"

FALL RIVER, MASS. (Population, 116,000)—Manager Bill Canning, Interstate Empire, sold these pictures as a real horror show. He had a fellow in doctor's regalia distribute from a physician's bag prescription envelopes containing several mints and bearing the wording "Take these tablets. They will give you courage to see 'The Mad Doctor' and 'The Monster and the Girl.' Empire Theatre." He also ran a classified ad in The Herald News for a young lady familiar with first aid work to apply for work at the theatre and warning the uncourageous and nervous not to apply. He had a man picketing the theatre, warning the pictures were more horrible than nine Frankensteins. Another picket in the mill section warned against going to the theatre as the pictures would "scare hell out of you." Windows at the box office and in the lobby were painted black with white and green lettering warning that the pictures were the most "terrorific, horrorific, thrillarific, and scareafic." For several days prior to the showing, green screen trailers were run in a pitch dark house, telling the audience, if they were going to stay, to hold onto their seats, and giving those afraid of horror picture scenes a chance to get out. These were met with applause. Patrons were warned not to come alone if they were afraid to go home.

"Pot O' Gold"

HARRISBURG, PA. (Population, 80,000)—A feature of manager Bill Elder's campaign at Loew's was a Pot O' Gold Treasure Hunt in a downtown store. Guest tickets were given to persons sending in the correct names of pictures from which ten stills were shown at different counters. Seven stills were of features which played the theatre and three on the way. Spot announcements were made before and after Horace Heidt's radio program. Boy, with appropriate copy on his back, carried a portable radio around the streets playing the "Pot O' Gold" broadcast.

READING, PA. (Population, 111,000)—Manager George R. Peters, Loew's, received 400 replies to a contest, with guest tickets as prizes. Contest was a tieup with a 5-and-10 cent store, the theatre supplying for each store counter a photograph of a scene from a picture that had played or will be played at Loew's in the next few weeks. The contestant had only to write the titles of the pictures in 20 spaces on the back of the entry blank.

HERE'S HOW ONE THEATRE went right into the headlines to effect a want ad tieup with a midwestern newspaper. This can be adapted for any spot.

ROOKIES ON PARADE

BOB CROSBY · RUTH TERRY

GERTRUDE NIESEN • EDDIE FOY, JR.
MARIE WILSON • CLIFF NAZARRO

JOSEPH SANTLEY—Director • Screenplay by Karl Brown, Jack Townley and Milt Gross • Original Story by Sammy Cahn and Saul Chaplin

A REPUBLIC PICTURE

MIAMI

PHILADELPHIA

BALTIMORE

INDIANAPOLIS

LAST DAY—"That Night in Rio" and "Scotland Yard"

WASHINGTON

HINTS ON NEWSPAPER ADVERTISING

No. 191—"The Devil and Miss Jones" (RKO)

This offers a real test for the ad men. Shall it be sold as a comedy, without mention of the union-capital angle, or shall there be some mention made of the true nature of the picture?

The press book on the show put Jean Arthur in a bathing suit, which didn't tell the real story of the show, and a later ad supplement omitted the physical allure. Here we have head-selling of the star, with the Philadelphia ads especially good, as they get in the shop girl, boss angles.

We like the layout in Washington, too.

If your area will go for the labor motif, use it, but whatever you do, don't sell this as a straight wacky comedy. It's too good for just that.

NEWS OF THE TERRITORY

Boston

Crosstown

Allied Theatres, Inc., met last fortnight to propose protestation on the taxation measures before the Ways and Means Committee of Congress, which would impose a five per cent tax on all film rentals, which, by the year, said business manager Joseph Brennan, would be a considerable tax. Allied does not protest, Brennan said, the lowering of the tax, as suggested, to nine cents. . . . Harry Reiners, RKO publicist, returned to Boston, after activity which included the opening of "Citizen Kane" in New York. Frank Cronin, former publicist for night club proprietors Lou Walters, appointed RKO press agent in New England, in addition to Reiners, was last week stationed in Hartford. . . . As part of the Maytime Festival instituted by RKO publicists and managers, the RKO Boston has run amateur auditions: Boogey-woogey piano-playing contests on Thursday night, with cup donated by Kay Kyser; Ginger Rogers tap dancing competition, with cup by Ginger; Saturday night Barber Shop quartet vocal conniptions; and, according to stage manager Red King, Sunday night mass suicides from the balcony.

Ushers in Ben Welansky's three Boston houses—Beacon, Bowdoin, and Globe—are clad in eyebatting blue and orange New York World's Fair uniforms, and cool, if extra-colorful, for the summer.

Correction please: In a recent report of the death of Orrin Macauley, this correspondent titled him the president of the E. M. Loew Projectionists' Union. The union is the New England Projectionists' Association, and has no affiliation with the E. M. Loew circuit, save that many of its members are employed by that circuit. This association was organized under the laws of the Commonwealth in 1932, taking its inspiration from a union formed in Maryland in 1931. Some 65 members banded together, and from 1932 till 1934 president of the association was Harvey White. In 1936, the association was incorporated. Last week, the members convened at Beacon Hall, Washington Street, Boston, for election of a new president.

May 5 saw the Civic Repertory begin a run of "Pepe Le Moko" ostensibly under the auspices of New England Town Hall. In charge of the venture is Benny Green, one time associated with M. and P. circuit.

No sooner did Meyer Marcus, former assistant to M. and P. publicist Harry Browning, became secretary and publicist for Lou Walters' Latin Quarter, and other night clubs, than another one of those kidnapping stunts broke all the newspapers, including front pages of a couple. Sally Rand, booked at the Quarter, spoke at the Harvard smoker, as did Rochester last year, and like that worthy, Sally was kidnapped by a Tech fraternity. When she was finally rescued by Peter Saltonstall, the Governor's son, and others, who participated in last year's escapade, she caused the "biggest mass disrobing Harvard has seen" when she told the Harvardians, who were shouting "take 'em off" that she would if they would. They did. The stunt and ensuing publicity were pure coincidence, of course.

Film District

Al Borelli, of Bank Night, Inc., set up deals in M. and P.'s Stadium, Woonsocket, R. I. and the Park, Taunton. . . . F. Chaffin, who manages such western stars as Roy Rogers, Bill Elliott, and John King, in addition to Max Terhune, of The Range Busters, last week returned to Hollywood, after arranging Terhune p. a.'s in Belfast, Ellsworth, Bridgton, Me.; Brandon, St. Albans, Newport, Vt.; Park, Woonsocket, R. I.; Taunton, Springfield, Athol, Holyoke, Fall River, Lowell. Terhune opened first at Graphic circuit's Methuen, Methuen, and Reading, Reading, in conjunction with "Tumbledown Shack in Arizona." He paid a visit to the Boston exchange before going entoure, brought his whole bag of tricks, including cards and Elmer, the ventriloquist's dummy.

Leonard Dal Negro, representing National Committee for Education, newspaper branch of book deals, has been transferred to New York. George Boroff, who headquarters on Melrose Street, is in charge of book deals for theatres. . . . Friends welcomed Sally Hochberg back to the district after some 15 months in Hollywood. She's the former secretary of Arthur Howard, Independent Exhibitor business manager. She's not sure whether she'll stay in the east. . . . Sam Levine, Northeastern Films, avers that all exhibitors should book the streamlined version double-bill, "Scarface" and "Sky Devils." . . . Friends of Ed Fay, Fay's, Providence, have been commiserating him on the death of his brother, Bernie Fay, who was also a theatreman.

Spring was dominantly in evidence when Bert Lazarus, premium dealer, brought out his chair, propped it on the wall next to Nesti's, district eatry, and exposed his El-street-tanned epidermis to the district sun. Bert will be there, as the crow flies, henceforth. . . . Steve Broidy, Monogram sales manager, visited Boston for several days on a regular junket around exchanges. . . . Sara Mitchell, nee Mazonson, secretary to Norman Ayres, Warners branch manager, returned from a vacation southward; and Warnerites Jerry Smith and Ted Luett also vacationed. . . . 20th Century-Fox booked a print of "Night Train" to the Acme, Kennebunk, Me., at the request of exhibitor Arthur Jack, at the request of author Kenneth Roberts. . . . Meyer Rosen, Liberman Flag and Banner representative, glides about in a new hydramatic car, one of those buses with no clutch, automatic shift. It marcels your hair, too. . . . Charles Aaron, Metro auditor, is visiting. Former auditing visitor was photographer Marsh. . . . Frank Lawless, Warners ad sales department, drafted, left for Camp Edwards, from there to be transferred to Fort Ethan Allen. Frank was a former member of the National Guard. Friends speak sadly of his theme song, "I wonder who's kissing her now, now that I've been drafted." . . . Harry Worden, salesman, and Harry Rosenblatt, sales manager, Metro, returned from a vacation in Havana. Metro booker Nate Oberman is still on vacation.

Arthur Howard, business manager, Independent Exhibitors, mentions that he has been working out a fuel deal for members to get low rates on oil. . . . "South of Panama," PRC's latest headliner, was booked in the Keith-Albee, Providence, and Keith-Boston, Boston, last week, and a new release is "Paper Bullets," with Joan Woodbury, Jack LaRue, and John Archer. . . . Salesmen report that exhibitor Al MacEvoy is up and about, recovered from a serious operation at the New England Baptist Hospital.

In town was Louis Rosensweig, Victoria, Greenfield, an infrequent visitor to the district. . . . It is reported that Sam Jackman has taken over the Ocean Park in Maine, a summer house formerly run for the town by J. Handen, now postmaster.

"How come you're bringing this 20-year-old projector in to be repaired?"

EXHIBITOR:

"I made a mistake an' dropped it" . . .

CAP:

"That wasn't a mistake. The mistake you made was in picking it up!"

AND CAP ELUCIDATES:

"If you want projection that's perfect, with light that's just right, **CAPITOL THEATRE SUPPLY** will provide it . . . BUT GOOD!"

CAPITOL
THEATRE SUPPLY CO.
A New England Organization
—for New England Exhibitors
28-30 PIEDMONT STREET
BOSTON, MASS.

Bernie Kamber, UA publicist, returned from a trip to Worcester, Springfield, New Haven, Bridgeport, etc., where he worked with managers on openings of "That Hamilton Woman!" In Providence, Loew's manager Jack Simon and Vaughn O'Neill arranged a window display of blow-ups featuring Vivien Leigh in a dress same as a Fredley model. Blowups were brought to a local store for the May 15 opening. . . . "I Wanted Wings" and "The Great American Broadcast" were trade-screened last week. . . . Moe Jaffe, Metropolitan, Leominster, was seen in town with a specially installed cradle in his new car, to take his baby to screenings.

At the May 20 election of officers of Independent Exhibitors, Inc., a plan for reviewing pictures and buying procedure under the new decree will be discussed. The group sent a wire to the Ways and Means Committee of Congress *re* the proposed five per cent tax on film rentals: "Our organization of the majority of Independent Exhibitors favors the elimination of theatre admission tax but would like children's admissions of no more than 10 cents to be exempted. We would suggest an equal tax for all other amusements since the public is liable for the tax, anyhow. We are opposed to five per cent film rental tax since costs of the distributors provide that the exhibitors pay all taxes imposed on distributors. The imposition of a five per cent film tax would be an extremely difficult burden to carry in addition to the loss of patrons incurred by the increase in admission prices."

Visiting the district were William H. Bernier and Valmore Gagne, Somersworth, Somersworth, N. H. Bernier and his partner, Edmund Hebert, acquired the theatre from the Gagne family, and Val Gagne is serving as manager. House will be remodelled—new seats, stage, general setting, already has up-to-date equipment. It has about 700 seats, operates on a five change policy, single bills. New manager Gagne has grown up with the house, since his father, Peter M. Gagne, showed some of the first movies in the country there in about 1905, and operated the theatre, till this change, for some 40 years. He, Peter, is Collector of Internal Revenue, and both Bernier and Val Gagne are City Councillors. Furthermore, as we mentioned earlier, Bernier has been in the insurance business, Hebert the town undertaker, so it'd seem that around the Somersworth theatre runs the whole gamut of Somersworth activities. . . . Clarence Hill and Jack Bloom, 20th Century-Fox executives, visited the Boston office.

Republic's "Sis Hopkins" was scheduled, barring moveups, to play Paramount and Fenway May 29. Another headliner on the Republic docket is "Rookies On Parade," which might play ahead of "Sis."

Graphic Circuit

Park, Dexter, Me., newly remodeled, opened, managed by Bob Cox. New Camden, Me., opened the following week, managed by Neil Keenan. Max Terhune, and his dummy, Elmer, are booked for most of the circuit, as p.a.'s.

Levenson Circuit

Jack Markle, manager, Coolidge, Brookline, put on a special campaign for 20th Century-Fox's "Tobacco Road," distributing 5000 circulars, newspaper heralds, and tying-in with 22 drug stores in which he had displays, including stills and a three-foot standee in windows.

Loew's Circuit

"Penny Serenade," booked into Loew's State and Orpheum on short notice, was nevertheless given a good sendoff by Messrs. McBride, Burckhardt, publicity director DiPesa, and assistant Al Longo. A window displayed jar at a store on Boylston Street, filled with pennies, gave a chance to donate 15 pairs of guest tickets to spectators guessing how many. Parent of the first baby born at City Hospital opening day was given a bagful of pennies, with compliments of Irene Dunne and Cary Grant. . . . A newspaper co-op with a jewelry store, with photos of Dunne and Grant, was promoted. A contest for records and stills, in conjunction with Victor Records, was planted.

Bernie Kamber, United Artists' press agent, dreamed up a feature which appeared in the Sunday Globe, to the effect that gentlemen do not prefer blondes, with Hedy Lamarr, Vivien Leigh, Merle Oberon, Paulette Goddard, who appear in "Ziegfeld Girl," "That Hamilton Woman!", "That Uncertain Feeling," and "Pot O' Gold," respectively, to prove it. . . . Leo Reisman came in town in advance of "Men of Boys Town."

Howard Burckhardt, manager, Loew's Orpheum, last week traveled to Washington to attend the funeral of his uncle. . . . Leo Burns is the name of the Loew's State employee whose good looks, they say, should net him a screen test, and whose girls, they maintain, are legion.

M. and P. Circuit

Eleanor McLeod has been transferred to the real estate department, succeeded by Margaret Dolan, Henri Schwartzberg's office, who, in turn, is replaced by Anita Dostie, accounting department.

Paul Cohen, Revere High School graduate, is new assistant to Harry Browning, publicity director. . . . Billy Queen, one-time in the home office, has been transferred from assisting at the Egleston Square, Dorchester, to assistant manager, Dudley, Roxbury. . . . Ed Cuddy, handling the North Shore district for newly appointed district manager Jack Goodwin, in the latter's absence, vacationing in Nassau, last week had a birthday of undivulged denomination.

Rifkin Circuit

Several new china and glass deals in houses of Liberty Theatres, Inc., have gotten off to a good start, according to Bill Powell, general manager. . . . Paul Kessler, manager, Suffolk, Holyoke, has acquired a pilot's license. Telling of Kessler's sport recalled to Bill Powell's mind his two years as observer with the RAF during the World War. . . . Business fell off last week, due largely to opening of drive-in theatres hereabouts, nearest of which is at Riverside Park, Agawam.

Ralph Snider Circuit

New Cinema, Portland, will have a staff of usherettes, garbed in overseas caps, beige, and brown military coats. Cashier will also wear uniforms, and some 12 people will staff the house. The usherettes are for showmanship, as well as to remove difficulties with the draft. William Field, assistant to city manager Leo Young, Strand, Portland, will probably manage the Cinema, and promotions will occur all along the line at the Strand. A publicity campaign has been in action in advance of opening, with 24-sheet stands on all main arteries into the city. Policy of the Cinema will be second run double features, two changes weekly. . . . Little Marcia Kaplan, three and one-half years old, visited her uncle, Larry Herman, at the Snider office, on a trip from her home in Hollywood. She claims to tap dance, plans to follow Shirley Temple and Judy Garland.

New Haven

Crosstown

Sidney Comen is new at the College. . . . Larry Caplan, Dixwell, was planning to see that RCA television demonstration in New York. . . . Loew-Poli has arranged a new WELI hookup. . . . Sherman Germain has inaugurated his new policy at the Fairmount.

Mickey Fishman, son of the Jack Fishmans, is recovering in good fashion—for which hurray. . . . Theatre blood is starting to show early in Sam Badamo's son, Don. He handled capably the assistant direction of "Hearts and Flowers" for the York Square Players, and then turned newscaster and sports announcer in crackerjack style for WELI's annual "High School Day." . . . Al Robbins, Strand, Hamden, has started a new deal.

Franklin Ferguson of the Whitney, Hamden, is receiving compliments on his successful anniversary program. . . . Jack Brassil, Loew-Poli, set still another serialization in the Conn. Echo. . . . Arbitrator in the Forest arbitration case is due to be selected by the end of this week. . . . Seen comparing baseball scores: Sam Bailey and George Miller, two ardent ball fans. . . . Lou Schaefer, Paramount, had 1,800 at his annual party for the Boy Scouts.

Paramount ushers have a raffle May 24 and plan a dance later this month to raise funds for rental of a cottage at Bayview, Milford summer resort. . . . Bucking the theatres for attention last week was the Frank Wirth circus, K of C sponsored benefit, which did fair at the Arena.

Congrats go to the Arthur DeLucias, newlyweds who are now honeymooning in the South. Art is the son of Jennie DeLucia, Dreamland, and the nuptials called out many of Mrs. DeLucia's trade friends. . . . Mike Piccirrillo, Bijou assistant, keeps that trim form by playing basketball occasionally at Hillhouse. . . . Herb Coleman and his honey, made the rounds of New York.

Being missed is Gale Pollard, L-P porter, who left after 10 years of friendly service. Leo Goldstone has been shifted from the Bijou to take his place. . . . Lobby display for "Great American Broadcast" arranged by Bob Russell is plenty eye-catching.

Bijou and Loew-Poli staffers will battle it out via softball. . . . Bob Munzner, College assistant, had his trout fishing curtailed when this state's woodlands were closed. . . . Neil McClintock is new at the College. . . . Tony Cassella, Bijou operator, was visiting on Meadow Street. . . . Bob Russell and Al Warmingham are leading the field and the trade as top-notch golfers—but there'll come a day of vengence as Jack Parrish says.

Election of officers and directors of the ensuing year was to be made at a meeting of the MPTOC due here May 12. Up for discussion would be proposed increased federal taxation, said Herman M. Levy, secretary.

Meadow Street

Billy Nutile, former Paramount shipper, is back on a 30 day furlough after airplaning from Camp Blanding, Fla. He is recovering from an operation. . . . Father of Al Davis, Metro accessories, was buried following that fatal car accident. We extend condolences. . . . Mrs. Connie Wright, mother of Earl Wright, left for a stay in Waterville, Me. . . . Outcome of the Michael Cascioli arbitration plea will be closely watched and the word is that several cases are being readied with exhibitors holding back only until final decision in the territory's No. 1 case is handed down.

Ben Simon, Sam Rosen, and Sam Weber went fishing in Florida expecting a heavy haul. . . . Tom Daley, 20th Century-Fox district manager, visited. . . . Patsy McMahon, State, New Britain, was in between sessions of the New Britain board of councilmen, of which he is a member. . . . That's an attractive poster the boys at 20th Century-Fox have erected advertising the opening in Atlantic City of the national convention of Variety Clubs.

Annual spring party of the MGM Pep Club was held at the Waverly Inn. Among those who had made reservations were: Morrey Goldstein, Rosemary Patterson, Molly Smith, Ethele Phillips, Anne Caporossi, George Weber, Leon Jakubson, Mary Fappiano, Edith Williams, Albert Davis, Alba Giannotti, Milton Hyams, Morton Katz, Frank Mullen, Herman Miller, Charles Lazarus, Philip Gravitz, Geraldine Flood, Alice Lee, Helen Brennan, Eileen Tierney, Connie Carpou, and Victor Wallace.

Sid Lax, former Columbia shipper, weekended from Camp Edwards. . . . Private Louis M. Mannino, fatally injured in a Camp Wheeler, Ga., car crash, was a cousin of Ann and Eddie Cannelli, local filmites. . . . Alvino Rey's band and five vaudeville acts drew only 5,059 customers to the Arena. . . . Hot weather accessories are being given a push by 20th Century-Fox. . . . Ben Lourie's son, Robert, celebrated his Bar Mitzvah.

Al Televit continues operating the Strand, Seymour, pending probate court disposition of the estate of Ernest Rolston, deceased owner. . . . Nick Marlemes, Roxy, New Britain, was seen Meadow streeting after an absence in Florida. . . . Freda Kogen and Ann Cannelli were among those helping Bebe Tasinelli celebrate her birthday. . . . Carl Hellpen is the manager for E. M. Loew's Milford Drive-In. Hellpen comes to his new spot following several successes in the west.

Genial Bob Hoffman, 20th Century-Fox shipper, is getting in trim with weekly trips to Izzie Winter's gym. . . . Assistant Al Winters was in on the hilarious hijinks during Yale's Derby Day. . . . Congrats go to Bill Benson, Universal salesman, who sold his territory 100 per cent, first time in the history of the New Haven office, and Bill is one of the four U salesmen in the country to turn the trick. . . . Nate Beers, in partnership with Olsen and Johnson, "Hellzapoppin" fame, will operate the Guildford strawhat.

Gertrude Guckin, Universal lovely, entertained Boston friends. . . . Owners of the only three pieces of property available for a theatre in Prospect Beach, West Haven, know nothing of reported plans for a showhouse. . . . Energetic Dick Cohen, American Merchandising Corporation, has set crystalware deals for the Hamilton, Waterbury, and Bostwick, Bridgeport, besides selling the Strand, Plainville, on encyclopedias. . . . Stephannie, new ruler of the roost, in the Steve Barsansky menage, conducts a gurgling conversation with visiting film centerites.

Harold Rubin, Metro Premium, continues successful placing and has contracted glass deals with Whiteway, New Haven; Capitol, Waterbury; State, New Haven; Parkway, Bridgeport; and Lido, Waterbury. . . . Mary Barone, Columbia, vacationed to Philadelphia. . . . Lou Moscow, Progressive Premiums, has new deals at the Colonial, Bridgeport; Rivoli, Hartford; Plaza, Windsor; and Shelton, Shelton. Lou is a great salt-water fisherman and in every spare moment heads for the boats and Long Island Sound. . . . Vacation schedules being made up in exchange offices, heralding another summer. . . . Angelo Tomasino was in to the bookers, readying for opening of the Park, Allingtown, June 1.

Bill Sussman Drive, 20th Century-Fox, went to the post May 4 and runs until June 7. . . . Hearty congrats go to John Pavone and his New Haven Universalites. They led the country in sales, according to the standings glimpsed May 3. . . . Premium dealers reported that aluminum deals are non-existent and enamelware hard to get. . . . Lovely Jean Fishman, datter of Harry Fishman, Community, Bridgeport, will hear the wedding bells sometime in August with her fiance, Dr. Aaron Roffman. Jean graduates in June from the Bridgeport Hospital School of Nursing.

Earl Wright did a swellegant job handling that 16mm film portion of the Girl Scout program. His daughter, Constance, starred in a dance number. . . . Tom Grogan is the new manager of the Strand, Thompsonville. . . . There is no bowling in MPTOA circles as the boys turn to golf and fishing.

Loew-Poli Circuit

Harry Shaw and Lou Brown were in Worcester. . . . Matt Saunders, L-P, Bridgeport, discovered that Martha Cheavens, author of "Penny Serenade," lived in his territory and one of the best feature news stories of the year resulted. . . . Al Domian, student assistant, L-P, Bridgeport, sold a fur co-op on paying the cost of heralds for "P. S." while his boss, Matt, tied up with National Want Ad Week.

Harry Rose, Globe manager, Bridgeport, had a Navy tie-up and student assistant Harold Engel promoted candy kisses to be given away by a lassie in a Navy suit for "Sweethearts of the Navy." . . . Bob Russell, L-P, New Haven, snagged a corner down-town window for the "Ziegfeld Girl" bally. . . . Bill Reisinger, Bijou, New Haven, comes through with the suggestion to invite graduating classes to hold their farewell parties at Loew theatres. Bill ups with the idea also to contact school boards on issuing bulletins which might be worded, he hopes—"Stay off the Streets—Beat the Heat at Loew's Summer Shows."

Assistant Sidney Voletsky talked into 300 free roses for a giveaway on Mother's Day while Ed Fitzpatrick arranged a lobby greetings on that day at the L-P, Waterbury. . . . Success with the "Ziegfeld Girl" contest was reported by Fitzpatrick what with two photo studios, WATR and WBRY, stores, and bus terminals working to produce a beauty.

"Early bird" shows on the Loew-Poli circuit are doing exceptionally well, it was learned last week. Designed to catch defense workers and others with odd hours of employment, idea has caught on. Loew-Poli is now running them in Bridgeport and Worcester, Fridays; Meriden and Hartford, Thursdays; and in Waterbury, Tuesday. . . . Warner circuit is not operating any.

Lou Cohen, L-P, Hartford, started his early bird with an endorsement by Mayor Tom Spellacy. Lou says he "invaded" defense plants and hung up cards and heralds galore for the show. . . . J. G. Samartano, Palace, Meriden, hit the front pages with his "Charmed Circle Contest" while assistant William Scanlon had a spring style co-op.

Fred Greenway, Hartford, is vacationing via auto to Chicago, for a visit to relatives. . . . Bill Scanlon, L-P, Meriden, arranged a tie-in for the national "Blondie" contest. . . . Palace, Meriden, has been named as clearing agency for athletic goods to be sent to the 118th Medical Regiment at Camp Blanding.

Warner Circuit

Forthcoming marriage in August of Doris L. Barrett, daughter of New Haven district manager, and Mrs. C. G. Barrett, to Arthur Thomas, son of Mr. and Mrs. Walter E. Thomas, Daytona Beach, Fla., and Branford, Conn., has been announced. Happy event is set for August 16. Miss Barrett is at present a senior in Connecticut State Teachers' College, New Britain, and will graduate in June. Thomas is a graduate of Hobart College and is employed as production manager at Whitney-Blake, Hamden, Conn.

John Scanlon, Warner, Torrington, has arranged a co-op fashion show with a department store and will present it on his stage. Tie-up also made with "Bundles for Britain" agency. . . . Johnny Pickett, Capitol, Willimantic, can be reached any time on his days off at a Boston ballpark. John is one of the best baseball fans. . . . Phil Sherman, now branch manager, Montreal exchange, was in. Phil was formerly connected with Monogram in New Haven and Boston. . . . Phil Dugan, formerly contact office, went to Camp Edwards.

Circuit will experiment with a new idea in theatre premiums shortly, C. G. Barrett, district manager, New Haven office, said. Giveaway will consist of cosmetics, and first trial will be made in one of the three Warner houses in Danbury, Palace, Empress, or Capitol. If the innovation goes over, Barrett said the cosmetic giveaway would probably be extended throughout the Warner circuit. Constance Bennett Cosmetics will be used and one class department store will be selected as co-operating agency. Store will give free theatre displays and will also have same cosmetics for sale. Definite price tag on the premium plus the Hollywood association is expected to boost the plan. First giveaway will be a $1 box of face powder. Theatre will give it away gratis to every woman admission, while the store will feature the powder at the regular $1 price. Store owners are figuring on the repeat business following the end of the cosmetic giveaway.

In The National Release Date Guide, each issue, in addition to the release dates, a list of local and national holidays, as well as mentions of special weeks, are carried for tieup ideas.

Connecticut

East Hartford

Construction on the new Joseph Quittner-Peter Perakos theatre here is going ahead. . . . Peter Perakos reports his son, John, manager, Strand, Thompsonville, is now with the Army Air Corps. Tom Grogan, former assistant manager, Circle, Manchester, has replaced John as manager, Thompsonville Strand.

Hartford

Charles Repass' son, Robert, marries Miss Genevieve Ziemba May. Dad runs the Crown.

J. Walter Stuart, formerly house manager, Allyn, is the proud father of a son, Shaun James. . . . Frank Cronin was here ahead of "Fantasia," which begins two-a-day showings at the Regal May 15. Johnny Anderson, Hartford Times cartoonist, was pictured buying the first ticket as a tribute from one artist to another. Managers said it was the first time they ever heard of a newspaperman going to a show on anything but a free pass. . . . Looks like no soap on the effort to lift 10 o'clock curfew on women working after 10 P. M. in night clubs.

Lou Cohen hit the jack-pot with his early morning show for defense workers. Calling it an "early bird" matinee is believed to have taken the curse off the defense show idea. Lou extended his advertising appeal to include housewives and others, and a night nurse called his attention to the fact that those in her calling would also find the early morning shows a convenience. . . . Summer theatres at Canton, Suffield, Ivoryton, Marbledale, Stony Creek, Guilford, and Clinton are announcing openings the last week in June. Ronald T. Hammond, Stony Creek proprietor, has been approached regarding a series of Sunday night films during the regular 10 week stock season.

Torrington

State upped prices slightly. . . . Torrington Cinema Club will hold its annual banquet at the Toll Gate Hill Tavern May 26, it has been announced.

Waterbury

An early bird show for "Ziegfeld Girl" was held at the Loew Poli, and, if successful, these shows will be repeated weekly. . . . Conga contest is being held at the Loew Poli next month. . . . George Loukides, formerly, Loew-Poli, and now stationed in Delaware, was a visitor. . . . Vacation plans for employees are being laid at the Poli, State, and Strand.

West Hartford

Henry Needles, Warner Brothers' division manager, has been ill at the Hartford Hospital in Hartford.

Maine

Portland

The State quiz program over the radio and at the theatre on the pattern of Professor Quiz continues to grow in popularity. . . . Cameo has been leased to the Ralph Snyder Enterprises. Leon Gorman who owns and has operated the subsequent-run house in the Portland suburb of Woodfords for the past 10 years, has leased the theatre for a 10-year period to Ralph Snyder. Gorman also owns the Cape, Cape Elizabeth, another suburb of Portland, and he has continued to operate that subsequent-run house. He is a theatre man of long standing and at one time operated the Maine, now one of the M. and P. theatres.

Massachusetts

Adams

Manager Russell Monroe, New Adams, headed a committee in charge of a luncheon for the Adams Board of Trade. . . . Park had a brief re-opening for showing of Polish films.

Attleboro

Manager Al McEvoy's Bates was used for the second annual Afternoon for Homemakers, benefit Attleboro Student Aid Fund.

Brockton

Thomas Heery has left manager Hickey's Interstate Colonial. . . . Manager and Mrs. Hickey entertained several friends from Manchester, N. H. . . . Horace and Mrs. Beals, he's assistant to manager J. J. Cahill, M. and P. Brockton, visited friends stationed at Camp Edwards. . . . Burt Campion, stage manager, Brockton, recently received a beautiful leather wallet and gold police badge from the Brockton Police Relief Association, of which he is an honorary member, in appreciation for the services he had rendered them for years as chairman of the entertainment committee for their annual ball. . . . Managers Thomas Kelly, Rialto, and J. J. Cahill, Brockton, attended a district meeting in the office of W. E. Sprague, Pawtucket, R. I. . . . Auto traffic is being routed around manager Maurice Ralby's Park because the city is re-building that part of North Main Street. . . . Manager Morris Pearlstein, Modern, is well pleased with his professional Try-out Nights. . . . Public fund for the relief of the widows and children of the 13 firemen killed in the Strand disaster March 10 is well over $120,000.

Brockton's recent second serious fire of a month caused smoke damage to manager Tom J. Kelly's M. and P. Rialto.

Buzzards Bay

Manager Clarence Robbins, Buzzards Bay, figures that his house has been capturing some 40 per cent of the trade from Camp Edwards, Falmouth, since construction was started.

Clinton

Allan Chase, 10, suffered severe burns of both hands when he grasped two live wires in a transformer located on the roof of an exit behind the Strand. The boy had climbed to his precarious perch to peek at the Strand film program. He was rescued by a police officer who applied first aid measures to restore him to consciousness.

Everett

Warners' Capitol has been recarpeting throughout.

Fairhaven

Martin Weinstein, Keith's, who recently built a cafeteria adjacent to his theatre and painted the marquee, is contemplating further renovations to the theatre, including new seats, and interior installations.

Fall River

Manager Bill Canning, Interstate Empire, has taken over a second golf range in Newport, R. I. Jimmie Nichols, one-armed golf champ, will manage the two ranges, other being in Tiverton, R. I., for Canning. . . . Mother's Day wasn't such a happy one for Jimmie Pender, of manager Chris Joyce's Interstate Durfee staff. His mother was stricken seriously ill recently.

Manager Joe Bean's new Center closed for the summer months. According to present plans, Joe will assist managers Chris Joyce at the Interstate Durfee and Bill Canning at the Interstate Empire until the Center opens again in the fall. . . . Ed Fain, Interstate general manager, visited. . . . Little Theatre players will open for the summer season shortly in Whittridge Hall, Tiverton.

Peggy Cullen, manager Chris Joyce's Interstate Durfee staff, is sporting a new gold watch. . . . Manager Charlie Feinberg, Yamin's Capitol, is advertising his house on the prescription envelopes of local drugstore.

Julian T. Edgerly, radio technician and chief electrician, Yamin's and Interstate houses, is chairman of the communications committee in the new defense program here. He is planning for use of portable radio transmitters and receivers in several districts. . . . Fred Ritz is new on manager Chris Joyce's staff, Interstate Durfee. . . . Manager Arthur T. Moniz, Jack Zaranga's Royal, reports that business has held up exceptionally well.

Isabel Maltezos, manager William S. Canning's Interstate Empire staff, was active in the campaign of the Greek community to raise funds.

Leominster

Bill Yager, manager, Plymouth, tried an innovation on "Men of Boys Town" with a children's preview.

Lynn

Harold G. Cummings, Warner, and Royce J. Beckman, Waldorf, attended a meeting of the managers of the Massachusetts district of the Warner theatres at the Hotel Statler, Boston, May 7. . . . Lobby of the Warner has been equipped with new fluorescent lights.

Marshfield

F. Banzi has been redecorating his Brant Rock summer house, Ocean Bluffs, with a new stucco front, etc. Recent fire will undoubtedly cut into Banzi's business.

Milford

New screen and individual RCA mikes have been ordered for E. M. Loew's Drive-In here. Extensive landscaping is underway and an estimated $27,000 is being spent in improvements. In a new move to increase patronage, children are being admitted free by Carl Hellpen, manager. Changes are made on Thursday and Saturday and parker operates from dusk to midnight.

New Bedford

State's bally for "Great American Broadcast" should pull in the shekels.

—W. G. T.

North Adams

Connie Genest, Paramount, scored a hit in a leading role in Cap and Bells production, "Marco Millions," which attracted a distinguished first-night audience and marking the opening of the new Adams Memorial, Williams College.

Manager Bernard Payne, Mohawk, arranged with merchants for toy giveaways. . . . Richmond is issuing house programs, an innovation for this second-run house. . . . Newcomers on the Richmond staff are Norma Pedercini, Claire Brewer, William Mayo, and Gordon Hermon. . . . Managers Horace Descelles, Richmond, and Francis Faille were in Pittsfield for meeting with Pittsfield managers of Western Massachusetts Theatre houses with Nathan Goldstein, vice-president, and Harry Smith, division manager.

Osterville

Manager Ted Saunders, who, during the past winter, has been assistant to manager Chris Joyce, Interstate Durfee, Fall River, and later assistant also to manager Bill Canning, Interstate Empire, and manager Joe Bean, new Center, will be welcomed back here shortly with the reopening of the Interstate Community.

Palmer

Michael Martone, manager, Palmer, and Bernie Satz, manager, Casino, Ware, combined to do a vaudeville act in the Legion Post's minstrel show here.

Pittsfield

E. M. Dowling, Capitol, has discontinued regular week-day morning shows until fall. . . . James Jerauld, new manager, Colonial, scheduled to re-open this month, arrived.

Plymouth

Fifth annual cooking school of four sessions is now being held at Interstate Old Colony by manager Jack O'Leary.

Springfield

Ed Smith, manager, Paramount, is all pepped up over the recent visit home of his son, Jack A. Smith, Army flying cadet. Jack came up from Albany, Ga., and was in town 32 hours before reporting to Gunter Field, Montgomery, Ala. . . . James Broom and Robert Glazier have been promoted to manager's utility to cover the vacancy created by transfer of assistant manager Ray Cronin to be manager, Arcade, Guy Kellogg has been named chief of service. Ed Smith says he has acquired so many new ushers recently that he has to be introduced to a new one almost every time he sticks his head out of the office.

Three former members of the Paramount staff, now in the Army, dropped in for a visit. They are Gilbert Bevan, Larry Lavoie, and R. Salo. . . . Ed Smith is working with Captain James Powers, United States Army, on some super-promotion of "I Wanted Wings," coming to the Paramount May 28.

At WB's Capitol, Andy Sette reports Miss Eva Serafini, at the house for the past year, was honored at a shower last week. She will be married to Anthony Moreno. . . . Andy recently visited New Haven. . . . Henry Webber, Capitol stagehand and electrician, plans to play lots of golf this year.

William Craven, Art, is expected back to work soon. He has been out three weeks. . . . Ray Title, Art manager, was in Boston on business. . . . Ed Powers, Art assistant, visited Worcester.

Taunton

Cyril Hayhow, native of London, England is having a lot of fun operating the Casino here, which he took over following the death of Tom Gaffney. . . . Taunton managers are lamenting the scarcity of business since Easter. . . . Raymond "Coot" Howard, manager, Alex Hurwitz's staff, M. and P. Strand, is now at Camp Edwards. . . Melvin Druker, manager, new State, has returned from a vacation trip to New York. His dad, Joe, who formerly operated the Weymouth, Weymouth Landing, took charge in his absence. Joe sold the Weymouth to a Rhode Island pair, Deitch and Goldberg, and now operates only the Grand and State. . . . Toby Ann, newest arrival at the home of manager Alex Hurwitz, M. and P. Strand, is tops in the Hurwitz family now.

West Springfield

Community division of the West Springfield Chamber of Commerce has given a lift to the Majestic, owned by Arthur Gould, also owner of the Castle, Providence, Rhode Island. To better acquaint citizens of the community with the recently renovated theatre, the Chamber sponsored "West Springfield night" at the theatre. Profits of the special performance will be used to defray expenses of the advertising campaign being conducted by the Chamber to promote West Springfield. . . . Manager of the Majestic since departure of Captain Arthur Goldstein to the Army for active service is Warren Brown, West Springfield native, who has been associated with the theatre for the past two years. Arranging the special night were Peter Ortolani, Harry Green, Rev. Harry Oldsfield, Fred LaFleur, and Ralph Fullam.

Weymouth

Charlie Darby, formerly at the Avon, Providence, R. I., is now managing the Cameo, South Weymouth, replacing Roland L. Moon who is district managing six Maine houses for Lockwood and Gordon.

Worcester

Bob Portle, manager, Loew-Poli Plaza, is trying to land Michael Bartlett for a

NEW HAVEN EXCHANGE LISTING

(Included here are the film exchanges serving the New Haven area. Additions or corrections are invited to help keep this list up-to-date.)

COLUMBIA

134 Meadow Street—Phone 8-2197

Branch Manager—Timothy F. O'Toole.
Office Manager, Booker—Sidney Swirsky.
Cashier—Anna Canelli.
Assistant Booker—Grace Brunelli.
Salesman—Benjamin J. Lourie.
Accessories Manager—Raymond Bernie.

CONNECTICUT FILMS

126 Meadow Street—Phone 6-6835

Office Manager—John Ricciuti.

INTERSTATE

128 Meadow Street

Branch Manager—Hi Levine

METRO

134 Meadow Street—Phone 7-4278

Branch Manager—Morey Goldstein.
Office Manager—Frank Mullen.
Cashier—Herman Miller.
Bookers—Charles Lazarus, Phil Gravitz.
Salesmen—Morton Katz, Milton Hyams.
Shipper—Leon Jakubson.

MONOGRAM

134 Meadow Street—Phone 6-9459

Manager—Nat Furst.
Assistant—Morris Weber.

NATIONAL SCREEN SERVICE

82 State Street—Phone 8-3094

Representative—Emil Feldberg.

PARAMOUNT

82 State Street—Phone 8-6167-68

Branch Manager—Edward Ruff.
Cashier—Dechantal L. D. Smith.
Head Booker—Richard F. Carroll.
Assistant Booker—Lou Posner.
Sales Manager—Henry Germaine.
Shipper—James Mahan.

REPUBLIC

132 Meadow Street—Phone 8-6458

Manager—Samuel Seletsky.
Booker—Jeanette Berliner.
Shipper—George Somma.

RKO

134 Meadow Street—Phone 7-2119

Branch Manager—Barney Pitkin.
Office Manager—Hugh A. Maguire.
Booker—Francis Joyce.
Salesman—William Canelli
Cashier—Ruth Goldberg.
Shipper—Anthony Terrazano.

TWENTIETH CENTURY-FOX

40 Whiting Street—Phone 6-5151

Branch Manager—Benjamin A. Simon.
Cashier—A. McInerney.
Bookers—Sam Germain, S. Popolizio.
Salesman—Earl Wright.
Accessories Manager—M. Weinstein.
Shipper—R. Hoffman.
Assistant Shipper—Dominic Somma.

UNIVERSAL

125 Meadow Street—Phones 6-1181-82

Branch Manager—John Pavone.
Cashier—Lucy Zlotkowski.
Booker—Eva Cooperstock.
Salesman—Bill Benson.
Accessories Manager—Irving Cooper.
Shipper—Sam Zipkin.

UNITED ARTISTS

114 Meadow Street—Phone 7-1213

Branch Manager—Lou C. Wechsler.
Office Manager, Cashier—Mary O'Brien.
Booker—Therese Carlo.
Salesman—Lewis Ginsburg.
Accessories Manager, Shipper — Henry Bruning.

VITAGRAPH, INC.-WARNERS

134 Meadow Street—Phones 7-4138-39

Branch Manager—J. Roger Mahan.
Office Manager—Angelo Lombardi.
Bookers—Victoria Cusanelli, Sidney Lene.
Salesman—P. DeFazio.
Cashier—Frances Silverman.
Assistant Cashier—Sarah Magliola.
Accessories Manager—Jerry Massimino.
Shipper—John Mullen.
Assistant Shipper—Eddie Canelli.

personal with "Lilac Domino." . . . Red Barn, Westboro, plans to open soon. . . . Elmer Daniels, manager, M. and P. Capitol, played host to members of the Better Films Council for "Little Men."

Eddie Deckel, Ted Emidy, and Leo McIsaac have resigned from the Plaza, which has added Thomas Marley and Anthony Raymond. . . . Plymouth will play "name" shows up to June 1 at least. . . . Daughter of Joe Anstead, manager, Loew-Poli Elm Street, has been singing in Canadian night clubs. . . . George Rock is back at the Plaza. . . . Harold Maloney and Max Nesvetsky, Loew's Poli, gave "Penny Serenade" a good buildup. . . . Proposed sale of Plaza to Woolworth interests, reported hot a month ago, is reported to have bogged down.

New Hampshire

Concord

Concord is showing "The Men In the Lightships," "Battle of the Atlantic" and "The Girl In the News," billed as three English films, as a benefit for British War Relief, May 20-21.

Franklin

Fifty-five ardent admirers of Bette Davis at the Golden Rule Farm for delinquent boys, have received a letter from the star in response to a picture of themselves presented to her on her 33rd birthday.

Intervale

The Barn, formerly owned by H. C. Frye, summer theatre which has been closed for several years, has been taken over by Bill Trayerd, exhibitor of Ashland, Pittsfield, Lakeport, N. H.

Keene

Colonial has been having bargain dime days.

Manchester

Joe Flynn, Victoria, Lawrence, is reported to have taken over the Manchester Drive-In.

Whitefield

Little, on Tuesdays, charges 20 cent admissions for "town night."

Rhode Island

Providence

Present outlook is for closing the RKO-Albee a week from today (May 14) for the summer. . . . Bill Morton, Albee staff publicist, has taken a job handling publicity and special events broadcasts at the new Pawtucket radio station, WFCI, for the summer, and will start as soon as he is graduated from Providence College, early in June. . . . At this writing, it appears that the Metropolitan will close for the summer the first week in June. . . . Al Winston, publicity man for Associated Theatres, will leave the Met at that time to go to work as exploiteer for Columbia, working out of the exchange in Boston. . . . Alexander Woollcott, in "The Man Who Came to Dinner," played to a capacity house at the Metropolitan last week. . . . British film star Gracie Fields packed the R. I. Auditorium at the British War Relief benefit. Show netted $3,000 for the fund.

Private Andy Colavolpe REPORTS ON ARMY ACTIVITY

Camp Blanding, Florida.
Date—You fill it in.
I've lost count of the days.

Dear former boss:—

Yep, believe it or not, here's a letter from the southlands of Florida. Not down near Miami, but up near Jacksonville, where there's plenty of boats coming in and out, and plenty of sailors to also mix in with the soldiers. Talking about theatres booming, they seem to be down near this section. Every little town which you pass—you see some new house going up, or a new theatre already built. In camp, there are two theatres, one for the 31st, and the other for the 43rd Divisions. Tents are pitched over wooden sides. Everything is fireproofed. Although the seats are a bit hard, with no cushions, they are serviceable. Most of the soldiers, if they think of it, would like to bring pillows to sit on—but most of the time they forget to. Tent up in the 43rd can take care of 2,000 soldiers.

The personnel of the 43rd theatre, which takes care of the New England boys, is staffed by the following: Lieutenant William E. Daniel is the theatre officer. He hasn't had any previous theatre training, according to reports, but he has a capable staff under his wing to take care of things. They include: Private A. D. Hockaday, formerly with the Sparks theatres, Florida and out of Orlando, Fla. He was formerly connected with the 31st theatre—but was shifted to the New England movie soldiers' house. Ben Segal, 102nd Infantry and formerly assistant manager, Whalley, New Haven, is student assistant manager. Projectionists are: Private John B. McNiell, 31st Division; chief assistant is Stillman B. Kelly, formerly of the City, Belfast, Me. Relief projectionist is Private Joseph W. Brock, also formerly of the City, Belfast, Me. Cashiers: Private William Schaeffer, formerly, State, Hartford; Private Joe Reale, formerly, Strand, Hartford; coupon book cashiers: Privates Morley Young, Maine; Robert S. House, and Technician Sergeant Paul Descoteaux, Hartford; ticket taker, Private Robert Gaudet, formerly, Strand, Arcadia, Rumford, Me.; Private William Cooper, an all-around-worker.

And now from the hometown, Lieutenant Ed Fitzgerald, formerly booker, Paramount, New Haven, has been busy going to school, besides his regular assignments with the 102nd Infantry. Private Bill Nutile, formerly shipper, New Haven Paramount, recently got out the hospital and received a 30-day sick leave to rest up, and folks back on Meadow Street and around the Elm City should be seeing him. Corporal Jack O'Connell, formerly assistant manager, New Haven Roger Sherman, is busy around regimental headquarters, and has also taken up golf, playing over in Jacksonville on his time off. Private Stanley Wilchynski, formerly chief of staff, New Haven Roger Sherman, is now at the Cooks and Bakers School learning to be a cook. He's connected with the Headquarters Company, 102nd Infantry, and is doing okay.

As for your former writer, he manages to pound out a few pieces for the division paper; also some news for back home, and working with the Message Center section of the Headquarters Company of the 102nd Infantry (R). It's an interesting setup and the Army life has brought a varied arrangement of things and background to be a benefiting change from my regular routine back home.

And for the gang, remember me to them all.

As ever,

Your former writer from

Out Bethany and New Haven Way,
but now on the sand dunes of Florida.

PRIVATE ANDY COLAVOLPE.

Address—Headquarters Company,
102nd Infantry (R).
43rd Division APO 43
Camp Blanding, Fla.

Bernard E. Fay, one of the three Fay brothers long prominent here in orchestral and theatre activities, died at his home in Providence following an illness of four days. One of the brothers, James T. Fay, died last Aug. 31. Surviving is Edward M. Fay head of the circuit of Fay theatres. Fay, in his 59th year, began his career in show business in association with his brothers in organizing an orchestra long famous for its music at Rhodes-on-the Pawtuxet and, later on, at Hunts Mills. In the early years of his career, Fay enjoyed prominence as a composer, as well as orchestra leader and musician on the piano and violin. In 1920, the Fay brothers went into the theatre business and among their enterprises here were Fay's, the old Rialto, the Carlton, and Majestic. Fay managed the Rialto for a time, and for 10 years was manager of the Majestic. At the time of his death, as assistant treasurer of the C. and F. Theatre Company, he had charge of equipment and supply for the Fay theatres.

Many representatives of the film business attended the funeral services in the Church of the Assumption where a solemn high mass of requiem was celebrated. Among those present were John Nolan and Thomas P. Comerford, executives of the Comerford circuit which is associated with the Fay organization; Edward X. Callahan, Matty Simons, 20th Century-Fox, Boston; William E. Spragg, district manager for M. and P., southeastern New England, and a large group of Rhode Island exhibitors. Edward L. Reed, Strand manager; John F. Toohey, Carlton manager, and John Carroll, press representative, Fay organization were among the bearers, and Martin R. Toohey, Leroy, Pawtucket, was an usher. Providence managers in attendance included Albert J. Clarke, a nephew; Jack Simons, Sam Kaufman, George E. French, William Brown, and Albert Colagiovanni. Herbert Slater represented the operators' local, and from the musicians' union came Vincent Castronovo and Joe Spaziano. the latter conductor of Fay's orchestra. Captain George W. Cowan and Lieutenant William F. McTernan represented the amusement inspector's office of the Providence police.

Vermont

St. Albans

Ira Vincent has been getting estimates for renovation of his Empire, to include a new marquee, lights, new screen, drapes, carpets, etc.

PERTINENT REVIEWS—WITH THE X-RAY

COLUMBIA

The Big Boss (2037)

MELODRAMA 69M.

Estimate: For the duals and nabes.

Cast: Otto Kruger, Gloria Dickson, John Litel, Don Beddoe, Robert Fiske, George Lessey, Joe Conti. Directed by Charles Barton.

Story: This deals with the political aspirations of two brothers. One, Otto Kruger, is on the shady side of the law, opposed by the honest brother, John Litel, who promised the dying father to keep the bad one on the straight and narrow. Grown to manhood, and being separated for many years, they no longer recognize each other. The bad boy has certain control over the state legislature, opposed by the honest brother, now governor. One is trying desperately to ruin the other, until discovery of identity turns the tables for the conventional ending.

X-Ray: Slow moving and on the talky side this is for the nabes and duals. Players do well with limited material, and Gloria Dickson stands out as a newspaperwoman. The climax is formula. As dual support, this will suffice.

Ad Lines: "Drama With the Shock of a Lightning-Bolt in Every Sensation-Thundering Scene"; "A Fearless Governor, a Ruthless Political Boss, and a Relentless Girl Reporter"; "What Dread Secret Did These Two Men Share?"

Her First Beau (2013)

COMEDY DRAMA 76M.

Estimate: Pleasing family program.

Cast: Jackie Cooper, Jane Withers, Edith Fellows, Josephine Hutchinson, William Tracy, Martha O'Driscoll, Edgar Buchanan, Una O'Connor, Jonathan Hale, Kenneth Howell, Addison Richards. Directed by Theodore Reed.

Story: Jane Withers pals with Jackie Cooper, the boy across the street. Home from college comes William Tracy with Casanova-ish Kenneth Howell. Howell tries his lures on Jane and she is delighted. At a house party, Jane dolls up in a rather daring dress, earning the laughter and scorn of her friends. Cooper suddenly realizes Jane has grown up, and they both realize that they are real pals after all.

X-Ray: This is a nicely-made show which should prove very satisfactory for family audiences. Backed by strong selling, it should be able to stand by itself in certain situations—and especially where the Withers name means something at the box office. As a supporting feature, however, it will prove a valuable addition to the program at almost any house. Jane runs away with the acting honors, with Edith Fellows and Cooper also turning in good jobs. Direction is good.

Ad Lines: "Jackie Loves Jane—Jane Loves Jackie—And the Whole Darned Town Loves Both of Them!"; "Jane Has the Curse of An Aching Heart, While You Roar and Nurse Your Aching Sides"; "Love Begins at 16. . . . Well, Anyway—Going on 16"; "Lovable and Human."

They Dare Not Love (2011)

MELODRAMA 75M.

Estimate: Sell the names.

Cast: George Brent, Martha Scott, Paul Lukas, Egon Brecher, Roman Bohnen, Edgar Barrier, Kay Linaker, Frank Reicher. Directed by James Whale.

Story: After the Nazi anschluss, Austrian prince George Brent and Martha Scott meet (for the second time) on the boat going to America. Brent becomes a New York playboy until Martha's father reminds him of his duty to his countrymen. Brent arranges to give himself up to the Nazis in return for the lives of seven men in concentration camps. Paul Lukas, a Gestapo agent, tricks him by taking over the Belgian ship on which Brent thinks he is returning to Belgium. Martha comes to warn Brent of the trick, and is trapped on the ship. They are married on board, on the way back to Germany. Things look black until an English destroyer rescues the two stars—England having declared war on Germany.

X-Ray: Phony and slow-moving, "They Dare Not Love" is small credit to anyone concerned with it. Its business possibilities are questionable, in spite of the presence of Martha Scott and George Brent, who are the principal selling points. Smart exhibitors will play up the names, and forget about the story being a conglomeration of crown princes, Nazis, refugees, and international politics. This is definitely a miss.

Ad Lines: "Eight Days to Live An Eternity of Love"; "Heroic Lovers In a Drama of Breath-Taking Power"; "Martha Scott and George Brent, United at Last"; "Two Hearts Beat to the Terrifying Tempo of a World in Flames!"

The Voice in the Night

MELODRAMA 78M.

(English-made)

Estimate: Anti-Nazi show is well made, but will need plenty of attention in most spots.

Cast: Clive Brook, Diana Wynyard, Ronald Squire, Joyce Howard, Derek Farr, John Penrose, Raymond Huntley, Bernard Miles, H. Marion Crawford, Reginald Beckwith, Morland Graham, Abraham Sofaer, Clifford Evans, Katie Johnson, Muriel George, Gibb McLaughlin, George Hayes. Directed by Anthony Asquith.

Story: Clive Brook, a doctor in Hitlerland, is married to Diana Wynyard, celebrated actress, who is appointed Director of Pageantry. She is for Adolf, he isn't. When Brook's minister is killed by the Gestapo, Brook, with the assistance of a radio expert whose sweetheart has been ravaged by the Gestapo, creates Freedom Radio, a station which broadcasts nightly, telling the truth. The station keeps moving, aided by friends, while the Hitlerites hunt. Meanwhile, the wife who thinks the Nazis sincere, recognizes Brook's voice. The Gestapo also get suspicious, searching Brook's apartment, but finding nothing. But the wife's brother, a member of the Gestapo, learns the truth, after overhearing a conversation in which Brook admits everything to his wife and leaves. To throw off the Gestapo, the wife tells them an incorrect story, but they learn the truth from the brother, following the wife to Brook, who is broadcasting the news that Germany is about to invade Poland. The wife, knowing now that she has been tricked by the Nazi doctrine, goes to Brook, making his last broadcast, with the Gestapo finding and killing Brook, Wynyard, and the brother, who tries to save her. As the picture ends, Freedom Radio begins to broadcast again, as others continue the work.

X-Ray: This is well made in the anti-Nazi tradition, but except in the few spots where anti-Nazi pictures have meant anything, this will have tough sledding. Although made in England, it is easy to understand, thrilling, and the melodramatic moments are many. But even the best of the anti-Nazi shows have been tough to handle. Inasmuch as the anti-Nazi motif is dominant, there is no other angle to sell, except perhaps that of husband against wife, or love versus political doctrine.

Ad Lines: "Struggle in the Night . . . Unforgettable Thrills"; "Defying the Might of the Gestapo, For Freedom"; "The Underground Carries On . . . For Freedom"; "The Year's Mightiest Screen Thrill."

METRO

The People vs. Dr. Kildare (133)

MELODRAMA 78M.

Estimate: Top-ranking member of the series.

Cast: Lew Ayres, Lionel Barrymore, Laraine Day, Bonita Granville, Alma Kruger, Red Skelton, Paul Stanton, Diana Lewis, Walter Kingsford, Nell Craig, Tom Conway, Marie Blake, Eddie Acuff, George H. Reed, Chick Chandler, Frank Orth, Gladys B. Lake. Directed by Harold S. Bucquet.

Story: Dr. Kildare (Lew Ayres) operates on Bonita Granville, ice-skater whose leg was broken in an auto accident. When her leg is paralyzed after the operation, Miss Granville sues Ayres. An empty bottle of whiskey is found in Ayres' car, and he has a hard time proving that he was not intoxicated at the time. Eventually, he comes to believe that Miss Granville was paralyzed by a spine ailment which lies dormant until shock. Lionel Barrymore, on the stand, makes a plea for faith in doctors, and proposes that Miss Granville be examined. Ayres' diagnosis is confirmed and he operates, causing Miss Granville to recover and withdraw her suit.

X-Ray: The best entry to date in the Kildare series, this is very entertaining, with more than the usual quota of excitement and suspense. The action moves quickly, and there is a noticeable lack of the lengthy talk which characterized other pictures in the series. It belongs in the top spot on a double feature. Single-feature houses can go to town on it, with managerial endorsements warranted. Good selling might make this among the series' top grossers.

Ad Lines: "Dr. Kildare's Most Dangerous Adventure"; "The Best In the Series—a Thrill You Will Never Forget"; "Ignorance vs. Medicine"; "What Happens When a Doctor Operates On a Patient Without Consent?"

A Woman's Face (136)

MELODRAMA 106M.

Estimate: Absorbing drama with good appeal for all kinds of houses.

Cast: Joan Crawford, Melvyn Douglas, Conrad Veidt, Osa Massen, Reginald Owen, Albert Bassermann, Marjorie Main, Donald Meek, Connie Gilchrist, Richard Nichols, Charles Quigley, Gwili Andre, Clifford Brooke, George Zucco, Henry Kolker, Robert Warwick, Gilbert Emery, Henry Daniell, Sarah Padden, William Farnum. Directed by George Cukor.

Story: Film opens with a court room scene where Joan Crawford, a self-confessed blackmailer, is accused of murder. Plot is unfolded through flashbacks with the aid of other characters who tell their respective stories and how they became involved. Joan, a woman with a brutally scarred face, meets Conrad Veidt, with whom she falls in love because of his apparent disregard of her deformity. Veidt, wishing to obtain a fortune, engineers a plan whereby Joan becomes the governess of a child with the sole intent of murder. Meantime, prior to this part of the picture and during one of Joan's blackmailing adventures, she meets Melvyn Douglas, eminent plastic surgeon, who restores her beauty so that people will not shrink from her. The climax is reached when all witnesses have told their story, and it is proved Joan did not purposely murder Veidt, but that she shot him to save the life of the child she had set about to murder. Comes the fade-out with Melvyn and Joan confessing their love.

X-Ray: This is all absorbing and intensely dramatic. Joan Crawford gives a faultless performance. Other members of the cast are so vital to the story and are so well directed that they fit into the complex mosaic without much effort. The box office possibilities are greatest for the class houses, where the intensely dramatic plot of the picture will be no disadvantage. In the smaller situations, however, the names should help to carry it. In addition, it may be profitable to sell the "Marked Woman" angle of the story, and the fact that, at times, it is just about as much of a horror film as anything with Boris Karloff. The probability is that small town fans will enjoy this as much as Metropolitanites, although they may like different things in the picture.

Ad Lines: "A Lifetime of Love and Despair Revealed in the Lines of a Woman's Face"; "Your Favorite Stars in the Most Gripping Film of the Year"; "What Happens When An Ugly Woman Suddenly Finds Herself Beautiful?"; "The Crowning Film Achievement of the Year!"

MONOGRAM

The House of Mystery

MYSTERY 62M.

(English-made)

Estimate: English mystery will satisfy the action and thriller dual trade.

Cast: Keneth Kent, Judy Kelly, Peter Murray Hill, Walter Rilla, Martita Hunt, Ruth Maitland, Antoinette Cellier, Clifford Evans, Roland Adams, Arthur Hambling. Directed by Walter Summers.

Story: Keneth Kent, a famous detective on holiday, takes over a case in which a wealthy woman is murdered at a seance in her home, her jewels stolen, and her companion, Judy Kelly, disappears, with the latter blamed for the murder. Peter Murray Hill, accompanied by his friend, Walter Rilla, wants Kelly found. Kent reveals that the jewelry was never stolen, that Kelly is not responsible. Kelly is found, her mind wandering, but in a surprise finish, Hill is exposed as the head of the gang.

X-Ray: An interesting import, this will satisfy the thrill and action trade. It has a good title, and moves rather well, even if a bit talky at times. As the detective, Kent is satisfactory, while the others are generally competent. While this does not belong in the front rank of English pictures, it is better than many seen around.

Ad Lines: "What Was the Key to the House of Mystery?"; "Death Lurks at the Seance"; "Thrills! Chills! Murder!"; "Watch the World's Best Detective Solve This Mystery."

The Pioneers

WESTERN 61M.

Estimate: Below par Ritter.

Cast: Tex Ritter, Red Foley, Arkansas "Slim" Andrews, Doye O'Dell, George Cheesebro, Del Lawrence, Wanda McKay, Post Park, Karl Hackett, Lynton Brent, Chick Hannan, Gene Alsace, Jack Smith, Chief Many Treaties, Chief Soldani. Directed by Al Herman.

Story: A wagon train going west encounters Indian raids, engineered by a white renegade and his henchmen, all trying to claim the fertile land for themselves. Tex Ritter, as the guide, aided by his pals of the saddle, manages to uncover the phoney Indian raids, with the usual fast riding and fistic action, leading to the end of the culprits and the beginning of happiness for the pioneers.

X-Ray: A formula cowboy and Indian yarn, patterned largely for juvenile consumption, this has little to recommend it other than Tex Ritter's hard riding and vocal accomplishments. The picture is padded with lots of stock footage. Oatie addicts will be satisfied, but this is below par as the Ritter pictures go.

Ad Lines: "Tex Ritter Rides Again—In His Most Thrilling Western Adventure"; "Thrills Aplenty As Tex Ritter Opens the West to America's Pioneers"; "Fast Shooting Action In the Year's Top Western!"

Roar of the Press

MELODRAMA 72M.

Estimate: One of the better Monogram offerings.

Cast: Jean Parker, Wallace Ford, Jed Prouty, Suzanne Kaaren, Harland Tucker, Evalyn Knapp, Robert Frazer, Dorothy Lee, John Holland, Maxine Leslie, Paul Fix, Betty Compson. Directed by Phil Rosen.

Story: Wallace Ford, star reporter, marries country girl Jean Parker during his vacation, and brings her back to New York for the honeymoon. Honeymoon is delayed when Ford bumps into a murder which leads to another one, and the sharing of nuptial bliss is sacrificed for the big story, with the little wife wondering. Outcome of Ford's assignment is his uncovering of subversive agents, after he has been put on the spot, with the gangsters also kidnapping his wife to try and make him talk. Wifie outwits the gangsters, is instrumental in tipping off the police, and the newlyweds finally get that one evening at home together.

X-Ray: This is a fast-moving, action melodrama, with laughs and humorous situations. Wallace Ford does an okay job in the reporter role and Jean Parker makes a lovely to look at bride. Jed Prouty is excellent as the hard-boiled editor with Paul Fix a standout as a patriotic racketeer. This is one of the better offerings under the Monogram trademark.

Ad Lines: "He Was a Roving Reporter and She Was a Lonely Bride!"; "There Was Love In His Heart! She Was His Big Moment Until He Scented a Big News Story!"; "Front Page Madness!"; "She Was a Widow of the Press!"

REPUBLIC

Lady From Louisiana (014)

MELODRAMA 82M.

Estimate: Another high-rating Republic entry; will need selling.

Cast: John Wayne, Ona Munson, Ray Middleton, Henry Stephenson, Helen Westley, Jack Pennick, Dorothy Dandridge, Shimen Ruskin, Jacqueline Dalya, Paul Scardon, Major James H. MacNamara, James C. Morton, Maurice Costello. Directed by Bernard Vorhaus.

Story: Back in old New Orleans, John Wayne is the lawyer for a group, headed by Helen Westley, which is trying to clean up the city by ridding it of a lottery. Wayne is in love with Ona Munson, whose father, Henry Stephenson, is at the head of the lottery. Ray Middleton pretends to love Munson so that he will inherit the lottery, which he is using for nefarious purposes—murder, etc. When Stephenson discovers Middleton's actions and kicks him out, Middleton has the old fellow killed in such a way that it will seem that the Wayne-Westley crowd did it. Miss Munson, enraged at Wayne, blocks his every move to smash the lottery. Middleton is finally shown up in his true colors, however, and the town is cleansed, but it takes a flood to bring Wayne and Miss Munson together again.

X-Ray: Elaborately produced and with a cast of well-known players, "Lady From Louisiana" is one of the better entries from Republic. It is strong enough to be single-billed in certain situations, and it should please the majority of audiences. The greatest drawbacks of the picture are the trite story and weak dialogue which do not quite come up to the high standards set by the other departments. Helen Westley turns in the best acting job, with the other performances ranging from very good to adequate. Sell John Wayne and the romantic, adventuresome background of the picture.

Ad Lines: "Dazzling Women and Romantic Cavaliers"; "Stirring Romantic Adventure In Gay, Colorful New Orleans"; "Romantic Adventure In the Land of a Thousand Holidays"; "A Vibrant Romantic Story."

The Singing Hill (046)

MUSICAL WESTERN 73M.

Estimate: Top ranking Autry.

Cast: Gene Autry, Smiley Burnette, Virginia Dale, Mary Lee, Spencer Charters, Gerald Oliver Smith, George Meeker, Wade Boteler, Harry Stubb., Cactus Mack, Jack Kirk. Directed by Lew Landers.

Story: Ranch foreman Gene Autry goes to the big city to stop the heiress to the ranch, Virginia Dale, from selling the property which has afforded free grazing to the neighboring cattlemen. A slicker holds an option on the property for a certain sum, which the young lady has accepted and spent, to settle with her creditors. Gene frames the girl through the aid of a friendly judge, who pronounces her a little bit wacky, pending further examination, giving Gene temporary control and time to raise funds to regain the option. The balky young lady is finally pulled into

line, the crooked promoter put in his proper place, with the ranchers happy and contented after many hazardous escapades, including the dynamiting of a dam resulting in the loss of livestock.

X-Ray: This has more production value than the average Autry offering, with some excellent scenic backgrounds and top notch photography. It embraces the usual formula over the railroad right of way but it is done in a refreshing manner. Autry has been given a better than usual supporting cast, with Virginia Dale easily his most talented leading lady to date. Autry himself gives a smooth performance with Smiley Burnette again scoring. Musical supervision by Raoul Kraushaar is noteworthy. Picture warrants the increased budget. Autry fans will like it.

Ad Lines: "They're All Out For Autry When the Ranchers Ride to Protect Their Rights!"; "Galloping Hoofs! Lilting Tunes! Two-Fisted Action—And a Girl Who Had to Be Tamed!"

20th CENTURY-FOX

The Great American Broadcast (140)

COMEDY WITH MUSIC 92M.

Estimate: Workmanlike musical should do good business.

Cast: Alice Faye, Jack Oakie, John Payne, Cesar Romero, The Four Ink Spots, James Newill, Nicholas Brothers, Wiere Brothers, Mary Beth Hughes, Eula Morgan, William Pawley, Lucien Littlefield, Edward Conrad, Gary Breckner, Mike Frankovich, John Hiestand, Eddie Acuff, Mildred Gover, Syd Saylor, Eddie Kane, William Halligan, Frank Orth, Herbert Heywood. Directed by Archie Mayo.

Story: Payne, World War air ace, and Jack Oakie become interested in radio in its earliest days, with Alice Faye, sweetheart of Oakie, also lending support. Cesar Romero, rich ex-buddy of Payne, finances him in the broadcast which flops, but when the Dempsey-Willard fight is put on the air, it is a success. But Payne falls for Faye, and vice versa, with Oakie figuring he has been crossed. Oakie teams with Romero, who builds a big station, Payne going in competition, and gradually losing. But Faye arranges for a loan, secretly endorsed by Romero, to let Payne expand. Payne hears of it, thinks the worst, and quits Faye, who becomes a singer for the Oakie-Romero studio. She is a hit on the air, and a year later, when the first national network program is arranged, Payne, lured by publicity planted by Oakie, comes back for his just credit and Faye.

X-Ray: Made in the usual 20th C. F. musical manner, this has an assortment of good songs, specialties by the Four Ink Spots, the Nicholas Brothers, and the Wiere brothers, all of whom are good. The songs are spotted through whenever the pace lags. While the background doesn't attempt to tell the true history of radio's early struggles it serves as atmosphere, one funny bit being the early broadcast under a leaking tent. Faye sings several songs, Oakie has his usual field day, and Payne is competent. In short, this is satisfactory summer entertainment, with the gross certain to be good, if not record breaking. A novelty is part of the Dempsey-Willard fight, an angle that men will like. Songs are: "Where You Are"; "I Take to You"; "Run Little Raindrop"; "Long Ago Last Night"; "I've Got a Bone to Pick With You"; "It's All In a Lifetime"; "The Great American Broadcast."

Ad Lines: "The Greatest Musical of Them All"; "From the Studio That Gave You 'That Night In Rio'"; "The Greatness of the Screen, the Magic of Radio, Combined In the Finest Musical Show of Them All"; "Great Stars, a Grand Story, Hit Songs"; "The Greatest Time of Your Life."

A Very Young Lady

COMEDY DRAMA 80M.

Estimate: Okay for the Withers fans.

Cast: Jane Withers, Nancy Kelly, John Sutton, Janet Beecher, Richard Clayton, June Carlson, Charles Halton, Cecil Kellaway, Marilyn Kinsley. Directed by Harold Schuster.

Story: Tomboy Jane Withers is in a girls' finishing school where Nancy Kelly hopes to transform her into a nice young lady. All dressed up at the school hop, Jane imagines she is in love with John Sutton, school principal, at the same time casting romantic glances towards Richard Clayton, a cadet schoolboy. Jane indulges in the writing of imaginary love letters, without addressing them to any individual, and when one of the letters is found, the teachers are concerned over the identity of the man. Confused over the issue, Jane runs away, but is brought back by Nancy Kelly who finally straightens matters out so that Jane can be happy with Richard's class pin, with John realizing he is in love with Nancy.

X-Ray: The plot of this film is timeworn but sincere, and it serves the purpose of launching Jane Withers into more mature roles. She gives a creditable performance. Offering is slow paced, has a certain amount of charm, but falls into the minor league when measured by entertainment standards.

Ad Lines: "Look Who's a Glamour Girl—So Grown Up"; "Tomboy Jane Turns Glamour Girl, and Gets Her First Kiss"; "Well, Well, If It Isn't Jane—And With Two Beaux!"; "Oooooooooh—Jane Gets Kissed!"

UNITED ARTISTS

The Adventures of Tom Sawyer

COMEDY DRAMA 91M.

(Selznick)

(Technicolor)

Estimate: Re-issue; sell Technicolor and Selznick.

Cast: Tommy Kelly, Jackie Moran, Ann Gillis, May Robson, Walter Brennan, Victor Jory, David Holt, Victor Kilian, Nana Bryant, Donald Meek, Margaret Hamilton, Marcia Mae Jones, Cora Sue Collins. Directed by Norman Taurog.

Story: Originally reviewed on page 91 in THE EXHIBITOR'S Blue Section of March 1, 1938.

X-Ray: An excellent screen version of the Mark Twain classic, this should do moderate business as a re-issue. Smart exhibitors will sell the Technicolor and the fact that the film was made by David O. Selznick, of "GWTW" and "Rebecca" fame.

Ad Lines: "Youth's Young Joys and Sorrows Brought Once More to Your Hearts"; "Mark Twain's Great Classic—Now You Can See It Again"; "For the Thousands Who Have Asked For It."

Major Barbara

COMEDY DRAMA 122M.

(Pascal)

(English-made)

Estimate: Tops for the class trade; needs plenty of selling elsewhere.

Cast: Wendy Hiller, Rex Harrison, Robert Morley, Robert Newton, Emlyn Williams, Sybil Thorndike, Deborah Kerr, David Tree, Penelope Dudley-Ward, Marie Lohr, Walter Hudd, Marie Ault, Donald Calthrop. Directed by Gabriel Pascal.

Story: Rex Harrison, a young professor, joins the Salvation Army in order to be near Major Barbara, Wendy Hiller, with whom he is in love. Miss Hiller is the daughter of Robert Morley, munitions magnate. Morley agrees to visit the Army headquarters if Miss Hiller will visit the munitions plant. They find the plant a bright, cheery place, and Harrison accepts the position of manager of it. It is decided that money and gunpowder are as powerful weapons against evil as brass-bands and soul-saving. Miss Hiller and Harrison are united after she sees that Robert Newton, whom she had failed to "save" through her methods, has been saved through her father's.

X-Ray: This is a major attraction, superb from beginning to end, and it may rival the box-office records of "Pygmalion," though it has no name as well known to American audiences as that of Leslie Howard and its plot material does not lend itself as easily to punchy advertising. The entire case does excellently, and the writing by George Bernard Shaw is witty, profound, and skillful. In the class houses, this should do very well, but the smaller situations will have to get behind it with strong selling for best results. Sell Shaw, the performance of Hiller in "Pygmalion," the munitions plant background, the fact that the picture was made in England under war conditions, etc. Many film fans will also remember Robert Morley's fine performance in "Marie Antoinette."

Ad Lines: "The Writer, Producer, and Star of 'Pygmalion' Bring You Another Unforgettable Hit"; "From War-Torn England Comes the Screen Comedy of the Year"; "The Critics Call This New Screen Hit, 'Better Than "Pygmalion"'!"; "Acting, Writing, and Direction Reach Perfection in the Wittiest Comedy You've Ever Seen."

The Prisoner Of Zenda (Selznick)

MELODRAMA 101M.

Estimate: Re-issue; sell the names.

Cast: Ronald Colman, Madeleine Carroll, Douglas Fairbanks, Jr., Mary Astor, Raymond Massey, C. Aubrey Smith, David Niven, Alexander D'Arcy. Directed by John Cromwell.

Story: Originally reviewed on page 15 in THE EXHIBITOR Blue Section of September 15, 1937.

X-Ray: Very big when first released four years ago, this Selznick film should still do fairly well among those who missed it and those who want to see it again. Sell the names, of which there are plenty, and the fact that this was produced by David O. ("GWTW," "Rebecca") Selznick.

Ad Lines: "More Thrilling Than Ever"; "Sword-Clashing Drama, With a Cast-ful of Your Favorite Romantic Stars!"; "For the Thousands Who Have Been Clamoring to See It Again!"

UNIVERSAL

The Black Cat (5028)

MYSTERY 70M.

Estimate: Unusually good chiller; natural for horror stands.

Cast: Basil Rathbone, Hugh Herbert, Brod Crawford, Bela Lugosi, Gale Sondergaard, Anne Gwynne, Gladys Cooper, Cecilia Loftus, Claire Dodd, John Eldredge, Alan Land. Directed by Albert S. Rogell.

Story: Hugh Herbert, eccentric antique collector, and Brod Crawford, real estate promoter, arrive at the mansion of Cecilia Loftus, a wealthy, eccentric old woman. They believe her dead, and want to close a deal for the property with the heirs. Latter are at the house, awaiting the end and subsequent collection of each one's share of the estate. Old woman doesn't die, but soon appears to read her will to the assembled heirs. Crawford and Herbert interrupt the reading. Later one of her cats, of which she has a large and varied assortment, dies on poisoned milk designed for her. There's a crematorium and cat mausoleum on the place, and the old lady goes out to cremate the cat. There she is murdered. Sondergaard, the housekeeper, is a creepy subject and the family hates her, especially when it's found the balance of the will contains a proviso making the bequests final only after Sondergaard and all the cats are dead. So when Sondergaard is murdered, everyone becomes a suspect. Crawford turns amateur detective. There's still another murder, an attempted suicide and a chase through secret panels to catch the murderer just as the heroine is about to be cremated.

X-Ray: This one is very neatly finished. There is every evidence of careful production, and direction makes the most out of the abilities of some very competent players. Story is of the kind that keeps one on the edge of his seat. A deft job that has been done, coupled with comedy injected by Herbert and Crawford, making it a sure bet as an exploitation film in the nabes. Besides the usual horror exploitation, the showman has some good names in this one. Use "based on a story by Edgar Allen Poe."

Ad Lines: "You'll Suspect Everbody—Including Yourself!"; "A Thrill A-Minute . . . A Shiver A-Second . . . In the Weirdest, Wildest Thriller Ever Made!"; "The Trail of the Cat Leads to Monsters, Maidens . . . and Money!"

WARNERS–FN

Affectionately Yours

COMEDY 88M.

Estimate: Comedy of wacky school should do pleasant business.

Cast: Merle Oberon, Dennis Morgan, Rita Hayworth, Ralph Bellamy, George Tobias, James Gleason, Hattie McDaniel, Jerome Cowan, Butterfly McQueen, Renie Riano, Frank Wilcox, Grace Stafford, Carmen Morales, Murray Alper, William Haade, Pat Flaherty, James Flavin. Directed by Lloyd Bacon.

Story: Dennis Morgan, ace foreign correspondent, learns in Lisbon that his wife, Merle Oberon, is divorcing him in New York. He has been using his marriage as an excuse to stave off getting hitched to many women during his travels, among them Rita Hayworth, who also works on his paper. Morgan pretends he has been wounded in a Lisbon street fight, takes the Clipper to New York with Hayworth aboard, and lands to find Oberon, who has heard of the alleged injury, waiting with an ambulance. She discovers the deception. From then on it is a chase, with Morgan, aided by his Turkish photographer, George Tobias, trying to win back Oberon from Bellamy, a staid business man whom she is about to marry, while James Gleason, his editor, and Hayworth conspire to keep him for the paper and themselves. The chase gets wacky, and finally, after faking an accident, Oberon goes back to Morgan, leaving Bellamy in the lurch, as usual.

X-Ray: The 'nth entry in the wacky, fast-moving school, this has a quartet of names to help, and some amusing situations. Picture should do a pleasant, if unexciting, business. Don't forget the presence of "GWTW" Hattie McDaniel and Butterfly McQueen as two servants, and Tobias for comedy. Sell this as a straight comedy, as a relief from present day headlines, and as light summer entertainment. Women will like the Oberon gowns, there is enough slapstick for those who enjoy this form, and Morgan, cashing in "Kitty Foyle," should mean more than he has. Although this never hits the pace intended, it should please.

Ad-Lines: "More Surprises Than a Kiss In a Blackout"; "Merle's In Love With Kitty Foyle's Boy Friend"; "Love . . . Fireworks . . . and More Surprises"; "Kitty Foyle's Boy Friend Retreats Before the Strawberry Blonde"; "It's That 1941-derful Hit."

Devil Dogs of the Air (550)

MELODRAMA 86M.

Estimate: Re-issue; sell Cagney, O'Brien, and service angles.

Cast: James Cagney, Pat O'Brien, Margaret Lindsay, Frank McHugh, Ed Brophy, Ward Bond. Directed by Lloyd Bacon.

Story: Originally reviewed on page 37 in THE EXHIBITOR of February 15, 1935.

X-Ray: Inspired by the success of the re-issue of "Here Comes the Navy," Warners are bringing back this Cagney-O'Brien military opus which should do just as well at the box offices. Sell the service angles, and, of course, the Cagney-O'Brien names.

Ad Lines: "James Cagney and Pat O'Brien Are In the Air Now—Fighting Each Other and For Uncle Sam"; "Now—Brought Back to Thrill You!"; "The Funniest, Most Thrilling Mile-a-Minute Air Picture Ever Filmed."

The Nurse's Secret (523)

MYSTERY 65M.

Estimate: Minor league mystery.

Cast: Lee Patrick, Regis Toomey, Julie Bishop, Ann Edmonds, George Campeau, Clara Blandick, Charles D. Waldron, Charles Trowbridge, Leonard Mudie, Virginia Brissac, Frank Reicher, Georgia Caine, Keith Douglas, Faye Emerson, Lucia Carroll. Directed by Noel M. Smith.

Story: Clara Blandick's nephew is found dead and police inspector Regis Toomey claims he was murdered. Toomey has his girl friend, Lee Patrick, placed as Miss Blandick's nurse. Miss Patrick, while getting additional information for Toomey, becomes involved in Miss Blandick's murder. After many exciting experiences, Toomey and Miss Patrick uncover the real murderer, a lawyer.

X-Ray: Lacking names, this minor mystery will fit best into the lower half of the duals, where it should satisfy most audiences fairly well. Sell the mystery and murder angles for best results.

Ad Lines: "The Nurse's Secret—Why Did They Fear It? Why Did He Challenge It? Why Did She Keep It?"; "The Family Called It Accident! The Coroner Called It Suicide! The Police Called It Murder!"; "Hold Your Tongue—Or Lose Your Life."

Singapore Woman (563)

MELODRAMA 64M.

Estimate: Dual support; can be sold.

Cast: Brenda Marshall, David Bruce, Virginia Field, Jerome Cowan, Rose Hobart, Heather Angel, Richard Ainley, Dorothy Tree, Bruce Lester, Douglas Walton, Gilbert Emery, Stanley Logan, Abner Biberman, Eva Puig, Connie Leon. Directed by Jean Negulesco.

Story: David Bruce takes Brenda Marshall to his plantation after she has sunk very low because everyone who enjoys her friendship meets with misfortune or death. She falls in love with Bruce, but everything is upset when her husband, believed dead, comes back into the picture. Bruce, thinking he has been deceived, leaves, and the picture does not end until he finds out that Miss Marshall still loves him and never meant to trick him.

X-Ray: This will fit neatly into the bottom dual notch, with the added possibility of doing some salesmanship from the "jinx woman" and "for her, men had to die" angles. The picture, as a whole, is slow-moving and nothing more than fair entertainment.

Ad Lines: "The 'Marked Woman' Of the Orient"; "For This Woman—Men Had to Die"; "Lovely As a Jungle Orchid . . . Deadly As a Tigress!"; "Thank Heaven You Don't Know a Woman Like This!"

MISCELLANEOUS

Law Of the Wolf

MELODRAMA 55M.

(Arthur Ziehm, Inc.)

Estimate: Adequate dual meller for action stands; sell Rin-Tin-Tin.

Cast: Dennis Moore, Luana Walters, George Chesebro, Stephen Clark, Jack Ingram, Robert Frazer, James Aubrey, Martin Spellman, Bobby Gordon, The Grandson of Rin Tin Tin. Directed by Raymond K. Johnson.

Story: Moore breaks out of jail, where he was sent on false charges arising out of the death of his brother, with whom he developed secret airplane inventions. Aiding him in the escape is Chesebro, another inmate of the jail. Police use Rin Tin Tin, III, Moore's dog, hoping the animal will lead them to his master. The dog apparently catches wise, leading the cops on a wild goose chase. Moore keeps at liberty until he is able to prove himself innocent, and that Jack Ingram tampered with the test plane causing his brother's death.

X-Ray: Pic moves along at a pace varying from slow to moderately fast, providing enough action to satisfy most blood-'n'-thunder addicts, particularly where the film is dualled. The dog, plus a few fair chase sequences, plus a few very good outdoor backgrounds, keep up enough interest to please where the customers aren't too particular. As for the selling, stress the dog, also the secret airplane stuff.

Ad Lines: "The Grandson of Rin Tin Tin Tops His Amazing Namesake With the Most Brilliant Canine Performance the Screen Has Yet Offered!"; "Hounded By the Police For a Crime He Didn't Commit, He Finds Final Vindication Through the Brilliant Help of His Loyal Dog"; "Alone and Hunted Like a Beast . . . His Sweetheart and His Loving Dog Were His Only Support."

FOREIGN

Heroes of the Sea

MELODRAMA 88M.

(Artkino)

(Russian with English Titles)

Estimate: Okay Russian; sell "inside story of Red navy"; plenty of propaganda.

Cast: V. I. Osvetimsky, S. D. Timokhin, S. D. Stolyarov, A. M. Maximova, E. G. Yegorova, S. S. Petrov, A. A. Arkadev, F. L. Blazhevich, N. V. Komissarov, G. D. Pluznik. Directed by Vladimir Braun.

Story: Stolyarov, submarine commander, is on leave, and his family and friends fete him with a birthday party. Among those present are his father, Osvetimsky, a Soviet rear admiral; Maximova, Stolyarov's sweetheart and a flight commander; and torpedo-boat commander, Arkadev. While the party is in progress word comes that an enemy naval attack is threatened. Arkadev's mosquito-boat squadron attacks a reconnoitering enemy cruiser and sinks it, but Arkadev is killed. Stolyarov's submarine is sent to pick up the survivors of one of the patrol boats, getting itself trapped by an enemy destroyer in so doing. Maximova's planes appear, destroying the destroyer, releasing the sub. Osvetimsky's cruisers attack the main enemy fleet, though hopelessly outnumbered. Idea is to lure the enemy into battle with the main Soviet fleet, which they succeed in doing, nearly getting smashed themselves. Enemy is totally routed.

X-Ray: Picture provides a slim personal story against the background of the Soviet navy. This will prove the film's chief drawing power in spots where Russkys per se aren't salable. It's timely, what with everyone wondering about the Russian Bear's present situation; there should be moderate transient possibilities in the film. On the "red" side of the ledger, exhibs should be wary of the extremely propagandistic nature of this one.

Ad Lines: "A Stirring Drama of Modern Heroes in Battle and Love!"; "The Soviet Fleet in Action . . . An Inside Picture of the Navy that Has the Experts Guessing!"; "Adventure . . . Hot From the Headlines! A Story of Today that May Be History of Tomorrow!"

THE SHORTS PARADE

Serial

THE SPIDER RETURNS. Columbia. First chapter, 33m.; balance, 2 reels each. Cast: Warren Hull, Mary Ainslee, Dave O'Brien, Joe Girard, Kenneth Duncan, Corbet Harris, Bryant Washburn, Charles Miller, Anthony Wade, Harry Harvey, "The Gargoyle." Directed by James W. Horne. Columbia's latest serial has timeliness as its chief asset. Opening sequences have the "Spider" (Hull) returning to activity over the protests of sweetheart Nita (Miss Ainslee) just in time to keep a band of crooks from stealing defense plans. Then various acts of sabotage are committed. Crooks attempt to do away with Hull by crashing him in a plane as first episode ends. Audience, but not Hull, know leader of the gang is the "Gargoyle," a mysterious individual known only to his henchmen. This should satisfy the kids and the less-sophisticated action fans. It has plenty of chase-episodes, gun-play, and occultism. Trade can be strengthened, perhaps extended to include some of the public who usually avoid serials, by tieing in with the national defense program. GOOD. (2180-2194).

TWO-REEL

Comedy

SHANGHAIED. King of Comedy. 15m. One of the better Chaplin re-issues, this has Charlie as a sailor against his will. Some pretty funny things happen, but the funniest of all is the old-style screen technique. The film, as is the case in this group of Chaplin re-issues, is in good condition and seldom jerky. GOOD.

Dramatic

CRISIS IN THE ATLANTIC. RKO—March of Time. Vol. 7, No. 10. 18m. Convoying of supplies to Britain furnishes theme and locale of this issue of MOT. There are some thrilling, original shots of convoy procedure and of battles between the convoys and Hitler's bombers and submarines. Uncle Sam enters the picture. American shipyards are shown busily at work building merchant vessels of all types. Greenland is taken under U. S. protection; the navy incepts bases to be part of the ring of defense for the Western Hemisphere. Technically, it's up to the high MOT standard. Subject matter is especially timely with the question of U. S. convoying now in debate. Finally, there's stark drama in every foot. It will satisfy every audience and grace any marquee. EXCELLENT. (13110).

Novelty

ALIVE IN THE DEEP. PRC. 25m. Showing life in the ocean, microscopic animals as well as whales and sea lions, this is well-made. A highlight is that of the fight between a mother octopus and a moray eel, which has designs of making a meal on her eggs. The subject is very interesting, especially for biology classes. GOOD.

ONE-REEL

Color Cartoon

THE GOOSE GOES SOUTH. Metro—Cartoons. 8m. The geese fly south when winter approaches, all except one little fellow who hitch-hikes. Along the way he goes through the Blue Ridge mountains, meets hill-billies, moonshiners, and "revenooers," encounters Georgia peaches, cotton-pickers, and tobacco auctioneers, alligators in the Everglades. Commentary and subject matter are quite amusing, even if this is similar to a technique used by another cartoon series. GOOD. (W-246).

SCRUB ME MAMMA WITH A BOOGIE BEAT. Universal—ColorCartoon. 6m. This will not only provoke laughs, but it is worth extra selling effort. All the colored characters take off on this popular song hit with a high-brown beauty shaking hips to all points, while beating a song with every note. It is in the better cartoon sphere. GOOD. (5248).

Comedy

THE FORGOTTEN MAN. Paramount—Robert Benchley. 10m. Father's Day is the subject of Robert Benchley's latest, with the situations indicating the neglected father in various sequences. There are lots of laughs, and, as has been noted by the Paramount exploitation men, the subject is ideal for tieups. GOOD. (S0-4).

1-2-3 GO. Metro—Our Gang. 10m. This has an excellent moral for children, but it lacks entertainment values. When a member of the gang is hit by an auto the kids start a "1-2-3 Go" safety campaign which earns for them national recognition. This lacks the usual laughs of the OG series, but there's no denying that it is potent for civic and school safety tieups. FAIR. (C-298).

Musical

COMMUNITY SING No. 8. Columbia. 10m. Songs are "Some Of These Days," "Perfidia," "It All Comes Back To Me Now," "Shortnin' Bread," and "Keep An Eye On Your Heart," among others. GOOD. (2658).

Novelty

AERONUTICS. Metro—Pete Smith. 10m. Pete Smith slips a bit in this. He tries hard with his commentary but the subject matter, that of a novice who takes his first flying lesson, is not particularly original or funny. Furthermore, the photography, etc., is often not up to the series standard. FAIR. (S-267).

MARCHING WITH OLD GLORY. American Red Cross. 10m. Reel, an institutional ad for the Red Cross, reflects the martial temper of the times. Opening sequences show the work of the organization in present-day army camps—taking care of ill and convalescent soldiers, bolstering their morale, aiding with their personal problems. A slam-bang patriotic flag-shot is the finish. This is timely, patriotic, and well-made. Commentary is by Lowell Thomas. Reel is distributed gratis by local Red Cross chapters. GOOD.

OBJECT LESSON. Christopher Young. 10m. This little subject is heralded by its sponsors as the first American surrealist pic. It tells a story by means of incongruous groups of objects and has to do with a metaphysical subject of human ideals surviving through a world gone mad, with the inevitable ending capping it all. If you don't have someone tell you all this, don't expect to understand it yourself. Film is interesting pictorially, but for general audiences it won't register beyond its novelty value. If edited a bit further and provided with some sort of commentary, it should do okay as filler in art houses. (Editor's Note: At this point, no release has been set. Young plans to seek distribution of his film by a major company.) GOOD.

PICTURE PEOPLE No. 9. RKO. 9m. At the "Tail-Waggers Club," where picture pooches get "Academy Awards," are Larry (Baby Dumpling) Simms and "Daisy," June Clyde, Jane Withers, Abbott and Costello, and Billy Halop. Rita Hayworth visits her gown-designer to select patterns and fabrics. At a "sports center," Linda Hayes and Virginia Vale bowl, as does Renee Hill; Billy Gilbert tries his eye at an "anti-aircraft" gun; Brenda and Cobina have their pix taken; Guy and Mrs. Kibbee shoot. In Harold (songwriter) Arlen's garden, Ray Bolger does a tap routine to a new Arlen tune. This is unusually entertaining for a Hollywood subject. GOOD. (14409).

SCREEN SNAPSHOTS No. 7. Columbia—Series 20, No. 7. 10m. This is just another effort among the multitude of subjects about Hollywood personalities. Ken Murray shows a reel of his amateur movies in which appear Preston Foster, Larry Simms (Baby Dumpling), Penny Singleton (Blondie), Arthur Lake (Dagwood), George Raft, Irene Rich, Mrs. Will Rogers, Zasu Pitts, Al Pearce, Andy Devine, Jackie Searl, Billie Burke, Lillian Cornell, Mary Martin, Liz Whitney, Randolph Scott, Antonio Moreno, Lupe Velez, Robert Montgomery, Bing Crosby, Geraldine Fitzgerald, Fay Wray, Edgar Bergen, and Charlie McCarthy. FAIR. (2857).

Sport

DIVING THRILLS. Columbia—News World of Sports. 10m. With this entry, Bill Stern commences as Columbia's sports commentator, and he's a welcome addition. Locale is pool at the Deauville, Miami Beach, and there's some very good diving by experts, including the inevitable "drunk," who turns out to be a top-notch acrobatic spring-board artist. It has its thrilling moments, commentary is fast, and photography is good. GOOD. (2807).

ON THE SPOT. Paramount—Grantland Rice Sportlight. 10m. Some of the questions asked by the series' fan-mail writers are answered. Humor is furnished by commentator Ted Husing's confusion in attempting to explain why wheels in the movies look as though they're going backwards. This is a top-notch entry for sport-reel honors. GOOD. (R0-10).

Travel

CAPITOL SIDELIGHTS. Columbia—Cinescopes. 11m. There are some very good shots of Washington and important landmarks therein. As each place is visited, a list of names is superimposed, and the audience is asked to guess which is the leading figure associated with it. Thus at times it looks like a quiz subject, but it's done quite well. Outstanding aspect here is the photography. GOOD. (2978).

TOO LATE TO CLASSIFY

Features

Charlie Chaplin Festival

COMEDY 110M.

(Guaranteed)

Estimate: Entertaining package of six Chaplin two-reelers.

Story: This film consists of six Charlie Chaplin two-reelers, all produced in 1917 and 1918. They are "The Vagabond," "The Immigrant," "The Adventurer," "The Cure," "The Count," and "Easy Street."

X-Ray: With excellent print and sound, these shorts, banded together into one film, proved a good draw in New York. Most audiences should enjoy them, and Chaplin fans especially will get a thrill out of seeing their old favorite again.

Ad Lines: "Charlie is Back—In Six of the Funniest Pictures He Ever Made"; "Laugh As You Never Laughed Before—And May Never Laugh Again"; "The Once In a Lifetime Laugh Show—See It Now—Before It's Too Late."

Country Fair (015)

MUSICAL COMEDY 74M.

(Republic)

Estimate: Lightweight farce comedy, best for nabes and hinterland.

Cast: Eddie Foy, Jr., June Clyde, Guinn (Big Boy) Williams, William Demarest, Lulubelle and Scotty, Harold Peary (Gildersleeve), Whitey Ford (The Duke of Paducah), Harold Huber, Ferris Taylor, Maurice Cass, The Vass Family, the Simp Phonies. Directed by Frank McDonald.

Story: June Clyde promises to marry Eddie Foy, Jr., if William Demarest is elected governor. Foy exerts every effort to accomplish this, with Miss Clyde campaigning for the other candidate. Finally, they center their effort on hillbilly Potts County, which holds the deciding vote. After many complications, Foy's man wins, and Miss Clyde is forced to live up to her promise. Songs are "You Can't Never Sometimes Always Tell," "Mornin' On the Farm," "Chewin' Chawin' Gum," "Sierra Sue," and "The Lady From Armentier."

X-Ray: Fast-moving and full of hokum fun, this is good fare for nabes and small town situations, with a possibility of placing it in the bottom dual notch successfully even in some more sophisticated spots. Acting, direction, and production are surprisingly good.

Ad Lines: "Hillbilly Fun—With Radio's Most Rib-Splitting Funny People"; "Your Favorite Hillbilly Radio Stars—Now On the Screen"; "Love vs. Politics—With a Heap of Hillbilly Fun Thrown In."

The Lone Rider In Ghost Town (165)

WESTERN 64M.

(PRC)

Estimate: Fair western.

Cast: George Houston, Al (Fuzzy) St. John, Alaine Brandes, Bud Buster, Frank Hagney, Alden Chase, Reed Howes, Charles King, George Chesebro, Edward Peil, Sr., Archie Hall. Directed by Sam Newfield.

Story: The Lone Rider arrives in Ghost Town and sets about making sure that the girl and her father get the mine that is deservedly theirs. After being accused of murder, ambushed, shot at, and generally hampered, the Rider straightens things out, brings the villains to justice, and rides off with his pal, Fuzzy. Songs are "Sweet Susanna," "Under Prairie Skies," "In Old Spring Valley," and "Old Cactus Joe."

X-Ray: This is generally an actionful western, with the presence of George Houston and his fine singing helping considerably. There are a few slow spots, but, on the whole, it should satisfy oatie fans and please those who enjoy listening to Houston's voice.

Ad Lines: "The Lone Rider's Most Dangerous Adventure"; "Look Out Badmen! The Lone Rider Is On the Loose Again!"; "The Most Feared Man In the West"; "Blazing Guns! Flying Fists!"

Sheriff of Tombstone (056)

WESTERN 56M.

(Republic)

Estimate: Okay western; Rogers at his best.

Cast: Roy Rogers, George "Gabby" Hayes, Elyse Knox, Addison Richards, Sally Payne, Harry Woods, Zeffie Tilbury, Hal Taliaferro, Jay Novello, Jack Ingram. Associate Producer-Director, Joseph Kane.

Story: Roy Rogers poses as a friend of the villains who are trying to drive Zeffie Tilbury, her five sons, and her attractive granddaughter, Elyse Knox, off their land. Rogers seeks to avenge his brother's murder, as well as do something for the family facing dispossession. Eventually, Rogers exposes the gang and law and order return to Tombstone. Songs are "Ridin' On a Rocky Road," "Ya Should A Seen Pete," "Don't Gamble With Romance," and "Sky Ball Paint."

X-Ray: Western fans will be well satisfied with this latest Rogers entry, which is one of the better members of the series, with Rogers at his best. The music is good, and technically the film is above average.

Ad Lines: "Roy Rogers' Most Thrilling Western Hit"; "Bad Men Beware! Roy Rogers Is Out to Avenge His Brother's Murder!"; "Six-Guns Blaze In the Most Furious, Thrilling Western of the Year."

Victory In the West

NEWSREEL DOCUMENTARY 112M.

(Sieg Im Westen)

(German, No Titles)

(Ufa)

Estimate: Nazi propaganda documentary, can only be used in a few spots.

Story: Picture is composed of (1) newsreel shots of the German armies in action, together with brief sequences of surrounding historical events, and (2) animated maps illustrating the progress of the German armies through Poland and the countries of the Western front. Operations of Panzer divisions are shown in considerable detail, as are luftwaffe and dive-bombing manoeuvres. There are several shots of Hitler addressing his troops and the Reichstag, reviewing his armed forces. Of other Nazi high-ups, only Goering apppears.

X-Ray: Problem No. 1 concerned with the exhibition of this pic will be: will its effect be to intimidate Americans, or give them a rude jolt into full realization of the Nazi strength and cold brutality? New York State Education Division of the State Department passed the film. It's a question to be decided by local communities and exhibs themselves. Judging "Victory" on its own merits, it is strong stuff. Out-and-out propaganda, it attempts to convey the might and ruthlessness of military Germany. It does this by showing sheer numbers of men and weapons on the march, and by shots of actual combat on land and in the air. Weakening factors are an almost complete failure to give the enemy any credit, it's all one-sided, and hokey shots of soldiers at rest and play between engagements. Photography is as good as could be expected under the conditions, music appropriate. High-spots include signing the armistice in the Compiegne Forest railroad car; shots taken from a dive-bomber in action; the Nazis in Paris; close-ups of prisoners' faces; Dunkirk; action at Rotterdam and at the Maginot Line; capture of the Belgian fort of Eden Emael.

Ad Lines: (In view of the probable few engagements of this film, this portion of the review is left unfinished.)

Production Numbers of '40-'41 Features with National Release

COLUMBIA

2002	Penny Serenade	Apr. 24
2005	This Thing Called Love	Jan. 2
2006	Adam Had Four Sons	Feb. 18
2008	She Knew All the Answers	May 15
2011	They Dare Not Love	Apr. 30
2012	Escape to Glory	Nov. 28
2013	Her First Beau	May 8
2015	Blondie Goes Latin	Feb. 27
2016	Blondie Plays Cupid	Oct. 31
2018	So You Won't Talk	Oct. 3
2020	Naval Academy	May 22
2021	The Lone Wolf Keeps a Date	Nov. 23
2022	The Lone Wolf Takes a Chance	Mar. 6
2024	Ellery Queen, Master Detective	Nov. 30
2025	Ellery Queen's Penthouse Mystery	Mar. 24
2027	Meet Boston Blackie	Feb. 20
2028	The Devil Commands	Feb. 3
2029	The Face Behind the Mask	Jan. 16
2030	Nobody's Children	Oct. 17
2031	The Great Plane Robbery	Dec. 9
2032	Fugitive From a Prison Camp	Sept. 5
2033	The Phantom Submarine	Dec. 20
2034	The Great Swindle	Apr. 10
2036	Under Age	Apr. 26
2037	The Big Boss	Apr. 28
2038	Girls Under 21	Oct. 24
2044	Missing Ten Days	Feb. 28
2101	Arizona	Dec. 25
2201	The Durango Kid	Aug. 15
2202	West of Abilene	Oct. 21
2203	Thundering Frontier	Dec. 5
2204	The Pinto Kid	Jan. 9
2205	Outlaws of the Panhandle	Feb. 27
2206	Medico of Painted Springs	June 28
2207	The Medico Rides	July 15
2208	The Medico Hits the Trail	Aug. 14
2209	Prairie Schooners	Sept. 30
2210	Beyond the Sacramento	Nov. 14
2211	Wildcat of Tucson	Dec. 31
2212	Across the Sierras	Feb. 13
2213	North From the Lone Star	Mar. 31
2214	The Return of Daniel Boone	May 7
2215	Hands Across the Rockies	June 19
2216	The Son of Davy Crockett	July 30
	Adventure in Washington	May 30
	Time Out for Rhythm	June 12
	The Richest Man In Town	June 26
	Sweetheart of the Campus	July 3
	I Was a Prisoner on Devil's Island	July 10

METRO

101	Dr. Kildare Goes Home	Sept. 6
102	Wyoming	Sept. 13
103	Strike Up the Band	Sept. 27
104	Haunted Honeymoon	Sept. 20
105	Sky Murder	Sept. 27
106	Duloy	Oct. 4
107	Third Finger, Left Hand	Oct. 11
108	Escape	Nov. 1
109	Hullabaloo	Oct. 25
110	Bitter Sweet	Nov. 8
111	Gallant Sons	Nov. 15
112	Little Nellie Kelly	Nov. 22
113	Comrade X	Dec. 13
114	Go West	Dec. 6
115	Dr. Kildare's Crisis	Nov. 29
116	Keeping Company	Dec. 27
117	Flight Command	Jan. 3
118	Maisie Was a Lady	Jan. 10
119	The Philadelphia Story	Jan. 17
120	Land of Liberty	Jan. 24
121	Wild Man of Borneo	Jan. 24
122	Come Live With Me	Jan. 31
123	Blonde Inspiration	Feb. 7
124	The Bad Man	Mar. 28
125	The Trial of Mary Dugan	Feb. 14
126	Andy Hardy's Private Secretary	Feb. 21
127	Free and Easy	Feb. 28
128	Rage in Heaven	Mar. 7
129	The Penalty	Mar. 14
130	Ziegfeld Girl	Apr. 25
131	Washington Melodrama	Apr. 18
132	Men of Boys Town	Apr. 11
133	The People vs. Dr. Kildare	May 2
134	Love Crazy	May 23
135	I'll Wait for You	May 16
136	A Woman's Face	May 9
	Gone With the Wind	Jan. 17
	The Get-Away	June 6
	Billy the Kid	May 30
	The Bargain Basement	June 13
	Untitled New York Story	June 20
	Blossoms in the Dust	June 27

MONOGRAM

Who Is Guilty?	Sept. 2
Up In the Air	Sept. 9
That Gang of Mine	Sept. 23
The Ape	Sept. 30
Drums of the Desert	Oct. 7
Trailing Double Trouble	Oct. 7
Ol' Swimming Hole	Oct. 21
Take Me Back to Oklahoma	Nov. 11
Phantom of Chinatown	Nov. 18
West of Pinto Basin	Nov. 25
Chamber of Horrors	Dec. 10
Pride of the Bowery	Dec. 15
Her First Romance	Dec. 22
Rolling Home to Texas	Dec. 29
You're Out of Luck	Jan. 20
Trail of the Silver Spurs	Jan. 5
Dead Men's Shoes	Jan. 15
The Kid's Last Ride	Feb. 10
Ridin' the Cherokee Trail	Feb. 25
Flying Wild	Mar. 10
Break the News	Apr. 10
Hoosier Schoolboy (re-issue)	Apr. 17
Tumbledown Ranch in Arizona	Apr. 20
Invisible Ghost	Apr. 25
Roar of the Press	Apr. 30
The Pioneers	May 10
House of Mystery	May 7
Sign of the Wolf	Mar. 25
Redhead	May 21
King of the Zombies	May 14
Silver Stallion	May 28
Wranglers' Roost	June 4
The Gang's All Here	June 11
Black Beauty	June 18
Bowery Blitzkrieg	June 25
Wanderers of the West	June 30

PARAMOUNT

1939-40

3946	North West Mounted Police	Dec. 27

1940-41

4001	Rhythm on the River	Sept. 6
4002	I Want A Divorce	Sept. 20
4003	Rangers of Fortune	Sept. 27
4004	The Quarterback	Oct. 4
4005	Cherokee Strip	Oct. 11
4006	Moon Over Burma	Oct. 18
4007	Christmas In July	Oct. 25
4008	Dancing on a Dime	Nov. 1
4009	Arise My Love	Nov. 8
4010	World in Flames	Oct. 25
4011	A Night at Earl Carroll's	Dec. 6
4012	Texas Rangers Ride Again	Dec. 13
4013	Love Thy Neighbor	Dec. 27
4014	Second Chorus	Jan. 3
4015	Victory	Jan. 17
4016	Life With Henry	Jan. 24
4017	You're the One	Feb. 7
4018	The Mad Doctor	Feb. 14
4019	Virginia	Feb. 21
4020	The Monster and the Girl	Feb. 28
4021	There's Magic in Music	May 16
4022	The Lady Eve	Mar. 21
4023	Las Vegas Nights	Mar. 28
4024	The Roundup	Apr. 4
4025	Road to Zanzibar	Apr. 11
4026	Power Dive	Apr. 25
4027	Reaching for the Sun	May 2
4028	I Wanted Wings	May 30
4050	Three Men From Texas	Nov. 15
4051	Doomed Caravan	Jan. 10
4052	In Old Colorado	Mar. 14
4053	Border Vigilantes	Apr. 18
4054	Pirates on Horseback	May 23
	One Night in Lisbon	June 13
	Caught in the Draft	July 4
	Shepherd of the Hills	July 18
	Forced Landing	July 25
	Parson of Panamint	June 27
	West Point Widow	June 20

PRODUCERS RELEASING CORP.

101	I Take This Oath	May 20
102	Hold That Woman!	June 28
103	Marked Men	Aug. 28
104	Misbehaving Husbands	Dec. 20
105	Devil Bat	Dec. 13
106	Secret Evidence	Jan. 31
107	Caught in the Act	Jan. 17
108	Federal Fugitives	Mar. 29
109	Emergency Landing	May 23
110	South of Panama	Apr. 25
111	Criminals Within	June 13
112	Murder in Uniform	May 30
151	Frontier Crusader	June 1
152	Gun Code	Aug. 3
153	Arizona Gang Busters	Sept. 16
154	Riders of Black Mountain	Nov. 11
155	Outlaws of the Rio Grande	Mar. 7
156	Texas Marshal	May 30
157	Billy the Kid Outlawed	July 20
158	Billy the Kid In Texas	Sept. 30
159	Billy the Kid's Gun Justice	Dec. 27
160	Billy the Kid's Range War	Jan. 24
161	Billy the Kid's Fighting Pals	Apr. 18
162	Billy the Kid No. 6	June 20
163	Lone Rider Rides On	Jan. 10
164	Lone Rider Crosses the Rio	Feb. 28
165	The Lone Rider in Ghost Town	May 16
166	Lone Rider No. 4	July 18
167	Lone Rider No. 5	Aug. 8
	Regular Fellers	July 18
	Gambling Daughters	July 4
	Swamp Woman	Aug. 29
	Motorcycle Squad	June 27

RKO-RADIO

101	Men Against the Sky	Sept. 6
102	Dreaming Out Loud	Sept. 13
103	I'm Still Alive	Sept. 27
104	They Knew What They Wanted	Oct. 25
105	The Villain Still Pursued Her	Oct. 11
106	Too Many Girls	Nov. 8
107	Laddie	Oct. 18
108	You'll Find Out	Nov. 22
109	Li'l Abner	Nov. 1
110	Little Men	Jan. 10
111	Mexican Spitfire Out West	Nov. 15
112	Kitty Foyle	Dec. 27
113	Remedy for Riches	Nov. 29
114	No, No, Nanette	Dec. 20
115	Let's Make Music	Jan. 17
116	The Saint In Palm Springs	Jan. 24
117	Mr. and Mrs. Smith	Jan. 31
118	Citizen Kane	
119	Footlight Fever	Mar. 21
120	A Girl, a Guy, and a Gob	Mar. 14
121	Play Girl	Feb. 14
122	The Devil and Miss Jones	Apr. 11
123	Scattergood Baines	Feb. 21
124	Melody for Three	Mar. 28
125	Repent at Leisure	Apr. 4
126	Tom, Dick, and Harry	June 13
127	Hang Out the Moon	
128	They Met In Argentina	Apr. 25
129	Hurry, Charlie, Hurry	
131	The Saint's Vacation	May 30
132	Scattergood Pulls the Strings	May 23
133	Sunny	May 30
134	Interlude	June 20
161	Convoy	Jan. 3
162	Vivacious Lady (re-issue)	Mar. 28
163	Bringing Up Baby (re-issue)	May 2
166	Bring 'Em Back Alive (re-issue)	June 13
171	The Ramparts We Watch	Aug. 16
181	Wagon Train	Oct. 4
182	The Fargo Kid	Dec. 6
183	Along the Rio Grande	Feb. 7
184	Robbers of the Range	Apr. 18
185	Cyclone on Horseback	June 6
191	The Reluctant Dragon	June 6

REPUBLIC

001	Hit Parade of 1941	Oct. 15
002	Sis Hopkins	Apr. 12
005	Melody and Moonlight	Oct. 11
006	Who Killed Aunt Maggie?	Nov. 1
007	Friendly Neighbors	Nov. 7
008	Barnyard Follies	Dec. 6
009	Behind the News	Dec. 20
010	Arkansas Judge	Jan. 28
011	A Man Betrayed	Feb. 27
012	Mr. District Attorney	Mar. 26
013	Rookies on Parade	Apr. 17
014	Lady From Louisiana	Apr. 22
015	Country Fair	May 5
016	Angels With Broken Wings	May 27
017	The Girl From Havana	Sept. 11
018	Meet the Missus	Nov. 29
019	Bowery Boy	Dec. 27
020	Petticoat Politics	Jan. 31
021	The Great Train Robbery	Feb. 28
022	The Gay Vagabond	May 12
041	Melody Ranch	Nov. 15
043	Ride, Tenderfoot, Ride	Sept. 6
044	Ridin' on a Rainbow	Jan. 24
045	Back in the Saddle	Mar. 14
046	The Singing Hill	Apr. 26
051	Colorado	Sept. 15
052	Young Bill Hickok	Oct. 21
053	The Border Legion	Dec. 5
054	Robin Hood of the Pecos	Jan. 14
055	In Old Cheyenne	Mar. 28
056	Sheriff of Tombstone	May 7
061	Oklahoma Renegades	Aug. 29
062	Under Texas Skies	Sept. 30
063	The Trail Blazers	Nov. 11
064	Lone Star Raiders	Dec. 23
065	Prairie Pioneers	Feb. 16
066	Pals of the Pecos	Apr. 8
067	Saddlemates	May 26
071	The Tulsa Kid	Aug. 16
072	Frontier Vengeance	Oct. 10
073	Texas Terrors	Nov. 22
074	Wyoming Wildcat	Jan. 6
075	The Phantom Cowboy	Feb. 14
076	Two Gun Sheriff	Apr. 10
077	Desert Bandit	May 16
	Nevada City	June 20

20th CENTURY-FOX

101	The Men I Married	Aug. 2
102	Street of Memories	Nov. 15
103	Return of Frank James	Aug. 16
104	Girl from Avenue A	Aug. 9
105	Public Deb No. 1	Sept. 13
106	Pier 13	Aug. 23
107	Brigham Young	Sept. 27
108	Gay Caballero	Oct. 4
109	Young People	Aug. 30
110	Charlie Chan at the Wax Museum	Sept. 6
111	The Great Profile	Oct. 25
112	The Bride Wore Crutches	July 4
113	Down Argentine Way	Oct. 11
114	Night Train	Oct. 18
115	Hudson's Bay	Jan. 3
116	Yesterday's Heroes	Sept. 20
117	The Mark of Zorro	Nov. 8
118	Charter Pilot	Dec. 6
119	Youth Will Be Served	Nov. 22
120	Tin Pan Alley	Nov. 29
121	Murder Over New York	Dec. 13
122	Jennie	Dec. 20
123	Chad Hanna	Dec. 27
124	Michael Shayne, Private Detective	Jan. 10
125	Romance of Rio Grande	Jan. 17
126	Zane Grey's Western Union	Feb. 21
127	The Girl In the News	Jan. 31
128	Tall, Dark, and Handsome	Jan. 24
129	Ride Kelly Ride	Feb. 7
130	Golden Hoofs	Feb. 14
131	Scotland Yard	Apr. 4

132	Murder Among Friends	Feb. 28
133	Tobacco Road	Mar. 7
134	Sleepers West	Mar. 14
135	The Outlaw	Mar. 21
136	Dead Men Tell	Mar. 28
137	That Night In Rio	Apr. 11
138	Ride On Vaquero	Apr. 18
139	Mail Train	Apr. 25
140	Great American Broadcast	May 9
141	Cowboy and the Blonde	May 16
142	The Great Commandment	May 23
143	Blood and Sand	May 30
	For Beauty's Sake	June 6
	The Bride Wore Crutches	June 13
	Man Hunt	June 20
	A Very Young Lady	June 27
	Moon Over Miami	July 4
	Accent on Love	July 11

UNITED ARTISTS

CHAPLIN

The Great Dictator	Mar. 7

CORFIELD

Blackout	Nov. 29

GOLDWYN

The Westerner	Sept. 20

KORDA

The Thief of Bagdad	Dec. 25
That Hamilton Woman	Apr. 18

LESSER

That Uncertain Feeling	Apr. 20

LOEW-LEWIN

So Ends Our Night	Feb. 14

ROACH

Captain Caution	Aug. 9
Road Show	Jan. 24
Topper Returns	Mar. 21

ROOSEVELT

Pastor Hall	Sept. 13
Pot O' Gold	Apr. 11

ROWLAND

Cheers for Miss Bishop	Feb. 21

SELZNICK

The Adventures of Tom Sawyer (re-issue)	May 16
The Prisoner of Zenda (re-issue)	May 16

SMALL

Kit Carson	Aug. 30
South of Pago Pago	July 19
Son of Monte Cristo	Jan. 10

WANGER

Foreign Correspondent	Aug. 16
The Long Voyage Home	Nov. 22

UNIVERSAL

5001	Spring Parade	Sept. 27
5002	Back Street	Feb. 7
5003	Nice Girl?	Feb. 21
5006	Hired Wife	Sept. 13
5007	Seven Sinners	Oct. 25
5008	Trail of the Vigilantes	Dec. 13
5009	Buck Privates	Jan. 31
5010	The Bank Dick	Nov. 29
5011	The Flame of New Orleans	Apr. 25
5012	Man Made Monster	Mar. 28
5013	Argentine Nights	Sept. 6
5014	Model Wife	Apr. 18
5015	One Night In the Tropics	Nov. 15
5016	The Man Who Lost Himself	Mar. 21
5017	A Little Bit of Heaven	Oct. 11
5018	The Invisible Woman	Dec. 27
5019	Diamond Frontier	Oct. 4
5020	The Mummy's Hand	Sept. 20
5021	Sandy Gets Her Man	Nov. 8
5022	Six Lessons from Madame Lazonga	Jan. 17
5023	Meet the Wildcat	Nov. 22
5024	Slightly Tempted	Oct. 18
5025	Give Us Wings	Dec. 20
5026	Margie	Dec. 6
5027	San Francisco Docks	Jan. 10
5028	The Black Cat	May 2
5030	Where Did You Get That Girl?	Jan. 3
5032	Meet the Chump	Feb. 14
5033	Horror Island	Mar. 28
5036	I'm Nobody's Sweetheart Now	Nov. 1
5037	Double Date	Mar. 14
5040	Dark Streets of Cairo	Feb. 28
5041	Mr. Dynamite	Mar. 7
5043	The Lady From Cheyenne	Apr. 11
5046	The Fugitive	Sept. 20
5048	Next Time We Love (Reissue)	Nov. 22
5051	The Leather Pushers	Sept. 13
5052	The Devil's Pipeline	Nov. 1
5053	Lucky Devils	Jan. 3
5054	Mutiny in the Arctic	Apr. 18
5055	Men of the Timberland	June 6
5056	Raiders of the Desert	July 18
5057	A Dangerous Game	Aug. 22
5061	Ragtime Cowboy Joe	Sept. 20
5062	Law and Order	Oct. 18
5063	Pony Post	Nov. 8
5064	Boss of Bullion City	Jan. 10
5065	Bury Me Not on the Lone Prairie	Mar. 21
5066	Law of the Range	June 20
5067	Rawhide Rangers	July 18
	Too Many Blondes	May 23
	In the Navy	May 30
	Tight Shoes	June 13
	San Antonio Rose	June 20
	Hit the Road	June 27
	Sandy Steps Out	July 4
	Hello, Sucker	July 11
	I, James Lewis	July 25

WARNERS-FIRST NATIONAL

WARNERS

501	The Sea Wolf	Mar. 22
502	Knute Rockne—All American	Oct. 5
503	Four Mothers	Jan. 4
504	The Great Lie	Apr. 12
506	City for Conquest	Sept. 21
509	Footsteps In the Dark	Mar. 8
510	Honeymoon for Three	Jan. 18
511	A Dispatch From Reuters	Oct. 19
512	The Lady With Red Hair	Nov. 30
513	South of Suez	Nov. 16
514	Flight from Destiny	Feb. 8
516	Thieves Fall Out	May 3
515	The Great Mr. Nobody	Feb. 15
519	Calling All Husbands	Sept. 7
520	Father's Son	Feb. 1
521	Here Comes Happiness	Mar. 15
522	A Shot In the Dark	Apr. 5
523	The Nurse's Secret	May 24
525	Here Comes the Navy (Re-issue)	Dec. 21
550	Devil Dogs of the Air (re-issue)	June 6
	Million Dollar Baby	May 31
	Passage From Hongkong	June 21
	Underground	June 28

FIRST NATIONAL

551	Santa Fe Trail	Dec. 28
552	The Letter	Nov. 23
554	No Time for Comedy	Sept. 14
556	High Sierra	Jan. 25
559	The Strawberry Blonde	Feb. 22
561	Tugboat Annie Sails Again	Oct. 26
562	East of the River	Nov. 9
563	Singapore Woman	May 17
567	Strange Alibi	Apr. 19
568	Knockout	Mar. 29
569	Father Is a Prince	Oct. 12
570	Always a Bride	Nov. 2
571	She Couldn't Say No	Dec. 7
572	Case of the Black Parrot	Jan. 11
573	Shadows on the Stairs	Mar. 1
	The Wagons Roll at Night	Apr. 26
	Affectionately Yours	May 10
	Meet John Doe	May 4
	Shining Victory	June 7
	The Gentle People	June 14

TOO LATE TO CLASSIFY

Shorts

FARM FROLICS. Vitaphone — Merrie Melodies. 7m. Some of the familiar sights around the farm are burlesqued. There's a show-horse, who, when asked to "canter," does a take-off on the banjo-eyed comic; a dog who fetches the paper, then squats to read Dick Tracy; birds who build an "FHA" nest; a grasshopper who won't spit his tobacco juice for fear of the Hays office. This is generally amusing for all audiences, particularly adults. GOOD. (6718).

PORKY'S ANT. Vitaphone — Looney Tunes. 7m. Porky goes into the African jungle in search of a "pygmy ant." Porky and his native porter spot one, but it leads them a chase and they fail to get it. A lion starts after them, but the little ant saves our hero. In gratitude, they offer it a reward. It selects the bone Porky's porter wears in his hair, and staggers off under the new ornament. This is cute and amusing for all audiences. EXCELLENT. (6611).

A LETTER FROM CAIRO. 20th Century-Fox—Magic Carpet. 10m. An Australian soldier goes visiting in Cairo, and with Lowell Thomas contributing the commentary this brings a travel short very much up to date. GOOD. (1109).

SHADOWS IN SWING. Universal—Musicals. 18m. Jan Garber furnishes the music. With him are Louis da Pron, tap dancer; Jean Gary, singer and dancer; Stop, Look and Listen, femme harmony trio; Hugo Paul, pianist; Susan Miller, singer; Buddy Hughes and his acrobatic pooches. Numbers are "Blame It On the Rumba," "I'm In the Mood For Swing," "Linger Just a Little Longer," "Nellie Bly," (swing version), "Little Brown Jug," swing version of von Flotow's "Martha," and Garber's radio theme. This is just about on the same level as most of its class. FAIR. (5229).

STRANGER THAN FICTION. Universal —No. 90. 9m. In St. Petersburg, Fla., a veteran displays his motorized wheelchair. A Seattle man has a costly set of silver chessmen. A cottage built of driftwood and a collection of odd pieces of flotsam resembling men and animals is seen by many visitors to Ocean Park, Wash. At a Portland, Ore., kennel, a dog mothers lion cubs. Strange underwater plants are shown in Seaside, Ore., devouring live and freshly killed fish. This is informative but not very exciting. GOOD. (5380).

STRANGER THAN FICTION. Universal —No. 91. 9m. A Baltimore woman embroiders enlargements of photos or paintings. An ex-gob lives in an old Indian cave near New Market, Tenn. In Holicong, Pa., a studio where real stained-glass windows are turned out is shown. A Dallas bank has a drive-in window so clients don't have to leave their cars. A farmer in Blue Ridge, Ga., gets out a country weekly with the help of his family. A prize cow of Conneaut, O., shows her skill at operating a hand-pump. This is interesting, and a bit more entertaining than others of the series. GOOD. (5381).

(Continued from Servisection 10)

M

MAD DOCTOR, THE—91m.—Paramount 692
MAD EMPEROR, THE—92m.—World 713
MAISIE WAS A LADY—79m.—Metro 675
MAJOR BARBARA—122m.—United Artists 747
MAN BETRAYED, A—83m.—Republic 715
MAN I MARRIED, THE—77m.—20th-Fox 570
MAN-MADE MONSTER—59m.—Universal 721
MANNERHEIM LINE, THE—75m.—Artkino 665
MAN OF THE DAY—see Man of the Hour.
MAN OF THE HOUR, THE (Man of the Day)—93m.—Trio Films 653
MANON LESCAUT—92m.—Esperia 729
MAN WHO LOST HIMSELF, THE—72m.—Universal 728
MARGIE—59m.—Universal 605
MARKED MEN—65m.—Producers Releasing 598
MARK OF ZORRO, THE—93m.—20th-Fox 636
MAYERLING TO SARAJEVO—88m. Leo Films 638
MEET BOSTON BLACKIE—61m.—Columbia 699
MEET JOHN DOE—123m.—Warners 715
MEET THE CHUMP—60m.—Universal 685
MEET THE MISSUS—68m.—Republic 645
MEET THE WILDCAT—65m.—Universal 629
MELODY AND MOONLIGHT—72m.—Republic 620
MELODY FOR THREE—67m.—RKO 701
MELODY RANCH—84m.—Republic 645
MEN AGAINST THE SKY—75m.—RKO-Radio 598
MEN OF BOYS TOWN—106m.—Metro 709
MERRY WIVES, THE—80m.—Edgar E. Lloyd 648
MEXICAN SPITFIRE OUT WEST—76m.—RKO 620
MICHAEL SHAYNE, PRIVATE DETECTIVE—77m.—20th Century-Fox 652
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MISBEHAVING HUSBANDS—64m.—PRC 659
MISSING PEOPLE—69m.—Monogram 606
MISSING TEN DAYS—77m.—Columbia 709
MODEL WIFE—78m.—Universal 728
MONSTER AND THE GIRL, THE—65m.—Paramount 700
MOON OVER BURMA—76m.—Paramount 628
MOZART—76m.—June Films 622
MR. AND MRS. SMITH—95m.—RKO 681
MR. DISTRICT ATTORNEY—69m.—Republic 720
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MUMMY'S HAND, THE—67m.—Universal 605
MURDER AMONG FRIENDS—67m.—20th-Fox 702
MURDER AT THE BASKERVILLES—65m.—Astor 663
MUTINY IN THE ARCTIC—61m.—Universal 739
MY IRISH MOLLY (Little Miss Molly)—64m.—Alliance Films 494

N

NEAPOLITAN HEART, THE (Cuore Napoletano)—80m.—Esperia 622
NEW ADVENTURES OF TARZAN, THE—74m.—Hoffberg 721
NEW TEACHER, THE—90m.—Artkino 729
NEXT TIME WE LOVE (Reissue)—87m.—Univ. 661
NICE GIRL?—95m.—Universal 702
NIGHT AT EARL CARROLL'S, A—63m.—Para. 644
NIGHT OF THE MAYAS (La Noche de Los Mayas)—56m.—World Pictures 678
NIGHT TRAIN—98m.—20th Century-Fox 613
NOBODY'S CHILDREN—65m.—Columbia 627
NO, NO, NANETTE—96m.—RKO 660
NORTH FROM THE LONE STAR—57m.—Columbia 737
NORTH WEST MOUNTED POLICE—126m.—Para. 628
NO TIME FOR COMEDY—93m.—Warners 605
NURSE'S SECRET, THE—65m.—Warners 748

O

OKLAHOMA RENEGADES—57m.—Republic 586
OLD SWIMMIN' HOLE, THE—80m.—Monogram 627
ONE NIGHT IN THE TROPICS—82m.—Universal 636
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PENNY SERENADE—120m.—Columbia 737
PEOPLE VS. DR. KILDARE, THE—78m.—Metro 745
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PERSONAL COLUMN—89m.—Pax 693
PETTICOAT POLITICS—67m.—Republic 692
PHANTOM COWBOY, THE—56m.—Republic 692
PHANTOM OF CHINATOWN—62m.—Monogram 644
PHANTOM SUBMARINE, THE—70m.—Columbia 675
PHILADELPHIA STORY, THE—112m.—Metro 651
PIER 13—66m.—20th-Fox 579
PINTO CANYON—58m.—Metropolitan 614
PINTO KID, THE—61m.—Columbia 675
PIONEERS, THE—61m.—Monogram 746
PIRATE OF THE SEVEN SEAS—62m.—Film Alliance of the U. S. 703
PLAY GIRL—77m.—RKO 676
PONY POST—59m.—Universal 637
POT O' GOLD—86m.—United Artists 723
POWER DIVE—71m.—Paramount 738
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R

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RIDE, TENDERFOOT, RIDE—65m.—Republic 598
RIDIN' ON A RAINBOW—79m.—Republic 684
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(Included here are all 1940-1941 features which have been reviewed in THE EXHIBITOR to date, in addition to those 1939-1940 films which were not reviewed prior to August 21, 1940. 1939-1940 features which have had substantial changes in their running-times since August 21 are also noted here. For a complete index to all 1939-1940 product reviewed before August 21, see Pages 594, 595, and 596.)

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THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
APR 18	Penny Serenade C. Grant, I. Dunne, B. Bondi	Washington Melodrama F. Morgan, A. Rutherford, L. Bowman	Tumbledown Ranch in Arizona, W Range Busters, S. Darcy	Border Vigilantes, W W. Boyd, R. Hayden, V. Jory	Billy the Kid's Fighting Pals, W B. Steele, P. Adair	Robbers of the Range, W T. Holt, V. Vale, R. Whitley	Pals of the Pecos, W Three Mesquiteers Rookies on Parade Bob Crosby, G. Niesen, M. Wilson R. Terry	Ride On Vaquero C. Romero, M. Hughes, L. Roberts	That Uncertain Feeling M. Oberon, M. Douglas, B. Meredith (Lesser)	Mutiny in the Arctic R. Arlen, A. Devine Model Wife J. Blondell, D. Powell, C. Ruggles	Strange Alibi (FN) A. Kennedy, J. Perry, M. Watson
25	Under Age N. Grey, A. Baxter	Ziegfeld Girl J. Garland, J. Stewart, H. Lamarr, L. Turner, T. Martin	The Invisible Ghost B. Lugosi, P. A. Young, J. McGuire	Power Dive R. Arlen, J. Parker, R. Pryor	South of Panama R. Pryor, V. Vale	They Met in Argentina M. O'Hara, J. Ellison, B. Ebsen	Lady From Louisiana J. Wayne, O. Munson, H. Westley	Mail Train G. Harker, A. Sim, P. Calvert (English-Made)	That Hamilton Woman L. Olivier, V. Leigh, A. Mowbray (Korda)	The Flame of New Orleans M. Dietrich, B. Cabot, Roland Young	The Wagons Roll at Night (FN) H. Bogart, S. Sidney, E. Albert
MAY 2	They Dare Not Love M. Scott, G. Brent, The Big Boss O. Kruger, G. Dickson	The People vs. Dr. Kildare L. Ayres, L. Day, L. Barrymore	Roar of the Press J. Parker, W. Ford	Reaching for the Sun J. McCrea, E. Drew, A. Dekker		Bringing Up Baby (Re-issue) C. Grant, K. Hepburn	The Singing Hill, W G. Autry, S. Burnette, M. Lee			The Black Cat B. Rathbone, B. Lugosi, H. Herbert	Thieves Fall Out (W) E. Albert, J. Leslie, A. Hale Meet John Doe G. Cooper, B. Stanwyck
9	Her First Beau J. Withers, J. Cooper, W. Tracy The Return of Daniel Boone, W B. Elliott	A Woman's Face J. Crawford, M. Douglas C. Veidt	The Pioneers, W T. Ritter, W. McKay House of Mystery K. Kent, J. Kelly (English-made)				Country Fair G. Roland, M. Lee, B. Gilbert Sheriff of Tombstone, W D. Barry	The Great American Broadcast A. Faye, J. Payne, C. Romero, J. Oakie			Affectionately Yours (FN) M. Oberon, D. Morgan, R. Hayworth
16	She Knew All the Answers J. Bennett, F. Tone, J. Hubbard	I'll Wait for You R. Sterling, V. Weidler, M. Hunt	King of the Zombies M. Moreland, J. Archer, J. Woodbury	There's Magic in Music A. Jones, S. Foster, M. Lindsay	The Lone Rider in Ghost Town, W G. Houston		The Gay Vagabond R. Donnelly, R. Karns Desert Bandit, W D. Barry	The Cowboy and the Blonde G. Montgomery, M. B. Hughes, A. Mowbray	The Prisoner of Zenda (Re-issue) (Selznick) The Adventures of Tom Sawyer (Re-issue) (Technicolor) (Selznick)		Singapore Woman (FN) B. Marshall, D. Bruce, V. Field
23	Naval Academy F. Bartholomew, J. Lydon	Love Crazy W. Powell, M. Loy, G. Patrick, F. Bainter	Redhead J. Lang, J. Downs, E. Blore	Pirates on Horseback, W W. Boyd, R. Hayden, E. Stewart	Emergency Landing C. Hughes, E. Brent, F. Tucker	Scattergood Pulls the Strings G. Kibbee, M. Coles, D. Trout	Angels With Broken Wings B. Barnes, E. Foy, Jr., J. Clyde, G. Williams	The Great Commandment J. Beal, A. Dekker, M. Moscovitch		Too Many Blondes R. Vallee, H. Parrish, L. Chaney, Jr.	The Nurse's Secret (W) L. Patrick, R. Toomey, J. Bishop
30	Adventure in Washington V. Bruce, H. Marshall, G. Reynolds	Billy the Kid R. Taylor, B. Donlevy, M. Howard (Technicolor)	Wranglers' Roost, W Range Busters Silver Stallion D. Sharpe, J. Waldo	I Wanted Wings R. Milland, W. Holden, C. Moore, V. Lake (Technicolor)	Paper Bullets J. Woodbury, J. LaRue Texas Marshal, W T. McCoy	The Saint's Vacation H. Sinclair (English-made) Sunny A. Neagle, J. Carroll, R. Bolger	Saddlemates, W Three Mesquiteers	Blood and Sand T. Power, L. Darnell, R. Hayworth (Technicolor)		In the Navy Abbott and Costello, Andrews Sisters, D. Powell	Million Dollar Baby (W) P. Lane, J. Lynn, R. Reagan
JUN 6		The Get-Away C. Winninger, R. Sterling, V. Heflin				Cyclone on Horseback, W T. Holt The Reluctant Dragon R. Benchley (Technicolor)		For Beauty's Sake N. Sparks, M. Weaver, T. North		Men of the Timberland R. Arlen, A. Devine, L. Hayes	Devil Dogs of the Air (Re-issue) (W) Shining Victory (FN) G. Fitzgerald, J. Stephenson
13	Time Out for Rhythm R. Vallee, R. Lane, Glen Gray and Orch.	The Bargain Basement Marx Brothers, T. Martin, V. Grey	The Gang's All Here F. Darro, M. M. Jones, J. Moran	One Night in Lisbon F. MacMurray, M. Carroll, J. Loder	Criminals Within E. Linden, B. Alexander, A. Doran	Bring 'Em Back Alive (Re-issue) Tom, Dick, and Harry G. Rogers, G. Murphy, B. Meredith, A. Marshal		The Bride Wore Crutches L. Roberts, T. North, E. Kennedy		Tight Shoes J. Howard, B. Barnes, L. Carrillo	The Gentle People (FN) I. Lupino, J. Garfield, T. Mitchell
20	Hands Across the Rockies, W B. Elliott, M. Bailey	Untitled New York Picture	Black Beauty	West Point Widow A. Shirley, R. Carlson, R. Denning	Untitled, W B. Steele	Interlude J. Hersholt, D. Lovett, R. Baldwin	Nevada City, W R. Rogers, B. Payne, G. Hayes	Man Hunt G. Sanders, J. Bennett, W. Pidgeon		San Antonio Rose Law of the Range, W J. M. Brown	Passage From Hongkong (W) K. Douglas, L. Fairbanks, R. Ainley
27	The Richest Man in Town R. Pryor, F. Craven, E. O'Hearn Medico of Painted Springs, W C. Starrett	Blossoms in the Dust G. Garson, W. Pidgeon, F. Bressart (Technicolor)	Bowery Blitzkrieg East Side Kids, L. Gorcey, H. Hall, B. Jordan	Parson of Panamint E. Drew, C. Ruggles, P. Terry	Motorcycle Squad			A Very Young Lady J. Withers, N. Kelly, J. Sutton		Hit the Road G. George, B. MacLane, B. Halop	Underground (W) J. Lynn, K. Verne, P. Dorn, M. Maris

HOLIDAYS (During the Period Covered by the National Release Date Guide)

Thursday, May 15—Straw Hat Day.
Friday, May 16—National Cotton Week (begins).
Sunday, May 18—I Am An American Day.
Sunday, May 18—National First Aid Week (begins).
Sunday, May 18—International Good-Will Day.
Tuesday, May 20—Buddy Poppy Week (begins).
Thursday, May 22—National Maritime Day.
Saturday, May 24—National Tennis Week (begins).
Friday, May 30—Memorial Day.
Friday, June 13—Friday the 13th.
Saturday, June 14—Flag Day.
Sunday, June 15—Fathers' Day.
Tuesday, June 17—Bunker Hill Day (Mass.).
Friday, June 20—West Virginia Day.

This book, just published, is a dazzling collection of 52 factual essays, careful surveys and useful information about the physical theatre . . with 104 pages of photographic studies of theatre construction which took place during year ending December 31st.

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THE EXHIBITOR

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"THE TIP-OFF" GIVES INFORMATION ON GROSSES

THE COMPLETE FEATURE AND SHORTS CHECK-UP

EDITORIAL: "WHY NOT HELP OUR OWN?"

BETTER MANAGEMENT: "NOW YOUR PATRONS CAN SEE IT", AND OTHER INTERESTING FEATURES

NEW ENGLAND EDITION

ENTERED AS SECOND-CLASS MATTER MARCH 15, 1939, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

MAY 21, 1941
VOL. 26 No. 2 PRICE 10 CENTS

GUESS

WHO?

It's William Powell and we're printing it because we want you to get an idea of why Hollywood says "Bill Powell and Myrna Loy in 'Love Crazy' is one of the funniest pictures ever made!" Hollywood is also saying: "Watch that M-G-M Studio!" One after another: Spencer Tracy, Mickey Rooney in "Men of Boys Town"; "Ziegfeld Girl" starring James Stewart, Judy Garland, Hedy Lamarr, Lana Turner; William Powell, Myrna Loy in "Love Crazy"; Joan Crawford, Melvyn Douglas in the prize picture "A Woman's Face"; Robert Taylor in the Technicolor production "Billy The Kid" and a flock of other LION'S ROARing hits!

THE
EXHIBITOR
Reg. U. S. Pat. Office
VOLUME 26, No. 2 MAY 21, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

Why Not Help Our Own?

NOW THAT THE SEVENTH ANNUAL CONVENTION of the Variety Clubs of America has been recorded as the best of them all, a tribute to the charitable accomplishments of the many Tents throughout the nation again brings one to a consideration of one of the most important, and neglected, problems of our industry.

THE REPORTS at the Atlantic City meeting of the many Tents of Variety showed over $700,000 was raised by the Barkers to aid charities, in the main devoted to infantile paralysis assistance, children, the needy, etc., while here and there, there were items which indicated that much had been given stranded actors in some towns.

SPECIFICALLY, no mention is made of what help has been given the unfortunates of our own industry, but we do not doubt that every Tent has had brought to its attention the plight of former exchangemen or exhibitors who have been buffeted about by the fortunes of Fate until it is now too late for them to help themselves any further.

IN EVERY EXCHANGE CENTER of the country there are men, who, during their prime, occupied important positions, either as exchange managers, salesmen, bookers, office employees, back room aides, exhibitors, or managers. True, and thank heaven, these are in a decided minority, but still this does not make their plight less serious. Many of these are either depending on handouts, or else a few individuals better equipped to take care of them.

IT SEEMS A PITY that an industry such as ours, which can promptly raise so many millions for British War Relief, Greek War Relief, the American Red Cross, the Salvation Army, and individual civic charity efforts, etc., is not geared to take care of its own destitute. The Will Rogers Memorial Fund handles many of the sick, but these of whom we speak are well physically. But, unless some organized aid is given, they will become mental cases, as a few have in the past.

WE DO NOT BELIEVE that a national drive within the industry is needed, except as to give emphasis to the local situations. Glancing at the success of the Variety Clubs in this direction, why cannot the Barkers in each area set up a separate charity fund to take care of these people who have given their best to the industry?

IT HAS BEEN SAID that the heart of our industry is great. It is time that it considered its own.

AND SPEAKING OF VARIETY AND CHARITY, no one will ever forget the great work of that human dynamo and founder of the Variety Clubs of America, John H. Harris, a living example of one who lives for others, who, himself, is an outstanding humanitarian, and who must certainly be acclaimed as the No. 1 charitable worker in the industry today.

Jay Emanuel

QUAD.

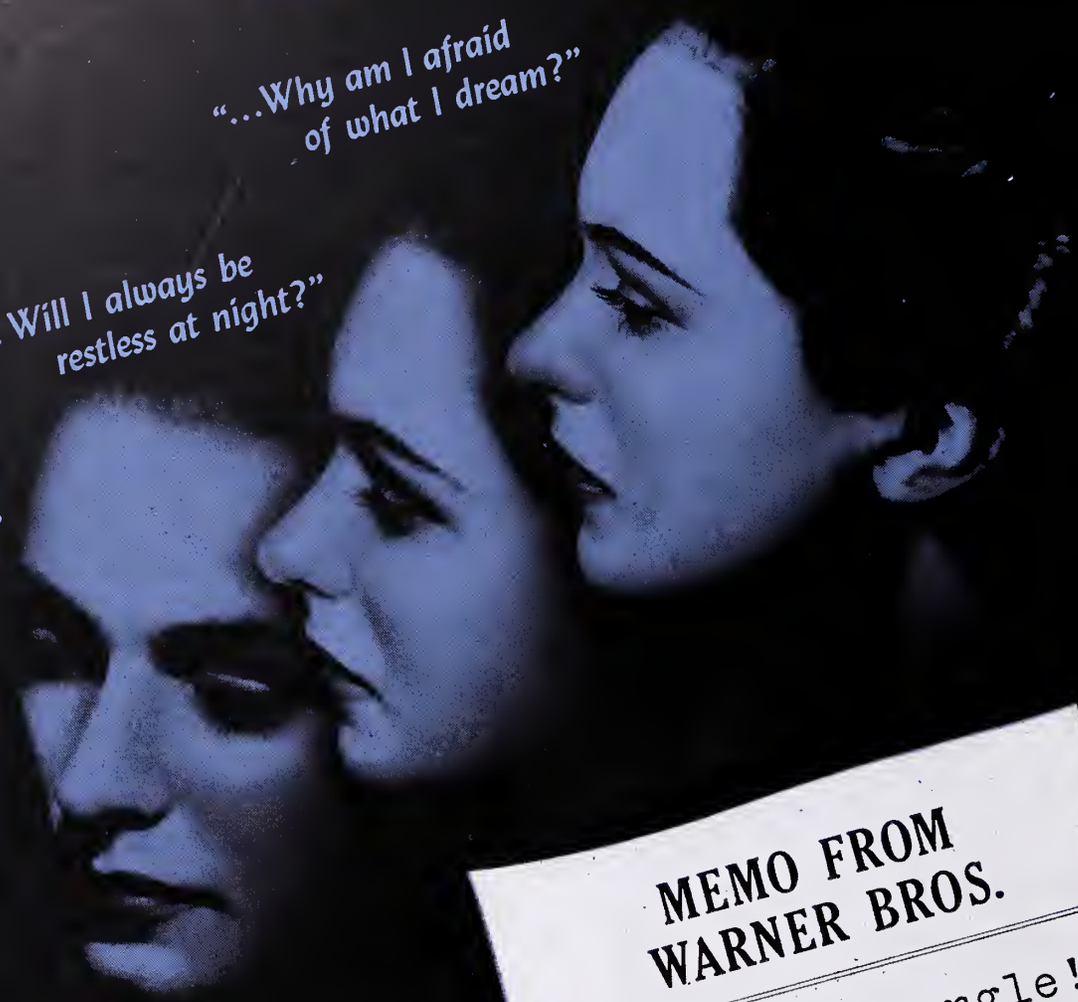
ALL THE PSYCHIATRIST TOLD HER WAS:

"GET MARRIED!"

"...Why am I afraid of what I dream?"

"...Will I always be restless at night?"

"...Should I really feel ashamed?"



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TERRITORIAL HIGHLIGHTS

No Compromise In Ansonia Tiff

Councilmen Back Copper Ordinance

ANSONIA—This city's board of aldermen is determined to keep their cop-in-every-theatre ordinance despite offers of a compromise offered by Attorney Fred McCarthy, counsel for the Capitol, Tremont, Alderman John J. Dempsey said last week.

At a gathering held prior to the regular meeting May 12, Dempsey said that McCarthy, on behalf of the theatremen, wanted to have cops omitted at the evening performances on Monday, Tuesday, and Wednesday. Aldermen present at the session, according to Dempsey, were not willing to change their minds on the recently enacted ordinance that calls for a policeman all day Saturday, Sunday, and holidays besides every night performance.

Conn. Safety Film

HARTFORD—"Safety for Defense," a two-reel motion picture filmed in color and synchronized sound, in which Governor Robert A. Hurley and other state officials will appear, will shortly be available for distribution throughout the state, it was announced last week. Picture will be used in an intensive educational campaign to be sponsored by the Connecticut Highway Safety Commission, designed to enlist the cooperation of the public in meeting the rapidly increasing traffic problem by heavy defense activities in the state.

In the picture will be shown the numerous safety educational and accident prevention measures being taken by the State Motor Vehicle Department, Department of Highways, Department of Education, and the State Police Department to offset the threatened rise in traffic fatalities and injuries.

Levy to Speak to MPTOA

NEW HAVEN—Herman M. Levy, executive secretary of the MPTOA, will address the annual convention of Motion Picture Theatre Owners of America in Los Angeles June 9 to 12 on "Results of Arbitration under the Consent Decree in the Moving Picture Industry." Levy has also been appointed chairman of the resolutions committee of the convention.

Conn. Allied Convenes

NEW HAVEN—Routine matters were discussed at a meeting of the Allied Theatre Owners of Connecticut last week, according to Lawrence C. Caplan, executive secretary.

Cascioli-Tomasino Deal

NEW HAVEN—In reference to the article that appeared in the May 7 issue of THE EXHIBITOR, it now appears that Michael Cascioli, Forest Theatre Corporation, and Angelo Tomasino, owner of the theatre, have signed a 10-year lease whereby Cascioli will have charge of the theatre and will probably operate it in conjunction with the Forest, according to a statement made last week by T. H. Bracken, counsel for Cascioli.

Granara Wins $400 In Elsie Contest

BOSTON—Jack Granara, RKO, won first prize of $400 in the RKO national division of the "Little Men" contest, sponsored by RKO and others, it was announced last week. Theme centered about exploitation of Elsie, the Cow, in the show.

Other winners from this area were:

Harry Goldstein, Morton, Dorchester, $250, for top rating in the subsequent run, 25,000-100,000 section; Pearce Parkhurst, Alhambra, Torrington, Conn., $100, for second prize in the subsequent run, 25,000-100,000 section; Randolph G. Maller, Strand, New Britain, Conn., $50; M. F. Morrison, Strand, Dover, N. H., $50.

(For more complete list, see The National Mirror section).

Waldo Case Continues

BOSTON—Hearings before a special master in the anti-trust case of the Waldo Theatre Corp. against the majors continued last week, with attorneys expecting that it will last well into the summer, considering its slow progress thus far. Plaintiff's attorney George Ryan has been examining M. and P. representatives.

Sturbridge Drive-In Meeting

STURBRIDGE, MASS.—After a petition was filed with the Selectmen by a group of residents in the Center, asking that the noise at the Drive-In be eliminated, or the theatre closed permanently, the board called a public hearing for voters last fortnight.

W. P. Hall Passes

GARDNER—William P. Hall, manager, New Uptown, Giles circuit, died here last week after a brief illness, aged 64. He entered show business 45 years ago as stage manager when the New Uptown was the Gardner.

Ted Jacocks Heads Connecticut MPTO

Branford Exhib Leads New Slate

NEW HAVEN—Theodore Jacocks, Branford exhibitor and that town's representative to the General Assembly, was elected president for the coming year of the Motion Picture Theatre Owners of Connecticut in a meeting last week. Jacocks served as vice-president last year.

Other officers named were: Adolph Johnson, Hamden, vice-president; Max Tabackman, West Haven, vice-president; George Wilkinson, Wallingford, treasurer; and Herman M. Levy, New Haven, executive secretary.

Named to the board of directors were: Hy Fine, Boston; B. E. Hoffman, New Haven; Arthur H. Lockwood, Winsted; A. E. Robbins, Jr., Hamden; Peter Perakos, New Britain; Samuel Rosen, New Haven; Harry F. Shaw, New Haven; Irving Wheeler, New Canaan; Edwin Raffile, New Haven; and Lou Schaefer, New Haven. Officers will also serve on the board of directors.

Boston Sunday Eliminations

BOSTON—Eliminations of the Bureau of Sunday Censorship, announced last week, were as follows:

The motion picture entitled "Pepe Le Moko," which appeared on our official weekly bulletin of approved motion pictures numbered 30, and dated April 25, 1941 with no deletions is hereby corrected to read as follows, with deletions:

Pepe Le Moko, Parts 1 to 8 (Deletions: Scenes showing women of underworld running in from streets, in part 1. Scenes showing angle shot of scene on bed; scenes showing jumping onto bed and unconventional scenes with girl; dialogue, "What I've been for the past year.", in part 7. Cut to a short flash the scene showing suicide, in part 8). Mayer & Burstyn, 1481 Broadway, Rialto Theatre Building, New York, New York.

Citizen Kane, Parts 1 to 13 (Deletions: Dialogue, "—That first night, according to Charlie, all she had was a toothache."; scene showing closing of door and dialogue, "Hey.", in part 6). RKO.

Woman's Face, A, Parts 1 to 12 (Deletions: Scene to be cut from point where Anna's hand reaches for the safety catch to where she embraces Lars. Scene showing Torsten looking through binoculars, in part 10). Loew's, Inc.

Brockton Inquiry Dropped

BROCKTON—District Attorney Edmund R. Dewing, Norfolk and Plymouth Counties, stated last week that after a lengthy conference with state Fire Marshal Stephen Garrity and several witnesses, he has decided that with the evidence at hand he can find no criminal negligence in connection with the Strand disaster of March 10 and that he will drop his probe. The district attorney further stated that, although he plans no action with the evidence presented to him, he will reopen the case and prosecute immediately if any new evidence is presented.

"BUCK PRIVATES" EXPLOITATION; OTHER HAPPENINGS IN THE NEW ENGLAND AREA

MEMBERS of the Lieut. A. Vernon Macaulay Post, known as the Theatrical Post of Boston, are shown here purchasing a $500 U. S. defense bond from Postmaster Tague. Left to right are Adj. Harry Browning, Fin. Officer Marcel Mekelburg, Tague, and Commander Harry Aaronson.

BOB RUSSELL, manager, Loew's Poli, New Haven, and assistant Nat Rubin receive Metro Dollar Club awards for outstanding promotion from Joseph R. Vogel, Loew's; Harry F. Shaw, Loew-Poli; and Lou Brown, publicity chief. Left to right are Rubin, Brown, Shaw, Russell.

EDITH FELLOWS, star of Monogram's "Her First Romance," visited the company's exchange in Boston recently, and, above she poses with Nate Levin, Gene Gross, Max Terhune, representative Chaffin, and Mary Brady. In the bottom picture, Miss Fellows visits Columbia.

JAMES TIBBETTS, assistant manager, Loew's State, Boston, poses with five former Ziegfeld Girls, residing in Greater Boston, who attended the special "Ziegfeld Girl Night" held at the State in connection with the showing of Metro's "Ziegfeld Girl" at the house recently.

L. DANDENEAU, manager M. and P. Strand, Rockland, Me., made a happy tieup when he was playing Universal's "Buck Privates" on a Friday night and a group of selectees was scheduled to leave Rockland on Saturday. He invited the selectees to the show, as well as the mayor and speakers from the American Legion. The American Legion Junior Drum Corps marched from the Draft Board to the theatre, with the selectees and the Legion police corps. The program included playing of the national anthem, unfurling of a gigantic American flag, and introducing each draftee. Another stunt for the picture was the stationing in the lobby of a potato-peeler in uniform (center). The pictures above show several angles of Dandeneau's campaign.

Arrange Six More Military Pictures

Studios Aiding Training Program

HOLLYWOOD—Darryl F. Zanuck, chairman of the Research Council of the Academy of Motion Picture Arts and Sciences, this week announced the start of production of six additional United States Army Signal Corps Training Films to be produced for the War Department by the Research Council. All of these films are being produced upon a non-profit basis.

A basic training film on the "Conduct of Physical Training" has been assigned to Hal Roach studio for production.

A training film on the "Anti-aircraft Search Light Battery" has been assigned to Universal studio with production to start within the next 10 days.

A training film on the "37 MM. Anti-aircraft Gun Battery" will be made by Warners at Camp Haan, Calif.

A training film on the "Light Machine Gun Platoon, Cavalry Rifle Troop" will be made by RKO at Camp Seeley, Calif.

A film on the "Anti-aircraft Machine Gun Battery," to be made for the instruction of Coast Artillery troops, has been assigned to Sol Lesser for production.

A film on "Engineer Corps Equipment," describing the use of wire and wood cutting tools, the proper use of various types of rope in building bridges, etc., will be made at Samuel Goldwyn studio.

Training film on the "240 MM. Howitzer," "The 60 MM. Mortor," "Instruction of the Soldier," and the "Basic Principles of Skiing," are also in production at Paramount, Republic, Metro, and 20th Century-Fox studios, respectively.

Eight additional training films are in preparation, to be assigned to the various studios to produce as soon as facilities are made available by the completion of some of the 10 training films now in production.

Maharam On Trip

NEW YORK—Joseph Maharam, Maharam Fabric Corporation, leaves May 24 for an extended air journey to his firm's branches in Los Angeles, San Francisco, St. Louis, and Chicago. He'll attend the MPTOA convention while in Los Angeles.

Cocalis Moves Offices

NEW YORK—Cocalis Enterprises, local circuit operators, were expected to move today (May 21) to new quarters at 341 West 44th Street.

O'Donnell in Hearse

ATLANTIC CITY—The first good gag of the Variety Clubs convention last week was the reception tendered Bob O'Donnell on his arrival. He was met at the airport by a hearse, which took him to the headquarters at the Traymore, where 150 Variety Barkers were waiting.

NYC MP Bookers Hold Annual Dance

NEW YORK—The Motion Picture Bookers Club of New York held its annual dinner dance at the Hotel Astor Roof May 18. A large representation, numbering about 300 and representing all branches of the industry, attended.

Prior to the dinner, cocktails were served. During the dinner and the evening's festivities, music was provided for dancing and listening by the McFarland Twins orchestra. Several acts of entertainment were provided. Among those attending were the following:

Ben Abner, Harry Brandt, Frank Moscato, Clarence Eisman, Ray Ronheimer, Dave Snaper, Irwin Margolies, Harold Blumenthal, Irving Dashkin, Dave Alterman, Leo Abrams, Dr. Henry Brown, Sam Baker, Larry Kulick, Harry Decker, Irving Rothenburg, Joe Vergesslich, Wilbur Snaper, Abe Leff, Max Goldbaum. Also John Benas, Irving Kaplan, Bernie Brooks, Mike Ruden, Frank Lynch, Sam Blasky, J. J. Thompson, Julius Joelson, Max Fellerman, Arthur Wakoff, J. H. Hoffberg, Edward Seider, Max Fried, Sam Goodman, Louis Moses, Larry Morris, James Poro, Morris Epstein, Dave Levy, C. E. Smith, Edward Lachman, Emanuel Silverstone, Harry Thomas, Abe Levy, Irving Sherman.

Cohen Drops Belle Interest

NEW YORK—Max Cohen, head of the Allied Theatres of New York, last week announced that he, as treasurer of Belle Theatres, Inc., and Greenvine Theatre, Inc., had disposed of his interest in the said theatres.

He is still head of the Cinema circuit, and is active in exhibitor organization work.

More Star Arrivals

NEW YORK—Among the additional contingent of film folk arriving last week end: Charles Boyer, Paramount player; Dorothy Lamour, Paramount player; Ronald Reagan, Jane Wyman, and Dennis Morgan, Warner players; and Irene Dunne.

Universal Sets Military Aid

Company Provides For Draftees, Others

NEW YORK—Provision for Universal Pictures employees entering U. S. armed forces was announced this week by the company.

Group insurance which is held for the personnel will be continued by the company for all men called by the government.

In addition, up to four weeks' salaries will be paid to those who have been in the employ of Universal for more than two years.

Those who have been on the payroll for less than a year will receive one week's salary and those who have worked from one to two years will be paid two weeks' salaries.

Hays Aids Fire Prevention

NEW YORK—Will H. Hays and A. S. Dickinson, the Motion Picture Producers and Distributors of America, are serving as members of a national committee which will lead the nationwide observance of May 21-28 as "National Defense Through Fire Defense Week," in commemoration of the 75th anniversary of the National Board of Fire Underwriters.

Membership of the committee, comprising some 50 prominent men and women representing virtually all groups of American public life, was made public here by W. E. Mallalieu, director of anniversary activities for the National Board of Fire Underwriters. The committee, it was stated, will take an active part in the campaign to focus on the minds of the American people the importance of fireproofing the United States.

SPG Petitions "Considered"

NEW YORK—Petition of the Screen Publicists Guild of New York for certification as the proper collective bargaining agent for home office publicists employed by the eight major film companies is under "active consideration," the Guild has been advised by the National Labor Relations Board.

Replying to an inquiry from Joseph Gould, SPG president, as to the staus of the case, the board, through Howard F. LeBaron, executive assistant in the field division, said, in part: "You may be sure that the matter will be expedited."

In his letter to Harry A. Millis, board chairman, Gould said: "I want only to place before you and the members of the board our sincere desire . . . that the decision of the board be made at the earliest date possible in order that collective bargaining can begin."

The New, Improved National Release Date Guide is in this issue.

Bernstein-Wolf

NEW YORK—Robert M. Bernstein, son of David Bernstein, vice-president and treasurer of Loew's, Inc., was married last week to Miss Jacqueline Wolf, daughter of Mr. and Mrs. Jacob Wolf, of Indianapolis, Ind.

Variety Meeting Hailed As Biggest

Atlantic City Sessions Set New High

ATLANTIC CITY—The seventh annual convention of the Variety Clubs of America ended here May 17, voted as the biggest and best in the organization's history.

Highlight of the convention was the honor given Dr. George Washington Carver, the 1940 Humanitarian Award, consisting of a plaque, parchment, and check for $1000. The aged negro doctor, 82, who has benefitted millions through his research work, traveled from Tuskegee, Ala., to Atlantic City to receive the honor, with the 1100 present giving him a thunderous ovation.

Dr. Carver, in reply, praised the club for its charitable activities.

William McCraw, former attorney general of Texas, was the toastmaster, with Father Flanagan, of Boys Town fame, making an inspiring address after Dr. Carver.

An address by Walter Wanger, president, Academy of Motion Picture Arts and Sciences, was also a feature. He praised the clubs' charities, and touched on the national problems facing the industry and country.

Among those on the dais were leaders from every branch of the industry, city, state, and nation.

Another highlight of the convention was the boardwalk parade, with thousands lining the route. This was followed by a circus for the school children, with another performance at night.

One hundred and sixty-eight stations broadcast the presentation.

Dallas won the cup for the greatest number of miles, number of Barkers present times distance traveled.

Total charities of the Tents for the year were revealed as $841,490, over quota by more than $400,000, it developed. Philadelphia reported $89,074, Indianapolis, $12,900; Cleveland, $35,500; among others.

Other highlights were the cocktail party, courtesy UA; the golf tourney; various parties, and other events, almost too numerous to mention.

All in all, it was a grand affair (with a bow also to Miss White, secretary to John Harris, who helped no end).

Variety Club members re-elected all national officers. Men returned to office were John H. Harris, Chief Barker; R. J. O'Donnell, first assistant Chief Barker; Harry Kalmine, second assistant; E. R. Reuben, Property Master; and James G. Balmer, Dough Guy. Harris' re-election makes him Chief Barker for the eighth consecutive year. A motion was made to create the post of "Big Boss," which would be given to Harris, making him honorary president for life, but no action was taken.

It was decided that the 1942 convention will be held in Hollywood. MPTOA chief Ed Kuykendall invited the delegates to be guests at the Los Angeles convention of his organization June 9.

Memphis won the charity award for the year, having pledged $5000 but actually given $16,000 and created the Mothers' Milk Bank. Honorable mention awards were given to Detroit, Dallas, Pittsburgh, and Philadelphia.

Shapiro Case Delayed

PHILADELPHIA—The Shapiro anti-trust case, which was to have begun in U. S. District Court here May 19, was postponed until the latter part of the week. Possibility of a settlement was rumored.

B'way Grosses Disappointing

NEW YORK—The box-office turnstiles on the main stem were still turning slowly last week, with "Major Barbara," in the first week of its continuous run at the Astor, the best bet.

First-run grosses, as reported to THE EXHIBITOR by usually reliable sources, were as follows::

"MAJOR BARBARA" (UA)—After doing $6500 Saturday, Sunday of the first week of its popular-priced run at the Astor, this is expected to go to $18,000 or $19,000 on the stanza.

"REACHING FOR THE SUN" (Paramount)—Just fair in its second week at the Paramount, with $14,000 Saturday, Sunday. All star stage show.

"CITIZEN KANE" (RKO)—Holding up in fine style in its reserved-seat engagement at the Palace. Third week should go to $22,000, after a first stanza of $27,000 and a second of $23,500.

"A WOMAN'S FACE" (Metro)—No figure available but business is reported to be fairly good at the Capitol, on the first week.

"FANTASIA" (Disney)—Now in its 27th week at the Broadway, there is no talk of this closing, as grosses continue to be okay.

"THE GREAT AMERICAN BROADCAST" (20th-Fox)—Did $17,300 Thursday to Sunday of the third week at the Roxy, with stage show.

"THE DEVIL AND MISS JONES" (RKO)—Somewhat of a disappointment, with $52,000 Thursday to Sunday of the first week at the Music Hall, with stage show. Last week. "That Uncertain Feeling," (UA), with tab version of "Madame Butterfly" on the stage, did $51,000 Thursday to Sunday in its second stanza.

"THE WAGONS ROLL AT NIGHT" (Warners)—Slipped badly in its holdover week at the Strand, with $12,700 Friday to Sunday. Victor McLaglen and Tommy Tucker and His Orch. are the stage show.

Schlesinger Closes Studio

HOLLYWOOD—Leon Schlesinger closed his cartoon studio in a dispute this week with the AFL Screen Cartoonists' Guild, on the eve of a National Labor Relations Board hearing into conditions at the Walt Disney studio.

Harry G. Sadicoff, counsel for Schlesinger, said that he had agreed to many requests made by the 200 employees last December until, "as a result of outside influences, the monetary demands were increased about 300 per cent."

RKO Announcement Note

NEW YORK—RKO announced last week that its announcement book for the 1941-42 season will contain the company's first block-of-five pictures and as many titles of succeeding product as have been determined. Advertising and publicity director Barret McCormick left recently for the coast to discuss plans for the year book and to confer with president George Schaefer.

J. M. Schenck Re-elected

WILMINGTON, DEL.—Stockholders of the Richfield Oil Company last week re-elected Joseph M. Schenck as a director for a three year term. He has been a director in the company since 1937.

New Haven Priest Blasts at Posters

Booking Practices Protested by Father Shea

NEW HAVEN, CONN.—Calling upon city administration to "halt this exposition of indecency," Rev. Father Raymond J. Shea told a large New Haven audience last week that certain theatrical posters publicly displayed in this city were doing great harm to the training of youth. His remarks came during a religious lecture held in the local high school auditorium. He charged that "the three enemies of youth were the radio, the cinema, and literature given to the young."

"Moving picture theatre owners should make it a point of conscience to bar from their halls children who attempt to see a definitely adult picture," he said. "But when profit is put on the basis of dollars and cents to the exclusion of childish perversion, the advocate of such a policy would find himself but a voice crying in the wilderness."

In a talk with THE EXHIBITOR last week, Father Shea repeated his statements and said he found principal fault with the posters. He amplified his previous statements by saying that he thought the large theatre circuits were the most at fault in catering to the youthful and most impressionable trade.

"Our neighborhood theatres are largely locally owned," he said, "and managers are willing to cooperate, and do so, but in the case of the chains, they keep running the same film over the weekend as they do in the week. Where the neighborhoods may play a Gene Autry, a Bing Crosby, or Bob Hope show, the chains many times offer children with a dime, the choice of divorce or crime films. I personally know that the managers of our downtown theatres are fine men but they must keep their jobs and play the pictures given them. The film trade has gone a long way since the black days of 1932 and the Legion of Decency and they have shown they can take a nice story and make a beautiful picture out of it. "If the chain theatres would play pictures suitable for youths over the weekends when most children go to the movies, a great forward step would be taken."

When it was pointed out to Father Shea the impossibility of having a first-run house break its program in two, the Father retorted that this procedure was due to faulty booking.

Father Shea is himself an ardent movie fan, he confessed, and regularly shows commercially-made films to his parish children. "Gene Autry films go best," he said.

Observers in this city said that while Father Shea was "undoubtedly right" in his attack on burlesque posters, they could not lump motion pictures and radio in the same category. They pointed out that theatremen here generally were extremely scrupulous in both their newspaper ads and window cards and exercised a self-censorship. During the past year, only one picture show has been closed here and in this isolated instance the chief of police frankly admitted "that it wasn't the picture but the ads."

Walt Disney's

MIRACLE SHOW OF A THOUSAND SURPRISES

now ready to amaze the world!

A giant of shows so packed with laughs, novelty, charm, thrill and excitement as to make it outstanding among the biggest attractions! . . . . . .

RELEASE DATE . . JUNE 6!

ney's

AMAZING FULL-LENGTH FEATURE

CTANT AGON

with

Robert BENCHLEY

SEQUENCES IN MULTIPLANE TECHNICOLOR

DISTRIBUTED BY RKO RADIO PICTURES

© WALT DISNEY PRODUCTIONS

From Academy Award Winner Ginger Rogers now comes "Tom, Dick and Harry," a riotous romanticomedy heralded in Hollywood as the show most likely to give "Kitty Foyle" a battle for top box-office honors. With Ginger are George Murphy, Alan Marshal and Burgess Meredith. Directed for RKO Radio by Garson Kanin. Produced by Robert Sisk. Story and Screen Play

THE NATIONAL MIRROR

Para Acquires Important Stories

Company Laying Off Propaganda Films

NEW YORK—Forty-five important story properties have been acquired by Paramount since January 1, the company announced last week. B. G. DeSylva, executive producer, revealed that no propaganda or ideological stories were included in the purchases, as "Paramount will not produce this type of picture."

Topping the array of properties are the Broadway musical hits, "Lady In the Dark" and "Louisiana Purchase," and Ernest Hemingway's best-seller, "For Whom the Bell Tolls."

Of the 45 properties listed by the studio, eight are best-selling novels, seven were published magazine stories, four were plays, and 25 are original screen stories. The list includes:

"Mr. and Mrs. Cugat," Isabel Scott Rorick; "Botany Bay," Charles Nordoff and James Hal; "Miss Susie Slagle's" Augusta Tucker; "The Remarkable Andrew," Dalton Trumbo; "Out of the Frying Pan," Francis Swann; "You Go Your Way," Katherine Brush; "Sing a Song of Homicide," James R. Langham; "The Good Fellow," George S. Kaufman and Herman J. Mapkiewicz; "Joan of Arkansas," David Garth; "Parson of Panamint," Peter B. Kyne; "West Point Widow," Anne Wormser, F. Hugh Herbert, and Hans Kraly; and "Channel Port," Leonard Lee.

Original screen stories: "Caught in the Draft," Harry Tugend; "Take a Letter, Darling," George Beck; "Prison Widows," Louis Pollick; "Glamour Boys," Bradford Ropes; "King and Queen of the Jungle," E. Lloyd Sheldon; "We're in the Navy, Now," Monte Brich; "Her Perfect Mate," Curtis Kenyon and Kenneth Earl; "War Boom," Sidney M. Biddell; "Blonde Venus," Ketti Frings; "China Pass," Jacques Thery; "Among the Living," Lester Cole and Brian Marlow; "Happy Go Lucky," Michael Uris.

"Road to Morocco," Don Hartman; "First Decree," George Beck; "Sullivan's Travels," Preston Sturges; "Two Bad Angels," William Ulman and Richard Landau; "Murder Farm," Jack Moffit; "Tomorrow's Admirals," Commander George Campbell and Michael Fessier; "Birth of the Blues," Harry Tugend; "World Premiere," Earl Felton.

"Dangerous Holiday," Jay Dratler; "Government Girl," Doris Anderson; "The Lady Has Plans," Leo Birinski; "Showboat Sal," Ray Golden; "American Empire," Gladys Atwater and J. Robert Bren; "Tombstone," Dean Franklin and Charles Reisner; "The Silver Queen," Forrest Halsey and William Allen Johnston; "Santa Anita," Sidney M. Biddell; and "Forced Landing," Maxwell Shane and Edw. Churchill.

Complete records of arbitration cases in your area are carried each issue.

Correspondents in Meeting

HOLLYWOOD—Coast correspondents will meet May 22 with President Y. Frank Freeman, Association of Motion Picture Producers, to discuss the preview situation. In the meantime, all coverage of "sneak" previews will be suspended, it is said.

Breen to RKO

NEW YORK—RKO president George J. Schaefer last week made formal announcement of Joseph I. Breen's appointment as general manager of the studios. It was stated that Breen has signed a long-term contract, and will be elected a vice-president at the next meeting of the board of directors.

Breen resigned recently as head of the Production Code Administration.

Rent Deposits Subject of Appeal

NEW YORK—The US Circuit Court of Appeals last week heard a test case to determine the year when rent deposits paid on the leasing of theatres are taxable in a suit brought by the Commissioner of Internal Revenue to recover a claimed deficiency of $78,157 charges against the Schine Chain Theatres, Inc. It was contended by the Commissioner before the Court that the tax could be charged for the year in which the rent deposit was forfeited to Schine after cancellation of leases on 20 Schine theatres to the Fox Metropolitan Playhouses, Inc.

US Board of Tax Appeals upheld a contention of Schine that the rent deposits paid in advance to insure performance of the lease could only be taxed in the year 1929 when they were received, and that a subsequent claim in 1933 was barred by the Statute of Limitations. The Commissioner had contended that Schine elected to allocate the deposits in an annual basis, paying taxes annually for an aliquot share and that the Government should assess a tax for a balance of $630,805 in 1933 when the deposit was forfeited.

Braden Talks to MPTOA

NEW YORK—American Arbitration Association executive secretary J. Noble Braden will be one of the prominent speakers to address the MPTOA convention which opens in Los Angeles, June 9, it was announced last week. Braden will point out the service that the system is offering, explaining the operation of the motion picture arbitration tribunals.

Metro Short Gets Award

NEW YORK—Metro's short, "1-2-3 Go," was last week nominated for the 1940 award of the National Motion Picture Traffic Safety Committee for the film most effectively encouraging safety on street and highway.

Kent Re-Elected To 20th-Fox Post

Chase V-P Becomes Active In Company

NEW YORK—Following a meeting of the board of directors last week, 20th Century-Fox confirmed reports that Sidney R. Kent, president, would enter into a new five-year contract with the company, and that Herman G. Place, Chase vice-president, would actively join the company as an executive officer.

The company's proposed directorate slate was unanimously elected without a dissenting vote at the meeting. Directors named were: H. Donald Campbell, John R. Dillon, Wilfred J. Eadie, Daniel O. Hastings, Sidney R. Kent, William C. Michel, Herman G. Place, Seton Porter, Edwin Kilroe, and Sydney Towell. Kilroe fills the place left vacant by the resignation of Joseph M. Schenck.

That the outlook at the present time is good, with the company moving forward steadily, was the opinion expressed to the stockholders by William C. Michel, who stated, in reply to a query, that "the company is utilizing every means at its disposal to offset loss of European markets."

The following officers were unanimously elected at the annual organization meeting of the newly-elected board of directors, held immediately following the annual stockholders meeting:

President, Sidney R. Kent; chairman of the executive committee, Herman G. Place; executive vice-president, W. C. Michel; vice-president, Darryl F. Zanuck; vice-president, William Goetz; treasurer, Sydney Towell; comptroller and assistant treasurer, Wilfred J. Eadie; secretary, Felix A. Jenkins; assistant secretaries, John P. Edmondson, J. Harold Lang, George F. Wasson, Jr.; assistant treasurers, Read B. Simonson and Fred L. Metzler.

Stern to Be Feted

NEW YORK—The Motion Picture Associates will sponsor a testimonial luncheon for Charles Stern, recently named Chicago district manager for United Artists, May 23, it was announced last week. The committee includes Jack Ellis, chairman; Joe Lee, Harry Brandt, Sam Rinzler, Clarence Eisman, and Morris Sanders.

Screenings Clearing House

NEW YORK—Conflict of trade press screenings in this area led last week to the suggestion that a central clearing house be arranged so that two screenings for the trade press won't be held at the same time.

With summer vacations coming on, and most of the trade paper staffs probably short-handed as a result, it was suggested that instead of two screenings scheduled for the same hour, or near the same time, that a central source be contacted in advance and the time reserved.

This would result in greater efficiency, as some of the screenings would not have to be duplicated, as at present.

Mr. Out-of-Town

BE OUR GUESTS AT T

SMASH HITS, "PAL JOEY" A

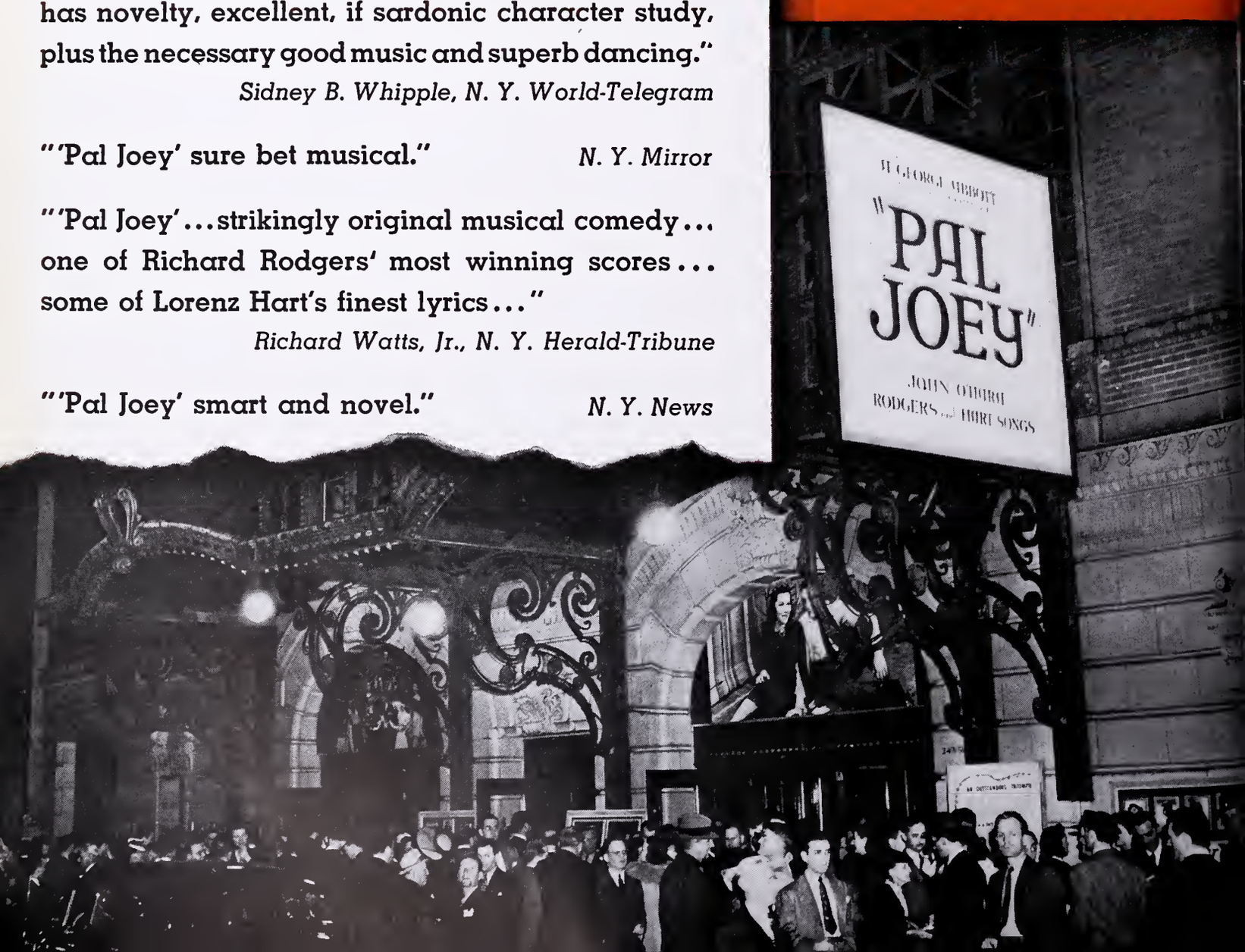
EILEEN", ACQUIRED BY

"The Best Musical Comedy – 'Pal Joey', because it has novelty, excellent, if sardonic character study, plus the necessary good music and superb dancing."
Sidney B. Whipple, N. Y. World-Telegram

"'Pal Joey' sure bet musical." *N. Y. Mirror*

"'Pal Joey'...strikingly original musical comedy... one of Richard Rodgers' most winning scores... some of Lorenz Hart's finest lyrics..."
Richard Watts, Jr., N. Y. Herald-Tribune

"'Pal Joey' smart and novel." *N. Y. News*



Exhibitor

WO BROADWAY
ID "MY SISTER
COLUMBIA!

"The Best Comedy – 'My Sister Eileen', because it is breezy and good-humored."

Sidney B. Whipple, N. Y. World-Telegram

"'My Sister Eileen' an uproarious comedy."

N. Y. Post

"'My Sister Eileen' very bright and gay."

N. Y. Sun

"...first completely gay comedy ...this season."

Brooks Atkinson, N. Y. Times

"...an hilarious evening... great fun..."

John Anderson, N. Y. Journal-American

WHEN YOU ARE IN NEW YORK

we will be happy to furnish you with theatre tickets to see for yourself these two great stage plays, from which we hope to make even greater motion pictures.

Contact the Columbia Sales Department in New York, and all arrangements will be made.

Koerner Assumes Head RKO Post

Fellerman Taking Meyers' Place

NEW YORK—Charles W. Koerner last week end assumed the post of general manager in charge of all RKO theatre operations, resigning his position as west coast division manager for the company.

Thirty years in the show business, Koerner became affiliated with RKO 10 years ago as division manager of the company's southern territory, New Orleans, Birmingham, and Memphis. He was then transferred to the home office where, in a similar capacity, he handled operations of theatres in the northern New York territory, including Rochester, Syracuse, Albany, Schenectady, and Troy.

Later, he was sent to Boston as division manager of the entire New England territory.

Following this, he was assigned to the west coast to take charge of theatres in that area.

Succeeding Fred Meyers, who resigned, Max Fellerman last week officially took over his duties as head booker and buyer for RKO theatres. Fellerman has been with RKO and Pathe for 25 years.

Koerner was guest at a welcome to New York luncheon arranged by Malcolm, Kinsberg, KAO vice-chairman, last week-end.

Among those invited to the luncheon were Joseph Becker, James Brennan, David P. Canavan, Alvin W. Dawson, Ned Depinet, H. R. Emde, W. B. England, Max Fellerman, Leon Goldberg, Louis Goldberg, William Howard, Harry Mandel, S. Barret McCormick, Charles B. McDonald, O. R. McMahon, Robert Mochrie, Harry Mosley, Richard C. Patterson, Jr., Matthew Polon, Peter Rathvon, A. E. Reoch, S. A. Schwartz, A. W. Smith, Jr., Cresson Smith, Monroe Stein, L. E. Thompson, Garrett Van Wagner, J. Miller Walker, J. Henry Walters, Robert Wolff, and Gordon E. Youngman.

Reader Hearings End

NEW YORK—Formal hearings before trial examiner Dan Baker at the New York regional offices of the National Labor Relations Board in the petition of the Screen Readers Guild of New York as the proper collective bargaining agent for salaried and piece-work readers employed by major film companies ended last week. Transcripts of the testimony will be sent to the NLRB in Washington for decision by the board.

The National Legion of Decency listing is a regular feature of this publication.

Einfeld to Coast

NEW YORK—Charles Einfeld, director of advertising and publicity for Warners, left last week for his office at the company's studios following a three-week stay at the home office.

While here, Einfeld conferred with Grad Sears, Carl Leserman, and Mort Blumenstock on promotion plans for Warner product.

"Outlaw" Okay

NEW YORK — Members of the MPPDA board were still looking at unapproved sequences of 20th-Fox's "The Outlaw" last week.

It was announced later film was granted a Production Code Administration seal following an "amicable agreement on certain revisions" by the producer and the Hays organization office.

20th-Fox Shows Quarterly Profit

Report Better Than A Year Ago

NEW YORK—20th Century-Fox last week reported a consolidated net profit, after Federal income tax, of $404,089 for the 13 weeks ended March 29, 1941, after providing a reserve for foreign assets of $350,000.

This compares with a profit of $353,376 for the first quarter of 1940, after a comparable reserve of $100,000, and a profit for the fourth quarter of 1940 of $558,275 which included a dividend from National Theatres Corporation of $693,000, after providing a reserve for foreign assets of $600,000.

No dividends were received from National Theatres during the first quarter of either year.

Gross income from sales and rentals of film accessories for the March, 1941, quarter was $10,301,551.67, while other income included $1,298.25 in dividends, $17,811.79 as the company's proportion of profit of a controlled company and $316,947.95 from miscellaneous sources.

The board at its meeting last week declared a cash dividend of 37½ per share for the second quarter of 1941 on the outstanding preferred stock of the corporation, payable June 30, to stockholders of record at the close of business June 16.

Loew Net Down

NEW YORK—Loew's, Inc., last week announced a net profit for the 28 weeks ending March 13, 1941, of $5,141,135, compared with $6,789,828 for the corresponding period last year. Per share earnings on the preferred stock were $37.60, and, on the common stock, $2.80.

Earnings were $9,473,534, before deducting depreciation, taxes, and reserve for contingencies. Total figures are subject to reserve on account of such foreign funds as may be restricted and to year-end audit.

"The Tip-Off," which appears every other issue, gives you authentic information on business.

"Sunny" Sneaks Set

NEW YORK—Ned E. Depinet announced last week that "Sunny," the new Anna Neagle musical, will be nationally sneak-previewed in 35 key situations between May 23 and 30. All screenings will be held at regular admissions, and more than 100,000 comment cards will be distributed.

Universal Ready With Half of '41-'42

Studios Traveling At Full Speed

NEW YORK—Universal will have approximately half of its entire program for the 1941-42 season completed by September 1, under production plans announced last week. A total of 32 units of production will be ready for delivery, or in the cutting rooms, by that date, according to studio executives. Total number of pictures on the new season program, as announced following the company's annual sales meetings last February, is 65, including three Frank Lloyd productions, seven Johnny Mack Brown Westerns, seven adventure films triple-starring Dick Foran, Leo Carrillo and Andy Devine, and four serials.

Several top-budgeted productions are scheduled for filming during the summer months, and are included among the 32 which will be completed before the start of the new distribution season Sept. 1. These will include "Almost An Angel," co-starring Deanna Durbin and Charles Laughton; "Hellzapoppin," Jules Levey's Mayfair Production starring Olsen and Johnson; "Ride 'Em Cowboy," new Abbott and Costello starrer; "Heartbeat," co-starring Charles Boyer and Margaret Sullavan; the W. C. Fields picture, "Never Give a Sucker An Even Break"; "Badlands of Dakota," and "Mermaid In Distress," Vaughn Paul's initial production.

AMPA Holds Session

NEW YORK—The regular program of luncheon meetings of AMPA was resumed last week as the new administration under President Vincent Trotta made its debut, with proceedings under Trotta's gavel for the first time. Highlights of the meeting were an address by actor Victor McLaglen, and a presentation by Vyvyan Donner, 20th-Fox fashion expert, of 13 of her models.

McLaglen appeared to speak briefly. He felicitated the membership and emphasized the importance to the industry of screen exploitation, advertising, and publicity. McLaglen will soon appear in Hal Roach-UA's "Broadway Limited," and is about to commence work on the RKO-Benedict production dealing with U. S. Marines. Miss Donner presented her girls via a runway which had been constructed upon the Sun Room's floor. The audience voted for an "AMPA" girl among them. Frances Burke, "Miss America of 1940," was also presented. Trotta expressed AMPA's gratitude to former President Leon Bamberger, and Martin Starr presented Bamberger with a commemorative scroll.

The next meeting of AMPA will be May 29, Trotta revealed, with the session devoted to the industry's part in national defense. Francis Harmon, Hays office, will speak, with Howard Dietz master of ceremonies. Trotta announced the following elections to membership: George Frazer, Rudolf Montgelas, and Ben Morris. He introduced Arthur Willey, Jacob Wolk, Don Lurie and Larney Goodkind, talent scouts, and Bert Reisman.

ROOKIES ON PARADE

BOB CROSBY · RUTH TERRY

GERTRUDE NIESEN • EDDIE FOY, JR.
MARIE WILSON • CLIFF NAZARRO

JOSEPH SANTLEY—Director • Screenplay by Karl Brawn, Jack Townley and Milt Grass • Original Story by Sammy Cahn and Saul Chaplin

A REPUBLIC PICTURE

THE TIP-OFF
On How Pictures Are Doing

Another Exclusive Service of Jay Emanuel Publications

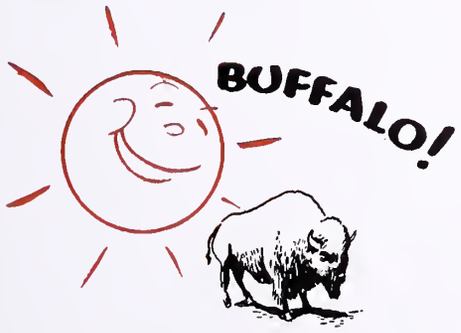
A consensus of box office results on the more important pictures, as culled by the field staff of THE EXHIBITOR, appearing in new form in order to give all types of runs a more authentic picture of what features are doing. The change has been made in the interests of greater accuracy, and to try to take into consideration many factors which enter into the general picture. It must be realized that different situations are affected by different conditions, but it is believed that enough information can be had in this chart to give each reader valuable information that can be applied to his own particular situation. Comments from readers on this new form will be appreciated.

PICTURE	FIELD REPORTS ON BUSINESS, REWRITTEN FOR EASY GUIDANCE FOR ALL TYPES OF RUNS
ADAM HAD FOUR SONS (Columbia)	Considering the care given the production and the two names, this must be considered a miss, business being off in most cases.
BUCK PRIVATES (U)	No question but that this is the surprise picture of the season from Universal, business ranging from good to terrific.
THE DEVIL AND MISS JONES (RKO)	For some reason, the picture is not doing the business its merit rates, with critical applause better than the returns.
THE FLAME OF NEW ORLEANS (Universal)	A miss, the combination of star and a well-known director is not delivering the box office desired in all cases reported.
THE GREAT DICTATOR (UA)	Although the bigger cities have done best with it, this is doing a satisfactory business, except in some smaller towns.
THE GREAT AMERICAN BROADCAST (20th Cent.-Fox)	Another of those musicals from the 20th Century-Fox lot in the same school as "Tin Pan Alley," etc. This is not doing the business first expected from it.
THE GREAT LIE (Warners)	Type of show, combined with the name draw, results in a picture that is doing a pleasant business at most box offices.
A GIRL, A GUY AND A GOB (RKO)	Program, but a bit better than most of them, lacking the name draw to put this into the higher grossing division.
THE LADY EVE (Paramount)	One of the better Paramount pictures of the season in practically all situations, with word-of-mouth helping.
THE LADY FROM CHEYENNE (Universal)	No sensation in the first runs, this has more weight for the smaller towns, but it is still not what it should have been.
MEET JOHN DOE (Warners)	Not the best Capra business ever done, but doing a satisfactory gross in practically all situations, thanks to the pre-selling and interest.
MEN OF BOYS TOWN (Metro)	Most situations report business under that of the first "Boys Town," which might be attributed to the heaviness of the story, but still okay.
PENNY SERENADE (Columbia)	Columbia is delivering a picture with two strong stars that is heading for the No. 1 spot on the Columbia hit parade this season.
POT O' GOLD (UA)	Most returns indicate that this is fairish at best, although it has some names that should mean something.
RAGE IN HEAVEN (Metro)	A miss as far as the grosses go, although in the classier spots it is possible more can be done with it by selling.
REACHING FOR THE SUN (Paramount)	Despite special handling (previews, etc.), this is not getting the business expected, according to reports from most spots.
THE ROAD TO ZANZIBAR (Paramount)	Money picture in all situations, with plenty of holdovers, the names, plus the laugh angles, meaning plenty.
THE SEA WOLF (Warners)	Picture has been showing increasing strength in the smaller towns, after getting off to generally good starts.
SIS HOPKINS (Republic)	While they aren't breaking the doors down to see this, it appears that when it works its way into the subsequents and small towns it will improve.
SO ENDS OUR NIGHT (UA)	Picture is a miss as far as the box office is concerned, the nature of the story handicapping it for most situations.
STRAWBERRY BLONDE (Warners)	Nice business, with the word-of-mouth good. Grosses are not terrific, but quite satisfactory in practically all places.
THAT HAMILTON WOMAN (UA)	One of the most important UA shows of the year, the big cities doing well, with the smaller towns not quite as good.
THAT NIGHT IN RIO (20th Century-Fox)	Doing satisfactory business, even if not the best of the 20th Century-Fox season, seasonal heat, etc., cutting into it.
THAT UNCERTAIN FEELING (UA)	First engagements indicate this has nothing more than general appeal, with business fairish at best. Title no help.
THEY DARE NOT LOVE (Columbia)	Weak, despite the presence of two names. Nature of the story is a handicap, with the picture not getting off to a good start.
TOBACCO ROAD (20th Century-Fox)	As this works its way down it appears that even in many of the smaller towns it has been missing in box office pull.
TOPPER RETURNS (UA)	Roach's best of the season, it is still not the type of picture which creates lines at the box office of the country.
THE WAGONS ROLL AT NIGHT (Warners)	Apparently this isn't another "They Drive By Night," with grosses only fairish at best, in situations reporting.
ZIEGFELD GIRL (Metro)	One of the better Metro shows of the season, with holdover business in many areas. Generally an important grosser.

LAUGHTER! BOX OFFICE SUNSHINE!

195 PREVIEW CARDS • 188 RAVED!

Some of the cheering: "Grand entertainment!" "Eddie Bracken the outstanding comedian of the year!" "Excellent!" "Very good, let's have more like it!" "A perfect picture!"



170 PREVIEW CARDS • 168 CLAMORED!

A few of the raves: "The funniest and best picture I have seen in a long time!" "Swell!" "One of those stories that can really happen, I loved it!" "Very good indeed!"

183 PREVIEW CARDS • 179 CHEERED!

For example: "That Eddie Bracken is the funniest ever!" "Grand—more of the same please!" "Best show of the year!" "Terrific!" "In my opinion that's some picture!"

180 PREVIEW CARDS • 175 WERE WOWED!

Here are just a few samples: "Fun and laughter every minute!" "Enjoyed 'Reaching for the Sun' more than any show I've ever seen!" "A real worth while picture!" "Great!"

200 PREVIEW CARDS • 194 APPLAUDED!

Glance at a few: "Never laughed so hard in my life!" "Everybody enjoyed that picture!" "Eddie Bracken's a side-splitter!" "Wonderful picture!" "Sure hope to see Eddie Bracken in another picture soon!"

JOEL McCREA ELLEN DREW in "REACHING FOR THE SUN"

A Paramount Picture with **EDDIE BRACKEN** • Albert Dekker • Billy Gilbert

Produced and Directed by WILLIAM A. WELLMAN • Screen Play by W. L. River

JOEL McCREA · ELLEN DREW · Eddie Bracken

"REACHING FOR THE SUN"

FROM COAST TO COAST *AUDIENCES* ARE "REACHING FOR THE SUN"

Paramount Pictures

Announce Victors In Elsie Contest

Sidman, Robbins Lead "Little Men" Winners

NEW YORK—RKO last week announced the winners in the RKO-Borden-Elsie-"Little Men" exploitation contest. First prize ($500) in the first-run division for theatres in towns over 100,000 went to Roy Robbins, S-W Karlton, Philadelphia. Robert Sidman, Senate, Harrisburg, Pa., won the first prize ($500) in the division covering first-run houses in towns from 25,000 to 100,000, with Harry Goldstein, Morton, Dorchester, Mass., taking first ($250) in the subsequent-run section. Pearce Parkhurst, Alhambra, Torrington, Conn., won second prize ($100) in the subsequent-run section. In the division for towns under 25,000, R. H. V. Booth, New Family, Batavia, N. Y., took second place ($250).

The RKO division, which was a separate contest from the national contest, open to all but RKO houses, was taken by Jack Granara, who won the national first prize of $400 with his campaign for the Boston Keith Memorial. First in the metropolitan contest was won by Harry Lyons' Alden, Jamaica, L. I. Harry Weinstein, RKO 58th Street, and John Heinz, RKO Flushing, were awarded second and third prizes respectively.

A complete list of awards to exhibitors in THE EXHIBITOR's territory follows:

Roy Robbins, Karlton, Philadelphia, $500 (first prize); Gene Curtis, Paramount, Syracuse, N. Y., $100 (third prize); Kenneth G. Cooley, Seneca, Buffalo, N. Y., $50; Samuel L. Shafer, Dixie, Rochester, N. Y., $50; George Deber, State, Rochester, N. Y., $50; Robert Sidman, Senate, Harrisburg, Pa., $500 (first prize); Randolph G. Maller, Strand, New Britain, Conn., $50; Harry Goldstein, Morton, Dorchester, Mass., $250 (first prize); Pearce Parkhurst, Alhambra, Torrington, Conn., $100 (second prize); R. H. V. Booth, New Family, Batavia, N. Y., $250 (second prize); S. L. Morris, Palace, Lockport, N. Y., $100 (third prize); Max A. Cooper, Pascack, Westwood, N. J., $50; M. F. Morrison, Strand, Dover, N. H., $50; J. M. Graver, Grove, Willow Grove, Pa., $25; Harold D. Cohen, Embassy, Lewistown, Pa., $25; Jack Granara, Keith's Memorial, Boston, $400 (first prize); Harry Lyons, Alden, Jamaica, L. I., $300 (first prize); Ansel Weinstein, RKO 58th Street, New York, $200 (second prize); John Heinz, Flushing Keith's, Flushing, L. I., $100 (third prize); Frank Howard, Dyker, Brooklyn, N. Y., $50; Raymond F. Hodgdon, Bushwick, Brooklyn, N. Y., $50; Michael Edelstein, Tilyou, Brooklyn, N. Y., $50; Sam Taub, Royal, Bronx, N. Y., $50.

CFI Shows Profit

NEW YORK—A net profit of $174,380 after depreciation for the three months ended March 31 was announced last week by Consolidated Film Industries, Inc. It was stated that normal Federal income tax is included in the depreciation but no provision is made for Federal surtax on undistributed profits. This compares to earnings of $179,299 in the first quarter of 1940.

Two Columbia Sessions

NEW YORK — Columbia Pictures will hold two national sales conventions, the first to be designated as a national executive sales meeting, marking a radical departure from the company's usual policy, it was announced last week by A. Montague, general sales manager. Only Columbia's top executives will convene in the first two-day session, to be held in Chicago June 7 and 8.

During the Chicago national executive sales convention, home office executives and sales heads, as well as division and branch managers, will discuss product and plans for the 1941-1942 selling season.

Montague further stated that Columbia will continue to distribute its product this coming season as it always has.

One reader calls The Finger-Tip-File his Bible. Only in this publication will you find this exclusive service.

Coming and Going

NEW YORK—Among those who came to town and left last week were Jules White, Columbia shorts producer, in from the coast; May Robson, Warner player, for a p.a. here at the Strand; Laraine Day and Lew Ayres, who went to AC for the Variety Club convention with Walter Pidgeon and Robert Young; Mrs. Norman McLeod, wife of the Metro director, who returned to the coast; and Rags Raglund, legit player, who left for Hollywood also.

In every issue, there can be found many service departments to help you operate your theatre with the maximum of efficiency.

J. C. Bradford Passes

NEW YORK—James Charles Bradford, possessor of one of the largest libraries of filmed music in existence and considered in the film industry to be a sort of musical wizard, died at his home last week. He was 55.

Bradford had lately not been connected with any particular film company, but was considered by the De Luxe Labatories as one of their chief customers. He kept his film library at the De Luxe offices and had at all times access to their cutting rooms and other mechanical services.

He had developed his library in film form through years of transcribing from his huge collection of musical scores. His advice was often paramount in deciding what score was appropriate for a certain film, theatrical, commercial, or educational.

"The X-Ray" has been acclaimed by exhibitors as one of the finest services offered by any trade paper.

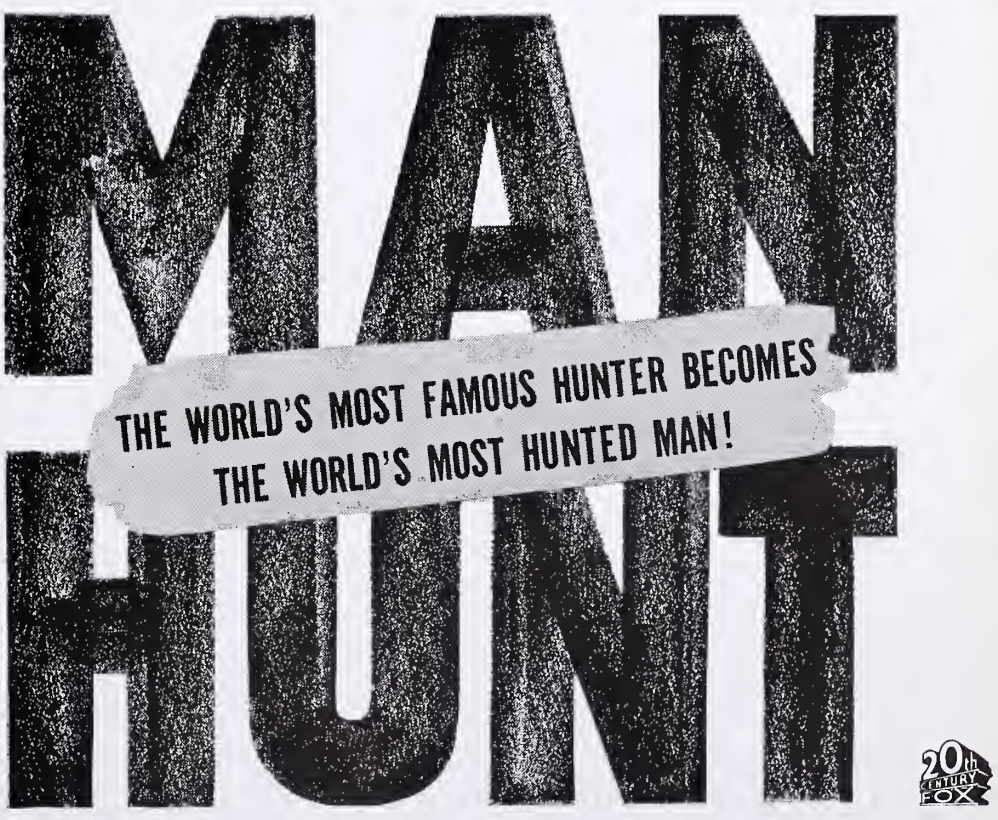
Republic Dates Set

HOLLYWOOD—Dates for the Republic quarterly regional sales meetings were announced last week by president James R. Grainer. They are: May 27, 28, Eastern meeting, New York; May 22, 23, Midwest and South, Chicago. The Pacific Coast meeting was held May 19 and 20.

The National Legion of Decency listing is a regular feature of this publication.

Para. Stockholders Meet

NEW YORK—June 17 was set last week as the date for the meeting of Paramount stockholders at the home office, with all present directors slated for reelection. Stockholders have received proxy statements.



QUAD.

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will be found, in the future, under this heading.*)

Albany

The Papayanakos arbitration hearing resumed after several days of hearings.

Boston

Hearing on the Descoteaux case was scheduled for May 17.

Buffalo

Award of Weldon D. Smith, in the complaint of Richard De Toto, Genesee, Mt. Morris, May 12 was as follows: that the defendant (20th Century-Fox) offer its 1940-41 pictures for license to the complainant on a run to be designated by 20th Century-Fox, and on terms and conditions fixed by said distributors which are not calculated to defeat the purpose of Section Six of the consent decree. Costs are assessed against the defendant. (Ed. Note—De Toto's complaint had been withdrawn previously against all defendants, except 20th Century-Fox.)

Date of the Konczakowski hearing is set for June 4.

New York

Arbitration case of Charles Myerson, Lyric, Oyster Bay, L. I., came up for its first hearing May 13 with George H. Engelhard, New York attorney, as arbitrator. Opening session lasted only about two hours and was devoted primarily to the usual formalities. The attorneys present explained to the arbitrator the nature of clearance and run in the industry, with particular reference to Oyster Bay. Daniel A. Weber, attorney for Myerson, related the history of Oyster Bay's clearance with reference to the neighborhood towns of Huntington and Glen Cove, the latter of which is an intervener in Myerson's action. Weber stated that in 1930, when Myerson took over the Lyric, he played ahead of Huntington and seven days after the Cove, Glen Cove (now a Skouras house). In 1933, Huntington moved up to play day-date with the Cove, while Oyster Bay remained seven days after the Cove. Huntington then began to move up with relation to first-run in New York City, in 1934 receiving availability of 14 days after New York, 14 days after first date of exhibition in New York in 1935 or 1936, and finally one day after New York's opening in 1939. Through all these changes Glen Cove, and consequently Oyster Bay, retained the same availability. Myerson claims this to be an inequitable situation and seeks equal availability with Glen Cove. Weber stated Myerson sought relief in 1938, receiving only a slight adjustment from one company—Loew's, Inc.

Paustan Amusement Company, operators, West End, Newark, last week filed a demand for arbitration of a clearance situation in Newark. Complainant asks that the 14 days' clearance over the West End now granted to the Ritz and Savoy be reduced to seven days. Five consenting companies are named.

Request for arbitration of Monseigneur Enterprises, Inc., Jack Fields, Forum, Metuchen, N. J., was withdrawn last week when it was announced that a satisfactory settlement had been reached among the parties.

Following are the hearings scheduled for the New York area for the balance of the month:

May 21, 2.30 P. M. Resumption of Lyric, Oyster Bay, L. I.

May 22, 9.30 A. M. First hearing of Crystal, Pearl River.

May 28, 10 A. M. First hearing of Majestic, Paterson, N. J.

Second hearing of the Liberty, Plainfield, N. J., case, originally scheduled for May 14, was postponed to May 19.

Philadelphia

The second case to have a hearing in the local area was that of the Earle, New Castle, Del., against Loew's, Inc., May 15, with the Parkway, Wilmington, Del., as an intervening party. After two hours of hearing, arbitrator Professor Ruppert C. Schaeffer, Jr., indicated that in his opinion the decision would be based on the interpretation of section six as against that of section 17. The Earle seeks to have Metro-Goldwyn-Mayer pictures now playing Loew's Parkway, Wilmington, exclusively, available to it, with David Silver making the complaint. He was represented by Philip Stern, with C. Stanley Thompson attorney for Loew's.

Testimony was heard from Rudolph Berger, Metro district chief in Washington; Thomas Conners, Metro eastern sales chief, and Silver, whose son, Herman, also attended. Hearing took two hours, with no gallery.

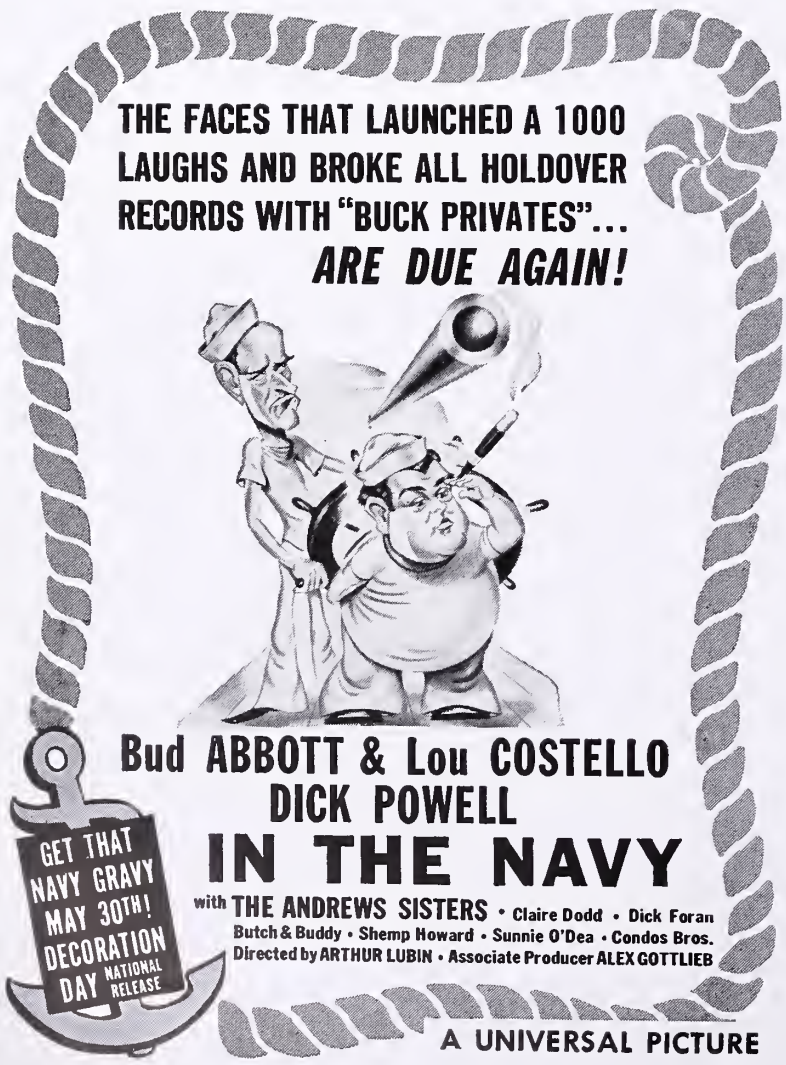
The usual discussion of distances, etc., took place, with the plaintiff contending it had a right to "some run" under section six, while the defendant declared that under section 17 it could sell its own product to its own theatres as it saw fit. It was brought out that although certain of the better Metro pictures do not play any subsequent run in Wilmington or New Castle, they played the State, Newark, Del., which the plaintiff claims is about the same distance from Wilmington as New Castle. The defendant declared that certain other Metro pictures were available to Silver. "GWTW" was an exception, it was indicated.

Both sides generally agreed on the facts, with the arbitrator finally asking for informal briefs.

Case No. 5 in the local area was filed last week against Loew's, Inc., 20th Century-Fox, and Paramount, as well as Warner Brothers Circuit Management Corporation, by Samuel and Morris Somerson, Palm, alleging unfair clearance.

May 28 has been set as the date of hearing of the Breeze, Philadelphia, case. Calvin Rankin is the arbitrator.

Roland J. Christy, local attorney, is arbitrator in the Bryant Wiest, Hollywood, Elizabethville case, which will be heard May 26.



Free Col. Theatre Tickets

NEW YORK—Columbia Pictures last week set a precedent by inviting out-of-town exhibitors visiting here to be its guests at performances of "Pal Joey" and "My Sister Eileen," two Broadway stage hits the company recently purchased.

Columbia is anxious to give exhibitors an advance idea of the outstanding film entertainment qualities in these properties. "Pal Joey" and "My Sister Eileen" are scheduled to be among Columbia's screen offerings for the coming season.

Arrangements have been made whereby all out-of-town exhibitors, by contacting Columbia's sales department, when in New York, will be furnished with tickets to these shows.

"Nights" Withdrawn

NEW YORK—At the request of the Argentine government, Universal Pictures last week withdrew "Argentine Nights" from circulation in the Argentine. According to a spokesman for the company, the picture was produced over a year ago as a harmless comedy in which no offense to any people or nation was intended.

It is not the policy of Universal, he said, to produce any pictures of controversial nature, and, in line with this policy, the company has recently created a special department in its studio empowered to delete from scripts and sets any dialogue and scenes which, by any stretch of the imagination, might be interpreted as being derogatory to the customs and feelings of foreign nations. In the case of "Argentine Nights," he declared, the unfavorable reception was obviously inspired by unfriendly interests in Buenos Aires.

Warners Arrange Library

NEW YORK—Jack L. Warner announced last week that a Library Of the Screen, with branches in 500 theatres throughout the country, is to be established by Warners next fall. Each library will be stocked with material applying to the screen. It will contain novels and historical works already produced and yet to be produced by Warners and other studios, as well as texts and histories dealing with Hollywood and the making of movies. Albums of still photographs from famous Hollywood productions will be available for inspection in the libraries.

All facilities and resources of the libraries will be offered to the public without charge.

Clark NFC Head

NEW YORK—James P. Clark was re-elected president and treasurer of National Film Carriers as the organization concluded its eighth annual convention here last week. Other officers re-elected were Thomas W. Gilroy, vice-president, and Clinton Weyer, secretary. Charles W. Trampe was added to the executive committee in place of Harold C. Robinson, and S. J. Marshall was added to the board of managers. Legislation and business matters were discussed at the final session.

N. L. Nathanson Resigns

TORONTO—N. L. Nathanson, president, Famous Players Canadian Corporation, resigned last week at the annual shareholders meeting here. J. L. Fitzgibbons, formerly vice-president, was elected president and general manager; an almost entirely new board of directors was elected; R. W. Bolstad became vice-president and treasurer; and Noel G. Barrow was named secretary.

It was reported that Nathanson resigned to join another Canadian circuit.

PRC Execs Meet

NEW YORK—At a meeting of the PRC board of directors last week, extensions of present contracts for long terms were given to O. Henry Briggs, president, and Leon Fromkess, vice-president in charge of operations. At the session were Briggs, George Gill, Harry Asher, Lee Goldberg, Bert Lulick, M. Lefton, William Flemion, Herbert Given, and Jack Adams, Jr. Other franchise holders attending were Jack K. Adams and Lou Lefton.

Casanave-NSS Suit Set

NEW YORK—The Appellate Division of the New York Supreme Court having held that Casanave had the right to prosecute his actions in Westchester, it was announced last week that the suit and counter suit of NSS and Charles Casanave will be tried in Westchester County.

WB Ad, Publicity Shifts

NEW YORK—Following conferences with Charles Einfeld, director of advertising and publicity for Warner Brothers, Mort Blumenstock, in charge of advertising and publicity in the east, announced last week a realignment of duties.

Gil Golden will be in charge of all consumer advertising. Paul Lazarus, Jr., has been given new duties which will include trade paper advertising and trade promotion. Sid Rechetnik has been promoted to press book editor and exhibitor service. Lee Blumberg has been promoted to take charge of the field exploitation department. Don Gillette joins the department as trade paper contact and editor of the house organ. Morton Gerber has been promoted to head of the Vitaphone short subjects publicity department.

K-A-O, Keith's Reports

NEW YORK—Keith-Albee-Orpheum and B. F. Keith Corporation last week announced net profits for the 52 weeks ended April 5 as well as the earnings for the 13 weeks ended the same date.

After all charges, KAO's 52-week earnings were $704,232.38. This is equal to $11.07 per share on 63,586 shares of cumulative convertible preferred stock. Net profit for the same period last year was $961,893.

B. F. Keith Corporation for the 52-week period, showed a net profit of $469,316.51.

PICTURING NATIONAL HAPPENINGS OF INTEREST TO EXHIBITORS EVERYWHERE

GRADWELL L. SEARS, Warners general sales manager, who was introduced from the ring at the recent Variety Club conclave as "The Champion."

GENE AUTRY, star of Republic's "The Singing Hill," is seen here receiving a plaque from the Boys' Athletic League of New York, who voted him their favorite cowboy star in a poll taken recently. Here Autry is seen with the Boys' Club committee of five and several members of his cowboy band. The occasion was Autry's broadcast from New York.

VARIETY CLUB OFFICIALS are pictured above at the seventh annual convention of the Variety Clubs of America, which was held in Atlantic City last week. At left are the re-elected national officers, including John H. Harris, Chief Barker; R. J. O'Donnell, first assistant Chief Barker; Harry Kalmine, second assistant; R. E. Reuben, property master; and James G. Balmer, dough guy. At right are the officers and board of directors of the club. Chief Barker John H. Harris is in the first row. fourth from left.

IN A GROUP SHOT, here are pictured Variety Club members who convened at Atlantic City last week for the seventh annual convention of the Variety Clubs of America. The convention was highlighted with many outstanding events, including a board-walk parade which was said to outdo even the famous beauty pageant parades held each September. A number of government notables and film celebrities were honored guests at the convention, which was headquartered at the Hotel Traymore.

In the Newsreels

Friday, May 16, 1941

IN THE NEWSREELS

MOVIETONE NEWS (Vol. 23, No. 72)—Brooklyn: Visit warship. New York: Nurses graduate. California: Visiting ranchers. Annapolis: Dress parade. Oregon: Salmon run. Washington: Troop review. Florida: Gardenia queen. California: Bomber flight. Belmont Park, N. Y.: Racing begins. New York: Badminton on ice. Camp Custer: Greenberg in army.

NEWS OF THE DAY (Vol. XII, No. 270)—Flight of Hess. London: Fire blitz secret. E. Africa: British mop up. Canton: Children militarized. Ft. Lewis: Army training. Wright Field, O.: Plane's fire power. Lakehurst, N.J.: Mass chuting. Belmont Park, N. Y.: Racing begins. California: Actor wins race.

PARAMOUNT NEWS (No. 75)—This Man Hess. Singapore: Preparedness continues. San Francisco: Ship strike. Boston: Ship strike settled. New York: Badminton on ice. Belmont Park, N. Y.: Racing begins.

RKO PATHE NEWS (Vol. 12, No. 75)—Tokyo: Envoy speaks. Singapore: Forces mobilized. Munich: Hess leaves. Portsmouth, N. H.: Navy launches submarine. Dayton, O.: Army field photo unit. Plymouth, Eng.: Exodus from bomb ruins. New York: Badminton on ice. Bakersfield, Calif.: 91 m-p-h bicyclist. Australia: Pro foot race.

UNIVERSAL NEWSREEL (Vol. 13, No. 980)—Hess Flees. Ft. Lewis, Wash.: Troop review. Portsmouth, N. H.: Sub launched. England: King proves good shot. Rio: Navy cadets at work. Washington: Argentine accord hinted. Dayton, O.: Airplane guns tested. Long Beach, Calif.: Movie star wins race. Belmont Park, N. Y.: Racing begins. Bakersfield, Calif.: 91 m-p-h bicyclist. Seattle: Water skiers dine.

Wednesday, May 14, 1941

IN ALL FIVE

Bermuda: King Carol and Mme. Lupescu arrive.

Baltimore: Whirlaway captures Preakness.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 71)—Plymouth, Eng.: Churchill visits. England: Queen Mary carries on. Cairo: Wavell meets De Gaulle. Malta: Air attack. Alexandria: Admiral Cunningham pictured. France: Concentration camp. Niagara Falls: Cave rebuilt. Sydney, Australia: Livestock show.

NEWS OF THE DAY (Vol. XII, No. 269)—Malta: Air attack. England: Churchill visits bombed areas. Britain: Fleet defies foes. France: Concentration camp. Ft. Monroe, Va.: Gunners tested. Seattle: Yachting season underway. Berwyn, Pa.: Radnor Hunt.

PARAMOUNT NEWS (No. 74)—Tokyo: Matsuoka home. Rio, Brazil: Blockade anchors ships. New York: Hoover vs. convoys. Hollywood: Jack Benny's party. France: Concentration camp.

RKO PATHE NEWS (Vol. 12, No. 74)—New York: Hoover vs. convoys. Malta: Air attack. War Zone: Letters in film. Ft. Story, Va.: Gunners tested. England: Queen Mary carries on. Australia: Sport show.

UNIVERSAL NEWSREEL (Vol. 13, 979)—War in East and West Enters Critical Stage. New York: Italian waiters arrested. Los Angeles: Jack Benny's party. Seattle: Yachting season opens. Ft. Story, Va.: Radio boat as target.

Advance Shots

Features

CASTLES IN THE AIR (Castelli in Aria) (Esperia). Vittorio de Sica, Lillian Harvey, Otto Tressler. 96m. A mediocre foreign effort, this is for the Italian nabes only. There are no English titles.

CAVALCADE OF IRELAND (Crommey). 85m. Appeal of these Irish scenes is limited almost entirely to houses with Irish patronage. The whole is rather hastily thrown together, and looks it.

LOVE CRAZY (Metro). William Powell, Myrna Loy, Gail Patrick. 99m. This looks like one of the better money shows of the season, unless too much of the edge has been taken off hubby-wifey comedies. Sell this heavily, and the box office turnstile should whirl merrily in spite of the weather. It has plenty of fun for any audience.

PIRATES ON HORSEBACK (Paramount). William Boyd, Russell Hayden, Andy Clyde, 69m. Typical Hopalong Cassidy western is in the usual topnotch bracket, which means that it will prove decidedly satisfactory to the western followers and others.

REDHEAD (Monogram). Johnny Downs, June Lang, Eric Blore. 64m. This is a rather thin story, with a lightweight cast, and it is okay for the lower brackets only.

TOO MANY BLONDES (Universal). Rudy Vallee, Helen Parrish, Lon Chaney, Jr. 61m. This shapes up as lightweight stuff for the bottom duallers, in spite of several good specialties and an attractive musical score. The net result is not so good.

THE GAY VAGABOND (Republic). Roscoe Karns, Ruth Donnelly, Ernest Truex. 66m. Short on marquee names and slim on story, this is best for the nabe duals and rurals. Plenty of slapstick comedy and corny humor is featured.

Shorts

AN APPLE IN HIS EYE (RKO—Edgar Kennedy). 14m. Good.

INFORMATION PLEASE No. 10 (RKO). 10m. Good.

JOCKEY'S DAY (RKO—Sportscope). 10m. Good.

THE MAGIC SHELL (20th-Fox—Terrytoons). 6m. Fair.

NIFTY NINETIES (RKO—Disney) 7m. Excellent.

SAIL, HO! (Vitaphone—Sports Parade). 10m. Good.

SOCKEROO (Vitaphone—Broadway Brevities). 20m. Good.

WHAT HAPPENS AT NIGHT (20th-Fox—Terrytoons). 7m. Good.

HAL KEMP AND HIS ORCHESTRA (Vitaphone—Melody Masters). 10m. Excellent.

HUNTING THE HARD WAY (Vitaphone—Broadway Brevities). 20m. Good.

MAN, THE ENIGMA (PRC). 22m. Good.

National Legion of Decency List—May 22, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE — "Her First Beau," (Columbia); "Emergency Landing," (PRC); "The Nurse's Secret," (Warners).

UNOBJECTIONABLE FOR ADULTS —"I'll Wait for You," (Metro); "Shining Victory," (Warners); "Singapore Woman," (Warners).

OBJECTIONABLE IN PART—"One Night in Lisbon," (Paramount).

You know what happened
when "Buck Privates" boomed...

BUT BROTHER...WAIT TILL THIS ONE LETS GO!

With ABBOTT & COSTELLO wackier than ever...THE ANDREWS SISTERS "jivin" new HIT tunes...and DANCING BEAUTIES steaming into NAVY maneuvers!

So Brother...

GET THAT NAVY GRAVY

from

UNIVERSAL

DECORATION DAY - MAY 30!

NATIONAL RELEASE

PLAIN SHOW TALK

by NATE BLUMBERG, President UNIVERSAL PICTURES

PICTURES that take you out of the RED and deposit you into the FAT BLACK do not come along every day—and we all know it. When they do come you have to make the most of them. Every exhibitor in the United States is familiar with the wildfire hit made by Abbott and Costello in "Buck Privates". Every exhibitor who played it made money. Now Universal presents Abbott and Costello in a picture that will outdo even the phenomenal business of "Buck Privates". BUT, Universal hopes you are SET for it; SET to play it for extended time; SET to HOLD it so you can CASH IN on it! PREPARE for this baby right NOW. You don't have to screen it. You don't have to worry about it. You just have to COLLECT on it PROPERLY! If ever a picture in this business comes SOLID, this is IT!

IT'S set—if YOU'RE set!

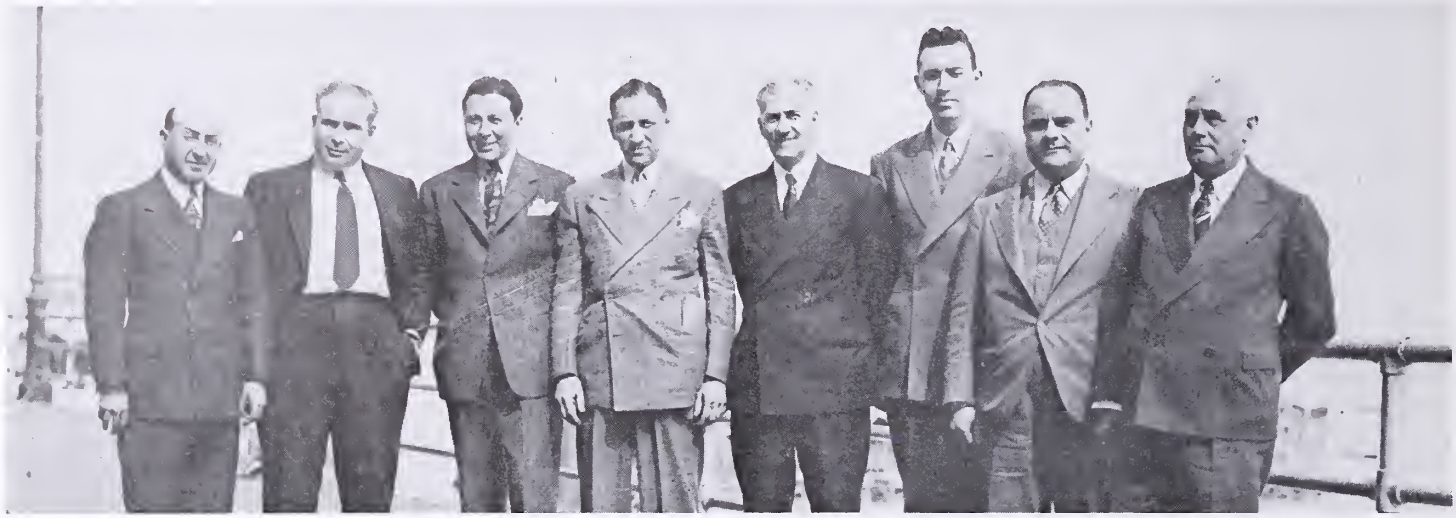
Bud ABBOTT & Lou COSTELLO
DICK POWELL
IN THE NAVY

with **THE ANDREWS SISTERS** • **Claire Dodd** • **Dick Foran**
Butch & Buddy • **Shemp Howard** • **Sunnie O'Dea** • **Condos Bros.**
Directed by ARTHUR LUBIN • **Associate Producer ALEX GOTTLIEB**

Screenplay by Arthur T. Horman and John Grant

Original Story by Arthur T. Horman

UNIVERSALITES CONVENE; TELEVISION SHOWING; MONOGRAM REGIONAL MEET



UNIVERSAL recently held an Atlantic City meeting to discuss exchange operations. Pictured above are the Universalites who attended. Left to right are Moe Koppelman, Philadelphia; J. E. Callahan, Boston; E. Meyer Feltman, Boston; Leo Simon, New York; Nat Goldberg, New York; George Pennecke, New York; Ferdinand Fortunate, Philadelphia; Oscar Blumenthal, Wash.

MANY INDUSTRYITES attended the RCA demonstration of theatre television at the New Yorker, New York, recently. Here are pictured some of the prominent ones who attended. At left is Harry Brandt, Brandt circuit. Second from left are John Slattery and Mr. and Mrs. Morris Sidler, Prudential circuit. Second from right are Mr. and Mrs. Vincent, Wilmer and Vincent circuit; while, at right, is Major Albert Warner, Warners. They saw the Soose-Overlin fight televised.

MONOGRAM recently held an eastern regional meeting in New York, with representatives from eight eastern branches, Monogram exchange managers and salesmen, in attendance. In addition to Steve Broidy, general sales manager, the group included Herman Rifkin, vice-president and member of the board of directors; Harry H. Thomas, New York; Sam Rosen, Philadelphia; Al Herman, Boston; William Z. Porter, Philadelphia; Mark Goldman, Pittsburgh; Harry Brown, Washington; Harry Berkson, Buffalo; and Nate Sodikman, Albany. It was the third such conclave held by the company since its national convention.

Corporal Lew Mentlik WRITES ANOTHER CAMP LETTER

Company D, 106th Infantry
Fort McClellan, Alabama

Dear Chief:

It's amazing how a guy's best intentions wind up by going to pot. For the past few weeks I've been going to bed at nights saying to myself: "Mentlik, you're no good. When in blazes are you gonna get out that letter to the boss? If it isn't typed out the first opportunity you get tomorrow, you're on my blacklist." So, for the past few weeks, Mentlik's been on Mentlik's blacklist. This afternoon being a free few hours, my conscience slugged the living daylights out of my innate laziness and I commence beating away at my writing machine.

He Finally Sees Pictures

Seeing as how I hadn't seen a moving picture until Easter Sunday, I couldn't write much about the industry I had been paid (thanx, chief) to write about for a coupla years before the Army and I became soulmates. After I broke my celluloid abstinence, it sorta acted like a drug. I've seen three pictures since seeing "Road To Zanzibar" in Birmingham on Easter Sunday. I hadn't seen one for more than two months previous to completion of my movie fast. The Bob Hope-Bing Crosby show was playing to just a fair house in the huge Alabama. I thought it was quite funny, but I coudn't get as excited about it as did my old New York colleagues.

Saw "The Lady Eve," "Ziegfeld Girl," and "You're The One" in Anniston. Of the three, I had looked forward to seeing "Ziegfeld Girl" the most. And it disappointed me more than the other two. I didn't expect more than just a restful two-hour show when I slapped down the admission price (yeah, I paid) for the Orrin Tucker film. The audience gave out with a little laughter in spots, but appeared bored during most of it. "The Lady Eve" really brought down the house. An audience composed chiefly of soldiers, with a few civvies tossed in here and there, laughed themselves silly at the antics of Stanwyck, Fonda & Co. The suggestiveness of the whole thing had the customers in stitches. Me, too! But "Ziegfeld Girl!" I was expecting another "Great Ziegfeld" and all I saw was a slow-moving routine musical. However, who am I to kick? The S.R.O. sign was out and the patrons liked it. The soldiers licked their chops everytime Lana Turner postured across the screen. Civilians and soldiers alike showed a distinct appreciation of Judy Garland. Comment was reserved or mixed on the Lamarr. The women in the audience went for Jimmy Stewart and Tony Martin. I went for the comics. And yet the whole thing didn't seem to jell as a picture. I'd still like to retire on the coin it rakes in.

Movie Boys Talk Shop

Bumped into a coupla movie folk in camp. Roger Lewis, one of Mort Blumenstock's boys in the Warner Brothers' publicity office, is doing his soldiering with the 108th Infantry. We gabbed for a while on Army life, but talk swung suddenly to the movie business. It seems as if talk always gets around to movies even if the bull session has no film folk around.

Bob Daly, a Schine circuit man from out Delaware way, dropped into my tent to say hello a few weeks ago. He's one of the faithfuls, and has his EXHIBITOR mailed to him at camp. Again talk got around to movies, with the Schine enterprises coming in for a big chunk of play. We had to meet in Fort McClellan, Ala., to discover that his brother and I worked on the same newspaper in Little Falls, New York, some years ago. It's a small, etc.

Been reading in newspaper book reviews about a honey of a yarn, "What Makes Sammy Run," which Budd Schulberg wrote. I've always wanted to read a decent yarn about Hollywood. All other fiction about the place was strictly corn and brazenly phoney. Schulberg's "Sammy," on the other hand, is the story of Hollywood as Hollywood is known to the guys who know it. I'd like to see 'em make a picture of it, but if anyone takes my advice I suggest he speak with Pete Harrison and check with him, too. No kiddn,' chief, I can't remember when I got a bigger kick outa reading a book than I did when I went through "What Makes Sammy Run." Thanx a lot for shipping it to me.

About the Army—after more than three months in uniform I still like it. The usual minor kicks are always hanging around. A War Department order saying there will be no furloughs, other than emergency ones at McClellan didn't make me feel like shouting with joy. And there are times when I eat a pretty bad meal. When those moments come around, I usually close my eyes and think of Lindy's. What the devil, this isn't supposed to be a resort. It's a lot easier work than it was during the first few weeks or orientation, but it's still the Army. The Selective Service trainees are learning the business pretty fast and pretty thoroughly.

The First Test Comes

The first real test comes May 26 when we lift anchor at McClellan and shove off for Camp Forrest, Tenn., for a month of maneuvres around Wartrace. The boys are being broken in gradually for that task. One- two- and three-day overnight bivouacs have been on the training schedule for the past week or so and will continue to be scheduled up until the time we leave.

Of late I've been doing my soldiering at a desk in Regimental Headquarters. I'm acting as Company Clerk, a job which consists of taking care of my Company's paper work—records, reports, orders, etcetera. . . . And don't think for a moment that this Army of ours isn't run on a businesslike basis. Brother, there's plenty of work attached to keeping a Company's records in order and up-to-date. That oughta give you an idea of what it's like in Washington. Company D's strength is 162 men. The War Department has paper work in reference to more than a million and a quarter men. It's a funny thing—I never even thought of that part of the Army until I really got around to it myself.

I see where Orson Welles finally got his picture in front of the paying customers. I guess it proves that you can expect almost anything. Mayhaps I'll start expecting to receive a furlough so's I can say hello to all you guys and gals personally instead of by typewriter.

Luv and kisses,

CORPORAL LEW MENTLIK,
Your temporarily ex-New York correspondent

SAN FRANCISCO

MIAMI

SYRACUSE

OMAHA

BUFFALO

SAN FRANCISCO

WASHINGTON

BALTIMORE

HINTS ON NEWSPAPER ADVERTISING

No. 192—"Penny Serenade" (Columbia)

A money show, as has already been demonstrated, this gives exploiteers the option of selling it as a comedy or as a tear-jerker, as witness the San Francisco and Baltimore ads.

In view of the prevailing deluge of wacky comedies, we think the heart angles more important.

Boston

Crosstown

This is the story behind a publicity story: confidential between this correspondent and his readers, but it would seem that one of those fortuitous publicity breaks in all the newspapers, the radio, and finally in national news columns was not accidental at all, but—shall we say—assisted by the long arm of the skulking press agent. The individual in this case was Meyer Marcus, newly come from M. and P. to Lou Walters' Latin Quarter, as that proprietor's assistant; and the publicity was Sally Rand's kidnapping, photos, and front page stories. It began with Sally scheduled to appear at the annual Harvard freshman smoker, with other celebrities. Recalling the "Rochester" kidnapping last year, in which Meyer was also implicated with his former boss, Henry Browning, a few Tech fraters approached the right people and suggested they kidnap Sally. In fact, two fraternities at Tech had the same idea, and one had to bow to superior pirates.

When the time came for the fan frolicer to leave the nightclub for—the Harvard smoker—and a dozen Harvard giants lined the front of the club like a squad of plainclothesmen, our publicist, a Record photographer, and the Tech buccaneers spirited the natty nudist through a backdoor and into her beachwagon. Wisely, she squatted below the window, and her chauffeur, Lester Levin (a Brooklyn youngster who met The Rand in Florida) drove past the unsuspecting Harvards on two wheels. The Record man and publicist held onto their hats, while Lester tore down Boston's quiet streets ("She won't drive any other way"!) and over to Technology.

From there out everything was smooth sailing: a bit of a fight, a lot of car parade driving the Tech trophy to her appointment at Harvard; a bit of a riot at the smoker at Sanders; a squad of newspaper photographers on hand, (summoned, yes, by our omniscient press agent); a fan fanatical finish in the theatre, where hundreds of Harvard boys stripped before their fan-goddess. This is the story behind a publicity story.

Eileen Geary is one of the new delovelys at Irving Isaac's Telepix, Boston. She's a redhead, and her colleagues include blonde Polly Howe, assistant manager Carole Reynolds, and manager Butler. . . . In the nominees for the executive committee of Independent Exhibitors, Inc., with elections held this week, the names were the same as last year with the addition of Walter Mitchell and the subtraction of Charles Hodgdon, Irving Isaacs, and one other.

Bob Meade is the president, and Bob McDermott is the business agent for the New England Projectionists' Association, succeeding the late Orrin McAuley, whose death was a shock to the trade. (Ed. Note —In an earlier issue, the name of the organization was given as the E. M. Loew Projectionists Union, an error. The union, in addition to serving some Loew houses, has members employed by other circuits as well.)

The Charleston Navy Yard last week came to a friendly agreement with exhibitors not to show any picture before its release to downtown and uptown theatres. With no admission charged, attendance at the Yard theatre is restricted to the 6,000 employees.

Film District

Among the Universal men who attended the convention last fortnight at Atlantic City were bookers Meyer Feltman and Jerry Callahan. Universalites saw the trailer for "In The Navy," to be released at the end of this month, says it's terrific. Irving Ross, Master Motion photographer, has been occupied with defense work motion pictures for the telephone company, etc. . . . Frank Lawless, Warners ad sales department, reported last week claimed by the Army, returned from camp, and subsequently resigned from Warners to work elsewhere.

New New England publicist for Paramount, stationed at Paramount, and replacing Don Chambers, who became publicity director for Western Massachusetts circuit, is Arnold Van Leer. Van Leer stepped into a major first assignment, in "I Wanted Wings," which will open at Boston's Metropolitan with extraordinary advance ballyhoo, which he prepared in conjunction with Paul Levi and Harry Browning. The United States airforce and Army is, of course, cooperating, as well as governor and mayor. A Flying Cadet Ball at the Hotel Somerset May 23, day after opening, will be tied in; General Arnold and Boston society attending. The recruiting department is placing one sheets on their boards. Bands will blare on first night, searchlights search, and squads of bombers fly over the city. Eight windows in Jordan Marsh have been given over to the film several weeks in advance. The recruiting offices also use transcriptions on trucks and over the air. A bomber is on display in the Common.

Following Warner exchangers are on the vacation list this month and during June: Bookers Bob Levine, Leo Griffin, first two weeks in June, and third. respectively; Esther Hall, second week in June; Charles Asdot, shipper, second and third weeks, June; Nora Leetch, inspectress, third week, June; Mary Hayes, first and second weeks, June; Mildred Goodwin, switchboard, May 24 week; Pat Long, shipper, also May 24 week; Mary DuBois, inspectress, May 24 week.

Jack Brown, Paramount booker returned from vacation. . . . Bert McKenzie, Metro publicist for New England, held a special screening of public safety short, "One, Two, Three, Go!" last week for the Public Safety Council of Mass. . . . Williams College's new theatre, whose stage has just been installed by National Theatre Supply, and which has a booth, but no film equipment as yet, was designed by Stanley McLandless, Head of Dramatics, Baker School at Yale. . . . Exchange Employees Union Local B3 convenes in a body at the Bradford Hotel May 26 to elect new officers and, in addition, a business manager. Nominees for the latter post are Connie Denehy, Universal, and Emmy Foster, National Screen.

A meeting of the Cinema Club, bookers, was called by President Sam Berg, 20th Century-Fox, at the Warner exchange. Purpose of the meeting was to appoint a committee in charge of annual summer outing, traditional stag affair of the Cinema Club; and a discussion of the Variety Club's Milk Fund, in which all film organizations cooperate.

Heavy advance list of reservations last week for the luncheon in New Haven to Harry F. Shaw, Loew-Poli circuit chief, May 19, assured an overflow crowd. Prominent speakers from all walks of life were to speak at the luncheon arranged to honor Shaw on his seventh year in New Haven film circles.

New RKO exchange is located at 122 Arlington Street. . . . THE EXHIBITOR would like to extend condolence to friends of Belle Ellis, RKO rewinder, who died last month. Originally with Pathe before it merged with RKO, she served with RKO, in all, 24 years. She leaves a daughter and two sisters.

It is reported that Max Terhune, Monograms' versatile star, who has been personal appearing throughout New England, broke all house records last week at the Brandon, Brandon, Vt. . . . Local Monogram exchange, incidentally, is leading in the "Spirit of Independence Drive, which ends May 30. . . . "The Charlie Chaplin Festival," now playing at George Kraska's Fine Arts, Boston, is distributed by Harry Segal, Imperial. Harry sent his young son of 12 to see the show, and it was the first time that Ed didn't sit through a show twice. After the first round, he said his sides were aching from laughing too much to stand any more of it. After an excellent exploitation, the Fine Arts last week packed 'em in to the rafters. Another exploitation picture Harry Segal is getting in is "It Happened in Ireland."

Frank Cronin, appointed last fortnight press agent for RKO in New England, worked with Harry Reiners, eastern publicist, on opening of "Citizen Kane" at the Majestic. Frank resigned as publicist for aforementioned Lou Walters, night club proprietor. Although not previously connected with the movies, Frank has been one of those miscellaneous publicists who's had an adventurous life of it. In the business since he finished college, Holy Cross, about eight years ago, Frank began as manager for radio concert artists and tab shows. His first job was with a wildcat concert troupe, which he carried around the country; and he then became associated with Walters in Boston. At night he taught English at the Benedict School. After all this he traveled to San Domingo, Haiti, and Venezuela; put on the first heavyweight prize fight at Caracas, and left.

Edward Kleine has been getting a lot of dates for his "23½ Hour Leave" and "Sweetheart of the Navy." They were most recently booked at Interstate's Translux, Boston.

Graphic Circuit

I. Harmon Norins, manager, Mayfair, Bridgton, Me., waged a spectacular campaign for the personal appearance of Range Buster Max Terhune. He tied-in a broadcast from the Portland radio station and rebroadcast it in the square over

loud speakers. Norins, who has had considerable radio experience, was the m.c. functionary and local lights were flattered. Afterwards, he set up a p.a. system in the square, had Max go "on tour" throughout the town, and gave an hour's eye-witness report of what he was doing and where he was going.

Interstate Circuit

Entire northerly section of the ninth floor in the Metropolitan building is being taken over by the circuit and while the former headquarters are undergoing remodelling for executives' offices, the office staff of young ladies have desks set up in one large office. Several of the personnel have come in during the last year, and former headquarters were too constricted. . . . Catherine Healey returned from a vacation spent in Hot Springs.

Loew's Circuit

The first 200 mothers attending Sunday's matinee at both Loew's State and Orpheum received a box of candy, the gift of the theatre management and in observance of Mother's Day, according to announcement made by Charles E. Kurtzman, division manager, Loew's. This gift distribution of candy has been an annual custom now for several years with the Loew theatres.

"I hear your uncle has been doing a lot of special promotion at his theatre."

EXHIBITOR:

"Yes, he's giving away a dollar with every thirty-cent admission."

CAP:

"He's losing money, isn't he?"

EXHIBITOR:

"Yeah, but look at the business he's doing!"

BUT Cap Knows Better:

"Every Exhibitor should learn that the best promotion is a house in apple-pie condition with equipment distributed and guaranteed by:

CAPITOL
THEATRE SUPPLY CO.
A New England Organization
—for New England Exhibitors
28-30 PIEDMONT STREET
BOSTON, MASS.

Help yourselves and help the government by ordering your supplies while they are still available.

Morse-Rothenberg Circuit

Larry Stone, manager, Kenmore, Boston, represented this circuit at the Variety Clubs convention at Atlantic City, his brother managing the house in his absence. . . . Arcadia, Portsmouth, N. H., has new modern spring seats, by Eastern Seating Company, with extensive redecorating; Strand, Norwich, Conn., also has new seats, repainting, and redecorating, while the Roxbury, Roxbury, was reseated. . . . Five Morse children have birthdays in the merry month of May. Robert and Richard, sons of Charles Morse, 10 and 14, on the 18th and 21st, while their sister's birthday is on the 12th. Steve and Joan, children of Reginald Morse, also celebrated this month.

RKO Circuit

"Citizen Kane" opened a road show engagement at the Majestic May 19. Picture received the full benefit of a comprehensive promotion program, planned by Terry Turner and Harry Reiners. A full front went up over the old "Fantasia" front and new neon displays lighted the street. A heroic full figure of Orson Welles, 15 feet high, was a feature of the front display. In addition, the Boston Post, Globe and Herald-Traveller carried a daily advertising schedule and also included, after the premiere, papers in towns within a radius of 40 miles. One hundred and sixty stands, controlled by Donnelly Advertising, were used for 24-sheets. A special showing was held for the press.

Rifkin Circuit

Strand and Jefferson, Springfield, inaugurated dish giveaways, a Metro Premium glass deal in the former, and Al Swerdlove's Federal Sales glass premium in the latter.

New Haven

Crosstown

Myron Wheaton, RCA engineer, left for Canada and a vacation. . . . Tony Cassella, Bijou operator, was looking for a summer cottage. . . . Franklin Ferguson, Whitney, played Bozo, The Mind-Reading Dog.

Bill Reisinger, Bijou, will vacation in Dayton, O., his home town. . . . His operator pals are wondering if Frank Perry, Roger Sherman, will have a boat this year. . . . Fred Pfeiff, Altec serviceman, is building a reputation as one of the best golfers in the trade.

Nat Rubin, assistant at Loew-Poli, swung a WELI tie-up and arranged for daily broadcasts from the lobby to exploit "Great American Broadcast." . . . Bob Russell planted two large sepia portraits in beauty shop windows of Vivien Leigh for "That Hamilton Woman." . . . Sympathy goes to Mike Tomasino, Victory, Whiteway operator, who lost his brother, Dr. Oreste Tomasino, in action in Italy.

Handsome gold pins with a R.A.F. motif have been given Mr. and Mrs. Jean DuBarry, Lincoln, by the British War Relief Society of New Haven. Pins are in appreciation of the unselfish efforts of the DuBarrys in arranging a British Relief Fund show. . . . Paramount ushers reported good success in their plans for a raffle May 24. Proceeds will be used to rent a summer cottage.

Tony Cassella, Bijou, went to the Hartford banquet of the Wentworth Military Association, a reunion of his war-time buddies. Tony had a great time reminiscing. . . . Johnny Mongillo is shopping for new specs, the present one having snagged on a machine. . . . Marshall Blevins, L-P assistant chief of staff, resigned.

Bob Russell and sports ed Dan Mulvey were head-nodding about sports plugs. . . . Johnny Guetens was arranging to have a special trailer built for his sound truck. . . . Lou Schaefer, Paramount, is planning much salt-water fishing. . . . Cabin Kids, Fifi D'Orsey, and Belle Baker have been booked into the Bijou on successive Saturdays. . . . Softball match was being arranged between the Roger Sherman and Paramount ushers.

Meadow Street

Frances Silverman, Warners, was motor tripping to Miami. . . . H. M. Richey, Metro exhibitors' contact and public relations man, renewed many old acquaintances in a Hotel Taft luncheon. Exhibs from throughout the territory attended. . . . Eddie Cannelli weekended from his Army camp. . . . Mrs. Helen Platt, ill for too long, was back at Warners.

Barney Pitkin, RKO, visited Boston. . . . John Pavone's Universal office was the first in the country to sell all its possibilities 100 per cent. Hearty congrats. . . . Lyric, Bridgeport, closed for the season. . . . Charles Reagan, Paramount assistant general sales manager, and J. J. Unger, division manager, were in.

Bar Mitzvah rites of Ben Lourie's son, Robert, were attended by many filmites May 10 with quite a few training in. Among those in the trade who attended were: Mr. and Mrs. Louis Astor, New York; Mr. and Mrs. Harold Eskin, New York; Mr. and Mrs. Harry Rogovin, Boston; Mr. and Mrs. Burritt Jacocks, Boston; Mr. and Mrs. Ted Jacocks, Branford; Mr. and Mrs. Morris Perlstein, Brockton; Mr. and Mrs. George Comden, Westport; and from New Haven: Mr. and Mrs. Sam Rosen; Mr. and Mrs. Maxwell Hoffman; Mr. and Mrs. Max Tabackman; Mr. and Mrs. Morris Nunes; Mr. and Mrs. Sam Seletsky; Israel Levine; Mr. and Mrs. Phil Zimmerman; Mr. and Mrs. Lou Moscow; Mr. and Mrs. Tim O'Toole; Mr. and Mrs. Sid Swirsky; Mr. and Mrs. Henry Germain.

Deep sympathy goes to Ben Simon, 20th Century-Fox manager, on the death of his sister in New York. Funeral services were held May 9. . . . Mary Barone, Columbia, is back from vacation. . . . Sam Rosen and Sam Weber returned from Florida and the Gulf Stream's tunas. . . . Ben Lourie, Columbia salesman, is understood to be a crack golfer.

Sympathy of the trade was extended to Maybelle Dwyer, RKO, on the death of her father, Thomas Dwyer. Solemn requiem high mass was sung at St. Rita's and interment followed May 12. . . . MPTOC bowling league is finished for the season with Columbians and 20th Century-Foxites deadlocked, but yes, for the Meadow Street crown. . . . Annual spring party of the MGM Pep Club proved the best in a long series.

Summer vacation schedule at Columbia is as follows: Evelyn Benevento, May 26; Anna Cannelli, June 16, also July 14; Sidney Swirsky, June 23, also Sept. 8; Freda Kogen, July 14; Al Parizer, Aug. 4; Elvira Tacinelli, Aug. 18; Mary Barone, Aug. 25.

Emmett Cashman, homeoffice auditor, was in at RKO. . . . Shirley Gerrell was vacationing in Kentucky. . . . Hugh MaGuire planned to bring his boat, "Sails," to its summer anchorage at Lamphier's Cove following the winter layup at Mansfield's Grove. . . . Betty Gannon, RKOite, was out sick. . . . Gus Schaefer, RKO district manager, was down from Boston.

Jack Finley, Westerly, R. I., was a-visiting. . . . Nat Rubin, Metro Premium, kept making those contacts and has set deals for the Shelton, Shelton; and Parkway, Bridgeport. Nat also has summer glassware starting at the Park City, Bridgeport; Strand, Bridgeport; and Roxy, New Britain. . . . Hugh MaGuire successfully passed his first Power Squadron exam and is now cramming for a second quiz and a rating.

Lucy Zlotkowski, Universal, was to be a bridesmaid. . . . Pete Perakos, was in from New Britain wheeling a new, two-tone car down the stem. . . . Goodly time was reported by Mary Calebrese, Fay Spadoni, and Carmel De Angelis, U's inspectors, after that party.

Dick Cohen has a new line of posters and window cards in. He has contracted the Colonial, Southington, for his maroon and gold crystalware deal. Multi-glass set goes into the Hamilton, Waterbury, and Bostwick, Bridgeport. Wonderbooks open at the Capitol, Waterbury, tomorrow and Strand, Plainville, is now on the fourth week of the books.

Ann Johnson, newest addition at Universal, makes her daily trek from her Branford home via her sporty car. . . . Many Meadow Streeters were planning to attend the Hartford showing of "Fantasia." . . . Arena shuttered for the season after a show nose-dived. . . . Irving Cooper did nicely in art and layout for the "In The Navy" mailing pieces.

Add Sunday headaches for exhibitors: New Haven Railroad has started their hobby train excursions and bathing beaches are opening early due to the warm spell. . . . Al Bookspan, Fishman theatres, has become an ardent golfer.

Loew-Poli Circuit

Ned Wayburn, Broadway and Hollywood dance arranger, guested at Matt Saunders' opening of "Ziegfeld Girl" in Bridgeport. . . . H. H. Maloney, Worcester, visited boys in the New Haven division office. . . . Assistant Bob Carney, Majestic, Bridgeport, had a co-op while manager M. Rosenthal arranged a contest for the same pic.

Horse-back riding in Hamden got the go-by from Bill Reisinger while that lame leg heals up. . . . Bob Russell, L-P, New Haven, managed a serialization in the Connecticut Echo and Milford News. . . . Returns from those "early birds" on the circuit were reported satisfactory.

Ethel Henin, WMAS, did nicely via the air waves in her review on "Ziegfeld Girl." George Freeman, Springfield, arranged the review and also set a portfolio strip and roto breaks. . . . Student assistant Joseph Bell, L-P, Waterbury, had a five-and-dimer plug a confection labeled "Ziegfeld Girl." Assistant Sidney Voletsky did nicely on that giveaway of roses for Mother's Day.

News bulletins are being used by Lou Cohen, L-P, Hartford, with a 200 distribution. Student assistant Russ Grant came in with a co-op ad. . . . Testimonial to Harry Shaw in New Haven drew many from the loop. . . . Spec display of "Night In Rio" was arranged by Bill Reisinger, Bijou, New Haven. Bill used a sound truck, plastered with banners, to good effect for his vaudeville.

Warner Circuit

Plans for a spring dance of the Warner Club have been cancelled. An all-day outing this summer is being contemplated, instead. . . . Family of James Bracken, New Haven office, is now recovered after spells of illness.

Connecticut

Bridgeport

Manager Matt Saunders, Loew-Poli, flew to Washington in time to be greeted by the Post-Telegram carrier boys on their annual jaunt to the nation's capitol. Matt took the youngsters to the theatre as his guests. . . . Mrs. Charles Beattie, Globe, has resigned to await a visitor in the fall. . . . Manager Morris (Majestic) Rosenthal has received another award for exploitation but he would rather be able to take a couple of strokes off of his golf score. . . . Speaking of golfers manager Manny Kugell, Warner, still claims to be the top-notch linksman of the local show world.

Al Schuman, Black Rock, is a returned Florida visitor and looking swell for it. . . . Burlesque is through at the Lyric, . . . Still wearing an overcoat while the rest of the world swelters is Otto Esposito, demon publicist, Loew-Poli, proving what the praise agents will go through to be noticed.

Al Simpson and Paul Lukienchuk have resigned at the Globe, and L. Walter VanNess has joined the staff. . . . Englewood, N. J., has taken Julie Prusin away from her job at the Globe, and she has been succeeded by Grace King. . . . Men come and go, but like Tennyson's brook, Harry (Majestic) Meyers and Horace (Loew-Poli) Vitale still go on with the Poli outfit and jointly nearing a totaled century mark.

Derby

Death of Ernest H. Rolston, veteran owner, Strand, is mourned by the territory and especially by his fellow-members in the MPTOC. Meeting held recently saw the passing of the following resolution: "Whereas, the late E. H. Rolston was one of the pioneers in the field of moving picture theatre operation in Connecticut; and, whereas, he was for many years a staunch, loyal and conscientious member of the Motion Picture Theatre Owners of Connecticut, at all times placing the good of the many above personal gains and ambition; and, whereas, The Almighty, in His infinite wisdom, has taken him from among the living; now, therefore, be it resolved, that the Motion Picture Theatre Owners of Connecticut and its members individually extend to the family of E. H. Rolston its deepest regrets and sincerest sympathy, and that a copy of this resolution be sent to the family of E. H. Rolston and to the trade press." Motion Picture Theatre Owners of Connecticut. By HERMAN M. LEVY, Executive Secretary.

Hartford

The State Senate Labor Committee last fortnight at a meeting reported favorably on a bill doing away with the present 10 o'clock curfew on women entertainers and musicians in Connecticut. . . . State

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Tax Commissioner Charles J. McLoughlin last week reported to Governor Hurley here that receipts from seven sources during April were $376,076 greater than April a year ago.

Joe Ehrlich, lately "Fantasia" press agent in Boston, is now handling the run of that cinematic wonder here. Joe was formerly E. M. Loew publicist and manager, and assistant to RKO publicist Jack Granara.

Soundview

Jack Glackin's Strand, one of the few summer film theatres in the state, will be opened about July 1, according to present plans.

Torrington

Bob Elliano, manager, Warner Palace, was recently down in Bridgeport to attend a family wedding.

Waterbury

For "Meet John Doe," a hold-over at the State, The Democrat came through with a double truck of co-operative ads. . . Bathing beauty contests, to run over a period of four weeks, have been set at most of the Poli houses, including the local Loew's Poli. . . . Among the many special summer events planned at the Loew Poli, in addition to the June bathing contests, are a children's dance revue, conga contest—featuring New York's Harvest Moon Dancers, special kiddie show, etc.... New Schwartz-Sirica theatre in Newington will be ready by the end of July. . . . Josephine Fox resigned from the Loew Poli, Anne Sciascia taking over. . . . Marian Sciascia, Loew-Poli cashier, has announced her engagement, the wedding date set for September. . . . Emma Euresky, Majestic, Bridgeport, was a visitor this week at the local Loew-Poli. She dropped in to say hello to Sid Voletsky, former student, Majestic, now assistant manager here. . . . Summer uniforms for the State and Poli staffs are due soon.

West Hartford

Cooking school at the Warner Central, Hugh J. Campbell, manager, ended. . . . Henry Needles, Warner district manager, is now back on the job, after having recuperated from an operation.

Windsor

Morris Shulman announced that Don Andreotta, former chief of service, Loew-Poli, Hartford, is now assistant manager of the circuit's Webster, Hartford. succeeding Chester Polanski, now in the Army.

Maine

Farmington

Lou Gordon, Lockwood and Gordon circuit, has signed with RCA Photophone for new sound equipment for the State.

Limerick

Louis Score has sold the Sokokia to Edward Rosen, new to the business. House was at one time owned by Sam Kimball. It operates all year.

Portland

State is winning much popularity with its Monday weekly radio program Professor Quiz over WCSH. . . . Tuesday evening sidewalk broadcasts by the State also are growing in popularity.

Charles Brun is new at the Main. He was hired when Edmund Letourneau, former usher, was moved up to the Maine. . . . Leo Young is busier than a one-armed paperhanger in the spring these days. . . . The Ralph Snider circuit has now actively taken over the operation of the subsequent run house, the Cameo.

Civic has gone to a Sunday opening date. . . . It seems Uncle Sam has called up all the naval reserves in town but assistant manager, Strand, William Fields, who has been waiting ever since last January to be called. . . . Mrs. Leo Young and her young son Donald, are leaving the end of this month to pass the summer at camp at Boothbay Harbor. . . . Visitors included Mr. and Mrs. Larry Herman, Boston, and Philip Levine. The latter is general manager of the Ralph Snider Enterprises.

Mr. and Mrs. Fred Stone are receiving congratulations upon the birth of a son at the Maine Eye and Ear Infirmary. Stone is manager of the Portland.

Massachusetts

Brockton

John C. Cahill, son of manager Joe Cahill, M. and P. Brockton, and Miss Ellen M. Sweeney are planning a fall wedding. . . . Manager Morris Ralby has put into effect a new schedule of lower admission prices at his Park. . . . Second and Third Districts, State Federation of Women's Clubs, enjoyed well rounded program of movies at manager Morris Perlstein's Modern recently. General manager Ed Fain, Interstate Theatres Corporation, co-operated in a program in observance of Motion Picture Day.

Robert Warren Peterson has been added to the staff at manager Ernie Hickey's Interstate Colonial in place of Thomas Heery. . . . Marquee at manager Tom Kelly's Rialto has been re-painted. . . . Both the Brockton and Rialto have new ice cream vending machines with the Rialto getting an automatic outfit. . . . Burt Campion, veteran stage manager, Brockton was spending all of leisure hours in the interests of the annual policemen's ball. Burt is chairman of the entertainment. . . . Manager Morris Ralby, Park, visited Boston.

Chicopee Falls

Representatives of the Latchis Brothers, Inc., are negotiating with Louis Taloumis, head of the 1940 Realty corporation, for remodeling of the Falls Inn, 100-year-old structure at Chicopee Falls, Mass., to establish a motion picture theatre there. Latchis Brothers, Inc., operates a circuit of houses in Vermont and New Hampshire. Chicopee Falls property may be used as a theatre because of its proximity to the new Army Northeast Air Base, Westover field.

Clinton

Francis C. McDonald, Strand, is gaining a wide reputation as a singer. . . . James Tobin, Strand manager, attended the Warner managers' meeting held recently in Boston.

East Weymouth

Joseph Hochberg, Jasan, is still a little overwhelmed as a result of his son Gary's fifth birthday party recently. Hochberg arranged to have a few of Gary's intimate friends at the theatre for a few reels of Mickey Mouse, etc., but after Gary had spread the word, the 600-seat house was bursting at the seams, with 200 kiddies outside clamoring to get in. Cheering the show were "youngsters" from 4 to 50, and the lollipop stock ran short by at least 300.

Fall River

Ruth Atkinson, manager W. S. Canning's staff, Interstate Empire, was out sick—Ruth is now minus her tonsils. . . . Alfred Orezchowski is new on manager Christopher J. Joyce's staff at the Interstate Durfee. . . . Eddie Ciaglo, new Center staff, is now at the Interstate Empire with manager Bill Canning, as the Centre has closed for the summer.

Jimmie Pender, manager C. J. Joyce's staff, Interstate Durfee, lost his mother. . . . Margaret Paivo, manager Charlie Feinberg's staff, Yamins' Capitol, is on leave of absence for several weeks. During her absence Barbara Plant, Center staff, is helping out. . . . George Sempos, formerly on Yamins' Strand and Capitol staffs and at the Durfee before Interstate took over, is at the Blue Moon, Buzzard's Bay, for the summer.

George Fairhurst, Center, is at the Interstate Durfee for the summer. . . . Lois, daughter of manager Charles Feinberg, Yamins' Capitol, and Mrs. Feinberg, had a big day on her seventh birthday. . . . Donald O'Brien has resigned on manager Chris Joyce's Interstate Durfee staff. . . . George Sullivan, projectionist, Center, is now on manager W. S. Canning's Interstate Empire staff. . . . Manager Chris Joyce, Interstate Durfee, has changed policy, with last complete show now starting between 8 and 8.15 and ending at 11, to meet Daylight Saving competition and build up soldier and sailor and defense trade who found it hard to make last show at 7.30. Day's program now starts at 11 A. M. instead of 10.30.

Haverhill

Mayor Albert W. Glynn is conducting a searching probe of the books of three Haverhill fraternal organizations which hold "Beano" licenses. The mayor ruled the licensing authority rather than the City Council by City Solicitor W. Clifford McDonald, is interested in knowing how much of the money goes to charity.

Holyoke

A dinner marking the 26th anniversary of the organization of projectors, sound engineers, and managers of Western Massachusetts was held at the Hotel Essex with 125 in attendance. Following the dinner, members witnessed an effective demonstration of television and sound equipment necessary for its operation. The best film of the year, from the mechanical standpoint, was analyzed and the pictures to be presented at the local theatres in the near future were discussed. Among those present were projectionists from this city and surrounding communities, with management representatives including Paul Keller, William Powell, Barney Grogan, Jerry Germaine, George Laby, and Albert Desautels.

Victory is being outfitted with a modern air conditioning unit.

Lawrence

Changes in Warners' personnel were announced here. John Silverwatch, who has been assistant manager at the Warner, was promoted to managership of the Premier, Newburyport. Bill Powers, Modern assistant, left to take similar position at the Warner, and Tony Boschetto, Warner, was advanced to assistant at the Modern.

Methuen Drive-In Auto is now being managed by Bill Hayden. Frank Giles, Jr., has taken over as assistant. . . . Joe Flynn, Victoria, is reported ready to take over a Manchester, N. H., open air theatre. . . . Mrs. Julia Liss, wife of manager Joe Liss, Broadway, and his daughter, Judith Ann, both had attacks of grippe. . . . Palace's Mrs. Helen Callahan recovered. . . . Additions to local staffs include the following: Robert Crocker, Palace; Howard Cox, Broadway. . . . Harry Furst, former Palace manager, has moved to New York with his family. . . . Warner Brothers' exec I. J. Hoffman was a recent visitor.

Broadway assistant Harold Silverwatch was among the Red Sox fans at a Boston game. . . . Mrs. Bertha Foley has taken a position at the Modern, replacing Beatrice Butler.

Lynn

E. M. Loew's openair Lynnway, adjoining the General Edwards Bridge here, has opened.

James J. Dempsey, manager, Paramount, is another of Lynn's theatrical men to purchase full equipment and try his luck at fishing, in ponds within three miles of Central Square, stocked with rainbow trout. He has already landed several beauties, while his assistant, James G. Davis is sticking to his golf.

Medford

Manager John F. MacKenzie, Lieberman circuit Square, has introduced a new and unique type of show for children, a cartoon carnival for every Saturday morning.

New Bedford

Arcade Marcoux, manager, Baylies Square, returned from New York. . . . Morton Zeitz, State, is preparing an extensive advertising campaign of 24-sheets to acquaint the public with State's modern air-conditioning.

—W. G. T.

North Adams

Managers Bernard Payne, Mohawk, and Francis Faille, Paramount, attended a Chamber of Commerce dinner meeting on a proposed municipal parking lot. . . . George White joined the Paramount staff as assistant manager, succeeding Robert Darley, Orange, temporarily assigned here and now transferred to Springfield. . . . Mohawk installed Zeon tubing in the marquee, replacing bulbs. . . . Carol Gouger and William Marsh, Mohawk, resigned, replaced by Edward Foote and Russell Appleton. . . . All three local theatres ran special trailers in connection with city's clean-up campaign.

Pittsfield

Colonial, closed for more than a year, reopened May 16 with James M. Jerauld as manager. He also will handle publicity and advertising for the district, which includes Pittsfield and North Adams.

Salem

Alice Durfee and Harriet James presented dance recitals at the Empire. . . . Jack Foster, Empire manager is recovering from a cold. . . . More road shows and tab shows are scheduled for the Paramount in the near future. . . . Arthur Martel's stars of the future, an amateur program on Friday evenings at Paramount, is broadcast each week. . . . Paramount parking space has been completely remodeled.

Southbridge

Arthur A. Blanchard and Louis L. Blanchard, well known theatre men, are incorporators of the new Westwood Hills, Inc.

Springfield

Miss Bernice T. Tassin, 25, gilt-paint dancer with the A. B. Marcus Revue at E. M. Loew's Court Square, was arrested last week charged with participating in an indecent show.

Nathan E. Goldstein, president, Western Massachusetts Theatres, Inc., attended the convention of Variety Clubs of America at Atlantic City, N. J.

A special radio review of "A Woman's Face" by Ethel Henin, local commentator, was arranged by George Freeman, Loew's Poli. George also set several store tieups on the show. . . . Bill Powell, Liberty Theatres Corporation general manager, visited Boston. . . . A "Blue Orchid" dish deal from Progressive Premium, New Haven, has been instituted at the Liberty. . . . Ray Title, Art spent two days in Boston. . . . William Craven, Art, has returned to work after recovering from an operation. . . . Managers seem to agree on one thing—business is not so hot!

Donald L. Chalmers, former New England advertising manager for Paramount, has been appointed head of "a department to dispense information about forthcoming motion pictures," Nathan E. Goldstein, president, Western Massachusetts Theatres. Inc., has announced. Chalmers succeeds James M. Jerauld, for some time advertising manager of the circuit, who has been appointed to supervise reopening of the Colonial, Pittsfield, closed for more than a year. Jerauld also will be in charge of publicity for the circuit's three other houses at Pittsfield and two at North Adams. Chalmers, 39, has been associated with Paramount for 13 years.

Stoughton

Manager Eddie Longo, Interstate State, has been giving his house its annual spring paint job. House was used the other night for a benefit performance for Field Kitchen Fund for British War Sufferers.

Taunton

Bernard Cohen is new on the staff of manager Alex Hurwitz, M. and P. Strand. . . . Manager Melvin Druker's staff at the new State includes the following: Raymond Hedberg, Don Neville, Kenneth King, Raymond Thompson, Rachael Tocchi, Ida Benoit, Adelbert Howard, and Edgar Kaloust.

Worcester

Joe Anstead, manager, Loew-Poli Elm Street, opened his attractive rock garden outside main entrance. . . . Francis Rickertsen, assistant manager, Warner, is back on the job. . . . With Jules Leventhal planning Broadway stock for the Auditorium's Little Theatre for the summer, and with two stock companies drawing Worcester patronage to nearby Westboro, it looks like a lively summer. . . . Stina Gustafson resigned at the Elm Street, being succeeded by Myrle Grantretri. . . . Harold Maloney, manager, Loew's Poli, decorated two lobby panels with 500 attractive pictures of New England scenes. . . . Ernie Sharaf, manager, Rialto, brought in Soviet-Finnish war films. . . . Dick Owens did yeoman work with Vaughn Monroe when the bandleader played E. M. Loew's Plymouth, arranging a mass interview by school journalists. . . . Robert Trainor resigned at the Elm Street. Thomas Kivlan and Wellington Desmarais are additions to the staff. . . . That attractive girl in the Plaza's box office is Bernice Bransfeld, daughter of former big leaguer Kitty Bransfield.

New Hampshire

Claremont

Magnet has joined the "Dime Days" brigade.

Concord

New Hampshire legislators are expected to OK legalized horse race betting for 10 years more, until 1952, with the passage by the Senate the other day of the bill extending the Rockingham Park franchise for 10 years.

Lenwood Durepo, manager, Star, invited the clergy in for a preview of "The Great Commandment."

Laconia

Mrs. Chester Novicki, formerly, Colonial, has a new baby son.

Littleton

Jack Eames, proprietor, Premier, has converted some of his property into a bird sanctuary and installed a flock of 40 different varieties of water fowl with their wings clipped to prevent sudden departure.

Nashua

Fenton Scribner, formerly of Manchester, has been placed in charge of the two Shea, Inc., houses in this city, the State and Tremont. . . . In connection with the showing of "Ziegfeld Girl," Shea's State, manager Fenton Scribner, secured a tieup with a woman's shop which furnished 15 pairs of hosiery for awards in selecting the girl who had the nearest ankle and calf size to the typical Ziegfeld girl.

Whitefield

Little has announced May 27 as the last of its 20 cent nights.

Rhode Island

Cranston

Albert H. Cipriano, Providence real estate man, last week withdrew his application to the zoning board here for permission to build a 500-600 seat film theatre at the corner of Northwood Avenue and Broad Street. Cipriano's petition was up for hearing before the board, but when it appeared that there were numerous remonstrants, including adjacent property owners, and representatives of nearby churches, Cipriano voluntarily withdrew the petition. He is a nephew of Domenic Annotti, Uptown, Providence, and has had experience at that house. He is undecided whether he will make an application for permission to build elsewhere here.

Providence

Al Clarke says the crew of workmen now refacing the terra cotta decorations around the roof of the Majestic will be on the job for at least another week. Preliminary work for installation of an air-

(*Continued on page 22*)

Our Mister Norins AGAIN COVERS GARBOSE CASE

BOSTON—Well, the sixth day of the second arbitration case, Garbose Brothers vs. the majors and other theatres in a matter of clearance, continued a long-drawn-out discussion of the previous hearings before arbitrator Daly. Attorney McLennen, representing Paramount, questioned Abe Garbose regarding his clothing business in Gardner, making a comparison between his and his theatre operation. Said George Ryan, Garbose attorney. "I presume there is no clearance in clothing stores in Athol." And McLennen replied irrelevantly, "As Lady Godiva said at the end of her ride, 'I am now wearing my clothes'." (Ed. Note—"I don't get it.")

McLennen asked Garbose why, in previous examining, he had not mentioned Winchendon, as accessible to Athol as to Orange, and asked whether Winchendon might not be called a recreation centre. Some discussion resulted as to relative estimates of "a recreation centre" and the example of Winchendon's fine hotel, golf course, theatre, etc McLennen wanted to know if, whether Winchendon's availability were postponed to Athol, it would help the attendance at the Athol house, and Garbose doubted it.

Substance of Garbose Answers

In substance, Garbose's answers to questions made the following claims: that his Athol theatres draw more patrons from towns to the west, there being clearance over Orange and no clearance over towns to the east; that they advertise in towns to the west because they are nearest to them, and Athol is the centre of amusement for these towns and villages; that Templeton is the only township between Athol and Gardner, with the exception of Phillipston, and is one of the natural tributaries to both Athol and Gardner. He further claimed by his answers that he had no desire to get pictures ahead of Gardner; that Athol business is hurt because pictures are played late; that the advantages of playing pictures early is to profit by national advertising being fresh in patron's minds; that he would be satisfied if Gardner had a national release date as well as Athol, and both would book catch-as-catch-can. He said that the Athol theatres do not advertise in Gardner papers, that Giles circuit's Gardner theatres have advertised in Athol papers on special occasions only. He claimed, in answer to questioning, that attendance in Athol is not affected by a picture playing in Fitchburg before but reiterated that the advantage of Athol playing a picture same day as in Boston or having same run would be resultant on newspaper publicity, in advance, and in Boston papers that come to Athol. He said that people in Athol would not necessarily abstain from seeing pictures at Athol theatres because they can't see them the same day as they open in Boston but that they would have a greater desire to see them if Athol played the same day.

He admitted that some exhibitors have a policy of waiting until a picture has played large cities so that patrons could wait to see what the pictures evidenced elsewhere.

Said Garbose, "I believe we have one of the finest theatres in New England. People expect to see first-run pictures there, not three and four months old. Our admission price is as high if not higher than other theatres in that territory and people have a right to have national-release pictures."

Reviews Change In Clearance

In 1933-34, clearance over Orange was made uniform by major distributors to 60 days from under and over 45 days, it was brought out in examination. Garbose explained that he was advised to ask uniform clearance, that it was an advantage to protect his theatre and his investment and draw patrons from Orange because that town is so close to Athol.

Attorney Kaskey took up cross-examination, making the hypothesis: "Suppose you owned all three towns, Fitchburg, Gardner, and Athol, and had three prints of the same picture available at the same time. How would you play them?" Garbose: "Day and date." Q: "With reference to exhibition in Boston?" A: "Might play them before Boston. If no star value, might wait for Boston." Q: "If only one print were available and no booking problems existed, how would you book it?" A: "I would probably play it in Athol."

Attorney Cox, representing the Giles circuit, questioned the witness more incisively and with less extraneous detail than had other attorneys. It was brought out by his questioning that the two Garbose brothers were interested in real estate and clothing business, a third brother, Samuel, was in the clothing business, and that the theatres were "incidental and accidental"; that witness Abe Garbose is occupied for four days in his clothing store.

Renovation Program Is Reviewed

It was also brought out that the Garbose Brothers had not replaced the seats in the York, Athol, since they took it over, but had replaced cushions and backs, and had recarpeted only in spots. Cox asked the witness whether he knew that the Giles circuit had spent $94,000 remodelling the Uptown, Gardner, and that the Orpheum, Gardner, was last year completely renovated.

Cox asked whether, if Garbose got availability ahead of Gardner, he would capitalize on that fact in advertising in Gardner. Garbose replied that in fair play he wouldn't, and denied, on question, that he had ever threatened Giles circuit's Peterson to advertise in Gardner. He denied that he had done any exploiting in Gardner, but said that if someone should call him on the telephone and ask him what was playing at Athol, he wouldn't hang up. Produced as an exhibit was a mailing list sent out by Athol's York, which covers all suburban towns, on which are included some Gardner residents.

Cox raked up the old coals of a litigation between Garbose and the Giles circuit in 1934, and also of a litigation in regard to the Norwood, owned by Haiman Garbose, the witness' uncle, which ended in Garbose's release of demands. These two incidents were responsible, Garbose claimed in answer to questioning, for a campaign of malice by the Giles circuit against the Garbose Brothers.

Cox asked whether the size of the town, length of time theatres are operated, amount of pictures bought, etc., should count in determining availability and asked if Garbose were the distributor, whether he would not consider these factors, and Garbose said, "I'd analyze it on investments and past performances."

Cox, in questioning, mentioned that Garbose had "Descended to using 'Bank Night' in Athol" and on objection by Ryan, changed his word to "degenerated" and finally gave "used" for the record. He asked whether Garbose's problem might not be that he does not wait long enough for pictures after Boston, saying that it was significant, by a summary which showed that out of 173 pictures, the York, Athol, played 130 before Gardner.

Letter to Rubin Is Introduced

Attorney Herbert Nusbaum, for Loew's, Inc., concluded the examining before a recess by producing as an exhibit a letter which Garbose wrote to Loew's J. Robert Rubin Jan. 22, 1938 and which Garbose objected to being placed in evidence. The letter was of a highly personal nature, in Garbose's personal handwriting, rather than dictated, and Garbose claimed that producing it was "hitting below the belt." Nusbaum claimed that writing it was also "hitting below the belt."

(Ed. Note—THE EXHIBITOR cannot divulge the contents of this letter).

Case was taken up in the afternoon and Maine & New Hampshire circuit's Shaw was sworn and questioned about surveys which he had made in Fitchburg of patrons' cars from different towns which showed that 20% of Fitchburg's patrons were drawn from Gardner and environs, west of Fitchburg.

Case was then recessed until May 16.

BETTER MANAGEMENT

A Service toward the better exploitation of pictures—the better management of your theatre. Read this service regularly, for better and newer ideas.

•

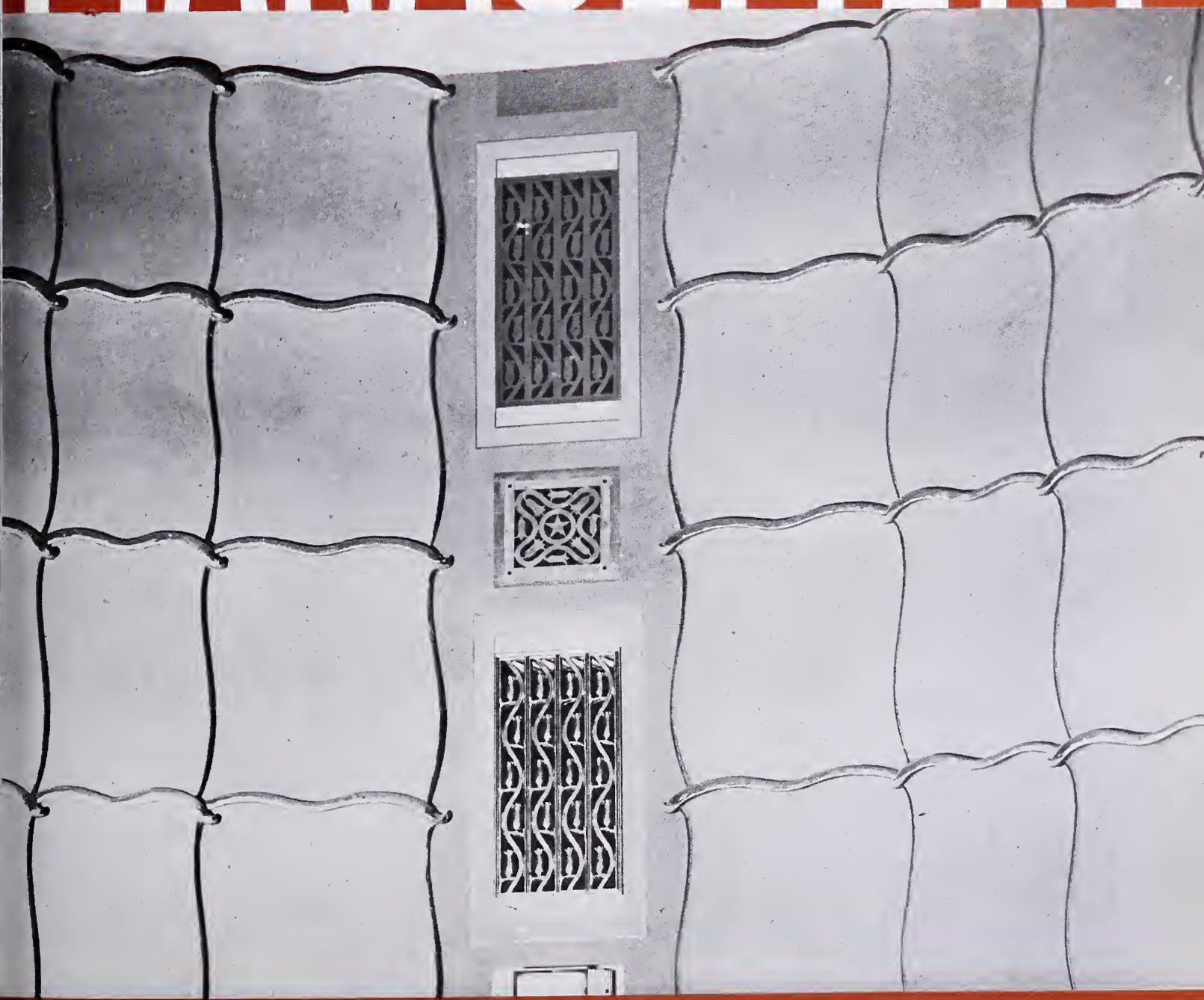
JAY EMANUEL PUBLICATIONS INC.

Providence

(*Continued from page* 21)

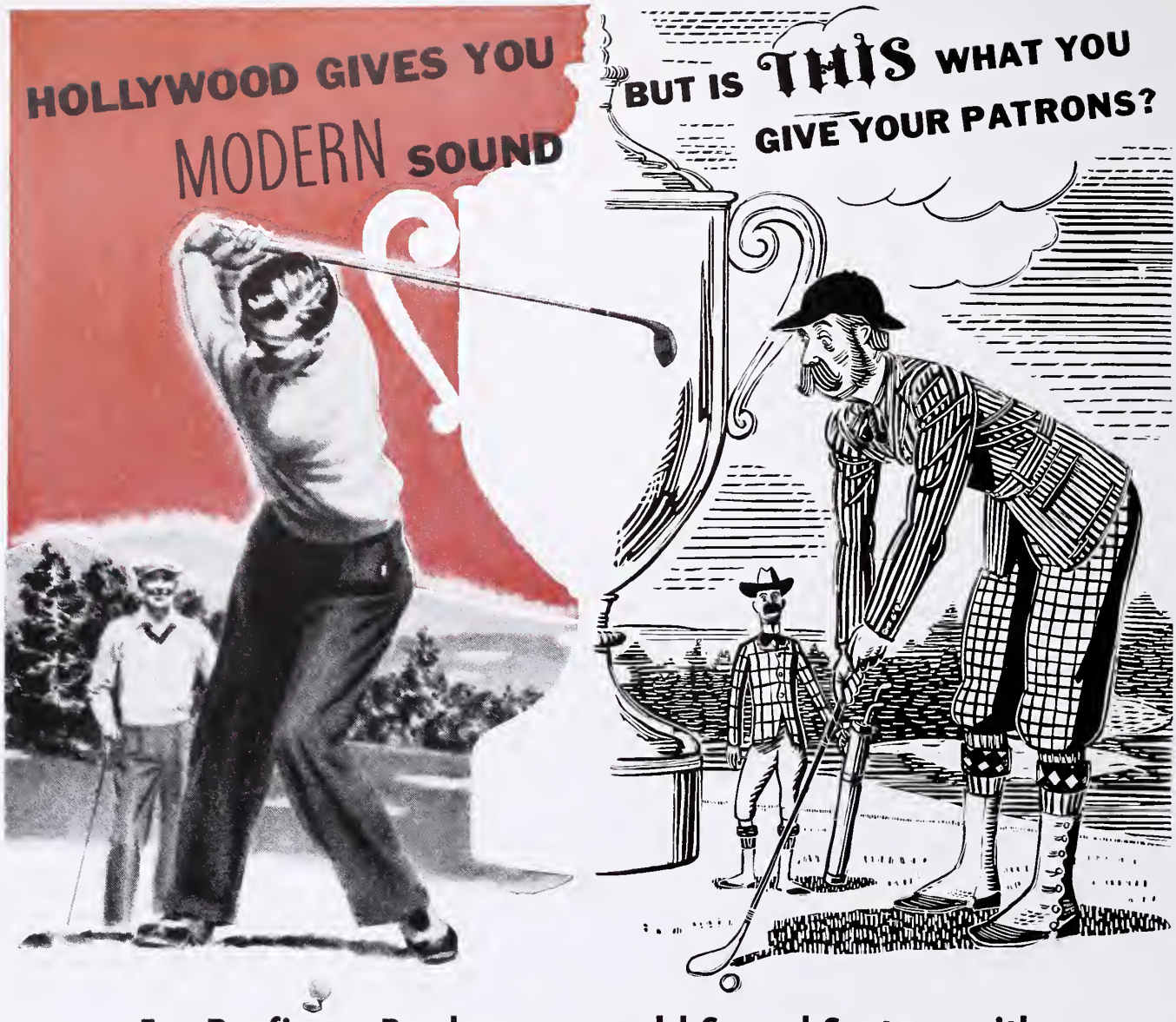
conditioning system in the Majestic has been started, and present plans calls for completion of the work by June 1. . . . At the Strand, Edward L. Reed also is getting ready for warm weather. He has overhauled the cooling system, but the job was hindered slightly through slow delivery of piping. . . . Metropolitan has stage and screen programs booked through the Memorial Day week end, with no shows set after that, which means a probable closing June 1. . . . As far as is known at this writing, the RKO-Albee will close for the summer today (May 21). . . . Ben Stewart, assistant, Avon, has been assigned to the Lockwood and Gordon house in Waterville, Me., and his place in Providence has been taken by Walter Teed, formerly chief of service, Met, Boston.

BETTER MANAGEMENT



A MONTHLY SECTION DEVOTED TO THE PHYSICAL THEATRE ... ITS DESIGN, CONSTRUCTION, REMODELING, EQUIPMENT, SUPPLIES, MAINTENANCE, AND MANAGEMENT.

MAY, 1941
VOLUME IV, NUMBER 5



For Profits . . . Replace your old Sound System with

MODERN RCA PHOTOPHONE MAGIC VOICE OF THE SCREEN

IF YOUR box-office is in the "rough," take a tip from the *business* of golf. Streamline your sound equipment, just as the makers of golf clubs, balls and clothes have streamlined theirs. You will find it pays. For the modern movie-goer *knows* good sound, *wants* good sound. And with the RCA Photophone Magic Voice of the Screen you offer the *finest!*

And we mean finest! Remember—most Hollywood movie makers use RCA Photophone equipment for sound *recording*. So it is only natural that the RCA Photophone Magic Voice of the Screen for theatres is designed to best reproduce it. That's why over 6,000 theatres have chosen RCA Photophone Sound.

Designed and priced for large motion picture houses and small, the Magic Voice of the Screen is the profit potion you want for your box-office.

• • •

Trademarks "Victor," "Victrola," Reg. United States Patent Office by RCA Manufacturing Co., Inc.

Better sound means better box-office . . . RCA Tubes mean better sound.

THEATRE EQUIPMENT

Complete Sound Systems . . . Screens . . . Theatre Record Players . . . Projectors . . . Sound Reinforcing Equipment . . . Inter-Communication Systems . . . Hearing Aids . . . Service and Maintenance. See your RCA Photophone Representatives or affiliated theatre supply dealers. Photophone Division, RCA Manufacturing Company, Inc., Camden, N. J. In Canada, RCA Victor Company, Ltd., Montreal • A Service of the Radio Corporation of America.

For Your Attention

NOW YOUR PATRONS CAN SEE IT..PAGE 5

SEATS, SPACING, AND SIGHTLINES (PART 2) .....PAGE 6

By F. W. ALEXA

PICTURING THE NEW IN THEATRES .....PAGES 9-16

HOPKINS THEATRE, EAST OAKLAND, CALIFORNIA

TODAY THEATRE, CHICAGO, ILLINOIS

MAYFAIR THEATRE, FLUSHING, LONG ISLAND, NEW YORK

YOUR OWN CONSENT DECREE.....PAGE 17

By THE VETERAN EXHIBITOR

HINTS ON FIRE PREVENTION.....PAGE 20

NEW DEVELOPMENTS .....PAGE 22

SERVICE NEWS .....PAGE 22

THE PROJECTIONIST'S CORNER...PAGE 22

SELLING PICTURES .....PAGE 23

IT GOES IN SWEET .....PAGE 27

By F. LOUIS FRIEDMAN

BETTER MANAGEMENT

VOL. IV, No. 5 MAY, 1941

• IT SEEMS TO US

A BOW TO THE SMPE: Having attended the sessions of the Society of Motion Picture Engineers in Rochester, N. Y., a fortnight ago, it again becomes evident that the gap between the technical and exhibition divisions of the industry is being narrowed down. Not that the exhibitors aren't appreciative of everything the craftsmen of the trade are trying to do to bring them closer to perfection, but it seems that every meeting of the SMPE finds more and more exhibitor interest.

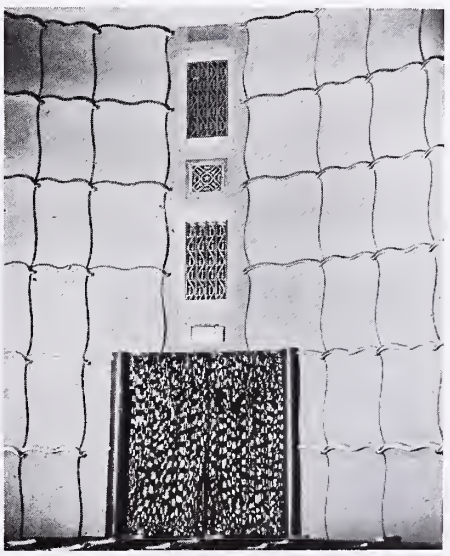
The papers that were read to the meeting well indicated that the SMPE is becoming ever more valuable, and that the work going on behind the scenes is constant and untiring.

The week does not pass but somewhere in this industry of ours something is being developed which will mean better theatres in the years to come. The trouble with some exhibitors is that they feel that the technicians are far removed from their everyday problems, but it is pleasant to note that this group of theatremen is getting smaller and smaller.

Perhaps the time will come when the SMPE will schedule its meeting at the same time as one or both of the national exhibitor conventions, which will insure a congregation of theatremen available for direct and definite discussions with the SMPE.

We do not mean joint meetings, but sessions at the same time, scheduled so that both can mingle freely.

• THE COVER THIS MONTH



DEFINITELY UNUSUAL is this exit door and section of the wall of the Dearborn, Dearborn, Michigan, which is pictured on the cover of this month's Better Management section. Charles N. Agree was architect for the house, which is owned by Wisper and Wetsman. The wall seen here is of acoustone, decorated with metal trimmings in a striking and effective manner. A ventilating grill and a false grill break up the wall design, adding emphasis to its distinction. The theatre, which ranks among Dearborn's finest, has a seating capacity of 1498.

THE PRESSURE IS OFF THE *Popliteal* *

thanks to AMERICAN SEATING'S revolutionary new development

Feather Foam Front

* *Popliteal—according to Webster—"the back part of the leg behind the knee joint." Pressure on the Popliteal causes legs to "go to sleep" and is responsible for discomfort and nervousness.*

WITH the development of *Feather Foam Front* a new era in theatre seat comfort is ushered in! Now legs won't go to sleep, patrons won't get restless—because *Feather Foam Front* takes the pressure off the Popliteal!

This has been achieved through elimination of hard steel wires and rolled or packed stuffing across the front edge of the seat. Never was a theatre chair so comfortable before!

Feather Foam Front is now available on American Bodiform, Commodore, Zephyr and Zenith chairs—*at no extra* cost! This great feature plus new color schemes and streamlined designs make *American* chairs even greater buys than ever. See them!

American Seating Company

GRAND RAPIDS, MICHIGAN

World's leader in public seating • Manufacturers of Theatre, School, Auditorium, Stadium and Transportation Seating

Branch Offices and Distributors in Principal Cities

What Large Screen Theatre Television Means to the Exhibitor Is Discussed in This Article by a Competent Authority on the Important Subject

Now Your Patrons Can See It

LARGE-SCREEN THEATRE television is here. Some 1,200 film executives and exhibitors, and other business and civic leaders, previewed it May 9 at its first public showing at the New Yorker, New York, where for the last six months RCA engineers have been bringing years of experiment to a climax. Members of the first night audience saw as well as heard a newscast by Lowell Thomas. They saw and heard Bob Considine, famous sports columnist of the New York Daily Mirror and International News Service; Col. John R. Kilpatrick, president of Madison Square Garden Corporation; John F. Casey, trustee of TPU No. 1; Frank Leahy, director of athletics, Notre Dame University; Bill Klem, head National League umpire; Gene Sarazen, Lakeview Country Club pro; and W. G. Van Schmus, managing director of Radio City Music Hall, in a round-table discussion predict that theatre television will revolutionize and revitalize the theatre industry.

Other items on the program were a "Parker Family" playlet; "The Star Spangled Banner" sung by Lucy Monroe; and a movie newsreel televised from NBC television studios in Radio City; and the feature of the evening, the Ken Overlin-Billy Soose middleweight championship bout televised from Madison Square Garden.

THIS WORLD'S PREVIEW TELEVISION SHOW was staged by RCA to prove that large-screen television has reached a stage of development where commercial use should receive consideration by the entertainment industry. It did just that. The televised images projected on a 15 by 20 foot screen were clean-cut and generally comparable with the ordinary movie image. RCA's multi-sound system, 16 loud speakers scattered throughout the theatre, created a perfect illusion of point-of-action sound. Those who attended the preview left the New Yorker expressing the view that theatre television is destined to play an important role in the entertainment world. The only thing in the way of the halcyon day when a Joe Louis fight will pack every movie house in the country is the fact that theatres are not equipped for television. Nor do the wire transmission facilities exist to bring the television pictures to the theatres.

UNDER PRESENT CONDITIONS the cost of outfitting a theatre for television would be from $25,000 to $30,000. But when the demand increases, making mass production possible, this cost will be reduced considerably.

Installation of television will not effect the personnel of theatres. The television projection and amplifying units are easily operated from a single control board. Present-day projectionists can handle the apparatus after a few lessons of instruction.

RCA MANUFACTURING COMPANY'S ROLE in this revolutionary movement in theatre entertainment is that of supplying television equipment. Actual program production is being left to sports promoters, such as Mike Jacobs, Col. Kilpatrick, and Larry MacPhail, who have already announced their readiness to supply the necessary shows. Their efforts will be repaid on a per-seat royalty basis.

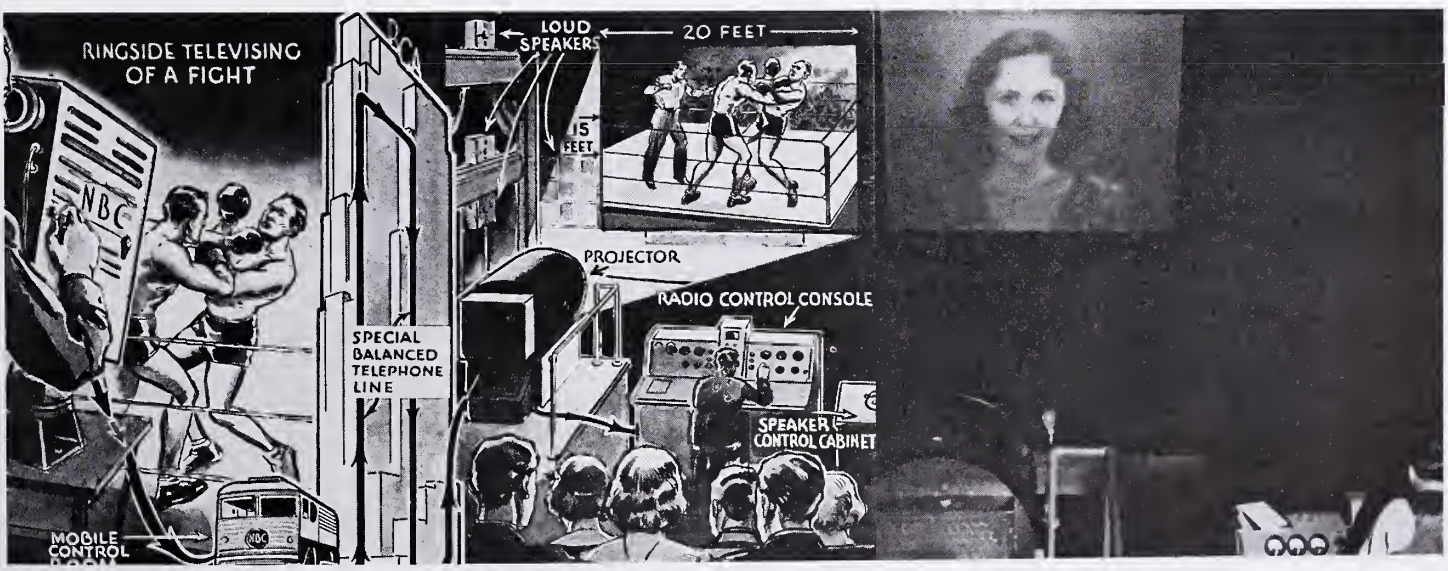
Col. Kilpatrick, in the vanguard of television enthusiasts, was quoted in the New York Sunday Mirror of May 4, as follows:

"Television is going to expand immeasurably the seating capacity of sports arenas. Here at the Garden, instead of staging an event for only our capacity of 20,000, we'll have an additional audience of millions, thanks to television. There are in the United States 13 million theatre seats. With the close-ups made possible by the present television cameras, each seat is better than a ringside seat. Imagine what a man in Oshkosh would pay for a ringside seat in his local movie house to see a Joe Louis championship fight in New York."

THE COLONEL'S POINT is that television entertainment can be sold at advanced prices by exhibitors. Not only that, but television drawing capacity should be greater than movies, for there is an element of suspense, an important ingredient of entertainment, in a show that is extemporaneous and not based on a scenario, that should make it more attractive than the canned product. Therefore, television-equipped movie houses should gross more.

That is not to say, though, that television is going to put film producers out of business. RCA regards television as a supplement to, not a substitute for movies.

(*Continued on page BM-25*)



THEATRE TELEVISION was demonstrated recently at the New Yorker, New York, for an invitation audience of 1200, including many industryites. The illustration at left shows how the Soose-Overlin fight was televised for the crowd. At left a television camera man shoots the fight at Madison Square Garden, the picture being transmitted to Radio City over a special telephone wire. From there, it is relayed to the New Yorker on a special balanced telephone line. At the theatre, the steel-barreled projector, pointed over the edge of the balcony, casts the picture on the screen, 60 feet away. The sound console on the left controls the sound-system of 16 loud speakers set up throughout the house. In the picture at right, Lucy Monroe is seen on the television screen, singing "The Star Spangled Banner." Actually, Miss Monroe was singing in the NBC television studios.

Seats, Spacing, and Sightlines*

By F. W. Alexa

(In Two Parts—Part 2)

(*Continued from the April issue*)

WITH THE PLAN FAIRLY WELL ESTABLISHED, the floor slope can now be determined. The ideal floor slope is one which will give all rows unobstructed vision, at the same time having a minimum amount of incline. For theatres where only motion pictures are shown, this ideal condition can be obtained by providing a combination of downward and upward sloped floor. This is possible because the bottom of the picture image can be placed as high as six feet six inches from the floor level of the first row without causing any discomfort or eye strain to the viewer. This arrangement is not feasible in some theatres or school auditoriums where the area to be viewed is on a different and much lower plane, the stage height being three feet four inches above the auditorium floor or four inches below the eye level.

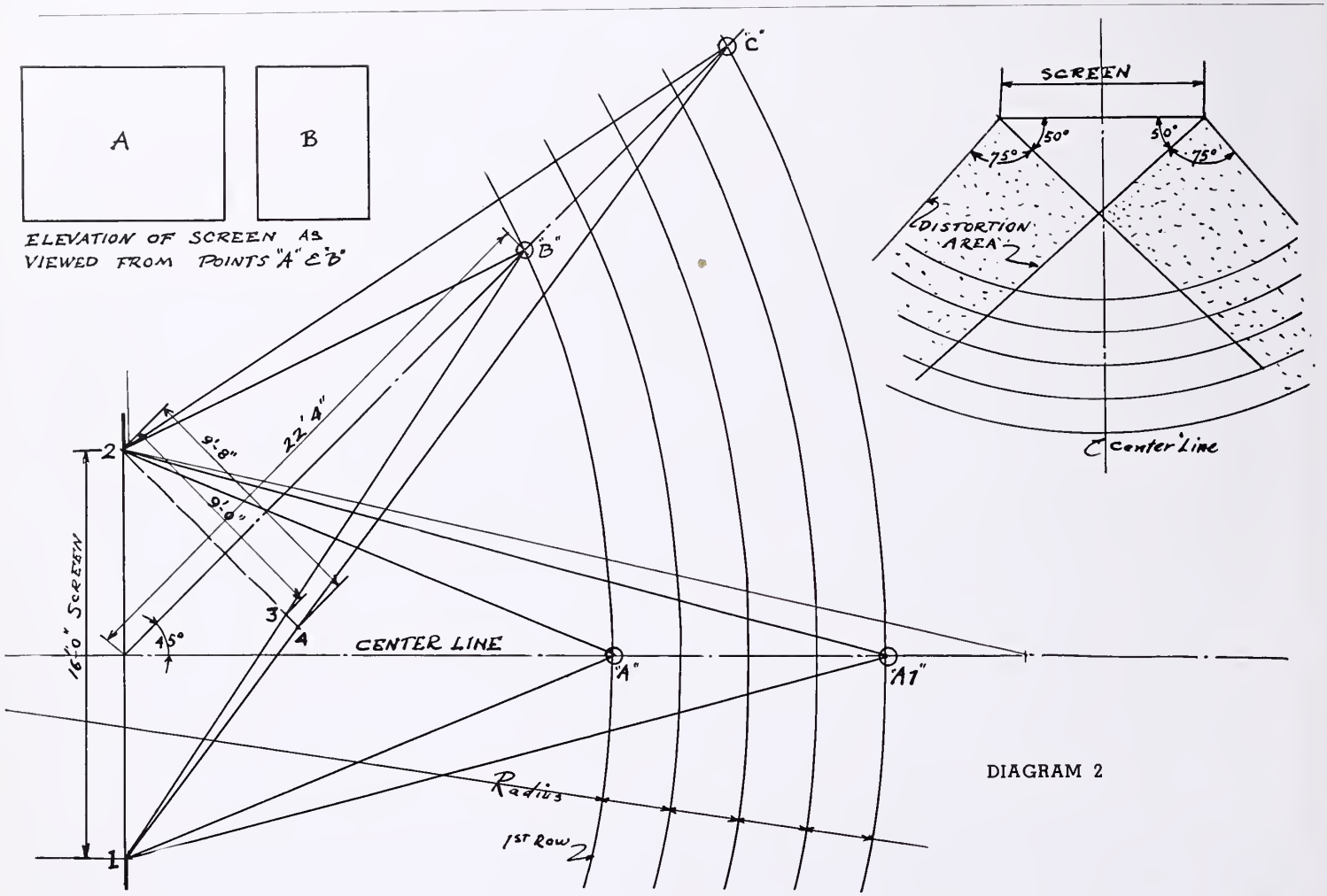


DIAGRAM 2

UNOBSTRUCTED VISION NATURALLY means clear vision. One row obstruction, which is the next best, means that the row directly in front interferes while the second row ahead does not. Staggered seating can be introduced so as to have unobstructed vision with sight lines figured on two row clearance instead of one row clearance. Staggered rows, however, give an uneven aisle line and in some cases the building department has objected to them. To overcome the uneven aisle line, it is suggested that three different size chairs be used, for example, one row with 14—20-inch chairs, the next with 13 chairs of 21-inch and 22-inch widths. In some of the recent theatres where the staggered effect has been used, the chair sizes are all the same width, but in order

(*Continued on page 8*)

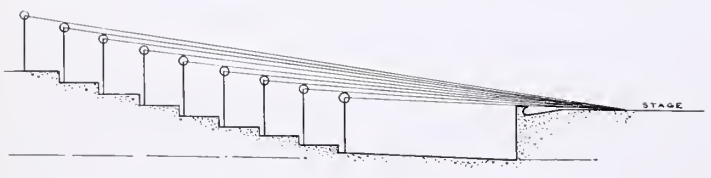


DIAGRAM 3

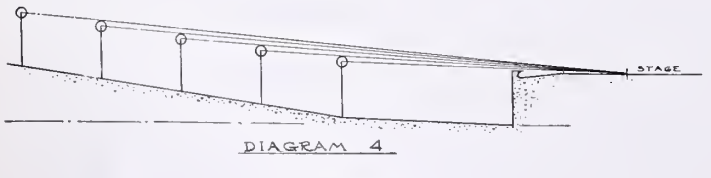


DIAGRAM 4

DIAGRAM 4

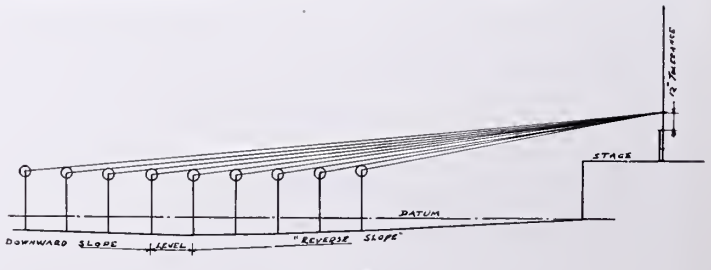


DIAGRAM 5

*Reprinted from *The Theatre Catalogue*, 1941

IT TAKES ONLY A SECOND TO SEE THE *difference*

● The new "One Kilowatt" High Intensity arcs really pour daylight on the sereen. Projection is vastly improved because of the much higher intrinsic brilliancy of these arcs — *100 to 120% higher than Low Intensity.* A comparison will convince you.

Every small theatre needs and can afford this modern high intensity projection light. Ask your dealer for a demonstration.

The words "National," "Suprex" and "Orotip" are trade-marks of National Carbon Company, Inc.

1881 LEADERS THEN
1941 LEADERS NOW

1941 marks our sixtieth anniversary of continuous service in the arc lighting field. We have grown with the industry and will continue to apply the knowledge gained over the years to the best interests of the users of our products.

•

THE NEW "ONE KILOWATT" ARCS USE "NATIONAL," "SUPREX" AND "OROTIP" CARBONS

NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation
UCC

Carbon Sales Division: Cleveland, Ohio
GENERAL OFFICES
30 East 42nd Street, New York, N. Y.
BRANCH SALES OFFICES
New York, Pittsburgh, Chicago, St. Louis, San Francisco

(*Continued from page 6*)

to overcome the uneven aisle line the two end chairs in the odd rows have been made 30 inches wide. These chairs are known as "love seats" and, for one reason and another, many theatregoers object to them. Here, again, the building department may have some objection as many building codes specify a limit of 14 persons to a row between aisles and this type of chair increases the seating capacity to 15 persons a row. With these objections in mind, many theatre owners prefer to use the three-chair size scheme.

Diagram 3 shows what happens to the floor when a point on the stage is observed with unobstructed vision for all rows. The floor becomes too steep and is not practical. Diagram 4 shows the floor condition when one row obstruction is used in figuring the sight lines. This method gives the best practical results and will be used to determine the floor slope in our problem here. Diagram 5 illustrates the effect a high screen position has on the floor. By this method the "reverse" slope is determined. Diagram 6 shows graphically the method to be followed in determining the floor slope, using any of the three seating layouts and one row obstruction as the factor for sightline clearance.

The bottom of the picture image is taken at a height of one foot six inches above the stage. The eye level as three feet eight inches and the head level as four feet one-half inch. A point "T" (12 inches up from the bottom of the picture image) is taken as tolerance. All sight line clearance should not come above this point.

A line drawn from this point to "I" (eye of occupant) of the first row represents the sight line for the first row. Now draw a line from "T" through "H" (top of head first row) until it intersects vertical line of the third row. The point where these two lines meet determines the eye position for this row. Now measure down on a line 18 inches forward to the eye line, three feet eight inches from the eye level. (Also see Diagram 1). This will establish the floor elevation on which this row should set. Repeat this process for the remaining rows.

To DETERMINE THE ELEVATIONS of the floor slope mathematically, the following method of procedure should be followed:

Assume that the floor on which the first row sets is level and from this level floor establish the stage height as three feet four inches or three feet six inches (the standard stage height is three feet four inches). The picture image should be one foot six inches to two feet above stage. If the auditorium is to be used for both motion pictures and vaudeville, the lower picture height should be used. Not more than 12 inches of tolerance above "T" should ever be entertained. All sight line clearance should fall, therefore, below T-1.

Draw lines "I," "I-1," "I-2," etc. These lines represent the chair datum line and eye line. It may well be mentioned here that as the spacing of these lines (back to back measurements) increases, the floor slope becomes flatter. In balconies, the reverse is true. Next, on "I" establish eye level of three feet eight inches and head height as "H"—four feet one-half inch. Now draw line "S" from "T" to "I"; this line represents the sight line for the first row. Draw "S-1" from "T" to "I-1" through "H" which represents sight line for third row. Next draw datum line "D" through "H" parallel with stage level and determine the difference in elevation between the line and that of the focal point "T" which is identified as "C." The next step is to divide the first row distance "A" by the two row spacing "B"; the result of which is divided into "C" which in turn equals "E." This calculation will then give eye level of the third row. In other words we have an equation such as this:

$$\frac{C}{\left(\frac{A}{B}\right)} = E$$

Substituting figures (decimals of a foot) for letters we have:

$$\frac{.7917}{(19.0')} = .220 \text{ feet or } 2\tfrac{5}{8} \text{ inches eye level below datum line}$$

$$(5.33')$$

4-0½" (datum) minus (3'8" + 2⅝") = 1⅞" or "G" the required elevation of floor slope for third row so as to observe focal point "T."

Note point "T" can be adjusted up to "T-1" to keep floor slope to minimum. Repeat the process with "D" drawn through "H-2" of third row, and etc., for determining the rest of the floor. This same process is to be followed to determine required elevations for changing floor planes of reverse floor slope.

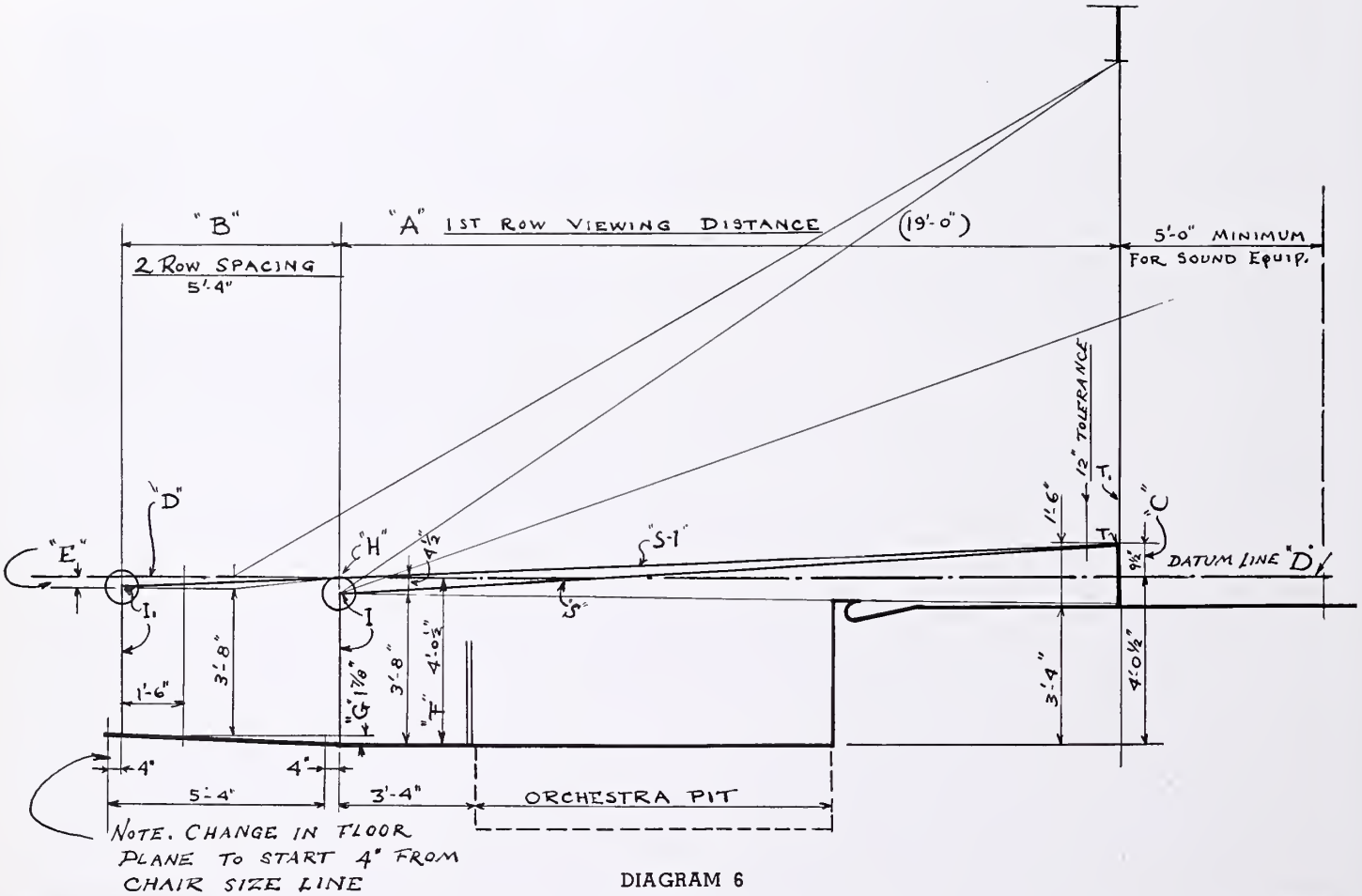


DIAGRAM 6

CATALOGING THE NEW IN DESIGN AND EQUIPMENT

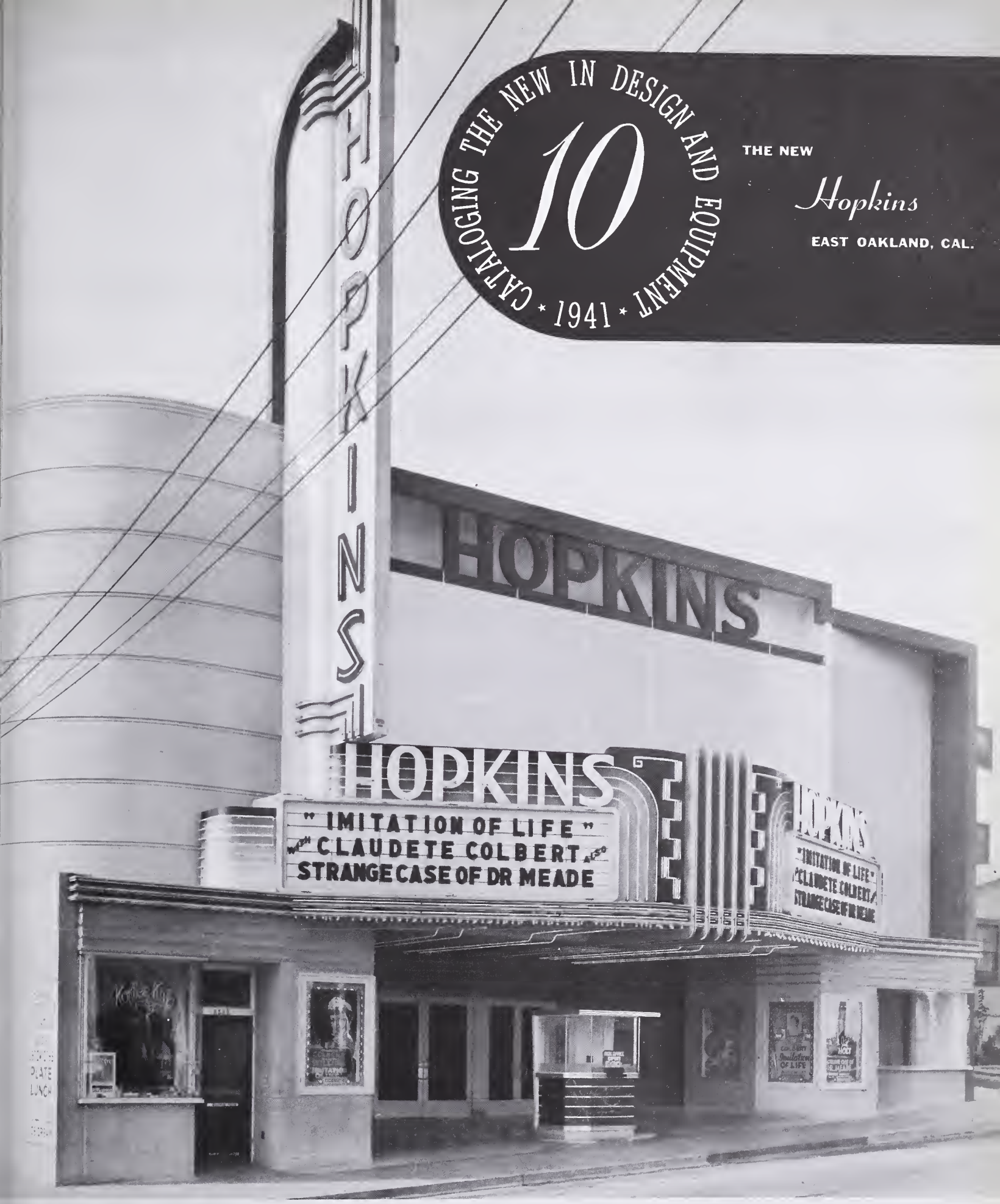
10

1941

THE NEW

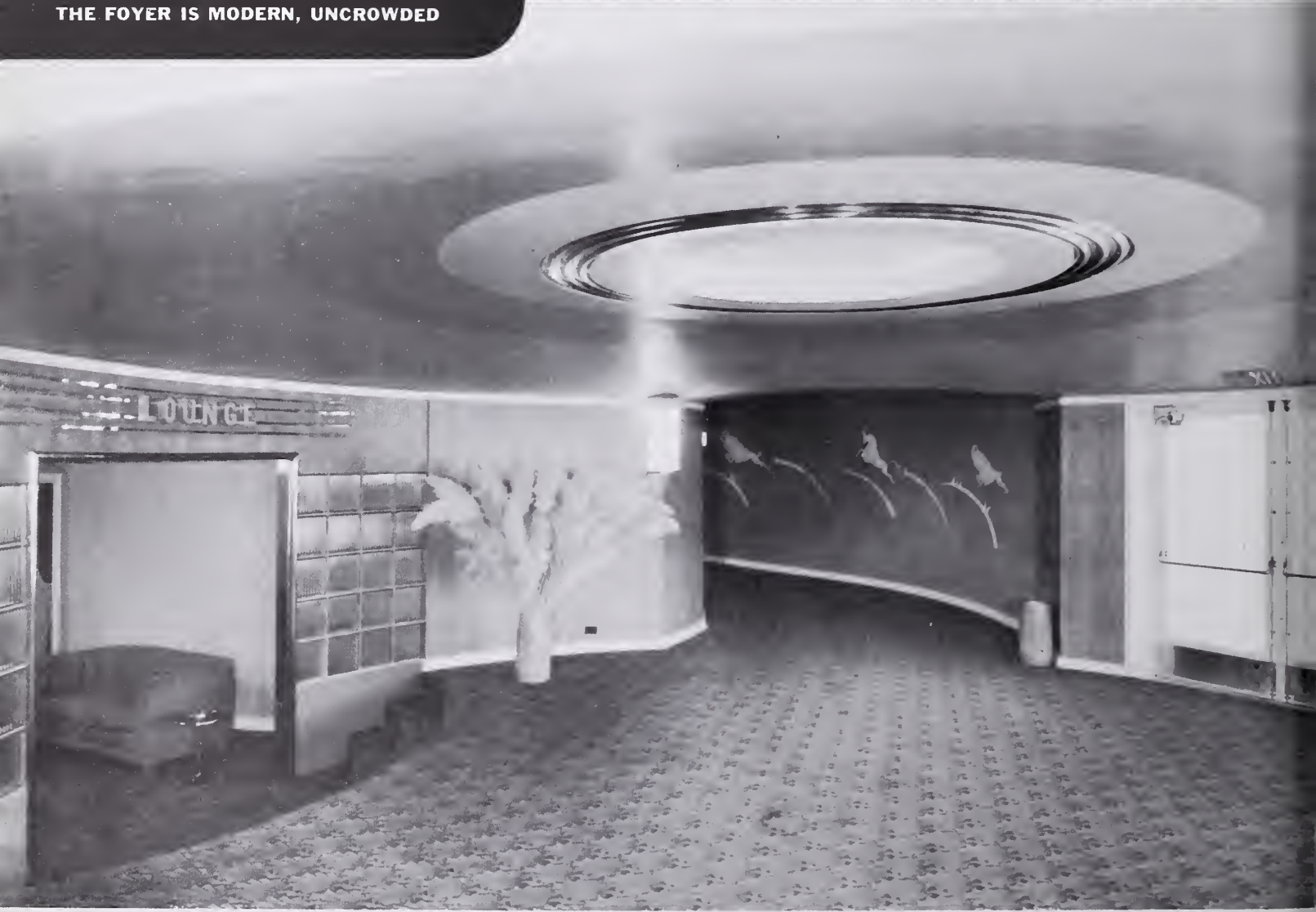
Hopkins

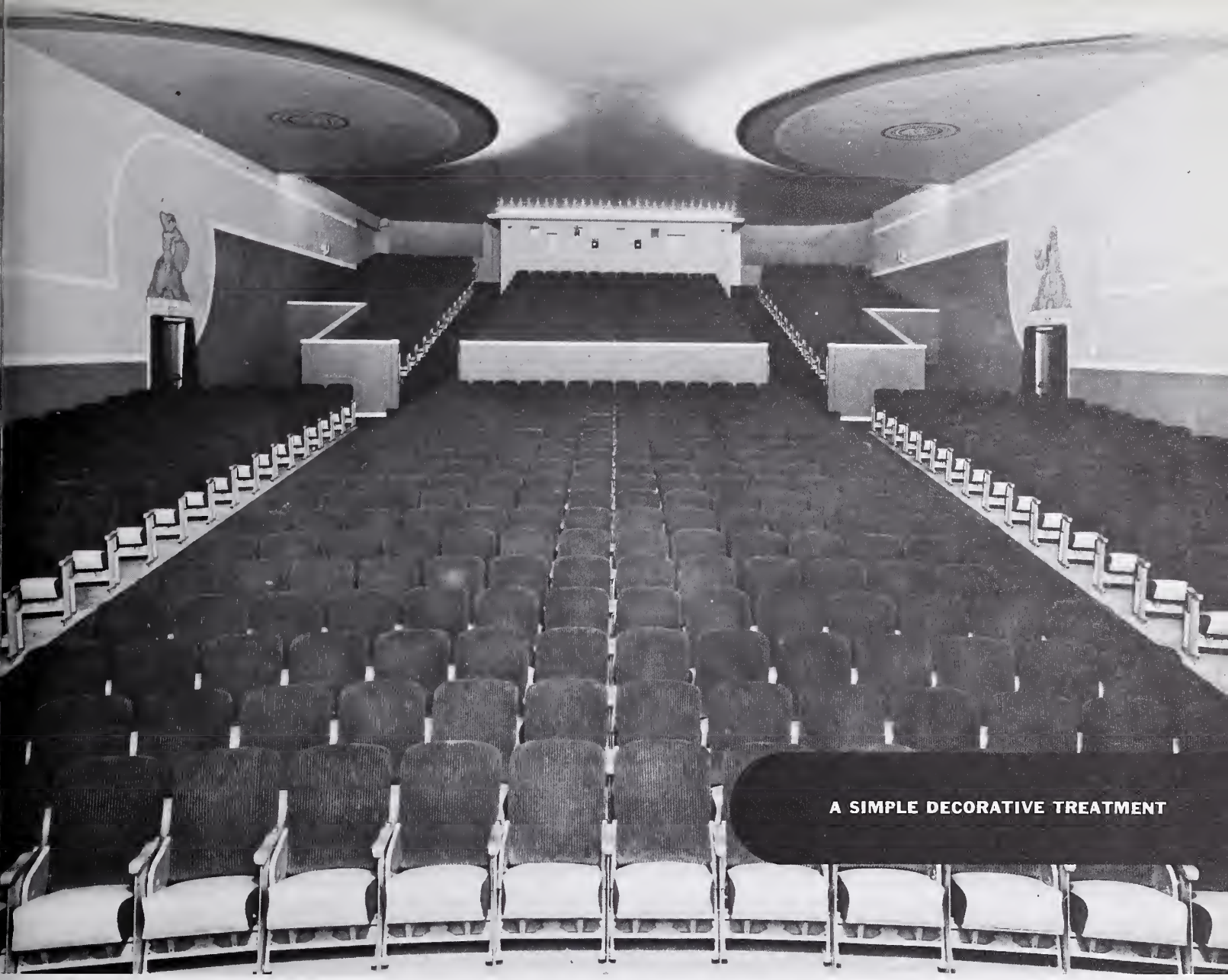
EAST OAKLAND, CAL.



East Oakland, a suburb of Oakland, California, was chosen by L. H. Goldsmith as the site for the erection of the modern de-luxe cinema pictured on these pages. As designer of the house, Goldsmith called in well-known architect S. Charles Lee. The theatre draws approximately eight thousand inhabitants, with the middle class predominating. Programs change twice weekly and the admissions range from ten cents for children to thirty-five cents for adults.

A WELL PLANNED LOUNGE
THE FOYER IS MODERN, UNCROWDED





A SIMPLE DECORATIVE TREATMENT

REFERENCE FACTS:

HOPKINS THEATRE

OAKLAND, CAL.

Owner: L. H. Goldsmith

Architect: S. Charles Lee

Size of Lot: 90 x 150

Seating Capacity: 914

Acoustical Treatment—Acoustite manufactured by Coast Insulating Co.

Air Conditioning—Installed by Alladine Heating and Ventilating Co.

Carpets—Manufactured by Mohawk Carpet Mills, Inc.

Chairs—Kroehler Push Back. Manufactured by Kroehler Mfg. Co.

Coin Changer—Brandt Automatic. Manufactured by Brandt Automatic Cashier Co.

Curtain Control and Track—Manufactured by Weaver Mfg. Co.

Decorator—Heinsberger Decorating Co.

Display Frames—Manufactured by National Screen Service.

Draperies and Stage Curtains—Supplied by B. F. Shearer Co.

Furniture—Manufactured by Kroehler Mfg. Co.

Lighting Fixtures—Manufactured by Boyd Lighting Co.

Projection Lamps—Brenkert Enarc. Manufactured by Brenkert Light Projection Co.

Projection Machines—Motiograph Model K Deluxe. Manufactured by Motiograph, Inc.

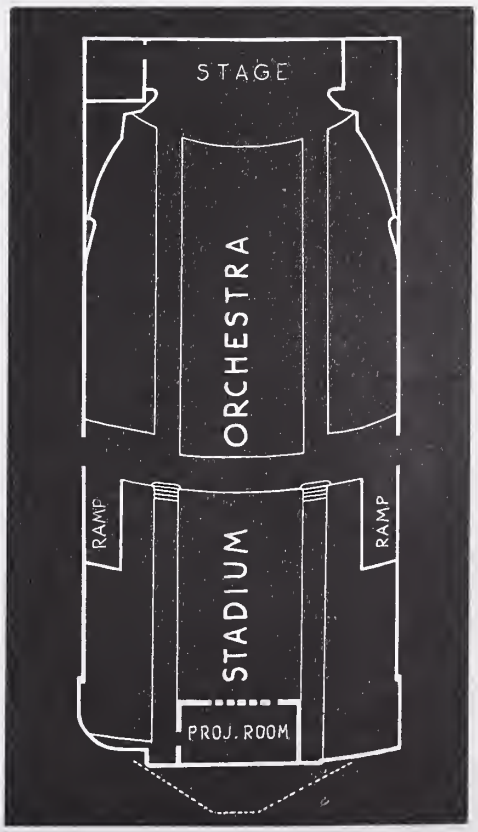
Screen—Datone. Manufactured by Dalite Screen Co.

Sign and Marquee—Fabricated and erected by Electrical Products Corp.

Sign Letters—Wagner. Manufactured by Wagner Sign Service, Inc.

Sound—RCA. Manufactured by RCA Mfg. Co.

Supply Dealer—B. F. Shearer Co.



Believed by many to be "the finest small theatre in the world," the newsreel house pictured here is located at Dearborn and Madison, in the heart of the Chicago business district. The house is the original conception of David Chapman, well-known industrial designer, who was engaged by Richard Beck, owner, to create as fine a small theatre as was possible. The house's policy consists of continuous one hour shows of newsreels and short subjects, with a twenty-eight cent admission charge.

REFERENCE FACTS:

TODAY THEATRE

CHICAGO, ILL.

Owner: Richard E. Beck

Designer: David Chapman

Architect: Loewenberg and Loewenberg

Size of Lot: 30 x 168

Seating Capacity: 327

Cost of Theatre Exclusive of Equipment: $80,000

Cost of Equipment including Air Conditioning: $40,000

Acoustical Material—Spray-o-flake. Manufactured by Insulating Engineering Works.

Air Conditioning—Refrigeration system. Manufactured by Westinghouse Mfg. Co.

Carpets—Klear-flax.

Chairs—Push back. Manufactured by Kroehler Mfg. Co.

Coin Changer—Johnson Lightning Cashier. Manufactured by Johnson Fare Box Co.

Decorator—Bobbe & Co.

Display Frames—Manufactured by Illinois Bronze Co.

Furniture—Manufactured by Richard Pick.

Hand Driers—Manufactured by Chicago Hardware Foundry Co.

Lighting Fixtures—Manufactured by Belson Mfg. Co.

Murals—By John Pratt and Patricia O'Brien.

Projection Lamps—Manufactured by Brenkert Light Projection Co.

Projection Machines—Manufactured by Brenkert Light Projection Co.

Rectifiers—Manufactured by Westinghouse Mfg. Co.

Screen—Manufactured by RCA Mfg. Co.

Sign and Marquee—Fabricated and erected by White Way Electric Sign and Maintenance Co.

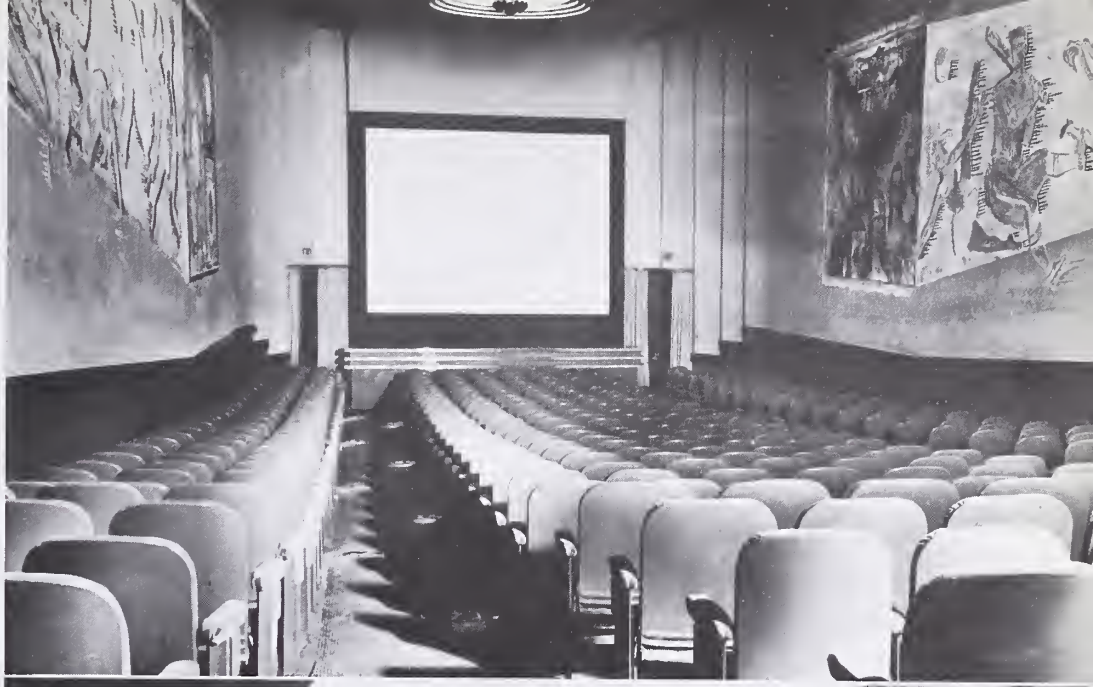
Sign Letters—Wagner. Manufactured by Wagner Sign Service, Inc.

Sound—RCA. Manufactured by RCA Mfg. Co.

Supply Dealer—Joe Goldberg, Inc.

Sterile Toilet Seats—Manufactured by Sterile Seat Corp.

Ticket Register—Manufactured by General Register Corp.



Top: **SMARTLY PLANNED AUDITORIUM**
Center: **THE FOYER IS COLORFUL**
Bottom: **FOYER PHOTO MONTAGUE**

THE NEW

Mayfair

FLUSHING, L. I.

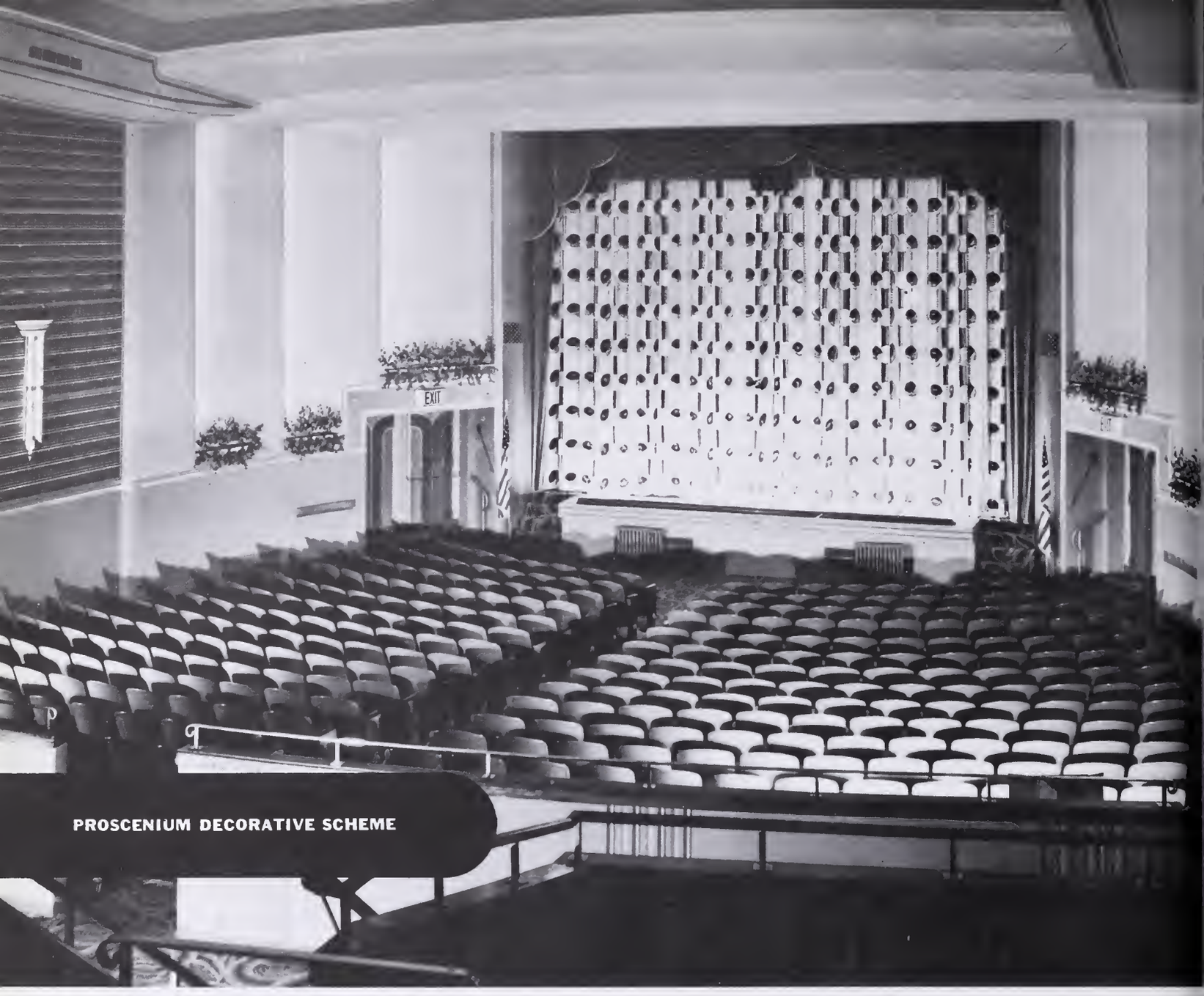
CATALOGING THE NEW IN DESIGN AND EQUIPMENT

12

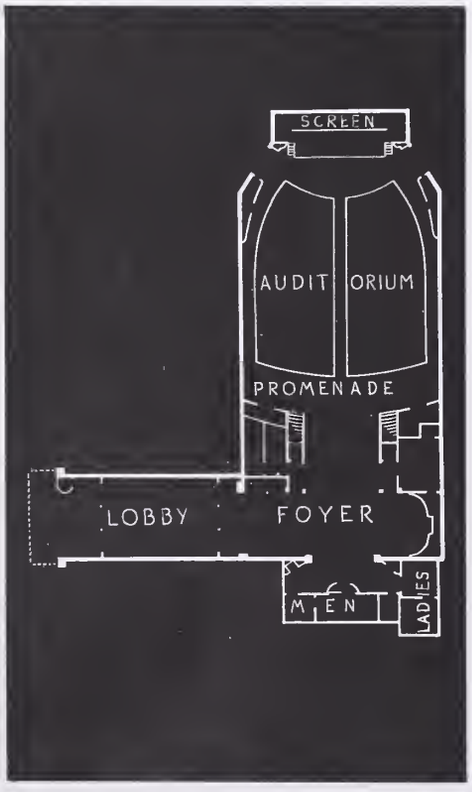
1941

The small de-luxe house pictured on these pages is located in a neighborhood shopping center in Flushing, Long Island. It has a drawing area of approximately 10,000 — the great majority of whom are owners of single homes. Admission for adults is fifteen cents for matinees and thirty-five cents for the evening shows, while children's admission remains constant at ten cents. The house was built for the Utopia Amusement Corporation.

AN INTERESTING AUDITORIUM VIEW



PROSCENIUM DECORATIVE SCHEME



REFERENCE FACTS:

MAYFAIR THEATRE

FLUSHING, L. I.

Owner: Puritan Land Corp.

Operator: Utopia Amusement Co.

Architect: Charles A. Sandblom

Seating Capacity: 600

Cost of Theatre Building Exclusive of Equipment: $100,000.

Cost of Equipment Including Air Conditioning: $20,000.

Acoustical Material—Acoustical plaster.

Air Conditioning—Installed by Armo Air Cooling and Ventilating Co.

Carpets—Manufactured by Greater New York Carpet Co.

Chairs—Manufactured by Heywood-Wakefield Co.

Curtain Controls—A.D.C. Manufactured by Automatic Devices Co.

Decorator—Novelty Scenic Studios, Inc.

Display Frames—Manufactured by Stanley Frame Co.

Furniture—Manufactured by Biltmore Furniture Co.

Lighting Fixtures—Manufactured by Charles J. Winston Co.

Projection Lamps—Strong Mogul. Manufactured by Strong Electric Corp.

Projection Machines—Simplex. Manufactured by International Projector Corp.

Rewinders—Manufactured by Goldberg Bros.

Rubber Mats—Manufactured by O. W. Jackson Co.

Screen—Raytone. Manufactured by Rayton Screen Co.

Sign and Marquee—Fabricated and erected by Artkraft Strauss Sign Corp.

Sign Letters—Adler. Manufactured by Adler Silhouette Letter Co.

Sound—RCA. Manufactured by RCA Mfg. Co.

Supply Dealer—Amusement Supply Co., Inc.

Ticket Register—Manufactured by General Register Corp.

Vacuum Cleaner—Super Super, Jr. Manufactured by National Super Service Co.

Are You Looking for a Scientific Analysis of Business Building?
In the Following Article You Will Find Your Prayers Answered

Your Own Consent Decree

By The Veteran Exhibitor

BEFORE WHATEVER ADVANTAGES avail themselves from the recently decreed consent decree, it may be a good idea to apply its provisions to your own theatre in a modified form. On its face, the decree seems to offer technical complications. Nevertheless, although it is hoped that its content will supply the necessary villifications sought by exhibitors, it is, we believe, essential to the 'nth degree to first make sure that your own showplace is in order. And, applying a similar set-up to the consent decree as to your own operation may provide you with startling discoveries and equally startling results.

FOR EXAMPLE: Did you ever go through a microscopic inventory? We mean Y-O-U —theatre manager and exhibitor!

And did you utilize that old, time-hated procedure of Simon-Legree-ing everyone and everything in your path?

Do you take your title seriously or do you apply diplomatic, business acumen?

What do you know about the sound situation in your house other than prideful satisfaction of your own sanction?

Have you ever tried to assist in cleaning your theatre?

Do you know how long it takes to thoroughly cleanse a theatre?

The chandeliers, wall-brackets, glossy stage, footlights, each aisle, each row, panels and coves, backstage, boiler-room, dressing rooms, men's and ladies' rooms, stock-room, lobby, street, offices, lobby frames?

All these are in the cleaner's category, yet, if you look around you'll find that either you don't appreciate your help,—you need more help,—your house is deteriorating faster than you think and the little bills you're paying now are just the nucleus of bigger things to come . . . and eventually you'll find that whatever profits you're making go right back to your silent partner "Damage"—"Carelessness"—"Wanton Ignorance."

YOU'RE QUICK to scream "Uncle" when someone else is dipping into your pie, little realizing that some times you are your worst enemy! We don't relish being so frank, but we believe we can help you help yourselves by placing this mirror before you . . . and expect you to accept it in the same light.

IT'S A VERY PECULIAR THING about our show business today. We, in many instances, rely on the distributors to do all the work for us. We're speaking in generalities now. The distributor makes the picture, supplies accessories, employs a wealth of talent in every branch of the service to yell to the world about it, and then gives you a press-aid which outlines various approaches to merchandise their product locally. That's fine! So, you either pay a percentage or arrange for a flat buy, as the case may be, and you start hoping for bigger returns with either dishes, glassware, or cut-rate student tickets and cut-rate family tickets!

Now you feel that perhaps the consent decree will give you a better break. It may. It isn't completely in effect now, so we can't tell very well. But in either case, you must get out and get busy! No, you don't have to flood your neighborhood or community with thousands upon thousands of quickly pasted-together heralds, window cards, three-sheets, one-sheets, over-size ads—expensive lobby display, truck bally . . . in an inconsistent way with a budget not in uniform with your theatre-gross! Start analyzing every avenue of approach of your situation. In laying out advertising campaigns there are two major points to be considered. Reach for mass circulation with a carefully prepared message without resorting to mass-expenditure!

1: *Reaching Prospective Patrons:*

. . . having to do with physical coverage of your trade area—and the various advertising contracts which may be used to reach the classes who compose it.

2: *Selling Prospective Patrons:*

. . . dealing with the nature of your advertising—the wording of copy—the analysis of your bill of entertainment for its varied appeals to different types of people.

Your analysis should deal mainly with the first of these two fundamental aims of advertising—namely, Reaching Prospective Patrons—with the preparation of balanced programs to provide good coverage with a minimum duplication. Pictures available for all theatres either provide

(*Continued on next page*)

STRICTLY PERSONAL

The Veteran Exhibitor is a man who has had years of experience in managing theatres as well as directing the exploitation of a large circuit of eastern houses. He prefers not to give himself the publicity which goes with the authorship of the article, unusual for a publicist, as he declares that the facts of the case can't be disputed by anyone. The article was written in response to requests given this department for something scientific in the way of building business.

THE DUAL MARQUEE of the adjoining Stanley-Warner Strand and Capitol, York, Pa., were the accomplishment of the Philadelphia Sign Company, Philadelphia.

Before you install a

COOLING SYSTEM

Study the Facts

in these

FREE BOOKS

CALLING THE ROLL!

Some recent additions to the list of 8000 who got the facts first and then chose Kooler-aire:

★

REFRIGERATED KOOLER-AIRE

Florida.....Sebring, Fla.
Tremont.....Houston, Texas
Ritz.....Galveston, Texas
Paramount.....Jackson, Tenn.
Variety Club.....Oklahoma City, Okla.
Palace.....Leesburg, Fla.
Elam.....Winnsboro, La.
New Griffith.....New Braunfels, Texas
New Clover..Montgomery, Ala.
Long's Freeport Freeport, Tex.
Long's Capitol..Palacious, Tex.

★

EVAPORATIVE KOOLER-AIRE

York.....York, Pa.
Bay.....National City, Calif.
Maumee.....Ft. Wayne, Ind.
Dream.....Indianapolis, Ind.
Olla.....Olla, La.
Penn.....Pittsburgh, Pa.
Colonial.....Coverdale, Pa.
Star.....Quincy, Ill.
Rialto....Oklahoma City, Okla.
Milan.....Milan, Tenn.

★

COLD WATER KOOLER-AIRE

New Norshore...Duluth, Minn.
Lux.....East Peoria, Ill.
New Hopkins...Hopkins, Minn.
Colonial.....Kokomo, Ind.

Learn what type of Kooler-aire

IS BEST SUITED TO YOUR NEEDS

You can't afford to select an air conditioning system blindly. Get the *whole* story before you buy. What type of cooling system will *best* do the job at the *least* cost — evaporative, cold water or refrigerative? What capacity? Will a factory-engineered all-in-one unit do the job, or will it require a special engineered-on-the-job installation? Who makes it, who installs it, who stands back of it?

Frank answers to these important questions will be found in these free books. They give you *unbiased* advice on the type of system best suited to your needs — because USAIRCO engineers and builds *all types* of comfort cooling equipment. Send the coupon for these books today—learn why Kooler-aire has been the first choice of theater men for more than 17 years.

UNITED STATES AIR CONDITIONING CORPORATION

NORTHWESTERN TERMINAL ★ MINNEAPOLIS, MINN.

Without obligation, send me your free books on "Air Defense for the Theater".

Theater_____ Seats____ Balcony?____

Address _____

My Name _____

U.S. AIRCO Theatre AIR CONDITIONING

Your Own Consent Decree

(*Continued from page BM-17*)

excellent entertainment, or they're pretty bad. But, every picture has some good points, and when you do get a film that is odoriferous, you either pass it or the double bill gets it! But you must play it unless you've committed yourself to a substitution. The next question before you is this: shall I take a dive with it?

WE'RE IN THE SHOW BUSINESS, BOYS! Entertainment is our racket! Certainly, everybody that visited a circus was never pleased 100% with every act. Some were just passable, yet it's sold as the greatest show on earth!

Do you get soft-velour-cushioned seats, air-conditioned, clean theatre, and healthy atmosphere at the circus?

Do you get a clean rest-room, fresh water at the animal menagerie?

No! Yet, you'll never find any of the owners or managers of small or large circuses yelping about lousy shows! And they come back year after year!

You can't please everybody!

Please those you can't with the pinnacle of service, courtesy, perfect sound, and projection, clean house, beautiful lighting effects, good surrounding program, and a cheery "hello" and "good evening."

JUST FOR THE SAKE OF CONSISTENCY, let's go further into a theatre's trade area before delving into a showman's chances for additional revenue! It is essential to good merchandising that the theatre manager or owner analyze and know thoroughly the trade area from which his theatre can draw . . . before he reaches out for new patronage. This area may be classified under two headings:

1: *Local Territory*—or that of the city proper, in which the theatre is located.

2: *Out-of-Town Territory*—consisting of all tributory towns and their surrounding villages and farm districts.

1: *Local Territory*

Under the following headings, gather all information pertaining to the populations of your city, community or neighborhood—types and classes of people—where they may be reached.

a: *Civic and Social Organizations*

List the locations, number of members or inmates, meeting days, all other information regarding schools, churches, libraries, clubs, societies, fraternal orders, Chamber of Commerce, Boy and Girl Scouts, home for aged, home for poor, orphan asylums, women's clubs, political clubs, factories, unions, markets, stores, radio stations.

b: *Classified List of Individuals*

Have available the names, addresses, telephone numbers of physicians, dentists, attorneys, clergymen, school teachers, etc., leading commercial organizations, homes, etc.

EQUIPPED WITH THE FOREGOING INFORMATION regarding the people of your city, community, or neighborhood, and where they can be reached—you are then prepared to consider the contacts which will provide coverage with minimum duplication and to center your advertising attack upon the

class of people most likely to be interested in the particular bill of entertainment you have to sell! Then you have your points of contact—where they're available or where you can avail yourself of a substitute approach. They should be listed under the following headings:

1: *Theatre Contacts:* All advertising media used to reach people inside and passing the theatre.

2: *Newspaper Contacts:* Display ads, publicity, all printed matter in newspapers pertaining to the theatre. This reaches the general public and is one of your most valuable assets—whether you use three lines, five lines, or 250 lines. Sell what you're showing.

3: *Home Contacts:* All media reaching people in their homes. Used locally, but carefully, with shrewd application of correct approach. In other words, don't use 10,000 heralds where you want to reach 3,000 people. Distribution of a large amount is always questionable as to full delivery

4: *Street Contacts:* All media reaching people on streets. Heralds may be used on newsstands, markets, cash registers, etc.

5: *Employee Contacts:* All media reaching the various classes of employees, including your own! If the rest of your organization would give half as much energy to following your decision as you do to criticising and saving pennies, everybody would profit more. Few things are so paralyzing as post-mortems. If your employee makes a mistake, explain the correct method like a diplomat. If then, they don't understand, you need someone else! But think twice, you may be taking your title too seriously. You can get more with honey than, etc.

6: *Transient Contacts:* Reaching temporary residents—hotel guests—convention visitors, etc. You and your assistants must be awake to facts and activities at all times to cash in on them.

7: *Personal Contacts:* Do you make enemies easily? Do you let Mr. Jones come into your theatre half-hour before last-break to look for Mrs. Jones or his child . . . or do you keep him in the lobby? Are you friendly with local merchants? You should be at all costs! Are you disliked by kiddie-patrons because you don't know how to keep them quiet? Then, let your assistant handle them! Do you treat your vendors like outcasts? Don't! They may know five of your patrons who belong to 50 organizations!

SO MUCH FOR THAT! Let's go into income you can create personally without splitting it.

How about your candy machine or stands! Nurse them along carefully like a new-born babe! There you have no expenditure—and all gross-income! Coca Cola has revenue-making machines! Have

(*Continued on page BM-20*)

One reader calls The Finger-Tip-File his Bible. Only in this publication will you find this exclusive service.

FRESH AIR APPEAL

WHEN you think of buying Comfort Cooling equipment—and practical exhibitors are constantly on the alert for practical ways and means of stepping-up Fresh Air Appeal—compare—then judge by the recognized standard of quality—National Theatre Supply Comfort Cooling equipment! It's "tops" in quality, yet sold at the lowest possible cost. Get the facts today!

Simplex Projectors and Four-Star Sound • Hertner Transverters • Peerless Magnare Lamps • Simplex High Lamps • Walker Screens • Bausch and Lomb Lenses • Irwin Clipper Chairs • National Crestwood Carpet • National Comfort Cooling • Sealuxe Lobby Frames • Rowe Candy Merchandisers.

SERVING THE NATION
NATIONAL THEATRE SUPPLY COMPANY
SOLD • SERVICED • GUARANTEED

Get It from National and See the Difference

THEATRE RENOVATION . . . is a specialized art!

Leading architects and exhibitors use our services continually for complete work—or for painting and decorating, draperies, lighting effects, stage rigging acoustical correction, etc.

Send for circular showing recent installations.

CHARLES H. KENNEY STUDIOS, INC.

112-18 W. 44th ST., NEW YORK CITY

Hints on Fire Prevention

(EDITOR'S NOTE: *From Philadelphia Fire Marshal Jacob Clinton has come this list of suggestions to help prevent fires in theatres. The Better Management editors recommend it for the attention of all theatre owners and managers.*)

ALL DRAPERIES in theatres should be fireproofed and tested at least every six months by my uniformed inspectors guarding the theatres. This will prevent the rapid spread of fire should fire occur.

DO NOT HAVE WOODEN PLATFORMS, as they are usually a breeding place for waste paper, rubbish, and other inflammables, and are mostly confined to the rear portion of the theatre in the vicinity of the screen. The accumulation of this rubbish is a veritable bomb awaiting a chance spark or a discarded match or cigarette to start a large conflagration, as often times a person seeking the rear exit lights a match and throws it away before leaving the building.

DO NOT USE INFLAMMABLE cleaning fluids. All fluids for cleaning or disinfectant should be tested and approved and the degree of the flash point shown on the bottle. From our various chemical analyses, we find that a liquid with a flash point of not less than 145° F. is practically safe. After a theatre is fumigated and cleaned, there should be a circulation of air for ventilation which would protect the main body of the fumes which alight on the various materials causing them to become more inflammable.

MANAGERS of the theatre should, before each performance, make an examination of every exit door to see that they are open and work freely; that all exit lights are kept lighted during the time the theatre is occupied; that there are no obstructions to aisles leading to exits. At the meeting between managers and ushers or employees, they should discuss emergency acts and the ushers should be instructed to man certain exits. When a show breaks the usher should stand at this exit and request the patrons nearest him to leave by that particular exit. This, evenually, will train the patron to use the exit nearest his seat. This is more or less a fire drill and these fire drills can be practiced at the end of certain performances at least once a week. It is usually the practice of a person to leave the theatre in the same manner in which he or she entered. Through these instructions, and the patrons using the exit designated by the usher, the auditorium can be emptied in one-half the time it usually takes.

THE THEATRE should be inspected by a responsible head at the end of each performance. Persons on their way out sometimes light matches or cigarettes which may drop on the floor, or they may drop other inflammable articles on the floor which, when coming in contact with a match, will ignite rapidly and cause a fire. A thorough inspection of the theatre when everyone has left will insure against difficulties of this kind.

THERE SHOULD BE NO CLOSETS built of wood and no storage of mops or other cleaning utensils under stairs or out of the way places. All storage or waste rags should be in metal cans and should be stored and emptied the minute they are full. Cleaners should be instructed in the proper method of storing materials in their use and in a tidy manner.

EMPLOYEES WORKING after the theatre is closed or emptied of the patrons should be instructed not to smoke, particularly when using cleaning fluids.

Your Own Consent Decree

(*Continued from page BM-19*)

you tried them? They mean money summer and winter! Popsicle has ice-cream machines. Get extra money, boys! Department stores sell movie machines, tires, and whatnot! Your local drug-stores are now general stores! You're living in 1941! Talkies! Women smoking! Create income-ideas! Sell your commercial or put them on a merchandise-paying basis run by yourself! But get the extra dough!

WE'D LIKE TO TALK MORE, but since space is limited, we'll close with "Try applying a miniature consent decree to your own operation!" More money is loose . . . let it run into your coffers with smart, shrewd business-showmanship!

Oops, Sorry!

(EDITOR'S NOTE — In listing the vital statistics of the Strand, Rome, N. Y., on page BM-20 of the April 16 issue of the Better Management Section of THE EXHIBITOR, the sound equipment, manufactured by Western Electric, was credited to another company. This correction is to keep the record straight.)

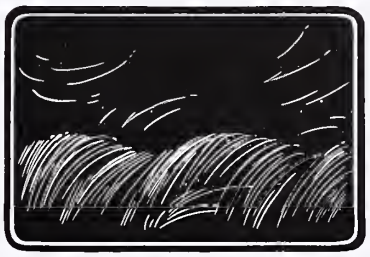
Altec Service Expands

NEW YORK—Expansion of the functions of Altec Service in the motion picture industry were revealed in the announcement last week by Altec president L. W. Conrow of the formation of the Altec Lansing Corporation and the acquisition of the assets of the Lansing Manufacturing Company, Los Angeles. The new company, Conrow said, will carry on the manufacture of Lansing loud speaker systems for theatre use, as well as provide for the general distribution of public address equipment.

Heading the new Altec Lansing Corporation is G. L. Carrington, vice-president and general manager, Altec, who said: "The new company will provide the necessary facilities for broadening the distribution of Lansing loud speaker systems to a national basis. Also to make more readily available a product for which an increased demand has already been created by the growing importance that Hollywood is placing on the box office value of improvements in sound reproduction."

Altec Lansing, Conrow stated, will continue to act as a supplier to the major equipment companies.

DETROIT'S MOST MODERN THEATERS INSTALL *Push-Back* SEATS



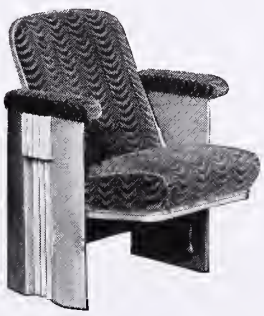
"Straws show which way the wind blows"

In progressive Detroit, center of the modern automotive industry and today's defense program, it is significant that these four new and most modern theaters are installing Kroehler Push-Back Seats.

ADAMS Theater—now open
KRIM Theater—now open
MERCURY Theater—Opening May 28
ROYAL OAK Theater—Opening June 10

Progress will not be denied. Everywhere the swing is to this revolutionary seat that *"ends standing to let others pass."* Write today for details on the first and only seat designed to meet ever-changing audience conditions of the modern theater.

Kroehler Mfg. Co., Public Seating Division., 1248 S. Wabash Ave., Chicago Ill.
206 Lexington Ave., New York, N. Y.
2013 S. Vermont Ave., Los Angeles, California
4020 E. 116th St., Cleveland, Ohio
6700 Denton Drive, Dallas, Texas



Standard Theatre Supply Corporation, 78 Broadway, Boston, Massachusetts

Elliott Film Co., 72 Glenwood Avenue, Minneapolis, Minnesota

(*Export*) Roy Chandler, 505 Fifth Avenue, New York, New York

KROEHLER *Push-Back* SEATS

PATENTED

MADE BY WORLD'S LARGEST FURNITURE MANUFACTURER

New Developments

"Citizen Kane" Display From NS Accessories

NEW YORK—Extremely favorable reactions from public and exhibitors alike are said to be the result of the first glimpse of an entirely new development in theatre lobby displays, which has been installed in the Palace, where RKO's "Citizen Kane" is the current attraction. At the matinee opening of the film, groups of exhibitors expressed amazement at the effectiveness of these new luminous advertising helps, it is said, with many of them actually touching the cut-outs and light-giving letters to make sure they were not looking at expensive installations.

National Screen Accessories factory unit, American Display Corporation, is credited with the development of this unique new advertising product.

The new displays, which have not yet been officially named, can be made to fit any size frame or shadow-box, can be made up in standard or odd sizes, banners, standees, set-pieces, outside entrance displays . . . any unit in any size that can be used in a theatre. At a small cost, it is said that any shadow-box or flat frame can be converted to the new brilliant display. The new displays are sold on National Screen's full lobby service, partial lobby service, or any part thereof. The displays are of three-dimensional construction with cut-out figures and a unique lighting system and arrangement that gives off the luminous effect in any color or combination of colors.

Cost of lighting is said to be so small that any theatre of any size, no matter what its lobby-display budget, can use them with profit. Tests show that a 40x60 frame in ordinary displays needs approximately 600 incandescent watts for full lighting whereas the new display in same sizes requires at most 60 fluorescent watts and does the job with greater brilliance. The displays are patented and cannot be copied.

By July 1, the new display is expected to be available in all National Screen branches.

Shay's Questionnaire

ROCHESTER, N. Y.—Andrew Shay, State, wanted to ascertain what his patrons thought of his theatre, so he and his ushers canvassed the neighborhood and asked them the following questions:

What neighborhood theatre do you attend?

Did you ever attend the State Theatre?

If so, what did you like about the theatre?

What did you dislike?

More than 1000 patrons were covered personally, and the results, Shay said, were studied, with steps being taken to correct them.

(Editor's Note: This is the sort of community building idea that can be used to advantage in many spots.)

Beechwold Theatre, Columbus, Ohio, designed and built by F and Y Building Service, Columbus, O.

WAGNER MULTI-SIZE LETTERS and TRANSPARENCY FRAMES Create the *COMPLETE* Marquee Display

Wagner Letters give the maximum flexibility in copy arrangement and display—the NEW and SENSATIONAL Wagner Transparency Frames bring LIFE and COLOR to the marquee. Slotted to fit any standard Wagner structure equipped with 4 bars or more.

SEND FOR ILLUSTRATED LITERATURE

WAGNER SIGN SERVICE, Inc.

CHICAGO 218 S. Hoyne Ave. NEW YORK 123 W. 64th St. DETROIT 706 E. Hancock Ave.

Service News

RCA Reports Increase

NEW YORK—The first quarter of 1941 was marked by unusual activity in RCA sound service sales, according to W. L. Jones, RCA national service manager, recently. Two new circuits, totalling 25 theatres, and a number of independents were added to the RCA service roster during the period, while many circuits and independent houses signed renewal pacts.

Service contracts signed during the quarter for extended renewal periods included among others the Century circuit, New York, and Wilmer and Vincent Corporation, New York.

Many new individual agreements were signed with Photophone equipment sales. Included were the Pennington, Baltimore; Rehoboth, Rehoboth, Del.; Auditorium, Williamsburg, Va.; Uptown, Baltimore, Md.; Sunrise Auto Theatre, Valley Stream, L. I.

In addition to service agreements sold with Photophone equipments, Jones reports many separate new service deals closed with independent theatre operators. Theatres signed include the Park, Thomaston, Conn.; Capitol, Portland, Me.; Rialto, Bridgeport, Conn.; Hobart, Woodside, L. I.; Art, New York; Astor, Newark, N. J.; Century, New York; World, New York; Congress, Marcus Hook, Pa.; Venice, Senate, President, Philadelphia.

Projectionist's Corner

Projection Prattle

I'm just an ordinary projectionist,
And of my time I'm giving
To entertain each movie goer,
From whom I earn a living.
Behind portholes you'll find me,
Way back in some theatre dim;
Checking the machine and schedule,
Examining film, ready to begin.
Patrons watch each scene attentively,
Listen to the accompanying sound,
Possibly not fully realizing
That I am even around.
BUT, just let something happen,
Like when the screen goes dark;
You'll hear all sorts of shouting,
Then, handclapping will start.
By this time bells are ringing,
The manager wishes to enquire;
What really is taking place,
Did the film catch on fire?
Now, I'm only a projectionist;
Cool I'm supposed to remain,
To act promptly, yet to hurry
And start picture all over again.
I must now use some knowledge
Of the training I've acquired,
Because THE SHOW MUST GO ON!
To prove myself or be fired.

Dedicated to the profession,
WILLIAM H. PALMANTEER,
Dixie, Rochester, N. Y.

(EDITOR'S NOTE: *While this department isn't one to encourage poetry, it does welcome thoughts from projectionist readers. Send your ideas in to the Better Management department now.*)

Selling Pictures

"Penny Serenade"

HARRISBURG, PA. (Population, 80,000)—Emphasis on the "penny" angle and a special tie-up on Victor records were featured in the campaign of manager Jack O'Rear, Colonial. Small envelopes, imprinted with copy from the picture, were handed out by cashiers. These envelopes contained pennies as customers' change. Special penny post cards were mailed out two days before opening. Lucky pieces were given out as prizes in "Lucky Penny" contest at a local public dance. Screening was held two days before opening for press and local Victor record dealers. Lucky pennies, imbedded in an aluminum disk containing advertising on the picture, were handed out as souvenirs after the screening. Tickets were given as prizes to winners of a "Penny" slogan contest in the Harrisburg Telegraph. Local Victor agency secured displays in eight music stores in the city where numbered record envelopes were distributed with appropriate copy on picture. Twenty-five of these numbers were posted on a special Victor display in lobby and two tickets were given to persons holding lucky envelopes.

BOSTON (Population, 770,000)—Joe Dipesa, publicity director, Loew's State and Orpheum, recently announced the following campaign for this picture. A bowl of pennies was planted in a downtown window, with guest tickets to those guessing the correct amount. The parents of the first baby born on opening day were scheduled to receive a bag of pennies. A thousand penny postcards were to be mailed to regular patrons. It was also planned to admit free on opening day those who presented a certain period penny at the boxoffice. A feature story was planted on a penny collector in the city.

SYRACUSE, N. Y. (Population, 206,000)—Manager Frank Murphy, Loew's State, invited 30 Gold Star mothers to participate in a Mother's Day program and see the film. A cooperative ad used by a music company featured Victor records. An artist in a store window sketched heads of onlookers and of the stars, Cary Grant and Irene Dunne. A grand piano flanked by two harps was on display for two weeks, with a well-known local pianist rendering selections on the piano afternoons and evenings.

CUMBERLAND, MD. (Population, 40,000)—Richard L. Schuette, publicity director, Grace M. Fisher's Maryland, arranged for the cashiers at the house to dispense change in envelopes reading, "Don't Forget the Pennies and Don't Forget to See 'Penny Serenade'." Five thousand of these were distributed from the box office, arousing much comment. Many customers received additional pennies in their change, thus creating much good will. Large posters were put out, featuring a reproduction of the first page of the story, "Penny Serenade," as it first appeared in McCall's Magazine.

Complete records of arbitration cases in your area are carried each issue.

"Men of Boys Town"

BOSTON (Population, 770,000)—Joe Di Pesa, publicity director, Loew's State and Orpheum, planned quite an extensive campaign for this feature. He arranged for the Mayor to proclaim a "Boystown Day," turning the official duties of the day over to the younger generation. A radio contest was planned, with the audience asked to name all the pictures that Rooney and Tracy, respectively, have appeared in for the last five years. A young boy and a dog were secured to parade the downtown streets with appropriate copy. A Father and Son Night was planned for the opening of the film. Endorsements were solicited from Catholic Diocese, PTA, and religious groups.

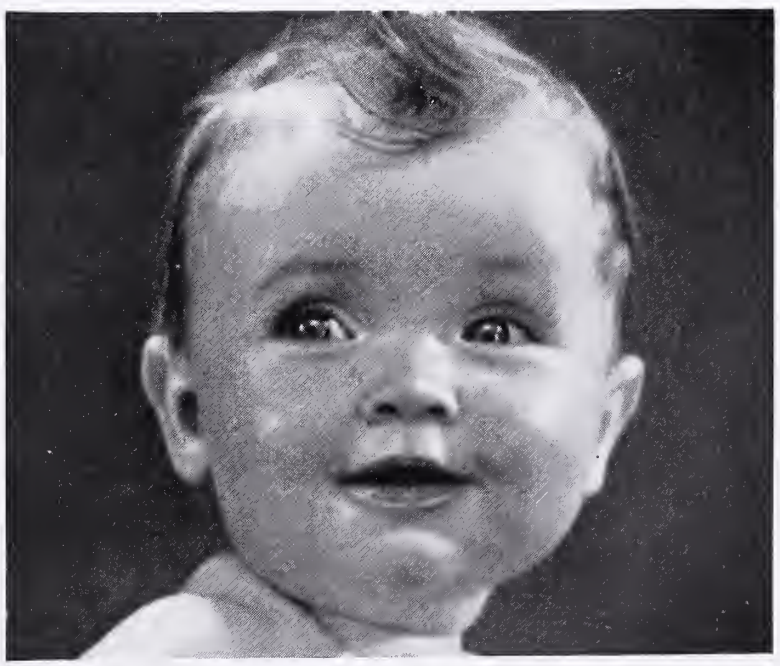
HARRISBURG, PA. (Population, 80,000)—Two contests were planted in local weekly papers by manager Bill Elder. One was a marquee maze contest in the Harrisburg Booster and the other was a charm circle contest in the Sunday Courier with heads of Rooney, Tracy, Hedy Lamarr, Jimmy Stewart, and Lana Turner, the latter three for "Ziegfeld Girl." Two boys with copy on their backs rode city streets on tandem bicycle. Special lobby board featured the advice of Peter Rabbit to enjoy "Men of Boys Town" by checking parcels.

AMSTERDAM, N. Y. (Population, 34,000)—Bill Burke, Rialto, assisted by Metro exploiteer Jack Walsh, staged a contest in which deserving Boy Scouts were elected to the posts of mayor, councilmen, etc., for a day. Father Flanagan wrote a letter to Burke, wishing the boys success in their venture. Although the local newspaper ordinarily shuns free theatre space, this got a lot of attention because of its news angles.

"Ziegfeld Girl"

HARRISBURG, PA. (Population, 80,000) — Much of manager Bill Elder's campaign at Loew's was affected a week or more in advance through the visit of two touring Ziegfeld Girls and music tie-ups at public dances. One of the highlights was a color contest through a page of co-op ads in the Harrisburg Telegraph. Readers were invited to color a different girl in each ad for one cash prize and ten tickets. A columnist on the same newspaper wrote about his contacts with Ziegfeld and plugged the picture. Window displays were obtained in two hosiery shops; music store with Tony Martin and Hedy Lamarr at a piano; beauty shop with Lamarr, Lana Turner, and Judy Garland featured. Materials distributed included 1000 door hangers in apartment houses describing the picture as "The Year's Biggest Musical," 50 bumper strips on automobiles and taxis, 100 cards at newsstands tying in with Life Magazine's layout, 50 soda streamers for "Ziegfeld Zip," record streamers advertising numbers from the picture, 3,000 record bags and 3,000 music wrappers for a large music counter. Badges were worn a week in advance by all employees, and girls at lunch counters wore ribbons imprinted with "Ziegfeld Zip" and "Ziegfeld Girl."

(*Continued on page BM-24*)



"I'VE QUIT KIDDING MYSELF!"

"When changes *do* occur to *sound*, I know where to turn for advice on what I should do. Altec has consistently shown me how the sound in my theatre can be made to keep pace with improvements in recording. I've quit kidding myself that I know machinery—and *when* new sound methods are perfected, I'll save headaches and money—by relying on Altec's technical advice." Change to Altec today.

ALTEC SERVICE CORPORATION

250 West 57th Street, New York City

CHANGE TO ALTEC SERVICE • A CHANGE FOR THE BETTER

(*Continued from page BM-23*)

WORCESTER, MASS. (Population, 193,000)—Harold Maloney and Max Nesvetsky, Loew's Poli, invited Gold Star Mothers on Mother's Day, placed Hedy Lamarr beauty hints in the Gazette, used four-foot letters and a 40x60 display in the foyer, played Ziegfeld records in the lobby, tied up with book and music stores, arranged for living models to wear Ziegfeld styles in a department store window, and conducted a radio contest for this film.

"Charlie Chaplin Festival"

BOSTON (Population, 770,000) — George Kraska, Fine Arts, printed 15,000 newspaper-like heralds, and had yelling newsboys distribute them in busy areas. The papers, which resembled a tabloid, screamed, "Peace Pact Signed." On the inside was copy which told how Charlie Chaplin, king of comedy, had defeated gloom with a sweeping offensive of laughter. The four-page papers were generously illustrated with pictures of Chaplin and clever stories about the "peace" and about the run of the film at the Fine Arts. Also included was a coupon offering two admissions for the price of one. Needless to say, the novel idea caused quite a stir, and Kraska busied himself with his candid camera, photographing the faces of people who heard the newsboys cry "peace declared."

"That Uncertain Feeling"

HARRISBURG, PA. (Population, 80,000)—Manager Bill Elder, Loew's, placed 50 special standees in a store reading "If your pocketbook has that uncertain feeling, shop at Murphy's, the friendly store." A spot announcement was made after the Screen Guild Show on which Melvyn Douglas appeared. A laugh record was played at a music counter and persons following the sound to the source found a large card on top of the victrola referring to the laughs in "That Uncertain Feeling."

READING, PA. (Population, 110,000)—Manager George Peters, Loew's, ably abetted by Charles Perry, United Artists' office staff, put across a varied publicity program. One of the newspaper advertising features was "You Won't Get 'That Uncertain Feeling' If You Buy" tie-up in a full-page advertisement with radio, automobile, women's wear, and other merchants.

"Sis Hopkins"

WELLSBORO, PA. (Population, 3,000)—Manager Larry Woodin, Arcadia, held a "Sis Hopkins" matinee, with all girls wearing hair ribbons admitted at children's prices. On the opening night of the picture, a half-hour band concert was held in front of the theatre. A window of a local department store featured an organist playing the hit tunes from the picture, with the music carried to the street by loudspeakers. A special street ballyhoo was a hay cart, each occupant of which carried a card spelling out "Sis Hopkins." A contest was held to find the local girl whose measurements most closely approximated those of Judy Canova, with an eight week pass to the Arcadia as the prize. The winner was also the guest of Woodin at the opening night celebration.

"A Girl, A Guy and A Gob"

NEW YORK (Population, 7,380,000) — Phil Laufer, manager, Loew's Criterion, highlighted his campaign with a special matinee premiere theatre party the day after the opening, attended by Doodles Weaver, of "Meet the People," who does a comedy stretching act in the film. Other features included a street stunt wherein a girl and a gob were hauled along Broadway in a Chinese rickshaw, appropriately placarded, drawn by a man dressed in a top hat and tails. A man dressed in a sailor's uniform stood in the lobby of the house, tieing all forms of sailor's knots. A 50-piece naval cadet fife, drum, and bugle corps supplied music at the opening night performance. Laufer counted 500 sailors in the house at the first matinee.

"The Flame of New Orleans"

READING, PA. (Population, 111,000)—C. G. Keeney, manager, Park, and Milton Harris, Universal, carried out an ambitious campaign for this film. A big candle burned for more than two days in the window of a downtown store, with prizes for those guessing how long it would burn. The story of the wedding gown in the picture was told over the radio, with listeners invited to send in thrilling reports of their honeymoons for later broadcasts. Telegrams from Joe Pasternak, Bruce Cabot, and others at the picture's premiere in New Orleans were conspicuously featured.

"That Night in Rio"

HARRISBURG, PA. (Population, 80,000)—Manager Jack O'Rear, Colonial, donated five pairs of tickets to couples standing on spots when the music stopped at a local dance. He sent for special orchestrations of music from the picture and gave it to local orchestra leader for students' dance. Recordings from the picture were played at music counter of a downtown store.

"Boys Town" Special Trailer

NEW YORK—Marking the first Metro tie-up of its kind, the company has arranged with Pictorial Events to produce a "Men of Boys Town" Classroom Trailerette that will enable showmen to reach patrons in schools, churches, and lecture halls with a new and effective type of exploitation. Trailerette is a 60-foot film, comprising 52 different scenes from the new Spencer Tracy-Mickey Rooney picture. It can be shown on any type of slide or still machine carrying .35 millimeter film, but not on a motion picture machine. Film is accompanied by a prepared lecture to coincide with the story recorded on the film.

Warners Tie-up With RCA

NEW YORK—Warners has effected a two-picture exploitation tie-up with RCA Victor covering "Million Dollar Baby" and "Affectionately Yours." RCA is preparing five thousand full-color 44x64 window displays for dealers, using pictures of Priscilla Lane, Ronald Reagan, May Robson, Jefferey Lynn, Lee Patrick; Merle Oberon, Rita Hayworth, and Ralph Bellamy.

Now Your Patrons Can See It

(*Continued from page BM-5*)

Theatres will continue to show films, but business will be better than usual with the extra added attraction of television.

Theatre television offers the possibilities of dispensing with double features by having a mixed bill of film and television feature. Televised events should be particularly helpful to exhibitors during the slack hours of the afternoon. In this lull period baseball games and horse races should bolster box office receipts.

IN SHORT, LARGE-SCREEN TELEVISION is decidedly a boon to the exhibitor, and, as always has been the case, what helps the exhibitor helps the producer. Television should be a decided asset to the movie industry.

A few years ago it was said that radio was ruining the phonograph industry. Yet this year record sales may top the peak sales of 1921—thanks to radio, for it has made possible better recording and better phonographs. The relation of television to movies can be compared to that of radio to the phonograph. Television should give new life to the whole entertainment art and business.

(EDITOR'S NOTE: *What follows is RCA Manufacturing Company's own release on the television equipment.*)

HERE IS HOW TELEVISION made it possible for an audience at the New Yorker to see the Overlin-Soose middleweight championship match, May 9, at the very moment it was being fought in Madison Square Garden:

First, the fight was shot at the Garden by a mobile television unit. Television cameras caught the light impulses and parabolic (long-range) microphones caught the sound. Together these light and sound impulses were conveyed by telephone wire to NBC in Radio City. From there they were relayed to the New Yorker over a balanced telephone wire, a special wire for carrying television and sound signals.

At the theatre the signals are unmixed, the light impulses directed to the projector, and the sound impulses to loud speakers by means of two control consoles in the balcony.

THE SOUND SYSTEM consists of 16 loud speakers set up in different positions throughout the auditorium. The research staff devised the arrangement of the speakers so that the man at the control console can give direction to the sound. For instance, if the operator saw from the screen that the sound was coming from the right, he would bring the loud speakers on the right into play. The audience is given a perfect illusion of three-dimension sound.

(*Continued on page BM-26*)

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Interior Decoration • Curtains • Draperies
Murals • Acoustic Wall Treatments
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When even smash hits fail to click it's time to give thought to your chairs. Theatregoers know the comfort of modern seating . . . go where it is assured.

The comfort of Ideal Seating is your best insurance against such loss. No other improvement is given such patron-approval through increased patronage. And it affords a PERMANENT attraction, swells grosses every day, not just on good pictures.

A large percentage of the fine new theatres and those which are modernizing have been buying Ideal Chairs for their expert engineering, superior construction, modern design and real comfort.

Write for literature and learn about their many exclusive features. There's an Ideal Chair to fit every budget . . . "built to excel, not just to compete."

IDEAL SEATING COMPANY

GRAND RAPIDS, MICHIGAN

Export Offices: 330 West 42nd St., New York City
Attention: J. E. Robin

Now Your Patrons Can See It

(*Continued from page BM-25*)

The projector, which looks like a steel drum, is located at the balcony edge. It is 34 inches in diameter and 34 inches long. Inside it is the kinescope, a big television tube built to handle 60,000 to 70,000 volts which are supplied by a high voltage transformer that stands near the projector. At the back of the barrel-shaped projector is a concave mirror 30 inches across. This reflector takes the televised images as they materialize on the face of the tube and casts them through a rectifying and magnifying lens to the screen, 60 feet away. When they reach the screen, the images are 15 by 20 feet.

Close-ups of the Overlin-Soose fight, made possible by telephoto lenses of the latest television cameras developed by RCA Laboratories, afforded the audience in the New Yorker a better view of the battle than many Garden spectators had.

The telephone wire from the Garden to Radio City and the telephone wire from there to the theatre is a miniature of the television networks RCA engineers predict will some day make theatre television available all over the United States. A television cable is already installed between New York and Philadelphia.

(Editor's Note: *And the following represents excerpts of part of the conversation of several participants in the round table discussion, as televised.*)

Thomas F. Joyce, vice-president in charge of television, RCA Manufacturing Company:

We are here tonight to show to you the present status of theatre television so that you may appraise its possibilities. You who are at the New Yorker are the experts on showmanship and its relation to the box office. RCA provides the instrumentalities for television. But instrumentalities are only a means to an end. It is the use to which instrumentalities are put that counts. In other parts of the world, we see the great inventions of man being used for destruction rather than for the benefit of mankind.

Tonight's television pictures are being seen exclusively in the New Yorker. This program could be seen in any number of additional theatres provided they were equipped with theatre television projection equipment and connected by wire with the television studios. The service is strictly private—the only way the public can see the program is by paying for the privilege at your box office. The program material shown tonight is intended to give you some idea of the possibilities of this new art. We ask, as you look at tonight's television pictures, that you do so with an open mind.

Reflect upon what you see and the significance of what you see as related to the future of the entertainment art. You are the ones to decide whether or not theatre television has a place in the entertainment field. Theatre television to be successful needs two elements:

One—Theatre Television Equipment.
Two—Theatre Television Program Service.

It is RCA's business to provide the equipment. It is the business of others, as we see it, to provide the program service. RCA hopes that others will see the possibilities of this new art, and thus organize a program service. During the past few months we have been asked a great number of questions by our theatre customers concerning the box office possibilities of theatre television.

Here is the first question:—Will it be possible to have major league baseball games in the theatre? If so, do you think many people would pay to see these games?

Bill Klem, as pinch-hitter for Larry MacPhail, what do you say?

Klem:

Well, with Theatre Television you can show Big League baseball games while they are being played. Look, here's a game at Ebbets Field. There are about 30,000 people in the stands. Each big league team plays 154 games a season, and has hundreds of thousands of fans, many of whom can't conveniently get to the ball park every day. These fans are in every neighborhood.

Sixty million fans see the games each year. The fans paid over $1,200,000 last year to see the seven games of the World Series. When baseball games and World Series classics are shown all over the country by theatre television, those millions of spectators will become billions and what it will mean in money paid into theatres is an amount that baffles my powers of multiplication.

Joyce:

"Would there be enough events of interest to warrant an investment in theatre television equipment?" is the next question. Colonel Kilpatrick (of Madison Square Garden) is a keen student of the possibilities of theatre television. I'm going to ask if you will be good enough to answer that question.

Kilpatrick:

I believe that there are. At Madison Square Garden every year, we have at least 65 attractions of definite box-office value for theatres, running for a total of over 200 days.

. . . and look at the difference in Technicolor pictures when shown with Strong Utility Intermediate High Projection Arcs. Theatregoers today are crossing the street to patronize theatres giving them this deluxe projection. Look up your Independent Theatre Supply Dealer today or write the Strong Electric Corp., 2501 Lagrange Street, Toledo, Ohio.

Now Your Patrons Can See It

We invariably sell out for boxing, basketball, the horse show, the dog show, hockey, the circus, and other events. And there are millions everywhere who would gladly pay money to theatres to see these same attractions by television.

Our problem at the Garden is to get the people from the suburbs and out of town to come to see our major attractions. The time and cost of traveling are our biggest handicaps. Theatre television will make possible the establishment of Madison Square Garden branches, throughout the United States. Then our present capacity of 25,000 will be increased to 1,000,000 or more. And I think that theatre owners can count on events that will fill every seat.

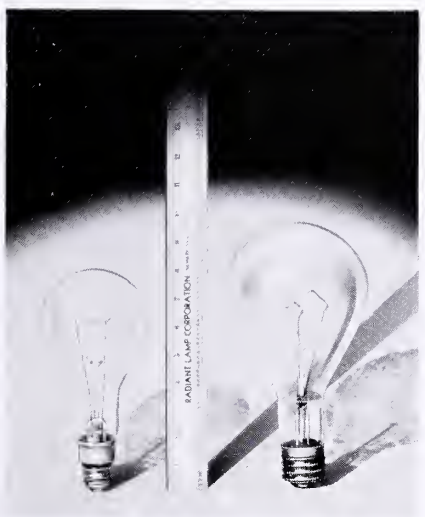
Joyce:

And now, I've got a question I'd like to ask Frank Leahy—"Frank, how do you think football will fit into the theatre television picture?"

Leahy:

Of course, I don't know much about the profit possibilities of football in the theatre. Notre Dame is strictly amateur.

But I do know that when 80,000 fans flock to see the Notre Dame-Army game every year—that's just a drop in the bucket compared with the number who'd like to see it.



THIS NEW TYPE HIGH-WATTAGE LAMP, just introduced, will enable theatres to increase their illumination up to 250 per cent or more without changing fixtures. The use of a hard glass bulb has made it possible to reduce the size of a 500 watt lamp to that of an ordinary 200 watt lamp, and also permits the lamp to withstand thermal shocks when used outdoors. Former attempts to reduce the size of high wattage lamps resulted in melting of the bulb or collapse of the filament support, due to the intense heat developed. In place of the large "mogul screw" base and heavy fixture necessary to support the weight of an ordinary 500 watt lamp, the new lamp made by the Radiant Lamp Corporation, 279 Sherman Avenue, Newark, N. J., can use a "medium screw" base like those in ordinary household fixtures. Unlike conventional lamps, the hard glass Radiant Lamp is said to withstand the sudden shocks of rain or sleet without cracking. Other size industrial lamps up to 10,000 watts are now being made to meet special requirements in various industries.

(EDITOR'S NOTE: *The following article appeared in a recent issue of "Facts and Fancies," National Theatre Supply Company house organ. It should be of interest to readers.*)

It Goes In Sweet

By F. Louis Friedman

IF YOU GET to see the new 20th Century-Fox picture "Blood and Sand," directed by Rouben Mamoulian, listen particularly to the title music that comes just before the screen credits. It will probably be over before you realize it, but this moment of music took the concentrated energy and talents of 48 musicians, a director and composer, several arrangers and others of the Fox music department working for 16 and 18 hours a day. We saw them working and we know.

THE ACTUAL MAKING of pictures isn't glamorous. Putting music into a production is even less so. Hours mean nothing when a picture is being scored. Alfred Newman, the musical director for 20th Century-Fox, when we saw him had been working for several days and nights until five and six in the morning on just the title music covering no more than 90 feet of film. One day the orchestra did not put their instruments down until 7.30 A. M. And all this tremendous effort and almost fabulous expense went to create the perfection that Newman, the director, and Edward Powell, the arranger, insisted must be in the picture.

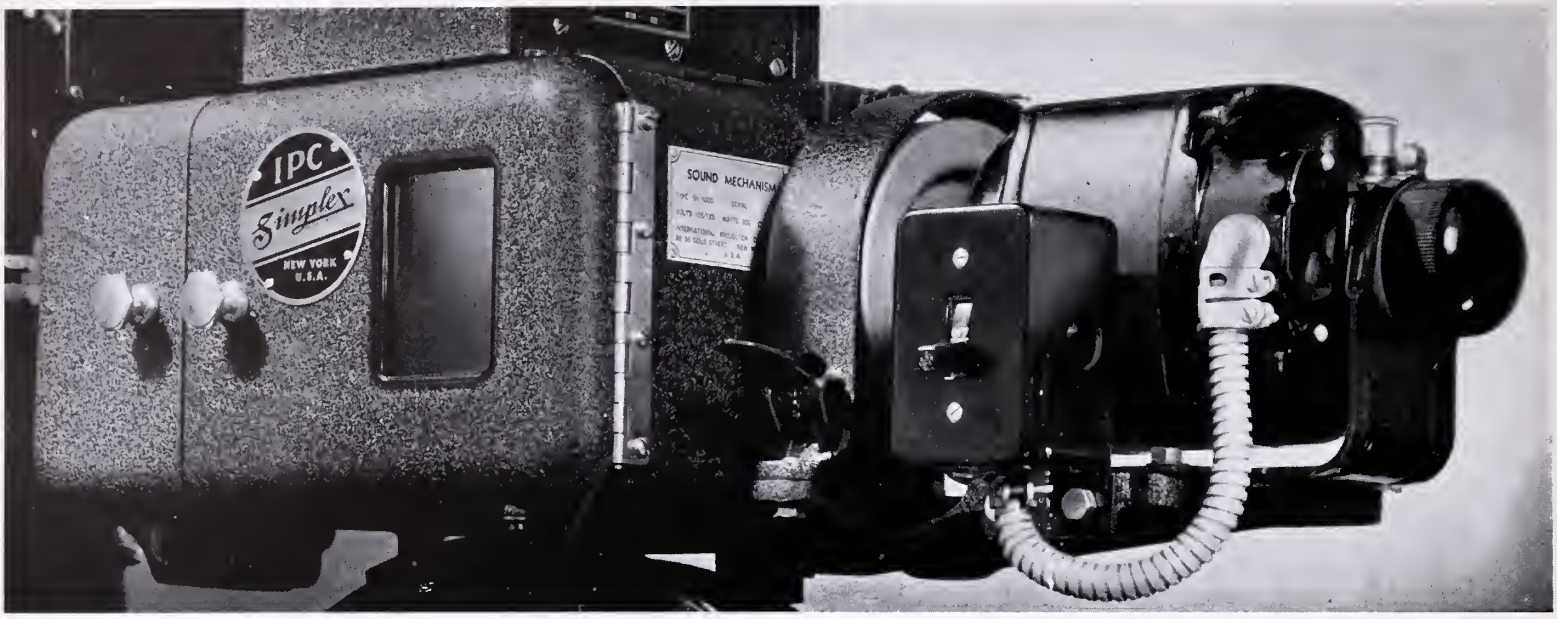
WHY ALL THIS EFFORT for a moment of music? Sitting in a theatre watching a picture, the average person may hardly notice it. Theatre patrons don't know about the work that goes into the making of a picture. Perhaps they don't care. But we who are in the business should know about it and appreciate it so that we can make it clear to others how unfair it is to penalize the efforts of the picture makers with equipment that delivers only a fractional part—and that usually bad—of the almost unbelievable toil originally spent on a picture. Hollywood can and does make bad pictures. They also make good ones. And into each of these pictures goes the energy, the creative ability, the brains and the sweat of an army of people who know no limitations of hours or physical energy when a picture must be completed.

LET'S GET BACK to "Blood and Sand," which we cite because we saw a small part of it in the making. Forty-eight musicians labored in a huge barn of a studio to put into a few bars of music all that the composer had in mind when he wrote it. The original music had been weeks in the writing. Themes had to be developed to fit the mood and the subject of the picture. Then the arranger worked for many more days orchestrating the music to develop the parts for each musician in the orchestra. Remember, too, that these men are tops in their field; that Newman, the 20th Century-Fox musical director, has been writing music and conducting orchestras since he was 14 and that Powell, the arranger, knows his business as well as anyone in this highly competitive and difficult industry. Think of all this when you next hear orchestral effects in any picture. Think of a conductor leading an orchestra in rehearsal through just one passage of music as many as 15 and 20 times, and even more, to get complete perfection on the sound track. Think of men in their shirtsleeves sitting in an orchestra for 18 hours playing the same music over and over until the conductor feels that the orchestra has given him exactly what he wants the public to hear.

THEN THINK OF SOUND EQUIPMENT that is worn out, noisy, rasping, and generally worthless, reproducing the toil and money spent on even an average production.

THE TWO JUST DON'T GO TOGETHER, DO THEY?

PARTICIPATING in the theatre television program which was presented at the New Yorker, New York, recently are, pictured above, Bill Klein; Pat Casey: Thomas F. Joyce, RCA vice-president; and Alfred Morton, NBS vice-president in charge of television.



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The Feature Check-up

Of All Features Released Nationally
Since September 20, 1940

COLUMBIA

(1939-1940 releases from 1001 up; 1940-1941 releases from 2001 up.)

ACROSS THE SIERRAS — W — Bill Elliott, Richard Fiske, Luana Walters—One of Elliott's better entries—58m.—see Mar. 5 issue—(2212).

ADAM HAD FOUR SONS—D—Warner Baxter, Ingrid Bergman, Susan Hayward, Fay Wray—Top-notch women's drama that can stand strong selling—81m.—see Mar. 5 issue—(2006).

ANGELS OVER BROADWAY—D — Douglas Fairbanks, Jr., Rita Hayworth, Thomas Mitchell—High rating class production, but will need selling—80m.—see Oct. 16 issue—(1009).

ARIZONA—WD—Jean Arthur, William Holden, Warren William—High-rating open air epic has plenty of exploitation angles—122m.—see Nov. 27 issue—(2101).

BEYOND THE SACRAMENTO—W—Bill Elliott, Evelyn Keyes—High-rating Elliott—58m.—see Nov. 27 issue—(2210).

BIG BOSS, THE—MD—Otto Kruger, Gloria Dickson, John Litel—For the duals and nabes—69m.—see May 14 issue—(2037).

BLONDIE GOES LATIN—CMU—Penny Singleton, Arthur Lake, Larry Simms, Tito Guizar—One of the better Blondies—69m.—see Feb. 19 issue—(2015).

BLONDIE PLAYS CUPID—C—Penny Singleton, Arthur Lake, Larry Simms—High-rating Blondie entry—68m.—see Nov. 13 issue—(2016).

DEVIL COMMANDS, THE—MY—Borie Karloff, Richard Fiske, Amanda Duff—For the Karloff fans—65m.—see Feb. 19 issue—(2028).

ELLERY QUEEN, MASTER DETECTIVE—MYD—Ralph Bellamy, Margaret Lindsay, Michael Whalen—Good mystery for duals—68m.—see Dec. 11 issue—70m.—see Mar. 5 issue—(2025).

ELLERY QUEEN'S PENTHOUSE MYSTERY — MY — Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Dualler; good entrant in Ellery Queen series—70m.—see Mar. 5 issue—(2025).

ESCAPE TO GLORY (Submarine Zone) — D — Pat O'Brien, Constance Bennett, John Hallday—Topical meller has plenty of selling angles—74m.—see Dec. 11 issue—(2012).

FACE BEHIND THE MASK, THE—MD—Peter Lorre, Evelyn Keyes, Don Beddoe—Well-made melodrama with big selling problem—65m.—see Feb. 5 issue (2029).

GIRLS UNDER 21—MD—Bruce Cabot, Rochelle Hudson, Paul Kelly—Good meller for the duals—64m.—see Oct. 30 issue—(2038).

GLAMOUR FOR SALE—MDMU—Anita Louise, Roger Pryor, Don Beddoe—Weak entry for bottom of nabe duals—59m.—see Oct. 16 issue—(1040).

GREAT PLANE ROBBERY, THE — AD—Jack Holt, Vicki Lester, Stanley Fields—Sub-par stuff; Jack Holt's fans might like it—53m.—see Nov. 27 issue—(2031).

GREAT SWINDLE, THE — MD — Jack Holt, Marjorie Reynolds, Sidney Blackmer—Filler for the bottom dual spot—54m.—see Apr. 2 issue—(2034).

HER FIRST BEAU—CD—Jane Withers, Jackie Cooper, Edith Fellows, William Tracy—Pleasing family program—78m.—see May 14 issue—(2013).

LONE WOLF KEEPS A DATE, THE — MY — Warren William, Frances Robinson, Eric Blore—Run-of-the-mill dualler—65m.—see Nov. 27 issue—(2021).

LONE WOLF TAKES A CHANCE, THE—MD—Warren William, June Storey, Henry Wilcoxon, Eric Blore—Below the Lone Wolf standard; bottom dualler—76m.—see Mar. 19 issue—(2022).

MEET BOSTON BLACKIE—MY—Chester Morris, Rochelle Hudson, Constance Worth — Fast-moving comedy-meller for the duals—61m.—see Mar. 5 issue—(2027).

MISSING TEN DAYS—MD—Rex Harrison, Karen Verne, Joan Marion — Okay British meller for houses which can play this type of product—77m.—see Mar. 19 issue—(English-made)—(2044).

NOBODY'S CHILDREN—MD—Edith Fellows, Billy Lee, Lois Wilson—So-so tearjerker for bottom of duals—65m.—see Oct. 30 issue—(2030).

NORTH FROM THE LONE STAR—W—Bill Elliott, Richard Fiske, Dorothy Fay—Will please the oatie fans—57m.—see Apr. 30 issue—(2213).

OUTLAWS OF THE PANHANDLE — WMU — Charles Starrett, Frances Robinson, Sons of Pioneers — Routine western — 59m. — see Mar. 19 issue — (2205).

PENNY SERENADE—CD—Cary Grant, Irene Dunne, Beulah Bondi—Combination of comedy, romance, and heart-throbs; of hit proportions, should register big grosses—120m.—see Apr. 30 issue—(2002).

PHANTOM SUBMARINE, THE—MYD—Anita Louise, Bruce Bennett—Filler—70m.—see Jan. 22 issue—(2033).

PINTO KID, THE—W—Charles Starrett, Louise Currie, Bob Nolan—Good western—61m.—see Jan. 22 issue—(2204).

PRAIRIE SCHOONERS—W—Bill Elliott, Evelyn Young, Dub Taylor—Not up to "Wild Bill" standard—58m.—see Oct. 16 issue—(2209).

SO YOU WON'T TALK—C—Joe E. Brown, Frances Robinson, Vivienne Osborne—Good fare for Joe E. Brown fans—69m.—see Oct. 2 issue—(2018).

SUBMARINE ZONE—see Escape to Glory.

THEY DARE NOT LOVE—MD—Martha Scott, George Brent, Paul Lukas—Sell the names—75m.—see May 14 issue—(2011).

THIS THING CALLED LOVE — C—Rosalind Russell, Melvyn Douglas, Binnie Barnes—Good entertainment on the sophisticated level—98m.—see Jan. 8 issue—(2005)—(A).

UNDER AGE—D—Nan Grey, Tom Neal, Alan Baxter—Lightweight offering for the duallers — 60m. — see Apr. 30 issue—(2036).

VOICE IN THE NIGHT, THE—MD—Clive Brook, Diana Wynyard—Anti-Nazi show is well made, but will need plenty of attention in most spots—78m.—see May 14 issue—(English-made).

WILDCAT OF TUCSON—W—Bill Elliott, Evelyn Young, Stanley Brown—Okay Elliott—59m.—see Feb. 5 issue—(2211).

TO BE REVIEWED OR IN PRODUCTION

ADVENTURE IN WASHINGTON—Herbert Marshall, Virginia Bruce, Gene Reynolds.

BLONDIE IN SOCIETY—Penny Singleton, Arthur Lake, Larry Simms.

DEVIL TO PAY, THE—Ralph Bellamy, Margaret Lindsay, John Beal.

HANDS ACROSS THE ROCKIES—Bill Elliott, Dub Taylor, Mary Daily.

HEAVEN CAN WAIT—Robert Montgomery, Rita Johnson, Claude Rains.

I WAS A PRISONER ON DEVIL'S ISLAND—Sally Eilers, Donald Woods, Edward Ciannelli.

MEDICO OF PAINTED SPRINGS — Charles Starrett, Terry Walker, Richard Fiske—(2206).

MYSTERY SHIP—Lola Lane, Paul Kelly.

NAVAL ACADEMY — Freddie Bartholomew, Jimmy Lydon—(2020).

OFFICER AND THE LADY, THE—Rochelle Hudson, Bruce Bennett, Roger Pryor.

OUR WIFE—Ruth Hussey, Melvyn Douglas, Charles Coburn, Ellen Drew.

RETURN OF DANIEL BOONE, THE—Bill Elliott, Dub Taylor, Betty Miles.

THE RICHEST MAN IN TOWN—Roger Pryor, Frank Craven, Eileen O'Hearn.

SHE KNEW ALL THE ANSWERS — Joan Bennett, Franchot Tone, John Hubbard, Eve Arden — (2008).

SON OF DAVY CROCKETT, THE—Bill Elliott, Iris Meredith, Dub Taylor.

SWEETHEART OF THE CAMPUS—Ozzie Nelson, Harriet Hilliard, Ruby Keeler.

TEXAS—William Holden, Glenn Ford, Claire Trevor.

TILLIE THE TOILER — Kay Harris, William Tracy, Ernest Truex.

TIME OUT FOR RHYTHM—Rudy Vallee, Ann Miller, Rosemary Lane, Three Stooges, Glen Gray.

TONIGHT BELONGS TO US—Loretta Young, Dean Jagger, Conrad Veidt.

YOU'LL NEVER GET RICH—Fred Astaire, Rita Hayworth.

TWO IN A TAXI—Anita Louise, Russell Hayden, Dick Purcell.

METRO

(1939-1940 releases from 1 up; 1940-1941 releases from 101 up.)

ANDY HARDY'S PRIVATE SECRETARY—C—Mickey Rooney, Lewis Stone, Ian Hunter, Kathryn Grayson—Top-notch comedy for all audiences; maintains series standard—101m.—see Mar. 5 issue—(126).

BAD MAN, THE—AD—Wallace Beery, Laraine Day, Lionel Barrymore, Ronald Reagan—Depends on the name draw—70m.—see Apr. 2 issue—(124).

BITTER SWEET — MU — Jeanette MacDonald, Nelson Eddy, Ian Hunter—Okay for MacDonald-Eddy fans—94m.—see Nov. 27 issue—(Technicolor)—(110).

BLONDE INSPIRATION—CD—John Shelton, Virginia Grey, Albert Dekker, Charles Butterworth—For the lower half of the duallers—72m.—see Feb. 19 issue—(123).

COME LIVE WITH ME—C—James Stewart, Hedy Lamarr, Ian Hunter—Well-made comedy; names will help.—86m.—see Feb. 5 issue—(122)—(A).

COMRADE X—CD—Clark Gable, Hedy Lamarr, Felix Bressart — Gable and Lamarr should guarantee grosses—89m.—see Dec. 25 issue—(113).

DR. KILDARE'S CRISIS—D—Lew Ayres, Robert Young, Laraine Day, Lionel Barrymore—Impressive member of the Kildare series—75m.—see Dec. 11 issue—(115).

DULCY—C—Ann Sothern, Ian Hunter, Roland Young—Entertaining program comedy—78m.—see Oct. 2 issue—(106).

ESCAPE—MD—Robert Taylor, Norma Shearer, Conrad Veidt, Nazimova — Exciting, suspenseful melodrama—104m.—see Nov. 13 issue—(108).

FLIGHT COMMAND—MD—Robert Taylor, Ruth Hussey, Walter Pidgeon — Highly exploitable service picture—115m.—see Dec. 25 issue—(117).

FREE AND EASY — C—Ruth Hussey, Robert Cummings, Judith Anderson—Comedy for the bottom duallers; sell the names—55m.—see Mar. 5 issue—(127).

GALLANT SONS—MY—Jackie Cooper, Bonita Granville, Ian Hunter Gail Patrick—Might be a sleeper for the family trade, with special appeal for young people—76m.—see Nov. 27 issue—(111).

GONE WITH THE WIND — D — Clark Gable, Vivien Leigh, Olivia de Havilland, Leslie Howard, Thomas Mitchell—Par excellence—228m.—see Jan. 8 issue—(Technicolor)—(A).

GO WEST — MUC—The Marx Brothers, John Carroll, Diana Lewis—Grosses should hit the high-water Marx—82m.—see Dec. 25 issue—(114).

HULLABALOO—MUC — Frank Morgan, Virginia Grey, Dan Dailey, Jr., Billie Burke—Entertaining musical comedy program—77m.—see Nov. 13 issue—(109).

I'LL WAIT FOR YOU—MD—Robert Sterling, Marsha Hunt, Virginia Weidler—Okay for the bottom dual spot—75m.—see May 28 issue—(135).

KEEPING COMPANY—CD—Frank Morgan, Ann Rutherford, John Shelton, Virginia Weidler—Good family entertainment for the lower bracket—79m.—see Jan. 8 issue—(116).

LAND OF LIBERTY—HDoc—Compilation sponsored by the MPPDA and edited by Cecil B. DeMille—Excellent patriotic exploitation offering; plenty of star value—98m.—see Jan. 22 issue—(120).

LITTLE NELLIE KELLY—MDMU—Judy Garland, George Murphy, Charles Winninger, Douglas McPhail—Pleasant musical-meller—100m.—see Nov. 27 issue—(112).

LOVE CRAZY—C—William Powell, Myrna Loy, Gail Patrick—Looks like a summer money show—99m.—see May 28 issue—(134).

MAISIE WAS A LADY—CD—Ann Sothern, Lew Ayres, Maureen O'Sullivan — Pleasing entrant in the "Maisie" series—79m.—see Jan. 22 issue—(118).

MEN OF BOYS TOWN—D—Spencer Tracy, Mickey Rooney, Bobs Watson—Packed with entertainment value for everyone—106m.—see Mar. 19 issue—(132).

PENALTY, THE—MD—Edward Arnold, Lionel Barrymore, Gene Reynolds, Marsha Hunt—Good action dualler, especially suited for family and small-town trade—80m.—see Mar. 19 issue—(129).

PEOPLE VS. DR. KILDARE, THE—MD—Lew Ayres, Lionel Barrymore, Laraine Day—Top-ranking member of the series—78m.—see May 14 issue—(133).

PHILADELPHIA STORY, THE—CD—Cary Grant, Katharine Hepburn, James Stewart—High-rating for any situation—112m.—see Dec. 11 issue—(119).

RAGE IN HEAVEN—MD—Robert Montgomery, Ingrid Bergman, George Sanders—Good critics' picture with a selling problem—85m.—see Mar. 19 issue—(128).

STRIKE UP THE BAND—CDMU—Mickey Rooney, Judy Garland, Paul Whiteman and Orchestra, June Preisser—Smash entertainment for top billing—121m.—see Oct. 2 issue—(103).

THIRD FINGER, LEFT HAND—C—Myrna Loy, Melvyn Douglas, Lee Bowman—Corking sophisticated comedy headed for big money—96m.—see Oct. 16 issue—(107).

TRIAL OF MARY DUGAN, THE—D—Laraine Day, Robert Young, Tom Conway, Frieda Inescort—Saleable dramatic program—90m.—see Feb. 19 issue—(125).

WASHINGTON MELODRAMA—MD—Frank Morgan, Ann Rutherford, Kent Taylor—Just a programmer for the duallers—80m.—see Apr. 30 issue—(131).

WILD MAN OF BORNEO—CD—Frank Morgan, Mary Howard, Dan Dailey, Jr., Billie Burke—For nabe dual support—78m.—see Feb. 5 issue—(121).

WOMAN'S FACE, A — MD—Joan Crawford, Melvyn Douglas, Conrad Veidt — Absorbing drama with good appeal for all kinds of houses—106m.—see May 14 issue—(136).

ZIEGFELD GIRL—DMU—James Stewart, Judy Garland, Hedy Lamarr, Lana Turner, Tony Martin, Ian Hunter, Jackie Cooper, Charles Winninger, Edward Everett Horton, Philip Dorn—Big, lavish show will be an important grosser—131m.—see Apr. 30 issue—(130).

TO BE REVIEWED OR IN PRODUCTION

BARGAIN BASEMENT — Marx Brothers, Tony Martin, Virginia Grey.

BARNACLE BILL—Wallace Beery, Virginia Weidler, Leo Carrillo.

BILLY THE KID—Robert Taylor, Brian Donlevy, Ian Hunter, Mary Howard—95m.—(Technicolor).

BLOSSOMS IN THE DUST—Greer Garson, Walter Pidgeon, Marsha Hunt, Samuel Hinds—(Technicolor).

DR. JEKYLL AND MR. HYDE—Spencer Tracy, Ingrid Bergman, Lana Turner.

GET-AWAY, THE—Charles Winninger, Robert Sterling, Van Heflin, Donna Reed.

LADY BE GOOD—Ann Sothern, Eleanor Powell, John Carroll, Lionel Barrymore, Robert Young.

LIFE BEGINS FOR ANDY HARDY—Mickey Rooney, Judy Garland, Lewis Stone.

SMILIN' THROUGH—Jeanette MacDonald, Gene Raymond, Brian Aherne, Ian Hunter—(Technicolor).

UNHOLY PARTNERS—Clark Gable, Rosalind Russell, Eduardo Ciannelli.
YEARLING, THE—Spencer Tracy, Gene Eckman, Ann Revere—(Technicolor).

MONOGRAM

(1939-1940 releases from 3901 up; 1940-1941 releases not numbered.)

APE, THE — MD — Boris Karloff, Gertrude Hoffman, Henry Hall—Well-made meller has loads of exploitation angles—62m.—see Oct. 16 issue.
BREAK THE NEWS—MUC—Maurice Chevalier, June Knight, Jack Buchanan—Happy Britisher; okay for duals—72m.—see Dec. 11 issue under Foreign—(English-made).
CHAMBER OF HORRORS—MYD—Leslie Banks, Lilli Palmer, Romilly Lunge—Just for dualler support—79m.—see Jan. 8 issue—(English-made).
DEAD MAN'S SHOES—MD—Leslie Banks, Wilfrid Lawson, Judy Kelly—British meller for the duals—70m.—see Mar. 5 issue—(English-made).
DRUMS OF THE DESERT — MD — Ralph Byrd, Lorna Gray, Mantan Moreland — Good indie action melodrama—64m.—see Oct. 16 issue.
FLYING WILD—MD—Leo Gorcey, Bobby Jordan, Joan Barclay—Okay for the younger patrons—63m.—see Mar. 5 issue.
FORGOTTEN HERO (Hoosier Schoolboy)—MD—Mickey Rooney, Anne Nagel, Frank Shields—Re-issue; sell Rooney—62m.—see Apr. 2 issue.
HER FIRST ROMANCE—DMU—Edith Fellows, Wilbur Evans, Jacqueline Wells—One of the best from Monogram—77m.—see Jan. 8 issue.
HOOSIER SCHOOLBOY—see Forgotten Hero.
HOUSE OF MYSTERY, THE—MYD—Keneth Kent, Judy Kelly, Peter Murray Hill—English mystery will satisfy the action and thriller dual trade—62m.—see May 14 issue.
INVISIBLE GHOST, THE—MD—Bela Lugosi, Polly Ann Young, John McGuire—Okay for the horror fans—63m.—see Apr. 30 issue.
KID'S LAST RIDE, THE—W—Range Busters, Luana Walters, Ed Brian—Run-of-the-mill Range Busters—55m.—see Feb. 19 issue.
KING OF THE ZOMBIES — MD—Dick Purcell, Joan Woodbury, John Archer—Thriller has plenty of selling angles—67m.—see May 28 issue.
OLD SWIMMIN' HOLE, THE—CD—Jackie Moran, Marcia Mae Jones, George Cleveland—Neighborhoods and small towns may like it—80m.—see Oct. 30 issue.
PHANTOM OF CHINATOWN—MYD—Keye Luke, Lotus Long, Grant Withers — Interest-holding mystery drama for the duallers—62m.—see Nov. 27 issue.
PIONEERS, THE — Tex Ritter, "Slim" Andrews, Wanda McKay—Below par Ritter—61m.—see May 14 issue.
PRIDE OF THE BOWERY — MD—Leo Gorcey, Mary Ainsley, Bobby Jordan — High-rating dualler for the action houses, with special appeal for youngsters—63m.—see Dec. 25 issue.
REDHEAD—D—June Lang, Johnny Downs, Eric Blore—Routine program for the duallers — 64m.—see May 28 issue.
RIDIN' THE CHEROKEE TRAIL—W—Tex Ritter, Slim Andrews, Betty Niles—One of the better Ritters—60m.—see Mar. 5 issue.
ROAR OF THE PRESS—MD—Wallace Ford, Jean Parker, Jed Prouty—One of the better Monogram offerings—72m.—see May 14 issue.
ROLLING HOME TO TEXAS—W—Tex Ritter, Virginia Carpenter, Slim Andrews—The best Ritter yet—62m.—see Jan. 8 issue.
SIGN OF THE WOLF—AD—Michael Whalen, Grace Bradley, Mantan Moreland—For the family trade and dog-lovers—69m.—see Apr. 2 issue.
TAKE ME BACK TO OKLAHOMA — W—Tex Ritter, Terry Walker, Slim Andrews—Fair Ritter—65m. see Nov. 27 issue.
THAT GANG OF MINE — MD—East Side Kids, Dave O'Brien, Joyce Bryant—Fair for nabe duals—62m.—see Oct. 16 issue
TRAIL OF THE SILVER SPUR—W—Range Busters, Dorothy Short—Run-of-the-mill, the Range Busters could use better material—60m.—see Jan. 22 issue.
TRAILING DOUBLE TROUBLE—W—Range Busters, Lita Conway, Nancy Louise King—Okay western—57m.—see Oct. 16 issue.
TUMBLEDOWN RANCH IN ARIZONA—W—Range Busters, Sheila Darcy—Run-of-the-mill Range Busters—60m.—see Apr. 30 issue.
WEST OF PINTO BASIN — W—Range Busters, Gwen Gaze, Tristram Coffin—Run-of-the-mill; not up to the standard set by the first two—60m.—see Dec. 11 issue.
YOU'RE OUT OF LUCK—Frankie Darro, Kay Sutton, Mantan Moreland—Standard Darro offering—60m.—see Jan. 22 issue.

TO BE REVIEWED OR IN PRODUCTION

BOWERY BLITZKRIEG—East Side Kids, Leo Gorcey, Bobby Jordan, Huntz Hall.
GANG'S ALL HERE, THE—Frankie Darro, Marcia Mae Jones, Jackie Moran.
SILVER STALLION—David Sharpe, Janet Waldo.
WANDERERS OF THE WEST—Tom Keene, Betty Miles.
WRANGLERS' ROOST—Range Busters, Gwen Gaze.

PARAMOUNT

(1939-1940 releases from 3901 up; 1940-1941 releases from 4001 up.)

ARISE, MY LOVE—CD—Claudette Colbert, Ray Milland, Walter Abel—High-rating comedy-drama with light-hearted, effective anti-Nazi treatment—110m.—see Oct. 30 issue.
BORDER VIGILANTES — W — William Boyd, Russell Hayden, Frances Gifford—Top line western in the Cassidy series—62m.—see Apr. 16 issue—(4053).
CHEROKEE STRIP—W—Richard Dix, Florence Rice, Victor Jory—Action packed western—86m. — see Oct. 16 issue—(4005).
CHRISTMAS IN JULY—CD—Dick Powell, Ellen Drew, Raymond Walburn—Pleasing dualler; sell the names—67m.—see Oct. 2 issue—(4007).
DANCING ON A DIME—MUC—Grace MacDonald, Robert Paige, Virginia Dale—Weak musical dualler—74m.—see Oct. 16 issue.
DOOMED CARAVAN—W—William Boyd, Russell Hayden, Minna Gombell, Georgia Hawkins—Top-notch western—62m.—see Jan. 22 issue—(4051).
HARD-BOILED CANARY, THE (There's Magic in Music)—CMU—Allan Jones, Susanna Foster, Margaret Lindsay—For lovers of classical music; can stand strong selling—80m.—see Feb. 19 issue—(4021).
IN OLD COLORADO—W—William Boyd, Russell Hayden, Margaret Hayes — Top-notch Hopalong—66m. see Mar. 5 issue—(4052).
I WANTED WINGS—MD—Ray Milland, William Holden, Wayne Morris, Brian Donlevy, Constance Moore—Large-scale, spectacular action picture; will need plenty of selling—135m.—see Apr. 2 issue—(Technicolor)—(4028).
LADY EVE, THE—CD—Barbara Stanwyck, Henry Fonda, Charles Coburn—Pleasing programmer, with emphasis on the women's angle—94m.—see Mar. 5 issue—(4022).
LAS VEGAS NIGHTS—CMU—Phil Regan, Bert Wheeler, Constance Moore, Tommy Dorsey—Routine musical without names; plug Tommy Dorsey's Band—87m.—see Mar. 19 issue—(4023).
LIFE WITH HENRY—C—Jackie Cooper, Eddie Bracken, Leila Ernst—Okay family fare, especially for the younger patrons — 81m. — see Jan. 22 issue — (4016).
LOVE THY NEIGHBOR—MUC—Jack Benny, Fred Allen, Mary Martin—Radio popularity of stars and "feud" should be strong selling angles—82m.—see Dec. 25 issue—(4013).
MAD DOCTOR, THE—MD—Basil Rathbone, John Howard, Ellen Drew, Ralph Morgan—Exploitable horror picture has plenty of selling angles—91m.—see Feb. 19 issue—(4018).
MONSTER AND THE GIRL, THE—MD—Ellen Drew, Paul Lukas, Robert Paige—Tailor made for the horror fans—65m.—see Mar. 5 issue—(4020).
MOON OVER BURMA — D—Dorothy Lamour, Robert Preston, Preston Foster—Tropical drama has the selling angles—76m.—see Oct. 30 issue—(4006).
NIGHT AT EARL CARROLL'S, A—DCMU—Ken Murray, Rose Hobart, Brenda and Cobina — Dualler, with plenty of music, has girls to sell—63m.—see Nov. 27 issue—(4011).
NORTH WEST MOUNTED POLICE—MD—Gary Cooper, Madeleine Carroll, Paulette Goddard, Robert Preston, Preston Foster, Akim Tamiroff—Superb Technicolor job; marquee names and action should bring high grosses—126m. — see Oct. 30 issue—(Technicolor)—(3946).
ONE NIGHT IN LISBON—CD—Fred MacMurray, Madeleine Carroll, Patricia Morison—Good program—97m.—see May 28 issue—(4029).
POWER DIVE—AD—Richard Arlen, Jean Parker, Roger Pryor—Pleasing aviation programmer for the action trade—71m.—see Apr. 30 issue—(4026).
QUARTERBACK, THE — CD—Wayne Morris, Virginia Dale, Alan Mowbray — Run-of-the-mill football dualler, with topical angles—74m. — see Oct. 2 issue—(4004).
REACHING FOR THE SUN—MD—Joel McCrea, Ellen Drew, Albert Dekker, Eddie Bracken—Just a programmer; sell the names—90m.—see Apr. 16 issue—(4027).
ROAD TO ZANZIBAR, THE—MUC—Bing Crosby, Dorothy Lamour, Bob Hope—Sell the names and "Road to Singapore" rep—92m.—see Mar. 19 issue—(4025).
ROUNDUP, THE—WD—Richard Dix, Patricia Morison, Preston Foster—Fair western drama is suitable for action houses—90m.—see Mar. 19 issue—(4024).
SECOND CHORUS—MUC—Fred Astaire, Paulette Goddard, Burgess Meredith, Artie Shaw—Selling names should help—84m.—see Dec. 11 issue—(4014).
TEXAS RANGERS RIDE AGAIN — W—John Howard, Ellen Drew, Akim Tamiroff—Good western with selling names—68m.—see Nov. 13 issue—(4012).
THERE'S MAGIC IN MUSIC—see The Hard-Boiled Canary.
VICTORY—MD—Fredric March, Betty Field, Sir Cedric Hardwicke — Tense, well-produced drama of East Indies, it has the angles for strong exploitation—79m.—see Dec. 25 issue—(4015).
VIRGINIA — D—Madeleine Carroll, Fred MacMurray, Stirling Hayden—Sell the names and Technicolor 108m. — see Jan. 22 issue — (Technicolor) — (4019).
WORLD IN FLAMES, THE—Doc—Newsreel compilation—Effective anti-dictatorship, pro-democracy film—62m.—see Oct. 30 issue—(4010).
YOU'RE THE ONE—CMU—Bonnie Baker, Orrin Tucker, Edward Everett Horton, Jerry Colonna—Exploitable dualler with names to sell—82m.—see Feb. 5 issue—(4017).

TO BE REVIEWED OR IN PRODUCTION

ALOMA OF THE SOUTH SEAS—Dorothy Lamour, Jon Hall—(Technicolor).
AMONG THE LIVING—Albert Dekker, Susan Hayward, Frances Farmer.
BAHAMA PASSAGE—Madeleine Carroll, Stirling Hayden.
BIRTH OF THE BLUES—Bing Crosby, Mary Martin, Brian Donlevy.
BUY ME THAT TOWN—Lloyd Nolan, Constance Moore, Albert Dekker.
CAUGHT IN THE DRAFT — Bob Hope, Dorothy Lamour, Lynne Overman.
FORCED LANDING—Richard Arlen, Eve Gabor, J. Carrol Naish.
GREAT MAN'S LADY, THE — Barbara Stanwyck, Joel McCrea, Brian Donlevy.
HENRY FOR PRESIDENT—Jimmy Lydon, June Preisser.
HOLD BACK THE DAWN—Charles Boyer, Paulette Goddard, Olivia de Havilland.
KISS THE BOYS GOODBYE—Don Ameche, Mary Martin, Oscar Levant, Eddie Anderson.
MEN OF ACTION—William Boyd, Russel Hayden, Evelyn Brent.
MR. BUG GOES TO TOWN—Technicolor feature cartoon.
NEW YORK TOWN—Mary Martin, Fred MacMurray, Robert Preston.
NIGHT OF JANUARY 16TH, THE—Robert Preston, Ellen Drew, Nils Astber.
NOTHING BUT THE TRUTH — Bob Hope, Paulette Goddard, Edward Arnold.
PARSON OF PANAMINT, THE—Ellen Drew, Charlie Ruggles, Phil Terry.
PIRATES ON HORSEBACK — William Boyd, Russell Hayden, Eleanor Stewart—68m.—(4054).
SECRET OF THE WASTELANDS—William Boyd, Andy Clyde, Barbara Britton.
SHEPHERD OF THE HILLS—Betty Field, Harry Carey, John Wayne—(Technicolor).
SKYLARK—Claudette Colbert, Ray Milland, Brian Aherne, Binnie Barnes, Walter Abel.
SULLIVAN'S TRAVEL — Joel McCrea, Veronica Lake, Eric Blore.
WEST POINT WIDOW—Anne Shirley, Richard Carlson, Richard Denning—64m.—(4030).
WORLD PREMIERE—John Barrymore, Frances Farmer, Eugene Pallette.

PRODUCERS RELEASING CORP.

ARIZONA GANG BUSTERS—W—Tim McCoy, Pauline Haddon, Lew Fulton—Okay western with novel angle; McCoy battles fifth columnists—60m.—see Oct. 2 issue—(153).
BILLY THE KID'S FIGHTING PALS—W—Bob Steele, Al St. John, Phyllis Adair—Routine western—62m.—see Apr. 16 issue—(161).
BILLY THE KID'S GUN JUSTICE — W—Bob Steele, Louise Currie, Carleton Young—Good western—63m.—see Jan. 8 issue—(159).
BILLY THE KID'S RANGE WAR—W—Bob Steele, Joan Barclay, Al St. John—Good Steele entry—60m.—see Feb. 19 issue—(160).
BILLY THE KID IN TEXAS — W—Bob Steele, Terry Walker, Carlton Young—Better than average Bob Steele western—55m.—see Oct. 30 issue—(158).
CAUGHT IN THE ACT—C—Henry Armetta, Irie Meredith, Robert Baldwin—Italian dialect comedy has some amusing moments—62m.—see Feb. 5 issue (107).
DEVIL BAT—MD—Bela Lugosi, Suzanne Kaaren, Dave O'Brien—Highly exploitable, especially for the action houses—69m.—see Dec. 25 issue—(105).
FEDERAL FUGITIVES — MD — Neil Hamilton, Doris Day, Victor Varconi—Well-produced meller for the supporting notch—62m.—see Apr. 2 issue—(108).
LONE RIDER CROSSES THE RIO, THE—W—George Houston, Roquell Verria, Al St. John—Okay western; sell Houston's singing—60½m.—see Mar. 19 issue—(164).
LONE RIDER IN GHOST TOWN, THE—W—George Houston, Al St. John, Alaine Brandes—Fair western—64m.—see May 14 issue—(165).
LONE RIDER RIDES ON, THE—W—George Houston, Hillary Brooks, Al St. John—Auspicious beginning for the series—64m.—see Jan. 22 issue—(163).
MISBEHAVING HUSBANDS—C—Harry Langdon, Esther Muir, Ralph Byrd—Satisfactory low-budget entry—64m.—see Dec. 25 issue—(104).
OUTLAWS OF THE RIO GRANDE—W—Tim McCoy, Virginia Carpenter, Charlee King—Above par western, has plenty of action—53m.—see Mar. 5 issue—(155).
RIDERS OF BLACK MOUNTAIN — W — Tim McCoy, Pauline Haddon, Rex Lease — Routine McCoy — 59m.—see Nov. 13 issue—(154).
SECRET EVIDENCE—MD—Marjorie Reynolds, Charles Quigley, Ward McTaggart—Better than the usual run of this class—65m.—see Feb. 19 issue—(106).
SOUTH OF PANAMA—MD—Roger Pryor, Virginia Vale, Lionel Royce—Okay spy meller for the action houses—64m.—see Apr. 30 issue—(110).

TO BE REVIEWED OR IN PRODUCTION

GAMBLING DAUGHTERS—Cecilia Parker.
CRIMINALS WITHIN — Eric Linden, Ben Alexander, Ann Doran—(111).
EMERGENCY LANDING—Carol Hughes, Forrest Tucker—(109).
MOTORCYCLE SQUAD—Wynne Gibson, John Miljan.
PAPER BULLETS — Joan Woodbury, Jack LaRue—(123).
TEXAS MARSHAL—Tim McCoy, Kay Leslie, Art Davis—(156).

RKO-RADIO

(1939-1940 releases from 001 up; 1940-1941 releases from 101 up.)

ALONG THE RIO GRANDE—W—Tim Holt, Ray Whitley, Betty Jane Rhodes—Okay western—64m.—see Feb. 5 issue—(183).
BRING 'EM BACK ALIVE—Jungle—Produced by Frank Buck—Jungle re-issue may still have some punch left—63m.—see Apr. 16 issue—(166).
BRINGING UP BABY—C—Cary Grant, Katharine Hepburn, Charles Ruggles—Comedy re-issue; sell Grant and Hepburn—102m.—see Apr. 16 issue—(163).

CITIZEN KANE—D—Orson Welles, Dorothy Comingore, Joseph Cotten—Hits the mark in every department; a massive piece of entertainment, and one that should aim at every box-office record—119m.—see Apr. 16 issue—(193).

CONVOY — AD — Clive Brook, Judy Camphell, John Clements—Highly exploitable and actionful British propagandizer—78m.—see Jan. 8 issue—(English-made)—(161).

DEVIL AND MISS JONES, THE—C—Jean Arthur, Robert Cummings, Charles Coburn—Delightful comedy; grosses will depend largely on selling effort—92m.—see Apr. 16 issue—(122).

FANTASIA—Listed under "Miscellaneous."

FARGO KID, THE—W—Tim Holt, Jane Drummond, Ray Whitley—Exciting oetie; better than Tim Holt's first one—63m.—see Nov. 13 issue—(182).

FOOTLIGHT FEVER—C—Alan Mowbray, Donald MacBride, Elisabeth Risdon—Okay comedy for dual support—69m.—see Mar. 19 issue—(119).

GIRL, A GUY AND A GOB, A—C—George Murpby, Lucille Ball, Edmond O'Brien—Pleasing program; deserves the best kind of selling—91m.—see Mar. 5 issue—(120).

I'M STILL ALIVE — MD—Kent Taylor, Linda Hayes, Ralph Morgan—Mediocre dueller—72m.—see Oct. 2 issue—(103).

IT HAPPENED TO ONE MAN—D—Wilfrid Lawson, Nora Swinburne, Marta Labarr—Saleable program where English pictures go—80m.—see Mar. 5 issue—(English-made)—( ).

KITTY FOYLE — D—Ginger Rogers, Dennis Morgan, James Craig—Top-line drama; should profit by word of mouth—108m.—see Jan. 8 issue—(112).

LADDIE—D—Tim Holt, Virginia Gilmore, Joan Carroll—Good picturization of the Gene Stratton Porter novel; best for the hinterlands—70m.—see Oct. 2 issue—(107).

LET'S MAKE MUSIC—CMU—Boh Crosby, Jeen Rogers, Elisaheth Risdon—Pleasing program; sell Bob Crosby's music—84m.—see Dec. 25 issue—(115).

LI'L ABNER—C—Grenville Owens, Mona Ray, Buster Keaton—Where they know the comio strip, this has plenty of angles—78m.—see Oct. 30 issue—(109).

LITTLE MEN—MD—Kay Francis, Jack Oakie, Jimmy Lydon, George Bancroft—Best for kids and family trede—84m.—see Dec. 11 issue—(110).

MELODY FOR THREE—CD—Jean Hersholt, Fay Wray, Walter Woolf King—One of the better Dr. Christians; sell the music—67m.—see Mar. 5 issue—(124).

MEXICAN SPITFIRE OUT WEST—C—Lupe Velez, Leon Errol, Donald Woods—Better than everage supporting fare—76m.—see Oct. 16 issue—(111).

MR. AND MRS. SMITH—C—Carole Lombard, Robert Montgomery, Gene Raymond—Amusing comedy; sell the names and Hitchcock's reputation—95m.—see Jan. 22 issue—(117).

NO, NO, NANETTE—MUC—Anna Neagle, Richard Carlson, Victor Mature, Roland Young—Sell the names because the show doesn't hit the "Irene" mark—96m.—see Dec. 25 issue—(114).

PLAY GIRL—MD—Kay Francis, James Ellison, Mildred Coles—Has plenty of angles for the women—77m.—see Jan. 22 issue—(121).

REMEDY FOR RICHES — CD—Jeen Hersholt, Dorothy Lovett, Edgar Kennedy — Dualler; okay for Dr. Christian fans—68m.—see Nov. 27 issue—(113).

REPENT AT LEISURE—CD—Kent Taylor, Wendy Barrie, George Barbier—For the lower half of the duallers—66m.—see Apr. 16 issue—(125).

ROBBERS OF THE RANGE—W—Tim Holt, Ray Whitley, Virginia Vale—One of the better Holt westerns—62m.—see Apr. 2 issue—(184).

SAINT IN PALM SPRINGS, THE—MY—George Sanders, Wendy Barrie, Linda Hayes—Okay for "Saint" fans but below the usual standard—66m.—see Jan. 8 issue—(116).

SCATTERGOOD BAINES — CD—Guy Kibbee, Carol Hughes, John Archer—Good comedy for nabes and hinterlands—69m.—see Feb. 19 issue—(123).

SCATTERGOOD PULLS THE STRINGS—CD—Guy Kibbee, Bobs Watson, Susan Peters—Dualler is tops for family trade — 67m.—see May 28 issue—(132).

THEY MET IN ARGENTINA—MUC—Maureen O'Hara, James Ellison, Buddy Ebsen, Alberto Vila—Latin-American musical will need plenty of help—77m.—see Apr. 30 issue—(128).

THEY KNEW WHAT THEY WANTED—D—Carole Lombard, Charles Laughton, William Gargan—Marquee names, good story should help boost this to higher grosser—90m.—see Oct. 16 issue—(104)—(A).

TOO MANY GIRLS—MUC—Lucille Ball, Richard Carlson, Ann Miller, Frances Langford—Hilarious musical; sell names and Broadway rep—85m.—see Oct. 2 issue—(106).

VIVACIOUS LADY—C—Ginger Rogers, James Stewart, Charles Cohurn—Pleasant reissue; sell Award-winners Rogers and Stewart—91m.—see Mar. 19 issue—(162).

WAGON TRAIN—W—Tim Holt, Martha O'Driscoll, Ray Whitley—Average western for the duallers—59m.—see Oct. 2 issue—(181).

YOU'LL FIND OUT—MYMU—Kay Kyser, Helen Parrish, Dennis O'Keefe, Boris Karloff—High-rating musical-mystery combo—97m.—see Nov. 27 issue—(108).

TO BE REVIEWED OR IN PRODUCTION

BEFORE THE FACT—Cary Grant, Joan Fontaine, Sir Cedric Hardwicke, Isabel Jeans, Heatber Angel.

CYCLONE ON HORSEBACK—Tim Holt, Marjorie Reynolds, Ray Whitley—(185).

DEVIL AND DANIEL WEBSTER, THE — Charles Coburn, Walter Huston, Anne Shirley, James Craig, Simone Simon.

DUDE COWBOY—Tim Holt, Marjorie Reynolds, Ray Whitley.

FATHER TAKES A WIFE, THE — Adolphe Menjou, Gloria Swanson, John Howard, Florence Rice.

GAY FALCON, THE—George Sanders, Wendy Barrie.

HURRY, CHARLIE, HURRY—Leon Errol, Mildred Coles, Kenneth Howell—65m.—(129).

INTERLUDE—Jean Hersholt, Dorothy Lovett, Robert Baldwin—(134).

LADY SCARFACE — Judith Anderson, Frances Neal, Dennis O'Keefe.

LITTLE FOXES, THE—Bette Davis, Herbert Marshall, Richard Carlson.

LOOK WHO'S TALKING — Edgar Bergen, Charlie McCarthy, Fibher McGee and Molly, Lucille Ball.

MY LIFE WITH CAROLINE—Ronald Colman, Anna Lee, Charles Winninger.

OUTLAW TRAIL—Tim Holt, Janet Waldo, Ray Whitley.

PARACHUTE BATTALION—Robert Preston, Nancy Kelly, Edmond O'Brien.

RELUCTANT DRAGON, THE — Robert Benchley and Walt Disney cartoon characters—(Technicolor)—(191).

SAINT'S VACATION, THE—Hugh Sinclair, Sally Gray—(English-made)—(131).

SUNNY—Anna Neagle, John Carroll, Ray Bolger, Edward Everett Horton—(133).

TOM, DICK, AND HARRY—Ginger Rogers, George Murphy, Alan Marshall, Burgess Meredith—(126).

REPUBLIC

(1939-1940 releases from 901 up; 1940-1941 releases from 001 up.)

ARKANSAS JUDGE—C—Weaver Bros. and Elviry, Roy Rogers, Spring Byington, Pauline Moore—Small towns and nabes will like it best—72m.—see Feb. 5 issue—(010).

BACK IN THE SADDLE — MUW — Gene Autry, Smiley Burnette, Mary Lee—One of Autry's best—73m. see Apr. 2 issue—(045).

BARNYARD FOLLIES — MU — Mary Lee, Rufe Davis, June Storey—Lower bracket musical—68m.—see Nov. 27 issue—(008).

BEHIND THE NEWS—D—Lloyd Nolan, Doris Davenport, Frank Albertson—Okay newspaper drama for the action duallers—74m.—see Dec. 25 issue—(009).

BORDER LEGION, THE — WMU—Roy Rogers, George "Gabby" Hayes, Carol Hughes—Corking, fast-moving oatie—58m.—see Dec. 11 issue—(053).

BOWERY BOY—MD—Dennis O'Keefe, Louise Campbell, Jimmy Lydon—Routine "Dead End"-type program—71m.—see Jan. 8 issue—(019).

COUNTRY FAIR—MUC—Eddie Foy, Jr., June Clyde, Guinn Williams—Lightweight farce comedy; best for nabes and hinterland—74m.—see May 14 issue—(015).

FRIENDLY NEIGHBORS—CDMU—Weaver Bros., Elviry, Lois Ranson—Just for the provinces—67m.—see Nov. 27 issue—(007).

FRONTIER VENGEANCE—W—Don "Red" Barry, Betty Moran, George Offerman, Jr.—Fair western—57m.—see Oct. 30 issue—(072).

GREAT TRAIN ROBBERY, THE—AD—Bob Steele, Claire Carleton, Milburn Stone—Satisfactory action dualler—62m.—see Mar. 5 issue—(021).

HIT PARADE OF 1941—CMU—Kenny Baker, Frances Langford, Hugh Herbert—One of the best from Republic; can stand strong selling campaign—88m.—see Oct. 30 issue—(001).

IN OLD CHEYENNE—W—Roy Rogers, Joan Woodbury, Gabby Hayes—Belongs in the top western bracket—58m.—see Apr. 16 issue—(055).

LADY FROM LOUISIANA — MD—John Wayne, Ona Munson, Helen Westley—Another high-rating Republic entry; will need selling—82m.—see May 14 issue—(014).

LONE STAR RAIDERS — W—The Three Mesquiteers, June Johnson, George Douglas—Sub-standard Mesquiteers—57m.—see Dec. 25 issue—(064).

MAN BETRAYED, A—MD—John Wayne, Frances Dee, Edward Ellis—Good cast held down by weak story; sell the names—83m.—see Mar. 19 issue—(011).

MEET THE MISSUS—C—Higgins Family, Polly Moran, Astrid Allwyn—Weak sister in Higgins Family series—68m.—see Nov. 27 issue—(018).

MELODY AND MOONLIGHT—CMU—Johnny Downs, Barbara Allen (Vera Vague), Jerry Colonna, Jane Frazee—Fast moving comedy for the duallers—72m—see Oct. 15 issue—(005).

MELODY RANCH—MUC—Gene Autry, Jimmy Durante, Ann Miller—High-rating musical comedy with western background—84m.—see Nov. 27 issue—(041).

MR. DISTRICT ATTORNEY — CD — Dennis O'Keefe, Florence Rice, Peter Lorre—Fast moving show fits nicely into the action groove—59m.—see Apr. 2 issue—(012)

PALS OF THE PECOS—W—Three Mesquiteers, June Johnson—Run-of-the-mill Mesquiteers—56m.—see Apr. 30 issue—(066).

PRAIRIE PIONEERS — W — Tbree Mesquiteers, Esther Estrella, Robert Kellard—Dualler for action houses; sell Three Mesquiteers series—58m.—see Mar. 5 issue—(065).

PETTICOAT POLITICS—CD—Roscoe Karns, Ruth Donnelly, Spencer Charters, Lois Ranson, Polly Moran—Dualler for family situations and small towns—67m.—see Feb. 19 issue—(020).

PHANTOM COWBOY, THE—W—Don "Red" Barry, Virginia Carroll, Milburn Stone—Run-of-the-mill western—56m.—see Feb. 19 issue—(075).

RIDIN' ON A RAINBOW—WMU—Gene Autry, Mary Lee, Smiley Burnette, Carol Adams—Long on songs; short on action; but Autry is Autry—79m.—see Feb. 5 issue—(044).

ROBIN HOOD OF THE PECOS—W—Roy Rogers, George "Gabby" Hayes, Marjorie Reynolds—Swell Rogers' entry—59m.—see Jan. 22 issue—(054).

ROOKIES ON PARADE—MUC—Bob Crosby, Gertrude Niesen, Ruth Terry—Timely comedy of the boys in the camps has all the angles—69m.—see Apr. 30 issue—(013).

SHERIFF OF TOMBSTONE—W—Roy Rogers, Gabby Hayes, Elyse Knox—Okay western; Rogers at his best—56m.—see May 14 issue—(056).

SINGING HILL, THE — MUW—Gene Autry, Virginia Dale, Smiley Burnette—Top ranking Autry—73m.—see May 14 issue—(046).

SIS HOPKINS — MUC — Judy Canova, Bob Crosby, Charles Butterworth, Jerry Colonna, Susan Hayward—Republic's top production; has big b. o. possibilities with the right kind of selling—98m.—see Apr. 16 issue—(002).

TEXAS TERRORS—W—Don "Red" Barry, Julie Duncan, Arthur Loft—Tops for oatle fans—57m.—see Nov. 27 issue—(073).

TRAIL BLAZERS, THE — W—The Three Mesquiteers, Pauline Moore, Weldon Heyburn—So-so Mesquiteers—58m.—see Nov. 13 issue—(063).

TWO-GUN SHERIFF—W—Don "Red" Barry, Lynn Merrick, Jay Novello—Has plenty for action fans—56m.—see Apr. 30 issue—(076).

UNDER TEXAS SKIES—W—Three Mesquiteers, Lois Ranson, Henry Brandon—New Mesquiteers get off to flying start)—57m.—see Oct. 2 issue—(062).

WHO KILLED AUNT MAGGIE?—MY—Wendy Barrie John Hubbard, Walter Abel — Routine mystery thriller for the duals—70m.—see Nov. 13 issue—(006).

WYOMING WILDCAT — W—Don "Red" Barry, Julie Duncan, Frank M. Thomas—An average Barry—56m.—see Jan. 22 issue—(074).

YOUNG BILL HICKOK — W — Roy Rogers, George "Gabby" Hayes, Jacqueline Wells—OK Rogers western—60m.—see Oct. 16 issue—(052).

TO BE REVIEWED OR IN PRODUCTION

ANGELS WITH BROKEN WINGS—Binnie Barnes, Gilbert Roland, Mary Lee, Billy Gilbert—(016).

DESERT BANDIT, THE—Don Barry, Lynn Merrick—(077).

GAY VAGABOND, THE—Ruth Donnelly, Roscoe Karns, Ernest Truex—66m.—(022).

KANSAS CYCLONE—Don "Red" Barry, Lynn Merrick, William Haade.

MOUNTAIN MOONLIGHT—Weaver Bros. and Elviry, John Archer.

NEVADA CITY — Roy Rogers, Sally Payne, Gabby Hayes.

PUDDIN'HEAD—Judy Canova, Francis Lederer, Raymond Walburn.

SADDLEMATES — Bob Livingston, Bob Steele, Rufe Davis—(067).

20th CENTURY-FOX

(1939-1940 releases from 001 up; 1940-1941 release from 101 up.)

BRIDE WORE CRUTCHES, THE—CD—Lynne Roberts, Ted North, Edgar Kennedy—Just dual filler—55m.—see Jan. 8 issue—(112).

CHAD HANNA—MD—Henry Fonda, Dorothy Lamour, Linda Darnell—Marquee names should oarry it—88m.—see Dec. 25 issue—(Technicolor)—(123).

CHARTER PILOT—MD—Lloyd Nolan, Lynn Bari, Arleen Whelan—Action dualler will fit nicely into the lower spot—70m.—see Nov. 13 issue—(118).

COWBOY AND THE BLONDE, THE—CD—Mary Beth Hughes, George Montgomery, Alan Mowbray—Mild satire on Hollywood for the duallers—68m.—see Apr. 30 issue—(141).

DEAD MEN TELL—MY—Sidney Toler, Sheila Ryan, Robert Weldon—Good Chan entry for the duallers—60m.—see Mar. 19 issue—(136).

DOWN ARGENTINE WAY—CDMU—Don Ameche, Betty Grable, Carmen Miranda—High-rating musical with Technicolor; should have strong mess appeal—88m.—see Oct. 2 issue—(Technicolor)—(113).

GAY CABALLERO, THE — W — Cesar Romero, Sheila Ryan, Robert Sterling—One of the best of the Cisoo series; pleasing dualler—57m.—see Oct. 2 issue—(108).

GIRL IN THE NEWS, THE—D—Margaret Lockwood, Barry K. Barnes, Emlyn Williams—High-ranking suspense yarn; if "Lady Vanishes" and "Night Train" pulled them in, count on this—77m.—see Jan. 22 issue—(English-made)—(127).

GOLDEN HOOFS—CD—Jane Withers, Charlee (Buddy) Rogers, Katharine Aldridge—Average Withers will fit into the lower dual spot—67m.—see Feb. 5 issue—(130).

GREAT AMERICAN BROADCAST, THE—CMU—Alice Faye, Jack Oakie, John Payne, Cesar Romero—Workmanlike musical should do good business—91m.—see May 14 issue—(140).

THE GREAT COMMANDMENT—D—John Beal, Maurice Moscovitch, Albert Dekker, Marjorie Cooley—Well-made religious drama; call stand selling in certain localities—80m.—see March 5 issue—(142).

HUDSON'S BAY—HD—Paul Muni, Gene Tierney, John Sutton—Impressive, well-mounted biggie; should do well with right selling—94m.—see Dec. 25 issue—(115).

JENNIE — CD—Virginia Gilmore, George Montgomery William Henry—Family trade may like this pleasing bottom dualler—77m.—see Nov. 27 issue—(122).

MARK OF ZORRO, THE—MD—Tyrone Power, Linda Darnell, Basil Rathbone—Entertaining adventure-romance—93m.—see Nov. 13 issue—(117).

MICHAEL SHAYNE, PRIVATE DETECTIVE—MY—Lloyd Nolan, Marjorie Weaver, Walter Abel—Fast-moving whodunit program dualler — 77m.—see Dec. 11 issue—(124).

MURDER AMONG FRIENDS—MY—John Hubbard, Marjorie Weaver, Cobina Wright, Jr., Mona Barrie—Amusing thriller for the duals—67m.—see Mar. 5 issue—(132).

MURDER OVER NEW YORK—MY—Sidney Toler, Marjorie Weaver, Robert Lowery—Swell Chan entry—65m.—see Nov. 27 issue—(121).

NIGHT TRAIN—MD—Margaret Lockwood, Rex Harrison, Paul Von Hernreid—High-rating British meller—93m.—see Oct. 2 issue—(114)—(English-made).
RIDE KELLY RIDE—AD—Eugene Pallette, Rita Quigley, Mary Healy, Marion Stephen—Filler for the lower half of duallers—59m.—see Feb. 5 issue—(129).
RIDE ON VAQUERO — W — Cesar Romero, Chris-Pin Martin, Mary Beth Hughes—Standard Cisco Kid will fit into the double feature groove—64m.—see Apr. 2 issue—(138).
ROMANCE OF THE RIO GRANDE—W—Cesar Romero, Patricia Morison, Lynne Roberts—Up to the Cisco standard—73m.—see Jan. 8 issue—(125).
SCOTLAND YARD—MD—Nancy Kelly, Edmund Gwenn, John Loder—Topical crime meller will fit nicely into the duallers—67m.—see Apr. 2 issue—(131).
SLEEPERS WEST—MD—Lloyd Nolan, Lynn Bari, Mary Beth Hughes—Pleasing Michael Shayne entrant for the duallers—74m.—see Mar. 19 issue—(134).
TALL, DARK, AND HANDSOME—CD—Cesar Romero, Virginia Gilmore, Milton Berle—Better than average program deserves more than passing attention—78m.—see Jan. 22 issue—(128).
THAT NIGHT IN RIO—CMU—Alice Faye, Don Ameche, Carmen Miranda—High rating musical looms as one of the company's best this season—90m.—see Mar. 19 issue—(Technicolor)—(137).
TIN PAN ALLEY—CMU—Alice Faye, Betty Grable, Jack Oakie, John Payne—Timely musical has plenty of angles to sell—94m.—see Nov. 27 issue—(120).
TOBACCO ROAD—CD—Charley Grapewin, Gene Tierney, Marjorie Rambeau, William Tracy—Pre-selling rep of stage play should help grosses, even though screen version falls a bit short—84m.—see Mar. 5 issue—(133).
VERY YOUNG LADY, A—CD—Jane Withers, Nancy Kelly, John Sutton—Okay for the Withers fans—79m.—see May 14 issue—(145).
WESTERN UNION — MD — Robert Young, Randolph Scott, Virginia Gilmore, Dean Jagger—Exploitable meller; will need plenty of selling—95m.—see Feb. 5 issue—(Technicolor)—(126).
YOUNG AS YOU FEEL, THE JONES FAMILY IN—CD—Jed Prouty, Spring Byington, Russell Gleason—Weaker Jones family effort—59m. — see Jan. 24 issue—(032).
YOUTH WILL BE SERVED—DMU—Jane Withers, Jane Darwell, Robert Conway—In the top rank of the Jane Withers shows—66m. — see Oct. 2 issue — (119).

TO BE REVIEWED OR IN PRODUCTION

ACCENT ON LOVE — George Montgomery, Cobina Wright, Stanley Clements—(148).
BELLE STARR—Henry Fonda, Randolph Scott, Gene Tierney—(Technicolor).
BLOOD AND SAND—Tyrone Power, Linda Darnell, Alla Nazimova, Rita Hayworth, Laird Cregar—(Technicolor)—(143).
CHARLEY'S AUNT—Jack Benny, Kay Francis, James Ellison.
CHARLIE CHAN IN RIO—Sidney Toler, Marv Beth Hughes, Ted North.
DANCE HALL—Cesar Romero, Carole Landis, J. Edward Bromberg—(149).
DRESSED TO KILL—Lloyd Nolan, Mary Beth Hughes, Sheila Ryan.
FOR BEAUTY'S SAKE—Marjorie Weaver, Ted North, Joan Davis—62m.—(144).
KIPPS—Michael Redgrave, Diana Wynyard—(English-made).
LAST OF THE DUANES—George Montgomery, Lynne Roberts, Eve Arden.
MAIL TRAIN—Gordon Harker, Alastair Sim—(English-made)—(139).
MAN HUNT—Walter Pidgeon, George Sanders, Joan Bennett—(146).
MOON OVER MIAMI—Don Ameche, Betty Grable, Robert Cummings, Carole Landis, Jack Haley—(Technicolor)—(147).
OUTLAW, THE—Walter Huston, Thomas Mitchell, Jane Russell, Jack Buetel (Hughes)—(135).
PRIVATE NURSE—Brenda Joyce, Jane Darwell, Robert Lowery.
SUN VALLEY SERENADE—Sonja Henie, John Payne, Milton Berle, Glenn Miller.
YANK IN THE RAF, A—Tyrone Power, Betty Grable, John Sutton.

UNITED ARTISTS

ADVENTURES OF TOM SAWYER, THE—Tommy Kelly, May Robson, Walter Brennan—Re-issue; sell Technicolor and Selznick—91m.—see May 14 issue—(Technicolor)—(Selznick).
BLACKOUT—AD—Conrad Veidt, Valerie Hobson, Hay Petrie—Excellent Britisher; can get business—81m.—see Nov. 27 issue—(English-made)—(Corfield).
CHEERS FOR MISS BISHOP—D—Martha Scott, William Gargan, Edmund Gwenn—A worthy production, deserves every bit of selling help—95m.—see Jan. 22 issue—(Rowland).
GREAT DICTATOR, THE — Satire — Charles Chaplin, Paulette Goddard, Jack Oakie—One of the most important films in years; it offers a selling challenge to every exhibitor—125m.—see Oct. 30 issue—(Chaplin).
LONG VOYAGE HOME, THE—D—John Wayne, Thomas Mitchell, Ian Hunter—Cinematically a masterpiece, but it will need a lot of selling to get into the money—105m.—see Oct. 16 issue — (Wanger)—(A).
MAJOR BARBARA—CD—Wendy Hiller, Rex Harrison, Robert Morley—Tops for the class trade; needs plenty of selling elsewhere—122m.—see May 14 issue—(English-made)—(Pascal).
POT O' GOLD—MUC—James Stewart, Paulette Goddard, Horace Heidt, Charles Winninger—Title and cast should put this into better grosses—86m.—see Apr. 2 issue—(Roosevelt).
PRISONER OF ZENDA, THE — MD—Ronald Colman, Madeleine Carroll, Douglas Fairbanks, Jr., Raymond Massey—Re-issue; sell the names—101m.—see May 14 issue—(Selznick).
ROAD SHOW—CMU—Adolphe Menjou, Carole Landis, John Hubbard—Can be exploited into profitable results—87m.—see Jan. 22 issue—(Roach).
SO ENDS OUR NIGHT—D—Fredric March, Margaret Sullavan, Frances Dee, Glenn Ford—Well-made in all departments, this offers a challenge to showmen—121m.—see Jan. 22 issue—(Loew-Lewin).
SON OF MONTE CRISTO, THE—MD—Louis Hayward, Joan Bennett, George Sanders—Has angles for heavy exploitation—102m.—see Dec. 11 issue—(Small).
THAT HAMILTON WOMAN — D — Vivien Leigh, Laurence Olivier, Alan Mowbray—Lavish costume show with exploitable names has selling angles for the women—128m.—see Apr. 2 issue—(Korda).
THAT UNCERTAIN FEELING—C—Merle Oberon, Melvyn Douglas, Burgess Meredith—One of the season's better light comedies; sell the names and Lubitsch—84m.—Mar. 19 issue—(Lesser).
THIEF OF BAGDAD, THE—Spec—Sabu, Conrad Veidt, June Duprez — Gorgeous Technicolor production looms as one of the big exploitation opportunities of the season—109m.—see Oct. 16 issue—(Technicolor)—(Korda).
TOPPER RETURNS—C—Joan Blondell, Roland Young, Carole Landis—Amusing screwball comedy; most audiences will like it—89m.—see Mar. 19 issue—(Roach).
WESTERNER, THE—W—Gary Cooper, Doris Davenport, Walter Brennan—Highly exploitable, saleable large scale western—99m. — see Oct. 2 and July 10 issues—(Goldwyn).

TO BE REVIEWED OR IN PRODUCTION

BROADWAY LIMITED — Victor McLaglen, Marjorie Woodworth, Dennis O'Keefe—(Roach).
ILLUSIONS—Merle Oberon, Alan Marshal, Joseph Cotten, George Reeves—(Korda).
INTERNATIONAL LADY—Ilona Massey, George Brent, Basil Rathbone—(Small).
NEW WINE—Ilona Massey, Alan Curtis, Binnie Barnes, Albert Basseman—(Gloria).
THREE COCKEYED SAILORS—Tommy Trinder, Claude Hulbert, Michael Wilding—(Small) — (English-made).

UNIVERSAL

(1939-1940 releases from 4001 up; 1940-1941 releases from 5001 up.)

BACK STREET—D—Charles Boyer, Margaret Sullavan, Richard Carlson—Tearjerker with tremendous appeal for women—89m.—see Feb. 5 issue—(5002)—(A).
BANK DICK, THE — F — W. C. Fields, Una Merkel, Franklin Pangborn—Fields fans may go for this low comedy farce—72m. — see Dec. 11 issue—(5010).
BLACK CAT, THE—MY—Hugh Herbert, Brod Crawford, Basil Rathbone, Bela Lugosi—Unusually good chiller; natural for horror stands—70m.—see May 14 issue—(5028).
BOSS OF BULLION CITY, THE—W — Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Standard offering of the series — 59m.—see Nov. 27 issue — (5064).
BUCK PRIVATES—CMU—Abbott and Costello, Andrew Sisters, Lee Bowman, Alan Curtis, Jane Frazee—Gag farce looks like surprise money show—84m.—see Feb. 5 issue—(5009).
BURY ME NOT ON THE LONE PRAIRIE—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Standard western—59m.—see Dec. 11 issue—(5065).
DANGEROUS GAME, A—CD—Richard Arlen, Andy Devine, Jeanne Kelly — Fairly amusing lower half dualler—61m.—see Mar. 19 issue—(5057).
DARK STREETS OF CAIRO—MY—Sigrid Gurie, Ralph Byrd, Eddie Quillan—Okay dual filler—59m.—see Nov. 27 issue—(5040).
DEVIL'S PIPELINE, THE—MD—Richard Arlen, Andy Devine, Jeanne Kelly—Okay for the bottom duallers and action houses—65m.—see Nov. 13 issue—(5052).
DIAMOND FRONTIER—AD—Victor McLaglen, Anne Nagel, John Loder—Mediocre program for nabe duals—71m.—see Oct. 2 issue—(5019).
DOUBLE DATE—C—Edmund Lowe, Una Merkel, Peggy Moran—Pleasing comedy for the nabes and duals—60m.—see Mar. 19 issue—(5037).
FLAME OF NEW ORLEANS, THE—C—Marlene Dietrich, Bruce Cabot, Roland Young, Mischa Auer—Well-produced, expensively made production lacks strong story but can stand selling—79m.—see Apr. 30 issue—(5011)—(A).
GIVE US WINGS—CD—Dead End Kids, Anne Gwynne, Wallace Ford—Saleable programmer with Dead End Kids—62m.—see Nov. 27 issue—(5025).
HORROR ISLAND—CMY—Dick Foran, Leo Carrillo, Peggy Moran—Just another bottom dualler—60m.—see Apr. 16 issue—(5033).
INVISIBLE WOMAN, THE—C—John Barrymore, John Howard, Virginia Bruce—Has selling angles and looms as exploitation opportunity—73m.—see Jan. 8 issue—(5018).
LADY FROM CHEYENNE, THE—MD—Loretta Young, Robert Preston, Edward Arnold, Gladys George—Will need plenty of selling attention—87m.—see Apr. 16 issue—(5043).
LAW AND ORDER — W — Johnny Mack Brown, Nell O'Day, Fuzzy Knight—Best of the series thus far—57m.—see Oct. 16 issue—(5062).
LITTLE BIT OF HEAVEN, A—MDMU—Gloria Jean, Robert Stack, Hugh Herbert—Entertaining musical program—86m.—see Oct. 16 issue—(5017).
LUCKY DEVILS — AD—Richard Arlen, Andy Devine, Dorothy Lovett—Fair Arlen-Devine entry—62m.—see Jan. 8 issue—(5053).
MAN-MADE MONSTER—MD—Lon Chaney, Jr., Lionel Atwill, Anne Nagel—Strictly for the duals, except where horror can be sold—59m.—see Apr. 2 issue—(5012).
MAN WHO LOST HIMSELF, THE—C—Brian Aherne, Kay Francis, Henry Stephenson—Lightweight comedy for the duallers—72m.—see Apr. 16 issue—(5016).
MEET THE CHUMP—C—Hugh Herbert, Lewis Howard, Jeanne Kelly—For the lower half of duallers; family audiences may like it—60m.—see Feb. 5 issue—(5032).
MEET THE WILDCAT—MYD—Ralph Bellamy, Margaret Lindsay, Joseph Schildkraut—Entertaining mystery-comedy-meller dualler—65m.—see Oct. 30 issue—(5023).
MR. DYNAMITE—MD—Lloyd Nolan, Irene Hervey, J. Carrol Naish—Interest holding meller for the duals—63m.—see Mar. 19 issue—(5041).
MODEL WIFE — CD — Joan Blondell, Dick Powell, Charles Ruggles—Pleasant program; sell the names—78m.—see Apr. 16 issue—(5014).
MUTINY IN THE ARCTIC—AD—Richard Arlen, Andy Devine, Anne Nagel—Should satisfy the action fans on the lower half—61m.—see Apr. 30 issue — (5054).
NEXT TIME WE LOVE (Reissue)—MD—Margaret Sullavan, James Stewart, Ray Milland—Strong reissue for midweek shows—87m.—see Dec. 25 issue—(5048).
NICE GIRL?—CDMU—Deanna Durbin, Franchot Tone, Robert Benchley, Walter Brennan, Robert Stack, Helen Broderick—Ninth Durbin holds to average of series, even with slim story—95m.—see Mar. 5 issue—(5003).
ONE NIGHT IN THE TROPICS — MUC—Allan Jones, Nancy Kelly, Abbott and Costello, Robert Cummings—Radio's Abbott and Costello plus marquee names may help sell this—82m.—see Nov. 13 issue—(5015).
PONY POST — W—Johnny Mack Brown, Nell O'Day, Fuzzy Knight—Standard Brown, with more accent on the comedy—59m.—see Nov. 13 issue—(5063).
SANDY GETS HER MAN—C—Baby Sandy, Stuart Erwin, Una Merkel—Pleasing entrant for the duallers—66m.—see Nov. 13 issue—(5021).
SAN FRANCISCO DOCKS—MD—Burgess Meredith, Irene Hervey, Barry Fitzgerald—Interest-holding meller for the duallers — 66m.—see Dec. 25 issue — (5027).
SEVEN SINNERS—MD—Marlene Dietrich, John Wayne, Broderick Crawford, Mischa Auer—South Sea meller has selling angles — 86m.—see Nov. 13 issue—(5007).
SIX LESSONS FROM MADAME LA ZONGA—CMU—Lupe Velez, Leon Errol, Helen Parrish—Okay for the duallers—62m.—see Jan. 22 issue—(5022).
SPRING PARADE—MDMU—Deanna Durbin, Robert Cummings, Mischa Auer—Durbin's eighth straight success; this tops 'em all—89m.—see Oct. 2 issue—(5001).
TRAIL OF THE VIGILANTES—W—Franchot Tone, Warren William, Peggy Moran—High-rating big budget oatle; plenty of laughs—75m.—see Dec. 25 issue—(5008).
WHERE DID YOU GET THAT GIRL?—C—Leon Errol, Helen Parrish, Charles Lang—Okay programmer for the duals—65m.—see Jan. 8 issue—(5030).

TO BE REVIEWED OR IN PRODUCTION

BEYOND THE LAW—William Gargan, John Litel, June Clyde.
BIG HOUSE BLUES—Robert Paige, Anne Gwynne, Nat Pendleton.
CRACKED NUTS — Mischa Auer, Una Merkel, Stuart Erwin.
FLYING CADETS — William Gargan, Edmund Lowe, Peggy Moran.
HALF WAY TO SHANGHAI—Charles Bickford, Evelyn Ankers, Frank Albertson.
HELLO SUCKER—Hugh Herbert, Peggy Moran, Tom Brown.
HIT THE ROAD—Gladys George, Barton MacLane, Bobs Watson, Billy Halop.
I, JAMES LEWIS—Franchot Tone, Walter Brennan, John Carroll, Carol Bruce.
IN THE NAVY—Abbott and Costello, Andrews Sisters, Dick Powell.
LAW OF THE RANGE—Johnny Mack Brown—(5066).
MAID IN MANHATTAN—Johnny Downs, Jane Frazee, Mischa Auer.
MEN OF THE TIMBERLANDS—Richard Arlen, Andy Devine, Linda Hayes—(5055).
MOONLIGHT IN HAWAII—Johnny Downs, Jane Frazee, Leon Errol.
RADIO REVELS OF 1942—Frances Langford, Ken Murray, Don Wilson.
RAWHIDE RANGERS—Johnny Mack Brown, Nell O'Day—(5067).
SANDY STEPS OUT — Baby Sandy, Kathryn Adams, Edward Everett Horton.
TIGHT SHOES—John Howard, Binnie Barnes, Leo Carrillo.
TOO MANY BLONDES—Rudy Vallee, Helen Parrish, Lon Chaney, Jr.
UNFINISHED BUSINESS—Irene Dunne, Robert Montgomery, Preston Foster, Eugene Pallette.

WARNERS-FIRST NATIONAL

(1939-1940 releases from 401 up; 1940-1941 releases from 500 up.)

(FN)—First National; (W)—Warners

AFFECTIONATELY YOURS—C—Merle Oberon, Dennis Morgan, Rita Hayworth—Comedy of wacky school should do pleasant business—88m.—see May 14 issue—(FN).
ALWAYS A BRIDE—C—Rosemary Lane, George Reeves, John Eldredge—Forced comedy for nabe duals—58m.—see Nov. 13 issue—(FN)—(570).

CASE OF THE BLACK PARROT, THE—MY—William Lundigan, Maris Wrixon, Luli Deste—Just filler—59m.—see Jan. 8 issue—(FN)—(572).

CITY FOR CONQUEST—D—James Cagney, Ann Sheridan, Frank Craven—Top notch drama—106m.—see Oct. 2 issue—(W)—(506).

DEVIL DOGS OF THE AIR—MD—James Cagney, Pat O'Brien, Margaret Lindsay, Frank McHugh—Reissue; sell Cagney, O'Brien, and service angles—86m.—see May 14 issue—(W)—(550).

DISPATCH FROM REUTERS, A—D—Edward G. Robinson, Edna Best, Eddie Albert—Well-made drama; can stand lots of selling—90m.—see Oct. 2 issue—(W)—(511).

EAST OF THE RIVER—MD—John Garfield, Brenda Marshall, Marjorie Rambeau—Okay program meller—73m.—see Nov. 13 issue—(FN)—(562).

FATHER IS A PRINCE—C—Grant Mitchell, Nana Bryant, John Litel—Dual bill fodder, run of the mill—57m.—see Oct.30 issue—(FN)—(569).

FATHER'S SON—D—John Litel, Billy Dawson, Frieda Inescort—Pleasant entertainment for the family trade—58m.—see Jan. 22 issue—(W)—(520).

FLIGHT FROM DESTINY — D—Geraldine Fitzgerald, Thomas Mitchell, Jeffrey Lynn, Jamee Stephenson—Theme calls for intensive selling—72m.—see Jan. 8 issue—(W)—(514)—(A).

FOOTSTEPS IN THE DARK—MD—Errol Flynn, Brenda Marshall, Ralph Bellamy—Well-made mellermystery has plenty of selling angles—95m.—see Mar. 5 issue—(W)—(509).

FOUR MOTHERS—MD—Claude Rains, Priscilla Lane, Rosemary Lane, Lola Lane, Jeffrey Lynn—Has the angles as one of an exploitable series—87m.—see Nov. 27 issue—(W)—(503).

GREAT LIE, THE — D — Bette Davis, George Brent, Mary Astor, Hattie McDaniel—Strong women's picture should be one of the better grossers of the season—107m.—see Apr. 16 issue—(W)—(504)—(A).

GREAT MR. NOBODY, THE—C—Eddie Albert, Joan Leslie, Alan Hale, William Lundigan—For the lower half of the duallers—71m.—see Feb. 19 is—see Mar. 19 issue—(W).—(521).

HERE COMES HAPPINESS—C—Mildred Colee, Edward Norrie, Richard Ainley—Low-bracket filler—58m.—see Mar. 19 issue—(W)—(521).

HERE COMES THE NAVY (Re-issue)—CD—James Cagney, Pat O'Brien, Gloria Stuart—Sell Cagney and timeliness — 86m. — see Nov. 27 issue — (W)—(525).

HIGH SIERRA—D—Humphrey Bogart, Ida Lupino, Joan Leslie, Henry Hull—Exciting new gangster angle; should do okay — 100m.—see Jan. 22 isue — (556)—(FN).

HONEYMOON FOR THREE—CD—Ann Sheridan, George Brent, Charlie Ruggles—Programmer will have to depend on the names—77m.—see Jan. 8 issue (510)—(W).

KNOCKOUT—MD—Arthur Kennedy, Olympe Bradna, Virginia Field—Actionful entry for the bottom dual spot — 73m. — see Mar. 19 issue — (FN)—(568).

KNUTE ROCKNE-ALL AMERICAN—D—Pat O'Brien, Gale Page, Ronald Reagan—Definitely in the big money—98m.—see Oct. 16 issue—(W)—(502).

LADY WITH RED HAIR, THE—MD—Miriam Hopkins, Claude Rains, Richard Ainley—Okay meller of the "Stage Door" school—81m.—see Nov. 13 issue—(W)—(512).

LETTER, THE — D — Bette Davis, Herbert Marshall, James Stephenson—Depends on Bette Davis' draw—97m.—see Nov. 27 issue—(W)—(552)—(A).

MEET JOHN DOE—D—Gary Cooper, Barbara Stanwyck, Edward Arnold, Walter Brennan—Packed with entertainment, this is equal to Capra's best—123m.—see Mar. 19 issue.

MILLION DOLLAR BABY—C—Priscilla Lane, Jeffrey Lynn, Ronald Reagan, May Robson—High-rating program comedy; needs selling—100m.—see May 28 issue—(W).

NURSE'S SECRET, THE — MY — Lee Patrick, Regis Toomey, Julie Bishop—Minor league mystery — 65m.—see May 14 issue—(W)—(523).

SANTA FE TRAIL—AD—Errol Flynn, Olivia de Havilland, Alan Hale, Ronald Reagan, Raymond Massey—If "Dodge City" and "Virginia City" made money for you, then bet on this—110m.—see Dec. 25 issue—(FN)—(551).

SEA WOLF, THE—MD—Edward G. Robinson, Ida Lupino, John Garfield—Well-made version of the Jack London story, but don't forget to make a special bid for the femme trade—100m.—see Apr. 2 issue—(W)—(501).

SHADOWS ON THE STAIRS—MY—Frieda Inescort, Bruce Lester, Heather Angel—Satisfactory mystery filler—63m.—see Mar. 19 issue—(FN)—(573).

SHE COULDN'T SAY NO—CD—Roger Pryor, Eve Arden, Cliff Edwards—Filler—63m. — see Dec. 11 issue—(FN)—(571).

SHOT IN THE DARK, A — MD — William Lundigan, Nan Wynn, Ricardo Cortez—Will fit nicely into the lower dualler spot—57m.—see Apr. 2 issue—(W)—(522).

SINGAPORE WOMAN — MD—Brenda Marshall, David Bruce, Virginia Field—Dual support; can be sold—64m.—see May 14 issue—(FN)—(563).

SOUTH OF SUEZ—MD—George Brent, Brenda Marshall, George Tobias—Action meller, best for the duallers—86m.—see Nov. 27 issue—(W)—(513).

STRANGE ALIBI—MD—Arthur Kennedy, Joan Perry, Jonathan Hale—Action meller for the duallers will help Arthur Kennedy's buildup—63m.—see Apr. 30 issue—(FN)—(567).

STRAWBERRY BLONDE, THE—CD—James Cagney, Rita Hayworth, Olivia de Havilland—Plenty of entertainment for all; with the Gay Nineties angle for the older patrons—97m.—see Feb. 19 issue—(FN)—(559).

THIEVES FALL OUT—C—Eddie Albert, Joan Leslie, Alan Hale, Jane Darwell—Acceptable neighborhood entertainment for the dual bills—72m.—see Apr. 30 issue—(W)—(516).

TUGBOAT ANNIE SAILS AGAIN—CD—Marjorie Rambeau, Alan Hale, Ronald Reagan, Jane Wyman—Pleasing programmer is okay for the duallers and the nabe trade—77m.—see Oct. 30 issue—(FN)—(561).

WAGONS ROLL AT NIGHT, THE—MD—Humphrey Bogart, Joan Leslie, Eddie Albert, Sylvia Sidney—Meller offers plenty of selling angles—84m.—see Apr. 16 issue—(FN).

TO BE REVIEWED OR IN PRODUCTION

BAD MEN OF MISSOURI—Dennis Morgan, Wayne Morris, Arthur Kennedy, Jane Wyman.

BRIDE CAME C.O.D., THE — Bette Davis, James Cagney, Jack Carson, Stuart Erwin.

BULLETS FOR O'HARA—Roger Pryor, Joan Perry, Anthony Quinn.

DANGER HARBOR—Ida Lupino, Thomas Mitchell, John Garfield—(FN).

DIVE BOMBER—Errol Flynn, Fred MacMurray, Ralph Bellamy—(Technicolor).

FLIGHT PATROL—James Stephenson, Ronald Reagan, Olympe Bradna.

HIGHWAY WEST—Brenda Marshall, William Lundigan, Olympe Bradna.

KING RUBBER—Jeffrey Lynn, Alan Hale.

KING'S ROW—Robert Cummings, Ann Sheridan, Ronald Reagan.

MANPOWER—Marlene Dietrich, George Raft, Edward G. Robinson.

NAVY BLUES—Ann Sheridan, Jack Oakie, Jack Haley.

PASSAGE FROM HONGKONG—Keith Douglas, Lucile Fairbanks, Richard Ainley—(W).

SERGEANT YORK—Gary Cooper, Walter Brennan, Joan Leslie.

SHINING VICTORY—Geraldine Fitzgerald, Jamee Stephenson, Donald Crisp—(FN).

SMILING GHOST, THE—Wayne Morris, Brenda Marshall.

THREE SONS O' GUNS—Wayne Morris, Tom Brown, William Orr.

UNDERGROUND—Jeffrey Lynn, Philip Dorn, Karen Verne, Mona Maris—(W).

MISCELLANEOUS

Listed here are only those independently produced pictures, not handled by companies of nation-wide scope. Addresses of producers or distributors will be furnished on request.

ADOLESCENCE—D—Leon Janney, Eleanor Hunt, Esther Muir—Dueller with sex angles to sell—79m.—see Dec. 25 issue—(Hirliman)—(A).

BRIDE OF BUDDHA, THE—Novelty—Recut of "India Speaks" holds interest for sensation-seekers—63m.—see Apr. 30 issue—(Futter Corp.).

CAVALADE OF FAITH—Doc.—Commentary epoken by Basil Ruysdael—Catholics will want to see it—63m.—see Feb. 5 issue—(Jeffrey Pictures).

CAVALCADE OF TEXAS, A—Travel—Travelogue produced and directed by James Fitzpatrick—Long travel feature is made for Texas but should hold some interest everywhere—50m.—see Feb. 19 issue—(Technicolor)—(Fitzpatrick).

CITY OF MISSING GIRLS—MD—H. B. Warner, John Archer, Astrid Allwyn—Has plenty of selling angles—71m.—see Mar. 5 issue—(Select).

CHARLIE CHAPLIN FESTIVAL—C—Six Chaplin tworeelers—Entertaining package of six Chaplin tworeelers—110m.—see May 14 issue—(Guaranteed).

FANTASIA—Fantasy MU — Produced by Walt Disney, with Leopold Stokowski and the Philadelphia Orchestra—Something new and different; should attract lots of interest in the metropolitan sectors—135m.—see Nov. 27 issue—(Walt Disney).

FOOLS OF DESIRE (It's All In Your Mind)—Sex—Byron Foulger, Constance Bergen, Betty Roadman—Dependant on exploitation; can be sold—50m.—see Mar. 19 issue—(B. B. Ray)—(A).

HIGHWAY HELL—Sex—Charlee Maurice, Don Hirst, Diane Winthrop — Exploitable sexer that needs plenty of selling; not for the family trade—55m.—see Mar. 19 issue—(Screencraft)—(A).

IT'S ALL IN YOUR MIND—see Fools of Desire.

KIDNAPPING GORILLAS—Novelty—Exploitation picture has animal and sex angles for houses which can play this type film—69m.—see Apr. 30 issue—(Jewel).

LAW OF THE WOLF—MD—Dennis Moore, Luana Walters, George Chesebro—Adequate dual meller for action stands; sell Rin-Tin-Tin—55m.—see May 14 issue—(Arthur Ziehm).

NEW ADVENTURES OF TARZAN, THE—MD—Herman Brix, Ula Holt, Frank Baker—Unconvincing, below-par dualler—74m.—see Apr. 2 issue—(Hoffberg).

PERPETUAL SACRIFICE, THE — D — William H. S. Foster, Virginia Hall Foster, Blessed Sacrament Choir—Satisfactory Lenten drama for Catholic audiences—78m.—see Mar. 19 issue—(Religioue Filme).

SOULS IN PAWN—Sex—Ginger Britton, Beatrice Curtie, Richard Beach — Saleable sexer — 64m.—see Dec. 25 issue—(Real Life Dramas).

SPEED LIMITED — AD—Ralph Graves, Evelyn Brent, Claudia Dell—Nabe dual filler—58m.—see Dec. 25 issue—(Exclusive Pictures).

FOREIGN

Listed here are imported produotions and all foreign-language pictures of whatever origin, when such pictures are not a part of the regular release schedule of an independently listed producer-distributor.

AMONG HUMAN WOLVES—MD—Basil Radford, Silvia St. Claire, Thorley Walters—Mediocre spy meller—59m.—see Dec. 11 issue—(English-made)—(Film Alliance of US).

BREAK THE NEWS—see Monogram listing.

CASTLES IN THE AIR (Castelli in Aria)—C—Vittorio de Sica, Lillian Harvey, Otto Tressler — Mediocre foreign effort for Italian nabes only—96m.—see May 28 issue—(Italian, no titles)—(Esperia).

CASTELLI IN ARIA—see Castles in the Air.

CAVALCADE OF IRELAND—Doc—Irish scenes—Probable attraction for the Irish—85m.—see May 28 issue—(Crommey).

CHINESE BUNGALOW, THE (The Chinese Den)—MD—Paul Lukas, Jane Baxter, Kay Walsh—High-rating melodrama import can stand plenty of exploitation)—70m.—see Feb. 19 issue — (English-made) — (Film Alliance of U. S.).

COMPLIMENTS OF MR. FLOW—CD—Fernand Gravet, Edwige Feuillers, Louis Jouvet—Standard French offering for art houses and sophisticated nabes—77m.—see Mar. 5 issue—(Hoffberg).

CHINESE DEN, THE—see The Chinese Bungalow.

CONFESSIONS OF A NEWLYWED — see Have You Nothing to Declare?

DANGEROUS CARGO—see Hell's Cargo.

DA SARTINA—A GRANDE DIVA—see Dora Nelson.

DESIGN FOR MURDER—MYD—Manning Whiley, Barbara Everest, Michael Drake—Eerie chiller for bottom of nabe duals — 60m.—see Dec. 11 issue—(English-made)—(World).

DORA NELSON (Da Sartina—A Grande Diva)—CD—Assia Noris, Carlo Ninchi, Miretta Mauri—Excellent comedy show for Italian houses—79m.—see Jan. 22 issue—(Esperia).

DREAM OF BUTTERFLY, THE (Il Sogno di Butterfly)—DMU—Maria Cebotari, Fosco Giacbetti, Germana Paolieri—Excellent for Italian and art houses—96m.—see Feb. 19 issue—(Esperia).

GEORGE TAKES THE AIR—see It's in the Air.

GRANDI MAGAZZINI—MD—Vittorio de Sica, Assia Noris, Luisella Beghi—Natural for Italian nabes—86m.—see Feb. 5 issue—(Amerital).

GREAT ADVISOR, THE—MUC—Yetta Zwerling, Irving Jacobson, Cantor Liebele Waldman — Should do nicely in Jewish nabes—75m.—see Dec. 25 issue—(Cinema Service Corp.).

GREECE ON THE MARCH—Doc—A combination of three short subjects—"Greece on the March," 40m.; "Grecian Provincial Life," 40m.; and "Greece Independence Day Parade," 25m.—Okay for Greek nabes—105m.—see Apr. 16 issue—(Parthenon).

HATRED—D—Herry Baur, Gabrielle Dorziat, Pierre Renoir—Grim Frenchie for the art trade—71m.—see Feb. 5 issue—(World)—(A).

HAVE YOU NOTHING TO DECLARE? (Vous N'Avez Rien a Declarer?) (Confessions of a Newlywed)—F—Raimu, Alerme, Brasseur—High rating import, should prove a bonanza for the art houses—78m.—see Nov. 13 issue—(Foreign Films)—(A).

HEROES OF THE SEA—MD—V. I. Osvetimsky, S. D. Timokhin, A. M. Maximova—Okay Russian; sell "inside story of Red navy"; plenty of propaganda—88m.—see May 14 issue—(Russian with English titles)—(Artkino).

HOTEL DU NORD—D—Annabella, Louis Jouvet, Arletty—Sub-standard Frenchie; Annabella and Jouvet should help in ert stands—83m.—see Jan. 8 issue—(Juno Films).

IL SOGNO DI BUTTERFLY—see The Dream of Butterfly.

IT'S IN THE AIR (George Takes the Air) — MUC — George Formby, Polly Ward, Garry Mareb—Pleasing English programmer—70m.—see Dec. 25 issue—(English-made)—BSB Corp.

KING OF THE WHITE ELEPHANT, THE—MD—Renu Kritayakorn, Suvat Nilsen, Pairin Nilsen—Novelty, not an animal pic, might be played as freak in some spots—66m.—see Apr. 16 issue—(Siamese, Spoken in English)—(Ralph E. Peckham).

KISS OF FIRE, THE—MDMU—Viviane Romance, Tino Rossi, Michel Simon—Pretty good Gallic song and sexer—84m.—see Nov. 27 issue—(Juno)—(A).

LA NOCHE DE LOS MAYAS—see Night of the Mayae.

LARCENY STREET—CMY—Jack Buchanan, Elsie Randolph, Arthur Margetson—Nice entry for nabe dual support — 62m. — see Dec. 25 issue — (English-made)—(Film Alliance of US).

LAST WILL OF DR. MABUSE, THE—MD—Oscar Beregi, Rudolf Klein-Rogge, Otto Wernicke—Heavy meller for art stands and German houses—98m. see Mar. 5 issue—(Gallic Films).

LES AMOUREUX—MD—Charles Boyer, Natalie Paley, Pierre Richard-Willm—Boyer should help—92m.—see Dec. 25 issue—(Pax).

LIVING DEAD, THE — MY—Paul Wegener, Eugene Kloepper, Roma Bohn—Suspenseful German (pre-Hitler) horror show for art houses—91m.—see Dec. 25 issue—(Hoffberg)—(A).

MAD EMPEROR, THE—HD—Harry Baur, Pierre Renoir, Suzy Prim—Okay fare for foreign and art cinemas; sell Baur and the book—92m.—see Mar. 19 issue—(French with English titles)—(World).

MANNERHEIM LINE, THE—Doc—No credits available—Smash stuff for Soviet-sympathizing audiences—75m.—see Dec. 25 issue—(Artkino).

MAN OF THE DAY—see Man of the Hour.

MAN OF THE HOUR, THE (Man of the Day) — Maurice Chevalier, Elvire Popesco, Alerme—Weak Frenchie, but Chevalier can be sold—93m.—see Dec. 11 issue—(Trio Films).

MANON LESCAUT—MUD—Vittorio de Sica, Alida Valli, Beniamino Gigli—Heavy, sentimental costume stuff, okay for art and Italian houses; sell opera "Manon" and Gigli — 92m. — see Apr. 16 issue — (Italian with English titles)—(Esperia).

MERRY WIVES, THE—MD—Zdenek Stepanek, Ladislav Pesek, Hana Vitova—Teasing Czech sexer—80m.—see Nov. 27 issue—(Edgar E. Lloyd)—(A).

MURDER AT THE BASKERVILLES—MY—Arthur Wontner, Ian Fleming, Lyn Harding—Dualler for not too discriminating — 65m.—see Dec. 25 issue—(English-made)—(Astor).

NEW TEACHER, THE—CD—Boris Cherkov, Tamara Makarova, Pavel Volkov—Fairly amusing stuff for art and Russian patrons; has Soviet propaganda—90m.—see Apr. 16 issue—(Russian with English titles)—(Artkino).

NIGHT OF THE MAYAS (La Noche de los Mayas)—D—Arturo de Cordoba, Estelen Inda, Isabella Corona—Mexican film; just for the arty—86m.—see Jan. 22 issue—(World Pictures).

PEPE LE MOKO—MD—Jean Gabin, Mireille Balin, Gabriel Gabrio—French version of "Algiers" has sex-appeal, is good for art and perhaps some nabe situations—90m.—see Mar. 19 issue—(Mayer and Burstyn).

PERSONAL COLUMN—CD—Maurice Chevalier, Erich von Stroheim, Pierre Renoir, Marie Dea—Excellent for foreign language, art houses, and for the more sophisticated neighborhoods—89m.—see Feb. 19 issue—(Pax).

PIRATE OF THE SEVEN SEAS — MD — John Lodge, Judy Kelly, Keneth Kent—British meller for the duals—62m.—see Mar. 5 issue—(English-made) —(Film Alliance of US).

QUEEN OF THE OPERA (Regina Della Scala)—HDMU —Margherita Carosio, Nives Poli, Guiseppe Addobbati—Excellent Italian operatio film—90m.—see Dec. 11 issue—(Esperia).

QUEEN OF CRIME—MD—Genevieve Tobin, Noel Madison, Jack Hulbert—British import has plenty of action for duallers—55m.—see Feb. 5 issue—(Film Alliance).

REGINA DELLA SCALA—see Queen of the Opera.

SCHOOL FOR HUSBANDS—see The Virgin Bride.

SENSATION—MY—John Lodge, Diana Churchill, Francis Lister—Satisfactory whodunit for tail of nabe duals—54m.—see Dec. 25 issue—(English-made) —(Film Alliance of U .S.).

SIEG IM WESTEN—see Victory in the West.

THEY MET ON SKIS—CD—Wissia Dina, Herri Presles, Charpin—Swell French art stuff; others will find it a good dualler gamble—65m.—see Jan. 8 issue —(Michael Mindlin).

UNIVERSITY OF LIFE—D—N. Valbert, S. Kayukov, N. Dorokhin—Okay for art and Russian houses—100m.—see Mar. 5 issue—(Russian with English titles)—Artkino).

VICTORY IN THE WEST (Sieg Im Westen)—Doc—Nazi propaganda film — Nazi propaganda documentary can only be used in a few spots—112m.—see May 14 issue—(German, no titles)—(Ufa).

VIRGIN BRIDE, THE and SCHOOL FOR HUSBANDS —C—Danielle Darrieux, Marcel Simon; Diana Churchill, Rex Harrison—Sex houses can do something with this—88m. and 72m.—see Mar. 19 issue—(Hoffberg)—(A).

VOUS N'AVEZ RIEN A DECLARER?—see Have You Nothing to Declare?

'40-'41 Shorts Parade and Complete Data

The complete listing of 1939-1940 product, or shorts not listed under this date below, will be found on Blue Section pages 590, 591 and 592. Shorts released in the latter part of 1939-40 can be found listed on pages 732, 733, and 734 of the Blue Section.

COLUMBIA

Two Reel

COMEDIES (26)

THREE STOOGES

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
2401	(Aug. 23)	From Nurse to Worse	E	16m.	600
2402	(Oct. 4)	No Census, No Feeling	F	16m.	630
2403	(Nov. 15)	Cookoo Cavaliers	F	17m.	648
2404	(Dec. 27)	Boobs In Arms	G	18m.	678
2405	(Feb. 7)	So Long Mr. Chumps	G	17m.	693
2406	(Mar. 21)	Dutiful But Dumb	G	17m.	693
2407	(May 16)	All the World's a Stooge	F	16m.	714
2408	(July 11)	I'll Never Heil Again			

ALL-STAR

2421	(Sept. 6)	Pleased to Mitt You You (Glove-Slingers)	G	18m.	588
2422	(Sept. 20)	The Spook Speaks (Keaton-Ames)	F	18m.	600
2423	(Oct. 18)	Cold Turkey (Langdon)	F	16m.	630
2424	(Nov. 1)	A Bundle of Bliss (Clyde)	F	18m.	630
2425	(Nov. 29)	Blondes and Blunders (Catlett)	F	16m.	654
2426	(Dec. 13)	His Ex Marks the Spot (Keaton)	B	18m.	678
2427	(Jan. 10)	The Watchman Takes a Wife (Clyde)	F	16m.	678
2428	(Jan. 29)	Fresh as a Freshman (Glove Slingers)	G	18m.	686
2429	(Feb. 21)	So You Won't Squawk (Keaton)	G	16m.	695
2430	(Mar. 7)	Yumpin' Yimlny (El Brendel)	F	17m.	722
2431	(Apr. 4)	Glove Affair (Glove Slingers)	F	16½m.	714
2432	(Apr. 18)	Black Eyes and Blues (Karns)	G	16½	735
2433	(May 2)	The Ring and the Belle (Clyde)	F	17m.	734
2434	(May 30)	Ready Willing But Unable (Brendel)	F	16½m.	730
2435	(June 13)	Untitled (Clyde)			
2436	(June 27)	French Fried Patootie (Mowbray)		18m.	

SERIALS

1120	(Oct. 25)	The Green Archer	G	15 ep.	639
2120	(Jan. 31)	White Eagle	E	15 ep.	686
2180	(May 9)	The Spider Returns	G	15 ep.	749

SPECIALS

	(Feb. 22)	International Forum No. 1	E	16m.	703
	(May 27)	International Forum No. 2			

One Reel

CINESCOPES (10)

2971	(Aug. 30)	Hobby Lobby	G	11m.	600
2972	(Oct. 4)	Floating Elephants	G	8m.	624
2973	(Nov. 8)	Nice Work, If You Can Do It	G	9m.	642
2974	(Dec. 25)	Unusual Crafts	F	9m.	679
2975	(Jan. 31)	Feathers (Color)	G	9m.	695
2976	(Feb. 22)	Movie Magic	G	10m.	704
2977	(Mar. 27)	This Is England	E	10m.	722
2978	(Apr. 28)	Capital Sidelights	G	11m.	749

COLOR RHAPSODIES (16)

(Technicolor)

2501	(Aug. 30)	Tangled Television	F	7½m.	607
2502	(Oct. 4)	Mr. Elephant Goes to Town	F	7¾m.	623
2503	(Nov. 3)	The Mad Hatter	E	7m.	642
2504	(Dec. 6)	The Wise Owl	F	7m.	654
2505	(Jan. 7)	A Helping Paw	G	7m.	686
2506	(Feb. 28)	Way of All Pests	G	7½m.	714
2507	(Mar. 14)	The Carpenter	F	8½m.	723
2508	(Apr. 18)	The Land of Fun	G	7m.	743
2509	(June 5)	Tom Thumb's Brother			

COMMUNITY SINGS (10)

2651	(Oct. 2)	No. 1—Jolly Tunes	F	10m.	631
2652	(Nov. 8)	No. 2—Popular Songs	G	11m.	642
2653	(Dec. 13)	No. 3 — Melodies That Linger	F	11m.	678
2654	(Jan. 1)	No. 4—Gay Tunes	F	10m.	686
2655	(Feb. 7)	No. 5 — Fun With Songs	F	10m.	686
2656	(Mar. 14)	No. 6 — Songs With Harmony	F	10m.	704
2657	(Apr. 25)	No. 7 — Peppy Song Hits	G	9m.	740
2658	(May 29)	No. 8	G	10m.	749

FABLES (8)

2751	(Sept. 27)	Farmer Tom Thumb	F	6m.	623
2752	(Oct. 25)	Mouse Meets Lion	G	6m.	649
2753	(Dec. 13)	Paunch 'n Judy	B	6½m.	678
2754	(Jan. 17)	The Streamlined Donkey	F	7m.	686
2755	(Mar. 14)	It Happened to Crusoe	F	6½m.	723
2756	(May 16)	Kitty Gets the Bird			
2757	(June 19)	Dumb Like a Fox			

HAPPY HOUR SPECIALS

(Re-Issues)

2441	(Nov. 21)	Puss In Boots		40m.	

NEWS WORLD OF SPORTS (12)

2801	(Oct. 4)	Master of the Cue	G	9m.	624
2802	(Nov. 22)	Hunting Wild Deer	F	9m.	656
2803	(Dec. 27)	All the Giant Killer	G	10½m.	679
2804	(Jan. 24)	Ice Capers	E	10m.	687
2805	(Feb. 21)	Splits, Spares, and Strikes	G	10m.	695
2806	(Mar. 28)	The Jungle Archer	G	11m.	740
2807	(Apr. 25)	Diving Thrills	G	10m.	749

NEW YORK PARADE (6)

2951	(Jan. 24)	The New York Parade	E	9½m.	687
2952	(Mar. 27)	Abroad at Home	G	9½m.	735

PHANTASIES (8)

2701	(Sept. 24)	School Boy Dreams	F	5m.	623
2702	(Oct. 25)	Happy Holidays	F	6m.	631
2703	(Feb. 7)	The Little Theatre	F	6m.	689
2704	(Mar. 28)	There's Music In Your Hair	F	6½m.	723
2705	(May 2)	The Cute Recruit			
2706	(July 3)	The Wallflower	F	6m.	704
2707	(Aug. 8)	The Crystal Gazer			

QUIZ REELS (6)

2601	(Dec. 5)	Take It or Leave It No. 1	G	11½m.	656
2602	(Dec. 25)	Take It or Leave It No. 2	F	11½m.	679
2603	(Feb. 7)	Take It or Leave It No. 3	G	11m.	694
2604	(Mar. 7)	Junior I. Q. Parade	F	9½m.	687
2605	(Apr. 3)	So You Think You Know Music No. 1	G	11½m.	723
2606	(May 1)	Take It or Leave It No. 4	G	11m.	743

SCREEN SNAPSHOTS (12)

2851	(Sept. 6)	No. 1	E	10m.	607
2852	(Oct. 18)	No. 2	G	9m.	631
2853	(Nov. 22)	No. 3	G	9½m.	654
2854	(Dec. 27)	No. 4	G	9m.	687
2855	(Feb. 2)	No. 5	E	9m.	687
2856	(Mar. 14)	No. 6	F	10m.	714
2857	(Apr. 25)	No. 7	F	10m.	749
2858	(June 6)	No. 8			
2859	(July 11)	No. 9			

TOURS (10)

2551	(Aug. 16)	Historic Virginia	F	10m.	600
2552	(Sept. 13)	Savoy In the Alps	G	10m.	608
2553	(Sept. 27)	Old and New Arizona	F	9m.	631
2554	(Oct. 25)	Islands of the West Indies	F	10m.	631
2555	(Nov. 25)	Sojourn In Havana	F	9m.	656
2556	(Dec. 20)	Beautiful British Columbia (Color)	F	10½m.	679
2557	(Jan. 10)	From Singapore to Hong Kong	F	10m.	687
2558	(Feb. 28)	Western Wonderland	G	9m.	715
2559	(Apr. 3)	San Francisco — Metropolis of the West	G	9½m.	730
2560	(May 23)	Beautiful Ontario (Color)			

WASHINGTON PARADE (6)

2901	(Oct. 25)	No. 1—The Mint	G	10m.	642
2902	(Dec. 13)	No. 2—West Point	E	10½m.	679
2903	(Jan. 17)	No. 3 — US Naval Academy	E	10m.	687
2904	(Mar. 7)	No. 4—Spirit of 1941	F	10m.	714

METRO

Two Reel

CRIME DOESN'T PAY (6)

P-201	(Oct. 26)	Eyes of the Navy (Patriotic subject — not crime)	E	20m.	630
P-202	(Nov. 30)	You the People	E	21m.	656
P-203	(Jan. 4)	Respect the Law	E	20m.	686
P-204	(Feb. 8)	Forbidden Passage	E	21m.	693

One Reel

CARTOONS (18)

(Technicolor)

W-241	(Nov. 23)	The Lonesome Stranger	E	9m.	654
W-242	(Dec. 21)	Mrs. Ladybug	F	8m.	670
W-243	(Feb. 22)	Abdul the Bulbul Ameer	E	8m.	714
W-244	(Mar. 8)	The Prospecting Bear	F	9m.	715
W-245	(Apr. 5)	The Little Mole	G	9m.	740
W-246	(Apr. 26)	The Goose Goes South	G	8m.	749
W-247	(May 17)	The Rookie Bear			

FITZPATRICK TRAVELTALKS (12)

(Technicolor)

T-211	(Sept. 7)	The Capital City	F	9m.	608
T-212	(Sept. 28)	Cavalcade of San Francisco	G	9m.	615
T-213	(Oct. 26)	Old New Mexico	F	9m.	639
T-214	(Nov. 23)	Beautiful Bali	G	9m.	656
T-215	(Dec. 21)	Old New Orleans	G	9m.	670
T-216	(Jan. 4)	Mediterranean Ports of Call	G	9m.	670
T-217	(Feb. 1)	Red Men on Parade	G	9m.	687
T-218	(Mar. 8)	Alluring Alaska	G	9m.	704
T-219	(Apr. 12)	Glimpses of Kentucky	F	8m.	722
T-220	(May 10)	Yosemite the Magnificent	E	8m.	740

MINIATURES (10)

M-231	(Nov. 9)	Rodeo Dough	G	10m.	654
M-232	(Dec. 21)	The Great Meddler	E	11m.	670
M-233	(Dec. 28)	The Happiest Man on Earth	E	11m.	678
M-234	(Jan. 18)	More About Nostradamus	E	11m.	686

OUR GANG COMEDIES (9)

C-291	(Sept. 7)	Good Bad Boys	F	11m.	607
C-292	(Oct. 5)	Waldo's Last Stand	F	11m.	639
C-293	(Oct. 26)	Goin' Fishin'	F	10m.	634
C-294	(Nov. 23)	Kiddie Kure	F	11m.	654
C-295	(Jan. 25)	Fightin' Fools	G	9m.	686
C-296	(Feb. 15)	Baby Blues	G	9m.	704
C-297	(Mar. 8)	Ye Olde Minstrels	G	11m.	715
C-298	(Apr. 26)	1-2-3 Go	F	10m.	749

PASSING PARADE (9)

K-281	(Nov. 30)	American Spoken Here	E	11m.	654
K-282	(Feb. 8)	Whispers	E	10m.	694
K-283	(Mar. 22)	More Trifles of Importance	E	11m.	730
K-284	(Mar. 29)	Out of Darkness	E	10m.	730
K-285	(May 17)	Willie and the Mouse			

PETE SMITH SPECIALTIES (14)

S-261	(Oct. 12)	Quicker'n a Wink	E	9m.	634
S-262	(Nov. 30)	Wedding Bills	E	10m.	654
S-263	(Dec. 21)	Sea for Yourself	F	10m.	670
S-264	(Jan. 25)	Penny to the Rescue (Technicolor)	E	10m.	686
S-265	(Feb. 8)	Quiz Biz	G	9m.	694

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
S-266	(Mar. 15)	Memory Tricks	G	9m.	715
S-267	(Apr. 26)	Aeronutics	F	10m.	749
		SPECIALS			
A-100	(Mar. 1)	Third Dimensional Murder (Technicolor)	G	7m.	694
		SPECIAL TRAILERS			
		Miracle In Sound	E	10m.	631

MONOGRAM

One Reel

CARTOONS

001	(July 22)	A Busy Day			
002	(Jan. 19)	Beauty Shoppe	F	6m.	669
003	(Feb. 2)	Baby Checkers	F	7m.	669

PARAMOUNT

Two Reel

SPECIAL FLEISCHER CARTOONS (Technicolor)

FF0-1	(Apr. 11)	Raggedy Ann	E	18m.	663

One Reel

ANIMATED ANTICS CARTOONS (10)

H0-1	(Sept. 20)	The Dandy Lion	F	7m.	615
H0-2	(Oct. 25)	Sneak, Snoop, and Snitch	F	7m.	649
H0-3	(Nov. 29)	Mommy Loves Puppy	F	7m.	649
H0-4	(Dec. 20)	Bring Himself Back Alive	B	7m.	663
H0-5	(Feb. 14)	Pop and Mom In Wild Oysters	F	11m.	686
H0-6	(Mar. 14)	Twinkletoes Gets the Bird	F	7m.	703
H0-7	(Apr. 18)	Speaking of Animals	G	9m.	714
H0-8	(May 9)	Triple Trouble	F	6m.	740
H0-9	(May 30)	Zero, the Hound	F	6m.	743
H0-10	(June 27)	Twinkletoes — Where He Goes — Nobody Knows			

BENCHLEY COMEDIES (4)

S0-1	(Nov. 8)	The Trouble With Husbands	G	11m.	649
S0-2	(Jan. 24)	Waiting for Baby	G	11m.	694
S0-3	(Apr. 11)	Crime Control	G	11m.	735
S0-4	(May 23)	The Forgotten Man	G	10m.	749

FASCINATING JOURNEYS (6) (Technicolor)

M0-1	(Nov. 8)	River Thames, Yesterday	E	10m.	649
M0-2	(Dec. 27)	The Sacred Ganges	E	11m.	670
M0-3	(Jan. 31)	A Village In India	G	11m.	694
M0-4	(Mar. 21)	Delhi	G	11m.	722
M0-5	(May 16)	Indian Durbar	G	10m.	730

GABBY CARTOONS (8) (Technicolor)

G0-1	(Oct. 18)	King for a Day	F	8m.	630
G0-2	(Nov. 15)	The Constable	F	8m.	648
G0-3	(Jan. 17)	All's Well	B	7m.	678
G0-4	(Feb. 14)	Two for the Zoo	F	7m.	694
G0-5	(Apr. 22)	Swing Cleaning	F	8m.	730
G0-6	(June 20)	Fire Cheese			

HEADLINERS (8)

A0-1	(Sept. 13)	Moments of Charm of 1941	E	10m.	615
A0-2	(Oct. 25)	Listen to Larry	G	10m.	631
A0-3	(Dec. 13)	Johnny Messner and Orch.	B	11m.	663
A0-4	(Jan. 31)	Gene Krupa and Orch.	G	11m.	694
A0-5	(Mar. 21)	Bob Chester and His Orchestra	F	10m.	722
A0-6	(June 26)	Your Favorite Program — Those We Love			

MAPCAP MODELS (6) (Technicolor)

U0-1	(Jan. 17)	Western Daze	E	9m.	678
U0-2	(Apr. 4)	Dipsy Gipsy	E	9m.	735
U0-3	(June 13)	Hoola Boola			

PARAGRAPHICS (8)

V0-1	(Oct. 11)	Nature's Nursery	G	10m.	624
V0-2	(Nov. 22)	Seeing Is Believing	F	11m.	656
V0-3	(Dec. 27)	Breezy Little Bears	E	11m.	679
V0-4	(Feb. 28)	Red, White and Blue Hawaii (Color)	G	11m.	714

POPEYE CARTOONS (12)

E0-1	(Sept. 20)	Popeye Meets William Tell	F	6m.	615
E0-2	(Oct. 18)	My Pop! My Pop!	F	7m.	623
E0-3	(Nov. 15)	With Poopdeck Pappy	F	7m.	654
E0-4	(Dec. 13)	Popeye Presents Eugene the Jeep	F	7m.	654
E0-5	(Jan. 10)	Problem Pappy	F	6m.	678
E0-6	(Feb. 7)	Quiet, Please	F	7m.	694
E0-7	(Mar. 7)	Olive's Sweepstake Ticket	G	6m.	714
E0-8	(Apr. 4)	Flies Ain't Human	G	6m.	730
E0-9	(May 9)	Popeye Meets Rip Van Winkle	G	6m.	743
E0-10	(June 13)	Olive's Birthday Presink			

POPULAR SCIENCE (6) (Magnacolor)

J0-1	(Sept. 6)	No. 1	G	11m.	607
J0-2	(Nov. 1)	No. 2	G	11m.	623
J0-3	(Dec. 20)	No. 3	G	10m.	664
J0-4	(Feb. 21)	No. 4	G	11m.	694
J0-5	(May 2)	No. 5	G	11m.	722

SPORTLIGHTS (13)

R0-1	(Sept. 6)	Diving Demons	E	9m.	607
R0-2	(Oct. 4)	The Sporting Everglades	G	9m.	608
R0-3	(Nov. 1)	Motorcycle Stunting	G	10m.	649
R0-4	(Dec. 6)	Marine Roundup	G	10m.	656
R0-5	(Jan. 3)	Feminine Fitness	G	10m.	664
R0-6	(Feb. 7)	Acrobatic Aces	G	10m.	679
R0-7	(Feb. 28)	Fishing Fever	G	10m.	695
R0-8	(Mar. 28)	Canine Sketches	E	10m.	714
R0-9	(Apr. 25)	Sun Fun	G	10m.	722
R0-10	(May 23)	On the Spot	G	10m.	750
R0-11	(June 20)	Lasso Wizards			

UNUSUAL OCCUPATIONS (6) (Cinecolor)

L0-1	(Sept. 27)	No. 1	G	11m.	623
L0-2	(Nov. 29)	No. 2	G	11m.	649
L0-3	(Jan. 24)	No. 3	G	11m.	686
L0-4	(Mar. 28)	No. 4	G	11m.	722
L0-5	(May 30)	No. 5	G	11m.	743

PRODUCERS RELEASING CORP.

One Reel

HOLLYWOOD NEWSREELS (12)

1	(Dec. 1)	No. 1	G	10m.	654

Two Reel

AMERICAN HISTORY

0-1	(Mar. 1)	Our Bill of Rights	G	20m.	734
0-2	(Mar. 1)	Our Declaration of Independence	F	22m.	743
0-3	(Mar. 1)	Our Constitution	F	22m.	600
0-4	(Mar. 1)	Our Monroe Doctrine (see Guardians of the Americas)	F	21m.	654

Two Reel

SPECIAL

	( )	Alive in the Deep	G	25m.	749

RKO-RADIO

Two Reel

DIONNE SPECIALS

13801	(Dec. 13)	Growing Up	E	18m.	663

EDGAR KENNEDY COMEDIES (6)

13401	(Sept. 6)	Sunk by the Census	F	18m.	607
13402	(Oct. 18)	A Trailer Tragedy	F	17m.	623
13403	(Dec. 20)	Drafted in the Depot	G	19m.	669
13404	(Feb. 21)	Mad About Moonshine	F	19m.	693
13405	(Apr. 4)	It Happened All Night	G	19m.	714
13406	(June 6)	An Apple in His Eye	G	14m.	

LEON ERROL COMEDIES (6)

13701	(Sept. 27)	He Asked for It	F	18m.	607
13702	(Nov. 29)	Tattle Television	F	19m.	630
13703	(Jan. 10)	The Fired Man	G	20m.	663
13704	(Mar. 14)	When Wife's Away	F	20m.	703
13705	(May 16)	A Polo Phony	F	18m.	740

THE MARCH OF TIME (13)

13101	(Sept. 13)	No. 1 — On Foreign Newsfronts	E	19m.	615
13102	(Oct. 4)	No. 2 — Britain's R. A. F.	F	18m.	623
13103	(Oct. 25)	No. 3—Mexico	E	19m.	630
13104	(Nov. 22)	No. 4—Arms and the Men	E	19m.	648
13105	(Dec. 20)	No. 5 — Labor and Defense	E	19m.	663
13106	(Jan. 17)	No. 6 — Uncle Sam — The Non-Belligerent	E	21m.	678
13107	(Feb. 14)	No. 7 — Americans All—Men From Many Lands	E	19m.	695
13108	(Mar. 14)	No. 8 — Australia at War	E	18m.	714
13109	(Apr. 11)	No. 9 — Men of the FBI—1941	E	21m.	734
13110	(May 9)	No. 10—Crisis in the Atlantic	E	18m.	749

RAY WHITLEY MUSICAL WESTERNS (4)

13501	(Nov. 8)	Bar Buckaroos	F	16m.	623
13502	(Jan. 31)	Prairie Spooners	G	13m.	639
13503	(Apr. 25)	Redskins and Redheads	G	18m.	722
13504	(July 18)	Musical Bandit		16m.	

One Reel

INFORMATION PLEASE (13)

14201	(Sept. 6)	No. 1—Anna Neagle	G	11m.	600
14202	(Oct. 4)	No. 2—Ruth Gordon	G	10m.	624
14203	(Nov. 1)	No. 3—Alice Marble	G	10m.	639
14204	(Nov. 29)	No. 4—Louis Bromfield	G	11m.	664
14205	(Dec. 27)	No. 5 — Wendell Willkie	G	11m.	671
14206	(Jan. 24)	No. 6—Jan Struther	G	11m.	694
14207	(Feb. 21)	No. 7—Anna Neagle	G	10m.	704
14208	(Mar. 21)	No. 8—Boris Karloff	G	10m.	730
14209	(Apr. 18)	No. 9—Alice Marble	G	11m.	743
14210	(May 16)	No. 10—Louis Bromfield	G	10m.	

PICTURE PEOPLE (13)

14401	(Sept. 13)	No. 1	G	10m.	607
14402	(Oct. 11)	No. 2	G	9m.	631
14403	(Nov. 8)	No. 3	F	10m.	649
14404	(Dec. 6)	No. 4	F	10m.	664
14405	(Jan. 3)	No. 5	F	10m.	679
14406	(Jan. 31)	No. 6	G	10m.	695
14407	(Feb. 28)	No. 7	G	10m.	714
14408	(Mar. 28)	No. 8	G	10m.	730
14409	(Apr. 25)	No. 9	G	9m.	749

SPORTSCOPES (13)

14301	(Aug. 30)	Quail Quest	G	9m.	600
14302	(Sept. 27)	Kentucky Royalty	G	9m.	624
14303	(Oct. 25)	Sportsman's Partner	F	9m.	639
14304	(Nov. 22)	Snow Fun	G	9m.	649
14305	(Dec. 20)	Snow Eagles	G	9m.	670
14306	(Jan. 17)	Mat Men	G	9m.	687
14307	(Feb. 14)	Caballero College	G	9m.	704
14308	(Mar. 14)	Publicity Sports	G	9m.	722
14309	(Apr. 11)	Sword Soldiers	G	9m.	740
14310	(May 9)	Jockey's Day	G	10m.	

SOUTH AMERICA (Travel)

14501	(Feb. 21)	Eyes on Brazil	G	11m.	704
14502	(Mar. 21)	What's Happening In Argentina?	G	10m.	722
14503	(May 16)	The Swastika in Chile			

WALT DISNEY CARTOONS (Technicolor)

'39-'40 (18)

D—Donald Duck
M—Mickey Mouse

04116	(Jan. 10)	Timber (D)	E	8m.	671
04117	(Jan. 24)	Pluto's Playmate	E	8m.	686
04118	(Feb. 14)	Little Whirlwind (M)	G	8m.	678

'40-'41 (18)

14101	(Mar. 7)	Golden Eggs (D)	E	8m.	693
14102	(Mar. 28)	Gentleman's Gentleman (M)	G	7m.	703
14103	(Apr. 18)	Baggage Buster	G	7m.	714
14104	(May 9)	A Good Time for a Dime (D)	G	7½m.	735
14105	(May 30)	Canine Caddy (M)	E	7m.	735
14106	(June 20)	Nifty Nineties (M)	E	7m.	
14107	(July 11)	Early to Bed (D)		8m.	
14108	(Aug. 1)	Truant Officer Donald		8m.	

REPUBLIC

MEET THE STARS (12)

028-1	(Dec. 24)	No. 1—Chinese Garden Festival	G	10m.	664
028-2	(Jan. 24)	No. 2—Baby Stars	G	10m.	687
028-3	(Feb. 24)	No. 3—Variety Reel	F	9m.	704
028-4	(Mar. 24)	No. 4—Variety Reel	G	10m.	730
028-5	(Apr. 24)	No. 5 — Hollywood Meets the Navy	G	10m.	740

SERIALS (4)

081/1					
081/12	(Sept. 20)	King of the Royal Mounted	E	12 ep.	588
082/1					
082/15	(Dec. 13)	Mysterious Dr. Satan	E	15 ep.	648
080/1					
080/12	(Mar. 28)	Adventures of Captain Marvel	G	12 ep.	704
083/1					
083/15	(June 21)	Jungle Girl		15 ep.	

20th CENTURY-FOX

Two Reel

SPECIALS

	( )	Men of Lightship "61"	E	20m.	703

One Reel

ADVENTURES OF A NEWSREEL CAMERAMAN (4)

1201	(Oct. 11)	Midget Motor Mania	G	8m.	631
1202	(Jan. 17)	Training Police Horses	G	10m.	687
1203	(Jan. 31)	The Modern Highway	G	10m.	687

BELIEVE IT OR NOT (4)

1601	(Sept. 27)	Acquitted by the Sea	F	10m.	623
1602	(Mar. 28)	Untitled			

DRIBBLEPUSS PARADE (4)

1401	(Aug. 30)	Grunters and Groaners	G	9m.	589
1402	( )	The Tale of Butch the Parrot			

MAGIC CARPET OF MOVIETONE (8)

1101	(Aug. 2)	Eskimo Trails	G	10m.	589
1102	(Sept. 13)	Land of Flowers (Technicolor)	E	9m.	589
1103	(Oct. 25)	Isle of Mystery	G	10m.	400
1104	(Nov. 22)	Old Dominion State	G	10m.	639
1105	(Dec. 20)	Spotlight on Indo China	G	9m.	661
1106	(Feb. 14)	Caribbean Sentinel	G	10m.	704
1107	(Mar. 14)	Miracle of Hydro	G	10m.	722
1108	(Apr. 25)	Arctic Springtime	G	9m.	740
1109	(May 9)	A Letter From Cairo	G	10m.	752

SPECIAL TRAILER

		The Mormon Trail	E	5½m.	615

SPORTS REVIEWS (6)

1301	(Aug. 16)	Vacation Time (Technicolor)	G	8m.	589
1302	(Nov. 8)	Lure of the Trout (Technicolor)	E	9m.	639
1303	(Dec. 6)	Bowling for Strikes	G	8m.	631
1304	(Jan. 3)	The Rodeo Goes to Town	G	9m.	679
1305	(Mar. 28)	Symphony in Snow	E	9m.	730
1306	(Feb. 28)	Playing With Neptune	G	9m.	704

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		TERRYTOONS (26)			
		Black and White			
1501	(Aug. 23)	Club Life in the Stone-age	F	7m.	600
1502	(Sept. 20)	Touchdown Demons	F	7m.	615
1503	(Oct. 18)	Happy Haunting Grounds	F	7m.	631
1504	(Nov. 15)	The Maglo Pencil	F	7m.	649
1505	(Dec. 13)	The Snow Man	G	7m.	663
1506	(Jan. 10)	What a Little Sneeze Will Do	G	6m.	670
1507	(Jan. 24)	Hairless Hector	G	6m.	678
1508	(Feb. 21)	Fishing Made Easy	F	7m.	703
1509	(Mar. 21)	When Knights Were Bold	F	7m.	714
1510	(Apr. 4)	The Baby Seal	F	7m.	722
1511	(May 2)	A Dog's Dream	F	6m.	740
1512	(May 16)	The Magic Shell	F	6m.	
		Technicolor			
1551	(Aug. 9)	Billy Mouse's Awakade	G	7m.	589
1552	(Sept. 6)	The Lucky Duck	G	7m.	607
1553	(Oct. 4)	How Wet Was My Ocean	F	7m.	615
1554	(Nov. 1)	Landing of the Pilgrims	G	7m.	631
1555	(Nov. 29)	Plane Goofy	F	7m.	648
1556	(Dec. 27)	The Temperamental Lion	F	7m.	663
1557	(Feb. 7)	Mississippi Swing	G	7m.	693
1558	(Mar. 7)	The Home Guard	G	7m.	703
1559	(Apr. 18)	Uncle Joey	F	7m.	740
1560	( )	What Happens at Night	G	7m.	
		THE WORLD TODAY			
		(Quentin Reynolds)			
1701	(Apr. 11)	Battle of the Atlantic	G	9m.	740
		UNIVERSAL			
		Two Reel			
		MUSICALS (13)			
5221	(Sept. 11)	Class in Swing	E	17m.	623
5222	(Oct. 16)	Congamania	F	17m.	639
5223	(Nov. 27)	Torrid Tempos	G	18m.	648
5224	(Dec. 25)	Tickled Pinky	G	18m.	665
5225	(Jan. 22)	Beat Me Daddy — Eight to the Bar	G	17m.	671
5226	(Feb. 19)	Bagdad Daddy	G	18m.	689
5227	(Mar. 19)	Music in the Morgan Manner	G	17m.	714
5228	(Apr. 23)	Jumpin' Jive	G	17m.	743
5229	(May 21)	Shadows in Swing	F	18m.	752
5230	(June 18)	Untitled			
		SERIALS (4)			
5581–5593	(July 2)	Winners of the West	E	13 ep.	520
5681–5692	(Oct. 1)	Junior G-Men	E	12 ep.	581
5781–5795	(Dec. 24)	Green Hornet Strikes Again	G	15 ep.	631
5881–5892	(Apr. 8)	Sky Raiders '41-'42 (4)	E	12 ep.	689
	(July 1)	Riders of Death Valley	E	15 ep.	686
		SPECIALS			
5110	(Sept. 4)	Swing With Bing	E	19m.	513
		One Reel			
		GOING PLACES (15)			
5351	(Sept. 23)	No. 81	G	9m.	606
5352	(Oct. 14)	No. 82	G	9m.	624
5353	(Nov. 11)	No. 83	G	9m.	624
5354	(Dec. 23)	No. 84	G	9m.	665
5355	(Jan. 20)	No. 85	E	9m.	664
5356	(Feb. 17)	No. 86	G	9m.	664
5357	(Mar. 17)	No. 87	G	9m.	715
5358	(Mar. 31)	No. 88	G	9m.	714
5359	(Apr. 21)	No. 89	G	9m.	714
5360	(May 12)	No. 90—The Modern Way Down East			
5361	(May 26)	No. 91 — The Trail of Father Kino			
5362	(June 16)	No. 92 — Mountain Summer			
		STRANGER THAN FICTION (15)			
5371	(Sept. 16)	No. 81	G	9m.	606
5372	(Oct. 7)	No. 82	F	9m.	624
5373	(Nov. 4)	No. 83	G	8m.	624
5374	(Dec. 2)	No. 84	F	9m.	656
5375	(Jan. 6)	No. 85	G	9m.	664
5376	(Feb. 3)	No. 86	G	9m.	664
5377	(Mar. 10)	No. 87	G	9m.	714
5378	(Mar. 24)	No. 88	G	9m.	714
5379	(Apr. 7)	No. 89	G	8m.	714
5380	(May 5)	No. 90	G	9m.	752
5381	(May 19)	No. 91	G	9m.	752
5382	(June 2)	No. 92			
		COLOR CARTOONS (13)			
		(Technicolor)			
5241	(Sept. 23)	Crazyhouse	F	7½m.	623
5242	(Oct. 28)	Recruiting Daze	F	6m.	631
5243	(Nov. 25)	Knock-Knock	G	7m.	648
5244	(Dec. 31)	Syncopated Sioux	F	6¾m.	663
5245	(Jan. 27)	Mouse Trappers	E	6¾m.	686
5246	(Feb. 24)	Fair Today	F	6¾m.	693
5247	(Mar. 31)	Hysterical Highspots in American History	G	6¾m.	722
5248	(Apr. 28)	Scrub Me Mama With a Boogie Beat	G	6m.	749
5249	(May 26)	Dizzy Kitty	G	7m.	743
5250	(June 9)	Salt Water Daffy			
5251	( )	Woody Woodpecker			
		COLOR CARTOONS RE-ISSUES (6)			
		(Technicolor)			
5261	(June 3)	Jolly Little Elves		8¼m.	
5262	(June 24)	Three Lazy Mice		10m.	
5263	(July 1)	Springtime Serenade		7½m.	
5264	(July 29)	Candyland		8m.	
5265	(Aug. 12)	The Fox and the Rabbit		8m.	
5266	(Aug. 19)	Toyland Premier		9m.	
		VITAPHONE			
		Two Reel			
		BOB HOPE RE-ISSUES (5)			
6901	(Feb. 15)	Calling All Tars	F	18m.	694
6902	(Mar. 1)	Shop Talk	G	19m.	694
6903	(Mar. 15)	The Old Gray Mayor	F	20m.	714
6904	(Mar. 29)	Double Exposure			
6905	(Apr. 12)	Watch the Birdie			
		BROADWAY BREVITIES			
6201	(Oct. 5)	Just a Cute Kid	F	20m.	623
6202	(Nov. 16)	Alice In Movieland	E	20m.	648
6203	(Dec. 28)	Love's Intrigue	F	19m.	686
6204	(Jan. 25)	Dog In the Orchard	E	20m.	678
6205	(Feb. 22)	Take the Air	F	20m.	695
6206	(May 3)	The Seeing Eye	G	20m.	730
6207	(May 31)	Sockeroo	G	20m.	
6208	(May 17)	Hunting the Hard Way			
		BLUE RIBBON COMEDIES (3)			
6101	(Sept. 7)	Riding Into Society	G	19m.	600
6102	(Mar. 22)	The Lady and the Lug	E	19m.	623
		TECHNICOLOR PRODUCTIONS (6)			
6001	(Oct. 19)	Flag of Humanity	E	19m.	630
6002	(Dec. 14)	March on Marines	E	21m.	663
6003	(Feb. 8)	Meet the Fleet	E	20m.	678
6004	(Apr. 5)	Wings of Steel	E	21m.	730
6005	(June 28)	Here Comes the Cavalry			
		One Reel			
		HOLLYWOOD NOVELTIES (6)			
6301	(Sept. 28)	Football Highlights	G	10m.	600
6302	(Nov. 9)	Shark Hunting	G	10m.	581
6303	(Dec. 7)	Mexican Jumping Beans	G	10m.	654
6304	(Jan. 18)	History Repeats Itself	F	10m.	678
6305	(Mar. 15)	The Wild Boar Hunt	E	10m.	695
		LOONEY TUNES (16)			
6601	(Sept. 21)	Calling Dr. Porky	G	7m.	615
6602	(Oct. 12)	Pre-Historic Porky	F	7m.	623
6603	(Nov. 2)	Sour Puss	G	7m.	639
6604	(Nov. 30)	Porky's Hired Hand	G	7m.	654
6605	(Dec. 21)	Timid Toreador	G	7m.	663
6606	(Jan. 11)	Porky's Snooze Reel	G	7m.	686
6607	(Feb. 15)	The Haunted Mouse	G	7m.	695
6608	(Mar. 8)	Joe Glow the Firefly	G	7m.	714
6609	(Mar. 29)	Porky's Bear Facts	F	7m.	722
6610	(Apr. 19)	Porky's Preview	G	7m.	740
6611	(May 10)	Porky's Ant	E	7m.	752
6612	(June 7)	A Coy Decoy			
6613	(June 21)	Porky's Prize Pony			
		MELODY MASTERS (10)			
6501	(Sept. 14)	Matty Malneck and Orchestra	E	10m.	581
6502	(Oct. 26)	Joe Reichman's Orchestra	G	10m.	623
6503	(Feb. 1)	Jan Garber and Orchestra	E	10m.	654
6504	(Jan. 4)	Skinnay Ennis and Orch.	E	10m.	670
6505	(Nov. 30)	Henry Busse and Orch.	E	10m.	654
6506	(Mar. 8)	Cliff Edwards and His Buckaroos	G	10m.	703
6507	(Apr. 12)	Freddy Martin and Orchestra	G	10m.	722
6508	(Apr. 26)	Marie Green and Her Gang	E	10m.	740
6509	(June 14)	Hal Kemp and Orchestra			
		MERRIE MELODIES (26)			
		(Technicolor)			
6701	(Sept. 14)	Malibu Beach Party	F	7m.	600
6702	(Sept. 28)	Stagefright	G	7m.	615
6703	(Oct. 12)	Holiday Highlights	G	7m.	623
6704	(Oct. 26)	Good Night Elmer	B	7m.	631
6705	(Nov. 9)	Wacky Wildlife	E	7m.	642
6706	(Nov. 23)	Bedtime for Sniffles	G	7m.	654
6707	(Dec. 7)	Of Fox and Hounds	E	7m.	663
6708	(Dec. 21)	Shop, Look, and Listen	F	7m.	670
6709	(Jan. 4)	Elmer's Pet Rabbit	G	7m.	670
6710	(Jan. 18)	The Fighting 69½	G	7m.	678
6711	(Feb. 1)	Sniffles Bells the Cat	G	7m.	686
6712	(Feb. 15)	The Crackpot Quail	E	7m.	703
6713	(Mar. 1)	The Cat's Tall	G	7m.	704
6714	(Mar. 15)	Tortoise Beats the Hare	E	7m.	714
6715	(Mar. 29)	Goofy Groceries	G	7m.	722
6716	(Apr. 12)	Toy Trouble	E	7m.	734
6717	(Apr. 26)	Trial of Mr. Wolf	G	7m.	740
6718	(May 10)	Farm Frolics	G	7m.	752
6719	(May 24)	Hollywood Steps Out			
6720	(June 7)	Hiawatha's Rabbit Hunt			
6721	(June 21)	The Wacky Worm			
		SPECIAL			
		London Can Take It	E	10m.	631
		They Spent Christmas Under Fire	E	10½m.	679
		SPORTS PARADE (10)			
		(Technicolor)			
6401	(Sept. 21)	Fly Fishing	E	10m.	624
6402	(Nov. 2)	Dogs You Seldom See	G	10m.	600
6403	(Nov. 23)	Diary of a Racing Pigeon	G	10m.	656
6404	(Jan. 11)	California Thoroughbreds	G	10m.	670
6405	(Mar. 1)	Fight, Fish, Fight	G	10m.	704
6406	(Apr. 19)	Sky Sailing (Color)	G	9m.	722
6407	(May 24)	Big Bill Tilden (Color)	G	10m.	740
6408	(June 14)	Sail, Ho! (Color)	G	10m.	
		MISCELLANEOUS			
		(Free subjects are marked "NC")			
		Atlantic Patrol (Columbia Pictures of Canada)	G	10m.	615
		America Looks Ahead (NC) (Audio)	F	10½m.	704
		Baer vs. Comiskey (Dietz)	G	10m.	624
		Baer vs. Nova (Dietz)	G	21m.	735
		Castle of the Angels (Esperia)	G	11m.	714
		Caught In a Cabaret (Exhibitors)	F	20m.	607
		Coolidge String Quartet (Gutlohn—16mm)	G	10m.	649
		Dora's Dunking Doughnuts (Peerless)	G	20m.	686
		Festival of Roses (McAllister)	B	10m.	694
		Feuermann, Emanuel (Gutlohn—16mm)	E	10m.	649
		First Line of Defense, A—New York's Voluntary Hospitals (NC) (MOT-United Hospital Fund)	E	9½m.	649
		Fountains of Rome (Esperia)	F	16m.	689
		Girl on the Magazine Cover, The (NC) (Jam Handy)	E	10m.	679
		Gorin, Igor (Gutlohn—16mm)	E	10m.	649
		Great Guns (Scandinavian Talking Pictures, Inc.)	G	10m.	687
		Greece Fights Back (MOT-Paramount)	G	8m.	722
		Guardians of the Americans (Academic)	F	21m.	654
		High Frontiers (Dubin)	G	19m.	630
		Highways of New England (NC) (N. H. Highway Department)	G	11m.	723
		His Night Out (King of Comedy)	G	16m.	740
		Historical Travel of Manchuria (Talking Picture Epics)	B	20m.	648
		Hobbies Across the Sea (Labrousse)	F	34m.	615
		Hold It, Please (NC) (Jam Handy)	F	10m.	723
		Hydro (NC) (US Dep't of Interior)	E	15m.	687
		In the Bank (King of Comedy)	G	15m.	630
		In Defense of the Nation (NC) (Social Hygiene Ass'n—Jam Handy)	F	12m.	730
		Invitation to Music (Esperia)	E	16m.	689
		It Is For Us the Living (NC) (Fed. Jewish Charities)	E	17m.	639
		Iturbi, Jose (Gutlohn—16mm)	E	10m.	649
		Louis vs. McCoy (Dietz)	F	17m.	664
		Maestro, The (Pall Mall)	E	20m.	639
		Manners Make the Dog (Alliance)	G	10m.	679
		Marching With Old Glory (NC) (American Red Cross)	G	10m.	749
		Mediterranean Milestones (Central)	F	10m.	631
		Men and Ships (NC) (US Maritime Commission)	G	22m.	693
		Merit System Advancing (NC) (WPA)	G	16m.	664
		Milky Way, The (NC) (NY State: King Cole)	E	10m.	703
		Object Lesson (Christopher Young)	G	10m.	749
		Our Constitution (Academic)	F	22m.	600
		Palaces of the Pioneers (Artkino)	G	10m.	664
		Pathe Pictorial 150 (Alliance)	F	10m.	679
		Pathe Pictorial 151 (Alliance)	F	10m.	679
		Pathetone Weekly No. 4 (Alliance)	G	10m.	679
		Pathetone Weekly No. 5 (Alliance)	F	10m.	679
		Power and the Land (NC) (RKO-Gov't)	E	36m.	623
		Power for Defense (NC) (Motion Picture Defense Committee)	E	10m.	704
		Proof of the Pudding (NC) (Metropolitan Life Insurance Co.)	F	10½m.	730
		Proudest Americans, The (Ideal)	F	10m.	608
		Rhythm In Light (Bute and Nameth)	G	4m.	686
		Santiago de Chile (NC) (Pan American)	F	9m.	730
		Sea Food (Alliance)	G	10m.	679
		Shanghaied (King of Comedy)	G	15m.	749
		Something for Nothing (NC) (Jam Handy)	G	9m.	679
		Springtime In Australia (Modern)	G	10m.	694
		Springtime in the Holy Land (Peerless)	G	16m.	704
		Statue Parade (Strand Films)	F	12m.	694
		Synchronomy No. 2 (Bute and Nameth)	F	5m.	686
		This Is New England (NC) (Jam Handy)	F	22m.	679
		Thunder Over the Orient (Capital)	F	15m.	695
		Trail of the Incas (Central)	E	10m.	704
		Treasure of the Forest (Scandinavian Talking Pictures, Inc.)	F	10m.	687
		2000 Years of France (French Cinema Center)	F	10m.	704
		Volunteer Worker, The (NC) (Disney-Community Chest)	E	3m.	624
		Way of the Wild (Exclusive)	F	16m.	686
		Weather by Carrier (NC) (Carrier Air Conditioning Corp.)	G	15m.	687
		What About Sweden Now? (Scandinavian Talking Pictures)	G	10m.	722
		You the People (NC) (Greater NY Fund)	E	9m.	730

THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
APR 25	**Under Age** N. Grey, A. Baxter	**Ziegfeld Girl** J. Garland, J. Stewart, H. Lamarr, L. Turner, T. Martin	**The Invisible Ghost** B. Lugosi, P. A. Young, J. McGuire	**Power Dive** R. Arlen, J. Parker, R. Pryor	**South of Panama** R. Pryor, V. Vale	**They Met in Argentina** M. O'Hara, J. Ellison, B. Ebsen	**Lady From Louisiana** J. Wayne, O. Munson, H. Westley	**Mail Train** G. Harker, A. Sim, P. Calvert (English-Made)	**That Hamilton Woman** L. Olivier, V. Leigh, A. Mowbray (Korda)	**The Flame of New Orleans** M. Dietrich, B. Cabot, Roland Young	**The Wagons Roll at Night (FN)** H. Bogart, S. Sidney, E. Albert
MAY 2	**They Dare Not Love** M. Scott, G. Brent, **The Big Boss** O. Kruger, G. Dickson	**The People vs. Dr. Kildare** L. Ayres, L. Day, L. Barrymore	**Roar of the Press** J. Parker, W. Ford	**Reaching for the Sun** J. McCrea, E. Drew, A. Dekker		**Bringing Up Baby (Re-issue)** C. Grant, K. Hepburn	**The Singing Hill, W** G. Autry, S. Burnette, M. Lee			**The Black Cat** B. Rathbone, B. Lugosi, H. Herbert	**Thieves Fall Out (W)** E. Albert, J. Leslie, A. Hale **Meet John Doe** G. Cooper, B. Stanwyck
9	**Her First Beau** J. Withers, J. Cooper, W. Tracy **The Return of Daniel Boone, W** B. Elliott	**A Woman's Face** J. Crawford, M. Douglas, C. Veidt	**The Pioneers, W** T. Ritter, W. McKay **House of Mystery** K. Kent, J. Kelly (English-made)				**Country Fair** E. Foy, Jr., J. Clyde, G. Williams **Sheriff of Tombstone, W** R. Rogers	**The Great American Broadcast** A. Faye, J. Payne, C. Romero, J. Oakie			**Affectionately Yours (FN)** M. Oberon, D. Morgan, R. Hayworth
16	**She Knew All the Answers** J. Bennett, F. Tone, J. Hubbard	**I'll Wait for You** R. Sterling, V. Weidler, M. Hunt	**King of the Zombies** M. Moreland, J. Archer, J. Woodbury	**There's Magic in Music** A. Jones, S. Foster, M. Lindsay	**The Lone Rider in Ghost Town, W** G. Houston		**The Gay Vagabond** R. Donnelly, R. Karns	**The Cowboy and the Blonde** G. Montgomery, M. B. Hughes, A. Mowbray	**The Prisoner of Zenda (Re-issue)** (Selznick) **The Adventures of Tom Sawyer (Re-issue)** (Technicolor) (Selznick)		**Singapore Woman (FN)** B. Marshall, D. Bruce, V. Field
23	**Naval Academy** F. Bartholomew, J. Lydon	**Love Crazy** W. Powell, M. Loy, G. Patrick, F. Bainter	**Redhead** J. Lang, J. Downs, E. Blore	**Pirates on Horseback, W** W. Boyd, R. Hayden, E. Stewart	**Emergency Landing** C. Hughes, E. Brent, F. Tucker	**Scattergood Pulls the Strings** G. Kibbee, M. Coles, D. Trout	**Angels With Broken Wings** B. Barnes, G. Roland, M. Lee, B. Gilbert	**The Great Commandment** J. Beal, A. Dekker, M. Moscovitch		**Too Many Blondes** R. Vallee, H. Parrish, L. Chaney, Jr.	**The Nurse's Secret (W)** L. Patrick, R. Toomey, J. Bishop
30	**Adventure in Washington** V. Bruce, H. Marshall, G. Reynolds	**Billy the Kid** R. Taylor, B. Donlevy, M. Howard (Technicolor)	**Wranglers' Roost, W** Range Busters **Silver Stallion** D. Sharpe, J. Waldo	**I Wanted Wings** R. Milland, W. Holden, C. Moore, V. Lake (Technicolor)	**Paper Bullets** J. Woodbury, J. LaRue **Texas Marshal, W** T. McCoy	**The Saint's Vacation** H. Sinclair (English-made) **Sunny** A. Neagle, J. Carroll, R. Bolger	**Desert Bandit, W** D. Barry **Saddlemates, W** Three Mesquiteers	**Blood and Sand** T. Power, L. Darnell, R. Hayworth (Technicolor)		**In the Navy** Abbott and Costello, Andrews Sisters, D. Powell	**Million Dollar Baby (W)** P. Lane, J. Lynn, R. Reagan
JUN 6		**The Get-Away** C. Winninger, R. Sterling, V. Heflin				**Cyclone on Horseback, W** T. Holt, **The Reluctant Dragon** R. Benchley (Technicolor)		**For Beauty's Sake** N. Sparks, M. Weaver, T. North		**Men of the Timberland** R. Arlen, A. Devine, L. Hayes	**Devil Dogs of the Air (Re-issue) (W)** **Shining Victory (FN)** G. Fitzgerald, J. Stephenson
13	**Time Out for Rhythm** R. Vallee, R. Lane, Glen Gray and Orch.	**The Bargain Basement** Marx Brothers, T. Martin, V. Grey	**The Gang's All Here** F. Darro, M. M. Jones, J. Moran	**One Night in Lisbon** F. MacMurray, M. Carroll, J. Loder	**Criminals Within** E. Linden, B. Alexander, A. Doran	**Bring 'Em Back Alive (Re-issue)** **Tom, Dick, and Harry** G. Rogers, G. Murphy, B. Meredith, A. Marshal		**The Bride Wore Crutches** L. Roberts, T. North, E. Kennedy		**Tight Shoes** J. Howard, B. Barnes, L. Carrillo	**Out Of the Fog (FN)** I. Lupino, J. Garfield, T. Mitchel
20	**Hands Across the Rockies, W** B. Elliott, M. Bailey **The Richest Man in Town** R. Pryor, F. Craven, E. O'Hearn	**Untitled New York Picture**	**Black Beauty**	**West Point Widow** A. Shirley, R. Carlson, R. Denning	**Untitled, W** B. Steele	**Interlude** J. Hersholt, D. Lovett, R. Baldwin	**Nevada City, W** R. Rogers, B. Payne, G. Hayes	**Man Hunt** G. Sanders, J. Bennett, W. Pidgeon		**San Antonio Rose** **Law of the Range, W** J. M. Brown	**Passage From Hongkong (W)** K. Douglas, L. Fairbanks, R. Ainley
27	**Medico of Painted Springs, W** C. Starrett **Sweetheart Of the Campus** O. Nelson, H. Hilliard, R. Keeler	**Blossoms in the Dust** G. Garson, W. Pidgeon, F. Bressart (Technicolor)	**Bowery Blitzkrieg** East Side Kids, L. Gorcey, H. Hall, B. Jordan	**Parson of Panamint** E. Drew, C. Ruggles, P. Terry	**Motorcycle Squad**			**A Very Young Lady** J. Withers, N. Kelly, J. Sutton		**Hit the Road** G. George, B. MacLane, B. Halop	**Underground (W)** J. Lynn, K. Verne, P. Dorn, M. Maris
JUL 4	**I Was A Prisoner On Devil's Island** S. Eilers, D. Woods		**Wanderers Of the West** T. Keene, B. Miles	**Caught in the Draft** B. Hope, P. Goddard, L. Overman	**Gambling Daughters**			**Moon Over Miami** B. Grable, D. Ameche, R. Cummings (Technicolor)		**Sandy Steps Out** Baby Sandy, K. Adams, E. Horton	

HOLIDAYS (During the Period Covered by the National Release Date Guide)

Thursday, May 22—National Maritime Day.
Saturday, May 24—National Tennis Week (begins).
Friday, May 30—Memorial Day.
Friday, June 13—Friday the 13th.
Saturday, June 14—Flag Day.
Sunday, June 15—Fathers' Day.
Tuesday, June 17—Bunker Hill Day (Mass.).
Friday, June 20—West Virginia Day.
Friday, July 4—Independence Day.

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it would make a WOODEN INDIAN LAUGH!

WILLIAM POWELL and MYRNA LOY are "LOVE CRAZY"

Take a Tip from the Critics!

HOLD-OVERS! "Love Crazy" standout laugh hit. Will roll up hefty biz in all runs, with key hold-overs indicated. —***Variety***

BEST YET! Following "Ziegfeld Girl" this one should prove the value of Metro's contract. A cinch for all types of audiences. The best Powell-Loy to date. Not just funny, it's hilarious. —***Film Daily***

TOP! Top box-office team. A hilariously funny offering. Loud and long were the laughs at its preview. —***Motion Picture Daily***

HYSTERICAL! The audience hysterical with laughter. Adds up to one long howl of merriment. A large-sized hit. Production of top M-G-M quality. —***Hollywood Reporter***

BEAT HEAT! A laughfest that will please in a big way. Tops. Beat the heat in Spring and Summer. —***Showmen's Trade Review***

A CINCH! The kind the mob likes, served on a silver platter and a cinch for laughs. Cash customers will buy it and come back for seconds. —***Boxoffice***

HIGH GROSS! Preview audience laughed often and loudly. A high gross of laughs. —***Motion Picture Herald***

COIN! Heavy laugh payoff. A coin picture because of the names and the content, which is antidotal for the encircling gloom. A sure-fire audience picture. —***Daily Variety***

Wait till you see Bill Powell like this!

WILLIAM POWELL• MYRNA LOY *in* "LOVE CRAZY" *with* Gail Patrick Jack Carson • Florence Bates • Sidney Blackmer • Screen Play by William Ludwig, Charles Lederer and David Hertz Directed by Jack Conway • Produced by Pandro S. Berman • An M-G-M Picture

THE
EXHIBITOR

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

Appoint a Successor Now

IT IS A MONTH NOW since Joseph Breen resigned as head of the Production Code Administration, and while the work of the Administration is continuing, one wonders when a successor to Breen will be announced.

THE APPOINTMENT becomes all the more important since it appears, after looking at some new pictures, that dialogue and situations which seem close to the line have been noted. It must be obvious to the coast producers that with Breen resigning, the Legion of Decency and other organizations which have taken it upon themselves to become the watchdog of public morals will be all the more critical, inasmuch as one of the reasons reported why Breen resigned was that the pressure on him to "let stuff get through" was growing greater all the time.

SOME PEOPLE are of the opinion that with the current state of affairs on the international horizon, the attitude of patrons generally is changing and that viewpoints grow more "liberal" at the same time. By this, it is indicated that a line which might prove suggestive during less troublesome times might not prove objectionable now. Nothing is farther from the truth. If a situation or bit of dialogue in a production is off-color, it doesn't make any difference whether the boys are in training camps or whether the dove of peace is flying everywhere.

WE REFUSE TO BELIEVE that material which gets near the blue border is any help to the box office. True, in a metropolitan sector, the word-of-mouth might prove an asset at the box office, but the result is definitely the opposite in the hinterland, the smaller towns.

WE THINK that not only should a successor to Breen be appointed but that the Production Code should be affirmed in such manner as to prove that Hollywood isn't going haywire.

THERE MIGHT BE a few wise boys on the coast who figure a fling at dirt may help the slipping box offices, but we are convinced that most of the men who help direct our industry know that this is the wrong road, and they will see to it that the industry does not suffer.

Jay Emanuel

IT'S LIGHTNING AND THUNDER!

IT'S LUPINO AND GARFIELD!

TOPPING "SEA WOLF" HEIGHTS

IN "OUT OF THE FOG"!!

A TRULY GREAT THRILL COMING

FROM WARNERS—JUNE 14TH!

TERRITORIAL HIGHLIGHTS

Mass. "Beano" In Limelight Again

Lowell Mayor Approves Game Playing

BOSTON—"Beano" is once again on the receiving end. The Massachusetts State Senate last fortnight defeated a measure to levy a 12½ per cent tax on the gross take of the card and numbers game when Senator Brackman, Republican, Boston, said a much more sensible "Beano" tax bill was pending.

The next day the Senators, in an about face, voted to reconsider their action in killing the measure, only to turn around the following day and once more reject the measure.

In Lowell, where "Beano" was shut down several months ago by District Attorney Robert Bradford, Mayor George Ashe finally granted the Lowell American Legion Post a permit to start "Beano" again under a $40 weekly fee and with the promise to give the entire proceeds to charity. The mayor based his action on the fact that the legislature recently approved "Beano," also that there was a demand locally and that Lowell players would only go out of the city to play.

Springfield Special Matinees

SPRINGFIELD—Early matinees, starting at 1.30 and breaking at 4.30, were instituted last fortnight in houses of the Rifkin circuit. Action was taken as a convenience to women patrons, whose husbands in many cases are engaged in national defense work on shifts which end at 4.30 also. To the change is attributed success in ending a falling-off of matinee business. Another change is that the last complete show of the day now starts at 8.20.

Stars Aid Charity

SPRINGFIELD—Appearance of top-ranking stars was to have marked the week here. Scheduled to attend the Greek War Relief ball were Cesar Romero, Rosemary Lane, and Gail Patrick. They were to have been greeted at the field by a group of Springfield city officials and officers of the Greek and British War Relief groups.

New Bridgeport House

BRIDGEPORT—A theatre, store, and an office building, to cost $175,000, will be built at 3740 North Main Street, it developed last week.

Joseph Frouge and Sons, Inc., is the owner, with Toby Vece the architect. Theatre will seat 900.

Attention, Fisherman

(Editor's Note: This being the fishing season, it occurs to THE EXHIBITOR that perhaps there might be interest in a competition.)

Who will land the biggest fish?

If any New England exhibitors feel so inclined, they can send in their photos of themselves and the fish to the Fishing Editor and we'll try to figure out some award.

If what the salesmen say is true, the exhibs are fishing in the afternoon, as they can be found in certain areas only at night.)

Ansonia Still Hopes For Compromise

ANSONIA, CONN.—Hopes of a compromise on the drastic city ordinance recently passed, calling for a policeman in every theatre throughout the week, were still held by exhibitors in this area this week.

First attempt by counsel for the theatremen for a compromise met with a cool reception by the city council but offers for a half-time copper are still being pressed.

If the council still refuses to meet the theatremen half-way, a court test is reported in the offing.

Cinema Outing June 21

BOSTON — Cinema Club, bookers, last week decided that June 21 is the date for the annual outing. Bill Cuddy, RKO, is chairman of the committee for arrangements, his aides being Bob Levine, Warners, and John Glazier, Western Massachusetts circuit. Site for the outing will be okehed by the executive committee.

Club also agreed to the sale by the bookers of the Variety Club Milk Fund tickets. Sam Berg, president, presided.

Foster Business Manager

BOSTON—Elmer Foster, National Screen employee, remained last week the sole candidate for the office and permanent job as business representative for Exchange Employees Union, Local B3. Former nominee Connie Denehy, Universal, resigned to join the metropolitan police force for the summer.

Legit Idea Spreads

HARTFORD—O. E. Wee and J. J. Leventhal, of New York City, are planning to present "attractions at bargain prices" in various New England cities, it was said last week.

20th Century-Fox Asks Particulars

Seeks a 30-Day Extension

NEW HAVEN — Twentieth Century-Fox, one of 12 defendants in the damage suit brought by the owners and lessees of the Pickwick, Greenwich, last fortnight filed a petition in the U. S. District Court here, asking for more particulars in the claim. Petition further asks for a 30-day extension to answer the complaint after particulars have been supplied or if this petition is denied, until 30 days after the denial.

Three other defendants, George P. and Spyros Skouras and the Skouras theatres, have filed a motion to quash and dismiss the complaint against them on the ground that his state's U. S. District Court has no jurisdiction over them. Further, they claim that the U. S. marshal here served them with summons in an illegal manner, which their petition sets forth is null and void. Skouras' claim that the court here has no jurisdiction over them is based on the grounds that they are in no way connected with Connecticut, and maintain no offices, agents, or other business in this section. Contention that they were served with summons illegally is based on the claim that they were served by registered mail, at their homes and offices in New York state.

Sturbridge Drive-In Squawk

STURBRIDGE, MASS.—Charges that the Drive-in on the former Fairgrounds showed immoral motion pictures and was guilty of undue noise were made at a hearing conducted by the selectmen on a petition of citizens to close the theatre last fortnight. Clergy and prominent residents spoke against the Drive-in, 250 attending the hearing.

A representative of the Strand Theatre Association, Boston, promised no sex or drug films would be shown this summer and that engineers would be sent here to lessen the noise. With this understanding, the board postponed judgment.

Border Towns Hard Hit

BOSTON—Salesmen reported last week that towns adjacent to the Canadian border have had a considerable falling off of business, since obviously they have lost their Canadian trade, which amounted to some 40% of their gross. One exhibitor is said to have offered to take Canadian money at face value and others are following his lead in attempt to regain some Canadians. Distributors are also said to be cooperating with these hard-pressed towns.

Variety Club Enthuses

BOSTON—With more members enrolled this year in Variety Club's Tent 23, and the enthusiasm aroused by the Variety Club convention, attended by 48 members from Boston, the charitable organization was enthusiastic this week about raising money for good purposes on a drawing, to be concluded June 23 at the Pinewood Country Club.

HAPPENINGS OF SPECIAL INTEREST TO EXHIBITORS IN THE NEW ENGLAND AREA

INDUSTRYITES at the Variety Club convention are, pictured above, Abe Montague, Columbia; Sam Pinanski, M. and P. theatres; Jack Cohn, Columbia; Frank Gravatt; Barney Balaban, Paramount; Mayor Taggart of Atlantic City, where the convention was held; and Stanton Griffis, Paramount.

LARRY HERMAN, R. E. Snider circuit, Boston, is shown with his family and the Three Stooges on the "Time Out for Rhythm" set at Columbia. Moe Howard is at extreme left, Curly Howard stands beside Larry, and Larry Fine, third of the Stooges, acts as interlocutor on the right.

M. J. DRUKER'S new State, located next door to Police Headquarters, gives Taunton five movie houses, two of which, the Park and the Strand, are operated by the Mullin and Pinanski circuit.

WICC, a radio station in New Haven, tied in with Bob Russell, manager, Loew's Poli, by devoting this window to advertising the showing at Russell's house of the 20th Century-Fox musical film, "The Great American Broadcast."

MAYOR MAURICE J. TOBIN, Boston, honorary member of the Variety Club, and Harry Browning, chairman of the convention committee for Boston Tent 23, are seen here leaving for the seventh annual convention of the Variety Clubs of America, held in Atlantic City from May 15 to 17.

MANAGER BOB RUSSELL, Loew's Poli, New Haven, arranged this striking and tricky lobby display to announce his forthcoming engagement of the new Metro comedy, "Love Crazy." The mechanical dog wagged his tail, and Powell's eye blinked off and on, with the idea taken from a still.

LATE NEWS HIGHLIGHTS

Columbia Sets Shorts Schedule

Increases Total By 10 Two Reelers

NEW YORK—Columbia will increase the number of short subjects to be released for 1941-1942, it was announced last week.

At the same time, the company's program of four serials will call for marquee names, headed by Jack Holt, to star. About 104 single reels, 30 two-real comedies, and six "International Forums" are scheduled for 1941-1942, showing an increase of 10 doubles over last season's program.

First on the list of serials will be "Holt of the Secret Service," starring Jack Holt. Second production will be "Captain Midnight," based on the famous Mutual Broadcasting System thriller. This will be followed by "Pirate Gold." Final serial on the 1941-1942 schedule will be "Perils of the Royal Mounted."

Two new series of short subjects will be featured in the 11 series of single-reel films to be released comprising 104 one-reelers in all. Two-reel productions will be in four groups, including the following: Eight Three Stooges Comedies; 18 All-Star Comedies. Included in this series will be several two-reel musical productions. Four Glove Slingers. Six International Forums.

The 11 series of single-reel subjects are as follows: 16 Color Rhapsodies in full Technicolor; eight Columbia Phantasies cartoons; eight Columbia Fables cartoons; 12 Columbia Panoramics; six This Changing World, a new series featuring Raymond Gram Swing, Mutual Broadcasting System commentator; 12 World of Sports, narrated by Bill Stern; eight Cinescopes; 10 Screen Snapshots, Columbia's fan magazine of the screen; eight Columbia Tours; six Columbia "Quiz" Reels; 10 Community Sings.

Suit Dismissal Upheld

NEW YORK—Dismissal of a $70,886 damage suit of David Stoneman against Sam Dembow, Jr., was upheld last week when the Appellate Division of the New York Supreme Court affirmed a lower court ruling in the case. Dembow had been charged with inducing the sale of the Empire, Portland, Me., in 1931 to Paramount by allegedly issuing a financial statement of Publix Enterprises, Inc., whereby the company guaranteed payment of the purchase price. He was charged with falsifying the financial statement.

B. K. Hart Passes

PROVIDENCE—Funeral services were held last week in Fall River for B. K. Hart, for the past 20 years literary editor and drama critic for the Providence Journal. Hart died at his Fall River home after being ill with pneumonia for two weeks He was 49, and well known in literary circles and for his column, "The Side Show."

Heroic Metroites

NEW YORK—Heroism and loyalty which are part and parcel of the make-up of the British people are evidenced in a letter received last week by Metro officials from Sam Eckman, Jr., managing director for the company in Great Britain. It tells of two employees of the Liverpool offices who decided, at the height of a "blitz," to transfer cans of film to a safer place some distance away. With the aid of a taxi-driver they bravely accomplished their task, which consumed a full eight hours and 10 trips, through flames, bombs, and damaged roads.

Hoffman Returns To Production

NEW YORK—From headquarters in the RKO building, veteran producer M. H. Hoffman announced this week that he has organized Liberty National Pictures Corporation to produce 26 features during the new season.

The schedule is divided into several groups, with 12-18 additional pictures to be produced by independents under franchises.

Hoffman will remain here until July 1, with the Hollywood offices temporarily located at 9124 Sunset Boulevard.

Distribution has been set in a number of areas, it is declared, with production being lined up.

UA Denies Charges

BUFFALO—United Artists Corporation, a defendant in the Schine suit, last week filed in Federal Court its answer to the amended complaint, denying the government's charges concerning film delivery procedure and attacking definitions of terms used in the amended complaint in the anti-trust suit. It entered a denial to other charges or denied knowledge concerning the charges.

New Castle, Del., Votes "No"

NEW CASTLE, DEL.—Citizens rejected the proposal for Sunday motion picture shows within the town limits in a referendum last week by a 2-to-1 majority. While church groups generally voiced opposition to open theatres on Sunday, the Methodist congregation was the only group to campaign actively against the proposal. Local theatrical interests took no part in the referendum.

Browne, Bioff Under Indictment

Extortion Charged By Government

NEW YORK—George Browne, president, International Alliance of Theatrical Stage Employees, and vice-president and member of the executive council of the American Federation of Labor, and William Bioff were charged with extortion of at least $550,000 from four motion-picture organizations, under threats to foment strikes in theatres throughout the country, in a Federal indictment last week.

The grafting allegedly began in 1935 and has continued to the present.

The indictment was an outgrowth of the investigation by United States Attorney Mathias F. Correa that produced the income tax charges on which Joseph M. Schenck, former chairman, board of 20th Century-Fox Film Corporation, was recently convicted.

According to the indictment, Schenck's organization was a victim in the racket, with Loew's, Inc.; Paramount Pictures, Inc.; and Warner Brothers Pictures, Inc. At Schenck's trial it was shown that, in 1937, Schenck arranged a loan of $100,000 to Bioff, which Bioff repaid. It was not made clear whether that transaction was part of the alleged scheme. Correa declined to say whether Schenck would be called as a witness at the trial of Browne and Bioff.

The indictment set forth that although the union had nothing to do with the personal grafting charged to Browne and Bioff, the dominant positions of the two men as leaders of thousands of employees in both the producing and the exhibiting ends of the industry made their alleged threats extremely important.

The threats were made, and tribute levied, according to the charges, at times when labor conditions in the industry were going fairly smooth. Thus, it was indicated, the two union officials would have had to stir up strikes, if it became necessary to carry out their threats. About $400,000 in bills of $1,000, $500, and $100 was collected in 1936, it was alleged.

Nazi Film Fought

NEW YORK—The opening gun in the Anti-Nazi League's legal barrage against the German propaganda film, "Victory In the West" ("Sieg im Westen"), was fired here last week when a writ of mandamus was served on Dr. Irwin Esmond, head of the State Motion Picture Division, seeking to compel him to rule that the Nazi film is not a newsreel and is therefore not exempt from state consorship and license.

The result holds unusual interest and importance for the industry, as it is said this is the first attempt to clarify the state's statute defining a newsreel.

Lipton-Schlang

NEW YORK—David A. Lipton, Columbia advertising and publicity head, was scheduled to have been married today (May 28) to Sylvia Schlang, secretary to a local councilman. The nuptials were to have been private.

Defense Total Past 10,000 Mark

Bernhard Outlines List of Films

NEW YORK—Number of exhibitors joining the Motion Picture Committee Co-operating for National Defense has passed the 10,000 mark, according to an announcement last week by Joseph Bernhard, chairman, Theatres Division. Voluntary pledges from theatre owners agreeing to co-operate in showing the non-commercial reels approved by the committee are arriving every day at headquarters, and Bernhard is hopeful that he will be able to say in the near future that practically 100 per cent of the exhibitors of the nation have united in this patriotic task.

Bernhard said:

"Every film approved for showing in the theatres operated by members carries the tag—'This film is being distributed and exhibited under the auspices of the Motion Picture Committee Co-operating for National Defense.' The manner in which these films are covering every phase of the defense effort, can be seen from an analysis of the approved list:

"'Where Do We Go,' sponsored by the United Service Organizations; 'America Preferred,' by the Treasury Department; 'Calling All Workers,' by the OPM; 'Power For Defense,' from National Defense Advisory Commission; and the 12 one-minute trailers provided by the Army; 'The Infantry,' 'The Air Corps,' 'The Armored Force,' 'The Coast Artillery,' 'Flying Cadets No. 1,' 'Flying Cadets No. 2,' 'Flying Cadets No. 3,' 'The Field Artillery,' 'Overseas Commands,' 'The Signal Corps,' 'The Medical Department,' and 'The Quartermaster Corps.'

"From this list it is obvious that as the work continues, the entire field of the defense effort will be covered, so that through the showing of these subjects, the exhibitors will help in educating the American people to understand the magnitude and importance of the defense effort."

Preview Peace Indicated

HOLLYWOOD—The correspondents' group issued a statement last week declaring that the studio had agreed to certain demands regarding previews.

These were the points agreed upon, according to the announcement:

Press will see films here before they are shown elsewhere; jamming of screenings at various times will be prevented; there will be at least two weeks between the press previews and release date, "except where physical problems forbid it."

In every issue, there can be found many service departments to help you operate your theatre with the maximum of efficiency.

Goldenson On Tour

NEW YORK—Leonard Goldenson, Paramount theatre head, left this week for Galveston, Tex., to attend the annual meeting of the Interstate and Texas Consolidated circuits. He will then go on to the MPTOA convention in Hollywood June 9-12.

Asks Ad Ban

PEORIA, ILL.—The Rev. John J. McClafferty, executive secretary of the National Legion of Decency and the Episcopal Committee on Motion Pictures, said here last week that editors of Catholic papers should not accept advertising of films rated "objectionable in part" by the Legion of the Motion Picture Department of the International Federation of Catholic Alumnae. Reviewing the eight years of the Legion, Father McClafferty credited the Catholic press for much of its success.

Skouras Houses Aid Good Will

NEW YORK—Skouras theatres were last week reported to be co-operating in bolstering interest in national defense and in fostering better relations between North and South America through unusual lobby displays.

Appoximately 25 Skouras houses have lobbies decorated in tune with national defense, 25 have the "Americans All" theme, and eight display the "good neighbor" idea.

In each theatre, prominent speakers and educators deliver three-minute talks tieing in with the lobby displays.

That the displays had created an inestimable amount of good will was the opinion of George Skouras, who said that they had not been promoted as commercial ballyhoo for the theatres.

In the lobby of the Fox, Hackensack, N. J., flags and products of 22 South American republics are on display. A large tank filled with water represents the Atlantic Ocean, with cutouts of America on its surface.

AMPA Military Meeting

NEW YORK—First public presentation of the film industry's plans for co-operation in National Defense will be the feature of AMPA's final open meeting before the summer recess today (May 28) here, with Francis S. Harmon, co-ordinator of the Motion Picture Committee Co-operating for National Defense, as speaker, and Howard Dietz as toast master.

AMPA has invited to be present George J. Schaefer, national chairman of the Motion Picture Committee; committee members, and all division chairmen, including: Joseph Bernhard, Theatre Division; Y. Frank Freeman, Production Division; E. B. Hatrick, Newsreel Division; Martin Quigley, Trade Press Division, and William A. Scully, Distributors' Division. Also invited are Barney Balaban, Joseph H. Hazen, William C. Michel, Walter Vincent, R. B. Wilby, Nathan Yamins, and Nicholas Schenck.

H. M. Warner Honored

HOLLYWOOD — Harry M. Warner last week received a plaque from President Avila Camacho of Mexico thanking him, on behalf of the people of Mexico, for his good-will greetings to the country at the time of the Cinco de Mayo celebration held recently.

Broadway Biz Just Moderate

"I. W. W." at Pop Prices Turns in Top Gross

NEW YORK—There was no exciting money news on the Main Stem last week, although the popular price run of "I Wanted Wings" at the Paramount was doing very well, with $50,000 expected on the first week.

First-run grosses, as reported to THE EXHIBITOR by usually reliable sources, were as follows:

"I WANTED WINGS" (Paramount)—After $24,000 Saturday, Sunday of the first week at the Paramount, following an eight-week Astor run, this is expected to hit a very good $50,000 on the stanza, with Vaughn Monroe and his Band on the stage.

"A WOMAN'S FACE" (Metro) — No figure available for the second week at the Capitol, but business is reported as "pretty good" after a very satisfactory opener.

"MAJOR BARBARA" (United Artists)—Heading for about $15,000 on the second week of continuous-run showings at the Astor.

"PENNY SERENADE" (Columbia)—Better than some recent Music Hall grossers, but still not what was hoped for, with $60,000 Thursday to Sunday of the first week, with stage show.

"BLOOD AND SAND" (20th-Fox)—Went to $28,000 Thursday to Sunday of the first week at the Roxy, with stage show—okay.

"AFFECTIONATELY YOURS" (Warners) — Weak, with $15,000 Friday, Saturday, Sunday of the opening stanza at the Strand, with Dennis Morgan and Wayne King's Orchestra on the stage.

"THE VOICE IN THE NIGHT" (Columbia)—Doing well, with $3300 Saturday, Sunday of the first week at the Globe.

"FANTASIA" (Disney)—Business in the 28th week at the Broadway reported to be "moderate," and the "closing weeks" sign has been posted.

"CITIZEN KANE" (RKO)—Roadshow engagement at the Palace is still in a healthy condition, with about $19,400 expected on the fourth week.

Only THE EXHIBITOR *gives you a complete local coverage.*

Major Bowes Leaves Capitol

NEW YORK—Messmore Kendall, president, Moredall Realty Corporation, which owns and manages the Capitol, stated last week that the resignation of Major Edward Bowes as managing director of the theatre, a position that he has held since the opening of the theatre in 1919, has been accepted, to take effect June 1. The resignation was necessitated by the many demands upon him in his radio work. In order to further relieve Major Bowes, the Sunday broadcast of the Capitol Family will be discontinued for the summer.

The theatre will continue to be managed by Herman Landwehr as heretofore, under the direction of the president.

Only this publication gives you "The Tip-Off," in next issue, which tells you what pictures are actually doing. Consult it for the real dope on the box-office story.

"York" Dinners Set

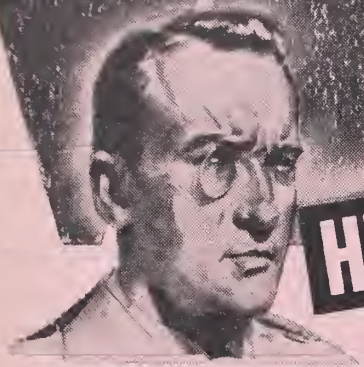
NEW YORK—Warners announced last week that more than 5,000 members of the 82nd Division will hold meetings and dinners throughout the US on the night of the national release of "Sergeant York." This will follow the exploitation plan used originally by Warners for "The Fighting 69th." It is expected that Gary Cooper, Joan Leslie, Walter Brennan, Howard Hawks, Jesse Lasky, and York will attend key city functions.

Imagine what they're going to tell their friends after they've seen—

THE WORLD'S MOST FAMOUS HUNTER BECOMES THE WORLD'S MOST HUNTED MAN!

243 of the most thrilling scenes that ever gripped an audience!

MAN HUNT



HUNTER!

HUNTED!

THE GIRL OUT OF THE SHADOWS!

starring

WALTER PIDGEON · JOAN BENNETT

with

GEORGE SANDERS • John Carradine • Roddy McDowall

Directed by Fritz Lang • Associate Producer Kenneth Macgowan • Screen Play by Dudley Nichols • Based on the novel "Rogue Male" by Geoffrey Household

20th CENTURY FOX

THE NATIONAL MIRROR

Einfeld Predicts Ad Budget Rise

Says More Point-of-Selling Is Necessary

NEW YORK—Charles Einfeld, Warners' advertising and publicity director, announced last week that, as one strategic approach to the problems presented by selling under the terms of the New York consent decree, Warners will increase its advertising budgets on pictures from 20 to 35 per cent.

Einfeld, in discussing the revolutionary effect of the decree on industry operations, said it made imperative more effective point-of-sale selling, which in turn entailed specific territorial merchandising. Einfeld indicated that this must be a major factor in successful operation under the decree.

The opinion was expressed that national release dates will be replaced by territorial release dates, with territorial ad-publicity campaigns co-ordinated with the national campaigns. Einfeld said that after a film had opened in a territory, the effectiveness of the campaign for it could be determined, and any campaign changes or budget adjustments could be made before it opened in other sections.

Einfeld also stated that the consent decree had revealed the importance of industry research, as too many blank walls were being encountered due to a lack of vital information.

Pascal to Canada

NEW YORK—Gabriel Pascal, producer of George Bernard Shaw's "Major Barbara," headed a party of industrial and technical experts to Toronto, Canada, to investigate the practicability of reopening the Revina studios in Toronto.

The party, in addition to Pascal, included Harry D. Buckley, vice-president of United Artists; Martin Paggi, Pascal's sound technician; Charles Ross, lighting expert; and Arthur Gottlieb and Jack Goetz, Du-Art Film Laboratories.

Before leaving, Pascal stated that if film production in Toronto is possible, he will make three pictures a year for the next two years.

Stevens Heads Guild

HOLLYWOOD—New officials of the Screen Directors' Guild, elected last week, are George Stevens, president; Ernst Lubitsch, first vice-president; Norman Taurog, second vice-president; William A. Seiter, secretary; Tay Garnett, treasurer; and Phil Rosen, assistant treasurer.

Allied Board Meets

NEW YORK—Allied's board of directors was scheduled to meet in Cleveland May 26 for the purpose of discussing current issues, it was stated here last week by Col. H. A. Cole, national president. The principal topics for consideration were to have been the consent decree and taxation. The board usually meets in conjunction with the national convention, but decided on the spring get-together inasmuch as the conclave will not be held until September.

UA, Ealing In Prod. Deal

NEW YORK—United Artists has signed a three-year contract with Ealing Studios, Ltd. of England, it was disclosed here last week by Walter Gould, head of UA's foreign department.

News of this deal was announced in London at a cocktail party. Ealing Studios, under the production aegis of Michael Balcon and R. F. Baker, will produce between six and eight top quality films annually for release through United Artists, of which three will be super-specials, designed particularly for the American market.

Balcon has to his production credit "A Yank at Oxford," "39 Steps," "Convoy," and other films. The first two pictures, already in production, are the George Formby comedy, "It's Turned Out Nice Again," and "Ships With Wings," a film about the Fleet Air Arm.

Warners Increasing Staff

NEW YORK—It was reliably reported here last week that Warners is contemplating an increase up to 30 per cent in its sales staff in a move to meet the situation arising from the New York consent decree.

Grad Sears' expanded department will occupy the entire fourth floor of the home office while the entire sixth floor will be occupied by the advertising-publicity-exploitation department.

Parrott-Mills

NEW YORK—Mr. and Mrs. Jesse Thurston Mills, Scarsdale, last week announced the engagement of their daughter, Miss Jane Mills, to Thomas J. Parrott, son of Thomas Parrott, Newburgh, and the late Mrs. Parrott. Mills is the Comptroller of Loew's, Inc.

Allied Reviews Decree's Effects

Technicalities Jamming Up Works, Bulletin Says

WASHINGTON — Reviewing the first six months of the consent decree, the Allied States Association last week issued a bulletin discussing the progress of the arbitration phases of the decree, and releasing the results of a survey which it had been taking among members, as well as from trade paper accounts.

Many grievances are being adjusted, it was said, particularly in the case of exhibs unable to license pictures on any run, but in the matter of clearance questions, a few have been settled. One exhibitor, however, had his settlement entered as a consent award, a wise procedure, according to Allied.

Allied also points to technicalities as a reason for slowing up of filing of claims.

It said, in part:

Another reason assigned for the slowness in filing claims is that the exhibitors are bewildered by the complicated provisions of the decree itself and the many technicalities that have been raised by the distributors in contested cases. Section 10 is a glaring example. It was branded by the general counsel of Allied at the hearing before Judge Goddard as a cross between a highly complicated statute of limitations and a railroad time table. Although Section 20 indicates that Section 10 will not be in force until after August 31, nevertheless it is susceptible of the interpretation that controversies can be arbitrated under it now, but that the awards will not be effective until the new selling system comes into operation. This has caused great confusion and has led some exhibitors to believe that they can arbitrate discrimination cases now.

"Section 10 covers the most serious of all abuses. It is hedged about with so many conditions that it will be effective in only a limited number of cases. There should not be any doubt as to when an exhibitor can arbitrate under it. Certainly the time should not be delayed any longer than absolutely necessary. It is greatly to be hoped that the Appeal Board will soon have an opportunity to pass on this question. The question is of run rather than of clearance and Section 10 (discrimination) has been thrown into hopeless confusion. The dividing line between clearance and run is by no means clear. Exhibitors to be on the safe side have requested awards abolishing all clearance on the ground that, under the facts of the case, any clearance would be unreasonable. Such claims have met with technical motions, supported by lengthy briefs, on the ground that they really involve questions of run rather than of clearance and that therefore the arbitrator is without jurisdiction.

"This is the worse kind of pettifogging, not calculated to promote confidence in the arbitration system but rather to mislead and confuse well-meaning lay arbitrators without learning in the law or experience in the motion picture business. The proper course in such cases would be to hold a hearing and for the arbitrator to make such award as he felt was just. It might be limited to reducing clearance, in which case the arbitrator would be within his unquestioned power, if he went beyond that, his action could be reviewed by the Appeal Board ON THE BASIS OF A RECORD.

"The absurdity of the tactics pursued by the distributors is made manifest when one considers that even in criminal procedure, the most technical branch of the law, one may be charged with a high offense (first degree murder) and convicted of a lesser one (manslaughter). Therefore, whatever the claim made, the arbitrators should not attempt to pass on narrow questions of jurisdiction but should enter just awards, which awards may conceivably be entirely within their competence to enter. It was hoped that the arbitration procedure would be kept so simple that exhibitors would have no need of lawyers save in the most complicated cases. However, it now appears that the distributors will be represented by a battery of lawyers in every case, including experienced home-office talent. Also, that the distributors intend to avail themselves of every technical artifice and device in combatting exhibitor claims. It is to be hoped that the Appeal Board, when opportunity affords, will express its disapproval of these efforts to transform simple arbitration procedures into legal tilting contests."

(*Continued on page* 14c)

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will be found, in the future, under this heading.*)

Albany

Testimony in the Papayanakos case ended last week after four days of hearings before arbitrator Morton J. Hall. June 12 has been set as the date for the presentation of briefs from Warners and RKO attorneys, both from the New York home office staffs, as well as Papayanakos' counsel. Reply briefs will be due a week from that date.

New Haven

Arbitrator F. H. Wiggin last week postponed the Forest Theatre Corporation case hearing to June 23, due to the inability of attorneys for two producers to attend, and more time asked by counsel for Massachusetts and Fishman theatres. The Forest, West Haven, asks elimination of the 14-day clearance exerted by the Rivoli, West Haven, whose owners intervened as interested parties.

New York

Second hearing on the complaint of Andora Amusement Corporation, operators, Liberty, Plainfield, N. J., was held last week before arbitrator James A. O'Gorman, Jr. Complaint, naming all consenting majors except Loew's, seeks a clearance of 14 days after pictures played single bill, seven days after double bills, first-run in Walter Reade's Paramount, Oxford, or Strand in the same city. Reade houses now clear the second-run Liberty 30 days. Bulk of the afternoon session was devoted to testimony of Joseph Siccardi, head of Andora, who was examined by his counsel, Joseph Weintraub. Siccardi revealed that prior to Reade's acquisition of exhibition interests in Plainfield in 1930, there was plenty of product available for every house in the town to play on a first-run basis. The Reade stands then commenced to operate increasingly on a split-week basis, ultimately using three changes double feature in the Oxford. The Liberty was then forced into a second-run spot. The 30-day clearance which has been imposed, according to Siccardi, makes him last run in the vicinity, following all surrounding smaller towns. On this basis, Siccardi claimed, he cannot operate except at a loss, and has contemplated closing his house. Statements he produced showed construction costs over the Liberty's first three years as being in excess of $200,000. The items on this statement were unexplained at the hearing. Hearings were to have been resumed at 2 P. M. tomorrow (May 29). Other counsel present were Harold Berkowitz, Vitagraph; Norman Steinberg, Fox; Louis Phillips, Paramount; William Zimmerman, RKO; and Robert Benjamin, Walter Reade theatres.

First hearing on the Central, Pearl River, case, scheduled to take place May 22, was postponed to yesterday (May 27). Irving Sherman, operator, Central, named the five consenting majors and the Pascack, Westwood, N. J., a Skouras house. Clearance is the issue involved.

Second hearing on the arbitration case brought by Charles Meyerson, operating the Lyric, Oyster Bay, L. I., was held May 27. Considerable time was spent on the question of the arbitrator's powers in the situation. Herbert Lazarus, counsel for Paramount, moved for dismissal of the complaint on the grounds that, in effect, it requested a change of run should Oyster Bay be permitted to play seven days after Huntington. This, distributor counsel argued, would cause Oyster Bay to play ahead of Glen Cove, affecting the sequence of run in the area. Daniel A. Weber, attorney for Meyerson, argued that there should be a three-way revision of clearance with reference to Huntington, Glen Cove, and Oyster Bay, with the result that the sequence of runs would be preserved but with new protection. Arbitrator George A. Engelhard took the motion to dismiss under advisement.

Weber produced Meyerson as his first witness. Latter testified as to the growth of the town of Oyster Bay since 1930, when he took over the Lyric. He told how his business had suffered as the result of the change-over of the local clearance situation from the point when he played seven days after Glen Cove but ahead of Huntington, to the present, when Huntington may play one day after New York opening, but Oyster Bay must still follow Glen Cove by seven days in spite of the fact that the latter town must follow intervening runs. This situation, according to Meyerson, forces him to wait as much as 50 to 60 days after Huntington. Chief demand is a shortening of this interval.

When queried as to the reaction of his patrons to having to wait so long after the Huntington run to see the pictures, Meyerson said that local pepole had accused him of getting the films so late because he was "too cheap" to pay higher rentals for an earlier run. Case will be continued June 2.

Clearance-Run Problem

NEW YORK—It appeared last week that the exact difference between the terms "clearance" and "run" as set up in the consent decree is proving an important stumbling block to the expeditious settlement of some clearance cases. Section 8 of the consent decree provides immediate arbitration for clearance disputes, but Section 10, wherein provisions regarding adjustments of run are contained, does not become effective until Sept. 1.

In some cases where a clearance revision has been asked, defendants and intervening parties have alleged that the request at hand was really for a change in runs. This situation has always arisen where there are one or more intervening runs whose availability falls between the prior run and the run held by the complainant at the time of the arbitration.

The key to the situation seems to lie, in many cases, in the definition of a competitive area. The clearance structure of an area may be such that some of the houses therein have clearance to or from others that are not strictly competitive with them, by reason of clearance stipulations regarding houses lying geographically in-between.

Thus the arbitrator in these cases has to decide whether or not his revision of clearance between two theatres may actually be shifting runs within a competitive area. This problem will, of course, be eliminated after Sept. 1.

Theatre Picketing Threatened

NEW YORK—As an outgrowth of a controversy with Local 802 of the American Federation of Musicians, the Theatrical Teamsters Union last week end threatened to establish picket lines outside all theatres employing union musicians, the League of New York Theatres announced. Both unions are affiliated with the AF of L.

Officers of Local 802 said the picketing threat developed out of their refusal to accede to a demand that members of the Teamsters Union be stationed outside motion picture theatres at which "name bands" were appearing. The function of the teamsters, as defined by an executive of Local 802, would be to meet individual members of the band as they drove up in their own automobiles or in taxicabs and carry their instruments into the theatre.

Fox Theatre Dividend

NEW YORK—New York Supreme Court Justice Felix Benvenga, after approving of the 1940 accounting and inventory of the trustees of the theatre company, last week ordered a dividend of one-half of one per cent to creditors of Fox Theatres Corporation.

Also approved were a plan of operation, a budget, estimated receipts, expenditures and distributions for 1941. The trustees' report revealed that cash of $167,937 was in the trustees' hands at the close of 1940. A profit of $10,645 for 1940 and a predicted profit of $10,000 for 1941 was set forth in the report.

Metro Convention Plans

NEW YORK—Metro announced last week that instead of holding a national sales convention this year, it will probably hold a series of regional sales conferences, starting in June. General sales manager W. F. Rodgers is in Hollywood conferring on the details.

Philadelphia

Date of the Hexter-Breeze has been postponed until July 9.

The Bryant Wiest, Elizabethville, case was heard May 26.

Washington

Two cases were filed with the local board last week by L. W. Lee, Danville, Va. Cases are a "some run" complaint on behalf of the Lea and a clearance complaint on behalf of the Schoolfield. Allied's Abram F. Myers is attorney in both actions. All decree signers are named in both complaints, with the H. F. Kincey and S. W. Craver circuits named in the clearance action.

from Page One
THE FILM DAILY
May 21...

"Hail 'Blood *and* Sand' as one of Greatest Productions ever to come out of Hollywood!"

20th CENTURY FOX

We repeat: "BLOOD AND SAND" IS THE BEST PICTURE 20TH CENTURY-FOX EVER MADE!

Advance Shots

Features

ABBOTT AND COSTELLO AND DICK POWELL IN THE NAVY (Universal). Abbott and Costello, Dick Powell, Andrews Sisters. 86m. This should do a whale of a business, although whether it will be bigger than "Buck Privates" depends on the situation, the summer, and other things.

BILLY THE KID (Metro). Robert Taylor, Brian Donlevy, Ian Hunter, Mary Howard. 95m. Technicolor western has plenty of angles to attract the action houses, and the smaller towns. Beautiful, it, however, may not get the reception in the de luxe metropolitan areas, but for the others it looks as if it ought to do the business.

BROADWAY LIMITED (United Artists). Victor McLaglen, Marjorie Woodworth, Dennis O'Keefe. 95m. This has a lot of laughs for the customers, even though the story is familiar. It will need plenty of selling attention.

TIGHT SHOES (Universal). John Howard, Binnie Barnes, Leo Carrillo, Broderick Crawford. 67m. This neat, surprise programmer might get somewhere with the right kind of attention. It shouldn't be booked in just to fill time.

Col.-Royal Crown Tieup

NEW YORK—Simultaneously with the release of "She Knew All The Answers," Columbia's exploitation department launched one of the greatest promotional campaigns in conjunction with the makers of Royal Crown Cola last week.

First gun in the campaign was fired when the star was seen looking down from thousands of 24-sheet boards from coast to coast. Beginning June 2, 500 line newspaper advertisements will be carried in 700 newspapers, with both Miss Bennett and "She Knew All The Answers" prominently featured in connection with Royal Crown Cola.

Are you making the most out of "The Tip-Off," which appears every other issue? It gives the real slant on what pictures are doing.

Arnold Heads Charities

HOLLYWOOD — The permanent charities committee last week elected Edward Arnold president, succeeding Samuel Goldwyn. Executive committee to represent the Guilds and the producers consists of Arnold, King Vidor, Ralph Block, Bert Allenberg, and Goldwyn. David O. Selznick was named to head the committee on behalf of United China Relief.

Read
BETTER - - - -
MANAGEMENT
An EXHIBITOR Service

National Legion of Decency List—May 29, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE — "Scattergood Pulls the Strings," (RKO); "Desert Bandit," (Republic); "The Pioneers," (Monogram).

UNOBJECTIONABLE FOR ADULTS —"The Gay Vagabond," (Republic); "King of the Zombies," (Monogram); "Love Crazy," (Metro); "She Knew All the Answers," (Columbia); "Shepherd of the Hills," (Paramount).

OBJECTIONABLE IN PART—"Kiss the Boys Goodbye," (Paramount); "A Woman's Face," (Metro).

Technicolor Business Up

NEW YORK—In a message read to the stockholders of Technicolor, Inc., at their meeting last week, president Herbert T. Kalmus announced that "your operating company, Technicolor Motion Picture Corporation, is now in the midst of the largest and most impressive volume of feature picture photography in its history." George F. Lewis, vice-president and general counsel, who presided, read the message to the stockholders as Kalmus was unable to leave Hollywood due to the press of business.

Kalmus' message stated "the largest number of feature pictures which your company has photographed in any preceding calendar year is 12, whereas this year we have already started the photography of 12 features, and the total may run as high as 20." He predicted that the company's earning will be substantially ahead of last year. The present situation of Technicolor's London affiliate, Technicolor, Ltd., was also discussed by Kalmus.

The stockholders unanimously re-elected for three years directors Kalmus, Eversley Childs, L. G. Clark, and J. L. Anderson. By-laws were amended to provide for indemnification of directors and officers of the corporation against expenses incurred in connection with defense of any legal action to which he is made a party by reason of being an official of the organization.

Pathe Shares Move

WASHINGTON—According to the SEC's semi-monthly report of security transactions and holdings, released last week, Allan P. Kirby holds 2,100 shares of Pathe Film Corporation $1 par common. Kirby also has 1,000 shares through holding company A, 4,000 through company B, and 600 through company X, after acquiring that number for the holding company. Six hundred shares held in trust were disposed of, and he has 6,000 shares in estate through holding companies.

The New, Improved National Release Date Guide is in this issue.

Para. to Elect

NEW YORK—Paramount stockholders are scheduled to meet here June 17 for the election of 16 directors for a one-year term and other business. It was announced last week, when proxy ballots were sent out to stockholders unable to attend the session.

In the Newsreels

Friday, May 23, 1941

IN ALL FIVE

Hollywood: Film comedians back defense bond drive.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 74)—New York: Army recreation drive. Illinois: Oil fire. Maine: Herring run. Niagara Falls: Bridge completed. California: South Americans visit. Belmont Park, N. Y.: Whirlaway again. Florida: Girl aquaplaners. Milwaukee: Tuffy the bear.

NEWS OF THE DAY (Vol. XII, No. 272)—Syria: Wings of war. England: Chute practice. New York: Zamzam kin jubilant. New York: Army recreation drive. Aberdeen, Md.: Cadets see guns. Hollywood: South Americans visit. Lido Beach, N. Y.: Young golf wonder. California: Hill climbers test.

PARAMOUNT NEWS (No. 77)—New York: Zamzam kin jubilant. England: Chute practice. Indo-China: Arsenal for axis? Belmont Park, N. Y.: Whirlaway again. Florida: Water queens. Milwaukee: Tuffy the bear.

RKO PATHE NEWS (Vol. 12, No. 77)—New York: Army recreation drive. England: Parachute training. Singapore: US Clipper arrives. Washington: La Guardia defense head. Boston: Women raid wardens. Cambridge: Marjorie Woodworth vs. Harvard. Angels' Camp, Cal.: Mark Twain story fete. Belmont Park, N. Y.: Whirlaway again.

UNIVERSAL NEWSREEL (Vol. 13, No. 982)—New York: Army recreation drive. Aberdeen, Md.: Cadets see guns. Washington: La Guardia defense head. San Diego, Cal.: South Americans visit. New York: Girl mechanics graduate. Rio de Janiero: Chute troops train. Milwaukee, Wis.: Tuffy the bear. Yardville, N. J.: Fishing contest. Lido Beach, N. Y.: Young golf wonder. Belmont Park, N. Y.: Whirlaway again.

Wednesday, May 21, 1941

IN ALL FIVE

USA: "I Am An American Day" celebrated.

Philadelphia: Battleship "Washington" commissioned.

Atlantic City: Variety Club convention.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 73)—London: Landmarks razed. Philadelphia: $1,000,000 fire. New York: French ships seized. Philadelphia: Connie Mack day. Del Monte, Cal.: Girl's sun-tanning. Los Angeles: Fem bowling.

NEWS OF THE DAY (Vol. XII, No. 271)—London: Landmarks razed. New York: French ships seized. Philadelphia: $1,000,000 fire. Los Angeles: Fem bowling. San Diego: Marines box.

PARAMOUNT NEWS (No. 76)—Washington: Navy news censorship. Avalon, Md.: Objectors' camp. Scotland: Hess case. London: Landmarks damaged. Indo-China: Arsenal for axis?

RKO PATHE NEWS (Vol. 12, No. 76)—Scotland: Hess case. USA: Ready-built homes. San Pedro, Cal.: Records destroyed by blaze. Del Monte, Cal.: Suntan service station. Los Angeles: Fem bowling. Annapolis: Harvard wins crew cup.

UNIVERSAL NEWSREEL (Vol. 13, No. 981)—New York: US guards French ships. London: Landmarks razed. LaGuardia Field, N. Y.: Transport plane tested. Philadelphia: Lumber fire. Memphis: Cotton Carnival. Del Monte, Cal.: Suntan service station. Minneapolis: Track meet. Los Angeles: Fem bowling. Philadelphia: Connie Mack day.

Only THE EXHIBITOR *gives you a complete local coverage.*

Schlesinger-Union Deal

HOLLYWOOD — Leon Schlesinger Studio and Screen Cartoonists' Guild last week signed a new three-year agreement providing for a 40-hour week and a 100 per cent Guild shop. Union executives estimate the wage increase will be approximately $36,000 per year filed.

Cesar Romero East

NEW YORK—Cesar Romero, 20th Century-Fox star, came East last week to appear at a Greek War Relief Benefit in Springfield.

OUT OF THE WORLD'S
MOST EXCITING CAPITAL WHIRLS
ONE OF THE YEAR'S MOST EXCITING
ADVENTURE STORIES!

ADVENTURE IN WASHINGTON

starring

HERBERT
MARSHALL · BRUCE
VIRGINIA

and featuring the new young star GENE REYNOLDS

SAMUEL S. HINDS · RALPH MORGAN

Screen play by Lewis R. Foster and Arthur Caesar · Directed by Alfred E. Green

Produced by CHARLES R. ROGERS

A Columbia Picture

COLUMBIA PICTURES

NOTABLE INDUSTRYITES PICTURED AT THE RECENT VARIETY CLUB CONVENTION

SEEN at the Variety Club convention recently at Atlantic City are: Top left, John H. Harris, Dr. George Washington Carver, Mayor Taggart of Atlantic City. Top right, Monroe Greenthal, Laraine Day, Harry Gold. Second left, Leonard Schlesinger, Herb Copelan, Lou Astor. Second right, David Weshner, Walter Wanger, Arthur W. Kelly. Third left, M. A. Lightman, William Scully, W. J. Heineman. Third right, Jack Alicoate, Father McCarthy, Sam Dembow. Fourth left, Louis Krouse, Bob O'Donnell, W. G. Van Schmus, William Sussman. Fourth right, J. J. Unger, Leonard Goldenson, Sam Dembow, Earle W. Sweigert. Bottom left, Ned Depinet, Charles Reagan, Andy Smith, Jr., Harry Ross, J. J. Unger. Bottom right, A. H. Blank, Stanton Griffis, Barney Balaban, Joseph Bernhard, Ted Schlanger. The convention was held at the Traymore, May 15-17.

SHOWMEN... GET UP ON THE ROOFTOPS

and tell America's 50,000,000 women...THIS IS THEIR PICTURE!

Paramount's

"One Night in Lisbon"

Re-uniting the sensational star team of "HONEYMOON IN BALI" and "VIRGINIA"...

Fred MacMURRAY

Madeleine CARROLL

The thrilling, throbbing story of a Texas cowboy who loveblitzes a lovely London lady's heart! Just the picture to get the women's vote and that of the men they bring with them to the box office!

with **Patricia Morison • Billie Burke • John Loder • Dame May Whitty • Edmund Gwenn**
Reginald Denny • Billy Gilbert • Produced and Directed by **Edward H. Griffith**

Screen Play by Virginia Van Upp • Based on a Play by John Van Druten

Paramount Pictures

RKO GOLF TOURNAMENT; OTHER HAPPENINGS OF NATIONAL INDUSTRY INTEREST

FRANCIS S. HARMON, Motion Picture Defense Committee co-ordinator, spoke at the AMPA National Defense Luncheon held in New York recently.

CHARLES E. KOERNER, right, promoted to general manager in charge of all RKO theatre operations, was guest of honor on the eve of his departure for New York at a dinner given by RKO President George J. Schaefer, left. More than 40 studio executives, producers, and old friends gathered in the RKO studio cafe to pay their respects.

TWO HUNDRED AND FIFTY RKO golfers and their guests turned out recently for the RKO golf tournament at the Westchester Country Club. Top, left, at the banquet table, are pictured Leon Goldberg, Gordon Youngman, Andy Smith, Malcolm Kingsberg, Ned Depinet, M. H. Aylesworth, Richard C. Patterson, Charles Koerner, Lumsford P. Yandel. Top right, Sam Rinzler tees while Messrs. Kingsberg, Frisch, and Lamb look. Bottom, left, Andy Smith and Harry Michalson smile at the camera. Bottom, center, Vincent Trotta holds his booby prize as "the world's worst golfer." Bottom, right, Major Thompson, Grad Sears, Jack Alicoate, and Ned Depinet look at the birdie at the New York golf club.

A. E. Meyer Leaves For Lecture Tour

NEW YORK—A. E. Meyer, general sales manager, International Projector Corporation, left for the coast last week to visit branches of National Theatre Supply Company and attend meetings of I. A. Locals and other organizations.

The lectures on Simplex E-7 given by Meyer are part of the plan to have projectionists more familiar with Simplex E-7 when installed. Lectures have recently been given in many other cities by Meyer and other members of I. P. C. staff in co-operation with N. T. S. and the meetings have been very successful. The talks on the E-7 are, of course, after midnight in order to enable as many projectionists as possible to attend and their purpose is to secure the best possible projection and reduce maintenance costs to a minimum.

The I. P. C. and N. T. S. feel that supplying projectionists with the fullest possible information regarding Simplex equipment ranks in importance with the design and manufacture of its products. It is, of course, practically impossible to visit all localities, but I. P. C. and N. T. S. will be very glad to supply full details regarding Simplex E-7 and Simplex 4-Star Sound to theatre owners, managers, and projectionists requesting this information.

Rogers On Foreign "Doe"

NEW YORK—Budd Rogers was last week appointed to represent Frank Capra Productions, Inc., in the foreign distribution of the Frank Capra-Robert Riskin production of "Meet John Doe," which is being released by Warners, according to an announcement by Frank Capra and Robert Riskin. Rogers will work in collaboration with the foreign sales department of Warners.

"York" Premieres Set

NEW YORK—Warners announced last week that "Sergeant York" will be roadshown in New York, Chicago, Los Angeles, Nashville, and probably Milwaukee.

Allied

(*Continued from page 9*)

To the question of whether the decree affords substantial relief, the bulletin says that no one ever claimed that the decree afforded a remedy for all ills. There are many grievances, it is said, as to which it would be futile to file arbitration cases.

Allied claims also that in some territories, efforts are being made to settle cases rather than have them tried, and that there is a hammering of the arbitration system in favor of conciliation, mediation, and other will-o'-the-wisps.

Commenting on the failure of more cases to be filed, the bulletin intimates that a succession of victories for exhibitors should bring a rush, but if the system is discredited by technicalities and high-power lawyers, a more determined attempt by the Government to curb monopoly will come.

The bulletin winds up by stating that despite Section 11 of the consent decree, the circuits are still acquiring theatres.

MPTOA Lists Speakers

NEW YORK—Ed Kuykendall, MPTOA president, last week announced that Will H. Hays is scheduled to be one of the principal speakers at the organization's convention in Los Angeles next month. Others slated to address the conclave are J. Edgar Hoover, FBI head; John H. Harris, Variety Clubs Chief Barker; Judge J. F. T. O'Connor, U. S. District Court; J. Noble Braden, AAA executive secretary; Austin Keough, Paramount; Walter Wanger; Frank Freeman; Edward Arnold; and Nathan Golden, head of the motion picture division of the Department of Commerce.

Craddock On Lease

NEW YORK—Gordon Craddock, assistant to Universal western sales manager W. J. Heineman, was last week granted an indefinite leave of absence in order to fully recover from ill health. Craddock, former branch manager of Universal's Indianapolis and Portland exchanges, was appointed assistant to Heineman at the company's sales convention last February.

Farnol In New Post

NEW YORK—RKO last week signed Lynn Farnol as New York publicity director for Samuel Goldwyn productions, under a one-year contract. Farnol, who was formerly Goldwyn's publicity representative and director of publicity and advertising for UA, will work under RKO ad and publicity chief S. Barret McCormick.

William Fox On Stand

PHILADELPHIA—William Fox last week testified at the trial of former U. S. Circuit Court Judge J. Warren Davis and Morgan S. Kaufman how he had made a cash loan of $12,500 to Judge Davis in a hallway in the center of town. Fox said that he had litigation affecting his financial affairs pending at that time before Judge Davis in the Third Circuit Court of Appeals. Fox said nothing had been paid back. He also declared that prior to that time he had made a loan of $15,000 to the judge.

Walter H. Gahagan, Jr., special assistant to the U. S. Attorney General, outlined for the jury the history of William Fox's financial transactions which resulted in his having no assets when he went into bankruptcy.

In this connection the All-Continent Corporation, which was organized by Fox and transferred to his wife, came into the courts, and it was then, Gahagan charged, that the conspiracy between Kaufman and Davis began to operate.

Selznick Aids China

NEW YORK—David O. Selznick, motion picture producer, last week, accepted the chairmanship of the Hollywood United China Relief committee and reported that plans were now completed to reach the fund quota goal for the Hollywood area. Selznick has served as a member of the national campaign committee of United China Relief.

CHICAGO

HARTFORD

PHILADELPHIA

INDIANAPOLIS

DETROIT

NEW YORK CITY

MIAMI

HINTS ON NEWSPAPER ADVERTISING

No. 193—"That Hamilton Woman!" (UA)

A goodly assortment, representing several types of selling. Contrast the bold approach of the Detroit and Chicago ads with the classical dignity of the attraction as presented by Radio City Music Hall, and decide which is best for your house.

The single column ad from Philadelphia is also attractive, as well as economical, while the use of circles from Miami also has its good points.

Use of the Leigh head in several ads also has its good points, it might be said.

The show has been doing business, and holdovers have occurred in many spots. Note that Hartford holdover ad.

Boston

Crosstown

Louis Newman, manager, Interstate's Translux, Boston, assisted by Spencer Rudnick, has had some of the most original ballyhoos of this year. Not the least was his advance buildup of Columbia's "Voice In the Night," an anti-Nazi thriller that needs selling. Using current headlines in newspaper ads and lobby display, he gave the picture special importance: "The Picture Made In the Destiny of Today's Headlines—Will Rudolph Hess Liberate a World?? Will He Be 'The Voice In the Night'?".

"Citizen Kane" opened May 19 at the Majestic after a full week's advance publicity by Terry Turner's assistant, Harry Reiners, and newly-appointed publicist Frank Cronin. Opening saw such notables present as the following: Police Commissioner Joseph P. Timilty, society's Mrs. Malcolm Bradley French and group, debutante Dorothy Parker and group, Lieutenant Governor Horace T. Cahill, motion picture exhibitors and branch managers, and newspaper critics from New Bedford, Worcester, Haverhill, Hartford, Springfield, Fitchburg, Providence, Salem, Lynn, Portland, as far as Ottawa and Montreal, Canada.

Another sneak preview took place at 9 o'clock May 20 at the Keith Memorial, to which Canadian as well as New England critics were transported. . . . Joe Ehrlich was shifted from Hartford to open "Fantasia" at the Empire, Portland, June 5.

Competing with the Fine Arts' business of the Charlie Chaplin Festival, Imperial release, Benny Green added to his "Pepe Le Moko" at the Civic Repertory around the corner three Chaplin comedies, "In the Bank," "His Night Out," and "Shanghaied." . . . Harry Browning and Mayor Tobin broke the papers with pictures when they took off from East Boston airport to Atlantic City convention of the Variety Club.

Film District

Joe Chatis, Reliable Art Service, in conjunction with Harry Goldstein, M. and P. Rivoli, Roxbury, won first prize for display and exploitation campaign on RKO's "Little Men." His brush depicted Elsie, the Borden Cow, in many artistic poses. This is Joe's third display prize. He previously won Warners' "Devil Dogs of the Air" and Universal's "Imitation of Life" contests for comparable work. Some 1100 theatres competed.

Romulo Vianno's Park, East Jaffrey, N. H., last week opened after almost two months remodelling by Capitol Theatre Supply. . . . Joe Wolf, Columbia salesman, sports a new car. . . . University Sign Company has installed a new marquee on Graphic circuit's Reading, Reading, closed for alterations till some time in June.

Standard Theatre Supply finished a complete renovation and re-equipment of M. and P.'s Strand, Newport, opened last week. Standard has just installed new drapes and stage equipment in the new building of the Boy's Club, South Boston. . . . Edward Morey, son of Republic's branch manager, Ed Morey, has been assigned to the Quantico Marine school following his Boston College graduation in June.

Charles Beetle, insurance man well known to filmers, died last fortnight. . . . RKO's news screening room has installed 50 Kroehler roller seats, eight more than in the old room. Projection room is equipped with new Super Simplex machines and the newest RCA sound. . . . Sam Levine and Marcel Mekelburg's "I'll Sell My Life," with Michael Whalen, played the RKO-Boston May 22. . . . Major Pat Healey, censor, is up and around after a short stay in the Veterans' Hospital. . . . Roy Heffner, "Bank Night" prexy, went to Oklahoma on business. . . . Max Pearlstein, Modern, Roxbury, paid his monthly visit to the district.

Pat Long, Warners, is vacationing in New York, as is Harry Wiesenthal, Universal booker. . . . Pat Rahilly, Universal shipper, is also on vacation. . . . A quite unique car graces the district these days, the new possession of Meyer Marcus, former M. and P. advertising man, now assistant to Lou Walters. Car is a 1931 Ford, wears its top halfway this year, and looks like a town car. It runs and is called "Petunia." . . . Oscar Tilton, district real estater of the Melchurch Variety Store, will be married June 15 to Irene Gordon. Wedding will take place at the Garner Manor, Washington Street, Brookline, and the couple will honeymoon southward. Many of Oscar's district friends will attend.

Graphic Circuit

Mayfair, Bridgton, managed by L. Harmon Norins, gave away a radio. . . . Thurston's Magic show has been booked through the whole circuit the first week in June. Graphic finished bookings of Max Terhune, of the Range Busters. . . . William Draper has been transferred from Millinocket, Me., to Camden, where he assists manager Neil Keenan. . . . Pastime, Northeast Harbor, Me., opens in mid-June.

M. and P. Circuit

It is said that this circuit will hold its annual summer outing early in July, likely July 9.

Rifkin Circuit

Quick action on the part of staff members of the Academy of Music, Northampton, was credited with saving the life of a boy who attempted suicide by hanging himself from a pipe in the basement. Discovered by a staff member making his regular rounds, the lad was cut down and given artificial respiration while a doctor was hurrying to the theatre. As the boy was found soon after he attempted to kill himself, he is recovering. . . . President Herman Rifkin has returned from the convention of the Variety Clubs of America at Atlantic City, N. J. . . . Julian Rifkin, circuit booker, recently checked over June and July bookings with Bill Powell, general manager, and later the pair made an inspection trip of all the circuit's houses. . . . Bill Powell tripped to Boston. . . . Harold Moreau, Strand, spent his day off in New York. Harold's small son, injured in an automobile accident, is recovering. . . . Paul Kessler, Suffolk, Holyoke, spent the week end in New York.

Phil Smith Circuit

Phil Smith returns from his western Drive-Ins this week.

Ralph Snider Circuit

Cinema, Portland, opened May 17.

New Haven

Crosstown

Lou Schaefer and the missus will visit their son, Bob, while on that two week's vacation starting June 9. Bob is stationed at Camp Blanding, Fla. . . . Bob Russell, Loew-Poli, did nicely in plugging "That Hamilton Woman" by using blowups in massive gold frames in a department store and beauty shop.

Kenny Fields, assistant, Rivoli, ran into hard luck with his car. . . . Bob Munzer, College, is in the running for a fishing trophy after landing a 24-inch pickerel at Twin Lakes, North Haven. . . . Staff changes at the Loew-Poli saw Frank Manente being promoted to assistant at Worcester; Jerry DeLise, former chief of staff, to student manager; Marshall Blevins, former assistant chief, to chief staffer. . . . New at the L-P are Bob Meyers, and John McHugh. . . . Bill Reisinger, Bijou, left for a vacation in Dayton, O., his hometown.

Jean DuBarry is doing a swell exploitation job at the Lincoln. . . . No "early birds" are talked of here, yet. . . . Bob Russell is having a local store use stuffers in every package as a plug for "Topper Returns."

Edna Jones, Paramount, was still out recuperating from that appendectomy. . . . Bijou staff was planning to tote a huge envelope around town with cutouts popping up as a bally for "Night In Rio." Ushers were to be in military uniforms for "Rookies On Parade."

Shedding his robes of office for a brief spell, Mayor John W. Murphy last week became a movie actor and posed for scenes at the City Hall in a film being made by the Housing Authority. Photog was LeRoy Phelps, cameraman for Frank (Bring 'Em Back Alive) Buck. Phelps said the mayor was "a born actor" and needed little rehearsing for his part.

Panoram Soundies Connecticut Company, 292 Sherman Avenue, last fortnight reported its organization to the Secretary of State. Firm will handle one make of nickel-in-the-slot movies in this state. Report states $2,000 has been subscribed, with the entire amount in cash. There are 100 shares of stock with no par value. Officers of the new company are: president-treasurer, Cornelius Ross; secretary, Elaine L. Ross; both of New Rochelle, N. Y., and vice-president, Alphone J. Carnevale, this city.

Meadow Street

Dominic Somma, former 20th Century-Foxite, is expected home soon on a furlough from Camp Wheeling, Ga. . . . Carol Bruning's brother, Bill, will be welded to a local girl July 7. . . . Report hath it that Freda Kogen and Ann Cannelli won't miss their weekly baseball fare for anything. Every Sunday they take in the state semi-pro ball game at Donavan Field, Savin Rock.

Vacation schedule for the Metro office follows: Frank Mullen, July 6-12; Geraldine Flood, Aug. 3-9; Sept. 7-13; Charles Lazarus, July 6-12; Philip Gravitz, July 27-Aug. 2; Ann Caporossi, Sept. 7-20; Ethele Phillips, Aug. 17-30; Alice Lee, Sept. 28-Oct.11; Herman Miller, July 13-26; June 22-28; Aug. 10-16; Leon Jakubson, Molly Smith, Aug. 3-16; Mary Fappiano, June 22-28; Oct. 5-11; Albert Davis, June 8-14; July 20-26; Edith Williams, June 29-July 5; July 27-Aug. 2; Rosemary Patterson, July 13-19; Aug. 10-16; Helen Brennan, Aug. 24-30; Sept. 21-27; Alba Giannotti, Sept. 7-13.

Street was practically deserted following that exodus to the Harry Shaw luncheon-testimonial. And following the time—street was jammed with filmites wearing buttonieres they garnered at the luncheon. . . . Eddie Cannelli, formerly Warners, was in from Camp Edwards.

John Pavone and his staff were readying a super bally for "In the Navy." Already the office is attractively decorated with stills and posters. . . . Universal starts a new campaign June 1 to announce its '41-'42 program. . . . Meyer Gruber, president, American Merchandising Corporation, was in from Boston to visit his daughter at the Larson School.

Vacations at the 20th Century-Fox office will be as follows: Ann Donner, June 28-July 5; July 26-Aug. 2; Ann McInerney, Aug. 16-23; Ann Hunn, Aug. 9-23; Jane Doohan, Aug. 23-Sept. 6; Sal Popolizio, Aug. 23-30; Morris Weinstein; Aug. 2-16; Eleanor Fishman, July 12-26; Roy Donaldson, May 31-June 14; Helen Plotkin, Aug. 2-16; Josephine Ingenito, May 31-June 14; Margaret Wallinger, June 14-28; Carol Bruning, June 28-July 12; Belle Sheffren, July 12-26; Bob Hoffman, Aug. 16-30.

Maurice Wolf, Metro district manager, was in. . . . Exhibs in the territory are pepped up over new deal, reports Dick Cohen. Colonial, Southington, started the giveaway, and Cameo, Waterbury, has contracted with Dick on the same ware. . . . Bob Johnson, Adolph's son and former Yale ace swimster, is doing fine at Jacksonville.

"Blood and Sand" had a screening at 20th Century-Fox after the Shaw dinner. . . . Much progress reported in the construction of that new house at Newington. . . . Bert Smith, Walnut Beach, was seen driving a sumptuous chariot.

Sam Rosen and his wife may leave for Florida this month to visit Sam's pater, recuperating nicely. . . . Annual election of Film Employees unit, Local B-41, is dated for June 2 at the Hotel Garde. . . . Baybrook is proving especially popular now that Worthy Hills and his band have returned there. . . . "Fantasia" opening at Hartford May 15 attracted locals. . . . New Haven friends of Bill Sherman, who first started in the trade here, were pleased to learn of his promotion by Universal. Former Indianapolis salesman for U, Bill has just been made manager of the Omaha branch.

Harold Rubin, Metro Premium, is busy throughout the territory placing some nice contracts. Among them are: Palace, New Britain, Shelton, Shelton; Roxy, New Britain; Hamilton, Waterbury; Parkway, Bridgeport. . . . Warner office is making up its vacation schedules.

Loew-Poli Circuit

Harry Shaw dinner attracted a heavy attendance from all over the circuit. . . . Bill Reisinger, Bijou, New Haven, left immediately after the luncheon for his vacation. Bill held up his departure for Dayton, O., so he could attend the testimonial. . . . Matt Saunders, Bridgeport, did nicely on his "Early Bird" bally by cracking the front pages with interviews on how the customers liked the ayem showings.

Vacation schedule so far okayed for the circuit is: Harry Rose, Globe, Bridgeport, starts June 26; Bob Russell, L-P, New Haven, July 14; Matt Saunders, L-P, Bridgeport, July 14; M. Rosenthal, Majestic Bridgeport, June 9; Sam Badamo, College, New Haven, July 28; Lou Cohen, L-P, Hartford, June 2; George Freeman, L-P, Springfield, July 1; H. H. Maloney, L-P, Worcester, July 28.

Frank Manente, former student assistant, Loew-Poli, New Haven, has been promoted as assistant manager, Worcester.

Our Mister Sheehan ATTENDS THE SHAW LUNCHEON

Dear Boss:

The testimonial the MPTOA threw for Harry Shaw May 19 was one swell affair for one swell guy.

Imagine, Boss, if you can, nearly 150 big shots from all points in New England and New York cutting out all those high-powered conferences and trekked down in the middle of the day for a luncheon. Well, that's what happened here and, believe me, it was an impressive tribute to a guy who has served seven years as the division boss of the Loew-Poli loop.

From the time the boys started knifing Jimmy Ceriani's yum-yum roast beef until it finished up, with Herman Levy announcing that there would be no crap games but everybody was invited to a screening at 20th Century-Fox, the party went off in slick-bang style.

Boss, through it all, Harry kept that big, big smile of his and his famous red carnation—without which he would feel practically nekked. Managing eds of the two gazettes were there, politicians from both sides, the clergy, multitude of guys from the film and stage trades, the radio, and just plain friends.

First on the programme was the blowing out of seven blue candles on a huge, three-foot layer cake, which Harry did in a couple of puffs. The toastmaster George Wilkinson, Jr., called on Ted Jacocks, now president, MPTOA, who gave the toast. Morey Goldstein, Metro, followed with a story telling how, when he first came here, Harry was the first guy to extend the friendly hand.

Dr. Jacob Fishman then rose up and, on behalf of the independents and smaller theatre owners, presented Harry with a friendship book that was jammed with signatures. After a couple of mountains of telegrams were read, Rev. Father John Affleck told when he came here, one of his first injunctions was to meet Harry as he was one of the toppers in this town. Mayor John Murphy came next and, Boss, you never heard such laffing as when his honor compared Harry with his "cousin," George Bernard Shaw. Mayor Jawn said he had never seen Shaw in his office but what he was promoting some good cause or helping his fellowman. Then he offered Harry the keys to the city.

Henry Tobias, New York songwriter and intimate friend, started sprinkling the old pepper when he kidded Harry about the old days when they were both starting out. He went on to tell about the kids Harry had started in show business. So then Tobias socked to a finish with a rendering of "Katinka" and the toastmaster called on Harry. The whole gang rose and paid him a standing salute and, Boss, it was really something to see that hard-boiled bunch standing up on their hind legs.

Harry was brief but sincere in his bow. Seeing Tobias there reminded Harry of the days when Tobias would show up at every amateur Harry ever staged until finally he had to go on in black-face. Boss, hearing Harry call back memories and his experiences, certainly showed that there was an awful lot of show business in the Shaw system. So then, Herman Levy, who was chairman of the committee that clicked all the way through on the arrangements, stood up and announced that all proceeds above the actual cost of the dinner would go to charity.

That's all, Boss. It was a great time and a revelation to see that crowd turn out until there wasn't a spare seat. Honest, the place was so jammed that when I came in late, I had to promote hard for a extra chair by some very droopy palms. I got the names of nearly everyone there from the guest book but there were a couple of signatures I couldn't figure out for love or money.

Anyhow, with a couple of exceptions, here are those who were there:

Morey Goldstein, Maurice N. Wolf, Herman Levy, Rabbi Edgar Siskin, Mayor John W. Murphy, George Wilkinson, Jr., Rev. Fr. John Affleck, Fire Chief Paul Heinz, State Police Lieutenant Bill Schatzman, B. E. Hoffman, Louis A. Schaefer, Dr. Jacob B. Fishman, Ted Jacocks, Louis A. Brown. These, boss, were at the head table.

Around them were: Bob Russell, Michael Golden, Ted Holt, Arthur Weinberg, Al Mattes, Nat Rubin, Lawrence Jaffe, M. Kramer, Morris Rosenthal, Harry Rose, Mart Saunders, Bill Reisinger, Sam Badamo, A. Leo Ricci, Joseph Samartano, Joel Levy, Edward Bower, Charlie Wright, Art Cooper, Ben Simon, Sidney Swirsky, Benjamin Levine, Earl Wright, Sam Germaine, John Pavone, Tim O'Toole, Sam Rosen, Jean DuBarry, Charles Lazarus, Mort Katz, George Weber, Milton Hyams, Phil Gravitz, Morris Jacobson, B. E. Salzman, M. E. Bailey, Edgar Durand, Larry Caplan, Louis Moscow, J. E. Reid, Harry Lavietes, Dick Cohen, Israel Levin, Maurice Shulman, D. Cherman, Rocco Longo, Mike Tomasino, Angelo Tomasino, Roger Mahan, Sid Levin, S. Fishman, Aaron Fishman, Lewis Ginsberg, Nat Furst, Adolph Johnson.

Bob Hoffman, Hugh Maguire, Joseph Erdano, Ernest Doran, Michael Sirica, Henry Germain, N. Cannelli, Sam Seletsky, Bernard Kopkind, Roger Connelly, Mickey Wren, Max Tabackman, Michael Piccirrillo, Jack Halpin, Tom Fitzsimmons, George Freeman, Lou Cohen, Barney Pitkin, Tom Malloy, Morris Mendlesohn, Arthur Sloane, Francis Summa, Ed Fitzpatrick, Zippie Goldman, Morris Nunes, Dave Richman, M. H. Bailey, John Cluney, Burton Levey, Henry Tobias, Lou Echsler, Ernest Gaw.

Your correspondent,

FRANK SHEEHAN.

. . . Bob Carney, assistant, Majestic, Bridgeport, was among those who arranged that swell good-will gesture on Mother's Day. . . . Assistant Wally Cooper, L-P, Hartford, swung a beauty shop co-op for a repeat.

George Freeman, L-P, Springfield, had space in the Shopping News on the defense bond angle. . . . H. H. Maloney, L-P, Worcester, also used the same material in a local sheet. . . . J. G. Samartano, Palace, Meriden, went to town on his campaign for "Ziegfeld Girl." . . . Plaza, Worcester, cracked Newberry's for a Gene Autry display, the first time any theatre has managed a co-op with his store.

Bob Crosby, doing an appearance at the Arena, New Haven, with his band last Sunday, looked up his old friend, Nat Rubin and renewed old acquaintance. When Nat told him his house was playing "Rookies On Parade," nothing could stop Bob from doing a p.a. to plug the pic. . . . Three solid hours of radio time over WICC was used gratis to bally "Great American Broadcast" by the L-P, New Haven. Assistant Nat Rubin arranged the broadcasts to emanate from the lobby. Manager Bob Russell set display windows.

Warner Circuit

Jack Shields, Capitol, Ansonia, was in. . . . Herbert Kolinsky, seriously injured in that Winchester Company blast, is now mending. Sister is Dorothy, who works in the Warner theatre division offices, New Haven. . . . According to report, new marquees will be installed at the Warner, Torrington; Capitol, Springfield; Springfield, Palace; Broadway, Lawrence.

Connecticut

Bantam

Joseph F. Reed's Bantum is scheduled to go into full-time operation Memorial Day. House is a 300-seater.

Bridgeport

Manager Morris Rosenthal, Majestic, and his Molly celebrated another wedding anniversary. . . . Don Holt, Lyric, plans to join Al Smith, former manager, here, at an outdoor theatre near Fayetteville, N. C. . . . Mrs. Harold May, formerly at the Warner, has become the mother of a daughter. . . . After an illness which kept him out of circulation for nine weeks, William Schesky, Globe stage crew, is back . . . Lucky Sam Haddelman, Capitol, hit the daily double at Belmont Park, and ran a big party for the staff.

Seen on local bridle paths: Mary Zrelak, American. . . . Lawrence Langner and Armina Marshall, his wife, are in Hollywood trying to net big name movie stars for their summer playhouse in Westport. . . . Adrienne Wolfert succeeds Marion Raymond at the Strand-Palace. . . . Jack Bernard, projectionist, Black Rock, has a new boss, the daughter he named after his paycheck boss' wife, Mrs. Benis "Maude" Schuman. . . . Joseph Seruan has joined the staff at the Globe. . . . Sam Haddelman will trip to Washington to bring his family home to their summer place at Fort Trumbull.

Michael Carroll, manager, American, may not catch many fish, but he does get a beautiful coat of tan. . . . Work on the remodeling of the Strand-Palace will start any day. . . . Agnes Liscinsky replaces Helen Himick at the American.

Hartford

Spyros Skouras, Rosemary Lane, Cesar Romero, and Gail Patrick paused in Hartford to be photographed with Lou Cohen, Loew's Poli, on their way to Greek Relief benefit in Springfield. . . . Joe Ehrlich, RKO, has gone to an assignment in Maine after launching "Fantasia" at the Regal. Frank Cronin, who started the job for Joe, was called back to Boston to work on "Citizen Kane." . . . Local folk anxiously are awaiting Universal's new short devoted to the "Nutmeg State . . . a booming arsenal of democracy."

Harry Needles, Warner district chief, is around again after a brief illness which sent him to the hospital. . . . Lou Cohen and Maurice Shulman attended Harry Shaw's affair in New Haven. . . . Elihu Burritt Players have leased the Capitol, New Britain, for a performance of "Our Town" in June. . . . Fred Greenway, Palace, is vacationing in Chicago and Baltimore, where he has many friends and former associates. . . . Carnival season is on. . . . Felix Ferdinando has purchased Capitol Park and contemplates outdoor opera. . . . Martin Harris has arranged to produce a mammoth local talent revue at the State in June.

New Milford

Theatre in the Dale, under construction here since last Fall, will open June 21 for the Summer season, Louis Townsend, manager, reports. The house which will seat 250 persons, has the most modern sound equipment.

Plainfield

Mickey Daly, Plainfield, Hartford, Conn., is expected back from a vacation in Hollywood about June 1.

Torrington

Alhambra, Pearce Parkhurst, manager, announces new summer prices: Children are now admitted for five cents, and adults for 20 cents at matinees, while evening price for the kiddies is 10 cents, and adults, 28 and 33 cents.

Waterbury

Manager Ed Fitzpatrick, Loew Poli, departs on his vacation June 25. . . . General manager of Loew's, J. R. Vogel, stopped in at the Loew Poli on his recent tour of the circuit. George Loukides, former assistant, Poli, was also a visitor. . . . Pretty Marian Sciascio, Loew Poli, has announced her engagement to John Mazzeo, with wedding bells to ring September 1. . . . Manager Ed Fitzpatrick was among the local managers who were present at the dinner tendered division manager Harry F. Shaw, Poli circuit. . . . All Loew-Poli vacations must be over by Aug. 15, announced division manager Harry Shaw.

Maine

Portland

Ralph Snider's new Cinema, something quite streamlined in neighborhood theatres, had a grand opening. During the entire day, open house was held. . . . William Field, formerly manager, Empire, who voluntarily took a demotion when he thought he would be called immediately into active duty with the naval reserves, and became self-appointed assistant to Leo Young, Strand manager, will be manager. Bill has not as yet been called up although almost everyone else in the naval reserves in town has been moved up to Newport, R. I.

In The National Release Date Guide, each issue, in addition to the release dates, a list of local and national holidays, as well as mentions of special weeks, are carried for tieup ideas.

Leo Young, Strand manager, has been promoted to district manager for the Portland, Ralph Snider enterprises, making him prime supervisor of the Strand, Empire, newly acquired Cameo, and newly opened Cinema.

State has announced its last radio session of the popular radio program for young people, "Recess Time," for the present season. . . . State still continues two radio programs, the Monday night Professor Quiz program, when $50 in cash is distributed to patrons, and the sidewalk broadcast each Tuesday evening. . . . Colonial has been having labor trouble.

Wiscasset

Ella Andrews has opened her summer theatres here and in Thomaston and Friendship, each a single-change per-week house. Mrs. Andrews is, in her spare time, a housewife and factory-worker as well.

ANGELS WITH BROKEN WINGS. An all-star cast appears in Republic's production.

Massachusetts

Brockton

William E. Jagos, former special officer at the City, Colonial, and Brockton, died at a local hospital in his 77th year. . . . Manager Morris Perlstein, Modern, is back home from a Florida vacation.

Manager Tom Kelly, Rialto, is giving away rapid fire toy machine guns to the kiddies in connection with a sales promotion for his new automatic ice cream vendor. . . . Carpenters have started to demolish the five stores in the building housing the new Colonial. Theatre will continue to operate until possibly the first of July. . . . Assistant manager Thomas Slowey, Interstate Colonial, and service director Frank Carroll, M. and P. Brockton, had a golf match on one of the local courses, but neither would divulge their scores. . . . Managers of the theatre baseball teams have been trying to get together and arrange dates for games but to date nothing has materialized. . . . Manager Frank Carroll, Brockton aggregation, has arranged for a meeting with Marion Davis, manager, Park team, and his boys may play that nine before they hook up with their natural rivals from the Colonial unless manager Carleton Phelan, Colonials beats Carroll out in reaching terms with Miss Davis at the north end house. Miss Davis will have to call on help from outside her theatre as that house is smaller than either Colonial or the Brockton, with the resultant smaller staff to pick from.

In The Check-Up, which appears regularly, there can be found concise information on all pictures reviewed during the past eight months.

Cambridge

Managing director Stanley Sumner, University, Harvard Square, screened a sneak preview.

Chatham

Interstate Chatham will reopen Memorial Day for the Summer season under the management of Ted Bearse.

"The Tip-Off," which appears every other issue, gives you authentic information on business.

Fall River

Manager Chris Joyce, Interstate Durfee, was in charge of the luncheon for the visit of Lieutenant Governor Henry Smith to Kiwanis Club. . . . Manager Bill Canning, Interstate Empire, was toastmaster at the big closing banquet of the Industrial Bowling League. . . . Ted Saunders, assistant to manager C. J. Joyce, Interstate Durfee, is back in town again for a couple of weeks before he goes to Osterville, Cape Cod, to open the Interstate Community for the summer season.

Louis Gorton, manager Christopher Joyce's staff, Interstate Durfee, resigned. . . . Manager William S. Canning, Interstate Empire, is already making plans for his bathing beauty contest. . . . William Canning, Jr., of manager Jimmie McNamara's staff, Yamins' Park, and son of manager W. S. Canning, Interstate Empire, has left to take charge of his father's golf range in Tiverton, R. I.

Ellen McComb, of manager William Canning's Interstate Empire staff, being married to Bob Reid June 3, had her picture in the Herald News the other day.

Eddie Ciaglo, of manager Joe Bean's Center, closed for the summer months, is now on the staff at the Interstate Empire. . . . George Fairhurst, Center staff, is a new man at the Interstate Durfee. . . . Another Center man, Johnnie Donahue, former Durfee projectionist, is now at Eddie Murphy's open air, Raynham. . . . Ed Stephenson, Center projectionist, is on the staff of manager Charlie Feinberg, Yamin's Capitol.

Haverhill

Manager Frank F. Colburn, Jr., Colonial, lent a hand to the Haverhill Sunday Record staff when a thunderstorm cut off the phones in the newspaper office. The scribes moved in and had the use of the office suite and phones of manager Colburn and his assistant, Angus McNevins.

Morris Sidman, Strand manager, launches a "Search for Talent" show Thursday evenings. Kit Carson, Junior and his Trail Blazers of WLAW, Lawrence, are featured. Contest winners will have booking dates at Carson's "Ranch" in Derry, N. H. . . . Morris Sidman, Strand, tied up with Royal Crown Bottling Company to give away 540 bottles of Royal Crown Cola every Saturday.

The New, Improved National Release Date Guide is in this issue.

ANGELS WITH BROKEN WINGS. An all-star cast appears in Republic's production.

Lynn

John Kingsley, Salem, is a new stage hand and electrician at the Auditorium. . . . Edward C. Garrity, manager, Capitol, is also acting as manager of Loew's open air, Lynnway. . . . The Waldorf lobby is the latest to have new fluorescent lights.

Marlboro

Felix J. Gadbois, staff, Marlboro, for the last 15 years, observed his 80th birthday with a family party.

New Bedford

Starting last week, Frank Zeitz's Empire inaugurated a five cartoon show in addition to the double features. . . . Morton Zeitz, State, is laying bets that "In the Navy," Abbott-Costello film to play May 28, will equal receipts of "Buck Privates." . . . Thurston, magician, played Baylies Square, Arcade Marcoux, manager. . . . Lady patrons at Empire mourn the loss of Roland Des Ruisseau's wavy locks.

—W. G. T.

Newburyport

John Silverwatch moved in at the Premier to replace Lloyd Nordgren, transferred.

Reviews of new features and shorts will be found in The Blue Section. In the same section a complete statistical listing of productions of the various companies will be found, together with production numbers or producers.

North Adams

Manager Bernard Payne, Mohawk, underwent a tonsilectomy at a local hospital. . . . Connie Genest resigned from the Paramount, replaced by Eleanor Wilson.

Plymouth

Even the men are attending manager Jack O'Leary's cooking school sessions at the Interstate Old Colony.

Springfield

Economy and brighter light is expected from recent installation of fluorescent tubing in the marquee at the Court Square, Ernie Whitford, assistant, reports. . . . Along the same line, Andy Sette, Capitol, expects workmen to start soon on a similar installation in his marquee and refurbishing of the theatre. The lobbies, untouched for some time, will be painted, as will the outside of the house.

Ed Smith, Paramount, reports promotion for "I Wanted Wings" proceeding at a great rate, with Captain James Powers, co-operating. Tieups are planned with all principal stores, "Flying Cadet Week" will be proclaimed by the mayor, radio broadcasts are being scheduled, and Army promotion booklets and the usual heralds will be used. Local clubwomen and Dr. John Granrud, superintendent of schools, attended a special prevue of "Cheers for Miss Bishop." Ed is finding great difficulty in finding and keeping ushers.

George Freeman, Loew's Poli, traveled to New Haven to attend the seventh anniversary party of Harry F. Shaw, L-P division manager. George was named to a committee welcoming stars attending the Greek War Relief ball.

"The X-Ray" has been acclaimed by exhibitors as one of the finest services offered by any trade paper.

(Continued on page 20)

Our Mister Norins COVERS THE GARBOSE CASE

BOSTON—Well, the Garbose arbitration case practically wound up at 7 P. M., May 16. All testimonies had been taken, New York lawyers Kaskey and Nusbaum, representing 20th Century-Fox and Loew's, Inc. respectively, were to send briefs to arbitrator Daly; and summations by attorneys Ryan, McLennen, and Cox, for Garbose Brothers, Paramount, and Giles circuit respectively were to be given arbitrator May 24. This came after seven days and almost a hundred exhibits.

May 16 proceedings: Testimony begun early in the week by Maine and New Hampshire's Shaw was concluded with questioning by Ryan, McLennen, Kaskey, and Cox. According to Shaw's testimony the following facts pertained: That manager Haley, Fitchburg, Fitchburg, had taken a survey of cars on a Sunday night, to reveal that about 23 per cent were from out of town; that, of 220 reservations made for a New Year's Eve show, 98 were from out of town, 48 of those from the Gardner area. Ryan asked whether out-of-towners might not have come to restaurants in Fitchburg, and Shaw replied that there are two "dogcarts" in the vicinity of the theatre.

Questioned whether Fitchburg's policy is to play pictures "on the nose," irrespective of playing elsewhere, Shaw replied that policy, laid out by circuit president John J. Ford, varied; that if Boston plays "on the nose," Fitchburg often plays after, to take advantage of Boston advertising; if Boston does not, Fitchburg is likely to play film as soon as possible. It was explained to arbitrator Daly that "on the nose" is a film expression similar to "out of the can."

Testimony by Maurice M. Wolf, Metro district manager: In response to questioning by Loew's attorney Nusbaum, Wolf brought out the following facts; that since 1934 Gardner and Athol had had the same availability, that he had always decided the policy, and that he had not, nor anyone else, consented conditionally to giving Athol national releases. Wolf denied that, for the '37-38 contract, he had promised, as Garbose stated in direct testimony, national release, provided Garbose could get it from 20th Century-Fox and one other major distributor. He said that he was emphatically not interested in what Garbose got from anybody else, and that, at Garbose's description of his contract with Vitagraph, he had called it an "if" contract.

Wolf went on to state, under examination, that Loew's does change national release dates on occasion, at the last moment, usually because of changes in the pictures; that on such occasions other pictures are substituted; that, in many cases, pictures are more valuable after national release date. He cited, for example, the first Powell-Myrna Loy film, "The Thin Man"; "Naughty Marietta"; and, more recently, "Philadelphia Story," all of which did little business at first release, and a great deal after.

Wolf Gives Various Factors

Questioned what factors determine run and availibility given theatres, Wolf specified: nature of theatre, factors distinguishing between two towns, drawing power and revenue from each, admission charges. He stated, in answer to questioning, that Athol plays four films on percentage, Gardner 24; that Gardner and Athol are considered competitors, since they are only 14 miles apart and have the same area of attraction. An average gross from '34 to '40 was presented, showing average gross in '35 more than in '34, in '36 more than in '35, in '37 more than '36, in '38 less than '37, and more than '36, etc.

Questioning by attorney McLennen pertained to number of prints of one picture available to theatres. Wolf explained that prints were divided into three groups: lowest, 10 points; second, 12; third, 14, and that these prints must serve 500 theatres. He described the ordinary tour of a print.

Kaskey's examination revealed that Loew's first run in Boston is State and Orpheum, day and date, with an average run of two weeks; that vicinity around Boston gets films not earlier than 28 days after first run closes, that there are 13 or 14 theatres in metropolitan Boston, from all of which Loew's derives considerable revenue.

Cox, for Giles circuit, took over.

Q. Has anyone in Giles circuit ever demanded clearance over Athol?

A. No.

Wolf was then asked to restate factors determining clearance and run in contracts.

Q. Are Gardner and Athol competitive towns?

A. Yes.

Q. Does Gardner buy more pictures than Athol?

A. No.

Q. Does Gardner produce more revenue than Athol?

A. Yes.

Q. Is Gardner a larger community than Athol?

A. Twice as large.

Cox. Would it be a fair request for Gardner to ask seven days clearance over Athol?

Attorney Ryan objected, and was sustained. Cox later requested that it be noted "for the record" that the Giles circuit had requested in its intervening petition to the arbitrator seven days' clearance over Athol, but had subsequently been denied affirmative relief by the arbitrator.

Subsequently the testimonies of the following witnesses were taken: Norman Ayers, Warners; Tom Bailey, 20th Century-Fox; Oscar W. Mercier, Athol manager; A. Peterson, Giles circuit; Miss Marian Dow, Giles circuit.

It was revealed by Bailey that in 1935, 20th Century-Fox had made a contract with Garbose, during a special campaign of that year, granting him national release, and had been forced, at considerable expense, to buy back the contract.

And Now the Descoteaux Case

Third complaint before the Boston office of the AAA, brought by Lucien Descoteaux against Paramount, Loew's, Inc., RKO, Vitagraph, 20th Century-Fox, and the State Operating Company — began auspiciously enough with lawyers cooperating to cut out red tape; but bogged down with an argument over revealing prices in contracts.

Attorney McLennen, representing Paramount, who, during the previous two cases had been senior attorney, opened this case, as he had the Garbose hearings, by objecting to the authority of the arbitrator under the consent decree to make an award. He claimed that the State Operating Company has first-run for three theatres in Manchester, N. H., the State, Strand, and Crown, second-run for the Palace, and third- or fourth-run for the Lyric; that Descoteaux's Rex, Empire, and Globe have fourth-run, and, asking for 28 days clearance after first-run theatres, are, under the situation now existing, asking for run prior to second- and third-run houses, which are entitled to their run. McLennen thus claimed that there is no jurisdiction under Section 8 of the consent decree for the arbitrator to award a clearance which, in effect, would change run; and that whatever is asked by complainant should be based on next prior run. He made an apt analogy in terms of real estate, the arbitrator's own field.

Arbitrator Asks For Proof

Arbitrator Channing, however, stated that lawyers must first prove the factual situation, whether or not the present clearance is unreasonable, and attorney George Ryan, representing Descoteaux (this was Ryan's third arbitration as well as McLennen's) took over.

"Our position," said Ryan, "is that the State Operating Company controls all prior run theatres, and only one of that company's theatres has same run as the Rex. That the State Operating Company

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ANGELS WITH BROKEN WINGS. An all-star cast appears in Republic's production.

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Worcester

Frank Cronin, formerly of this city, lately appointed RKO exploitation man in Boston and New Haven districts, dropped into town. . . . Harold Maloney, manager, Loew's Poli, has that cool-looking garden and fountain installed again. . . . Employees at Shrewsbury Drive-in have organized a softball team. . . . Russ Moriarty, assistant manager, Loew-Poli Plaza, resigned. . . . Edgar Lynch, manager, Warner, was the first of the theatre colony to hie off on his vacation. . . . Joe Anstead, manager, Loew-Poli Elm Street, follows him immediately, hoping to go up to Canada. . . . Jasper Kachoin replaced Jack O'Day, resigned, on the staff of the Plaza. . . . Bob Portle, manager, Plaza, got a fine newspaper picture tieup through a department store. . . . Free movies in nearby restaurant and ice-cream drive-ins is a new headache for theatre managers. . . . Francis Rickertson, assistant manager, Warner, has been waiting and waiting for delivery on that new automobile. . . . Jeffrey Lynn came in unheralded 10 days ago to visit the folks in nearby Auburn, and got in a good plug for his next two releases.

The Delphia Theatre Corporation was approved by the Secretary of State last week. Incorporators are Peter L. Bell and Helen G. Lubin of this city, and William C. Gallagher of Portland, Me., with capital 100 shares, no par stock.

New Hampshire

Concord

Manager Lenwood Durepo, Star, got a blurb on "The Great Commandment" when the pastor of the largest Protestant church in the city recommended attendance.

Hanover

One hundred and fifty school and college teachers convened here May 17 to organize previewing panels and to decide upon criteria for approving commercially sponsored films. All have had experience with audio-visual education. R. Haven Falconer, director of Dartmouth College films, said that several industries were co-operating. He said also that approved films will carry a stamp of approval and that there will be a small charge for previewing.

In The National Release Date Guide, each issue, in addition to the release dates, a list of local and national holidays, as well as mentions of special weeks, are carried for tieup ideas.

Laconia

Steamer, Mount Washington, which plies the waters of Lake Winnipesaukee, is financially tied to its wharf, and it is reported that theatre men are looking into the possibility of converting the vessel into a showboat.

Nashua

The Park is organizing a promotion scheme to outfit a local couple who will be married publicly on the stage in June. Several prospective brides and grooms have been interviewed, and the couple selected will be given house furnishings and clothes.

The National Legion of Decency listing is a regular feature of this publication.

Penacook

Mrs. Erwin's Palace has installed new Western Electric Mirrophonic Sound, Motiograph Projectors, and new screen, supplied by Capitol Theatre Supply Company.

Are you making the most out of "The Tip-Off," which appears every other issue? It gives the real slant on what pictures are doing.

Wilton

Town Hall had a motion picture benefit for British war relief May 24.

Rhode Island

Providence

In addition to the new cooling and air conditioning plant now being installed at the Majestic, it is expected that a construction department crew from the Comerford circuit will move in in the near future to redecorate the house from top to bottom. All the work, together with the new seats installed last spring, will put this Edward M. Fay house in A-1 order. . . . It is understood that a few days before the RKO-Albee closed last week, representatives of the RKO home office were in, and considered the possibility of putting "Fantasia" and "Citizen Kane" into the Playhouse for runs. . . . Edward L. Reed sneak-previewed "I Wanted Wings" at the Strand.

"The X-Ray" has been acclaimed by exhibitors as one of the finest services offered by any trade paper.

Wickford

Miss Roma Reade, Mount Vernon, N. Y., has approached the North Kingstown Chamber of Commerce concerning a suitable hall in Wickford in which to establish a summer theatre company about June 15.

(Continued from page 19)

determines clearance 'between our first- and second-run should be so and so, between our second- and third-run should be so and so, etc.' "

Here F. Young, representing 20th Century-Fox (and also Vitagraph), brought up another complication. The Modern, Manchester, he stated, owned by John Anthony, is not mentioned in the complaint. Its right in no way can be disturbed——that is, as a third-run theatre, with clearance of 14 days after the Lyric and the Palace, and 14 days over the complainant's theatres, in 20th Century-Fox contracts.

Harry M. Feinstein, RKO lawyer, stated that the Modern, in RKO contracts, has same availability as the Rex, Globe, and Empire, owned by Descoteaux, that arbitrator might find clearance to Descoteaux unreasonable, but could not place his theatres' run ahead of the Modern, since his power does not extend to changing the sequence of runs under the complaint.

Thereafter Ryan recapitulated facts pertinent to the consent decree to bring the arbitrator up to date. He then mentioned that the Rex, Descoteaux's best house, had been recently reconstructed, is as good a theatre for its size as the others for theirs, with an admission of 30 cents; and that the arbitrator, according to Section 8 of the decree, should take admission price and other factors of involved theatres into consideration.

Arbitrator Makes Sensible Suggestion

The arbitrator then sensibly suggested that these considerations of price and conditions of theatres involved should be compiled by attorneys together to obviate having to obtain these facts through long testimony, and a recess was called of some 10 minutes, while the attorneys equably compiled the material.

The latter part of the first day's proceedings was spent in introducing contracts as exhibits, and haggling over the matter of contracts being bared to profane eyes.

Seven exhibits were used the first day, including photographs of all Manchester houses, outside and in.

Present were the following: Harry M. Feinstein, for RKO; Edward J. Fahey, State Operating Company; F. D. Scribner, State Operating Company; John A. Shea, State Operating Company; Tom H. Bailey, 20th Century-Fox; Charles F. Young, Dwight, Harris, Koegel, and Kaskey, attorney for 20th Century-Fox and Vitagraph; Mr. and Mrs. S. Y. Merchant, Lyric; Lucien Descoteaux; Arthur T. Driscoll, State Operating Company; E. Grainger; A. J. Kearney; C. Stanley Thompson, Loew's attorney; R. C. Cunningham; attorney for complainant George Ryan; Arthur K. Howard, Independent Exhibitors; Michael Hurney, "Bank Night."

What Happened Second Day

The second day of discussion involving the Descoteaux complaint continued with as much dispatch as arbitrator Channing could achieve. Lucien Descoteaux was put on the stand but lawyer's formal examining was dispensed with, and his testimony was delivered informally in his own words. He explained the history of his theatres, how State Operating Company had once had first run in the town and all the rest of the theatres subsequent, but that gradually second- and third-run situations were set up and his theatres were pushed behind. He stated that he had constructed the Rex this year as a de luxe house for the purpose of getting a better run, at which the members of the State Operating Company who were present declared that Manchester was already over-seated and that this had been poor business policy.

Descoteaux produced as an exhibit a complete list of national release dates taken from THE EXHIBITOR, compared with his own dates of booking, and maintained that the hold-up of pictures beyond the time when they were available to prior runs made this clearance unreasonable. Arbitrator Channing postponed the submission of contracts and his decision whether or not these contracts should be revealed with all their intimate details in re prices until he had a broader picture of the situation existing and called a third hearing on the following day.

Unlike the proceedings of the previous arbitration case, this one took more the form of a round-table discussion, hence did away with a lot of extraneous red tape.

PERTINENT REVIEWS—WITH THE X-RAY

COLUMBIA

The Return of Daniel Boone (2214)

WESTERN 60M.

Estimate: Up to par Elliott.

Cast: Bill Elliott, Betty Miles, Dub Taylor, Ray Bennett, Walter Soderling, Carl Stockdale, Bud Osborne, Francis Walker, Lee Powell, Tom Carter, Edmund Cobb, Rodik Twins. Directed by Lambert Hillyer.

Story: A stock Elliott plot has Bill throwing in his lot with the crooked bigshots of the town in order to apprehend them and Betty Miles, this time, failing to understand his true motives. Ray Bennett, controlling the mayor, Walter Soderling, boosts taxes higher than ranchers can afford, buys the land cheaply at foreclosure sales. Elliott becomes tax collector, uses his own marked money to track down the plot. He rides off to more adventures, leaving the grateful girl.

X-Ray: This is up to the usual Elliott standard, and making Bill the grandson of Daniel Boone provides a provocative title. There is enough riding, shooting, and fisticuffs, with Dub Taylor providing okay comedy. Songs include "Hitchin' Time In the Chapel."

Ad Lines: "Daniel Boone Returns to Clean Up the West"; "Gun-Flaming, Fury-Blasting Bandits"; "Bill Elliott's Greatest Thrill Western."

She Knew All the Answers (2008)

COMEDY 85M.

Estimate: Pleasing program comedy will need plenty of selling.

Cast: Joan Bennett, Franchot Tone, John Hubbard, Eve Arden, William Tracy, Pierre Watkin, Almira Sessions, Thurston Hall, Grady Sutton. Directed by Richard Wallace.

Story: Showgirl Joan Bennett plans to marry playboy John Hubbard, but her ardor is dimmed when she finds out that Hubbard's guardian will cut him off without a penny if he goes through with the marriage. The guardian turns out to be Franchot Tone, and Miss Bennett goes to work in his Wall Street office in order to win him over. By the time the picture is over, however, Tone and Miss Bennett are in love and elope, after Hubbard almost gets the girl.

X-Ray: This is a generally amusing comedy, with some very good moments, which should go to fairly nice grosses on its name strength. While the story rambles and becomes somewhat mixed-up in certain sequences, this is forgotten in view of the fast laugh pace which begins once the film really gets under way. A preview audience seemed to enjoy it. Joan Bennett and Franchot Tone give ace performances, with their names justifying top-billing in most situations.

Ad Lines: "Meet a Pair of Gay Romanswers!"; "She Knew All the Answers—And Most of the Questions, Too"; "All Work and No Playboy Makes Joan a Dull Girl"; "Brunette Gives Wall Street Man 'Ticker' Trouble."

METRO

I'll Wait For You (135)

MELODRAMA 75M.

Estimate: Okay for the bottom dual spot.

Cast: Robert Sterling, Marsha Hunt, Virginia Weidler, Paul Kelly, Fay Holden, Henry Travers, Don Costello, Carol Hughes, Reed Hadley, Ben Weldon, Theodore Von Eltz, Leon Belasco, Mitchell Lewis, Joe Yule, Eddie Hart, Jerry Jerome, Steve Darrell, William Tannen. Directed by Robert B. Sinclair.

Story: Gangster Robert Sterling is forced to hide out on the farm of Henry Travers. He comes to love Traver's daughter, Marsha Hunt, and like Fay Holden and Virginia Weidler, the other members of Travers' family. When the law finally catches up with Sterling, he has reformed, and hears Miss Hunt say, "I'll wait for you." The single musical number is "A Lesson in Latin."

X-Ray: This is suitable filler for the bottom dual notch, although the story is trite. Outside of this drawback, however, the film is nicely made, with the members of the cast turning in sincere performances. Sell Virginia Weidler, who made quite a mark as Hepburn's kid sister in "The Philadelphia Story" and in other films.

Ad Lines: "Fresh Young Faces In One of the Surprising Pictures of the Year"; "Farmer's Daughter Meets Gangster—Can You Guess the Outcome?"; "The Stars You Will Applaud Tomorrow In the Picture You Will Applaud Today."

Love Crazy (134)

COMEDY 99M.

Estimate: Looks like a summer money show.

Cast: William Powell, Myrna Loy, Gail Patrick, Jack Carson, Florence Bates, Sidney Blackmer, Sig Rumann, Vladimir Sokoloff, Donald MacBride, Sara Haden, Kathleen Lockhart, Fern Emmett, Joseph Crehan, George Meeker, Clarence Muse, Elisha Cook, Jr. Directed by Jack Conway.

Story: William Powell and Myrna Loy are about to celebrate their fourth wedding anniversary when in walks Myrna's mother, Florence Bates. Then Myrna has to go to meet an arriving aunt—breaking up the party. Powell meets Gail Patrick, an old flame, and they go out for a drink. When Myrna returns, she finds hubby missing, and, to make him jealous, she arranges to go out with Miss Patrick's husband. She gets into the wrong apartment, however, and meets Jack Carson, an archery expert. From this point on, Myrna tries to divorce Powell, with him doing everything he can to prevent it—including pretending insanity and acting like a woman. He finally wins her back in the end, after hilarious situations.

X-Ray: This is good fun, with many outstanding comedy scenes, and it should be one of the better money shows of the season unless the recent swarm of wife-hubby comedies has completely taken the edge off this type of picture. However, the Loy-Powell screen appearances are infrequent, and their names still mean a great deal on the marquee. Metro has given the stars a top-notch production, with excellent photography and direction; and audiences will find a lot to laugh at in the bright, snappy dialogue, and funny, sometimes slapstick, situations. Sell this with all you've got, and the box office turnstiles should whirl merrily in spite of the weather.

Ad Lines: "Mr. and Mrs. Hollywood's Favorites In Their Most Hilarious Screen Romance!"; "Bill Powell and Myrna Loy Are Back—In the Comedy Hit of Their Careers!"; "Laugh—Laugh—Laugh, as Bill and Myrna Lead the Way to Bigger and Better Fun!"

MONOGRAM

King of the Zombies

MELODRAMA 67M.

Estimate: Thriller has plenty of selling angles.

Cast: Dick Purcell, Joan Woodbury, Mantan Moreland, Henry Victor, John Archer, Patricia Stacey, Guy Usher, Marguerite Whitten. Directed by Jean Yarbrough.

Story: Lost aboard a plane, Dick Purcell, John Archer, and Mantan Moreland make a forced landing to crash on a mysterious island, inhabited by Henry Victor, mysterious doctor; his hypnotized wife, Patricia Stacy; his niece, Joan Woodbury; and a group of victims under the spell of voodooism, paraded as zombies returned from the dead, to scare the superstitious natives. Victor plans to get rid of the grounded fliers, because he already has imprisoned Guy Usher, an admiral, previously grounded on the island. Having a secret radio station on the island for the purpose of transmitting national defense secrets to foreign powers, he is interested in getting information from Usher and stages a voodoo ceremony for that purpose. This is eventually discovered by Purcell, Archer, and Moreland, who rescue Usher, the wife and the girl, with Victor paying the penalty when turned on by the zombies.

X-Ray: Those who enjoy spooky pictures will probably be satisfied with this, although it is quite unbelievable. But Mantan Moreland's comedy comes in whenever the action gets too slow. Lacking any big marquee name, this will do best twinned with another horror film; or in the nabes and small towns, as it has sellin angles for this type of house.

Ad Lines: "They Crashed In the Land of the Living Dead"; "Drum Beats! Heart Beats! And the Stealthy Tread of Avenging Zombies!"; "Make a Date With the Living Dead!" "Can You Take It?"

Redhead

DRAMA 64M.

Estimate: Routine program for the duallers.

Cast: June Lang, Johnny Downs, Eric Blore, Weldon Heyburn, Anna Chandler,

Frank Jaquet, Zarova, Baron Emerson, Harry Burns, Donald Thompson. Directed by Edward Cahn.

Story: Johnny Downs, disinherited playboy, meets June Lang, contemplating suicide from a high cliff. Downs, in a drunken stupor, thinks the girl has saved his life. In reality his intervention saved hers. He bargains with the girl to marry him, believing that his father will buy her off. She agrees on a business basis of splitting the coin, but father does not fall for the idea. Instead, father makes a private deal with the girl, offering her $10,000 if she can make a man out of the wastrel. Eventually, she makes a man of the playboy, they confess their love, and father is proud of them both.

X-Ray: This is a rather thin story, with a lightweight cast. Johnny Downs and June Lang get the most out of the material, with Miss Lang exceptionally well photographed. The title is dynamic, leading one to expect much more than the film offers. It is best for the lower brackets.

Ad Lines: "She Had a $10,000 Job—Making a Man Out of Her Husband"; "Boy Meets Girl On the Edge of a Cliff—And Their Meeting Is Your Excitement"; "Meet the Most Exciting, Vivacious Redhead of All Movie Time!"

PARAMOUNT

I Wanted Wings

MELODRAMA
135M.

(ED. NOTE: See page 723 of the April 2 issue of the Blue Section for a complete review of this film. It is photographed in black-and-white, rather than in Technicolor, as was originally reported. Picture, now being regularly released, retains its original length.)

One Night In Lisbon (4029)

ADULT COMEDY DRAMA
97M.

Estimate: Good program.

Cast: Fred MacMurray, Madeleine Carroll, Patricia Morison, Billie Burke, John Loder, Dame May Whitty, Edmund Gwenn, Reginald Denny, Billy Gilbert. Directed by Edward H. Griffith.

Story: Fred MacMurray, American airplane delivery flier to England, rushes into an air raid shelter and meets Madeleine Carroll, very proper English lady. In his rough shod manner, since he has fallen for the lady in a big way, he tries all sorts of tricks to strike up an acquaintance, much to the lady's consternation. Leaving the shelter after the "all clear" signal, Madeleine goes to the home of Billie Burke, which happens to be the place which MacMurray is seeking. Unaware of Fred's association with Miss Burke, Madeleine tells him to wait outside. Complications and hilarious situations follow with Fred trying to make love to Madeleine, while John Loder, also in love with Madeleine, tries to break it up. Fred takes Madeleine to Lisbon, hoping she will marry him and fly to America. Patricia Morison, Fred's ex-wife, comes into the picture, which makes Madeleine a little undecided, but the climax comes with Fred getting the fond embrace.

X-Ray: Clever and amusing, with very sophisticated and often risque situations and dialogue, this should do generally good business and please most audiences. The comedy is sometimes boisterous, and the pace is consistently fast. A somewhat serious spy note is injected at the end of the picture, but this is not important enough to do much harm. The film is laid against a background of war-torn London and Europe, and it is up to each exhibitor whether he wants to play this fact up in his advertising or not. In the majority of cases, it would seem smarter to stress the comedy angles, and let the "Lisbon" in the title attract the seekers of international significance. Acting, direction, and production are good. Song is "There'll Always Ba An England."

Ad Lines: "Fred MacMurray and Madeleine Carroll, the Stars You Loved in 'Virginia,' Back In the Most Romantic, Funniest Film of Their Careers!"; "They Met In An Air-Raid Shelter, and Fell In Love Between Bombs"; "Roaring Fun, Sweeping Romance, In the Gayest, Cleverest Love Comedy of the Year!"

Pirates On Horseback (4054)

WESTERN
68M.

Estimate: Topnotch western.

Cast William Boyd, Russell Hayden, Andy Clyde, Eleanor Stewart, Morris Ankrum, William Haade, Dennis Moore, Henry Hall, Britt Wood. Directed by Lesley Selander.

Story: William Boyd and his saddle pals, Russell Hayden and Andy Clyde, go into action this time when the villain of the piece tries to gain control of a gold mine, left to Eleanor Stewart by her uncle, Britt Wood, who dies with the secret of the mine's location, when shot down by henchmen of Morris Ankrum. Boyd, after following several false clues, gets on the right track of the mine's location, catches up with Ankrum for a fast and furious fist fight, saves the mine for its rightful owner, and rides away for more adventures.

X-Ray: This is up to the standard of the Hopalong series, with even more action than heretofore. Scenic background is excellent, the photography top notch, and Lesley Selander's direction keeps everything going at a fast tempo. This marks the 35th Hopalong picture for producer Harry Sherman, and makes one wonder how he can continue to make each one better than the next.

Ad Lines: "Hopalong Cassidy Rides For Pay Dirt, and Pays Off the Bad Hombres With Flying Fists"; "Triple Trigger Action In the Wide Open Spaces!"; "Thrills, Action, and Galloping Hoofs, Riding the Trail of Justice!"

PRODUCERS RELEASING CORP.

Emergency Landing (109)

MELODRAMA
67M.

Estimate: Okay aviation meller for the supporting notch.

Cast: Forrest Tucker, Carol Hughes, Evelyn Brent, Emmett Vogan, William Halligan, George Sherwood, Joaquin Edwards, Stanford Jolley, Stanley Price, Jack Lescoulie, Paul Scott. Directed by William Beaudine.

Story: Carol Hughes, a spoiled heiress, and her aunt, Evelyn Brent, are forced to stay at the mountain cabin of Forrest Tucker and Emmett Vogan because Tucker is anxious to pay Miss Hughes back for her previous shoddy treatment of him. Miss Hughes' father knows of the plan and approves, hoping that Tucker can break her rebellious spirit. However, foreign spies, bombers, etc., enter the picture, and the women end up trying to escape on a plane piloted by a fifth columnist. A remote control device, perfected by Vogan and Tucker, brings the villain into the hands of the law and Miss Hughes into the arms of Tucker.

X-Ray: This is a satisfactory supporting feature for the duals, with the aviation, fifth column angles especially timely just now. There is plenty of boy-girl stuff, and also quite a bit of comedy. Production and direction are okay, in spite of some slowness in getting started. The ad lines below, culled from the pressbook, should help in the selling——even though they exaggerate just a little.

Ad Lines: "Daredevil Test Pilot vs. Society's Dizziest Deb"; "A Fiery Beauty Trapped In the Plane of a Crazed Killer"; "They Risked Their Lives to Guard This Nation's Secrets."

RKO-RADIO

The Reluctant Dragon (191)

NOVELTY
73M.

(Technicolor Sequences)

Estimate: Novelty will need plenty of push, but has chance for surprise grosses.

Cast: Robert Benchley, Nana Bryant, Buddy Pepper, Florence Gill, Clarence Nash, Claude Allister, Frances Gifford, Ward Kimball, Billy Lee, Norm Ferguson, and Walt Disney and staff. Produced by Walt Disney.

Story: Mrs. Benchley (Nana Bryant) tells Robert Benchley to have Walt Disney make a picture of "The Reluctant Dragon," so Benchley goes to the Disney studio, is shown around, and wanders into the various Disney departments. Various stages of making cartoons, the work which goes into each Disney production, genius behind the studio's creations are shown, with Benchley going in and out of the action. He sees the various characters created, the dubbing of sound, mixing of colors, etc., winding up by meeting Walt Disney, who takes him in to see a picture, which turns out to be "The Reluctant Dragon," the reason Benchley went to the studio in the first place.

X-Ray: This is unusual, a novelty, and something never before in the films in feature length, at least, but what it will do at the box office can't be determined. No question but that it is educational, but how the paying customers will go for it is something that can only be guessed at. It might be pointed out that anyone coming into the picture after the beginning will be confused, so advertise that patrons see it from the beginning. Studio sequences are very interesting, Benchley is at his best, and the Technicolor is fine. The two cartoon sequences, "How to Ride a Horse (8 m.) and "The Reluctant Dragon" (10 to 15 m.), have a tendency to slow the pace up. All in all, this will prove a problem for the individual theatre, and it is obvious that it will need selling of a most intensive nature.

Ad Lines: "The Greatest Novelty In the History of Motion Pictures"; "See It From the Beginning—A Trip with Robert Benchley to Disneyland"; "Here's History In the Making—a New Kind of Picture"; "Why Was 'Snow White' Great—What Made 'Pinocchio' a Hit—Find Out In 'The Reluctant Dragon'."

Scattergood Pulls The Strings (132)

COMEDY DRAMA
67M.

Estimate: Dualler is tops for family trade.

Cast: Guy Kibbee, Bobs Watson, Susan Peters, James Corner, Emma Dunn, Dink Trout, Monte Blue, Carl Stockdale, Paul White, Fern Emmett. Directed by Christie Cabanne.

Story: Guy Kibbee is a successful business man in a small community where James Corner, young electrical engineer, uses his garage to experiment on transmission of

television in color. James is in love with Susan Peters, who loves him in return and believes in his ultimate success. Her father is opposed to the love affair and the inventive activities of James. Bobs Watson, runaway from a state school, comes into town looking for his father, Monte Blue, once convicted of manslaughter and serving time for killing a man while defending himself and his boy. After much fuss and interference by the natives with James' experiment, Guy Kibbee discovers that a chemical manufactured by James is a first-class freckle remover. Comes cash for the formula, with father relenting, the lovers happy, and Monte and Bobs re-united.

X-Ray: Nice stuff for those who like homespun philosophy, this should do especially well in small communities and among those who have read the "Scattergood Baines" magazine stories. There are plenty of heart-tugs, with Scattergood spreading his usual sunshine and happiness. Guy Kibbee is excellent in the title role, and the direction is adequate.

Ad Lines: "When Scattergood Pulls the Strings—Plenty Happens!"; "Your Favorite Magazine Character Comes to the Screen"; "Down-to-Earth, Heart-Warming—The Picture You Won't Want to Miss."

Sunny (133)

MUSICAL COMEDY
98M.

Estimate: Musical can do pleasing business with proper handling.

Cast: Anna Neagle, Ray Bolger, John Carroll, Edward Everett Horton, Grace Hartman, Paul Hartman, Frieda Inescort, Helen Westley, Benny Rubin, Muggins Davies, Richard Lane, Martha Tilton. Directed by Herbert Wilcox.

Story: During the last night's revel, ending the Mardi Gras in New Orleans, John Carroll, scion of a wealthy family, is caught in the street's dizzy whirl, meeting Anna Neagle. Surrounded by merrymakers, he is forced to kiss Anna, not knowing who she is, and later discovering she is an equestrienne, performing in an indoor circus. Astounded at her performance, he rushes backstage, into a whirlwind courtship, with plenty of heartaches with his family, but with a happy ending, even for the incidental love affairs of others.

X-Ray: This is a tuneful offering which should boost the stock of Anna Neagle. Picture should also help along the career of John Carroll, in the role of the lover, displaying good vocal ability. Offering is spiked with some good specialty acts, the dancing Ray Bolger tops. Musical numbers include "Who," "Sunny," "Do You Love Me?" "Two Little Bluebirds," "Sunshine," and "Believe Me If All Those Endearing Young Charms." Show is definitely an improvement over Miss Neagle's "No, No, Nanette."

Ad Lines: "Lilting Fun With Your Favorite Musical Comedy Star"; "Who—Steals Your Heart Away? Who—Makes You Dream All Day? Sunny!"; "Love and Fun at Mardi Gras Time in New Orleans"; "Romance As Warm As a New Orleans Night"; "Hear Jerome Kern's Beautiful Music."

REPUBLIC

The Gay Vagabond (022)

COMEDY
66M.

Estimate: Okay for the nabe duals and rurals.

Cast: Roscoe Karns, Ruth Donnelly, Ernest Truex, Margaret Hamilton, Abner Biberman, Bernadene Hayes, Lynn Merrick, Rod Bacon, Gloria Franklin, Carol Adams, Byron Foulger, Paul Newlan. Directed by William Morgan.

Story: Karns duals as Arthur Dixon, Caspar Milquetoast clerk, and Jerry, his swash-buckling, soldier-of-fortune twin. Arthur's wife is Ruth Donnelly. Jerry takes a poke at Arthur's boss, Ernest Truex, who thinks it's Arthur and fires him. Mistaken identity gets Arthur mixed up with Jerry's girls; Donnelly believes the worst and Arthur is forced to leave home. Jerry is being followed by a pair of Oriental heavies, Biberman and Newlan. To make his getaway he hires Arthur to impersonate him. In the ensuing brawl, Arthur knocks out the Orientals and in so doing graduates from mouse to man. He tells off Donnelly and Truex, getting a job with the latter as general manager of the business.

X-Ray: Short on marquee names and slim on story, backed by an oft-told idea and not graced with distinguished direction, this entry won't be a serious competitor for "A" playing time. It should serve well, however, on nabe double bills where the topper is fairly heavy stuff, and in rural spots where the slapstick comedy and corny humor featured will please. Pacing is uneven and performances are generally without merit except for Karns' portrayal. He tries hard and manages to elicit considerable sympathy. Some of his past tendency to over-emphasize the slapstick has been overcome.

Ad Lines: "The Season High In Hilarity and High Jinks!"; "Roscoe'll Roll You In the Aisle! He's Twins or Twice As Many Laughs!"; "Young Love and Rib-Tickling Laughs!"; "See Roscoe Become Ruth's Hero As He Takes Over a Dynamite Demeanor."

20th CENTURY-FOX

Blood and Sand (143)

MELODRAMA
125M.

(Technicolor)

Estimate: Sell the names and color for best results.

Cast: Tyrone Power, Linda Darnell, Rita Hayworth, Nazimova, Anthony Quinn, J. Carrol Naish, John Carradine, Lynn Bari, Laird Cregar, Vicente Gomez, William Montague, George Reeves, Pedro de Cordoba, Fortunio Bonavona, Victor Kilian, Michael Morris, Charles Stevens, Ann Todd, Cora Sue Collins, Russell Hicks, Maurice Cass, Rex Downing, John Wallace, Jacqueline Dalya, Cullen Johnson, Larry Harris, Ted Frye, Schuyler Standish. Directed by Rouben Mamoulian.

Story: Illiterate Tyrone Power desires, above all else, to be a bull-fighter, and a great one, like his father was before him. He marries Linda Darnell, his childhood sweetheart, and quickly rises to the position of Spain's top matador. Temptress Rita Hayworth comes into the picture, causing Power to forget his sweet wife until he has slipped as a bull-fighter and Hayworth throws him over. Miss Darnell is forgiving and comes back to him, but he is killed by a bull in what is supposed to be his last bull-fight. There are many songs, all Spanish.

X-Ray: Beautifully mounted and photographed in exceptional Technicolor, "Blood and Sand" is a treat for the eye. For selling purposes, it has marquee names, color, a good title, and the publicity attached to the fact that it is a remake of an old Valentino hit. However, we suspect that when Valentino played it, the story was considerably less hackneyed than it appears today (see above). Another drawback is the 125 minute running-time, which could have been cut considerably. And the (unnecessary) death of Power at the end is not likely to stimulate the rush to the box office. Which is not to infer that it is a weak money entrant—it will probably be a very good one, but no smash. It may be that it will pick up as it moves along, with the subsequents and neighborhoods doing the best business with it.

Ad Lines: "Every Woman Longed to Feel His Strong Young Arms About Her"; "Their Love Burned All the Brighter, Because It Flamed In the Shadow of Death"; "The Most Magnificent Entertainment Ever to Come to the Screen"; "The Most Thrilling Love Story Ever Brought to the Screen."

UNIVERSAL

Too Many Blondes

COMEDY WITH MUSIC
61M.

Estimate: Lightweight program for the duallers.

Cast: Rudy Vallee, Helen Parrish, Lon Chaney, Jr., Jerome Cowan, Shemp Howard, Iris Adrian, Eddie Quillan, Irving Bacon, Jeanne Kelly. Directed by Thornton Freeland.

Story: Rudy Vallee, top-line vaudevillian, arouses the jealousy of wife Helen Parrish because of too much attention from too many blondes. The marital strife reaches its peak when Rudy stays too long in a poker game with his blonde friends. Helen seeks a divorce, aided by Jerome Cowan, who is sweet on her. Rudy pleads with her not to go through with it, and, after many happenings, she ends up in his arms.

X-Ray: This shapes up as lightweight stuff for the bottom duallers, in spite of several good specialties and an attractive musical score. The running-time, as can be seen, is of "B" calibre, the story is old, and the names are none too impressive, marqueeically-speaking. It will take a lot of plugging to get good results. Songs are "Whistle Your Blues to a Bluebird," "Don't Mind If I Do," "Let's Love Again," and "The Man On the Flying Trapeze."

Ad Lines: "Plenty of Fun, Lots of Thrills, 'Too Many Blondes'"; "Fun With Radio's No. 1 Emcee"; "Rudy Has Trouble—Blonde Trouble"; "Give Your Funnybone a Workout With This Rib-Tickling, Laughable Musical."

WARNERS—FN

Million Dollar Baby

COMEDY
100M.

Estimate: High-rating program comedy; needs selling.

Cast: Priscilla Lane, Jeffrey Lynn, Ronald Reagan, May Robson, Lee Patrick, Helen Westley, George Barbier, Nan Wynn, John Qualen, Walter Catlett, Fay Helm, Richard Carle, John Ridgely, Maris Wrixon, James Burke, Charles Halton, John Sheffield. Directed by Curtis Bernhardt.

Story: May Robson, a millionairess who has lived in Switzerland for 31 years, returns to America when she finds out that her father had cheated Priscilla Lane's grandfather out of $700,000 in 1907. Aided by her lawyer, Jeffrey Lynn, Miss Robson finds Miss Lane living in a boarding house, and madly in love with broke pianist Ronald Reagan. When Miss Lane suddenly receives Miss Robson's $1,000,000 "conscience money," she leaves her job at the department store and loses Reagan,

who wants to make his own way. Lynn makes a play for her, but she pines for Reagan. In addition to this, everything seems to be wrong, and she is obsessed with salesmen, tax-collectors, etc. Finally, she decides to give the money away and go off with Reagan, who has landed a job which pays $75 a week. Miss Robson, impressed, feels that she has discovered America in these young people who "don't want to live in a house on Easy Street unless they build it themselves." Lynn takes his defeat gracefully.

X-Ray: In the manner of "My Love Came Back," this is the sort of show which audiences will enjoy tremendously and which deserves top-billing. While the start is a trifle slow, it quickly gathers momentum, and the pace, as a whole, is very fast. The story, of course, has been told before, but it is handled nicely, and the audience is not sure, until the last minute, whether Miss Lane will end up in the arms of Lynn or Reagan. All three do well and May Robson is excellent as ever. The direction is tops, and a tricky, bright musical score helps matters along. By selling the names and relying on word-of-mouth, there is every reason to believe that this can be a very saleable piece of film.

Ad Lines: "A Department Store Baby Gets a Million Dollars—And the Fun Is All Yours!"; "Boy Meets Girl—Girl Gets a Million Dollars—What Does the Boy Do?"; "The Gayest, Most Romantic Comedy In Ages!"; "Breathtaking Fun, With Your Favorite Young Stars."

Shining Victory

ADULT DRAMA 80M.

Estimate: Strong drama will require extra selling.

Cast: James Stephenson, Geraldine Fitzgerald, Donald Crisp, Barbara O'Neil, Montagu Love, Sig Rumann, George P. Huntley, Jr., Richard Ainley, Bruce Lester, Leonard Mudie, Doris Lloyd, Frank Reicher, Hermine Sterler, Billy Bevan, Clara Verdera, Crauford Kent, Alec Craig. Directed by Irving Rapper.

Story: Stephenson, an English doctor, meets with success on psychiatry investigations until his superior, Sig Rumann, steals the idea and results of Stephenson's research. Rumann appropriates his records. Embittered and penniless, Stephenson comes to a psychiatric sanitorium in Scotland, only because he is promised a laboratory and freedom to start his work over again. He never notices that he and Miss Fitzgerald are infatuated with each other, but realizes the truth when she is about to leave. They decide to marry. Barbara O'Neil is secretly in love with Stephenson and tries to prevent the marriage, without success. She sets fire to Stephenson's laboratory to destroy his notes and nullify his work. Miss Fitzgerald breaks into the room, saves the notes and dies in the flames.

X-Ray: This film is safely in Stephenson's hands. Apparently showcased as a reward for his scene-stealing in "The Letter," James proves his destiny as a top-rank entry in the mature, he-man, cold-steel type category of stars. His name is a graceful addition to the marquee and should be sold for all it's worth—tying-in, of course, "The Letter." Balance of the story is a mite different—for it's a pic with a selling problem. Rather heavy plot manages to maintain considerable suspense at times, slowing down at others, but there's nary a whit of relief in it——no humor, no contrast. Cast is good, especially Fitzgerald and Donald Crisp; Rapper's direction keeps most of the loose ends together. The women will like it fairly well. In short, we have a programmer that can stand plenty of selling.

Ad Lines: "A Drama of Human Hearts—Your Every Emotion Will Throb As This Tender Yet Gripping Story Is Unfolded!"; "A Lovely, Valiant Woman Makes the Supreme Sacrifice For the Man She Loves!"; "As a Man of Science, He Devoted Himself to Suffering Humanity . . . As a Man, He Gave His Heart to Love!"; "Starring James Stephenson, Sensational New Screen Find!"

MISCELLANEOUS

I'll Sell My Life

MELODRAMA 73M.

(Merrick-Alexander)

Estimate: Inde program has angles for intensive selling.

Cast: Michael Whalen, Rose Hobart, Joan Woodbury, Stanley Fields, Roscoe Ates, Richard Bond. Directed by Elmer Clifton.

Story: Rose Hobart makes a deal to take a murder rap instead of Joan Woodbury, who has killed gangster Stanley Fields' flame, in order that her brother get enough money for an operation. Michael Whalen, a helping-hand editor, becomes interested in the case when the ad calling for a girl to make the deal appears in his paper. But Hobart refuses to tell him what is what until it is nearly too late. However, thanks to Whalen's intervention, orchestra leader Richard Bond and Woodbury are exposed, and Hobart is saved.

X-Ray: As independent pictures go, this is adequately produced. It has some familiar feature names to sell, with the best performance from Stanley Fields, a racketeer with a heart. Title is a good bet for many houses, and it offers possibilities for contests and tieups. First from this company was "City of Missing Girls," which did well in many spots, and this follow up also has plenty for exploitation purposes. There are a few songs.

Ad Lines: "Why Did She Sell Her Life . . . Was It Love, Hate, or Murder"; "Would You Sell Your Life for $20,000"; "A Gripping Tale of Death In the Dark"; "Fool or Faithful . . . Which Was She?"; "She Risked Her Life for Love and Money."

FOREIGN

Castles In the Air

COMEDY 96M.

(Castelli In Aria)

(Italian—No Titles)

(Esperia)

Estimate: Mediocre foreign effort for Italian nabes only.

Cast: Vittorio de Sica, Lillian Harvey, Otto Tressler, Desiderio Nobile, Giuseppina d'Oro, Tullio Tomiatti. Directed by Augustino Genina.

Story: Miss Harvey, wardrobe assistant in a Vienna theatre, wins a free trip to Italy in a lottery. This exactly fits her dreams of "castles in the air." The only thing lacking is an Italian prince. Kindly old Otto Tressler supplies this, selecting de Sica to play the role. Miss Harvey is represented as a lady of means. Deception works perfectly; "Prince" de Sica shows Miss Harvey Venice, Naples, Florence, and Capri. When the journey is over, he doesn't want to spoil her pleasure, so he bows out in spite of the fact they're in love. De Sica turns up as a musician at the theatre she works in as wardrobe girl, and they find their real selves preferable to the roles they had played. Miss Harvey sings "Das Leben ist Schoen" in German, and de Sica sings "Una Sola Parola" in Italian.

X-Ray: Draped around an oft-told tale is a scenario completely lacking in freshness or inventiveness. It's a story the American industry stopped using, at least in so obvious a form, years back. Three performances, those of Miss Harvey, de Sica, and Nobile, keep the thing from becoming a bore. Technically, this hits the average mark except for the poor synchronization. Italians will like the many scenes taken in the cities mentioned and in Capri, and they'll take to de Sica.

Ad Lines: "One of the Most Charming Romantic Comedies to Come From the Italian Cinema in Years!"; "See Italy At Its Best . . . Find Romance In the Romantic Blue Caves . . . Florence . . . Venice!"; "Vittorio de Sica and Your Favorite Italian Players. . . . You'll Love Them In Their Most Heart-Warming Comedy!"

Cavalcade of Ireland

DOCUMENTARY 85M.

(Crommey)

Estimate: Passable attraction for the Irish.

Documentation: Highlights include the new airline from Dublin to London; scenes of Dublin city; Castle Forbes in County Longford; the clipper base at Foynes; Kincora dancers in County Clare; all-Ireland industrial pageant, Dublin; horse racing, including the Irish Sweepstakes; hydro-electric project in County Wicklow; O'Connell memorial; a survey of the land and sea bases in Ireland desired by the English; the Irish Riviera. Ballads featured are: "Macushla," "A Little Bit of Heaven," "Mother Machree," "The Pretty, the Plain," "A Darling Girl From Clare."

X-Ray: Appeal of this film is limited almost entirely to persons Irish or of Irish extraction. Where there is an Irish population to sell it, pic should do business of mild proportions. The whole is hastily thrown together, with cutting of both sound and scene confused and poorly blended. Photography ranges from poor to excellent.

Ad Lines: "Latest Sound and Talking Pictures Recently Taken In Ireland"; "See This Great Pageant of Ireland"; "A Decade of Progress In Erin."

Proud Valley

DRAMA WITH MUSIC 72M.

(English-made)

(Supreme Productions)

Estimate: Well-made subject, strong on music and production, with Welsh dialect limiting playing time to certain spots.

Cast: Paul Robeson, Edward Chapman, Simon Lack, Rachel Thomas, Edward Rigby, Janet Johnson, Clifford Evans, Alan Jeaves, Edward Lexy, Dilys Davies. Directed by Pen Tennyson.

Story: Robeson, American seaman who has "jumped ship," is reduced to a hobo state and is tramping through Wales. He gets a job at the mine in Blaendy, Proud Valley, and Chapman takes him into his family to live. When Chapman is killed in a mine accident, Robeson more-or-less assumes captaincy of the family, particularly looking after Chapman's son Lack and latter's romance with Janet Johnson. The mine shuts down, throwing the town into poverty and interfering with the romance. With war about to be declared, Lack convinces the company that the mine can be made profitable providing a new shaft can be opened. He and Robeson are part of the group to volunteer for the dangerous undertaking. Robeson gives his life to save Lack. Prosperity returns to Blaendy for a happy ending. Robeson and a Welsh

chorus sing several Welsh songs of a spiritual nature, also "Wales—Home Sweet Home," "Deep River," and "All Through the Night" (a different version).

X-Ray: Artistically and technically, this English production, produced by Michael Balcon, measures up well. Robeson plays most convincingly and registers well with his luxurious voice. Photography ranges from good to excellent. Tennyson's direction keeps it from slowing down at any point. Plot is unoriginal at times, but freshness is always present and interest is well maintained. On the other hand, this isn't a good bet for many situations outside of the art spots, because of the heavy Welsh dialect which is at times impossible to understand. There, Robeson plus inside on Welsh mining activity, make good selling points.

Ad Lines: "A Drama of the Singing Heart of Wales"; "The Loves, the Work, the Song of the Folk of Wales"; "In the Spirit of 'The Corn Is Green' and 'How Green Was My Valley'."

Volga-Volga

MUSICAL COMEDY
109M.

(Russian With English Titles)
(Artkino)

Estimate: Unusually entertaining Soviet; tops for Russian audiences.

Cast: Lubov Orlova, Igor Ilinsky, V. S. Volodin, Pavel Olenev, Sergei Antimonov, Andrei Tutishkin. Directed by Gregory Alexandrov.

Story: Ilinsky is requested by the Olympiad in Moscow to bring a local talent group to the capital to compete with other groups. Miss Orlova rounds up a considerable amount of local talent. He doesn't recognize the talent, but elects to take a symphony orchestra, leaving behind Orlova and her popular entertainers. Classical group sets out but the others follow. There follows a river race to Moscow. Both ships suffer minor mishaps. Meanwhile, a song Orlova has written gets to the Olympiad ahead of her and is an immediate hit. She has composed it under a pseudonym so her sweetheart, leader of the symphony, won't disparage it. After a frantic chase, she's vindicated of having pirated the song and becomes a small-scale heroine.

X-Ray: The Soviets have come through with a musical that has in the Russian idiom practically everything you could find in an "A" musical from Hollywood—fetching songs, pretty girls, dancing, a merry plot—plus a few ingredients our local industry never gets around to very much: biting satire; complete abandon in the mood of the moment; a wondrous spirit of freshness, jollity, and earthy fun. For "fixings," the producers have included some catchy Russian songs, folk dances, and novelty numbers. This has definite possibilities as a novelty in some run-of-the-mill situations. It's free from propaganda of the unpleasant type; in fact, it pokes a little fun at Soviet officialdom.

Ad Lines: "Biting Satire — Rollicking Music—A Torrent of Lusty Music"; "A Whirlwind of Tuneful Hilarity that Rivals Broadway's Best"; "New Tunes From the Old Volga"; "Song — Dance — Irresistible Humor In the Brightest Foreign Film of the Year."

THE '40-'41 SHORTS PARADE AND COMPLETE LISTING APPEARS FORTNIGHTLY IN THE YELLOW SECTION OF THE EXHIBITOR

THE SHORTS PARADE

TWO-REEL

Comedy

AN APPLE IN HIS EYE. RKO—Edgar Kennedy. 14m. Edgar, infuriated when his wife pays too much for pies, decides to bake them himself, winds up with a fight with his next door neighbor over the apple tree, with finale bringing a pie and cake throwing finish that will probably bring laughs to certain types of audiences. On the whole, however, this is better than they have been running. GOOD. (13406).

SOCKEROO. Vitaphone — Broadway Brevities. 20m. Maxie Rosenbloom is showcased in a deftly-made subject that displays his unique talents to a fare-thee-well and supplies the customers with plenty of laughs. Locale is chiefly on the campus of "Winfield College," where Slapsie Maxie has gone to acquire culture, his fighting days terminated. Managers and students conspire to get him back into the ring by staging a bout for benefit of Maxie's new alma mater. However, he's been accidentally left under a hypnotic trance in which he thinks he's a poet. Fight goes badly until psych prof undoes the hypnosis. Broadway "A" house audience ate it up. Maxie also displays his night club talents with a song, "Super-special Genius With a Liliputian Brain." GOOD. (6207).

Novelty

MAN, THE ENIGMA. PRC. 22m. Although its slant is primarily academic, there's sufficient interest in this subject to qualify it for some general bookings where (1) the audience is of the markedly superior mental capacity necessary to understand and appreciate the ideas involved and (2) where patrons won't go squeamish at some of the rather gory spectacles filmed. Principal objective is to show that through all animal life there are instincts which form a pattern under which animals live, but that they're individuals only insofar as their own life-cycles are concerned, and as species distinct from other species. Man, while possessing the same instincts, has other qualities which make him an individual all the way. That's why, the film tells us, men with ideas of regimenting man so that as a personality he's submerged by a totality are barking up the wrong tree and can't ultimately succeed. There are some beautiful examples of microscopic and magnifying photography. Societies of animals are shown at work; that's very interesting, but some may not like the gory battles between insects and animals, greatly magnified. As a production, it's top-notch all the way. Milton Cross narrates. GOOD.

Sport

HUNTING THE HARD WAY. Vitaphone——Broadway Brevities. 20m. This is the second Vitaphone short on Howard Hill, first being "Wild Boar Hunt." Here the champ archer demonstrates his skill on mountain lions in an Arizona hunting preserve for archers. He again displays his almost unbelievable mastery of the weapon, again saving a life, this time that of a rope-throwing cowboy who gets mixed up with a hill cat. Filmed in sepia, photography helps to endow this entry with its occasional thrills. Only drawbacks are its over-length and excess of talk, which slow the action. GOOD. (6208).

ONE-REEL

Color Cartoon

NIFTY NINETIES. RKO—Disney. 7m. Mickey Mouse, back in the '90's, meets Minnie in the park, goes to a vaude theatre, takes a ride in an early model auto, and winds up in a collision with a cow, all of which makes for a very pleasant episode, and one which the older folks will like especially. EXCELLENT. (14106).

WHAT HAPPENS AT NIGHT. 20th Century-Fox—Terry-Toon. 7m. Color and animation are of high standard, even if the subject matter is not intensely original. The scarecrow, bugs, etc., cavort at night, after the sun goes down, which gives a chance for some dancing, etc. This is in the better Terry-Toon division. GOOD. (1560).

Cartoon

THE MAGIC SHELL. 20th Century-Fox—Terry Toon. 6m. The old lady who lives in the shoe turns out to be a rabbit whose son goes on an adventure in a magic shell and brings her back plenty of money. There are some pleasant sequences. FAIR. (1512).

OLIVE'S BOITHDAY PRESINK. Paramount—Popeye. 6m. Popeye goes gunning for a bear in order to make a fur coat for Olive's birthday. This is up to the series' standard. FAIR. (E0-10).

Musical

HAL KEMP AND HIS ORCHESTRA. Vitaphone — Melody Masters. 10m. A smoothly-paced, well-directed little subject that'll be all the better for booking what with the popularity of the late "Prince Hal" and the wide publicity attendant upon his demise. Reel was made,

Highlight Shorts

●

TWO REEL

COLOR DRAMATIC

Wings of Steel—Vitaphone

DRAMATIC

Crisis in the Atlantic—RKO-March of Time No. 10
Men of the FBI—RKO-March of Time No. 9

ONE REEL

COLOR CARTOON

Canine Caddy—RKO-Disney
Toy Trouble—Vitaphone

CARTOON

Porky's Ant—Vitaphone

MUSICAL

Marie Greene and Her Merrie Men—Vitaphone

COLOR NOVELTY

Dipsy Gypsy—Paramount

NOVELTY

More Trifles of Importance—Metro
Out of Darkness—Metro
You the People—GNYF

COLOR TRAVEL

Yosemite—Metro

SPORT

Symphony in Snow—20th Century-Fox

according to report, day before Kemp was in a fatal auto accident. Play it up as a "Kemp Memorial." Tunes featured are popular and show the band's skill and versatility to the best advantage. Numbers are "I'll Be Missing You," "The Joke's On You," "Trade Winds," "Begin the Beguine," latter with a rhumba team. Bob Allen and Maxine Grey vocalize. EXCELLENT. (6509).

Novelty

INFORMATION PLEASE No. 10. RKO. 10m. Louis Bromfield is again the guest, and the subject matter covers old time movie stars, islands, newspaper headlines, songs, nursery rhymes, and miscellaneous material. GOOD. (14210).

Color Sport

SAIL, HO! Vitaphone—Sports Parade. 10m. In color, two semi-comic characters, Clarabelle and Clarence, decide to learn the whys and wherefores of sailing. This gives commentator Knox Manning a chance for some slightly corny gags and to talk about the sailing of catboats, sloops, etc. There's an exciting race, for the finish. Colors are fine, combination of sky, water, and boats being especially suited to the medium. GOOD. (6408).

Sport

JOCKEY'S DAY. RKO—Sportscope. 9m. A day in the life of a jockey, showing his schedule, and, finally, the race. While the subject matter is not new, the treatment is a bit different in spots. A Kentucky track is the background. GOOD. (14310).

TOO LATE TO CLASSIFY

Features

Desert Bandit (077)

WESTERN 57M.

(Republic)

Estimate: Good western.

Cast: Don "Red" Barry, Lynn Merrick, William Haade, James Gillette, Dick Wessel, Tom Chatterton, Tom Ewell, Robert Strange, Charles R. Moore, Ernie Stanton. Directed by George Sherman.

Story: Don Barry, a Texas Ranger, saves the bank's gold, apprehends a band of smugglers, and proves that he was not the murderer of his fiancee's brother. Then he returns to his romance with fiancee Lynn Merrick.

X-Ray: This is one of Barry's better westerns, with plenty of action and unusually good photography. Barry does well, the run-of-the-mill plot is tightly scripted, and the film is generally well-directed.

Ad Lines: "Roaring Six-Gun Adventures In the Heart of the Old West"; "Adventure! Action! Thrills!"; "Yours For Action!"

For Beauty's Sake (144)

COMEDY DRAMA 62M.

(20th-Fox)

Estimate: Routine entrant for the lower half.

Cast: Ned Sparks, Marjorie Weaver, Ted North, Joan Davis, Pierre Watkin, Lenita Lane, Richard Lane, Lotus Long, Glenn Hunter, Lois Wilson, John Ellis, Tully Marshall, Phyllis Fraser, Olaf Hytten, Isabel Jewell, Nigel De Brulier, Janet Beecher, Margaret Dumont, Helen Phillips Evans. Directed by Shepard Traube.

Story: Ted North, woman-hating nephew of the owner of a swank beauty salon, inherits her place when she dies. He loves astronomy, and is about to turn the inheritance down until he realizes it will help buy equipment for a scientific school where he instructs. Marjorie Weaver, who had seen North during a visit to the school, arranges for Ned Sparks to become a publicity man. However, as soon as North takes over things begins to happen. A woman sues for alleged disfigurement, another woman kills herself, and when it is all over a gang of blackmailers, headed by the dead aunt's attorney, is uncovered, their idea being to get control and run the establishment for blackmailing purposes.

X-Ray: This is just an entrant for the lower half. It starts as a giddy comedy, takes a melodramatic turn, and winds up with some farce moments. All in all, it will probably be used as filler. The beauty shop angles might mean something.

Ad Lines: "For Fun's Sake . . . See 'For Beauty's Sake'"; "Pity a Handsome Woman Hater in a Spot Like This"; "Murder Lurks In the Beauty Salon"; "Who Was Behind the Mystery?"; "Romance, Mystery, Fun."

Naval Academy (2020)

COMEDY DRAMA 66M.

(Columbia)

Estimate: Pleasant entertainment with military angles to help selling.

Cast: Freddie Bartholomew, Jimmy Lydon, Billy Cook, Pierre Watkin, Warren Ashe, Douglas Scott, Warren Lloyd, James Butler, Joe Brown, Jr., David Durand, Tommy Bupp, John Dilson, William Blees. Directed by Erle C. Kenton.

Story: Bartholomew, Lydon, and Cook enter the State Naval Academy together, with Bartholomew accepting the life easily, but the other two boys finding it difficult to adapt themselves. By the end of the picture, however, after many adventures, all three boys are credits to the school and each is a better youth for his experiences.

X-Ray This is the sort of show which should please fairly well and especially in the neighborhoods and other small situations. Although the story has been done many times before, it still has a great deal of interest, and the military angle of "training the youth of our country" should help in the selling. Bartholomew, Lydon, and Cook turn in good jobs, with the first two the only marquee names. The title is good for tie-ups and exploitation.

Ad Lines: "Here Come Tomorrow's Heroes, Thrilling You Today"; "The Stirring Drama of Three Typical American Boys"; Training the Youth of Our Country For Tomorrow's Defense."

Shorts

THE MODERN WAY DOWN EAST. Universal—Going Places 90. 9m. A trip through Connecticut, showing the old churches, etc., in Brookfield, Coventry, New Milford, Milford, Kent, Litchfield, and modern antique trade, winding up with shots of the historical collection relating to patriot Nathan Hale. For Connecticut this is worth extra billing, for other spots it will prove interesting. GOOD. (5360).

THE TRAIL OF FATHER KINO. Universal—Going Places 91. 9m. Father Kino, a Jesuit priest, established many missions during the days when the Spaniards were in possession of Mexico and various parts of the U. S. This shows the ruins of old missions, the backgrounds, the present sights, all of which makes an interesting subject. GOOD. (5361).

MEET JIMMIE THE CHUMP. Universal—Going Places 93. 9m. Jimmy is a chimp who helps run a gas station, and is generally a homebody. This shows his day, and judging from what goes on, most audiences will find amusement in it. GOOD. (5363).

STRANGER THAN FICTION No. 92. Universal. 9m. A woman who makes dolls out of redwoods in California, General Grant's birthplace in St. Louis, making flower pictures in New York, an egg collector in Oregon, a trick dog in Alabama, a girl who is ambidextrous, among other things, all of which are interesting. GOOD. (5382).

WILLY AND THE MOUSE. Metro—Passing Parade. 10m. White mice are used as tests for determining the methods of learning. The tactics in rearing youngsters with an inferiority complex are indicated, with comparisons of present and old methods. Subject is ideal for tieups with schools on this score. GOOD. (K-285).

GLIMPSES OF WASHINGTON STATE. Metro—Fitzpatrick Traveltalk. 8m. Points of interest in Washington state, the Grand Coulee Dam, Puget Sound, the Columbia River, etc., are noted, making an interesting reel. GOOD. (T-221).

YOUR FAVORITE RADIO PROGRAM —THOSE WE LOVE. Paramount—Paragraphic. 10m. "Those We Love," the radio program, gets a plug, with Jimmy Fidler leading off with the cast, Donald Woods, Nan Grey, Richard Cromwell, and Alma Kruger, going through the routine, giving the public the inside story. Inasmuch as this program rates well, this is good for tieups. GOOD. (A0-6).

YOU CAN'T FOOL A CAMERA. Metro. 11m. Here is the new Romance of Celluloid, with plugs for Metro releases, such as "Dr. Jekyll and Mr. Hyde," "Love Crazy," "Blossoms In the Dust," "Billy the Kid," "Lady Be Good," and others. This is worth advertising, as it offers plenty of interest. It is really a film magazine of the screen, with shots of nearly 20 movies, excellently presented. EXCELLENT.

PICTURE PEOPLE, No. 10. RKO. 8m. Among those seen are Ginger Rogers, Burgess Meredith, George Murphy, and director Garson Kanin in scenes from "Tom, Dick, and Harry"; while Basil Rathbone, Roy Rogers, Fannie Brice, Hanley Stafford, Smiley Burnette, Jerry Colonna, and Constance Bennett are also shown. Lobby bally may help attract attention to it. GOOD. (14410).

JUNGLE GIRL. Republic—Serial. 15 chapters. First chapter, 29m.—others, two reels each. Frances Gifford, Tom Neal, Trevor Burdette, Gerald Mohr, Eddie Acuff, Frank Lackteen, Tommy Cook, Robert Barron, Al Kikume, Bud Geary, Al Taylor, Joe McGuin, Jerry Frank, Kenneth Terrell. Directed by William Witney and John English. This is novel in that it has a woman as a central character, with the possibility of playing her up as a "Female Tarzan." Outside of that, the story is rather implausible with the kids likely to enjoy it most. The Jungle Girl is the daughter of an eminent physician who has been living in the jungle for 20 years. As the first chapter ends, she is about to drown in a tunnel—at the end of the second, her head is on the sacrificial block. GOOD. (083/1-083/15).

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THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
MAY 2	**They Dare Not Love** M. Scott, G. Brent, **The Big Boss** O. Kruger, G. Dickson	**The People vs. Dr. Kildare** L. Ayres, L. Day, L. Barrymore	**Roar of the Press** J. Parker, W. Ford	**Reaching for the Sun** J. McCrea, E. Drew, A. Dekker		**Bringing Up Baby (Re-issue)** C. Grant, K. Hepburn	**The Singing Hill, W** G. Autry, S. Burnette, M. Lee			**The Black Cat** B. Rathbone B. Lugosi, H. Herbert	**Thieves Fall Out (W)** E. Albert, J. Leslie, A. Hale **Meet John Doe** G. Cooper, B. Stanwyck
9	**Her First Beau** J. Withers, J. Cooper, W. Tracy **The Return of Daniel Boone, W** B. Elliott	**A Woman's Face** J. Crawford, M. Douglas C. Veidt	**The Pioneers, W** T. Ritter, W. McKay **House of Mystery** K. Kent, J. Kelly (English-made)				**Country Fair** E. Foy, Jr., J. Clyde, G. Williams **Sheriff of Tombstone, W** R. Rogers	**The Great American Broadcast** A. Faye, J. Payne, C. Romero, J. Oakie			**Affectionately Yours (FN)** M. Oberon, D. Morgan, R. Hayworth
16	**She Knew All the Answers** J. Bennett, F. Tone, J. Hubbard	**I'll Wait for You** R. Sterling, V. Weidler, M. Hunt	**King of the Zombies** M. Moreland, J. Archer, J. Woodbury	**There's Magic in Music** A. Jones, S. Foster, M. Lindsay	**The Lone Rider in Ghost Town, W** G. Houston		**The Gay Vagabond** R. Donnelly, R. Karns	**The Cowboy and the Blonde** G. Montgomery, M. B. Hughes, A. Mowbray	**The Prisoner of Zenda (Re-issue)** (Selznick) **The Adventures of Tom Sawyer (Re-issue)** (Technicolor) (Selznick)		**Singapore Woman (FN)** B. Marshall, D. Bruce, V. Field
23	**Naval Academy** F. Bartholomew, J. Lydon	**Love Crazy** W. Powell, M. Lov, G. Patrick, F. Bainter	**Redhead** J. Lang, J. Downs, E. Blore	**Pirates on Horseback, W** W. Boyd, R. Hayden, E. Stewart	**Emergency Landing** C. Hughes, E. Brent, F. Tucker	**Scattergood Pulls the Strings** G. Kibbee, M. Coles, D. Trout	**Angels With Broken Wings** B. Barnes, G. Roland, M. Lee, B. Gilbert	**The Great Commandment** J. Beal, A. Dekker, M. Moscovitch		**Too Many Blondes** R. Vallee, H. Parrish, L. Chaney, Jr.	**The Nurse's Secret (W)** L. Patrick, R. Toomey, J. Bishop
30	**Adventure in Washington** V. Bruce, H. Marshall, G. Reynolds	**Billy the Kid** R. Taylor, B. Donlevy, M. Howard (Technicolor)	**Wranglers' Roost, W** Range Busters **Silver Stallion** D. Sharpe, J. Waldo	**I Wanted Wings** R. Milland, W. Holden, C. Moore, V. Lake	**Paper Bullets** J. Woodbury, J. LaRue **Texas Marshal, W** T. McCoy	**The Saint's Vacation** H. Sinclair (English-made) **Sunny** A. Neagle, J. Carroll, R. Bolger	**Desert Bandit, W** D. Barry **Saddlemates, W** Three Mesquiteers	**Blood and Sand** T. Power, L. Darnell, R. Hayworth (Technicolor)		**In the Navy** Abbott and Costello, Andrews Sisters, D. Powell	**Million Dollar Baby (W)** P. Lane, J. Lynn, R. Reagan
JUN 6						**Cyclone on Horseback, W** T. Holt, **The Reluctant Dragon** R. Benchley (Technicolor Segments)		**For Beauty's Sake** N. Sparks, M. Weaver, T. North		**Men of the Timberland** R. Arlen, A. Devine, L. Hayes	**Devil Dogs of the Air (Re-issue) (W)** **Shining Victory (FN)** G. Fitzgerald, J. Stephenson
13	**Time Out for Rhythm** R. Vallee, R. Lane, Glen Gray and Orch.	**The Get-Away** C. Winninger, R. Sterling, V. Heflin	**The Gang's All Here** F. Darro, M. M. Jones, J. Moran	**One Night in Lisbon** F. MacMurray, M. Carroll, J. Loder	**Murder on Guard** E. Linden, B. Alexander, A. Doran	**Bring 'Em Back Alive (Re-issue)** **Tom, Dick, and Harry** G. Rogers, G. Murphy, B. Meredith, A. Marshal		**The Bride Wore Crutches** L. Roberts, T. North, E. Kennedy	**Broadway Limited** V. McLaglen, M. Woodworth, D. O'Keefe (Roach)	**Tight Shoes** J. Howard B. Barnes, L. Carrillo	**Out Of the Fog (FN)** I. Lupino, J. Garfield, T. Mitchell
20	**Hands Across the Rockies, W** B. Elliott, M. Bailey **The Richest Man in Town** R. Pryor, F. Craven, E. O'Hearn	**The Big Store** Marx Brothers, T. Martin, V. Grey	**Black Beauty** **Bowery Blitzkrieg** East Side Kids, L. Gorcey, H. Hall, B. Jordan	**West Point Widow** A. Shirley, R. Carlson, R. Denning	**Untitled, W** B. Steele	**Interlude** J. Hersholt, D. Lovett, R. Baldwin	**Nevada City, W** R. Rogers, B. Payne, G. Hayes	**Man Hunt** G. Sanders, J. Bennett, W. Pidgeon		**San Antonio Rose** J. Frazee, R. Paige **Law of the Range, W** J. M. Brown	**Passage From Hongkong (W)** K. Douglas, L. Fairbanks, R. Ainley
27	**Medico of Painted Springs, W** C. Starrett **Sweetheart Of the Campus** O. Nelson, H. Hilliard, R. Keeler		**Murder by Appointment** W. Ford, M. Marsh	**Parson of Panamint** E. Drew, C. Ruggles, P. Terry	**Motorcycle Squad** K. Richmond, P. Moore			**A Very Young Lady** J. Withers, N. Kelly, J. Sutton		**Hit the Road** G. George, B. MacLane, B. Halop	**Underground (W)** J. Lynn, K. Verne, P. Dorn, M. Maris
JUL 4	**I Was A Prisoner On Devil's Island** S. Eilers, D. Woods	**Barnacle Bill** W. Beery, V. Weidler, L. Carrillo	**Wanderers Of the West** T. Keene, B. Miles	**Caught in the Draft** B. Hope, P. Goddard, L. Overman	**Gambling Daughters** C. Parker, R. Pryor			**Moon Over Miami** B. Grable, D. Ameche, R. Cummings (Technicolor)		**Sandy Steps Out** Baby Sandy, K. Adams, E. Horton	
11								**Accent on Love** G. Montgomery, C. Wright, Jr., S. Clements		**Hello, Sucker** H. Herbert, T. Brown, P. Moran	

HOLIDAYS (During the Period Covered by the National Release Date Guide)

Friday, May 30—Memorial Day.

Friday, June 13—Friday the 13th.
Saturday, June 14—Flag Day.
Sunday, June 15—Fathers' Day.

Tuesday, June 17—Bunker Hill Day (Mass.).
Friday, June 20—West Virginia Day.
Friday, July 4—Independence Day.

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Efficient Application of the Carbon Arc
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The Use Life of Your Projector
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Standards of Projection
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JUNE 4, 1941
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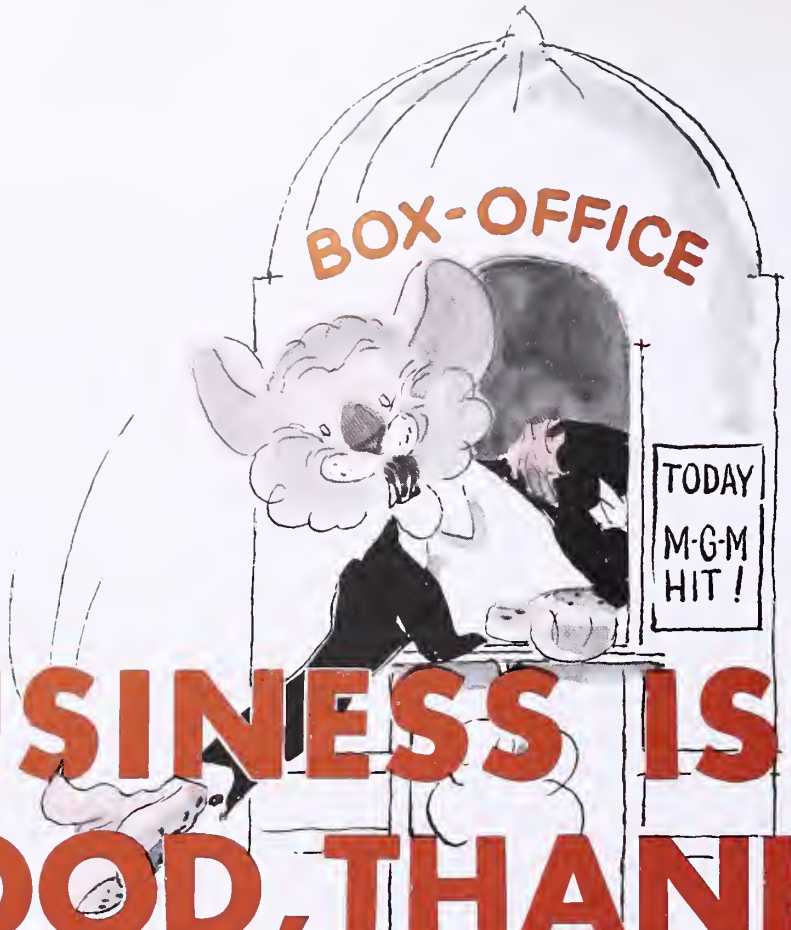

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Screen it and see for yourself Robert Taylor in the biggest outdoor Technicolor sensation since "Northwest Passage."

THE
EXHIBITOR

Reg. U. S. Pat. Office

VOLUME 26, No. 4 JUNE 4, 1941

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

Don't Condemn the Entire IATSE

SO MUCH ATTENTION has been directed toward the indictment of George Browne and William Bioff that one would think condemnation of the entire IATSE setup has resulted. Nothing is further from the truth.

WHETHER BROWNE AND BIOFF are guilty is something which only the trial will determine, but we think those who insinuate that their indictment is a reflection on all the members of the IATSE are not only unfair but prejudiced. We personally do not see how the indictments affect anyone but the men mentioned. The other leaders of the IATSE, well known to theatremen throughout the country, have not been named, and they should not be linked with Browne and Bioff. There is nothing in the indictment to make one think otherwise.

WE KNOW many IATSE officials, local, state, and national, and while we have never been under the impression that they are the easiest people in the world to get along with, and while we can hardly agree with everything that they ask or demand, on the whole the union gentry are a hard-working, sincere group of men whose job is not only to keep their men working and happy but also to keep the peace with the theatremen. There have been many occasions in which we have disagreed with what they have been trying to do, but at all times we have had a lot of respect for them.

MANY TIMES, in this department, we have pleaded with exhibitors to secure for themselves the same strength of organization which the IA Locals have obtained, amass a fat treasury, and to command the respect of the distributors in the same fashion as the Locals have gotten their scales and terms from the exhibitors. The IATSE is proof that organization does count.

AND, SPEAKING of the other IATSE officials, we know of no one who has a finer reputation than Louis Krouse, who is the national secretary-treasurer, and who is also president of Local 307. For 20 years or more high in IATSE ranks, Krouse has made many friends, and we are willing to wager that he has no enemies, despite the fact that he has long been a trouble-shooter. Krouse is fair, honest, and sincere, and now is the time for his friends to stand by him, as never before.

REGARDLESS OF WHETHER the exhibitors agree with Krouse, no one has ever called him dishonest, and there are many cases where, although loyal to the union principles, he has made concessions which have allowed exhibitors to stay in business. Doubtless, there are other union officials like Krouse, but we happen to know him best. Naturally, being in the top IATSE rung, he should be a target for brickbats, but during his two decades we don't think many have been hurled. He is a living example of the best in unionism, and as long as scallions have been handed to Browne and Bioff, we think orchids are due him.

Jay Emanuel

QUAD.

ANGELS WITH BROKEN WINGS

with

BINNIE BARNES • GILBERT ROLAND

MARY LEE

BILLY GILBERT • JANE FRAZEE • EDWARD NORRIS

KATHARINE ALEXANDER • LEO GORCEY

LOIS RANSON • LENI LYNN • MARILYN HARE

BERNARD VORHAUS — *Director*

Screen Play by George Carleton Brown and Bradford Ropes

Original story by George Carleton Brown

A REPUBLIC PICTURE

TERRITORIAL HIGHLIGHTS

Western Mass. In Summer Drive

Several Varieties Of Prizes Offered

SPRINGFIELD—Good results despite a general slump in business in this area were reported last week by managers of the Western Massachusetts Theatres, Inc., who are participating in a "summer movie festival" in honor of division manager Harry Smith's 33 years in show business. Drive for more business will continue to Aug. 16. Nathan E. Goldstein, president, in a bulletin issued to all managers, announced the drive as " a tribute to Harry Smith and a testimony to the 33 years of loyal service and friendship which he has given faithfully to our company, and has given personally to every man in it."

First prize in the drive will be $133, with others of $99.99, $66.66, and $33.33. Prizes will be awarded on the basis of profit and loss, in comparison with corresponding weeks of last year. Goldstein pointed out that a good showing may be made by cutting expenses on weak programs and putting extra effort behind strong ones. Week ending July 5 has been designated "Thrift Week," and marked for especial effort in cutting every item of expense, especially advertising, since the long holiday weekend is expected to draw many persons from the city.

Newport Strand Reopens

NEWPORT, R. I.—Remodeled and renovated M. and P. Strand, managed by David J. Dugan, reopened here last fortnight with various M. and P. officials present, including district manager William Spragg, Pawtucket. Raymond McNamara, assistant to manager Art Pinkham, M. and P. Park, Taunton, is now manager Dugan's assistant here. McNamara formerly managed the Strand, Taunton, for Jules Joelson before M. and P. took over the house.

Levy To Coast

NEW HAVEN—Herman M. Levy, executive secretary of the MPTOA, was to leave June 2 for Los Angeles where he will address the annual convention of the Motion Pictures Owners of America. Mr. Levy was to have been accompanied by his wife.

Portland Strike Ends

PORTLAND—William H. Gallagher, treasurer, last week announced the ending of a 10-day strike of motion picture operators at the Colonial, operated by the Delphi Theatre Corporation.

Add Theatre Perils

DERBY, CONN.—Police last fortnight investigated the light-fingered gentry of this city following complaints by three persons that they had been relieved of their valuables while waiting in line at the box office of a local theatre.

N. Adams Mayor Cuts License Fees

NORTH ADAMS, MASS.—Mayor Bowen slashed movie license fees for Sunday shows last week. The fees were exactly halved by the mayor so that the Paramount pays $17.50, the Mohawk $15, and the Richmond $12.50.

Mayor Bowen said:

"The license fee was originally $50 and has been kicked around ever since Mayor Johnson's time and decreased several times in the process. To settle the matter definitely I made inquiry of 25 cities and towns as to their Sunday license fees and found the average to be a little over $8 per Sunday. I then cut the fee for Sunday shows in half, which left it approximately twice the average fee charged in the rest of the state. This covers amply any difference in the price of admission and is, in view of the past charges, fair to the city and to the theatres."

Lydon Heads Allied

BOSTON—The new slate for the Independent Exhibitors, Inc. was announced last week as follows:

President, Frank C. Lydon; first vice president, Max Levenson; second vice president, Wilbur Peterson; secretary, Francis Perry; treasurer, E. Harold Stoneham; business manager, Arthur Howard. Executive committee: Chairman, Nathan Yamins; Massachusetts—Ed Ansin, Ken Forkey, Leslie Bendsley, Thomas McNulty, Daniel Murphy, George Ramsdell, Samuel Resnik, Morris Pouzzner, Richard Rubin, Phil Smith, W. A. Viano, W. E. Mitchell; Maine—Richard Flora; New Hampshire—Warren Nichols, J. E. Charbonneau; Vermont—A. M. Graves; Rhode Island—Martin Tuohey, John Findlay.

Sturbridge House Blocked

STURBRIDGE, MASS.—Leadore H. Julian, chairman of the Selectmen, announced last week that the board has refused the application of the Levison Brothers, Boston, for a license to operate the Ride-In this summer.

Pessimism Rules Conn. BO Horizon

Allied Secretary Discusses Situation

NEW HAVEN—Sounding a warning that unless this coming season's product was "very, very good" exhibitors generally would take a terrific beating at the boxoffice, Lawrence C. Caplan, executive secretary, Allied Theatre Owners of Connecticut, stated last week that theatremen in this territory are extremely worried over the forthcoming outlook.

Caplan said that his organization has received almost a steady stream of reports for the last three months over the continued and steady decline in boxoffice receipts. Particularly marked drop has been noted since advent of unseasonable hot weather this month, he said, but even allowing for the torrid spell, drop is abnormal.

Anxiety over the situation was so intense that the ATOC was expected to have a round-table discussion on the subject at their next monthly meeting, Caplan said.

"Defense activities, irregular working hours, and the fact that many people are too tired to go out after working in the factories on rush orders can be chalked up as one of the primary reasons for this decline in patronage," Caplan said. "Added to this must be the supposition that many of the younger element are now well supplied with money and are evidentally passing up the movies in favor of a more expensive entertainment, or buying of new cars."

Caplan pointed out that women, boxoffice mainstays, are particularly staying away in droves. "Many of our women patrons are now employed in the shops and no longer have free time to attend the movies."

Many women are now working all night on defense contracts with the full permission of the State Labor Department since the General Assembly authorized Governor Robert A. Hurley to relax the former laws forbidding women to work after 11 P. M.

"The crying need today for the exhibitor is not special offers, added premiums, bargain bills, or freak stimulants but just good pictures," Caplan said. "Unless the producers in the new season coming up give us theatremen something really exceptional to offer, we are in for a very rough road this coming year."

The National Legion of Decency listing is a regular feature of this publication.

Suit Motion Heard

NEW HAVEN—Federal Judge Carroll C. Hincks was scheduled this week to hear a motion to quash and dismiss the complaint, filed by Skouras Theatres, Inc., George P. and Spyros P. Skouras, and Fox Metropolitan Playhouses, Inc., in the $5,452,575 Pickwick, Greenwich, anti-trust suit against these defendants and the eight major companies. The out-of-state defendants claim improper services by registered mail and that the Court for the District of Conn. has no jurisdiction over them.

LOCALITES AND LION; MPTOA HONORS HARRY F. SHAW'S SEVENTH ANNIVERSARY

LOCAL INDUSTRYITES are pictured above posing with Metro's lion at the Variety Club convention held recently in Atlantic City. Left to right are Leo; E. H. Stoneman, Boston; Leo; E. W. Richmond, E. M. Loew circuit; and Phil Streletsky, Boston.

HARRY F. SHAW, Loew Poli New England division manager, was honored recently on his seventh anniversary in New England at a testimonial luncheon in New Haven sponsored by film men. Top left are George Gould, Bernard P. Kopkind, and Roger Connelly. Top right are Max Hoffman, Larry Germaine, Warners; Nat Furst, Al Herman, Monogram; Adolph Johnson; Ed Raffile; and Max Tabackman and Bob Hoffman, 20th-Fox. Center left, B. E. Hoffman, Warner circuit, Lou Schaefer, Paramount, New Haven, Dr. J. Fishman, president, Conn. Allied; and Ted Jacocks, president, Conn. MPTO. Standing is Herman M. Levy, MPTO secretary. Center right, Rabbi Siskin; New Haven Mayor Murphy; Shaw; George Wilkinson, Jr.; and Rev. Father Affleck. Bottom left, Morris Rosenthal, L-P Majestic, Bridgeport; Harry Rose, L-P Globe, Bridgeport; Don Leonard; Matt Saunders, Loew's Poli, Bridgeport; Joel Levy, Loew's booking head; Sam Badamo, L-P College, New Haven; Mike Piccirillo and Bill Reisinger, L-P Bijou, New Haven; and Joe Urdang. Bottom right, S. E. Kramer; Abe Mattes; Arthur Weinberg; Nat Rubin, Loew's Poli, New Haven; Ted Holt, L-P; Mike Golden; and Bob Russell, Loew's Poli, New Haven.

LATE NEWS HIGHLIGHTS

Harmon Reveals Defense Film Data

Gives Report at AMPA Meeting

NEW YORK—Francis S. Harmon, coordinator of the Motion Picture Committee co-operating for National Defense, speaking at an AMPA luncheon last week, disclosed the speed and efficiency with which the film industry has moved to meet the demands upon it incident to the national defense program, and the magnitude of its present activities.

Harmon told his audience that:

1. The Theatre Division expects to increase its present 10,000 signed exhibitor pledges of co-operation by at least 2,000.

2. While the first list of 31 exchanges is still busy with initial films distributed and exhibited under the committee's auspices, a second list of exchanges has undertaken to handle the Treasury's four-minute trailer, "America Preferred." From time to time, the Distributors' Division will make no allocations of exchange responsibilities. Film Carriers, Inc., is transporting the Committee's films without cost.

3. Films thus far released via the Committee include 12 one-minute Army recruiting trailers; "Power for Defense," a TVA 10-minute short; "Calling All Workers," Social Security Board-National Screen trailer; and "America Preferred." The Defense bonds-savings stamps are to be plugged by seven sets of 26-65 foot tags to be attached to prints of important features shortly.

4. Films to come from the Committee will include a 170-foot trailer, "Where Do We Go?", produced by United Service Organizations for National Defense; 1,000 prints were shipped for June 3 release. The Committee is also considering three trailers forwarded by the Advisory Commission to the Council of National Defense.

5. The Program Committee, headed by R. B. Wilby, has been augmented by Lee Newbury (Allied) and Max Cohen (MPTOA).

6. One-sixth of all newsreel subjects during the last half of 1940 related to national defense, and at present, more than 25 per cent of clips bear on the defense effort.

Harmon also discussed the work of the Division in the commercial field; the Production Division's non-theatrical films; the strengthening of Latin-American ties through films; and the bolstering of British morale by motion pictures.

Referring to the production of commercial films by the studios, Harmon said, "At the moment when American producers and distributors have suffered grievously through loss of a substantial portion of the world market, it is not without significance that governmental agencies are thus adding to studio volume by contracts for commercial production, instead of relying on Government-made films."

Harmon was introduced by Howard Dietz, Metro, who also read telegrams from George J. Schaefer, chairman, National Co-ordinating Committee, and from Y. Frank Freeman, chairman, Production Division.

Dietz prefaced his introduction of Harmon by stressing the morale importance of films and declaring he was proud that the industry was assisting the Government.

On the dais were: President Vincent Trotta, Dietz, Harmon, Barney Balaban, Herman Wobber, Walter Vincent and others.

Big MPTOA Program

NEW YORK—Association of Motion Picture Producers announced last week that it has arranged one of the most complete and entertaining programs to entertain delegates to MPTOA, PCCITO conventions here June 9-12. There will be visits to all the studios for delegates and their families, and, in addition, a special luncheon and visit to studios for the ladies.

Arthur W. Kelly Now Heads UA

NEW YORK—Arthur W. Kelly was last week voted temporary head of United Artists by the stockholders of the company. He succeeds Murray Silverstone.

Current picture conditions and other matters were discussed at the meeting, but no details were made public.

It was announced that the company, whose $400,000 bid for Douglas Fairbanks' estate stock will be acted on at a court hearing, has no plans to sell that stock.

Paramount Declares Dividend

NEW YORK—Board of directors of Paramount Pictures, Inc., last week declared a dividend on its common stock of $.20 per share preferred stock, and a quarterly dividend of $.15 on its second preferred stock, payable July 1, 1941 to common stockholders of record on June 11, 1941 and preferred stockholders of record on June 13, 1941.

Pizor, Segall In Arbitration

Three Houses Taken By Former

PHILADELPHIA—The court battle between Lewen Pizor and Charles Segall reached a new stage last week when Pizor obtained possession of three of the partnership houses, the Ace, Tioga, and Chelten, for an unspecified sum. Segall retains the Apollo, which, it is believed, may be taken by the Affiliated Theatres in a deal.

Other matters involved in the equity suits which were filed will be arbitrated before Judge L. E. Levinthal, it was indicated.

The local trade generally complimented both Pizor and Segall on handling the matters as they did, thus ending what might have become a most serious situation.

Pizor, accompanied by his wife, left early this week for the MPTOA convention in Los Angeles.

Ben Griefer Promoted

NEW YORK—Ben Griefer, first assistant manager at the New York Paramount for the past seven years, was last week promoted to the position of manager of the Paramount, Newark, N. J., Leonard Goldenson, head of the Paramount theatre department, announced. Griefer has been with Paramount for the past 15 years in various capacities at the Rialto, Brooklyn Paramount, Criterion, and New York Paramount.

With the promotion of Griefer, the personnel at the New York Paramount under the managership of Robert M. Weitman has been advanced in position. Robert K. Shapiro, with the company for 13 years, becomes first assistant manager; Eugene Pleshette assumes the duties of second assistant manager; DeWitt Celsor becomes treasurer; and Joseph T. Conti is now assistant treasurer.

J. Robert Rubin Honored

SYRACUSE, N. Y.—A woman news photographer, an industrial designer, and a motion picture leader were honored by Syracuse University at its annual alumni dinner last week.

George Arent's pioneer medals for outstanding Syracuse alumni were awarded to the following:

Miss Cecelia Barber Martin of Washington, first woman photographer to cover the British battlefront; Laurelle Van Arsdale, Guild of Noroton, Conn., industrial consultant and author; Jacob Robert Rubin, vice-president and general counsel, Metro-Goldwyn-Mayer.

Brandt Adds Circuit

NEW YORK—It was announced last week that Harry Brandt had acquired the Knickerbocker Playhouses circuit previously operated by Max A. Cohen, Benjamin Sherman, and Charles Steiner.

Houses involved in the deal were the Clinton, Harlem Grand, New Delancey, Palestine, Star (Lexington Avenue), Bijou, and Palace (Second Avenue).

No details were revealed.

Silverstone Heads Production Unit

Dropping UA Executive Post

HOLLYWOOD—Miss Mary Pickford last week announced that at a meeting of the stockholders of United Artists Corporation, the request of Murray Silverstone, general manager in charge of world-wide operations, to be relieved of his contract was granted, effective upon the appointment of his successor, in order to enable him to carry out his desire of forming a company for the production of important motion pictures to be distributed by United Artists Corporation.

Silverstone added that Miss Mary Pickford would be interested in, and identified with, his new producing company, which will have associated with it one of the industry's foremost producers.

Weiss to Orsatti

NEW YORK—Milton Weiss, for the past 15 years a member of Howard Dietz's publicity department at Metro, last week resigned his post to join the Frank Orsatti Agency in Hollywood. Weiss has been handling newspaper syndicates and acting as intermediary between the Culver City studios and the home office for studio personnel. He will leave Metro June 6 and is scheduled to report to Orsatti June 16.

Hoover With Vitaphone

WASHINGTON—J. Edgar Hoover, chief of the Federal Bureau of Investigation, is scheduled to appear personally in a series of shorts which Gordon Hollingshead will produce for Warners, it was stated this week. The subjects will glorify the Bureau's work by dramatizing actual cases. Owen Crump, Warners, is here from the coast to discuss the series with Hoover.

Dietz On Air Series

NEW YORK—Secretary of the treasury Henry T. Morgenthau last week announced the appointment of Howard Dietz, Metro ad, publicity, and exploitation chief, as chairman and co-ordinator of a new radio series, "Millions for Defense."

The series will be heard every Wednesday during the summer from 9 to 10 P. M., EST, over the Columbia network, beginning July 2.

"Ziegfeld" Tour Ends

NEW YORK—Metro's "Ziegfeld Girl" costume caravan wound up a 15,000-mile nation-wide tour this week at Perth Amboy, N. J. Tour included two of the Ziegfeld girls who appeared in the musical as well as paintings by some of the country's leading illustrators.

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"Navy" Openings Hot

NEW YORK—First five openings of their Abbott and Costello "In the Navy" picture have topped their similar openings of "Buck Privates" by an average of more than 50 per cent, it was announced at the Universal home office over the week end.

The "Navy" Abbott and Costello opened May 28 in San Francisco, Reading, Pa.; Harrisburg, Pa.; New London, Conn; and New Haven, Conn. In San Francisco, at the Orpheum, it broke all records including the one held by "Buck Privates," which it exceeded in gross by 76 per cent. In Reading, at the Astor, opening after 6 P. M., "In the Navy" bested "Buck Privates" similar night business by 30 per cent.

In New London, Harrisburg, and New Haven, the "Navy" Abbott and Costello picture bested "Buck Privates" opening by 52, 34, and 109 per cent, respectively. In the case of New Haven at the Roger Sherman there, it should be understood, for clarity's sake, that the opening day gross of "In the Navy" was 209 per cent of the opening day gross of "Buck Privates."

Edward L. Alperson To RKO Theatres

NEW YORK—The appointment of Edward L. Alperson as general manager of RKO's film buying and booking department was announced last week by Charles W. Koerner.

Max Fellerman remains as chief film buyer and booker.

Alperson has previously been affiliated with Warners, Skouras, and Grand National.

Circuits Interested In Tele.

NEW YORK—It was learned over the week end that at least seven leading circuits have made concrete overtures to RCA in regard to large screen theatre television. RCA is studying the offers, which came as a result of the television display at the New Yorker recently.

The company is hesitant in releasing any information on the bids received, including the names of the circuits and the basis of their negotiations. It was learned, however, that while most of the circuits desire equipment for their own theatres, Fox West Coast has asked for an exclusive deal.

Teamsters Get Contract

NEW YORK—A contract with the theatres having been signed, Local 817, Theatrical Teamsters Union, last week withdrew its pickets from first-run film and legitimate houses employing members of Local 802, musicians' union. The theatres recognized the sole jurisdiction of Local 817 "in transporting and handling all scenery, costumes, trunks, musical instruments," etc., to and from and into and out of their theatres, according to the teamsters' announcement.

Holiday Boosts Broadway Grosses

Holdovers Top Previous Weeks

NEW YORK—The Memorial Day week end helped business on the main stem considerably, with the holdover attractions topping or equalling their previous weeks in every case.

First-run business, as reported to THE EXHIBITOR by usually reliable sources, was as follows:

"A WOMAN'S FACE" (Metro)—No figures available, but gross on the third week at the Capitol is reported to be good.

"MAJOR BARBARA" (UA)—Topped previous week on the third stanza at the Astor, with $6500 Friday, Saturday and $16,000 expected for the seven days.

"I WANTED WINGS" (Paramount)—Aided by the holiday, this equalled the first week's gross, with $24,000 Saturday, Sunday at the Paramount, and $50,000 expected. Vaughn Monroe and His Band headline the stage show.

"PENNY SERENADE" (Columbia)—Much better than the first week on the second stanza at the Music Hall, with $67,000 Thursday to Sunday, with stage show.

"BLOOD AND SAND" (20th-Fox)—Went to very pleasing $35,800 Thursday to Sunday of the second week at the Roxy, with stage show, after only $28,000 for the same period last week.

"SHINING VICTORY" (Warners)—Okay, with $22,000 Friday to Sunday of the first week at the Strand, with Wayne King and Dennis Morgan on the stage held over from the previous bill.

"THE VOICE IN THE NIGHT" (Columbia)—Very strong, with $4600 Saturday, Sunday of the second week at the Globe.

"FANTASIA" (Disney)—Reported "good," with the "last weeks" bally probably helping. Now in its 29th week at the Broadway.

"CITIZEN KANE" (RKO)—Business on the fifth week at the Palace is said to be 10 per cent better than that of the previous stanza.

In The Check-Up, which appears regularly, there can be found concise information on all pictures reviewed during the past eight months.

Must Pay ASCAP Tax

NEW YORK—Industry attorneys pointed out over the week end that the ruling by the U. S. Supreme Court upholding the constitutionality of anti-ASCAP laws in Nebraska and Florida does not excuse exhibitors in those states from paying the music tax. It was said that the Society can still demand a fee for a composer, author, or publisher whose works have been performed for profit.

Disney Investigation Ordered

HOLLYWOOD—An investigation of charges by the Screen Cartoonists Guild that the American Society of Screen Cartoonists is dominated by Walt Disney Productions was ordered last week by the NLRB.

This is denied by the Disney company, which claims that the Guild is overstepping its jurisdiction in the matter.

Are you making the most out of "The Tip-Off," which appears every other issue? It gives the real slant on what pictures are doing.

Bornstein-Dembow

PHILADELPHIA—Shirley Phyllis Dembow, daughter of Mr. and Mrs. Harry Dembow, and the niece of Sam and George Dembow, was married May 29 to N. Herman Bornstein. Both bride and groom are well known in the local industry, and a large delegation of industryites attended the ceremony.

THE NATIONAL MIRROR

Allied Discusses Industry Problems

Business Conditions Thoroughly Analyzed

CLEVELAND—A survey of general business conditions throughout the country was the main topic of the first session of the Allied two-day board meeting here last week. The box-office illness was not diagnosed and no cure was offered, although President Col. H. A. Cole suggested "if Hollywood will cut production cost and make entertainment instead of spectacles then exhibitors can live."

Nathan Yamins discussed the effect the draft has had on the industry, followed by a discussion of arbitration and the consent decree. Colonel Cole said that the decree should be given a fair trial, unobstructed by state legislation.

Attending the meeting of the Allied board, besides Cole and Yamins, were Abram F. Myers, Sidney Samuelson, Fred Herrington, Ray Branch, Pearl Sprott, Martin Smith, Bill Ainesworth, Don Russell, Roy Harold, Jack Kirsch, Chris Phister, Henry Greenberger, George Erdmann, Pete Wood, Joe Trunk, L. S. Rosenthal, M. Leventhal, and John Kalafat.

The board members voted to poll theatre patrons in typical theatres throughout the country in an effort to determine what kind of pictures they went. With this poll, together with a survey of exhibitors as to what is wrong with the industry, Allied will offer cure suggestions for the box-office illness. Sidney Samuelson heads the poll committee, which includes Pete Wood, Don Russell, and Arthur Howard.

The board criticized some aspects of the consent decree, particularly the technicalities employed in the arbitration procedure, but approved of the motion picture national defense committee.

Sept. 16-19 was set as the date for the Allied "Let's get down to business" convention in Philadelphia.

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ASCAP Decision Hurts

NEW YORK—Informed sources here predicted last week that motion picture companies owning music firms, such as Metro, Paramount, Warners, and 20th-Fox, will suffer a loss of revenue from music activities as a result of the recent Supreme Court decision against Ascap.

20th-Fox Convention

NEW YORK — Twentieth Century-Fox Film Corporation will hold its annual sales convention at the Waldorf-Astoria Hotel, July 9, 10, and 11, according to an announcement by Herman Wobber, general sales manager, last week.

Approximately 350 district managers, branch managers, and bookers of the company's 37 branch offices in the United States and Canada will attend a three-day meeting.

ASCAP Loses In Highest Court

WASHINGTON—The Supreme Court last week held that Florida and Nebraska were within their constitutional limits in passing anti-ASCAP statutes. This was regarded as a sweeping victory for anti-ASCAP forces.

Following the Court's decision, it was reported that the MPTOA convention would move for a clarification of ASCAP music in film entertainment, feeling that the film industry is a victim of discrimination, inasmuch as music is paid for at the source and again by the theatres.

Other states having anti-ASCAP measures on their law-books are Kansas, Washington, and North Dakota. A new measure against ASCAP was hoppered in Florida May 22.

ASCAP may seek a rehearing, but it is unlikely that it would be granted in view of the fact that the decision was unanimous.

Koerner Successor Held Up

NEW YORK—Charles Koerner, RKO theatre operations head, last week stated that consolidation of RKO and KAO theatres under one management may be completed in six months. He said that there are a number of legal details to be overcome before the consolidation could be effective.

Koerner said no successor to him as western division chief would be appointed until the fall, and that until then he would supervise the West Coast from here.

He discussed the factors currently hurting theatre attendance.

Bioff Hearing Set

LOS ANGELES—Willie Bioff, IATSE executive, who has been released on $25,000 bail, will have a hearing before US Commissioner David B. Head here June 5. His extradition to New York is sought.

Republic Sets 1st Quarter Shows

Eight Features, Seven Westerns, Serial

NEW YORK—Republic Pictures Corporation announced last week the production of eight features, seven westerns, and one serial during the first quarter of the 1941-42 season.

Announcement was made at the regular eastern quarterly sales meeting held at the New York Athletic Club. Executives from the home office, the eastern territorial franchise holders, and branch managers attended the meeting.

The following is a list of the 16 productions:

Features: "A Lady For a Night," "Mountain Moonlight," "Hurricane Smith," "Navy Blue Eyes," "Argentine Holiday," "Pardon My Stripes," "The Devil Pays Off," and "Gobs In Blue."

Westerns: Gene Autry and Smiley Burnette in "Sierra Sue." Roy Rogers and George "Gabby" Hayes in "Jesse James at Bay" and "South of Sante Fe." The Three Mesquiteers in "Empty Saddles" and "Gauchos of Eldorado." Don "Red" Barry in "Death Valley Outlaws" and "The Apache Kid."

Twelve-episode Serial: "King of the Texas Rangers," with Slingin' Sammy Baugh.

Two of the features, "Mountain Moonlight" and "Hurricane Smith," have already been completed.

On the regional's speaking program were CFI prexy H. J. Yates and Republic prexy J. R. Grainger.

Also in attendance were:

Morris Epstein, New York branch manager; Sam Seletsky, New Haven branch manager; Nat L. Lefton, Cleveland and Cincinnati franchise holder; Sam P. Gorrel, Cleveland manager; G. C. Schaefer, Republic vice-president and general manager; S. Borus, contract department head; Jack Bellman, Buffalo branch manager; Jake Flax, Washington franchise holder; M. E. Morey, Boston branch manager; Lloyd Rust, Dallas branch manager; Max Gillis, Philadelphia branch manager; G. H. Kirby, Cincinnati branch manager; Walter Titus, home office representative; J. J. O'Connell, accounting department head; Sam Seplowin, Detroit branch manager; Sidney Picker, New York office manager; Sam A. Fineberg, Pittsburgh franchise holder; Arthur Newman, Albany branch manager; A. L. Pindat, home office special representative; Al Gregg, Cleveland branch publicity man; John P. Curtin, home office special representative; and George Flax, Washington branch.

The sales meeting was concluded with a luncheon at the New York Athletic Club attended by Yates, Grainger, the field sales and exploitation men, home office representatives, and members of the press.

Theatre-Liquor Amendment

HARRISBUURG, PA. — Re-enactment in amended form of an act which became effective on July 9, 1881, relating to liquor licenses for proprietors, lessees, keepers or managers of theatres or other places of amusement, is provided in House Bill 1645 introduced by Representative Ivan C. Watkins, Tower City, Republican, and John McGrath, Lost Creek, Democrat. The amendment is interpreted to mean that such licenses could be issued to persons operating a taproom or saloon on property owned by theatres, but not "for that portion of any premises in which" theatres or other places of amusement "are operated or conducted."

Pa. Sunday Bill Moving Along

O'Brien Measure Regulates Referenda

HARRISBURG, PA.—Representative Joseph M. O'Brien's House Bill 510 relating to referenda on Sunday movies has passed the House and Senate now, but the House must approve amendments made by the Senate before the measure can be sent to Governor Arthur H. James, it was indicated this week.

When amended and passed by the House, the measure provided for petitions signed by 35 per cent of the highest vote cast for any candidate at the last election. The question could be placed before the voters every five years at a primary election.

The Senate May 27 passed the bill after making changes to reduce the number of petitioners to 20 per cent, and to permit a vote every four years at any municipal election. The Senate sent the bill to the House for concurrence May 29 but the lower branch tabled it until a later date. Capitol Hill correspondents believe that the House will agree to reduce the percentage of petitioners to 20 per cent, but will not approve the change in time from a primary to a general election. Action was expected in the House soon after it reconvened June 2.

The Senate Law and Order Committee voted five to four to table the Sunday bowling bill which would have permitted bowling that day after 2 P. M.

Maryland Tax Bill Vetoed

ANNAPOLIS, MD.—House Bill No. 675, passed by the House and Senate at the last session of the Maryland General Assembly, by which taxes levied on admissions paid to places of amusement would have been reduced from one to one-half per cent, was vetoed last week by Governor Herbert R. O'Connor.

Mrs. Mullin Passes

NEW YORK—Mrs. James P. Mullin, mother of Martin Mullin, M. and P. circuit head, died in Jersey City June 1 at the age of 74. Services were to be held today (June 4). Mrs. Mullin is survived by her husband, son, three daughters, and three sisters.

UA British Meet

NEW YORK—United Artists' British organization held its first war-time sales convention in London last fortnight under the chairmanship of Teddy Carr, joint managing director, and pledged itself "to keep the UA flag flying in Great Britain."

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Wilmington Sunday Closing

WILMINGTON, DEL.—Strand, managed by Benjamin Seligman, was the first Wilmington house to abandon Sunday movies, at least for the summer, this week.

Generally speaking, Sunday business has been good at most of the downtown Wilmington houses. Reports from down-state in Delaware are that business is fair on Sunday despite boycotts by churches in most sections. The Waller, Laurel, continues to stay open Sundays despite pending council action against almost any kind of Sunday entertainment in public. Earle, New Castle, was obliged to obey the council ban and close after a referendum.

The action of the Strand was due to its proximity to Wilmington Park, Interstate Baseball League grounds, and to its location in a neighborhood where Methodists are numerous.

Two new theatres in the Wilmington area, the one going up at Edge Moor and another project of Benjamin Shindler's in Woodcrest, will be unable to open on Sunday because they are not within an incorporated town.

Phila. Musicians Lose Court Fight

PHILADELPHIA—Local 77, Musicians' Protective Association, ordered by a Common Pleas Court ruling a year ago to reimburse three members of the union for loss of pay resulting from disciplinary measures, last week lost its fight for an appeal to the Pennsylvania Supreme Court.

The lower court order was originally made by Judge Thomas D. Finletter, who directed that three members of the union, George W. Tipton, Alvin Schatz, and Leon Gordon, be paid for time lost and be reinstated. His ruling was upheld by the State Superior Court.

In filing a petition for appeal, the union's officers said the decision "would have far-reaching consequences on the manner in which a union may exercise control over members to achieve unity of purpose and control of employment."

The defendants who filed the unsuccessful petition for appeal were A. A. Tomei, A. Rex Riccardi, Joseph Bossie, Sr., and Louis Angber, all officers of the union.

Each of the musicians had been fined $100 by the union for working for less than recognized wage scales. They had been employed with the Carman orchestra.

Advance Shots

Features

ANGELS WITH BROKEN WINGS (Republic). Binnie Barnes, Gilbert Roland, Jane Frazee. 72m. This is a very weak offering which may get by on the nabes and duals with strong selling of the names and substantial support.

BUZZY AND THE PHANTOM PINTO (Ziehm). Buzzy Henry, Dave OBrien, Dorothy Short. 57m. This is satisfactory fare for the kids, although it could have had more action, thrills, and comedy.

CAUGHT IN THE DRAFT (Paramount). Bob Hope, Dorothy Lamour, Lynne Overman. 82m. Sure-fire box office, this is a ripsnorting comedy which should prove to be one of the top grossers in quite a while.

MEN OF THE TIMBERLAND (Universal). Richard Arlen, Andy Devine, Linda Hayes. 61m. Here is a fair meller for the duals and nabes. The plot is thin and obvious, and the whole thing doesn't seem to jell.

PAPER BULLETS (PRC). Joan Woodbury, Jack La Rue, John Archer. 70m. This is an okay entrant for the duallers, with a story that holds the interest fairly well. There are also a few songs.

SILVER STALLION (Monogram). David Sharpe, Leroy Mason. 59m. Horse opera will serve to establish David Sharpe as good timber for a western series. Picture is routine, with the exception of a couple of animal fights, but Sharpe shows up well.

TIME OUT FOR RHYTHM (Columbia). Rudy Vallee, Ann Miller, Rosemary Lane, Three Stooges, Brenda and Cobina. 74m. This has the usual plot, but the tunes and specialties are the important factor. For the duallers.

Shorts

BAER VS. LOUIS (RKO—Special). 18m. Excellent.

HORSEFLY OPERA (20th-Fox—Terrytoons). 7m. Fair.

Greek Relief Hits $850,000 Total

Adolph Zukor Gives Final Report

NEW YORK—More than $850,000 was raised by the Amusement Industry Division of the Greek War Relief Association, Inc., according to a statement issued this week by Adolph Zukor, chairman of the committee, who said:

"I am proud of the work of my associates who gave their support for such a worthy cause. While we have collected $850,000, we know that many thousands of dollars were turned over to local Greek War Relief Association committees. This money was in addition to that raised on the west coast by a committee headed by Sam Goldwyn. I am confident that our industry raised directly more than $1,000,000 for Greek Relief.

"Of this amount more than $600,000 was cabled to Greece and was used to buy medicine, clothing, and food for the helpless women and children of that country. A great deal of the money was also used in the evacuation of more than 1,000,000 women and children before the Axis powers arrived.

"More than 8,000 theatres participated in the drive. This was the largest number of theatres ever enrolled for a charity drive in our industry, and the amount collected far exceeded that of any similar cause in our industry. I want to personally thank every one of the people who were instrumental in making this result possible."

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ANNE GWYNNE
SAMUEL S. HINDS
SHEMP HOWARD

Screenplay by Leonard Spigelgass and Art Arthur
Based on an Original Story by Damon Runyon
Directed by Albert S. Rogell

A MAYFAIR PRODUCTION

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will be found, in the future, under this heading.*)

Buffalo

June 4 has been set as the hearing date in the complaint of M. M. Konczakowski, operator, Marlowe, with Richard H. Templeton as arbitrator. Complainant contends his house should get pictures ahead of Shea's Niagara, as his house has been operating nine years—the Niagara only 10 months.

New York

Rariton, Somerville, N. J., last week filed the board's 13th demand for arbitration, asking that the 21-day clearance now granted the Cort, Somerville, N. J., be changed to seven days. Complaint was filed against the five consenting companies.

Hearings on the complaint brought by A. Louis Martin, Majestic, Paterson, N. J., against all five and naming Brandt's State, Paterson, N. J., scheduled to commence May 28, were postponed to begin June 9.

Other hearings scheduled for the territory are as follows:

Case No. 7, Lyric, Oyster Bay, L. I., third hearing June 2.

Case No. 6, Liberty, Plainfield, N. J., fourth hearing, June 5.

Case No. 2, Esquire, Great Neck, I. I., sixth hearing, June 6.

Case No. 5, Central, Pearl River, second hearing, June 11.

Arbitration request of Irving Sherman, Central, Pearl River, came up for its first hearing last week. Again the problem of run vs. clearance arose as Sherman requested a run following the Rockland, Nyack, instead of the Pascack, Westwood, as at present. Both of the latter houses are Skouras properties. In attempting to clarify the situation, arbitrator Francis Adams Truslow drew an analogy of two ladders—one representing a sequence of runs containing Nyack and the other containing Westwood. Pearl River thus falls now on the latter and seeks to transfer itself to the former "ladder."

Defending attorneys, however, claimed that this would amount to a reversal of the Westwood-Nyack sequence of runs. Nyack, it was stated, receives an availability relatively soon after New York, while Westwood must follow several intervening New Jersey runs. The complainant alleges that Westwood and Pearl River are not competitive and that the element of run does not enter the picture.

Specifically, Sherman now follows Westwood seven days and seeks to play following Nyack by the same interval, a change which would (1) give him availability much earlier than at present, and (2) have the effect of placing him ahead of Westwood.

Counsel were as follows: for Sherman, Harry Suchman; Skouras theatres, F. W. R. Pride; 20th Century-Fox, Charles F. Young; Harold Levinson, Vitagraph; Harry Pimstein, RKO; Edmond W. Lee, II, Loew's; and Robert S. Benjamin, Paramount. Second hearing has been set for June 11.

Third hearing on the case brought by Jos. Siccardi, Andora Amusement Corporation, Liberty, Plainfield, N. J., was held last week. Siccardi again occupied the witness stand and was directly examined by his counsel, Joseph Weintraub, and cross-examined by defense attorneys. Testimony was largely concerned with admission prices in the town of Plainfield and finances of the Liberty.

House now plays 30 days after Walter Reade's Paramount, Oxford, and Strand, Plainfield, and seeks a new availability of seven days following pictures double-featured first run and 14 days after single feature showings. All consenting companies except Loew's are named. James A. O'Gorman, Jr., is arbitrator.

Philadelphia

Arbitration hearing in the complaint of Bryant Wiest, Hollywood, Elizabethville, against Metro, with R. J. Budd, Theatorium, Lykens, as an intervening party, was held May 26 with Roland Christy as arbitrator.

At the beginning of the hearing, the Wiest complaint was found to have been drawn improperly, so it was amended to charge that the Lykens clearance of seven days was unfair. The hearing was routine, with Wiest on the stand most of the time, and his attorney, J. E. Snyder, bringing out information comparing the size, industries, etc., of Elizabethville, as compared to Lykens. He was cross-examined by C. Stanley Thompson, attorney for Metro, and George P. Aarons, for Budd. Mentioned in the testimony were the Lyric and Academy, Williamstown; the Collonade, Millersburg; the Tower, Tower City, although these were not interveners. John Deihler, of the Elizabethville City Council, also testified, as did Budd, and his son. Both Thompson and Aarons sought to bring out that Wiest, who plays seven days after Lykens, had advertised in Lykens ahead of the time called for in his contract, that he played games, etc. After a full day's hearing, the arbitrator called for briefs to be submitted.

Latest case in the local area was filed May 28 when the Hill Theatre, Inc., represented by Ed I. Singer, filed one claiming unfair clearance. Named were Paramount, Vitagraph, and RKO, with the Rialto and Sedgwick, Philadelphia, named as interested parties. The corporation operates the Hill here. The same clearance as the Sedgwick is asked.

Washington

An arbitrator was due for selection today in the cases of L. W. Lea, Lea, Schoolfield, Danville, Va., who last week filed Nos. 4 and 5 with the local arbitration tribunal. Represented by Allied general counsel Abram F. Myers, the complaint is filed under Section 10 of the consent decree. It charges Loew's, Paramount, 20th Century-Fox, Warners, and RKO with refusal to license features for exhibition at the Lea on the run requested.

The complaint named as a party to this suit, the Paramount-Wilby-Kincey circuit, Atlanta, Ga., operator of the Capitol, Dan, Rialto, Danville. In a clearance, Lea named the same five distributors, along with the S. W. Craver theatres of Charlotte, N. C., for the purpose of obtaining more favorable clearance for the Schoolfield. The Craver circuit operates the Virginia, Danville.

National Legion of Decency List—June 5, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"Adventure in Washington," (Columbia); "Billy the Kid," (Metro); "The Bride Wore Crutches," (20th-Fox); "In the Navy," (Universal); "Sunny," (RKO); "Naval Academy," (Columbia); "Texas Marshal," (PRC).

UNOBJECTIONABLE FOR ADULTS—"Caught In the Draft," (Paramount); "Million Dollar Baby," (Warners); "Redhead," (Monogram); "Tight Shoes," (Universal); "Too Many Blondes," (Universal); "The Voice In the Night," (Columbia).

OBJECTIONABLE IN PART—"Blood and Sand," (20th-Fox); "Major Barbara," (UA).

In the Newsreels

Friday, May 30, 1941

IN ALL FIVE

Washington: Roosevelt proclaims unlimited national emergency.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 76)—see above.

NEWS OF THE DAY (Vol. XII, No. 274)—Hood avenged. New York: Baby hippo. Cary, Ill.: Motorbike race. Philadelphia: Weightlifting meet.

PARAMOUNT NEWS (No. 79)—Hood avenged.

RKO PATHE NEWS (Vol. 12, No. 79)—Rio, Brazil: Plane output speeded. Redding, Cal.: Shasta Dam rushed. Yosemite, Cal.: Snow surveys. Camp Upton: Inter-camp slugging. Boston: Regatta. Cary, Ill.: Motorbike race.

UNIVERSAL NEWSREEL (Vol. 13, No. 984)—Hood avenged. Cary, Ill.: Motorbike race. Stockton, Cal.: Water-Ski-jumping. Camp Upton, N. Y.: Inter-camp slugging. Ft. Ethan Allen, Vt.: Tank stopped. Philadelphia: Modern Tarzans.

Wednesday, May 28, 1941

IN ALL FIVE

Inglewood, Calif.: Hollywood Park racing begins.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 75)—Washington: La Guardia named. England: U.S. aid comes. Camp Bowie: Bridge-building. Atlantic City: Defense asked. Montour Falls, N.Y.: 80-year-old pilot. Long Island: Runyan golf champ. Mass.: Underwater ballet. Vero Beach, Fla.: Girl Tarzan.

NEWS OF THE DAY (Vol. XII, No. 273)—England: Hess stroy. England: U.S. aid arrives. Washington: La Guardia named. Atlantic City: Defense asked. Annapolis: June week. Los Angeles: Relays. Long Island: Runyan golf champ.

PARAMOUNT NEWS (No. 78)—New York: British clipper flight. Washington: Senators in Army car. New York: War art. Clifton, N. J.: Quads five. Singapore: Thumbs up! New York: Runyan golf champ. Vero Beach, Fla.: Girl Tarzan.

RKO PATHE NEWS (Vol. 12, No. 78)—England: U.S. aid arrives. Scotland: Hess story. England: Hood sunk. Hawaii: Flying fortresses arrive. Atlantic City: Women hear debate. Oakland, Cal.: Strike convoys. Washington: Senators in Army car. Mass.: Underwater ballet.

UNIVERSAL NEWSREEL (Vol. 13, No. 983)—Atlantic City: Defense asked. Annapolis: Middie review. England: Pilot output speeded. Washington: Senators in Army car. Miami: Straw hats. Los Angeles: Track meet. Mass.: Underwater ballet. Flushing, N. Y.: Runyan golf champ.

Monogram MARCHES ON

FEATURES 56 WESTERNS

1941 1942

"NAVY BOUND"

Talbert Josselyn's story published in COLLIER'S MAGAZINE

★

"UNDER NORTHERN LIGHTS"

Featuring the immortal melodies..."At Dawning" and "From the Land of the Sky Blue Water"... *by Charles Wakefield Cadman*

★

4 "EAST SIDE KIDS" COMEDY-DRAMAS

Leo Gorcey, Huntz Hall and Bobby Jordan...in a series of box office champions...each featuring an adult star.

In preparation:

"GHOSTS of the NIGHT" *starring* **BELA LUGOSI**

★ ★ ★

"AUNT EMMA PAINTS THE TOWN"
"THE SPY"
"NIGHT OF HORROR"
"HOUSE OF HATE"
"YOU CAN'T BEAT THE LAW"
"TOP SERGEANT MULLIGAN"
"DOWN MEMORY LANE"
"HERE COME THE MARINES"
"TRAIL OF THE WOLF"
"SWEETHEART OF THE CAMPUS"
"LOST LEGION"
"SWEET SIXTEEN"
"LAW OF THE JUNGLE"

MONOGRAM PC PICTURES

"SUNSHINE SAL"
"ISLE OF LOST MEN"
"MAN FROM HEADQUARTERS"
"MURDER BY APPOINTMENT"
"FALSE COLORS"
"HILL-BILLY WILLIE"
"LIL LOUISIANA LADY"
"GOD'S COUNTRY AND THE LAW"
"FLAME FIGHTERS"
"MAN WITH MANY FACES"
"CAROLINA SWINGTIME"
"CITY LIMITS"
"RIOT SQUAD"

★ ★

8 *ROUGH RIDERS* *with* **BUCK JONES**

8 *RANGE BUSTERS* *with* CRASH **CORRIGAN** • DUSTY **KING** • ALIBI **TERHUNE**

JOHN WAYNE in **8** Reissued **ACTION WESTERNS**

RECENT NATIONAL EVENTS OF SPECIAL INTEREST TO EXHIBITORS EVERYWHERE

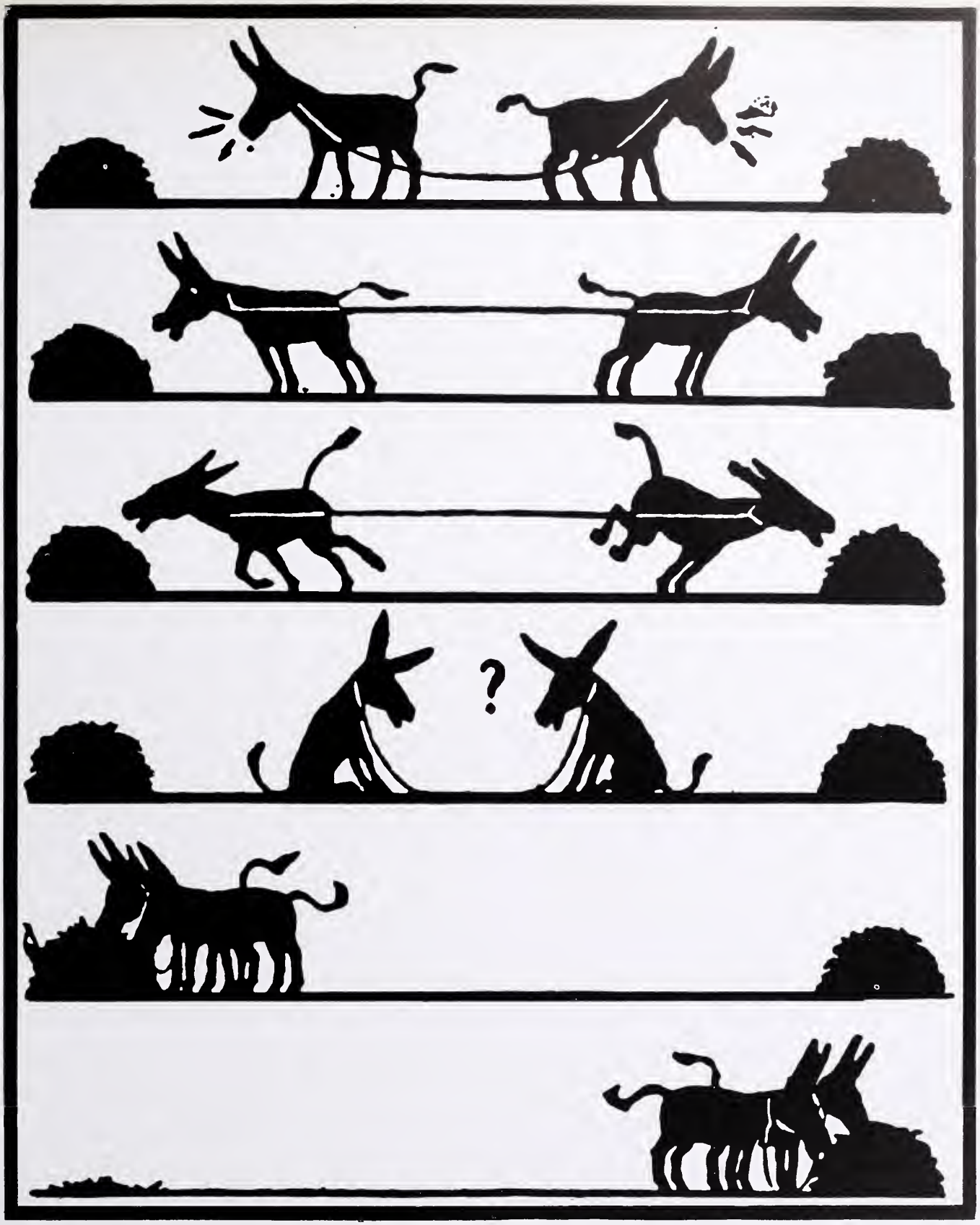
DAVID A. LIPTON, director of Columbia advertising, publicity, and exploitation, was married recently to Miss Sylvia Schlang.

THE RUDOLF ISING CARTOONISTS, who recently won the Metro studio bowling championships, are pictured above. Left to right are squad-members Jack Stevens, Gene Moore, Herman Ising, Stanley Onaitis, and Irving Spence. They won after a schedule of 92 games, defeating 56 teams of five men each.

VICTOR McLAGLEN, left, shakes hands with Marjorie Woodworth. The two stars met while both were touring the country on separate personal appearance tours. They are currently appearing in "Broadway Limited," Hal Roach's UA production.

CAREY WILSON, Metro producer-writer-short subjects narrator, is seen here arriving in New York for a vacation stay of several weeks. Wilson is the editorial supervisor of the Hardy Family series. This is his first Manhattan visit in 16 years.

REPUBLIC'S eastern regional sales meeting, held recently in New York, is pictured above. Seated, from left to right, are: Morris Epstein, New York branch manager; Sam Seletsky, New Haven branch manager; J. R. Grainger, president, Republic Pictures; Nat L. Lefton, Cleveland, Cincinnati; Sam P. Gorrel, Cleveland; and G. C. Schaefer, Republic vice-president-general manager. Standing, front row: S. Borus, contract department head; Jack Bellman, Buffalo branch manager; Jake Flax, Washington franchise holder; M. E. Morey, Boston branch manager; Lloyd Rust, Dallas; Max Gillis, Philadelphia branch manager; George Flax, Washington; Geo. H. Kirby, Cincinnati; Walter Titus, home office representative. Standing, back row: J. J. O'Connell, accounting department head; Sam Seplowin, Detroit; Sidney Picker, New York office manager; Sam A. Fineberg, Pittsburgh; Arthur Newman, Albany branch manager; A. L. Pindat, home office special representative; Al Gregg, Cleveland; John P. Curtin, home office special representative. The meeting was held at the New York Athletic Club.



Exhibitor and Distributor get together at the

GOOD-WILL CONVENTION OF THE MOTION PICTURE INDUSTRY

under the auspices of

THE ALLIED THEATRE OWNERS of NEW JERSEY, Inc.

22nd Annual Meeting

RITZ-CARLTON HOTEL, ATLANTIC CITY, N. J. • JUNE, 11, 12, 13, 1941

THE TIP-OFF
On How Pictures Are Doing

Another Exclusive Service of Jay Emanuel Publications

A consensus of box office results on the more important pictures, as culled by the field staff of THE EXHIBITOR, appearing in new form in order to give all types of runs a more authentic picture of what features are doing. The change has been made in the interests of greater accuracy, and to try to take into consideration many factors which enter into the general picture. It must be realized that different situations are affected by different conditions, but it is believed that enough information can be had in this chart to give each reader valuable information that can be applied to his own particular situation. Comments from readers on this new form will be appreciated.

PICTURE	FIELD REPORTS ON BUSINESS, REWRITTEN FOR EASY GUIDANCE FOR ALL TYPES OF RUNS
ADAM HAD FOUR SONS (Columbia)	Business sluggish in most of the spots reporting, with returns under what was expected, considering the cast, etc.
AFFECTIONATELY YOURS (Warners)	First openings do not indicate that this will be in the better Warner gross division this season, reports not enthusiastic.
BLOOD AND SAND (20th Century-Fox)	New York opening was good, with returns from other spots also putting this with the better 20th Century-Fox grossers of the season.
THE DEVIL AND MISS JONES (RKO)	Here is a show which has been drawing the critical praise but which, for some reason, is not getting the grosses expected.
THE FLAME OF NEW ORLEANS (Universal)	Apparently a miss, with the Dietrich-Clair combination of star and director handicapped by the type of yarn given them.
THE GREAT DICTATOR (UA)	With the exception of those spots, in small towns to a large extent, where the topical stuff has trouble, this has been doing a nice business.
THE GREAT AMERICAN BROADCAST (20th Cent.-Fox)	A mystery in that the business has not come up to what was thought, considering the excellence of picture and cast.
THE GREAT LIE (Warners)	While they aren't breaking the doors down to see this, it has been responsible for satisfactory business in most situations.
IN THE NAVY (Universal)	Memorial weekend openings indicate that this is a real successor to "Buck Privates," with the only question now what the dollar comparison with "Buck Privates" will be.
I WANTED WINGS (Paramount)	Following its roadshow publicity, this has been getting off to satisfactory starts in its popular priced engagements, according to early reports.
THE LADY FROM CHEYENNE (Universal)	This didn't do much in the first runs, but it appears as if it has some better chance in the subsequent runs and neighborhoods.
LOVE CRAZY (Metro)	First returns on this Myrna Loy-William Powell starrer indicate one of the more encouraging entrants of the summer season.
MEET JOHN DOE (Warners)	Business has been good with this Capra entrant, even though it has not been doing the best Capra business ever recorded.
PENNY SERENADE (Columbia)	A tear-jerker, this has already given evidence that it will be registered as one of the better Columbia entrants of the season.
POT O' GOLD (UA)	Nothing to talk about here, despite the fact that it has two names and a well-publicized radio title to help sell it.
RAGE IN HEAVEN (Metro)	A miss, with the first runs not getting anything out of it, even though in class sectors it has a chance of faring better.
REACHING FOR THE SUN (Paramount)	First runs don't report much on this, despite the series of sneak previews given it in many exchange zones.
THE ROAD TO ZANZIBAR (Paramount)	A real business getter, bucking torrid heat in many areas to turn in definite holdover business, and very healthy.
SHE KNEW ALL THE ANSWERS (Columbia)	Columbia comedy does not seem to be setting the world on fire in most of the engagements thus far reported.
SIS HOPKINS (Republic)	While the grosses aren't of the record breaking variety, still this must be termed one of the better Republic box office shows.
THAT HAMILTON WOMAN (UA)	One of the more impressive UA releases of the season, this accounted for itself nicely in the first run situations.
THAT NIGHT IN RIO (20th Century-Fox)	Business is okay, but not what it should be, considering the excellence of the production, the reason being hard to figure.
THAT UNCERTAIN FEELING (UA)	This appears to be a lightweight in the situations reporting, despite the cast excellence and the Lubitsch touch.
THEY DARE NOT LOVE (Columbia)	Another miss, with the two names, Brent and Scott, having to struggle to get any attention. Grosses are on the lighter side.
TOPPER RETURNS (UA)	First runs haven't gotten excited over this, although with credit to Roach it must be rated as his best in some time.
THE WAGONS ROLL AT NIGHT (Warners)	Circus background story hasn't demonstrated any particular strength, although for the subsequents and nabes it has the angles.
A WOMAN'S FACE (Metro)	This one seems to be returning Joan Crawford to the better money, the show not only getting nice business but some critical praise.
ZIEGFELD GIRL (Metro)	Doing a healthy business, although it was thought that it would turn in a stronger gross than it has been. Nothing to complain about, however.

Bucking the Summer Heat

A Few Timely Tips on How to Make the Most of the Cooling Ideas

(The following hot-weather tips to showmen were culled from a booklet issued recently by a prominent circuit.)

Timely Tips For Future Use

Check your cooling and ventilating equipment now. Make sure that it is ready to "go" at a moment's notice. Electric fans should be well oiled and noiseless and working with the fullest efficiency. Your exhaust and overhead blowers should be inspected. Test them for silent operation. Nothing is more annoying than the steady hum of a big suction fan.

* * * *

Don't forget the psychology of lighting. Avoid warm glowing lights. Blue or green illumination not only suggests a drop in the temperature, but actually makes one feel cooler. Yellow-green, blue-green, and green have stood the test of color experts and have proved to convey the impression of coolness.

* * * *

Don't allow your service to wilt and become careless. When your ushers change to summer uniforms, be sure that they are spic and span. Cleanliness is akin to coolness. Cleanliness should manifest itself in every corner of the theatre and in the personal appearance of the entire staff. It pays dividends!

* * * *

For the sake of coolness as well as economy, "lighten" your advertising, but don't let your advertising lose its punch. Your displays can be less massive, but not less effective.

* * * *

Be judicious in the use of cool copy. Do not exaggerate the coolness of your theatre. You cannot fool your patrons by telling them your theatre is "20 degrees cooler" inside if it is not.

* * * *

Summer furniture adds the cool touch to any lobby. Cement benches and shrubbery pots are ideal. Small evergreens, boxed in green containers, hanging ferns and flower-covered lattice work will help to give your theatre the impression of an outdoor garden. Many of these things can be promoted for a credit card.

* * * *

Build up your cooling plant by use of a short trailer as, "Don't worry about the summer heat! Our big cooling system's oiled and greased and ready to flood this theatre with cool, healthful air at a minute's notice. Make this theatre your summer resort!"

* * * *

Some sort of a short trailer should be used all summer to keep reminding the folks of your artificial weather. A message of this nature might do the trick: "Lean back and enjoy the show in cool comfort. Our modern air-conditioning plant is making mountain top weather for you! It is more than a cooling plant. It removes excess humidity! It filters the dust and purifies the air! Keep coming to this theatre and you'll keep refreshingly cool all summer."

* * * *

Ideas For Newspaper Tieups

Go after your newspapers with different angles!

(a) Run a contest for the best "cool slogan."

(b) Plant an institutional story with a photo of your cooling plant, captioned, "Here's the modern air-conditioning plant that freshly cools the ——— Theatre on hot days."

(c) Have a director of your Weather Bureau photographed at your plant with a story telling how the weather man envies the theatre manager. . . .

(d) Or the weather man could be photographed "starting the plant," and predicting an even temperature, cool and comfortable at all times during the summer.

(e) Photograph a pretty girl in a bathing suit "starting the plant," and either blow it up for lobby display, or present it to the newspaper.

(f) Sell your newspaper on the idea of going after a special section.

* * * *

The Effect In the Theatre

Give your theatre both inside and out as much cool effect as possible. Cool colors are green, blue, and white.

(a) Artificial flowers will probably prove most practical, but summer trellis, palms, ferns, suspended under a marquee (and watered daily), will give the summery effect.

(b) Valances and flags bearing cool copy can be used to add to the attractiveness of the front.

(c) Crushed, then straightened out, cellophane can be used to face cut-out letters. Made into cones they resemble icicles. Green cellophane can be used as frame covering for stills and to back up displays where letters are cut out.

(d) Tie up with local florist to set up a little garden in your lobby display.

(e) A life size cut out figure of your cooling plant engineer might be used as part of the display, with copy: "Doc (name of engineer) the ——— (theatre) weather man predicts the perfect weather for this theatre's patrons."

(f) Emphasis can be added to the pure air angle by having a flower plant as the basis for the display, with copy to the effect that the cooling plant removes enough dirt daily from the outside air to raise a garden, and that the plant was growing in just that kind of dirt. The plant might also be the basis of a newspaper story.

* * * *

Use These For Heralds

Ideas:

(a) If small thermometers can be obtained cheaply enough, they could be attached to printed cards and distributed. Copy is to the effect that whatever the temperature outside, cool comfort awaits inside the theatre. A good portion of the card devotes itself to coming attractions.

(b) Distribute heralds similar to the idea above, but in place of an actual thermometer, have one printed.

(c) Have fitting heralds prepared to be sent on hot summer nights around the residential districts, while people are sitting on their porches. Herald can carry copy such as: "Why sit on the porch when it's so much cooler at the ——— Theatre, and there's a great show tonight," and then into the attraction copy.

(d) You can tie up with a drug store on this type of herald. Prepare a folded type of herald and on the front page imprint: "Weather Warning! Hot Weather Hints!" Inside can be devoted to products popular in the summer as sunburn lotion, ice cream, etc., and of course one of the hints would be for people to attend your theatre often to keep cool.

* * * *

Miscellaneous Promotions And Stunts

(a) As a personal touch early in the evening, have your members of the service staff phone as many people as possible telling them that your cooling plant is working well, and that it certainly is a pleasure to find a cool spot to relax in.

(b) Invite a number of the more prominent physicians to enjoy the comfort of your theatre, and obtain statements from them stressing the health angle of air-conditioning. Use these for a lobby display.

* * * *

Cool Copy Suggestions

Fair Weather Ahead! All summer long you can be assured of a combination of Cool Ocean Breezes and Clean Mountain Air when you attend this Air-Conditioned Theatre! Come Often . . . Be Cool . . . Be Entertained . . . Be Happy . . . and forget the hot weather!

Cool Comfort! Made to order for you during the hot Summer Months! Our Modern Air-Conditioning Equipment will assure you of the Cool Comfort while you enjoy the many excellent programs we have to offer . . . (watch for . . . . pictures) . . . .

Healthful Coolness! When you enter this Air-Conditioned Theatre . . . the sudden change from outside heat and humidity to inside Cool Comfort will not affect you because the temperature and air inside is Scientifically Controlled and Automatically Adjusted to the outside temperature. Keep Cool! Enjoy a good show in this Modern Air-Conditioned Theatre!

Your Good Health and Comfort . . . is our first consideration . . . That Is Why This Theatre Is Air-Conditioned During All Seasons! Clean fresh air is circulated throughout the theatre constantly, insuring the refreshing atmosphere you enjoy! At The First Sign of Hot Weather This Fresh Air Is Cooled and De-Humidified To An Even and Comfortable Temperature Which Assures You Of A Delightful Interlude When It Is Uncomfortably Hot Outside! Make This Theatre A Summer Habit!

STARTS TODAY DOORS OPEN EARLY DOWNTOWN 9:30 HOLLYWOOD 11 A. M.

A FRANK CAPRA PRODUCTION

Los Angeles will hail this story as more lovable than "Mr. Deeds" ...more stirring than "Mr. Smith Goes to Washington"!

Starring GARY COOPER And BARBARA STANWYCK In MEET JOHN DOE

EDWARD ARNOLD
WALTER BRENNAN
SPRING BYINGTON • JAMES GLEASON • GENE LOCKHART

Screen Play by Robert Riskin Directed by FRANK CAPRA
Produced at WARNER BROS. STUDIO

Added Screen: "TORTOISE AND THE HARE" Starring Bobby Carlyon in Technicolor
FREDDIE MARTIN and ORCHESTRA
NEWS

AT TWO WARNERS THEATRES!

HOLLYWOOD — HOLLYWOOD AT WILCOX — SEE IT FROM THE BEGINNING
Feature Starts at 1:50 - 3:27 - 5:04 - 7:29 - 10:00
Doors Open at 11:00 o'clock

DOWNTOWN — SEVENTH AT HILL ST. — SEE IT FROM THE BEGINNING
Feature Starts at 8:55 - 12:28 - 2:55 - 5:25 - 7:57 - 10:30
Doors Open at 8:30 o'clock

Prices This Engagement 40c plus tax to 1 - 50c plus tax to 6 - 59c plus tax to Close

LOS ANGELES

RECORD CROWDS ACCLAIM IT!

To enjoy this picture most see it from the beginning!

FRANK CAPRA
His 1941 production is truly his masterpiece.

GARY COOPER
He outdoes his "Mr. Deeds" in this, his greatest role.

BARBARA STANWYCK
A brand new feather in "Lady Eve's" hat.

'Meet John Doe'
with EDWARD ARNOLD · WALTER BRENNAN
Screen play by ROBERT RISKIN

NOW 3 THEATRES AT REGULAR PRICES!

The BEACH-PARAMOUNT-SHERIDAN

MIAMI

LOS ANGELES

GALA
WORLD PREMIERE
Wednesday Eve., March 12, 8:30 p. m.
WARNERS HOLLYWOOD

FRANK CAPRA'S PRODUCTION OF GARY COOPER · BARBARA STANWYCK IN MEET JOHN DOE

EDWARD ARNOLD · WALTER BRENNAN
SPRING BYINGTON · JAMES GLEASON · GENE LOCKHART

Screen Play by ROBERT RISKIN
Produced at WARNER BROS. STUDIO

SEATS NOW ON SALE
All Warners Theatres - All Ticket Agencies
or Phone HO. 3331, Station 35
Premiere Prices $1, $1.50 $2.00
(plus tax - All Seats Reserved)

NEW YORK CITY

RIVOLI HOLLYWOOD

NOW!

CONTINUOUS PERFORMANCES & POPULAR PRICES AT BOTH THEATRES
THE FRANK CAPRA PRODUCTION FOR 1941
starring GARY COOPER & BARBARA STANWYCK

Meet John Doe

with EDWARD ARNOLD
WALTER BRENNAN
SPRING BYINGTON
JAMES GLEASON
GENE LOCKHART

Directed by Harold Carlisle · Produced on the Screen of Warner Bros.
The Screen Play is by ROBERT RISKIN

TODAY DOORS OPEN 9:30 A. M.

DOORS OPEN TODAY 10:30 A. M.

MAJESTIC

TODAY LAST DAY

GARY COOPER · BARBARA STANWYCK IN "MEET JOHN DOE"

EDWARD ARNOLD • WALTER BRENNAN

PROVIDENCE

SAN FRANCISCO

LOEW'S WARFIELD

TOMORROW
Be An Early Bird
Be One of the First to See The Prize Winning Picture of 1941

FRANK CAPRA
Producer of
"It Happened One Night"
"Mr. Deeds Goes to Town"
"Lost Horizon"
"Mr. Smith Goes to Washington"

and NOW
CAPRA'S GREATEST

A Heart-Warming Story of Life, Love and Happiness in Your Town and Mine!

GARY COOPER
BARBARA STANWYCK
IN
MEET JOHN DOE

WARNER BROS. HIT with
EDWARD ARNOLD
WALTER BRENNAN
SPRING BYINGTON
JAMES GLEASON
GENE LOCKHART
WARREN HYMER

PRICES THIS ENGAGEMENT
40c · 50c · 65c
TIL 1 — 1 TO 5 — NITES
CHILDREN 20c ANYTIME

Starts TOMORROW
AT REGULAR PRICES..!
1941's Mightiest Screen Entertainment

SAN FRANCISCO

GARY COOPER
BARBARA STANWYCK
FRANK CAPRA'S
MEET JOHN DOE
EDWARD ARNOLD
WALTER BRENNAN
SPRING BYINGTON
JAMES GLEASON
GENE LOCKHART
WARREN HYMER

Last Times Tonight!
SPENCER TRACY
MICKEY ROONEY
"Men of Boys Town"
& "Blonde Inspiration"

ST. FRANCIS

LOS ANGELES
TRIUMPHANT 2nd WEEK!

NOW!

At 2 WARNERS Theatres
SEE IT FROM THE BEGINNING
FEATURE STARTS AT
HOLLYWOOD 12:23 - 2:52 - 5:21 - 7:48 - 10:05
DOWNTOWN 11:30 - 2:00 - 4:48 - 7:15 - 9:55
PRICES: 40c to 1 - 50c to 6 - 55c to Close plus tax

THE FRANK CAPRA PRODUCTION ... STARRING
GARY COOPER
AND BARBARA STANWYCK
IN
"MEET JOHN DOE"
with Edward ARNOLD • Walter BRENNAN
SPRING BYINGTON JAMES GLEASON GENE LOCKHART
Screenplay by ROBERT RISKIN
Directed by FRANK CAPRA
Produced at Warner Bros. Studios

Added Screen!
"TORTOISE BEATS HARE" Color Cartoon
FREDDIE MARTIN & ORCHESTRA - NEWS

WARNERS HOLLYWOOD AND DOWNTOWN

HINTS ON NEWSPAPER ADVERTISING

No. 194—"Meet John Doe" (Warners)

A representative selection from the first-runs, these ads show the importance attached to the Capra-Cooper-Stanwyck names, with several of the ads containing no selling lines of any kind other than the three names.

The Los Angeles premiere ad is a good example of the prestige, white-space school, while the San Francisco entries blare out the virtues of the film in reverse plate and bold type. All in all, an interesting selection, but with less variety than might be desirable in selling the film to all types of people.

Boston

Crosstown

A visitor to key New England cities this month is George R. Giroux, field representative, Technicolor Motion Picture Corporation, whose work as coordinator of the Technicolor laboratory and the distributor and exhibitor is taking him on a 16-week junket around the country. Giroux says his work is to bring home to the exhibitor the importance of visual comfort for his patrons, and, considering auditorium lighting part of the picture, to eliminate distracting features. He is constantly advising exhibitors how to change hard, harsh colors to lower tones of the spectrum. Giroux cited the instance of a theatre with two of those unsightly, artificial-flower-stuffed urns flanking the proscenium, blue backlights and yellow spots. With a technicolor film on the screen, and predominant colors entering the eyes as islands of light, such blobs of yellow make parts of the picture look bluer. Giroux discussed the situation with the interested exhibitor, and the blobs were removed.

Jack Brown, proprietor, Casa Manana, who has on occasion come to members of the film industry for tips on publicity and the like, is going to run for City Councillor, Ward 4, in the fall, when the Mayoralty contest comes up. Plug for Jack: a chance for the film industry to have one of its own showmen pulling for it, and a very friendly fellow to boot.

Special mention should be made of the Marjorie Woodworth mixup during that successor-to-Jean Harlow's visit to Boston, and the space United Artists publicists Bernie Kamber and Leo Pillot, assisted by Loew's local publicists, netted. When Marjorie was greeted at Harvard by flying fruit and fisticuffs, front pages of the Herald, Globe, Traveler, etc., printed pictures, and all the papers went overboard with war-relief-matter. The Boston models, you remember, objected to Harvardians importing pulchritude for a local dance, so they padded the papers too. Visiting the Loew's offices several days later, we found Al Longo pulp-bound, with hundreds of tearsheets to be sent to the home office.

Lancaster, Boston, managed by Jack Klein, has a new marquee, and repainted front. . . . Spencer Rudnick, assistant manager to manager Louis Newman, Interstate's Translux, is engaged to be married to Miss Justine Hyman. It'll be a Fall wedding. June 8 is set for a gala engagement party at the Hotel Kenmore. Congratulations go to Spence, a schoolday contemporary treading the straightened path (the girl, they say, looks like Loretta Young).

Howard Outwater doubles in brass at the Paramount, not only ushering with finesse, but assisting publicist Marty Glazier, who, together with new manager, Ben Rosenberg, is busied with plenty of hot publicity. . . . Translux was forced to remove the sidewalk p.a. system used to exploit "Voice In The Night," but the film was held over all the same. . . . Jack Yonkers, Thompson Square, Charlestown, is to have new marquee.

Albert Kane, Paramount, presented to Governor Saltonstall the script of "I Wanted Wings." . . . Public high school courses in "Motion Picture Appreciation" and "How to Select a Movie" were recommended at the recent National Congress of Parents and Teachers at the Hotel Statler by W. E. Rosenstengel of Columbia, Mo., national chairman of the division on motion pictures and visual education for the congress.

A two-column photo of the new offspring of Fine Arts Kraskadom was printed in Boston newspaper, showing Richard "Wuzzy" Kraska, four-month-old son of Mr. and Mrs. Leonard Kraska, in the midst of taking cod liver oil. . . . Joseph Brennan, Allied Theatres Association business manager, flies to California to attend the MPTOA four-day convention. . . . RKO Keith theatres installed radios in lobbies for the President's important speech. . . . Legislation on the hill has been tied up with the Ways and Means Committee attacking the budget, and no recent bills vitally affecting the industry.

Local column, "Boston After Dark," told the story of three exhibitors, who, at the recent Variety convention, picked up a starving girl at Atlantic City, fed her, got her a job at one of exhibitor Waxmann's theatres as cashier, after taking a collection for her. The worthies were Lou Stern, Irving Shapiro, and Larry Stone.

Globe is booking pictures exclusively. . . . Northeastern's "Last Mile" and "Law of the Wolf" played RKO Boston.

Film District

Your correspondent has, on occasion, done some talking about babies. This is a baby-conscious industry, and, we might say, a pretty prolific one. But the inner-workings and caterwauling manifestations (phew!) were a mystery to this copy-puncher until he got one of his own. That is, a by-proxy baby, one Jordan Alan Brian, III, who steamed in from New York with an aunt and uncle and spent a week getting mixed up in your correspondent's EXHIBITOR columns. If you baby-bragging readers come across dimpled toes, and curly blonde hair, china-blue eyes, and diaper-changes, in these sometimes-normal columns, you will know, then, it's The Baby.

Bert McKenzie, Metro New England publicist, has been limping. He dropped a log on his toe. . . . Visiting the district on one of his infrequent trips was Captain C. V. Hill, 76 year old exhibitor of Dreamland, Nantucket. An oldtime whaling mariner, Captain Hill has been in the business since the inception of the movies. . . . Harry Worden, Metro salesman, returned from a Cuba vacation, and has acquired a new car, expense of which he did not win at Cuban roulette.

Variety Club Tent 23's executive committee met at 20th Century-Fox exchange May 27 to discuss the raffle, which has less than a month to run. June 23 is set for the golf, lawn party, and dance at the Pinebrook Country Club. The timetable: Lunch at 12.30; teeoff at 2; tennis for those who prefer it; dinner at 6.30; dancing at 8; golf awards at 8.30; grand raffle drawing thereafter. The tariff: Non-golfers, $4.50; golfers, $6.50; with lady, additional $2. Attendance is limited to 260.

Sam Richmond, former general manager manager for the Lieberman circuit, and booker for Gordon-Lockwood circuit, has acquired the Victoria, Lawrence, from Joseph Flynn, who owns two theatres at Hampton Beach. . . . Tom O'Brien, for some six years with Monogram, since the Boston office opened, has been appointed salesman for Rhode Island and western Massachusetts, in addition to his duties as office manager. Cashier for Universal before coming to Monogram, and before that poster clerk for Warners, Tom was a graduate of Boston College High School. He is now married, and has a baby girl, Brenda, who lives in Boston. Nate Levin will book, and Stella Eton will succeed Nate as cashier.

George Boroff, New England representative for the National Committee for Education, book premiums, and Henry Tobin, E. M. Loew manager, Olympia, Olneyville, have taken over Ferry's Casino, Thornton, R. I. Name of theatre will be changed to the Rex, and extensive alterations will be made before opening.

Al Gould's Castle, Providence, closes the second week in June, for a fortnight, with men, supervised by Capitol Theatre Supply Company, working three shifts in 24 hour days, installing a balcony, and increasing seating by 250 (American Seating Company). The ventilation and cooling systems will be installed, with six downlights in the auditorium, similar to those installed by Capitol at the Strand, Woburn. Stores flanking the theatre are being eliminated, and a new lobby and foyer are being constructed, etc.

Steve Broidy, sales manager for Monogram, spent several days here, left for a few more, and returned for a further visit, before swinging southward, to Dallas, New Orleans, Memphis, Washington, Philadelphia, and finally for the coast.

Lockwood-Gordon Circuit

Arthur Lockwood is spending the month vacationing in California with his wife.

E. M. Loew Circuit

Freda Blank, office staff, is vacationing in Virginia, to attend her brother Sam's graduation from Virginia Medical College. Freda and Sam are niece and nephew of E. M. . . . Former manager Frankl, Gayety, Boston, left, replaced by Ernest Whitford, sent from the Court Square, Springfield. Whitford has managed the Gayety before.

M. and P. Circuit

Extra-curricular work for publicity director Harry Browning is the successful launching of the mayor's annual field day. Chairman of the publicity committee, Browning will tout the event at Fenway Park, June 27, sponsored by Mayor Maurice Tobin for charitable funds for needy cases outside the jurisdiction of the Welfare Department. Program includes boxing, baseball, drawings for door and ticket prizes, floats, bands, etc. . . . Circuit has

booked "Screen Broadcasts," short length ad films distributed by the Motion Picture Advertising Service Company. . . . Outing is definitely set for July 9, destination not yet determined. . . . Bob Krancer is new assistant to publicity director Harry Browning, succeeding Meyer Marcus, now assistant to Lou Walters, night-club proprietor. Bob is a Harvard alumnus, class of '40, concentrated in English at college. He writes and paints, has knocked about the country, to South America, and other points distant, and isn't married. A native of Watertown, but he has a bona fide Harvard accent. . . . Nan Cohen, secretary some years ago in the advertising department and more recently working for Paramount, New York, is now assistant to Metro's Art Smith. . . . Messrs. Mullin, Fine, and Browning toured Connecticut. . . . A little late, but congratulations still go to Art Morgan, who became a father some weeks ago—a female, Barbara. Art's delighted to be a father despite early morning risings. And, furthermore, his Scollay Square, Boston, is having its front painted, so he's a happy manager.

When E. M. Loew and Harry Browning were at the Variety Club convention, the latter, now a photographer, took a life-like picture of the former with Dorothy Lamour, which'll probably appear in THE EXHIBITOR.

RKO-Keith Circuit

Sneak-previewed for a number of country press critics, and Boston press, as well as general audience at the Keith Memorial, was RKO's "Sunny." Harry Reiners, RKO publicist, assistant to Terry Turner in New York, invited the press beforehand to cocktails and dinner at the Cocoanut Grove. . . . A quick booking of "Lady From New Orleans" gave the publicity department only time to turn out heralds and newspaper ads; but a pre-campaign for "Sunny" was planned by publicist Jack Granara, assisted by Joe Mansfield, including planted stories, radio spots, extra space and the like. Fight pictures at the RKO Boston netted extra publicity, with a special screening when sports editors were invited. . . . P. A. of Dinah Shore was combined with her p.a. at Harvard Freshmen Jubilee, over Harvard's dormitory radio station. . . . And, finally, as part of RKO's May Festival, RKO Boston's amateur barber shop quartet contest was concluded on a Saturday night with the four winning teams backing up Ex-Mayor John F. Fitzgerald, and composer of the song, in his "Sweet Adeline."

Rifkin Circuit

Herman Rifkin tripped to New York.... Liberty, Springfield, will be remodelled presently. . . . Julian Rifkin and charming wife, Lee, celebrated his 26th birthday May 26.

Matty Moriarty Is RE-ELECTED BY BOSTON LOCAL

BOSTON—May 26, at the Hotel Bradford, Exchange Employees Union Local B-3 held its annual election of officers. Present President Matty Moriarty appointed Jack Mahan, Paramount, chairman of the board of electors, assisted by May Rogers and Micky Hochberg. Frank Rahilly called the roll as ballots were handed to each member in good standing. Nominees for president Sam Paul and Bertha Harris having resigned, this contest was between Moriarty and Jack Martin. For vice-president, the contest was between Westy Eisenberg, Al Fusillo, and Charles Asdot. Nominated to succeed themselves were recording secretary Clara de Kane and secretary-treasurer Frank Rahilly. Former nominee for business manager, Conny Denehy, having withdrawn to join the metropolitan police, Elmer Foster remained uncontested. Some discussion arose whether members whose dues were not paid had the right to vote and all agreed that they had not.

Ballots were collected by Mahan and while the electors left the room to tabulate votes, business of the evening was discussed. Moriarty read various letters and Bertha Harris reported the result of Foster's and her discussion with IATSE President Walsh on his recent visit to Boston, in which the union was given sanction to elect its own permanent business manager, whose salary the executive committee had agreed upon. They had also agreed at the same time that no further assessment in dues would be made but that some measure must be taken to raise additional funds over those maintaining the business manager Foster. Foster then spoke graphically of his plans in behalf of the union, how he would work 24 hours a day if need be, to settle all complaints, would visit each exchange daily, so as to strike when the iron was hot, and would practice the policy of "playing ball with the employers if they play ball with us."

Tentative list of stewards appointed in the various exchanges included: Paramount, Jack Mahan; 20th Century-Fox, May Rogers; Metro, Bertha Harris; Warners, Jenny Feltman; Universal, Wilma Smith; RKO, Loretta Duffy; Columbia, Mary McGrath; National Screen, Micky Hochberg; United Artists, Bob Grenier. President Moriarty appointed a committee to convene the following Monday night and start arrangements for a dance and ad program; Jack Martin, chairman; assisted by Elmer Foster, Bertha Harris, Sam Paul, Katherine O'Brien, Loretta Duffy, Clare Fink, Al Fusillo, Westy Eisenberg, and Anne Doyle.

Incidentally, here are the results of the election: President; Moriarty, 92, Martin, 41, one blank, total of 134 votes. Vice President, Fusillo, 47, Asdot, 46, Eisenberg, 38, three blanks. For business manager, although only one nomination, Foster, 92, James F. Burke, 34, Sam Paul, 3, Mahan, 1, four blanks. Financial secretary; Rahilly; recording secretary, De Kane.

New Haven

Crosstown

Edna Jones, Paramount, came back after a spell. . . . Bill Harding and Dan Mulvey, sports columnists for the two local gazettes, plugged Bob Russell's showing of the Louis-Baer pics. . . . "Rookies on Parade" and the Bijou did nicely following those p.a.'s of Bob Crosby, arranged gratis by Nat Rubin, L-P assistant manager.

Sherman Germain, Fairmount, was taking extra ad lineage to exploit his house. . . . Gloria Nolan is new at the Bijou, replacing Shirley LaVorgna. . . . Lou and Mrs. Schaefer, Paramount, leave for Camp Blanding for a two week's vacation. They will visit their son, Bob, while there and Lou is also planning to get in some of that deep sea fishing.

Fave comments being heard on John Hesse, Roger Sherman, dressing his ushers up in complete Navy whites to bally the Costello-Abbott opus. . . . Add Funny Coincidences Department: Nat Rubin, L-P assistant, who gallantly squired Mary Beth Hughes around town during the Greek Relief showings, is now playing the juke music boxes and goes for the recording of "Do You Ever Think Of Me?"

Down-towners blinked their eyes when they saw a fully-dressed Santa Claus out in front of the Bijou in the middle of the May heat. Old Nick turned out to be Fred Hott carrying a card reading that "Santa was bringing an early Christmas present" in the form of the current offering.

Lou Schaefer, Paramount, tied-up with a toy store, book shop, and drug store to put over "I Wanted Wings." . . . Helen Lowell is the new candy girl at the Bijou. . . . Donald Summers, College, was at the New Haven Hospital after cutting his foot badly in the theatre. . . . Walt Allendorf is new at the College.

Rodeo went its way after so-so business at the Arena. . . . Ringling Brothers-Barnum and Bailey will erect their big top in Hamden July 1. . . . Sam Badamo, College, was experimenting with new colored lights in his lobby. . . . Johnny Mongillo, L-P, plans on opening his Lake Phipps cottage. He is looking around for a motor-driven water pump, having memories of long, back-breaking sessions with the old hand pump. . . . Did you know Tony Cassella was up to Hamden recently taking motion pictures of that church ceremony?

John Kelly, Rivoli, was undergoing hospital treatment. . . . Marshall Jones, Paramount, is reported to have bought a Hamden home. . . . Matt Kennedy, business agent, Local 273, is coming in for compliments. . . . Eddie Boppert and John Mongillo recently scratched a recording of "Sweet Adeline" on Johnny's new radio-phonograph and it turned out to be so popular that the duo are getting calls for added recordings.

Myron Wheaton, RCA, returned from a Newfoundland vacation with a heavy haul of colored movies and some luscious salmon. . . . Ernest DeGrosse, College, was oiling up his camera.

Guy Massella, now in the 102nd Regiment Band at Camp Blanding, received considerable mention in the papers on his composing the piece "I Still Remember" which is receiving considerable musical attention. His brother, Tony, is now assistant at the Globe, Bridgeport, while his sister, Michelina, is preparing for an operatic debut in September.

Herb Coleman, Bijou, student assistant, did nicely in arranging multiple plugs on WELI's Danceland program for his house. . . . Bob Russell's wife was downtown for a short while. . . . Jack Cohen resigned at the Bijou. . . . Lee

Rosenberg is the new engineer at the L-P, replacing Joe Dorman. . . . Lou Schaefer said he was giving very serious thought to staging an early bird show at his Paramount. . . . Helen Dolan has been pinch-hitting at the Paramount. . . . Marcel Fasano and Fred Pfeiff were looking for another two-some and some games of match golf.

Operators' Union met at Trades Council Hall recently in a regular session that saw only routine business transacted. Anthony Bailicato presided. Next meeting is June 23. . . . Bud Finch, former WELI announcer, writes from Fisher's Island that he has been assigned to the 11th Coast Artillery Band.

"This Is New England," a motion picture with sound, has been filmed by the NY, NH, & H RR and tells of New England's industrial production. Railroad is handling its own bookings, and film is available free to any organization.

Meadow Street

John Pavone was having the Universal front office completely redecorated. . . . Hugh MaGuire, RKO, had his boat "Sails" overboard for the coming year and will anchor at the Branford Yacht Club. . . . Al Parizer and Ben Lourie, Columbians, were golfing. . . . Branch manager Tim O'Toole and the Missus, and Mr. and Mrs. Sid Swirsky were to see Stokowski at the Pickwick, Greenwich.

Vacation schedule at the Warner office follows: Angelo Lombardi, Aug. 2-9; Victoria Cusanelli, July 12-19; Sidney Levine, Aug. 23-30; Sara Magliola, June 7-14; Marion Salwitz, July 5-12; Lea Alderman, Aug. 9-16; Evelyn Mott, June 14-21; Hannah Ginsberg, July 19-26; John Mullen, Aug. 2-9; Katherine Lee, July 26-Aug. 2; Phyllis Neri, July 5-12; Helen Platt, Sept. 13-20; Eleanor Nuzzo, Aug. 16-23; Jerome Massimino, July 12-19.

Nat Furst's Monogram office stood high in that "Spirit of Independence" drive set by his company. . . . Roy Donaldson and Josephine Ingenito, 20th Century-Fox, started their vacations. . . . Irving Cooper, accessories manager, Universal, limbered up his drawing arm and uncorked another knockout mailing piece. . . . Premium dealers were waiting to hear reports on that new cosmetic deal. Warner circuit has scheduled a tryout at the Palace, Danbury, and the Strand, Hamden, also gave it a try. . . . Connecticut State Development Commission is much interested in that new Universal short on this state's charms especially since Andy Sharick, U's home-office sales contact, cracked the AP wires with a news story on the film.

Mr. and Mrs. Sam Rosen, Rosen Film Delivery, were readying for another trip. . . . "In the Navy" was being given some extra glossing up by Al Nathan, exploiteer from the home-office, who was working between New Haven and Bridgeport. . . . Josephine Ingenito, 20th Century-Fox, was chairman of the Young Italian Club committee that recently put on that successful play.

Sam Seletsky, Republic manager, and Lou Wechsler, UA exchange head, were back from the Variety Club convention in Atlantic City. . . . Morey Goldstein and his Missus were busy settling down in their new home after a moving job. . . . Barney Pitkin, RKO manager, scored once again in having a heavy turnout for a sneak preview staged at the Roger

THE WORLD'S IN A PRETTY BAD MUDDLE, ISN'T IT

Cap Says... ?

BUT one thing exhibitors can figure about "business as usual" is that they've got something pretty good to provide the people—a sort of a great leveller—and that's good entertainment . . .

Naturally prices will rise. And theatre supplies — made of all the essential stuff they use for defense industries —most of all. So, as Jay Emanuel pointed out recently, "We firmly believe that exhibitors should get to their renovating now, or else face the definite certainty of costs that will be much too expensive."

A ROUND DOZEN for A SQUARE DEAL

THE 12★ PRODUCTS DISTRIBUTED BY

Capitol Theatre Supply Co.

1. IDEAL SEATING
2. BRENKERT LAMPS and PROJECTORS
3. RCA SOUND and MAGIC SCREENS
4. DA-LITE SCREENS
5. ALEXANDER SMITH CARPETS
6. MOTIOGRAPH PROJECTORS and SOUND
7. ASHCRAFT CYCLEX LAMPS
8. ROBIN IMPERIAL GENERATORS
9. WESTINGHOUSE and HYGRADE LAMPS
10. GENERAL REGISTER TICKET MACHINES
11. NATIONAL CARBON
12. VALLEN TRACK and CONTROLS

MY ADVICE TO EXHIBITORS IS THIS:

Help yourself and help the Government by ordering your supplies while they are still available.

CAPITOL THEATRE SUPPLY CO.

A New England Organization for New England Exhibitors

29-30 PIEDMONT STREET BOSTON, MASS.

Sherman. Show was "Sunny." . . . Film Exchange Local B-41 was scheduled to have their annual election of officers in a meeting at the Garde Hotel. . . . Now with the bowling season definitely over, how about a golf tournament?

Loew-Poli Circuit

Harry Shaw and Lou Brown were in Worcester. . . . Bill Reisinger, Bijou, New Haven, postcarded from Dayton, Ohio, while on his vacation. . . . Lou Cohen, L-P, Hartford, started on his yearly vacation, and M. Rosenthal, Majestic, Bridgeport, is due to go on his June 9.

Jack Brassil, New Haven L-P staffer, doubled his usual quota of free space in the Connecticut Echo and came up with a full page of art and another of a serialization of "Blood and Sand." . . . Crack hands for Nat Rubin, L-P assistant, New Haven, who had Bob Crosby do a personal appearance at the Bijou for absolutely naught.

Bathing beauty contests are almost ready to start in New Haven, Bridgeport, Worcester, Waterbury, and Hartford. Lovelies will play through Labor Day when the amateur shows are again expected to be back. . . . Bob Russell, L-P, New Haven, was working hard for the world premiere of "The Big Store." Latest Marx brothers romp must be dated for his theatre by June 12 at the latest to catch the college trade. Big factor in the argument for a first showing in New Haven is that the last Marx brothers piece, "At the Circus," played to the heaviest grosses here of any dates in the country.

Warner Circuit

Murrick Lyons and his bride have returned after a honeymoon cruise. Lyons is manager, Rialto, South Norwalk. . . . District office has set the Palace, Danbury, as the first tryout theatre for that new Constance Bennett cosmetic deal.

Congratulations go to John O'Sullivan, Empress, Danbury, who was married June 2, to lovely Elaine Mae Robillard, Torrington. . . . Ted Smalley, Garde, New London, was busy exploiting "In The Navy" and "Naval Academy." Naval base in that city gave Ted many angles.

"Tobacco Road," road-showing legit, played to only "fair" houses in Norwich, New London, and Waterbury. . . . Early bird show in Torrington was being seriously considered by the New Haven district office following many requests. Requests, incidentally, were being made not to the theatre but to a "Torrington Register" columnist.

Two weeks' vacations are being arranged for all managers and the list will be out shortly. Vacations must be taken between June 1—August 16, it was announced. . . . Bob Hamilton, Palace, Norwich, was right at home when his theatre played the legit "Tobacco Road." . . . Marion Chase and Dorothy Kolinsky, New Haven office, took in the sights of Hartford and a showing of "Fantasia."

Connecticut

Branford

Ted Jacocks, Jr., addressed the Women's Republican Club recently.

Bridgeport

Santa Claus will have an easier time at the home of Otto (Loew-Poli) Esposito since that bolt of lightning knocked a few bricks out of his chimney. . . . Mollie Rosenthal, wife of manager Morris Rosenthal, Majestic, has recovered from the ear ailment that kept her out of circulation for about three weeks, and the Rosenthal wedding anniversary was properly celebrated. . . . Assistant manager Tony Massella, Globe, should be returning from his vacation any day now, and student assistant manager Harold Engle is thinking about his coming vacation as a guest of Uncle Sam.

Edward Madden, who spent a full life time, despite his comparative youth, in show business, says he's through with it for good now that the Lyric winter season is over and set to stay in the hotel business. . . . Loew-Poli bosses are, however, trying to keep the Lyric doors open this summer. . . . Assistant manager Jack Sidney, Loew-Poli, reports that registrants are pouring in for that amateur swing band contest. . . . Vincent Coates, Globe, was selected the handsomest boy at Harding High School. . . . Ralph Civitello, manager, Devon, is sporting a new car. . . . Ernest Gilbert is now batting for Peter Bernard in the Warner projection room one night a week.

East Haven

Management of the Capitol co-operated with a local church society for a benefit performance.

Hartford

Unique feature of the Eastern Conference of Motor Vehicle Administrator's meeting recently was a sound film showing growth and development of uniform traffic regulations among states. Pic was produced by a local insurance company with co-operation of the State Vehicle Department and one in a series that the firm has been concentrating on lately.

Newington

The Newington Zoning Commission held a public hearing at 8 P. M. to consider a petition from Fred Quatrano, theatre owner, to change a piece of property at present in the residence zone to business zone. Enlargement of the theatre building to accommodate 12 bowling alleys is proposed by Quatrano, who also operates the Lido, Waterbury.

Newtown

Patriotic rally was held at the Edmond Town Hall recently in conjunction with the showing of "The Great Dictator." Rally was sponsored by the Newtown Chapter, Committee to Defend America.

Walnut Beach

Albert F. Smith, readying his Tower for re-opening for the summer season, installed new RCA Photophone sound. He also operates the year-around Colonial.

Waterbury

Shrine Brothers circus was presented on the stage of the Strand for two days. . . . Joseph Bell, Loew Poli, has resigned as student assistant. . . . Ted Higham, Poli, is the first of the staff to have his vacation. . . . Regina Leonard Dance Revue, Loew Poli, has been moved up to June 23. . . . Billy Sirica, Lido, and Bob Schwartz, Park Playhouse, Thomaston, are having last minute repairs made to their motorboat.

West Hartford

Manager Hugh Campbell, Central, announces that Robert Welch is a new Central aide, in place of Robert Dawson, moved up, succeeding Frank Grandfield, resigned. . . . Lobby, front, and marquee at the Central have been redecorated. . . . Phyllis Whitesell, Central, left. Dorothy Wood replaces.

Maine

Deer Isle

The Town Hall, taken over by Dr. Lewis G. Tewksbury, a dentist, has RCA Photophone new sound.

Portland

Paramount News Pictures of "I Am An American" day ceremonies at the Portland Stadium were taken by Phil Coolidge, Paramount's newsreel cameraman covering the New England territory.

Recess Time, State's children's radio program, took its usual summer furlough. Program will resume in the fall, when it will start its fourth year over WCSH, Sept. 20. Harry Botwick, manager, announced the continuation of Request Time to fill in the summer months; a program utilizing Birge Peterson at the organ, and Mildred Chambers, vocalist, over the same time period.

Quest On Air, 30 minute quiz program aired from the State, scheduled to go off the air June 23 for the summer, but scheduled to go back for the fall and winter starting Sept. 8, may stay on all summer if current plans work out. Program has proven so popular that sponsor wants it to continue throughout the summer months without a let up.

Massachusetts

Amesbury

As an aid to factory workers who want to see the feature pictures before starting afternoon shifts, manager Jim O'Loughlin, Strand, has shifted his matinee policy, screening the feature first.

Brockton

The Colonial opened at 12.30 P. M., instead of the regular opening hour of 10.30 A. M. due to the building construction on the new auditorium. . . . Manager J. J. Cahill, Brockton, is chairman of the entertainment committee for a testimonial party the parishioners of the Lady of Lourdes church will give their pastor, Rev. John W. Churchward, in honor of his 25th anniversary as a priest. . . . Manager Morris Pearlstein, Modern, will inaugurate his summer policy of three picture changes weekly June 4. . . . The Little Theatre Players of Brockton took over Manager Morris Pearlstein's Modern for their semi-annual presentation.

Chatham

Pot O' Gold cash awards which made such a hit at Interstate Chatham here last year were brought back here by manager Ted Bearse.

Dartmouth

William F. Brennan, Fall River, is seeking a permit to construct an outdoor the-

atre at Crossroad and State Road, North Dartmouth, with a capacity of at least 500 autos.

Fall River

Managers Bill Canning, Interstate Empire, and Chris Joyce, Interstate Durfee, may be seen cavorting early these fine spring mornings on the Fall River Country Club course. . . . Frankie Fitzgerald, manager Joe Bean's staff, new Center, is seeking enlistment in United States Army Air Corps.

Lieutenant Raymond P. Murphy, Police Special Squad, is now acting as city censor of shows. . . . John Soares is new on manager W. S. Canning's staff, Interstate Empire. . . . Jimmie Pender, manager C. J. Joyce's staff, Interstate Durfee, who just lost his mother, is greatly worried by the serious illness of his father. . . . Teddy Job, manager Charlie Feinberg's staff, Yamins' Capitol, has been transferred to manager Jimmie McNamara's staff, Yamins' Park.

Ed Fain, Interstate general manager, was in. . . . Nate Yamins won second low gross in a district Rotary golf tournament at Newport, being beaten only by manager Bill Canning, Interstate Empire.

Local managers are considering a protest to city fathers to bar numerous carnivals from the city on grounds they are a menace because of gambling, vice, and immoral shows. . . . Franklin Dolan, manager Joe Bean's staff, new Center, is teaching golf on Cape Cod.

PanOram Soundies, put out by Jimmie Roosevelt's firm, have made their appearance in Fall River.

Greenfield

Because of illness, Claude E. Frederick, manager, Garden, has been forced to take a leave of absence. He has been replaced temporarily as manager by Charles R. Smith, Springfield. Frederick has been manager of the Garden since 1934.

Hyannis

Interstate re-opened its Hyannis here again the other day for a stage show.

Lowell

Manager Sam Torgan, RKO Keith, recently hooked up with the Lowell Citizen Leader in a jingle contest to advertise RKO Maytime Movie Jubilee shows booked for the Keith. . . . Manager Nat Silver, M. and P. Strand, was a busy man as entertainment chairman for annual May festival of the Immaculate Conception Church.

Lynn

Warner theatre vacations began June 1 with assistant manager Elliott Preble the first to go.

Marlboro

George Heeley, manager, Marlboro, entertained a big group of Telegram and Gazette newsboys. . . . Winners of the Elks' essay contest got their awards from the stage of the Hudson. . . . Public Memorial Day exercises were held on the Marlboro stage.

New Bedford

Staff news: Charles Smith has been added to the State, and Joseph Leighton, "Buster" Sullivan, and Leonard Servais replace Roland Des Ruisseau, Leonard Edwards, and Louis Roberts at the Empire, Frank Zeitz, manager.

North Adams

Lawrence Dion, chief of staff, Paramount, resigned, replaced by Carl Hurley. . . . Manager Francis Faille, Paramount, has arranged nightly bulletin service for baseball scores in the lobby. . . . Local theatres had competition from a carnival with several more weeks of such competition and church bazaars slated during the summer season.

Ann Casey replaces Florence Rougeau at the Mohawk. . . . Manager Bernard Payne, Mohawk, received his draft classification, 1-A. . . . Wedding bells rang for Leah Mercier, formerly of Paramount staff.

Palmer

Georgie Theodore is managing the junior baseball team representing Mickey Martone's Palmer.

Pittsfield

John Maiorano has been named maintenance man at the Palace, replacing Harold Conklin, transferred to the Colonial. . . . At the Colonial opening, James M Jerauld invited as special guests several who attended original opening as a legit house in September, 1903.

Plymouth

Holding the State Music Festival here the other day cut into theatre receipts. Through courtesy of manager Jack O'Leary, both Interstate houses, Old Colony, Plymouth, were used for auditions and the like during the day.

Portsmouth

Motion pictures have been made an integral part of the mobilization training programs at the Harbor Defense Posts, and eliminate a lot of painstaking individual instruction. First they're shown the wrong way, then the right. Films are run off at the Camp Langdon post theatre. Theatre is equipped with the finest and latest devices.

Springfield

George Freeman, Loew's Poli manager, had a busy day when Rosemary Lane, Gail Patrick, and Cesar Romero were guests at the Greek War Relief ball here. Freeman traveled to Hartford, Conn., with members of the War Relief society to meet the stars. Returning with the party was Harry Shaw, L-P division manager. Miss Patrick and Romero visited Loew's Poli, met the staff and were photographed with them, and later were interviewed over WMAS, together with Miss Lane, by Freeman. During her visit to the theatre, Miss Patrick inspected the projection booth and was shown the film of "Love Crazy," in which she appears with William Powell and Myrna Loy. She made a hit with projectionists Joseph Wisniowski and Thomas Milea.

Western Massachusetts Theatres, Inc., has moved its Boston offices from the Metropolitan building to Room 508, Union Savings Bank building, 216 Tremont Street.

Worcester

Henry King and Bob O'Day, of the staff of E. M. Loew's, Plymouth, doubled in a tableau in Count Berni Vici's stage show. . . . Friends of Clarence Robbins, formerly manager, Strand, Plymouth, are pleased with the way his Buzzards Bay house next to Camp Edwards is booming. . . . Harold Maloney, manager, Loew's Poli, used an unique newspaper ad carrying pictures of fans puffing "A Woman's Face." . . . Mr. and Mrs. Bill Halloran (Marie Brady)are being congratulated on the birth of their first child, a son. He's assistant at M. and P. Capitol. . . . Additions to the Greendale's staff are Walter Haines, Matthew Hehir, and John Woods.

Rita Dumaine, Park, was married a week ago, with Phyllis MacKinnon replacing. . . . Bob Portle, manager, Loew-Poli Plaza, staged a whirlwind buildup in behalf of Max Terhune's personal. . . . John Delaney is new at the Park, replacing Arthur Darley, who went to the Paramount, North Adams, as assistant manager. . . . Maurice Druker, manager, Loew's State, Cleveland, was in. . . . J. R. Vogel came in from New York to confer with Loew Poli managers . . . Bill Brown, Park, reports the late night shows at both Park and Greendale have built.

Westfield

Lou Marcks, manager, is running a full hour of comedies at the Saturday matinees of the Strand.

New Hampshire

Concord

J. E. Charbonneau, Concord proprietor, was certainly busy when Concord socialites got busy and sold 2,500 tickets for a

ROAR OF THE PRESS. Jean Parker and Wallace Ford appear in Monogram's release.

Our Mister Norins COVERS MORE ARBITRATIONS

BOSTON—Last hearing of the Garbose complaint by arbitrator Daly was postponed from May 24 to a probable June 14. Date for the hearing of the first complaint brought by the Waltham Amusement Corporation had not been set at presstime, nor had an arbitrator been decided upon.

The Descoteaux complaint against five majors and the State Operating Company was called for a further hearing June 7, and the case was expected to wind up quickly. During the latest hearings before arbitrator Daly, Lucient Descoteaux took the stand, and, assisted by the arbitrator, told his story in his own words, without benefit of formal examination by the lawyers. Edmund C. Grainger was thereafter questioned by the arbitrator, and gave an interesting talk on clearance, comparing cities of similar size to Manchester. Before the close of the last hearing, incidentally, arbitrator Channing asked attorney Young, representing RKO, why the Modern, Manchester, had not been informed that it could come into the case as intervener, since this theatre has same run as the Rex in RKO contracts, and, should the Rex be granted a shorter clearance, would suffer thereby. Young stated that he had not considered this his responsibility, and Channing asked that his question be written into the record.

British war relief benefit for which Charbonneau lent the theatre, etc. These, along with box office sales, made it necessary to run five continuous shows daily for a two-day run.

Dover

When a speaker failed to show up for a local Rotary meeting recently, Mel Morrison, manager, Strand, who was in charge of the meeting, saved the day by inviting the Rotarians to witness a newsreel and comedy program at the theatre.

Hanover

Three propaganda films from the British Ministry of Information were secured for showing in the Dartmouth Film Series at the Nugget, according to R. Haven Falconer, director.

Nugget got a good plug in the Dartmouth Daily, college newspaper, in connection with current dormitory elections. Platform called for "burlesque and two features plus 'Bingo' and 'Ten-O-Win' every night at the Nugget."

Nashua

Don Pickering is new on manager Fenton Scribner's staff, Shea's Tremont. . . . New on manager Scribner's staff at Shea's State is Bob Cormier.

Rhode Island

Newport

Theatre parties for soldiers from Forts Adams, Getty, and Wetherell are proving more popular each week at Loew's Paramount with service men being guests of manager Gerry Wagner. Manager Gerry even promotes giveaways of candy. . . . Loew's Paramount, managed by Gerald G. Wagner, was used by the Newport Players' Guild for presentation of "Nick of the Woods."

Pawtucket

Al Lashway, Strand, is an amateur camera fan, and spends much of his spare time either taking pictures or developing and printing them in his own darkroom.

Providence

Metropolitan, Associated house, managed by Bill Brown, closed for the summer. House has a school graduation ceremony scheduled for mid-June, and after that, the orchestra floor from half way back to the rear will be rebuilt, the work being designed to give the floor a steep slope to improve sight lines. That part of the orchestra then will be re-seated. . . . Installation of the air-conditioning system at the Majestic is progressing satisfactorily.

Sol Renick, Universal home office, was in town ahead of "In the Navy," working with manager Al Clarke, Majestic, on exploitation. . . . Earl Ranshausen, formerly Carlton, now is utility assistant manager for the three Edward M. Fay houses—the Carlton, Fay's, and Majestic.

Mrs. Mary Webb is the new secretary for Jack Simons, Loew's State. . . . John Sharkey, State's chief of service, is back on the job. . . . Another return from the sick list is Bill Brown, who was kept away from the Metropolitan by a leg injury. . . . Ralph Snyder, Associated, has tentatively booked Katharine Cornell to start the legit season at the Met in the fall with "The Doctor's Dilemma."

At Mr. and Mrs. Albert Gould's Castle, work on the new balcony is progressing satisfactorily. Work will force a closing of the house for a week or 10 days, probably around the middle of June. . . . Francis H. Morton has taken the place of George Kane, resigned, at Loew's State theatre. . . . Bill Ahearn, bill poster, expects to again have charge of the backstage regions at the Theatre-by-the-Sea, Matunuck, this summer.

George E. French, manager, recently closed RKO-Albee, is now on vacation, and will report to RKO, New York, to spend the summer as relief manager in houses there . . . . John Kane, RKO-Albee assistant, remains in charge of the Albee here during the summer.

In The National Release Date Guide, each issue, in addition to the release dates, a list of local and national holidays, as well as mentions of special weeks, are carried for tieup ideas.

Woonsocket

Ben Greenberg, Stadium manager, has been in New York and Philadelphia, visiting relatives on vacation.

Vermont

Brandon

John J. Hamilton, Brandon, was host to Max Terhune, who did a p.a., and also to Arild V. Myller, Norwegian ski champion, who visited the town.

Springfield

Ideal, Mathieu circuit, has been completely re-decorated by the Capitol Theatre Supply Company of Boston, Don K. Pickering having charge of the work. A new marquee by University Sign Company was also added to brighten up the front.

Manager Wilkins, Avon, gave a preview showing of "Men of the FBI" to approximately 50 law enforcement officers of Springfield, the group including state's attorney E. C. Williams. Many of the officers made a second and even a third visit to the theatre to see the film when it became known that Chief Melvin Moore intends using the subject of the film as an observation quiz in the coming sessions of the police school. . . . Elwin Pelletier, Avon projectionist, has received his papers in the draft. . . . Eleanor Robinson recently visited relatives in Newton, Mass. . . . Muriel Birt is again employed here acting at the Ideal. She came to the Avon from the Rutland, Vt., Paramount, at the time of the Avon's opening five years ago, and was employed there about a year. . . . Herbert Lauriat, Ideal projectionist, spent a day at the home of his parents in Manchester, N. H. . . . Although the manufacture of machine tools has boomed this town to an extent never before seen, the theatres do not share the general increase in business.

ANGELS WITH BROKEN WINGS. An all-star cast appears in Republic's production.

THE EXHIBITOR SERVISECTION

The Feature Check-up

Of All Features Released Nationally
Since October 4, 1940

COLUMBIA

(1939-1940 releases from 1001 up; 1940-1941 releases from 2001 up.)

ACROSS THE SIERRAS — W — Bill Elliott, Richard Fiske, Luana Walters—One of Elliott's better entries—58m.—see Mar. 5 issue—(2212).

ADAM HAD FOUR SONS—D—Warner Baxter, Ingrid Bergman, Susan Hayward, Fay Wray—Top-notch women's drama that oan stand strong selling—81m.—see Mar. 5 issue—(2006).

ANGELS OVER BROADWAY—D — Douglas Fairbanks, Jr., Rita Hayworth, Thomas Mitchell—High rating olass production, but will need selling—80m.—see Oct. 16 issue—(1009).

ARIZONA—WD—Jean Arthur, William Holden, Warren William—High-rating open air epic has plenty of exploitation angles—122m.—see Nov. 27 issue—(2101).

BEYOND THE SACRAMENTO—W—Bill Elliott, Evelyn Keyes—High-rating Elliott—58m.—see Nov. 27 issue—(2210).

BIG BOSS, THE—MD—Otto Kruger, Gloria Dickson, John Litel—For the duals and nabes—69m.—see May 14 issue—(2037).

BLONDIE GOES LATIN—CMU—Penny Singleton, Arthur Lake, Larry Simms, Tito Guizar—One of the better Blondies—69m.—see Feb. 19 issue—(2015).

BLONDIE PLAYS CUPID—C—Penny Singleton, Arthur Lake, Larry Simms—High-rating Blondie entry—68m.—see Nov. 13 issue—(2016).

DEVIL COMMANDS, THE—MY—Boris Karloff, Richard Fiske, Amanda Duff—For the Karloff fans—65m.—see Feb. 19 issue—(2028).

ELLERY QUEEN, MASTER DETECTIVE—MYD—Ralph Bellamy, Margaret Lindsay, Michael Whalen—Good mystery for duals—68m.—see Dec. 11 issue—70m.—see Mar. 5 issue—(2025).

ELLERY QUEEN'S PENTHOUSE MYSTERY — MY — Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Dualler; good entrant in Ellery Queen series—70m.—see Mar. 5 issue—(2025).

ESCAPE TO GLORY (Submarine Zone) — D — Pat O'Brien, Constance Bennett, John Halliday—Top-loal meller has plenty of selling angles—74m.—see Dec. 11 issue—(2012).

FACE BEHIND THE MASK, THE—MD—Peter Lorre, Evelyn Keyes, Don Beddoe—Well-made melodrama with big selling problem—65m.—see Feb. 5 issue (2029).

GIRLS UNDER 21—MD—Bruce Cabot, Rochelle Hudson, Paul Kelly—Good meller for the duals—64m.—see Oct. 30 issue—(2038).

GLAMOUR FOR SALE—MDMU—Anita Louise, Roger Pryor, Don Beddoe—Weak entry for bottom of nabe duals—59m.—see Oct. 16 issue—(1040).

GREAT PLANE ROBBERY, THE — AD—Jack Holt, Vicki Lester, Stanley Fields—Sub-par stuff; Jack Holt's fans might like it—53m.—see Nov. 27 issue—(2031).

GREAT SWINDLE, THE — MD — Jack Holt, Marjorie Reynolds, Sidney Blackmer—Filler for the bottom dual spot—54m.—see Apr. 2 issue—(2034).

HER FIRST BEAU—CD—Jane Withers, Jackie Cooper, Edith Fellows, William Tracy—Pleasing family program—78m.—see May 14 issue—(2013).

LONE WOLF KEEPS A DATE, THE — MY — Warren William, Frances Robinson, Eric Blore—Run-of-the-mill dualler—65m.—see Nov. 27 issue—(2021).

LONE WOLF TAKES A CHANCE, THE—MD—Warren William, June Storey, Henry Wilcoxon, Eric Blore—Below the Lone Wolf standard; bottom dualler—76m.—see Mar. 19 issue—(2022).

MEET BOSTON BLACKIE—MY—Chester Morris, Rochelle Hudson, Constance Worth — Fast-moving oomedy-meller for the duals—61m.—see Mar. 5 issue—(2027).

MISSING TEN DAYS—MD—Rex Harrison, Karen Verne, Joan Marion — Okay British meller for houses which can play this type of produot—77m.—see Mar. 19 issue—(English-made)—(2044).

NAVAL ACADEMY—CD—Freddie Bartholomew, Jimmy Lydon, Billy Cook—Pleasant entertainment with military angles to help selling—66m.—see May 28 issue—(2020).

NOBODY'S CHILDREN—MD—Edith Fellows, Billy Lee, Lois Wilson—So-so tearjerker for bottom of duals—65m.—see Oct. 30 issue—(2030).

NORTH FROM THE LONE STAR—W—Bill Elliott, Richard Fiske, Dorothy Fay—Will please the oatie fans—57m.—see Apr. 30 issue—(2213).

OUTLAWS OF THE PANHANDLE — WMU — Charles Starrett, Frances Robinson, Sons of Pioneers — Routine western — 59m. — see Mar. 19 issue — (2205).

PENNY SERENADE—CD—Cary Grant, Irene Dunne, Beulah Bondi—Combination of comedy, romance, and heart-throbs; of hit proportions, should register big grosses—120m.—see Apr. 30 issue—(2002).

PHANTOM SUBMARINE, THE—MYD—Anita Louise, Bruce Bennett—Filler—70m.—see Jan. 22 issue—(2033).

PINTO KID, THE—W—Charles Starrett, Louise Currie, Bob Nolan—Good western—61m.—see Jan. 22 issue—(2204).

PRAIRIE SCHOONERS—W—Bill Elliott, Evelyn Young, Dub Taylor—Not up to "Wild Bill" standard—58m.—see Oct. 16 issue—(2209).

RETURN OF DANIEL BOONE, THE—W—Bill Elliott, Betty Miles—Up to par Elliott—60m.—see May 28 issue—(2214).

SHE KNEW ALL THE ANSWERS—C—Joan Bennett, Franchot Tone, John Hubbard—Pleasing program comedy will need plenty of selling—85m.—see May 28 issue—(2008).

SUBMARINE ZONE—see Escape to Glory.

THEY DARE NOT LOVE—MD—Martha Scott, George Brent, Paul Lukas—Sell the names—75m.—see May 14 issue—(2011).

THIS THING CALLED LOVE — C—Rosalind Russell, Melvyn Douglas, Binnie Barnes—Good entertainment on the sophisticated level—98m.—see Jan. 8 issue—(2005)—(A).

TIME OUT FOR RHYTHM—MUC—Rudy Vallee, Ann Miller, Rosemary Lane—Musical with specialties for the duallers—74m.—see June 11 issue.

UNDER AGE—D—Nan Grey, Tom Neal, Alan Baxter—Lightweight offering for the duallers — 60m. — see Apr. 30 issue—(2036).

VOICE IN THE NIGHT, THE—MD—Clive Brook, Diana Wynyard—Anti-Nazi show is well made, but will need plenty of attention in most spots—78m.—see May 14 issue—(English-made).

WILDCAT OF TUCSON—W—Bill Elliott, Evelyn Young, Stanley Brown—Okay Elliott—59m.—see Feb. 5 issue—(2211).

TO BE REVIEWED OR IN PRODUCTION

ADVENTURE IN WASHINGTON—Herbert Marshall, Virginia Bruce, Gene Reynolds.

BLONDIE IN SOCIETY—Penny Singleton, Arthur Lake, Larry Simms.

DEVIL TO PAY, THE—Ralph Bellamy, Margaret Lindsay, John Beal.

GIRLS FROM PANAMA—Jinx Falkenberg, Joan Davis, Lloyd Bridges.

HANDS ACROSS THE ROCKIES—Bill Elliott, Dub Taylor, Mary Daily.

I WAS A PRISONER ON DEVIL'S ISLAND—Sally Eilers, Donald Woods, Edward Ciannelli.

KING OF DODGE CITY—Bill Elliott, Tex Ritter, Judith Linden.

LADIES IN RETIREMENT—Ida Lupino, Louis Hayward, Elsa Lanchester.

MEDICO OF PAINTED SPRINGS — Charles Starrett, Terry Walker, Richard Fiske—(2206).

MR. JORDON COMES TO TOWN—Robert Montgomery, Rita Johnson, Claude Rains.

MYSTERY SHIP—Lola Lane, Paul Kelly.

OFFICER AND THE LADY, THE—Rochelle Hudson, Bruce Bennett, Roger Pryor.

OUR WIFE—Ruth Hussey, Melvyn Douglas, Charles Coburn, Ellen Drew.

THE RICHEST MAN IN TOWN—Roger Pryor, Frank Craven, Eileen O'Hearn.

SON OF DAVY CROCKETT, THE—Bill Elliott, Iris Meredith, Dub Taylor.

SWEETHEART OF THE CAMPUS—Ozzie Nelson, Harriet Hilliard, Ruby Keeler.

TEXAS—William Holden, Glenn Ford, Claire Trevor.

TILLIE THE TOILER — Kay Harris, William Tracy, Ernest Truex.

TONIGHT BELONGS TO US—Loretta Young, Dean Jagger, Conrad Veidt.

YOU'LL NEVER GET RICH—Fred Astaire, Rita Hayworth, Robert Benchley.

TWO IN A TAXI—Anita Louise, Russell Hayden, Dick Purcell.

METRO

(1939-1940 releases from 1 up; 1940-1941 releases from 101 up.)

ANDY HARDY'S PRIVATE SECRETARY—C—Mickey Rooney, Lewis Stone, Ian Hunter, Kathryn Grayson—Top-notch comedy for all audiences; maintains series standard—101m.—see Mar. 5 issue—(126).

BAD MAN, THE—AD—Wallace Beery, Laraine Day, Lionel Barrymore, Ronald Reagan—Depends on the name draw—70m.—see Apr. 2 issue—(124).

BILLY THE KID—W—Robert Taylor, Brian Donlevy, Ian Hunter, Mary Howard—Formula western with excellent scenic background—95m.—see June 11 issue—(Technicolor)—(137).

BITTER SWEET — MU — Jeanette MacDonald, Nelson Eddy, Ian Hunter—Okay for MacDonald-Eddy fans—94m.—see Nov. 27 issue—(Technicolor)—(110).

BLONDE INSPIRATION—CD—John Shelton, Virginia Grey, Albert Dekker, Charles Butterworth—For the lower half of the duallers—72m.—see Feb. 19 issue—(123).

COME LIVE WITH ME—C—James Stewart, Hedy Lamarr, Ian Hunter—Well-made comedy; names will help.—86m.—see Feb. 5 issue—(122)—(A).

COMRADE X—CD—Clark Gable, Hedy Lamarr, Felix Bressart — Gable and Lamarr should guarantee grosses—89m.—see Dec. 25 issue—(113).

DR. KILDARE'S CRISIS—D—Lew Ayres, Robert Young, Laraine Day, Lionel Barrymore—Impressive member of the Kildare series—75m.—see Dec. 11 issue—(115).

ESCAPE—MD—Robert Taylor, Norma Shearer, Conrad Veidt, Nazimova — Exciting, suspenseful melodrama—104m.—see Nov. 13 issue—(108).

FLIGHT COMMAND—MD—Robert Taylor, Ruth Hussey, Walter Pidgeon — Highly exploitable service picture—115m.—see Dec. 25 issue—(117).

FREE AND EASY — C—Ruth Hussey, Robert Cummings, Judith Anderson—Comedy for the bottom duallers; sell the names—55m.—see Mar. 5 issue—(127).

GALLANT SONS—MY—Jackie Cooper, Bonita Granville, Ian Hunter Gail Patrick—Might be a sleeper for the family trade, with special appeal for young people—76m.—see Nov. 27 issue—(111).

GONE WITH THE WIND — D — Clark Gable, Vivien Leigh, Olivia de Havilland, Leslie Howard, Thomas Mitchell—Par excellence—228m.—see Jan. 8 issue—(Technicolor)—(A).

GO WEST — MUC—The Marx Brothers, John Carroll, Diana Lewis—Grosses should hit the high-water Marx—82m.—see Dec. 25 issue—(114).

HULLABALOO—MUC — Frank Morgan, Virginia Grey, Dan Dailey, Jr., Billie Burke—Entertaining musical comedy program—77m.—see Nov. 13 issue—(109).

I'LL WAIT FOR YOU—MD—Robert Sterling, Marsha Hunt, Virginia Weidler—Okay for the bottom dual spot—75m.—see May 28 issue—(135).

KEEPING COMPANY—CD—Frank Morgan, Ann Rutherford, John Shelton, Virginia Weidler—Good family entertainment for the lower bracket—79m.—see Jan. 8 issue—(116).

LAND OF LIBERTY—HDoc—Compilation sponsored by the MPPDA and edited by Cecil B. DeMille—Excellent patriotic exploitation offering; plenty of star value—98m.—see Jan. 22 issue—(120).

LITTLE NELLIE KELLY—MDMU—Judy Garland, George Murphy, Charles Winninger, Douglas McPhail—Pleasant musical-meller—100m.—see Nov. 27 issue—(112).

LOVE CRAZY—C—William Powell, Myrna Loy, Gail Patrick—Looks like a summer money show—99m.—see May 28 issue—(134).

MAISIE WAS A LADY—CD—Ann Sothern, Lew Ayres, Maureen O'Sullivan — Pleasing entrant in the "Maisie" series—79m.—see Jan. 22 issue—(118).

MEN OF BOYS TOWN—D—Spencer Tracy, Mickey Rooney, Bobs Watson—Packed with entertainment value for everyone—106m.—see Mar. 19 issue—(132).

PENALTY, THE—MD—Edward Arnold, Lionel Barrymore, Gene Reynolds, Marsha Hunt—Good action dualler, especially suited for family and small-town trade—80m.—see Mar. 19 issue—(129).

PEOPLE VS. DR. KILDARE, THE—MD—Lew Ayres, Lionel Barrymore, Laraine Day—Top-ranking member of the series—78m.—see May 14 issue—(133).

PHILADELPHIA STORY, THE—CD—Cary Grant, Katharine Hepburn, James Stewart—High-rating for any situation—112m.—see Dec. 11 issue—(119).

RAGE IN HEAVEN—MD—Robert Montgomery, Ingrid Bergman, George Sanders—Good critics' picture with a selling problem—85m.—see Mar. 19 issue—(128).

THIRD FINGER, LEFT HAND—C—Myrna Loy, Melvyn Douglas, Lee Bowman—Corking sophisticated comedy headed for big money—96m.—see Oct. 16 issue—(107).

TRIAL OF MARY DUGAN, THE—D—Laraine Day, Robert Young, Tom Conway, Frieda Inescort—Saleable dramatic program—90m.—see Feb. 19 issue—(125).

WASHINGTON MELODRAMA—MD—Frank Morgan, Ann Rutherford, Kent Taylor—Just a programmer for the duallers—80m.—see Apr. 30 issue—(131).

WILD MAN OF BORNEO—CD—Frank Morgan, Mary Howard, Dan Dailey, Jr., Billie Burke—For nabe dual support—78m.—see Feb. 5 issue—(121).

WOMAN'S FACE, A — MD—Joan Crawford, Melvyn Douglas, Conrad Veidt — Absorbing drama with good appeal for all kinds of houses—106m.—see May 14 issue—(136).

ZIEGFELD GIRL—DMU—James Stewart, Judy Garland, Hedy Lamarr, Lana Turner, Tony Martin, Ian Hunter, Jackie Cooper, Charles Winninger, Edward Everett Horton, Philip Dorn—Big, lavish show will be an important grosser—131m.—see Apr. 30 issue—(130).

TO BE REVIEWED OR IN PRODUCTION

BARNACLE BILL—Wallace Beery, Virginia Weidler, Leo Carrillo.

BIG STORE, THE—Marx Brothers, Tony Martin, Virginia Grey.

BLOSSOMS IN THE DUST—Greer Garson, Walter Pidgeon, Marsha Hunt, Samuel Hinds—(Technicolor).

DR. JEKYLL AND MR. HYDE—Spencer Tracy, Ingrid Bergman, Lana Turner.

GET-AWAY, THE—Charles Winninger, Robert Sterling, Van Heflin, Donna Reed—(138).

HONKY-TONK—Clark Gable, Lana Turner, Marjorie Main.

LADY BE GOOD—Ann Sothern, Eleanor Powell, John Carroll, Lionel Barrymore, Robert Young.

MATA HARI—Greta Garbo, Ramon Novarro, Lionel Barrymore, Lewis Stone—89m.—(Re-issue).
RINGSIDE MAISIE—Ann Sothern, George Murphy, Robert Sterling.
SMILIN' THROUGH—Jeanette MacDonald, Gene Raymond, Brian Aherne, Ian Hunter—(Technicolor).
UNHOLY PARTNERS—Clark Gable, Rosalind Russell, Eduardo Ciannelli.
UNTITLED—Mickey Rooney, Judy Garland, Lewis Stone.
YEARLING, THE—Spencer Tracy, Gene Eckman, Ann Revere—(Technicolor).

MONOGRAM

(1939-1940 releases from 3901 up; 1940-1941 releases not numbered.)

APE, THE — MD — Borie Karloff, Gertrude Hoffman, Henry Hall—Well-made meller has loads of exploitation angles—62m.—see Oct. 16 issue.
BREAK THE NEWS—MUC—Maurice Chevalier, June Knight, Jack Buchanan—Happy Britisher; okay for duals—72m.—see Dec. 11 issue under Foreign—(English-made).
CHAMBER OF HORRORS—MYD—Leslie Banks, Lilli Palmer, Romilly Lunge—Just for dueller support—79m.—see Jan. 8 issue—(English-made).
DEAD MAN'S SHOES—MD—Leslie Banks, Wilfrid Lawson, Judy Kelly—British meller for the duals—70m.—see Mar. 5 issue—(English-made).
DRUMS OF THE DESERT — MD — Ralph Byrd, Lorna Gray, Mantan Moreland — Good inde action melodrama—64m.—see Oct. 16 issue.
FLYING WILD—MD—Leo Gorcey, Bobby Jordan, Joan Barclay—Okay for the younger patrons—63m.—see Mar. 5 issue.
FORGOTTEN HERO (Hoosier Schoolboy)—MD—Mickey Rooney, Anne Nagel, Frank Shields—Re-issue; sell Rooney—62m.—see Apr. 2 issue.
HER FIRST ROMANCE—DMU—Edith Fellows, Wilbur Evans, Jacqueline Wells—One of the best from Monogram—77m.—see Jan. 8 issue.
HOOSIER SCHOOLBOY—see Forgotten Hero.
HOUSE OF MYSTERY, THE—MYD—Keneth Kent, Judy Kelly, Peter Murray Hill—English mystery will setisfy the action and thriller dual trade—62m.—see May 14 issue.
INVISIBLE GHOST, THE—MD—Bela Lugosi, Polly Ann Young, John McGuire—Okay for the horror fans—63m.—see Apr. 30 issue.
KID'S LAST RIDE, THE—W—Range Busters, Luana Walters, Ed Brian—Run-of-the-mill Range Busters—55m.—see Feb. 19 issue.
KING OF THE ZOMBIES — MD—Dick Purcell, Joan Woodbury, John Archer—Thriller has plenty of selling angles—67m.—see May 28 issue.
OLD SWIMMIN' HOLE, THE—CD—Jackie Moran, Marcie Mae Jones, George Cleveland—Neighborhoods and small towns may like it—80m.—see Oct. 30 issue.
PHANTOM OF CHINATOWN—MYD—Keye Luke, Lotus Long, Grant Withers — Interest-holding mystery dreme for the duallers—62m.—see Nov. 27 issue.
PIONEERS, THE — Tex Ritter, "Slim" Andrews, Wanda McKay—Below par Ritter—61m.—see May 14 issue.
PRIDE OF THE BOWERY — MD—Leo Gorcey, Mary Ainsley, Bobby Jordan — High-rating dualler for the action houses, with special appeal for youngsters—63m.—see Dec. 25 issue.
REDHEAD—D—June Lang, Johnny Downs, Eric Blore—Routine program for the duallers — 64m.—see May 28 issue.
RIDIN' THE CHEROKEE TRAIL—W—Tex Ritter, Slim Andrews, Betty Niles—One of the better Ritters—60m.—see Mar. 5 issue.
ROAR OF THE PRESS—MD—Wallace Ford, Jean Parker, Jed Prouty—One of the better Monogram offerings—72m.—see May 14 issue.
ROLLING HOME TO TEXAS—W—Tex Ritter, Virginia Carpenter, Slim Andrews—The best Ritter yet—62m.—see Jan. 8 issue.
SIGN OF THE WOLF — AD — Michael Whalen, Grace Bradley, Mantan Moreland—For the family trade and dog-lovers—69m.—see Apr. 2 issue.
TAKE ME BACK TO OKLAHOMA — W—Tex Ritter, Terry Walker, Slim Andrews—Fair Ritter—65m. see Nov. 27 issue.
THAT GANG OF MINE — MD—East Side Kids, Dave O'Brien, Joyce Bryant—Fair for nabe duals—62m.—see Oct. 16 issue.
TRAIL OF THE SILVER SPUR—W—Range Busters, Dorothy Short—Run-of-the-mill, the Range Busters could use better materiel—60m.—see Jan. 22 issue.
TRAILING DOUBLE TROUBLE—W—Range Busters, Lita Conway, Nancy Louise King—Okay western—57m.—see Oct. 16 issue.
TUMBLEDOWN RANCH IN ARIZONA—W—Range Busters, Sheila Darcy—Run-of-the-mill Range Busters—60m.—see Apr. 30 issue.
WEST OF PINTO BASIN — W—Range Busters, Gwen Gaze, Tristram Coffin—Run-of-the-mill; not up to the standard set by the first two—60m.—see Dec. 11 issue.
YOU'RE OUT OF LUCK—Frankie Darro, Kay Sutton, Mantan Moreland—Standerd Darro offering—60m.—see Jan. 22 issue.

TO BE REVIEWED OR IN PRODUCTION

BOWERY BLITZKRIEG—East Side Kids, Leo Gorcey, Bobby Jordan, Huntz Hall.
GANG'S ALL HERE, THE—Frankie Darro, Marcia Mae Jones, Jackie Moran.
MURDER BY APPOINTMENT—Wallace Ford, Marian Marsh.
SILVER STALLION—David Sharpe, Janet Waldo.
WANDERERS OF THE WEST—Tom Keene, Betty Miles.
WRANGLERS' ROOST—Range Busters, Gwen Gaze.

PARAMOUNT

(1939-1940 releases from 3901 up; 1940-1941 releases from 4001 up.)

ARISE, MY LOVE—CD—Claudette Colbert, Ray Milland, Walter Abel—High-rating comedy-dreme with light-heerted, effective anti-Nazi treatment—110m.—see Oct. 30 issue—(4009).
BORDER VIGILANTES — W — William Boyd, Russell Hayden, Frances Gifford—Top line western in the Cassidy series—62m.—see Apr. 16 issue—(4053).
CAUGHT IN THE DRAFT—C—Bob Hope, Dorothy Lamour, Lynne Overman—Sure-fire boxoffice—82m.—see June 11 issue.
CHEROKEE STRIP—W—Richard Dix, Florence Rice, Victor Jory—Action pecked western—86m. — see Oct. 16 issue—(4005).
DANCING ON A DIME—MUC—Grace MacDonald, Robert Paige, Virginia Dale—Weak musloel dueller—74m.—see Oct. 16 issue.
DOOMED CARAVAN—W—William Boyd, Russell Hayden, Minna Gombell, Georgia Hawkins—Top-notch western—62m.—see Jan. 22 issue—(4051).
HARD-BOILED CANARY, THE (There's Magic in Music)—CMU—Allan Jones, Susanna Foster, Margaret Lindsay—For lovers of classical music; can stand strong selling—80m.—see Feb. 19 issue—(4021).
IN OLD COLORADO—W—William Boyd, Russell Hayden, Margaret Hayes — Top-notch Hopalong—66m. see Mar. 5 issue—(4052).
I WANTED WINGS—MD—Ray Milland, William Holden, Wayne Morris, Brian Donlevy, Constance Moore—Large-scale, spectacular action picture; will need plenty of selling—135m.—see May 28 issue—(4028).
LADY EVE, THE—CD—Barbara Stanwyck, Henry Fonda, Charles Coburn—Pleasing programmer, with emphasis on the women's angle—94m.—see Mar. 5 issue—(4022).
LAS VEGAS NIGHTS—CMU—Phil Regan, Bert Wheeler, Constance Moore, Tommy Dorsey—Routine musical without names; plug Tommy Dorsey's Band—87m.—see Mar. 19 issue—(4023).
LIFE WITH HENRY—C—Jackie Cooper, Eddie Bracken, Leila Ernst—Okay family fare, especlelly for the younger patrons — 81m. — see Jan. 22 issue — (4016).
LOVE THY NEIGHBOR—MUC—Jack Benny, Fred Allen, Mary Martin—Radio popularity of stars and "feud" should be strong selling angles—82m.—see Dec. 25 issue—(4013).
MAD DOCTOR, THE—MD—Basil Ratbbone, John Howard, Ellen Drew, Ralph Morgan—Exploitable horror picture has plenty of selling angles—91m.—see Feb. 19 issue—(4018).
MONSTER AND THE GIRL, THE—MD—Ellen Drew, Paul Lukas, Robert Paige—Tailor made for the horror fans—65m.—see Mar. 5 issue—(4020).
MOON OVER BURMA — D—Dorothy Lamour, Robert Preston, Preston Foster—Tropical drama has the selling angles—76m.—see Oct. 30 issue—(4006).
NIGHT AT EARL CARROLL'S, A—DCMU—Ken Murray, Rose Hobert, Brende and Cobina — Dualler, with plenty of music, hes girls to sell—63m.—see Nov. 27 issue—(4011).
NORTH WEST MOUNTED POLICE—MD—Gary Cooper, Madeleine Carroll, Paulette Goddard, Robert Preston, Preston Foster, Akim Tamiroff—Superb Technicolor job; marquee nemes and ection should bring high grosses—126m. — see Oct. 30 issue—(Technicolor)—(3946).
ONE NIGHT IN LISBON—CD—Fred MacMurray, Madeleine Carroll, Patricia Morison—Good program—95m.—see May 28 issue—(4029)—(A).
PIRATES ON HORSEBACK—W—William Boyd, Russell Hayden, Eleanor Stewart—Top notch western—68m.—see May 28 issue—(4054).
POWER DIVE—AD—Richard Arlen, Jean Parker, Roger Pryor—Pleasing aviation programmer for the action trade—70m.—see Apr. 30 issue—(4026).
REACHING FOR THE SUN—MD—Joel McCrea, Ellen Drew, Albert Dekker, Eddie Bracken—Just a programmer; sell the names—90m.—see Apr. 16 issue—(4027).
ROAD TO ZANZIBAR, THE—MUC—Bing Crosby, Dorothy Lamour, Bob Hope—Sell the names and "Road to Singapore" rep—92m.—see Mar. 19 issue—(4025).
ROUNDUP, THE—WD—Richard Dix, Patricia Morison, Preston Foster—Fair western drama is suitable for action houses—90m.—see Mar. 19 issue—(4024).
SECOND CHORUS—MUC—Fred Astaire, Paulette Goddard, Burgess Meredith, Artie Shaw—Selling names should help—84m.—see Dec. 11 issue—(4014).
TEXAS RANGERS RIDE AGAIN — W—John Howard, Ellen Drew, Akim Tamiroff—Good western with selling names—68m.—see Nov. 13 issue—(4012).
THERE'S MAGIC IN MUSIC—see The Hard-Boiled Canary.
VICTORY—MD—Fredric March, Betty Field, Sir Cedric Hardwicke — Tense, well-produced drama of East Indies, it has the engles for strong exploitation—79m.—see Dec. 25 issue—(4015).
VIRGINIA — D—Madeleine Carroll, Fred MacMurray, Stirling Hayden—Sell the names and Technicolor 108m. — see Jan. 22 issue — (Tecbnicolor) — (4019).
WORLD IN FLAMES, THE—Doc—Newsreel compilation—Effective anti-dictetorship, pro-democracy film—62m.—see Oct. 30 issue—(4010).
YOU'RE THE ONE—CMU—Bonnie Baker, Orrin Tucker, Edward Everett Horton, Jerry Colonna—Exploitable dualler with names to sell—82m.—see Feb. 5 issue—(4017).

TO BE REVIEWED OR IN PRODUCTION

ALOMA OF THE SOUTH SEAS—Dorothy Lamour, Jon Hall—(Technicolor).
AMONG THE LIVING—Albert Dekker, Susan Hayward, Frances Farmer.
BAHAMA PASSAGE—Madeleine Carroll, Stirling Hayden—(Technicolor).
BIRTH OF THE BLUES—Bing Crosby, Mary Martin, Brian Donlevy.
BUY ME THAT TOWN—Lloyd Nolan, Constance Moore, Albert Dekker.
FORCED LANDING—Richard Arlen, Eve Gabor, J. Carrol Naish.
GREAT MAN'S LADY, THE — Barbara Stanwyck, Joel McCrea, Brian Donlevy.
HENRY FOR PRESIDENT—Jimmy Lydon, June Preisser.
HOLD BACK THE DAWN—Charles Boyer, Paulette Goddard, Olivia de Havilland.
KISS THE BOYS GOODBYE—Don Amecbe, Mary Martin, Oscar Levant, Eddie Anderson.
MEN OF ACTION—William Boyd, Russel Hayden, Evelyn Brent.
MR. BUG GOES TO TOWN—Tecbnicolor feature cartoon.
NEW YORK TOWN—Mary Martin, Fred MacMurray, Robert Preston.
NIGHT OF JANUARY 16TH, THE—Robert Preston, Ellen Drew, Nils Astber.
NOTHING BUT THE TRUTH — Bob Hope, Paulette Goddard, Edward Arnold.
PARSON OF PANAMINT, THE—Ellen Drew, Charlie Ruggles, Phil Terry.
SECRET OF THE WASTELANDS—William Boyd, Andy Clyde, Barbara Britton.
SHEPHERD OF THE HILLS—Betty Field, Harry Carey, John Wayne—(Technicolor).
SHEIK OF BUFFALO BUTTE—William Boyd, Andy Clyde, Jean Phillips.
SKYLARK—Claudette Colbert, Ray Milland, Brian Aherne, Binnie Barnes, Walter Abel.
SULLIVAN'S TRAVEL — Joel McCrea, Veronica Lake, Eric Blore.
WEST POINT WIDOW—Anne Shirley, Richard Carlson, Richard Denning—64m.—(4030).
WORLD PREMIERE—John Barrymore, Frances Farmer, Eugene Pallette.

PRODUCERS RELEASING CORP.

BILLY THE KID'S FIGHTING PALS—W—Bob Steele, Al St. John, Phyllis Adair—Routine western—62m.—see Apr. 16 issue—(161).
BILLY THE KID'S GUN JUSTICE — W—Bob Steele, Louise Currie, Carleton Young—Good western—63m.—see Jan. 8 issue—(159).
BILLY THE KID'S RANGE WAR—W—Bob Steele, Joan Barclay, Al St. John—Good Steele entry—60m.—see Feb. 19 issue—(160).
BILLY THE KID IN TEXAS — W—Bob Steele, Terry Walker, Carlton Young—Better than average Bob Steele western—55m.—see Oct. 30 issue—(158).
CAUGHT IN THE ACT—C—Henry Armetta, Iris Meredith, Robert Baldwin—Italian dialect comedy has some amusing moments—62m.—see Feb. 5 issue (107).
DEVIL BAT—MD—Bela Lugosi, Suzanne Kaaren, Dave O'Brien—Highly exploitable, especially for the eotion houses—69m.—see Dec. 25 issue—(105).
EMERGENCY LANDING—MD—Forrest Tucker, Carol Hughes, Evelyn Brent—Okay aviation meller for the supporting notch—67m.—see May 28 issue—(109).
FEDERAL FUGITIVES — MD — Neil Hamilton, Doris Day, Victor Varconi—Well-produced meller for the supporting notch—62m.—see Apr. 2 issue—(108).
LONE RIDER CROSSES THE RIO, THE—W—George Houston, Roquell Verria, Al St. John—Okay western; sell Houston's singing—60½m.—see Mar. 19 issue—(164).
LONE RIDER IN GHOST TOWN, THE—W—George Houston, Al St. John, Alaine Brandes—Fair western—64m.—see May 14 issue—(165).
LONE RIDER RIDES ON, THE—W—George Houston, Hillary Brooks, Al St. John—Auspicious beginning for the series—64m.—see Jan. 22 issue—(163).
MISBEHAVING HUSBANDS—C—Harry Langdon, Esther Muir, Ralph Byrd—Satisfactory low-budget entry—64m.—see Dec. 25 issue—(104).
OUTLAWS OF THE RIO GRANDE—W—Tim McCoy, Virginie Carpenter, Charles King—Above par western, has plenty of action—53m.—see Mar. 5 issue—(155).
RIDERS OF BLACK MOUNTAIN — W — Tim McCoy, Pauline Haddon, Rex Lease — Routine McCoy — 59m.—see Nov. 13 issue—(154).
SECRET EVIDENCE—MD—Marjorie Reynolds, Charles Quigley, Ward McTaggart—Better then the usual run of this class—65m.—see Feb. 19 issue—(106).
SOUTH OF PANAMA—MD—Roger Pryor, Virginia Vale, Lionel Royce—Okay spy meller for the action houses—64m.—see Apr. 30 issue—(110).

TO BE REVIEWED OR IN PRODUCTION

DESPERATE CARGO—Ralph Byrd, Carol Huges.
GAMBLING DAUGHTERS—Cecilia Parker, Roger Pryor.
MOTORCYCLE SQUAD—Kane Richmond, Pauline Moore.
MURDER ON GUARD—Eric Linden, Ben Alexander, Ann Doran—(111).
PAPER BULLETS — Joan Woodbury, Jack LaRue — (123).
TEXAS MARSHAL—Tim McCoy, Kay Leslie, Art Davis—(156).

RKO-RADIO

(1939-1940 releases from 001 up; 1940-1941 releases from 101 up.)

ALONG THE RIO GRANDE—W—Tim Holt, Ray Whitley, Betty Jane Rhodes—Okay western—64m.—see Feb. 5 issue—(183).
BRING 'EM BACK ALIVE—Jungle—Produced by Frank Buck—Jungle re-issue may still have some punch left—63m.—see Apr. 16 issue—(166).
BRINGING UP BABY—C—Cary Grant, Katharine Hepburn, Charles Ruggles—Comedy re-issue; sell Grant and Hepburn—102m.—see Apr. 16 issue—(163).

CITIZEN KANE—D—Orson Welles, Dorothy Comingore, Joseph Cotten—Hits the mark in every department; a massive piece of entertainment, and one that should aim at every box-office record—119m.—see Apr. 16 issue—(193).

CONVOY — AD — Clive Brook, Judy Campbell, John Clements—Highly exploitable and actionful British propagandizer—78m.—see Jan. 8 issue—(English-made)—(161).

DEVIL AND MISS JONES, THE—C—Jean Arthur, Robert Cummings, Charles Coburn—Delightful comedy; grosses will depend largely on selling effort—92m.—see Apr. 16 issue—(122).

FANTASIA—Fantasy MU—Produced by Walt Disney with Leopold Stokowski and the Philadelphia Orchestra—Something new and different; should attract lots of interest in the metropolitan centers —135m.—see Nov. 27 issue—(Disney).

FARGO KID, THE—W—Tim Holt, Jane Drummond, Ray Whitley—Exciting oatie; better than Tim Holt's first one—63m.—see Nov. 13 issue—(182).

FOOTLIGHT FEVER—C—Alan Mowbray, Donald MacBride, Elisabeth Risdon—Okay comedy for dual support—69m.—see Mar. 19 issue—(119).

GIRL, A GUY AND A GOB, A—C—George Murphy, Lucille Ball, Edmond O'Brien—Pleasing program; deserves the best kind of selling—91m.—see Mar. 5 issue—(120).

IT HAPPENED TO ONE MAN—D—Wilfrid Lawson, Nora Swinburne, Marta Labarr—Saleable program where English pictures go—80m.—see Mar. 5 issue—(English-made)—( ).

KITTY FOYLE — D—Ginger Rogers, Dennis Morgan, James Craig—Top-line drama; should profit by word of mouth—108m.—see Jan. 8 issue—(112).

LET'S MAKE MUSIC—CMU—Bob Crosby, Jean Rogers, Elisabeth Risdon—Pleasing program; sell Bob Crosby's music—84m.—see Dec. 25 issue—(115).

LI'L ABNER—C—Granville Owens, Mona Ray, Buster Keaton—Where they know the comic strip, this has plenty of angles—78m.—see Oct. 30 issue—(109).

LITTLE MEN—MD—Kay Francis, Jack Oakie, Jimmy Lydon, George Bancroft—Best for kids and family trade—84m.—see Dec. 11 issue—(110).

MELODY FOR THREE—CD—Jean Hersholt, Fay Wray, Walter Woolf King—One of the better Dr. Christians; sell the music—67m.—see Mar. 5 issue—(124).

MEXICAN SPITFIRE OUT WEST—C—Lupe Velez, Leon Errol, Donald Woods—Better than average supporting fare—76m.—see Oct. 16 issue—(111).

MR. AND MRS. SMITH—C—Carole Lombard, Robert Montgomery, Gene Raymond—Amusing comedy; sell the names and Hitchcock's reputation—95m. —see Jan. 22 issue—(117).

NO, NO, NANETTE—MUC—Anna Neagle, Richard Carlson, Victor Mature, Roland Young—Sell the names because the show doesn't hit the "Irene" mark—96m.—see Dec. 25 issue—(114).

PLAY GIRL—MD—Kay Francis, James Ellison, Mildred Coles—Has plenty of angles for the women—77m. —see Jan. 22 issue—(121).

RELUCTANT DRAGON, THE—Novelty—Robert Benchley, Nana Bryant, Walt Disney—Novelty will need plenty of push, but has chance for surprise grosses —73m.—see May 28 issue—(Technicolor Sequences)—(191).

REMEDY FOR RICHES — CD—Jean Hersholt, Dorothy Lovett, Edgar Kennedy — Dualler; okay for Dr. Christian fans—68m.—see Nov. 27 issue—(113).

REPENT AT LEISURE—CD—Kent Taylor, Wendy Barrie, George Barbier—For the lower half of the duallers—66m.—see Apr. 16 issue—(125).

ROBBERS OF THE RANGE—W—Tim Holt, Ray Whitley, Virginia Vale—One of the better Holt westerns—62m.—see Apr. 2 issue—(184).

SAINT IN PALM SPRINGS, THE—MY—George Sanders, Wendy Barrie, Linda Hayes—Okay for "Saint" fans but below the usual standard—66m.—see Jan. 8 issue—(116).

SCATTERGOOD BAINES — CD—Guy Kibbee, Carol Hughes, John Archer—Good comedy for nabes and hinterlands—69m.—see Feb. 19 issue—(123).

SCATTERGOOD PULLS THE STRINGS—CD—Guy Kibbee, Bobs Watson, Susan Peters—Dualler is tops for family trade — 67m.—see May 28 issue—(132).

SUNNY—MUC—Anna Neagle, John Carroll, Ray Bolger—Musical can do pleasing business with proper handling—98m.—see May 28 issue—(133).

THEY MET IN ARGENTINA—MUC—Maureen O'Hara, James Ellison, Buddy Ebsen, Alberto Vila—Latin-American musical will need plenty of help—77m.—see Apr. 30 issue—(128).

THEY KNEW WHAT THEY WANTED—D—Carole Lombard, Charles Laughton, William Gargan—Marquee names, good story should help boost this to higher grosser—90m.—see Oct. 16 issue—(104)—(A).

VIVACIOUS LADY—C—Ginger Rogers, James Stewart, Charles Coburn—Pleasant reissue; sell Award-winners Rogers and Stewart—91m.—see Mar. 19 issue—(162).

YOU'LL FIND OUT—MYMU—Kay Kyser, Helen Parrish, Dennis O'Keefe, Boris Karloff—High-rating musical-mystery combo—97m.—see Nov. 27 issue —(108).

TO BE REVIEWED OR IN PRODUCTION

BEFORE THE FACT—Cary Grant, Joan Fontaine, Sir Cedric Hardwicke, Isabel Jeans, Heather Angel.

CYCLONE ON HORSEBACK—Tim Holt, Marjorie Reynolds, Ray Whitley—(185).

DEVIL AND DANIEL WEBSTER, THE — Charles Coburn, Walter Huston, Anne Shirley, James Craig, Simone Simon.

DUDE COWBOY—Tim Holt, Marjorie Reynolds, Ray Whitley.

FATHER TAKES A WIFE, THE — Adolphe Menjou, Gloria Swanson, John Howard, Florence Rice.

GAY FALCON, THE—George Sanders Wendy Barrie.

HURRY, CHARLIE, HURRY—Leon Errol, Mildred Coles, Kenneth Howell—65m.—(129).

INTERLUDE—Jean Hersholt, Dorothy Lovett, Robert Baldwin—(134).

LADY SCARFACE — Judith Anderson, Frances Neal, Dennis O'Keefe.

LITTLE FOXES, THE—Bette Davis, Herbert Marshall, Richard Carlson.

LOOK WHO'S TALKING — Edgar Bergen, Charlie McCarthy, Fibber McGee and Molly, Lucille Ball.

LORD EPPING SEES A GHOST—Leon Errol, Lupe Velez, Zasu Pitts.

MY LIFE WITH CAROLINE—Ronald Colman, Anna Lee, Charles Winninger.

OUTLAW TRAIL—Tim Holt, Janet Waldo, Ray Whitley.

PARACHUTE BATTALION—Robert Preston, Nancy Kelly, Edmond O'Brien.

SAINT'S VACATION, THE—Hugh Sinclair, Sally Gray—(English-made)—(131).

TOM, DICK, AND HARRY—Ginger Rogers, George Murphy, Alan Marshall, Burgess Meredith—(126).

UNTITLED—Tim Holt, Ray Whitley, Jane Clayton.

REPUBLIC

(1939-1940 releases from 901 up; 1940-1941 releases from 001 up.)

ARKANSAS JUDGE—C—Weaver Bros. and Elviry, Roy Rogers, Spring Byington, Pauline Moore—Small towns and nabes will like it best—72m.—see Feb. 5 issue—(010).

BACK IN THE SADDLE — MUW — Gene Autry, Smiley Burnette, Mary Lee—One of Autry's best—73m. see Apr. 2 issue—(045).

BARNYARD FOLLIES — MU — Mary Lee, Rufe Davis, June Storey—Lower bracket musical—68m.—see Nov. 27 issue—(008).

BEHIND THE NEWS—D—Lloyd Nolan, Doris Davenport, Frank Albertson—Okay newspaper drama for the action duallers—74m.—see Dec. 25 issue—(009).

BORDER LEGION, THE — WMU—Roy Rogers, George "Gabby" Hayes, Carol Hughes—Corking, fast-moving oatie—58m.—see Dec. 11 issue—(053).

BOWERY BOY—MD—Dennis O'Keefe, Louise Campbell, Jimmy Lydon—Routine "Dead End"-type program—71m.—see Jan. 8 issue—(019).

COUNTRY FAIR—MUC—Eddie Foy, Jr., June Clyde, Guinn Williams—Lightweight farce comedy; best for nabes and hinterland—74m.—see May 14 issue —(015).

DESERT BANDIT—W—Don "Red" Barry, Lynn Merrick, William Haade—Good western—56m.—see May 28 issue—(077).

FRIENDLY NEIGHBORS—CDMU—Weaver Bros., Elviry, Lois Ranson—Just for the provinces—67m.—see Nov. 27 issue—(007).

FRONTIER VENGEANCE—W—Don "Red" Barry, Betty Moran, George Offerman, Jr.—Fair western—57m. —see Oct. 30 issue—(072).

GAY VAGABOND, THE—C—Roscoe Karns, Ruth Donnelly, Ernest Truex—Okay for the nabe duals and rurals—66m.—see May 28 issue—(022).

GREAT TRAIN ROBBERY, THE—AD—Bob Steele, Claire Carleton, Milburn Stone—Satisfactory action dualler—62m.—see Mar. 5 issue—(021).

HIT PARADE OF 1941—CMU—Kenny Baker, Frances Langford, Hugh Herbert—One of the best from Republic; can stand strong selling campaign—88m.—see Oct. 30 issue—(001).

IN OLD CHEYENNE—W—Roy Rogers, Joan Woodbury, Gabby Hayes—Belongs in the top western bracket —58m.—see Apr. 16 issue—(055).

LADY FROM LOUISIANA — MD—John Wayne, Ona Munson, Helen Westley—Another high-rating Republic entry; will need selling—82m.—see May 14 issue—(014).

LONE STAR RAIDERS — W—The Three Mesquiteers, June Johnson, George Douglas—Sub-standard Mesquiteers—57m.—see Dec. 25 issue—(064).

MAN BETRAYED, A—MD—John Wayne, Frances Dee, Edward Ellis—Good cast held down by weak story; sell the names—83m.—see Mar. 19 issue—(011).

MEET THE MISSUS—C—Higgins Family, Polly Moran, Astrid Allwyn—Weak sister in Higgins Family series—68m.—see Nov. 27 issue—(018).

MELODY AND MOONLIGHT—CMU—Johnny Downs, Barbara Allen (Vera Vague), Jerry Colonna, Jane Frazee—Fast moving comedy for the duallers—72m —see Oct. 16 issue—(005).

MELODY RANCH—MUC—Gene Autry, Jimmy Durante, Ann Miller—High-rating musical comedy with western background—84m.—see Nov. 27 issue—(041).

MR. DISTRICT ATTORNEY — CD — Dennis O'Keefe, Florence Rice, Peter Lorre—Fast moving show fits nicely into the action groove—69m.—see Apr. 2 issue—(012)

PALS OF THE PECOS—W—Three Mesquiteers, June Johnson—Run-of-the-mill Mesquiteers—56m.—see Apr. 30 issue—(066).

PRAIRIE PIONEERS — W — Three Mesquiteers, Esther Estrella, Robert Kellard—Dualler for action houses; sell Three Mesquiteers series—58m.—see Mar. 5 issue—(065).

PETTICOAT POLITICS—CD—Roscoe Karns, Ruth Donnelly, Spencer Charters, Lois Ranson, Polly Moran —Dualler for family situations and small towns—67m.—see Feb. 19 issue—(020).

PHANTOM COWBOY, THE—W—Don "Red" Barry, Virginia Carroll, Milburn Stone—Run-of-the-mill western—56m.—see Feb. 19 issue—(075).

RIDIN' ON A RAINBOW—WMU—Gene Autry, Mary Lee, Smiley Burnette, Carol Adams—Long on songs; short on action; but Autry is Autry—79m.—see Feb. 5 issue—(044).

ROBIN HOOD OF THE PECOS—W—Roy Rogers, George "Gabby" Hayes, Marjorie Reynolds—Swell Rogers' entry—59m.—see Jan. 22 issue—(054).

ROOKIES ON PARADE—MUC—Bob Crosby, Gertrude Niesen, Ruth Terry—Timely comedy of the boys in the camps has all the angles—69m.—see Apr. 30 issue—(013).

SHERIFF OF TOMBSTONE—W—Roy Rogers, Gabby Hayes, Elyse Knox—Okay western; Rogers at his best—56m.—see May 14 issue—(056).

SINGING HILL, THE — MUW—Gene Autry, Virginia Dale, Smiley Burnette—Top ranking Autry—75m. —see May 14 issue—(046).

SIS HOPKINS — MUC — Judy Canova, Bob Crosby, Charles Butterworth, Jerry Colonna, Susan Hayward—Republic's top production; has big b. o. possibilities with the right kind of selling—98m. —see Apr. 16 issue—(002).

TEXAS TERRORS—W—Don "Red" Barry, Julie Duncan, Arthur Loft—Tops for oatie fans—57m.—see Nov. 27 issue—(073).

TRAIL BLAZERS, THE — W—The Three Mesquiteers, Pauline Moore, Weldon Heyburn—So-so Mesquiteers —58m.—see Nov. 13 issue—(063).

TWO-GUN SHERIFF—W—Don "Red" Barry, Lynn Merrick, Jay Novello—Has plenty for action fans— 56m.—see Apr. 30 issue—(076).

WHO KILLED AUNT MAGGIE?—MY—Wendy Barrie, John Hubbard, Walter Abel — Routine mystery thriller for the duals—70m.—see Nov. 13 issue— (006).

WYOMING WILDCAT — W—Don "Red" Barry, Julie Duncan, Frank M. Thomas—An average Barry— 56m.—see Jan. 22 issue—(074).

YOUNG BILL HICKOK — W — Roy Rogers, George "Gabby" Hayes, Jacqueline Wells—OK Rogers western—60m.—see Oct. 16 issue—(052).

TO BE REVIEWED OR IN PRODUCTION

ANGELS WITH BROKEN WINGS—Binnie Barnes, Gilbert Roland, Mary Lee, Billy Gilbert—(016).

GANGS OF SONORA—Three Mesquiteers, June Johnson.

HURRICANE SMITH—Jane Wyatt, Ray Middleton, J. Edward Bromberg.

KANSAS CYCLONE—Don "Red" Barry, Lynn Merrick, William Haade.

MOUNTAIN MOONLIGHT—Weaver Bros. and Elviry, John Archer.

NEVADA CITY — Roy Rogers, Sally Payne, Gabby Hayes—(057).

PUDDIN'HEAD—Judy Canova, Francis Lederer, Raymond Walburn.

SADDLEMATES — Bob Livingston, Bob Steele, Rufe Davis—(067).

UNDER FIESTA STARS—Gene Autry, Smiley Burnette.

20th CENTURY-FOX

(1939-1940 releases from 001 up; 1940-1941 releases from 101 up.)

BLOOD AND SAND—MD—Tyrone Power, Linda Darnell, Rita Hayworth—Sell the names and color for best results—125m.—see May 28 issue—(Technicolor)—(143).

BRIDE WORE CRUTCHES, THE—CD—Lynne Roberts, Ted North, Edgar Kennedy—Just dual filler—55m. —see Jan. 8 issue—(112).

CHAD HANNA—MD—Henry Fonda, Dorothy Lamour, Linda Darnell—Marquee names should carry it— 88m.—see Dec. 25 issue—(Technicolor)—(123).

CHARTER PILOT—MD—Lloyd Nolan, Lynn Bari, Arleen Whelan—Action dualler will fit nicely into the lower spot—70m.—see Nov. 13 issue—(118).

COWBOY AND THE BLONDE, THE—CD—Marv Beth Hughes, George Montgomery, Alan Mowbray—Mild satire on Hollywood for the duallers—68m.—see Apr. 30 issue—(141).

DEAD MEN TELL—MY—Sidney Toler, Sheila Ryan, Robert Weldon—Good Chan entry for the duallers —60m.—see Mar. 19 issue—(136).

FOR BEAUTY'S SAKE—CD—Ned Sparks, Marjorie Weaver, Ted North—Routine entrant for the lower half—62m.—see May 28 issue—(144).

GIRL IN THE NEWS, THE—D—Margaret Lockwood, Barry K. Barnes, Emlyn Williams—High-ranking suspense yarn; if "Lady Vanishes" and "Night Train" pulled them in, count on this—77m.—see Jan. 22 issue—(English-made)—(127).

GOLDEN HOOFS—CD—Jane Withers, Charles (Buddy) Rogers, Katharine Aldridge—Average Withers will fit into the lower dual spot—67m.—see Feb. 5 issue—(130).

GREAT AMERICAN BROADCAST, THE—CMU—Alice Faye, Jack Oakie, John Payne, Cesar Romero— Workmanlike musical should do good business— 91m.—see May 14 issue—(140).

THE GREAT COMMANDMENT—D—John Beal, Maurice Moscovitch, Albert Dekker, Marjorie Cooley—Well-made religious drama; call stand selling in certain localities—80m.—see March 5 issue—(142).

HUDSON'S BAY—HD—Paul Muni, Gene Tierney, John Sutton—Impressive, well-mounted biggie; should do well with right selling—94m.—see Dec. 25 issue—(115).

JENNIE — CD—Virginia Gilmore, George Montgomery, William Henry—Family trade may like this pleasing bottom dualler—77m.—see Nov. 27 issue— (122).

MARK OF ZORRO, THE—MD—Tyrone Power, Linda Darnell, Basil Rathbone—Entertaining adventure-romance—93m.—see Nov. 13 issue—(117).

MICHAEL SHAYNE, PRIVATE DETECTIVE—MY—Lloyd Nolan, Marjorie Weaver, Walter Abel—Fast-moving whodunit program dualler — 77m.—see Dec. 11 issue—(124).

MURDER AMONG FRIENDS—MY—John Hubbard, Marjorie Weaver, Cobina Wright, Jr., Mona Barrie—Amusing thriller for the duals—67m.—see Mar. 5 issue—(132).

MURDER OVER NEW YORK—MY—Sidney Toler, Marjorie Weaver, Robert Lowery—Swell Chan entry— 65m.—see Nov. 27 issue—(121).

RIDE KELLY RIDE—AD—Eugene Pallette, Rita Quigley, Mary Healy, Marion Stephen—Filler for the lower half of duallers—59m.—see Feb. 5 issue—(129).

RIDE ON VAQUERO — W — Cesar Romero, Chris-Pin Martin, Mary Beth Hughes—Standard Cisco Kid will fit into the double feature groove—64m.—see Apr. 2 issue—(133).

ROMANCE OF THE RIO GRANDE—W—Cesar Romero, Patricia Morison, Lynne Roberts—Up to the Cisco standard—73m.—see Jan. 8 issue—(125).

SCOTLAND YARD—MD—Nancy Kelly, Edmund Gwenn, John Loder—Topical crime meller will fit nicely into the duallers—67m.—see Apr. 2 issue—(131).

SLEEPERS WEST—MD—Lloyd Nolan, Lynn Bari, Mary Beth Hughes—Pleasing Michael Sheyne entrant for the duallers—74m.—see Mar. 19 issue—(134).

TALL, DARK, AND HANDSOME—CD—Cesar Romero, Virginia Gilmore, Milton Berle—Better than average program deserves more than passing attention—78m.—see Jan. 22 issue—(128).

THAT NIGHT IN RIO—CMU—Alice Faye, Don Ameche, Carmen Miranda—High rating musical looms as one of the company's best this season—90m.—see Mar. 19 issue—(Technicolor)—(137).

TIN PAN ALLEY—CMU—Alice Faye, Betty Grable, Jack Oakie, John Payne—Timely musical has plenty of angles to sell—94m.—see Nov. 27 issue—(120).

TOBACCO ROAD—CD—Charley Grapewin, Gene Tierney, Marjorie Rambeau, William Tracy—Pre-selling rep of stage play should help grosses, even though soreen version falls a bit short—84m.—see Mar. 5 issue—(133).

VERY YOUNG LADY, A—CD—Jane Withers, Nancy Kelly, John Sutton—Okay for the Withers fans—79m.—see May 14 issue—(145).

WESTERN UNION — MD — Robert Young, Randolph Scott, Virginia Gilmore, Dean Jagger—Exploitable meller; will need plenty of selling—95m.—see Feb. 5 issue—(Technicolor)—(126).

YOUNG AS YOU FEEL, THE JONES FAMILY IN—CD—Jed Prouty, Spring Byington, Russell Gleason—Weaker Jones family effort—59m. — see Jan. 24 issue—(032).

TO BE REVIEWED OR IN PRODUCTION

ACCENT ON LOVE — George Montgomery, Cobina Wright, Stanley Clements—(148).

BELLE STARR—Dana Andrews, Randolph Scott, Gene Tierney—(Technicolor).

CHARLEY'S AUNT—Jack Benny, Kay Francis, James Ellison.

CHARLIE CHAN IN RIO—Sidney Toler, Mary Beth Hughes, Ted North.

DANCE HALL—Cesar Romero, Carole Landis, J. Edward Bromberg—(149).

DRESSED TO KILL—Lloyd Nolan, Mary Beth Hughes, Sheila Ryan.

KIPPS—Michael Redgrave, Diana Wynyard—(English-made).

LAST OF THE DUANES—George Montgomery, Lynne Roberts, Eve Arden.

MAIL TRAIN—Gordon Harker, Alastair Sim—(English-made)—(139).

MAN HUNT—Walter Pidgeon, George Sanders, Joan Bennett—(146).

MOON OVER MIAMI—Don Ameche, Betty Grable, Robert Cummings, Carole Landis, Jack Haley—(Technicolor)—(147).

OUTLAW, THE—Walter Huston, Thomas Mitchell, Jane Russell, Jack Buetel (Hughes)—(135).

PRIVATE NURSE—Brenda Joyce, Jane Darwell, Robert Lowery.

SUN VALLEY SERENADE—Sonja Henie, John Payne, Milton Berle, Glenn Miller.

WILD GEESE CALLING—Henry Fonda, Joan Bennett, Warren William.

YANK IN THE RAF, A—Tyrone Power, Betty Grable, John Sutton.

UNITED ARTISTS

ADVENTURES OF TOM SAWYER, THE—Tommy Kelly, May Robson, Walter Brennan—Re-issue; sell Technicolor and Selznick—91m.—see May 14 issue—(Technicolor)—(Selznick).

BLACKOUT—AD—Conrad Veidt, Valerie Hobson, Hay Petrie—Excellent British-r; can get business—81m.—see Nov. 27 issue—(English-made)—(Corfield).

BROADWAY LIMITED—C—Victor McLaglen, Dennis O'Keefe, Marjorie Woodworth—Comedy will need plenty of attention—95m.—see June 11 issue—(Hal Roach).

CHEERS FOR MISS BISHOP—D—Martha Scott, William Gargan, Edmund Gwenn—A worthy production, deserves every bit of selling help—95m.—see Jan. 22 issue—(Rowland).

GREAT DICTATOR, THE — Satire — Charles Chaplin, Paulette Goddard, Jack Oakie—One of the most important films in years; it offers a selling ohallenge to every exhibitor—125m.—see Oct. 30 issue—(Chaplin).

LONG VOYAGE HOME, THE—D—John Wayne, Thomas Mitchell, Ian Hunter—Cinematically a masterpiece, but it will need a lot of selling to get into the money—105m.—see Oct. 16 issue — (Wanger)—(A).

MAJOR BARBARA—CD—Wendy Hiller, Rex Harrison, Robert Morley—Tops for the class trade; needs plenty of selling elsewhere—122m.—see May 14 issue—(English-made)—(Pascal).

POT O' GOLD—MUC—James Stewart, Paulette Goddard, Horace Heidt, Charles Winninger—Title and cast should put this into better grosses—86m.—see Apr. 2 issue—(Roosevelt).

PRISONER OF ZENDA, THE — MD—Ronald Colman, Madeleine Carroll, Douglas Fairbanks, Jr., Raymond Massey—Re-issue; sell the names—101m.—see May 14 issue—(Selznick).

ROAD SHOW—CMU—Adolphe Menjou, Carole Landis, John Hubbard—Can be exploited into profitable results—87m.—see Jan. 22 issue—(Roach).

SO ENDS OUR NIGHT—D—Fredric March, Margaret Sullavan, Frances Dee, Glenn Ford—Well-made in all departments, this offers a challenge to showmen—121m.—see Jan. 22 issue—(Loew-Lewin).

SON OF MONTE CRISTO, THE—MD—Louis Hayward, Joan Bennett, George Sanders—Has angles for heavy exploitation—102m.—see Dec. 11 issue—(Small).

THAT HAMILTON WOMAN — D — Vivien Leigh, Laurence Olivier, Alan Mowbray—Lavish costume show with exploitable names has selling angles for the women—128m.—see Apr. 2 issue—(Korda).

THAT UNCERTAIN FEELING—C—Merle Oberon, Melvyn Douglas, Burgess Meredith—One of the season's better light comedies; sell the names and Lubitsch—84m.—Mar. 19 issue—(Lesser).

THIEF OF BAGDAD, THE—Spec—Sabu, Conrad Veidt, June Duprez — Gorgeous Technicolor production looms as one of the big exploitation opportunities of the season—109m.—see Oct. 16 issue—(Technicolor)—(Korda).

TOPPER RETURNS—C—Joan Blondell, Roland Young, Carole Landis—Amusing screwball comedy; most audiences will like it—89m.—see Mar. 19 issue—(Roach).

TO BE REVIEWED OR IN PRODUCTION

ILLUSIONS—Merle Oberon, Alan Marshal, Joseph Cotten, George Reeves—(Korda).

INTERNATIONAL LADY—Ilona Massey, George Brent, Basil Rathbone—(Small).

NEW WINE—Ilona Massey, Alan Curtis, Binnie Barnes, Albert Basseman—(Gloria).

THREE COCKEYED SAILORS—Tommy Trinder, Claude Hulbert, Michael Wilding—(Small) — (English-made).

UNIVERSAL

(1939-1940 releases from 4001 up; 1940-1941 releases from 5001 up.)

ABBOTT AND COSTELLO AND DICK POWELL IN THE NAVY—F—Abbott and Costello, Dick Powell, Andrews Sisters—Should do a whale of a business—86m.—see June 11 issue.

BACK STREET—D—Charles Boyer, Margaret Sullavan, Richard Carlson—Tearjerker with tremendous appeal for women—89m.—see Feb. 5 issue—(5002)—(A).

BANK DICK, THE — F — W. C. Fields, Una Merkel, Franklin Pangborn—Fields fans may go for this low comedy farce—72m. — see Dec. 11 issue—(5010).

BLACK CAT, THE—MY—Hugh Herbert, Brod Crawford, Basil Rathbone, Bela Lugosi—Unusually good chiller; natural for horror stands—70m.—see May 14 issue—(5028).

BOSS OF BULLION CITY, THE—W — Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Standard offering of the series — 59m.—see Nov. 27 issue — (5064).

BUCK PRIVATES—CMU—Abbott and Costello, Andrew Sisters, Lee Bowman, Alan Curtis, Jane Frazee—Gag farce looks like surprise money show—84m.—see Feb. 5 issue—(5009).

BURY ME NOT ON THE LONE PRAIRIE—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Standard western—59m.—see Dec. 11 issue—(5065).

DANGEROUS GAME, A—CD—Richard Arlen, Andy Devine, Jeanne Kelly — Fairly amusing lower half dualler—61m.—see Mar. 19 issue—(5057).

DARK STREETS OF CAIRO—MY—Sigrid Gurie, Ralph Byrd, Eddie Quillan—Okay dual filler—59m.—see Nov. 27 issue—(5040).

DEVIL'S PIPELINE, THE—MD—Richard Arlen, Andy Devine, Jeanne Kelly—Okay for the bottom duallers and action houses—65m.—see Nov. 13 issue—(5052).

DOUBLE DATE—C—Edmund Lowe, Una Merkel, Peggy Moran—Pleasing comedy for the nabes and duals—60m.—see Mar. 19 issue—(5037).

FLAME OF NEW ORLEANS, THE—C—Marlene Dietrich, Bruce Cabot, Roland Young, Mischa Auer—Well-produced, expensively made production lacks strong story but can stand selling—79m.—see Apr. 30 issue—(5011)—(A).

GIVE US WINGS—CD—Dead End Kids, Anne Gwynne, Wallace Ford—Saleable programmer with Dead End Kids—62m.—see Nov. 27 issue—(5025).

HORROR ISLAND—CMY—Dick Foran, Leo Carrillo, Peggy Moran—Just another bottom dualler—60m.—see Apr. 16 issue—(5033).

IN THE NAVY—see Abbott and Costello and Dick Powell In the Navy.

INVISIBLE WOMAN, THE—C—John Barrymore, John Howard, Virginia Bruce—Has selling angles and looms as exploitation opportunity—73m.—see Jan. 8 issue—(5018).

LADY FROM CHEYENNE, THE—MD—Loretta Young, Robert Preston, Edward Arnold, Gladys George—Will need plenty of selling attention—87m.—see Apr. 16 issue—(5043).

LAW AND ORDER — W — Johnny Mack Brown, Nell O'Day, Fuzzy Knight—Best of the series thus far—57m.—see Oct. 16 issue—(5062).

LITTLE BIT OF HEAVEN, A—MDMU—Gloria Jean, Robert Stack, Hugh Herbert—Entertaining musical program—86m.—see Oct. 16 issue—(5017).

LUCKY DEVILS — AD—Richard Arlen, Andy Devine, Dorothy Lovett—Fair Arlen-Devine entry—62m.—see Jan. 8 issue—(5053).

MAN-MADE MONSTER—MD—Lon Chaney, Jr., Lionel Atwill, Anne Nagel—Strictly for the duals, except where horror can be sold—59m.—see Apr. 2 issue—(5012).

MAN WHO LOST HIMSELF, THE—C—Brian Aherne, Kay Francis, Henry Stephenson—Lightweight comedy for the duallers—72m.—see Apr. 16 issue—(5016).

MEN OF THE TIMBERLAND—MD—Richard Arlen, Andy Devine, Linda Hayes—Fair meller for duals and nabes—61m.—see June 11 issue—(5055).

MEET THE CHUMP—C—Hugh Herbert, Lewis Howard, Jeanne Kelly—For the lower half of duallers; family audiences may like it—60m.—see Feb. 5 issue—(5032).

MEET THE WILDCAT—MYD—Ralph Bellamy, Margaret Lindsay, Joseph Schildkraut—Entertaining mystery-comedy-meller dualler—65m.—see Oct. 30 issue—(5023).

MR. DYNAMITE—MD—Lloyd Nolan, Irene Hervey, J. Carrol Naish—Interest holding meller for the duals—63m.—see Mar. 19 issue—(5041).

MODEL WIFE — CD — Joan Blondell, Dick Powell, Charles Ruggles—Pleasant program; sell the names—78m.—see Apr. 16 issue—(5014).

MUTINY IN THE ARCTIC—AD—Richard Arlen, Andy Devine, Anne Nagel—Should satisfy the action fans on the lower half—61m.—see Apr. 30 issue—(5054).

NEXT TIME WE LOVE (Reissue)—MD—Margaret Sullavan, James Stewart, Ray Milland—Strong reissue for midweek shows—87m.—see Dec. 25 issue—(5048).

NICE GIRL?—CDMU—Deanna Durbin, Franchot Tone, Robert Benchley, Walter Brennan, Robert Stack, Helen Broderick—Ninth Durbin holds to average of series, even with slim story—95m.—see Mar. 5 issue—(5003).

ONE NIGHT IN THE TROPICS — MUC—Allan Jones, Nancy Kelly, Abbott and Costello, Robert Cummings—Radio's Abbott and Costello plus marquee names may help sell this—82m.—see Nov. 13 issue—(5015).

PONY POST — W—Johnny Mack Brown, Nell O'Day, Fuzzy Knight—Standard Brown, with more accent on the comedy—59m.—see Nov. 13 issue—(5063).

SANDY GETS HER MAN—C—Baby Sandy, Stuart Erwin, Una Merkel—Pleasing entrant for the duallers—66m.—see Nov. 13 issue—(5021).

SAN FRANCISCO DOCKS—MD—Burgess Meredith, Irene Hervey, Barry Fitzgerald—Interest-holding meller for the duallers — 66m.—see Dec. 25 issue — (5027).

SEVEN SINNERS—MD—Marlene Dietrich, John Wayne, Broderick Crawford, Mischa Auer—South Sea meller has selling angles — 86m.—see Nov. 13 issue—(5007).

SIX LESSONS FROM MADAME LA ZONGA—CMU—Lupe Velez, Leon Errol, Helen Parrish—Okay for the duallers—62m.—see Jan. 22 issue—(5022).(5001).

TIGHT SHOES—C—John Howard, Binnie Barnes, Broderick Crawford—Neat programmer that might get somewhere with the right kind of selling—67m.—see June 11 issue.

TOO MANY BLONDES—CMU—Rudy Vallee, Helen Parrish, Lon Chaney, Jr.—Lightweight program for the duallers—60m.—see May 28 issue.

TRAIL OF THE VIGILANTES—W—Franchot Tone, Warren William, Peggy Moran—High-rating big budget oatle; plenty of laughs—75m.—see Dec. 25 issue—(5008).

WHERE DID YOU GET THAT GIRL?—C—Leon Errol, Helen Parrish, Charles Laug—Okay programmer for the duals—65m.—see Jan. 8 issue—(5030).

TO BE REVIEWED OR IN PRODUCTION

ALMOST AN ANGEL—Deanna Durbin, Charles Laughton, Robert Cummings.

BEYOND THE LAW—William Gargan, John Litel, June Clyde.

BIG HOUSE BLUES—Robert Paige, Anne Gwynne, Nat Pendleton.

CRACKED NUTS — Mischa Auer, Una Merkel, Stuart Erwin.

FLYING CADETS — William Gargan, Edmund Lowe, Peggy Moran.

HALF WAY TO SHANGHAI—Charlee Bickford, Evelyn Ankers, Frank Albertson.

HELLO SUCKER—Hugh Herbert, Peggy Moran, Tom Brown—61m.

HIT THE ROAD—Gladys George, Barton MacLane, Bobs Watson, Billy Halop.

I, JAMES LEWIS—Franchot Tone, Walter Brennan, John Carroll, Carol Bruce.

LAW OF THE RANGE—Johnny Mack Brown—(5066).

MAID IN MANHATTAN—Johnny Downs, Jane Frazee, Mischa Auer.

MAN FROM MONTANA, THE—John Mack Brown, Fuzzy Knight, Nell O'Day.

MOONLIGHT IN HAWAII—Johnny Downs, Jane Frazee, Leon Errol.

RADIO REVELS OF 1942—Frances Langford, Ken Murray, Don Wilson.

RAIDERS OF THE DESERT—Richard Arlen, Andy Devine—(5056).

RAWHIDE RANGERS—Johnny Mack Brown, Nell O'Day—(5067).

SAN ANTONIO ROSE—Jane Frazee, Robert Paige, Merry Macs.

SANDY STEPS OUT — Baby Sandy, Kathryn Adams, Edward Everett Horton.

UNFINISHED BUSINESS—Irene Dunne, Robert Montgomery, Preston Foster, Eugene Pallette.

WARNERS-FIRST NATIONAL

(1939-1940 releases from 401 up; 1940-1941 releases from 500 up.)

(FN)—First National; (W)—Warners

AFFECTIONATELY YOURS—C—Merle Oberon, Dennis Morgan, Rita Hayworth—Comedy of wacky school should do pleasant business—88m.—see May 14 issue—(FN).

ALWAYS A BRIDE—C—Rosemary Lane, George Reeves, John Eldredge—Forced comedy for nabe duals—58m.—see Nov. 13 issue—(FN)—(570).

CASE OF THE BLACK PARROT, THE—MY—William Lundigan, Maris Wrixon, Luli Deste—Just filler—59m.—see Jan. 8 issue—(FN)—(572).

DEVIL DOGS OF THE AIR—MD—James Cagney, Pat O'Brien, Margaret Lindsay, Frank McHugh—Reissue; sell Cagney, O'Brien, and service angles—86m.—see May 14 issue—(W)—(550).

EAST OF THE RIVER—MD—John Garfield, Brenda Marshall, Marjorie Rambeau—Okay program meller—73m.—see Nov. 13 issue—(FN)—(562).

FATHER IS A PRINCE—C—Grant Mitchell, Nana Bryant, John Litel—Dual bill fodder, run of the mill—57m.—see Oct.30 issue—(FN)—(569).

FATHER'S SON—D—John Litel, Billy Dawson, Frieda Inescort—Pleasant entertainment for the family trade—58m.—see Jan. 22 issue—(W)—(520).

FLIGHT FROM DESTINY — D—Geraldine Fitzgerald, Thomas Mitchell, Jeffrey Lynn, James Stephenson—Theme calls for intensive selling—72m.—see Jan. 8 issue—(W)—(514)—(A).

FOOTSTEPS IN THE DARK—MD—Errol Flynn, Brenda Marshall, Ralph Bellamy—Well-made meller-mystery has plenty of selling angles—95m.—see Mar. 5 issue—(W)—(509).

FOUR MOTHERS—MD—Claude Rains, Priscilla Lane, Rosemary Lane, Lola Lane, Jeffrey Lynn—Has the angles es one of en exploitable series—87m.—see Nov. 27 issue—(W)—(503).

GREAT LIE, THE — D — Bette Davis, George Brent, Mary Astor, Hattie McDaniel—Strong women's picture should be one of the better grossers of the season—107m.—see Apr. 16 issue—(W)—(504)—(A).

GREAT MR. NOBODY, THE—C—Eddie Albert, Joan Leslie, Alan Hale, William Lundigan—For the lower half of the duallers—71m.—see Feb. 19 is—see Mar. 19 issue—(W).—(521).

HERE COMES HAPPINESS—C—Mildred Coles, Edward Norris, Richard Ainley—Low-bracket filler—58m.—see Mar. 19 issue—(W)—(521).

HERE COMES THE NAVY (Re-issue)—CD—James Cagney, Pat O'Brien, Gloria Stuart—Sell Cagney and timeliness — 86m. — see Nov. 27 issue — (W)—(525).

HIGH SIERRA—D—Humphrey Bogart, Ida Lupino, Joan Leslie, Henry Hull—Exciting new gangster angle; should do okay — 100m.—see Jan. 22 issue — (556)—(FN).

HONEYMOON FOR THREE—CD—Ann Sheridan, George Brent, Charlie Ruggles—Programmer will have to depend on the names—77m.—see Jan. 8 issue (510)—(W).

KNOCKOUT—MD—Arthur Kennedy, Olympe Bradna, Virginia Field—Actionful entry for the bottom dual spot — 73m. — see Mar. 19 issue — (FN)—(568).

KNUTE ROCKNE—ALL AMERICAN—D—Pat O'Brien, Gale Page, Ronald Reagan—Definitely in the big money—98m.—see Oct. 16 issue—(W)—(502).

LADY WITH RED HAIR, THE—MD—Miriam Hopkins, Claude Rains, Richard Ainley—Okey meller of the "Stage Door" school—81m.—see Nov. 13 issue—(W)—(512).

LETTER, THE — D — Bette Davis, Herbert Marshall, James Stephenson—Depends on Bette Davis' draw—97m.—see Nov. 27 issue—(W)—(552)—(A).

MEET JOHN DOE—D—Gary Cooper, Barbara Stanwyck, Edward Arnold, Walter Brennan—Packed with entertainment, this is equal to Capra's best—123m.—see Mar. 19 issue—(500).

MILLION DOLLAR BABY—C—Priscilla Lane, Jeffrey Lynn, Ronald Reagan, May Robson—High-rating program comedy; needs selling—100m.—see May 28 issue—(W).

NURSE'S SECRET, THE — MY — Lee Patrick, Regis Toomey, Julie Bishop—Minor league mystery — 65m.—see May 14 issue—(W)—(523).

SANTA FE TRAIL—AD—Errol Flynn, Olivia de Havilland, Alan Hale, Ronald Reagan, Raymond Massey—If "Dodge City" and "Virginia City" made money for you, then bet on this—110m.—see Dec. 25 issue—(FN)—(551).

SEA WOLF, THE—MD—Edward G. Robinson, Ida Lupino, John Garfield—Well-made version of the Jack London story, but don't forget to make a special bid for the femme trade—100m.—see Apr. 2 issue—(W)—(501).

SHADOWS ON THE STAIRS—MY—Frieda Inescort, Bruce Lester, Heather Angel—Satisfactory mystery filler—63m.—see Mar. 19 issue—(FN)—(573).

SHE COULDN'T SAY NO—CD—Roger Pryor, Eve Arden, Cliff Edwards—Filler—63m. — see Dec. 11 issue—(FN)—(571).

SHINING VICTORY—D—James Stephenson, Geraldine Fitzgerald, Donald Crisp—Strong drama will require extra selling—80m.—see May 28 issue—(FN)—(A).

SHOT IN THE DARK, A — MD — William Lundigan, Nan Wynn, Ricardo Cortez—Will fit nicely into the lower dualler spot—57m.—see Apr. 2 issue—(W)—(522).

SINGAPORE WOMAN — MD—Brenda Marshall, David Bruce, Virginia Field—Dual support; can be sold—64m.—see May 14 issue—(FN)—(563).

SOUTH OF SUEZ—MD—George Brent, Brenda Marshall, George Tobias—Action meller, best for the duallers—86m.—see Nov. 27 issue—(W)—(518).

STRANGE ALIBI—MD—Arthur Kennedy, Joan Perry, Jonathan Hale—Action meller for the duallers will help Arthur Kennedy's buildup—63m.—see Apr. 30 issue—(FN)—(567).

STRAWBERRY BLONDE, THE—CD—James Cagney, Rita Hayworth, Olivia de Havilland—Plenty of entertainment for all; with the Gay Nineties angle for the older patrons—97m.—see Feb. 19 issue—(FN)—(559).

THIEVES FALL OUT—C—Eddie Albert, Joan Leslie, Alan Hale, Jane Darwell—Acceptable neighborhood entertainment for the dual bills—72m.—see Apr. 30 issue—(W)—(516).

TUGBOAT ANNIE SAILS AGAIN—CD—Marjorie Rambeau, Alan Hale, Ronald Reagan, Jane Wyman—Pleasing programmer is okay for the duallers and the nabe trade—77m.—see Oct. 30 issue—(FN)—(561).

WAGONS ROLL AT NIGHT, THE—MD—Humphrey Bogart, Joan Leslie, Eddie Albert, Sylvia Sidney—Meller offers plenty of selling angles—84m.—see Apr. 16 issue—(FN)—(560).

TO BE REVIEWED OR IN PRODUCTION

BAD MEN OF MISSOURI—Dennis Morgan, Wayne Morris, Arthur Kennedy, Jane Wyman.

BRIDE CAME C.O.D., THE — Bette Davis, James Cagney, Jack Carson, Stuart Erwin.

BULLETS FOR O'HARA—Roger Pryor, Joan Perry, Anthony Quinn.

DIVE BOMBER—Errol Flynn, Fred MacMurray, Ralph Bellamy—(Technicolor).

FLIGHT PATROL—James Stephenson, Ronald Reagan, Olympe Bradna.

HIGHWAY WEST—Brenda Marshall, William Lundigan, Olympe Bradna.

KING RUBBER—Jeffrey Lynn, Constance Bennett, Alan Hale.

KING'S ROW—Robert Cummings, Ann Sheridan, Ronald Reagan.

MANPOWER—Marlene Dietrich, George Raft, Edward G. Robinson.

NAVY BLUES—Ann Sheridan, Jack Oakie, Jack Haley.

OUT OF THE FOG—Ida Lupino, Thomas Mitchell, John Garfield—(FN).

PASSAGE FROM HONGKONG—Keith Douglas, Lucile Fairbanks, Richard Ainley—(W).

SERGEANT YORK—Gary Cooper, Walter Brennan, Joan Leslie.

SMILING GHOST, THE—Wayne Morris, Brenda Marshall.

THREE SONS O' GUNS—Wayne Morris, Tom Brown, William Orr.

UNDERGROUND—Jeffrey Lynn, Philip Dorn, Karen Verne, Mona Maris—(W).

MISCELLANEOUS

Listed here are only those independently produced pictures, not handled by companies of nation-wide scope. Addresses of producers or distributors will be furnished on request.

ADOLESCENCE—D—Leon Janney, Eleanor Hunt, Esther Muir—Dualler with sex angles to sell—79m.—see Dec. 25 issue—(Hirliman)—(A).

BRIDE OF BUDDHA, THE—Novelty—Recut of "India Speaks" holds interest for sensation-seekers—63m.—see Apr. 30 issue—(Futter Corp.).

CAVALADE OF FAITH—Doc.—Commentary spoken by Basil Ruysdael—Catholics will want to see it—63m.—see Feb. 5 issue—(Jeffrey Pictures).

CAVALCADE OF TEXAS, A—Travel—Travelogue produced and directed by James Fitzpatrick—Long travel feature is made for Texas but should hold some interest everywhere—50m.—see Feb. 19 issue—(Technicolor)—(Fitzpatrick).

CITY OF MISSING GIRLS—MD—H. B. Warner, John Archer, Astrid Allwyn—Has plenty of selling angles—71m.—see Mar. 5 issue—(Select).

CHARLIE CHAPLIN FESTIVAL—C—Six Chaplin two-reelers—Entertaining package of six Chaplin two-reelers—110m.—see May 14 issue—(Guaranteed).

FANTASIA—see RKO listing.

FOOLS OF DESIRE (It's All In Your Mind)—Sex—Byron Foulger, Constance Bergen, Betty Roadman—Dependant on exploitation; can be sold—50m.—see Mar. 19 issue—(B. B. Ray)—(A).

HIGHWAY HELL—Sex—Charles Maurice, Don Hirst, Diane Winthrop — Exploitable sexer that needs plenty of selling; not for the family trade—55m.—see Mar. 19 issue—(Screencraft)—(A).

I'LL SELL MY LIFE—MD—Michael Whalen, Rose Hobart, Joan Woodbury—Inde program has angles for intensive selling—73m.—see May 28 issue—(Merrick-Alexander).

IT'S ALL IN YOUR MIND—see Fools of Desire.

KIDNAPPING GORILLAS—Novelty—Exploitation picture has animal and sex angles for houses which can play this type film—69m.—see Apr. 30 issue—(Jewel).

LAW OF THE WOLF—MD—Dennis Moore, Luana Walters, George Chesebro—Adequate dual meller for action stands; sell Rin-Tin-Tin—55m.—see May 14 issue—(Arthur Ziehm).

NEW ADVENTURES OF TARZAN, THE—MD—Herman Brix, Ula Holt, Frank Baker—Unconvincing, below-par dualler—74m.—see Apr. 2 issue—(Hoffberg).

PERPETUAL SACRIFICE, THE — D — William H. S. Foster, Virginia Hall Foster, Blessed Sacrament Choir—Satisfactory Lenten drama for Catholic audiences—78m.—see Mar. 19 issue—(Religious Films).

SOULS IN PAWN—Sex—Ginger Britton, Beatrice Curtis, Richard Beach — Saleable sexer — 64m.—see Dec. 25 issue—(Real Life Dramas).

SPEED LIMITED — AD—Ralph Graves, Evelyn Brent, Claudia Dell—Nabe dual filler—58m.—see Dec. 25 issue—(Exclusive Pictures).

'40-'41 Shorts Parade and Complete Data

The complete listing of 1939-1940 product, or shorts not listed under this date below, will be found on Blue Section pages 590, 591 and 592. Shorts released in the latter part of 1939-40 can be found listed on pages 732, 733, and 734 of the Blue Section.

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		COLUMBIA			
		Two Reel			
		COMEDIES (26)			
		THREE STOOGES			
2401	(Aug. 23)	From Nurse to Worse	E	16m.	600
2402	(Oct. 4)	No Census, No Feeling	F	16m.	630
2403	(Nov. 15)	Cookoo Cavaliers	F	17m.	648
2404	(Dec. 27)	Boobs In Arms	G	18m.	678
2405	(Feb. 7)	So Long Mr. Chumps	G	17m.	693
2406	(Mar. 21)	Dutiful But Dumb	G	17m.	693
2407	(May 16)	All the World's a Stooge	F	16m.	714
2408	(July 14)	I'll Never Heil Again			
		ALL-STAR			
2421	(Sept. 6)	Pleased to Mitt You You (Glove-Slingers)	G	18m.	588
2422	(Sept. 20)	The Spook Speaks (Keaton-Ames)	F	18m.	600
2423	(Oct. 18)	Cold Turkey (Langdon)	F	16m.	630
2424	(Nov. 1)	A Bundle of Bliss (Clyde)	F	18m.	630
2425	(Nov. 29)	Blondes and Blunders (Catlett)	F	16m.	654
2426	(Dec. 13)	His Ex Marks the Spot (Keaton)	B	18m.	678
2427	(Jan. 10)	The Watchman Takes a Wife (Clyde)	F	16m.	678
2428	(Jan. 29)	Fresh as a Freshman (Glove Slingers)	G	18m.	686
2429	(Feb. 21)	So You Won't Squawk (Keaton)	G	16m.	695
2430	(Mar. 7)	Yumpin' Yiminy (El Brendel)	F	17m.	722
2431	(Apr. 4)	Glove Affair (Glove Slingers	F	16½m.	714
2432	(Apr. 18)	Black Eyes and Blues (Karns)	G	16½	735
2433	(May 2)	The Ring and the Belle (Clyde)	F	17m.	734
2434	(May 30)	Ready Willing But Unable (Brendel)	F	16½m.	730
2345	(June 13)	Yankee Doodle Andy (Clyde)			
2436	(June 27)	French Fried Patootie (Mowbray)		18m.	
		SERIALS			
2120	(Jan. 31)	White Eagle	E	15 ep.	686
2180	(May 9)	The Spider Returns	G	15 ep.	749
		SPECIALS			
	(Feb. 22)	International Forum No. 1	E	16m.	703
	(May 27)	International Forum No. 2			
		One Reel			
		CINESCOPES (10)			
2971	(Aug. 30)	Hobby Lobby	G	11m.	600
2972	(Oct. 4)	Floating Elephants	G	8m.	624
2973	(Nov. 8)	Nice Work, If You Can Do It	G	9m.	642
2974	(Dec. 25)	Unusual Crafts	F	9m.	679
2975	(Jan. 31)	Feathers (Color)	G	9m.	695
2976	(Feb. 22)	Movie Magic	G	10m.	704
2977	(Mar. 27)	This Is England	E	10m.	722
2978	(Apr. 28)	Capital Sidelights	G	11m.	749
		COLOR RHAPSODIES (16)			
		(Technicolor)			
2501	(Aug. 30)	Tangled Television	F	7½m.	607
2502	(Oct. 4)	Mr. Elephant Goes to Town	F	7¾m.	623
2503	(Nov. 3)	The Mad Hatter	E	7m.	642
2504	(Dec. 6)	The Wise Owl	F	7m.	654
2505	(Jan. 7)	A Helping Paw	G	7m.	686
2506	(Feb. 28)	Way of All Pests	G	7½m.	714
2507	(Mar. 14)	The Carpenter	F	8½m.	723
2508	(Apr. 18)	The Land of Fun	G	7m.	743
2509	(June 12)	Tom Thumb's Brother			
		COMMUNITY SINGS (10)			
2651	(Oct. 2)	No. 1—Jolly Tunes	F	10m.	631
2652	(Nov. 8)	No. 2—Popular Songs	G	11m.	642
2653	(Dec. 13)	No. 3 — Melodies That Linger	F	11m.	678
2654	(Jan. 1)	No. 4—Gay Tunes	F	10m.	686
2655	(Feb. 7)	No. 5 — Fun With Songs	F	10m.	686
2656	(Mar. 14)	No. 6 — Songs With Harmony	F	10m.	704
2657	(Apr. 25)	No. 7 — Peppy Song Hits	G	9m.	740
2658	(May 29)	No. 8—Featuring "Perfidia"	G	10m.	749
		FABLES (8)			
2751	(Sept. 27)	Farmer Tom Thumb	F	6m.	623
2752	(Oct. 25)	Mouse Meets Lion	G	6m.	649
2753	(Dec. 13)	Paunch 'n Judy	B	6½m.	678
2754	(Jan. 17)	The Streamlined Donkey	F	7m.	686
2755	(Mar. 14)	It Happened to Crusoe	F	6½m.	723
2756	(June 13)	Kitty Gets the Bird			
2757	(July 18)	Dumb Like a Fox			
		HAPPY HOUR SPECIALS			
		(Re-Issues)			
2441	(Nov. 21)	Puss In Boots		40m.	
		NEWS WORLD OF SPORTS (12)			
2801	(Oct. 4)	Master of the Cue	G	9m.	624
2802	(Nov. 22)	Hunting Wild Deer	F	9m.	656
2803	(Dec. 27)	All the Giant Killer	G	10½m.	679
2804	(Jan. 24)	Ice Capers	E	10m.	687
2805	(Feb. 21)	Splits, Spares, and Strikes	G	10m.	695
2806	(Mar. 28)	The Jungle Archer	G	11m.	740
2807	(May 9)	Diving Thrills	G	9m.	749
		NEW YORK PARADE (6)			
2951	(Jan. 24)	The New York Parade	E	9½m.	687
2952	(Mar. 27)	Abroad at Home	G	9½m.	735
		PHANTASIES (8)			
2701	(Sept. 24)	School Boy Dreams	F	5m.	623
2702	(Oct. 25)	Happy Holidays	F	6m.	631
2703	(Feb. 7)	The Little Theatre	F	6m.	689
2704	(Mar. 28)	There's Music In Your Hair	F	6½m.	723
2706	(July 3)	The Wallflower	F	6m.	704
2707	(Aug. 8)	The Crystal Gazer			
		QUIZ REELS (6)			
2601	(Dec. 5)	Take It or Leave It No. 1	G	11½m.	656
2602	(Dec. 25)	Take It or Leave It No. 2	F	11½m.	679
2603	(Feb. 7)	Take It or Leave It No. 3	G	11m.	694
2604	(Mar. 7)	Junior I. Q. Parade	F	9½m.	687
2605	(Apr. 3)	So You Think You Know Music No. 1	G	11½m.	723
2606	(May 1)	Take It or Leave It No. 4	G	11m.	743
		SCREEN SNAPSHOTS (12)			
2851	(Sept. 6)	No. 1	E	10m.	607
2852	(Oct. 18)	No. 2	G	9m.	631
2853	(Nov. 22)	No. 3	G	9½m.	654
2854	(Dec. 27)	No. 4	G	9m.	687
2855	(Feb. 2)	No. 5	E	9m.	687
2856	(Mar. 14)	No. 6	F	10m.	714
2857	(Apr. 25)	No. 7	F	10m.	749
2858	(June 6)	No. 8			
2859	(July 11)	No. 9			
		TOURS (10)			
2551	(Aug. 16)	Historic Virginia	F	10m.	600
2552	(Sept. 13)	Savoy In the Alps	G	10m.	608
2553	(Sept. 27)	Old and New Arizona	F	9m.	631
2554	(Oct. 25)	Islands of the West Indies	F	10m.	631
2555	(Nov. 25)	Sojourn In Havana	F	9m.	656
2556	(Dec. 20)	Beautiful British Columbia (Color)	F	10½m.	679
2557	(Jan. 10)	From Singapore to Hong Kong	F	10m.	687
2558	(Feb. 28)	Western Wonderland	G	9m.	715
2559	(Apr. 3)	San Francisco — Metropolis of the West	G	9½m.	730
2560	(May 23)	Beautiful Ontario (Color)			
		WASHINGTON PARADE (6)			
2901	(Oct. 25)	No. 1—The Mint	G	10m.	642
2902	(Dec. 13)	No. 2—West Point	E	10½m.	679
2903	(Jan. 17)	No. 3 — US Naval Academy	E	10m.	687
2904	(Mar. 7)	No. 4—Spirit of 1941	F	10m.	714
		METRO			
		Two Reel			
		CRIME DOESN'T PAY (6)			
P-201	(Oct. 26)	Eyes of the Navy (Patriotic subject — not crime)	E	20m.	630
P-202	(Nov. 30)	You the People	E	21m.	656
P-203	(Jan. 4)	Respect the Law	E	20m.	686
P-204	(Feb. 8)	Forbidden Passage	E	21m.	693
		One Reel			
		CARTOONS (18)			
		(Technicolor)			
W-241	(Nov. 23)	The Lonesome Stranger	E	9m.	654
W-242	(Dec. 21)	Mrs. Ladybug	F	8m.	670
W-243	(Feb. 22)	Abdul the Bulbul Ameer	E	8m.	714
W-244	(Mar. 8)	The Prospecting Bear	F	9m.	715
W-245	(Apr. 5)	The Little Mole	G	9m.	740
W-246	(Apr. 26)	The Goose Goes South	G	8m.	749
W-247	(May 17)	The Rookie Bear			
		FITZPATRICK TRAVELTALKS (12)			
		(Technicolor)			
T-211	(Sept. 7)	The Capital City	F	9m.	608
T-212	(Sept. 28)	Cavalcade of San Francisco	G	9m.	615
T-213	(Oct. 26)	Old New Mexico	F	9m.	639
T-214	(Nov. 23)	Beautiful Bali	G	9m.	656
T-215	(Dec. 21)	Old New Orleans	G	9m.	670
T-216	(Jan. 4)	Mediterranean Ports of Call	G	9m.	670
T-217	(Feb. 1)	Red Men on Parade	G	9m.	687
T-218	(Mar. 8)	Alluring Alaska	G	9m.	704
T-219	(Apr. 12)	Glimpses of Kentucky	F	8m.	722
T-220	(May 10)	Yosemite the Magnificent	E	8m.	740
T-221	( )	Glimpses of Washington State	G	8m.	760
		MINIATURES (10)			
M-231	(Nov. 9)	Rodeo Dough	G	10m.	654
M-232	(Dec. 21)	The Great Meddler	E	11m.	670
M-233	(Dec. 28)	The Happiest Men on Earth	E	11m.	678
M-234	(Jan. 18)	More About Nostradamus	E	11m.	686
		OUR GANG COMEDIES (9)			
C-291	(Sept. 7)	Good Bad Boys	F	11m.	607
C-292	(Oct. 5)	Waldo's Last Stand	F	11m.	639
C-293	(Oct. 26)	Goin' Fishin'	F	10m.	634
C-294	(Nov. 23)	Kiddie Kure	F	11m.	654
C-295	(Jan. 25)	Fightin' Fools	G	9m.	686
C-296	(Feb. 15)	Baby Blues	G	9m.	704
C-297	(Mar. 8)	Ye Olde Minstrels	G	11m.	715
C-298	(Apr. 26)	1-2-3 Go	F	10m.	749
		PASSING PARADE (9)			
K-281	(Nov. 30)	American Spoken Here	E	11m.	654
K-282	(Feb. 8)	Whispers	E	10m.	694
K-283	(Mar. 22)	More Trifles of Importance	E	11m.	730
K-284	(Mar. 29)	Out of Darkness	E	10m.	730
K-285	(May 17)	Willie and the Mouse	G	10m.	760
		PETE SMITH SPECIALTIES (14)			
S-261	(Oct. 12)	Quicker'n a Wink	E	9m.	634
S-262	(Nov. 30)	Wedding Bills	E	10m.	654
S-263	(Dec. 21)	Sea for Yourself	F	10m.	670
S-264	(Jan. 25)	Penny to the Rescue (Technicolor)	E	10m.	686
S-265	(Feb. 8)	Quiz Biz	G	9m.	694
S-266	(Mar. 15)	Memory Tricks	G	9m.	715
S-267	(Apr. 26)	Aeronutics	F	10m.	749
		Lions On the Loose.			
		SPECIALS			
A-100	(Mar. 1)	Third Dimensional Murder (Technicolor)	G	7m.	694
		SPECIAL TRAILERS			
		Miracle In Sound	E	10m.	631
		You Can't Fool the Camera	E	11m.	760
		MONOGRAM			
		One Reel			
		CARTOONS			
001	(July 22)	A Busy Day			
002	(Jan. 19)	Beauty Shoppe	F	6m.	669
003	(Feb. 2)	Baby Checkers	F	7m.	669
		PARAMOUNT			
		Two Reel			
		SPECIAL FLEISCHER CARTOONS			
		(Technicolor)			
FF0-1	(Apr. 11)	Raggedy Ann	E	18m.	663
		One Reel			
		ANIMATED ANTICS CARTOONS (10)			
H0-1	(Sept. 20)	The Dandy Lion	F	7m.	615
H0-2	(Oct. 25)	Sneak, Snoop, and Snitch	F	7m.	649
H0-3	(Nov. 29)	Mommy Loves Puppy	F	7m.	649
H0-4	(Dec. 20)	Bring Himself Back Alive	B	7m.	663
H0-5	(Feb. 14)	Pop and Mom In Wild Oysters	F	11m.	686
H0-6	(Mar. 14)	Twinkletoes Gets the Bird	F	7m.	703
H0-7	(Apr. 18)	Speaking of Animals	G	9m.	714
H0-8	(May 9)	Triple Trouble	F	6m.	740
H0-9	(May 30)	Zero, the Hound	F	7m.	743
H0-10	(June 27)	Twinkletoes — Where He Goes — Nobody Knows			
H0-11	(July 18)	Copy Cat			
H0-12	(Aug. 8)	The Wizard of Arts			
H0-13	(Aug. 29)	Twinkletoes in Hat Stuff			
		BENCHLEY COMEDIES (4)			
S0-1	(Nov. 8)	The Trouble With Husbands	G	11m.	649
S0-2	(Jan. 24)	Waiting for Baby	G	11m.	694
S0-3	(Apr. 11)	Crime Control	G	11m.	735
S0-4	(May 23)	The Forgotten Man	G	11m.	749
		COLOR CLASSIC CARTOONS			
		(Technicolor)			
CO-1	(Aug. 29)	Vitamin Hay			

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		FASCINATING JOURNEYS (6)			
		(Technicolor)			
MO-1	(Nov. 8)	River Thames, Yesterday	E	10m.	649
MO-2	(Dec. 27)	The Sacred Ganges	E	11m.	670
MO-3	(Jan. 31)	A Village In India	G	11m.	694
MO-4	(Mar. 21)	Delhi	G	11m.	722
MO-5	(May 16)	Indian Durbar	G	10m.	730
MO-6	(July 25)	The Jungle			
		GABBY CARTOONS (8)			
		(Technicolor)			
GO-1	(Oct. 18)	King for a Day	F	8m.	630
GO-2	(Nov. 15)	The Constable	F	8m.	648
GO-3	(Jan. 17)	All's Well	B	7m.	678
GO-4	(Feb. 14)	Two for the Zoo	F	7m.	694
GO-5	(Apr. 22)	Swing Cleaning	F	8m.	730
GO-6	(June 20)	Fire Cheese			
GO-7	(July 18)	Gabby Goes Fishing			
GO-8	(Aug. 15)	Winter Sport			
		HEADLINERS (8)			
AO-1	(Sept. 13)	Moments of Charm of 1941	E	10m.	615
AO-2	(Oct. 25)	Listen to Larry	G	10m.	631
AO-3	(Dec. 13)	Johnny Messner and Oroh.	B	11m.	663
AO-4	(Jan. 31)	Gene Krupa and Oroh.	G	11m.	694
AO-5	(Mar. 21)	Bob Chester and His Orchestra	F	10m.	722
AO-6	(June 26)	Your Favorite Program — Those We Love	G	11m.	760
		MAPCAP MODELS (6)			
		(Technicolor)			
UO-1	(Jan. 17)	Western Daze	E	9m.	678
UO-2	(Apr. 4)	Dipsy Gipsy	E	9m.	735
UO-3	(June 13)	Hoola Boola			
UO-4	(July 11)	Gay Knighties			
UO-5	(Aug. 22)	Untitled			
		PARAGRAPHICS (8)			
VO-1	(Oct. 11)	Nature's Nursery	G	10m.	624
VO-2	(Nov. 22)	Seeing Is Believing	F	11m.	656
VO-3	(Dec. 27)	Breezy Little Bears	E	11m.	679
VO-4	(Feb. 28)	Red, White and Blue Hawaii (Color)	G	11m.	714
VO-5	(Aug. 15)	Football Parade			
		POPEYE CARTOONS (12)			
EO-1	(Sept. 20)	Popeye Meets William Tell	F	6m.	615
EO-2	(Oct. 18)	My Pop! My Pop!	F	7m.	623
EO-3	(Nov. 15)	With Poopdeok Pappy	F	7m.	654
EO-4	(Dec. 13)	Popeye Presents Eugene the Jeep	F	7m.	654
EO-5	(Jan. 10)	Problem Pappy	F	6m.	678
EO-6	(Feb. 7)	Quiet, Please	F	7m.	694
EO-7	(Mar. 7)	Olive's Sweepstake Ticket	G	6m.	714
EO-8	(Apr. 4)	Flies Ain't Human	G	6m.	730
EO-9	(May 9)	Popeye Meets Rip Van Winkle	G	6m.	743
EO-10	(June 13)	Olive's Boithday Presink	F	7m.	759
EO-11	(July 11)	Child Psykolojiky			
EO-12	(Aug. 8)	I'll Never Crow Again			
		POPULAR SCIENCE (6)			
		(Magnacolor)			
JO-1	(Sept. 6)	No. 1	G	11m.	607
JO-2	(Nov. 1)	No. 2	G	11m.	623
JO-3	(Dec. 20)	No. 3	G	10m.	664
JO-4	(Feb. 21)	No. 4	G	11m.	694
JO-5	(May 2)	No. 5	G	11m.	722
JO-6	(July 4)	No. 6			
		SPORTLIGHTS (13)			
RO-1	(Sept. 6)	Diving Demons	E	9m.	607
RO-2	(Oct. 4)	The Sporting Everglades	G	9m.	608
RO-3	(Nov. 1)	Motorcycle Stunting	G	10m.	649
RO-4	(Dec. 6)	Marine Roundup	G	10m.	656
RO-5	(Jan. 3)	Feminine Fitness	G	10m.	664
RO-6	(Feb. 7)	Aerobatic Aces	G	10m.	679
RO-7	(Feb. 28)	Fishing Fever	G	10m.	695
RO-8	(Mar. 28)	Canine Sketches	E	10m.	714
RO-9	(Apr. 25)	Sun Fun	G	10m.	722
RO-10	(May 23)	On the Spot	G	10m.	750
RO-11	(June 20)	Lasso Wizards			
RO-12	(July 25)	Snow Dogs			
RO-13	(Aug. 22)	Untitled			
		UNUSUAL OCCUPATIONS (6)			
		(Cineocolor)			
LO-1	(Sept. 27)	No. 1	G	11m.	623
LO-2	(Nov. 29)	No. 2	G	11m.	649
LO-3	(Jan. 24)	No. 3	G	11m.	686
LO-4	(Mar. 28)	No. 4	G	11m.	722
LO-5	(June 6)	No. 5	G	11m.	743
LO-6	(Aug. 1)	No. 6			

PRODUCERS RELEASING CORP.

One Reel

HOLLYWOOD NEWSREELS (12)

1	(Dec. 1)	No. 1	G	10m.	654

Two Reel

AMERICAN HISTORY

0-1	(Mar. 1)	Our Bill of Rights	G	20m.	734
0-2	(Mar. 1)	Our Declaration of Independence	F	22m.	743
0-3	(Mar. 1)	Our Constitution	F	22m.	600
0-4	(Mar. 1)	Our Monroe Doctrine (see Guardians of the Americas)	F	21m.	654

SPECIAL

		Alive in the Deep	G	25m.	749
		Man, the Enigma	G	22m.	759

RKO-RADIO

Two Reel

DIONNE SPECIALS

13801	(Dec. 13)	Growing Up	E	18m.	663

EDGAR KENNEDY COMEDIES (6)

13401	(Sept. 6)	Sunk by the Census	F	18m.	607
13402	(Oct. 18)	A Trailer Tragedy	F	17m.	623
13403	(Dec. 20)	Drafted In the Depot	G	19m.	669
13404	(Feb. 21)	Mad About Moonshine	F	19m.	693
13405	(Apr. 4)	It Happened All Night	G	19m.	714
13406	(June 6)	An Apple in His Eye	G	14m	759

LEON ERROL COMEDIES (6)

13701	(Sept. 27)	He Asked for It	F	18m.	607
13702	(Nov. 29)	Tattle Television	F	19m.	630
13703	(Jan. 10)	The Fired Man	G	20m.	663
13704	(Mar. 14)	When Wifie's Away	F	20m.	703
13705	(May 16)	A Polo Phony	F	18m.	740

THE MARCH OF TIME (13)

13101	(Sept. 13)	No. 1 — On Foreign Newsfronts	E	19m.	615
13102	(Oct. 4)	No. 2 — Britain's R. A. F.	F	18m.	623
13103	(Oct. 25)	No. 3—Mexico	E	19m.	630
13104	(Nov. 22)	No. 4—Arms and the Men	E	19m.	648
13105	(Dec. 20)	No. 5 — Labor and Defense	E	19m.	663
13106	(Jan. 17)	No. 6 — Uncle Sam — The Non-Belligerent	E	21m.	678
13107	(Feb. 14)	No. 7 — Americans All—Men From Many Lands	E	19m.	695
13108	(Mar. 14)	No. 8 — Australia at War	E	18m.	714
13109	(Apr. 11)	No. 9 — Men of the FBI—1941	E	21m.	734
13110	(May 9)	No. 10—Crisis in the Atlantic	E	18m.	749
13111	(June 6)	China Fights Back			

RAY WHITLEY MUSICAL WESTERNS (4)

13501	(Nov. 8)	Bar Buckaroos	F	16m.	623
13502	(Jan. 31)	Prairie Spooners	G	13m.	639
13503	(Apr. 25)	Redskins and Redheads	G	18m.	722
13504	(July 18)	Musical Bandit		16m.	

SPECIALS

		Baer vs. Louis	E	18m.	

One Reel

INFORMATION PLEASE (13)

14201	(Sept. 6)	No. 1—Anna Neagle	G	11m.	600
14202	(Oct. 4)	No. 2—Ruth Gordon	G	10m.	624
14203	(Nov. 1)	No. 3—Alice Marble	G	10m.	639
14204	(Nov. 29)	No. 4—Louis Bromfield	G	11m.	664
14205	(Dec. 27)	No. 5 — Wendell Willkie	G	11m.	671
14206	(Jan. 24)	No. 6—Jan Struther	G	11m.	694
14207	(Feb. 21)	No. 7—Anna Neagle	G	10m.	704
14208	(Mar. 21)	No. 8—Boris Karloff	G	10m.	730
14209	(Apr. 18)	No. 9—Alice Marble	G	11m.	743
14210	(May 16)	No. 10—Louis Bromfield	G	10m.	759

PICTURE PEOPLE (13)

14401	(Sept. 13)	No. 1	G	10m.	607
14402	(Oct. 11)	No. 2	G	9m.	631
14403	(Nov. 8)	No. 3	F	10m.	649
14404	(Dec. 6)	No. 4	F	10m.	664
14405	(Jan. 3)	No. 5	F	10m.	679
14406	(Jan. 31)	No. 6	G	10m.	695
14407	(Feb. 28)	No. 7	G	10m.	714
14408	(Mar. 28)	No. 8	G	10m.	730
14409	(Apr. 25)	No. 9	G	9m.	749
14410	(May 23)	No. 10	G	8m.	760

SPORTSCOPES (13)

14301	(Aug. 30)	Quail Quest	G	9m.	600
14302	(Sept. 27)	Kentucky Royalty	G	9m.	624
14303	(Oct. 25)	Sportsman's Partner	F	9m.	639
14304	(Nov. 22)	Snow Fun	G	9m.	649
14305	(Dec. 20)	Snow Eagles	G	9m.	670
14306	(Jan. 17)	Mat Men	G	9m.	687
14307	(Feb. 14)	Caballero College	G	9m.	704
14308	(Mar. 14)	Publicity Sports	G	9m.	722
14309	(Apr. 11)	Sword Soldiers	G	9m.	740
14310	(May 9)	Jockey's Day	G	9m.	759
14311	(June 6)	Rolling Rhythm			

SOUTH AMERICA

(Travel)

14501	(Feb. 21)	Eyes on Brazil	G	11m.	704
14502	(Mar. 21)	What's Happening In Argentina?	G	10m.	722
14503	(May 16)	How Goes Chile?			

WALT DISNEY CARTOONS

(Technicolor)

'39-'40 (18)

D—Donald Duck

M—Mickey Mouse

04116	(Jan. 10)	Timber (D)	E	8m.	671
04117	(Jan. 24)	Pluto's Playmate	E	8m.	686
04118	(Feb. 14)	Little Whirlwind (M)	G	8m.	678

		'40-'41 (18)			
14101	(Mar. 7)	Golden Eggs (D)	E	8m.	693
14102	(Mar. 28)	Gentleman's Gentleman (M)	G	7m.	703
14103	(Apr. 18)	Baggage Buster	G	7m.	714
14104	(May 9)	A Good Time for a Dime (D)	G	7½m.	735
14105	(May 30)	Canine Caddy (M)	E	7m.	735
14106	(June 20)	Nifty Nineties (M)	E	7m.	759
14107	(July 11)	Early to Bed (D)		8m.	
14108	(Aug. 1)	Truant Officer Donald		8m.	

REPUBLIC

MEET THE STARS (12)

028-1	(Dec. 24)	No. 1—Chinese Garden Festival	G	10m.	664
028-2	(Jan. 24)	No. 2—Baby Stars	G	10m.	687
028-3	(Feb. 24)	No. 3—Variety Reel	F	9m.	704
028-4	(Mar. 24)	No. 4—Variety Reel	G	10m.	730
028-5	(Apr. 24)	No. 5 — Hollywood Meets the Navy	G	10m.	740
028-6	(May 24)	Stars at Play			

SERIALS (4)

081/1					
081/12	(Sept. 20)	King of the Royal Mounted	E	12 ep.	588
082/1					
082/15	(Dec. 13)	Mysterious Dr. Satan	E	15 ep.	648
080/1					
080/12	(Mar. 28)	Adventures of Captain Marvel	G	12 ep.	704
083/1					
083/15	(June 21)	Jungle Girl	G	15 ep.	760

20th CENTURY-FOX

Two Reel

SPECIALS

	( )	Men of Lightship "61"	E	20m.	703

One Reel

ADVENTURES OF A NEWSREEL CAMERAMAN (4)

1201	(Oct. 11)	Midget Motor Mania	G	8m.	631
1202	(Jan. 17)	Training Polloe Horses	G	10m.	687
1203	(Jan. 31)	The Modern Highway	G	10m.	687

BELIEVE IT OR NOT (4)

1601	(Sept. 27)	Acquitted by the Sea	F	10m.	623

DRIBBLEPUSS PARADE (4)

1401	(Aug. 30)	Grunters and Groaners	G	9m.	589

MAGIC CARPET OF MOVIETONE (8)

1101	(Aug. 2)	Eskimo Trails	G	10m.	589
1102	(Sept. 13)	Land of Flowers (Technicolor)	E	9m.	589
1103	(Oct. 25)	Isle of Mystery	G	10m.	400
1104	(Nov. 22)	Old Dominion State	G	10m.	639
1105	(Dec. 20)	Spotlight on Indo China	G	9m.	661
1106	(Feb. 14)	Caribbean Sentinel	G	10m.	704
1107	(Mar. 14)	Miracle of Hydro	G	10m.	722
1108	(Apr. 25)	Arctic Springtime	G	9m.	740
1109	(May 9)	A Letter From Cairo	G	10m.	752

SPECIAL TRAILER

		The Mormon Trail	E	5½m.	615

SPORTS REVIEWS (6)

1301	(Aug. 16)	Vacation Time (Technicolor)	G	8m.	589
1302	(Nov. 8)	Lure of the Trout (Technicolor)	E	9m.	639
1303	(Dec. 6)	Bowling for Strikes	G	8m.	631
1304	(Jan. 3)	The Rodeo Goes to Town	G	9m.	679
1305	(Mar. 28)	Symphony in Snow	E	9m.	730
1306	(Feb. 28)	Playing With Neptune	G	9m.	704
1307	(June 6)	Fun on Rollers			

TERRYTOONS (26)

Black and White

1501	(Aug. 23)	Club Life in the Stone-age	F	7m.	600
1502	(Sept. 20)	Touchdown Demons	F	7m.	615
1503	(Oct. 18)	Happy Haunting Grounds	F	7m.	631
1504	(Nov. 15)	The Magic Pencil	F	7m.	649
1505	(Dec. 13)	The Snow Man	G	7m.	663
1506	(Jan. 10)	What a Little Sneeze Will Do	G	6m.	670
1507	(Jan. 24)	Hairless Hector	G	6m.	678
1508	(Feb. 21)	Fishing Made Easy	F	7m.	703
1509	(Mar. 21)	When Knights Were Bold	F	7m.	714
1510	(Apr. 4)	The Baby Seal	F	7m.	722
1511	(May 2)	A Dog's Dream	F	6m.	740
1512	(May 16)	The Magic Shell	F	6m.	759
1513	(June 13)	Horse Fly Opera	F	7m.	
1514	(June 27)	Good Old Irish Tunes		7m.	
1515	(July 11)	Bringing Home the Bacon		7m.	
1516	(July 25)	The Old Oaken Bucket		7m.	

Technicolor

1551	(Aug. 9)	Billy Mouse's Awakade	G	7m.	589
1552	(Sept. 6)	The Lucky Duck	G	7m.	607
1553	(Oct. 4)	How Wet Was My Ocean	F	7m.	615

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed In Blue Section
1554	(Nov. 1)	Landing of the Pilgrims	G	7m.	631
1555	(Nov. 29)	Plane Goofy	F	7m.	648
1556	(Dec. 27)	The Temperamental Lion	F	7m.	663
1557	(Feb. 7)	Mississippi Swing	G	7m.	693
1558	(Mar. 7)	The Home Guard	G	7m.	703
1559	(Apr. 18)	Uncle Joey	F	7m.	740
1560	(May 30)	What Happens at Night	G	7m.	759
		THE WORLD TODAY			
1701	(Apr. 11)	Battle of the Atlantic	G	9m.	740
1702	(July 18)	War In the Desert		10m.	
1703	(May 23)	Empire in Exile	E	9m.	
1704	(June 20)	Anzacs in Action			
		UNIVERSAL			
		Two Reel			
		MUSICALS (13)			
5221	(Sept. 11)	Class in Swing	E	17m.	623
5222	(Oct. 16)	Congamania	F	17m.	639
5223	(Nov. 27)	Torrid Tempos	G	18m.	648
5224	(Dec. 25)	Tickled Pinky	G	18m.	665
5225	(Jan. 22)	Beat Me Daddy — Eight to the Bar	G	17m.	671
5226	(Feb. 19)	Bagdad Daddy	G	18m.	689
5227	(Mar. 19)	Music In the Morgan Manner	G	17m.	714
5228	(Apr. 23)	Jumpin' Jive	G	17m.	743
5229	(May 21)	Shadows in Swing	F	18m.	752
5230	(June 18)	Music A La King			
		SERIALS (4)			
5581–5593	(July 2)	Winners of the West	E	13 ep.	520
5681–5692	(Oct. 1)	Junior G-Men	E	12 ep.	581
5781–5795	(Dec. 24)	Green Hornet Strikes Again	G	15 ep.	631
5881–5892	(Apr. 8)	Sky Raiders '41-'42 (4)	E	12 ep.	689
	(July 1)	Riders of Death Valley	E	15 ep.	686
		SPECIALS			
5110	(Sept. 4)	Swing With Bing	E	19m.	513
		One Reel			
		GOING PLACES (15)			
5351	(Sept. 23)	No. 81	G	9m.	606
5352	(Oct. 14)	No. 82	G	9m.	624
5353	(Nov. 11)	No. 83	G	9m.	624
5354	(Dec. 23)	No. 84	G	9m.	665
5355	(Jan. 20)	No. 85	E	9m.	664
5356	(Feb. 17)	No. 86	G	9m.	664
5357	(Mar. 17)	No. 87	G	9m.	715
5358	(Mar. 31)	No. 88	G	9m.	714
5359	(Apr. 21)	No. 89	G	9m.	714
5360	(May 12)	No. 90—The Modern Way Down East	G	9m.	760
5361	(May 26)	No. 91 — The Trail of Father Kino	G	9m.	760
5362	(June 16)	No. 92 — Mountain Summer		9m.	
5363	(June 30)	No. 93—Meet Jimmie the Chump	G	9m.	760
		STRANGER THAN FICTION (15)			
5371	(Sept. 16)	No. 81	G	9m.	606
5372	(Oct. 7)	No. 82	F	9m.	624
5373	(Nov. 4)	No. 83	G	8m.	624
5374	(Dec. 2)	No. 84	F	9m.	656
5375	(Jan. 6)	No. 85	G	9m.	664
5376	(Feb. 3)	No. 86	G	9m.	664
5377	(Mar. 10)	No. 87	G	9m.	714
5378	(Mar. 24)	No. 88	G	9m.	714
5379	(Apr. 7)	No. 89	G	8m.	714
5380	(May 5)	No. 90	G	9m.	752
5381	(May 19)	No. 91	G	9m.	752
5382	(June 2)	No. 92	G	9m.	760
5383	(June 23)	No. 93			
		COLOR CARTOONS (13) (Technicolor)			
5241	(Sept. 23)	Crazyhouse	F	7½m.	623
5242	(Oct. 28)	Recruiting Daze	F	6m.	631
5243	(Nov. 25)	Knock-Knock	G	7m.	648
5244	(Dec. 31)	Syncopated Sioux	F	6¾m.	663
5245	(Jan. 27)	Mouse Trappers	E	6¾m.	686
5246	(Feb. 24)	Fair Today	F	6¾m.	693
5247	(Mar. 31)	Hysterical Highspots in American History	G	6¾m.	722
5248	(Apr. 28)	Scrub Me Mama With a Boogie Beat	G	7m.	749
5249	(May 26)	Dizzy Kitty	G	7m.	743
5250	(June 9)	Salt Water Daffy			
5251	(July 7)	Woody Woodpecker			
5252	(July 14)	Boogie Woogie Bugle Boy			
		COLOR CARTOONS RE-ISSUES (6) (Technicolor)			
5261	(June 3)	Jolly Little Elves		8¼m.	
5262	(June 24)	Three Lazy Mice		10m.	
5263	(July 1)	Springtime Serenade		7½m.	
5264	(July 29)	Candyland		8m.	
5265	(Aug. 12)	The Fox and the Rabbit		8m.	
5266	(Aug. 19)	Toyland Premier		9m.	
		VITAPHONE			
		Two Reel			
		BOB HOPE RE-ISSUES (5)			
6901	(Feb. 15)	Calling All Tars	F	18m.	694
6902	(Mar. 1)	Shop Talk	G	19m.	694
6903	(Mar. 15)	The Old Gray Mayor	F	20m.	714
6904	(Mar. 29)	Double Exposure			
6905	(Apr. 12)	Watch the Birdie			
		BROADWAY BREVITIES			
6201	(Oct. 5)	Just a Cute Kid	F	20m.	623
6202	(Nov. 16)	Alice In Movieland	E	20m.	648
6203	(Dec. 28)	Love's Intrigue	F	19m.	686
6204	(Jan. 25)	Dog In the Orchard	E	20m.	678
6205	(Feb. 22)	Take the Air	F	20m.	695
6206	(May 3)	The Seeing Eye	G	20m.	730
6207	(May 31)	Sockaroo	G	20m.	759
6208	(May 17)	Hunting the Hard Way	G	20m.	759
6209	(July 26)	Happy Faces			
		BLUE RIBBON COMEDIES (3)			
6101	(Sept. 7)	Riding Into Society	G	19m.	600
6102	(Mar. 22)	The Lady and the Lug	E	19m.	623
6103	(July 12)	Throwing A Party			
		TECHNICOLOR PRODUCTIONS (6)			
6001	(Oct. 19)	Flag of Humanity	E	19m.	630
6002	(Dec. 14)	March on Marines	E	21m.	663
6003	(Feb. 8)	Meet the Fleet	E	20m.	678
6004	(Apr. 5)	Wings of Steel	E	21m.	730
6005	(June 28)	Here Comes the Cavalry			
6005	(Aug. 23)	Brazilian Rhythms			
		One Reel			
		HOLLYWOOD NOVELTIES (6)			
6301	(Sept. 28)	Football Highlights	G	10m.	600
6302	(Nov. 9)	Shark Hunting	G	10m.	581
6303	(Dec. 7)	Mexican Jumping Beans	G	10m.	654
6304	(Jan. 18)	History Repeats Itself	F	10m.	678
6305	(Mar. 15)	The Wild Boar Hunt	E	10m.	695
6306	(Aug. 2)	Trouble in Store			
		LOONEY TUNES (16)			
6601	(Sept. 21)	Calling Dr. Porky	G	7m.	615
6602	(Oct. 12)	Pre-Historic Porky	F	7m.	623
6603	(Nov. 2)	Sour Puss	G	7m.	639
6604	(Nov. 30)	Porky's Hired Hand	G	7m.	654
6605	(Dec. 21)	Timid Toreador	G	7m.	663
6606	(Jan. 11)	Porky's Snooze Reel	G	7m.	686
6607	(Feb. 15)	The Haunted Mouse	G	7m.	695
6608	(Mar. 8)	Joe Glow the Firefly	G	7m.	714
6609	(Mar. 29)	Porky's Bear Facts	F	7m.	722
6610	(Apr. 19)	Porky's Preview	G	7m.	740
6611	(May 10)	Porky's Ant	E	7m.	752
6612	(June 7)	A Coy Decoy			
6613	(June 21)	Porky's Prize Pony			
6614	(July 5)	Meet John Doughboy			
6615	(Aug. 9)	We, the Animals, Squeak			
6616	(Aug. 30)	Love in Gloom			
		MELODY MASTERS (10)			
6501	(Sept. 14)	Metty Malneck and Orchestra	E	10m.	581
6502	(Oct. 26)	Joe Reichman's Orchestra	G	10m.	623
6503	(Feb. 1)	Jan Garber and Orchestra	E	10m.	654
6504	(Jan. 4)	Skinnay Ennis and Orch.	E	10m.	670
6505	(Nov. 30)	Henry Busse and Orch.	E	10m.	654
6506	(Mar. 8)	Cliff Edwards and His Buckaroos	G	10m.	703
6507	(Apr. 12)	Freddy Martin and Orchestra	G	10m.	722
6508	(Apr. 26)	Marie Green and Her Gang	E	10m.	740
6509	(June 14)	Hal Kemp and Orchestra	E	10m.	759
6510	(Aug. 16)	Carl Hoff and Band			
		MERRIE MELODIES (26) (Technicolor)			
6701	(Sept. 14)	Malibu Beach Party	F	7m.	600
6702	(Sept. 28)	Stagefright	G	7m.	615
6703	(Oct. 12)	Holiday Highlights	G	7m.	623
6704	(Oct. 26)	Good Night Elmer	B	7m.	631
6705	(Nov. 9)	Wacky Wildlife	E	7m.	642
6706	(Nov. 23)	Bedtime for Sniffles	G	7m.	654
6707	(Dec. 7)	Of Fox and Hounds	E	7m.	663
6708	(Dec. 21)	Shop, Look, and Listen	F	7m.	670
6709	(Jan. 4)	Elmer's Pet Rabbit	G	7m.	670
6710	(Jan. 18)	The Fighting 69½	G	7m.	678
6711	(Feb. 1)	Sniffles Bells the Cat	G	7m.	686
6712	(Feb. 15)	The Crackpot Quail	E	7m.	703
6713	(Mar. 1)	The Cat's Tall	G	7m.	704
6714	(Mar. 15)	Tortoise Beats the Hare	E	7m.	714
6715	(Mar. 29)	Goofy Groceries	G	7m.	722
6716	(Apr. 12)	Toy Trouble	E	7m.	734
6717	(Apr. 26)	Trial of Mr. Wolf	G	7m.	740
6718	(May 10)	Farm Frolics	G	7m.	752
6719	(May 24)	Hollywood Steps Out			
6720	(June 7)	Hiawatha's Rabbit Hunt			
6721	(June 21)	The Wacky Worm			
6722	(July 5)	The Heckling Hare			
6723	(July 19)	Inki and the Lion			
6724	(Aug. 2)	Aviation Vacation			
6725	(Aug. 16)	Sport Chumpions			
6726	(Aug. 30)	Snow Time for Comedy			
		SPECIAL			
		London Can Take It	E	10m.	631
		They Spent Christmas Under Fire	E	10½m.	679
		SPORTS PARADE (10) (Technicolor)			
6401	(Sept. 21)	Fly Fishing	E	10m.	624
6402	(Nov. 2)	Dogs You Seldom See	G	10m.	600
6403	(Nov. 23)	Diary of a Racing Pigeon	G	10m.	656
6404	(Jan. 11)	California Thoroughbreds	G	10m.	670
6405	(Mar. 1)	Fight, Fish, Fight	G	10m.	704
6406	(Apr. 19)	Sky Sailing (Color)	G	9m.	722
6407	(May 24)	Big Bill Tilden (Color)	G	10m.	740
6408	(June 14)	Sail, Ho! (Color)	G	10m.	759
6409	(July 19)	It Happened on Rollers			
6410	(Aug. 9)	Lions for Sale			

MISCELLANEOUS

(Free subjects are marked "NC")

Atlantic Patrol (Columbia Pictures of Canada)	G	10m.	615
America Looks Ahead (NC) (Audio)	F	10½m.	704
Baer vs. Comiskey (Dietz)	G	10m.	624
Baer vs. Nova (Dietz)	G	21m.	735
Castle of the Angels (Esperia)	G	11m.	714
Caught In a Cabaret (Exhibitors)	F	20m.	607
Coolidge String Quartet (Gutlohn—16mm)	G	10m.	649
Dora's Dunking Doughnuts (Peerless)	G	20m.	686
Festival of Roses (McAllister)	B	10m.	694
Feuermann, Emanuel (Gutlohn—16mm)	E	10m.	649
First Line of Defense, A—New York's Voluntary Hospitals (NC) (MOT-United Hospital Fund)	E	9½m.	649
Fountains of Rome (Esperia)	F	16m.	689
Girl on the Magazine Cover, The (NC) (Jam Handy)	E	10m.	679
Gorin, Igor (Gutlohn—16mm)	E	10m.	649
Great Guns (Scandinavian Talking Pictures, Inc.)	G	10m.	687
Greece Fights Back (MOT-Paramount)	G	8m.	722
Guardians of the Americans (Academic)	F	21m.	654
High Frontiers (Dubin)	G	19m.	630
Highways of New England (NC) (N. H. Highway Department)	G	11m.	723
His Night Out (King of Comedy)	G	16m.	740
Historical Travel of Manchuria (Talking Picture Epics)	B	20m.	648
Hobbies Across the Sea (Labrousse)	F	34m.	615
Hold It, Please (NC) (Jam Handy)	F	10m.	723
Hydro (NC) (US Dep't of Interior)	E	15m.	687
In the Bank (King of Comedy)	G	15m.	630
In Defense of the Nation (NC) (Social Hygiene Ass'n—Jam Handy)	F	12m.	730
Invitation to Music (Esperia)	E	16m.	689
It Is For Us the Living (NC) (Fed. Jewish Charities)	E	17m.	639
Iturbi, Jose (Gutlohn—16mm)	E	10m.	649
Louis vs. McCoy (Dietz)	F	17m.	664
Maestro, The (Pall Mall)	E	20m.	639
Manners Make the Dog (Alliance)	G	10m.	679
Marching With Old Glory (NC) (American Red Cross)	G	10m.	749
Mediterranean Milestones (Central)	F	10m.	631
Men and Ships (NC) (US Maritime Commission)	G	22m.	693
Merit System Advancing (NC) (WPA)	G	16m.	664
Milky Way, The (NC) (NY State: King Cole)	E	10m.	703
Object Lesson (Christopher Young)	G	10m.	749
Our Constitution (Academic)	F	22m.	600
Palaces of the Pioneers (Artkino)	G	10m.	664
Pathe Pictorial 150 (Alliance)	F	10m.	679
Pathe Pictorial 151 (Alliance)	F	10m.	679
Pathetone Weekly No. 4 (Alliance)	G	10m.	679
Pathetone Weekly No. 5 (Alliance)	F	10m.	679
Power and the Land (NC) (RKO-Gov't)	E	36m.	623
Power for Defense (NC) (Motion Picture Defense Committee)	E	10m.	704
Proof of the Pudding (NC) (Metropolitan Life Insurance Co.)	F	10½m.	730
Proudest Americans, The (Ideal)	F	10m.	608
Rhythm In Light (Bute and Nameth)	G	4m.	686
Santiago de Chile (NC) (Pan American)	F	9m.	730
Sea Food (Alliance)	G	10m.	679
Shanghaied (King of Comedy)	G	15m.	749
Something for Nothing (NC) (Jam Handy)	G	9m.	679
Springtime In Australia (Modern)	G	10m.	694
Springtime In the Holy Land (Peerless)	G	16m.	704
Statue Parade (Strand Films)	F	12m.	694
Synchronomy No. 2 (Bute and Nameth)	F	5m.	686
This Is New England (NC) (Jam Handy)	F	22m.	679
Thunder Over the Orient (Capital)	F	15m.	695
Trail of the Incas (Central)	E	10m.	704
Treasure of the Forest (Scandinavian Talking Pictures, Inc.)	F	10m.	687
2000 Years of France (French Cinema Center)	F	10m.	704
Volunteer Worker, The (NC) (Disney-Community Chest)	E	3m.	624
Way of the Wild (Exclusive)	F	16m.	686
Weather by Carrier (NC) (Carrier Air Conditioning Corp.)	G	15m.	687
What About Sweden Now? (Scandinavian Talking Pictures)	G	10m.	722
You the People (NC) (Greater NY Fund)	E	9m.	730

THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
MAY 9	Her First Beau J. Withers, J. Cooper, W. Tracy The Return of Daniel Boone, W B. Elliott	A Woman's Face J. Crawford, M. Douglas C. Veidt	The Pioneers, W T. Ritter, W. McKay House of Mystery K. Kent, J. Kelly (English-made)				Country Fair E. Foy, Jr., J. Clyde, G. Williams Sheriff of Tombstone, W R. Rogers	The Great American Broadcast A. Faye, J. Payne, C. Romero, J. Oakie			Affectionately Yours (FN) M. Oberon, D. Morgan, R. Hayworth
16	She Knew All the Answers J. Bennett, F. Tone, J. Hubbard	I'll Wait for You R. Sterling, V. Weidler, M. Hunt	King of the Zombies M. Moreland, J. Archer, J. Woodbury	There's Magic in Music A. Jones, S. Foster, M Lindsay	The Lone Rider in Ghost Town, W G. Houston		The Gay Vagabond R. Donnelly, R. Karns	The Cowboy and the Blonde G. Montgomery, M. B. Hughes, A. Mowbray	The Prisoner of Zenda (Re-issue) (Selznick) The Adventures of Tom Sawyer (Re-issue) (Technicolor) (Selznick)		Singapore Woman (FN) B. Marshall, D. Bruce, V. Field
23	Naval Academy F. Bartholomew, J. Lydon	Love Crazy W. Powell, M. Loy, G. Patrick, F. Bainter	Redhead J. Lang, J. Downs, E. Blore	Pirates on Horseback, W W. Boyd, R. Hayden, E. Stewart	Emergency Landing C. Hughes, E. Brent, F. Tucker	Scattergood Pulls the Strings G. Kibbee, S. Peters, D. Trout	Angels With Broken Wings B. Barnes, G. Roland, M. Lee, B. Gilbert	The Great Commandment J. Beal, A. Dekker, M. Moscovitch		Too Many Blondes R. Vallee, H. Parrish, L. Chaney, Jr.	The Nurse's Secret (W) L. Patrick, R. Toomey, J. Bishop
30	Adventure in Washington V. Bruce, H. Marshall, G. Reynolds	Billy the Kid R. Taylor, B. Donlevy, M. Howard (Technicolor)	Wranglers' Roost, W Range Busters Silver Stallion D. Sharpe, J. Waldo	I Wanted Wings R. Milland, W. Holden, C. Moore, V. Lake	Paper Bullets J. Woodbury, J. LaRue Texas Marshal, W T. McCoy	The Saint's Vacation H. Sinclair (English-made) Sunny A. Neagle, J. Carroll, R. Bolger	Desert Bandit, W D. Barry Saddlemates, W Three Mesquiteers	Blood and Sand T. Power, L. Darnell, R. Hayworth (Technicolor)		Abbott and Costello and Dick Powell In the Navy	Million Dollar Baby (W) P. Lane, J. Lynn, R. Reagan
JUN 6		Mata Hari (Re-issue) G. Garbo, R. Novarro, L. Barrymore, L. Stone				Cyclone on Horseback, W T. Holt,		For Beauty's Sake N. Sparks, M. Weaver, T. North		Men of the Timberland R. Arlen, A. Devine, L. Hayes	Devil Dogs of the Air (Re-issue) (W) Shining Victory (FN) G. Fitzgerald, J. Stephenson
13	Time Out for Rhythm R. Vallee, R. Lane, Glen Gray and Orch.	The Get-Away C. Winninger, R. Sterling, V. Heflin	The Gang's All Here F. Darro, M. M. Jones, J. Moran	One Night in Lisbon F. MacMurray, M. Carroll, J. Loder	Murder on Guard E. Linden, B. Alexander, A. Doran	Bring 'Em Back Alive (Re-issue) Tom, Dick, and Harry G. Rogers, G. Murphy, B. Meredith, A. Marshal		The Bride Wore Crutches L. Roberts, T. North, E. Kennedy	Broadway Limited V. McLaglen, M. Woodworth, D. O'Keefe (Roach)	Tight Shoes J. Howard B. Barnes, L. Carrillo	Out Of the Fog (FN) I. Lupino, J. Garfield, T. Mitchell
20	Hands Aeross the Rockies, W B. Elliott, M. Bailey The Richest Man in Town R. Pryor, F. Craven, E. O'Hearn	The Big Store Marx Brothers, T. Martin, V. Grey	Wanderers Of the West T. Keene, B. Miles	West Point Widow A. Shirley, R. Carlson, R. Denning	Untitled, W B. Steele	Interlude J. Hersholt, D. Lovett, R. Baldwin	Nevada City, W R. Rogers, B. Payne, G. Hayes	Man Hunt G. Sanders, J. Bennett, W. Pidgeon		San Antonio Rose J. Frazee, R. Paige Law of the Range, W J. M. Brown	Passage From Hongkong (W) K. Douglas, L. Fairbanks, R. Ainley
27	Medico of Painted Springs, W C. Starrett Sweetheart Of the Campus O. Nelson, H. Hilliard, R. Keeler	They Met in Bombay C. Gable, R. Russell, P. Lorre		Parson of Panamint E. Drew, O. Ruggles, P. Terry	Motorcycle Squad K. Richmond, P. Moore	The Reluctant Dragon R. Benchley (Technicolor Sequences)		A Very Young Lady J. Withers, N. Kelly, J. Sutton		Hit the Road G. George, B. MacLane, B. Halop	Underground (W) J. Lynn, K. Verne, P. Dorn, M. Maris
JUL 4	I Was A Prisoner On Devil's Island S. Eilers, D. Woods	Barnacle Bill W. Beery, V. Weidler, L. Carrillo	Murder by Appointment W. Ford, M. Marsh	Caught in the Draft B. Hope, P. Goddard, L. Overman	Gambling Daughters C. Parker, R. Pryor			Moon Over Miami B. Grable, D. Ameche, R. Cummings (Technicolor)		Bachelor Daddy Baby Sandy, K. Adams, E. Horton	
11	Two in a Taxi A. Louise, R. Hayden, D. Purcell	Ringside Maisie A. Sothern, G. Murphy, R. Sterling	City Limits F. Albertson, J. Prouty, L. Gray					Accent on Love G. Montgomery, C. Wright, Jr., S. Clements		Hello, Sucker H. Herbert, T. Brown, P. Moran	
18	The Medico Rides, W C. Starrett Blondie in Society P. Singleton, A. Lake		Arizona Bound, W B. Jones, T. McCoy	Shepherd of the Hills J. Wayne, B. Field, H. Carey (Technicolor)	Regular Fellers Untitled, W G. Houston			Dance Hall C. Romero, C. Landis, J. E. Bromberg		Raiders of the Desert R. Arlen, A. Devine	

HOLIDAYS (During the Period Covered by the National Release Date Guide)

Friday, June 13—Friday the 13th.
Saturday, June 14—Flag Day.
Sunday, June 15—Fathers' Day.
Tuesday, June 17—Bunker Hill Day (Mass.).
Friday, June 20—West Virginia Day.
Friday, July 4—Independence Day.

Go out and get the money. Get some action into your selling. Get some go-getting glamour into your lobby. Make that show-window of yours sizzle . . . dazzle . . . shimmer and shine. ★ Don't let the picture die. Display your show . . . display your faith in your own business. Don't let your theatre die. Don't let the big splurge on big pictures reduce your ordinary shows to the status of also-rans. ★ All pictures haven't got the same box office lure. But every picture has something in it somewhere that can be picked up and played to a fare-thee-well. ★ Keep your theatre alive . . . in the spotlight . . . in the public eye with a continuous dress-up policy. Publicize it . . . exploit it . . . advertise it . . . sell it. And let the Prize Baby help you.

NATIONAL Screen SERVICE • ADVERTISING ACCESSORIES, inc.
NATIONAL Screen ACCESSORIES

THE EXHIBITOR

CONNECTICUT EXHIBS INVESTIGATE BUSINESS DROP

COMPLETE REPORTS ON ALL ARBITRATION CASES

COLUMBIA ANNOUNCES '41-'42 PRODUCT LINEUP

SERVISECTION: 15 FEATURES, 18 SHORTS REVIEWED

"THE X-RAY"; HINTS ON NEWSPAPER ADVERTISING

EDITORIAL: "A SUGGESTION FOR THE B. O. PROBLEM"

NEW ENGLAND EDITION

ENTERED AS SECOND-CLASS MATTER MARCH 15, 1938, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

JUNE 11, 1941
VOL. 26 No. 5 PRICE 10 CENTS

He's headed your way!

With the biggest Technicolor outdoor show since "Northwest Passage"!

Keep your playing time wide-open!

ROBERT TAYLOR as BILLY THE KID

Don't shoot! It's not a hold-up! It's a HOLD-OVER!

TECHNICOLOR MASTERPIECE OPENINGS SENSATIONAL!

Detroit, San Francisco, Buffalo, Memphis are terrific! Watch this one!

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IAN HUNTER • MARY HOWARD

GENE LOCKHART • LON CHANEY, Jr.

Screen Play by Gene Fowler • Directed by David Miller

Produced by Irving Asher • A Metro-Goldwyn-Mayer Picture

THE
EXHIBITOR

Reg. U. S. Pat. Office

VOLUME 26, No. 5 JUNE 11, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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Territorial Highlights 5

Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

A Suggestion for the B. O. Problem

THE FACTS:

More money in circulation, more cars being sold, business booming, increased department store receipts, the greatest race track attendances ever. Receipts of theatres off from 10-30 per cent, with the hottest part of the summer coming on, and the usual competition from daylight saving, outdoor sports, war rumors, etc.

THE ALIBIS:

More men are working but they are too tired to go to the theatres after a hard day; pictures aren't as good as they should be; the distributors are holding the good ones for the sales of five pictures at a time.

THE REALIZATION:

That instead of building extensive good will through its participation in city, state, and national activities, the motion picture industry is learning that the people feel no particular allegiance to their theatres. The days when people would go to theatres regardless of the picture is gone forever. Unless the quality is there, the paying customers aren't.

THE SOLUTION:

Here's an idea. This business is based on ballyhoo. No other industry can so quickly arouse public interest as can ours. A star can get more people out than the governor of a state.

MAKE THE JOB Hollywood's. Get the studios to put stars out on the road in a series of personals, garnering columns of space, public recognition, and greater interest. True, the stars are needed in the studios, but there can be substitutions. All of them aren't busy at the same time. Send some out for a few weeks, then change them. Keep this up during the summer, and when the fall arrives with the bigger shows, the public will have been kept movie-conscious.

TO THOSE WHO SAY that all the towns and theatres can't be covered, we answer that indirectly the benefits will be those of the whole industry. To those who claim this is too expensive for the producers and distributors to handle, we can only declare that unless something is done, expense of sending stars out will be small compared to the other headaches. This is an idea which calls for the co-operation of both MPTOA and Allied. Perhaps the MPTOA, meeting in convention this week in Los Angeles, can really do something constructive along these lines. The stars should cooperate, for they know well that not only will they benefit the industry but they will help their personal standings with the public.

THIS IS NOT A CURE-ALL. It is not guaranteed, but, at least, it would be an attempt. The box offices are ailing. Talk won't help solve the problem. Action will. And, please, no contests.

Jay Emanuel

QUAD.

A Bird's-Eye View of

GARY COOPER
in Howard Hawks'
Production of
"SERGEANT YORK"

ERROL FLYNN
and
FRED MacMURRAY
in
"DIVE BOMBER"
with
Ralph Bellamy
Robert Armstrong

ANN SHERIDAN
JACK OAKIE
MARTHA RAYE
JACK HALEY
in
"NAVY BLUES"
with the
"Navy Blues Sextet"

EDW. G. ROBINSON
MARLENE DIETRICH
GEORGE RAFT
in
"MANPOWER"

JACK L. WARNER, *In Charge of Production* • HAL B. WALLIS, *Executive Producer*

...our Immediate Future!

JAMES CAGNEY
and
BETTE DAVIS
in
"THE BRIDE CAME C.O.D."

"BAD MEN OF MISSOURI"
with
Dennis Morgan
Jane Wyman
Wayne Morris
Arthur Kennedy

"UNDERGROUND"
The most timely picture ever produced!

THEY'RE ALL IN PRODUCTION RIGHT NOW!

. . . And coming to you as fast as they are finished!
For example:

IDA LUPINO
JOHN GARFIELD
in
"OUT OF THE FOG"
(completed)

OUT OF THE FOG	JUNE 14th
UNDERGROUND	JUNE 28th
BRIDE CAME C. O. D.	JULY 12th
BAD MEN OF MISSOURI	JULY 26th
MANPOWER	
SERGEANT	AUG.

Week After Week—

WARNERS

NEW UNIVERSAL EXECUTIVES; HAPPENINGS OF NATIONAL INTEREST TO FILMMEN

BURGESS MEREDITH, whose latest film is RKO's "Tom, Dick, and Harry," arrives at La Guardia Airport, New York, for a brief vacation.

JOHN H. HARRIS, Variety Club Chief Barker, is shown here being fitted for a pair of shoes by George Tyson. The fitting was in the nature of a publicity stunt for Jules Levey's Mayfair production for Universal, "Tight Shoes," with John Howard, Binnie Barnes, Leo Carrillo, Broderick Crawford, and Anne Gwynne.

MARJORIE WOODWORTH, star of the Hal Roach-UA production, "Broadway Limited," is greeted in New York by Pennsylvania Station's station-master.

COL. FRANK P. LAHM is seen above presenting Phyllis Brooks, RKO player, with an honorary pin from American Flying Services Foundation, with onlookers, left, Lt. Col. John F. Daye, recruiting officer in charge of Southern District of New York; and, right, Major Granville B. Smith, Flying Cadet recruiting officer, Second Corps area.

NEW UNIVERSAL EXECUTIVES pictured above are, left, John J. O'Connor, vice-president and executive assistant to the president; center, Fred Meyers, eastern sales manager supervising the branches in Boston, New Haven, Buffalo, New York, Philadelphia, Washington, Albany, Cleveland, and Pittsburgh; right, William J. Heineman, assistant general sales manager. The appointments were announced by Universal sales chief William A. Scully in connection with a sales realignment.

TERRITORIAL HIGHLIGHTS

Zipkin Re-Elected N. H. Local Head

Other Officers Renamed, Too

NEW HAVEN—Samuel Zipkin was re-elected president of Local B-41, Film Exchange Employees, at the annual election of officers held here last June 2, at the Hotel Garde. Following the balloting, social hour and refreshments were enjoyed.

Besides Zipkin, other officers elected were Robert Hoffman, 20th Century-Fox, re-named as business agent; Joseph Massimino, Warners, vice-president; Jack Mullen, Warners, re-elected treasurer; James Mahan, Paramount, re-elected secretary; George Somma, Republic, re-elected sergeant-at-arms.

Additions to the executive board: Henry Bruning, UA, and Fay Spadoni, Universal.

Conn. Houses Change

HARTFORD — The Connecticut River Realty Corporation, New Haven, and Central Properties, Inc., also of that city, filed incorporation certificates last fortnight with office of secretary of state. Officers are listed as follows: President-treasurer, Morris Pouzzner; secretary, Dora C. Pouzzner; vice-president-assistant treasurer, Daniel Pouzzner.

Former organization May 26 bought the Middlesex, Middletown, for about $114,500, from the Middlesex Theatre, Inc., headed by Frank Arrigoni and son, Franklyn. The latter firm took over, the same day, the Middlesex building, Middletown, from Frank Arrigoni and Son, Inc., Durham.

Pouzzner, head of the newly-formed corporations, is holder of leases on the Capitol and Palace, Middletown. He has theatre interests in several other cities in New England.

Only THE EXHIBITOR *gives you a complete local coverage.*

Concord Building Sold

CONCORD, N. H.—It took two minutes at public auction last fortnight to sell Bektash Temple, white elephant of Concord Masonic orders, and home of the Capitol, managed by Frank K. Eldridge.

The property was knocked down to a representative of the four banks involved at a nominal sum. Gathered on the theatre lawn for the auction were but four bankers and a real estate broker. How the building will be administered has not yet been decided but the Capitol has a brand new lease tucked away in its safe.

Taunton Mayor Blocked

TAUNTON, MASS.—Mayor Merrill D. Aldrich's attempt to name John W. Ford city censor was blocked last fortnight by ruling of City Solicitor Judge William S. Woods. The mayor wants someone to censor movies, plays, and reading matter. He proposes a $10 weekly fee on the five movie houses, and also on carnivals to pay the salary cost.

"I Wanted Wings" Clipped a Bit

BOSTON—Deletions of the Bureau of Sunday Censorship last fortnight included the following:

APPROVED WITH DELETIONS

I Wanted Wings, Parts 1 to 14 (Deletions: Scene showing Sally in extreme decollette and Jeff leaning in front of her, in Part 6. Scene showing close-up of Sally passing his car, in part 10. Scene showing close-up of Sally while telephoning in chair, in part II). Paramount.

Proud Valley The, Parts 1 to 8 (Deletions: Dialogue, "—hell.", in part 1. Dialogue, "Hell—", in part 3. Dialogue, "—damn—", in part 5. Dialogue, "—be damned—"; "—to hell.", in part 6. Dialogue, "Oh, hell—", in part 8). (Tunnel, The). Classic Pictures Corp.

NOTE

The motion picture entitled "Citizen Kane" which appeared on our official weekly bulletin numbered 32 and dated May 9, 1941 with deletions is hereby corrected to read as follows: with no deletions Citizen Kane, Parts 1 to 13. RKO.

Slot Shows Must Conform

HARTFORD — Nickel-in-the-slot movies must conform with all state fire laws and state police requirements concerning such exhibitions, Major Frank Nichols, second in command of the State Police, informed Fire Marshal Daniel Hazard, West Haven fire department, last week. Hazard made the inquiry following several reports that the briefies would be installed at Savin Rock.

Female Ban Lifted

HARTFORD—By a roll call vote of 19 to 6, the State Senate last week concurred in adopting a House amendment to the bill lifting the 10 P. M. curfew for women entertainers and musicians, to permit waitresses more than 21 years old to work until midnight. Ten P. M. curfew for female entertainers remains the same.

Conn. Allied Surveying Business

Reasons For Drop Subject of Meeting

NEW HAVEN — A survey to explore the customers' likes, needs, and preferences was to have been discussed at a meeting of the Allied Theatre Owners of Connecticut due yesterday (June 10) in the Hof Brau, New Haven.

Tentative plans made at a previous meeting was to have such a survey in order that association members might ascertain definite reasons for the current doldrums at the box office.

Lawrence C. Caplan, executive secretary, said the survey, if voted upon, would get a cross-section of the patrons and would ask written answers to such questions as: "Do the Present Hours of Theatres Conflict With Your Present Working Hours?"; "Do You Like Double Features?"; "How Can the Theatres Best Serve You?" Other questions along a similar vein would be asked.

Survey idea was sponsored by Joseph Reed, Bantam and Washington Depot exhibitor, at the May meeting when broad discussion was had on the reasons why box offices were slumping so badly. Others speaking on the same subject were Jack Fishman, Fishman theatres, and Joseph Shulman, Hartford exhibitor.

Lethargy and cobwebs in the box office will be given the brush-off if association members can devise plus answers from the proposed survey, Caplan said. Neighborhoods and down-towners have been feeling a severe drop in this territory.

Conn. State Police Upheld

HARTFORD—Action of State Police Commissioner Edward J. Hickey in granting a certificate to operate an open air film theatre with a seating capacity of 988 persons at Middletown, after having previously granted permit for a 300-seat theatre, was upheld by Connecticut State Supreme Court of Errors in Hartford last fortnight.

The Middlesex Theatre, Inc., and others appealed the decision to the Superior Court where it was dismissed, after which action the present appeal was taken to the high tribunal.

"Bank Night" Lottery

ATHOL, MASS.—"Bank Night" as conducted by the York, owned by Abraham, Samuel, and Jacob Garbose, is a lottery, according to a ruling of Judge William S. Duncan, District Court, last fortnight.

But because it is a lottery, the court ruled, Mrs. Emma E. Floran cannot recover $50 which she claimed was due her after her name was drawn April 9. The theatre had maintained some other person apparently had submitted Mrs. Floran's name also.

The court suggested that action could be taken by the State to recover all money won by patrons at the "Bank Nights."

MARJORIE GETS AROUND; OTHER HAPPENINGS OF INTEREST TO NEW ENGLANDERS

JOHN J. HAMILTON, right, manager, Brandon, Brandon, Vt., poses with Arild V. Myller, the Norwegian ski champion; Mrs. Max Terhune; and Max Terhune, member of the Monogram Range Busters team, whose latest film is "Wrangler's Roost."

NAT RUBIN, assistant manager, Loew's Poli, New Haven, staged six broadcasts from the house lobby in advance of the engagement to publicize the showing of the 20th-Fox film, "The Great American Broadcast." Here a crowd watches one of the programs.

FILM STARS Gail Patrick, Metro; Rosemary Lane, in Columbia's "Time Out For Rhythm," and Cesar Romero, 20th-Fox, visited Hartford and Springfield recently, and at left their arrival in Hartford is noted. Left to right are Harry F. Shaw, Loew Poli New England division manager; Charles Madamus; Vincent Dennis; Lou Cohen, manager, Loew's Poli, Hartford; Miss Patrick; Miss Lane; and Romero. In the picture at right, the stars are seen in Springfield. Left to right are Shaw; George Freeman, manager, Loew's Poli, Springfield; Miss Patrick; Mayor Putman; Miss Lane; and Romero.

MARJORIE WOODWORTH, much-publicized star of Hal Roach's "Broadway Limited," released through United Artists, is seen above on a visit to Harvard University and the UA Boston exchange with Leo Pillot. At left, Miss Woodworth poses with John Harvard, who seems unimpressed. In the center picture, Marjorie autographs a picture of herself as the staff of the Boston UA exchange look on. At right is the attack on Miss Woodworth by Harvard men (or was it MIT men?) which caused a sensation in the nation's press. Miss Woodworth is in the car, under the chap who looks like Oscar Levant.

LATE NEWS HIGHLIGHTS

MPTOA Holding Coast Sessions

Industry Problems On Schedule

HOLLYWOOD—Meeting for its first convention in three years, the MPTOA convened this week in this city at the Ambassador to discuss industry problems, confer with the production branches of the industry, and get a better picture of industry conditions throughout the country. The meeting June 9-11 was held in conjunction with the session of the Pacific Coast Conference of Independent Theatre Owners.

The program, both business and social, included consideration of such problems as commercial and theatrical television, the slump in business, measures to bring back the people into the theatres, the new type of selling, the effects of the arbitration system, etc.

The list of those scheduled to speak included industry bigwigs, in addition to J. Noble Braden, executive secretary, AAA

Boston Manager Fined

BOSTON—In a test case of the "lucky number drawings" in theatres made in the Municipal Court here by Boston police authorities, Judge Davis Keniston June 5 found George G. Solomon, manager, Columbia, guilty of being engaged in a lottery and imposed a fine of $100. Solomon appealed the finding to the Suffolk County Superior Court.

Sergeant Michael Heffernan testified that he visited the Columbia on a "lucky number night," bought a 15-cent ticket, and, although he did not win, he saw two other patrons rewarded with $5 and $1 prizes. He brought these two patrons to court as witnesses. Solomon, in appealing, claimed that as there was no evidence that the price of the tickets furnished the prize money, the police could not legally stop this method of getting theatre patronage.

Republic—Me., N. H. Deal

BOSTON—Republic Pictures Corporation has signed a contract with the Maine and New Hampshire theatre circuit, operating 30 theatres in Maine, New Hampshire, and Vermont, for Republic's entire 1941-1942 product, J. R. Grainger, president, Republic, announced last week.

John J. Ford, general manager of the theatre circuit, and William Sullivan, chief film buyer, negotiated this deal with Grainger and M. E. Morey, manager, Republic's local branch.

20th-Fox Dates Changed

NEW YORK — Dates of the 20th Century-Fox Film Corporation's annual sales convention have been changed to July 14, 15, 16 from the previously announced July 9, 10, 11, it was stated last week by Herman Wobber, general manager of distribution.

Col. Salesmen See 40,000 Feet

Harry Cohn Brings Cuts

CHICAGO—As a surprise feature for the Columbia convention, President Harry Cohn last week end brought more than 40,000 feet of film comprising rough cuts of six "A" productions, shown to the delegates. Four of the pictures are practically completed and two partially finished. It was the first time in Columbia's history that the pace of production made it possible to show such a large number of major productions at an initial sales meeting.

Pictures screened were "Our Wife," starring Melvyn Douglas, Ruth Hussey, and Ellen Drew; "Heaven Can Wait," starring Robert Montgomery; the Fred Astaire-Rita Hayworth musical, "You'll Never Get Rich"; "Woman of Desire," starring Loretta Young; "Texas," co-starring William Holden, Glenn Ford, and Claire Trevor; and "Ladies In Retirement."

"Kiss" Pre-Selling Set

NEW YORK—"Kiss the Boys Goodbye" will be pre-sold, Paramount executives decided last week, and authorized east and west coast publicity forces to plan and put into execution at once an intensified campaign to be followed by a heavily augmented nation-wide co-operative advertising drive.

Following a series of executive conferences between R. M. Gillham, director of publicity and advertising, and George Brown, studio publicity and advertising director, the latter assigned Murphy McHenry, Brown's chief assistant, to handle the studio end of the publicity drive.

Elder to Indianapolis

HARRISBURG, PA.—Managership of the local Loew house was left vacant last week end when Bill Elder was suddenly called to Indianapolis to assume a Loew post there.

Business Drop N. J. Allied Topic

AC Scene of 22nd Convention

ATLANTIC CITY—A discussion of what is wrong with the theatre business is scheduled to be a highlight of the 22nd annual convention of the Allied Theatre Owners of New Jersey, Inc., at the Ritz Carlton June 11-13.

Louis Gold, Harry H. Lowenstein, and Irving Dollinger comprise the convention committee.

The complete program follows:

JUNE 11—NEW JERSEY DAY

10.00—Registration of all delegates.
1.00—Meeting of the ladies committee in the Gold Room.
2.00—Directors meeting in the Gold Room.
3.00—General meeting of the Allied Theatre Owners of New Jersey, Terrace Room. Reports by various committees and selection of nominating committee for the election of officers and directors.

JUNE 12—NATIONAL ALLIED DAY

9.30—Golf tournament at Northfield Golf Country Club.
2.00—Business Session. Talk by Commissioner Abram F. Myers.
Talk by Colonel H. A. Cole.
Talk by Sidney E. Samuelson.
2.00—Bridge and Mah Jong party for the ladies in the Gold Room.
Evening—Night club night at the Nomad Club.
8.30-9.30—Supper.
10.00—Floor show.

JUNE 13—SALES MANAGERS DAY

10.00—Eastern regional conference in the Gold Room followed by the luncheon for eastern regional directors.
2.00—General Session. Talks by general sales managers of the distributing companies. Committee reports and election of officers and directors of the Allied Theatre Owners of New Jersey.
8.00—Bingo party for the ladies in the Gold Room.
7-8—Cocktail party hour in the Exhibit Hall.
8.00—Testimonial banquet to President Lee Newbury.
12 Midnight—Dancing in the Merry-Go-Round Bar.

Goodman On Tour

NEW YORK—Morris Goodman, Republic's vice-president in charge of foreign sales, left Havana June 6 en route to Puerto Rico on the last leg of his annual circuit of Republic's Latin-American branches. Goodman left New York March 10.

He will remain in Puerto Rico for a few weeks, returning here the latter part of June.

Hicks Add Little, Baltimore

BALTIMORE—C. W. Hicks, Hicks' circuit, and Chief Barker, Variety Club, Tent 19, last week purchased the lease, equipment, and furnishings of the Little from Herman Blum. This playhouse will be continued in operation with the same policy that has been in effect since Blum took over its operation. Maxwell Weinberg will remain as manager.

Major Warner Returns

NEW YORK—Major Albert Warner returned over the week end from Jacksonville, Fla.

Harry Bowman Mourned

PHILADELPHIA—Passing of Harry Bowman, manager, S-W New Palace, June 7 was mourned here by film men.

"Strong Measures Needed"—Golden

Commerce Head Speaks To MPTOA

Los Angeles—Vigorous and systematic measures by the motion-picture industry to win the patronage of new customers in this country were strongly urged by Nathan D. Golden, Motion-Picture Consultant in the Bureau of Foreign and Domestic Commerce at Washington, in an address this week before the Motion Picture Theatre Owners of America.

Golden expressed his conviction that the industry can attract to its theatres substantial proportions of the 30,000,000 prospective customers who, it is estimated, seldom or never attend the movies today. To attain this end, he advocated intensified efforts to turn out pictures of the highest quality, aid and encouragement to the many schools that now possess or aim to acquire motion-picture equipment, and wholehearted co-operation with all plans for the showing of entertainment films at the established posts and new camps of the nation's armed services.

In providing schools with "selected entertainment films with educational value," for display only to students during classroom periods, at a merely nominal service charge, Golden said that the industry will be building great good-will and will be helping "to train an unlimited number of potential patrons for the box office for future years." He outlined briefly the results of a broad survey just completed by his Bureau.

Discussing the problems posed by the consent decree under which the industry is now operating, Golden said that "Hollywood has met similar problems in the past, and, with its proven executive and managerial ability, it will meet this one acceptably," with "time, patience, and earnest effort on the part of every person concerned and affected."

Turning to the question of foreign markets, Golden pointed out the gravity of the war's impacts on the opportunities for American motion pictures abroad.

Saying that "not all the pictures produced in Hollywood are suitable for foreign consumption," Golden suggested the setting up of a body similar to the Production Code Authority, to eliminate such pictures as are wholly unsuited for distribution abroad. "If a picture portrays our own life here in the United States," the speaker asserted, "it will not be suitable for foreign markets if it is too jazzy, if it concentrates too much on lawlessness or crime, if it is unduly wild in general tone, if it depicts too extravagant luxury and idleness, or if its comedy is so daft or eccentric that foreigners cannot readily understand and respond to it." American pictures for foreign markets must, the speaker said, show that the real American is a person of intelligence and restraint, courage and sound judgment, integrity, and vision. "The films should combine vigor with dignity, clean fun with wise discretion; they should give a true picture of the character and life of the citizens of this mighty nation."

If a picture strives to portray the life of a foreign country, Golden warned of the urgent need for research work of the highest accuracy, the utmost care and solicitude for true portrayals, and the selection of artists able to "immerse themselves in the spirit of the foreign life." In this way, he said, foreign resentment can be avoided and favorable reactions obtained, with resultant benefit to the United States and its international position.

Goodbye, Joe Joel

NEW YORK—Joe Joel, 73, a veteran film employee, died June 6 after an illness of many months. He was buried June 10.

(Editor's Note — THE EXHIBITOR mourns, with the rest of the metropolitan area, the passing of a real gentleman of the old school, Joe Joel, a man who made many friends during his years in the business, and no enemies.

Joe Joel was on THE EXHIBITOR staff only for a brief period, but before that time he had been in the employ of many film companies. He had seen the film industry come up from downtown to its present position. Before he joined THE EXHIBITOR he had been associated with First Division and Grand National.

At an age when most men could have retired to spend the rest of their lives at leisure, Joe Joel was compelled to keep working. Because of his sincere desire to work instead of asking for charity, he kept plugging away. Not long after he joined THE EXHIBITOR he became ill, and, thanks to the hospitalization plan available to all employees of THE EXHIBITOR, his last few days were made easier. His widow, too, has been aided by this and the insurance plan.

For the past few months he was confined to his bed, but he kept a happy frame of mind, and we know he went the way he wanted to go, in harness.

The trade will miss Joe Joel. He was a gentleman.)

Set Chairmen For Distrib. Groups

New York—The distributors' division of the Motion Picture Committee Co-operating for National Defense, through William A. Scully, chairman, last week appointed chairmen of committees of exchange managers in each distribution area to assist in the industry's national defense program. These committees will be responsible in their territories for handling films distributed under the aegis of the national committee.

The chairmen of the committees of exchange managers includes: Albany, Joe Miller, Columbia; Boston, I. H. Rogovin, Columbia; Buffalo, Syd Lehman, United Artists; New Haven, R. Mahan, Warners; New York, Bob Wolff, RKO; Philadelphia, W. G. Mansell, Warners; Washington, Max Cohen, Universal.

The New, Improved National Release Date Guide is in this issue.

Hot Weather Hurts B'way Biz

No Standouts Along Main Stem

New York—Business was off again last week end, reports reaching The Exhibitor indicated, with the Broadway houses feeling the hot weather competition aplenty.

First-run grosses, as reported, follow:

"I WANTED WINGS" (Paramount)—In its third week at the Paramount, show got $17,000 for the weekend, with $35,000 expected for the week, Vaughn Monroe and his Band are on the stage.

"DEVIL DOGS OF THE AIR" (Warners)—At the Globe, re-issue did $2,750 Saturday, Sunday, only fair.

"MAJOR BARBARA" (UA)—Weekend of the fourth week at the Astor got $5,700, with $13,500 reported as the gross for the third week, good.

"BLOOD AND SAND" (20th Century-Fox)—Third weekend of the 20th Century-Fox picture at the Roxy got $17,000, fairish, with stage show, "Man Hunt" opening next Friday.

"PENNY SERENADE" (Columbia) — Third weekend of the Columbia show at the Radio City Music Hall brought gross of $49,000, fairish, with stage show. "Sunny," RKO, is the next show.

"MILLION DOLLAR BABY" (Warners)—With Les Brown and Orchestra, and Bea Wain on stage, Strand got $16,600 Friday through Sunday, fairish.

"CITIZEN KANE" (RKO)—Fifth and sixth weeks of the RKO road show at the RKO Palace were reported grossing about $16,000 each.

"LOVE CRAZY" (Metro)—First week of the Metro show at the Capitol was reported fair.

"FANTASIA" (Disney)—In its 30th week at the Broadway, and advertising "last weeks," business has been tapering off, with end not yet announced.

Pa. Conference Arranged

Harrisburg, Pa.—A six-man conference committee to discuss the O'Brien House bill on Sunday movies was appointed by House and Senate leaders June 5. The members are: Senator A. H. Letzler, Clearfield, Republican; Jacob W. Carr, Butler, Republican, and Anthony J. DiSilvestro, Philadelphia, Democrat; Representatives Charles Melchiorre, Philadelphia, Democrat; Joseph M. O'Brien, Philadelphia, Democrat, sponsor of the bill, and Fred P. Hare, Jr., Somerset, Republican.

After the House and Senate failed to agree on certain amendments affecting the percentage of petitioners and time of voting on the question of Sunday movies, the measure was sent to the joint conference committee where it now awaits action.

Three Subjects Ready

New York—Three additional trailers on national defense efforts are being shipped to exchanges, it was announced last week by the Motion Picture Committee Cooperating for National Defense. They are "Bits and Pieces," "America Builds Ships," and "America In Overalls." Each is three minutes long, with the items devoted to speeding up defense orders, building of ships, and the activities of the Civilian Conservation Corps, respectively.

Are you making the most out of "The Tip-Off," which appears every other issue? It gives the real slant on what pictures are doing.

Max Silver Passes

Albany, N. Y.—Trade mourned the passing June 9 of Max Silver, father of Moe Silver, Warner Brothers theatres zone manager for New York State, in Chelsea, Mass., his home.

MOON OVER MIAMI
IN TECHNICOLOR!
HOLM GREN 53

MOON OVER MIAMI

IN TECHNICOLOR!

featuring

DON AMECHE · BETTY GRABLE
ROBERT CUMMINGS

and

Charlotte Greenwood · Jack Haley
Carole Landis · Cobina Wright, Jr.

Directed by WALTER LANG of "Tin Pan Alley" fame

Produced by Harry Joe Brown · Screen Play by Vincent Lawrence and Brown Holmes · Adaptation by George Seaton and Lynn Starling · From a Play by Stephen Powys · Dances Staged by Hermes Pan

20th CENTURY FOX

BETTY GRABLE HAS THE COME-HITHER THAT KEEPS DON AND BOB...AND THE BOXOFFICE...IN A DITHER! IT'S 20TH'S BIGGEST MONEY MUSICAL...THE BEST NEWS IN THE WORLD RIGHT NOW!

8 great hit tunes by
Leo Robin and Ralph Rainger!

"KINDERGARDEN CONGA"
(Ring Around the Rosy)
"HURRAH FOR TODAY"
"MIAMI"
"I'VE GOT YOU ALL TO MYSELF"
"LOVELINESS AND LOVE"
"YOU STARTED SOMETHING"
"IS THAT GOOD?"
"SOLITARY SEMINOLE"

Printed in U.S.A.

THE NATIONAL MIRROR

U Moves Affect Heineman, Meyers

Sales Realignment Announced By Company

NEW YORK—In a move that made William J. Heineman, hitherto western division sales manager of the company, assistant general sales manager, William A. Scully, general sales manager, Universal, last week announced a realignment of his executive sales set-up.

Fred Meyers, until recently general manager, RKO Film Booking Corporation, becomes Universal's eastern sales manager with the following branches under his direct supervision: Boston, New Haven, Buffalo, New York, Philadelphia, Washington, Albany, Cleveland, and Pittsburgh.

F. J. A. McCarthy heads a newly created division, and becomes southern and Canadian sales manager in charge of the following branches: Atlanta, Charlotte, Dallas, New Orleans, Oklahoma City, Memphis, Cincinnati, Indianapolis, St. Louis, and the Canadian offices of Calgary, Montreal, St. Johns, Toronto, Vancouver, and Winnipeg.

Peck Gomersall is the new western sales manager appointed to fill the vacancy left by Heineman. The western sales manager's territory will include Chicago, Detroit, Milwaukee, Minneapolis, Kansas City, Omaha, Des Moines, Denver, Salt Lake City, Los Angeles, Portland, Seattle, and San Francisco.

Roach Announces Plans

NEW YORK—Hal Roach last week announced plans concerning his new streamlined features, 10 of which will be released between August and April. The films will be divided into two groups, both of which will include one in Technicolor. The series idea will be followed, with these classifications: Romance, Army, College, Miss Polly, and Musical Series.

The first five titles are "Niagara Falls," "Tanks A Million," "All American Girl," "Miss Polly," and "Fiesta" (Technicolor); while the second group will include "Brooklyn Orchid," "Hayfoot," "College Knights," "Please Miss Polly," and "Cubana" (Technicolor).

Set Classification Date

HOLLYWOOD—June 16 was last week set as the date on which classifications of 545 types of employment in the motion picture industry, as determined by the Wage and Hour Division of the US Department of Labor, become effective.

Woodworth Clicks

NEW YORK—An unusual aftermath to the reams of newspaper and magazine publicity and newsreel breaks accorded the recent visit to the Harvard Lampoon annual dance by Hal Roach's new star, Marjorie Woodworth, appeared last fortnight in Editor and Publisher.

Using the photograph of Woodworth, sitting on the lap of the statue of John Harvard, the Boston Post took a full page ad institutionalizing its publication, by comparing the coverage given to the "Wham" girl, to the increased circulation of the Post. It used the headline, "Who Packs the WHAM in Boston?", to tie-in the appropriate photograph of Woodworth.

In addition, the Woodworth space-gathering has set a new record for this and many other seasons, thanks to the manner in which the UA boys, headed by Monroe Greenthal, were on the job. National breaks, magazine layouts, editorials, etc., all poured in as the result of the high pressure campaign for the girl, who appears in "Broadway Limited."

O'Connor Named Aide to Blumberg

NEW YORK—Following a meeting of the board of directors, Nate Blumberg, president, Universal, last week announced the appointment of John J. O'Connor as vice-president and executive assistant to the president.

Blumberg said that Universal's acquisition of O'Connor is in line with the company's well-known policy of maintaining a closer exhibitor association. O'Connor will bring the exhibitor's viewpoint into distribution—a viewpoint Universal has always found extremely valuable in all of our operations.

The O'Connor appointment is in the nature of a re-union with Blumberg. Both were long associated in the operation of RKO theatres, and when Blumberg became president of Universal in 1938, O'Connor assumed Blumberg's RKO position of vice-president and general manager.

Guttman to Roach

HOLLYWOOD — Charles Guttman has joined Hal Roach's studio staff as assistant producer, it was announced last week. Guttman comes from Metro.

AID Rating B. O. Performances

Survey Indicates Future Grosses

NEW YORK—It was learned last week that the Allied Information Department has prepared a scientific forecast of the expected box-office performance of feature pictures which had been announced for national release late in May and throughout June.

(Ed. Note—While certain releases of the AID have been made public, this was called "confidential, not for publication." However, during the past week, the release in question was widely publicized elsewhere until it could no longer be considered "confidential."

The box-office forecast was figured on a basis of national averages, and did not take into consideration occasional territorial differences. It ranked the pictures according to expected box-office performance in the nation as a whole, in two groups: Series A—pictures advertised for immediate release late in May to the middle of June; Series B—pictures advertised for release from the middle of June to early July.

Taking into consideration the fact that general box-office receipts are now 20 per cent to 30 per cent below normal, it was expected that "In the Navy" will compare with "They Drive By Night" business; "The Getaway" would compare with "Dark Streets of Cairo"; "Caught In the Draft" would compare with the business done on "The Sea Hawk"; and "Hurry, Charlie, Hurry," also with "Dark Streets of Cairo."

Title	Company	Predicted National Average Rank
SERIES A:		
"In the Navy,"	Universal	1st
"Blood and Sand,"	20th Century-Fox	2nd
"Billy the Kid,"	Metro	3rd
"Million Dollar Baby,"	Warner	4th
"Adventure in Washington,"	Columbia	5th
"Time Out for Rhythm,"	Columbia	6th
"Men of the Timberland,"	Universal	7th
"A Very Young Lady,"	20th Century-Fox	8th
"The Getaway,"	Metro	9th
"Cyclone on Horseback,"	RKO	10th
SERIES B:		
"Caught in the Draft,"	Paramount	1st
"Tom, Dick, and Harry,"	RKO	2nd
"One Night in Lisbon,"	Paramount	3rd
"Man Hunt,"	20th Century-Fox	4th
"Bargain Basement,"	Metro	5th
"Hit the Road,"	Universal	6th
"Blossoms in the Dust,"	Metro	7th
"Tight Shoes,"	Universal	8th
"Hurry, Charlie, Hurry,"	RKO	9th
"Parson of Panamint,"	Paramount	10th

Columbia Net Down

NEW YORK — Columbia Pictures last week reported a net profit of $274,765 for the nine months ended March 29. This compares with a nine-month net of $341,348 for the corresponding period ended March 30, 1940.

Columbia's current assets total $12,558,000, while the liabilities amount to $1,809,000.

Jersey Bill Passes

TRENTON, N. J.—Assembly Bill 218 making it compulsory for County Clerks to file awards of Bureaus in Workmen's Compensation cases without charge was passed by both houses of the New Jersey Legislature and signed by Governor Charles Edison June 3.

HAL ROACH presents
BROADWAY LIMITED
Victor McLAGLEN • Dennis O'KEEFE • Marjorie WOODWORTH
Patsy KELLY • Zasu PITTS • Leonid KINSKEY • George E. STONE
Original Screen Play by RIAN JAMES • Directed by GORDON DOUGLAS
Released thru UNITED ARTISTS

on the Tremendous Publicity That Preceded It, "BROADWAY LIMITED" Roars Into Hundreds of Theatres on LUCKY FRIDAY, JUNE 13TH!

Enthusiastic showmen everywhere are booking it smack on release date! They know that millions are eager to see MARJORIE WOODWORTH *now* when she's 1941's most publicized star! They want to set the big Pennsylvania Railroad exploitation rolling! (They've seen this high-powered campaign completely explained in the pressbook.) They're among these **LUCKY FIRST** to play it . . .

Aldine, Philadelphia
Great Lakes, Buffalo
Pali, New Haven
Orpheum, Montreal
Majestic, Bridgepart
Paramaunt, Batan Rauge
Capital, Lawrence
Liberty, Zanesville, O.
State, Ithaca
Glabe, Bethlehem, Pa.
Grand, Bradford, Pa.
Calanial, Harrisburg
Penn, Wilkes Barre
Kearse, Charlestan, W. Va.
Embassy, Reading
Grand, Cincinnati
Grandin, Raanake
Mahawk, North Adams, Mass.
Ben Ali, Lexingtan, Ky.
Plaza, Stamford
Entire Sparks Circuit, Florida
Scenic, Keene, N. H.
Grenada, Bluefield
Palace, Meriden, Cann.
Loew's, London, Ont.

State & Orpheum, Boston
Laew's, Rachester
Laew's Syracuse
Midland, Kansas City
State, Lauisville
Rialta, Allentown
Shea's, Erie
Paramaunt, Jackson, Miss.
Paramaunt, Gulfpart, Miss.
Capital, Shenandoah
Regent, Elmira
Paramaunt, Texarkana, Tex.
Saenger, Pensacala
Saenger, Mobile
State, Altaana
Capital, Binghamtan
Strand, Glaucester, Mass.
Olympia, Partsmauth, N. H.
Indiana, Marian, Ind.
Victoria, Shamakin, Pa.
Ohia, Columbus
Unian Square, Pittsfield
Lafayette, Lafayette, Ind.
Saenger, Bilaxi, Miss.

Capital, Washingtan
Ritz, Albany
Palace, Indianapalis
Laew's, Pravidence
Capital, Scrantan
National, Richmand
Strand. Shrevepart
Palace, Huntingtan, W. Va.
Empire, Partland, Me.
Columbia, East Liverpaal, O.
Paramaunt, Fart Wayne
Strand, Manchester, N. H.
Tremant, Nashua, N. H.
Bayd, Eastan, Pa.
Granby, Narfalk
Pali, Hartford
Lawlar, Greenfield, Mass,
State, Raleigh, N. C.
Palace, Memphis
Trent, Lynchburg, Va.
Shea's, Fitchburg, Mass.
Magnet, Claremont, N. Y.
Grand, Terra Haute
Jefferson, Charlattesville, Va.

— and two hundred other theatres!

HOT is the word for the showmanship in the great Pennsylvania Railroad tie-up! Ads in Saturday Evening Post, Life and Collier's to 10,000,000 readers! Roto ads in 80 big cities! 3-sheets and 1-sheets in all railroad stations serviced by the Pennsylvania! Millions of menu-cards, time-tables and folders!

RKO Readying Annual Meeting

Plans Prepared For June 16 Confab

NEW YORK—Fully 300 RKOites and producer affiliates will be in attendance at the 10th annual sales convention opening at the Waldorf Astoria Hotel June 16.

Division and district managers, exchange heads, and all salesmen and home office representatives from the United States and Canada, and home office officials will be in attendance when the gavel, in the hands of Ned E. Depinet, falls for the first general business session.

A general committee has been named by the vice-president to straighten out the final details for the gathering. This committee consists of A. A. Schubart, manager, exchange operations, chairman; M. G. Poller, head, playdate department; S. Barret McCormick, director, advertising and publicity; Leon J. Bamberger, sales promotion manager; L. E. Gaudreau, purchasing agent; Rutgers Neilson, publicity manager, and Harry Gittleson, editor, RKO Radio's publication, Flash.

The New York exchange sales staff, Bob Wolff, manager, will be the reception committee welcoming the visiting delegates. This committee, in addition to Wolff, consists of Frank Drumm, office manager; Phil Hodes, sales manager; Jack Ellis, Lou Kutinsky, Harry Zeitels, Ed Carroll, and John Dacey.

Theatres May Benefit

HARTFORD, CONN.—Twenty-three theatres are in the five state cities and towns selected as the latest sites for eight defense housing projects listed for immediate action by the Federal Works Agency last week.

Four projects in the vicinity of the Remington Arms plant, Bridgeport, will affect 13 theatres in that city; two exhibitors, Community and Brooklawn, are in the Fairfield area listed for a similar number of projects; Stratford, Stratford, will see one housing project erected in that town; Rialto, Windsor Locks, is scheduled to witness 85 houses erected in its territory; and Arch Street, Embassy, Palace, Roxy, State, and Strand, New Britain will see 32 acres containing 200 dwellings erected there.

Only THE EXHIBITOR *gives you a complete local coverage.*

Warner Photocrome Week

NEW YORK—National 40x60 Photocrome Week has been set by the accessories sales department of Warners for June 22-28. During this period, 40x60 photocromes in color for lobbies, theatre fronts, and store windows will be plugged.

MANAGER WANTED

At once. Small town. Upstate Pennsylvania. State experience and salary expected.

REPLY BOX C

THE EXHIBITOR, 1225 Vine Street, Phila., Pa.

New Holiday Vetoed

ANNAPOLIS, MD.—Governor Herbert R. O'Conor last fortnight vetoed the bill which would have made Lincoln's Birthday, Feb. 12, another legal holiday in Maryland.

16mm. Stabilization Sought

NEW YORK—At its third yearly convention last week, Allied Non-Theatrical Film Association planned to promulgate a campaign to stabilize the 16mm. industry. It was announced that an informative brochure is being published describing the service the 16mm. field renders to the community through schools, clubs, churches, etc., and to communities not otherwise reached by the theatrical field.

The ANFA also stressed the fact, that rather than competing with the 35mm. field, 16mm. films are creating new markets, new audiences, and good will, with the resultant benefit to the motion picture industry as a whole.

Lab-Union Deal Set

NEW YORK—John Rugge, president Local 702, Film Laboratories Union, announced that Consolidated Film Industries of Fort Lee, N. J., had last week signed a contract with the union which grants employees a wage increase of 16½ per cent. This is the largest wage increase ever granted by the company.

The contract also provides for better working conditions, a week's vacation with pay, and five holidays during the year including Memorial Day, July 4, Labor Day, Christmas, and New Year's Day. The contract further provides for renewal, and an additional 10 per cent wage increase after two years.

NSS Convenes June 16-19

NEW YORK—Geo. F. Dembow, vice-president in charge of sales, announced last week the first New York sales meeting of National Screen Service and its associated companies, National Screen Accessories and Advertising Accessories, Inc.

One session instead of sectional get-togethers will be held at the Waldorf-Astoria June 16-19, attended by all district and branch managers, salesmen, field sales executives, as well as departmental home office heads. There will be representation from every one of National Screen's 31 branches throughout the country.

Delivery Hearing Held

ALBANY, N. Y.—Final hearing was held last week by the Public Service Commission on proceedings by the commission to determine whether State Film Delivery, Inc., has transported unauthorized property between points not included in its certificate of public convenience.

Unger On Swing

NEW YORK—Oliver A. Unger, sales manager, Hoffberg Productions, Inc., left last week on a swing around the upstate New York area on a sales trip in connection with the sale of "New Adventures of Tarzen," and "Law of the Wolf."

Selznick, Capra Production Deals

Coast Rumors Involve RKO, UA

HOLLYWOOD—It was learned last week that David O. Selznick and Frank Capra are discussing possible deals with United Artists and with RKO. It was reported, however, that UA had offered such attractive terms that it was likely to get them.

Selznick was rumored merely conducting the negotiations up to the signing point, with Capra and his lawyers slated to take over the detailed arrangements of the latter's contract. Robert Riskin was not included in the deal, but he might join Capra later as a scenarist, it was said.

Sunday Bill Stymied

HARRISBURG, PA.—House last week failed to concur on amendments made in the Senate to the O'Brien bill pertaining to the vote on Sunday movies and, as a result, the fate of this measure seemed uncertain at this writing. The House amended the original bill, No. 510, to require 35 per cent of the voters to sign a petition for referenda and changed the time to the primary election every five years. Then, when it went to the Senate, the upper branch made amendments to decrease the percentage of voters to 20, and changed the voting time from primary to general every four years. However, the House declined to concur with the Senate amendments June 3, and returned the bill to the Senate.

RKO Holds Outing

NEW YORK—The RKO annual outing and boat ride was scheduled for June 9 and also June 30. All the employees of RKO theatres, RKO, and RKO Pathe News will be the guests of the company.

The committee in charge includes W. B. England, general chairman; James T. Doland, Harry Mandel, Sol Schwartz, J. H. Smith, Andy Cmiel, Fred Lakeman, Clara Trieste, Rosalie Platt, Frank Howard, Joseph DiLorenzo, William Kernan, Morton Siegel, Clara Gimbel, Warren Angus, George Ronan, Lawrence Gross, Herman Silverman, Fred E. Herkowitz, Edward Smith, Jr., George O'Heron, and Jean Slade.

Complete records of arbitration cases in your area are carried each issue.

N. H. Legis. Nears End

CONCORD, N. H.—The biennial session of the Legislature was not expected, it appeared this week, according to current indications, to be adjourned before the third week in June.

A House vote of 255 to 61 indefinitely postponed House Bill No. 287, proposing regulation of outdoor advertising in the state. Senator Joseph B. Perley introduced in the Senate a bill which would require public carnivals to obtain local licenses and pay a local fee, plus a $100 state fee.

BOYS, here's the picture that's bringing the people BACK TO THE THEATRE!

UNIVERSAL'S
Bud ABBOTT and Lou COSTELLO
Dick POWELL

IN THE NAVY

with THE ANDREWS SISTERS, Claire Dodd, Condos Brothers

DOES

212% of "BUCK PRIVATES" BUSINESS

IN FIRST 28 OPENINGS IN COUNTRY!

OFFICIAL!

1. Orpheum Theatre, **San Francisco, Calif.**
2. Warner Theatre, **Milwaukee, Wisconsin**
3. Roger Sherman Theatre, **New Haven, Conn.**
4. Rialto Theatre, **Louisville, Ky.**
5. Orpheum Theatre, **Seattle, Washington**
6. Capitol Theatre, **Scranton, Pa.**
7. Majestic Theatre, **Providence, R. I.**
8. Orpheum Theatre, **Davenport, Iowa**
9. Colonial Theatre, **Elmira, N. Y.**
10. Durfee Theatre, **Fall River, Mass.**
11. Senate Theatre, **Harrisburg, Pa.**
12. Strong Theatre, **Burlington, Vt.**
13. Capitol Theatre, **Little Rock, Ark.**
14. Opera House, **Newport, R. I.**
15. Astor Theatre, **Reading, Pa.**
16. Bijou Theatre, **Springfield, Mass.**
17. Ohio Theatre, **Canton, Ohio**
18. Earle Theatre, **Allentown, Pa.**
19. Poli Theatre, **Bridgeport, Conn.**
20. Capitol Theatre, **Hazelton, Pa.**
21. Palace Theatre, **Lawrence, Mass.**
22. Roxy Theatre, **Springfield, Ill.**
23. Penn Theatre, **Wilkes Barre, Pa.**
24. Palace Theatre, **Stamford, Conn.**
25. State Theatre, **New Bedford, Mass.**
26. College Theatre, **Bethlehem, Pa.**
27. Garde Theatre, **New London, Conn.**
28. Ellaney Theatre, **El Paso, Texas**

BOYS, WE TOLD YOU— GET THAT NAVY GRAVY!

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will be found, in the future, under this heading.*)

New York

A 60-day postponement in hearings on the case of Charles Meyerson, Lyric, Oyster Bay, L. I., was decided upon last week. Third session, scheduled for June 2, was postponed. No reason was given for the long postponement. Meyerson's complaint names all five consentors, the Cove, Glen Cove, L. I., and the Huntington, Huntington, L. I.

Sixth in the long series of hearings on the complaint of Esquire Great Neck Corporation, operators, Squire, Great Neck, L. I., was held last week. Presentation of the plaintiff's case continued with examination of Harry Decker, Warner Brooklyn-Long Island branch manager, and manager Popel, Squire. Decker was questioned on the considerations which, in 1936, prompted the insertion in the contract between Warners and the Playhouse, Great Neck, a Skouras situation, of a clearance of 30 days over Great Neck. He related that Mathew Fox, who negotiated for Skouras, requested a 60-day protection which was refused. Decker admitted that the threat of opposition in the town prompted the establishment of a clearance within Great Neck where none had previously existed. Popel described the meetings between himself and his principals and sales representatives in the various New York exchanges relative to the securing of product for the Squire. Conversations covered matters of rental and clearance, and Popel alluded to the high rentals he alleges were asked of him. He told of his trials of revival and old product in the Squire and of finally having purchased deals with pictures available 30 days after the Playhouse and seven days after Little Neck. Cross-examination concerned, among other things, the competitive relationships between various theatres in the area. At the time of the sixth hearing, the end of the case was nowhere in sight, and it appears that the case may well prove a record-setter for the early days of the motion-picture tribunals. Hearings will continue June 17.

Case No. 14 was filed last week when a complaint was introduced by Cornwall Amusements, operators, Storm King, Cornwall, naming as defendants all five consentor distributors. Cornwall claims the 30 day clearance now given to Netco's Broadway, Ritz, Newburgh, is unreasonable, and a reduction of seven days is requested.

Fourth hearing on the complaint of Andora Amusement Corporation, operators, Liberty, Plainfield, N. J., was held last week. Joseph Siccardi, Andora head, again occupied the witness stand for examination by Herman Weintraub, his counsel, and cross-examination by the defendants. Siccardi related how the Walter Reade interests, when they recaptured the Paramount, Oxford, Strand from Paramount, attempted a merger with him, but on terms, according to Siccardi, that were completely unreasonable. He said that at that time, in 1932-33, both Reade and Andora had first-run pictures, and Reade's representatives used as an appeal to Siccardi the fact that because of competitive buying in Plainfield all first runs in the town were paying too much film rental and losing money. When Siccardi refused the deal, Reade gradually secured all first-run product and resorted to various tactics such as cut-price admissions, Siccardi alleged. Highlight of the session occured when Louis Phillips, Paramount counsel, asked Siccardi whether, if he had first run in the town, he would consider seven days double feature or 14 days single feature protection fair. Siccardi said he would consider this fair. Phillips then produced a Vitagraph contract for a five-year first-run franchise executed by Siccardi's father in 1928 which gave the Liberty 21 days clearance on Warner pictures. Weintraub then brought out that at the time there was no second run in Plainfield and that the clearance was "hypothetical." Siccardi stated in furtherance of this point that he had heard of an analogous case, that of the clearance between the Windsor, West Orange, and the town of Livingston, N. J. For years, Siccardi said, the Windsor had 21 days over Livingston, but when recently a theatre was constructed there the two towns had equal availability. Siccardi admitted he had only heard these facts at second hand, but defendant attorneys failed in efforts to have the statement removed from the record. Financial statements produced by Anton Deml, bookkeeper for Andora, showed losses in the operation of the Liberty over the past few years.

With this hearing the complainants concluded their case. The other side will be heard from at the next session, scheduled for June 13.

Complaint filed by A. Louis Martin, Majestic, Paterson, N. J., was withdrawn last week when an agreement was reached, details of which are not available. In his complaint, which had not advanced to the hearing stage, Martin sought equal availability with the Brandt circuit's State, Paterson, N. J. All five consentors were named.

Philadelphia

N. Herman Bornstein, Hatboro, Hatboro, filed an alleged unfair clearance case last week, naming the S-W Grove, Willow Grove, and the consenting distributors. House now plays seven days after the Grove, and wants clearance immediately afterwards.

S. Eugene Kuen, Jr., was this week named arbitrator in the Palm, Philadelphia, case, to be heard June 16, with hearing beginning at 10:30 A. M.

Washington

The K-B Amusement Company filed a clearance complaint June 6 against Loew's, Inc., charging discrimination against the Apex. The Apex, which is operated by Fred S. Kogad and Max Burka, seeks relief from a seven-day clearance enjoyed by the Calvert, Warner neighborhood house. Uptown and Avalon (Warners) are also involved. This is the sixth suit filed with the Washington tribunal and the first involving Washington theatres exclusively.

In the Westway case, Sefton Dorr dismissed the complaint brought against three major companies and the Edgewood, Baltimore. Dorr held the 14-day clearance enjoyed by the Edgewood was not unreasonable.

Danville Enterprises, Inc., Charlotte, N. C., has intervened in the two arbitration cases filed by L. W. Lee, Danville, Va., operator of the Lea and the Schoolfield. Danville Enterprises operates the Dan, Rialto, and Capitol, Danville.

RKO Pictures Ready

NEW YORK—RKO indicated last week that trade-showing of its 1941-42 program will begin in July. Sales representatives at the company's convention here the week of June 16 will see the first block of five.

Connecticut Game Bill Passed

HARTFORD, CONN.—Awaiting only the Governor's signature to become a law, a state-wide gaming bill was passed in the very last minutes of the General Assembly June 4 which permits "games of chance, hazard or skill" in any community upon petition of 10 per cent of the voters.

Measure was the subject of intensive pressure by amusement resort owners and passage is hailed by them as a literal goldmine. Public hearings before issuance of permits is called for under the bill as is the provision that only charitable, fraternal, fire department, or similar organizations may sponsor games. Merchandise but no cash prizes are stipulated.

Are you making the most out of "The Tip-Off," which appears every other issue?

Milt Weiss Feted

NEW YORK—Milton Weiss, for 15 years a Metro publicist, was given two parties last week by his fellow workers and friends before leaving for the coast to join the Orsatti agency. A luncheon and a gala office session were held by his fellow workers.

Savini to Coast

NEW YORK—R. M. ("Bob") Savini, president, Astor Pictures, left last week for San Francisco, en route to the MPTOA convention. Following this he will visit Astor franchise holders in Kansas City, St. Louis, Dallas, Houston, New Orleans, Atlanta, and Washington.

Arthur Mackie Feted

JERSEY CITY, N. J.—Arthur Mackie, Jersey Journal, will be feted at midnight tonight (June 11) at the Top Hat, Union City, N. J., at a party celebrating his 25th year in the newspaper business.

Abbott-Costello East

NEW YORK—Bud Abbott and Lou Costello arrived in town this week for a cocktail party yesterday (June 10), and a personal appearance in connection with the opening of "In the Navy" at the Criterion.

Columbia Announces SCHEDULE FOR '41-'42 SEASON

Chicago—Columbia has planned its 1941-42 program to include the greatest number of top bracket pictures ever attempted by the company, it was indicated last week. The line-up will consist of 48 features, 16 double-star westerns, 140 short subjects, and four serials.

Announcement was made at the company's national sales convention at the Drake Hotel.

Columbia's program will be chosen from among the announcements herewith made and from such opportunities as may arise for important casting and the acquisition of additional outstanding story properties:

A George Stevens production.

"You Belong to Me," a Wesley Ruggles production, co-starring Barbara Stanwyck and Henry Fonda.

Another Barbara Stanwyck production.

"My Sister Eileen," comedy hit of the current Broadway season.

Two Cary Grant productions.

Two Jean Arthur productions.

"Pal Joey," Broadway's musical comedy hit.

Two Melvyn Douglas productions.

"Woman of Desire," starring Loretta Young, with Conrad Veidt, Dean Jagger, Eugenie Leontovitch, Sheppard Strudwick, and Otto Kruger.

Another Loretta Young production.

Two productions directed by Alexander Hall.

"Wild Is the River," based on the latest novel by Louis Bromfield.

"Gloria Is Willing," a Mitchell Leisen production starring Marlene Dietrich.

"The Things They Do in Rio," co-starring Rita Hayworth, Brian Aherne, and William Holden, and Glenn Ford.

"Eadie Was a Lady," starring Rita Hayworth.

"Ladies in Retirement," with Ida Lupino, Louis Hayward, Isobel Elsom, Elsa Lanchester, Evelyn Keyes, Edith Barrett, and Clyde Cook.

Another production to be directed by Charles Vidor.

"Every Man for Himself."

"Martin Eden," Jack London's novel.

Two Joe E. Brown productions.

"Harvard Here I Come," with "Slapsie" Maxie Rosenbloom.

"Honolulu Lu," with Lupe Velez.

"Two Girls From Argentine."

Two Tillie the Toiler productions, with Kay Harris, William Tracy, Ernest Truex, Daphne Pollard, Jack Arnold, George Watts, Benny Bartlett, Marjorie Reynolds, and Franklin Pangborn.

Three Blondie productions.

"Harmon of Michigan," starring Tom Harmon, with Anita Louise.

Two Boston Blackie productions, featuring Chester Morris.

Two Lone Wolf productions, starring Warren William.

"The Boogie Man Will Get You," co-starring Boris Karloff and Peter Lorre.

A series of Ellery Queen productions, with Ralph Bellamy, Margaret Lindsay, Charles Grapewin, and James Burke.

Following is a list of story properties, in addition to those described above, from which Columbia may choose further productions: "Amateur Angel," "Just Another Dame," "A Kiss for Casanova," "Professional Model," "Dangerous Curves," "Tho Man Who Returned to Life," "The Blonde From Singapore," "Beauty on Parade," "It's Tough to Be a Hero," "School Girl," "The Store Pays Off."

Westerns

Eight co-starring Charles Starrett and Russell Hayden, and featuring the Four Symp-Phonies.

Eight co-starring Bill Elliott and Tex Ritter.

Serials

"Holt of the Secret Service," starring Jack Holt. "Captain Midnight," based on the Mutual Broadcasting System thriller. "Pirate Gold." "Perils of the Royal Mounted."

Shorts

Eight Three Stooges comedies. 18 All Star comedies. Four Glove Slingers. Six International Forums.

One Reel

16 Color Rhapsodies in full Technicolor; eight Columbia Phantasies cartoons; eight Columbia Fables cartoons; 12 Columbia Panoramics; six This Changing World, a new series featuring Raymond Gram Swing, noted Mutual Broadcasting System commentator; 12 World of Sports, narrated by Bill Stern; eight Cinescopes; 10 Screen Snapshots; eight Columbia Tours; six Columbia "Quiz" Reels; 10 Community Sings.

Columbia opened the first of two national sales conventions June 7 with a two-day session held at the Hotel Drake. The first convention, which marks a radical departure from the company's usual policy in that it is a national executive sales meeting, was attended by home office executives and sales heads, as well as by Columbia division and branch managers. Harry Cohn, president, Columbia, flew in from Hollywood to attend the two-day sales meet. A. Montague presided at the two-day session in Chicago.

Among the home office executives were Rube Jackter, assistant sales manager; Lou Astor, circuit sales supervisor; Lou Weinberg, circuit sales supervisor, and M. J. Weisfeldt, short subjects sales supervisor. In addition to these sales executives, the home office contingent included Hank Kaufman, Bernard Zeeman, Maurice Grad, George Josephs, Seth Raisler, Vincent Borelli, and Joseph Freiberg. David A. Lipton, advertising and publicity director, also was present.

Division and branch managers present from the field at this first national executive sales meeting included: Mid-east division manager Sam Galanty, Washington; New York division manager Nat Cohn, New York; branch managers Irving Wormser, Sol Trauner, New York; Joe Miller, Albany; I. H. Rogovin, Boston; Phil Fox, Buffalo; T. F. O'Toole, New Haven; H. E. Weiner, Philadelphia.

"Revolutionary" Policy

NEW YORK—It was reported here last week that a new sales policy, said to be "revolutionary," is being devised by Metro and may be revealed this month.

District managers and district heads are discussing the plan with branch managers for the purpose of setting up the new policy nationally and regionally.

COLUMBIA EXECUTIVES who figured prominently in the company's convention at Chicago recently are, top row, Harry Cohn, president; Jack Cohn, vice-president; A. Montague, general sales manager, and Rube Jackter, assistant sales manager. Bottom row are Louis Astor, circuit sales; Louis Weinberg, circuit sales; Max J. Weisfeldt, short subject sales supervisor, and David A. Lipton, director of advertising, publicity, and exploitation.

Harmon Leaves On Defense Trip

Will Meet With Exchange Men

NEW YORK—Francis S. Harmon, Co-ordinator of the Motion Picture Committee Co-operating for National Defense, left last week for three weeks in Hollywood.

Today (June 11) Harmon will deliver an address on "Motion Pictures and National Defense" to the coast convention of the MPTOA. Harmon will speak June 17 at a meeting of the Associates of the YMCA of Los Angeles, a group of 70 of the city's outstanding business and professional men. While in Hollywood, Harmon will also meet with a committee composed of all the exchange managers in the Los Angeles area of which Jack Dillon, manager, 20th Century-Fox, is chairman, to discuss defense activities. It is indicated that this is the first of a series of meetings with exchange managers in various localities. Harmon is to hold a similar conference in New Orleans on his return trip.

During his Hollywood visit Harmon will confer with Y. Frank Freeman, chairman, Production Division of the Motion Picture Committee Co-operating for National Defense, since a number of matters involving the activities of the Production Division are now pending.

Conn. Case Moves

NEW HAVEN, CONN.—Case against two of the 12 defendants in the $5,452,575 damage suit filed by owners and lessees of the Pickwick, Greenwich, Conn., was dismissed by consent of both parties following a hearing before Judge Carrol C. Hincks in U. S. District Court June 3.

Dismissed were the complaints against Fox Metropolitan Playhouses, Inc., New York City, and Skouras Theatres Corporation, Port Chester, N. Y., exhibitors, on the grounds that the Federal Court in this area does not have jurisdiction over them.

Judge Hincks denied a motion as to dismissal of two officers of the Skouras Theatres Corporation who are also named as defendants, George P. and Spyros P. Skouras, but granted their motion to quash the serving of summonses on them, on the grounds they were illegally served. Decision was reserved on motions of the other eight defendants asking for a more definite bill of particulars on the Pickwick charges.

Are you making the most out of "The Tip-Off," which appears every other issue? It gives the real slant on what pictures are doing.

Mullen, Reichek Upped

NEW YORK—The promotion of Ed Mullen as assistant to Clarence Eiseman, manager, United Artists' local exchange, was last week announced by Harry L. Gold, vice-president, and Arthur Silverstone, eastern district manager. Mullen has for the past few years been office manager of the local exchange.

Herbert Reichek, formerly chief booker, has been moved up to the office managership.

National Legion of Decency List—June 12, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"Cyclone on Horseback," (RKO); "The Reluctant Dragon," (RKO).

UNOBJECTIONABLE FOR ADULTS—"The Bride Came COD," (Warners).

Illinois Measure Battled by Trade

CHICAGO—A barrage of telegrams was laid down last week by circuit theatre managers calling on members of the State Legislature to defeat the Sandquist 135-minute program measure which the House Public Health Committee by a six to one vote recommended for passage. Allied of Illinois is supporting the measure, which is designed to eliminate triple features and curb duals. The United Theatre Owners, another exhibitor organization, is fighting the bill.

Opposition to the measure is based on the grounds that it is unconstitutional, destructive, interferes with business, that the group sponsoring it does not represent the buying public, that the majority of theatre goers want double features, that there are no basic facts proving that long shows are detrimental to health, and that it is impossible to show well-balanced programs under the bill's time limit. It is further contended that the short time may result in the theatres being forced to eliminate the showing of defense reels.

Weber Application Denied

ALBANY—The application by Joseph N. Weber, former president, American Federation of Musicians, for reargument of the Opera on Tour, Inc., vs. Weber decision in favor of Opera on Tour was denied last week by the Court of Appeals. In April, the court held that stagehands had no right to stop work in protest against the use of mechanical music instead of AF of L musicians in upholding the State Supreme Court injunction against the stagehands. The Appellate Division reversed the Supreme Court decision, but was itself reversed in the Court of Appeals ruling.

Pasternack Leaves U

HOLLYWOOD—It was indicated this week that Joe Pasternack and Universal were severing relations upon the completion of "Almost An Angel."

Maryland Bill Signed

(Editor's Note—Frank A. Hornig, president, MPTO of Maryland, has informed us that House Bill No. 675 has become a part of House Bill No. 860, which accompanied a reduction in taxation of motion-picture theatres and other places of amusement from one per cent to one-half per cent. Governor O'Conor signed the measure May 27. This is for the record.)

In the Newsreels

Friday, June 6, 1941

IN ALL FIVE

Holland: Ex-Kaiser Wilhelm dies.
Santa Monica, Calif.: Biggest bomber tested.
Madison, N. J.: World's biggest dog show.
New York: Lou Gehrig's passing mourned.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 78)—Santa Anita, Cal.: Aerial acrobatics. England: Women in war. Charles River, Mass.: Canoe racing. Bridgton, Me.: Water tobogganing. Wellesley, Mass.: Fem rowing.

NEWS OF THE DAY (Vol. XII, No. 276)—France: Leahys cheered. Java: War preparations. Richmond, Va.: Aluminum drive. Seattle, Wash.: Army jiu-jutsu. Winnetka, Ill.: School golf.

PARAMOUNT NEWS (No. 81)—Havana: Carol safe. New York: British relief work. The Fall of an Empire.

RKO PATHE NEWS (Vol. 12, No. 81)—East Africa: British establish control. Trinidad: US troop parade. Richmond, Va.: Aluminum drive. Annapolis: Army vs. Navy in lacrosse.

UNIVERSAL NEWSREEL (Vol. 13, No. 986)—Mediterranean: Navies fight on. New York: Navy air base commissioned. Richmond, Va.: Aluminum drive. Radium Springs, N. Mex.: Army bridges river. San Andres, Calif.: Blast splits mountain. Huntington, N. Y.: Resort fashions. West Coast: Army jiu-jutsu. Arcadia, Calif.: Air thrill show.

Wednesday, June 4, 1941

IN ALL FIVE

Jersey City: $25,000,000 fire.
Callander, Ont.: Dionne's seventh birthday.
Headlines from the War Zone.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 77)—Ft. Benning: Parachute training. Indianapolis: Auto classic.

NEWS OF THE DAY (Vol. XII, No. 275)—Washington: Winant home. Washington: Hughes retires. Washington (only): Firemen praised by Halifax. Cincinnati: Zoo's who. New York: NYU takes track meet. Indianapolis: Auto classic.

PARAMOUNT NEWS (No. 80)—Defense action. Washington: Hughes retires.

RKO PATHE NEWS (Vol. 12, No. 80)—New York: SS America drafted. New York: Winant home. Washington: Pickets picketed. New York: Track records fall. Indianapolis: Auto classic.

UNIVERSAL NEWSREEL (Vol. 13, No. 985)—New York: War veterans saluted. New York: Winant home. Bangkok, Thailand: War triumph hailed. Ft. Benning: Parachute training. Indianapolis: Auto classic. San Francisco: Freighter launched. New York: SS America drafted. Chicago: Don Budge married.

Epstein Heads MPA

PHILADELPHIA—Ely J. Epstein, RKO, was last week end elected president of the Motion Picture Associates, succeeding William Karrer, Republic. Other officers chosen were William U. Bethell, vice-president; J. J. McFadden, Jr., RKO, secretary; William Humphries, 20th Century-Fox, treasurer.

The board includes Karrer, William Doyle, Samuel Rosen, Samuel Lefko, Morton Magill, and Samuel Palan.

The New, Improved National Release Date Guide is in this issue.

U Men Promoted

NEW YORK—Universal last week announced the appointment of M. M. Gottlieb, Chicago branch manager, as Chicago district manager, succeeding E. T. Gomersall, who replaces William Heineman as western division manager. Heineman is now assistant general sales manager. Both Gottlieb and Gomersall have been associated with the industry for more than 25 years.

BETTER MANAGEMENT

"I Wanted Wings"

PROVIDENCE (Population, 253,000)—Working in close co-operation with Captain Marshall L. Littlefield, Army recruiting office here, Edward L. Reed, Strand, arranged a particularly elaborate campaign. In the absence of Governor J. Howard McGrath, Lieutenant Governor Louis W. Capelli issued a proclamation for a "Flying Cadet Week" (May 26—June 1). Three nights in advance of opening, Reed ran the feature at a "sneak preview" attended by some 70-odd high ranking officers from the Sixth Army Corps headquarters, from Fort Adams at Newport, the 152nd Observation Squadron at Hillsgrove, and from the recruiting and reserve offices in Providence. On opening day, the band of the 243rd Coast Artillery from Fort Adams and a platoon of men staged a parade jointly ballyhooing "Flying Cadet Week" and the Strand's feature. Planes of the 152nd Observation Squadron flew in formation over the theatre on opening night, and an Army searchlight detail picked them up. One of the best attention-getters was a display of a plane on the sidewalk alongside the steps of City Hall in downtown Providence. Members of the recruiting service were on hand to distribute circulars about the air corps. A recruiting depot was established in the lobby of the theatre for the duration of the run of the picture. Five thousand recruiting heralds were used in advantageous spots, and all recruiting offices in Rhode Island had one-sheets on the picture. In conjunction with E. W. Wigginers Airways, Inc., at the State Airport, Hillsgrove, the Strand conducted a "Why I Want to Fly" contest, the prizes being eight hours of free instruction. This contest was tied in with the national contest, first prize in which was a Piper Cub plane. Reed also secured almost unprecedented permission from the city government to hang a banner across Washington Street from City Hall to the Providence Biltmore, but this plan had to be junked when Reed discovered that, because of the defense program, it was impossible to get the banner made locally in time for opening. At the sneak preview, Lieutenant Robert H. Christman of the Army Air Corps made a brief speech, describing the air training program.

SYRACUSE, N. Y. (Population, 206,000)—Each day during the showing of the picture, manager Jack Flex, RKO-Schine-Keith's, through arrangements with the Seneca Flying School near the city, had five Piper Cub training ships fly over the city, performing stunts, publicized in the daily papers. Flight of Army pursuit ships over the city from Mitchell Field in conjunction with Army Cadet Day and proclaimed as such by the mayor also got art and news breaks with the suggestion that the flight was made in connection with the local showing. A girl flyer was photographed at the controls of one of the training planes, together with two film cases labeled with the title of the picture, which was later run in a daily paper with the announcement that the girl had flown the film to Syracuse for the local opening. A whole department store window was secured in which were displayed wax figures dressed in Army flying uniforms, stills from the picture, airplane parts, machine guns and bullets, and other flying accessories used in the Army. In this window was also a portable 16mm projector and screen on which was shown a special 16mm trailer prepared by Paramount for the Army Recruiting Service. Projector was handled by local recruiting staff man, and was equipped with sound, which was carried outside to onlookers by loudspeakers. Lobby of the theatre was trimmed with Army flying equipment, which added to the interest for the picture worked up by the stationing of a mobile unit of the Army recruiting service in front of the theatre, from which were distributed special circulars bearing the theatre imprint. Herald-Journal ran a special contest, "Why I Want to Be A Flyer," entries for which were also to be considered in the National Contest for a Piper Cub plane.

"I Wanted Wings"

READING, PA. (Population, 110,000)—Paul E. Glase, general manager, Embassy, used with a maximum of effect a Piper Cub airplane in his foyer to boost this film. Borrowed from a concessionaire at the Reading Municipal airport, it took Glase, assistant manager, Franklin Maury, and Jimmie Moyer, staff man, and a big squad of Embassy employees almost four hours to get the plane through the Penn Street doors into the lobby and thence into the foyer. Both wings had to be removed and the doors, four in number, at the outer entrance, as well as the four inner doors, had to be shifted to get the plane inside, and thousands of people watched the operation from the streets. Incidentally, all of them read the picture posters. Inside the foyer a long runway was built to get the plane, its wings restored, poised on an exhibition platform and apparently in readiness for flight.

"Love Crazy"

HARRISBURG, PA. (Population, 83,000)—As street bally, manager Bill Elder, Loew's, employed a girl and a boy who rode a tandem bicycle with a card suspended from the bar reading, "No, not just married. Love Crazy." Other special items included a spot announcement over WHP following Bill Powell's appearance on the Campbell Playhouse, cutouts of Powell and Myrna Loy in the lobby, a board with stills of Powell in female make-up from Look magazine, and 1,500 candy bags imprinted with "Treat your family to the best. Eat our candy and see 'Love Crazy' at Loew's." Fifty soda streamers were displayed at four lunch counters with advice, "It's the best in town, 'Love Crazy' Sundae." A special window in a Western Union office featured a still of a singing telegram being delivered.

"A Woman's Face"

HARRISBURG, PA. (Population, 80,000)—Prior to the opening date at Loew's, manager Bill Elder planted a picture in The Evening News of Joan Crawford buying a Defense Bond, resulting in a plug for the Metro film. Special art layout, "Beauty is Only Skin Deep," featuring Crawford, was used in the Sunday Courier. Display of cosmetics with portraits and stickers on all mirrors in the store was obtained at novelty store. Window displays included Crawford hats, tie-ins with Max Factor supplies and beauty shop, and 15 art standees in women's shops. Containing quotes of Winchell and Fidler, 3000 heralds telling "Here's the Gossip" were distributed and 500 mirrors in cardboard folders were given away in downtown offices and on Capitol Hill. Co-op newspaper ads were secured from beauty shop, department store selling women's hats, and photographic studio.

"The Devil and Miss Jones"

UTICA, N. Y. (Population, 101,000)—Arnold Stoltz, manager, Avon, distributed a clever herald for this film. When first looked at, it read, "Hell is needed today—The Devil will be in Utica starting Friday May 9 at the Avon." However, a tab was noted, saying, "Pull here to raise the devil." When the tab was pulled, the paper unfolded and the complete message could be seen, with each sentence starting with the words which formed the initial copy. The complete wording was, "Hell-o! If real fun and romance is what is needed in this world today, then see 'The Devil and Miss Jones.'" The herald also contained a plug for a local furrier, who noted that "The summer also raises the devil with your furs."

In The National Release Date Guide, each issue, in addition to the release dates, a list of local and national holidays, as well as mentions of special weeks, are carried for tieup ideas.

"The Flame of New Orleans"

UTICA, N. Y. (Population, 101,000)—Manager Arnold Stoltz, Avon, distributed a catchy herald captioned, "Heat wave to hit Utica—'Flame of New Orleans' will be here Friday. Avon's cool air system challenges summer with the hottest love story of 1941." A thermometer was attached to the herald, with the temperature divisions captioned as, "Scorching love scenes," "Red hot drama," "Steaming action," and "Cool delight." A plug for Pepsi-Cola was also included.

DETROIT

PROVIDENCE

NEW YORK CITY

HARTFORD

SAN FRANCISCO

NEW YORK CITY

HINTS ON NEWSPAPER ADVERTISING

No. 195—"A Woman's Face" (Metro)

The noteworthy item here is the Detroit ad, which was the forerunner of similar ads later on. It seems that of all the early engagements Detroit's was the best, with the result that it was figured the use of the scarred face, rather than the policy of hiding it, resulted in better box office. As a result, a supplementary set of ads has been prepared for use.

This is the first strong Joan Crawford picture in some time, and the ads have a lot to do with it.

This is an excellent assortment, and don't forget the scarred face, as it seems to be a key to better money.

Boston

Crosstown

Charlie Koerner, present general manager, RKO theatres, and former New England division manager for RKO, returned to Boston for a short visit, accorded a grand reception by all RKOites. Jack Granara, publicity chieftain for the Keith houses, handled arrangements for the press party which were attended by all RKO bigwigs in the territory and press representatives from the Boston papers. . . . Charlie Howard, dean of the motion picture critics and one of the most beloved newspaper men hereabouts, is in the St. Elizabeth Hospital for a check-up. . . . Frank Cronin, publicity representative for RKO in this territory, is covering outlying spots on "Citizen Kane" and other RKO product.

Herb Tracy, Scollay Square, goes into the Army next week. His theatre is scheduled to play "Caught In the Draft" in a couple of weeks, and Herb claims he's beating it to the draw. . . . Hanley Norins, your correspondent, now on vacation in Maine, reports by carrier pigeon that he just landed a 20-pound trout in some secret lake in the wilds of Bridgeton, where he is also visiting his brother, Harman Norins, manager, Graphic's Mayfair.

Harry Browning, publicity director, M. and P. theatres, had an exciting experience the other day. Superintendent of Police of Waterbury, Conn., William Roach, an old buddy of Browning's, had an important appointment with Mayor Scully of Waterbury to meet New York Mayor LaGuardia in Boston. Before leaving Waterbury by police car, Roach called Browning three or four times, but couldn't get him in. He finally did get him, but only after calling from the police car enroute to Boston. When Browning first picked up the receiver, he said he felt like Dick Tracy. . . . Variety Club Golf Party and Lawn Party, the first outdoor affair of the newly formed Tent 23 of New England, will be held at Pinebrook June 23. . . . Bernie Kamber, United Artists, reports that his socko publicity stunt which brought United Artists starlet Marjorie Woodwood 3,000 miles to attend a Harvard dance, and the resultant riot that occurred between Harvard and Tech during the dance, resulted in over 12,000 lines of space in the Boston papers alone. Story broke throughout the country. Incidentally, Bernie returns to his home town shortly for a physical exam for the draft. . . . Alice Tanzman, former secretary to Leila Eisen, Wholesome, who left for Detroit for a vacation a few months ago, evidently plans to stay there indefinitely.

Ben Rosenberg, newly installed manager, Paramount, and Abner Pinanski, newly installed manager, Fenway, assisted by Marty Glazer, publicity director, put on a whale of a campaign on "I Wanted Wings." Feature of campaign was a contest in which winner was given a free Cub airplane and others were given free flying lessons at the airport. Other tie-ups included those in bookstores, windows in many of Boston's leading department stores, newspaper ads at no cost, and reams of publicity.

Sunday showings in Massachusetts of the Nazi propaganda film "Victory In the West," which had its Boston premiere June 2 and was sponsored by members of the Christian Front, were banned by state officials. Mayor Patrick Healey, supervisor of the State Bureau of Sunday censorship, a division of the department of public safety, announced the ban, saying the film is not approved in any form. Meanwhile FBI agents and Boston city officials were watching closely the activities of Christian Fronters in showing the moving picture. Officials said they have a "keen interest" in the film but are powerless to ban it as the free weekday showings violate no law. Film, reportedly shown to government officials of Norway, Denmark, and Yugoslavia to show them what would happen if they failed to accede to German demands, was seen by 600 persons here June 3. Showing was at a Christian Front meeting at Hibernian Hall, Roxbury. Francis P. Moran, director of the Christian Front here, told his audience that he had difficulty in securing permission to show the film. Major Healey declared Moran had asked him for permission to show the propaganda film on Sundays.

"Moran came to my office and I told him no action could be taken unless there was a preview. Moran pointed out the dialogue was in German and there was no translation. I told him we could not pass on the film under those circumstances."

City Censor John J. Spencer, Boston, said he had seen the film at a private preview and, because no admission was charged, he was powerless to act. He declined to express his private views concerning the film, but quoted a group of Washington correspondents, who saw the film, and said that instead of scaring Americans it would probably cause them to arm faster. Spencer said the matter of banning the film was up to the federal authorities.

Joseph Brennan, secretary, Allied Theatres of Massachusetts, is attending the MPTOA convention in Los Angeles. . . . The entire entertainment field is co-operating with Mayor Tobin in his "Mayor's Field Day" to be held at Fenway Park, June 27. Sponsored by the mayor for the special relief fund, theatres will supply entertainment to a varied program encompassing almost every sport in the entertainment field. Harry Browning, M. and P. publicity director, is handling publicity for this event.

Boston was host last week to three Hollywood personalities, Rosemary Lane, Gail Patrick, and Cesar Romero, who stopped here to attend the Greek War Relief ball at the Boston Garden. Film players were extremely co-operative, and, as a consequence, publicity in newspapers was extensive and very favorable. Exhibitors were unanimous in their opinions that occasional visits by such grand personalities garners plenty of good will for the industry.

Film District

Exhibitors throughout the territory are watching with interest a new experiment by the M. and P. circuit which may determine many a future summer policy. Experiment is to keep their theatres which usually are closed during the summer open for three days a week, Friday, Saturday, and Sunday. . . . Although this custom may have been followed by some of the smaller theatres in the New England towns, its the first time M. and P. has ever conducted such a policy. Usually, if a theatre's grosses drop off sharply during the summer, M. and P.'s policy has been to close them altogether during the summer months. M. and P. executives now feel, however, that rather than let the fixed charges pile up during the weeks that the theatre is dark, there is a fine opportunity for the theatres to pick up some of his money on week ends, which normally does three-quarters of the business anyway. Other circuits are eyeing the experiment, and if it works out, may follow. . . . M. and P. theatres going into this three day a week policy during the summer include the Regent, Norfolk Downs; Hyde Park, Hyde Park; Bellevue, Roslindale. All these theatres are in Massachusetts.

Wide awake showmen in a number of situations took advantage of the tremendous interest of the public in President Roosevelt's speech last week to advertise to the patrons that the speech might be heard in the lobby of their theatre. Radios were set up in the lobbies and when the speech went on, patrons in the theatres were advised, and, in most instances, fully one-third of the audience left to listen to the speech, evident proof that many of these patrons would have remained home rather than miss the speech.

Harry Segal, Imperial, has stopped praising his pictures to devote all his adjectives to his young son, Eddie, who is studying dancing under one of Boston's finest teachers. . . . Reading, Reading, which was expected to open May 30, will open this week. . . . Harry Segal reports that his "Charlie Chaplin Festival" is grabbing dates all over New England since its unexpected run at George Kraska's Fine Arts. Already dated are the Shea houses in Manchester, N. H., Civic, Portland; Empire, New Bedford; Exeter, Boston. . . . Joseph Rothenberg, formerly assistant cameraman at the local Metro exchange, was in for a visit. Joe is now doing publicity at the government project at Quoddy Village, Me. . . . Seen around the district: Jack Shea, booker for M. H. Shea; Fenton Scribner, Nashua, N. H.; Ed Fahey, Manchester, N. H.; Ray Smith, Amherst; Meyer Stanzler, Wakefield, R. I.; Morty Bomes, Providence.

Sally Hochberg, former secretary to Arthur Howard, Independent Exhibitors, who left to work in Los Angeles, back for an indefinite stay. . . . Joe Longo, former publicity assistant to Joe DiPesa, Loew's Boston Theatres, is, according to all reports, doing a marvelous job in his new publicity post in Cleveland. . . . Henry Sperling, Central, Manville, R. I., was in. . . . Jack Rabinowitz, Rialto, Woonsocket, R. I., has, according to reports, learned to play mah jong. He has his laundry man dizzy. . . Church Street, the rialto of the film district, found itself bedecked the other day with two gorgeous white trucks. They turned out to be exploitation wagons for Harry Berry and his "Sunkist Vanities." . . . Exhibitor George

Boroff, Johnston Playhouse, who also dabbles in book giveaways, was in for a day or two. Incidentally, George has been feeling pretty bad lately, so he joined the local YMCA—regular exercise, systematic drills, etc.—in order to get back into shape. Net result is that now George really is in tough shape, with aches and pains in bones he never knew he had. Now George would give anything to be back in the shape he was in before he decided to do something about it. As George says ruefully, "I'm in good shape—for the shape I'm in." . . . Latest twist to the book giveaway in the theatres is the new gag by a complaining exhibitor——"If business gets any worse, we'll be giving away a theatre in every bookstore."

Marcel Mekelburg, Northeastern Films, is sporting a new sedan. Car is so long, Marcel claims when he's tagged for overtime parking, he gets three tags instead of one. . . . Louis Josephs, salesman for Northeastern Films, seriously injured in an automobile accident a few months ago, is now back to work and well, his friends will be glad to know. . . . Matty Moriarty, Universal, president, Local B3, reports the dance for exchange employees will take place October 22. No place has as yet been selected. . . . Correct date of the Cinema Club Outing at Green Acres, Saxonville, is July 12, reports Bill Cuddy. . . . In town: Dominic Tuturro, Elms, Milbury. . . . Meyer Rosen, New England distributor for the Lieberman Flag and Banner Company, celebrated his 10th wedding anniversary with a trip with the family to Philadelphia, New York, and Washington. He reports that he is placing a number of valances in the M. and P. theatres and the "cool" banners got an excellent reception from managers throughout New England who feel that they are going to need them, if the present hot weather spell is any indication of what our weather is going to be this summer. . . . Myron Segal, other son of Harry Segal, Imperial, is doing okay at Camp Edwards. He's been made a private, first class, and may go to the officers' training school.

Monogram Notes: Herman "Tiny" Konnis was in Maine for two weeks on a business trip. . . . Tom O'Brien, former booker, is now a full-fledged salesman covering Rhode Island, Vermont, and Western Massachusetts. . . . Some of the new films Monogram is boosting include "Red Head," "The Gang's All Here," "Murder By Appointment," "City Limits," and "King of the Zombies," "Silver Stallion."

Metro Items: Joseph Cummings, auditor, spent the Memorial Day week end in Connecticut. . . . Ann Harrington on the switchboard, reports that she is "looking for excitement." Visiting exhibitors please note. . . . Tom Donaldson, exchange manager; Maurice Wolf, district manager; and Harry Wolper, office manager, in New York. . . . Seen in the Metro office last week were: Jack Yonker, Thompson Square, Charlestown; Abe Garbose, Athol; Charles Renick, New York, visiting his father Eddie Renick, sales department. . . . Edith Letchen, secretary to Maurice Wolf, was on vacation to "unknown parts."

Ethel Levin, Standard theatres, beauteous office secretary, is looking for a ride to New York during the fourth of July week end. Contact her at Standard Theatres. . . . Mary Leo, secretary to Leo Levenson, head of the Standard candy department vacations in Winthrop this summer.

Warner Notes: Bob Levine, booker, is vacationing in northern New York. . . . Pat Long has been transferred from the shipping department to ad sales.

Twentieth Century-Fox Jottings: Peg Brown is on vacation in New York. . . . Nora Kelly, secretary to exchange head E. X. Callahan, vacationed in Washington with a co-worker, Katherine Breen, contract department.

National Screen Newsies: Biggest news at National Screen is the move to the new building on the corner of Piedmont and Broadway, just completed. Building is certainly one of the most modern and complete in the city. For the first time, National Screen will have all of its various departments under one roof, and this should make for facility in operation and delivery. Building is fire-proof, has a special ventilation system, has a sepcial display room for exhibitors, and many other innovations. A formal house warming will be held soon, but manager Harry Kirchgessner will not hold it until all moving has been completed. . . . Emmy Foster is back from two weeks' vacation. Emmy leaves National Screen in two weeks to take up his new duties as business agent for the exchange union. . . . Eddie Splaine, head bookkeeper, left to work for the Post Office. . . . Joy Pierce, office worker, left to take a job with the telephone company.

Arthur Howard, Independent Exhibitors, Inc., had an ailing tooth pulled.

Paramount News: Rita Sullivan is recuperating after an appendectomy. . . . Jack Brown, booker, returned after a two weeks' vacation.

Graphic Circuit

Kenneth Kurson week ended in New Hampshire, while Newell held the fort in Boston. Newell has already promised himself the July 4th week end, however.

Interstate Circuit

Offices here at the Metropolitan building are being considerably enlarged.

Loew's Circuit

Al Longo, publicity assistant for the Loew's Boston theatres, did a grand job on the Powell-Loy starrer, "Love Crazy." Feature of the campaign coincided with the visit of Gail Patrick, with other film stars in connection with the Greek War Relief Fund. Al took advantage to meet her, escort her to the Red Sox park, where she shook hands with two Red Sox players formerly on the Hollywood Ball Club her husband now owns, to various night clubs, etc. All these activities merited pictures and stories, and in every caption or story name of picture, also where it was playing was mentioned. Other exploitation on picture included a cute gag, whereby all those couples planning to get married within the next week were invited free, idea being that inasmuch as they were love-crazy, might want to see the picture of the same name. . . . Helen Devoe, secretary to New England district manager Charles Kurtzman, is back from a week's cruise to Savannah, Ga. . . .

Our Hanley Norins DISCOVERS SOME GENII

BOSTON—Your correspondent has "discovered" one of those sport buds of our industry which are needed to keep the industry moving: a group of amateur moviemakers. And, possibly, at the same time, a budding Orson Welles: one James Albert Pike. We found the youthful producer-writer-director, accompanied by a huge pressbook and leading lady Ethel Bora down at Wholesome Film Service, telling Mr. and Mrs. Shapiro about "Star Productions: Stage * Screen * Radio"; and smelled out a story with a moral.

First the story. Jimmy Pike has a gang of Roxbury school girls and boys, a company of 58 active actors and actresses, makeup artists, cameramen, etc., and extras. Jimmy's 18; his company from nine through the teens. "We believe," says their leader, "that after three and one-half years' of 'experimental' movie making we are now ready to make a picture of professional calibre." Star Productions' latest venture is "Double Feature," a combination movie and flesh show, which it presented at the Norfolk House Center, John Eliot Square, Roxbury, June 6. Next film opus will be "Comus," a production of a not very streamlined poem by John Milton.

How "Comus," to the tune of piping teen-age voices, will turn out, is a moot question, but it'll certainly show Pike's affinity to that other young prodigy. Jimmy's pressbook is crammed with notices from local papers. He and his aides have a good sense of publicity, and the spectacle of Star Productions "on location" in a corner of Franklin Park helped spread their fame. During filming of "Kid Carson," more than 2,000 people turned out to watch them, and their private police force of six men had their hands full keeping the crowd out of camera range. Shooting a night scene, flood lights illuminated an entire city block, and hundreds of spectators hushed reverently when the prop men yelled, "Quiet!" and the director, "Action! Camera!" Thereafter the world premiere of "Kid Carson," together with a stage extravaganza, "The Wizard of Oz" (the two productions called "Double Feature") gave out with parents and stagestruck boys and girls more excited than all the first-nighters at a Hollywood spectacle.

Plenty of Showmanship

Talk about showmanship! When 58 kids chip in their lunch-money, paper-profits, or wherever they get their wherewithal, and meet twice weekly for business meetings; organize themselves ("Pinky Cohen is the research department; Charlie Pike secretary, typing up finished scripts, doubling in brass as cameraman; technical director is Alfred McMann; Kay Ryan and Ethel Bora cover costumery; Cora Logan, character actress, makes up, et. al.); when they're self-consciously picking up the tricks of the trade, and showing rushes, one after the other, of already eight productions well, there's showmanship.

And that's the moral to the story that your correspondent has dreamed up. If, in every city, there were clubs of amateur movie-makers, sponsored and encouraged by the studios, aided financially perhaps, instructed by studio experts in movie-rudiments, and their films screened for studio script, talent, and camera departments; if this challenge to closed-shop, cut-and-dried moviemaking methods were taken up by some enterprising major:—why, it might be a regular Youth Crusade on Hollywood!

Charles Kurtzman, district manager, returned from an extensive and exhaustive three weeks' tour of his circuit. . . . State and Orpheum service staff are hit hard by draft.

Al Longo proved he was wide awake by taking advantage of the tremendous interest accorded the President's speech. He promoted two grand radios, placed them in the lobbies of the State and Orpheum, and advertised in the lobbies and in his newspaper ads days before that patrons need not stay home to listen to the speech —that they could listen to it at theatres in the lobbies. . . . Publicity department is now working on a very comprehensive campaign on "A Woman's Face." . . . Ushers from the State will appear on the local Noxema Quiz Show June 28 over WAAB. Boys get $5 with an opportunity of winning more cash. They match their wits with two usherettes from the local Shubert.

E. M. Loew Circuit

Phil Berler took advantage of the three day holiday to fish at Maine's Lake Sebago.

M. and P. Circuit

Harry Browning and William Cuddy, general manager, went to Scituate to look over a spot for the big annual outing.... At the monthly meeting of the Lieutenant Macauley Post, the theatrical post division of the American Legion, among the nominations of officers for the ensuing year—well-known in theatrical circles was Harry Browning, who was nominated as Junior Vice-Commander and alternate for the state convention. Harry is also Commodore of the Medford Boat Club.

This is M. and P. week in this issue, with news from every department in the home office of the largest New England circuit. . . . Sam Pinanski, executive head, was in New York for the week. . . . Ethel Simes spent the weekend at Mount Chocorowa, N. H. She also drove over to Tamworth, where she saw the Chinook Kennels and the famous dogs returned from Byrd's expedition. . . . Frances Butler, secretary to Marion Coles, spent the weekend at Highland Lake in Bridgeton. . . . Esther Callahan, receptionist, took advantage of the holiday to go yachting—no less. . . . Yvonne Jamieson, accounting department, is looking for a place to vacation during the last two weeks of June. . . . Liberty, Allston, Dorchester, Allston, respectively, closed for the summer. . . . Also the Merrimac, Lowell, Paramount, Haverhill. . . . Bayside, Nantasket, summer theatre, is open. . . . Nicholas Feenan, formerly of the Regent, Norfolk Downs, takes over the Bayside. . . . Vera Smith, switchboard, is on vacation in South Freeport, Me. . . . Mary Connors, switchboard, went home to Portland, over the weekend. . . . Harry Browning, M. and P. publicity director, announced that as commodore of the Medford Boat Club, he will play host to the members and their guests at the official opening of the club. Mayor Carr, Medford, donated a cup to be given to one of the yacht race winners. . . . Marty Mullin's mother passed away last week. Trade extends its condolences. . . . The annual M. and P. outing will be held either at Scituate or at the Latin Quarter in West Falmouth. Date is tentatively set at June 28. . . . Nan Cohen, former secretary, advertising department, here and later secretary to a Paramount executive in the New York home office, is now secretary to Art Smith, Metro publicity department, New York. . . . Jacqueline Ligham, booking department, vacations the last week in July and is requesting suggestions. Any filmites have an idea where a very attractive girl can spend a week's vacation? . . . Al Lawrence, building superintendent, spent the week end home in New Jersey. . . . Eddie McGrane and Mildred Tormey, accounting department, are both vacationing. . . . Nita Dostie, accounting department spent the week end in Maine. She claims the entire week end cost her only five cents. . . . Germaine Reichman and Rose Eskin, accounting department, spent the week end in New York. . . . Falmouth, Falmouth, under construction for some months, will be completed around July 1. . . . Strand, Newport, closed for three months for repairs, opened. Dave Dugan managing.

Phil Smith Circuit

Phil Smith visited his Drive-In theatres, and returned to his desk.

Ralph Snider Circuit

Katherine O'Connor returned from two weeks' illness.

New Haven

Crosstown

Earl Wright, 20th Century-Fox salesman, was the guest speaker at the Hamden Rotary Club, talking on "Present Day Trends In the Motion Picture Industry." Wright was invited to appear by Franklin Ferguson, manager, Whitney. . . . Jean DuBarry, Lincoln, is still getting plenty of nice publicity for his house.

Lou Schaefer, Paramount, has been elected Assistant Chief Tailtwister of the Lion's Club. Lou left with his wife for Camp Blanding and his annual vacation. He will visit his son. . . . Stanley Wilchynski, formerly, Roger Sherman, in on a furlough from Camp Blanding due to illness in his family. . . . Max Tabackman, Rivoli, had his house front refinished.

Box office grosses continue the downward sag, only break coming over the three-day Decoration holiday. . . . Ben Segal, former assistant manager, Whalley, landed in the same capacity at the 43rd Division Theatre, Camp Blanding. Latest advices have it that Ben finally relinquished the job in favor of more field training.

Eight-column streamer head carried in an out-of-town gazette but never seen here: "Play Safe!! Stay Home and Go to the Movies." Head prefaced a safe driving appeal to motorists and was strictly an editorial gesture. . . . Bill Reisinger, Bijou, took over again from Nat Rubin, who was relief while Bill vacationed. . . . Herb Coleman, Mike Piccarrillo, and Nat Rubin are eligible for Dollar Club awards following their successful stunt in having Bob Crosby make a personal appearance.

Ushers in the various houses are blossoming out in all hues and colors. . . . Charley McBride, Paramount stage-hand, won that radio the staffers raffled off. Boys will now stage a dance at the Seven Gables June 28 to raise more money to pay for a cottage at Bayview. . . . Andy Colavolpe, former EXHIBITOR correspondent, has finished his courses in the 43rd Division School and starts on maneuvers shortly.

Henry Jackson, Sunday ed, The Register, and head, local corp, Flying Cadets, placed an art layout for Lou Schaefer on "I Wanted Wings." For the same show, Schaefer tied in with a drug store and a book shop besides swangling a window in a toy emporium. Daily series of ads started last week by a swank clothing store here featured Bob Benchley as "The Forgotten Man." Series is aimed at Father's Day, June 15, and it makes a nice break for the Paramount, which has booked in the pic. . . . Marion Fishman, Fishman theatres, graduated from Connecticut State College.

Sixteen mm. films will be shown at the Beach Street, Savin Rock, and at the Danbury Fair Grounds. The latter will have open-air showings Wednesday nights.

Meadow Street

Chamber of Commerce biggies were down after John Pavone's invite to see that Universal reel on the state's charms. 20th Century-Fox screening room was utilized. . . . Dashing Joe Faith, Unionville, Collinsville, and Terryville exhibitor, was seen in his sumptuous car. . . . Harvey MacCullar, South Portland, Me., boy and nephew of Earl Wright, is a coast artilleryman at Fort Preble and doubles in brass as projectionist at the once-a-week shows. Pay: $1 per show.

Congratulations go to Sam Zipkin, popular prez, Local B-41, Film Exchange Employees, who was rewarded for a year's zealous work by being re-elected. . . . Sympathy goes to Ann Cannelli, who was hospitalized after being bruised and blued following a West Haven accident. . . . Sidney Lax and Eddie Cannelli both were Meadow Street visitors when their Army captains said yes to leaves.

Josephine Ingenito, 20th Century-Foxite, started on her vacation. . . . Memorial Day was a double holiday for genial Bob Hoffman, who celebrated both the occasion and his birthday. . . . Universal did nicely in receiving full page, color features on "In The Navy." . . . Report is that the new federal-built Windsor Locks airport will have a theatre for the enlisted men.

Lucy Zlotkowski entertained friends over the weekend. . . . Vic Cassella, National Theatre Supply, is enthusiastic about his new demonstration unit that shows in miniature all the exhibitor problems. . . . Energetic Tim O'Toole, Columbia manager, was in Boston and back over the Memorial Day weekend. . . . Three Stooges sign and photos have finally come down in the Columbia office and O'Toole, Ben Lourie, and Sid Swirsky no longer go around with that hunted look.

Tisket-A-Tasket and Rose Rumanoff, Universal charmer, was in Nantasket over a weekend. . . . Ben Lourie, Columbia salesman, mashied a place in the Racebrook golf tourney. . . . Dick Cohen wants Stanley Wilchynski, visiting Armyman and former chief Roger Sherman usher, to bring him back some of that sweet potato pie when next he comes up from Camp Blanding.

Max Tabackman and Mike Tomasino were noted catching the Meadow Street scene. . . . Warner office has a stunner in that grey, red, blue poster plugging "August, Our Bookers' Month." Bullseye off-centered adds to the design. . . . Twenty-second annual session and good-will convention of the New Jersey Allied Theatre Owners in Atlantic City was being exploited via posters.

Charley Lazarus and Sid Swirsky, en famille, picnicked at Sleeping Giant Park, Mount Carmel, Memorial Day. Al Bookspan and his folks met up with them and the three Meadow Streeters had a grand time.... Bob Long, Metro district supervisor, was in. . . . Mr. and Mrs. E. J. Febbraio (she's from RKO) inspected the Sub Base at New London. . . . Barney Pitkin and his family Cape Codded over Memorial Day.

Ruth Goldberg, RKOite, weekended in the Ridgefield hills. . . . Bob Johnson, intercollegiate swimming champ and son of Adolph Johnson, was up from Jacksonville. . . . Earl Wright, his datter, Sam and Tom Germain refuse to tell about all the big ones they caught fishing off Walnut Beach but Wilson's Fish Market is preparing "Unfair" signs. . . . Ben Simon, Sam Germain and Earl will represent local office of 20th Century-Fox at the annual convention July 9-11.

Sam Rosen left May 28 with his missus for Atlanta by motor. From there he will fly to Miami and his sick father; return by air and motor to New Orleans, Denver, and back to Chicago and home. . . . 20th Century-Fox was in fourth place at last reading in the K-8 sales. Office has just finished screening "The Bride Wore Crutches." . . . Pierce Parkhurst, Alhambra, Torrington, was seen explaining his new summer policy of vaudeville and screen fare.

Lyric, Bridgeport, ex-home of burlesk, has started sexsational movies. . . . Hugh MaGuire and the missus were sailing over the weekend. . . . Gertrude Gutkin, U, made the trip to New York to attend a wedding. . . . Eddie Cannelli, now soldiering, had a birthday party sprung for him on his last trip up.

Loew-Poli Circuit

Lou Amstead, manager, Elm Street, Worcester, was on vacation in Canada visiting his datter. . . . Bill Reisinger, Bijou, New Haven, was due back from a home-town visit to Dayton, Ohio. . . . Lou Cohen, L-P, Hartford, and Morris Rosenthal, Majestic, Bridgeport, were vacationing.

President's proclamation of a national emergency was heard in all the circuit's houses via special installation of radios in all lobbies. Lou Cohen, together with Fred Greenway, in Hartford had an exclusive break. . . . When a manager cracks the editorial columns of the gazettes—that's news! Matt Saunders, L-P, Bridgeport, did just that in his campaign on "That Hamilton Woman!"

Morris Rosenthal, Majestic, Bridgeport, did nicely in using Jimmy Stewart's byline story for "Pot O' Gold." . . . Nat Rubin, L-P assistant, New Haven, has promoted a giant set of new summer furniture for his lobby. . . . Chief usher Tom Manente, Bijou, New Haven, worked out a contest for "Rookies On Parade" whereby first 50 patrons who could identify army chevrons garnered free tics. . . . Herb Coleman, student assistant, same house, got full co-operation from WELI on plugs during the station's pop Danceland program.

Bob Russell and Jack Brassil, L-P, New Haven, distributed 5,000 radio dials around town for "Great American Broadcast."... Visit of Cesar Romero, Rosemary Lane, and Gail Patrick to Springfield for the Greek War Relief Ball was handled in style by George Freeman.

Loew-Poli staffers in New Haven are planning a dance on the stage next month as a get-together. Marshall Blevins and Jerry DeLise are handling arrangements. . . . Russ Grant, L-P student assistant, Hartford, placed two co-ops for the Joan Crawford opus. . . . Louis-Baer fight films received special treatment by all the managers.

Neatest trick of the week was turned by Bob Portle, Plaza, Worcester, who persuaded Bob Crosby to do a personal to bally his "Rookies On Parade." It was unusual in that Crosby was at the same time appearing on the stage in an opposition house. . . . Bob Russell, L-P, New Haven, has concocted another of his lobby stunners—this time on "Billy the Kid."

Warner Circuit

Hamburg roast was to be staged at Peck's Farm, Mount Carmel, June 5 by New Haven office employees. Committee was: Francis Flood, Bob Anderson, and Jim Fraser. . . . New hours at the district office will give the staff an entire Saturday holiday. Daily shift is now 8:30 to 5:30. Formerly it was 9 to 5:15 with a half day of work on Sattidy. . . . Marion Duff left for Camp Blanding, a visit to her brother, and a visit to her fiance, who works for Uncle Sam.

Vacation schedule for the New Haven district office, with few exceptions, is practically complete. (Following schedule with two dates after the name indicates two week's vacation. Single date denotes one week's siesta). H. F. O'Donnell, July 26-Aug. 2; R. A. Feen, Aug. 2-9; F. T. Flood, Sept. 13-30; K. N. Spencer, July 19-26; M. N. Heller, Aug. 16-23; D. A. Reynolds, Aug. 16; E. J. Winters, Aug. 9; J. Shields, June 21-28; R. M. Anderson, Aug. 23-30; C. P. Boynton, June 21-28; J. N. Hiuzing, Sept. 13; R. E. Clark, July 19-26; C. Diglio, July 12-19; G. C. Maloney, July 26-Aug. 2; J. J. Matthews, Aug. 16-23; G. F. Straus, July 12-19; M. M. Duff, June 14-21; J. D. Marinan, Aug. 9; M. L. Carroll, Aug. 23-30; D. L. Allen, Aug. 2-9; J. F. Fraser, Aug. 16-23; Booking department: M. H. Chase, Aug. 2-9; D. Kolinsky, June 28-July 5; M. E. McGowan, July 19-26; B. Jacocks, June 28-July 5. Real estate department: P. Zimmerman, July 91, Aug. 16; S. M. Gurian, Aug. 23-30; Sound department: M. K. Kimberley, Sept. 13-20.

Following is the vacation schedule for Warner circuit managers together with their relief:

June 14-28: J. Tobin, Strand, Clinton, G. Luminello, relief; June 21-July 5: J. Miklos, Broadway, Norwich. R. Hamilton, relief; June 28-July 12: F. Morin, Regal, Hartford, J. McCarthy relief; M. Silverwatch, Strand, Waverly, G. Luminello, relief.

July 5-19: R. Beckman, Waldorf, Lynn, E. Daley, relief; J. O'Loughlin, Strand, Amesbury, P. Wenzel, relief; D. Sugarmann, Colonial, Hartford, E. Campbell, relief; J. Sanson, State, Manchester, T. Grace, relief; B. Gordon, Commodore Hull, Derby, J. Shields, relief; J. O'Sullivan, Empress, Danbury, J. Harvey, relief; July 12-26: G. Harvey, Palace, South Norwalk, M. Lyons, relief; T. Maller, Lenox, Hartford, relief undecided; W. Flanagan, Lyric, Hartford, K. Fay, relief; C. McHale, Palace, Lawrence, G. Luminello, relief; B. Gruber, Modern, Lawrence, E. Kiss, relief; E. Barrett, Strand, Woburn, H. Silverwatch, relief.

July 19-August 2: J. McCarthy, Strand, Hartford, F. Ramsey, relief; H. Cumings, Warner, Lynn, E. Preble, relief; J. Silverwatch, Premier, Newburyport, D. Wenzel, relief; H. Campbell, Central, Hartford, D. Sugarman, relief; V. Morelli, Bristol, Bristol, D. Rich, relief; J. Borenstein, Embassy, New Britain, J. D'Amato, relief; R. Hamilton, Palace, Norwich, J. Miklon, relief; I. Hielman, Capitol, Danbury, J. Harvey, relief.

July 26-August 9: A. Sette, Capitol, Springfield, A. DeCaro, relief; J. Hesse, Roger Sherman, New Haven, R. Hughes, relief; M. Kugell, Warner, Bridgeport, S. Kuperstein, relief; K. Fay, Rialto, Hartford, W. Flanagan, relief; J. Liss, Broadway, Lawrence, H. Silverwatch, relief; J. Malincoff, Warner, Lawrence, B. Gruber, relief; A. Davis, Capitol, Everett, F. Raino, relief.

August 2-16: P. Wenzel, Strand, Newburyport, J. Silverwatch, relief; D. Rich, Cameo, Bristol, V. Morelli, relief; T. Grace, Circle, Manchester, J. Sanson, relief; R. Maller, Strand, New Britain, S. Wallack, relief; T. Smalley, Garde, New London, B Katz, relief; J. Scanlon, Warner, Torrington, E. Elliano, relief; J. Shields, Capitol, Ansonia, P. Mead, relief; J. Harvey, Palace, Danbury, J. Sullivan, relief; J. Pickett, Capitol, Willimantic, E. Burton, relief.

Connecticut

Bridgeport

Handsome Billy McDermott, Loew-Poli, thanks his lucky stars no Marine buddies were around when it happened. He, an ex-Marine who palled around with Bob (Bazooka) Burns in the ranks, had to wear a navy suit as part of the decorations building up "In The Navy." Imagine his embarrassment!

Manny Kugell, manager, Warner, is wealthy with golf clubs. He had just bought a set of irons when he won another set in competition at the Fairchild Wheeler golf course. . . . Manager Morris (Majestic) Rosenthal and Molly are on their vacation trip which will take them out to Missouri and possibly on a swing down the Mississippi valley to New Orleans. . . . Smiling Bob Carney will act as manager, Majestic, during his boss' vacation. . . . Al Domian, Loew-Poli assistant, and Anne Carney, Globe, the circuit's glamor girl, have been pinch hitting at the Lyric.

Rudolph Borkowski and Alexander Rausso, Warner, were among the graduates at Central High. . . . Mr. and Mrs. Al Schuman, Black Rock, have branched out into the housing projects with Bridgeport's rent boom. They have taken over a rooming house on Fairfield Avenue in addition to the apartment house they are building in Black Rock. . . . Sam Haddelmann, Capitol, won't be satisfied until the galloping glue bags get back that $881 he won recently. . . . Pearl Rosen has been pinch hitting at the Majestic, during the vacation of Bea Sullivan.

Danbury

Personnel of Danbury's three theatres joined in giving John O'Sullivan, Jr., manager, Empress, a bachelor dinner recently at the New Avalon Inn. Occasion predated O'Sullivan's plunge into the matrimonial sea with lovely Elaine Robillard, daughter of Mr. and Mrs. Edward J. Robillard, Torrington. Wedding took place in St. Francis Church, Torrington, June 2. Couple will make their home in Danbury after their return from a two week's honeymoon. O'Sullivan has been manager of the Empress for the last year and a half.

East Hartford

Building Inspector Charles F. Gifford last week issued a permit to the Sycamore Corporation, owners, and the B. Stein Company, building contractors, for the erection of the 1,000-seat theatre at Main and Bissell Streets. Foundations for the building were erected several months ago. In addition, there will be two stores. Peter Perakos and Joe Quittner will operate.

East Haven

Mission Social of the Old Stone Church held a benefit in the Capitol.

Meriden

Warner circuit has sub-leased the Capitol to Jules Leventhal, New York impresario, and he has started a season of summer legit. Capitol has been long dark except for occasional bookings of movies. Paul Slayer is managing.

Milford

Concessionaires at nearby beaches virtually abandoned hope for games of chance this summer following announcement by Superintendent of Police Mortimer B. Fowler that he expected everyone to toe the line on the state's rigid gaming statute. Games of skill will be allowed but operators must be licensed by the police. Wheels of any kind are banned. One last hope of concessionaires was Senate Bill No. 190, sponsored by Savin Rock, West Haven, interests, which would allow "games of skill, chance or hazard." At this writing the bill was still alive in the General Assembly and report was that influential political interests were being brought to bear to cram the bill through in the last minute adjournment rush.

Plainfield

Michael Daly, Plainfield, and also the Daly, Hartford, has returned from a vacation in Hollywood. Plainfield will be remodeled in July.

Stamford

During the opening days of "I Wanted Wings," Plaza, a recruiting station was set up in the lobby, a mobile unit coming to the theatre to start the picture on its way. . . . Lawrence DeMott, Stamford stage manager, settled his auto accident suit against the city out of court. . . . John Daley, Stamford, was accidentally wounded a week ago while cleaning a rifle. . . . Police department plans using projection machine recently donated by the Elks in promotion of highway safety. . . . Supernumerary policeman Thomas Tunney was given a permanent spot at the Stamford in a recent shift of local theatre police. . . . Palace lobby is all dressed up in summer frills and still waiting for 'Citizen Kane."

—D. H.

Winsted

Memorial Day exercises by members of the Winsted Veterans' Council were held at the Strand.

Maine

Portland

David Golding, Universal, was in town on "In the Navy," Civic. . . . USO is being launched here, the group is seeking the co-operation of local theatres in their campaign.

Harry Botwick, State manager, gets credit for one of the most spectacular promotion campaigns Portland has seen in many a moon on "I Wanted Wings." He had a special preview at which the city moguls, harbor defense personnel chiefs, and other big shots were present. He got an editorial in the paper on the importance of air strength, had flying week proclaimed, and received plenty of newspaper tie-ups and radio plugs. Two 800,000,000 candle power portable searchlights borrowed from the nearby forts lit up Congress Street, the main drag, for blocks and blocks around. Outside the theatre, he had a broadcast interviewing officers from the forts and in the lobby he had a wonderful lay-out of publicity, including a genuine enlistment booth for boys wanting to join the air corps. Arnold Van Leer, Paramount, was in on the show.

Leo Young, complaining that his wife and little son, Donald, had been in their summer home at Boothbay Harbor for two weeks and he hadn't time to see them, finally made the dash up there for a visit. . . . Joe McGonigle, Empire manager, had new titles bestowed upon him. He also is assistant manager and house manager at the Strand since William Field was made manager of the new Snyder Cinema.

Miss Frances Kimball has been named assistant manager and hostess at the Cinema. . . . The Misses Geraldine McJunkins, Marion Murdock, and Alma Taylor are at the Cinema. . . . Fred Harris, formerly at the Empire, has been moved up to the Strand. William Little has been moved up. . . . Ernest Farnsworth went to Hudson, N. Y., to attend the funeral of his brother. He's now back on the job at the Capitol.

Massachusetts

Adams

Wedding bells rang for Bernice Hamel, New Adams.

Brockton

Margaret Minnock and Clara Luther, Tom Kelly's M. and P. Rialto, will take their annual vacations during June. . . . District manager W. E. Sprague visited the M. and P. houses and spent considerable time with manager J. Joseph Cahill, Brockton. . . . Frank Carroll, Brockton, visited with manager Jack O'Leary, Interstate Plymouth (Plymouth). . . . Joseph and Robert Murphy, brothers, former employees at the Brockton, visited manager Cahill's staff. Both boys are students at Tufts College Medical School and usher at Boston's Metropolitan week ends to help pay their tuitions at school. . . . Manager Morris Pearlstein, Modern, instituted his summer policy of three changes weekly, Sunday, Wednesday, and Friday. . . . New marquee was completed this week at manager Cahill's Brockton. . . . Edward Ansin, Interstate, visited manager Ernest Hickey, Colonial, accompanied by W. Nelson Jacobs, architect of the new theatre being constructed. . . . Brockton, in co-operation with Paramount, is tieing in with a local aviation concern in the promotion of free flying lessons for "I Wanted Wings." . . . Burt Campion, stage manager, Brockton, was chairman of the entertainment committee for the annual Brockton Police Ball.

Fall River

Manager Chris Joyce, Interstate Durfee, is a connoisseur on animals. . . . Manager W. S. Canning, Interstate Empire, created quite a commotion when he locked himself out of his auto in front of the theatre and before he got through gaining entrance with the assistance of a wire coat hanger, he had the cop on the beat and many spectators helping him. . . . Ted Saunders, assistant to manager C. J. Joyce, Interstate Durfee, returned from a week's vacation at Springfield with his wife.

Ellen McComb, manager William Canning's Interstate Empire staff, two-stepped down the aisle with Bob Reid, Post Office. . . . Franklin Dolan, Center staff, is some golfer. He equalled the nine-hole record at the Country Club. . . . Pauline Crapo left manager Charlie Feinberg's staff, Yamin's Capitol. . . . Projectionist George Sullivan, Center, is now at the M. and P. Strand, Newport, R. I., managed by Dave Dugan. . . . Helen Bond, manager, Jimmie Knight's staff, Yamins' Strand, has returned from a week's vacation. . . . Gladys Clark is relief at manager W. S. Canning's Interstate Empire during Ellen McComb Reid's absence. . . . Edmund Stephenson, manager, Charles Feinberg's staff, Yamins' Capitol, has joined manager William Canning's staff, Interstate Empire.

Hull

Apollo, operated by Mrs. Mildred Upham, was used the other day by St. Mary's Parish and Holy Name Society to raise funds. Daniel J. Murphy, operator, Loring Hall, co-operated by furnishing the feature.

Lynn

Capitol discontinued vaudeville until the fall, but will put on an occasional review. . . . Miss Rose Gluck, Capitol, spent her vacation on a trip to New York and Washington. . . . Eddie Daley, assistant manager, Waldorf, starts on his vacation June 15.

Middleboro

Frank Harrington, former manager, Middleboro, has taken a position with a printing concern in nearby Brockton. Frank left his berth here to take a position with the federal government a few years ago.

New Bedford

After using the crew of the Empire and New Bedford to handle week-end business for "In the Navy," Mort Zeitz, State, moved the film over to Empire for its second week. . . . Arcade Marcoux, manager, Baylies Square, and his boys, plan a birthday party June 12 following the show for Pat Healy. Pat conducted the Tuesday night "Cash Register Quiz."

Carl Zeitz, son of Harry Zeitz, president, New Bedford Amusement Company, which controls State, New Bedford, Empire, is now stationed at Hampton Roads, Va. He recently graduated from Massachusetts Institute of Technology, where he was an officer in the ROTC.

—W. G. T.

North Adams

Paul Olsen, Paramount, resigned, replaced by Robert Baird. . . . Eddie Beaver, Mohawk, resigned, replaced by A. Sabin.

Osterville

Interstate is opening its Community here for week ends to get patrons accustomed to going to the movies again before re-opening house for the summer and fall season. Eddie Wright, Interstate Center, Hyannis, is in charge temporarily. Community it expected to re-open about June 15.

Plymouth

Manager Jack O'Leary, Interstate Old Colony, Plymouth, was at the Brockton Hospital recovering from a minor opera-

tion. . . . District supervisor Paul Kundze, formerly manager here, managed both houses during Jack's absence.

Springfield

Ernie Whitford, erstwhile assistant manager, Court Square, is reported doing well as manager of the Gaiety. . . . Fred Marshall, Court Square manager, is grooming Jerry Finnegan for the work of assistant. Finnegan, student at American International college here, has held various positions on the staff. Marshall reports hearing from Bert Jackson, former Court Square manager, doing well in Miami, Fla.

Ed Smith, Paramount, took a four-day fishing trip to Maine last week, and the boys are waiting for reports of the big ones he caught—and those he didn't. . . . George Freeman, Loew's Poli, reports business best during the weekend. George is arranging a number of school contacts for "Billy the Kid." . . . The Art, Fred Bengle, projectionist, who has been ill for several weeks, returned to work.

"The Tip-Off," which appears every other issue, gives you authentic information on business.

Taunton

Manager Melvin Druker's State was used for a double feature Portuguese show. . . . Staff of operator Cyril Hayhow's Casino includes his mother, Mrs. Marie Hayhow; John O'Donnell, and James Cunningham projectionists, Joseph Tierney, George Salisbury, and Muriel Lockhart. . . . Manager Joe Rosa's Grand was recently used by Immaculate Conception parish for "Here Is Ireland" movie. . . . Fred Camara, manager Art Pinkham's staff, M. and P. Park, is now at Camp Edwards.

Westfield

Benjamin F. Mikels, Bill Harding's Park, resigned.

One reader calls The Finger-Tip-File his Bible. Only in this publication will you find this exclusive service.

Worcester

When Max Terhune made a personal at the Loew-Poli Plaza, manager Bob Portle had Mayor William Bennett doing everything from giving Max the keys to the city to interviewing him on the radio. The mayor also attended a dinner in honor of the actor. Portle also arranged a street parade, had Terhune entertain children in a hospital, throw out the first ball at the Holy Cross-Brown ball game, and entertain city's magicians.

Carlotta Jenks resigned from the Loew-Poli Plaza, succeeded by Ann Wolzac. . . . Merle Grampietro is new in the Loew-Poli Elm Street box office. . . . Bob Portle, manager, Loew-Poli Plaza, played host to Michael Bartlett when the singer's film, "The Lilac Domino" played. . . . Bob Crosby obliged manager Dick Owens with an appearance in a department store to autograph records while playing the stage of E. M. Loew's Plymouth. . . . Frederick Reynolds and Desmond Jackson are now at the Plymouth. . . . Harold H. Maloney, manager, Loew's Poli, doesn't fear radio competition. He even runs a trailer ballyhooing one of the stations here. . . . Agnes Falvey, secretary to manager Owens, Plymouth, is on a three week's vacation in California. . . . Elmer R. Daniels, manager, M. and P. Capitol, has the air-conditioning system completely overhauled. . . . Leo Lajoie and Bill Halloran, assistants, Capitol, hie off on vacations. . . . With Frank Mannette, New Haven, taking over the post of assistant, Loew-Poli Plaza, Russ Moriarty has hied off to Newfoundland on a defense job. . . . Thomas Marley, Howard Israel, and David Sher have been added at the Plaza, succeeding Wilfred Williamson, John O'Day, and Anthony Raymond.

New Hampshire

Concord

Arthur K. Dane, former assistant manager, Palace, Penacook, has taken a similar position with the Concord.

While the State Legislature ponders ways and means of raising new revenue to balance a $17,000,000 budget, a state lottery bill, bitterly fought, is growing in favor. Bill as drawn permits four drawings a year with 50 per cent of the gross income going to ticket holders as cash prizes. The rest would be divided among cities and towns permitting lotteries.

Nashua

Ed Sullivan is new on manager Fenton Scribner's staff, Shea's Tremont. . . . Stunt to build up patronage is being used by manager Fenton Scribner, Shea's Tremont, State, in sending out two passes to selected list of parents of new babies, with ticket dated years ahead for baby. Scribner received considerable publicity in Nashua Telegraph for his idea, which was "borrowed" from a baby announcement in the form of a theatre ticket.

In every issue, there can be found many service departments to help you operate your theatre with the maximum of efficiency.

Pittsfield

Strand was used for the first annual concert and dance of the town boys' band.

Wolfeboro

For the third time, Ansel N. Sanborn, Casino proprietor and member of the Governor's Council, issued a blanket invitation to the 447 members of the State Legislature as well as scores of other State House attaches for a day of recreation at the Lake Winnipesaukee resort. He promised "no speeches, no politics, no eats." But—he offered "a nice full moon" along with dancing, bowling, boating and motion pictures. Date was June 4.

Rhode Island

Pawtucket

Katherine Lashway, daughter of manager Al Lashway, Strand, recently married Joseph Cullen, in the hay and grain business in Pawtucket. . . . The new car is proving very handy for William Spragg, M. and P. district manager, who is making many trips these days to Falmouth, where the circuit is getting a new house ready. . . . Bill Morton is handling the publicity for the USO drive in Pawtucket.

Providence

Alton C. Emery who, with his brother, operated downtown theatres for a number of years, and who owned the Hope, left no will when he died at his home in Cranston. His personal estate is estimated at $100,000. . . . Better Films Council of Rhode Island, Mrs. Frank Allen Hill, president, held its 16th anniversary luncheon meeting.

Edward M. Fay and Mrs. Fay arrived in Los Angeles last week. Fay is attending the MPTOA convention. The Fays went by train to Chicago, where they took the Chief. . . . George E. French, RKO-Albee manager, has gone to New York where he will act as vacation relief manager in RKO houses during the summer, returning here for the Albee opening in August. Assistant manager John Kane is in charge of the Albee during the summer closing. During the summer a crew of painters will go over the trim of the theatre.

Bob Grossman screened "Sarajevo" at the Avon for the local reviewers. . . . Wardell Jukes, RKO-Albee house artist, plans to leave with his family for a trailer trip to the coast immediately after Shrine circus closes at Narragansett Park. Jukes is doing some of the decorating work for the circus, and Mrs. Jukes, professionally known as "Alma," is performing on the same show with the Lamar troup of aerialists. The Jukeses will be joined by their 12-year-old son, Ringo, who has been living with relatives in Memphis, for the trip to California.

A sudden epidemic of hold-overs—"In the Navy" at the Majestic, "Love Crazy" at Loew's State, and "I Wanted Wings" at the Strand—left Edward M. Fay without a show to put into his Carlton, so he booked the re-issue of "Devil Dogs of the Air."

Only THE EXHIBITOR *gives you a complete local coverage.*

Richard E. Farrell, former RKO theatre publicist in Providence and New York, and in recent years a reporter for the Providence Evening Bulletin, died at his home in his 40th year after an illness of eight weeks. Farrell, following graduation from Holy Cross, worked on papers in Worcester and Providence, and then became press agent for the RKO-Albee, at the Keith Memorial, Boston, later working out of the RKO home office in New York. In addition to many public officials, the funeral services were attended by Albert J. Clarke, manager, Majestic, and Mrs. Frank J. Ryan, former RKO publicity associate. Mrs. Farrell, who survives, is the former Lea Duhamel, one-time director of publicity for Paramount in Rhode Island.

Vermont

Burlington

Vermont exhibitors joined in a five-way promotion scheme, taking part with the Army Recruiting Service, the Vermont Transit Company, United Airlines, and the Vermont Flying Cadet Committee in the exhibit of a dummy cockpit of a Douglas DC-3 transport plane in Vermont towns of 2,000 or more population. Cockpit was inspected by hundreds in the lobby of the Paramount, Barre, at the premiere of "I Wanted Wings" and next the exhibit came to the lobby of the Flynn as good exploitation for the same picture.

PERTINENT REVIEWS—WITH THE X-RAY

COLUMBIA

Adventure in Washington

DRAMA
86M.

Estimate: Well made programmer has plenty of selling angles.

Cast: Herbert Marshall, Virginia Bruce, Gene Reynolds, Samuel S. Hinds, Ralph Morgan, Vaughan Glaser, Charles Smith, Dickie Jones, Pierre Watkin, J. M. Kerrigan, Tommy Bond, Billy Dawson, Charles Lind, Mary Curriera. Directed by Alfred E. Green.

Story: Herbert Marshall, a Senator in charge of the sub-committee setting up the naval appropriations bill, agrees to appoint Gene Reynolds, son of a late political leader who helped Marshall get his start, to a Senate page boy job, on behest of J. M. Kerrigan, another one to whom he owes a political debt. Marshall then discovers that Reynolds is a tough kid. However, Marshall hopes the job will straighten Reynolds out. Reynolds almost walks out on the job when he discovers schooling goes with it, but sticks and likes it. He makes a friend of Virginia Bruce, a radio commentator, who has been ribbing Marshall over the air because he doesn't give her information she desires. Pierre Watkin, a lobbyist, wants the dope on the big navy bill so he can play the market correctly, but Marshall tells him off. When a confidential conversation between two Senators, overheard by Reynolds, leaks out, the latter is blamed, and Marshall is forced to discharge him. Sore, Reynolds goes to Watkin with information he knows on the bill. Reynolds is reinstated through the efforts of the page boys, but it is too late to stop Watkin. When stocks go up, Marshall is blamed. When things look blackest, Reynolds comes back to take the rap. Marshall is exonerated, and, at a hearing of page boys, Reynolds is forgiven.

X-Ray: This is a well-made programmer that has as its theme the regeneration of a tough kid. Its angles on patriotism and Americanism are strong, and these should be emphasized. Until the story gets melodramatic, it is a very touching yarn of a tough kid being remade. The political and war angles should be subdued, and emphasis laid on the human element, the heart throbs, and the story of the Senate page boys. Gene Reynolds is the principal player, but the others will help on the marquee. Whatever you do, don't tie this up with war, as its strength will depend on the emotional appeal, rather than the military.

Ad Lines: "The Brave Story of a Boy's Regeneration"; "A Great Human Story Of a Courageous Youth"; "A Girl's Faith Restored His Faith"; "You'll Sob . . . You'll Thrill . . . At the Story of the Little Men of Washington—the Senate Page Boys"; "Washington is a Boys Town Too. . . . The Senate Page Boys Town."

For last-minute features and shorts, too late to classify, see page 766 of the Blue Section of this issue.

Time Out For Rhythm

MUSICAL COMEDY
75M.

Estimate: Musical with specialties for the duallers.

Cast: Rudy Vallee, Ann Miller, Rosemary Lane, Allen Jenkins, Joan Merrill, Richard Lane, Stanley Andrews, The Three Stooges, Brenda and Cobina, Six Hits and A Miss, Eddie Durant's Rhumba Orchestra, Glen Gray and His Casa Loma Band. Directed by Sidney Salkow.

Story: Rudy Vallee meets Richard Lane, a talent agent who has Rosemary Lane, top flight singer, under contract. The men form a partnership to sell television programs, aided by Allen Jenkins, piano player and general handy man. During auditions we see and hear Joan Merrill, the Three Stooges, and the rest of the specialty groups. On the night of an important broadcast, Rosemary is missing and Rudy and Allen, in their search for her, meet Ann Miller and so a star is born.

X-Ray: While this one is of the usual plot standard, the tunes and specialty talent are the important factor. Joan Merrill warbles with grace and charm, and Ann Miller is outstanding with her tap dancing, justly deserving top billing. Rudy Vallee is still trying hard to be a screen actor. Song numbers include "Did Anyone Ever Tell You," "As If You Didn't Know," "Time Out For Rhythm," "The Gentleman Prefers to Dance," others.

Ad Lines: "Top Stars of Stage, Screen, and Radio Topping Their Greatest Performances"; "Take 'Time Out For Rhythm' . . . You'll Love It"; "The Screen's Big Personality Parade In the Year's Big Musical Romance!"

METRO

Billy the Kid (137)

WESTERN
95M.

(Technicolor)

Estimate: Formula western with excellent scenic background.

Cast: Robert Taylor, Brian Donlevy, Ian Hunter, Mary Howard, Gene Lockhart, Lon Chaney, Jr., Henry O'Neill, Guinn Williams, Cy Kendall, Ted Adams, Frank Conlan, Frank Puglia. Directed by David Miller.

Story: Into a cattle war comes Robert Taylor (Billy The Kid) joining up with Gene Lockhart, brains of the cattle rustling gang and big shot of the town. Bob meets Brian Donlevy, foreman of Ian Hunter's ranch, on the raiding list, and, after the two men spar for time, they fall into friendly chatter about old times and their childhood days and here it is developed through dialogue that Bob is tough and against law and order because his father was shot in the back and killed. Brian persuades Bob to meet his boss, who takes a fancy to Bob and tries to regenerate him, with the aid of Mary Howard, the boss' sister. On the day of the girl's birthday and the announcement of her betrothal to Brian, Ian Hunter is shot in the back and all the men rise up in wrath. Brian, sworn in as deputy U. S. Marshal tries to keep things within the law, but Bob's temper gets the best of him. After escaping from jail, where he is put for safe-keeping, he finally gets the men who killed Ian, but is killed in turn by Donlevy.

X-Ray: Seemingly despite everything Metro could do, this is still just another western with a beautiful scenic background. There is enough riding and action to please western fans, and the Taylor-addicts will be satisfied, but for the class houses and more discriminating patrons this is likely to be only moderately successful. Acting honors go to Brian Donlevy, who does a swell job.

Ad Lines: "Billy the Kid—He Never Forgot a Kindness—He Never Forgave a Wrong"; "The Year's Most Thrilling Outdoor Picture"; "The Most Thrilling Technicolor Action Since 'Northwest Passage,' and Made By the Same Company!"; "Robert Taylor In His Most Exciting Role."

MONOGRAM

Silver Stallion

WESTERN
59M.

Estimate: Should satisfy the open air fans.

Cast: David Sharpe, LeRoy Mason, Chief Thundercloud, Thornton Edwards, Walter Long, Janet Waldo, Fred Hoose, Thunder, Black Jack, Boots, the Police Dog. Directed by Edward Finney.

Story: David Sharpe, LeRoy Mason, and Chief Thundercloud are forced to become horse thieves, with Sharpe, the kid, rescuing a colt from a fire. The colt grows up to be a silver stallion. Sharpe is searching for the man who framed his brother. Love comes into his life when he sees Janet Waldo, and he determines to go straight. But his two mates object, and they raid the Waldo ranch, stealing the horses, in league with Walter Long. However, Sharpe determines to get the horses back, splits with his pals, finds Long is the man he seeks, kills him, and then kills Thornton Edwards, a renegade. Meanwhile, Thunder, the silver stallion, has had his fight with a black stallion, and also wins. Sharpe makes up with his pals, and the three decide to give themselves up to the law.

X-Ray: Main result of this will be to show that David Sharpe is good material for a western series. He can ride, fight, and is supposed to be as fast or faster on the draw than most of the Hollywood contingent. Otherwise, the story is formula, with plenty of stock shots, and a couple of horse fights to boot. Western fans will be satisfied, even though it was apparently made on a modest budget.

Ad Lines: "The Giants Of the Plains In a Terrific Death Struggle"; "Man vs. Man and Horse vs. Horse"; "He Rode to Pay For His Brother's Life"; "Meet David Sharpe—the Fastest Draw in Pictures"; "Ride and Thrill With the New Hero of the Plains."

Wrangler's Roost

WESTERN 57M.

Estimate: Best of the series.

Cast: The Range Busters (Crash Corrigan, John King, Max Terhune), Gwen Gaze, Forrest Taylor, George Chesebro, Frank Ellis. Directed by S. Roy Luby.

Story: The Range Busters are asked to investigate holdups in a certain area. Black Bart, imprisoned for 10 years, but on parole until he disappeared, is suspected. The Range Busters come to the town, unmask a cafe owner as a phony Black Bart, and discover the real Black Bart has reformed and turned preacher. The real BB helps them uncover the phony, and they ride on, leaving him to build churches.

X-Ray: Thanks to the best story of the series, this is a decided improvement over what has gone by. The Range Busters ride, fight, and shoot, and the addition of the new character, Black Bart, heightens the interest. Likewise, Gwen Gaze is more attractive than other heroines in the series. Sell this as the saga of one of the real bold, bad men, Black Bart, and the Range Busters' search for him. There are two songs: "Wrangler's Roost" and "Joggin'."

Ad Lines: "Black Bart Rides Again . . . And the Range Busters Ride After Him"; "What Became of Black Bart? . . . The Southwest's No. 1 Bandit"; "Follow the Range Busters As They Bring the Murderers to Justice"; "The Best Range Busters' Pictures Yet."

PARAMOUNT

Caught In the Draft (4032)

COMEDY 82M.

Estimate: Sure-fire box office.

Cast: Bob Hope, Dorothy Lamour, Lynne Overman, Eddie Bracken, Clarence Kolb, Paul Hurst, Ferike Boros, Phyllis Ruth, Irving Bacon, Arthur Loft, Edgar Dearing. Directed by David Butler.

Story: Bob Hope, a picture star, working on a war picture set, discloses that he is afraid of any explosive noises. Comes the draft and he tries to dodge it by trying to marry Dorothy Lamour, a colonel's daughter. A change in the draft age temporarily lets him out, he changes his mind about marriage, but goes on the make when the age limit is changed once more, making him a prospect for Uncle Sam's Army. Aided by his agent, Lynne Overman, Hope, in order to impress Dorothy with his bravery, tries to fake an enlistment with a phoney sergeant. The real sergeant stays on the job and Hope gets into the Army anyway. His destination is the camp commanded by Dorothy's father, Clarence Kolb. From this point on it is a case of Private Hope upsetting army routine with his comedy antics, to finally win his stripes as a corporal and marriage to the colonel's daughter.

X-Ray: This is without a doubt one of the funniest comedies of the season. Hope does everything in the book from potato peeling to sentry duty, and he does it with the gestures of the dumbest rookie the army has ever known. The offering is a positive riot from start to finish. It can't help but click at the box office if the word-of-mouth, Hope's popularity, and the current fad for khaki pictures mean anything. Hope scores as the screen's No. 1 comedian, and "Caught In the Draft" will probably score as one of the top hits of the season in all situations. Song is "Love Me As I Am."

Ad Lines: "The Biggest Army of Laughs Ever to Parade On the Screen"; "The Big Laugh Blitz of '41"; "Funny Enough to Make a Top Sergeant Laugh"; "Bob's Singing 'Tanks For the Memory' As Uncle Sam Teaches Him the Old Army Game."

PRODUCERS RELEASING CORP.

Paper Bullets (123)

MELODRAMA 70M.

Estimate: Okay for duallers.

Cast: Joan Woodbury, Jack La Rue, Linda Ware, John Archer, Vince Barnett, Alan Ladd, Philip Trent, Gavin Gordon, George Pembroke, William Halligan, Bryant Washburn, Robert Strange, Alden Chase, Kenneth Harlan, Alex Callam, Selmar Jackson, Harry Dett. Directed by Phil Rosen.

Story: A girl from an orphanage, Joan Woodbury, double-crossed by her boy friend, is sent to jail. She then joins her gangster friend, Jack La Rue, in the town of her betrayer's father and becomes part of a syndicate that controls the town with paper bullets, i.e., ballots. She and her colleagues and La Rue are finally tracked down by Alan Ladd, who has been posing as one of them. Her childhood sweetheart, John Archer, promises to wait for her as she goes off to jail again.

X-Ray: This is an okay entrant for the duallers, with a story that holds the interest fairly well, with gangster angles, a bit of tear-jerking, etc. There are even a couple of songs by Johnny Lange and Lew Porter thrown in, including, "I Know, I Know," and "Blue Is the Day." It has the possibilities for exploitation, and the title is good.

Ad Lines: "Bullets vs. Ballots In a Battle to Control a City"; "What Are Paper Bullets?" "Chaos In the City—As Organized Crime Takes Over"; "Can a Girl From Prison Ever Return to a Decent Life?"

REPUBLIC

Angels With Broken Wings (016)

COMEDY DRAMA 72M.

Estimate: For the duals and nabes; sell the names.

Cast: Binnie Barnes, Gilbert Roland, Mary Lee, Billy Gilbert, Jane Frazee, Edward Norris, Katherine Alexander, Leo Gorcey, Lois Ranson, Leni Lynn, Marilyn Hare, Sidney Blackmer, Tom Kennedy. Directed by Bernard Vorhaus.

Story: Sidney Blackmer and Katherine Alexander aim to get married, but find a stumbling block because Blackmer believes his Mexican divorce from Binnie Barnes is illegal. Binnie, aware of this, tries to move in on Blackmer, and bleed him for extra dough. Daughters of the widowed Katherine try to beat Binnie to the punch, using Edward Norris, boy friend of Jane Frazee, as a phoney South American to romance Binnie while they spar for time. Enters Gilbert Roland, real South American, bearing the name adopted by Norris, who falls for Binnie, until he discovers she is really after his cash. Roland then pretends to have escaped from a mental institution, and the finale comes with the pathway finally cleared for Sidney and Katherine to marry.

X-Ray: Story is weak and the offering serves only as a showcase for this studio's younger talent. Adult performers try hard to overcome the handicap of trite situations and dialogue, giving little support to the juvenile players, who seem to wander aimlessly through the greatly padded footage. The picture is below the Republic standard and it will need strong support. Songs are "Three Little Wishes," "In Buenos Aires," "Where Do We Dream From Here?" "Has to Be," "Bye Lo, Baby," and "Una Voce Poco Fa."

Ad Lines: "Meet the Most Lovable Mischief Makers This Side of Heaven"; "The Sky's the Limit . . . For Fun"; "You'll Be Surprised, Delighted, and Amused"; "Five Beautiful Angels Set Out to Raise the Devil!"

UNITED ARTISTS

Broadway Limited

COMEDY 95M.

(Hal Roach)

Estimate: Comedy will need plenty of attention.

Cast: Victor McLaglen, Marjorie Woodworth, Dennis O'Keefe, Patsy Kelly, Zasu Pitts, Leonid Kinsky, George E. Stone, Gay Ellen Dakin, Charles Wilson, John Sheehan, Edgar Edwards, Eric Alden, Sam McDaniels. Directed by Gordon Douglas.

Story: The proceedings involve Leonid Kinsky, a film director; Marjorie Woodworth, his star; Victor McLaglen, a train engineer; Patsy Kelly, a friend of Woodworth; Dennis O'Keefe, a baby doctor; Zasu Pitts, a newspaper writer; George E. Stone, a mysterious man; and Gay Ellen Dakin, a baby. Action takes place on the train from Hollywood to New York, with Kinsky deciding at Chicago that Woodworth ought to have a baby. He gets one through Kelly, who has McLaglen, a boy friend, obtain one, although he doesn't say where from. O'Keefe, a former sweetheart of Woodworth, meets her on the train. Kinsky, afraid love will reblossom, says the baby is Woodworth's. Following this, the kidnapping of a baby gets into the headlines, McLaglen, now riding as a passenger, gets scared, and tries to put the baby off, but Stone puts the child back, with the windup having them all landing in New York, where the police enter the case, Stone turning out to be the child's father, Woodworth getting O'Keefe, etc.

X-Ray: There are lots of laughs here for the customers, even though the story is one of those familiar affairs. As it stands, it will need plenty of tieups, some of which are apparent through the title, etc. In addition, Marjorie Woodworth has been getting a buildup, which should help the show. Sell it as a straight comedy, with the kidnapping angle okay for the houses which can use that type of handling.

Ad Lines: "The Fastest Comedy of the Season"; "Watch For a Trainload of Laughs In 'Broadway Limited'"; "Meet 1941's Headline Gal——Marjorie Woodworth"; "Is Marjorie Woodworth the Real Successor to Jean Harlow?"; "An All Comedy Cast In a Terrific Trainload of Laughs."

UNIVERSAL

Abbott and Costello and Dick Powell In the Navy

FARCE 86M.

Estimate: Should do a whale of a business.

Cast: Bud Abbott, Lou Costello, Dick Foran, Claire Dodd, Shemp Howard, Andrews Sisters, Dick Powell, Butch and Buddy, Sunnie O'Dea, Gary Brechner, Robert Emmett Keane. Directed by Arthur Lubin.

Story: Dick Powel, No. 1 crooner, disappears, and turns up in the Navy, where he keeps his identity a secret, using his real name. But reporter Claire Dodd is on his trail for pictures and a story, even hiding on a battleship to get the yarn. Although she is checked at every turn, the windup finds boy getting girl. Bud

Abbott, as a sailor, and Lou Costello, as a six-year Navy man who never has been on a battleship because he is a land pastry cook, weave in and out of the story.

X-Ray: Following their sensational "Buck Privates," this Abbott and Costello vehicle should do a real business. Whether it will top or equal "Buck Privates" will depend on the situation, the summer, and other things, but, regardless, this will attract the paying customers on the A-C draw, the navy background, and the general word of mouth. Both are as funny as in their previous picture, and this time they have been aided by a more expensive production. The Andrews Sisters provide the necessary rhythm, while Powell and Dodd fill in when the comics aren't working. Sell the Navy, the Abbott and Costello success, and the comedy angles. Production is better than before, the opening and closing are both clever, and the pace is good. Give this everything you've got, and the business will speak for itself. Songs are: "Starlight, Starbright"; "You're Off to See the World"; "Give Me Some Skin, My Friend"; "A Sailor's Life For Me"; "We're In the Navy"; and "Hula-Ba-Luau."

Ad Lines: "Those 'Buck Privates' Are Back Again, In the Top Hilarity Hit of the Year!"; "The 'Buck Privates' Are 'In the Navy,' Now!"; "Laugh As You Never Laughed Before"; "The Year's Top Musical Laff Show."

Men Of the Timberland (5055)

MELODRAMA 62M.

Estimate: Fair meller for duals and nabes.

Cast: Richard Arlen, Andy Devine, Linda Hayes, Francis McDonald, Willard Robertson, Paul E. Burns, Gaylord Pendleton, Hardie Albright, Roy Harris, John Ellis. Directed by John Rawlins.

Story: Up in the timber country, Richard Arlen bumps into Willard Robertson and his henchman, a halfbreed, Francis McDonald, who hope to make a timber grab and defraud Linda Hayes, owner of the land. To expedite the felling of the timber, Willard hires Andy Devine, a super superintendant capable of getting more work out of a crew than any other man living. Murders come thick and fast through the halfbreed's throwing of his trusty knife, with plenty of barroom fights that last too long, with Linda finally going into a clinch with Richard, and Andy joining the forces of law and order.

X-Ray: This is a very thin and obvious plot, long on action but short on suspense. The players try hard to get something out of the flimsy material but the whole thing just doesn't jell. Best it can hope for is the bottom dual notch in the nabes.

Ad Lines: "Murder In the Tall Timbers!"; "Thrills and Action In the Big Timber Country"; "Flying Knives and Crashing Axes Invite Murder In the Timberland."

Tight Shoes

COMEDY 67M.

Estimate: Neat programmer that might get somewhere with the right kind of selling.

Cast: John Howard, Broderick Crawford, Binnie Barnes, Leo Carrillo, Anne Gwynne, Samuel S. Hinds, Shemp Howard, Edward Gargan, Richard Lane, Sarah Padden, Tom Dugan, Charles Arnt. Directed by Albert S. Rogell.

Story: Broderick Crawford, right-hand man to Samuel S. Hinds, managing editor of a daily but in reality the head of a gambling ring which runs the city, buys a pair of tight shoes in the store owned by Leo Carrillo, whom he forces to install a gambling den, even though John Howard, the college grad clerk, insists they are tight. Crawford goes to the track with his flame, actress Binnie Barnes, but instead of putting $5,000 of Hinds' money on a specific horse, he bets it on a hunch, on Feet First, which loses. From then on disaster hits Crawford. He goes back to beat up Howard, who becomes incensed. City editor Richard Lane, overhears, eggs Howard on to heckle a big political City Councilman at a rally. Howard accuses the Councilman, the gambling den is broken up, and Howard becomes the opposition's candidate. He wins, goes Park Avenue, and apparently ditches his sweetheart, waitress Ann Gwynne, for actress Barnes. But on the wedding day, Crawford, now a shoe clerk, takes a pair of shoes to Howard at the church, a fight starts, and it winds up with Howard marrying Gwynne, Crawford marrying Barnes, and Hinds exposed.

X-Ray: This is one of those surprise programmers which come along. It lacks names but it deserves attention and a special selling campaign. Audiences will be surprised to find so much entertainment in it, and although this isn't big stuff, by any means, it shouldn't be booked in just to add running time. Producer Jules Levey wisely made speed the main principle, it keeps moving and the Damon Runyon story has been given an adequate production, and the people are capable. The laughs are many.

Ad Lines: "Damon Runyon's Funniest Story Becomes 1941's Funniest Farce"; "He Wore Tight Shoes, and Oh, What a Headache He Got"; "Fast, Furious, and Fantastic"; "The Surprise Comedy of the Season."

MISCELLANEOUS

Buzzy and the Phantom Pinto

WESTERN 57M.

(Arthur Ziehm)

Estimate: Fair for the kiddies.

Cast: Buzzy Henry, Dave O'Brien, Dorothy Short, George Merrell, Sven Huge Berg, Melburn Morante, Frank Marle, Phil Arnold. Directed by Richard C. Kahn.

Story: When rancher Melburn Morante is killed, his dying words to his grandson Buzzy are that his assailant rode a pinto pony, and that he believes that there is ore in a mountain on the ranch that a villainous gang is after. Dave O'Brien, in love with Morante's daughter, Dorothy Short, bucks her effort to sell the mountain to the gang for $20,000, and sets out to find who the murderer was. After many adventures, Buzzy notices that a horse one of the bad men is riding, which was black before it plunged into a stream, shows positive pinto markings when it comes out. This leads to the apprehension of the gang, which was seeking the valuable ore for a foreign government. Buzzy wins his spurs and O'Brien wins Short.

X-Ray: This Buzzy film could have stood more action, thrills, and laughs, but it shapes up as satisfactory fare for the kids nevertheless, with Buzzy doing very well. The main drawback is the lack of comedy, with what there is of it very amateurish.

Ad Lines: "The Biggest Little Star In Movies—Buzzy Henry"; "A Boy of Eight Fighting the Battles of Grown-Up Men"; "A New Kind of Western—A New Kind of Western Star"; "The Unflinching Courage Of a Boy Who Risked His Life For His Country."

THE SHORTS PARADE

TWO-REEL

Dramatic

CHINA FIGHTS BACK. RKO—March of Time (Vol. VII—No. 11). 18m. Newest MOT extolls the Chinese war effort, praising their courage and military ability in the face of terrific odds. Film takes the stand that China must win out, soon and completely, if the U. S. provides the machinery of war necessary to oppose the Jap war machine. Although latter control China's coast and industrial centers, war industries have been moved into the interior by sheer sweat of brow and now function, while Japanese control is on a tenuous basis. China, with its huge population and immense resources, was on its way to unity and democracy in freedom from foreign exploitation under Chiang Kai Shek when the war began. A strong plea is entered for U.S. material assistance for a fellow democracy and an absorbent of Japanese aggression. Technically, this fully meets the high standard of the series. EXCELLENT. (13111).

INTERNATIONAL FORUM No. 2—INVASION! Columbia. 19½m. Second in a series of round-table discussions by experts, this concerns itself with the possibility of Hitler invading England, with the smart boys agreeing that he can't win. When possible methods of invasion are discussed, scenes are shown of bombers, fires, soldiers, etc., with an underlying musical score adding to the drama of the presentation. Almost everyone is interested in the possible invasion of England, of course, but this subject is restricted to those houses where the two reels of almost continuous talk won't prove objectionable. One drawback is the extremely poor diction of one of the experts, which makes him very hard to understand. The participants are Ralph Ingersoll, PM editor; Major Fielding Eliot, CBS commentator; Linton Wells, CBS commentator; and Wythe Williams, MBS commentator. GOOD.

Turn the page for last minute features and shorts in the "Too Late to Classify" section.

Sport

BAER VS. LOUIS (RKO—Special). 18m. Considerable controversy stirred up by the sixth-round decision in this battle makes it a sure crowd-getter. Commentary to the effect that fight fans will be discussing it for years to come seems correct. It's a swift-moving, all-out slugfest with no clear advantage to either party until almost the last blow. At the end of the sixth, the fight is Louis'—Baer goes to the floor, and the question is whether the knock-down blow was delivered before or after the bell. Apparently the officials were in doubt, because the placard announcing the seventh had already been displayed during the time out. Commentator says you can judge for yourself whether the bell came ahead of the punch, but that's a difficult judgment to make—the bell is inaudible. Technically, it is up to the best of the fight reels. Andre Baruch delivers a scant few lines of comment satisfactorily. EXCELLENT.

ONE-REEL

Color Cartoon

HOLLYWOOD STEPS OUT. Vitaphone—Merrie Melodies. 7m. Another take-off on the Hollywood celebs, with the caricatures including all the big shots, Clark Gable, Carole Lombard, James Cagney, Humphrey Bogart, Peter Lorre, Gary Cooper, Greta Garbo, and loads of others. Audiences will probably get a kick out of it, although it could have been funnier. On effort, however, and because of the material, it deserves a high rating. EXCELLENT. (6719).

THE ROOKIE BEAR. Metro—Color Cartoons. 8m. Hibernating Mr. Bear has a horrible dream. He's drafted and experiences all the discomforts and evils of being a rookie—long marches with a heavy pack, sore feet, gun-fright, etc. Soon he reawakens in his own comfortable bed, only to receive a telegram informing him he has really been called—"this time it ain't no dream." Moderately funny, this is well produced and timely. GOOD. (W-247).

Cartoon

HORSEFLY OPERA. 20th Century-Fox—Terry Toon. 7m. The horse flies and the flea cowboys ride the range, with the proverbial spider trying to hold up the stage. He is outwitted, of course, in a routine cartoon. FAIR. (1513).

Travel

EMPIRE IN EXILE. 20th Century-Fox—The World Today. 9m. The Dutch Indies, and how they are carrying on, with Leland Stowe contributing the commentary. The military preparations, training, fleet, tanks, ships, etc., are all presented, and one gets a good picture of what may happen if the islands are invaded. This is topnotch stuff of its kind. EXCELLENT. (1703).

WINTER IN ESKIMO LAND. 20th Century-Fox—Magic Carpet of Movietone. 10m. Another of the interesting Father Hubbard series, this shows how the Eskimos amuse themselves during the winter, with the spring ice breakup following. It is up to the usual standard of the series. GOOD. (1110).

THE '40-'41 SHORTS PARADE
AND COMPLETE LISTING
APPEARS FORTNIGHTLY
IN THE YELLOW SECTION
OF
THE EXHIBITOR

TOO LATE TO CLASSIFY

Features

Passage from Hongkong

MELODRAMA 60M.

(Warners)

Estimate: For the bottom half of the duallers.

Cast: Lucille Fairbanks, Keith Douglas, Paul Cavanagh, Richard Ainley, Marjorie Gateson, Gloria Holden, Lumsden Hare, Tom Stevenson, Boyd Irwin, Chester Gan. Directed by D. Ross Lederman.

Story: Keith Douglas, a mystery murder writer, sees Lucille Fairbanks while both are trying to get out of Hongkong, and he writes her a letter a day, the film action depicting the contents of the letters, and making a melodramatic tale. But she then turns the tables on him. It all winds up as having been staged.

X-Ray: Made for the duallers, lacking names, this will serve as filler for the bottom of the twin bills. Patrons who walk in in the middle of the show might be confused, as it is that kind of a story. The Chinese background offers selling angles.

Ad Lines: "They'll Do Anything to Get Passage From Hongkong"; "Not Even Murder Can Stop Her"; "Exotic Adventures—Thrilling—Mysterious"; "The Mystery of the East in a Strange Melodrama of Twisted Lives."

West Point Widow (4030)

COMEDY DRAMA 64M.

(Paramount)

Estimate: Programmer will fit into the dual spot.

Cast: Anne Shirley, Richard Carlson, Frances Gifford, Richard Denning, Maude Eburne, Archie Twitchell, Lilian Randolph, Janet Beecher, Patricia Farr, Cecil Kellaway, Charles Coleman. Directed by Robert Siodmak.

Story: Anne Shirley, a nurse, marries Richard Denning, an Army football star, but the marriage is kept a secret and an annulment arranged when it appears Denning's career will be ruined if it leaks out at West Point. She keeps from Denning the fact that she is to be a mother, to prevent him from resigning. Richard Carlson, a young doctor, also loves her, and knows the story, but when the two of them are seen with the baby, gossip begins. He denies the marriage to the hospital authorities, but to hide the truth he says he is the father, and agrees to marry Shirley. Just before the graduation from West Point, Denning comes to Shirley, who has quit her job, and tells her that he is engaged to another girl. Windup, however, is a happy one, with Shirley going to Carlson, who has enlisted in the Army Medical Corps.

X-Ray: Lacking star names, but with capable featured players, this is better than much of the B material seen around. As the first production from Sol C. Siegel at Paramount, it has its moments. Selling the baby angles for the family trade, the hospital and nurse background for the adults, and West Point for everyone, this can be handled. It has been well edited, and doesn't waste any time.

Ad Lines: "What Goes On In the Heart of a Nurse"; "She Was a West Point Widow—A Wife In Name Only"; "The Code of West Point Said 'No' to Marriage"; "Honor or Family—What Would You Do?"; "A Human Story About the Kind of People You Know"; "Could She Hide Her Baby From the Man She Loved?"

Shorts

BEAUTIFUL ONTARIO. Columbia—Tours. 9m. In color, the scenic wonders of the Canadian province, the fishing hatcheries, water carnivals, etc., are noted. Tie-ups with travel bureaus are possible for this subject. GOOD. (2560).

HIAWATHA'S RABBIT HUNT. Vitaphone—Merrie Melodies. 7m. The combination of the hare and the Indian, Hiawatha, hunting results in as funny a cartoon as has been seen in a long time. Those who like the hare will, of course, be laughing as soon as they see him, and others will, too. The gags are frequent and funny. EXCELLENT. (6720).

LASSO WIZARDS. Paramount—Grantland Rice Sportlight. 9m. Plain and fancy rope tricks are shown by cowboys and others. The youngsters should be especially interested. GOOD. (R0-11).

LIONS ON THE LOOSE. Metro—Pete Smith. 9m. Pete Smith observes the lion cubs and others going through their paces. Included as well are a cobra, raccoon, in addition to some bears. It will be liked. GOOD. (S-268).

PANIC IN THE PARLOR. RKO—Leon Errol Comedies. 14m. Errol goes to Tia Juana with a pal for a spree. Wife catches wise and for revenge pretends she has a couple of lovers in the house, including a large Cossack knife-handler. Errol disguises himself so he can trap her. He succeeds in making a fool of himself, and getting in hot water with his boss, who fires him. It ends on a note of pathos. Comedy note is almost entirely of the slapstick variety, pleasing to kids and small-towners, but boring to metropolitan adult audiences. FAIR. (13706).

POPULAR SCIENCE, No. 6. Paramount. 10m. Again up to the usual standard, this shows raising of mushrooms, a dressmaker's dummy, streamlined building, and extracting venom from snakes for curative purposes, among other things, all interesting. GOOD. (J0-6).

SALT WATER DAFFY. Universal—Color Cartoons. 7m. A burlesque on our naval efforts. Depicted through gags are various types of naval vessels and armaments, aircraft, and battle maneuvers. It'll panic the kids and provide plenty of laughs for the oldsters, too. Commentary describes the happenings burlesqued on the screen. Photography and animation are very good. GOOD. (5250).

SCREEN SNAPSHOTS, No. 8. Columbia. 9m. Jerry Colonna is the outstanding spot in this, introducing folks on a party. Included are Fannie Brice, Dickie Jones, Jane Withers, Freddie Bartholomew, Mauch Twins, Spanky, Darla Hood, Larry Simms, Glenn Ford, Joe E. Brown, Sidney Miller, and others. This is up to the series standard. GOOD. (2858).

TWINKLETOES—WHERE HE GOES NOBODY KNOWS. Paramount—Animated Antics. 7m. Twinkletoes is bribed to plant a time-explosive, but the fellow who puts him up to it gets it in the end. FAIR. (H0-10).

Production Numbers of '40-'41 Features with National Release

COLUMBIA

2002	Penny Serenade	Apr. 24
2005	This Thing Called Love	Jan. 2
2006	Adam Had Four Sons	Feb. 18
2008	She Knew All the Answers	May 15
2011	They Dare Not Love	Apr. 30
2012	Escape to Glory	Nov. 28
2013	Her First Beau	May 8
2015	Blondie Goes Latin	Feb. 27
2016	Blondie Plays Cupid	Oct. 31
2018	So You Won't Talk	Oct. 3
2020	Naval Academy	May 22
2021	The Lone Wolf Keeps a Date	Nov. 23
2022	The Lone Wolf Takes a Chance	Mar. 6
2024	Ellery Queen, Master Detective	Nov. 30
2025	Ellery Queen's Penthouse Mystery	Mar. 24
2027	Meet Boston Blackie	Feb. 20
2028	The Devil Commands	Feb. 3
2029	The Face Behind the Mask	Jan. 16
2030	Nobody's Children	Oct. 17
2031	The Great Plane Robbery	Dec. 9
2032	Fugitive From a Prison Camp	Sept. 5
2033	The Phantom Submarine	Dec. 20
2034	The Great Swindle	Apr. 10
2036	Under Age	Apr. 24
2037	The Big Boss	Apr. 28
2038	Girls Under 21	Oct. 24
2044	Missing Ten Days	Feb. 28
2101	Arizona	Dec. 25
2201	The Durango Kid	Aug. 15
2202	West of Abilene	Oct. 21
2203	Thundering Frontier	Dec. 5
2204	The Pinto Kid	Jan. 9
2205	Outlaws of the Panhandle	Feb. 27
2206	Medico of Painted Springs	June 26
2207	The Medico Rides	July 15
2208	The Medico Hits the Trail	Aug. 14
2209	Prairie Schooners	Sept. 30
2210	Beyond the Sacramento	Nov. 14
2211	Wildcat of Tucson	Dec. 31
2212	Across the Sierras	Feb. 13
2213	North From the Lone Star	Mar. 31
2214	The Return of Daniel Boone	May 7
2215	Hands Across the Rockies	June 19
2216	The Son of Davy Crockett	July 30
	Adventure In Washington	May 30
	The Richest Man in Town	June 12
	Time Out for Rhythm	June 20
	Sweetheart of the Campus	June 26
	I Was a Prisoner on Devil's Island	June 30
	Two in a Taxi	July 10
	Blondie in Society	July 17
	The Officer and the Lady	July 24

METRO

101	Dr. Kildare Goes Home	Oct. 6
102	Wyoming	Sept. 13
103	Strike Up the Band	Sept. 27
104	Haunted Honeymoon	Sept. 20
105	Sky Murder	Sept. 27
106	Duloy	Oct. 4
107	Third Finger, Left Hand	Oct. 11
108	Escape	Nov. 1
109	Hullabaloo	Oct. 25
110	Bitter Sweet	Nov. 8
111	Gallant Sons	Nov. 15
112	Little Nellie Kelly	Nov. 22
113	Comrade X	Dec. 13
114	Go West	Dec. 6
115	Dr. Kildare's Crisis	Nov. 29
116	Keeping Company	Dec. 27
117	Flight Command	Jan. 3
118	Maisie Was a Lady	Jan. 10
119	The Philadelphia Story	Jan. 17
120	Land of Liberty	Jan. 24
121	Wild Man of Borneo	Jan. 24
122	Come Live With Me	Jan. 31
123	Blonde Inspiration	Feb. 7
124	The Bad Man	Mar. 28
125	The Trial of Mary Dugan	Feb. 14
126	Andy Hardy's Private Secretary	Feb. 21
127	Free and Easy	Feb. 28
128	Rage In Heaven	Mar. 7
129	The Penalty	Mar. 14
130	Ziegfeld Girl	Apr. 25
131	Washington Melodrama	Apr. 18
132	Men of Boys Town	Apr. 11
133	The People vs. Dr. Kildare	May 2
134	Love Crazy	May 23
135	I'll Wait for You	May 16
136	A Woman's Face	May 9
137	Billy the Kid	May 30
138	The Get-Away	June 13
	Gone With the Wind	Jan. 17
	The Big Store	June 20
	Mata Hari (re-issue)	June 6
	They Met in Bombay	June 27
	Barnacle Bill	July 4
	Ringside Maisie	July 11

MONOGRAM

	Who Is Guilty?	Sept. 2
	Up in the Air	Sept. 9
	That Gang of Mine	Sept. 23
	The Ape	Sept. 30
	Drums of the Desert	Oct. 7
	Trailing Double Trouble	Oct. 7
	Ol' Swimming Hole	Oct. 21
	Take Me Back to Oklahoma	Nov. 11
	Phantom of Chinatown	Nov. 18
	West of Pinto Basin	Nov. 25
	Chamber of Horrors	Dec. 10
	Pride of the Bowery	Dec. 15
	Her First Romance	Dec. 22
	Rolling Home to Texas	Dec. 29
	You're Out of Luck	Jan. 20
	Trail of the Silver Spurs	Jan. 5
	Dead Man's Shoes	Jan. 15
	The Kid's Last Ride	Feb. 10
	Ridin' the Cherokee Trail	Feb. 25
	Flying Wild	Mar. 10
	Break the News	Apr. 10
	Hoosier Schoolboy (re-issue)	Apr. 17
	Tumbledown Ranch In Arizona	Apr. 20
	Invisible Ghost	Apr. 25
	Roar of the Press	Apr. 30
	The Pioneers	May 10
	House of Mystery	May 7
	Sign of the Wolf	Mar. 25
	Redhead	May 21
	King of the Zombies	May 14
	Silver Stallion	May 28
	Wranglers' Roost	June 4
	The Gang's All Here	June 11
	Bowery Blitzkrieg	Aug. 1
	Wanderers of the West	June 25
	Murder by Appointment	June 30
	City Limits	July 12
	The Ghost Runs Wild	July 26
	Fugitive Valley	July 30
	Phantom Rider	Aug. 8
	1941-42	
	Arizona Bound	July 19
	Night of Horror	Aug. 15
	Rough Riders No. 2	Aug. 29

PARAMOUNT

1939-40

3946	North West Mounted Police	Dec. 27

1940-41

4001	Rhythm on the River	Sept. 6
4002	I Want A Divorce	Sept. 20
4003	Rangers of Fortune	Sept. 27
4004	The Quarterback	Oct. 4
4005	Cherokee Strip	Oct. 11
4006	Moon Over Burma	Oct. 18
4007	Christmas in July	Oct. 25
4008	Dancing on a Dime	Nov. 1
4009	Arise My Love	Nov. 8
4010	World In Flames	Oct. 25
4011	A Night at Earl Carroll's	Dec. 6
4012	Texas Rangers Ride Again	Dec. 13
4013	Love Thy Neighbor	Dec. 27
4014	Second Chorus	Jan. 3
4015	Victory	Jan. 17
4016	Life With Henry	Jan. 24
4017	You're the One	Feb. 7
4018	The Mad Doctor	Feb. 14
4019	Virginia	Feb. 21
4020	The Monster and the Girl	Feb. 28
4021	There's Magic in Music	May 16
4022	The Lady Eve	Mar. 21
4023	Las Vegas Nights	Mar. 28
4024	The Roundup	Apr. 4
4025	Road to Zanzibar	Apr. 11
4026	Power Dive	Apr. 25
4027	Reaching for the Sun	May 2
4028	I Wanted Wings	May 30
4029	One Night in Lisbon	June 13
4030	West Point Widow	June 20
4050	Three Men From Texas	Nov. 15
4051	Doomed Caravan	Jan. 10
4052	In Old Colorado	Mar. 14
4053	Border Vigilantes	Apr. 18
4054	Pirates on Horseback	May 23
	Caught in the Draft	July 4
	Shepherd of the Hills	July 18
	Forced Landing	July 25
	Parson of Panamint	June 27

PRODUCERS RELEASING CORP.

101	I Take This Oath	May 20
102	Hold That Woman!	June 28
103	Marked Men	Aug. 28
104	Misbehaving Husbands	Dec. 20
105	Devil Bat	Dec. 13
106	Secret Evidence	Jan. 31
107	Caught In the Act	Jan. 17
108	Federal Fugitives	Mar. 29
109	Emergency Landing	May 23
110	South of Panama	Apr. 25
111	Murder on Guard	June 13
151	Frontier Crusader	June 1
152	Gun Code	Aug. 3
153	Arizona Gang Busters	Sept. 16
154	Riders of Black Mountain	Nov. 11
155	Outlaws of the Rio Grande	Mar. 7
156	Texas Marshal	May 30
157	Billy the Kid Outlawed	July 20
158	Billy the Kid In Texas	Sept. 30
159	Billy the Kid's Gun Justice	Dec. 27
160	Billy the Kid's Range War	Jan. 24
161	Billy the Kid's Fighting Pals	Apr. 18
162	Billy the Kid No. 6	July 11
163	Lone Rider Rides On	Jan. 10
164	Lone Rider Crosses the Rio	Feb. 28
165	The Lone Rider in Ghost Town	May 16
166	Lone Rider No. 4	July 11
167	Lone Rider No. 5	Aug. 8
	Regular Fellers	July 18
	Gambling Daughters	July 4
	Swamp Woman	Aug. 29
	Motorcycle Squad	June 27

RKO-RADIO

101	Men Against the Sky	Sept. 6
102	Dreaming Out Loud	Sept. 13
103	I'm Still Alive	Sept. 27
104	They Knew What They Wanted	Oct. 25
105	The Villain Still Pursued Her	Oct. 11
106	Too Many Girls	Nov. 8
107	Laddie	Oct. 18
108	You'll Find Out	Nov. 22
109	Li'l Abner	Nov. 1
110	Little Men	Jan. 10
111	Mexican Spitfire Out West	Nov. 15
112	Kitty Foyle	Dec. 27
113	Remedy for Riches	Nov. 29
114	No, No, Nanette	Dec. 20
115	Let's Make Music	Jan. 17
116	The Saint In Palm Springs	Jan. 24
117	Mr. and Mrs. Smith	Jan. 31
119	Footlight Fever	Mar. 21
120	A Girl, a Guy, and a Gob	Mar. 14
121	Play Girl	Feb. 14
122	The Devil and Miss Jones	Apr. 11
123	Scattergood Baines	Feb. 21
124	Melody for Three	Mar. 28
125	Repent at Leisure	Apr. 4
126	Tom, Dick, and Harry	June 13
127	Hang Out the Moon	
128	They Met in Argentina	Apr. 25
129	Hurry, Charlie, Hurry	
131	The Saint's Vacation	May 30
132	Scattergood Pulls the Strings	May 23
133	Sunny	May 30
134	Interlude	June 20
161	Convoy	Jan. 3
162	Vivacious Lady (re-issue)	Mar. 28
163	Bringing Up Baby (re-issue)	May 2
166	Bring 'Em Back Alive (re-issue)	June 13
171	The Ramparts We Watch	Aug. 16
181	Wagon Train	Oct. 4
182	The Fargo Kid	Dec. 6
183	Along the Rio Grande	Feb. 7
184	Robbers of the Range	Apr. 18
185	Cyclone on Horseback	June 6
191	The Reluctant Dragon	June 27
193	Citizen Kane	

REPUBLIC

001	Hit Parade of 1941	Oct. 15
002	Sis Hopkins	Apr. 12
005	Melody and Moonlight	Oct. 11
006	Who Killed Aunt Maggie?	Nov. 1
007	Friendly Neighbors	Nov. 7
008	Barnyard Follies	Dec. 6
009	Behind the News	Dec. 20
010	Arkansas Judge	Jan. 28
011	A Man Betrayed	Feb. 27
012	Mr. District Attorney	Mar. 26
013	Rookies on Parade	Apr. 17
014	Lady From Louisiana	Apr. 22
015	Country Fair	May 5
016	Angels With Broken Wings	May 27
017	The Girl From Havana	Sept. 11
018	Meet the Missus	Nov. 29
019	Bowery Boy	Dec. 27
020	Petticoat Politics	Jan. 31
021	The Great Train Robbery	Feb. 28
022	The Gay Vagabond	May 12
041	Melody Ranch	Nov. 15
043	Ride, Tenderfoot, Ride	Sept. 6
044	Ridin' on a Rainbow	Jan. 24
045	Beck In the Saddle	Mar. 14
046	The Singing Hill	Apr. 26
051	Colorado	Sept. 15
052	Young Bill Hickok	Oct. 21
053	The Border Legion	Dec. 5
054	Robin Hood of the Pecos	Jan. 14
055	In Old Cheyenne	Mar. 28
056	Sheriff of Tombstone	May 7
057	Nevada City	June 20
061	Oklahoma Renegades	Aug. 29
062	Under Texas Skies	Sept. 30
063	The Trail Blazers	Nov. 11
064	Lone Star Raiders	Dec. 23
065	Prairie Pioneers	Feb. 16
066	Pals of the Pecos	Apr. 8
067	Saddlemates	May 26
071	The Tulsa Kid	Aug. 16
072	Frontier Vengeance	Oct. 10
073	Texas Terrors	Nov. 22
074	Wyoming Wildcat	Jan. 6
075	The Phantom Cowboy	Feb. 14
076	Two Gun Sheriff	Apr. 10
077	Desert Bandit	May 24

20th CENTURY-FOX

101	The Man I Married	Aug. 2
102	Street of Memories	Nov. 15
103	Return of Frank James	Aug. 16
104	Girl from Avenue A	Aug. 9
105	Public Deb No. 1	Sept. 13
106	Pier 13	Aug. 23
107	Brigham Young	Sept. 27
108	Gay Caballero	Oct. 4
109	Young People	Aug. 30
110	Charlie Chen at the Wax Museum	Sept. 6
111	The Great Profile	Oct. 25
112	The Bride Wore Crutches	June 13
113	Down Argentine Way	Oct. 11
114	Night Train	Oct. 18
115	Hudson's Bay	Jan. 3
116	Yesterday's Heroes	Sept. 20
117	The Mark of Zorro	Nov. 8

118	Charter Pilot	Dec. 6
119	Youth Will Be Served	Nov. 22
120	Tin Pan Alley	Nov. 29
121	Murder Over New York	Dec. 13
122	Jennie	Dec. 20
123	Chad Hanna	Dec. 27
124	Michael Shayne, Private Detective	Jan. 10
125	Romance of Rio Grande	Jan. 17
126	Zane Grey's Western Union	Feb. 21
127	The Girl in the News	Jan. 31
128	Tall, Dark, and Handsome	Jan. 24
129	Ride Kelly Ride	Feb. 7
130	Golden Hoofs	Feb. 14
131	Scotland Yard	Apr. 4
132	Murder Among Friends	Feb. 28
133	Tobacco Road	Mar. 7
134	Sleepers West	Mar. 14
135	The Outlaw	
136	Dead Men Tell	Mar. 28
137	That Night in Rio	Apr. 11
138	Ride On Vaquero	Apr. 18
139	Mail Train	Apr. 25
140	Great American Broadcast	May 9
141	Cowboy and the Blonde	May 16
142	The Great Commandment	May 23
143	Blood and Sand	May 30
144	For Beauty's Sake	June 6
145	A Very Young Lady	June 27
146	Man Hunt	June 20
147	Moon Over Miami	July 4
148	Accent on Love	July 11
149	Dance Hall	July 25

UNITED ARTISTS

CHAPLIN

The Great Dictator	Mar. 7

CORFIELD

Blackout	Nov. 29

GOLDWYN

The Westerner	Sept. 20

KORDA

The Thief of Bagdad	Dec. 25
That Hamilton Woman	Apr. 18

LESSER

That Uncertain Feeling	Apr. 20

LOEW-LEWIN

So Ends Our Night	Feb. 14

ROACH

Captain Caution	Aug. 9
Road Show	Jan. 24
Topper Returns	Mar. 21
Broadway Limited	June 13

ROOSEVELT

Pastor Hall	Sept. 13
Pot O' Gold	Apr. 11

ROWLAND

Cheers for Miss Bishop	Feb. 21

SELZNICK

The Adventures of Tom Sawyer (re-issue)	May 16
The Prisoner of Zenda (re-issue)	May 16

SMALL

Kit Carson	Aug. 30
South of Pago Pago	July 19
Son of Monte Cristo	Jan. 10

WANGER

Foreign Correspondent	Aug. 16
The Long Voyage Home	Nov. 22

UNIVERSAL

5001	Spring Parade	Sept. 27
5002	Back Street	Feb. 7
5003	Nice Girl?	Feb. 21
5006	Hired Wife	Sept. 13
5007	Seven Sinners	Oct. 25
5008	Trail of the Vigilantes	Dec. 13
5009	Buck Privates	Jan. 31
5010	The Bank Dick	Nov. 29
5011	The Flame of New Orleans	Apr. 25
5012	Man Made Monster	Mar. 28
5013	Argentine Nights	Sept. 6
5014	Model Wife	Apr. 18
5015	One Night in the Tropics	Nov. 15
5016	The Man Who Lost Himself	Mar. 21
5017	A Little Bit of Heaven	Oct. 11
5018	The Invisible Woman	Dec. 27
5019	Diamond Frontier	Oct. 4
5020	The Mummy's Hand	Sept. 20
5021	Sandy Gets Her Man	Nov. 8
5022	Six Lessons from Madame Lazonga	Jan. 17
5023	Meet the Wildcat	Nov. 22
5024	Slightly Tempted	Oct. 18
5025	Give Us Wings	Dec. 20
5026	Margie	Dec. 6
5027	San Francisco Docks	Jan. 10
5028	The Black Cat	May 2
5030	Where Did You Get That Girl?	Jan. 3
5032	Meet the Chump	Feb. 14
5033	Horror Island	Mar. 28
5036	I'm Nobody's Sweetheart Now	Nov. 1
5037	Double Date	Mar. 14
5040	Dark Streets of Cairo	Feb. 28
5041	Mr. Dynamite	Mar. 7
5043	The Lady From Cheyenne	Apr. 11
5046	The Fugitive	Sept. 20
5048	Next Time We Love (Reissue)	Nov. 22
5051	The Leather Pushers	Sept. 13
5052	The Devil's Pipeline	Nov. 1
5053	Lucky Devils	Jan. 3
5054	Mutiny in the Arctic	Apr. 18
5055	Men of the Timberland	June 6
5056	Raiders of the Desert	July 18
5057	A Dangerous Game	Aug. 22
5061	Ragtime Cowboy Joe	Sept. 20
5062	Law and Order	Oct. 18
5063	Pony Post	Nov. 8
5064	Boss of Bullion City	Jan. 10
5065	Bury Me Not on the Lone Prairie	Mar. 21
5066	Law of the Range	June 20
5067	Rawhide Rangers	July 18
	Too Many Blondes	May 23
	Abbott and Costello and Dick Powell In the Navy	May 30
	Tight Shoes	June 13
	San Antonio Rose	June 20
	Hit the Road	June 27
	Bachelor Daddy	July 4
	Hello, Sucker	July 11
	I, James Lewis	July 25

WARNERS-FIRST NATIONAL

WARNERS

501	The Sea Wolf	Mar. 22
502	Knute Rockne—All American	Oct. 5
503	Four Mothers	Jan. 4
504	The Great Lie	Apr. 12
506	City for Conquest	Sept. 21
508	Million Dollar Baby	May 31
509	Footsteps in the Dark	Mar. 8
510	Honeymoon for Three	Jan. 18
511	A Dispatch From Reuters	Oct. 19
512	The Lady With Red Hair	Nov. 30
513	South of Suez	Nov. 16
514	Flight from Destiny	Feb. 8
516	Thieves Fall Out	May 3
515	The Great Mr. Nobody	Feb. 15
519	Calling All Husbands	Sept. 7
520	Father's Son	Feb. 1
521	Here Comes Happiness	Mar. 15
522	A Shot in the Dark	Apr. 5
523	The Nurse's Secret	May 24
525	Here Comes the Navy (Re-issue)	Dec. 21
550	Devil Dogs of the Air (re-issue)	June 6
	Passage From Hongkong	June 21
	Underground	June 28

FIRST NATIONAL

551	Santa Fe Trail	Dec. 28
552	The Letter	Nov. 23
554	No Time for Comedy	Sept. 14
556	High Sierra	Jan. 25
559	The Strawberry Blonde	Feb. 22
560	The Wagons Roll at Night	Apr. 26
561	Tugboat Annie Sails Again	Oct. 26
562	East of the River	Nov. 9
563	Singapore Woman	May 17
567	Strange Alibi	Apr. 19
568	Knockout	Mar. 29
569	Father is a Prince	Oct. 12
570	Always a Bride	Nov. 2
571	She Couldn't Say No	Dec. 7
572	Case of the Black Parrot	Jan. 11
573	Shadows on the Stairs	Mar. 1
	Affectionately Yours	May 10
	Shining Victory	June 7
	Out of the Fog	June 14

SPECIAL

500	Meet John Doe	May 4

(Continued from Servisection 8)

LAST WILL OF DR. MABUSE, THE—98m.—Gallic .703
LAS VEGAS NIGHTS—87m.—Paramount .710
LAW AND ORDER—57m.—Universal .621
LAW OF THE WOLF—55m.—Ziehm .748
LEATHERPUSHERS, THE—64m.—Universal .605
LES AMOUREUX—92m.—Pax .662
LET GEORGE DO IT!—73m.—Film Alliance US. .630
LET'S MAKE MUSIC—84m.—RKO .660
LETTER, THE—97m.—Warners .647
LIFE WITH HENRY—81m.—Paramount .681
LI'L ABNER—78m.—RKO-Radio .628
LILAC DOMINO, THE—65m.—Select .662
LITTLE BIT OF HEAVEN, A—86m.—Universal .624
LITTLE MEN—84m.—RKO .652
LITTLE NELLIE KELLY—100m.—Metro .644
LIVING CORPSE, THE—85m.—Juno .614
LIVING DEAD, THE—91m.—Hoffberg .662
LONE RIDER CROSSES THE RIO, THE—60½m.—PRC .710
LONE RIDER IN GHOST TOWN, THE—64m.—PRC 750
LONE RIDER RIDES ON, THE—64m.—PRC .676
LONE STAR RAIDERS—57m.—Republic .660
LONE WOLF KEEPS A DATE, THE—65m.—Col. .643
LONE WOLF TAKES A CHANCE, THE—76m.—Columbia .709
LONG VOYAGE HOME, THE—105m.—Wanger-UA .624
LOVE CRAZY—99m.—Metro .755
LOVE THY NEIGHBOR—82m.—Paramount .665
LUCKY DEVILS—62m.—Universal .668
LUCKY PARTNERS—99m.—RKO-Radio .586

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MAD DOCTOR, THE—91m.—Paramount .692
MAD EMPEROR, THE—92m.—World .713
MAISIE WAS A LADY—79m.—Metro .675
MAJOR BARBARA—122m.—United Artists .747
MAN BETRAYED, A—83m.—Republic .715
MAN I MARRIED, THE—77m.—20th-Fox .570
MAN-MADE MONSTER—59m.—Universal .721
MANNERHEIM LINE, THE—75m.—Artkino .665
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MANON LESCAUT—92m.—Esperia .729
MAN WHO LOST HIMSELF, THE—72m.—Universal 728
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MARKED MEN—65m.—Producers Releasing .598
MARK OF ZORRO, THE—93m.—20th-Fox .636
MAYERLING TO SARAJEVO—88m.—Leo Films .638
MEET BOSTON BLACKIE—61m.—Columbia .699
MEET JOHN DOE—123m.—Warners .715
MEET THE CHUMP—60m.—Universal .685
MEET THE MISSUS—68m.—Republic .645
MEET THE WILDCAT—65m.—Universal .629
MELODY AND MOONLIGHT—72m.—Republic .620
MELODY FOR THREE—67m.—RKO .701
MELODY RANCH—84m.—Republic .645
MEN AGAINST THE SKY—75m.—RKO-Radio .598
MEN OF BOYS TOWN—106m.—Metro .709
MEN OF THE TIMBERLAND—62m.—Universal .765
MERRY WIVES, THE—80m.—Edgar E. Lloyd .648
MEXICAN SPITFIRE OUT WEST—76m.—RKO .620
MICHAEL SHAYNE, PRIVATE DETECTIVE—77m.—20th Century-Fox .652
MIDNIGHT SHADOW—57m.—Sack Amusements .614
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MISBEHAVING HUSBANDS—64m.—PRC .659
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MISSING TEN DAYS—77m.—Columbia .709
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MONSTER AND THE GIRL, THE—65m.—Paramount 700
MOON OVER BURMA—76m.—Paramount .628
MOZART—76m.—Juno Films .622
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MR. DISTRICT ATTORNEY—69m.—Republic .720
MR. DYNAMITE—63m.—Universal .712
MUMMY'S HAND, THE—67m.—Universal .605
MURDER AMONG FRIENDS—67m.—20th-Fox .702
MURDER AT THE BASKERVILLES—65m.—Astor .663
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NEAPOLITAN HEART, THE (Cuore Napoletano)—80m.—Esperia .622
NEW ADVENTURES OF TARZAN, THE—74m.—Hoffberg .721
NEW TEACHER, THE—90m.—Artkino .729
NEXT TIME WE LOVE (Reissue)—87m.—Univ. .661
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NIGHT AT EARL CARROLL'S, A—83m.—Para. .644
NIGHT OF THE MAYAS (La Noche de Los Mayas)—86m.—World Pictures .678
NIGHT TRAIN—93m.—20th Century-Fox .613
NOBODY'S CHILDREN—65m.—Columbia .627
NO, NO, NANETTE—96m.—RKO .660
NORTH FROM THE LONE STAR—58m.—Columbia 737
NORTH WEST MOUNTED POLICE—126m.—Para .628
NO TIME FOR COMEDY—93m.—Warners .605
NURSE'S SECRET, THE—65m.—Warners .748

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OKLAHOMA RENEGADES—57m.—Republic .586
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ONE NIGHT IN LISBON—97m.—Paramount .756
ONE NIGHT IN THE TROPICS—82m.—Universal .636
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OUTLAWS OF THE RIO GRANDE—58m.—PRC .700
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PALS OF THE PECOS—56m.—Republic .738
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PASSAGE FROM HONGKONG—60m.—Warners .766
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PHANTOM SUBMARINE, THE—70m.—Columbia .675
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PIER 13—66m.—20th-Fox .579
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POT O' GOLD—86m.—United Artists .723
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RELUCTANT DRAGON, THE—73m.—RKO .756
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ROBIN HOOD OF THE PECOS—59m.—Republic .676
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SCATTERGOOD BAINES—69m.—RKO .692
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SHINING VICTORY—80m.—Warners .758
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TEXAS RANGERS RIDE AGAIN—68m.—Paramount 635
TEXAS TERRORS—57m.—Republic .645
THAT GANG OF MINE—62m.—Monogram .619
THAT HAMILTON WOMAN—128m.—UA .720
THAT NIGHT IN RIO—90m.—20th-Fox .711
THAT UNCERTAIN FEELING—84m.—UA .711
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THEY DARE NOT LOVE—76m.—Columbia .745
THEY KNEW WHAT THEY WANTED—90m.—RKO 620
THEY MET IN ARGENTINA—77m.—RKO .738
THEY MET ON SKIS—65m.—Mindlin .669
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TIME OUT FOR RHYTHM—75m.—Columbia .763
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TOO MANY GIRLS—85m.—RKO-Radio .612
TOPPER RETURNS—89m.—United Artists .711
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TRAIL OF THE SILVER SPUR—60m.—Monogram 675
TRAIL OF THE VIGILANTES—75m.—Universal .661
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TULSA KID, THE—57m.—Republic .579
TUMBLEDOWN RANCH IN ARIZONA—60m.—Monogram .738
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UNDER AGE—60m.—Columbia .737
UNDER TEXAS SKIES—57m.—Republic .613
UNIVERSITY OF LIFE—100m.—Artkino .703
UP IN THE AIR—61m.—Monogram .611

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VILLAIN STILL PURSUED HER, THE—67m.—RKO .578
VIRGIN BRIDE, THE—88m.—Hoffberg .713
VIRGINIA—108m.—Paramount .681
VIVACIOUS LADY—91m.—RKO .710
VOICE IN THE NIGHT, THE—78m.—Columbia .745
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WEST POINT WIDOW—64m.—Paramount .766
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WILD HORSE VALLEY—58m.—Metropolitan .621
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YOUNG PEOPLE—79m.—20th Century-Fox .570
YOU'RE OUT OF LUCK—60m.—Monogram .675
YOU'RE THE ONE—82m.—Paramount .683

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ALPHABETICAL GUIDE to 488 Features Reviewed Since August 21, 1940

(Included here are all 1940-1941 features which have been reviewed in THE EXHIBITOR to date, in addition to those 1939-1940 films which were not reviewed prior to August 21, 1940. 1939-1940 features which have had substantial changes in their running-times since August 21 are also noted here. For a complete Index to all 1939-1940 product reviewed before August 21, see Pages 594, 595, and 596.)

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THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
MAY 16	She Knew All the Answers J. Bennett, F. Tone, J. Hubbard	I'll Wait for You R. Sterling, V. Weidler, M. Hunt	King of the Zombies M. Moreland, J. Archer, J. Woodbury	There's Magic in Music A. Jones, S. Foster, M. Lindsay	The Lone Rider in Ghost Town, W G. Houston		The Gay Vagabond R. Donnelly, R. Karns	The Cowboy and the Blonde G. Montgomery, M. B. Hughes, A. Mowbray	The Prisoner of Zenda (Re-issue) (Selznick) The Adventures of Tom Sawyer (Re-issue) (Technicolor) (Selznick)		Singapore Woman (FN) B. Marshall, D. Bruce, V. Field
23	Naval Academy F. Bartholomew, J. Lydon	Love Crazy W. Powell, M. Loy, G. Patrick, F. Bainter	Redhead J. Lang, J. Downs, E. Blore	Pirates on Horseback, W W. Boyd, R. Hayden, E. Stewart	Emergency Landing C. Hughes, E. Brent, F. Tucker	Scattergood Pulls the Strings G. Kibbee, S. Peters, D. Trout	Angels With Broken Wings B. Barnes, G. Roland, M. Lee, B. Gilbert	The Great Commandment J. Beal, A. Dekker, M. Moscovich		Too Many Blondes R. Vallee, H. Parrish, L. Chaney, Jr.	The Nurse's Secret (W) L. Patrick, R. Toomey, J. Bishop
30	Adventure in Washington V. Bruce, H. Marshall, G. Reynolds	Billy the Kid R. Taylor, B. Donlevy, M. Howard (Technicolor)	Wranglers' Roost, W Range Busters Silver Stallion D. Sharpe, J. Waldo	I Wanted Wings R. Milland, W. Holden, C. Moore, V. Lake	Paper Bullets J. Woodbury, J. LaRue Texas Marshal, W T. McCoy	The Saint's Vacation H. Sinclair (English-made) Sunny A. Neagle, J. Carroll, R. Bolger	Desert Bandit, W D. Barry Saddlemates, W Three Mesquiteers	Blood and Sand T. Power, L. Darnell, R. Hayworth (Technicolor)		Abbott and Costello and Dick Powell In the Navy	Million Dollar Baby (W) P. Lane, J. Lynn, R. Reagan
JUN 6		Mata Hari (Re-issue) G. Garbo, R. Novarro, L. Barrymore, L. Stone				Cyclone on Horseback, W T. Holt,		For Beauty's Sake N. Sparks, M. Weaver, T. North		Men of the Timberland R. Arlen, A. Devine, L. Hayes	Devil Dogs of the Air (Re-issue) (W) Shining Victory (FN) G. Fitzgerald, J. Stephenson
13	Time Out for Rhythm R. Vallee, R. Lane, Glen Gray and Orch.	The Get-Away C. Winninger, R. Sterling, V. Heflin	The Gang's All Here F. Darro, M. M. Jones, J. Moran	One Night in Lisbon F. MacMurray, M. Carroll, J. Loder	Murder on Guard E. Linden, B. Alexander, A. Doran	Bring 'Em Back Alive (Re-issue)		The Bride Wore Crutches L. Roberts, T. North, E. Kennedy	Broadway Limited V. McLaglen, M. Woodworth, D. O'Keefe (Roach)	Tight Shoes J. Howard, B. Barnes, L. Carrillo	Out Of the Fog (FN) I. Lupino, J. Garfield, T. Mitchell
20	Hands Across the Rockies, W B. Elliott, M. Bailey The Richest Man in Town R. Pryor, F. Craven, E. O'Hearn	The Big Store Marx Brothers, T. Martin, V. Grey	Wanderers Of the West T. Keene, B. Miles	West Point Widow A. Shirley, R. Carlson, R. Denning	Untitled, W B. Steele	They Meet Again J. Hersholt, D. Lovett, R. Baldwin	Nevada City, W R. Rogers, B. Payne, G. Hayes	Man Hunt G. Sanders, J. Bennett, W. Pidgeon		San Antonio Rose J. Frazee, R. Paige Law of the Range, W J. M. Brown	Passage From Hongkong (W K. Douglas, L. Fairbanks, R. Ainley
27	Medico of Painted Springs, W C. Starrett Sweetheart Of the Campus O. Nelson, H. Hilliard, R. Keeler	They Met in Bombay C. Gable, R. Russell, P. Lorre		Parson of Panamint E. Drew, C. Ruggles, P. Terry	Motorcycle Squad K. Richmond, P. Moore	The Reluctant Dragon R. Benchley (Technicolor Sequences)		A Very Young Lady J. Withers, N. Kelly, J. Sutton		Hit the Road G. George, B. MacLane, B. Halop	Underground (W) J. Lynn, K. Verne, P. Dorn, M. Maris
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25	The Officer and the Lady R. Hudson, R. Pryor, S. Blackmer		The Ghost Goes Wild Fugitive Valley, W Range Busters							I, James Lewis F. Tone, W. Brennan, C. Bruce	

HOLIDAYS (During the Period Covered by the National Release Date Guide)

Friday, June 13—Friday the 13th.
Saturday, June 14—Flag Day.
Sunday, June 15—Fathers' Day.
Tuesday, June 17—Bunker Hill Day (Mass.).
Friday, June 20—West Virginia Day.
Friday, July 4—Independence Day.

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VOL. 26 No. 6 PRICE 10 CENTS

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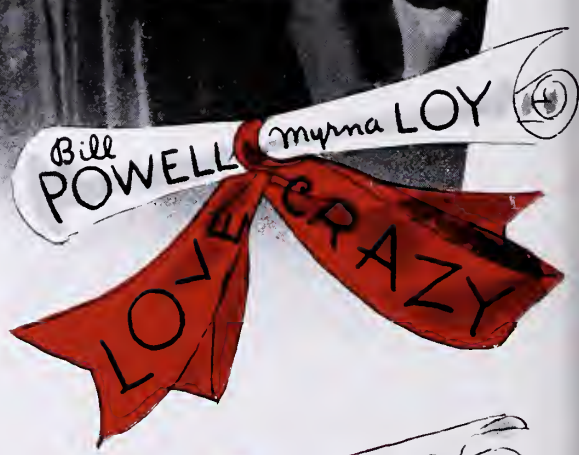

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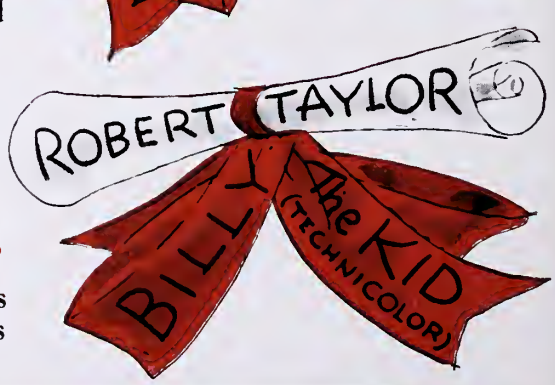

And here are the *next* four weeks of M-G-M's TO-THE-RESCUE HOT-WEATHER SHOWS!

CLARK GABLE, Rosalind RUSSELL *in* "THEY MET IN BOMBAY"

WALLACE BEERY *in* "BARNACLE BILL"

MARX BROS. & TONY MARTIN *in the Season's Gala Musical Comedy* "THE BIG STORE"

ANN SOTHERN *in* "RINGSIDE MAISIE"

THE
EXHIBITOR
Reg. U. S. Pat. Office
VOLUME 26, No. 6 JUNE 18, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

Watch Out for Monkey Wrenches

WE QUOTE from a recent Allied bulletin:

"According to reports, many exhibitors are holding off (instituting arbitration cases) to observe the conduct and outcome of pending arbitrations before putting their fortunes to the test. Some have had their enthusiasm dampened by the mass of technicalities introduced by the distributors into the proceedings. A number of adverse decisions, especially if based on technicalities, will persuade them not to invoke the system at all. A few smacking good awards will bring the exhibitors trooping into the tribunals.

"Maybe the discrediting of the system by technicalities and the efforts of batteries of high-power lawyers will be a victory for the consenting defendants. Maybe these efforts, like similar efforts in the past, will only result in a more determined attempt by the Government to curb the motion picture monopoly. The real heads of the major companies will do well to consider the subject before the situation gets out of hand."

THUS, OFFICIALLY, Allied takes note of a condition which has been apparent to those who have been attending some of the arbitration hearings. The exhibitor onlookers, in many cases, have not had their endorsement of the arbitration system strengthened by the manipulations of the lawyers, and, in some of the more important cases where all distributors are represented by attorneys, the legal objections have stretched the cases into several days' hearings.

THE NET RESULT has been that many exhibitors have become discouraged from filing cases because they feel they might be getting into something which might prove too much for them. Then again, it has become noticeable that even where exhibitors have hired attorneys, the exhibitors, in many cases, have taken pains to indicate that their legal representatives are not sufficiently familiar with the business to present their cases properly.

WE THINK that many theatremen were of the opinion that a kind of arbitration would result that would omit lawyers, but when, from the outset, the distributors sent some of their best legal talent to handle their side of things, it gave the exhibitors no alternative but to do the same.

IT IS NO SECRET that some attorneys for the distributors desire a minimum of publicity on the cases and their outcome, particularly when the decisions are against the distributors, the idea apparently being that if the arbitration system doesn't stay in the limelight, much of the confidence vested in it will diminish.

PERSONALLY, we still think that the system, itself, has a chance, and we feel, as Allied does, that if any monkey wrenches are thrown into the works, the Government will not take it without doing something about it.

Jay Emanuel

A SWEETHEART OF A MUSICAL!
It's a joy-crammed jam session ...with a dancin' dream girl... a croonin' cutie ... a swingin' sweetheart and a bangup band!
Sweetheart OF THE Campus
with
Gordon Oliver
Don Beddoe
The Four Spirits of Rhythm
RUBY KEELER
Dancing Star of Stage and Screen
HARRIET HILLIARD
Songstress of Radio and Films
OZZIE NELSON AND HIS BAND
Top Orchestra in Popularity
Story by Robert D. Andrews • Screen play by Robert D. Andrews and Edmund Hartmann • Directed by EDWARD DMYTRYK
A COLUMBIA PICTURE
COLUMBIA PICTURES

TERRITORIAL HIGHLIGHTS

Conn. Lawmakers Kind to Theatres

Review Shows Good Industry Record

HARTFORD—A review last week of the work of the General Assembly just passed into history reveals no direct theatre legislation though several acts were passed indirectly affecting the exhibitor.

Major indirect threat to box-office receipts was last-minute passage of H. B. 1111 allowing "games of chance, skill or hazard" to be held under sponsorship of churches, firemen's organizations, charitable groups or kindred societies. Amusement resorts already are planning installation of wheels, and the procedure will be the same as in the present "Bingo" setup whereby operators give the organizations a cut of the take in return for using the organization's name.

In many cases, the flat stipend, no percentage, is extremely small. Bill was passed at the last minute.

Unemployment compensation act was amended to provide increased benefits for labor while at the same time offering the employer increased taxes. Labor receives an increase of maximum benefits possible from $15 to $20 per week; an increase in minimum benefits from $5 to $6 per week; an extension of benefits period from 13 to 18 weeks. Employers receive a break in the elimination of all jobless insurance taxes on all salaries over and above that part of salaries in excess of $3,000 per annum which will save employers an estimated $2,000,000 per year. Bill was passed authorizing the governor to suspend any or all state labor laws in the event of this authority.

H. B. 245 exempting home moving picture projectors using 16mm. film from the statutes governing the exhibition of movies, was passed but contained a proviso that such exhibitions shall impose no admission charge.

On the rejected side:

H. B. 1769, measure requiring installation of a patented safety control device in projection machine, was defeated. Exhibitors and projection men appeared in force against the bill and told the House committee present devices were adequate. H. B. 1772, sponsored by Adolph Johnson, New Haven premium dealer, and proposing "Good-Will Awards," legalized form of "Bank Night," never came out of committee. S. B. 2269, calling for taxation of income of corporations, was reshuffled into another bill and never saw the light of day. Joint meeting of the MPTO and ATOC to discuss this measure was called off when leaders found the suggestion wasn't aimed at theatres. S. B. 775, "two-men-in-a-booth bill," was defeated by vote in the Senate despite considerable union support. Automatically defeated was H. B. 2353, which proposed taxation of motion picture film rentals. It found no favor and was withdrawn before a committee hearing. S. B. 1095, dealing with copyrighted music, found determined opposition from George Lewitt, New Britain exhibitor, among others, and was defeated. Proposals for legalized horse-racing, state lotteries, and other gambling bills outside of the passage of the "hazard and chance" bill were given short shift.

Particularly noteworthy throughout the sesssion was the alertness of the two exhibitor organizations in this state, the Motion Picture Theatres Owners and the Allied Theatre Owners. Both groups were keenly alert to all legislation.

Female Curfew Lifted

HARTFORD—In an eleventh-hour action, the Connecticut Legislature last fortnight lifted the 10 o'clock curfew for women entertainers and musicians. Curfew, which has been on the statute books for years but has been rigidly enforced only during the last two seasons, previously made it practically impossible to operate any sort of night club in Hartford.

Instrumental in getting the law changed were Henry Zaccardi, president, musicians' local, and Ed Coniff, union secretary, and others.

Plans Completed For Variety Party

BOSTON—Plans were completed this week for the first annual celebration of the Variety Club of New England, Tent 23, at the Pinebrook Valley Country Club, Weston, June 23. The affair, a golf and lawn party, will include a program consisting of the golf tourney, tennis, dinner, and dancing.

There will also be the awarding of the golf tournament prizes, and the drawing of the automobile, among other things.

Included on the committee are: Martin J. Mullin, honorary chairman; Ed Ansin, Al Kane, co-chairmen; Harry Browning, publicity; Hy Fine, entertainment; Ed Callahan, raffle; Maurice Green, golf; Paul Baron, exchange contact and transportation; Mayor and Mrs. Maurice J. Tobin, honorary guests.

Derby Adopts Cop Ordinance

Follows Ansonia, Conn., Move

DERBY, CONN.—Ordinance providing for the policing of theatres in this city on Saturdays, Sundays, and holidays was approved by the Board of Aldermen June 5 and became effective June 10. It provides that the policemen shall be paid at the regular city rate, and the owner of the theatre be billed monthly.

Bill was adopted as read despite a request by Barnett Gordon, manager, Commodore Hull, that ordinance not become operative until Sept. 1.

Newest legislation was the result of a compromise on a bill submitted two months ago that called for policemen in theatres at all performances. Original motion was killed at that time, and Mayor Cornelius Caldwell told the aldermen that since then he has investigated the matter and found a necessity for police over the week end.

Similar ordinance has been in operation in Ansonia, nearby city, and exhibitors in the territory are frankly worried as the move for police regulation is slowly growing. Ansonia law calls for a copper at all evening, week end, and holiday performances with the theatre paying the tariff.

Ben Cohen Missing

NEW HAVEN—It was announced last week that Ben Cohen, former College manager here, and his wife were among the passengers missing from the American steamer "Robin Moor" reported torpedoed and sunk in the South Atlantic by a German submarine May 21.

Cohen and his wife, the former Miss Bert Doff of this city, were enroute to Durban, South Africa, where he had been assigned by Loew's, Inc., to manage the Metro theatre there and the exchange. Universal sorrow was expressed throughout the trade when the delayed news was released by the U. S. Navy June 10.

Harry Shaw, manager, Loew-Poli circuit, expressed anxiety for the Cohens, and expressed the trade's hopes that they be picked up by searching ships.

Gambling Bill Rapped

NEW HAVEN—Trade's reaction to the passage of H. B. 1111, clearing the way for resumption of legalized gambling for "merchandise prizes" at amusement parks in the state, was instantaneous last week.

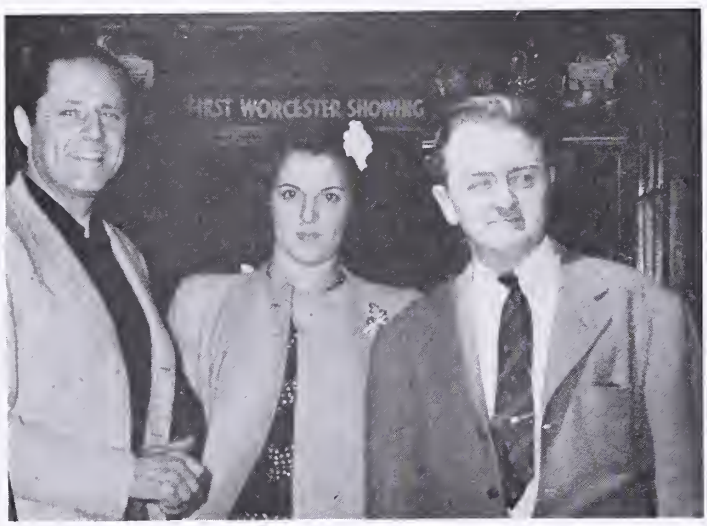
Jammed through by a powerful lobby, the bill was sneaked through in the dying hours of the General Assembly, and set the return of wheels, tosses, and other amusement resort catch-pennies unless vetoed.

Measure is so wide-open that it is felt here theatres in this state could resume "Bank Nights" and other attractions, previously banned. Premium dealers were brushing off their cash giveaway deals.

FILM STARS VISIT NEW ENGLAND CITIES; OTHER HAPPENINGS IN THE STATES

FRANK LYDON, who was recently re-elected president of the New England Allied organization, Independent Exhibitors, is here pictured.

HAROLD MALONEY, manager, Loew's Poli, Worcester, arranged this attractive lobby display, in a yellow and white color scheme, for his forthcoming engagements of Columbia's "Penny Serenade" and other outstanding attractions. "Penny Serenade" stars Irene Dunne and Cary Grant, and was directed by George Stevens.



MANAGER BOB PORTLE, right, Loew-Poli Plaza, Worcester, pursuaded actor Michael Bartlett to attend a screening of the film, "The Lilac Domino," in which Bartlett stars, when it opened at the Plaza recently.

ALBERT J. CLARKE, manager, Majestic, Providence, arranged this smart window ballyhoo for 20th-Fox's "The Great American Broadcast" in the flower shop of the Providence Biltmore Hotel, in downtown Providence.

MANAGER EDWARD L. REED, manager, Strand, Providence, used this huge downtown banner for Paramount's "I Wanted Wings" advertising

NAT RUBIN, assistant manager, Loew-Poli, New Haven, and Bob Crosby, band leader and star of Republic's musical, "Rookies On Parade," shake hands backstage at the L-P Bijou following the personal appearance of Crosby to plug the picture. The stunt was unusual, since Crosby was appearing in an opposition show at the Arena.

LATE NEWS HIGHLIGHTS

Myers Outlines Five Point Plan

Methods Would Help Current Slump

ATLANTIC CITY—Abram F. Myers, general counsel for Allied, in an address last week before the Allied of New Jersey convention, suggested a five-point program for battling the current depression within the business.

It includes (1) greater national and regional exhibitor co-operation, (2) more showmanship, (3) economy in operation, (4) acquiring greater public good will, and (5) industrial unity. He said that not only must the confidence of the public be won back, but that there should be peace within the business.

Public support appeared to be lacking at the present time, he asserted.

A national canvass of public tastes is being sponsored by national Allied within the next three months, it was indicated. Questionnaires at theatres, newspaper co-operation, door-to-door canvasses, etc., will be used.

Colonel H. A. Cole, Allied president, spoke, and asserted that there were as many good pictures as there had been, but not enough box-office shows. He stated that the public was tired of pictures with depressing themes. He said better pictures would result under the consent decree effects.

Sidney Samuelson, business manager, Eastern Pa. Allied unit, discussed the bad business situation, and said that in 1939 motion pictures were getting only 47 per cent of all monies for entertainment. He stated that the producers had better make pictures in line with the facts that are to be colleeted, or "else," referring to the proposed poll.

It was believed possible that Allied might invite MPTOA leaders to the forthcoming Allied convention in Philadelphia, along lines of national unity which have been expressed from time to time. Co-operation on industry problems could be discussed. The Philadelphia meeting is expected to be the center of exhibitors and distributors getting together.

Myers said that co-operation can become a reality if there is sincerity of purpose.

It was indicated by Allied leaders that a poor grade of product is expected between now and Sept. 1, with distributors accused of holding back important shows until that time. The Alliedmen asserted that inasmuch as no announcement of big pictures

(*Continued on page 8*)

Lowenstein Heads Allied

ATLANTIC CITY—Harry Lowenstein, Newark, was last week elected head of New Jersey Allied at the convention here. He had been secretary, with Dave Mait, Little Falls, getting that post.

Others elected were Maury Miller, Passaic, vice-president; Ralph Wilkins, Pitman, vice-president (re-elected); Dave Snapper, New Brunswick, treasurer (re-elccted).

Re-elected to the board were Louis Gold, Newark, and Harry Hecht, Passaic.

Feature of the testimonial banquet to Lee Newbury, retiring president, was a silver table service, presented to him by the organization as a token of appreciation for his good work.

AAA Appeals Body Upholds Arbitrator

NEW YORK—In a history making decision, the Appeal Board of the Motion Picture Arbitration Tribunals June 11 handed down its decision in the matter of the arbitration between Ken Theatre Corporation, and Paramount Pictures, Inc., RKO-Radio Pictures, Inc., 20th Century-Fox Film Corporation, and H. Schoenstadt and Sons, a partnership. It ruled that the arbitrator had no power to grant any relief under Section VIII of the decree, and the complaint was properly dismissed.

The case, aside from being the first up on appeal, was importannt because it touched on the run-clearance issue, and also saw the Government entering as a friend of the court, amicus curiae.

(Editor's Note: Because of its importance, the entire decision has been reproduced in full. Look on page 12.)

RKO Meeting Postponed

NEW YORK—An application for an order to restrain RKO from voting its 21,761 shares of KAO preferred stock in favor of the Keith-Aubee-Orpheum Corporation reorganization plan has been filed in Delaware by Russell Van Kirk, an RKO stockholder, it was indicated last week following adjournment of the special K-A-O stockholders' meeting until June 24.

Meeting was adjourned after Malcolm Kingsberg, vice-chairman, board, reported that final drafts of some of the necessary documents had not been completed.

Warner Profits Show Big Spurt

Company Issues Annual Report

NEW YORK—Warner Brothers Pictures, Inc., and subsidiary companies reported for the 26 weeks ending March 1, 1941, a net operating profit of $2,782,544 after deducting all charges including amortization and depreciation and normal Federal income taxes, as compared with a net operating profit of $1,518,497 reported for the corresponding period the previous year.

During the 26-week period ending March 1, 1941, there was an additional provision for contingencies in the amount of $414,000, increasing the reserve in respect of net assets of subsidiaries operating in foreign territories to $750,000.

The net profit from operations for the 26 weeks ending March 1, 1941, before charges for amortization and depreciation of properties and normal Federal income taxes, was $6,381,844.

The gross income, after eliminating intercompany transactions, for the 26 weeks ending March 1, 1941, was $51,009,860. Comparable gross income for the 26 weeks ending February 24, 1940 was $50,728,842.

Cash in the United States as at March 1, 1941 amounted to $10,932,279 as compared with $7,445,285 as at August 31, 1940.

Earnings per share, $2,782,544 is equivalent—

On preferred stock to $27.93 per share on 99,617 shares outstanding at March 1, 1941 (after deducting shares held in treasury). Dividends in arrears as at March 1, 1941 amounted to $33.6875 per shares.

On common stock after allowance for current dividend requirements on the preferred stock to 70 cents per share on 3,701,090 shares outstanding (after deducting shares held in treasury) at March 1, 1941.

Petrillo Re-elected

SEATTLE, WASH.—James Petrillo was last week end re-elected president of the American Federation of Musicians. Re-elected also were C. L. Bagley, vice-president; Fred Birnbach, national secretary; and Harry Brenton, financial secretary-treasurer. Salaries of the latter two were raised to $15,000 annually.

Wally Howes Resigns

NEW YORK—Wally Howes, film buyer and assistant to Major L. E. Thompson, Trans Lux circuit, last week resigned his connection with the company, after nine years' service. He will vacation before announcing future plans.

Salisbury Theatre Burns

SALISBURY, MD.—The Ullman was in the heart of the local business section which was swept by fire here early the morning of June 16.

Theatre is operated by Grace Ullman.

J. F. Coughlin Passes

NEW YORK—Joseph F. Coughlin, prominent tradepaperman, died June 13 after a prolonged illness.

Gov't Must Answer In Schine Case

Circuit Wins Victory At Buffalo

BUFFALO, N. Y.—Judge John Knight ruled in U. S. District Court last week that the Government must explain whether it charges a collective conspiracy or separate ones between the Schine defendants and the eight distributors.

The court granted the Schine defendants' motion for a more definite statement as to the amended complaint and for a bill of particulars.

Concerning the question whether the Government claims a collective or separate conspiracy, the Court ruled:

"The defendants are entitled to an answer to this question and especially so in view of the statement made by the Attorney General when he referred to the New York consent decree and said that the Government had not dropped the charges in the original complaint charging conspiracy between each distributor acting separately and the Schine defendants."

The Government, Judge Knight added, should be required to state whether it claims that the five non-defendant distributors are still conspiring with Schine and, if that isn't the case, when such alleged conspiracy ceased. He declared it is important that the Schine defendants know these things to make a proper defense.

Noting that Paragraphs 42 and 43 of the amended complaint concern the per centage of pictures distributed by the defendant and the non-defendant distributors collectively, the Court continued: "I see no reason why this information should not be given."

Myers Outlines

(*Continued from page 7*)

being released in the summer had been forthcoming, they could not believe anything but that there would be few, if any, important shows. They claimed that if the people were not attracted to the theatres during the hot spell, it would be increasingly difficult to get them back in the fall for better ones.

Pete Wood, business manager, Ohio Allied unit, discussed the twin bill problem, and declared that the making of duals by the majors resulted in the "five companies scratching each others' backs" to the extent that each plays the others' duals. Because of this, and the fact that the producer-affiliated theatres were MPTOA members, he doubted whether the MPTOA could sincerely attack the twin bill problem.

Allied Screening Plan

ATLANTIC CITY—President H. A. Cole, National Allied, and Sidney Samuelson, Eastern Pa., business manager, at the Allied of New Jersey meeting last week outlined a plan whereby an advisory service on trade showings of new pictures in spots removed from exchange centers would be given. AID will handle it. Committee is headed by Samuelson.

Percentage Shows Opposed

ATLANTIC CITY—The eastern regional conference of Allied last weekend opposed any move by distributors to raise the number of percentage pictures as the result of the consent decree provisions. Action was taken at a session held in conjunction with the New Jersey Allied meeting here.

Frank Lydon, Boston, officiated, and the members unanimously agreed that the new type of selling was not any reason for any jump in percentage shows. Delegates were warned against such increases.

Allied Considers Program Limit Bill

ATLANTIC CITY—Allied of New Jersey, holding its 22nd annual convention here last weekend, indicated, among other things, that it may sponsor a measure in the state legislature to limit programs to 135 minutes, similar to the bill pending in Illinois. The issue was tabled for further discussion by the board.

Main point considered at the session was the drop in business, with the weather, product, Drive-In theatres, night baseball, and banning of games in some sectors blamed. Double features also came in for their share of the blame.

It was indicated that before measures for the proposed pickup could be considered, the organization would have to wait until it was seen whether the slump is permanent or temporary.

The national defense program has had an adverse affect on attendance at the nation's motion picture theatres, Lee Newbury reported.

He cited a number of cities in defense areas as showing losses. Newark, he said, with large defense orders, showed a decline up to 30 per cent. Philadelphia, where small movie houses suffered the greatest drop, he said, attributed the loss to two and three shift routines by workmen and overtime schedules in industry. Warm weather also was a factor there, Newbury explained.

The other reasons he gave for the decrease included: "war jitters," loss of population through the draft, migration to defense industrial areas by workmen, Army camp competition, lack of leisure hours of would-be patrons, etc.

Arthur W. Kelly, vice-president, United Artists, stated to the Alliedmen that the distributors are entitled to fair deals. Those who spend millions on pictures must get them to earn an even break. He asked for co-operation, and said that the distributors were "taking a gamble" in bringing out their best pictures in the first blocks of five. Kelly was thanked by the body for coming to address them.

In a series of resolutions, all branches of the business were asked to work together to battle the present slump within the industry, state members' theatres were pledged to the Government for showing of defense and patriotic reels, and the proposal to sponsor a state law limiting length of shows to 135 minutes was tabled for the present.

Broadway Grosses Just Moderate

Several Attractions Reported "Disappointing"

NEW YORK—Business was only moderate last week, in spite of several rainy days. Several attractions proved to be very disappointing.

First-run business, as reported to THE EXHIBITOR by usually reliable sources, was as follows:

"SUNNY" (RKO)—Did $50,000 Thursday to Sunday of the first week at the Music Hall, with stage show.

"LOVE CRAZY" (Metro)—Doing moderately well in its second week at the Capitol.

"MILLION DOLLAR BABY" (Warners)—Not up to hopes, with a poor $10,200 Friday to Sunday of the second week at the Strand, with an all-star stage show.

"ONE NIGHT IN LISBON" (Paramount)—Okay, with $18,000 Saturday, Sunday of the first week at the Paramount, with Milton Berle and Vincent Lopez on the stage. Week's figure is expected to be $42,000.

"MAN HUNT" (20th-Fox)—Did very pleasant $27,000 Friday to Sunday of the first week at the Roxy, with stage show.

"CITIZEN KANE" (RKO)—Holding up nicely in its seventh week at the Palace, but no figures available.

"FANTASIA" (RKO)—Closing notice is helping this to sustain moderately good business in its 31st week at the Broadway.

"MAJOR BARBARA" (UA)—Holding up nicely, with $4,500 Saturday, Sunday of the fifth week at the Astor, and $13,000 expected on the stanza.

"DEVIL DOGS OF THE AIR" (Warners)—Second week of the Warner re-issue at the Globe saw $1,900 Saturday, Sunday.

AMPA Appoints Committees

NEW YORK—Appointment of committee chairmen for the coming season were revealed following the final 1940-41 AMPA luncheon last week. Chairmen announced by Vincent Trotta, president, included:

Advertising, Maurice Bergman; arrangements, Jules Ziegler; attendance, "Hap" Hadley; auditing, Charles F. Stark; constitution and by-laws, Joel Swenson; entertainment, Joseph Zimanich; publicity, David A. Lipton; reception, Aileen St. John Brennon.

Raffle organized by the motion picture welfare committee will raise funds for its relief activities. Drawing is for a two weeks' vacation at Grossinger's, Ferndale. Tickets may be obtained from Dave O'Malley, Edison Hotel.

Harry Brandt Re-elected

NEW YORK—Harry Brandt was again renamed president of the ITOA last week, with all officers also returned to office with the exception of Francis Bregman, secretary, replaced by Abe Leff.

Product and rentals for the opening season were discussed.

Ritter-Southworth

HOLLYWOOD—Tex Ritter, Columbia cowboy star, was married June 14 to Dorothy Fay Southworth, who, as plain Dorothy Fay, was leading lady in four of his western features.

"A Defense Film With Every Program"

Grad Sears Returns

NEW YORK—Gradwell L. Sears, general sales manager, Warners, came back this week from conferences with Jack L. Warner, Hal B. Wallis, and S. Charles Einfeld at the Burbank studios.

Universal Profit At Peak Figure

Company Reaches New High

NEW YORK—Universal showed a net profit in the second quarter of $1,056,000, it was announced last week by J. Cheever Cowdin, chairman of the board.

Earnings during the first 26 weeks, ended May 3, constituting the first half year of the company's current fiscal year, were $1,759,334, after all charges but before Federal income and excess profits taxes.

Profits for the first half-year compared with a profit, similarly computed but after provision of $208,000 as a special amortization reserve, of $1,173,002 in the 26 weeks ended April 27, 1940. No reserve for amortization has been deemed necessary this year.

After providing a reserve of $390,000 to cover current normal Federal income taxes for the period, earnings for the 26 weeks ended May 3 of this year amounted to $1,369,334. No provision for excess profits tax was made because an estimate of the year's profits is not possible.

Included in the profit for the first half of the current year are revenues blocked in Great Britain amounting to $188,950, computing this blocked sterling at the official rate of exchange. As the entire cash allocation from Great Britain for the year has already been received, revenue accruing to Universal in that territory for the balance of the year will be blocked.

Columbians Set Outing

NEW YORK—The annual outing of Columbia Pictures' Columbian Club will be held June 20. Arrangements have been made to hold the gala affair at the Glenmere Country Club, Chester, and an attendance of more than 300 is expected. A full program of sporting events, including tennis, golf, swimming, and baseball, has been lined up.

Complete records of arbitration cases in your area are carried each issue.

SPG Raps UA Actors

NEW YORK—The United Artists unit of the Screen Publicists Guild of New York last week unanimously passed a resolution protesting the discharge of the company's permanent field staff. Resolution was approved by the Guild's executive council and was later placed before the SPG's general membership meeting.

Defense Slogan Urged

NEW YORK—The Distributors Division of the Motion Picture Committee Co-operating For National Defense indicated last week that it is seeking to popularize the following slogan:

"A Defense Film With Every Program."

Technicolor, Inc. Declares Dividend

NEW YORK—Dr. Herbert T. Kalmus, president-general manager, Technicolor, Inc., announced last week that the board of directors of Technicolor, Inc. has declared a dividend of 25 cents per share payable June 30, 1941, to stockholders of record at the close of business June 20, 1941.

The following officers were re-elected: Dr. Herbert T. Kalmus, president-general manager; George F. Lewis, vice president-secretary; L. G. Clark, treasurer; L. A. Skinner, assistant secretary.

Priority For Equipment

WASHINGTON—Projectors and sound equipment were last week placed on the priorities critical list by the Priorities Division of the OPM. Army and Navy orders will be thus filled first.

WB Production Peak

HOLLYWOOD — Warner Brothers studio has drawn up the most ambitious production schedule in its history, it was announced last week by J. L. Warner, vice president in charge of production. Announcement was made at the convention of the Motion Picture Theatre Owners of America.

By the end of June, Warner said, the studio will have 13 feature-length films in production simultaneously.

"There was a time," Warner stated, "when motion picture studios either shut down entirely or sharply curtailed activities during summer months. That custom was given up some years ago, but never before in the history of Warner Brothers has the company hit its production high in summer. This summer we expect to hit a peak not only for the year 1941 but for the 20 years we have been producing motion pictures."

RKO President Releases Report

First Quarter Earnings Up

NEW YORK—In a statement to stockholders last fortnight, George J. Schaefer, president, RKO, revealed that operations for the first quarter of 1941 were better than in the same period last year.

Expenses which probably will be incurred in connection with arbitration under the consent decree in the New York equity suit are expected to "be substantially less than the expenses which would have been incurred had the suit been brought to trial and prosecuted to a conclusion," he declared in a letter to stockholders.

Net loss of $988,191.20 for 1940 is reported by RKO, but before taking into consideration a credit to surplus of $83,766.66 resulting from the acquisition of obligations of subsidiaries at less than their principal amount. This brings the operating deficit for the year ended Dec. 31, 1940, to $904,424.54.

RKO's consolidated balance sheet as of Dec. 31, showed total assets of $67,957,507 and capital surplus of $15,957,949. Assets, current and working, including $7,322,086 cash and $7,955,940 of inventories, totalled $17,401,387 at the close of the year and current liabilities of $5,892,377.

Income from theatre admissions, film rentals and sales amounted to $54,211,909. Expenses came to $51,342,931.

Capital stock of the parent company includes 128,170 shares of 6 per cent preferred and 2,753,053 shares of common stock.

RKO Picture In Suit

TAUNTON, MASS.—RKO Pictures, Inc., and the Keith Memorial Theatre Corporation of Boston were each named as defendants last fortnight in a $200,000 contract action brought against them in Bristol County Superior Court by Mrs. Minna Wright, Fall River, her daughter, Vera Burdette of California, formerly of Fall River, and her son, Joel Wright. Suits are based on the filming and showing of "Primrose Path," which Mrs. Wright alleges was based on a book, "February Hill," written in 1934 by Victoria Lincoln, formerly of Fall River.

The writs set forth that RKO filmed the picture and that on May 16, 1940, the picture was shown in the Keith Memorial, Boston. Mrs. Wright through her attorney, James Seligman, Fall River, a year ago warned several theatres against showing the picture.

Republic-Interstate Deal

BOSTON—J. R. Grainger, president, Republic Pictures Corporation, last week announced the closing of a deal with the Interstate circuit of New England, operating 35 theatres in the states of Vermont, New Hampshire, Massachusetts, and Connecticut, for Republic's entire 1941-1942 product. Edward Ansin and Harold Stoneman signed for the theatre circuit, and Grainger and M. E. Morey, Republic's branch manager, Boston, represented Republic.

MGM Sales Policy Based on 2 Points

Rodgers Gives Views To MPTOA Delegates

Los Angeles—William F. Rodgers, sales manager, Metro, revealed at the MPTOA convention here last week that the Metro sales policy for the new season will be based on (1) fixing of film rental in each individual situation by the "barometer" of gross receipts, and, (2) one-time solicitation of the exhibitor customer.

Rodgers indicated that, in his opinion, the time has come when "barter," which has been a part of the business for so many years, should end, and the company is going to offer its best proposal first. Metro, he averred, would stand behind its valuation of its pictures.

He said further:

"We do not want, much less expect, to overcharge our customers—neither do we expect them to unnecessarily delay in their buying, or to assume more than the ordinary business risk. We speculate on the public's taste in producing our pictures and are willing to speculate on our ultimate returns on the very same basis. We have never advocated, and do not now, that American exhibitors are expected to make up the deficit as a result of the foreign situation. We do expect, however, the American exhibitors to cooperate so we can seek and find new avenues of revenue. Whether this takes the form of single bills everywhere, or of increased admissions on an individual picture if justified, or whether the conditions merit a general advance in prices, or whether it will take the form of extended runs, is a matter for local decision—or whether producers are going to be encouraged to expend even greater sums to make great pictures, is a matter for you to determine. We propose, and will outline at the proper time, our plan, which provides an incentive to give deserving pictures extended time—you and your business to be the judge."

Rodgers said Metro would start trade-showing next month. As to shorts, exhibitors will not be pressed to buy if their inclinations are otherwise. The full shorts program will be sold at one time.

Rodgers reiterated Metro's pledge to accept the consent decree 100 per cent, recommended that its advantages be utilized, stressed the desirability of arbitration, and warned that "as great as this business is, and has been to all of us, I do not know that it can withstand the attacks made against it."

Rodgers told the convention that hard work will bring back audiences to the theatres, "that good pictures alone will not do the trick," but "appeals to the audiences must be compelling." Presentation was important, he said.

He said he was convinced this was not a dual or triple feature business. He said that as distributors his company was opposed to dissipation of outstanding pictures, but that if double bills were necessary, they should be presented in the best possible manner. He asserted that some of the people in the business were too self satisfied, and that possibly their inspiration was gone. He said he had confidence in the ingenuity of the American exhibitor, and that he thought Hollywood was conscious of its job.

Subversive Films Hit

LOS ANGELES—Lewen Pizor, president, UMPTO of Eastern Pa., South New Jersey, and Delaware, last week introduced a resolution at the MPTOA meeting here condemning the continued importation and distribution of subversive and sex films, and asked that the State Department act to prevent this. He also sponsored a resolution that the MPTOA back the national defense efforts of the industry, and that the proposed slogan, "A defense film with every program," be adopted.

In the next 12 months, he declared, the greatest job of showmanship ever was needed, and would be forthcoming. He asked that enmities be discarded, praised arbitration, and expressed the opinion that most major points of litigation could be settled this way.

Highlight of the MPTOA meeting was the address of President Ed Kuykendall which asked for unity within the industry as well as co-ordination of all branches. He asked that all work together, regardless of whether they included Allied, MPTOA, or Hays organization. The MPTOA, he said, invited everyone to work with it.

President Kuykendall and the entire slate of incumbent officers and board members of the MPTOA was re-elected. For Kuykendall, this marks the beginning of his eighth year as leader. Of the whole official list, only the name of Frank Walker is missing. Walker resigned some months ago as vice-president and general counsel to become Postmaster-General.

Other vice-presidents are M. A. Lightman, Mitchell Wolfson, E. C. Beatty, and Julian Brylawski. Morris Lowenstein remains as general secretary, Walter Vincent as treasurer, and Fred Wehrenberg as chairman of the board. Brylawski is general counsel, George Aarons his associate.

Executive committee is composed of Kuykendall, Lowenstein, Wehrenberg, Major L. E. Thompson, Arthur Lockwood, H. V. Harvey, Lewen Pizor, and O. C. Lam.

Speaking about the Federal tax situation, Kuykendall declared he would prefer that the tax base be pushed all the way down rather than have a film rental tax. He hoped there would be none.

Kuykendall said he would not attempt to analyze the consent decree, declared that the Minnesota block-of-five law would bring a headache to theatremen of the state, touched on the ASCAP situation, commented on the slump in business, said the criticism from Pacific Coast reviewers and columnists is greatly overrated, rapped twin bills, and generally touched all the industry topics of discussion. He indicated that, in his opinion, television will depend on whether the box office justifies the cost. He called for a national box-office drive to re-sell the industry, felt that the so-called little man will prevail in sales policies under the new type of selling, said the labor situation was a disgrace, declared that clearance was being worked out by conciliation, and stated that everyone should stand ready to aid the national defense.

He urged that the trade press alone see and review pictures in advance of national release, and that no advance press previews be allowed in Hollywood in advance of national openings. Reviewing of pictures should belong to the local papers, he said.

A letter from Postmaster General Frank C. Walker was read, declaring that added importance of motion pictures should be considered due to present war conditions that find use for added recreations.

Max A. Cohen, New York, in a letter, urged that a public relations committee be established so that news or disclosure of box office slumps and general injurious news be withheld.

A plea that exhibitors stop bringing people to come through the theatres with "Bank Nights," giveaways, games, etc., was made by Mary Pickford. She said that the average picture of "B" quality today was better than most "A" shows years ago. She said she is against duals, and asked that the industry be resold as a business, not sold short, as at present.

The Pacific Coast Conference of Independent Theatre Owners, at the opening day, heard Albert J. Law, general counsel, declare that Assistant Attorney General Thurman Arnold had opposed any suggestion that the blocks-of-five selling be modified, with full selling and a 20 per cent cancellation clause substituted. Law indicated that Arnold had said the decree would probably be only in effect for a year.

(Editor's Note: This was reported denied in Washington.)

Law also stated that the PCC after June 20 will start an anti-trust action against ASCAP. A levy on film will not be asked for by the House Ways and Means Committee, he said, but the tax on admission will begin at a lower base.

Robert Poole, PCC executive secretary, warned of possible discrimination by elimination of pictures now known as "roadshows" and "specials" in the five-picture groups.

Walter Wanger, producer, asked the assembled convention to help establish a five-year plan for the entire industry. He charged that exhibitors do not exploit pictures as thoroughly as other industries do; claimed that there are new audiences waiting, and that steps should be taken to cater to their needs for recreation. He called for more courage in showing of pictures. Wanger rapped twin bills, asked that they be abolished, and attacked radio commentators who condemn pictures before exhibitors can show them in their own territories.

Y. Frank Freeman, Paramount production head, also hit double features, covered the co-operative defense program of the industry with the Government, and said that Hollywood hasn't lost its courage. He averred that if each theatreman created 200 new customers, an important new clientele would be established.

Charles J. Pettijohn, Hays lieutenant, told the convention that the industry must have Americanism as its outlook. He said that the trade must remember what it owes the men who started the business. He praised arbitration, and said that it had saved the business plenty. Someday, he predicted, the industry would go back to the old form of arbitration.

Dore Schary, writer, declared that there is art in pictures today, and it is up to

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Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will be found, in the future, under this heading.*)

Buffalo

Complaint filed by N. M. Konczakowski, Marlowe, Buffalo, against all five consenting companies and Shea's Niagara was withdrawn last week, inasmuch as the section under which it was filed will not be in effect until Sept. 1.

New Haven

Saybrook Theatre, Inc., Saybrook, on June 13 filed an arbitration demand against RKO, Loew's, and Vitagraph, Inc., asking the same clearance as the Essex, Essex, Conn. Garde, New London, and Essex, Essex, were named as interested parties.

Cascioli petition is definitely set for June 23.

New York

Fifth hearing on the Liberty, Plainfield, N. J., complaint, case No. 6, was heard June 13. Complainant's case continued with examination of Joseph Siccardi, president, Andora Amusement Corporation, operator, Liberty, reaching a conclusion. Examination of Leo Justin, Walter Reade circuit, operators, Paramount, Oxford, Strand, Plainfield, commenced just before the brief hearing's end. Sixth hearing was scheduled to take place June 16.

Second hearing on local case No. 5, that of Irving Sherman, Central, Pearl River, vs. all five consenting distribs, scheduled for June 11 was postponed to June 20.

Philadelphia

Palm case, scheduled to have been heard July 16, was postponed to June 23 last week.

Washington

Judge Bolitha J. Laws, U. S. District Court, District of Columbia, last week end was named as arbitrator in the two cases filed by L. W. Lea, Danville, Va., operating the Lea and Schoolfield. Cases are separate, with the judge hearing both. June 30 is the hearing date, with the Lea first, the Schoolfield second.

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the theatremen to tell the writers what is needed on the screen so everyone can profit.

Economy in production was asked by A. Charles Hayman, president, MPTO of New York State, Inc., who said that the coast must stop talking in terms of millions because the box office can no longer pay for mistakes. Brains is still the most important item, he declared.

He continued:

"We feel that men responsible for making pictures for the theatres of America should have knowledge of what the public will buy and not jump at every crackbrained idea.

"As an exhibitor of over 30 years, I have seen these tremendous burdens increasing every year, and I say to you in all honesty that men responsible for making pictures must bring about relief to the exhibitor if they want him to continue in business. Watchwords of producer-distributor must be 'Help the exhibitor if you are going to save the industry'."

Austin Keough, general counsel, Paramount, asked that the exhibitors have confidence in the distributors, "who are fathers of the consent decree." He said that distributors believe the decree enforcement may last one year, and that the industry cannot be ruined in the time of that trial period."

MPTOAites condemned the practice of some exhibitors showing a so-called "non-approved" sex picture with an "approved" picture. The latter is one which attracts minors of a tender age.

A. Julian Brylawski, MPTO of District of Columbia president, told the assembled delegates that contracts with ASCAP expire Sept. 1, and that inasmuch as radio is saving millions each year by not using ASCAP music, an attempt to increase revenue from other ASCAP sources might follow. He asked that a committee be appointed to look into this.

Arthur H. Lockwood, chairman, MPTOA committee on film buying problems and operating policies, said he believed that there would be an independent production boom under the decree, and that quality of pictures should improve. Exploitation of pictures will increase, he stated.

J. M. Hone, Seattle, declared that Washington was the first place that stopped ASCAP, and did not have to pay a music tax. He urged that every state pass an anti-monopoly statute .

A resolution presented by Herman Levy, chairman, resolutions committee, condemning double and triple bills, with the pledge to try to eliminate the dualling and tripling practice within the next eight months, and calling affiliated theatres to stop such practices, was adopted.

At the PCC convention, L. O. Lukan, chairman, PCC anti-dual committee, sent a wire to various industry leaders praising them for sponsoring elimination of duals. The PCC group plans to meet with those who respond, (several did immediately), and circuit heads.

Other resolutions introduced by the MPTOA committee were the following:

Condemning as unfair and inimical to the interests of the producers and exhibitors the practice of producers in allowing their pictures to be reviewed by certain columnists and radio commentators prior to release of those pictures for trade press reviews; appointing a committee to investigate unfair radio competition and 16mm. competition; and thanking Fred S. Meyer, 20th Century-Fox, for his aid in the convention.

J. Noble Braden, executive secretary, American Arbitration Association, told the convention that exhibitors have a most important share in the responsibility for the success of the consent decree.

Federal Judge J. F. T. O'Connor pointed out that 67 per cent of the annual amusement income of $1,000,000,000 comes from

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theatres which total but 33 per cent of all amusement places in the country. He reviewed the tax income situation, and listed $1,900,000,000 as the U. S. theatre investment total.

Hedda Hopper defended columnists, and said they were trying to do an honest job.

Representative J. M. Costello told the exhibitors that they would be called upon to provide morale-building entertainment, and also to help in collecting revenue to bear the cost of Government.

H. M. Richey, Metro, said that he was confident exhibitors could defeat the present depression in the business. He called for optimism.

Herman Levy, executive secretary, MPTO of Connecticut, said that, in his opinion, the exhibitor, under the consent decree, could, by proper bargaining, get for himself a cancellation privilege. He declared that if exhibitors made the most of their bargaining power, any attempts of the distributors to vary pictures in blocks of five for his own benefit could be defeated. He asserted local conciliation boards were needed badly, and reviewed various situations where he helped adjust exhibitor complaints. He hinted that local home rule for exchangemen in the matter of adjustment should be considered by the home offices, and asked that exhibitors use the unit established by the Department of Justice to receive exhibitor complaints.

Colonel Nathan Levinson, Warners sound department head, suggested to the MPTOA conventioneers that theatre television could be a means of getting "the lost audience" back into the theatres. He mentioned the RCA television demonstration, and generally commented on the excellence of the television demonstration.

Hal Roach told the convention that his streamlined features would remedy certain evils in double featuring, and that the exhibitor would be able to play more shows daily. New stars would be created by him, he said, and that "A" quality, story materials, casts, and productions would be promised.

Francis Harmon, co-ordinator of the Motion Picture Committee Co-operating for National Defense, asked that the slogan of "A Defense Film With Every Program" be adopted. He covered the groundwork of the committee, called attention to the three new defense films, and stated that the motion picture industry is the only American business that has supplied so much to Great Britain, and has received so little in return.

E. M. Williford, general sales manager, National Carbon Company, told the delegates that no shortage of carbon is foreseen, and there would be no price rises intended. He asked exhibitors to avoid any possible synthetic shortage by rushing to stock up.

Louella Parsons, radio personality and columnist, declared that radio could be used as an ally of the business in selling tickets. She asked exhibitors to use the air for their own benefit, rather than buck the ozone. She also picked what she termed the 10 potential stars.

Others heard at the sessions were Charles Arrington, Sidney B. Lust, H. V. Harvey, Fred Wehrenberg, O. C. Lam, James C. Shankin, Joseph H. Brennan, George P. Aarons, Roy Walker, and R. X. Williams, Jr.

Introduced were Jack Levin, Morris Lowenstein, Ed Fay, and others.

A report by Max A. Cohen, Allied of New York, on banning Axis films and television, was read.

Frankel Sues Pathe

NEW YORK—Daniel Frankel last week filed suit in New York Supreme Court against Pathe for $531,915 damages, of which $460,000 represents Frankel's claim for commissions on an estimated $11,500,000 worth of work which Universal will give to Pathe. He claims also to have arranged the five-year printing deal between Laboratories, Inc., and Universal Pictures, Inc.

Frankel, who was employed by Pathe Laboratories and Pathe Film Corporation from 1935 to 1940, also named Pathe Film Corporation as defendant for $29,400 damages. These damages and the balance against Pathe Laboratories are claimed due on commissions for the sale of film printing and film rights.

Plaintiff has petitioned the court to order Robert and Kenneth Young, officers of Pathe Laboratories, and George Bonwick, vice-president and treasurer, Pathe Film Corporation to appear for examination before trial.

Hays In Conference

CHICAGO—Will H. Hays, president, Motion Picture Producers and Distributors of America, Inc., conferred here at length last week with Joseph I. Breen, for the past seven years director of the industry's Production Code Administration, and with Francis S. Harmon, executive assistant to Hays. Breen passed through Chicago on his way to New York.

Hays has been in St. Luke's Hospital here on a rest treatment for several weeks. He leaves this week for a short visit at his home in Sullivan, Ind., after which he will go to New York for a period, and then to Hollywood.

Army-Coast Conference

HOLLYWOOD—Lieut. Col. Darryl F. Zanuck, Signal Corps Reserves chairman, and Captain Gordon S. Mitchell, Signal Corps Reserves manager, Research Council of the Academy of Motion Picture Arts and Sciences, left June 16 for Washington to confer with War Department officials on the future army training film production program being carried on by the Council for the War Department.

RKO Salaries Indicated

WASHINGTON—George J. Schaefer, RKO president, was paid $81,808 in salary and fees, plus an allowance of $250 a week for certain expenses, the company reported last week to the SEC, for the year ended Dec. 31, 1940. Ned E. Depinet, vice-president, was paid $55,060, and N. P. Rathvon, chairman of the executive committee, was paid $28,387.

"Underground" Screened

NEW YORK—A large group of European statesmen and writers in exile, members of the European P. E. N. Club, were the guests of Warners last week at a special screening of "Underground."

QPD-Blondell Cosmetics

PHILADELPHIA — Joan Blondell's widespread screen and radio popularity are counted on to put across the Joan Blondell line of Personality Cosmetics for which Quality Premium Distributors have obtained the exclusive rights in Philadelphia, Boston, New Haven, Detroit, Chicago, and Pittsburgh territories, the company announced last week.

In addition to her popularity established on the "I Want a Divorce" program and her past and current screen releases, Quality Premiums has supplied a Joan Blondell cosmetic deal with the most extensive campaign in its history including neighborhood store tie-ups, adjacent to theatres using the deal, 30x40s, 40 and 60s, heralds, window cards, two trailers, and a striking lobby display.

The Joan Blondell line of cosmetics invades the theatres in the east after a highly successful box-office record on the west coast, the company says. Line has also enjoyed wide-spread export sales in the Latin-American countries.

"A Defense Film With Every Program"

Abbott-Costello Parties

NEW YORK—Abbott and Costello came to town last week, were feted at a party here, and then hopped to Philadelphia where they were again the center of a cocktail party and dinner.

Locally, leading exhibitors and U officials were present at the shindig, with the boys making a personal at the Criterion, where the picture opened, while in Philadelphia, at the Ritz Carlton, exhibitors, Stanley-Warner officials, and U home office folk mingled. This was followed by a dinner before the boys made a personal at the Stanley. Fred Meyers, new U division manager; Jules Lapidus, district chief; Lew Pollock, eastern ad chief; and U manager George Schwartz were hosts with S-W execs, including Fred Hinchey and others. Abbott and Costello then returned to the coast.

Bioff Trial Aug. 18

NEW YORK—U. S. District Attorney Mathias F. Correa last week charged William Bioff and George E. Browne, IATSE executives, with having threatened injury to both the business of motion picture companies and to the person of film executives in allegedly extorting bribes totaling $500,000 from film companies. He made this statement to Federal Judge John C. Knox during an arraignment of Bioff, who pleaded not guilty to a Federal indictment which charged violation of anti-racketeering laws.

Judge Knox fixed August 18 as the date for the trial and continued Bioff in $50,000 bail.

Bioff's west coast attorney, Michael Luddy, revealed that executives of Paramount, Loew's, Warners, and 20th Century-Fox would be among defense witnesses.

It's a Girl

NEW YORK—Phil Engel, Warners' eastern district publicity rep, is the proud father of a baby girl born June 11. Phil's latest "exploitation" weighed six pounds 11 ounces at birth, and henceforth will be known as Harriet.

MEN OF COLUMBIA MEET IN CHICAGO IN THE FIRST OF TWO CONVENTIONS

WHEN COLUMBIA's eastern sales execs, district and branch heads met last week in convention in Chicago, among those noted by the cameraman, in the usual top to bottom, left to right, order were: Jack Cohn, vice president; Harry Cohn, president; A. Montague, general sales manager; Sam Galanty, Washington mid-east division manager; Phil Fox, Buffalo branch head; Harry Rogovin, Boston branch head; Louis Astor, circuit sales; (second row), Sol Trauner, New York branch head; Nat Cohen, New York division manager; Irving Wormser, New York branch manager; Harry Weiner, Philadelphia branch manager; Joe Miller, Albany branch manager; Tim O'Toole, New Haven branch head. (Third row), a group of home office executives, including Seth Raisler, Joe Freiberg, George Josephs, Bill Brennan, Max F. Weisfeldt, Maurice Grad, Hank Kaufman, Astor, David A. Lipton, director, advertising, publicity, and exploitation; more home office execs and branch heads arriving in Chicago, including Brennan, Miller, O'Toole, Astor, Weisfeldt, Vincent Borelli, Rube Jackter, assistant sales manager; Rogovin, Weiner, Cohn, Phil Fox, Buffalo branch head, Montague, Trauner, Weinberg, Frieberg, Grad, Kaufman, Josephs, Raisler. (Bottom) a general view of the convention proceedings the first day, with Messrs. Weisfeldt, Jackter, Harry Cohn, Montague, Jack Cohn, Astor, and Weinberg on the dais, the branch and district heads in the rest of the group. Because of the pressure of business, Columbia continued its annual sales convention two extra days. Originally scheduled to be held for two days it was decided to extend the convention's activity to permit a full discussion of Columbia's plans. "Columbia will go a step further in its policy of decentralization," stated A. Montague, sales chief, "so that local salesmen may be in a position to handle individual problems without red tape. Plans for such decentralization mark an important part of the discussions now under way." One of the features of the convention was the viewing of 40,000 feet of uncut film devoted to forthcoming features, a stunt which provoked the enthusiasm of all those present for the company's new product.

THE DECISION OF THE APPEAL BOARD IN THE KEN CASE

(Editor's Note: What follows is the complete decision in a case which made arbitration history. It is being printed for the record, and because of its significance.)

IN THE APPEAL BOARD
OF THE
MOTION PICTURE ARBITRATION TRIBUNALS

In the Matter of the Arbitration between KEN THEATRE CORPORATION, and PARAMOUNT PICTURES, INC., RKO RADIO PICTURES, INC., 20TH CENTURY FOX FILM CORPORATION, and H. SCHOENSTADT & SONS, a partnership.	Decision and Opinion No. 1 June 11, 1941

THIS IS AN APPEAL by the complainant Ken Theatre Corporation from the award of an arbitrator in the arbitration tribunal of the Chicago district dismissing the complaint. The named defendants are Paramount Pictures, Inc., RKO Radio Pictures, Inc., and 20th Century-Fox Film Corporation, together with certain of their affiliated corporations which were subsequently dismissed by agreement as unnecessary parties. H. Schoenstadt and Sons intervened as exhibitors whose business might be affected by an award. The complainant operates the Ken theatre (formerly known as Kenwood) and the intervenor, the Shakespeare and Pix theatres, in the city of Chicago. The Ken theatre is located at 1225 East 47th Street, the Shakespeare at 940 East 43rd Street. The demand for arbitration merely states, in the language of section VIII of the decree, that the clearance granted to the Shakespeare theatre by the respondents is unreasonable, and that their failure to grant to Ken theatre clearance over the Pix theatre is unreasonable; and the relief claimed is a finding by the arbitrator of such unreasonableness, together with an award fixing the clearance between the Ken theatre and the Shakespeare and Pix theatres. At the hearing, opening statements were made, at the request of the arbitrator, by counsel for the respective parties, in the course of which various statements, admissions, and stipulations of fact were made. On the basis of such statements, admissions, and stipulations, the arbitrator found that no issue of clearance under Section VIII was presented by the complainant, and he thereupon dismissed the complaint for want of jurisdiction.

THE COMPLAINANT APPEALED. Thereafter, briefs and reply briefs were filed by the respective parties, and by the Government as *amicus curiae*. In its reply brief, the complainant withdrew its demand for arbitration with respect to the Pix theatre, in these terms: "The complainant will concede that the arbitrator has no power to create or increase clearance; that therefore no relief can be granted to the complainant in its demand over the Pix."

It appears that Paramount, Fox, and RKO have licensed their pictures for exhibition in the Shakespeare theatre in the second week of Chicago general release (sixth run) together with a provision that the Ken theatre was not to play prior to the third week of general release (seventh run). The complainant, in negotiations for its Ken theatre, has been offered only a license for the third week of general release (seventh run). This is the terminology of the isolated Chicago system of release (which the parties have explained but have not questioned) whereby runs are licensed upon the basis of particular weeks following the conclusion of the first run. The tabulation in the footnote[1] taken from one of the briefs, explains and correlates the Chicago system of release with the system which prevails elsewhere.

BRIEFLY STATED, the first run always takes place in the Chicago downtown district, commonly known as the loop, where the largest theatres are located, and the highest admission prices prevail. The duration of this run is not specified in advance. Invariably, the minimum is one week. Since a substantial portion of the distributors' revenue from the licensing of pictures is derived from the first run showing, its duration depends upon the public response in the way of attendance. Because of the intermediate duration of the loop first run, all succeeding runs are measured from the actual conclusion of the loop first run

1 Chicago Designation	Usual Designation	Week of Run in Relation to Conclusion of Loop First Run
Loop 1st run	1st run	
A pre-release week	2nd run	4th week
B pre-release week	3rd run	7th week
C pre-release week	4th run	9th week
1st week of general release	5th run	10th week
2nd week of general release	6th run	11th week
3rd week of general release	7th run	12th week

exhibition. Following the loop first run, and before the commencement of the next succeeding run, there is a clearance period of three weeks. Immediately upon the expiration of the three weeks clearance, the picture is available for exhibition in a limited number of theatres in three successive runs of one week each, termed A, B, and C pre-release weeks. Thus, A pre-release week corresponds to second run, B pre-release week to third run, and C pre-release week to fourth run. Theatres which exhibit a picture in A pre-release week receive two weeks clearance over B, the next succeeding run, and B receives a clearance of one week over C. Accordingly, C pre-release week is the ninth week following the conclusion of the loop first run. Immediately upon the conclusion of the last of the pre-release runs, there commence in successive order several weeks of general release, all of which begin on Sunday, during which many theatres are licensed to exhibit a picture in the same week, that is, upon the same run. Thus it appears that the first week of general release, which begins on the Sunday immediately following the conclusion of C pre-release week, corresponds to the fifth run and represents the 10th week following the conclusion of the loop first run. Similarly, the second week of general release, which commences immediately upon the conclusion of the first week of general release, is the sixth run and represents the 11th week following the conclusion of the loop first run. This sequence of runs continues until a picture is played out in the entire Chicago area. It will be observed that there is no clearance between the successive weeks of general release. The successive runs follow each other without any intervening lapse of time.

SINCE PARAMOUNT, FOX, AND RKO have licensed the exhibition of their pictures to the Shakespeare theatre in the second week of general release, with a provision that Ken theatre was not to play before the third week of general release, this means that the Shakespeare theatre was licensed for a sixth run, with an assurance that the Ken theatre would not be licensed to play before the seventh run. The result is, the complainant asserts, that the Shakespeare theatre has been granted unreasonable clearance over the Ken theatre; and the arbitrator was asked to decide, in the words of the complainant's counsel: "I want the arbitrator to decide there is no clearance justifiable between the Shakespeare and the Ken theatres, and direct the distributors to strike from the contract under the clearance provision, 'the Ken theatre not to play before third week.' Then if the distributors**** refuse to grant us a second week run, we will concede that that is their privilege."

THE HISTORICAL DEVELOPMENT of the production, distribution, and exhibition of motion pictures is the implicit background of the decree. The industry, as now organized and operated, is based upon a system of successive rather than simultaneous exhibition of motion pictures. It was found impracticable, on both economic and physical grounds, to enable all motion picture theatres to exhibit pictures at the same time. Therefore exhibition was "staggered", which means, obviously, that some theatres will exhibit a picture in advance of other theatres. This is the origin of the concept of run and of the system of successive runs. Since most patrons of motion pictures wish to see a picture while it is new, admission prices as well as license fees are highest for the first run, and usually decrease in succeeding runs. The run of a picture which a person will pay to see depends upon a combination of many factors, among which is the normal desire to witness the earliest exhibition for which he is willing to pay the higher admission price.

THE RESULT OF SEQUENCE of runs is, then, that some theatres exhibit pictures ahead of other theatres. In the absence of further factors, this would mean that immediately upon the conclusion of the exhibition of a picture in a first run theatre, the second run theatre would be entitled to exhibit it. Under such circumstances, however, the value of a first run over a second run might not be appreciably greater, because a substantial part of the first run theatre's potential audience would be likely to wait, knowing that the same picture could be seen shortly thereafter at the second run theatre at a lower admission price, and, it may be, in a more accessible location. Hence, there arose in the motion picture industry the practice of fixing in the license for a run of a picture, a period of time prior to the expiration of which the picture would not be licensed for exhibition in another theatre or theatres in a given area. The intervening period between runs is known as clearance.

TO SUMMARIZE, the contract for the exhibition of a motion picture usually fixes the particular period of time during which it may be exhibited; and it also generally provides that a speci-

(*Continued on page* 14)

Government Seeks More Trade Data

WASHINGTON—Motion picture producers last week received a six-page questionnaire from the Executive Office of the President's National Resources Planning Board to help the Administration in surveying film execs on an industry-wide scale for national defense.

A "Technical Check List" was also included with the questionnaire, 10 fields of specialization being as follows:

PRODUCING: Story film; newsreel; factual subjects;

DIRECTING: Story film; factual subjects;

PROMOTING: Newspapers; trade press; display; advertising; magazine;

DISTRIBUTING: Feature; newsreel; shorts; educational; industrial;

EDITING: Story film; newsreels; factual subjects;

WRITING: Story film; newsreel; factual subjects;

SOUND: Mixer man; recordist; re-cordist;

CAMERA: Cameraman; process photographer; animator; lighting supervisor; still photographer;

LABORATORY: Operating engineer; process control engineer; equipment engineer.

The 10th was instituted in the event that the preceding nine divisions do not adequately provide the recipient of the questionnaire with a heading under which he or she can describe specialized talent.

Unions Aid On Defense Reels

NEW YORK—It was announced last week that arrangements had been made here with local unions of the IATSE that where defense reels are shown, no overtime will be charged when programs run over.

It was indicated by the theatres division of the motion picture committee co-operating for national defense that contacts with Locals in various areas might accomplish the same result. If not altogether successful, the theatres division asked that it be notified so that the national IA officials might be consulted.

Trade Boost Plans Up

HOLLYWOOD—At a special meeting of the Association of Motion Picture Producers last week, Spyros Skouras said an elaborate program of personal appearances by screen personalities and girl shows would do much to stimulate attendance.

A published report that there was much dissension at the meeting and exhibitors were condemned for ineffective showmanship was denied. It is stated that the session was constructive and President Y. Frank Freeman is to appoint a committee to study all phases of situation.

20th-Fox Preparing 26

HOLLYWOOD — Twentieth Century-Fox studio expects to have some 26 features at the exchanges ready for trade showings by November, it was indicated last week.

"A Defense Film With Every Program"

Columbia Announces Agency

NEW YORK—Columbia Pictures Corporation announced last week that Weiss and Geller, Inc., is its advertising agency, effective immediately.

20th-Fox In L. A.

NEW YORK—Twentieth Century-Fox will hold its annual sales convention in Los Angeles July 16, 17, 18, instead of New York as previously announced, according to Herman Wobber, last week, general manager of distribution.

The Hollywood site will permit Darryl F. Zanuck and other 20th Century-Fox producers personally to outline their production plans to the branch managers and salesmen, and will allow the screening of rushes of pictures in work, as well as completed features.

A special train, carrying home office personnel and delegates from the eastern branches, will leave New York City July 11.

RKO Profits Up, Report Shows

NEW YORK—Net profit of $643,926.07, after all charges, for the 13 weeks ended April 5, 1941, was indicated last week for RKO, comparing with $535,088.10 for a similar period last year. Profits from operations, after deducting depreciation and income taxes in the aggregate sum of $548,813.48, amounted during the 13 weeks ended April 5, 1941, to $717,119.82. Operations profit, after similar deductions in the corresponding span of 1940, was $609,538.35.

Provision for dividends accrued during the 1941 period on preferred stock of a subsidiary company, K-A-O, in hands of public, amounted to $73,193.75, whereas it was $74,450.25 in the aforementioned 1940 period. For the 52 weeks ended April 5, 1941, RKO Corporation and subsidiaries show a net loss of $879,353.23, after all charges, the statement added, and citing that the figures released in the statement are in part estimated and subject to audit and adjustment at the end of the calendar year, as has been the practice heretofore.

Block Story Editor

NEW YORK—Joseph H. Moskowitz, eastern representative, 20th Century-Fox Film studios, last week announced the appointment of Bertram Block as New York story editor, succeeding the late Franklyn Underwood.

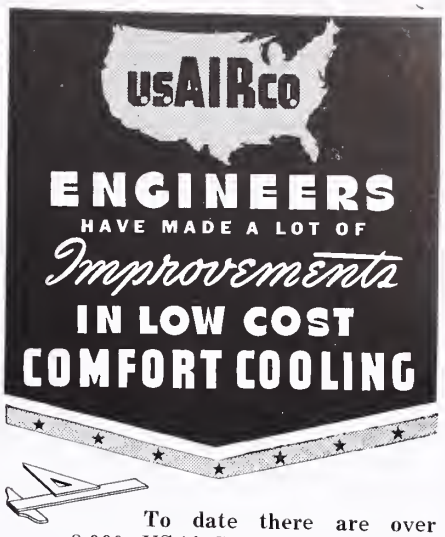
Block was formerly associated with Metro in a similar capacity for nearly 11 years, and was also story editor for Sam Goldwyn.

Henry Briggs Returns

NEW YORK—O. Henry Briggs, president, Producers Releasing Corporation, returned last week from Hollywood where he has been in conference for the past three weeks with George Batcheller, in charge of production; Sigmund Neufeld, supervisor of western production; Arthur Greenblatt, general sales manager of PRC; and the producers who will contribute to the 1941-42 program of PRC.

"Miami" In World Bow

MIAMI—World premiere of "Moon Over Miami," 20th Century-Fox musical in Technicolor, was held in Miami last week.



To date there are over 8,000 USAirCo theatre installations. Such a record brings justifiable pride in having attained the industry's No. 1 position in theatre cooling. But its significance lies in the benefits to be derived by the exhibitor from the wide and varied experience it represents.

Many of these thousands of installations presented new and unusual problems to challenge the skill and ingenuity of USAirCo engineers. Their solution upset many an apple-cart of old-time air conditioning theory. New, more practical, more economical methods had to be devised. As a result, scores of improvements have been perfected by USAirCo engineers which have brought Kooler-aire to new peaks of efficiency and costs down to the lowest level in years.

You, like every other smart operator, no longer question the need for comfort-providing, business-building theatre cooling. But you are concerned over what type of system will do the job best at the least cost. Equally important—Who makes it? Who installs it? Who stands back of it?

So before you invest in comfort cooling equipment, get the answers to these important questions. Learn what is new in theatre air conditioning. Get all the facts about the different types of cooling—blower, evaporative, cold water, refrigerative—all of which are made by USAirCo.

Find out how little Kooler-aire costs —how easy it is to buy—why the theatre industry has for 17 years made USAirCo its first choice.

UNITED STATES AIR CONDITIONING CORP.
Northwestern Terminal BM-4,
Minneapolis, Minnesota.

Name.....

Theatre..... Capacity.....

City..... State.....

In the Newsreels

Friday, June 13, 1941

MOVIETONE NEWS (Vol. 23, No. 80)—West Point, N. Y.: West Point Class of 1941 is graduated. Dallas, Tex.: British Royal Air Force student pilots come to train. Palisades Park, N. J.: Girl acrobats. Ozarks, Mo.: 1941 Ozark Smile Girl crowned. Cape Cod, Mass.: First division stages maneuvers. Fort Story, Va.: Big guns of coast defense blast. N. J.: Bill Conn trains for Joe Louis fight. Los Angeles, Cal.: Diving in slow motion. King City, Cal.: Rodeo stunts. Cypress Gardens, Fla.: Outboard motor stunting.

NEWS OF THE DAY (Vol. XII, No. 278)—Dallas, Tex.: British fledglings train here. West Point, N. Y.: West Point class is graduated. Virginia Capes, Va.: Big guns roar. Montreal, Can.: Norma Shearer aids Victory Loan drive. Sports: Twin colts are born. Pompton Lakes, N. J.: Joe Louis trains for Billy Conn, vice versa. King City, Cal.: Cowboys stage rodeo for soldiers. Los Angeles, Cal.: Diving stunts.

PARAMOUNT NEWS (No. 83)—Vichy, France: Petain cabinet agrees to Nazi collaboration. Inglewood, Cal.: Army takes over plane plant. Washington State: Lumbermen on strike. West Coast: Shipyards strike partially settled. Complete review of strike situation.

RKO PATHE NEWS (Vol. 12, No. 83)—Inglewood, Cal.: Army ends plane plant strike. Dallas, Tex.: British airmen train. La Guardia Airport, N. Y.: Zam Zam survivors return. Fort Story, Va.: Big guns roar. Washington, D. C.: Ickes on possible oil shortage. Silver Beach, Mass.: Army maneuvers. Forest Hills, L. I.: "Information Please" experts play tennis for British Relief Fund. Richmond, Va.: Virginia convention of 1775 re-enacted. (Washington only.)

UNIVERSAL NEWSREEL (Vol. 13, No. 988)—Dallas, Tex.: R A F trainees arrive. West Point, N. Y.: Graduation day for cadets. Washington, D. C.: Ickes warns on "gasless Sundays." La Guardia Field, N. Y.: Zam Zam survivors arrive. Falmouth, Mass.: Regulars in demonstration at Buzzards Bay. Hoboken, N. J.: Stevens Institute honors various people at commencement. New York, N. Y.: Rubber life saving garb tried out. New Rochelle, N. Y.: Beach style. Pompton Lakes, N. J.: Billy Conn trains for Joe Louis. Cypress Springs, Fla.: Outboard stunting.

Wednesday, June 11

IN ALL FIVE

Camden, N. J.: U S S Dakota is launched. Keel laid for Santa Fe.

Gibraltar: Britain strengthens its fortifications.

Fort Worth, Tex.: Craig Wood wins open golf championship.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 79)—Inglewood, Cal.: U S takes over plane factory. Chicago, Ill.: Willkie urges national unity. Vichy: Petain cabinet accepts collaboration with Nazis. Naches Pass, Wash.: Girls cavort in bathing suits in snow. Venice, Cal.: Elephants keep cool in surf. Belmont Park, N. Y.: Whirlaway wins Belmont Stakes.

NEWS OF THE DAY (Vol. XII, No. 277)—Inglewood, Cal.: U S takes over plane factory. Chicago, Ill.: Willkie asks national unity. England: King George sees "paratroops" in action. Vichy: Petain cabinet in crisis. Jacksonville, Fla.: Fire sweeps Mallory docks. Forest Hills, L. I.: Fred Perry beats Don Budge at tennis.

PARAMOUNT NEWS (No. 82)—Jacksonville, Fla.: Fire sweeps Mallory docks. New York, N. Y.: Messerschmidt on exhibition. Chicago, Ill.: Willkie asks unity. Philadelphia: U S S Terror launched. Belmont Park, N. Y.: Whirlaway wins Belmont Stakes. Naches Pass, Wash.: Snow sports under summer skies. London: War workers sing.

RKO PATHE NEWS (Vol. 12, No. 82)—Japan: First censor-passed films of sailors training. Inglewood, Cal.: Army ordered to take over plane plant. England: Ready-built U. S. hospital received. Venice, Cal: Elephants at play in surf. Belmont Park, N. Y.: Whirlaway wins Belmont stakes.

UNIVERSAL NEWSREEL (Vol. 13, No. 987)—Jacksonville, Fla.: Flames sweep Mallory docks. Vancouver, B. C.: New Boeing plant threatened by blaze. Yokosuka, Japan: Pictorial display of Japanese naval strength. Birmingham, Ala.: Stunt flying at air carnival. Belmont Park, N. Y.: Whirlaway wins Belmont Stakes. Inglewood: Army takes over plane factory.

"A Defense Film With Every Program"

National Legion of Decency List—June 19, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"Law of the Range," (Universal); "Criminals Within," (PRC); "Hands Across the Rockies," (Columbia); "Return of Daniel Boone," (Columbia); "Saddlemates," (Republic); "The Saint's Vacation," (RKO); "St. Therese of Lisieus," (New World).

UNOBJECTIONABLE FOR ADULTS—"The Get-away," (Metro); "Men of the Timberland," (Universal); "Man Hunt," (20th Century-Fox); "Paper Bullets," (PRC).

OBJECTIONABLE IN PART—"Out of the Fog," (Warners); "Underground," (Warners).

Letters to the Editor

Exhib Asks Questions

Rochester, N. Y.

Dear Mr. Editor:

In connection with the various conventions of theatre owners and managers now being held throughout the country, there are some queries which I should like to make concerning the problems and conditions facing exhibitors in general at the present time.

I am sending you these queries with a view toward creating an interest in these conditions and starting a discussion of questions and answers through your valuable magazine on the part of exhibitors.

These, then, are the questions that I should like to place before you and the exhibitors:

(a) An exhibitor will charge the same admission for a picture costing him $15, as he does for a picture costing him $75. *Why?*

(b) An exhibitor wants larger crowds, without at the same time, expecting greater profits. *Why?*

(c) Most businessmen try to give their customers less and charge them more, while the exhibitor tries to give his patrons more and charge them less. *Why?*

(d) An exhibitor never worries as much about his own business as he does that of his competitor. *Why?*

(e) No small businessman having a net profit of $50 per week spends $20 per week for advertising, except the motion picture exhibitor. *Why?*

(f) Most exhibitors complain about bad business, large expenses, and poor pictures, but they don't complain about the low admissions. *Why?*

(g) Any businessman, other than an exhibitor, can become an exhibitor, but once an exhibitor, he can no longer become a successful businessman. *Why?*

(h) In any other business, the public expects only what they pay for; in the motion picture business, the public expects more than what they paid for. *Why?*

(i) A theatre charging higher admissions, generally speaking, seldom, if ever, goes out of business, while a theatre charging lower admissions generally does go out of business. *Why?*

It is my hope that these queries will be of some interest and value to your readers, and you have my permission to publish all, part, or none of the above material, as you wish. Should you find it necessary to rewrite, edit, or change the above material I should be only too glad to have you do so.

Sincerely yours,
HARRY TISHKOFF,
Empress Theatre.

In The Check-Up, which appears regularly, there can be found concise information on all pictures reviewed during the past eight months.

Ken Case Decision

(*Continued from page* 12)

fied period of time shall elapse between the termination of a prior run and the beginning of the next succeeding run. The time during which the exhibitor is licensed to show the picture is run; the interval of waiting time, if any, between successive runs is clearance.

THESE TWO SEPARATE CONCEPTS are clearly distinguished in the decree, and we should have supposed that they would be clearly understood in the industry if it were not for the fact that various counsel in this case repeatedly use them interchangeably. Run and clearance alike are measures of time; otherwise, they are clearly distinguishable. Run is playing time; clearance is waiting time. Clearance presupposes runs. But run and priority in playing time may exist without clearance. The decree expressly recognizes that clearance, reasonable in time and area, is essential in the distribution and exhibition of motion pictures. But the extent to which it is used is optional, not compulsory. Under the Chicago release system, clearance is given only from the conclusion of the loop first run through the third pre-release week. Thereafter, the successive weeks of general release follow each other without any clearance interval.

THE COMPLAINANT hopes ultimately to secure a sixth run, instead of a seventh run which is offered. But counsel is careful to disclaim any right to an award of that run under Section VIII of the decree, which expressly prohibits it. What the complainant seeks is an award striking from the Shakespeare's license for its second week run the additional provision that Ken theatre was "not to play before third week of Chicago general release." The contention is that this sets up clearance against Ken. But it cannot possibly refer to clearance. In express terms and effect, it refers to playing time in successive runs. There is no interval of time between the ending of second week and the beginning of third week of Chicago general release to which clearance could apply. There is no clearance to "abolish." The arbitrator had no power to grant any relief under Section VIII of the decree, and the complaint was properly dismissed.

The award of the Arbitrator is affirmed with costs.

[SIGNED]
Van Vechten Veeder
Albert W. Putnam
George W. Alger
Appeal Board

Advance Shots

Features

THE BIG STORE. (Metro). Marx Brothers, Tony Martin, Virginia Grey. 88m. This is definitely one of the better Marx Brothers entries, and the fact that it may be their last picture together should help to swing it at the box office.

CYCLONE ON HORSEBACK (RKO). Tim Holt, Marjorie Reynolds. 60m. Typical Tim Holt western, this is adequate for the western fans, with the telephone line stringing background of added interest.

THE GANG'S ALL HERE (Monogram). Frankie Darro, Marcia Mae Jones. Jackie Moran, Mantan Moorland. 61m. Melodrama of trucking racketeers, this gets Frankie Darro back to the action groove, where he properly belongs.

THE GET-AWAY (Metro). Dan Dailey, Jr., Donna Reed, Robert Sterling, Charles Winninger. 89m. Fast moving action show of G-men and payroll robbers will fit nicely into the dual spot, with Donna Reed, a newcomer, showing up well.

HANDS ACROSS THE ROCKIES (Columbia). Bill Elliott, Mary Daily. 57m. Top notch western should satisfy the western fans.

LAW OF THE RANGE (Universal). Johnny Mack Brown, Nell O'Day. 59m. One of the best open air shows of the season from Universal, this is a topnotch western in every department.

MAIL TRAIN (20th Century-Fox). Gordon Harker, Alastair Sim, Phyllis Calvert. 87m. A good meller importation, this is worthy of playing time anywhere. Its army and fifth columnist background should interest, and it keeps a steady pace all the way.

MAN HUNT (20th Century-Fox). Walter Pidgeon, George Sanders, Joan Bennett. 100m. A high rating melodrama of the hunt for the most hated man on earth, this may be handicapped in some spots by the Nazi angle, but, otherwise, it is a meller that will hold interest all the way. It is a good production all the way.

MOON OVER MIAMI (20th Century-Fox). Don Ameche, Betty Grable, Charlotte Greenwood, Robert Cummings, Carole Landis. 90m. Technicolor musical is the most beautiful yet. This story is punctuated by engaging musical numbers, with the whole thing shaping up as satisfactory summer entertainment.

OUT OF THE FOG (Warners). Ida Lupino, John Garfield, Thomas Mitchell. 91m. On the heavy side, this melodrama will need plenty of attention to get started. It is a realistic tale that doesn't have many light moments.

THE RICHEST MAN IN TOWN (Columbia). Frank Craven, Edgar Buchanan, Eileen O'Hearn. 68m. Drama of small town life is just for the dual bill trade.

THE SAINT'S VACATION (RKO). Hugh Sinclair, Dolly Gray, Arthur Macrae. 61m. Latest in the "Saint" series, made in England, will serve as filler for the duals.

SADDLEMATES (Republic). Three Mesquiteers, Gale Storm. 56m. The Mesquiteers help track an elusive Indian Chief in a standard offering.

Gallup Shorts Series

NEW YORK—"Gallup Reviews . . ." is the title under which a series of short subjects based on the surveys and studies of Dr. George Gallup and the American Institute of Public Opinion will be produced and shown to the American public, it was stated this week. Each issue will have as its theme one of the current and pressing subjects of contemporary discussion.

Sponsoring the shorts as its initial venture will be a new company, Film Institute, Inc., with Lawrence W. Fox, formerly Universal associate producer, as president.

Edmund Lawrence Dorfman will produce and direct the initial venture of Film Institute. Other picture interests and projects of the company will be announced later. Counsel for the company is John F. Wharton. Its directors include Howard S. Cullman, formerly trustee, Roxy, George Halas, president, Chicago Bears, Paul MacNamara, and Richard S. Goldman.

Film Institute, Inc., will have its offices at 1270 Sixth Avenue, New York City.

THE TEXAS MARSHAL (PRC). Tim McCoy, Art Davis, Kay Leslie. 60m. Tim McCoy tracks down the phony patriots, aided by a new western face, Art Davis.

WRATH OF JEALOUSY (Select). Patric Knowles, Fay Compton. 71m. Importation of England in 1853 may have appeal for the art type of houses, but will otherwise head for the duallers.

UNDERGROUND (Warners). Jeffrey Lynn, Philip Dorn, Mona Maris, Kaaren Verne. 95m. A gripping meller of Nazi conditions, this will need the most intensive selling. The question is: can this do business where other Nazi mellers haven't?

Shorts

AQUAPLAY (Columbia—Sport). 10m. Fair.

COFFINS ON WHEELS (Metro—Crime Doesn't Pay). 17m. Good.

FUN ON ROLLERS (20th Century-Fox). 9m. Fair.

GOOD OLD IRISH TUNES (20th Century-Fox—Terry Toon). 6m. Fair.

HOW GOES CHILE? (RKO—South America). 10m. Excellent.

I'LL NEVER HEIL AGAIN (Columbia—Stooges). 17m. Good.

KITTY GETS THE BIRD (Columbia—Cartoon). 7m. Fair.

MOUNTAIN SUMMER (Universal—Going Places No. 92). 9m. Good.

STARS AT PLAY (Republic—Meet the Stars). 10m. Good.

WE AMERICANS (FHA—Pathe). 10m. Excellent.

"I'VE GOT SOMETHING THERE!"

"With all the newspaper stories about shortages in materials, I realize more and more how much my Altec agreements are going to mean to me—in fact, more than ever before. Altec knows how to keep the equipment I've got in my theatre functioning well. They'll know how to conserve what I've got, how to keep me supplied. I've got something there!" Change to Altec today.

ALTEC SERVICE CORPORATION

250 West 57th Street, New York City

CHANGE TO ALTEC SERVICE · A CHANGE FOR THE BETTER

RKO-Radio Announces SCHEDULE FOR '41-'42 SEASON

NEW YORK—More than 300 RKO home office executives and members of the sales force gathered here June 16 for the beginning of their four-day convention at the Waldorf-Astoria.

Among those present were:

HOME OFFICE: (Alphabetically arranged): Leon J. Bamberger, William H. Clark, Ned E. Depinet, William E. Dahler, Walter V. Derham, John A. Farmer, Lou E. Gaudreau, Harry Gittleson, Ben Grimm, William H. Horne, Ken Hallam, Harolde Hendee, Sid Kramer, Phil Keir, Sam Kelly, Jack Level, Jack Lewis, S. Barret McCormick, William J. McShea, Harry J. Michalson, Lou H. Miller, Ed. J. McGuire, Clarence McGeary, Frank Mooney, George Muchnic, Robert Mochrie, Rutgers Neilson, Michael G. Poller, Richard C. Patterson, Peter Rathvon, George J. Schaefer, Fred Schaefer, A. A. Schubart, Andy W. Smith, Jr., Cresson E. Smith, E. J. Smith, Jr., Stanley Shufford, David L. Strumpf, Terry Turner, Russell Trado, Gorret Van Wagner, Herb Wappaus, Arthur Willi, Lewis Wolfe, Gordon E. Youngman, William Zimmerman.

HOME OFFICE REPRESENTATIVES: J. de Waal, Minneapolis; E. Sedin, Kansas City; J. Wangberg, Atlanta; J. E. Cashman, New Haven; W. A. Burke, Salt Lake City; A. F. Braeunig, Cincinnati; J. J. Schmitzer, Albany; D. Nolan, F. Alford, Atlanta.

STUDIO: Joseph I. Breen, Reginald Armour, J. R. McDonough, Perry Lieber.

FOREIGN DEPARTMENT: Phil Reisman, B. D. Lion, R. K. Hawkinson, V. Lissim, Harry Ehrreich, Michael Hoffay.

FIELD MEN: Harry Reiners, Boston; Ted Wynn, Buffalo; Al Selig, Philadelphia; Don Prince, Atlanta; Fred Ford, Memphis; Bud Grey, Dallas; Bob Hickey, Chicago; Frank Cronin, St. Louis; William Scholl, Cleveland; Eddie Rivers, Cincinnati; George Gomperts, New York City; Charles Huy, Los Angeles; Doc Howe, New York City; George Degnon, Toronto.

THEATRE DEPARTMENT: Charles Koerner, Max Fellerman, Leon Goldberg, Malcolm Kingsberg, Senator J. Henry Walters, Harry Mandel, Major L. E. Thompson, Louis Goldberg, C. B. McDonald, S. A. Schwartz, H. R. Emde, Matty Polon, J. Becker, M. Stein, Tom Gorman, Nat. Holt, J. Brennan, H. McDonald, M. Singer, I. Libson.

RKO PATHE NEWS: Frederic Ullman, Jr., Walton C. Ament.

MARCH OF TIME: Louis de Rochemont, John R. Wood, Jr., Albert E. Sindlinger, Phil A. Williams.

SAMUEL GOLDWYN PRODUCERS: James A. Mulvey, Captain Lynn Farnol, Burt Champion.

WALT DISNEY PRODUCERS: Studio—Roy O. Disney, Gunther R. Lessing. New York—Hal Horne, Richard Condon, Frank Waldheim, James Finey, Leo Samuels.

KAY KAMEN: Chester Feitel.

ALBANY: Max Westebbe, manager; G. F. Tucker, L. A. Herman; BOSTON: R. C. Cropper, manager; W. H. Gardiner, H. F. Goldstein, F. G. Ross, C. L. Devizia, M. M. Ames, J. A. Downing; BUFFALO: E. Lux, manager; J. G. Chinell, N. Y. Sper, E. J. Smith; NEW HAVEN: B. Pitkin, manager; W. Canelli; NEW YORK: R. S. Wolff, manager; P. Hodes, E. T. Carroll, J. I. Dacey, J. Ellis, L. I. Kutinsky, H. Zeitels, F. L. Drumm; PHILADELPHIA: C. Zagrans, manager; S. Lefko, M. Shulman, J. J. McFadden, E. J. Epstein, O. Tischler, J. Engel, V. A. O'Donnell; WASHINGTON: R. J. Folliard, manager; H. E. Kahn, E. W. Grover, O. Knox, A. P. Folliard, J. Hildebrand

DISTRICT MANAGERS: Gus Schaefer, Northeastern, Nat Levy, Eastern.

Others affiliated with RKO who accepted invitations are W. G. Van Schmus, Jack Pegler, G. E. Eyssell, and Max M. Kravetz.

The convention got under way June 16 with the 300 delegates gathering early in the morning at the Trans-Lux to see first screenings of some of the first pictures to be offered by the company for the 1941-42 season.

Ned E. Depinet, vice-president in charge of distribution, who is presiding at the sessions running through June 19, called the opening session to order in the Sert Room of the Waldorf-Astoria. George J. Schaefer, president, organization, was the principal speaker. A. A. Schubart, manager, exchange operations, made the roll call.

General business on current season's pictures was the main order of the session. Sales manager Andy Smith addressed the gathering on "Progress Made in Sales," and Harry Michalson, short subjects sales manager, outlined the program of his department.

Announcements of winners of the Ned Depinet Drive were made at the closing of the session. Awards also were made to 100 per cent managers and salesmen.

The company announced a program of 40-45 features for the 1941-42 season, including six Tim Holt westerns. In addition to the features, the company will also produce 190 short subjects. According to present plans, the shorts' series will not differ from those of 1940-41. The studio plans to stress the development of young new screen personalities in the coming year.

First RKO Block

NEW YORK—First RKO block of five, announced this week, includes: "Lady Scarface," "Before the Fact," "Father Takes a Wife," "Parachute Battalion," and "The Devil and Daniel Webster." (See details below.)

The company's stars include Ginger Rogers, Cary Grant, Charles Laughton, Joan Fontaine, Anna Neagle, Kay Kyser, Gary Cooper, Orson Welles, and Simone Simon. Among the new RKO stars are Dorothy Comingore, Ruth Warrick, Joseph Cotten, Ginny Simms, Michele Morgan, Signe Hasso, Joan Carroll, Edmond O'Brien, Dennis O'Keefe, James Craig, and Anne Burr. Directors are Alfred Hitchcock, Lewis Milestone, Sam Wood, William Dieterle, Howard Hawks, William Wyler, David Butler, Robert Stevenson, Herbert Wilcox, and Alan Dwan.

For the first block-of-five showing, RKO has prepared "Lady Scarface," with Judith Anderson; Alfred Hitchcock's "Before the Fact," with Cary Grant and Joan Fontaine; "Father Takes a Wife," with Adolphe Menjou and Gloria Swanson; "Parachute Battalion"; and "The Devil and Daniel Webster," directed by William Dieterle. Other titles are "Joan of Paris" (Michele Morgan), "The Marines Are Ready" (McLaglen-Lowe), "Passage to Bordeaux," "Obliging Young Lady" (Joan Carroll), "London House" (many name players), and a Bergen-McCarthy starrer. Outside producers are Samuel Goldwyn, three productions including "The Little Foxes" and a Gary Cooper film; Walt Disney, three features plus "Fantasia"; Herbert Wilcox, two Anna Neagle films; Jerrold Brandt, three "Scattergood Baines" features; Orson Welles, one production.

Ben Cohen Saved

NEW YORK—It was reported here last week that Ben Cohen, Loew manager, his wife, and 33 other survivors of the "Robin Moor" had landed safely at Capetown, South Africa.

PROMINENT IN THE 10th annual sales convention of RKO Radio Pictures, Inc., being held at the Waldorf-Astoria Hotel, New York, this week are, from top to bottom, and left to right: George J. Schaefer, president; Ned E. Depinet, vice president; Phil Reisman, vice president; A. W. "Andy" Smith, sales manager; Robert Mochrie, eastern division sales manager; Cresson Smith, western division sales manager; Harry Michalson, short subjects sales manager; S. Barret McCormick, director of advertising and publicity; Frederic Ullman, Jr., vice president, Pathe News; and Francis I. Breen, studio head.

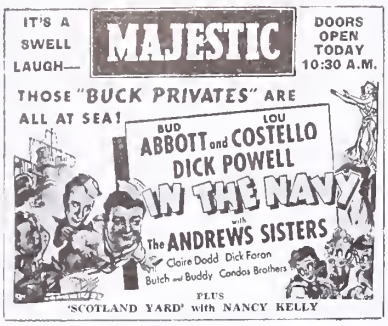
THE TIP-OFF
On How Pictures Are Doing

Another Exclusive Service of Jay Emanuel Publications

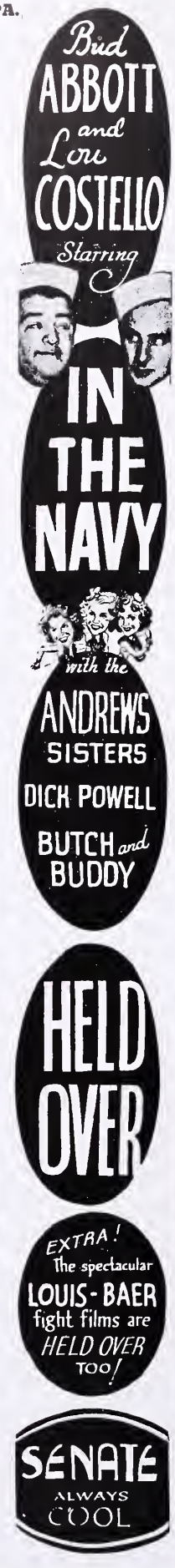
A consensus of box office results on the more important pictures, as culled by the field staff of THE EXHIBITOR, appearing in new form in order to give all types of runs a more authentic picture of what features are doing. The change has been made in the interests of greater accuracy, and to try to take into consideration many factors which enter into the general picture. It must be realized that different situations are affected by different conditions, but it is believed that enough information can be had in this chart to give each reader valuable information that can be applied to his own particular situation. Comments from readers on this new form will be appreciated.

PICTURE	FIELD REPORTS ON BUSINESS, REWRITTEN FOR EASY GUIDANCE FOR ALL TYPES OF RUNS
ADAM HAD FOUR SONS (Columbia)	A slow mover, with business off and and the show not getting the sort of business aimed it, despite care in casting and a definite quality.
AFFECTIONATELY YOURS (Warners)	Nothing about this seems to indicate that it is going to be the reason for flag waving and handsprings, although there are names to help sell it.
BILLY THE KID (Metro)	First reports on this Technicolor entrant don't indicate the biggest Metro grosses of the season, but they are encouraging, nevertheless.
BLOOD AND SAND (20th Century-Fox)	Initial engagements of this picture give it some strength, even though not in the smash category thought originally possible.
BROADWAY LIMITED (UA)	Not so forte. It didn't get started in its first engagement. Although there are some good names, the title won't help sell tickets.
CAUGHT IN THE DRAFT (Paramount)	First engagements of this new Bob Hope starrer put this in the better money, with business resulting in holdovers.
THE DEVIL AND MISS JONES (RKO)	It's really a shame about this. The picture has been getting a good hand, and people like it, but it isn't doing.
THE FLAME OF NEW ORLEANS (Universal)	Figure this as one of the few Pasternack productions which isn't making the grade intended, although it has been given a good production.
THE GREAT AMERICAN BROADCAST (20th Cent.-Fox)	A disappointment, and the reason isn't apparent. On quality this should have been getting off to a better start than it has.
IN THE NAVY (Universal)	A smash money picture from the first engagement, with the picture running ahead of "Buck Privates" in probably all situations.
I WANTED WINGS (Paramount)	Thanks to the terrific ballyhoo being given this, this has been off to excellent starts in practically all of the popular priced key city engagements.
THE LADY FROM CHEYENNE (Universal)	It didn't do what they expected in the first runs, but as it works into the hinterlands it may develop some strength.
LOVE CRAZY (Metro)	Nice business, and satisfactory, considering that the wacky cycle has been running so long, some holdovers resulting.
MEET JOHN DOE (Warners)	Business as reported is holding up well, although this isn't in the best of the Capra gross brackets, it appears.
MILLION DOLLAR BABY (Warners)	Got off to a few encouraging starts in its earlier engagements, with expectation that it may finish among the better Warner grossers.
ONE NIGHT IN LISBON (Paramount)	Although this does not appear to be another Virginia, it is starting off encouragingly, with expectations that it should be a good summer entrant.
PENNY SERENADE (Columbia)	No question but that this is a tear-jerker which is getting the women's vote, which means the sort of business which brings smiles.
POT O' GOLD (UA)	Not making the grade, business being fair or under, despite the name draw and the radio publicity angle to help.
REACHING FOR THE SUN (Paramount)	Missing. It was given plenty of pre-handling attention, but apparently it hasn't the stuff to get the grosses.
SHE KNEW ALL THE ANSWERS (Columbia)	Not many returns on this as yet, but the spots reporting don't give any reason to believe this is a strong entrant.
SIS HOPKINS (Republic)	Business fairish or slightly better, with the picture apparently gathering strength in the small town situations.
SUNNY (RKO)	Initial engagements of this new Anna Neagle picture are generally on the fairish side, with the grosses not apparently hitting the higher brackets.
THAT HAMILTON WOMAN (UA)	First runs, particularly in the metropolitan centers, were decidedly okay, making this one of the better UA shows of the season.
THAT UNCERTAIN FEELING (UA)	A lightweight, with the cast helping but not enough to overcome the box office lethargy that is developing.
THEY DARE NOT LOVE (Columbia)	This has been missing all the way, the Nazi background to the picture apparently again proving a handicap.
TOPPER RETURNS (UA)	Another lightweight. The first "Topper" proved a good grosser, but since then the others in the series haven't meant much.
THE WAGONS ROLL AT NIGHT (Warners)	In some spots circus type of ballyhoo has helped, but where it isn't being sold it is not doing the business.
A WOMAN'S FACE (Metro)	Strong, the first really important Crawford money in some time, with the grosses well above the average in the first engagements.
ZIEGFELD GIRL (Metro)	This is doing a satisfactory business, but not what it was meant to get. For this type of show, more was expected.

HARRISBURG, PA.



PROVIDENCE



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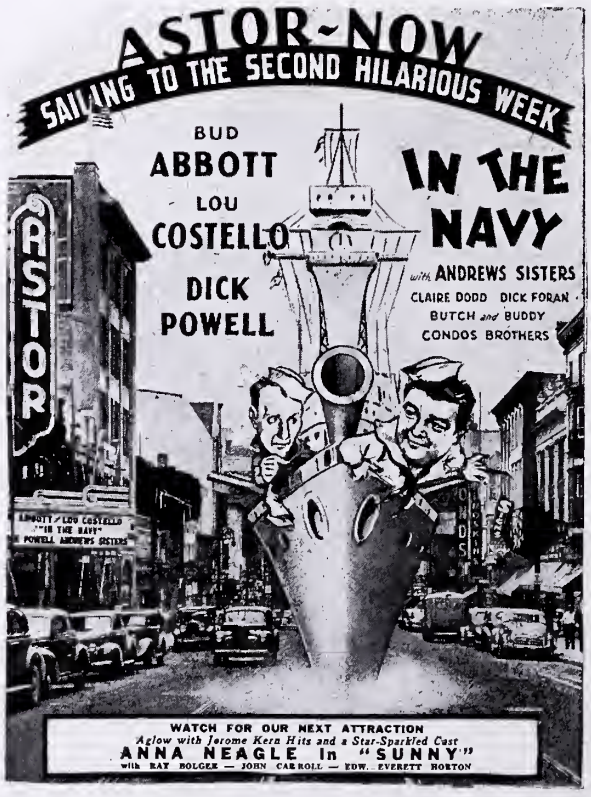


HINTS ON NEWSPAPER ADVERTISING

No. 196—"In the Navy" (Universal)

We think the most striking ad on this page, and one which can be used to advantage by theatremen in practically all situations, is that from Reading, showing the battleship coming up the street, and also showing the location of the house. This would not be difficult to copy or adapt.

Another good ad is that from Harrisburg, where the Senate used a special effect for the holdovers.

NEWS OF THE TERRITORY

Boston

Crosstown

Leon M. Birkhead, National Director of Friends of Democracy, Inc., last week sent a telegram to Secretary of State Cordell Hull urging that the State Department take action against Francis P. Moran, local leader, Christian Front organization. Birkhead declared that Moran is guilty of attempting to incite military disaffection through the showing of the Nazi war film, "Victory In the West," which he recently sponsored.

Moran emphatically denied the charge and branded Birkhead as a Communist and the organization as an unregistered affiliate of the Communist party. He stated that the law in question does not apply to him or the movement which he represents, and pointed out that if it did, every American individual showing the British film, "Thumbs Up," or sponsoring a speaker for British aid, would be obliged to register as foreign agents.

A test case of "lucky number drawings" in theatres was made by police in the municipal court when George G. Solomon, manager, Columbia, was charged with being engaged in a lottery. Sergeant Michael Heffernan visited the theatre on a "lucky number night," bought a 15 cent ticket, and, although he did not win, saw two other patrons rewarded with $5 and $1 prizes. He brought them to court as witnesses. Judge Davis Keniston fined Solomon $100. Solomon appealed, claiming that as there was no evidence that the price of tickets furnished the prize money the police could not legally stop this method of getting theatre patronage.

Probe of "Beano" was asked of the House of Representatives by Representative Perlie Dyer Chase, who claims that racketeers are even bringing pressure on House members to prevent the investigation. Despite the adverse report of the Committee on Legal Affairs, the House approved the measure 60 to 27.

Trade was sorry to hear of the death of James P. Clapp, of the firm of Blackwell, Clapp and Clark, prominent architects.

M. and P.'s masthead, the 4300-seat Metropolitan, largest in New England, last week excited a great deal of comment among the exhibitors by showing two advertising trailers on its screen. One advertised a local clothing store, the other a national product. Whether this innovation presages a new policy on the part of the M. and P. circuit was a matter of conjecture. Messrs. Mullin and Pinanski, executive heads of M. and P. and very alert showmen, have always been firm in their belief that the industry could stabilize its grosses by making better pictures rather than using any sort of artificial stimulant such as give-aways, "Bank Nights," and advertising reels. It's also a matter of opinion among showmen whether the amount of money secured from the companies whose products they advertise on the screen compensates for the loss in good will from the audience and especially the local newspapers. Audience reaction at the Metropolitan will probably determine the future policy.

Film District

Arthur Howard, Independent Exhibitors, reported that a number of members from his organization attended the Allied eastern regional conference at Atlantic City June 13. Among those were Frank Lydon, vice-president, Independent Exhibitors; Frank Perry, Orpheum, Foxboro; Wilbur Peterson, Orpheum, Somerville; Dave Murphy, Loring Hall, Hingham, and others. Next meeting of the Independent Exhibitors is June 24.

Manager Bernie Payne, Mohawk, North Adams, has received his draft papers. . . . By the time this magazine goes to press, Oscar Tilton, popular young real estate broker in the district, will have become a bridegroom and will be honeymooning in Maine. . . . Palace, Pittsfield, is starting a "Wonder Book" deal with the National Committee for Education, George Boroff, local representative, announced. . . . Hanley Norins, your permanent correspondent, has just returned from Maine and a two weeks' vacation where he "got away from it all." He's now "back to it all" where he belongs. . . . We forgot to mention that the aforementioned Bernie Payne, Mohawk, North Adams, was in, and proudly announced that he has just recovered from a tonsilectomy. . . . Jerry Wagner, Paramount, Newport, R. I., was in. . . . Joe Brennan, secretary, Allied Theatres of Massachusetts, went to Los Angeles for the convention of the MPTOA.

Celia Shapiro, Imperial, vacationed in California. . . . Steve Broidy, Monogram, general sales manager, in town for a short stay, flew to the coast. . . . Charles Tobey, Roosevelt, Valley Falls, R. I., was in. . . . Exhibitor Frank Perry, Foxboro, was in. . . . Betty Sindell, National Committee for Education, New York office, left for a month's vacation through Mexico. Miss Thelma Hertner takes over. . . . Frank Marks, general head, National Committee for Education, (we should have abbreviated that to NCE long ago) flew into town. . . . H. Pawsey, Paramount, Boston, was away on vacation. . . . Paul Levi, publicity director, Metropolitan, was away for a week end in the Berkshires. . . . Art Morton, manager, Scollay Square, and recent father of a baby girl, moved from his apartment in Commonwealth Avenue to West Roxbury. He claims his baby likes the wide open spaces. . . . Seen in the district: Freddie Lieberman, circuit of the same name, spied by the wheel of a block long cream-colored car. His brother, Mort, was enjoying the distinction of riding in the back seat, while Eddie Lieberman, Willow, Willimansett, looked on. . . . Herman Rosenfeld, International Film Exchange, New York, was seen paying a visit to various exchanges. . . . Joe Matthieu, Capitol, Winchendon, was in. . . . "Larceny Street," distributed by Northeastern films, was booked for the week of June 10 at the Translux. . . . Henry Tobin, manager, Olympia, Olneyville, R. I., got the surprise and thrill of his life the other day. He did not attend a dance recital sponsored by the Providence Parent-Teachers Association last week in which his three year old daughter, Janie, starred. However, when he heard of the marvelous reception his daughter was accorded, he put her on his Amateur Night at his theatre, and the youngster took three encores.

Republic Notes: Helen Chansky was on the committee active for the regional convention for Junior Hadasah. Other committee members included Esther Shaps, Republic; Ida Rubin, Warners; Natalie Goldman, Levenson circuit. . . . Vacations start in July. . . . Lynn Copeland, who formerly worked here, is getting herself married this week to an enlisted man.

Herb Tracy, Scollay Square, is now doing service with the Army. . . . John Sweeney, also, Scollay Square, has been

Hearings Wind Up IN LENGTHY DESCOTEAUX ARB.

Boston—Last hearing of the case of Lucien Descoteaux versus the consenting majors and the State Operating Company, was held June 7 before arbitrator Channing. Lawyers for respective parties gave their closing statements. George Ryan, for the complainant, spoke first. His closing summation said in essence that situation of clearance of 90 days after first-run Manchester is unfair, and should be brought down to within reason. Arthur Driscoll, attorney for the State Operating Company, claimed that the clearance was reasonable and that a franchise held by Shea obviates any change for several years. Charles F. Young spoke for 20th Century-Fox and Vitagraph; Harry M. Pimstein for RKO, and Edward F. McClennan for Paramount. Case was concluded at 1.45. Ryan had spoke in all for one hour and a quarter, McClennan for a half hour, and the other attorneys parleyed a quarter hour apiece. Arbitrator is given 30 days to hand down his decision but the result is expected momentarily.

First Druker complaint of two filed by the Druker brothers and the fourth complaint with the Boston board comes before arbitrator Ben Selikman June 30. This complaint was filed by Joseph Druker, Grand, near Taunton, requesting clearance of 14 days after Taunton or such other relief as the arbitrator may decide. Complaint is filed against Paramount, 20th Century-Fox, Metro, RKO, Warners, and the Strand, Park, Taunton. Selikman was appointed by the arbitration board in New York. Although two men from the local panel were not objected to by the parties concerned, one admitted that he owned 30 shares of Loews's, Inc., and the other was not available before July. Seligman is a native of Boston, University of Pittsburgh, lecturer on industrial problems, Columbia M.A., 1917, arbitrator in men's clothing industry, director of Associated Jewish Philanthropies, and of the regional labor board of New England, 1934; member of the Advisory Board of ERA in 1934 and 1935.

The fifth complaint filed with the arbitration board by Melvin Druker will be held up until the completion of his brother's case, when many pertinent facts will have already been provided. And the same arbitrator will undoubtedly sit.

made a sergeant at the Army camp in Pine Camp, N. Y. . . . Marty Glazer, publicity director, Paramount, Fenway, secured some fine newspaper breaks on "Blood and Sand." Marty is doing a whale of a job. . . . New M. and P. theatre in Falmouth, now under construction, will be ready around the middle of July. . . . There will be no meetings of the theatrical lodge of the B'nai B'rith until next September However, plans are already being formulated, according to Leo Levenson, for a social affair in September. . . . Ben Govan, Royal, Lowell, was seen walking on the wrong side of the street in the film district. . . . George Blank, formerly, Hollywood Advertising Company, is now working for E. M. Loew at the Lynn Drive-In.

Following up Hanley Norin's detailed description of Boston's budding Orson Welles, 18-year-old James Pike, Roxbury, writer, director and producer of Star Productions, an amateur film producing company composed of actors up to 18 years old, this correspondent reviewed their newest production entitled "East Side, West Side" this week.

Estimate: A very laudable effort by a bunch of amazing kids.

Story: A redheaded Romeo of 14 tries, through three reels of excitement and romance, to steal the heart of a local belle from her real boy-friend, a reg'lar guy of 16. There is plenty of action and drag-'em-out finish, with the redheaded bloke getting his just desserts.

X-Ray: The best amateur film this correspondent has ever seen. The kids in the hall loved it, and it's sure-fire box office anywhere in Roxbury.

As one of the first to have the opportunity of seeing the new National Screen offices, this correspondent is very happy to say that it is one of the most modern best equipped, and most serviceable quarters in the film district. Most important, it has the advantage of condensing all the various departments of National Screen, which include accessories, posters, etc. in one building, which simplifies matters for the various managers during their visits to the district. The building is almost completely composed of glass sides, allowing for a maximum of light. Three floors make the building almost three times as large as the old quarters. The staff of 50 people has adequate room now for its various duties. The new building, 12,000 square feet, was constructed by Conviser Brothers. Max Burlone will now be in complete charge of the poster, advertising accessory, and process departments. Fred Healy will replace Emmy Foster, who leaves this week to become business agent for the local union. This correspondent, who talked over the phone to the switchboard operator at National Screen for years and years without ever having seen her, now takes a great deal of pleasure in announcing that in visiting National Screen offices last week for the first time made the delightful discovery that she is a very pretty and charming, and what's more, blonde, young lady.

Interstate Circuit

Interstate offices, as reported, are being remodeled. In order to get into the office, one has to step over lumber, occasional bricks, and a carpenter. . . . Taking our life in our hands, we sneaked into the offices this last week and almost bumped into William Sussman, 20th Century-Fox division manager; Tom Bailey, New England district manager, 20th Century-Fox; and E. X. Callahan, Boston branch manager, for the same. These representatives were being shown very proudly around the office by Charlie Stoneham, executive head of Interstate. Ted Fleischer, booker, was doing most of his booking from a shelf near the switchboard and Ed. Fain, district manager, was issuing orders from a chandelier. We cornered good-natured E. X. Callahan behind a wastebasket near some plaster and talked at great length about two forthcoming pictures which he expects to break all sorts of records, "Man Hunt" and "Moon Over Miami." E. X. also took the time to tell us that his secretary, Miss Kelly, and Harry Alexander's secretary, Miss Brien, were vacationing together in Florida and Nassau.

Charles Tucker, manager, Star, St. Johnsbury, Vt., was on vacation. David Halpen, assistant, Revere, Revere, will relieve Tucker for two weeks. . . . Jack O'Leary, manager of the two theatres in Plymouth, had a tonsilectomy operation last week.

Sonia Zarsky went to Washington on her vacation.

E. M. Loew Circuit

Five Loew air theatres in Massachusetts, Rhode Island, Maryland, and Florida are being modernized by the installation of new RCA Photophone in-car loudspeakers, which hang inside the patrons' cars, plugging into the sound system. Open Air, Lynn, is getting 600, and the Merrimack Auto Park, Methuen, 475. Drive-In, Providence, has 650 of the new units; the Governor Ritchie Open Air, Glenburnie, Md., has 550, and the Drive-In, Miami, has 600.

E. M. Loew returned from the coast recently and then hurried up to Washington to attend the graduation of his nephew from the Medical College of Virginia. . . . Mary Gray is practicing her golf. As a matter of fact, spies report that she is playing a grand game. . . . Max Finn is booking top flight bands into the Plymouth, Worcester.

Lou Richmond, office executive, has just bought a house on Amory Street, Brookline. . . . Phil Berler, not to be undone, has bought a home of his own on Salisbury Road, Brookline. Phil, incidentally, still walks that five miles daily into town with Julian Rifkin. . . . Joe Thaxter, poster department, was on vacation.

M. and P. Circuit

Vera Smith is back from a grand vacation in Maine. . . . Claire Singer, accountant in Walter Higgins' department, will be married by the time this magazine goes to press. Her husband is Sidney Grant, lawyer. . . . M. and P. outing, to be held at North Scituate, Cliff Hotel, June 26, will be one of the most exciting the outfit has ever held. . . . Joe Saunders, Walter Higgins' department, is vacationing in Chicago. On his way back he goes to Philly. . . . Walter Higgins reports that his golf game is terrific. . . . Marion Neenan, secretary to Hy Fine, returned from a vacation in Hanover, where, incidentally, she expects to spend a very pleasant summer with her hubby. . . . Hy Fine looks particularly well.

'Tis rumored that the Criterion, Roxbury, will be given up. . . . Nathan Lavidor, assistant manager, Strand, Dorchester, resigned. He will be replaced by Gerson Nadell, former assistant, Allston, Allston. . . . Miss Camille Luongo, Standard Theatres, confidently expects to win a car which the Variety Club is giving away. Camille is extraordinarily lucky and, therefore, she's already taking driving lessons in preparation. . . . Following up last week's item about Ethel Levin, Standard Theatres, has any exhibitor any ideas about where this very pretty girl may go on her vacation? . . . Messrs. Marty Mullin and Sam Pinanski were out of town last week.

Rifkin Circuit

New manager at the Garden, Springfield, is Henry Rickaby, replacing Richard Udler, resigned. Rickaby has been working as assistant manager in a number of theatres in and around Springfield. . . . Herman and Julian Rifkin were in Springfield.

New Haven

Crosstown

Cooking schools started in the Bailey theatres, Westville, Whitney, and Whalley. Three Monday sessions were dated with the first starting June 9. . . . Roger Sherman and Loew-Poli staffs battled it out via softball, and the result still isn't known. The umpire went into hiding. . . . Tony Cassella, Bijou, is still looking for that summer cottage.

John Kelly, Marshall Marcell, and Johnnie Mongillo are proving the proverbial seven-day golfers, what with pacing the Municipal links daily. . . . Many in the territory are planning to attend the Michael Cascioli arbitration hearing June 23. . . . Maurice Bailey, Whalley, Whitney, and Westville, returned from Moose Lick, Meguntic, Me., after a fishing sojourn with Morris Nunes, Progressive Premiums. . . . Donald Badamo, son of Sam Badamo, College, was preparing for college entrance exams.

Lou Schaefer and the Missus are due back over the week end, having left June 9 on their annual vacation, and a trip to Camp Blanding, Fla. . . . Dave Chermain, Lawrence, Larry Caplan, Dixwell, and Joe Reed, Bantam and Washington Depot, attended the New Jersey Allied Theatre Owners convene in Atlantic City. . . . Kenny Fields, Rivoli, has another car after his lost an argument with a trolley car.

Circus has plastered the town with dashers plugging their July 1 showdate. . . . Johnnie Mongillo, Loew-Poli, moved into his Lake Phipps cottage after being delayed in his exodus by the rainy weather. . . . Clever cartoons of Burt Noble, L-P operator, are attracting attention. Burt has been drawing cartoons on current news events, and that one about the contemplated gasless-Sundays is a honey.

Constance Bennett cosmetic deal started at the Strand, Hamden, and Rivoli, West Haven. . . . Pequot was going strong on an encyclopedia giveaway. . . . Jack Post and Al Bookspan, Fishman theatres, were placing nice ads on the cooling systems. . . . Now the commercial "Bingo" operators have started premium giveaways in an effort to stimulate business.

James Cannon, Grand, has donned his usual neat summery attire. . . . Club Continental, Savin Rock nightspot, has started a new policy of floor shows seven times a week, three shows a night. . . . Chapel Playhouse, Guilford circuit, opens June 27 with Nate Beers handling the reins.

Jitterbug and swing band contests will follow the bathing beauty contests at the Bijou. Beauty show will run for five weeks followed by the jitterbugs for another five, and this will bring the house

past the summer doldrums and into Labor Day. Amateur show will shift from the present weekly Tuesday date to Sattidy. . . . Deep sorrow was expressed throughout the territory at the news that Ben Cohen, former College manager, and his wife were on the "Robin Moor" reported torpedoed and sunk in the South Atlantic by a submarine. No details were available.

Meadow Street

Sneak gaming bill was the talk of Meadow Street, and theatre games were being brushed up for a new debut. . . . On vacation from Metro was Marion Salwitz. Evelyn Mott, same office, left for her vacation last Sattidy. . . . Morris Weinstein, 20th Century-Fox ad sales-manager, left for a New York trip.

Next meeting of Local B-41, Film Exchange Employees, will be in September. . . . Irving Cooper, Universal accessories, was congratulated by Andrew Sharick, studio sales contact, New York office, for his continuing click mailing pieces. . . . Bill Benson, U, was working hard on contracts. . . . Rocco Longo, Community Oakville, was back after a pleasant trip to Washington, D. C., and Alexandria, Va.

Richard Skinner will be the manager of the strawhat at the Westport Country Playhouse. . . . Phil Swartz, Parkway, Bridgeport, was visiting. . . . Rose Rumanoff, Universalite, was in Waterbury. . . . Lou Moscow, Progressive Premiums, was after pollack in the Sound and making some hefty catches. . . . Bill Hutchins visited Lamphier's Cove.

First Meadow Streeter to win his chevrons in the Army is Bill Dwyer, formerly at Warners. Bill has been made sergeant in the 16th Medical Regiment. . . . On vacation was Josephine Ingenito from 20th Century-Fox, and next to go was Margaret Wallinger. . . . National Photochrome week was being celebrated at all Vitagraph exchanges.

Ruth Goldberg, RKO cashier, left, and will soon become the bride of Maurice Shulman, Rivoli, Webster, Hartford; Plaza, Windsor. Girls who gave a dinner party at the Taft in honor of the prospective bride were Mrs. Katherine Higgins, Mrs. Betty Gannon, Mrs. Jerry Messimino, Mrs. Edward Febbraio, Miss Mabel Dwyer, Miss Shirley Gerrell (all from RKO), and Miss Helen Heeran, telephone company. Flora Cohn, formerly in the RKO office, will return and replace Miss Goldberg.

Vacation schedule at the RKO office follows: June 8-21, Betty Gannon; July 6-12, Maybelle Dwyer, Toni Terrazano, Gertrude Sullivan; July 13-19, Mary O'Daynik, Gertrude Sullivan; July 20-26, Germaine Meyerson, Kathryn Higgins; July 27-Aug. 2, Francis Joyce, Kathryn Higgins; Aug. 3-16, Hugh MaGuire; Aug. 10-16, Toni Terrazano; Aug. 17-23, Francis Joyce; Aug. 24-30, Maybelle Dwyer; Aug. 31-Sept. 6, Mary O'Daynik.

Barney Pitkin, RKO manager, salesman Bill Cannelli, and J. E. Cashman, home office representative, attended their company's annual convention at the Waldorf-Astoria, New York. . . . In were John Glacken, New Britain, Joe Quittner, Jewett City, and Pete Perokas, Thompsonville. . . . Al Davis, Metro poster clerk, was vacationing. . . . Joseph and Maurice Shulman, Hartford, Windsor Locks, were visiting.

Anna Canelli, Columbia, was back after treatment for an auto injury. . . . Albert Smith, Tower, Walnut Beach, was readying his house to open. . . . Congratulations go to Mr. and Mrs. Barney Pitkin on their 16th wedding anniversary. They marked the occasion by a New York trip.

Loew-Poli Circuit

District managers' meeting in New Haven found a full attendance. Major topic was beauty contests in the circuit's theatres. Labeled the "Bathing Beauty and Perfect Form Contest," competition is due to start in the L-P, Springfield, June 24; L-P, Hartford, June 23; L-P, Waterbury, June 26; Bijou, New Haven, June 24; and Globe, Bridgeport, date not set. Eliminations will be held weekly for four weeks, and finals are set for the fifth semester. Prelim winners will receive wrist watches while three finalists will garner diamond rings. Contests are being co-sponsored by jewelers in the various cities. Following contest's end, circuit will put on jitterbug and jam band contest which will bring the circuit up to Labor Day and opening of the new season.

Bill Elder, who first started with the Bijou, New Haven, has been promoted to Indianapolis after compiling a short but enviable record at Harrisburg, Pa. . . . Bob Carney, assistant, Majestic, Bridgeport, used song sheet strips on 28x12 boards to plug "In the Navy" and placed them in eight spots. . . . Special news mats in the Milford News and serialization in Connecticut Echo were used by Bob Russell, L-P, New Haven, for "Love Crazy." . . . Circuit was playing a re-issue of "Mata Hari" in Waterbury and had set the same pic together with "Navy Blue and Gold" in Springfield. . . . Harry Shaw was laid up with ptomaine poisoning for a space but was back on the job. . . . Fred Greenway, pinch-hitting for vacationing Lou Cohen, L-P, Hartford, swung a jewelry co-op, had a two-column art break, and also a woman's page splurge on "Blood and Sand."

Max Nesvetsky, L-P, Worcester, promoted candy kisses and then had a girl in costume distribute them downtown as a bally. . . . Fred Greenway, still pinch-hitting at the L-P, Hartford, socked a homer when he arranged for the loan of a wood-carving showing Joan Crawford in "A Woman's Face." Exhibit was arranged after Fred learned that Carver Lionel Potvin had the work of art on exhibit at the Riverside Park "Hobbyland Exhibit."

J. G. Samartano, Palace, Meriden, wrangled sports breaks on "Great American Broadcast," spotted Louis-Baer fight plugs in the Meriden Journal, co-ops on another film, and completed the four-bagger with arrangements for daily mentions in clothier ads, featuring Bob Benchley, until Father's Day. . . . On vacation was Lou Cohen, L-P, Hartford; due to start next week was Harry Rose, Globe, Bridgeport.

Warner Circuit

Back from vacation was E. Lynch, Warner, Worcester. Leaving for two weeks was J. Tobin, Strand, Clinton, relieved by G. Luminello. June 21 sees J. Miklos, Broadway, Norwich, leave for two weeks' sojourn. . . . In the district office Marion Duff had left for a Florida jaunt and to see her fiance in an Army camp. Due to leave on vacation were J. Shields and C. P. Boynton. . . . L. J. Kaufman and Maurice Henry were in from the New York office. . . . Postponed picnic of the New Haven office was finally held at the Sleeping Giant State Park . . . Dorothy Reynolds, district office lovely, was given a shower by the femmes of the staff in the home of Gerry Maloney, Spring Glen. Dorothy became the bride of Myrton Buell and will make her home in Hamden after a honeymoon in Georgia.

Connecticut

Bridgeport

Manager Harry Rose, Globe, got his annual kidding when the comic of the same name played his house. . . . James Richardson, Warner, returned from his vacation. . . . Public relations specialist Ralph Chatterton has joined the Loew-Poli organization to assist Otto Esposito on

"So this is your new theatre?"

Exhibitor Meyer Stanzler:
"Yep. Beautiful, What!"

CAP:
"Well . . . yes . . . but where is the roof?"

MEYER:
"Oh, we're not having any roof. We're cutting out the overhead!"

BUT Cap Has the Solution for Overhead:
"If you exhibitors really want to cut out overhead, you'll buy your theatre supplies from Capitol. You'll save money with those economical Arc Lamps, amazing Brenkert Projectors, streamlined Ideal Seats—all distributed and guaranteed by

CAPITOL THEATRE SUPPLY CO.
A New England Organization —for New England Exhibitors
28-30 Piedmont Street, Boston, Mass.

an extra super exploitation job. . . . Mrs. Lillian Mauro, wife, sound engineer, had a wonderful time attending the graduation of her nephew at Randolph-Macon College, Ashland, Va., and returned home to prepare for another trip, this one to the Penn Military College, Chester, Pa., where she watched another nephew get his sheepskin.

Harold Engel, student assistant, Globe, is ready for work again. . . . Harry Shaw, New England division manager, Loew-Poli, and his wife have fully recovered from their bout with ptomaine. . . . Lou Cohen, Loew-Poli, Hartford, was a visitor. . . . Most dapper dressers are the theatre men, but Manny Kugell, manager, Warner, seems to have added the sartorial title to his claims of honors on the golf course. . . . Edward Grasso replaces Ted Richmond, Warner. . . . Mildred Seaman has joined the Loew-Poli.

Greenwich

Rear Admiral Richard E. Byrd appeared at the Pickwick June 13 in a lecture accompanying films of his Antarctic Expedition.

Hartford

Unique in the annals of show business was the testimonial given Warner district manager Henry L. Needles at the Farmington River Inn. He received a gold credential card from local 482, IATSE, Torrington, of which he has been a member for 25 years. Needles draws up all the labor contracts for Warner houses throughout New England, and manages to please both sides. He had been invited to the party as an anniversary for the local, and didn't know beforehand that it was especially for him. . . . Walter Lloyd, Allyn, is vacationing. . . . Fred Greenway, new Palace manager, pinch-hitting for Lou Cohen, Poli, will guest column for the Times Moviescope Man who is visiting his home on Long Island to participate in festivities for the opening of a new summer theatre there. . . . Loew's Poli will hold bathing beauty contests four Mondays starting June 23. . . . State is preparing a big local talent revue to end the current stage show season.

Newington

The Newington Zoning Commission, following a public hearing at Newington Town Hall, granted a petition of Fred Quatrano, requesting change from residence to business zone on a lot 40 by 70 feet. Additional land was wanted for inclusion of bowling alleys in theatre building, which will also house several shops, according to present plans. Quatrano also operates the Lido, Waterbury.

New Britain

First week of road-showing Broadway shows at the Capitol, leased by the Warner circuit, to Wee and Leventhal, proved luke-warm.

Plainfield

Michael Daly, Plainfield, and Daly, Hartford, now returned from a west coast vacation, reports that he visited Metro and Universal studios besides the cities of San Francisco, Los Angeles, and San Diego.

Torrington

Torrington Cinema Club held its banquet recently at the Toll Hill Gate Tavern.

Waterbury

Ed Fitzpatrick, Loew's Poli, was awarded another Metro Honor Roll button, his third.

State opens its doors daily now at 11.15 A. M. . . . A new quiz game makes its bow at the Loew Poli June 26. . . . Doris Sugrue and Henry Doran are the new additions to the Loew Poli staff, Joseph Gandy and R. Faber having resigned. . . . Loew Poli marquee underwent a thorough paint job.

Maine

Portland

Leo Young, general manager, Ralph Snyder theatres, Portland, Strand, Empire, Cameo, Cinema, is the busiest man in town, and finds he must move at breakneck speed to get time to dash up to Boothbay Harbor for a few hours on the week-end to see his wife and young son, Donald, at camp. . . . Saul Hayes is reopening his dance hall at Boothbay harbor. This year instead of two nights a week for dancing and guest bands he will operate a dine-and-dance place. . . . Philip Levine, general manager, Ralph Snyder Enterprises, Boston, was a guest in Portland.

William A. Field, Jr., manager, Cinema, has received his call into active service with the Naval Reserves. He has been summoned to sound school at the Charleston Navy Yard, Boston. When he comes out of the school he will be a petty officer. Bill has been the assistant manager of the Strand and manager of the Empire. . . . Miss Frances Kimball, assistant manager with Field at the Cinema, will carry on in his place until a new manager is named.

Complete records of arbitration cases in your area are carried each issue.

"Fantasia" had a big opening with a lobby broadcast at the Empire when notables were heard broadcasting over WGAN as they entered the theatre. The Committee to Defend America by Aiding the Allies sponsored the opening. Joe Ehrlich did the promotion for RKO.

Clarence Dresser, Maine, goes on his vacation June 15.

Massachusetts

Brockton

Leon Trask, owner-manager, Keith's, Campello, is acting as pilot for local youngsters who won free airplane rides in a selling contest for the Brockton Lion's Milk Fund Tag Day here. . . . He is a hard-working member of the Lions Club. . . . Private Joseph Tomasello, attached to the medical corps at Camp Edwards, visited manager J. J. Cahill and the Brockton staff last week end. Tomasello was formerly on the staff at this house. . . . Ilene Jenison, Brockton, is on her annual vacation touring Maine. . . . Byron Vinton, Brockton, has received his papers to report for physical examination from the Navy. Byron is a member of the Naval Reserves. . . . Mr. and Mrs. Morris Pearlstein, Modern, announce the coming marriage of their daughter, Miss Eleanor Thomas, to Harry Porter Holmes. Miss Thomas has been at the theatre since its opening seven years ago, and Holmes is on the staff. Marriage will take place in Brockton June 29. . . . Frank Cronin, publicity man for RKO, was in to see manager J. J. Cahill, Brockton, in connection with a promotion for "Sunny."

Clinton

Two soldiers from Fort Deven were fined in District Court for tearing down a billboard belonging to the Strand.

Dartmouth

Board of Selectmen granted William F. Brennan, Fall River, a license to erect an open-air automobile theatre at State and Cross Roads, despite opposition. Brennan told the board that he planned to spend between $40,000 and $50,000 erecting a theatre to handle upwards of 500 automobiles.

Fall River

Manager Bill Canning, Interstate Empire, tied for low gross in the annual Kiwanis Club Golf Day at the Country Club. Manager Chris Joyce, Interstate Durfee, was also in the field. . . . Jimmie Pender, manager C. J. Joyce's staff, Interstate Durfee, is mourning the death of his father.

Interstate Durfee, managed by Christopher J. Joyce, will be used for grammar

ROAR OF THE PRESS. Jean Parker and Wallace Ford appear in Monogram's release.

school graduation June 24 and for B. M. C. Durfee High School graduation June 20. Donald P. Cole, son of EXHIBITOR correspondent Don Cole, is graduating from Durfee. . . . Ellen Reid is back at manager W. S. Canning's Interstate Empire after a honeymoon trip to Washington and New York. Gladys Clarke substituted.

Peggy Cullen, manager Chris Joyce's staff, Interstate Durfee will be bridesmaid at the wedding of her sister, Dorothea, June 23. . . . John Souza has resigned from manager W. S. Canning's staff, Interstate Empire. . . . Dame Rumor has it that Mary Hopkins, manager Jimmie McNamara's staff, Yamins' Park, will be married about Labor Day to Dick Buckley. . . . Margaret Paivo has returned to manager Charlie Feinberg's staff, Yamins' Capitol, filling the vacancy caused by resignation of Pauline Crapo. . . . Ruth Atkinson is back at work at the Interstate Empire following a minor operation. . . . Twice recently, impounded juries hearing testimony in New Bedford murder cases here had the "pleasure" of viewing murder pictures when taken to the Interstate Durfee, managed by Chris Joyce, by their deputy sheriffs.

Fitchburg

A box of costumes valued at $100, belonging to the A. B. Marcus Revue, was stolen from the rear entrance of the Lyric.

Harold A. Hall, Providence, was named manager of the New Uptown to succeed his father, William P. Hall, who died last month.

Harwichport

Carmen Urciuoli, manager, Interstate Modern, was best man for his brother, Charles, at the latter's wedding to Miss Miriam J. Keepe in Stoughton.

Hull

Apollo, Mrs. Mildred Upham, opened for the season June 13.

Hyannis

Interstate Center, manager Ernie Links, was used for several shows under sponsorship of the Barnstable Post, American Legion.

Lawrence

Joe Flynn, Victoria, has equipped the theatre with new sound. Flynn also took over an outdoor theatre in Manchester, N. H. . . . Manager Elmer H. Lusk, Methuen, prepared a horror show, and placed a chair with a set of handcuffs in the lobby. Publicity alleged patrons would need these to hold them in the chair during the show. Two kids tried out the scheme and it became necessary to call in the town gendarmes to free one of the youngsters who locked himself in.

Local theatremen now contending with opening of various resorts nearby found more opposition last week with the Frolics, Salisbury Beach's gala night club, throwing wide its doors. . . . Frank X. (Suds) Kelly, newspaper columnist who managed Hampton Beach theatre last summer, has renewed his feud with columnist Lady MacBeth (Mary Cherniak).

Lynn

James Dempsey, manager, Paramount, will start on his vacation July 21 and will head for his camp at Thompson Pond, Oxford, Me. James Davis, assistant manager, is planning his vacation to begin June 30. . . . Miss Goldie Kaddaras is new at the Warner. . . . Lynn Item cooperated with the Warner in advertising "Meet John Doe." Anyone found with an Item, identifying John Doe on the street was handed $25. . . . George Jones has been added to the Warner staff. . . . Harold G. Cummings, Warner manager, has blueprints for a new Cape Cod cottage to be erected in a newly developed section of the city. . . . Individual speakers have been introduced at Loew's open-air theatre, Lynnway.

New Bedford

Empire, Frank Zeitz, manager, has discontinued the Sunday presentation of "Uncle Ned's Varieties," WHDH performers. . . . Rural note: "Babs" Bannon, New Bedford, trying hard to persuade the old man with the basket that she couldn't accept the strawberries in trade for a ticket.

—W. G. T.

Pittsfield

With co-operation of recruiting authorities, Edward M. Dowling, Capitol, opened "I Wanted Wings" with a late show, complete with spotlights and sidewalk broadcast. . . . Pittsfield friends were sorry to hear of the indefinite leave of absence given to Claude Fredericks, Garden, Greenfield. . . . James M. Jerauld and Colonial audience were startled last week by a loud thud behind the screen, and discovered a sandbag counterweight, roped up for past 15 years, had given away.

Raynham

Eddie Murby is pulling a new stunt at his Raynham auto theatre by offering a stage show. This is claimed by Murby to be the only auto theatre stage show in New England.

Southbridge

Strand, Arthur A. Blanchard, manager, made a contribution to the Holy Cross College campaign.

"A Defense Film With Every Program"

Springfield

Ben M. Cohen, passenger on the Robin Moor reported sunk south of the Cape Verde Islands, was manager of the Broadway in 1932-33. Recently in this country for a three-month leave, Cohen and his wife, also a passenger on the sunken boat, were visited at New Haven, Conn., by George Freeman, Loew-Poli manager here, who recalled, when news of the tragedy reached here, that Cohen also had been manager of a theatre at Manchester, Conn.

Downtown Investment corporation of Boston, owner, Capitol, here, has withdrawn its appeal on a $461,000 tax assessment. Trial of the appeal was to have begun last week. Theatre property is assessed for $461,900, of which $361,900 is on the land and $100,000 on the building. Warners, which operates the theatre, was not involved in the appeal.

Are you making the most out of "The Tip-Off," which appears every other issue? It gives the real slant on what pictures are doing.

Leasing of the Franklin, in disuse for some time and taken over by the city in lieu of back taxes, has been recommended by John F. Tehan, city tax title property custodian. George Husson, Lowell, has offered $100 a month for the first year, $125 a month for the second year, and $150 a month for the preceding three years, according to Tehan. Husson likewise offered to do all necessary repair work himself.

George Freeman, Loew's Poli, plans a bathing beauty contest to start June 24. Contest will run for four weeks with elimination contests, the entrants appearing on the stage, and then for a final week with winners of the previous week appearing to compete for the final choice. Freeman attended a meeting recently on "The Big Store" in New Haven, with promotion ideas and publicity discussed.

Andy Sette, Capitol manager, attended the wedding of his brother, Mitchell, to Mary Bestita at New Haven, Conn., recently. . . . Nathan E. Goldstein, president, Western Massachusetts Theatres, Inc., Harry Smith, division manager, and Ed Smith, manager, Paramount, recently returned from a landlocked salmon and trout fishing trip to Mooselook Meguntic, Me. Boys report that the sport was excellent.

Every issue of this publication finds the weekly ratings of The Legion of Decency. Turn to it now.

ROAR OF THE PRESS. Jean Parker and Wallace Ford appear in Monogram's release.

Ed Smith plans to take his vacation the first two weeks in July, among other things visiting his son, Jack A. Smith, Army flying cadet now stationed at Gunter field, Montgomery, Ala. Ed finds that the girl ushers he hired several weeks ago are working out very satisfactorily. He notes that girls hired after high school graduation, who have not worked elsewhere, make the best ushers.

Western Mass. Theatres, Inc.

Francis Faille, Paramount, North Adams, was leading in the second week of the contest of Western Massachusetts Theatres, Inc., for more business in honor of Harry Smith, division manager, observing his 33rd anniversary in show business. Second place was taken by Louis Levine, Rivoli, Chicopee. In third place was J. M. Jerauld, manager, Colonial, Pittsfield. Jerauld, long ad and publicity director of the circuit, was said to have gained special credit since he had been at the newly reopened Pittsfield house less than a month, and had pushed business to an extent to gain third place despite the fact the house is a small summer affair. In fourth place was Francis Beaupre, manager, Strand, Pittsfield.

In The National Release Date Guide, each issue, in addition to the release dates, a list of local and national holidays, as well as mentions of special weeks, are carried for tieup ideas.

Spencer

Charles M. Kane, manager, Park, entertained a large group of newsboys.

In every issue, there can be found many service departments to help you operate your theatre.

Ware

Bernard Satz, manager, Casino, and Mrs. Satz returned from a trip to Bennington. Vt.

Worcester

Bruno Weingarten, manager, E. M. Loew's Olympia, inaugurated a special Saturday matinee for children. . . . George Keller, staff, Loew's Poli, has been ill, Leo Sullivan substituting. . . . Bob Bergin, assistant manager, Loew-Poli Elm Street, and Francis Rickertson, assistant, Warner, are early-morning golfer daily. . . . Dick Owens, manager, E. M. Loew's Plymouth, obtained swell newspaper publicity breaks when George White came in personally with his new "Scandals." . . . Current crusade of clergy to close up the city's widespread organized gambling isn't breaking the hearts of theatre managers.

Complete records of arbitration cases in your area are carried each issue.

Recent RENOVATIONS

WARNER'S STATE, Manchester, Conn.; PALACE, Lawrence, Mass.; RIALTO, South Norfolk, Conn.; Strand Amusement Corporation's RIALTO, Bridgeport, Conn.; Graphic Circuit's METHUEN, Methuen, Mass.

RISEMAN & LERCARI

16 FAYETTE STREET

BOSTON, MASS. LIBerty 0766

Elmer R. Daniels, manager, M. and P. Capitol, leaves July 1 on his annual fishing trip. . . . That new summer tux sported by manager Harold Maloney, Loew's Poli is stunning. . . . Jack White, general manager, Little, addressed the Exchange Club. . . . Max Nesvetsky, assistant, Loew's Poli, set an attractive window tie-up with Western Union. . . . If Arthur Kennedy, film actor, isn't drafted, he'll spend a summer vacation in Worcester, his father tells Edgar Lynch, manager, Warner. . . . Henry R. Steinberg, son of H. J. Steinberg, widely known theatre builder (his most recent is the Greendale here) was severely injured in an automobile crackup.

New Hampshire

Nashua

Albert Hommel, State, was among the Nashua group of selective service draftees to be inducted for the June quota. . . . Tremont is conducting a promotional campaign and will give away a new car July 2. Drive includes a fashion show and cooking school.

Town fathers June 10 banned a wedding scheduled to take place on the stage of the Park. Board of Aldermen passed a resolution submitted by Alderman Arthur Renaud, instructing the city licensing commission to stop the ceremony. Commission was expected to confer with theatre owner Ben Gold later. Merchants, co-operating with the theatre management, had offered just about everything the well equipped young newlyweds need these days, furniture, wedding gown, clothing, household furnishings, etc. Town Clerk, John Baker of Hudson, a justice of the peace, was to have performed the ceremony.

Rhode Island

Cranston

Zoning Board of Review June 11 turned down the petition of Albert H. Cipriano, Providence, for permission to erect a movie theatre at Broad Street and Norwood Avenue in the Edgewood section of Cranston. Board's action came after a long and well attended hearing at City Hall during which three clergymen and nearly 200 residents of the Edgewood district opposed the petition. Heading the objectors were Rev. Michael J. McCabe, who said "erection of a cheap theatre across the street from the magnificent St. Paul's Church, one of the finest in the United States, was nothing short of sacrilege." Representing Cipriano at the hearing, attorney Floire Dismone, Providence, argued that in neighboring Providence there were several instances where theatres abutted or were across the street from church properties. He denied the theatre would injure neighboring property values. A month ago, Cipriano withdrew a similar petition when opposition developed.

One reader calls The Finger-Tip-File his Bible. Only in this publication will you find this exclusive service.

Pawtucket

Helen Hoyle, secretary to William Spragg, took to the liniment after the season's first venture on the tennis courts.

Providence

Vaughn Rockefeller O'Neill, assistant at Loew's State for several years, has been transferred to Loew's Penn, Pittsburgh. At the State here, O'Neill will be succeeded by Vincent Dunfey, erstwhile student assistant, State, and more recently assistant manager, Loew's, Kansas City. . . . Mr. and Mrs. Samuel Bomes and their sons, Edward and Milton Bomes, builders of the Congregation Sons of Abraham Synagogue here, were honored at the third anniversary observance of the corner-stone laying. Bomes operates the Liberty, Providence, and the Hollywood, East Providence. Edward Bomes is manager, Liberty.

Are you making the most out of "The Tip-Off," which appears every other issue? It gives the real slant on what pictures are doing.

Westerly

John S. Findlay, head, Westerly Theatre Operating Company, chairmaned the USO drive. Town went over the top.

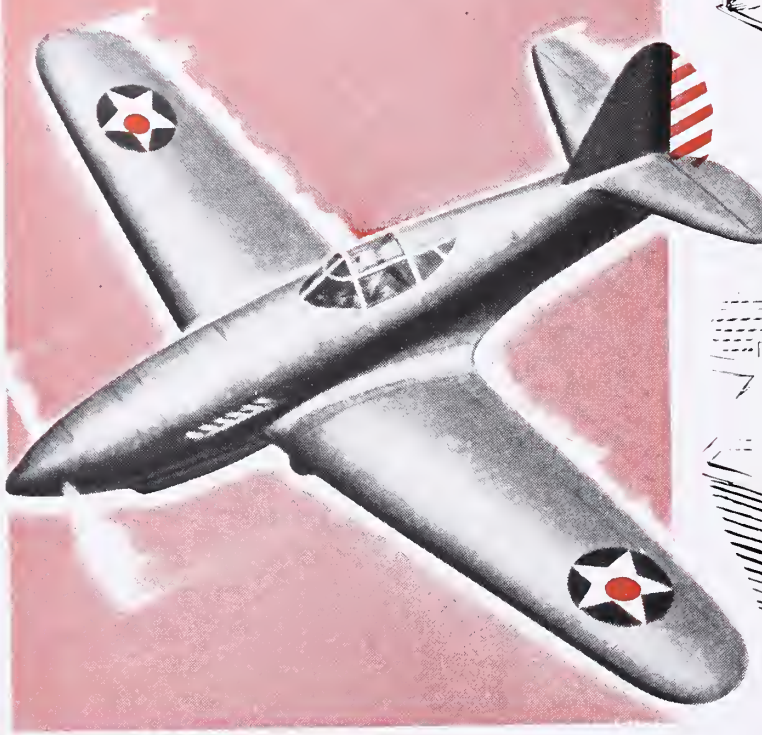
SHERIFF OF TOMBSTONE. Roy Rogers stars in another Republic western production.

BETTER MANAGEMENT

A MONTHLY SECTION DEVOTED TO THE PHYSICAL THEATRE . . . ITS DESIGN, CONSTRUCTION, REMODELING, EQUIPMENT, SUPPLIES, MAINTENANCE, AND MANAGEMENT.

JUNE, 1941
VOLUME IV. NUMBER 6

HOLLYWOOD GIVES YOU
MODERN SOUND



BUT IS THIS WHAT YOU
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MODERN RCA PHOTOPHONE MAGIC VOICE OF THE SCREEN

HERE'S the profit tonic for the "up-in-the-air" box-office. Install streamlined RCA Photophone Magic Voice of the Screen—and dust off your SRO sign. The modern public wants modern sound—and with this equipment you offer it at its *finest*.

And we mean finest! Remember—most Hollywood movie makers use RCA Photophone equipment for sound *recording*. So it is only natural that the RCA Photophone Magic Voice of the Screen for theatres is designed to best reproduce it. That's why over 6,000 theatres have chosen RCA Photophone Sound.

Designed and priced for large motion picture houses and small, the Magic Voice of the Screen is the profit potion you want for your box-office.

• • •

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Better sound means better box-office . . . RCA Tubes mean better sound.

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BETTER MANAGEMENT

VOL. IV, No. 6 JUNE, 1941

• IT SEEMS TO US

CAUTION DEPT.: Appointment of Harold Ickes to be what might be termed a dictator over the oil resources of the country brings to a head a problem which may vitally affect theatremen. Many theatres throughout the country make use of oil, and if, as has been indicated, there is a shortage of facilities whereby oil can be transported to all parts of the country, particularly the eastern sector, it may be that the use of oil for commercial enterprises other than those concerned with defense needs may be curtailed.

It isn't that a shortage of oil is expected. The country can produce enough to take care of all needs, but the diversion of tankers to aid Britain has caused a scarcity of shipping, and, while additional pipelines may be built from the oil fields to the east, a shortage is possible.

This is a problem that each theatreman should investigate. We do not know if many theatres can change their forms of heating at little expense, but if it is possible to put enough oil in storage, this also should be looked into.

Old timers remember that during the last war there were what was termed heatless Mondays, at which time the theatres stayed closed so that there could be a saving of coal.

As yet no one has even made a similar suggestion, in case war does come, but the public announcement that the public may be asked to cut down on its Sunday driving in certain parts of the country may be an indication of further events.

• THE COVER THIS MONTH

FROM MIAMI BEACH, Florida, comes this striking view of the side wall treatment, adjacent to the proscenium of the Beach Theatre, operated by Paramount. Seating 1604, the theatre, in the business district of Miami Beach, was designed by architect Robert Law Weed, and the creation has been the reason for much enthusiasm by visiting exhibitors and film men who come to Florida during the winter from all parts of the country. The editors call it to your attention as something different. The house was opened during the winter season.

Because it's wonderfully SOFT

Feather Foam Front takes the pressure off the *Popliteal* *

YES—here is a theatre seat that is wonderfully soft and comfortable. It's American Seating's *Feather Foam Front*—the latest, greatest achievement in theatre chair design.

Feather Foam Front takes the pressure off the Popliteal. This is done through elimination of hard steel wires and rolled or packed stuffing across the front edge of the seat. It's so soft, legs can't go to sleep!

Feather Foam Front is now available—at no extra cost—on American Bodiform, Commodore, Zephyr and Zenith Chairs. New color schemes . . . new streamlined designs . . . and *Feather Foam Front* make these chairs indisputably America's greatest buys in theatre chairs. See them.

* *Popliteal—according to Webster—"the back part of the leg behind the knee joint." Pressure on the Popliteal causes legs to "go to sleep" and is responsible for discomfort and nervousness.*

American Seating Company

GRAND RAPIDS, MICHIGAN

World's leader in public seating • Manufacturers of Theatre, School, Auditorium, Stadium and Transportation Seating

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That the Correct Technical Approach of Designing for Use Has Evolved New Forms of Ornamentation Is Claimed in

Progress in Functional Designing*

By Ben Schlanger, Prominent Architect

If we were to tell the story of the progress made in the design of the motion-picture theatre it would read as follows: Design approach has passed from the one stage—the decorative solution with subsequent forced application of the technical requirements—to the present stage—the correct technical approach which creates the inspiration for the decorative values.

This trend in design is found not only in theatre structure design, but is also found in the recent trends of design in all other types of buildings. However, in the case of the motion-picture structure, the so-called justification of "ornamentalism" has delayed the popular acceptance of the constructive approach although the new trend does not necessarily preclude the use of ornament for enrichment. On the contrary, new ornamental forms evolve from the fresh approach. It is also true that even superficial ornamentation is not completely abandoned but it is used with greater care, more sparingly, and with greater telling effect because it accents the beauty of the basic design. Even the superficial ornament is designed in accordance with the manner in which its texture and color will react to light and sound.

In the past, basic forms were not studied and made to appear attractive in their own structural forms—the so-called beauty was achieved by covering all the exposed surfaces indiscriminately with ornamentation.

The exhibitor may, as he will, question the practical dollar-and-cents value to him to be derived from this new approach. The answer comes in the affirmative in offering two definite dollars-and-cents values.

Firstly, the structure is designed to insure the greatest comfort for the patron in seeing and hearing the screen presentation because visual and acoustical requirements are given prime consideration. Secondly, the type of decoration which evolves from the constructive approach is one which because of its lack of whimsical character is not likely to become out of style as decorations in the theatre have in the past.

The theatre structure should be thought of as having three separate elements:

1. The street facade
2. The auditorium
3. The auxiliary interior spaces

These three elements each present a separate and distinct problem. They are related only as to how they join together in the whole plan.

Reprinted from the 1941 Theatre Catalog.

The main function of the street facade, other than to complete the enclosure of the structure, is to create a desirable attractiveness necessary for advertising purposes. For this element, there is a free and wide choice of design possible. Local architectural character based on tradition, a trend of modern design, economic considerations, and general restraint are the guiding factors.

The problem of the auditorium design, on the other hand, is entirely different. The rigid requirements of the visual and acoustical phases of the work restrict the choice of the architectural design to such design as will form a definite part of the controlling technical features. This definitely means that one is not free to choose a traditional or optional modern style of architecture for this interior treatment, if one wants to have an auditorium which will enable the patron to have the visual and acoustical comforts he is seeking.

The architecture of the motion-picture theatre auditorium can be broken down into three parts:

1. The basic shape.
2. The surface textures or the manner in which the surfaces will vary from that of being absolutely unbroken and continuous.
3. The color applied on the finished surfaces.

STRICTLY PERSONAL

Ben Schlanger was born 36 years ago in New York City, where he was educated at Columbia University and the Beaux-Arts Institute of Design. He worked for various architects until 1926, when he started his own practice as an architect for buildings housing public assemblies, for educational, recreation, and community purposes. He is chairman of the sub-committee on theatre design of the Society of Motion Picture Engineers, and has been a member of the SMPE since 1931. His personal research of the visual and auditory problems of auditorium design has been published, and his original work in creating auditorium floor slopes to supersede the strong downwardly pitched floor is now very widely used throughout the world. Schlanger is a consultant to architects in the United States, Canada, and Central and South America. Among the houses he has designed are the Normandie, Jewel, and Bell, New York, N. Y.; Whitney, Hamden, Conn.; Westville, New Haven, Conn.; Waldo, Waldoboro, Me.; Pix, White Plains, N. Y.; Pix, Rock Hill, S. C.; and Brockway, Brockway, Pa.

All of the above considerations very directly affect the acoustical and visual conditions in the auditorium. Here is a specific instance where form and surface treatment must follow and be inspired by function for a proper basis of design. To be sure, this approach leads to a more difficult task which necessitates much more study than would be given if an optional form of design were resorted to. But the results obtained from this logical and scientific approach will endure, whereas the other approach will produce structures marked for a constant decrease in usefulness. Meaningless decorations are soon tired of, and the lack of suitable acoustics and visual comforts become more evident with the passing of time.

The third element of the motion-picture structure, that of the auxiliary interior spaces, does not preclude the freedom of design to a point where any optional style of architecture may be employed. These spaces, such as the lobby, foyer, lounge, rest rooms, etc., can be treated as colorfully as may be desired with the type of surface break-up and covering being entirely optional. There is, however, one important limitation in the design of these spaces. That is the lighting. The level of illumination in these areas must be such as to make a proper transition of lighting from the daylight of the street to the comparative darkness of the auditorium when the picture is being projected. This is also true of the transition from the bright artificial lighting of the street and lobby at the evening performances. As a person passes from the street to his seat in the auditorium it is necessary that he should not have to suffer eye strain and temporary blindness because the pupil accommodation of his eyes cannot stand the abrupt changes in lighting intensities.

The whole purpose of the analysis of theatre structure design is to bring out that the main function of the theatre enclosure is to provide a means for the patron to thoroughly enjoy, with the necessary comforts, the entertainment which he seeks.

To thoroughly enjoy the screen presentation it is vital that there be no distractions whatever appearing within the range of vision of the spectator. The simplicity and controlled texture of the surface treatment required in these areas in the range of vision would for some exhibitors used to the old school of decorations be too much to swallow. They would actually be fearful of losing busi-

(Continued on page 20)

An Executive of One of the Country's Largest Affiliated Circuits Asks Help from the Technical Brains of the Industry

Gentlemen—Do Not Fail Us

By Leonard H. Goldenson, In Charge of Theatre Operations for Paramount

(In an Address Before the Atlantic Coast Section of the Society of Motion Picture Engineers)

I COME BEFORE YOU very humbly for I am coming before you men who, together with your colleagues and predecessors, have made our motion picture industry possible. Not many years ago motion picture entertainment was no more than a mere dream. The imaginative and inventive minds of you engineers devised and perfected the phenomena born of sweeping pictures across a screen in quick and animated succession. That dream came true over 40 years ago. The industry hoped and strove for greater achievements. Sound was what was needed for the business in 1927 when business was starting to decline. There was a greater need, as the industry realized, for something to intrigue the public, to stimulate business and bring it back to the lucrative state that it enjoyed from 1915 to 1927. You gentlemen found it when you produced sound, for the sound of music, the sound of voices, the very noise of the living world, gave rise to new avenues of expression to the movies. That dream came true. Musical shows came into being on the screen, comedies became better, outstanding dramatic talent came from the stage to augment the talent of the screen. The scope of the motion picture was widened. Colorful revues, operettas, musical comedies, and Broadway typed spectacles of girl and dance entertainment were produced in Hollywood. The filming of literary classics was attempted and proven possible. The industry then demanded color; you gave it. With the advent of color there came to the public rich, luxuriant colors of interiors and the beautiful natural colors of the great outdoors.

IT WAS THROUGH YOU GENTLEMEN that there has been brought to the theatre and to the public, air-conditioning, ventilation, large screens giving scope to spectacles, luxurious seats, fine sanitation, and beautiful lighting, to say nothing of the many other luxuries which are enjoyed by the public patronizing our theatres today.

In spite of all these improvements, we have noticed in the last few years a tendency for admissions to decline. Why should that be so when year after year Hollywood has offered greater and greater screen shows? This year Hollywood has been outdoing itself with new technical advancements, more pretentious productions, greater casts than the industry has ever enjoyed, in fact, the most amazing, the most elaborate and most entertaining screenfare in its entire history. Yet we do see that downward trend today in the face of fine working conditions.

WHAT IS THE REASON OR THE ANSWER? Is the fact that people are working three eight-hour shifts causing them to be too tired to come to the movies at night? If this is true, then we in the theatres are at fault for we have failed to sell the public on the idea that if they are tired they should go to the movies to relax and at the same time enjoy the fine productions that are appearing on the screen so as to relieve that tired feeling. If the public gives as a reason that the mercury is hitting a new high or the housewife is exhausted, or their nerves are frayed because of the heat or worn out from a day's shopping as to why they don't go to the movies, then it is our fault for not stimulating the thought in the minds of those patrons that they should come to the theatre and enjoy a movie under healthful conditions with fine air-conditioning and ventilation. If business has fallen off because of the tension and nervousness due to the war and that is the reason why patrons are not going to the movies, then once again we are at fault for not selling the public on the idea that the movies are a place to go to overcome such nervousness by amusing themselves.

MAYBE WE IN THE THEATRES are allowing the public to take too much for granted the things that they are getting for their money, for, after all, we are giving them better pictures than they have ever had before, more comfort than ever before, finer sound and finer lighting than they have ever received before, and yet, when we see how a bowling industry has come along in the space of a few years time and built up an annual business of $65.-000,000 by using the same showmanship methods that we formerly used to build up our business, it causes one to sit up and wonder whether we are overlooking a great bet in not more zealously institutionalizing our theatres and causing the public to realize what they are getting for a small amount of money. Maybe the manufacturers to whom you sell your fine engineering products or perhaps the manufacturers for whom you work, as well as ourselves, are missing a great bet in failing to ballyhoo and call to the attention of the public the inventions and improvements occurring each year.

JOHN BALABAN, as an example, a few months ago said that each year the automobile industry has automobile shows to display new models and improvements so that the public might be stimulated to think they are getting a brand new car, even though the manufacturers may have only made a few changes in the body or engineering or comforts of that particular year's model over the previous year's. But the point is that the automobile manufacturers are selling and ballyhooing something new each year. As you and I know, the public is always looking for something new, so why shouldn't we in the motion picture industry have a display each year so as to convey to the public such improvements as may have been made in sound, color and in forms of comfort that are being used in our theatres thanks to your fine genius, now and in the future? I think that is something to think about for you as well as ourselves.

WHATEVER THE REASON may be for the falling off in business, there is something wrong at this point. Are we wrong? In spite of the fact that there is more money in the pockets of men and women and boys and girls, who generally go to pictures, than there has been in a great number of years, they do not appear to be going to motion pictures. Of course, we all realize the unsettled condition of the world on account of the war and this may be the primary reason for their not going to the theatres, although all reasons may be alibis that we use to whitewash ourselves. Maybe we are reaching the point today that the industry reached in 1927, and we need that sock, that entertainment curiosity that came with the advent of sound and, in that connection, maybe once again we must come back to you to try to give us that sock. Perhaps you will be able to delve into those fertile minds of yours and come forth with something new—something startling—something with which we can once again shock the public, and perhaps we, who operate theatres can do a better job in enticing the public by more emphasis on the delightful comforts and atmospheric splendor contributed to their pleasure by your good work. The motion picture industry is one of the best businesses in the world—in my opinion, the very best—and you gentlemen have been, and can continue to be, its greatest contributors. Perhaps you may find a more economical way to manufacture the equipment that will give us fantasound, or comparable sound so that it will be available to all theatres throughout the United States; maybe you will show up with a new process that will produce pictures in color at a nominal cost or with slight difference between black and white or color; maybe you will present us with highly developed third dimensional pictures—or perhaps television.

GENTLEMEN—you have helped to make this the great industry that it is today—for which I salute you and praise you. Gentlemen, I beg of you through your genius and fertile brains help us keep it there—I know you will not fail us—you never have.

The CAMEO

FOR THE SWANKIEST HOUSE ON MIAMI BEACH . . . .

PARAMOUNT'S newest house on Miami Beach is a gem in every sense of the word. Beautifully done in Tropical Baroque style, the already famous BEACH Theatre has received nation-wide acclaim, including full pages in Life Magazine. It is significant, indeed, that Paramount selected the Heywood Cameo for this swanky showplace. The Cameo fits the beautiful Beach Theatre like a glove. And the Cameo has scored a hit with the patrons . . . scored a bulls-eye at the boxoffice. They come back for *more* of the famous Cameo Comfort. May we furnish details on this new Heywood chair . . . *the Cameo?*

★

Interior of Paramount's beautiful BEACH Theatre, Miami Beach, Fla. Architects: Robert Law Weed and Edwin T. Reeder of Miami.

HEYWOOD-WAKEFIELD

Theatre Seating Division GARDNER, MASS.

A Firm Which Has Been in the Forefront of the Business Now Proudly Celebrates Its One Hundredth Anniversary

The Story of Dazian, Inc.

By Hobart Mann

THE STORIES BEHIND many of the firms allied with the motion picture industry are as interesting as the development of the business, itself, and we believe that none of these is as striking as that of Dazian's. In 1842, at the age of 22, Wolf Dazian founded Dazian's Theatrical Emporium in downtown Manhattan. In the 100 years of its existence, the firm has moved three times, and the leadership has passed to Henry Dazian, Wolf's son, in 1878, and to Emil Friedlander, who started as an errand boy, in 1906. During the time, Dazian's has earned for itself a vitally important position in the theatrical world.

IN RECENT YEARS, the company made the amazing Radio City Music Hall curtains, did the work for the "Aquacade," worked on hundreds of Broadway shows, and currently prepared the curtains and a 7,500-star-studded canopy for the Madison Square Garden Dance Carnival. Dazian's supplied 76,000 yards of material for a ceiling hanging. In addition, Dazian's have furnished the costumes and curtains for the Metropolitan Opera for the past two decades.

But Dazian's has had even more illustrious customers . . .

ONE OF ITS FIRST PATRONS was P. T. Barnum, who, in 1843, outfitted his giant ape, "Mlle. Fanny," with Dazian fabrics and had her photographed attired in stylish gowns and carrying a parasol. In 1866, the Dazian costumes for "The Black Crook" were the talk of the theatrical world, and in 1893 the company costumed the American Spectacle for the Chicago World's Columbian Exposition. It is still remembered that Henry Dazian's estimate of the material needed for 1000 assorted costumes was correct within a quarter of a yard a costume—a rarity in the costume business.

In 1901, Emil Friedlander, Dazian's current owner, came to work for the company as an errand boy. He ran into difficulties quickly, when Richard Mansfield, annoyed by the clanking of a suit of armor Friedlander was delivering to him, tossed the armor and the errand boy down the stairs. When Friedlander reported back for work after a week in bed, Dazian admired the boy and took him under his wing.

WOLF DAZIAN, who founded Dazian's as a theatrical emporium in 1842, passed the business on to his son, Henry, in 1878.

THE DAZIAN STAFF is a loyal, conscientious one. Take George Feinberg, for example. Feinberg is an able assistant to Friedlander and is also in charge of the firm's business with dancing schools. It was Feinberg who devised and nursed along the idea of teaching dancing instructors to design and make costumes so that they could pass along this information to their pupils. As a result of Feinberg's work and foresight, this branch of the business has expanded tremendously. Feinberg also handles the firm's affairs with regard to supplying the costumes and fabrics for the floats, displays, and paraders in the New Orleans Mardi Gras. A few months ago, Feinberg was seriously injured in the same plane crash in which Eddie Rickenbacker was hurt—but this did not prevent his continuing to New Orleans, wearing a cast on his back, and winding up his business there. When he reached the hospital in New York, the doctors were unable to understand how he held out in spite of the severe pain.

BACK IN THE DAYS of the "beef trust" and buxom chorus girls with eye-filling curves, Dazian's made "symmetricals"—pads which made it possible for the actresses, and actors, too, to have their curves evenly distributed. These symmetricals are now made by Dazian's for an institution for crippled children.

Dazian's association with the opera began when Henry Dazian was a director of the Metropolitan, and was generally acknowledged to be the discoverer of Caruso. Later on, however, Caruso was the only opera star with whom the organization had difficulties, as he refused to pay, stating that it was honor enough for the firm to have him wear their costumes. Dazian's also outfitted the members of the Royal Opera Company, and the performance of "Romeo et Juliette" which was staged in 1898 at Windsor Castle for Queen Victoria featured Dazian costumes.

WHEN ASKED ABOUT the personality of his clients, Friedlander will tell you that Mrs. Leslie Carter was the most difficult actress Dazian's ever had to deal with; and that Maude Adams was one of the favorite clients. Pavlova is said to have had excellent taste. She always selected her own fabrics, and Dazian's did her fabulous wardrobe for her Bacchus Ballet.

It is Friedlander's belief that Ziegfeld knew more about costumes and production than any one else in the business. According to Friedlander, he was the only man who never asked the price of a costume—but he was also the most difficult to collect from.

Maude Adams, appearing in "L'Aiglon," wore the most expensive costume Dazian's ever produced—a military coat trimmed in 14 karat gold and costing $1350. A close second was a gold encrusted gown Grace Moore wore in "The Great Du Barry." Mrs. Leslie Carter's costume for her role in "Mme. DuBarry" was another outstanding gown, made of rich brocade which cost $45 a yard. In the costume, 55 yards of brocade were used.

(Continued on page 18)

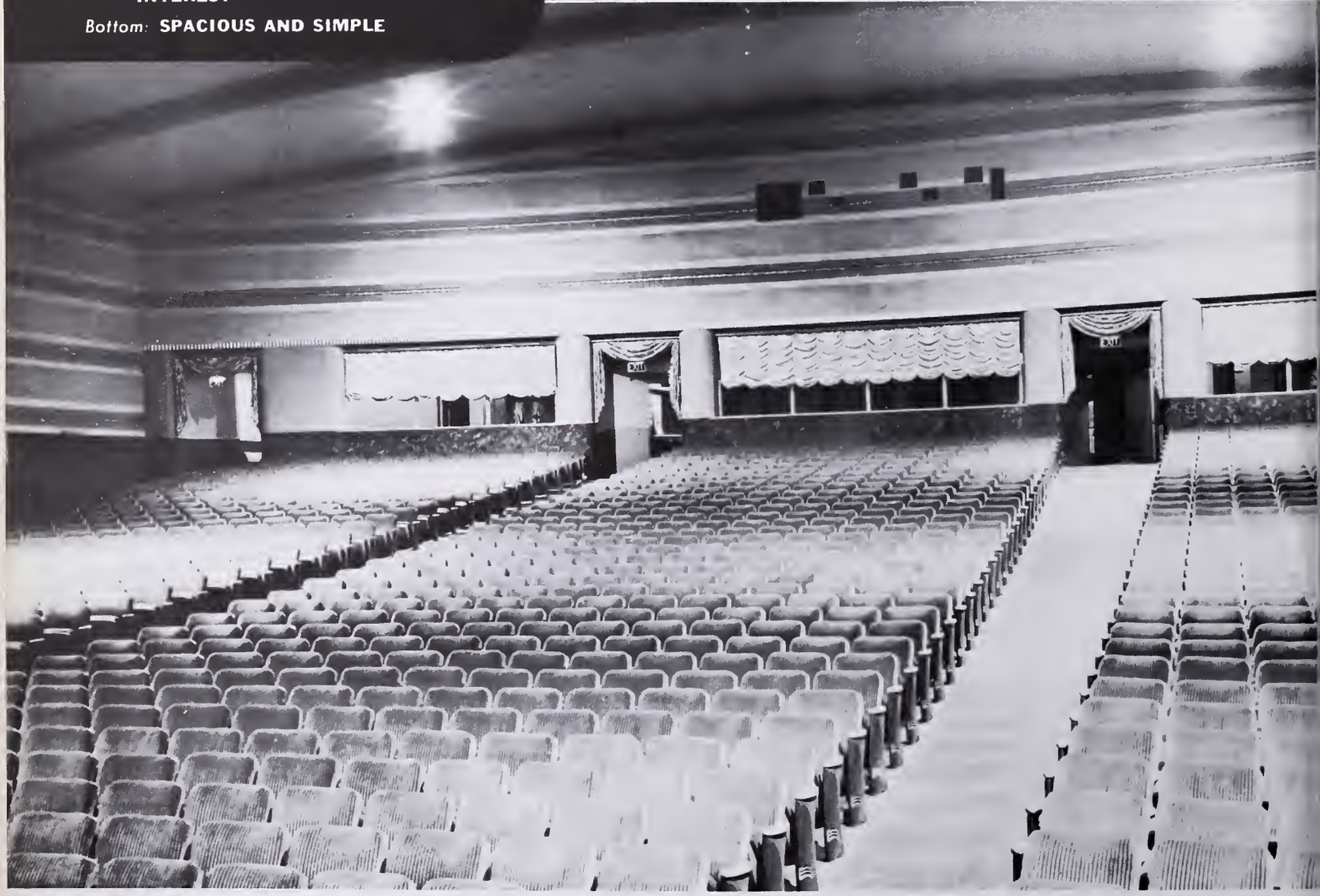
GEORGE FEINBERG, associated with Emil Friedlander, owner of Dazian, Inc., is in charge of the firm's business with dancing schools.

EMIL FRIEDLANDER started out at Dazian, Inc., as an errand boy, and became general manager and later owner after Henry Dazian's retirement.

CATALOGING THE NEW IN DESIGN AND EQUIPMENT
13
1941
THE NEW
Dearborn
DEARBORN, MICH.
DEARBORN
OPEN FRIDAY
"TOBACCO ROAD"
PRISCILLA LANE
"FOUR MOTHERS"
JEFFREY LYNN

Top: **THE ORNAMENTAL CENTER OF INTEREST**

Bottom: **SPACIOUS AND SIMPLE**



Although the new Dearborn Theatre, in Dearborn, Michigan, is situated in an exclusive residential district, its patron draw, which numbers about 30,000, is not limited to this area. For that reason, the patronage is mixed, and the house has been designed to have wide appeal. The admission price for adults is 35 cents—for children, 15 cents.

REFERENCE FACTS:

DEARBORN THEATRE
DEARBORN, MICHIGAN

Owner: Wisper & Wetsman
Architect: Charles N. Agree
Size of Lot: 400 x 500
Seating Capacity: 1498
Cost Including Equipment: $212,000

Acoustical Treatment—Acoustone. Manufactured by U. S. Gypsum Co.

Air Conditioning—Refrigeration system. Compressors manufactured by Atmosphere Control Co.

Carpets—Lokweave manufactured by Bigelow-Sanford Carpet Co. and Crestwood manufactured by Alexander Smith & Sons Co.

Chairs—American Bodiform. Manufactured by American Seating Co.

Coin Changer—Manufactured by Brandt Automatic Cashier Co.

Curtain Controls and Track—Vallen. Manufactured by Vallen, Inc.

Decorator—Thomas DiLorenzo.

Display Frames—Aluminum frames manufactured by L & T Metal Arts Co.

Draperies and Stage Curtains—Manufactured by Mork-Green Studios, Inc.

Furniture—Manufactured by Davidson, Ltd.

Generators—Hertner. Manufactured by Hertner Electric Co.

Lighting Fixtures—Concealed zeon tubing. Manufactured by American Electrical Display Co.

Projection Lamps—Peerless Magnarc. Manufactured by J. E. McAuley Mfg. Co.

Projection Machines—Simplex E-7. Manufactured by International Projector Corp.

Rubber Mats—Manufactured by U. S. Rubber Co.

Screen—Plastic moulded. Manufactured by Walker American Corp.

Sign and Marquee—Fabricated and erected by Electrical Display Co.

Sign Letters—Wagner. Manufactured by Wagner Sign Service, Inc.

Sound—Simplex. Manufactured by International Projector Corp.

Supply Dealer—National Theatre Supply Co.

Top: **TO HANDLE PATRONS EFFICIENTLY**
Bottom: **SPECTACULAR ILLUMINATION**

THE NEW

Mayfair

VENTURA, CAL.

CATALOGING THE NEW IN DESIGN AND EQUIPMENT

14

★ 1941 ★

Located just on the edge of the main business section of the town, this smart show-place is ideally situated to attract all types of patrons. It is accessible to the shopping trade and, at the same time, not in the heavy parking zone. Architect S. Charles Lee designed the house for Mrs. Jeanne Dodge, owner and operator of the theatre.

REFERENCE FACTS:

MAYFAIR THEATRE

VENTURA, CALIFORNIA

Owner: Jeanne Dodge

Architect: S. Charles Lee

Size of Lot: 110 x 170

Seating Capacity: 850

Cost of Building Exclusive of Equipment: $44,900

Acoustical Treatment—Acoustite manufactured by Coast Insulating Co.

Air Conditioning—Fans and air washers only.

Carpets—Gulistan. Manufactured by A & M Karagheusian.

Chairs—Manufactured by Heywood-Wakefield Co.

Coin Changer—Coin-O-Meter. Manufactured by Universal Stamping & Mfg. Co.

Curtain Controls and Track—Manufactured by Weaver Mfg. Co.

Draperies and Stage Curtains—Supplied by B. F. Shearer Co.

Decorator—Heinsberger Decorating Co.

Furniture—Supplied by B. F. Shearer Co.

Generators—Hertner. Manufactured by Hertner Electric Co.

Lighting Fixtures—Manufactured by Solar Lighting Fixture Co.

Projection Lamps—Peerless. Manufactured by J. E. McAuley Mfg. Co.

Projection Machines—Super Simplex. Manufactured by International Projector Corp.

Rubber Mats—Manufactured by Los Angeles Rubber and Asbestos Works.

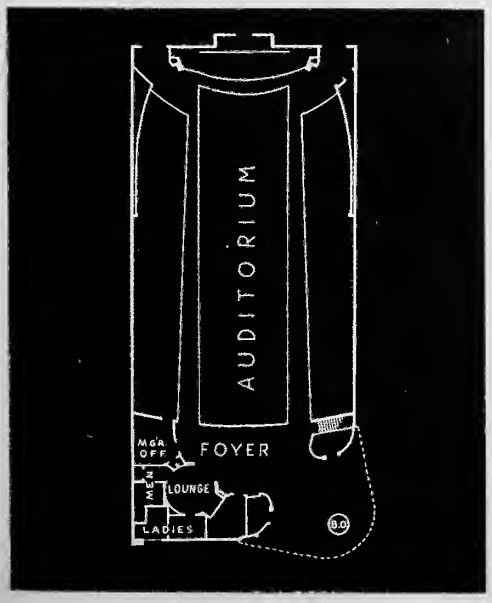
Screen—Walker super white seamless. Manufactured by Walker American Corp.

Sign and Marquee—Fabricated and erected by Tru-Ad Neon Co.

Sign Letters—Wagner. Manufactured by Wagner Sign Service, Inc.

Sound—Simplex 4 Star. Manufactured by International Projector Corp.

Supply Dealer—National Theatre Supply Co. and B. F. Shearer Co.



Top: **UNUSUAL AUDITORIUM DESIGN**
Bottom: **FOR LOUNGING COMFORT**

THE NEW

Star

TONAWANDA, N. Y.

CATALOGING THE NEW IN DESIGN AND EQUIPMENT

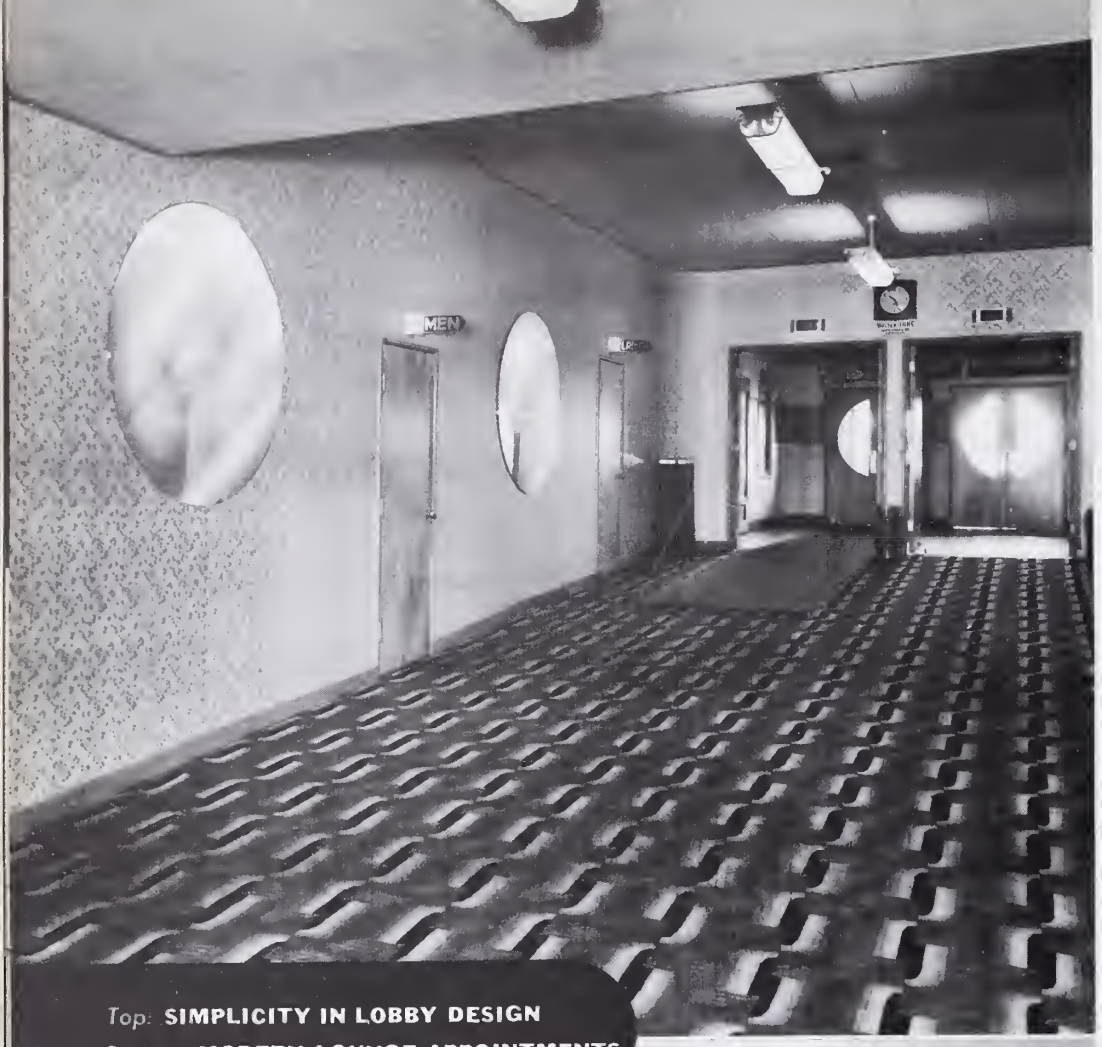
15

* 1941 *

This modern showhouse was recently erected by the Dipson Theatre Corporation in Tonawanda, New York. Located in the main business district of this Buffalo suburb, the house plays second-run features following the Dipson first-run in the town. The admission top is 28 cents, and the theatre is smartly modern at low initial cost.

Top: **BEAUTY AT THE PROSCENIUM**

Bottom: **COMFORT DOMINATES THE BALANCE**



Top: **SIMPLICITY IN LOBBY DESIGN**
Bottom: **MODERN LOUNGE APPOINTMENTS**

REFERENCE FACTS:

STAR THEATRE

TONAWANDA, N. Y.

Owner: Dipson Theatre Corp.
Architect: Michael J. DeAngelis
Size of Lot: 70 x 140
Seating Capacity: 980
Cost Exclusive of Equipment: $40,000
This Figure Includes Air Conditioning

Acoustical Treatment—Temlock. Manufactured by Armstrong Cork Co.

Air Conditioning—Refrigeration system. Manufactured by Carrier Corp.

Carpets—Mohawk. Manufactured by Mohawk Carpet Mills, Inc.

Chairs—Manufactured by American Seating Co.

Curtain Controls and Track—A.D.C. Manufactured by Automatic Devices Co.

Decorator—Novelty Scenic Studios, Inc.

Draperies and Stage Curtains—Manufactured by Novelty Scenic Studios, Inc.

Furniture—Royal chrome. Manufactured by Royal Metal Mfg. Co.

Lighting Fixtures—Manufactured by Lighting Distributors, Inc.

Projection Lamps—Manufactured by Ashcraft Mfg. Co.

Projection Machines—Motiograph. Manufactured by Motiograph, Inc.

Rectifiers—Rect-O-Lite. Manufactured by Baldor Electric Co.

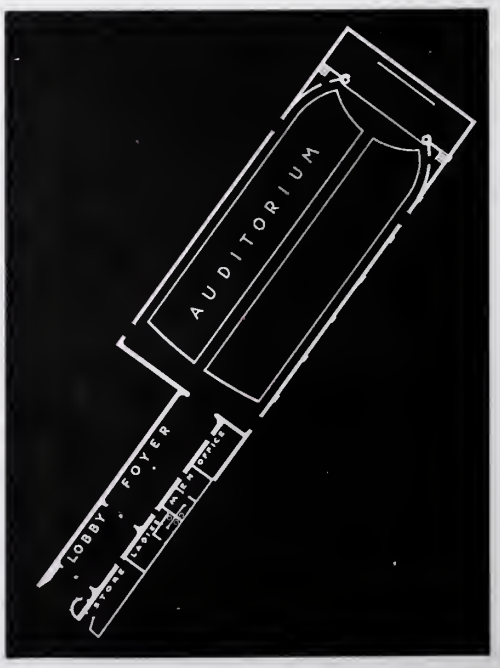
Screen—Manufactured by Walker American Corp.

Sign and Marquee—Fabricated and erected by Flexlume Sign Co.

Sign Letters—Wagner. Manufactured by Wagner Sign Service, Inc.

Sound—RCA. Manufactured by RCA Mfg. Co.

Supply Dealer—Becker Theatre Supply Co.



What Does Your Audience Think It Is Entitled To? Read What An Authority Feels Every Exhibitor Should Know About the Subject

What the Patron Expects from You*

By James Shelley Hamilton,
Executive Director, The National Board of Review

I WOULD DROP into a motion picture theatre oftener (unless I had already set out for that purpose) if, as I was strolling past, I saw in the lobby, visible from the sidewalk, a sign telling what time the next feature started. I know a theatre that has a dummy clock in the lobby, with the hands fixed at the time the next showing of the feature is to begin. If it is a picture I want to see, and it is nearly starting time, I go in. If I have half an hour to wait, and an errand to do, I do the errand and come back. I don't like to get in in the middle of a picture.

If the theatre I usually went to carried the feature starting times in its ads, I would go oftener, because the effort of telephoning to find out might be just enough to make me stay at home.

I DON'T GO to a theatre, if I can help it, that isn't clean, well ventilated, and well enough lighted so I can find my way around without risking an accident, to myself or someone else. By clean I mean a general air of freshness, not dinginess,—and particularly no peanut shells and cigarette butts around my feet. By well ventilated I mean enough fresh air in circulation so I don't come out with a headache. As for lighting, there are unobtrusive ways of making enough illumination for the aisles where you have to walk, without interfering with the general darkness that is necessary for the proper effect of the picture on the screen.

I WOULDN'T TAKE A CHILD with me too young to enjoy a picture without a lot of questions, or without enough respect for the comfort of others to sit fairly quiet and keep his enjoyment within reasonable bounds—that is, make no more demonstrations than the people around him were making. As for children who go in groups, I would like them to be in a section by themselves: not shoved away over on the side, because their tickets are as good as anybody's and entitle them to as good a view of the screen, but in a definite place that belonged to them, where they could be under the eye of an usher who could quell any mischief that broke out, and where their particular way of enjoying the show wouldn't be too close to disturb less lively patrons. As a matter of fact, except in the case of westerns and serials, I believe that youngsters enjoy pictures in the same way as older people, and if they are absorbed in what is going on on the screen they look and listen without any particular demonstration.

MORE OF A PROBLEM than the children are the older people who come to the movies to visit or to discuss the picture as it goes along. These, I have found, are likely to be the ladies. I don't know what anyone can do about them, if they happen to be in neighboring seats, except to get up and find some quieter place to sit.

DEFINITELY LADIES, if you can call them that, are the ones who feel insulted if you ask them to take their headgear out of your range of vision. Perhaps there could be some modern revision of the old slide in the nickelodeons: "Ladies will kindly remove their hats."

THERE IS ONE POINT that might be made for smokers, in the parts of the house where smoking is permitted. Even if he is very careful where he drops his ashes and grinds out the lighted butt with his foot, somewhere in his subconscious mind the smoker's attention is taken from the picture by a vague worry that maybe he has left a smoldering spark in the carpet, if there is a carpet, or in his own or a neighbor's clothes. If it were possible to have conspicuous easy-to-reach ash receivers that didn't fall to pieces when cigarettes are vigorously extinguished in them people who are apt to worry about fire would feel more comfortable.

In places where people get into the habit of going to a certain theatre, there is a lot of satisfaction in knowing that the theatre follows a certain routine in its presentations: that on certain days there will be adult films, then on other certain days films the whole family, from grandparents down to younger children will find enjoyable. Naturally, the logical times for the family pictures are at week ends when the children have time from school and home work to go to the movies. I don't know how universally booking arrangements can be made to conform to this plan. I know it is followed successfully in many communities. It is even more successful where the whole program for the week end is made suitable for the family audience—both features, if there is a double-feature show, and whatever shorts are used. For parents who take some trouble to supervise the motion pictures their children see, it is no great help if one of the features is most desirable for the young people, and the other feature, or one of the shorts, is something that children would find tiresome or unpleasant or perhaps in some cases harmful.

THESE ARRANGEMENTS for special programs depend on how closely the exhibitor finds it profitable to work with certain elements in his audiences. In large cities where a theatre gets its patrons from a sort of transient, passing-by crowd, this is no problem. But for theatres where the same people go over and over again, to whom movies in a certain house are a part of their habit of life, there is a good deal to be gained by getting their audiences into the way of expecting, and counting on, a certain type of film—family or adult—on certain days.

ONE MORE POINT, about trailers. I wish trailers would leave me some kick to get out of the picture itself, and not show me so many high-lights that I feel that I've seen enough of it without coming around next week to see the whole thing. In other words, the simpler the announcement, and the more it arouses my curiosity without satisfying it, the better the trailer does its job of getting me back into the theatre again.

STRICTLY PERSONAL

James Shelley Hamilton was born in Orange, Mass., and educated at Montague High School and Amherst College. To Amherst he gave the song, "Lord Jeffery Amherst," one of the best-known college tunes of its kind. After leaving college, he did various forms of writing, and worked for several publishers. As dramatic critic of "Everybody's," Hamilton was one of the first to write about films in a national magazine, and to accord them the prominence he felt they deserved. In 1917 he joined the AEF and served two years in France with a medical unit. After the war, he worked as a writer for various motion picture companies, and later edited "Cinema," a monthly film journal. Hamilton joined the staff of the National Board of Review following a visit to France in 1930, and became executive director of the group this year.

*Reprinted from The 1941 Theatre Catalog.

In The National Release Date Guide, each issue, in addition to the release dates, a list of local and national holidays, as well as mentions of special weeks, are carried for tieup ideas.

The Story of Dazian, Inc.

(Continued from page 8)

THE MEN BEHIND this—Henry Dazian and now Emil Friedlander—have contributed much to the success of Dazian's.

Henry Dazian was an inveterate first nighter and an epicure. He made 100 trips to Europe. His salon was a gathering place of Who's Who In the Theatre. After her final performance in "Camille," Sarah Bernhardt presented Dazian with a slipper she had worn in the play. Encased in glass, it reposes in Emil Friedlander's office. Friedlander has made 25 trips to Europe in search of books and data on costumes and fabrics. After the World War, he returned to the U. S. with the most complete collection of uniforms in existence. He has been instrumental in the starting of many clothing fads which have swept the country.

IT WAS FRIEDLANDER who conceived the idea of using draperies as stage settings instead of painted scenery. He took the suggestion to Ziegfeld, who disapproved of it. In Friedlander's own words:

"It was over 20 years ago that I approached him with what at that time was a revolutionary idea. The picture I had was clear to me—lovely women, beautiful music, the greatest stars in the theatre world. Backing it all was to be a profusion of gorgeously beautiful silks, satins, damasks—in folds, billowing, sweeping from the floor to the top of the proscenium, gathered in graceful luxurious curves, fabrics in reckless quantities, in soft colors, in startling brilliance, soaking in light, dripping with glamour, fabrics above and behind and around the magic of Ziegfeld—and Ziegfeld did not like it!"

However, Hazzard Short, staging the first Music Box Revue, leaped at the idea, and the result was a revolution in theatrical scenery which reached the motion picture theatres.

SPEAKING ON THE PROBLEM of fabrics for the motion picture theatre, Friedlander says:

"All too often the fabrics and draperies used in theatres do not get the careful attention and consideration they merit. For centuries, textiles have played an important part in the record of man's civilization. All textiles have character. There is an individuality about each type of fabric that fits it for certain specific purposes under certain definite conditions.

"The theatre is the showcase in which the showman displays his stock in trade. He spends money for an attractive architectural design. He spends more money on sketches and color schemes to get just the decorative motif that bespeaks the individuality he wishes to express in his house. Certainly the individuality of the textiles necessary, the character which they possess which fits them for a particular decorative interpretation, is much more important than mere cost or conventionality.

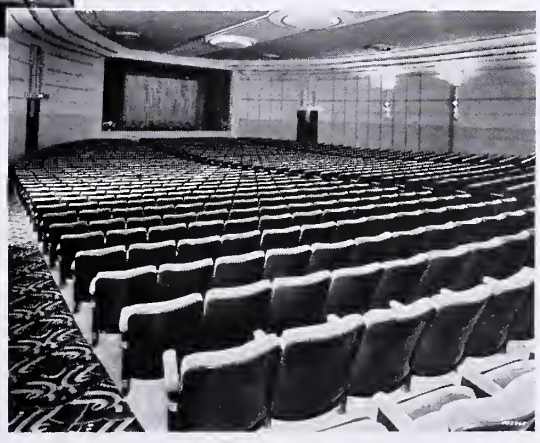
"It probably could be said that showmanship consists in *selling your merchandise dramatically.* But there is no showmanship in anything of 'general' appeal. In utilizing showmanship to sell your theatre, the stress must constantly, and continuously, emphasize its individuality, the reason why the customer should patronize your theatre, should find it more comfortable, and more pleasant than your competitor's down the street.

(Continued on page 20)

EVEN SMASH HITS MUST BE SHOWN "Last Times Today"

. . . but the comfort of Ideal Seating remains a PERMANENT ATTRACTION, draws extra business for you EVERY DAY!

Conceived for beauty, built for long life, but designed primarily for comfort, the Ideal line affords wide choice of constructions, designs, fabrics and colors. It includes a chair which exactly fits your budget, a modern chair in which high quality is evident in every part, a chair "built to excel—not just to compete."



Write today for quotations and literature. IDEAL SEATING COMPANY, Grand Rapids, Michigan. *Export Office:* 330 W. 42nd Street, New York City. Attention: J. E. ROBIN.

Shown is the installation of 1498 IDEAL ARISTOCRAT CHAIRS in the new CIVIC THEATRE, DETROIT, MICHIGAN.

Progress In Functional Designing

(*Continued from page 5*)

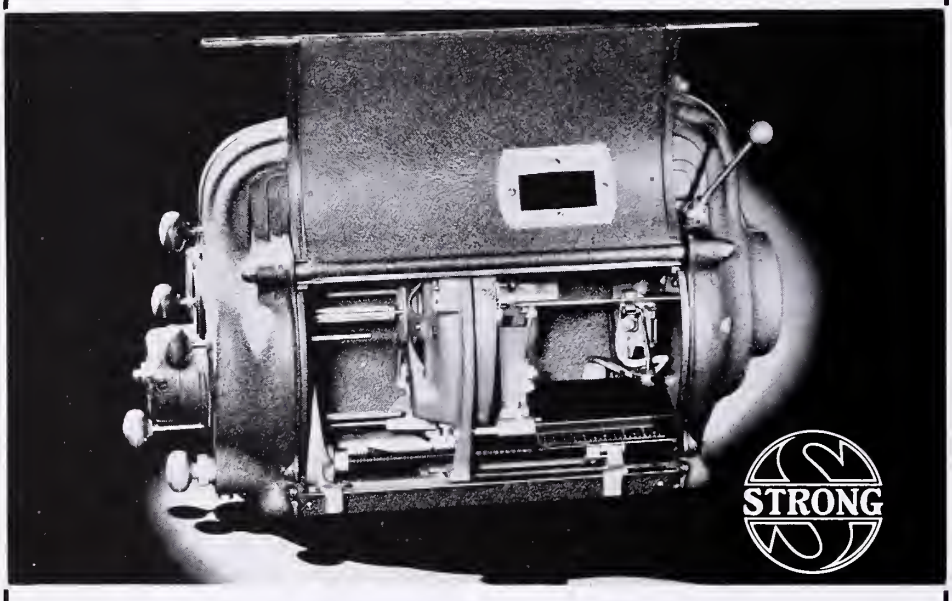
ness because every part of their auditorium was not highly decorated. If they do feel this to be so, they have only to know of the newer theatres being operated successfully which, in their design treatment, concur with the new functional architectural trend for the auditorium.

THE RANGE OF VISION, sometimes referred to as the angle of vision, including the peripheral or outer indistinct regions of the range, covers an angle of at least 80 degrees horizontally. The vertical range is somewhat smaller, especially in the upper region. The seating location most remote from the screen should be used to determine the portions of the wall and ceiling surfaces which will come within the range of vision while viewing the screen.

On these surfaces there should not be any secondary lighting in the form of fixtures or coves to be used during the screening period, unless the light source is shielded and the light rays are directed to the audience and not on the surfaces themselves. These surfaces should not be made invisible as may be inferred from aforesaid thoughts. They should be designed to allow the stray light reflections from the screen to be reflected into the auditorium in a useful manner. Most of this light can be directed so that it falls onto the audience, with the exception that the angularities of the surfaces should permit light rays to reach the eyes of the audience only in a very small percentage and in a very even and overall manner. In this way, unnecessary and undesirable darkness is avoided by the ability to use lightly tinted walls.

WHILE ONLY SOME OF THE SURFACES of the auditorium are affected by the needs of visual considerations, all of the surfaces of the auditorium are affected in the proper acoustical design approach. In the instances of both the acoustic and vision problems, it is necessary to design the surfaces so that both light reflections from the screen and sound reflections from the speaker horn will be properly controlled and directed for best efficiency and comfort considerations.

NOW FOR THE FIRST TIME THOUSANDS ARE SEEING TECHNICOLOR as it should be seen



. . and now that they have an appreciation of how really beautiful color pictures can be if properly presented, they will not readily accept a substitute.

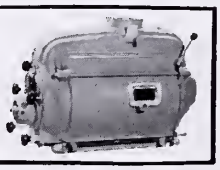
The intermediate high intensity lamp with its snow-white light has made this improved projection possible. Satisfactory presentation of Technicolor pictures has been proven out of the question with the muddy yellow light of the low intensity.

The Strong Utility One-Kilowatt Projection Arc has put high intensity lighting within the reach of even moderate sized theatres. It projects twice the volume of light of the low intensity arc with an increased combined current and carbon cost of less than 2c an hour.

Protect your business at once by installing Strong Utility Arc Lamps.

Your Independent Theatre Supply Dealer will gladly demonstrate in your theatre without obligation.

THE STRONG Electric Corporation
2501 Lagrange St.
TOLEDO, OHIO



The Story of Dazian, Inc.

(*Continued from page 18*)

"The important factor, I repeat, is individuality. And that is where fabrics become important.

"The materials for your draperies must be studied before they are selected. There are hundreds of fabrics in countless designs and limitless colors of infinite versatility. These, coupled with intelligence and resourcefulness, can be put to work for you.

"Too often, when furnishing a theatre, too little attention is given to the texture and quality and finish of the decorative hangings. There can not be good judgment in buying just drapes because they are conveniently available or because they are cheap. You are trifling with something that is no trifle.

"Fabrics are important enough to buy and it is important to buy only after your most careful, intelligent consideration."

Recent Installations

NEW YORK—The National Theatre Supply Company recently announced the following installations:

National comfort cooling equipment was installed in the State, Weirton, W. Va.; Key, Meredith, N. H.; Royal, Fall River, Mass.; Grand, Watervliet, N. Y. National Crestwood carpeting was installed in the Grand, Watervliet, N. Y.; Norwood, Norwood, Mass.; Uptown, Boston; Hollywood, E. Providence, R. I.; State, Saugris, Mass.; Lockwood and Gordon Entertainments. Irwin chairs were installed in the State, Madison, Me.; York Beach, York Beach, Me.; Somersworth, Somersworth, Me. Popcorn or candy vending machines were installed in the Somersworth, Somersworth, N. H.; Charles, La Plata, Md. Super Simplex projectors, Simplex low lamps, National rectifiers, and Super Cinephor lenses were installed in the Opera House, Buckhannon, W. Va.

Super Simplex mechanisms were installed at the Beverly, Washington, D. C., and at the Silver, Silver Springs, Md.

Other installations include National Crestwood carpet, Sealuxe frames, and Timco ticket register, Rosna, Norfolk, Va.; Hertner transverters, Edgewood, Baltimore; Walker screens, Lincoln, Marion, Va.; Strong lamps, Lincoln, South Richmond, Va.; and National curtain control and track, Astor, Baltimore. Super Simplex mechanisms, Hertner generators, and Simplex high lamps have been purchased by the Park, Dexter, Me. Simplex Four-Star sound, Simplex mechanisms, Hertner transverters, Walker screen and stage

(*Continued on page 25*)

How To Submit An Entry In An Exploitation Contest

By Robert Sidman, Manager, Senate Theatre, Harrisburg, Pa.

ONCE THERE WAS a world champion heavyweight named Jess Willard—a huge, hulking monster of a man. Then along came a little guy, half his size, and he made mincemeat out of Big Jess.

THERE, IN A CAPSULE, is the truth about the preparation of a winning entry in anything—including our lesson for today, exploitation contests. Willard was massive, Willard was tough looking. He was important and showy and everything the fight fan wants of a champion. But he was carrying too much weight, he was slow and ponderous, he didn't get around fast enough, and his timing was bad. So the little guy with the big wallop moved in and cut him to bits.

Why it takes us so long to learn that these same factors apply to everything we do, from getting promoted in grammar school to getting along in the business world, no one has ever explained. But it's true these same factors rule life the world over. They rule exploitation contests just as much as anything else.

How to Start

PLANNING YOUR ENTRY in an exploitation contest starts when you begin to plan your campaign. A campaign planned for show purposes only isn't worth writing up. The only campaign that can win a prize in competition with the rest of the showman's world is a campaign designed to sell tickets. Forget about the eyewash. Cut out everything that isn't effective. There never has been a judging committee that wouldn't rate a single effective extraordinary stunt above three pages of ordinary routine promotion.

MOST AGGRESSIVE SHOWMEN have long since learned that it takes no more time or energy or ingenuity to plan and execute this single effective, extraordinary stunt than to dream up a flock of imaginary window displays. Many a so-called exploitation man has spent more time and effort in useless padding of his reports than he would have needed to turn out a truly bang-up campaign.

Many Methods

AS TO THE ACTUAL MECHANICS of planning a campaign, there are almost as many methods as there are showmen. However, the more effective systems are all basically the same. The object, under these systems, is not to see how many varied stunts can be worked for the benefit of the picture in question, but to make sure that every stunt, every angle, is going to be effective, and is going to be properly timed. Also, that every possible medium of publicity and exploitation is being utilized.

What to Sell

WORKING ALONG THESE LINES, Joe Showman starts, as far ahead of his playdate as possible, to analyze his problem. What is there to sell in the picture? Will these salable angles appeal to his community? If not, can something synthetic be injected into the campaign to intrigue his patrons, and to make them want to buy his tickets? Knowing where you're going is just as important in plotting an exploitation campaign as it is in piloting a bomber.

Write Everything Down

SECONDLY, Joe starts to write down every practical stunt he can think of that will serve to dramatize his sales angles. As he does this, he groups them under various headings, such as "Posting," "Radio," "Schools and Organizations," "Newspaper, paid," Newspaper, free," etc. Then he checks to see that every available medium has at least one item to its credit. A second check takes out any stunts that don't fit the campaign.

Date All Items

THEN, AS THE FINAL STEP in planning, he dates every stunt—this one a week before

(*Continued on page 23*)

MODERN —and how!

And of course, the marquee display is

ADLER

Exclusive "REMOVA-PANEL" EQUIPMENT

that saves its cost in sign maintenance and the prevention of glass breakage

Above, new KEN THEATRE, CHICAGO, with copy space in marquee, two sides each four lines high, using ADLER "THIRD DIMENSION" Letters on ADLER "REMOVA-PANEL" Frames. Architect, Roy Blass, Chicago.

Equally advantageous for Fluorescent Lighting or regular bulbs.

Above, ADLER exclusive "REMOVA-PANEL" Units which permit you to simply swing out on a hinge, or remove entirely, a small lightweight glass panel instead of lifting out a large, heavy frame unit.

For the use of 8" - 10" - 12" - 16" - 24" ADLER

"THIRD DIMENSION" LETTERS

Interchangeably in the Same Openings

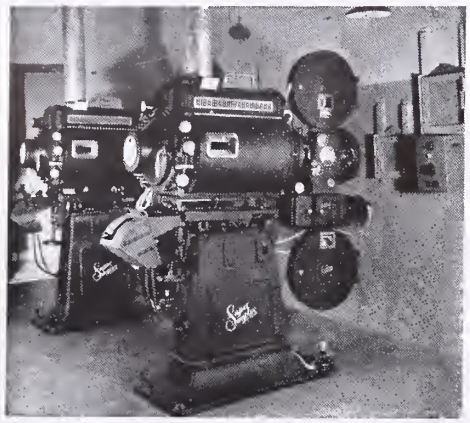
Various Adler Patents Listed by Underwriters' Laboratories, Inc.

ADLER SILHOUETTE LETTER CO.

General Office: 2909e Indiana Ave., Chicago • 33e W. 60th St., New York

CHICAGO • NEW YORK • TORONTO, CAN. • LONDON, ENG.

• This is where • good business • is born



GOOD BUSINESS at the box office begins right in your projection room. That's where satisfied patrons are created.

If your box office is puny, ailing and in need of a business bracer, try the stimulation of Simplex in your projection room. It's the preferred projection and sound tonic for building business.

Simplex gives you the superior picture quality, the smooth performance, the long-time economy no other projector can equal. Simplex engineering is known the world over for continued advancements in design and many exclusive features.

When you think of improving your theatre, think of your projection room first. That's where good business is born.

NATIONAL THEATRE SUPPLY COMPANY

•

Simplex

is the preferred

PROJECTION & SOUND

NOVELTY SCENIC STUDIOS

Interior Decoration • Curtains • Draperies
Murals • Acoustic Wall Treatments
320 West 48th Street, New York City

TYPHOON AIR CONDITIONING CO.

COOLING and HEATING SYSTEMS of all TYPES

Philadelphia, Pa New York, N.Y

Building and Equipment Depreciation*

SO YOU'RE A THEATRE OWNER—and you think you're making money—and life seems very rosy—but—

How about depreciation?

Have you any idea just what the depreciation rates should be on the various departments of your theatre, mechanical equipment, carpets, drapes, signs, spots, etc.? Well, unless we miss our guess, many of you don't.

IT WAS TO FILL SUCH A NEED that we went to a competent firm of accountants and secured from it what we consider to be an intelligent schedule of depreciation rates. While, obviously, all the items listed aren't included in the inventory of every theatre, most theatres will find a practical reference to everything contained in the modern house.

HERE GOES: (listed alphabetically for convenience, with the percentage of annual depreciation noted directly after the listing.)

	Percent
Acoustical Treatment	10
Aisle Lights	10
Asbestos Curtain	10
Auditorium Cove and Floodlight Fixtures	10
Boiler Room Equipment	6⅔
Carpenter Shop (Excluding small tools which are immediate expense)	10
Carpets	33⅓
Check Room Equipment	10
Cooling System (Fans, etc.)	15
Counterweight Systems	5
Dictograph and Inter-Office Telephones	10
Draperies	20
Drinking Water Cooling System	6⅔
Electric Light Bulbs (To be written off within six to 12 months, with replacements as immediate expense)	
Electrical Lighting Fixtures (Commercial portion)	6⅔
Electrical Stage Equipment	15
Electrical Work (Wiring, conduits, outlets, etc.)	4
Elevating Machinery	5
Elevators	5
Electric Light Fixtures	10
Furniture (Chairs, settees, tables, mirrors, floor and table lamps, etc.)	15
Linoleum and Rubber Floor Coverings	20
Lobby Railings and Chains	10
Metal Vases	10
Miscellaneous Building Equipment	20
Miscellaneous Stage and Theatre Equipment	20
Orchestra Stands and Chairs	10
Organ	10
Paintings	10
Painting, Decorating, Murals	10
Painting (Commercial portion)	20
Pianos	20
Plumbing	4
Poster Frames	10
Projection Room Equipment (Excluding sound equipment)	20
Projection Screens	20
Public Address Amplification System	10
Radiators, Steam Lines, Etc.	4
Railing Coverings	33⅓
Refrigerating and Ventilating Systems	6⅔
Relics	10
Rugs	33⅓
Seats	10
Signs (Not including electric light bulbs)	15
Sound Equipment—Percentage of equipment cost to be depreciated an average of 11-12 one year, about 20-24 two years, and 65-75 in five years. (Alteration costs to be written off over five years. All parts replacements are immediate expenses.)	
Spotlights	15
Sprinkler System	4
Stage Curtains	20
Stage Switchboard	10
Statues	10
Steel Lockers and Safes	10
Theatre Structures—3⅓, except where cost of rest of commercial structure can be charged off at slightly lower rate.	
Ticket and Change Machines	20
Ticket Booths	10
Turnstiles	20
Ushers' and Doorman's Uniforms (Within three to six months, replacements as immediate expense.)	
Ushers' Signal System	10
Window Shades and Blinds	20

(NOTE: *The foregoing rates pertain to new equipment and properties owned in fee or under long term leases. If these are several years old when acquired, they should be depreciated over the remaining life. In the case of de luxe houses where art objects have been purchased, these should be separately classified at inventory and not depreciated. Marquees should be given special consideration.*)

*Reprinted from *The 1941 Theatre Catalog.*

How to Submit An Entry

(*Continued from page 21*)

opening, this one two days before, and so on. Proper timing was just as important to Dempsey at Toledo as was the fact that he carried no excess weight to slow him down. It's just as important to Joe Showman's campaign, too.

Presentations

So now the campaign is completely planned, and Joe gets ready to make up his entry for the grand contest. Here's where he can have fun. He can make the most elaborate sort of presentation, or he can just paste his entry up on a bunch of loose sheets of paper, as he chooses. It really doesn't make any difference, because it's the contents, not the form, that wins. The judges look for complete information on the campaign, and the primary thing is to see that they can get it without too much study.

Campaign Detail

Probably the most important part of any contest entry is the campaign detail, itself. This should be typed neatly, with plenty of margin, and well spaced so that it makes easy reading. It is wise to group the campaign items, just as they were grouped in the original campaign outline, under such headings as "Street Stunts," "Store tie-ups," etc.

Visible Evidence

Following this, in the same order as listed, should be the visible evidence of the execution of the campaign. In the case of newspaper ads and publicity, show properly marked full-page tear sheets, which will not only demonstrate what you did but will demonstrate how much more you did, in comparison to your opposition. If there are any accomplishments along these lines that are unusual (for example, if you have gotten newspaper publicity in a paper that has never given free space before), make big, bold notes of it, wherever it occurs.

Those Photographs

For street stunts, window displays, etc., try to furnish photographs to prove that you actually worked out every detail. Snapshots made with a Brownie are just as good as 8x10 professional photographs. In this connection, many successful contestants in past competitions have made a point of illustrating only one stunt to a page. Include samples of all printed matter, with complete details as to how, where and when it was used, and what the quantities were.

Odd Items

There are always items for which no tangible evidence can be produced, but this can be handled in various ways. One prize winner recently documented his radio coverage by copies of announcements that were made, and copies of the station time orders. Another, showing his coverage of the clergy, obtained the notes of a minister's sermon in which he praised the picture in question, and included them in his campaign book.

Cover Everything

Above all, don't expect the judges to use their imaginations in evaluating your campaign. Tell them everything there is to tell about it, as briefly as possible, but without sparing even the slightest detail. Stress the planning of your campaign—how you have considered and covered every possible avenue of promotion for your picture—because most judging boards are comprised of men who know the value of carefully planned advertising.

Get It In

And, finally, get your entry in on time. Don't rush it out. Plan it, revise it, make sure it is the most effective presentation of your campaign that you can offer, but allow for possible delays in the post office or express office, and get it to the judges at least a couple of days before the closing date.

STRICTLY PERSONAL

Robert Sidman, the author, is not only an experienced theatre manager and exploitation expert but he recently won $500 in the "Little Men"—RKO-Borden's contest, the best in his class against considerable opposition. Sidman has many years to his credit as an exploiteer, so he is able to speak from both sides of the fence, that of managing as well as merchandising attractions. He has written this article on request of the Better Management editors who feel that if someone could give tips of this sort to other managers interest in exploitation contests could be heightened. We suggest that his remarks be saved for future use. Sidman will be glad to hear from other managers on the subject. He can be reached at the Senate Theatre, Harrisburg, Pa.

Wagner Transparency Frames Make Your Best Advertising Medium—BETTER

With Wagner Transparency Frames and colored transparencies you can now employ

THE POWER OF LIFE-LIKE PICTURES IN COLOR

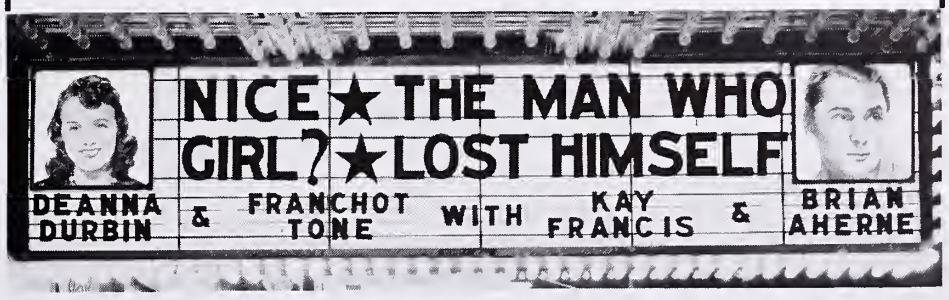
in your best advertising medium — the marquee. The illustrations above and below show Wagner Transparencies and Multi-Size Letters in use in the marquee and girder sign of the

ORIENTAL THEATRE, CHICAGO USING 12 TRANSPARENCY FRAMES A WEEK

SEND FOR ILLUSTRATED LITERATURE AND FULL PARTICULARS ON FRAMES AND SERVICING.

WAGNER SIGN SERVICE, Inc.

218 S. Hoyne Ave., Chicago
123 W. 64th St., New York
706 E. Hancock Ave., Detroit



THEATRE FABRICS
for
DRAPERIES · WALL COVERINGS
CYCLORAMAS · PERMANENT &
NOVELTY STAGE CURTAINS

Dazian's "Fabric Exclusives" add a rich individuality and a feeling of "costly decoration" at prices that one expects to pay. WE ARE NOW ENTERING OUR 100th YEAR OF SUCCESSFUL OPERATION.

DAZIAN'S INC
Established 1842
142 WEST 44th ST. · NEW YORK
CHICAGO: 222 N. Michigan Ave.
LOS ANGELES: 731 So. Hope St.
BOSTON: 260 Tremont Street
PHILA.: 105 South 12th Street

No Price Increase

LAST YEAR'S LOW PRICES
PREVAIL ON ALL S. O. S.

AIR-CONDITIONING
• Systems • Supplies • Accessories

Immediate Delivery
Easy Payments Arranged

All Steel Blowers from $24.50
Exhaust Fans...from 7.84
Air Washers....from 20.00
Grille Diffusers..from 9.32

To add a "COOLA-WEATHER" air cooling chamber to your present blower at small cost, write us for details and prices.

DID YOU RECEIVE OUR NEW AIR CONDITIONING CATALOG?

S.O.S. CINEMA SUPPLY CORP.
636 Eleventh Ave., New York, N. Y.
Cable "SOSOUND" New York

The 1941 THEATRE CATALOG
THE FIRST REAL TEXTBOOK ON THEATRE MAINTENANCE, THEATRE MANAGEMENT and THEATRE EQUIPMENT.
A Limited Quantity on Sale $3.00
Jay Emanuel Publications, Inc.
1225 Vine Street, Philadelphia

Selling Pictures

"I Wanted Wings"

PORTLAND, ME. (Population, 73,000)—Harry Botwick, manager, State, covered every known medium of advertising. Tieing in with the Army, local city authorities, and the State of Maine C.A.A., the campaign embraced radio, newspapers, outdoor billing, screen, lobby, ballyhoo, Hollywood opening, etc. Radio stations went overboard in their support of the picture with both WGAN and WCSH splurging heavily with time on both transcriptions and live programs to plug the attraction. Botwick had Army men at both radio stations talking about "Flying Cadets," glamour of the picture, etc. Program also received heavy plug for weeks in advance of play date. The city cooperated by permitting theatre and Army Air Corps to put up 50 one-sheet stands all over the city. South Portland and Westbrook also cooperated in this respect. These stands were in the middle of the street, making quite a flash. City also cooperated further by permitting the State to banner signal light traffic boxes which are located in the middle of the street. This meant that any and all travelers throughout the city had to see these four-sided signs which were literally eye-compelling in their copy and credits. Merchants cooperated with special window displays. Magazine tieups and bannered trucks, outdoor billing, 24-sheets, napkin ads, model airplane contest, heavy newspaper publicity, lobby displays, including parachute, plane parts, etc, special trailers on campaign were used. Other angles were a special preview for Army officers and city officials, proclamation from the city designating May 28, opening day of picture, as "Portland Flying Cadet Day.' Climax of the campaign came when the Army turned out with two mobile searchlight units and sound locators and put on a practice demonstration of anti-aircraft searchlight work.

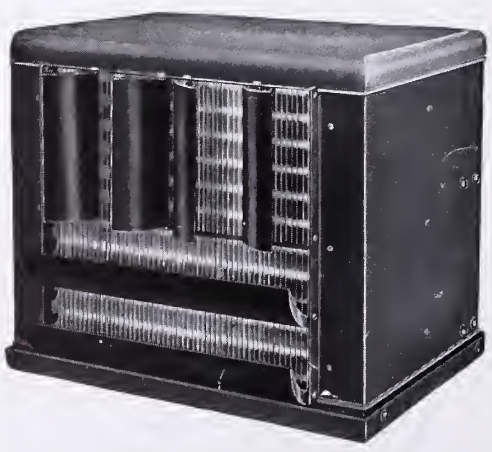
WILKES-BARRE, PA. (Population, 86,000)—Manager Bill Walsh and assistant Paul Tigue, Comerford, used every possible opportunity for tying in this feature with the Army and defense work and current interest in aviation. The feature of the campaign was a tie-up with the local Army Recruiting Station whereby 1,000 guest tickets and heralds were dropped in miniature parachutes from an Army training plane at the climax of the Memorial Day parade. A regular Army truck bannered on both sides with plugs for the picture and air corps recruits were in the parade and continued to carry the banners thorughout the showing of the picture. Anxious to use the picture to further their recruiting drive, officials of the local station plugged it at every opportunity. They were guests at a preview showing immediately following the parade, along with city officials. In addition, Walsh made a tie-up with a local airport for the placing of a large miniature plane in the lobby with a propellor continually turning as if it were flying. Art Bullock and his Art Shop crew came through with some original displays which included a miniature plane shown in a dive.

"Fantasia"

READING, PA. (Population, 111,000)—C. G. Keeney, Park, carried out one of the most intensive newspaper publicity drives, along with other campaign means, to launch one of "Fantasia's" few premieres in Pennsylvania. Contacts were made with scores of musical and civic groups, as well as organizations particularly interested in child-training along musical and art lines. Endorsements by metropolitan newspapers and magazines were boxed in the Park ads. Advertising material, posters, stills, and easel displays were used freely for three weeks in advance in the lobby and theatre front.

Beg Pardon

(Editor's Note—In listing the reference facts concerning the Mayfair, Flushing, Long Island, in the May issue of Better Management, the carpets were incorrectly credited to the Greater New York Carpet Company. This should have read, "manufactured by Alexander Smith and Sons, installed by the Greater New York Carpet Company.")



THE S.O.S. COOLA-WEATHER UNIT with diffusers, is pictured here.

S.O.S. Cooling Systems Ready

NEW YORK—S.O.S. Cinema Supply Corporation of New York last week announced that its evaporative cooling systems known as the S.O.S. Coola-Weather are available at last year's prices because of a contract closed before the present advance in materials.

Coola-Weather is said to fit into the price range between comparatively high-priced refrigeration cooling-systems and the commonly used forced air circulating devices.

The company stated that a payment plan giving 24 months time with very little down is open to responsible exhibitors.

"Pot O' Gold"

BRIDGEPORT, CONN. (Population, 146,900)—Manager Morris Rosenthal, Loew-Poli Majestic, played up the natural angle suggested when he booked in this film. A girl was planted in a downtown show window, surrounded by plenty of stills and props, and supplied with a carnival wheel numbered up to 128, which corresponds with the number of pages in the local telephone directory. Girl spun the wheel for page number and number of a local person. The person thus tabbed was then called by telephone from the window and if the phone was answered, a brace of tickets was forthcoming.

"A Defense Film With Every Program"

"Ziegfeld Girl"

READING, PA. (Population, 111,000)—Manager George Peters, Loew's, tied in with a photographic supply and art store on a contest for the best specially posed "Ziegfeld Girl" pictures, or the best candid shots snapped from the screen. Many amateur and semi-pro fans competed, with very good results. Peters placed the winning pictures in an elaborate display on the walls of the theatre's balcony. Peters also turned the tables on the competing cameramen by photographing them at work in the theatre. Prizes were a trophy cup, camera, phaestron meter, and guest tickets. Peters also tied in with a local store on a "Name the Ziegfeld Girl contest," in which prizes were awarded to those who could accurately name the largest number of former Ziegfeld beauties.

"In the Navy"

WILKES-BARRE, PA. (Population, 86,000)—Manager John Galvin, Penn, and assistant Joe Kearns came through with an extensive campaign on this, trying to break "Buck Privates" record of a five week run at the house. A 10-day contest was staged on, "How Long Will the Picture Play?" Many other exploitation features were also used.

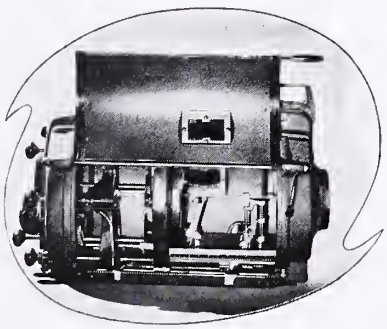
Recent Installations

(*Continued from page 20*)

draperies have been installed in the Strand, Ayer, Mass. Simplex high lamps and Hertner generators have been purchased by Graphic theatres for their Camden, Camden, Me., and Reading, Reading, Mass. Peerless Hy-Candescent lamps have been purchased by Loew's Orpheum, Boston, Mass. Super Simplex mechanisms have been purchased by the Burns, Newport, Vt., and Monson, Monson, Mass. National stage draperies, curtain controls and tracks, and Irwin Clipper chairs have been installed at the Somersworth, Somersworth, N. H. Super Simplex mechanisms, Peerless Magnarc lamps, and copper oxide rectifiers have been installed at RKO exchange, Boston. Brant Rock, Brant Rock, Mass., has purchased Simplex mechanisms. Simplex Four-Star sound, Super Simplex projectors, Simplex high lamps and rectifiers, Walker PM screen, Super Cinephor lenses, and National comfort cooling equipment has been installed in the Union Hall, Gouverneur, N. Y. Simplex high lamps, Hertner transverters, Walker plastic molded screen, Super Cinephor lenses, and National comfort cooling equipment has been installed at the Capitol, Whitehall, N. Y. Simplex Four-Star sound was installed in the Lake, Lake George, N. Y. National comfort cooling equipment was installed in the Royal, Harrisville, N. Y.; and Paramount, Glen Falls, N. Y. Irwin chairs were installed in the Ritz, Anstead, W. Va.

When You Announce Your Fall Program

ALSO ANNOUNCE MODERN PROJECTION



You'll buy the best pictures.
You'll pay important money for them.
So provide equipment necessary for their proper presentation.

Black and white prints will be more dense than formerly. There will be an increased number of Technicolor pictures. You can't expect satisfactory projection with the dim, yellow light of your low intensity lamps.

The brilliant, sparkling, snow-white light of the

Simplex High

ONE-KILOWATT PROJECTION ARC LAMP

is absolutely essential.

It projects twice as much light with but slight increase in operating cost.

See the Simplex High in your own theatre and see the difference.

DISTRIBUTED BY NATIONAL THEATRE SUPPLY COMPANY

There's a Branch Near You

Genuine U.S. NAUGAHYDE

THE LOW-COST LONG-WEARING SEAT COVERING

...made with *Rubber for Flexibility*... and ground *Leather for Durability*

UNITED STATES RUBBER COMPANY

COATED FABRICS DIVISION

MISHAWAKA, INDIANA

Public Approval!

THE DALLAS MORNING NEWS
Dallas, Texas

New Equipment Installed at Palace Theater

With the opening of the Jack Benny-Fred Allen-Mary Martin picture, Love Thy Neighbor, Palace patrons will enjoy new sound and new screen improvements in the theatre.

Installation of new projection machines in the booth, a new sound system throughout the theatre and a new screen of latest design was completed this week, and these improvements will be brought into complete use for the first time Wednesday

Elmer Zrenner, technical engineer for Interstate Circuit, supervised the installation of the improved equipment after having made a trip to New York to select the units. National Theatre Supply Company installed the equipment.

The new Simplex E-7 projection machines in the booth enable the motion picture operator to perform his duty more efficiently. In addition, the images are more clearly defined on the screen, the light is steadier, all blur is eliminated and the light is "whiter" and more brilliant than has been possible in the past.

The sound system has been improved and amplified by the addition of new speakers, built especially for the acoustical problems of the Palace. Sound is clearer and is uniform throughout the house. Research developments also have made possible richer tone in the musical numbers, a point that will be clearly demonstrated in the several songs in Love Thy Neighbor

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The Feature Check-up

Of All Features Released Nationally
Since October 18, 1940

COLUMBIA

(1939-1940 releases from 1001 up; 1940-1941 releases from 2001 up.)

ACROSS THE SIERRAS — W — Bill Elliott, Richard Fiske, Luana Walters—One of Elliott's better entries—58m.—see Mar. 5 issue—(2212).

ADAM HAD FOUR SONS—D—Warner Baxter, Ingrid Bergman, Susan Hayward, Fay Wray—Top-notch women's drama that can stand strong selling—81m.—see Mar. 5 issue—(2006).

ADVENTURE IN WASHINGTON—D—Herbert Marshall, Virginia Bruce, Gene Reynolds—Well made programmer has plenty of selling angles—86m.—see June 11 issue.

ARIZONA—WD—Jean Arthur, William Holden, Warren William—High-rating open air epic has plenty of exploitation angles—122m.—see Nov. 27 issue—(2101).

BEYOND THE SACRAMENTO—W—Bill Elliott, Evelyn Keyes—High-rating Elliott—58m.—see Nov. 27 issue—(2210).

BIG BOSS, THE—MD—Otto Kruger, Gloria Dickson, John Litel—For the duals and nabes—70m.—see May 14 issue—(2037).

BLONDIE GOES LATIN—CMU—Penny Singleton, Arthur Lake, Larry Simms, Tito Guizar—One of the better Blondies—69m.—see Feb. 19 issue—(2015).

BLONDIE PLAYS CUPID—C—Penny Singleton, Arthur Lake, Larry Simms—High-rating Blondie entry—68m.—see Nov. 13 issue—(2016).

DEVIL COMMANDS, THE—MY—Boris Karloff, Richard Fiske, Amanda Duff—For the Karloff fans—65m.—see Feb. 19 issue—(2028).

ELLERY QUEEN, MASTER DETECTIVE—MYD—Ralph Bellamy, Margaret Lindsay, Michael Whalen—Good mystery for duals—68m.—see Dec. 11 issue—70m.—see Mar. 5 issue—(2025).

ELLERY QUEEN'S PENTHOUSE MYSTERY — MY — Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Dualler; good entrant in Ellery Queen series—70m.—see Mar. 5 issue—(2025).

ESCAPE TO GLORY (Submarine Zone) — D — Pat O'Brien, Constance Bennett, John Halliday—Topical meller has plenty of selling angles—74m.—see Dec. 11 issue—(2012).

FACE BEHIND THE MASK, THE—MD—Peter Lorre, Evelyn Keyes, Don Beddoe—Well-made melodrama with big selling problem—65m.—see Feb. 5 issue (2029).

GIRLS UNDER 21—MD—Bruce Cabot, Rochelle Hudson, Paul Kelly—Good meller for the duals—64m.—see Oct. 30 issue—(2038).

GREAT PLANE ROBBERY, THE — AD—Jack Holt, Vicki Lester, Stanley Fields—Sub-par stuff; Jack Holt's fans might like it—53m.—see Nov. 27 issue—(2031).

GREAT SWINDLE, THE — MD — Jack Holt, Marjorie Reynolds, Sidney Blackmer—Filler for the bottom dual spot—54m.—see Apr. 2 issue—(2034).

HER FIRST BEAU—CD—Jane Withers, Jackie Cooper, Edith Fellows, William Tracy—Pleasing family program—78m.—see May 14 issue—(2013).

LONE WOLF KEEPS A DATE, THE — MY — Warren William, Frances Robinson, Eric Blore—Run-of-the-mill dualler—65m.—see Nov. 27 issue—(2021).

LONE WOLF TAKES A CHANCE, THE—MD—Warren William, June Storey, Henry Wileoxon, Eric Blore—Below the Lone Wolf standard; bottom dualler—76m.—see Mar. 19 issue—(2022).

MEET BOSTON BLACKIE—MY—Chester Morris, Rochelle Hudson, Constance Worth — Fast-moving comedy-meller for the duals—61m.—see Mar. 5 issue—(2027).

MISSING TEN DAYS—MD—Rex Harrison, Karen Verne, Joan Marion — Okay British meller for houses which can play this type of product—77m.—see Mar. 19 issue—(English-made)—(2044).

NAVAL ACADEMY—CD—Freddie Bartholomew, Jimmy Lydon, Billy Cook—Pleasant entertainment with military angles to help selling—67m.—see May 28 issue—(2020).

NOBODY'S CHILDREN—MD—Edith Fellows, Billy Lee, Lois Wilson—So-so tearjerker for bottom of duals—65m.—see Oct. 30 issue—(2030).

NORTH FROM THE LONE STAR—W—Bill Elliott, Richard Fiske, Dorothy Fay—Will please the oatie fans—58m.—see Apr. 30 issue—(2213).

OUTLAWS OF THE PANHANDLES — WMU — Charles Starrett, Frances Robinson, Sons of Pioneers — Routine western — 59m. — see Mar. 19 issue—(2205).

PENNY SERENADE—CD—Cary Grant, Irene Dunne, Beulah Bondi—Combination of comedy, romance, and heart-throbs; of hit proportions, should register big grosses—120m.—see Apr. 30 issue—(2002).

PHANTOM SUBMARINE, THE—MYD—Anita Louise, Bruce Bennett—Filler—70m.—see Jan. 22 issue—(2033).

PINTO KID, THE—W—Charles Starrett, Louise Currie, Bob Nolan—Good western—61m.—see Jan. 22 issue—(2204).

RETURN OF DANIEL BOONE, THE—W—Bill Elliott, Betty Miles—Up to par Elliott—61m.—see May 28 issue—(2214).

RICHEST MAN IN TOWN, THE—D—Frank Craven, Edgar Buchanan, Eileen O'Hearn—For the duallers—68m.—see June 25 issue.

SHE KNEW ALL THE ANSWERS—C—Joan Bennett, Franchót Tone, John Hubbard—Pleasing program comedy will need plenty of selling—86m.—see May 28 issue—(2008).

SUBMARINE ZONE—see Escape to Glory.

THEY DARE NOT LOVE—MD—Martha Scott, George Brent, Paul Lukas—Sell the names—76m.—see May 14 issue—(2011).

THIS THING CALLED LOVE — C—Rosalind Russell, Melvyn Douglas, Binnie Barnes—Good entertainment on the sophisticated level—98m.—see Jan. 8 issue—(2005)—(A).

TIME OUT FOR RHYTHM—MUC—Rudy Vallee, Ann Miller, Rosemary Lane—Musical with specialties for the duallers—75m.—see June 11 issue.

UNDER AGE—D—Nan Grey, Tom Neal, Alan Baxter—Lightweight offering for the duallers — 60m. — see Apr. 30 issue—(2036).

VOICE IN THE NIGHT, THE — Clive Brook, Diana Wynyard—Anti-Nazi show is well made, but will need plenty of attention in most spots—80m.—see May 14 issue—(English-made).

WILDCAT OF TUCSON—W—Bill Elliot, Evelyn Young, Stanley Brown—Okay Elliot—59m.—see Feb. 5 issue—(2211).

TO BE REVIEWED OR IN PRODUCTION

BLONDE FROM SINGAPORE, THE—Florence Rice, Leif Erikson.

BLONDIE IN SOCIETY—Penny Singleton, Arthur Lake, Larry Simms.

ELLERY QUEEN AND THE PERFECT CRIME—Ralph Bellamy, Margaret Lindsay, John Beal.

HANDS ACROSS THE ROCKIES—Bill Elliott, Dub Taylor, Mary Daily.

HEAVEN CAN WAIT—Robert Montgomery, Rita Johnson, Evelyn Keyes, Claude Rains.

I WAS A PRISONER ON DEVIL'S ISLAND—Sally Eilers, Donald Woods, Edward Ciannelli.

KING OF DODGE CITY—Bill Elliott, Tex Ritter, Judith Linden.

LADIES IN RETIREMENT—Ida Lupino, Louis Hayward, Elsa Lanchester.

MEDICO OF PAINTED SPRINGS — Charles Starrett, Terry Walker, Richard Fiske—(2206).

MEDICO RIDES, THE—Charles Starrett, Eileen O'Hearn.

MR. JORDON COMES TO TOWN—Robert Montgomery, Rita Johnson, Claude Rains.

MYSTERY SHIP—Lola Lane, Paul Kelly.

OFFICER AND THE LADY, THE—Rochelle Hudson, Bruce Bennett, Roger Pryor.

OUR WIFE—Ruth Hussey, Melvyn Douglas, Charles Coburn, Ellen Drew.

SON OF DAVY CROCKETT, THE—Bill Elliott, Iris Meredith, Dub Taylor.

SWEETHEART OF THE CAMPUS—Ozzie Nelson, Harriet Hilliard, Ruby Keeler.

TEXAS—William Holden, Glenn Ford, Claire Trevor.

TILLIE THE TOILER — Kay Harris, William Tracy, Ernest Truex.

TONIGHT BELONGS TO US—Loretta Young, Dean Jagger, Conrad Veidt.

TWO LATINS FROM MANHATTAN—Jinx Falkenberg, Joan Davis, Joan Woodbury.

YOU'LL NEVER GET RICH—Fred Astaire, Rita Hayworth, Robert Benchley, John Hubbard.

TWO IN A TAXI—Anita Louise, Russell Hayden, Dick Purcell.

METRO

(1939-40 releases from 1 up; 1940-1941 releases from 101 up.)

ANDY HARDY'S PRIVATE SECRETARY—C—Mickey Rooney, Lewis Stone, Ian Hunter, Kathryn Grayson—Top-notch comedy for all audiences; maintains series standard—101m.—see Mar. 5 issue—(126).

BAD MAN, THE—AD—Wallace Beery, Laraine Day, Lionel Barrymore, Ronald Reagan—Depends on the name draw—70m.—see Apr. 2 issue—(124).

BILLY THE KID—W—Robert Taylor, Brian Donlevy, Ian Hunter, Mary Howard—Formula western with excellent scenic background—95m.—see June 11 issue—(Technicolor)—(137).

BITTER SWEET — MU — Jeanette MacDonald, Nelson Eddy, Ian Hunter—Okay for MacDonald-Eddy fans—94m.—see Nov. 27 issue—(Technicolor)—(110).

BLONDE INSPIRATION—CD—John Shelton, Virginia Grey, Albert Dekker, Charles Butterworth—For the lower half of the duallers—72m.—see Feb. 19 issue—(123).

COME LIVE WITH ME—C—James Stewart, Hedy Lamarr, Ian Hunter—Well-made comedy; names will help—86m.—see Feb. 5 issue—(122)—(A).

COMRADE X—CD—Clark Gable, Hedy Lamarr, Felix Bressart — Gable and Lamarr should guarantee grosses—89m.—see Dec. 25 issue—(113).

DR. KILDARE'S CRISIS—D—Lew Ayres, Robert Young, Laraine Day, Lionel Barrymore—Impressive member of the Kildare series—75m.—see Dec. 11 issue—(115).

ESCAPE—MD—Robert Taylor, Norma Shearer, Conrad Veidt, Nazimova — Exciting, suspenseful melodrama—104m.—see Nov. 13 issue—(108).

FLIGHT COMMAND—MD—Robert Taylor, Ruth Hussey, Walter Pidgeon — Highly exploitable service picture—115m.—see Dec. 25 issue—(117).

FREE AND EASY — C—Ruth Hussey, Robert Cummings, Judith Anderson—Comedy for the bottom duallers; sell the names—55m.—see Mar. 5 issue—(127).

GALLANT SONS—MY—Jackie Cooper, Bonita Granville, Ian Hunter, Gail Patrick—Might be a sleeper for the family trade, with special appeal for young people—76m.—see Nov. 27 issue—(111).

GET-AWAY, THE—MD—Robert Sterling, Dan Dailey, Jr., Charles Winninger, Donna Reed—Fast moving action show will fit nicely into the duallers—89m. see June 25 issue—(138).

GONE WITH THE WIND — D — Clark Gable, Vivien Leigh, Olivia de Havilland, Leslie Howard, Thomas Mitchell—Par excellence—228m.—see Jan. 8 issue—(Technicolor)—(A).

GO WEST — MUC—The Marx Brothers, John Carroll, Diana Lewis—Grosses should hit the high-water Marx—82m.—see Dec. 25 issue—(114).

HULLABALOO—MUC — Frank Morgan, Virginia Grey, Dan Dailey, Jr., Billie Burke—Entertaining musical comedy program—77m.—see Nov. 13 issue—(109).

I'LL WAIT FOR YOU—MD—Robert Sterling, Marsha Hunt, Virginia Weidler—Okay for the bottom dual spot—75m.—see May 28 issue—(135).

KEEPING COMPANY—CD—Frank Morgan, Ann Rutherford, John Shelton, Virginia Weidler—Good family entertainment for the lower braoket—79m.—see Jan. 8 issue—(116).

LAND OF LIBERTY—HDoc—Compilation sponsored by the MPPDA and edited by Cecil B. DeMille—Excellent patriotic exploitation offering; plenty of star value—98m.—see Jan. 22 issue—(120).

LITTLE NELLIE KELLY—MDMU—Judy Garland, George Murphy, Charles Winninger, Douglas McPhail—Pleasant musical-meller—100m.—see Nov. 27 issue—(112).

LOVE CRAZY—C—William Powell, Myrna Loy, Gail Patrick—Looks like a summer money show—99m.—see May 28 issue—(134).

MAISIE WAS A LADY—CD—Ann Sothern, Lew Ayres, Maureen O'Sullivan — Pleasing entrant in the "Maisie" series—79m.—see Jan. 22 issue—(118).

MEN OF BOYS TOWN—D—Spencer Tracy, Mickey Rooney, Bobs Watson—Packed with entertainment value for everyone—106m.—see Mar. 19 issue—(132).

PENALTY, THE—MD—Edward Arnold, Lionel Barrymore, Gene Reynolds, Marsha Hunt—Good action dualler, especially suited for family and small-town trade—80m.—see Mar. 19 issue—(129).

PEOPLE VS. DR. KILDARE, THE—MD—Lew Ayres, Lionel Barrymore, Laraine Day—Top-ranking member of the series—78m.—see May 14 issue—(133).

PHILADELPHIA STORY, THE—CD—Cary Grant, Katharine Hepburn, James Stewart—High-rating for any situation—112m.—see Dec. 11 issue—(119).

RAGE IN HEAVEN—MD—Robert Montgomery, Ingrid Bergman, George Sanders—Good critics' picture with a selling problem—85m.—see Mar. 19 issue—(128).

TRIAL OF MARY DUGAN, THE—D—Laraine Day, Robert Young, Tom Conway, Frieda Inescort—Saleable dramatic program—90m.—see Feb. 19 issue—(125).

WASHINGTON MELODRAMA—MD—Frank Morgan, Ann Rutherford, Kent Taylor—Just a programmer for the duallers—80m.—see Apr. 30 issue—(131).

WILD MAN OF BORNEO—CD—Frank Morgan, Mary Howard, Dan Dailey, Jr., Billie Burke—For nabe dual support—78m.—see Feb. 5 issue—(121).

WOMAN'S FACE, A — MD—Joan Crawford, Melvyn Douglas, Conrad Veidt — Absorbing drama with good appeal for all kinds of houses—106m.—see May 14 issue—(136).

ZIEGFELD GIRL—DMU—James Stewart, Judy Garland, Hedy Lamarr, Lana Turner, Tony Martin, Ian Hunter, Jackie Cooper—Big lavish show will be an important grosser—131m.—see Apr. 30 issue—(130).

TO BE REVIEWED OR IN PRODUCTION

BARNACLE BILL—Wallace Beery, Virginia Weidler, Leo Carrillo.

BIG STORE, THE—Marx Brothers, Tony Martin, Virginia Grey—(139).

BLOSSOMS IN THE DUST—Greer Garson, Walter Pidgeon, Marsha Hunt, Samuel Hinds—(Technicolor).

CHOCOLATE SOLDIER, THE — Nelson Eddy, Rise Stevens, Lee Bowman.

DR. JEKYLL AND MR. HYDE—Spencer Tracy, Ingrid Bergman, Lana Turner.

HONKY-TONK—Clark Gable, Lana Turner, Marjorie Main, Claire Trevor, Rags Ragland.

LADY BE GOOD—Ann Sothern, Eleanor Powell, John Carroll, Lionel Barrymore, Robert Young.

LIFE BEGINS FOR ANDY HARDY—Lewis Stone, Mickey Rooney, Judy Garland, Ann Rutherford, Fay Holden.

MATA HARI—Greta Garbo, Ramon Novarro, Lionel Barrymore, Lewis Stone—89m.—(Re-issue).
RINGSIDE MAISIE—Ann Sothern, George Murphy, Robert Sterling.
SMILIN' THROUGH—Jeanette MacDonald, Gene Raymond, Brian Aherne, Ian Hunter—(Technicolor).
THEY MET IN BOMBAY—Clark Gable, Rosalind Russell, Eduardo Ciannelli.
UNTITLED—Mickey Rooney, Judy Garland, Lewis Stone.
UNTITLED KILDARE—Lionel Barrymore, Lew Ayres, Laraine Day, Red Skelton.
YEARLING, THE—Spencer Tracy, Gene Eekman, Ann Revere—(Technicolor).
YOUNG AMERICANS—Bonita Granville, Dan Dailey, Jr., Leo Gorcey.

MONOGRAM

(1939-1940 releases from 3901 up; 1940-1941 relsases not numbsred.)

BREAK THE NEWS—MUC—Maurice Chevalier, June Knight, Jack Buchanan—Happy Britisher; okay for duals—72m.—see Dec. 11 issue under Foreign —(English-made).
CHAMBER OF HORRORS—MYD—Leslie Banks, Lilli Palmer, Romilly Lunge—Just for duallsr support—79m.—ses Jan. 8 issue—(English-made).
DEAD MAN'S SHOES—MD—Leslie Banks, Wilfrid Lawson, Judy Kelly—British meller for the duals—70m.—see Mar. 5 issue—(English-made).
FLYING WILD—MD—Leo Gorcey, Bobby Jordan, Joan Barclay—Okay for the younger patrons—63m.—see Mar. 5 issue.
FORGOTTEN HERO (Hoosisr Schoolboy)—MD—Mickey Rooney, Anne Nagel, Frank Shields—Re-issue; sell Rooney—62m.—see Apr. 2 issue.
GANG'S ALL HERE, THE—MD—Frankie Darro, Marcia Mae Jones, Mantan Moorland, Keye Luke—Fast moving Darro should please the action fans—61m. —see June 25 issue.
HER FIRST ROMANCE—DMU—Edith Fellows, Wilbur Evans, Jacqueline Wells—One of ths best from Monogram—77m.—see Jan. 8 issue.
HOOSIER SCHOOLBOY—see Forgotten Hero.
HOUSE OF MYSTERY, THE—MYD—Keneth Kent, Judy Kelly, Peter Murray Hill—English mystsry will satisfy ths action and thriller dual trade—62m.—see May 14 issue.
INVISIBLE GHOST, THE—MD—Bela Lugosi, Polly Ann Young, John McGuire—Okay for ths horror fans—63m.—see Apr. 30 issue.
KID'S LAST RIDE, THE—W—Range Busters, Luana Walters, Ed Brian—Run-of-the-mill Range Busters —55m.—see Feb. 19 issue.
KING OF THE ZOMBIES—MD—Dick Purcell, Joan Woodbury, John Archer—Thrillsr has plenty of sslling angles—67m.—see May 28 issue.
OLD SWIMMIN' HOLE, THE—CD—Jackie Moran, Marcia Mae Jones, George Cleveland—Nsighborhoods and small towns may likе it—80m.—see Oct. 30 issue.
PHANTOM OF CHINATOWN—MYD—Keye Luke, Lotus Long, Grant Withers — Interest-holding mystsry drama for ths duallers—62m.—see Nov. 27 issue.
PIONEERS, THE—Tex Ritter, "Slim" Andrews, Wanda McKay—Below par Ritter—61m.—see May 14 issue.
PRIDE OF THE BOWERY—MD—Leo Gorcey, Mary Ainsley, Bobby Jordan—High-rating dualler for ths action housss, with spscial appeal for youngsters—63m.—see Dec. 25 issue.
REDHEAD—D—June Lang, Johnny Downs, Eric Blore —Routins program for the duallers—64m.—see May 28 issue.
RIDIN' THE CHEROKEE TRAIL—W—Tex Ritter, Slim Andrews, Betty Niles—One of the better Rltters—60m.—see Mar. 5 issue.
ROAR OF THE PRESS—MD—Wallace Ford, Jean Parker, Jed Prouty—One of the bettsr Monogram offerings—72m.—see May 14 issue.
ROLLING HOME TO TEXAS—W—Tex Ritter, Virginia Carpenter, Slim Andrews—The best Ritter yet—62m.—see Jan. 8 issue.
SIGN OF THE WOLF—AD—Michael Whalen, Grace Bradley, Mantan Moreland—For the family trade and dog-lovers—69m.—see Apr. 2 issue.
SILVER STALLION—W—David Sharpe, Janet Waldo, LeRoy Mason—Should satisfy the open air fans—59m.—see June 11 issue.
TAKE ME BACK TO OKLAHOMA—W—Tex Ritter, Terry Walker, Slim Andrews—Fair Ritter—65m. see Nov. 27 issue.
TRAIL OF THE SILVER SPUR—W—Range Busters, Dorothy Short—Run-of-ths-mill, the Range Busters could uss better material—60m.—see Jan. 22 issue.
TUMBLEDOWN RANCH IN ARIZONA—W—Range Busters, Sheila Darcy—Run-of-the-mill Range Busters —60m.—see Apr. 30 issue.
WEST OF PINTO BASIN—W—Range Busters, Gwen Gaze, Tristram Coffin—Run-of-the-mill; not up to the standard set by the first two—60m.—see Dec. 11 issue.
WRANGLER'S ROOST—W—Range Busters, Gwen Gaze, Forrest Taylor—Best of the series—57m.—see June 11 issue.
YOU'RE OUT OF LUCK—Frankie Darro, Kay Sutton, Mantan Moreland—Standard Darro offering—60m. —see Jan. 22 issue.

TO BE REVIEWED OR IN PRODUCTION

BOWERY BLITZKRIEG—East Side Kids, Leo Gorcey, Bobby Jordan, Huntz Hall.
CITY LIMITS—Frank Albertson, Jed Prouty, Lorna Grey.
DEADLY GAME, THE—Charles Farrell, June Lang.
DYNAMITE CANYON—Tom Keene.
FUGITIVE VALLEY—Range Busters, Julie Duncan.
MURDER BY INVITATION—Wallace Ford, Marian Marsh.
ROUGH RIDERS—Tim McCoy, Buck Jones, Luana Walters, Dennis Moore.
WANDERERS OF THE WEST—Tom Keene, Betty Miles.

PARAMOUNT

(1939-1940 releases from 3901 up; 1940-1941 releases from 4001 up.)

ARISE, MY LOVE—CD—Claudette Colbert, Ray Milland, Walter Abel—High-rating comedy-drama with light-hearted, effective anti-Nazi treatment—110m. —see Oct. 30 issue—(4009).
BORDER VIGILANTES—W—William Boyd, Russell Hayden, Frances Gifford—Top line western in the Cassidy seriss—62m.—see Apr. 16 issue—(4053).
CAUGHT IN THE DRAFT—C—Bob Hope, Dorothy Lamour, Eddie Bracken, Lynne Overman—Sure-fire boxoffice—82m.—see June 11 issue—(4032).
DOOMED CARAVAN—W—William Boyd, Russell Hayden, Minna Gombell, Georgia Hawkins—Top-notch westsrn—62m.—ses Jan. 22 issue—(4051).
HARD-BOILED CANARY, THE (There's Magic in Music) —CMU—Allan Jones, Susanna Foster, Margaret Lindsay—For lovers of classical music; can stand strong selling—79m.—see Feb. 19 issue—(4021).
IN OLD COLORADO—W—William Boyd, Russell Hayden, Margaret Hayes—Top-notch Hopalong—66m. see Mar. 5 issue—(4052).
I WANTED WINGS—MD—Ray Milland, William Holden, Wayne Morris, Brian Donlevy, Constance Moore—Large-scale, spectacular action picture; will need plenty of selling—135m.—see May 28 issue—(4028).
LADY EVE, THE—CD—Barbara Stanwyck, Henry Fonda, Charles Coburn—Pleasing programmer, with emphasis on the women's angle—94m.—see Mar. 5 issue—(4022).
LAS VEGAS NIGHTS—CMU—Phil Regan, Bert Wheeler, Constance Moore, Tommy Dorsey—Routins musical without names; plug Tommy Dorsey's Band—87m. —see Mar. 19 issue—(4023).
LIFE WITH HENRY—C—Jackie Cooper, Eddie Bracken, Leila Ernst—Okay family fars, especially for the younger patrons—81m.—see Jan. 22 issue—(4016).
LOVE THY NEIGHBOR—MUC—Jack Benny, Fred Allen, Mary Martin—Radio popularity of stars and "feud" should be strong selling angles—82m.—see Dec. 25 issue—(4013).
MAD DOCTOR, THE—MD—Basil Rathbone, John Howard, Ellen Drew, Ralph Morgan—Exploitable horror picture has plenty of sslling angles—91m.—see Feb. 19 issue—(4018).
MONSTER AND THE GIRL, THE—MD—Ellen Drew, Paul Lukas, Robert Paige—Tailor made for the horror fans—65m.—see Mar. 5 issue—(4020).
MOON OVER BURMA—D—Dorothy Lamour, Robert Preston, Preston Foster—Tropical drama has the selling angles—76m.—see Oct. 30 issue—(4006).
NIGHT AT EARL CARROLL'S, A—DCMU—Ken Murray, Rose Hobart, Brenda and Cobina—Dualler, with plsnty of music, has girls to sell—63m.—see Nov. 27 issue—(4011).
NORTH WEST MOUNTED POLICE—MD—Gary Cooper, Madeleine Carroll, Paulette Goddard, Robert Preston, Preston Foster, Akim Tamiroff—Superb Teohnicolor job; marquee names and action should bring high grosses—126m.—see Oct. 30 issue—(Technicolor)—(3946).
ONE NIGHT IN LISBON—CD—Fred MacMurray, Madeleine Carroll, Patricia Morison—Good program—97m.—see May 28 issue—(4029)—(A).
PIRATES ON HORSEBACK—W—William Boyd, Russell Hayden, Eleanor Stewart—Top notch western —68m.—see May 28 issue—(4054).
POWER DIVE—AD—Richard Arlen, Jean Parker, Roger Pryor—Pleasing aviation programmer for ths action trade—71m.—see Apr. 30 issue—(4026).
REACHING FOR THE SUN—MD—Joel McCrea, Ellen Drew, Albert Dekker, Eddie Bracken—Just a programmer; sell the names—90m.—see Apr. 16 issue —(4027).
ROAD TO ZANZIBAR, THE—MUC—Bing Crosby, Dorothy Lamour, Bob Hope—Sell ths names and "Road to Singapore" rep—92m.—see Mar. 19 issue—(4025).
ROUNDUP, THE—WD—Richard Dix, Patricia Morison, Preston Foster—Fair western drama is suitable for action houses—90m.—see Mar. 19 issue—(4024).
SECOND CHORUS—MUC—Fred Astaire, Paulette Goddard, Burgess Meredith, Artie Shaw—Sslling names should help—84m.—see Dec. 11 issue—(4014).
TEXAS RANGERS RIDE AGAIN—W—John Howard, Ellen Drew, Akim Tamiroff—Good western with sslling namss—68m.—see Nov. 13 issue—(4012).
THERE'S MAGIC IN MUSIC—see The Hard-Boiled Canary.
VICTORY—MD—Fredric March, Betty Field, Sir Cedric Hardwicke—Tense, well-produced drama of East Indiss, it has the angles for strong exploitation—79m.—see Dec. 25 issue—(4015).
VIRGINIA—D—Madeleine Carroll, Fred MacMurray, Stirling Hayden—Sell the names and Technicolor 108m.—see Jan. 22 issue—(Technicolor)—(4019).
WEST POINT WIDOW—CD—Anne Shirley, Richard Carlson, Frances Gifford—Programmer will fit into the dual spot—64m.—see June 11 issue—(4030).
WORLD IN FLAMES, THE—Doc—Newsreel compilation —Effective anti-dictatorship, pro-democracy film—62m.—see Oct. 30 issue—(4010).
YOU'RE THE ONE—CMU—Bonnie Baker, Orrin Tucker, Edward Everett Horton, Jerry Colonna—Exploitable dualler with names to sell—82m.—see Feb. 5 issue—(4017).

TO BE REVIEWED OR IN PRODUCTION

ALOMA OF THE SOUTH SEAS—Dorothy Lamour, Jon Hall, Lynne Overman—(Technicolor).
AMONG THE LIVING—Albert Dekker, Susan Hayward, Frances Farmer, Harry Carey.
BAHAMA PASSAGE—Madeleine Carroll, Stirling Hayden—(Technicolor).
BIRTH OF THE BLUES—Bing Crosby, Mary Martin, Brian Donlevy, Carolyn Lee.
BUY ME THAT TOWN—Lloyd Nolan, Constance Moore.
FORCED LANDING—Richard Arlen, Eve Gabor, J. Carrol Naish.
GLAMOUR BOY—Jackie Cooper, Susanna Foster, June Preisser.
GREAT MAN'S LADY, THE—Barbara Stanwyck, Joel McCrea, Brian Donlevy.
HENRY ALDRICH FOR PRESIDENT—Jimmy Lydon, June Preisser.
HOLD BACK THE DAWN—Charles Boyer, Paulette Goddard, Olivia de Havilland.
KISS THE BOYS GOODBYE—Don Ameche, Mary Martin, Oscar Levant, Rochester—84m.
MEN OF ACTION—William Boyd, Russel Hayden, Evelyn Brent.
MR. BUG GOES TO TOWN—Technicolor feature cartoon.
NEW YORK TOWN—Mary Martin, Fred MacMurray, Robert Preston.
NIGHT OF JANUARY 16TH, THE—Robert Preston, Ellen Drew, Nils Asther.
NOTHING BUT THE TRUTH—Bob Hope, Paulette Goddard, Edward Arnold.
PARSON OF PANAMINT, THE—Ellen Drew, Charlie Ruggles, Phil Terry—(4031).
REAP THE WILD WIND—Ray Milland, John Wayne, Paulette Goddard, Robert Preston, Raymond Massey—(Technicolor).
SECRET OF THE WASTELANDS—William Boyd, Andy Clyde, Barbara Britton.
SHEPHERD OF THE HILLS—Betty Field, Harry Carey, John Wayne—98m.—(Technicolor).
SHEIK OF BUFFALO BUTTE—William Boyd, Andy Clyde, Jean Phillips.
SKYLARK—Claudette Colbert, Ray Milland, Brian Aherne, Binnie Barnes, Walter Abel.
SULLIVAN'S TRAVELS—Joel McCrea, Veronica Lake, Eric Blore.
TIMBER WOLVES—William Boyd, Eleanor Stewart.
WIDE OPEN TOWN—William Boyd, Russell Hayden, Andy Clyde, Evelyn Brent.
WORLD PREMIERE—John Barrymore, Frances Farmer, Eugene Pallette, Ricardo Cortez.

PRODUCERS RELEASING CORP.

BILLY THE KID'S FIGHTING PALS—W—Bob Steele, Al St. John, Phyllis Adair—Routine western—62m. —see Apr. 16 issue—(161).
BILLY THE KID'S GUN JUSTICE—W—Bob Steele, Louise Currie, Carleton Young—Good western—63m.—see Jan. 8 issue—(159).
BILLY THE KID'S RANGE WAR—W—Bob Steele, Joan Barclay, Al St. John—Good Steele entry—60m.—see Feb. 19 issue—(160).
BILLY THE KID IN TEXAS—W—Bob Steele, Terry Walker, Carlton Young—Better than avsrags Bob Stesls westsrn—55m.—see Oct. 30 issue—(158).
CAUGHT IN THE ACT—C—Henry Armetta, Iris Meredith, Robert Baldwin—Italian dialect comedy has some amusing moments—62m.—see Feb. 5 issue (107).
DEVIL BAT—MD—Bela Lugosi, Suzanne Kaaren, Dave O'Brien—Highly exploitable, sspecially for the action houses—69m.—see Dec. 25 issue—(105).
EMERGENCY LANDING—MD—Forrest Tucker, Carol Hughes, Evelyn Brent—Okay aviation meller for the supporting notch—70m.—see May 28 issue—(109).
FEDERAL FUGITIVES—MD—Neil Hamilton, Doris Day, Victor Varconi—Well-produced mellsr for the supporting notch—62m.—see Apr. 2 issue—(108).
LONE RIDER CROSSES THE RIO, THE—W—George Houston, Roquell Verria, Al St. John—Okay western; sell Houston's singing—60m.—see Mar. 19 issue—(164).
LONE RIDER IN GHOST TOWN, THE—W—George Houston, Al St. John, Alaine Brandes—Fair western—64m.—see May 14 issue—(165).
LONE RIDER RIDES ON, THE—W—George Houston, Hillary Brooks, Al St. John—Auspicious bsginning for the ssries—64m.—see Jan. 22 issue—(163).
MISBEHAVING HUSBANDS—C—Harry Langdon, Esther Muir, Ralph Byrd—Satisfactory low-budget entry —65m.—see Dec. 25 issue—(104).
OUTLAWS OF THE RIO GRANDE—W—Tim McCoy, Virginia Carpenter, Charles King—Above par western, has plenty of action—53m.—see Mar. 5 issue —(155).
PAPER BULLETS—MD—Joan Woodbury, Jack La Rue, John Archer—Okay for duallers—72m.—see June 11 issue—(123).
RIDERS OF BLACK MOUNTAIN—W—Tim McCoy, Pauline Haddon, Rex Lease—Routine McCoy—59m.—see Nov. 13 issue—(154).
SECRET EVIDENCE—MD—Marjorie Reynolds, Charles Quigley, Ward McTaggart—Better than the usual run of this class—65m.—see Feb. 19 issue—(106).
SOUTH OF PANAMA—MD—Roger Pryor, Virginia Vale, Lionel Royce—Okay spy meller for the action houses—68m.—see Apr. 30 issue—(110).
TEXAS MARSHAL, THE—W—Tim McCoy, Art Davis, Kay Leslie—High rating western—60m.—see June 25 issue—(156).

TO BE REVIEWED OR IN PRODUCTION

BILLY THE KID IN SANTA FE—Bob Steele, Marin Fais, Al St. John.
CRIMINALS WITHIN—Eric Linden, Ben Alexander, Ann Doran—(111).
DESPERATE CARGO—Ralph Byrd, Carol Hughes—(113).

DOUBLE CROSS — Kane Richmond, Pauline Moore—(112).
GAMBLING DAUGHTERS—Cecilia Parker, Roger Pryor—(114).

RKO-RADIO

(1939-1940 releases from 001 up; 1940-1941 releases from 101 up.)

ALONG THE RIO GRANDE—W—Tim Holt, Ray Whitley, Betty Jane Rhodes—Okay western—64m.—see Feb. 5 issue—(183).
BRING 'EM BACK ALIVE (Frank Buck's "Jungle Cavalcade") — Jungle—Produced by Frank Buck—Jungle re-issue may still have some punch left—63m.—see Apr. 16 issue—(166).
BRINGING UP BABY—C—Cary Grant, Katharine Hepburn, Charlea Ruggles—Comedy re-issue; sell Grant and Hepburn—102m.—see Apr. 16 issue—(163).
CITIZEN KANE—D—Orson Welles, Dorothy Comingore, Joseph Cotten—Hits the mark in every department; a massive piece of entertainment, and one that should aim at every box-office record—119m.—see Apr. 16 issue—(193).
CONVOY — AD — Clive Brook, Judy Campbell, John Clements—Highly exploitable and actionful British propagandizer—78m.—see Jan. 8 issue—(English-made)—(161).
CYCLONE ON HORSEBACK—RKO—Tim Holt, Marjorie Reynolds, Ray Whitley—Standard Tim Holt entry—60m.—see June 25 issue—(185).
DEVIL AND MISS JONES, THE—C—Jean Arthur, Robert Cummings, Charles Coburn—Delightful comedy; grosses will depend largely on selling effort—92m.—see Apr. 16 issue—(122).
FANTASIA—Fantasy MU—Produced by Walt Disney with Leopold Stokowski and the Philadelphia Orchestra—Something new and different; should attract lots of interest in the metropolitan centers—135m.—see Nov. 27 issue—(Disney).
FARGO KID, THE—W—Tim Holt, Jane Drummond, Ray Whitley—Exciting oatie; better than Tim Holt's first one—63m.—see Nov. 13 issue—(182).
FOOTLIGHT FEVER—C—Alan Mowbray, Donald MacBride, Elisabeth Risdon—Okay comedy for dual support—69m.—see Mar. 19 issue—(119).
FRANK BUCK'S "JUNGLE CAVALCADE' — see Bring 'Em Back Alive.
GIRL, A GUY AND A GOB, A—C—George Murphy, Lucille Ball, Edmond O'Brien—Pleasing program; deserves the best kind of selling—91m.—see Mar. 5 issue—(120).
IT HAPPENED TO ONE MAN—D—Wilfrid Lawson, Nora Swinburne, Marta Labarr—Saleable program where English pictures go—80m.—see Mar. 5 issue—(English-made).
KITTY FOYLE — D—Ginger Rogers, Dennis Morgan, James Craig—Top-line drama; should profit by word of mouth—108m.—see Jan. 8 issue—(112).
LET'S MAKE MUSIC—CMU—Bob Crosby, Jean Rogers, Elisabeth Risdon—Pleasing program; sell Bob Crosby's music—84m.—see Dec. 25 issue—(115).
LI'L ABNER—C—Granville Owens, Mona Ray, Buster Keaton—Where they know the comic strip, this has plenty of angles—78m.—see Oct. 30 issue—(109).
LITTLE MEN—MD—Kay Francis, Jack Oakie, Jimmy Lydon, George Bancroft—Best for kids and family trade—84m.—see Dec. 11 issue—(110).
MELODY FOR THREE—CD—Jean Hersholt, Fay Wray, Walter Woolf King—One of the better Dr. Christians; sell the music—67m.—see Mar. 5 issue—(124).
MR. AND MRS. SMITH—C—Carole Lombard, Robert Montgomery, Gene Raymond—Amusing comedy; sell the names and Hitchcock's reputation—95m.—see Jan. 22 issue—(117).
NO, NO, NANETTE—MUC—Anna Neagle, Richard Carlson, Victor Mature, Roland Young—Sell the names because the show doesn't hit the "Irene" mark—96m.—see Dec. 25 issue—(114).
PLAY GIRL—MD—Kay Francis, James Ellison, Mildred Coles—Has plenty of angles for the women—77m.—see Jan. 22 issue—(121).
RELUCTANT DRAGON, THE—Novelty—Robert Benchley, Nana Bryant, Walt Disney—Novelty will need plenty of push, but has chance for surprise grosses—73m.—see May 28 issue—(Technicolor Sequences)—(191).
REMEDY FOR RICHES — CD—Jean Hersholt, Dorothy Lovett, Edgar Kennedy — Dualler; okay for Dr. Christian fans—68m.—see Nov. 27 issue—(118).
REPENT AT LEISURE—CD—Kent Taylor, Wendy Barrie, George Barbier—For the lower half of the duallers—66m.—see Apr. 16 issue—(125).
ROBBERS OF THE RANGE—W—Tim Holt, Ray Whitley, Virginia Vale—One of the better Holt westerns—62m.—see Apr. 2 issue—(184).
SAINT IN PALM SPRINGS, THE—MY—George Sanders, Wendy Barrie, Linda Hayes—Okay for "Saint" fans but below the usual standard—66m.—see Jan. 8 issue—(116).
SCATTERGOOD BAINES — CD—Guy Kibbee, Carol Hughes, John Archer—Good comedy for nabes and hinterlands—69m.—see Feb. 19 issue—(123).
SCATTERGOOD PULLS THE STRINGS—CD—Guy Kibbee, Bobs Watson, Susan Peters—Dualler is tops for family trade — 67m.—see May 28 issue—(132).
SUNNY—MUC—Anna Neagle, John Carroll, Ray Bolger—Musical can do pleasing business with proper handling—98m.—see May 28 issue—(133).
THEY MET IN ARGENTINA—MUC—Maureen O'Hara, James Ellison, Buddy Ebsen, Alberto Vila—Latin-American musical will need plenty of help—77m.—see Apr. 30 issue—(128).
VIVACIOUS LADY—C—Ginger Rogers, James Stewart, Charles Coburn—Pleasant reissue; sell Award-winners Rogers and Stewart—91m.—see Mar. 19 issue—(162).
YOU'LL FIND OUT—MYMU—Kay Kyser, Helen Parrish, Dennis O'Keefe, Boris Karloff—High-rating musical-mystery combo—97m.—see Nov. 27 issue—(108).

TO BE REVIEWED OR IN PRODUCTION

BEFORE THE FACT—Cary Grant, Joan Fontaine, Sir Cedric Hardwicke, Isabel Jeans, Heather Angel.
DUDE COWBOY—Tim Holt, Marjorie Reynolds, Ray Whitley.
FATHER TAKES A WIFE, THE — Adolphe Menjou, Gloria Swanson, John Howard, Florence Rice.
FLESH AND GOLD—Charles Coburn, Walter Huston, Anne Shirley, James Craig, Simone Simon, Edward Arnold.
GAY FALCON, THE—George Sanders, Wendy Barrie.
HURRY, CHARLIE, HURRY—Leon Errol, Mildred Coles, Kenneth Howell—65m.—(129).
LADY SCARFACE — Judith Anderson, Frances Neal, Dennis O'Keefe.
LITTLE FOXES, THE—Bette Davis, Herbert Marshall, Richard Carlson.
LOOK WHO'S LAUGHING — Edgar Bergen, Charlie McCarthy, Fibber McGee and Molly, Lucille Ball.
MEXICAN SPITFIRE'S BABY—Leon Errol, Lupe Velez.
MY LIFE WITH CAROLINE—Ronald Colman, Anna Lee, Charles Winninger.
OUTLAW TRAIL—Tim Holt, Janet Waldo, Ray Whitley.
PARACHUTE BATTALION—Robert Preston, Nancy Kelly, Edmond O'Brien.
SAINT'S VACATION, THE—Hugh Sinclair, Sally Gray—(English-made)—61m.—(131).
THEY MEET AGAIN—Jean Hersholt, Dorothy Lovett, Robert Baldwin—(134).
TOM, DICK, AND HARRY—Ginger Rogers, George Murphy, Alan Marshall, Burgess Meredith—(126).
UNTITLED—Tim Holt, Ray Whitley, Jane Clayton.
WEEKEND FOR THREE—Jane Wyatt, Dennis O'Keefe.

REPUBLIC

(1939-1940 releases from 901 up; 1940-1941 releases from 001 up.)

ANGELS WITH BROKEN WINGS—CD—Binnie Barnes, Gilbert Roland, Mary Lee—For the duals and nabes; sell the names—72m.—see June 11 issue—(016).
ARKANSAS JUDGE—C—Weaver Bros. and Elviry, Roy Rogers, Spring Byington, Pauline Moore—Small towns and nabes will like it best—72m.—see Feb. 5 issue—(010).
BACK IN THE SADDLE — MUW — Gene Autry, Smiley Burnette, Mary Lee—One of Autry's best—73m. see Apr. 2 issue—(045).
BARNYARD FOLLIES — MU — Mary Lee, Rufe Davis, June Storey—Lower bracket musical—68m.—see Nov. 27 issue—(008).
BEHIND THE NEWS—D—Lloyd Nolan, Doris Davenport, Frank Albertson—Okay newspaper drama for the action duallers—74m.—see Dec. 25 issue—(009).
BORDER LEGION, THE — WMU—Roy Rogers, Georgs "Gabby" Hayes, Carol Hughes—Corking, fast-moving oatie—58m.—see Dec. 11 issue—(053).
BOWERY BOY—MD—Dennis O'Keefe, Louise Campbell, Jimmy Lydon—Routine "Dead End"-type program—71m.—see Jan. 8 issue—(019).
COUNTRY FAIR—MUC—Eddie Foy, Jr., June Clyde, Guinn Williams—Lightweight farce comedy; best for nabes and hinterland—74m.—see May 14 issue—(015).
DESERT BANDIT—W—Don "Red" Barry, Lynn Merrick, William Haade—Good western—56m.—see May 28 issue—(077).
FRIENDLY NEIGHBORS—CDMU—Weaver Bros., Elviry, Lola Ranson—Just for the provinces—67m.—see Nov. 27 issue—(007).
FRONTIER VENGEANCE—W—Don "Red" Barry, Betty Moran, George Offerman, Jr.—Fair western—57m.—see Oct. 30 issue—(072).
GAY VAGABOND, THE—C—Roscoe Karns, Ruth Donnelly, Ernest Truex—Okay for the nabe duals and rurals—66m.—see May 28 issue—(022).
GREAT TRAIN ROBBERY, THE—AD—Bob Steele, Claire Carleton, Milburn Stone—Satisfactory action dualler—62m.—see Mar. 5 issue—(021).
HIT PARADE OF 1941—CMU—Kenny Baker, Frances Langford, Hugh Herbert—One of the best from Republic; can stand strong selling campaign—88m.—see Oct. 30 issue—(001).
IN OLD CHEYENNE—W—Roy Rogers, Joan Woodbury, Gabby Hayes—Belongs in the top western bracket—58m.—see Apr. 16 issue—(055).
LADY FROM LOUISIANA — MD—John Wayne, Ona Munson, Helen Westley—Another high-rating Republic entry; will need selling—82m.—see May 14 issue—(014).
LONE STAR RAIDERS — W—The Three Mesquiteers, June Johnson, George Douglas—Sub-standard Mesquiteers—57m.—see Dec. 25 issue—(064).
MAN BETRAYED, A—MD—John Wayne, Frances Dee, Edward Ellis—Good cast held down by weak story; sell the names—83m.—see Mar. 19 issue—(011).
MEET THE MISSUS—C—Higgins Family, Polly Moran, Astrid Allwyn—Weak sister in Higgins Family series—68m.—see Nov. 27 issue—(018).
MELODY RANCH—MUC—Gene Autry, Jimmy Durante, Ann Miller—High-rating musical comedy with western background—84m.—see Nov. 27 issue—(041).
MR. DISTRICT ATTORNEY — CD — Dennis O'Keefe, Florence Rice, Peter Lorre—Fast moving show fits nicely into the action groove—69m.—see Apr. 2 issue—(012)
PALS OF THE PECOS—W—Three Mesquiteers, June Johnson—Run-of-the-mill Mesquiteers—56m.—see Apr. 30 issue—(066).
PRAIRIE PIONEERS — W — Three Mesquiteers, Esther Estrella, Robert Kellard—Dualler for action houses; sell Three Mesquiteers series—58m.—see Mar. 5 issue—(065).
PETTICOAT POLITICS—CD—Roscoe Karns, Ruth Donnelly, Spencer Charters, Lola Ranson, Polly Moran—Dualler for family situations and small towns—67m.—see Feb. 19 issue—(020).
PHANTOM COWBOY, THE—W—Don "Red" Barry, Virginia Carroll, Milburn Stone—Run-of-the-mill western—56m.—see Feb. 19 issue—(075).
RIDIN' ON A RAINBOW—WMU—Gene Autry, Mary Lee, Smiley Burnette, Carol Adams—Long on songs; short on action; but Autry is Autry—79m.—see Feb. 5 issue—(044).
ROBIN HOOD OF THE PECOS—W—Roy Rogers, George "Gabby" Hayes, Marjorie Reynolds—Swell Rogers' entry—59m.—see Jan. 22 issue—(054).
ROOKIES ON PARADE—MUC—Bob Crosby, Gertrude Niesen, Ruth Terry—Timely comedy of the boys in the camps has all the angles—69m.—see Apr. 30 issue—(013).
SADDLEMATES — W—Three Mesquiteers (Livingston, Steele, Davis). Gale Storm—Standard Three Mesquiteers western—56m.—see June 25 issue—(067).
SHERIFF OF TOMBSTONE—W—Roy Rogers, Gabby Hayes, Elyse Knox—Okay western; Rogers at his best—56m.—see May 14 issue—(056).
SINGING HILL, THE — MUW—Gene Autry, Virginia Dale, Smiley Burnette—Top ranking Autry—75m.—see May 14 issue—(046).
SIS HOPKINS — MUC — Judy Canova, Bob Crosby, Charles Butterworth, Jerry Colonna, Susan Hayward—Republic's top production; has big b. o. possibilities with the right kind of selling—98m.—see Apr. 16 issue—(002).
TEXAS TERRORS—W—Don "Red" Barry, Julie Duncan, Arthur Loft—Tops for oatie fans—57m.—see Nov. 27 issue—(073).
TRAIL BLAZERS, THE — W—The Three Mesquiteers, Pauline Moore, Weldon Heyburn—So-so Mesquiteers—58m.—see Nov. 13 issue—(063).
TWO-GUN SHERIFF—W—Don "Red" Barry, Lynn Merrick, Jay Novello—Has plenty for action fans—56m.—see Apr. 30 issue—(076).
WHO KILLED AUNT MAGGIE?—MY—Wendy Barrie, John Hubbard, Walter Abel — Routine mystery thriller for the duals—70m.—see Nov. 13 issue—(006).
WYOMING WILDCAT — W—Don "Red" Barry, Julie Duncan, Frank M. Thomas—An average Barry—56m.—see Jan. 22 issue—(074).

TO BE REVIEWED OR IN PRODUCTION

GANGS OF SONORA—Three Mesquiteers, June Johnson.
HURRICANE SMITH—Jane Wyatt, Ray Middleton, J. Edward Bromberg.
ICE-CAPADES—Jerry Colonna, Dorothy Lewis, 'Ice-Capades' cast.
KANSAS CYCLONE—Don "Red" Barry, Lynn Merrick, William Haade—(078).
MOUNTAIN MOONLIGHT—Weaver Bros. and Elviry, John Archer.
NEVADA CITY — Roy Rogers, Sally Payne, Gabby Hayes—58m.—(057).
PUDDIN'HEAD—Judy Canova, Francis Lederer, Raymond Walburn—(003).
SUNSET IN WYOMING—Gene Autry, Smiley Burnette.

20th CENTURY-FOX

(1939-1940 releases from 001 up; 1940-1941 releases from 101 up.)

BLOOD AND SAND—MD—Tyrone Power, Linda Darnell, Rita Hayworth—Sell the names and color for best results—125m.—see May 28 issue—(Technicolor)—(143).
BRIDE WORE CRUTCHES, THE—CD—Lynne Roberts, Ted North, Edgar Kennedy—Just dual filler—65m.—see Jan. 8 issue—(112).
CHAD HANNA—MD—Henry Fonda, Dorothy Lamour, Linda Darnell—Marquee names should carry it—88m.—see Dec. 25 issue—(Technicolor)—(123).
CHARTER PILOT—MD—Lloyd Nolan, Lynn Bari, Arleen Whelan—Action dualler will fit nicely into the lower spot—70m.—see Nov. 13 issue—(118).
COWBOY AND THE BLONDE, THE—CD—Mary Beth Hughes, George Montgomery, Alan Mowbray—Mild satire on Hollywood for the duallers—68m.—see Apr. 30 issue—(141).
DEAD MEN TELL—MY—Sidney Toler, Sheila Ryan, Robert Weldon—Good Chan entry for the duallers—60m.—see Mar. 19 issue—(136).
FOR BEAUTY'S SAKE—CD—Ned Sparks, Marjorie Weaver, Ted North—Routine entrant for the lower half—62m.—see May 28 issue—(144).
GIRL IN THE NEWS, THE—D—Margaret Lookwood, Barry K. Barnes, Emlyn Williams—High-ranking suspense yarn; if "Lady Vanishes" and "Night Train" pulled them in, count on this—77m.—see Jan. 22 issue—(English-made)—(127).
GOLDEN HOOFS—CD—Jane Withers, Charles (Buddy) Rogers, Katharine Aldridge—Average Withers will fit into the lower dual spot—67m.—see Feb. 5 issue—(130).
GREAT AMERICAN BROADCAST, THE—CMU—Alice Faye, Jack Oakie, John Payne, Cesar Romero—Workmanlike musical should do good business—91m.—see May 14 issue—(140).
THE GREAT COMMANDMENT—D—John Beal, Maurice Moscovich, Albert Dekker, Marjorie Cooley—Well-made religious drama; call stand selling in certain localities—80m.—see March 5 issue—(142).
HUDSON'S BAY—HD—Paul Muni, Gene Tierney, John Sutton—Impressive, well-mounted biggie; should do well with right selling—94m.—see Dec. 25 issue—(115).
JENNIE — CD—Virginia Gilmore, George Montgomery, William Henry—Family trade may like this pleasing bottom dualler—77m.—see Nov. 27 issue—(122).

MAIL TRAIN—MD — Gordon Harvey, Alastair Sim, Phyllis Calvert—High rating English import—87m.—see June 25 issue — (139) — (English-made).

MAN HUNT — MD—Walter Pidgeon, George Sanders, Joan Bennett, John Carradine—High rating melodrama that can stand heavy exploitation—100m.—see June 25 issue—(146).

MARK OF ZORRO, THE—MD—Tyrone Power, Linda Darnell, Basil Rathbone—Entertaining adventure-romance—93m.—see Nov. 13 issue—(117).

MICHAEL SHAYNE, PRIVATE DETECTIVE—MY—Lloyd Nolan, Marjorie Weaver, Walter Abel—Fast-moving whodunit program dualler — 77m.—see Dec. 11 issue—(124).

MURDER AMONG FRIENDS—MY—John Hubbard, Marjorie Weaver, Cobina Wright, Jr., Mona Barrie—Amusing thriller for the duals—67m.—see Mar. 5 issue—(132).

MURDER OVER NEW YORK—MY—Sidney Toler, Marjorie Weaver, Robert Lowery—Swell Chan entry—65m.—see Nov. 27 issue—(121).

RIDE KELLY RIDE—AD—Eugene Pallette, Rita Quigley, Mary Healy, Marion Stephen—Filler for the lower half of duallers—59m.—see Feb. 5 issue—(129).

RIDE ON VAQUERO — W — Cesar Romero, Chris-Pin Martin, Mary Beth Hughes—Standard Cisco Kid will fit into the double feature groove—64m.—see Apr. 2 issue—(138).

ROMANCE OF THE RIO GRANDE—W—Cesar Romero, Patricia Morison, Lynne Roberts—Up to the Cisco standard—73m.—see Jan. 8 issue—(125).

SCOTLAND YARD—MD—Nancy Kelly, Edmund Gwenn, John Loder—Topical crime meller will fit nicely into the duallers—67m.—see Apr. 2 issue—(131).

SLEEPERS WEST—MD—Lloyd Nolan, Lynn Bari, Mary Beth Hughes—Pleasing Michael Shayne entrant for the duallers—74m.—see Mar. 19 issue—(134).

TALL, DARK, AND HANDSOME—CD—Cesar Romero, Virginia Gilmore, Milton Berle—Better than average program deserves more than passing attention—78m.—see Jan. 22 issue—(128).

THAT NIGHT IN RIO—CMU—Alice Faye, Don Ameche, Carmen Miranda—High rating musical looms as one of the company's best this season—90m.—see Mar. 19 issue—(Technicolor)—(137).

TIN PAN ALLEY—CMU—Alice Faye, Betty Grable, Jack Oakie, John Payne—Timely musical has plenty of angles to sell—94m.—see Nov. 27 issue—(120).

TOBACCO ROAD—CD—Charley Grapewin, Gene Tierney, Marjorie Rambeau, William Tracy—Pre-selling rep of stage play should help grosses, even though screen version falls a bit short—84m.—see Mar. 5 issue—(133).

VERY YOUNG LADY, A—CD—Jane Withers, Nancy Kelly, John Sutton—Okay for the Withers fans—79m.—see May 14 issue—(145).

WESTERN UNION — MD — Robert Young, Randolph Scott, Virginia Gilmore, Dean Jagger—Exploitable meller; will need plenty of selling—95m.—see Feb. 5 issue—(Technicolor)—(126).

YOUNG AS YOU FEEL, THE JONES FAMILY IN—CD—Jed Prouty, Spring Byington, Russell Gleason—Weaker Jones family effort—59m. — see Jan. 24 issue—(032).

TO BE REVIEWED OR IN PRODUCTION

ACCENT ON LOVE — George Montgomery, Cobina Wright, Stanley Clements—(148).

BELLE STARR—Dana Andrews, Randolph Scott, Gene Tierney—(Technicolor).

CHARLEY'S AUNT—Jack Benny, Kay Francis, James Ellison.

CHARLIE CHAN IN RIO—Sidney Toler, Mary Beth Hughes, Ted North.

DANCE HALL—Cesar Romero, Carole Landis, J. Edward Bromberg—(149).

DRESSED TO KILL—Lloyd Nolan, Mary Beth Hughes, Sheila Ryan.

HOW GREEN WAS MY VALLEY—Roddy McDowall, Walter Pidgeon, Anna Lee, Maureen O'Hara.

KIPPS—Michael Redgrave, Diana Wynyard—(English-made).

LAST OF THE DUANES—George Montgomery, Lynne Roberts, Eve Arden.

MAN AT LARGE—Marjorie Weaver, George Reeves.

MARRY THE BOSS' DAUGHTER—Brenda Joyce, Bruce Edwards, George Barbier.

MOON OVER MIAMI—Don Ameche, Betty Grable, Robert Cummings, Carole Landis, Jack Haley—(Technicolor)—(147).

OUTLAW, THE—Walter Huston, Thomas Mitchell, Jane Russell, Jack Buetel (Hughes)—(135).

PRIVATE NURSE—Brenda Joyce, Jane Darwell, Robert Lowery.

RIDERS OF THE PURPLE SAGE—George Montgomery, Mary Howard.

SUN VALLEY SERENADE—Sonja Henie, John Payne, Milton Berle, Glenn Miller.

WE GO FAST—Alan Curtis, Sheila Ryan, Lynn Bari.

WILD GEESE CALLING—Henry Fonda, Joan Bennett.

YANK IN THE RAF, A—Tyrone Power, Betty Grable, John Sutton.

UNITED ARTISTS

ADVENTURES OF TOM SAWYER, THE—Tommy Kelly, May Robson, Walter Brennan—Re-issue; sell Technicolor and Selznick—91m.—see May 14 issue—(Technicolor)—(Selznick).

BLACKOUT—AD—Conrad Veidt, Valerie Hobson, Hay Petrie—Excellent Britisher; can get business—81m.—see Nov. 27 issue—(English-made)—(Corfield).

BROADWAY LIMITED—C—Victor McLaglen, Dennis O'Keefe, Marjorie Woodworth—Comedy will need plenty of attention—95m.—see June 11 issue—(Roach).

CHEERS FOR MISS BISHOP—D—Martha Scott, William Gargan, Edmund Gwenn—A worthy production, deserves every bit of selling help—95m.—see Jan. 22 issue—(Rowland).

GREAT DICTATOR, THE — Satire — Charles Chaplin, Paulette Goddard, Jack Oakie—One of the most important films in years; it offers a selling challenge to every exhibitor—125m.—see Oct. 30 issue—(Chaplin).

MAJOR BARBARA—CD—Wendy Hiller, Rex Harrison, Robert Morley—Tops for the class trade; needs plenty of selling elsewhere—122m.—see May 14 issue—(English-made)—(Pascal).

POT O' GOLD—MUC—James Stewart, Paulette Goddard, Horace Heidt, Charles Winninger—Title and cast should put this into better grosses—86m.—see Apr. 2 issue—(Roosevelt).

PRISONER OF ZENDA, THE — MD—Ronald Colman, Madeleine Carroll, Douglas Fairbanks, Jr., Raymond Massey—Re-issue; sell the names—101m.—see May 14 issue—(Selznick).

ROAD SHOW—CMU—Adolphe Menjou, Carole Landis, John Hubbard—Can be exploited into profitable results—87m.—see Jan. 22 issue—(Roach).

SO ENDS OUR NIGHT—D—Fredric March, Margaret Sullavan, Frances Dee, Glenn Ford—Well-made in all departments, this offers a challenge to showmen—121m.—see Jan. 22 issue—(Loew-Lewin).

SON OF MONTE CRISTO, THE—MD—Louis Hayward, Joan Bennett, George Sanders—Has angles for heavy exploitation—102m.—see Dec. 11 issue—(Small).

THAT HAMILTON WOMAN — D — Vivien Leigh, Laurence Olivier, Alan Mowbray—Lavish costume show with exploitable names has selling angles for the women—128m.—see Apr. 2 issue—(Korda).

THAT UNCERTAIN FEELING—C—Merle Oberon, Melvyn Douglas, Burgess Meredith—One of the season's better light comedies; sell the names and Lubitsch—84m.—Mar. 19 issue—(Lesser).

TOPPER RETURNS—C—Joan Blondell, Roland Young, Carole Landis—Amusing screwball comedy; most audiences will like it—89m.—see Mar. 19 issue—(Roach).

TO BE REVIEWED OR IN PRODUCTION

INTERNATIONAL LADY—Ilona Massey, George Brent, Basil Rathbone—(Small).

LYDIA—Merle Oberon, Alan Marshal, Joseph Cotten, George Reeves—(Korda).

NEW WINE—Ilona Massey, Alan Curtis, Binnie Barnes, Albert Basserman—(Sekely).

NIAGARA FALLS—Marjorie Woodworth, Tom Brown, Zazu Pitts, Slim Summerville—(Roach).

SUNDOWN—Gene Tierney, Bruce Cabot, George Sanders, Joseph Calleia—(Wanger).

THREE COCKEYED SAILORS—Tommy Trinder, Claude Hulbert, Michael Wilding—(Small) — (English-made).

UNIVERSAL

(1939-1940 releases from 4001 up; 1940-1941 releases from 5001 up.)

ABBOTT AND COSTELLO AND DICK POWELL IN THE NAVY—F—Abbott and Costello, Dick Powell, Andrews Sisters—Should do a whale of a business—86m.—see June 11 issue.

BACK STREET—D—Charles Boyer, Margaret Sullavan, Richard Carlson—Tearjerker with tremendous appeal for women—89m.—see Feb. 5 issue—(5002)—(A).

BANK DICK, THE — F — W. C. Fields, Una Merkel, Franklin Pangborn—Fields fans may go for this low comedy farce—72m. — see Dec. 11 issue—(5010).

BLACK CAT, THE—MY—Hugh Herbert, Brod Crawford, Basil Rathbone, Bela Lugosi—Unusually good chiller; natural for horror stands—70m.—see May 14 issue—(5028).

BOSS OF BULLION CITY, THE—W — Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Standard offering of the series — 59m.—see Nov. 27 issue — (5064).

BUCK PRIVATES—CMU—Abbott and Costello, Andrew Sisters, Lee Bowman, Alan Curtis, Jane Frazee—Gag farce looks like surprise money show—84m.—see Feb. 5 issue—(5009).

BURY ME NOT ON THE LONE PRAIRIE—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Standard western—59m.—see Dec. 11 issue—(5065).

DANGEROUS GAME, A—CD—Richard Arlen, Andy Devine, Jeanne Kelly — Fairly amusing lower half dualler—61m.—see Mar. 19 issue—(5057).

DARK STREETS OF CAIRO—MY—Sigrid Gurie, Ralph Byrd, Eddie Quillan—Okay dual filler—59m.—see Nov. 27 issue—(5040).

DEVIL'S PIPELINE, THE—MD—Richard Arlen, Andy Devine, Jeanne Kelly—Okay for the bottom duallers and action houses—65m.—see Nov. 13 issue—(5052).

DOUBLE DATE—C—Edmund Lowe, Una Merkel, Peggy Moran—Pleasing comedy for the nabes and duals—60m.—see Mar. 19 issue—(5037).

FLAME OF NEW ORLEANS, THE—C—Marlene Dietrich, Bruce Cabot, Roland Young, Mischa Auer—Well-produced, expensively made production lacks strong story but can stand selling—79m.—see Apr. 30 issue—(5011)—(A).

GIVE US WINGS—CD—Dead End Kids, Anne Gwynne, Wallace Ford—Saleable programmer with Dead End Kids—62m.—see Nov. 27 issue—(5025).

HORROR ISLAND—CMY—Dick Foran, Leo Carrillo, Peggy Moran—Just another bottom dualler—60m.—see Apr. 16 issue—(5033).

IN THE NAVY—see Abbott and Costello and Dick Powell In the Navy.

INVISIBLE WOMAN, THE—C—John Barrymore, John Howard, Virginia Bruce—Has selling angles and looms as exploitation opportunity—73m.—see Jan. 8 issue—(5018).

LADY FROM CHEYENNE, THE—MD—Loretta Young, Robert Preston, Edward Arnold, Gladys George—Will need plenty of selling attention—87m.—see Apr. 16 issue—(5043).

LAW OF THE RANGE—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—One of the best of the series—59m.—see June 25 issue—(5066).

LUCKY DEVILS — AD—Richard Arlen, Andy Devine, Dorothy Lovett—Fair Arlen-Devine entry—62m.—see Jan. 8 issue—(5053).

MAN-MADE MONSTER—MD—Lon Chaney, Jr., Lionel Atwill, Anne Nagel—Strictly for the duals, except where horror can be sold—59m.—see Apr. 2 issue—(5012).

MAN WHO LOST HIMSELF, THE—C—Brian Aherne, Kay Francis, Henry Stephenson—Lightweight comedy for the duallers—72m.—see Apr. 16 issue—(5016).

MEN OF THE TIMBERLAND—MD—Richard Arlen, Andy Devine, Linda Hayes—Fair meller for duals and nabes—62m.—see June 11 issue—(5055).

MEET THE CHUMP—C—Hugh Herbert, Lewis Howard, Jeanne Kelly—For the lower half of duallers; family audiences may like it—60m.—see Feb. 5 issue—(5032).

MEET THE WILDCAT—MYD—Ralph Bellamy, Margaret Lindsay, Joseph Schildkraut—Entertaining mystery-comedy-meller dualler—65m.—see Oct. 30 issue—(5023).

MR. DYNAMITE—MD—Lloyd Nolan, Irene Hervey, J. Carrol Naish—Interest holding meller for the duals—63m.—see Mar. 19 issue—(5041).

MODEL WIFE — CD — Joan Blondell, Dick Powell, Charles Ruggles—Pleasant program; sell the names—78m.—see Apr. 16 issue—(5014).

MUTINY IN THE ARCTIC—AD—Richard Arlen, Andy Devine, Anne Nagel—Should satisfy the action fans on the lower half—61m.—see Apr. 30 issue—(5054).

NEXT TIME WE LOVE (Reissue)—MD—Margaret Sullavan, James Stewart, Ray Milland—Strong reissue for midweek shows—87m.—see Dec. 25 issue—(5048).

NICE GIRL?—CDMU—Deanna Durbin, Franchot Tone, Robert Benchley, Walter Brennan, Robert Stack, Helen Broderick—Ninth Durbin holds to average of series, even with slim story—95m.—see Mar. 5 issue—(5003).

ONE NIGHT IN THE TROPICS — MUC—Allan Jones, Nancy Kelly, Abbott and Costello, Robert Cummings—Radio's Abbott and Costello plus marquee names may help sell this—82m.—see Nov. 13 issue—(5015).

PONY POST — W—Johnny Mack Brown, Nell O'Day, Fuzzy Knight—Standard Brown, with more accent on the comedy—59m.—see Nov. 13 issue—(5063).

SANDY GETS HER MAN—C—Baby Sandy, Stuart Erwin, Una Merkel—Pleasing entrant for the duallers—66m.—see Nov. 13 issue—(5021).

SAN FRANCISCO DOCKS—MD—Burgess Meredith, Irene Hervey, Barry Fitzgerald—Interest-holding meller for the duallers — 66m.—see Dec. 25 issue — (5027).

SEVEN SINNERS—MD—Marlene Dietrich, John Wayne, Broderick Crawford, Mischa Auer—South Sea meller has selling angles — 86m.—see Nov. 13 issue—(5007).

SIX LESSONS FROM MADAME LA ZONGA—CMU—Lupe Velez, Leon Errol, Helen Parrish—Okay for the duallers—62m.—see Jan. 22 issue—(5022). (5001).

TIGHT SHOES—C—John Howard, Binnie Barnes, Broderick Crawford—Neat programmer that might get somewhere with the right kind of selling—67m.—see June 11 issue.

TOO MANY BLONDES—CMU—Rudy Vallee, Helen Parrish, Lon Chaney, Jr.—Lightweight program for the duallers—60m.—see May 28 issue—(5034).

TRAIL OF THE VIGILANTES—W—Franchot Tone, Warren William, Peggy Moran—High-rating big budget oatie; plenty of laughs—75m.—see Dec. 25 issue—(5008).

WHERE DID YOU GET THAT GIRL?—C—Leon Errol, Helen Parrish, Charles Lang—Okay programmer for the duals—65m.—see Jan. 8 issue—(5030).

TO BE REVIEWED OR IN PRODUCTION

ALMOST AN ANGEL—Deanna Durbin, Charles Laughton, Robert Cummings, Guy Kibbee.

BEYOND THE LAW—William Gargan, John Litel, June Clyde.

CRACKED NUTS — Mischa Auer, Una Merkel, Stuart Erwin.

FLYING CADETS — William Gargan, Edmund Lowe, Peggy Moran.

HALF WAY TO SHANGHAI—Charles Bickford, Evelyn Ankers, Frank Albertson.

HELLO SUCKER—Hugh Herbert, Peggy Moran, Tom Brown—60m.

HIT THE ROAD—Gladys George, Barton MacLane, Bobs Watson, Billy Halop.

HOLD THAT GHOST—Abbott and Costello.

JAIL HOUSE BLUES—Robert Paige, Anne Gwynne.

MAN FROM MONTANA, THE—John Mack Brown, Fuzzy Knight, Nell O'Day.

MASKED CABALLERO, THE — Johnny Mack Brown, Fuzzy Knight, Nell O'Day.

MOB TOWN—Billy Halop, Huntz Hall, Dick Foran.

MOONLIGHT IN HAWAII—Johnny Downs, Jane Frazee.

RADIO REVELS OF 1942—Frances Langford, Ken Murray, Don Wilson.

RAIDERS OF THE DESERT—Richard Arlen, Andy Devine—(5056).

RAWHIDE RANGERS—Johnny Mack Brown, Nell O'Day—(5067).

SAN ANTONIO ROSE—Jane Frazee, Robert Paige, Merry Macs.

SANDY STEPS OUT — Baby Sandy, Kathryn Adams, Edward Everett Horton.

SING ANOTHER CHORUS—Johnny Mack Brown, Jane Frazee, Mischa Auer.
THIS GIRL IS MINE—Franchot Tone, Walter Brennan, John Carroll, Carol Bruce.
UNFINISHED BUSINESS—Irene Dunne, Robert Montgomery, Preston Foster, Eugene Pallette.

WARNERS-FIRST NATIONAL

(1939-1940 releases from 401 up; 1940-1941 releases from 500 up.)

(FN)—First National; (W)—Warners

AFFECTIONATELY YOURS—C—Merle Oberon, Dennis Morgan, Rita Hayworth—Comedy of wacky school should do pleasant business—88m.—see May 14 issue—(FN).

ALWAYS A BRIDE—C—Rosemary Lane, corge Reeves, John Eldredge—Forced comedy for nabe duals—58m.—see Nov. 13 issue—(FN)—(570).

CASE OF THE BLACK PARROT, THE—MY—William Lundigan, Maris Wrixon, Luli Deste—Just filler—59m.—see Jan. 8 issue—(FN)—(572).

DEVIL DOGS OF THE AIR—MD—James Cagney, Pat O'Brien, Margaret Lindsay, Frank McHugh—Reissue; sell Cagney, O'Brien, and service angles—86m.—see May 14 issue—(W)—(550).

EAST OF THE RIVER—MD—John Garfield, Brenda Marshall, Marjorie Rambeau—Okay program meller—73m.—see Nov. 13 issue—(FN)—(562).

FATHER IS A PRINCE—C—Grant Mitchell, Nana Bryant, John Litel—Dual bill fodder, run of the mill—57m.—see Oct.30 issue—(FN)—(569).

FATHER'S SON—D—John Litel, Billy Dawson, Frieda Inescort—Pleasant entertainment for the family trade—58m.—see Jan. 22 issue—(W)—(520).

FLIGHT FROM DESTINY—D—Geraldine Fitzgerald, Thomas Mitchell, Jeffrey Lynn, James Stephenson—Theme calls for intensive selling—72m.—see Jan. 8 issue—(W)—(514)—(A).

FOOTSTEPS IN THE DARK—MD—Errol Flynn, Brenda Marshall, Ralph Bellamy—Well-made meller-mystery has plenty of selling angles—95m.—see Mar. 5 issue—(W)—(509).

FOUR MOTHERS—MD—Claude Rains, Priscilla Lane, Rosemary Lane, Lola Lane, Jeffrey Lynn—Has the angles as one of an exploitable series—87m.—see Nov. 27 issue—(W)—(503).

GREAT LIE, THE—D—Bette Davis, George Brent, Mary Astor, Hattie McDaniel—Strong women's picture should be one of the better grossers of the season—107m.—see Apr. 16 issue—(W)—(504)—(A).

GREAT MR. NOBODY, THE—C—Eddie Albert, Joan Leslie, Alan Hale, William Lundigan—For the lower half of the duallers—71m.—see Feb. 19 issue—see Mar. 19 issue—(W).—(521).

HERE COMES HAPPINESS—C—Mildred Coles, Edward Norris, Richard Ainley—Low-bracket filler—58m.—see Mar. 19 issue—(W)—(521).

HERE COMES THE NAVY (Re-issue)—CD—James Cagney, Pat O'Brien, Gloria Stuart—Sell Cagney and timeliness—86m.—see Nov. 27 issue—(W)—(525).

HIGH SIERRA—D—Humphrey Bogart, Ida Lupino, Joan Leslie, Henry Hull—Exciting new gangster angle; should do okay—100m.—see Jan. 22 issue—(556)—(FN).

HONEYMOON FOR THREE—CD—Ann Sheridan, George Brent, Charlie Ruggles—Programmer will have to depend on the names—77m.—see Jan. 8 issue (510)—(W).

KNOCKOUT—MD—Arthur Kennedy, Olympe Bradna, Virginia Field—Actionful entry for the bottom dual spot—73m.—see Mar. 19 issue—(FN)—(568).

LADY WITH RED HAIR, THE—MD—Miriam Hopkins, Claude Rains, Richard Ainley—Okay meller of the "Stage Door" school—81m.—see Nov. 13 issue—(W)—(512).

LETTER, THE—D—Bette Davis, Herbert Marshall, James Stephenson—Depends on Bette Davis' draw—97m.—see Nov. 27 issue—(W)—(552)—(A).

MEET JOHN DOE—D—Gary Cooper, Barbara Stanwyck, Edward Arnold, Walter Brennan—Packed with entertainment, this is equal to Capra's best—123m.—see Mar. 19 issue—(500).

MILLION DOLLAR BABY—C—Priscilla Lane, Jeffrey Lynn, Ronald Reagan, May Robson—High-rating program comedy; needs selling—100m.—see May 28 issue—(W)—(508).

NURSE'S SECRET, THE—MY—Lee Patrick, Regis Toomey, Julie Bishop—Minor league mystery—65m.—see May 14 issue—(W)—(523).

OUT OF THE FOG—MD—Ida Lupino, John Garfield, Thomas Mitchell, Eddie Albert—Suspenseful programmer on the heavy side will need plenty of push—86m.—see June 25 issue—(FN).

PASSAGE FROM HONGKONG—MD—Lucille Fairbanks, Keith Douglas, Paul Cavanagh—For the bottom half of the duallers—61m.—see June 11 issue—(W).

SANTA FE TRAIL—AD—Errol Flynn, Olivia de Havilland, Alan Hale, Ronald Reagan, Raymond Massey—If "Dodge City" and "Virginia City" made money for you, then bet on this—110m.—see Dec. 25 issue—(FN)—(551).

SEA WOLF, THE—MD—Edward G. Robinson, Ida Lupino, John Garfield—Well-made version of the Jack London story, but don't forget to make a special bid for the femme trade—100m.—see Apr. 2 issue—(W)—(501).

SHADOWS ON THE STAIRS—MY—Frieda Inescort, Bruce Lester, Heather Angel—Satisfactory mystery filler—63m.—see Mar. 19 issue—(FN)—(573).

SHE COULDN'T SAY NO—CD—Roger Pryor, Eve Arden, Cliff Edwards—Filler—63m.—see Dec. 11 issue—(FN)—(571).

SHINING VICTORY—D—James Stephenson, Geraldine Fitzgerald, Donald Crisp—Strong drama will require extra selling—80m.—see May 28 issue—(FN)—(A).

SHOT IN THE DARK, A—MD—William Lundigan, Nan Wynn, Ricardo Cortez—Will fit nicely into the lower dualler spot—57m.—see Apr. 2 issue—(W)—(522).

SINGAPORE WOMAN—MD—Brenda Marshall, David Bruce, Virginia Field—Dual support; can be sold—64m.—see May 14 issue—(FN)—(563).

SOUTH OF SUEZ—MD—George Brent, Brenda Marshall, George Tobias—Action meller, best for the duallers—86m.—see Nov. 27 issue—(W)—(513).

STRANGE ALIBI—MD—Arthur Kennedy, Joan Perry, Jonathan Hale—Action meller for the duallers will help Arthur Kennedy's buildup—63m.—see Apr. 30 issue—(FN)—(567).

STRAWBERRY BLONDE, THE—CD—James Cagney, Rita Hayworth, Olivia de Havilland—Plenty of entertainment for all; with the Gay Nineties angle for the older patrons—97m.—see Feb. 19 issue—(FN)—(559).

THIEVES FALL OUT—C—Eddie Albert, Joan Leslie, Alan Hale, Jane Darwell—Acceptable neighborhood entertainment for the dual bills—72m.—see Apr. 30 issue—(W)—(516).

TUGBOAT ANNIE SAILS AGAIN—CD—Marjorie Rambeau, Alan Hale, Ronald Reagan, Jane Wyman—Pleasing programmer is okay for the duallers and the nabe trade—77m.—see Oct. 30 issue—(FN)—(561).

WAGONS ROLL AT NIGHT, THE—MD—Humphrey Bogart, Joan Leslie, Eddie Albert, Sylvia Sidney—Meller offers plenty of selling angles—84m.—see Apr. 16 issue—(FN)—(560).

TO BE REVIEWED OR IN PRODUCTION

BAD MEN OF MISSOURI—Dennis Morgan, Wayne Morris, Arthur Kennedy, Jane Wyman—(W).
BRIDE CAME C.O.D., THE—Bette Davis, James Cagney, Jack Carson, Stuart Erwin.
BULLETS FOR O'HARA—Roger Pryor, Joan Perry, Anthony Quinn—(FN).
DIVE BOMBER—Errol Flynn, Fred MacMurray, Ralph Bellamy—(Technicolor).
FLIGHT PATROL—James Stephenson, Ronald Reagan, Olympe Bradna.
HIGHWAY WEST—Brenda Marshall, William Lundigan, Olympe Bradna.
HOT NOCTURNE—Priscilla Lane, Betty Field, Jack Carson, Lloyd Nolan.
KING'S ROW—Robert Cummings, Ann Sheridan, Ronald Reagan, James Stephenson, Maria Ouspenskaya.
KISSES FOR BREAKFAST—Dennis Morgan, Jane Wyatt—(FN).
LAW OF THE TROPICS—Jeffrey Lynn, Constance Bennett, Alan Hale.
MALTESE FALCON, THE—Humphrey Bogart, Mary Astor, Peter Lorre, Jerome Cowan.
MANPOWER—Marlene Dietrich, George Raft, Edward G. Robinson—(FN).
NAVY BLUES—Ann Sheridan, Jack Oakie, Jack Haley, Martha Raye.
NINE LIVES ARE NOT ENOUGH—Ronald Reagan, Joan Perry, James Gleason.
SERGEANT YORK—Gary Cooper, Walter Brennan, Joan Leslie.
SMILING GHOST, THE—Wayne Morris, Brenda Marshall.
THREE SONS O' GUNS—Wayne Morris, Tom Brown, William Orr.
UNDERGROUND—Jeffrey Lynn, Philip Dorn, Karen Verne, Mona Maris—(W).

MISCELLANEOUS

Listed here are only those independently produced pictures, not handled by companies of nation-wide scope. Addresses of producers or distributors will be furnished on request.

ADOLESCENCE—D—Leon Janney, Eleanor Hunt, Esther Muir—Dualler with sex angles to sell—79m.—see Dec. 25 issue—(Hirliman)—(A).

BRIDE OF BUDDHA, THE—Novelty—Recut of "India Speaks" holds interest for sensation-seekers—53m.—see Apr. 30 issue—(Futter Corp.).

BUZZY AND THE PHANTOM PINTO—W—Buzzy Henry, Dave O'Brien, Dorothy Short—Fair for the kiddies—57m.—see June 11 issue—(Ziehm).

CAVALADE OF FAITH—Doc.—Commentary spoken by Basil Ruysdael—Catholics will want to see it—63m.—see Feb. 5 issue—(Jeffrey Pictures).

CAVALCADE OF TEXAS, A—Travel—Travelogue produced and directed by James Fitzpatrick—Long travel feature is made for Texas but should hold some interest everywhere—50m.—see Feb. 19 issue—(Technicolor)—(Fitzpatrick).

CITY OF MISSING GIRLS—MD—H. B. Warner, John Archer, Astrid Allwyn—Has plenty of selling angles—71m.—see Mar. 5issue—(Merrick-Alexander).

CHARLIE CHAPLIN FESTIVAL—C—Six Chaplin two-reelers—Entertaining package of six Chaplin two-reelers—110m.—see May 14 issue—(Guaranteed).

FANTASIA—see RKO listing.

FOOLS OF DESIRE (It's All In Your Mind)—Sex—Byron Foulger, Constance Bergen, Betty Roadman—Dependant on exploitation; can be sold—50m.—see Mar. 19 issue—(B. B. Ray)—(A).

HIGHWAY HELL—Sex—Charles Maurice, Don Hirst, Diane Winthrop—Exploitable sexer that needs plenty of selling; not for the family trade—55m.—see Mar. 19 issue—(Screencraft)—(A).

I'LL SELL MY LIFE—MD—Michael Whalen, Rose Hobart, Joan Woodbury—Inde program has angles for intensive selling—73m.—see May 28 issue—(Merrick-Alexander).

IT'S ALL IN YOUR MIND—see Fools of Desire.

KIDNAPPING GORILLAS—Novelty—Exploitation picture has animal and sex angles for houses which can play this type film—69m.—see Apr. 30 issue—(Jewel).

LAW OF THE WOLF—MD—Dennis Moore, Luana Walters, George Chesebro—Adequate dual meller for action stands; sell Rin-Tin-Tin—55m.—see May 14 issue—(Arthur Ziehm).

NEW ADVENTURES OF TARZAN, THE—MD—Herman Brix, Ula Holt, Frank Baker—Unconvincing, below-par dualler—74m.—see Apr. 2 issue—(Hoffberg).

PERPETUAL SACRIFICE, THE—D—William H. S. Foster, Virginia Hall Foster, Blessed Sacrament Choir—Satisfactory Lenten drama for Catholic audiences—78m.—see Mar. 19 issue—(Religious Films).

SOULS IN PAWN—Sex—Ginger Britton, Beatrice Curtis, Richard Beach—Saleable sexer—64m.—see Dec. 25 issue—(Real Life Dramas).

SPEED LIMITED—AD—Ralph Graves, Evelyn Brent, Claudia Dell—Nabe dual filler—58m.—see Dec. 25 issue—(Exclusive Pictures).

'40-'41 Shorts Parade and Complete Data

The complete listing of 1939-1940 product, or shorts not listed under this date below, will be found on Blue Section pages 590, 591 and 592. Shorts released in the latter part of 1939-40 can be found listed on pages 732, 733, and 734 of the Blue Section.

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
COLUMBIA					
Two Reel					
COMEDIES (26)					
THREE STOOGES					
2401	(Aug. 23)	From Nurse to Worse	E	16m.	600
2402	(Oct. 4)	No Census, No Feeling	F	16m.	630
2403	(Nov. 15)	Cookoo Cavaliers	F	17m.	648
2404	(Dec. 27)	Boobs In Arms	G	18m.	678
2405	(Feb. 7)	So Long Mr. Chumps	G	17m.	693
2406	(Mar. 21)	Dutiful But Dumb	G	17m.	693
2407	(May 16)	All the World's a Stooge	F	16m.	714
2408	(July 4)	I'll Never Heil Again	G	17m.	
ALL-STAR					
2421	(Sept. 6)	Pleased to Mitt You			
		You (Glove-Slingers)	G	18m.	588
2422	(Sept. 20)	The Spook Speaks (Keaton-Ames)	F	18m.	600
2423	(Oct. 18)	Cold Turkey (Langdon)	F	16m.	630
2424	(Nov. 1)	A Bundle of Bliss (Clyde)	F	18m.	630
2425	(Nov. 29)	Blondes and Blunders (Catlett)	F	16m.	654
2426	(Dec. 13)	His Ex Marks the Spot (Keaton)	B	18m.	678
2427	(Jan. 10)	The Watchman Takes a Wife (Clyde)	F	16m.	678
2428	(Jan. 29)	Fresh as a Freshman (Glove Slingers)	G	18m.	686
2429	(Feb. 21)	So You Won't Squawk (Keaton)	G	16m.	695
2430	(Mar. 7)	Yumpin' Yiminy (El Brendel)	F	17m.	722
2431	(Apr. 4)	Glove Affair (Glove Slingers	F	16½m.	714
2432	(Apr. 18)	Black Eyes and Blues (Karns)	G	16½	735
2433	(May 2)	The Ring and the Belle (Clyde)	F	17m.	734
2434	(May 30)	Ready Willing But Unable (Brendel)	F	16½m.	730
2345	(June 13)	Yankee Doodle Andy (Clyde)			
2436	(June 27)	French Fried Patootie (Mowbray)		18m.	
2437	(July 25)	Love at First Fright (Brendel)			

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		SERIALS			
2120	(Jan. 31)	White Eagle	E	15 ep.	686
2140	(Aug. 15)	The Iron Claw		15 ep.	
2180	(May 9)	The Spider Returns	G	15 ep.	749
		SPECIALS			
	(Feb. 22)	International Forum No. 1	E	16m.	703
	(May 27)	International Forum No. 2—Invasion!	G	19½m.	765
		One Reel			
		CINESCOPES (10)			
2971	(Aug. 30)	Hobby Lobby	G	11m.	600
2972	(Oct. 4)	Floating Elephants	G	8m.	624
2973	(Nov. 8)	Nice Work, If You Can Do It	G	9m.	642
2974	(Dec. 25)	Unusual Crafts	F	9m.	679
2975	(Jan. 31)	Feathers (Color)	G	9m.	695
2976	(Feb. 22)	Movie Magic	G	10m.	704
2977	(Mar. 27)	This Is England	E	10m.	722
2978	(Apr. 28)	Capital Sidelights	G	11m.	749
2979	(June 13)	Fighter Pilot			
		COLOR RHAPSODIES (16)			
		(Technicolor)			
2501	(Aug. 30)	Tangled Television	F	7½m.	607
2502	(Oct. 4)	Mr. Elephant Goes to Town	F	7¾m.	623
2503	(Nov. 3)	The Mad Hatter	E	7m.	642
2504	(Dec. 6)	The Wise Owl	F	7m.	654
2505	(Jan. 7)	A Helping Paw	G	7m.	686
2506	(Feb. 28)	Way of All Pests	G	7½m.	714
2507	(Mar. 14)	The Carpenter	F	8½m.	723
2508	(Apr. 18)	The Land of Fun	G	7m.	743
2509	(June 12)	Tom Thumb's Brother			
2510	(July 3)	The Cuckoo IQ			
		COMMUNITY SINGS (10)			
2651	(Oct. 2)	No. 1—Jolly Tunes	F	10m.	631
2652	(Nov. 8)	No. 2—Popular Songs	G	11m.	642
2653	(Dec. 13)	No. 3 — Melodies That Linger	F	11m.	678
2654	(Jan. 1)	No. 4—Gay Tunes	F	10m.	686
2655	(Feb. 7)	No. 5 — Fun With Songs	F	10m.	686
2656	(Mar. 14)	No. 6 — Songs With Harmony	F	10m.	704
2657	(Apr. 25)	No. 7 — Peppy Song Hits	G	9m.	740
2658	(May 29)	No. 8—Featuring "Perfidia"	G	10m.	749
		FABLES (8)			
2751	(Sept. 27)	Farmer Tom Thumb	F	6m.	623
2752	(Oct. 25)	Mouse Meets Lion	G	6m.	649
2753	(Dec. 13)	Paunch 'n Judy	B	6½m.	678
2754	(Jan. 17)	The Streamlined Donkey	F	7m.	686
2755	(Mar. 14)	It Happened to Crusoe	F	6½m.	723
2756	(June 13)	Kitty Gets the Bird	F	7m.	
2757	(July 18)	Dumb Like a Fox			
2758	(Aug. 8)	Playing the Pied Piper			
		HAPPY HOUR SPECIALS			
		(Re-Issues)			
2441	(Nov. 21)	Puss In Boots		40m.	
		NEWS WORLD OF SPORTS (12)			
2801	(Oct. 4)	Master of the Cue	G	9m.	624
2802	(Nov. 22)	Hunting Wild Deer	F	9m.	656
2803	(Dec. 27)	All the Giant Killer	G	10½m.	679
2804	(Jan. 24)	Ice Capers	E	10m.	687
2805	(Feb. 21)	Splits, Spares, and Strikes	G	10m.	695
2806	(Mar. 28)	The Jungle Archer	G	11m.	740
2807	(May 9)	Diving Thrills	G	9m.	749
2808	(June 6)	Aquaplay	F	10m.	
		NEW YORK PARADE (6)			
2951	(Jan. 24)	The New York Parade	E	9½m.	687
2952	(Mar. 27)	Abroad at Home	G	9½m.	735
		PHANTASIES (8)			
2701	(Sept. 24)	School Boy Dreams	F	5m.	623
2702	(Oct. 25)	Happy Holidays	F	6m.	631
2703	(Feb. 7)	The Little Theatre	F	6m.	689
2704	(Mar. 28)	There's Music In Your Hair	F	6½m.	723
2706	(July 3)	The Wallflower	F	6m.	704
2707	(Aug. 8)	The Crystal Gazer			
2708	(Sept. 11)	The Merry Mouse Cafe			
		QUIZ REELS (6)			
2601	(Dec. 5)	Take It or Leave It No. 1	G	11½m.	656
2602	(Dec. 25)	Take It or Leave It No. 2	F	11½m.	679
2603	(Feb. 7)	Take It or Leave It No. 3	G	11m.	694
2604	(Mar. 7)	Junior I. Q. Parade	F	9½m.	687
2605	(Apr. 3)	So You Think You Know Music No. 1	G	11½m.	723
2606	(May 1)	Take It or Leave It No. 4	G	11m.	743
		SCREEN SNAPSHOTS (12)			
2851	(Sept. 6)	No. 1	E	10m.	607
2852	(Oct. 18)	No. 2	G	9m.	631
2853	(Nov. 22)	No. 3	G	9½m.	654
2854	(Dec. 27)	No. 4	G	9m.	687
2855	(Feb. 2)	No. 5	E	9m.	687
2856	(Mar. 14)	No. 6	F	10m.	714
2857	(Apr. 25)	No. 7	F	10m.	749
2858	(June 6)	No. 8	G	9m.	766
2859	(July 11)	No. 9			
2860	(Aug. 15)	No. 10			
		TOURS (10)			
2551	(Aug. 16)	Historic Virginia	F	10m.	600
2552	(Sept. 13)	Savoy In the Alps	G	10m.	608
2553	(Sept. 27)	Old and New Arizona	F	9m.	631
2554	(Oct. 25)	Islands of the West Indies	F	10m.	631
2555	(Nov. 25)	Sojourn In Havana	F	9m.	656
2556	(Dec. 20)	Beautiful British Columbia (Color)	F	10½m.	679
2557	(Jan. 10)	From Singapore to Hong Kong	F	10m.	687
2558	(Feb. 28)	Western Wonderland	G	9m.	715
2559	(Apr. 3)	San Francisco — Metropolis of the West	G	9½m.	730
2560	(May 23)	Beautiful Ontario (Color)	G	9m.	766
		WASHINGTON PARADE (6)			
2901	(Oct. 25)	No. 1—The Mint	G	10m.	642
2902	(Dec. 13)	No. 2—West Point	E	10½m.	679
2903	(Jan. 17)	No. 3 — US Naval Academy	E	10m.	687
2904	(Mar. 7)	No. 4—Spirit of 1941	F	10m.	714

METRO

Two Reel

CRIME DOESN'T PAY (6)

P-201	(Oct. 26)	Eyes of the Navy (Patriotic subject — not crime)	E	20m.	630
P-202	(Nov. 30)	You the People	E	21m.	656
P-203	(Jan. 4)	Respect the Law	E	20m.	686
P-204	(Feb. 8)	Forbidden Passage	E	21m.	693
P-205	(June 7)	Coffins on Wheels	G	17m.	

One Reel

CARTOONS (18)

(Technicolor)

W-241	(Nov. 23)	The Lonesome Stranger	E	9m.	654
W-242	(Dec. 21)	Mrs. Ladybug	F	8m.	670
W-243	(Feb. 22)	Abdul the Bulbul Ameer	E	8m.	714
W-244	(Mar. 8)	The Prospecting Bear	F	9m.	715
W-245	(Apr. 5)	The Little Mole	G	9m.	740
W-246	(Apr. 26)	The Goose Goes South	G	8m.	749
W-247	(May 17)	The Rookie Bear	G	8m.	766
W-248	(June 7)	Dance of the Weed			

FITZPATRICK TRAVELTALKS (12)

(Technicolor)

T-211	(Sept. 7)	The Capital City	F	9m.	608
T-212	(Sept. 28)	Cavalcade of San Francisco	G	9m.	615
T-213	(Oct. 26)	Old New Mexico	F	9m.	639
T-214	(Nov. 23)	Beautiful Bali	G	9m.	656
T-215	(Dec. 21)	Old New Orleans	G	9m.	670
T-216	(Jan. 4)	Mediterranean Ports of Call	G	9m.	670
T-217	(Feb. 1)	Red Men on Parade	G	9m.	687
T-218	(Mar. 8)	Alluring Alaska	G	9m.	704
T-219	(Apr. 12)	Glimpses of Kentucky	F	8m.	722
T-220	(May 10)	Yosemite the Magnificent	E	8m.	740
T-221	(Jan. 7)	Glimpses of Washington State	G	9m.	760

MINIATURES (10)

M-231	(Nov. 9)	Rodeo Dough	G	10m.	654
M-232	(Dec. 21)	The Great Meddler	E	11m.	670
M-233	(Dec. 28)	The Happiest Man on Earth	E	11m.	678
M-234	(Jan. 18)	More About Nostradamus	E	11m.	686
M-235	(May 31)	The Battle!			

OUR GANG COMEDIES (9)

C-291	(Sept. 7)	Good Bad Boys	F	11m.	607
C-292	(Oct. 5)	Waldo's Last Stand	F	11m.	639
C-293	(Oct. 26)	Goin' Fishin'	F	10m.	634
C-294	(Nov. 23)	Kiddie Kure	F	11m.	654
C-295	(Jan. 25)	Fightin' Fools	G	9m.	686
C-296	(Feb. 15)	Baby Blues	G	9m.	704
C-297	(Mar. 8)	Ye Olde Minstrels	G	11m.	715
C-298	(Apr. 26)	1-2-3 Go	F	10m.	749

PASSING PARADE (9)

K-281	(Nov. 30)	American Spoken Here	E	11m.	654
K-282	(Feb. 8)	Whispers	E	10m.	694
K-283	(Mar. 22)	More Trifles of Importance	E	11m.	730
K-284	(May 29)	Out of Darkness	E	11m.	730
K-285	(May 17)	Willie and the Mouse	G	11m.	760
K-286	(May 31)	This Is the Bowery			

PETE SMITH SPECIALTIES (14)

S-261	(Oct. 12)	Quicker'n a Wink	E	9m.	634
S-262	(Nov. 30)	Wedding Bills	E	10m.	654
S-263	(Dec. 21)	Sea for Yourself	F	10m.	670
S-264	(Jan. 25)	Penny to the Rescue (Technicolor)	E	10m.	686
S-265	(Feb. 8)	Quiz Biz	G	9m.	694
S-266	(Mar. 15)	Memory Tricks	G	9m.	715
S-267	(Apr. 26)	Aeronutics	F	10m.	749
S-268	(May 24)	Lions on the Loose	G	9m.	766
		SPECIALS			
A-100	(Mar. 1)	Third Dimensional Murder (Technicolor)	G	7m.	694
		SPECIAL TRAILERS			
		Miracle In Sound	E	10m.	631
		You Can't Fool the Camera	E	11m.	760

MONOGRAM

One Reel

CARTOONS

001	(July 22)	A Busy Day			
002	(Jan. 19)	Beauty Shoppe	F	6m.	669
003	(Feb. 2)	Baby Checkers	F	7m.	669

PARAMOUNT

Two Reel

SPECIAL FLEISCHER CARTOONS

(Technicolor)

FF0-1	(Apr. 11)	Raggedy Ann	E	18m.	663

One Reel

ANIMATED ANTICS CARTOONS (10)

H0-1	(Sept. 20)	The Dandy Lion	F	7m.	615
H0-2	(Oct. 25)	Sneak, Snoop, and Snitch	F	7m.	649
H0-3	(Nov. 29)	Mommy Loves Puppy	F	7m.	649
H0-4	(Dec. 20)	Bring Himself Back Alive	B	7m.	663
H0-5	(Feb. 14)	Pop and Mom In Wild Oysters	F	11m.	686
H0-6	(Mar. 14)	Twinkletoes Gets the Bird	F	7m.	703
H0-7	(Apr. 18)	Speaking of Animals	G	9m.	714
H0-8	(May 9)	Triple Trouble	F	6m.	740
H0-9	(May 30)	Zero, the Hound	F	7m.	743
H0-10	(June 27)	Twinkletoes — Where He Goes — Nobody Knows	F	7m.	766
H0-11	(July 18)	Copy Cat			
H0-12	(Aug. 8)	The Wizard of Arts			
H0-13	(Aug. 29)	Twinkletoes in Hat Stuff			
		BENCHLEY COMEDIES (4)			
S0-1	(Nov. 8)	The Trouble With Husbands	G	11m.	649
S0-2	(Jan. 24)	Waiting for Baby	G	11m.	694
S0-3	(Apr. 11)	Crime Control	G	11m.	735
S0-4	(May 23)	The Forgotten Man	G	11m.	749
		COLOR CLASSIC CARTOONS			
		(Technicolor)			
C0-1	(Aug. 29)	Vitamin Hay			
		FASCINATING JOURNEYS (6)			
		(Technicolor)			
M0-1	(Nov. 8)	River Thames, Yesterday	E	10m.	649
M0-2	(Dec. 27)	The Sacred Ganges	E	11m.	670
M0-3	(Jan. 31)	A Village In India	G	11m.	694
M0-4	(Mar. 21)	Delhi	G	11m.	722
M0-5	(May 16)	Indian Durbar	G	10m.	730
M0-6	(July 25)	The Jungle			
		GABBY CARTOONS (8)			
		(Technicolor)			
G0-1	(Oct. 18)	King for a Day	F	8m.	630
G0-2	(Nov. 15)	The Constable	F	8m.	648
G0-3	(Jan. 17)	All's Well	B	7m.	678
G0-4	(Feb. 14)	Two for the Zoo	F	7m.	694
G0-5	(Apr. 11)	Swing Cleaning	F	8m.	730
G0-6	(June 20)	Fire Cheese			
G0-7	(July 18)	Gabby Goes Fishing			
G0-8	(Aug. 15)	Winter Sport			
		HEADLINERS (8)			
A0-1	(Sept. 13)	Moments of Charm of 1941	E	10m.	615
A0-2	(Oct. 25)	Listen to Larry	G	10m.	631
A0-3	(Dec. 13)	Johnny Messner and Orch.	B	11m.	663
A0-4	(Jan. 31)	Gene Krupa and Orch.	G	11m.	694
A0-5	(Mar. 21)	Bob Chester and His Orchestra	F	10m.	722
A0-6	(June 6)	Your Favorite Program — Those We Love	G	11m.	760
A0-7	(July 11)	Hands of Destiny			
		MAPCAP MODELS (6)			
		(Technicolor)			
U0-1	(Jan. 17)	Western Daze	E	9m.	678
U0-2	(Apr. 4)	Dipsy Gipsy	E	9m.	735
U0-3	(June 13)	Hoola Boola			
U0-4	(July 11)	Gay Knighties			
U0-5	(Aug. 22)	Untitled			
		PARAGRAPHICS (8)			
V0-1	(Oct. 11)	Nature's Nursery	G	10m.	624
V0-2	(Nov. 22)	Seeing Is Believing	F	11m.	656
V0-3	(Dec. 27)	Breezy Little Bears	E	11m.	679
V0-4	(Feb. 28)	Red, White and Blue Hawaii (Color)	G	11m.	714
V0-5	(Aug. 15)	Football Parade			

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		POPEYE CARTOONS (12)			
E0-1	(Sept. 20)	Popeye Meets William Tell	F	6m.	615
E0-2	(Oct. 18)	My Pop! My Pop!	F	7m.	623
E0-3	(Nov. 15)	With Poopdeck Pappy	F	7m.	654
E0-4	(Dec. 13)	Popeye Presents Eugene the Jeep	F	7m.	654
E0-5	(Jan. 10)	Problem Pappy	F	6m.	678
E0-6	(Feb. 7)	Quiet, Please	F	7m.	694
E0-7	(Mar. 7)	Olive's Sweepsteke Ticket	G	6m.	714
E0-8	(Apr. 4)	Flies Ain't Human	G	6m.	730
E0-9	(May 9)	Popeye Meets Rip Van Winkle	G	6m.	743
E0-10	(June 13)	Olive's Boithday Presink	F	7m.	759
E0-11	(July 11)	Child Psykolojiky			
E0-12	(Aug. 8)	I'll Never Crow Again			
		POPULAR SCIENCE (6) (Magnacolor)			
J0-1	(Sept. 6)	No. 1	G	11m.	607
J0-2	(Nov. 1)	No. 2	G	11m.	623
J0-3	(Dec. 20)	No. 3	G	10m.	664
J0-4	(Feb. 21)	No. 4	G	11m.	694
J0-5	(May 2)	No. 5	G	11m.	722
J0-6	(July 4)	No. 6	G	10m.	766
		QUIZ KIDS '41-'42 (6)			
	( )	No. 1		11m.	
		SPORTLIGHTS (13)			
R0-1	(Sept. 6)	Diving Demons	E	9m.	607
R0-2	(Oct. 4)	The Sporting Everglades	G	9m.	608
R0-3	(Nov. 1)	Motorcycle Stunting	G	10m.	649
R0-4	(Dec. 6)	Marine Roundup	G	10m.	656
R0-5	(Jan. 3)	Feminine Fitness	G	10m.	664
R0-6	(Feb. 7)	Acrobatic Aces	G	10m.	679
R0-7	(Feb. 28)	Fishing Fever	G	10m.	695
R0-8	(Mar. 28)	Canine Sketches	E	10m.	714
R0-9	(Apr. 25)	Sun Fun	G	10m.	722
R0-10	(May 23)	On the Spot	G	10m.	750
R0-11	(June 20)	Lasso Wizards	G	9m.	766
R0-12	(July 25)	Snow Dogs			
R0-13	(Aug. 22)	Untitled			
		UNUSUAL OCCUPATIONS (6) (Cinecolor)			
L0-1	(Sept. 27)	No. 1	G	11m.	623
L0-2	(Nov. 29)	No. 2	G	11m.	649
L0-3	(Jan. 24)	No. 3	G	11m.	686
L0-4	(Mar. 28)	No. 4	G	11m.	722
L0-5	(May 30)	No. 5	G	11m.	743
L0-6	(Aug. 1)	No. 6			

PRODUCERS RELEASING CORP.

One Reel

HOLLYWOOD NEWSREELS (12)

1	(Dec. 1)	No. 1	G	10m.	654

Two Reel

AMERICAN HISTORY

0-1	(Mar. 1)	Our Bill of Rights	G	20m.	734
0-2	(Mar. 1)	Our Declaration of Independence	F	22m.	743
0-3	(Mar. 1)	Our Constitution	F	22m.	600
0-4	(Mar. 1)	Our Monroe Doctrine (see Guardians of the Americas)	F	21m.	654
		SPECIAL			
		Alive in the Deep	G	25m.	749
		Man, the Enigma	G	22m.	759

RKO-RADIO

Two Reel

DIONNE SPECIALS

13801	(Dec. 13)	Growing Up	E	18m.	663
		EDGAR KENNEDY COMEDIES (6)			
13401	(Sept. 6)	Sunk by the Census	F	18m.	607
13402	(Oct. 18)	A Trailer Tragedy	F	17m.	623
13403	(Dec. 20)	Drafted in the Depot	G	19m.	669
13404	(Feb. 21)	Mad About Moonshine	F	19m.	693
13405	(Apr. 4)	It Happened All Night	G	19m.	714
13406	(June 6)	An Apple in His Eye	G	14m	759
		LEON ERROL COMEDIES (6)			
13701	(Sept. 27)	He Asked for It	F	18m.	607
13702	(Nov. 29)	Tattle Television	F	19m.	630
13703	(Jan. 10)	The Fired Man	G	20m.	663
13704	(Mar. 14)	When Wife's Away	F	20m.	703
13705	(May 16)	A Polo Phony	F	18m.	740
13706	(June 27)	Panic in the Parlor	F	14m.	766
		THE MARCH OF TIME (13)			
13101	(Sept. 13)	No. 1 — On Foreign Newsfronts	E	19m.	615
13102	(Oct. 4)	No. 2 — Britain's R. A. F.	F	18m.	623
13103	(Oct. 25)	No. 3—Mexico	E	19m.	630
13104	(Nov. 22)	No. 4—Arms and the Men	E	19m.	648
13105	(Dec. 20)	No. 5 — Labor and Defense	E	19m.	663
13106	(Jan. 17)	No. 6 — Uncle Sam — The Non-Belligerent	E	21m.	678
13107	(Feb. 14)	No. 7 — Amerloans All—Men From Many Lands	E	19m.	695
13108	(Mar. 14)	No. 8 — Australia at War	E	18m.	714
13109	(Apr. 11)	No. 9 — Men of the FBI—1941	E	21m.	734
13110	(May 9)	No. 10—Crisis in the Atlantic	E	18m.	749
13111	(June 6)	No. 11—China Fights Back	E	17m.	765
		RAY WHITLEY MUSICAL WESTERNS (4)			
13501	(Nov. 8)	Bar Buckaroos	F	16m.	623
13502	(Jan. 31)	Prairie Spooners	G	13m.	639
13503	(Apr. 25)	Redskins and Redheads	G	18m.	722
13504	(July 18)	Musical Bandit		16m.	
		SPECIALS			
		Baer vs. Louis	E	18m.	765
		One Reel **INFORMATION PLEASE (13)**			
14201	(Sept. 6)	No. 1—Anna Neagle	G	11m.	600
14202	(Oct. 4)	No. 2—Ruth Gordon	G	10m.	624
14203	(Nov. 1)	No. 3—Alice Marble	G	10m.	639
14204	(Nov. 29)	No. 4—Louis Bromfield	G	11m.	664
14205	(Dec. 27)	No. 5 — Wendell Willkie	G	11m.	671
14206	(Jan. 24)	No. 6—Jan Struther	G	11m.	694
14207	(Feb. 21)	No. 7—Anna Neagle	G	10m.	704
14208	(Mar. 21)	No. 8—Boris Karloff	G	10m.	730
14209	(Apr. 18)	No. 9—Alice Marble	G	11m.	743
14210	(May 16)	No. 10—Louis Bromfield	G	10m.	759
		PICTURE PEOPLE (13)			
14401	(Sept. 13)	No. 1	G	10m.	607
14402	(Oct. 11)	No. 2	G	9m.	631
14403	(Nov. 8)	No. 3	F	10m.	649
14404	(Dec. 6)	No. 4	F	10m.	664
14405	(Jan. 3)	No. 5	F	10m.	679
14406	(Jan. 31)	No. 6	G	10m.	695
14407	(Feb. 28)	No. 7	G	10m.	714
14408	(Mar. 28)	No. 8	G	10m.	730
14409	(Apr. 25)	No. 9	G	9m.	749
14410	(May 23)	No. 10	G	8m.	760
		SPORTSCOPES (13)			
143001	(Aug. 30)	Quail Quest	G	9m.	600
14302	(Sept. 27)	Kentucky Royalty	G	9m.	624
14303	(Oct. 25)	Sportsman's Partner	F	9m.	639
14304	(Nov. 22)	Snow Fun	G	9m.	649
14305	(Dec. 20)	Snow Eagles	G	9m.	670
14306	(Jan. 17)	Mat Men	G	9m.	687
14307	(Feb. 14)	Caballero College	G	9m.	704
14308	(Mar. 14)	Publicity Sports	G	9m.	722
14309	(Apr. 11)	Sword Soldiers	G	9m.	740
14310	(May 9)	Jockey's Day	G	9m.	759
14311	(June 6)	Rolling Rhythm		9m.	
		SOUTH AMERICA (Travel)			
14501	(Feb. 21)	Eyes on Brazil	G	11m.	704
14502	(Mar. 21)	What's Happening in Argentina?	G	10m.	722
14503	(May 16)	How Goes Chile?	E	10m.	
		WALT DISNEY CARTOONS (Technicolor) **'39-'40 (18)** D—Donald Duck M—Mickey Mouse			
04116	(Jan. 10)	Timber (D)	E	8m.	671
04117	(Jan. 24)	Pluto's Playmate	E	8m.	686
04118	(Feb. 14)	Little Whirlwind (M)	G	8m.	678
		'40-'41 (18)			
14101	(Mar. 7)	Golden Eggs (D)	E	8m.	693
14102	(Mar. 28)	Gentleman's Gentleman (M)	G	7m.	703
14103	(Apr. 18)	Baggage Buster	G	7m.	714
14104	(May 9)	A Good Time for a Dime (D)	G	7½m.	735
14105	(May 30)	Canine Caddy (M)	E	7m.	735
14106	(June 20)	Nifty Nineties (M)	E	7m.	759
14107	(July 11)	Early to Bed (D)		8m.	
14108	(Aug. 1)	Truant Officer Donald		8m.	

REPUBLIC

MEET THE STARS (12)

028-1	(Dec. 24)	No. 1—Chinese Garden Festival	G	10m.	664
028-2	(Jan. 24)	No. 2—Baby Stars	G	10m.	687
028-3	(Feb. 24)	No. 3—Variety Reel	F	9m.	704
028-4	(Mar. 24)	No. 4—Variety Reel	G	10m.	730
028-5	(Apr. 24)	No. 5 — Hollywood Meets the Navy	G	10m.	740
028-6	(May 24)	Stars at Play	G	10m.	
028-7	(June 24)	Meet Roy Rogers		10m.	
		SERIALS (4)			
081/1					
081/12	(Sept. 20)	King of the Royal Mounted	E	12 ep.	588
082/1					
082/15	(Dec. 13)	Mysterious Dr. Satan	E	15 ep.	648
080/1					
080/12	(Mar. 28)	Adventures of Captain Marvel	G	12 ep.	704
083/1					
083/15	(June 21)	Jungle Girl	G	15 ep.	760

20th CENTURY-FOX

Two Reel **SPECIALS**

	( )	Men of Lightship "61"	E	20m.	703

One Reel

ADVENTURES OF A NEWSREEL CAMERAMAN (4)

1201	(Oct. 11)	Midget Motor Mania	G	8m.	631
1202	(Jan. 17)	Training Polloe Horses	G	10m.	687
1203	(Jan. 31)	The Modern Highway	G	10m.	687
		BELIEVE IT OR NOT (4)			
1601	(Sept. 27)	Acquitted by the Sea	F	10m.	623
		DRIBBLEPUSS PARADE (4)			
1401	(Aug. 30)	Grunters and Groaners	G	9m.	589
		MAGIC CARPET OF MOVIETONE (8)			
1101	(Aug. 2)	Eskimo Trails	G	10m.	589
1102	(Sept. 13)	Land of Flowers (Technicolor)	E	9m.	589
1103	(Oct. 25)	Isle of Mystery	G	10m.	400
1104	(Nov. 22)	Old Dominion State	G	10m.	639
1105	(Dec. 20)	Spotlight on Indo China	G	9m.	661
1106	(Feb. 14)	Caribbean Sentinel	G	10m.	704
1107	(Mar. 14)	Miracle of Hydro	G	10m.	722
1108	(Apr. 25)	Arotio Springtime	G	9m.	740
1109	(May 9)	A Letter From Cairo	G	10m.	752
1110	(July 4)	Winter in Eskimo Land	G	10m.	766
		SPECIAL TRAILER			
		The Mormon Trail	E	5½m.	615
		SPORTS REVIEWS (6)			
1301	(Aug. 16)	Vacation Time (Technicolor)	G	8m.	589
1302	(Nov. 8)	Lure of the Trout (Technicolor)	E	9m.	639
1303	(Dec. 6)	Bowling for Strikes	G	8m.	631
1304	(Jan. 3)	The Rodeo Goes to Town	G	9m.	679
1305	(Mar. 28)	Symphony in Snow	E	9m.	730
1306	(Feb. 28)	Playing With Neptune	G	9m.	704
1307	(June 6)	Fun on Rollers	F	9m.	
		TERRYTOONS (26) Black and White			
1501	(Aug. 23)	Club Life in the Stone-age	F	7m.	600
1502	(Sept. 20)	Touchdown Demons	F	7m.	615
1503	(Oct. 18)	Happy Haunting Grounds	F	7m.	631
1504	(Nov. 15)	The Magic Penoli	F	7m.	649
1505	(Dec. 13)	The Snow Man	G	7m.	663
1506	(Jan. 10)	What a Little Sneeze Will Do	G	6m.	670
1507	(Jan. 24)	Hairless Hector	G	6m.	678
1508	(Feb. 21)	Fishing Made Easy	F	7m.	703
1509	(Mar. 21)	When Knights Were Bold	F	7m.	714
1510	(Apr. 4)	The Baby Seal	F	7m.	722
1511	(May 2)	A Dog's Dream	F	6m.	740
1512	(May 16)	The Magic Shell	F	6m.	759
1513	(June 13)	Horse Fly Opera	F	7m.	766
1514	(June 27)	Good Old Irish Tunes	F	7m.	
1515	(July 11)	Bringing Home the Bacon		7m.	
1516	(July 25)	Twelve o'Clock and All Ain't Well		7m.	
		Technicolor			
1551	(Aug. 9)	Billy Mouse's Awakade	G	7m.	589
1552	(Sept. 6)	The Lucky Duck	G	7m.	607
1553	(Oct. 4)	How Wet Was My Ocean	F	7m.	615
1554	(Nov. 1)	Landing of the Pilgrims	G	7m.	631
1555	(Nov. 29)	Plane Goofy	F	7m.	648
1556	(Dec. 27)	The Temperamental Lion	F	7m.	663
1557	(Feb. 7)	Mississippi Swing	G	7m.	693
1558	(Mar. 7)	The Home Guard	G	7m.	703
1559	(Apr. 18)	Uncle Joey	F	7m.	740
1560	(May 30)	What Happens at Night	G	7m.	759
		THE WORLD TODAY			
1701	(Apr. 11)	Battle of the Atlantic	G	9m.	740
1702	(July 18)	War in the Desert		10m.	
1703	(May 23)	Empire in Exile	E	9m.	766
1704	(June 20)	Anzacs in Action			

UNIVERSAL

Two Reel

MUSICALS (13)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
5221	(Sept. 11)	Class In Swing	E	17m.	623
5222	(Oct. 16)	Congamania	F	17m.	639
5223	(Nov. 27)	Torrid Tempos	G	18m.	648
5224	(Dec. 25)	Tickled Pinky	G	18m.	665
5225	(Jan. 22)	Beat Me Deddy — Eight to the Bar	G	17m.	671
5226	(Feb. 19)	Bagdad Daddy	G	18m.	689
5227	(Mar. 19)	Music in the Morgan Manner	G	17m.	714
5228	(Apr. 23)	Jumpin' Jive	G	17m.	743
5229	(May 21)	Shadows In Swing	F	18m.	752
5230	(June 18)	Music A La King	G	17m.	

SERIALS (4)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
5581–5593	(July 2)	Winners of the West	E	13 ep.	520
5681–5692	(Oct. 1)	Junior G-Men	E	12 ep.	581
5781–5795	(Dec. 24)	Green Hornet Strikes Again	G	15 ep.	631
5881–5892	(Apr. 8)	Sky Raiders	E	12 ep.	689
	(July 1)	'41-'42 (4) Riders of Death Valley	E	15 ep.	686

SPECIALS

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
5110	(Sept. 4)	Swing With Bing	E	19m.	513

One Reel

GOING PLACES (15)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
5351	(Sept. 23)	No. 81	G	9m.	606
5352	(Oct. 14)	No. 82	G	9m.	624
5353	(Nov. 11)	No. 83	G	9m.	624
5354	(Dec. 23)	No. 84	G	9m.	665
5355	(Jan. 20)	No. 85	E	9m.	664
5356	(Feb. 17)	No. 86	G	9m.	664
5357	(Mar. 17)	No. 87	G	9m.	715
5358	(Mar. 31)	No. 88	G	9m.	714
5359	(Apr. 21)	No. 89	G	9m.	714
5360	(May 12)	No. 90—The Modern Way Down East	G	9m.	760
5361	(May 26)	No. 91 — The Trail of Father Kino	G	9m.	760
5362	(June 16)	No. 92 — Mountain Summer (Magnacolor)	G	9m.	
5363	(June 30)	No. 93—Meet Jimmie the Chump	G	9m.	760

STRANGER THAN FICTION (15)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
5371	(Sept. 16)	No. 81	G	9m.	606
5372	(Oct. 7)	No. 82	F	9m.	624
5373	(Nov. 4)	No. 83	G	8m.	624
5374	(Dec. 2)	No. 84	F	9m.	656
5375	(Jan. 6)	No. 85	G	9m.	664
5376	(Feb. 3)	No. 86	G	9m.	664
5377	(Mar. 10)	No. 87	G	9m.	714
5378	(Mar. 24)	No. 88	G	9m.	714
5379	(Apr. 7)	No. 89	G	8m.	714
5380	(May 5)	No. 90	G	9m.	752
5381	(May 19)	No. 91	G	9m.	752
5382	(June 2)	No. 92	G	9m.	760
5383	(June 23)	No. 93			

COLOR CARTOONS (13) (Technicolor)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
5241	(Sept. 23)	Crazyhouse	F	7½m.	623
5242	(Oct. 28)	Recruiting Daze	F	6m.	631
5243	(Nov. 25)	Knock-Knock	G	7m.	648
5244	(Dec. 31)	Syncopated Sioux	F	6¾m.	663
5245	(Jan. 27)	Mouse Trappers	E	6¾m.	686
5246	(Feb. 24)	Fair Today	F	6¾m.	693
5247	(Mar. 31)	Hysterical Highspots in American History	G	6¾m.	722
5248	(Apr. 28)	Scrub Me Mama With a Boogie Beat	G	7m.	749
5249	(May 26)	Dizzy Kitty	G	7m.	743
5250	(June 9)	Salt Water Daffy	G	7m.	766
5251	(July 7)	Woody Woodpecker			
5252	(July 14)	Boogie Woogie Bugle Boy of Company B			

COLOR CARTOONS RE-ISSUES (6) (Technicolor)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
5261	(June 3)	Jolly Little Elves		8¼m.	
5262	(June 24)	Three Lazy Mice		10m.	
5263	(July 1)	Springtime Serenade		7½m.	
5264	(July 29)	Candyland		8m.	
5265	(Aug. 12)	The Fox and the Rabbit		8m.	
5266	(Aug. 19)	Toyland Premier		9m.	

VITAPHONE

Two Reel

BOB HOPE RE-ISSUES (5)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
6901	(Feb. 15)	Calling All Tars	F	18m.	694
6902	(Mar. 1)	Shop Talk	G	19m.	694
6903	(Mar. 15)	The Old Gray Mayor	F	20m.	714
6904	(Mar. 29)	Double Exposure			
6905	(Apr. 12)	Watch the Birdie			

BROADWAY BREVITIES

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
6201	(Oct. 5)	Just a Cute Kid	F	20m.	623
6202	(Nov. 16)	Alice In Movieland	E	20m.	648
6203	(Dec. 28)	Love's Intrigue	F	19m.	686
6204	(Jan. 25)	Dog In the Orchard	E	20m.	678
6205	(Feb. 22)	Take the Air	F	20m.	695
6206	(May 3)	The Seeing Eye	G	20m.	730
6207	(May 31)	Sockaroo	G	20m.	759
6208	(May 17)	Hunting the Hard Way	G	20m.	759
6209	(July 26)	Happy Faces			

BLUE RIBBON COMEDIES (3)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
6101	(Sept. 7)	Riding Into Society	G	19m.	600
6102	(Mar. 22)	The Lady and the Lug	E	19m.	623
6103	(July 12)	Throwing A Party			

TECHNICOLOR PRODUCTIONS (6)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
6001	(Oct. 19)	Flag of Humanity	E	19m.	630
6002	(Dec. 14)	March on Marines	E	21m.	663
6003	(Feb. 8)	Meet the Fleet	E	20m.	678
6004	(Apr. 5)	Wings of Steel	E	21m.	730
6005	(June 28)	Here Comes the Cavalry			
6005	(Aug. 23)	Brazilian Rhythms			

One Reel

HOLLYWOOD NOVELTIES (6)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
6301	(Sept. 28)	Football Highlights	G	10m.	600
6302	(Nov. 9)	Shark Hunting	G	10m.	581
6303	(Dec. 7)	Mexican Jumping Beans	G	10m.	654
6304	(Jan. 18)	History Repeats Itself	F	10m.	678
6305	(Mar. 15)	The Wild Boar Hunt	E	10m.	695
6306	(Aug. 2)	Trouble in Store			

LOONEY TUNES (16)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
6801	(Sept. 21)	Calling Dr. Porky	G	7m.	615
6602	(Oct. 12)	Pre-Historic Porky	F	7m.	623
6603	(Nov. 2)	Sour Puss	G	7m.	639
6604	(Nov. 30)	Porky's Hired Hand	G	7m.	654
6605	(Dec. 21)	Timid Toreador	G	7m.	663
6606	(Jan. 11)	Porky's Snooze Reel	G	7m.	686
6607	(Feb. 15)	The Haunted Mouse	G	7m.	695
6608	(Mar. 8)	Joe Glow the Firefly	G	7m.	714
6609	(Mar. 29)	Porky's Bear Facts	F	7m.	722
6610	(Apr. 19)	Porky's Preview	G	7m.	740
6611	(May 10)	Porky's Ant	E	7m.	752
6612	(June 7)	A Coy Decoy			
6613	(June 21)	Porky's Prize Pony			
6614	(July 5)	Meet John Doughboy			
6615	(Aug. 9)	We, the Animals, Squeak			
6616	(Aug. 30)	Love in Gloom			

MELODY MASTERS (10)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
6501	(Sept. 14)	Matty Malneck and Orchestra	E	10m.	581
6502	(Oct. 26)	Joe Reichman's Orchestra	G	10m.	623
6503	(Feb. 1)	Jan Garber and Orchestra	E	10m.	654
6504	(Jan. 4)	Skinnay Ennis and Orch.	E	10m.	670
6505	(Nov. 30)	Henry Busse and Orch.	E	10m.	654
6506	(Mar. 8)	Cliff Edwards and His Buckaroos	G	10m.	703
6507	(Apr. 12)	Freddy Martin and Orchestra	G	10m.	722
6508	(Apr. 26)	Marie Green and Her Gang	E	10m.	740
6509	(June 14)	Hal Kemp and Orchestra	E	10m.	759
6510	(Aug. 16)	Those Good Old Days			

MERRIE MELODIES (26) (Technicolor)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
6701	(Sept. 14)	Malibu Beach Party	F	7m.	600
6702	(Sept. 28)	Stagefright	G	7m.	615
6703	(Oct. 12)	Holiday Highlights	G	7m.	623
6704	(Oct. 26)	Good Night Elmer	B	7m.	631
6705	(Nov. 9)	Wacky Wildlife	E	7m.	642
6706	(Nov. 23)	Bedtime for Sniffles	G	7m.	654
6707	(Dec. 7)	Of Fox and Hounds	E	7m.	663
6708	(Dec. 21)	Shop, Look and Listen	F	7m.	670
6709	(Jan. 4)	Elmer's Pet Rabbit	G	7m.	670
6710	(Jan. 18)	The Fighting 69½	G	7m.	678
6711	(Feb. 1)	Sniffles Bells the Cat	G	7m.	686
6712	(Feb. 15)	The Crackpot Quail	E	7m.	703
6713	(Mar. 1)	The Cat's Tail	G	7m.	704
6714	(Mar. 15)	Tortoise Beats the Hare	E	7m.	714
6715	(Mar. 29)	Goofy Groceries	G	7m.	722
6716	(Apr. 12)	Toy Trouble	E	7m.	734
6717	(Apr. 26)	Trial of Mr. Wolf	G	7m.	740
6718	(May 10)	Farm Frolics	G	7m.	752
6719	(May 24)	Holywood Steps Out	E	7m.	766
6720	(June 7)	Hiawatha's Rabbit Hunt	E	7m.	766
6721	(June 21)	The Wacky Worm			
6722	(July 5)	The Heckling Hare			
6723	(July 19)	Inki and the Lion			
6724	(Aug. 2)	Aviation Vacation			
6725	(Aug. 16)	Sport Chumpions			
6726	(Aug. 30)	Snow Time for Comedy			

SPECIAL

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		London Can Take It	E	10m.	631
		They Spent Christmas Under Fire	E	10½m.	679

SPORTS PARADE (10) (Technicolor)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
6401	(Sept. 21)	Fly Fishing	E	10m.	624
6402	(Nov. 2)	Dogs You Seldom See	G	10m.	600
6403	(Nov. 23)	Diery of a Racing Pigeon	G	10m.	656
6404	(Jan. 11)	California Thoroughbreds	G	10m.	670
6405	(Mar. 1)	Fight, Fish, Fight	G	10m.	704
6406	(Apr. 19)	Sky Sailing (Color)	G	9m.	722
6407	(May 24)	Big Bill Tilden (Color)	G	10m.	740
6408	(June 14)	Sail, Ho! (Color)	G	10m.	759
6409	(July 19)	It Happened on Rollers			
6410	(Aug. 9)	Lions for Sale			

MISCELLANEOUS

(Free subjects are marked "NC")

Atlantic Patrol (Columbia Pictures of Canada)	G	10m.	615	
America Looks Ahead (NC) (Audio)	F	10½m.	704	
Baer vs. Comiskey (Dietz)	G	10m.	624	
Baer vs. Nova (Dietz)	G	21m.	735	
Castle of the Angels (Esperia)	G	11m.	714	
Caught In a Cabaret (Exhibitors)	F	20m.	607	
Coolidge String Quartet (Gutlohn—16mm)	G	10m.	649	
Dora's Dunking Doughnuts (Peerless)	G	20m.	686	
Festivel of Roses (McAllister)	B	10m.	694	
Feuermann, Emanuel (Gutlohn—16mm)	E	10m.	649	
First Line of Defense, A—New York's Voluntary Hospitals (NC) (MOT-United Hospital Fund)	E	9½m.	649	
Fountains of Rome (Esperia)	F	16m.	689	
Girl on the Magazine Cover, The (NC) (Jam Handy)	E	10m.	679	
Gorin, Igor (Gutlohn—16mm)	E	10m.	649	
Great Guns (Scandinavian Talking Pictures, Inc.)	G	10m.	687	
Greece Fights Back (MOT-Peramount)	G	8m.	722	
Guardians of the Americans (Academic)	F	21m.	654	
High Frontiers (Dubin)	G	19m.	630	
Highways of New England (NC) (N. H. Highway Department)	G	11m.	723	
His Night Out (King of Comedy)	G	16m.	740	
Historical Travel of Manchuria (Talking Picture Epics)	B	20m.	648	
Hobbies Across the Sea (Labrousse)	F	34m.	615	
Hold It, Please (NC) (Jam Handy)	F	10m.	723	
Hydro (NC) (US Dep't of Interior)	E	15m.	687	
In the Bank (King of Comedy)	G	15m.	630	
In Defense of the Nation (NC) (Social Hygiene Ass'n—Jam Handy)	F	12m.	730	
Invitation to Music (Esperia)	E	16m.	689	
It Is For Us the Living (NC) (Fed. Jewish Charities)	E	17m.	639	
Iturbi, Jose (Gutlohn—16mm)	E	10m.	649	
Louis vs. McCoy (Dietz)	F	17m.	664	
Maestro, The (Pall Mall)	E	20m.	639	
Manners Make the Dog (Alliance)	G	10m.	679	
Marching With Old Glory (NC) (American Red Cross)	G	10m.	749	
Mediterranean Milestones (Central)	F	10m.	631	
Men and Ships (NC) (US Maritime Commission)	G	22m.	693	
Merit System Advancing (NC) (WPA)	G	16m.	664	
Milky Way, The (NC) (NY State: King Cole)	E	10m.	703	
Object Lesson (Christopher Young)	G	10m.	749	
Our Constitution (Academic)	F	22m.	600	
Palaces of the Pioneers (Artkino)	G	10m.	664	
Pathe Pictorial 150 (Alliance)	F	10m.	679	
Pathe Pictorial 151 (Alliance)	F	10m.	679	
Pathetone Weekly No. 4 (Alliance)	G	10m.	679	
Pathetone Weekly No. 5 (Alliance)	F	10m.	679	
Power and the Land (NC) (RKO-Gov't)	E	36m.	623	
Power for Defense (NC) (Motion Picture Defense Committee)	E	10m.	704	
Proof of the Pudding (NC) (Metropolitan Life Insurance Co.)	F	10½m.	730	
Proudest Americans, The (Ideal)	F	10m.	608	
Rhythm in Light (Bute and Nameth)	G	4m.	686	
Santiago de Chile (NC) (Pan American)	F	9m.	730	
Sea Food (Alliance)	G	10m.	679	
Shanghaied (King of Comedy)	G	15m.	749	
Something for Nothing (NC) (Jam Handy)	G	9m.	679	
Springtime In Australia (Modern)	G	10m.	694	
Springtime In the Holy Land (Peerless)	G	16m.	704	
Statue Parade (Strand Films)	F	12m.	694	
Synchronomy No. 2 (Bute and Nameth)	F	5m.	686	
This Is New England (NC) (Jam Handy)	F	22m.	679	
Thunder Over the Orient (Capital)	F	15m.	695	
Trail of the Incas (Central)	E	10m.	704	
Treasure of the Forest (Scandinavian Talking Pictures, Inc.)	F	10m.	687	
2000 Years of France (French Cinema Center)	F	10m.	704	
Volunteer Worker, The (NC) (Disney-Community Chest)	E	3m.	624	
Way of the Wild (Exclusive)	F	16m.	686	
Weather by Carrier (NC) (Carrier Air Conditioning Corp.)	G	15m.	687	
What About Sweden Now? (Scandinavian Talking Pictures)	G	10m.	722	
You the People (NC) (Greater NY Fund)	E	9m.	730	

THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
MAY 23	Naval Academy F. Bartholomew, J. Lydon	Love Crazy W. Powell, M. Loy, G. Patrick, F. Bainter	Redhead J. Lang, J. Downs, E. Blore	Pirates on Horseback, W W. Boyd, R. Hayden, E. Stewart	Emergency Landing C. Hughes, E. Brent, F. Tucker	Scattergood Pulls the Strings G. Kibbee, S. Peters, D. Trout		The Great Commandment J. Beal, A. Dekker, M. Moscovich		Too Many Blondes R. Vallee, H. Parrish, L. Chaney, Jr.	The Nurse's Secret (W) L. Patrick, R. Toomey, J. Bishop
MAY 30	Adventure in Washington V. Bruce, H. Marshall, G. Reynolds	Billy the Kid R. Taylor, B. Donlevy, M. Howard (Technicolor)	Wranglers' Roost, W Range Busters Silver Stallion D. Sharpe, J. Waldo	I Wanted Wings R. Milland, W. Holden, C. Moore, V. Lake		The Saint's Vacation H. Sinclair, S. Gray (English-made) Sunny A. Neagle, J. Carroll, R. Bolger	Desert Bandit, W D. Barry Saddlemates, W Three Mesquiteers	Blood and Sand T. Power, L. Darnell, R. Hayworth (Technicolor)		Abbott and Costello and Dick Powell In the Navy	Million Dollar Baby (W) P. Lane, J. Lynn, R. Reagan
JUN 6		Mata Hari (Re-issue) G. Garbo, R. Novarro, L. Barrymore, L. Stone				Cyclone on Horseback, W T. Holt,	Angels With Broken Wings B. Barnes, G. Roland, M. Lee, B. Gilbert	For Beauty's Sake N. Sparks, M. Weaver, T. North		Men of the Timberland R. Arlen, A. Devine, L. Hayes	Devil Dogs of the Air (Re-issue) (W) Shining Victory (FN) G. Fitzgerald, J. Stephenson
JUN 13	Time Out for Rhythm R. Vallee, R. Lane, Glen Gray and Orch.	The Get-Away C. Winninger, R. Sterling, D. Reed	The Gang's All Here F. Darro, M. M. Jones, J. Moran	One Night in Lisbon F. MacMurray, M. Carroll, J. Loder	Paper Bullets J. Woodbury, J. LaRue Texas Marshal, W T. McCoy	Frank Buck's "Jungle Cavalcade" (Re-issue)		The Bride Wore Crutches L. Roberts, T. North, E. Kennedy	Broadway Limited V. McLaglen, M. Woodworth, D. O'Keefe (Roach)	Tight Shoes J. Howard, B. Barnes, L. Carrillo	Out Of the Fog (FN) I. Lupino, J. Garfield, T. Mitchell
JUN 20	Hands Across the Rockies, W B. Elliott, M. Bailey The Richest Man in Town R. Pryor, F. Craven, E. O'Hearn	The Big Store Marx Brothers, T. Martin, V. Grey		West Point Widow A. Shirley, R. Carlson, R. Denning		They Meet Again J. Hersholt, D. Lovett, R. Baldwin	Nevada City, W R. Rogers, B. Payne, G. Hayes	Man Hunt G. Sanders, J. Bennett, W. Pidgeon		San Antonio Rose J. Frazee, R. Paige Law of the Range, W J. M. Brown	Passage From Hongkong (W) K. Douglas, L. Fairbanks, R. Ainley
JUN 27	Medico of Painted Springs, W C. Starrett Sweetheart Of the Campus O. Nelson, H. Hilliard, R. Keeler	They Met in Bombay C. Gable, R. Russell, P. Lorre	Wanderers Of the West T. Keene, B. Miles	Parson of Panamint E. Drew, G. Ruggles, P. Terry	Criminal Within E. Linden, B. Alexander, A. Doran Double Cross K. Richmond, P. Moore	The Reluctant Dragon R. Benchley (Technicolor Sequences)	Puddin' Head J. Canova, F. Lederer Kansas Cyclone, W D. Barry, L. Herrick	A Very Young Lady J. Withers, N. Kelly, J. Sutton		Hit the Road G. George, B. MacLane, B. Halop	Underground (W) J. Lynn, K. Verne, P. Dorn, M. Maris
JUL 4	I Was A Prisoner On Devil's Island S. Eilers, D. Woods	Barnacle Bill W. Beery, V. Weidler, L. Carrillo	Murder by Invitation W. Ford, M. Marsh	Caught in the Draft B. Hope, P. Goddard, L. Overman	Desperate Cargo R. Byrd, C. Hughes		Gangs of Sonora, W Three Mesquiteers, J. Johnson	Moon Over Miami B. Grable, D. Ameche, R. Cummings (Technicolor)		Bachelor Daddy Baby Sandy, K. Adams, E. Horton	Kisses for Breakfast (W) D. Morgan, J. Wyatt
JUL 11	Two in a Taxi A. Louise, R. Hayden, D. Purcell	Ringside Maisie A. Sothern, G. Murphy, R. Sterling	City Limits F. Albertson, J. Prouty, L. Gray	Forced Landing R. Arlen, E. Gabor, J. Naish	Billy the Kid in Santa Fe, W B. Steele		Sunset in Wyoming (W) G. Autry, S. Burnette	Accent on Love G. Montgomery, C. Wright, Jr., S. Clements		Hello, Sucker H. Herbert, T. Brown, P. Moran	Manpower (W) E. G. Robinson, M. Dietrich, G. Raft
JUL 18	The Medico Rides, W C. Starrett Blondie in Society P. Singleton, A. Lake		Rough Riders, W B. Jones, T. McCoy ('41-'42)	Shepherd of the Hills J. Wayne, B. Field, H. Carey (Technicolor)	Gambling Daughters C. Parker, R. Pryor			Dance Hall C. Romero, C. Landis, J. E. Bromberg		A Girl Must Live M. Lockwood (Foreign-made) Raiders of the Desert R. Arlen, A. Devine Rawhide Rangers, W J. M. Brown	Bullets for O'Hara (W) J. Perry, R. Pryor
JUL 25	The Officer and the Lady R. Hudson, R. Pryor, S. Blackmer		The Deadly Game C. Farrell, J. Lang The Ghost Goes Wild							This Girl Is Mine F. Tone, W. Brennan, C. Bruce	Bad Men of Missouri (FN) D. Morgan, J. Wyman
AUG. 1	The Son of Davy Crockett, W B. Elliott		Bowery Blitzkrieg East Side Kids, K. Luke Fugitive Valley, W Range Busters, J. Duncan	Kiss the Boys Goodbye M. Martin, D. Ameche						Cracked Nuts S. Erwin, U. Merkel	

HOLIDAYS (During the Period Covered by the National Release Date Guide)

Friday, June 13—Friday the 13th.
Saturday, June 14—Flag Day.
Sunday, June 15—Fathers' Day.
Tuesday, June 17—Bunker Hill Day (Mass.).
Friday, June 20—West Virginia Day.
Friday, July 4—Independence Day.

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THE EXHIBITOR

LEGION POST MAKES PLANS FOR TWO-DAY OUTING

SERVISECTION: 25 FEATURES, 27 SHORTS REVIEWED

"CORPORAL MENTLIK REPORTS"; PICTURES OF THE RKO CONVENTION; "THE X-RAY"; HINTS ON NEWSPAPER ADVERTISING; COMPLETE COVERAGE LOCAL ARBITRATION CASES; PARAMOUNT PRESIDENT IN ANNUAL REPORT; EDIT.: "COMIC PAGE OF THE WEEK"

NEW ENGLAND EDITION

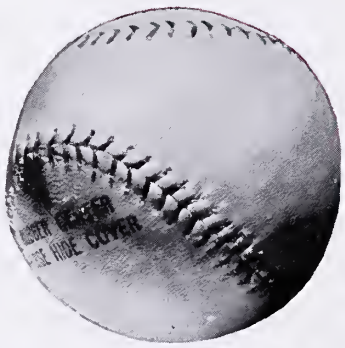
ENTERED AS SECOND-CLASS MATTER MARCH 15, 1939, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

JUNE 25, 1941
VOL. 26 No. 7 PRICE 10 CENTS

HOW TO BEAT THE SUMMER!

Leo's an old hand at competing with the hot weather and the distractions of vacation-time. As in previous years he's got a sure-fire policy: BIG ATTRACTIONS! And as in previous years it's the lucky M-G-M showmen who have the shows to beat the good old summer-time!

"And I'm treating the whole family to 'Life Begins for Andy Hardy.' Judy Garland's back with Mickey and the gang!"

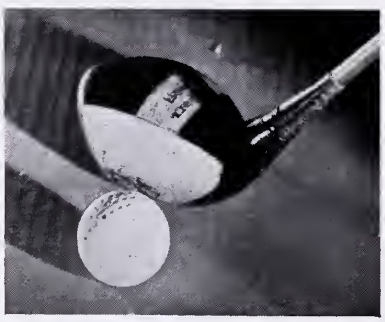


After the game there's a big thrill ahead: Bob Taylor in the Technicolor "Billy The Kid."

Tonight they'll want a gay show like Powell and Loy in "Love Crazy."

"Hey mister! Take me to see Clark Gable and Rosalind Russell tonight in 'They Met in Bombay'."

The perfect end of a happy day! An uproarious comedy with gals and song! Marx Bros. and Tony Martin in "The Big Store."



"After this we'll go to that new Wally Beery picture 'Barnacle Bill'."

"Remember! You promised to take me to 'Ringside Maisie.' We had such fun at the last Ann Sothern picture!"

FRIENDLY *in the Summer too!*

THE
EXHIBITOR
Reg. U. S. Pat. Office

VOLUME 26, No. 7 JUNE 25, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

The Comic Page of the Week

THE MOST HILARIOUS NOTE of the past fortnight did not, as might have been possible, emanate from either the Motion Picture Theatre Owners of America convention in Los Angeles or the Allied of New Jersey sessions in Atlantic City, both of which developed into serious discussions of what is wrong with present-day business.

NO, THE PRIZE for the funniest incident must be awarded to a tradepaper (not THE EXHIBITOR) which took time and pains to produce a graph to prove that, regardless of what the exhibitor's box office is showing, business is not in a slump, but there is, in reality, an upturn. (We really wish they were correct.)

A GORGEOUS GRAPH, in two colors (red and black) was created, with curves which look like a portion of the Adirondack Mountains. However, this was no work of nature, but a product based on "access to the most authentic and nationally indicative figures that exist in the operating records of distribution and exhibition" (whatever that may mean.) The result, according to the chart, proved, in the opinion of that tradepaper, that there was no box-office slump. "Quite the contrary," it was said, "they point to a bit of upturn for the first six months of 1941, as compared with the same period last year." It indicated, according to the graph, that "certainly there is no evidence in this array of box-office facts to support a widespread assertion of press and gossip that they are staying away in droves; nothing devastating has happened, either to the industry or its customers."

IF THE SITUATION were not so serious, we would assume that all of our readers who know, by their records, that the first six months of this year are way behind those of 1940, would get a hearty laugh out of it. But this is no laughing matter. Business is off, and definitely. Distributors will tell you that; so will exhibitors, and everyone else in the business. And it is not based on the fact that new monies are not pouring into the box office, but rather on what the weekly receipts are, compared to the weekly overhead.

A GRAPH has an ostrich-like quality. An ostrich, they say, hides his head in the sand when it is hunted, the reasoning of the ostrich (if there is such a thing) being that if it can't see, it can't be seen. The graph used on this occasion has about the same sense.

IT REMINDS us of a man who looked out of a window, saw it was raining, calmly turned to his companion, and said: "It can't be. Actually, the sun is shining, and I have the weather predictions and reports to prove it." What his companion answered, looking first at the reports and then at the pouring rain, isn't part of the story, but we imagine exhibitors could provide the same kind of retort.

LET'S NOT KID OURSELVES. Let's face the facts. Business is definitely off, and the weekly profit and loss statement proves it.

Jay Emanuel

WITH THE SAME EXCITEMENT THAT HERALDS A STORM, AMERICA AWAITS RELEASE NEXT WEEK OF THRILLING PICTURE ANY EVEN WARNER BROS.- HAS MADE THIS YEA

UNDERGR

Now at your exchange! A unique pressbook — full of ideas, stunts, promotions to make your campaign easy to handle, hard to beat!

THE MOST COMPANY-

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with

JEFFREY LYNN

PHILIP DORN • KAAREN VERNE • MONA MARIS

Directed by VINCENT SHERMAN

Screen Play by Charles Grayson

Story by Edwin Justus Mayer and Oliver H. P. Garrett

A Warner Bros.-First National Picture

Opening on Broadway next Saturday—and how they're going to love it!

WATCH!

THE CAMERA PICTURES RKOITES AT THEIR RECENT GET-TOGETHER IN GOTHAM

RKOITES came together recently for a four-day meeting in New York, and, above, the camera has pictured some of those who attended the sessions. Top row are George J. Schaefer, president; Richard C. Patterson, chairman of the board, Radio-Keith-Orpheum; William Dieterle, producer-director; Ned E. Depinet, vice-president; and Schaefer. Second row: Frederic Ulman, Jr., vice-president, Pathe News; Harry Michalson, short subjects sales manager; Roy Disney, vice-president, Disney productions; John R. Wood, Jr., business manager, The March of Time; Joseph I. Breen, general manager in charge of the studio; Schaefer; and Depinet. Third row: A. W. "Andy" Smith, Jr., sales manager; Disney; Phil Reisman, vice-president; G. W. Van Schmus, managing director, Radio City Music Hall; and Patterson. Fourth row: Depinet; Charles Glett, associate producer; Depinet; Louis de Rochemont, producer and publisher, The March of Time; and Ernest McNab, wing commander, RAF. Fifth row, left: The Philadelphia delegation, including M. Shulman, salesman; Charles Zagrans, branch manager; S. Lefko, salesman; O. S. Tischler, salesman; Jack Engel, salesman; John J. McFadden, salesman; V. A. O'Donnell, office manager; and Ely J. Epstein, salesman. Fifth row, right: Gunther Lessing, general counsel, Walt Disney Productions; Hal Horne; and Dick Condon.

TERRITORIAL HIGHLIGHTS

Taunton Exhibs Protest New Fees

Mayor Said He Will Be Considerate

TAUNTON—Managers Cyril Hayhow, Casino; Joseph Druker, Grand, State; and Art Pinkham, M. and P. Park, appeared before the City Council last fortnight to protest against the proposal of Mayor Merrill D. Aldrich to impose a Sunday license fee. Hayhow declared, with others agreeing, that the city's theatre business has dropped sharply, and that if a new tax were added, city's movie houses would be taxed another $644 a year. He pointed out that theatres now pay $140 to the state for Sunday licenses.

Both Hayhow and Pinkham declared they are not in any position to pay the proposed fee. Pinkham told Council theatre business has dropped off because people are too busy to go to shows. He reminded Councillors that a new 10 per cent tax is proposed on films.

Councillor William M. Duffy remarked that consensus of opinion seemed to be against the amount to be charged the theatres which are now under strict censorship, and proposed that amount of fee be reduced and field broadened to include dances, etc. The mayor has suggested taxing the theatres $10 apiece for Sunday licenses weekly to raise the money to pay the $840 for the salary of John W. Ford, whom he recently tried to name city censor only to have the Corporation Council rule against him, and whom he then named city messenger. The mayor has assured the council that money to pay the salary will be provided without burdening the motion picture houses.

Cinema Fete July 12

BOSTON — Bookers, Cinema Club, will hold their annual stag outing for members at Green Acres, Saxonville, on July 12.

This was the location of last year's clambake. A bus will leave the RKO office at 12.30. Lunch will be served enroute.

Dinner menu: New England clam chowder, steamed clams, clam bouillon, celery, olives, radishes, pickles, American and Swiss Cheese, pretzels, Mackerel stuffed with sausage, mashed potatoes, one-half milk-fed chicken, corn on cob, sweet potatoes, whole chicken lobster, Saratoga chips, ice cream, watermelon, coffee, hors d'oeuvres at 4 at bar.

Committee in charge includes: chairman, Bill Cuddy, assisted by Bob Levine and Johnny Glazier.

Game Bill Vetoed

HARTFORD—Governor Robert A. Hurley June 17 vetoed the state-wide gaming-bill on the grounds that it would permit open gambling, and would be contrary to public policy.

The Governor exercised his veto power only a day before the measure would have become a law. The act, H. B. 1111, the Ablondi Bill, was jammed through the Assembly in its closing hours and would have permitted return of wheel games.

In his veto message, the governor said that "although the act purports to allow civic, charitable, or other bodies to operate games of skill and games of hazard, the bill is so loosely drawn that the purpose of the act is defeated and wide open gambling would practically be permitted."

Gold Gives Up Stage Wedding

NASHUA, N. H.—Bitter in his denunciation of the Board of Aldermen for their action in prohibiting a public marriage on the stage of the Park, manager Ben Gold, after conferring with his attorneys, announced last week that the wedding would be cancelled.

Gold made several unsuccessful attempts to circumvent the ruling of the board, which instructed the license commission not to sanction the wedding, but he was opposed by the commission at every angle. He appeared before the group with a variety of plans to have the wedding performed in another building, and then stage a reception for the couple at the Park, but the commission refused.

The "man on the street" appeared to be in sympathy with the theatre, and much opposition was expressed by the public concerning the Board's action.

Inde Exhibs Convene

BOSTON—Independent Exhibitors, Inc., was to have held a regular meeting yesterday (June 24) to discuss the report of the committee on product reviewing and buying service, and the report of the Atlantic City eastern regional conference.

Carnival Ban Asked

NEW BRITAIN, CONN.—Citizens committee of a local church (Sacred Heart) last week petitioned the mayor and the common council asking them to pass an ordinance prohibiting carnival shows here.

Legion Outing Set for June 28-29

Attendance Limited To 70 People

BOSTON — Official announcement was made last week that the annual spring outing of the local Theatrical Post of the American Legion would be held on June 28-29, Saturday and Sunday, at Pasquanay Inn, Newfound Lake, in the White Mountains of New Hampshire.

Cost for Saturday's evening dinner and lodging, and for three meals on Sunday is only $4 per person, with an additional cost of $1.50 if one stays over for the following day's breakfast.

Transportation may be by personal car or bus, the latter cost being $3 per person

Attendance will be limited to 70 people.

Committeemen include:

Harry Browning, adjutant; Al Kenney, chairman; Major Pat Healey, Ken Forkey, Harry Smith, Cyril McGerigle, Harry Aaronson, Charles Heath, Bill Lynde, Irving Black, Ben Johnson, Joseph Kantor, and Harry Rosenblatt.

Bob Levine Upped

BOSTON—Bob Levine, Warner booker for four years, last week became booking manager for Producers Releasing Corporation, Harry Asher's Boston office.

He was, before coming to Warners, checking supervisor for Metro for seven years, and traveled throughout the country, finishing in Dallas, Texas.

He lives in Roxbury, and is unmarried.

Conn. Allied Meets

NEW HAVEN—Further discussion of the business drop and ways of remedying it were to have been the business at the regular meeting of the Allied Theatres of Connecticut held yesterday (June 24).

Loew Men Promoted

BOSTON—Announcement of a series of promotions and transfers of junior executives of Loew's northeastern division of theatres was made by Charles E. Kurtzman, division manager, last week.

Vaughn O'Neil, Loew's State, Providence, R. I., goes to Pittsburgh, Pa., where he assumes the post of assistant manager, Loew's Penn. James E. Tibbetts, assistant manager, Loew's State, Boston, replaces O'Neil at Providence, while his post at the Back Bay theatre will be filled by Emil Weretelnyk, formerly senior treasurer, Loew's Orpheum, Boston.

Other promotions announced by Kurtzman include the elevation of Tom Foley, from junior to senior treasurer, Loew's Orpheum; Fred Linn, chief of staff, Loew's State Boston, becomes junior treasurer, Loew's Orpheum; Arthur White, Loew's State, becomes chief of service, same theatre; and Harold Mortin, chief of service, Loew's State, Providence, is graduated to the rank of student assistant manager.

BOSTONIANS FETE KOERNER; OTHER EVENTS IN THE NEW ENGLAND TERRITORY

ED FAY, Providence exhibitor, right, is seen here at the huge party given by Warners for the MPTOA on the set of "Navy Blues" at the studio. With Fay are Priscilla Lane and Harry M. Warner. Miss Lane's latest Warner film is "Million Dollar Baby."

SAM PINANSKI, noted New England exhibitor of the Mullin and Pinanski circuit, is seen above meeting one of his favorite stars, Mary Martin, when he visited Paramount's Hollywood studio recently and stopped in to watch Miss Martin work.

HENRY NEEDLES, center, Warners' executive, is seen above with officials of Local 482, Torrington, Conn., IATSE, who honored him on his 25th anniversary as a member of the theatrical union. Left to right are Myron K. Stacker, Lee Breton, Needles, Anthony Ellis, and Michael Scanlon.

ROGER MAHAN, right, Warners branch manager in New Haven, is seen above attending a recent social function with Senator Sordoni. Mahan's branch expects to come out very well in the bookers' drive, and the entire staff from Mahan down is expending every effort toward this end.

CHARLES W. KOERNER, RKO theatres' vice-president and general manager, was feted at a reception in his honor while on a recent visit to Boston. At left are pictured Harry McDonald, Gus Schaefer, Tom Bailey, and Koerner; while at right are Mr. and Mrs. George French, Mrs. Lally, Mr. and Mrs. Benjamin Domingo, Joseph Mansfield, James (Red) King, Carlo Vannicola, C. W. Cyl Champlin, and Tony Zinn—RKO employees who attended the reception.

LATE NEWS HIGHLIGHTS

U Announces Revised Lineup

Shorts Schedule Is Changed

NEW YORK—Universal's successful policy for feature production will be applied to its shorts program, it was announced last week by W. A. Scully, general sales manager. Company will specialize more strongly in name-stars, name-bands, and ideas that rate marquee attention, Scully said, following a report by short subjects manager Bernard Kreisler, who has just returned from a tour.

Top name-bands and screen, stage, and radio stars will be seen in a new series to be called "Personality and Name-band Musicals." Four will be released this summer replacing the present two-reel novelty musicals. In these will be seen Jan Garber, Henry King, Skinnay Ennis, Russ Morgan and their orchestras. The Jan Garber picture is called "Shadows in Swing"; Henry King's "Music a la King"; Russ Morgan's, "Music in the Morgan Manner"; and Skinnay Ennis', "Once Upon a Summertime."

In the new line-up, 15 one-reel subjects, each with a separate title and known as "Variety Views," will replace "Going Places." Five will be in color. First subject features the Dionne quintuplets and Dr. Dafoe.

The "Stranger Than Fiction" series is to be released by separate title for each reel.

Completing the subjects are 13 Andy Panda shorts in Technicolor of which six are based on Andy Panda and seven on Panda's Pals.

Company will continue the policy of producing special chapter-plays gaited for adult appeal in deluxe first run as well as neighborhood theatres. They are "Riders of Death Valley," "Gang Busters," "Sea Raiders," and "Head Hunters of the Amazon."

Universal is also now compiling a special two-reel featurette in which the outstanding thrill events of the past decade will appear.

Only this publication gives you "The Tip-Off," in next issue, which tells you what pictures are actually doing. Consult it for the real dope on the box-office story.

Browne "Not Guilty" Plea

NEW YORK—At a pleading before Federal Judge Edward Conger, George E. Browne, IATSE head, last week entered a plea of not guilty to the charge of extortion.

"Esquire" Rights Clarified

MIAMI—After lengthy litigation, the U. S. District Court for the Southern District of Florida on June 10 entered a decree in favor of Esquire, Inc., ruling that the use here of the name "Esquire" in connection with a restaurant and bar constituted unfair competition in violation of Esquire, Inc.'s, rights, and that the trade-mark, "Esquire," was good and valid. The Court also decreed that a perpetual injunction be issued enjoining the defendant from using the name "Esquire" in connection with its business or any name confusingly similar thereto.

Para. Combines Met Exchanges

NEW YORK—Effective July 7, Paramount's three metropolitan exchanges servicing New York City, Brooklyn, and New Jersey will be consolidated into a single exchange, Charles M. Reagan, assistant sales manager, announced this week.

Move is being made in the interests of more efficient operation under the new selling conditions, Reagan declared in announcing the change. Combined exchanges will be under the direction of M. S. Kusell as district manager of the combined territories, with Harry Randel, present Brooklyn exchange manager, as branch manager of the consolidated exchanges. Myron Satler, New York branch manager, will take over the duties of exchange sales manager under the new alignment. E. H. Bell, manager, Jersey exchange. will continue with the new exchange in a sales capacity.

"Parson" Gets Trimmings

HOLLYWOOD—Reviews following the recent coast press preview convinced Paramount home office executives of the potential box-office merits of the Harry Sherman production, "The Parson of Panamint," and, as result, the picture has been withdrawn from the company's June release schedule in order to give the picture an intensified advertising and exploitation campaign, Neil Agnew announced last week.

Under the direction of R. M. Gillham, special exploitation and advertising campaigns are now being rushed forward and these will be box-office tested in a few important key center pre-release engagements during the next few weeks, Agnew added.

"Underground" Big; Headlines B'way

Heat Knocks Other Shows

NEW YORK—Business was off on the main stem last week, with "Underground," at the Globe, turning in the best gross.

First-run business, as reported to THE EXHIBITOR by usually reliable sources, was as follows:

"MAJOR BARBARA" (UA)—Okay on the sixth week of its continuous run at the Astor with $11,000. "Sergeant York" (Warners) is slated to replace it July 2.

"ONE NIGHT IN LISBON" (Paramount)—Fair, with $15,000 Saturday, Sunday of the second week at the Paramount, with Milton Berle and Vincent Lopez on the stage. About $30,000 is expected for the week.

"MAN HUNT" (20th-Fox)—Not holding up to last week's business, with the second stanza at the Roxy, with stage show, good for only $16,000 Friday to Sunday.

"SHE KNEW ALL THE ANSWERS" (Columbia)—$45,000 Thursday to Sunday of the first week at the Music Hall, with stage show, was poor, and Metro's "Blossoms In the Dust" replaces it after a single stanza.

"BILLY THE KID" (Metro)—Affected by general business conditions and goes out after one week at the Capitol, with Metro's "They Met In Bombay" coming in.

"OUT OF THE FOG" (Warners)—Just fair, with $15,200 Friday to Sunday of the first week at the Strand, with Guy Lombardo on the stage.

"UNDERGROUND" (Warners)—Doing excellently in its first week at the Globe, with $5200 Saturday, Sunday.

"FANTASIA" (Disney)—Closing weeks sign is still up at the Broadway, and picture is now in its 32nd stanza at the house.

"CITIZEN KANE" (RKO)—Reported showing good strength in its eighth week at the Palace, and this will stick part way through the summer, anyway.

Patriotic Reel Warning

NEW YORK—The Motion Picture Committee Co-operating for National Defense, theatres division, last week urged those signing pledges to leave their screens free for Government reels which will be shown, with the possibility that two subjects may be used weekly. The division heads said that because various business units, civic minded groups, and others were trying to get trailers and single reels into the theatres, a jam-up must be averted. Some of these people receive a fee for these last mentioned reels.

The Government reels get first preference, and if theatres then wished to show the additional films, it is up to each house.

Complete records of arbitration cases in your area are carried each issue.

Barry Heads Minoco

CHICAGO—John F. Barry, former Paramount executive, was last week elected president of Minoco Productions, Inc., a subsidiary of Mills Novelty Company. In addition to coin machine shorts, Minoco will be set up as a production-distributor-exhibitor of standard and sub-standard films.

Haverhill Bans Nazi Films

HAVERHILL, MASS.—The city council assured Mayor Albert W. Glynn last week that it will support any steps which may be taken to prevent the showing of pro-Nazi films here. Plans to show pro-Nazi pictures were discussed at a meeting of the Christian Front group last week.

List Committees For Hays Body

New Season Groups Announced

NEW YORK—Appointment by Will H. Hays, as president, of standing committees for the current year was announced by Carl E. Milliken, secretary, last week at the regular quarterly meeting of the Board of Directors of the Motion Picture Producers and Distributors of America.

Executive Committee—Will H. Hays, chairman; Jack Cohn, Columbia; Nicholas M. Schenck, Loew's; George J. Schaefer, RKO; Sidney R. Kent, 20th Century-Fox; Nate J. Blumberg, Universal; Barney Balaban, Paramount; Harry M. Warner, Warners.

Finance Committee—Sidney R. Kent, 20th Century-Fox; Harry M. Warner, Warners; George Borthwick, MPPDA.

Special Budget Committee—Nicholas M. Schenck, Loew's chairman; Barney Balaban, Paramount; Joseph H. Hazen, Warners.

Membership Committee — Jack Cohn, Columbia, chairman; Nate J. Blumberg, Universal; George J. Schaefer, RKO.

Foreign Relations Committee — David Bernstein, Loew's; Joseph H. Hazen, Warners; W. C. Michel, 20th Century-Fox.

Law Committee—Austin C. Keough, Paramount, chairman; Richard E. Dwight, 20th Century-Fox; Charles Schwartz, Columbia; Charles D. Prutzman, Universal; J. Robert Rubin, Loew's; Walter L. Brown, ERPI; Robert W. Perkins, Warners; Dennis F. O'Brien, United Artists; Lawrence B. Morris, RCA Manufacturing Company; Gordon E. Youngman, RKO.

Title Committee—Albert Howson, Warners, chairman; Hannah Kass, Columbia; Grace Rosenfeld, Hal Roach Studios; William A. Orr, Loew's; Irene Scott, Paramount; Sadie Laitas, Edward Small Productions; George Muchnic, RKO; James Mulvey, Samuel Goldwyn, Inc.; William N. Weiss, Terrytoons; E. P. Kilroe, 20th Century Fox; Benjamin Pepper, United Artists; Adolph Schimel, Universal; Hal Horne, Walt Disney Productions; Harry Kosiner, Walter Wanger Productions; Katherine Brown, David O. Selznick Productions.

SEC Hears Exemption Pleas

WASHINGTON—SEC was scheduled to hold a hearing last week to consider a joint application for an exemption of certain provisions of the Investment Company Act by the Atlas Corporation, RKO Corporation, and KAO. The application seeks an exemption for certain purchases and sales of securities and other property among Atlas, RKO, KAO, American Company, Michael J. Meehan, and a proposed company to be known as the B. F. Keith Corporation. The transactions are in connection with a proposed plan of re-organization.

PRC-Consolidated Deal

NEW YORK—Financing plans commensurate with the expanded production and increased budgets of the 42 pictures on the 1941-42 program of Producers Releasing Corporation, were consummated this week by O. Henry Briggs, president, PRC, and Herbert J. Yates, president, CFI.

New financing of Producers Releasing Corporation by Consolidated supplements the deal made in February.

Mono. Stock Changes

NEW YORK—Monogram Franchise Holders together with W. Ray Johnston and Trem Carr last week acquired 65,866-2/3 shares of Monogram stock held until now by Pathe Laboratory, Inc.

The acquisition of this stock gives the Johnston Franchise Holders Group approximately a 50 per cent holding in the Monogram Corporation.

Warners Begin "York" Campaign

NEW YORK—First gun in the campaign which Warners are putting behind "Sergeant York," opening July 2 at the Astor for a two-a-day run, was fired over the week-end with special newspaper advertising.

Preparations also were made to bring from Washington, as part of the distinguished premiere audience, officials of the War Department, members of the diplomatic corps, Congressional leaders, and other prominent government personages, as well in the opening night audience will be Sergeant Alvin C. York; Jesse L. Lasky, who produced the picture in association with Hal B. Wallis; Gary Cooper, star; and H. M. Warner, president, Warners.

A military band parade, with ceremonies in Duffy Square, facing the Astor, is one of the special features planned for the opening night.

For human interest activity, a typical family from Sergeant York's home region of Tennessee is to be brought to New York on its first train ride, and to see its first motion picture.

Lefkowitz a Grandpa

NEW YORK—Sam Lefkowitz, manager, Warners' New York metropolitan exchange, achieved the honorary rank of being one of the youngest grandfathers in the exchange field last week, when his daughter, Mrs. Al Rubin, gave birth to a boy in the Royal Hospital, The Bronx. Newcomer has been named Peter Mark.

U Sales Chief Returns

NEW YORK — Universal general sales manager William A. Scully last week returned here from the studios of the company, where he saw the forthcoming product for the balance of the season, and discussed the new season's product.

Krouse In N. E. Address

SPRINGFIELD, MASS.—Louis Krouse, general secretary-treasurer, was scheduled to address the New England district convention of the IATSE here last week. Memorial services were to be held for the late John F. Gatelee, organizer of the union.

Charles Einfeld East

NEW YORK—S. Charles Einfeld, director of advertising and publicity for Warners, arrived last week from the coast. He is expected to remain until after the opening of "Sergeant York" July 2 at the Astor.

SPG Hears NLRB Decision

Elections Due Within 30 Days

NEW YORK—The Screen Publicists Guild of New York was last week informed of the decision of the National Labor Relations Board in the Guild's petition for certification as the proper collective bargaining agent for home office publicists in the eight major film companies.

Guild won the right to include the following categories of publicists in the proposed bargaining unit: advertising copywriters, press book editors and writers, publicity and feature writers, planters and contact men, production men, salaried artists and exploitation men. A dissenting opinion of a Board member asked for the inclusion of foreign publicists and piecework artists.

The board directed that elections be held within 30 days, the date to be set by the regional director of the NLRB, Second Region.

A special membership meeting of the Guild tonight (June 25) will discuss final details for the approaching negotiations.

Zukor Club Sets Program

NEW YORK—Adolph Zukor, chairman of the board of Paramount Pictures and owner of one of the East's great country showplaces at New City, last week announced a number of important new features for his estate which, as the Mountain View Golf and Country Club, has been open to paying guests for the past few seasons.

The week end beginning July 4 will mark the gala opening of Mountain View's new club house, dining terrace, and cocktail bar, featuring dancing and entertainment under the personal supervision of Siggy Lane. Lane has been appointed director of public relations and personal host at the resort. Dining terrace will be under the direction of Jimmy Bello.

Injunction Petition Dismissed

WILMINGTON, DEL.—Chancellor W. W. Harrington last week dismissed the injunction petition seeking to enjoin Radio-Keith-Orpheum from voting its seven per cent cumulative preferred stock of Keith-Albee-Orpheum Corporation. The court order invalidates an order issued the previous week directing RKO to appear in Chancery Court July 2 and show cause why it should not be blocked from voting the stock.

Schneider Acquires Shares

WASHINGTON—The SEC's semi-monthly summary of security transactions and holdings reported last week that Abraham Schneider has acquired 100 shares of Columbia's common no par value stock, and now holds 1,504 shares. Schneider also holds 7,880 options for common.

Raisler-Gould

NEW YORK—Seth Raisler, Columbia contract, is slated to be married to Florence Gould, Montreal, June 29.

THE NATIONAL MIRROR

NSS, Allied Units Meet in Convention

Indianapolis, Washington Win Drive

NEW YORK—National Screen Service announced at the opening of its convention here last week that Washington and Indianapolis were group winners in the company's Beat Par Sales Drive. Washington's branch manager is Arthur Jacobson.

The convention, presided over by vice-president George Dembow, attracted nearly 150 sales representatives and executives. A heavy program of business sessions and entertainment was arranged.

Among those from THE EXHIBITOR's territory attending the conclave, in addition to the representatives from New York and the home office, were: William Benjamin, Boston; L. Blaustein, Philadelphia; J. Bruckner, Buffalo; J. Cohen, Philadelphia; R. Dial, Washington; A. Edman, Philadelphia; E. Feldberg, New Haven; S. Goldberg, Philadelphia; J. Goldstein, Philadelphia; J. Goldstein, Buffalo; A. Jacobson, Washington; H. Kirchgessner, Boston; O. Libros, Philadelphia; G. Nathan, Washington; C. Ost, Albany; H. Rabinowitz, Albany; N. Robbins, Washington; C. Rudnick, Boston; M. Smith, Washington; F. Stoloff, Boston; J. Stokvis, Philadelphia; B. Stern, Philadelphia; and E. Wenzel, New Haven.

Para Execs In Canada

TORONTO—More than 100 exhibitors from all adjacent parts of Canada were Paramount's guests at a luncheon at the Royal York Hotel here last week.

Barney Balaban, president of Paramount; Neil Agnew, Austin Keough, Oscar Morgan, and R. M. Gillham were the Paramount speakers introduced by Del Goodman, company's recently-named Canadian sales manager. Balaban spoke on the important role motion pictures are playing in the present world conflict and the significance of this work to Canada as an active belligerent; Keough discussed the effect of the consent decree on Canada, emphasizing the fact that Canadian exhibitors would receive better product as a result; Agnew discussed Paramount's 1941-42 product briefly; Morgan outlined the company's unusual program of shorts; and Gillham talked on advertising as a factor in motion picture selling.

John Clarke Upped

NEW YORK—John Clarke was last week appointed New York manager of Technicolor, replacing Morgan Hobart.

Axis Ban Asked

WASHINGTON—Exclusion from the United States of official German films like "Victory in the West" and others held less direct in their propaganda approach was asked last week by Senator Mead of New York. Mead said that he had asked the State Department what the Government was doing to ban such films.

Golden Warns On S. A. Market

WASHINGTON — The type of American motion picture sent to foreign markets is today a matter of definite national concern, Nathan D. Golden of the Department of Commerce declared last week in the current issue of "Foreign Commerce Weekly," one of the department's publications.

This, he adds, is particularly true of Latin American countries, which since the occupation of the European continent by Germany have become the chief foreign outlets for United States films.

Making it clear that the great majority of United States motion picture producers are careful and judicious and that no strictures are intended against them, Golden expresses belief that the flaws and faults in the case of the few exceptions are wholly unintentional.

"The capacity of the motion picture industry to grapple effectually with unexpected contingencies such as the existing situation in foreign markets, and to make such shifts or modifications as new conditions demand," he states, "appears to be proved by the whole course of its evolution, during which obstacles have been surmounted, perplexities dispelled, and successes achieved."

Golden declares, however, that from time to time complaints have been made that American motion pictures not only erroneously portray incidents in the life and customs of foreign peoples, but also give these peoples an entirely distorted picture of our own life and customs. No picture, he maintains, is suitable for showing abroad if it is too "jazzy," if it concentrates on lawlessness or crime, if it depicts extravagant luxury and idleness, or if its comedy is of a type that foreigners cannot understand. Films of this sort not only will fail to produce maximum profits in foreign markets, he asserts, but they may easily work grave injury to the national prestige of the United States.

"A Defense Film With Every Program"

Balaban Reports Para. Conditions

Stockholders Hear State of Company

NEW YORK—Barney Balaban, president, Paramount Pictures, Inc., last week told the stockholders at the annual meeting that theatre operations of Paramount for 1941 to date are somewhat better than for the previous year, with increased taxes offsetting the improvement in earnings.

With more than 77 per cent of its stockholders represented either in person or by proxy, the annual meeting saw the entire present board of directors unanimously re-elected for the term of one year.

Percentage of stock representation was the highest in the history of the company since its reorganization in 1935, and indicated strong endorsement of the present management headed by Balaban. The members of the board of directors re-elected were: Neil F. Agnew, Barney Balaban, Stephen Callaghan, Y. Frank Freeman, Harvey D. Gibson, A. Conger Goodyear, Stanton Griffis, Duncan G. Harris, John D. Hertz, John W. Hicks, Jr., Austin C. Keough, Earl I. McClintock, Maurice Newton, E. V. Richards, Edwin L. Weisl, and Adolph Zukor.

Said Balaban, in part:

"It is reasonable to expect increasing theatre receipts as the national defense program progresses," he commented. "Foreign film revenues for 1941 to date are slightly below those for 1940, but some improvement has been shown in recent weeks. With the spread of hostilities additional markets have been completely lost or greatly restricted, and at present this includes all continental Europe countries. To date only minor damage to several properties of our English subsidiaries has resulted from bombings in England and such damage has since been repaired."

Earnings for the second quarter of 1941 are expected to exceed the $1,478,000 earned in the 1940 period, Balaban said. The company reported $2.475,000 profits for the first quarter of 1941, including $650,000 share of undistributed net earnings of partially owned non-consolidated subsidiaries, against $1,606,000 and $716,000 respectively in the first quarter of 1940.

In arriving at first-quarter earnings income taxes were deducted at the rate of 30 per cent of net profits—a much higher rate than was used last year, Balaban declared, attributing the increase to the defense situation.

Regarding the ending of the anti-trust suit against the company and four other members of the industry by the signing of a consent decree on Nov. 20, 1940, Balaban said:

"Paramount intends to exert its best efforts to make the decree work successfully in the interest of the public and of the motion picture industry."

Balaban disclosed that current and working assets in the United States aggregated $30,446,808, or an amount equivalent to all the liabilities, including the funded debt, regardless of when due. On Jan. 4, cash and marketable securities were $12,593,455, and total current assets were

(*Continued on page* 11)

FRANK BUCK'S

ALL THI
PACKED

JUN

RKO RADIO PICTURES

from "BRING 'EM BACK ALIVE

MIGHTIEST THRILLS OF HIS CAREER NTO ONE GIGANTIC SHOW! . . . .

Sensation piled on sensation! . . . A stampeding parade of the most exciting moments ever captured on film . . . . . as Frank Buck wraps all of the daring and drama of a thousand perilous jungle days and nights into

THE SUPER-THRILL SHOW OF ALL TIME!

GLE AVALCADE

WILD CARGO" "FANG AND CLAW"

Sequences from "Bring 'Em Back Alive" directed by Clyde Elliott
Sequences from "Wild Cargo" directed by Armand Denis

RKO Sales Hit All-Time Figure

Company Honors Best Salesmen

NEW YORK—At the opening session of the RKO convention here last week, Andy W. Smith, sales manager, announced that the company had established an all-time record for sales and shipments during the past year. Smith stated that RKO is in 93.8 per cent of the total possibilities for features in the US, a 924 contract increase over any previous time; while, for the first 23 weeks of this year, RKO was 54,322 shipments over the same period in the 1939-40 season.

Western sales manager Cresson E. Smith made a short talk on experimental blocks of five selling in his territory. Bob Mochrie, eastern sales manager, predicted the greatest theatre prosperity since 1929, and stated that the new selling method would bring a fairer equity to distributors than ever in the past.

Frederic Ullman, Jr., vice-president, Pathe News, and Harry Michalson, short subjects sales manager, discussed the shorts situation for the coming season. Michalson told the conventioneers that the short subject budget is being increased, new records for billings and shipments having been set during the first five months of 1941.

Ned E. Depinet presented cash awards to four branch managers who piloted their sales staffs into the 100 per cent class and 19 salesmen with a perfect selling record for their respective territories. New Haven's Barney Pitkin was the winning exchange manager from THE EXHIBITOR's territory, while the salesmen were E. J. Epstein, Philadelphia; Frank Ross, Boston; William Canelli, New Haven; and Jack Ellis, New York.

All winners in the Ned Depinet Drive were announced, with the Washington branch, R. J. Folliard, manager, trailing New Orleans for top honors.

Among winners in THE EXHIBITOR's territory were: Dr. Christian contest—New York Bob Wolff, manager, Two-reel subjects—New Haven, B. Pitkin, manager; Albany, M. Westebbe, manager. Disney Contest—New Haven (top honors), B. Pitkin, manager.

Jack Chinell, Buffalo, and Lou Kutinsky, New York, won special prizes given to an outstanding salesman in each district.

George J. Schaefer, RKO president, told the convention that pictures which "swerve from the path of decency and wholesomeness" are no cure for the present slump. "Our troubles," he said, "will be solved by the flexibility of the industry and not by the flexibility of the sweater." Added significance was attached to Schaefer's statement as Joseph I. Breen, formerly Production Code Administrator, is now head of the RKO studio.

Schaefer also discussed the consent decree, and told that RKO will go forward in its entertainment policy for next season, with pictures reflecting "the interests of the day in which we live, the thoughts that are in our minds, and the needs of recreation, which are increased, not decreased, by the national emergency." He said that movie producers had erred in underestimating the new alertness, the new interest, and the new pre-occupation of the people.

Dr. Gallup, director, American Institute of Public Opinion, told the conventioneers that, according to his surveys, motion pictures are being badly worsted by radio. Dr. Gallup estimated the weekly film attendance to be 52,000,000. He contrasted attendance at theatres with the number of radio listeners, showing the listeners to be far in the majority. According to Dr. Gallup, 51 per cent of theatre tickets are purchased by women and 49 per cent by men. He described the typical film patron as a man or woman 27 years of age, with a weekly pay envelope of $28.

Andy W. Smith, RKO sales manager, announced that the company's first block-of-five showings will begin July 7 in all exchanges. Smith said that each picture on the 40-to-45 program will be given a classification.

Foreign distribution chief Phil Reisman praised the consent decree, pointing to the success of a similar plan in England. Producer-director Herbert Wilcox announced that Anna Neagle's next film will be a dramatic vehicle. Other speakers were Charles Koerner, new RKO theatre chief; Col. John Reed Kilpatrick, president, Madison Square Garden Corp.; and Harry Michalson, short subject sales manager.

It was reported at the close of the RKO convention that productions from Samuel Goldwyn, Walt Disney, and Orson Welles will not be included in any of the company's block-of-five. This means that about one-fifth of the total group will be sold individually, and probably will constitute the higher bracketed percentage groups. At least one percentage picture will be included in every RKO block-of-five, with the terms to be determined by the quality of the product. The entire body of conventioneers attended the Louis-Conn fight as guests of the company, after which the convention was cut short in order to allow the salesmen to get back to their posts and start the distribution of the fight pictures. In spite of the absence of foreign contingents, the convention was considered the largest in point of attendance ever held by the company.

RKO's new feature license agreement for consent decree selling was explained to the sales staff before the convention closed. The new contract does not differ radically from last year's except where provisions of the decree must be adhered to. Wording in some sections has been changed, and sentences omitted to conform to the decree.

204,000 Army Seats

WASHINGTON—A total of 204,000 soldiers could sit down simultaneously to watch the latest moving pictures in 265 theatres at Army posts in the United States, Alaska, and Atlantic Base Commands, according to War Department figures compiled last week.

Authorized and actually under construction are 101 more theatres with a seating capacity of 96,929. Last fortnight seven new theatres at six Army posts introduced motion picture service.

Shurlock Named Temp. Code Head

Breen's Departure Becomes Effective

NEW YORK—Resignation of Joseph I. Breen as director of the Production Code Administration of the Motion Picture Producers and Distributors of Ameria became effective June 17 when Breen, in New York to conclude his negotiations with George J. Schaefer, president, RKO, assumed his duties as head of the company's studios in Hollywood.

Will H. Hays, president, Motion Picture Producers and Distributors of America, from his home in Sullivan, Ind., expressed his deep regret at Breen's resignation.

It is understood that Geoffrey Shurlock, senior member, who has presided at the daily conferences of the board in Hollywood during Breen's absences, will continue temporarily as acting director. The Code board, charged with supervision of the Motion Picture Production Code, which was adopted in 1930 as part of the industry's system of self-regulation, maintains headquarters in Hollywood and a branch in New York. Members of the Hollywood board are: Geoffrey Shurlock, Charles R. Metzger, Arthur Houghton, Harry Zehner, Earl E. Bright, T. A. Lynch, C. C. Pettijohn, Jr., and Addison Durland.

Francis S. Harmon, executive assistant to Hays, also serves as head of the eastern branch of the Code board, assisted by Lester Thompson, who, in addition, is director of the Advertising Advisory Council, the department of the MPPDA which supervises the Motion Picture Advertising Code.

Para Execs to Coast

NEW YORK—Following the departure of Adolph Zukor for Hollywood last week John Hicks, Jr., and Russell Holman, Paramount home office, headed westward as the vanguard of an executive trek to the company's studio. Barney Balaban, Stanton Griffis, Neil Agnew, and Paul Reibourn started westward later.

The New York executives traveled to the coast to screen completed pictures, and to confer with Y. Frank Freeman and B. G. DeSylva, studio heads, on current and new product in its relationship to the new selling season.

Selznick-UA Deal

NEW YORK—It was announced last week that David O. Selznick was to become an owner-producer of United Artists within 10 days. Papers were prepared on the Coast.

Selznick said that he planned to make four pictures yearly, with one of his first projects to be a program of varied short stories, "Tales of Mystery and Imagination," to be followed by "Tales of Passion and Romance." Other production plans include "Claudia," "Jane Eyre," and "Pickwick Papers."

Mrs. Kent Passes

HOLLYWOOD—Mrs. Alice Kent, mother of Sidney R. Kent, president, 20th Century-Fox, passed away here last week after several weeks' illness.

In the Newsreels

Friday, June 20, 1941

IN ALL FIVE

Atlantic Ocean: British Navy sinks Bismarck.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 82)—London: Churchill proclaims fight to end. Brazil: Robin Moor survivors arrive. Egypt: James Roosevelt tours. Washington: Zanuck visits. Washington: Princess Juliana visits. Boston (only): Harvard fete. Making dresses at home. N. Carolina: Bird refuge. Florida: Chimp wrestles shepherd dog.

NEWS OF THE DAY (Vol. XII, No. 280)—London: Churchill pledges fight to end. Egypt: James Roosevelt tours. New York: Air raid warning. New York: Summer modes. Albany: Dirt track race.

PARAMOUNT NEWS (No. 85)—Colorado Springs: Climbing graduation. Montreal: Knox upholds democracy. British cheer good news.

RKO PATHE NEWS (Vol. 12, No. 85,)—Iraq: Oasis falls to British. Ethiopia: Selassie enthroned. Cambridge, Mass.: Roosevelts on duty. Norfolk: America now SS West Point. New York: LaGuardia explains defense plan. Ft. Ord., Calif.: Hollywood stars visit. Newton, Mass.: Soldiers race.

UNIVERSAL NEWSREEL: (Vol. 13, No. 990)—Ethiopia: Selassie enthroned. Chicago: Lumber fire. New York: Outline civil defense plans. Washington: "Robin Moor" story. Philadelphia: Super bombs rushed. Boston: FDR's son joins navy. Ft. Benning, Ga.: New tin hats. Norfolk: SS America stripped for action. New York: Conn meets Louis. Bethlehem, Pa.: Air circus.

Wednesday, June 18, 1941

MOVIETONE NEWS (Vol. 23, No. 81)—New Jersey: Danish ships taken. Spain: Zam Zam survivors. Marseilles: US food. Washington: Supreme Court appointees. Lockport, Ill.: Air defense. Clear Lake, Calif.: Pelicans. Piping Rock, N. Y.: Society chase. Thames, R.: Harvard crew licks Yale. Cincinnati: Women's golf. Washington: Airport opens.

NEWS OF THE DAY (Vol. XII, No. 279)—New Jersey: Danish ships taken. Safety from lightning proved. Wind machines train pilots. Washington (only): Airport opens. Philadelphia (only): Old Glory honored. Marseilles: US food. Moscow: Jap-Russo pact. Jack Benny in defense drama. Piping Rock, N. Y.: Society chase.

PARAMOUNT NEWS (No. 84)—New London, Conn.; Harvard crew licks Yale. Princess Juliana on tour. Washington: Supreme Court appointees. New York: Women in Uniform. Cincinnati: Biggest air plant. Joliet, Ill.: Army gliders. Hollywood: Good neighbor award. The Crisis Is Here.

RKO PATHE NEWS (Vol. 12, No. 84)—New York: Danish ships taken. Washington: Supreme Court appointees. Wrightstown, N. J.: USO Club. Mass.: Princess Juliana visits. Suffern, N. Y.: Dan Beard mourned. Rio de Janeiro: HMS Newcastle docks. New York: German consulates closed. Washington: Airport opens. Lockport, Ill.: Army gliders. New York: Women in uniform. Ft. Lee, Va.: Gas mask soft ball. New London, Conn.: Harvard crew licks Yale.

UNIVERSAL NEWSREEL (Vol. 13, No. 989)—All on Robin Moor safe. Lockland, O.: Plane plant opens. Joliet, Ill.: Army gliding. Washington: Airport opens. New York: Women in uniform. Philadelphia: Flag salute. Washington: Supreme Court appointees. Portland, Ore.: Floral parade. New London, Conn.: Harvard crew licks Yale. Livermore, Calif.: Rodeo. Locust Valley, N. Y.: Society chase.

Reiner At Work

NEW YORK—"Superman," the new Paramount cartoon star, was honored by the U. S. Army at special ceremonies June 24 at the Ordnance Training Center at the Aberdeen Proving Ground, Aberdeen, Md. Company D, Fourth Ordnance Training Battalion, known informally as the "Superman" Company, participated in graduation exercises. Design has been approved by the War Department, and will be used as Company D's official insignia.

National Legion of Decency List—June 26, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"The Gang's All Here," (Monogram); "Hit the Road," (Universal); "Hurry, Charlie, Hurry," (RKO); "Kansas Cyclone," (Republic); "Nevada City," (Republic); "New Wine," (UA); "San Antonio Rose," (Universal); "Passage from Hong-Kong," (Warners).

UNOBJECTIONABLE FOR ADULTS "The Big Store," (Metro); "Mail Train," (20th-Fox); "The Parson of Panamint," (Paramount); "Time Out for Rhythm," (Columbia).

$85,000 Damage Suit

NEW YORK—An $85,000 damage suit was filed by J. S. Rex Cole in Federal Court here last week against Du-World Pictures, World Pictures, Lloyd's Film Storage Corporation, Arthur A. Mayer, and Erwin Shapiro. Suit involves the U. S. distribution of the films "Legong" and "Kliau."

Pasternack to Metro

HOLLYWOOD—Joseph Pasternack, who has guided Deanna Durbin through her successful screen career, last week signed a contract with Metro. He will join these studios as a producer.

Edward Renton Passes

NEW YORK—Edward Renton, manager, Capitol, Waverly, died suddenly last week.

Before taking over the helm at Waverly, Renton had been associated with Comerford for a few years in the firm's New York office.

Yolen Back East

NEW YORK—After a year of duty at Warners' studios on the coast, Will Yolen came back last week doing publicity work on the staff of Mort Blumenstock, in charge of advertising and publicity in the east.

Milder to U. S.

NEW YORK—It was reported last week that Max Milder, Warner managing director in England, is on his way to this country for important conferences with Harry M. Warner and other company executives.

M. Frank Burns Passes

HOLLYWOOD—Funeral services were held here last week for M. Frank Burns, assistant vice-president, RCA Manufacturing Company.

Robert Cohn Graduates

NEW YORK—Jack Cohn, Columbia vice-president, and Mrs. Cohn went to Ann Arbor, Mich., this week to see their son, Robert, graduated from the U. of Michigan.

Savini Returns

NEW YORK—R. M. Savini, president Astor, returned to New York this week, after having completed a tour of the western exchanges.

Advance Shots

Features

KISS THE BOYS GOODBYE (Paramount). Mary Martin, Don Ameche, Oscar Levant, Rochester. 84m. This is a pleasant musical. Sell the names, the songs, the Broadway origin of the story, etc., and business should be pretty good.

SAN ANTONIO ROSE (Universal). Jane Frazee, Eve Arden, The Merry Macs. 63m. A lightweight lower bracket attraction, this has little to recommend it.

THE MEDICO OF PAINTED SPRINGS (Columbia). Charles Starrett, Terry Walker, Ben Taggart. 60m. This is a top notch western with a good story, fine scenic background, and plenty of action.

Shorts

LOUIS VS. CONN (RKO). 22m. Excellent.

FIRE CHEESE (Paramount-Gabby). 7m. Good.

HOOLA BOOLA (Paramount—Madcap Models). 9m. Excellent.

MEMORIES OF EUROPE (Metro—Miniatures). 8m. Good.

CUBAN RHYTHM (Metro—Pete Smith). 9m. Excellent.

Paramount

(*Continued from page 9*)

$35,304,371, compared with current liabilities of $7,974,516. In 1940 funded debt was reduced $3,900,000, and two subsidiaries retired $1,750,000 of seven per cent preferred stock owned by outside interests. The company reacquired 10,482 shares of its first preferred stock and 22,600 shares of its second preferred at a discount of $203,500, making a total reductions of $6,900,000. This year the company reacquired $780,000 of first preferred stock at a cost of $770,228.

At the start of the year, funded debt due after one year aggregated $32,620,157, including $24,844,040 payable in United States dollars and $7,776,117 payable in foreign currencies, of which $5,838,614 was payable in Canadian funds and $1,937,503 in pounds sterling. On Feb. 24, 1941, the company sold to five banks the remaining $2,492,800 of its $15,000,000 authorized 3¼ per cent convertible debentures at 95.20 per cent, or $2,373,145, plus accrued interest. This additional debt has been offset by the payment since Jan. 4, 1941, of an equivalent amount of other obligations.

What To Split?

NEW YORK—"What and how to split" was a question puzzling theatremen this week as the new type of selling drew closer.

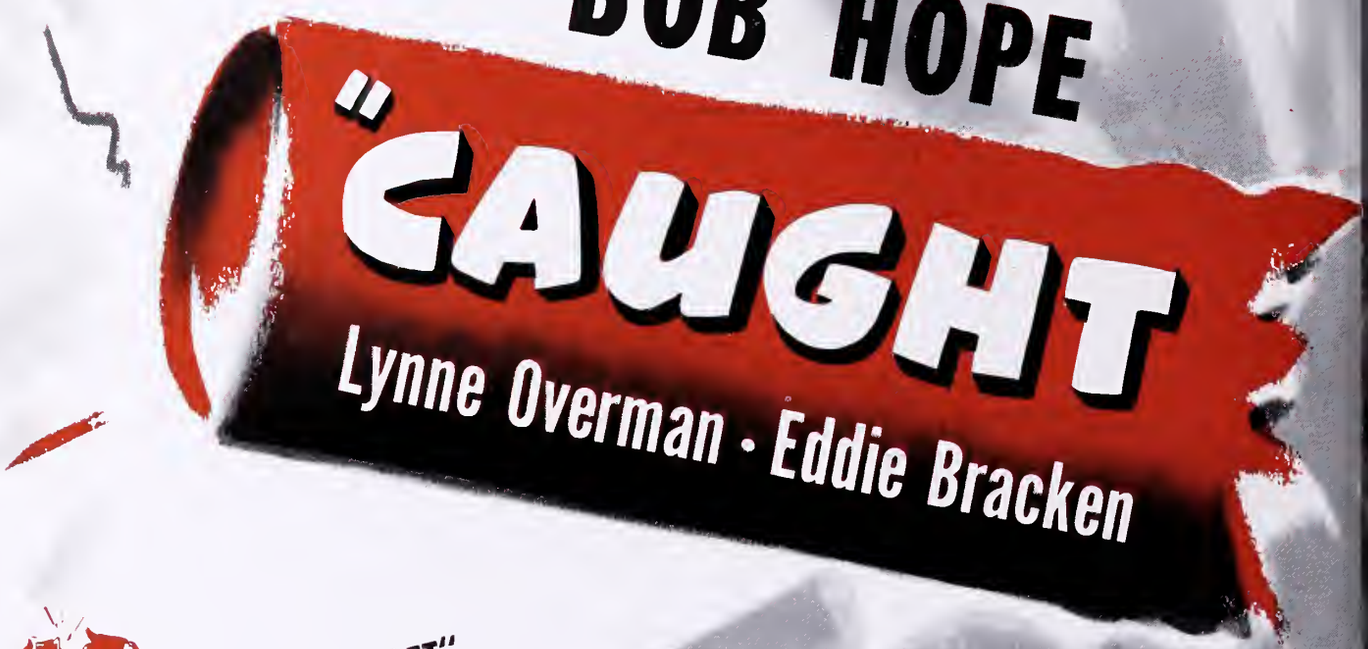
Ordinarily, under the present system it isn't difficult to split product into halves, thirds, or even fourths.

But what will happen when one, two, three, four, or five shows are offered hasn't been decided, and, according to at least one distrib, looks like a headache.

Any suggestions?

HOTTER THAN A

BOB HOPE



MARION

"CAUGHT IN THE DRAFT" runs 38% ahead of "Road to Zanzibar"!

ATLANTA

"CAUGHT IN THE DRAFT" runs 40% ahead of "Zanzibar"!

LOWELL

"CAUGHT IN THE DRAFT" runs 69% over "Road to Zanzibar"!

WORCESTER

"DRAFT" blows 25% ahead of "Zanziba

JOHNSTOWN

"DRAFT" shoots 40% ahead of "Zanzibar"

DEPEND ON

PAR

FIRECRACKER!

DOROTHY LAMOUR

in the DRAFT"

Produced by B. G. DeSylva · A Paramount Picture • Directed by David Butler
Original Story and Screen Play by Harry Tugend

BOSTON

2nd week equals 2nd week of "N. W. M. P." which played at advanced prices!

ALTOONA

The power of "DRAFT" pulled it 44% ahead of "Zanzibar"!

CHARLOTTE

"CAUGHT IN THE DRAFT" runs 50% ahead of "Zanzibar"!

ASHEVILLE

"DRAFT" is out in front of "N.W.M.P."

UNT

TO BOOM YOUR SUMMER BUSINESS!

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will be found, in the future, under this heading.*)

Boston

For the fourth and fifth cases by Abe and Melvin Druker, respectively, arbitrator Harold Hitchcock has been appointed, in place of Ben Seligman, who withdrew. Hitchcock is a practicing lawyer since 1901, was assistant attorney general from 1915 to 1920, a Town Councillor in Dedham, member of the Bar Examiners, chairman in 1931.

The Garbose complaint heard by Arbitrator Daly for several weeks, closed June 14, with George Ryan, representing the plaintiff, Giles circuit's (intervenor) attorney Cox, Paramount's Edward McClennen closing their arguments, and other lawyers sending their briefs.

Ben Seligman, reported the arbitrator for the Druker complaint against the majors and circuit, has withdrawn, and new arbitrator has not been appointed by New York office at presstime.

New Haven

Saybrook Theatre, Inc., Saybrook, filed on June 13 an arbitration demand against RKO, Loew's, and Vitagraph asking same clearance as the Essex, Essex, Conn. Saybrook is 20 miles from the Garde, Capitol, New London. Essex, four miles away, has the privilege of exhibiting pictures on national release date, neither the Garde nor the Capitol having any protection rights in the case of the Essex. Capitol recently released its clearance rights over the Saybrook so that any pictures played at the Capitol are now available to Saybrook on national release date. Pics played at the Garde are restricted to clearance over the Saybrook, and are not available until Garde's exhibition, which is alleged to be "unfair and unreasonable." Petitioner says its status should be the same as the Essex. Product of Loew's and RKO is exhibited in a split product at both the Garde and Capitol, but Capitol pics have no clearance rights over the Saybrook. Petitioner asks that clearance rights given the Garde be eliminated. Garde, New London, and Essex, Essex, were named as interested parties.

Forest arbitration hearing was scheduled to get underway June 23 before arbitrator Frederick Wiggin. Date for hearing the case filed by the Saybrook is not expected to be set until mid-July.

New York

Hearings on two local cases, scheduled for the early part of last week, were postponed. Esquire, Great Neck, L. I., (case No. 2, seventh hearing) was postponed without a further date, while the Liberty, Plainfield, N. J., hearing (Case No. 6, sixth hearing) was to have been held June 24. Other hearings set for the local office are as follows:

Arnold Amusement Corporation, Ramsey, Ramsey, N. J. First hearing, today (June 25) at 10 A.M. (Case No. 11).

M. L. Rothman, Colony, Sayreville, N. J. First hearing, June 27, at 10 A.M. (Case No. 9).

John Carbone, Temple, Union City. First hearing, July 1, at 10 A.M. (Case No. 10.)

Second hearing on the complaint of Irving Sherman, Central, Pearl River, was held last week. Sherman was examined by Harry Suchman, his attorney, the testimony being presented for the purpose of proving that Westwood, N. J., which Pearl River is now forced to follow, is not competitive with Pearl River. The Pearl River complaint, against all five and with Skouras' Pascack, Westwood, as intervenor, seeks to have Pearl River follow Nyack rather than Westwood.

Fifteenth local case to be filed was introduced last week by Gleason Amusement Corporation, operators, Colonial, Monroe, naming all consenting distributors except Loew's. Plaintiffs allege Netco's Broadway and Ritz, Newburgh, are given unreasonable clearance over the Monroe. They request the 14-day period be whittled down to allow the Monroe to follow immediately.

This is the second complaint involving the town of Newburgh. Case No. 14, that of the Storm King, Cornwall, also seeks a reduction of its clearance after Newburgh.

Philadelphia

Columbus Stamper, Great Northern Theatre Company, last week filed an alleged unfair clearance arbitration case against Paramount, 20th Century-Fox, and Metro, asking reduction of clearance between his Great Northern and the S-W Strand. House now plays after the S-W Keystone, which follows the S-W Strand. Stanley-Warner is named as an interested party.

Palm hearing was postponed once more, this time to June 30.

Washington

Warner Brothers Circuit Management Corporation last week intervened in the clearance case filed by the Apex. Warners' Avalon, Uptown, and Calvert are affected.

Clearance dispute before the local tribunal involving the Lea, Danville, as complainant and the Five consenting distributors and the Danville Enterprises, Inc., as defendants, was set for July 7 with Judge Bolitha J. Laws as arbitrator. Date had been originally set for June 30, but was postponed on request of the interested parties. Hearing begins at 10 A.M.

Have You Seen Him?

HARTFORD, CONN.—State Police Commissioner Edward J. Hickey, it was announced last week, is seeking the whereabouts of one Frank Marion, who 26 years ago was president of the Kelem Film Corporation of New York and Florida. and now supposed to be living in this state. Hickey's action was prompted by a letter from Gordon E. Wykes, resident in the U. S. Naval Home, Philadelphia.

Governor turned the letter over to the State Police head who is trying to accommodate the Pennsylvanian. Wykes says that "it is imperative that I find him."

Letters to the Editor

IATSE Editorial Praised

June 17, 1941

Dear Mr. Emanuel:

Your editorial of June 4 was read at our last regular meeting. Our entire membership wants you to know that we appreciate your attitude toward the IATSE.

With best wishes, I am

Cordially yours,

(signed) RALPH GRIMES
Secretary
IATSE Local 224
Washington, D. C.

(*Editor's Note: The above represents the sentiment expressed by union people generally to* THE EXHIBITOR.)

St. Louis Taking Poll

ST. LOUIS, MO.—In an effort to predetermine audience likes and dislikes prior to the passing of a bill pending in the Missouri state legislature, sponsored by the Better Films Council, calling for intermissions after each two and one-half hours of film program, Henry C. Riegel, Jr., managing director, F. and M.-operated St. Louis, lining up his season's programs, last week launched a citywide poll in which many exhibition questions should be answered. Zoning the city into specified districts, house-to-house canvassers are networking the city under Riegel's supervision, with questionnaires, a la Gallup poll, and not unlike the Fanchon & Marco Movie Poll held here several years ago.

What present and potential patrons think of single feature programs, double-features, triple features, type of film productions, serials, give-aways, and one-hour short subject programs will be answered definitely within five weeks, Riegel believes, giving St. Louis exhibitors an accurate insight into the minds of both steady and occasional patrons.

Selznick Pre-Testing

NEW YORK—David O. Selznick will precede future picture making with tests to be made by a new research organization, it was learned last week.

Selznick closed a commitment with the Motion Picture Research Bureau, headed by Dr. Leo Handel, research analyst. Bureau, whose executive and counsellor setup is now being completed, will be engaged exclusively in film industry research.

H. M. Warner Due

NEW YORK—Harry M. Warner, president, Warners, is scheduled to arrive this week from the coast for the two-a-day premiere of "Sergeant York," July 2.

Kaplowitz-Just

NEW YORK—Harry Kaplowitz, assistant to Sam E. Morris, Warners' home office, was married to Rose Just June 22 at Mineola, L. I.

UA Announces LINEUP FOR '41-'42 SEASON

NEW YORK—The coming season's production program and the new selling plans and policies to be put forward by United Artists were heard at the first of five district meetings held by the United Artists sales force June 23 and 24 at the Waldorf-Astoria. Arthur W. Kelly, vice-president, announced the product lineup, and presented to the attendant sales staff the plans for the season of 1941-1942.

The meeting was attended by the sales forces of six of the company's eastern exchanges, a contingent of home office executives, and the eastern representatives of the producers whose films are released by United Artists. Headed by Kelly, the executives of United Artists home office attending this first meeting included Harry L. Gold, vice-president and eastern general sales manager; Haskell M. Masters, western general sales manager; Harry D. Buckley, vice-president in charge of corporate affiairs; Paul N. Lazarus, contract manager; Walter Gould, foreign sales chief; Monroe W. Greenthal, director of advertising and publicity; David E. Weshner, director of exploitation; Albert Margolies, publicity director; Phil Dow, assistant to Gold; Seymour Poe, assistant to Masters; Samuel Cohen, foreign publicity director; Len Daly, Charles Steele, and N. A. Thompson.

The selling staff at the meeting was headed by Arthur Silverstone and John J. Dervin, district managers; and Moe Streimer, special home office representative.

The following were among those attending from their respective exchange cities:

New York—Clarence Eiseman, branch manager; Edward Mullen, David Burkan, Samuel Rifkin, Sol Edwards, Lawrence Brown, Richard Harrity, Herbert Richek.

Philadelphia—Harry G. Bodkin, branch manager; Morton Magill, Saul Krugman, Horace Wright, Elizabeth McCaffrey.

Boston—A. I. Weiner, branch manager; George Hager, Joseph Cronan, Herbert Schaefer, Nathan Ross, Joseph Carroll.

Washington—Fred A. Rohrs, branch manager; Mark N. Silver, Fred M. Sandy, George Jeffrey, Elmer McKinley.

New Haven—Lou C. Wechsler, branch manager; Lewis Ginsburg, Mary O'Brien.

Buffalo—Syd Lehman, Branch manager; Joseph Hartman, Harold Sugarman, M. V. Sullivan, Jr., J. A. Bykowski.

Producers' representatives who attended included Steven Pallos, Morris Helprin, and Emanuel Silverstone, Alexander Korda organization; Lowell V. Calvert, representing David O. Selznick; Harry Kosiner representing Walter Wanger; J. J. Milstein, representing Edward Small, Richard Rowland, and the Loew-Lewin organization; Louis Hyman and Fred McConnell, representing Sol Lesser; Edward Peskay, for Hal Roach; and David Griesdorf, for James Roosevelt.

It was announced that there would be no minimum or maximum number of productions for the coming year.

Among the pictures which are ready, and which will be released during the next two or three months are:

"Lydia," a Korda production with Merle Oberon, directed by Julien Duvivier;

Walter Wanger's "Sundown," with Gene Tierney, Bruce Cabot, directed by Henry Hathaway;

Edward Small's "International Lady," directed by Tim Whelan, with Ilona Massey and George Brent;

Gabriel Pascal's "Major Barbara";

Arnold Pressburger's "Shanghai Gesture," with Victor Mature, directed by Von Sternberg;

Sekely's "New Wine," directed by Reinhold Schunzel, with Ilona Massey and Alan Curtis;

A Roach streamliner—either "Niagara Falls" or "Tanks a Million";

Michael Balcon's "Three Cockeyed Sailors" and three more produced at the Ealing studios in England.

All the films listed above will be shown at the UA regional meetings.

Hollywood Boosts USO

HOLLYWOOD—Probably the greatest lineup of stellar talent from films and radio ever whipped together is taking shape here for the giant United Service Organizations in the Hollywood Bowl June 29.

One of the purposes of the eastward trip to Harry M. Warner, who arrives in New York this week from the studios here, is to confer on Warner talent participation with District Attorney Thomas Dewey, who heads the USO drive for funds.

Representatives of all talent branches in Hollywood have joined to mobilize star names from all studios and networks for the show.

Members of the group correlating program arrangements. besides Warner. are: Edward Arnold, Donald Thornburgh, Dr. A. H. Giannini, and Earl Gilmore.

Columbians Injured

NEW YORK—Columbia home office employees Shirley Samuels, Lillian Schneider, Ruth Schlein, and Lillian Meyerson were injured last week in an auto crash on the way to the Columbia outing. The driver of the car was killed.

UA EXECUTIVES who were scheduled to attend the first of five meetings in New York this week included, top row: Arthur Kelly, vice-president; Walter Gould, foreign sales head; Paul Lazarus, contract manager; and Harry Gold, vice-president and eastern general sales manager. Bottom row are: Haskell Masters, western general sales manager; Monroe Greenthal, director of advertising and publicity; David E. Weshner, director of exploitation; and Albert Margolies, publicity director. Sales personnel from several exchanges attended, in addition to home office executives and producer representatives.

Our Corporal Mentlik DESCRIBES THE MANEUVERS

27th Division Adminstrative Center
Rear Echelon
APO No. 27
Camp Forrest, Tenn.

Dear Chief:

This is sorta like writing a letter from the front—except that the front lines of the simulated warfare here in Tennessee are some 15 miles to the south of where I'm stationed. Until a coupla days ago, however, Corporal Lew was out there right smack on the front lines playing at war with the rest of the soldiers.

As a matter of fact, I was killed twice by artillery fire; once by a Browning automatic rifle; and once by a plain Springfield rifle. I'm darn lucky and plenty thankful that we weren't playing for keeps. I even got myself captured once. It happened during one of the combat problems in which we were pitted against some soldiers from an Arkansas Division. It seems as if the soldiers in the "enemy" troops were supposed to represent more men than they really were. I was sitting by my typewriter at the battalion command post I was assigned to when one of the lieutenants rushed up and gave out with: "Corporal, get all the armed men you can and follow me."

Lew Mentlik
To the Attack

About a half-dozen of us were on hand and we followed the officer. He led us into the woods some place and ordered us to get in there and hold back the enemy as long as possible. We crawled on our bellies looking for the "enemy" until the enemy found us. Automatic rifles and Springfields were popping blanks all over the woods. Some more belly crawling brought myself and another soldier to the rear of the foe. We sneaked up behind two men on a Browning Automatic and surprised them with: "Okay, men, I guess we've captured you."

Whereupon, one of the two Arkansas soldiers upped and said: "You can't capture us—we're a platoon."

Our heroics went completely to pot. We were the captives.

Here's How
The Thing Started

Let's get back to about four ayem of May 25. About 5,000 men and officers of the 53rd Infantry Brigade (105th and 106th Infantry Regiments, from Fort McClellan, Ala., started hoofing towards Central Tennessee. For three days, with an average of 13 miles walking per day, those 5,000 men wore out shoe leather. The sun was tossing off heat with a vengeance. And when a guy walks 13 miles in the hot sun with a full pack and a steel helmet on his back and an eight- or nine-pound rifle slung over his shoulder, he's taking a terrific toasting. You'd expect the men to fall out of line by squads and platoons. Naturally, a lot of 'em were prostrated by the heat and plenty were walking on blisters big enough to swim in, but surprisingly few failed to complete the march. First aid men at the tail end of each company took care of any ailments en route. And medical officers were always on hand in case anything serious happened.

You'd think that after walking themselves silly, the soldiers would want to lay right down and sleep until it was time to walk again. But, no! As soon as we set up our pup tents in the bivouac areas, the guys would march off in every direction looking for a place to swim. And they also found one.

The fourth day of the movement saw us being moved the remainder of the distance (about 150 miles) by motor convoy. It was another blazing day. But riding an army truck is like sitting in a Stratoliner compared to trekking by foot. We reached some spot about a mile outside of a general store and postoffice. The postoffice said it was Haley, Tenn. We bivouacked in that spot for several days so's we could rest up and get ready for the big putsch through Tennessee. There was a swell little creek nearby for swimming and laundry purposes. Y'oughta see Mentlik sloshing around in a Tennessee "crik," and scrubbing denims at the same time.

Mentlik Is
Finally "Killed"

Then came the battle. We awoke one morning, broke down our tents, slung our packs on, and walked some 10 miles when we were stopped by enemy artillery fire. That's when I got myself killed the first time. I walked slambang into a place on which the artillery was laying simulated fire. Our battalion command post was kept moving from one spot to another. By the time nightfall came, however, we reached a place that looked safe enough. I fell asleep wearing my pack and on a rock bed. Betcha I couldn't have done that six months ago.

It went like that for several days. One day we were the attackers, and the next day we were the attacked. The commanders were sending the soldiers through actual combat problems outlined by Seventh Corps Area brass hats. We were always on the move (usually by foot), and we grabbed our sleep in snatches. The weather has been oppressively hot all the way through, and rainstorms are always sneaking up on us.

Came June 19, after a heavier rain than usual, and a call for Mentlik to report to the rear echelon where he was to get to work doing his chores as company clerk. I had been acting as battalion clerk while the rest of the clerks were at the 27th Division Administrative Center. So now my pup tent is pitched on the campus of the Moore County High School, and my typewriter is in the auditorium of the school. We're located on the outskirts of Lynchburg, Tenn. (pop. 290), as swell a little town as you ever saw. The people are wonderful to us soldiers. Just the other night, for instance, the 102nd Medical Regiment Band gave a concert on the high school athletic field, and the townspeople retaliated by serving sandwiches, ice cream, and lemonade to the soldiers. This little burg exemplifies what they mean when they talk about southern hospitality. Anniston, Ala., our home station, is just the opposite. Hospitality there is of the commercial type. A soldier gets the feeling that Anniston loves the soldiers on pay day. Of course, there are exceptions—it sorta proves the rule. Here, on the other hand, the people are so darn sincere they make you feel as if you're at home.

The Home Folks
Have Their Say

Lemme quote a few passages from an open letter written by the Lynchburg townsfolk to the soldiers:

"This quiet little town is enjoying the presence of your contingent of soldiers from the 27th Division. Your men themselves know by the attitude of the people and the treatment accorded them whether or not their presence is appreciated. . . .

"Your coming is a revelation to the people of this community. They have a clearer conception of the lives soldiers must live; they see themselves denied the comforts of their homes and subject to necessary discipline. Hearts will always be full of sympathy for the soldiers and especially for those who have been located here.

"The behavior of your men has been remarkable. We were not accustomed to such deportment during the World War. On the streets and in the business houses, your men are gentlemen. . . .

". . . We are sure that the 27th Division of 1941, if the opportunity presents, would write another imperishable chapter in our history. These words, however, of the immortal Abraham Lincoln express our hopes as it did his: 'That this mighty scourge of war may soon pass away.' It is our hope that the men . . . will soon be living normal lives—enjoying life, liberty and the pursuit of happiness. But regardless of the fortunes and misfortunes that may come, we desire that every man stationed here shall have pleasant memories of the people of this community . . ."

That's the way these people are. Just swell folk.

Haven't seen a movie since the last time I wrote about my current cinematic likes and dislikes. The nearest movie house is some 15 miles away in the city of Tullahoma. And with soldiers pouring into that town by the thousands, Tullahoma movie business has struck a Klondike.

Here's the
Night Life

Our evening entertainment in Lynchburg is what we make it. A lot of us go down to Holt's Store, and swap tall tales with the manager as we sip southern ale. Others attend the nightly revival meetings in one of the local churches. Some work; some write letters; and some get to bed before taps. Taps, incidentally, is at 9:30. Reveille gets us up at 4:45 in the morning.

Received a letter from our ex-New Haven correspondent, Andy Calavolpe, the other day. He's stationed at Camp Blanding, Fla., and seems to be pretty enthusiastic about the place. I guess he and I may meet come August when both our divisions go to Louisiana for a month of maneuvers. (Editor's Note: We hope they are not on opposite sides.)

That's about all. There are rumors of a furlough in July, but I never believe an army rumor until something definitely happens. They call 'em latrine rumors, but since we've been living out in the Tennessee wilds, they've changed the name to straddle trench rumors. You'll have to check with an army man to find out what it means.

Luv and kisses,

CORPORAL LEW MENTLIK
Your Temporarily
ex-New York Correspondent.

Are you making the most out of "The Tip-Off," which appears every other issue? It gives the real slant on what pictures are doing.

Mono. Winners Announced

NEW YORK—Amassing the highest average percentage, San Francisco, in the American League, and New Orleans, in the National, won the recently completed Monogram Pictures Playdate Drive, according to Samuel "Steve" Broidy, general sales manager, last week. Contest, known as the Spirit of Independence Drive, ran from April 12 through May 30.

Final standings in the American division show the San Francisco exchange a handy winner over Boston and Philadelphia, second and third place winners in a 14-team race. Major prizes of $300, $200, and $100 were given to the winning exchanges.

Guild-Producers Agreement

HOLLYWOOD—A meeting of the Screen Writers' Guild last week approved "in principle" a seven-year agreement between the Guild and the producers providing for 85 per cent Guild shop for the first three years, and 90 per cent thereafter. Provided for in the pact are a minimum pay of $125 per week, a minimum flat guarantee of $1500 for features and westerns, elimination of speculative writing, arbitration, and the Guild to control screen credit.

SPG Decision Reached

NEW YORK—The National Labor Relations Board last week informed the Screen Publicists Guild of New York that a decision has been reached in the Guild's petition for certification as the proper collective bargaining agent for home office publicists in the major film companies.

Dual Cooperation Asked

HOLLYWOOD—Conferring with the PCC anti-double-bills committee here last week, Samuel Goldwyn asked that the efforts of the exhibitors in PCC districts against duals be correlated and a definite plan established. He assured the committee of his support.

Joris Ivens Elected

NEW YORK—Joris Ivens was last week elected president of the Association of Documentary Film Producers. William Welles is first vice-president; John Ferno, second vice-president; Elda Keithley, secretary; and Renee Guthman, treasurer.

Windemere to Hoffman

NEW YORK—Fred Windemere last week joined the executive staff at Liberty National Pictures Corporation and is in charge of the Hollywood temporary office.

Southern Power Rationing

ATLANTA, GA.,—J. A. Krug, TVA power chief, last week stated that, with power rationing by Commonwealth and Southern Corporation utilities already affecting theatres in Georgia and several other Southeastern states, the entire Southeast is being surveyed by the TVA to determine how much power has been conserved under the present voluntary plan.

Monogram Pays Loans

NEW YORK — W. Ray Johnston, president, Monogram, announced last week that the company's only outstanding bank loan of $300,000 with the Guaranty Trust Company has been paid off June 12 and the company's annual report, to be issued as of June 30, will show no direct bank loans outstanding. Johnston stated that this position had been made possible due to increased grosses in the U. S.

The production department is rolling at top speed under the supervision of Trem Carr with three pictures in the cutting room and seven going into production prior to June 30. In addition, production has been started in England on a picture starring Movita, former Monogram star now in London, which Monogram will release here in October. It is called "Tower of Terror." Scenario and dialogue for this picture was prepared in Hollywood and a joint production arrangement on a budget worked out between Johnston and William Gell, managing director of Pathe of London, when he was recently in New York.

Stahl to 20th-Fox

NEW YORK—John M. Stahl has been signed to a producer-director contract by 20th Century-Fox, the studio announced last week.

Breen On Job

NEW YORK—Joseph I. Breen last week assumed his duties as head of RKO's studios in Hollywood, thereby making effective his resignation as director of the Production Code Administration. Will H. Hays, MPPDA president, expressed deep regret at Breen's resignation in a published statement. Geoffrey Shurlock is temporarily replacing Breen at the head of the PCA.

"York" Roadshow July 2

NEW YORK—Grad Sears announced last week that Warners' "Sergeant York" will open here July 2 on a roadshow policy at the Astor. The film, which stars Gary Cooper, will have an extensive newspaper and poster campaign in advance. An animated electric sign, the largest ever erected on the front of the Astor, has been designed.

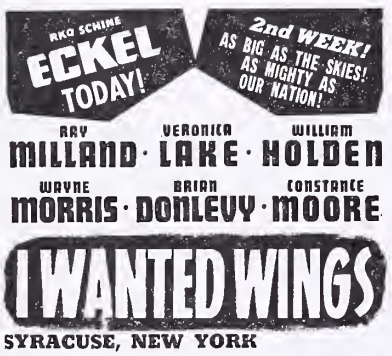
Are you making the most out of "The Tip-Off," which appears every other issue? It gives the real slant on what pictures are doing.

Warners Setting Meet

NEW YORK—It was reported here last week that Warners' national sales convention will be held in the mid-west the last week in July. An announcement of place and dates is expected soon.

It is possible that the company will hold another parley later for the Dominion of Canada.

MINNEAPOLIS



SYRACUSE, NEW YORK

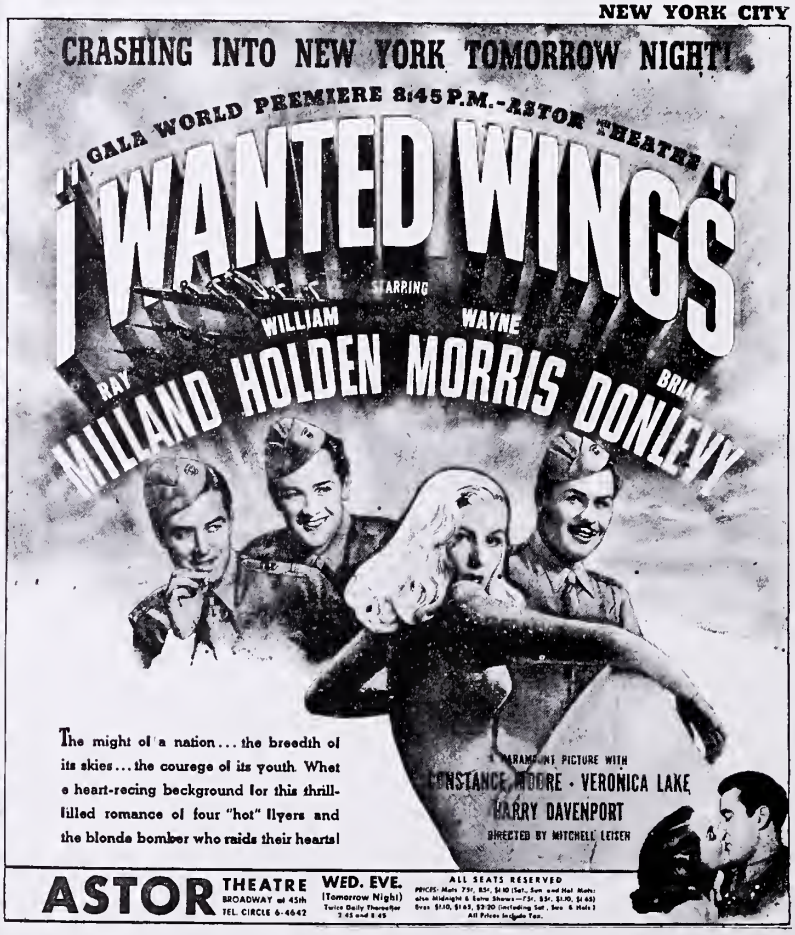
SEATTLE

CHICAGO

DETROIT

PHILADELPHIA

NEW YORK CITY



HINTS ON NEWSPAPER ADVERTISING

No. 197—"I Wanted Wings" (Paramount)

This picture has been the recipient of plenty of good campaigns, centered about the plane contest and recruiting.

The ads sell other things, also, very apparent.

The show, generally, offers plenty of angles.

Veronica Lake, of course, is given the most attention, as can be noted.

Boston

Film District

Results of the Bill Sussman drive, 20th Century-Fox eastern division offices, revealed many more feature bookings and short bookings than during the same period last year, reported Boston office drive captain Norbert Murray. . . . Riseman and Lercari, decorators, will completely remodel Warners' Gem, Willimatic, Conn., during the first two weeks of July, when theatre will close.

Bernie Kamber, United Artists' publicist for New England, was seriously ill for several weeks, attended by day and night nurses, but is fast on the mend. . . . A meeting was called for Variety Club Tent 23 members at Dinty Moore's one night to discuss Government defense reels, all members pledging 100 per cent cooperation.

Abe Weiner, United Artists' branch manager; district manager John Dervin, sales force, and office manager Joe Carroll, left for a district meeting in New York.

Sam Richmond, former Lieberman circuit general manager, who has acquired the Victoria, Lawrence, visited the district reported business good during his first month as an inde exhibitor. Ed Hosmer, Independent Theatre Supply Company, installed Strong Peerless Lamps, and renewed sound.

Westey Eisenberg, formerly employee, National Screen and Metro, is now in the shipping department of Warners. . . . Warner office and poster departments, effective week ending June 7, began a five-day week, for months of June, July, and August, daily hours being 8.30 to 5.30, with one hour for lunch.

Elmer Foster, new business manager, Exchange Employees Union, Local B3, has established headquarters with Jacob Riff, Film Poster Service, on Winchester Street, adjacent to the new National Screen building. He makes daily rounds to exchanges.

Bert Rudnick, for four years employed at Warners, replaces Bob Levine as booker. Levine is new booking manager for Producers Releasing Corporation. . . . Harry Kirchgessner, National Screen branch manager, with salesmen Cecil Rudnick and Fred Stoloff, last week conventioned in New York. . . . Rosalind Jaffe is assistant secretary to Grace Sullivan, Northeastern Films. . . . Meyer Ruttenberg, Coulter Premiums, is distributor for a swanky new deal, Duchess of Hollywood Cosmetics, which contains 16 items.

Ed Kleine's army and navy double feature distribution has been very successful. He is releasing six prints of "23½ Hours Leave" and "Sweethearts of the Navy." . . . Capitol Theatre Supply and decorators Riseman and Lercari are completely remodeling Al Gould's Castle, Providence, which closed for the fortnight, June 15. . . . Ken Douglass, Capitol Theatre Supply, is mournful about getting supplies, says some projection equipment is ready only 90 days from ordering, but supplies are fortunately still, for most part, "on hand." . . . Motion Picture Salesmen's Club adjourned for the summer, and meetings will not be called before September, except for what executive committee meetings during the summer may be necessary. . . . Bill Hellman, New York circuit head, visited the district. . . . Sam, the genial car-shiner and washer, who has a monopoly on that department in the district, has been working out on Meyer Marcus' car "Petunia," which, Sam says, is a tax on his shining ingenuity and is good practice for branch managers' Packards.

In National Screen's elegant and practically constructed new building, corner of Winchester and Broadway, are the following new employees: Pauline Stein, Olga Rossetti, shipper Fred Healy replacing Exchange Employees Union business manager Emmy Foster; Theodora Soligan, bookkeeping department. Bookers are now all female, a quintet: Meree Andre, Mary O'Brien, Janet Kershner, Doris Werlin, and Edwina Kenefick, for posters. . . . Pauline Glazier has resigned from the contract department, Universal. . . . Anna Krim, Columbia, left a fortnight ago to be married. Her fiance is Carl John. . . . Metro exchange is to have a summer outing, destination not ascertained. . . . Maynard Sickels, Capitol salesman, has moved with his family to Allerton, Nantasket Beach, for the summer.

Graphic Circuit

Reading, Reading, opened after considerable remodelling by Krokyn and Browne, architects. Manager is Jack Keenan. . . . Northeast Harbor, Me., opened last week, with George Fennelly managing.

Interstate Circuit

Ed Fain, division manager, is the father of a nine-pound baby girl, born on Flag Day, not named at presstime.

Western Mass. Theatres, Inc.

As a contribution to the program of national defense, the Western Massachusetts Theatres, Inc., will hold an "aluminum matinee" in at least one theatre in each city in which the company operates, Nathan E. Goldstein, president of the company, announced. First matinee in this city was held June 23 in the Paramount Theatre. At this first matinee every child who brought a worn out or useless piece of aluminum was admitted without charge to see the regular show. The aluminum articles need not be in usable condition, the only stipulation being that they must originally have been purchased for not less than 10 cents each. The pieces are piled in the lobby of the theatre and will be later turned over to the Springfield Aluminum Committee.

E. M. Loew Circuit

William McGhee, has tripped to Miami, where he is managing Miami Drive-In, while E. M.'s brother, Ira, former manager, and family, are summer-vacationing here. . . . Elaine Stone was stung by a bee, a matter of small importance, but she had a great big bandage, and felt martyred about the whole thing. It was a finger-stinger. . . . E. M. Loew returned from a business trip to California. . . . New Loew house at Falmouth is expected to open soon, completely remodeled . . . Lou Richmond and Phil Berler bought homes on Amory and Salisbury Streets, Brookline, respectively. . . . This July 4, friends Max Finn and Phil Berler will celebrate the birthday of Phil's year-old son, Donald, and of Max himself. January 26 next they'll celebrate Phil's birthday and Max's son's. A believe-it-or-not day-and-date.

M. and P. Circuit

On June 26 employees of this circuit will junket to the Cliff Hotel, North Scituate, for the annual outing.

Rifkin Circuit

George Rabb, Phillip's manager, is on vacation, and general manager Bill Powell, Rifkin circuit, is filling in. Bill was called to St. Albans, Vt., recently by the serious illness of his father, who later was reported to have rallied somewhat. Circuit will close the Academy of Music, Northampton, for the summer.

Phil Smith Circuit

Bill Doyle, Broadway, South Boston, returned from a vacation to Nova Scotia, where he revived boyhood memories, and fished considerably. He spent three weeks there.

Ralph Snider Circuit

Leo Lieberman is now manager, Salisbury Drive-In, where an elaborate job of landscaping has been done. . . . George Cronin, manager, Empire, Providence, visited the Boston office.

Salisbury Drive-In is using Lawrence's WLAW and a Portsmouth station to exploit films, using the economy angle of bringing the whole family for the price of one car. . . . Rumor is that the Snider circuit contemplates acquiring a new theatre.

New Haven

Crosstown

News of the safe landing of Ben Cohen and his wife at Capetown electrified the town. Many called on Mrs. Isidore Doff, mother of Mrs. Cohen, to express their gratification in person. . . . Sherman Germain, latest operator, Fairmount, is making things hum. Besides contracting for a cooling system, he is taking large ad space for his attractions. . . . Dr. J. B. Fishman and Joseph Reed are back from the Allied convention in New Jersey, as were Larry Caplan, Dixwell, and Dave Chermain, Lawrence. . . . Harry Lavietes, Pequot, was chairman of that successful Laurelwood Camp outing. Morey Goldstein and Dr. Fishman headed rival teams of baseball nines.

Jean DuBarry, Lincoln, and the Missus were getting ready for their annual vacation and were aiming toward New York and Miami. Lincoln closed down. . . . Doris McKernan, Paramount, was on vacation, and Edna Jones was readying to start. Helen Dolan was reliefing. . . . Lou Schaefer, Paramount manager, and his wife were due back this week after visit-

ing their son at Camp Blanding. Norman Randall, assistant, will take his annual hegira in another week.

Defiant challenge to any and all theatre softball teams in New England has been issued by Jerry DeLise, manager, coach and agent for the Loew-Poli team, self-proclaimed champions, who'll meet any team anywhere. DeLise is relying on the following to keep the pennant home: Marty "Red" King, 1B; Marshall Blevins, CF; Johnny DeFonza, 3B; Gene Sullivan, SF; John Caron, RF; John McHugh, C; Anthony Assunto, P; Harold Katsoff, LF; Mickey Biondo, SS; and DeLise, 2B. L-P squad was scheduled to meet the Roger Shermans after being rained out of a previous date. Mike Piccirillo, Bijou, said after the defy was issued, he'd get a team out of his own theatre and knock the champions' heads off with base-hits.

Al Warmingham, Jack Parrish, Ed Steile, and Bob Russell burned up the Yale Golf Course with those placement shots. Russell is hereby entered in THE EXHIBITOR's fishing contest, having caught a seven-and-one-half pound black off New London—autographed photo and affidavit on request. And that columnist on a local gazette had fun with Russell last week when he jibed about Bob for creating a fishing tackle shortage. "Bob invited a guest along on one of his many fishing expeditions, and the guest up and went and caught himself a nine-and-one-half pound blackfish."

Tom Manente, Bijou, is working on a display for "Blood and Sand." . . . Congratulations go to the Bijou staff, which led the circuit for staff work in exploitation. Herb Coleman, student assistant, swangled radio time for bally on "Ziegfeld Girl." . . . "New York Calling" was a familiar message for Herb last week as his lovely kept the long distance wires hot.

Herman Levy, executive secretary, MPTO, was due back from Hollywood.... Helen Lowell, Bijou, will leave shortly to settle back in married life. . . . George Smith, veteran Bijou stagehand retired, with Walter Miller replacing.

Sunday night business was "terrific," said Bob Russell, manager, Loew-Poli, after looking over the boxoffice on "A Woman's Face." He said the turnaway was due to the startling, full-face, scarred photos of starrer Joan Crawford in the ads which intrigued patrons.

Meadow Street

Pleasant surprise for Ben Simon, Earl Wright, and Sam Germain, 20th Century-Fox, was that their company's international convention was shifted to Los Angeles, July 16-18. Local trio will leave here July 11, and make the trek by train via Chicago and Salt Lake City. . . . John Pavone's U office had a screening of "Tight Shoes."

Tim O'Toole, Columbia, was back from that Chicago convene. . . . Sam Rosen (Rosen Film Delivery) and the Missus are back from that southern trip. . . . Wedding bells rang for Anna Brownstein, Paramount inspectress, who was wed by George Levine, New Haven. Anna was feted by the office staff.

Sam Zipkin's brother, Maurice, has been elected delegate to the National Probus Club convention by the West Haven unit. Sam himself was seen down at Woodmont catching a heavy suntan. . . . Metro Pep Club will talk about the summer outing at that July meeting.

Starting this week and extending through July 15, 30,000 workers in the New Haven area will be given vacations from their defense jobs. . . . British fireman who attended that screening in 20th Century-Fox office under C. of C. auspices created quite a stir. . . . Harold Rubin, Metro Premiums, was visiting.

Starting vacations are Ann Donner and Carol Bruning, 20th Century-Fox. On vacation is Evelyn Mott, Warners, due back July 5; and returning vacationists are Margaret Wallinger, 20th Century-Fox; Mary Fappiano, and Leon Jakubson, Metro. . . . Margaret Wallinger made a trip to Florida with Alice Francis, UA, who also vacationed.

Steve Barsansky bid the film trade, Modern Theatre Equipment Company, and a host of friends goodbye and took a job in Winchester's. . . . Charley Farnum replaces. . . . Hy Levine, Interstate Film, is contacting a number of exhibitors for bookings on "23½ Hours Leave."

Dick Cohen has set the Royal Crystalware deal in the Roxy, New Britain, and also the Washington Colonial dinnerware in the same location. Dick is also manager for Richard O'Connor, itinerant songwriter. . . . Barney Pitkin and Bill Cannelli were to the RKO convention at the Waldorf-Astoria, New York, last week.... Metro Pep Club had no activities scheduled. . . . 20th Century-Fox had a private screening of "Moon Over Miami" and "Man Hunt." . . . Bob Johnson, chip of Adolph Johnson, is due back this weekend from Jacksonville on a furlough from his Navy training. . . . Mickey Daley, Hartford and Plainville exhibitor, is back from a trip to Hollywood and Catalina Island.

Irving Cooper, Universal accessories, was on vacation. . . . Congratulations go to Mary Calabrese on her fourth wedding anniversary and Fay Spondoni on her 10th wedding anniversary. Fay, in addition, celebrated her birthday. . . . F. T. Murray, U's manager of branch operations, was in to the local exchange.

Nat Furst, Monogram, was around the territory. His office was in second place at the last reading of the standings in Monogram's "Spirit of Independence" drive. . . . Ben Lourie's golf is rusting as he puts on the steam for sales contracts. . . . Sid Levine's brother, Mike, is coming in from furlough from Camp Blanding, Fla. . . . Warner Club had no activities scheduled as yet. . . . Ed Cannelli, popular barber, film centerites, saw his son married. Many of the Meadow Streeters attended the ceremonies.

Roger Mahan, Warners branch head, hied to Philadelphia where he visited the Vine Street folks. "Rog" still has a soft spot in his heart for the Quaker City. But he likes the Nutmeg State better.

Loew-Poli Circuit

Circuit, and all the trade, rejoiced in the gladsome news that Ben Cohen and his bride had landed safely at Cape Town, South Africa. One of the odd angles was that Harry Shaw, district boss, and Bob Russell, L-P, New Haven, had been arguing only the night before with a couple of practical realists "that Ben couldn't possibly be alive after all these 26 days."

Brian Donlevy was to do a personal appearance at the Loew-Poli, New Haven, as a plug for his picture "Billy The Kid." . . . Fred Greenway, L-P, Hartford, has finally located an apartment, and will establish a permanent home.

Bob Carney, Majestic assistant, Bridgeport, arranged that gag of three usherettes giving away candy kisses besides knocking off two window displays and a plug in a local around-the-town column. . . . Wally Cooper, assistant, L-P, Hartford, swung a roto break for "Blood and Sand" while Fred Greenway managed a six column art break for the Palace, Hartford.

Assistant Sidney Klepner, Palace, Hartford, talked into 300 free cigars as a giveaway for the first 300 fathers who showed up at his emporium. . . . Monk Maloney, L-P, Worcester, had WTAG and its Roving Reporter interview the theatre's staff from the lobby on their reaction to "the boss" as bally for "The Big Store." . . . One of the best tieups in a long time was arranged by Max Nesvetsky, same house, who promoted a complete set of lawn umbrellas, gliders, tables, and chairs to give his mezzazine that outdoor effect. Not stopping here, he contacted local ladies' clubs and offered them the use of the furniture for bridge parties. Two clubs have already used the layout with more to follow.

Trade's sympathy goes to Jim Nemery, L-P artist, who lost his father. . . . Mike Picarillo, Bijou, New York, kept hitting the radio time gratis with plugs for his house, as did Herb Coleman, student assistant. . . . L-P staffers in New Haven are planning a dance on the stage of the house. Jerry DeLise and Marshall Blevins are on arrangements. . . . Vacations were due to start for Sam Badamo, College, New Haven, and Harry Rose, Globe, Bridgeport.

Warner Circuit

Harold Cummings, manager, Warners' Lynn, tied up for "Meet John Doe" with the local Lynn Item in an effective exploitation. In a dozen stores through the city men were stationed, to be questioned by contestees, "Are you John Doe," the ante to be $35. Excellent tie-up with the stores netted a two-page news spread for the theatre free, front page publicity, and, when the rival paper took up the same device, inversely netted the theatre more business.

Joe Liss, manager, Warner, Lawrence, put on a successful campaign for Paramount's "I Wanted Wings," tying in with local recruiting office, decorating the front with signal flags, with special displays from Life and Look magazines, etc. A box-office minded minister placed the following ad in the newspaper: "Lawrence Unitarian Church, Jackson and Haverhill Streets; Reverend Felix D. Lion, Minister, Sermon on the Movie 'Meet John Doe' a modern parallel to the ministry of Jesus; 11 A. M. Everybody welcome." Rev. Lion had been so impressed by a specch in the film that he brought a secretary to shorthand the scripture for his sermon.

Lloyd Nordgren, resigned as manager, Premier, Newburyport, replaced by John Silverwatch, former assistant manager, Warner, Lawrence, who, in turn, is succeeded by John Powers. . . . Joe Liss, manager, Warner, Lawrence, followed up his previous exploitation with a full-page newspaper tie-up with eight or nine beauty parlors, plugging "A Woman's Face," which, incidentally, is reported doing considerably more business since Metro pulled the former ads, and made up new mats.

Dorothy Reynolds, contact office, left to become the bride of Merton Buell. . . . Doris Barrett, daughter of district manager and Mrs. C. G. Barrett, received a B.S. at the commencement exercises of the State Teachers College, New Britain. Wedding bells will ring in August.

Palace, Danbury, started the Constance Bennett cosmetic deal. . . . Joseph Miklo, manager, Broadway, Norwich, wed a New Britain lovely, and left on a honeymoon trip. . . . Jim Bracken has returned from that annual fishing trip to Cape Charles, Va., where he lashed the waves with rod and reel with Jim Brennan, New York home office, and J. Shipman, L. Raetner, and J. Brodsky, Philadelphia. Five make the fishing excursion a yearly affair and after they leave, the government starts restocking the bay.

On vacation from the New Haven office were: J. Shields, C. P. Boynton. Starting were Dorothy Kolinsky and Burritt Jacocks. . . . Vacations for the managers started, and J. Tobin, Strand, Clinton, left, relieved by G. Luminello. Leaving will be Frank Morin, Regal, Hartford, and Maurice Silverwatch, Strand, Waverly. Jim McCarthy and G. Luminello will be the relief.

James Burke, Lakeshore Park, who distinguished himself two summers ago, when he saved two children from drowning in Brown's pond, has been added to the staff of the Waldorf, and Roland Boynton, is new there, too. John Lawless has been advanced to relief door man. A brother, William Lawless, who preceded him, is now studying to be a priest, and a third brother, Joseph Lawless went through college while working in this position and is now an aviator in the Army.

Private Colavolpe REVIEWS THE FLORIDA PICTURE

Camp Blanding, Fla.
Sometime in June —
"The Month of Roses"

Hello Former Boss:

The most pleasant news of the months at Blanding — "furloughs." The boys are starting to leave now and will continue until late in July. As for yours truly, July 17 is the date I board the "Tamiami Champion" bound for New Haven, and 10 days off.

Corporal Jack O'Connell, formerly, Roger Sherman, gets his furlough starting on June 30. His girl was recently in from New Haven, and left for home. Private Stan Wilchynski, also formerly Sherman, just returned here from his furlough—bringing back his 8mm movie camera. Paul Matsagas, the Roger Sherman Spa, leaves soon for his furlough, too, and is talking in his sleep at night about missing his girl. Private Ben Segal, formerly, Whalley, has resigned his position at the 43rd Division theatre, because of his serious study now in the Regimental Intelligence Section.

Plenty of theatres are going up all around Florida. Jack Goldsmith, former newspaperman in New Haven, and brother of Dave Goldsmith, Headquarters Company, is doing quite a bit of publicity work down here for Warners. He did very well on exploitation for the opening of the new St. Johns, Jacksonville, Fla. Among the angles he promoted was a "Jacksonville Most Beautiful Woman Contest," with a tie resulting in girls being called "Miss St. John" and "Miss Warner Brothers," co-op ads, and a section.

These At the St. John Opening

Among those at the opening of the St. John were—Major and Mrs. Albert Warner, vice president, Warners; Gradwell L. Sears, Carl Leserman, and Benjamin Kalmenson. R. L. McCoy and T. R. Gilliam, Warner Brothers southeastern district, Atlanta, Ga. The St. John is operated by Arthur J. Seigel and Al J. Leeds. Sheldon Mandell is manager. Miss Margaret Devine, formerly cashier, Broadway, New York, is head cashier. Victor Masters, formerly, Stanley, Jersey City, is assistant manager, St. John. House is nicest in Jacksonville, and only Warner Pictures outlet—Sparks houses being the other theatres.

In Daytona a new house was opened recently. Riverside has a new theatre. Gainesville is reported due to get a new theatre. New house in West Palm Beach is due for opening. So much for the theatres.

Among the visitors here—was Lou Schaefer, manager, Paramount, New Haven, in to see son Bob. Lou also got a thrill when he was shown the way to a office building at Camp Blanding, getting a motorcycle escort. Marion Duff, pretty receptionist at Warner Brothers theatres office, New Haven, was royally received by friends when she visited here at Camp Blanding. Others are also coming in to see Jack O'Connell, Ben Segal, Bill Nutile, and others.

Charlie Nomejko, formerly, Capitol, Milford, gets his furlough on July 9—and he's awaiting to see his hometown.

Well, guess I'd better stop now—for it's near mess time—and I must keep on adding weight—for the "food is okay."

So regards to all—

Cordially,

Andy Colavolpe

"Sojourning and Working Out A Government Engagement at Camp Blanding, Fla."

Connecticut

Bantam

Joseph F. Reed attended the engagement party of his son, Joseph F. Reed, Jr., to Mollie Stewart in Framingham. Reed was graduated recently from the Boston Museum School of Fine Arts.

Bridgeport

The Main Amusement Company, Bridgeport, last week filed certificate of organization in office of the secretary of state here. Capital is listed as paid, cash, $5,000; property, $25,000; 3,000 shares without par value. Officers of the new corporation were as follows: President, J. E. Girard, Long Hill; treasurer, Raymond Meunier, Bridgeport; and secretary, Hawley Meunier, Bridgeport.

Manager Nathan Greenberg, Park City, Strand Amusement Company, is busily engaged in modernization plans which will include a new heating plant, seats, drapes, and carpets in the interior, a new marquee and front for the outside. . . . Loew-Poli usherettes are snappy indeed in their new nautical uniforms. . . . Mary Zalak has resigned at the American. . . . Rialto is being readied for installation of a new air-conditioning plant. . . . William Thomas replaces George Sileno, Strand. . . . Otto Esposito, Loew-Poli publicist, played the proud father as son Donald was confirmed at St. Charles church.

Charles Klieman has resigned at the Strand. . . . Assistant manager Robert Carney did a fine job of pinch hitting for manager Morris Rosenthal during the latter's vacation. . . . Russell Esterbrook has been promoted at the Warner. . . . Walter Fletcher, John Kingston, and Harry Hanson, Jr., are new at the Warner, replacing Alex Rausso, Rudy Berkowski, and Robert Whyland.

Anthony Masella, assistant manager, Globe, is studying short hand and typing. . . . Dan Ritchelli, manager, Colonial, took a night off to attend the graduation of his daughter, Grace, from New Haven high school. . . . Earl Hanson takes over at the Majestic following the resignation of Daniel Quatvelle. . . . Jimmy Conroy, one of the most popular of the local theatre figures, is ailing at home. . . . Ted Holt, Loew-Poli maintenance man, was a visitor. . . . A. M. Schuman, Black Rock, is back on the job after a trip to Atlantic City for the Allied convention.

Harry Rose, manager, Globe, opened his annual bathing beauty contests, and says he expects to hit a new high with the program. . . . Al Domain, Loew-Poli, has returned from a vacation relief trick in Meriden. . . . Congratulations go to lovely Anne Carney, Globe, who succeeds in looking a year younger at each birthday.

—C. K.

East Hartford

Bill Flaherty is back at the Astor.

Glastonbury

"Defense for America," which shows the country's industrial preparedness and has scenes taken at United Aircraft Corporation, East Hartford, was shown at manager Morris Keppner's Glastonbury.

Hartford

Hank Keene's Tent Show, booked to exhibit in Mt. St. Carmel Park, East Hartford, was held up a week when authorities demanded $75 a day for a permit, classifying the show as a "carnival." Situation was straightened out in time to give Keene three days for billing and advertising prior to his scheduled opening. . . . Mark Freeland was in arranging promotion for "The Voice in the Night" for George Landers, E. M. Loew's. . . . M. Oakley Christoph, Courant movie scribe, is back after vacationing in Mexico. . . . Newington High School Dramatic club produced and exhibited a feature-length motion picture instead of giving its annual spring play June 12-13. Written and directed by the faculty adviser, it won plaudits as an absorbing entertainment.

New Britain

Phil Demas, assistant to manager Nick Marlames, Roxy, is due back from a St. Petersburg, Fla., vacation with his missus in July. . . . Annie Helenski, Embassy, and a certain Norwich fellow are that way. . . . Henry Needles, Warners district

manager, came down from Hartford to see local Warner managers, Randy Maller, Strand, and Joe Bornstein, Embassy. . . . Pat McMahon, State, was in New Haven. . . . Johnnie D'Amato will manage the Embassy while manager Joe Bornstein is on vacation in July. . . . Randy Maller, Strand manager, plans to leave August 2 on his vacation, and assistant Steve Wallack will handle that Warner house.

Roxy had a tie-up with a ice cream distributor on free tickets for the theatre.

New Canaan

Prudential Connecticut Theatres, Inc. last week filed certificate of organization with secretary of state's office here. Capital: Paid, cash, $2,000; 200 shares at $10 par. Officers: President, Irwin Wheeler, Poundridge, N. Y.; vice-president, Leonard A. Edwards, Easthampton, N. Y.; treasurer, Joseph M. Seider, Bay Shore, N. Y.; secretary, John J. Slattery, Syosset, N. Y.

Norwalk

Allie Hamilton, Empress, plans extensive alterations to his house. . . . Jim Darby, Norwalk, is the proud daddy of another son. . . . Al Hamilton recently attended a business meeting at the main office of M. and P. in Boston, having traveled by plane. . . . All houses have their usher staffs outfitted in new summer uniforms. . . . Bill Pine's Darien Playhouse is showing a new group of water colors of dogs in the lobby. . . . Ridgefield Playhouse has the most beautiful landscaping in the county.

—H. E.

Rockville

"Rip Van Winkle," local school project film, was given its first showing last week. Movie was locally produced as a part of a literature exploration project.

Seymour

Nick Cavaliere, Frank Buck's "Bring 'Em Back Alive" cameraman, and Marjan F. Broda, New York cameraman who has worked in numerous European films, were in town recently to photog local spots. Filming was part of a contract given them by the telephone company to make an educational film showing the part that company's activities play in the defense program.

Torrington

Alhambra closed for the summer. In a newspaper ad Pearce Parkhurst, manager, and Ephrem Smith, owner, thanked their patrons.

Waterbury

Manager Ed Fitzpatrick, Loew Poli, leaves for a Caribbean cruise, with his assistant, Sid Voletsky, scheduled to depart for vacation in July. . . . G. Massicotte and Jim Reynolds are new additions to the Poli staff. . . . Lou Brown, Poli New England division publicity chief, visited the Loew Poli, and, with Ed Fitzpatrick, completed plans for the Poli annual bathing beauty contest. . . . State continues to open daily at 11.00 A. M. . . . Ed Fitzgerald, formerly, Loew Poli stage crew, is working the stage shows at the Capitol, New Britain. . . . Manager Ed Fitzpatrick broke the Daily News with pictures of division manager Harry F. Shaw and Gail Patrick. This break coincided with the showing of "Love Crazy."

Attractive girls carrying a "Ziegfeld Girl" banner skated at a local rink as ballyhoo for the musical as part of the Loew Poli campaign put over by Ed Fitzpatrick.

West Hartford

Manager Hugh Campbell, Warner Central, reports that Martin Higgin is new on the staff, succeeding Bob Welch, who has been promoted, replacing Frankie Grandfield. . . . Dave Sugarman, manager, Warner Colonial, Hartford, will handle the Central when Hugh Campbell goes on vacation this summer. Hugh, in turn, will look after the Hartford house when Dave vacations.

Maine

Gorham

George Welsh has acquired the Gorham. From Penacook, N. H., Welsh's son-in-law is operating the theatre.

Portland

Cinema has discontinued its practice of having only a matinee and evening performance and is now continuous. Program changes are twice weekly, Sunday, and Thursday. Admission prices at the Cinema are 10 cents for children and 20 cents for adults afternoons, and 10 cents for children and 30 cents for adults evenings.

Entire personnel of the Cinema are local people, consisting mostly of girls clad in airline hostess uniforms. Leo Young has the supervision of the Cinema in addition to the Strand, Empire, and Cameo. Miss Farnces Kimball is hostess and assistant manager, acting as manager in the absence of a new appointee to fill the vacancy left by Bill Field. Young has been elevated from city manager to district manager.

Monday night quiz contest at the State, supervised by Harry Botwick, broadcast over WCSH from the State stage and sponsored by the Reliable Furniture Company, in which contest $50 in cash is given away each week in the theatre, is growing. . . . Harry Botwick is getting that vacation look.

Bill Field, who left to enter the sound school of the Boston Navy Yard on call by the Naval Reserves, was given a gift upon his departure.

Massachusetts

Athol

A conference was held by Oscar Mercier, manager, York; the Garbose brothers, owners, and Ray E. Heffner, Boston, with the selectmen to draw up regulations on "Bank Night" at the York.

Brockton

Miss Marion Davis, manager Morris Ralby's Park, took a long hike with the members of the Hill and Dale Club. . . . Manager J. J. Cahill, Brockton, played host to the wedding party at the Toll House in Whitman. His son, Clarke, was married to Miss Ellen Sweeney June 20. . . . Epidemic of carnivals that has hit Brockton the last three successive weeks has materially affected the box office. . . . Four on the Brockton staff graduated from Brockton High School, and manager Cahill is accepting applications for positions for next year from the sophomore and junior class at the school in continuing his policy of employing high school students as ushers. Four who graduated are Michael Oriola, Richard Roan, Byron Vincent, and Maurice Benoit. Vincent has left the staff as he was called by the United States Navy. Roan was crowned city champion of the golf caddies recently when he won the title at D. W. Field course. . . . James Raspa, Brockton, recently entertained several fellow employee's at an Italian dinner party. . . . Leon Trask, Keith's, is spending nearly all of his spare time in the interests of the annual charity baseball game between the Boston Red Sox and a local team which will be played here on July 8. . . . Chairman Edward A. Dinneen, Firemen's Relief Fund, has turned over the net receipts, $124,246.58, to the trustees who have been appointed by Mayor Fred D. Rowe to administer the fund. He wishes your correspondent to thank all the theatre managers throughout the country who so generously gave to this fund for the relief of the widows and children of the 13 firemen who died in the Strand disaster on March 10. . . . Interstate Colonial closed June 22 at the conclusion of the night performance to allow for the construction of the new auditorium which is expected to be opened early in September. Manager Ernest Hickey will remain in Brockton for the summer supervising the building work.

MASS. WAGES—HOURS LAW

(Editor's Note: The following material on the Massachusetts Wages and Hours Law showing minimum wages and maximum hours for female employees is from a recent bulletin of Independent Exhibitors, Inc.)

Cashiers; employed 36 hours and over per week: Experienced	$16.00
(Cashiers employed more than one year are considered experienced.)	
Inexperienced	15.00
If employed less than 36 hours in a week, the experienced cashier must be paid $.47 per hour; the inexperienced cashier, $.44 per hour.	
Candy sales girls employed 36 hours and over per week:	
Cities and towns over 500,000 population, 19 years and over	14.50
18 years	13.50
Under 18 years	12.50
Cities and towns 30,000 to 500,000	
19 years and over	14.00
18 years	13.00
Under 18 years	12.00
Cities and towns with less than 30,000	
19 years and over	13.50
18 years	12.50
Under 18 years	12.00

If candy sales girls are employed less than 36 hours, they must be paid an hourly rate, which shall be determined by dividing the amount of money that the employee would receive on a weekly basis by the total number of hours that the theatre is open each week, this figure not to exceed 48 hours for purposes of calculation.

For example: A theatre in a town of less than 30,000 population employing a girl under 18 years and operating 48 or more hours per week divide the salary to which this girl would be entitled on a weekly basis, namely $12 by 48 hours, or $.25 per hour.

Female employees under 21 must have a working certificate. Female help cannot be employed more than 48 hours in one week, nor more than nine hours in one day. They must work within a period not to exceed 10 hours in any one day.

Clinton

James Tobin, Strand manager, is on vacation. Guido Lumenillo, Palace, Lawrence, is substituting. . . . Outer lobby of the Strand has been beautified. . . . Lloyd Nordgen, former Globe manager, was a recent visitor.

Sergeant Alfred Hallett, army, was stationed at the Strand during the showing of "I Wanted Wings." . . . Francis McDonald, Strand, resigned; succeeded by Harry Shaughnessy, formerly, Globe. . . . Miss Mary McNamara, Strand, served as bridesmaid at the wedding of her brother.

Fall River

Manager Chris Joyce's Interstate Durfee got into the public print the other day, when fire took place in the projection booth during the suppertime lull. Johnnie McAvoy, theatre staff, sent a hurry call for firemen and manager Joyce calmed the audience from the stage, advising all to leave. Money or passes were given as refunds, and the house shut down for the night. Additional men were called in, and the projection machines and other apparatus gone over so that the Durfee opened on schedule the next day. Little damage resulted to the theatre as the sprinklers quickly extinguished the fire.

Manager Bill Canning, Interstate Empire, and Nate Yamins, Capitol, Park, Strand, participated in an Elks golf tournament in Rhode Island, Yamins winning first net for visiting Elks and Canning second gross. . . . Ernest Israel has returned to manager Charlie Feinberg's staff, Yamins' Capitol. . . . Four minute speakers were permitted to give the United Service Organizations appeal from the stages of manager Chris Joyce's Interstate Durfee, Bill Canning's Interstate Empire, and Charlie Feinberg's Capitol.

EXHIBITOR correspondent Don Cole is writing the publicity for the USO appeal for $25,000 as city's quota. . . . Manager W. S. Canning has started a bo-lo contest for all "kids" up to 18 years of age, with program running four Saturday mornings. . . . Managers Chris Joyce, Interstate Durfee; Charlie Feinberg, Yamins' Capitol, and William S. Canning, Interstate Empire, represented Fall River and the Interstate and Yamins theatres at the Variety Club golf tournament at the Pine Brook Valley Country Club.

Haverhill

Al Brody's Colonial closed for the summer season, as per tradition. Paramount shows moved to the Colonial.

Hyannis

Hyannis, Interstate summer house, opened for the season with two shows nightly, at 7.15 and 9.30, matinees on Fridays and Saturdays at 2.30, and continuous on Sundays and holidays.

Leominster

Rialto brought in "Carnival in Flanders" under auspices of the High School French Club.

Mendon

Nipmuc has opened its summer season, with two shows nightly.

New Bedford

Kirma, mystic, who appeared at Arcade Marcoux's Baylies Square, attracted much public notice when he put a girl to sleep in the window of a prominent furniture store. She was later removed and awakened on stage at Baylies Square. . . . Capitol, Publix house, Peter J. Levins, manager, has completed exterior redecorations. . . . John Cook, head, signshop, furnishing State, Empire, and New Bedford, has a new assistant, Ralph Binden. . . . Robert Zeitz, son of Harry Zeitz, president of New Bedford Amusement Company, which controls New Bedford, State, Empire, attended an evening performance in New York of "Panama Hattie."

—W. G. T.

Newburyport

Fred Cahoon is new at the Premier, replacing Paul Healey.

North Attleboro

Francis Xavier Reilly, manager Walter Stuart's staff, M. and P. Community, and Miss Lillian Balf, Hull, were married.

Plymouth

Olivia DeHavilland and handsome Lew Ayres visited the Nation's shrine, Plymouth Rock, while on a vacation trip East recently. . . . Manager Jack O'Leary, Interstate Plymouth and Old Colony, promoted publicity and several full pages of advertisements in the Old Colony Memorial for his annual cooking school.

Springfield

Local theatre managers will not have to face the competition of a summer theatre in Springfield, it was indicated when it was learned that Harold J. Kennedy, Holyoke, had relinquished plans for such a project. Kennedy had arranged with the school committee for use of the new Trade school auditorium for a summer legitimate season. However, he has since become associated with Sylvia Sidney, motion picture star, in a similar project at Chicago.

Taunton

Manager Alex Hurwitz, M. and P. Strand, in accordance with the new M. and P. policy, is being operated on a week-end basis for the summer months only. Strand was closed last summer with manager Hurwitz being summer vacation relief manager at M. and P. houses. M. and P. officials now feel they might just as well avail themselves of weekend business, which is the big percentage of the week's gross. . . . M. and P. Park, managed by Art Pinkham, was used for Taunton Grammer School and Taunton High School commencement.

West Brookfield

New open-air theatre, the Birches, opened, policy being double features with 36 cents top.

Worcester

Bill Halloran, assistant, M. and P. Capitol, is on vacation. . . . Florence Meehan, daughter of Tom Meehan, former Poli manager, was graduated this month from Classical High School, Providence, and Robert Meehan, his son, was graduated from Holy Cross College. . . . Edgar Lynch, manager, is back on the job at the Warner after a vacation. . . . With the Loew-Poli Plaza due to close at the end of the month, popular Bob Portle, manager, is expected to be installed in another house. . . . Loretta Brady has resigned from the Capitol, succeeded by Alice Carroll.

Harold Maloney, manager, Loew's Poli, was named chairman of the theatre section of the USO campaign, and will handle the collections in the trade. . . . Walter Mitchell, staff, Loew's Poli, resigned. . . . Manager Joe Anstead, back at Loew-Poli Elm Street, reports a very enjoyable vacation. . . . Tom Loftus, staff, Loew's Poli, has resumed his duties after a 10-weeks' illness. . . . With 40 pieces of lawn furniture decorating the mezzanine of Loew's Poli, manager Harold Maloney had one of the coolest looking spots. . . . Dick Owens, manager, E. M. Loew's Plymouth, arranged to have Sally Rand address the Lions Club. . . . Bill Horan, Warner salesman, made a Telegram cartoon by his extraordinary poker playing.

E. M. Loew's Plymouth has just concluded the longest and most successful stage show season in its history, shows running into the middle of June. For the first time, the house played only "name" attractions, with a second-run feature film, and Max Finn, Boston, district manager, reports the home office is highly pleased at what started as an experiment. Plymouth will play occasional "names" as they are available during the summer.

New Hampshire

Concord

A "juke box" bill to tax music machines to the tune of $35 a year has been filed

KING OF THE ZOMBIES. An all-star cast appears in Monogram's new eerie thriller.

EVERY WEDNESDAY

THERE WILL BE A NEW ISSUE OF THIS PUBLICATION COMPLETE IN COVERAGE SERVICE AND A LAST MINUTE REPORT ON WHAT'S DOING IN THIS INDUSTRY OF OURS

in the New Hampshire Legislature and is expected to run into a heavy barrage of opposition shortly. Theaters are among the establishments which might be hit should the proposal carry. Bill carries a provision for a $500 fine for the owner or operator who fails to comply with the law. Proponents claim the measure would add at least $35,000 annually to state coffers.

A check for $1,025 was sent to state headquarters for British War Relief after the two-day benefit at Concord. J. E. Charbonneau gave use of the theatre, staff, etc., for the occasion.

Dover

Strand staged a model aeroplane contest as a feature of the showing of "I Wanted Wings."

Members of the Dover High School Dramatic Club faced a real theatre audience across the footlights, when they presented "The Castle of Mr. Simpson," before a packed house at the Strand.

Melvin Morrison, manager, Strand, used a model airplane contest, staged in connection with the Democrat to good advantage in connection with the showing of "I Wanted Wings." More than 100 models were entered, and three cash prizes were offered.

Exeter

Exeter will play a leading part in "New England's Eight Million Yankees," a March of Time feature. This old New Hampshire town has been the scene of many "shootings" as a typical Granite State community.

Gorham

T. Smith has sold the Ritz to Harold Widner. House seats 300.

Laconia

U. S. Army Recruiting Service set up a temporary recruiting station in the Colonial lobby during the showing of "I Wanted Wings." Lobby display included models of ships used in the picture.

Lisbon

George Pike's Lisbon Playhouse offers every seat for 15 cents on Tuesdays.

Manchester

A booth at which literature for prospective flying cadets is being distributed by members of the Manchester Army Recruiting Station attracted attention in the lobby of the State. Booth was established there in connection with "I Wanted Wings."

Nashua

Tremont added a "mammoth" cooking school and fashion show.

North Conway

High school seniors had their baccalaureate service at the North Conway June 22.

Rochester

Complete program of the New Hampshire VFW convention at Dover in 1940 was shown to the veterans on the screens at the Scenic and the Colonial during the 1941 convention in Rochester.

Somersworth

B. and H. Theatres, Inc., a corporation formed by Messrs. William Bernier and Edward Hebert, has taken control of the Somersworth.

In The National Release Date Guide, each issue, in addition to the release dates, a list of local and national holidays, as well as mentions of special weeks, are carried for tieup ideas.

Rhode Island

Newport

Uncle Sam's soldiers and sailors in this millionaire's summer playground will not see Sally Rand this year as Mayor Herbert E. Macauley has banned her appearance at a local house after a committee of clergymen and the Board of Aldermen unanimously disapproved the visit of this famed strip tease artist. . . .Manager Gerry Wagner's parties for groups of soldiers at local forts, with the service men being guests of Loew's Paramount, are proving increasingly popular.

Pawtucket

Leroy, Martin Toohey, manager, is conducting a series of on-stage quiz contests in co-operation with the Pawtucket Business Men's Association and Chamber of Commerce. Schedule calls for a four-week series now, and a series of 12 in the fall. Programs are emceed by Bill Morton and are broadcast over WFCI. Leroy runs a trailer ballyhooing the shows, contestants, and those who submit questions which are used get free ducats.

The National Legion of Decency listing is a regular feature of this publication.

Providence

If work progresses as expected, the Castle, operated by Mr. and Mrs. Albert Gould, will re-open June 29 after undergoing extensive reconstruction. During the closing of the house, Mrs. Gould is vacationing briefly in New Hampshire. . . . Delivery of heavy equipment for the Majestic's new cooling system has been delayed somewhat by the defense program.

Edward M. Fay and Mrs. Fay returned from Los Angeles and the MPTOA convention. While on the coast, the Fays visited the studios. and also entertained for another show business Rhode Islander, Eddie Dowling. and his wife, Rae Dooley. . . . Jack Goldstein, of the Walt Disney publicity organization, was in town. . . . Bill Morton, RKO-Albee house publicist who is free-lancing during the summer shut-down of that house, got his degree from Providence College and, at about the same time, his marriage to the former Miss Rita McCrystal, Pawtucket, was announced. Wedding took place in New York. Mrs. Morton is secretary to the advertising manager of the Outlet Company.

Mr. and Mrs. Harry Levine, Rochester, N. Y., issued invitations for the marriage of their daughter, Betty, to Robert Grossman, manager, Avon. Ceremony will take place at Temple Beth El, Rochester, on July 6.

PERTINENT REVIEWS—WITH THE X-RAY

COLUMBIA

Hands Across The Rockies (2215)

WESTERN 57M.

Estimate: Top notch western with good comedy.

Cast: Bill Elliott, Mary Daily, Dub Taylor, Kenneth MacDonald, Frank LaRue, Donald Curtis, Tom Moray, Stanley Brown, Slim Whitaker, Harrison Greene, Art Mix, Eddy Waller. Directed by Lambert Hillyer.

Story: This is a yarn about a hard boiled uncle who tries to marry off his niece to prevent her from testifying against her future husband in a killing scrape. Along comes Bill Elliott to untangle the phoney evidence and convict the bad hombres, preventing the forced marriage, and freeing the girl to marry the man she really loves.

X-Ray: While done in typical western style, this one relies more on comedy and less on hard riding and fast trigger action. The courtroom scene with the presiding judge keeping things under control with a double-barreled shotgun is a laugh riot from beginning to end. The offering starts off at a slow pace but picks up as it goes along, winding up as better than average western fare.

Ad Lines: "Bill Elliott Brings Law to the Wide Open Spaces"; "He Held Court With a Shotgun and Beat Everyone To the Draw"; "Action and Romance In the Wild West"; "Ride With Bill Elliott."

The Richest Man In Town

DRAMA 68M.

Estimate: For the duallers.

Cast: Frank Craven, Edgar Buchanan, Eileen O'Hearn, Roger Pryor, Tom Dugan, George McKay, Jimmy Dodd, Jan Duggan, John Tyrrell, Harry Tyler. Directed by Charles Barton.

Story: Frank Craven, small town banker, and Edgar Buchanan, small town newspaper publisher, friends since boyhood, bicker and quarrel constantly although in their hearts exists a strong bond of friendship. Edgar wants to put the town on the map by producing a summer show in a barn, with Frank opposed to the plan. Roger Pryor, crooked theatrical producer, convinces Edgar of the worthiness of the idea, having in mind the purpose of taking off with the money which the local talent will supply. Eileen O'Hearn, Edgar's daughter, falls for Roger. Two supply the romantic interest. Show is a tremendous success when Roger, after skipping with the cash, returns a changed man to claim his gal. Picture closes with the death of the newspaper editor, who gets the obituary notice he originally wrote for Craven.

X-Ray: This is just a picture for the duallers, with single possibilities in the smaller towns. In the metropolitan areas it will attract little or no attention. The players do as well as possible, but the script is against them.

Ad Lines: "A Drama That Might Have Happened to You"; "Meet Some Real People in a Heartwarming Drama"; "Rich in Humor . . . Rich in Warmth . . . Rich in Entertainment"; "Meet Eileen O'Hearn . . . Hollywood's Latest Discovery".

METRO

The Big Store (139)

COMEDY WITH MUSIC 88M.

Estimate: One of the better Marx Brothers entries.

Cast: Groucho Marx, Chico Marx, Harpo Marx, Tony Martin, Virginia Grey, Margaret Dumont, Douglass Dumbrille, William Tannen, Marion Martin, Virginia O'Brien, Henry Armetta, Six Hits and a Miss. Directed by Charles Riesner.

Story: Groucho and his trusty man, Harpo, super-detectives, are hired by Tony Martin's aunt, Margaret Dumont, to guard Tony, who has inherited half interest in a big department store, because Margaret has been tipped off that Tony's life is in danger. The aunt is engaged to be married to Douglass Dumbrille, a conniving knave who turns out to be the bad man. Tony is in love with Virginia Grey, sister to the store's crooked bookkeeper, William Tannen, who comes through in the end by tipping Virginia off about Douglass. The sleuthing Marx Brothers get on the trail, and keep things going at a lively pace with their comedy antics until all ends well for the lovers and Douglass is exposed.

X-Ray: This is definitely one of the better Marx Brothers entries, and the fact that it may be their last picture together may help swing it at the box office. To Marx fans, it will be a fun riot from start to finish, and many will regard it as the best in years. The offering has plenty of clever gags and original ideas. Ensembles are excellent, and there is a roller-skating sequence which should roll most audiences in the aisles. The vocal chores are handled by Tony Martin and Virginia O'Brien, and the numbers are "Tenement Symphony," "Sing While You Sell," and "If It's You."

Ad Lines: "If You're Shopping for the Biggest Laughs of the Year—See the Big Store!"; "See the Big Store For the Year's Biggest Entertainment Bargain"; "The Marx Brothers—Funnier Than Ever—In Their Last Picture Together."

The Get-Away (138)

MELODRAMA 89M.

Estimate: Fast moving action show will fit nicely into the duallers.

Cast: Robert Sterling, Charles Winninger, Donna Reed, Henry O'Neill, Dan Dailey, Jr., Don Douglas, Ernest Whitman. Directed by Edward Buzzell.

Story: Robert Sterling, a G-man, is sent to prison as part of a plan to get close to Dan Dailey, Jr., who heads a gang which, among other things, has hampered defense industries. Both Sterling and Dailey escape, Dailey is shot, they hide in Chicago where Dailey kills the landlord, then go to a town where Charles Winninger is a drunken medic who works for the gang. Sterling meets Donna Reed, Dailey's sister, who doesn't know what her brother is. Sterling works in with the gang, and, eventually, the G-men close in, capturing all except Dailey, who is tracked down in a dance hall where his sister works. A fight ensues, Dailey is killed, Sterling wounded. Boy gets girl.

X-Ray: While this has a new angle, that of a gang which goes after defense industry payrolls, this is the usual cops and robbers stuff, lacking names, etc., but fitted for the duallers or singles in the smaller situations. On the other hand, it is generally fast moving, exciting, and brings a new face in Donna Reed, who shows up well. Tieing in the selling with the defense industries, as well as the use of the usual crime picture angles, will help.

Ad Lines: "A Raw Relentless Drama of the Men Who Fight the Law"; "Uncle Sam Isn't Fooling . . . Payroll Robbers Must Go"; "Watch the G-Men Bring the Bandits to Justice"; "Attention All G-Men . . . Payroll Robbers On the Loose"; "Gripping, Exciting, Thrilling"; "The Greatest Man Hunt in History."

Mata Hari

MELODRAMA 89M.

Estimate: Re-issue has present day selling angles.

Cast: Greta Garbo, Ramon Novarro, Lionel Barrymore, Lewis Stone, C. Henry Gordon, Karen Morley, Alec B. Francis, Blanche Frederici, Edmund Breese, Helen Jerome Eddy, Frank Reicher. Directed by George Fitzmaurice.

Story: Glamorous Mata Hari (Garbo) exerts her lures over the Russian officers in Paris during World War One. In the end, she is captured and shot, after a courtship with Ramon Novarro. This film was originally reviewed in THE EXHIBITOR of December 15, 1931.

X-Ray: Picture seems a trifle slow, and, compared with modern technique and acting, it doesn't always shape up too well. However, print seen was excellent, although it appeared as if the Code had made it conform to present standards. It is safe to predict that the espionage angles will carry it through to generally satisfactory grosses.

Ad Lines: "Brought Back to Thrill You Once More"; "Garbo As the World's Most Dangerous—Most Enchanting Spy"; "The True Story of Espionage In A Country At War"; "The Story of Espionage During the Last War—A Film Triumph When First Shown—A Startling Revelation Now!"

MONOGRAM

The Gang's All Here

MELODRAMA 61M.

Estimate: Fast moving Darro should please the action fans.

Cast: Frankie Darro, Marcia Mae Jones, Jackie Moran, Mantan Moreland, Keye

Luke, Robert Homans, Irving Mitchell, Ed Cassidy, Pat Gleason, Jack Kenney, Laurence Criner, Paul Bryar, Jack Ingraham. Directed by Jean Yarbrough.

Story: Frankie Darro and pal, Mantan Moreland, became drivers for a trucking company owned by Robert Homans, father of Marcia Mae Jones. Accidents have been taking a toll of the Homans trucks, with a racket ring responsible. Homans, who entered into the deal to defraud the insurance company, finds he is in too deep to get out, and when he threatens to do so, he is beaten. However, thanks to Darro, Moreland, Jackie Moran, who works for Homans, and Keye Luke, an insurance investigator, the whole ring is uncovered, and criminals apprehended.

X-Ray: Frankie Darro gets back into the action groove. His followers will be satisfied, inasmuch as the comedy is secondary this time. However, the title is bad for this particular type of show, which is strictly action. Sell the truck racketeers, the highwaymen of the road, and the fight between rival truck lines.

Ad Lines: "These Truck Racketeers Drive By Night"; "Death Lurks On the Highway"; "Watch Frankie Darro Uncover the Truck Racketeering Ring"; "Action—Speed—Thrills . . . In 'The Gang's All Here' "; " 'The Gang's All Here' In a Fast Action Show."

PARAMOUNT

The Shepherd Of the Hills

MELODRAMA 98M.

(Technicolor)

Estimate: High rating family entertainment is welcome change from war cycle.

Cast: John Wayne, Betty Field, Harry Carey, Beulah Bondi, James Barton, Samuel S. Hinds, Marjorie Main, Marc Lawrence, Ward Bond, John Qualen, Fuzzy Knight, Tom Fadden, Olin Howland, Dorothy Adams, Virita Campbell, Fern Emmett. Directed by Henry Hathaway.

Story: Harry Carey lands in the Ozarks to buy some land at the moment Tom Fadden, shot by revenue agents, is being cared for by his daughter, Betty Field. Carey administers first-aid saving Fadden's life. Comes John Wayne, member of a family controlling the mountain moonshining, who tries to stop Carey from buying the land because Wayne's mother is buried there. Wayne is searching for his father, whom he has sworn to kill for deserting the family before he was born, and he is bitter against the world through the influence of his cruel aunt, Beulah Bondi, mother of Marc Lawrence, a half-crazy mute, whom Wayne protects. In the end, Carey's kindness and understanding rids her mind of vengeance and hatred, with the mountain folk forgetting their differences and settling down to a life of better understanding.

X-Ray: This is a faithful reproduction of the Harold Bell Wright novel. It is a tear-jerker of the first water, directed with a keen insight into human emotions. The entire cast is excellent, with top honors going to John Wayne for his top job to date. This is a welcome change from the current run of films, and, properly sold, it should show box-office profits. Sell the Technicolor and the fame of the novel, in addition to the Wayne, Field, Carey, and Bondi names.

Ad Lines: "Harold Bell Wright's Immortal Novel Comes to Life In Glowing Technicolor"; "Mountain Hatred Kindles to Flaming Revenge In the Thrill Picture Of the Year"; "Excitement Fills the Screen As Harold Bell Wright's Pulsating Novel Comes to You In Wondrous Technicolor."

PRODUCERS RELEASING CORP.

The Texas Marshal (156)

WESTERN 60M.

Estimate: High rating western.

Cast: Tim McCoy, Art Davis, Kay Leslie, Karl Hackett, Ed Peil, Sr., Charles King, Dave O'Brien, Budd Buster, John Elliott, Wilson Edwards, Byron Vance. Directed by Peter Stewart.

Story: When murders occur in an area where a fake "League of Patriots" is operating, marshal Tim McCoy gets on the job. Aided by Art Davis, a local bandleader and foreman of a ranch, he tracks down the head of the league and the town banker, who are trying to get possession of lands which have tin deposits. McCoy succeeds, first proving to Davis, who is sold on the "league," that the law is one thing and true Americanism another.

X-Ray: This is a bit off the beaten path for a western, with the Americanism angle new. Tim McCoy is his usual self, but the main center of attention is Art Davis, who, with his Rhythm Riders, contributes to the music. Davis looks like a definite possibility for western stardom if he takes off about 20 pounds. He acts well, can sing, rides, and appears to have what it takes. Otherwise, the western is up to the PRC standard. Songs are "Until I Come Back to You," "The West is Always Ready," and "Riding Down the Texas Trail."

Ad Lines: "Trouble In Texas"; "Meet Art Davis . . . The New Hero of the Plains"; "Track Down the Phony Patriots with Tim McCoy"; "Tim's On the Job . . . All's Well."

RKO-RADIO

Cyclone On Horseback (185)

WESTERN 60M.

Estimate: Standard Tim Holt entry.

Cast: Tim Holt, Marjorie Reynolds, Ray Whitley, Lee White, Harry Worth, Monte Montague, Dennis Moore, John H. Dilson, Lew Kelly, Max Wagner, Terry Frost, Don Kelly, Slim Whitaker. Directed by Edward Killy.

Story: Tim Holt, young cattleman, with pals Ray Whitley and "Lasses" White, reach Valley City with a batch of pack horses for Dennis Moore, struggling young linesman, who is pushing a telephone line on contract through rugged badlands on a short cash margin. Harry Worth, unsuccessful bidder on the job, pretending friendship for Moore, advances cash when the latter's check Tim presents is found short of funds, and takes over the horses to spoil his rival's contract. Marjorie Reynolds reaches the scene by stage with some bonds, and learns of Tim's innocent mistake. This gives the pair with the love interest a hectic start and occasion for the usual comedy bantering, particularly when both of them land in jail over the supposedly stolen bonds. With both released, Tim and his pals find Moore, first in trouble with his linesmen over pay and then attacked by Worth's gang and badly wounded. Tim and his pals, for Marjorie's sake, take over the job to finish the contract on time, even though they know nothing about the work. Taking a short cut down a canyon, the boys string their line while constantly fighting Worth's gunmen and finally finish the job in time to assure Moore pay for his contract. Songs are "Bangtail," "Tumbleweed Cowboy," and "Blue Nightfall."

X-Ray: Typical Tim Holt entry, this has as added interest, the telephone wire stringing in the badlands. The Holts have been improving, and with a few more under his belt, Tim may amount to something in the western field.

Ad Lines: "Mounted Horsemen of Death Mocking Danger"; "A Chip Off the Old Block In An Ace Western"; "Thrilling—Fighting—Shooting"; "Tim Holt Rides to Victory In a Saga of the West."

The Saint's Vacation (131)

MYSTERY MELODRAMA 61M.

(English Made)

Estimate: Lightweight Britisher for the duals.

Cast: Hugh Sinclair, Sally Gray, Arthur Macrae, Cecil Parker, Leueen MacGrath, Gordon McLeod, John Warwick, Ivor Barnard, Manning Whiley, Felix Aylmer. Directed by Leslie Fenton.

Story: Off for a continental vacation, Hugh Sinclair (Simon Templar, alias "The Saint") and his side-kick, Arthur Macrae, are followed by Sally Gray, young newspaper gal out for a yarn. They stumble upon their old enemies, Cecil Parker, in the midst of seizing a music box from a traveller. Although he doesn't understand the box's significance, the Saint takes it away from Parker. There follows a chase across Europe, Parker pursuing the Saint, always after the music-box. Saint outwits Parker, gets the music-box to London, where it's revealed the perforated metal cylinder inside holds the key to a circuit diagram for a new, supersensitive aircraft detector.

X-Ray: This hardly measures up to other Saints in entertainment value. Principal lack is in the direction department. Individual performances are okay. Sinclair, however, doesn't measure up to George Sanders, who formerly played the title role. Sell the series, Charteris' books, and international spies after important military secrets.

Ad Lines: "Your Favorite Detective In A New and Thrilling Adventure"; "Leslie Charteris Presents 'The Saint'—Romantic, Dashing Detective"; "A New Thriller Of Continental Intrigue"; "Your Favorite Sleuth Guards Vital Military Secrets".

REPUBLIC

Nevada City (057)

WESTERN 58M.

Estimate: Above par western.

Cast: Roy Rogers, George "Gabby" Hayes, Sally Payne, Billy Lee, George Cleveland, Joseph Crehan, Fred Kohler, Jr., Pierre Watkin, Jack Ingram, Rex Lease. Directed by Joseph Kane.

Story: The familiar yarn of the railroad against stagecoach transportation, and the outlaws trying to get the best of both, furnishes plenty of action, with Roy Rogers and his sidekick, George Hayes, getting in and out of trouble, and finally settling the transportation feud, plus cleaning up the outlaws, the real cause of all the friction.

X-Ray: An above par western, directed at a fast pace, this has plenty of hard riding, smoking guns, and two-fisted action. It is tailor-made for the western fans.

Ad Lines: "Roy Rogers Rides Again!"; "Pals Of the Saddle Clear the Railroad Tracks and Rid the Town Of Its Toughest Hombres!"; "Triple Trigger Action."

Saddlemates (067)

WESTERN 56M.

Estimate: Standard Three Mesquiteers western.

Cast: Robert Livingston, Bob Steele, Rufe Davis, Gale Storm, Forbes Murray,

Cornelius Keefe, Peter George Lynn, Marin Sais, Marty Faust, Glenn Strange, Ellen Lowe, Iron Eyes Cody. Directed by Les Orlebeck.

Story: Mesquiteers, as members of the Red River Rangers, are pursuing Wanechee (Peter George Lynn), an elusive Indian chief who continually stirs up trouble. A border change puts the Army in charge instead of the rangers, and the trio is assigned to the Federals as scouts, much against their will, until pretty Gale Storm, the colonel's daughter, causes a change of mind. Army officers have the attitude the Indians can be best pacified by treaties and agreements, contrary to the Mesquiteers' advice. They get into several brawls over the redskins. Suspecting that the Army's half-breed interpreter is actually Wanechee, and that in this way vital Army info is getting around, they contrive to get "busted out" of the Army so they can go after him. Meanwhile, they get mixed up in a trumped-up murder charge. Colonel and troops get themselves into a trap set by Wanechee, while the latter and his braves attack a wagon-train of women and children and ammunition. Miss Storm helps the Mesquiteers to get out of the guardhouse in time to release the captured troopers, save the wagon-train, and clear themselves of the murder rap. Rufe Davis does one song, "Just Imagine That."

X-Ray: This latest of the Mesquiteers series is standard in every sense of the term as applying to Rep's westerns. It has enough of every kind of action to satisfy the blood'n'thunder aficionados. Sell the Mesquiteers to their following and stress their getting "caught in the draft."

Ad Lines: "New Adventures For Your Six-Gun Heroes, The Three Mesquiteers"; "Caught In The Draft, They Remained 'Saddlemates' When Trouble Threatened"; "Riders Of Justice Bring Freedom From Indian Terror"; "Redskins on the War Path."

20th CENTURY-FOX

Mail Train
(139)
MELODRAMA
87M.
(English-made)

Estimate: High rating English import.

Cast: Gordon Harker, Alastair Sim, Phyllis Calvert, Edward Chapman, Charles Oliver, Raymond Huntley, Percy Walsh, David Horne, Peter Gawthorne, Wally Patch, Betty Jardine, O. B. Clarence, John Salew. Directed by Walter Forde.

Story: Gordon Harker, Inspector Hornleigh of Scotland Yard, and Alastair Sim, assistant, want to be assigned to fifth columnist cases, but, instead, are ordered to join the British Army to ferret out some petty thieves. However, they stumble across a bigger case, to find people responsible for sending information via short wave to the enemy daily. They leave the Army, follow the trail, which leads to a barmaid, a dentist, who is killed; to his wife, who escapes; to the head of a boys school, to the post office, and, finally, to the mail train, where they uncover the short wave apparatus, operated by the head of the mailing department. In addition, they capture three others of the gang.

X-Ray: This is one of the better English imports. It isn't another "Night Train," but once the patrons accustom themselves to the British manner of speech, they will be interested in one of the better English mellers of the season. Gordon Harker is capable, as usual, Alastair Sim supplies the comedy, and the others are also adequate. The British Army, fifth columnist, and melodramatic angles lend themselves to selling.

Ad Lines: "From the Studio that Gave You 'Night Train'"; "Fifth Columnists . . . Spies . . . In a Roaring Drama of Death on Rails"; "Who's Helping the Enemy? . . . Let Inspector Hornleigh Help You Track Down the Spies"; "Hop Aboard for Thrills."

Man Hunt
(146)
MELODRAMA
102M.

Estimate: High rating melodrama that can stand heavy exploitation.

Cast: Walter Pidgeon, Joan Bennett, George Sanders, John Carradine, Roddy McDowall, Ludwig Stossel, Heather Thatcher, Frederick Worlock, Roger Imhof, Egon Brecher, Lester Matthews, Eily Malyon, Arno Frey, Fredrik Vogeding, Lucien Prival, Herbert Evans, Keith Hitchcock. Directed by Fritz Lang.

Story: In the mountains of Bavaria, before the war, Walter Pidgeon, famed Englishman nobleman and sportsman, is captured as he is drawing a bead on the most hated man on earth. He is tortured by George Sanders, a leading Nazi, but refuses to sign a confession blaming England for the attempted crime. Through luck, he escapes, comes back to London, is followed, and hides in the flat of Joan Bennett, a girl of the streets. With her he goes to his brother, a high Government official, who tells him that because of the political angles he can't be helped, but must hide. From then on it is a game of hide and seek, with Sanders and his henchmen hot on the trail. Pidgeon evades them but they capture and kill Bennett. Finally, Pidgeon is cornered in a cave by Sanders, who again offers his freedom for a signature. Pidgeon, through a trick, is able to kill Sanders, but not before he, himself, is shot. He recovers to enter the air force. While over Germany on a raid, he bails out, again to stalk the hated man, and a commentator tells the audience that someday he will be successful.

X-Ray: Mark this down as one of the best mellers in a long time. True, it may become the old story of whether the Nazi angle will hurt the gross, but the production, direction, etc., are aces. Pidgeon is excellent, Bennett, Carradine, Sanders, and the others are well cast. Selling this as a straight meller, the hunt for the most hated man on earth, and ducking the Nazi angles seems the best policy. For the women, there is the Bennett-Pidgeon combination, whether, for example, "a girl of the streets" and a gentleman could really love. Picture is from the Geoffrey Household novel, "Rogue Male."

Ad Lines: "The World's Greatest Thrill"; "Who Is the Most Hated Man On Earth . . . And Who Is Out to Kill Him?"; "You'll Never See Another Picture Like This"; "Gripping, Dramatic, Sensational"; "The Greatest Game On Earth . . . Man"; "Some Would Call It Murder . . . Others Justice."

Moon Over Miami
(147)
MUSICAL
92M.
(Technicolor)

Estimate: Summer musical should be a pleasing grosser.

Cast: Don Ameche, Betty Grable, Robert Cummings, Charlotte Greenwood, Jack Haley, Carole Landis, Cobina Wright, Jr., Fortunio Bonanova, Minor Watson, Robert Grieg, George Lessey, Spencer Charters, Condos Brothers, Jack Cole and Company, Lynne Roberts, Robert Conway, George Humbert, Mel Ruick. Directed by Walter Lang.

Story: This is the story of two Texas gals and an aunt, the gals inheriting $4000, and taking a flyer to Miami to get a rich husband. The gals, Betty Grable and Carole Landis, and aunt Charlotte Greenwood, arrange for Grable to be a society star, Landis her secretary, and Greenwood the maid. Grable falls for Ameche, a wealthy playboy, although she is also pursued by wealthy Robert Cummings, Ameche's pal. But Ameche tells Grable he is broke, she confesses she was after his dough, he bows out without spilling the beans to Cummings, who proposes to Grable. But Landis loves Cummings, and, on the night before the wedding of Cummings to Grable, Grable and Ameche realize they can't buck love, Cummings and Landis clinch, while Greenwood and Jack Haley, a waiter with a conscience, apparently do the same.

X-Ray: This is the most beautiful Technicolor show yet. Combination of Florida scenery in Technicolor, the gorgeous gowns, and sets, etc., give this a tremendous lift that helps to overcome the fact that the story is from hunger. It is similar to "Three Blind Mice," once made by 20th Century-Fox, and if it weren't for the fact that every time the story begins to get too thin a musical number is thrown in, it would look worse than it is. But as summer entertainment goes this should do satisfactorily. Grable, of course, offers the same angles to sell, and the others are generally competent. Songs are: "Kindergarten Conga," "Hurrah For Today," "Miami," "I've Got You All to Myself," "Loveliness and Love," "You Started Something," "Is That Good?", "Solitary Seminole."

Ad Lines: "Miami . . . Land of Fun and Romance"; "She Sought Money . . . But Love Tricked Her"; "Come to Miami . . . Land of Gaiety"; "The Most Beautiful Technicolor Picture Ever"; "A Dazzling, Beautiful, Splendor-Show"; "You'll Forget Your Cares In Miami"; "Gay . . . Romantic . . . Beautiful."

UNITED ARTISTS

Three Cockeyed Sailors
(Small)
COMEDY
77M.
(English-made)

Estimate: English import has plenty of laughs for the duallers.

Cast: Tommy Trindler, Claude Hulbert, Carla Lehmann, Michael Wilding, James Hayter, Jeanne De Casalis, Brian Fitzpatrick, John Laurie, Harold Warrender, Eric Clavering. Directed by Walter Forde.

Story: Three British tars accidentally get aboard a German warship which their own ship has been seeking. After many adventures, the boys manage to turn the Nazi boat over to Britain, and they are decorated for distinguished service. For a time, though, things are quite hectic.

X-Ray: This has enough laughs for the lower half of the duallers, and there are some situations that are definitely hilarious. The English accents are not bad, and there should be no patron complaints on that score. All in all, it should please the majority of audiences. There is very little propaganda.

Ad Lines: "Here Comes Three Knaves of the Navy"; "Fun Afloat As the Navy Concentrates on Blondes"; "Yo-Ho-Ho and a Battle of Fun"; "Three Bad Boys . . . Out For a Good Time."

UNIVERSAL

Hello Sucker
COMEDY
60M.

Estimate: For the lower half of the duallers.

Cast: Hugh Herbert, Tom Brown, Peggy Moran, Lewis Howard, June Storey, Wal-

ter Catlett, Robert Emmett Keane, Mantan Moreland. Directed by Edward Cline.

Story: Walter Catlett, a swindler, sells a dying vaudeville agency to Hugh Herbert and, when Herbert complains, sells it to Tom Brown and Peggy Moran. Herbert joins them and they make the business a huge success.

X-Ray: This is rather funny in spots, and quite satisfactory for the lower half of the duallers. Its a very whacky, crazy affair, as any picture with Hugh Herbert in the leading role must inevitably be. The names won't hurt, and Herbert will get the laughs.

Ad Lines: "Meet the New Chump-ion"; "A 'Dough' Boy Caught In the Graft"; "Everytime He Opens His Purse, a Blonde Flies Out"; "He's Sap-Happy."

Hit the Road

MELODRAMA
61M.

Estimate: Fair dualler; names should help.

Cast: Gladys George, Barton MacLane, The Dead End Kids and the Little Tough Guys (Billy Halop, Huntz Hall, Gabriel Dell, Bernard Punsley), Evelyn Ankers, Charles Lang, Shemp Howard, Edward Pawley, Bobs Watson, Walter Kingsford, Eily Malyon, John Harmon. Directed by Joe May.

Story: When Barton MacLane, reformed gang leader, gets out of jail, he takes into custody the orphaned sons of dead members of his former mob, who were killed by a rival gang. The boys are pretty wild, getting in everybody's hair. MacLane and his wife, Gladys George, raise a fund of $50,000 for the building of a trade school, which is stolen by a rival gangster and his mob, on MacLane's trail—following which there is a free for all, with the boys saving the day.

X-Ray: This is a lightweight offering which will do all right as dual support. Despite its story and production shortcomings, it should garner sufficient laughs from audiences to rate it somewhat above average second feature material. The combination of Gladys George and Barton MacLane with the Dead End Kids and Little Tough Guys provides a certain amount of marquee attraction.

Ad Lines: "Rougher and Rowdier Than Ever—But No Match for a Tough Moll!"; "Those Dead Enders Have A New Racket —Down On the Farm"; "Hit the Road to Thrills, Action, and Laugh-Loaded Adventure."

Law of the Range (5066)

WESTERN
59M.

Estimate: One of the best of the series.

Cast: Johnny Mack Brown, Fuzzy Knight, Nell O'Day, Roy Harris, Pat O'Malley, Ethal Laidlaw, Elaine Morey, Charles Kuy, Hal Taliaferro. Lucille Walker and the Texas Rangers. Directed by Ray Taylor.

Story: Johnny Mack Brown is the son of Pat O'Malley, who has been carrying on a feud started 20 years before. Also involved in the feud are Hal Taliaferro, father of Elaine Morey and Nell O'Day, and Roy Harris, son of one of the participants in the feud's beginnings. Harris, known as the Wolverine Kid, frames things so that Brown looks like a killer when Harris kills Taliaferro. But, thanks to Brown and Knight, Harris is exposed as in the pay of the sheepmen who want to kill off the cattlemen. Brown brings Harris to justice.

X-Ray: Put this with the best of the Browns. It has a better story than usual, more shooting, a good mixture of music with action, and, all in all, it rates with the best of the western crop. Even Fuzzy Knight's comedy is more endurable than usual. Roy Harris, as the bad man, is a new face, and good, while the rest of the cast is adequate. Songs are: "Six Gun Dan", "Pals of the Prairie", "Little Pony", "I Plumb Forget", and "Forget Your Boots and Saddle".

Ad Lines: "Defying Death Dealing Desperados"; "Bustin' the West Wide Open"; "Blazin' Guns Blast the Badlands"; "Ride to Victory With Johnny Mack Brown."

WARNERS—FN

Out Of the Fog (555)

DRAMA
86M.

Estimate: Suspenseful programmer on the heavy side will need plenty of push.

Cast: Ida Lupino, John Garfield, Thomas Mitchell, Eddie Albert, John Qualen, Aline MacMahon, Robert Homans, Bernard Gorcey, Leo Gorcey, Odette Myrtil, George Tobias. Directed by Anatole Litvak.

Story: Mitchell, Sheepshead Bay tailor, and Qualen, chef in a local joint, go fishing four nights a week after work in their little boat. They've saved $190 towards their ambition to purchase a larger boat, and fish off Cuba. Racketeer Garfield has organized the local small-boat owners and collects $5 per week protection money from each. Against Mitchell's loud protests, he and Qualen also find themselves forced to pay. Garfield makes a successful play for Ida Lupino, Mitchell's daughter, who falls for him fast as a relief from her humdrum life and her humdrum lover, Eddie Albert. Garfield's hold on her is so strong she sticks even after she learns her beloved father is one of the victims. Garfield learns of the Mitchell-Qualen $190 and tries to extort that, too. Mitchell yells for the friendly cop who tries to help, but they lack proof, and Garfield goes free. He waylays harmless old Mitchell and beats him with a rubber hose. After the beating, Mitchell learns Lupino plans a trip to Cuba with Garfield, and the combination of events fills him with a determination for action. He and Qualen plan to murder Garfield, but, through a mishap, Garfield dies accidentally. They keep their money (and get a little extra, too, from Garfield's wallet), Lupino finds true love with Albert, and a fishing trip to Cuba appears imminent.

X-Ray: This needs extra selling effort. There isn't much in the way of name-values, and such comedy relief as director Litvak attempts to inject generally fails to register. Individual acting honors go to Thomas Mitchell. John Qualen is a delightful surprise. Handsome Miss Lupino does well, and Garfield is properly tough and slick.

Ad Lines: "Their Love Broke Every Rule in the Books"; "Only He Can Do That To Me"; "The 'Sea Wolf' Lovers Are Together Again"; "A Drama of Little People and Big Ideas"; "Sock Entertainment."

Underground (558)

MELODRAMA
95M.

Estimate: Gripping meller of Nazi conditions will need the most intensive kind of selling.

Cast: Jeffrey Lynn, Philip Dorn, Kaaren Verne, Mona Maris, Peter Whitney, Martin Kosleck, Erwin Kalser, Ilka Bruning, Frank Reicher, Egon Brecher, Ludwig Stossel, Hans Schumm, Wolfgang Zilzer, Roland Varno, Henry Brandon, Lotte Palf, Lisa Golm, Louis Arco, Roland Drew. Directed by Vincent Sherman.

Story: This is the story of the underground, secret radio fight against the Nazis in Germany. Jeffrey Lynn, brother of Philip Dorn, loses an arm at Dunkirk, but still remains a strong Nazi. Dorn is secretly the head of the underground movement, but poses as a loyal Nazi. Key of the movement is secret radio, with Dorn directing its activities, aided by Mona Maris, who works at Gestapo headquarters, and Kaaren Verne, a night club singer. Lynn falls for Verne, he is with her when she is apprehended by the Gestapo, she is beaten, and Lynn released to spy on her. Lynn informs the Gestapo of the secret broadcast, not knowing his brother will be there, the brother is trapped, and when he and his father are beaten, Lynn finally understands. However, Dorn thinks his brother has betrayed him, but as he goes to the scaffold, he hears the secret radio going, and knows his brother is carrying on.

X-Ray: As gripping a drama of the anti-Nazi fight as has been seen, this will still have to buck the topical side. Men may go for it, but the women's angle isn't too strong. Both the Hess flight and the Bismarck sinking are mentioned, but not enough to sell in the ads. The best bet, except in the strong anti-Nazi sectors, would be to plug this as a gripping meller, which it is; the brother against brother angles; the love vs. country angle. The players are competent, all well chosen. But the question still is: can this do business where the others haven't?

Ad Lines: "You Wouldn't Believe It Possible, If You Didn't Know It Was True"; "The Truth Is Stronger Than Fiction . . . See 'Underground' Now"; "Headlines Come to Life In 'Underground' "; "Is Blood Thicker Than Patriotism?"; "No Woman Was Safe . . . From This Kind of Dishonor."

MISCELLANEOUS

No Greater Sin

ADULT
MELODRAMA
85M.

(University Film)

Estimate: Well-made exploitation show has plenty of selling angles.

Cast: Leon Ames, Luana Walters, John Gallaudet, George Taggart, Adele Pierce, Guy Usher, Bodil Ann Rosing, William Gould, W. Tristram Coffin, Henry Roquemore, Paul Phillips, Frank Jaquet. Directed by William Nigh.

Story: Leon Ames, newly appointed health commissioner, decides something must be done about the high incidence of venereal disease. He gets the support of a local newspaper, with Luana Walters covering the assignment of publicizing his crusade. George Taggart wants to marry her sister. He has syphilis, and decides to visit a local quack for cure before marriage. Latter takes his savings and most of his income and falsely pronounces him cured. Taggart marries, and when his wife is about to have a baby, he is found to be still infected. Seeking revenge, he seeks out the quack and accidentally kills him. Meanwhile, Ames has been carrying on a program of mass blood-testing and cleaning out of local dens of iniquity, but meets with failure due to the narrow mindedness of the mayor and city council. Taggart finally overcomes his shame, tells the whole truth; he's acquitted, and Ames' program heads for success. Entertainer in a gin-mill sings "Hold Me Forever."

X-Ray: It goes without saying that film fare of this type is a natural for certain types of houses. In this instance the product is superior to the average film of this kind and should gain many general

bookings. Subject matter is treated with seriousness and restraint, and the picture has considerable technical merit. It's up to the exhibitor whether the subject itself will go in his locality. For metropolitan centers, it's a cinch. The showman should try to get the sponsorship of local health and civic authorities. Performances are good, direction keeps things moving and lends the treatment the proper dignity.

Ad Lines: "What Is the Most Dreaded Fifth Column In Our Program For National Health Defense"; "Wasted Lives . . . Happiness Destroyed Forever Through a Moment's Folly!" "See the Great National Crusade Against Dread Sex Disease In Action!"

FOREIGN

Wrath of Jealousy

DRAMA
71M.

(Select)

(English-made)

Estimate: English import has angles for selling.

Cast: Fay Compton, Barbara Greene, Patric Knowles, Alastair Sim, Ethel Glendinning, Bruce Seton, Dave Hutcheson, Naomi Plaskett, Arthur Young. Directed by Campbell Gullan, Alex Bryce.

Story: Patric Knowles, an officer in the Highland Brigade in 1853, falls for Barbara Greene, daughter of a minister. She likes him, but another sister interferes. This leads to a misunderstanding after they plan to elope; he goes to the Crimean War; the heroine becomes a nurse, helps save his life, hears he is to marry someone else, but when through chance it is discovered that the sister is to blame the two are brought together.

X-Ray: A pleasant picture, with one name, Patric Knowles, in the cast that might be known to American audiences, this is generally well-made, but it will probably find its way into the duallers except in the art houses. It is a departure from what has been seen around; the romance is appealing, while the Crimean war angle may be used in the selling.

Ad Lines: "Romance to Make Your Heart Ache"; "A Boy and a Girl . . . But a Different Story"; "They Loved . . . And Almost Lost"; "The Surprise Picture of the Year."

THE SHORTS PARADE

TWO-REEL

Comedy

DOUBLE EXPOSURE. Vitaphone—Bob Hope Re-issues. 19m. Booking advantage here is to cash in on Hope's popularity through radio, pictures, etc. As a street-corner photog, Hope tries to get a picture of the maharajah's wife. Latter, Oriental heavy type, tries to prevent it. Humor is of the slap-stick variety, but it's pretty fast-moving. Gags are corn. Maturer audiences will get a lift out of the early-modern costumes worn by the women and the songs in the background. GOOD. (6904).

I'LL NEVER HEIL AGAIN. Columbia—Three Stooges. 17m. Similar to one made by the Stooges last season, this again burlesques the dictator of a foreign power, his two aides, and, for good measure, others in the Axis. Three spies are determined to put back the emperor in place of the dictator, so they enlist the aid of a blonde vamp, who eventually is successful through a billiard ball bomb. Before they are blown up, however, the Stooges have a field day, some gags being funny, and some not. All in all, however, the Stooge followers will be satisfied, while the others may be interested in the topical angle. In spots where anything topical, burlesque or not, is poison, the exhibitor should decide for himself. GOOD. (2408).

WATCH THE BIRDIE. Vitaphone—Bob Hope Re-issues. 19m. Practical joker Hope tries out his mechanical gags on various victims, with backfires not a few times, to finally get the girl in the fadeout. This is generally pretty slow with poorly delivered old jokes. Sell Hope on his current popularity. Should fill the bill for a two-reeler on any kid show. FAIR. (6905).

Color Dramatic

HERE COMES THE CAVALRY. Vitaphone — Technicolor Productions. 20m. Here is a timely, dramatic subject with patriotic and human interest angles galore. A cowhand joins the U. S. Cavalry at Fort Bliss, Tex., to be with a favorite horse. Animal becomes injured, but later helps his cowboy master save the major's little son's life during maneuvers. Colors are fine, and add to the photographic possibilities of some beautiful landscapes. High-spot is field maneuvers participated in by a large body of mechanized and mounted cavalry. This was produced under the auspices of the Motion Picture Committee for National Defense with the cooperation of the U. S. Cavalry. Important parts are played by professionals: William Justice, Garry Owen, Casey Johnson, Byron Barr. It was directed by D. Ross Lederman. EXCELLENT. (6005).

Dramatic

COFFINS ON WHEELS. Metro—Crime Doesn't Pay. 17m. A blow against unscrupulous used car dealers who don't care how they endanger lives by selling unsafe autos, this follows the same trend as the others. While it is obvious from the start, the moral is still there. A used car dealer sells two worthless cars, one of which is responsible for a wreck and one death. The police step in and grab him. GOOD. (P-205).

Musical

HENRY KING AND HIS ORCHESTRA —in "Music A La King." Universal—Musicals. 17m. One of the best musicals in some time, this has pace, variety, and high rating music. In addition to the orchestra, there are specialties by the King's Men, Eleanor Hansen, Billy Burt, Dinorah Rego, and Jimmy Dodd. This deserves the better kind of booking. Among the songs are "Cigarettes," "Yo Yo," and "It's Never Trio Down in Rio." GOOD. (5230).

ONE-REEL

Color Cartoon

DANCE OF THE WEED. Metro—Color Cartoons. 9m. A pleasant enough little subject, artistically made, with heart-warming whimsy as its theme, it still doesn't quite fill the bill as a cartoon. Central characters are a weed and a flower who enact a little chase episode with snap-dragons as villains. In most of the footage they and other flora do ballet steps to classical type music. It is artistically okay. GOOD. (W-248).

Cartoon

A COY DECOY. Vitaphone — Looney Tunes. 7m. A "screwy" duck falls in love with a decoy planted by a wolf who wants a duck dinner. Wolf gets the worst of it. Porky gets a laugh on seeing the duck making love to the decoy, but is surprised to see the "lovers" followed by a family of baby decoys. Locale is a bookstore and titles displayed (Warner properties and others) suggest incidents in the film. This is generally amusing, occasionally raucous for all audiences. GOOD. (6612).

GOOD OLD IRISH TUNES. 20th Century-Fox—Terry Toon. 7m. The Bert Lahrish duck likes Irish tunes, dreams he goes to Irish pixie land, meets a fair damsel, finds it all a dream. The Irish tunes may please. FAIR. (1514).

KITTY GETS THE BIRD. Columbia—Fables. 7m. The mouse finds out that the cat is in danger of losing his home if the turkey is touched, so the mouse makes things tough. However, through no fault of either, the turkey is implanted on the head of the cat, and the latter is thrown out. FAIR. (2756).

Color Dramatic

WE AMERICANS. Federal Housing Administration—Pathe. 10m. This is one of the best commercial shorts to come out in a long time. Frank Craven and a couple of unbilled professionals enact a story of how a young married couple, unhappy in their drab apartment surroundings, find a new life when Craven tells them how, through the FHA, they can get a beautiful, practical new home. It's a heart-warming and timely reel that adds up to entertainment as well as propaganda. Color is beautiful and highlights nicely the handsome interiors portrayed. EXCELLENT.

Dramatic

THE BATTLE. Metro—Miniatures. 11m. Carey Wilson narrates a timely, dramatic and informative reel. It gives a side of our Navy not usually treated. The fleet gets word that an enemy country, "Black," has declared "war" and is about to attack the Panama Canal. All of the preparation incidental to servicing the fleet for battle is shown, and, finally, the sham battle gets under way with every type of naval vessel taking part. A swell subject, it is well produced. EXCELLENT. (M-235).

THIS IS THE BOWERY. Metro—Passing Parade. 10m. John Nesbitt takes as his theme the human derelicts of New York's Bowery, the missions which attempt their regeneration, the Bowery itself—its shops, flop-houses, beaneries, the

Highlight Shorts

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TWO REELS

DRAMATIC

China Fights Back—RKO-March of Time

SPORT

Baer vs. Louis—RKO-Special

ONE REEL

COLOR CARTOON

Hiawatha's Rabbit Hunt—Vitaphone
Hollywood Steps Out—Vitaphone
Nifty Nineties—RKO-Disney

MUSICAL

Hal Kemp and Orchestra—Vitaphone

NOVELTY

You Can't Fool a Camera—Metro

TRAVEL

Empire in Exile—20th Century-Fox

day-to-day activities of its denizens. Dramatic stuff is packed with the pathos and hopelessness of the subject. Technically it is par excellence. Interesting, entertaining, it is a graceful addition to any bill. EXCELLENT. (K-286).

Novelty

INFORMATION PLEASE No. 11—JAN STRUTHER. RKO. 10m. With Jan Struther, author of "Mrs. Miniver," as guest guesser, the customary questions are asked, and the results are amusing as always. GOOD. (14211).

STARS AT PLAY. Republic—Meet the Stars No. 6. 10m. Reel opens with a visit to home of Jane Withers, who entertains her teenish friends with archery, jitterbug dancing, and sodas. Cesar Romero entertains Patricia Morison at backgammon. Rita Hayworth supervises construction of her new manse. At Santa Anita, all the stars gather for the San Antonio handicap. Among those present for brief snatches are: Mary McCarthy, Joe E. Brown, Jr., and Sr., Buddy Pepper, Jackie Hughes, Stuart Erwin, June Collyer, Randolph Scott, Fay Wray, Robert Riskin, Lucille Ball, Desi Arnaz, Harry Ritz, J. Carroll Naish, George Raft, Jack and Tim Holt, Edmund Lowe, Binnie Barnes, Gail Patrick, Judith Barrett, Lin Howard, Andrea Leeds, Bing Crosby, Constance Moore, Jon Maschio, Gene Autry, Virginia Field, Roscoe Karns, Lana Turner, Tony Martin, Annabella, William Demarest, and Bob Howard. GOOD. (028-6).

Sport

AQUAPLAY. Columbia—Sport Reels. 10m. Bill Stern narrates while familiar scenes of aquaplaning, motor boat stunting, etc., in Florida are noted. Stern tries too hard. He would be better with a delivery that isn't so determined or intensive. FAIR. (2808).

FUN ON ROLLERS. 20th Century-Fox—Sports Reviews. 9m. Roller skating, and how it has progressed into big business, is shown in this reel which doesn't manage to get out of the "just fair" classification. A big roller skating spot in North Jersey is noted, in addition to the Rockefeller Center Plaza rink. FAIR. (1307).

ROLLING RHYTHM. RKO—Sportscopes. 9m. Showing trick and fancy skating by youngsters and adults in rinks throughout the country, this is up to the standard of the series. GOOD. (14311).

Color Travel

MOUNTAIN SUMMER. Universal—Going Places No. 92. The Canadian Rockies offer the subject matter for this average travelog, shot in Magnacolor. Banff, the chateau and its environs are the first places visited. Reel ends with a survey of beautiful Lake Louise. Colors aren't so good, but the scenery partially makes up for the lack. GOOD. (5362).

Travel

HOW GOES CHILE? RKO—South American Series. 10m. Third and last of the announced Julien Bryan films on the ABC countries of South America. As in the others, reel is primarily devoted to a discussion and comparison of Nazi, American, and national influences on the country's social, political, and economic life. There are many scenes of Chilean resorts, cities, and natural wonders, as well as Chile's industrial life. Makes for a highly interesting subject, best of the series. EXCELLENT. (14503).

TOO LATE TO CLASSIFY

Features

Kansas Cyclone (078)

WESTERN 56M.

(Republic)

Estimate: High grade western.

Cast: Don "Red" Barry, Lynn Merrick, William Haade, Milt Kibbee, Harry Worth, Dorothy Sebastian, Jack Kirk, Forrest Taylor, Charles Moore. Directed by George Sherman.

Story: As a false front for his robberies, Worth "operates" a phony gold mine. He holds up Wells Fargo shipments from other mines, re-packs the ore, and re-ships it as his own. Barry, a U. S. marshal, comes to town masquerading as a geologist. He's framed on a hold up and murder charge. Lynn Merrick, the sheriff's (Haade) sister, becomes his romantic interest, and furnishes last-minute proof of Barry's identity with the heavies getting theirs. Sheriff, it turns out, was in with the gang, but only so he could get enough money to take his ailing wife away.

X-Ray: If anything can be said of Rep's Barry westerns, it's that each release is better than its predecessor. This one is no exception. Standards of production, very good for run-of-the-mill shooties, are observed throughout, backgrounding nicely a story packed with blood-'n'-thunder of every description. George Sherman's direction invests the film with speed to spare, and makes the proceedings seem convincing enough. Barry, the ever-improving redhead, is in top form.

Ad Lines: "He's Dynamite! . . . America's Two-Gun, Two-Fisted Cowboy . . . Ready to Thrill You with His Most Daring Screen Adventure!"; "The Old West Lives Anew! Brimming with Action! Teeming with Thrills!"; "Fearless Don Barry Rides the Revenge Trail in the Face of Ambushed Guns!"

The Parson of Panamint (4031)

DRAMA 81M.

(Paramount)

Estimate: Good entertainment.

Cast: Charlie Ruggles, Ellen Drew, Phillip Terry, Joseph Schildkraut, Porter Hall, Henry Kolker, Janet Beecher, Clem Bevans, Douglas Fowley, Paul Hurst, Frank Puglia, Minor Watson, Harry Hayden, Russell Hicks. Directed by William McGann.

Story: This is the screen version of the widely read Peter B. Kyne novel, wherein the young preacher is brought to the gold mining town of Panamint eventually to segregate the gold from the dross by kindly philosophy and neighborly friendship, plus a left hook to the chin when necessary. Chased out of his church by hypocrites and crooked directors of the gold mine; forced into gambling to unintentionally win possession of the dance saloon and gambling house which he makes his new house of God, he is finally accused of murder and on the brink of being lynched before the people see the light and recognize his true worth to the community.

X-Ray: A top-notch production and a decided credit to producer Harry Sherman, this is absorbing and gripping drama from beginning to end. It is a showman's picture, way off the beaten track, brim full of thrills, suspense, and action. Properly sold it should please in any situation. Wise exhibitors will get behind it.

Ad Lines: "A Two-Fisted Parson Who Could Take It and Dish It Out!"; "He Spoke the Word of God and Backed It Up with a Right Hook"; "It's a Two-Fisted Action Attraction."

Shorts

STARS-PAST AND PRESENT. Republic-Meet the Stars No. 8. 10m. This is primarily a house ad for Republic Pictures, but it's nicely done. Most of the footage is of the ceremonies and attending personalities at the dedication to the memory of Mabel Normand of Republic's new sound stage. Opening sequence is at a Hollywood private swimming pool. Many stars shown are old timers, including the Keystone Cops, Mack Sennett, Eddie Quillan, Jack Mulhall, Richard Bennett, William Farnum, Charles Ray, Chester Conklin, Louise Fazenda, Charley Murray, etc., which the older folks will go for. Among the modern stars are Brenda Joyce. Bill Orr, Ilona Massey, Jane Russell, Jack Buetel, Cesar Romero, Patricia Morison, Mary Martin, Ann Miller, Judy Canova, Walter Abel, Gene Autry, Gabby Hayes, Mary Lee, and Smiley Burnette. There are some clips from Mabel Normand's films. This is the best of the series. EXCELLENT. (028-8).

YANKEE DOODLE ANDY. Columbia—Andy Clyde Comedy. 17½m. Playful Andy gets mixed up with a group of spies, and finally manages to save his job and the airplane factory after some escapades. The patriotism angle is worthy of note, even if the comedy is just fair. FAIR. (2435).

FRENCH FRIED POTATOES. Columbia—Alan Mowbray Comedy. 18m. Getting Alan Mowbray in a two-reeler is something in itself. When his old girl friend is found with him and his pal by the wives at a reunion of military men, this leads to plenty of gags and comedy. Mowbray is, of course, known to most movie goers. GOOD. (2436).

PORKY'S PRIZE PONY. Vitaphone—Looney Tune. 7m. Rather funny, with the background being that an old mare gets first prize in a steeplechase at a county fair for Porky, whose prize nag is unable to enter. GOOD. (6613).

TOM THUMB'S BROTHER. Columbia—Color Rhapsody. 6½m. Rescued from the black cat's claw by the brother of Tom Thumb, Tom feels that he is an outcast no longer, and it winds up okay. GOOD. (2509).

COPY CAT. Paramount—Animated Antics. 6m. A mouse is tougher than the cat, with the latter giving up finally. This isn't particularly original FAIR. (H0-11).

CHILD PSYKOLOSIKY. Paramount—Popeye. 6m. One of the better Popeye entries, this has a good moral, too. Popeye gives his version of the Washington-Cherry Tree episode, and a boy decides to repeat the stunt. The kid confesses after being on the spot to tell the truth, and Popeye goes to buy the reward, until his grandpappy enters, and walks away with the prize for honesty. GOOD. (E0-11).

THE '40-'41 SHORTS PARADE AND COMPLETE LISTING APPEARS FORTNIGHTLY IN THE YELLOW SECTION OF THE EXHIBITOR

Production Numbers of '40-'41 Features with National Release

COLUMBIA

2002	Penny Serenade	Apr. 24
2005	This Thing Called Love	Jan. 2
2006	Adam Had Four Sons	Feb. 18
2008	She Knew All the Answers	May 15
2011	They Dare Not Love	Apr. 30
2012	Escape to Glory	Nov. 28
2013	Her First Beau	May 8
2015	Blondie Goes Latin	Feb. 27
2016	Blondie Plays Cupid	Oct. 31
2018	So You Won't Talk	Oct. 3
2020	Naval Academy	May 22
2021	The Lone Wolf Keeps a Date	Nov. 23
2022	The Lone Wolf Takes a Chance	Mar. 6
2024	Ellery Queen, Master Detective	Nov. 30
2025	Ellery Queen's Penthouse Mystery	Mar. 24
2027	Meet Boston Blackie	Feb. 20
2028	The Devil Commands	Feb. 3
2029	The Face Behind the Mask	Jan. 16
2030	Nobody's Children	Oct. 17
2031	The Great Plane Robbery	Dec. 9
2032	Fugitive From a Prison Camp	Sept. 5
2033	The Phantom Submarine	Dec. 20
2034	The Great Swindle	Apr. 10
2036	Under Age	Apr. 24
2037	The Big Boss	Apr. 28
2038	Girls Under 21	Oct. 24
2044	Missing Ten Days	Feb. 28
2101	Arizona	Dec. 25
2201	The Durango Kid	Aug. 15
2202	West of Abilene	Oct. 21
2203	Thundering Frontier	Dec. 5
2204	The Pinto Kid	Jan. 9
2205	Outlaws of the Panhandle	Feb. 27
2206	Medico of Painted Springs	June 26
2207	The Medico Rides	July 30
2208	The Medico Hits the Trail	Aug. 14
2209	Prairie Schooners	Sept. 30
2210	Beyond the Sacramento	Nov. 14
2211	Wildcat of Tucson	Dec. 31
2212	Across the Sierras	Feb. 13
2213	North From the Lone Star	Mar. 31
2214	The Return of Daniel Boone	May 7
2215	Hands Across the Rockies	June 19
2216	The Son of Davy Crockett	July 15
	Adventure In Washington	May 30
	The Richest Man in Town	June 12
	Time Out for Rhythm	June 20
	Sweetheart of the Campus	June 26
	I Was a Prisoner on Devil's Island	June 30
	Two in a Taxi	July 10
	Blondie in Society	July 17
	The Officer and the Lady	July 24

METRO

101	Dr. Kildare Goes Home	Oct. 6
102	Wyoming	Sept. 13
103	Strike Up the Band	Sept. 27
104	Haunted Honeymoon	Sept. 20
105	Sky Murder	Sept. 27
106	Dulcy	Oct. 4
107	Third Finger, Left Hand	Oct. 11
108	Escape	Nov. 1
109	Hullabaloo	Oct. 25
110	Bitter Sweet	Nov. 8
111	Gallant Sons	Nov. 15
112	Little Nellie Kelly	Nov. 22
113	Comrade X	Dec. 13
114	Go West	Dec. 6
115	Dr. Kildare's Crisis	Nov. 29
116	Keeping Company	Dec. 27
117	Flight Command	Jan. 3
118	Maisie Was a Lady	Jan. 10
119	The Philadelphia Story	Jan. 17
120	Land of Liberty	Jan. 24
121	Wild Man of Borneo	Jan. 24
122	Come Live With Me	Jan. 31
123	Blonde Inspiration	Feb. 7
124	The Bad Man	Mar. 28
125	The Trial of Mary Dugan	Feb. 14
126	Andy Hardy's Private Secretary	Feb. 21
127	Free and Easy	Feb. 28
128	Rage In Heaven	Mar. 7
129	The Penalty	Mar. 14
130	Ziegfeld Girl	Apr. 25
131	Washington Melodrama	Apr. 18
132	Men of Boys Town	Apr. 11
133	The People vs. Dr. Kildare	May 2
134	Love Crazy	May 23
135	I'll Wait for You	May 16
136	A Woman's Face	May 9
137	Billy the Kid	May 30
138	The Get-Away	June 13
139	The Big Store	June 20
140	They Met in Bombay	June 27
	Gone With the Wind	Jan. 17
	Mata Hari (re-issue)	June 6
	Barnacle Bill	July 4
	Ringside Maisie	July 11

MONOGRAM

	Who Is Guilty?	Sept. 2
	Up in the Air	Sept. 9
	That Gang of Mine	Sept. 23
	The Ape	Sept. 30
	Drums of the Desert	Oct. 7
	Trailing Double Trouble	Oct. 7
	Ol' Swimming Hole	Oct. 21
	Take Me Back to Oklahoma	Nov. 11
	Phantom of Chinatown	Nov. 18
	West of Pinto Basin	Nov. 25
	Chamber of Horrors	Dec. 10
	Pride of the Bowery	Dec. 15
	Her First Romance	Dec. 22
	Rolling Home to Texas	Dec. 29
	You're Out of Luck	Jan. 20
	Trail of the Silver Spurs	Jan. 5
	Dead Man's Shoes	Jan. 15
	The Kid's Last Ride	Feb. 10
	Ridin' the Cherokee Trail	Feb. 25
	Flying Wild	Mar. 10
	Break the News	Apr. 10
	Hoosier Schoolboy (re-issue)	Apr. 17
	Tumbledown Ranch in Arizona	Apr. 20
	Invisible Ghost	Apr. 25
	Roar of the Press	Apr. 30
	The Pioneers	May 10
	House of Mystery	May 7
	Sign of the Wolf	Mar. 25
	Redhead	May 21
	King of the Zombies	May 14
	Silver Stallion	May 28
	Wranglers' Roost	June 4
	The Gang's All Here	June 11
	Bowery Blitzkrieg	Aug. 1
	Wanderers of the West	June 25
	Murder by Invitation	June 30
	City Limits	July 12
	The Ghost Runs Wild	July 26
	Fugitive Valley	July 30
	Dynamite Canyon	Aug. 8
	1941-42	
	Rough Riders	July 19
	The Deadly Game	July 26
	Dynamite Canyon	Aug. 8
	Night of Horror	Aug. 15
	Rough Riders No. 2	Aug. 29

PARAMOUNT

1939-40

3946	North West Mounted Police	Dec. 27

1940-41

4001	Rhythm on the River	Sept. 6
4002	I Want A Divorce	Sept. 20
4003	Rangers of Fortune	Sept. 27
4004	The Quarterback	Oct. 4
4005	Cherokee Strip	Oct. 11
4006	Moon Over Burma	Oct. 18
4007	Christmas In July	Oct. 25
4008	Dancing on a Dime	Nov. 1
4009	Arise My Love	Nov. 8
4010	World in Flames	Oct. 25
4011	A Night at Earl Carroll's	Dec. 6
4012	Texas Rangers Ride Again	Dec. 13
4013	Love Thy Neighbor	Dec. 27
4014	Second Chorus	Jan. 3
4015	Victory	Jan. 17
4016	Life With Henry	Jan. 24
4017	You're the One	Feb. 7
4018	The Mad Doctor	Feb. 14
4019	Virginia	Feb. 21
4020	The Monster and the Girl	Feb. 28
4021	There's Magic in Music	May 16
4022	The Lady Eve	Mar. 21
4023	Las Vegas Nights	Mar. 28
4024	The Roundup	Apr. 4
4025	Road to Zanzibar	Apr. 11
4026	Power Dive	Apr. 25
4027	Reaching for the Sun	May 2
4028	I Wanted Wings	May 30
4029	One Night in Lisbon	June 13
4030	West Point Widow	June 20
4050	Three Men From Texas	Nov. 15
4051	Doomed Caravan	Jan. 10
4052	In Old Colorado	Mar. 14
4053	Border Vigilantes	Apr. 18
4054	Pirates on Horseback	May 23
	Caught in the Draft	July 4
	Shepherd of the Hills	July 18
	Forced Landing	July 25
	Parson of Panamint	June 27

PRODUCERS RELEASING CORP.

101	I Take This Oath	May 29
102	Hold That Woman!	June 28
103	Marked Men	Aug. 28
104	Misbehaving Husbands	Dec. 20
105	Devil Bat	Dec. 13
106	Secret Evidence	Jan. 31
107	Caught In the Act	Feb. 7
108	Federal Fugitives	Mar. 28
109	Emergency Landing	May 23
110	South of Panama	May 2
111	Criminals Within	June 13
112	Double Cross	June 27
113	Desperate Cargo	July 4
114	Gambling Daughters	July 18
123	Paper Bullets	May 30
151	Frontier Crusader	June 1
152	Gun Code	Aug. 3
153	Arizona Gang Busters	Sept. 16
154	Riders of Black Mountain	Nov. 11
155	Outlaws of the Rio Grande	Mar. 7
156	The Texas Marshal	June 13
157	Billy the Kid Outlawed	July 20
158	Billy the Kid In Texas	Sept. 30
159	Billy the Kid's Gun Justice	Dec. 27
160	Billy the Kid's Range War	Jan. 24
161	Billy the Kid's Fighting Pals	Apr. 18
162	Billy the Kid In Sante Fe	July 11
163	Lone Rider Rides On	Jan. 10
164	Lone Rider Crosses the Rio	Feb. 21
165	Lone Rider in Ghost Town	May 16
166	Lone Rider No. 4	July 11
167	Lone Rider No. 5	Aug. 8
	Reg'lar Fellars	July 18

RKO-RADIO

101	Men Against the Sky	Sept. 6
102	Dreaming Out Loud	Sept. 13
103	I'm Still Alive	Sept. 27
104	They Knew What They Wanted	Oct. 25
105	The Villain Still Pursued Her	Oct. 11
106	Too Many Girls	Nov. 8
107	Laddie	Oct. 18
108	You'll Find Out	Nov. 22
109	Li'l Abner	Nov. 1
110	Little Men	Jan. 10
111	Mexican Spitfire Out West	Nov. 15
112	Kitty Foyle	Dec. 27
113	Remedy for Riches	Nov. 29
114	No, No, Nanette	Dec. 20
115	Let's Make Music	Jan. 17
116	The Saint in Palm Springs	Jan. 24
117	Mr. and Mrs. Smith	Jan. 31
119	Footlight Fever	Mar. 21
120	A Girl, a Guy, and a Gob	Mar. 14
121	Play Girl	Feb. 14
122	The Devil and Miss Jones	Apr. 11
123	Scattergood Baines	Feb. 21
124	Melody for Three	Mar. 28
125	Repent at Leisure	Apr. 4
126	Tom, Dick, and Harry	
127	Hang Out the Moon	
128	They Met in Argentina	Apr. 25
129	Hurry, Charlie, Hurry	
131	The Saint's Vacation	May 30
132	Scattergood Pulls the Strings	May 23
133	Sunny	May 30
134	They Meet Again	June 20
161	Convoy	Jan. 3
162	Vivacious Lady (re-issue)	Mar. 28
163	Bringing Up Baby (re-issue)	May 2
166	Frank Buck's "Jungle Cavalcade" (re-issue)	
171	The Ramparts We Watch	Aug. 16
181	Wagon Train	Oct. 4
182	The Fargo Kid	Dec. 6
183	Along the Rio Grande	Feb. 7
184	Robbers of the Range	Apr. 18
185	Cyclone on Horseback	June 6
191	The Reluctant Dragon	June 27
193	Citizen Kane	

REPUBLIC

001	Hit Parade of 1941	Oct. 15
002	Sis Hopkins	Apr. 12
003	Puddin' Head	June 25
005	Melody and Moonlight	Oct. 11
006	Who Killed Aunt Maggie?	Nov. 1
007	Friendly Neighbors	Nov. 7
008	Barnyard Follies	Dec. 6
009	Behind the News	Dec. 20
010	Arkansas Judge	Jan. 28
011	A Man Betrayed	Feb. 27
012	Mr. District Attorney	Mar. 26
013	Rookies on Parade	Apr. 17
014	Lady From Louisiana	Apr. 22
015	Country Fair	May 5
016	Angels With Broken Wings	May 27
017	The Girl From Havana	Sept. 11
018	Meet the Missus	Nov. 29
019	Bowery Boy	Dec. 27
020	Petticoat Politics	Jan. 31
021	The Great Train Robbery	Feb. 28
022	The Gay Vagabond	May 12
041	Melody Ranch	Nov. 15
043	Ride, Tenderfoot, Ride	Sept. 6
044	Ridin' on a Rainbow	Jan. 24
045	Back In the Saddle	Mar. 14
046	The Singing Hill	Apr. 26
051	Colorado	Sept. 15
052	Young Bill Hickok	Oct. 21
053	The Border Legion	Dec. 5
054	Robin Hood of the Pecos	Jan. 14
055	In Old Cheyenne	Mar. 28
056	Sheriff of Tombstone	May 7
057	Nevada City	June 20
061	Oklahoma Renegades	Aug. 29
062	Under Texas Skies	Sept. 30
063	The Trail Blazers	Nov. 11
064	Lone Star Raiders	Dec. 23
065	Prairie Pioneers	Feb. 16
066	Pals of the Pecos	Apr. 8
067	Saddlemates	May 26
071	The Tulsa Kid	Aug. 16
072	Frontier Vengeance	Oct. 10
073	Texa sTerrors	Nov. 22
074	Wyoming Wildcat	Jan. 6
075	The Phantom Cowboy	Feb. 14
076	Two Gun Sheriff	Apr. 10
077	Desert Bandit	May 24
078	Kansas Cyclone	June 24
	Gangs of Sonora	July 7
	Sunset in Wyoming	July 20

20th CENTURY-FOX

101	The Man I Married	Aug. 2
102	Street of Memories	Nov. 15
103	Return of Frank James	Aug. 16
104	Girl From Avenue A	Aug. 9
105	Public Deb No. 1	Sept. 13
106	Pier 13	Aug. 23
107	Brigham Young	Sept. 27
108	Gay Caballero	Oct. 4
109	Young People	Aug. 30
110	Charlie Chan at the Wax Museum	Sept. 6
111	The Great Profile	Oct. 25
112	The Bride Wore Crutches	June 13

113	Down Argentine Way	Oct. 11
114	Night Train	Oct. 18
115	Hudson's Bay	Jan. 3
116	Yesterday's Heroes	Sept. 20
117	The Mark of Zorro	Nov. 8
118	Charter Pilot	Dec. 6
119	Youth Will Be Served	Nov. 22
120	Tin Pan Alley	Nov. 29
121	Murder Over New York	Dec. 13
122	Jennie	Dec. 20
123	Chad Hanna	Dec. 27
124	Michael Shayne, Private Detective	Jan. 10
125	Romance of Rio Grande	Jan. 17
126	Zane Grey's Western Union	Feb. 21
127	The Girl in the News	Jan. 31
128	Tall, Dark, and Handsome	Jan. 24
129	Ride Kelly Ride	Feb. 7
130	Golden Hoofs	Feb. 14
131	Scotland Yard	Apr. 4
132	Murder Among Friends	Feb. 28
133	Tobacco Road	Mar. 7
134	Sleepers West	Mar. 14
135	The Outlaw	
136	Dead Men Tell	Mar. 28
137	That Night in Rio	Apr. 11
138	Ride On Vaquero	Apr. 18
139	Mail Train	Apr. 25
140	Great American Broadcast	May 9
141	Cowboy and the Blonde	May 16
142	The Great Commandment	May 23
143	Blood and Sand	May 30
144	For Beauty's Sake	June 6
145	A Very Young Lady	June 27
146	Man Hunt	June 20
147	Moon Over Miami	July 4
148	Accent on Love	July 11
149	Dance Hall	July 18

UNITED ARTISTS

CHAPLIN

The Great Dictator	Mar. 7

CORFIELD

Blackout	Nov. 29

GOLDWYN

The Westerner	Sept. 20

KORDA

The Thief of Bagdad	Dec. 25
That Hamilton Woman	Apr. 18

LESSER

That Uncertain Feeling	Apr. 20

LOEW-LEWIN

So Ends Our Night	Feb. 14

ROACH

Captain Caution	Aug. 9
Road Show	Jan. 24
Topper Returns	Mar. 21
Broadway Limited	June 13

ROOSEVELT

Pastor Hall	Sept. 13
Pot O' Gold	Apr. 11

ROWLAND

Cheers for Miss Bishop	Feb. 21

SEKELY

New Wine	Aug. 8

SELZNICK

The Adventures of Tom Sawyer (re-issue)	May 16
The Prisoner of Zenda (re-issue)	May 16

SMALL

Kit Carson	Aug. 30
South of Pago Pago	July 19
Son of Monte Cristo	Jan. 10

WANGER

Foreign Correspondent	Aug. 16
The Long Voyage Home	Nov. 22

UNIVERSAL

5000	Abbott and Costello and Dick Powell In the Navy	May 30
5001	Spring Parade	Sept. 27
5002	Back Street	Feb. 7
5003	Nice Girl?	Feb. 21
5006	Hired Wife	Sept. 13
5007	Seven Sinners	Oct. 25
5008	Trail of the Vigilantes	Dec. 13
5009	Buck Privates	Jan. 31
5010	The Bank Dick	Nov. 29
5011	The Flame of New Orleans	Apr. 25
5012	Man Made Monster	Mar. 28
5013	Argentine Nights	Sept. 6
5014	Model Wife	Apr. 18
5015	One Night in the Tropics	Nov. 15
5016	The Man Who Lost Himself	Mar. 21
5017	A Little Bit of Heaven	Oct. 11
5018	The Invisible Woman	Dec. 27
5019	Diamond Frontier	Oct. 4
5020	The Mummy's Hand	Sept. 20
5021	Sandy Gets Her Man	Nov. 8
5022	Six Lessons From Madame Lazonga	Jan. 17
5023	Meet the Wildcat	Nov. 22
5024	Slightly Tempted	Oct. 18
5025	Give Us Wings	Dec. 20
5026	Margie	Dec. 6
5027	San Francisco Docks	Jan. 10
5028	The Black Cat	May 2
5030	Where Did You Get That Girl?	Jan. 3
5032	Meet the Chump	Feb. 14
5033	Horror Island	Mar. 28
5034	Too Many Blondes	May 23
5036	I'm Nobody's Sweetheart Now	Nov. 1
5037	Double Date	Mar. 14
5040	Dark Streets of Cairo	Feb. 28
5041	Mr. Dynamite	Mar. 7
5043	The Lady From Cheyenne	Apr. 11
5046	The Fugitive	Sept. 20
5048	Next Time We Love (Reissue)	Nov. 22
5051	The Leather Pushers	Sept. 13
5052	The Devil's Pipeline	Nov. 1
5053	Lucky Devils	Jan. 3
5054	Mutiny in the Arctic	Apr. 18
5055	Men of the Timberland	June 6
5056	Raiders of the Desert	July 18
5057	A Dangerous Game	Aug. 22
5061	Ragtime Cowboy Joe	Sept. 20
5062	Law and Order	Oct. 18
5063	Pony Post	Nov 8
5064	Boss of Bullion City	Jan. 10
5065	Bury Me Not on the Lone Prairie	Mar. 21
5066	Law of the Range	June 20
5067	Rawhide Rangers	July 18
	Tight Shoes	June 13
	San Antonio Rose	June 20
	Hit the Road	June 27
	Bachelor Daddy	July 4
	Hello, Sucker	July 11
	This Girl Is Mine	July 25
	Cracked Nuts	Aug. 1
	Hold That Ghost	Aug. 8

1941-42

A Girl Must Live	Sept. 19
(pre-release	July 18)
Quiet Wedding	Aug. 8

WARNERS-FIRST NATIONAL

WARNERS

501	The Sea Wolf	Mar. 22
502	Knute Rockne—All American	Oct. 5
503	Four Mothers	Jan. 4
504	The Great Lie	Apr. 12
505	Manpower	Aug. 9
506	City for Conquest	Sept. 21
507	The Bride Came C.O.D.	July 12
508	Million Dollar Baby	May 31
509	Footsteps in the Dark	Mar. 8
510	Honeymoon for Three	Jan. 18
511	A Dispatch From Reuters	Oct. 19
512	The Lady With Red Hair	Nov. 30
513	South of Suez	Nov. 16
514	Flight from Destiny	Feb. 8
515	The Great Mr. Nobody	Feb. 15
516	Thieves Fall Out	May 3
517	Kisses for Breakfast	July 5
518	Bullets for O'Hara	July 19
519	Calling All Husbands	Sept. 7
520	Father's Son	Feb. 1
521	Here Comes Happiness	Mar. 15
522	A Shot in the Dark	Apr. 5
523	The Nurse's Secret	May 24
524	Passage From Hongkong	June 21
525	Here Comes the Navy (Re-issue)	Dec. 21
550	Devil Dogs of the Air (re-issue) (End '40-'41)	June 6

FIRST NATIONAL

551	Santa Fe Trail	Dec. 28
552	The Letter	Nov. 23
553	Dive Bomber	Aug. 30
554	No Time for Comedy	Sept. 14
555	Out of the Fog	June 14
556	High Sierra	Jan. 25
557	Bad Men of Missouri	July 26
558	Underground	June 28
559	The Strawberry Blonde	Feb. 22
560	The Wagons Roll at Night	Apr. 26
561	Tugboat Annie Sails Again	Oct. 26
562	East of the River	Nov. 9
563	Singapore Woman	May 17
564	Shining Victory	June 7
565	Highway West	Aug. 23
566	Affectionately Yours	May 10
567	Strange Alibi	Apr. 19
568	Knockout	Mar. 29
569	Father Is a Prince	Oct. 12
570	Always a Bride	Nov. 2
571	She Couln't Say No	Dec. 7
572	Case of the Black Parrot	Jan. 11
573	Shadows on the Stairs	Mar. 1
574	Three Sons O' Guns (End '40-'41	Aug. 2

SPECIAL

500	Meet John Doe	May 4

(Continued from Servisection 10)

LAND OF NO ONE, THE (Terra di Nessuno) — 82m.—Esperia 638
LA NOCHE DE LOS MAYAS — see Night of the Mayas.
LARCENY STREET—62m.—Film Alliance of US.. 663
LAST WILL OF DR. MABUSE, THE—98m.—Gallic. 703
LAS VEGAS NIGHTS—87m.—Paramount 710
LAW AND ORDER—57m.—Universal 621
LAW OF THE RANGE—59m.—Universal 774
LAW OF THE WOLF—55m.—Ziehm 748
LEATHERPUSHERS, THE—64m.—Universal 605
LES AMOUREUX—92m.—Pax 662
LET GEORGE DO IT!—73m.—Film Alliance US.. 630
LET'S MAKE MUSIC—84m.—RKO 660
LETTER, THE—97m.—Warners 647
LIFE WITH HENRY—81m.—Paramount 681
LI'L ABNER—78m.—RKO-Radio 628
LILAC DOMINO, THE—65m.—Select 662
LITTLE BIT OF HEAVEN, A—86m.—Universal.. 624
LITTLE MEN—84m.—RKO 652
LITTLE NELLIE KELLY—100m.—Metro 644
LIVING CORPSE, THE—85m.—Juno 614
LIVING DEAD, THE—91m.—Hoffberg 662
LONE RIDER CROSSES THE RIO, THE — 60m. — PRC 710
LONE RIDER IN GHOST TOWN, THE—64m.—PRC 750
LONE RIDER RIDES ON, THE—64m.—PRC 676
LONE STAR RAIDERS—57m.—Republic 660
LONE WOLF KEEPS A DATE, THE—65m.—Col.. 643
LONE WOLF TAKES A CHANCE, THE—76m.—Columbia 709
LONG VOYAGE HOME, THE—105m.—Wanger-UA 624
LOVE CRAZY—99m.—Metro 755
LOVE THY NEIGHBOR—82m.—Paramount 665
LUCKY DEVILS—62m.—Universal 668
LUCKY PARTNERS—99m.—RKO-Radio 586

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MAD EMPEROR, THE—92m.—World 713
MAIL TRAIN—87m.—20th-Fox 773
MAISIE WAS A LADY—79m.—Metro 675
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MAN BETRAYED, A—83m.—Republic 715
MAN HUNT—102m.—20th-Fox 773
MAN I MARRIED, THE—77m.—20th-Fox..... 570
MAN-MADE MONSTER—59m.—Universal 721
MANNERHEIM LINE, THE—75m.—Artkino 665
MAN OF THE DAY—see Man of the Hour.
MAN OF THE HOUR, THE (Man of the Day)—93m.—Trio Films 653
MANON LESCAUT—92m.—Esperia 729
MAN WHO LOST HIMSELF, THE—72m.—Universal 728
MARGIE—59m.—Universal 605
MARKED MEN—65m.—Producers Releasing 598
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MATA HARI—89m.—Metro 771
MAYERLING TO SARAJEVO—88m.—Leo Films... 638
MEET BOSTON BLACKIE—61m.—Columbia 699
MEET JOHN DOE—123m.—Warners 715
MEET THE CHUMP—60m.—Universal 685
MEET THE MISSUS—68m.—Republic 645
MEET THE WILDCAT—65m.—Universal 629
MELODY AND MOONLIGHT—72m.—Republic.... 620
MELODY FOR THREE—67m.—RKO 701
MELODY RANCH—84m.—Republic 645
MEN AGAINST THE SKY—75m.—RKO-Radio 598
MEN OF BOYS TOWN—106m.—Metro 709
MEN OF THE TIMBERLAND—62m.—Universal.. 765
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MOON OVER MIAMI—92m.—20th-Fox 773
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MR. DISTRICT ATTORNEY—69m.—Republic 720
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MUMMY'S HAND, THE—67m.—Universal 605
MURDER AMONG FRIENDS—67m.—20th-Fox.... 702
MURDER AT THE BASKERVILLES—65m.—Astor.. 663
MUTINY IN THE ARCTIC—61m.—Universal 739
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NEW TEACHER, THE—90m.—Artkino 729
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NICE GIRL?—95m.—Universal 702
NIGHT AT EARL CARROLL'S, A—83m.—Para.... 644
NIGHT OF THE MAYAS (La Noche de Los Mayas) —86m.—World Pictures 678
NIGHT TRAIN—93m.—20th Century-Fox..... 613
NOBODY'S CHILDREN—65m.—Columbia 627
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NORTH WEST MOUNTED POLICE—126m.—Para. 628
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ONE NIGHT IN LISBON—97m.—Paramount..... 756
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OUTLAWS OF THE RIO GRANDE—53m.—PRC.. 700
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INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

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MAY 30	Adventure in Washington V. Bruce, H. Marshall, G. Reynolds	Billy the Kid R. Taylor, B. Donlevy, M. Howard (Technicolor)	Wranglers' Roost, W Range Busters Silver Stallion D. Sharpe, J. Waldo	I Wanted Wings R. Milland, W. Holden, C. Moore, V. Lake		Sunny A. Neagle, J. Carroll, R. Bolger	Desert Bandit, W D. Barry Saddlemates, W Three Mesquiteers	Blood and Sand T. Power, L. Darnell, R. Hayworth (Technicolor)		Abbott and Costello and Dick Powell In the Navy	Million Dollar Baby (W) P. Lane, J. Lynn, R. Reagan
JUN 6		Mata Hari (Re-issue) G. Garbo, R. Novarro, L. Barrymore, L. Stone				The Saint's Vacation H. Sinclair, S. Gray (English-made)	Angels With Broken Wings B. Barnes, G. Roland, M. Lee, B. Gilbert	For Beauty's Sake N. Sparks, M. Weaver, T. North		Men of the Timberland R. Arlen, A. Devine, L. Hayes	Devil Dogs of the Air (Re-issue) (W) Shining Victory (FN) G. Fitzgerald, J. Stephenson
13	Time Out for Rhythm R. Vallee, R. Lane, Glen Gray and Orch.	The Get-Away C. Winninger, R. Sterling, D. Reed	The Gang's All Here F. Darro, M. M. Jones, J. Moran	One Night in Lisbon F. MacMurray, M. Carroll, J. Loder	Paper Bullets J. Woodbury, J. LaRue Texas Marshal, W T. McCoy	Cyclone on Horseback, W T. Holt		The Bride Wore Crutches L. Roberts, T. North, E. Kennedy	Broadway Limited V. McLaglen, M. Woodworth, D. O'Keefe (Roach)	Tight Shoes J. Howard, B. Barnes, L. Carrillo	Out Of the Fog (FN) I. Lupino, J. Garfield, T. Mitchell
20	Hands Across the Rockies, W B. Elliott, M. Bailey The Richest Man in Town R. Pryor, F. Craven, E. O'Hearn	The Big Store Marx Brothers, T. Martin, V. Grey		West Point Widow A. Shirley, R. Carlson, R. Denning		The Reluctant Dragon R. Benchley (Technicolor Sequences)	Nevada City, W R. Rogers, B. Payne, G. Hayes	Man Hunt G. Sanders, J. Bennett, W. Pidgeon		San Antonio Rose J. Frazee, R. Paige Law of the Range, W J. M. Brown	Passage From Hongkong (W) K. Douglas, L. Fairbanks, R. Ainley
27	Medico of Painted Springs, W C. Starrett Sweetheart Of the Campus O. Nelson, H. Hilliard, R. Keeler	They Met in Bombay C. Gable, R. Russell, P. Lorre	Wanderers Of the West T. Keene, B. Miles		Criminals Within E. Linden, B. Alexander, A. Doran Double Cross K. Richmond, P. Moore	Frank Buck's "Jungle Cavalcade" (Re-issue)	Puddin' Head J. Canova, F. Lederer Kansas Cyclone, W D. Barry, L. Herrick	A Very Young Lady J. Withers, N. Kelly, J. Sutton		Hit the Road G. George, B. MacLane, B. Halop	Underground (FN) J. Lynn, K. Verne, P. Dorn, M. Maris
JUL 4	I Was A Prisoner On Devil's Island S. Eilers, D. Woods	Barnacle Bill W. Beery, V. Weidler, L. Carrillo	Murder by Invitation W. Ford, M. Marsh	Caught in the Draft B. Hope, P. Goddard, L. Overman	Desperate Cargo R. Byrd, C. Hughes	Tom, Dick, and Harry G. Rogers, G. Murphy, B. Meredith, A. Marshall	Gangs of Sonora, W Three Mesquiteers. J. Johnson	Moon Over Miami B. Grable, D. Ameche, R. Cummings (Technicolor)		Bachelor Daddy Baby Sandy, K. Adams, E. Horton	Kisses for Breakfast (W) D. Morgan, J. Wyatt
11	Two in a Taxi A. Louise, R. Hayden, D. Purcell	Ringside Maisie A. Sothern, G. Murphy, R. Sterling	City Limits F. Albertson, J. Prouty, L. Gray	Forced Landing R. Arlen, E. Gabor, J. Naish	Billy the Kid in Santa Fe, W B. Steele	They Meet Again J. Hersholt, B. Lovett, R. Baldwin	Sunset in Wyoming (W) G. Autry, S. Burnette	Accent on Love G. Montgomery, C. Wright, Jr., S. Clements		Hello, Sucker H. Herbert, T. Brown, P. Moran	The Bride Came C.O.D. (W) J. Cagney, B. Davis
18	The Son of Davy Crockett, W B. Elliott Blondie in Society P. Singleton, A. Lake		Rough Riders, W B. Jones, T. McCoy ('41-'42)	Shepherd of the Hills J. Wayne, B. Field, H. Carey (Technicolor)	Gambling Daughters C. Parker, R. Pryor	The Vatican of Pius X (March of Time Feature)		Dance Hall C. Romero, C. Landis, J. E. Bromberg		A Girl Must Live M. Lockwood (Foreign-made) Raiders of the Desert R. Arlen, A. Devine Rawhide Rangers, W J. M. Brown	Bullets for O'Hara (W) J. Perry, R. Pryor
25	The Officer and the Lady R. Hudson, R. Pryor, S. Blackmer		The Deadly Game C. Farrell, J. Lang The Ghost Goes Wild			Hurry, Charlie, Hurry L. Errol, M. Coles				This Woman Is Mine F. Tone, W. Brennan, C. Bruce	Bad Men of Missouri (FN) D. Morgan, J. Wyman
AUG. 1	The Medico Rides, W C. Starrett		Bowery Blitzkrieg East Side Kids, K. Luke Fugitive Valley, W Range Busters, J. Duncan	Kiss the Boys Goodbye M. Martin, D. Ameche		My Life With Caroline R. Colman, A. Lee, C. Winninger				Cracked Nuts S. Erwin, U. Merkel	Three Sons O'Guns (FN) W. Morris, T. Brown, M. Rambeau
8			Dynamite Canyon, W T. Keene		Untitled, W G. Houston	Untitled, W T. Holt			New Wine I. Massey, A. Curtis (Sekely)	Quiet Wedding M. Lockwood, D. Farr (English-made) (Pre-release) Hold That Ghost Abbott-Costello	Manpower (W) E. G. Robinson, M. Dietrich, G. Raft

HOLIDAYS (During the Period Covered by the National Release Date Guide) — Friday, July 4—Independence Day.

Back to Boxoffice Normal

with

Joan Blondell's
PERSONALITY COSMETICS

HOLLYWOOD

Joan Blondell's screen and radio fame make this established line of cosmetics a natural.

15 WEEKS 10¾¢
ESSENTIAL ITEMS ONLY

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GOOD NEWS!

Tremendous ad campaign includes gorgeous display, neighborhood store tie-up, 40x60's, window cards, heralds, etc., etc.

Dependable Deliveries from the oldest premium company in the industry.

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THE EXHIBITOR

NEW ENGLAND VARIETY HOLDS ANNUAL OUTING

DATES OF FIRST TERRITORY TRADE SCREENINGS

EDITORIAL: "THOUGHTS ON THE WEEKS TO COME"

THE COMPLETE FEATURE AND SHORTS CHECK-UP

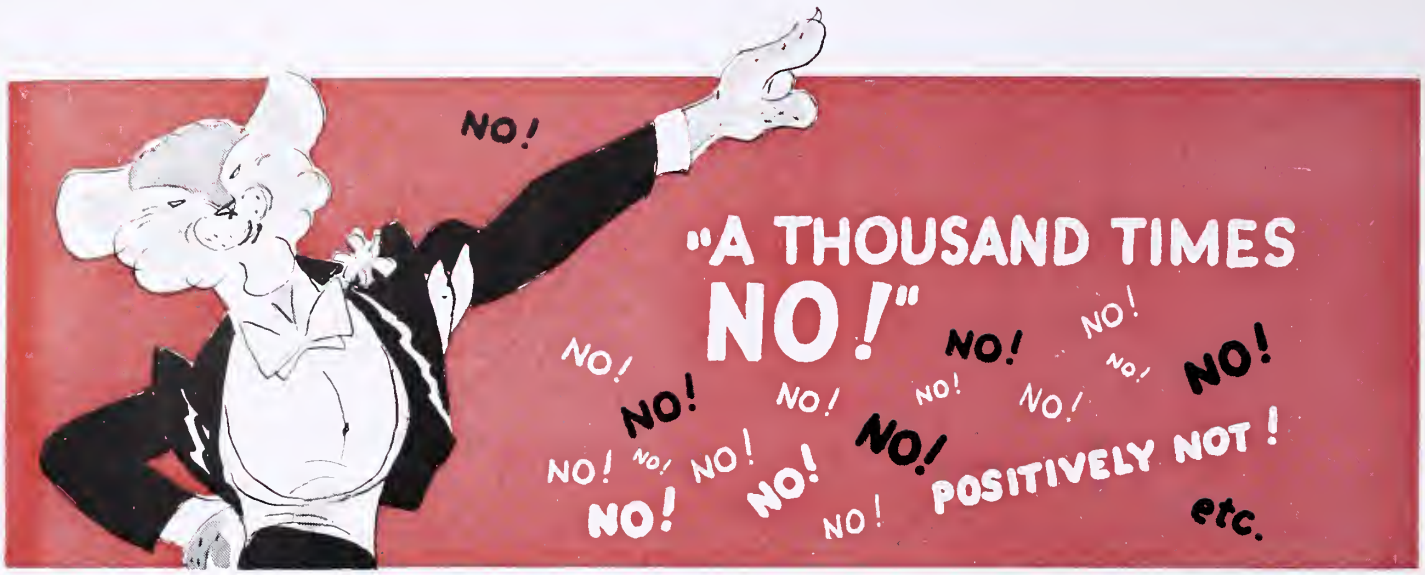
"THE TIP-OFF", AND OTHER SERVICE PAGES

NEW ENGLAND EDITION

ENTERED AS SECOND-CLASS MATTER MARCH 15, 1939, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

JULY 2, 1941
VOL. 26 No. 8 PRICE 10 CENTS

"HOLDING BACK?"



M-G-M RELEASES FROM NOW TO THE FALL!

JUNE 20th
MARX BROS. & TONY MARTIN
in the big musical comedy
"THE BIG STORE"

JUNE 27th
CLARK GABLE—ROSALIND RUSSELL
in Clarence Brown's production
"THEY MET IN BOMBAY"

JULY 4th
WALLACE BEERY in "BARNACLE BILL"

JULY 11th
JAMES STEWART, ROBERT YOUNG
LIONEL BARRYMORE in
"NAVY BLUE AND GOLD"

JULY 18th
Watch for Announcement
SPECIAL PREVIEW ENGAGEMENT
"THE STARS LOOK DOWN"

JULY 25th
ANN SOTHERN in "RINGSIDE MAISIE"

AUGUST 1st
"LIFE BEGINS FOR ANDY HARDY"
Lewis Stone, Mickey Rooney, Judy Garland
and all the folks

AUGUST 8th
"MARY NAMES THE DAY"
(The New Dr. Kildare Hit)
Lew Ayres, Lionel Barrymore, Laraine Day

AUGUST 15th
GREER GARSON — WALTER PIDGEON
"BLOSSOMS IN THE DUST"
(Technicolor)

AUGUST 22nd
"WHISTLING IN THE DARK"
All-Comedy Cast of Funsters

AUGUST 29th
JOAN CRAWFORD, ROBERT TAYLOR
GREER GARSON, HERBERT MARSHALL
"WHEN LADIES MEET"

In presenting its major stars during June, July and August in a multi-million-dollar production line-up-M-G-M pridefully calls industry attention to:

THE CONSCIENTIOUS COMPLETION OF ITS ACKNOWLEDGED OBLIGATIONS OF TOP BRACKET PICTURES FOR THE YEAR!

WE HAVE NOT HELD BACK! NO SACRIFICE HAS BEEN MADE IN PRESENT QUALITY TO EXHIBITORS! OUR GREAT SUMMER PICTURES SPEAK FOR THEMSELVES!

THE FRIENDLY COMPANY

THE
EXHIBITOR
Reg. U. S. Pat. Office
VOLUME 26, No. 8 JULY 2, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

Thoughts on the Weeks To Come

THAT THERE WILL BE considerably less product during the coming season than in the one now nearing its end seems to be the general opinion, and there appears to be some justification for such claims. While the three companies not included in the consent decree may be depended upon to turn out as many shows as in the past, the other five will probably be cautious until they get a better idea of the situation.

SOME POINT TO THE FACT that an economic check on the use of twin bills will occur when the new type of selling gets under way, but we differ. We believe that any regulations of twin bills will not result from the number of pictures but from the quality, and it will have to be an effort in which the producers, their theatre affiliates, and the independent exhibitors combine. If double features should be abolished (and we believe that it is one thing to pass resolutions on the subject and still another to do something about it) it will not be by chance but by agreement.

SOME FILM MEN also think that the new type of selling, with fewer pictures, will automatically kill any need for legislation on the length of programs. These industryites feel that with less pictures, and the obligation of conserving them as long as possible, long double feature shows will end. Personally, we are against 135m. legislation because we are of the opinion that it is dangerous to give outside state bodies the right to regulate the length of programs. Encouraging such a move may lead to other things.

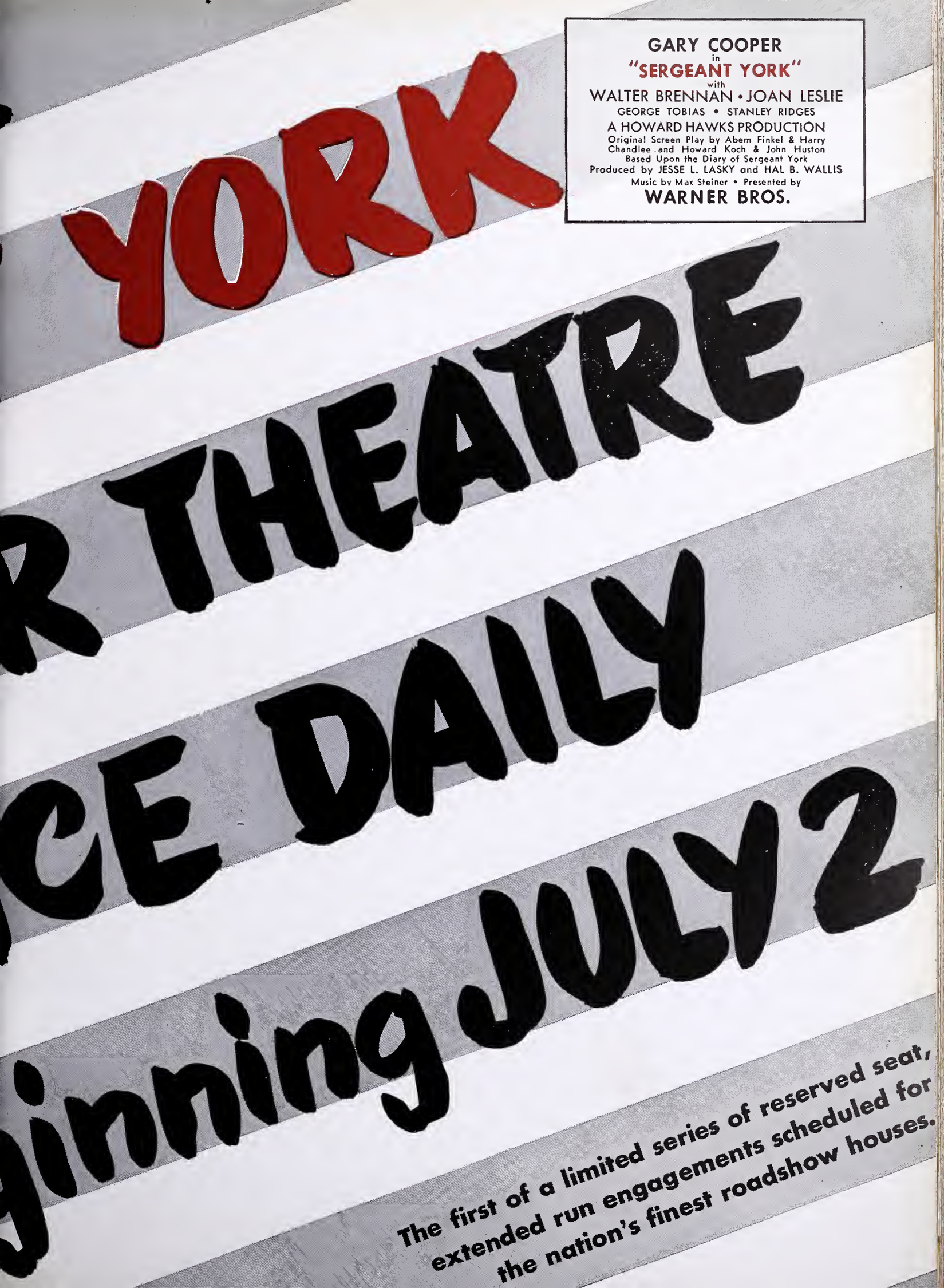
WITH THE NEW TYPE of selling beginning very shortly a lot of questions which have been puzzling exhibitors for a year or more are going to be answered. Already there are indications that some of the screenings will be held in exchange projection rooms, that splitting product may be eliminated, that the salesmen are going to have the time of their lives trying to get around to all their customers, that exhibitors, too, will be coming into the office more than ever and more often, and that district managers, branch managers, and salesmen will have more powers than heretofore.

IN SHORT, we are all going to go through a period of trial. At the outset, at least, let us all keep our tempers and try to work things out as best we can. An industry can't be expected to change overnight. There will be plenty of time later for the name calling. However, we are of the opinion prices will be higher, annoyances will ensue, and it is our guess five picture selling will only last the year; everybody will be sick of it and it won't cure anything, except perhaps in alleviating certain abuses in non-competitive situations. However, time alone will tell.

Jay Emanuel

QUAD.

GARY COOPER
as SERGEANT
ASTO
TW
Be


GARY COOPER
in
"SERGEANT YORK"
with
WALTER BRENNAN • JOAN LESLIE
GEORGE TOBIAS • STANLEY RIDGES
A HOWARD HAWKS PRODUCTION
Original Screen Play by Abem Finkel & Harry Chandlee and Howard Koch & John Huston
Based Upon the Diary of Sergeant York
Produced by JESSE L. LASKY and HAL B. WALLIS
Music by Max Steiner • Presented by
WARNER BROS.
YORK
R THEATRE
CE DAILY
ginning JULY 2
The first of a limited series of reserved seat, extended run engagements scheduled for the nation's finest roadshow houses.

SCENES AS UNITED ARTISTS HELD A REGIONAL MEETING IN NEW YORK CITY

UNITED ARTISTS held a regional meeting in New York recently, and above are pictured some of the UA-folk who attended. Top row: Al Margolies, "Skip" Weshner, Monroe W. Greenthal, Arthur W. Kelly, Harry Gold, Haskell Masters, Harry D. Buckley, and Paul Lazarus; Gabriel Pascal and Arthur W. Kelly. Second row: Paul Lazarus, Harry D. Buckley, and Harry Gold; James Roosevelt and Arthur W. Kelly. Third row: Stephen Pallos, Gabriel Pascal, and Arthur W. Kelly; the Philadelphia contingent, headed by Harry Bodkin. Fourth row: Buffalo's exchangeites, headed by Syd Lehman; the Washington contingent, headed by Fred A. Rohrs. Fifth row: the Boston exchangemen, headed by A. I. Weiner; the New Haven contingent, headed by Lou C. Wechsler. Bottom row: the New York exchange, headed by Clarence Eiseman; and a shot of some of the conventioneers.

TERRITORIAL HIGHLIGHTS

Browne Regime Okayed by IATSE

Krouse In Gatelee Memorial

SPRINGFIELD, MASS.—Actions of George E. Browne, IATSE president, were endorsed and commended here last week by the IATSE New England district convention in a resolution. The vote of confidence was said to be unanimous.

The convention opened with a memorial service at the grave of IATSE organizer John F. Gatelee, followed by a business meeting addressed by Louis Krouse, International general secretary and treasurer, as presiding officer, and vice-president Richard Walsh and James J. Brennan. Secretary F. W. Newcomb was re-elected. At the dinner in the evening, Kenneth I. Taylor and Charley Caffrey were the principal speakers.

Among the topics discussed by the conventioneers were the legislative committee's report from Massachusetts, including showings in town halls; the problem of screenings in dance halls; and 16mm. films.

Exeter In Spotlight

EXETER, N. H.—Two production units, cameramen, directors, electricians, and sound engineers, making "New England's Eight Million Yankees" for The March of Time, were at work last fortnight.

Child Labor Warning

NEW HAVEN—Employers in New York, Connecticut, and New Jersey who may be planning to draw upon the potential supply of labor created by thousands of children released from school for the summer vacation, were cautioned last week by Arthur J. White, regional director, Wage and Hour Division, U. S. Labor Department, against unwitting violation of the child labor provisions of the Fair Labor Standards Act, and advised to have on file at their places of business a certificate of age for every employee under 19 years of age. White indicated that his department was making plans for an intensive enforcement of the child labor provisions as well as the wage and hour laws.

Exhibitors should take notice that only children exempt from the child-labor provisions are those under 16 working for their parents or guardians; and child actors in motion pictures or theatrical productions.

Who's To Blame?

HUDSON, N. H.—American Legionnaires here were riled last fortnight because State Police and Sheriff Richard M. O'Dowd closed 11 concessions at their carnival. They blamed Nashua theatre managers for the action.

Selectman Frederick T. Goodwin declared that he had information that Nashua theatre owners had complained. "If this is true," he asserted, "then Nashua Theatre men are unfair to the American Legion and to the people of Hudson. Residents here have supported Nashua theatres all through the winter, so why should managers take it out on us?"

On the other hand the county solicitor denied that complaints came from the theatre men but refused to make public the names of complainants. The sheriff claimed that he closed the carnival because gambling was going on.

Ease Ban on Conn. Women

HARTFORD—Governor Robert A. Hurley last week vetoed legislation to repeal a 10 P. M. curfew on female entertainers and waitresses in Connecticut due to a technicality in the wording of the statute.

He did, however, issue an executive order instructing the state labor commissioner to permit women to work as waitresses and entertainers until midnight, if they are 21 years or over.

Local B3 to Frolic

BOSTON — Exchange Employees Union, Local B3, will hold a gala dance at the Hotel Bradford on October 23, for fund-raising and a good time.

A name band will play and acts from local clubs will appear.

Jack Martin, Republic, is chairman, assisted by Bertha Harris, Westey Eisenberg, Mickey Hochberg, Clara DeKane, Claire Fink, Elmer Foster, and Matty Moriarty. Members will begin sale of tickets the end of July. Novelties will include numerous contests.

Goldberg Building House

QUINCY, MASS.—Leonard Goldberg, manager, State, for six years, until this Morse-Rothenberg house closed, last week purchased the Quincy Arena building, to build his own (and affiliated interests) Capitol.

Conn. Allied Watches Violations

Body to Check Consent Decree Developments

NEW HAVEN—Organization of a committee within the Allied Theatre Owners of Connecticut to watch activities in the territory under the consent decree and to report all violations, was announced here last week by Lawrence C. Caplan, executive secretary, following a meeting of the ATOC.

A secret committee in every sense of the word, number on the committee is unknown and committeemen themselves will not know the identity of fellow members, Caplan said. Under the setup, committeemen will make individual reports to the chairman, another exhibitor whose identity is concealed, and he will report to the legal department of the ATOC to take action as they see fit.

Caplan said that organization of the committee was made to fully protect the rights of the exhibitors under the consent decree and to insure that distributors keep well within their bounds. Committeemen are expected to take periodical field trips in the territory while at the same time being fully cognizant with conditions in their own immediate area.

Question of taking a poll among theatre patrons to determine their likes and dislikes in an effort to combat the box-office gloom, was deferred at the meeting because it is understood that the national Allied is preparing a similar poll, Caplan said.

Other business included reports by Joseph Reed, David Schulman, and Caplan on activities at the recent Allied convention in New Jersey.

Conn. Wage Reports Set

HARTFORD—Exhibitors will be spared the preparation of individual wage reports normally filed with the State Unemployment Department in July, it was said last week.

Under the provisions of the new Unemployment Compensation Law, State Labor Commissioner Cornelius J. Danaher points out that wage reports will now be filed on an annual basis in January. Starting immediately, it will not be necessary to file reports each quarter, the first of which would be due this July.

Rain Hinders Outing

BOSTON—Rain hindered the outing of Variety Club Tent 23 on June 23, but didn't put a complete damper on the goings-on.

Some very hardy golfers puttered about, and dinner was held at 8 P. M. There was a lot of gin rummy going on, with other games.

(For complete details, see Hanley Norin's commentary.)

Bernard Payne Volunteers

NORTH ADAMS, MASS.—Bernard Payne, manager, Mohawk, volunteered for military service and was slated to be inducted at Springfield on June 30 with 21 other men from the North Adams draft area. He was one of 15 volunteers.

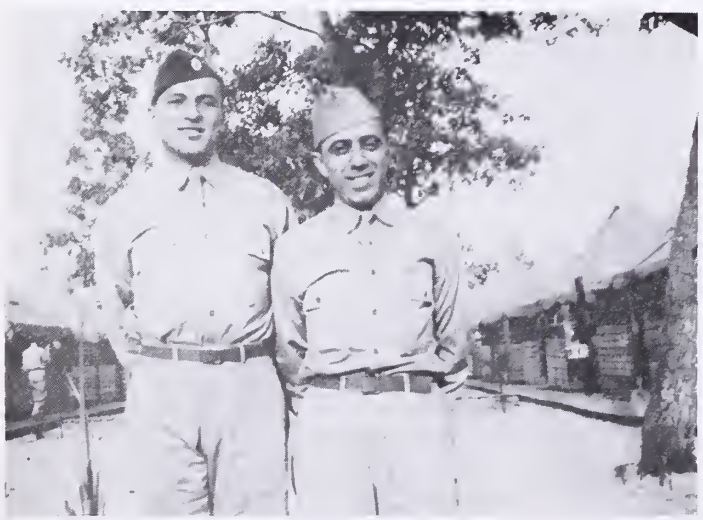
PICTORIAL ITEMS OF INTEREST TO EXHIBITORS IN THE NEW ENGLAND AREA

AMONG THOSE PRESENT at a cocktail party given for MPTOA conventioneers by Warners' studios was this happy group, including Jack L. Warner, Marlene Dietrich, Grad Sears, and Hal Wallis standing; and Priscilla Lane and Ed Fay, Providence exhibitor, seated.

M. and P. S STRAND, Newport, R. I., which recently re-opened after extensive rebuilding operations, including a new front harmonizing with the surrounding buildings, including the Old State House. House, situated on the Parade, is managed by Dave Dugan.

IN CONNECTION with the showing of the Paramount film, "I Wanted Wings," State, Manchester, N. H., the U. S. Army Recruiting Station arranged the above exhibit in the lobby of the house. Shown examining a wing tip are two future flying cadets.

MANAGER HAROLD MALONEY, Loew's Poli, Worcester, arranged for this young girl to walk the downtown streets, giving away kisses—of candy—to exploit Metro's "Love Crazy," which stars William Powell and Myrna Loy.



NEW ENGLANDERS Private Bill Nutile, formerly of Paramount, and Ben Segal, formerly of the Whalley circuit, are seen here at Camp Blanding, Fla., where they are connected with Hq. Co. 102d Inf. 43rd Div. The boys were among the first to be selected by Uncle Sam.

LOCAL B-3, Boston Exchange Employees Union, held an election recently, and above are pictured the contestants: Charles Asdot, Westey Eisenberg, Clara DeKane, Bertha Harris, president Matty Moriarty, Jack Martin, Sam Paul, and business manager Elmer Foster.

LATE NEWS HIGHLIGHTS

WB Theatres Slash for Army

Bernhard Announces Special Rates

NEW YORK—Warner Brothers' theatres throughout the country will inaugurate a policy of reduced admission prices for enlisted men starting July 7. Announcement was made last week by Joseph Bernhard, general manager, Warner theatres, following a meeting of his zone managers, film buyers, and home office executives.

Details of the lower-price scales to be instituted for the soldiers, sailors, and marines are now being worked on.

Harry M. Warner, president, was among those who addressed the meeting. He spoke on current problems.

Among those present were:

James Coston, Alex Halperin, Chicago; Nat Wolf, Nat Fellman, Cleveland; I. J. Hoffman, Bert Jacocks, Max Hoffman, New Haven; Don Jacocks, Frank Damis, Newark; Moe Silver, Max Friedman, Albany; Ted Schlanger, Ed Hinchey, Philadelphia; Harry Kalmine, Harry Feinstein, Saul Bragin, Pittsburgh; John J. Payette, George Crouch, Washington, and the following from the home office: Clayton Bond, Harry Goldberg, Leonard Schlesinger, Frank Phelps, Sam Morris, Abel Vigard, W. S. McDonald, Harry Rosenquest, Louis Kaufman, Herman Maier, Frank Cahill.

Special "Aloma" Budget

NEW YORK—Paramount executives have voted a special advertising appropriation in excess of $100,000 to pre-sell the new Dorothy Lamour-Jon Hall Technicolor production, "Aloma of the South Seas," Neil Agnew announced last week following his return from Hollywood.

Decision to spend this sum was reached following a screening of the picture during the recent Paramount executive conference in Hollywood. Messrs. Balaban, Griffis, Zukor, Hicks, Holman, and Raibourn, Paramount home office, who have been on the coast for the past week conferring with Y. Frank Freeman, B. G. DeSylva, and other studio executives, were scheduled to return June 30. Neil Agnew and R. M. Gillham, who also attended the conferences, returned earlier.

J. J. Nolan Resigns

HOLLYWOOD—J. J. Nolan leaves the employ of RKO Radio Pictures July 15, after 21 years, and will take an extensive vacation, it was said last week.

He was elected vice-president in charge of the studio in 1939.

RKO Block July 14

NEW YORK—It was announced last week that the first block-of-five scheduled for trade showing by RKO the week of July 7 has been set back to July 14 because additional time to line up theatres has been found necessary.

SPG Vote Set For July 9

NEW YORK—Home office publicists in the eight major companies will vote on designation of the Screen Publicists Guild as their collective bargaining representative in elections to be conducted by the National Labor Relations Board July 9.

A heavily attended Guild membership meeting heard details of the election procedure as H. N. Glickstein, the union's counsel, delivered the main report on the NLRB decision.

U Preferred Dividend

NEW YORK—The board of directors, Universal Pictures Co., Inc., at a special meeting last week voted the payment, on July 11, of a dividend of $2 a share on the company's first preferred stock to stockholders of record at the close of business July 7. In announcing the payment, J. Cheever Cowdin, chairman of the board, pointed out that the action marks the resumption of current dividends on this class of stock and will represent the first payment since October 1, 1932. After payment of this dividend the dividends in arrears on the company's first preferred stock will amount, as of July 1, 1941, to $68 a shares.

RKO Field Changes

NEW YORK—Terry Turner, supervisor of S. Barret McCormick's field staff of RKO Radio exploiteers, last week announced the realignment of the 16 representatives. Following district assignments covering the United States and Canada became effective as of July 1:

Boston and New Haven, Harry W. Reiners; Buffalo and Albany, Ted Wynn; Philadelphia, Pittsburgh, and Washington, Al Selig.

Kreisler-Van der Hoek

NEW YORK—Announcement was made last week of the marriage of Miss Erica Van der Hoek, daughter of Mrs. Elizabeth Van der Hoek, to Bernard Kreisler.

Goodman Reviews Republic in S. A.

Company Grosses On Way Up

NEW YORK—Republic's Latin American business is 40 per cent higher this year than last, Morris Goodman, company's foreign manager, told reporters last week after his return from a three and a half months' tour of West India and Central and South American branches and franchise holders.

Goodman characterized the increase as a surprise, and ascribed the upswing to the great improvement in his company's product during the past year. He said that the Republic trademark now carries real prestige, gaining real notice for the first time, particularly from large first-run exhibitors in the S. A. territory.

As for the other major companies, Goodman said, all were experiencing an improvement in spite of generally depressed economic conditions. He opined that part of the increase could no doubt be laid at the door of a great diminished European film supply to Latin America, particularly in French films. On the other hand, Goodman said, local production has not improved greatly in quantity or quality. The only countries now producing any number of films are Argentina, which maintains a pace of 60 pictures per year, and Mexico, where production at this moment is generally dormant. Theatre building, the foreign manager found, is on the increase in several sectors, notably in Mexico and Venezuela. Loew's is among the exhibitors expanding their operations. Admission prices, he revealed, have remained steady in spite of poor business generally.

Queried as to our "good-neighbor" efforts within the industry, Goodman said there was "a real job" to be done in that direction. He declared that there must be a concerted drive to make sure that our films won't contain elements that are objectionable or in poor taste for Latin American audiences. He likened the other Western Hemisphere nations to ourselves, claiming that they are just as unfavorable to films that depict their peoples and customs unfairly as we are. He said that as far as Axis propaganda films are concerned, their "star is falling." Nazi films are exhibited with diminished frequency, and only small, organized cliques have caused the disturbances connected with the showing of anti-Nazi and other American pictures.

Without mentioning specific instances, Goodman disclosed that his company plans the establishment of additional Latin American company-owned offices. He expressed his conviction that Republic has the best independent distributors in South America handling the company's product. Part of the increase in Republic's Latin American grosses is due to the excellent improvement in the acceptance of the Western product, particularly the Gene Autry series since distribution of "South of the Border" and "Rancho Grande."

Are you making the most out of "The Tip-Off," which appears every other issue? It gives the real slant on what pictures are doing.

"Blossoms", "Draft" Top Broadway

Other Shows Downed By Heat

NEW YORK—In the midst of a fierce heat wave, "Blossoms In the Dust" at the Music Hall, and "Caught In the Draft" at the Paramount were turning in grosses comparable to fine winter figures, with the Paramount show flirting with the house record.

First-run grosses, as reported to THE EXHIBITOR by usually reliable sources, were as follows:

"BLOSSOMS IN THE DUST" (Metro)—Aided by a smash advertising campaign, this went to $61,000 Thursday to Sunday of the first week at the Music Hall, and should get over $90,000 on the stanza.

"CAUGHT IN THE DRAFT" (Paramount)—Sensational for this time of the year, with the record endangered by a prospective take of $70,000 for the week. Saturday and Sunday were tremendous for $29,000. Stage show features Will Bradley, Jane Froman, and Danny Kaye.

"MAN HUNT" (20th-Fox)—Holding up fairish'y in its third week at the Roxy, with $14,000 Friday to Sunday, with stage show.

"OUT OF THE FOG" (Warners)—Wilting under the heat, with $10,000 in the till Friday to Sunday of the second week at the Strand, after a very poor $24,000 on the initial stanza. Guy Lombardo and his orchestra is the stage attraction.

"THE BIG STORE" (Metro)—Just fair business is reported for the single-week run of this Marx Brothers opus at the Capitol. "They Met in Bombay" is the house's next occupant.

"CITIZEN KANE" (RKO)—After an eighth week of $12,000, this is expected to hit somewhere in the vicinity of $10,000 in its ninth and final week at the Palace, after an extended road-show engagement.

"MAJOR BARBARA" (UA-Pascal)—Did $8500 in the last five days of its popular-price engagement at the Astor, and was followed on July 2 by Warners' "Sergeant York" on a road-show basis.

"FANTASIA" (Disney)—"Last week" sign has come down, indicating that this is still holding up pretty well in its 33rd week at the Broadway.

"UNDERGROUND" (Warners)—Quite a drop from last week, with $1300 Saturday, Sunday of the second stanza at the Globe.

"The Tip-Off," which appears every other issue, gives you authentic information on business.

Red Bank, N. J., Snag

RED BANK, N. J.—Walter Reade's proposed Community here is running into snags, it was reported last week, with several property owners banded together to fight a proposed zoning change which would permit the house to be built in a residential section.

In every issue, there can be found many service departments to help you operate your theatre with the maximum of efficiency.

D of J Okays AAA

WASHINGTON — It was indicated here last week that the D of J's special unit to which is entrusted supervision of enforcement of the consent decree is satisfied with the way arbitration proceedings are being handled under the AAA industry set-up. AAA executive secretary J. Noble Braden conferred with Robert L. Wright, the unit's chief, last week, with the talk centering about the operation of the consent decree.

Cuts For Service Men

NEW YORK—U. S. service men in uniform will receive reduced prices at Loew houses throughout the country, it was announced last week. This follows previous announcements of this type by Warners and National Theatres. RKO theatres have as yet reached no decision on the matter, and Paramount is leaving it up to the individual circuits and theatre partners.

Twin Bill Aid Asked

HOLLYWOOD — The Independent Motion Picture Producers Association last week was planning to ask Guild and labor unions whose members are employed by independent producers to join in a campaign to save double bills. It was pointed out by the Association that single bills would cause a severe drop in picture bookings.

I. E. Chadwick is president of the organization, with William Hackel, vice-president; Lindsley Parson, second vice-president; and Edward Finney, secretary-treasurer.

The National Legion of Decency listing is a regular feature of this publication.

ITOA Committee Ready

NEW YORK—A committee composed of ITOA president Harry Brandt, Leo Brecher, and Leon Rosenblatt will conduct the ITOA's negotiations with the first-run circuits in metropolitan New York for the elimination of double features, it was announced last week.

The committee will discuss the matter with circuit executives. The ITOA previously passed a resolution calling for the showing of one feature at a time if the circuits would do the same.

SPG Holdouts Apply

NEW YORK—SPG president Joseph Gould last week received a letter from six Paramount publicists, who heretofore have held aloof from the Guild, in which they applied for membership and called for unity on the publicity front. The applicants were Jonas Arnold, Budd Getschal, Adolph Silverstein, Bernard Lewis, Paula Weiss Fraser, and Paul White.

Moliver Adds House

PHILADELPHIA—David Moliver, local premium dealer who operates the Viola, last week took over the Regis, local house, from Charles Stiefel, who also has the President, Venice, and Senate.

In The Check-Up, which appears regularly, there can be found concise information on all pictures reviewed during the past eight months.

Sanborn Named

CONCORD, N. H.—Ansel N. Sanborn, head of a local theatre circuit, has been named as a probable candidate in the 1942 primary for the Republican nomination for Governor, it was said this week.

86 Warner Shorts

NEW YORK—Warners announced last week that, planning to meet any eventualities under consent decree selling, it will make 86 short subjects for the coming season, the same number as this year, but will be ready to augment that program greatly if the need arises. The shorts will have increased budgets and more exploitation, and many more will be in color than heretofore.

A new service series will be produced in co-operation with the Government.

"York" In N. Y. Bow

NEW YORK—Among the celebrities who are expected to attend the world premiere of Warners' "Sergeant York" at the Astor tonight (July 2) are Sergeant York himself and General Duncan, wartime commander of the 82nd Division, in which York served.

Governor Cooper of Tennessee and Secretary of War Stimson are also expected.

The premiere was expected to have been preceded by a showing for the press and others.

Wobber Sets First Group

HOLLYWOOD—Twentieth-Fox sales chief Herman Wobber announced last week that "Sun Valley Serenade," "Belle Starr," "A Yank In the RAF," "Charlie's Aunt," "Week End In Havana," and "How Green Was My Valley" will be shown in various forms of competition at the 20th-Fox convention opening here July 16.

The company's first block-of-five will be comprised of three of these pictures and two B's, "Dressed to Kill," and "Private Nurse."

Monogram Delivers 100%

HOLLYWOOD—With the release shortly of four features, three now in the cutting rooms and one in production, Monogram will have delivered 100 per cent on its feature program for 1940-41, according to an announcement last week by W. Ray Johnston, company president.

At present, the only incompleted pictures on the entire Monogram schedule for 1940-41 are two Tom Keene westerns, both of which will be rushed into work.

10-Year UA Deals

HOLLYWOOD—Reports circulated widely last week stated that the deals between Frank Capra, David O. Selznick, and UA are for 10 years and require both men to each make two pictures yearly. Capra and Selznick may be headquartered in the old Fox studio here.

UA Releases Lesser

HOLLYWOOD—United Artists last week granted a release to Sol Lesser, who will join RKO as executive producer under Joseph I. Breen, providing that Lesser will still deliver "Any Girl Would," formerly titled "Strange Victory," which will be made on the RKO lot. Lesser's appointment is taken to mean that Harry E. Edington, whose contract expires in December, will leave RKO.

WHAT...

is the HOTTEST Picture Company in the Business this year?

You know the answer . .

WHAT Company

has under contract the producer with the "golden touch"?

PARAMOUNT...

with **BUDDY DeSYLVA,** now in charge of all production!

WHAT Company

has under contract Hollywood's newest writer-producer-director genius?

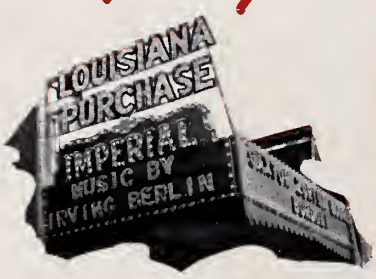
PARAMOUNT...

with **PRESTON STURGES.** Have you seen the reviews and grosses on "THE LADY EVE"? Wait 'til you see "Sullivan's Travels"!

PARAM

WHAT Company

owns Broadway's top musical comedy sensation?



PARAMOUNT...

with that million-dollar property, **"LOUISIANA PURCHASE"!**

WHAT Company

is introducing the most sensational new glamour star in years?

PARAMOUNT...

. . . and wait'll you see **VERONICA LAKE,** the Blonde Bomber, in "I WANTED WINGS"! P.S. She's a sensation in "Sullivan's Travels" too!

WHAT Company

made the season's major book buy?

PARAMOUNT... with "FOR WHOM THE BELL TOLLS"

...over 653,000 copies already sold!

WHAT Company

bought the biggest smash hit on Broadway?

PARAMOUNT...

who bought "LADY IN THE DARK" —and scooped every company in the industry!

MOUNT

WHAT Company

has the male romantic lead find of the year?

PARAMOUNT...

with **STIRLING HAYDEN,** the lad who scored so terrifically in "VIRGINIA"! His next smash is "Dildo Cay"!

WHAT Company

has the child sensation of the year?

PARAMOUNT...

with that amazing kid star of "Virginia," **CAROLYN LEE!**

WHAT Company

.... is right now prepared with 15 smash hits for FALL release to save you Fall booking headaches?

WATCH your Trade Papers for Paramount's terrific answer to this one!

Paramount Pictures

THE NATIONAL MIRROR

Metro Sales Head Clarifies Selling

First Trade Show Dates Announced

NEW YORK—A new selling plan and arrangements for trade showings in 62 cities were announced by William F. Rodgers, Metro general sales manager, in a statement for the trade press last week.

Said Rodgers:

"Contrary to rumors that our company will offer pictures next season on percentage terms only, our policy after Sept. 1 will be even more flexible than in the past.

"We are embarking on a plan for localized selling on a scale never before attempted. For the past several months members of our field staff of district and branch managers together with home office executives have visited all territories and made a complete study of every theatre and its individual problems. Based on these findings, we propose to offer pictures on a basis that takes into account all the current requirements and conditions of each individual situation. We believe we have evolved an advanced method for merchandising that is the most equitable.

"For those who play largely on percentage, we propose to offer pictures on a sliding scale whereby our rental can increase only by an increase in gross receipts. For those who play largely on flat rental, our policy provides for a reasonable number of price brackets, and the designation of pictures to be played in each bracket will be based only on the performance of pictures in the territory in which the theatre is located and not a national designation.

"We hope by this method to eliminate much of the barter heretofore existing in the buying of entertainment. In the ultimate, gross receipts will be the barometer for film rental paid for Metro pictures, whether the picture is played on percentage or flat rental.

"We wish to encourage exhibitors to see our pictures. For this reason we have arranged for trade showings accessible to all theatre-owners in 62 of the most convenient locations, despite the fact that under the consent decree we are required to hold only one screening in each exchange territory."

The first of Metro's trade showings will be "Lady Be Good," starring Eleanor Powell, Ann Sothern, Robert Young, Lionel Barrymore, and John Carroll, during the week starting July 14. "Dr. Jekyll and Mr. Hyde," starring Spencer Tracy, Ingrid Bergman, and Lana Turner, will be shown for the trade during the week starting July 21. This will be followed by "Down In San Diego," with Bonita Granville and Ray MacDonald, the week starting July 28.

W. E. Offers Deal

NEW YORK—C. Olajos, treasurer, Electrical Research Products, Inc., last week sent a letter to exhibitors, with whom Erpi has existing lease agreements covering the use of Western Electric sound reproducing systems, who have written requesting information as to how they might acquire title to the leased systems, in order that they might enjoy the rights of an owner to use or dispose of the systems to their best advantage.

According to Olajos, "to meet these numerous inquiries, we have adopted a policy whereby we will grant to the lessee of any Western Electric sound reproducing system which is now leased from us at an annual rental of $1 per year, a bill of sale to such system for the sum of $100, upon the written acceptance by the lessee of the bill of sale, which will be in the standard form prescribed by us and will give the lessee full title to the equipment and will terminate the obligations of both parties under the existing lease agreement covering the system thus sold."

Film Men Aid On Trade Treaties

WASHINGTON — Representatives of the MPPDA and two film companies last week presented testimony before the committee on reciprocity information concerning a reciprocal trade treaty with Argentina and Uruguay, stressing the importance of American films to hemispheric solidarity.

The industry spokesmen were Carl E. Milliken, MPPDA secretary, and acting head of the foreign department; Eugene Walsh, assistant treasurer and comptroller, Universal; and John Nathan, Paramount representative in Argentina.

S. A. Budget Set

WASHINGTON—The House Appropriations Committee revealed last week that Nelson Rockefeller's office for commercial and cultural relations with South America will have motion picture activities calling for the expenditure of $600,000 and making of contracts for an additional $300,000 to be paid out in the next fiscal year. Rockefeller's office has contracts with the March of Time for 16 shorts and with Walt Disney for 12 shorts.

Allied Blasts Ken Decision

Calls Appeal's Views "Nail In Coffin"

WASHINGTON—Allied States Association last week called the decision of the Appeal Board in the Ken arbitration case a "nail in the coffin which the distributors are making for the final interment of a noble experiment. The way is still open to salvage some of the loss but the confidence of the exhibitors is at a low ebb."

Other portions of the bulletin on the subject read:

"In Chicago the industry has evolved a clearance system based on weekly releases. If our recollection serves us, this system grew out of conferences looking to the adoption of an improved zoning and clearance schedule. But whatever its history, the effect has been to state clearance in all contracts in terms of weekly release. Thus a contract may read: 'Second week of release with clearance over the A, B and C Theatres.' This would have the effect to put the latter in the 'third week of release.'

"The Ken wanted its clearance reduced so it filed a complaint under Sec. VIII of the consent decree. The distributors, in pursuance of what appears to be a fixed purpose to discredit the decree as soon as possible, raised the technical point that the Ken was not asking for a reduction of clearance but for an improved run.

"The Appeal Board, in language even more technical than that contained in the decree itself, has sustained the technical point. The board held that in Chicago each weekly release is a separate and distinct run and that these runs can not be changed or affected under Sec. VIII.

"The effect of the decision is to emasculate Sec. VIII so far as Chicago is concerned. Under the ruling, it is impossible for an arbitrator in Chicago to fix maximum clearance without changing a run, which he is forbidden to do. Therefore, the Appeal Board has frozen the existing clearance and zoning schedule in Chicago.

"The only way in which a Chicago exhibitor can seek relief is under Sec. X, the effective date of which is clouded in darkness and under the arbitrary provisions of which only a few exhibitors can qualify.

"The board is an arm of the court to give effect to the decree. The decree does not take account of local peculiarities in all sections of the country. It may be that in some sections clearance (once called 'protection') is known by still different names. It might reasonably be expected that the board would look through the form to the substance and give effect to the purpose of the decree.

"Aside from knocking out arbitration in Chicago, the decision threatens the usefulness of the decree in other territories. Given a liberal application the ruling may preclude arbitrators in many situations from changing any clearance except that between the last circuit 'run' and the independent complaint.

"To illustrate:

"In a typical town the chain will buy for two houses on an 'and/or' basis and book the pictures to its own advantage and to the disadvantage of its competitor. It will operate one or two cheap houses to which the pictures will then go in the discretion of the chain. The clearance ex-

(*Continued on page* 10)

Sidney Wilmer Mourned

NEW YORK—Sidney Wilmer, of the firm of Wilmer and Vincent, last week died in Mount Sinai Hospital. He was born in Jacksonville, Fla., 65 years ago.

The partnership of Wilmer and Walter Vincent was formed in 1895 when they began a series of collaborations in vaudeville sketches, to which they added the comedy dramas, "In New England" and "A Stranger In a Strange Land," the latter produced at the Manhattan, this city, in September, 1900.

In 1901, they turned their attention to the management of vaudeville houses, beginning with the Majestic, Utica, and eventually forming one of the largest circuits in the East. The firm now owns and operates many theatres in Pennsylvania and Virginia.

Wilmer leaves a widow, Zitelka Dolores Wilmer, who had appeared in Ziegfeld productions, and a sister. Funeral service was held in the Church of the Transfiguration.

Acoustic Bulletin Out

HOLLYWOOD—The Research Council of the Academy of Motion Picture Arts and Sciences, last week issued a Bulletin on Theatre Acoustic Recommendations prepared by the Council's Theatre Sound Standardization Committee under the chairmanship of John K. Hilliard.

These recommendations were prepared after conferences between the committee, prominent architects, and acoustical and equipment engineers. The recommendations embody general principles to guide the acoustical design and construction of sound motion picture theatres.

One NSS Suit Dismissed

NEW YORK—A suit of Charles Casanave which sought a declaratory judgment against Herman Robbins in reference to funds of National Screen Service was dismissed last week by the Brooklyn Appellate Division of the Supreme Court, reversing a decision of Justice Mortimer Patterson. At the same time, the court upset an order which had consolidated Casanave's suit with one brought by Robbins in the New York Supreme Court and permitted Robbin's action to proceed to trial separately.

Lasky, Warners Continue

NEW YORK—Jesse L. Lasky, producer of "Sergeant York" in association with Hal B. Wallis for Warners, will continue to make pictures for Warner release, he stated last week, on his arrival from the coast.

Lasky conferred yesterday with H. M. Warner, president, Warners; Gradwell L. Sears, general sales manager; and S. Charles Einfeld, director of advertising and publicity, who is here to direct the special "York" campaign.

Hoffman Sets Releases

NEW YORK—In a statement last week, M. H. Hoffman, president, Liberty-National Pictures Corporation, announced that he would release his pictures at the rate of one every two weeks. Liberty-National exchanges have been authorized to guarantee exhibitors prompt delivery of pictures at regular intervals.

Home Rule Imperiled

NEW YORK—Reports emanating from the hinterland seemed to indicate last fortnight that the principle of local home rule under the consent decree may upset some of the peace that has existed between independents and affiliated circuits. In an effort to make good, some of the new booking and buying heads for the national circuits have come in, taken charge, and have torn asunder some of the working arrangements that have taken years to build.

It isn't that the new execs aren't capable, but it becomes obvious that some of them don't grasp the particular angles of the local situations. During the past few years, much has been done in the matter of cementing the bonds between indes and affiliated circuits, and observers think it would be a pity if, by a few thoughtless decisions, the cement would be crumbled to dust, and argument substituted.

Rodgers Gives Metro Data

NEW YORK—William F. Rodgers, Metro sales manager, announced last week the pictures scheduled for release by his company during the summer season.

The schedule for summer deliveries was announced as follows: "The Big Store," June 20; "They Met In Bombay," June 27; "Barnacle Bill," July 4; "Navy Blue and Gold," starring James Stewart (re-issue), July 11; A. J. Cronin's "The Stars Look Down," July 18; "Ringside Maisie," July 25; "Life Begins for Andy Hardy," Aug. 1; "Mary Names the Day," Aug. 8; "Blossoms In the Dust," Aug. 15; "Whistling In the Dark," Aug. 22; and "When Ladies Meet," Aug. 29.

Churchill In Films

NEW YORK—Warners will follow up "Sergeant York" in the near future with another outstanding screen biography, "The Life of Winston Churchill," it was revealed last week by Max Milder, chief of Warner activities in Great Britain, on his arrival in New York aboard the Atlantic Clipper.

Max Hymes Sentenced

NEW YORK—Former Movietone News controller Max L. Hymes was last week sentenced to six and a half to 15 years in State prison on 22 counts of grand larceny and one of third degree forgery in the total theft of $186,000 from the company over a period of years.

Anti-Axis Bill

WASHINGTON—It was revealed here last week that legislation is now being drafted by the State Department and the Justice Department to prevent distribution and exhibition in the US of Axis propaganda films. The information was contained in a letter sent to Senator James M. Mead from Secretary of State Cordell Hull.

U Loan Announced

NEW YORK—J. Cheever Cowdin, chairman of the board of Universal Pictures Company, Inc., announced last week that the company had concluded a loan agreement with the First National Bank of Boston and the Bank of Manhattan Company, making available to it funds for production and general corporate purposes up to $5,600,000. The loan agreement which provides for interest at five per cent, runs for three years from June 30, 1941, and is renewable, at the option of the company, for an additional year.

Greenwich Case Moves

GREENWICH, CONN.—Federal Judge Carroll Hincks last week decided the motion of the defendant film distributors for a bill of particulars in the $5,452,575 antitrust action brought by Prefect Theatres, Inc., operators, Pickwick, against 20th Century-Fox et. al., by allowing the defendants only three of a long line of requests. The Court also denied the defendants an extension of time.

The defendants sought a more specific explanation of practically every allegation in the complaint, with a 30-day time extension in which to answer the original complaint after the service of the more definite statements upon their attorneys.

Schenck Suit Prolonged

NEW YORK—Federal Judge Edward A. Conger last week signed an order, on petition of Joseph M. Schenck and Joseph H. Moskowitz, and with the consent of US Attorney Mathias F. Correa, prolonging the term of the Court in reference to the tax evasion suit until Aug. 19, 1942.

Metropolitan Drive Spurts

NEW YORK—During the first 55 days of the Greater New York Fund drive, the motion picture industry contributed $53,310, it was announced at a Fund luncheon last week. J. Robert Rubin is chairman for the industry.

Allied Blasts

(*Continued from page 9*)

pressed in the independent exhibitor's contract may be '14 days after third run'—but this may be from six to nine months after first run in the town.

"The history of clearance in the area may show that the independent's theatre once had a first run; that it has been put back in playing time due to the exercise of monopolistic power by the chain. In reality and substance, the time that elapses between the first run and the time the exhibitor gets the pictures is 'clearance' or 'protection.' If such conditions can not be remedied under the decree, then it will be a total failure. Yet, under a literal interpretation of the board's ruling in the Ken case, an arbitrator could only function with respect to the 14 days between the last circuit 'run' and the exhibitor.

"The Appeal Board has driven a nail in the coffin which the distributors are making for the final interment of a noble experiment. The way is still open to salvage some of the loss but the confidence of the exhibitors is at a low ebb."

YOUR ACADEMY AWARD STAR IN HER FIRST PICTURE SINCE "KITTY FOYLE"...

GINGER ROGERS

in the picture of her dreams . . . as the girl who could be happy with any one of the three men who loved her — if only she could forget the kisses of the other two!

Tom, Dick and Harry

with

George **MURPHY**

Alan **MARSHAL**

Burgess **MEREDITH**

Directed by GARSON KANIN

Produced by ROBERT SISK

Story and Screen play by Paul Jarrico

THE STORY BEHIND THAT $500 KISS! . . . . .

It's a knockout—for laughs and for a slant on how to run your wife's romantic affairs. It's spicy as a French farce —and ten times more fun. One of the brightest shows on the screen in months!

NOTE TO HUSBANDS:

You can take the romance out of marriage, but you can't take the romance out of a woman!

R O N A L D

COLMAN

My Life with Caroline

WITH

ANNA LEE

CHARLES WINNINGER
REGINALD GARDINER
GILBERT ROLAND
KATHERINE LESLIE
HUGH O'CONNELL

Produced and Directed by
LEWIS MILESTONE

WILLIAM HAWKS, Executive Producer
A UNITED PRODUCERS PRODUCTION
Screen Play by John Von Druten and Arnold Belgord
RKO RADIO PICTURE

RELEASE
AUG
1st

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will be found, in the future, under this heading.*)

Appeal Board

Second case to go to the appeals board was filed last week by Rubin Frels, operator, Normana, El Campa, Tex. In Frels' original request for arbitration, he complained that 20th Century-Fox had refused to license him any run on that company's films. Appeal is from the arbitrator's finding that the distributor named had complied with section 6 of the consent decree, which prohibits any consentor from withholding some run for an exhibitor.

Baltimore

The Westway filed an appeal.

Boston

Hearing in the fourth case before the local AAA, filed by Abe Druker, Waltham Amusement Company, scheduled to have been heard June 30, was postponed, tentatively, to July 14.

New Haven

Fred Quatrano, New Newington, Newington, Conn., last week filed a case against all five. He plays 30 days after Warners Embassy and Strand, New Britain, Conn., and requests seven.

Deep River Theatre, Deep River, Conn., has been named as an interested party in the territory's second arbitration case. Claim was filed by Saybrook Theatre, Inc., Saybrook, against RKO, Loew's, and Vitagraph, Inc., asking the same clearance as the Essex, Essex, Conn. Garde, New London, and Essex, Essex, have been previously named as interested parties.

New York

Drafting of Marcus Werther for Army service caused the clearance action filed with the local AAA tribunal by Arnold Amusement Company against the five majors to be withdrawn last week.

First hearing on the complaint of Alvin Theatre Company, operators, Colony, Sayreville, N. J., was held last week. In his request for relief, M. L. Rothman, Alvin head, requests that his availability be changed from 14 days after the Capitol, South River, N. J., to one day after. He also requests that he be permitted to play irrespective of Perth Amboy, N. J. Rothman attempted to change his petition to include, also, a provision permitting him to play no later than 30 days after first run New Brunswick. He maintained that lateness of dating in Walter Reade's Majestic, Ditmas, and Strand, Perth Amboy, frequently causes him to wait far beyond the latter town before receiving availability.

Early in the hearing, Loew's was successful in withdrawing from the case on the grounds that since the Colony opened late in 1939, no deal for any Metro product had been consummated between Rothman and Loew's. The complaint had named all five consenting distributors. RKO theatres in New Brunswick also attempted to withdraw, as did RKO. Former claimed that it was not really interested since the proposed changes would not change the existing clearance over the towns involved from status quo. A question of the exact clearance stated in RKO New Brunswick contracts arose, however, and action on this motion was withheld.

As for RKO Pictures, it was brought out that RKO didn't sell the opposition town of South River, and was not a party to some phases of the dispute.

Resumption of the case was set for July 8 at 10 A.M.

After a stormy hearing last week, the hotly contested Andora case was adjourned until August 5. Andora Amusement Corporation, second run Liberty, Plainfield, N. J., seeks a reduction of the clearance by which they must follow Walter Reade's Paramount, Oxford, and Strand. Testimony of Leo Justin, Walter Reade executive, continued under examination by Herman Weintraub, plaintiff's counsel. Justin was first questioned on the findings of his accountants with reference to construction costs of the various Plainfied theatres. Apparently, considerable differences of opinion existed on several points in this connection.

Much of the time was consumed by a discussion of Reade circuit policies with reference to preview showings, giveaways, etc. Weintraub attempted to prove that the Oxford, Reade "sluff" house, engages in policies that should only be employed by second-run stands. Point apparently was to show an attempt on the part of the Reade interests to encroach upon the second-run market. Throughout the two hour session, the proceedings were interrupted by objections and exceptions on the part of defendants' counsel. Much in the way of intimate details of Reade's financing in Plainfield and other details of the operation were revealed.

At the close of last week's hearing, end of the case was nowhere in sight. Lengthly period of adjournment was ascribed to vacations taken by the participating counsel.

AAA Progress Slow

NEW YORK—As of last week, there were two cases filed with the local AAA office that had already passed the sixth hearing mark without nearing their conclusion.

Both had been "in work" for approximately two months with nothing conclusive having been established. In these cases, certain points are manifested that are applicable as potential or actual hindrances to smooth functioning of the arbitration system in general.

First of all, the selection of arbitrators who are lawyers rather than business men frequently slows down the procedure. In many cases, these men keep their courtroom manners and burden the hearings with a great deal of the legalistic hodge-podge that arbitration is designed to minimize. In those instances where many or all of the contesting parties are also represented by lawers, this criticism becomes even more applicable.

Secondly, the injunction contained in the consent decree to the effect that arbitrators must be individuals who have had no contact with the industry makes it necessary for many arbitrators to have the nature of the entire industry explained to them, a not inconsiderable expense of time and energy. Some otherwise brilliant minds never comprehend the import of "run," "clearance," and other industry terminology.

In some quarters it is believed the decree will never become completely effective until hard-headed business men, who have had the basic principles upon which the industry is founded explained to them in advance, are generally employed. Perhaps the AAA could sponsor a program of education of arbitrators.

Philadelphia

In a decision announced this week, David Silver, Earle, New Castle, Del., was granted the "some run" he sought from Metro in his arbitration complaint. Metro will have the right to designate the run.

The old question of whether it was a case of run or clearance immediately became the issue in the third hearing held in the local area June 30, when the Palm complaint against Loew's, 20th Century-Fox, and Paramount was heard. Arbitrator H. Evans Rhell, a business executive, had the decision to make early in the hearing, and he decided it was a case of clearance, not run, so the matter went on.

Attorneys immediately tangled up the hearings, with Frank Fogel, for the plaintiff, giving the arbitrator a review of the history of the business, following which John Caskey, for 20th Century-Fox, did the same thing. Not to be outdone, history then received the specific attention of Stuart Aarons, attorney for Warner Brothers' theatres, with Harold Levinson, Warners' legal counsel, assisting.

The Palm, operated by Sam and Morris Somerson, claimed that the clearance of 18-21 days granted the Kent over it is excessive, and asks that it be bettered, while the distributor attorneys sought to indicate that regardless of what the clearance was the Palm was in the same run group as the New Jumbo and New Broadway. Arbitrator Rhell made himself quite definite in a number of matters.

The excessive humidity did not contribute to any gay note, although the arbitrator tried to lighten the atmosphere as much as he could.

First industry witness to take the stand was Salem E. Applegate, office manager, Metro, who gave testimony on clearance for several years. When it got to the point where the exhibitors and distributors thought they would find out some prices, another argument arose, ended when the arbitrator declared that Fogel could see the figures, but that Somerson couldn't, to which Fogel objected, and the audience was disappointed.

It appeared, after the first morning hearing, that the case might take two days.

The audience was blue ribbon, including such localites as Sidney Samuelson, Joseph Conway, Harry Fried, Morris Wax, David Milgram, and many others.

Washington

July 7 is the new hearing date on the Lea and Schoolfield cases filed by L. W. Lea, Danville, Va.

Advance Shots

Features

BACHELOR DADDY (Universal). Baby Sandy, Edward Everett Horton, Donald Woods. 60m. Fast-moving and well-produced, this should go over in houses where Baby Sandy pictures have proved successful before.

BARNACLE BILL (Metro). Wallace Beery, Marjorie Main, Virginia Weidler. 92m. A lusty Beery comedy, this is okay program entertainment and should appeal to the Beery following.

BLONDIE IN SOCIETY (Columbia). Penny Singleton, Arthur Lake, Larry Simms. 76m. This is tops in the Blondie series, with plenty of fun and humor outshining the previous offerings.

BLOSSOMS IN THE DUST (Metro). Greer Garson, Walter Pidgeon. 99m. This is a strong women's show, on the very sentimental side. The picture is technically first rate, but it has an overdose of tragedy.

THE BRIDE CAME C.O.D. (Warners). James Cagney, Bette Davis, Jack Carson. 86m. A fast-moving entry, with a double star value to sell, this should do business, what with the personal draw of each of the names.

CRIMINALS WITHIN (PRC). Eric Linden, Ann Doran, Constance Worth. 70m. This is not up to the recent PRC standard, and is just about okay for the bottom spot on the duallers.

DANCE HALL (20th-Fox.) Carole Landis, Cesar Romero, William Henry. 73m. This shapes up as suitable summer entertainment, and it should be liked. Sell the dance-hall background, the types, and the hard-boiled angles.

HURRY, CHARLIE, HURRY (RKO). Leon Errol, Mildred Coles, Kenneth Howell. 65m. This would have made an entertaining two reeler, and shapes up merely as filler in its present length.

I WAS A PRISONER ON DEVIL'S ISLAND (Columbia). Sally Eilers, Donald Woods, Edward Ciannelli. 62m. This is a bottom dualler, with the Devil's Island angles to sell.

KUKAN (Adventure Epics). 90m. A thrilling, realistic color study of the invasion of China, the usefulness of this to most exhibitors will be impaired by the fact that it's on 16mm. stock.

Want A Real Manager?

Do you want a man who is experienced not only in circuit and independent theatre management, but who has handled road shows, exploitation engagements, is well versed in all forms of selling, believes that it is the picture and not the giveaway that counts, and who is willing to make a deal depending on his ability to deliver? If you do, write or wire Box DQ, THE EXHIBITOR, 1225 Vine St., Phila., Pa., immediately.

National Legion of Decency List—July 3, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"The Richest Man in Town," (Columbia); "Sweetheart of the Campus," (Columbia).

UNOBJECTIONABLE FOR ADULTS—"Blossoms In the Dust," (Metro); "Broadway Limited," (UA); "Double Cross," (PRC); "They Met in Bombay," (Metro).

OBJECTIONABLE IN PART—"Moon Over Miami," (20th-Fox).

THEY MET IN BOMBAY (Metro). Clark Gable, Rosalind Russell. 92m. This has many good points, and seems destined to be one of the summer's best grossers, although it is not as fine a picture as it should have been—considering the stars and director.

MURDER BY INVITATION (Monogram). Wallace Ford, Sarah Padden, Marian Marsh. 65m. This is one of Monogram's better recent entries, with a well-woven plot and good performances.

POISON PEN (Republic). Flora Robson, Robert Newton, Ann Todd. 66m. English-made, this is an above average mystery programmer with a good story, script, and fast-paced direction.

PUDDIN' HEAD (Republic). Judy Canova, Francis Lederer, Raymond Walburn. 80m. This misses the mark, and will need plenty of selling effort to get it over. Judy Canova fails to do much with an unimpressive role.

RAWHIDE RANGERS (Universal). Johnny Mack Brown, Fuzzy Knight, Nell O'Day. 56m. Not the best of the series, but adequate, this falls into the familiar groove.

SWEETHEART OF THE CAMPUS (Columbia). Ruby Keeler, Ozzie Nelson, Harriet Hilliard. 64m. This is fairly unimpressive, made on a modest budget, and it shapes up as fare for the bottom duallers.

Shorts

ANZACS IN ACTION (20th-Fox—World Today). 10m. Good.

BRINGING HOME THE BACON (20th-Fox—Terry Toon). 7m. Fair.

FIGHTER PILOT (Columbia-Cinescopes). 8m. Good.

IT HAPPENS ON ROLLERS (Vitaphone—Sports Parade). 10m. Good.

THROWING A PARTY (Vitaphone—Blue Ribbon Comedies). 20m. Excellent.

ISLANDS OF THE WEST INDIES (Associated Screen Service). 10m. Good.

BATTLE OF LONDON (Atlas). 15m. Fair.

MEET ROY ROGERS (Republic—Meet the Stars). 10m. Good.

HARVESTS FOR TOMORROW (AAA). 28m. Excellent.

CARMEN AMAYA (S. Hurok). 10m. Good.

WOODY WOODPECKER (Universal—Cartoons). 7m. Fair.

In the Newsreels

Friday, July 27, 1941

IN ALL FIVE

Washington: 19 in family invest in defense.

IN ADDITION TO ABOVE

MOVIETONE NEWS (Vol. 23, No. 84)—Atlantic: British convoy. Pacific: Lighthouse relief. Unknown port: Soldiers sail. New York: Rickenbacker okay. Royalty in the news. Aviation: Seattle-Vancouver flight. Fashions: Travel styles. Poughkeepsie: Regatta. Beverly Hills, Cal.: Diving show.

NEWS OF THE DAY (Vol. XII, No. 282)—London: RAF raids. Russia: Nazi blitz. St. Paul: Catholic conclave. New York: Rickenbacker okay. Philadelphia (only): Draft registration. Chesapeake Bay: Mines laid. Washington: Shooting chutists. Beverly Hills, Cal.: Diving show. Poughkeepsie: Regatta.

PARAMOUNT NEWS (No. 87)—New York: Air raid volunteers. Brooklyn: Air raid drill. Essex, Md.: Sabotage care. New York: Volunteers for England. Vichy: The France that failed. The new US Army. Poughkeepsie: Regatta.

RKO PATHE NEWS (Vol. 12, No. 87)—Brooklyn: Air raid drill. East Coast: Troops leave. Washington: Aluminum drive. Staten Island, N. Y.: Shipbuilding school. Hongkong: King's birthday fete. Palo Alto, Cal.: Hoover library. St. Paul: Eucharistic Congress. Camp Holabird, Md.: Army amphibian car. Beverly Hills, Cal.: Diving show. Ft. Collins, Colo.: Rodeo.

UNIVERSAL NEWSREEL (Vol. 13, No. 992)—Niagara Falls, N. Y.: Conveyor be't. Washington: Aluminum drive. Ft. Lewis, Wash.: Parachute defenses. Brooklyn: Troops sail. The Battle of Britain. San Diego: Twin pandas born. Chicago: Fem jiu-jitsu. Beverly Hills, Cal.: Diving show.

Wednesday, June 25, 1941

IN ALL FIVE

Europe: Nazis war on USSR.

Portsmouth, N. H.: 33 lost in submarine tragedy.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 83)—New York: Roosevelt returns. Chicago: Typing champ. The Battle of Britain. New York: Whirlaway wins again. Florida: Water-skiing.

NEWS OF THE DAY (Vol. XII, No. 281)—New York: James Roosevelt returns. California: Army camouflage. Chicago: Typing champ. Palo Alto, Cal.: Track meet. New York (only): Whirlaway wins again.

PARAMOUNT NEWS (No. 86)—Atlantic: Huge convoy reaches England.

RKO PATHE NEWS (Vol. 12, No. 86)—Atlantic: Biggest convoy of war crosses. Libya: Nazis captured. England: Tank maneuvers. Chicago: Typing champ. California: Army camouflage. Detroit: Ford-CIO pact. Palo Alto, Cal.: Track meet.

UNIVERSAL NEWSREEL (Vol. 13, No. 991)—The Battle of Britain. King City, Cal.: Novel camouflage tried. Cypress Gardens, Fla.: Water-skiing.

Complete records of arbitration cases in your area are carried each issue.

"Sunset Strip" Appeal

ALBANY—The Educational Department last week received an appeal on "Sunset Murder Case," refused a license by the censors, from Crystal Pictures, Inc., present distributors. The film was originally approved as "Sunset Strip Case," distributed by Grand National, but the seal was relinquished when it was indicated that a dance by Sally Rand, which had been deleted from the film, was being advertised as part of the picture. Following this, the firm was refused a license on two occasions.

Through Melvin Hirsh, Crystal Pictures asserted that the film is clean, and that the nation-wide publicity given some years ago to Sally Rand's fan dance has had prejudicial repercussions so far as censorship of this film is concerned.

HE'S THE NO. 1 BOXOFFICE GIRL OF THE YEAR!

JACK BENNY in CHARLEY'S AUNT

with

KAY FRANCIS • JAMES ELLISON

and **Edmund Gwenn • Reginald Owen**
Arleen Whelan • Laird Cregar • Ernest
Cossart • Anne Baxter • Richard Haydn

Directed by Archie Mayo • Produced by William Perlberg • Screen Play by George Seaton

20th CENTURY FOX

TERRITORY TRADE SCREENING GUIDE

(Editor's Note: This is the first appearance of a new department, in which will be found, as the material is made available, official listings of all trade screenings in the territory covered by THE EXHIBITOR as required under the consent decree, or as announced otherwise by the various companies. This is not an advertisement, but another exclusive editorial service of THE EXHIBITOR. The material has been arranged in easy, readable fashion, for constant reference. In addition, the fast printing system under which THE EXHIBITOR is published will assure that this list is accurate to within 24 hours of the time you receive it. All material within this department comes directly from the companies involved.)

ALBANY, N. Y., DISTRICT

CITY	DATE	TIME	TITLE	COMPANY	PLACE	STREET
ALBANY, N. Y.	July 14—Mon.	11.00 A. M.	"Lady Be Good"	MGM	Paramount Theatre,	378 Clinton Ave.
ALBANY, N. Y.	July 21—Mon.	11.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Paramount Theatre,	378 Clinton Ave.
ALBANY, N. Y.	July 28—Mon.	11.00 A. M.	"Down In San Diego"	MGM	Paramount Theatre,	378 Clinton Ave.

BOSTON, MASS., DISTRICT

BOSTON, MASS.	July 15—Tues.	2.00 P. M.	"Lady Be Good"	MGM	Exeter Theatre,	Exeter St.
BOSTON, MASS.	July 22—Tues.	2.00 P. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Exeter Theatre,	Exeter St.
BOSTON, MASS.	July 29—Tues.	2.00 P. M.	"Down In San Diego"	MGM	Exeter Theatre,	Exeter St.

BUFFALO, N. Y., DISTRICT

BUFFALO, N. Y.	July 14—Mon.	2.30 P. M.	"Lady Be Good"	MGM	Elmwood Theatre,	539 Elmwood Ave.
BUFFALO, N. Y.	July 21—Mon.	2.30 P. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Elmwood Theatre,	539 Elmwood Ave.
BUFFALO, N. Y.	July 28—Mon.	2.30 P. M.	"Down In San Diego"	MGM	Elmwood Theatre,	539 Elmwood Ave.
SYRACUSE, N. Y.	July 17—Thurs.	11.00 A. M.	"Lady Be Good"	MGM	Regent Theatre,	820 E. Genesee St.
SYRACUSE, N. Y.	July 24—Thurs.	11.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Regent Theatre,	820 E. Genesee St.
SYRACUSE, N. Y.	July 31—Thurs.	11.00 A. M.	"Down In San Diego"	MGM	Regent Theatre,	820 E. Genesee St.

NEW HAVEN, CONN., DISTRICT

NEW HAVEN, CONN.	July 16—Wed.	2.30 P. M.	"Lady Be Good"	MGM	Lawrence Theatre,	70 Lawrence St.
NEW HAVEN, CONN.	July 23—Wed.	2.30 P. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Lawrence Theatre,	70 Lawrence St.
NEW HAVEN, CONN.	July 30—Wed.	2.30 P. M.	"Down In San Diego"	MGM	Lawrence Theatre,	70 Lawrence St.

NEWARK, N. J., DISTRICT

NEWARK, N. J.	July 17—Thurs.	11.00 A. M.	"Lady Be Good"	MGM	Cameo Theatre,	83 Elizabeth Ave.
NEWARK, N. J.	July 24—Thurs.	11.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Cameo Theatre,	83 Elizabeth Ave.
NEWARK, N. J.	July 31—Thurs.	11.00 A. M.	"Down In San Diego"	MGM	Cameo Theatre,	83 Elizabeth Ave.

NEW YORK CITY DISTRICT

NEW YORK CITY	July 16—Wed.	10.45 A. M.	"Lady Be Good"	MGM	Astor Theatre,	Times Square
NEW YORK CITY	July 23—Wed.	10.45 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Astor Theatre,	Times Square
NEW YORK CITY	July 30—Wed.	10.45 A. M.	"Down In San Diego"	MGM	Astor Theatre,	Times Square

PHILADELPHIA DISTRICT

PHILADELPHIA	July 14—Mon.	2.30 P. M.	"Lady Be Good"	MGM	Aldine Theatre,	19th and Chestnut Sts.
PHILADELPHIA	July 21—Mon.	2.30 P. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Aldine Theatre,	19th and Chestnut Sts.
PHILADELPHIA	July 28—Mon.	2.30 P. M.	"Down In San Diego"	MGM	Aldine Theatre,	19th and Chestnut Sts.

WASHINGTON, D. C., DISTRICT

BALTIMORE, MD.	July 17—Thurs.	10.15 A. M.	"Lady Be Good"	MGM	Rialto Theatre,	846 West North Ave.
BALTIMORE, MD.	July 24—Thurs.	10.15 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Rialto Theatre,	846 West North Ave.
BALTIMORE, MD.	July 31—Thurs.	10.15 A. M.	"Down In San Diego"	MGM	Rialto Theatre,	846 West North Ave.
RICHMOND, VA.	July 18—Fri.	11.00 A. M.	"Lady Be Good"	MGM	Capitol Theatre,	2501 Broad St.
RICHMOND, VA.	July 25—Fri.	11.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Capitol Theatre,	2501 Broad St.
RICHMOND, VA.	Aug. 1—Fri.	11.00 A. M.	"Down In San Diego"	MGM	Capitol Theatre,	2501 Broad St.
ROANOKE, VA.	July 16—Wed.	10.00 A. M.	"Lady Be Good"	MGM	Park Theatre	
ROANOKE, VA.	July 23—Wed.	10.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Park Theatre	
ROANOKE, VA.	July 30—Wed.	10.00 A. M.	"Down In San Diego"	MGM	Park Theatre	
WASHINGTON, D. C.	July 16—Wed.	1.00 P. M.	"Lady Be Good"	MGM	Circle Theatre,	16th St. and Pennsylvania Ave.
WASHINGTON, D. C.	July 23—Wed.	1.00 P. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Circle Theatre,	16th St. and Pennsylvania Ave.
WASHINGTON, D. C.	July 30—Wed.	1.00 P. M.	"Down In San Diego"	MGM	Circle Theatre,	16th St. and Pennsylvania Ave.

FOR YOUR GUIDANCE: CONCISE PRELIMINARY DATA ON THE SHOWS BEING SCREENED

LADY BE GOOD

CAST: Eleanor Powell, Ann Sothern, Robert Young, Lionel Barrymore, John Carroll, Red Skelton, Virginia O'Brien, Tom Conway, Dan Dailey, Jr., Reginald Owen, Rose Hobart, Phil Silvers, The Berry Brothers, Connie Russell. Director: Norman Z. McLeod.

MUSIC: Songs by George Gershwin and Ira Gershwin. "The Last Time I Saw Paris," by Jerome Kern and Oscar Hammerstein, II.

PLOT: The romantic adventures of a boy-girl song-writing team, with a Broadway background.

DR. JEKYLL AND MR. HYDE

CAST: Spencer Tracy, Ingrid Bergman, Lana Turner, Donald Crisp, Ian Hunter, Barton MacLane, C. Aubrey Smith, Peter Godfrey, Sara Allgood, Frederic Worlock, William Tannen. Director: Victor Fleming.

PLOT: Based on the famous novel by Robert Louis Stevenson.

DOWN IN SAN DIEGO

CAST: Ray McDonald, Bonita Granville, Dan Dailey, Jr., Leo Gorcey, Charles P. Smith, Dorothy Morris, Robert O. Davis, Joseph Sawyer, Anthony Ward, Stanley Clements, Henry O'Neill, William Tannen, Ludwig Stossel, Connie Gilchrist, Al Trescony. Director: Robert Sinclair.

PLOT: A group of youngsters balk a spy ring and its fifth column activities.

GAY GIGGLES..GLAMOROUS GALS..SWELL NEW TUNES!

Judy Canova in a screamingly funny adventure that tops her other two laugh riots, "Scatterbrain" and "Sis Hopkins"

Puddin' Head

JUDY CANOVA

FRANCIS LEDERER

RAYMOND WALBURN • "SLIM" SUMMERVILLE

EDDIE FOY, JR. • ASTRID ALLWYN • ALMA KRUGER

HUGH O'CONNELL • "CHICK" CHANDLER

JOSEPH SANTLEY—Director

Screen play by Jack Townley and Milt Gross

Original story by Jack Townley

A REPUBLIC PICTURE

REPORTING PICTORIALLY ON RECENT HAPPENINGS THROUGHOUT THE INDUSTRY

Y. FRANK FREEMAN, vice president in charge of Paramount studio operations, presents Claudette Colbert, star of Paramount's "Skylark," to a luncheon in the Paramount cafe of the conventioneering MPTOA and PCCITO organizations.

MR. AND MRS. J. NOBLE BRADEN, he is the field secretary, AAA, were official guests at the MPTOA conclave in Los Angeles, and here Susanna Foster, youthful singing star of Paramount's "There's Magic in Music," shows them around.

JOHNNY HARRIS, well-known Pittsburgh exhibitor, and friends are seen above chatting with J. L. Warner at the cocktail party given at the Warner studio for the delegates of the MPTOA convention held in Hollywood recently.

WILL H. HAYS, president, MPPDA, is seen here leaving St. Luke's Hospital for his home in Sullivan, Ind. With him is Mark A. Brown, president, Harris Trust and Savings Bank, and president, Indiana Society of Chicago.

BERNARD KREISLER, Universal short subjects manager, recently returned from a tour to sound out exhibitors on name bands and personalities.

ARTHUR J. PALMER, who was recently elected executive vice-president of the International Projector Corporation at a directors meeting. Palmer was for five years executive assistant to Earle G. Hines, president, General Theatres Equipment Corporation, and for the past year with Cine Simplex Corporation.

BETTER MANAGEMENT

"Billy the Kid"

HARRISBURG, PA. (Population, 83,000)—As his last campaign before assuming new duties in Indianapolis, Bill Elder, former manager, Loew's, arranged numerous stunts and tie-ups. Cowboy Jamboree for youngsters attracted about 1,000 kids in Reservoir Park where prizes were awarded to those wearing best Western costumes and candy and balloons were given away. This contest was arranged through Ed Smith's WHP Junior Town, and plugs were given for two weeks in advance on that program as well as on "Gifts for Listening." Assistant manager Bob Gibbons presented four copies of the book to the Harrisburg Public Library. Doormen, ushers, cashiers wore badges for two weeks in advance, while doormen were dressed in cowboy suits. Man in western attire paraded the streets during the Memorial Day procession. As additional street bally, a man dressed in an old-time policeman's uniform stood on street corners with card reading, "I'm Waiting for 'Billy the Kid'." Ice cream and cake were given to boys and girls at a special kiddies' show on Saturday morning. Cashiers answered the telephone by saying "Loew's Theatre. 'Billy the Kid' starts Thursday." Lobby displays included large cut-out of Billy, the Kid, on horse, and album of stills in Technicolor. Cowboy hats, toy guns, and ash trays with figures of cowboys were sent at different times to newspaper critics. Classified ad was run in daily papers seeking a person who lived in territory roamed by Billy the Kid in New Mexico, or who knew about him. Special window cards were placed in 100 locations in the suburbs. Window displays included Mary Howard, stills at Max Factor counter of department store and in beauty shop, stills and copy in public library and two book counters, and 30 by 40 of Robert Taylor with colored stills in different parts of a photographic supply store. News agency was provided with 100 cards tying in with western magazines.

HARTFORD, CONN. (Population, 166,000)—A very ambitious campaign for the run of this film at Loew's Poli was planned by Fred Greenway, Sid Kleper, Wally Cooper, and Russ Grant. A western horseback rider, with picture copy on his saddlebags, toured the schools, etc. A search was held for old newspapers or clippings containing references to Billy the Kid. During breaks in the preceding week's performances, an usher dressed in western style walked down the aisles paging Billy the Kid. A "Billy the Kid" sombrero was worn by every staff member, and all the local movie critics also received one.

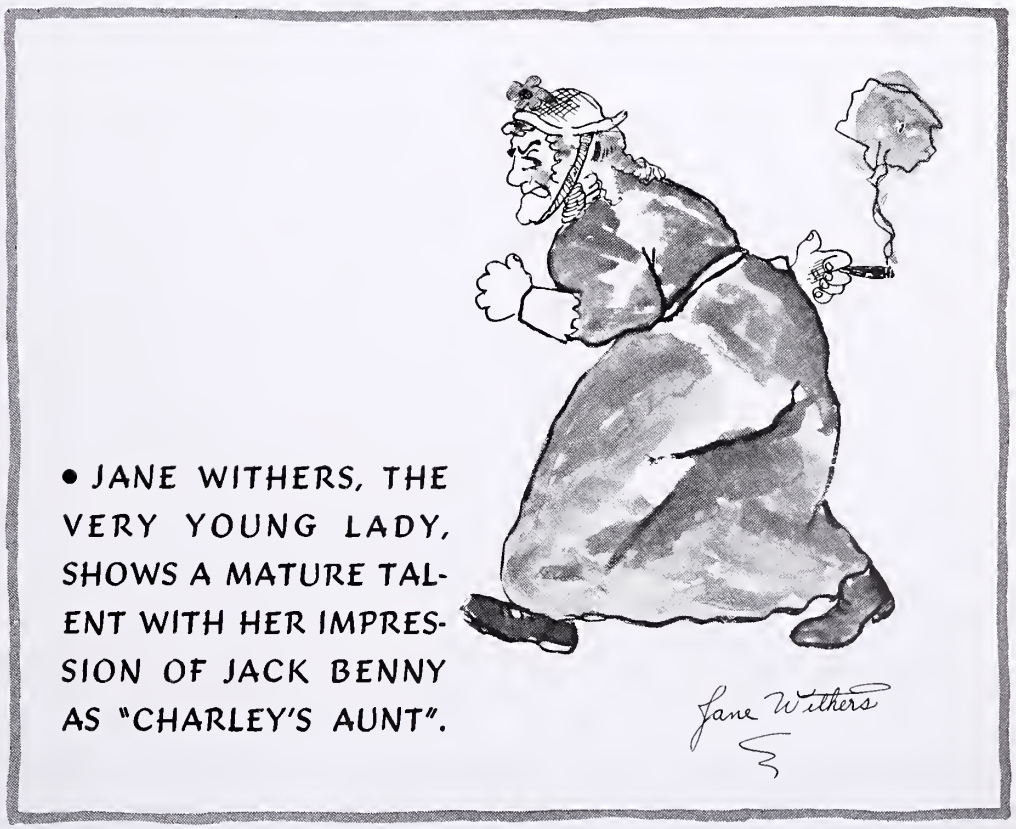
"A Defense Film With Every Program"

"I Wanted Wings"

HARRISBURG, PA. (Population, 83,000)—Tie-up with Penn-Harris Airport on a contest for a Piper Cub airplane as a national prize was completed by manager Jack O'Rear, Colonial, in his extensive campaign. Flying lessons will be awarded by local judges for the best essay on "Why I Want to Fly." Display was made in the lobby and literature on the contest was distributed in lobby and at airport. Special half-page art layout was promoted in the Harrisburg Telegraph. Stills of Veronica Lake were used in a hairdresser display in a large department store, a model airplane display was secured in a store window, and stills of Miss Lake were used in a fashion display. To explain the contest, a 15-minute program was promoted on the "America Takes Wings" program over WHP. An Early Bird Pilot was used as a guest. Fifty Army "A" boards were posted with one-sheets advertising the picture and spotted with the theatre play date. Army Recruiting Stations distributed 6,000 heralds in an effort to stimulate recruiting in Army Air Corps. These heralds all tied in with the picture and were imprinted with play date. An Army recruiting truck was stationed beside the theatre during the engagement, continually using a loud speaker for music, etc. Applicants for the Air Corps were interviewed in the truck and literature was handed out to them. Truck was bannered with theatre copy.

PITTSFIELD, MASS. (Population, 49,500)—An extensive campaign to sell "I Wanted Wings" was conducted by E. M. Dowling, manager, Capitol, Western Massachusetts Theatres, Inc., circuit. A summary of his campaign includes: broadcast from lobby interviewing local officers and plugging picture, invitation to all local reserve officers to attend in uniform, fire truck opposite theatre floodlighting its front, six free broadcasts during the week, three Army planes flying overhead and stunting on two days, main window at department store, given over to display, local recruiting officer in theatre lobby answering questions regarding Army air corps, Army pamphlets distributed by recruiting officer, windshield stickers on automobiles, application blanks for high school flying cadet instruction course, recruiting officer speaking in all high schools in surrounding territory on subject, "Aviation As a Career," high school teachers announcing start of last performance.

RICHMOND, VA. (Population, 190,341)—Frank O'Brien and Al Nowitsky put on an outstanding campaign for this picture at the Colonial. Highlights included radio announcements on day of opening and transcriptions by Army Recruiting Service, special stories planted in papers by Recruiting service, recruiting desk in lobby, sound trucks with banners on streets two days before opening, banner across street in front of theatre, first time in about 20 years; premiere showing attended by the governor, mayor, and high ranking Army officers, press, and civic leaders; tie-up with Cub Plane representatives, who distributed 5,000 circulars pertaining to the National "Win a Plane Contest"; mass flight of 20 planes over and around the theatre at 4.30 on day of premiere.



THE TIP-OFF
On How Pictures Are Doing

Another Exclusive Service of Jay Emanuel Publications

A consensus of box office results on the more important pictures, as culled by the field staff of THE EXHIBITOR, appearing in new form in order to give all types of runs a more authentic picture of what features are doing. The change has been made in the interests of greater accuracy, and to try to take into consideration many factors which enter into the general picture. It must be realized that different situations are affected by different conditions, but it is believed that enough information can be had in this chart to give each reader valuable information that can be applied to his own particular situation. Comments from readers on this new form will be appreciated.

PICTURE	FIELD REPORTS ON BUSINESS, REWRITTEN FOR EASY GUIDANCE FOR ALL TYPES OF RUNS
ADAM HAD FOUR SONS (Columbia)	A miss, although the presence of Ingrid Bergman in the cast may have been a help. The grosses, however, have been on the off side.
AFFECTIONATELY YOURS (Warners)	A little too late in this cycle, the wacky kind of comedy having tough going, even though this has a few names which mean something on the marquee.
THE BIG STORE (Metro)	Last of the Marx Brothers shows, this didn't get encouraging openings from the early spots reporting on the swan song of the trio.
BILLY THE KID (Metro)	Earliest reports show some holdovers, business in the open spaces and smaller towns being better, generally, than in the larger cities.
BLOOD AND SAND (20th Century-Fox)	A spottiness seems to have developed, some situations doing quite well while others were off. Picture could have been helped by less footage.
BROADWAY LIMITED (UA)	Another miss from Hal Roach. Despite the personal publicity given Marjorie Woodworth, the show hasn't enough merit to get going.
CAUGHT IN THE DRAFT (Paramount)	Earliest engagements of this show indicate that it should be among the better grossers of the Paramount season, with the topical angles helping.
THE FLAME OF NEW ORLEANS (Universal)	One of the lesser attractions bearing the Pasternack trademark, this was given an expensive production, but lost out.
THE GREAT AMERICAN BROADCAST (20th Cent.-Fox)	One of the mysteries of the season, a show which deserved to do a good business, but which missed. Perhaps lack of plugs for the score over the air hurt.
IN THE NAVY (Universal)	A whale of a business getter, running ahead of "Buck Privates." Mark this down as one of the best grossers, an exhibitor's "sweetie."
I WANTED WINGS (Paramount)	Where the boys have gotten behind this, with the national tieups and the army recruiting service, this has been doing a good business.
THE LADY FROM CHEYENNE (Universal)	Slow in the first runs, it picked up a bit as it began to move around, but still it did not get into the niche intended.
LOVE CRAZY (Metro)	One of the better Metro grossers, the name strength of the Loy-Powell combination being responsible, and the type of script being liked this time.
MAN HUNT (20th Century-Fox)	Despite the fact that this has a Nazi background, it has been getting some encouraging openings, with accent on the melodrama in selling.
MEET JOHN DOE (Warners)	As has been indicated, this did not get into the big Capra type of money, but it has been doing a generally nice business in most spots.
MILLION DOLLAR BABY (Warners)	Pleasant, if unexciting, summer business thus far, with the lightness of the show an attraction in itself during these troubled times.
ONE NIGHT IN LISBON (Paramount)	This isn't any "Virginia," and it has been getting off to fair to good starts. The MacMurray-Carroll combination is a definite asset in any film.
OUT OF THE FOG (Warners)	Early reports indicate that this is going to have tough going, despite the names, type of story being against it.
PENNY SERENADE (Columbia)	One of Columbia's best this season, a grosser that gets plenty of help from the word-of-mouth contingent.
POT O' GOLD (UA)	A miss, Jimmy Roosevelt's first contribution to the UA release schedule having a couple of names but lacking what it takes to get them in.
REACHING FOR THE SUN (Paramount)	Another lightweight, with Paramount getting behind it. The show, however, hasn't what it takes to get into the better money.
SHE KNEW ALL THE ANSWERS (Columbia)	Nothing startling here, with business fairish or slightly under. First runs don't report anything exciting.
SUNNY (RKO)	Business is definitely an improvement over "No, No, Nanette," but not in the "Irene" groove. First situations reporting indicate fairish grosses.
THAT HAMILTON WOMAN (UA)	First run business in the de luxers was encouraging, although something of the edge has been worked off the show, probably because of the summer.
THEY MET IN BOMBAY (Metro)	Earliest reports on this Gable-Russell starrer indicate it will be one of the better Metro properties of the summer season, business starting good.
THEY DARE NOT LOVE (Columbia)	A miss. This doesn't seem to have been able to get started in all the situations reporting, the type of show being a handicap.
TOPPER RETURNS (UA)	A lightweight, although it must be said that this is one of the better Roach productions of the waning season.
THE WAGONS ROLL AT NIGHT (Warners)	Just program, except in a few spots where the boys went in for the ballyhoo angles and circused the show.
A WOMAN'S FACE (Metro)	One of the best Crawford grossers in some time, with credit being given to the change in ad campaign after the first tests.

Letters to the Editor

Warns On Delay

June 20, 1941.

To the Editor:

I have read, with considerable interest, your editorial "Watch Out For Monkey Wrenches" in the June 18 issue of THE EXHIBITOR.

You have hit the nail on the head for the distributors are the ones that will kill off arbitration, as is proven by a case I just submitted for arbitration at Pittsburgh. I requested some run under Article 6 of the consent decree. The case was filed March 7, heard May 5, and a decision rendered on June 16. The case was dismissed, which means I lost, and the costs equally divided.

The fact that I lost does not gripe me, but the method used to defeat the consent decree is the matter at issue. Much as I would hate to see the government in this business with both feet, it is being brought about. We are due for a motion picture commission, such as the R. R. Commission, Communication Commission, and various other Federal commissions to regulate interstate commerce. In the past, the producers have had everything their own way but, as the old saying goes, "The Mills of the Gods Grind Slowly But They Grind Exceedingly Fine," so will the Government eventually catch up with them. I wonder if I will live that long?

Very truly yours,

H. LORENCE,

18th Street Theatre,

Erie, Pennsylvania.

UA-Capra-Selznick Set

NEW YORK—It was learned here last week that the contract between David O. Selznick and United Artists whereby he becomes a partner has been completed and a copy was in the hands of Selznick's attorney for study before signing. Under terms of the agreement, Selznick will get the Fairbanks stock, and Frank Capra will get the Goldwyn stock in the company.

Selznick stated that he had no aspirations to take over an executive post with the company, ending rumors that he was slated to be president. The contract was expected to be signed within a week.

One reader calls The Finger-Tip-File his Bible. Only in this publication will you find this exclusive service.

Bercovici Causes Dismissed

NEW YORK—Federal Judge Alfred C. Coxe last week dismissed causes of action aggregating $5,000,000 in damages in the suit of Konrad Bercovici against Charles Chaplin and UA. Suit still seeks damages of $3,067,000 on the claim that defendants appropriated plaintiff's satire for "The Great Dictator," and used other scripts submitted by the plaintiff without remuneration.

In The National Release Date Guide, each issue, in addition to the release dates, a list of local and national holidays, as well as mentions of special weeks, are carried for tieup ideas.

Some Recruiting

UTICA, N. Y.—Al Laurey, Stanley, is in the U. S. Air Corps at Hartford, Conn., because of theatre's exploitation of "I Wanted Wings." Sergeant Edward Bey, U.S. Air Corp recruiting officer, was stationed in the theatre during run last fortnight and signed Laurey up as his first recruit. A lobby display furnished by the local airport together with the recruiting sound truck and billboard displays rounded out Andy Roy's coverage. Laurey joins a brother now with the Air Force at Hawaii, and leaves the theatre end to his brother, George.

Herman Blum Honored

WASHINGTON—Herman A. Blum, charter member of Allied States Association and long its treasurer, having disposed of his theatre interests and retired from active participation in exhibitor affairs, was last week made an Honorary National Councillor of Allied in recognition of his untiring efforts in behalf of the organization and of the independent exhibitors in general.

Blum also was honored by being made a life member of the Motion Picture Theatre Owners of Maryland, Inc. (an Allied affiliate), and was to have been given a testimonial dinner by that organization on June 30. Blum served as president of the Maryland unit for several terms.

Republic-Superman Tiff

NEW YORK—Republic Productions, Inc., last week filed in the New York Supreme Court a suit for $50,000 damages against Detective and Superman, Inc., owner of the comic strip, "Superman." Republic claims that, in April, 1940, it made a contract with the defendant which gave it the right to make a "Superman" serial, and that the defendant breached the contract and gave the film rights to Fleischer Studios.

"A Defense Film With Every Program"

Horne Resignation Reported

NEW YORK—It was reported here last week that Hal Horne, eastern representative, member of the Board of Governors, and vice-president of Walt Disney Productions, had resigned. Richard Condon, Horne's aide, also resigned. It was expected that Antoinette ("Toni") Spitzer would be promoted to the eastern publicity post.

Loew Men Meet

NEW YORK—Loew's division managers from out of town were here last week for a series of conferences, called by Joseph R. Vogel. From THE EXHIBITOR's territory were Charles Kurtzman, northeastern division; Carter Barron, eastern division; and Harry Shaw, Loew-Poli New England division.

Ill. 135m. Bill Passes

SPRINGFIELD, ILL.—House of Representatives last week passed the Sandquist 135-minute program bill.

Measure went to the Senate for action.

ANOTHER REPUBLIC FAN MAGAZINE AD

SPOTLIGHTING a BIG PICTURE

SOMETIMES a truly unusual motion PICTURE reaches the screen . . . A picture so unique in its story . . . SO outstanding in its development AND treatment...so far above the AVERAGE in the portrayals OF its players THAT it defies ORDINARY STANDARDS OF comparison. SUCH a picture IS "POISON PEN"...The STORY of "POISON PEN" delves deep into HUMAN emotions and desires—DARES to lay bare the innermost MOTIVES that guide the actions OF its fascinating characters... CHARACTERS who are brought TO life for you by such artists as FLORA ROBSON, KNOWN to audiences THE world over for HER magnificent PERFORMANCES ON stage and SCREEN . . . ROBERT NEWTON, whose ROLE in "MAJOR BARBARA" made HIM the talk of THE entire country . . . AND a host of OTHERS equally DISTINGUISHED... RICHARD Llewellyn, AUTHOR of "How GREEN Was My VALLEY," wrote this STARTLING tale—AND all of the drama, all of the SUSPENSE, all of the novelty, which HE imagined has been fittingly TRANSFERRED TO the screen. Be SURE to see "POISON PEN!" IT'S one of those pictures you'll talk OF for a long time to come . . . It's

A REPUBLIC PICTURE

SEATTLE

BALTIMORE

NEW YORK CITY

SYRACUSE

SAN FRANCISCO

CHICAGO

HINTS ON NEWSPAPER ADVERTISING

No. 198—"Blood and Sand" (20th-Fox)

The Power-Hayworth love-making dominates these ads, with the copy seeming to play up the romantic angles of the film rather than the bull-fight background. The adjectives get their biggest workout in a long time, with the Chicago contribution containing "electrifying, charged with power and passion, vibrating with color, thrill, exciting, surging, immortal, flaming."

The ads are all good, but hardly sensational, considering the available material.

Boston

Crosstown

Latest ballyhoo of George Kraska's Fine Arts, worked out by Kraska and his son, Leonard, had such excellent success that this house, which usually suffers in the summer, picked up. Film, "Streets Of Sorrow," was advertised for the first week for women only, and the theatre actually admitted no men. After holdover, they advertised that men could see it now, but at their own risk. This was getting the sexes coming and going. Now, everyone's trying to find a solution and answer to the movie recession these weeks. Personally, this correspondent thinks that Americans crave novelty. But, also, personally, the hypodermic showman should be giving what they've got, ballyhoo, and more of it—ballyhoo that costs no more, but reglamorizes an industry that has ceased to be a novelty.

Louis Newman, Translux manager, whose extraordinary fronts have excited some attention, was last week planning a special ballyhoo for "Under Age." . . . Verna Rudnick, sister of Spencer Rudnick, assistant manager, Interstate's Translux, will change her surname to Fine in the near future.

Film District

In the district was George A. Haley, now living at 30 Appleton Street, Watertown, who opened the Morton, Natoco, worked for Irving Greene at the Dudley, Melrose, Watertown, etc. . . . Screenings were held of "Parson of Panamint," Paramount; "Hurry, Charley, Hurry," RKO; and "Moon Over Miami," 20th Century-Fox.

First glimpse of Frank Lydon, president, Independent Exhibitors, after his recent long illness, was a surprise. After convalescence, Frank, who weighed 120 pounds before illness, gained 40 pounds. Said Frank: "Business is down at least 33 and a third percent, my weight's up that much, and together it puts me two-thirds in the red." Nevertheless it's good to see the always cheery Lydon now so cherubic.

Roy Heffner, "Bank Night," elosed his Tower, Lowell, for the summer. . . . Riseman and Lercari, local decorators, have been making over a lot of night clubs in addition to their theatre work. They'll make a Copacabana out of The Southland, Boston; and one also for Ruby Newman in Providence, to be one of the finest spots in the east. Frolics, Salisbury Beach, which seats 2000. and has glorified Dodgems, bowling alleys, and a Beachcomber room as an adjunct to the massive auditorium, is one of the best jobs. A new theatre redecoration for R. and L. will be Harold Eskin's Park-Lee, N. J.

Franklin Park handed out blackout checks when an underground power cable broke down. Nearly 500 persons received the checks as the management had deposited the nights receipts in a bank night vault and no funds were available for cash refund.

Mrs. Jeanette Davin, nee Clark, formerly of National Screen Service, is now employed by Republic. . . . William H. McLaughlin, Jr., son of the former Stoneham exhibitor, former Past Commander of the Macaulay Post, American Legion, and present "soundies" franchise holder, has been appointed to Annapolis, where his father recently deposited him. . . . John Fecke, son of Republic salesman Al Fecke, graduated from the University of New Hampshire, is now a Naval Air Cadet at Squantum. John has been flying, with a commercial pilot's license, for some time before joining the navy. . . . Charles Singer, Roslindale taxi tycoon, who is father-in-law of Wholesome Film's Norman Poretsky, is a character. His latest exploit, for one of his taxi-drivers who got married at the Holy Name Church, was to leave him off with a limousine, and pick the couple up with a horse and hack. All the newspapers picked up the story; and as the hack clacked through the streets to the wedding reception at Legion Hall, Roxbury, Singer announced it was the answer to "gasless Sundays."

Ben Rogers, Popular Pictures, Inc., is releasing twin thrill chillers, "The Terror" and "Mystery of Room 13," which are captioned: "Guaranteed to give ghosts goose-pimples"; "the pictures that make skeletons hide in closets"; "make 'em shiver, make 'em shake, make 'em quiver, make 'em quake, give 'em the pictures that will double your take!" Two were booked in the RKO Boston. . . . Fred Lieberman made a record selling books for the Variety Club raffle.

William Jennings, son of the Republic salesman, is apprenticing at Bethlehem Steel, Fore River.

RKO will hold the first screening of the first block-of-five, beginning July 7. Films will be: "Before The Fact"; "The Devil and Daniel Webster"; "Parachute Battalion"; "Lady Scarface"; and "Father Takes A Wife."

Mickey Hochberg left National Screen poster department to join the poster department of Metro. Jack Israelson, Metro, ad sales manager, was promoted to an office position, and Joe Barilla became head poster clerk in his place.

Imperial's Chaplin Festival has been booked heavily, Harry Segal reports. to Harry Zeitz's Avon, Portland; Empire, New Bedford; Warners' Danbury, Conn.; and Warners', Torrington, Conn.; and Vianne's Somerville, Somerville. . . . In the district was Bruno Weingarten. manager, E. M. Loew's Family, Olympia, Worcester. He was accompanied by his new assistant at the Olympia, Joe Dellagalla. Recently, Bruno had a new kind of false front set up at the Olympia to exploit Columbia's double horror show. "Face Behind the Mask" and "The Devil Commands."

Independent Exhibitors committees for investigating block-of-five procedure with screenings. etc., convened to give their reports. . . . Meyer Marcus, assistant to Lou Walters, has taken up residence at Falmouth for the summer season for Walters' Latin Quarter, Silver Beach. . . . Old Howard, Boston, managed by Al Somerby, closed for the summer, to re-open early in August. House will be entirely renovated and re-decorated. . . . W. V. Hayden has sold the 300-seat Enfield, Enfield, N. H., to a resident of Cambridge. . . . Ferry's Casino, Thornton, R. I., which has been taken over by George Boroff and Jim Tobin, will be changed to the Rex, will likely not open until August since renovation is to be even more extensive than formerly planned.

Levenson Circuit

Max Levenson's son Joseph, "Buddy," graduated from Harvard magna cum laude, Phi Beta Kappa, etc. A history major, Buddy will go on with his studies. . . . Joseph Levenson's daughter, Dorothea, graduated, in turn, from Smith.

Loew's Circuit

Publicity director Joe DiPesa, assisted by Al Longo, lined up a campaign for "A Woman's Face." Besides national campaign, lobby displays were set up in Loew's State and Orpheum, special beauty store tie-ups were made, Crawford stills were used for savings bonds ads, a radio film-memory contest was held over WORL, etc. . . . Charles Kurtzman left on his usual fortnight junket around his district. In town was his brother-in-law Richard Halloran, St. Louis, formerly connected with the film business, and to join one of the majors soon. . . . Visiting Boston was former Joe DiPesa assistant Joe Longo, now a Cleveland publicist, with his wife and three children—the latest addition, born in Cleveland, named Helene.

E. M. Loew Circuit

Herb Bloom, manager, Ware, Beverly, netted some newspaper publicity, with a real fish story. He went fishing in the Danvers River with Mike Terry, a fireman, and Royce Potter. In the course of no bites, Herb's rod and line slipped from his hand and fell in the river. Several days later Terry, looking for bait in the mud flats nearby, saw something that looked like a reel, and picked up Bloom's fly rod. On the end was a floundering flounder. 'S true!

Ira Loew, manager, Miami Drive-In, in town with his family, will be field manager here, while former field manager McGhee was transferred to Miami. . . . Elaine "Hepcat" Stone, ill, was out. . . . Phil Berler's assistant, Florence Buckley, went frizzy withh a new hairdo, and Tillie Engelman, ostensibly on vacation, eloped, and came back the bride of a teacher. . . . Ernest Whitford was transferred from managing the Gayety, Boston, to the Mohawk, North Adams, replacing Bernard Paine. . . . E. M. Loew's Falmouth house opened June 29. . . . Nat Goldberg is new manager, Family, Worcester, replacing A. Wolf.

M. and P. Circuit

Falmouth, Falmouth, 900 seat theatre, opens July 3. It has among its features the largest parking space in New England, with a car space for all seats. Ellery Davis, who also manages the Elizabeth, takes over. Theatre has Motiograph sound. Standard Theatre Supply Company did all the installations.

New seats have been installed in the Codman Square, Dorchester, made by Kroehler. These also are installed in the Circle, Brookline. . . . Bayside, Hull, has been opened, managed by Neal Feenan.

Colonial, Brockton, an upstairs house, has been closed for the construction of a brand new theatre, to be called by the same name. Standard Theatre Supply Company is doing the job. William Nelson Jacobs of Boston is the architect. House will seat 1200. Ernest Hickey, manager, now on vacation, will do relief work.

RKO-Keith Circuit

Ed Shanahan will be married July 6 to Miss Loretta Grimes, and will honeymoon at Barnegat Bay, N. J. . . . Last week a farewell tribute was given Boston College's ace footballer, Charley O'Rourke, prior to his marriage, from the stage of the Keith Memorial. George Carens, Traveler sports writer m.c.'ed, with Mayor Maurice Tobin assisting, and presenting O'Rourke a plaque from Boston admirers. . . . "In the Navy" was exploited by publicist Jack Granara, assisted by Joe Mansfield, with posters at the recruiting offices, Postoffice Square, and heads of the navy department invited for a screening, etc.

Herman Rifkin Circuit

George Rabb, Phillips, Springfield, has been vacationing with field manager Bill Powell relieving. . . . Paul Kessler, Holyoke, manager, and three cronies own their own aeroplane. Paul, in another 10 hours, will have pilot's license. . . . "Things To Come," United Artists re-release, which was made four or five years ago, predicting things that are now happening in the war, warranted an extra-special ad campaign at Suffolk, Holyoke. . . . Academy, Northampton, has closed for the summer. It was managed by M. E. Walker, relieving Frank Shaughnessy, in the Army.

Morse-Rothenberg Circuit

New seats have been installed in the Arcadia, Portsmouth, N. H., Bill Savitz, manager. . . . State, Quincy, has been closed, building taken over by the lessor. Manager was Leonard Goldberg.

New Haven

Crosstown

Popular Bill Reisinger, manager, Bijou, was transferred to Evansville, Ind., in a sudden shift last week. Bill had been here 14 months. . . . Mike Picciarillo, assistant, and Herb Coleman, student, carry on with Nat Rubin as relief manager until an assignment is made.

Westville, Whalley, and Whitney had their final sessions of their cooking school. . . . Jack Brassill, LP, planted a serialization and full-page act in the Connecticut Echo. . . . Vaudeville is out for the summer at the Bijou. . . . Bob Russell, manager, LP, had 5,000 heralds distributed with a weekly magazine.

Local 273, operators' union, will sponsor a banquet this summer to mark the chapter's founding. . . . Jerry DeLise, Marshall Blevins, Tony Manente, and Johnny Mongillo went for one of those moonlight swims at a recent 2 o'clock-in-the-dawning—but it was strictly a stag affair. . . . Johnny Mongillo has finally bought that special water pump for his Lake Phipps cottage after long searching. . . . Bob Broppert has been elected chairman of the education committee, operators' union.

Fresh Air Fund booth was erected in the Loew-Poli lobby. . . . One of the most hilarious stories in a long, long time concerns Nat Rubin, Loew-Poli assistant, and a dressmaker's dummy. Lobby of his house has been trimmed with three dummies, decked out only in pink brassieres and pinker panties as a gag-bally for "The Big Store." . . . Week ago Sattidy night His Honor, The Mayor, stopped in front of the house and gave every intention of going in. The Staffers, playing it safe, rushed to remove the dummies but Nat's dummy bit back at him. He was rushing it across the lobby when it fell apart, Nat tripped on it, and fell flat on his face. His Honor ankled in while Nat was wrestling around with one (1) brassiere, one (1) pair of panties and assorted parts of a treachcrous dressmaker's dummy. More fun!

Myron Wheaton, RCA, is back from Canada and Newfoundland where he snared the big tunas and yards of film. . . . Tony Cassella has been taking more wedding pictures up in Hamden. . . . Friends of Fred Pfeiff, Altec, will be sorry to hear that his wife is ill. . . . Herb Coleman, student assistant, Bijou, swung three nice publicity stunts recently when he had time on the radio, a street-walking cowboy with boards, and a eye-stunning window display at WICC. Herb was wakened a week ago by a terrific auto crash outside his house. Leaning out, he saw a badly injured man lying up on his sidewalk. Herb later learned it was a distant cousin, who died that night from the injuries.

Lou Schaefer, manager, Paramount, was back after an enjoyable trip to Camp Blanding, Fla., where he saw his son. . . . Sam Badamo, College, was m. c. at the first Bijou bathing beauty contest. . . . Al Warmingham, Bob Russell, Jack Parrish, and Ed Streile are still battling it out via golf. . . . New shows will start at the Bijou on Saturday and Wednesday instead of the prior Tuesday and Sunday openings. Policy of two changes a week will continue. . . . Norman Randall left for his vacation from Paramount duties.

New at the Paramount are William Ehrler, Frederick Dunn, and George McFarland. They replace Phil Gallagher, Howard Bowler, Dick Parbault, and Dick Powers. . . . Among exhibitors seen at the first arbitration hearing were Larry Caplan, Dixwell; Max Tabackman, Rivoli; Dr. J. B. Fishman, Fishman Theatres; Leo Bonoff, Saybrook. . . . June Daly replaces Helen Lowell at the Bijou.

Meadow Street

District's first arbitration hearing was the big news along the stem with Mike Cascioli, Forest, being jibed about his long stay on the "witness" stand. Mike made a very commendable showing. . . . Rumor is rampant that at least three more cases will be filed shortly. . . . Mabel Dwyer, RKO, spent the week end in Waterbury and will vacation in Canada. . . . Morris Weinstein, 20th Century-Fox, is back, temporarily helping in the front office. Al Winters, assistant shipper, is filling in at the accessories department.

Circus was expected to dent the district's grosses but those 30,000 factory workers off on a week's vacation since June 29 may soften the blow. . . . Al Parizer, Columbia shipper, filled out his draft questionnaire. . . . Betty Goldberg, sister of Ruth, associated with Progressive Premiums for the past seven years, will be wedded to Herman Sochovit.

Lester S. Tobias, now selling the Constance Bennett cosmetic deal in this territory, is also putting out "The Civilian Pilot." He is a lieutenant and adjutant in the New York State wing of the Civilian Air Reserve and will be remembered by Meadow Streeters as originally a veteran local showman.

Morris Jacobson, Levine circuit, was in changing his perennial custom of a Wednesday showing. . . . Exchange whisper has it that Bill Brown, Stamford and Greenwich, has taken up golf finally and a recent round saw him chalking up a record 160 strokes. . . . Frank Joyce and Hugh McGuire were sailing over the week end from the Branford Yacht Club.

Barney Pitkin and Bill Cannelli, RKO, returned from their convention with a nice snaffle of prize money from that Walt Disney contest. . . Bill Benson, Universal, is in the throes of organizing a national "Be Kind To Us Motorists Week" after tangling with the gendarmes three times in six days. Bill, selling Russell Hess in Groton, couldn't sell himself to the town's constable, and collected a ticket there, then drove back to New Haven where Jawn Law presented our Will with another pair.

Maurice Zipkin, brother of Sam, was installed as alternate delegate to the National Probus by the West Haven club. . . . Peggy Wallinger, 20th Century-Fox inspectress, was vacationing. Peggy stayed at the Hollywood Hotel, Hollywood, Fla., for one week with Alice Francis, UA, and took her second week up north. . . . William Gunther, brother of Carol Bruning, will wed a New Haven lassie. . . . Sidney Swirsky, Columbia, was making short trips on his vacation. . . . Roger Mahan, Warner exchange manager, together with his missus and son, sojourned at the Hadden Hall, Atlantic City, recently. . . . Vitagraph short subject drive started June 1, and ends Aug. 30 while the Bookers' Drive opens for a one month spell, Aug. 1-30.

Roy Haines, Eastern divisional sales manager, Warners, was in. . . . The Edmund Febbraios tripped to New London. They will move shortly from their Highland Street address to a swank Dwight Street apartment. . . . Flora Cohn was seen golfing at Meadowbrook over the week end.

Starting on vacations will be Marion Salwitz and Phyllis Neri, Warners, while Victoria Cusanelli and Jerome Massimino, same office, start July 12. Ann Donner returns at 20th Century-Fox while Eleanor Fishman and Belle Sheffren sojourns. At Metro, Charley Lazarus and Frank Mullen start vacationing July 13. . . . Ben Simon, Sam Germain, and Earl Wright leave for the 20th Century-Fox convene on July 11, arriving Los Angeles on July 16. . . . Thomas Germain, son of Sam, graduated from Hillhouse recently, and will enter Northeastern University. . . . Constance Wright, datter of Earl Wright, had a featured dancing spot in Madame Annette's annual revue staged at the Shubert. . . . Irwin Wheeler was planning that Gaspee Peninsula trip.

Josephine Ingenito, 20th Century-Foxite, is back reporting almost winter in upper New York. . . . Carol Bruning and her hubby will vacation at Niagara Falls and Cape Cod. Carol marks another birthday milestone July 4. . . . Bill Benson received an assortment of swell gifts from his family on his 32nd (?) birthday recently. Bill has heard from his son, Russell, now on the U. S. S. Phoenix, based at Honolulu, and has hopes he may be transferred to Atlantic and home waters. . . . Bob Johnson, son of Adolph, is staying at

his folk's Mansfield Grove camp while furloughing from naval duties. Johnson and Al Poulton opened the New Colony, Soundview, Niantic, for the summer. . . . Meadow Streeters were sorry to hear that Johnny Bracken, Arch Street, New Britain, had gone to the hospital for a checkup.

Dick Cohen had sold cards to the Bonoff, Madison; Saybrook, Saybrook; and New Colony, Soundview, Niantic. . . . Metro Premium had an attractive cartoon in its show window.

Roger Mahan, Warner exchange manager, has been named chairman of the special committee of exchange mangers in this territory who will work with the Motion Picture Committee, Co-operating For National Defense. It is expected that exchange managers will meet and discuss the print problem on defense films. . . . I. J. Hoffman, Warner circuit, has been named chairman for the theatre division which will work with the same organization.

Managers of the five major producing companies signatories to the consent decree was readying plans for regular trade showings. No definite schedule has been set up as yet but showings should be announced soon. RKO is expected to be first under the wire with trade showings inasmuch as the national convention has already been held. Paramount, Loew's, Vitagraph, and 20th Century-Fox were still awaiting convening their conventions and announcement of the new season's fare.

Republic's serial, "Jungle Girl," has been bokoed by Loew's into such of their ace houses as the Globe, Bridgeport; Bijou, New Haven; and Palace, Meriden, Conn.

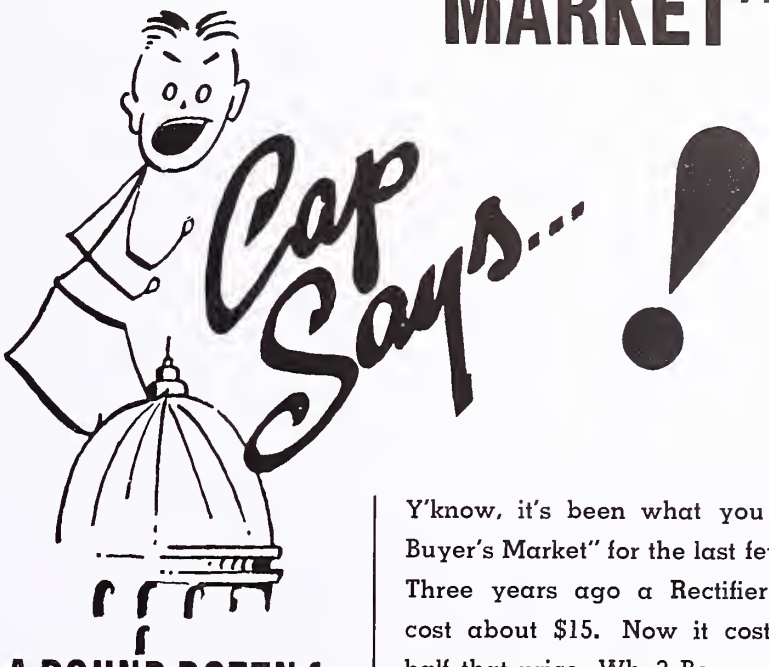
Loew-Poli Circuit

Louis-Conn fight pictures were doing very okay. . . . Harry Shaw was down to New York for a division managers' session. . . . Bob Carney, assistant, Majestic, Bridgeport, planted art for "Broadway Limited." . . . Ed Fitzgerald, LP, Waterbury, staged a "School's Out Show" in co-op with a juvenile wear shop. . . . Bob Russell, LP, New Haven, had "A" cards rush printed and left them at sporting hangouts to bally the Louis-Conn fracas. For "Billy The Kid," he bannered 12 news trucks.

Bathing beauty contests started in Hartford and Bridgeport houses on June 22; Globe, Bridgeport, June 23; Bijou, New Haven, and LP, Springfield, June 24; and LP, Waterbury, June 26. Series of five weekly contests will later give way to a jitterbug competition. . . . Lou Brown was planning to start his vacation. . . . Wally Cooper, assistant, LP, Hartford, had a hair-dress ad. . . . Lou Cohen, manager, LP, Hartford, swung a big streamer and much space on the start of his bathing beauty contest. Student assistant Russ Grant placed a jewelry co-op.

Fred Greenway, Hartford, wrote a swell column for the Hartford Times on the Marx brothers that was prominently displayed. Greenway used the horse and rider gag for "Billy The Kid," besides placing scores of snowbirds on temporary construction fences in the heart of the city. . . . George Freeman, LP, Springfield, did nicely on two recent portfolio strips but his real ace was that report to Harry Shaw that one of Springfield stores was already contacting him to make sure of its Christmas show. Freeman puts on the annual Yuletide show and the store is so tickled with its sponsorship, that it placed the entertainment in the yearly budget.

"IT'S A SELLER'S MARKET"



A ROUND DOZEN for A SQUARE DEAL

THE 12★ PRODUCTS
DISTRIBUTED BY
Capitol Theatre Supply Co.

1. IDEAL SEATING
2. BRENKERT LAMPS and PROJECTORS
3. RCA SOUND and MAGIC SCREENS
4. DA-LITE SCREENS
5. ALEXANDER SMITH CARPETS
6. MOTIOGRAPH PROJECTORS and SOUND
7. ASHCRAFT CYCLEX LAMPS
8. ROBIN IMPERIAL GENERATORS
9. WESTINGHOUSE and HYGRADE LAMPS
10. GENERAL REGISTER TICKET MACHINES
11. NATIONAL CARBON
12. VALLEN TRACK and CONTROLS

Y'know, it's been what you call "A Buyer's Market" for the last few years. Three years ago a Rectifier Tube'd cost about $15. Now it costs about half that price. Why? Because manufacturers were scrunching down as low to cost as they could, and competition was high.

NOW, with all these priorities, and stuff like theatre supplies at a premium, Rectifier Tubes and the rest of 'em are likely to start up the graph in price. NOW the trend's turning to "A Seller's Market."

SO MY ADVICE TO EXHIBITORS IS THIS:

Help yourself and help the Government by ordering your supplies while they are still available.

CAPITOL
THEATRE SUPPLY CO.

A New England Organization for New England Exhibitors

29-30 PIEDMONT STREET BOSTON, MASS.

H. H. Maloney, LP, Worcester, arranged daily radio plugs and comments on films in his house. Maloney is the only manager in Worcester who was able to swing the gratis radio time. . . . J. G. Samartano, Palace, Meriden, covered the field with a bally campaign for the fight pictures. . . . Samartano also sold the local safety club on giving a theatre party to introduce a safety campaign.

Warner Circuit

On vacation from the New Haven office were J. Shields, C. P. Boynton, Dorothy Kolinsky, and Marion Duff. Due to go the 12th are C. Digilo and G. F. Straus. . . . A flock of managers will start taking their vacations this Saturday and not return until July 19. Among them are R. Beckman, Waldorf, Lynn; J. O'Loughlin, Strand, Amesbury; D. Sugarmann, Colonial, Hartford; J. Sanson, State, Manchester; B. Gordon, Commodore Hull, Derby; and R. Barrett, Strand, Woburn.

Connecticut

Bridgeport

Strand Amusement Company is having its Park City and Strand Palace both redecorated by Riseman and Lercari. American seats will be installed in both houses.

Manager Harry Rose, Globe, and his wife are vacationing at Atlantic City. . . . New at the Warner is Harriett Freed. . . . Lovely Anne Carney, Globe box office, leaves on her vacation July 6. . . . Sam Haddelmann, Capitol, was among the Bridgeport fans who saw the Billy Conn-Joe Louis fight. . . . Edward Blackshie, Hippodrome, was among the heroes at the local high school proms. . . . May Allard, Park City, took a short vacation in Washington, D. C. . . . Ralph Chatterton is back at his Loew-Poli chores after a brief sick leave. . . . Stanley Kowalski and James Paskin are new at the Globe.

Mary Deaso is the new girl in the box office at the American. . . . Fred Botcher, American, is on vacation. . . . Matt Saunders, manager, Loew-Poli, and Ted Holt, circuit maintenance man, visited their old buddy, popular Jimmy Conroy, who is ailing. . . . Manager Morris Rosenthal, Majestic, is back on the job and ready to meet manager Manny Kugell, Warner, on the fairways after two weeks of vacation golf practice.

Darian

William E. Pine, manager, Darien, was on a fishing trip.

East Hartford

Bill Callahan, Astor, will vacation in New York this fall. . . . Manager Joe Anger, Astor, has a new sedan. . . . Reports have it that Peter Perakos and Joe Quittner will have their new local theatre open by Sept. 1.

Groton

Manager Hess, Groton, and his charming wife are fast becoming a part of Groton. . . . Bill Benson, Universal film salesman, was a visitor.

Kensington

Anne Helenski, cashier, Embassy, New Britain, and Joe Miklos, manager, Broadway, Norwich, were married here last fortnight. Couple honeymooned in New York. Bob Hamilton, manager, Palace, Norwich, went over to the Broadway to handle the situation during the honeymoon.

Meriden

Al Domian, Loew-Poli, Bridgeport, has been in Meriden doing vacation relief work.

Middletown

Capitol staged a bike parade in cooperation with a local department store.

New Britain

An aldermanic resolution seeking the passage of an ordinance barring traveling carnivals from this city is now under consideration and a report is expected to be made to the Board of Aldermen in its July meeting. Alderman Lawrence J. Golon and Councilman Stephen H. Cross joined forces in introducing the measure which would ban traveling carnivals upon pain of $100 per day for each day they are in the city. Berlin, a nearby town, is considering a similar proposal.

Marquee at Pat McMahon's State has been remodeled. . . . Danny Gee, Palace, plans to vacation out in Hollywood. . . . Henry Needles, Warner Brothers district manager, came down from Hartford to see his two local managers, Joe Bornstein, Embassy, and Randy Maller, Strand. . . . Jack Glackin, Arch Street, New Britain, and Strand, Plainville, was at the St. Francis Hospital, Hartford, for a checkup. . . . Tony Francis, Palace, left. . . . Howard K. Richardson, State projectionist, has a nifty new sedan.

Mike Abdalla, Palace house manager, hopes to visit Florida during his vacation. . . . Pat McMahon's State now brings in new pictures Sunday, Monday, Wednesday, and Friday every week, instead of Sunday, Tuesday, and Wednesday. . . . Helen Trzaskos filled in for Dorothy Manry, relief, Warner Embassy, while the latter was on the sick list. . . . Steve Wallack, Strand assistant manager, will vacation in Washington, D. C., while Joe D'Amato, Embassy assistant manager, will visit relatives and friends at Syracuse, N. Y.

Newington

Fred Quatrano has signed an RCA Photophone sound equipment contract for the 600-seat Newington.

New London

Crown co-operated actively with Charles Glassenberg, Fawcett distributor, in putting over a bang-up campaign for "Captain Marvel," Republic serial, which brought the kiddies in early and in large numbers to the theatre. Following are some of the co-operative stunts: For a full week before opening playdate, the special Republic trailer was run; 5,500 flash heralds were distributed through the aid of the route men who handle the morning and evening newspapers, by inserting the heralds in the newspapers covering the entire vicinity; trucks were bannered to call attention to the serial at the Crown; circulars telling of the opening date were distributed in front of all schools; theatre carried a box in regular newspaper ads, advising of the opening and of the giveaways; announcements were made daily over the radio; for a week in advance, theatre displayed an attractive 40x60 blow-up of Captain Marvel in lobby; small cut-outs and color photos of Captain Marvel, suitably imprinted on the back, were distributed for week in advance; and, on opening day, Whiz Comics were distributed to all kiddies attending.

Capitol has undergone a new paint job. . . . Russell Newton, popular assistant manager, Crown, will soon leave. . . . Barney Dobrans, manager, Crown, is sporting an early tan, and still holding down first place in the best dresser class. . . . Cynthia Ricci is now located in the Stanley office. . . . Peter Perokas visited with manager Ted Smalley, Garde, while on leave from Fort Wright, where he is now located. . . . Ann S. Allen replaces Delores Leerentveld at the Garde and Ned Hayes resigned. . . . New theatres at both the submarine base and Fort Wright are being attended religiously by personnel of both branches of the service.

Newtown

American Theatre Wing of the British War Relief Society staged a benefit concert in the Edmond Town Hall. Proceeds will be used to aid homeless English children.

Norwalk

Norwalk had a giveaway of a bike based upon the lucky holders of two well-known comic magazines.

Plainfield

Mickey Daly, Daly, Hartford, Conn., and local Plainfield, reports that remodeling of the local house may be started this month.

Sound View

Jack Glackin, Arch Street, New Britain, Strand, Plainville, has opened his Strand here, one of the few Connecticut summer movie houses.

Southbridge

Tom Carey, Strand, and his father attended the Louis-Conn fight.

Stratford

World of Mirth Shows, traveling carnival, was visited by police under the direction of State Attorney Lorin W. Willis, and wheels of chance shut down. Orders from the State Attorney's office banning the spinners came but 48 hours after Gov. Robert A. Hurley vetoed the gaming bill which would have legalized such wheels under local option.

Torrington

Berk and Krumgold announced last week that they have consummated a long-term lease for the Alhambra. Theatre has been leased to a Warner subsidiary, The Connecticut Theatrical Corporation. Property is owned by Ephrem Smith, Torrington.

Alhambra seats 1250 and has a full size, fully-equipped stage.

Waterbury

Division manager Harry F. Shaw acted as master of ceremonies at the Loew Poli conga contest. He was accompanied by publicity chief Lou Brown. . . . School's Out Show at the Loew Poli was attended by nearly 3,000 children, making the event a huge success, and earning for manager Ed Fitzpatrick, entry into the Loew Dollar Club. . . . Local distributors for Vanti Pa Pia, gave away almost 200 cases of soda in the Loew Poli lobby during the engagement of "The Big Store." . . . Sid Voletsky, assistant manager, Loew Poli, visited in Meriden the other day with Joe Samartano, Poli Palace.

West Hartford

Hugh Campbell, manager, Warner Central, will leave on July 15 with his family for a Point o' Woods vacation. . . . Bobbie Dawson, Warner Central, was on vacation in New York.

Willimantic

Willimantic closes July 7 for complete renovations and redecoration. Riseman and Lercari will redecorate; American Seating Company will install new seats. Theatre closes for one week only. Manager is A. Pickett.

Windsor

John Lawrence resigned as manager, Shulman Plaza, to take a position in Middletown, Conn. . . . Circuit's Rivoli in Hartford had a cooking school. . . . Webster and Rivoli, circuit's Hartford houses, had cartoon shows.

Maine

Gorham

Harry Welsh, Penacook real estate operator, who recently purchased a theatre here in the name of his son-in-law, Paul Hunter, is himself operating the house.

Portland

Edmund Letourneau, Maine, is a proud papa. It's a bouncing boy, seven and one-quarter pounds, born at the Maine Eye and Ear Infirmary. Now Edmund will give manager John Divney some competition in the proud papa role. Mrs. Letourneau also is an alumnus of the Maine staff. She is the former Mary Keeley.

Ralph Snider, Ralph Snider Enterprises, operator, Strand, Empire, Cinema, Cameo, was in town. . . . Leo Young motored back to Boston with his boss, Ralph Snider.

Edith McCullough, Maine, just passed a week's vacation in Washington, D. C. . . . Clarence Dresser, Maine, is on a two week's vacation. He passed the first two days of his time off attending two weddings of two of his pals. The wedding bells seem to be breaking up his old gang, says Clarence.

Francis O'Neill, assistant manager, Maine, passed his day off at Sebago Lake fishing. . . . Two of the Maine staff were recent high school graduates.

Erwin Zeltner, United Artists' New York office, is in town promoting the world premiere of "Three Cockeyed Sailors." Premiere was requested by Guy G. Butler, head, Maine publicity department.

Marriage of Leon P. Gorman, Jr., will be an event on July 7 at the prospective bridegroom's new home which he has just built at Cape Elizabeth, Maine. Prospective bride is Priscilla Anne Walker, also of Portland. Couple will go on a honeymoon to Niagara Falls and Canada. Young Gorman is managing his father's Cape theatre. . . . Harry Botwick, State manager, is on vacation, Harry, Mrs. Botwick, and their little daughter will probably head for New Haven, Conn., where both Mr. and Mrs. Botwick have relatives.

"A Defense Film With Every Program"

Massachusetts

Amesbury

John White joined the Strand.

Attleboro

E. McEvoy's Bates, closed for the summer.

Brockton

As the audience filed out of the Interstate Colonial at the conclusion of the Sunday night show June 22, scores of workmen immediately tackled the job of dismantling the house for the renovations. Manager Ernest Hickey starts his annual two weeks' vacation with the closing of the house and will rest for a week on Cape Cod prior to going to the White Mountains for his second week. On July 6 Hickey will go to the Opera House, Bellows Falls, Vt., to take over the managerial duties there while that manager is on vacation. . . . Merrill Holmes, Colonial, will assume duties at manager Jack O'Leary's Old Colony, Plymouth, for the summer and will return here when the Colonial re-opens. Thomas Slowey, assistant, Colonial, will spend the summer covering the Interstate houses in connection with a promotion on the theatre News he publishes. . . . Manager J. J. Cahill, Brockton, played host to the wedding party following the marriage of his son, J. Clarke Cahill, to Miss Ellen Sweeney. . . . It is expected that manager Tom Kelly's Rialto will be closed shortly for painting and renovations.

Chicopee Falls

Construction of a new post theatre at Westover Field at a cost of $40,000 is under way.

Dennis

World famous Cape Cinema here, one of the Interstate house, re-opened June 27 for the summer vacation season.

Fall River

Pearl Shoesmith, Jack O'Connor's Plaza, promised "I do" to Jack Ward June 21. While Pearl is honeymooning, Jean Smith, secretary to Jack O'Connor, is substituting. . . . Managers William S. Canning, Interstate Empire, and Christopher J. Joyce, Interstate Durfee, are members of the local United Service Organization committee.

EXHIBITOR correspondent Don Cole went to the Durfee to watch his son, Don, Jr., receive his diploma with honors, one of a group of 35 out of 701 graduates of Durfee High.

Jimmie Pender, manager, Chris Joyce's Interstate Durfee staff returned to work following the leave of absence occasioned by the death of both his father and mother. . . . Fall River houses are cooperating with the United States Government on showing of trailers for the USO, and also for sale of defense bonds and stamps. . . . Joe Bean, manager, Center, assisting at Interstate houses here this summer, tried his hands at taking movies of wedding of sister of Peggy Cullen, of manager C. J. Joyce's Interstate Durfee staff, the other day. . . . Dame Rumor has it that Nate Yamins is planning to sell his home here, and move to Boston.

Manager Christopher Joyce, Interstate Durfee, put into effect a new policy. He is now making complete change of programs on Wednesdays instead of Thursdays. . . . Joe Bean, assisting in Interstate houses for the summer, left on a two weeks' vacation. . . . Among Durfee High graduates this month were two members of manager C. J. Joyce's Interstate Durfee staff.

Fitchburg

James McManus, manager, Marlboro, turned the theatre over to the senior class of the high school for its graduation program.

The 40th anniversary banquet of the IATSE local was held recently at Whalom Park with Raymond F. O'Connor, State Department of Labor and Industries, as the speaker. Theatre managers and their wives from Fitchburg, Clinton, and Leominster were guests. Bill Moran was toastmaster, and the rest of the committee included Raymond J. Mullen and Edmond Bissaillon.

Haverhill

Frank Colburn, Jr., manager, Colonial, announces a summer first-run feature policy while his Paramount is closed.

Hull

M. and P. opened its Bayside here June 22 for the summer, with N. H. Feenan, formerly, M. and P. Regent, at Norfolk Downs, as manager.

Lynn

Paramount had a recruiting office in the lobby when "I Wanted Wings" was the feature picture. A recruiting trailer also made frequent stops in front of the theatre. . . . Elliott Preble, assistant manager, Warner, spent his vacation in Newburyport.

New Bedford

Jimmy Kondi, State, is being congratulated on the birth of a baby girl. . . . Cliff Russell was on the sick list at the Empire. Frank Zeitz, manager. . . . Charles Dexter, State, and John Brennan, New Bedford, attended a convention of state managers in Springfield. . . . Eddie Anderson, Empire, is headed for New York. . . . Mary Jones substituted for Claire Charette, Empire, during a recent illness. . . . Ernest "Red" Carrier, assistant manager, Empire, is still trying to get out of the heavyweight class.

—W. G. T.

Newburyport

Patsy and Barbara, twin daughters of Paul W. Wenzel, manager, Strand, continuing in high on their musical careers.

North Abbington

The 300 seat Capital has been sold by Joseph Mascarelli to William Shopper, New York.

North Adams

Francis Faille, manager, Paramount, staged an aluminum matinee with children given admission for donation of a used aluminum household article. Matinee was staged in co-operation with the local Legion committee sponsoring aluminum collection and was a good attention getter for "Caught In the Draft." . . . Edward Joyce, EXHIBITOR correspondent, spent a week's vacation in Boston and Springfield. . . . Jean Chenail, Paramount, resigned, succeeded by Doris Foley.

North Attleboro

Manager Walter Stuart, M. and P. Community gave away eight radios to lucky patrons.

Osterville

Ted Saunders, assistant manager, Interstate Durfee, Fall River, returned here to assume managership of the Interstate Community for the summer. . . . Eddie Wright, who has been managing the Community for week end openings, has joined staff of the Interstate Cape Cinema, Dennis.

Pittsfield

Edward M. Dowling, Capitol, is enjoying a vacation. . . . John M. Cooney, Union Square, had a busy commencement week, his younger son, Robert, graduating from the local high school, his older son, Jack, from Holy Cross. . . . Claude Fredericks, on leave of absence from Garden, Greenfield, dropped in.

Randolph

Harry Porter Holmes, Jr., manager Ed Brady's staff, Randolph, was married to Miss Eleanor E. Thomas.

Salisbury

Leo Lieberman, former assistant New England publicity director for Metro, is managing the Drive-In, only open-air theatre of the Ralph E. Snider circuit, now in its third season. Lieberman has been first lieutenant of Bert MacKenzie, New England publicity chief for Metro. He has also managed the Roxbury. Spot re-opened May 29 after some improvements.

Springfield

Eeser Ernest Goldstein, son of Nathan E. Goldstein, president, Western Massachusetts Theatres, Inc., and Mrs. Goldstein, married Miss Peggy Janet Rosenfeld, daughter of Mr. and Mrs. Francis M. Rosenfeld, Elberon, N. J., at that city recently. Dr. Jonah Wise performed the ceremony. The groom is attending the University of Chicago law school.

Excellent draw was reported for the start of a bathing beauty contest at Loew-Poli, George Freeman, manager. Stunt is one of several held in houses of the circuit. Freeman got some good plugs from newspaper sports pages and radio commentators on the Louis-Conn fight pix.

Refurbishing of WB's Capitol, Andy Sette, manager, is proceeding at a great rate, but Andy is getting a bit tired of "being in paint up to his neck."

Unanimous endorsement of George E. Browne, Chicago, president, International Alliance of Theatrical Stage Employees, was voted by 69 delegates, representing 56 locals, at the 43rd New England district convention of the IATSE and the Motion Picture Machine Operators' union. Convention condemned newspaper "attacks" on Browne, particularly that of Westbrook Pegler, columnist. . . . Louis Krouse, Philadelphia, international general secretary and treasurer, presided. Francis W. Newcomb, Providence, R. I., was re-elected secretary, only elective office. Convention discussed the so called Westboro town hall bill, which would permit showing in "unsafe" buildings, according to the consensus of the delegates. Use of 16 mm. film in cafes and other establishments also was condemned. Convention was told that in Worcester the license board co-operated in stopping this practice as regulations forbade serving of drinks in the semi-darkness made necessary by the pictures. Massachusetts Alcoholic Beverages Control Commission stepped into a similar case involving the Holyoke Valley arena and stopped the practice. The IATSE office at New York, according to Krouse, has warned against incursion of 16 mm. showings operated by non-union projectionists.

John F. Gatelee, late business agent of the Motion Picture Operators here, was honored at a memorial service conducted by Rev. Dr. Henry Lincoln Bailey at the grave in Hillcrest Park cemetery here before the convention proceedings began. Speakers at the convention banquet included Kenneth I. Taylor, Massachusetts legislative agent, American Federation of Labor; Richard Walsh, Brooklyn, N. Y., third vice-president, IATSE; James Brennan, New York, fifth vice-president and Charles Caffrey, president, Springfield Central Labor Union.

Our Mister Hanley COVERS THE VARIETY PARTY

Boston—A downpour suspended golf at Tent 23 of the Variety Club's annual outing, golf tournament, raffle drawing, and fishfry, until late afternoon on June 23. Then some very hardy golfers puttered about, and dinner was held. Wives, sweethearts, and armchair sportsmen played gin rummy, bridge, mah jong, et al. before dinner.

During the dinner the prizes were awarded: Best golf gross, a set of woods, for Joe Cohen, 78; second best, "Fishy" Maurice Green, 79; third, Norman Ayres, 80. For the women: First best gross, Mrs. Stoneman; second, Lillian Seletsky. Cecil Rudnick won prize for drive nearest the pin on the sixth out; Al Somerby, Jr., 11, for youngest golfer. Mayor Maurice Tobin, Variety Club member, presented the prizes, and, in turn, accepted one for playing the shortest number of holes, seven.

Al Kane m.c.'ed through the dinner. Hy Fine, M. and P., famous raconteur, presented a liquid gift from one A. S. Lynch to Dave Stoneman, vice-president, Pinebrook Country Club, who shared it with Variety Chief Barker Marty Mullin.

Thereafter, for those as wished it, there was dancing on a lighted lawn, with more prizes awarded, and finally the grand drawings, Ed Morey, Republic, officiating. With a young lady, Marjorie Rambeau, drawing the winning tickets, the following prizes were awarded: To George French, Worcester, a laundry machine; to Mulsey Massey a vacuum cleaner; to John Collins, Newburyport, a Keystone projector; to Bill Koster, Keystone camera; to Meyer Shapiro, Chelsea, luggage; to Sam Singer, refrigerator. The Motion Picture Salesmen's Club won an RCA radio-combination; a portable radio went to George Stimpson, Newtonville; and a wrist watch to Max Reuter.

Finally Mayor Maurice Tobin took off his coat, rolled up his sleeves, and, in a tense silence, withdraw the Grand Lucky Number—6803G—won by Nate Breckstein. Breckstein was not present to receive the prize—a 1941 Deluxe car, or its equivalent in cash.

Other highlights of the evening were stories by Hy Fine, motion pictures taken of the festivities, and an uncalled for blackout of the entire club and grounds, with guests continuing to dance and disport.

Trays, percolators, buckets, pots and pans—anything made of aluminum—were brandished by more than 2000 youngsters at the first aluminum matinee at the Paramount, one of a series planned at houses of Western Massachusetts Theatres, Inc. Planned as a contribution to the national defense program, and tied-up with a local campaign to collect aluminum, the show, running from 11 A. M. to 3 P. M., was said by circuit officials to be a great success. Manager Edwin A. Smith said children were pouring in up to the final minute. An hour before the doors were opened, a line of children already had gathered, each with a discarded aluminum article—the value of which, when new, had been set at not less than 10 cents. To give the show added publicity—if possible—the aluminum was loaded on a large truck in front of the theatre. So much was received that a second truck was pressed into service, and two loads delivered to the central collection point for the local drive on State Street. Nathan E. Goldstein, president, announces that similar matinees will be held at houses in Pittsfield, North Adams, Northampton, and Greenfield.

Taunton

Joe Camara has been added to manager Art Pinkham's staff, M. and P. Park. . . . Melvin Druker is house manager, State, for his father, Joe Druker. Joe now operates two Taunton houses, State and Grand, latter managed by Joe Rosa.

Cyril Hawhow, operator, Casino, is now on summer schedule, closing Tuesdays and Wednesdays. Casino has so many demands for autographed pictures of Max Alibi Terhune, Range Busters, following his P. A., Max had to send an additional supply.

Worcester

John Christian and Donald Freudenthal have been added to the staff of the M. and P. Capitol by manager Elmer Daniels. Harold MacQuestion, Bill White, Dan Breen, and Dick Wall left. . . . Tom Meehan, long a Poli manager here, and Mrs. Meehan observed their 25th wedding anniversary in Providence. . . . Bob Portle, manager, Loew-Poli Plaza, used a hansom cab as a street ballyhoo for "Lady From Louisiana." . . . Bob Bergin, assistant manager, Loew-Poli Elm Street, was off for a tonsilectomy. . . . Joe Anstead, manager, Elm Street, had trouble keeping goldfish alive in his outdoor rock garden near the theatre entrance, so arranged to borrow some whoppers from a city park.

Max Nesvetsky, assistant, Loew's Poli, and Louis Jaffe, student assistant, are wondering if it was an omen that they received their draft questionnaires on Friday, the 13th. . . . Harold Maloney, manager, Loew's Poli, flooded the city with teaser heralds on "The Big Store." . . . The Ringling Circus will play here July 10.

New Hampshire

Claremont

Magnet had an Army-Navy Day program for a dime.

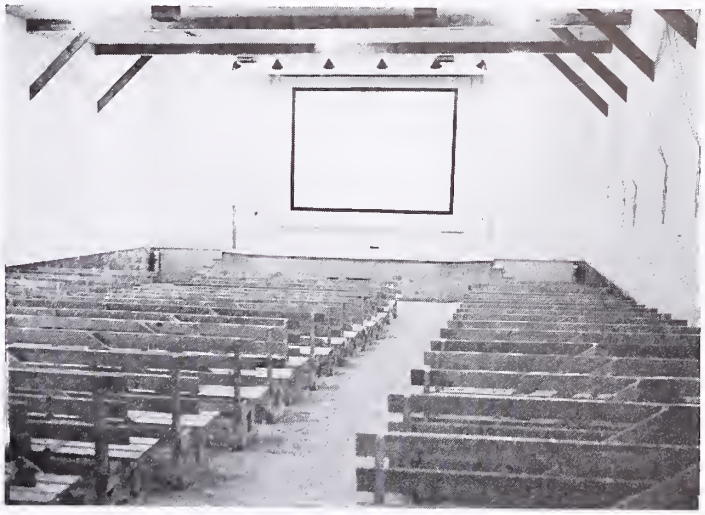
Concord

Manager Eldridge, Capitol, is wondering just what his son, Jr., is going to have to do since his election as "hog-reeve" of the mythical town of Waterbar at a high school town meeting.

(*Continued on page* 26)

"I WANTED WINGS" BALLYHOO; OTHER HAPPENINGS IN THE NEW ENGLAND AREA

MATT SAUNDERS, manager, Loew's Poli, Bridgeport, had two of his usherettes don sailor clothes for this exploitation stunt for the Universal show, Abbott and Costello and Dick Powell "In the Navy." The steering wheel was by courtesy of Sea Scouts.



THIS NEW THEATRE was opened recently at the Manchester, N. H., air base. Everything is up-to-date except the seats, which are made of wood. Two shows, changed daily, are offered every evening, one at 6.15, the second at 8.15. Admission is 14 cents.

THIS DISPLAY FRAME was used by the Norwalk, Norwalk, on Republic's new serial thriller, "The Adventures of Captain Marvel," recently.

ALBERT J. CLARKE, manager, Majestic, Providence, used this florist's window in the Providence Biltmore Hotel to good effect, as can be seen, in his campaign for Universal's "Abbott and Costello and Dick Powell In the Navy," with Dick Foran, Butch and Buddy, Claire Dodd, and others. The film outgrossed "Buck Privates."

GIANT AMPLIFIERS used to pick up the sound of planes in the air used as a plug for Paramount's "I Wanted Wings" opening at the State, Portland, are pictured at left. Harry Botwick, manager, planned the exploitation in co-operation with local authorities of harbor defenses. In the center picture, Botwick poses, at left, with a group of Army men and a radio announcer, at right. The Army men were interviewed as part of the plug for the film. At right is one of the giant beacon lights borrowed from local forts. Thousands of people were attracted to the theatre by the lights.

Our Mister Sheehan COVERS THE CASCIOLI CASE

NEW HAVEN—First hearing on the complaint of Forest Theatre Corporation, operators, Forest, West Haven, was held June 23 before arbitrator Frederick H. Wiggin. Petition asks day and date with the Rivoli, West Haven, but testimony by E. Michael Cascioli, president-treasurer, Forest Theatre Corporation, indicated that he was willing to accept 37 day clearance after New Haven. Five majors are named.

Session was marked by the usual clashes of attorneys and wide latitude given witnesses by the arbitrator. Morning period was taken by Cascioli's testimony which brought out the location, admission prices, and his past operation of the now-closed Park. Cascioli said that the Park, when running in competition with the Cameo, another closed West Haven showhouse, was getting clearance seven days after the Cameo, and, when that theatre closed, he managed to secure 14 days clearance after the Rivoli.

Details of Forest Building

Building of the Forest was described in detail with Cascioli claiming a $105,000 investment, and citing his considerable financial transactions to construct the house. Time was taken to describe location of the house from the Rivoli, Westville, Whiteway, and Howard. Also described by Cascioli was his chang eof shows, four times weekly, while the Rivoli changes only three times. T. Holmes Bracken, counsel for Cascioli, submitted in evidence contracts between the various distributors, and Samuel Boverman, attorney for Paramount, immediately objected against making the contract terms public, saying that the New Haven territory was a highly competitive field and such publication would make relations only difficult between the distributors and the exhibitors. He indicated, however, that his clients were willing to divulge their own individual contracts with Cascioli.

After reading of contract terms but no rental figures by Bracken between the five majors and the Forest, Cascioli resumed by asserting that if the Rivoli doesn't run a film, he can't book it until a release is granted by the Rivoli despite his 14 day clearance. Boverman objected against Cascioli's general statement but the arbitrator overruled him, saying that petitioning counsel would be given the widest latitude. Asked about the prices of film, Cascioli was prevented from answering by Boverman's objection regarding making such rentals public property. J. Roger Mahan, manager, Vitagraph, Inc., suggested such publication of contract rentals be taken under advisement but the arbitrator did not agree to this and said he would rule later.

Another Tiff Is Started

Another tiff started when Cascioli was asked the names of his competitors. He was finally allowed to answer after William L. Hadden, counsel for Fishman Theatres, Inc., and the Paramount attorney, raised objections. Asked by Counsel Bracken what relief he is seeking, Cascioli said he was willing to accept 37 days clearance after New Haven, seven days after the Rivoli, or such cut in clearance as the arbitrator saw fit. Cascioli claimed that due to his present clearance, he was losing business and stated he had dropped off $225 in weekly receipts of late. He asserted that unless the Rivoli books a film, he is at present held up anywhere from 45-59 days after New Haven. He offered to submit his books to back up his statement.

On cross-examination, Earl Beatty, attorney for Loew's, Inc., probed Cascioli's last statement and showed Metro bookings at the Rivoli and Forest. He said that the Whiteway, with the same clearance as the Forest, had not had such prompt playdates as the Forest. Beatty introduced a schedule purporting to prove that out of 27 recent bookings, Forest had played 23 of them first. Under questioning by Boverman, Cascioli said he would be willing to pay higher rentals if granted better clearance. After brief questioning by Percy Heilinger, attorney for 20th Century-Fox, on contract provisions, Bernard Kopkind, attorney for Massachusetts Theatres, Inc., put Cascioli through a lengthy inquisition concerning financing of the Forest.

Financial details were dealt with at length by Kopkind as was the amount of advertising done by Cascioli. A recess was declared at 1 P.M. and the session reconvened at 2.15. Kopkind ticked off further financial transactions, evidently trying to bring out Cascioli's actual investment over counsel's objection. Cascioli was directed to reply on recent theatre receipts and said he took in $625 last week and $800 the week before. This drop he said started when the Westville opened up with a 30 day clearance some time ago. Cascioli asserted that one of his problems was getting prompt clearances, to which Paramount's attorney excepted by reading Paramount bookings for the Forest.

Ed Ruff Gives Testimony

Edward Ruff, Paramount Distributing Corporation manager, testified concerning distances between the various theatres involved, asserted that the Rivoli pays four times as much as the Forset, and said it would not be good business to change present clearances. He stated that the Forest has never asked him for better clearances and claimed that if the Rivoli were ruled against, its (Rivoli's) business would be definitely hurt. J. Roger Mahan, Vitagraph, Inc., manager, testified that economic necessity forces present clearances. After Cascioli's counsel posed a hypothetical case of the Forest paying the same rentals as the Rivoli, Mahan asked what guarantees could be given for such an arrangement. He cited his company's 12 years with the Rivoli and said "you ask us to take an unknown horse for a known horse." Following the reading of a lengthy statement by Mahan, an objection was raised against the statement being publicized due to rental figures contained therein. Arbitrator Wiggin said he would reserve judgment.

Data on The Second Day

Immediately upon resumption of hearings, attorneys for the five majors asked for a short recess. Conference held in the outer hall into which Cascioli and his counsel were invited evidentally couldn't reach an informal agreement. Mahan, Vitagraph manager, was recalled to the stand and further questioned on the buying season and industry questions. Dr. J. B. Fishman, Fishman theatres, and owners of the building the Rivoli is housed in, followed and cited his investment in the building. Petitioning counsel brought out that Fishman thought the Rivoli gross would be adversely affected by reduction in the Forest's clearance.

Ruff was recalled and questioned concerning many industry questions. Recessing the hearing resumed with branch managers Ben Simon, 20th Century-Fox; Barney Pitkin, RKO; and Morey Goldstein, Metro, being successively quizzed on revenue of the two theatres, their opinion as to reduction of the clearance, and film trade practices. Goldstein submitted rentals received from the two theatres by his company as contained in summary form for previous years. Action brought forth a protest from Attorney Kopkind, who argued the figures were not revealing unless completely broken down. He said he would call back all the previous witnesses if the summaries were accepted and did re-call Ruff. Goldstein then offered to take back the summaries as only raising a controversial point that would unduly prolong the case.

Theatre contracts of the two exhibitors were entered in evidence. Bracken summed up for his clients, Forest Theatre Corporation, while Boverman, Paramount's attorney, summed up for the distributors. Maxwell Goldstein, Bracken and Goldstein, entered a refutation and it was called a day and a case. Arbitrator Wiggin did not ask for submission of briefs.

(*Continued from page* 24)

Exeter

"March of Time" cameramen have been in this town, making a picture of Exeter as a typical New England community. Film is to be titled "Eighteen Million Yankees," and shots are being made in other New England communities. Fred Markey, manager, Ioka, and his theatre have been given prominent spot in local footage. Markey was photographed, greeting patrons at the box office and interior and exterior shots of the house were made. . . . Fred Dearborn, assistant projectionist, Ioka, is indulging his baseball fan-flair, making daily trips to Boston. . . . Fred Markey, manager, Ioka, is busy piloting "The Frolics," Salisbury Beach night spot, which is controlled by his Exeter Amusement Company.

New London

W. H. Kidder has opened his Memorial, which seats 300, for the summer.

Rhode Island

Cranston

Tom DiStefano is devoting full time to operation of his Rainbow.

Newport

Casino re-opens July 15 for the summer under direction of Farrington, Massey, Inc.

Thornton

While the Ferry's Casino has been taken over by George Boroff and Jim Tobin, Miss Virginia Votolato, Myrtle Hall, Thornton, have been on vacation north, resting.

The Feature Check-up

Of All Features Released Nationally Since November 1, 1940

COLUMBIA

(1939-1940 releases from 1001 up; 1940-1941 releases from 2001 up.)

ACROSS THE SIERRAS — W — Bill Elliott, Richard Fiske, Luana Walters—One of Elliott's better entries—58m.—see Mar. 5 issue—(2212).

ADAM HAD FOUR SONS—D—Warner Baxter, Ingrid Bergman, Susan Hayward, Fay Wray—Top-notch women's drama that can stand strong selling—81m.—see Mar. 5 issue—(2006).

ADVENTURE IN WASHINGTON—D—Herbert Marshall, Virginia Bruce, Gene Reynolds—Well made programmer has plenty of selling angles—86m.—see June 11 issue.

ARIZONA—WD—Jean Arthur, William Holden, Warren William—High-rating open air epic has plenty of exploitation angles—122m.—see Nov. 27 issue—(2101).

BEYOND THE SACRAMENTO—W—Bill Elliott, Evelyn Keyes—High-rating Elliott—58m.—see Nov. 27 issue—(2210).

BIG BOSS, THE—MD—Otto Kruger, Gloria Dickson, John Litel—For the duals and nabes—70m.—see May 14 issue—(2037).

BLONDIE GOES LATIN—CMU—Penny Singleton, Arthur Lake, Larry Simms, Tito Guizar—One of the better Blondies—69m.—see Feb. 19 issue—(2015).

BLONDIE PLAYS CUPID—C—Penny Singleton, Arthur Lake, Larry Simms—High-rating Blondie entry—68m.—see Nov. 13 issue—(2016).

DEVIL COMMANDS, THE—MY—Boris Karloff, Richard Fiske, Amanda Duff—For the Karloff fans—65m.—see Feb. 19 issue—(2028).

ELLERY QUEEN, MASTER DETECTIVE—MYD—Ralph Bellamy, Margaret Lindsay, Michael Whalen—Good mystery for duals—68m.—see Dec. 11 issue—70m.—see Mar. 5 issue—(2025).

ELLERY QUEEN'S PENTHOUSE MYSTERY — MY — Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Dualler; good entrant in Ellery Queen series—70m.—see Mar. 5 issue—(2025).

ESCAPE TO GLORY (Submarine Zone) — D — Pat O'Brien, Constance Bennett, John Halliday—Top-loal meller has plenty of selling angles—74m.—see Dec. 11 issue—(2012).

FACE BEHIND THE MASK, THE—MD—Peter Lorre, Evelyn Keyee, Don Beddoe—Well-made melodrama with big selling problem—65m.—see Feb. 5 issue (2029).

GREAT PLANE ROBBERY, THE — AD—Jack Holt, Vicki Leeter, Stanley Fields—Sub-par stuff; Jack Holt's fans might like it—58m.—see Nov. 27 issue—(2031).

GREAT SWINDLE, THE — MD — Jack Holt, Marjorie Reynolds, Sidney Blackmer—Filler for the bottom dual spot—54m.—see Apr. 2 issue—(2034).

HANDS ACROSS THE ROCKIES—W—Bill Elliott, Mary Dailey—Topnotch western with good comedy — 57m.—see June 25 issue—(2215).

HER FIRST BEAU—CD—Jane Withers, Jackie Cooper, Edith Fellows, William Tracy—Pleasing family program—78m.—see May 14 issue—(2013).

I WAS A PRISONER ON DEVIL'S ISLAND—MD—Sally Eilers, Donald Woods, Edward Ciaunelli—Bottom dualler—62m.—see July 9 issue.

LONE WOLF KEEPS A DATE, THE — MY — Warren William, Frances Robinson, Eric Blore—Run-of-the-mill dualler—65m.—see Nov. 27 issue—(2021).

LONE WOLF TAKES A CHANCE, THE—MD—Warren William, June Storey, Henry Wilcoxon, Eric Blore—Below the Lone Wolf standard; bottom dualler—76m.—see Mar. 19 issue—(2022).

MEDICO OF PAINTED SPRINGS, THE—W—Charles Starrett, Terry Walker—Topnotch western—60m.—see July 9 issue—(2206).

MEET BOSTON BLACKIE—MY—Chester Morris, Rochelle Hudson, Constance Worth — Fast-moving comedy-meller for the duals—61m.—see Mar. 5 issue—(2027).

MISSING TEN DAYS—MD—Rex Harrison, Karen Verne, Joan Marion — Okay British meller for houses which can play this type of product—77m.—see Mar. 19 issue—(English-made)—(2044).

NAVAL ACADEMY—CD—Freddie Bartholomew, Jimmy Lydon, Billy Cook—Pleasant entertainment with military angles to help selling—67m.—see May 28 issue—(2020).

NORTH FROM THE LONE STAR—W—Bill Elliott, Richard Fiske, Dorothy Fay—Will please the oatie fans—58m.—see Apr. 30 issue—(2213).

OUTLAWS OF THE PANHANDLES — WMU — Charles Starrett, Francee Robinson, Sons of Pioneers — Routine western — 59m. — see Mar. 19 issue.—(2205).

PENNY SERENADE—CD—Cary Grant, Irene Dunne, Beulah Bondi—Combination of comedy, romance, and heart-throbs; of hit proportions, should register big grosses—120m.—see Apr. 30 issue—(2002).

PHANTOM SUBMARINE, THE—MYD—Anita Louise, Bruce Bennett—Filler—70m.—see Jan. 22 issue—(2033).

PINTO KID, THE—W—Charlee Starrett, Louise Currie, Bob Nolan—Good western—61m.—see Jan. 22 ieeue—(2204).

RETURN OF DANIEL BOONE, THE—W—Bill Elliott, Betty Miles—Up to par Elliott—61m.—see May 28 issue—(2214).

RICHEST MAN IN TOWN, THE—D—Frank Craven, Edgar Buchanan, Eileen O'Hearn—For the duallers—68m.—see June 25 issue.

SHE KNEW ALL THE ANSWERS—C—Joan Bennett, Franchot Tone, John Hubbard—Pleasing program comedy will need plenty of selling—86m.—see May 28 issue—(2008).

SUBMARINE ZONE—see Escape to Glory.

SWEETHEART OF THE CAMPUS—MUC—Ruby Keeler, Ozzie Nelson, Harriet Hilliard—Lower-bracket musical—64m.—see July 9 issue.

THEY DARE NOT LOVE—MD—Martha Scott, George Brent, Paul Lukas—Sell the names—76m.—see May 14 issue—(2011).

THIS THING CALLED LOVE — C—Rosalind Russell, Melvyn Douglas, Binnie Barnes—Good entertainment on the sophisticated level—98m.—see Jan. 8 issue—(2005)—(A).

TIME OUT FOR RHYTHM—MUC—Rudy Vallee, Ann Miller, Rosemary Lane—Musical with specialties for the duallers—75m.—see June 11 issue.

UNDER AGE—D—Nan Grey, Tom Neal, Alan Baxter—Lightweight offering for the duallers — 60m. — see Apr. 30 issue—(2036).

VOICE IN THE NIGHT, THE — Clive Brook, Diana Wynyard—Anti-Nazi show is well made, but will need plenty of attention in most spots—80m.—see May 14 issue—(English-made).

WILDCAT OF TUCSON—W—Bill Elliot, Evelyn Young, Stanley Brown—Okay Elliot—59m.—see Feb. 5 issue—(2211).

TO BE REVIEWED OR IN PRODUCTION

BLONDE FROM SINGAPORE, THE—Florence Rice, Leif Erikson.

BLONDIE IN SOCIETY—Penny Singleton, Arthur Lake, Larry Simms.

ELLERY QUEEN AND THE PERFECT CRIME—Ralph Bellamy, Margaret Lindsay, John Beal.

FIVE MEN—Leslie Howard, Raymond Massey, Laurence Olivier—(English-made).

HEAVEN CAN WAIT—Robert Montgomery, Rita Johnson, Evelyn Keyes, Claude Rains.

KING OF DODGE CITY—Bill Elliott, Tex Ritter, Judith Linden.

LADIES IN RETIREMENT—Ida Lupino, Louis Hayward, Elsa Lanchester.

MEDICO RIDES, THE—Charles Starrett, Eileen O'Hearn.

MR. JORDAN COMES TO TOWN—Robert Montgomery, Rita Johnson, Claude Rains.

MYSTERY SHIP—Lola Lane, Paul Kelly.

OFFICER AND THE LADY, THE—Rochelle Hudson, Bruce Bennett, Roger Pryor.

OUR WIFE—Ruth Hussey, Melvyn Douglas, Charles Coburn, Ellen Drew.

SON OF DAVY CROCKETT, THE—Bill Elliott, Irie Meredith, Dub Taylor.

TEXAS—William Holden, Glenn Ford, Claire Trevor.

TILLIE THE TOILER — Kay Harris, William Tracy, Ernest Truex.

TWO LATINS FROM MANHATTAN—Jinx Falkenberg, Joan Davis, Joan Woodbury.

YOU'LL NEVER GET RICH—Fred Astaire, Rita Hayworth, Robert Benchley, John Hubbard.

TWO IN A TAXI—Anita Louise, Russell Hayden, Dick Purcell.

WOMAN OF DESIRE—Loretta Young, Dean Jagger, Conrad Veidt.

YOU BELONG TO ME — Barbara Stanwyck, Henry Fonda, Edgar Buchanan.

METRO

(1939-40 releases from 1 up; 1940-1941 releases from 101 up.)

ANDY HARDY'S PRIVATE SECRETARY—C—Mickey Rooney, Lewis Stone, Ian Hunter, Kathryn Grayson—Top-notch comedy for all audiences; maintains series standard—101m.—see Mar. 5 issue—(126).

BAD MAN, THE—AD—Wallace Beery, Laraine Day, Lionel Barrymore, Ronald Reagan—Depends on the name draw—70m.—see Apr. 2 issue—(124).

BIG STORE, THE—CMU—Marx Brothers, Tony Martin, Virginia Grey—One of the better Marx Brothers entries—88m.—see June 25 issue—(139).

BILLY THE KID—W—Robert Taylor, Brian Donlevy, Ian Hunter, Mary Howard—Formula western with excellent scenic background—95m.—see June 11 issue—(Technicolor)—(137).

BITTER SWEET — MU — Jeanette MacDonald, Nelson Eddy, Ian Hunter—Okay for MacDonald-Eddy fans—94m.—see Nov. 27 issue—(Technicolor)—(110).

BLONDE INSPIRATION—CD—John Shelton, Virginia Grey, Albert Dekker, Charles Butterworth—For the lower half of the duallers—72m.—see Feb. 19 issue—(123).

COME LIVE WITH ME—C—James Stewart, Hedy Lamarr, Ian Hunter—Well-made comedy; names will help—86m.—see Feb. 5 issue—(122)—(A).

COMRADE X — CD — Clark Gable, Hedy Lamarr, Felix Bressart — Gable and Lamarr should guarantee grosses—89m.—see Dec. 25 issue—(113).

DR. KILDARE'S CRISIS—D—Lew Ayres, Robert Young, Laraine Day, Lionel Barrymore—Impressive member of the Kildare series—75m.—see Dec. 11 issue—(115).

ESCAPE—MD—Robert Taylor, Norma Shearer, Conrad Veidt, Nazimova — Exciting, suspenseful melodrama—104m.—see Nov. 13 issue—(108).

FLIGHT COMMAND—MD—Robert Taylor, Ruth Hussey, Walter Pidgeon — Highly exploitable service picture—115m.—see Dec. 25 iesue—(117).

FREE AND EASY — C—Ruth Hussey, Robert Cumminge, Judith Andereon—Comedy for the bottom duallers; sell the names—55m.—see Mar. 5 issue—(127).

GALLANT SONS—MY—Jackie Cooper, Bonita Granville, Ian Hunter, Gail Patrick—Might be a sleeper for the family trade, with special appeal for young people—76m.—see Nov. 27 issue—(111).

GET-AWAY, THE—MD—Robert Sterling, Dan Dailey, Jr., Charles Winninger, Donna Reed—Fast moving action show will fit nicely into the duallers—89m. see June 25 issue—(138).

GONE WITH THE WIND — D — Clark Gable, Vivien Leigh, Olivia de Havilland, Leslie Howard, Thomas Mitchell—Par excellence—228m.—see Jan. 8 issue—(Technicolor)—(A).

GO WEST — MUC—The Marx Brothers, John Carroll, Diana Lewis—Grosses should hit the high-water Marx—82m.—see Dec. 25 iesue—(114).

HULLABALOO—MUC — Frank Morgan, Virginia Grey, Dan Dailey, Jr., Billie Burke—Entertaining musical comedy program—77m.—see Nov. 13 issue—(109).

I'LL WAIT FOR YOU—MD—Robert Sterling, Marsha Hunt, Virginia Weidler—Okay for the bottom dual spot—75m.—see May 28 issue—(135).

KEEPING COMPANY—CD—Frank Morgan, Ann Rutherford, John Shelton, Virginia Weidler—Good family entertainment for the lower bracket—79m.—see Jan. 8 issue—(116).

LAND OF LIBERTY—HDoc—Compilation eponsored by the MPPDA and edited by Cecil B. DeMille—Excellent patriotic exploitation offering; plenty of star value—98m.—see Jan. 22 issue—(120).

LITTLE NELLIE KELLY—MDMU—Judy Garland, George Murphy, Charles Winninger, Douglas McPhail—Pleasant musical-meller—100m.—see Nov. 27 issue—(112).

LOVE CRAZY—C—William Powell, Myrna Loy, Gail Patrick—Looks like a summer money show—99m.—see May 28 issue—(134).

MAISIE WAS A LADY—CD—Ann Sothern, Lew Ayres, Maureen O'Sullivan — Pleasing entrant in the "Maisie" series—79m.—see Jan. 22 issue—(118).

MATA HARI — MD—Greta Garbo, Ramon Novarro, Lionel Barrymore—Re-issue has present day selling angles—89m.—see June 25 issue.

MEN OF BOYS TOWN—D—Spencer Tracy, Mickey Rooney, Bobs Watson—Packed with entertainment value for everyone—106m.—see Mar. 19 issue—(132).

NAVY BLUE AND GOLD—CD—James Stewart, Robert Young, Lionel Barrymore, Florence Rice—Re-issue can be sold on service angles and name strength—93m.—see July 9 issue.

PENALTY, THE—MD—Edward Arnold, Lionel Barrymore, Gene Reynolds, Marsha Hunt—Good action dualler, especially suited for family and small-town trade—80m.—see Mar. 19 iseue—(129).

PEOPLE VS. DR. KILDARE, THE—MD—Lew Ayres, Lionel Barrymore, Laraine Day—Top-ranking member of the series—78m.—see May 14 issue—(133).

PHILADELPHIA STORY, THE—CD—Cary Grant, Katharine Hepburn, Jamee Stewart—High-rating for any situation—112m.—see Dec. 11 iesue—(119).

RAGE IN HEAVEN—MD—Robert Montgomery, Ingrid Bergman, George Sanders—Good critics' picture with a selling problem—85m.—see Mar. 19 issue—(128).

TRIAL OF MARY DUGAN, THE—D—Laraine Day, Robert Young, Tom Conway, Frieda Inescort—Saleable dramatic program—90m.—see Feb. 19 issue—(125).

WASHINGTON MELODRAMA—MD—Frank Morgan, Ann Rutherford, Kent Taylor—Just a programmer for the duallers—80m.—see Apr. 30 issue—(131).

WILD MAN OF BORNEO—CD—Frank Morgan, Mary Howard, Dan Dailey, Jr., Billie Burke—For nabe dual support—78m.—see Feb. 5 issue—(121).

WOMAN'S FACE, A — MD—Joan Crawford, Melvyn Douglas, Conrad Veidt — Absorbing drama with good appeal for all kinds of houses—106m.—see May 14 issue—(136).

ZIEGFELD GIRL—DMU—James Stewart, Judy Garland, Hedy Lamarr, Lana Turner, Tony Martin, Ian Hunter, Jackie Cooper—Big lavish show will be an important grosser—131m.—see Apr. 30 issue—(130).

TO BE REVIEWED OR IN PRODUCTION

BARNACLE BILL—Wallace Beery, Virginia Weidler. Leo Carrillo.

BLOSSOMS IN THE DUST—Greer Garson, Walter Pidgeon, Marsha Hunt, Samuel Hinds—(Technicolor).

CHOCOLATE SOLDIER, THE — Nelson Eddy, Rise Stevens, Lee Bowman.

DR. JEKYLL AND MR. HYDE—Spencer Tracy, Ingrid Bergman, Lana Turner.

DOWN IN SAN DIEGO—Bonita Granville, Dan Dailey, Jr., Leo Gorcey.
HONKY-TONK—Clark Gable, Lana Turner, Marjorie Main, Claire Trevor, Rags Ragland.
LADY BE GOOD—Ann Sothern, Eleanor Powell, John Carroll, Lionel Barrymore, Robert Young.
LIFE BEGINS FOR ANDY HARDY—Lewis Stone, Mickey Rooney, Judy Garland, Ann Rutherford, Fay Holden.
MARRIED BACHELORS—Ruth Hussey, Robert Young, Lee Bowman.
MARY NAMES THE DAY—Lionel Barrymore, Lew Ayres, Laraine Day.
RINGSIDE MAISIE—Ann Sothern, George Murphy, Robert Sterling.
SMILIN' THROUGH—Jeanette MacDonald, Gene Raymond, Brian Aherne, Ian Hunter—(Technicolor).
STARS LOOK DOWN, THE—Margaret Lockwood, Michael Redgrave, Emlyn Williams—(English-made).
THEY MET IN BOMBAY—Clark Gable, Rosalind Russell, Eduardo Ciannelli.
UNTITLED — Greta Garbo, Melvyn Douglas, Roland Young.
WHEN LADIES MEET—Joan Crawford, Greer Garson, Robert Taylor.
WHISTLING IN THE DARK—Red Skelton, Ann Rutherford, Virginia Grey.

MONOGRAM

(1939-1940 releases from 3901 up; 1940-1941 releases not numbered.)

BREAK THE NEWS—MUC—Maurice Chevalier, June Knight, Jack Buchanan—Happy Britisher; okay for duals—72m.—see Dec. 11 issue under Foreign—(English-made).
CHAMBER OF HORRORS—MYD—Leslie Banks, Lilli Palmer, Romilly Lunge—Just for dualler support—79m.—see Jan. 8 issue—(English-made).
DEAD MAN'S SHOES—MD—Leslie Banks, Wilfrid Lawson, Judy Kelly—British meller for the duals—70m.—see Mar. 5 issue—(English-made).
FLYING WILD—MD—Leo Gorcey, Bobby Jordan, Joan Barclay—Okay for the younger patrons—63m.—see Mar. 5 issue.
FORGOTTEN HERO (Hoosier Schoolboy)—MD—Mickey Rooney, Anne Nagel, Frank Shields—Re-issue; sell Rooney—62m.—see Apr. 2 issue.
GANG'S ALL HERE, THE—MD—Frankie Darro, Marcia Mae Jones, Mantan Moorland, Keye Luke—Fast moving Darro should please the action fans—61m.—see June 25 issue.
HER FIRST ROMANCE—DMU—Edith Fellows, Wilbur Evans, Jacqueline Wells—One of the best from Monogram—77m.—see Jan. 8 issue.
HOOSIER SCHOOLBOY—see Forgotten Hero.
HOUSE OF MYSTERY, THE—MYD—Keneth Kent, Judy Kelly, Peter Murray Hill—English mystery will satisfy the action and thriller dual trade—62m.—see May 14 issue.
INVISIBLE GHOST, THE—MD—Bela Lugosi, Polly Ann Young, John McGuire—Okay for the horror fans—63m.—see Apr. 30 issue.
KID'S LAST RIDE, THE—W—Range Busters, Luana Walters, Ed Brian—Run-of-the-mill Range Busters—55m.—see Feb. 19 issue.
KING OF THE ZOMBIES — MD—Dick Purcell, Joan Woodbury, John Archer—Thriller has plenty of selling angles—67m.—see May 28 issue.
PHANTOM OF CHINATOWN—MYD—Keye Luke, Lotus Long, Grant Withers — Interest-holding mystery drama for the duallers—62m.—see Nov. 27 issue.
PIONEERS, THE — Tex Ritter, "Slim" Andrews, Wanda McKay—Below par Ritter—61m.—see May 14 issue.
PRIDE OF THE BOWERY — MD—Leo Gorcey, Mary Ainsley, Bobby Jordan — High-rating dualler for the action houses, with special appeal for youngsters—63m.—see Dec. 25 issue.
REDHEAD—D—June Lang, Johnny Downs, Eric Blore—Routine program for the duallers — 63m.—see May 28 issue.
RIDIN' THE CHEROKEE TRAIL—W—Tex Ritter, Slim Andrews, Betty Niles—One of the better Ritters—60m.—see Mar. 5 issue.
ROAR OF THE PRESS—MD—Wallace Ford, Jean Parker, Jed Prouty—One of the better Monogram offerings—72m.—see May 14 issue.
ROLLING HOME TO TEXAS—W—Tex Ritter, Virginia Carpenter, Slim Andrews—The best Ritter yet—62m.—see Jan. 8 issue.
SIGN OF THE WOLF — AD — Michael Whalen, Grace Bradley, Mantan Moreland—For the family trade and dog-lovers—69m.—see Apr. 2 issue.
SILVER STALLION—W—David Sharpe, Janet Waldo, LeRoy Mason—Should satisfy the open air fans—59m.—see June 11 issue.
TAKE ME BACK TO OKLAHOMA — W—Tex Ritter, Terry Walker, Slim Andrews—Fair Ritter—65m. see Nov. 27 issue.
TRAIL OF THE SILVER SPUR—W—Range Busters, Dorothy Short—Run-of-the-mill, the Range Busters could use better material—60m.—see Jan. 22 issue.
TUMBLEDOWN RANCH IN ARIZONA—W—Range Busters, Sheila Darcy—Run-of-the-mill Range Busters—60m.—see Apr. 30 issue.
WEST OF PINTO BASIN — W—Range Busters, Gwen Gaze, Tristrem Coffin—Run-of-the-mill; not up to the standard set by the first two—60m.—see Dec. 11 issue.
WRANGLER'S ROOST—W—Range Busters, Gwen Gaze, Forrest Taylor—Best of the series—57m.—see June 11 issue.
YOU'RE OUT OF LUCK—Frankie Darro, Kay Sutton, Mantan Moreland—Standard Darro offering—60m.—see Jan. 22 issue.

TO BE REVIEWED OR IN PRODUCTION

BOWERY BLITZKRIEG — Warren Hull, Leo Gorcey, Bobby Jordan, Huntz Hall.
CITY LIMITS—Frank Albertson, Jed Prouty, Lorna Grey.
DEADLY GAME, THE—Charles Farrell, June Lang.
DYNAMITE CANYON—Tom Keene, Evelyn Finley.
FUGITIVE VALLEY—Range Busters, Julie Duncan.
MURDER BY INVITATION—Wallace Ford, Marian Marsh.
NIGHT OF HORROR—Bela Lugosi.
ROUGH RIDERS—Tim McCoy, Buck Jones, Luana Walters, Dennis Moore.
TOWER OF TERROR—Movita—(English-made).
WANDERERS OF THE WEST—Tom Keene, Betty Miles.

PARAMOUNT

(1939-1940 releases from 3901 up; 1940-1941 releases from 4001 up.)

BORDER VIGILANTES — W — William Boyd, Russell Hayden, Frances Gifford—Top line western in the Cassidy series—62m.—see Apr. 16 issue—(4053).
CAUGHT IN THE DRAFT—C—Bob Hope, Dorothy Lamour, Eddie Bracken, Lynne Overman—Sure-fire boxoffice—82m.—see June 11 issue—(4032).
DOOMED CARAVAN—W—William Boyd, Russell Hayden, Minna Gombell, Georgia Hawkins—Top-notch western—62m.—see Jan. 22 issue—(4051).
HARD-BOILED CANARY, THE (There's Magic in Music) —CMU—Allan Jones, Susanna Foster, Margaret Lindsay—For lovers of classical music; can stand strong selling—79m.—see Feb. 19 issue—(4021).
IN OLD COLORADO—W—William Boyd, Russell Hayden, Margaret Hayes — Top-notch Hopalong—66m. see Mar. 5 issue—(4052).
I WANTED WINGS—MD—Ray Milland, William Holden, Wayne Morris, Brian Donlevy, Constance Moore—Large-scale, spectacular action picture; will need plenty of selling—135m.—see May 28 issue—(4028).
KISS THE BOYS GOODBYE—MUC—Mary Martin, Don Ameche, Oscar Levant, Rochester—Pleasant musical; sell the names—84m.—see July 9 issue.
LADY EVE, THE—CD—Barbara Stanwyck, Henry Fonda, Charles Coburn—Pleasing programmer, with emphasis on the women's angle—94m.—see Mar. 5 issue—(4022).
LAS VEGAS NIGHTS—CMU—Phil Regan, Bert Wheeler, Constence Moore, Tommy Dorsey—Routine musical without names; plug Tommy Dorsey's Band—87m.—see Mar. 19 issue—(4023).
LIFE WITH HENRY—C—Jackie Cooper, Eddie Bracken, Leila Ernst—Okay family fare, especially for the younger patrons — 81m. — see Jan. 22 issue — (4016).
LOVE THY NEIGHBOR—MUC—Jack Benny, Fred Allen, Mary Martin—Radio popularity of stars and "feud" should be strong selling angles—82m.—see Dec. 25 issue—(4013).
MAD DOCTOR, THE—MD—Basil Rathbone, John Howard, Ellen Drew, Ralph Morgan—Exploitable horror picture has plenty of selling angles—91m.—see Feb. 19 issue—(4018).
MONSTER AND THE GIRL, THE—MD—Ellen Drew, Paul Lukas, Robert Paige—Tailor made for the horror fans—65m.—see Mar. 5 issue—(4020).
NIGHT AT EARL CARROLL'S, A—DCMU—Ken Murray, Rose Hobart, Brenda and Cobina — Dualler, with plenty of music, has girls to sell—63m.—see Nov. 27 issue—(4011).
ONE NIGHT IN LISBON—CD—Fred MacMurray, Madeleine Carroll, Patricia Morison—Good program—97m.—see May 28 issue—(4029)—(A).
PARSON OF PANAMINT, THE—D—Charles Ruggles, Ellen Drew, Phillip Terry—Good entertainment—81m.—see June 25 issue—(4031).
PIRATES ON HORSEBACK—W—William Boyd, Russell Hayden, Eleanor Stewart—Top notch western—68m.—see May 28 issue—(4054).
POWER DIVE—AD—Richard Arlen, Jean Parker, Roger Pryor—Pleasing aviation programmer for the action trade—71m.—see Apr. 30 issue—(4026).
REACHING FOR THE SUN—MD—Joel McCrea, Ellen Drew, Albert Dekker, Eddie Bracken—Just a programmer; sell the names—90m.—see Apr. 16 issue—(4027).
ROAD TO ZANZIBAR, THE—MUC—Bing Crosby, Dorothy Lamour, Bob Hope—Sell the names and "Road to Singapore" rep—92m.—see Mar. 19 issue—(4025).
ROUNDUP, THE—WD—Richard Dix, Patricia Morison, Preston Foster—Fair western drama is suitable for action houses—90m.—see Mar. 19 issue—(4024).
SECOND CHORUS—MUC—Fred Astaire, Paulette Goddard, Burgess Meredith, Artie Shaw—Selling names should help—84m.—see Dec. 11 issue—(4014).
SHEPHERD OF THE HILLS, THE—MD—John Wayne, Betty Field, Harry Carey, Beulah Bondi—High rating family entertainment is welcome change from war cycle — 98m.—see June 25 issue — (Technicolor).
TEXAS RANGERS RIDE AGAIN — W—John Howard, Ellen Drew, Akim Tamiroff—Good western with selling names—68m.—see Nov. 13 issue—(4012).
THERE'S MAGIC IN MUSIC—see The Hard-Boiled Canary.
VICTORY—MD—Fredric March, Betty Field, Sir Cedric Hardwicke — Tense, well-produced drama of East Indies, it has the angles for strong exploitation—79m.—see Dec. 25 issue—(4015).
VIRGINIA — D—Madeleine Carroll, Fred MacMurray, Stirling Hayden—Sell the names and Technicolor 108m. — see Jan. 22 issue — (Technicolor) — (4019).
WEST POINT WIDOW—CD—Anne Shirley, Richard Carlson, Frances Gifford—Programmer will fit into the dual spot—64m.—see June 11 issue—(4030).
YOU'RE THE ONE—CMU—Bonnie Baker, Orrin Tucker, Edward Everett Horton, Jerry Colonna—Exploitable dualler with names to sell—82m.—see Feb. 5 issue—(4017).

TO BE REVIEWED OR IN PRODUCTION

ALOMA OF THE SOUTH SEAS—Dorothy Lamour, Jon Hall, Lynne Overman—(Technicolor).
AMONG THE LIVING—Albert Dekker, Susan Hayward, Frances Farmer, Harry Carey.
BAHAMA PASSAGE—Madeleine Carroll, Stirling Hayden—(Technicolor).
BIRTH OF THE BLUES—Bing Crosby, Mary Martin, Brian Donlevy, Carolyn Lee.
BUY ME THAT TOWN—Lloyd Nolan, Constance Moore.
FORCED LANDING—Richard Arlen, Eve Gabor, J. Carrol Naish.
GLAMOUR BOY—Jackie Cooper, Susanna Foster, June Preisser.
GREAT MAN'S LADY, THE — Barbara Stanwyck, Joel McCrea, Brian Donlevy.
HENRY ALDRICH FOR PRESIDENT—Jimmy Lydon, June Preisser.
HOLD BACK THE DAWN—Charles Boyer, Paulette Goddard, Olivia de Havilland.
MEN OF ACTION—William Boyd, Russel Hayden, Evelyn Brent.
MR. BUG GOES TO TOWN—Technicolor feature cartoon.
NEW YORK TOWN—Mary Martin, Fred MacMurray, Robert Preston.
NIGHT OF JANUARY 16TH, THE—Robert Preston, Ellen Drew, Nils Asther.
NOTHING BUT THE TRUTH — Bob Hope, Paulette Goddard, Edward Arnold.
REAP THE WILD WIND—Ray Milland, John Wayne, Paulette Goddard, Robert Preston, Raymond Massey—(Technicolor).
REMARKABLE ANDREW, THE—William Holden, Ellen Drew, Brian Donlevy.
SECRET OF THE WASTELANDS—William Boyd, Andy Clyde, Barbara Britton.
SHEIK OF BUFFALO BUTTE—William Boyd, Andy Clyde, Jean Phillips.
SING A SONG OF HOMICIDE—Eddie Bracken, June Preisser, Betty Jane Rhodes.
SKYLARK—Claudette Colbert, Ray Milland, Brian Aherne, Binnie Barnes, Walter Abel.
SULLIVAN'S TRAVELS — Joel McCrea, Veronica Lake, Eric Blore.
TIMBER WOLVES—William Boyd, Eleanor Stewart.
WIDE OPEN TOWN—William Boyd, Russell Hayden, Andy Clyde, Evelyn Brent.
WORLD PREMIERE—John Barrymore, Frances Farmer, Eugene Pallette, Ricardo Cortez.

PRODUCERS RELEASING CORP.

BILLY THE KID'S FIGHTING PALS—W—Bob Steele, Al St. John, Phyllis Adair—Routine western—62m.—see Apr. 16 issue—(161).
BILLY THE KID'S GUN JUSTICE — W—Bob Steele, Louise Currie, Carleton Young—Good western—63m.—see Jan. 8 issue—(159).
BILLY THE KID'S RANGE WAR—W—Bob Steele, Joan Barclay, Al St. John—Good Steele entry—60m.—see Feb. 19 issue—(160).
CAUGHT IN THE ACT—C—Henry Armetta, Iris Meredith, Robert Baldwin—Italian dialect comedy has some amusing moments—62m.—see Feb. 5 issue (107).
CRIMINALS WITHIN—MY—Eric Linden, Ann Doran, Constance Worth—For the bottom duallers—70m.—see July 9 issue—(111).
DEVIL BAT—MD—Bela Lugosi, Suzanne Kaaren, Dave O'Brien—Highly exploitable, especially for the action houses—69m.—see Dec. 25 issue—(105).
EMERGENCY LANDING—MD—Forrest Tucker, Carol Hughes, Evelyn Brent—Okay aviation meller for the supporting notch—70m.—see May 28 issue—(109).
FEDERAL FUGITIVES — MD — Neil Hamilton, Doris Day, Victor Varconi—Well-produced meller for the supporting notch—62m.—see Apr. 2 issue—(108).
LONE RIDER CROSSES THE RIO, THE—W—George Houston, Roquell Verria, Al St. John—Okay western; sell Houston's singing—60m.—see Mar. 19 issue—(164).
LONE RIDER IN GHOST TOWN, THE—W—George Houston, Al St. John, Alaine Brandes—Fair western—64m.—see May 14 issue—(165).
LONE RIDER RIDES ON, THE—W—George Houston, Hillary Brooks, Al St. John—Auspicious beginning for the series—64m.—see Jan. 22 issue—(163).
MISBEHAVING HUSBANDS—C—Harry Langdon, Esther Muir, Ralph Byrd—Satisfactory low-budget entry—65m.—see Dec. 25 issue—(104).
OUTLAWS OF THE RIO GRANDE—W—Tim McCoy, Virginia Carpenter, Charles King—Above par western, has plenty of action—53m.—see Mar. 5 issue—(155).
PAPER BULLETS—MD—Joan Woodbury, Jack La Rue, John Archer—Okay for duallers—72m.—see June 11 issue—(125).
RIDERS OF BLACK MOUNTAIN — W — Tim McCoy, Pauline Haddon, Rex Lease — Routine McCoy — 59m.—see Nov. 13 issue—(154).
SECRET EVIDENCE—MD—Marjorie Reynolde, Charles Quigley, Ward McTaggart—Better than the usual run of this class—65m.—see Feb. 19 issue—(106).
SOUTH OF PANAMA—MD—Roger Pryor, Virginia Vale, Lioncl Royce—Okay spy meller for the action houses—68m.—see Apr. 30 issue—(110).
TEXAS MARSHAL, THE—W—Tim McCoy, Art Davis, Kay Leslie—High rating western—60m.—see June 25 issue—(156).

TO BE REVIEWED OR IN PRODUCTION

BILLY THE KID IN SANTA FE—Bob Steele, Marin Fais, Al St. John—(162).
DESPERATE CARGO — Ralph Byrd, Carol Hughes—(113).

DOUBLE CROSS — Kane Richmond, Pauline Moore—(112).
GAMBLING DAUGHTERS—Cecilia Parker, Roger Pryor—(124).

RKO-RADIO

(1939-1940 releases from 001 up; 1940-1941 releases from 101 up.)

ALONG THE RIO GRANDE—W—Tim Holt, Ray Whitley, Betty Jane Rhodes—Okay western—64m.—see Feb. 5 issue—(183).
BRING 'EM BACK ALIVE (Frank Buck's "Jungle Cavalcade") — Jungle—Produced by Frank Buck—Jungle re-issue may still have some punch left—78m.—see Apr. 16 issue—(166).
BRINGING UP BABY—C—Cary Grant, Katharine Hepburn, Charles Ruggles—Comedy re-issue; sell Grant and Hepburn—102m.—see Apr. 16 issue—(163).
CITIZEN KANE—D—Orson Welles, Dorothy Coringore, Joseph Cotten—Hits the mark in every department; a massive piece of entertainment, and one that should aim at every box-office record—119m.—see Apr. 16 issue—(193).
CONVOY — AD — Clive Brook, Judy Campbell, John Clements—Highly exploitable and actionful British propagandizer—78m.—see Jan. 8 issue—(English-made)—(161).
CYCLONE ON HORSEBACK—RKO—Tim Holt, Marjorie Reynolds, Ray Whitley—Standard Tim Holt entry—60m.—see June 25 issue—(185).
DEVIL AND MISS JONES, THE—C—Jean Arthur, Robert Cummings, Charles Coburn—Delightful comedy; grosses will depend largely on selling effort—92m.—see Apr. 16 issue—(122).
FANTASIA—Fantasy MU—Produced by Walt Disney with Leopold Stokowski and the Philadelphia Orchestra—Something new and different; should attract lots of interest in the metropolitan centers—135m.—see Nov. 27 issue—(Disney).
FOOTLIGHT FEVER—C—Alan Mowbray, Donald MacBride, Elisabeth Risdon—Okay comedy for dual support—69m.—see Mar. 19 issue—(119).
FRANK BUCK'S "JUNGLE CAVALCADE"—see Bring 'Em Back Alive.
GIRL, A GUY AND A GOB, A—C—George Murphy, Lucille Ball, Edmond O'Brien—Pleasing program; deserves the best kind of selling—91m.—see Mar. 5 issue—(120).
HURRY, CHARLIE, HURRY—F—Leon Errol, Mildred Coles, Kenneth Howell—Some laughs in it for the lower half of the duallers—65m.—see July 9 issue—(129).
IT HAPPENED TO ONE MAN—D—Wilfrid Lawson, Nora Swinburne, Marta Labarr—Saleable program where English pictures go—80m.—see Mar. 5 issue—(English-made).
KITTY FOYLE — D—Ginger Rogers, Dennis Morgan, James Craig—Top-line drama; should profit by word of mouth—108m.—see Jan. 8 issue—(112).
LET'S MAKE MUSIC—CMU—Bob Crosby, Jean Rogers, Elisabeth Risdon—Pleasing program; sell Bob Crosby's music—84m.—see Dec. 25 issue—(115).
LITTLE MEN—MD—Kay Francis, Jack Oakie, Jimmy Lydon, George Bancroft—Best for kids and family trade—84m.—see Dec. 11 issue—(110).
MELODY FOR THREE—CD—Jean Hersholt, Fay Wray, Walter Woolf King—One of the better Dr. Christians; sell the music—67m.—see Mar. 5 issue—(124).
MR. AND MRS. SMITH—C—Carole Lombard, Robert Montgomery, Gene Raymond—Amusing comedy; sell the names and Hitchcock's reputation—95m.—see Jan. 22 issue—(117).
NO, NO, NANETTE—MUC—Anna Neagle, Richard Carlson, Victor Mature, Roland Young—Sell the names because the show doesn't hit the "Irene" mark—96m.—see Dec. 25 issue—(114).
PLAY GIRL—MD—Kay Francis, James Ellison, Mildred Coles—Has plenty of angles for the women—77m.—see Jan. 22 issue—(121).
RELUCTANT DRAGON, THE—Novelty—Robert Benchley, Nana Bryant, Walt Disney—Novelty will need plenty of push, but has chance for surprise grosses—73m.—see May 28 issue—(Technicolor Sequences)—(191).
REMEDY FOR RICHES — CD—Jean Hersholt, Dorothy Lovett, Edgar Kennedy — Dualler; okay for Dr. Christian fans—68m.—see Nov. 27 issue—(118).
REPENT AT LEISURE—CD—Kent Taylor, Wendy Barrie, George Barbier—For the lower half of the duallers—66m.—see Apr. 16 issue—(125).
ROBBERS OF THE RANGE—W—Tim Holt, Ray Whitley, Virginia Vale—One of the better Holt westerns—62m.—see Apr. 2 issue—(184).
SAINT IN PALM SPRINGS, THE—MY—George Sanders, Wendy Barrie, Linda Hayes—Okay for "Saint" fans but below the usual standard—66m.—see Jan. 8 issue—(116).
SAINT'S VACATION, THE—MD—Hugh Sinclair, Sally Gray, Arthur Macrae—Lightweight Britisher for the duals—61m.—see June 25 issue—(English-made)—(131).
SCATTERGOOD BAINES — CD—Guy Kibbee, Carol Hughes, John Archer—Good comedy for nabes and hinterlands—69m.—see Feb. 19 issue—(123).
SCATTERGOOD PULLS THE STRINGS—CD—Guy Kibbee, Bobs Watson, Susan Peters—Dualler is tops for family trade — 67m.—see May 28 issue—(132).
SUNNY—MUC—Anna Neagle, John Carroll, Ray Bolger—Musical can do pleasing business with proper handling—98m.—see May 28 issue—(133).
THEY MET IN ARGENTINA—MUC—Maureen O'Hara, James Ellison, Buddy Ebsen, Alberto Vila—Latin-American musical will need plenty of help—77m.—see Apr. 30 issue—(128).
VIVACIOUS LADY—C—Ginger Rogers, James Stewart, Charles Coburn—Pleasant reissue; sell Award-winners Rogers and Stewart—91m.—see Mar. 19 issue—(162).
YOU'LL FIND OUT—MYMU—Kay Kyser, Helen Parrish, Dennis O'Keefe, Boris Karloff—High-rating musical-mystery combo—97m.—see Nov. 27 issue—(108).

TO BE REVIEWED OR IN PRODUCTION

BEFORE THE FACT—Cary Grant, Joan Fontaine, Sir Cedric Hardwicke, Isabel Jeans, Heather Angel.
DEVIL AND DANIEL WEBSTER, THE—Walter Huston, Anne Shirley, James Craig, Simone Simon, Edward Arnold.
DUDE COWBOY—Tim Holt, Marjorie Reynolds, Ray Whitley.
FATHER TAKES A WIFE, THE — Adolphe Menjou, Gloria Swanson, John Howard, Florence Rice.
GAY FALCON, THE—George Sanders, Wendy Barrie.
LADY SCARFACE — Judith Anderson, Frances Neal, Dennis O'Keefe.
LITTLE FOXES, THE—Bette Davis, Herbert Marshall, Richard Carlson.
LOOK WHO'S LAUGHING — Edgar Bergen, Charlie McCarthy, Fibber McGee and Molly, Lucille Ball.
MEXICAN SPITFIRE'S BABY—Leon Errol, Lupe Velez.
MY LIFE WITH CAROLINE—Ronald Colman, Anna Lee, Charles Winninger.
OUTLAW TRAIL—Tim Holt, Janet Waldo, Ray Whitley.
PARACHUTE BATTALION—Robert Preston, Nancy Kelly, Edmond O'Brien.
THEY MEET AGAIN—Jean Hersholt, Dorothy Lovett, Robert Baldwin—67m.—(134).
TOM, DICK, AND HARRY—Ginger Rogers, George Murphy, Alan Marshall, Burgess Meredith—(126).
UNEXPECTED UNCLE—Anne Shirley, James Craig, Charles Coburn.
UNTITLED—Tim Holt, Ray Whitley, Jane Clayton.
WEEKEND FOR THREE—Jane Wyatt, Dennis O'Keefe.

REPUBLIC

(1939-1940 releases from 901 up; 1940-1941 releases from 001 up.)

ANGELS WITH BROKEN WINGS—CD—Binnie Barnes, Gilbert Roland, Mary Lee—For the duals and nabes; sell the names—72m.—see June 11 issue—(016).
ARKANSAS JUDGE—C—Weaver Bros. and Elviry, Roy Rogers, Spring Byington, Pauline Moore—Small towns and nabes will like it best—72m.—see Feb. 5 issue—(010).
BACK IN THE SADDLE — MUW — Gene Autry, Smiley Burnette, Mary Lee—One of Autry's best—73m. see Apr. 2 issue—(045).
BARNYARD FOLLIES — MU — Mary Lee, Rufe Davis, June Storey—Lower bracket musical—68m.—see Nov. 27 issue—(008).
BEHIND THE NEWS—D—Lloyd Nolan, Doris Davenport, Frank Albertson—Okay newspaper drama for the action duallers—74m.—see Dec. 25 issue—(009).
BORDER LEGION, THE — WMU—Roy Rogers, George "Gabby" Hayes, Carol Hughes—Corking, fast-moving oatie—58m.—see Dec. 11 issue—(053).
BOWERY BOY—MD—Dennis O'Keefe, Louise Campbell, Jimmy Lydon—Routine "Dead End"-type program—71m.—see Jan. 8 issue—(019).
COUNTRY FAIR—MUC—Eddie Foy, Jr., June Clyde, Guinn Williams—Lightweight farce comedy; best for nabes and hinterland—74m.—see May 14 issue—(015).
DESERT BANDIT—W—Don "Red" Barry, Lynn Merrick, William Haade—Good western—56m.—see May 28 issue—(077).
FRIENDLY NEIGHBORS—CDMU—Weaver Bros., Elviry, Lois Ranson—Just for the provinces—67m.—see Nov. 27 issue—(007).
GAY VAGABOND, THE—C—Roscoe Karns, Ruth Donnelly, Ernest Trucx—Okay for the nabe duals and rurals—66m.—see May 28 issue—(022).
GREAT TRAIN ROBBERY, THE—AD—Bob Steele, Claire Carleton, Milburn Stone—Satisfactory action dualler—62m.—see Mar. 5 issue—(021).
IN OLD CHEYENNE—W—Roy Rogers, Joan Woodbury, Gabby Hayes—Belongs in the top western bracket—58m.—see Apr. 16 issue—(055).
KANSAS CYCLONE—W—Don "Red" Barry, Lynn Merrick, William Haade—High grade western—56m. —see June 25 issue—(078).
LADY FROM LOUISIANA — MD—John Wayne, Ona Munson, Helen Westley—Another high-rating Republio entry; will need selling—82m.—see May 14 issue—(014).
LONE STAR RAIDERS — W—The Three Mesquiteers, June Johnson, George Douglas—Sub-standard Mesquiteers—57m.—see Dec. 25 issue—(064).
MAN BETRAYED, A—MD—John Wayne, Frances Dee, Edward Ellis—Good cast held down by weak story; sell the names—83m.—see Mar. 19 issue—(011).
MEET THE MISSUS—C—Higgins Family, Polly Moran, Astrid Allwyn—Weak sister in Higgins Family series—68m.—see Nov. 27 issue—(018).
MELODY RANCH—MUC—Gene Autry, Jimmy Durante, Ann Miller—High-rating musical comedy with western background—84m.—see Nov. 27 issue—(041).
MR. DISTRICT ATTORNEY — CD — Dennis O'Keefe, Florence Rice, Peter Lorre—Fast moving show fits nicely into the action groove—69m.—see Apr. 2 issue—(012)
NEVADA CITY — W — Roy Rogers, George "Gabby" Hayes, Sally Payne—Above par western—58m.—see June 25 issue—(057).
PALS OF THE PECOS—W—Three Mesquiteers, June Johnson—Run-of-the-mill Mesquiteers—56m.—see Apr. 30 issue—(066).
PRAIRIE PIONEERS — W — Three Mesquiteers, Esther Estrella, Robert Kellard—Dualler for action houses; sell Three Mesquiteers series—58m.—see Mar. 5 issue—(065).
PETTICOAT POLITICS—CD—Roscoe Karns, Ruth Donnelly, Spencer Charters, Lois Ranson, Polly Moran—Dualler for family situations and small towns—67m.—see Feb. 19 issue—(020).
PHANTOM COWBOY, THE—W—Don "Red" Barry, Virginia Carroll, Milburn Stone—Run-of-the-mill western—56m.—see Feb. 19 issue—(075).
RIDIN' ON A RAINBOW—WMU—Gene Autry, Mary Lee, Smiley Burnette, Carol Adams—Long on songs; short on action; but Autry is Autry—79m.—see Feb. 5 issue—(044).
ROBIN HOOD OF THE PECOS—W—Roy Rogers, George "Gabby" Hayes, Marjorie Reynolds—Swell Rogers' entry—59m.—see Jan. 22 issue—(054).
ROOKIES ON PARADE—MUC—Bob Crosby, Gertrude Niesen, Ruth Terry—Timely comedy of the boys in the camps has all the angles—69m.—see Apr. 30 issue—(013).
SADDLEMATES — W—Three Mesquiteers (Livingston, Steele, Davis), Gale Storm—Standard Three Mesquiteers western—56m.—see June 25 issue—(067).
SHERIFF OF TOMBSTONE—W—Roy Rogers, Gabby Hayes, Elyse Knox—Okay western; Rogers at his best—56m.—see May 14 issue—(056).
SINGING HILL, THE — MUW—Gene Autry, Virginia Dale, Smiley Burnette—Top ranking Autry—75m. —see May 14 issue—(046).
SIS HOPKINS — MUC — Judy Canova, Bob Crosby, Charles Butterworth, Jerry Colonna, Susan Hayward—Republic's top production; has big b. o. possibilities with the right kind of selling—98m. —see Apr. 16 issue—(002).
TEXAS TERRORS—W—Don "Red" Barry, Julie Duncan, Arthur Loft—Tops for oatie fans—57m.—see Nov. 27 issue—(073).
TRAIL BLAZERS, THE — W—The Three Mesquiteers, Pauline Moore, Weldon Heyburn—So-so Mesquiteers—58m.—see Nov. 13 issue—(063).
TWO-GUN SHERIFF—W—Don "Red" Barry, Lynn Merick, Jay Novello—Has plenty for action fans—56m.—see Apr. 30 issue—(076).
WHO KILLED AUNT MAGGIE?—MY—Wendy Barrie, John Hubbard, Walter Abel — Routine mystery thriller for the duals—70m.—see Nov. 13 issue—(006).
WYOMING WILDCAT — W—Don "Red" Barry, Julie Duncan, Frank M. Thomas—An average Barry—56m.—see Jan. 22 issue—(074).

TO BE REVIEWED OR IN PRODUCTION

GANGS OF SONORA—Three Mesquiteers, June Johnson—(068).
HURRICANE SMITH—Jane Wyatt, Ray Middleton, J. Edward Bromberg.
ICE-CAPADES—Jerry Colonna, Dorothy Lewis, "Ice-Capades" cast.
MOUNTAIN MOONLIGHT—Weaver Bros. and Elviry, John Archer.
POISON PEN—Flora Robson, Robert Newton—(English-made).
PUDDIN'HEAD—Judy Canova, Francis Lederer, Raymond Walburn—(003).
SUNSET IN WYOMING — Gene Autry, Smiley Burnette—(047).
TEN NIGHTS IN A BARROOM—Skeets Gallagher, Linda Hayes.

20th CENTURY-FOX

(1939-1940 releases from 001 up; 1940-1941 releases from 101 up.)

BLOOD AND SAND—MD—Tyrone Power, Linda Darnell, Rita Hayworth—Sell the names and color for best results—125m.—see May 28 issue—(Technicolor)—(143).
BRIDE WORE CRUTCHES, THE—CD—Lynne Roberts, Ted North, Edgar Kennedy—Just dual filler—55m. —see Jan. 8 issue—(112).
CHAD HANNA—MD—Henry Fonda, Dorothy Lamour, Linda Darnell—Marquee names should oarry it—88m.—see Dec. 25 issue—(Technicolor)—(123).
CHARTER PILOT—MD—Lloyd Nolan, Lynn Bari, Arleen Whelan—Action dualler will fit nicely into the lower spot—70m.—see Nov. 13 issue—(118).
COWBOY AND THE BLONDE, THE—CD—Mary Beth Hughes, George Montgomery, Alan Mowbray—Mild satire on Hollywood for the duallers—68m.—see Apr. 30 issue—(141).
DANCE HALL—CD—Carole Landis, Cesar Romero, William Henry—Fast moving dualler for the summer trade—73m.—see July 9 issue—(149).
DEAD MEN TELL—MY—Sidney Toler, Sheila Ryan, Robert Weldon—Good Chan entry for the duallers—60m.—see Mar. 19 issue—(136).
FOR BEAUTY'S SAKE—CD—Ned Sparks, Marjorie Weaver, Ted North—Routine entrant for the lower half—62m.—see May 28 issue—(144).
GIRL IN THE NEWS, THE—D—Margaret Lookwood, Barry K. Barnes, Emlyn Williams—High-ranking suspense yarn; if "Lady Vanishes" and "Night Train" pulled them in, count on this—77m.—see Jan. 22 issue—(English-made)—(127).
GOLDEN HOOFS—CD—Jane Withers, Charles (Buddy) Rogers, Katharine Aldridge—Average Withers will fit into the lower dual spot—67m.—see Feb. 5 issue—(130).
GREAT AMERICAN BROADCAST, THE—CMU—Alice Faye, Jack Oakie, John Payne, Cesar Romero—Workmanlike musical should do good business—91m.—see May 14 issue—(140).
THE GREAT COMMANDMENT—D—John Beal, Maurice Moscovich, Albert Dekker, Marjorie Cooley—Well-made religious drama; can stand selling in certain localities—80m.—see March 5 issue—(142).
HUDSON'S BAY—HD—Paul Muni, Gene Tierney, John Sutton—Impressive, well-mounted biggie; should do well with right selling—94m.—see Dec. 25 issue—(115).

JENNIE — CD—Virginia Gilmore, George Montgomery, William Henry—Family trade may like this pleasing bottom dualler—77m.—see Nov. 27 issue—(122).

MAIL TRAIN—MD — Gordon Harvey, Alastair Sim, Phyllis Calvert—High rating English import—87m.—see June 25 issue — (139) — (English-made).

MAN HUNT — MD—Walter Pidgeon, George Sanders, Joan Bennett, John Carradine—High rating melodrama that can stand heavy exploitation—102m.—see June 25 issue—(146).

MARK OF ZORRO, THE—MD—Tyrone Power, Linda Darnell, Basil Rathbone—Entertaining adventure-romance—93m.—see Nov. 13 issue—(117).

MICHAEL SHAYNE, PRIVATE DETECTIVE—MY—Lloyd Nolan, Marjorie Weaver, Walter Abel—Fast-moving whodunit program dualler — 77m.—see Dec. 11 issue—(124).

MOON OVER MIAMI—MU—Don Ameche, Betty Grable, Robert Cummings, Carole Landis—Summer musical should be a pleasing grosser—92m.—see June 25 issue—(Technicolor)—(147).

MURDER AMONG FRIENDS—MY—John Hubbard, Marjorie Weaver, Cobina Wright, Jr., Mona Barrie—Amusing thriller for the duals—67m.—see Mar. 5 issue—(132).

MURDER OVER NEW YORK—MY—Sidney Toler, Marjorie Weaver, Robert Lowery—Swell Chan entry—65m.—see Nov. 27 issue—(121).

RIDE KELLY RIDE—AD—Eugene Pallette, Rita Quigley, Mary Healy, Marion Stephen—Filler for the lower half of duallers—59m.—see Feb. 5 issue—(129).

RIDE ON VAQUERO — W — Cesar Romero, Chris-Pin Martin, Mary Beth Hughes—Standard Cisco Kid will fit into the double feature groove—64m.—see Apr. 2 issue—(138).

ROMANCE OF THE RIO GRANDE—W—Cesar Romero, Patricia Morison, Lynne Roberts—Up to the Cisco standard—73m.—see Jan. 8 issue—(125).

SCOTLAND YARD—MD—Nancy Kelly, Edmund Gwenn, John Loder—Topical crime meller will fit nicely into the duallers—67m.—see Apr. 2 issue—(131).

SLEEPERS WEST—MD—Lloyd Nolan, Lynn Bari, Mary Beth Hughes—Pleasing Michael Shayne entrant for the duallers—74m.—see Mar. 19 issue—(134).

TALL, DARK, AND HANDSOME—CD—Cesar Romero, Virginia Gilmore, Milton Berle—Better than average program deserves more than passing attention—78m.—see Jan. 22 issue—(128).

THAT NIGHT IN RIO—CMU—Alice Faye, Don Ameche, Carmen Miranda—High rating musical looms as one of the company's best this season—90m.—see Mar. 19 issue—(Technicolor)—(137).

TIN PAN ALLEY—CMU—Alice Faye, Betty Grable, Jack Oakie, John Payne—Timely musical has plenty of angles to sell—94m.—see Nov. 27 issue—(120).

TOBACCO ROAD—CD—Charley Grapewin, Gene Tierney, Marjorie Rambeau, William Tracy—Pre-selling rep of stage play should help grosses, even though screen version falls a bit short—84m.—see Mar. 5 issue—(133).

VERY YOUNG LADY, A—CD—Jane Withers, Nancy Kelly, John Sutton—Okay for the Withers fans—79m.—see May 14 issue—(145).

WESTERN UNION — MD — Robert Young, Randolph Scott, Virginia Gilmore, Dean Jagger—Exploitable meller; will need plenty of selling—95m.—see Feb. 5 issue—(Technicolor)—(126).

YOUNG AS YOU FEEL, THE JONES FAMILY IN—CD—Jed Prouty, Spring Byington, Russell Gleason—Weaker Jones family effort—59m. — see Jan. 24 issue—(032).

TO BE REVIEWED OR IN PRODUCTION

ACCENT ON LOVE — George Montgomery, Cobina Wright, Stanley Clements—(148).

BELLE STARR—Dana Andrews, Randolph Scott, Gene Tierney—(Technicolor).

CHARLEY'S AUNT—Jack Benny, Kay Francis, James Ellison.

CHARLIE CHAN IN RIO—Sidney Toler, Mary Beth Hughes, Ted North.

DRESSED TO KILL—Lloyd Nolan, Mary Beth Hughes, Sheila Ryan.

HOW GREEN WAS MY VALLEY—Roddy McDowall, Walter Pidgeon, Anna Lee, Maureen O'Hara.

KIPPS—Michael Redgrave, Diana Wynyard—(English-made).

LAST OF THE DUANES—George Montgomery, Lynne Roberts, Eve Arden.

MAN AT LARGE—Marjorie Weaver, George Reeves.

MARRY THE BOSS' DAUGHTER—Brenda Joyce, Bruce Edwards, George Barbier.

OUTLAW, THE—Walter Huston, Thomas Mitchell, Jane Russell, Jack Buetel (Hughes)—(135).

PRIVATE NURSE—Brenda Joyce, Jane Darwell, Robert Lowery.

RIDERS OF THE PURPLE SAGE—George Montgomery, Mary Howard.

SUN VALLEY SERENADE—Sonja Henie, John Payne, Milton Berle, Glenn Miller.

WEEKEND IN HAVANA—Alice Faye, John Payne, Cesar Romero, Carmen Miranda.

WE GO FAST—Alan Curtis, Sheila Ryan, Lynn Bari.

WILD GEESE CALLING—Henry Fonda, Joan Bennett.

YANK IN THE RAF, A—Tyrone Power, Betty Grable, John Sutton.

UNITED ARTISTS

ADVENTURES OF TOM SAWYER, THE—Tommy Kelly, May Robson, Walter Brennan—Re-issue; sell Technicolor and Selznick—91m.—see May 14 issue—(Technicolor)—(Selznick).

BLACKOUT—AD—Conrad Veidt, Valerie Hobson, Hay Petrie—Excellent Britisher; can get business—81m.—see Nov. 27 issue—(English-made)—(Corfield).

BROADWAY LIMITED—C—Victor McLaglen, Dennis O'Keefe, Marjorie Woodworth—Comedy will need plenty of attention—74m.—see June 11 issue—(Roach).

CHEERS FOR MISS BISHOP—D—Martha Scott, William Gargan, Edmund Gwenn—A worthy production, deserves every bit of selling help—95m.—see Jan. 22 issue—(Rowland).

MAJOR BARBARA—CD—Wendy Hiller, Rex Harrison, Robert Morley—Tops for the class trade; needs plenty of selling elsewhere—122m.—see May 14 issue—(English-made)—(Pascal).

POT O' GOLD—MUC—James Stewart, Paulette Goddard, Horace Heidt, Charles Winninger—Title and cast should put this into better grosses—86m.—see Apr. 2 issue—(Roosevelt).

PRISONER OF ZENDA, THE — MD—Ronald Colman, Madeleine Carroll, Douglas Fairbanks, Jr., Raymond Massey—Re-issue; sell the names—101m.—see May 14 issue—(Selznick).

ROAD SHOW—CMU—Adolphe Menjou, Carole Landis, John Hubbard—Can be exploited into profitable results—87m.—see Jan. 22 issue—(Roach).

SO ENDS OUR NIGHT—D—Fredric March, Margaret Sullavan, Frances Dee, Glenn Ford—Well-made in all departments, this offers a challenge to showmen—121m.—see Jan. 22 issue—(Loew-Lewin).

SON OF MONTE CRISTO, THE—MD—Louis Hayward, Joan Bennett, George Sanders—Has angles for heavy exploitation—102m.—see Dec. 11 issue—(Small).

THAT HAMILTON WOMAN — D — Vivien Leigh, Laurence Olivier, Alan Mowbray—Lavish costume show with exploitable names has selling angles for the women—128m.—see Apr. 2 issue—(Korda).

THAT UNCERTAIN FEELING—C—Merle Oberon, Melvyn Douglas, Burgess Meredith—One of the season's better light comedies; sell the names and Lubitsch—84m.—Mar. 19 issue—(Lesser).

THREE COCKEYED SAILORS — C—Tommy Trinder, Claude Hulbert, Carla Lebmann, Michael Wilding—English import has plenty of laughs for the duallers — 77m.—see June 25 issue — (English-made)—(Small).

TOPPER RETURNS—C—Joan Blondell, Roland Young, Carole Landis—Amusing screwball comedy; most audiences will like it—89m.—see Mar. 19 issue—(Roach).

TO BE REVIEWED OR IN PRODUCTION

INTERNATIONAL LADY—Ilona Massey, George Brent, Basil Rathbone—(Small).

LYDIA—Merle Oberon, Alan Marshal, Joseph Cotten, George Reeves—(Korda).

NEW WINE—Ilona Massey, Alan Curtis, Binnie Barnes, Albert Basserman—(Sekely).

NIAGARA FALLS—Marjorie Woodworth, Tom Brown, Zazu Pitts, Slim Summerville—(Roach).

SUNDOWN—Gene Tierney, Bruce Cabot, George Sanders, Joseph Calleia—(Wanger).

TANKS A MILLION—James Gleason, William Tracy, Elyse Knox—(Roach).

UNIVERSAL

(1939-1940 releases from 4001 up; 1940-1941 releases from 5001 up.)

ABBOTT AND COSTELLO AND DICK POWELL IN THE NAVY—F—Abbott and Costello, Dick Powell, Andrews Sisters—Should do a whale of a business—86m.—see June 11 issue—(5000).

BACHELOR DADDY—C—Baby Sandy, Edward Everett Horton, Donald Woods—Slapstick comedy for the duallers—60m.—see July 9 issue.

BACK STREET—D—Charles Boyer, Margaret Sullavan, Richard Carlson—Tearjerker with tremendous appeal for women—89m.—see Feb. 5 issue—(5002)—(A).

BANK DICK, THE — F — W. C. Fields, Una Merkel, Franklin Pangborn—Fields fans may go for this low comedy farce—72m. — see Dec. 11 issue—(5010).

BLACK CAT, THE—MY—Hugh Herbert, Brod Crawford, Basil Rathbone, Bela Lugosi—Unusually good chiller; natural for horror stands—70m.—see May 14 issue—(5028).

BOSS OF BULLION CITY, THE—W — Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Standard offering of the series — 59m.—see Nov. 27 issue — (5064).

BUCK PRIVATES—CMU—Abbott and Costello, Andrew Sisters, Lee Bowman, Alan Curtis, Jane Frazee—Gag farce looks like surprise money show—84m.—see Feb. 5 issue—(5009).

BURY ME NOT ON THE LONE PRAIRIE—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Standard western—59m.—see Dec. 11 issue—(5065).

DANGEROUS GAME, A—CD—Richard Arlen, Andy Devine, Jeanne Kelly — Fairly amusing lower half dualler—61m.—see Mar. 19 issue—(5057).

DARK STREETS OF CAIRO—MY—Sigrid Gurie, Ralph Byrd, Eddie Quillan—Okey dual filler—59m.—see Nov. 27 issue—(5040).

DEVIL'S PIPELINE, THE—MD—Richard Arlen, Andy Devine, Jeanne Kelly—Okay for the bottom duallers and action houses—65m.—see Nov. 13 issue—(5052).

DOUBLE DATE—C—Edmund Lowe, Una Merkel, Peggy Moran—Pleasing comedy for the nabes and duals—60m.—see Mar. 19 issue—(5037).

FLAME OF NEW ORLEANS, THE—C—Marlene Dietrich, Bruce Cabot, Roland Young, Mischa Auer—Well-produced, expensively made production lacks strong story but can stand selling—79m.—see Apr. 30 issue—(5011)—(A).

GIVE US WINGS—CD—Dead End Kids, Anne Gwynne, Wallace Ford—Saleable programmer with Dead End Kids—62m.—see Nov. 27 issue—(5025).

HELLO SUCKER — C—Hugh Herbert, Tom Brown, Peggy Moran—For the lower half of the duallers—60m.—see June 25 issue.

HIT THE ROAD—MD—Barton MacLane, Gladys George, Dead End Kids, Little Tough Guys—Fair dualler; names should help—61m.—see June 25 issue.

HORROR ISLAND—CMY—Dick Foran, Leo Carrillo, Peggy Moran—Just another bottom dualler—60m.—see Apr. 16 issue—(5033).

IN THE NAVY—see Abbott and Costello and Dick Powell In the Navy.

INVISIBLE WOMAN, THE—C—John Barrymore, John Howard, Virginia Bruce—Has selling angles and looms as exploitation opportunity—73m.—see Jan. 8 issue—(5018).

LADY FROM CHEYENNE, THE—MD—Loretta Young, Robert Preston, Edward Arnold, Gladys George—Will need plenty of selling attention—87m.—see Apr. 16 issue—(5043).

LAW OF THE RANGE—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—One of the best of the series—59m.—see June 25 issue—(5066).

LUCKY DEVILS — AD—Richard Arlen, Andy Devine, Dorothy Lovett—Fair Arlen-Devine entry—62m.—see Jan. 8 issue—(5053).

MAN-MADE MONSTER—MD—Lon Chaney, Jr., Lionel Atwill, Anne Nagel—Strictly for the duals, except where horror can be sold—59m.—see Apr. 2 issue—(5012).

MAN WHO LOST HIMSELF, THE—C—Brian Aherne, Kay Francis, Henry Stephenson—Lightweight comedy for the duallers—72m.—see Apr. 16 issue—(5016).

MEN OF THE TIMBERLAND—MD—Richard Arlen, Andy Devine, Linda Hayes—Fair meller for duals and nabes—62m.—see June 11 issue—(5055).

MEET THE CHUMP—C—Hugh Herbert, Lewis Howard, Jeanne Kelly—For the lower half of duallers; family audiences may like it—60m.—see Feb. 5 issue—(5032).

MR. DYNAMITE—MD—Lloyd Nolan, Irene Hervey, J. Carrol Naish—Interest holding meller for the duals—63m.—see Mar. 19 issue—(5041).

MODEL WIFE — CD — Joan Blondell, Dick Powell, Charles Ruggles—Pleasant program; sell the names—78m.—see Apr. 16 issue—(5014).

MUTINY IN THE ARCTIC—AD—Richard Arlen, Andy Devine, Anne Nagel—Should satisfy the action fans on the lower half—61m.—see Apr. 30 issue—(5054).

NEXT TIME WE LOVE (Reissue)—MD—Margaret Sullavan, James Stewart, Ray Milland—Strong reissue for midweek shows—87m.—see Dec. 25 issue—(5048).

NICE GIRL?—CDMU—Deanna Durbin, Franchot Tone, Robert Benchley, Walter Brennan, Robert Stack, Helen Broderick—Ninth Durbin holds to average of series, even with slim story—95m.—see Mar. 5 issue—(5003).

ONE NIGHT IN THE TROPICS — MUC—Allan Jones, Nancy Kelly, Abbott and Costello, Robert Cummings—Radio's Abbott and Costello plus marquee names may help sell this—82m.—see Nov. 13 issue—(5015).

PONY POST — W—Johnny Mack Brown, Nell O'Day, Fuzzy Knight—Standard Brown, with more accent on the comedy—59m.—see Nov. 13 issue—(5063).

SAN ANTONIO ROSE—CMU—Jane Frazee, Robert Paige, Eve Arden—Lightweight lower bracket attraction—63m.—see July 9 issue.

SANDY GETS HER MAN—C—Baby Sandy, Stuart Erwin, Una Merkel—Pleasing entrant for the duallers—66m.—see Nov. 13 issue—(5021).

SAN FRANCISCO DOCKS—MD—Burgess Meredith, Irene Hervey, Barry Fitzgerald—Interest-holding meller for the duallers — 66m.—see Dec. 25 issue — (5027).

SEVEN SINNERS—MD—Marlene Dietrich, John Wayne, Broderick Crawford, Mischa Auer—South Sea meller has selling angles — 86m.—see Nov. 13 issue—(5007).

SIX LESSONS FROM MADAME LA ZONGA—CMU—Lupe Velez, Leon Errol, Helen Parrish—Okay for the duallers—62m.—see Jan. 22 issue—(5022).(5001).

TIGHT SHOES—C—John Howard, Binnie Barnes, Broderick Crawford—Neat programmer that might get somewhere with the right kind of selling—67m.—see June 11 issue—(5012a).

TOO MANY BLONDES—CMU—Rudy Vallee, Helen Parrish, Lon Chaney, Jr.—Lightweight program for the duallers—60m.—see May 28 issue—(5034).

TRAIL OF THE VIGILANTES—W—Franchot Tone, Warren William, Peggy Moran—High-rating big budget oatie; plenty of laughs—75m.—see Dec. 25 issue—(5008).

WHERE DID YOU GET THAT GIRL?—C—Leon Errol, Helen Parrish, Charles Lang—Okay programmer for the duals—65m.—see Jan. 8 issue—(5030).

TO BE REVIEWED OR IN PRODUCTION

ALMOST AN ANGEL—Deanna Durbin, Charles Laughton, Robert Cummings, Guy Kibbee.

ARIZONA CYCLONE — Johnny Mack Brown, Fuzzy Knight.

BEYOND THE LAW—William Gargan, John Litel, June Clyde.

CRACKED NUTS — Mischa Auer, Una Merkel, Stuart Erwin.

FLYING CADETS — William Gargan, Edmund Lowe, Peggy Moran.

GIRL MUST LIVE, A—Margaret Lockwood—(English-made).

HALF WAY TO SHANGHAI—Charles Bickford, Evelyn Ankers, Frank Albertson.

HOLD THAT GHOST—Abbott and Costello, Richard Carlson, Andrews Sisters.

JAIL HOUSE BLUES—Robert Paige, Anne Gwynne.

MAN FROM MONTANA, THE—John Mack Brown, Fuzzy Knight, Nell O'Day.

MASKED CABALLERO, THE — Johnny Mack Brown, Fuzzy Knight, Nell O'Day.

MOB TOWN—Billy Halop, Huntz Hall, Dick Foran.

MOONLIGHT IN HAWAII—Johnny Downs, Jane Frazee.

QUIET WEDDING—Margaret Lockwood, Derek Farr—(English-made).

RADIO REVELS OF 1942—Frances Langford, Ken Murray, Don Wilson.
RAIDERS OF THE DESERT—Richard Arlen, Andy Devine—(5056).
RAWHIDE RANGERS—Johnny Mack Brown, Nell O'Day—56m.—(5067).
SING ANOTHER CHORUS—Johnny Mack Brown, Jane Frazee, Mischa Auer.
THIS WOMAN IS MINE—Franchot Tone, Walter Brennan, John Carroll, Carol Bruce.
UNFINISHED BUSINESS—Irene Dunne, Robert Montgomery, Preston Foster, Eugene Pallette.

WARNERS-FIRST NATIONAL

(1939-1940 releases from 401 up; 1940-1941 releases from 500 up.)

(FN)—First National; (W)—Warners

AFFECTIONATELY YOURS—C—Merle Oberon, Dennis Morgan, Rita Hayworth—Comedy of wacky school should do pleasant business—88m.—see May 14 issue—(FN)—(566).
ALWAYS A BRIDE—C—Rosemary Lane, George Reeves, John Eldredge—Forced comedy for nabe duals—58m.—see Nov. 13 issue—(FN)—(570).
CASE OF THE BLACK PARROT, THE—MY—William Lundigan, Marie Wrixon, Luli Deete—Just filler—59m.—see Jan. 8 issue—(FN)—(572).
DEVIL DOGS OF THE AIR—MD—James Cagney, Pat O'Brien, Margaret Lindsay, Frank McHugh—Reissue; sell Cagney, O'Brien, and service angles—86m.—see May 14 issue—(W)—(550).
EAST OF THE RIVER—MD—John Garfield, Brenda Marshall, Marjorie Rambeau—Okay program meller—73m.—see Nov. 13 issue—(FN)—(562).
—57m.—see Oct.30 issue—(FN)—(569).
FATHER'S SON—D—John Litel, Billy Dawson, Frieda Inescort—Pleasant entertainment for the family trade—58m.—see Jan. 22 issue—(W)—(520).
FLIGHT FROM DESTINY — D—Geraldine Fitzgerald, Thomas Mitchell, Jeffrey Lynn, James Stephenson—Theme calls for intensive selling—72m.—see Jan. 8 issue—(W)—(514)—(A).
FOOTSTEPS IN THE DARK—MD—Errol Flynn, Brenda Marshall, Ralph Bellamy—Well-made meller-mystery has plenty of selling angles—95m.—see Mar. 5 issue—(W)—(509).
FOUR MOTHERS—MD—Claude Raine, Priscilla Lane, Rosemary Lane, Lola Lane, Jeffrey Lynn—Has the angles as one of an exploitable series—87m.—see Nov. 27 issue—(W)—(503).
GREAT LIE, THE — D — Bette Davis, George Brent, Mary Astor, Hattie McDaniel—Strong women's picture should be one of the better grossers of the season—107m.—see Apr. 16 issue—(W)—(504)—(A).
GREAT MR. NOBODY, THE—C—Eddie Albert, Joan Leslie, Alan Hale, William Lundigan—For the lower half of the duallers—71m.—see Feb. 19 issue—(W)—(515).
HERE COMES HAPPINESS—C—Mildred Colee, Edward Norrie, Richard Ainley—Low-bracket filler—58m.—see Mar. 19 issue—(W)—(521).
HERE COMES THE NAVY (Re-issue)—CD—James Cagney, Pat O'Brien, Gloria Stuart—Sell Cagney and timeliness — 86m. — see Nov. 27 issue — (W)—(525).
HIGH SIERRA—D—Humphrey Bogart, Ida Lupino, Joan Leslie, Henry Hull—Exciting new gangster angle; should do okay — 100m.—see Jan. 22 issue—(556)—(FN).
HONEYMOON FOR THREE—CD—Ann Sheridan, George Brent, Charlie Ruggles—Programmer will have to depend on the names—77m.—see Jan. 8 issue (510)—(W).
KNOCKOUT—MD—Arthur Kennedy, Olympe Bradna, Virginia Field—Actionful entry for the bottom dual spot — 73m. — see Mar. 19 issue — (FN)—(568).
LADY WITH RED HAIR, THE—MD—Miriam Hopkins, Claude Rains, Richard Ainley—Okay meller of the "Stage Door" school—81m.—see Nov. 13 issue—(W)—(512).
LETTER, THE — D — Bette Davie, Herbert Marshall, James Stepheneon—Depends on Bette Davis' draw—97m.—see Nov. 27 issue—(W)—(552)—(A).
MEET JOHN DOE—D—Gary Cooper, Barbara Stanwyck, Edward Arnold, Walter Brennan—Packed with entertainment, this is equal to Capra's best—123m.—see Mar. 19 issue—(500).
MILLION DOLLAR BABY—C—Priscilla Lane, Jeffrey Lynn, Ronald Reagan, May Robson—High-rating program comedy; needs selling—100m.—see May 28 issue—(W)—(508).
NURSE'S SECRET, THE — MY — Lee Patrick, Regis Toomey, Julie Bishop—Minor league mystery — 63m.—see May 14 issue—(W)—(523).
OUT OF THE FOG—MD—Ida Lupino, John Garfield, Thomas Mitchell, Eddie Albert—Suspenseful programmer on the heavy side will need plenty of push—86m.—see June 25 issue—(FN)—(555).
PASSAGE FROM HONGKONG—MD—Lucille Fairbanks, Keith Douglas, Paul Cavanagh—For the bottom half of the duallers—61m.—see June 11 issue—(W)—(524).
SANTA FE TRAIL—AD—Errol Flynn, Olivia de Havilland, Alan Hale, Ronald Reagan, Raymond Massey—If "Dodge City" and "Virginia City" made money for you, then bet on this—110m.—see Dec. 25 issue—(FN)—(551).
SEA WOLF, THE—MD—Edward G. Robinson, Ida Lupino, John Garfield—Well-made version of the Jack London story, but don't forget to make a special bid for the femme trade—100m.—see Apr. 2 issue—(W)—(501).
SHADOWS ON THE STAIRS—MY—Frieda Inescort, Bruce Lester, Heather Angel—Satisfactory mystery filler—63m.—see Mar. 19 issue—(FN)—(573).
SHE COULDN'T SAY NO—CD—Roger Pryor, Eve Arden, Cliff Edwards—Filler—63m. — see Dec. 11 issue—(FN)—(571).
SHINING VICTORY—D—James Stephenson, Geraldine Fitzgerald, Donald Crisp—Strong drama will require extra selling—80m.—see May 28 issue—(FN)—(564)—(A).
SHOT IN THE DARK, A — MD — William Lundigan, Nan Wynn, Ricardo Cortez—Will fit nicely into the lower dualler spot—57m.—see Apr. 2 issue—(W)—(522).
SINGAPORE WOMAN — MD—Brenda Marshall, David Bruce, Virginia Field—Dual support; can be sold—64m.—see May 14 issue—(FN)—(563).
SOUTH OF SUEZ—MD—George Brent, Brenda Marshall, George Tobias—Action meller, best for the duallers—86m.—see Nov. 27 issue—(W)—(518).
STRANGE ALIBI—MD—Arthur Kennedy, Joan Perry, Jonathan Hale—Action meller for the duallers will help Arthur Kennedy's buildup—63m.—see Apr. 30 issue—(FN)—(567).
STRAWBERRY BLONDE, THE—CD—James Cagney, Rita Hayworth, Olivia de Havilland—Plenty of entertainment for all; with the Gay Nineties angle for the older patrons—97m.—see Feb. 19 issue—(FN)—(559).
THIEVES FALL OUT—C—Eddie Albert, Joan Leslie, Alan Hale, Jane Darwell—Acceptable neighborhood entertainment for the dual bills—72m.—see Apr. 30 issue—(W)—(516).
UNDERGROUND — MD — Jeffrey Lynn, Philip Dorn, Mona Maris—Gripping meller of Nazi conditions will need the most intensive selling—95m.—see June 25 issue—(FN)—(558).
WAGONS ROLL AT NIGHT, THE—MD—Humphrey Bogart, Joan Leslie, Eddie Albert, Sylvia Sidney—Meller offers plenty of selling angles—84m.—see Apr. 16 issue—(FN)—(560).

TO BE REVIEWED OR IN PRODUCTION

BAD MEN OF MISSOURI—Dennis Morgan, Wayne Morris, Arthur Kennedy, Jane Wyman — (FN) — (557).
BRIDE CAME C.O.D., THE — Bette Davis, James Cagney, Jack Carson, Stuart Erwin—(W)—(507).
BULLETS FOR O'HARA—Roger Pryor, Joan Perry, Anthony Quinn—(W)—(518).
DIVE BOMBER—Errol Flynn, Fred MacMurray, Ralph Bellamy—(Technicolor)—(FN)—(553).
FLIGHT PATROL—James Stephenson, Ronald Reagan, Olympe Bradna.
HIGHWAY WEST—Brenda Marshall, William Lundigan, Olympe Bradna—(FN)—(565).
KING'S ROW—Robert Cummings, Ann Sheridan, Ronald Reagan, James Stephenson, Maria Ouspenskaya.
KISSES FOR BREAKFAST—Dennis Morgan, Jane Wyatt—(W)—(517).
LAW OF THE TROPICS—Jeffrey Lynn, Constance Bennett, Alan Hale.
MALTESE FALCON, THE—Humphrey Bogart, Mary Astor, Peter Lorre, Jerome Cowan.
MANPOWER—Marlene Dietrich, George Raft, Edward G. Robinson—(FN).
NAVY BLUES—Ann Sheridan, Jack Oakie, Jack Haley, Martha Raye.
NEW ORLEANS BLUES—Priscilla Lane, Betty Field, Jack Carson, Lloyd Nolan.
NINE LIVES ARE NOT ENOUGH—Ronald Reagan, Joan Perry, James Gleason.
ONE FOOT IN HEAVEN—Fredric March, Martha Scott.
PRIME MINISTER, THE—John Gielgud, Diana Wynyard, Will Fyffe—(English-made).
SERGEANT YORK—Gary Cooper, Walter Brennan, Joan Leslie.
SMILING GHOST, THE—Wayne Morris, Brenda Marshall.
THEY DIED WITH THEIR BOOTS ON—Errol Flynn.
THREE SONS O' GUNS—Wayne Morris, Tom Brown, William Orr.

MISCELLANEOUS

Listed here are only those independently produced pictures, not handled by companies of nation-wide scope. Addresses of producers or distributors will be furnished on request.

BRIDE OF BUDDHA, THE—Novelty—Recut of "India Speaks" holds interest for sensation-seekers—63m.—see Apr. 30 issue—(Futter Corp.).
BUZZY AND THE PHANTOM PINTO — W — Buzzy Henry, Dave O'Brien, Dorothy Short—Fair for the kiddies—57m.—see June 11 issue—(Ziehm).
CAVALADE OF FAITH—Doc.—Commentary spoken by Basil Ruysdael—Catholics will want to see it—63m.—see Feb. 5 issue—(Jeffrey Pictures).
CAVALCADE OF TEXAS, A—Travel—Travelogue produced and directed by James Fitzpatrick—Long travel feature is made for Texas but should hold some interest everywhere—50m.—see Feb. 19 issue—(Technicolor)—(Fitzpatrick).
CITY OF MISSING GIRLS—MD—H. B. Warner, John Archer, Astrid Allwyn—Has plenty of selling angles—71m. — see Mar. 5 issue—(Merrick-Alexander).
CHARLIE CHAPLIN FESTIVAL—C—Six Chaplin two-reelers—Entertaining package of six Chaplin two-reelers—110m.—see May 14 issue—(Guaranteed).
FANTASIA—see RKO listing.
FOOLS OF DESIRE (It's All In Your Mind)—Sex—Byron Foulger, Constance Bergen, Betty Roadman—Dependant on exploitation; can be sold—50m.—see Mar. 19 issue—(B. B. Ray)—(A).
HIGHWAY HELL—Sex—Charles Maurice, Don Hirst, Diane Winthrop — Exploitable sexer that needs plenty of selling; not for the family trade—55m.—see Mar. 19 issue—(Serecncraft)—(A).
I'LL SELL MY LIFE—MD—Michael Whalen, Rose Hobart, Joan Woodbury—Inde program has angles for intensive selling—73m.—see May 28 issue—(Merrick-Alexander).
IT'S ALL IN YOUR MIND—see Fools of Desire.
KIDNAPPING GORILLAS—Novelty—Exploitation picture has animal and sex angles for houses which can play this type film—69m.—see Apr. 30 issue—(Jewel).
LAW OF THE WOLF—MD—Dennis Moore, Luana Walters, George Chesebro—Adequate dual meller for action stands; sell Rin-Tin-Tin—55m.—see May 14 issue—(Arthur Ziehm).
NEW ADVENTURES OF TARZAN, THE—MD—Herman Brix, Ula Holt, Frank Baker—Unconvincing, below-par dualler—74m.—see Apr. 2 issue—(Hoffberg).
NO GREATER SIN—MD—Leon Ames, Luana Walters, John Callaudet—Well-made exploitation show has plenty of selling angles—85m.—see June 25 issue—(University Film)—(A).
PERPETUAL SACRIFICE, THE — D — William H. S. Foster, Virginia Hall Foster, Blessed Sacrament Choir—Satisfactory Lenten drama for Catholic audiences—78m.—see Mar. 19 issue—(Religious Films).

'40-'41 Shorts Parade and Complete Data

The complete listing of 1939-1940 product, or shorts not listed under this date below, will be found on Blue Section pages 590, 591 and 592. Shorts released in the latter part of 1939-40 can be found listed on pages 732, 733, and 734 of the Blue Section.

COLUMBIA

Two Reel

COMEDIES (26)

THREE STOOGES

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
2401	(Aug. 23)	From Nurse to Worse	E	16m.	600
2402	(Oct. 4)	No Census, No Feeling	F	16m.	630
2403	(Nov. 15)	Cookoo Cavaliers	F	17m.	648
2404	(Dec. 27)	Boobs In Arms	G	18m.	678
2405	(Feb. 7)	So Long Mr. Chumps	G	17m.	693
2406	(Mar. 21)	Dutiful But Dumb	G	17m.	693
2407	(May 16)	All the World's a Stooge	F	16m.	714
2408	(July 4)	I'll Never Heil Again	G	17m.	775

ALL-STAR

2421	(Sept. 6)	Pleased to Mitt You You (Glove-Slingers)	G	18m.	588
2422	(Sept. 20)	The Spook Speaks (Keaton-Ames)	F	18m.	600
2423	(Oct. 18)	Cold Turkey (Langdon)	F	16m.	630
2424	(Nov. 1)	A Bundle of Bliss (Clyde)	F	18m.	630
2425	(Nov. 29)	Blondes and Blunders (Catlett)	F	16m.	654
2426	(Dec. 13)	His Ex Marks the Spot (Keaton)	B	18m.	678
2427	(Jan. 10)	The Watchman Takes a Wife (Clyde)	F	16m.	678
2428	(Jan. 29)	Fresh as a Freshman (Glove Slingers)	G	18m.	686
2429	(Feb. 21)	So You Won't Squawk (Keaton)	G	16m.	695
2430	(Mar. 7)	Yumpin' Yiminy (El Brendel)	F	17m.	722
2431	(Apr. 4)	Glove Affair (Glove Slingers)	F	16½m.	714
2432	(Apr. 18)	Black Eyes and Blues (Karns)	G	16½	735
2433	(May 2)	The Ring and the Belle (Clyde)	F	17m.	734
2434	(May 30)	Ready Willing But Unable (Brendel)	F	16½m.	730
2435	(June 13)	Yankee Doodle Andy (Clyde)	F	17½m.	776
2436	(June 27)	French Fried Patootle (Mowbray)	G	18m.	776
2437	(July 25)	Love at First Fright (Brendel)			

SERIALS

2120	(Jan. 31)	White Eagle	E	15 ep.	686
2140	(Aug. 15)	The Iron Claw		15 ep.	
2180	(May 9)	The Spider Returns	G	15 ep.	749

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		SPECIALS			
	(Feb. 22)	International Forum No. 1	E	16m.	703
	(May 27)	International Forum No. 2—Invasion!	G	19½m.	765
		One Reel			
		CINESCOPES (10)			
2971	(Aug. 30)	Hobby Lobby	G	11m.	600
2972	(Oct. 4)	Floating Elephants	G	8m.	624
2973	(Nov. 8)	Nice Work, If You Can Do It	G	9m.	642
2974	(Dec. 25)	Unusual Crafts	F	9m.	679
2975	(Jan. 31)	Feathers (Color)	G	9m.	695
2976	(Feb. 22)	Movie Magic	G	10m.	704
2977	(Mar. 27)	This Is England	E	10m.	722
2978	(Apr. 28)	Capital Sidelights	G	11m.	749
2979	(June 13)	Fighter Pilot	G	8m.	
		COLOR RHAPSODIES (16) (Technicolor)			
2501	(Aug. 30)	Tangled Television	F	7½m.	607
2502	(Oct. 4)	Mr. Elephant Goes to Town	F	7¾m.	623
2503	(Nov. 3)	The Mad Hatter	E	7m.	642
2504	(Dec. 6)	The Wise Owl	F	7m.	654
2505	(Jan. 7)	A Helping Paw	G	7m.	686
2506	(Feb. 28)	Way of All Pests	G	7½m.	714
2507	(Mar. 14)	The Carpenter	F	8½m.	723
2508	(Apr. 18)	The Land of Fun	G	7m.	743
2509	(June 12)	Tom Thumb's Brother	G	6½m.	776
2510	(July 3)	The Cuckoo IQ			
		COMMUNITY SINGS (10)			
2651	(Oct. 2)	No. 1—Jolly Tunes	F	10m.	631
2652	(Nov. 8)	No. 2—Popular Songs	G	11m.	642
2653	(Dec. 13)	No. 3 — Melodies That Linger	F	11m.	678
2654	(Jan. 1)	No. 4—Gay Tunes	F	10m.	686
2655	(Feb. 7)	No. 5 — Fun With Songs	F	10m.	686
2656	(Mar. 14)	No. 6 — Songs With Harmony	F	10m.	704
2657	(Apr. 25)	No. 7 — Peppy Song Hits	G	9m.	740
2658	(May 29)	No. 8—Featuring "Perfidia"	G	10m.	749
		FABLES (8)			
2751	(Sept. 27)	Farmer Tom Thumb	F	6m.	623
2752	(Oct. 25)	Mouse Meets Lion	G	6m.	649
2753	(Dec. 13)	Paunch 'n Judy	B	6½m.	678
2754	(Jan. 17)	The Streamlined Donkey	F	7m.	686
2755	(Mar. 14)	It Happened to Crusoe	F	6½m.	723
2756	(June 13)	Kitty Gets the Bird	F	7m.	775
2757	(July 18)	Dumb Like a Fox			
2758	(Aug. 8)	Playing the Pied Piper			
		HAPPY HOUR SPECIALS (Re-Issues)			
2441	(Nov. 21)	Puss In Boots		40m.	
		NEWS WORLD OF SPORTS (12)			
2801	(Oct. 4)	Master of the Cue	G	9m.	624
2802	(Nov. 22)	Hunting Wild Deer	F	9m.	656
2803	(Dec. 27)	All the Giant Killer	G	10½m.	679
2804	(Jan. 24)	Ice Capers	E	10m.	687
2805	(Feb. 21)	Splits, Spares, and Strikes	G	10m.	695
2806	(Mar. 28)	The Jungle Archer	G	11m.	740
2807	(May 9)	Diving Thrills	G	9m.	749
2808	(June 6)	Aquaplay	F	10m.	776
		NEW YORK PARADE (6)			
2951	(Jan. 24)	The New York Parade	E	9½m.	687
2952	(Mar. 27)	Abroad at Home	G	9½m.	735
		PHANTASIES (8)			
2701	(Sept. 24)	School Boy Dreams	F	5m.	623
2702	(Oct. 25)	Happy Holidays	F	6m.	631
2703	(Feb. 7)	The Little Theatre	F	6m.	689
2704	(Mar. 28)	There's Music In Your Hair	F	6½m.	723
2706	(July 3)	The Wallflower	F	6m.	704
2707	(Aug. 8)	The Crystal Gazer			
2708	(Sept. 11)	The Merry Mouse Cafe			
		QUIZ REELS (6)			
2601	(Dec. 5)	Take It or Leave It No. 1	G	11½m.	656
2602	(Dec. 25)	Take It or Leave It No. 2	F	11½m.	679
2603	(Feb. 7)	Take It or Leave It No. 3	G	11m.	694
2604	(Mar. 7)	Junior I. Q. Parade	F	9½m.	687
2605	(Apr. 3)	So You Think You Know Music No. 1	G	11½m.	723
2606	(May 1)	Take It or Leave It No. 4	G	11m.	743
		SCREEN SNAPSHOTS (12)			
2851	(Sept. 6)	No. 1	E	10m.	607
2852	(Oct. 18)	No. 2	G	9m.	631
2853	(Nov. 22)	No. 3	G	9½m.	654
2854	(Dec. 27)	No. 4	G	9m.	687
2855	(Feb. 2)	No. 5	E	9m.	687
2856	(Mar. 14)	No. 6	F	10m.	714
2857	(Apr. 25)	No. 7	F	10m.	749
2858	(June 6)	No. 8	G	9m.	766
2859	(July 11)	No. 9			
2860	(Aug. 15)	No. 10			
		TOURS (10)			
2551	(Aug. 16)	Historic Virginia	F	10m.	600
2552	(Sept. 13)	Savoy In the Alps	G	10m.	608
2553	(Sept. 27)	Old and New Arizona	F	9m.	631
2554	(Oct. 25)	Islands of the West Indies	F	10m.	631
2555	(Nov. 25)	Sojourn In Havana	F	9m.	656
2556	(Dec. 20)	Beautiful British Columbia (Color)	F	10½m.	679
2557	(Jan. 10)	From Singapore to Hong Kong	F	10m.	687
2558	(Feb. 28)	Western Wonderland	G	9m.	715
2559	(Apr. 3)	San Francisco — Metropolis of the West	G	9½m.	730
2560	(May 23)	Beautiful Ontario (Color)	G	9m.	766
		WASHINGTON PARADE (6)			
2901	(Oct. 25)	No. 1—The Mint	G	10m.	642
2902	(Dec. 13)	No. 2—West Point	E	10½m.	679
2903	(Jan. 17)	No. 3 — US Naval Academy	E	10m.	687
2904	(Mar. 7)	No. 4—Spirit of 1941	F	10m.	714

METRO

Two Reel

CRIME DOESN'T PAY (6)

P-201	(Oct. 26)	Eyes of the Navy (Patriotic subject — not crime)	E	20m.	630
P-202	(Nov. 30)	You the People	E	21m.	656
P-203	(Jan. 4)	Respect the Law	E	20m.	686
P-204	(Feb. 8)	Forbidden Passage	E	21m.	693
P-205	(June 7)	Coffins on Wheels	G	17m.	775

One Reel

CARTOONS (18) (Technicolor)

W-241	(Nov. 23)	The Lonesome Stranger	E	9m.	654
W-242	(Dec. 21)	Mrs. Ladybug	F	8m.	670
W-243	(Feb. 22)	Abdul the Bulbul Ameer	E	8m.	714
W-244	(Mar. 8)	The Prospecting Bear	F	9m.	715
W-245	(Apr. 5)	The Little Mole	G	9m.	740
W-246	(Apr. 26)	The Goose Goes South	G	8m.	749
W-247	(May 17)	The Rookie Bear	G	8m.	766
W-248	(June 7)	Dance of the Weed	G	9m.	775
		FITZPATRICK TRAVELTALKS (12) (Technicolor)			
T-211	(Sept. 7)	The Capital City	F	9m.	608
T-212	(Sept. 28)	Cavalcade of San Francisco	G	9m.	615
T-213	(Oct. 26)	Old New Mexico	F	9m.	639
T-214	(Nov. 23)	Beautiful Bali	G	9m.	656
T-215	(Dec. 21)	Old New Orleans	G	9m.	670
T-216	(Jan. 4)	Mediterranean Ports of Call	G	9m.	670
T-217	(Feb. 1)	Red Men on Parade	G	9m.	687
T-218	(Mar. 8)	Alluring Alaska	G	9m.	704
T-219	(Apr. 12)	Glimpses of Kentucky	F	8m.	722
T-220	(May 10)	Yosemite the Magnificent	E	8m.	740
T-221	(Jan. 7)	Glimpses of Washington State	G	9m.	760
		MINIATURES (10)			
M-231	(Nov. 9)	Rodeo Dough	G	10m.	654
M-232	(Dec. 21)	The Great Meddler	E	11m.	670
M-233	(Dec. 28)	The Happiest Man on Earth	E	11m.	678
M-234	(Jan. 18)	More About Nostradamus	E	11m.	686
M-235	(May 31)	The Battle!	E	11m.	775
M-236	(July 5)	Memories of Europe	G	8m.	
		OUR GANG COMEDIES (9)			
C-291	(Sept. 7)	Good Bad Boys	F	11m.	607
C-292	(Oct. 5)	Waldo's Last Stand	F	11m.	639
C-293	(Oct. 26)	Goin' Fishin'	F	10m.	634
C-294	(Nov. 23)	Kiddie Kure	F	11m.	654
C-295	(Jan. 25)	Fightin' Fools	G	9m.	686
C-296	(Feb. 15)	Baby Blues	G	9m.	704
C-297	(Mar. 8)	Ye Olde Minstrels	G	11m.	715
C-298	(Apr. 26)	1-2-3 Go	F	10m.	749
		PASSING PARADE (9)			
K-281	(Nov. 30)	American Spoken Here	E	11m.	654
K-282	(Feb. 8)	Whispers	E	10m.	694
K-283	(Mar. 22)	More Trifles of Importance	E	11m.	730
K-284	(May 29)	Out of Darkness	E	11m.	730
K-285	(May 17)	Willie and the Mouse	G	11m.	760
K-286	(May 31)	This Is the Bowery	E	10m.	775
		PETE SMITH SPECIALTIES (14)			
S-261	(Oct. 12)	Quieter'n a Wink	E	9m.	634
S-262	(Nov. 30)	Wedding Bills	E	10m.	654
S-263	(Dec. 21)	Sea for Yourself	F	10m.	670
S-264	(Jan. 25)	Penny to the Rescue (Technicolor)	E	10m.	686
S-265	(Feb. 8)	Quiz Biz	G	9m.	694
S-266	(Mar. 15)	Memory Tricks	G	9m.	715
S-267	(Apr. 26)	Aeronutics	F	10m.	749
S-268	(May 24)	Lions on the Loose	G	9m.	766
S-269	(June 21)	Cuban Rhythm	E	9m.	
		SPECIALS			
A-100	(Mar. 1)	Third Dimensional Murder (Technicolor)	G	7m.	694
		SPECIAL TRAILERS			
		Miracle In Sound	E	10m.	631
		You Can't Fool the Camera	E	11m.	760

MONOGRAM

One Reel

CARTOONS

001	(July 22)	A Busy Day			
002	(Jan. 19)	Beauty Shoppe	F	6m.	669
003	(Feb. 2)	Baby Checkers	F	7m.	669

PARAMOUNT

Two Reel

SPECIAL FLEISCHER CARTOONS (Technicolor)

FF0-1	(Apr. 11)	Raggedy Ann	E	18m.	663

One Reel

ANIMATED ANTICS CARTOONS (10)

H0-1	(Sept. 20)	The Dandy Lion	F	7m.	615
H0-2	(Oct. 25)	Sneak, Snoop, and Snitch	F	7m.	649
H0-3	(Nov. 29)	Mommy Loves Puppy	F	7m.	649
H0-4	(Dec. 20)	Bring Himself Back Alive	B	7m.	663
H0-5	(Feb. 14)	Pop and Mom In Wild Oysters	F	11m.	686
H0-6	(Mar. 14)	Twinkletoes Gets the Bird	F	7m.	703
H0-7	(Apr. 18)	Speaking of Animals	G	9m.	714
H0-8	(May 9)	Triple Trouble	F	6m.	740
H0-9	(May 30)	Zero, the Hound	F	7m.	743
H0-10	(June 27)	Twinkletoes — Where He Goes — Nobody Knows	F	7m.	766
H0-11	(July 18)	Copy Cat	F	6m.	776
H0-12	(Aug. 8)	The Wizard of Arts			
H0-13	(Aug. 29)	Twinkletoes in Hat Stuff			
		BENCHLEY COMEDIES (4)			
S0-1	(Nov. 8)	The Trouble With Husbands	G	11m.	649
S0-2	(Jan. 24)	Waiting for Baby	G	11m.	694
S0-3	(Apr. 11)	Crime Control	G	11m.	735
S0-4	(May 23)	The Forgotten Man	G	11m.	749
		COLOR CLASSIC CARTOONS (Technicolor)			
C0-1	(Aug. 29)	Vitamin Hay			
		FASCINATING JOURNEYS (6) (Technicolor)			
M0-1	(Nov. 8)	River Thames, Yesterday	E	10m.	649
M0-2	(Dec. 27)	The Sacred Ganges	E	11m.	670
M0-3	(Jan. 31)	A Village In India	G	11m.	694
M0-4	(Mar. 21)	Delhi	G	11m.	722
M0-5	(May 16)	Indian Durbar	G	10m.	730
M0-6	(July 25)	The Jungle			
		GABBY CARTOONS (8) (Technicolor)			
G0-1	(Oct. 18)	King for a Day	F	8m.	630
G0-2	(Nov. 15)	The Constable	F	8m.	648
G0-3	(Jan. 17)	All's Well	B	7m.	678
G0-4	(Feb. 14)	Two for the Zoo	F	7m.	694
G0-5	(Apr. 11)	Swing Cleaning	F	8m.	730
G0-6	(June 20)	Fire Cheese	G	7m.	
G0-7	(July 18)	Gabby Goes Fishing			
G0-8	(Aug. 15)	Winter Sport			
		HEADLINERS (8)			
A0-1	(Sept. 13)	Moments of Charm of 1941	E	10m.	615
A0-2	(Oct. 25)	Listen to Larry	G	10m.	631
A0-3	(Dec. 13)	Johnny Messner and Orch.	B	11m.	663
A0-4	(Jan. 31)	Gene Krupa and Orch.	G	11m.	694
A0-5	(Mar. 21)	Bob Chester and His Orchestra	F	10m.	722
A0-6	(June 6)	Your Favorite Program — Those We Love	G	11m.	760
A0-7	(July 11)	Hands of Destiny			
		MAPCAP MODELS (6) (Technicolor)			
U0-1	(Jan. 17)	Western Daze	E	9m.	678
U0-2	(Apr. 4)	Dipsy Gipsy	E	9m.	735
U0-3	(June 27)	Hoola Boola	E	9m.	
U0-4	(July 11)	Gay Knighties			
U0-5	(Aug. 22)	Untitled			
		PARAGRAPHICS (8)			
V0-1	(Oct. 11)	Nature's Nursery	G	10m.	624
V0-2	(Nov. 22)	Seeing Is Believing	F	11m.	656
V0-3	(Dec. 27)	Breezy Little Bears	E	11m.	679
V0-4	(Feb. 28)	Red, White and Blue Hawaii (Color)	G	11m.	714
V0-5	(Aug. 15)	Football Parade			
		POPEYE CARTOONS (12)			
E0-1	(Sept. 20)	Popeye Meets William Tell	F	6m.	615
E0-2	(Oct. 18)	My Pop! My Pop!	F	7m.	623

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
E0-3	(Nov. 15)	With Poopdeck Pappy	F	7m.	654
E0-4	(Dec. 13)	Popeye Presents Eugene the Jeep	F	7m.	654
E0-5	(Jan. 10)	Problem Pappy	F	6m.	678
E0-6	(Feb. 7)	Quiet, Pleeze	F	7m.	694
E0-7	(Mar. 7)	Olive's Sweepstake Ticket	G	6m.	714
E0-8	(Apr. 4)	Flies Ain't Human	G	6m.	730
E0-9	(May 9)	Popeye Meets Rip Van Winkle	G	6m.	743
E0-10	(June 13)	Olive's Boithday Presink	F	7m.	759
E0-11	(July 11)	Child Psykolojiky	G	6m.	776
E0-12	(Aug. 8)	I'll Never Crow Again			
		POPULAR SCIENCE (6) (Magnacolor)			
J0-1	(Sept. 6)	No. 1	G	11m.	607
J0-2	(Nov. 1)	No. 2	G	11m.	623
J0-3	(Dec. 20)	No. 3	G	10m.	664
J0-4	(Feb. 21)	No. 4	G	11m.	694
J0-5	(May 2)	No. 5	G	11m.	722
J0-6	(July 4)	No. 6	G	10m.	766
		QUIZ KIDS '41-'42 (6)			
	( )	No. 1		11m.	
		SPORTLIGHTS (13)			
R0-1	(Sept. 6)	Diving Demons	E	9m.	607
R0-2	(Oct. 4)	The Sporting Everglades	G	9m.	608
R0-3	(Nov. 1)	Motoroyole Stunting	G	10m.	649
R0-4	(Dec. 6)	Marine Roundup	G	10m.	656
R0-5	(Jan. 3)	Feminine Fitness	G	10m.	664
R0-6	(Feb. 7)	Acrobatic Aces	G	10m.	679
R0-7	(Feb. 28)	Fishing Fever	G	10m.	695
R0-8	(Mar. 28)	Canine Sketches	E	10m.	714
R0-9	(Apr. 25)	Sun Fun	G	10m.	722
R0-10	(May 23)	On the Spot	G	10m.	750
R0-11	(June 20)	Lasso Wizards	G	9m.	766
R0-12	(July 25)	Snow Dogs			
R0-13	(Aug. 22)	Untitled			
		UNUSUAL OCCUPATIONS (6) (Cineocolor)			
L0-1	(Sept. 27)	No. 1	G	11m.	623
L0-2	(Nov. 29)	No. 2	G	11m.	649
L0-3	(Jan. 24)	No. 3	G	11m.	686
L0-4	(Mar. 28)	No. 4	G	11m.	722
L0-5	(May 30)	No. 5	G	11m.	743
L0-6	(Aug. 1)	No. 6			

PRODUCERS RELEASING CORP.

One Reel

HOLLYWOOD NEWSREELS (12)

1	(Dec. 1)	No. 1	G	10m.	654

Two Reel

AMERICAN HISTORY

0-1	(Mar. 1)	Our Bill of Rights	G	20m.	734
0-2	(Mar. 1)	Our Declaration of Independence	F	22m.	743
0-3	(Mar. 1)	Our Constitution	F	22m.	600
0-4	(Mar. 1)	Our Monroe Doctrine (see Guardians of the Americas)	F	21m.	654
0-5	(June 1)	Our Louisiana Purchase			
		SPECIAL			
		Alive in the Deep	G	25m.	749
		Man, the Enigma	G	22m.	759

RKO-RADIO

Two Reel

DIONNE SPECIALS

13801	(Dec. 13)	Growing Up	E	18m.	663
		EDGAR KENNEDY COMEDIES (6)			
13401	(Sept. 6)	Sunk by the Census	F	18m.	607
13402	(Oct. 18)	A Trailor Tragedy	F	17m.	623
13403	(Dec. 20)	Drafted in the Depot	G	19m.	669
13404	(Feb. 21)	Mad About Moonshine	F	19m.	693
13405	(Apr. 4)	It Happened All Night	G	19m.	714
13406	(June 6)	An Apple in His Eye	G	14m	759
		LEON ERROL COMEDIES (6)			
13701	(Sept. 27)	He Asked for It	F	18m.	607
13702	(Nov. 29)	Tattle Television	F	19m.	630
13703	(Jan. 10)	The Fired Man	G	20m.	663
13704	(Mar. 14)	When Wifie's Away	F	20m.	703
13705	(May 16)	A Polo Phony	F	18m.	740
13706	(June 27)	Panic in the Parlor	F	14m.	766
		THE MARCH OF TIME (13)			
13101	(Sept. 13)	No. 1 — On Foreign Newsfronts	E	19m.	615
13102	(Oct. 4)	No. 2 — Britain's R. A. F.	F	18m.	623
13103	(Oct. 25)	No. 3—Mexico	E	19m.	630
13104	(Nov. 22)	No. 4—Arms and the Men	E	19m.	648
13105	(Dec. 20)	No. 5 — Labor and Defense	E	19m.	663
13106	(Jan. 17)	No. 6 — Uncle Sam — The Non-Belligerent	E	21m.	678
13107	(Feb. 14)	No. 7 — Americans All—Men From Many Lands	E	19m.	695
13108	(Mar. 14)	No. 8 — Australia at War	E	18m.	714
13109	(Apr. 11)	No. 9 — Men of the FBI—1941	E	21m.	734
13110	(May 9)	No. 10—Crisis in the Atlantic	E	18m.	749
13111	(June 6)	No. 11—China Fights Back	E	17m.	765
		RAY WHITLEY MUSICAL WESTERNS (4)			
13501	(Nov. 8)	Bar Buckaroos	F	16m.	623
13502	(Jan. 31)	Prairie Spooners	G	13m.	639
13503	(Apr. 25)	Redskins and Redheads	G	18m.	722
13504	(July 18)	Musloal Bandit		16m.	
		SPECIALS			
		Baer vs. Louis	E	18m.	765
		Louis vs. Conn	E	22m.	
		One Reel INFORMATION PLEASE (13)			
14201	(Sept. 6)	No. 1—Anna Neagle	G	11m.	600
14202	(Oct. 4)	No. 2—Ruth Gordon	G	10m.	624
14203	(Nov. 1)	No. 3—Alice Marble	G	10m.	639
14204	(Nov. 29)	No. 4—Louis Bromfield	G	11m.	664
14205	(Dec. 27)	No. 5 — Wendell Willkie	G	11m.	671
14206	(Jan. 24)	No. 6—Jan Struther	G	11m.	694
14207	(Feb. 21)	No. 7—Anna Neagle	G	10m.	704
14208	(Mar. 21)	No. 8—Boris Karloff	G	10m.	730
14209	(Apr. 18)	No. 9—Alice Marble	G	11m.	743
14210	(May 16)	No. 10—Louis Bromfield	G	10m.	759
14211	(June 13)	No. 11 — Jan Struther	G	10m.	776
		PICTURE PEOPLE (13)			
14401	(Sept. 13)	No. 1	G	10m.	607
14402	(Oct. 11)	No. 2	G	9m.	631
14403	(Nov. 8)	No. 3	F	10m.	649
14404	(Dec. 6)	No. 4	F	10m.	664
14405	(Jan. 3)	No. 5	F	10m.	679
14406	(Jan. 31)	No. 6	G	10m.	695
14407	(Feb. 28)	No. 7	G	10m.	714
14408	(Mar. 28)	No. 8	G	10m.	730
14409	(Apr. 25)	No. 9	G	9m.	749
14410	(May 23)	No. 10	G	8m.	760
		SPORTSCOPES (13)			
14301	(Aug. 30)	Quail Quest	G	9m.	600
14302	(Sept. 27)	Kentucky Royalty	G	9m.	624
14303	(Oct. 25)	Sportsman's Partner	F	9m.	639
14304	(Nov. 22)	Snow Fun	G	9m.	649
14305	(Dec. 20)	Snow Eagles	G	9m.	670
14306	(Jan. 17)	Mat Men	G	9m.	687
14307	(Feb. 14)	Caballero College	G	9m.	704
14308	(Mar. 14)	Publicity Sports	G	9m.	722
14309	(Apr. 11)	Sword Soldiers	G	9m.	740
14310	(May 9)	Jockey's Day	G	9m.	759
14311	(June 6)	Rolling Rhythm	G	9m.	776
		SOUTH AMERICA (3) (Travel)			
14501	(Feb. 21)	Eyes on Brazil	G	11m.	704
14502	(Mar. 21)	What's Happening in Argentina?	G	10m.	722
14503	(May 16)	How Goes Chile?	E	10m.	776
		WALT DISNEY CARTOONS (Technicolor) '39-'40 (18) D—Donald Duck M—Mickey Mouse			
04116	(Jan. 10)	Timber (D)	E	8m.	671
04117	(Jan. 24)	Pluto's Playmate	E	8m.	686
04118	(Feb. 14)	Little Whirlwind (M)	G	8m.	678
		'40-'41 (18)			
14101	(Mar. 7)	Golden Eggs (D)	E	8m.	693
14102	(Mar. 28)	Gentleman's Gentleman (M)	G	7m.	703
14103	(Apr. 18)	Baggage Buster	G	7m.	714
14104	(May 9)	A Good Time for a Dime (D)	G	7½m.	735
14105	(May 30)	Canine Caddy (M)	E	7m.	735
14106	(June 20)	Nifty Nineties (M)	E	7m.	759
14107	(July 11)	Early to Bed (D)		8m.	
14108	(Aug. 1)	Truant Officer Donald		8m.	

REPUBLIC

MEET THE STARS (12)

028-1	(Dec. 24)	No. 1—Chinese Garden Festival	G	10m.	664
028-2	(Jan. 24)	No. 2—Baby Stars	G	10m.	687
028-3	(Feb. 24)	No. 3—Variety Reel	F	9m.	704
028-4	(Mar. 24)	No. 4—Variety Reel	G	10m.	730
028-5	(Apr. 24)	No. 5 — Hollywood Meets the Navy	G	10m.	740
028-6	(May 24)	No. 6 — Stars at Play	G	10m.	776
028-7	(June 24)	No. 7 — Meet Roy Rogers		10m.	
028-8	(July 24)	No. 8 — Stars — Past and Present	E	10m.	
		SERIALS (4)			
081/1					
081/12	(Sept. 20)	King of the Royal Mounted	E	12 ep.	588
082/1					
082/15	(Dec. 13)	Mysterious Dr. Satan	E	15 ep.	648
080/1					
080/12	(Mar. 28)	Adventures of Captain Marvel	G	12 ep.	704
083/1					
083/15	(June 21)	Jungle Girl	G	15 ep.	760

20th CENTURY-FOX

Two Reel

SPECIALS

	( )	Men of Lightship "61"	E	20m.	703

One Reel

ADVENTURES OF A NEWSREEL CAMERAMAN (4)

1201	(Oct. 11)	Midget Motor Mania	G	8m.	631
1202	(Jan. 17)	Training Police Horses	G	10m.	687
1203	(Jan. 31)	The Modern Highway	G	10m.	687
		BELIEVE IT OR NOT (4)			
1601	(Sept. 27)	Acquitted by the Sea	F	10m.	623
		DRIBBLEPUSS PARADE (4)			
1401	(Aug. 30)	Grunters and Groaners	G	9m.	589
		MAGIC CARPET OF MOVIETONE (8)			
1101	(Aug. 2)	Eskimo Trails	G	10m.	589
1102	(Sept. 13)	Land of Flowers (Technicolor)	E	9m.	589
1103	(Oct. 25)	Isle of Mystery	G	10m.	400
1104	(Nov. 22)	Old Dominion State	G	10m.	639
1105	(Dec. 20)	Spotlight on Indo China	G	9m.	661
1106	(Feb. 14)	Caribbean Sentinel	G	10m.	704
1107	(Mar. 14)	Miracle of Hydro	G	10m.	722
1108	(Apr. 25)	Arctic Springtime	G	9m.	740
1109	(May 9)	A Letter From Cairo	G	10m.	752
1110	(July 4)	Winter in Eskimo Land	G	10m.	766
		SPECIAL TRAILER			
		The Mormon Trail	E	5½m.	615
		SPORTS REVIEWS (6)			
1301	(Aug. 16)	Vacation Time (Technicolor)	G	8m.	589
1302	(Nov. 8)	Lure of the Trout (Technicolor)	E	9m.	639
1303	(Dec. 6)	Bowling for Strikes	G	8m.	631
1304	(Jan. 3)	The Rodeo Goes to Town	G	9m.	679
1305	(Mar. 28)	Symphony in Snow	E	9m.	730
1306	(Feb. 28)	Playing With Neptune	G	9m.	704
1307	(June 6)	Fun on Rollers	F	9m.	776
		TERRYTOONS (26) Black and White			
1501	(Aug. 23)	Club Life in the Stoneage	F	7m.	600
1502	(Sept. 20)	Touchdown Demons	F	7m.	615
1503	(Oct. 18)	Happy Haunting Grounds	F	7m.	631
1504	(Nov. 15)	The Magic Pencil	F	7m.	649
1505	(Dec. 13)	The Snow Man	G	7m.	663
1506	(Jan. 10)	What a Little Sneeze Will Do	G	6m.	670
1507	(Jan. 24)	Hairless Heotor	G	6m.	678
1508	(Feb. 21)	Fishing Made Easy	F	7m.	703
1509	(Mar. 21)	When Knights Were Bold	F	7m.	714
1510	(Apr. 4)	The Baby Seal	F	7m.	722
1511	(May 2)	A Dog's Dream	F	6m.	740
1512	(May 16)	The Magic Shell	F	6m.	759
1513	(June 13)	Horse Fly Opera	F	7m.	766
1514	(June 27)	Good Old Irish Tunes	F	7m.	775
1515	(July 11)	Bringing Home the Bacon	F	7m.	
1516	(July 25)	Twelve O'Clock and All Ain't Well		7m.	
		Technicolor			
1551	(Aug. 9)	Billy Mouse's Awakade	G	7m.	589
1552	(Sept. 6)	The Lucky Duck	G	7m.	607
1553	(Oct. 4)	How Wet Was My Ocean	F	7m.	615
1554	(Nov. 1)	Landing of the Pilgrims	G	7m.	631
1555	(Nov. 29)	Plane Goofy	F	7m.	648
1556	(Dec. 27)	The Temperamental Lion	F	7m.	663
1557	(Feb. 7)	Mississippi Swing	G	7m.	693
1558	(Mar. 7)	The Home Guard	G	7m.	703
1559	(Apr. 18)	Uncle Joey	F	7m.	740
1560	(May 30)	What Happens at Night	G	7m.	759
		THE WORLD TODAY			
1701	(Apr. 11)	Battle of the Atlantic	G	9m.	740
1702	(July 18)	War In the Desert.		10m.	
1703	(May 23)	Empire in Exile	E	9m.	766
1704	(June 20)	Anzacs in Action	G	10m.	

UNIVERSAL

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		Two Reel			
		MUSICALS (13)			
5221	(Sept. 11)	Class in Swing	E	17m.	623
5222	(Oct. 16)	Congamania	F	17m.	639
5223	(Nov. 27)	Torrid Tempos	G	18m.	648
5224	(Dec. 25)	Tickled Pinky	G	18m.	665
5225	(Jan. 22)	Beat Me Daddy Eight to the Bar	G	17m.	671
5226	(Feb. 19)	Bagdad Daddy	G	18m.	689
5227	(Mar. 19)	Music in the Morgan Manner	G	17m.	714
5228	(Apr. 23)	Jumpin' Jive	G	17m.	743
5229	(May 21)	Shadows in Swing	F	18m.	752
5230	(June 18)	Music A La King	G	17m.	775
5231	(July 2)	Is Everybody Happy?			
5232	(July 30)	Once Upon a Summertime			
		SERIALS (4)			
5581–5593	(July 2)	Winners of the West	E	13 ep.	520
5681–5692	(Oct. 1)	Junior G-Men	E	12 ep.	581
5781–5795	(Dec. 24)	Green Hornet Strikes Again	G	15 ep.	631
5881–5892	(Apr. 8)	Sky Raiders	E	12 ep.	689
		'41-'42 (4)			
	(July 1)	Riders of Death Valley	E	15 ep.	686
		SPECIALS			
5110	(Sept. 4)	Swing With Bing	E	19m.	513
		One Reel			
		GOING PLACES (15)			
5351	(Sept. 23)	No. 81	G	9m.	606
5352	(Oct. 14)	No. 82	G	9m.	624
5353	(Nov. 11)	No. 83	G	9m.	624
5354	(Dec. 23)	No. 84	G	9m.	665
5355	(Jan. 20)	No. 85	E	9m.	664
5356	(Feb. 17)	No. 86	G	9m.	664
5357	(Mar. 17)	No. 87	G	9m.	715
5358	(Mar. 31)	No. 88	G	9m.	714
5359	(Apr. 21)	No. 89	G	9m.	714
5360	(May 12)	No. 90—The Modern Way Down East	G	9m.	760
5361	(May 26)	No. 91 — The Trail of Father Kino	G	9m.	760
5362	(June 16)	No. 92 — Mountain Summer (Magnacolor)	G	9m.	776
5363	(June 30)	No. 93—Meet Jimmie the Chump	G	9m.	760
5364	(July 21)	No. 94			
		STRANGER THAN FICTION (15)			
5371	(Sept. 16)	No. 81	G	9m.	606
5372	(Oct. 7)	No. 82	F	9m.	624
5373	(Nov. 4)	No. 83	G	8m.	624
5374	(Dec. 2)	No. 84	F	9m.	656
5375	(Jan. 6)	No. 85	G	9m.	664
5376	(Feb. 3)	No. 86	G	9m.	664
5377	(Mar. 10)	No. 87	G	9m.	714
5378	(Mar. 24)	No. 88	G	9m.	714
5379	(Apr. 7)	No. 89	G	8m.	714
5380	(May 5)	No. 90	G	9m.	752
5381	(May 19)	No. 91	G	9m.	752
5382	(June 2)	No. 92	G	9m.	760
5383	(June 23)	No. 93			
5384	(July 28)	No. 94			
		COLOR CARTOONS (13) (Technicolor)			
5241	(Sept. 23)	Crazyhouse	F	7½m.	623
5242	(Oct. 28)	Recruiting Daze	F	6m.	631
5243	(Nov. 25)	Knock-Knock	G	7m.	648
5244	(Dec. 31)	Syncopated Sioux	F	6¾m.	663
5245	(Jan. 27)	Mouse Trappers	E	6¾m.	686
5246	(Feb. 24)	Fair Today	F	6¾m.	693
5247	(Mar. 31)	Hysterical Highspots in American History	G	6¾m.	722
5248	(Apr. 28)	Sorub Me Mama With a Boogie Beat	G	7m.	749
5249	(May 26)	Dizzy Kitty	G	7m.	743
5250	(June 9)	Salt Water Daffy	G	7m.	766
5251	(July 7)	Woody Woodpecker		7m.	
5252	(July 14)	Boogie Woogie Bugle Boy of Company B			
		COLOR CARTOONS RE-ISSUES (6) (Technicolor)			
5261	(June 3)	Jolly Little Elves		8⅛m.	
5262	(June 24)	Three Lazy Mice		10m.	
5263	(July 1)	Springtime Serenade		7½m.	
5264	(July 29)	Candyland		8m.	
5265	(Apg. 12)	The Fox and the Rabbit		8m.	
5266	(Aug. 19)	Toyland Premier		9m.	

VITAPHONE

		Two Reel			
		BOB HOPE RE-ISSUES (5)			
6901	(Feb. 15)	Calling All Tars	F	18m.	694
6902	(Mar. 1)	Shop Talk	G	19m.	694
6903	(Mar. 15)	The Old Gray Mayor	F	20m.	714
6904	(Mar. 29)	Double Exposure	G	19m.	775
6905	(Apr. 12)	Watch the Birdie	F	19m.	775
		BROADWAY BREVITIES			
6201	(Oct. 5)	Just a Cute Kid	F	20m.	623
6202	(Nov. 16)	Alice in Movieland	E	20m.	648
6203	(Dec. 28)	Love's Intrigue	F	19m.	686
6204	(Jan. 25)	Dog In the Orchard	E	20m.	678
6205	(Feb. 22)	Take the Air	F	20m.	695
6206	(May 3)	The Seeing Eye	G	20m.	730
6207	(May 31)	Sockaroo	G	20m.	759
6208	(May 17)	Hunting the Hard Way	G	20m.	759
6209	(July 26)	Happy Faces			
		BLUE RIBBON COMEDIES (3)			
6101	(Sept. 7)	Riding Into Society	G	19m.	600
6102	(Mar. 22)	The Lady and the Lug	E	19m.	623
6103	(July 12)	Throwing A Party	G	20m.	
		TECHNICOLOR PRODUCTIONS (6)			
6001	(Oct. 19)	Flag of Humanity	E	19m.	630
6002	(Dec. 14)	March on Marines	E	21m.	663
6003	(Feb. 8)	Meet the Fleet	E	20m.	678
6004	(Apr. 5)	Wings of Steel	E	21m.	730
6005	(June 28)	Here Comes the Cavalry	E	20m.	775
6006	(Aug. 23)	Brazilian Rhythms			
		One Reel			
		HOLLYWOOD NOVELTIES (6)			
6301	(Sept. 28)	Football Highlights	G	10m.	600
6302	(Nov. 9)	Shark Hunting	G	10m.	581
6303	(Dec. 7)	Mexican Jumping Beans	G	10m.	654
6304	(Jan. 18)	History Repeats Itself	F	10m.	678
6305	(Mar. 15)	The Wild Boar Hunt	E	10m.	695
6306	(Aug. 2)	Trouble In Store			
		LOONEY TUNES (16)			
6801	(Sept. 21)	Calling Dr. Porky	G	7m.	615
6602	(Oct. 12)	Pre-Historic Porky	F	7m.	623
6603	(Nov. 2)	Sour Puss	G	7m.	639
6604	(Nov. 30)	Porky's Hired Hand	G	7m.	654
6605	(Dec. 21)	Timid Toreador	G	7m.	663
6606	(Jan. 11)	Porky's Snooze Reel	G	7m.	686
6607	(Feb. 15)	The Haunted Mouse	G	7m.	695
6608	(Mar. 8)	Joe Glow the Firefly	G	7m.	714
6609	(Mar. 29)	Porky's Bear Facts	F	7m.	722
6610	(Apr. 19)	Porky's Preview	G	7m.	740
6611	(May 10)	Porky's Ant	E	7m.	752
6612	(June 7)	A Coy Decoy	G	7m.	775
6613	(June 21)	Porky's Prize Pony	G	7m.	776
6614	(July 5)	Meet John Doughboy			
6615	(Aug. 9)	We, the Animals, Squeak			
6616	(Aug. 30)	Love in Gloom			
		MELODY MASTERS (10)			
6501	(Sept. 14)	Matty Malneck and Orchestra	E	10m.	581
6502	(Oct. 26)	Joe Reichman's Orchestra	G	10m.	623
6503	(Feb. 1)	Jan Garber and Orchestra	E	10m.	654
6504	(Jan. 4)	Skinnay Ennis and Orch.	E	10m.	670
6505	(Nov. 30)	Henry Busse and Orch.	E	10m.	654
6506	(Mar. 8)	Cliff Edwards and His Buckaroos	G	10m.	703
6507	(Apr. 12)	Freddy Martin and Orchestra	G	10m.	722
6508	(Apr. 26)	Marie Green and Her Gang	E	10m.	740
6509	(June 14)	Hal Kemp and Orchestra	E	10m.	759
6510	(Aug. 16)	Those Good Old Days			
		MERRIE MELODIES (26) (Technicolor)			
6701	(Sept. 14)	Malibu Beach Party	F	7m.	600
6702	(Sept. 28)	Stagefright	G	7m.	615
6703	(Oct. 12)	Holiday Highlights	G	7m.	623
6704	(Oct. 26)	Good Night Elmer	B	7m.	631
6705	(Nov. 9)	Wacky Wildlife	E	7m.	642
6706	(Nov. 23)	Bedtime for Sniffles	G	7m.	654
6707	(Dec. 7)	Of Fox and Hounds	E	7m.	663
6708	(Dec. 21)	Shop, Look and Listen	F	7m.	670
6709	(Jan. 4)	Elmer's Pet Rabbit	G	7m.	670
6710	(Jan. 18)	The Fighting 69½	G	7m.	678
6711	(Feb. 1)	Sniffles Bells the Cat	G	7m.	686
6712	(Feb. 15)	The Crackpot Quail	E	7m.	703
6713	(Mar. 1)	The Cat's Tail	G	7m.	704
6714	(Mar. 15)	Tortoise Beats the Hare	E	7m.	714
6715	(Mar. 29)	Goofy Groceries	G	7m.	722
6716	(Apr. 12)	Toy Trouble	E	7m.	734
6717	(Apr. 26)	Trial of Mr. Wolf	G	7m.	740
6718	(May 10)	Farm Frolics	G	7m.	752
6719	(May 24)	Holywood Steps Out	E	7m.	766
6720	(June 7)	Hiawatha's Rabbit Hunt	E	7m.	766
6721	(June 21)	The Wacky Worm			
6722	(July 5)	The Heckling Hare			
6723	(July 19)	Inki and the Lion			
6724	(Aug. 2)	Aviation Vacation			
6725	(Aug. 16)	Sport Chumpions			
6726	(Aug. 30)	Snow Time for Comedy			
		SPECIAL			
		London Can Take It	E	10m.	631
		They Spent Christmas Under Fire	E	10½m.	679
		SPORTS PARADE (10) (Technicolor)			
6401	(Sept. 21)	Fly Fishing	E	10m.	624
6402	(Nov. 2)	Dogs You Seldom See	G	10m.	600
6403	(Nov. 23)	Diary of a Racing Pigeon	G	10m.	656
6404	(Jan. 11)	California Thoroughbreds	G	10m.	670
6405	(Mar. 1)	Fight, Fish, Fight	G	10m.	704
6406	(Apr. 19)	Sky Sailing (Color)	G	9m.	722
6407	(May 24)	Big Bill Tilden (Color)	G	10m.	740
6408	(June 14)	Sail, Ho! (Color)	G	10m.	759
6409	(July 19)	It Happens on Rollers (Color)	G	10m.	
6410	(Aug. 9)	Lions for Sale			

MISCELLANEOUS

(Free subjects are marked "NC")

Atlantic Patrol (Columbia Pictures of Canada)	G	10m.	615
America Looks Ahead (NC) (Audio)	F	10½m.	704
Baer vs. Comiskey (Dietz)	G	10m.	624
Baer vs. Nova (Dietz)	G	21m.	735
Battle of London (Atlas)	F	15m.	
Castle of the Angels (Esperia)	G	11m.	714
Caught In a Cabaret (Exhibitors)	F	20m.	607
Coolidge String Quartet (Gutlohn—16mm)	G	10m.	649
Dora's Dunking Doughnuts (Peerless)	G	20m.	686
Festival of Roses (McAllister)	B	10m.	694
Feuermann, Emanuel (Gutlohn—16mm)	E	10m.	649
First Line of Defense, A—New York's Voluntary Hospitals (NC) (MOT-United Hospital Fund)	E	9½m.	649
Fountains of Rome (Esperia)	F	16m.	689
Girl on the Magazine Cover, The (NC) (Jam Handy)	E	10m.	679
Gorin, Igor (Gutlohn—16mm)	E	10m.	649
Great Guns (Scandinavian Talking Pictures, Inc.)	G	10m.	687
Greece Fights Back (MOT-Paramount)	G	8m.	722
Guardians of the Americans (Academic)	F	21m.	654
High Frontiers (Dubin)	G	19m.	630
Highways of New England (NC) (N. H. Highway Department)	G	11m.	723
His Night Out (King of Comedy)	G	16m.	740
Historical Travel of Manchuria (Talking Picture Epics)	B	20m.	648
Hobbies Across the Sea (Labrousse)	F	34m.	615
Hold It, Please (NC) (Jam Handy)	F	10m.	723
Hydro (NC) (US Dep't of Interior)	E	15m.	687
In the Bank (King of Comedy)	G	15m.	630
In Defense of the Nation (NC) (Social Hygiene Ass'n—Jam Handy)	F	12m.	730
Invitation to Music (Esperia)	E	16m.	689
Islands of the St. Lawrence (Associated Screen Service)	G	10m.	
It Is For Us the Living (NC) (Fed. Jewish Charities)	E	17m.	639
Iturbi, Jose (Gutlohn—16mm)	E	10m.	649
Louis vs. McCoy (Dietz)	F	17m.	664
Maestro, The (Pall Mall)	E	20m.	639
Manners Make the Dog (Alliance)	G	10m.	679
Marching With Old Glory (NC) (American Red Cross)	G	10m.	749
Mediterranean Milestones (Central)	F	10m.	631
Men and Ships (NC) (US Maritime Commission)	G	22m.	693
Merit System Advancing (NC) (WPA)	G	16m.	664
Milky Way, The (NC) (NY State: King Cole)	E	10m.	703
Object Lesson (Christopher Young)	G	10m.	749
Our Constitution (Academic)	F	22m.	600
Palaces of the Pioneers (Artkino)	G	10m.	664
Pathe Pictorial 150 (Alliance)	F	10m.	679
Pathe Pictorial 151 (Alliance)	F	10m.	679
Pathetone Weekly No. 4 (Alliance)	G	10m.	679
Pathetone Weekly No. 5 (Alliance)	F	10m.	679
Power and the Land (NC) (RKO-Gov't)	E	36m.	623
Power for Defense (NC) (Motion Picture Defense Committee)	E	10m.	704
Proof of the Pudding (NC) (Metropolitan Life Insurance Co.)	F	10½m.	730
Proudest Americans, The (Ideal)	F	10m.	608
Rhythm in Light (Bute and Nameth)	G	4m.	686
Santiago de Chile (NC) (Pan American)	F	9m.	730
Sea Food (Alliance)	G	10m.	679
Shanghaied (King of Comedy)	G	15m.	749
Something for Nothing (NC) (Jam Handy)	G	9m.	679
Springtime In Australia (Modern)	G	10m.	694
Springtime In the Holy Land (Peerless)	G	16m.	704
Statue Parade (Strand Films)	F	12m.	694
Synchronomy No. 2 (Bute and Nameth)	F	5m.	686
This Is New England (NC) (Jam Handy)	F	22m.	679
Thunder Over the Orient (Capital)	F	15m.	695
Trail of the Incas (Central)	E	10m.	704
Treasure of the Forest (Scandinavian Talking Pictures, Inc.)	F	10m.	687
2000 Years of France (French Cinema Center)	F	10m.	704
Volunteer Worker, The (NC) (Disney-Community Chest)	E	3m.	624
Way of the Wild (Exclusive)	F	16m.	686
We Americans (NC) (FHA-Pathe)	E	10m.	775
Weather by Carrier (NC) (Carrier Air Conditioning Corp.)	G	15m.	687
What About Sweden Now? (Scandinavian Talking Pictures)	G	10m.	722
You the People (NC) (Greater NY Fund)	E	9m.	730

THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
JUN 6		**Mata Hari** (Re-issue) G. Garbo, R. Novarro, L. Barrymore, L. Stone				**The Saint's Vacation** H. Sinclair, S. Gray (English-made)	**Angels With Broken Wings** B. Barnes, G. Roland, M. Lee, B. Gilbert	**For Beauty's Sake** N. Sparks, M. Weaver, T. North		**Men of the Timberland** R. Arlen, A. Devine, L. Hayes	**Devil Dogs of the Air (Re-issue) (W)** **Shining Victory (FN)** G. Fitzgerald, J. Stephenson
13	**Time Out for Rhythm** R. Vallee, R. Lane, Glen Gray and Orch.	**The Get-Away** C. Winninger, R. Sterling, D. Reed	**The Gang's All Here** F. Darro, M. M. Jones, J. Moran	**One Night in Lisbon** F. MacMurray, M. Carroll, J. Loder	**Texas Marshal, W** T. McCoy **Criminals Within** E. Linden, B. Alexander, A. Doran	**Cyclone on Horseback, W** T. Holt		**The Bride Wore Crutches** L. Roberts, T. North, E. Kennedy	**Broadway Limited** V. McLaglen, M. Woodworth, D. O'Keefe (Roach)	**Tight Shoes** J. Howard B. Barnes, L. Carrillo	**Out Of the Fog (FN)** I. Lupino, J. Garfield, T. Mitchell
20	**Hands Across the Rockies, W** B. Elliott, M. Bailey **The Richest Man in Town** R. Pryor, F. Craven, E. O'Hearn	**The Big Store** Marx Brothers, T. Martin, V. Grey		**West Point Widow** A. Shirley, R. Carlson, R. Denning		**The Reluctant Dragon** R. Benchley (Technicolor Sequences)	**Nevada City, W** R. Rogers, B. Payne, G. Hayes	**Man Hunt** G. Sanders, J. Bennett, W. Pidgeon		**San Antonio Rose** J. Frazee, R. Paige **Law of the Range, W** J. M. Brown	**Passage From Hongkong (W)** K. Douglas, L. Fairbanks, R. Ainley
27	**Medico of Painted Springs, W** C. Starrett **Sweetheart Of the Campus** O. Nelson, H. Hilliard, R. Keeler	**They Met in Bombay** C. Gable, R. Russell, P. Lorre	**Wanderers Of the West** T. Keene, B. Miles		**Double Cross** K. Richmond, P. Moore	**Frank Buck's "Jungle Cavalcade"** (Re-issue)	**Puddin' Head** J. Canova, F. Lederer **Kansas Cyclone, W** D. Barry L. Herrick	**A Very Young Lady** J. Withers, N. Kelly, J. Sutton		**Hit the Road** G. George, B. MacLane, B. Halop	**Underground (FN)** J. Lynn, K. Verne, P. Dorn, M. Maris
JUL 4	**I Was A Prisoner On Devil's Island** S. Eilers, D. Woods	**Barnacle Bill** W. Beery, V. Weidler, L. Carrillo	**Murder by Invitation** W. Ford, M. Marsh	**Caught in the Draft** B. Hope, P. Goddard, L. Overman	**Desperate Cargo** R. Byrd, C. Hughes	**Tom, Dick, and Harry** G. Rogers, G. Murphy, B. Meredith, A. Marshall	**Gangs of Sonora, W** Three Mesquiteers, J. Johnson	**Moon Over Miami** B. Grable, D. Ameche, R. Cummings (Technicolor)		**Bachelor Daddy** Baby Sandy, K. Adams, E. Horton	**Kisses for Breakfast (W)** D. Morgan, J. Wyatt
11	**Two in a Taxi** A. Louise, R. Hayden, D. Purcell	**Navy Blue and Gold** (Re-issue) J. Stewart, Robert Young, L. Barrymore, F. Rice	**City Limits** F. Albertson, J. Prouty, L. Gray	**Forced Landing** R. Arlen, E. Gabor, J. Naish	**Billy the Kid in Santa Fe, W** B. Steele **Untitled, W** G. Houston	**They Meet Again** J. Hersholt, D. Lovett, R. Baldwin	**Sunset in Wyoming (W)** G. Autry, S. Burnette	**Accent on Love** G. Montgomery, C. Wright, Jr., S. Clements		**Hello, Sucker** H. Herbert, T. Brown, P. Moran	**The Bride Came C.O.D. (W)** J. Cagney, B. Davis
18	**The Son of Davy Crockett, W** B. Elliott **Blondie in Society** P. Singleton, A. Lake	**The Stars Look Down** M. Lockwood (English-made)	**Rough Riders, W** B. Jones, T. McCoy ('41-'42)	**Shepherd of the Hills** J. Wayne, B. Field, H. Carey (Technicolor)	**Gambling Daughters** C. Parker, R. Pryor **Reg'lar Fellers** B. Lee, R. Ates	**The Vatican of Pius XI** (March of Time Feature)		**Dance Hall** C. Romero, C. Landis, J. E. Bromberg		**A Girl Must Live** M. Lockwood (Foreign-made) **Raiders of the Desert** R. Arlen, A. Devine **Rawhide Rangers, W** J. M. Brown	**Bullets for O'Hara (W)** J. Perry, R. Pryor
25	**The Officer and the Lady** R. Hudson, R. Pryor, S. Blackmer	**Ringside Maisie** A. Sothern, G. Murphy, R. Sterling	**The Deadly Game** C. Farrell, J. Lang			**Hurry, Charlie, Hurry** L. Errol, M. Coles				**This Woman Is Mine** F. Tone, W. Brennan, C. Bruce	**Bad Men of Missouri (FN)** D. Morgan, J. Wyman
AUG. 1	**The Medico Rides, W** C. Starrett	**Life Begins for Andy Hardy** M. Rooney, J. Garland, L. Stone	**Bowery Blitzkrieg** East Side Kids, K. Luke **Fugitive Valley, W** Range Busters, Duncan	**Kiss the Boys Goodbye** M. Martin D. Ameche		**My Life With Caroline** R. Colman, A. Lee, C. Winninger				**Cracked Nuts** S. Erwin, U. Merkel	**Three Sons O'Guns (FN)** W. Morris, T. Brown, M. Rambeau
8	**Ellery Queen and the Perfect Crime** R. Bellamy, M. Lindsay, J. Beal	**Mary Names the Day** L. Ayres, L. Day, L. Barrymore	**Dynamite Canyon, W** T. Keene		**Untitled, W** G. Houston	**Untitled, W** T. Holt			**New Wine** I. Massey, A. Curtis (Sekely)	**Quiet Wedding** M. Lockwood, D. Farr (English-made) (Pre-release) **Hold That Ghost** Abbott-Costello	**Manpower (W)** E. G. Robinson, M. Dietrich, G. Raft
15	**The Medico Hits the Trail, W** C. Starrett **Two in a Taxi** A. Louise, R. Hayden	**Blossoms in the Dust** G. Garson, W. Pidgeon (Technicolor)		**Secrets of the Wastelands, W** W. Boyd, A. Clyde, B. Britton							

HOLIDAYS (During the Period Covered by the National Release Date Guide) — Friday, July 4—Independence Day.

The Old Percentage!

You've got a year-round business. Do a year-round selling-job. The percentage is in your favor.

% % %

Campaign your house . . . campaign your lobby . . . display your theatre as the best place in town to spend an evening no matter what picture you've got. But get some enthusiasm into it . . . as though you believed it yourself.

% % %

Bright, colorful display . . . shining with promise . . . that's how to do it.

% % %

For there never has been so much "come-hither" in Theatre Advertising as you find today in the Three Best Seat-Sellers.

% % %

*Sparkling with showmanship.
*Sparkling with selling-flair.
*Sparkling with sales-appeal.

% % %

Go over the line item by item. You'll find *ticket-selling-helps* you'd never even think of unless brought to your attention. Many of them ridiculously low in price . . . but big in result-getting.

% % %

Yes, sir! . . . The percentage is in your favor when you buy Trailers . . . Lobby Displays and General Accessories from

NATIONAL SCREEN SERVICE
Advertising Accessories, Inc.
NATIONAL SCREEN ACCESSORIES

. . . Prize Baby of the Industry!

THE EXHIBITOR

LOCAL EXCHANGES READYING DECREE SHOWINGS

SERVISECTION: 26 FEATURES, 24 SHORTS REVIEWED

FURTHER DATA ON TERRITORY TRADE SCREENINGS

ARBITRATION CASES: COMPLETE AREA COVERAGE

EDITORIAL: "BIG ONES NEEDED—NOT REISSUES"

MORE GOOD HINTS ON NEWSPAPER ADVERTISING

NEW ENGLAND EDITION

ENTERED AS SECOND-CLASS MATTER MARCH 15, 1939, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

JULY 9, 1941
VOL. 26 No. 9 PRICE 10 CENTS

A WEEK AGO LEO ANNOUNCED THEM:

CLARK GABLE—ROSALIND RUSSELL
in Clarence Brown's production
"THEY MET IN BOMBAY"

JULY 4th
WALLACE BEERY in "BARNACLE BILL"

JULY 11th
JAMES STEWART, ROBERT YOUNG
LIONEL BARRYMORE in
"NAVY BLUE AND GOLD"

JULY 18th
Watch for Announcement
SPECIAL PREVIEW ENGAGEMENT
"THE STARS LOOK DOWN"

JULY 25th
ANN SOTHERN in "RINGSIDE MAISIE"

AUGUST 1st
"LIFE BEGINS FOR ANDY HARDY"
Lewis Stone, Mickey Rooney, Judy Garland
and all the folks

AUGUST 8th
"DR. KILDARE'S WEDDING DAY"
(*The New Dr. Kildare Hit*)
Lew Ayres, Lionel Barrymore, Laraine Day

AUGUST 15th
GREER GARSON—WALTER PIDGEON
"BLOSSOMS IN THE DUST"
(*Technicolor*)

AUGUST 22nd
"WHISTLING IN THE DARK"
All-Comedy Cast of Funsters

AUGUST 29th
JOAN CRAWFORD, ROBERT TAYLOR
GREER GARSON, HERBERT MARSHALL
"WHEN LADIES MEET"

"Holding back?
NO!
HOLDING
OVER?
YES!"

WOW! THE FIRST ONE GETS UNDER WAY!

(As we go to press: 2nd week Atlanta, Memphis, Cleveland, Worcester, Pittsburgh, Los Angeles (*two theatres day and date*) Philadelphia, Cincinnati and more daily!)

LEFT: *Newspaper ads announce hold-overs!*

As predicted last week—M-G-M's GREAT SUMMER pictures are The Talk of The Industry! Again it is the Friendly Company that Crashes through with the Biggest Shows when exhibitors need them most.

"THEY MET IN BOMBAY" is sensational in all its opening engagements and HELD OVER! "BLOSSOMS IN THE DUST" at Radio City Music Hall spreads advance fame nationwide! "BARNACLE BILL" just screened is a riot! "RINGSIDE MAISIE" a knockout in Coast Preview! The best HARDY hit yet ("LIFE BEGINS FOR ANDY HARDY") comes in mid-summer! And more in M-G-M's multi-million-dollar line-up! Times change! Conditions change! But there's one thing that never changes—The good faith of THE FRIENDLY COMPANY!

THE
EXHIBITOR
Reg. U. S. Pat. Office
VOLUME 26, No. 9 JULY 9, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

Big Ones Needed—Not Reissues

ONE MUST AGREE with Allied States Association in the position it has taken on the attitude of the producers in failing to release some of their "big guns" during the summer, in order to hold them for the first blocks of five. Allied also points out that the companies are reviving films, in order to fill the theatres' playing time, rather than make some of the better product available.

A RECENT ALLIED BULLETIN said, in part:

"The distributors appear to think it is good business to carry over all strong pictures until the next season rather than to release any of them while business is so bad. This means surrendering the field for the time being to rival forms of entertainment, with the accompanying risk that the public may get entirely out of the movie-going habit. Allied has embarked on a campaign to re-enlist the interest of the public in the movies. That campaign is as far-reaching as a group of independent theatres can put forth with the means at their command.

"The theatres have little or no fat to fry out; if sacrifices must be made to save the industry, they must be mainly by those branches of the industry that have profited most in the past. Certainly, it is not asking too much to expect the major producer-distributors to release a few big pictures during the summer season so that the public will not entirely lose interest. Moreover, such action on the part of the producer-distributors would greatly aid the efforts which the independent exhibitors are making to keep alive the public's interest in the movies."

ACCOMPANYING THE ALLIED RELEASE was a photostat of a letter from the Boston 20th Century-Fox exchange to exhibitors plugging two re-issues. Strangely enough, 20th Century-Fox has delivered all pictures promised, but there are companies offering reissues which are extremely short on delivery.

ALMOST EVERY COMPANY is reviving pictures during the summer months, most of them with no particular reason other than the fact pictures are needed. In effect, the distributor says to the exhibitor: "Your screen needs some sort of film to keep your house open. We are with you in quantity, if not quality."

But the distributor does not say to the exhibitor: "You will, of course, take an awful nose dive this summer. And we realize that with such losses you can hardly be expected to stand for increased rentals in the season to come. Therefore, when the new season starts, we intend to pursue a live and let live policy. We realize our responsibility in not only keeping you in business but in helping the industry regain its feet. We will play ball with you since you have played ball with us."

HOW MANY DISTRIBUTORS are remembering to adjust their so-called 40 per cent pictures when they don't stand up; despite the fact assurances generally were given that "This is a 40 per cent show because (etc., etc.) and it's a big picture." Of course, some companies are adjusting, as usual, but others are finding excuses.

No, this is still not the age of miracles—or common sense.

Jay Emanuel

QUAD.

JIMMY CAGNEY

Tough, terrific and terribly funny!

BETTE DAVIS

Her first comedy in four long years!

"THE BRIDE CAME C.O.D."

From WARNERS JULY 12

with

STUART ERWIN · EUGENE PALLETTE · JACK CARSON

GEORGE TOBIAS · HARRY DAVENPORT

Directed by WILLIAM KEIGHLEY

Screen Play by Julius J. and Philip G. Epstein • From the Story by Kenneth Earl and M. M. Musselman • Music by Max Steiner

A Warner Bros.-First National Picture

TERRITORIAL HIGHLIGHTS

Exeter Receives M of T Premiere

N. H. Town In Limelight

EXETER, N. H.—This town became the center of attention on July 2 as the Ioka had the first presentation of "New England's Eight Million Yankees," March of Time subject.

For the past month, cameramen, directors, electricians, and sound-men under director Louis de Rochemont, had been busy at work filming the story.

Many New England townspeople appear in the film, such as famed Judge Henry A. Shute, creator and author of the "Plupy" Shute stories, who appears before the cameras as a member of Exeter's beloved Silver Cornet Band. Others appearing in the film are Edmund F. Jewell, editor, Manchester, N. H. Union-Leader; Hervey Kent and his mother, Mrs. Adelaide Kent; Harry B. Thayer, Jr., publisher, 110-year-old Exeter News-Letter; Selectmen Charles Russell, Robert Sawyer, and John Lary; Chief of Police Tom Chrysler; Edward Haley, Frank Seward, Frank Young, and Rev. Paul Martin.

The film shows how New Englanders, keenly conscious of their geographical situation, are preparing in earnest for the war that seems to them so real and close.

New Britain Legit Folds

NEW BRITAIN, CONN.—O. Wee and J. Leventhal shuttered the Capitol following the last performance of "Ladies In Retirement" on June 28 and called finis their attempts to bring legitimate stage dramas to New Britain.

Spokesman for the management said that the closing was due to the weak and neglible patronage. Wee and Leventhal opened in early June and staged four plays before calling it a flopperoo. Decision to shutter was a sudden one as the producers had already made arrangements to stage "Mr. and Mrs. North."

Censorship Deletions

BOSTON—Deletions of the Bureau of Sunday Censorship, as announced last week, are as follows:

APPROVED WITH DELETIONS

Dance Hall, Parts 1 to 8 (Deletions: Cut to short flash scenes showing gaming, in part 1. Cut to a short flash scenes showing gaming, in part 7). 20th Century-Fox.

They Met In Bombay, Parts 1 to 10 (Deletions: Dialogue, "—I hate cops.—", in part 9). Loew's, Inc.

Pvt. Brown Scores

FORT DEVENS, MASS.—Private Chester Brown, Fitchburg, a selective service soldier. in the army less than six months, is the hero of Fort Devens, it developed last week. And, insofar as any soldier of the 16th Infantry is concerned, he will be their hero for many years.

With no one answering a call for a volunteer to provide movie entertainment to some 3,350 men forbidden to roam about the fort because of three cases of spinal meningitis, Brown, an expert projectionist now on duty at the fort theatre, volunteered his services, won permission from his bride of a year as required by Captain John Gibbons, morale officer, took 15 separate motion pictures into the area, and remained there throughout the quarantine, a period of nine days.

Deny Petitions In Conn. Case

NEW HAVEN—With the exception of five items in two lengthy petitions filed by 20th Century-Fox and seven co-defendants, U. S. District Court Judge Carroll C. Hincks last fortnight denied these petitions in asking for a bill of particulars. Action came in connection with the $5,500,000 suit brought by the owners and lessees of the Pickwick, Greenwich.

Judge Hincks also denied a petition by the defendants for an extension of time to answer the charges.

Items granted by Judge Hincks were concerned with clarification of the terms "collectively produce and collectively distribute" and the manner in which "collusion" referred to in the complaint was effected.

In denying the remainder of the petitions, and also the request for an extension of time, Judge Hincks stated his reasons for the denial by declaring on the Fox petition:

"While I quite agree that Fox is entitled to most at least of the information sought in advance of trial, its proper remedy is to proceed by interrogatory and examination, a method far better adapted to the end in view—rather than by the cumbersome motion invoked here. If, indeed, Fox is not a party to an illegal conspiracy, surely it can contribute its answer to the complaint forthwith. Indeed, the task of preparing an answer is so simple that I overrule the defendant's request for an extension."

"A Defense Film With Every Program"

N. H. WB Folk Plugging Drive

Mahan Cohorts Aiming For Big Record

NEW HAVEN—Backed by the entire sales, booking, and office force, the Warner exchange here last week started an enthusiastic campaign to honor their exchange manager. Termed the "Roger Mahan Booked Solid July and August Drive," the sales stimulator is already off to a good start.

Exchange office is attractively decorated with especially designed posters, and the staff is heartily co-operating in the campaign. Mahan, who came here 18 months ago from Philadelphia, has already established a fine record in this territory, and it is expected that the new campaign will help to overcome the seasonal doldrums.

Actively engaged in putting over the "Roger Mahan Campaign" are the following:

Peter DeFazio, salesman; Angelo Lombardi, office manager; Victoria Cusanelli, branch booker; Sidney Levine, booker; Frances Silverman, branch cashier; Sara Magliola, bookkeeper; Marion Salwitz, biller; Lea Alderman, availability clerk; Evelyn Mott, stenographer; Katherine Bolton, contract clerk; Hannah Ginsberg, secretary; John Mullen, head shipper; Joseph Barcansky, assistant shipper; Jerome Massimino, ad salesman; Katherine Lee, head inspectress; Helen Platt, inspectress; Phyllis Neri, inspectress; Eleanor Nuzzo, inspectress.

Prov. Watches Closings

PROVIDENCE—Managers of first-runs here on Monday (July 7) had their first opportunity to gauge the effect on business of the closing of 120 retail stores, including the largest department stores, and all of the city's largest food markets. Monday closings will continue throughout the summer.

Edward M. Fay last week, in anticipation of the prolonged week end holidays, voiced the opinion, commonly held by the managers of downtown houses, that the summer closings will hurt business, especially on days when the weather is good. Also lost will be whatever business came from shoppers on Monday. Conversely, exhibitor opinion seemed to be that bad weather may boost business by keeping vacationing store workers at home and in search of entertainment.

Worcester House Passes

WORCESTER—The Loew-Poli Plaza, which has operated for 35 years, playing everything from dramatic stock to movies and including vaudeville and burlesque, closed forever last week to be converted into a Woolworth 5-and-10.

The Plaza was S. Z. Poli's first house here. Loew-Poli will continue to operate the Elm Street and Poli's.

Conn. Allied Meets

NEW HAVEN—The regular semi-monthly meeting of the Allied Theatre Owners of Connecticut was to be held in the Hof-Brau yesterday (July 8).

PICTORIAL NOTES ON RECENT HAPPENINGS OF INTEREST TO NEW ENGLANDERS

WILLIAM DACEY and Jimmy Pike, filmmakers of Star Theatrical Productions, Roxbury, Mass., are seen here looking over some film.

THE SHOWING of Universal's "In the Navy" at the State, Manchester, N. H., was enjoyed by members of the Admiral Porter Battalion, American Nautical Cadets, who are seen above marching to the theatre with members of the Sweeney Post, American Legion, Junior Drum Corps, providing the martial music.

HARRY BOTWICK, State, Portland, Me., used this tricky "shorts" exploitation for Paramount's Bob Hope comedy, "Caught In the Draft."

IN CONNECTION with the opening of Republic's 12-chapter serial, "The Adventures of Captain Marvel," at the Crown, New London, Conn., the New London News Company, Fawcett distributor in the territory, bannered all of their trucks to call attention to the serial's playdate. Tom Tyler stars in the chapter-play.

THE FAMOUS Shute brothers, Exeter, N. H., are pictured here in their library looking up material to be used by the producers of the March of Time for the film, "New England's Eight Million Yankees." Ned Shute is at left, while Judge Henry Shute is at the right.

TAKEN IN 1909, at a film outing in Salem, Mass., this shows four members of the Keon family, Sid Chisholm, Ralph Pinkham, Herb Higgens, Max Carmusin, Sam Haase, Frank Hookailo, and Dave Manley. Pinkham is the M. and P. manager, Higgens the booker.

LATE NEWS HIGHLIGHTS

"Draft" Breaks Paramount Record

Rainy July 4 Boosts Grosses

NEW YORK—A new all-time day record was set by "Caught In the Draft" at the Paramount last week when, on July 4, it hit the $15,000 mark—with $9,000 taken in at the matinee alone, also an all-time high. More remarkable still, the gross was reached on the second week, after a very big opening stanza. The other attractions on Broadway also did very well, with the rainy holiday given the credit for the upsurge.

First-run business, as reported to THE EXHIBITOR by usually reliable sources, was as follows:

"CAUGHT IN THE DRAFT" (Paramount)—Broke the Paramount record July 4. Did $40,000 Friday to Sunday of the second week of a five week scheduled run, and should go to about $70,000 on the stanza—sensational. Stage show features Will Bradley, Jane Froman, Danny Kaye.

"MOON OVER MIAMI" (20th Century-Fox)—Doing nicely at the Roxy, with $33,600 Friday to Sunday of the first week, with stage show.

"UNDERGROUND" (Warners) — Holding up very well at the Globe, with $7,000 Friday to Sunday of the third week.

"MANPOWER" (Warners)—The Strand's best in a long time, with $32,000 Friday to Sunday and $50,000 expected for seven days. Cab Calloway and His Band are on the stage.

"BLOSSOMS IN THE DUST" (Metro) — Did $64,000 Thursday to Sunday of the second week at the Music Hall, with stage show—better than the preceding week.

"SERGEANT YORK" (Warners)—Very encouraging, with every performance a sell-out thus far, and $16,000 in the till for Thursday to Sunday of its first road-show week at the Astor.

"THEY MET IN BOMBAY" (Metro)—Upped by the holiday to one of the Capitol's better recent grosses, and holds for a second week.

"FANTASIA" (Disney)—Rolling along nicely in its 34th week at the Broadway, with no more talk of closing.

Warners Meeting July 28

CHICAGO—Warner Brothers Pictures will meet in convention here on July 28 until Aug. 1, it was announced this week.

About 300 will attend.

Para. Sets First 5

NEW YORK — Selected for their wide diversity of entertainment values, Paramount this week named the five pictures which will comprise the company's initial quintet to be sold and released for the 1941-42 season.

First group will consist of "Nothing But the Truth," co-starring Bob Hope and Paulette Goddard; "Buy Me That Town," featuring Lloyd Nolan, Constance Moore and Albert Dekker; "Hold Back the Dawn," starring Charles Boyer, Olivia DeHaviland, and Paulette Goddard; "New York Town," starring Fred MacMurray, Mary Martin, and Robert Preston; and "Henry Aldrich for President" with Jimmy Lydon as Henry Aldrich.

Military Cuts Are Growing

NEW YORK—Reduced prices of service men are expected to become the rule throughout the country, according to reports received last week, following a price-cut by National Theatres, Paramount, Warners, Loew's, and RKO. Reductions have also been announced by Chicago circuit and independent operators, the Century circuit, and the Paramount and Fabian Fox, Brooklyn.

In many instances price cuts vary due to the policy being set by district or zone heads, or, in the case of Paramount, by the various theatre partners.

MP Associates Dine

NEW YORK CITY—The Motion Picture Associates were scheduled to open their new Hotel Lincoln clubrooms today (July 9) with a buffet luncheon.

Einfeld Reveals Warner Plans

Thirty-three Due By October

NEW YORK—S. Charles Einfeld, Warners' director of advertising and publicity, revealed here last week that Warners will set the industry mark with the coming of the 1941-42 season by launching 33 of next year's feature films before the end of October.

Einfeld, who is here from the coast, stated that 11 of the films already are completed or well along in production, with nine others to go before the cameras during July and August, and 13 others to start in September and October.

Einfeld will remain here for at least a month working with Mort Blumenstock, in charge of advertising and publicity in the east, in directing special campaigns on four of the eight features set for July-August release. Warners is setting a summer record in distribution and exploitation activities. Motivation behind the unprecedented activity is the company's intention, as recently expressed by general sales manager Gradwell L. Sears, to finish delivery of 1940-41 product before making any announcement about the new season. Warners will go into the new season with from 15 to 20 pictures ready, with some of these to be sold singly.

AFL Still Restrained

SCRANTON, PA.—In a decision handed down by President Judge Will Leach of the Lackawanna County Court the jurist last week refused to modify a preliminary injunction restraining picketing of the Bulls Head by AFL motion picture operators. Theatre, operated by R. A. Lesaius, has been the center of controversy between a CIO projectionists' union and Local 328, IATSE. After Lesaius signed a contract with the CIO union, the AFL picketing continued, with Lesaius being granted an anti-picketing injunction.

Judge Leach ruled that the preliminary injunction was obeyed in form by the AFL group but not in fact as picketing continued under the guise of an associated organization until final hearing was held. The jurist dismissed the exceptions presented by the AFL operators.

The present contract between Lesaius and the CIO expires Oct. 1, 1941.

"The Tip-Off," which appears every other issue, gives you authentic information on business.

KEEP YOUR EYE ON

VICTOR MATURE

America's romantic heart-throb, 1941 model...and what a man!

One of the fresh new 20th Century-Fox star personalities!

Balaban Says Duals Could End

Good Pictures Would Help Situation

NEW YORK—Barney Balaban, Paramount president, told a conference of trade press writers here last week that elimination of double features can be accomplished by a consistent flow of good pictures from Hollywood combined with exhibitor initiative.

Balaban declared that the near future should be opportune for such a move. Questioned about the anti-duals move taken on the West Coast by the PCC of ITO and taken up by the MPTOA Los Angeles convention, Balaban and Paramount board chairman Adolph Zukor concurred in the opinion that the consent decree made a new system of business necessary for everybody.

They pointed out that exhibitors will see pictures well ahead of their bookings, and will be able to single-feature strong shows to conserve product. Balaban said that if one territory would go single feature, it would pave the way for a national attempt.

Balaban said that increased advertising would be warranted under the decree, as more effort and higher costs would be necessary to sell product. He declared that, breaking with generally accepted custom, Paramount will have no set number of pictures on its 1941-42 program and will provide the studio with as large a budget as is necessary to produce top flight pictures.

Pointing to Paramount's theatre circuit, Balaban said that good pictures were needed to service the houses. He said that Paramount has been planning its program for two years, and now finds it necessary to increase earnings from every available source, to make up for the loss of foreign markets. He lauded the tremendous strides made by the studio in diversifying and speeding up production and in increasing quality generally.

Balaban pointed out that, during the past 16 weeks, Paramount's studio has spent $2,600,000 more on production than in the same period last year—with the expenditure qualified by the company's strong financial position, with earnings for the current quarter expected to top the corresponding period last year.

He emphatically stated that there would be no "sluffing" on the company's summer schedule, with every one of the 44 pictures promised to be delivered on time. He added that a number of next year's pictures are in work or completed.

Balaban said that theatre attendance has shown some improvement, and has increased generally in the Paramount interests, but that increased taxes have offset any benefits. He also said that he believed general admissions were slightly lower.

Balaban said that, in all probability, the company will hold an extensive series of regional sales meetings rather than a national convention this year. He pointed out that selling under the consent decree necessitated a great amount of attention to detail which could not be gone into at a national conclave.

He did not discuss the company's selling policies, other than that percentage bases on percentage pictures would be determined by what Paramount and the exhibitors thought of the films in question.

"Ghost" In AC Premiere

ATLANTIC CITY — "Hold That Ghost," new Abbott and Costello starrer from Universal, gets its world premiere here on Aug. 8.

McCarthy Sets 20th-Fox Staff

NEW YORK—To insure the proper exploitation of 20th Century-Fox pictures, a new field promotion department for the company has been organized by Charles E. McCarthy, director of advertising and publicity, effective this week.

The promotion men, who will work under the immediate supervision of Rodney Bush, home office exploitation manager, have been given the following assignments:

Atlantic district, George Gomperts, with headquarters in Philadelphia; North East district, Joe Shea, Boston; Mid-East, Ward Farrar, Cleveland; Mid-West, Tommy Thompson, Kansas City; Southeast, Spencer Pierce, Atlanta; Southwest, Richard Owen, Dallas; West Coast, Gabe Yorke, Los Angeles; Great Lakes Eddie Solomon, Chicago, and Prairie district, Clifford Gill, Minneapolis.

N. Y. Censor Tax Up

ALBANY, N. Y.—A total of $315,962.50 was collected by New York State for the motion picture tax in the past year.

"Parson" In Premiere

NEW YORK—"The Parson of Panamint," Harry Sherman production which Paramount recently withdrew from its June release schedule in order to give it a more intensive exploitation campaign, will have its world premiere at the Utah, Salt Lake City, Utah, on July 10, Neil Agnew announced last week.

Producer Harry Sherman, Charlie Ruggles, and Philip Terry, featured members of the cast, and Patricia Morison and Preston Foster will go from Hollywood to the Mormon capitol for personal appearances.

W. T. Wilson Passes

RUTHERFORD, N. J.—William Trego Wilson, formerly identified with the film industry and father of Carey Wilson, producer for Metro, died last week in the Hackensack Hospital of a stroke at the age of 78.

Wilson managed the booking exchanges of First National, Paramount, Fox, and other film companies, and installed systems in film booking and distribution branches which are still standard practices. He retired in 1933.

Mass. Film Man Mourned

NORWOOD, MASS.—William C. Breen, 65, former Norwood policeman and one of the first to operate a moving picture theatre in this town, died last week, after a brief illness.

Born in Westwood, Breen joined the Norwood police force in 1905. He resigned in 1919, and purchased a share in the Premier. Later he was a member of the group which built the new Norwood. He retired several years ago

Monogram Shows Loss

NEW YORK—Monogram Pictures Corporation and subsidiaries last week announced a net loss of $168,628 after taxes, amortization of production costs, interest and extraordinary expense of $40,506 for the 39 weeks ended March 28.

Sam Harris Mourned

NEW YORK—Sam H. Harris, veteran theatrical producer, died here last week. In 1913, in association with George Kleine, Harris booked "Quo Vadis" in the Astor at the then unheard of admission price of one dollar.

Broidy On Coast

HOLLYWOOD—Steve Broidy, general sales manager, Monogram, arrived this week.

KEEP YOUR EYE ON

JOHN SUTTON

Who's going to click in "A Yank in the R.A.F."!

One of the fresh new 20th Century-Fox star personalities!

When "Tall, Dark and Handsome" Romero

meets Carole Landis, a Venus with arms—

It's a Clinch at the Box-office!

CAROLE LANDIS • CESAR ROMERO

in

DANCE HALL

with

William Henry • June Storey

J. Edward Bromberg

Executive Producer Sol M. Wurtzel

Directed by Irving Pichel

Screen Play by Stanley Rauh and Ethel Hill • Based on the novel by W. R. Burnett • Lyrics and Music: "There's A Lull In My Life" by Mack Gordon and Harry Revel • "There's Something In The Air" by Jimmy McHugh and Harold Adamson

20th CENTURY FOX

PICTURING NATIONAL HAPPENINGS OF INTEREST TO EXHIBITORS EVERYWHERE

PEYTON GIBSON, Universal secretary, who is now stationed for a year in the Office of the Chief of the Air Corps in Washington, D. C.

RKO PRESIDENT George J. Schaefer recently gave this dinner to introduce Joseph I. Breen, new general manager and vice-president in charge of production. Among the diners are J. J. Nolan, Sid Rogell, J. R. McDonough, Harold Lloyd, Reginald Armour, Kay Kyser, Sol Lesser, William Dieterle, Danny Winkler, and Ben Piazza.

SMILEY BURNETTE and Gene Autry, of Republic's "Sunset in Wyoming," listen attentively as Monte Blue, old-time screen star, tells them about the early days of Hollywood. Blue has a featured role in the film.

CAROLYN LEE, five-year-old Paramount star, holds her gift from George Pal, the wooden King of the South Sea Islands puppet used in Paramount's "Madcap Model" short subject, "Hoola Boola."

SOME 350 of Harry Carey's friends gathered recently to celebrate Carey's 33rd anniversary in the movies. Here are celebrants Katherine Booth, Elza Schallert, Edwin Schallert, Victoria Mix, Martha O'Driscoll, Elmer Rice, Mrs. Carey, Carey, and Betty Field. Carey is in Paramount's "The Shepherd of the Hills."

RICHARD DE ROCHEMONT, managing editor of RKO's The March of Time, arrived in New York recently on the Dixie Clipper after six weeks in Unoccupied France. He shot more than 10,000 feet of unusual film, and was able to bring back to America much of the footage undeveloped, thereby escaping official censorship.

THE NATIONAL MIRROR

Siegel Reveals Republic Pace

Company Delivering All Product

NEW YORK—M. J. Siegel, Republic head of production, said last week that his company soon anticipates completion of its entire promised 40-41 program and that it will face commencement of the new film year with a backlog of three releases on the 41-42 schedule.

According to Siegel, the following is the status of the 40-41 product: 22 features delivered, two cutting, and two shooting, including "Icecapades" and "Doctors Won't Tell," out of 26 committed. The westerns total up as follows: Out of 32 promised, 29 have been delivered, and two Autrys and one Rogers will be finished before Aug. 1. All four promised serials have been delivered.

Of the three 41-42 productions completed, two are completed negatives and one is cutting. Never before in Republic's history, Siegel said, has the company so completely adhered to its product plans.

Siegel said that his company would make no changes in its sales or production policies, to his own best knowledge. He said that, based on the first quarter's production costs, the total year's production budget would amount to $1,500,000 more than in '40-'41. Program remains the same with the exception that four more features will be produced.

Republic will maintain its policy, Siegel declared, of releasing pictures in quarterly groups, for the purpose of keeping the releases timely. He cited as an example "The Tinsel Kid," current Collier's serial, in which Billy Conn will be starred.

Are you making the most out of "The Tip-Off," which appears every other issue? It gives the real slant on what pictures are doing.

Taxes Being Set

WASHINGTON — The House Ways and Means Committee last week tentatively voted new taxes which would adversely affect the motion-picture industry and its affiliates. Among the taxes are levies on coin-operated devices, vending machines, optical instruments, passenger fares, telephone bills, and second-class postage. The admission base is being lowered to nine cents.

Kuykendall Asks Heavy Advertising

NEW YORK—In a bulletin issued by MPTOA president Ed Kuykendall last week, the organization warned distributors that "now is the time for strong genuine advertising campaigns to renew interest in the new pictures and bring 'em back to the box office."

The bulletin pointed out that curtailment of advertising and reliance on publicity and "free space" to put over pictures and personalities was not the solution, and took advertising directors to task for failing to appear at the recent MPTOA convention and explaining their plans.

Kuykendall criticized double features, and said that statutory regulations concerning the length of shows might be necessary although such a solution was unpleasant and might lead to trouble for the industry.

The bulletin also discussed the press preview system on the Coast, and suggested that the intervals between the previews and the release dates be shortened.

135 Minute Bill Defeated

SPRINGFIELD, ILL.—The Illinois Senate last week defeated the Sandquist 135-minute bill by a three vote margin. This was the second time the measure was beaten.

Commercial Tele. Begins in East

Two Functioning New York Stations

NEW YORK—Television inaugurated visual broadcast service on a full-fledged commercial basis last week.

Two television stations here began this new public service. Three more stations, in Los Angeles, Chicago, and Philadelphia, expect to make the transition from experimental to commercial operation in short order, and 17 other stations in various parts of the country signify their intention of going commercial as soon as it is possible for them to do so.

The National Broadcasting Company's television station, located atop the Empire State Building, received the first license for commercial operation, and is rendering 15 hours of program service a week. Formerly on an experimental basis with the call signal W2XBS, in its new commercial status NBC's local television station has been assigned the call letters WNBT. As soon as other experimental television stations are licensed commercially they, too, will receive new call letters.

Columbia Broadcasting System, Inc., was authorized to begin program tests over its local station, now identified by the call signal W2XAB, the same day.

Don Lee Broadcasting System, W6XAO, Los Angeles; Zenith Radio Corporation, W9XZV, Chicago; and the Philco Radio and Television Corporation, W3XE, Philadelphia, will continue to transmit scheduled programs over their respective stations pending the formality of shifting from experimental to commercial operation at the earliest date possible.

Allen B. DuMont Laboratories proposed to begin commercial operation at its New York station, W2XWV, soon after July 1, but not later than Aug. 1. This same company is also pushing work on its Washington station, W3XWT, so that this outlet, too, can go on the air quickly.

National Broadcasting Company intends to proceed promptly with construction of its Washington station, W3XMB, with the prospect of test programs in the Capital city by Nov. 1. It anticipates that its Philadelphia station, W3XPP, will be completed and in operation by July 1 of next year.

Thirteen other television stations are likewise arranging to go commercial in ensuing months. Their locations are:

(*Continued on page* 10)

KEEP YOUR EYE ON

GENE TIERNEY

Sky-rocketing to stardom in "Belle Starr"!

One of the fresh new 20th Century-Fox star personalities!

Documentary Board Meets

NEW YORK—The newly elected executive board of the Association of Documentary Film Producers held its first meeting last fortnight to plan a program for the year June 1941-June 1942.

An important change in policy was agreed upon. There will be no further promotional activity. Henceforth, all such activities will be left entirely to the efforts of individual members with the provisions that the fair trade practices established continue in effect.

The board announced a program for the coming year devoted entirely to the technical and artistic education of its members. The meetings will include lectures on photography, editing, film music, commentary, direction, script writing, and related subjects.

NSS Neo-Art Exhibit

NEW YORK—An elaborate exhibit of National Screen Service Corporation's Neo-Art advertising displays, was among the outstanding features of the regional convention of the North and South Carolina Motion Picture Theatre Owners' association, Myrtle Beach, S. C., last week.

In addition to the Neo-Art 40x60 posters and 24x82 banners, the exhibit likewise included the Neo-Art interchangeable letter sign.

NSS is now ready for immediate distribution on all Neo-Art material.

Philly Exchange Damaged

PHILADELPHIA—A fire which originated in an office in an adjacent building on July 3 caused damage to the offices of the PRC exchange here, operated by Herb Given. Water seeped in from above, damaging records and the entire office.

Price Premiums also was damaged by the blaze, the cause of which was being investigated by the police.

H. M. Smith, air conditioning; R. F. Mooney, seats; and Irwin Barrist, business stimulators, had offices in the building, also.

RKO Cuts, Too

NEW YORK—RKO theatres throughout the country will shortly put into effect reduced admission prices for enlisted men, according to Charles W. Koerner, general manager, RKO theatres, last week.

Telecast Deal Signed

NEW YORK—NBC announced last week that it had signed the first commercially-sponsored film telecast, with the Missouri-Pacific Railroad set to sponsor a travel film over WNBT.

"We Will Deliver" Sears Tells DM's

NEW YORK—Grad Sears, Warner general sales manager, told district managers at a home office conference here last week that, despite any action by other distributing companies to get an early start in selling product for the new season, the company would not be stampeded into following suit, but would fulfill its current season's contracts 100 per cent before going after new season's business.

Sears criticized the policy in some quarters to sluff off the last few months of the season in order to get a good start on the following season, and declared that Warners would give exhibitors the same service in the last two months as it did in the first two months of the season.

T. E. Morgan Passes

ASBURY PARK, N. J.—Tali Esen Morgan, noted musical author and conductor, died last week in his 84th year.

Born in Llangynwyd, Glamorganshire, S. Wales, he came to Scranton, Pa., in 1877 where he founded the International Correspondence Schools of Music and conducted several famous Welsh choirs. In 1900, Dr. Morgan was brought to the Ocean Grove Auditorium at Ocean Grove, New Jersey, by Walter Damrosch to train a large chorus which was to sing under Damrosch. The following year Dr. Morgan was made director of the Ocean Grove Auditorium where he remained for 17 years.

Surviving Dr. Morgan are two sons: Oscar A., executive of Paramount, and Kays R., attorney, and three daughters.

RKO Exchange Opens

BOSTON—RKO's new exchange on Arlington and Winchester was officially opened July 8 with an all-day cocktail party and buffet for exhibitors and friends. Hosts were to have included George Schaefer, Ned Depinet, Andy Smith, and, possibly, at press-time, Charles Koerner, all down from New York.

Century Aids Military Men

NEW YORK—Century circuit theatres will lower admission prices for the boys now in military service, it was said last week.

Soldier, Sailor, Marine, Airman, or Coast Guardsman all good for this special "Defense Discount." Matinee price will be 10 cents and the evening price 15 cents, at all times.

Commercial Tele.

(*Continued from page 9*)

Albany—W2XB, General Electric Company.

Chicago—W9XBK, Balaban and Katz Corporation; W9XCB, Columbia Broadcasting System.

Cincinnati—W8XCT, Crosley Corporation.

Los Angeles—W6XEA, Earl C. Anthony; W6XHH, Hughes Productions, Hughes Tool Company; W6XYZ, Television Productions, Inc.

Milwaukee—W9XMJ, The Journal Company.

New York—W2XBB, Bamberger Broadcasting Company; W2XMT, Metropolitan Television.

Philadelphia—W3XAU, WCAU Broadcasting Company.

San Francisco—W6XDL, Don Lee Broadcasting System; W6XHT, Hughes Productions, Hughes Tool Company.

Television stations licensed on a commercial basis are required to furnish at least 15 hours of program service a week, which may include Sundays, and on each day, except Sunday, "there shall be at least two hours program transmission between 2 P. M. and 11 P. M., including at least one hour program transmission on five week days between 7.30 P. M. and 10.30 P. M."

The existing coaxial cable between here and Philadelphia is useful for the exchange of television programs between these cities. A similar cable is being laid between Baltimore and Washington. When the link between Baltimore and Philadelphia is added, all three cities will constitute outlets for television programs originating in either city. A television radio relay system is also being worked out.

"A Defense Film With Every Program"

Koerner On Tour

NEW YORK—RKO theatres general manager Charles W. Koerner was scheduled to leave last week for an extensive inspection tour of the circuit's houses in the Mid-West, the Great Lakes area, and the west coast. Koerner planned to visit some 39 theatres.

Milder To Return

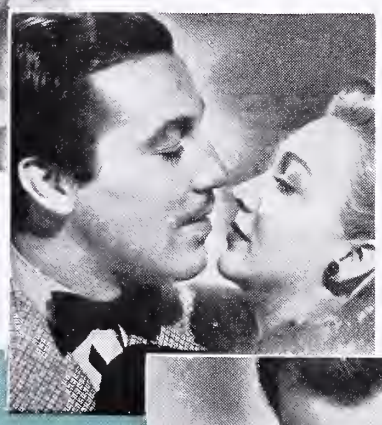
NEW YORK—It was learned last week that Max Milder, Warner managing director in Great Britain, will cut his stay here short and return to Europe July 19. In London, he will start work on "The Life of Winston Churchill."

KEEP YOUR EYE ON

JOHN SHEPPERD

He'll be hot after "Belle Starr"!
A discovery who's on the way!

One of the fresh new 20th Century-Fox star personalities!



It's Romero...up to his boxoffice tricks again...in a worthy successor to "Tall, Dark and Handsome"!

CAROLE LANDIS
CESAR ROMERO
in

DANCE HALL

with

William Henry • June Storey
J. Edward Bromberg

Executive Producer Sol M. Wurtzel
Directed by Irving Pichel

Screen Play by Stanley Rauh and Ethel Hill • Based on the novel by W. R. Burnett • Lyrics and Music: "There's A Lull In My Life" by Mack Gordan and Harry Revel • "There's Something In The Air" by Jimmy McHugh and Harold Adamson

It's a Clinch at the Box-office!

20th CENTURY FOX

RKO's 1st Five Ready For Trade

Screenings Begin On July 14

NEW YORK—RKO will hold the national film spotlight the week of July 14 with the trade showings of the first complete block of five productions under the consent decree, it was said last week.

Vice-president Ned E. Depinet announced that the trade exhibition would be inaugurated on July 14 and would continue through the week in 32 RKO exchange centers in the United States.

Planned and completed as the first block for the new season and with release dates now fixed are "Citizen Kane"; William Dieterle's tentatively-titled "The Devil and Daniel Webster"; Gloria Swanson's return to the screen in a vehicle in which she is co-starred with Adolphe Menjou, "Father Takes a Wife"; "Parachute Battalion," and "Lady Scarface."

Sales executives of the home office as well as the entire RKO Radio field selling force will be in the exchange cities to greet exhibitors during the trade-show week. Ned E. Depinet, sales manager Andy Smith, eastern sales manager Bob Mochrie, and western sales manager Cresson E. Smith will visit various branch offices. District managers will attend at least one trade showing in each branch of their respective territories.

In commenting on the trade showings vice-president Depinet said the company was highly proud of the five outstanding productions which the studio had completed on schedule.

RKO will soon trade show three of its westerns which star for the second year the youthful Tim Holt whose first series of sagebrush action productions established Holt as a prime favorite of the six-gun and saddle.

Release dates for the RKO block of five are as follows:

"Citizen Kane," Sept. 5; "Parachute Battalion," Sept. 12; "Lady Scarface," Sept. 26; "Father Takes a Wife," Oct. 3; "The Devil and Daniel Webster" (tentative title, Oct. 17.

Hoffberg Gets Series

NEW YORK—Under the terms of a contract signed with Manuel Fernandez, managing director, Saica Films, Habana, Hoffberg Productions, Inc., last week acquired world's rights to a series of 12 new one-reel musicals.

Warners On Top

NEW YORK—Warners were requested last week by Commissioner Valentine, Police Department, to appoint and qualify employees of the company as air raid watchers on top of the Warner building during emergency or temporary blackouts. Ralph W. Budd, company's personnel chief, is now lining up the volunteers for this service.

Paramount Buys Sparks' Interest

NEW YORK—Paramount Pictures, Inc., and E. J. Sparks announced last week the purchase by Paramount Pictures, Inc., of Sparks' interest in those corporations operating theatres in the State of Florida in which Mr. Sparks had heretofore owned stock. Sparks is resigning from the presidency of those corporations but will continue in an advisory and consultative capacity.

It was stated that Messrs. Frank Rogers, B. B. Garner, M. C. Talley, and Fred H. Kent, all of whom had previously been executive assistants to Sparks, will continue in the active management of the corporations and will further retain their present stock interests therein.

Frank Rogers has assumed the presidency of the various corporations.

Columbia's Execs Return

NEW YORK—Returning June 30 on the S. S. Uruguay from a two month trip to Latin America were Columbia's foreign manager, J. A. McConville, and assistant foreign manager, Jack Segal.

McConville presided over two conventions while in Latin America, one in Buenos Aires, the other in Rio de Janeiro. Each meeting was attended by the various branch managers, salesmen, and bookers of the territory.

Samuels Upped With Disney

NEW YORK—Before leaving for the coast last week, Roy Disney, vice president and general manager, Walt Disney Productions, announced that Leo Samuels will be in charge of Disney foreign deals under the new set-up since the resignation of Hal Horne and Dick Condon.

Samuels has been with the Disney organization for the past three years in the same capacity.

Sears Gives DM's More Authority

Consent Decree Is Reason

NEW YORK—"We are stepping up the scope and authority of our field sales force" was the reason given by Gradwell L. Sears, Warner Brothers general sales manager, in a statement last week announcing that all the Warner district managers become field sales managers of their respective territories, with fixed assignments to operate in the district office instead of covering the field as heretofore.

Said Sears: "It means that we are abandoning the now outmoded plan of maintaining sales outposts and are concentrating executive energy in the important market points by having a field sales manager in constant two-way contact with our branch managers and customers. Under the consent decree, the home office must be in rapid contact with all branches at all times. To do this, a certain amount of in-between supervision must be removed."

Men now holding the post of district manager will be added to the branch sales personnel, functioning as branch sales managers. Those affected are: Ed M. Schnitzer, New York; Robert Smeltzer, Washington; Rud Lohrenz, Chicago; James Winn, Kansas City; Ralph L. McCoy, Atlanta; Fred M. Jack, Dallas; Henry Herbel, Los Angeles.

Sears pointed out that, if any other supervision at all becomes necessary under the decree, it will only be as assistants to either himself; Carl Leserman, assistant sales manager; Roy Haines, eastern and Canadian sales manager; or Ben Kalmenson, southern and western sales manager.

Smalley-Para. Peace

TROY, N. Y.—Suit brought by Smalley Theatres, Inc., against Paramount Pictures for a show cause order and a mandatory injunction compelling the distributor to carry out the provisions of a contract, was reported settled and discontinued here last week. Plaintiff had alleged that Paramount did not license its films to the Smalley, Fort Plain, according to the contract, and that it was giving Schine's Little Falls preference. The stipulation entered provides that terms of the contract be carried out. Paramount was represented by Louis Phillips, with Leonard L. Rosenthal, Troy, representing the plaintiff.

KEEP YOUR EYE ON

CAROLE LANDIS

New triumphs for her in 1941-42 after "Moon Over Miami"!

One of the fresh new 20th Century-Fox star personalities!

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will be found, in the future, under this heading.*)

Boston

Arbitrator Henry Channing last week ordered top clearance of 30 days after a first run in the clearance complaint filed by Lucien Descoteaux, operator, Rex, Empire, Globe, Manchester, N. H., against the five majors. The award, which reduced Descoteaux's clearance, also ordered no more than seven days' clearance after a second run, and no clearance on third and subsequent runs. Channing added, however, that the ruling did not mean that distributors cannot sell in sequence in these runs. Both sides shared the costs.

New Haven

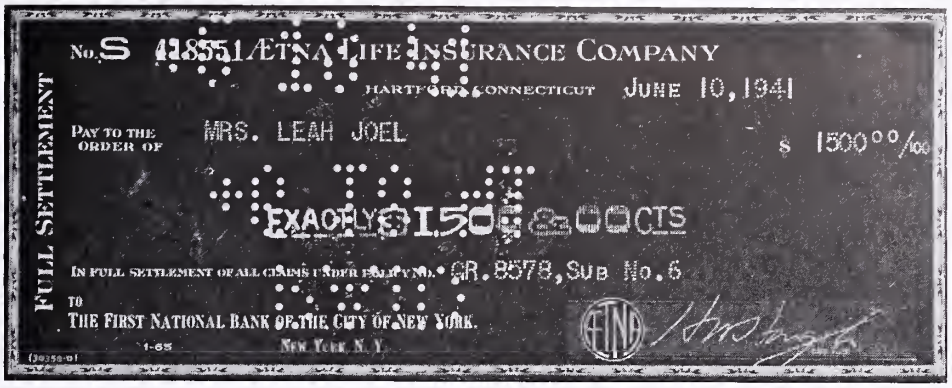
The territory's third and fourth arbitration cases were filed last week when the New Newington, Newington, Conn., filed a demand for better clearance and the College Open Air, Middletown, Conn., sought a ruling demanding licensing of pictures in its house. Both complaints are filed against the five consenting companies.

Case No. 3 was filed by Fred Quatrano on June 23 for the New Newington, as the owner. He cites in his complaint that the five major companies have offered him a run of 30 days after New Britain. "Inasmuch as such run would be detrimental and ruinous to my business, I seek a change of clearance to one that would be fair for a situation such as mine. I ask for a run seven days after New Britain." Strand and Embassy, New Britain, were named as interested parties. Warner Brothers Management Circuit intervened.

Case No. 4 was filed by Salvatore Adorno, manager, the College Open Air, Middletown, on June 30 against all the five majors. He sets forth that the defendant companies refuse to license their pictures for exhibition in his theatre, and he seeks an award directing the distributors to offer their pictures for license for exhibition in his theatre for some run. Middletown Enterprises, Inc., operating the Capitol, Middlesex, and Palace, Middletown, is named as the party affected by any possible award on the arbitration matter.

Warner Brothers Circuit Management Corporation, owners-operators, Garde, New London, Conn., have filed an intervener in the arbitration plea filed by the Saybrook, Saybrook. Petition filed by the Saybrook asks that clearance rights at present granted the Garde be eliminated.

No decision had been rendered in the territory's first case by Frederick Wiggin —that of the Forest Theatre Corporation, heard two weeks ago.



THE ABOVE CHECK FOR $1500 went on June 10 to Mrs. Leah Joel, wife of the late Joe Joel, former Jay Emanuel Publications employee, as part of the coverage given under the group insurance plan available to all employees of THE EXHIBITOR. The friends of the late Joe Joel will also be pleased to hear that he received 13 weeks of sickness insurance and a sizeable sum of hospitalization insurance under the same plan. The insurance plan is available to all employees, regardless of age. Joel was 73 when he died June 30.

New York

First hearing on the case of the Temple, Union City, N. J., was held last week. Shortly after the opening of the session, Max L. Rothman, Temple operator, requested an adjournment of the case. He stated that conferences were in progress between himself, the distributor defendants, and the interested theatres—the Roosevelt, Summit, Strand, and Roosevelt —which were named in the complaint, with a view towards settling the difficulties listed in the complaint. Following appearances were filed: Percy Heiliger, 20th Century-Fox; Robert Blumofe, Paramount; Howard Levinson, Vitagraph; Herbert Nussbaum, Loew's; Harry Pimstein, RKO; C. S. Landau, Capitol; L. Weitzman, Strand, Summit; Al Margulies, North Bergen Amusement; and Stanley-Warner Corporation of America. Robert R. Bruce is arbitrator. Next hearing date set is on July 10.

At the first hearing of the Colony, Sayreville, N. J., case, reported in THE EXHIBITOR on July 2, the following appearances were filed: Harry Pimstein, RKO; Edmond W. Lee, II, Loew's; Robert Blumofe, Paramount; Harold Berkowitz, Vitagraph; Wyllys Newcombe, 20th Century-Fox; Robert S. Benjamin, Walter Reade theatres; Daniel A. Weber, Capitol, South River; and C. S. Landau, RKO theatres, New Brunswick.

Eighth hearing of the long-drawn-out Esquire, Great Neck, case was held last week. In an effort to speed up the termination of the case, arbitrator George A. Spiegelberg set three dates for the resumption of hearings: July 11, 15, and 16.

Other hearings now scheduled are: Colony, Sayreville (second hearing), July 8, at 10 A. M., and West End, Newark (first hearing), July 17, at 10 A. M.

Sixteenth local case to be filed was introduced last week by operators of the Liberty, Freehold, N. J. Clearance and "some run" are both involved in the complaint. Loew's, Paramount, and 20th Century-Fox are cited for refusing to license a run to the Liberty, while Warners and RKO are asked to be compelled to give a maximum clearance of 14 days over the Liberty to Walter Reade's houses in Asbury Park. Reade's Strand, Freehold, is also mentioned as an interested party.

Latest local case to reach the award stage was that of Irving Sherman, Central, Pearl River, who requested an adjustment of his clearance with reference to Skouras' Pascack, Westwood, N. J., and Rockland, Nyack. Arbitrator Francis Adams Truslaw ruled last week that the Central's clearance was reasonable, and ordered that status quo be maintained. Plaintiff's claim that Westwood and Pearl River were non-competitive was found unwarranted, and it was also found that the dating situation in Westwood did not cause Pearl River to be held back as much as 70 days behind Nyack, as was claimed. All five consenting companies were named in Sherman's complaint.

(*Continued on page* 13a)

KEEP YOUR EYE ON

GEORGE

MONTGOMERY

Becomes the screen's great outdoor action star in a series of Zane Grey stories, beginning with "The Last Of The Duanes."

One of the fresh new 20th Century-Fox star personalities!

TERRITORY TRADE SCREENING GUIDE

(Editor's Note: In this department will be found, as the material is made available, official listings of all trade screenings in the territory covered by THE EXHIBITOR as required under the consent decree, or as announced otherwise by the various companies. This is not an advertisement, but another exclusive editorial service of THE EXHIBITOR. The material has been arranged in easy readable fashion, for constant reference. In addition, the fast printing system under which THE EXHIBITOR is published will assure that this list is accurate to within 24 hours of the time you receive it. All material within this department comes directly from the companies involved. It will be kept up to date and changed as screening times pass.)

ALBANY, N. Y., DISTRICT

CITY DATE	TIME	TITLE	COMPANY	PLACE STREET
ALBANY, N. Y.—July 14—Mon.	11.00 A. M.	"Lady Be Good"	MGM	Paramount Theatre, 378 Clinton Ave.
ALBANY, N. Y.—July 15—Tues.	10.00 A. M.	"Parachute Battalion"	RKO	Paramount Theatre, 378 Clinton Ave.
ALBANY, N. Y.—July 15—Tues.	11.30 A. M.	"Father Takes a Wife"	RKO	Paramount Theatre, 378 Clinton Ave.
ALBANY, N. Y.—July 16—Wed.	11.00 A. M.	"Devil and Daniel Webster"	RKO	Paramount Theatre, 378 Clinton Ave.
ALBANY, N. Y.—July 17—Thurs.	11.00 A. M.	"Citizen Kane"	RKO	Paramount Theatre, 378 Clinton Ave.
ALBANY, N. Y.—July 18—Fri.	11.00 A. M.	"Lady Scarface"	RKO	Paramount Theatre, 378 Clinton Ave.
ALBANY, N. Y.—July 21—Mon.	11.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Paramount Theatre, 378 Clinton Ave.
ALBANY, N. Y.—July 28—Mon.	11.00 A. M.	"Down In San Diego"	MGM	Paramount Theatre, 378 Clinton Ave.

BOSTON, MASS., DISTRICT

AUGUSTA, ME.—July 14—Mon.	11.00 A. M.	"Lady Be Good"	MGM	Capitol Theatre, Main St.
AUGUSTA, ME.—July 21—Mon.	11.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Capitol Theatre, Main St.
AUGUSTA, ME.—July 28—Mon.	11.00 A. M.	"Down In San Diego	MGM	Capitol Theatre, Main St.
BOSTON, MASS.—July 14—Mon.	11.00 A. M.	"Parachute Battalion"	RKO	Uptown Theatre, 238 Huntington Ave.
BOSTON, MASS.—July 15—Tues.	2.00 P. M.	"Lady Be Good"	MGM	Exeter Theatre, Exeter St.
BOSTON, MASS.—July 15—Tues.	11.00 A. M.	"Devil and Daniel Webster"	RKO	Uptown Theatre, 238 Huntington Ave.
BOSTON, MASS.—July 16—Wed.	11.00 A. M.	"Father Takes a Wife"	RKO	Uptown Theatre, 238 Huntington Ave.
BOSTON, MASS.—July 17—Thurs.	11.00 A. M.	"Citizen Kane"	RKO	Uptown Theatre, 238 Huntington Ave.
BOSTON, MASS.—July 18—Fri.	11.00 A. M.	"Lady Scarface"	RKO	RKO Projection Room, 122 Arlington Ave.
BOSTON, MASS.—July 22—Tues.	2.00 P. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Exeter Theatre, Exeter St.
BOSTON, MASS.—July 29—Tues.	2.00 P. M.	"Down In San Diego"	MGM	Exeter Theatre, Exeter St.

BUFFALO, N. Y., DISTRICT

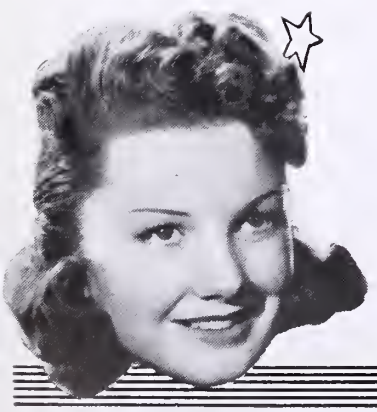
BUFFALO, N. Y.—July 14—Mon.	2.30 P. M.	"Lady Be Good"	MGM	Elmwood Theatre, 539 Elmwood Ave.
BUFFALO, N. Y.—July 14—Mon.	11.00 A. M.	"Parachute Battalion"	RKO	Bailey Theatre, Bailey and Genesee Sts.
BUFFALO, N. Y.—July 15—Tues.	11.00 A. M.	"Devil and Daniel Webster"	RKO	Bailey Theatre. Bailey and Genesee Sts.
BUFFALO, N. Y.—July 16—Wed.	11.00 A. M.	"Father Takes a Wife"	RKO	Bailey Theatre, Bailey and Genesee Sts.
BUFFALO, N. Y.—July 17—Thurs.	11.00 A. M.	"Citizen Kane"	RKO	Bailey Theatre, Bailey and Genesee Sts.
BUFFALO, N. Y.—July 18—Fri.	11.00 A. M.	"Lady Scarface"	RKO	Bailey Theatre, Bailey and Genesee Sts.
BUFFALO, N. Y.—July 21—Mon.	2.30 P. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Elmwood Theatre, 539 Elmwood Ave.
BUFFALO, N. Y.—July 28—Mon.	2.30 P. M.	"Down In San Diego"	MGM	Elmwood Theatre, 539 Elmwood Ave.
SYRACUSE, N. Y.—July 17—Thurs.	11.00 A. M.	"Lady Be Good"	MGM	Regent Theatre, 820 E. Genesee St.
SYRACUSE, N. Y.—July 24—Thurs.	11.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Regent Theatre, 820 E. Genesee St.
SYRACUSE, N. Y.—July 31—Thurs.	11.00 A. M.	"Down In San Diego"	MGM	Regent Theatre, 820 E. Genesee St.

NEW HAVEN, CONN., DISTRICT

NEW HAVEN, CONN.—July 14—Mon.	11.00 A. M.	"Parachute Battalion"	RKO	Whalley Theatre, 379 Whalley Ave.
NEW HAVEN, CONN.—July 15—Tues.	11.00 A. M.	"Father Takes a Wife"	RKO	Whalley Theatre, 379 Whalley Ave.
NEW HAVEN, CONN.—July 16—Wed.	11.00 A. M.	"Devil and Daniel Webster"	RKO	Whalley Theatre, 379 Whalley Ave.
NEW HAVEN, CONN.—July 16—Wed.	2.30 P. M.	"Lady Be Good"	MGM	Lawrence Theatre, 70 Lawrence St.
NEW HAVEN, CONN.—July 17—Thur.	11.00 A. M.	"Citizen Kane"	RKO	Whalley Theatre, 379 Whalley Ave.
NEW HAVEN, CONN.—July 18—Fri.	11.00 A. M.	"Lady Scarface"	RKO	Whalley Theatre, 379 Whalley Ave.
NEW HAVEN, CONN.—July 23—Wed.	2.30 P. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Lawrence Theatre, 70 Lawrence St.
NEW HAVEN, CONN.—July 30—Wed.	2.30 P. M.	"Down In San Diego"	MGM	Lawrence Theatre, 70 Lawrence St.

NEWARK, N. J., DISTRICT

NEWARK, N. J.—July 17—Thurs.	11.00 A. M.	"Lady Be Good"	MGM	Cameo Theatre, 83 Elizabeth Ave.
NEWARK, N. J.—July 24—Thurs.	11.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Cameo Theatre, 83 Elizabeth Ave.
NEWARK, N. J.—July 31—Thurs.	11.00 A. M.	"Down In San Diego"	MGM	Cameo Theatre, 83 Elizabeth Ave.



KEEP YOUR EYE ON

ANNE BAXTER

She charms in "Charley's Aunt"—
A full-fledged star in "Swamp Water"!

One of the fresh new 20th Century-Fox star personalities!

NEW YORK CITY DISTRICT

NEW YORK CITY—July 14—Mon.	10.45 A. M.	"Parachute Battalion"	RKO	Broadway Theatre, 1681 Broadway
NEW YORK CITY—July 15—Tues.	10.45 A. M.	"Devil and Daniel Webster"	RKO	Broadway Theatre, 1681 Broadway
NEW YORK CITY—July 16—Wed.	10.45 A. M.	"Lady Be Good"	MGM	Astor Theatre, Times Square
NEW YORK CITY—July 17—Thurs.	10.45 A. M.	"Father Takes a Wife"	RKO	Broadway Theatre, 1681 Broadway
NEW YORK CITY—July 18—Fri.	10.45 A. M.	"Citizen Kane"	RKO	Broadway Theatre, 1681 Broadway
NEW YORK CITY—July 19—Sat.	10.45 A. M.	"Lady Scarface"	RKO	Broadway Theatre, 1681 Broadway
NEW YORK CITY—July 23—Wed.	10.45 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Astor Theatre, Times Square
NEW YORK CITY—July 30—Wed.	10.45 A. M.	"Down In San Diego"	MGM	Astor Theatre, Times Square

PHILADELPHIA DISTRICT

PHILADELPHIA—July 14—Mon.	11.00 A. M.	"Parachute Battalion"	RKO	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 14—Mon.	2.30 P. M.	"Lady Be Good"	MGM	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 15—Tues.	11.00 A. M.	"Devil and Daniel Webster"	RKO	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 16—Wed.	11.00 A. M.	"Father Takes a Wife"	RKO	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 17—Thurs.	11.00 A. M.	"Citizen Kane"	RKO	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 18—Fri.	11.00 A. M.	"Lady Scarface"	RKO	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 21—Mon.	2.30 P. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 28—Mon.	2.30 P. M.	"Down In San Diego"	MGM	Aldine Theatre, 19th and Chestnut Sts.

WASHINGTON, D. C., DISTRICT

WASHINGTON, D. C.—July 16—Wed.	10.30 A. M.	"Devil and Daniel Webster"	RKO	Circle Theatre, 2105 Pennsylvania Ave., N.W.
BALTIMORE, MD.—July 17—Thurs.	10.15 A. M.	"Lady Be Good"	MGM	Rialto Theatre, 846 West North Ave.
WASHINGTON, D. C.—July 17—Thurs.	11.00 A. M.	"Citizen Kane"	RKO	Circle Theatre, 2105 Pennsylvania Ave., N.W.
WASHINGTON, D. C.—July 18—Fri.	11.00 A. M.	"Parachute Battalion"	RKO	Circle Theatre, 2105 Pennsylvania Ave., N.W.
WASHINGTON, D. C.—July 18—Fri.	12.15 P. M.	"Father Takes a Wife"	RKO	Circle Theatre, 2105 Pennsylvania Ave., N.W.
WASHINGTON, D. C.—July 19—Sat.	9.30 A. M.	"Lady Scarface"	RKO	Circle Theatre, 2105 Pennsylvania Ave., N.W.
BALTIMORE, MD.—July 24—Thurs.	10.15 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Rialto Theatre, 846 West North Ave.
BALTIMORE, MD.—July 31—Thurs.	10.15 A. M.	"Down In San Diego"	MGM	Rialto Theatre, 846 West North Ave.
RICHMOND, VA.—July 18—Fri.	11.00 A. M.	"Lady Be Good"	MGM	Capitol Theatre, 2501 Broad St.
RICHMOND, VA.—July 25—Fri.	11.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Capitol Theatre, 2501 Broad St.
RICHMOND, VA.—Aug. 1—Fri.	11.00 A. M.	"Down In San Diego"	MGM	Capitol Theatre, 2501 Broad St.
ROANOKE, VA.—July 16—Wed.	10.00 A. M.	"Lady Be Good"	MGM	Park Theatre
ROANOKE, VA.—July 23—Wed.	10.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Park Theatre
ROANOKE, VA.—July 30—Wed.	10.00 A. M.	"Down In San Diego"	MGM	Park Theatre
WASHINGTON, D. C.—July 16—Wed.	1.00 P. M.	"Lady Be Good"	MGM	Circle Theatre, 16th St. and Pennsylvania Ave.
WASHINGTON, D. C.—July 23—Wed.	1.00 P. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Circle Theatre, 16th St. and Pennsylvania Ave.
WASHINGTON, D. C.—July 30—Wed.	1.00 P. M.	"Down In San Diego"	MGM	Circle Theatre, 16th St. and Pennsylvania Ave.

FOR YOUR GUIDANCE: CONCISE PRELIMINARY DATA ON THE SHOWS BEING SCREENED

LADY BE GOOD (MGM)

CAST: Eleanor Powell, Ann Sothern, Robert Young, Lionel Barrymore, John Carroll, Red Skelton, Virginia O'Brien, Tom Conway, Dan Dailey, Jr., Reginald Owen, Rose Hobart, Phil Silvers, The Berry Brothers, Connie Russell. Director: Norman Z. McLeod.

PARACHUTE BATTALION (RKO)

CAST: Robert Preston, Nancy Kelly, Edmond O'Brien. Directed by Leslie Goodwins.

FATHER TAKES A WIFE (RKO)

CAST: Adolphe Menjou, Gloria Swanson, John Howard, Florence Rice. Directed by Jack Hively.

THE DEVIL AND DANIEL WEBSTER (RKO) (Tentative Title)

CAST: Walter Huston, Edward Arnold, Anne Shirley, James Craig, Simone Simon. Directed by William Dieterle.

CITIZEN KANE (RKO)

CAST: Orson Welles, Ruth Warrick, Dorothy Comingore, Joseph Cotten. Directed by Orson Welles.

LADY SCARFACE (RKO)

CAST: Judith Anderson, Dennis O'Keefe, Frances Neal. Directed by Frank Woodruff.

DR. JEKYLL AND MR. HYDE (MGM)

CAST: Spencer Tracy, Ingrid Bergman, Lana Turner, Donald Crisp, Ian Hunter, Barton MacLane, C. Aubrey Smith, Peter Godfrey, Sara Allgood, Frederic Worlock, William Tannen. Director: Victor Fleming.

DOWN IN SAN DIEGO (MGM)

CAST: Ray McDonald, Bonita Granville, Dan Dailey, Jr., Leo Gorcey, Charles P. Smith, Dorothy Morris, Robert O. Davis, Joseph Sawyer, Anthony Ward, Stanley Clements, Henry O'Neill, William Tannen, Ludwig Stossel, Connie Gilchrist, Al Trescony. Director: Robert Sinclair.

KEEP YOUR EYE ON

DANA ANDREWS

Shines in "Belle Starr"—wins stardom in "Swamp Water"!

One of the fresh new 20th Century-Fox star personalities!

Arbitration Cases

(*Continued from page 11*)

Philadelphia

S. Eugene Kuen, Jr., is the arbitrator in the Hatboro case, to be heard on July 30.

Following the three-day hearing on the Palm case last week, with briefs to be handed in by July 14, the Hill case got under way July 7, with the Breeze case to follow today (July 9).

The Hill hearing, in which the local theatre asked for reduction of clearance of the Rialto and Sedgwick over it, was directed against Vitagraph, Paramount, and RKO, and it was heard before arbitrator William A. Wiedersheim. Stuart Aarons was attorney for Vitagraph, Inc.; Irving Cohen, for Paramount; Al M. Cohen, for the Hill; and Morris Stern, for the Rialto. Sedgwick and RKO were not represented. In the audience was Mrs. Wolf, Hill; Ulrik Smith, Paramount; Charles Zagrans, RKO; manager Singer, Hill; William Mansell, Warners; David Milgram, Rialto.

Case, on the first morning, got tangled in the clearance or run maze, and they were still arguing it when a recess was called. The Hill, it was indicated, plays Metro seven days after the Sedgwick, and 20th Century-Fox from 10-14 days after the Sedgwick, but it plays Vitagraph, Paramount, and RKO product seven days after the Rialto and 14 days after the Sedgwick.

Case closed about 6.30 P. M.

Speculate on Philly House

PHILADELPHIA—Passing of Colonel Louis Kolb last week made local theatremen wonder what would happen to the proposed project to include bowling alleys and a theatre in the Broad and Erie Avenue sector. The late Colonel was interested in the development.

Walker On Tour

NEW YORK—Postmaster General Frank C. Walker left last week for a two weeks' western trip, during which he will make several talks in connection with national defense.

Dembow on Comerford Group

NEW YORK—Sam Dembow, Paramount exec, this week was indicated as the local contact for the Comerford circuit, Paramount affiliate.

"A Defense Film With Every Program"

National Legion of Decency List—July 10, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"Barnacle Bill," (Metro); "Cracked Nuts," (Universal); "The Eternal Gift," (Calkins); "Frank Buck's Jungle Cavalcade," (RKO); "Rawhide Rangers," (Universal).

UNOBJECTIONABLE FOR ADULTS—"Bachelor Daddy," (Universal); "Billy the Kid in Santa Fe," (PRC); "I Was A Prisoner On Devil's Island," (Columbia); "Poison Pen," (Republic); "Sergeant York," (Warners).

OBJECTIONABLE IN PART—"Accent On Love," (20th-Fox).

Advance Shots

Features

FORCED LANDING (Paramount). Richard Arlen, Eve Gabor, J. Carrol Naish. 66m. This is a good action program meller, and it should more than satisfy in the supporting spot.

MANPOWER (Warners). George Raft, Edward G. Robinson, Marlene Dietrich. 105m. Although the plot is thin, this is exciting enough to carry it to the better grosses, and the names should help a great deal.

NSS-Casanave Peace

NEW YORK — Herman Robbins, president, National Screen Service Corporation, National Screen Accessories, Inc., and Advertising Accessories, Inc., and Charles Casanave announced last week that all litigations between them and their associates had been settled.

National Screen Service purchased all of Casanave's stock in National Screen Accessories and Advertising Accessories, with Casanave resigning as vice-president, director, and general manager of National Screen Accessories and Advertising Accessories.

From National Screen Accessories, Casanave acquired exclusive non-theatrical commercial rights for the exploitation, sale, and distribution of a new Neon effect sign.

In the Newsreels

Friday, July 4, 1941

IN ALL FIVE

Hyde Park, N. Y.: Roosevelt Library dedicated. Santa Monica, Calif.: Biggest bomber tested.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 86)—Washington: Crush Nazis—Knox. Fort Tilden, L. I.: Giant shells fired. Mitchel Field: Fashions. Women in Sports.

NEWS OF THE DAY (Vol. XII, No. 284)—Dutch East Indies: War preparations. England: Canada's mission. All-over: Heat wave. Akron, O.: Balloon barrage. Washington (only): Golden Mirror Queen. Chicago: Mass athletics. Minneapolis: **Vitamin test.**

PARAMOUNT NEWS (No. 89)—All-over: Heat wave. Washington: Crush Nazis—Knox. Akron, O.: Balloon barrage. Ottawa: Royalty in exile. England: Holiday from war.

RKO PATHE NEWS (Vol. 12, No. 89)—All-over: Youths drafted. Durham, N. C.: Rejected draftees reconditioned. Batavia: War preparations. Brookfield, Ill.: Pandas pitch woo. Akron, O.: Barrage balloons. Chicago: Mass athletics. Ft. Dix, N. J.: Gas warfare. Boston: Kids' yacht club.

UNIVERSAL NEWSREEL (Vol. 13, No. 994)—England: Battle of Britain. New York: Civil defense school. New York: Draft registration. Akron, O.: Barrage balloons. Ft. Riley, Kas.: Cavalry review. **Dallas: Oldest war aid booster.** Long Beach, Calif.: Vessel launched.

Wednesday, July 2, 1941

IN ALL FIVE

New York: Uncle Sam rounds up spy suspects. Ft. Belvoir, Va.: Flame thrower tested. Washington: Di Maggio new king of clout.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 85)—California: Plane assembly line. St. Paul: Eucharistic Congress. News from England. Quantico, Va.: Models visit marines. Philadelphia: AAU meet. Chicago: Lifeguard training.

NEWS OF THE DAY (Vol. XII, No. 283)—Pascagoula, Miss.: Welded ship. New Orleans: Robin Moor case. Iraq: Roosevelt sees war. New York: Brenda wed. Quantico, Va.: Models meet marines. Flushing, N. Y.: Cobb-Ruth golf. Philadelphia: AAU meet.

PARAMOUNT NEWS (No. 88)—Brazil: Coast defenses reinforced. Hollywood: Americanism ceremony. New York: Paderewski dies. England: Priestly and evacuees. Flushing, N. Y.: Cobb-Ruth golf.

RKO PATHE NEWS (Vol. 12, No. 88)—England: Queen Mary sees women cadets. Australia: Italian prisoners. England: Priestly and evacuees. New Orleans: Robin Moor case. Quantico, Va.: Marines and models. Flushing, N. Y.: Cobb-Ruth golf. Philadelphia: AAU meet.

UNIVERSAL NEWSREEL (Vol. 13, No 993)—Downey, Cal.: Plane assembly line. Pascagoula, Miss.: Welded ship. Quantico, Va.: Models visit marines. Elmira, N. Y.: Glider meet. Philadelphia: AAU meet. Flushing, N. Y.: Cobb-Ruth golf.

Aber to Philly

PHILADELPHIA—Ted Aber rejoined the local Paramount sales force this week, handling the New Jersey territory for the company.

KEEP YOUR EYE ON

RODDY McDOWALL

He plays an important role in one of the year's most important pictures: "How Green Was My Valley"!

One of the fresh new 20th Century-Fox star personalities!

Trade Watches Crescent Case

D of J Opens Nashville Fight

NASHVILLE, TENN.—The Department of Justice's attack upon the film industry entered its second phase here last week with the opening of the trial of the Government's anti-trust suit against the Crescent Amusement Company, its affiliates, and the "Little Three" (UA, Universal, and Columbia).

The Crescent suit makes alleged monopoly control of exhibition in parts of Tennessee, Kentucky, Alabama, Mississippi, and Arkansas the target, whereas the New York equity suit, terminated in the instance of the "Big Five" (Metro, Paramount, 20th-Fox, RKO, Warners) by a consent decree, was aimed specifically at the distributors.

Presiding Federal Judge Elmer D. Davies was expected to deny the defense application for a jury trial when the court opened. Upon Judge Davies' findings will be determined whether the Crescent setup is to be dissolved and the properties rearranged under separate and independent corporations.

The Government also seeks injunctive relief by directing that the practices resulting in the alleged monopoly control and its oppressive exercise be enjoined, and, additionally, seeks to enjoin producers from licensing pictures except on a legal competitive basis and to enjoin Crescent from acquiring additional theatres or financial interest therein.

Inasmuch as it is the first time that the Government has moved against an independent circuit, the Crescent case is in the nature of a guinea pig. Similar moves are pending against the Griffith interests in Oklahoma City, and the Schine interests in Buffalo.

Metro to Dailies

NEW YORK—It was learned over the week-end that Metro's "What-does-the-public-want?" canvass, via 90 leading US and Canadian dailies, will cover 49 cities. Bernard C. Kiesling has been assigned by the studio to visit 29 of the municipalities included in the survey. Andy Hervey will cover the mid-west and south.

Kiesling's schedule includes, among other spots: Boston, July 9-13; New Haven, Conn., 14-16; Albany, N. Y., 16 Gloversville, N. Y., 17; Syracuse, N. Y., 17-18; Rochester, N. Y., 19-20; Buffalo, N. Y., 21-22; Philadelphia, 13-15; Harrisburg, Pa., 15-16; Washington, 17-19; Baltimore, 20; Richmond, Va., 22-23; Duluth, Sept. 2; Minneapolis, 3; St. Paul, 4-5.

Seek Tax End

NEW YORK—It was reported here last week that Loew's, Inc., is actively backing a movement in Washington to eliminate admission taxes from cut-price tickets purchased by members of the armed forces in uniform. Under the prevailing law, theatres cutting prices for service men must still charge them the tax on the regular admission price. Loew's seeks to, at least, permit the soldiers to pay tax on the reduced price.

It was pointed out that Loew's has reduced tickets selling above 40 cents to 25 cents and 40-cent tickets to 20 cents, but that it still must collect 10 per cent of the original price—four cents on a 40-cent ticket sold for 20 cents or nine cents on a 99-cent ticket sold for 25 cents. Circuit executives believe that the tax does much to nullify the patriotic gesture of the theatre, and that the tax revenue involved is trivial.

Loew's president Nicholas M. Schenck stated, "It seems rather illogical to offer a cut-rate ticket to a man — because his $21 per month hardly includes much margin for entertainment—and then tax the man on the full price of the ticket, or at all." C. C. Moskowitz pointed out that the practice requires endless explanation by the theatre staffs, and that in many cases the theatres are blamed for the high tax.

In every issue, there can be found many service departments to help you operate your theatre with the maximum of efficiency.

RKO To Show Westerns

NEW YORK—It was disclosed last week that RKO is planning early tradeshows of three of its 1941-42 westerns starring Tim Holt. The release date of the first Holt of the new season is set for Oct. 10. Westerns will be sold separately next season, under the terms of the consent decree.

SEC Releases Stock Data

Seven Companies Report Changes

NEW YORK—Changes in stock ownership by officers, directors, and principal stockholders, as reported to the SEC during the first 10 days of June, reveal transactions affecting seven film corporations. During May, Atlas Corporation sold 1,000 shares of K-A-O seven per cent cumulative convertible preferred and held 3,500 shares at the end of the month. The American Company also sold 1,000 shares and held 3,500 at month's end. Atlas also purchased 600 shares of RKO $1 par common and held 762,727 shares at the end of May. The American Company held 268,230 at that time and Atlas also held 327,812 warrants for common stock and 39,481 shares of six per cent convertible preferred.

A. Schneider, officer and director, Columbia Pictures, during May purchased 100 shares of the company's common stock, and was reported holding 1,604 shares at the end of the month, with options to purchase 7,880 shares.

Loew's, Inc., during May, purchased 250 shares of Loew's Boston Theatres $25 par common to bring the company's holdings to 118,330 shares.

J. Robert Rubin sold 1,100 shares of Loew's, Inc., common and held 23,915 at the end of May.

Robert L. Gordon, Trans-Lux Corporation director, during May bought 500 shares of the company's $1.00 par common. Jerome B. Ross, also a Trans-Lux director, held 1,000 shares at the end of May.

Edwin P. Kilroe, 20th Century-Fox director, held one share of common stock at the end of May.

In The National Release Date Guide, each issue, in addition to the release dates, a list of local and national holidays, as well as mentions of special weeks, are carried for tieup ideas.

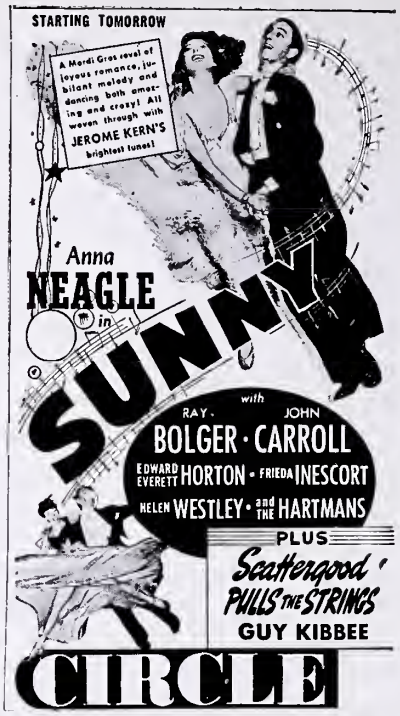
Selznick UA Chairman?

NEW YORK—Reports were current this week that David O. Selznick would soon be chosen chairman of the board by UA.

Are you making the most out of "The Tip-Off," which appears every other issue? It gives the real slant on what pictures are doing.

OMAHA

BUFFALO



INDIANAPOLIS

SYRACUSE

CHICAGO

LOS ANGELES

NEW YORK CITY

HINTS ON NEWSPAPER ADVERTISING

No. 199—"Sunny" (RKO)

Although this show isn't making the impression that "Irene" did, it is, at least, an improvement over "No, No, Nanette."

The series of originals on this page covers all the possible angles. Obviously, this must be sold as a musical, and a special angle is the attention given the songs which, although not of the "hut sut" variety, still get plenty of plugs over the ASCAP radios.

Sell this as a gay summer comedy, a change from the heavy, thinking type of show.

NEWS OF THE TERRITORY

Boston

Crosstown

Bill Doyle, Broadway, South Boston, is a father.

A timely booking at George Kraska's Fine Arts, Boston, is "The Red Army On the March," an official film document of history in the making. The picture, compiled from official sources of training and equipment of Soviet land, air, and sea forces, shows the Red army rolling across Bessarabia and Northern Bukovina, parachutists, tankmen, aircraft in intensive maneuvers. Kraska exploited appropriately, as the first official film.

Film District

Screening last week of RKO's "March of Time," "New England's 8,000,000 Yankees," at Exeter, N. H., had a special significance to your correspondent, who may be allowed to indulge boyhood memories. This town, which was selected as ideally expressing New England's character, was this correspondent's stamping-ground while attending Phillips Exeter Academy. One-time one of New England's leading seaports, it is now a more or less sleepy burg, some distance from the sea down the Exeter River. We remember long hikes, skating on black ice, shooting the rapids, smoking, and playing poker and dreaming of the future at The Exeter Inn (where a press reception was held last week); in short, absorbing the atmosphere of the ideal New England town, through the customs of Mr. Chips' sort of school. Now, Headmaster Doc Perry is speaking to his boys in that tradition-heavy chapel about the war, and how they must face it; and RKO's made a picture of this exemplary town preparing for defense.

Phyllis Schultz is new at Imperial, and Celia Shapiro left for a six weeks' vacation in California, where her brother, Bill, is associated with producer Sol Lesser. . . . Nat Ross, United Artists salesman, North Shore and Vermont, was tendered a birthday party on June 27, and also received a card from Mrs. Blanche McLaughlin Eames, Premier, Littleton, N. H., whose birthday fell on the same day. . . . Republic's special representative A. L. Pindat visited the Boston office. . . . Demi Clegg, United Artists, returned from a fortnight vacation; Fran Tully went out. . . . Bernie Kamber, New England representative, who succeeded George Scher, is now working out of New York. . . . Frank Cronin, former night club publicist, recently appointed New England press agent for RKO, has been transferred to St. Louis and Kansas City. . . . Sylvia Rosenberg is a new Warner employee, as is Pearl Slavin, Frank Krigman and Ed Segal have been promoted and Bert Rudnick, new booker, succeeds Bob Levine, now with Producers Releasing.

Meree Andre is a new employee of Universal, coming from several years' experience with National Screen. . . . In town were Jules Lapidus, Universal district manager; Fred Myers, manager in the east; and Bill Heineman, assistant general sales manager, for a special conference.

Celebrated week end of the Vernon A. Macaulay Post, American Legion, took place at Pasquaney Inn, New Found Lake, N. H., June 28-29, with minor but many amusing mishaps. It seems a tug-o'-war team tied in two combats of 10 minutes each, and collapsed in a third. Winners: Johnson, Black, Magee, Murphy, Smith, and Murray. A three-legged race for men saw Dr. Summerfield and George Rosenblatt victors. Men's swimming race, John Murray; rolling-pin throw, winner Irene Smith, with 62 feet three inches; Anna Magee, 57 feet, three inches; girls' swimming race, Anna Lyons; horseshoes, Tony Mayer and Frank Wolf; and prize waltz by Mr. and Mrs. Tony Mayer. Crowd, 55 strong, arrived all during Saturday afternoon, after three hour drives in private cars. Week end provided boating, dancing, softball, swimming, et al. Then, in the evening, a Beano game broke out, to help defray expenses, and here's what happened: first round, prize a handsome ladies' bag, won by John Downing, RKO; second round, an electric grill—won by John Downing, RKO; third round, a superduper men's traveling bag—won by John Downing, RKO; at this juncture John Downing, RKO, donated the traveling bag to the club and withdrew from combat, but Mrs. Harry Aaronson, wife of the Commandant, requested the lucky winner to take over her cards; fourth round, an elegant prize—won by, you guessed it, Mrs. Aaronson's proxy, John Downing, RKO. "Beano" game brokeup. Movies were taken, meals were excellent, and everything was swell but on Sunday afternoon, when a softball game was suggested, only one stalwart, Irving Black, could stand up to volunteer.

It is reported that Ed Myerson, manager, E. M. Loew's Dorchester, and his assistant, Ed Rubin, defeated the hitherto invincible bowling team, Krasnow and Davidson, the former, manager, Loew's National, Boston, the latter, Cameo prexy. Challenges will be taken by both teams.

Ed Dobkin, Metro technician, who is representative for research in Boston, was assigned recently to send authentic Boston to the coast. That is, Ed, with the still photographer, Ed Bagley, sent on by Metro, had to do the research for "H. M. Pulham, Esq.," film in the making from John P. Marquand's novel, which covers life in Boston from about 1916 to the present. Photos were taken of typical parts of the city: the theatre locale, State Street, for the business district, the New England Mutual building on Milk Street. . . . RKO block-of-five screenings will be held at the Uptown, Boston, on July 14, 15, 16, 17, and 18. . . . Ed Ducey, former district photographer, now stationed at Camp Wright, in Dayton, O., as aerial photographer, returned to Boston on the death of his father.

"A Defense Film With Every Program"

The extraordinary new National Screen building at Broadway and Winchester Streets was officially opened with a housewarming July 1, with Jack Cohen, New York, and branch manager Harry Kirchgessner playing hosts. Joseph Furman, architect, New York, was on hand, as were the builders, Julius and Ben Conviser. Among the guests stopping in during the afternoon were Harry Zeitz, Morris Saffner, the brothers Newell and Kenneth Kurson, the brothers Charles and Reginald Morse, Al Sharby, Lisbon Falls; and George Nagel, Joe Matthieu, Harold Stoneman, Phil Smith, and members of office staffs of all the circuits and many of the distributing exchanges. Buffet luncheon was served from noon, with liquid refreshment. Building itself is worth a notice of its own. The huge airy office on the second floor is almost completely glassed, and a wide skylight, cleverly arranged for reflected light, adds to the functional airiness of the place. There is a separate billing room, to shut off the sound of the billing machines. Downstairs are innumerable cases for displays, also plenty of light and room, and a well-arranged art shop. Trailer vaults, like a row of cells, have radiation, and a sprinkler system that can flood the rooms to the ceiling in six minutes (idea for a murder mystery!). Entire makeup of the place is highly functional. The exterior is streamlined and attractive.

National Screen, in its expanding program and with all its departments together in one building, has a number of innovations for exhibitor advertising. The foremost of these, demonstrated to RKO's Ross Cropper and Gus Schaefer by salesman Bill Benjamin, is Neo-Art, which consists

Coming from 20th Century-Fox!

DARRYL F. ZANUCK'S Production of **TYRONE POWER** in **"A YANK IN THE R.A.F."** with **BETTY GRABLE**

20th CENTURY FOX

of a frame in which are varicolored fluorescent tubes; a permanent silk screen; cutout displays inserted over screen and lights, giving an effect exactly duplicating neon lighting. Color schemes for changing the fluorescent tubes are recommended with each new displays; both, frame and displays are rented to exhibitors. Congratulations to National Screen "the baby of the industry," on this Boston addition.

Graphic Circuit

Senior class of the Bridgton High School, Bridgton, Me., showed up in a body as guests of Mayfair's manager L. Harmon Norins, to "First Beau" graduation week. Norins is also trying a new type of ad column in the Bridgton News, after Metro's "Lion Roar" idea. . . . Samuel Kurson and sons visited Portland and nearby Bridgton.

Loew's Circuit

An excellent ballyhoo for "The Big Store" was promoted by Messrs. McBride and Burckhardt, Loew's State and Orpheum, respectively. Two thousand bags of nuts were promoted and distributed at local ball game "from the nuttiest nuts of them all," the Marx brothers. In the campaign for "Billy the Kid," a sharpshooting trophy for soldiers at Massachusetts camps was planned, radio and newspaper tie-ups, and free admittance to people appearing at box office in cowboy and cowgirl costumes. . . . Joe and Al Longo visited New York during the former's vacation here from Cleveland, where he is in charge of Loew's publicity.

From Hartford comes a tear-sheet of a column by Julian B. Tuthill, "Through the Movie-Scope," which columnist in turn gave over to former Loew's State, Boston, manager, Fred Greenway. "This is Be-Proud-of-Hartford Week," wrote Tuthill, "and what could be more fitting than to turn the Movie-Scope over to a man who has only been here a few weeks but who is already as proud of Hartford as those who have been here longer?" Then, Greenway taking over, described the various screwball gags that would be overwhelming the town prior to and during the showing of "The Big Store" at Loew's Poli. For example, during a tense moment in ball game at Burkeley Stadium, Marx brothers impersonators would rush across the field pursued by a policeman; people buying nuts would discover cards plugging the picture leering up at them. "Behind each gag," writes Greenway, "is the motivating idea to plug a picture title or a star's name, to cram it into the public's eyes, ears and mouth by suave suggestion, by clever conniving or by plain, undiluted crust."

Morse-Rothenberg Circuit

Deluxe American Seats have been installed in the Arcadia, Portsmouth; Square, Norwich, installation overseered by Reginald Morse and Billy Koster. . . . Pearl Chorover returned from a two week vacation in Virginia—at Old Point Comfort. She also inspected Williamsburg.

M. and P. Circuit

On June 24 at the Cliff Hotel, North Scituate, over 150 members of the M. and P. Theatres Corporation and guests from Philadelphia and New York gathered for the annual company outing. One of the highlights of the day was the annual softball match between employees of Standard Theatre, a subsidiary of M. and P.—and the M. and P. employees. A dinner banquet opened the festivities of the evening. Banquet was followed by dancing and the awarding of prizes won in the afternoon. In addition, there was informal entertainment provided by the employees themselves as well as special dances and contests. Committeemen and women in charge were the following: Chairman, sports committee—Jerry Govan; associates, Georgia Kelly, Nat Buckman, Joe Plunkett, Dan Seletsky, Tom Fermoyle. Chairman, transportation committee: Henri Schwartzberg; chairman, entertainment committee; Hy Fine; associate, Edna Burke; co-chairmen, prize committee: Harry Browning, Ed Cantor; chairman, schedule of events, Chester Stoddard.

Ralph Snider Circuit

General manager Bill Lavine, has shown an interest in a form of summer advertising recently recommended by Columbia, i.e., "vacation at your neighborhood theatre"; good-will advertising could make the local theatre a summer resort, playing up invigorating atmosphere, etc.. instead of air conditioning. . . . Ethel Rubinoff, secretary, has been commuting to Pemberton Beach, acquiring an ultra-tan.

New Haven

Crosstown

Abnormal temperatures were doing the box offices no good as erstwhile patrons flocked to the beaches. Circus also took a hefty sock out of the city, but one thing the exhibitors weren't worrying about were the summer theatres. Sprouting up like mushrooms along the Connecticut shore, the strawhats are felt to catch a different class of trade, and few at that.

Al Robbins, Strand, Hamden, vacationed in New York during the last several week ends. . . . Staff party, scheduled for the stage of the Loew-Poli, has been called off due to many changes. . . . Herb Coleman, student assistant, Bijou, arranged a nice spot of publicity for his house by using a skull-capped sandwichman to parade for that double horror show. . . . Jerry Walsh is new at the Bijou. He replaces Fred Hott.

Al Bookspan, and Felix Fishman, together with son Stanley, sojourned in Canada and Montreal. . . . Nat Rubin, Loew-Poli assistant, was still doing relief at the Bijou, no successor to Bill Reisinger, recently promoted, having been appointed. . . . Bill Hoyt and Herb Herr, co-partners, Capitol, East Haven, are doing a snaffle of doubling in brass. Bill works in the American Wire Mill during the daytime while Herb is at High Standard, munitions plant.

Bub Volinsky has left the College for defense work. . . . On vacation from the College were: Herb Hillman, student assistant; Mildred Gee, and Mary Button. . . . Westville, Whitney, and Whalley closed their cooking schools with a final session after okay business.

Ask Jack Brassill, Loew-Poli publicity, about those ear protectors. Neat, novel, and a crying need for them has finally been satisfied. . . . Johnny Mongillo was catching fish at Lake Phipps, and Tony Cassella had promised to take pics of them for this journal. . . Lack of a vaudeville show at the Bijou, which was pulled out after the bathing beauty contest started earlier in the week, didn't seem to make any dent in the box office.

Mike Tomasino closed the Victory for the summer following the holiday shows. . . . Cosmetic deal, started two weeks ago at the Rivoli, Max Tabackman, manager, was reporting meeting a good reception. . . . Paramount ushers staged a house-party over the Fourth at their shore cottage. . . . For the one of the minor tragedies of life, consider the case of Bob Muenzer, assistant to Sam Badamo, College. Bob, ardent fisherman that he is, went out to Lake Saltonville the other day for some bass fishing. So he pulled in a nice one, a heavy one, and thinking that he was ahead of the official opening of the bass season, tossed it back. Whereupon a stranger standing on the shore who Bob had mistaken for a game warden, asked him what the heck he was doing. Upshot was that Bob learned the season had opened that morning—and he was out one fine bass. Next time he swears he'll study up on his Izaak Waltonians. (Ed. Note: On a cool day, this would have been regretted. It's too hot to argue.)

Daily showings of the "Yale History Chronicles" will be held throughout the summer for the benefit of school children in the Children's Museum, Hartford, it was announced last week.

Coming from 20th Century-Fox!

"BELLE STARR"

THE BANDIT QUEEN

20th CENTURY FOX

IN TECHNICOLOR

Meadow Street

Sam Germain, 20th Century-Fox, took a lease on a Milford shore cottage. He won't see much of it, however, this month as he, together with Ben Simon and Earle Wright, leave for their company's convention in Los Angeles. They're due back home July 24. . . . Henry Bruning, UA was on vacation with his wife. . . . Freda Kogen, Columbia, expects her brother home on furlough from Camp Blanding.

Sam Zipkin, U's shipper and president of the Film Employees Local, left for two weeks. He'll visit New York and Jersey. . . . Fay Spadoni, Universal, and a party of friends picnicked over a recent week end in the Housatonic River area. . . . Film and stage luminaries are drifting back to Connecticut for their vacations. . . . Spencer Tracy has leased an island off Branford while Robert Montgomery, Artie Shaw, and Sinclair Lewis are also summering in this vicinity.

Irving Cooper, back from vacationing, had concocted another standout mailing piece for Universal. While on a vacation trip, Irving visited with A. J. Sharick, studio sales contact, in the home office. . . . Nat Furst, Monogram, was in Boston. . . . Roger Mahan, Warner exchange manager, left for Philadelphia with his family for a short vacation trip.

Nominated for youngest EXHIBITOR subscriber of the year: nine-year-old Roger Mahan, Jr., who has placed his dad, manager, Warner exchange, under very definite and specific orders that he wants a copy of this gazette delivered faithfully every week to Camp Adventure, Silver Sands, East Haven, where he will stay this summer. Mahan Senior reports his chip reads us from kiver to kiver and quotes back stuff at him. It looks like another film man—and a good one. (Circulation Department please note.)

Two exchanges in this territory have announced their first schedule of tradeshowings made mandatory under the consent decree, and the remaining three are expected to make similar announcements shortly. Barney Pitkin, RKO, said that his company would use the Whalley, 379 Whalley Avenue, New Haven, for the first series following rental of the house from the Bailey circuit. All showings will be at 11 A. M. and the films and dates are as follows: "Parachute Battalion," July 14; "Father Takes a Wife," July 15; "Devil and Daniel Webster," July 16; "Citizen Kane," July 17; "Lady Scarface," July 18. Morey Goldstein, Metro manager, said that his company would tradeshow films spaced one week apart at the Lawrence, 70 Lawrence Street, New Haven, following arrangements with the Fishman chain. Shows will start at 2.30 P. M. Product and dates follow: "Lady Be Good," July 16; "Dr. Jekyll and Mr. Hyde," July 23; "Down In San Diego," July 30.

Howie Johnson, Adolph's son and Yale swimming captain, has left for Camp Kewawnee, Me., where he will be in charge of the aquatic program. Bob Johnson headed back for Jacksonville, Fla., and his naval duties after visiting the folks for 10 days. . . . Harold Rubin, Metro Premiums, has set the Lido, Waterbury, and Shelton, Shelton, for deals.

Dick Cohen is asking waivers on his protege—the Singing Songster. . . . Dan Pouzzner, Middlesex Theatres, Middletown, was visiting Meadow Street. . . . Steve Barsansky, formerly of Modern Theatre Supply, but now engaged in defense work, was visiting his old friends along film row. . . . Sam Rosen is the envy of the street in that cool, good-looking slack suit. . . . What was that going-away gift Bill Sirica and Bob Swartz, Thomaston, gifted that Meadow Street charmer with recently?

Hi Levine, Interstate Films, has sold "I'll Sell My Life" to the Loew and Warner circuits. Hy is also handling the Charlie Chaplin Festival and reports good bookings. Show opened in Saybrook, Saybrook, last week and is spotted for Westport. . . . Paramount exchange office will have new air-conditioning apparatus completely installed in a couple of weeks. . . . Ed Ruff, Paramount manager, has on display in his office an especially fine tableau of plaster figures in connection with bally on his company's short "Mr. Bug Goes to Town." . . . Peggy Wallinger, 20th Century-Fox inspectress, was back after one of the best vacation trips reported so far. . . . Carmel DiAngelis, Universal, is busy moving into her new home and her pals wish her the best of luck in her new surroundings.

On vacation were Frank Mullen and Charles Lazarus, Metro, who started taking one week off in separate days; Marion Salwitz and Katherine Lee, Warners; Maybelle Dwyer, Toni Terrazano, and Gertrude Sullivan, RKO. . . . Returning vacationists included: Ann Donner, 20th Century-Fox; Mary Fappiano, Leon Jakubson, and Edith Williams, Metro. . . . Starting will be Eleanor Fishman, and Belle Sheffren, 20th Century-Fox; Herman Miller, and Rosemary Patterson, Metro; Victoria Cusanelli, and Jerome Massimino, Warners; Mary O'Daynik, and Gertrude Sullivan, RKO.

Loew-Poli Circuit

Lou Brown, the circuit's publicity chief, left with his family for a three weeks' vacation in Chase, Md. That's near Baltimore. . . . Matt Saunders, LP, Bridgeport, was pleasantly surprised when a local music academy ran a congratulatory ad patting him for the success of his recent swing band contest. . . . Marquee channels were being repainted at the LP and Bijou, New Haven.

Vince Palimeri, WELI publicity director, sent in a friendly note to the circuit office telling of the arrangements Herb Coleman, Bijou, New Haven, had made for two-a-day radio plugs. . . . Bob Russell, LP, New Haven, fashioned a striking lobby display for "They Met In Bombay" when he rigged a boat cutout to a jogging motor and had the thing rocking along pasteboard waves.

Harry Rose, Globe, Bridgeport, and Ed Fitzgerald, Waterbury, were on vacation. . . . Harry Shaw was conferring in New York. . . . George Freeman, LP, Springfield, swung seven radio breaks for "Man Hunt" by staging a listeners' contest, using the "Springfield Today" feature, having three street interviews, and contacting Milton Hale, WSPR, and Ethel Henim, WMAS, for reviews of the show.

No assignment had been made to the vacant manager's post at the Bijou, New Haven. . . . J. G. Samartano, Palace, Meriden, used portfolio strips for "Billy the Kid" while assistant Bill Scanlon arranged a coloring contest for the same show. . . . Matt Saunders, LP, Bridgeport, promoted a similar kiddies' contest. . . . A natural was the placing by Bob Russell, New Haven, of a window in a shooting gallery for "Billy the Kid."

That pleasant voice at the circuit's switchboard in New Haven belongs to Shirley Cleveland, lovely lassie, who, incidentally, is sporting a swellegant tan after all those seashore trips. . . . Plaza, Worcester, closed, and Bob Portle, manager, will do relief. . . . Business was generally reported as good at the houses opening up with the bathing beauty contests.

Tom Manente, Bijou, New Haven, was plotting to give away pretzels in cellophane bags carrying the legend "Ten Less Curves Than In 'Redhead' Now Playing," etc.

Warner Circuit

Jack O'Connell, former assistant, Roger Sherman, New Haven, was back from Camp Blanding on a 14-day furlough. . . . Dorothy Kolinsky, district office lovely, stayed at Camp Milford, Kent, during her vacation. . . . Tremont, Ansonia, was closed for the summer on June 29. . . . Capitol, Willimantic, closed on July 6, for alterations. John Pickett, manager, will stay on during the remodeling period.

District managers who are on vacation are: F. Morin, Regal, Hartford; M. Silverwatch, Strand, Waverly. . . . Vacationing until July 19 are: R. Beckman, Waldorf, Lynn; J. O'Loughlin, Strand,

Coming from 20th Century-Fox!
STEWART EDWARD WHITE'S
"WILD GEESE CALLING"
20th CENTURY FOX

Amesbury; D. Sugarmann, Colonial, Hartford; J. Sanson, State, Manchester; B. Gordon, Commodore Hull, Derby; J. O'Sullivan, Empress, Danbury.

New Haven district office had scheduled another picnic for today July 9, at Peck's Farm, Mt. Carmel, following their first successful outing. Francis Flood, Bob Anderson, and Jim Fraser are handling. . . . Marion Duff is back from a Camp Blanding trip. . . . Back from a vacation was B. Jacocks, and leaving for two weeks are C. Diglio and G. F. Straus.

Congratulations to Mr. and Mrs. Larry Germain who recently celebrated their 10th wedding anniversary. Larry is booker at the New Haven office. . . . Dorothy Reynolds came back from her honeymoon. She said "yes" to a Guilford lad in a pretty June wedding. . . . John Perokas, formerly Strand, Thompsonville, postcards greetings from where he is now training in the Army Air Corps, Tulsa, Okla.

Booker Burt Jacocks, left last week for vacation.

Connecticut

Bridgeport

Otto Esposito, public relations man, Loew-Poli, completed his annual vacation at Watertown, N. Y. . . . Bea Sullivan, after 16 years in the Majestic box office, has taken a leave of absence. Pearl Rosen is taking over. . . . Joseph Konecny has joined the Warner staff. . . Have manager Morris Rosenthal tell you about his catfish dinner in the Ozarks . . . Owner Jack Schwartz, West End, journeyed to New York for the marriage of his brother, Walter.

Jimmy Conroy, veteran Bridgeport theatre man, is still ailing at home and most of the old timers have been conscientious about keeping in touch with him. . . . June Wright and Dorothy Bedmarfsky have been added to the Loew-Poli brigade. . . . Assistant manager Anthony Masella, Globe, did a fine job of handling the theatre during the Altantic City vacation of manager Harry Rose. . . . Ralph Chatterton has been doing special contract work for the Loew-Poli. . . . Ruth Jackson, head usherette, Loew Poli, has resigned to take another job. . . . Mr. and Mrs. M. A. Schuman, Black Rock, tripped to Hartford for a concert.

Dorothy Peddle, Loew-Poli, attended the wedding of her brother, Joseph at St. Francis church, New York. . . . Eleanor Reilly has been promoted at the Loew-Poli.

—C. V.

Only THE EXHIBITOR *gives you a complete local coverage.*

Derby

Motion pictures were used to present evidence in a case heard in the city court last week and after Judge John J. O'Connell viewed the films, he found the defendant guilty as charged on two counts. Case concerned violation of the state statute regarding junk yards. Taking of movies was arranged by an investigator of the state motor vehicle department, and it understood that this agency is planning increased use of movies to support their cases in courts throughout the state.

Hartford

Barbour Amusement Company, Waterbury, last week filed incorporation papers with the secretary of state. Incorporators are Edward C. Dinapoli, Florence Rado, and Philip Barbour, all of Waterbury. Authorized capital is $50,000; 500 shares, $100 par; paid, $15,000.

Donald Andreotta, assistant manager, Shulman circuit's Webster, last week was elected president of Epsilon Alpha Zeta, fraternity for business administration pupils in Hillyer Junior College day division.

New London

Manager Ted Smalley, Garde, engendered so much enthusiasm in picture snapping, that his son Leo, 14, has become an ardent pupil. . . . Bobby Hyde, chief projectionist, is thinking seriously of opening an employment bureau for, in the past two weeks, Bob has helped at least 10 people secure positions. . . . That new assistant manager at the Crown is John Rowe. Winslow Lucas, operator, is wondering where his youngest son is. Last heard of he was headed for China. He is a corporal in the Marines.

Norwich

Manager Bob Hamilton, Palace, has his entire vacation mapped out, meanwhile Bob is handling two houses while manager Joe Miklos is vacationing.

Plainville

Installation of air conditioning plant at the Glackin-Le Witt Strand has been going along.

Storrs

According to reports, a motion picture theatre may be built in this town, home of the University of Connecticut, some time this summer. Nearest town with a film house is Willimantic.

Torrington

Ted Jacocks of New Haven, president, MPTO of Connecticut, was on vacation at Highland Lake, Winsted.

Willimantic

Charles Lowe and Sy O'Toole visited with manager John Picket, Capitol. The Capitol will be closed for two weeks while house undergoes renovations.

Maine

Calais

Partnership arrangement which had prevailed for several years at the twin border towns of Calais, Me., and St. Stephen, N. B. has ceased to function. Charles E. Staples, for the past 30 years manager, Queen, St. Stephen, and its predecessor, Bijou, is now concentrating on this house as owner-manager. Previously, he had managed both the Queen and the State, just over the international bridge on the U. S. side of the St. Croix River. Lockwood and Gordon, Boston, who had been in with Staples 50-50 on the two, have become full owners of the State, the only theatre now operating in Calais. St. Croix, rebuilt about four years ago on the site of the old Opera House, has been closed, because of unsatisfactory business caused by border restrictions. Staples had been for many years contending with the normal trend of border Canadians crossing to the U. S. side for their entertainment. This has now been reversed. Due to the wartime regulations of the Canadian government, Canadian citizens are greatly restricted in the spending of their money on the U. S. side of the river, and with none available for theatres. The U. S. government demands a visaed passport, costing $3, and payable to the dominion. So, the Canadians are staying in St. Stephen and patronizing the Queen, and U. S. residents are coming over the border bridges, three within three miles, to buy into the Queen, and participate in the pegged 10 per cent premium on U. S. currency. The dominion 20 per cent war tax has been detrimental to development of U. S. patronage, however.

Eastport

Acme, Eastport, went into the maw of the flames on the eve of an economic revival here. For many years, the Acme struggled through the worst and longest slump this border town ever had. The doldrums being caused by the invasion of the European sardines. Being, basically, a sardine canning centre, Eastport was severely affected by the greatly reduced packs of the local canneries. Some had to shut down, permanently. Most of the population moved away. Then with the war, the imports of the foreign sardines dropped down below zero, renewing the demand for the domestic fish. Canneries of Eastport reopened, others are being rebuilt, and new buildings erected to keep pace with the improving market. Expatriated Eastporters are coming back, and to work. But, just when the improvement was developing, the Acme burned down. For the first time in over 60 years, Eastport was left without a theatre. The residents hungry for movies have been taking the ferry or their own motorboats to Lubec, Me., Campobello, and Deer Islands, and St. Andrews, on the Canadian side of Passamaquoddy Bay. Two towns are only three miles apart by water, but over 50 miles, by highway.

Portland

With the termination of "Quest-On-Air," quiz program emanating from the State stage on Monday nights, for the summer, and with the 30-minute "Recess Time" program Saturday mornings also off for the summer, Harry Botwick, manager, was off on vacation. The only radio programs to be carried by the State during the summer are the "Sidewalk Broadcast" on Tuesday nights, which is entering the fifth consecutive year, and the summer musical program "Request Time," aired Saturday mornings.

Chet Stoddard, district manager, M. and P. theatres in Maine, New Hampshire, and Vermont, attended the M. and P. outing with his secretary, Barbara Casey. . . . Bill Romanoff, assistant to Harry Botwick, State, took a day off to see Bob Feller pitch against the Red Sox.

State pulled a novel stunt on "Love Crazy" by placing an empty squirrel cage in front of their box-office with a sign which read: "The Home of Mr. and Mrs. Squirrel." A small card inside cage read: "Out! Gone inside to see those two nuts William Powell and Myrna Loy in 'Love Crazy.'" . . . Spry cooking school is to be held at the Star, Westbrook, on Wednesdays. . . . State Theatre plans to try it. . . . Lester Hughes' (Paramount salesman) father-in-law passed away.

Massachusetts

Brockton

Miss Eleanor E. Thomas, daughter of Mr. and Mrs. Morris Pearlstein, Modern, was married June 29 in a pretty home ceremony to Porter Holmes, on the staff at her father's house. Marriage was at her parents' home. . . . Manager J. J. Cahill, Brockton, welcomed his son, Clarke Cahill and his bride, the former Miss Ellen Sweeney. . . . Miss Marcel St. Louis, Brockton, is showing a beautiful sunburn. . . . Al Robinson, Rialto, is on his annual vacation. . . . Josephine Hallisey, Brockton, visited New Hampshire. . . . Manager and Mrs. Ernest Hickey, Colonial, left for a week's vacation. . . . Pat Foley, operator, formerly with manager Frank Clement's Strand, is now at manager Morris Ralby's Park.

The National Legion of Decency listing is a regular feature of this publication.

Buzzards Bay

Walter Harrison has replaced projectionist Frederick Nebditch at Clarence Robbins' Buzzards Bay. Hebditch is now with the National Guard.

Fairhaven

Paul Morris, partner in the Key, has taken over this house completely, Frank Weinstein no longer associated.

Fall River

George Fairhurst has gone from manager Chris Joyce's staff, Interstate Durfee, to manager Charlie Feinberg's staff, Yamins' Capitol. . . . Mary Hopkins, manager Jimmie McNamara's staff, Yamins' Park, who is to be married shortly to an ex-member of the Park staff, Dick Buckley, is being tendered numerous showers.

Ellen McComb Reid, who has just returned from her honeymoon, was saddened by the death of her father. . . . Nate Yamins was among those attending the big film outing in Greater Boston. While Yamins and manager William S. Canning, Interstate Empire, came back with beautiful prizes, manager Christopher J. Joyce, Interstate Durfee, brought back his usual smile.

Tommie Dries, former assistant to manager W. S. Canning, Interstate Empire, was a visitor. . . . Joe Bean, manager, Center, is putting in two strenuous weeks vacationing on Cape Cod. . . . Local managers are breathing more easily with apparent death of the project of an outdoor theatre in Westport, on Grand Army Highway. Fog and the small site were drawbacks.

John E. O'Connor, owner-manager, Plaza; his partner, Elmer A. Delahanty; and manager William S. Canning, Interstate Empire, played in the annual member-guest two ball, best ball tournament at Montaup Country Club in Portsmouth, R. I., the other day.

Manager Chris Joyce, Interstate Durfee, secured swell co-operation from Western Union for "Western Union." Western Union and department store had displays, folders advertising the Durfee were enclosed in all telegrams, and several thousand more distributed house to house by WU boys.

Fitchburg

Herman Claman, manager, inaugurated a summer scale of prices at the Universal. . . . Guy Palmerton, manager, installed 800 new seats in the Lake Whalom, and gave two benefit performances for the soldiers at Fort Devens. . . . Ben Welansky, Boston, is the new operator, Lyric.

Lowell

Norm Glassman, manager, Rialto, has been an exceedingly busy man the past few months. As vice-president of the Kiwanis Club, he took a leading part in the club's annual charity circus.

Lynn

Edward Kerry, 20, former assistant manager, Capitol, who has been made manager of the Gaiety, Boston, and William Stickel, Jr., 18, new assistant manager, Capitol, are said to be the youngest theatrical executives in the country. . . . Kerry succeeds Ernest Whitford, who came from Springfield to succeed Ergmont Frankel as manager, Gaiety. Whitford has been transferred to North Adams. Whitford succeeded Ergmont Frankel, who was assistant manager, Capitol, before going to Boston three months ago. Frankel is taking a rest.

Leo (George) Blank has been made manager of Loew's open-air thearte, Lynnway. . . . Waldorf employees had a weenie roast at one of the ovens of the state reservation at Lynn Beach July 1, Mary Boudrow was in charge.

Milford

Arthur Mabey, Interstate State, turned the house over to the high school senior class for a party. . . . Nipmuc, Mendon, has changed from films to burlesque.

New Bedford

John C. Curtis, former member of staffs of old Sheedy's and old Hathaway, died recently. . . . Probate Court Judge Mayhew R. Hitch (OK) has denied an extension of time to permit a Supreme Court appeal in the will of Mrs. Cordelia N. Tessier, Dartmouth, leaving the bulk of her estate, involving both the Royal and Rialto here, to her son, Oze Tessier, Jr. Judge Hitch allowed this will recently after a fight of many months.

George White replaces Edward Kalisz as chief, State, Harry Zietz, manager. Additions to staff include Donald Santos, Phillip Cooke, and Francis Souza, transferred from Del Bisbee's New Bedford. . . . Empire, Frank Zeitz, manager, featured a two-reeler in Technicolor, "Proof of the Pudding." Nutrition pamphlets were distributed in the lobby. . . . Staff at State envies Marguerite Fennesscey, touring Cape Cod this week. Mary Jones substitutes for her. . . . Frank Zietz, manager, Empire, is deep in plans to visit Yellowstone National Park in August. . . . Vernon Feenan, Empire, has his troubles remembering faces of lady patrons who would run out to "hubby" with dishes and re-enter the house.

—W. G. T.

Plymouth

Interstate appears to be going into the candy business in a big way. . . . Manager Jack O'Leary, Interstate Old Colony, Plymouth, has resumed his duties following a minor operation at a Brockton hospital.

Springfield

George L. Rabb, manager, Phillips, used two novel stunts to brighten business recently. He composed a telegram, purportedly to him from the general manager, reading: "Have Booked Joe Louis-Billy Conn fight pictures for the Phillips for Thursday, Friday, Saturday, June 26-27-28. Best fight pictures ever made. Wait until you see the sensational 13th round." Copies of the wire were posted in all places where men gather, with fine business resulting. Rabb also sent out heralds offering "free kisses" to all male patrons, from the cashier, candy girls, or usherettes. Heralded as "another Phillips Theatre service," the kisses were given without boxtops, coupons, or questions to answer. The stunt was done mainly for the laugh, and the girls were fortified with candy kisses, which they distributed. It took place on dish nights, in reply to requests from the men as to when they were going to get something.

Westfield

Under direction of Nathan E. Goldstein, Springfield, owner, complete redecoration of the Strand is under way.

Winchester

After many months of unsuccessful attempts to secure permission to operate Sunday afternoons, manager George Roland Carter, Loew's Winchester, has finally been able to win over public opinion so that he is now operating continuously on Sundays from 2 to 11.

PUDDIN' HEAD. Republic comes forth with another Judy Canova musical production.

Worcester

Al Wolfe has resigned as manager, E. M. Loew's Family. His successor is Nate Goldberg, former manager, Pastime, Marlboro, and recently orchestra leader at the Plymouth.

Richard Owens, manager, E. M. Loew's Plymouth, started on his vacation. Larry Duff substitutes. . . . Bruno Weingarten, manager, E. M. Loew's Olympia, made a trip to Canada. . . . Managers have succeeded in getting the Gazette to change its weekly theatre layout from Saturdays to Wednesday nights. . . . Phil Jasen, formerly of Loew's Poli, is handling publicity for the Westboro Playhouse.

Jack Lieberman and Eugene Trombley, formerly of the Loew-Poli Plaza, are handling the booth at the Shrewsbury Drive-In. . . . The marquee and vertical sign at Loew's Poli looks like new since Harold Maloney, manager, had the paint applied. . . . Edgar Lynch, manager, Warner, entertained Jeffrey Lynn's family at screening of "Underground." . . . Agnes Falvey has resumed her duties at the Plymouth after a vacation. . . . Harold Maloney, Loew's Poli, revived an old stunt that garnered plenty of attention when he plastered all 14 front doors of the theatre with sheets ballyhooing "The Big Store." . . . Edward Amot, staff, Warner, resigned, replaced by Robert Dowd.

Are you making the most out of "The Tip-Off," which appears every other issue? It gives the real slant on what pictures are doing.

New Hampshire

Concord

A six-man March of Time crew came here to film the League of Women Voters' "battle of production" rally for their next release. They shot 500 feet of film, most of it of Senator H. Styles Bridges and Governor Robert O. Blood, but the audience wasn't forgotten.

In connection with the showing of "I Wanted Wings," Capitol, NYA with the cooperation of the Army placed a display of aircraft motors and propellors in the lobby. There were soldiers in the lobby to answer questions.

Dover

Latest development in the entertainment field in this region is the erection of a new Drive-In on Route 16 (The White Mountain Highway), located between Dover and Somersworth. Proprietor of the new establishment is J. Frank Moore, Dover, an operator of 25 years experience in Boston and Dover, and formerly part owner, Broadway, Dover. Present plans call for operation to begin about July 15.

In The Check-Up, which appears regularly, there can be found concise information on all pictures reviewed during the past eight months.

Laconia

Colonial gave away radios to adult ticket purchasers June 26.

Merrimack

Sheila's Drive-In is offering "101" varieties of amusement for hot summer nights, including free movies.

One reader calls The Finger-Tip-File his Bible. Only in this publication will you find this exclusive service.

Nashua

A "juke box" projector, the first in the city, has been installed in a restaurant. . . . County sheriff's department staged a raid on a carnival playing Hudson, a town adjoining Nashua, last week and closed 11 alleged gambling tents and a girl show. American Legion, sponsors of the show, was told that "Nashua theatre owners" were responsible for the closing. All managers vigorously denied any connection with the complaint. . . . Fenton Scribner, manager, State, Tremont, has been ill at his home for the past week.... A new drive-in is being constructed on the outskirts of the city.

State presented in person, Dr. Joseph Ranald, "celebrated hand analyst and handwriting expert."

Every issue of this publication finds the weekly ratings of The Legion of Decency. Turn to it now.

Penacook

Palace was the scene of High School graduation.

PUDDIN' HEAD. Republic comes forth with another Judy Canova musical production.

Somersworth

Recently taken over by B. and H. Theatres, Inc., Somersworth is undergoing extensive re-modeling. New seats of the latest type, made by Irwin Seating Company, Grand Rapids, Mich., have been set. Other innovations include a new screen and new drapes.

Rhode Island

Pawtucket

Miss Helen Hoyle, secretary to William Spragg. M. and P. district manager, returned from a long holiday week end visit with friends at Meddybemps, Me.

Turn to The Blue Section in the back of this issue for complete reviews on many important pictures to be released within the next few weeks. It will pay you to keep in touch with every service.

Providence

Sunshine Club, employees' organization, Strand, threw a 50th wedding anniversary party on the stage of the theatre after the last show for veteran fireman A. Louis E. Cornell, who has been at the Strand since 1923. Previous to that, Cornell was a member of the Providence fire department for 26 years. A turkey dinner was served, and Cornell and his wife, Mary, were presented with a combination radio-phonograph for which radio announcers Mowry Lowe and Fred Friendly had made a record carrying the greetings of the theatre staff.

Majestic re-opened after a four-day closing. A crew of 60 men working in three shifts had completed installation of the new air conditioning system and redecorated the house. The new color scheme is blue and silver on the ceiling, the dome is in cream, and the walls, previously covered with a brocade, now are painted old rose with gold decoration. New electric fixtures were installed. House is one of the Edward M. Fay theatres, Albert J. Clarke, manager.

Strand, Edward L. Reed, manager, has finished an extensive redecorating job in the cosmetic and ladies' rooms. . . . Castle, Albert Gould, owner and manager, reopened following a fortnight closing. During the shutdown, this popular neighborhood house in the Mount Pleasant district was equipped with a new balcony which increased the seating capacity from 764 to 1050. Gould plans to operate the new balcony on a loge scale, charging more for seats upstairs than down. Air conditioning plant was enlarged to take care of the increased capacity, and the house has new sound equipment (Western Electric) and new chairs (American Seating Company) throughout.

Robert Grossman, manager, Avon, left for his home at Rochester, N. Y., where, on Sunday (July 6), he married Miss Betty Levine. Couple plan to honeymoon in Maine, and will be at home in Providence at 14 Congdon Street.

Thomas Mooney and James Wall, formerly at the RKO-Albee, have just returned to Camp Blanding, Fla., after enjoying a 10-day furlough at home.

PERTINENT REVIEWS—WITH THE X-RAY

COLUMBIA

Blondie In Society

COMEDY
76M.

Estimate: Best in the series.

Cast: Penny Singleton, Arthur Lake, Larry Simms, Daisy (dog) Jonathan Hale, Danny Mummert, William Frawley, Edgar Kennedy, Chick Chandler, Irving Bacon, Bill Goodwin. Directed by Frank R. Strayer.

Story: Dagwood is talked into accepting a great Dane as payment for a $50 loan. From this point on, the complications are multitudinous, with Daisy and the other dog romping over the lawns, Dagwood in the dog house, losing his job for offending a prospective customer, etc. Finally Blondie enters the great dane in a dog show, and, after many funny situations, wins $500—with the film ending happily.

X-Ray: This is tops for the Blondie series, with plenty of fun and humor outshining the previous offerings. Entire cast does well in familiar roles, and the dog scenes are good for belly laughs. Houses where the Blondie pictures are liked can get behind this one for very pleasant results.

Ad Lines: "Blondie Moves in the Best Circles—No Wonder the Bumsteads Are Dizzy"; "The Bumsteads Go High Hat, to Hit a New High In Hilarity"; "The Bumsteads Join the 400, to Give You a Thousand Laughs."

Sweetheart Of The Campus

MUSICAL COMEDY
64M.

Estimate: Lower-bracket musical.

Cast: Ruby Keeler, Ozzie Nelson, Harriet Hilliard, Leo Watson, Frank Gaby, Gordon Oliver, Don Beddoe, Charles Judels, Kathleen Howard, Byron Foulger, George Lessey, Four Spirits of Rhythm. Directed by Edward Dmytryk.

Story: Ozzie Nelson and Ruby Keeler open in a night club near Lambeth College, but Kathleen Howard, of the college, has the place closed. Student Harriet Hilliard has Ozzie and Ruby and their gang enroll, and soon the night club starts in the gymnasium. The enrollment soars, and just when it seems that Miss Howard has won her fight to have the college closed, so that the property will revert back to her, Miss Keeler shows up with a singing chorus from Broadway which enrolls in a body and saves the day.

X-Ray: This is fairly unimpressive, made on a modest budget, and it shapes up as fare for the bottom duallers. Harriet Hilliard and Ozzie Nelson do well, but Ruby Keeler's return to the screen is somewhat disappointing. Sell the songs and college background. Musical numbers are "Tap Happy," "Beat It Out," "Here We Go Again," "Zig Me Baby With A Gentle Zag," "Where," "Tom Tom," and "When the Glee Club Swings the Alma Mater."

Ad Lines: "It's A Rhythm-Packed Romantic Rumpus On the Campus"; "No Reading . . . No Ritin' . . . Just Rhythmitic and Romance!": "A Night Club Goes to College"; "A Sweetheart Of a Musical."

I Was a Prisoner On Devil's Island

MELODRAMA
62M.

Estimate: Bottom dualler.

Cast: Sally Eilers, Donald Woods, Edward Ciannelli, Victor Kilian, Charles Halton, Dick Curtis, John Tyrell, Eddie Laughton, Edmund Cobb, Robert Warwick. Directed by Lew Landers.

Story: Donald Woods is condemned to Devil's Island after an accidental murder, and while there he studies the corruption that is rampant. Prison doctor Edward Ciannelli and the commandant take advantage of an outbreak of jungle fever on the mainland by selling the necessary drugs at outrageous prices. When the fever breaks out at the prison, there is no drug, until Woods and Victor Kilian go to the mainland and get some. The Governor arrives, Ciannelli and the commandant are killed trying to escape, and Woods is pardoned. He is united with Sally Eilers, whom Ciannelli had previously refused to divorce.

X-Ray: This is a bottom dualler, slow-moving and with a very familiar story. Sell the Devil's Island angles, and the names, such as they are. The ill-fame of the Island has always made good copy, and it should help to sell the picture in spite of the script's shortcomings.

Ad Lines: "He Faced A Thousand Terrors—Lived A Thousand Years in A Minute"; "One Woman and 3000 Men Faced By the Law of the Jungle"; "Secrets Blasted from Dungeons! Thrills of Flaming Terror!"

The Medico Of Painted Springs (2206)

WESTERN
60M.

Estimate: Top notch western.

Cast: Charles Starrett, Terry Walker, Ben Taggart, Ray Bennett, Wheeler Oakmen, Richard Fiske, Edmund Cobb, Edythe Elliott, Bud Osborne, Steve Clark, Charles Hamilton, George Chesebro. Directed by Lambert Hillyer.

Story: Charles Starrett, mounted medico, scouts the range country for the government to examine and enlist men for Teddy Roosevelt's Rough Riders. Along the trail, he meets the rancher's daughter, her jealous boy friend, and gets tangled up in a cattle rustling deal, plus a feud between the sheep and cattle men, to prove that a certain group of cattle men really engage in the rustling, double-crossing the other cattle men, and blaming it on the sheep owners. Starrett proves his own innocence, re-unites the separated lovers, and all ends well.

X-Ray: This one is off the western beaten track, with a logical, well woven story, fine scenic background, top notch direction, and excellent photography. Fistic encounters are exceptionally well executed with Starrett knocking the hombres cold with socko upper-cuts. Starrett does a good job throughout the length of the film.

Ad Lines: "The Friendliest Tough Guy In History"; "Fast On the Draw, Quick On the Punch!"; "Fast and Furious Action."

METRO

Barnacle Bill (141)

COMEDY
92M.

Estimate: Lusty Beery comedy; okay program entertainment.

Cast: Wallace Beery, Marjorie Main, Leo Carrillo, Virginia Weidler, Donald Meek, Barton MacLane, Connie Gilchrist, Sara Haden. Directed by Richard Thorpe.

Story: A fishing boat tale, this involves lusty waterfront brawls in which Wallace Beery is a thorough rascal perpetually in financial difficulties, even to the point of bilking his helper, Leo Carrillo, out of his small share of the profits. Wallace meets Marjorie Main, who loves him in a shy way, and, with his daughter, Virginia Weidler, sets out to reform him. It's a tough job, but they finally make it, with Marjorie and Wally getting married.

X-Ray: This should be welcome news to the many exhibitors whose houses still have a big Wallace Beery following. Metro has been clever in re-uniting Beery with Marjorie Main, who got so much comment as his sweetie in "Wyoming." Their combination looks like a good bet. The picture itself is one of Beery's better entries, with Beery, Miss Main, and Virginia Weidler turning in very good jobs. Production and direction are up to standard, and this should have genuine appeal for the Beery fans.

Ad Lines: "Love Finds Wally Beery"; "Wallace Beery as the Toughest Mug On the Waterfront, With Two Females Set to Reform Him"; "Wallace Beery As You Like Him Best—In His Funniest Picture In a Long Time."

Blossoms In the Dust

DRAMA
99M.

(Technicolor)

Estimate: Strong women's show, on the sentimental side; needs selling.

Cast: Greer Garson, Walter Pidgeon, Felix Bressart, Marsha Hunt, Fay Holden, Samuel S. Hinds, Kathleen Howard, George Lessey, Henry O'Neill, John Eldredge, Clinton Rosemond, Theresa Harris, Charlie Arnt, Cecil Cunningham, Ann Morriss, Richard Nichols, Pat Barker, Mary Taylor, Marc Lawrence. Directed by Mervyn LeRoy.

Story: Miss Garson is about to marry Pidgeon, and Miss Hunt is to marry the son of a wealthy family in the little Wisconsin town. Her future in-laws discover she's a nameless foundling and kayo the marriage. Miss Hunt commits suicide. In Texas, Miss Garson has a son. He's killed in an accident. As an outlet for her grief, she commences a round of parties and social life. Felix Bressart, family medico, gets her interested in foster-parenthood when it's known she can't have any more children. Instead of adopting a child, she establishes a day-nursery for children of working mothers. Miss Garson establishes a children's home where foundling babies can be adopted. Pidgeon dies, leaving her a little money. To get the necessary support of public officials, she makes a house-to-house canvass of the state, begging

funds to put her Texas Children's Home and Aid Society on a firm basis. With Miss Hunt's tragedy before her, she initiates a campaign to have the stigma of illegitimacy removed from state birth and other records. After a hard fight, her battle succeeds. At her home, she has taken as her special charge one of the babies. She faces another crisis when parents who have lost their child beg for the baby to bring their own lives back to normalcy. After an inward struggle, she recognizes that part of her task is to give the child to the prospective parents. She makes the sacrifice and goes on with her work. Film credits reveal that Mrs. Edna Gladney (Greer Garson) and the home she founded are actually real

X-Ray: Women ought to go for this one. Director LeRoy hasn't permitted any opportunity to slip by for eliciting at least one tear. Only difficulty is, the sentimental pace is so tough that even the strongest natures are likely to find it palling after about the first hour. The women may like the babies and death scenes until too many have unfolded. On the production side, the picture is much brighter. Extraordinarily natural Technicolor lends great beauty to the filming of unusually well-executed sets.

Ad Lines: "In Gorgeous Colors . . . A Sweeping Story of Devotion and Sacrifice"; "A Grand Story of America At Its Greatest . . . The Humanity and Generosity Of a Great Democracy"; "Deprived Of the Love Of Her Own Children . . . She Made a New, Better World For the Children Of Others."

Navy Blue and Gold

DRAMA 94M.

Estimate: Re-issue can be sold on service angles and name strength.

Cast: James Stewart, Robert Young, Lionel Barrymore, Florence Rice, Billie Burke, Tom Brown, Samuel S. Hinds, Paul Kelly, Barnett Parker, Frank Albertson, Minor Watson, Robert Middlemass, Phillip Terry, Charles Waldron, Pat Flaherty, Stanley Morner, Matt McHugh. Directed by Sam Wood.

Story: Stewart, Young, and Brown come from different walks of life to the Naval Academy. After many happenings, the three are assured that their futures lie in the Navy, and Stewart is united with Brown's sister, Florence Rice. In between, the boys win a couple of football games for Annapolis. This film was originally reviewed on page 47 of THE EXHIBITOR's Blue Section for December 1, 1937.

X-Ray: A sleeper when first released, this still ranks as one of the top service pictures in spite of the fact that the story has been told too many times recently. James Stewart means much more now than he did in 1937 and his name, combined with the service angles, may see this to some surprisingly pleasant grosses.

Ad Lines: "Anchors Aweigh, As the Best Navy Picture Of All Time Comes To You Again"; "For the Thousands Who Have Been Anxious to See It Again"; "Thrill As Uncle Sam's Boys Train For the Defense of America!".

They Met In Bombay (140)

COMEDY MELODRAMA 92M.

Estimate: Name strength should help this to very good summer grosses.

Cast: Clark Gable, Rosalind Russell, Peter Lorre, Jessie Ralph, Reginald Owen, Matthew Boulton, Edward Ciannelli, Luis Alberni, Rosina Galli, Jay Novello. Directed by Clarence Brown.

Story: Jewel thieves Clark Gable and Rosalind Russell become partners in crime after they get their hands on the fabulous gem, "The Star of Asia," which they were both after independently. On one of their nefarious exploits, Gable, who was dishonorably discharged from the army, puts on a uniform as part of the ruse, but he gets pressed into service, and succeeds in heroically evacuating British and Chinese people from a town taken by the Japanese. He gets the Victoria Cross for his bravery, and Rosalind promises to wait until he gets out of jail.

X-Ray: Although "They Met in Bombay" has many good points, and seems destined to be one of the summer's better grossers, it is hardly the type of picture which one has a right to expect from Gable, Russell, Metro, and director Clarence Brown. Which is to say that it is far from being smash entertainment. A story that skips without warning from farce to melodrama and a silly Hays' office ending see to that. But, as mentioned above, it has its good points—its funny scenes and crisp dialogue and nice performances—which will cause the majority of audiences to enjoy it, tell their friends that it was "pretty good," and insure much better than usual summer business.

Ad Lines: "Rhett Butler Meets That Woman From 'The Women'"; "Gable and Russell Meet In Bombay—the Best Place For It"; "Thrills and Romance In Bombay, City of Excitement"; "Gable and Russell As Unholy Partners In Crime—And In Love."

MONOGRAM

Murder By Invitation

MYSTERY 65M.

Estimate: Top-line murder mystery for the duallers.

Cast: Wallace Ford, Sarah Padden, Marian Marsh, George Guhl, Gavin Gordon, Wallis Clark, Minerva Urecal, J. Arthur Young, Herbert Vigran, Philip Terry. Directed by Phil Rosen.

Story: Wallace Ford, syndicate columnist, and his trusty secretary, Marian Marsh, attend the sanity hearing of Sarah Padden, an eccentric old lady, whom relatives accuse of dissipating her wealth. Discharged as sane, Sarah invites her nearest of kin, six persons, to a midnight session at her country home where she explains she will study each one and leave her wealth to the most worthy. During the night, Gavin Gordon, the lawyer, who tried to have her pronounced insane, is murdered in the library. Ford hightails it to the scene of the crime where the sheriff, unable to find any clues, suspects all the relatives including Sarah. Following plenty of suspense, secret passages, and more murders, the perpetrator turns out to be Sarah's companion, Hazel Keener, and Dave O'Brien her husband chauffeur, who are exposed by a ruse.

X-Ray: This is one of Monogram's better recent entries, with a well-woven plot and good performances. Wallace Ford and Sarah Padden do the best jobs with director Phil Rosen also earning credit for his directorial chore. Houses where the customers like murder and mystery stories can play this up in a big way.

Ad Lines: "Where There's A Will—There Are Relatives"; "Murder for $3,000,000"; "Thrill After Thrill"; "What Was the Sinister Motive Behind the Murder By Invitation?"

PARAMOUNT

Kiss the Boys Goodbye

MUSICAL COMEDY 84M.

Estimate: Pleasant musical; sell the names.

Cast: Don Ameche, Mary Martin, Oscar Levant, Rochester, Raymond Walburn, Jerome Cowan, Barbara Jo Allen, Virginia Dale, Minor Watson, Elizabeth Patterson, Connie Boswell, John Scott Trotter, Harry Barris, George Reed, Thelma Long. Directed by Victor Schertzinger.

Story: Southerner Mary Martin (a Broadway chorus-girl) goes South when she heard that director Don Ameche is going to cross the Mason-Dixon line in search of a leading lady for his new show. Ameche isn't especially interested in the quest, as he wants Barbara Jo Allen to play the lead. Miss Martin shows him what she can do and then follows Ameche to New York, despite his vigorous objections. In New York, with the aid of Oscar Levant, Miss Martin is introduced as Ameche's "find," and he is powerless to stop it. But love and anger come into the picture, Miss Martin goes back to Georgia, and Ameche follows her to bring her back to star in the show.

X-Ray: "Kiss the Boys Goodbye" is a mixture of a number of different types of entertainment, and the result is rather pleasant, in spite of the fact that the blending has not been done as skillfully as it might have been, and the pace slows down to a walk at frequent intervals. Among the divertissements are a strip tease (cunningly performed by Miss Martin), the singing of a negro chorus, a satire on North-South difficulties, Oscar Levant's sophisticated wise-cracking, a serious love story, Rochester's down-to-earth clowning, and enough other elements to assure that every customer will find something he likes, even if he doesn't enjoy everything. The musical score is generally good, and the songs are "Kiss the Boys Goodbye," "Ma Curly Headed Babby," "Find Yourself a Melody," "Sand In My Shoes," and "I'll Never Let a Day Pass By." Miss Martin's strip-tease and song, "That's How I Got My Start," is something to listen to and look at. Sell the names, the songs, the Broadway origin of the story, etc., and business should be of the pleasant variety.

Ad Lines: "She Was Only a Broadway Show-Girl, But She Had a Mason-Dixon Line"; "Broadway Producer Goes South to Search For Talent, and Then the Fun Begins!"; "Music—Fun—Romance—in the Screening of Broadway's Top Comedy Hit!"; "See Mary Martin Do a Sensational Strip-Tease In the Show You Won't Want to Miss!"

PRODUCERS RELEASING CORP.

Criminals Within (111)

MYSTERY 70M.

Estimate: For the bottom duallers.

Cast: Eric Linden, Ann Doran, Constance Worth, Donald Curtis, Weldon Heyburn, Ben Alexander, Dudley Dickerson, Bernice Pilot, Ray Erlenborn, I. Stanford Jolley, Emmett Vogan, Robert Frazer, Boyd Irwin, William Ruhl. Directed by Joseph Lewis.

Story: A very complicated one—draftee Eric Linden becomes involved in a couple of murders committed by fifth columnists. With the aid of newspaperwoman Ann Doran he finally ferrets out the culprits and clears himself of the charges. Army man Ben Alexander is finally revealed as a bad man, in cahoots with Constance Worth, I. Stanford Jolley, and the other villains.

X-Ray: Slow-moving, complicated, and rather unbelievable, this is not up to the high standard PRC set for itself with "Paper Bullets" It has the topical angles —draftees, fifth columnists, etc.,—and these may suffice in seeing it get the nod for the bottom dual spot. Acting and mounting

are okay, but we never saw an army camp look so much like a Hollywood studio.

Ad Lines: "Who Killed the Blonde Hostess!"; "The Doughboys' Favorite Glamour Girl Is Purged"; "Was She A Modern Mata Hari?"; "Murder In Khaki—With Enough Confusing Clues to Drive You Whacky!".

RKO-RADIO

Hurry, Charlie, Hurry (129)

FARCE 65M.

Estimate: Some laughs in it for the lower half of the duallers.

Cast: Leon Errol, Mildred Coles, Kenneth Howell, Cecil Cunningham, George Watts, Eddie Conrad, Noble Johnson, Douglas Walton, Renee Haal, Georgie Caine, Lalo Encinas. Directed by Charles E. Roberts.

Story: Leon Errol favors the marriage of his daughter, Mildred Coles, to Kenneth Howell, but his wife intereferes, as she is socially ambitious. Errol fakes a wire from the vice president of the U. S. calling him to Washington, but really goes fishing, where he makes friends of three Indians. He returns, and the Indians follow, the latter refuse to leave, and when the wife insists that the v. p. be present, Errol and two friends, unknown to each other, masquerade as the v. p., who really shows up. The real v. p. has a swell time, the Indians go back to the reservations, and the right boy marries the daughter.

X-Ray: This would have made a fast moving two reeler, if it were edited down. Although there are some funny situations, it can't hope for anything more than filler classification. Plug it as nonsensical film, as a relief from present-day headlines.

Ad Lines: "Silly, But Funny"; "Forget About the War . . . See 'Hurry, Charlie, Hurry'"; "Just a Funny Show . . . And Who Could Ask for More"; "Hurry in and Howl."

REPUBLIC

Poison Pen (023)

DRAMA 66M.

(English made)

Estimate: Above average mystery programmer.

Cast: Flora Robson, Robert Newton, Ann Todd, Reginald Tate, Geoffrey Toone, Catherine Lacey, Belle Chrystal, Cyril Chamberlain, Athole Stewart, Mary Hinton, Edward Chapman, Jean Clyde. Directed by Paul L. Stein.

Story: Ann Todd, daughter of an English village vicar, gets word that her fiance, Geoffrey Toone, is coming back from Australia to marry her. Suddenly a flood of poison-pen letters appear in the village, accusing various members of the community of personal indiscretions. Ann is among those getting the malicious notes. When relations between Miss Todd and Toone become strained, the police are called in by the vicar, who previously wanted to avoid scandal. Flora Robson, the vicar's old-maid sister and housekeeper, confesses she started the whole thing to prevent Ann's marriage, claiming she wanted to keep the girl as the only approach to the marriage and motherhood she had never had. She escapes, and, haunted by the deaths she has caused, commits suicide.

X-Ray: Graced with a well-conceived story, a tightly-woven script, and fast-paced direction, this drama, with mystery and human interest angles, proves a good import. Acting is generally undistinguished but is always adequate to the demands of the situation, while production values are okay. It has less of those obstacles to the American success of English program pictures than many previous British releases have—dialogue that's hard to understand, underemotionalism, etc. As dual fare, it should fill the bill nicely.

Ad Lines: "The Malicious Words Of A 'Poison Pen' Brings Sorrow and Disaster to a Country Village"; "A Tense Mystery . . . In Which the Murderer Finds Words Stronger Than Bullets"; "A Gripping Drama In Which Tragedy Is Almost Stranger Than Love!"

Puddin' Head (003)

COMEDY WITH MUSIC 80M.

Estimate: Rural musical will need plenty of help.

Cast: Judy Canova, Francis Lederer, Raymond Walburn, "Slim" Summerville, Astrid Allwyn, Eddie Foy, Jr., Alma Kruger, Hugh O'Connell, "Chick" Chandler, Paul Harvey, Nora Lane, Gerald Oliver Smith, Wendell Niles, Vince Barnett, The Sportsmen. Directed by Joseph Santley.

Story: Walburn and his son Foy, crackpot execs of a radio network, discover their building is erected one foot on land owned by Judy and Summerville. They dash off to the hills to get title to the land. Judy and Slim decide to go to town and live in the ramshackle farmhouse perched amid surrounding skyscrapers. Services of Francis Lederer, a bankrupt Russian count, are drafted. He gets her a contract with the network containing a trick cancellation clause. He induces her to buy a lot of luxuries on credit; then the contract is cancelled, and it looks like the land will have to be sold to satisfy the creditors. But through a mishap, Miss Canova's voice reaches the ear of a big sponsor, so she gets money and Foy for a happy ending. Songs, all sung by Miss Canova, are: "You're Telling It," "Manhattan Holiday," "Hey, Junior!" "Minnie Hotcha," "The Ghost Routine."

X-Ray: Conceding that this film was designed for rural and nabe audiences, it still misses on some counts. Burdened with a yarn that will seem oft-told, plot fails to convince. Judy Canova, about whom most of the footage revolves, fails to do much with a part that somehow doesn't mean much for her. On the credit side are Foy and Walburn, who steal the show with some rich comedy, kindly hokum, and hokey gags that should go over in the nabes and rurals, catchy songs that would credit any film, and generally high-grade production. Put plenty of selling effort into this one.

Ad Lines: "Republic's Summer Fun-Show! Hollywood's Top Comics In a Whirlwind of Hilarious Gaiety, Set to the Rhythm of the Swellest Hit Tunes of the Season!"; "America's Hillbilly Queen! Back In Her Funniest Adventure As She Makes Hay-Hay In the Big City!"

20th CENTURY-FOX

Dance Hall (149)

COMEDY DRAMA 73M.

Estimate: Fast-moving dualler for the summer trade.

Cast: Carole Landis, Cesar Romero, William Henry, June Storey, J. Edward Bromberg, Charles Halton, Shimen Ruskin, William Haade, Trudi Marsdon, Russ Clark, Frank Fanning. Directed by Irving Pichel.

Story: Cesar Romero, egotistical hard-boiled manager of a dance hall in a small Pennsylvania town, tries to make an impression on Carole Landis, who turns out to be his featured singer, hired from New York. Landis is also tough, and the two don't hit it off. William Henry, ace pianist of the band, grateful to Romero, falls for June Storey, a waitress always on the make. Comes J. Edward Bromberg, ladies' lingerie chain store owner, who falls for Landis, but she is honest, and tells him she can't love him. Landis urges Henry to get his symphony, "The Giant Swing," published. The latter needs $2000 to pull the stunt. Henry has the money, but gives it to Romero when the latter finds himself on the spot because of a gambling debt. Windup finds Romero faking a raffle result to finance the symphony to win $2500, the crowd getting wise, breaking up the dance hall, and Landis, loving Romero, sueing the amount from Bromberg, squaring everything. Meanwhile, Storey marries an elderly coffee shop owner.

X-Ray: This starts as a fast-moving story of dance hall life, with plenty of laughs, but it then takes a sudden twist into the melodramatic, and the plot becomes tangled. It shapes up as suitable summer dual entertainment. Romero and Landis are okay as the leads, Bromberg returns after a long absence from the films with his usual good performance, and the others are okay. Selling the dance hall background, types, and hard-boiled angles should help. Songs, by Landis, are: "There's a Lull in My Life" and "There's Something in the Air."

Ad Lines: "'Dance Hall'—Where the Dames Are Tough and Ready"; "He Was A Wise Guy—Until He Became A Fall Guy"; "Come On You Rug Cutters—This One Is in the Groove"; "That 'Tall, Dark and Handsome' Man Is Here Again."

Accent On Love (148)

COMEDY DRAMA 61M.

Estimate: Pleasing bottom dualler; Montgomery makes a nice impression.

Cast: George Montgomery, Osa Massen, J. Carrol Naish, Cobina Wright, Jr., Stanley Clements, Minerva Urecal, Thurston Hall, Irving Bacon, Leonard Carey, Oscar O'Shea, John T. Murray. Directed by Ray McCarey.

Story: George Montgomery, who has a good job and a wealthy wife, has his own ideas on doing work instead of getting paid for doing nothing, so he quits his good job and takes one as a day laborer, where he makes good with foreman J. Carrol Naish, goes to live with the latter, his son, Stanley Clements, and another boarder, Osa Massen. When the people living in the houses go to plead with the landlord for a better break, Montgomery finds that the owner is his father-in-law, Thurston Hall, but Montgomery sells him on the idea. Things turn out right in the end, with Massen getting Montogomery, the latter getting a divorce.

X-Ray: Just a pleasant dualler, this will help the buildup for George Montgomery. The cast is more than adequate. Bill Stanley Clements, the tough little kid from "Tall, Dark, and Handsome."

Ad Lines: "Topnotch Fun"; "A Blue Blood Takes Lessons from a Tenement Bud"; "With the Tough Kid From 'Tall, Dark, and Handsome'"; "Meet 1941's New Male Star—George Montgomery."

UNIVERSAL

Bachelor Daddy (5035)

COMEDY 60M.

Estimate: Slap-stick comedy for the duallers.

Cast: Baby Sandy, Edward Everett Horton, Donald Woods, Raymond Walburn, Franklin Pangborn, Evelyn Ankers, Kathryn Adams, Jed Prouty. Directed by Harold Young.

Story: Kathryn Adams, mother of Baby Sandy, goes to jail for manufacturing and selling candy without a license. Telling the judge her name is Smith, he refers to thousands of other Smiths citing a lot of them living at a bachelor club which gives Kathryn an idea. Waiting in jail because she cannot raise bail, she sends a note to the bachelor club, addressed to Mr. Smith, pleading that he look after Baby Sandy. Note falls into the hands of three Smith Brothers, Edward Everett Horton, Donald Woods, and Raymond Walburn. Becoming intrigued, they hunt out the baby, bring it to the club, and the fun begins. There is trouble with other club members and a riot of mischievous fun until Kathryn, now released, is hired as nurse for her own child, causing more trouble for the three benefactors when a woman is discovered in their rooms.

X-Ray: "Bachelor Daddy" will go over well on dual bills or where the Baby Sandy pictures have proved successful before. There are several funny scenes, with Edward Everett Horton the comedy standout. This is good stuff for the twin bills or family trade.

Ad Lines: "Watch the Fun—As Baby Sandy Gets Three Fathers"; "A Baby In A Bachelor's Club—And It's A Riot of Fun"; "Baby Sandy Comes Back For You to Love All Over Again."

Rawhide Rangers (5067)

WESTERN 56M.

Estimate: Routine Brown.

Cast: Johnny Mack Brown, Fuzzy Knight, Nell O'Day, Kathryn Adams, Harry Cording, Roy Harris, Bob Kortman, Ed Cassidy, Al Bridge, Frank Shannon. Directed by Ray Taylor.

Story: When his brother is killed by bandits, Ranger John Mack Brown turns in his badge, apparently becomes an outlaw, is captured and taken in by the bad 'uns. But it is a trick to find out who the ring leader is, and Brown does learn it. In a fighting, shooting finish, gang and leader are rounded up.

X-Ray: Not the best of the series, but adequate, this falls into the familiar groove, with the usual balance of fighting, shooting, and riding. Songs are "Huckleberry Pie," "A Cowboy Is Happy," "It's A Ranger's Life," and "Then We Go Ridin."

Ad Lines "See Ranger Turn Renegade to Help the Law"; "Johnny Mack Brown Avenges His Brother's Death"; "Watch Out Crime—Johnny's On the Loose"; "The Shootingest, Fastest, Thrillingest Western of the Year."

San Antonio Rose (5031)

COMEDY WITH MUSIC 63M.

Estimate: Lightweight lower bracket attraction.

Cast: Jane Frazee, Robert Paige, Eve Arden, Lon Chaney, Jr., Shemp Howard, The Merry Macs, Richard Lane, Louis DaPron. Directed by Charles Lamont.

Story: Sister act of Jane Frazee and Eve Arden hitch hikes to a night club in the country, arriving to find that the owner has been ordered to scram by a rival, who sends Lon Chaney, Jr., and Shemp Howard to do his dirty work. Gals sleep in the deserted place overnight, awakening to welcome the arrival of Robert Paige, his jive band, and the Merry Macs. From this point on it is a repetition of slap-stick gags and music, embracing dish-breaking and a seltzer water battle, with the Merry Macs singing at the slightest provocation with a sudden finale that means nothing at all.

X-Ray: There is little to recommend in this one. Vintage dialogue and gags won't help the careers of Jane Frazee or Eve Arden. Nine song numbers add to the boredom. Songs include "The Hut-Sut Song (currently "hot" on the air), "San Antonio Rose," "Mexican Jumping Beat," "You're Everything Wonderful," "Bugle Woogie Boy," "Hi Neighbor," "You've Got What It Takes," "Old Oaken Bucket," and "Once Upon A Summertime." Title of the picture is a mystery.

Ad Lines: "Fun and Rhythm with the Screen's Top Swingsters"; "Come—Have Fun—Hear Nine Swell Tunes"; "A New Hit Entry In Universal's Song-Title Cycle."

WARNERS–FN

The Bride Came C.O.D. (507)

COMEDY 92M.

Estimate: Top-notch light comedy.

Cast: James Cagney, Bette Davis, Stuart Erwin, Eugene Pallette, Jack Carson, George Tobias, Harry Davenport, William Frawley, Edward Brophy, Harry Holman, Chick Chandler. Directed by William Keighley.

Story: Stuart Erwin, Hollywood radio commentator stuck for news near the hour of his broadcast, drops into a night club as Jack Carson, band leader, announces his engagement to Bette Davis, heiress of oil tycoon, Eugene Pallette, who doesn't want Bette to marry a piano player. Erwin persuades the lovers to elope by plane to Las Vegas, promising a big publicity break. James Cagney is about to lose his plane to the finance company when the elopement idea seems just the thing to save it, especially when he has talked to Bette's father on the phone, making a deal to deliver Bette to him in Omaha, safe and unwed. Cagney takes off without Carson and Erwin's big story turns out to be a kidnapping. The plane is forced down in a desert. Cagney and Bette are forced to spend the night there, while the search is on by the frantic father and the police. They all arrive to find, after many exciting experiences, that Jimmie and Bette are really in love. Comes a fake wedding for Carson and Bette, engineered by Cagney, who eventually comes in for the final clinch.

X-Ray: A fast moving entry, with a double star value to sell, this should do business, what with the personal draw of each of the names. As light summer entertainment, it will attract people who are seeking laughs. Sell the name values.

Ad Lines: "Bette Gets That Cagney Touch"; "More Surprises Than a Honeymoon—With the Wrong Man"; "Bette Davis' First Comedy In Four Long Years"; "Bette and Jimmy United In the Comedy Hit Of the Year."

Kisses For Breakfast (517)

COMEDY 82M.

Estimate: Fair comedy for the duallers.

Cast: Dennis Morgan, Jane Wyatt, Shirley Ross, Lee Patrick, Jerome Cowan, Una O'Connor, Barnett Parker, Romaine Callender, Lucia Carroll, Cornel Wilde, Willie Best, Louise Beavers, Clarence Muse. Directed by Lewis Seiler.

Story: A comedy of tangled wives, this has Dennis Morgan marrying one girl, being abducted and beaten by another, and, after everyone thinks he has been killed in an accident, he loses his memory, and marries another girl. Wife No. 1 finds him, helps him regain his memory, with wife No. 2 not liking the idea. Windup finds him hooked to wife No. 2.

X-Ray: A type of comedy which will get by for the summer, this has some amusing moments, but also some slow spots. It won't help Morgan's standing much, but as a companion feature it should suffice. The angle of one man married to two wives can be played up, with the topic ideal for a newspaper-letter contest: "Could a man love two wives?"

Ad Lines: "That 'Kitty Foyle' Man Is Here Again"; "He Was a Two Woman Husband . . . And Married to Both of Them"; "Kisses For Breakfast . . . And Was He Hungry"; "Gay . . . Exciting . . . And a Little Bit Naughty, Too."

MISCELLANEOUS

Kukan

DOCUMENTARY 90M.

(16mm) (Color)
(Adventure Epics)

Estimate: Thrilling, realistic study of the invasion of China.

Documentation: Cameraman Rey Scott travels through China to ascertain how the war is progressing. He discovers that though the ancient Wall of China is no longer a barrier to invasion, there is a new "wall"—the indomitable courage (kukan) of the people and their new unity in a determination never to brook defeat. Highlights of the film are the truck convoys moving under war-time conditions; the terrifying catastrophe of Chunking; men, women, and children working on the Burma Road with their bare hands and a few simple tools. Scott meets all levels of the Chinese people from the Chiangs down to the lowest coolies. All phases of their wartime and normal lives are filmed.

X-Ray: This is a powerfully dramatic, absorbing film of courage in the face of brutality. Its usefulness to most exhibitors will be impaired by the fact that its on 16 mm. stock and that it is relatively poor technically. But the very lack of finish lends subtle underscoring to the impact of the story and message. This subject is a cinch to elicit sympathy for the Chinese and to please nearly every type of audience where it can be played. Before the picture commences, there's a stirring prologue by Dr. Lin Yutang.

Ad Lines: "The Epic Film Drama Of China's March to Civilization and Struggle Against the Japanese Invader"; "The First Film To Be Made In Natural Color In China"; "The Secret of Unconquerable China."

FOREIGN

Mystery of Room 13

MYSTERY 70M.

(Alliance)
(English-made)
(See "The Terror")

Estimate: Okay for the horror duallers.

Cast: Gibb McLaughlin, Sara Seegar, Peter Murray-Hill, Sally Gray, D. J. Williams, Malcolm Keen, Leslie Perrins, Robert Cochran, Phil Ray, George Merritt, Rex Carvel, Florence Groves. Directed by Norman Lee.

Story: Peter Murray-Hill goes to prison to assist detective Gibb McLaughlin, tracking down a counterfeiter. He comes out as his fiance, Sally Kane, marries the counterfeiter, Leslie Perrins. He rescues

the girl when he discovers Perrins is already married, falls into the villains' clutches, is rescued in the nick of time by the police at the gang's lair.

X-Ray: This is slow-moving, but has enough plot-complications and suspense to hold an audience. Not in the least a "horror" film, but teamed okay with "The Terror."

Ad Lines: "Edgar Wallace's Most Gripping Story"; "Twin Thrillers In a Great Double Thrill Show."

The Terror

MYSTERY
63M.

(Alliance)

(English-made)

(See "Mystery of Room 13")

Estimate: Okay for the horror duallers.

Cast: Wilfrid Lawson, Bernard Lee, Arthur Wontner, Linden Travers, Henry Oscar, Alastair Sim, Iris Hoey, Lesley Wareing, Stanley Lathbury, John Turnbull, Richard Murdoch, Edward Lexy. Directed by Richard Bird.

Story: Ten years from a great gold robbery by "The Terror" his two dupes come out of jail, track him to Monks Hall Priory to get revenge. There all the chill-props begin—organ playing from the monks' tomb, maniacal laughter, etc. Bernard Lee, police inspector posing as drunk, snoops sauvely about until he and the girl, Linden Travers, are captured by Wilfrid Lawson in an underground chapel. A fight, a dynamiting, rescue, and happy ending.

X-Ray: This has all the ingredients, with competent acting by Lawson and Lee, a bit of comedy, enough suspense, and a pretty fair story. Sell this above "Mystery of Room 13."

Ad Lines: "Hooded Figures, A Mysterious Organ, and The Terror Stalking His Prey"; "A Double-barrelled Shocker That Will Give You the Biggest Two-Hour Thrill of Your Life."

THE SHORTS PARADE

THREE-REEL

Documentary

HARVESTS FOR TOMORROW. Agricultural Adjustment Administration. 28m. Here's a government documentary that's timely, interesting, and informative, and endowed with considerable dramatic value. It tells the story of AAA's soil conservation program in New England. To be noted are some beautiful examples of photography and the dramatic musical score, played by members of the National Symphony. Frank Craven narrates with pleasant New England drawl. Edgar Patterson, II's direction helps a lot. Its length may trouble some exhibs. EXCELLENT.

(Editor's Note: Film is being handled on a no-charge basis by Warners in Buffalo, Albany, Philadelphia, and Washington, and by Loew's in New York, New Haven, and Boston. Distribution is limited to these territories and Pittsburgh.)

TWO-REEL

Comedy

THROWING A PARTY. Vitaphone—Blue Ribbon Comedies. 20m. Here is a rollicking rib-tickler, with broad comedy dished out in liberal quantities by Elsa Maxwell and Leonid Kinskey, and a supporting cast headed by Lynn Merrick. A local playboy bets Miss Maxwell she can't make the front pages with an unknown beauty (Miss Merrick) she has discovered. Elsa and Kinskey, a nitwit phony Sumatra explorer, throw an elaborate party at the Starlight Roof and other publicity stunts to put the girl over, finally garnering space when the playboy elopes to Sumatra with the girl. A satire on the gentle art of exploitation, this will make a neat addition to summer programs, and it has marquee names to sell. GOOD. (6103).

Novelty

BATTLE OF LONDON. Atlas. 15m. Showing how London can dish it out as well as take it. Milton Cross narrates as the high spirits of the people are shown. It's meaty propaganda for the English, and should be well accepted in neighborhoods that are "pro." GOOD.

Sport

LOUIS vs. CONN. RKO-Pathe. 22m. A transcription to the screen of a battle that'll have the experts talking for some time to come, this dispels the illusion retained in many quarters that the fight was Conn's the whole way until the knock-out. The knock-out appears to be more of a general collapse of Conn than the result of a ferocious barrage on the part of Louis. Technically above average, this subject will make top-notch screen fare that is timely, exciting, and interesting. EXCELLENT.

ONE-REEL

Color Cartoon

FIRE CHEESE. Paramount — Gabby Cartoons. 7m. Gabby, a quaint little character, imagines himself quite a fire-fighter. A blaze breaks out and he takes command of the smoke-eaters. The place burns down. The company expresses their appreciation—by blasting him into the air with their hoses. GOOD. (GO-6).

HOOLA BOOLA. Paramount—Madcap Models. 9m. Here is another of those little gems from the George Pal studio. Jim Dandy gets shipwrecked on a tropical isle where he meets Sarong Sarong, beautiful native girl. Soon, however, local cannibals seize Jim, performing a weird witch-dance before the meal. But enter Sarong, in a horrific disguise. The man-eaters are dispersed and love finds a way. Puppet technique is used again to the fullest advantage in the color medium, resulting in an entertaining, lovely-to-look-at short. EXCELLENT. (UO-3).

WOODY WOODPECKER. Universal—Color Cartoon. 7m. The wacky woodpecker goes to a doctor, who turns out to be crazier than he is. The antics are crazy, but the humor isn't always overwhelming. FAIR. (5251).

Cartoon

BRINGING HOME THE BACON. 20th Century-Fox—Terry Toon. 7m. The fox not only fills his cupboard, but gets the dog to help him in an uninspired cartoon. FAIR. (1515).

Musical

CARMEN AMAYA. S. Hurok. 10m. The famous Spanish flamenco dancer goes through her paces in a series of gypsy and other native dances. In three numbers she displays the fire, rhythm, and dexterity that pack them into New York City's "Beachcomber." Carmen's brother Leon does a brief guitar solo of high merit. While this is a well-made reel containing some breath-taking dancing, exhibs must be reminded it's stuff for audiences of a superior artistic and intellectual level. GOOD.

CUBAN RHYTHM. Metro—Pete Smith Specialties. 9m. Here is a very entertaining reel. With an Arthur Murray book as a guide, the wrong and right ways to do the rhumba and conga are noted with actual couples on a dance floor and some good professionals showing how it's done. Finale is a big conga number, with lots of action and color. It's timely, what with the current craze for Latin music and dances and the "good-neighbor" activities in progress. EXCELLENT. (S-269).

Novelty

ANZACS IN ACTION. 20th Century-Fox—World Today. 10m. With Leland Stowe as a conservative commentator, this shows the Australian lads in training, at home and in Singapore. It is interesting throughout, and devoid of any actual war shots. GOOD. (1704).

FIGHTER PILOT. Columbia — Cinescopes. 8m. Produced by British Movietone News for MOI (Ministry of Information). This is a brief account of RAF pilots in battle with the "Jerries" and their forms of relaxation while awaiting orders to take off. Dramatic content of the reel derives solely from the subject-matter, not from the treatment, which is uneven, entirely too sketchily treated. Subject is timely and exploitable for all types of houses. GOOD. (2979).

MEET ROY ROGERS. Republic—Meet the Stars, No. 7. 10m. Roy Rogers gets put through his paces in this showcase reel. He shows off his new station wagon and trailer in which he and his horse go on p.a.'s. Rogers holds a "premiere" for his "hitching post" in Hollywood, in which horsey haberdashery is dispensed. Audience of "first-nighters" is entertained by songs by Rogers and Mary Lee, and by gags and speeches of Judy Canova, Bill Elliott, George "Gabby" Hayes, Billy Gilbert, Gene Autry, Bob Baker, and Roscoe Ates. GOOD. (028-7).

Color Sport

IT HAPPENS ON ROLLERS. Vitaphone—Sports Parade. 10m. (Photographed in color). What with the renewed interest in roller-skating, this should have fairly widespread appeal through its subject matter. Several top-notch skaters display their ballroom and acrobatic dance routines on rollers. Action is continuous and absorbing, and commentator Knox Manning gives out a steady stream of gags, old and new, corny and hep. Technically okay. GOOD. (6409).

Color Travel

MEMORIES OF EUROPE. Metro—Miniatures. 8m. The color camera takes one to several of the European countries that have ever taken over by invaders. Should prove nostalgic to those who remember, very timely. GOOD. (M-236). (Ed. Note: Subject was made as a Fitzpatrick Traveltalk, but is classified as a Miniature.)

Travel

BYWAYS OF NEW FRANCE. Associated Screen. 10m. Scenes in French Canada, this is an out-and-out plug for the district, but travel fans will get their share of enjoyment out of it. Photography and sound are okay. GOOD.

ISLANDS OF THE ST. LAWRENCE. Associated Screen Service. 10m. Canadian scenes, including Montreal and a bird sanctuary. Photography and sound are good, and this should go over in houses where traveltalks are appreciated. GOOD.

TOO LATE TO CLASSIFY

Features

Sergeant York

MELODRAMA 134M.

(Warners)

Estimate: Big money show; go the limit in selling it.

Cast: Gary Cooper, Walter Brennan, Joan Leslie, George Tobias, Stanley Ridges, Margaret Wycherly, Ward Bond, Noah Beery, Jr., June Lockhart, Dickie Moore, Clem Bevans, Howard de Silva, Charles Trowbridge, Harvey Stephens, David Bruce, Charles Esmond, Joseph Sawyer, Pat Flaherty, Robert Porterfield, Erville Anderson. Directed by Howard Hawks.

Story: Tennessee mountaineer Gary Cooper (Alvin York) supports his family and is regarded as a steady fellow, except for a liking for drink and a disregard for the church. Cooper meets and falls in love with Joan Leslie, a local girl. When lightning strikes a rifle from his hand while he is in a drunken rage, Cooper decides that it is an act of divine manifestation, and becomes a devout church member. When the World War starts, Cooper is drafted although he is a conscientious objector. Eventually, however, he is brought around, and, in the War, he captures 132 Germans and kills 25 others single-handed. He is regarded as the outstanding soldier hero, and feted, but he returns to Tennessee, where he finds Miss Leslie waiting for him. In addition, the State presents him with the farm which he has always dreamed of having. Musical numbers include "That Old Time Religion," "When the Roll is Called Up Yonder," "Beulah Land," "I Got A Gal At the Head Of the Holler," and "Way Up On Clinch Mountain."

X-Ray: Here is an excellent show, which can't help getting in the big money. It has names, patriotism, action, romance, etc., to sell, and even a bit of religion thrown in. The war scenes have been handled with restraint. Cooper was never better, while Leslie also turns in a top performance. All the others, Brennan, Tobias, Ridges, etc., are also good. Thanks to the fine direction, the length, 134 minutes, never becomes apparent. In short, this is a showmen's show, and one which is particularly timely at this moment.

Ad Lines: "Gary Cooper As the Soldier Who Couldn't Be Stopped, In the Picture That Can't Be Topped!"; "Mighty Entertainment"; "The Thrill Of Your Lifetime—And It's All True!"; "The World War's Most Daring Exploit Becomes 1941's Greatest Film"; "Gary Cooper In the Most Astounding, Triumphant Role Of His Career."

Wanderers of the West

WESTERN 58M.

(Monogram)

Estimate: Standard western.

Cast: Tom Keene, Betty Miles, Sugar Dawn, Tom Seidel, Slim Andrews, Stanley Price, Gene Alsace. Directed by Robert Hill.

Story: Tom Keene, seeking to avenge the death of his father by a man he does not know, Tom Seidel, poses as "Arizona," a bandit, joins up with Seidel, who is using his real name, not that under which Keene seeks the killer. Seidel takes Keene in the gang, and when the latter double-crosses Seidel, Keene and Seidel help round up the bad 'uns. A showdown between Keene and Seidel is prevented, when the latter is mortally wounded, dying forgiven, as Keene and Betty Miles, Seidel's sister, clinch.

X-Ray: First of the Keenes to replace four Ritters on the Monogram schedule, this is just a standard western. Keene's following is large, the presence of a small girl, Sugar Dawn, may help for the kiddies, while Slim Andrews is held down. All in all, this is just another western.

Ad Lines: "Mystery Man of the Bad Lands"; "Meet the Man from Montana"; "Deadly Avenger!"; "The Man From Nowhere—Even Killers Fear Him!".

Shorts

HAITI—LAND OF DARK MAJESTY. Metro—Traveltalk. 9m. A tour of Haiti, featuring the story of Henry Christophe, tyrannical former ruler of the Island, and the remains of the civilization which he tried to establish. This is one of the series' better entrants. GOOD. (T-222).

LOVE AT FIRST FRIGHT. Columbia—Comedies. 16m. El Brendel finds himself in the middle of a hillbilly feud, and the laughs are up to the series standard. FAIR. (2437).

MUSICAL BANDIT. RKO-Ray Whitley Musical. 16m. Ray Whitley helps out Virginia Vale, who is about to lose her hotel. But Whitley poses as a bandit, and scares off the new owner. There are several tunes to offset the story. FAIR. (13504).

NEW ENGLAND'S EIGHT MILLION YANKEES. RKO-March of Time (Vol. VII, No. 12). 20m. Newest MOT has New England for its locale, the importance of New England in military strategy for its message, and the militant spirit of New Englanders in preserving their ideals of liberty and democracy for its theme. Some brief shots show the region's economic, physical, social, and political characteristics. Most of the footage is devoted to a study of the town of Exeter, N. H., as being a perfect cross-section of New England. The social life of the town, village council meeting, town meeting,—in fact, every phase of existence goes under MOT's microscope. Coming back to New England generally, defense efforts are examined. Again audiences can expect a vividly dramatic document, full of information, human interest, and entertainment values. EXCELLENT. (13112).

SNOW DOGS. Paramount—Sportlight. 10m. Ted Husing narrates as various snow dogs are shown, with the accent on St. Bernards, sled dogs, etc. This is an unusual sports subject. GOOD. (RO-12).

STEEDS AND STEERS. RKO-Sportscope. 9m. Monte Montanna, a rope expert, shows a few tricks, and then some breath-taking rodeo shots are included. GOOD. (14312).

THE WACKY WORM. Vitaphone—Merrie Melodies. 7m. The crow chases the Jerry Colonna-ish worm, with the worm winning out and driving Mr. Crow nutty. This is very funny indeed. EXCELLENT. (6721).

Production Numbers of '40-'41 Features with National Release

COLUMBIA

2002	Penny Serenade	Apr. 24
2005	This Thing Called Love	Jan. 2
2006	Adam Had Four Sons	Feb. 18
2008	She Knew All the Answers	May 15
2011	They Dare Not Love	Apr. 30
2012	Escape to Glory	Nov. 28
2013	Her First Beau	May 8
2015	Blondie Goes Latin	Feb. 27
2016	Blondie Plays Cupid	Oct. 31
2018	So You Won't Talk	Oct. 3
2020	Naval Academy	May 22
2021	The Lone Wolf Keeps a Date	Nov. 23
2022	The Lone Wolf Takes a Chance	Mar. 6
2024	Ellery Queen, Master Detective	Nov. 30
2025	Ellery Queen's Penthouse Mystery	Mar. 24
2027	Meet Boston Blackie	Feb. 20
2028	The Devil Commands	Feb. 3
2029	The Face Behind the Mask	Jan. 16
2030	Nobody's Children	Oct. 17
2031	The Great Plane Robbery	Dec. 9
2032	Fugitive From a Prison Camp	Sept. 5
2033	The Phantom Submarine	Dec. 20
2034	The Great Swindle	Apr. 10
2036	Under Age	Apr. 24
2037	The Big Boss	Apr. 28
2038	Girls Under 21	Oct. 24
2044	Missing Ten Days	Feb. 28
2101	Arizona	Dec. 25
2201	The Durango Kid	Aug. 15
2202	West of Abilene	Oct. 21
2203	Thundering Frontier	Dec. 5
2204	The Pinto Kid	Jan. 9
2205	Outlaws of the Panhandle	Feb. 27
2206	Medico of Painted Springs	June 26
2207	The Medico Rides	July 30
2208	The Medico Hits the Trail	Aug. 14
2209	Prairie Schooners	Sept. 30
2210	Beyond the Sacramento	Nov. 14
2211	Wildcat of Tucson	Dec. 31
2212	Across the Sierras	Feb. 13
2213	North From the Lone Star	Mar. 31
2214	The Return of Daniel Boone	May 7
2215	Hands Across the Rockies	June 19
2216	The Son of Davy Crockett	July 15
	Adventure In Washington	May 30
	The Richest Man In Town	June 12
	Time Out for Rhythm	June 20
	Sweetheart of the Campus	June 26
	I Was a Prisoner on Devil's Island	June 30
	Two in a Taxi	July 10
	Blondie in Society	July 17
	The Officer and the Lady	July 24
	Ellery Queen and the Perfect Crime	Aug. 7
	Tillie, the Toiler	Aug. 14
	Our Wife	Aug. 28

METRO

101	Dr. Kildare Goes Home	Oct. 6
102	Wyoming	Sept. 13
103	Strike Up the Band	Sept. 27
104	Haunted Honeymoon	Sept. 20
105	Sky Murder	Sept. 27
106	Dulcy	Oct. 4
107	Third Finger, Left Hand	Oct. 11
108	Escape	Nov. 1
109	Hullabaloo	Oct. 25
110	Bitter Sweet	Nov. 8
111	Gallant Sons	Nov. 15
112	Little Nellie Kelly	Nov. 22
113	Comrade X	Dec. 13
114	Go West	Dec. 6
115	Dr. Kildare's Crisis	Nov. 29
116	Keeping Company	Dec. 27
117	Flight Command	Jan. 3
118	Maisie Was a Lady	Jan. 10
119	The Philadelphia Story	Jan. 17
120	Land of Liberty	Jan. 24
121	Wild Man of Borneo	Jan. 24
122	Come Live With Me	Jan. 31
123	Blonde Inspiration	Feb. 7
124	The Bad Man	Mar. 28
125	The Trial of Mary Dugan	Feb. 14
126	Andy Hardy's Private Secretary	Feb. 21
127	Free and Easy	Feb. 28
128	Rage In Heaven	Mar. 7
129	The Penalty	Mar. 14
130	Ziegfeld Girl	Apr. 25
131	Washington Melodrama	Apr. 18
132	Men of Boys Town	Apr. 11
133	The People vs. Dr. Kildare	May 2
134	Love Crazy	May 23
135	I'll Wait for You	May 16
136	A Woman's Face	May 9
137	Billy the Kid	May 30
138	The Get-Away	June 13
139	The Big Store	June 20
140	They Met in Bombay	June 27
141	Barnacle Bill	July 4
142	The Stars Look Down	July 18
143	Ringside Maisie	July 25
185	Mata Hari (re-issue)	June 6
	Gone With the Wind	Jan. 17
	Navy Blue and Gold (re-issue)	July 11
	Life Begins for Andy Hardy	Aug. 1
	Mary Names the Day	Aug. 8
	Blossoms In the Dust	Aug. 15
	Whistling In the Dark	Aug. 22
	When Ladies Meet	Aug. 29

(End '40-'41 Season)

MONOGRAM

	Who Is Guilty?	Sept. 2
	Up In the Air	Sept. 9
	That Gang of Mine	Sept. 23
	The Ape	Sept. 30
	Drums of the Desert	Oct. 7
	Trailing Double Trouble	Oct. 7
	Ol' Swimming Hole	Oct. 21
	Take Me Back to Oklahoma	Nov. 11
	Phantom of Chinatown	Nov. 18
	West of Pinto Basin	Nov. 25
	Chamber of Horrors	Dec. 10
	Pride of the Bowery	Dec. 15
	Her First Romance	Dec. 22
	Rolling Home to Texas	Dec. 29
	You're Out of Luck	Jan. 20
	Trail of the Silver Spurs	Jan. 5
	Dead Man's Shoes	Jan. 15
	The Kid's Last Ride	Feb. 10
	Ridin' the Cherokee Trail	Feb. 25
	Flying Wild	Mar. 10
	Break the News	Apr. 10
	Hoosier Schoolboy (re-issue)	Apr. 17
	Tumbledown Ranch in Arizona	Apr. 20
	Invisible Ghost	Apr. 25
	Roar of the Press	Apr. 30
	The Pioneers	May 10
	House of Mystery	May 7
	Sign of the Wolf	Mar. 25
	Redhead	May 21
	King of the Zombies	May 14
	Silver Stallion	May 28
	Wranglers' Roost	June 4
	The Gang's All Here	June 11
	Bowery Blitzkrieg	Aug. 1
	Wanderers of the West	June 25
	Murder by Invitation	June 30
	Father Steps Out	July 12
	Fugitive Valley	July 30

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	Arizona Bound	July 19
	The Deadly Game	July 26
	Dynamite Canyon	Aug. 8
	Night of Horror	Aug. 15
	Bad Man From Bodie	Aug. 29

PARAMOUNT

1939-40

3946	North West Mounted Police	Dec. 27

1940-41

4001	Rhythm on the River	Sept. 6
4002	I Want A Divorce	Sept. 20
4003	Rangers of Fortune	Sept. 27
4004	The Quarterback	Oct. 4
4005	Cherokee Strip	Oct. 11
4006	Moon Over Burma	Oct. 18
4007	Christmas In July	Oct. 25
4008	Dancing on a Dime	Nov. 1
4009	Arise My Love	Nov. 8
4010	World in Flames	Oct. 25
4011	A Night at Earl Carroll's	Dec. 6
4012	Texas Rangers Ride Again	Dec. 13
4013	Love Thy Neighbor	Dec. 27
4014	Second Chorus	Jan. 3
4015	Victory	Jan. 17
4016	Life With Henry	Jan. 24
4017	You're the One	Feb. 7
4018	The Mad Doctor	Feb. 14
4019	Virginia	Feb. 21
4020	The Monster and the Girl	Feb. 28
4021	There's Magic in Music	May 16
4022	The Lady Eve	Mar. 21
4023	Las Vegas Nights	Mar. 28
4024	The Roundup	Apr. 4
4025	Road to Zanzibar	Apr. 11
4026	Power Dive	Apr. 25
4027	Reaching for the Sun	May 2
4028	I Wanted Wings	May 30
4029	One Night in Lisbon	June 13
4030	West Point Widow	June 20
4050	Three Men From Texas	Nov. 15
4051	Doomed Caravan	Jan. 10
4052	In Old Colorado	Mar. 14
4053	Border Vigilantes	Apr. 18
4054	Pirates on Horseback	May 23
	Caught in the Draft	July 4
	Shepherd of the Hills	July 18
	Forced Landing	July 25
	Parson of Panamint	
	Kiss the Boys Goodbye	Aug. 1
	Secrets of the Wastelands	Aug. 16
	World Premiere	Aug. 23
	Aloma Of the South Seas	Aug. 29
	Flying Blind	Aug. 29

PRODUCERS RELEASING CORP.

101	I Take This Oath	May 29, '40
102	Hold That Woman!	June 28, '40
103	Marked Men	Aug. 28, '40
104	Misbehaving Husbands	Dec. 20
105	Devil Bat	Dec. 13
106	Secret Evidence	Jan. 31
107	Caught In the Act	Feb. 7
108	Federal Fugitives	Mar. 28
109	Emergency Landing	May 23
110	South of Panama	May 2
111	Criminals Within	June 27
112	Double Cross	June 27
113	Desperate Cargo	July 4
124	Gambling Daughters	July 18
125	Paper Bullets	June 13
151	Frontier Crusader	June 1, '40
152	Gun Code	Aug. 3, '40
153	Arizona Gang Busters	Sept. 16, '40
154	Riders of Black Mountain	Nov. 11
155	Outlaws of the Rio Grande	Mar. 7
156	The Texas Marshal	June 13
157	Billy the Kid Outlawed	July 20, '40
158	Billy the Kid In Texas	Sept. 30, '40
159	Billy the Kid's Gun Justice	Dec. 27
160	Billy the Kid's Range War	Jan. 24
161	Billy the Kid's Fighting Pals	Apr. 18
162	Billy the Kid in Sante Fe	July 11
163	Lone Rider Rides On	Jan. 10
164	Lone Rider Crosses the Rio	Feb. 21
165	Lone Rider in Ghost Town	May 16
166	Lone Rider in Frontier Fury	Aug. 8
167	Lone Rider No. 5	Aug. 8
	Reg'lar Fellars	July 18

RKO-RADIO

101	Men Against the Sky	Sept. 6
102	Dreaming Out Loud	Sept. 13
103	I'm Still Alive	Sept. 27
104	They Knew What They Wanted	Oct. 25
105	The Villain Still Pursued Her	Oct. 11
106	Too Many Girls	Nov. 8
107	Laddie	Oct. 18
108	You'll Find Out	Nov. 22
109	Li'l Abner	Nov. 1
110	Little Men	Jan. 10
111	Mexican Spitfire Out West	Nov. 15
112	Kitty Foyle	Dec. 27
113	Remedy for Riches	Nov. 29
114	No, No, Nanette	Dec. 20
115	Let's Make Music	Jan. 17
116	The Saint in Palm Springs	Jan. 24
117	Mr. and Mrs. Smith	Jan. 31
119	Footlight Fever	Mar. 21
120	A Girl, a Guy, and a Gob	Mar. 14
121	Play Girl	Feb. 14
122	The Devil and Miss Jones	Apr. 11
123	Scattergood Baines	Feb. 21
124	Melody for Three	Mar. 28
125	Repent at Leisure	Apr. 4
126	Tom, Dick, and Harry	July 4
128	They Met In Argentina	Apr. 25
129	Hurry, Charlie, Hurry	July 25
131	The Saint's Vacation	June 6
132	Scattergood Pulls the Strings	May 23
133	Sunny	May 30
134	They Meet Again	July 11
135	My Life With Caroline	Aug. 1
136	Scattergood Baines No. 3	Aug. 22
161	Convoy	Jan. 3
162	Vivacious Lady (re-issue)	Mar. 28
163	Bringing Up Baby (re-issue)	May 2
166	Frank Buck's "Jungle Cavalcade" (re-issue)	June 27
171	The Ramparts We Watch	Aug. 16
172	The Vatican of Pius XII (March of Time feature)	July 18
181	Wagon Train	Oct. 4
182	The Fargo Kid	Dec. 6
183	Along the Rio Grande	Feb. 7
184	Robbers of the Range	Apr. 18
185	Cyclone on Horseback	June 13
186	Holt No. 6	Aug. 8
191	The Reluctant Dragon	June 20
193	Citizen Kane	

REPUBLIC

001	Hit Parade of 1941	Oct. 15
002	Sis Hopkins	Apr. 12
003	Puddin' Head	June 25
005	Melody and Moonlight	Oct. 11
006	Who Killed Aunt Maggie?	Nov. 1
007	Friendly Neighbors	Nov. 7
008	Barnyard Follies	Dec. 6
009	Behind the News	Dec. 20
010	Arkansas Judge	Jan. 28
011	A Man Betrayed	Feb. 27
012	Mr. District Attorney	Mar. 26
013	Rookies on Parade	Apr. 17
014	Lady From Louisiana	Apr. 22
015	Country Fair	May 5
016	Angels With Broken Wings	May 27
017	The Girl From Havana	Sept. 11
018	Meet the Missus	Nov. 29
019	Bowery Boy	Dec. 27
020	Petticoat Politics	Jan. 31
021	The Great Train Robbery	Feb. 28
022	The Gay Vagabond	May 12
023	Poison Pen	June 30
041	Melody Ranch	Nov. 15
043	Ride, Tenderfoot, Ride	Sept. 6
044	Ridin' on a Rainbow	Jan. 24
045	Back In the Saddle	Mar. 14
046	The Singing Hill	Apr. 26
047	Sunset in Wyoming	July 15
051	Colorado	Sept. 15
052	Young Bill Hickok	Oct. 21
053	The Border Legion	Dec. 5
054	Robin Hood of the Pecos	Jan. 14
055	In Old Cheyenne	Mar. 28
056	Sheriff of Tombstone	May 7
057	Nevada City	June 20
061	Oklahoma Renegades	Aug. 29
062	Under Texas Skies	Sept. 30
063	The Trail Blazers	Nov. 11
064	Lone Star Raiders	Dec. 23
065	Prairie Pioneers	Feb. 16
066	Pals of the Pecos	Apr. 8
067	Saddlemates	May 26
068	Gangs of Sonora	July 10
071	The Tulsa Kid	Aug. 16
072	Frontier Vengeance	Oct. 10
073	Texas Terrors	Nov. 22

074 Wyoming Wildcat ..... Jan. 6
075 The Phantom Cowboy ..... Feb. 14
076 Two Gun Sheriff ..... Apr. 10
077 Desert Bandit ..... May 24
078 Kansas Cyclone ..... June 24
Ten Nights In a Bar Room ..... July 24
Rags to Riches ..... July 31

1941-42

Mountain Moonlight ..... July 12
Hurricane Smith ..... July 20

20th CENTURY-FOX

101 The Man I Married ..... Aug. 2
102 Street of Memories ..... Nov. 15
103 Return of Frank James ..... Aug. 16
104 Girl From Avenue A ..... Aug. 9
105 Public Deb No. 1 ..... Sept. 13
106 Pier 13 ..... Aug. 23
107 Brigham Young ..... Sept. 27
108 Gay Caballero ..... Oct. 4
109 Young People ..... Aug. 30
110 Charlie Chan at the Wax Museum ..... Sept. 6
111 The Great Profile ..... Oct. 25
112 The Bride Wore Crutches ..... June 13
113 Down Argentine Way ..... Oct. 11
114 Night Train ..... Oct. 18
115 Hudson's Bay ..... Jan. 3
116 Yesterday's Heroes ..... Sept. 20
117 The Mark of Zorro ..... Nov 8
118 Charter Pilot ..... Dec. 6
119 Youth Will Be Served ..... Nov. 22
120 Tin Pan Alley ..... Nov. 29
121 Murder Over New York ..... Dec. 13
122 Jennie ..... Dec. 20
123 Chad Hanna ..... Dec. 27
124 Michael Shayne, Private Detective ..... Jan. 10
125 Romance of Rio Grande ..... Jan. 17
126 Zane Grey's Western Union ..... Feb. 21
127 The Girl in the News ..... Jan. 31
128 Tall, Dark, and Handsome ..... Jan. 24
129 Ride Kelly Ride ..... Feb. 7
130 Golden Hoofs ..... Feb. 14
131 Scotland Yard ..... Apr. 4
132 Murder Among Friends ..... Feb. 28
133 Tobacco Road ..... Mar. 7
134 Sleepers West ..... Mar. 14
135 The Outlaw .....
136 Dead Men Tell ..... Mar. 28
137 That Night in Rio ..... Apr. 11
138 Ride On Vaquero ..... Apr. 18
139 Mail Train ..... Apr. 25
140 Great American Broadcast ..... May 9
141 Cowboy and the Blonde ..... May 16
142 The Great Commandment ..... May 23
143 Blood and Sand ..... May 30
144 For Beauty's Sake ..... June 6
145 A Very Young Lady ..... June 27
146 Man Hunt ..... June 20
147 Moon Over Miami ..... July 4
148 Accent on Love ..... July 11
149 Dance Hall ..... July 18

(End '40-'41)

UNITED ARTISTS

CHAPLIN

The Great Dictator ..... Mar. 7

CORFIELD

Blackout ..... Nov. 29

GOLDWYN

The Westerner ..... Sept. 20

KORDA

The Thief of Bagdad ..... Dec. 25
That Hamilton Woman ..... Apr. 18

LESSER

That Uncertain Feeling ..... Apr. 20

LOEW-LEWIN

So Ends Our Night ..... Feb. 14

ROACH

Captain Caution ..... Aug. 9
Road Show ..... Jan. 24
Topper Returns ..... Mar. 21
Broadway Limited ..... June 13

ROOSEVELT

Pastor Hall ..... Sept. 13
Pot O' Gold ..... Apr. 11

ROWLAND

Cheers for Miss Bishop ..... Feb. 21

SEKELY

New Wine ..... Aug. 8

SELZNICK

The Adventures of Tom Sawyer (re-issue) May 16
The Prisoner of Zenda (re-issue) ..... May 16

SMALL

Kit Carson ..... Aug. 30
South of Pago Pago ..... July 19
Son of Monte Cristo ..... Jan. 10

WANGER

Foreign Correspondent ..... Aug. 16
The Long Voyage Home ..... Nov. 22

UNIVERSAL

5000 Abbott and Costello and Dick Powell In the Navy ..... May 30
5001 Spring Parade ..... Sept. 27
5002 Back Street ..... Feb. 7
5003 Nice Girl? ..... Feb. 21
5006 Hired Wife ..... Sept. 13
5007 Seven Sinners ..... Oct. 25
5008 Trail of the Vigilantes ..... Dec. 13
5009 Buck Privates ..... Jan. 31
5010 The Bank Dick ..... Nov. 29
5011 The Flame of New Orleans ..... Apr. 25
5012 Man Made Monster ..... Mar. 28
5012a Tight Shoes ..... June 13
5013 Argentine Nights ..... Sept. 6
5014 Model Wife ..... Apr. 18
5015 One Night In the Tropics ..... Nov. 15
5016 The Man Who Lost Himself ..... Mar. 21
5017 A Little Bit of Heaven ..... Oct. 11
5018 The Invisible Woman ..... Dec. 27
5019 Diamond Frontier ..... Oct. 4
5020 The Mummy's Hand ..... Sept. 20
5021 Sandy Gets Her Man ..... Nov. 8
5022 Six Lessons From Madame Lazonga ..... Jan. 17
5023 Meet the Wildcat ..... Nov. 22
5024 Slightly Tempted ..... Oct. 18
5025 Give Us Wings ..... Dec. 20
5026 Margie ..... Dec. 6
5027 San Francisco Docks ..... Jan. 10
5028 The Black Cat ..... May 2
5029 Hit the Road ..... June 27
5030 Where Did You Get That Girl? ..... Jan. 3
5031 San Antonio Rose ..... June 20
5032 Meet the Chump ..... Feb. 14
5033 Horror Island ..... Mar. 28
5034 Too Many Blondes ..... May 23
5035 Bachelor Daddy ..... July 4
5036 I'm Nobody's Sweetheart Now ..... Nov. 1
5037 Double Date ..... Mar. 14
5038 Hello Sucker ..... July 11
5039 Cracked Nuts ..... Aug. 1
5040 Dark Streets of Cairo ..... Feb. 28
5041 Mr. Dynamite ..... Mar. 7
5043 The Lady From Cheyenne ..... Apr. 11
5046 The Fugitive ..... Sept. 20
5048 Next Time We Love (re-issue) ..... Nov. 22
5051 The Leather Pushers ..... Sept. 13
5052 The Devil's Pipeline ..... Nov. 1
5053 Lucky Devils ..... Jan. 3
5054 Mutiny in the Arctic ..... Apr. 18
5055 Men of the Timberland ..... June 6
5056 Raiders of the Desert ..... July 18
5057 A Dangerous Game ..... Aug. 22
5061 Ragtime Cowboy Joe ..... Sept. 20
5062 Law and Order ..... Oct. 18
5063 Pony Post ..... Nov. 8
5064 Boss of Bullion City ..... Jan. 10
5065 Bury Me Not on the Lone Prairie ..... Mar. 21
5066 Law of the Range ..... June 20
5067 Rawhide Rangers ..... July 18
This Woman Is Mine ..... July 25
Hold That Ghost ..... Aug. 8

1941-42

A Girl Must Live ..... Sept. 19
(pre-release ..... July 18)
Quiet Wedding ..... Aug. 8
Bad Lands of Dakota ..... Sept. 5
Johnny Mack Brown No. 1 ..... Sept. 5
Unfinished Business ..... Sept. 12
Sing Another Chorus ..... Sept. 19
Almost An Angel ..... Sept. 26
Appointment for Love ..... Oct. 3
Half Way to Shanghai ..... Oct. 3
Ride 'Em Cowboy ..... Oct. 10
Wild Woman ..... Oct. 17
Johnny Mack Brown No. 2 ..... Oct. 24
Juke Box Jennie ..... Oct. 24
Hellzapoppin' ..... Oct. 31

WARNERS-FIRST NATIONAL

WARNERS

501 The Sea Wolf ..... Mar. 22
502 Knute Rockne—All American ..... Oct. 5
503 Four Mothers ..... Jan. 4
504 The Great Lie ..... Apr. 12
505 Manpower ..... Aug. 9
506 City for Conquest ..... Sept. 21
507 The Bride Came C.O.D. ..... July 12
508 Million Dollar Baby ..... May 31
509 Footsteps in the Dark ..... Mar. 8
510 Honeymoon for Three ..... Jan. 18
511 A Dispatch From Reuters ..... Oct. 19
512 The Lady With Red Hair ..... Nov. 30
513 South of Suez ..... Nov. 16
514 Flight from Destiny ..... Feb. 8
515 The Great Mr. Nobody ..... Feb. 15
516 Thieves Fall Out ..... May 3
517 Kisses for Breakfast ..... July 5
518 Bullets for O'Hara ..... July 19
519 Calling All Husbands ..... Sept. 7
520 Father's Son ..... Feb. 1
521 Here Comes Happiness ..... Mar. 15
522 A Shot in the Dark ..... Apr. 5
523 The Nurse's Secret ..... May 24
524 Passage From Hongkong ..... June 21
525 Here Comes the Navy (re-issue) ..... Dec. 21
550 Devil Dogs of the Air (re-issue) ..... June 6

(End '40-'41)

FIRST NATIONAL

551 Santa Fe Trail ..... Dec. 28
552 The Letter ..... Nov. 23
553 Dive Bomber ..... Aug. 30
554 No Time for Comedy ..... Sept. 14
555 Out of the Fog ..... June 14
556 High Sierra ..... Jan. 25
557 Bad Men of Missouri ..... July 26
558 Underground ..... June 28
559 The Strawberry Blonde ..... Feb. 22
560 The Wagons Roll at Night ..... Apr. 26
561 Tugboat Annie Sails Again ..... Oct. 26
562 East of the River ..... Nov. 9
563 Singapore Woman ..... May 17
564 Shining Victory ..... June 7
565 Highway West ..... Aug. 23
566 Affectionately Yours ..... May 10
567 Strange Alibi ..... Apr. 19
568 Knockout ..... Mar. 29
569 Father Is a Prince ..... Oct. 12
570 Always a Bride ..... Nov. 2
571 She Couldn't Say No ..... Dec. 7
572 Case of the Black Parrot ..... Jan. 11
573 Shadows on the Stairs ..... Mar. 1
574 Three Sons O' Guns ..... Aug. 2

(End '40-41)

SPECIAL

500 Meet John Doe ..... May 4

Alphabetical Guide

(*Continued from Servisection 9*)

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WANDERERS OF THE WEST—58m.—Monogram .. 786
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WESTERN UNION—95m.—20th-Fox 684
WEST OF ABILENE—57m.—Columbia 569
WEST OF PINTO BASIN—60m.—Monogram 651
WESTERNER, THE—99m.—United Artists 613
WEST POINT WIDOW—64m.—Paramount 766
WHERE DID YOU GET THAT GIRL? — 65m. — Universal 668
WHIRLPOOL (Remous)—73m.—Mayer & Burstyn 622
WILD HORSE VALLEY—58m.—Metropolitan 621
WHO IS GUILTY?—68m.—Monogram 603
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WILD MAN OF BORNEO—78m.—Metro 683
WOMAN'S FACE, A—106m.—Metro 746
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Y

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KISS OF FIRE, THE—84m.—Juno 648
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LONE WOLF KEEPS A DATE, THE—65m.—Col. 643
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MAJOR BARBARA—122m.—United Artists 747
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PIRATES ON HORSEBACK—68m.—Paramount 756
PLAY GIRL—77m.—RKO 676
POISON PEN—66m.—Republic 783
PONY POST—59m.—Universal 637
POT O' GOLD—86m.—United Artists 723
POWER DIVE—71m.—Paramount 738
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THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
JUN 13	Time Out for Rhythm R. Vallee, R. Lane, Glen Gray and Orch.	The Get-Away C. Winninger, R. Sterling. D. Reed	The Gang's All Here F. Darro, M. M. Jones. J. Moran	One Night in Lisbon F. MacMurray, M. Carroll. J. Loder	Texas Marshal, W T. McCoy Criminals Within E. Linden, B. Alexander. A. Doran	Cyclone on Horseback, W T. Holt		The Bride Wore Crutches L. Roberts, T. North. E. Kennedy	Broadway Limited V. McLaglen, M. Woodworth. D. O'Keefe (Roach)	Tight Shoes J. Howard, B. Barnes. L. Carrillo	Out Of the Fog (FN) I. Lupino, J. Garfield. T. Mitchell
20	Hands Across the Rockies, W B. Elliott, M. Bailey The Richest Man in Town R. Pryor, F. Craven. E. O'Hearn	The Big Store Marx Brothers, T. Martin, V. Grey		West Point Widow A. Shirley, R. Carlson. R. Denning		The Reluctant Dragon R. Benchley (Technicolor Sequences)	Nevada City, W R. Rogers, B. Payne, G. Hayes	Man Hunt G. Sanders, J. Bennett. W. Pidgeon		San Antonio Rose J. Frazee, R. Paige Law of the Range, W J. M. Brown	Passage From Hongkong (W) K. Douglas, L. Fairbanks. R. Ainley
27	Medico of Painted Springs, W C. Starrett Sweetheart Of the Campus O. Nelson, H. Hilliard. R. Keeler	They Met in Bombay C. Gable, R. Russell, P. Lorre	Wanderers Of the West, W T. Keene, B. Miles		Double Cross K. Richmond. P. Moore	Frank Buck's "Jungle Cavalcade" (Re-issue)	Puddin' Head J. Canova. F. Lederer Kansas Cyclone, W D. Barry L. Herrick	A Very Young Lady J. Withers, N. Kelly, J. Sutton		Hit the Road G. George, B. MacLane. B. Halop	Underground (FN) J. Lynn, K. Verne, P. Dorn, M. Maris
JUL 4	I Was A Prisoner On Devil's Island S. Eilers. D. Woods	Barnacle Bill W. Beery, V. Weidler. L. Carrillo	Murder by Invitation W. Ford, M. Marsh	Caught in the Draft B. Hope, P. Goddard. L. Overman	Desperate Cargo R. Byrd, C. Hughes	Tom, Dick, and Harry G. Rogers, G. Murphy, B. Meredith. A. Marshall	Poison Pen F. Robson (English-made)	Moon Over Miami B. Grable, D. Ameche. R. Cummings (Technicolor)		Bachelor Daddy Baby Sandy, K. Adams. E. Horton	Kisses for Breakfast (W) D. Morgan. J. Wyatt
11	Two in a Taxi A. Louise, R. Hayden. D. Purcell	Navy Blue and Gold (Re-issue) J. Stewart, Robert Young, L. Barrymore. F. Rice	Father Steps Out F. Albertson, J. Prouty, L. Gray	Forced Landing R. Arlen, E. Gabor, J. Naish	Billy the Kid in Santa Fe, W B. Steele Lone Rider in Frontier Fury, W G. Houston	They Meet Again J. Hersholt, D. Lovett. R. Baldwin	Mountain Moonlight Weaver Bros. ('41-'42) Gangs of Sonora, W Three Mesquiteers	Accent on Love G. Montgomery, C. Wright, Jr., S. Clements		Hello, Sucker H. Herbert, T. Brown, P. Moran	The Bride Came C.O.D. (W) J. Cagney, B. Davis
18	The Son of Davy Crockett, W B. Elliott Blondie in Society P. Singleton. A. Lake	The Stars Look Down M. Lockwood (English-made)	Arizona Bound, W B. Jones, T. McCoy ('41-'42)	Shepherd of the Hills J. Wayne, B. Field, H. Carey (Technicolor)	Gambling Daughters C. Parker, R. Pryor Reg'lar Fellers B. Lee, R. Ates	The Vatican of Pius XII (March of Time Feature)	Hurricane Smith R. Middleton, J. Wyatt ('41-'42) Sunset in Wyoming, W G. Autry	Dance Hall C. Romero, C. Landis, J. E. Bromberg End '40-'41 Season		A Girl Must Live M. Lockwood (Foreign-made) Raiders of the Desert R. Arlen, A. Devine Rawhide Rangers, W J. M. Brown	Bullets for O'Hara (W) J. Perry, R. Pryor
25	The Officer and the Lady R. Hudson, R. Pryor. S. Blackmer	Ringside Maisie A. Sothern, G. Murphy, R. Sterling	The Deadly Game C. Farrell, J. Lang			Hurry, Charlie, Hurry L. Errol, M. Coles	Ten Nights in a Bar Room R. Armstrong, F. Albertson. L. Hayes				Bad Men of Missouri (FN) D. Morgan. J. Wyman
AUG. 1	The Medico Rides, W C. Starrett	Life Begins for Andy Hardy M. Rooney, J. Garland, L. Stone	Bowery Blitzkrieg East Side Kids, K. Luke Fugitive Valley, W Range Busters. (Duncan	Kiss the Boys Goodbye M. Martin D. Ameche		My Life With Caroline R. Colman, A. Lee. C. Winninger	Rags to Riches A. Baxter, M. Carlisle. J. Cowan			Cracked Nuts S. Erwin, U. Merkel	Three Sons O'Guns (FN) W. Morris, T. Brown. M. Rambeau
8	Ellery Queen and the Perfect Crime R. Bellamy, M. Lindsay, J. Beal	Mary Names the Day L. Ayres, L. Day. L. Barrymore	Dynamite Canyon, W T. Keene		Untitled, W G. Houston	Untitled, W T. Holt End '40-'41 Season			New Wine I. Massey, A. Curtis (Sekely)	Quiet Wedding M. Lockwood, D. Farr (English-made) (Pre-release) Hold That Ghost Abbott-Costello	Manpower (W) E. G. Robinson, M. Dietrich. G. Raft
15	The Medico Hits the Trail, W C. Starrett Tillie the Toiler K. Harris. W. Tracy	Blossoms in the Dust G. Garson. W. Pidgeon (Technicolor)		Secrets of the Wastelands, W W. Boyd, A. Clyde. B. Britton						This Woman Is Mine F. Tone, W. Brennan. C. Bruce	
22		Whistling in the Dark R. Skelton. A. Rutherford		World Premiere J. Barrymore F. Farmer		Scattergood Baines No. 3 G. Kibbee					Highway West (FN) B. Marshall, O. Bradna. A. Kennedy

HOLIDAYS (During the Period Covered by the National Release Date Guide)

Friday, July 4—Independence Day.
Saturday, Aug. 16—Bennington Battle Day (Vt.).
Tuesday, Aug. 19—National Aviation Day.

BLOCKS OF FIVE:

METRO—
Dr. Jekyll and Mr. Hyde
Lady Be Good

RKO—
Citizen Kane
The Devil and Daniel Webster (TT)
Parachute Battalion
Father Takes A Wife

PARAMOUNT—
Nothing But the Truth
Hold Back the Dawn
New York Town
Henry Aldrich for President
Buy Me That Town

ONE LONG LAUGH!

Funnier than "Scatterbrain" . . . gayer than "Sis Hopkins" . . . here is the summer show that will make your theatre a crowded vacationland.

Puddin' Head

JUDY CANOVA
FRANCIS LEDERER

Raymond Walburn • "Slim" Summerville
Eddie Foy, Jr. • Astrid Allwyn
Alma Kruger • Hugh O'Connell
"Chick" Chandler
Joseph Santley—Director

Screen play by Jack Townley and Milt Gross
Original story by Jack Townley

A REPUBLIC PICTURE

THE EXHIBITOR

VARIETY CLUB CAMP PLAN NOW IN FULL STRIDE

THE COMPLETE FEATURE AND SHORTS CHECK-UP

EXCLUSIVE: DISTRICT TRADE SCREENING GUIDE

BETTER MANAGEMENT: "CHALLENGE TO THE INDUSTRY," AND OTHER INTERESTING ARTICLES

EDITORIAL: "THE BRACKET FILLERS ARE AT WORK"

"THE TIP-OFF"; PERTINENT ADVERTISING HINTS

NEW ENGLAND EDITION

ENTERED AS SECOND-CLASS MATTER MARCH 15, 1939, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

JULY 16, 1941
VOL. 26 No. 10 PRICE 10 CENTS

THE PROOF OF THE PUDDING IS AT THE BOX-OFFICE!

3rd week at Radio City Music Hall *in the summer* for M-G-M's Technicolor hit **"BLOSSOMS IN THE DUST"** (*Greer Garson, Walter Pidgeon*).

2nd week, Capitol, N.Y. and hold-overs everywhere for **"THEY MET IN BOMBAY"** (*Clark Gable, Rosalind Russell in Clarence Brown's production*).

Everybody's talking about M-G-M's policy: **"HOLDING BACK? *NO!* HOLDING OVER? *YES!*"**

These first two hold-over hits are just a sample of what The Friendly Company will serve you with all summer long!

THE
EXHIBITOR

Reg. U. S. Pat. Office

VOLUME 26, No. 10 JULY 16, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

The Bracket-Fillers Are At Work

THE BRACKET-FILLERS are at work again, and the tempers of the exhibitors aren't improving, as a result.

JUST WHAT is a bracket-filler.

A BRACKET-FILLER is a distributor who, about this time of the year, finds he has several of the higher allocations open, and rather than deliver weak product in the lower brackets, decides that anything goes. Result is that a picture which properly belongs on the lower half of a dualler finds its way up to the higher allocations.

THE REASON is obvious. Some distributors hate to let a season come to a conclusion with high allocations unfilled. They feel that if an exhibitor has, for example, been sold four at 40 per cent, eight at 35 per cent, and eight at 30 per cent, these 20 spots must be filled, regardless of whether the quality or gross potentiality of the shows warrant it.

IT WORKS OUT THE SAME WAY, of course, in the flat buys.

ONE WOULD THINK that some distributors are ashamed to add more pictures in the lower allocations, thereby putting the poorer shows into the 30 per cent group. Most complaints seem to fall into this category.

IT IS TO BE REMEMBERED also that the prices secured seem to be based on the previous year's group, when the shows earned that qualification.

ALL COMPANIES aren't guilty of this practice, although in practically every case there have been instances where one might question the allocation. Some distributors feel that it works out better in the long run if the allocations are left unfilled if the picture isn't worthy of the spot. These same distribs believe it is better to keep the exhibitors' good will this year, and cash in next season.

ASIDE FROM THE FACT that the consent decree checks them along certain lines, some distributors haven't made any serious efforts to prove to the theatremen that there will be a new deal along other lines. If anything, the distributors are confident that the consent decree will give them a better break on prices, which, after all, is the topic closest to the exhibitors' hearts.

IN SHORT, the distributors are quite cocky, and no better evidence is needed than the practice complained about, that of allocating obvious weak sisters in the most expensive spots.

THE MORE WE HEAR, the more we believe that the only place in which the exhibitor can get any break out of the consent decree is through arbitration and even there, as we have commented before, the lawyers seem to be affecting the possibilities of that system becoming a definite remedy for the problems of the business.

Jay Emanuel

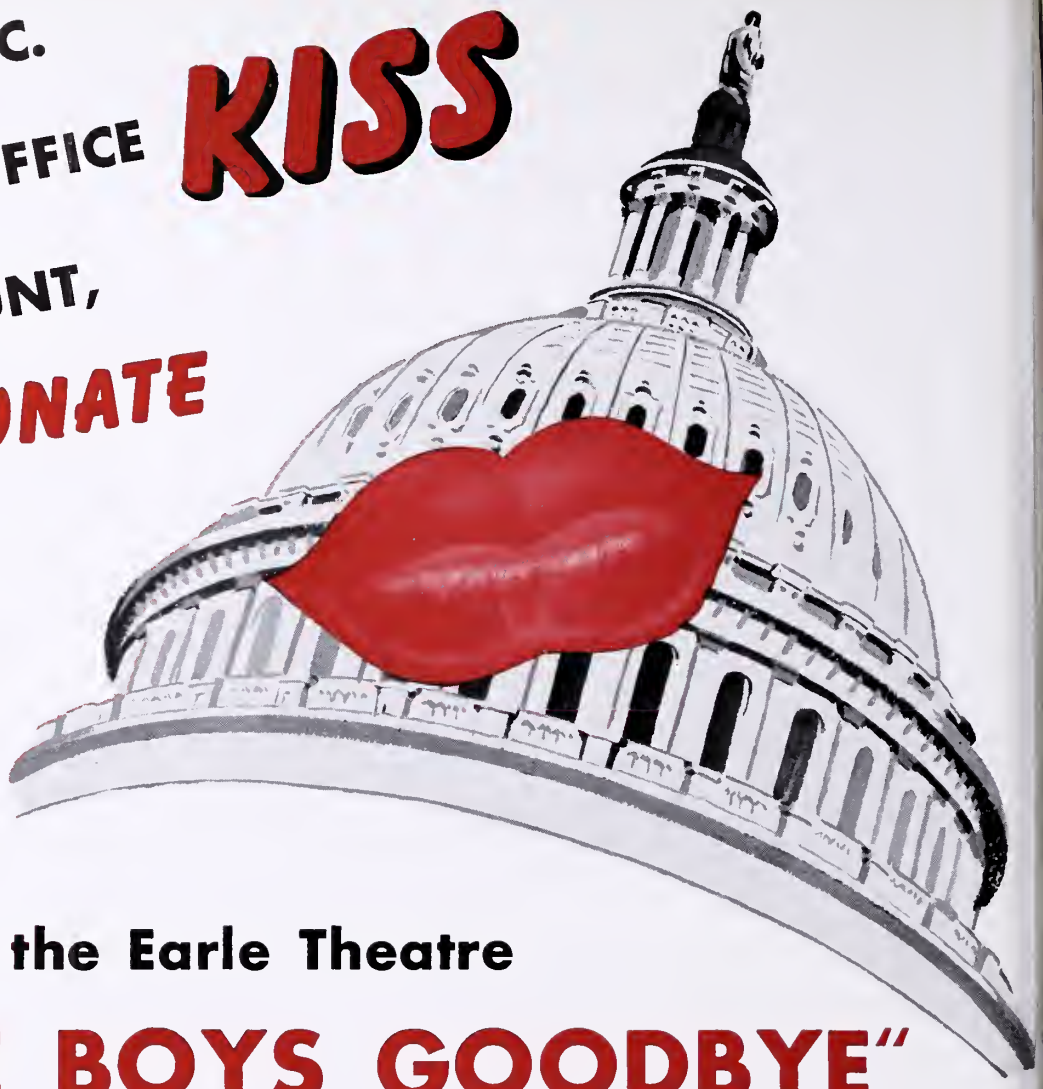
WASHINGTON, D. C.

GETS A BOX OFFICE **KISS**

FROM PARAMOUNT,

THE **AFFECTIONATE**

COMPANY!



At the Earle Theatre

"KISS THE BOYS GOODBYE"

OUTGROSSES "North West Mounted Police,"

"Virginia" and "Road to Zanzibar"!

DEPEND ON PARAMOUNT

THE AFFECTIONATE COMPANY

DON AMECHE **MARY MARTIN**

"KISS THE BOYS GOODBYE"

with Oscar Levant • Connie Boswell • Raymond Walburn • Virginia Dale • Barbara Allen

Elizabeth Patterson • Jerome Cowan and ROCHESTER • Directed by VICTOR SCHERTZINGER

Screen Play by Harry Tugend and Dwight Taylor • Based on a Play by Clare Boothe • A Paramount Picture

TERRITORIAL HIGHLIGHTS

N. E. Variety Men Placing Kiddies

Tent 23 Making Arrangements

BOSTON—Members of the Variety Club of New England, Tent 23, were this week trying to place as many boys as possible in various camps, with all expenses, including transportation, paid by the club.

The main camp is 40 miles from here. Swimming, boating, fishing, baseball, hiking, track, volley ball, and nature study are among the activities outlined for the youngsters, under instruction of competent counselors chosen from best colleges. Food and accommodations are excellent, and each boy is sent away for at least two weeks.

Members of local exchanges are advised that they may consult their branch managers for particulars, and to discuss with the committee sending their children, without charge, to one of these camps.

Abe Levine is chairman of this branch of Variety Club charities.

When's the Next Exploitable Holiday? See the Inside Back Cover.

Costs Bring Dish Complaint

LOWELL—The Lowell License Commission on July 7 voted to notify manager Norman C. Glassman, Rialto, that his advertising relative to giving away china has been misleading, and that it should be changed. This action followed receipt by the commission of a complaint from a woman that the Rialto had advertised it would give away china to persons purchasing tickets on certain days, and that, after a while, the theatre said that in order to continue the china giveaway, it would be necessary to give away tumblers at some performances, and that she did not want to go to the show unless she could get the china.

Manager Glassman frankly claimed in a letter to the commission that the cost of china had increased, and that in order to continue the 20 cent admission, it was necessary to give away the tumblers. If the tumblers were not included, the theatre would have to raise the price of admission to 25 cents, he said.

The commission stated that the woman had a justifiable complaint and that all others who attended the Rialto would also be justified in complaining. The commission ruled that the woman is entitled to the china instead of the tumblers, and will advise manager Glassman to change his advertising relative to the chinaware.

Daily Plugs Films

HARTFORD—Local Times gave theatres a break last week with one of those "Ever Try a Movie Vacation" ads, which seems to be spreading through the dailies of the land.

Institutional copy plugs a visit to the theatres, refers to the paper's daily listing.

Providence Exhibs Divided on Monday

PROVIDENCE—Exhibitors polled here on the effect which the general Monday closing of downtown retail stores and markets had on movie business were divided last week. First Monday during which retail establishments closed down was on July 7. Weather was rainy and muggy, preventing the anticipated exodus to nearby beaches.

Jack Simons, manager, Loew's State, reported the best Monday's business he has had at the State since going to that house early in the year.

Similarly, Edward L. Reed, manager, Strand, reported business more than 200 per cent above the average for Mondays.

At the Majestic, however, Albert J. Clarke, manager, said that the retail store closing, which involved more than 120 shops big and small, apparently helped business in the afternoon but hurt it at night. Other downtown houses, Carlton and Fay's, likewise reported business off.

The Territory Trade-Screening Guide Is a New Weekly Feature of THE EXHIBITOR. *Turn To It Now.*

Screenings Conflict Rapped

NEW HAVEN—Severe criticism was voiced in this area last week by representative exhibitors who rapped the so-far released schedule of trade showings as both conflicting and confusing and arranged with little regard for either the convenience or business necessities of the average manager and owner. Exhibitors contacted scored the arrangements of dates and time set.

At the regular meeting of the Allied Theatre Owners of Connecticut here, the schedule of trade showings came in for much comment as being "unfair to the exhibitors." Speaking on this theme were Daniel Pouzzner, Middlesex theatres, Middletown; Dr. J. B. Fishman, Fishman theatres, New Haven; Joseph Reed, Bantam and Washington Depot; A. J. Smith, Edmond Town Hall, Newtown; David Cherman, Lawrence, New Haven; Lawrence Caplan, Dixwell, New Haven.

Committee Hear Mass. License Bill

Measure Would Regulate "Jukes"

BOSTON—Arthur K. Howard was heard last week in behalf of Bill H. 2466, a petition filed by himself, Enrico Cappucci, and James McHugh before the Committee of Military Affairs and Public Safety in the State Legislature.

The bill, which petitions to license all coin-in-the-slot motion picture machines and other similar machines often known as "jukes," was heard before the Public Safety Committee and sent before the Ways and Means Committee along with a similar bill.

If it is reported out, it will be heard before the House or given permission to withdraw.

It had been on the docket for some months before Howard was heard on July 7.

Testifying against the bill was J. Rapperby, Soundies Corporation of N. E. Petitioners believe that such coin-in-the-slot machines as Soundies might eventually attract big-name stars and should, at any rate, have the same licensing requirements as theatre and similar forms of entertainment.

Joe Reed to Be Honored

NEW HAVEN—Joseph Reed, Bantam and Washington Depot exhibitor, and long prominent in the state's theatrical circles, will be honored next month with a testimonial dinner upon his completion of 30 years in show business, it was said last week. Affair is to be sponsored by the Allied Theatre Owners of Connecticut.

Al Shulman, Black Rock exhibitor, is chairman for the dinner, details of which are now in the process of formation. Exhibitors and distributors throughout the territory will be invited.

Sunday Censorship Calm

BOSTON—Report of the Bureau of Sunday Censorship last fortnight indicated that no deletions had been made in the pictures submitted.

Private By a Day

NORTH ADAMS — Bernard Payne, who resigned as Mohawk manager to be inducted into the army, missed the 28 year limit by one day, it developed last week. Payne is 32, and was inducted on June 30.

He was feted at a farewell party at the Elks home. Speakers included city officials, Edward Roe, chief operator, Mohawk; John Cooney, manager, Union Square, Pittsfield; Clarence King, manager, Walden, Williamstown; Francis Faille, manager, Paramount.

Payne was presented with a purse from the 50 guests who attended, and the Mohawk staff also presented a gift.

Inducted at Springfield, he was assigned to Fort Devens and was then transferred to Camp Lee, Petersburg, Va.

SCENES AS NATIONAL SCREEN SERVICE WARMED ITS NEW BOSTON EXCHANGE

NATIONAL SCREEN SERVICE'S new Boston exchange was recently warmed, and here are some of the warmers in action. Top row: Ida Kershner, Mary O'Brien, Alice Handy, Arthur Frank; Kenneth Kurson, Cecil Rudnick, Newell Kurson; Joseph Furman, Jack Cohen, branch manager Harry Kirchgessner. Second row: Emmy Foster, Freda Blank, Louis Chiarmonte; Ross Cropper, Kirchgessner; Mrs. W. Benjamin, Al Sharby, Bill Cuddy, Reginald Morse; Shep Epstein and friends. Third row: John Twigg, Pat Long, Sam Chiarmonte, Irene Richmond, Will Harrison, Marie O'Connor; Ben Conviser, Furman; Furman, Kirchgessner, and Cohen. Fourth row: Mac Farber, Morris Saffner, Fred Lieberman; Morris Pouzzner, Shep Epstein, Leonard Goldberg, Mike Hurney; Cecil Rudnick, Louis Richmond, Bill Benjamin, Fred Stoloff. Fifth row: Kirchgessner, Julius Conviser, Furman, Ben Conviser; Jack Cohen, Rose Starobin, Charlotte Gordon, Adele Beecoff, Ruth Glavin, Sarah Starobin, Irene Richmond, Flora Macarello, Pauline Berkowitz, Marion Ford, Laura Phillips, Olga Rossetti, and Kirchgessner; Kirchgessner, Harold Stoneman, Larry Stone, Phil Smith, "Fishy" Green, Harry Zeitz. Below them is a picture of the new exchange, designed by architect Joseph J. Furman.

LATE NEWS HIGHLIGHTS

Blumberg Says "Exhib" Plan Clicks

Points to Present Shooting Schedule

NEW YORK—Universal's "exhibitor" plan of operation has progressed from the point of theory to smooth-functioning fact, according to President Nate Blumberg last week. "It has taken us more than three years to perfect our plans announced in January, 1938, and for the first time we sincerely believe that Universal is actually realizing its ambitions."

As an example, Blumberg called attention to the present shooting schedule comprising, "Almost An Angel," "Ride 'Em Cowboy," "Appointment For Love," "Hellzapoppin'," "Badlands of Dakota," and "The Great Man."

"Such a list of top-budget productions with their box-office stars hasn't been seen at Universal City at any time in its history," Blumberg said. "And add to that list the Gregory La Cava production 'Unfinished Business,' and the Frank Lloyd production, 'This Woman Is Mine,' now being edited. Having been an exhibitor, I know that such a line-up means money at the box office.

"We have a favorite phrase in Universal —'Boys, you're in business'—that sums up briefly the ambitions all of us have entertained during the past three and one half years. Our 'exhibition set-up' takes an honest look at our pictures and then if we can honestly say to exhibitors, 'Boys, you're in business' we believe we've done a job not only for our company but for our customers. With the present production at high speed, plus the backlog of completed pictures for 1941-1942 already in our exchanges, our slogan means more than it ever has before."

Blumberg pointed out that, by Sept. 1, the big productions presently in work would all be in the exchanges, and that Universal will have completed all pictures to meet release dates between Sept. 1 and Jan. 1.

Longer Hours Needed

WASHINGTON—The movies may have to lengthen their hours of operation to provide recreation for night workers in armament plants, Paul V. McNutt, Defense Co-ordinator of Health and Welfare, said last week.

"You can't live on a one-shift social program, with a three-shift industrial program," he told a conference of business, labor, and civic leaders called to plan a nation-wide civilian recreation program.

Five WB Films For Meeting

NEW YORK—Delegates to the Warner annual sales convention at the Blackstone Hotel, Chicago, July 28-Aug. 1, will see previews of at least five new Warner pictures, it was announced last week by Gradwell L. Sears, general sales manager, who will preside at the sessions.

In addition to "Sergeant York," which probably will start its Chicago roadshowing while the convention is in progress, the films to be screened include "Navy Blues," "The Flight Patrol," "The Prime Minister," and "Dive Bomber."

"Draft," "York" Tops on B'way

Both Bucking Hot Weather

NEW YORK—"Caught In the Draft" and "Sergeant York" headlined the Broadway scene last week, with surprisingly strong grosses for the hot weather. Other attractions were good to mediocre.

First-run business, as reported to THE EXHIBITOR by usually reliable sources, was as follows:

"CAUGHT IN THE DRAFT" (Paramount)—Holding up very nicely in its third week at the Paramount, with $20,000 Saturday, Sunday, and $47,000 expected on the stanza. Stage show features Will Bradley, Jane Froman, and Danny Kaye.

"SERGEANT YORK" (Warners)—Very strong, with capacity business reported in the second road-show week at the Astor.

"BLOSSOMS IN THE DUST" (Metro)—Still showing some strength in the third week, with two very good stanzas up ahead. Thursday to Sunday at the Music Hall were good for $50,000, with stage show.

"UNDERGROUND" (Warners)—Okay, with $2900 Saturday, Sunday of the fourth week at the Globe.

"MANPOWER" (Warners)—One of the better recent Strand entries, with $24,000 Friday to Sunday of the second week at the Strand, with Cab Calloway and his band on the stage.

"MOON OVER MIAMI" (20th-Fox)—Slipped somewhat from last week, with $16,000 Friday to Sunday of the second stanza at the Roxy, with stage show.

"FANTASIA" (Disney)—Reported okay in its 35th week at the Broadway.

"THEY MET IN BOMBAY" (Metro)—Just fair in its second week at the Capitol, with no figure available.

Baker's Wife Tiff Settled

NEW YORK—Nat Sanders, vice-president, The Baker's Wife, Inc., last week announced that the dispute between Raphael Hakim and The Baker's Wife, Inc., has been adjusted, and the pending law suits between those parties settled. The Baker's Wife, Inc., is continuing the distribution of the picture, and the contract between the parties continued in effect.

Minister Lists "Real" Hollywood

Tells C. E. Convention About Industry

NEW YORK—Ten things he has discovered about Hollywood were listed by the Rev. Dr. Norman Vincent Peale, Marble Collegiate Church, in an address to the international Christian Endeavor convention in Atlantic City, N. J., last week.

The minister, who has spent the last few weeks on the West Coast serving as technical adviser in the production of "One Foot In Heaven" at the Warner studio, declared his "discoveries" were these:

"1. A minister can feel very much at home in Hollywood.
"2. It is the hardest working place I ever saw.
"3. The people are not blase and sophisticated, but wholesome, friendly, home-loving folks.
"4. The handful of actors who have bad reputations, the few irresponsibles, do not represent Hollywood, and are frowned upon by the motion picture community.
"5. It is more than a money-making industry, for its leaders and personnel find a satisfaction in getting over a 'message' of Americanism and the better things.
"6. It is a vast, efficient place of business, where a great commodity is being produced for the pleasure of 80,000,000 Americans, and not a scene of revelry.
"7. To watch the making of a movie is one of the most interesting and fascinating experiences any man can have, and one marvels at the ingenuity and resourcefulness, the infinite patience and skill required.
"8. Hollywood is on the way to learning that there is a high resourcefulness that need not 'drag in' a drinking scene to fill up a dull spot in action.
"9. The public doesn't know Hollywood and should demand a more accurate account than is usually pictured. Hollywood needs a campaign to sell it as it actually is to the country, for I believe the people are tired of the doings of a few empty-headed glamour boys and girls who give the wrong impression of a great and decent industry. Hollywood would gain in public favor, and so in business and influence if the country could be shown its real character.
"10. Hollywood is a mine for sermonic material, and it will live in the sermons of this one parson for days to come."

Seltzer to Warners

NEW YORK—Frank Seltzer last week joined Warners to head the "Sergeant York" roadshow department, and arrived in New York from the coast to confer with Gradwell L. Sears, general sales manager, and S. Charles Einfeld, director of advertising and publicity, on plans for additional two-a-day openings.

Chicago, Washington, D. C., Nashville, Cleveland, Atlantic City, Philadelphia, Detroit, and Boston are among cities on the list for roadshows of the Gary Cooper vehicle.

"A Defense Film With Every Program"

U Nearly Set On 27 Features

Company Well Ahead Of Schedule

NEW YORK—That Universal has virtually completed its entire program of pictures for release up to Jan. 1, 1941, was revealed this week in an official announcement from the Hollywood studios.

Already completed or before the cameras, with but one or two exceptions, are 27 features which will reach the nation's theatres during the months of August, September, October, November, and December. This includes 24 pictures for the 1941-1942 season which officially starts Sept. 1.

Universal's announcement is all the more spectacular in view of the company's previous revelation that a total of 32 feature films for the new season will be ready for delivery, or in the cutting rooms, by Sept. 1.

The studio announcement also emphasized the fact that the company, in addition to having an unprecedented backlog of product, boasts the strongest array of box-office names and production talent in its history.

Under the newly arranged releasing schedule, Universal will wind up the current season by releasing during August, both "Hold That Ghost," starring Abbott and Costello, and "This Woman Is Mine," Frank Lloyd's new adventure film. Abbott and Costello, in their new vehicle, have been bolstered with impressive support, including Richard Carlson, Joan Davis, Mischa Auer, The Andrews Sisters, and Ted Lewis and his entertainers. "This Woman Is Mine" stars Franchot Tone, John Carroll, Walter Brennan, and Carol Bruce.

Big opening box-office gun for 1941-1942 will be fired early in September with the nation-wide release of Universal's new frontier epic, "Badlands of Dakota." Super-western boasts an all-star cast headed by Robert Stack, Ann Rutherford, Richard Dix, Frances Farmer, Broderick Crawford, Hugh Herbert, Andy Devine, Fuzzy Knight, Lon Chaney, Jr., and The Jesters.

Also scheduled for Autumn release, after nearly a year of production, is the Gregory La Cava production, "Unfinished Business," starring Irene Dunne and Robert Montgomery, with Preston Foster, Eugene Pallette, Esther Dale, Walter Catlett, June Clyde, Dick Foran, and Samuel S. Hinds.

Deanna Durbin's latest picture, "Almost An Angel," in which she shares starring honors with Charles Laughton, and which has Robert Cummings in the romantic male lead, will likewise reach the public during the Autumn.

Likewise scheduled for early distribution are "Hellzapoppin'," Jules Levey's lavish film version of the Broadway stage hit, starring Olsen and Johnson, with Martha Raye, Jane Frazee, Robert Paige, Mischa Auer, and Katherine Johnson, and "Appointment For Love," co-starring Charles Boyer and Margaret Sullavan.

The W. C. Fields comedy, "The Great Man," went before the cameras last week, under the direction of Edward Cline, and will be delivered to the exhibitors well before the holidays. Another Abbott and Costello starrer, "Ride 'Em Cowboy," is nearing completion.

Universal will also release, before New Year's, a second Deanna Durbin production, "They Lived Alone," which producer Bruce Manning is readying to start within the month.

Other new releases for the period, Sept. 1 to Jan. 1, will include "Sing Another Chorus," starring Jane Frazee, with Johnny Downs, Mischa Auer, and others; "Moonlight In Hawaii," starring Jane Frazee, The Merry Macs, Leon Errol, and Mischa Auer; "Paris Calling," starring Elizabeth Bergner and Randolph Scott; "Burma Convoy," with Charles Bickford, Evelyn Ankers, Keye Luke, Frank Albertson, and Cecil Kellaway; "Captive Wild Woman," starring a sensational new screen personality in the role of a "Feminine Tarzan"; "Melody Lane," starring The Merry Macs and Baby Sandy; "Nobody's Fool," starring Hugh Herbert; "The Wolf Man"; and "Mermaid In Distress."

Republic Room Bows

NEW YORK—The long-awaited debut of the new projection room in Republic's new 1790 Broadway home office took place last week. Air-conditioned preview salon is decorated in softly-shaded pastel materials and offers practically every comfort for your long-suffering servants, the trade-paper reviewers.

Einfeld to Washington

NEW YORK—S. Charles Einfeld, Warners' director of advertising and publicity, flew to Washington last week to set up the roadshowing of "Sergeant York" at the Earle, opening in about two weeks.

SPG Asks For Negotiations

Counting of Ballots On July 17

NEW YORK—The Screen Publicists' Guild of New York will ask for immediate start of contract negotiations with the eight major film companies on behalf of home office publicists as soon as the National Labor Relations Board announces the results of elections held last week, the Guild announced following its regular membership meeting last week.

Board will tabulate the ballot July 17 at its regional offices at 120 Wall Street. Elections were held as a result of the petition for certification by the SPG as proper collective bargaining agent for home office publicists.

A large and enthusiastic meeting heard a full report on negotiations from the executive council presented by President Joseph Gould, outlining in detail the Guild's plan of action.

The Guild also unanimously passed a resolution urging the reappointment by President Roosevelt to the NLRB of Edwin S. Smith upon the expiration of Smith's term next month.

Ed Anderson Mourned

BOSTON—Ed Anderson, former film salesman, died last week with funeral services held on July 12, at Saint Joseph's Church, Roxbury, attended by salesmen and friends.

Anderson was with First National Pictures for many years, and also with Columbia. For three and one-half years he was invalided, largely supported by his friends of the Motion Picture Salesmen's Club.

Among those present at the funeral were Bill Landrigan, Columbia treasurer; Joseph Cronin, Bill Cuddy, Harry Rosenblatt, and Harry Worden.

Anderson was a member in high standing of the Elks Lodge, Chelsea.

Pa. Sunday Bill Moves

HARRISBURG, PA.—A bill to permit Sunday movies within 10 miles of army camps or naval posts was reported from committee to the House last week for action.

Sunday movies, under general law, are permitted only in municipalities approving them by referendum.

The measure was sponsored by Representatives Martin F. Kenehan and Harry P. O'Neill, Lackawanna Democrats.

KEEP YOUR EYE ON

RODDY McDOWALL

He plays an important role in one of the year's most important pictures: "How Green Was My Valley"!

One of the fresh new 20th Century-Fox star personalities!

THE NATIONAL MIRROR

Seek Trade Aid For Aluminum

Washington Drive Begins on July 21

NEW YORK—Exhibitors throughout the country were last week requested to refrain from holding "Aluminum Admission Performances" until after the national scrap aluminum collection campaign begins on July 21.

Request was made by Robert W. Horton, Director of the Information Office for Emergency Management, Washington, D. C., in a communication to the Motion Picture Committee Co-operating for National Defense.

Horton said he would appreciate "aluminum admission performances" after the July 21 campaign, and expressed the belief that active participation by exhibitors then would be a major factor in the aluminum collection.

On July 21, local aluminum collection committees will make door-to-door canvasses. All local activities will be under the direction of the highest local elected public official, and the OEM has suggested to governors and mayors, Horton said, that exhibitors be given places of responsibility on local committees. Exhibitors are further requested to consult the local authority before engaging in the aluminum collection.

Sam Seidelman Upped

NEW YORK—Walter Gould, foreign manager, United Artists, last week announced the appointment of Sam Seidelman as general manager for UA in Argentina, with headquarters in Buenos Aires. He succeeds Guy P. Morgan, resigned. Seidelman, who has represented UA in Mexico, Central America, will also act as supervisor of the company's interests in Latin-America.

And Now, "Milk Bars"

NEW YORK—"Milk bars" in Paramount's theatres throughout the country as the latest wrinkle in deluxe accommodations for filmgoers looms as a possibility, for home office executives are closely watching the experiment of the new Norshor, Duluth, Minn., which has placed this type of refreshment counter on its premises, according to Sam Dembow, Jr., Paramount theatre executive, last week.

Ballyhooed throughout the Duluth area by 200 special posters on milk trucks, as well as other advertising stunts, the world's first theatre "milk bar" made its bid for public favor on July 11, at the grand opening of the Norshor.

Warners Convene On July 28-Aug. 1

NEW YORK—Gradwell L. Sears, Warners' general sales manager, announced last week that all plans had been completed to hold the 1941-42 Warner Bros.-First National-Vitaphone national sales convention on July 28 to August 1, inclusive, at the Blackstone Hotel, Chicago.

About 300 will attend, with Sears presiding.

Sears will precede the delegates to Chicago by a week, in order to supervise local arrangements for the convention, as well as to consummate plans for the Chicago roadshowing of "Sergeant York."

For the Canadian territory, where selling under the consent decree does not apply, a regional meeting will be held on July 15 and 16 at the Mount Royal Hotel, Montreal, with Wolfe Cohen, Canadian district manager, presiding. Sears, Carl Leserman, Roy Haines, and Norman H. Moray will attend these sessions.

20th Century-Fox Holds Meetings

Annual Sessions Under Way

LOS ANGELES—More than 250 delegates representing every phase of the company's activities will gather at the Ambassador Hotel today (July 16) to open the Twentieth Century-Fox Film Corporation's annual sales convention.

Delegates left on two special trains, both of which arrived on July 15. Convention will be officially opened by general manager of distribution Herman Wobber. Joseph M. Schenck and Darryl F. Zanuck, vice president in charge of production, and other studio executives will be hosts to the delegates.

Those who will attend are:

SALES DEPARTMENT: Herman Wobber, William Sussman, eastern division manager; William Kupper, western division manager; William Gehring, central division manager; William Clark, Jack Sichelman, Martin Moskowitz, E. H. Collins, C. A. Hill, T. A. Shaw, Roger Ferri, Jack Bloom, Isadore Lincer, H. A. Mersey, Eugene McEvoy, S. J. Epstein, Percy Heiliger.

ADVERTISING, PUBLICITY, and PROMOTION DEPARTMENT: Charles E. McCarthy, Maurice Bergman, Rodney Bush, Louis Shanfield, Earl W. Wingart, Christy Wilbert, Morris Kinzler, Edward Solomon, Gabe Yorke, George Gomperts, Joe Shea, Ward Farrar, Spence Pierce, Richard Owen, Thomas Thompson, Clifford Gill.

AD SALES DEPARTMENT: Edward Hollander, Jerry Novat.

FOREIGN DEPARTMENT: W. J. Hutchinson, I. A. Maas, H. A. White, Benjamin Miggins, C. V. Hake, L. F. Whelan, Charles Mayer.

MOVIETONE NEWS: Truman H. Talley, Jack Darrock, Russell Muth, Tony Muto, Ed. Thorgerson, Lowell Thomas.

TERRYTOONS: Paul Terry, Harvey Day, William Weiss.

GUESTS: Hermann Place, Spyros Skouras, Alan Freedman, Rick Ricketson, Frank Newman, Charles P. Skouras, Larry Kent, Cullen Espy, George Bowser, B. V. Sturdivant, Thornton Sargent, Spencer Love, Stan Meyer, William Thedford, John Caskey, F. W. Pride.

FROM THE EXHIBITOR'S TERRITORY:

ALBANY: M. A. Grassgreen, manager; F. G. Sliter, Ben Dare, salesmen; Daniel R. Houlihan, booker.

BOSTON: T. H. Bailey, district manager; E. X. Callahan, manager; H. S. Alexander, sales manager; J. A. Feloney, J. M. Connolly, Harry Gold, Milton E. Simons, salesmen; Samuel Berg, booker.

(*Continued on page* 15)

KEEP YOUR EYE ON

JOHN SHEPPERD

He'll be hot after "Belle Starr"!
A discovery who's on the way!

One of the fresh new 20th Century-Fox star personalities!

Montague Reviews "Vacation" Plan

Exhibs Throughout U.S. Were Contacted

NEW YORK—Abe Montague, Columbia sales manager, promised last week to devote a complete follow-up effort to "Movie Vacation" campaign idea which took shape during the past month. He told reporters that though much space has been given to destructive comments on the industry, all too little in the way of constructive suggestions has been given.

Early last month, Montague related, George T. Eager, Philadelphia "Evening Bulletin," in advertisements appearing on that paper's amusements page, commenced an "Ever Try A Movie Vacation?" campaign.

Montague, immediately upon the discovery of this campaign, saw in it much truth and an opportunity for the industry. He thereupon passed word of it along to some exhibitors throughout the country, and has since followed up his original letter with another, enclosing proofs of the "Bulletin" ads.

A considerable response, almost entirely favorable, has greeted the idea, according to Montague. He was particularly happy with the reactions of many small exhibitors. While most exhibitors were favorably inclined to the campaign and evidenced a desire to "do something about it," Montague said, some were condemnatory of the industry and asked only for better pictures as a panacea for a sick box office. Among the prominent exhibitors who have expressed approval of the campaign, which Mr. Montague claimed compared favorably with the "Motion Pictures Are Your Greatest Entertainment" campaign of a few years ago, are: Benjamin M. Berinstein, Elmira, N. Y.; A. C. Hayman, Lafayette, Buffalo, and Niagara Falls, N. Y.; Oscar Doob, Loew's, Inc.; Alvin Sloan, St. Cloud Amusement Corporation; T. V. Killeen, Comerford-Publix; and I. Epstein, Atlantic Theatres, Philadelphia. Many of these exhibitors, according to Montague, have already commenced newspaper campaigns and have experimented with other forms of publicity.

Montague said that the idea was purely for the purpose of generating good will. He emphasized that he was going to continue promotion of "Movie Vacation" as long as might be necessary to insure spread of the movement, providing the industry saw, as he did, merit in the program. "There has been so much time spent in this business," he said, "in trying to find out what is wrong, we just miss the proper medicine."

He advised exhibitors through the trade press that local newspapers might frequently be found receptive to assisting in the promotion of the idea. He reminded his hearers of the wide readership of amusement pages and expressed his opinion that the "Movie Vacation" program could be a real circulation-builder.

Speaking of his own company's affairs, Montague found Columbia's sales in a "most healthy" condition. Referring to the consent decree, he said that Columbia would not alter its trade-show or sales policies. Part of the present upswing in Columbia's business could be ascribed, Montague related, to the fact that Columbia was not a party to the decree—that it could still offer the exhibitor a full year's output of product at one time, thus assuring him a steady flow of product.

He revealed that Columbia had about 9800 full accounts in this country during the past year, and that more were anticipated for '41-'42. There will be a large back-log of pictures in the fall, Montague said, an advantage in his opinion because with the product ready in advance, selling plans could be more thoroughly formulated and tried out. He said his company would continue its policy of pre-release engagements wherever it might benefit the picture.

Tax Drive Proceeds

WASHINGTON—Progress was reported last week in the drive launched to bring about legislative action which will remove the admissions tax from cut-price movie tickets offered by many theatres to members of the U. S. armed forces in uniform.

The movement has the active backing of the theatre circuit and its executives. Various circuits recently announced that they would sell cut-price tickets to uniformed service men—all tickets priced up to 40 cents will be cut to 20 cents for soldiers, sailors, and marines. Tickets usually selling above 40 cents will be cut to 25 cents. Both are subject now to the federal admissions tax on the original, established price.

The movement aims at entire elimination of the tax for the uniformed moviegoers. Failing in that, it is pointed out that the least that should be done is permit the boys to pay tax on the cut-price of the ticket, not on the full price.

Review System Set Under Decree

Distributors Take Over Setup

NEW YORK—The following release last week indicated the status of various press bodies under the consent decree, relating to reviewing of pictures.

In order to fulfill the requirements of the consent decree, new plans of procedure for the previewing of pictures have been the subject of a number of discussions among distribution heads, advertising and publicity directors, and lawyers in New York. As result of these discussions, a review formula for consent decree operations was worked out.

It was decided that previewing of pictures, for exhibitors, trade press, or lay press, is strictly a function for distribution.

The following points were established:

1. That the trade press attend and review films at the trade showings for exhibitors in various parts of the United States, since the primary function of the trade press is the dissemination of information for the trade itself and serves as a guide to exhibitors;
2. That advance showings be arranged for magazines and weekly publications of general circulation, in such cases where deadlines make such advance showings necessary;
3. That, as the result of discussions with syndicate heads and newspaper publishers throughout the country, it was found that the consensus of their opinions was that the lay press and radio commentators be shown the pictures for review when they open for public exhibition in their local theatres. Therefore, this has been adopted as the practice.

Those participating in the discussions were: William F. Rodgers and Howard Dietz, Metro; Gradwell L. Sears and S. Charles Einfeld, Warners; Neil F. Agnew and Robert M. Gillham, Paramount; Herman Wobber and Charles McCarthy, 20th Century-Fox; and Ned E. Depinet and S. Barret McCormick, RKO.

Col. Dividend Announced

NEW YORK—Columbia Pictures Corporation announced last week that the board of directors, at its meeting held on July 8, declared a quarterly dividend of $.68¾ per share on the $2.75 convertible preferred stock of the company.

KEEP YOUR EYE ON

DANA ANDREWS

Shines in "Belle Starr"—wins stardom in "Swamp Water"!

One of the fresh new 20th Century-Fox star personalities!

HE'S 1941'S GLAMOUR GIRL!

The greatest comedian of our time in Brandon Thomas' immortal comedy!

JACK BENNY in CHARLEY'S AUNT

with

KAY FRANCIS · JAMES ELLISON

and **Edmund Gwenn · Anne Baxter**
Reginald Owen · Laird Cregar · Arleen Whelan · Ernest Cossart · Richard Haydn

Directed by Archie Mayo • Produced by William Perlberg • Screen Play by George Seaton

20th CENTURY FOX

• BETTY GRABLE REVEALS HIDDEN TALENTS BY DRAFTING HER NONE-TOO-FRIENDLY IMPRESSION OF JACK BENNY AS "CHARLEY'S AUNT". POOR BENNY— RICH BOX-OFFICE.

PRC Directors Meet

NEW YORK—At the board of directors' meeting of Producers Releasing Corporation, franchise for the Albany and Buffalo territory was given to Bernard Mills and Jack Berkson, it was announced last week.

O. Henry Briggs, president, presided over the meeting with Leon Fromkess, vice-president; Harry Asher, Boston; Lee Goldberg, Cleveland; Jack Adams, Sr., and Jack Adams, Jr., Dallas; George Gill, Washington; Larry Kulick, New York; Herb Given, Philadelphia; Milton Lefton, Pittsburgh; and William Flemion, Detroit, in attendance.

Sigmund Neufeld, supervisor of western production, discussed the new 1941-42 program, production of which has been started with 24 features and 18 westerns promised. Arthur Greenblatt, sales manager, outlined the campaign for the program for the 1941-42 season.

Agnew Schedules Para. Regionals

NEW YORK—Neil Agnew, Paramount sales manager, announced last week that, on July 18, Paramount will start a series of district regional meetings of its field sales force to discuss new product and sales policies for the 1941-42 season.

Agnew will address the New York and Boston meetings, while J. J. Unger, eastern divisional manager, will preside over the Boston, Philadelphia, and New York sessions.

Agnew also stated that the company would screen its first block-of-five on July 28-30.

Equipment Suit Settled

NEW YORK—New York Supreme Court Justice Benjamin Schreiber last week granted approval of the $150,000 settlement for the $6,000,000 treble damage antitrust suit of Stanley K. Oldden, as assignee of Pacent Electric Company, against Erpi, Western Electric, and AT&T. The suit had claimed a monopoly in the field of sound equipment for theatres which allegedly had resulted in Pacent being forced out of business.

Monogram Directors Elected

HOLLYWOOD—The following Monogram board of directors replacements were announced following a board meeting last week: Howard Stubbins, West Coast franchise holder, replaced Colonel T. C. Davis; and Charles Trampe, president, Milwaukee branch, succeeds Merwin Travis. Trem Carr was elected executive director in charge of production, with J. P. Friedhoff appointed assistant treasurer and controller, and Norton V. Ritchey appointed vice-president in charge of foreign distribution. Monogram directorate includes Johnston, Carr, Stubbins, Trampe, Hulling, Herman Riskin, John Mangham, Steve Broidy, and Ray Young.

Charles Ulrich Passes

NEW YORK—Charles K. Ulrich, "father of the film pressbook," passed away here last week at the age of 82. Ulrich originated the books while a member of the Paramount publicity staff then headed by John C. Flinn.

C. F. Eyton Mourned

HOLLYWOOD—Passing of Charles F. Eyton, 70, was mourned last fortnight. He was a pioneer in the business.

20th Century-Fox Sets First Shows

NEW YORK—Twentieth Century-Fox last week announced the dates for the trade showings of its first group of five pictures to be sold under the new Consent Decree.

Pictures in this group include "Charley's Aunt," "Wild Geese Calling," "Sun Valley Serenade," "Dressed to Kill," and "Private Nurse.

All screenings will be held in the exchange projection rooms, with the exception of Indianapolis, Ind., and Portland, Ore.

CFI Move Approved

WILMINGTON, DEL.—The Consolidated Film Industries, at a stockholders meeting here last week, amended its charter to make it possible for the firm to purchase its outstanding preferred stock even if it is in default in payment of any fixed cumulative dividend on preferred stock or if the net current assets of the firm are less than $2,400,000.

Heretofore, the charter contained such a prohibitive clause. Company officials say there is no plan pending for the purchase of its outstanding preferred stock.

The firm is engaged in laboratory processing for the film industry in New Jersey and California.

KEEP YOUR EYE ON

JOHN SUTTON

Who's going to click in "A Yank in the R.A.F."!

One of the fresh new 20th Century-Fox star personalities!

National Legion of Decency List—July 17, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"Beyond the Law," (Universal); "Blondie in Society," (Columbia); "Forced Landing," (Paramount); "They Meet Again," (RKO).

UNOBJECTIONABLE FOR ADULTS—"Manpower," (Warners); "The Stars Look Down," (Metro).

OBJECTIONABLE IN PART—"A Girl Must Live," (Universal); "Angels With Broken Wings," (Republic); "Dance Hall," (20th-Fox).

In the Newsreels

Friday, July 11, 1941

IN ALL FIVE

Detroit: American League wins All-Star Game.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 88)—New Zealand: Cavalry drill. Mediterranean: Aerial attack. Japan: Rhythmic drill. Ft. Belvoir: Troops conditioned. Michigan: Log-rolling. Girls' sailing. Hollywood: Stars sell defense bonds. Zoo: Simian's day.

NEWS OF THE DAY (Vol. XII, No. 286)—Atlantic: Britain fights raiders. Canada: Bombs made. China: War goes on. Ft. Belvoir: Troops conditioned. Hollywood: Stars help Uncle Sam. New York: Fashion show. Puget Sound, Wash.: Indian regatta.

PARAMOUNT NEWS (No. 91)—Camden, Me.: Dude sailors. Rumson, N. J.: Mr. and Mrs. Conn. Ossining, N. Y.: Lawes retires. Estes Park, Colo.: Stone sworn in. New Orleans: Labor peace. New London, Conn.: Navy grows. Doorn, Holland: Kaiser's funeral.

RKO PATHE NEWS (Vol. 12, No. 91)—Singapore: Defense preparations. Los Angeles: Trailer homes produced. New Orleans: Combat boat test. New York: Scale models for decor. Havana: Carol meets Batista. Ft. Lee: Army mobile housekeeping. Ft. Belvoir: Troop conditioning.

UNIVERSAL NEWSREEL (Vol. 13, No. 996)—Buffalo: Test plane. Seattle: Draftees inducted. Ft. Belvoir: Troops conditioned. Toronto: 4th Celebration. Rio de Janiero: Munitions output. New York: Chinese heroes honored. St. Charles, Va.: Mud razes town. Seattle: Refugee Orchids. New York: Kiddie styles. Coupeville, Wash.: Indian regatta.

Wednesday, July 9, 1941

IN ALL FIVE

America: Nation celebrates Independence Day.
Iceland: US occupation.
England: The Battle of Britain.
Maine: Race boats down tricky rapids.

IN ADDITION TO THE ABOVE

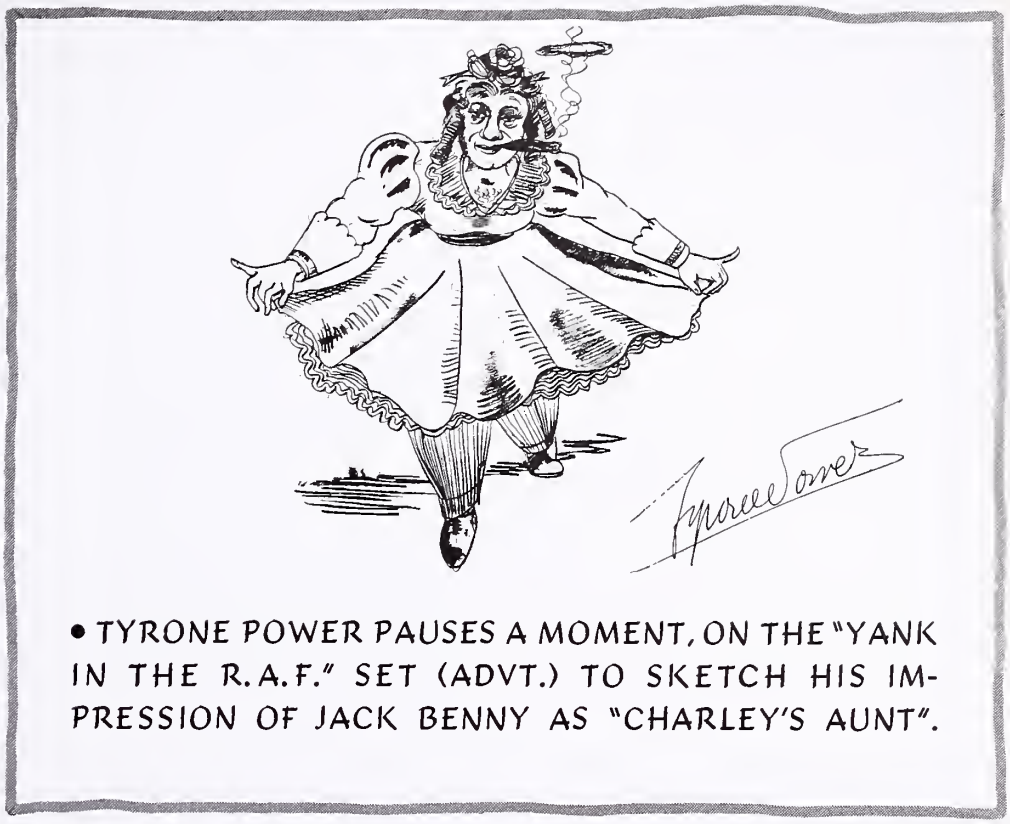
MOVIETONE NEWS (Vol. 23, No. 87)—Ft. Ord: Army review. Ethiopia: Warrior display. Chicago: Twin convention. Washington: Paderewski buried. Chicago: Horse race.

NEWS OF THE DAY (Vol. XII, No. 285)—Chicago: Model plane meet. Chicago: Twin convention. Ocean City, N. J.: Track meet.

PARAMOUNT NEWS (No. 90)—Westbury, N. Y.: Polo game. Tokyo: Honor Chinese "president."

RKO PATHE NEWS (Vol. 12, No. 90)—Tokyo: Honor Chinese "president." Chicago: Twin convention. Rumson, N. J.: Conns honeymoon. Danvers, Mass.: Bonfire greets 4th.

UNIVERSAL NEWSREEL (Vol. 13, No. 995)—Middle East: The Battle of Britain. Chicago: Twin convention. Los Angeles: 4th celebration. Westbury, L. I.: Polo game. Chicago: Model plane meet.



• TYRONE POWER PAUSES A MOMENT, ON THE "YANK IN THE R.A.F." SET (ADVT.) TO SKETCH HIS IMPRESSION OF JACK BENNY AS "CHARLEY'S AUNT".

Warner Meet Extended

NEW YORK—Warner Brothers' Canadian sales meeting, originally scheduled to run for two days, was extended to four days, July 14-17, at the Mount Royal Hotel, Montreal.

S. Charles Einfeld, director of advertising and publicity, joined the New York delegation to the Canadian meet. The others include Gradwell L. Sears, Carl Leserman, Roy Haines, and Norman H. Moray.

Crescent Suit End Soon

NASHVILLE, TENN.—Robert L. Wright, special assistant to the Attorney General, last week predicted completion of the Government's anti-trust case against the Crescent Amusement Company and others "within possibly another week."

Roll Out the Barrel

HOLLYWOOD—An unusal Hollywood premiere has been arranged for the unveiling of the Gloria Production, "New Wine," the latter part of July, it was announced last week. Picture will have its first showing in an ancient wine cellar in the Padre Vineyard, Cucamonga, Cal., 50 miles from Los Angeles.

The junket from Hollywood will include screen luminaries and executives as well as newspaper and radio people. Screen on which "New Wine" will be shown will be mounted on an 80-foot wine barrel, said to be the largest of its kind in the world.

N. J. Exhibs Convene

NEW YORK—Trade-showings under the decree was one of the main topics of discussion at a business meeting held in conjunction with the annual outing at West End, N. J., last week of members of Allied Theatre Owners of N. J. Among the problems discussed was that of conflicting screenings. About 60 persons attended the day's events.

Coming from 20th Century-Fox!
STEWART EDWARD WHITE'S
"WILD GEESE CALLING"
20th CENTURY FOX

• ARCHIE MAYO TAKES A BRIEF RESPITE FROM THE MEGAPHONE TO TAKE A PEN AND INK SOCK AT JACK BENNY WHO AS "CHARLEY'S AUNT" IS A BOX-OFFICE SOCKEROO.

Hollywood Tops Quota for USO

NEW YORK—Hollywood's film colony is going all-out for the United Service Organizations, word received this week at national USO headquarters in the Empire State Building showed.

The first report meeting of the motion-picture division of the Los Angeles USO campaign produced a total of $112,398 against a quota of $60,000. This total does not include a gift of $100,000 from Edward G. Robinson, but includes receipts of $20,000 from a recent Hollywood Bowl show in which most of the celebrities of the film colony participated.

Total raised to date in Los Angeles is $212,398 toward a goal of $387,000. The original quota was $287,000, but the goal was raised upon receipt of the Robinson gift. The film division is seeking contributions from each of the 30,000 persons in the industry, and its report cited gifts from 1,450 of the 1,458 Columbia workers as an example of the co-operation being given.

William Wellman, ace Paramount director, and Edward Arnold, chairman of the motion pictures' permanent charities committee, are heading the drive in the film industry.

Para. Officers Re-elected

NEW YORK—At a special meeting of the Board of Directors of Paramount Pictures, Inc., last week, all Paramount officers were unanimously re-elected for a period of one year.

Officers are president, Barney Balaban; chairman of the board, Adolph Zukor; chairman of executive committee, Stanton Griffis; vice-presidents, Y. Frank Freeman, Austin C. Keough, Neil F. Agnew, John W. Hicks, Jr., and Henry Ginsberg; treasurer, Walter B. Cokell; secretary, Austin C. Keough; comptroller, Fred Mohrhardt; assistant secretaries, Norman Collyer, Jacob H. Karp, Frank Meyer.

Advance Shots

Features

BILLY THE KID IN SANTA FE (PRC). Bob Steele, Al St. John, Marin Sais. 66m. This will satisfy the western fans, but is not quite as good as some previous entries in this series.

BULLETS FOR O'HARA (Warners). Joan Perry, Roger Pryor, Anthony Quinn. 50m. This has enough to get by as filler for the bottom duallers. The running time is one of the shortest in years.

DOUBLE CROSS (PRC). Kane Richmond, Pauline Moore, Wynne Gibson. 61m. Made for the gangster trade, this has the necessary ingredients and will fit nicely into the duallers.

FRANK BUCK'S JUNGLE CAVALCADE (RKO). Produced in the jungle by Frank Buck. 79m. As animal fare, this is tops, and houses which do okay with jungle-operas should be more than satisfied with it.

NEW WINE (UA). Ilona Massey, Alan Curtis, Binnie Barnes. 84m. Class houses may like this picture, but it will have to struggle in most spots. Sell the feature names, the music, and the change-of-pace story.

SOVIET FRONTIERS ON THE DANUBE (Artkino). 60m. This documentary will get by where the propaganda doesn't hurt. Sell the topical angles. Russian-made with English narration.

THE STARS LOOK DOWN (Metro). Michael Redgrave, Margaret Lockwood, Emlyn Williams. 99m. This is a tight, gripping drama with strong tragic overtones. It's well made, but presents a selling problem to the exhibitor—particularly in the summertime.

THEY MEET AGAIN (RKO). Jean Hersholt, Dorothy Lovett, Robert Baldwin. 67m. In the usual Dr. Christian groove, this will please his followers but have little appeal for other audiences.

TOM, DICK AND HARRY (RKO). Ginger Rogers, George Murphy, Alan Marshal, Burgess Meredith. 86m. This is excellent entertainment, and exhibitors should go the limit to insure themselves of the prodigious money-making possibilities this laugh-gem offers. Tie-up opportunities are plentiful.

Shorts

ALUMINUM(Gov't). 9m. Good.

ARMY IN OVERALLS (Gov't). 6m. Excellent.

FARMING OUT DEFENSE CONTRACTS (Gov't). 6m. Good.

GABBY GOES FISHING (Paramount—Gabby Cartoon). 7m. Fair.

HANDS OF DESTINY (Paramount—Headliner). 10m. Fair.

THE HECKLING HARE (Vitaphone—Merrie Melodies). 7m. Good.

ONCE UPON A SUMMERTIME (Universal—Musicals). 17m. Good.

SCREEN SNAPSHOTS No. 9 (Columbia). 9m. Good.

STRANGER THAN FICTION, No. 93 (Universal). 9m. Good.

TWELVE O'CLOCK AND ALL AIN'T WELL (20th-Fox—Terrytoons). 7m. Fair.

KEEP YOUR EYE ON

GEORGE MONTGOMERY

Becomes the screen's great outdoor action star in a series of Zane Grey stories, beginning with "The Last Of The Duanes."

One of the fresh new 20th Century-Fox star personalities!

Gov't Films Listed for Exhibs

Films Free to Theatres

NEW YORK—Six one-reel and two-reel shorts and four trailers describing various phases of the defense program are now available for exhibition, it was announced last week. All are distributed on a gratis basis, with the exhibitor being required to pay shipping charges only. These subjects are regarded by government officials as being important to the defense program in view of the vividly graphic manner in which they can inform the public of what steps are being taken for the country's defense, and exhibitors are advised of the opportunity they have to perform a true public service by exhibiting them. Those showmen who have played these subjects report from many quarters that the films are easy to program and advertise, since they are generally timely, interesting and entertaining.

A complete list of the subjects available, together with the sources from which they may be secured in the territories served by THE EXHIBITOR, follows:

"TVA." (2 reels, 20m.) Supplied by R. D. Sturdevant, Director of Information, Tennessee Valley Authority, Knoxville, Tenn.

"Power For Defense." (1 reel, 10m.) A short version of the above, stressing the defense implications of TVA's power production. For distribution, see below.

"Men and Ships." (2 reels, 22m.) A description of the Maritime Commission's program for training merchant seamen. Supplied by F. M. Lee, U. S. Maritime Commission, Washington, D. C.

"America Builds Ships." (3m.) A trailer discussing ship-building activities throughout the nation, and disclosing construction details of the new mass-produced all-welded cargo ships. For distribution, see column 3.

"Workshops For Defense." (3m.) A "whizzer" that describes the NYA pilot-training program. Supplied by Film Unit, Office For Emergency Management, 1600 Broadway, New York.

"Army In Overalls." (1 reel, 7m.) A discussion of the role of the CCC in various activities related to the construction of military bases. For distribution see column 3.

"Army In Overalls." (3m.) A trailer version of the above. For distribution, see column 3.

"Subcontracting For Defense." Also titled "Farming Out Defense Contracts." (1 reel, 9m.) a discussion of the possibilities offered small machine shops for getting their idle machinery into the production of materials for which the large contractors haven't facilities. Supplied by Film Unit, Office For Emergency Management, 1600 Broadway, New York.

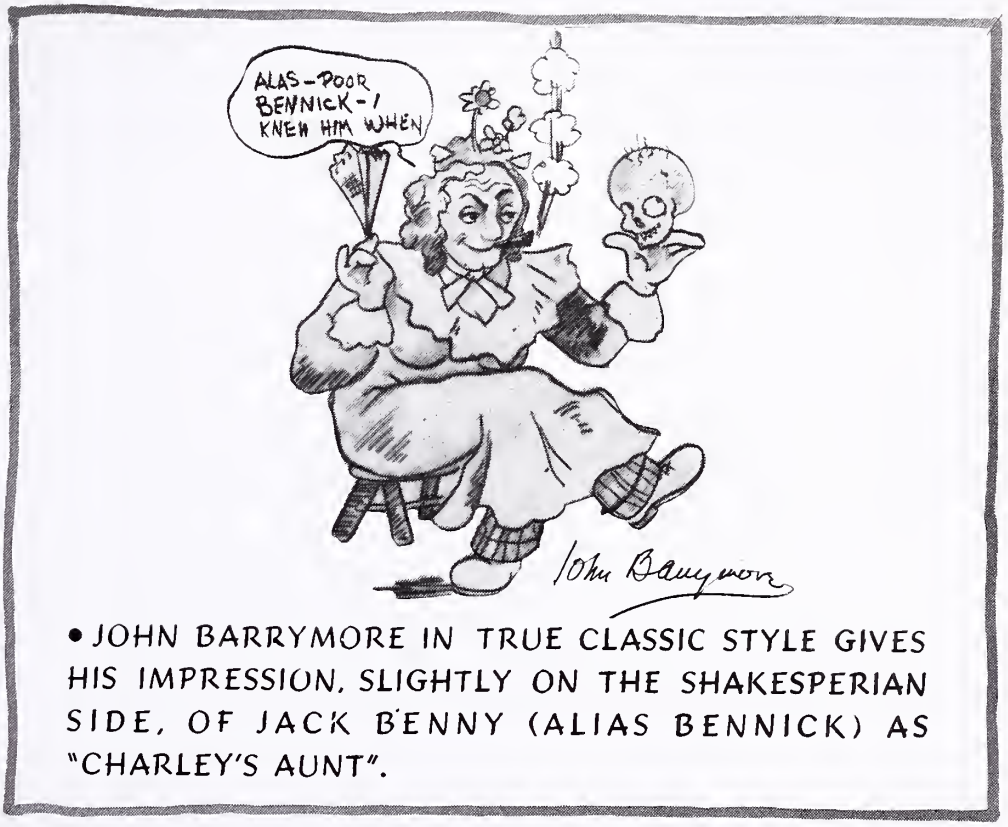
"Bits and Pieces." (3m.) A trailer version of the above. For distribution, see column 3.

"Aluminum." (1 reel, 9m.) A description of the production and steps being taken to increase the production of aluminum. Supplied by Film Unit, Office For Emergency Management, 1600 Broadway, New York.

The "Army In Overalls," "Bits and Pieces," and "America Builds Ships" trailers are being handled by the film exchanges in the territories served by THE EXHIBITOR as follows: Albany and Boston, Universal; Philadelphia and New Haven, United Artists; Buffalo, Columbia; New York City, RKO; and Washington, Warners.

"Power For Defense" is being handled in Boston and Albany by Columbia; in New Haven and Philadelphia by Warners; in Buffalo by United Artists; in New York City by Loew's; and in Washington, by Universal.

Many of the films are said to contain unusual exploitation possibilities for the alert showman.



• JOHN BARRYMORE IN TRUE CLASSIC STYLE GIVES HIS IMPRESSION, SLIGHTLY ON THE SHAKESPERIAN SIDE, OF JACK BENNY (ALIAS BENNICK) AS "CHARLEY'S AUNT".

20th-Fox Meeting

(*Continued from page* 9)

BUFFALO: Sydney Samson, manager; W. C. Rowell, G. E. Dickman, salesmen; George Sussman, booker.

NEW HAVEN: B. A. Simon, manager; Earl L. Wright, salesman; Sam Germain, booker.

NEW YORK: H. H. Buxbaum, manager; J. J. Lee, sales manager; Morris Sanders, office manager; Morris Kurtz, Joseph St. Clair, William Schutzer, Abe Blumstein, Seymour Florin, salesmen; George Blenderman, booker.

PHILADELPHIA: Edgar Moss, district manager; Samuel Gross, manager; Alfred J. Davis, sales manager; W. G. Humphries, B. R. Tolmas, J. Howard Smith, salesmen; F. J. Kelly, booker.

WASHINGTON: S. N. Wheeler, manager; Samuel Diamond, F. B. Klein, J. A. Murphy, C. G. Norris, salesmen; J. M. Cohan, Mrs. S. Young, bookers.

UJA Quota Neared

NEW YORK—At a meeting of the Amusement Division here last week, progress in collecting contributions for the United Jewish Appeal was reported, with donations said to be close to the quota. Individuals and groups were appointed to solicit contributions from persons who had given in the past. Herman Robbins handed over more than $12,000 as National Screen's gift to the cause.

TERRITORY TRADE SCREENING GUIDE

(Editor's Note: In this department will be found, as the material is made available, official listings of all trade screenings in the territory covered by THE EXHIBITOR as required under the consent decree, or as announced otherwise by the various companies. This is not an advertisement, but another exclusive editorial service of THE EXHIBITOR. The material has been arranged in easy readable fashion, for constant reference. In addition, the fast printing system under which THE EXHIBITOR is published will assure that this list is accurate to within 24 hours of the time you receive it. All material within this department comes directly from the companies involved. It will be kept up to date and changed as screening times pass.)

ALBANY, N. Y., DISTRICT

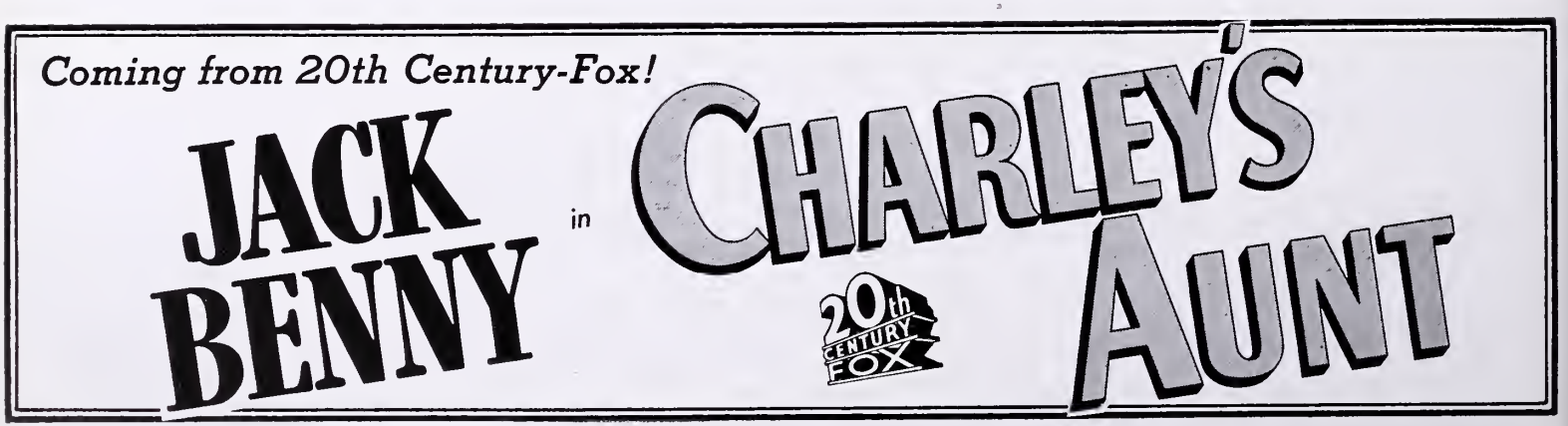
CITY	DATE	TIME	TITLE	COMPANY	PLACE	STREET
ALBANY,	N. Y.—July 16—Wed.	11.00 A. M.	"Here Is a Man"	RKO	Paramount Theatre,	378 Clinton Ave.
ALBANY,	N. Y.—July 17—Thurs.	11.00 A. M.	"Citizen Kane"	RKO	Paramount Theatre,	378 Clinton Ave.
ALBANY,	N. Y.—July 18—Fri.	11.00 A. M.	"Lady Scarface"	RKO	Paramount Theatre,	378 Clinton Ave.
ALBANY,	N. Y.—July 21—Mon.	11.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Paramount Theatre,	378 Clinton Ave.
ALBANY,	N. Y.—July 23—Wed.	10.00 A. M.	"Charley's Aunt" and		Projection room,	1052 Broadway
		and 2.00 P. M.	"Dressed to Kill"	20th-F.	Projection room,	1052 Broadway
ALBANY,	N. Y.—July 24—Thurs.	10.00 A. M.	"Wild Geese Calling" and		Projection room,	1052 Broadway
		and 2.00 P. M.	"Private Nurse"	20th-F.	Projection room,	1052 Broadway
ALBANY,	N. Y.—July 25—Fri.	10.00 A. M.			Projection room,	1052 Broadway
		and 2.00 P. M.	"Sun Valley Serenade"	20th-F.	Projection room,	1052 Broadway
ALBANY,	N. Y.—July 28—Mon.	11.00 A. M.	"Down In San Diego"	MGM	Paramount Theatre,	378 Clinton Ave.
ALBANY,	N. Y.—July 28—Mon.	2.00 P. M.	"Buy Me That Town"	PARA	Delaware Theatre,	290 Delaware Ave.
ALBANY,	N. Y.—July 28—Mon.	3.30 P. M.	"Nothing But the Truth"	PARA	Delaware Theatre,	290 Delaware Ave.
ALBANY,	N. Y.—July 29—Tues.	2.00 P. M.	"Henry Aldrich For President"	PARA	Delaware Theatre.	290 Delaware Ave.
ALBANY,	N. Y.—July 29—Tues.	3.30 P. M.	"New York Town"	PARA	Delaware Theatre,	290 Delaware Ave.
ALBANY,	N. Y.—July 30—Wed.	2.00 P. M.	"Hold Back the Dawn"	PARA	Delaware Theatre,	290 Delaware Ave.

BOSTON, MASS., DISTRICT

AUGUSTA,	ME.—July 21—Mon.	11.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Capitol Theatre,	Main St.
AUGUSTA,	ME.—July 28—Mon.	11.00 A. M.	"Down In San Diego	MGM	Capitol Theatre,	Main St.
BOSTON,	MASS.—July 16—Wed.	11.00 A. M.	"Father Takes a Wife"	RKO	Uptown Theatre,	238 Huntington Ave.
BOSTON,	MASS.—July 17—Thurs.	11.00 A. M.	"Citizen Kane"	RKO	Uptown Theatre,	238 Huntington Ave.
BOSTON,	MASS.—July 18—Fri.	11.00 A. M.	"Lady Scarface"	RKO	RKO Projection Room,	122 Arlington Ave.
BOSTON,	MASS.—July 22—Tues.	2.00 P. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Exeter Theatre,	Exeter St.
BOSTON,	MASS.—July 23—Wed.	10.00 A. M.	"Charley's Aunt" and		Projection room,	115 Broadway
		and 2.00 P. M.	"Dressed to Kill'	20th-F.	Projection room,	115 Broadway
BOSTON,	MASS.—July 24—Thurs.	10.00 A. M.	"Wild Geese Calling" and		Projection room,	115 Broadway
		and 2.00 P. M.	"Private Nurse"	20th-F.	Projection room,	115 Broadway
BOSTON,	MASS.—July 25—Fri.	10.30 A. M.			Projection room,	115 Broadway
		and 2.30 P. M.	"Sun Valley Serenade"	20th-F.	Projection room,	115 Broadway
BOSTON,	MASS.—July 28—Mon.	2.00 P. M.	"Buy Me That Town"	PARA	Paramount Exchange,	58-62 Berkeley St.
BOSTON,	MASS—July 28—Mon.	3.30 P. M.	"Nothing But the Truth"	PARA	Paramount Exchange,	58-62 Berkeley St.
BOSTON,	MASS.—July 29—Tues.	11.00 A. M.	"Henry Aldrich For President"	PARA	Paramount Exchange,	58-62 Berkeley St.
BOSTON,	MASS.—July 29—Tues.	2.00 P. M.	"Down In San Diego"	MGM	Exeter Theatre,	Exeter St.
BOSTON,	MASS.—July 29—Tues.	2.00 P. M.	"New York Town"	PARA	Paramount Exchange,	58-62 Berkeley St.
BOSTON,	MASS.—July 30—Wed.	2.00 P. M.	"Hold Back the Dawn"	PARA	Paramount Exchange,	58-62 Berkeley St.

BUFFALO, N. Y., DISTRICT

BUFFALO,	N. Y.—July 16—Wed.	11.00 A. M.	"Father Takes a Wife"	RKO	Bailey Theatre,	Bailey and Genesee Sts.
BUFFALO,	N. Y.—July 17—Thurs.	11.00 A. M.	"Citizen Kane"	RKO	Bailey Theatre,	Bailey and Genesee Sts.
BUFFALO,	N. Y.—July 18—Fri.	11.00 A. M.	"Lady Scarface"	RKO	Bailey Theatre,	Bailey and Genesee Sts.
BUFFALO,	N. Y.—July 21—Mon.	2.30 P. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Elmwood Theatre,	539 Elmwood Ave.
BUFFALO,	N. Y.—July 23—Wed.	10.30 A. M.	"Charley's Aunt" and		Projection room,	290 Franklin St.
		and 2.30 P. M.	"Dressed to Kill'	20th-F.	Projection room,	290 Franklin St.
BUFFALO,	N. Y.—July 24—Thurs.	10.30 A. M.	"Wild Geese Calling" and		Projection room,	290 Franklin St.
		and 2.30 P. M.	"Private Nurse"	20th-F.	Projection room,	290 Franklin St.
BUFFALO,	N. Y.—July 25—Fri.	10.30 A. M.			Projection room,	290 Franklin St.
		and 2.30 P. M.	"Sun Valley Serenade"	20th-F.	Projection room,	290 Franklin St.



BUFFALO, N. Y.—July 28—Mon.	2.30 P. M.	"Down In San Diego"	MGM	Elmwood Theatre, 539 Elmwood Ave.
BUFFALO, N. Y.—July 28—Mon.	10.30 A. M.	"Buy Me That Town"	PARA	Niagara Theatre, 426 Niagara St.
BUFFALO, N. Y.—July 28—Mon.	12.00 Noon	"Nothing But the Truth"	PARA	Niagara Theatre, 426 Niagara St.
BUFFALO, N. Y.—July 29—Tues.	2.00 P. M.	"Henry Aldrich For President"	PARA	Niagara Theatre, 426 Niagara St.
BUFFALO, N. Y.—July 29—Tues.	3.30 P. M.	"New York Town"	PARA	Niagara Theatre, 426 Niagara St.
BUFFALO, N. Y.—July 30—Wed.	2.00 P. M.	"Hold Back the Dawn"	PARA	Niagara Theatre, 426 Niagara St.
SYRACUSE, N. Y.—July 17—Thurs.	11.00 A. M.	"Lady Be Good"	MGM	Regent Theatre, 820 E. Genesee St.
SYRACUSE, N. Y.—July 24—Thurs.	11.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Regent Theatre, 820 E. Genesee St.
SYRACUSE, N. Y.—July 31—Thurs.	11.00 A. M.	"Down In San Diego"	MGM	Regent Theatre, 820 E. Genesee St.

NEW HAVEN, CONN., DISTRICT

NEW HAVEN, CONN.—July 16—Wed.	11.00 A. M.	"Here Is a Man"	RKO	Whalley Theatre, 379 Whalley Ave.
NEW HAVEN, CONN.—July 16—Wed.	2.30 P. M.	"Lady Be Good"	MGM	Lawrence Theatre, 70 Lawrence St.
NEW HAVEN, CONN.—July 17—Thur.	11.00 A. M.	"Citizen Kane"	RKO	Whalley Theatre, 379 Whalley Ave.
NEW HAVEN, CONN.—July 18—Fri.	11.00 A. M.	"Lady Scarface"	RKO	Whalley Theatre, 379 Whalley Ave.
NEW HAVEN, CONN.—July 23—Wed.	11.00 A. M.			Projection room, 40 Whiting St.
	and 1.00 P. M.	"Charley's Aunt"	20th-F.	Projection room, 40 Whiting St.
NEW HAVEN, CONN.—July 23—Wed.	2.30 P. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Lawrence Theatre, 70 Lawrence St.
NEW HAVEN, CONN.—July 23—Wed.	3.00 P. M.	"Dressed to Kill"	20th-F.	Projection room, 40 Whiting St.
NEW HAVEN, CONN.—July 24—Thur.	10.00 A. M.	"Wild Geese Calling" and		Projection room, 40 Whiting St.
	and 1.30 P. M.	"Private Nurse"	20th-F.	Projection room, 40 Whiting St.
NEW HAVEN, CONN.—July 25—Fri.	11.00 A. M.			Projection room, 40 Whiting St.
	and 2.00 P. M.	"Sun Valley Serenade"	20th-F.	Projection room, 40 Whiting St.
NEW HAVEN, CONN.—July 28—Mon.	10.00 A. M.	"Buy Me That Town"	PARA	Whitney Theatre, 1220 Whitney Ave.
NEW HAVEN, CONN.—July 28—Mon.	11.30 A. M.	"Nothing But the Truth"	PARA	Whitney Theatre, 1220 Whitney Ave.
NEW HAVEN,CONN.—July 29—Tues.	10.00 A. M.	"Henry Aldrich For President"	PARA	Whitney Theatre, 1220 Whitney Ave.
NEW HAVEN, CONN.—July 29—Tues.	11.30 A. M.	"New York Town"	PARA	Whitney Theatre, 1220 Whitney Ave.
NEW HAVEN, CONN.—July 30—Wed.	2.30 P. M.	"Down In San Diego"	MGM	Lawrence Theatre, 70 Lawrence St.
NEW HAVEN, CONN.—July 30—Wed.	10.00 A. M.	"Hold Back the Dawn"	PARA	Whitney Theatre, 1220 Whitney Ave.

NEWARK, N. J., DISTRICT

NEWARK, N. J.—July 17—Thurs.	11.00 A. M.	"Lady Be Good"	MGM	Cameo Theatre, 83 Elizabeth Ave.
NEWARK, N. J.—July 24—Thurs.	11.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Cameo Theatre, 83 Elizabeth Ave.
NEWARK, N. J.—July 31—Thurs.	11.00 A. M.	"Down In San Diego"	MGM	Cameo Theatre, 83 Elizabeth Ave.

NEW YORK CITY DISTRICT

NEW YORK CITY—July 16—Wed.	10.45 A. M.	"Lady Be Good"	MGM	Astor Theatre, Times Square
NEW YORK CITY—July 17—Thurs.	10.45 A. M.	"Father Takes a Wife"	RKO	Broadway Theatre, 1681 Broadway
NEW YORK CITY—July 18—Fri.	10.45 A. M.	"Citizen Kane"	RKO	Broadway Theatre, 1681 Broadway
NEW YORK CITY—July 19—Sat.	10.45 A. M.	"Lady Scarface"	RKO	Broadway Theatre, 1681 Broadway
NEW YORK CITY—July 23—Wed.	10.45 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Astor Theatre, Times Square
NEW YORK CITY—July 23—Wed.	10.30 A. M.	"Charley's Aunt" and		Projection room, 345 West 44th St.
	and 2.30 P. M.	"Dressed to Kill'	20th-F.	Projection room, 345 West 44th St.
NEW YORK CITY—July 24—Thurs.	10.30 A. M.	"Wild Geese Calling" and		Projection room, 345 West 44th St.
	and 2.30 P. M.	"Private Nurse"	20th-F.	Projection room, 345 West 44th St.
NEW YORK CITY—July 25—Fri.	10.30 A. M.			Projection room, 345 West 44th St.
	and 2.30 P. M.	"Sun Valley Serenade"	20th-F.	Projection room, 345 West 44th St.
NEW YORK CITY—July 28—Mon.	10.00 A. M.	"Buy Me That Town"	PARA	Normandie Theatre, 51 East 53rd St.
NEW YORK CITY—July 28—Mon.	11.45 A. M.	"Nothing But the Truth"	PARA	Normandie Theatre, 51 East 53rd St.
NEW YORK CITY—July 29—Tues.	10.00 A. M.	"Henry Aldrich For President"	PARA	Normandie Theatre, 51 East 53rd St.
NEW YORK CITY—July 29—Tues.	11.45 A. M.	"New York Town"	PARA	Normandie Theatre, 51 East 53rd St.
NEW YORK CITY—July 30—Wed.	10.45 A. M.	"Down In San Diego"	MGM	Astor Theatre, Times Square
NEW YORK CITY—July 30—Wed.	10.00 A. M.	"Hold Back the Dawn"	PARA	Normandie Theatre, 51 East 53rd St.

PHILADELPHIA DISTRICT

PHILADELPHIA—July 16—Wed.	11.00 A. M.	"Father Takes a Wife"	RKO	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 17—Thurs.	11.00 A. M.	"Citizen Kane"	RKO	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 18—Fri.	11.00 A. M.	"Lady Scarface"	RKO	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 21—Mon.	2.30 P. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 23—Wed.	10.30 A. M.	"Charley's Aunt" and		Projection room, 302 North 13th St.
	and 2.30 P. M.	"Dressed to Kill'	20th-F.	Projection room, 302 North 13th St.
PHILADELPHIA—July 24—Thurs.	10.30 A. M.	"Wild Geese Calling" and		Projection room, 302 North 13th St.
	and 2.30 P. M.	"Private Nurse"	20th-F.	Projection room, 302 North 13th St.
PHILADELPHIA—July 25—Fri.	10.30 A. M.			Projection room, 302 North 13th St.
	and 2.30 P. M.	"Sun Valley Serenade"	20th-F.	Projection room, 302 North 13th St.
PHILADELPHIA—July 28—Mon.	2.30 P. M.	"Down In San Diego"	MGM	Aldine Theatre, 19th and Chestnut Sts.

Coming from 20th Century-Fox!

"BELLE STARR"

THE BANDIT QUEEN

20th CENTURY FOX

IN TECHNICOLOR

PHILADELPHIA—July 28—Mon.	11.00 A. M.	"Hold Back the Dawn"	PARA	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 29—Tues.	2.00 P. M.	"Henry Aldrich For President"	PARA	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 29—Tues.	3.30 P. M.	"New York Town"	PARA	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 30—Wed.	2.00 P. M.	"Buy Me That Town"	PARA	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 30—Wed.	3.30 P. M.	"Nothing But the Truth"	PARA	Aldine Theatre, 19th and Chestnut Sts.
WASHINGTON, D. C., DISTRICT				
BALTIMORE, MD.—July 17—Thurs.	10.15 A. M.	"Lady Be Good"	MGM	Rialto Theatre, 846 West North Ave.
BALTIMORE, MD.—July 24—Thurs.	10.15 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Rialto Theatre, 846 West North Ave.
BALTIMORE, MD.—July 28—Mon.	9.00 A. M.	"Buy Me That Town"	PARA	Rialto Theatre, 846 West North Ave.
BALTIMORE, MD.—July 28—Mon.	10.30 A. M.	"Nothing But the Truth"	PARA	Rialto Theatre, 846 West North Ave.
BALTIMORE, MD.—July 29—Tues	9.00 A. M.	"Henry Aldrich For President"	PARA	Rialto Theatre, 846 West North Ave.
BALTIMORE, MD.—July 29—Tues	10.30 A. M.	"New York Town"	PARA	Rialto Theatre, 846 West North Ave.
BALTIMORE, MD.—July 30—Wed.	10.00 A. M.	"Hold Back the Dawn"	PARA	Rialto Theatre, 846 West North Ave.
BALTIMORE, MD.—July 31—Thurs.	10.15 A. M.	"Down In San Diego"	MGM	Rialto Theatre, 846 West North Ave.
RICHMOND, VA.—July 18—Fri.	11.00 A. M.	"Lady Be Good"	MGM	Capitol Theatre, 2501 Broad St.
RICHMOND, VA.—July 25—Fri.	11.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Capitol Theatre, 2501 Broad St.
RICHMOND, VA.—July 28—Mon.	9.30 A. M.	"Buy Me That Town"	PARA	Capitol Theatre, 2525 West Broad St.
RICHMOND, VA.—July 28—Mon.	11.00 A. M.	"Nothing But the Truth"	PARA	Capitol Theatre, 2525 West Broad St.
RICHMOND, VA.—July 29—Tues.	9.30 A. M.	"Henry Aldrich For President"	PARA	Capitol Theatre, 2525 West Broad St.
RICHMOND, VA.—July 29—Tues.	11.00 A. M.	"New York Town"	PARA	Capitol Theatre, 2525 West Broad St.
RICHMOND, VA.—July 30—Wed.	10.00 A. M.	"Hold Back the Dawn"	PARA	Capitol Theatre, 2525 West Broad St.
RICHMOND, VA.—Aug. 1—Fri.	11.00 A. M.	"Down In San Diego"	MGM	Capitol Theatre, 2501 Broad St.
ROANOKE, VA.—July 16—Wed.	10.00 A. M.	"Lady Be Good"	MGM	Park Theatre
ROANOKE, VA.—July 23—Wed.	10.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Park Theatre
ROANOKE, VA.—July 30—Wed.	10.00 A. M.	"Down In San Diego"	MGM	Park Theatre
WASHINGTON, D. C.—July 16—Wed.	10.30 A. M.	"Here Is a Man"	RKO	Circle Theatre, 2105 Pennsylvania Ave., N.W.
WASHINGTON, D. C.—July 16—Wed.	1.00 P. M.	"Lady Be Good"	MGM	Circle Theatre, 16th St. and Pennsylvania Ave.
WASHINGTON, D. C.—July 17—Thur.	11.00 A. M.	"Citizen Kane"	RKO	Circle Theatre, 2105 Pennsylvania Ave., N.W.
WASHINGTON, D. C.—July 18—Fri.	11.00 A. M.	"Parachute Battalion"	RKO	Circle Theatre, 2105 Pennsylvania Ave., N.W.
WASHINGTON, D. C.—July 18—Fri.	12.15 P. M.	"Father Takes a Wife"	RKO	Circle Theatre, 2105 Pennsylvania Ave., N.W.
WASHINGTON, D. C.—July 19—Sat.	9.30 A. M.	"Lady Scarface"	RKO	Circle Theatre, 2105 Pennsylvania Ave., N.W.
WASHINGTON, D. C.—July 23—Wed.	1.00 P. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Circle Theatre, 16th St. and Pennsylvania Ave.
WASHINGTON, D. C.—July 23—Wed. and	10.30 A. M 2.00 P. M.	"Charley's Aunt" and "Dressed to Kill'	20th-F.	Projection room, 932 New Jersey Ave., N. W. Projection room, 932 New Jersey Ave., N. W.
WASHINGTON, D. C.—July 24—Thur. and	10.30 A M 2.00 P. M.	"Wild Geese Calling" and "Private Nurse"	20th-F.	Projection room, 932 New Jersey Ave., N. W. Projection room, 932 New Jersey Ave., N. W.
WASHINGTON, D. C.—July 25—Fri. and	11.00 A. M. 2.00 P. M.	"Sun Valley Serenade"	20th-F.	Projection room, 932 New Jersey Ave., N. W. Projection room, 932 New Jersey Ave., N. W.
WASHINGTON, D. C.—July 28—Mon.	9.30 A. M.	"Buy Me That Town"	PARA	Sylvan Theatre, 104 Rhode Island Ave., N. W.
WASHINGTON, D. C.—July 28—Mon.	11.00 A. M.	"Nothing But the Truth"	PARA	Sylvan Theatre, 104 Rhode Island Ave., N. W.
WASHINGTON, D. C.—July 29—Tues.	9.30 A. M.	"Henry Aldrich For President"	PARA	Sylvan Theatre, 104 Rhode Island Ave., N. W.
WASHINGTON, D. C.—July 29—Tues.	11.00 A. M.	"New York Town"	PARA	Sylvan Theatre, 104 Rhode Island Ave., N. W.
WASHINGTON, D. C.—July 30—Wed.	1.00 P. M.	"Down In San Diego"	MGM	Circle Theatre, 16th St. and Pennsylvania Ave.
WASHINGTON, D. C.—July 30—Wed.	10.00 A. M.	"Hold Back the Dawn"	PARA	Sylvan Theatre, 104 Rhode Island Ave., N. W.

FOR YOUR GUIDANCE: CONCISE PRELIMINARY DATA ON THE SHOWS BEING SCREENED

LADY BE GOOD (MGM)

CAST: Eleanor Powell, Ann Sothern, Robert Young, Lionel Barrymore, John Carroll, Red Skelton, Virginia O'Brien, Tom Conway, Dan Dailey, Jr., Reginald Owen, Rose Hobart, Phil Silvers, The Berry Brothers, Connie Russell. Director: Norman Z. McLeod.

PARACHUTE BATTALION (RKO)

CAST: Robert Preston, Nancy Kelly, Edmond O'Brien, Harry Carey, Buddy Ebsen, Paul Kelly, Robert Barrat, Richard Cromwell. Directed by Leslie Goodwins.

FATHER TAKES A WIFE (RKO)

CAST: Adolphe Menjou, Gloria Swanson, John Howard, Florence Rice. Directed by Jack Hively.

HERE IS A MAN (RKO)

CAST: Walter Huston, Edward Arnold, Anne Shirley, James Craig, Simone Simon. Directed by William Dieterle.

CITIZEN KANE (RKO)

CAST: Orson Welles, Ruth Warrick, Dorothy Comingore, Joseph Cotten. Directed by Orson Welles.

LADY SCARFACE (RKO)

CAST: Judith Anderson, Dennis O'Keefe, Frances Neal. Directed by Frank Woodruff.

DR. JEKYLL AND MR. HYDE (MGM)

CAST: Spencer Tracy, Ingrid Bergman, Lana Turner, Donald Crisp, Ian Hunter, Barton MacLane, C. Aubrey Smith, Peter Godfrey, Sara Allgood, Frederic Worlock, William Tannen. Director: Victor Fleming.

CHARLEY'S AUNT (20th-Fox)

CAST: Jack Benny, Kay Francis, James Ellison, Edmund Gwenn, Arleen Whelan, Laird Cregar, Ernest Cossart, Anne Baxter, Richard Haydn, Will Stanton. Directed by Archie Mayo.

Coming from 20th Century-Fox!

DARRYL F. ZANUCK'S Production of

TYRONE POWER in "A YANK IN THE R.A.F." with BETTY GRABLE

20th CENTURY FOX

20TH CENTURY-FOX OFFICIALS, who will figure prominently in the company's Los Angeles convention, are top row: Sidney R. Kent, president; Darryl F. Zanuck, vice-president in charge of production; Charles E. McCarthy, director of advertising and publicity; Herman Wobber, general manager of distribution; and W. C. Michel, executive vice-president. Bottom row are William Sussman, eastern division sales manager; William Gehring, central division sales manager; William J. Kupper, western division sales manager; Walter J. Hutchinson, director of foreign distribution; Felix Jenkins, general counsel; and William Goetz, executive assistant to Zanuck. Plans for the new season are being divulged at the meeting.

For Your Guidance

SUN VALLEY SERENADE (20th-Fox)

CAST: Sonja Henie, John Payne, Glen Miller and His Band, Milton Berle, Joan Davis, Nicholas Brothers. Directed by H. Bruce Humberstone.

WILD GEESE CALLING (20th-Fox)

CAST: Henry Fonda, Joan Bennett, Warren William, Ona Munson. Barton MacLane, Russell Simpson, Mary Field, Stanley Andrews. Directed by John Brahm.

PRIVATE NURSE (20th-Fox)

CAST: Jane Darwell, Brenda Joyce, Sheldon Leonard, Robert Lowery, Ann Todd, Kay Linaker, Frank Scully, Ferike Boros, Claire DuBrey, Clara Blandrick, Myra Marsh, George Chandler, Steve O'Brien. Directed by David Burton.

DRESSED TO KILL (20th-Fox)

CAST: Lloyd Nolan, Mary Beth Hughes, Sheila Ryan, William Demarest, Ben Carter, Virginia Brissac, Erwin Kalser, Henry Daniel, Dick Rich, Milton Parsons, Charles Arnt, Charles Trowbridge, Hamilton MacFadden, Mary Beatty, Charles Wilson, Manton Moreland. Directed by Eugene Forde.

BUY ME THAT TOWN (PARA)

CAST: Lloyd Nolan, Constance Moore, Albert Dekker, Sheldon Leonard, Barbara Allen, Ed Brophy, Warren Hymer, Horace MacMahon, Olin Howard, Richard Carle. Dircted by Eugene Forde.

HENRY ALDRICH FOR PRESIDENT (PARA)

CAST: Jimmy Lydon, Charley Smith, Mary Anderson, June Preisser, Martha O'Driscoll, Dorothy Peterson, John Litel, Buddy Pepper, Lucien Littlefield, Vaughan Glaser, Rod Cameron. Directed by Hugh Bennett.

HOLD BACK THE DAWN (PARA)

CAST: Charles Boyer, Olivia de Havilland, Paulette Goddard, Victor Francen, Walter Abel, Curt Bois, Billy Lee, Nestor Paiva, Eva Puig, Eric Feldary, Micheleine Cheirel, Madeleine Le Beau, Rosemary De Camp. Directed by Mitchell Leisen.

Advance Shots

Features

ELLERY QUEEN AND THE PERFECT CRIME (Columbia). Ralph Bellamy, Margaret Lindsay, John Beal. 8m. This is a fair Ellery Queen offering, and not quite as good as the others in the series.

THE OFFICER AND THE LADY (Columbia). Bruce Bennett, Rochelle Hudson, Roger Pryor. 59m. This is better than average cops-and-robbers stuff and should find a ready audience in the duallers.

THE SON OF DAVY CROCKETT (Columbia). Bill Elliott, Iris Meredith, Dub Taylor. 59m. Fast moving, with good photography and direction, this will please the western fans.

GANGS OF SONORA (Republic). Three Mesquiteers, June Johnson. 56m. Western fans will be satisfied by this standard Mesquiteer opus, with good production values.

CRACKED NUTS (Universal). Stuart Erwin, Una Merkel, Mischa Auer. 61m. Here is a silly farce, which may be helped by selling the comedy names. It falls into the filler category.

RAIDERS OF THE DESERT (Universal). Richard Arlen, Andy Devine, Linda Hayes. 60m. This is a good action meller for the duals, with the Arlen-Devine team delivering in usual style.

NEW YORK TOWN (PARA)

CAST: Fred MacMurray, Mary Martin, Robert Preston, Lynne Overman, Akim Tamiroff. Directed by Charles Vidor.

NOTHING BUT THE TRUTH (PARA)

CAST: Bob Hope, Paulette Goddard, Edward Arnold, Leif Erikson, Glenn Anders, Helen Vinson, Grant Mitchell, Rose Hobart, Willie Best, Mary Forbes, Clarence Kolb, Catherine Doucet, Leon Belasco. Directed by Elliott Nugent.

DOWN IN SAN DIEGO (MGM)

CAST: Ray McDonald, Bonita Granville, Dan Dailey, Jr., Leo Gorcey, Charles P. Smith, Dorothy Morris, Robert O. Davis, Joseph Sawyer, Anthony Ward, Stanley Clements, Henry O'Neill, William Tannen, Ludwig Stossel, Connie Gilchrist, Al Trescony. Director: Robert Sinclair.

Empire-Century Deal

NEW YORK—A new 10-year working agreement was signed last week by the Empire State Operators' Union and the Century circuit, involving the circuit's 35 houses in Long Island and Brooklyn. The agreement calls for a closed shop and an increase in wages, with further wage revisions to be made if the cost of living rises.

I HAVE A FRIEND WHO'S A DAMN GOOD MAN

He's operating and exploiting a string of theatres now. He doesn't know about this ad, but I feel that both he and his new employers would benefit if he made a change. If you have a theatre operation that isn't doing what it should do, and aggressive, progressive showmanship can make up the difference —you should talk to this man. Let me arrange it.

ADDRESS: P. L., THE EXHIBITOR
1225 Vine Street, Philadelphia, Pa.

ALFRED COLLE COMPANY

Advertising

500 S. SEVENTH ST. · MINNEAPOLIS, MINNESOTA · MAIN 8407

June 17, 1941

Better Management
Jay Emanuel Publications, Inc.
1225 Vine Street
Philadelphia, Pennsylvania

Gentlemen:

You will be glad to learn that our client, United States Air Conditioning Corporation, has agreed upon a more definite and increased insertion schedule for your publication, in accordance with the attached order.

Note that this order is dated to include insertions already made in 1941, and therefore calls for an adjustment on space already billed us. According to our records, including June, 4 insertions have been made, leaving 8 insertions still to be made under our new order.

While space commitments cannot be specified at this time, it is gratifying to know that continuity will be assured and the appropriation for your publication considerably increased.

Incidentally, USAirCo has more than doubled its advertising appropriation for 1941 - a pretty good indication of how far ahead this year's business is running and evidence of their confidence in the future.

Cordially yours,

ALFRED COLLE COMPANY

Ben Forsyth

BF/eg/enc,

A SUCCESS STORY . . . *that reflects credit on a result producing trade journal . . .*

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will be found, in the future, under this heading.*)

Philadelphia

The following three cases were filed here last week:

Case No. 9—Asking for better clearance, this was filed by Broad Amusement, Inc., president, A. M. Ellis, operating the Broad, naming as defendants RKO, Paramount, and Vitagraph. Warner Brothers Circuit Management was named as interested party. Theatres involved are the Broad, S-W Logan, Grange, Bromley, and Hunt's Rockland.

Case No. 10—Asking for better clearance, this was filed by A. M. Ellis, Martin D. Ellis, A. J. Rovner, Lewis Rovner, and Gertrude Handle, trading as the Liberty-Parkside Theatres Co., against Metro, RKO, Paramount, Vitagraph. Warner Bros. Circuit Management was named as an interested party. Houses involved are all in Camden, N. J., and include the Liberty, Stanley, Grand, and Lyric.

Case No. 11—Asking for better clearance, this was filed by A. M. Ellis, Martin D. Ellis, A. J. Rovner, Lewis Rovner, and Gertrude Handle, trading as the Liberty-Parkside Theatres Co., against Metro, RKO, Paramount, Vitagraph. Warner Brothers Circuit Management Corp. was named as interested party. Houses involved are all in Camden, N. J., and include the Parkside, Stanley, Grand, and Lyric.

Hill case was held on July 7, with all testimony being heard in one day, briefs to be submitted later.

Breeze case was heard on July 9, being officially withdrawn after an hour of hearing, the theatre getting a clearance of seven days availability after the S-W Earl, and not later than 28 days after first run South Philadelphia.

New Haven

Arbitrator Frederick H. Wiggin ruled last week that the 14-day clearance between the Rivoli and the Forest is unreasonable. The maximum clearance which may be granted hereafter is seven days.

New York

The 17th local case was filed here last week. Strand, Keyport, N. J., of the Snaper circuit, complained against all except Loew's, and claimed that the 12 days by which it must follow the Asbury Park first run are unreasonable.

Second hearing on the complaint of Max L. Rothman, operator, Colony, Sayreville, N. J., was held last week. Rothman, who named all five consenting majors, seeks a re-adjustment of his clearance with respect to the Capitol, South River, N. J., Snaper circuit house. Next hearing is set for July 24 at 10 A.M.

Second hearing on the Temple, Union City, N. J., dispute with all five majors, was postponed. This is believed to have been occasioned by pending negotiations for settlement of the case, as was reported last week. No new hearing date has been set. Temple seeks equal availability with the Roosevelt and Summit theatres.

Continuation of the Squire, Great Neck, hearings was postponed to yesterday (July 15). Another hearing is slated for today (July 16), at 10 A.M. Squire case, in which a reduction of the 30-day clearance by which the house must follow the Skouras Playhouse is sought, has been in the hearing stage since April 9.

Other hearings now officially set for the local office are the West End, Newark's first hearing, tomorrow (July 17), at 10 A.M., and the first session on the Raritan, Somerville, complaint, on July 22, at 10 A.M.

Washington

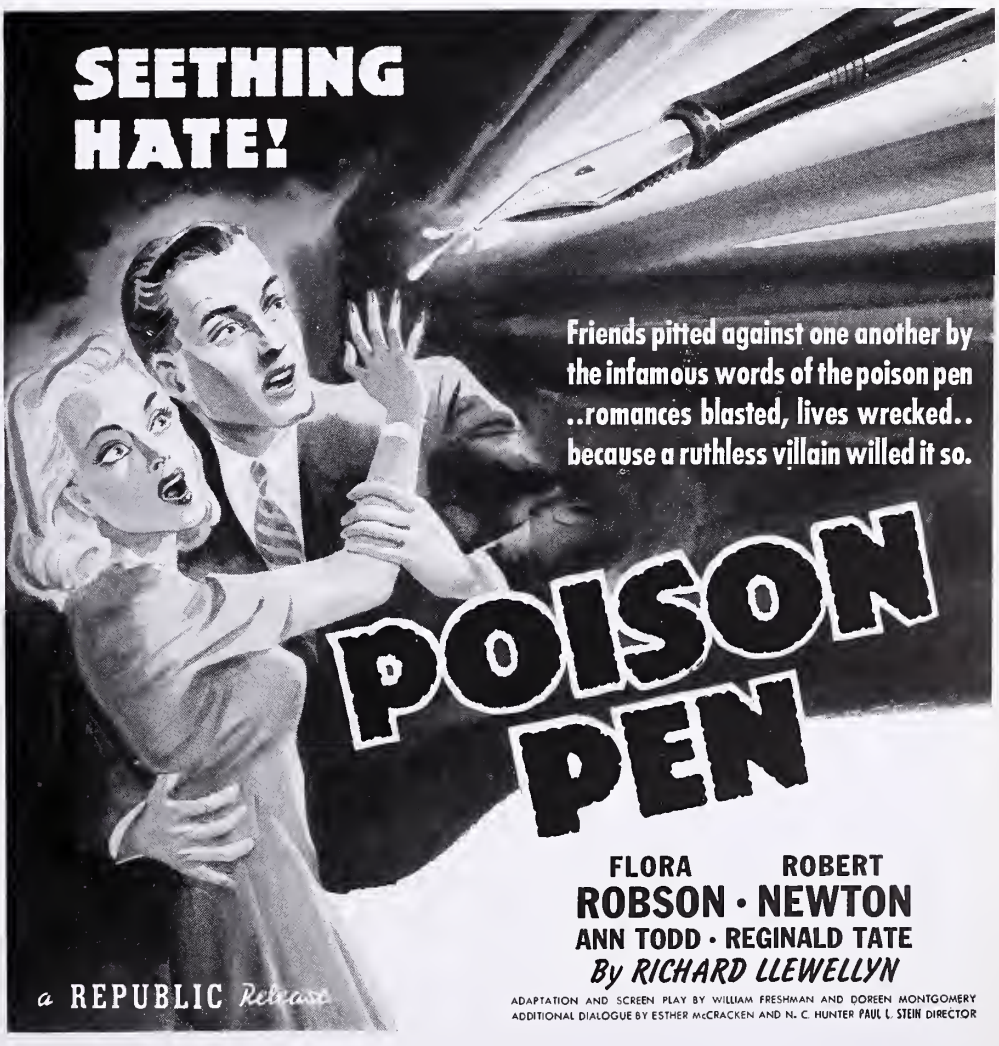
The clearance dispute brought against Loew's and Warners by the Kogod-Burka Amusement Company was to have begun on July 15 with Louis Denit, an attorney, as arbitrator. Dispute concerns the Apex, of the K-B Amusement Company, and the Warner Calvert and Uptown.

Hearings were held last week before Federal Judge Laws, arbitrator, in L. W. Lee's some run demand for his Lea, Danville, Va., against the five consenting majors.

Hearing in the Lea arbitration case continued last week with Abram F. Myers, representing the Lea interests, trying to prove that the Lea was forced to show double features and cut prices because of an inability to get anything but old pictures; and John Caskey, 20th-Fox counsel, trying to show that other houses in the city were superior to Lea theatres and that Lea forced them into double-features and admission price cutting. H. F. Kincey, Wilby-Kincey theatres, sought to prove that the circuit's houses are Danville's best, and therefore entitled to booking preference. Lea denied that his theatres are inferior to others, and also denied starting double-features or the price-war at which time it was alleged the Lea theatres dropped to five cents for double feature shows. Myers stated that Lea has repeatedly tried to obtain better bookings without success.

Lea and his attorney, Myers, sought to further prove that the Lea theatres are not inferior to the Wilby-Kincey houses. At the conclusion of the day's hearings, it was decided that pictures of the interiors and exteriors of the theatres involved be submitted. Robert Wilby, Wilby-Kincey circuit, denied that houses with company connection are given preferences; and Metro Washington district manager Rudolph Berger denied that he had warned Lea, on learning that Wilby-Kincey would "take over" Danville, that he would be unable thereafter to give him good bookings.

The case closed with the arbitrator taking the case under consideration without indicating when he would hand down a decision. The hearing ended with oral arguments by lawyers for both sides.



"SERGEANT YORK" BOWS IN NEW YORK; OTHER NATIONAL HAPPENINGS OF NOTE

LOUIS BROMFIELD, author; B. G. DeSylva, Paramount production head; and Sam Wood, director, are seen above discussing the screen adaptation for Ernest Hemingway's "For Whom the Bell Tolls," which Paramount will soon put into production.

CARY GRANT, star of RKO's "Before the Fact," assures members of the 151st Infantry that he will do his bit in entertainments to raise funds for the United Service Organizations, as he is visited by a "jeep" squad at the RKO studio.

WARNERS staged the world premiere of "Sergeant York" at the Astor, New York, recently with a record fanfare and hullabaloo, the extent of which is only hinted at in the four scenes above. Top left is seen the electric sign erected for the run of the film—the biggest mazda display on the main stem. In the top right picture, Sergeant Alvin C. York, who came to the premiere from his home in Tennessee, greets the thousands who turned out to welcome him upon his arrival. In the lower left hand corner, Warner ad and publicity director S. Charles Einfeld keeps a watchful eye on York. Bottom left, Jesse L. Lasky, who produced the film for Warners, introduces York during a radio broadcast from the Astor lobby. At right, Major Albert Warner, Warner vice-president, is seen entering the theatre with Mrs. Warner. Gary Cooper is starred in the picture

ACLU Report Raps Censors

Pa. Solons Are Criticized

NEW YORK—Annual report of the American Civil Liberties Union, released last week, revealed that "substantial" film censorship difficulties were encountered only in Pennsylvania during the past year.

The ACLU pointed out that difficulties are "traditional" in that state, one of the seven which censor films; but added that, throughout the country, few cases of censorship developed during the year.

The report referred to the Pennsylvania bans on "The Ramparts We Watch" and "The World In Flames"—the ban on the latter having been withdrawn after litigation was threatened. "After Mein Kampf" was also said to have run into trouble in Pennsylvania.

The survey added that New York censors, "fairly liberal-minded in recent years," banned "Fools of Desire" but okayed "The Merry Wives," once classified as "indecent," after a few deletions had been made.

The report also discussed the censorship situation in Chicago—another focal point of censorship during the past 12 months.

Cartoonists Protest to NLRB

HOLLYWOOD—A complaint was filed with the NLRB by the Screen Cartoonists Guild last week charging Walt Disney studios with refusing to bargain with the majority of the organization's graphic artists. It was stated by William Littlejohn, Guild president, that the return of workers in what he ealled a "Bioff-dominated" union does not alter the situation. It was said that the eight unions which had agreed to return to work at the Disney plant represent only the workers there. These eight AF of L unions signed a basic agreement with Disney, the details of which have not been revealed.

Tax Bill Introduced

WASHINGTON—Representative Edward E. Cox introduced in the House last week a bill to exempt all soldiers and others in service uniform from federal admission taxes. It is understood that the Ways and Means Committee will write a similar exemption into a new tax bill which will provide for tax on all admissions over nine cents.

The tax bill will not go into effeet until September or possibly October, however, and the Cox exemption will take its place meantime.

The Territory Trade-Screening Guide Is a New Weekly Feature of THE EXHIBITOR. *Turn To It Now.*

Particulars Bill Filed

NEW HAVEN, CONN.—R. E. Hackett, attorney, and Cummings and Lockwood, counsels for the plaintiffs, last week filed the required bill of particulars in the anti-trust suit filed by the Prefect Theatres, Inc., against eight majors. In the case, $5,452,575 damages are sought by the Greenwich and Pickwick, Greenwich.

"Harvests" Available Free

WASHINGTON—"Harvests For Tomorrow," new Government documentary dealing with the energetic campaign of farmers in the dairy region of the northeastern states to protect and conserve their land, was released this week by the U. S. Department of Agriculture. Film was produced by the Agricultural Adjustment Administration under direction of Edgar Peterson, II, with narration by Frank Craven, and a symphonic score composed by John Alden Finckel, played by members of the National Symphony Orchestra.

Picture will be distributed by Warners and Loew's. Distribution will be limited to three months in the territories served by Warners exchanges in Buffalo, Albany, Philadelphia, Pittsburgh, and Washington, and by Loew's in New York City, Boston, and New Haven.

Film is being given to theatres free of rental, in the same way other government films of this type have been handled. Warners and Loew's are handling the distribution at no cost to the government and with out income to themselves. Picture runs 26 minutes.

Para Shorts Spurt

NEW YORK—Twenty-eight per cent of Paramount's 1941-42 short subjects product already has been completed or is now in production, it was announced last week by Oscar A. Morgan, general sales manager of the department.

Of the eighty-five scheduled productions, all of them one-reelerc, 24 are either finished or before the cameras. The completed productions are the first "Superman" cartoon, in Technicolor; two "Quiz Kids" films; a "Speaking of Animals" novelty, "Pest Pilot," initial release in the "Popeye" series; one each of the "Popular Science" and "Unusual Occupations" releases, both in Magnacolor; "Speaking of Mermaids," first Grantland Rice Sportlight; "The Separate Vacation" and "Controlling the Nerves," both starring Robert Benchley; "Hedda Hopper's Hollywood," first in a new series; and two subjects in the "Fascinating Journeys" series, "Road In India" and "Indian Temples."

It's a Boy

HOLLYWOOD—Charles C. Pettijohn, MPPDA general counsel and member of the Hollywood Board of the Production Code Administration, became a grandfather last week with the birth of a boy, Charles III, to Mr. and Mrs. Charles C. Pettijohn, Jr.

Monogram Stock Listed

HOLLYWOOD—The New York Curb Exchange last week approved for July 1 listing 53,376 additional shares of Monogram stock for trading effective Aug. 13. This is stock whieh Monogram franchise holders purehased last year.

Another New Weekly Feature of THE EXHIBITOR—*Complete and Understandable Reports On Happenings At Arbitration Hearings.*

ANOTHER REPUBLIC FAN MAGAZINE AD

F-L-A-S-H-E-S from a BIG PICTURE

GRIPPING melodrama and tender ROMANCE provide the keynote FOR one of the MOST exciting PICTURES of the SEASON! It's "HURRICANE SMITH"... a ROARING STORY of a man WHO staked his DESTINY on his BELIEF in a WOMAN'S LOVE—and WON! A HOLLYWOOD SUCCESS story DRAWS towards A brilliant climax AS handsome RAY MIDDLETON adds yet ANOTHER SPLENDID PERFORMANCE TO the record THAT is zooming HIM towords STARDOM... AND romantic HONORS are SHARED by LOVELY JANE WYATT, REMEMBERED for a succession of HITS on both stage and screen... THRILLS are added by the MASTERFUL portrayals of HARRY DAVENPORT AS the man who knew "THE secret of the scar" ...AND J. EDWARD BROMBERG, as a PUBLIC enemy with a PRIVATE past...if it's POWERFUL romantic DRAMA you're looking FOR—then don't miss "HURRICANE SMITH"—IT'S as fast and FURIOUS as its title IMPLIES—and it's

A REPUBLIC PICTURE

THE TIP-OFF
On How Pictures Are Doing

Another Exclusive Service of Jay Emanuel Publications

A consensus of box office results on the more important pictures, as culled by the field staff of THE EXHIBITOR, appearing in new form in order to give all types of runs a more authentic picture of what features are doing. The change has been made in the interests of greater accuracy, and to try to take into consideration many factors which enter into the general picture. It must be realized that different situations are affected by different conditions, but it is believed that enough information can be had in this chart to give each reader valuable information that can be applied to his own particular situation. Comments from readers on this new form will be appreciated.

PICTURE	FIELD REPORTS ON BUSINESS, REWRITTEN FOR EASY GUIDANCE FOR ALL TYPES OF RUNS
ADAM HAD FOUR SONS (Columbia)	Consider this as a show which didn't hit the mark. It failed to get first run attention and hasn't improved in the subs and neighborhoods.
AFFECTIONATELY YOURS (Warners)	Another lightweight, with the grosses on the lower side. There are some names in the piece, but this type of picture is a bit too common.
THE BIG STORE (Metro)	Where the Marx brothers are liked, this may spurt, otherwise the grosses have not been healthy in this swan song of the Marxes.
BILLY THE KID (Metro)	Some surprise engagements, and returns generally on the better side, considering that this is a western in Technicolor. Business is generally satisfactory.
BLOOD AND SAND (20th Century-Fox)	No smash, but it did enough in some engagements to indicate that it will have strength for most of the houses which will play it.
THE BRIDE CAME C. O. D. (Warners)	Early engagements of this Cagney-Davis starrer show returns in the better brackets, indicating a potential grosser.
BROADWAY LIMITED (UA)	Another miss from Roach, with the picture generally getting a panning, despite the fact that the Marjorie Woodworth buildup was big.
CAUGHT IN THE DRAFT (Paramount)	The hot picture of the summer, in the same category as the "In the Navy" and "Buck Privates" type of grosses, this is a dough picture of the season.
IN THE NAVY (Universal)	Another hit property, and it is a business show if ever there was one, surpassing the record gross of "Buck Privates."
LOVE CRAZY (Metro)	Pleasant, if unexciting, with the box office given a nice if not a smash play. The Loy-Powell combination helps quite a lot.
MAN HUNT (20th Century-Fox)	This apparently is getting more attention than the usual Nazi type of show, with grosses good in New York and encouraging in other sections, thanks to the meller selling.
MILLION DOLLAR BABY (Warners)	Pleasant business. This isn't the best Warner show of the year, but it seems to be accounting for itself in most of the situations.
MOON OVER MIAMI (20th Century-Fox)	Getting off to good starts over the holiday weekend, with the type of show bound to attract during the summer period.
ONE NIGHT IN LISBON (Paramount)	Critical reaction has been varied, some giving it a panning, and grosses are in the same category. A fairish entry that may spurt in some areas.
OUT OF THE FOG (Warners)	A miss, the type of picture not being the sort to return healthy grosses. Selling the names may offset it.
POT O' GOLD (UA)	A miss, even though one would think the Goddard-Stewart combination would do a bit more at the box office than it has to date.
REACHING FOR THE SUN (Paramount)	This never got started, although Paramount lavished some special attention on it. Business, from most reports, is on the off side.
THE RELUCTANT DRAGON (RKO)	First engagements seem to be spotty, with patron reaction not particularly encouraging. Mark this down as an in-and-outer.
SHE KNEW ALL THE ANSWERS (Columbia)	Another lightweight, not continuing in the usual light school of comedy which has been so successful when made on the Columbia lot.
SUNNY (RKO)	Business is fairish, quite an improvement over "No, No, Nanette" but not up to the "Irene" mark. The effort is there, but not the story.
THEY MET IN BOMBAY (Metro)	Off to fast starts, thanks to the star combination and the type of yarn. This should register as one of the better summer grossers.
THEY DARE NOT LOVE (Columbia)	A miss, with the grosses in the lower half of the tabulations. The Nazi type of story seems to have trouble getting going.
A WOMAN'S FACE (Metro)	A change in the ad campaign after the first engagements is credited with making a difference here, and the grosses improved as a result.

STARTS TODAY! CONTINUOUS AT POPULAR PRICES

A STAMPEDING PARADE OF THE MOST EXCITING MOMENTS EVER CAPTURED ON FILM!

FRANK BUCK'S JUNGLE CAVALCADE

from "BRING 'EM BACK ALIVE" "WILD CARGO" AND "FANG AND CLAW"

Combining in one gigantic show all the outstanding thrills of all his greatest pictures.

The daring and drama of a thousand perilous jungle days and nights . . . and Frank Buck tells you all about them.

25¢ to 1 P.M. (PLUS TAX)

RKO RADIO PICTURES

SENSATION PILED ON SENSATION!

SEE the daring capture before your very eyes of a giant orang-outang!

SEE the pulse-quickening hunt of the armored rhinoceros!

SEE the python strike—as 30 feet of twining terror crush the breath of life out of a snarling tiger!

SEE iron-hided omphibion and giant jungle cat fang-to-fang as the jungle shrieks in mortal fear!

SEE the mammoth elephant herd on a rampage!

EVERY THRILL IS REAL!

Sequences from "Bring 'Em Back Alive" directed by Clyde Elliott • Sequences from "Wild Cargo" directed by Armand Denis

RKO PALACE

47th ST. & B'WAY • AIR-CONDITIONED

THE BOX-OFFICE SENSATION OF BROADWAY!

Doing tremendous business at the PALACE! . . . Crowds jamming theatre from 9 A. M. opening to 2 A. M. closing! . . . Played up like a circus in posters, ads and lobby — and booming the house to the highest figures in months at popular prices . . .

BEAT THE HEAT WITH THE BIG BUCK SHOW . . . THE FANS LOVE IT!

DANGER AHEAD—Thursday!

The Top Thrills of a Danger-Filled Lifetime Jammed Into One Supercharged Action Show!

FRANK BUCK'S JUNGLE CAVALCADE

from "BRING 'EM BACK ALIVE," "WILD CARGO" and "FANG AND CLAW"

Starts Thurs. Morn., July 3rd 9 A.M. to 2 A.M.

RKO PALACE 47th ST. & B'WAY • AIR-CONDITIONED

Continuous Popular Prices 25¢ (PLUS TAX) TO 1 P.M.

RKO RADIO PICTURES

FRANK BUCK'S JUNGLE CAVALCADE

RKO RADIO PICTURES presents FRANK BUCK'S JUNGLE CAVALCADE

A DEFENSE FILM WITH EVERY PROGRAM

FRANK BUCK'S JUNGLE CAVALCADE

from "BRING 'EM BACK ALIVE" "WILD CARGO" "FANG AND CLAW"

Sequences from "Bring 'Em Back Alive" directed by Clyde Elliott • Sequences from "Wild Cargo" directed by Armand Denis

KANSAS CITY, MISSOURI

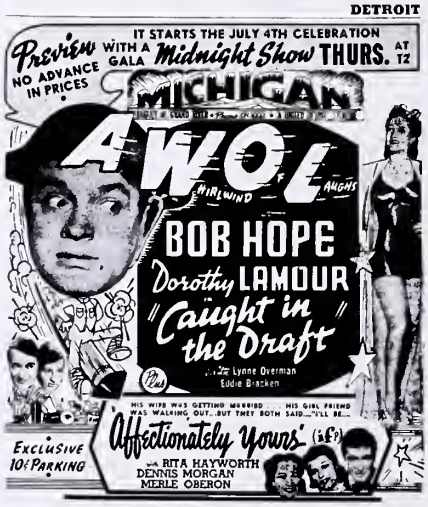
INDIANAPOLIS

CHICAGO

CHICAGO

NEW YORK CITY

DETROIT



BOSTON

SEATTLE

NEW YORK CITY

HINTS ON NEWSPAPER ADVERTISING

No. 200—"Caught In the Draft" (Paramount)

A larger collection than usual, giving some very good reasons why the show is doing tremendous summer business.

NEWS OF THE TERRITORY

Boston

Film District

Bert Coughlin, People's, Maynard, reports that the American Woolen Mill there is booming for the government but that he'll have to run films in the morning or somethin,' to take advantage of the potential business. His best one lately was "In the Navy," to exploit which he used his 25-foot-long float which he keeps at the People's permanently. . . . When Ned Depinet cut the tape in front of the new RKO building, at the housewarming, a humble exhibitor exclaimed: "That's for the reductions they're givin' us." . . . F. Winner was the Pathe News man who shot the film of RKO festivities. With him was his very pretty wife, all in red.

The young and always-up-to-something bartender at Mario's "Catacomb Canteen" in the film district hands out the following quoted card: "Andy Badaracco, II, Mixerologist, B.B.P.S.P.—for severe hangovers try an Andy Special." And, on the back, he has printed a poem which, what it loses in poetry makes up in moral; telling what manner of drink the Frenchman, German, Englishman, and Irishman like, but "We poor Yankees have no choice at all, so we drink the whole damn business."

In the district was Barney Grogan, Western Massachusett's Bijou, Holyoke. He is a member of Holyoke Defense Commission. . . . Marcel Mekelburg and George Schwartz, Northeastern Films, tripped to New York on business, Marcel visiting New Haven and Albany offices. . . . Twentieth Century-Fox salesman left for their convention.

Ethel Levin, pretty Standard Theatre Supply employee, July 4thed at Hyannis, and will spend her vacation there, too, the first two weeks in August.

Harry Martin, business manager, Knights of Labor Projectionists Union (MPO and TE), which has some 80 members, mostly in this state, speaks these days of extra overhead for operators—their rents and living conditions, which may lead to a request for higher salaries in the near future. . . . Herb Messenger, K. of L. operator, returned from a three-week honeymoon. . . . Exhibitor W. J. Walker, Whitinsville, visited the district. . . . Harry Pearlswig, Metro, who left for his vacation to Nantasket, is also an expectant father. . . . Vacations at Metro include Mrs. Grace McGowan, secretary to Tom Donaldson, returned from a week in Toronto; J. M. Cummings, assistant office manager, on his second week; and Ruth Cummings, booker Herb Donovan, Ann Harrington, shipper Tom Simons, and inspectress Sadie Feldman.

William Schnopper, who recently acquired the Capitol, North Abbington, from Joseph Mascarelli, visited the district. He's going to operate for a while, then remodel. . . . Nate Levin, Monogram booker, and his wife, Doris Berman Levin, United Artists, are vacationing in Canada. . . . Bill Cuddy was on vacation, but stopped in for RKO's housewarming on July 8. . . . Emma Baril, RKO, vacationed northwards. . . . Bea Schwalauer, RKO, also vacationed, an artists' colony being her destination.

Cyril McGerigle, booker, RKO, returned from vacation, while John Downing, office manager, went. . . . Repeat information: First RKO screening was held on July 14, Uptown, Boston; first Metro at the Exeter, Boston, July 15; first 20th Century-Fox showing at the Fox Little Theatre, Boston exchange, on July 23. . . . Warners' exchange has a new drive on: Salesmen versus bookers, for July and August. Displays by Reliable Art show cutout silhouettes of boxers, and announce that bookers are duelling salesmen during July and August respectively, with attractive cash bonuses, in a Playdate Battle Royal.

Republic's "Lady From Louisiana" was booked to M. and P.'s Paramount and Fenway. . . . New theatre in construction is Owen Farley's Adams, 729 Adams Street, Dorchester, on Galvin Boulevard. To seat 1060, theatre should be completed by October. Samuel Eisenberg is architect. Farley also owns the Inman Square, Cambridge. House itself will be ultramodern, with such innovations as new kind of glass door front by Pittsburgh Plate Glass Company, and RCA's Panoramic sound. It will have Koehler seats—and, only like largest intown houses, will have three projectors—Simplex E-7's, installed by National Theatre Supply Company. Theatre will have parking space for 165 cars. Miss Anna Newell will manage. Farley has experience to spare, having constructed, as contractor, some 27 theatres.

M. and P. Circuit

Former advertising assistant Meyer Marcus sent a postcard from the Latin Quarter, Old Silver Beach, Falmouth:—WOW, with a tiny "Meyer" written in the O. . . . While all this was going on at Silver Beach, M. and P. lost no time in opening the newly constructed Falmouth, Falmouth, on July 3, with town selectmen and townsfolk present, as well as circuit executives. Movies were taken of the opening and were shown on July 10 to patrons. House seats 610, has a new candy stand installed by Standard Candy, accommodates cars in the largest parking space of the east, and is supplied by Standard Theatre Supply Company. . . . New candy stand has been installed by Standard Candy at the Paramount, New Haven.

RKO-Keith Circuit

Jack Granara returned from a 10 day vacation to Bethlehem, N. H. He's the RKO publicity director. . . . At the RKO housewarming last week, guest of honor was Frank Buck, and New York executives visiting were to have included Ned C. Depinet, Andy Smith, Jr., Bob Mochrie, Harry Michelson, Mike Poller, Harry Gittelson, and Barrett McCormack.

Tony Zinn, assistant manager, RKO, Boston, returned from a vacation at Virginia Beach. . . . The excellently written and well-presented current event talks sponsored by RKO theatres over local radio station WMEX are delivered by Irving McDonald, layman librarian at Holy Cross College, a brother of Harry McDonald, RKO district manager. They've attracted considerable attention already, and are well-worth everyone's attention. Every Thursday at 7:15 P.M., they cover a Catholic gamut of pertinent topics.

Rifkin Circuit

Julian Rifkin is presently relieving Paul Kessler at the Majestic, Holyoke, while the latter is on vacation. A new cosmetic deal has opened at this house.

New Haven

Crosstown

Best remedy for faltering summertime grosses is rain; and preferably two days of it over a Fourth of July week end. So it seems after hearing reports of the holiday business. Loew-Poli broke the house record and had lobby standees from 3 until 10 P.M., Paramount, Roger Sherman, and Bijou proved almost equally as heavy, and the neighborhoods all report in with hefty grosses.

Sam Badamo, College manager for the past three years, resigned as of June 30, with Bob Portle temporarily replacing. Sam first became connected with the Loew-Poli circuit eight years ago in Bridgeport where he worked in every one

KEEP YOUR EYE ON

ANNE BAXTER

She charms in "Charley's Aunt"—
A full-fledged star in "Swamp Water"!

One of the fresh new 20th Century-Fox star personalities!

of the Loew-Poli houses. Transferred to New Haven three years ago, he has made many friends. His future plans are undecided.

Howard has started the Hollywood Movie Quiz on Tuesday nights. . . . Herb Coleman, Bijou student manager, was to New York to see his sweetie. . . . Lou Schaefer's son, Bob, has been promoted to corporal. He's attached to the First Battalion Headquarters, Camp Blanding, Fla., and is expected on furlough here today (July 16). . . . Jerry Delise, Loew-Poli, has resigned, with Frank Manente taking his place.

Laurina Poli Nolan, grand-daughter of the late Sylvester Z. Poli, became the bride of Stuart Milton Lamb on June 29 in New Haven. His father is a well-known theatrical architect. . . . Shermen Germain is featuring his new installation of air-conditioning at the Fairmount. . . . Pop corn machine has been installed at the Paramount.

Norman Randall returns, and Frank Twohill leaves the following day for vacation from the Paramount. Frank will stay at the Pond Point cottage the staff recently rented.

Herman Levy, executive secretary, MPTOC, was due back from Hollywood after a leisurely return trip via motor with his wife. . . . Lou Schaefer, Paramount, put over a honey when he dressed Kennedy Mitchell up in a buckskin costume and had him pasture a pair of sheep on the revered Central Green. Cops chased them after nearly an hour but not before plenty of passerbys and the gazettes had snapped a photo. It was for "Shepherd of the Hills."

Bob Russell, Loew-Poli, has a spectacular lobby cutout for "Moon Over Miami." Principal eye-catcher was a bathing beauty a la Petty. . . . Jack Brassil continues to land full pages in the Connecticut Echo gratis. . . . Ruth Howard has left WELI to join WJJD, Chicago big-time station, and she is being missed here. . . . That's Lou Blackman, Bijou staffer, who has the daily job of setting out the joowels the bathing beauty contesters are trying for weekly. Diamonds and watches make a eye-watering display in the Bijou lobby. . . . Michael Tomasino continues on with the Victory on a Saturday-Sunday-Monday schedule.

Both the Roger Sherman, Warner circuit, and the three Loew-Poli houses here, Bijou, College, and Loew-Poli, announced reduced prices for United States service men who appear in uniform starting on July 7. Reduced prices are based on the original price of the tickets. Service men will be allowed in the Sherman for 24 cents afternoons, 29 cents nights, and amounts to about a 50 per cent reduction. Loew-Poli houses have a similar arrangement and reduction. Following is the scale being used: where the admission price is 40 cents or less, the special admission is 20 cents plus defense tax on established price; where the established price is over 40 cents, the special price is 25 cents plus the regular tax. . . . Paramount, M. and P. circuit, was awaiting advice from the home office on reductions.

Meadow Street

Ben Simon, 20th Century branch manager, announced last week that his exchange would have trade-showings starting on July 23, in exchange's screening room, 40 Whiting Street. (Ed. Note: See chart on another page). First of the Metro trade shows will be held in the Lawrence.

Edward Ruff, Paramount exchange manager, said that his schedule would probably not be announced until later.

Roger Mahan, Warner manager, was not expected to have an announcement until after his company's convention, later this month in Chicago.

Morey Weinstein, 20th Century-Fox, holidayed in Monroe, N. Y., where his wife is summering. Morey called it a good day when he got in a ball game, socked out four doubles, and then went fishing and caught six. . . . Stanley Simon, Ben Simon's boy, is at Camp Adventure, Silver Sands, for the summer. . . . Window of the Universal exchange was kissed by a truck over the holiday.

Ann Cannelli, Columbia, entertained at a hot dog roast. Her brother, Ed, formerly Warners, was back on furlough from Cape Cod. . . . Josephine Ingenito and Belle Sheffren partied over the holiday. . . . Sal Popolizio had the hard luck to have his car catch in West Haven trolley car tracks and he and the car came a cropper. Sal had to have several stitches taken over his eye.

William Gunther, brother of Carol Bruning, 20th Century-Foxite was married in St. Joseph's Church to a New Haven lassie. . . . Rose Rumanoff was to the Berkshire Country Club over the weekend. . . . Vic Cassella, National Theatre Supply, and the missus have been spending a week at Lamphier's Cove, Branford. Vic swung a hefty fishing rod during the week.

Lou Philips, Modern Theatre Equipment, manages to look cool these torrid days. . . . Fay Spadoni, Universal inspectress, left for a Maine camp, and will spend her second week's vacation in Greenwich. . . . Sam Zipkin had a rainy week for his yearly sojourn but made no never mind. Sam took short trips during his vacation. . . . Dom Somma, former assistant shipper, 20th Century-Fox, returned to Camp Blanding, Fla., after a furlough.

Stores in the territory had started to observe the Wednesday half-day closings. . . . Ralph Civitello, Devon, was in booking. . . . Dick Cohen sold the Soundview, Niantic; College Open Air, Middletown; and the Saybrook, Saybrook, on programs and window cards. Fairmount, New Haven, is likewise back with an order.

Adolph Johnson has sold the Dixwell, Appollo, and Lawrence—all Fishman theatres—on a Duchess of Hollywood cosmetic deal. PRC and Connecticut Films now have ready for free distribution to exhibitors, "Defense For America." Running time is 10 minutes and any house may have it gratis.

The "Book Solid Roger Mahan Months" drive sponsored by the office managers, bookers, and office staff of the Warner exchange got off to a rousing start, and the pace continues, according to Angelo Lombardi. Angelo was to Long Island with his family over the long weekend and ran into that jam of traffic. . . . Mary O'Daynik, RKO, and her hubby excursioned to New York.

On vacation are Eleanor Fishman and Belle Sheffren, 20th Century-Fox; Herman Miller and Rosemary Patterson, Metro; Victoria Cusanelli and Jerome Massimino, Warners; Mary O'Daynik and Gertrude Sullivan, RKO; and DeChautal Smith, Paramount. . . . Dorothy Breslav has returned and Margaret McKinnon leaves this week according to the Paramount vacation schedule. . . . Back from vacations are Maybelle Dwyer and Toni Terrazaon, RKO; Marion Salwitz and Phyllis Neri, Warners; Frank Mullen, Edith Williams, Metro; Carol Bruning, 20th Century-Fox, and Henry Bruning, United Artists.

Barney Pitkin, RKO exchange manager, and his family, together with Dr. Harry Appell and family, holidayed at Cape Cod. . . . Congratulations go to Esther Melnick and hubby on the birth of a baby girl in Grace Hospital. Esther was for many years cashier at RKO, and has many friends in the territory. . . . Bill Hutchins, National Theatre Supply, left in the rain and came back in the rain during that boat trip to Long Island. In between, he managed to snaffle a couple bushel baskets of porgies.

PRC and Conn. Film are currently releasing "Paper Bullets". . . . Strand, Soundview, recently had a soda pop machine installed by Beverage Dispensing Corporation. . . . Harold Rubin, Metro Premium, and the missus made a combination and pleasure trip to Boston where Harold renewed many old acquaintances. He has recently sold glass deals to the Lido, Waterbury; Whiteway, New Haven; Shelton, Shelton; and Parkway, Bridgeport.

KEEP YOUR EYE ON

VICTOR MATURE

America's romantic heart-throb,
1941 model...and what a man!

One of the fresh new 20th Century-Fox star personalities!

Billy Nutile and Ed Fitzgerald, training at Camp Blanding, Fla., writing home to the folks in the Paramount exchange about the very OK army life. . . . Joe Berliner, National Screen, took in the Peekskills during that motor trip. . . . Stanley Criscuolo, also of National Screen, keeps up his winning ways in rifle competition, and has won another medal. This time it was in a West Haven police shoot. . . . Stanley and Morris Alderman, co-worker, are the latest to join Local B-41, Film Employes Union. . . . Sam Rosen stayed in town over Independence Day.

Ben Simon, Earl Wright, and Sam Germain left for Hollywood and convention doings. . . . Dick Cohen, representing National Committee for Education, whose book deal went over so well, expects to have an interesting announcement. . . . Hi Levine, Interstate Films, stayed in the city over the holidays. . . . Roger Mahan, Warner manager, and his family came back after vacationing in Philadelphia and Atlantic City. Office was redecorated in contrasting tones of brown. . . . Mary Fappiano, Metro, and her fiance, Bill Worstell, Loew-Poli circuit staffer, together with Mary O'Daynik and her hubby, took part in ushering at the New Haven Country Club celebration.

Loew-Poli Circuit

Frank Manente is back at the Loew-Poli, New Haven, after being transferred from the closed Plaza, Worcester. . . . Ed Fitzpatrick and Harry Rose were due back from what turned out to be some very rainy vacations. . . . Tony Masella, assistant, Globe, Bridgeport, garnered a news break for "I Wanted Wings." . . . Harry Shaw has just stepped gracefully past another birthday.

Lou Brown, circuit's publicist, is still on his Maryland vacation. . . . All the houses had direct wires to radio stations for the broadcast of President Roosevelt's speech on July 4. Arrangement was given a play both in the ads and news with Lou Cohen, Loew-Poli, Hartford, getting special break in the Hartford Courant.

George Freeman, Loew-Poli, Springfield, reports that his assistant, Boyd Sparrow, sold a co-op for "They Met In Bombay," besides having a similar tieup for "Man Hunt." . . . Fred Greenway, Palace, Hartford, placed a three column fashion layout. . . . Joe Samartano, manager, Palace, Meriden, had a portfolio strip for "Billy The Kid."

Lou Cohen, Loew-Poli, Hartford, planted holiday art and a bathing beauty contest blurb in one gazette, while his other hand was managing a roto spread on "Moon Over Miami" in another sheet. Lou and Fred Greenway, Palace, Hartford, got together and pushed over a special news story on "Movie Vacations". . . . Nate Rubin, assistant, Loew-Poli, New Haven, is still filling in at the Bijou, New Haven, where no appointment has been announced to replace Bill Reisinger, recently promoted.

District boss Harry Shaw celebrated the Fourth by going to Waterbury and Meriden on business, and then, at night, pinch-hit as an extra usher at the Loew-Poli, New Haven, where Bob Russell, manager, was busily engaged in breaking the house record.

Barrett Keisling was due in to make his annual good-will visit to the newspapers in this territory. . . . Bob Portle, manager, now closed Plaza, Worcester, is temporarily filling in at the College, New Haven, where Sam Badamo resigned.

Warner Circuit

James Bracken, contact manager, is vacationing, with Neil Coogan from the New York home office relieving. Jim left for his two weeks with a glint in his eye that bodes ill for all the fish in the Sound. . . . Mabel Kimberley was to Boston for the holidays. . . . Palace, Danbury, is reported doing very well on the Constance Bennett deal.

New Haven office employees were to stage another hamburger roast at Beck's Farm, Mount Carmel, with Francis Flood, Bob Anderson, and Jim Fraser handling arrangements. . . . Marion Chase visited the Branford shores over the holiday. . . . Dorothy Kolinsky's brother, Herbert, injured in a blast at Winchester's, is still in only a "fair" condition.

Dave Sugarman, Colonial, Hartford, was staying with New Haven relatives during his vacation. . . . C. G. Barrett and his family are staying at Madison for the summer months. . . . Comment was very favorable on the circuit reducing prices (approximately 50 per cent) for uniformed members of the military services. . . . John Hesse, Roger Sherman, New Haven, treated all the lads and lassies of the district office to ice cream and fixin's during the torrid spell.

On vacation are: R. Beckman, Waldorf, Lynn; J. O'Loughlin, Strand, Amesbury; D. Sugarmann, Colonial, Hartford; J. Sanson, State, Manchester; B. Gordon, Commodore Hull, Derby; J. O'Sullivan, Empress, Danbury; G. Harvey, Palace, South Norwalk; T. Maller, Lenox, Hartford; W. Flanagan, Lyric, Hartford; C. McHale, Palace, Lawrence; B. Gruber, Modern, Lawrence; E. Barrett, Strand, Woburn.

Starting until August 2 will be: J. McCarthy, Strand, Hartford; H. Cummings, Warner, Lynn; J. Silverwatch, Premier, Newburyport; H. Campbell, Central, Hartford; V. Morelli, Bristol; J. Borenstein, Embassy, New Britain; R. Hamilton, Palace, Norwich; I. Hielman, Capitol, Danbury.

From the New Haven district office the following will leave for vacations: K. N. Spencer, R. E. Clark, M. E. McGowan, and P. Zimmerman. Back are Dorothy Kolinsky, B. Jacocks, J. Shields, C. P. Boynton.

Connecticut

Beacon Falls

Ralph Civitello, Devon, Devon, signed a five-year lease for operation of the 280-seat Beacon, dark for the past 10 years.

Bridgeport

Otto Esposito, public relations ambassador for Loew-Poli got back from his vacation after his annual visit to Watertown, N. Y., where he is practically recognized as the summer mayor. . . . That caravan now sightseeing in Maine includes assistant manager Bob Carney, Majestic, his lovely wife Anne, Globe; Dorothy Peddle, Loew-Poli; Anne Norko, Loew-Poli; and Junior Carney. . . . Al Domian, Loew-Poli staff, is pinch hitting for Bob Carney as assistant manager, Majestic. . . . Fred Bottcher, Globe, has resigned.

Ralph Chatterton, dapper press agent, who has been doing special work for manager Matt Saunders, Loew-Poli, also took over Otto Esposito's duties on the vacation trick. . . . Sports fan Manny Kugell, Warners, was on hand at the Yankee stadium to see Joe DiMaggio make the new hitting record. . . . During the recent heat wave, a new oil burner was installed at the Warner so as to assure heat for patrons next winter. . . . Mary Welytok, Warner, is due back from her vacation. . . . . John Paskin has joined the Globe. . . . Manager Harry Rose, Globe, returned from his Atlantic City vacation this week and will find that his assistant, Anthony Masella, has done a fine job.

Manager Morris Rosenthal pulled the identify the "Mystery Man" stunt in a tieup with the Times-Star, and the streets were jammed with hunters seeking the money prize of $20. . . . Sam Williamson, Majestic, is still full of pep. . . . Assistant manager Jack Sidney, Loew-Poli, is sporting about in a new car. . . . Ralph Mauro, sound engineer, took his family to Lake Zoar for their summer getaway.

Hartford

Gov. Robert A. Hurley last week appointed Harry B. Clew, Middletown, IATSE, to serve six-year term as Connecticut State Hospital trustee, succeeding Roswell Davis. Clew, who was Middletown reporter for the Hartford Courant from 1925 until February, 1936, when he was named Middletown Press county editor, was supported for the appointment by

Thomas J. Shea, former State Federation of Labor president, and Finton Thompson.

Attorney-General Francis A. Pallotti has advised Labor Commissioner Cornelius J. Danaher that women may legally attend night school courses that run from 11 P.M. to 7 A.M. Danaher had sought the ruling after this state started preparations for a system of pre-employment training courses designed to assist defense industry employers in adapting unskilled workers to defense needs. Besides the night course, two shifts of classes are carried on in the daytime. Latest loosening of the limitations regarding night work of women follows an executive order issued by Governor Robert A. Hurley permitting night employment of women in defense industries.

Maurice Shulman, Rivoli, announced he will erect a new marquee at the Rivoli. . . . Jim McCarthy, Strand, attended the funeral of Edward Renton, former general manager of Poli stock companies, in Bridgeport recently. Mac is one of many local managers who came out of Bridgeport, along with Lou Cohen, Poli, and others.

Rumor is afloat that the Gordon-Lockwood circuit will add a house on Silas Deane Highway, Wethersfield, to the string. Maurice Shulman, who has also announced construction of a theatre in the same neighborhood, claims he is held up because of inability to get steel. Shulman's Plaza is competing with Gordon-Lockwood Windsor, Windsor, just north of Hartford. . . . Frank Morin, Regal, was vacationing in Miami. . . . Harry Shaw started off the bathing beauty contests at the Poli. . . . State, closed for the summer, will re-open in August with pictures and name bands. Lobby and marquee are being enlarged, and rest rooms are improved.

Bosses back home haven't forgotten about the boys now serving in the 169th Infantry at Camp Blanding, Fla. Manufacturers Association of Hartford County has presented the old "First Connecticut" contingent, composed of many former factory employees, with a complete 16mm sound movie projector.

Manchester

Trade hereabouts was sorry to hear about the hospitalization of Thomas C. Grace, manager, Warner Circle. Grace entered the Manchester Memorial Hospital due to a leg cut.

Middletown

College Open Air opened up here on July 5 with Salvatore Adorno as manager. Spot is one of the few outdoor theatres in the state, and seats 500. One show is held daily at 8 P.M., with tariff being children 10 cents and adults, 20 cents. . . . Adorno, who filed an arbitration case against the five majors on June 30 saying that they refused to license pictures for exhibition in his open-airer. . . . Adorno has placed his spot at the disposal of the local Loyalty Day observance committee, and following the city's formal celebration, a series of patriotic films will wind up the occasion.

New Britain

Joe Bornstein, manager, Embassy, had a big campaign on "Caught In the Draft." . . . Movie stars Carole Lombard and Clark Gable have bought a farm in Connecticut, and, rumors have it, will live there in October, November, and December of each year. . . . Joe Witkin, Embassy, resigned. . . . Nick Marlames and Nick Kounaris, owners, Roxy, had a Polish program.

A public hearing before the ordinance committee of the common council was to have been held last week on a proposal to ban traveling from this city and another proposal to eliminate pin-ball machines here. Both suggestions were being heavily backed by churchmen, civic and fraternal societies.

Plainville

Miriam Z. Lewitt, wife of George Lewitt, owner, Strand, has bought the Strand Building on West Main Street from the Chelsea Savings Bank of Norwich. Sale price is reported about $66,000.

Stamford

Irving H. Cooper has been named manager of the Strand by Neil Welty, managing director, Twin Theatres Corporation, Cooper, who succeeds Raymond Armstrong, who resigned to enter defense work in New London, was formerly associated with Ross Federal Service, Inc., New Haven.

Waterbury

Manager Ed Fitzpatrick, Loew Poli, was due back from a Caribbean cruise. During his absence his berth was filled by Sidney Kleper, relief manager, from Hartford. . . . Benjamin Cohen, son of Poli Hartford manager Lou Cohen, was a recent visitor. . . . Harry F. Shaw, Loew Poli New England division chief was a visitor at the local Loew Poli. . . . All local Loew and Warner houses have announced a price cut for soldiers, etc. . . . Miss Pauline Prescott, Poli publicity staff, returned from a New York vacation.

West Hartford

Hugh Campbell, Warner Central manager, took charge of the Warner Colonial, Hartford, when Colonial manager Dave Sugarman left on vacation.

Windsor

Maurice Shulman, managing director, Shulman theatres, was married recently to Miss Ruth Goldberg of New Haven. . . . Evelyn Anderson, Shulman theatres bookkeeper, vacationed in California.

Maine

Rangeley Lakes

Manager J. Sherman Hoar, Lakeside, is elated because celebs in the town have been Mrs. Osa Johnson, on a fishing trip, and Al Shean and family. Latter made a curtain speech for Hoar during the run of "Ziegfeld Girl," in which he appears. . . . Spring depression is gone, and the fishing is fine. . . . Callers have been Joe Cronin, John Feloney, Frank Meadows, Joe Wolf, and Carl Myrshall.

Massachusetts

Adams

Russell C. Munroe, manager, New Adams, Mrs. Munroe, and daughter, Patsy, are spending three weeks' vacation in Asheville, S. C. Acting as manager is Vaughn Yerza, Quincy, at one time manager of the former Atlas, predecessor of the New Adams.

Amesbury

Jim O'Loughlin, manager, Strand, is much encouraged over business prospects for the town. Payrolls are up and local plants are increasing their personnel. More than 300 Amesbury men or men, making temporary residence here, are lucratively employed in the Portsmouth, N. H., Navy Yard, and are good spenders. . . . James Falconer, Strand, is successor to Henry St. Germain, employed at Hampton Beach. . . . Jim O'Loughlin, manager, Strand, is on annual two-week leave. . . . Paul W. Wenzel, Strand, Newburyport, covering.

Attleboro

Manager Al McEvoy, Union, has discontinued dish giveaways for the summer. . . . Bates, managed by Al McEvoy, has closed its doors for the summer season.

Brockton

Workmen are painting manager Tom Kelly's M. and P. Rialto nights. . . . Manager Leon Trask, Keith's, has had National Theatre Supply make a survey of his house preparatory to complete renovations. . . . Joseph Johnson, Brockton, has returned following a vacation. . . . John Kenney, house electrician, Brockton, is vacationing at Oqunquit, Me. . . . Burt Campion, Brockton, visited Cape Cod to bring home his daughter, Beatrice, home from vacation. . . . Mr. and Mrs. Porter Holmes, Modern, have returned home following a honeymoon trip to New York and Niagara Falls. . . . Manager Ernest Hickey, Interstate Colonial, now closed for rebuilding, sent several post cards from Bellow Falls, Vermont, where he is filling in for the manager at the Interstate Opera House.

Cambridge

Secretary of State Frederic W. Cook has issued a Massachusetts charter of incorporation to the Adams Theatre Corporation, with a capital of 500 shares of no par stock. Incorporators are Owen F. Farney, Brookline; Anne R. Newell, Cambridge; and Laura P. McDonald, Boston.

Fall River

Joe Jette, manager William S. Canning's staff, Interstate Empire, received his sheepskin as a Durfee High graduate. . . . Charter of incorporation has been issued to Dartmouth Drive-In Theatre, Inc., of Boston, for a new location in Dartmouth.

Edith Felder, manager, Jimmie Knight's staff, Yamins' Strand, vacationed. Gladys Clarke substituted. . . . Ernest Israel, Brown University student, is assisting manager Charlie Feinberg at Nate Yamins' Capitol. . . . Aurel Gamache has resigned from manager Chris Joyce's staff, Interstate Durfee.

Mirielle Gaucher, manager Bill Canning's Interstate Empire staff, recently attended ordination of one uncle, Rev. Zenon St. Laurent, at Providence, and also graduation of another uncle, Edmund St. Laurent, the priest's brother, from Rhode Island School of Design, also in Providence. . . . Jim Roach of manager C. J. Joyce's staff, Interstate Durfee, is back from vacation. . . . Combination shower and engagement party for three theatre girls was held by the Pick-A-Part Club at Hof Brau, Pawtucket, R. I., recently. Honor guests included Mary Hopkins, manager Jimmie McNamara's staff, Yamins' Park, who will be married in early fall to Dick Buckley, ex-Park staff; Mae W. Beland, manager Charlie Feinberg's staff, Yamins' Capitol, engaged to Leonard

Flores; and Pauline Crapo, who just left Charlie Feinberg's staff and who is engaged to Midshipman Lincoln Dunlap. Trio was presented hand forged aluminum trays.

Nathan Silk is new on manager W. S. Canning's Interstate Empire staff. . . . Eddie Feldcr, manager Jimmie Knight's staff, Yamins' Strand, is among Durfee High graduates.

Falmouth

New M. and P. house here, the Falmouth, seating 700, opened in time for the big holiday rush with Ellery Davis, manager, M. and P. Elizabeth here, taking charge of both houses. New Falmouth is operating on a policy of continuous performances from 1.30 to 11 P. M. and two complete changes of program a week, on Thursdays and Sundays.

Haverhill

Paramount closed for the summer. . . . Morris Sidman, manager, Strand, tied up with a local merchant to have refrigerated soft drinks served patrons. House also conducting a "Country Store" night, with stage features and giveaways Thursday evenings. Sidman has a similar attraction at the Strand, Lawrence.

Lawrence

Mrs. Margaret Jardis has joined the Warner staff, replacing Miss Helen Noring, fiancee of Len O'Loughlin, Warner. . . . E. M. Loew Merrimack Drive-In is reported doing nicely under new manager, William P. Hayden, Jr. . . . Jean Ippolito, Central, began summer policy with evening admissions 20 cents, no tax. . . . Guido Luminello, assistant, Palace, has been at the Warner Strand, Clinton, and Strand, Waverly, for relief manager work. At the Waverly, he subbed for Max Silverwatch, manager.

Joe Liss, manager, Broadway, announced the following additions to his staff: Vincent O'Brien, Wilfred Beaulieu, James Keegan, James McCarthy, and George Powers. . . . Local Warner theatres lowered admission price for soldiers, sailors and marines. Likewise, Sam Richmond, manager, dropped admissions at the Victoria. Richmond took over the manager's post recently, was formerly with Proven Pictures. . . . Back from vacation: Dan O'Carroll, Broadway; Fred Champy and Abe Klein, Palace; and Helen Lacourse, Modern. . . . Warner Modern plans July 20 closing for renovations.

Lynn

John McLaughlin, Thomas Marshall, James Murphy, Alfred Michalski have been added to the Warner staff. . . . Winthrop Doliber, Warner, spent his vacation in Newburyport. . . . Mrs. Cassie Peno, Warner, was away.

Mansfield

Maurice Shribman and others are seeking approval of the Board of Selectmen for a new theatre for this town. Plans have already been completed by an architect and submitted to the Town Fathers.

Monson

Peter Skawk, booked Doy O'Dell, appearing on WTXE, in conjunction with Monogram's "The Pioneers." O'Dell appears in the film. Skawk, an amateur cameraman, photographed the Fourth of July parade.

New Bedford

Baylies Square, Arcade Marcoux, manager, is now equipped with a low frequency horn and baffle and speaker divider network, installed by Harold Davidson, engineer. . . . Leonard Simmons has been added to the staff of Empire, Frank Zeitz, manager. . . . Barbara Bannon, New Bedford, is back from a New York vacation and an all-night wait in Pennsylvania Station after missing the train home. . . . Buddies of Marguerite Fennessey, State, are congratulating her on her engagement to Milton E. Healey. . . . Walter Thorpe, New Bedford, left to engage in defense

Our Mister Norins ATTENDS THE RKO OPENING

BOSTON—The new RKO exchange was housewarmed to a toast on July 8 with everybody welcome and everybody present. The building, on Winchester and Arlington Streets, handsome and elaborate, with raised letters on the facade and glass doors draped with flags and bunting, and the interior decked in a profusion of American flags and countless baskets of flowers, is another cinematic achievement.

From 1 P. M., the poster room downstairs was taken over by caterers, hungry, and thirsty people, overflowing into the upstairs main office, with victuals. Guests were entertained by accordionist Hal Freede from the RKO vaudeville booking office, who took time out to show this correspondent his picture in Life. Office staff of pretty and temporarily giddy girls danced and sang, dodging groups of benevolent exhibitors.

Exhibs Came From Afar

Exhibitors, needless to say, it being their day, and this being an occasion, for free, turned out from distances, and unfamiliar faces plus familiar included, for a few: exhibitors Joe Matthieu, Winchendon; Henry Sperling, Manville; Sam Torgan, Lowell; Bert Coughlin, Maynard; the brothers Levenson; the brothers Kurson; father and son Rifkin; Martin Tuohy; Frank Perry; Stanley Sumner; and a good many other fellers.

The good-will ambassadors from New York who came in, some on the plane at 1.30, some training it at 2.30; were: guest of honor, Frank Buck, big and bemustached; RKO vice-president Ned E. Depinet, sales executive Bob Mochrie, director of publicity S. Barrett McCormick, Mike Poller, booking supervisor; A. A. Schubart, director of exchange operations, and Harry Gittleson, home office. They all lined up in front of the entrance on Arlington Street, two pretty girls held a satin ribbon across the door, and they were photographed, with Depinet cutting the ribbon.

Then came more pictures, dancing, and music upstairs, whilst Buck and entourage were interviewed in the palatial offices occupied by district manager Gus Schaefer and branch manager Ross Cropper by such press representatives as Norton, Hughes, Eager, Howard, and an unidentified fat boy.

Among Those Present Here

Among the guests present, by the way, were Sam Torgan, RKO product, who is celebrating his 30th anniversary in the business, having started 'way back as a manager at 17 in the Scenic Temple, Providence, now at the RKO, Lowell; and Bert J. Coughlin, People's and Colonial, Maynard, who is celebrating his 20th. Also to be noted and commended were Irving Isaacs, exchange builder, and Marc Peter, architect, who worked in conjunction with the Pererra Brothers, who built the famous Esquire, Chicago, and are consultants on RKO construction. A picture will probably appear in THE EXHIBITOR later.

It was a sultry day, and the visitors enjoyed very much the air-conditioned comfort of the building, the liquid refreshment withal. Hosts of the home office who hurried about making everyone at home, included: Messrs. Cropper and Schaefer, publicist Harry Reiners, assisted by Red King, salesmen and bookers, particularly the indefatigable Bill Cuddy, who was annotating, in advance, a full-length film of festivities which was shown at the first RKO trade-screening of RKO new product at the—no, not RKO—Uptown, Boston on July 14.

To wind things up, as your correspondent escaped from Bring-'em-Back-Alive Buck and staggered around the corner, (weighted down by his camera), he stumbled over several fire engines idling about the back of the building, called for a fire somewhere but evidently laying-over to see what all the shootin' was fur.

HURRICANE SMITH. Ray Middleton and Jane Wyatt appear in Republic's new meller.

work. . . . George White, State, goes Gene Autry one better with his gaudy shirts. With Willis Tripp, State, he spent the holiday week end under his new car.

—W. G. T.

Newburyport

Lloyd C. Nordgren, former manager, Premier, visited old friends here.

North Adams

William J. Halloran has been named Payne's successor at Mohawk. Halloran comes from St. Louis, Mo., to join the E. M. Loew circuit. . . . Edward Joyce, Exhibitor correspondent, spent two days at Camp Edwards on assignment for the North Adams Transcript. . . . Mohawk ran an aluminum matinee with donations of used aluminum ware as kiddies' admission. Theatre had a tie in with a local Legion post's campaign.

Pittsfield

An "aluminum matinee," conducted by Edward M. Dowling, Capitol, as one of series planned by Western Massachusetts Theatres, was so successful that it went on record as unfair competition for municipal Fourth of July Committee. Scheduled for the same afternoon was a children's sports program on Pittsfield Common. John M. Cooney, Union Square, and Edward M. Dowling, Capitol, attended a farewell party for Bernie Payne, Mohawk, North Adams. . . . Norman Prager, Palace, has started a promotion campaign with the University of Knowledge Wonder Books.

Plymouth

Manager Jack O'Leary, Interstate Old Colony, scored with a bathing beauty and beach tog revue. . . . Newest competition cutting into box-office receipts at local theatres includes two carnivals, one with "Beano"; a summer theatre, and an outdoor dance theatre. . . . Manager Jack O'Leary, Interstate Old Colony and Plymouth, has an assistant or house manager at the Plymouth for the summer, Merrill Holmes, Interstate Colonial, Brockton, which is shut down pending completion of construction of a new house.

Springfield

Paul Kessler, Suffolk, Holyoke, got plenty of reaction when he put his usherettes in shorts on a recent sweltering night. Audience liked it very much—and Bill Powell, general manager for Liberty Theatres, Inc., operators of the house, cracked "That's one way of keeping the manager on the floor at all times."

Managers for Western Massachusetts Theatres, Inc., had plenty of smart ideas for "I Wanted Wings." Topping the display arranged by Ed Smith, Paramount, Springfield, was that of George Laby, Victory, Holyoke. George spotted a full-sized bomber motor in front of the house, and actually had crowds gather which stopped sidewalk traffic. . . . Ed Smith pleased his July 4 audience by arranging to amplify President Roosevelt's speech through the theatre loudspeakers. Ed plans to vacation with his son, army air corps cadet, and return with him to Maxwell field, Ala. . . . Andy Sette, Capitol, expects redecoration of the house to be completed soon.

Ernie Whitford has returned to assist Fred Marshall, Court Square. Ernie was stationed at the Gayety, Boston, and also at the Mohawk, North Adams, both E. M. Loew houses. Jerry Finnegan, who aided Marshall during Whitford's absence, is still carrying on with some of the work.

Worcester

Mrs. Clyde Coppage, staff, Warner, is on vacation at Cape Cod, Helena Lyons substituting. . . . Barbara Mellen, winner of last year's beauty contest at the Loew-Poli Plaza, left on a night club tour. . . . Little, operated by H. Clay Blaney, Robert Marko, and J. J. White, closed after five weeks of road shows. . . . Harold H. Maloney, manager, Loew's Poli, reported excellent response by city's theatre employes for the USO campaign. . . . With managers expecting a desolate Fourth of July week end, they nevertheless staged strong campaigns for their films, and when rain gummed up all outdoor plans, every theatre in town cleaned up.

Harry Shaw, New Haven, divisional manager of Loew's Poli, dropped in. . . . Edgar Lynch, manager, Warner, is having a ladies' room constructed on the orchestra floor. . . . Tony Guglielmo, Warner, has been on vacation. . . . Warner, Loew's Poli, Plymouth, and Elm Street, broadcast the President's Fourth of July speech. . . . Harold Maloney, Loew's Poli manager, screened an Our Gang safety film in conjunction with the Citizens' Traffic Committee.

Transfer of Bob Portle, manager, now-closed Loew-Poli Plaza, to the College, New Haven, was received with regret throughout the city. His assistant, Frank Manente, goes with him. Seats in the Plaza have been bought by Max Lerner for his several Worcester County houses. . . . John Fairbanks and Paul McCarthy have replaced Frank Gaskill and Stephen Gilmartin at Loew's Poli. . . . Backstage at E. M. Loew's Plymouth is being painted up, and the house is considering a new triangular marquee. . . . Municipal July Fourth sports events in the Webster Square section were conducted in front of Bill Brown's Park. . . . Harold Maloney, manager, was host to 1000 newsboys at Loew's Poli. . . . Max Nesvetsky, assistant, Loew's Poli, is on a two weeks' vacation in Canada.

New Hampshire

Dover

City was honored recently by a visit from Betty Furness, starring in the play "Something Gay" at the nearby Ogunquit Playhouse.

When's the Next Exploitable Holiday? See the Back Cover.

Rhode Island

Fisherville

Harry Sperling, who owns the house in Manville, has acquired a 300-seater here from Max Lerner, Worcester. He will call the house the State, close it for the summer, install new seats, new marquee, and generally remodel.

Newport

In a freak accident, E. M. Loew's Paramount, Francis Sullivan, 17, usher, was injured when a gust of wind violently swung outward a balcony door Sullivan was opening, throwing the youth to the roof of the adjoining building.

Another New Weekly Feature of THE EXHIBITOR—*Complete and Understandable Reports On Happenings At Arbitration Hearings.*

Providence

Downtown first runs have announced reductions in admission prices for men in uniform. New scale for service men went into effect last week at the three Edward M. Fay houses, Majestic, Carlton, Fay's, and at the Strand and Loew's State. Cuts brought admissions down to 20 cents plus tax for any ticket up to 40 cents, 25 cents plus tax for admissions regularly costing more than 40 cents.

The Territory Trade-Screening Guide Is a New Weekly Feature of THE EXHIBITOR. *Turn To It Now.*

Vermont

Bellows Falls

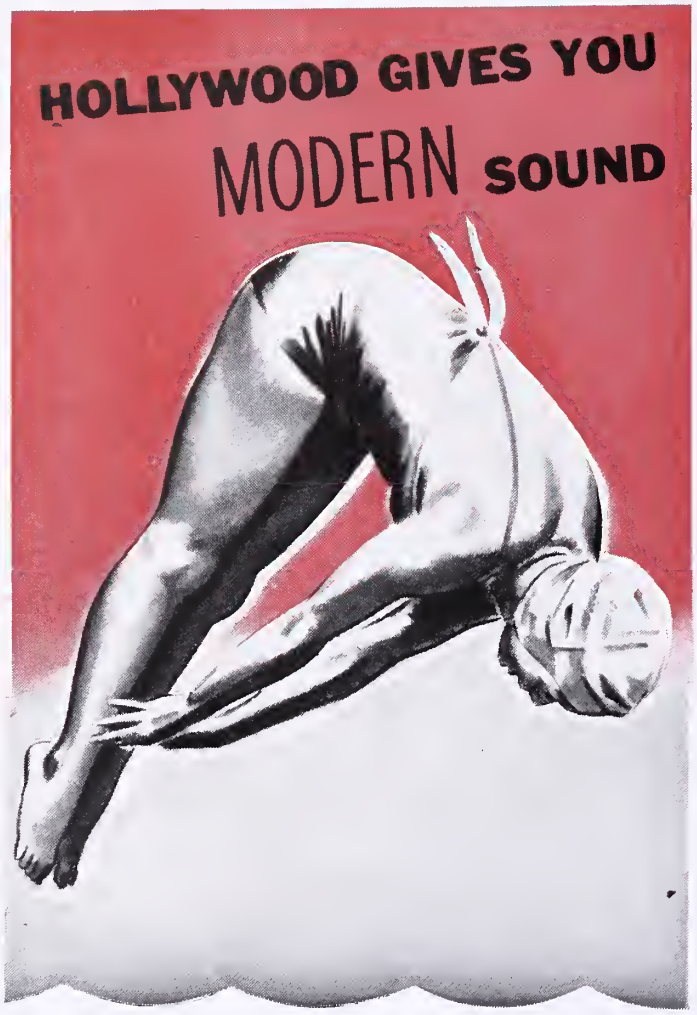
Ray Kiniry, manager, Interstate Opera House, is on vacation. During his absence, Ernie Hickey is in charge.

SILVER STALLION. David Sharpe and Janet Waldo in Monogram's outdoor story.

BETTER MANAGEMENT

A MONTHLY SECTION DEVOTED TO THE PHYSICAL THEATRE
... ITS DESIGN, CONSTRUCTION, REMODELING, EQUIPMENT,
SUPPLIES, MAINTENANCE, AND MANAGEMENT.

JULY, 1941
VOLUME IV. NUMBER 7



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TO stay in the profit "swim"—streamline! Don't let an outmoded sound system spoil your "takes." Do as so many modern-minded exhibitors are doing. Install up-to-the-minute RCA Photophone Magic Voice of the Screen—and offer your patrons the sort of sound they want—and will *pay* to hear!

Hollywood movie-makers know the box-office value of top-notch sound. That's why so many of them use RCA Photophone *recording* equipment. *You* will naturally reproduce this sound better with the RCA Photophone Magic Voice of the Screen.

Get in touch with your RCA Photophone representative today. Ask him about the Magic Voice of the Screen equipment designed and priced for your theatre. You will be delighted with its performance, surprised at its low cost, and tickled pink with its box-office power.

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So that the installation of equipment is perfectly "tuned up" for your theatre, it is supervised by RCA's own field engineers. And to maintain—year after year—uniform, high quality standards of sound reproduction, these men are always at your call. RCA Photophone service gives you maximum value at moderate cost—an average of about one theatre admission per show. Get full details from your RCA Photophone representative.

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Better sound means better box-office . . . RCA Tubes mean better sound.

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For Your Attention

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BETTER MANAGEMENT

VOL. IV, No. 7 JULY, 1941

• IT SEEMS TO US

AAA NOTE: "What is the condition of the house?" is a question which seems to have assumed much importance in many arbitration hearings to date, as showmen who have been following the reports on the cases in recent issues of THE EXHIBITOR can testify.

While it was expected that theatres seeking improved clearance would be subject to investigation for physical qualifications, few members of the industry believed that the condition of the house would become as vital a factor as it has proven to be—with both sides equally interested in it.

In one eastern city, the discussion of physical characteristics of a certain theatre advanced to a point where the local fire marshal was called in to make a report on the state of the house.

Wise exhibitors are, of course, constantly renovating and improving their showplaces to meet the changing standards of the industry; but this new development may logically impress even those exhibitors who have been lax about the physical appearance of their houses in the past.

Certainly, it is in the interest of every exhibitor who plans to file an arbitration case for improved clearance to make sure that his theatre is in good shape physically, lest the lack of modernization proves the stumbling block to his clearance demands. It is not especially commendable that an emergency situation such as this is needed to stir some exhibitors to action, but anything which will result in more modern, more beautiful theatres should be welcomed.

If it succeeds—call it one of arbitration's major triumphs.

• THE COVER THIS MONTH

THE MAIN FOYER of the Vogue, Vancouver, B. C., Canada, would do credit to any house in the United States, and shows that exhibitors and architects in the Dominion are just as well-informed on the latest developments in theatre designing as are their cousins across the border. Operated by Odeon Theatres of Canada, Ltd., the Vogue ranks among British Columbia's finest theatres, as the view of the foyer suggests.

More business for you . . . more comfort for them

since we've taken the pressure off the POPLITEAL* with

Feather Foam Front

**Popliteal—the delicate area behind the knee joint sensitive to pressure.*

NOW there's a brand new way to boom box office receipts—as theatres from coast to coast are discovering to their profit.

It's *Feather Foam Front*, American Seating's sensational new-type seat that is so luxuriously soft it takes the pressure off the Popliteal. Now patrons sit through the longest bill in comfort—with no hard seat edges to cause legs to go to sleep.

Feather Foam Front—available on American Seating's Bodiform, Commodore, Zephyr and Zenith chairs—is an entirely new kind of seat construction. Hard steel wires and rolled or stuffed packing have been eliminated. Legs at the Popliteal sink in comfortably—are protected from pressure.

See these great new *Feather Foam Front* chairs now. They cost no more.

As advertised in TIME THE WEEKLY NEWSMAGAZINE

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American Seating Company

GRAND RAPIDS, MICHIGAN

World's leader in public seating. Manufacturers of Theatre, School, Church, Auditorium, Stadium and Transportation Seating

Branch Offices and Distributors in 73 Principal Cities

A Challenge to the Industry

By Nathan D. Golden, Motion Picture Consultant
Bureau of Foreign and Domestic Commerce

IN THE PRESENT WORLD of flux and change, of crisis and conflicting pressures, every industry is confronted with problems and with challenges—challenges that are certain to be met with the typical splendid ability of the American businessman. In many ways, the problems that confront the great motion-picture industry today are peculiar to itself. Let us view and weigh briefly some of the major questions —and see what they involve, what they require, what new methods they call forth.

WITH THE CHANGE in methods of distribution of motion pictures in the United States under the recent consent decree, another dramatic chapter in the history of the motion-picture industry has been unfolded. This new method of selling pictures has caused more readjustment in the industry than any other development since the change from silent to sound pictures. It is too early for anyone but a prophet to prognosticate how this new selling practice will work so that it may be equitable for every one. Time, patience, and an earnest effort on the part of every person concerned and affected in the motion-picture industry will certainly be necessary. From early reports of mediation boards, progress is being made.

THE REARRANGEMENT OF PRODUCTION so as to have the product available prior to actual selling is a problem for Hollywood to solve; but Hollywood has met similar problems in the past, and, with its proven executive and managerial capability, it will meet this one acceptably. Hollywood staffs and artists today are being put to their greatest test. They know that every picture they produce must have *quality*, because every single picture is going to be placed under the microscope before the exhibitor will buy it. You exhibitors, too, will be put to a test. You will make the decision as to whether pictures are good or bad, as you will be privileged to look at them and assay them before buying your supply. The producer, being cognizant of such facts, must naturally strive for improved product if he wants to remain in the business of selling his pictures.

AS EXHIBITORS, your responsibility does not stop with your purchase of your blocks. You, too, owe an obligation to the studios which have produced the pictures you will show on your screens. Pictures which you have contracted to show will have to be given your individual attention in selling them to the public, so that the maximum returns based on maximum service to your customers may be had on every night your show is open. The motion-picture industry was built on "showmanship" in its early days. Probably a return by exhibitors to more vigorous and inventive ideas of "showmanship" would pay increased dividends to both the exhibitor and the studios.

IT IS ESTIMATED in trade circles that 80,000,000 admissions are sold weekly at the box office. This represents, according to trade estimates, approximately 50,000,000 people who attend motion-picture theatres once or more during a given week. Looking further, we find estimates that some 30,000,000 people who are prospective customers in the United States do not go to the movies. This is the group which you showmen and producers must capture through quality pictures and through farsighted showmanship. If only two per cent of the potential market of 30,000,000 people who do not go to the movies can be induced to go to the movies as often as those people who already go, this will mean an increase of 960,000 admissions per week, or a gain of 1.2 per cent in admissions. If five per cent of this potential market can be induced to go to the movies, this will mean an increase of 2,400,000 admissions, or a rise of three per cent. If 10 per cent of these 30,000,000 people can be captured by you moving-picture people, this will result in an additional 4,800,000 admissions per week, or an advance of six per cent. If 20 per cent of these people can be captured, this will mean an additional 9,600,000 weekly admissions, or an increase of 12 per cent.

MY PERSONAL THOUGHT along this line would be to develop a program for the motion-picture industry similar to that adopted by the major baseball leagues in the United States. A few years ago organized baseball assisted amateur baseball leagues, with the co-operation of the American Legion, in all the cities of the country, encouraging youngsters to play more baseball and learn more about that great pastime, so that, as they matured and their earning capacity permitted, they would have a natural and powerful inclination to patronize a sport which they had played in their youth and which had afforded them keen pleasure and wholesome relaxation.

THE MOTION-PICTURE INDUSTRY can well take a page out of the book of organized baseball. This would be my suggestion: Today in the Colleges and High Schools of the nation there are located approximately 13,000 16mm. motion-picture projectors and another 2,000 45-mm. projectors, according to a survey which I have recently completed. We are now conducting another survey to ascertain how many projectors are available in the elementary schools in the United States. My guess is that this latter survey will disclose an even greater number of projectors than in the high schools. Now I do not advocate that these schools should be serviced with regular entertainment films. I suggest, however, that selected entertainment films with an educational value be made available for use only during classroom periods, restricted to students, so that they will in no way compete with the regular theatre in the community. Distributors should not place a rental price on the subjects available and suitable for school-room showing, but should make a nominal service charge of perhaps 75 cents per reel to cover overhead of handling and print costs.

Exhibitors should encourage such a program and even assist if possible in acquiring equipment for those schools which do not have the funds to purchase projectors. They should do this, first, from a civic point of view as a good-will builder and, second, the most important, to facilitate the training of an unlimited number of potential patrons for the box office for future years.

I KNOW YOU ALL RECALL the shrewd and true old verse of poetry:

"'Tis education forms the common mind:
Just as the twig is bent the tree's inclined."

I feel that this applies to the plan I have just mentioned. Get the young,

(*Continued on page BM-24*)

In his address before the MPTOA in Los Angeles recently, the Government expert gave some valuable suggestions to the assembled theatremen. Better Management reprints it for your attention. In addition, he tells what the Government is doing to help the industry during these hectic days.

What the Law Has to Say About the Erection of Modern Theatres Is Discussed by a Competent Industry Authority on the Subject

Building Codes and Ordinances*

By Herman R. Maier

BEFORE THE ADVENT of the motion picture, the building codes of the larger cities did not pay too much attention to the construction methods or to the kinds of materials that went into the old legitimate theatres. However, when the need arose to supervise the construction of the many motion pictures houses that have been built in the last 20 years, most of the larger communities, and, in some instances, even the states themselves, realized that it was of the prime importance to either write a new code for places of public assembly or to revise the existing codes to meet the new conditions. Of course, this work is not yet completed as there is still a large variance amongst the larger cities as to just how a theatre should be built and what material must be used in its construction.

THE ONE AGENCY which has helped most to bring about a real interest in theatre building codes is the Board of National Fire Underwriters. It is true, of course, that this agency functions in the interests of the fire insurance companies in an effort to reduce fire hazards in all buildings, but the Underwriters quickly realized that the old wooden theatres were usually fire traps with their wooden trusses, wooden floors, and wooden exit stairs, and by putting premium upon fire-proof construction they have helped clarify the building problems for the communities who have tried to draw up theatre building codes.

The Board of National Fire Underwriters further concerned itself with safeguarding a building against electrical mishaps which usually result in a fire and today practically all of the building codes in existence follow the National Board of Fire Underwriters in their requirements as far as the installation of all electrical equipment in a theatre is concerned. Rigid conduits to carry the wires, proper fusing of the branch circuiting, proper protection as regards the entrance of an electrical service into a building, and the control of all panic lighting is carefully covered in the National Board of Fire Underwriters' code and, if followed, will result in a safe theatre.

THE PROBLEM INVOLVED in enforcing any code can best be solved if the inspection and approval of the work is carried out on an honest and practical basis. It is, unfortunately, true that although good codes have been written, the larger municipalities do not have enough men available to see that the provisions of the codes are properly carried out and it is in the method of enforcing the code that I believe the biggest variation exists in the country today. Some of the code requirements in the various cities are mandatory and from these requirements there should be no variation or appeal. However, in practice, this does not always work out and the result is that a good code can be circumvented by the well-known "political pull." This circumvention is not always in the best interest of public safety, but politics being what they are, I doubt if we will ever be able to overcome this practice entirely.

IN THIS SHORT ARTICLE, it is impossible to compare many of the codes as they are too numerous to mention. I believe it will be easier to point out generally how most of the codes agree on the larger questions that come up in building a theatre. In most of the communities today it is necessary to build a theatre of fire-proof construction. In other words, the framework must be of steel protected by concrete. The walls must be of brick or tile; the floors must be of concrete. The stairways must be of steel and concrete or other non-combustible materials. The booth construction must be fireproof and must have two independent exits. The air conditioning and ventilating equipment must be controlled by fire dampers and other devices so that in case of a fire or a panic the equipment can quickly be shut off. Wood, as a building material in the theatre, is practically barred, except in some of the smaller communities where in the 1,000 seat house or under one is still permitted to use wood in the roof and even on the floors.

THE QUESTION OF EXITS from the theatre is, of course, always of paramount importance. Here there is not too much variance. It seems that most of the law makers agree that it is better to have too many exits than too few and while no two codes agree on the number of inches of exit space required per seat unit, they are all, to my mind, on the safe side.

WITH THE WIDER USE of mechanical refrigeration, a whole new batch of problems has arisen. For instance, in New York City direct expansion cannot be used, whereas in most of the other large cities it can still be installed. Most of the codes again are following the rules and regulations of the Board of Fire Underwriters in the method of protecting the patrons against mishaps to an air conditioning system so that, if in designing a plant their code is followed, the plant will usually meet all requirements of safe construction.

CONSIDERABLE ADVANCEMENT has been made regarding sanitary arrangements and comforts in theatres. It is no longer possible to operate a theatre without proper provision of toilet accommodations for the patrons. Some codes prescribe the minimum number of fixtures per seat unit. Others ask for so many per 100 people, including certain number of standees and, in general, there is little to criticize in the various codes in connection with this important part of theatre building.

THE QUESTION OF VENTILATING the theatre has still not yet been properly solved. There aren't many of the codes which deal with this subject properly and even those codes which do cover the subject are not properly enforced due primarily to the lack of personnel in the supervising offices. Several years ago, the writer had occasion to supervise the building of a theatre in London, England, and while a good many of the local ordinances were not clear, or did not cover the subject, there is one ordinance on the books of the London County Council which could well be followed here in America. This ordinance reads that for every person in the theatre or in the standee space, there must be introduced into the theatre 1,000 cu. ft. of fresh air per hour and this air must be

(Continued on page BM-23)

**Reprinted from The 1941 Theatre Catalog.*

STRICTLY PERSONAL

Herman R. Maier has a background in the theatre field that qualifies him as an authority. Born in New York in 1890, he was educated in the public schools, graduated from New York University as a B.S. in C.E. in 1911, worked on various building projects as material clerk, engineer, and assistant superintendent until 1917 when he attended the first Officers' Training Camp as a Second Lieutenant, being assigned to 305th Engineers Combatant Regiment of the 80th Division. Overseas 16 months, he returned in August, 1919, and was discharged as a Captain, Engineers ORC. He joined Fred T. Ley Company, builders, as superintendent on construction, and was later made vice-president in charge of the southern area, but left to come with Warner Brothers Pictures in 1929 as construction chief, to which job was later added the post of general purchasing agent of the company. In his work, he supervises 400 theatres in operation, divided into eight zones, with his office handling all the maintenance, equipment, and new construction for the company. He has 60 new theatres to his credit as well as the reconstruction of more than 150. A member of the Engineers Club, New York; the American Society of Mining and Met. Engineers; and the Society of Military Engineers since its inception, he ranks with the industry's leaders in his field.

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● The new "One Kilowatt" High Intensity arcs really pour daylight on the screen. Projection is vastly improved because of the much higher intrinsic brilliancy of these arcs — *100 to 120% higher than Low Intensity.* A comparison will convince you.

Every small theatre needs and can afford this modern high intensity projection light. Ask your dealer for a demonstration.

The words "National," "Suprex" and "Orotip" are trade-marks of National Carbon Company, Inc.

1881 LEADERS THEN
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1941 marks our sixtieth anniversary of continuous service in the arc lighting field. We have grown with the industry and will continue to apply the knowledge gained over the years to the best interests of the users of our products.

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New York, Pittsburgh, Chicago, St. Louis, San Francisco

Just How Much Does the Point of Sale Mean to the Theatre of 1941? An Architect Discusses An Important Topic From the Angle of Grosses

The Effective Location of the Box Office*

By E. D. Straight

THE BOX OFFICE to the theatre is like the so-called "dotted line" to business, inasmuch as it operates similarly in the phase of selling. It is the first direct contact with the patron. From the remote contact of the sign and marquee to the immediate location of posters and "stills", the patron, in most cases, is in a reactionary state of mind. Having been exposed to these graphic sales factors, it remains for the box office to clinch the sale through its total impression, and thereby produce a profitable business for the management.

The amount of formality which is relative to the type and size of the house is also a factor in the saleability of the design. In the smaller neighborhood houses, there is considerably greater chance for informality and personal contact than in the larger houses where the sale contact tends to be completely courteous and impersonal. The faster operation in selling an admission ticket in the case of the larger houses located in congested areas plays an important role insofar as the design and position of the box office is concerned.

THE FUNCTION OF THE BOX OFFICE is not only to perform the sale and give information but is, in general, the only personal contact between the customers and the management with the exception of the usher who performs under conditions requiring a purely impersonal service. It then remains for the personality of the theatre and the maximum degree of contact at the box office to give the patron a favorable impression of the management. The box office should present a setting and an impression consistent with the character of the house. It is, to a great extent, indicative of the management which is a vitally important sales factor.

From the standpoint of complete efficiency of salesmanship, the customer who has not been sold by the graphic advertising is next a potential sale for the box office. The amount of sales impulse that the box office has may decide the sale. Usually, this is the final approach to the unsold customer. Thus, the placing of the box office in such a position as to immediately contact the patron upon his loss of interest in the displays, plus the creating of a want to approach it or establish contact, opens a field of sales that might otherwise unconcernedly saunter off to other enterprises.

CONSIDERING THE BOX OFFICE from the circulation angle, there are several factors that tend to regulate the placing of it in plan. Many times the sacrifice to circulation may limit design and hinder sales promotion. These features must be weighed as to importance and taken into consideration in planning.

Since it is normal that the flow is to the right, a ticket booth on the left side of the entrance would not only interfere with exit flow at a time when both exit and entrant flow is at peak, but would tend to discourage sales due to cross traffic. Therefore, the center and the right side seem to be the two alternatives as far as axial location is concerned. Since it is advantageous to the two lines of flow to have them separated, thereby reducing bumping and friction at the center, the booth may act as a parting element like the park strip in a boulevard, when placed in the center. However, the placing of such a mass or feature directly on axis, in most cases result in symmetricality. This hinders the more modern approach of abstractly balanced design, a newer factor in the advertising value of theatre fronts. It is true that certain existing conditions, especially in remodelings, definitely determine the location of the box office, due in most cases to costs, resulting from existing physical conditions.

THERE ARE ALSO A NUMBER OF INSTANCES where the width of the property indicates that the logical location shall be on the side. Should the property be too narrow to allow an open and inviting approach to the entry doors, it is only reasonable that the box office be located on the right side. In considering the right side location, it has the advantages of an unsymmetrical element in the front facade, and also that people most naturally move off to the right to stop.

In general, the center location has the advantage in obviousness, which always facilitates the handling of people, plus the natural feeling of traffic division. This accounts probably for the widespread popularity of this position.

THE DISTANCE in from the street and the amount of space available for the lobby sometimes governs the placing of the box office on the building line. The outside booth has such considerations as the inconvenience of procuring tickets in the cold, thus causing a somewhat hurried and uncomfortable procedure for both ticket girl and patron. Also, the ticket office on the street has a more commercial appearance. There is less feeling of personal contact when the ticket girl is walled up behind a structure exposed to outside elements. To establish a closer contact between patron and ticket girl, the use of a low open counter in the lobby such as used in the teller's window of the newer banks is quite a free and friendly solution. This, of course, necessitates placing the box office in an open lobby so that it can be clearly and quickly seen. In this case, clear glass outer doors revealing completely the outer lobby and the carrying of the lines of interest from the outside directly into the lobby must be used so that the ticket box is easily discernible. The impulse to enter, created by the carrying of lines of interest into the lobby plus the more comfortable place to purchase the ticket would tend, from the psychological point of view, to bring the patron in with little chance to retrace his steps.

WE HAVE CONSIDERED the box office from the sales function angle and from its site in the plan, two factors which govern the design with little compromise. There remains the architectural treatment that is the essence of clean-cut design giving accent, unity, and beauty to the box office as an integral part of an interesting and efficient lobby or front as the case may be.

The mass of the ticket box in itself is small enough in proportions that it can be treated as a decorative element and also in some cases as an integral part of the structural mass, such as using it under the marquee as a base or support to the overhanging marquee and perhaps the sign. By treating it as a working unit in the structural feeling of the front, the unity of design is established without sacrificing the accent and prominence necessary for good sales.

Many otherwise good designs resort merely to applied decoration on the box office. This gives it prominence but causes it to lose unity and character. It should not be a gilded bird cage that stands out of the facade but should be a subtle point at which the eye will naturally come to rest.

THE BOX OFFICE SOLUTION that results in a well-balanced compromise, with little sacrifice in requirements of sales function or circulation, and that also has clean-cut design revealing no concessions or weaknesses due to structural or planning necessities, will be an asset not only to the showman and a credit to the designer but a pleasure to the patron as well, everyone will surely admit.

STRICTLY PERSONAL

E. D. Straight was born in Lakeview, Mich., and graduated from the Greenville Public School System and the University of Michigan, where, in 1921, he received B.S.A. from the College of Architecture. He became registered in 1923, worked in various firms and for himself, and finally, in 1931, co-founded the firm of Bennett and Straight. Since that time, he has been the designer of many theatres in the area surrounding Detroit and throughout the state of Michigan.

*Reprinted from The 1941 Theatre Catalog.

CATALOGING THE NEW IN DESIGN AND EQUIPMENT

16

* 1941 *

THE NEW

Beach

MIAMI BEACH, FLA.

Top: **UNUSUAL PROSCENIUM DESIGN**
Bottom: **A TROPICAL ATMOSPHERE**

Top: **POWDER ROOM**
Center: **DISPLAY CASES**
Bottom: **AQUARIUM AND FOUNTA**

The house presented here is one of the most distinctive and interesting contributions to theatre architecture during the past year. Located in an office building in the main section of Miami Beach, its policy is first-run pictures, with stage shows presented during the winter vacation season. The theatre is truly the last word in showmanship. A very obvious effort has been made to make it "different" and atmospheric, from the front, with its unique marquee, through the spacious lobby, with its giant tropical plants, and the luxurious lounge rooms, to the smartly-designed auditorium with its tropical motif. A highlight of the design is the drinking fountain pictured here, backed by an illuminated aquarium containing tropical fish. Attention should also be called to the display cases in the lobby, which have been slanted so as to immediately attract the attention of patrons entering the theatre.

REFERENCE FACTS:

BEACH THEATRE

MIAMI BEACH, FLA.

Owner: Moses Ginsberg

Architect: Robert Law Weed

Size of Lot: Located in Office Building

Seating Capacity: 1604

Cost of Theatre Exclusive of Equipment: $250,000. Fig. includes air conditioning.

Cost of Equipment: $70,000.

Acoustical Treatment—Acoustone D acoustical plaster. Manufactured by U. S. Gypsum Co.

Air Conditioning—Refrigeration system. Manufactured by Carrier Corp.

Carpets—Alexander Smith Crestwood. Manufactured by Alexander Smith & Sons Co.

Chairs—Manufactured by Heywood Wakefield Co.

Curtain Controls and Track—Vallen. Manufactured by Vallen, Inc.

Decoration—Supervised by the architect.

Furniture—Manufactured by Davidson Ltd.

Generators—Hertner. Manufactured by Hertner Electric Co.

Projection Lamps—Brenkert. Manufactured by Brenkert Light Projection Co.

Projection Machines—Super Simplex. Manufactured by International Projector Corp.

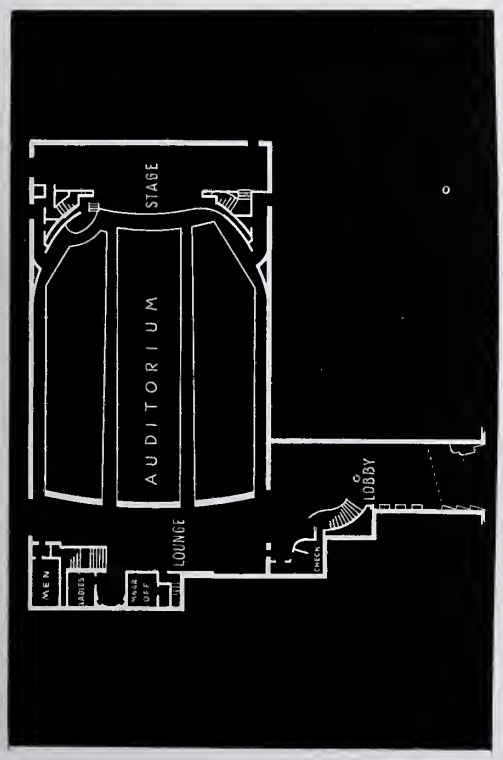
Screen—Manufactured by Rayton Screen Co.

Sign and Marquee—Fabricated and erected by Allied Bronze Co.

Sign Letters—Adler. Manufactured by Adler Silhouette Letter Co.

Sound—Simplex 4-Star. Manufactured by International Projector Corp.

Supply Dealer—National Theatre Supply Co.



Top: **AN INVITATION TO REST**
Center: **MIRRORED REFLECTION**
Bottom: **TROPICAL SPLENDOR**

HE NEW

Park

NORTH LITTLE ROCK, ARK.

CATALOGING THE NEW IN DESIGN AND EQUIPMENT · 1941 · 17

Catering to a middle and upper-class patronage from a possible draw of 5,000, the theatre pictured on these pages is located in the Park Hill Community Center, North Little Rock, Arkansas. The Malco Realty Corporation erected the modern house for operation by Malco Theatres, Inc. The house has a second-run policy, with an admission price of 10 cents for children and 20 cents for adults.

REFERENCE FACTS:

PARK THEATRE

NORTH LITTLE ROCK, ARK.

Owner: Malco Realty Corp.

Architect: Bruggeman, Swain & Allen

Size of Lot: 250 x 300

Seating Capacity: 650

Cost of Theatre Exclusive of Equipment: $60,000

Cost of Equipment Including Air Conditioning: $15,000

Acoustical Treatment—Celotex tile. Manufactured by Celotex Corp.

Air Conditioning—Washed air system using National fans and blowers.

Carpets—Alexander Smith Fluorescent. Manufactured by Alexander Smith & Sons Co.

Chairs—Manufactured by Irwin Seating Co.

Construction Material—Brick, structural steel, concrete, and Vitrolite structural glass. Vitrolite manufactured by Libbey-Owens-Ford Glass Co.

Curtain Controls and Track—Vallen. Manufactured by Vallen, Inc.

Coin Changer—Brandt. Manufactured by Brandt Automatic Cashier Co.

Decorator—John Oehrlie & Sons.

Display Frames—Stainless steel. Manufactured by Universal Building Products Corp.

Fluorescent Lighting—Manufactured by Conti-Glo Division Continental Lithograph Corp.

Furniture—Royal Chrome. Manufactured by Royal Metal Mfg. Co.

Generators—Hertner. Manufactured by Hertner Electric Co.

Lighting Fixtures—Manufactured by Gill Glass Fixture Co. and Edwin F. Guth Co.

Projection Lamps—Peerless Magnarc. Manufactured by J. E. McAuley Mfg. Co.

Projection Machines—Simplex E-7. Manufactured by International Projector Corp.

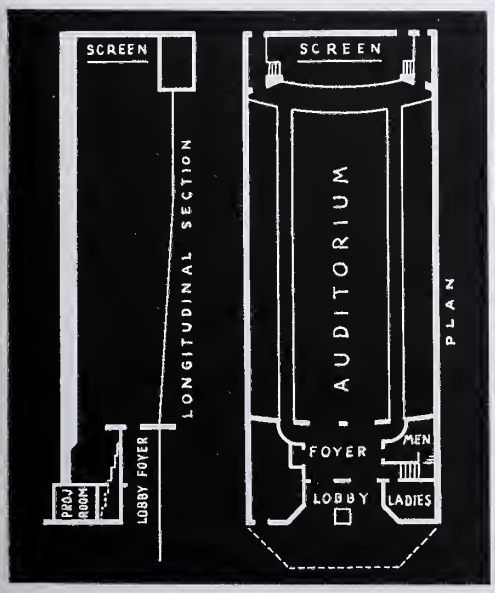
Screen—Walker Plastic Molded. Manufactured by Walker-American Corp.

Sign and Marquee—Fabricated and erected by Arkansas Sign and Neon Co.

Sign Letters—Wagner. Manufactured by Wagner Sign Service, Inc.

Sound—Simplex 4-Star. Manufactured by International Projector Corp.

Supply Dealer—National Theatre Supply Co.



SIMPLICITY IN AUDITORIUM DESIGN RETARDS DISTRACTION

Utilizing, in part, the bank structure which previously occupied the ground, the theatre pictured here is a praiseworthy addition to Atlantic City's avenue houses.

CATALOGING THE NEW IN DESIGN AND EQUIPMENT

18

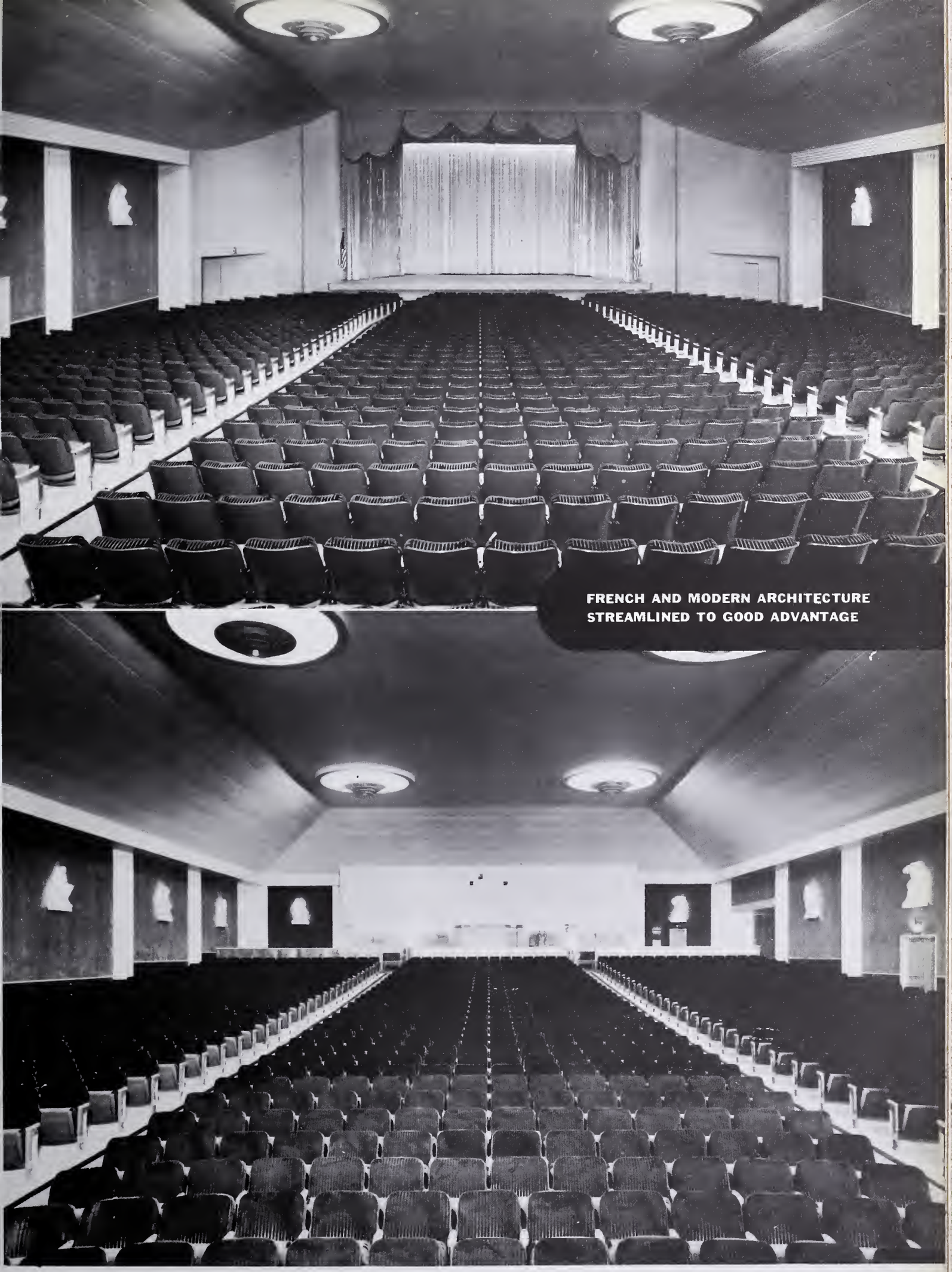
★ 1941 ★

THE NEW

Embassy

ATLANTIC CITY, N. J.

The theatre is intended as a year-round house, with a run immediately following the Boardwalk engagements. Architect Armand Carroll designed the theatre for operators Wielland and Lewis, embodying many of the latest developments in theatre-planning. The front is brilliantly lighted by fluorescent tubes in the soffit. The lower facade is entirely glass, with the unique treatment of the boxoffice especially noteworthy. Inside, the French and modern styles have been combined for good results. The walls are covered with velvet over a rockwool base. Blue lights have been placed behind the white plastic statuettes, giving a silhouette effect.



FRENCH AND MODERN ARCHITECTURE
STREAMLINED TO GOOD ADVANTAGE

Top: **FRENCH MURALS**
Center: **SPACIOUS STANDEE SPACE**
Bottom: **MIRRORED LOBBY**

ATMOSPHERE OF GRANDEUR

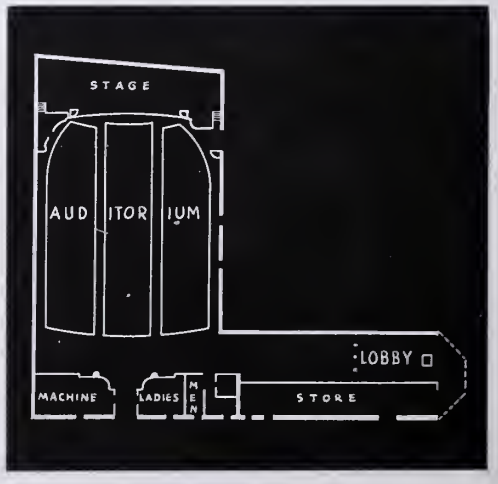
REFERENCE FACTS:

EMBASSY THEATRE

ATLANTIC CITY, N. J.

Owner: Wielland and Lewis
Architect: Armand Carroll
Size of Lot: Irregular
Seating Capacity: 1485
Cost of Theatre: Not Available

Acoustical Treatment—Velvet over rockwool and celotex tile. Rockwool manufactured by Keasbey & Mattison Co. Celotex manufactured by The Celotex Corp.
Air Conditioning—Well water system. Coiling coils manufactured by The Trane Co. Blowers manufactured by American Foundry & Furnace Co. Equipment furnished by George C. Lewis.
Candy Machines—Installed by Berlo Vending.
Carpets—Manufactured by C. P. Cochrane Co.
Chairs—Manufactured by American Seating Co.
Construction Material—Limestone, Carrara structural glass, brick, steel. Carrara manufactured by Pittsburgh Plate Glass Co.
Curtain Controls and Track—A.D.C. Manufactured by Automatic Devices Co.
Decorator—Armando T. Ricci.
Display Frames—Aluminum frames manufactured by Pittsburgh Plate Glass Co.
Entrance Doors—Herculite. Manufactured by Pittsburgh Plate Glass Co.
Generators—Hertner. Manufactured by Hertner Electric Co.
Lighting Fixtures—Manufactured by Voigt Co.
Projection Lamps—High intensity. Manufactured by Hall and Connelley.
Projection Machines—Simplex E-7. Manufactured by International Projector Corp.
Screen—RCA Magic. Manufactured by RCA Manufacturing Co.
Sign and Marquee—Fabricated and erected by Joseph Josephson.
Sign Letters—Wagner. Manufactured by Wagner Sign Service, Inc.
Sound—Simplex 4-Star. Manufactured by International Projector Corp.
Stage Drapes, Curtains and Wall Fabrics—Installed by Novelty Scenic Studios, Inc.
Supply Dealer—National Theatre Supply Co.



The Carpet Clinic

THE SELECTION OF THE FLOOR COVERING IN RELATION TO ITS USE

Any floor covering is varied in its quality characteristics and purposes, according to the different uses to which it may be put. The wise purchaser becomes acquainted with these special characteristics so that he or she may select the type of construction, design, and coloring which most closely meet their particular demands. The careful consideration of utilitarian as well as the decorative effects does not limit the possibilities of the purchasers. On the contrary, it supplements and assures the permanence of those effects which the purchaser desires.

Plain or Solid Color Rugs and Carpets

Pile floor coverings, like all pile fabrics, are subject to shading effects, particularly in the early periods of their use. This is especially noticeable where traffic is very heavy over some parts of the carpeting and light over other parts. The plain rug or carpet is beautifully smooth and evenly colored when new, but wool, while elastic, is not infinitely so, and this smoothness cannot be expected to be retained under constant and unequal wear.

Light Colors

Delicate tints and light shades are sometimes used in decorating and for certain pleasing effects. However, if these colorings are expected to be permanent, they should be used where traffic is relatively limited and where foreign materials will not be spilled on the floor, unless the consumer is prepared to have the carpet frequently cleaned or replaced.

Fading

Wool floor coverings have kept pace with the tremendous progress of modern chemical science in the use of wool dye-stuffs, having a permanence unheard of in the early manufacture of rugs and carpets. Consequently it is no longer necessary to protect wool floor coverings against the normal exposure to light such as is experienced in the average home.

Stains and Spots

Spillage is a frequent cause of staining and spotting. The progress in the science of dyeing has brought about, in floor coverings, an improved resistance to color changes caused by foreign materials. However, the effect of certain types of spillage is still considerable, and in areas where spillage is likely to be great, the use of green, blue, and rose taupe shades need particular protection.

Soil

Carpets and rugs are exposed to the soiling effect of traffic and dust-laden air. Such soiling has varying degrees, and if soiling is expected to be relatively excessive, light colors should be avoided in floor coverings. Excessive soil will tend to change the tone of certain colors, and in using delicate tints one should consider this effect.

Excessive dirt in the pile of floor coverings will naturally decrease the wearing qualities of the fabric.

THE INSTALLATION OR LAYING OF THE CARPET

Cushion

Where carpets and rugs are subjected to unusually severe wear conditions, such as when laid on concrete and marble floors or on stairs, the use of rug cushions is especially indicated.

In all cases the condition of the floor is important. Rough and uneven floors and those with spaces between boards or with raised parts, such as door sills or sliding door trolleys are a frequent cause of severe localized wear.

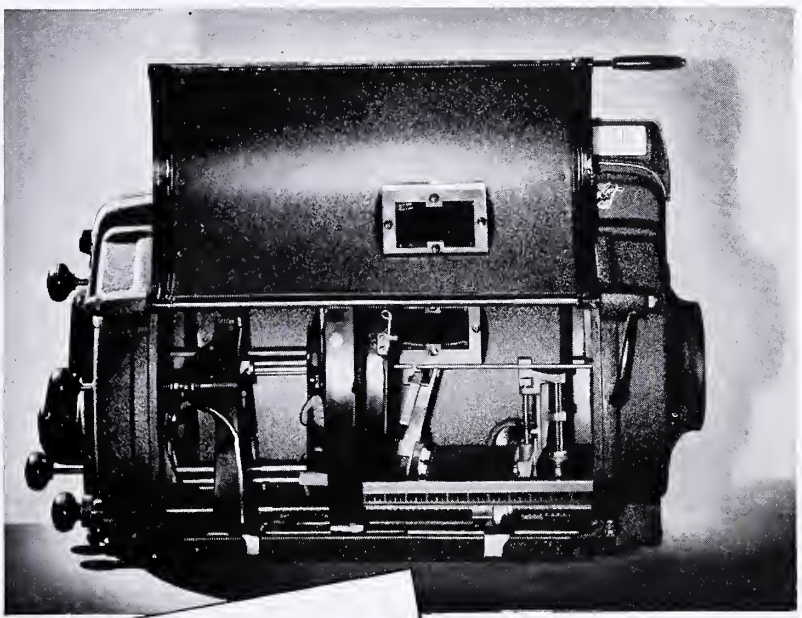
It is recommended, that especially with fabrics of light weight and open construction, rug cushions which have a raised design on one side, be laid with the design side down and the smooth side up.

Sewing or Seaming

Where the number of breadths to be matched and sewn together are many, it is advisable to lay the carpet on the floor before seaming or cutting, matching the breadths both for color and figures. If the rolls do not exactly match for figure they can easily be shrunk to a key piece by tacking the carpet to the floor with the pile face down, and then sprinkling hot water on the back in order to remove any puckers or ripples that appear. The carpet must be thoroughly dry before final laying, otherwise mildew will result, causing the various fibers to disintegrate. Care should be taken that the pile in all breadths run in the same direction, otherwise a dark and light shading may result.

Can you afford to be without

SIMPLEX HIGH PROJECTION ARC LAMPS?



Satisfactory Projection Dictates Their Use

There was a time, perhaps, when you couldn't afford high intensity projection, so you suffered along with the dim, yellow light of your low intensities.

But today you can afford modern projection with the Simplex High, a low cost lamp for theatres of up to 800 seats, using screens as large as 18 feet in width.

This one-kilowatt lamp projects twice as much light as your low intensities with only slightly higher overall operating costs. It projects the brilliant, snow-white light so necessary to the projection of colored pictures, a light of the same characteristics as that under which the pictures were produced in Hollywood.

See the Simplex High in your own theatre and see the difference.

DISTRIBUTED BY

NATIONAL THEATRE SUPPLY COMPANY

There's a Branch Near You

Stretching

When carpets or rugs are attached to the floor, the tension used in stretching the fabric is most important. Carpets or rugs tend to increase in their dimensions as the humidity of the atmosphere surrounding them increases. If a carpet is tacked down without tension on a dry day, the humidity of damp weather may cause it to expand, and puckers may result. Puckers will be avoided if the carpet is laid under tension when attaching it to the floor in dry weather.

Allowance For Reversibility

The practice of turning the carpet or rug around from time to time and thus distributing or equalizing the travel over the surface is a wise precaution against shading and localized wear. When floor coverings are installed in corridors or irregular shaped lobbies, provision can be made for reversing if the carpet is divided into sections with this purpose in mind.

Stair Carpet

The choice of carpets for stairs is a particular instance of the special demands for wear which individual installations may offer. This type of service demands floor covering of high wear durability. Thus carpets with dense, tight pile surfaces should be used and the stairs should be heavily padded, particularly over the nosing. The carpet should be cut so that there is an extra allowance at one end. It can then be shifted from time to time so that new areas will come over the nose of the stairs, thus distributing the wear.

MAINTENANCE

While the Carpet or Rug is New

With the improvements in carpet construction and in the design of vacuum cleaners, it is no longer necessary to avoid the use of a vacuum cleaner during the first few months a rug is laid. Of course the carpet will fluff to a certain extent during this period. This fluffing is caused by the working out of the short ends left in the yarn as the pile is cut and will discontinue as soon as these ends have been removed. This fluffing does not injure the life or quality of the fabric.

From time to time during the early life of a new carpet or rug, occasional tufts may be seen to protrude above the surface. These should be clipped on a level with the surface with a sharp pair of shears and this causes no injury to the surface of the fabric. One should never attempt to pull out these tufts.

General Maintenance

The general maintenance of wool floor coverings may be divided into three phases: the daily care, the weekly care, and the seasonal cleaning which varies in frequency with the exposure and locality, color and design.

Weekly Cleaning

A vacuum cleaner should be used on all surfaces once a week; twice a week on heavily traveled areas. The use of the vacuum cleaner in untraveled areas removes dust deposited from the air and assists in the prevention of moth damage.

Small mats should never be shaken by gripping them at one end and snapping the other. This method is frequently the cause of broken threads in the back which results in the pile coming out under use. It is also frequently the cause for breaking of the fringe or serging.

(Editor's Note—Final installment of this service section will be published in the August Better Management issue.)

STRICTLY PERSONAL

The members of the Institute of Carpet Manufacturers of America, Inc., the people who make and know most about wool carpets and who, in the article above, tell how to get the most service from them, are:—The Beattie Manufacturing Company, Bigelow-Sanford Carpet Company, Inc., Charles P. Cochrane Company, Marshall Field and Company, the Firth Carpet Company, Hardwick and Magee Company, Hightstown Rug Company, Archibald Holmes and Son, A. and M. Karagheusian, Inc., Lea Fabrics, Inc., Thomas Leedom Carpet Company, the Magee Carpet Company, C. H. Masland and Sons, Inc., Philadelphia Carpet Company, Roxbury Carpet Company, Alexander Smith and Sons. At the time of its founding in 1927, there were many trade associations, manufacturing and otherwise, throughout the country, all of them being co-operative efforts to promote progress and development in the carpet manufacturing industry. The Institute is authorized under its charter to conduct a very wide variety of activities such as trade research in manufacturing and marketing, the collection and dissemination of information to enable each manufacturer to have truthful sources of information regarding markets, raw materials, improving methods of production and distribution, etc. As an organization, it has relations with the government, with the public, and with the trade generally, not only in its protection but in its responsibility to such interests.

THE CAMEO

...a Star Performer

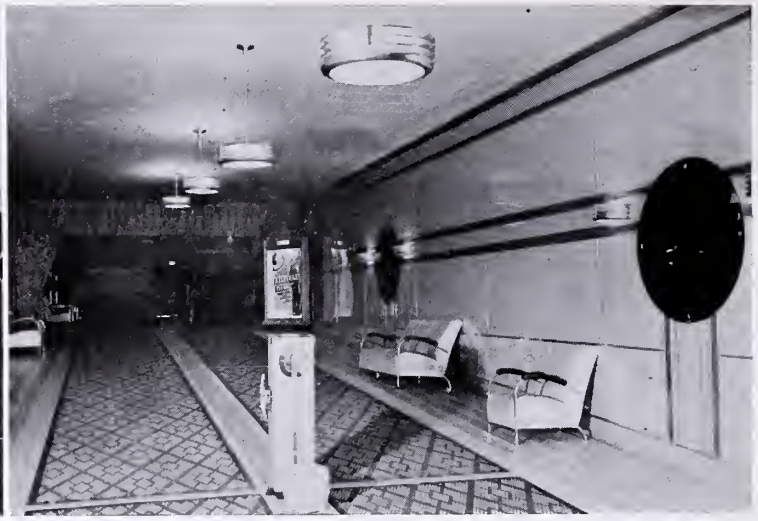
makes your best show better!

EVERY time and everywhere that it is installed the Heywood Cameo makes money for the box-office. These swanky chairs give your patrons *genuine* spring edge comfort *over the full area of the seat.* The Cameo is distinctive in appearance . . . lends flash and sparkle to your interior. The Cameo is reasonably priced because it is produced in such tremendous volume. And . . . the Cameo is so rich in deep, luxurious comfort that it will make every show seem just so much better to your patrons. *May we furnish details?*

HEYWOOD-WAKEFIELD

Theatre Seating Division

GARDNER •• MASSACHUSETTS



MARLITE VELVETEX, a product of Marsh Wall Products of Dover, Ohio, is pictured above in two of its recent installations. A wallboard, Marlite comes in many sizes and finishes at comparatively low prices and has application in both new and old work, according to the company. It has been used successfully in toilet rooms, powder rooms, and box offices, in addition to lobbies and foyers. Marlite can be used for semi-exteriors where it is not exposed to the elements. It is not recommended for exteriors, even though it has been used in this manner with satisfactory results on occasion. In the photograph at right, a Marlite marble-pattern was combined with Marlite plain-pattern for the walls with good results. At left is the Madison, Cincinnati, showing the entire walls and ceiling covered with Marlite plain-colors set in between M-65-A Mouldings. The doors are covered with Marlite and trimmed with M-70-A. At right is the foyer of the Emery, Reading, Ohio, with a Marlite Rose de Brignoles marble-pattern and Robin-egg Blue special tile-pattern, accented with feature strips of Persian Red. Marlite can be used right down to the base boards, as can be seen in the photographs.

Selling Pictures

"Caught In the Draft"

HARRISBURG, PA. (Population, 83,000) — Among the items in the campaign of manager Jack O'Rear, Colonial, was the distribution of 1000 special post cards with scenes from the picture, which were mailed to telephone subscribers. A telegram of praise from Walter Vincent, president of W. and V., was printed in an afternoon newspaper. Other items included a co-op ad with Paramount, transcribed spot announcements over WHP the day before opening and opening day, orchestrations provided for an orchestra which featured them at a local dance.

"The Reluctant Dragon"

BOSTON (Population, 770,000)—RKO-Keith publicist Jack Granara, assisted by Joe Mansfield and Red King, prepared a unique campaign for this, including special photos promoted in Boston Herald roto, a girl in the lobby in advance, drawing character charcoal sketches on 14x12 paper, and presenting them to passersby, with theatre plug and picture plug printed on the paper, and a dwarf dressed in a proper costume, and placed in a baby carriage a la Baby Weems, the carriage pushed by a pretty girl. Theatre signs were on the sides, and the midget answered questions and plugged the picture.

"Citizen Kane"

HARRISBURG, PA. (Population, 83,000)—On the opening day of the engagement at the Senate, managed by Bob Sidman, an airplane pulling a special banner flew over the business district at noon hour. The woman's angle and popular price scale were emphasized in the campaign and on a special theatre front. Manager Sidman planned to secure a transcription of Orson Welles' "War Of the Worlds." Advertising cards with quotes from reviews in Look, Life, Time, and PM were displayed on newstands. Each quotation and name of publication was printed on a different colored card.

"The Great Dictator"

CHESTER, PA. (Population, 59,000) — Joe Bergin, Stanley-Warner Stanley, tied in the Hess affair with his showing of this film. In his ads, Bergin wrote, "You'll howl with laughter at 'The Mad Dictator' as he Thunders! Roars! Screams and Rants! But Hitler says it's Hess who's crazy!" Bergin opened the picture in the midst of all the Hess headlines, and the ad drew a lot of attention and comment.

NOW YOU CAN ADD
PICTORIAL POWER
TO YOUR MARQUEE
WITH THE
WAGNER TRANSPARENCY FRAME
EXHIBITORS CALL IT
"THE GREATEST DEVELOPMENT FOR MARQUEE DISPLAY SINCE SILHOUETTE LETTERS"
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NEW YORK
123 W. 64th Street
DETROIT
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Two Years Old . . .

BUT STILL THEY TALK!

James Wood, manager of the Mariemont Theater in Greater Cincinnati writes:

"As you know the Mariemont has many new innovations in theater comfort. All of these have received a vast amount of comment. However, as the novelty wore off, the comments were fewer and farther apart—all except Push-Back Seats. Hardly a day goes by without someone remarking about the comfort and convenience of these seats."

Every experienced showman can appreciate the significance of this statement by a theater manager who has had Push-Back Seats in use over two years. Write for all the facts on this revolutionary theater seat that ends standing to let others pass.

Kroehler Mfg. Co., Public Seating Division
1248 S. Wabash Ave., Chicago, Ill.
206 Lexington Ave., New York, N. Y.
2013 S. Vermont Ave., Los Angeles, California
4020 E. 116th St., Cleveland, Ohio
6700 Denton Drive, Dallas, Texas

Standard Theater Supply Corporation,
78 Broadway, Boston, Massachusetts

Elliott Film Co., 72 Glenwood Avenue,
Minneapolis, Minnesota

(*Export*) Roy Chandler, 505 Fifth Avenue, New York, New York

KROEHLER *Push-Back* PATENTED THEATER SEATS

MADE BY WORLD'S LARGEST FURNITURE MANUFACTURER

THEATRE FABRICS
for
DRAPERIES · WALL COVERINGS
CYCLORAMAS · PERMANENT &
NOVELTY STAGE CURTAINS

Dazian's "Fabric Exclusives" add a rich individuality and a feeling of "costly decoration" at prices that one *expects* to pay. WE ARE NOW ENTERING OUR 100th YEAR OF SUCCESSFUL OPERATION.

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Established 1842
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for oh so little money!

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Tower	Milford, Conn.
Phelps	Phelps, N. Y.
Little	Haddonfield, N. J.
Lark	Larksville, Pa.
Riviera	Barryville, N. Y.
Roxy	Exmore, Va.
Arcadia	Wellsboro, Pa.
Grand	Taunton, Mass.

Blowers ..... from **$24.50**
Air Washers ... from **$20.00**

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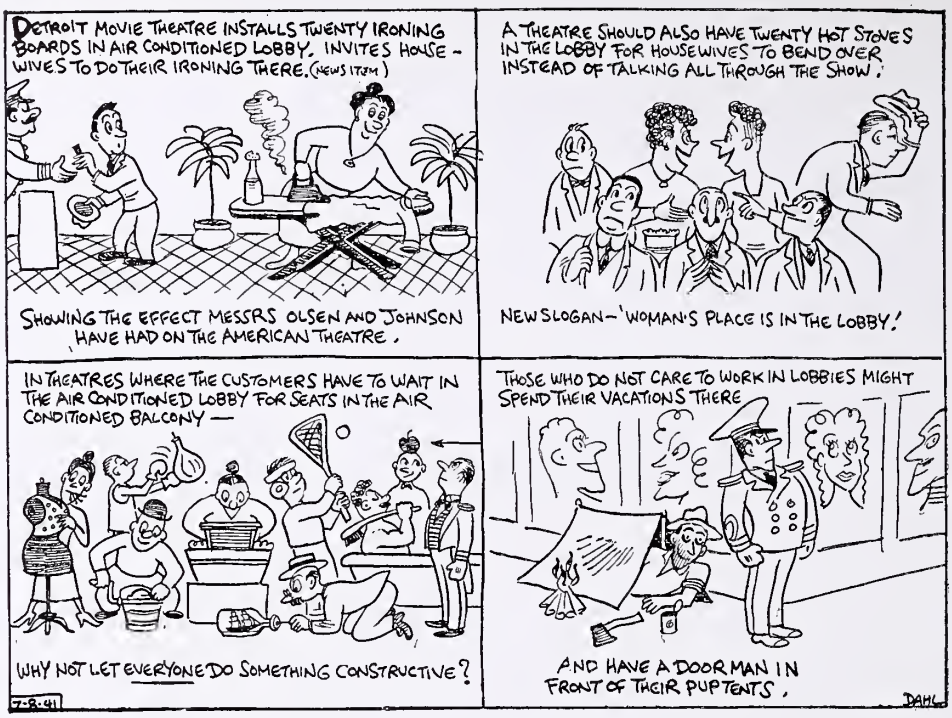
THE HOBBY LOBBY — *By Dahl*



DAHL, astute cartoonist of the Boston Herald, received the inspiration for this cartoon from the news that a Detroit movie house had installed 20 ironing boards in its air-conditioned lobby, and had invited housewives to do their ironing there and beat the heat. We think it's pretty funny.

"Time Out For Rhythm"

HARRISBURG, PA. (Population, 83,000) — Manager Jack O'Rear, Colonial, arranged a special tieup with a local Victor dealer on Joan Merrill recordings. Theatre made special window displays of the star and the Victor agency distributed them to downtown dealers for windows. Orchestrations were furnished to a local orchestra and the play date was announced at the dance. Title pages of music and special standees were provided for ten-cent stores. Five hundred special Rudy Vallee standees were placed on soda fountains, beer parlor tables, etc. Same number of door hangers were put on parked cars, telephones in public booths, and door knobs. Stills were featured in a Max Factor tie-up in a large department store. Heralds were distributed in the theatre a week before the opening.

Operation Tips—No. 1

Does your staff know enough of the motion picture and theatre business to be able to answer questions intelligently; to be able to eke results from your suggestions; to make supplies a real asset to your theatre; to determine whether your sound is too high or too low; to distinguish light and dark pictures on screen; to put a dollar sign into service and get as much out of it; tell an inquiring patron what the show is about, its stars, and the short subjects; be able to clean a theatre thoroughly or advise you about untapped spots necessitating additional help—OR ANY NUMBER OF POTENT ITEMS THAT POINT TO PROFITS?

Remember—a successful general always has a competent staff!

"Billy the Kid"

READING, PA. (Population, 110,000)—George R. Peters, manager, Loew's, tied up with a department store for distribution of more than 30,000 store bulletins, carrying a "Billy the Kid" advertisement along with the store's merchandise news. The store paid all costs of preparation, printing, and distribution of the circulars, and also for nine pairs of tickets given store patrons who found their names tucked away in fine print in the circular. Peters also printed a trick circular in which typed letters, massed, outlined Taylor's head and shoulders. In the type were hidden the names of various cities and towns which offered "rewards" for the capture of "Billy the Kid."

Miscellaneous Notes

Walker Screens to Metro

HOLLYWOOD—For use in its numerous preview rooms, Metro has just purchased 10 of the newest type Walker plastic molded screens, according to Lloyd Ownbey, manager, Los Angeles branch of National Theatre Supply Company. Installation of 10 Walker "PM" screens, as they are popularly known, follows the selection of this remarkable new screen by other important Hollywood studios, including Technicolor.

Masucci Resigns Post

NEW YORK—P. F. Masucci, who, since 1934, has been eastern district manager for International Seat Corporation of Union City, Ind., resigned his post last fortnight, and after a short rest will announce his new connection.

Recent Installations

NEW YORK—Recent installations by the National Theatre Supply Company were as follows: Iager, Iager, W. Va.—Simplex Four-Star sound, Super Simplex projectors, Simplex High lamps, National rectifiers, F 2 Cinephor lenses, Walker PM screen, and Crestwood carpet. Evans, Saloman, Md.—Simplex Four-Star sound, Simplex projectors, Peerless lamps, National rectifiers, and Walker screen. Powell's, Chincateague, Va.—Simplex projectors. Herndon, Herndon, Va.—Simplex E-7 projectors Atlas. Washington—National curtain track, Walker screen, and Super Cinephor lenses. Hilton, Baltimore—E-7 projectors, Hertner transverters, Peerless Magnarc lamps, Walker screen, Copper Oxide rectifiers, Cinephor lenses, National Crestwood carpet, Johnson coin-changer; Neutype film cabinet and table. New, Berlin, Md.—Simplex Four-Star sound, Simplex projectors, Simplex High lamps and rectifiers, and Walker screen. Richmond, Alexandria, Va.—Simplex E-7 mechanisms, Peerless Magnarc lamps, Hertner Transverter, and booth equipment.

Super Simplex projectors: RKO Keith, Washington, D. C.; Virginia, Harrisonburg, Va.; Madison, Albany; American, Troy, N. Y.; Delaware, Albany; Capital, Ballston, N. Y.; Colony, Schenectady, N.Y.; Fairlawn, Washington, D. C., Copper Oxide rectifiers: Capitol, Ballston, N. Y.; Palace, Petersburg, Va. Timco ticket registers: Palace, Christiansburg, Va.; Warwick, Newport News, Va. Simplex High lamps: Capital, Ballston, N. Y.; Palace, Petersburg, Va.; Henry's, Hagerstown, Md.; Majestic, Mt. Savage, Md. Walker screens: New Market, New Market, Va.; Walbrook, Baltimore. Bausch and Lomb lenses: Delaware, Albany, N. Y.; Drive-In, Alexandria, Va.; Open-Air, Glen Burnie, Md.; New Market, New Market, Va. Wagner Silhouette signs: Imperial, Brunswick, Md.; State, Clarksville, Va. Voigt drinking fountains: Grand, Baltimore; Palace, Baltimore. Rowe candy merchandisers: Lincoln, Warwood, Va.; Star, Richlands, Va.

NEW YORK—Recent lighting installations listed by Charles J. Winston and Company, Inc., are Strand, Binghamton, N. Y.; Easton, Easton, Md.; Oswego, Oswego, N. Y.; Astoria, Astoria, L. I., N. Y.; Cohoes, Cohoes, N. Y.; Waller, Laurel, Del.; and Highland, Washington, D. C.

NEW YORK—Recent installations by the Typhoon Air Conditioning Company, Inc., include: Colony, Livingston, N. J.; Delaware, Albany, N. Y.; Schine's Oswego, Oswego, N. Y.; Haven, Olean, N. Y.; Colonial, Atlantic City, N. J.; Howard, Washington, D. C.; Capitol, Winchester, Va.; Moton, Newport News, Va.; Bland, Portsmouth, Va.; Carver, Norfolk, Va.; Booker T., Norfolk, Va.; Southern, York, Pa.; and theatres in Astoria, Queens, N. Y., and East Hartford, Conn.

Building Codes and Ordinances

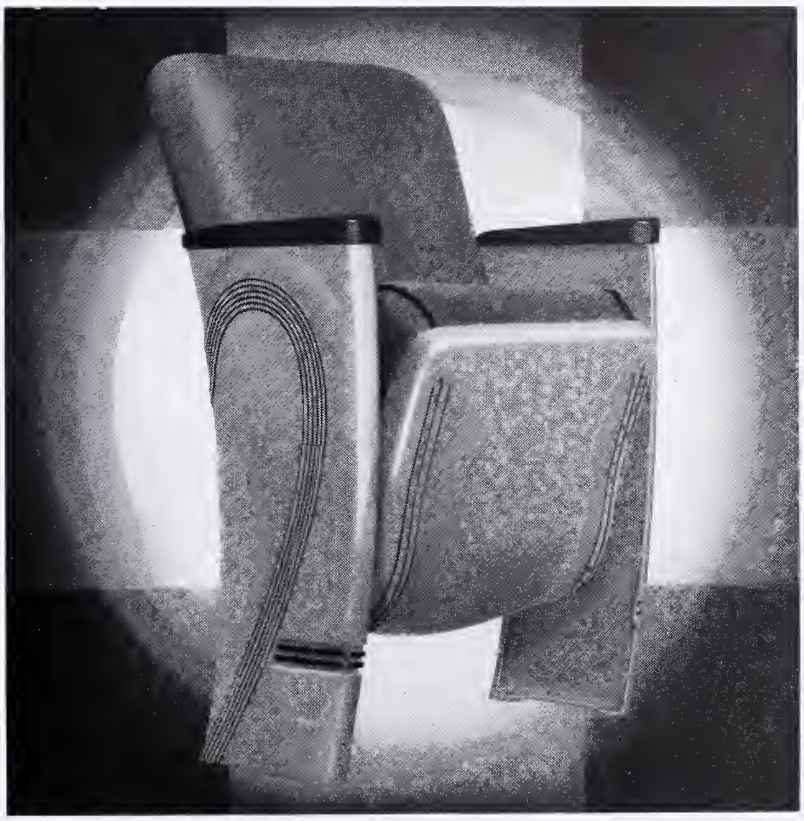
(*Continued from BM-6*)

mechanically washed. In other words, this requirement insures an odorless house at all times. There are only a few codes in the United States that require as much as 900 c. ft. of air per hour, per person, and even then 60 per cent of this is not fresh air but is recirculated air.

IN THE OLD DAYS, an owner was permitted to space the seats in the theatre in any way that suited him. Today most of the codes cover the spacing of seats back to back and also the number that are permitted in any one bank. The spacings vary from 30 inches to 33 inches back to back, but practically all of the codes agree that there should not be more than 14 seats in a bank that has two aisles, or more than seven seats in a bank that has only one aisle. In other words, for a patron to get to an aisle, he is not permitted to pass more than six people.

IN CONNECTION with the seating of houses, the widths of the aisles have now been increased so that in most instances two people can walk up or down an aisle abreast and most codes insist on at least a minimum of five feet at the head of the aisle. In the matter of hold-outs and size of standee spaces, there is also a wide difference in the rules. Fortunately, in the larger cities, the fire departments who have regulatory powers over theatres use good judgment in controlling the number of people who are permitted to stand either at the rear of the auditorium or in the reception lobbies leading into the theatre. The best codes insist that not more than two people deep shall stand in the standee space with the aisles open at all times, and that not more than one-third of the lobbies be utilized for patrons waiting to get into the theatre.

IN CLOSING, I would like to say that, when an architect asks me what code to follow in designing a house, I always refer him to the New York building code and to the code of the National Board of Fire Underwriters. If he follows these two authorities, he will not necessarily have the cheapest theatre, but he most certainly will have the safest theatre. This is not said in disparagement of the codes or regulations of other municipalities or states.



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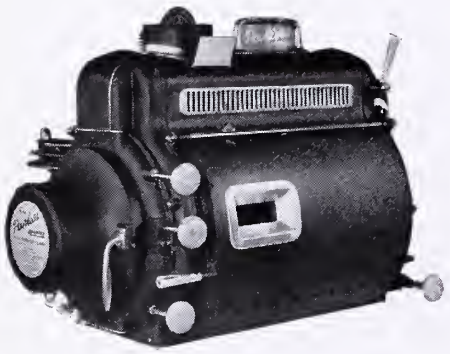

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A Challenge to the Industry

(*Continued from BM-5*)

pliant, eagerly responsive mind strongly "conditioned" to the impulse to see motion pictures, and your battle is half won. When the child sees the carefully selected pictures that you have made available for his school, his sense of enjoyment is aroused. The picture stirs his imagination —thrills him—gives him pleasure—and so he wants to see "more of the same." The almost invariable result will be his paid patronage at your regular motion-picture theatres—with delight for him and profit for you.

ANOTHER SOURCE of potential movie patrons will come from our present enlisted personnel at Army camps. Through the Army M. P. Service there is now or will be in every Army post a motion-picture theatre, or possibly two. Such theatres will entertain 1,500,000 soldiers. Leisure time at camp will permit many of these men to see motion pictures regularly for the first time, and thus whet their appetites for attendance at movies when they are on furloughs at home or in cities adjacent to Army posts.

TURNING NOW to a totally different but really vital question, I would like to say just a few words regarding pictures which should be sent to foreign markets where we are still permitted to do business.

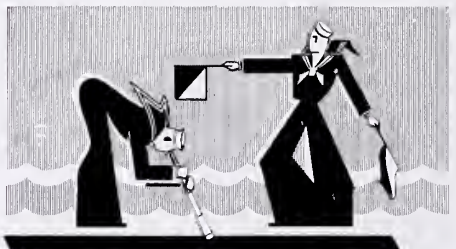
There is no use blinding ourselves to the fact that all pictures produced in Hollywood are not suitable for foreign consumption. In order to carry out this Administration's policy of zealously and wisely promoting better relations with all friendly foreign countries, the industry might well set up a body similar to its Production Code Authority and thus eliminate pictures wholly unsuited for foreign distribution. Over the years, many complaints have been made about American films which not only portray erroneously various incidents in the life and customs of foreign peoples, but also give these people a misconception of things American.

Both of these mistakes—I need hardly say—can be exceedingly damaging. If a picture portrays our own life here in the United States, it will not be suitable for foreign markets if it is *too* "jazzy," if it concentrates *too* much on lawlessness or crime, if it is unduly wild in general tone, if it depicts too-extravagant luxury and idleness, or if its comedy is so daft or eccentric that foreigners cannot readily understand and respond to it. Films of that sort won't make such a solid hit in foreign lands as *other films* might score—and they may work a grave injury to the prestige of this country.

IN THE PRESENT TREMENDOUSLY grave position of world affairs, you all realize, I know, how immensely important it is that foreigners should *not* acquire from our motion pictures the notion that the typical American is either scatterbrain or a trampler of the law, or lives habitually in sordid squalor. Our position in the world today, and our future well-being, may depend in great measure on a clear realization, throughout Latin America and elsewhere in the world, that the real American is a person of intelligence and restraint, courage and sound judgment, integrity and vision. Our motion pictures that go abroad should help to "put this idea across" whenever they portray the life of our own land. They should combine vigor with dignity, clean fun with wise discretion. They should give *a true picture* of the character and life of the citizens of this mighty nation. This is one way in which we can be really *patriotic* in the deepest sense of that word.

Then, too, on the other hand, if our pictures strive to portray the life of a foreign country—a Latin American country, for example—we need to be *very careful*. It is so dangerously easy to go astray in depicting the daily life, the habits, the traditions, the history of the foreign people. Research work of the highest accuracy is absolutely necessary—and the artists need to be able to "immerse themselves" in the true spirit of the foreign life. Blunders are apt to "stand out like sore thumbs" in the eyes of the foreign audience—and they may grate upon, and irritate, the minds of the individual patrons. Foreign moviegoers know what their life is actually like, and if they see it absurdly misrepresented on the screen—or even carelessly "blurred" or ignored as regards some vital detail—it's only natural that they should be offended or resentful. We in the United States would react in exactly the same way. Our Hollywood producers, our American distributors, must bear all this in mind—unceasingly and scrupulously. At any cost, we must avoid such bungles or mere slips as are likely to "rub foreign peoples the wrong way." Research, care, and real solicitude are the answers to this problem. By giving the utmost attention to this question, we shall be rendering a valuable service to our country.

I WANT TO MAKE myself perfectly clear about this matter. I believe that the overwhelming majority of our producers are so careful and judicious that such criticism cannot be justly directed at them. The flaws and faults—most of them utterly unintentional—are certainly *the exception*. But they are exceptions to which earnest thought may well be given.



United States Air Conditioning Corp., Minneapolis

With the tremendous losses in our foreign revenue during 1940 due to the virtual wiping out of our European markets, the American industry faces the problem of maintaining its traditional quality of motion pictures in the face of these losses. During normal times an estimated 40 per cent of the total revenues to our American producers came from abroad. As a direct and disconcerting result of the present war in Europe, this proportion has been reduced to approximately 15 per cent. During 1939, 1940, and 1941, 20 European countries have fallen to ruthless invaders. This in simple language means that our American films were removed from the screens of approximately 20,500 theatres in those countries of the invader and the conquered. If we include Russia with its 3,000 theatres, this would bring our total of European screens lost since September, 1939, to 23,500. This, by the way, is more theatres than now exist in the United States and more than in Latin America, the Far East, the Near East, Africa, and Canada combined, which have a total of approximately 15,000 theatres.

AN EXAMINATION of remaining European screens open to our American pictures as of today shows that approximately 14,000 theatres remain in Europe for American film-play dates. Now, when American producers have lost revenue from such cities as Paris, Rome, Prague, Brussels, Berlin, Vienna, and many more important European centers, the graveness of our foreign losses can easily be seen. Our foreign problem does not stop here. Income from another six additional countries has virtually ceased. Then, too, exchange restrictions in Latin America, the British Dominions, and in other places have diminished dollar receipts which help maintain the expense of American productions. American films and even funds have been confiscated in nearly every market that the invading forces have occupied. Films from Germany have followed these invading forces, and much time will pass before our American films will see the silver screens of these occupied regions.

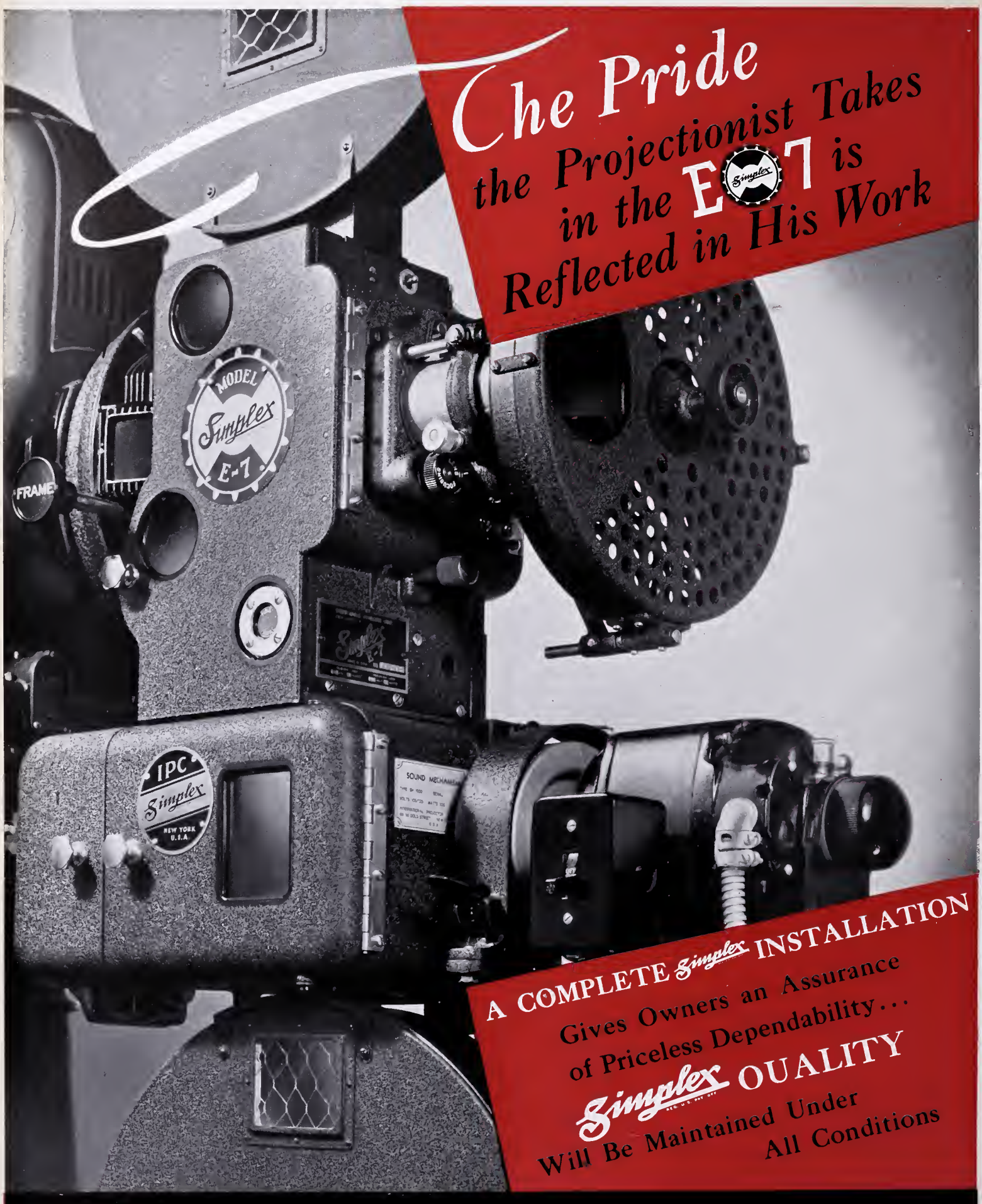
FROM PRESENT INDICATIONS, Hollywood has no intention of curtailing the quality of its motion pictures—surely a good sign of its confidence that it can weather the storm and, with good pictures, probably compensate for some of its foreign losses from increased revenues in the United States. Quality pictures will induce more frequent attendance at the box office of those persons who have not been going to the movies recently quite as often as they did in the past. Also, with this Government's defense program getting under way in high gear, employment in much greater numbers is already strongly in evidence—thereby giving millions of more people an opportunity to attend a form of entertainment well within their reach which they have been "passing up" during lean times.

IN ALL YOUR EFFORTS to conserve and promote the interests of your great industry, you may rest assured that you have the support of the Bureau of Foreign and Domestic Commerce — the *businessmen's service bureau at Washington*. You know that the Bureau has striven to help the motion-picture industry in the past. It will continue to do so in the future, with all the energy and resources at its command. The Bureau is giving more and more attention today to long-range planning—and the main objective of all such planning, in the American business field, is the reward that comes from selling more and better goods to more people at reasonable and acceptable prices. This basic principle applies to the motion-picture industry as much as to any other.

The Bureau of Foreign and Domestic Commerce is now completing a process of reorganization that is designed to streamline and revitalize all of our activities, so that the practical businessman will derive more benefit from our efforts. As our Director, Carroll L. Wilson, has said, "we aim to be able to place on the businessman's desk a supply of facts that are so relevant, so intelligible, so usable, that he can actually convert them into profits for himself and into an augmentation of the national well-being."

If the national well-being is to be promoted effectively, we must all prove our ability to tackle and conquer our problems—whether we are turning out bombing-planes or producing and exhibiting the motion pictures that are essential to the maintenance of healthy, sturdy morale.

THE CAPACITY of the motion-picture industry to grapple effectually with unexpected contingencies, and to make such shifts or modifications as new conditions demand, while continuing to provide an uninterrupted flow of splendid entertainment, is conclusively proved by the whole story of its evolution—during which innumerable obstacles have been surmounted, perplexities dispelled, and really extraordinary successes achieved.



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The Feature Check-up

Of All Features Released Nationally
Since November 15, 1940

COLUMBIA

(1939-1940 releases from 1001 up; 1940-1941 releases from 2001 up.)

ACROSS THE SIERRAS — W — Bill Elliott, Richard Fiske, Luana Walters—One of Elliott's better entries—58m.—see Mar. 5 issue—(2212).

ADAM HAD FOUR SONS—D—Warner Baxter, Ingrid Bergman, Susan Hayward, Fay Wray—Top-notch women's drama that can stand strong selling—81m.—see Mar. 5 issue—(2006).

ADVENTURE IN WASHINGTON—D—Herbert Marshall, Virginia Bruce, Gene Reynolds—Well made programmer has plenty of selling angles—86m.—see June 11 issue—(2010).

ARIZONA—WD—Jean Arthur, William Holden, Warren William—High-rating open air epic has plenty of exploitation angles—122m.—see Nov. 27 issue—(2101).

BEYOND THE SACRAMENTO—W—Bill Elliott, Evelyn Keyes—High-rating Elliott—58m.—see Nov. 27 issue—(2210).

BIG BOSS, THE—MD—Otto Kruger, Gloria Dickson, John Litel—For the duals and nabes—70m.—see May 14 issue—(2037).

BLONDIE GOES LATIN—CMU—Penny Singleton, Arthur Lake, Larry Simms, Tito Guizar—One of the better Blondies—69m.—see Feb. 19 issue—(2015).

BLONDIE IN SOCIETY—C—Penny Singleton, Arthur Lake, Larry Simms—Best in the series—76m.—see July 9 issue.

DEVIL COMMANDS, THE—MY—Boris Karloff, Richard Fiske, Amanda Duff—For the Karloff fans—65m.—see Feb. 19 issue—(2028).

ELLERY QUEEN, MASTER DETECTIVE—MYD—Ralph Bellamy, Margaret Lindsay, Michael Whalen—Good mystery for duals—68m.—see Dec. 11 issue—70m.—see Mar. 5 issue—(2025).

ELLERY QUEEN'S PENTHOUSE MYSTERY — MY — Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Dualler; good entrant in Ellery Queen series—70m.—see Mar. 5 issue—(2025).

ESCAPE TO GLORY (Submarine Zone) — D — Pat O'Brien, Constance Bennett, John Halliday—Top-loal meller has plenty of selling angles—74m.—see Dec. 11 issue—(2012).

FACE BEHIND THE MASK, THE—MD—Peter Lorre, Evelyn Keyes, Don Beddoe—Well-made melodrama with big selling problem—65m.—see Feb. 5 issue (2029).

GREAT PLANE ROBBERY, THE — AD—Jack Holt, Vicki Lester, Stanley Fields—Sub-par stuff; Jack Holt's fans might like it—58m.—see Nov. 27 issue—(2031).

GREAT SWINDLE, THE — MD — Jack Holt, Marjorie Reynolds, Sidney Blackmer—Filler for the bottom dual spot—54m.—see Apr. 2 issue—(2034).

HANDS ACROSS THE ROCKIES—W—Bill Elliott, Mary Dailey—Topnotch western with good comedy—57m.—see June 25 issue—(2215).

HER FIRST BEAU—CD—Jane Withers, Jackie Cooper, Edith Fellows, William Tracy—Pleasing family program—78m.—see May 14 issue—(2013).

I WAS A PRISONER ON DEVIL'S ISLAND—MD—Sally Eilers, Donald Woods, Edward Ciannelli—Bottom dualler—62m.—see July 9 issue—(2041).

LONE WOLF KEEPS A DATE, THE — MY — Warren William, Frances Robinson, Eric Blore—Run-of-the-mill dualler—65m.—see Nov. 27 issue—(2021).

LONE WOLF TAKES A CHANCE, THE—MD—Warren William, June Storey, Henry Wilcoxon, Eric Blore—Below the Lone Wolf standard; bottom dualler—76m.—see Mar. 19 issue—(2022).

MEDICO OF PAINTED SPRINGS, THE—W—Charles Starrett, Terry Walker—Topnotch western—60m.—see July 9 issue—(2206).

MEET BOSTON BLACKIE—MY—Chester Morris, Rochelle Hudson, Constance Worth — Fast-moving comedy-meller for the duals—61m.—see Mar. 5 issue—(2027).

MISSING TEN DAYS—MD—Rex Harrison, Karen Verne, Joan Marion — Okay British meller for houses which can play this type of product—77m.—see Mar. 19 issue—(English-made)—(2044).

NAVAL ACADEMY—CD—Freddie Bartholomew, Jimmy Lydon, Billy Cook—Pleasant entertainment with military angles to help selling—67m.—see May 28 issue—(2020).

NORTH FROM THE LONE STAR—W—Bill Elliott, Richard Fiske, Dorothy Fay—Will please the oatie fans—58m.—see Apr. 30 issue—(2213).

OUTLAWS OF THE PANHANDLES — WMU — Charles Starrett, Frances Robinson, Sons of Pioneers — Routine western — 59m. — see Mar. 19 issue—(2205).

PENNY SERENADE—CD—Cary Grant, Irene Dunne, Beulah Bondi—Combination of comedy, romance, and heart-throbs; of hit proportions, should register big grosses—120m.—see Apr. 30 issue—(2002).

PHANTOM SUBMARINE, THE—MYD—Anita Louise, Bruce Bennett—Filler—70m.—see Jan. 22 issue—(2033).

PINTO KID, THE—W—Charles Starrett, Louise Currie, Bob Nolan—Good western—61m.—see Jan. 22 issue—(2204).

RETURN OF DANIEL BOONE, THE—W—Bill Elliott, Betty Miles—Up to par Elliott—61m.—see May 28 issue—(2214).

RICHEST MAN IN TOWN, THE—D—Frank Craven, Edgar Buchanan, Eileen O'Hearn—For the duallers—68m.—see June 25 issue—(2026).

SHE KNEW ALL THE ANSWERS—C—Joan Bennett, Franchot Tone, John Hubbard—Pleasing program comedy will need plenty of selling—86m.—see May 28 issue—(2008).

SUBMARINE ZONE—see Escape to Glory.

SWEETHEART OF THE CAMPUS—MUC—Ruby Keeler, Ozzie Nelson, Harriet Hilliard—Lower-bracket musical—67m.—see July 9 issue—(2019).

THEY DARE NOT LOVE—MD—Martha Scott, George Brent, Paul Lukas—Sell the names—76m.—see May 14 issue—(2011).

THIS THING CALLED LOVE — C—Rosalind Russell, Melvyn Douglas, Binnie Barnes—Good entertainment on the sophisticated level—98m.—see Jan. 8 issue—(2005)—(A).

TIME OUT FOR RHYTHM—MUC—Rudy Vallee, Ann Miller, Rosemary Lane—Musical with specialties for the duallers—75m. — see June 11 issue — (2009).

UNDER AGE—D—Nan Grey, Tom Neal, Alan Baxter—Lightweight offering for the duallers — 60m. — see Apr. 30 issue—(2036).

VOICE IN THE NIGHT, THE — Clive Brook, Diana Wynyard—Anti-Nazi show is well made, but will need plenty of attention in most spots—80m.—see May 14 issue—(English-made).

WILDCAT OF TUCSON—W—Bill Elliott, Evelyn Young, Stanley Brown—Okay Elliot—59m.—see Feb. 5 issue—(2211).

TO BE REVIEWED OR IN PRODUCTION

BLONDE FROM SINGAPORE, THE—Florence Rice, Leif Erikson.

ELLERY QUEEN AND THE PERFECT CRIME—Ralph Bellamy, Margaret Lindsay, John Beal.

FIVE MEN—Leslie Howard, Raymond Massey, Laurence Olivier—(English-made).

GO WEST, YOUNG LADY — Penny Singleton, Glenn Ford.

HARMON OF MICHIGAN—Tom Harmon, Anita Louise.

HERE COMES MR. JORDAN — Robert Montgomery, Rita Johnson, Claude Rains.

KING OF DODGE CITY—Bill Elliott, Tex Ritter, Judith Linden.

LADIES IN RETIREMENT—Ida Lupino, Louis Hayward, Elsa Lanchester.

MEDICO RIDES, THE—Charles Starrett, Eileen O'Hearn.

MEN IN HER LIFE, THE—Loretta Young, Dean Jagger, Conrad Veidt.

MYSTERY SHIP—Lola Lane, Paul Kelly.

OFFICER AND THE LADY, THE—Rochelle Hudson, Bruce Bennett, Roger Pryor.

OUR WIFE—Ruth Hussey, Melvyn Douglas, Charles Coburn, Ellen Drew.

ROARING FRONTIERS—Bill Elliott, Tex Ritter, Ruth Ford.

SON OF DAVY CROCKETT, THE—Bill Elliott, Iris Meredith, Dub Taylor.

TEXAS—William Holden, Glenn Ford, Claire Trevor.

TILLIE THE TOILER — Kay Harris, William Tracy, Ernest Truex.

TWO LATINS FROM MANHATTAN—Jinx Falkenberg, Joan Davis, Joan Woodbury.

THREE GIRLS ABOUT TOWN — Joan Blondell, John Howard, Robert Benchley.

TWO IN A TAXI—Anita Louise, Russell Hayden, Dick Purcell.

YOU BELONG TO ME — Barbara Stanwyck, Henry Fonda, Edgar Buchanan.

YOU'LL NEVER GET RICH—Fred Astaire, Rita Hayworth, Robert Benchley, John Hubbard.

METRO

(1939-40 releases from 1 up; 1940-1941 releases from 101 up.)

ANDY HARDY'S PRIVATE SECRETARY—C—Mickey Rooney, Lewis Stone, Ian Hunter, Kathryn Grayson—Top-notch comedy for all audiences; maintains series standard—101m.—see Mar. 5 issue—(126).

BAD MAN, THE—AD—Wallace Beery, Laraine Day, Lionel Barrymore, Ronald Reagan—Depends on the name draw—70m.—see Apr. 2 issue—(124).

BARNACLE BILL—C—Wallace Beery, Marjorie Main, Leo Carrillo—Lusty Beery comedy; okay program entertainment—92m.—see July 9 issue—(141).

BIG STORE, THE—CMU—Marx Brothers, Tony Martin, Virginia Grey—One of the better Marx Brothers entries—83m.—see June 25 issue—(139).

BILLY THE KID—W—Robert Taylor, Brian Donlevy, Ian Hunter, Mary Howard—Formula western with excellent scenic background—95m.—see June 11 issue—(Technicolor)—(137).

BLONDE INSPIRATION—CD—John Shelton, Virginia Grey, Albert Dekker, Charles Butterworth—For the lower half of the duallers—72m.—see Feb. 19 issue—(123).

BLOSSOMS IN THE DUST—D—Greer Garson, Walter Pidgeon, Felix Bressart, Marsha Hunt — Strong women's show, on the sentimental side; needs selling—99m.—see July 9 issue—(Technicolor).

COME LIVE WITH ME—C—James Stewart, Hedy Lamarr, Ian Hunter—Well-made comedy; names will help—86m.—see Feb. 5 issue—(122)—(A).

COMRADE X — CD — Clark Gable, Hedy Lamarr, Felix Bressart — Gable and Lamarr should guarantee grosses—89m.—see Dec. 25 issue—(113).

DR. KILDARE'S CRISIS—D—Lew Ayres, Robert Young, Laraine Day, Lionel Barrymore—Impressive member of the Kildare series—75m.—see Dec. 11 issue—(115).

FLIGHT COMMAND—MD—Robert Taylor, Ruth Hussey, Walter Pidgeon — Highly exploitable service picture—115m.—see Dec. 25 issue—(117).

FREE AND EASY — C—Ruth Hussey, Robert Cummings, Judith Anderson—Comedy for the bottom duallers; sell the names—55m.—see Mar. 5 issue—(127).

GALLANT SONS—MY—Jackie Cooper, Bonita Granville, Ian Hunter, Gail Patrick—Might be a sleeper for the family trade, with special appeal for young people—76m.—see Nov. 27 issue—(111).

GET-AWAY, THE—MD—Robert Sterling, Dan Dailey, Jr., Charles Winninger, Donna Reed—Fast moving action show will fit nicely into the duallers—89m. see June 25 issue—(138).

GONE WITH THE WIND — D — Clark Gable, Vivien Leigh, Olivia de Havilland, Leslie Howard, Thomas Mitchell—Par excellence—228m.—see Jan. 8 issue—(Tecbnicolor)—(A).

GO WEST — MUC—The Marx Brothers, John Carroll, Diana Lewis—Grosses should hit the high-water Marx—82m.—see Dec. 25 issue—(114).

I'LL WAIT FOR YOU—MD—Robert Sterling, Marsha Hunt, Virginia Weidler—Okay for the bottom dual spot—75m.—see May 28 issue—(135).

KEEPING COMPANY—CD—Frank Morgan, Ann Rutherford, John Shelton, Virginia Weidler—Good family entertainment for the lower bracket—79m.—see Jan. 8 issue—(116).

LAND OF LIBERTY—HDoc—Compilation sponsored by the MPPDA and edited by Cecil B. DeMille—Excellent patriotic exploitation offering; plenty of star value—98m.—see Jan. 22 issue—(120).

LITTLE NELLIE KELLY—MDMU—Judy Garland, George Murphy, Charles Winninger, Douglas McPhail—Pleasant musical-meller—100m.—see Nov. 27 issue—(112).

LOVE CRAZY—C—William Powell, Myrna Loy, Gail Patrick—Looks like a summer money show—99m.—see May 28 issue—(134).

MAISIE WAS A LADY—CD—Ann Sothern, Lew Ayres, Maureen O'Sullivan — Pleasing entrant in the "Maisie" series—79m.—see Jan. 22 issue—(118).

MATA HARI — MD—Greta Garbo, Ramon Novarro, Lionel Barrymore—Re-issue has present day selling angles—89m.—see June 25 issue—(185).

MEN OF BOYS TOWN—D—Spencer Tracy, Mickey Rooney, Bobs Watson—Packed with entertainment value for everyone—106m.—see Mar. 19 issue—(132).

NAVY BLUE AND GOLD—CD—James Stewart, Robert Young, Lionel Barrymore, Florence Rice—Re-issue can be sold on service angles and name strength—94m.—see July 9 issue.

PENALTY, THE—MD—Edward Arnold, Lionel Barrymore, Gene Reynolds, Marsha Hunt—Good action dualler, especially suited for family and small-town trade—80m.—see Mar. 19 issue—(129).

PEOPLE VS. DR. KILDARE, THE—MD—Lew Ayres, Lionel Barrymore, Laraine Day—Top-ranking member of the series—78m.—see May 14 issue—(133).

PHILADELPHIA STORY, THE—CD—Cary Grant, Katharine Hepburn, James Stewart—High-rating for any situation—112m.—see Dec. 11 issue—(119).

RAGE IN HEAVEN—MD—Robert Montgomery, Ingrid Bergman, George Sanders—Good critics' picture with a selling problem—85m.—see Mar. 19 issue—(128).

STARS LOOK DOWN, THE — D—Michael Redgrave, Margaret Lockwood, Emlyn Williams—Tight, gripping drama with strong tragic overtones; well-made, but a selling problem—99m.—see July 23 issue—(English-made)—(142).

THEY MET IN BOMBAY—CMD—Clark Gable, Rosalind Russell, Peter Lorre—Name strength should help this to very good summer grosses—92m.—see July 9 issue—(140).

TRIAL OF MARY DUGAN, THE—D—Laraine Day, Robert Young, Tom Conway, Frieda Inescort—Saleable dramatic program—90m.—see Feb. 19 issue—(125).

WASHINGTON MELODRAMA—MD—Frank Morgan, Ann Rutherford, Kent Taylor—Just a programmer for the duallers—80m.—see Apr. 30 issue—(131).

WILD MAN OF BORNEO—CD—Frank Morgan, Mary Howard, Dan Dailey, Jr., Billie Burke—For nabe dual support—78m.—see Feb. 5 issue—(121).

WOMAN'S FACE, A — MD—Joan Crawford, Melvyn Douglas, Conrad Veidt — Absorbing drama with good appeal for all kinds of houses—106m.—see May 14 issue—(136).

ZIEGFELD GIRL—DMU—James Stewart, Judy Garland, Hedy Lamarr, Lana Turner, Tony Martin, Ian Hunter, Jackie Cooper—Big lavish show will be an important grosser—131m.—see Apr. 30 issue—(130).

TO BE REVIEWED OR IN PRODUCTION

CHOCOLATE SOLDIER, THE — Nelson Eddy, Rise Stevens, Lee Bowman.
DR. JEKYLL AND MR. HYDE—Spencer Tracy, Ingrid Bergman, Lana Turner.
DR. KILDARE'S WEDDING DAY—Lionel Barrymore, Lew Ayres, Laraine Day.
DOWN IN SAN DIEGO—Bonita Granville, Dan Dailey, Jr., Leo Gorcey.
FEMALE OF THE SPECIES — Rosalind Russell, Don Ameche, Kay Francis, John Carroll.
HONKY-TONK—Clark Gable, Lana Turner, Marjorie Main, Claire Trevor, Rags Ragland.
LADY BE GOOD—Ann Sothern, Eleanor Powell, John Carroll, Lionel Barrymore, Robert Young—111m.
LIFE BEGINS FOR ANDY HARDY—Lewis Stone, Mickey Rooney, Judy Garland, Ann Rutherford, Fay Holden.
NEW YORK STORY—Edward G. Robinson, Edward Arnold, Laraine Day.
MARRIED BACHELORS—Ruth Hussey, Robert Young, Lee Bowman.
RINGSIDE MAISIE—Ann Sothern, George Murphy, Robert Sterling—(143).
SMILIN' THROUGH—Jeanette MacDonald, Gene Raymond, Brian Aherne, Ian Hunter—(Technicolor).
UNTITLED — Greta Garbo, Melvyn Douglas, Roland Young.
WHEN LADIES MEET—Joan Crawford, Greer Garson, Robert Taylor, Herbert Marshall.
WHISTLING IN THE DARK—Red Skelton, Ann Rutherford, Virginia Grey.

MONOGRAM

(1939-1940 releases from 3901 up; 1940-1941 releases not numbered.)

BREAK THE NEWS—MUC—Maurice Chevalier, June Knight, Jack Buchanan—Happy Britisher; okay for duals—72m.—see Dec. 11 issue under Foreign —(English-made).
CHAMBER OF HORRORS—MYD—Leslie Banks, Lilli Palmer, Romilly Lunge—Just for dualler support—79m.—see Jan. 8 issue—(English-made).
DEAD MAN'S SHOES—MD—Leslie Banks, Wilfrid Lawson, Judy Kelly—British meller for the duals—70m.—see Mar. 5 issue—(English-made).
FLYING WILD—MD—Leo Gorcey, Bobby Jordan, Joan Barclay—Okay for the younger patrons—63m.—see Mar. 5 issue.
FORGOTTEN HERO (Hoosier Schoolboy)—MD—Mickey Rooney, Anne Nagel, Frank Shields—Re-issue; sell Rooney—62m.—see Apr. 2 issue.
GANG'S ALL HERE, THE—MD—Frankie Darro, Marcia Mae Jones, Mantan Moorland, Keye Luke—Fast moving Darro should please the action fans—61m.—see June 25 issue.
HER FIRST ROMANCE—DMU—Edith Fellows, Wilbur Evans, Jacqueline Wells—One of the best from Monogram—77m.—see Jan. 8 issue.
HOOSIER SCHOOLBOY—see Forgotten Hero.
HOUSE OF MYSTERY, THE—MYD—Keneth Kent, Judy Kelly, Peter Murray Hill—English mystery will satisfy the action and thriller dual trade—62m.—see May 14 issue.
INVISIBLE GHOST, THE—MD—Bela Lugosi, Polly Ann Young, John McGuire—Okay for the horror fans—63m.—see Apr. 30 issue.
KID'S LAST RIDE, THE—W—Range Busters, Luana Walters, Ed Brian—Run-of-the-mill Range Busters —55m.—see Feb. 19 issue.
KING OF THE ZOMBIES — MD—Dick Purcell, Joan Woodbury, John Archer—Thriller has plenty of selling angles—67m.—see May 28 issue.
MURDER BY INVITATION—MY—Wallace Ford, Sarah Padden, Marian Marsh—Top-line murder mystery for the duallers—65m.—see July 9 issue.
PHANTOM OF CHINATOWN—MYD—Keye Luke, Lotus Long, Grant Withers — Interest-holding mystery drama for the duellers—62m.—see Nov. 27 issue.
PIONEERS, THE — Tex Ritter, "Slim" Andrews, Wanda McKay—Below par Ritter—61m.—see May 14 issue.
PRIDE OF THE BOWERY — MD—Leo Gorcey, Mary Ainsley, Bobby Jordan — High-reting dualler for the action houses, with special appeal for youngsters—63m.—see Dec. 25 issue.
REDHEAD—D—June Lang, Johnny Downs, Eric Blore —Routine program for the duallers — 63m.—see May 28 issue.
RIDIN' THE CHEROKEE TRAIL—W—Tex Ritter, Slim Andrews, Betty Niles—One of the better Ritters—60m.—see Mar. 5 issue.
ROAR OF THE PRESS—MD—Wallace Ford, Jean Parker, Jed Prouty—One of the better Monogram offerings—72m.—see May 14 issue.
ROLLING HOME TO TEXAS—W—Tex Ritter, Virginia Carpenter, Slim Andrews—The best Ritter yet—62m.—see Jan. 8 issue.
SIGN OF THE WOLF — AD — Michael Whalen, Grace Bradley, Mantan Moreland—For the family trade and dog-lovers—69m.—see Apr. 2 issue.
SILVER STALLION—AD—David Sharpe, Janet Waldo, LeRoy Mason—Should satisfy the open air fans—59m.—see June 11 issue.
TAKE ME BACK TO OKLAHOMA — W—Tex Ritter, Terry Walker, Slim Andrews—Fair Ritter—65m. see Nov. 27 issue.
TRAIL OF THE SILVER SPUR—W—Range Busters, Dorothy Short—Run-of-the-mill, the Range Busters could use better material—60m.—see Jan. 22 issue.
TUMBLEDOWN RANCH IN ARIZONA—W—Range Busters, Sheila Darcy—Run-of-the-mill Range Busters —60m.—see Apr. 30 issue.
WANDERERS OF THE WEST—W—Tom Keene, Betty Miles—Standard western—58m.—see July 9 issue.
WEST OF PINTO BASIN — W—Range Busters, Gwen Gaze, Tristram Coffin—Run-of-the-mill; not up to the standard set by the first two—60m.—see Dec. 11 issue.
WRANGLER'S ROOST—W—Range Busters, Gwen Gaze, Forrest Taylor—Best of the series—57m.—see June 11 issue.
YOU'RE OUT OF LUCK—Frankie Darro, Kay Sutton, Mantan Moreland—Standard Darro offering—60m. —see Jan. 22 issue.

TO BE REVIEWED OR IN PRODUCTION

ARIZONA BOUND — Tim McCoy, Buck Jones, Luana Walters, Dennis Moore.
BOWERY BLITZKRIEG — Warren Hull, Leo Gorcey, Bobby Jordan, Huntz Hall.
DEADLY GAME, THE—Charles Farrell, June Lang.
DYNAMITE CANYON—Tom Keene, Evelyn Finley.
FATHER STEPS OUT—Frank Albertson, Jed Prouty, Lorna Grey.
FUGITIVE VALLEY—Range Busters, Julie Duncan.
NIGHT OF HORROR—Bela Lugosi.
TOWER OF TERROR—Movita—(English-made).

PARAMOUNT

(1939-1940 releases from 3901 up; 1940-1941 releases from 4001 up.)

BORDER VIGILANTES — W — William Boyd, Russell Hayden, Frances Gifford—Top line western in the Cassidy series—62m.—see Apr. 16 issue—(4053).
CAUGHT IN THE DRAFT—C—Bob Hope, Dorothy Lamour, Eddie Bracken, Lynne Overman—Sure-fire boxoffice—82m.—see June 11 issue—(4032).
DOOMED CARAVAN—W—William Boyd, Russell Hayden, Minna Gombell, Georgia Hawkins—Top-notch western—62m.—see Jan. 22 issue—(4051).
FORCED LANDING—MD—Richard Arlen, Eve Gabor, J. Carrol Naish—Good action program melodrama —66m.—see July 23 issue—(4033).
HARD-BOILED CANARY, THE (There's Magic in Music) —CMU—Allan Jones, Susanna Foster, Margaret Lindsay—For lovers of classical music; can stand strong selling—79m.—see Feb. 19 issue—(4021).
IN OLD COLORADO—W—William Boyd, Russell Hayden, Margaret Hayes — Top-notch Hopalong—66m. see Mar. 5 issue—(4052).
I WANTED WINGS—MD—Ray Milland, William Holden, Wayne Morris, Brian Donlevy, Constance Moore— Large-scale, spectacular action picture; will need plenty of selling—135m.—see May 28 issue—(4028).
KISS THE BOYS GOODBYE—MUC—Mary Martin, Don Ameche, Oscar Levant, Rochester—Pleasant musical; sell the names—84m.—see July 9 issue.
LADY EVE, THE—CD—Barbara Stanwyck, Henry Fonda, Charles Coburn—Pleasing programmer, with emphasis on the women's angle—94m.—see Mar. 5 issue—(4022).
LAS VEGAS NIGHTS—CMU—Phil Regan, Bert Wheeler, Constance Moore, Tommy Dorsey—Routine musical without names; plug Tommy Dorsey's Band—87m. —see Mar. 19 issue—(4023).
LIFE WITH HENRY—C—Jackie Cooper, Eddie Bracken, Leila Ernst—Okay family fare, especially for the younger patrons — 81m. — see Jan. 22 issue — (4016).
LOVE THY NEIGHBOR—MUC—Jack Benny, Fred Allen, Mary Martin—Radio popularity of stars and "feud" should be strong selling angles—82m.—see Dec. 25 issue—(4013).
MAD DOCTOR, THE—MD—Basil Rathbone, John Howard, Ellen Drew, Ralph Morgan—Exploitable horror picture has plenty of selling angles—91m.—see Feb. 19 issue—(4018).
MONSTER AND THE GIRL, THE—MD—Ellen Drew, Paul Lukas, Robert Paige—Tailor made for the horror fans—65m.—see Mar. 5 issue—(4020).
NIGHT AT EARL CARROLL'S, A—DCMU—Ken Murray, Rose Hobert, Brenda and Cobina — Dualler, with plenty of music, has girls to sell—63m.—see Nov. 27 issue—(4011).
ONE NIGHT IN LISBON—CD—Fred MacMurray, Madeleine Carroll, Patricia Morison—Good program— 97m.—see May 28 issue—(4029)—(A).
PARSON OF PANAMINT, THE—D—Charles Ruggles, Ellen Drew, Phillip Terry—Good entertainment— 81m.—see June 25 issue—(4031).
PIRATES ON HORSEBACK—W—William Boyd, Russell Hayden, Eleanor Stewart—Top notch western —68m.—see May 28 issue—(4054).
POWER DIVE—AD—Richard Arlen, Jean Parker, Roger Pryor—Pleasing aviation programmer for the action trade—71m.—see Apr. 30 issue—(4026).
REACHING FOR THE SUN—MD—Joel McCrea, Ellen Drew, Albert Dekker, Eddie Bracken—Just a programmer; sell the names—90m.—see Apr. 16 issue —(4027).
ROAD TO ZANZIBAR, THE—MUC—Bing Crosby, Dorothy Lamour, Bob Hope—Sell the names and "Road to Singapore" rep—92m.—see Mar. 19 issue— (4025).
ROUNDUP, THE—WD—Richard Dix, Patricia Morison, Preston Foster—Fair western drama is suitable for action houses—90m.—see Mar. 19 issue—(4024).
SECOND CHORUS—MUC—Fred Astaire, Paulette Goddard, Burgess Meredith, Artie Shaw—Selling names should help—84m.—see Dec. 11 issue—(4014).
SHEPHERD OF THE HILLS, THE—MD—John Wayne, Betty Field, Harry Carey, Beulah Bondi—High rating family entertainment is welcome change from war cycle — 98m.—see June 25 issue — (Technicolor)—(4034).
THERE'S MAGIC IN MUSIC—see The Hard-Boiled Canary.
VICTORY—MD—Fredric March, Betty Field, Sir Cedric Hardwicke — Tense, well-produced drama of East Indies, it has the angles for strong exploitation—79m.—see Dec. 25 issue—(4015).
VIRGINIA — D—Madeleine Carroll, Fred MacMurray, Stirling Hayden—Sell the names and Technicolor 108m. — see Jan. 22 issue — (Technicolor) — (4019).
WEST POINT WIDOW—CD—Anne Shirley, Richard Carlson, Frances Gifford—Programmer will fit into the dual spot—64m.—see June 11 issue—(4030).
YOU'RE THE ONE—CMU—Bonnie Baker, Orrin Tucker, Edward Everett Horton, Jerry Colonna—Exploitable dualler with names to sell—82m.—see Feb. 5 issue—(4017).

TO BE REVIEWED OR IN PRODUCTION

ALOMA OF THE SOUTH SEAS—Dorothy Lamour, Jon Hall, Lynne Overman—(Technicolor).
AMONG THE LIVING—Albert Dekker, Susan Hayward, Frances Farmer, Harry Carey.
BAHAMA PASSAGE—Madeleine Carroll, Stirling Hayden—(Technicolor).
BIRTH OF THE BLUES—Bing Crosby, Mary Martin, Brian Donlevy, Carolyn Lee.
BUY ME THAT TOWN—Lloyd Nolan, Constance Moore.
FLYING BLIND—Richard Arlen, Jean Parker, Marie Wilson.
GLAMOUR BOY—Susanna Foster, Jackie Cooper, Walter Abel.
GREAT MAN'S LADY, THE — Barbara Stanwyck, Joel McCrea, Brian Donlevy.
HENRY ALDRICH FOR PRESIDENT—Jimmy Lydon, June Preisser.
HOLD BACK THE DAWN—Charles Boyer, Paulette Goddard, Olivia de Havilland.
MEN OF ACTION—William Boyd, Russel Hayden, Evelyn Brent.
MR. BUG GOES TO TOWN—Technicolor feature cartoon.
NEW YORK TOWN—Mary Martin, Fred MacMurray, Robert Preston.
NIGHT OF JANUARY 16TH, THE—Robert Preston, Ellen Drew, Nils Asther.
NOTHING BUT THE TRUTH — Bob Hope, Paulette Goddard, Edward Arnold.
REAP THE WILD WIND—Ray Milland, John Wayne, Paulette Goddard, Robert Preston, Raymond Massey—(Technicolor).
REMARKABLE ANDREW, THE—William Holden, Ellen Drew, Brian Donlevy.
SECRET OF THE WASTELANDS—William Boyd, Andy Clyde, Barbara Britton.
SHEIK OF BUFFALO BUTTE—William Boyd, Andy Clyde, Jean Phillips.
SKYLARK—Claudette Colbert, Ray Milland, Brian Aherne, Binnie Barnes, Walter Abel.
SULLIVAN'S TRAVELS — Joel McCrea, Veronica Lake, Eric Blore.
SWEATER GIRL—Eddie Bracken, June Preisser, Betty Jane Rhodes.
TIMBER WOLVES—William Boyd, Eleanor Stewart.
WIDE OPEN TOWN—William Boyd, Russell Hayden, Andy Clyde, Evelyn Brent.
WORLD PREMIERE—John Barrymore, Frances Farmer, Eugene Pallette, Ricardo Cortez.

PRODUCERS RELEASING CORP.

BILLY THE KID'S FIGHTING PALS—W—Bob Steele, Al St. John, Phyllis Adair—Routine western—62m. —see Apr. 16 issue—(161).
BILLY THE KID'S GUN JUSTICE — W—Bob Steele, Louise Currie, Carleton Young—Good western— 63m.—see Jan. 8 issue—(159).
BILLY THE KID'S RANGE WAR—W—Bob Steele, Joan Barclay, Al St. John—Good Steele entry—60m.—see Feb. 19 issue—(160).
CAUGHT IN THE ACT—C—Henry Armetta, Iris Meredith, Robert Baldwin—Italian dialect comedy has some amusing moments—62m.—see Feb. 5 issue (107).
CRIMINALS WITHIN—MY—Eric Linden, Ann Doran, Constance Worth—For the bottom duallers—70m. —see July 9 issue—(111).
DEVIL BAT—MD—Bela Lugosi, Suzanne Kaeren, Dave O'Brien—Highly exploitable, especially for the action houses—69m.—see Dec. 25 issue—(105).
EMERGENCY LANDING—MD—Forrest Tucker, Carol Hughes, Evelyn Brent—Okay aviation meller for the supporting notch—70m.—see May 28 issue— (109).
FEDERAL FUGITIVES — MD — Neil Hamilton, Doris Day, Victor Varconi—Well-produced meller for the supporting notch—62m.—see Apr. 2 issue—(108).
LONE RIDER CROSSES THE RIO, THE—W—George Houston, Roquell Verria, Al St. John—Okey western; sell Houston's singing—60m.—see Mar. 19 issue—(164).
LONE RIDER IN GHOST TOWN, THE—W—George Houston, Al St. John, Alaine Brandes—Fair western—64m.—see May 14 issue—(165).
LONE RIDER RIDES ON, THE—W—George Houston, Hillary Brooks, Al St. John—Auspicious beginning for the series—64m.—see Jan. 22 issue—(163).
MISBEHAVING HUSBANDS—C—Harry Langdon, Esther Muir, Ralph Byrd—Setisfactory low-budget entry —65m.—see Dec. 25 issue—(104).
OUTLAWS OF THE RIO GRANDE—W—Tim McCoy, Virginia Carpenter, Charles King—Above par western, has plenty of action—53m.—see Mar. 5 issue —(155).
PAPER BULLETS—MD—Joan Woodbury, Jack La Rue, John Archer—Okay for duallers—72m.—see June 11 issue—(125).
SECRET EVIDENCE—MD—Marjorie Reynolds, Charles Quigley, Ward McTaggart—Better than the usual run of this class—65m.—see Feb. 19 issue—(106).
SOUTH OF PANAMA—MD—Roger Pryor, Virginia Vale, Lionel Royce—Okay spy meller for the action houses—68m.—see Apr. 30 issue—(110).
TEXAS MARSHAL, THE—W—Tim McCoy, Art Davis, Kay Leslie—High rating western—60m.—see June 25 issue—(156).

TO BE REVIEWED OR IN PRODUCTION

BILLY THE KID IN SANTA FE—Bob Steele, Marin Fais, Al St. John—66m.—(162).

DESPERATE CARGO — Ralph Byrd, Carol Hughes—(113).

DOUBLE CROSS — Kane Richmond, Pauline Moore—(112).

GAMBLING DAUGHTERS—Cecilia Parker, Roger Pryor—(124).

LONE RIDER IN FRONTIER FURY, THE — George Houston, Hillary Brooke—(166).

REG'LAR FELLERS — Billy Lee, Roscoe Ates, Sarah Padden.

RKO-RADIO

(1939-1940 releases from 001 up; 1940-1941 releases from 101 up.)

ALONG THE RIO GRANDE—W—Tim Holt, Ray Whitley, Betty Jane Rhodes—Okay western—64m.—see Feb. 5 issue—(183).

BRINGING UP BABY—C—Cary Grant, Katharine Hepburn, Charles Ruggles—Comedy re-issue; sell Grant and Hepburn—102m.—see Apr. 16 issue—(163).

CITIZEN KANE—D—Orson Welles, Dorothy Coraingore, Joseph Cotten—Hits the mark in every department; a massive piece of entertainment, and one that should aim at every box-office record—119m.—see Apr. 16 issue—(193).

CONVOY — AD — Clive Brook, Judy Campbell, John Clements—Highly exploitable and actionful British propagandizer—78m.—see Jan. 8 issue—(English-made)—(161).

CYCLONE ON HORSEBACK—RKO—Tim Holt, Marjorie Reynolds, Ray Whitley—Standard Tim Holt entry—60m.—see June 25 issue—(185).

DEVIL AND MISS JONES, THE—C—Jean Arthur, Robert Cummings, Charles Coburn—Delightful comedy; grosses will depend largely on selling effort—92m.—see Apr. 16 issue—(122).

FANTASIA—Fantasy MU—Produced by Walt Disney with Leopold Stokowski and the Philadelphia Orchestra—Something new and different; should attract lots of interest in the metropolitan centers—135m.—see Nov. 27 issue—(Disney).

FOOTLIGHT FEVER—C—Alan Mowbray, Donald MacBride, Elisabeth Risdon—Okay comedy for dual support—69m.—see Mar. 19 issue—(119).

FRANK BUCK'S JUNGLE CAVALCADE—AD—Produced in the jungle by Frank Buck—A sure grosser for the animal trade—79m.—see July 23 issue—(reissue)—(166).

GIRL, A GUY AND A GOB, A—C—George Murphy, Lucille Ball, Edmond O'Brien—Pleasing program; deserves the best kind of selling—91m.—see Mar. 5 issue—(120).

HURRY, CHARLIE, HURRY—F—Leon Errol, Mildred Coles, Kenneth Howell—Some laughs in it for the lower half of the duallers—65m.—see July 9 issue—(129).

IT HAPPENED TO ONE MAN—D—Wilfrid Lawson, Nora Swinburne, Marta Labarr—Saleable program where English pictures go—80m.—see Mar. 5 issue—(English-made).

KITTY FOYLE — D—Ginger Rogers, Dennis Morgan, James Craig—Top-line drama; should profit by word of mouth—108m.—see Jan. 8 issue—(112).

LET'S MAKE MUSIC—CMU—Bob Crosby, Jean Rogers, Elisabeth Risdon—Pleasing program; sell Bob Crosby's music—84m.—see Dec. 25 issue—(115).

LITTLE MEN—MD—Kay Francis, Jack Oakie, Jimmy Lydon, George Bancroft—Best for kids and family trade—84m.—see Dec. 11 issue—(110).

MELODY FOR THREE—CD—Jean Hersholt, Fay Wray, Walter Woolf King—One of the better Dr. Christians; sell the music—67m.—see Mar. 5 issue—(124).

MR. AND MRS. SMITH—C—Carole Lombard, Robert Montgomery, Gene Raymond—Amusing comedy; sell the names and Hitchcock's reputation—95m.—see Jan. 22 issue—(117).

NO, NO, NANETTE—MUC—Anna Neagle, Richard Carlson, Victor Mature, Roland Young—Sell the names because the show doesn't hit the "Irene" mark—96m.—see Dec. 25 issue—(114).

PLAY GIRL—MD—Kay Francis, James Ellison, Mildred Coles—Has plenty of angles for the women—77m.—see Jan. 22 issue—(121).

RELUCTANT DRAGON, THE—Novelty—Robert Benchley, Nana Bryant, Walt Disney—Novelty will need plenty of push, but has chance for surprise grosses—73m.—see May 28 issue—(Technicolor Sequences)—(191).

REMEDY FOR RICHES — CD—Jean Hersholt, Dorothy Lovett, Edgar Kennedy — Dualler; okay for Dr. Christian fans—68m.—see Nov. 27 issue—(118).

REPENT AT LEISURE—CD—Kent Taylor, Wendy Barrie, George Barbier—For the lower half of the duallers—66m.—see Apr. 16 issue—(125).

ROBBERS OF THE RANGE—W—Tim Holt, Ray Whitley, Virginia Vale—One of the better Holt westerns—62m.—see Apr. 2 issue—(184).

SAINT IN PALM SPRINGS, THE—MY—George Sanders, Wendy Barrie, Linda Hayes—Okay for "Saint" fans but below the usual standard—66m.—see Jan. 8 issue—(116).

SAINT'S VACATION, THE—MD—Hugh Sinclair, Sally Gray, Arthur Macrae—Lightweight Britisher for the duals—61m.—see June 25 issue—(English-made)—(131).

SCATTERGOOD BAINES — CD—Guy Kibbee, Carol Hughes, John Archer—Good comedy for nabes and hinterlands—69m.—see Feb. 19 issue—(123).

SCATTERGOOD PULLS THE STRINGS—CD—Guy Kibbee, Bobs Watson, Susan Peters—Dualler is tops for family trade — 67m.—see May 28 issue—(132).

SUNNY—MUC—Anna Neagle, John Carroll, Ray Bolger—Musical can do pleasing business with proper handling—98m.—see May 28 issue—(133).

THEY MEET AGAIN—D—Jean Hersholt, Dorothy Lovett, Robert Baldwin—Dr. Christian entrant for the lower half—67m.—see July 23 issue—(134).

THEY MET IN ARGENTINA—MUC—Maureen O'Hara, Jamee Ellison, Buddy Ebsen, Alberto Vila—Latin-American musical will need plenty of help—77m.—see Apr. 30 issue—(128).

VIVACIOUS LADY—C—Ginger Rogers, James Stewart, Charles Coburn—Pleasant reissue; sell Award-winners Rogers and Stewart—91m.—see Mar. 19 issue—(162).

YOU'LL FIND OUT—MYMU—Kay Kyser, Helen Parrish, Dennis O'Keefe, Boris Karloff—High-rating musical-mystery combo—97m.—see Nov. 27 issue—(108).

TO BE REVIEWED OR IN PRODUCTION

BEFORE THE FACT—Cary Grant, Joan Fontaine, Sir Cedric Hardwicke, Isabel Jeans, Heather Angel.

DUDE COWBOY—Tim Holt, Marjorie Reynolds, Ray Whitley—59m.—(186).

FATHER TAKES A WIFE, THE — Adolphe Menjou, Gloria Swanson, John Howard, Florence Rice—79m.

GAY FALCON, THE—George Sanders, Wendy Barrie—67m.

HERE IS A MAN—Walter Huston, Anne Shirley, James Craig, Simone Simon, Edward Arnold.

LADY SCARFACE — Judith Anderson, Frances Neal, Dennis O'Keefe—66m.

LITTLE FOXES, THE—Bette Davis, Herbert Marshall, Richard Carlson.

LOOK WHO'S LAUGHING — Edgar Bergen, Charlie McCarthy, Fibber McGee and Molly, Lucille Ball.

MEXICAN SPITFIRE'S BABY—Leon Errol, Lupe Velez.

MY LIFE WITH CAROLINE—Ronald Colman, Anna Lee, Charles Winninger—81m.—(135).

OBLIGING YOUNG LADY — Joan Carroll, Edmond O'Brien, Richard Carlson.

OUTLAW TRAIL—Tim Holt, Janet Waldo, Ray Whitley—60m.

PARACHUTE BATTALION—Robert Preston, Nancy Kelly, Edmond O'Brien—75m.

TOM, DICK, AND HARRY—Ginger Rogers, George Murphy, Alan Marshall, Burgess Meredith—(126).

UNEXPECTED UNCLE—Anne Shirley, James Craig, Charles Coburn.

UNTITLED—Tim Holt, Ray Whitley, Jane Clayton.

WEEKEND FOR THREE—Jane Wyatt, Dennis O'Keefe.

REPUBLIC

(1939-1940 releases from 901 up; 1940-1941 releases from 001 up.)

ANGELS WITH BROKEN WINGS—CD—Binnie Barnes, Gilbert Roland, Mary Lee—For the duals and nabes; sell the names—72m.—see June 11 issue—(016).

ARKANSAS JUDGE—C—Weaver Bros. and Elviry, Roy Rogers, Spring Byington, Pauline Moore—Small towns and nabes will like it best—72m.—see Feb. 5 issue—(010).

BACK IN THE SADDLE — MUW — Gene Autry, Smiley Burnette, Mary Lee—One of Autry's best—73m. see Apr. 2 issue—(045).

BARNYARD FOLLIES — MU — Mary Lee, Rufe Davis, June Storey—Lower bracket musical—68m.—see Nov. 27 issue—(008).

BEHIND THE NEWS—D—Lloyd Nolan, Doris Davenport, Frank Albertson—Okay newspaper drama for the action duallers—74m.—see Dec. 25 issue—(009).

BORDER LEGION, THE — WMU—Roy Rogers, George "Gabby" Hayes, Carol Hughes—Corking, fast-moving oatie—58m.—see Dec. 11 issue—(053).

BOWERY BOY—MD—Dennis O'Keefe, Louise Campbell, Jimmy Lydon—Routine "Dead End"-type program—71m.—see Jan. 8 issue—(019).

COUNTRY FAIR—MUC—Eddie Foy, Jr., June Clyde, Guinn Williams—Lightweight farce comedy; best for nabes and hinterland—74m.—see May 14 issue—(015).

DESERT BANDIT—W—Don "Red" Barry, Lynn Merrick, William Haade—Good western—56m.—see May 28 issue—(077).

FRIENDLY NEIGHBORS—CDMU—Weaver Bros., Elviry, Lois Ranson—Just for the provinces—67m.—see Nov. 27 issue—(007).

GAY VAGABOND, THE—C—Roscoe Karns, Ruth Donnelly, Ernest Truex—Okay for the nabe duals and rurals—66m.—see May 28 issue—(022).

GREAT TRAIN ROBBERY, THE—AD—Bob Steele, Claire Carleton, Milburn Stone—Satisfactory action dualler—62m.—see Mar. 5 issue—(021).

IN OLD CHEYENNE—W—Roy Rogers, Joan Woodbury, Gabby Hayes—Belongs in the top western bracket—58m.—see Apr. 16 issue—(055).

KANSAS CYCLONE—W—Don "Red" Barry, Lynn Merrick, William Haade—High grade western—56m.—see June 25 issue—(078).

LADY FROM LOUISIANA — MD—John Wayne, Ona Munson, Helen Westley—Another high-rating Republic entry; will need selling—82m.—see May 14 issue—(014).

LONE STAR RAIDERS — W—The Three Mesquiteers, June Johnson, George Douglas—Sub-standard Mesquiteers—57m.—see Dec. 25 issue—(064).

MAN BETRAYED, A—MD—John Wayne, Frances Dee, Edward Ellis—Good cast held down by weak story; sell the names—83m.—see Mar. 19 issue—(011).

MEET THE MISSUS—C—Higgins Family, Polly Moran, Astrid Allwyn—Weak sister in Higgins Family series—68m.—see Nov. 27 issue—(018).

MELODY RANCH—MUC—Gene Autry, Jimmy Durante, Ann Miller—High-rating musical comedy with western background—84m.—see Nov. 27 issue—(041).

MR. DISTRICT ATTORNEY — CD — Dennis O'Keefe, Florence Rice, Peter Lorre—Fast moving show fits nicely into the action groove—69m.—see Apr. 2 issue—(012)

NEVADA CITY — W — Roy Rogers, George "Gabby" Hayes, Sally Payne—Above par western—58m.—see June 25 issue—(057).

PALS OF THE PECOS—W—Three Mesquiteers, June Johnson—Run-of-the-mill Mesquiteers—56m.—see Apr. 30 issue—(066).

POISON PEN—D—Flora Robson, Robert Newton, Ann Todd—Above average mystery programmer—66m.—see July 9 issue—(English-made)—(023).

PETTICOAT POLITICS—CD—Roscoe Karns, Ruth Donnelly, Spencer Charters, Lois Ranson, Polly Moran—Dualler for family situations and small towns—67m.—see Feb. 19 issue—(020).

PHANTOM COWBOY, THE—W—Don "Red" Barry, Virginia Carroll, Milburn Stone—Run-of-the-mill western—56m.—see Feb. 19 issue—(076).

PRAIRIE PIONEERS — W — Three Mesquiteers, Esther Estrella, Robert Kellard—Dualler for action houses; sell Three Mesquiteers series—58m.—see Mar. 5 issue—(065).

PUDDIN' HEAD—CMU—Judy Canova, Francie Lederer, Raymond Walburn—Rural musical will need plenty of help—80m.—see July 9 issue—(003).

RIDIN' ON A RAINBOW—WMU—Gene Autry, Mary Lee, Smiley Burnette, Carol Adams—Long on songs; short on action; but Autry is Autry—79m.—see Feb. 5 issue—(044).

ROBIN HOOD OF THE PECOS—W—Roy Rogers, George "Gabby" Hayes, Marjorie Reynolds—Swell Rogers' entry—59m.—see Jan. 22 issue—(054).

ROOKIES ON PARADE—MUC—Bob Crosby, Gertrude Niesen, Ruth Terry—Timely comedy of the boys in the camps has all the angles—69m.—see Apr. 30 issue—(013).

SADDLEMATES — W—Three Mesquiteers (Livingston, Steele, Davis), Gale Storm—Standard Three Mesquiteers western—56m.—see June 25 issue—(067).

SHERIFF OF TOMBSTONE—W—Roy Rogers, Gabby Hayes, Elyse Knox—Okay western; Rogers at his best—56m.—see May 14 issue—(056).

SINGING HILL, THE — MUW—Gene Autry, Virginia Dale, Smiley Burnette—Top ranking Autry—75m.—see May 14 issue—(046).

SIS HOPKINS — MUC — Judy Canova, Bob Crosby, Charles Butterworth, Jerry Colonna, Susan Hayward—Republic's top production; has big b. o. possibilities with the right kind of selling—98m.—see Apr. 16 issue—(002).

TEXAS TERRORS—W—Don "Red" Barry, Julie Duncan, Arthur Loft—Tops for oatie fans—57m.—see Nov. 27 issue—(078).

TWO-GUN SHERIFF—W—Don "Red" Barry, Lynn Merrick, Jay Novello—Has plenty for action fans—56m.—see Apr. 30 issue—(076).

WYOMING WILDCAT — W—Don "Red" Barry, Julie Duncan, Frank M. Thomas—An average Barry—56m.—see Jan. 22 issue—(074).

TO BE REVIEWED OR IN PRODUCTION

GANGS OF SONORA—Three Mesquiteers, June Johnson—(068).

HURRICANE SMITH—Jane Wyatt, Ray Middleton, J. Edward Bromberg—('41-'42).

ICE-CAPADES—Jerry Colonna, Dorothy Lewis, "Ice-Capades" cast.

MOUNTAIN MOONLIGHT—Weaver Bros. and Elviry, John Archer—('41-'42).

RAGS TO RICHES—Alan Baxter, Mary Carlisle, Jerome Cowan.

SUNSET IN WYOMING — Gene Autry, Smiley Burnette—(047).

TEN NIGHTS IN A BARROOM — Robert Armstrong, Frank Albertson, Linda Hayes.

20th CENTURY-FOX

(1939-1940 releases from 001 up; 1940-1941 releases from 101 up.)

ACCENT ON LOVE—CD—George Montgomery, Osa Massen, J. Carrol Naish — Pleasing bottom dualler; Montgomery makes a nice impression—61m.—see July 9 issue—(148).

BLOOD AND SAND—MD—Tyrone Power, Linda Darnell, Rita Hayworth—Sell the names and color for best results—125m.—see May 28 issue—(Technicolor)—(143).

BRIDE WORE CRUTCHES, THE—CD—Lynne Roberts, Ted North, Edgar Kennedy—Just dual filler—65m.—see Jan. 8 issue—(112).

CHAD HANNA—MD—Henry Fonda, Dorothy Lamour, Linda Darnell—Marquee names should carry it—88m.—see Dec. 25 issue—(Technicolor)—(123).

COWBOY AND THE BLONDE, THE—CD—Marv Beth Hughes, George Montgomery, Alan Mowbray—Mild satire on Hollywood for the duallers—68m.—see Apr. 30 issue—(141).

DANCE HALL—CD—Carole Landis, Cesar Romero, William Henry—Fast moving dualler for the summer trade—73m.—see July 9 issue—(149).

DEAD MEN TELL—MY—Sidney Toler, Sheila Ryan, Robert Weldon—Good Chan entry for the duallers—60m.—see Mar. 19 issue—(136).

FOR BEAUTY'S SAKE—CD—Ned Sparks, Marjorie Weaver, Ted North—Routine entrant for the lower half—62m.—see May 28 issue—(144).

GIRL IN THE NEWS, THE—D—Margaret Lockwood, Barry K. Barnes, Emlyn Williams—High-ranking suspense yarn; if "Lady Vanishes" and "Night Train" pulled them in, count on this—77m.—see Jan. 22 issue—(English-made)—(127).

GOLDEN HOOFS—CD—Jane Withers, Charles (Buddy) Rogers, Katharine Aldridge—Average Withers will fit into the lower dual spot—67m.—see Feb. 5 issue—(130).

GREAT AMERICAN BROADCAST, THE—CMU—Alice Faye, Jack Oakie, John Payne, Cesar Romero—Workmanlike musical should do good business—91m.—see May 14 issue—(140).

THE GREAT COMMANDMENT—D—John Beal, Maurice Moscovich, Albert Dekker, Marjorie Cooley—Well-made religious drama; call stand selling in certain localities—80m.—see March 5 issue—(142).

HUDSON'S BAY—HD—Paul Muni, Gene Tierney, John Sutton—Impressive, well-mounted biggie; should do well with right selling—94m.—see Dec. 25 issue—(115).

JENNIE — CD—Virginie Gilmore, George Montgomery. William Henry—Family trade may like this pleasing bottom dualler—77m.—see Nov. 27 issue—(122).

MAIL TRAIN—MD — Gordon Harvey, Alastair Sim, Phyllis Calvert—High rating English import—87m.—see June 25 issue — (139) — (English-made).

MAN HUNT — MD—Walter Pidgeon, George Sanders, Joan Bennett, John Carradine—High rating melodrama that can stand heavy exploitation—102m.—see June 25 issue—(146).

MICHAEL SHAYNE, PRIVATE DETECTIVE—MY—Lloyd Nolan, Marjorie Weaver, Walter Abel—Fast-moving whodunit program dualler — 77m.—see Dec. 11 issue—(124).

MOON OVER MIAMI—MU—Don Ameche, Betty Grable, Robert Cummings, Carole Landis—Summer musical should be a pleasing grosser—92m.—see June 25 issue—(Technicolor)—(147).

MURDER AMONG FRIENDS—MY—John Hubbard, Marjorie Weaver, Cobina Wright, Jr., Mona Barrie—Amusing thriller for the duals—67m.—see Mar. 5 issue—(132).

MURDER OVER NEW YORK—MY—Sidney Toler. Marjorie Weaver, Robert Lowery—Swell Chan entry—65m.—see Nov. 27 issue—(121).

RIDE KELLY RIDE—AD—Eugene Pallette, Rita Quigley, Mary Healy, Marion Stephen—Filler for the lower half of duallers—59m.—see Feb. 5 issue—(129).

RIDE ON VAQUERO — W — Cesar Romero, Chris-Pin Martin, Mary Beth Hughes—Standard Cisco Kid will fit into the double feature groove—64m.—see Apr. 2 issue—(138).

ROMANCE OF THE RIO GRANDE—W—Cesar Romero, Patricia Morison, Lynne Roberts—Up to the Cisco standard—73m.—see Jan. 8 issue—(125).

SCOTLAND YARD—MD—Nancy Kelly, Edmund Gwenn, John Loder—Topical crime meller will fit nicely into the duellers—67m.—see Apr. 2 issue—(131).

SLEEPERS WEST—MD—Lloyd Nolan, Lynn Bari, Mary Beth Hughes—Pleasing Michael Shayne entrant for the duallers—74m.—see Mar. 19 issue—(134).

TALL, DARK, AND HANDSOME—CD—Cesar Romero, Virginia Gilmore, Milton Berle—Better than average program deserves more than passing attention—78m.—see Jan. 22 issue—(128).

THAT NIGHT IN RIO—CMU—Alice Faye, Don Ameche, Carmen Miranda—High rating musical looms as one of the company's best this season—90m.—see Mar. 19 issue—(Technicolor)—(137).

TIN PAN ALLEY—CMU—Alice Faye, Betty Grable, Jack Oakie, John Payne—Timely musical has plenty of angles to sell—94m.—see Nov. 27 issue—(120).

TOBACCO ROAD—CD—Charley Grapewin, Gene Tierney, Marjorie Rambeau, William Tracy—Pre-selling rep of stage play should help grosses, even though screen version falls a bit short—84m.—see Mar. 5 issue—(133).

VERY YOUNG LADY, A—CD—Jane Withers, Nancy Kelly, John Sutton—Okay for the Withers fans—79m.—see May 14 issue—(145).

WESTERN UNION — MD — Robert Young, Randolph Scott, Virginia Gilmore, Dean Jagger—Exploitable meller; will need plenty of selling—95m.—see Feb. 5 issue—(Technicolor)—(126).

YOUNG AS YOU FEEL, THE JONES FAMILY IN—CD—Jed Prouty, Spring Byington, Russell Gleason—Weaker Jones family effort—59m. — see Jan. 24 issue—(032).

TO BE REVIEWED OR IN PRODUCTION

BELLE STARR—Dana Andrews, Randolph Scott, Gene Tierney—(Technicolor).

CHARLEY'S AUNT—Jack Benny, Kay Francis, James Ellison.

CHARLIE CHAN IN RIO—Sidney Toler, Mary Beth Hughes, Ted North.

DRESSED TO KILL—Lloyd Nolan, Mary Beth Hughes, Sheila Ryan.

HOW GREEN WAS MY VALLEY—Roddy McDowall, Walter Pidgeon, Anna Lee, Maureen O'Hara.

KIPPS—Michael Redgrave, Diana Wynyard—(English-made).

LAST OF THE DUANES—George Montgomery, Lynne Roberts, Eve Arden.

MAN AT LARGE—Marjorie Weaver, George Reeves.

MARRY THE BOSS' DAUGHTER—Brenda Joyce, Bruce Edwards, George Barbier.

OUTLAW, THE—Walter Huston, Thomas Mitchell, Jene Russell, Jack Buetel (Hughes)—(135).

PRIVATE NURSE—Brenda Joyce, Jane Darwell, Robert Lowery.

RIDERS OF THE PURPLE SAGE—George Montgomery, Mary Howard.

SUN VALLEY SERENADE—Sonja Henie, John Payne, Milton Berle, Glenn Miller.

WEEKEND IN HAVANA—Alice Faye, John Payne, Cesar Romero, Carmen Miranda.

WE GO FAST—Alan Curtis, Sheila Ryan, Lynn Bari.

WILD GEESE CALLING—Henry Fonda, Joan Bennett.

YANK IN THE RAF, A—Tyrone Power, Betty Grable, John Sutton.

UNITED ARTISTS

ADVENTURES OF TOM SAWYER, THE—Tommy Kelly, May Robson, Walter Brennan—Re-issue; sell Technicolor and Selznick—91m.—see May 14 issue—(Technicolor)—(Selznick).

BLACKOUT—AD—Conrad Veidt, Valerie Hobson, Hay Petrie—Excellent Britisher; can get business—81m.—see Nov. 27 issue—(English-made)—(Corfield).

BROADWAY LIMITED—C—Victor McLaglen, Dennis O'Keefe, Marjorie Woodworth—Comedy will need plenty of attention—74m.—see June 11 issue—(Roach).

CHEERS FOR MISS BISHOP—D—Martha Scott, William Gargan, Edmund Gwenn—A worthy production, deserves every bit of selling help—95m.—see Jan. 22 issue—(Rowland).

MAJOR BARBARA—CD—Wendy Hiller, Rex Harrison, Robert Morley—Tops for the class trade; needs plenty of selling elsewhere—116m.—see May 14 issue—(English-made)—(Pascal).

POT O' GOLD—MUC—James Stewart, Paulette Goddard, Horace Heidt, Charles Winninger—Title and cast should put this into better grosses—86m.—see Apr. 2 issue—(Roosevelt).

PRISONER OF ZENDA, THE — MD—Ronald Colman, Madeleine Carroll, Douglas Fairbanks, Jr., Raymond Massey—Re-issue; sell the names—101m.—see May 14 issue—(Selznick).

ROAD SHOW—CMU—Adolphe Menjou, Carole Landis, John Hubbard—Can be exploited into profitable results—87m.—see Jan. 22 issue—(Roach).

SO ENDS OUR NIGHT—D—Fredric March, Margaret Sullavan, Frances Dee, Glenn Ford—Well-made in all departments, this offers a challenge to showmen—121m.—see Jan. 22 issue—(Loew-Lewin).

SON OF MONTE CRISTO, THE—MD—Louis Hayward, Joan Bennett, George Sanders—Has angles for heavy exploitation—102m.—see Dec. 11 issue—(Small).

THAT HAMILTON WOMAN — D — Vivien Leigh, Laurence Olivier, Alan Mowbray—Lavish costume show with exploitable names has selling angles for the women—125m.—see Apr. 2 issue—(Korda).

THAT UNCERTAIN FEELING—C—Merle Oberon, Melvyn Douglas, Burgess Meredith—One of the season's better light comedies; sell the names and Lubitsch—84m.—Mar. 19 issue—(Lesser).

THREE COCKEYED SAILORS — C—Tommy Trinder, Claude Huibert, Carla Lehmann, Michael Wilding—English import has plenty of laughs for the duallers — 77m.—see June 25 issue — (English-made)—(Small).

TOPPER RETURNS—C—Joan Blondell, Roland Young, Carole Landis—Amusing screwball comedy; most audiences will like it—89m.—see Mar. 19 issue—(Roach).

TO BE REVIEWED OR IN PRODUCTION

ALL-AMERICAN COED — Frances Langford, Johnny Downs, Marjorie Woodworth—(Roach).

INTERNATIONAL LADY—Ilona Massey, George Brent, Basil Rathbone—(Small).

LYDIA—Merle Oberon, Alan Marshal, Joseph Cotten, George Reeves—(Korda).

NEW WINE—Ilona Massey, Alan Curtis, Binnie Barnes, Albert Basserman—84m.—(Sekely).

NIAGARA FALLS—Marjorie Woodworth, Tom Brown, Zazu Pitts, Slim Summerville—(Roach).

SUNDOWN—Gene Tierney, Bruce Cabot, George Sanders, Joseph Calleia—(Wanger).

TANKS A MILLION—James Gleason, William Tracy, Elyse Knox—(Roach).

UNIVERSAL

(1939-1940 releases from 4001 up; 1940-1941 releases from 5001 up.)

ABBOTT AND COSTELLO AND DICK POWELL IN THE NAVY—F—Abbott and Costello, Dick Powell, Andrews Sisters—Should do a whale of a business—86m.—see June 11 issue—(5000).

BACHELOR DADDY—C—Baby Sandy, Edward Everett Horton, Donald Woods—Slapstick comedy for the duallers—60m.—see July 9 issue—(5035).

BACK STREET—D—Charles Boyer, Margaret Sullavan, Richard Carlson—Tearjerker with tremendous appeal for women—89m.—see Feb. 5 issue—(5002)—(A).

BANK DICK, THE — F — W. C. Fields, Una Merkel, Franklin Pangborn—Fields fans may go for this low comedy farce—72m. — see Dec. 11 issue—(5010).

BLACK CAT, THE—MY—Hugh Herbert, Brod Crawford, Basil Rathbone, Bela Lugosi—Unusually good chiller; natural for horror stands—70m.—see May 14 issue—(5028).

BOSS OF BULLION CITY, THE—W — Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Standard offering of the series — 59m.—see Nov. 27 issue — (5064).

BUCK PRIVATES—CMU—Abbott and Costello, Andrew Sisters, Lee Bowman, Alan Curtis, Jane Frazee—Gag farce looks like surprise money show—84m.—see Feb. 5 issue—(5009).

BURY ME NOT ON THE LONE PRAIRIE—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Standard western—59m.—see Dec. 11 issue—(5065).

DANGEROUS GAME, A—CD—Richard Arlen, Andy Devine, Jeanne Kelly — Fairly amusing lower half dualler—61m.—see Mar. 19 issue—(5057).

DARK STREETS OF CAIRO—MY—Sigrid Gurie, Ralph Byrd, Eddie Quillan—Okay dual filler—59m.—see Nov. 27 issue—(5040).

DOUBLE DATE—C—Edmund Lowe, Una Merkel, Peggy Moran—Pleasing comedy for the nabes and duals—60m.—see Mar. 19 issue—(5037).

FLAME OF NEW ORLEANS, THE—C—Marlene Dietrich, Bruce Cabot, Roland Young, Mischa Auer—Well-produced, expensively made production lacks strong story but can stand selling—79m.—see Apr. 30 issue—(5011)—(A).

GIVE US WINGS—CD—Dead End Kids, Anne Gwynne, Wallace Ford—Saleable programmer with Dead End Kids—62m.—see Nov. 27 issue—(5025).

HELLO SUCKER — C—Hugh Herbert, Tom Brown, Peggy Moran—For the lower half of the duallers—60m.—see June 25 issue—(5038).

HIT THE ROAD—MD—Barton MacLane, Gladys George, Dead End Kids, Little Tough Guys—Fair dualler; names should help—61m.—see June 25 issue—(5029).

HORROR ISLAND—CMY—Dick Foran, Leo Carrillo, Peggy Moran—Just another bottom dualler—60m.—see Apr. 16 issue—(5033).

IN THE NAVY—see Abbott and Costello and Dick Powell In the Navy.

INVISIBLE WOMAN, THE—C—John Barrymore, John Howard, Virginia Bruce—Has selling angles and looms as exploitation opportunity—73m.—see Jan. 8 issue—(5018).

LADY FROM CHEYENNE, THE—MD—Loretta Young, Robert Preston, Edward Arnold, Gladys George—Will need plenty of selling attention—87m.—see Apr. 16 issue—(5043).

LAW OF THE RANGE—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—One of the best of the series—59m.—see June 25 issue—(5066).

LUCKY DEVILS — AD—Richerd Arlen, Andy Devine, Dorothy Lovett—Fair Arlen-Devine entry—62m.—see Jan. 8 issue—(5053).

MAN-MADE MONSTER—MD—Lon Chaney, Jr., Lionel Atwill, Anne Nagel—Strictly for the duals, except where horror can be sold—59m.—see Apr. 2 issue—(5012).

MAN WHO LOST HIMSELF, THE—C—Brian Aherne, Kay Francis, Henry Stephenson—Lightweight comedy for the duallers—72m.—see Apr. 16 issue—(5016).

MEN OF THE TIMBERLAND—MD—Richard Arlen, Andy Devine, Linda Hayes—Fair meller for duals and nabes—62m.—see June 11 issue—(5055).

MEET THE CHUMP—C—Hugh Herbert, Lewis Howard, Jeanne Kelly—For the lower half of duallers; family audiences may like it—60m.—see Feb. 5 issue—(5032).

MR. DYNAMITE—MD—Lloyd Nolan, Irene Hervey, J. Carrol Naish—Interest holding meller for the duals—63m.—see Mar. 19 issue—(5041).

MODEL WIFE — CD — Joan Blondell, Dick Powell, Charles Ruggles—Pleasant program; sell the names—78m.—see Apr. 16 issue—(5014).

MUTINY IN THE ARCTIC—AD—Richard Arlen, Andy Devine, Anne Nagel—Should satisfy the action fans on the lower half—61m.—see Apr. 30 issue — (5054).

NEXT TIME WE LOVE (Reissue)—MD—Margaret Sullavan, James Stewart, Ray Milland—Strong reissue for midweek shows—87m.—see Dec. 25 issue—(5048).

NICE GIRL?—CDMU—Deanna Durbin, Franchot Tone, Robert Benchley, Walter Brennan, Robert Stack, Helen Broderick—Ninth Durbin holds to average of series, even with slim story—95m.—see Mar. 5 issue—(5003).

RAWHIDE RANGERS—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Routine Brown—56m.—see July 9 issue—(5067).

SAN ANTONIO ROSE—CMU—Jane Frazee, Robert Paige, Eve Arden—Lightweight lower bracket attraction—63m.—see July 9 issue—(5031).

SAN FRANCISCO DOCKS—MD—Burgess Meredith, Irene Hervey, Berry Fitzgerald—Interest-holding meller for the duellers — 66m.—see Dec. 25 issue — (5027).

SIX LESSONS FROM MADAME LA ZONGA—CMU—Lupe Velez, Leon Errol, Helen Parrish—Okay for the duallers—62m.—see Jan. 22 issue—(5022). (5001).

TIGHT SHOES—C—John Howard, Binnie Barnes, Broderick Crawford—Neat programmer that might get somewhere with the right kind of selling—67m.—see June 11 issue—(5012a).

TOO MANY BLONDES—CMU—Rudy Vallee, Helen Parrish, Lon Chaney, Jr.—Lightweight program for the duallers—60m.—see May 28 issue—(5034).

TRAIL OF THE VIGILANTES—W—Franchot Tone, Warren William, Peggy Moran—High-rating big budget oatie; plenty of laughs—75m.—see Dec. 25 issue—(5008).

WHERE DID YOU GET THAT GIRL?—C—Leon Errol, Helen Parrish, Charles Lang—Okay programmer for the duals—65m.—see Jan. 8 issue—(5030).

TO BE REVIEWED OR IN PRODUCTION

ALMOST AN ANGEL—Deanna Durbin, Charles Laughton, Robert Cummings, Guy Kibbee.

AMERICANOS, THE—Dick Foran, Leo Carrillo, Marcia Ralston.

ARIZONA CYCLONE — Johnny Mack Brown, Fuzzy Knight.

BADLANDS OF DAKOTA—Brod Crawford, Hugh Herbert, Andy Devine.

BEYOND THE LAW—William Gargan, John Litel, June Clyde—62m.

BOMBAY CLIPPER — William Gargan, Irene Hervey, Charles Lang.

CRACKED NUTS — Mischa Auer, Una Merkel, Stuart Erwin—(5039).

FLYING CADETS — William Gargan, Edmund Lowe, Peggy Moran.

GIRL MUST LIVE, A—Margaret Lockwood—(English-made).

HALF WAY TO SHANGHAI—Charles Bickford, Evelyn Ankers, Frank Albertson.

HELLZAPOPPIN'—Olsen and Johnson, Martha Raye, Mischa Auer.

HOLD THAT GHOST—Abbott and Costello, Richard Carlson, Andrews Sisters.

JAIL HOUSE BLUES—Robert Paige, Anne Gwynne.

MAN FROM MONTANA, THE—John Mack Brown, Fuzzy Knight, Nell O'Day.

MASKED CABALLERO, THE — Johnny Mack Brown, Fuzzy Knight, Nell O'Day.

MOB TOWN—Billy Halop, Huntz Hall, Dick Foran.

MOONLIGHT IN HAWAII—Johnny Downs, Jane Frazee.

QUIET WEDDING—Margaret Lockwood, Derek Farr—(English-made).
RADIO REVELS OF 1942—Frances Langford, Ken Murray, Don Wilson.
RAIDERS OF THE DESERT—Richard Arlen, Andy Devine—(5056).
RIDE 'EM COWBOY—Abbott and Costello, Dick Foran, Leo Carrillo.
SING ANOTHER CHORUS—Johnny Mack Brown, Jane Frazee, Mischa Auer.
THIS WOMAN IS MINE—Franchot Tone, Walter Brennan, John Carroll, Carol Bruce.
UNFINISHED BUSINESS—Irene Dunne, Robert Montgomery, Preston Foster, Eugene Pallette.

WARNERS-FIRST NATIONAL

(1939-1940 releases from 401 up; 1940-1941 releases from 500 up.)

(FN)—First National; (W)—Warners

AFFECTIONATELY YOURS—C—Merle Oberon, Dennis Morgan, Rita Hayworth—Comedy of wacky school should do pleasant business—88m.—see May 14 issue—(FN)—(566).
BRIDE CAME C.O.D., THE—C—James Cagney, Bette Davis, Jack Carson — Top-notch light comedy — 92m.—see July 9 issue—(W)—(507).
BULLETS FOR O'HARA — MD—Joan Perry, Roger Pryor, Anthony Quinn—Fast-moving abridged bottom dualler—50m.—see July 23 issue—(W)—(518).
CASE OF THE BLACK PARROT, THE—MY—William Lundigan, Maris Wrixon, Luli Deste—Just filler—59m.—see Jan. 8 issue—(FN)—(572).
DEVIL DOGS OF THE AIR—MD—James Cagney, Pat O'Brien, Margaret Lindsay, Frank McHugh—Reissue; sell Cagney, O'Brien, and service angles—86m.—see May 14 issue—(W)—(550).
FATHER'S SON—D—John Litel, Billy Dawson, Frieda Inescort—Pleasant entertainment for the family trade—58m.—see Jan. 22 issue—(W)—(520).
FLIGHT FROM DESTINY — D—Geraldine Fitzgerald, Thomas Mitchell, Jeffrey Lynn, James Stephenson—Theme calls for intensive selling—72m.—see Jan. 8 issue—(W)—(514)—(A).
FOOTSTEPS IN THE DARK—MD—Errol Flynn, Brenda Marshall, Ralph Bellamy—Well-made meller-mystery has plenty of selling angles—95m.—see Mar. 5 issue—(W)—(509).
FOUR MOTHERS—MD—Claude Rains, Priscilla Lane, Rosemary Lane, Lola Lane, Jeffrey Lynn—Has the angles as one of an exploitable series—87m.—see Nov. 27 issue—(W)—(503).
GREAT LIE, THE — D — Bette Davis, George Brent, Mary Astor, Hattie McDaniel—Strong women's picture should be one of the better grossers of the season—107m.—see Apr. 16 issue—(W)—(504)—(A).
GREAT MR. NOBODY, THE—C—Eddie Albert, Joan Leslie, Alan Hale, William Lundigan—For the lower half of the duallers—71m.—see Feb. 19 issue—(W)—(515).
HERE COMES HAPPINESS—C—Mildred Coles, Edward Norris, Richard Ainley—Low-bracket filler—58m.—see Mar. 19 issue—(W)—(521).
HERE COMES THE NAVY (Re-issue)—CD—James Cagney, Pat O'Brien, Gloria Stuart—Sell Cagney and timeliness — 86m. — see Nov. 27 issue — (W)—(525).
HIGH SIERRA—D—Humphrey Bogart, Ida Lupino, Joan Leslie, Henry Hull—Exciting new gangster angle; should do okay — 100m.—see Jan. 22 issue—(556)—(FN).
HONEYMOON FOR THREE—CD—Ann Sheridan, George Brent, Charlie Ruggles—Programmer will have to depend on the names—77m.—see Jan. 8 issue (510)—(W).
KISSES FOR BREAKFAST—C—Dennis Morgan, Jane Wyatt, Shirley Ross—Fair comedy for the duallers—82m.—see July 9 issue—(W)—(517).
KNOCKOUT—MD—Arthur Kennedy, Olympe Bradna, Virginia Field—Actionful entry for the bottom dual spot — 73m. — see Mar. 19 issue — (FN)—(568).
LETTER, THE — D — Bette Davis, Herbert Marshall, James Stephenson—Depends on Bette Davis' draw—97m.—see Nov. 27 issue—(W)—(552)—(A).
MANPOWER—MD—Edward G. Robinson, Marlene Dietrich, George Raft—Names should help carry this to better grosses—105m.—see July 23 issue—(W)—(505).
MEET JOHN DOE—D—Gary Cooper, Barbara Stanwyck, Edward Arnold, Walter Brennan—Packed with entertainment, this is equal to Capra's best—123m.—see Mar. 19 issue—(500).
MILLION DOLLAR BABY—C—Priscilla Lane, Jeffrey Lynn, Ronald Reagan, May Robson—High-rating program comedy; needs selling—100m.—see May 28 issue—(W)—(508).
NURSE'S SECRET, THE — MY — Lee Patrick, Regis Toomey, Julie Bishop—Minor league mystery — 63m.—see May 14 issue—(W)—(523).
OUT OF THE FOG—MD—Ida Lupino, John Garfield, Thomas Mitchell, Eddie Albert—Suspenseful programmer on the heavy side will need plenty of push—86m.—see June 25 issue—(FN)—(555).
PASSAGE FROM HONGKONG—MD—Lucille Fairbanks, Keith Douglas, Paul Cavanagh—For the bottom half of the duallers—61m.—see June 11 issue—(W)—(524).
SANTA FE TRAIL—AD—Errol Flynn, Olivia de Havilland, Alan Hale, Ronald Reagan, Raymond Massey—If "Dodge City" and "Virginia City" made money for you, then bet on this—110m.—see Dec. 25 issue—(FN)—(551).
SEA WOLF, THE—MD—Edward G. Robinson, Ida Lupino, John Garfield—Well-made version of the Jack London story, but don't forget to make a special bid for the femme trade—100m.—see Apr. 2 issue—(W)—(501).
SERGEANT YORK—MD—Gary Cooper, Walter Brennan, Joan Leslie—Big money show; go the limit in selling it — 134m.—see July 9 issue — (Special).
SHADOWS ON THE STAIRS—MY—Frieda Inescort, Bruce Lester, Heather Angel—Satisfactory mystery filler—63m.—see Mar. 19 issue—(FN)—(573).
SHE COULDN'T SAY NO—CD—Roger Pryor, Eve Arden, Cliff Edwards—Filler—63m. — see Dec. 11 issue—(FN)—(571).
SHINING VICTORY—D—James Stephenson, Geraldine Fitzgerald, Donald Crisp—Strong drama will require extra selling—80m.—see May 28 issue—(FN)—(564)—(A).
SHOT IN THE DARK, A — MD — William Lundigan, Nan Wynn, Ricardo Cortez—Will fit nicely into the lower dualler spot—57m.—see Apr. 2 issue—(W)—(522).
SINGAPORE WOMAN — MD—Brenda Marshall, David Bruce, Virginia Field—Dual support; can be sold—64m.—see May 14 issue—(FN)—(563).
SOUTH OF SUEZ—MD—George Brent, Brenda Marshall, George Tobias—Action meller, best for the duallers—86m.—see Nov. 27 issue—(W)—(513).
STRANGE ALIBI—MD—Arthur Kennedy, Joan Perry, Jonathan Hale—Action meller for the duallers will help Arthur Kennedy's buildup—63m.—see Apr. 30 issue—(FN)—(567).
STRAWBERRY BLONDE, THE—CD—James Cagney, Rita Hayworth, Olivia de Havilland—Plenty of entertainment for all; with the Gay Nineties angle for the older patrons—97m.—see Feb. 19 issue—(FN)—(559).
THIEVES FALL OUT—C—Eddie Albert, Joan Leslie, Alan Hale, Jane Darwell—Acceptable neighborhood entertainment for the dual bills—72m.—see Apr. 30 issue—(W)—(516).
UNDERGROUND — MD — Jeffrey Lynn, Philip Dorn, Mona Maris—Gripping meller of Nazi conditions will need the most intensive selling—95m.—see June 25 issue—(FN)—(558).
WAGONS ROLL AT NIGHT, THE—MD—Humphrey Bogart, Joan Leslie, Eddie Albert, Sylvia Sidney—Meller offers plenty of selling angles—84m.—see Apr. 16 issue—(FN)—(560).

TO BE REVIEWED OR IN PRODUCTION

BAD MEN OF MISSOURI—Dennis Morgan, Wayne Morris, Arthur Kennedy, Jane Wyman — (FN)—(557).
DIVE BOMBER—Errol Flynn, Fred MacMurray, Ralph Bellamy—(Technicolor)—(FN)—(553).
FLIGHT PATROL—James Stephenson, Ronald Reagan, Olympe Bradna
HIGHWAY WEST—Brenda Marshall, William Lundigan, Olympe Bradna—63m.—(FN)—(565).
LAW OF THE TROPICS—Jeffrey Lynn, Constance Bennett, Alan Hale.
MALTESE FALCON, THE—Humphrey Bogart, Mary Astor, Peter Lorre, Jerome Cowan.
NAVY BLUES—Ann Sheridan, Jack Oakie, Jack Haley, Martha Raye.
NEW ORLEANS BLUES—Priscilla Lane, Betty Field, Jack Carson, Lloyd Nolan.
NINE LIVES ARE NOT ENOUGH—Ronald Reagan, Joan Perry, James Gleason.
ONE FOOT IN HEAVEN—Fredric March, Martha Scott.
PRIME MINISTER, THE—John Gielgud, Diana Wynyard, Will Fyffe—(English-made).
SMILING GHOST, THE—Wayne Morris, Brenda Marshall.
THEY DIED WITH THEIR BOOTS ON—Errol Flynn, Olivia de Havilland, Alan Hale.
THREE SONS O' GUNS—Wayne Morris, Tom Brown, William Orr—(FN)—(574).

MISCELLANEOUS

Listed here are only those independently produced pictures, not handled by companies of nation-wide scope. Addresses of producers or distributors will be furnished on request.

BRIDE OF BUDDHA, THE—Novelty—Recut of "India Speaks" holds interest for sensation-seekers—63m.—see Apr. 30 issue—(Futter Corp.).
BUZZY AND THE PHANTOM PINTO — W — Buzzy Henry, Dave O'Brien, Dorothy Short—Fair for the kiddies—57m.—see June 11 issue—(Ziehm).
CAVALADE OF FAITH—Doc.—Commentary spoken by Basil Ruysdael—Catholics will want to see it—63m.—see Feb. 5 issue—(Jeffrey Pictures).
CAVALCADE OF TEXAS, A—Travel—Travelogue produced and directed by James Fitzpatrick—Long travel feature is made for Texas but should hold some interest everywhere—50m.—see Feb. 19 issue—(Technicolor)—(Fitzpatrick).
CITY OF MISSING GIRLS—MD—H. B. Warner, John Archer, Astrid Allwyn—Has plenty of selling angles—71m. — see Mar. 5 issue—(Merrick-Alexander).
CHARLIE CHAPLIN FESTIVAL—C—Six Chaplin two-reelers—Entertaining package of six Chaplin two-reelers—110m.—see May 14 issue—(Guaranteed).
FANTASIA—see RKO listing.
FOOLS OF DESIRE (It's All In Your Mind)—Sex—Byron Foulger, Constance Bergen, Betty Roadman—Dependant on exploitation; can be sold—50m.—see Mar. 19 issue—(B. B. Ray)—(A).
HIGHWAY HELL—Sex—Charles Maurice, Don Hirst, Diane Winthrop — Exploitable sexer that needs plenty of selling; not for the family trade—55m.—see Mar. 19 issue—(Screencraft)—(A).
I'LL SELL MY LIFE—MD—Michael Whalen, Rose Hobart, Joan Woodbury—Inde program has angles for intensive selling—73m.—see May 28 issue—(Merrick-Alexander).
IT'S ALL IN YOUR MIND—see Fools of Desire.
KIDNAPPING GORILLAS—Novelty—Exploitation picture has animal and sex angles for houses which can play this type film—69m.—see Apr. 30 issue—(Jewel).
KUKAN—Doc—Chinese survey by cameraman Ray Scott—Thrilling realistic study of the invasion of China—90m.—see July 9 issue—(Color)—(Adventure Epics).
LAW OF THE WOLF—MD—Dennis Moore, Luana Walters, George Chesebro—Adequate dual meller for action stands; sell Rin-Tin-Tin—55m.—see May 14 issue—(Arthur Ziehm).
NEW ADVENTURES OF TARZAN, THE—MD—Herman Brix, Ula Holt, Frank Baker—Unconvincing, below-par dualler—74m.—see Apr. 2 issue—(Hoffberg).
NO GREATER SIN—MD—Leon Ames, Luana Walters, John Gallaudet—Well-made exploitation show has plenty of selling angles—85m.—see June 25 issue—(University Film)—(A).
PERPETUAL SACRIFICE, THE — D — William H. S. Foster, Virginia Hall Foster, Blessed Sacrament Choir—Satisfactory Lenten drama for Catholic audiences—78m.—see Mar. 19 issue—(Religious Films).

'40-'41 Shorts Parade and Complete Data

The complete listing of 1939-1940 product, or shorts not listed under this date below, will be found on Blue Section pages 590, 591 and 592. Shorts released in the latter part of 1939-40 can be found listed on pages 732, 733, and 734 of the Blue Section.

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		COLUMBIA			
		Two Reel			
		COMEDIES (26)			
		THREE STOOGES			
2401	(Aug. 23)	From Nurse to Worse	E	16m.	600
2402	(Oct. 4)	No Census, No Feeling	F	16m.	630
2403	(Nov. 15)	Cookoo Cavaliers	F	17m.	648
2404	(Dec. 27)	Boobs In Arms	G	18m.	678
2405	(Feb. 7)	So Long Mr. Chumps	G	17m.	693
2406	(Mar. 21)	Dutiful But Dumb	G	17m.	693
2407	(May 16)	All the World's a Stooge	F	16m.	714
2408	(July 4)	I'll Never Heil Again	G	17m.	775
		ALL-STAR			
2421	(Sept. 6)	Pleased to Mitt You You (Glove-Slingers)	G	18m.	588
2422	(Sept. 20)	The Spook Speaks (Keaton-Ames)	F	18m.	600
2423	(Oct. 18)	Cold Turkey (Langdon)	F	16m.	630
2424	(Nov. 1)	A Bundle of Bliss (Clyde)	F	18m.	630
2425	(Nov. 29)	Blondes and Blunders (Catlett)	F	16m.	654
2426	(Dec. 13)	His Ex Marks the Spot (Keaton)	B	18m.	678
2427	(Jan. 10)	The Watchman Takes a Wife (Clyde)	F	16m.	678
2428	(Jan. 29)	Fresh as a Freshman (Glove Slingers)	G	18m.	686
2429	(Feb. 21)	So You Won't Squawk (Keaton)	G	16m.	695
2430	(Mar. 7)	Yumpin' Yiminy (El Brendel)	F	17m.	722
2431	(Apr. 4)	Glove Affair (Glove Slingers)	F	16½m.	714
2432	(Apr. 18)	Black Eyes and Blues (Karns)	G	16½	735
2433	(May 2)	The Ring and the Belle (Clyde)	F	17m.	734
2434	(May 30)	Ready Willing But Unable (Brendel)	F	16½m.	730
2435	(June 13)	Yankee Doodle Andy (Clyde)	F	17½m.	776
2436	(June 27)	French Fried Patootie (Mowbray)	G	18m.	776
2437	(July 25)	Love at First Fright (Brendel)	F	16m.	786
		SERIALS			
2120	(Jan. 31)	White Eagle	E	15 ep.	686
2140	(Aug. 15)	The Iron Claw		15 ep.	
2180	(May 9)	The Spider Returns	G	15 ep.	749

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		SPECIALS			
	(Feb. 22)	International Forum No. 1	E	16m.	705
	(May 27)	International Forum No. 2—Invasion!	G	19½m.	765
		One Reel			
		CINESCOPES (10)			
2971	(Aug. 30)	Hobby Lobby	G	11m.	600
2972	(Oct. 4)	Floating Elephants	G	8m.	624
2973	(Nov. 8)	Nice Work, If You Can Do It	G	9m.	642
2974	(Dec. 25)	Unusual Crafts	F	9m.	679
2975	(Jan. 31)	Feathers (Color)	G	9m.	695
2976	(Feb. 22)	Movie Magic	G	10m.	704
2977	(Mar. 27)	This Is England	E	10m.	722
2978	(Apr. 28)	Capital Sidelights	G	11m.	749
2979	(June 13)	Fighter Pilot	G	8m.	785
		COLOR RHAPSODIES (16) (Technicolor)			
2501	(Aug. 30)	Tangled Television	F	7½m.	607
2502	(Oct. 4)	Mr. Elephant Goes to Town	F	7¾m.	623
2503	(Nov. 3)	The Mad Hatter	E	7m.	642
2504	(Dec. 6)	The Wise Owl	F	7m.	654
2505	(Jan. 7)	A Helping Paw	G	7m.	686
2506	(Feb. 28)	Way of All Pests	G	7½m.	714
2507	(Mar. 14)	The Carpenter	F	8½m.	723
2508	(Apr. 18)	The Land of Fun	G	7m.	743
2509	(June 12)	Tom Thumb's Brother	G	6½m.	776
2510	(July 3)	The Cuckoo IQ			
		COMMUNITY SINGS (10)			
2651	(Oct. 2)	No. 1—Jolly Tunes	F	10m.	631
2652	(Nov. 8)	No. 2—Popular Songs	G	11m.	642
2653	(Dec. 13)	No. 3 — Melodies That Linger	F	11m.	678
2654	(Jan. 1)	No. 4—Gay Tunes	F	10m.	686
2655	(Feb. 7)	No. 5 — Fun With Songs	F	10m.	686
2656	(Mar. 14)	No. 6 — Songs With Harmony	F	10m.	704
2657	(Apr. 25)	No. 7 — Peppy Song Hits	G	9m.	740
2658	(May 29)	No. 8—Featuring "Perfidia"	G	10m.	749
		FABLES (8)			
2751	(Sept. 27)	Farmer Tom Thumb	F	6m.	623
2752	(Oct. 25)	Mouse Meets Lion	G	6m.	649
2753	(Dec. 13)	Paunch 'n Judy	B	6½m.	678
2754	(Jan. 17)	The Streamlined Donkey	F	7m.	686
2755	(Mar. 14)	It Happened to Crusoe	F	6½m.	723
2756	(June 13)	Kitty Gets the Bird	F	7m.	775
2757	(July 18)	Dumb Like a Fox			
2758	(Aug. 8)	Playing the Pied Piper			
		HAPPY HOUR SPECIALS (Re-Issues)			
2441	(Nov. 21)	Puss In Boots		40m.	
		NEWS WORLD OF SPORTS (12)			
2801	(Oct. 4)	Master of the Cue	G	9m.	624
2802	(Nov. 22)	Hunting Wild Deer	F	9m.	656
2803	(Dec. 27)	All the Giant Killer	G	10½m.	679
2804	(Jan. 24)	Ice Capers	E	10m.	687
2805	(Feb. 21)	Splits, Spares, and Strikes	G	10m.	695
2806	(Mar. 28)	The Jungle Archer	G	11m.	740
2807	(May 9)	Diving Thrills	G	9m.	749
2808	(June 6)	Aquaplay	F	10m.	776
		NEW YORK PARADE (6)			
2951	(Jan. 24)	The New York Parade	E	9½m.	687
2952	(Mar. 27)	Abroad at Home	G	9½m.	735
		PHANTASIES (8)			
2701	(Sept. 24)	School Boy Dreams	F	5m.	623
2702	(Oct. 25)	Happy Holidays	F	6m.	631
2703	(Feb. 7)	The Little Theatre	F	6m.	689
2704	(Mar. 28)	There's Music In Your Hair	F	6½m.	723
2706	(July 3)	The Wallflower	F	6m.	704
2707	(Aug. 8)	The Crystal Gazer			
2708	(Sept. 11)	The Merry Mouse Cafe			
		QUIZ REELS (6)			
2601	(Dec. 5)	Take It or Leave It No. 1	G	11½m.	656
2602	(Dec. 25)	Take It or Leave It No. 2	F	11½m.	679
2603	(Feb. 7)	Take It or Leave It No. 3	G	11m.	694
2604	(Mar. 7)	Junior I. Q. Parade	F	9½m.	687
2605	(Apr. 3)	So You Think You Know Music No. 1	G	11½m.	723
2606	(May 1)	Take It or Leave It No. 4	G	11m.	743
		SCREEN SNAPSHOTS (12)			
2851	(Sept. 6)	No. 1	E	10m.	607
2852	(Oct. 18)	No. 2	G	9m.	631
2853	(Nov. 22)	No. 3	G	9½m.	654
2854	(Dec. 27)	No. 4	G	9m.	687
2855	(Feb. 2)	No. 5	E	9m.	687
2856	(Mar. 14)	No. 6	F	10m.	714
2857	(Apr. 25)	No. 7	F	10m.	749
2858	(June 6)	No. 8	G	9m.	766
2859	(July 11)	No. 9	G	9m.	
2860	(Aug. 15)	No. 10			

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		TOURS (10)			
2551	(Aug. 16)	Historic Virginia	F	10m.	600
2552	(Sept. 13)	Savoy In the Alps	G	10m.	608
2553	(Sept. 27)	Old and New Arizona	F	9m.	631
2554	(Oct. 25)	Islands of the West Indies	F	10m.	631
2555	(Nov. 25)	Sojourn In Havana	F	9m.	656
2556	(Dec. 20)	Beautiful British Columbia (Color)	F	10½m.	679
2557	(Jan. 10)	From Singapore to Hong Kong	F	10m.	687
2558	(Feb. 28)	Western Wonderland	G	9m.	715
2559	(Apr. 3)	San Francisco — Metropolis of the West	G	9½m.	730
2560	(May 23)	Beautiful Ontario (Color)	G	9m.	766
		WASHINGTON PARADE (6)			
2901	(Oct. 25)	No. 1—The Mint	G	10m.	642
2902	(Dec. 13)	No. 2—West Point	E	10½m.	679
2903	(Jan. 17)	No. 3 — US Naval Academy	E	10m.	687
2904	(Mar. 7)	No. 4—Spirit of 1941	F	10m.	714

METRO

Two Reel

CRIME DOESN'T PAY (6)

P-201	(Oct. 26)	Eyes of the Navy (Patriotic subject — not crime)	E	20m.	630
P-202	(Nov. 30)	You the People	E	21m.	656
P-203	(Jan. 4)	Respect the Law	E	20m.	686
P-204	(Feb. 8)	Forbidden Passage	E	21m.	693
P-205	(June 7)	Coffins on Wheels	G	17m.	775

One Reel

CARTOONS (18) (Technicolor)

W-241	(Nov. 23)	The Lonesome Stranger	E	9m.	654
W-242	(Dec. 21)	Mrs. Ladybug	F	8m.	670
W-243	(Feb. 22)	Abdul the Bulbul Ameer	E	8m.	714
W-244	(Mar. 8)	The Prospecting Bear	F	9m.	715
W-245	(Apr. 5)	The Little Mole	G	9m.	740
W-246	(Apr. 26)	The Goose Goes South	G	8m.	749
W-247	(May 17)	The Rookie Bear	G	8m.	766
W-248	(June 7)	Dance of the Weed	G	9m.	775
W-249	(July 5)	The Alley Cat			

FITZPATRICK TRAVELTALKS (12) (Technicolor)

T-211	(Sept. 7)	The Capital City	F	9m.	608
T-212	(Sept. 28)	Cavalcade of San Francisco	G	9m.	615
T-213	(Oct. 26)	Old New Mexico	F	9m.	639
T-214	(Nov. 23)	Beautiful Bali	G	9m.	656
T-215	(Dec. 21)	Old New Orleans	G	9m.	670
T-216	(Jan. 4)	Mediterranean Ports of Call	G	9m.	670
T-217	(Feb. 1)	Red Men on Parade	G	9m.	687
T-218	(Mar. 8)	Alluring Alaska	G	9m.	704
T-219	(Apr. 12)	Glimpses of Kentucky	F	8m.	722
T-220	(May 10)	Yosemite the Magnificent	E	8m.	740
T-221	(Jan. 7)	Glimpses of Washington State	G	9m.	760
T-222	(July 5)	Haiti, Land of Dark Majesty	G	9m.	786

MINIATURES (10)

M-231	(Nov. 9)	Rodeo Dough	G	10m.	654
M-232	(Dec. 21)	The Great Meddler	E	11m.	670
M-233	(Dec. 28)	The Happiest Man on Earth	E	11m.	678
M-234	(Jan. 18)	More About Nostradamus	E	11m.	686
M-235	(May 31)	The Battle!	E	11m.	775
M-236	(July 5)	Memories of Europe	G	8m.	785
M-237	(June 28)	The Man Who Changed the World		11m.	

OUR GANG COMEDIES (9)

C-291	(Sept. 7)	Good Bad Boys	F	11m.	607
C-292	(Oct. 5)	Waldo's Last Stand	F	11m.	639
C-293	(Oct. 26)	Goin' Fishin'	F	10m.	634
C-294	(Nov. 23)	Kiddie Kure	F	11m.	654
C-295	(Jan. 25)	Fightin' Fools	G	9m.	686
C-296	(Feb. 15)	Baby Blues	G	9m.	704
C-297	(Mar. 8)	Ye Olde Minstrels	G	11m.	715
C-298	(Apr. 26)	1-2-3 Go	F	10m.	749

PASSING PARADE (9)

K-281	(Nov. 30)	American Spoken Here	E	11m.	654
K-282	(Feb. 8)	Whispers	E	10m.	694
K-283	(Mar. 22)	More Trifles of Importance	E	11m.	730
K-284	(May 29)	Out of Darkness	E	11m.	730
K-285	(May 17)	Willie and the Mouse	G	11m.	760
K-286	(May 31)	This Is the Bowery	E	10m.	775

PETE SMITH SPECIALTIES (14)

S-261	(Oct. 12)	Quicker'n a Wink	E	9m.	634
S-262	(Nov. 30)	Wedding Bills	E	10m.	654
S-263	(Dec. 21)	See for Yourself	F	10m.	670
S-264	(Jan. 25)	Penny to the Rescue (Technicolor)	E	10m.	686
S-265	(Feb. 8)	Quiz Biz	G	9m.	694
S-266	(Mar. 15)	Memory Tricks	G	9m.	715
S-267	(Apr. 26)	Aeronutics	F	10m.	749
S-268	(May 24)	Lions on the Loose	G	9m.	766
S-269	(June 21)	Cuban Rhythm	E	9m.	785

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		SPECIALS			
A-100	(Mar. 1)	Third Dimensional Murder (Technicolor)	G	7m.	694
		SPECIAL TRAILERS			
		Miracle In Sound	E	10m.	631
		You Can't Fool the Camera	E	11m.	760

MONOGRAM

One Reel

CARTOONS

001	(July 22)	A Busy Day			
002	(Jan. 19)	Beauty Shoppe	F	6m.	669
003	(Feb. 2)	Baby Checkers	F	7m.	669

PARAMOUNT

Two Reel

SPECIAL FLEISCHER CARTOONS (Technicolor)

FF0-1	(Apr. 11)	Raggedy Ann	E	18m.	663

One Reel

ANIMATED ANTICS CARTOONS (10)

H0-1	(Sept. 20)	The Dandy Lion	F	7m.	615
H0-2	(Oct. 25)	Sneak, Snoop, and Snitch	F	7m.	649
H0-3	(Nov. 29)	Mommy Loves Puppy	F	7m.	649
H0-4	(Dec. 20)	Bring Himself Back Alive	B	7m.	663
H0-5	(Feb. 14)	Pop and Mom In Wild Oysters	F	11m.	686
H0-6	(Mar. 14)	Twinkletoes Gets the Bird	F	7m.	703
H0-7	(Apr. 18)	Speaking of Animals	G	9m.	714
H0-8	(May 9)	Triple Trouble	F	6m.	740
H0-9	(May 30)	Zero, the Hound	F	7m.	743
H0-10	(June 27)	Twinkletoes — Where He Goes — Nobody Knows	F	7m.	766
H0-11	(July 18)	Copy Cat	F	6m.	776
H0-12	(Aug. 8)	The Wizard of Arts			
H0-13	(Aug. 29)	Twinkletoes In Hat Stuff			
		BENCHLEY COMEDIES (4)			
S0-1	(Nov. 8)	The Trouble With Husbands	G	11m.	649
S0-2	(Jan. 24)	Waiting for Baby	G	11m.	694
S0-3	(Apr. 11)	Crime Control	G	11m.	735
S0-4	(May 23)	The Forgotten Man	G	11m.	749
		COLOR CLASSIC CARTOONS (Technicolor)			
C0-1	(Aug. 29)	Vitamin Hay			
		FASCINATING JOURNEYS (6) (Technicolor)			
M0-1	(Nov. 8)	River Thames, Yesterday	E	10m.	649
M0-2	(Dec. 27)	The Sacred Ganges	E	11m.	670
M0-3	(Jan. 31)	A Village In India	G	11m.	694
M0-4	(Mar. 21)	Delhi	G	11m.	722
M0-5	(May 16)	Indian Durbar	G	10m.	730
M0-6	(July 25)	The Jungle			
		GABBY CARTOONS (8) (Technicolor)			
G0-1	(Oct. 18)	King for a Day	F	8m.	630
G0-2	(Nov. 15)	The Constable	F	8m.	648
G0-3	(Jan. 17)	All's Well	B	7m.	678
G0-4	(Feb. 14)	Two for the Zoo	F	7m.	694
G0-5	(Apr. 11)	Swing Cleaning	F	8m.	730
G0-6	(June 20)	Fire Cheese	G	7m.	785
G0-7	(July 18)	Gabby Goes Fishing			
G0-8	(Aug. 15)	Winter Sport			
		HEADLINERS (8)			
A0-1	(Sept. 13)	Moments of Charm of 1941	E	10m.	615
A0-2	(Oct. 25)	Listen to Larry	G	10m.	631
A0-3	(Dec. 13)	Johnny Messner and Orch.	B	11m.	663
A0-4	(Jan. 31)	Gene Krupa and Orch.	G	11m.	694
A0-5	(Mar. 21)	Bob Chester and His Orchestra	F	10m.	722
A0-6	(June 6)	Your Favorite Program — Those We Love	G	11m.	760
A0-7	(July 11)	Hands of Destiny			
		MAPCAP MODELS (6) (Technicolor)			
U0-1	(Jan. 17)	Western Daze	E	9m.	678
U0-2	(Apr. 4)	Dipsy Gipsy	E	9m.	735
U0-3	(June 27)	Hoola Boola	E	9m.	785
U0-4	(July 11)	Gay Knightles			
U0-5	(Aug. 22)	Untitled			
		PARAGRAPHICS (8)			
V0-1	(Oct. 11)	Nature's Nursery	G	10m.	624
V0-2	(Nov. 22)	Seeing Is Believing	F	11m.	656
V0-3	(Dec. 27)	Breezy Little Bears	E	11m.	679
V0-4	(Feb. 28)	Red, White and Blue Hawaii (Color)	G	11m.	714
V0-5	(Aug. 15)	Football Parade			
		POPEYE CARTOONS (12)			
E0-1	(Sept. 20)	Popeye Meets William Tell	F	6m.	615
E0-2	(Oct. 18)	My Pop! My Pop!	F	7m.	623

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
E0-3	(Nov. 15)	With Poopdeck Pappy	F	7m.	654
E0-4	(Dec. 13)	Popeye Presents Eugene the Jeep	F	7m.	654
E0-5	(Jan. 10)	Problem Pappy	F	6m.	678
E0-6	(Feb. 7)	Quiet, Please	F	7m.	694
E0-7	(Mar. 7)	Olive's Sweepstake Ticket	G	6m.	714
E0-8	(Apr. 4)	Flies Ain't Human	G	6m.	730
E0-9	(Mey 9)	Popeye Meets Rip Van Winkle	G	6m.	743
E0-10	(June 13)	Olive's Boithday Presink	F	7m.	759
E0-11	(July 11)	Child Psykolojiky	G	6m.	776
E0-12	(Aug. 8)	I'll Never Crow Again			
		POPULAR SCIENCE (6) (Magnacolor)			
J0-1	(Sept. 6)	No. 1	G	11m.	607
J0-2	(Nov. 1)	No. 2	G	11m.	623
J0-3	(Dec. 20)	No. 3	G	10m.	664
J0-4	(Feb. 21)	No. 4	G	11m.	694
J0-5	(May 2)	No. 5	G	11m.	722
J0-6	(July 4)	No. 6	G	10m.	766
		QUIZ KIDS '41-'42 (6)			
	( )	No. 1		11m.	
		SPORTLIGHTS (13)			
R0-1	(Sept. 6)	Diving Demons	E	9m.	607
R0-2	(Oct. 4)	The Sporting Everglades	G	9m.	608
R0-3	(Nov. 1)	Motoroycle Stunting	G	10m.	649
R0-4	(Dec. 6)	Marine Roundup	G	10m.	656
R0-5	(Jan. 3)	Feminine Fitness	G	10m.	664
R0-6	(Feb. 7)	Acrobatic Aces	G	10m.	679
R0-7	(Feb. 28)	Fishing Fever	G	10m.	695
R0-8	(Mar. 28)	Canine Sketches	E	10m.	714
R0-9	(Apr. 25)	Sun Fun	G	10m.	722
R0-10	(May 23)	On the Spot	G	10m.	750
R0-11	(June 20)	Lasso Wizards	G	9m.	766
R0-12	(July 25)	Snow Dogs	G	10m.	786
R0-13	(Aug. 22)	Untitled			
		UNUSUAL OCCUPATIONS (6) (Cineocolor)			
L0-1	(Sept. 27)	No. 1	G	11m.	623
L0-2	(Nov. 29)	No. 2	G	11m.	649
L0-3	(Jan. 24)	No. 3	G	11m.	686
L0-4	(Mar. 28)	No. 4	G	11m.	722
L0-5	(May 30)	No. 5	G	11m.	743
L0-6	(Aug. 1)	No. 6			

PRODUCERS RELEASING CORP.

One Reel

HOLLYWOOD NEWSREELS (12)

1	(Dec. 1)	No. 1	G	10m.	654

Two Reel

AMERICAN HISTORY

0-1	(Mar. 1)	Our Bill of Rights	G	20m.	734
0-2	(Mar. 1)	Our Declaration of Independence	F	22m.	743
0-3	(Mar. 1)	Our Constitution	F	22m.	600
0-4	(Mar. 1)	Our Monroe Doctrine (see Guardians of the Americas)	F	21m.	654
0-5	(June 1)	Our Louisiana Purchase			
		SPECIAL			
		Alive In the Deep	G	25m.	749
		Man, the Enigma	G	22m.	759

RKO-RADIO

Two Reel

DIONNE SPECIALS

13801	(Dec. 13)	Growing Up	E	18m.	663
		EDGAR KENNEDY COMEDIES (6)			
13401	(Sept. 6)	Sunk by the Census	F	18m.	607
13402	(Oct. 18)	A Trailer Tragedy	F	17m.	623
13403	(Dec. 20)	Drafted In the Depot	G	19m.	669
13404	(Feb. 21)	Mad About Moonshine	F	19m.	693
13405	(Apr. 4)	It Happened All Night	G	19m.	714
13406	(June 6)	An Apple in His Eye	G	14m	759
		LEON ERROL COMEDIES (6)			
13701	(Sept. 27)	He Asked for It	F	18m.	607
13702	(Nov. 29)	Tattle Television	F	19m.	630
13703	(Jan. 10)	The Fired Man	G	20m.	663
13704	(Mar. 14)	When Wifie's Away	F	20m.	703
13705	(May 16)	A Polo Phony	F	18m.	740
13706	(June 27)	Panic In the Parlor	F	14m.	766
		THE MARCH OF TIME (13)			
13101	(Sept. 13)	No. 1 — On Foreign Newsfronts	E	19m.	615
13102	(Oct. 4)	No. 2 — Britain's R. A. F.	F	18m.	623
13103	(Oct. 25)	No. 3—Mexico	E	19m.	630
13104	(Nov. 22)	No. 4—Arms and the Men	E	19m.	648
13105	(Dec. 20)	No. 5 — Labor and Defense	E	19m.	663
13106	(Jan. 17)	No. 6 — Uncle Sam — The Non-Belligerent	E	21m.	678
13107	(Feb. 14)	No. 7 — Americans All—Men From Many Lands	E	19m.	695
13108	(Mar. 14)	No. 8 — Australia at War	E	18m.	714
13109	(Apr. 11)	No. 9 — Men of the FBI—1941	E	21m.	734
13110	(May 9)	No. 10—Crisis in the Atlantic	E	18m.	749
13111	(June 6)	No. 11—China Fights Back	E	17m.	765
13112	(July 4)	No. 12 — New England's Eight Million Yankees	E	20m.	786
		RAY WHITLEY MUSICAL WESTERNS (4)			
13501	(Nov. 8)	Bar Buckaroos	F	16m.	623
13502	(Jan. 31)	Prairie Spooners	G	13m.	639
13503	(Apr. 25)	Redskins and Redheads	G	18m.	722
13504	(July 18)	Musical Bandit	F	16m.	786
		SPECIALS			
167	( )	Baer vs. Louis	E	18m.	765
168	( )	Louis vs. Conn	E	22m.	785
		One Reel INFORMATION PLEASE (13)			
14201	(Sept. 6)	No. 1—Anna Neagle	G	11m.	600
14202	(Oct. 4)	No. 2—Ruth Gordon	G	10m.	624
14203	(Nov. 1)	No. 3—Alice Marble	G	10m.	639
14204	(Nov. 29)	No. 4—Louis Bromfield	G	11m.	664
14205	(Dec. 27)	No. 5 — Wendell Willkie	G	11m.	671
14206	(Jan. 24)	No. 6—Jan Struther	G	11m.	694
14207	(Feb. 21)	No. 7—Anna Neagle	G	10m.	704
14208	(Mar. 21)	No. 8—Boris Karloff	G	10m.	730
14209	(Apr. 18)	No. 9—Alice Marble	G	11m.	743
14210	(May 16)	No. 10—Louis Bromfield	G	10m.	759
14211	(June 13)	No. 11 — Jan Struther	G	11m.	776
		PICTURE PEOPLE (13)			
14401	(Sept. 13)	No. 1	G	10m.	607
14402	(Oct. 11)	No. 2	G	9m.	631
14403	(Nov. 8)	No. 3	F	10m.	649
14404	(Dec. 6)	No. 4	F	10m.	664
14405	(Jan. 3)	No. 5	F	10m.	679
14406	(Jan. 31)	No. 6	G	10m.	695
14407	(Feb. 28)	No. 7	G	10m.	714
14408	(Mar. 28)	No. 8	G	10m.	730
14409	(Apr. 25)	No. 9	G	8m.	749
14410	(May 23)	No. 10	G	8m.	760
		SPORTSCOPES (13)			
14301	(Aug. 30)	Quail Quest	G	9m.	600
14302	(Sept. 27)	Kentucky Royalty	G	9m.	624
14303	(Oct. 25)	Sportsman's Partner	F	9m.	639
14304	(Nov. 22)	Snow Fun	G	9m.	649
14305	(Dec. 20)	Snow Eagles	G	9m.	670
14306	(Jan. 17)	Mat Men	G	9m.	687
14307	(Feb. 14)	Caballero College	G	9m.	704
14308	(Mar. 14)	Publicity Sports	G	9m.	722
14309	(Apr. 11)	Sword Soldiers	G	9m.	740
14310	(May 9)	Jockey's Day	G	9m.	759
14311	(June 6)	Rolling Rhythm	G	9m.	776
14312	(July 4)	Steeds and Steers	G	9m.	786
14313	(Aug. 1)	Craig Wood			
		SOUTH AMERICA (3) (Travel)			
14501	(Feb. 21)	Eyes on Brazil	G	11m.	704
14502	(Mar. 21)	What's Happening in Argentina?	G	10m.	722
14503	(May 30)	How Goes Chile?	E	10m.	776
		WALT DISNEY CARTOONS (Technicolor) '39-'40 (18) D—Donald Duck M—Mickey Mouse			
04116	(Jan. 10)	Timber (D)	E	8m.	671
04117	(Jan. 24)	Pluto's Playmate	E	8m.	686
04118	(Feb. 14)	Little Whirlwind (M) '40-'41 (18)	G	8m.	678
14101	(Mar. 7)	Golden Eggs (D)	E	8m.	693
14102	(Mar. 28)	Gentleman's Gentleman (M)	G	7m.	703
14103	(Apr. 18)	Baggage Buster	G	7m.	714
14104	(May 9)	A Good Time for a Dime (D)	G	7½m.	735
14105	(May 30)	Canine Caddy (M)	E	7m.	735
14106	(June 20)	Nifty Nineties (M)	E	7m.	759
14107	(July 11)	Early to Bed (D)		8m.	
14108	(Aug. 1)	Truant Officer Donald		8m.	

REPUBLIC

		MEET THE STARS (12)			
028-1	(Dec. 24)	No. 1—Chinese Garden Festival	G	10m.	664
028-2	(Jan. 24)	No. 2—Baby Stars	G	10m.	687
028-3	(Feb. 24)	No. 3—Variety Reel	F	9m.	704
028-4	(Mar. 24)	No. 4—Variety Reel	G	10m.	730
028-5	(Apr. 24)	No. 5 — Hollywood Meets the Navy	G	10m.	740
028-6	(May 24)	No. 6 — Stars at Play	G	10m.	776
028-7	(June 24)	No. 7 — Meet Roy Rogers	G	10m.	785
028-8	(July 24)	No. 8 — Stars — Past and Present	E	10m.	776
		SERIALS (4)			
081/1					
081/12	(Sept. 20)	King of the Royal Mounted	E	12 ep.	588
082/1					
082/15	(Dec. 13)	Mysterious Dr. Satan	E	15 ep.	648
080/1					
080/12	(Mar. 28)	Adventures of Captain Marvel	G	12 ep.	704
083/1					
083/15	(June 21)	Jungle Girl	G	15 ep.	760

20th CENTURY-FOX

Two Reel SPECIALS

	( )	Men of Lightship "61"	E	20m.	703

One Reel

ADVENTURES OF A NEWSREEL CAMERAMAN (4)

1201	(Oct. 11)	Midget Motor Mania	G	8m.	631
1202	(Jan. 17)	Training Police Horses	G	10m.	687
1203	(Jan. 31)	The Modern Highway	G	10m.	687
		BELIEVE IT OR NOT (4)			
1601	(Sept. 27)	Acquitted by the Sea	F	10m.	623
		DRIBBLEPUSS PARADE (4)			
1401	(Aug. 30)	Grunters and Groaners	G	9m.	589
		MAGIC CARPET OF MOVIETONE (8)			
1101	(Aug. 2)	Eskimo Trails	G	10m.	589
1102	(Sept. 13)	Land of Flowers (Technicolor)	E	9m.	589
1103	(Oct. 25)	Isle of Mystery	G	10m.	400
1104	(Nov. 22)	Old Dominion State	G	10m.	639
1105	(Dec. 20)	Spotlight on Indo China	G	9m.	661
1106	(Feb. 14)	Caribbean Sentinel	G	10m.	704
1107	(Mar. 14)	Miracle of Hydro	G	10m.	722
1108	(Apr. 25)	Arctic Springtime	G	9m.	740
1109	(May 9)	A Letter From Cairo	G	10m.	752
1110	(July 4)	Winter in Eskimo Land	G	10m.	766
		SPECIAL TRAILER			
		The Mormon Trail	E	5½m.	615
		SPORTS REVIEWS (6)			
1301	(Aug. 16)	Vacation Time (Technicolor)	G	8m.	589
1302	(Nov. 8)	Lure of the Trout (Technicolor)	E	9m.	639
1303	(Dec. 6)	Bowling for Strikes	G	8m.	631
1304	(Jan. 3)	The Rodeo Goes to Town	G	9m.	679
1305	(Mar. 28)	Symphony In Snow	E	9m.	730
1306	(Feb. 28)	Playing With Neptune	G	9m.	704
1307	(June 6)	Fun on Rollers	F	9m.	776
		TERRYTOONS (26) Black and White			
1501	(Aug. 23)	Club Life in the Stone-age	F	7m.	600
1502	(Sept. 20)	Touchdown Demons	F	7m.	615
1503	(Oct. 18)	Happy Haunting Grounds	F	7m.	631
1504	(Nov. 15)	The Magic Pencil	F	7m.	649
1505	(Dec. 13)	The Snow Man	G	7m.	663
1506	(Jan. 10)	What a Little Sneeze Will Do	G	6m.	670
1507	(Jan. 24)	Hairless Hector	G	6m.	678
1508	(Feb. 21)	Fishing Made Easy	F	7m.	703
1509	(Mar. 21)	When Knights Were Bold	F	7m.	714
1510	(Apr. 4)	The Baby Seal	F	7m.	722
1511	(May 2)	A Dog's Dream	F	6m.	740
1512	(May 16)	The Magic Shell	F	6m.	759
1513	(June 13)	Horse Fly Opera	F	7m.	766
1514	(June 27)	Good Old Irish Tunes	F	7m.	775
1515	(July 11)	Bringing Home the Bacon	F	7m.	785
1516	(July 25)	Twelve O'Clock and All Ain't Well	F	7m.	
		Technicolor			
1551	(Aug. 9)	Billy Mouse's Awakade	G	7m.	589
1552	(Sept. 6)	The Lucky Duck	G	7m.	607
1553	(Oct. 4)	How Wet Was My Ocean	F	7m.	615
1554	(Nov. 1)	Landing of the Pilgrims	G	7m.	631
1555	(Nov. 29)	Plane Goofy	F	7m.	648
1556	(Dec. 27)	The Temperamental Lion	F	7m.	663
1557	(Feb. 7)	Mississippi Swing	G	7m.	693
1558	(Mar. 7)	The Home Guard	G	7m.	703
1559	(Apr. 18)	Uncle Joey	F	7m.	740
1560	(May 30)	What Happens at Night	G	7m.	759
		THE WORLD TODAY			
1701	(Apr. 11)	Battle of the Atlantic	G	9m.	740
1702	(July 18)	War In the Desert.		10m.	
1703	(May 23)	Empire in Exile	E	9m.	766
1704	(June 20)	Anzacs in Action	G	10m.	785

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed In Blue Section
		UNIVERSAL			
		Two Reel			
		MUSICALS (13)			
5221	(Sept. 11)	Class in Swing	E	17m.	623
5222	(Oct. 16)	Congamania	F	17m.	639
5223	(Nov. 27)	Torrid Tempos	G	18m.	648
5224	(Dec. 25)	Tickled Pinky	G	18m.	665
5225	(Jan. 22)	Beat Me Daddy Eight to the Bar	G	17m.	671
5226	(Feb. 19)	Bagdad Daddy	G	18m.	689
5227	(Mar. 19)	Music in the Morgan Manner	G	17m.	714
5228	(Apr. 23)	Jumpin' Jive	G	17m.	743
5229	(May 21)	Shadows in Swing	F	18m.	752
5230	(June 18)	Music A La King	G	17m.	775
5231	(July 2)	Once Upon a Summertime	G	17m.	
5232	(July 30)	Is Everybody Happy?			
		SERIALS (4)			
5581–5593	(July 2)	Winners of the West	E	13 ep.	520
5681–5692	(Oct. 1)	Junior G-Men	E	12 ep.	581
5781–5795	(Dec. 24)	Green Hornet Strikes Again	G	15 ep.	631
5881–5892	(Apr. 8)	Sky Ralders '41-'42 (4)	E	12 ep.	689
	(July 1)	Riders of Death Valley	E	15 ep.	686
		SPECIALS			
5110	(Sept. 4)	Swing With Bing	E	19m.	513
		One Reel			
		GOING PLACES (15)			
5351	(Sept. 23)	No. 81	G	9m.	606
5352	(Oct. 14)	No. 82	G	9m.	624
5353	(Nov. 11)	No. 83	G	9m.	624
5354	(Dec. 23)	No. 84	G	9m.	665
5355	(Jan. 20)	No. 85	E	9m.	664
5356	(Feb. 17)	No. 86	G	9m.	664
5357	(Mar. 17)	No. 87	G	9m.	715
5358	(Mar. 31)	No. 88	G	9m.	714
5359	(Apr. 21)	No. 89	G	9m.	714
5360	(May 12)	No. 90—The Modern Way Down East	G	9m.	760
5361	(May 26)	No. 91 — The Trail of Father Kino	G	9m.	760
5362	(June 16)	No. 92 — Mountain Summer (Magnacolor)	G	9m.	776
5363	(June 30)	No. 93—Meet Jimmie the Chump	G	9m.	760
5364	(July 21)	No. 94			
		STRANGER THAN FICTION (15)			
5371	(Sept. 16)	No. 81	G	9m.	606
5372	(Oct. 7)	No. 82	F	9m.	624
5373	(Nov. 4)	No. 83	G	8m.	624
5374	(Dec. 2)	No. 84	F	9m.	656
5375	(Jan. 6)	No. 85	G	9m.	664
5376	(Feb. 3)	No. 86	G	9m.	664
5377	(Mar. 10)	No. 87	G	9m.	714
5378	(Mar. 24)	No. 88	G	9m.	714
5379	(Apr. 7)	No. 89	G	8m.	714
5380	(May 5)	No. 90	G	9m.	752
5381	(May 19)	No. 91	G	9m.	752
5382	(June 2)	No. 92	G	9m.	760
5383	(June 23)	No. 93	G	9m.	
5384	(July 28)	No. 94			
		COLOR CARTOONS (13) (Technicolor)			
5241	(Sept. 23)	Crazyhouse	F	7½m.	623
5242	(Oct. 28)	Recruiting Daze	F	6m.	631
5243	(Nov. 25)	Knock-Knock	G	7m.	648
5244	(Dec. 31)	Syncopated Sioux	F	6¾m.	663
5245	(Jan. 27)	Mouse Trappers	E	6¾m.	686
5246	(Feb. 24)	Fair Today	F	6¾m.	693
5247	(Mar. 31)	Hysterical Highspots In American History	G	6¾m.	722
5248	(Apr. 28)	Scrub Me Mama With a Boogie Beat	G	7m.	749
5249	(May 26)	Dizzy Kitty	G	7m.	743
5250	(June 9)	Salt Water Daffy	G	7m.	766
5251	(July 7)	Woody Woodpecker	F	7m.	785
5252	(July 14)	Boogie Woogie Bugle Boy of Company B			
5253	(Aug. 11)	Untitled			
		COLOR CARTOONS RE-ISSUES (6) (Technicolor)			
5261	(June 3)	Jolly Little Elves		8¼m.	
5262	(June 24)	Three Lazy Mice		10m.	
5263	(July 1)	Springtime Serenade		7½m.	
5264	(July 29)	Candyland		8m.	
5265	(Aug. 12)	The Fox and the Rabbit		8m.	
5266	(Aug. 19)	Toyland Premier		9m.	
		VITAPHONE			
		Two Reel			
		BOB HOPE RE-ISSUES (5)			
6901	(Feb. 15)	Calling All Tars	F	18m.	694
6902	(Mar. 1)	Shop Talk	G	19m.	694
6903	(Mar. 15)	The Old Gray Mayor	F	20m.	714
6904	(Mar. 29)	Double Exposure	G	19m.	775
6905	(Apr. 12)	Watch the Birdie	F	19m.	775
		BROADWAY BREVITIES			
6201	(Oct. 5)	Just a Cute Kid	F	20m.	623
6202	(Nov. 16)	Alice In Movieland	E	20m.	648
6203	(Dec. 28)	Love's Intrigue	F	19m.	686
6204	(Jan. 25)	Dog In the Orchard	E	20m.	678
6205	(Feb. 22)	Take the Air	F	20m.	695
6206	(May 3)	The Seeing Eye	G	20m.	730
6207	(May 31)	Sockaroo	G	20m.	759
6208	(May 17)	Hunting the Hard Way	G	20m.	759
6209	(July 26)	Happy Faces			
		BLUE RIBBON COMEDIES (3)			
6101	(Sept. 7)	Riding Into Society	G	19m.	600
6102	(Mar. 22)	The Lady and the Lug	E	19m.	623
6103	(July 5)	Throwing A Party	G	20m.	785
		TECHNICOLOR PRODUCTIONS (6)			
6001	(Oct. 19)	Flag of Humanity	E	19m.	630
6002	(Dec. 14)	March on Marines	E	21m.	663
6003	(Feb. 8)	Meet the Fleet	E	20m.	678
6004	(Apr. 5)	Wings of Steel	E	21m.	730
6005	(June 28)	Here Comes the Cavalry	E	20m.	775
6006	(Aug. 23)	Carnival of Rhythm			
		One Reel			
		HOLLYWOOD NOVELTIES (6)			
6301	(Sept. 28)	Football Highlights	G	10m.	600
6302	(Nov. 9)	Shark Hunting	G	10m.	581
6303	(Dec. 7)	Mexican Jumping Beans	G	10m.	654
6304	(Jan. 18)	History Repeats Itself	F	10m.	678
6305	(Mar. 15)	The Wild Boar Hunt	E	10m.	695
6306	(Aug. 2)	Trouble In Store			
		LOONEY TUNES (16)			
6801	(Sept. 21)	Calling Dr. Porky	G	7m.	615
6602	(Oct. 12)	Pre-Historic Porky	F	7m.	623
6603	(Nov. 2)	Sour Puss	G	7m.	639
6604	(Nov. 30)	Porky's Hired Hand	G	7m.	654
6605	(Dec. 21)	Timid Toreador	G	7m.	663
6606	(Jan. 11)	Porky's Snooze Reel	G	7m.	686
6607	(Feb. 15)	The Haunted Mouse	G	7m.	695
6608	(Mar. 8)	Joe Glow the Firefly	G	7m.	714
6609	(Mar. 29)	Porky's Bear Facts	F	7m.	722
6610	(Apr. 19)	Porky's Preview	G	7m.	740
6611	(May 10)	Porky's Ant	E	7m.	752
6612	(June 7)	A Coy Decoy	G	7m.	775
6613	(June 21)	Porky's Prize Pony	G	7m.	776
6614	(July 12)	Meet John Doughboy			
6615	(Aug. 9)	We, the Animals, Squeak			
6616	(Aug. 30)	Hen-pecked Duck			
		MELODY MASTERS (10)			
6501	(Sept. 14)	Matty Malneck and Orchestra	E	10m.	581
6502	(Oct. 26)	Joe Reichman's Orchestra	G	10m.	623
6503	(Feb. 1)	Jan Garber and Orchestra	E	10m.	654
6504	(Jan. 4)	Skinnay Ennis and Orch.	E	10m.	670
6505	(Nov. 30)	Henry Busse and Orch.	E	10m.	654
6506	(Mar. 8)	Cliff Edwards and His Buckaroos	G	10m.	703
6507	(Apr. 12)	Freddy Martin and Orchestra	G	10m.	722
6508	(Apr. 26)	Marie Green and Her Gang	E	10m.	740
6509	(June 14)	Hal Kemp and Orchestra	E	10m.	759
6510	(Aug. 16)	Those Good Old Days			
		MERRIE MELODIES (26) (Technicolor)			
6701	(Sept. 14)	Malibu Beach Party	F	7m.	600
6702	(Sept. 28)	Stagefright	G	7m.	615
6703	(Oct. 12)	Holiday Highlights	G	7m.	623
6704	(Oct. 26)	Good Night Elmer	B	7m.	631
6705	(Nov. 9)	Wacky Wildlife	E	7m.	642
6706	(Nov. 23)	Bedtime for Sniffles	G	7m.	654
6707	(Dec. 7)	Of Fox and Hounds	E	7m.	663
6708	(Dec. 21)	Shop, Look and Listen	F	7m.	670
6709	(Jan. 4)	Elmer's Pet Rabbit	G	7m.	670
6710	(Jan. 18)	The Fighting 69½	G	7m.	678
6711	(Feb. 1)	Sniffles Bells the Cat	G	7m.	686
6712	(Feb. 15)	The Crackpot Quail	E	7m.	703
6713	(Mar. 1)	The Cat's Tail	G	7m.	704
6714	(Mar. 15)	Tortoise Beats the Hare	E	7m.	714
6715	(Mar. 29)	Goofy Groceries	G	7m.	722
6716	(Apr. 12)	Toy Trouble	E	7m.	734
6717	(Apr. 26)	Trial of Mr. Wolf	G	7m.	740
6718	(May 10)	Farm Frolics	G	7m.	752
6719	(May 24)	Holywood Steps Out	E	7m.	766
6720	(June 7)	Hiawatha's Rabbit Hunt	E	7m.	766
6721	(June 21)	The Wacky Worm	E	7m.	786
6722	(July 12)	The Heckling Hare	G	7m.	
6723	(July 19)	Inki and the Lion			
6724	(Aug. 2)	Aviation Vacation			
6725	(Aug. 16)	Sport Chumpions			
6726	(Aug. 30)	Snow Time for Comedy			
		SPECIAL			
		London Can Take It	E	10m.	631
		They Spent Christmas Under Fire	E	10½m.	679
		SPORTS PARADE (10) (Technicolor)			
6401	(Sept. 21)	Fly Fishing	E	10m.	624
6402	(Nov. 2)	Dogs You Seldom See	G	10m.	600
6403	(Nov. 23)	Diary of a Racing Pigeon	G	10m.	656
6404	(Jan. 11)	California Thoroughbreds	G	10m.	670
6405	(Mar. 1)	Fight, Fish, Fight	G	10m.	704
6406	(Apr. 19)	Sky Sailing (Color)	G	9m.	722
6407	(May 24)	Big Bill Tilden (Color)	G	10m.	740
6408	(June 14)	Sail, Ho! (Color)	G	10m.	759
6409	(July 19)	It Happens on Rollers (Color)	G	10m.	785
6410	(Aug. 9)	Lions for Sale			
		MISCELLANEOUS			
		(Free subjects are marked "NC")			
		Army in Overalls (NC) (Gov't)	E	6m.	
		Atlantic Patrol (Columbia Pictures of Canada)	G	10m.	615
		America Looks Ahead (NC) (Audio)	F	10½m.	704
		Baer vs. Comiskey (Dietz)	G	10m.	624
		Baer vs. Nova (Dietz)	G	21m.	735
		Battle of London (Atlas)	G	15m.	785
		Byways of New France (Associated Screen)	G	10m.	785
		Carmen Amaya (S. Hurok)	G	10m.	785
		Castle of the Angels (Esperia)	G	11m.	714
		Caught In a Cabaret (Exhibitors)	F	20m.	607
		Coolidge String Quartet (Gutlohn—16mm)	G	10m.	649
		Dora's Dunking Doughnuts (Peerless)	G	20m.	686
		Farming Out Defense Contracts (NC) (Gov't)	G	6m.	
		Festival of Roses (McAllister)	B	10m.	694
		Feuermann, Emanuel (Gutlohn—16mm)	E	10m.	649
		First Line of Defense, A—New York's Voluntary Hospitals (NC) (MOT-United Hospital Fund)	E	9½m.	649
		Fountains of Rome (Esperia)	F	16m.	689
		Girl on the Magazine Cover, The (NC) (Jam Handy)	E	10m.	679
		Gorin, Igor (Gutlohn—16mm)	E	10m.	649
		Great Guns (Scandinavian Talking Pictures, Inc.)	G	10m.	687
		Greece Fights Back (MOT-Paramount)	G	8m.	722
		Guardians of the Americans (Academic)	F	21m.	654
		Harvests for Tomorrow (NC) (AAA)	E	28m.	785
		High Frontiers (Dubin)	G	19m.	630
		Highways of New England (NC) (N. H. Highway Department)	G	11m.	723
		His Night Out (King of Comedy)	G	16m.	740
		Historical Travel of Manchuria (Talking Picture Epics)	B	20m.	648
		Hobbies Across the Sea (Labrousse)	F	34m.	615
		Hold It, Please (NC) (Jam Handy)	F	10m.	723
		Hydro (NC) (US Dep't of Interior)	E	15m.	687
		In the Bank (King of Comedy)	G	15m.	630
		In Defense of the Nation (NC) (Social Hygiene Ass'n—Jam Handy)	F	12m.	730
		Invitation to Music (Esperia)	E	16m.	689
		Islands of the St. Lawrence (Associated Screen Service)	G	10m.	785
		It Is For Us the Living (NC) (Fed. Jewish Charities)	E	17m.	639
		Iturbi, Jose (Gutlohn—16mm)	E	10m.	649
		Louis vs. McCoy (Dietz)	F	17m.	664
		Maestro, The (Pall Mall)	E	20m.	639
		Manners Make the Dog (Alliance)	G	10m.	679
		Marching With Old Glory (NC) (American Red Cross)	G	10m.	749
		Mediterranean Milestones (Central)	F	10m.	631
		Men and Ships (NC) (US Maritime Commission)	G	22m.	693
		Merit System Advancing (NC) (WPA)	G	16m.	664
		Milky Way, The (NC) (NY State: King Cole)	E	10m.	703
		Object Lesson (Christopher Young)	G	10m.	749
		Our Constitution (Academic)	F	22m.	600
		Palaces of the Pioneers (Artkino)	G	10m.	664
		Pathe Pictorial 150 (Alliance)	F	10m.	679
		Pathe Pictorial 151 (Alliance)	F	10m.	679
		Pathetone Weekly No. 4 (Alliance)	G	10m.	679
		Pathetone Weekly No. 5 (Alliance)	F	10m.	679
		Power and the Land (NC) (RKO-Gov't)	E	36m.	623
		Power for Defense (NC) (Motion Picture Defense Committee)	E	10m.	704
		Proof of the Pudding (NC) (Metropolitan Life Insurance Co.)	F	10½m.	730
		Proudest Americans, The (Ideal)	F	10m.	608
		Rhythm in Light (Bute and Nameth)	G	4m.	686
		Santiago de Chile (NC) (Pan American)	F	9m.	730
		Sea Food (Alliance)	G	10m.	679
		Shanghaied (King of Comedy)	G	15m.	749
		Something for Nothing (NC) (Jam Handy)	G	9m.	679
		Springtime In Australia (Modern)	G	10m.	694
		Springtime In the Holy Land (Peerless)	G	16m.	704
		Statue Parade (Strand Films)	F	12m.	694
		Synchronomy No. 2 (Bute and Nameth)	F	5m.	686
		This Is New England (NC) (Jam Handy)	F	22m.	679
		Thunder Over the Orient (Capital)	F	15m.	695
		Trail of the Incas (Central)	E	10m.	704
		Treasure of the Forest (Scandinavian Talking Pictures, Inc.)	F	10m.	687
		2000 Years of France (French Cinema Center)	F	10m.	704
		Volunteer Worker, The (NC) (Disney-Community Chest)	E	3m.	624
		Way of the Wild (Exclusive)	F	16m.	686
		We Americans (NC) (FHA-Pathe)	E	10m.	775
		Weather by Carrier (NC) (Carrier Air Conditioning Corp.)	G	15m.	687
		What About Sweden Now? (Scandinavian Talking Pictures)	G	10m.	722
		You the People (NC) (Greater NY Fund)	E	9m.	730

THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
JUN 20	Hands Across the Rockies, W B. Elliott, M. Bailey The Richest Man in Town R. Pryor, F. Craven. E. O'Hearn	The Big Store Marx Brothers, T. Martin, V. Grey		West Point Widow A. Shirley. R. Carlson, R. Denning		The Reluctant Dragon R. Benchley (Technicolor Sequences)	Nevada City, W R. Rogers. B. Payne, G. Hayes	Man Hunt G. Sanders, J. Bennett. W. Pidgeon		San Antonio Rose J. Frazee, R. Paige Law of the Range, W J. M. Brown	Passage From Hongkong (W) K. Douglas, L. Fairbanks, R. Ainley
27	Medico of Painted Springs, W C. Starrett Sweetheart Of the Campus O. Nelson, H. Hilliard, R. Keeler	They Met in Bombay C. Gable, R. Russell, P. Lorre	Wanderers Of the West, W T. Keene, B. Miles	The Parson of Panamint C. Ruggles, E. Drew, P. Terry	Criminals Within E. Linden. B. Alexander, A. Doran Double Cross K. Richmond. P. Moore	Frank Buck's "Jungle Cavalcade" (Re-issue)	Puddin' Head J. Canova, F. Lederer Kansas Cyclone, W D. Barry L. Herrick	A Very Young Lady J. Withers, N. Kelly, J. Sutton		Hit the Road G. George, B. MacLane, B. Halop	Underground (FN) J. Lynn, K. Verne, P. Dorn, M. Maris
JUL 4	I Was A Prisoner On Devil's Island S. Eilers, D. Woods	Barnacle Bill W. Beery, V. Weidler. L. Carrillo	Murder by Invitation W. Ford, M. Marsh	Caught in the Draft B. Hope, D. Lamour, L. Overman	Desperate Cargo R. Byrd, C. Hughes	Tom, Dick, and Harry G. Rogers, G. Murphy, B. Meredith. A. Marshal	Poison Pen F. Robson (English-made)	Moon Over Miami B. Grable, D. Ameche, R. Cummings (Technicolor)		Bachelor Daddy Baby Sandy, K. Adams, E. Horton	Kisses for Breakfast (W) D. Morgan, J. Wyatt
11	Two in a Taxi A. Louise, R. Hayden, D. Purcell	Navy Blue and Gold (Re-issue) J. Stewart, Robert Young, L. Barrymore. F. Rice	Father Steps Out F. Albertson. J. Prouty, L. Gray	Forced Landing R. Arlen, E. Gabor, J. Naish	Billy the Kid in Santa Fe, W B. Steele	They Meet Again J. Hersholt, D. Lovett, R. Baldwin	Mountain Moonlight Weaver Bros. ('41-'42) Gangs of Sonora, W Three Mesquiteers	Accent on Love G. Montgomery. C. Wright, Jr., S. Clements		Hello, Sucker H. Herbert. T. Brown, P. Moran	The Bride Came C.O.D. (W) J. Cagney, B. Davis
18	The Son of Davy Crockett, W B. Elliott Blondie in Society P. Singleton, A. Lake	The Stars Look Down M. Lockwood (English-made)	Arizona Bound, W B. Jones. T. McCoy ('41-'42)	Shepherd of the Hills J. Wayne, B. Field, H. Carey (Technicolor)	Gambling Daughters C. Parker, R. Pryor	The Vatican of Pius XI (March of Time Feature)	Hurricane Smith R. Middleton, J. Wyatt ('41-'42) Sunset in Wyoming, W G. Autry	Dance Hall C. Romero, C. Landis, J. E. Bromberg End '40-'41 Season		A Girl Must Live M. Lockwood (Foreign-made) Raiders of the Desert R. Arlen, A. Devine Rawhide Rangers, W J. M. Brown	Bullets for O'Hara (W) J. Perry, R. Pryor
25	The Officer and the Lady R. Hudson, R. Pryor, S. Blackmer	Ringside Maisie A. Sothern, G. Murphy, R. Sterling	The Deadly Game C. Farrell, J. Lang			Hurry, Charlie, Hurry L. Errol, M. Coles	Ten Nights in a Bar Room R. Armstrong, F. Albertson. L. Hayes				Bad Men of Missouri (FN) D. Morgan, J. Wyman
AUG. 1	The Medico Rides, W C. Starrett	Blossoms in the Dust G. Garson, W. Pidgeon (Technicolor)	Bowery Blitzkrieg East Side Kids, K. Luke Fugitive Valley, W Range Busters. J. Duncan	Kiss the Boys Goodbye M. Martin D. Ameche		My Life With Caroline R. Colman, A. Lee, C. Winninger	Rags to Riches A. Baxter, M. Carlisle, J. Cowan			Cracked Nuts S. Erwin, U. Merkel	Three Sons O'Guns (FN) W. Morris, T. Brown. M. Rambeau
8	Ellery Queen and the Perfect Crime R. Bellamy. M. Lindsay, J. Beal	Dr. Kildare's Wedding Day L. Ayres, L. Day. L. Barrymore	Dynamite Canyon, W T. Keene		Lone Rider in Frontier Fury, W G. Houston	Dude Cowboy, W T. Holt	Doctors Don't Tell J. Beal, F. Rice, E. Norris		New Wine I. Massey, A. Curtis (Sekely)	Hold That Ghost Abbott-Costello, R. Carlson. Andrews Sisters	Manpower (W) E. G. Robinson, M. Dietrich, G. Raft
15	The Medico Hits the Trail, W C. Starrett Tillie the Toiler K. Harris, W. Tracy	Life Begins for Andy Hardy M. Rooney. J. Garland. L. Stone	Night of Horror B. Lugosi ('41-'42)	Secrets of the Wastelands. W W. Boyd. A. Clyde. B. Britton	Reg'lar Fellers B. Lee. R. Ates		Ice-Capades D. Lewis, J. Ellison, J. Colonna			This Woman Is Mine F. Tone, W. Brennan, C. Bruce	
22		Whistling in the Dark R. Skelton. A. Rutherford		World Premiere J. Barrymore F. Farmer		Scattergood Baines No. 3 G. Kibbee End '40-'41 Season	Under Fiesta Stars, W G. Autry				Highway West (FN) B. Marshall. O. Bradna. A. Kennedy
29	Our Wife R. Hussey, M. Douglas, C. Coburn	When Ladies Meet J. Crawford, R. Taylor, G. Garson, H. Marshall End '40-'41 Season	Bad Man from Bodie, W B. Jones, T. McCoy ('41-'42)	Aloma of the South Seas D. Lamour, J. Hall Flying Blind R. Arlen, E. Gabor End '40-'41 Season			Bad Man of Deadwood, W				Dive Bomber (FN) E. Flynn, F. MacMurray, R. Bellamy (Technicolor) End '40-'41 Season

HOLIDAYS (During the Period Covered by the National Release Date Guide)

Friday, July 4—Independence Day.
Saturday, Aug. 16—Bennington Battle Day (Vt.).
Tuesday, Aug. 19—National Aviation Day.

BLOCKS OF FIVE:

METRO—
Dr. Jekyll and Mr. Hyde
Lady Be Good
Down in San Diego

RKO—
Citizen Kane
Here Is A Man
Parachute Battalion
Father Takes A Wife.
Lady Scarface

PARAMOUNT—
Nothing But the Truth
Hold Back the Dawn
New York Town
Henry Aldrich for President
Buy Me That Town

20th CENTURY-FOX
Charley's Aunt
Sun Valley Serenade
Wild Geese Calling
Dressed to Kill
Private Nurse

REPUBLIC'S SUMMER FUN-SHOW!

Hollywood's top comics in a whirlwind of hilarious gaiety . . . set to the rhythm of the swellest hit tunes of the season!

Puddin' Head

JUDY CANOVA • FRANCIS LEDERER

RAYMOND WALBURN • "SLIM" SUMMERVILLE • EDDIE FOY, JR.
ASTRID ALLWYN • ALMA KRUGER • HUGH O'CONNELL

JOSEPH SANTLEY—Director

Screen play by Jack Townley and Milt Gross
Original story by Jack Townley

A REPUBLIC PICTURE

THE EXHIBITOR

SLIM ATTENDANCE AT FIRST DECREE TRADE VIEWS

SERVISECTION: 41 FEATURES, SHORTS REVIEWED

FURTHER DATA ON TERRITORY TRADE SHOWINGS

EDITORIAL: "CONSENT DECREE SCREENINGS BEGIN"

20TH CENTURY-FOX ANNOUNCES '41-'42 PLANS

FULL COVERAGE FIRST BLOCKS-OF-FIVE SHOWS

NEW ENGLAND EDITION

ENTERED AS SECOND-CLASS MATTER MARCH 15, 1939, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

JULY 23, 1941
VOL. 26 No. 11 PRICE 10 CENTS

Sh-h!

Don't tell a soul!

"I've just seen a preview of 'LIFE BEGINS FOR ANDY HARDY' and it's the best of them all."

LIFE'S A BED OF ROSES!

When you're an M-G-M Showman!

While
"They Met in Bombay"
Booms!
And
"Blossoms in the Dust"
beautifies the box-office!
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Along comes a *Hardy Hit!*
Mickey's uproarious!
Judy's glorious!
(More garlands to the voice that thrills!)

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Yes, our Summer Policy:
(No holding back pictures, just hold-over hits!)
Is the Talk of the Industry!

3d WEEK! CAPITOL!

Hold-Overs Everywhere

2nd WEEK AT

Baltimore, Cincinnati, Cleveland, Dayton, Harrisburg, New Haven, Norfolk, Philadelphia, Pittsburgh, Providence, Reading, Richmond, Rochester, Syracuse, Toledo, Wilmington, Worcester, Atlanta, Houston, Memphis, New Orleans, Nashville, Denver, Indianapolis, Kansas City, Los Angeles, Louisville, St. Louis, San Francisco, Seattle, Hartford, Milwaukee, Buffalo!

THIS
IS
"MANPOWER"

What names for your marquee!

What a title to play with!

What a show for August!

What a company– WARNERS!

EDWARD G. ROBINSON · MARLENE DIETRICH · GEORGE RAFT

in

MANPOWER

with

ALAN HALE · FRANK McHUGH · Directed by RAOUL WALSH

Original Screen Play by Richard Macaulay and Jerry Wald · A Warner Bros.-First National Picture

THE
EXHIBITOR
Reg. U. S. Pat. Office
VOLUME 26, No. 11 JULY 23, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

Consent Decree Screenings Begin

THE FIRST WEEK'S trade screenings proved what many film men had predicted, that they would, generally, be lightly attended, that attendance at all of them would become a physical impossibility, and that this portion of the consent decree is hardly a blessing.

IF THE GOVERNMENT believes it is doing the exhibitors a favor by ordering screening of pictures before they are bought, we think an official report ought to be recorded with the powers that be in Washington showing how theatremen feel about it. Exhibitors we have encountered were not concerned with seeing the pictures; they cared more about what selling terms would follow the showings.

PHYSICALLY, it appears as if most screenings could be handled adequately in a projection room. Only a big picture is apt to attract crowds. Again, the practice of having two screenings the same day is not a good one, and the same thing could be said for a double feature showing.

IT SHOULD ALSO BE MADE PLAIN that if an exhibitor wishes to send a representative to view the pictures this should be his privilege. Some of those who attended screenings the first day had trouble on this score, when a strict interpretation of the distributor rules prevented anyone without a card made out to him from getting into the screening.

IT IS OUR BELIEF that screenings should and must be held on all shows, and making screening rooms available at all times would solve the time problem. No film executive is able to arrange his schedule to handle the showings at the time set by the distributor. Furthermore, the screenings should not be made social events. Except where women may be actively engaged in the operation of a house, they should not be allowed to attend; this is a serious business.

THE SCREENINGS should be well publicized and advertised in advance, so that no exhibitor could say that he did not know about them. Likewise, when the pictures are shown, it would be well to have on display the paper that would be used in selling the features. This really could make a difference.

IN SHORT, schedule the screenings as they have been (without direct conflict), but keep the projection rooms open for those who obviously can't get around to them all. In this manner, everyone will be able to get around to the pictures he wants to see—before buying.

Jay Emanuel

ALFRED COLLE COMPANY

Advertising

500 S. SEVENTH ST. · MINNEAPOLIS, MINNESOTA · MAIN 8407

June 17, 1941.

Better Management
Jay Emanuel Publications, Inc.
1225 Vine Street
Philadelphia, Pennsylvania

Gentlemen:

You will be glad to learn that our client, United States Air Conditioning Corporation, has agreed upon a more definite and increased insertion schedule for your publication, in accordance with the attached order.

Note that this order is dated to include insertions already made in 1941, and therefore calls for an adjustment on space already billed us. According to our records, including June, 4 insertions have been made, leaving 8 insertions still to be made under our new order.

While space commitments cannot be specified at this time, it is gratifying to know that continuity will be assured and the appropriation for your publication considerably increased.

Incidentally, USAirCo has more than doubled its advertising appropriation for 1941 - a pretty good indication of how far ahead this year's business is running and evidence of their confidence in the future.

Cordially yours,

ALFRED COLLE COMPANY

Ben Forsyth

BF/eg/enc.

A SUCCESS STORY . . . *that reflects credit on a result producing trade journal . . .*

TERRITORIAL HIGHLIGHTS

Slim Crowd At Trade Views

Interest Light Among Exhibitors

NEW HAVEN—Attendance proved light at the first trade screenings held in this area under the decree last week.

Impression was that if attendance at the screenings held by the five consenting companies holds to the first light figures, the previews will eventually be shifted to Meadow Street screening rooms.

Exhibitors present at the first two screenings in this area were non-committal in comments as to the previews.

Among those present at the first trade screenings were Mrs. John Cannon, Grand; Dan Finn, Larry Germain, I. J. Hoffman, B. E. Hoffman, Max Hoffman, Warner circuit; John Hesse, Roger Sherman; Miss DiFrancesco, Cheshire, Cheshire; George Miller, Whalley; Jack Schwartz, West End, Bridgeport; Jack Fishman, Al Bookspan, Jack Post, Fishman theatres; Bill Brown, Pickwick, Greenwich; Mr. and Mrs. Morris Bailey, Mr. and Mrs. Sam Bailey, Bailey theatres; Leo Ricci, Capitol; Harry Lavietes, Pequot; and others.

Reed Dinner Postponed

NEW HAVEN—Testimonial dinner planned by the Allied Theatre Owners of Connecticut in August to honor Joseph Reed, Washington Depot and Bantam exhibitor, on his completion of 30 years in the business, has been postponed to early September, it was said last week. Other trade activities would have conflicted with the date tentatively set, it was said.

Vt. Sunday Sessions Spurt

MORRISVILLE, VT.—Voters in two Vermont towns at special meetings last fortnight passed articles providing for Sunday amusements, including motion pictures.

The towns which forgot to include an article at the spring meeting, resulting in the special session, were Morrisville, which has two theatres, and Randolph.

Pin Ball Licenses Up

NEW HAVEN—Taxing and licensing of pin ball machines by local option seemed to be getting under headway in the last fortnight in this state following action by Southington municipal officials to follow up New Britain's lead in getting revenue from operation of the machines.

Moviegoers Tired

RAYNHAM, MASS.—A new milestone in the history of the motion picture was reached here last week when Eddie Murby, owner of the local Drive-In, started a new giveaway—automobile tires.

Conn. MPTO Golfs On August 19

NEW HAVEN—The annual all-day golf tournament and outing of the Motion Picture Theatre Owners of Connecticut will be held at the Racebrook Country Club, Orange, on Aug. 19, it was announced last week by Herman M. Levy, chairman of the arrangements committee.

Tourney will start at 10 A. M., with a stop being made at 1 P. M. for lunch. Day's activities will be wound up with a dinner at 7.30 in the club.

Assisting Levy on plans is George Wilkinson, Jr., treasurer; and Harry F. Shaw, master of ceremonies. On the exhibitor's committee are Irving Wheeler, Peter Perakos, Max Tabackman, Sam Rosen, Louis Schaefer, Adolph Johnson, Edwin Raffile, B. E. Hoffman, and Ted Jacocks. On the non-exhibitors' committee are Charles Clare, William L. Hadden, Edward Ruff, Murray Goldstein, Daggett M. Lee, Sam Seletsky, Timothy O'Toole, Barney Pitkin, and Morris Nunes.

N. H. Union Plans Banquet

NEW HAVEN—Committees for the coming year were chosen at a meeting last fortnight of the New Haven Motion Picture Operators' Union, Local 273, and plans have been made for a banquet to celebrate the 29th anniversary of the founding of the chapter. Local plans to have the fete before Labor Day.

John Griffith is chairman for the banquet, with A. Nelson Frazier and John Mongillo assisting.

Following are the committees: Education Department—Edwin Boppert, Loew-Poli, chairman; C. P. O'Toole, Donald Collins, Warners sound department; Fred J. Pfeiff, Altec; and Myron Wheaton, RCA. This committee will concern itself with the promotion of better visual and sound projection. Entertainment Committee—John Griffith, Capitol, Ansonia, chairman; Samuel Estra, A. Nelson Frazier, Roger Sherman. Social Committee—Ernest DeGrosse, College, chairman; John Kelly, Rivoli, West Haven; and Samuel Estra, College. Legislative Committee—A. Nelson Frazier, chairman.

File Motions In Greenwich Case

20th-Fox Has Separate Answer

NEW HAVEN—Separate motions to dismiss the $5,500,000 damage suit brought by owners and lessees of the Pickwick, Greenwich, were filed last week in Federal Court here by the eight producers and distributors named.

Defendants, combating charges of an attempt to "monopolize business in and around Greenwich" as alleged in the three month old suit, are asking the court to throw out the suit, and grant them reimbursement for all costs of litigation so far.

They argue the Fairfield Holding Company, one of the plaintiffs and part owner, Pickwick, has done business inside the state and "at all times has been a foreign corporation," according to the definition of the state statutes.

In its separate answer to the suit, 20th Century-Fox, first named defendant, filed a blanket denial to the charges against it, and denied that "it is or ever has been a party to any combination or conspiracy whatsoever, whereby clearance was granted in favor of the Capitol, Port Chester, N. Y., or the Embassy, Port Chester, against the Pickwick or Greenwich Theatres except pursuant to contracts lawfully made in the course of free and untrammeled competition."

While conceding that 20th Century-Fox gave Stamford 14 days advantage and Port Chester a week's clearance over Greenwich, the distributor denied the Pickwick's charge that Stamford had first run 40 to 120 days before they were released in Greenwich. Reply also denied claims of the Pickwick that the Greenwich house is the best equipped house between New York and Boston, and that 20th Century-Fox ever adopted any drastic change of policy with respect to the Pickwick or that the Pickwick ever ran its product day and date with Stamford.

Canadian Tax Helpful

PORTLAND—The 20 per cent war tax on theatre tickets prevailing in Canada is reacting favorably on business in the theatres on the U. S. side of the line it was indicated last week.

The increased box office rates following the imposition of the 20 per cent levy have effectively checked the flow of residents of the U. S. side to the Canadian side for film amusement and entertainment. This had become a deluge, because of the 10 per cent premium on the U. S. currency in Canada, and thousands of Maine people had been cashing in on the bonus.

With the substantial boost in theatre prices because of the dominion tax, on top of the provincial amusement tax, the U. S. trade at the Canadian theatres has dived perceptibly. The U. S. boundary residents are now back patronizing the theatres on their own side.

SCENES AS RKO CELEBRATED THE OPENING OF ITS NEW EXCHANGE IN BOSTON

RKO'S new Boston exchange opened recently with quite a celebration, and pictured above are some of the celebrants. Top row: Gus Schaefer, Frank Buck, Ned Depinet, Bob Mochrie, Ross Cropper; Hal Freede, Tina Hoare, Audrey McDonald, Mary Meany, Tyra Brown, Vera Pallady, Betty Wall, Catherine Ahern, Mildred Burns, Ethel Spring; Betty Wall, Tyra Brown, Agnes King, Isabel McGinty, Mildred Burns, Beth Donnelly, Janet Reid, Mary Quinlan, Vera Ballady, Thel Spring, Catherine Ahern, Audrey McDonald. Second row: Depinet cuts the tape, flanked by Harry McDonald, Andy Smith, Jr., Mochrie, Harry Reiners, Cropper; the tape succumbs; Arthur Howard, Frank Lydon, and Depinet. Third row: Schaefer, McDonald, Mike Poller, and another home-officeite; Meyer Rosen, B. J. Coughlan, exhibitor Hutchinson; food. Fourth row: Sam Levine, Jack Martin, firemen; Sam Torgan, Ted Fleischer; Ziggy Cohen, Kenneth Kurson, Bob Kurson, Cecil Rudnick, Newell Kurson, Shep Epstein. Bottom row: Marc Peter, Irving Isaacs; Harry and Mrs Goldstein; Frank Ames, Al Herman, and Irving Isaacs.

LATE NEWS HIGHLIGHTS

Broadway Biz Just Average

"Tom, Dick and Harry" Best

NEW YORK—Aided by critical kudos, "Tom, Dick and Harry" was the strongest attraction on Broadway last week, doing excellent summer business at the Music Hall.

First run grosses, as reported to THE EXHIBITOR by usually reliable sources, were as follows:

"TOM, DICK AND HARRY" (RKO)—Had one of the Music Hall's best summer week ends, with $67,000 Thursday to Sunday of the first week, with stage show.

"CAUGHT IN THE DRAFT" (Paramount)—The turnstiles at the Paramount are still spinning fast, $15,000 Saturday, Sunday of the fourth week, with stage show.

"MANPOWER" (Warners)—Okay for the third week at the Strand, with $14,000 Friday to Sunday. Stage show features Cab Calloway and his band.

"DANCE HALL" (20th-Fox)—A weakie at the Roxy, with $14,000 Friday to Sunday of the first week, with stage show.

"SERGEANT YORK" (Warners)—Still capacity in its third roadshow week at the Astor, and Warners is said to be looking for a larger house for it.

"FANTASIA" (Disney)—No figures available, but show, in its 36th week at the Broadway, is probably earning enough to keep going.

"NAVY BLUE AND GOLD" (Metro)—Re-issue is okay with $4,100 Saturday, Sunday of the first week at the Globe.

"THEY MET IN BOMBAY" (Metro)—Surprise third week holdover at the Capitol is not doing much in the business line, although no figures are available.

20th-Fox Checks Awarded

LOS ANGELES—Presentation of checks to prize-winners in the Twentieth Century-Fox S. R. Kent Sales Drive for 1940-41 was made here last week at the company's annual meeting at the Ambassador Hotel.

District manager M. A. Levy, leader of the Drive, presented the checks to the winners. First prize in the national group went to Sam N. Wheeler's Washington exchange. Charles L. Walker, Salt Lake City exchange, won first prize in the international group.

A check for $500 was presented to Edgar Moss, Atlantic district manager, whose district finished the Drive in first place.

Following the presentation of prize checks, Levy announced that the usual Drive would not be held this year.

"Jekyll" In Astor Bow

NEW YORK—Metro this week announced that "Dr. Jekyll and Mr. Hyde" would have its world premiere at the Astor here on Aug. 12. Engagement will precede national release by several weeks.

Three Minn. Suits

MINNEAPOLIS—RKO, Paramount, and Vitagraph last week filed three individual suits attacking the constitutionality of Minnesota's new anti-blocks-of-five law passed by the recent legislature.

Both sides in the case are expected to ask speedy trial so that the outcome may be known before September.

WB Announces "York" Showings

NEW YORK—Warners announced their consent decree tradeshows last weekend, with "Sergeant York" as the first picture to be shown.

Among the showings listed were:

NEW YORK—(Yesterday) July 22—Home Office Projection Room.

NEW HAVEN, CONN.—Aug. 4, 10.30 A. M.—Warner Theatre Projection Room, 70 College St.

PHILADELPHIA—Aug. 4—10.45 A. M.—Vine Street Projection Room, 1220 Vine St.

Eight WB Films Ready

NEW YORK—Grad Sears last week announced that three features would be shown at the Warner sales convention, opening July 28 in Chicago, in addition to the five already named. The three films are "Nine Lives Are Not Enough," "New Orleans Blues," and "Law Of the Tropics." Pictures previously announced were "Navy Blues," "Dive Bomber," "The Flight Patrol," "Sergeant York," and "The Prime Minister."

J. J. McGeehan Passes

NEW YORK—John J. McGeehan, veteran exploiteer, died here last week at the age of 48. McGeehan worked during the past year for the Walt Disney organization, and on Terry Turner's exploitation staff at RKO. He is survived by his widow, two brothers, and five sisters.

Metro Triple Ban

NEW YORK—It was learned last week that Metro's new licensing agreement, now in preparation, will prohibit the showing of its product on triple-feature programs.

While prohibition of triples cannot be legally enforced, it is reported that Metro will not sell houses which show more than two features on one program. The new contract will be ready when the blocks-of-five system goes into effect.

Philly Action Ends in Lease

Lansdowne Returns To S-W

PHILADELPHIA—Another anti-trust suit went out of existence last week when a deal was made between the Lansdowne Amusement Company and Stanley-Warner, effective this week, whereby S-W leases the Lansdowne, suburban house, for a 10 year period.

As a result, an anti-trust suit filed against Stanley-Warner and others will be discontinued. The suit was scheduled to come up in U. S. District Court in the fall.

Barney Cohen, veteran manager, will move to the S-W Cross Keys.

The peace between the parties involved had been predicted, despite statements that the case would be pushed to the very end.

The Lansdowne had previously been operated by S-W, but had reverted back to the owners a few years ago.

Boston RKO Club Formed

BOSTON—At the dinner-dance on July 17, tendered the winning team in the RKO Depinet Drive by two losers, the new RKO Radio Pictures Club of Boston was formed.

Primarily social, club has drawn up by-laws, and has elected a board of governors of seven: Cyril McGerigle, chairman, Frank Ross, Harry Smith, Bill Cuddy, Gladys Moynahan, William Hutchinson, and Frank Rahilly. Secretary is Vera Pallady, treasurer, James O'Hara. An entertainment committee and a sick and gift committee are to be selected by the Governors.

First meeting will be on August 18, and on successive third Mondays of the month thereafter.

Mass. Legit Tiff

WESTBORO, MASS.—The Town Hall Playhouse was still operating last week despite the efforts to close it because it allegedly was in a legal classification that prohibited daily performances on its stage.

John E. Hauser, business agent, Worcester IATSE, had conducted a one-man crusade in behalf of Worcester film houses, and succeeded in having the Attorney-General rule against the Town Hall despite the approval of the Commissioner of Safety.

Westboro Selectmen thereupon announced the Town Hall would be equipped with safety devices that would raise it into a classification to permit daily performances, and the Playhouse continued to operate without interruption.

Hartford House Set

HARTFORD, CONN.—The new 700-seat theatre to be erected for lease to the Lockwood interests on Silas Deane Highway will be known as the Webb Playhouse, after the historic Webb house in Wethersfield where George Washington and Rochambeau met to plan Revolutionary War strategy, it was indicated this week.

"No Room For Propaganda"

So Says MPPDA's Will H. Hays

HOLLYWOOD—In a statement released for publication last week, MPPDA head Will H. Hays stated, "Those who demand that the screen subordinate its wholesome function of recreation for any cause, however sincere, are sadly mistaken."

"The screen has no room for such propaganda," Hays said.

He declared further:

"The great function of the entertainment screen is to entertain, and in both scope and variety the pictures now planned or making in the Hollywood studios will live up to that principle. Entertainment and recreation might be likened to machine tools necessary to bring human machinery to the height of its efficiency."

While informational, educational, and inspirational elements in pictures are growing, Hays said, "when the public lays down its money at the box office, it is primarily for entertainment."

He added:

"Those who demand that the screen subordinate its wholesome function of recreation for any cause, however sincere, are sadly mistaken. Significance is not achieved at the expense of entertainment; it is the result of entertainment. Pictures do not need any other horse to ride in order to play their part in the preparedness of mind and body which results from recreation.

"There are those who would use the films to bemuse, rather than amuse, the American public. The screen has no room for such propaganda."

While "a very few on the fringes of the industry" think they could improve box office appeal by breaking the motion picture production code, Hays went on:

"No real factor in the production, distribution, and exhibition of pictures wants to depart from the standards of wholesome entertainment that now mark the industry's earnest effort for proper self-regulation. Only those in whom originality is dried up believe they need to pick up themes or treatments in the gutter. The fact is that if there ever was a time when the highest possible standards of wholesome entertainment were demanded of the industry, the time is today, with millions of our youth being prepared in body and mind for the task of national defense that faces the nation."

Hays said every factor in the industry was enlisted in one or another of the contributions it is making to national defense.

Browne Asks Dismissal

NEW YORK—Dismissal of the US indictment which charges him with violation of the Federal anti-racketeering laws was asked of Federal Judge Louie Strum by George S. Browne last week. Browne allegedly extorted $550,000 from the film industry.

Browne maintained that the anti-racketeering statute is unconstitutional under interstate commerce powers, and that the indictment was not definite and that the facts set forth did not constitute a criminal offense. The Government contended that the Supreme Court has found the anti-racketeering statute constitutional.

"Ghost"—AC Personals

ATLANTIC CITY—When "Hold That Ghost," new Abbott-Costello starrer, makes its bow here early next month, it is expected to open at the Steel Pier, along with the comedy duo in person.

Bigger Budget For 20th-F. Ads

McCarthy Outlines New Plans

LOS ANGELES—An increase in the advertising appropriation for the exploitation of Twentieth Century-Fox pictures during the new 1941-42 season was announced here last week by Charles E. McCarthy, director of publicity and advertising. Bulk of the budget, which is expected to reach a $2,000,000 figure, will be expended in daily newspapers throughout the country.

Addressing the 250 delegates to the annual sales convention McCarthy emphasized the need for promotion, stating:

"More advertising effort will be put behind the first showings of pictures in the company's 30 exchange centers throughout the United States than ever before. Twentieth Century-Fox has reorganized its publicity, advertising, and promotion set-up to meet these new conditions. Every possible medium of advertising and publicity will be utilized including newspapers, national magazines, motion picture fan magazines, trade papers, and outdoor advertising.

"In order to facilitate the handling of the increased advertising and to assist exhibitors toward the common end of getting the greatest box-office returns on Twentieth Century-Fox pictures, the company has organized a new field promotion department to augment its present advertising and publicity department. Special field men will work in collaboration with exhibitors in the key cities."

Ten Companies on Blacklist

NEW YORK—Few industry companies were included on the blacklist of Latin-American firms prohibited from receiving exports from this country under President Roosevelt's proclamation, it appeared last week. Only 14 names with possible motion picture connection were gleaned from the Proclaimed List of Certain Blocked Nationals.

The list of Argentine names included Agfa Argentine (Dr. Kurt Oppenheim y Via), Bdo. de Irigoyen 653, Buenos Aires, and Carl Zeiss, Bdo. de Irigoyen 330, Buenos Aires. Brazilian names listed included Agfa Photo a Chimica Bayer, Ltda., Rua Dom Gerardo 40, Rio de Janeiro, and all branches in Brazil; Alliança Cinematographica, Ltda., Praca Getulio Vargas 2, Rio de Janeiro, and all branches in Brazil; Italfilm, Ltda., Rua Helvetia 647, Sao Paulo; and Carl Zeiss (Soc. Optica Ltda.), Rua dos Benedictinos 21, Rio de Janeiro, and all branches in Brazil.

Under Colombia were listed Cine 'Isaacs" (Bohmer y Cia. S. A.); Foto Agfa (H. Wolf), Medellin; and Foto-Almacen, Linder, Bogota. Agfa, San Jose, was listed under Costa Rica.

Balto. Variety Scores with Fete

Fourth Tourney Big Hit

BALTIMORE—Most successful was the fourth annual golf tournament of the Baltimore Variety Club, Tent 19, C. W. Hicks, Chief Barker, last weekend.

All members of the various committees did their utmost to help the gala affair under the direction of chairman Rodney Collier and his assistant, Joseph C. Grant, with a full attendance of 250 at the Woodholme Country Club.

Of the Variety members, a tie resulted in the golf tourney of 89 for low between Joseph C. Grant and M. Lebow. Another tie resulted in the blind handicap for the top net prize when Roger Leilach and Morton Rome each got 61.

Rodney Collier directed the golf tourney.

Scores were as follows:

Roger Leilach, 99-38—61; Morton Rome, 99-38—61; Erving Schapiro, 136-74—66; E. O. Wilschke, 108-46—62; Harry Silver, 129-66—63; O. Blumenthal, 111-48—63; John Hill, 109-46—63; David Goodman, 102-38—64.

E. A. Sherwood, 108-44—64; Nat Kline, 140-76—64; Morris Schapiro, 106-42—64; H. Paul Rome, 123-58—65; Ray Revere, 91-26—65; J. Dowling, 93-28—65; M. Cohen, 107-42—65; Myer Lebow, 89-24—65; Edward Crosby, 115-50—65; Sidney Traub, 94-28—66; Howard Jones, 98-32—66.

T. Peddicord, 106-40—66; M. Caplon, 140-74—66; Dr. D. Silberman, 98-32—66; Ed David, 116-50—66; D. Schwartz, 89-22—67; R. L. Bainder, 97-30—67; Ed Semmler, 75-8—67; J. F. Davies, 93-26—67; J. V. Hinton, 97-20—67; Mickey Behrend, 89-22—67; F. A. Rohrs, 109-42—67; Rodger Pippen, 88-21—67.

Paul Vinson, 110-42—68; Dave Coplin, 114-46—68; Morton Rosen, 100-32—68; Nat Jacobs, 90-22—68; Ted Miller, 96-28—68; O. Coblentz, 90-22—68; Harold Tschudi, 94-26—68; J. O'Hara, 92-24—68; W. M. Baskervill, 91-22—69; C. Dorsey Warfield, 93-24—69; Ralph Binns, 103-34—69.

M. A. Grant, 107-38—69; C. M. Balder, 93-24—69; Harry Myerberg, 97-28—69; S. Tabor, 149-80—69; C. Hoffrogge, 105-36—69; Vernon Nolte, 105-36—69; W. H. Parker, 96-26—70; A. M. Knapp, 100-30—70; H. Land, 86-16—70.

M. Stultz, 104-34—70; Joe Cascarella, 96-26—70; H. Polaski, 98-28—70; W. Silverberg, 116-46—70; O. Weems, 96-26—70; R. Collier, 92-22—70; Henry Hamp, 80-10—70; Joseph Grant, 89-18—71; Herbert Turk, 107-36—71; Fred Miller, 99-28—71.

While golf was progressing on the links the ladies were enjoying bridge at tables. Results were decided with each winner from each table drawing for first selection of the awards. Mrs. Oscar Coblentz was the lucky lady who drew first selection. Among other winners were Mrs. Alice Tabor, Mrs. Edward Perotka, Mrs. P. Lebow, Mrs. Sydney Balder, Mrs. L. Miller, Mrs. Rodney Collier, Mrs. Lipsitz, Mrs. Pete Rome, Mrs. Edward Kimple, Sr., Mrs. Lee Machael, and Mrs. Harry Myerberg.

CIO-Comerford Deal

HAZELTON, PA.—A new working agreement between the United Theatre Workers' Local 587, CIO, and the Comerford theatres, covering the Comerford houses here, has been signed, it was announced last week by Thomas Cann, CIO organizer in the Hazelton area. Pact will expire July 1, 1942.

According to Cann, the pact provides for a five cents an hour wage increase together with time and one-half for overtime and double time for midnight shows, Sundays and holidays, seniority highs, and vacations with pay. Terms were retroactive to July 1, 1941, date upon which the old contract expired.

DATE FROM
NOW TO
NEW YEAR'S!

ELIMINATE THE ??? FROM YOUR BUSINESS!

You need pictures . . .

You need box office pictures

And you need them regularly!

UNIVERSAL

OFFERS YOU BONDED RELEASE DATES—TOP RANKING PRODUCT—FROM NOW TO NEW YEAR'S...

Date from now to New Year's!

AUG. 8

BOYS! It's sacrilege to date this one in with anything less than a solid gold pencil!

BUD ABBOTT & LOU COSTELLO in HOLD THAT GHOST

with

Richard Carlson • Joan Davis • Mischa Auer
THE ANDREWS SISTERS
and TED LEWIS and his Entertainers

Screenplay by Robert Lees, Fred Rinaldo, John Grant
Original story by Robert Lees, Fred Rinaldo

Directed by
ARTHUR LUBIN
Associate Producers
BURT KELLY • GLENN TRYON

Ted Lewis, himself, and his magic!

Long legged Joan Davis, on the prowl!

The Andrews Sisters divin' into jive, deeper and hutter than ever!

Shooting completed! Now being edited!

AUG. 15

A picture that explodes its pent-up story of men, a maid and magnificent adventure!

FRANK LLOYD PRODUCTIONS, INC., *presents*

"THIS WOMAN IS MINE"

starring

FRANCHOT TONE ★ JOHN CARROLL
WALTER BRENNAN ★ CAROL BRUCE
NIGEL BRUCE ★ Based on a story by Gilbert Wolff Gabriel

Produced and Directed by
FRANK LLOYD
Associate Producer, Jack H. Skirball

A UNIVERSAL PICTURE

Marking the screen debut of Carol Bruce—the most publicized stage star of the year!

Shooting completed! Now being edited!

Date from now to New Year's!

Cyclonic Action! . . . Itchy-Fingered Desperadoes . . .
Blasting History's Pages with Leaden Slugs of Defiance!

ROBERT STACK ★ ANN RUTHERFORD
in
BADLANDS of DAKOTA
with **RICHARD DIX**
FRANCES FARMER
BROD CRAWFORD
HUGH HERBERT • ANDY DEVINE • FUZZY KNIGHT
LON CHANEY, Jr. and THE JESTERS • Dwight Latham
Walter Carlson • Guy Bonham

Directed by ALFRED E. GREEN — **Assoc. Producer GEORGE WAGGNER**

SEPT. 5

Now shooting!

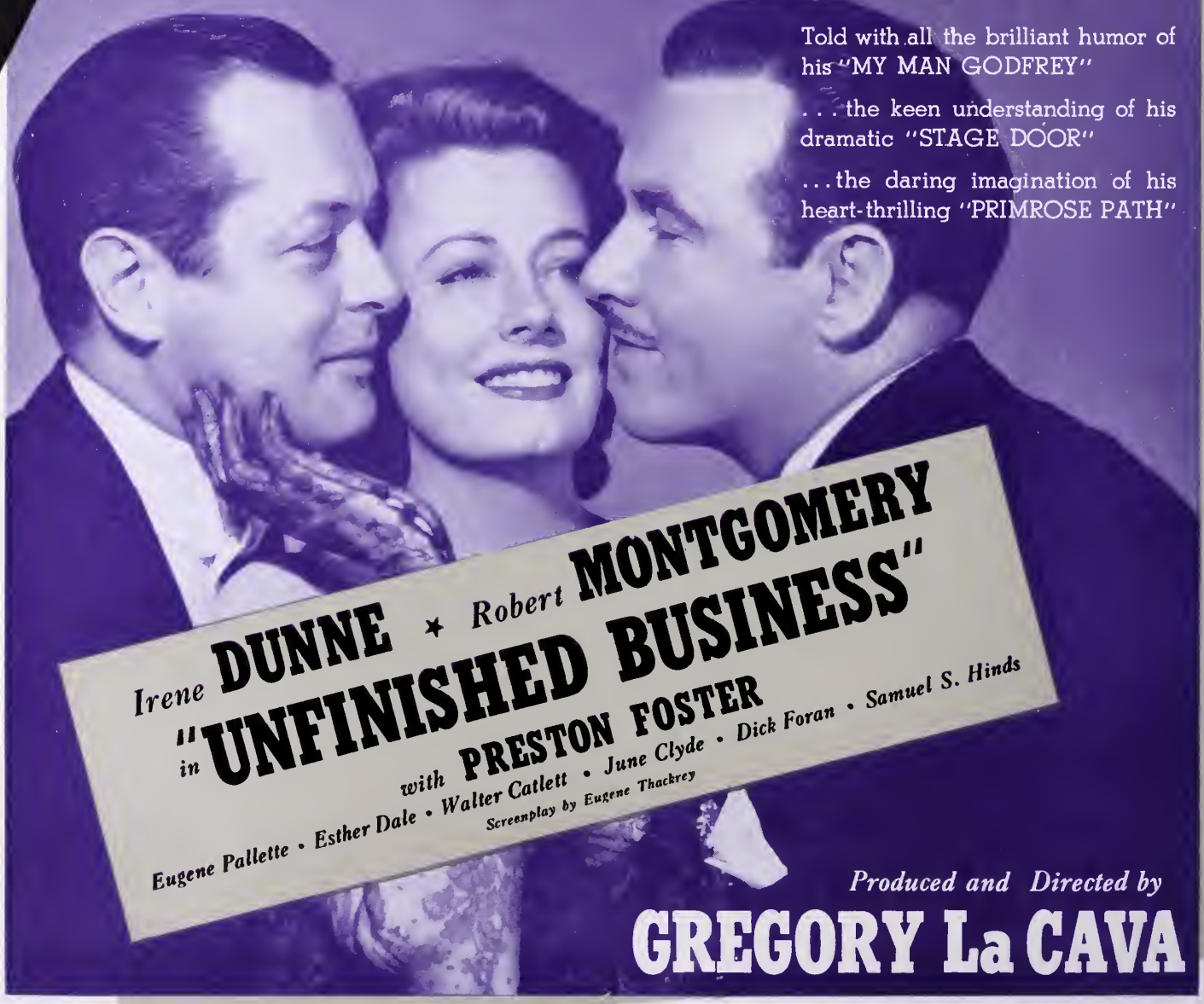
SEPT. 12

Another masterpiece!...from **GREGORY La CAVA**
THE SCREEN'S MASTER CRAFTSMAN

Told with all the brilliant humor of his "MY MAN GODFREY"

. . . the keen understanding of his dramatic "STAGE DOOR"

. . . the daring imagination of his heart-thrilling "PRIMROSE PATH"



Irene **DUNNE** ★ *Robert* **MONTGOMERY**
in **"UNFINISHED BUSINESS"**
with **PRESTON FOSTER**
Eugene Pallette • Esther Dale • Walter Catlett • June Clyde • Dick Foran • Samuel S. Hinds
Screenplay by Eugene Thackrey

Produced and Directed by
GREGORY La CAVA

Shooting completed! Now being edited!

Universal's bonded release dates!

LIKE MUSIC AT THE CASHIER'S CAGE!

SEPT. 19

Jane **FRAZEE** *in*

SING *Another* CHORUS

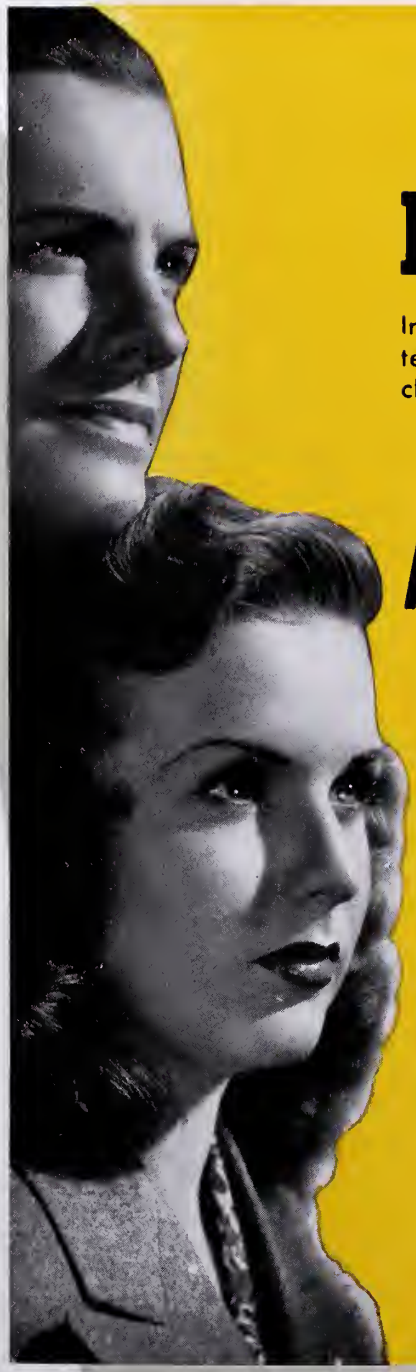
with

JOHNNY DOWNS · MISCHA AUER · WALTER CATLETT
SUNNIE O'DEA · IRIS ADRIAN
and ROSARIO & ANTONIO

Screenplay by Marian Orth • Paul Gerard Smith • Brenda Weisberg • Original story by Sam Robins

Directed by Charles Lamant
Associate Producer, Ken Gaidsmith

Completed!



A showman's dream of casting comes true!

DEANNA DURBIN ★ **CHARLES LAUGHTON**

In a surprise, different characterization your patrons have clamored for!

Back to his great human roles, warm and comedy-filled.

in

A Henry Koster Production

ALMOST an ANGEL

with

ROBERT CUMMINGS

Always winning, this time best!

MARGARET TALLICHET
GUY KIBBEE
CHARLES COLEMAN
WALTER CATLETT

Directed by

HENRY KOSTER

Produced by

JOE PASTERNAK

SEPT. 26

Now shooting!

Date from now to New Year's!

Jane **FRAZEE** . **THE MERRY MACS**
Leon **ERROL** • Mischa **AUER**
in
MOONLIGHT in HAWAII
with Johnny Downs • Sunnie O'Dea
Maria Montez

Screenploy by Morton Gront • James Gaw • Erna Lazarus • Original story by Eve Greene • Directed by Charles Lamont • Associate Producer, Ken Goldsmith

OCT. 3

Completed!

THE BIGGEST MONEY COLOSSUS EVER TO SWELL YOUR BOX OFFICE!

OCT. 10

THE GREATEST TITLE IN SHOW BUSINESS!

HELLZAPOPPIN

As played on Broadway and through the country for 4 money-mint years!

starring **OLSEN** *and* **JOHNSON**
MARTHA RAYE
with
JANE FRAZEE · MISCHA AUER
KATHERINE JOHNSON · LEWIS HOWARD · ROBERT PAIGE

Directed by
H. C. POTTER
Associate Producer
GLENN TRYON

A MAYFAIR PRODUCTION

Now shooting!

Universal's bonded release dates!

OCT. 17

A title that's a heart-throb by itself . . . and a star whose emotional depth will stir the country!

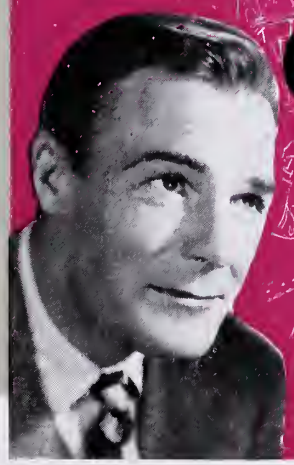
RANDOLPH SCOTT ★ ELIZABETH BERGNER

in

"PARIS CALLING"

(Tentative Title)

Produced by
BENJAMIN GLAZER



Now shooting!

OCT. 24

BURMA CONVOY

[TENTATIVE TITLE]

with

Charles Bickford • Evelyn Ankers • Keye Luke • Frank Albertson • Cecil Kellaway

Original screenplay by Stanley Rubin and Roy Chanslor

Directed by Noel M. Smith

Associate Producer, Marshall Grant

Date from now to New Year's!

The two stars, either of whose appearance in a picture is a guarantee of box office, come to you together, as in their "Back Street"

Charles **BOYER** ★ *Margaret* **SULLAVAN**

in

APPOINTMENT *for* LOVE

OCT. 31

Produced by
Bruce Manning
Who Produced "Back Street"

Directed by
William A. Seiter
Who directed "Hired Wife" and "Nice Girl?"

Now shooting!

NOV. 7

A NEW *strange figure of femininity to capture the interest of the nation's sensation-loving moviegoers!*

Captive Wild Woman

featuring

"THE WILD WOMAN"

Shooting starts August 18th!

Universal's bonded release dates!

Here are the most robust moments in the life of a real man . . . a big shot who dabbled with short shots—and put them all away!

NOV. 14

W. C. FIELDS
in
"The GREAT MAN"

with GLORIA JEAN, BUTCH and BUDDY

Directed by EDWARD CLINE

Now shooting!

NOV. 21

The MERRY MACS and Baby SANDY in "MELODY LANE"

[TENTATIVE TITLE]

She's getting bigger every day, bigger in size and bigger in draw; climbing right up into the heart of the nation!

Shooting starts September 2nd!

Bud ABBOTT and Lou COSTELLO in RIDE 'EM COWBOY

with

The Merry Macs · Dick Foran · Johnny Mack Brown
Anne Gwynne · Samuel S. Hinds
and Ella Fitzgerald

Directed by ARTHUR LUBIN

Associate Producer ALEX GOTTLIEB

YOU'LL FEEL YOU'RE RAIDING THE U. S. MINT AGAIN, BUT HERE THEY ARE...THE TWO GREATEST TICKET SELLERS SINCE NOAH PEDDLED ANNIE OAKLEYS FOR HIS ARK!

NOV. 28

Now shooting!

Date from now to New Year's!

Hugh HERBERT in NOBODY'S FOOL

DEC. 5

Shooting starts August 4th!

THERE has never been a year in the history of the motion picture industry without some figure of grotesque horror stimulating the boxoffice to surprising heights...

The WOLF MAN

A picture and a character that will catapult itself to land among the top imaginative masterpieces of all time!

DEC. 12

Shooting starts September 8th!

MERMAID IN DISTRESS

A fanciful tale of an impatient mariner and a sea-girl he met in a dive . . .

Associate Producer, VAUGHN PAUL

Shooting starts September 2nd!

DEC. 19

Universal's bonded release dates!

AS AMERICA WANTS HER
in a story touched with heart and humor!

Deanna DURBIN

THEY LIVED ALONE
(tentative title)

Produced by
BRUCE MANNING
Original Story by
SONYA LEVIEN

DEC. 26

Shooting starts September 15th!

3 Thrill-laden, sweeping adventure pictures
starring
DICK FORAN • LEO CARRILLO • ANDY DEVINE

"SUMATRA" • "THE SONORA KID"

SEPT. 19 **"ZAMBEZI"** **NOV. 21** **DEC. 26**

3 *Hoof-pounding, lead-spitting pictures, starring*

JOHNNY MACK BROWN
FUZZY KNIGHT and **NELL O'DAY**

"MAN from MONTANA" — SEPT. 5
"The MASKED RIDER" — OCT. 24
"ARIZONA CYCLONE" — NOV. 14

Better Shorts for Better Entertainment

13 TECHNICOLOR CARTOONS
Featuring Andy Panda and his Pals • Created and Produced by Walter Lantz

13 TWO-REEL PERSONALITY and NAME-BAND MUSICALS
(Each with different title)

15 VARIETY VIEWS
(Each with different title)

15 STRANGER than FICTION
(Each with different title)

A TWO-REEL SPECIAL FEATURETTE

4 SUPERIOR SERIALS
"Riders of Death Valley" • "Sea Raiders"
"Head Hunters of the Amazon"
"The Gang Busters"

THE UNIVERSAL NEWSREEL
(2 Issues weekly)

Here they are—Ready to date

FROM NOW to NEW YEAR'S!

AUG. 8	**HOLD THAT GHOST**	*Abbott and Costello make the ghost walk*
AUG. 15	**THIS WOMAN IS MINE**	*Frank Lloyd produces and directs a sea story*
SEPT. 5	**BADLANDS OF DAKOTA**	*All-star titan of adventure action*
SEPT. 12	**UNFINISHED BUSINESS**	*La Cava directs Irene Dunne and Robert Montgomery*
SEPT. 19	**SING ANOTHER CHORUS**	*Romance set to sing and swing*
SEPT. 26	**ALMOST AN ANGEL**	*Durbin, Laughton, Cummings, Koster and Pasternak*
OCT. 3	**MOONLIGHT IN HAWAII**	*Brightlights on the marquees*
OCT. 10	**HELLZAPOPPIN'**	*Olsen and Johnson in Broadway's greatest show*
OCT. 17	**PARIS CALLING**	*Randolph Scott and Elizabeth Bergner star*
OCT. 24	**BURMA CONVOY**	*As thrilling and timely as tomorrow's headlines*
OCT. 31	**APPOINTMENT FOR LOVE**	*Charles Boyer and Margaret Sullavan*
NOV. 7	**CAPTIVE WILD WOMAN**	*Introducing the surprise star of the year*
NOV. 14	**THE GREAT MAN**	*W. C. Fields in his biggest moments*
NOV. 21	**MELODY LANE**	*The Merry Macs and Baby Sandy*
NOV. 28	**RIDE 'EM COWBOY**	*Abbott and Costello pay off again*
DEC. 5	**NOBODY'S FOOL**	*Hugh Herbert at his funniest*
DEC. 12	**THE WOLFMAN**	*Will outdraw Frankenstein and Dracula*
DEC. 19	**MERMAID IN DISTRESS**	*Gaited to make comedy history*
DEC. 26	**THEY LIVED ALONE**	*Deanna Durbin ready for your holiday season*

THE NATIONAL MIRROR

20th-Fox Men Hear New Plans

Convention Held On Coast

Los Angeles—Delegates to the Twentieth Century-Fox annual sales convention, numbering more than 250 from 37 branch offices in the United States and Canada, arrived here on July 15 on two special trains from New York and New Orleans for a three-day session at the Ambassador Hotel. Company's program of pictures for the 1941-42 season and the new methods of selling under the consent decree were the chief topics of discussion at the meetings.

At the opening session in the Ambassador Hotel's Fiesta Room, Herman Wobber, general manager of distribution, delivered the opening address, and introduced Hermann Place, recently elected chairman of the executive committee. Addresses also were made by Irving Maas, Ben Miggins, and C. V. Hake, foreign department, following which the delegates assembled in the Ambassador to see "Sun Valley Serenade."

The afternoon session opened with an address by Joseph M. Schenck, followed by Darryl F. Zanuck. Zanuck talked about the forthcoming season's product, and introduced Twentieth Century-Fox stars, directors, and producers. In the evening, there was a screening of "Charley's Aunt," at the Huntington Park.

The program for July 17, second day of the convention, started with a news and short subjects session, during which there were addresses by Truman H. Talley, vice president and producer, Movietone News, and his Movietonews staff, W. J. Clark, short subject sales manager, and Paul Terry, producer, Terrytoons. William Sussman, eastern division manager, and William Kupper, western division manager, delivered addresses, and M. A. Levy, chairman of the 1940-41 S. R. Kent Drive, made the distribution of prizes to winners in the Drive. Morning session ended with a screening of "Wild Geese Calling," at the Ambassador.

Afternoon session was devoted to addresses on the company's sales policy. Wobber opened the session with a general explanation of the company's plans and policies. He was followed by Charles E. McCarthy, director of advertising and publicity, who talked on the company's advertising, publicity, and exploitation plans, and who described the newly-organized field promotion force. Harry Brand, studio director of publicity, spoke on plans to publicize pictures while in production, and explained the work of his department to the delegates. William C. Gehring, central division manager, delivered an address. Delegates later saw a screening of "Belle Starr," at the Ambassador.

The next morning the delegates saw a screening of rushes of "A Yank in the R.A.F.," "Week-End in Havana," and "How Green Was My Valley," currently in production. Following the screening, they assembled to hear addresses by Felix A. Jenkins, Fred Pride, and John Caskey, who explained the legal angles of the consent decree and its anticipated effect on the company's sales policy. Theatre operations were the theme of addresses by Spyros Skouras and Charles Skouras. Afternoon session was devoted to a visit to the studio.

Para. Total 9,017

NEW YORK — Paramount's sales contracts with independent exhibitors total 9,017 as of July 1, Neil Agnew, general sales manager, announced last week in an open letter of appreciation to the men in the field.

Added to 1,500 circuit accounts, this makes a total of 10,517 contracts secured by Paramount for its 1940-1941 product, Agnew added.

Pres. Roosevelt Asks More D.S.T.

Washington—President Roosevelt last week asked Congress for authority to put the nation on a year-round daylight saving time basis in the interests of National Defense.

The President pointed out that such authority would result in an annual potential savings of 736,282,000 kilowatt hours. The Chief Executive said he did not wish to impose hardships on present investment, and, therefore, felt that a time program should have sufficient flexibility to meet varying regional conditions.

Para. Regionals Begin

New York—J. J. Unger, Paramount eastern divisional sales manager, was scheduled to preside at Paramount regional meetings in New York, Philadelphia, and Boston last week, with Neil Agnew and R. M. Gillham also slated to be among the speakers at the New York conclave.

Product was discussed.

Para. Partners Hold Sessions

Season Policies Are Discussed

Shawnee-on-Delaware, Pa. — Paramount theatre partners, associates, and home office executives last week discussed current problems and swapped ideas at a four-day get-together here.

Those present included:

John Q. Adams, Dallas; John Balaban, Chicago; Tracy Barham, Cincinnati; Abe, Ray, and Myron Blank and Ralph Branton, Des Moines; Harry Davis, Salt Lake City; John J. Fitzgibbons, Montreal; John J. Ford, Boston; Harry French and John Friedl, Minneapolis; B. B. Garner, Lakewood, Fla.; Nate Goldstein, Springfield; Julius Gordon, Beaumont, Tex.; Karl Hoblitzelle, Dallas; Earl J. Hudson, Detroit; William K. Jenkins, Atlanta; Fred Kent, Jacksonville; H. F. Kincey, Charlotte; M. A. Lightman, Memphis; Arthur Lucas, Atlanta; M. J. Mullin, Boston; Harry Nace and Harry Nace, Jr., Phoenix; R. J. O'Donnell, Dallas; J. J. O'Leary, Scranton; Hunter Perry, Charlottesville; Sam Pinanski, Boston; George Planck, Cincinnati; E. V. Richards, New Orleans; Harry Royster, Poughkeepsie; Frank Rogers, Jacksonville; Harold Robb and Ed Rowley, Dallas; J. J. Rubens, Chicago; M. C. Talley, Lakeland; R. B. Wilby, Atlanta, and William K. Hollander, Chicago.

Home office contingent included Leonard H. Goldenson, Sam Dembow, Jr., Leon Netter, M. F. Gowthorpe, Walter Gross, Bob Weitman, Eddie Hyman and Robert J. Powers.

WB Pre-Convention Meet

New York—A pre-convention advertising and publicity conference, to discuss "Sergeant York" roadshowings and other forthcoming product, was held by Warners at the Hotel Astor last week.

S. Charles Einfeld, director of advertising and publicity, and Mort Blumenstock, in charge of advertising and publicity in the east, conducted the ad sessions. Mitchell Rawson, eastern publicity director, and Lee Blumberg, head of the field exploitation staff, assisted.

Field men attending were: Bill Brumberg, Washington, D. C.; Monroe Rubinger and Jack Yergin, Chicago; Jack Goldsmith, Atlanta; Bill Lewis, Dallas; Sam Clark and Martin Weiser, Los Angeles; Phil Engel, New York.

Col. Davidson In Charge

Washington—It was revealed here last week that Col. Joseph H. Davidson, recently commanding officer at Camp Grant, Ill., has been named head of the Army Motion Picture Service.

It's A Girl

New York—Andy Smith, RKO sales manager, and Mrs. Smith are the proud parents of a baby girl, born last week.

Add Headaches

NEW HAVEN, CONN.—It developed last week that campers and cottagers in this vicinity are now getting together and presenting their own Sunday night movies. Held outdoors with generally a donated projector, shows consist of a travelog, comedy short, and an old-time feature.

Tap is a quarter apiece for each camp or cottage at the beach, and the turnout is exceptionally heavy. Count taken last Sunday night at one beach community showed over 175 patrons.

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will be found, in the future, under this heading.*)

Appeals Board

Loew's last week appealed the arbitrator's decision which ruled that it should grant some run to the Earle, New Castle, Del. This is the first distributor appeal recorded under the arbitration system.

Albany

Alex Papayanakos, vice-president of the company operating the American, Canton, last week won a clear decision in the first two local cases, decided by arbitrator Morton Hall, who said the clearance complained of was unreasonable. Papayanakos complained against the 14-day clearance given by Warners and RKO to Schine's Strand, Ogdensburg. Hall based his decision on physical similarities between the two theatres, lack of games at the American, and the fact that other cities, as far from Ogdensburg as Canton, have no such clearance imposed upon them.

Boston

The fourth arbitration case brought before the Boston AAA, that of Joseph M. Druker, against five major distributors and the Strand and Park, Taunton, was brought to a speedy conclusion in a hearing on July 14 before arbitrator Harold Hitchcock. Case was opened by definition of clearance stated for the arbitrator's benefit by attorneys Edward F. McClennen, for Paramount; Willys S. Newcomb, Dwight, Harris, Koegel and Kaskey, appearing for RKO, Vitagraph, 20th Century-Fox; and by Harold E. Druker, representing his brother, Joseph M. Druker. Druker, asking for 14 day's clearance after Taunton, rather than the present 60 days, claimed that Whittenton, where the Strand is located, is a separate unit from which to draw patrons.

Witnesses Joseph Druker, Maurice Wolf, Albert Kane, and Arthur Pinkham, manager, Park, Taunton, were questioned and cross-examined. Arguments were waived, briefs to be filed within 10 days. Twenty-four exhibits were entered.

New Haven

First hearings in the Saybrook Theatre, Incorporated, were scheduled to get underway at 11 A. M. yesterday (July 22) before arbitrator Ashbel G. Gulliver, Yale law school dean, following a postponement from July 17. Petition names RKO, Loew's, and Vitagraph, Inc., and asks the same clearance as the Essex, Essex; Garde, New London. Essex, Essex, and Deep River, Deep River, were named as interested parties. Warner Brothers Circuit Management Corporation had intervened.

New York

Hearings on the Squire, Great Neck, L. I., case were continued last week. Sessions were devoted to arguments of the interveners, Skouras Theatres Corporation, operators of the opposition Playhouse. Next stanza is set for today, (July 23).

Following the completion of the Skouras case, the defendant distributors will be heard from.

First hearing on the Paustan, West End, Newark, N. J., case was postponed until an unspecified date towards the middle of August.

Philadelphia

Hearing in the Hatboro clearance case, originally scheduled for July 30, has been postponed to Sept. 10 at the request of counsel for one of the distributors named.

Walter H. Robinson is the arbitrator in the Great Northern case, postponed from July 23 to Sept. 8.

Washington

K-B Amusement Company's arbitration hearing got under way last week with routine testimony, including a discussion of real estate values in the neighborhood involved. K-B claims that Loew's grants unreasonable clearance to the Calvert and Uptown over the K-B Apex. Warner Brothers is intervener in the case.

Attorneys Hayes and Sher, who represent K-B, aided in the preparation of the New York equity suit.

Meanwhile, a decision is awaited on the Lea, Danville, case heard by Justice Bolitha Laws, United States Court for the District of Columbia. Justice has until Aug. 9 to render a decision.

It's Appreciated

OLD POINT COMFORT, VA.—At the mid-summer meeting of the MPTO of Virginia, in session here last week, a resolution was passed expressing the appreciation of that body for the co-operation of THE EXHIBITOR.

Harold E. Wood, secretary, was instructed to convey the thanks of the body for such co-operation.

Six Tele Units Operating

NEW YORK—A minimum of six television stations are expected to be operating under commercial licenses by Sept. 1, it was learned last week. By Jan. 1, the total will be up to 10, it is expected.

Latest to apply for a commercial television broadcast station was the Don Lee Broadcasting System which tendered its application to the FCC, requesting a CP for Hollywood.

Outlook for the new viseo-audio medium has become more optimistic each week, with the two New York outlets, WNBT, only station now operating on a commercial basis, and owned by NBC, and the CBS experimental outlet, WCBW, receiving considerable attention from the advertising agencies.

From a commercial standpoint, billings to date have far exceeded original expectations, it was reported at NBC. Signing of Adam Hats, and contracts with two new firms which are expected to be signed during the coming week, plus the spot telecasts seen under commercial sponsorship by Bulova, Procter & Gamble, Lever Bros., etc., have indicated that the advertisers will assist telecasters to underwrite some of the costs in the early stages.

Industry Aids USO Campaign

Film Committee Is Announced

NEW YORK—At the request of Thomas E. Dewey, national USO campaign manager, leading exhibitors meeting in New York and representing various elements in the motion-picture industry last week formed a committee for a national drive on behalf of the USO, to be held in all of the theatres throughout the country during the week of Sept. 1.

Joseph Bernhard, general manager, Warner Brothers Theatres, was elected chairman of the campaign. Serving with him as co-chairmen are Edward L. Kuykendall, president, MPTOA; Martin G. Smith, Toledo, president, Independent, Theatre Owners of Ohio; and Nathan Yamins, member of the executive committee of the Allied States Association of Motion Picture Exhibitors.

Leonard Goldenson, Paramount, was elected treasurer; Abe Montague, Columbia, head of the distributors' committee; and Maurice ("Red") Kann, chairman of the trade paper committee.

Members of the executive committee besides these officers are Harry Brandt, Colonel H. A. Cole, Jay Emanuel, Si Fabian, Charles Koerner, George Skouras, John Harris, Herman Robbins, Sidney Samuelson, Jules J. Rubens, R. B. Wilby, Pete Wood, Major L. E. Thompson, Joe Vogel, and R. J. O'Donnell.

Announcing that he and the exhibitors' committee had persuaded Bernhard to head the campaign, Dewey said:

"I have asked the motion-picture theatre men of the nation to volunteer their services and their theatres for the USO because of the unusual situation which has developed since we began the campaign. Since the original budget was planned, the Government has practically doubled the number of men who will be in service within a year. In addition to the first 1,200,000 men another 900,000 will be drafted in the next 12 months. With more than 2,000,000 men to serve, the USO will need considerable additional funds. Therefore, we are asking the American people to contribute further and have asked the theatres of the nation to wind up the campaign during the first week of September. Since everybody goes to the movies, the theatres will give an opportunity for millions of people not reached through our various committees, or who wish to increase their contribution, to do their bit for the USO. The theatre men of the country have responded generously to this request and I am certain millions of Americans will be glad to help the theatres help the USO."

Only THE EXHIBITOR *Gives You a Real Coverage of Your Town Territory, the Real News About the People You Know.*

He's the No. 1 Boxoffice Girl of the Year!

JACK BENNY

in

CHARLEY'S AUNT

with

KAY FRANCIS
JAMES ELLISON

and

Edmund Gwenn • Laird Cregar
Reginald Owen • Arleen Whelan
Ernest Cossart • Anne Baxter
Richard Haydn

Directed by Archie Mayo

Produced by William Perlberg
Screen Play by George Seaton

20th CENTURY FOX

PRINTED IN U.S.A.

LOUIS B. MAYER'S BIRTHDAY PARTY; OTHER NATIONAL EVENTS OF INTEREST

ARMY IN OVERALLS is the name of the short subject from which came the scene pictured above. Running seven minutes, the film is a discussion of the role of the CCC in various activities related to the construction of military bases.

CRAIG WOOD, national open champion, faces the RKO-Pathe Sportscope cameras for a screen short subject to be released through RKO early in August. The camera crew working under Joe Walsh of Pathe made the short at the Wing Foot course.

THE SPG VOTE is here seen being counted by board examiner Charles Kramer, who supervised the tabulation of the ballots; Joseph Gould, SPG president; Irving Kahn, 20th-Fox unit chairman; Richard Gavin, who represented RKO (for the company); and Jonas Rosenfield, Jr., second vice-president, SPG.

GLORIA SWANSON, who resumes her screen career in RKO's "Father Takes A Wife," is seen here with Dorothy Kilgallen, whose "Voice of Broadway" radio program Miss Swanson took over on July 12, for a report on New York news and items about screen personalities.

TO SIGNALIZE Louis B. Mayer's recent birthday, the Metro Studio Club threw a surprise party for him, with the Who's Who of stars, executives, directors, and the rest of studio personnel attending. At left, Mayer is seen slicing his mammoth cake, with E. J. Mannix and W. K. Craig, president of the Studio Club, looking on. At right, between Mayer and Mannix are (back row) starlets Connie Russell, Virginia Weidler, Annie Rooney, Dickie Haydel, Bobby Kelly; (middle) Jackie Horner; (front row) Barbara Goetz, Mary Ruth Kizziar, Judy Goetz, and Darla Hood. Barbara and Judy are grand-daughters of Mayer.

TERRITORY TRADE SCREENING GUIDE

(Editor's Note: In this department will be found, as the material is made available, official listings of all trade screenings in the territory covered by THE EXHIBITOR as required under the consent decree, or as announced otherwise by the various companies. This is not an advertisement, but another exclusive editorial service of THE EXHIBITOR. The material has been arranged in easy readable fashion, for constant reference. In addition, the fast printing system under which THE EXHIBITOR is published will assure that this list is accurate to within 24 hours of the time you receive it. All material within this department comes directly from the companies involved. It will be kept up to date and changed as screening times pass.)

ALBANY, N. Y., DISTRICT

CITY	DATE	TIME	TITLE	COMPANY	PLACE	STREET
ALBANY, N. Y.	July 23—Wed.	10.00 A. M.	"Charley's Aunt" and		Projection room,	1052 Broadway
		and 2.00 P. M.	"Dressed to Kill"	20th-F.	Projection room,	1052 Broadway
ALBANY, N. Y.	July 24—Thurs.	10.00 A. M.	"Wild Geese Calling" and		Projection room,	1052 Broadway
		and 2.00 P. M.	"Private Nurse"	20th-F.	Projection room,	1052 Broadway
ALBANY, N. Y.	July 25—Fri.	10.00 A. M.			Projection room,	1052 Broadway
		and 2.00 P. M.	"Sun Valley Serenade"	20th-F.	Projection room,	1052 Broadway
ALBANY, N. Y.	July 28—Mon.	11.00 A. M.	"Down In San Diego"	MGM	Paramount Theatre,	378 Clinton Ave.
ALBANY, N. Y.	July 28—Mon.	2.00 P. M.	"Buy Me That Town"	PARA	Delaware Theatre,	290 Delaware Ave.
ALBANY, N. Y.	July 28—Mon.	3.30 P. M.	"Nothing But the Truth"	PARA	Delaware Theatre,	290 Delaware Ave.
ALBANY, N. Y.	July 29—Tues.	2.00 P. M.	"Henry Aldrich For President"	PARA	Delaware Theatre.	290 Delaware Ave.
ALBANY, N. Y.	July 29—Tues.	3.30 P. M.	"New York Town"	PARA	Delaware Theatre,	290 Delaware Ave.
ALBANY, N. Y.	July 30—Wed.	2.00 P. M.	"Hold Back the Dawn"	PARA	Delaware Theatre,	290 Delaware Ave.

BOSTON, MASS., DISTRICT

AUGUSTA, ME.	July 28—Mon.	11.00 A. M.	"Down In San Diego	MGM	Capitol Theatre,	Main St.
BOSTON, MASS.	July 23—Wed.	10.00 A. M.	"Charley's Aunt" and		Projection room,	115 Broadway
		and 2.00 P. M.	"Dressed to Kill'	20th-F.	Projection room,	115 Broadway
BOSTON, MASS.	July 24—Thurs.	10.00 A. M.	"Wild Geese Calling" and		Projection room,	115 Broadway
		and 2.00 P. M.	"Private Nurse"	20th-F.	Projection room,	115 Broadway
BOSTON, MASS.	July 25—Fri.	10.30 A. M.			Projection room,	115 Broadway
		and 2.30 P. M.	"Sun Valley Serenade"	20th-F.	Projection room,	115 Broadway
BOSTON, MASS.	July 28—Mon.	2.00 P. M.	"Buy Me That Town"	PARA	Paramount Exchange,	58-62 Berkeley St.
BOSTON, MASS	July 28—Mon.	3.30 P. M.	"Nothing But the Truth"	PARA	Paramount Exchange,	58-62 Berkeley St.
BOSTON, MASS.	July 29—Tues.	11.00 A. M.	"Henry Aldrich For President"	PARA	Paramount Exchange,	58-62 Berkeley St.
BOSTON, MASS.	July 29—Tues.	2.00 P. M.	"Down In San Diego"	MGM	Exeter Theatre,	Exeter St.
BOSTON, MASS.	July 29—Tues.	2.00 P. M.	"New York Town"	PARA	Paramount Exchange,	58-62 Berkeley St.
BOSTON, MASS.	July 30—Wed.	2.00 P. M.	"Hold Back the Dawn"	PARA	Paramount Exchange,	58-62 Berkeley St.

BUFFALO, N. Y., DISTRICT

BUFFALO, N. Y.	July 23—Wed.	10.30 A. M.	"Charley's Aunt" and		Projection room,	290 Franklin St.
		and 2.30 P. M.	"Dressed to Kill'	20th-F.	Projection room,	290 Franklin St.
BUFFALO, N. Y.	July 24—Thurs.	10.30 A. M.	"Wild Geese Calling" and		Projection room,	290 Franklin St.
		and 2.30 P. M.	"Private Nurse"	20th-F.	Projection room,	290 Franklin St.
BUFFALO, N. Y.	July 25—Fri.	10.30 A. M.			Projection room,	290 Franklin St.
		and 2.30 P. M.	"Sun Valley Serenade"	20th-F.	Projection room,	290 Franklin St.
BUFFALO, N. Y.	July 28—Mon.	10.30 A. M.	"Buy Me That Town"	PARA	Niagara Theatre,	426 Niagara St.
BUFFALO, N. Y.	July 28—Mon.	12.00 Noon	"Nothing But the Truth"	PARA	Elmwood Theatre,	539 Elmwood Ave.
BUFFALO, N. Y.	July 28—Mon.	2.30 P. M.	"Down In San Diego"	MGM	Niagara Theatre,	426 Niagara St.
BUFFALO, N. Y.	July 29—Tues.	2.00 P. M.	"Henry Aldrich For President"	PARA	Niagara Theatre,	426 Niagara St.
BUFFALO, N. Y.	July 29—Tues.	3.30 P. M.	"New York Town"	PARA	Niagara Theatre,	426 Niagara St.
BUFFALO, N. Y.	July 30—Wed.	2.00 P. M.	"Hold Back the Dawn"	PARA	Niagara Theatre,	426 Niagara St.
SYRACUSE, N. Y.	July 24—Thurs.	11.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Regent Theatre,	820 E. Genesee St.
SYRACUSE, N. Y.	July 31—Thurs.	11.00 A. M.	"Down In San Diego"	MGM	Regent Theatre,	820 E. Genesee St.

NEW HAVEN, CONN., DISTRICT

NEW HAVEN, CONN.	July 23—Wed.	11.00 A. M.			Projection room,	40 Whiting St.
		and 1.00 P. M.	"Charley's Aunt"	20th-F.	Projection room,	40 Whiting St.
NEW HAVEN, CONN.	July 23—Wed.	2.30 P. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Lawrence Theatre,	70 Lawrence St.
NEW HAVEN, CONN.	July 23—Wed.	3.00 P. M.	"Dressed to Kill"	20th-F.	Projection room,	40 Whiting St.
NEW HAVEN, CONN.	July 24—Thur.	10.00 A. M.	"Wild Geese Calling" and		Projection room,	40 Whiting St.
		and 1.30 P. M.	"Private Nurse"	20th-F.	Projection room,	40 Whiting St.
NEW HAVEN, CONN.	July 25—Fri.	11.00 A, M.			Projection room,	40 Whiting St.
		and 2.00 P. M.	"Sun Valley Serenade"	20th-F.	Projection room,	40 Whiting St.
NEW HAVEN, CONN.	July 28—Mon.	10.00 A. M.	"Buy Me That Town"	PARA	Whitney Theatre,	1220 Whitney Ave.
NEW HAVEN, CONN.	July 28—Mon.	11.30 A. M.	"Nothing But the Truth"	PARA	Whitney Theatre,	1220 Whitney Ave.
NEW HAVEN,CONN.	July 29—Tues.	10.00 A. M.	"Henry Aldrich For President"	PARA	Whitney Theatre,	1220 Whitney Ave.
NEW HAVEN, CONN.	July 29—Tues.	11.30 A. M.	"New York Town"	PARA	Whitney Theatre,	1220 Whitney Ave.
NEW HAVEN, CONN.	July 30—Wed.	10.00 A. M.	"Hold Back the Dawn"	PARA	Whitney Theatre,	1220 Whitney Ave.
NEW HAVEN, CONN.	July 30—Wed.	2.30 P. M.	"Down In San Diego"	MGM	Lawrence Theatre,	70 Lawrence St.
NEW HAVEN, CONN.	Aug. 4—Mon.	10.30 A. M.	"Sergeant York"	WB	Warner Theatre Projection Room,	70 College St.

NEWARK, N. J., DISTRICT

NEWARK, N. J.	July 24—Thurs.	11.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Cameo Theatre,	83 Elizabeth Ave.
NEWARK, N. J.	July 31—Thurs.	11.00 A. M.	"Down In San Diego"	MGM	Cameo Theatre,	83 Elizabeth Ave.

Sun Valley Serenade

SONJA HENIE · JOHN PAYNE

making gay love!

with the sky the limit!

in fun, music and winter sports!

Sun Valley Serenade

plus the irresistible rhythms of 7 smash hit songs played by

GLENN MILLER AND HIS ORCHESTRA

who make even the snow hot . . . in America's glorious vacationland:

Mack Gordon and Harry Warren hits!

"I Know Why And So Do You"
"At Last"
"It Happened In Sun Valley"
"Chattanooga Choo Choo"
"The World Is Waiting To Waltz Again"
"I'm Lena The Ballerina"
"The Kiss Polka"

and **MILTON BERLE**
and **LYNN BARI**
and **JOAN DAVIS**
and the **NICHOLAS BROTHERS**

Produced by MILTON SPERLING
Directed by
H. BRUCE HUMBERSTONE
Screen Play by Robert Ellis and Helen Logon
Story by Art Arthur and Robert Horari
Dances stoged by Hermes Pon

20th CENTURY FOX

NEW YORK CITY DISTRICT

NEW YORK CITY—July 23—Wed.	10.45 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Astor Theatre, Times Square
NEW YORK CITY—July 23—Wed.	10.30 A. M.	"Charley's Aunt" and		Projection room, 345 West 44th St.
	and 2.30 P. M.	"Dressed to Kill'	20th-F.	Projection room, 345 West 44th St.
NEW YORK CITY—July 24—Thurs.	10.30 A. M.	"Wild Geese Calling" and		Projection room, 345 West 44th St.
	and 2.30 P. M.	"Private Nurse"	20th-F.	Projection room, 345 West 44th St.
NEW YORK CITY—July 25—Fri.	10.30 A. M.			Projection room, 345 West 44th St.
	and 2.30 P. M.	"Sun Valley Serenade"	20th-F.	Projection room, 345 West 44th St.
NEW YORK CITY—July 28—Mon.	10.00 A. M.	"Buy Me That Town"	PARA	Normandie Theatre, 51 East 53rd St.
NEW YORK CITY—July 28—Mon.	11.45 A. M.	"Nothing But the Truth"	PARA	Normandie Theatre, 51 East 53rd St.
NEW YORK CITY—July 29—Tues.	10.00 A. M.	"Henry Aldrich For President"	PARA	Normandie Theatre, 51 East 53rd St.
NEW YORK CITY—July 29—Tues.	11.45 A. M.	"New York Town"	PARA	Normandie Theatre, 51 East 53rd St.
NEW YORK CITY—July 30—Wed.	10.00 A. M.	"Hold Back the Dawn"	PARA	Normandie Theatre, 51 East 53rd St.
NEW YORK CITY—July 30—Wed.	10.45 A. M.	"Down In San Diego"	MGM	Astor Theatre, Times Square

PHILADELPHIA DISTRICT

PHILADELPHIA—July 23—Wed.	10.30 A. M.	"Charley's Aunt" and		Projection room, 302 North 13th St.
	and 2.30 P. M.	"Dressed to Kill'	20th-F.	Projection room, 302 North 13th St.
PHILADELPHIA—July 24—Thurs.	10.30 A. M.	"Wild Geese Calling" and		Projection room, 302 North 13th St.
	and 2.30 P. M.	"Private Nurse"	20th-F.	Projection room, 302 North 13th St.
PHILADELPHIA—July 25—Fri.	10.30 A. M.			Projection room, 302 North 13th St.
	and 2.30 P. M.	"Sun Valley Serenade"	20th-F.	Projection room, 302 North 13th St.
PHILADELPHIA—July 28—Mon.	11.00 A. M.	"Hold Back the Dawn"	PARA	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 28—Mon.	2.30 P. M.	"Down In San Diego"	MGM	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 29—Tues.	2.00 P. M.	"Henry Aldrich For President"	PARA	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 29—Tues.	3.30 P. M.	"New York Town"	PARA	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 30—Wed.	2.00 P. M.	"Buy Me That Town"	PARA	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—July 30—Wed.	3.30 P. M.	"Nothing But the Truth"	PARA	Aldine Theatre, 19th and Chestnut Sts.
PHILADELPHIA—Aug. 4—Mon.	10.45 A. M.	"Sergeant York"	WB	Vine St. Projection Room, 1220 Vine St.
PHILADELPHIA—Aug. 5—Tues.	2.00 P. M.	"Paper Bullets" and "Billy the Kid in Santa Fe"	PRC	Vine St. Projection Room, 1220 Vine St.
PHILADELPHIA—Aug. 6—Wed.	2.00 P. M.	"Gambling Daughters" and "Reg'lar Fellers"	PRC	Vine St. Projection Room, 1220 Vine St.
PHILADELPHIA—Aug. 7—Thurs.	2.00 P.M.	"Desperate Cargo"	PRC	Vine St. Projection Room, 1220 Vine St.

WASHINGTON, D. C., DISTRICT

BALTIMORE, MD.—July 24—Thurs.	10.15 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Rialto Theatre, 846 West North Ave.
BALTIMORE, MD.—July 28—Mon.	9.00 A. M.	"Buy Me That Town"	PARA	Rialto Theatre, 846 West North Ave.
BALTIMORE, MD.—July 28—Mon.	10.30 A. M.	"Nothing But the Truth"	PARA	Rialto Theatre, 846 West North Ave.
BALTIMORE, MD.—July 29—Tues	9.00 A. M.	"Henry Aldrich For President"	PARA	Rialto Theatre, 846 West North Ave.
BALTIMORE, MD.—July 29—Tues	10.30 A. M.	"New York Town"	PARA	Rialto Theatre, 846 West North Ave.
BALTIMORE, MD.—July 30—Wed.	10.00 A. M.	"Hold Back the Dawn"	PARA	Rialto Theatre, 846 West North Ave.
BALTIMORE, MD.—July 31—Thurs.	10.15 A. M.	"Down In San Diego"	MGM	Rialto Theatre, 846 West North Ave.
RICHMOND, VA.—July 25—Fri.	11.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Capitol Theatre, 2501 Broad St.
RICHMOND, VA.—July 28—Mon.	9.30 A. M.	"Buy Me That Town"	PARA	Capitol Theatre, 2525 West Broad St.
RICHMOND, VA.—July 28—Mon.	11.00 A. M.	"Nothing But the Truth"	PARA	Capitol Theatre, 2525 West Broad St.
RICHMOND, VA.—July 29—Tues.	9.30 A. M.	"Henry Aldrich For President"	PARA	Capitol Theatre, 2525 West Broad St.
RICHMOND, VA.—July 29—Tues.	11.00 A. M.	"New York Town"	PARA	Capitol Theatre, 2525 West Broad St.
RICHMOND, VA.—July 30—Wed.	10.00 A. M.	"Hold Back the Dawn"	PARA	Capitol Theatre, 2525 West Broad St.
RICHMOND, VA.—Aug. 1—Fri.	11.00 A. M.	"Down In San Diego"	MGM	Capitol Theatre, 2501 Broad St.
ROANOKE, VA.—July 23—Wed.	10.00 A. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Park Theatre
ROANOKE, VA.—July 30—Wed.	10.00 A. M.	"Down In San Diego"	MGM	Park Theatre
WASHINGTON, D. C.—July 23—Wed.	1.00 P. M.	"Dr. Jekyll and Mr. Hyde"	MGM	Circle Theatre, 16th St. and Pennsylvania Ave.
WASHINGTON, D. C.—July 23—Wed.	10.30 A. M	"Charley's Aunt" and		Projection room, 932 New Jersey Ave., N. W.
	and 2.00 P. M.	"Dressed to Kill'	20th-F.	Projection room, 932 New Jersey Ave., N. W.
WASHINGTON, D. C.—July 24—Thur.	10.30 A M	"Wild Geese Calling" and		Projection room, 932 New Jersey Ave., N. W.
	and 2.00 P. M.	"Private Nurse"	20th-F.	Projection room, 932 New Jersey Ave., N. W.
WASHINGTON, D. C.—July 25—Fri.	11.00 A. M.			Projection room, 932 New Jersey Ave., N. W.
	and 2.00 P. M.	"Sun Valley Serenade"	20th-F.	Projection room, 932 New Jersey Ave., N. W.
WASHINGTON, D. C.—July 28—Mon.	9.30 A. M.	"Buy Me That Town"	PARA	Sylvan Theatre, 104 Rhode Island Ave., N. W.
WASHINGTON, D. C.—July 28—Mon.	11.00 A. M.	"Nothing But the Truth"	PARA	Sylvan Theatre, 104 Rhode Island Ave., N. W.
WASHINGTON, D. C.—July 29—Tues.	9.30 A. M.	"Henry Aldrich For President"	PARA	Sylvan Theatre, 104 Rhode Island Ave., N. W.
WASHINGTON, D. C.—July 29—Tues.	11.00 A. M.	"New York Town"	PARA	Sylvan Theatre, 104 Rhode Island Ave., N. W.
WASHINGTON, D. C.—July 30—Wed.	10.00 A. M.	"Hold Back the Dawn"	PARA	Sylvan Theatre, 104 Rhode Island Ave., N. W.
WASHINGTON, D. C.—July 30—Wed.	1.00 P. M.	"Down In San Diego"	MGM	Circle Theatre, 16th St. and Pennsylvania Ave.

FOR YOUR GUIDANCE: CONCISE PRELIMINARY DATA ON THE SHOWS BEING SCREENED

DR. JEKYLL AND MR. HYDE (MGM)

CAST: Spencer Tracy, Ingrid Bergman, Lana Turner, Donald Crisp, Ian Hunter, Barton MacLane, C. Aubrey Smith. Director: Victor Fleming.

CHARLEY'S AUNT (20th-Fox)

CAST: Jack Benny, Kay Francis, James Ellison, Edmund Gwenn, Arleen Whelan. Directed by Archie Mayo.

SUN VALLEY SERENADE (20th-Fox)

CAST: Sonja Henie, John Payne, Glenn Miller and His Band, Milton Berle, Joan Davis, Nicholas Brothers. Directed by H. Bruce Humberstone.

WILD GEESE CALLING (20th-Fox)

CAST: Henry Fonda, Joan Bennett, Warren William, Ona Munson, Barton MacLane, Russell Simpson, Mary Field, Stanley Andrews. Directed by John Brahm.

PRIVATE NURSE (20th-Fox)

CAST: Jane Darwell, Brenda Joyce, Sheldon Leonard, Robert Lowery, Ann Todd. Directed by David Burton.

DRESSED TO KILL (20th-Fox)

CAST: Lloyd Nolan, Mary Beth Hughes, Sheila Ryan, William Demarest. Directed by Eugene Forde.

BUY ME THAT TOWN (PARA)

CAST: Lloyd Nolan, Constance Moore, Albert Dekker, Sheldon Leonard. Directed by Eugene Forde.

(*Continued on* 14b)

SPG Wins Big Victory

Negotiations To Start Soon

NEW YORK—The Screen Publicists Guild of New York scored a smashing victory last week when a tally of ballots cast in last week's National Labor Relations Board elections revealed that over 90 per cent of home office publicists in the eight major film companies voted to certify the Guild as their collective bargaining agent.

The number of votes for the Guild was 172, out of a total of 191 cast. Guild and company observers were present as the ballots were tabulated at the NLRB regional offices, under supervision of board examiner Charles Kramer.

SPG president Joseph Gould announced that the Guild immediately would approach the producers to open contract negotiations.

Vote for the Guild, by companies, follows:

Columbia, 26 out of 27; Metro, 16 out of 19; Paramount, 14 out of 23; RKO, 24 out of 25; Twentieth Century-Fox, 35 out of 37; United Artists, 15 out of 17; Universal, 5 out of 5 (100 percent); Warners, 37 out of 38.

Lamm To PRC

NEW YORK—Joseph H. Lamm has been appointed comptroller and assistant to Leon Fromkess, vice-president in charge of domestic and foreign operations of PRC, according to an announcement made last week by Fromkess.

Lamm, formerly comptroller of Monogram and treasurer of subsidiary companies of that organization, resigned to accept his present position with PRC.

O'Connor Deal Revealed

NEW YORK—Universal last week reported to the SEC an employment contract for John J. O'Connor. O'Connor, executive assistant to President Nate Blumberg, has a three year deal, calling for $600 a week the first year, $700 the second, and $800 the last.

I HAVE A FRIEND WHO'S A DAMN GOOD MAN

He's operating and exploiting a string of theatres now. He doesn't know about this ad, but I feel that both he and his new employers would benefit if he made a change. If you have a theatre operation that isn't doing what it should do, and aggressive, progressive showmanship can make up the difference —you should talk to this man. Let me arrange it.

ADDRESS: P. L., THE EXHIBITOR
1225 Vine Street, Philadelphia, Pa.

McCarthy On Canada

NEW YORK—Despite the additional 20% Dominion amusement tax recently imposed, Canada's most important showmen and representative exhibitors are highly optimistic about theatre business conditions, according to F. J. A. McCarthy, Universal's southern and Canadian sales manager, who returned last week from a three week tour of Canada during which he visited all of the key situations and many of the smaller towns in the Dominion.

Although the new tax, combined with a spell of unusually hot weather, resulted in a temporary drop in theatre receipts, McCarthy reported, business now has started to increase and Canadian showmen believe it will continue to build.

McCarthy said that Canada was experiencing a tremendous industrial rise everywhere within its borders.

Blumenthal Loses Fight

NEW YORK—A fight by A. C. Blumenthal to quash a subpoena which required his attendance at the Government trial of Joseph M. Schenck and Joseph H. Moskowitz was lost last week when Federal Judge John Bright overruled two objections and upheld the subpoena. Blumenthal, who was in Mexico City at the time of the trial, contended that he was too ill to travel, and that travelling expenses had not been forwarded. Blumenthal may be punished for contempt of court, with a possible fine of $100,000.

RKO Aluminum Aid

NEW YORK—RKO's offer to place its Greater New York Theatres at the disposal of the mayor's committee in charge of the collection of aluminum, was accepted by Lester Stone on behalf of the mayor last week. Starting July 21, RKO theatres designated by the Borough presidents of Manhattan, Bronx, Brooklyn, and Queens, served their respective communities as collection depots for pots, pans, and other aluminum utensils.

"Sin" Deals Set

NEW YORK—University Film Productions, Inc. last week closed distribution deals for "No Greater Sin" on a roadshow basis in New York, Buffalo, Albany, Philadelphia, Pittsburgh, Boston, New Haven, Minneapolis, Des Moines, Omaha, St. Louis, and the Dominion of Canada. Key showings and additional territorial distributors will be announced shortly.

Teddy Carr Feted

NEW YORK—UA vice-president Arthur W. Kelly last week gave a luncheon in honor of Teddy Carr, UA's joint managing director in England. Company executives, department heads, and producers representatives attended. Carr is slated to return to England Aug. 5.

Metro D.M.'s Meet

NEW YORK—Metro general sales manager W. F. Rodgers was slated to preside at a meeting of the company's district managers in Chicago last week. These meetings are held several times yearly. Attending from the home office were Tom Connors, Ed Saunders, and Ted O'Shea.

Look Mag. Polls Nation's Exhibs

Information Asked Of Trade

NEW YORK—Look Magazine announced last week that on Sept. 9 its issue would contain the result of a poll of exhibitors on various trade problems.

Questionnaires to theatremen were in the mail last week.

Among the questions asked were:

Seating capacity of house, city, and state; which picture was best at the box office during 1941; what male star was the best draw; what female star was the best draw; what type of picture the patrons appreciated best, such as comedy, melodrama, drama, musical comedy, operetta, anti-Nazi pictures, family or series pictures, social pictures; most popular short; place of newsreels; attitude on duals; opinion on forthcoming product; opinions on the younger actors and actresses with most promise; the most beautiful woman on the screen; the most handsome man; actress with greatest appeal to men; actor with greatest appeal to women.

Richard Hill Mourned

NEWARK, N. J.—Richard W. Hill, 34, district manager of Warner Brothers theatres in this city and other Essex County communities, died here on July 18 at Beth Israel Hospital after a short illness.

Hill was born in Denver, Col., and while a student at the University of Chicago was employed as an usher in Chicago theatres. He left college to work for the Skouros circuit in St. Louis and Philadelphia. He came to this city 14 years ago, and, for the last eight years, had resided in West Orange. He was a member of the Greenbrook Country Club, Newark Athletic Club, and the Newark Lodge of Elks.

K-A-O Dividend Declared

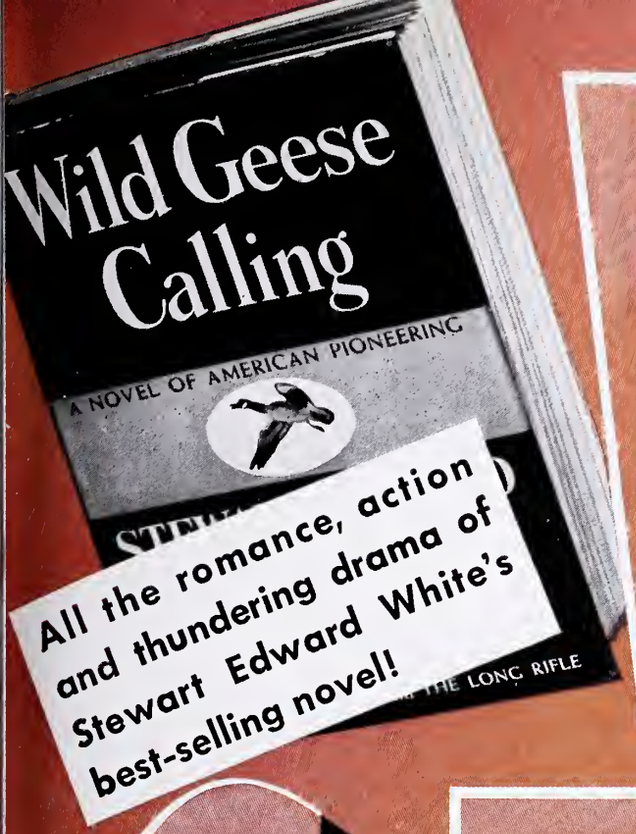
NEW YORK—The board of directors of Keith-Albee-Orpheum Corporation last week declared a dividend, out of operating surplus, of $17.50 per share on the 7% cumulative convertible preferred stock of the corporation for the 10 quarterly periods ended June 30, 1941 payable on Aug. 7, 1941 to the holders of record of said stock at the close of business on July 31, 1941. Such payment will eliminate all the accrued dividends on this preferred stock.

Odlum To Fore

WASHINGTON — Appointment of Floyd Odlum, head of Atlas Corporation, as Alien Property Custodian, was expected to be announced last week by President Roosevelt. In this post, Odlum will take over German patents and administer foreign-owned property in this country.

Patterson Aids U. S.

NEW YORK—Henry Morgenthau, secretary of the treasury, last week announced the appointment of Richard C. Patterson, chairman of the RKO board, as chairman of the Defense Savings Committee for New York State. For the duration of the emergency, Patterson will be "on loan" to the treasury department.



All the romance, action and thundering drama of Stewart Edward White's best-selling novel!

WILD GEESE CALLING

HENRY FONDA

JOAN BENNETT

in STEWART EDWARD WHITE'S

WILD GEESE CALLING

with

WARREN WILLIAM · ONA MUNSON · BARTON MacLANE

Directed by John Brahm · Produced by Harry Joe Brown

Screen Play by Horace McCoy

OUT OF THE PAGES OF A THRILLING BOOK!

. . . THE TWO-FISTED LUMBERJACK . . . THE DANCE HALL QUEEN!

20th CENTURY

UA Entering Theatre Field

Kelly Announces Unit's Expansion

NEW YORK—Arthur W. Kelly, United Artists vice-president, last week announced the entrance of United Artists into theatre operation.

According to Kelly, it is the plan of UA to acquire interests in established circuits and, in some cases, to build its own theatres. Negotiations are now in work with an unidentified circuit for the acquiring of an interest in 12 theatres. In most cases, deals will call for a controlling and operating interest, although holdings as low as 25 per cent may be obtained.

The theatre enterprises will be headed by Harry Buckley.

Kelly said that the founders of the UA company had been aiming at the acquisition of theatres for their product since 1919, but that the idea had never materialized. The United Artists circuit, he said, was not a UA property but was operated by executives within the organization.

Kelly stated that the investments in theatre properties will be between $5,000,000 and $6,000,000, and will be financed through private sources. The houses will be acquired or built in spots where UA product has not had proper representation, with a possibility that some may be acquired later on in South America.

The houses will be modern, de-luxe, and suitable for low-cost operation. The average seating capacity will be about 1,000. Kelly said that the first 12 will be for first-run showings, but that second-run and subsequent-run houses may be acquired later.

Kelly contended that UA was not violating the Department of Justice's edict against theatre expansion inasmuch as UA is a distributing, not a producing, company.

Titles of 18 pictures to be released by UA this season were revealed by Kelly. These do not include pictures by Selznick and Capra who will deliver two each a year if the deal is closed.

Product includes: two from Alexander Korda, "Lydia" and "The Jungle Book"; four from Walter Wanger, "Sundown," "Eagle Squadron," "To Be or Not to Be" and one western; five from Edward Small, "International Lady," "Twin Beds," Shirley Temple in "Little Annie Rooney," "Heliotrope," and "My Official Wife"; one from David Loew-Albert Lewin, "The Mating Call"; one from Richard Rowland, "A Man's Man"; one from Arnold Pressburger, "Shanghai Gesture"; two from Garbriel Pascal, "Major Barbara" and "The Snow Goose"; one from William Sekely, "New Wine" and a British picture, "Three Cockeyed Sailors."

Hal Roach will deliver 10 streamlined features, two of which are completed.

Kelly said that a deal with the Ealing studios in England would bring over three of eight British productions. First will be "Ships With Wings," based on the exploits of H.M.S. Ark Royal.

Sol Lesser is expected to make "Strange Victory."

Allied Leaders Meet

NEW YORK—Allied leaders, meeting here last week, discussed plans for Allied's survey to determine the public's tastes in pictures. Survey will be made through ballots distributed in theatres, with all exhibitors welcome to participate in the poll.

Attending the sessions were Abram F. Myers, general counsel; Sidney Samuelson, Pete Wood, Don Rossiter, and Arthur Howard.

Set Titles Of WB Pictures

Canadian Officers Hear Plans

MONTREAL—The titles of 33 Warner films for the new season were announced at the Canadian sales convention of the company here last week.

Grad Sears, general sales manager, Warners, and president, Canadian subsidiary, described the 1941-42 product to the assembled conventioneers.

List of pictures was announced as follows:

"The Prime Minister," "Sergeant York," "Captains of the Clouds," "The Man Who Came to Dinner," "Flight Patrol," "Navy Blues," "One Foot in Heaven," "The Maltese Falcon," "They Died With Their Boots On," "King's Row," "Captain Horatio Hornblower," "Yankee Doodle Dandy," "The Male Animal," "George Washington Slept Here," "The Widow Wouldn't Weep," "Mr. Sheffington," "Rhapsody in Blue," "The Gay Sisters," "Background to Danger," "Battle of the Atlantic," and "Man From the FBI," "Nine Lives Are Not Enough," "Law of the Tropics," "The Smiling Ghost," "The Hard Way," "Carnival in Rio," "High Towers," "The Black Widow," "Right Shoulder Arms," "Sing, Baby, Sing," "Manhattan Fury," "The Great Divide," and "All Through the Night."

Company meets in Chicago next week for its American sessions.

Disney Strikers Aided

NEW YORK—The New York Disney Strike Committee, formed at the call of the Screen Publicists Guild of New York, met last week to decide on a campaign in active support of the Screen Cartoonists Guild of California in its strike against Walt Disney.

As a result of the meeting, six professional unions plus prominent labor leaders and consumer organizations, representing more than 50,000 persons, formally joined in a plan to secure city-wide support for the strikers, and to boycott all Disney products until the strike is settled.

"A Defense Film with Every Program."

Readers' Elections Due

WASHINGTON—It was announced last week by the NLRB that separate elections by secret ballot will be conducted as early as possible within 30 days among all salaried readers employed in story-reading departments in the New York offices of Paramount, 20th-Fox, RKO, Universal, Columbia, and Loew's. The readers will determine whether they desire to be represented by the Screen Readers Guild of New York for collective bargaining purposes.

MPTOA Bulletin Tells of Progress

Kuykendall Comments On Post-Meeting Doings

NEW YORK—From MPTOA President Ed Kuykendall last week came a bulletin pointing to developments following the recent MPTOA convention in Los Angeles.

Parts of the message follow:

"The Motion Picture Theatre Owners of America are following with deep interest the establishment by the producers of the so-called five picture selling policy, and we note with considerable interest the methods of screening one and two pictures at given dates. We also note where one company is screening five pictures on five different days. This, of course, is just the beginning, and, in reality, a trial. However, it is going to be rather expensive for the average small town theatre owner to go into an exchange center and have to stay practically a full week to be able to see five pictures screened. There is very little we can do about this at the present except some watchful waiting.

"MPTOA is working on a plan, as suggested by Arthur Lockwood's committee in Los Angeles, to establish a service that will keep all of us informed about conditions generally.

"Non-theatricals are giving us trouble again. This particularly pertains to 16mm pictures that certain distributors are permitting to be made from their regular releases.

"We believe that the production end of this industry has at last accepted the seriousness of the preview nuisance about which so much was said at the national convention and about which MPTOA is in dead earnest.

"Dual bills are still a matter of deep concern to MPTOA.

"The matter of so much of our screen time being taken up by propaganda and drives of various kinds is becoming serious. Of course, the motion picture industry, from production to exhibition, is mindful of its patriotic duty in aiding and abetting our government in keeping the public informed. But this should be done in good taste, and with strict discrimination.

"The matter of bringing back old patrons and creating new ones for our theatres is being given much thought."

Schwab On "Bingo" Ticket

BUFFALO, N. Y.—Former Mayor F. X. Schwab last week announced that he will enter both the Republican and Democratic mayoralty primaries on Sept. 16 on " 'Bingo' for Buffalonians" platform. Schwab is the president of Old Vienna, Inc., which is under indictment in connection with operation of "Bingo" games in its downtown theatre.

"The Tip-Off" Gives Dope on Grosses.

Disney Conclave Balked

HOLLYWOOD—The Government's proposal to arbitrate the strike of the Screen Cartoonists Guild at the Walt Disney plant was rejected last week by the Disney Studio. Disney vice-president and general counsel Gunther Lessing charged the NLRB with stalling and meddling, and expressed the belief that Communistic influences were prevalent in the strike.

RKO Terms Reported

NEW YORK—Reports were current last week end that the following terms were being sought by RKO on its first block of five:

"Citizen Kane"—40 per cent.
"Here Is A Man"—40 per cent.
"Father Takes A Wife"—35 per cent.
"Parachute Battalion"—30 per cent.
"Lady Scarface"—25 per cent.

It was assumed that where outright deals were made, the flat terms would correspond to corresponding allocations.

For Your Guidance

(*Continued on Page* 13)

HENRY ALDRICH FOR PRESIDENT (PARA)

CAST: Jimmy Lydon, Charley Smith, Mary Anderson, June Preisser, Martha O'Driscoll, Dorothy Peterson, John Litel, Buddy Pepper, Lucien Littlefield, Vaughan Glaser, Rod Cameron. Directed by Hugh Bennett.

HOLD BACK THE DAWN (PARA)

CAST: Charles Boyer, Olivia de Havilland, Paulette Goddard, Victor Franceon, Walter Abel, Curt Bois, Billy Lee, Nestor Paiva, Eva Puig, Eric Feldary, Micheleine Cheirel, Madeleine Le Beau, Rosemary De Camp. Directed by Mitchell Leisen.

NEW YORK TOWN (PARA)

CAST: Fred MacMurray, Mary Martin, Robert Preston, Lynne Overman, Akim Tamiroff. Directed by Charles Vidor.

NOTHING BUT THE TRUTH (PARA)

CAST: Bob Hope, Paulette Goddard, Edward Arnold, Lief Erikson, Glenn Anders, Helen Vinson, Grant Mitchell, Rose Hobart, Willie Best, Mary Forbes, Clarence Kolb, Catherine Doucet, Leon Belasco. Directed by Elliott Nugent.

DOWN IN SAN DIEGO (MGM)

CAST: Ray McDonald, Bonita Granville, Dan Dailey, Jr., Leo Gorcey, Charles P. Smith, Dorothy Morris, Robert O. Davis, Joseph Sawyer, Anthony Ward, Stanley Clements, Henry O'Neill, William Tannen, Ludwig Stossel, Connie Gilchrist, Al Trescony. Director: Robert Sinclair.

SERGEANT YORK (WB)

CAST: Gary Cooper, Walter Brennan, Joan Leslie, George Tobias, Stanley Ridges, Margaret Wycherly, Ward Bond, Noah Beery, Jr., June Lockhart, Dickie Moore, Clem Bevans, Howard da Silva, Charles Trowbridge, Harvey Stephens, David Bruce, Charles Esmond, Joseph Sawyer, Pat Flaherty, Robert Porterfield, Erville Anderson. Directed by Howard Hawks.

BILLY THE KID IN SANTA FE (PRC)

CAST: Bob Steele, Marin Sais, Al St. John. Directed by Sig Neufeld.

DESPERATE CARGO (PRC)

CAST: Ralph Byrd, Carol Hughes, Jack Mulhall. Directed by William Beaudine.

GAMBLING DAUGHTERS (PRC)

CAST: Cecilia Parker, Roger Pryor. Directed by Max Nosseck.

Advance Shots

Features

ARIZONA BOUND (Monogram). Buck Jones, Tim McCoy, Luana Walters, 57m. This is a swell start for the new Rough Riders series, and an extremely satisfactory western all the way through.

LADY SCARFACE (RKO). Judith Anderson, Frances Neal, Dennis O'Keefe. 66m. A bottom dualler, with only a title to help, this is the sort of film which is common these days. Where the name, "Scarface," means anything, sell it.

Shorts

TVA (TVA). 20m. Excellent.

Philly PRC Shows Five

PHILADELPHIA—Herb Given, PRC, got into the swing of trade showings this week by announcing that he would screen five pictures, even though the company is not affected by the consent decree.

Given is screening two shows on Aug. 5, two on Aug. 6, and one on Aug. 7, all in the local Vine Street Projection Room.

For Complete Information On All the Consent Decree Trade Screenings, Look On This and Other Pages of This Issue. The Blue Section Carries Complete Reviews of the First Blocks, As Unveiled For the Attention of Exhibitors.

PAPER BULLETS (PRC)

CAST: Joan Woodbury, John Archer, Jack La Rue. Directed by Phil Rosen.

REG'LAR FELLERS (PRC)

CAST: Billy Lee, Roscoe Aates, Sarah Padden, Janet Dempsey, Jimmy Dugan.

The Score Board

(Editor's Note: What follows is a brief review of the trade shows screened thus far, up to time of going to press, under the consent decree. Complete reviews, of course, appear, as the pictures are caught, in The Blue Section of this publication.)

RKO

"Parachute Battalion"—A programmer with an angle, that will fit nicely into the duallers.

"Father Takes A Wife"—Light program that will need plenty of help.

"Here Is A Man"—Okay for the critics, but a big problem for the exhibitors.

"Citizen Kane"—Highly exploitable, and already tested, with business from fair to good.

"Lady Scarface"—A bottom dualler.

METRO

"Lady Be Good"—Pleasing musical, overlong, but with some names to sell.

WARNERS

"Sergeant York"—A hit in its first New York engagement, doing big business.

National Legion of Decency List—July 24, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"Beyond the Law," (Universal); "Gangs of Sonora," (Republic); "Puddin' Head," (Republic); "Mountain Moonlight," ("Republic); "Two In A Taxi," (Columbia).

UNOBJECTIONABLE FOR ADULTS—"Kukan," (Adventure Epics); "Tom, Dick and Harry," (RKO).

In the Newsreels

Friday, July 18, 1941

IN ALL FIVE

New York: Ousted Axis agents depart from U. S.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 90)—London: Marines on guard. England: Nurses arrive. Syria: Campaign ends. England: No peace with Hitler. Kelly Field, Tex.: Cadets learn ropes. Great Lakes: New lifesaving suit. Chicago: Whirlaway wins. Australia: Regatta. Santa Barbara, Calif.: Water skiing. Coney Islnd: Beauty contest.

NEWS OF THE DAY (Vol. XII, No. 288)—Syria: Campaign ends. England: No peace with Hitler. England: Marines on guard. Coney Island: Beauty contest. Bronx: Kid's zoo. Ft. Benning, Ga.: Seagoing blitz buggies. Santa Barbara, Calif.: Water skiing. Chicago: Whirlaway wins.

PARAMOUNT NEWS (No. 93)—Atlantic: German ship sunk. London: Nurses arrive. London: Soviets hailed. New York: Ikes blasts Lindbergh. Coney Island: Beauty contest. British Paramount News clips.

RKO PATHE NEWS (Vol. 12, No. 93)—Syria: Campaign ends. Leeds, Eng.: No peace with Hitler. Bagdad: Iraq revolt ended. Palmyra, Ill.: Driverless reaper. London: Nurses arrive. Mediterranean: Nazi ship sunk. London: Soviets arrive. Ft. Benning, Ga.: Engineering speed.

UNIVERSAL NEWSREEL (Vol. 13, No. 998)—Syria: Campaign ends. Atlantic: Nazi ship sunk. London: American ace honored. Moscow: Army chiefs shifted. London: Soviets arrive. Seattle: Knudsen sees plane plant. Wilmington, O.: Aluminum campaign. Ft. Benning, Ga.: Seagoing auto. Coney Island: Beauty contest. Niagara Falls, N. Y.: Eight-year-old swims river. Sea Island, Ga.: Sand sailing. Chicago: Whirlaway wins.

Wednesday, July 16, 1941

MOVIETONE NEWS (Vol. 23, No. 89)—England: Churchill sees maneuvers. Egypt: Alexandria bombed. Australia: Italian prisoners. Portsmouth: New sub. Akron: Save rubber. Australia: Fem athletic drill. Vacation: Ski on snow. Denver: PGA golf. Chicago: Horse race. Wildwood, N. J.: Marble tourney. Minneapolis: Aquatennial.

NEWS OF THE DAY (Vol. XII, No. 287)—Britain: War effort speeded. Egypt: Air raids. Oregon: Mountain toboggan slide. Canada: Steamer on rocks. Elmira, N. Y.: Glider fighting studied. Anderson, S. C.: Fifth column show. Wildwood, N. J.: Marble tourney. California: Hollywood derby.

PARAMOUNT NEWS (No. 92)—Inglewood, Cal.: Hollywood derby. Mt. Rainier, Wash.: Summer sports on snow. Anderson, S. C.: Fifth column show. Madera, Calif.: Fliers saved. San Francisco: Wiedemann leaves. Grosse Point, Mich.: Benson Ford weds. Buenos Aires: 125th Argentine anniversary. Britain: Churchill sees maneuvers. Elmira, N. Y.: Gliding for Army.

RKO PATHE NEWS (Vol. 12, No. 92)—San Francisco: Wiedemann leaves. England: Churchill sees maneuvers. Alexandria: German raid. Washington: Knox speaks. Akron: Conserve rubber. Fresno, Cal.: Fliers saved. Barstow, Cal.: Anti-aircraft drill. Denver: PGA golf. Inglewood, Cal.: Hollywood derby.

UNIVERSAL NEWSREEL (Vol. 13, No. 997)—Anderson, S. C.: Fifth column show. Akron: Conserve rubber. New York: Italian seamen imprisoned. Minneapolis: Aquatennial. Chicago: Horse race. Alexandria: German raid. Britain: Churchill sees maneuvers. Jacksonville, Fla.: One-man sub. Portland, Ore.: Summer skiing.

When's the Next Exploitable Holiday? See the Inside Back Cover.

20th-Fox Announces PROPERTIES FOR 1941-1942

LOS ANGELES — Twentieth Century-Fox plans to release approximately 52 feature pictures next season, it was announced here last week by Herman Wobber, general manager of distribution, at the company's annual sales convention. Company also will release 52 one-reel films and 104 issues of Movietone News.

The first group of five pictures which will be ready for distribution on Aug. 1 includes:

"Charley's Aunt," starring Jack Benny, with Kay Francis, James Ellison, Edmund Gween, and Reginald Owen.

"Wild Geese Calling," with Henry Fonda and Joan Bennett co-starred.

"Sun Valley Serenade," co-starring Sonja Henie and John Payne, with Glenn Miller and his Orchestra, Milton Berle, Lynn Bari, and Joan Davis.

"Dressed to Kill," starring Lloyd Nolan, with Mary Beth Hughes and Sheila Ryan.

"Private Nurse," with Jane Darwell, Brenda Joyce, Sheldon Leonard, and Robert Lowery.

Other pictures now before the cameras, ready for early distribution, are:

"A Yank in the R.A.F.," a Darryl F. Zanuck production, starring Tyrone Power with Betty Grable, John Sutton, Reginald Gardiner, and Gladys Cooper.

"Belle Starr," a Technicolor production with Randolph Scott, and Gene Tierney, among others.

"How Green Was My Valley," Darryl F. Zanuck's production of Richard Llewellyn's novel, with Walter Pidgeon, Maureen O'Hara, Anna Lee, Donald Crisp, Roddy McDowall, Sara Allgood, Barry Fitzgerald and Patric Knowles.

"Great Guns," a Laurel and Hardy comedy, with Sheila Ryan.

"Marry the Boss' Daughter," with Brenda Joyce, Bruce Edwards, and George Barbier.

"Charlie Chan in Rio," with Sidney Toler.

Twentieth Century-Fox also has scheduled the following pictures for production:

"Benjamin Blake," a Darryl F. Zanuck production, from the best-selling novel, which will star Tyrone Power in the title role, with Ida Lupino.

"Remember the Day," with Claudette Colbert and John Payne.

"Swamp Water," the first American film to be directed by Jean Renoir. Virginia Gilmore, Dana Andrews, Anne Baxter, and Walter Huston head the cast.

"The Light of Heart."

"Week-End in Havana," William LeBaron's musical show in Technicolor, with Alice Faye, Carmen Miranda, Don Ameche, and Cesar Romero.

"Hot Spot," based on "I Wake Up Screaming."

"The Black Swan," a picturization of Rafael Sabatini's swashbuckler.

"Gift of the Magi," Robert Kane's production, to star Tyrone Power.

"Law and Order, Inc.," Pat O'Brien's first starring vehicle.

"Small Town Deb," a Jane Withers film, with Jane Darwell and Cobina Wright, Jr.

"Sioux City," to be filmed in Technicolor.

"A House at Peace."

"Hello, Frisco, Hello," with Gene Tierney.

"The Shores of Tripoli."

"White Collar Girl," a romantic comedy with Betty Grable.

"Coney Island."

"Moon Tide," with Jean Gabin, to co-star Ida Lupino.

"Ten Gentlemen From West Point."

"Song of the Islands," a William LeBaron production in Technicolor.

"Right to the Heart," another musical from William LeBaron, co-starring Alice Faye and John Payne.

"Chicago Gal."

"Confirm or Deny." Fritz Lang, who directed such hits as "Man Hunt" and "Western Union," will direct Don Ameche and Joan Bennett in this production.

Other films scheduled for 1941-1942 release include: Zane Grey's "Last of the Duanes," "We Go Fast," "Man at Large," "Cadet Girl," and a second Zane Grey story, "Riders of the Purple Sage."

Associate Producer Robert Kane will shortly leave for England to place in production there "This Above All," from the novel by Eric Knight. Other films set for British production include: "Spitfire," "Uncensored," "Paddy, the Next Best Thing," "Kipps," the H. G. Wells story co-starring Diana Wynyard and Michael Redgrave; "Pitt the Younger," with Robert Donat and Robert Morley; a second film with Robert Donat; and another in the "Inspector Hornleigh" series.

Love—It's Wonderful

NEW YORK—Love, and plenty of it, is being poured on exhibitors of the country, it appeared this week as one wag pointed out to THE EXHIBITOR that the following slogans were being used by various companies:

"The Friendly Company"—Metro
"The Exhibitor's Company"—U.
"The Affectionate Company"—Para.

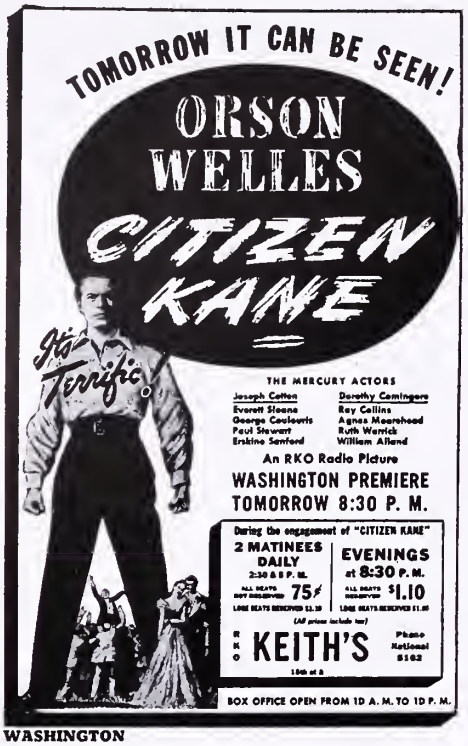
The same wag offered as names still available, and ones which will make the exhibs really happy:

"The Adjusting Company"
"The Non-Preferred Playing Time Company"
"The 'We'll Let You Live' Company"

UA Adds Producers

NEW YORK—Arthur Kelly, UA vice-president, last week announced that a deal whereby Gregory Ratoff and Harry Goetz would become producers for the company is now pending. Kelly said that, under the terms of the deal, Ratoff and Goetz would make a minimum of two pictures and a maximum of three yearly for the next three years.

Kelly said that the David O. Selznick, Frank Capra contracts were completed, but had not as yet been seen and approved by all the members of the company. The issue is expected to be settled shortly on the coast.



WASHINGTON

NEW YORK CITY

LOS ANGELES

HARRISBURG, PA.

HARRISBURG, PA.

HARRISBURG, PA.

HINTS ON NEWSPAPER ADVERTISING

No. 201—"Citizen Kane" (RKO)

Combining some of the roadshow ads with those from Harrisburg, Pa., we call your attention to the latter, which are a departure, and the results were proved at the box office.

Note how the women's angle, which wasn't present in the first engagements, has been worked in. It would be well to remember this when the picture is played.

Boston

Crosstown

Your correspondent's proteges, Star Productions, headed by Jimmy Pike, the group in Roxbury, who've been making those amateur movies, have their own radio program now, over WCOP, Sundays, at 5:45 P.M. They call it "The Life Story of Susan Foster," it's writen by Jimmy and Mark Koven, and it concerns teen-age adventures of a female Henry Aldrich.

Film District

Nate Yamins, Fall River exhibitor, has acquired a residence in Newton. . . . Harold Stoneman, Interstate circuit, is on Hammond Street. . . . Arthur Howard, Independent Exhibitors business manager, attended the AID survey meeting in New York, with colleagues Rossiter, Indiana; Wood, Ohio; Samuelson, eastern Pennsylvania. . . . Exchange Employees Union, Local B3, held a board meeting on July 14 to discuss a new contract, which doesn't come up until December, and a union dance to take place at the Hotel Bradford in October. Board members are: Bertha Harris, Metro; Charles Asdot, Warners; Mae Martin, 20th Century-Fox; Loretta Duffy, RKO; Jack Martin, Republic; John Mohan, Paramount; Max Magovsky, National Screen; Mary McGrath, Columbia; John Rahilly, Universal; Robert Grenier, United Artists. Presiding were: President Matty Moriarty; Al Fusillo, vice president; Clara Dekane, recording secretary; Francis Rahilly, treasurer and financial secretary; Elmer Foster, business manager. Foster just returned from New York, where he negotiated for higher wages in one of the exchanges.

Harry Segal, Imperial, returned from a several day business trip to New York.... Bill Breen, former Norwood exhibitor, was mourned by friends in the industry. He had been owner of the Guild and Empire, Norwood, leased to the Giles circuit, the latter theatre now being called the Norwood. . . . Roy Hammell, National Theatre Supply salesman, is vacationing at Cobb House, Canaan, N. H. Colleague Rudy Wetter returned from a Maine junket. . . . Augusta Klayman is new at Universal Exchange.

Boston now has a cosmopolitan group of newsreel cameramen who've been through some shock and shell with their cameras. There's Harry Tugander, Universal, who recently covered the 09 submarine sinking in Portsmouth; Howard Winner stationed at new RKO exchange for the summer, formerly with Paramount; Ludovic Geiskop, who makes his headquarters at the Boston American, here for Metro, a foreign lens-correspondent.

Entertainment, food was given a third of the RKO staff by two-thirds—the result of the Ned Depinet Drive which ended in May. Office staff, bookers, and salesmen had been divided into three teams headed by branch manager Ross Cropper, district manager Gus Schaefer, and office manager John Downing. Two losing teams stood the expense of the festivities, paid off at the Cocoanut Grove. . . . Leonard Goldberg, in the district, former manager, Morse-Rothenberg's State, Quincy (now closed) reported that contractors have already broken ground for his new Quincy house which should be constructed by October. Leonard will run a contest among the townspeople to select a name.

New M. and P. Falmouth house, built and supplied by Standard Theatre Supply Company, was a record-breaker, going up in amazingly short period of six weeks. . . . Bo Hartford, former Boston film salesman, passed away. . . . Republic's "Poison Pen" was booked to the Translux, Boston.

Regional district meeting of Paramount men was scheduled to have been held here early this week, with J. J. Unger in attendance. New season plans were to have been discussed. Sales chief Neil Agnew was to have been present.

Changes were made last week in the staff of Metro's local exchange. Charles Repec and Al Wheeler were promoted to sales department from booking, with Charles Lazarus, New Haven booker, coming on as head booker here. Purpose of the promotions, it would seem, is to make possible more frequent sales visits to exhibitors, and wider areas formerly covered by one salesman will now be split up. Rumor has it that Wheeler will be assigned Vermont, Ed Renick to come to Boston from that territory; Repec slated for circuit sales.

Twentieth Century-Fox's traveling auditor, Joe P. Burke, on July 7 became the proud father of a seven-pound baby girl, Daryl Ann. Mother Evelyn (and father Joe) as well as the newcomer, are reported doing very well. Baby was born in Mrs. Burke's home town, where Joe is now on an audit of the exchange.

A $200,000 tort action brought by three Fall River residents against RKO Pictures, Inc., in the Bristol County Superior Court, Taunton, in connection with the filming of "Primrose Path," by the defendant corporation, which they allege is based on a novel by Victoria Lincoln, formerly of Fall River, entitled "February Hill," has been transferred to the United States District Court in this city at the request of the defendants.

"The Terror" and "Mystery of Room 13," double horror bill distributed by Ben Rogers, has been doing well. . . . Sieg Horowitz, 20th Century-Fox booker, brought his little niece into the exchange to say "hello," and almost wished he hadn't. She's little Marion from Buenos Aires, here on vacation, in her early five's, speaks English indifferently. When we wished her "buenos dios" she said something about being busy—which she was, booking paper dolls.

Shep Epstein, Independent Exhibitors, got an old fashioned case of the gout, which often comes from soft living and imbibing, neither of which Shep is subject to. He lays it to hard living and teetotaling, and plans to raise holy ned when he's over it. . . . "Paper Bullets," Producers Releasing Corporation product, seems to be doing a big business, being booked in every circuit —in Paramount, Springfield, for two weeks; Empire, Falls River, for a week, Hartford, etc. "The Criminals Within" began at Translux, Boston, last week.

In town was exhibitor Les Bendslev, from Rhode Island. . . . Dow Pickering, Capitol Theatre Supply salesman, is another foot-sufferer. He fell down from a ladder, broke his right foot, and is hobbling on crutches with a cast. . . . Local exhibitor in town, asked whether any of his men had been drafted, said "no," but his audiences had.

Morse-Rothenberg Circuit

Kay Saunders has resigned because of an extended illness. Succeeding her is Miss Lillian Glazerman. . . . Pauline Backer returned from a Glens Falls, N. Y., vacation.

Rifkin Circuit

A quiet week in the trade in Springfield found Liberty Theatres, Inc., reducing to half-price admissions for uniformed men of the nation's armed service. Action by Herman Rifkin, president, followed announcement of similar moves of Warners, and Loew's. . . . Julian Rifkin, circuit booker, is relieving Paul Kessler, Suffolk, Holyoke, during the latter's vacation. . . . Curcuit plans to close the Liberty, Springfield, for extensive re-decoration and remodeling. . . . Circuit has arranged a tieup with the army for special boards on "I Wanted Wings." . . . Houses co-operate by distributing literature boosting army flying cadet training.

New Haven

Crosstown

Trade screenings created the ripple here last week what with Metro and RKO holding their first previews under the decree. Twentieth Century-Fox steps off today (July 23) with its first series of screenings and Paramount starts next week. . . . Mike Cascioli, Forest, West Haven, first exhibitor to take the plunge into arbitration, was being congratulated on winning his case.

Larry Caplan, Dixwell, and his family were to Springfield to visit relatives. . . . Dan Pouzzner, Middlesex theatres, Middletown, is vacationing at Cape Cod. . . . Friends of Myron Wheaton, RCA sound engineer, recently gathered at his home to see pics of Myron's recent fishing trip to Canada. Best fish story is the one Myron tells where he caught a 10-pound salmon in 30 minutes on a four and one-half ounce rod.

Marshall (Skipper) Jones, Paramount operator, has finally answered the call of the wild and bought himself a snug home out North Haven way. . . . Private Andy Colavolpe, former EXHIBITOR correspondent, in from Camp Blanding, Fla., on furlough and visiting. Andy has put on 10 pounds. . . . Tony Cassella, Bijou, has forsaken New Haven, and moved out to Hamden. . . . Vincent Monks, Milford Drive-In projectionist, was seen chatting with Johnny Mongillo. Johnny was probably telling him about the new water pump he didn't install at the Mongillo Lake Phipps cottage.

Franklin Ferguson, Whitney, returned from vacationing. . . . Sam Meadow, State, was dressing up his lobby with new posters. . . . Marshall Jones, Paramount, and Ray Hughes, Roger Sherman, were back. . . . Aluminum matinees to tie in with the national drive for the material, may be played at some of the smaller houses. Defense committees in and around New Haven are discussing plans.

Our Mister Norins ATTENDS THE CINEMA STAG

Here we go again, off for another Cinema Club stag-erie (or staggery). That is the annual stag outing held for the second year at Green Acres in Saxonville. Some 40 members were on hand and so was King Pluvius (rain)! So the whole thing was damp but not dismal.

The bus started out in the usual way, crammed full of barrels in the back and sandwiches, and rolled away from the RKO exchange on July 12, with the same driver, just as bewildered as last year, and the same Sam Levine suspendered and leaping along the bus straps; and the same Bill Cuddy commandeering his forces; and the same balloons bursting and the same somewhat ribald jests flung from the windows; and the same—well, everything in fact, except money to pay for the clambake. A mere oversight, but Bill Cuddy had yelled "is everyone here?," and someone said "yes," and left Dave Grover in the RKO men's room with the treasury on his person. Dave grabbed a film truck and caught the bus down on Columbus Avenue.

Uncle Sam
Hitch Hikes

Solemnity, national defense, and weighty matters descended on the carefree group on the way out when they sighted a couple of Uncle Sam's soldiers to leeward. The bus hoved to and picked them up. Slightly bewildered, the doughboys, from Fort Devens, accepted beer, sandwiches, balloons, and questions, and settled back for maneuvers. Five minutes later another draftee slung aboard, this one, from the Army Base in Boston, who had a soft job in the commissary and had everything well in hand. But the next military selectee, who wore puttees and came from Georgia, from whence he'd hitchhiked on furlough, couldn't figure the whole thing out and was ready to slug the nearest booker.

Well, we got the army safely under way and cruised about looking for Saxonville, and finally disgorged there to play baseball, horseshoes, shoot arrows at targets that were never big enough, bowl, play gin rummy in our shirtsleeves (that is, Phil Berler's and Gene Gross' shirtsleeves), swing (that is, Herb Higgins, till he was too dizzy), golf (that is, Pat Healey and Charlie Repec), and loaf on the lawn (that is me).

But as we were saying, the big stuff about this annual stag is the fact that it's a clambake; that's not a fact, it's food, oceans of it, or rather, pits. They take these big rocks, and cover 'em with a forest-full of timber, and throw kerosene on it, and start a big fire (oh, yeah, the rain stopped), and throw seaweed over that, and put sacks full of lobster, chicken, potatoes, fish, clams, watermelon (oh, no, but that comes after, anyway), and cover the whole mishagass with tarpaulin and believe it or not, you get one terrific mess of a meal. You eat from six till eight or nine or 10 (when this correspondent pulled out for home with Johnny Glazier) and you keep eating, (which the others did so far as we know, ad infinitum, with a beer accompaniment and a glissando by Charlie Wilson in the middle of the tables). Oh, yes, for the record, the desultory ballgame wound up with the circuits' beating the distributors' bookers—or was it the other way around?—and Tom Fermoyle hitting a home-run—or was it Cyril McGerigle?

This affair is really sumpin' and the conclusion to draw is, who needs women—anyhow?

Herb Coleman, Bijou, and his honey left for Bangor, Me., and a vacation. . . . Seymour Berger replaces Jerome Walsh at the Bijou. . . . Before leaving on his vacation, Bob Russell, Loew-Poli, arranged to have a 30-foot cut-out of Ginger Rogers in "Tom, Dick and Harry" erected in his lobby. Bob will make only short trips during his time off because Mrs. Russell is still convalescent.

Mike Piccirrillo, Bijou assistant, bannered six news trucks for "Jungle Girl," and was planning giveaways of comic books to bally the new serial. He used air time over WELI for plugs on the combo amateur-bathing beauty contest. . . . Kay Cooney, Loew-Poli cashier for the past five years, left for Washington. Staff gave her a swank traveling bag.

Jack Brassil, Loew-Poli, planted a serialization of "Barnacle Bill" in the Connecticut Echo and had a song window in a five-and-dimer. . . . Sympathy goes to popular Ed Boppert, Loew-Poli operator, who suffered a broken ankle in an accident.

Bert Noble is vacationing at Lake Winnipesaukee, N. H., and will take later time for a trip through the South. . . . Phil Van Arsdale is still painting his house in Spring Glen. Phil expects his daughter home soon from a spell of nursing at a New York City hospital. . . . Norman Randall, Paramount, came back after vacationing.

Frank Twohill, Paramount, left for two weeks at the Bayview, Milford, cottage the staff has leased. . . . Margaret Brick was replaced by Katherine Nunziante, Paramount. . . . Lou Schaefer's son, Bob, came back for a furlough from Camp Blanding, Fla. . . . Herb Hillman, College student, is back from his vacation in the country while Bob Muenzer left on his. . . . Kennedy Mitchell and Frank Buckholtz have resigned at the Paramount.

Mildred Gee, College, shifted to the Loew-Poli with Ruth Kramer to do relief at the College. . . . After chatting with Jennie DeLucia, Dreamland, for half an hour the other day as customers came in, it appears that Jennie knows every one of her patrons by their first name. . . . Mike Tomasino, Whiteway, is doing a nice job of advertising. . . . Nickel-in-the-slot movies are proving only a so-so attraction in this territory.

Meadow Street

Charley Lazarus, Metro's chief booker, has been promoted to be booking manager at the Boston office and left on July 15 for his new job. Charley returns to the city where six years ago he first started learning the ropes as a student booker, and after being transferred to New York, Washington, and other spots, finally was settled in this city for the past five years. He will again become associated with Tom Donaldson, former local exchange manager, now in Boston as head Metro man there. Metro feted Charley on his promotion on July 11 at Baybrook with Maurice Wolf, district manager, and Mr. and Mrs. Harold Postman among the visiting prominents. Morey Goldstein, exchange manager, presented Charley with a handsome Gladstone traveling bag given by the entire office staff. Charley was weak in the knees for a moment but finally gave a farewell talk that expressed his deep gratitude. Among those there were Maurice Wolf, Mr. and Mrs. Harold Postman, Morey Goldstein, Frank Mullen, Geraldine Flood, Philip Gravitz, Ann Caporossi, Ethele Phillips, Alice Lee, Herman Miller, Molly Smith, Mary Fappiano, Leon Jakubson, Albert Davis, Edith Williams, Rosemary Patterson, Helen Brennan, Alba Giannotti, and others. Charley has asked THE EXHIBITOR to convey his thanks and sincere appreciation to the exhibitors in the territory who helped him so materially and co-operated so heartily. By the Lazarus promotion to Boston, Phil Gravitz, second booker, now becomes head booker, and Leon Jakubson, shipper, is promoted to Phil's former job. In turn, Al Davis, poster clerk, becomes shipper. . . . Tim O'Toole, Columbia, is back from a swing around the territory which touched all bases.

Mr. and Mrs. Morris Goldstein, Modern, Brockton, Mass.; State, Randolph, Mass., have been spending a few days with the Ben Louries. Ben and the missus will visit their son, where he is staying at the Green Mountain Boys' Camp, Castleton, Vt.

Margaret McKinnon, secretary to Ed Ruff, Paramount, is on a Great Lakes cruise. . . . Jack Glacklin, Arch Street, New Britain, is summering at Soundview, where he also has a theatre. Jack hasn't been feeling well of late, and Meadow Streeters saw him last week for the first time in more than a month. He is booking for the Strand, Plainville.

Roger Mahan, Warner manager, is back at his desk after an Atlantic City sojourn that was later expanded to include a jaunt through Pennsylvania and a quick hop up to Canada. Mrs. Mahan accompanied. . . . Returning this week from vacations are Herman Miller and Al Davis, Metro; Eleanor Fishman, and Belle Sheffren, 20th Century-Fox; Victoria Cusanelli, and Jerome Massimino, Warners; Mary O'Daynik, and Gertrude Sullivan, RKO.

Leaving for vacations will be Phil Gravitz, and Edith Williams, Metro; Ann Donner, 20th Century-Fox; Katherine Lee, Warners; Francis Joyce, and Kathryn Higgins, RKO. . . . Morris Weber, Monogram, has chosen the country for a vacation. . . . Ben Simon, Earl Wright, and Sam Germain, 20th Century-Fox, are due back from their company's convention in Los Angeles. . . . Joe Burke, traveling auditor for 20th Century-Fox and a familiar face on Meadow Street, is receiving congratulations on the birth of a daughter. She'll be named Darryl Ann. . . . Dom Somma, former assistant shipper, 20th Century-Fox, is back at Camp Blanding, Fla. . . . Carol (Fox) and Henry (UA) are toiling again after a vacation trip through upper New York.

Roger Mahan, Warners' branch head, bumped into Philadelphia ex-film salesman Private Dave Cooper in a Montreal elevator while on his trip.

Loew-Poli Circuit

Bob Russell, L-P, New Haven, started off his vacation by playing 108 holes of golf in three days, and now has transferred to some intense fishing. Assistant Nate Rubin is handling both the L-P and the Bijou with Bob away. . . . Matt Saunders, L-P, Bridgeport, had his fem patrons

gasping after he managed to have three brawny lifeguards from the municipal beach demonstrate their life-saving technic in his lobby. It was a plug for "Moon Over Miami."

Morris Rosenthal, Majestic, Bridgeport, landed a signed, farewell story by Chico Marx for a two-column break in connection with "The Big Store." . . . Lou Brown, circuit's publicist, was expected back this week after a sojourn in Virginia. . . . Assistant Tony Masella did nicely on bally for "In the Navy." . . . Doorman Lou Blackman, Bijou, New Haven, got nice publicity for his house, and, at the same time, benefited the Fresh Air Fund with that recent stunt. Lcu arranged a small doll with one of those new-fangled big hats inside a glass jar, and then asked patrons to drop a coin through a slot in the hat. Lucky ones got a free ticket, and the others got the w.k. glow for giving to charity.

Newspapers in the territory are starting to use that series of "Movie Vacation" ads. . . . Sidney Kleper, relief manager, L-P, Waterbury, secured two windows for "Moon Over Miami." A coloring contest he ran on the same pic drew a heavy response. . . . Assistant Wally Cooper, L-P Hartford, has a co-op hair dress ad.

Bob Portle continued at the College, New Haven, as no permanent appointment had been made. . . . Former blind man who regained his sight was invited together with his seeing eye dog to see his first movie by Fred Greenway, L-P, Hartford. Newspapers liked the human interest and played it up. Fred is now getting art on the movie pages after securing an artist to do special two-column sketches.

Lou Cohen, L-P, Hartford, was working hard on his bathing beauty contests, and has created intense interest. It's not unlikely that winners of the L-P contests will enter on their own in the state-wide quest for "Miss Connecticut." . . . George Freeman, L-P, Springfield, used a coloring contest for "Moon Over Miami." George also used to good advantage portfolio art in plugging the Gable-Russell opus.

Cops finally put the kibosh on the stunt Herb Coleman, Bijou assistant, New Haven, put on but it was good while it lasted. Herb had a lad decked out in fem clothes perched on a ladder out in front of his house reading "True Love Honey" magazines and sucking on a lollypop. It was for "Love Crazy."

Warner Circuit

Capitol, Willimantic, re-opened on July 16, after being closed for extensive redecorating. John Pickett continues as manager. . . . Merrick Lyons, Rialto, South Norwalk, has returned from a deep-sea fishing cruise during which he caught three sailfish and one large tuna. Merrick didn't take any photos because he claims only a panoramic camera would have done his catch justice. . . . Jack Harvey, Palace, Danbury, is spending his time off in building a swimming pool at his summer home in Orange.

C. G. Barrett, president, Warner Club, has started plans for an outing to be held in mid-August. Date and place are not available yet. . . . Dog roast scheduled for July 10 at Peck's Farm, Cheshire, by the New Haven district office staff was called off at the last minute. . . . Frank Morin, Regal, Hartford, is back from a Miami vacation

TO SIT OR NOT TO SIT...

A ROUND DOZEN for A SQUARE DEAL

THE 12★ PRODUCTS
DISTRIBUTED BY
Capitol Theatre Supply Co.

1. IDEAL SEATING
2. BRENKERT LAMPS and PROJECTORS
3. RCA SOUND and MAGIC SCREENS
4. DA-LITE SCREENS
5. ALEXANDER SMITH CARPETS
6. MOTIOGRAPH PROJECTORS and SOUND
7. ASHCRAFT CYCLEX LAMPS
8. ROBIN IMPERIAL GENERATORS
9. WESTINGHOUSE and HYGRADE LAMPS
10. GENERAL REGISTER TICKET MACHINES
11. NATIONAL CARBON
12. VALLEN TRACK and CONTROLS

Oh, yes, they're after the seats, too. I mean they're after the steel and stuff that goes to make 'em. They need it for national defense, you know.

And the freight cars are getting tied up, too, shipping army stores and munitions over and over the countryside.

Mebbe there'll come a time when S.R.O. will mean "seats run out", or, literally, "standing room only", when the whole auditorium will be one big aisle. But the canny exhibitor will buy and have those Ideal seats shipped in right now, if necessary stored till he needs 'em; so when the freight cars are gone and the factories aren't filling orders, there'll still be "a seat for every patron" . . .

Help yourself and help the Government by buying your equipment now.

CAPITOL
THEATRE SUPPLY CO.

A New England Organization for New England Exhibitors

29-30 PIEDMONT STREET BOSTON, MASS.

On vacation from the New Haven office are: H. F. O'Donnell, K. N. Spencer, C. Diglio, R. E. Clark, G. C. Maloney, G. F. Straus, M. E. McGowan, and P. Zimmerman. Managers on vacation are: G. Harvey, Palace, South Norwalk; T. Maller, Lenox, Hartford; W. Flanagan, Lyric, Hartford; C. McHale, Palace, Lawrence; B. Gruber, Modern, Lawrence; E. Barrett, Strand, Woburn.

Starting are J. McCarthy, Strand, Hartford; H. Cumings, Warner, Lynn; J. Silverwatch, Premier, Newburyport; H. Campbell, Central, Hartford; V. Morelli, Bristol, Bristol; J. Borenstein, Embassy, New Britain; R. Hamilton, Palace, Norwich; I. Hielman, Capitol, Danbury.

Connecticut

Ansonia

Helen Valentine, cashier, Capitol, has returned after vacationing in Massachusetts. . . . Barnett Gordon, manager, Commodore Hull, Derby, was taking his vacation with smiling Jack Shields, manager, Capitol, Ansonia, taking over the relief job.

Bridgeport

Sam Badamo, former manager, Globe, has resigned from the manager's post at the College, New Haven. . . . Joseph Corwell, manager, Liberty, is spending the summer in the Lake Zoar colony. . . . Former Park City aide, Fred Pieger, was home from Camp Blanding, Fla. on leave. . . . Paul Oliver, manager, Strand, has just passed his first anniversary there. . . . The Carneys, Anne, Globe box office, and Bob, assistant manager, Majestic, and Dot Peddle, cashier, Loew-Poli, have returned from their vacation. . . . Best outfitted car in town belongs to William Daugherty, assistant manager, Strand, Palace. . . . Harry Hanson, Jr. has resigned from the Warner corps.

Julie Prusin, formerly at the Globe, now living in New Jersey, was seen on the arm of Anthony Masella, assistant manager. . . . Ralph Chatterdon, who pinch hit for press agent Otto Esposito, Loew-Poli, during the latter's vacation in Watertown, N. Y., remains on the staff for special promotion stunts. . . . Helen Shaw, Loew-Poli, is due back from her vacation. . . . Sam Haddleman, manager, Capitol, relaxes mornings at his summer cottage at Fort Turmbull beach. . . . Harry Neigher, Herald night life columnist, is the father of a brand new son. . . . Romeo Bernard, Globe, took a trip to Maine and Canada during his vacation. . . . Bridgeport's Ernest Grecula, manager, State, Torrington, expects an addition to his family.

Modernization at the Black Rock, including a new $1,600 men's rest room, has been completed. . . . Miller Cicero, assistant manager, Capitol, expects his call to arms for Uncle Sam. . . . Walter Nitchie, projectionist, American, went a'visiting in Campton, N. H. . . . Alwood Lavery has been subbing in various projection booths during vacation period. . . . Westley Dixon has joined the staff at the Warner.

Hartford

Trade hereabouts was glad to receive the news last week from Manchester, that Tommy Grace, manager, Warners' Circle, had been released from Memorial Hospital.

Text Revealed In CASCIOLI AAA CASE

New Haven—The territory's first arbitration case ended in a victory for the petitioning exhibitor when arbitrator Frederick H. Wiggin on July 10 handed down a decision that the 14 day clearance existing between the Rivoli and Forest, both West Haven houses, is unreasonable, and ordered that a maximum clearance of seven days be granted hereafter to the Forest. Wiggin ordered that the arbitration expenses be equally divided and paid by respondents and defendants.

Forest Theatre Corporation, through its president, E. Michael Cascioli, had asked in its original petition for entire elimination of the 14 day clearance granted the Rivoli over the Forest, but Cascioli indicated during the two day hearing held on June 23-24 that he would be satisfied if the present clearance schedule was pared in half. Paramount, Loew's, Vitagraph, RKO, and 20th Century-Fox, all the consenting distributors, were named in the petition, and Massachusetts Theatres, Inc., operators of the Rivoli, appeared as an interested party. Fishman Theatres, Inc., owners of the Rivoli building, intervened and was represented.

Wiggin, after reviewing the facts in the case and testimony for two solid pages summed up in the following verbatim excerpt:

"Rivoli's situation as a customer of the distributors furnishing an established and profitable business is entitled to reasonable recognition and protection. But "reasonable" implies limits and these limits would be possible for example, if the distributors should attempt to give the Rivoli in perpetuity a monopoly of the business in West Haven.

"It is no doubt important to the distributors to preserve the Rivoli's good will toward them but it does not seem that a change in conditions enforced by legal process after a contest by the distributors could reasonably impair or cause the loss of this good will. The Rivoli location is considerably superior to that of the Forest's and this in my opinion, is its strongest claim to some preference. That preference is reflected in the award.

"The force of the argument that the Rivoli is entitled to recognition because it pays higher rentals would have operated with more weight if it had been demonstrated whether the difference in rentals was the cause or the effect of the clearance. Possibly it is partly the cause and partly the effect, but the evidence does not satisfactorily demonstrate it. If the clearance is the cause of the difference and if the difference out in and of itself acts to prevent a change of clearance, then in this case the clearance could never be modified while the difference lasted, and this in my opinion is a result not contemplated by the degree.

"The distributors argue that reduction of clearance would cause the Forest's advertising practices to conflict with the Forest's contract obligation in effect not to advertise a product while the Rivoli is producing it. This is met by the restraint laid upon the Forest by those very contract obligations. Breach of them by the Forest would involve severe penalties; and if the Forest obtains reduction in clearance, it will have to change its method of advertising.

"The existence of competition between the Forest and the Rivoli is claimed by each party to support its conclusions. Competition is not in and of itself a measure of clearance. The decision of reasonable clearance in volves a consideration of many facts, and in this case, a delicate adjustment between conflicting claims of at least three sets of interested parties.

"In my opinion a clearance of 14 days between the Rivoli and the Forest is unreasonable, and a clearance of seven days could be reasonable, and I accordingly rule that the maximum clearance which may be granted hereafter shall be seven days."

Tommy Maller, manager, northend Lenox, left for a vacation. . . . Ray Kelley, Strand, is back from a vacation at Camp Pioneer. . . . Bob O'Connor, chief of service, M. and P. Allyn, has been vacationing.

Bill Flanagan, manager, Lyric, and his family have been vacationing at Point o' Woods, while Kenneth J. Faye, manager, Warner Rialto, has been looking after the other Warner house. . . . Bernie Levy, division manager, F. E. Lieberman circuit, tripped to Boston on business.

Meyer Rosen, Lieberman Flags, Boston, visited George Landers at the E. M. Loew's. . . . Frankie Morin, manager, Regal, and the missus have been on vacation. . . . Seymour Kimenker, Loew-Poli chief of service, will vacation in New York this September.

Publicity meeting on Metro's "Blossoms In the Dust" was held at the Loew-Poli, with Lou Cohen, Fred Greenway, Wally Cooper, Russ F. Grant, and Seymour Kimenker, Loew-Poli, Palace, in attendance. . . . Rudy Frank, now-darkened State's publicity director, and Mrs. Frank, are vacationing. . . . Martin Kelleher, Princess manager, vacationed on Cape Cod. . . . Bob Repass, son of Charlie Repass, Crown, came in from Columbus, O., with the missus.

New Britain

Dorothy Manring, Embassy, is back on the job, following an operation for appendicitis. Helen Traskoss was in the Embassy box office meanwhile. . . . Manager Joe Bernstein, Embassy, has been vacationing with his family at Clinton Beach. John D'Amato is filling in. . . . Bob Hoit, Strand, went down to Bristol's Lake Compounce to hear Charlie Barnet's orchestra.

Edward Turk, Strand, has returned from a vacation at Cedar Lake, Chester, Conn. . . . Freddie Pinto, former relief projectionist, Strand, is now with Uncle Sam's army in Camp Blanding, Fla. . . . Mike Abdalla, Peter Perakos' Palace, reports his family will leave soon for a vacation in Chicago.

J. Milo, general manager, Roma Film Company, was in town visiting Nick Marlames, Roxy. . . . Jack Lacey, chief announcer, WNBC, New Britain and Hartford, who does all the theatre programs of that station, usually from Hartford, is back at his desk.

New London

Manager Ted Smalley, Garde, is an ardent swimming fan. . . . National defense work is gradually taking more help away from the theatres.

Lieutenant Devine, formerly at the Garde, was a recent visitor from up Camp Blanding, Fla., and sent regards from Jack O'Connell, former assistant manager, Roger Sherman, New Haven. . . . Harold Thomas capable assistant manager, Capitol, is filling in for manager Barney Dobrans, on vacation. . . . Winslow Lucas, Crown, is no longer worried about the whereabouts of his son, now stationed at Pensacola, Fla. . . . Managers Tom Ware, Empire; Ted Smalley, Garde; Barney Dobrans, Crown; and Walter Murphey, Capitol, were invited to a testimonial dinner given by the Greek War Relief Committee in their honor for the splendid support given them in their Relief Drive.

Sound View

Stanley Siski, assistant manager, Arch Street, New Britain, has been looking

after the Glackin house, while Manager Glackin is operating his Strand, one of the few summer movie houses in Connecticut. . . . John S. P. Glackin had a three-day checkup at Hartford's St. Francis Hospital.

Waterbury

The Loew Poli has switched from its usual Wednesday and Saturday openings to Friday and Tuesday openings. . . . Manager Ed Fitzpatrick, Poli, returned from a Caribbean cruise. His assistant, Sid Voletsky, is vacationing in the Adirondacks for two weeks. Mollie Stickles is relieving in the absence of Voletsky. . . . Marian Sciascia, Loew Poli cashier, is making final wedding plans. . . . Herman Shore replaces Herbert Garms at the Loew Poli. . . . George Loukides, former assistant manager, was in town.

Maine

Eastport

Acme, burned months ago, and closed by owner Mrs. Nellie Shea, is being rebuilt, to be called the Wilbur. It will seat some 575, and will be equipped by National Theatre Supply, with Simplex E7 mechanisms; Simplex Four Star sound system; High Intensity arc lamps; Hertner S-D motor generator, Irwin Clipper chairs. Mrs. Shea has been operating her other theatre, the Imperial, since the fire.

Madawaska

Normal condition of U. S. interests owning and operating theatres in Canada has been reversed at the sister border towns of Madawaska and Edmundston, N. B. Centres are connected by an international bridge over the St. John River. Bernstein and Lieberman, St. John, N. B., who operate a circuit of small houses in villages and towns in New Brunswick and Nova Scotia, have widened out to include the Capitol, here. House seats about 500. By the addition of this theatre, B and L. now operate in both Madawaska and Edmunston. They have been directing the State, Edmundston, for the past seven years. Film supply for the two theatres comes from St. John. Thus, the pictures are shipped from the U. S. into Canada, and out again for the Madawaska spot. There is a possibility that B. and L. will follow the acquisition of the Madawaska theatre with several other houses along the Maine side of the line. They now have 10.

Massachusetts

Ayer

Contract for construction of a theatre, service clubs, and officers recreation center at Fort Devens at a cost of $175,956 has been awarded by the War Department.

Brockton

Manager Morris Pearlstein, Modern, will tieup with a jewelry store in a bathing beauty contest on July 23. . . . Burt Campion, stage manager, Brockton, is vacationing with his family at Camden, Me. . . . Marion Davis has resigned her position at manager Maurice Ralby's Park. . . . Manager Thomas Kelly, Rialto, is vacationing while Al Robinson returned after vacationing. Paul St. Louis, assistant to Kelly, is in charge of this house while manager Tom is away. . . . Painters have finished their work of redecorating this house. . . . Assistant manager Horace Beals, Brockton, left for a New York vacation with Mrs. Beals. . . . Manager Alex Hurwitz, M. and P. Strand, Taunton, visited friends. . . . Leon Trask, owner-manager Keith's, was very active in the Lions Club charity baseball game for the Firemen's Disaster Relief fund between the Boston Red Sox and the Camp Edwards (Mass.) all-stars.

Clinton

Fred Sontag and Joseph Hester, Strand, vacationed.

Fall River

Manager Chris Joyce, Interstate Durfee, is enjoying a two weeks' vacation. . . . Nate Yamins has moved his offices from 162 Bank Street to the Globe building. . . . They say that Isabel Maltezos, manager William S. Canning's staff, Interstate Empire, is counting the days until wedding bells ring.

Manager Joe Bean, Center, is back with a nice coat of tan from a fortnight's vacation at Gloucester and Cape Ann. . . . Jack Fitzgibbons is new on manager C. J. Joyce's staff, Interstate Durfee. . . . Gladys Clarke, Center staff, and vacation relief, Interstate and Yamins houses, is back on the job.

With all the military uniforms around these days, they are now calling Jimmie Pender, major domo on manager Christopher J. Joyce's staff at the Interstate Durfee, the Colonel. . . . Manager William S. Canning's bathing beauty contest went over big at the Interstate Empire.

Aurel Gamache has resigned from manager C. J. Joyce's staff, Interstate Durfee. . . . Ann Kuss is the new relief cashier on manager Jimmie McNamara's staff, Yamins' Park. . . . "Wahoo," "Beano" and dish giveaways have been discontinued for the summer months at manager Jimmie Knight's Strand and manager Jimmie McNamara's Park.

Eddie Ciaglo, former member of manager Joe Bean's staff, Center, and more recently at manager W. S. Canning's Interstate Empire, has resigned. . . . Ruth Atkinson, manager William Canning's staff, Interstate Empire, claims she's married to Eddie Crane. She won't say when or where but proudly shows the accepted gold band on her third finger.

Holyoke

Goldstein brothers will not be building an outdoor theatre in Holyoke. Rumor started when the Western Massachusetts Theatres Corporation transferred about 30 acres to William Kennedy, Holyoke. It was an intercompany transfer of real estate. Land is situated near the lookout tower at Anniversary Park. Goldsteins denied the theatre report.

Soldiers' War Memorial commission has approved the installation of the Victory organ at the War Memorial building. City has already appropriated $4,000 for the cost of removal of the instrument from the theatre, reconditioning it at the factory, and the installation. Organ is the gift of the Goldstein management to the city. Organ was installed when the theatre was built, and originally cost $30,000.

Hyannis

Interstate is now publishing a greatly enlarged edition of Cape Movie News, in connection with the Hyannis and Center, Cape Cinema, Dennis; Chatham, Chatham; Modern, Harwichport, and Community, Osterville, all Interstate houses. Tom Slowey, assistant to manager Ernest L. Hickey, Interstate Colonial, Brockton, closed now to permit construction of larger house, is promoting the Cape Movie News this summer.

Lynn

Capitol is admitting soldiers in uniform to all shows at half price. . . . Rosalind V. Keefe, Waldorf, began her annual vacation on July 14.

Marblehead

Tom McNulty, Warwick, has installed new Simplex High Intensity arc lamps and rectifiers, by National Theatre Supply.

Marlboro

George Heeley, manager, M. and P. Marlboro, is on his vacation, Leo Lajoie, Capitol, Worcester, substituting.

North Adams

Horace Descelles, manager, Richmond, is spending two weeks' vacation on Cape Cod. . . . Dennis O'Brien, Richmond staff, spent a week's vacation in New York. . . . Local theatres had a week's competition from the Art Lewis carnival. . . . Francis Faille, manager, Paramount, returned from a two week's vacation spent in New Jersey and New Hampshire. . . . William Halloran, manager, Mohawk, visited the E. M. Loew office in Boston. . . . Pvt. Bernard Payne, former manager, Mohawk, writes from Camp Lee, Va., that getting up at 5.30 A. M. is some different from a theatre manager's routine. . . . Linwood Morse has joined the Richmond staff.

Provincetown

Duffy Lewis has had installed, in his Provincetown, two new Super Simplex mechanisms, by National Theatre Supply.

Springfield

Ernie Whitford, erstwhile assistant at E. M. Loew's Court Square, has been assigned to the Strand, New Bedford, for the summer, after a brief tour at the Court Square following his return from Plymouth, North Adams. . . . George Freeman, Loew-Poli, plans to vacation this week. Sidney Kleper, Hartford, Conn., will relieve.

Taunton

Two of manager Alex Hurwitz' aides at the M. and P. Strand are planning to go to college in the fall, Ralph Ricketson and Ralph Cotter. . . . Manager Art Pinkham, M. and P. Park, had a busy season as chairman of the attendance committee of the Kiwanis Club. . . . Alice Cote, formerly on manager Alex Hurwitz' staff, M. and P. Strand, is now on manager Art Pinkham's staff, M. and P. Park. . . . Cyril Hayhow, owner-operator, Casino, has taken an active interest in Odd Fellow work.

Ware

Bernie Satz, manager, Casino, planned a special performance at which admission will be free for those who bring a piece of aluminum.

Westfield

William H. Harding, manager, Park, since its opening in 1928, resigned, and returned to his former home in Providence. He is succeeded by James Salmons, Youngstown, O.

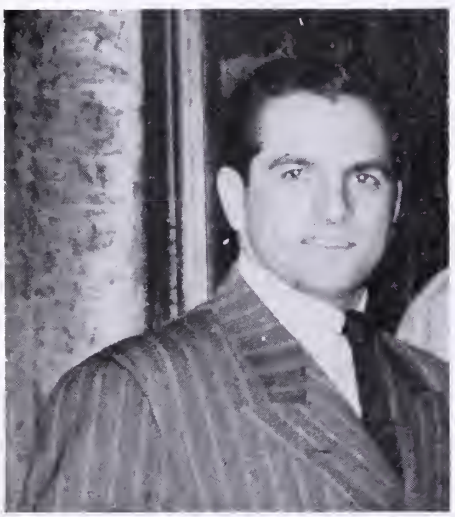
A PICTORIAL REPORT ON RECENT HAPPENINGS IN THE NEW ENGLAND TERRITORY

JOHN PERAKOS, son of Conn. exhibitor Peter Perakos, is now a flying cadet at the Sparton School of Aviation in Tulsa, Oklahoma.

BOB RUSSELL, manager, Loew's Poli, New Haven, tied in charity with his campaign for Metro's "The Big Store." A soda bar was set up in the lobby of the house, with sodapop contributed free by a beverage concern, and any contributions accepted. The Fresh Air Fund netted $35—and Russell some excellent publicity.

SPERIE PERAKOS, son of Conn. exhibitor Peter Perakos, is seen here in his coast artilleryman's uniform at Fort Wright, Long Island, N. Y.

HAROLD MALONEY, manager, Loew's Poli, Worcester, arranged this attractive summer scene on the mezzanine of his theatre through a tie-up with a furniture store on the Marx Brothers' latest Metro comedy, "The Big Store." The mezzanine, as can be seen, held 40 pieces of lawn furniture of all types.



FRANK MANENTE, former assistant, Loew-Poli Plaza, Worcester, now at College, New Haven, is here pictured.

HERE IS A SMALL PART of the mob of youngsters who attended the "aluminum matinee" at the Paramount, Springfield, arranged by Western Massachusetts Theatres, Inc., as a contribution to the national defense program.

Whitinsville

Roy E. Heffner, Belmont, has been awarded $513.60 by a jury in Superior Court in Fitchburg in his suit for $600 damages against W. J. Walker, Prospect, Whitinsville. Heffner alleged $480 was due him, plus interest, for "Bank Night" equipment.

Woburn

Russ Barrett, manager Warner Brothers' Strand, has his chest stuck out these days, as his 10 month old son is walking. . . . Harold Silverwatch is relief manager at the Strand while manager Russ Barrett is vacationing with his family, getting a nice sun tan at Rye Beach, N. H

Worcester

Although the road shows presented at the Auditorium Little Theatre by H. Clay Blaney and Robert Marko folded recently after five weeks because of poor attendance, the men are reported still interested in staging legitimate plays here. They are looking around for another location for the winter, the Little being unavailable except in summer. J. J. White of the group has contacted Harry Shaw, New Haven, division manager, Loew-Poli circuit, with a view to leasing the Elm Street.

Roger Kavanaugh is doubling on the door at Loew's Poli. . . . Leo Lajoie, assistant manager, M. and P. Capitol, handled 200 newsboys as guests at "In the Navy." . . . Ringling Circus played to two capacity houses and theatres suffered. . . . Bruno Weingarten is reviving several old Chaplins at the E. M. Loew Olympia. . . . Harold Maloney, manager, Loew's Poli, had the staff wearing visors advertising "Moon Over Miami." . . . Bill Brown, manager, Park, is screening a serial at matinees only. . . . Elmer R. Daniels, manager, Capitol, went for two weeks of fishing off Bridgeport, Conn., with Lou Schafer, Allyn, Hartford. . . . Kenneth MacGilvary, 29, brother of Marjorie MacGilvary, Olympia, died.

Jerry Foy, Capitol, spent a recent week end at Gloucester. . . . Shrewsbury Drive-In is admitting children under 10 free. . . . Legislature's defeat of the Sunday bowling bill was hailed by theatre men here. . . . Joe Dellagala, E. M. Loew's Family, has been promoted to assistant, Olympia. . . Alice Farrell is back on the job at the Capitol after a vacation, and Jeanette Cote has left for the White Mountains. . . . Al Palermo and Constant Machinos are additions to the Olympia staff. . . . Gazette and Telegram are dropping daily readers given to theatres for many years. . . . Shrewsbury Drive-In team has withdrawn from the town's softball league.

New Hampshire

Canaan

Robert Critchell has had air-conditioning installed in the Town Hall, by National Theatre Supply.

Dover

Manager Melvin Morrison, Strand, ran a special "kiddies show." In addition, free pop corn and candy were given to each child.

Laconia

"Harvests for Tomorrow," the Government's latest documentary film made in and around this section, had its first public showing at the Colonial. Movie, which depicts the story of the fight to preserve the land, was filmed under the supervision of the AAA. Shots made on the farms of John Marsh, New Hampton; Lyman Peters, Guilford; and Charles Helms, Sanbornton, are included in the picture. Photographers who were in the region for several weeks, were assisted by Royal W. Smith, Belknap county agent.

Clearance Defined IN GARBOSE DECISION

BOSTON—In point XI of the decision in the matter of arbitration between Abraham Garbose et al and Paramount Film Distributing Corporation et al, John A. Daly, arbitrator, wrote as follows last week:

"The Fitchburg Theatre in Fitchburg, the Orpheum Theatre in Gardner, and the York Theatre in Athol are all well appointed and modern theatres. The other theatres mentioned in this decision are not generally used as the first-run theatres in their respective cities and towns, and as already stated at present, the Capitol Theatre is operated only on weekends. The admission prices of the three principal cities are approximately the same. In the actual operation of the theatres in Gardner and Athol, a large majority of pictures are shown in Athol before the showing in Gardner. This is largely, however, as a result of the divergent policy of the management. The George A. Giles Company's manager in Gardner frequently prefers to play pictures late to get the advantage of the advertising in the larger centers, whereas it has been the policy of the complainants in general to show pictures at the earliest possible time.

I find that there is no considerable amount of patronage drawn from one city or from the surrounding competitive area to the other because of the time in which pictures are shown in one or the other place. Neither Gardner nor Athol has national release date. Were either to have national release date to the exclusion of the other, I find that it is highly probable if not absolutely certain, that the one playing national release date would attract a considerable patronage, which otherwise would remain in the other city.

I award that it is reasonable that clearance shall exist in Fitchburg as against Gardner, and that there shall be no clearance as between Gardner and Athol, and I, therefore, find that the present clearance in the Fitchburg, Gardner, and Athol area is reasonable. Pursuant to Rule 10 of the Rules of Arbitration, I assess the costs against the complainants."

Rhode Island

Newport

Harry Gorgan's Opera House has new Simplex E7 mechanisms, installed by National Theatre Supply.

Providence

Edward M. Fay is back after a business trip to New York. . . . Bill Brown, manager, Metropolitan, Playhouse, this week completes a round of the Associated theatres, Bijou, Park, Palace, Empire, as relief manager. This week, he is batting for George Cronin, Empire.

Major Arthur Goldstein, former manager, Avon, is now on duty in the Academy Department of the Infantry School, Fort Benning, Ga. . . . While the Albee is closed for the summer, Mary Vose, manager's secretary, is working in a similar capacity for Edward L. Reed at the Strand.

Jack Simons, manager, Loew's State, returned to work after an absence due to illness. . . . Jack Carroll, publicity man, Fay office, has completed one week of vacation at his summer home at Point Judith. . . . Metropolitan, according to Bill Brown has booked several legit shows for the fall season.

Woonsocket

Incorporation papers have just been issued by the Secretary of State to Theatres, Inc., of this city, with a capitalization of 620 shares of no par value common stock, and Ronald B. Smith, Henry B. Gardner, Jr. and Bancroft Littlefield as incorporators.

Vermont

Randolph

The Strand, formerly owned by Mr. and Mrs. Merton Carr, and recently sold to Mr. and Mrs. Jack W. Robb, is now known as the Playhouse. Most of the renovating was completed by the Robbs and Lawrence Berry, projectionist.

Rutland

Frank A. Vennett, manager, Paramount, Grand, is sponsoring "Country Store Night" once a week, giving away prizes to lucky coupon holders. Vennett's son, Kenneth, who was graduated from Bath, Me., High School, will enter University of Maine. Vennett has been prominent in Rutland affairs, being on the Chamber of Commerce USO committee. . . . Word comes here that Captain George Sargent, Vennett's predecessor, may be promoted in rank to Major. He is at Camp Blanding, Fla.

EXPERTS . . .

in every field of theatre design and maintenance will be found listed on

THE EXHIBITOR'S PAGES

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Arbitrator Award REVEALED IN DESCOTEAUX ARB.

BOSTON—The award of arbitrator Henry M. Channing in the Descoteaux case, details of which were published in THE EXHIBITOR last issue, follows:

Evidence was presented May 19, 20, 21, and the matter argued and the case closed June 7, briefs for Vitagraph and 20th Century-Fox being received June 14. Although no allegation in the statement that the distributor defendants "refuse to license pictures to him (complainant and owner of three theatres) except on basis of runs subsequent to those granted theatres in Manchester owned and controlled by the State Operating Company, Inc., the relief asked is confined to request that an award in this matter be made against said distributor defendants fixing a maximum clearance of 28 days after first run exhibition of pictures in the city of Manchester, and enables him to license pictures thereafter: consequently the controversy has been treated as and confined solely to the issue of clearance (under Section VIII of the Consent Decree) as between theatres in Manchester, N. H.

Arbitrator Weighs All Facts

The arbitrator has heard and weighed all facts posted and enumerated in Section VIII as pertinent to decide whether in the first instance the clearance is unreasonable and, if unreasonable, what maximum clearance should be fixed. The arbitrator had in mind that the award should neither change the sequence of runs between theatres nor prevent distributor in future contracts from selling any run to any theatre.

In the demand for arbitration, the complaint did not file the name "Modern," controlled by one Anthony as theatre involved. It was conceded by all parties that this exhibitor's business or property would be affected by the award. Although the defending parties were aware of this, they refrained from availing themselves of the right under the decree of presenting a list giving the name of any exhibitor who might be affected. Representatives of this exhibitor were present at the first hearing and must have known of it, and could have asked under Section I to intervene. Since they failed to do so, this exhibitor could not later complain of consequences of any just award.

The State, Strand, Crown, Palace, and Lyric are the five affiliated with the State Operating Company, Inc., known as the Shea circuit. As directed by Clause 7 of Section VIII of the decree, the arbitrator disregarded the fact that these are affiliated with a circuit. The term "circuit of theatres" as used in said clause is taken to mean unified control of theatres in several localities, not to control of several theatres in a single city. The five Shea theatres constitute an active administrative unit, and three Descoteaux theatres are also operated as a unit. They are all fairly closely grouped, so licenses naturally are worked out by each of the two exhibitors, as to own theatres, to avoid conflict in playing time and give each the best possible income from houses of this area as a whole. The arbitrator has considered such policy of management as legitimate and has given due regard to it in his award.

Shea Runs Are Reviewed

The Shea houses have only first and second, and some third runs. The State, with 2135 seats, is the largest and finest, usually running first of all, and has nearly twice the seats of all the complainant's theatres together. Descoteaux's Rex, with 547 seats, is new, central, and usually runs fourth or fifth, while Empire and Globe, principally drawing from nearby sections in east and south Manchester, usually run fifth or subsequently.

Modern and Granite Square, both in West Manchester, across the railroad and Merrimack River, usually run fourth or or fifth and last, respectively. These two theatres are not parties, not cited. Two more theatres in Manchester area, Vitaphone and Star, are both closed, and controlled by Shea interests.

In point of fact, leaving out the Modern, Shea has, on an average, about 125 days to show pictures in any one or more of five houses before they are shown in any one of three Descoteaux houses. Same lapse of time after showing before exhibitor in complainant's houses is benefit an exhibitor derives from clearance, total actual elapsed time is a natural consideration.

Therefore, the practical effect of award reducing clearance would be to cut the 125 days by the number of days subtracted by the award from clearance now prevailing—60 days after first, 14 days after second, and seven after third runs. Thus, if 44 days should be taken from the 81 days, present aggregate clearance, the five Shea theatres, other things being equal, would still have an average of about 81 days of actual priority in playing time instead of present 125. Arbitrator has not been able, from any consideration presented, to justify clearance which would result in period longer than 81 days during which five Shea theatres should enjoy exclusive exhibit of product.

A reduction of clearance to maximum of 30 days after first run and seven days after second run would be in line with arrangements in effect until a few years ago, with some of defendant distributors.

Maximum Clearances Are Defined

Arbitrator finds that clearance complained of is unreasonable.

And awards: Fixes maximum number of days clearance between theatre involved, which may be granted in licenses hereafter entered into (whether or not under now existing franchises) by distributor defendants, with any exhibitor bound by this decree.

No distributor defendant shall grant more than 30 days clearance for any feature picture after a showing on first run, or more than seven days clearance for any feature picture after showing on second run, prior to commencement of showing at any other of said theatres.

Third or subsequent runs should not receive clearance over other theatres but this award should not be construed to prevent any of said distributors from selling feature pictures for such runs in sequence. Included in exhibitor arrangements to which maximum clearance fixed by this award shall apply are clearance provisions under existing franchises.

The Territory Trade-Screening Guide Is a New Weekly Feature of THE EXHIBITOR. *Turn To It Now.*

PERTINENT REVIEWS—WITH THE X-RAY

COLUMBIA

Ellery Queen and The Perfect Crime

MYSTERY
68M.

Estimate: Fair Ellery Queen offering.

Cast: Ralph Bellamy, Margaret Lindsay, Charley Grapewin, Spring Byington, H. B. Warner, James Burke, Douglass Dumbrille, John Beal, Linda Hayes, Sidney Blackmer, Walter Kingsford, Honorable Wu, Charles Lane. Directed by James Hogan.

Story: Douglass Dumbrille has apparently been found murdered by his son, John Beal. Suspicion points to H. B. Warner, who has been trimmed in a stock deal by the shady Douglass. Inspector Charley Grapewin is called into the case but "Ellery Queen," Ralph Bellamy, and his trusty secretary, Margaret Lindsay, barge into the case because John is a friend of Ralph, and John is in love with Linda Hayes, daughter of H. B. Warner. After much sleuthing it develops that the butler, Walter Kingsford, who also lost money in the swindle, turned the trick.

X-Ray: The third in the series, this is not as good as the previous offerings. Acting is just fair, direction so-so, and the suspense is not well held.

Ad Lines: "Ellery Queen Is Back, With A Thrill-A-Minute!"; "Ellery Queen Rescues A Friend In Distress"; "Ellery Queen Is King Again, In His Third Great Mystery Thriller!".

The Officer and The Lady

MELODRAMA
59M.

Estimate: Good action meller for the duallers.

Cast: Rochelle Hudson, Bruce Bennett, Roger Pryor, Richard Fiske, Sidney Blackmer, Tom Kennedy, Oscar O'Shea, Joe McGuinn, Charles Wilson, William Hall. Directed by Sam White.

Story: Bruce Bennett, young policeman, is in love with school-teacher Rochelle Hudson. She postpones the marriage because she dreads the thought of Bennett getting killed, since her father, a former police lieutenant, was crippled in a gun battle with gangster leader Sidney Blackmer. Blackmer has sworn to finish her father off when he gains his freedom and, meanwhile, Roger Pryor, unsuspected accomplice of Blackmer, is trying to romance Miss Hudson. Blackmer gets out of jail, engineers a jewelry store robbery, aided by Pryor. Police close in on them, and they kidnap Miss Hudson and her father. Comes the chase, the killing of Blackmer, and exposition of Pryor as partner, with Bruce Bennett getting a promotion and the girl.

X-Ray: This has thrills, excitement, and suspense. The story is well-told, with the direction and acting good. Better than average cops-and-robbers stuff, it should have no trouble satisfying the action fans in the duallers.

Ad Lines: "Killers On the Loose! Terror In the Night! Thrills Up Your Spine"; "Fists of Iron Against Muscles of Steel . . . And May the Best Man Win a Woman'sHeart!"; "Racing With Terror—Crashing to Doom!"

The Son of Davy Crockett (2216)

WESTERN
59M.

Estimate: High-rating western.

Cast: Bill Elliott, Iris Meredith, Dub Taylor, Kenneth MacDonald, Richard Fiske, Eddy Waller, Don Curtis, Paul Scardon, Edmund Cobb, Steve Clark, Harrison Greene. Directed by Lambert Hillyer.

Story: Bill Elliott, son of the pioneer Davy Crockett, aided by his sidekick, Cannonball, gets on the trail of water hole poisoners to run down the culprits eventually after outwitting the king pin of the gang. Land, through error of survey, is neither part of the U. S. or Indian territory, and the land can only be efficiently taken into the union by ballot of the residents, with Elliott seeing to it that there are no stuffed ballots.

X-Ray: Fast moving action with Elliott killing off the bad hombres in the usual fashion, the photography is good and the direction well paced.

Ad Lines: "Galloping Hoofs and Bill Elliott In the Saddle!"; "Bill Elliott Rides the Yucca Strip and Rids the Territory of the Bad Men"; "Thrills! Shooting! Action!"

METRO

The Stars Look Down (142)

ADULT DRAMA
99M.

(English-made)

Estimate: Tight, gripping drama with strong tragic overtones; well-made, but a selling problem.

Cast: Michael Redgrave, Margaret Lockwood, Emlyn Williams, Nancy Price, Allan Jeayes, Linden Travers, Cecil Parker, Milton Rosmer, Edward Rigby, George Carnay, Ivor Bernard, Olga Lindo, Desmond Tester. Directed by Carol Reed.

Story: In an English mining town, the miners refuse to work in the Scupper Flats diggings because of danger of a flood in the shaft. Led by Edward Rigby, they stage a walk-out, hoping to force owner Allan Jeayes to close up the tunnel. Jeayes thinks (or rather hopes) it is safe, and when the men follow Rigby out, he closes down all the mines. This throws the entire village into miserable poverty. Implicated when a butcher shop is looted by hungry villagers, Rigby gets a prison term. His eldest son, Redgrave, hoping to better conditions for the miners, works for, and gains, a scholarship to the University of Tynecastle. There he meets Emlyn Williams, a former chum in the mines. Williams has become a successful bookie. He plays the girls, too, but only to promote his own future. He's working on Miss Travers, wife of a big mine-owner, so that he can work himself into partnership with the latter. He's trying to get rid of Miss Lockwood, trollopish daughter of a laundress. When Redgrave comes along, he promotes a match between the two. Egged on by hig nagging wife, Redgrave quits the University, coming home to teach school. She continually seeks only her own pleasures. Williams comes home, this time partner of Miss Travers' husband. He's negotiating re-opening of Scupper Flats, which had been closed. Redgrave learns of this, and goes to union headquarters in Tynecastle to get the men pulled out of the diggings. He fails. Meanwhile Williams re-commences playing with Miss Lockwood and she runs away with him. The inevitable occurs. The mine is flooded, Rigby and another son and three other miners are lost. The truth of Redgrave's warnings is realized—he goes off to resume his original work.

X-Ray: Here is a film that tells its tragic story with a simple, straightforward narrative style that will take hold and keep one in suspense until the last frame. Laden with dramatic values, its heady pace continues throughout, changed only by several standout scenes even more gripping than usual. Paradoxically, it's just these powerful dramatic values and tragic story that will bring the exhibitor a more or less tough selling problem. For names, there are Margaret Lockwood and director Carol Reed, of "Night Train" fame. Outstanding in an excellent cast are Lockwood, Redgrave, Williams, Rigby, and Nancy Price, who scores high as the stoic wife of Rigby.

Ad Lines: "From the Best-Selling A. J. Cronin Novel . . . Featuring the Acting of Margaret Lockwood and the Direction of Carol Reed, Who Thrilled You With 'Night Train'"; "Her Exciting Red Lips Robbed One Man Of His Destiny!"; "An Epic Story Of An Underground Empire!"; "A Blast Of Furious Drama!"

MONOGRAM

Father Steps Out

COMEDY
63M.

Estimate: For the duals.

Cast: Frank Albertson, Jed Prouty, Lorna Gray, Kathryn Sheldon, Frank Faylen, Charles Hall, John Maxwell, John Dilson, Mary Field, Paul Maxey, Tristram Coffin, J. Arthur Young, Gene O'Donnell, Frank Melton. Directed by Jean Yarbrough.

Story: Jed Prouty, railroad magnate, falls off his private car and joins two tramps. When his disappearance is announced, his rivals start swinging a deal to beat Prouty financially. Frank Albertson, a reporter, gets on Prouty's trail, gets him, and, with the aid of the tramps, brings him back in time to turn the tables on the other railroad. Albertson also gets Prouty's daughter, Lorna Gray.

X-Ray: Mark this down as filler for the duals. There are few, if any, original story twists, and what there is seems pretty implausible. The cast tries hard, but the story trouble, plus the slow-moving direction, is tough competition. In the bottom notch, it may satisfy.

Ad Lines: "Thrill After Thrill As A Daring Reporter Gets His Story—And His Girl"; "What Happened to the Missing Railroad President?"; "Action As A Fast-Moving Reporter Tracks Down A Story; Laughs As A Bank President Turns Hobo."

PARAMOUNT

Forced Landing (4033)

MELODRAMA 67M.

Estimate: Good action program melodrama.

Cast: Richard Arlen, Eva Gabor, J. Carrol Naish, Nils Asther, Evelyn Brent, Mikhail Rasumny, Victor Varconi, John Miljan, Frank Yaconelli, Harold Goodwin, Thornton Edwards, Bobby Dillon, John Gallaudet, Harry Worth. Directed by Gordon Wiles.

Story: This one concerns the activities of enemy agents in a mythical country. Richard Arlen, American flier, working for a commercial transport line, discovers a plot to delay defense constuction through disgruntled workers, held up on their pay, because the payroll shipment by plane is continally high-jacked. Nils Asther, two-timing colonel, is finally uncovered as the principal saboteur, leading to a dog fight in the sky, with Arlen getting his man and the girl.

X-Ray: A good second entry in the series produced by William H. Pine and William C. Thomas, this film introduces Eva Gabor, Hungarian actress, who delivers in fine style. Outstanding is J. Carrol Naish, as an outlawed general. The offering gets off to a slow start but gathers momentum, mounting to thrilling climax. It should more than satisfy in the supporting spot.

Ad Lines: "A Sky-Thriller That Will Thrill You Beyond Words!"; "He Was a High Flier With the Ladies!"; "Action, Thrills, And Excitement!"

Ruggles of Red Gap

COMEDY 94M.

Estimate: Re-issue should arouse a certain amount of interest.

Cast: Charles Laughton, Mary Boland, Charlie Ruggles, Zasu Pitts, Roland Young, Leila Hyams, Maude Eburne, Ricard Cezon, Lucien Littlefield, Leota Lorraine, James Burke, Dell Henderson. Directed by Leo McCarey.

Story: Charles Laughton, ultra-conservative English valet, is won in a card game by some Americans, comes to America and, after many happenings, finds himself at home in his new environment—discovering that all men are equal. "Ruggles of Red Gap" was originally reviewed in the Feb. 15, 1935, issue of THE EXHIBITOR.

X-Ray: Hailed with acclaim by the critics when first released six years ago, this should have a certain amount of repeats as well as patronage from the folks who missed it originally. Laughton's recital of Lincoln's "Gettysburg Address" is still the highspot of the show.

Ad Lines: "Brought Back for Your Laughter and Cheers!"; "Laughton In His Most Unusual, Exciting Role"; "Tops In Hilarity and Fun."

PRODUCERS RELEASING CORP.

Billy the Kid In Santa Fe (162)

WESTERN 66M.

Estimate: Fair western.

Cast: Bob Steele, Al St. John, Rex Lease, Marin Sais, Dennis Moore, Karl Hackett, Steve Clark, Hal Price, Charles King, Frank Ellis, Dave O'Brien, Ken Duncan. Directed by Sherman Scott.

Story: "Billy the Kid" (Bob Steele) is framed on a murder charge, escapes, and, with his pals, heads for Santa Fe. Here, many other things happen, with Billy getting the bad 'uns and riding off to new adventures.

X-Ray: This does not come up to the standard of some previous entries in the "Billy the Kid" series, lacking the two-fisted action and hard-riding thrills seen in the latter films. Steele's performance is okay, but comedian Al St. John is not as funny as usual. Western fans will be satisfied.

Ad Lines: "Riding! Shooting! Fighting!"; "Was Billy the Kid the Murderer?"; "Thrills As Billy the Kid Gets the Gang Who Framed Him"; "Six-Gun Billy the Kid Is Back."

Double Cross (112)

MELODRAMA 61M.

Estimate: Action show will fit nicely into the duallers.

Cast: Kane Richmond, Pauline Moore, Wynne Gibson, John Miljan, Richard Beach, Mary Gordon, Robert Homans, William Halligan, Frank C. Moran, Henie Conklin, Daisy Ford, Edward Keane, Walter Shumway, Ted Wray, Jimmie Fox, Harry Horvey. Directed by Albert Kelley.

Story: When Richard Beach, a policeman, and brother of Pauline Moore, is killed during a raid on a night club in which Beach's flame, Wynne Gibson, works, Kane Richmond, son of police chief Robert Homans, determines to clear Beach's name of the charge of the murder of a cop during the same raid. He gets himself fired from the force, works his way in with Gibson and John Miljan, leader of the gang, and eventually exposes the top man as the mayor of the town. In a fast moving, shooting finish, Miljan and cohorts are killed after the former has put away Gibson in a jealous rage. Richmond is vindicated, and boy and girl clinch.

X-Ray: Made for the action trade, this has the necessary ingredients, killings, shootings, and the cops and robbers angle. The presence of such familiar faces as Wynne Gibson, John Miljan, Kane Richmond, and Pauline Moore also helps. Get out the guns and pistols, and sell this as a "crime doesn't pay" show. For that kind of trade it has the goods. Use of "The Gangster's Double Cross" as snipes might help. The paper is filled with the cops and robbers angle.

Ad Lines: "Graft Handcuffs the Vice Squad"; "They Race With Death . . . And Gamble With Guns"; "Murderess Trapped . . . Gun Moll On Spot"; "Trapped By the Man She Loves."

RKO-RADIO

Father Takes a Wife ('41-'42)

COMEDY 79M.

Estimate: Lightweight comedy; plug Swanson.

Cast: Adolphe Menjou, Gloria Swanson, John Howard, Desi Arnaz, Florence Rice, Helen Broderick, Neil Hamilton, Grady Sutton, George Meador, Mary Treen, Ruth Dietrich. Directed by Jack Hively.

Story: Adolphe Menjou leaves his actress wife, Gloria Swanson, because singer Desi Arnaz is living in their house, and Menjou thinks Miss Swanson is in love with Arnaz. To straighten the matter out, Menjou's son, John Howard, and his wife, Florence Rice, invite Arnaz to come live with them—resulting in Howard's walking out. However, the men get Arnaz launched on a concert tour, and they return to their respective wives, who are both expectant mothers. Arnaz sings one song, "Perfidia," and snatches of other numbers.

X-Ray: The return to the screen of Gloria Swanson is the big news of this picture, as its major patronage will probably come from movie fans who want to see how Miss Swanson shapes up. Her comeback vehicle is a superficial, fragile comedy. While it has its amusing moments, they do not come frequently enough to make up for the slow pace and trite situations. Even in the summertime, it is doubtful whether this can stand by itself—unless the Swanson name, heavily plugged, is still the potent marquee magnet it once was.

Ad Lines: "Gloria Swanson's Triumphant Return to the Screen"; "Your Favorite Star of Silent Days Returns"; "See What Happens When Father Takes A Wife"; "Husband and Wife Trouble—Father and Son Trouble—You'll Laugh Yourself Sick."

Frank Buck's Jungle Cavalcade (166)

ADVENTURE 79M.

Estimate: A sure grosser for the animal trade.

Documentation: This is made up of sequences from three Frank Buck shows: "Bring 'Em Back Alive," "Wild Cargo," and "Fang and Claw." General idea is that Buck strikes out into the Malayan peninsula to collect animals to fill orders from various zoos, etc., back in the U. S. Among the beasts he sets out to capture are various kinds of monkeys, tigers, leopards, panthers, snakes, rhinoceri, and birds. The preparation incidental to their capture is depicted as is some of the life in the base camp. His camera also witnesses battles among the animals—leopards and tigers vs. pythons, alligators vs. tigers. Buck does the entire commentary, and appears in a couple of brief sequences.

X-Ray: Before booking this, exhib will have to ascertain whether animal shows can do biz in his house. As animal fare, this is tops, combining, as it does, what are presumably the best sequences from three top-notch jungle pictures. It doesn't suffer from lack of continuity, which might have been a serious fault. Seen in a Broadway, New York, house, print and sound were of excellent quality. Reaction of a mixed audience there was good.

Ad Lines: "The Epic of Frank Buck, Your Favorite Adventure Hero, and His Travels Through the Jungle"; "Danger Lurks On Every Side As An Intrepid Hunter Seeks Some of the World's Most Savage Beasts . . . And Brings 'Em Back Alive!"; "Terrifying . . . Terrific . . . Tantalizing."

Here Is A Man ('41-'42)

DRAMA 112M.

Estimate: Impressive and praiseworthy, but a problem for any box office.

Cast: James Craig, Simone Simon, Anne Shirley, Edward Arnold, Walter Huston, Jane Darwell, John Qualen, Gene Lockhart, H. B. Warner. Directed by William Dieterle.

Story: James Craig, an impoverished New England farmer in the 1840's, has a run of bad luck, declares he would sell his soul to the devil for two cents. The devil, in person of Walter Huston, appears, and makes a deal whereby Craig will get plenty of gold, in a seven year bargain, the soul going to Huston at the end of the period. Craig is married to Anne Shirley, a friend of Daniel Webster, who has helped the farmers through his work in Congress. Craig becomes wealthy, takes advantage of his fellow farmers, falls for Simone Simon, a disciple of the devil and a nurse to his little son, forgets his wife, and generally goes to the devil. When the time comes for the devil to collect, Craig tries to renege; the devil

offers an extension if the son is given to him, Craig refuses, and runs after his wife and son, who have left him with Daniel Webster. The latter says he will defend him. In a trial in which the jury is composed of dead traitors, all of whom sold their soul and country for money, Webster defends Craig, and wins his freedom. Craig returns to his wife and family.

X-Ray: Here is as impressive a picture as one will see in many a season, but it is a doubtful entrant commercially. It will be above the heads of most audiences, and while all the actors are aces, the production fine, the expense apparent, the direction and camera work tops, it brings up this thought: was the story ever a commercial possibility? Artistically, it will draw cheers; in class houses, it is bound to attract attention, but in these times when people want something light, this is apt to have the same fate as another fine show, "Abe Lincoln in Illinois." Sell this as truly American, the people, the theme, love of country. For some spots perhaps the witchcraft angle, in the person of the devil; and the trial, itself, can be used. Sell this as a big show. It is adapted from Stephen Vincent Binet's short story, "The Devil and Daniel Webster."

Ad Lines: "Here is a Great Picture"; "It Might Have Happened to You"; "Would You Sell Your Soul to the Devil . . . For Riches?"; "Could This Be True . . . This Story of the Devil and Women?"; "She Came Into His House . . . And Brought Sin With Her"; "Amazing . . . Thrilling . . . Unbelievable."

My Life with Caroline (135)

ADULT COMEDY 81M.

Estimate: Pleasing light entertainment that can stand plenty of push.

Cast: Ronald Colman, Anna Lee, Charles Winninger, Reginald Gardiner, Gilbert Roland, Katherine Leslie, Hugh O'Connell, Murray Alper, Matt Moore. Directed by Lewis Milestone.

Story: Although happily married to Colman, Miss Lee is an insatiable flirt, and fancies herself in love with all comers when her husband is away. Roland, an Argentine millionaire, is one of the lovers. She wires Colman from the resort where she has met Roland that she's flying to see him. Colman, experienced in his wife's amours, senses it's about a divorce, and flies to her instead. Arriving, he turns towards the audience, and explains another incident in his life with Caroline (Miss Lee). Camera flashes back to Florida where Caroline has fallen for Gardiner, a wealthy, talentless sculptor, a bit of an esthete. Colman gets a wire from her, so he hurries down. He quite sweeps her off her feet, but, goaded on by Miss Leslie, an experienced divorcee, she goes through with her plans to get a divorce. Colman foils Caroline's attempts to "confess" her other man, though he's really aware of everything. By clever manipulation, he breaks up a planned running away of Gardiner and his wife, and husband and wife are re-united. Flashing back to the present, Colman concludes his explanation of the proceedings. When a grotesque sculpture Gardiner made of Caroline makes its appearance followed by Colman, she instantly remembers her lesson, and at the clinch fadeout we know that this time she means it.

X-Ray: Ingredients of this film make it a possibility where light, frothy entertainment is demanded. A glance at the cast reveals a set of names adept at sophisticated high-jinks, and all do well. Colman is properly sophisticated and suave, though occasionally he seems overly coy. Beautiful Anna Lee is a pleasant surprise, while Winninger, as her old reprobate father, adds characteristic comedy. Story is refreshing and inventive, but dialog could have been snappier, and the situations and direction more original. Sell the names and the "beautiful flirt" angle.

Ad Lines: "All She Wanted Was Romance . . . From At Least Two Guys At Once!"; "The Story Of A Wife Experienced In Flirtation And A Husband Wise In How To Keep His Wife!"; "A Whirlwind Of Gay, Sophisticated Romance!".

Parachute Battalion

MELODRAMA 75M.

('41-'42)

Estimate: Timely programmer has plenty of selling angles.

Cast: Robert Preston, Nancy Kelly, Edmond O'Brien, Harry Carey, Buddy Ebsen, Paul Kelly, Richard Cromwell, Robert Barrat, Erville Alderson, Richard Fielding, Selmer Jackson, Grant Withers, Jack Briggs, Walter Sande, Kathryn Sheldon, Lee Bonnell, Robert Smith, Gayne Whitman, Douglas Evans, Eddie Dunn. Directed by Leslie Goodwins.

Story: Robert Preston, football star; Buddy Ebsen, hill-billy, and Edmond O'Brien, son of the Commanding Officer, Robert Barrat, from whom he has been separated for years, enlist in the Parachute Battalion. Preston and O'Brien are rivals for Nancy Kelly, daughter of tough Sergeant Harry Carey. O'Brien admits to Kelly that he fears the job, but shows his mettle when he saves the life of Carey and instructor Paul Kelly as crazed Richard Cromwell is about to kill them. The training continues, with O'Brien finally forced into a jump by Carey, and making good, saving Carey's life. Kelly decides to marry O'Brien, and the latter and Preston fight, just when both are to destroy an ammunition dump in maneuvers. When Preston's parachute becomes entangled, O'Brien saves him; the dump is destroyed; Preston goes on to be an officer; O'Brien gets girl.

X-Ray: First of RKO's block of five, this is program with an angle, that of the America's parachute battalion. The yarn is routine; the names can be sold. Sell the thrills of the men of the air; the excellent shots of men jumping; the hair-raising climax. Tie up with military organizations. Paper is of the action variety, with men jumping from planes. Buddy Ebsen contributes a brief musical interlude.

Ad Lines: "Every Woman Will Join Her Cheers, Share Her Fears"; "Theirs Is the Thrill of Danger"; "Every Jump May Be the Last"; "America's Men of the Air In Thrilling Action."

They Meet Again (134)

DRAMA 67M.

Estimate: Dr. Christian entrant for the lower half.

Cast: Jean Hersholt, Dorothy Lovett, Robert Baldwin, Maude Eburne, Neil Hamilton, Anne Bennett, Barton Yarborough, Arthur Hoyt, John Dilson, Frank Melton, Leon Tyles, Milton Kibbee, Gus Glassmire, Patsy Lee Parsons, Meredith Howard. Directed by Erle C. Kenton.

Story: Jean Hersholt (Dr. Christian), interests himself in a motherless nine-year-old girl, Anne Bennett, who is studying for the finals in a state music competition. But when her father is found guilty, through circumstantial evidence, of a bank shortage, the child breaks down. However, thanks to Hersholt and townsfolk, the blame is rightfully placed on the son of the bank president, who confesses. The little girl recovers, and wins the singing contest.

X-Ray: In the usual Dr. Christian groove, this will please his followers, but have little appeal for other audiences. It is for the lower half, except where the series has meant something. The little girl, Anne Bennett, is competent, while Hersholt is up to his usual standard. Sell it as a picture of small town life. Miss Bennett sings from "La Traviata," "When Love Is New," "In the Make Believe Land of Dreams," "Rhythm is Red an' White and Blue." Paper sells the Dr. Christian angle, plus heads of the other leads.

Ad Lines: "Hand-In-Hand, Comedy-Drama-Music"; "Meet Romance and Laughs"; "It's a Real Pleasure"; "Dr. Christian Again Saves the Day"; "Your Radio Favorite Is Back Again."

Tom, Dick and Harry (126)

COMEDY 86M.

Estimate: Big laugh-getter should prove box-office tonic.

Cast: Ginger Rogers, George Murphy, Alan Marshal, Burgess Meredith, Joe Cunningham, Jane Seymour, Lenore Lonergan, Vicki Lester, Phil Silvers, Betty Breckenridge. Directed by Garson Kanin.

Story: Telephone operator Ginger Rogers becomes engaged to hard-hitting go-getting auto salesman George Murphy. On one of their dates they see a movie which starts Ginger to thinking maybe she'd like to marry a rich guy. She has a fantastic dream in which Murphy's aggressive traits are hilariously portrayed during their future wedded life. Murphy goes ahead, all the way to the White House. Next day, she puts through a call in which Marshal, rich playboy, calls his sweetheart long distance. On her way from work, she spots his car, and not knowing it's Meredith, a poor garage mechanic, driving, jumps in. Though he's poor, ambitionless, and slightly screwy, she falls in love with him, too, and makes a second engagement. Again she dreams, this time of the zany, poverty stricken life she'd lead with Meredith. He's too lazy even to answer the 'phone when the "Pot o' Gold" calls. Next day, she meets Marshal himself. To promote her own cause with him, she ruins the 'phone call between him and his society girl-friend, providing a spat. She falls in love and gets engaged a third time, and, loaded with champagne, is confronted with her three lovers. All wait breathlessly below, awaiting news of her choice while she paces her bedroom. Finally she emerges, chooses Marshal, but just before the fadeout realizes that Meredith means love, and they race off on his garage motorcycle.

X-Ray: Combining freshness, invention, and originality with breath-taking pace, dozens of real rib-tickling situations and top-grade production values, this will confront exhibitors and their customers with everything they want in film entertainment. Entirely devoid of food for thought, it's like meeting up with a long, refreshing mint julep in the middle of the Sahara desert. Rogers establishes herself as a top-ranking comedienne, if such establishment is needed. Next to her performance, its Kanin's direction for top honors. Tie-up opportunities are plentiful.

Ad Lines: "The Rib-Cracking, Side-Splitting Laugh Sensation of the Year!"; "Telephone Girl Ginger Gets Her Wires Mixed . . . And Ends Up With Three Goofy Guys On Her Extension!"; "Academy Award Winner Ginger Rogers In the Role of Her Career . . . It's Tops For Hilarity and It'll Get You In High Spirits!"

REPUBLIC

Gangs of Sonora (068)

WESTERN 56M.

Estimate: Standard Mesquiteers will satisfy western fans.

Cast: Robert Livingston, Bob Steele, Rufe Davis, June Johnson, Ward "Bud" McTaggart, Helen MacKellar, Robert Frazer, William Farnum, Budd Buster, Hal Price. Directed by John English.

Story: Frazer has things his own way, checked only by the crusading efforts of editor William Farnum. MacKellar, his mother, and Johnson, his sister, come out for a visit, not knowing his unsavory political connection. Frazer finally has Farnum murdered when efforts to silence him by gentler persuasion fail. MacKellar, a hard-boiled, gun-totin' (but good-hearted) newspaper woman, takes over, against her own son's protests, editorship of the "Clarion," Farnum's sheet. Mesquiteers help her in her campaign. They decide to organize a petition to Congress for Wyoming's statehood. A wire comes through setting a date for the election, but Frazer's men kill Buster, printer, as he heads to the "Clarion" office with the news. McTaggart, learning of the new murder, quits the gang, going over to the other side, so the villains pin the crime on him. Mesquiteers move the press into their hideout to insure the continuance of publication. Just in the nick of time they get the news, hold the successful election, and catch Buster's true murderer. Rufe Davis does one song, "Printer's Lament."

X-Ray: This starts off a bit badly, but soon grooves down for plenty of action which continues to a rather stirring finale. Story idea is okay. English's direction is adequate to the demands of the script. Mesquiteers turn in their usual good job.

Ad Lines: "Riders of Justice! . . . The Mesquiteers . . . Laughing At Danger As They Bring Law and Order to a New Frontier!"; "Rangeland Trouble Shooters! Your Favorite Action Trio Off to New Adventures In the Bad Lands . . . Preserving Liberty and the Freedom of Press!"

Hurricane Smith ('41-'42)

MELODRAMA 72M.

Estimate: Programmer for the duals.

Cast: Ray Middleton, Jane Wyatt, Harry Davenport, J. Edward Bromberg, Harry Brandon, Casey Johnson, Charles Trowbridge, Frank Darien, Howard Hickman, Emmett Vogan. Directed by Bernard Vorhaus.

Story: Cowboy Ray Middleton is unjustly accused of murder, but when the real murderer is killed, Middleton escapes and can go his own way, as everyone believes that he is dead. He and his girl friend, Jane Wyatt, settle down in a ghost town. Middleton has $200,000 which the real murderer had stolen, and he uses this to build up the town, repaying the bank which lost the money with interest. When J. Edward Bromberg, pal of the murderer, comes to town and discovers the ruse, he gets shot after attempting to kill Middleton, who is left free to continue his good work.

X-Ray: This is just a programmer, with an unconvincing story offsetting any good points in the way of production values and acting. Everyone in the cast tries pretty hard, but the script wins. This has some okay feature names which may help sell it in the duallers.

Ad Lines: "The Cowboy Murder Case"; "A Cowboy and His Girl Fight a False Murder Rap"; "A Cowboy Unjustly Accused of Murder—And He Sees Justice Done in Western Fashion"; "Rodeo Thrills! Murder Chills!"

Mountain Moonlight ('41-'42)

FARCE WITH MUSIC 68M.

Estimate: Lightweight hillbilly yarn for nabes and rurals.

Cast: Messrs. Leon and Frank Weaver (Weaver Brothers and Elviry), Betty Jane Rhodes, John Archer, Kane Richmond, Frank Sully, Johnny Arthur, Loretta Weaver, George Ernest, Andrew Tombes, George Chandler, Harry Hayden, Roscoe Ates, Leonard Carey, George Meeker, Edwin Stanley. Directed by Nick Grinde.

Story: In the wreckage of their home after a cyclone the Weavers find an old tin box with a document in it stating the U. S. government owes them $200,000 as the result of a loan made by their ancestor to the Continental Congress. Neighbors back the whole family in a trip to Washington to collect. The Weaver money gives out. John Archer, who has been after the dough and hence is courting one of the Weaver girls, Betty Jane Rhodes, finds out that the document is authentic and collectible with interest, making the Weavers the world's richest family. Their new wealth goes to their individual heads, all except father Frank, who tries vainly to head off the family calamity. He finally succeeds by publishing a fake report that the document is a phony, so that all their erstwhile money-sucking friends desert. They see the light, patriotically renounce the interest on their money, and go home, having learned their lesson. Songs are "Then You'll Remember Me," "Drinking Song," "Put On Your Old Gray Bonnet," "Gee But It's Great to Meet a Friend," "From You," "For He's a Jolly Good Fellow," and "I Close My Eyes."

X-Ray: This is loaded with the more obvious hill-billy hokum and humor, and should do business only in the small-towns and in the less-critical neighborhood houses.

Ad Lines: "You Liked Them Before . . . You'll Love Them Now!"; "America's Royal Family of the Hills, the Weavers"; "The Weavers Leave the Down-to-Earth, Moonshine Country For a Place In the Blue Book!"

UNIVERSAL

Cracked Nuts (5039)

FARCE 61M.

Estimate: Silly farce for the lower half.

Cast: Stuart Erwin, Una Merkel, Mischa Auer, William Frawley, Astrid Allwyn, Pat O'Malley, Mantan Moreland, Hattie Noel, Francis Pierlot, Will Wright, Emmett Vogan, Tom Hanlon, Shemp Howard. Directed by Edward Cline.

Story: Stuart Erwin, Oswego Falls, N. Y., lad, wins $5,000 in a slogan contest, and goes to New York to bring back his sweetie, Una Merkel, who works in the patent office of William Frawley, who is broke. He arrives just as Mischa Auer, a Russian phony, is trying to get Frawley to finance a mechanical robot, which is nothing but Shemp Howard in a tin costume. Auer and Frawley conspire to get Erwin's dough, he becomes wise, and eventually turns the tables by having two small town folk pose as millionaires who wish to buy the robot. Frawley and Auer give Erwin his money back, getting it from Frawley's wife, Astrid Allwyn, to whom he owes alimony, with the windup having a typical police chase, Auer and Frawley holding the bag.

X-Ray: There is little to be said for this. It has some comedy names, but the story is silly. Selling the names may help, but the picture falls into the filler category. The people try but the story is against them. Plug Auer as a mad Russian. Perhaps a mechanical man walking the streets would gain attention.

Ad Lines: "The Season's Funniest Farce"; "Wild, Wacky, and Looney"; "Who's Looney Now? All These Nuts Are Cracked"; "Extra! Small Town Boy Turns Tables"; "You'll Laugh Yourself Silly."

Raiders Of the Desert (5056)

MELODRAMA 60M.

Estimate: Good meller for the duals.

Cast: Richard Arlen, Andy Devine, Linda Hayes, Maria Montez, Lewis Howard, Ralf Harold, George Carlton, Turhan Bey, Harry Cording, Sig Arno, Neyle Marx, John Harmon. Directed by John Rawlins.

Story: Arlen and Devine, a couple of stowaways, think they are on their way to California, land in Arabia, after making the acquaintance of Linda Hayes, a secretary, enroute to a desert community, established by George Carlton, whose enemy is Ralf Harold, desert chieftain, aided by Turhan Bey, his native assistant. Carlton is saved from being knifed when Arlen comes to his rescue and, with, the help of Lewis Howard, an Arabian member of the settlement, Arlen organizes the settlers against Harold for plenty of gun play and the restoration of law and order, Arlen winning the girl.

X-Ray: This one has plenty of action with Arlen doing his usual two-fisted stuff and Devine delivering his brand of humor. Linda Hayes, while having little to do, is easy on the optics. Direction and photography are okay. This is okay dual fare.

Ad Lines: "Hoof Beats, Heart Beats, and a Desert Moon!"; "Arlen and Devine . . . On the Wrong Boat . . . But On the Right Track!"; "Action! Suspense! Thrills!".

WARNERS—FN

Bad Men of Missouri (557)

MELODRAMA 74M.

Estimate: Rip-roaring western is good bet for small towns and action houses.

Cast: Dennis Morgan, Arthur Kennedy, Wayne Morris, Jane Wyman, Victor Jory, Alan Baxter, Walter Catlett, Howard da Silva, Faye Emerson, Russell Simpson, Virginia Brissac, Erville Alderson, Hugh Sothern, Sam McDaniel, Dorothy Vaughan, William Gould, Robert Winkler, Ann Todd, Roscoe Ates. Directed by Ray Enright.

Story: This is the story of the Younger brothers, following the Civil War, when they returned to Missouri to find the carpet-baggers in control, their father fighting to save the homestead. But the father is killed, and the Youngers turn to crime, becoming Robin Hoods of the day, giving their spoils to help others save their farms. Dennis Morgan, Wayne Morris, and Arthur Kennedy are the Youngers, with Jane Wyman the sweetheart of Kennedy. The Youngers team up with Jesse James, split with him later when one of the Youngers is shot, and wind up captured in Minnesota, the finale finding them facing jail, but a pardon probable in Missouri for their good deeds.

X-Ray: This is a rip-roaring western, just what the doctor ordered for the neighborhoods, small towns, and action fans. The trio of Morgan, Morris, and Kennedy is aces, Morgan especially good. Warners have made this a loud, fast-mov-

ing, shooting western, and it has been edited for speed. In addition, the combination of Jesse James with the Youngers will help any box office, while, for good measure, the Daltons are included as tots. As a change from the dramatic type of fare this will be welcome. Sell it for what it is, a heap of action. Morgan sings one old time number. Paper, including the 24-sheet, features the heads of Morgan-Morris-Kennedy, looking very tough, with a gun in hand. Most-used ad-line is "Another Dodge City."

Ad Lines: "Here Comes 1941's Fastest Melodrama"; "When the Youngers Combine with Jesse James . . . Nothing Can Stop Them"; "Bigger Than 'Jesse James' . . . and Faster"; "You'll Thrill, You'll Gasp . . . You'll Shout With Excitement"; "Hold Everything . . . Those Bad Men of Missouri Are Here"

Bullets For O'Hara (518)

MELODRAMA 50M.

Estimate: Fast-moving, abridged bottom dueller.

Cast: Joan Perry, Roger Pryor, Anthony Quinn, Maris Wrixon, Dick Purcell, Hobart Bosworth, Richard Ainley, DeWolf Hopper, Joan Winfield, Roland Drew, Joseph King, Victor Zimmerman, Hank Mann, Kenneth Harlan, Frank Mayo, Jack Mower, Sidney Bracey, Leah Baird. Directed by William K. Howard.

Story: Joan Perry marries Anthony Quinn, and discovers that he is a notorious jewel thief. She divorces him, and goes through what she thinks is a mock marriage to detective Roger Pryor, who is assigned to arrest Quinn. Quinn is finally brought to justice, and Miss Perry is delighted to find that she is really married to Pryor.

X-Ray: "Bullets For O'Hara" commands attention as the shortest feature (50m.) in a long time. This very brevity is one of the film's qualities however, as it forces the action to move quickly. As filler for the bottom duallers, this has sufficient merit to get by. The advertising plays up the "gangland" angle, and makes good use of a still showing detective Pryor cornering thief Quinn with a gun. A gun is seen shooting holes in the word "bullets."

Ad Lines: "It's the Love Story Even Gangland's Guns Couldn't Stop"; "Secret Service vs. Public Enemy": "Thrills For You!"; "One Man Alone Defies, and Defeats, Gangland's Blazing Guns."

Manpower (505)

DRAMA 105M.

Estimate: Names should help carry this to better grosses.

Cast: Edward G. Robinson, Marlene Dietrich, George Raft, Alan Hale, Frank McHugh, Egon Brecher, Ward Bond, Eve Arden, Joyce Compton, Lucia Carroll, Anthony Quinn, Barbara Pepper, Dorothy Appleby, Joseph Crehan, Cliff Clark. Directed by Raoul Walsh.

Story: Raft and Robinson, power linemen, have different luck with the gals. Raft gets the women while Robinson finds the sledding tough. Brecher takes Raft with him when the former goes to meet his daughter, Dietrich, coming out after a year in stir, where she's done time for clipping. She lives with Brecher, and soon everyone, particularly Raft, is convinced she's a bad apple. Robinson, however, sees only her good points, and marries her in spite of her protests of not loving him. Surprisingly, the marriage turns out okay with Dietrich trying hard to do right by Robinson by being a good wife. Raft gets seriously injured, and Robinson takes him into their home while he recuperates. Dietrich discovers she's in love with Raft and tells him so. She thinks she'd better leave town to avoid trouble. She gets pinched, and Raft bails her out, forcing her to return to Robinson. She faces him with the truth, but Robinson thinks Raft is trying to "move in." At the moment, Raft is working in a storm on top of a high tension pole. Infuriated, Robinson, in spite of a bad leg, starts up to kill Raft. In spite of the latter's effort to save him, he falls off, and is mortally hurt. He now sees the light, putting his blessing on Raft and Dietrich.

X-Ray: Entire plot is an oft-told tale and in its present form offers nothing by way of a new twist. Locale and backgrounds, however, are rather different, and an even pace of action is maintained throughout. Among the top-notch production values which have been injected and which keep things from being thoroughly humdrum is dialog which generally crackles as crisply as the high tension lines on which various linesmen are continually getting shocked. Exhibs will find plenty of name value here for the marquee.

Ad Lines: "Though Her Man Was a Specialist In High Power, What She Most Wanted Was Manpower!"; "She Tried to Keep On the Level . . . But Her Heart Went Up In the Air!"; "A Gripping Drama of Strong Men Battling the Elements and Each Other For the Woman They Both Love!"

FOREIGN

Soviet Frontiers On the Danube

DOCUMENTARY 60M.

(Artkino)

(Russian-made, Narrated in English)

Estimate: Okay documentary where propaganda doesn't hurt; sell timeliness.

Documentation: After World War I, Rumania got part of Russia's province of Bessarabia. The Danube, formerly a Russian stream, became part of Rumania, and a large number of Russians were now in foreign-controlled territory. The rich nobility controlled the life of the Rumanian "colony," while the peasantry were ill-fed, poorly clothed and poverty-stricken. Finally, on June 28, 1940, the Rumanians surrendered the Bessarabian and Northern Bukovinian territories that were originally Russian, and the Red Army under Timoshenko moved in. Everywhere they were received with great joy and celebrations, while Rumanian control moved out.

X-Ray: Although only a brief commentary at the end relates this film to the current Russo-German situation, it still claims considerable timeliness. First of all, the actual occupation of the areas mentioned didn't take place outside of the memories of most movie-goers. Secondly, the same areas are now very much in the lime-light. Exhibs will have to take into account the highly propaganistic nature of the film. Technically, it's below par.

Ad Lines: "The Picture America Has Been Waiting For!"; "Soviet Fortifications Along the Rumanian Frontier"; "Thrilling! Timely! In the News!"; "Civilization's Decisive Battleground Against Fascism!"

THE '40-'41 SHORTS PARADE AND COMPLETE LISTING APPEARS FORTNIGHTLY IN THE YELLOW SECTION OF THE EXHIBITOR

THE SHORTS PARADE

TWO-REEL

Musical

ONCE UPON A SUMMERTIME. Universal—Musicals. 17m. Featuring Skinnay Ennis, his band and Six Hits and a Miss, Carmine Calhoun, Vivien Fay, and Don and Beverley, this has the standard orchestra short ingredients. It's tuneful, and should serve nicely as summer filler. It's technically okay, only miscarriages being corny dialog and a corny ballet to the tune of "Tales From the Vienna Woods." Other numbers, all catchy, are "Once Upon a Summertime," "Don't Mind If I Do," "What Happens With Us?" "Thumbs Up," and "Relax," and "The Hut Sut Song." A mediocre ballroom dance sequence is included. GOOD. (5231).

ONE-REEL

Color Cartoon

GABBY GOES FISHING. Paramount—Gabby Cartoon. 7m. Gabby shows the little boy how to fish, and, as usual, messes things up in a routine subject. FAIR. (G0-7).

THE HECKLING HARE. Vitaphone—Merrie Melodies. 7m. Another of the "Bugs Bunny" series which is so popular, with the dog chasing "Bugs" and the usual complications and belly laughs resulting. GOOD. (6722).

Cartoon

TWELVE O'CLOCK AND ALL AIN'T WELL. 20th-Fox—Terry-Toons. 7m. The mice provoke the dog and cat, and feed them catnip with the usual results. This is like others of the series. FAIR. (1516).

Highlight Shorts

THREE REEL

GOVERNMENT

Harvests For Tomorrow—AAA

TWO REEL

COLOR DRAMATIC

Here Comes the Cavalry—Vitaphone

DRAMATIC

New England's 8,000,000 Yankees

SPORT

Louis vs. Conn—RKO

ONE REEL

COLOR CARTOON

Hoola Boola—Paramount
The Wacky Worm—Vitaphone

GOVERNMENT

We Americans—FHA

MUSICAL

Cuban Rhythm—Metro

NOVELTY

The Battle—Metro
How Goes Chile?—RKO
Stars—Past and Present—Republic
This Is the Bowery—Metro

Government

ALUMINUM, Film Unit, Office of Emergency Management. 9m. This tells the story of Aluminum, and relates its importance in national defense, especially aviation. The processing and fabrication of the metal are described on the screen and in the commentary, while the latter also tells how we must produce more aluminum. It's timely and well suited for general audiences. GOOD.

ARMY IN OVERALLS. Film Unit, Office For Emergency Management. 6m. Activities of the CCC, "the boys behind the men with the guns," form the subject matter for this defense documentary. Subject is expertly handled; reel is technically superior in all departments. EXCELLENT.

FARMING OUT DEFENSE CONTRACTS. Film Unit, Office For Emergency Management. 6m. This is a plea for small and large plants having idle machinery to take over and "farm" contracts for defense materials that major industries haven't the productive capacity to complete expeditiously. Pictures are mainly a montage of all sorts of defense-industry activities. It is interesting and timely. GOOD.

Novelty

HANDS OF DESTINY. Paramount—Headliner. 10m. Dr. Josef Ranald, authority on hand analysis, discusses the hands of Mussolini, Hitler, Churchill, and President Roosevelt. While this has possibilities for lobby display and local tieup, it is rather commonplace in the telling. FAIR. (A0-7).

SCREEN SNAPSHOTS No. 9. Columbia. 9m. Jack Benny's widely-publicized radio anniversary, picturing Don Wilson, Bob Burns, Charlie McCarthy, Lum 'n' Abner, Charles Laughton, Elsa Lanchester, Henry Fonda, Joan Bennett, Ted Lewis, Rudy Vallee, Sonja Henie, Fibber McGee and Molly, Pat O'Brien, Jean Hersholt, Dennis Day, Stuart Erwin, Rochester, Gary Cooper, Herbert Marshall, Robert Montgomery, John Carroll, Hattie McDaniel, John Payne, and Ann Sheridan. This should entertain most audiences. GOOD. (2859).

STRANGER THAN FICTION No. 93. Universal. 9m. This subject features a unique collection of shells with unusual art-work created inside of them, in New England; a mechanical one-horse-power horse that can be used to ride or pull a buggy, in a western city; a historic old church near Laurel, Del., used only once every six months; a pretty girl truck-driver in New York City. GOOD. (5383).

TOO LATE TO CLASSIFY

Lady Be Good

MUSICAL COMEDY
111M.
(Metro)
('41-'42)

Estimate: Entertaining program musical; its only fault is overlength.

Cast: Eleanor Powell, Ann Sothern, Robert Young, Lionel Barrymore, John Carroll, Red Skelton, Virginia O'Brien, Tom Conway, Dan Dailey, Jr., Reginald Owen, Rose Hobart, Phil Silvers, The Berry Brothers, Connie Russell. Directed by Norman Z. McLeod.

Story: Robert Young, a young, struggling song-writer, takes Ann Sothern as his lyricist, and the pair become highly successful, composing hits like "You'll Never Know." Love comes, and they are married. Young goes "Park Avenue," which Miss Sothern can't take; his work suffers, so he promises not to contest a divorce. Judge Lionel Barrymore grants the divorce. They are still in love; Young seeks a re-marriage, but she realizes that if they re-married, the same troubles would arise. John Carroll, popular radio singer, pursues Miss Sothern, giving rise to plenty of burn on Young's part. But they continue collaboration. Among their hits are "Your Words and My Music," "Fascinating Rhythm," "Lady Be Good," and "The Last Time I Saw Paris." Miss Powell and Carroll, who is now just a friend, realizing Sothern still loves Young, stage a phony engagement between Sothern and Carroll, and Young induces Sothern to re-marry. She soon realizes Young is still "Park Avenue." He refuses her suggestion they live apart, only meeting to work, and walks out on her. She returns to the divorce court. Barrymore, believing love still exists, refuses the divorce. Young returns, his lesson learned, and they clinch.

X-Ray: Containing all the elements a top-flight, high-grossing musical should have, this suffers from a lack of sufficient action to keep it interesting for almost two hours. It could have been cut more judiciously, retaining some scenes and dropping others, and building up the really socko musical numbers and dance routines it possesses. On the positive side, songs by Miss Sothern, Virginia O'Brien, Carroll, and others, and dances by the Berry Brothers, negro trio, and Miss Powell are of top standard. The music, combining some of the catchiest Gershwiniana plus the national hit "The Last Time I Saw Paris," will make audiences whistle, and it's beautifully put over. Comedy assigned the principals, Red Skelton, and Miss O'Brien is generally swell, being hampered only by too much story. Top performance honors go to the reliable Miss Sothern. Production values are slightly lower than in the usual MGM musical. Exhibs can sell the abundance of names, music, "romance of Tin Pan Alley," etc.

Ad Lines: "It's the Smash Musical of the Year. . . . Your Singing and Dancing Favorites In A Show That's An Eye-Opener, Rib-Tickler, Ear-Pleaser, and Toe-Tingler"; "From the Broadway Hit-Show"; "Music By America's Greatest, Best-Loved Composer, George Gershwin"; "It Took Him Time and Tears to Learn the Value of the Love that Was His!".

Shorts

THE ALLEY CAT. Metro-Cartoon. 9m. The tough alley cat is attracted by the Park Avenue cat, and, in the meantime, takes care of the tough English bull. Plenty of slapstick, but nothing out of the general run. FAIR. (W-249).

THE MAN WHO CHANGED THE WORLD. Metro-Miniature. 11m. James Blackburn, an ignorant Englishman, invents the Spinning Jenny through an accident, thus starting the industrial revolution. His invention is stolen, and his townfolk rebel against it. Blackburn disappears, but the revolution has started. Interesting, but not up to the standard of others of this series. GOOD. (M-237).

ROBOT WRECKS. Metro-Our Gang. 11m. The Gang sees a robot, and decides to build its own. But when a tough young fellow, unknown to them, places another boy in the robot they create, things begin to happen. The Gang learns a moral, that no one should expect anything for nothing. FAIR. (C-299).

SEA RAIDERS. Universal, 12 episodes. First episode 20m., second, and third, 21m. each. Cast includes the Dead End Kids, Little Tough Guys, Billy Halop, William Hall, John McGuire, Edward Keane, Reed Hadley, etc. Plot concerns the efforts of a band of saboteurs to seize plans for a new navy torpedo boat and attempts of the law, aided by the Kids, to stop them. In the first chapter, the enemy reveal their technique for blowing up and sinking with all hands ships bound for Europe with war materials. Kids almost get caught in one of the accidents at the end. In the second stanza, they get trapped in a warehouse blaze, where they were grappling with the foreign agents. In the third episode, the speed boat in which they're fleeing from the cops crashes. It's run-of-the-mill cliff-hanger stuff, completely undistinguished except for a slight element of timeliness, with cast names that can be sold. Directed by Ford Beebe and John Rawlins. GOOD. (6881-6892).

STRANGER THAN FICTION No. 94. Universal. 9m. Contents include a Houston, Tex. Red Cross group that makes illustrated braille books for the blind; a skunk farm for pelts and pets in Barnard, N. C.; a big corncob pipe factory in Washington, Mo.; inmates of a Catalina bird sanctuary on display at a Los Angeles horticultural show; and an 84-year old gent from Belton, Tex., who is "resuming" his education by attending a girl's college in that town. Last item has plenty of "cheesecake." GOOD. (5384).

Index to Shorts Parade Indices

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Production Numbers of '40-'41 Features with National Release

COLUMBIA

2002	Penny Serenade	Apr. 24
2005	This Thing Called Love	Jan. 2
2006	Adam Had Four Sons	Feb. 18
2008	She Knew All the Answers	May 15
2009	Time Out for Rhythm	June 20
2010	Adventure in Washington	May 30
2011	They Dare Not Love	Apr. 30
2012	Escape to Glory	Nov. 28
2013	Her First Beau	May 8
2015	Blondie Goes Latin	Feb. 27
2016	Blondie Plays Cupid	Oct. 31
2018	So You Won't Talk	Oct. 3
2019	Sweetheart of the Campus	June 26
2020	Naval Academy	May 22
2021	The Lone Wolf Keeps a Date	Nov. 23
2022	The Lone Wolf Takes a Chance	Mar. 6
2024	Ellery Queen, Master Detective	Nov. 30
2025	Ellery Queen's Penthouse Mystery	Mar. 24
2026	The Richest Man in Town	June 12
2027	Meet Boston Blackie	Feb. 20
2028	The Devil Commands	Feb. 3
2029	The Face Behind the Mask	Jan. 16
2030	Nobody's Children	Oct. 17
2031	The Great Plane Robbery	Dec. 9
2032	Fugitive From a Prison Camp	Sept. 5
2033	The Phantom Submarine	Dec. 20
2034	The Great Swindle	Apr. 10
2036	Under Age	Apr. 24
2037	The Big Boss	Apr. 28
2038	Girls Under 21	Oct. 24
2041	I Was a Prisoner on Devil's Island	June 30
2044	Missing Ten Days	Feb. 28
2101	Arizona	Dec. 25
2201	The Durango Kid	Aug. 15
2202	West of Abilene	Oct. 21
2203	Thundering Frontier	Dec. 5
2204	The Pinto Kid	Jan. 9
2205	Outlaws of the Panhandle	Feb. 27
2206	Medico of Painted Springs	June 26
2207	The Medico Rides	July 30
2208	The Medico Hits the Trail	Aug. 14
2209	Prairie Schooners	Sept. 30
2210	Beyond the Sacramento	Nov. 14
2211	Wildcat of Tucson	Dec. 31
2212	Across the Sierras	Feb. 13
2213	North From the Lone Star	Mar. 31
2214	The Return of Daniel Boone	May 7
2215	Hands Across the Rockies	June 19
2216	The Son of Davy Crockett	July 15
	Two in a Taxi	July 10
	Blondie in Society	July 17
	The Officer and the Lady	July 24
	Ellery Queen and the Perfect Crime	Aug. 7
	Tillie, the Toiler	Aug. 14
	Our Wife	Aug. 28

METRO

101	Dr. Kildare Goes Home	Oct. 6
102	Wyoming	Sept. 13
103	Strike Up the Band	Sept. 27
104	Haunted Honeymoon	Sept. 20
105	Sky Murder	Sept. 27
106	Dulcy	Oct. 4
107	Third Finger, Left Hand	Oct. 11
108	Escape	Nov. 1
109	Hullabaloo	Oct. 25
110	Bitter Sweet	Nov. 8
111	Gallant Sons	Nov. 15
112	Little Nellie Kelly	Nov. 22
113	Comrade X	Dec. 13
114	Go West	Dec. 6
115	Dr. Kildare's Crisis	Nov. 29
116	Keeping Company	Dec. 27
117	Flight Command	Jan. 3
118	Maisie Was a Lady	Jan. 10
119	The Philadelphia Story	Jan. 17
120	Land of Liberty	Jan. 24
121	Wild Man of Borneo	Jan. 24
122	Come Live With Me	Jan. 31
123	Blonde Inspiration	Feb. 7
124	The Bad Man	Mar. 28
125	The Trial of Mary Dugan	Feb. 14
126	Andy Hardy's Private Secretary	Feb. 21
127	Free and Easy	Feb. 28
128	Rage in Heaven	Mar. 7
129	The Penalty	Mar. 14
130	Ziegfeld Girl	Apr. 25
131	Washington Melodrama	Apr. 18
132	Men of Boys Town	Apr. 11
133	The People vs. Dr. Kildare	May 2
134	Love Crazy	May 23
135	I'll Wait for You	May 16
136	A Woman's Face	May 9
137	Billy the Kid	May 30
138	The Get-Away	June 13
139	The Big Store	June 20
140	They Met in Bombay	June 27
141	Barnacle Bill	July 4
142	The Stars Look Down	July 18
143	Ringside Maisie	Aug. 1
185	Mata Hari (re-issue)	June 6
	Gone With the Wind	Jan. 17
	Navy Blue and Gold (re-issue)	July 11
	Dr. Kildare's Wedding Day	Aug. 8
	Life Begins for Andy Hardy	Aug. 15
	Blossoms In the Dust	July 25
	Whistling In the Dark	Aug. 22
	When Ladies Meet	Aug. 29

(End '40-'41 Season)

FIRST BLOCK-OF-FIVE

Dr. Jekyll and Mr. Hyde	
Lady Be Good	
Down in San Diego	

MONOGRAM

	Who Is Guilty?	Sept. 2
	Up in the Air	Sept. 9
	That Gang of Mine	Sept. 23
	The Ape	Sept. 30
	Drums of the Desert	Oct. 7
	Trailing Double Trouble	Oct. 7
	Ol' Swimming Hole	Oct. 21
	Take Me Back to Oklahoma	Nov 11
	Phantom of Chinatown	Nov 18
	West of Pinto Basin	Nov 25
	Chamber of Horrors	Dec. 10
	Pride of the Bowery	Dec. 15
	Her First Romance	Dec. 22
	Rolling Home to Texas	Dec. 29
	You're Out of Luck	Jan. 20
	Trail of the Silver Spurs	Jan. 5
	Dead Man's Shoes	Jan. 15
	The Kid's Last Ride	Feb. 10
	Ridin' the Cherokee Trail	Feb. 25
	Flying Wild	Mar. 10
	Break the News	Apr. 10
	Hoosier Schoolboy (re-issue)	Apr. 17
	Tumbledown Ranch in Arizona	Apr. 20
	Invisible Ghost	Apr. 25
	Roar of the Press	Apr. 30
	The Pioneers	May 10
	House of Mystery	May 7
	Sign of the Wolf	Mar. 25
	Redhead	May 21
	King of the Zombies	May 14
	Silver Stallion	May 28
	Wranglers' Roost	June 4
	The Gang's All Here	June 11
	Bowery Blitzkrieg	Aug. 1
	Wanderers of the West	June 25
	Murder by Invitation	June 30
	Father Steps Out	July 19
	Fugitive Valley	July 30
	The Deadly Game	July 26
	Dynamite Canyon	Aug. 8

1941-42

	Arizona Bound	July 19
	Night of Horror	Aug. 15
	Saddle Mountain Roundup	Aug. 18
	Bad Man From Bodie	Aug. 29
	Sweet Sixteen	Aug. 30
	Li'l Louisiana Belle	Sept. 2
	Zis, Boom, Bah	Sept. 8

PARAMOUNT

1939-40

3946	North West Mounted Police	Dec. 27

1940-41

4001	Rhythm on the River	Sept. 6
4002	I Want A Divorce	Sept. 20
4003	Rangers of Fortune	Sept. 27
4004	The Quarterback	Oct. 4
4005	Cherokee Strip	Oct. 11
4006	Moon Over Burma	Oct. 18
4007	Christmas In July	Oct. 25
4008	Dancing on a Dime	Nov. 1
4009	Arise My Love	Nov. 8
4010	World in Flames	Oct. 25
4011	A Night at Earl Carroll's	Dec. 6
4012	Texas Rangers Ride Again	Dec. 13
4013	Love Thy Neighbor	Dec. 27
4014	Second Chorus	Jan. 3
4015	Victory	Jan. 17
4016	Life With Henry	Jan. 24
4017	You're the One	Feb. 7
4018	The Mad Doctor	Feb. 14
4019	Virginia	Feb. 21
4020	The Monster and the Girl	Feb. 28
4021	There's Magic in Music	May 16
4022	The Lady Eve	Mar. 21
4023	Las Vegas Nights	Mar. 28
4024	The Roundup	Apr. 4
4025	Road to Zanzibar	Apr. 11
4026	Power Dive	Apr. 25
4027	Reaching for the Sun	May 2
4028	I Wanted Wings	May 30
4029	One Night in Lisbon	June 13
4030	West Point Widow	June 20
4031	Parson of Panamint	June 27
4032	Caught In the Draft	July 4
4033	Forced Landing	July 11
4034	Shepherd of the Hills	July 18
4050	Three Men From Texas	Nov. 15
4051	Doomed Caravan	Jan. 10
4052	In Old Colorado	Mar. 14
4053	Border Vigilantes	Apr. 18
4054	Pirates on Horseback	May 23
4035	Kiss the Boys Goodbye	Aug. 1
4055	Wide-open Town	Aug. 16
4036	World Premiere	Aug. 23
4038	Aloma of the South Seas	Aug. 29
4037	Flying Blind	Aug. 29

FIRST BLOCK-OF-FIVE

Nothing But the Truth	
Hold Back the Dawn	
New York Town	
Henry Aldrich for President	
Buy Me That Town	

PRODUCERS RELEASING CORP.

101	I Take This Oath	May 29, '40
102	Hold That Woman!	June 28, '40
103	Marked Men	Aug 28, '40
104	Misbehaving Husbands	Dec. 20
105	Devil Bat	Dec. 13
106	Secret Evidence	Jan. 31
107	Caught In the Act	Feb. 7
108	Federal Fugitives	Mar. 28
109	Emergency Landing	May 23
110	South of Panama	May 2
111	Criminals Within	June 27
112	Double Cross	June 27
113	Desperate Cargo	July 4
124	Gambling Daughters	July 18
125	Paper Bullets	June 13
151	Frontier Crusader	June 1, '40
152	Gun Code	Aug. 3, '40
153	Arizona Gang Busters	Sept. 16, '40
154	Riders of Black Mountain	Nov. 11
155	Outlaws of the Rio Grande	Mar. 7
156	The Texas Marshal	June 13
157	Billy the Kid Outlawed	July 20, '40
158	Billy the Kid In Texas	Sept. 30, '40
159	Billy the Kid's Gun Justice	Dec. 27
160	Billy the Kid's Range War	Jan. 24
161	Billy the Kid's Fighting Pals	Apr. 18
162	Billy the Kid In Santa Fe	July 11
163	Lone Rider Rides On	Jan. 10
164	Lone Rider Crosses the Rio	Feb. 21
165	Lone Rider in Ghost Town	May 16
166	Lone Rider In Frontier Fury	Aug. 8
167	Lone Rider No. 5	
	Reg'lar Fellers	Aug. 15

RKO-RADIO

101	Men Against the Sky	Sept. 6
102	Dreaming Out Loud	Sept. 13
103	I'm Still Alive	Sept. 27
104	They Knew What They Wanted	Oct. 25
105	The Villain Still Pursued Her	Oct. 11
106	Too Many Girls	Nov. 8
107	Laddie	Oct. 18
108	You'll Find Out	Nov. 22
109	Li'l Abner	Nov. 1
110	Little Men	Jan. 10
111	Mexican Spitfire Out West	Nov. 15
112	Kitty Foyle	Dec. 27
113	Remedy for Riches	Nov. 29
114	No, No, Nanette	Dec. 20
115	Let's Make Music	Jan. 17
116	The Saint in Palm Springs	Jan. 24
117	Mr. and Mrs. Smith	Jan. 31
119	Footlight Fever	Mar. 21
120	A Girl, a Guy, and a Gob	Mar. 14
121	Play Girl	Feb. 14
122	The Devil and Miss Jones	Apr. 11
123	Scattergood Baines	Feb. 21
124	Melody for Three	Mar. 28
125	Repent at Leisure	Apr. 4
126	Tom, Dick, and Harry	July 18
128	They Met In Argentina	Apr. 25
129	Hurry, Charlie, Hurry	July 25
131	The Saint's Vacation	June 6
132	Scattergood Pulls the Strings	May 23
133	Sunny	May 30
134	They Meet Again	July 11
135	My Life With Caroline	Aug. 1
136	Scattergood Baines No. 3	Aug. 22
161	Convoy	Jan. 3
162	Vivacious Lady (re-issue)	Mar. 28
163	Bringing Up Baby (re-issue)	May 2
166	Frank Buck's "Jungle Cavalcade" (re-issue)	June 27
171	The Ramparts We Watch	Aug. 16
172	The Vatican of Pius XII (March of Time feature)	July 18
181	Wagon Train	Oct. 4
182	The Fargo Kid	Dec. 6
183	Along the Rio Grande	Feb. 7
184	Robbers of the Range	Apr. 18
185	Cyclone on Horseback	June 13
186	Dude Cowboy	Aug. 8
191	The Reluctant Dragon	June 20
193	Citizen Kane	

FIRST BLOCK-OF-FIVE

Citizen Kane	Sept. 5
Parachute Battalion	Sept. 12
Lady Scarface	Sept. 26
Father Takes A Wife	Oct. 3
Here Is A Man	Oct. 17

REPUBLIC

001	Hit Parade of 1941	Oct. 15
002	Sis Hopkins	Apr. 12
003	Puddin' Head	June 25
005	Melody and Moonlight	Oct. 11
006	Who Killed Aunt Maggie?	Nov. 1
007	Friendly Neighbors	Nov. 7
008	Barnyard Follies	Dec. 6
009	Behind the News	Dec. 20
010	Arkansas Judge	Jan. 28
011	A Man Betrayed	Feb. 27
012	Mr. District Attorney	Mar. 26
013	Rookies on Parade	Apr. 17
014	Lady From Louisiana	Apr. 22
015	Country Fair	May 5
016	Angels With Broken Wings	May 27
017	The Girl From Havana	Sept. 11
018	Meet the Missus	Nov. 29
019	Bowery Boy	Dec. 27
020	Petticoat Politics	Jan. 31
021	The Great Train Robbery	Feb. 28
022	The Gay Vagabond	May 12
023	Polson Pen	June 30
041	Melody Ranch	Nov. 15
043	Ride, Tenderfoot, Ride	Sept. 6

044 Ridin' on a Rainbow ..... Jan. 24
045 Back in the Saddle ..... Mar. 14
046 The Singing Hill ..... Apr. 26
047 Sunset in Wyoming ..... July 15
051 Colorado ..... Sept. 15
052 Young Bill Hickok ..... Oct. 21
053 The Border Legion ..... Dec. 5
054 Robin Hood of the Pecos ..... Jan. 14
055 In Old Cheyenne ..... Mar. 28
056 Sheriff of Tombstone ..... May 7
057 Nevada City ..... June 20
061 Oklahoma Renegades ..... Aug. 29
062 Under Texas Skies ..... Sept. 30
063 The Trail Blazers ..... Nov. 11
064 Lone Star Raiders ..... Dec. 23
065 Prairie Pioneers ..... Feb. 16
066 Pals of the Pecos ..... Apr. 8
067 Saddlemates ..... May 26
068 Gangs of Sonora ..... July 10
071 The Tulsa Kid ..... Aug. 16
072 Frontier Vengeance ..... Oct. 10
073 Texas Terrors ..... Nov. 22
074 Wyoming Wildcat ..... Jan. 6
075 The Phantom Cowboy ..... Feb. 14
076 Two Gun Sheriff ..... Apr. 10
077 Desert Bandit ..... May 24
078 Kansas Cyclone ..... June 24
Ten Nights in a Bar Room ..... July 24
Rags to Riches ..... July 31
Doctors Don't Tell ..... Aug. 18
Ice-Capades ..... Aug. 20
Under Fiesta Stars ..... Aug. 22
Bad Man of Deadwood ..... Aug. 27
Down Mexico Way ..... Sept. 18

1941-42

Mountain Moonlight ..... July 12
Hurricane Smith ..... July 20

20th CENTURY-FOX

101 The Man I Married ..... Aug. 2
102 Street of Memories ..... Nov. 15
103 Return of Frank James ..... Aug. 16
104 Girl From Avenue A ..... Aug. 9
105 Public Deb No. 1 ..... Sept. 13
106 Pier 13 ..... Aug. 23
107 Brigham Young ..... Sept. 27
108 Gay Caballero ..... Oct. 4
109 Young People ..... Aug. 30
110 Charlie Chan at the Wax Museum ..... Sept. 6
111 The Great Profile ..... Oct. 25
112 The Bride Wore Crutches ..... June 13
113 Down Argentine Way ..... Oct. 11
114 Night Train ..... Oct. 18
115 Hudson's Bay ..... Jan. 3
116 Yesterday's Heroes ..... Sept. 20
117 The Mark of Zorro ..... Nov 8
118 Charter Pilot ..... Dec. 6
119 Youth Will Be Served ..... Nov. 22
120 Tin Pan Alley ..... Nov. 29
121 Murder Over New York ..... Dec. 13
122 Jennie ..... Dec. 20
123 Chad Hanna ..... Dec. 27
124 Michael Shayne, Private Detective ..... Jan. 10
125 Romance of Rio Grande ..... Jan. 17
126 Zane Grey's Western Union ..... Feb. 21
127 The Girl in the News ..... Jan. 31
128 Tall, Dark, and Handsome ..... Jan. 24
129 Ride Kelly Ride ..... Feb. 7
130 Golden Hoofs ..... Feb. 14
131 Scotland Yard ..... Apr. 4
132 Murder Among Friends ..... Feb. 28
133 Tobacco Road ..... Mar. 7
134 Sleepers West ..... Mar. 14
135 The Outlaw
136 Dead Men Tell ..... Mar. 28
137 That Night in Rio ..... Apr. 11
138 Ride On Vaquero ..... Apr. 18
139 Mail Train ..... Apr. 25
140 Great American Broadcast ..... May 9
141 Cowboy and the Blonde ..... May 16
142 The Great Commandment ..... May 23
143 Blood and Sand ..... May 30
144 For Beauty's Sake ..... June 6
145 A Very Young Lady ..... June 27
146 Man Hunt ..... June 20
147 Moon Over Miami ..... July 4
148 Accent on Love ..... July 11
149 Dance Hall ..... July 18

(End '40-'41 Season)

FIRST BLOCK-OF-FIVE

Charley's Aunt
Sun Valley Serenade
Wild Geese Calling
Dressed to Kill
Private Nurse

UNITED ARTISTS

CHAPLIN

The Great Dictator ..... Mar. 7

CORFIELD

Blackout ..... Nov. 29

GLORIA

New Wine ..... Aug. 8

GOLDWYN

The Westerner ..... Sept. 20

KORDA

The Thief of Bagdad ..... Dec. 25
That Hamilton Woman ..... Apr. 30

LESSER

That Uncertain Feeling ..... Apr. 20

LOEW-LEWIN

So Ends Our Night ..... Feb. 14

ROACH

Captain Caution ..... Aug. 9
Road Show ..... Jan. 24
Topper Returns ..... Mar. 21
Broadway Limited ..... June 13

ROOSEVELT

Pastor Hall ..... Sept. 13
Pot O' Gold ..... Apr. 11

ROWLAND

Cheers for Miss Bishop ..... Feb. 21

SELZNICK

The Adventures of Tom Sawyer (re-issue)
The Prisoner of Zenda (re-issue) .....

SMALL

Kit Carson ..... Aug. 30
South of Pago Pago ..... July 19
Son of Monte Cristo ..... Jan. 10

WANGER

Foreign Correspondent ..... Aug. 16
The Long Voyage Home ..... Nov. 22

UNIVERSAL

5000 Abbott and Costello and Dick Powell In the Navy ..... May 30
5001 Spring Parade ..... Sept. 27
5002 Back Street ..... Feb. 7
5003 Nice Girl? ..... Feb. 21
5006 Hired Wife ..... Sept. 13
5007 Seven Sinners ..... Oct. 25
5008 Trail of the Vigilantes ..... Dec. 13
5009 Buck Privates ..... Jan. 31
5010 The Bank Dick ..... Nov. 29
5011 The Flame of New Orleans ..... Apr. 25
5012 Man Made Monster ..... Mar. 28
5012a Tight Shoes ..... June 13
5013 Argentine Nights ..... Sept. 6
5014 Model Wife ..... Apr. 18
5015 One Night In the Tropics ..... Nov. 15
5016 The Man Who Lost Himself ..... Mar. 21
5017 A Little Bit of Heaven ..... Oct. 11
5018 The Invisible Woman ..... Dec. 27
5019 Diamond Frontier ..... Oct. 4
5020 The Mummy's Hand ..... Sept. 20
5021 Sandy Gets Her Man ..... Nov. 8
5022 Six Lessons From Madame Lazonga ..... Jan. 17
5023 Meet the Wildcat ..... Nov. 22
5024 Slightly Tempted ..... Oct. 18
5025 Give Us Wings ..... Dec. 20
5026 Margie ..... Dec. 6
5027 San Francisco Docks ..... Jan. 10
5028 The Black Cat ..... May 2
5029 Hit the Road ..... June 27
5030 Where Did You Get That Girl? ..... Jan. 3
5031 San Antonio Rose ..... June 20
5032 Meet the Chump ..... Feb. 14
5033 Horror Island ..... Mar. 28
5034 Too Many Blondes ..... May 23
5035 Bachelor Daddy ..... July 4
5036 I'm Nobody's Sweetheart Now ..... Nov. 1
5037 Double Date ..... Mar. 14
5038 Hello Sucker ..... July 11
5039 Cracked Nuts ..... Aug. 1
5040 Dark Streets of Cairo ..... Feb. 28
5041 Mr. Dynamite ..... Mar. 7
5043 The Lady From Cheyenne ..... Apr. 11
5046 The Fugitive ..... Sept. 20
5048 Next Time We Love (re-issue) ..... Nov. 22
5051 The Leather Pushers ..... Sept. 13
5052 The Devil's Pipeline ..... Nov. 1
5053 Lucky Devils ..... Jan. 3
5054 Mutiny in the Arctic ..... Apr. 18
5055 Men of the Timberland ..... June 6
5056 Raiders of the Desert ..... July 18
5057 A Dangerous Game ..... Aug. 22
5061 Ragtime Cowboy Joe ..... Sept. 20
5062 Law and Order ..... Oct. 18
5063 Pony Post ..... Nov 8
5064 Boss of Bullion City ..... Jan. 10
5065 Bury Me Not on the Lone Prairie ..... Mar. 21
5066 Law of the Range ..... June 20
5067 Rawhide Rangers ..... July 18
This Woman Is Mine ..... Aug. 15
Hold That Ghost ..... Aug. 8

1941-42

6044 Quiet Wedding ..... Nov. 14
6045 A Girl Must Live ..... Sept. 19
(pre-release ..... July 15)
Bad Lands of Dakota ..... Sept. 5
Man From Montana ..... Sept. 5
Unfinished Business ..... Sept. 12
Sing Another Chorus ..... Sept. 19
Almost An Angel ..... Sept. 26
Hellzapoppin' ..... Oct. 10
The Masked Rider ..... Oct. 24
Burma Convoy ..... Oct. 24
Appointment for Love ..... Oct. 31
Ride 'Em Cowboy .....
Wild Woman .....

WARNERS-FIRST NATIONAL

WARNERS

501 The Sea Wolf ..... Mar. 22
502 Knute Rockne—All American ..... Oct. 5
503 Four Mothers ..... Jan. 4
504 The Great Lie ..... Apr. 12
505 Manpower ..... Aug. 9
506 City for Conquest ..... Sept. 21
507 The Bride Came C.O.D. ..... July 12
508 Million Dollar Baby ..... May 31
509 Footsteps In the Dark ..... Mar. 8
510 Honeymoon for Three ..... Jan. 18
511 A Dispatch From Reuters ..... Oct. 19
512 The Lady With Red Hair ..... Nov. 30
513 South of Suez ..... Nov. 16
514 Flight from Destiny ..... Feb. 8
515 The Great Mr. Nobody ..... Feb. 15
516 Thieves Fall Out ..... May 3
517 Kisses for Breakfast ..... July 5
518 Bullets for O'Hara ..... July 19
519 Calling All Husbands ..... Sept. 7
520 Father's Son ..... Feb. 1
521 Here Comes Happiness ..... Mar. 15
522 A Shot in the Dark ..... Apr. 5
523 The Nurse's Secret ..... May 24
524 Passage From Hongkong ..... June 21
525 Here Comes the Navy (re-issue) ..... Dec. 21
550 Devil Dogs of the Air (re-issue) ..... June 6

(End '40-'41)

FIRST NATIONAL

551 Santa Fe Trail ..... Dec. 28
552 The Letter ..... Nov. 23
553 Dive Bomber ..... Aug. 30
554 No Time for Comedy ..... Sept. 14
555 Out of the Fog ..... June 14
556 High Sierra ..... Jan. 25
557 Bad Men of Missouri ..... July 26
558 Underground ..... June 28
559 The Strawberry Blonde ..... Feb. 22
560 The Wagons Roll at Night ..... Apr. 26
561 Tugboat Annie Sails Again ..... Oct. 26
562 East of the River ..... Nov. 9
563 Singapore Woman ..... May 17
564 Shining Victory ..... June 7
565 Highway West ..... Aug. 23
566 Affectionately Yours ..... May 10
567 Strange Alibi ..... Apr. 19
568 Knockout ..... Mar. 29
569 Father Is a Prince ..... Oct. 12
570 Always a Bride ..... Nov. 2
571 She Couldn't Say No ..... Dec. 7
572 Case of the Black Parrot ..... Jan. 11
573 Shadows on the Stairs ..... Mar. 1
574 Three Sons O' Guns ..... Aug. 2

(End '40-41)

SPECIAL

500 Meet John Doe ..... May 4

Alphabetical Guide

(Continued from Servisection 9)

U

UNDER AGE—60m.—Columbia 737
UNDERGROUND—95m.—Warners 774
UNDER TEXAS SKIES—57m.—Republic 613
UNIVERSITY OF LIFE—100m.—Artkino 703
UP IN THE AIR—61m.—Monogram 611

V

VERY YOUNG LADY, A—79m.—20th-Fox 747
VICTORY—79m.—Paramount 689
VICTORY IN THE WEST (Sieg Im Westen)—112m. —Ufa 750
VILLAIN STILL PURSUED HER, THE — 67m. — RKO 578
VIRGIN BRIDE, THE—88m.—Hoffberg 713
VIRGINIA—108m.—Paramount 681
VIVACIOUS LADY—91m.—RKO 710
VOICE IN THE NIGHT, THE—80m.—Columbia 745
VOLGA-VOLGA—109m.—Artkino 759
VOUS N'AVEZ RIEN A DECLARER? see Have You Nothing to Declare?

W

WAGONS ROLL AT NIGHT, THE—84m.—Warners 729
WAGON TRAIN—59m.—RKO-Radio 612
WANDERERS OF THE WEST—58m.—Monogram. 786
WASHINGTON MELODRAMA—80m.—Metro 737
WESTERN UNION—95m.—20th-Fox 684
WEST OF ABILENE—57m.—Columbia 569
WEST OF PINTO BASIN—60m.—Monogram 651
WESTERNER, THE—99m.—United Artists 613
WEST POINT WIDOW—64m.—Paramount 766
WHERE DID YOU GET THAT GIRL? — 65m. — Universal 668
WHIRLPOOL (Remous)—73m.—Mayer & Burstyn 622
WILD HORSE VALLEY—58m.—Metropolitan 621
WHO IS GUILTY?—68m.—Monogram 603
WHO KILLED AUNT MAGGIE?—70m.—Republic. 636
WILDCAT OF TUCSON—59m.—Columbia 683
WILD MAN OF BORNEO—78m.—Metro 683
WOMAN'S FACE, A—106m.—Metro 746
WORLD IN FLAMES, THE—62m.—Paramount 627
WRANGLER'S ROOST—57m.—Monogram 764
WRATH OF JEALOUSY—71m.—Select 775
WYOMING—89m.—Metro 603
WYOMING WILDCAT—56m.—Republic 676

Y

YESTERDAY'S HEROES—65m.—20th-Fox 604
YOU'LL FIND OUT—97m.—RKO-Radio 645
YOUNG BILL HICKOK—60m.—Republic 621
YOUTH WILL BE SERVED—66m.—20th-Fox 613
YOUNG PEOPLE—79m.—20th-Fox 570
YOU'RE OUT OF LUCK—60m.—Monogram 675
YOU'RE THE ONE—82m.—Paramount 683

Z

ZIEGFELD GIRL—131m.—Metro 737

(Continued from Servisection 10)

J

JENNIE—77m.—20th Century-Fox 646

K

KANSAS CYCLONE—56m.—Republic 776
KEEPING COMPANY—79m.—Metro 667
KIDNAPPING GORILLAS—69m.—Jewel 740
KID'S LAST RIDE, THE—55m.—Monogram 695
KING OF THE WHITE ELEPHANT, THE—66m.—Ralph E. Peckham 729
KING OF THE ZOMBIES—67m.—Monogram 755
KISS OF FIRE, THE—84m.—Juno 648
KISS THE BOYS GOODBYE—85m.—Paramount 782
KISSES FOR BREAKFAST—82m.—Warners 784
KIT CARSON—97m.—United Artists 599
KITTY FOYLE—108m.—RKO-Radio 668
KNOCKOUT—73m.—Warners 712
KNUTE ROCKNE—ALL AMERICAN — 98m. — Warners 621
KUKAN—90m.—Adventure Epics 784

L

LADDIE—70m.—RKO-Radio 612
LADY BE GOOD—111m.—Metro 796
LADY EVE, THE—94m.—Paramount 700
LADY FROM CHEYENNE, THE—87m.—Universal 728
LADY FROM LOUISIANA—82m.—Republic 746
LADY WITH RED HAIR, THE—81m.—Warners 637
LAND OF LIBERTY—98m.—Metro-MPPDA 675
LAND OF NO ONE, THE (Terra di Nessuno) — 82m.—Esperia 638
LA NOCHE DE LOS MAYAS — see Night of the Mayas.
LARCENY STREET—62m.—Film Alliance of US 663
LAST WILL OF DR. MABUSE, THE—98m.—Gallic 703
LAS VEGAS NIGHTS—87m.—Paramount 710
LAW AND ORDER—57m.—Universal 621
LAW OF THE RANGE—59m.—Universal 774
LAW OF THE WOLF—55m.—Ziehm 748
LEATHERPUSHERS, THE—64m.—Universal 605
LES AMOUREUX—92m.—Pax 662
LET GEORGE DO IT!—73m.—Film Alliance US 630
LET'S MAKE MUSIC—84m.—RKO 660
LETTER, THE—97m.—Warners 647
LIFE WITH HENRY—81m.—Paramount 681
LI'L ABNER—78m.—RKO-Radio 628
LILAC DOMINO, THE—65m.—Select 662
LITTLE BIT OF HEAVEN, A—86m.—Universal 624
LITTLE MEN—84m.—RKO 652
LITTLE NELLIE KELLY—100m.—Metro 644
LIVING CORPSE, THE—85m.—Juno 614
LIVING DEAD, THE—91m.—Hoffberg 662
LONE RIDER CROSSES THE RIO, THE — 60m. — PRO 710
LONE RIDER IN GHOST TOWN, THE—64m.—PRO 750
LONE RIDER RIDES ON, THE—64m.—PRO 676
LONE STAR RAIDERS—57m.—Republic 660
LONE WOLF KEEPS A DATE, THE—65m.—Col. 643
LONE WOLF TAKES A CHANCE, THE—76m.—Columbia 709
LONG VOYAGE HOME, THE—105m.—Wanger-UA 624
LOVE CRAZY—99m.—Metro 755
LOVE THY NEIGHBOR—82m.—Paramount 665
LUCKY DEVILS—62m.—Universal 668
LUCKY PARTNERS—99m.—RKO-Radio 586

M

MAD DOCTOR, THE—91m.—Paramount 692
MAD EMPEROR, THE—92m.—World 713
MAIL TRAIN—87m.—20th-Fox 773
MAISIE WAS A LADY—79m.—Metro 675
MAJOR BARBARA—116m.—United Artists 747
MAN BETRAYED, A—83m.—Republic 715
MAN HUNT—102m.—20th-Fox 773
MAN I MARRIED, THE—77m.—20th-Fox 570
MAN-MADE MONSTER—59m.—Universal 721
MANNERHEIM LINE, THE—75m.—Artkino 665
MAN OF THE DAY—see Man of the Hour.
MAN OF THE HOUR, THE (Man of the Day)—93m.—Trio Films 653
MANON LESCAUT—92m.—Esperia 729
MANPOWER—105m.—Warners 795
MAN WHO LOST HIMSELF, THE—72m.—Universal 728
MARGIE—59m.—Universal 605
MARKED MEN—65m.—Producers Releasing 598
MARK OF ZORRO, THE—93m.—20th-Fox 636
MATA HARI—89m.—Metro 771
MAYERLING TO SARAJEVO—88m.—Leo Films 638
MEDICO OF PAINTED SPRINGS, THE—60m.—Columbia 781
MEET BOSTON BLACKIE—61m.—Columbia 699
MEET JOHN DOE—123m.—Warners 715
MEET THE CHUMP—60m.—Universal 685
MEET THE MISSUS—68m.—Republic 645
MEET THE WILDCAT—65m.—Universal 629
MELODY AND MOONLIGHT—72m.—Republic 620
MELODY FOR THREE—67m.—RKO 701
MELODY RANCH—84m.—Republic 645
MEN AGAINST THE SKY—75m.—RKO-Radio 598
MEN OF BOYS TOWN—106m.—Metro 709
MEN OF THE TIMBERLAND—62m.—Universal 765
MERRY WIVES, THE—80m.—Edgar E. Lloyd 648
MEXICAN SPITFIRE OUT WEST—76m.—RKO 620
MICHAEL SHAYNE, PRIVATE DETECTIVE—77m.—20th Century-Fox 652
MIDNIGHT SHADOW—57m.—Sack Amusements 614
MILLION DOLLAR BABY—100m.—Warners 757
MISBEHAVING HUSBANDS—65m.—PRO 659
MISSING PEOPLE—69m.—Monogram 606
MISSING TEN DAYS—77m.—Columbia 709
MODEL WIFE—78m.—Universal 728
MONSTER AND THE GIRL, THE—65m.—Paramount 700
MOON OVER BURMA—76m.—Paramount 628
MOON OVER MIAMI—92m.—20th-Fox 773
MOUNTAIN MOONLIGHT—68m.—Republic 794
MOZART—76m.—Juno Films 622
MR. AND MRS. SMITH—95m.—RKO 681
MR. DISTRICT ATTORNEY—69m.—Republic 720
MR. DYNAMITE—63m.—Universal 712
MUMMY'S HAND, THE—67m.—Universal 605
MURDER AMONG FRIENDS—67m.—20th-Fox 702
MURDER AT THE BASKERVILLES—65m.—Astor 663
MURDER BY INVITATION—65m.—Monogram 782
MUTINY IN THE ARCTIC—61m.—Universal 739
MY IRISH MOLLY (Little Miss Molly)—64m.—Alliance Films 494
MY LIFE WITH CAROLINE—81m.—RKO 793
MYSTERY OF ROOM 13—70m.—Alliance 784

N

NAVAL ACADEMY—67m.—Columbia 760
NAVY BLUE AND GOLD—94m.—Metro 782
NEAPOLITAN HEART, THE (Cuore Napoletano)—80m.—Esperia 622
NEVADA CITY—58m.—Republic 772
NEW ADVENTURES OF TARZAN, THE—74m.—Hoffberg 721
NEW TEACHER, THE—90m.—Artkino 729
NEXT TIME WE LOVE (Reissue)—87m.—Univ. 661
NICE GIRL?—95m.—Universal 702
NIGHT AT EARL CARROLL'S, A—83m.—Para. 644
NIGHT OF THE MAYAS (La Noche de Los Mayas)—86m.—World Pictures 678
NIGHT TRAIN—93m.—20th Century-Fox 613
NOBODY'S CHILDREN—65m.—Columbia 627
NO GREATER SIN—85m.—University Film 774
NO, NO, NANETTE—96m.—RKO 660
NORTH FROM THE LONE STAR—58m.—Columbia 737
NORTH WEST MOUNTED POLICE—126m.—Para. 628
NO TIME FOR COMEDY—93m.—Warners 605
NURSE'S SECRET, THE—63m.—Warners 748

O

OFFICER AND THE LADY, THE—59m.—Columbia 791
OKLAHOMA RENEGADES—57m.—Republic 586
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THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
JUN 27	**Medico of Painted Springs, W** C. Starrett **Sweetheart Of the Campus** O. Nelson, H. Hilliard, R. Keeler	**They Met in Bombay** C. Gable, R. Russell, P. Lorre	**Wanderers Of the West, W** T. Keene, B. Miles	**The Parson of Panamint** C. Ruggles, E. Drew, P. Terry	**Criminals Within** E. Linden, B. Alexander, A. Doran **Double Cross** K. Richmond, P. Moore	**Frank Buck's "Jungle Cavalcade"** (Re-issue)	**Puddin' Head** J. Canova, F. Lederer **Kansas Cyclone, W** D. Barry, L. Herrick	**A Very Young Lady** J. Withers, N. Kelly, J. Sutton		**Hit the Road** G. George, B. MacLane, B. Halop	**Underground (FN)** J. Lynn, K. Verne, P. Dorn, M. Maris
JUL 4	**I Was A Prisoner On Devil's Island** S. Eilers, D. Woods	**Barnacle Bill** W. Beery, V. Weidler, L. Carrillo	**Murder by Invitation** W. Ford, M. Marsh	**Caught in the Draft** R. Hope, D. Lamour, L. Overman	**Desperate Cargo** R. Byrd, C. Hughes		**Poison Pen** F. Robson (English-made)	**Moon Over Miami** B. Grable, D. Ameche, R. Cummings (Technicolor)		**Bachelor Daddy** Baby Sandy, K. Adams, E. Horton	**Kisses for Breakfast (W)** D. Morgan, J. Wyatt
11	**Two in a Taxi** A. Louise, R. Hayden, D. Purcell	**Navy Blue and Gold** (Re-issue) J. Stewart, Robert Young, L. Barrymore, F. Rice	**Father Steps Out** F. Albertson, J. Prouty, L. Gray	**Shepherd of the Hills** J. Wayne, B. Field, H. Carey (Technicolor)	**Billy the Kid in Santa Fe, W** B. Steele	**They Meet Again** J. Hersholt, D. Lovett, R. Baldwin	**Mountain Moonlight** Weaver Bros. ('41-'42) **Gangs of Sonora, W** Three Mesquiteers	**Accent on Love** G. Montgomery, C. Wright, Jr., S. Clements		**Hello, Sucker** H. Herbert, T. Brown, P. Moran	**The Bride Came C.O.D. (W)** J. Cagney, B. Davis
18	**The Son of Davy Crockett, W** B. Elliott **Blondie in Society** P. Singleton, A. Lake	**The Stars Look Down** M. Lockwood (English-made)	**Arizona Bound, W** B. Jones, T. McCoy ('41-'42)	**Forced Landing** R. Arlen, E. Gabor, J. Naish	**Gambling Daughters** C. Parker, R. Pryor	**Tom, Dick, and Harry** G. Rogers, G. Murphy, B. Meredith, A. Marshal **The Vatican of Pius XI** (March of Time Feature)	**Hurricane Smith** R. Middleton, J. Wyatt ('41-'42) **Sunset in Wyoming, W** G. Autry	**Dance Hall** C. Romero, C. Landis, J. E. Bromberg End '40-'41 Season		**A Girl Must Live** M. Lockwood (Foreign-made) **Raiders of the Desert** R. Arlen, A. Devine **Rawhide Rangers, W** J. M. Brown	**Bullets for O'Hara (W)** J. Perry, R. Pryor
25	**The Officer and the Lady** R. Hudson, R. Pryor, S. Blackmer	**Blossoms in the Dust** G. Garson, W. Pidgeon (Technicolor)	**The Deadly Game** C. Farrell, J. Lang			**Hurry, Charlie, Hurry** L. Errol, M. Coles	**Ten Nights in a Bar Room** R. Armstrong, F. Albertson, L. Hayes				**Bad Men of Missouri (FN)** D. Morgan, J. Wyman
AUG. 1	**The Medico Rides, W** C. Starrett	**Ringside Maisie** A. Sothern, G. Murphy, R. Sterling	**Bowery Blitzkrieg** East Side Kids, K. Luke **Fugitive Valley, W** Range Busters, J. Duncan	**Kiss the Boys Goodbye** M. Martin, D. Ameche		**My Life With Caroline** R. Colman, A. Lee, C. Winninger	**Rags to Riches** A. Baxter, M. Carlisle, J. Cowan	**'41-'42 Tentative Schedule** **Charley's Aunt** J. Benny, K. Francis, J. Ellison		**Cracked Nuts** S. Erwin, U. Merkel	**Three Sons O'Guns (FN)** W. Morris, T. Brown, M. Rambeau
8	**Ellery Queen and the Perfect Crime** R. Bellamy, M. Lindsay, J. Beal	**Dr. Kildare's Wedding Day** L. Ayres, L. Day, L. Barrymore	**Dynamite Canyon, W** T. Keene		**Lone Rider in Frontier Fury, W** G. Houston	**Dude Cowboy, W** T. Holt	**Doctors Don't Tell** J. Beal, F. Rice, E. Norris	**Dressed to Kill** L. Nolan, M. Hughes, S. Ryan	**New Wine** I. Massey, A. Curtis (Gloria)	**Hold That Ghost** Abbott-Costello, R. Carlson, Andrews Sisters	**Manpower (W)** E. G. Robinson, M. Dietrich, G. Raft
15	**The Medico Hits the Trail, W** C. Starrett **Tillie the Toiler** K. Harris, W. Tracy	**Life Begins for Andy Hardy** M. Rooney, J. Garland, L. Stone	**Night of Horror** B. Lugosi ('41-'42)	**Wide-Open Town, W** W. Boyd, A. Clyde	**Reg'lar Fellers** B. Lee, R. Ates		**Ice-Capades** D. Lewis, J. Ellison, J. Colonna	**Wild Geese Calling** H. Fonda, J. Bennett		**This Woman Is Mine** F. Tone, W. Brennan, C. Bruce	
22		**Whistling in the Dark** R. Skelton, A. Rutherford	**Saddle Mountain Roundup, W** Range Busters ('41-'42)	**World Premiere** J. Barrymore, F. Farmer		**Scattergood Baines No. 3** G. Kibbee End '40-'41 Season	**Under Fiesta Stars, W** G. Autry	**Private Nurse** B. Joyce, R. Lowery, J. Darwell			**Highway West (FN)** B. Marshall, O. Bradna, A. Kennedy
29	**Our Wife** R. Hussey, M. Douglas, C. Coburn	**When Ladies Meet** J. Crawford, R. Taylor, G. Garson, H. Marshall End '40-'41 Season	**Bad Man from Bodie, W** B. Jones, T. McCoy **Let's Go Collegiate** F. Darro, J. Moran ('41-'42)	**Aloma of the South Seas** D. Lamour, J. Hall **Flying Blind** R. Arlen, E. Gabor End '40-'41 Season			**Bad Man of Deadwood, W** R. Rogers, G. Hayes	**Sun Valley Serenade** S. Henie, J. Payne, G. Miller			**Dive Bomber (FN)** E. Flynn, F. MacMurray, R. Bellamy (Technicolor) End '40-'41 Season
SEP 5			**Li'l Louisiana Belle** J. La Rue, M. Marsh			'41-'42 Schedule **Citizen Kane** O. Welles, D. Comingore		**Charlie Chan in Rio** S. Toler, M. Hughes, T. North		**Bad Lands of Dakota** **Man From Montana, W** J. M. Brown	

HOLIDAYS (During the Period Covered by the National Release Date Guide)

Friday, July 4—Independence Day.
Saturday, Aug. 16—Bennington Battle Day (Vt.).
Tuesday, Aug. 19—National Aviation Day.
Monday, September 1—Labor Day.

BLOCKS OF FIVE:

METRO
Dr. Jekyll and Mr. Hyde
Lady Be Good
Down in San Diego

RKO
Citizen Kane
Here Is A Man
Parachute Battalion
Father Takes A Wife
Lady Scarface

PARAMOUNT
Nothing But the Truth
Hold Back the Dawn
New York Town
Henry Aldrich for President
Buy Me That Town

20th CENTURY-FOX
Charley's Aunt
Sun Valley Serenade
Wild Geese Calling
Dressed to Kill
Private Nurse

ADVENTURE! THRILLS! ROMANCE!
COMEDY! SUSPENSE! EXCITEMENT!

RALPH BELLAMY

as Ellery Queen

with

MARGARET LINDSAY

as Nikki Porter

Ellery Queen

AND THE PERFECT CRIME

Pre-sold to millions of fans ...who know this slick, suave sleuth on the air...and in scores of best-selling books!

with

CHARLEY GRAPEWIN

SPRING BYINGTON • H. B. WARNER • JAMES BURKE

Screen play by Eric Taylor • Story by ELLERY QUEEN

Directed by James Hogan

A COLUMBIA PICTURE

COLUMBIA PICTURES

THE EXHIBITOR

PLANS PROCEED FOR CONNECTICUT GOLF TOURNEY

EDITORIAL: "JUST A MOMENT, MR. CHAPMAN"

EXCLUSIVE: DISTRICT TRADE SCREENING GUIDE

THE COMPLETE FEATURE AND SHORTS CHECK-UP

"THE TIP-OFF"; PERTINENT ADVERTISING HINTS

WARNERS ANNOUNCE NEW SEASON PRODUCT LIST

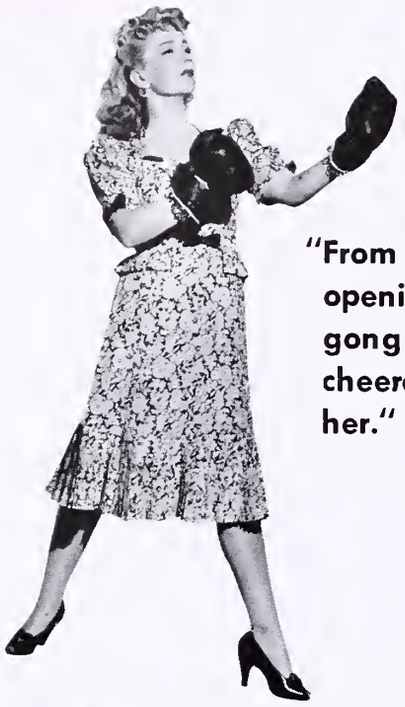
NEW ENGLAND EDITION

ENTERED AS SECOND-CLASS MATTER MARCH 15, 1939, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

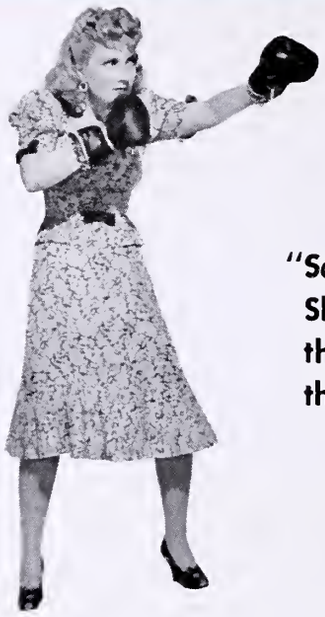
JULY 30, 1941
VOL. 26 No. 12 PRICE 10 CENTS

AT THE PREVIEW OF "RINGSIDE MAISIE"

(California Theatre, Huntington Park, Cal.)



"From the opening gong they cheered her."



"Sock! She's got them on the ropes!"

"She's wading in for a knockout!"

"The winnah!"

"All my other romances were preliminaries. Boys, this is the main event!"

M-G-M's Great Summer Shows pack one wallop after another. Here's a new honey to sweeten the gate receipts! And as we go to press, the wires are sizzling with reports of still another M-G-M hit just previewed. Watch for "WHISTLING IN THE DARK"!

RINGSIDE MAISIE

starring

ANN SOTHERN

with **GEORGE MURPHY**

ROBERT STERLING

Virginia O'Brien • Natalie Thompson • Original Screen Play by Mary C. McCall, Jr. • A Metro-Goldwyn-Mayer Picture • Directed by Edwin L. Marin • Produced by J. Walter Ruben

EDITORIAL

THE
EXHIBITOR
Reg. U. S. Pat. Office
VOLUME 26, No. 12 JULY 30, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

Just a Moment, Mr. Chapman

SOMEONE OUGHT to straighten out the Hollywood correspondents or, at least, those who have been attacking the decision of the distributors operating under the consent decree which prevents Hollywood correspondents from seeing a picture until the proper time, in most cases after the tradepapermen (and the exhibitors) have seen it.

JOHN CHAPMAN, writing for a syndicate, infers that the reason the companies don't want early previews is because in cases where the pictures are bad it might hurt the selling price of the show. Chapman infers that with the correspondents failing to review the pictures early the exhibitor is left in the dark, an easy prey, so to speak, for the salesman.

THERE ARE A LOT OF things Chapman doesn't know, and one of them, apparently, is that the tradepapermen are still able to see the pictures in question, and that the tradepapers which have been calling the shots as they see them are still calling the shots as they see them. Chapman seems to indicate that theatremen set great store in syndicate reviews, and are influenced by them in making deals for shows. Chapman should talk to exhibitors. They will quickly change his opinion.

WE BELIEVE most industryites will agree that a critic can't make a bad picture and can't break a good one. While the publicity system which has been evolved has been valuable to the point of giving attention to stars, players, etc., and the industry generally, the value of the Hollywood syndicate critic when the individual picture is concerned is something else again.

JUST AS one example: Garson Kanin's "A Man To Remember" received critics' plaudits, the exhibitors bought at a reasonable figure, and lost money. This is but one instance.

WE THINK, as we always have, that the maker of the picture has a right to determine how and when his feature can be previewed, before it opens in theatres, just as a maker of an automobile has a right to withhold information about a new model until the proper time.

FROM WHERE WE ARE SITTING, the solution to the problem looks rather simple. Let the tradepapermen see the show when the exhibitors do, and allow the newspaper folk to review it when it opens locally. This will give the best break to the local critic, who is most valuable to the local theatre.

THERE WOULD SEEM to be plenty to write about in Hollywood besides the individual film's merits, and we hardly think the patron will miss hearing about the shows so far in advance.

As Chapman writes:

> "The argument over shutting down on previews happens to be an academic one to me, and it is interesting only because it is an effort by the movies to outwit the press from purely commercial motives. I figure my job here is reporting on the making of films, and not reviewing them after they have been made."

WE AGREE WITH all of his statement except that part of "outwitting the press." Chapman has the wrong slant. There is no hidden angle. The solution adopted by the studios and distributors is just common sense.

Jay Emanuel

QUAD.

We used to make the welkin ring with good, sound ballyhoo . . . *and we sold pictures!* ★ ★ We used to lead the pack with striking, smashing advertising . . . *and we sold pictures!* ★ ★ We used to paint the town red, yellow and green with gleeful, lusty, all-out exploitation . . . *and we sold pictures!*

Advertisers in other lines followed . . . imitated us. Now they've got the habit that used to make money for us.

Steal back your own thunder! Make your theatre a show-place again. ★ ★ Hang out the glamour. Beat the drum. Smash through with smash advertising. Make movie-going a habit again.

Campaign your show. Campaign your theatre. Campaign your industry. Make the movies move toward the box-office again.

Steal back your own thunder! And let the Prize Baby help you with the 3 Best Sellers in the Business!

TERRITORIAL HIGHLIGHTS

Kursons Cleared In Maine Suit

Absolved of Evidence Destroying Charge

BOSTON — Another suit, separate from but in conjunction with the long suit in process against the Graphic circuit by Frank T. LePaige, Millinocket, Millinocket, Me., was dismissed last week on grounds of insufficient evidence

Suit was filed by attorney for the plaintiff George Ryan in the District Court, Portland, Me., and accused the Graphic circuit's Kursons of having destroyed evidence when the main office was moved from Bangor, Me., to Boston.

Heard before Judge Peters in U. S. District Court, he found no justifiable evidence to prove that said correspondence had been done away with.

Metro Men Advanced

BOSTON—Among the 44 additional promotions among Metro's field personnel officially announced last week were the following in the New England area:

Albert Wheeler, local office, from first booker to salesman; Charles Lazarus, from first booker at New Haven to master booker here; Philip Gravitz, from second booker at New Haven to first booker; Nathan Oberman, here, from third booker to first booker; Leon Jakubson, from New Haven shipper to second booker; M. Gerald Crowley, from fourth booker, here, to third booker; Abe Hodes, from student booker in Cincinnati to fourth booker here.

"The Tip-Off" Gives Dope on Grosses.

Fisherville House Renovated

FISHERVILLE, MASS. — Henry Sperling, who acquired the Fisher Hall, and is changing the name to the State, will install new seats, and make general improvements, it was announced last week. There will be a new marquee, carpeting, etc. Max Lerner was the former owner. Sperling, who has another house in Manville, R. I., will not open until Labor Day.

Score Takes Yarmouth

YARMOUTH, ME.—Louis Score, who sold out his share in the theatre at Mechanics Falls, has taken over the Odd Fellow's Hall, and is re-modelling it to be an all-year theatre of some 300 seats, it was stated last fortnight.

House should be completed for opening within a fortnight.

Allied Outing Undetermined

BOSTON—Meeting called on July 21 at the RKO exchange to discuss the Allied film outing of the year was poorly attended, and no decision regarding date and destination was arrived at.

Another meeting was called by acting chairman Billy Cuddy for yesterday (July 29).

Plans Proceed For Conn. Golf

NEW HAVEN — Plans were proceeding nicely this week for the sixth annual golf tournament sponsored by the Motion Picture Theatre Owners of Connecticut, for the film and allied industries of Connecticut and neighboring states, to be held at Racebrook Country Club, Orange, on Aug. 19.

Festivities will begin at 10:00 A.M. with luncheon at 1:00 P.M., an 18-hole tournament at 2:00 P.M., followed by dinner, entertainment, and awarding of prizes—all for five dollars.

Committee urges that reservations be made early so that accommodations can be made for the usual large crowd which has attended this annual fete.

Columbia Winners Listed

BOSTON—New England winners in the Columbia Exhibitors Good Will Campaign were announced last week as follows:

The local office finished in sixth place, with branch head Harry Rogovin and Emanuel Cohen, Carl Myrshall, Harry Olshan, Saul Simons Joseph Wolf, Abe Barry, H. Greenberg, and W. Silverman sharing the honors. Wolf won a special award for salesmen. In the accessory managers awards, the local office finished in 12th place, with M. Fox and N. Levin sharing the honors.

Berkson Sets Deal

BOSTON—J. S. Berkson announced last week that a deal has been consummated with E. Kleine, Bay State Film Company, for the local territory, on the second group of 16 Mohawk features.

Portland House Changes

PORTLAND, ME.—It was reported last week that the Colonial, owned by J. Mack, has been leased to William Gallagher. House is a subsequent run, and seats 600.

Boston Censors A Bit More Active

One Show Banned On Sunday

BOSTON—Report of the Bureau of Sunday Censorship, released last fortnight, was as follows:

APPROVED WITH DELETIONS

PUDDIN' HEAD, Parts 1 to 9 (Deletions: Dialogue, "I left him holding two bags—," in part 7). Republic.

NOTE

The motion picture entitled, "WOMAN'S FACE, A," which appeared on our official weekly bulletin of approved motion pictures numbered 32 and dated May 9, 1941, with deletions, is hereby corrected to read as follows with no deletions:
WOMAN'S FACE, A, Parts 1 to 12.
Loew's, Inc.

SPECIAL NOTICE

The motion picture entitled, "REEFER MADNESS" or "TELL YOUR CHILDREN," which was released on our official weekly bulletin of approved motion pictures numbered 35 and dated May 31, 1940 with deletions *is hereby removed from the list of approved motion pictures and therefore cannot be shown on Sundays in the future in this Commonwealth.*

New Haven Local Meets

NEW HAVEN—Annual meeting of the motion-picture operators Local 273 was held at the Trades Council Hall last week, presided over by Anthony Basilicato, president.

Among the reports was one by the banquet committee for a get-together to be held before Labor Day. Report was accepted as one of progress. John Griffiths, Jr., Capitol, Ansonia, is chairman; A. Nelson Frazier, Roger Sherman, and Johnny Mongillo, Loew's Poli, publicity, are the members of this committee.

Also during the meeting, the educational committee, which was appointed sometime ago and included Ed Boppert, Loew's Poli, chairman; C. P. O'Toole, Donald Collins, Warner theatres sound department; Ed J. Pfeiff, Altec sound service; and Myron E. Wheaton, RCA sound service, gave some interesting lectures. Highlight of the meeting was the educational talk by Wheaton.

Reed Dinner In September

NEW HAVEN — At the Allied Theatre Owners of Connecticut, July 22, it was decided to postpone the testimonial dinner to exhibitor Joseph Reed, Bantam, Washington Depot, from August to September. Affair will be held in celebration of Reed's 30 years in the movie industry.

Next regular meeting of Allied is scheduled for Aug. 5 at the Hof Brau.

First WB Screening

NEW HAVEN—Warners first official trade screening under the consent decree was announced officially last week by branch manager Roger Mahan, who stated that "Sergeant York" would be shown on Aug. 4 at 10.30 A. M. at the Warner Theatre Projection Room, 70 College St.

INDUSTRYITES ARE PICTURED IN ACTION AT THE BOSTON CINEMA CLUB OUTING

THE CINEMA CLUB held an outing recently, and pictured are some of the industryites who went along, and the things they did. Top row: enroute, Al Wheeler, Harry Smith, Judson Parker, Jerry Govan, Phil Berler, Jerry Callahan, Dave Grover, Tom O'Brien, Gene Gross, Tom Fermoyle, Charley Repec, and others; Sam Levine; Louis Beckman, UA, home on furlough, and Charley Wilson in b. g.; archer Phil Berler with Billy Alperin in background. Second row: archers Norbert Murray and Tom Donahue; archer Bill Alperin with Berler and Gene Gross; Alperin and Tom O'Brien; Dave Grover and arrow. Third row: Herb Higgens swings; Beckman, O'Brien, Alperin don't swing; Gross and Berler gin-rummying; Bill Cuddy, Johnny Glazier, Repec, Donohue. Fourth row: Donahue and Al Wheeler ping-ponging; Bill Cuddy at the piano; Sam Levine and Skip Govan; Bill Cuddy at the bar. Fifth row: Al Donohue bowls; Cyril McGerigle and horseshoe; Bob Levine feeds mascot; Jerry Callahan in action. Bottom row: Dave Grover and unidentified chap wrestle; Ted Fleischer, Larry Herman, and Arthur Frank gin-rummying; Fleischer, Frank, and Bill Cuddy; an entire tableful of industryites.

LATE NEWS HIGHLIGHTS

N. Y. Educators Approve Films

Will Use More Than Ever Before

NEW YORK—Sound films are to be used in the New York City school system on a greater scale than ever before, it was announced last week. The Board of Education has approved a list of such films to be used in connection with history, geography, science, biology, economics, and literature courses.

For the first time, real "theatrical" films are to be used, rather than the more-or-less dull "educational" ones of the past. These films, 35 mm., have been arranged for 16 mm. projectors used in the school rooms. School officials are confident that the films will prove effective aids in making the classes more interesting and significant. They will be used to supplement, rather than displace, the present textbooks and other materials.

Some of the titles procured by the board include "Angel of Mercy," "The Boss Didn't Say Good Morning," "Killers," "Man Without a Country," "Rainbow Pass," "Land of the Bengal," and "Desert Demons."

Pathe-du Pont Deal

NEW YORK—Sale of Pathe Film Corporation's interest in du Pont Film Manufacturing Corporation to the E. I. du Pont de Nemours and Company is expected to be completed shortly, according to Kenneth M. Young, Pathe president, last week.

A tentative agreement has been reached, it was said, and under its terms Pathe common stockholders will receive an amount of E. I. du Pont common which at current market values is the equivalent of in excess of $15 per share. Agreement is subject to the approval by the directors of the two companies.

Du Pont Film Manufacturing Corporation is jointly owned by Pathe and du Pont and Company.

When's the Next Exploitable Holiday? See the Back Cover.

Treasury Okays Giveaways

WASHINGTON—The Treasury Department indicated here last week that it would not interfere if movie theatres wanted to use defense savings bonds as prizes for "Bank Night" and "Bingo" games.

However, the Treasury will do nothing to encourage this method of selling. It will be left entirely up to the theatre owners and local authorities.

One Day Screenings

NEW HAVEN, CONN.—It was reported here last week that Allied Theatre Owners of Connecticut will petition each of the five consenting companies to hold five screenings in one day, thereby enabling exhibitors to set aside a day for the output of each company, saving time and travel. The action was voted at a meeting of the organization.

Tom, Dick and Harry" Best Bet

Broadway Much Affected by Heat

NEW YORK—The heat took a sock at the grosses last week end, with practically all shows suffering, the report to THE EXHIBITOR from usually reliable sources indicated.

"Tom, Dick and Harry," at Radio City Music Hall, got $56,000 on the second week end, good business in face of the weather.

Complete reports follow:

"CAUGHT IN THE DRAFT" (Paramount)—A fast $13,000 Saturday, Sunday of the fifth week, with stage show at the Paramount, still important money. Total for the week before was $29,000.

"TOM, DICK AND HARRY" (RKO)—In its second week end, this got $56,000 at Radio City Music Hall, which is good money after a very sensational opening week, with stage show.

"THE BRIDE CAME C.O.D." (Warners) — At the Strand, with stage show, this got $26,000 Friday to Sunday, good money, considering the general situation.

"THE PARSON OF PANAMINT" (Paramount) —Only $15,000 Friday to Sunday, with stage show, at the Roxy, which is plenty off the theatre's usual good week end.

"FANTASIA" (Disney) — In its 37th week at the Broadway, this has been generally slipping, but making a record for run, anyway.

"SERGEANT YORK" (Warners) — That Warners have a big one here is attributed by the near capacity business at the Astor.

"BARNACLE BILL" (Metro)—No figures available, but Capitol reported doing "just fair."

In every issue, there can be found many service departments to help you operate your theatre with the maximum of efficiency.

NSS Merges Susidiaries

NEW YORK—It was announced last week by National Screen Service Corporation that its subsidiaries, National Screen Accessories, Inc., and Advertising Accessories, Inc., had been merged into National Screen Service Corporation. The latter's business will be divided into three divisions—trailer, specialty accessory, and standard accessory.

Await Decision In AC Argument

Waxmann Asks For Injunction

PHILADELPHIA—Judge Guy K. Bard, U. S. District Court, was expected to give a decision this week in the application of Harry I. Waxmann, Atlantic City exhibitor, for an injunction in his action against Columbia, Warner Brothers Circuit Management Corporation, and Weilland Theatre Company to restrain Columbia from delivering two pictures to the New Embassy.

Three days of testimony and argument were heard by the judge, with Waxmann contending that he should not be compelled to play following the New Embassy, erected this year.

Waxmann's claim was that his Astor and Hollywood, Atlantic City, bought successive runs after first-run Atlantic Avenue, Atlantic City, but with the opening of the New Embassy recently, after the old Embassy was closed, the former was made a first-run under the Warners-Weilland and Lewis pool.

Waxmann claims his contract gives him clearance over any new houses built in the area, and that the Columbia pictures could not be put into the New Embassy under his contract.

D. Benjamin Kresch was attorney for Warners; Morris Wexler for Columbia; Milton Kamsler for Weilland, with George T. Steeley, of the Carr and Krauss office, and George P. Aarons for Waxmann.

Testimony was taken from Waxmann, Harry Weiner, Columbia branch heads; Lester Wurtele, office manager, and others.

Del. Deadline Set

WILMINGTON, DEL.—Oct. 1 was set as the deadline for the filing of claims by creditors and stockholders against the Pacific National Theatres, a dissolved Delaware corporation, by Chancellor W. W. Harrington in the Court of Chancery here last week. Advertisements of the date were ordered inserted in Wilmington and Los Angeles newspapers, and Register in Chancery Anthony F. Emory has been instructed to notify stockholders by mail not less than 60 days prior to Oct. 1.

Chancellor Harrington also set Sept. 15 to hear objections to petitions for fees filed.

Brandt Idea Approved

NEW YORK—The ITOA indicated last week that it had received endorsements of Harry Brandt's suggestion for a third national exhibitor association from a large number of theatre owners. Consensus of the letters was that an organization with "new blood" was necessary. It is understood that the ITOA will go along with Brandt in the formation of any such group.

Urbina In For Confab

NEW YORK—J. B. Urbina, United Artists manager in Mexico, arrived last week by plane for important home office conferences.

Para. Clarifies British Loan

Griffis Makes Statement on Finances

NEW YORK—Although the British Government has been a relatively large stockholder in Paramount Pictures, Inc. in the recent past, no Paramount securities were involved as collateral in the current $425,000,000 loan to Great Britain because Paramount over a year ago re-purchased $600,000 of the company's first preferred stock from the government of Great Britain, Stanton Griffis, chairman of the executive committee, pointed out last week.

"Along with the several American amusement and film securities held by the British government and pledged with the RFC as collateral on the recent $425,000,000 loan to Britain there undoubtedly would have been $600,000 of Paramount first preferred stock if this company, as part of its refinancing plan, had not repurchased this stock at the market more than a year ago," Griffis declared. "The stock was one of several film stocks held by the government of Great Britain until its re-purchase by us."

Blumenstock Adds Two

NEW YORK—Mort Blumenstock, in charge of advertising and publicity for Warners in the east, last week engaged Lou Davidson and Henry Sember as additions to the publicity staff. They will work under Mitchell Rawson, eastern publicity manager, with immediate assignments in the home office, to be followed later by duties in the field, where "Sergeant York" and other Warner releases will be exploited.

Martin Mooney Producer

HOLLYWOOD—George R. Batcheller, PRC, announced this week that "Mr. Celebrity" will be Martin Mooney's initial production. Mooney has re-purchased his story from the Kozinsky brothers, and it gets under way on Aug. 12, with William Beaudine directing. Other yarns on the new producer's schedule include "Wire Service," "The Prosecutor," and "Key Witness."

More Terms Reported

NEW YORK — Reports circulated last week that these were the terms being asked by the companies indicated:

20th CENTURY-FOX

"Charley's Aunt"—40 per cent.
"Wild Geese Calling"—30 per cent.
"Sun Valley Serenade"—40 per cent.
"Dressed to Kill" and "Private Nurse"—low allocations.

PARAMOUNT

"Hold Back the Dawn"—35 per cent.
"Nothing But the Truth"—40 per cent.
"Buy Me That Town"—25 per cent.
"New York Town"—30 per cent.
"Henry Aldrich for President"—25 per cent.

York Accepts Invitation

PHILADELPHIA — Sergeant Alvin C. York last week accepted the invitation of the city committee to come here on Aug. 1 and assist in plans and arrangements for the convention of the Veterans of Foreign Wars to be held here Aug. 24-29.

On his arrival from Washington, where he is to attend the gala local premiere of the Warner picture, "Seregant York," the No. 1 Hero of the First World War will be greeted by local contingents of foreign war veterans with their bugle corps. He will be escorted to the City Hall for a reception by the major, followed by a luncheon in his honor at the Ritz-Carlton to be attended by leaders in the civic, social, business, and cultural affairs of the city.

After the luncheon, Sergeant York will go into conference with the city committee on the convention program.

It is understood that efforts are being made to have York appear personally at the conclave starting on Aug. 2.

RKO-"Father" Deal

NEW YORK—Producer Oscar Serlin announced last week that his two touring companies of "Life With Father" would be presented in a number of RKO film theatres on their transcontinental routes this season.

Contracts already have been signed, through an agreement with G. J. Schaefer, president, RKO, for the appearance of the Howard Lindsay-Russel Crouse hit at RKO houses in smaller cities. Other bookings will follow.

Jacocks Acquires Stock

EAST HAVEN, CONN.—Irving C. Jacocks, Jr., Branford, Branford, and president, Connecticut MPTO, last week acquired the common stock of Capitol Theatre of East Haven, Inc., lessee of the 748-seat Capitol, East Haven, as of Aug. 3. Corporation has several years remaining on its lease of the house, which William Hoyt and Herbert Herr have operated for the past two years.

Golden Named Consultant

WASHINGTON—The Department of Commerce last week named its industrial consultant, Nathan D. Golden, to represent it in matters in the Office of Production Management affecting the motion-picture industry.

Capra On "Arsenic"

NEW YORK—Frank Capra last week signed with Warners to produce and direct the company's screen version of "Arsenic and Old Lace," rights to which cost Warners approximately $175,000 early in the year.

GTEC Shows Profit

NEW YORK—General Theatres Equipment Corp. and subsidiaries, excluding Cinema Building Corporation, report for the three months ended June 30, showed net profit of $258,014.

"Dragon" Picketed In N. Y. Premiere

Guild Marches Around Palace

NEW YORK—The New York Disney Strike Committee, organized at the call of the Screen Publicists Guild of New York, last week threw a picket line around the Palace, where Walt Disney's "The Reluctant Dragon" had its local premiere.

The picket line will continue, the committee announced, until officials of the Screen Cartoonists Guild of California, which is striking against Disney, informs the NYDSC that the nation-wide boycott of Disney films has been lifted.

Final decision to picket the Palace opening was made following a special meeting of the SPG. During the course of the meeting, Franklin Waldheim, Disney attorney, brought a mesage to Guild officials to the effect that Federal arbitration was already under way and that SCG leaders had called off the strike. Later that night, however, SPG officials learned through a transcontinental telephone call that the Cartoonists Guild had not been advised of Disney's consent to Government arbitration.

Neagle, Wilcox East

NEW YORK—Anna Neagle and producer Herbert Wilcox, associated with her in the making of many pictures for RKO, left the coast on July 27. They were scheduled to reach New York yesterday (July 29) and then depart immediately for Canada for consultation with Canadian government officials. They will leave for England from New York on the Clipper on Aug. 7 to prepare a screenplay of a melodramatic nature.

Suchman To Schine

NEW YORK—The Schine circuit announced last week that Al Suchman, who for 14 years has served as head film buyer for Consolidated Amusement Enterprises and as executive assistant to Laurence S. Bolognino, had resigned his post to join the Schine organization in an executive capacity. Suchman, who has been in the exhibition field since 1919, will be headquartered in Gloversville.

Kennahan With Warners

NEW YORK—Hollis Kennahan, editorial staff writer and film critic on The Film Daily for the past three and a half years, resigned last week to join Warners, where he will handle trade paper contracts. Don Gillette, at present handling trades, moves up to an editorial post under Mitchell Rawson, eastern publicity manager.

Dave Golding gets the Film Daily post.

"York" Dates Announced

NEW YORK—National tradeshowing of "Sergeant York" has been set by Warners for Aug. 4 in all of the company's 31 exchanges with the exception of New York, where the picture has been shown, and in Portland, Ore., where it will be shown on Aug. 6, general sales manager Gradwell L. Sears announced last week.

Ronald Says:
"IF YOUR WIFE FALLS FOR EVERY MAN WHO GIVES HER A NEW LINE ON HERSELF, IT'S UP TO YOU TO BREAK IT UP..
..THAT'S HOW TO RUN YOUR WIFE'S AFFAIRS"
RONALD COLMAN in My Life with Caroline

Ronald as a debonair husband more amused than alarmed at his wife's cyclonic flirtations. A knockout for laughs and romance spiced with frisky dialogue, and for eye-filling production values. THE PERFECT SHOW FOR A SPECIAL SUMMER ATTRACTION!

Ronald COLMAN in My Life with Caroline

Introducing

ANNA LEE

with

CHARLES WINNINGER

and

REGINALD GARDINER
GILBERT ROLAND
KATHERINE LESLIE
HUGH O'CONNELL

A DEFENSE FILM WITH EVERY PROGRAM

RKO RADIO PICTURES

Produced and Directed by **LEWIS MILESTONE** · **A United Producers Production** · **WILLIAM HAWKS**, Executive Producer

Screen Play by John Van Druten and Arnold Belgard

LITHO U.S.A.

THE NATIONAL MIRROR

Hear AAA Cautioned Clerks

Men Told To Avoid Screenings

NEW YORK—In line with recognized AAA policy on such matters, it is understood that the AAA has instructed its clerks not to accept invitations to trade showings, in order to avoid any possible complications.

The report did not come to THE EXHIBITOR from the local AAA office.

One industry observer said that he thought the AAA might feel that eventually there might be some argument in the trade based on the screenings, which might get to arbitration, and, if the clerks went to the screenings, they might possibly be called to testify in some connection.

It is no secret that clerks have been told not to accept passes from the trade.

PRC Sets Regionals

NEW YORK—First of a series of regional sales conventions that will cover the entire field organization of Producers Releasing Corporation will be held in Cleveland on Aug. 2-3, it was announced last week by Arthur Greenblatt, general sales manager.

Detailed announcement concerning the 1941-42 program of 42 pictures will be made.

O. Henry Briggs, president, and Leon Fromkess, executive vice-president in charge of domestic and foreign operations, will attend, with Greenblatt, general sales manager, presiding.

Sherman "Cassidy" Deal

NEW YORK—Paramount producer Harry Sherman anounced here last week that he has signed a contract by the terms of which he acquired the right to Hopalong Cassidy character for five more years. Sherman's 1941-42 schedule calls for nine features, including three specials. Latter comprise "The Silver Queen," and two with Richard Dix in the lead. The remaining six will be Hopalong Cassidy westerns.

Selling Oddity

NEW YORK—Blame it on the consent decree, but one observer said he heard last week that a distributor has refused to sell an exhibitor first-run pictures until a deal was made for the second run owned by the same man.

Alum. Short Rejected

NEW YORK — Joseph Bernhard, chairman, Motion Picture Committee Co-operating for National Defense, Theatres Division, last week announced that the 850-foot subject, "Aluminum," produced for the Office of Production Management, had been found unsuitable in its present form, and consequently has not been approved for distribution under the auspices of the Division. The subject, in the opinion of the committee, is an educational one, and does not have a pertinent enough message on behalf of defense, in addition to being too long in its present form.

However, despite the rejection, theatres throughout the country are booking the film, with lots of interest in the subject because of current aluminum collections.

Columbia Honors Drive Winners

NEW YORK—Columbia Pictures Corporation last week announced the winners of the awards offered for general performance in sales and liquidation during the Columbia Exhibitors Good Will Campaign, which got under way on March 1 and ended on May 30.

Sam Moscow, southern division manager, won first place in the district manager's awards, with Sam Galanty, mideast division manager, winning second place in a close race. Branch managers, salesmen, office managers, and bookers of 13 branches shared in the exchange awards. Winning branches, listed in the order in which they placed during the drive, are:

Atlanta, New Orleans, Washington, Charlotte, Cincinnati, Salt Lake City, Boston, Dallas, St. Louis Portland, Los Angeles, with Cleveland and Detroit sharing twelfth place.

Disney Strikers Supported

New York—The Greater New York Industrial Union Council, at its regular meeting last week, passed a resolution in support of the Screen Cartoonists Guild of California in its strike against Walt Disney. The Council, which has more than 400,000 members, is cooperating with the New York Disney Strike Committee in the effort to bring about early settlement of the strike.

Copies of the resolution were sent to Disney, and to George J. Schaefer, president, RKO.

Gallup Reports On Patrons' Likes

RKO President Receives Survey

NEW YORK—Facts of interest to industryites were uncovered last week following poll which George Gallup conducted for RKO President George J. Schaefer. Some of Gallup's findings were:

Advance publicity is very important to a picture's success; the number one US boxoffice draw is Spencer Tracy; a majority of movie-fans do not think that the stars are over-paid; the star system sells tickets; most faithful movie-fans are the 19-year-olds, with the interest in films lagging as the person grows older; the typical movie-goer is 27 years old and earns $28 a week; the public does not want propaganda pictures; the motion picture audience is 51 per cent female, 49 per cent male; women do not go for comedians; patrons in general are overwhelmingly in favor of double features, especially in towns where this practice is common; the airplane may replace the horse as a symbol of adventure.

Gallup also estimated that 54,275,000 persons attend the movies weekly, with 80,000,000 staying away. In 1940, the admissions totalled $700,000,000. Many more people stay at home to listen to the radio than go to the movies, according to Gallup.

The opinion was expressed that Hollywood should make pictures for people over 30 in the average and above-average income groups.

Warners Helping Everyone

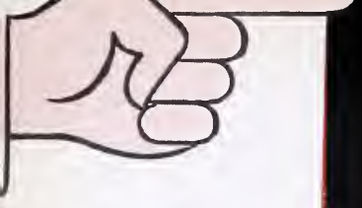
NEW YORK—In addition to promoting their own company's pictures and interests, Warner field men in the future will devote a certain amout of time and effort to public relations work of benefit to the motion picture industry in general, it was decided at the session of the four-day advertising conference held at the home office last week.

With Mort Blumenstock presiding, session was addressed by S. Charles Einfeld, Gradwell L. Sears, Joseph Bernhard; Francis S. Harmon, executive assistant to Will H. Hays; Roger Albright, Hays office, and John L. Fortson, Federal Council of Churches of Christ in America.

Specific pictures and campaigns discussed included "Sergeant York," "One Foot in Heaven," "Dive Bomber," "The Bride Came C.O.D.," "Underground," "Manpower," "Highway West," and "Bad Men of Missouri."

Para. Earnings Down

NEW YORK—It was reported in Wall Street last week that Paramount's earnings for the second quarter would be about $2,000,000—slightly less than the first quarter's $2,400,000. The Wall Street Journal stated that investment interest is being attracted to the company's $6 preferred, now selling around 97. It was stated that there is less than $13,000,000 of this now outstanding and dividends are currently being covered many times over. The Journal said that cash balances in the treasury of company and its subsidiaries are more than enough to retire the issue.



WIN WITH

TWO-WEEKS !
ALL EXPENSES PAID !
Winter or
Summer

TEN VACATION TRIPS TO SUN VALLEY!

FOR THE FIVE SHOWMEN WHO DO THE BEST COMBINED PROMOTION IN THEIR LOCAL COMMUNITIES OF "SUN VALLEY SERENADE," THE 20th CENTURY-FOX PICTURE, AND SUN VALLEY, THE FAMED IDAHO RESORT!

SHOWMANSHIP

As an incentive to all theatre managers and advertising men, 20th Century-Fox is offering TEN SUN VALLEY VACATION TRIPS to five winners – two trips to each winner – in a great showmanship contest!

The awards will be made for the five best local campaigns combining promotion of "SUN VALLEY SERENADE"—the 20th Century-Fox picture starring Sonja Henie and John Payne with Glenn Miller and his Orchestra—AND SUN VALLEY, the glamorous American vacationland!

The contest is to be judged strictly on the merits of your advertising, publicity and exploitation. And by participating you will be cashing in on 20th's tremendous UNION PACIFIC TIE-UP FOR "SUN VALLEY SERENADE"!

Get a copy of the special press-book supplement describing this contest and tie-up at your local 20th Century-Fox Exchange. Read the complete details. Remember that campaigns do not necessarily have to be based on material in the press-book—original ideas are encouraged. And get started NOW!

CONTEST RULES

1. The contest is open to all theatre managers and advertising men in the United States whose theatres play "Sun Valley Serenade."
2. Prizes will be awarded for the five best campaigns which combine promotion of "Sun Valley Serenade," the 20th Century-Fox picture, and Sun Valley, the resort.
3. Ten all-expense two-week vacation trips to Sun Valley, Idaho, will be awarded to the five winners. Two trips will be awarded each winner and may be taken either winter or summer.
4. Judges will be: Maurice Kann, Editor of "Boxoffice"; Charles Lewis, Publisher of "Showmen's Trade Review"; Sam Shain, Editor of "Motion Picture Daily"; Jay Emanuel, Publisher of "Exhibitor"; A-Mike Vogel, Editor of Managers' Round Table Section of "Motion Picture Herald"; John Flinn, of the editorial staff of "Variety"; Jack Alicoate, Editor and Publisher of "Film Daily". Decisions of the judges shall be final.
5. Prizes will be awarded strictly on the merits of the advertising, publicity and exploitation campaigns, regardless of the size of communities.
6. In the event of ties, duplicate prizes will be awarded.
7. Contest begins August 29, 1941 and continues to and including November 15, 1941. The contest applies to all "Sun Valley Serenade" engagements opening within this period.
8. All entries must be postmarked no later than midnight, November 15, 1941.
9. All material should be placed in books. Campaign books will not be returned and no responsibility is assumed for entries.
10. Entries must be sent to "Sun Valley Serenade" Contest Editor, 444 West 56th Street, New York City.

THE TIP-OFF
On How Pictures Are Doing

Another Exclusive Service of Jay Emanuel Publications

A consensus of box office results on the more important pictures, as culled by the field staff of THE EXHIBITOR, appearing in new form in order to give all types of runs a more authentic picture of what features are doing. The change has been made in the interests of greater accuracy, and to try to take into consideration many factors which enter into the general picture. It must be realized that different situations are affected by different conditions, but it is believed that enough information can be had in this chart to give each reader valuable information that can be applied to his own particular situation. Comments from readers on this new form will be appreciated.

PICTURE	FIELD REPORTS ON BUSINESS, REWRITTEN FOR EASY GUIDANCE FOR ALL TYPES OF RUNS
THE BIG STORE (Metro)	With grosses generally depending on what the personal Marx brothers draw is, this hasn't shown anything to get excited about.
BILLY THE KID (Metro)	Not a record-breaker, but some spurts were recorded, and the general average has been such as to make this of the better grossers.
BLOOD AND SAND (20th Century-Fox)	Not a hit by any means, but it has strength in most situations, thanks to the type of story, Technicolor, and star values.
BLOSSOMS IN THE DUST (Metro)	New York City engagement at Radio City Music Hall was good, but this doesn't appear to be of hit category. Business should be on the satisfactory side, however.
THE BRIDE CAME C. O. D. (Warners)	An okay summer grosser, with the Davis-Cagney combination meaning money, even if it is not hitting the topnotch brackets.
BROADWAY LIMITED (UA)	A low rater, the engagements proving that it takes more than a personality buildup to make a picture in this instance.
CAUGHT IN THE DRAFT (Paramount)	One of the hot shows of the summer season, this has been forcing the walls back in the situations reported, which means Bob Hope is very hot.
FRANK BUCK'S JUNGLE CAVALCADE (RKO)	New York City engagement spurted nicely, thanks to the ballyhoo, with prospects of this being repeated in spots where the exploitation angles can be emphasized.
IN THE NAVY (Universal)	Another big money show, one of the best, and one which has been making the exhibitors very happy wherever it has played.
KISS THE BOYS GOODBYE (Paramount)	Here is a picture which got started nicely in its test engagements, with prospects of doing an encouraging summer business, thanks to title and star.
MAJOR BARBARA (UA)	Openings in some of the shore spots weren't anything to get excited about, although the New York engagement did quite well, from reports.
MAN HUNT (20th Century-Fox)	Not big on the draw, but better than the average programmer, all of which makes this okay, as most anti-Nazi pictures die.
MANPOWER (Warners)	New York City engagement got off to a good start, thanks to the triple draw of Robinson, Dietrich, and Raft, which means something in most locations.
MILLION DOLLAR BABY (Warners)	This seems to be improving as it is going along. It doesn't hit the best grosses, but the business is such that it should satisfy.
MOON OVER MIAMI (20th Century-Fox)	A pleasing summer grosser, not one which has them breaking the doors down, but, all things considered, the business is okay.
NAVY, BLUE AND GOLD (Metro)	This has been getting some surprise business, considering that it is a re-issue. Credit the James Stewart draw for the gross.
ONE NIGHT IN LISBON (Paramount)	The MacMurray-Carroll combination isn't providing the same box office sock as in "Virginia", it appears.
OUT OF THE FOG (Warners)	Apparently this isn't getting started, with the grosses not as healthy as one might think it ought to be.
THE RELUCTANT DRAGON (RKO)	Returns on this aren't very good. Type of story handicaps it, and the reactions of the paying public aren't very encouraging.
SHE KNEW ALL THE ANSWERS (Columbia)	A summer lightweight, not meant to break the doors down, and just about filling that assignment, it seems.
SHEPHERD OF THE HILLS (Paramount)	First engagements of the picture seem to indicate it is handicapped for some big city de luxers, with prospects of biggest business in the smaller towns and hinterlands.
SUNNY (RKO)	Another summer show that won't help or hurt Miss Neagle, and just a so-so entrant, at best, according to reports.
THEY MET IN BOMBAY (Metro)	Credit the star draw with whatever this is doing. It hasn't been getting much critical praise, but the stars may overcome this handicap.
TOM, DICK AND HARRY (RKO)	This got off to critical raves, with the word-of-mouth likely to help the show, and put it in with the top grossers of the summer season.
UNDERGROUND (Warners)	First engagements were not spectacular, but show has spurted somewhat where the proper selling attention has been given it.
A WOMAN'S FACE (Metro)	One of the stronger pictures of the season, with word-of-mouth a strong factor, and business decidedly on the better side.

Many Big Specials IN WARNERS '41-'42 LINEUP

CHICAGO—Warners next season plans to turn out the biggest number of "specials" ever attempted by any film company, the new schedule calling for no less than 36 such pictures as compared to the 10 or 12 usually made, it was revealed by Gradwell L. Sears, general sales manager, presiding over the company's annual sales convention here this week.

For some time, Sears stated, Warners have been building up their roster of stars, featured players, writers, directors, producers, and other talent with this new policy in view. Now, with the personnel at an all-time record high for any studio, the company feels ready to embark on its new policy.

Story properties acquired by Warners for the 48 pictures planned in 1941-42 include a long list of best-seller novels and Broadway hits. Only a few days ago, Jack L. Warner closed a deal with Frank Capra to produce and direct the film version of the current stage hit, "Arsenic and Old Lace."

Other Broadway plays on the schedule include "The Man Who Came To Dinner," with Monty Woolley re-enacting the title role and having Bette Davis and Ann Sheridan among his co-stars; "The Male Animal," with Henry Fonda; "The Night is Green," in which Ethel Barrymore is appearing; "Old Acquaintance," and "The Great Divide."

Best-sellers among the list include "One Foot in Heaven," with Frederic March and Martha Scott; "Kings Row," "The Maltese Falcon"; Somerset Maugham's "Up at the Villa," "In This Our Life," "Quietly My Captain Waits"; "Captain Horatio Hornblower," with Errol Flynn, and many others, not forgetting "Saratoga Trunk," for which Edna Ferber is getting a record price.

"Sergeant York," of course, will lead off the season's releases. Also among the completed or nearly completed product for 1941-42 are "Navy Blues," musical with Jack Oakie, Jack Haley, Ann Sheridan, Martha Raye and Herbert Anderson; "Law of the Tropics," with Constance Bennett and Jeffrey Lynn; "Nine Lives Are Not Enough," "They Died With Their Boots On," "New Orleans Blues"; and "Captains of the Clouds," starring James Cagney.

Jack Benny will be seen in "The Widow Wouldn't Weep," and possibly a second production. James Cagney also will star in "Yankee Doodle Dandy," the life of George M. Cohan, and Errol Flynn will appear in "Gentleman Jim," the life of James J. Corbett. "Rhapsody in Blue," the life of George Gershwin, also in on the schedule.

Two British pictures already completed are "The Prime Minister" and "Atlantic Ferry." Among the musicals will be "Sing, Baby, Sing," "A Night at Tony Pastor's," and "Here Come the Girls."

The foregoing, compiled from announcements already made by the company, give an indication of the strength of the new Warner lineup, which will be fully announced by Grad Sears and Jack L. Warner tomorrow (July 31).

"York" Released Now

CHICAGO — Following its national trade-showing on Aug. 4, "Sergeant York" will be released single as the first Warner attraction of the 1941-1942 season, for showing on a grind basis at the advanced scale of 75 cents to $1.10, it was announced by Gradwell L. Sears, general sales manager, on his arrival here this week to preside over the company's annual sales convention.

With a keynote address as the first order of business on the program, Sears on July 28 started the sales convention in the Hotel Blackstone. After the morning business session, which also included brief preliminary talks by Carl Leserman, assistant general sales manager, and S. Charles Einfeld, director of advertising and publicity, the delegates attended screenings of new product. Principal item on the next day's schedule was the announcement by Norman H. Moray, short subject sales manager, of the new shorts lineup.

Complete list of features and details about them was announced by Jack L. Warner, vice-president in charge of production.

Einfeld outlines Warners' extensive merchandising plans for the new season's product tomorrow (July 31). Mort Blumenstock, in charge of advertising in the east, also will talk on this phase of the company's activities.

With talks by Roy Haines, eastern and Canadian sales manager; Ben Kalmenson, southern and western sales manager; A. W. Schwalber, supervisor of exchanges; and other company executives, the meeting will close on Friday (Aug. 1).

Among those in attendance were:

Home Office: Gradwell L. Sears, Carl Leserman, Roy Haines, Ben Kalmenson, A. W. Schwalberg, Arthur Sachson, Stanley Hatch, L. F. Dolid, Norman Moray, Sam Schneider, Joseph Hummel, Mort Blumenstock, Mitchell Rawson, Lee Blumberg, Paul Lazarus, Gil Golden, Don Gillette.

Hollywood: Jack L. Warner, S. Charles Einfeld, Bob Taplinger.

Albany: P. Krumenacker, George Goldberg, R. Struwe.

Boston: N. J. Ayers, B. Abrams, Carl Goe, William Horan, R. S. Smith, Franklin R. Meadow, H. B. Orr, R. Leavitt.

Buffalo: M. Roth, L. Astrachan, George Lefko, J. Zurich, John Strauss.

New Haven: J. Roger Mahan, Peter De Fazio.

New York Metropolitan: Ed M. Schnitzer, Sam Lefkowitz, L. Jacobi, I. Rothen-

(*Continued on Page* 13)

WARNER EXECUTIVES who were expected to figure prominently in the company's Chicago convention this week are, top row: Harry M. Warner, president; Jack Warner, vice-president in charge of production; Albert Warner, vice-president; Hal Wallis, associate executive in charge of production; and Gradwell L. Sears, general sales manager. Bottom row: S. Charles Einfeld, director of advertising and publicity; Norman H. Moray, Vitaphone short subjects sales manager; Carl Leserman, assistant to Sears; Mort Blumenstock, eastern advertising and publicity manager and assistant to Einfeld; Roy Haines, eastern sales manager; Ben Kalmenson, western sales manager; most of whom were to address the convention.

THE FOUNTAIN OF PLENTY—Flows on *From UNIVERSAL*

WITH

BUD ABBOTT and LOU COSTELLO *in*

National Release to 16,000 Waiting Box offices—

AUGUST 8th

A UNIVERSAL PICTURE

"HOLD THAT GHOST"

with

RICHARD CARLSON **JOAN DAVIS** **MISCHA AUER**

The ANDREWS SISTERS

TED LEWIS AND HIS ENTERTAINERS

Screen Play by Robert Lees • Fred Rinaldo • John Grant
Original Story by Robert Lees • Fred Rinaldo

Directed by
ARTHUR LUBIN

Associate Producers:
BURT KELLY • GLENN TRYON

TERRITORY TRADE SCREENING GUIDE

(Editor's Note: In this department will be found, as the material is made available, official listings of all trade screenings in the territory covered by THE EXHIBITOR as required under the consent decree, or as announced otherwise by the various companies. This is not an advertisement, but another exclusive editorial service of THE EXHIBITOR. The material has been arranged in easy readable fashion, for constant reference. In addition, the fast printing system under which THE EXHIBITOR is published will assure that this list is accurate to within 24 hours of the time you receive it. All material within this department comes directly from the companies involved. It will be kept up to date and changed as screening times pass.)

ALBANY, N. Y., DISTRICT

CITY	DATE	TIME	TITLE	COMPANY	PLACE	STREET
ALBANY, N. Y.	July 30—Wed.	2.00 P. M.	"Hold Back the Dawn"	PARA	Delaware Theatre,	290 Delaware Ave.
ALBANY, N. Y.	Aug. 4—Mon.	1.00 P.M.	"Sergeant York"	WB	79 N. Pearl Street	

BOSTON, MASS., DISTRICT

BOSTON, MASS.	July 30—Wed.	2.00 P. M.	"Hold Back the Dawn"	PARA	Paramount Exchange,	58-62 Berkeley St.
BOSTON, MASS.	Aug. 4—Mon.	2.00 P. M.	"Sergeant York"	WB	20th-Fox Projection Room	

BUFFALO, N. Y., DISTRICT

BUFFALO, N. Y.	July 30—Wed.	2.00 P. M.	"Hold Back the Dawn"	PARA	Niagara Theatre,	426 Niagara St.
BUFFALO, N. Y.	Aug. 4—Mon.	11.00 A. M.	"Sergeant York"	WB	20th-Fox Projection Room	
SYRACUSE, N. Y.	July 31—Thurs.	11.00 A. M.	"Down In San Diego"	MGM	Regent Theatre,	820 E. Genesee St.

NEW HAVEN, CONN., DISTRICT

NEW HAVEN, CONN.	July 30—Wed.	10.00 A. M.	"Hold Back the Dawn"	PARA	Whitney Theatre,	1220 Whitney Ave.
NEW HAVEN, CONN.	July 30—Wed.	2.30 P. M.	"Down In San Diego"	MGM	Lawrence Theatre,	70 Lawrence St.
NEW HAVEN, CONN.	Aug. 4—Mon.	10.30 A. M.	"Sergeant York"	WB	Warner Theatre Projection Room,	70 College St.

NEWARK, N. J., DISTRICT

NEWARK, N. J.	July 31—Thurs.	11.00 A. M.	"Down In San Diego"	MGM	Cameo Theatre,	83 Elizabeth Ave.

NEW YORK CITY DISTRICT

NEW YORK CITY	July 30—Wed.	10.00 A. M.	"Hold Back the Dawn"	PARA	Normandie Theatre,	51 East 53rd St.
NEW YORK CITY	July 30—Wed.	10.45 A. M.	"Down In San Diego"	MGM	Astor Theatre,	Times Square

PHILADELPHIA DISTRICT

PHILADELPHIA	July 30—Wed.	2.00 P. M.	"Buy Me That Town"	PARA	Aldine Theatre,	19th and Chestnut Sts.
PHILADELPHIA	July 30—Wed.	3.30 P. M.	"Nothing But the Truth"	PARA	Aldine Theatre,	19th and Chestnut Sts.
PHILADELPHIA	Aug. 4—Mon.	10.45 A. M.	"Sergeant York"	WB	Vine St. Projection Room,	1220 Vine St.
PHILADELPHIA	Aug. 5—Tues.	2.00 P. M.	"Paper Bullets" and "Billy the Kid in Santa Fe"	PRC	Vine St. Projection Room,	1220 Vine St.
PHILADELPHIA	Aug. 6—Wed.	2.00 P. M.	"Gambling Daughters" and "Reg'lar Fellers"	PRC	Vine St. Projection Room,	1220 Vine St.
PHILADELPHIA	Aug. 7—Thurs.	2.00 P.M.	"Desperate Cargo"	PRC	Vine St. Projection Room,	1220 Vine St.
PHILADELPHIA	Aug. 12—Tues.	10.30 A. M.	"Flight Patrol"	WB	Vine St. Projection Room,	1220 Vine St.
			"The Smiling Ghost"	WB	Vine St. Projection Room,	1220 Vine St.
			"Navy Blues"	WB	Vine St. Projection Room,	1220 Vine St.

WASHINGTON, D. C., DISTRICT

BALTIMORE, MD.	July 30—Wed.	10.00 A. M.	"Hold Back the Dawn"	PARA	Rialto Theatre,	846 West North Ave.
BALTIMORE, MD.	July 31—Thurs.	10.15 A. M.	"Down In San Diego"	MGM	Rialto Theatre,	846 West North Ave.
RICHMOND, VA.	July 30—Wed.	10.00 A. M.	"Hold Back the Dawn"	PARA	Capitol Theatre,	2525 West Broad St.
RICHMOND, VA.	Aug. 1—Fri.	11.00 A. M.	"Down In San Diego"	MGM	Capitol Theatre,	2501 Broad St.
ROANOKE, VA.	July 30—Wed.	10.00 A. M.	"Down In San Diego"	MGM	Park Theatre	
WASHINGTON, D. C.	July 30—Wed.	10.00 A. M.	"Hold Back the Dawn"	PARA	Sylvan Theatre,	104 Rhode Island Ave., N. W.
WASHINGTON, D. C.	July 30—Wed.	1.00 P. M.	"Down In San Diego"	MGM	Circle Theatre.	16th St. and Pennsylvania Ave.
WASHINGTON, D. C.	Aug. 4—Mon.	10.30 A. M.	"Sergeant York"	WB	Earle Theatre Screening Room	

FOR YOUR GUIDANCE: CONCISE PRELIMINARY DATA ON THE SHOWS BEING SCREENED

BUY ME THAT TOWN (PARA)

CAST: Lloyd Nolan, Constance Moore, Albert Dekker, Sheldon Leonard. Directed by Eugene Forde.

HENRY ALDRICH FOR PRESIDENT (PARA)

CAST: Jimmy Lydon, Charley Smith, Mary Anderson, June Preisser, Martha O'Driscoll, Dorothy Peterson, John Litel, Buddy Pepper, Lucien Littlefield, Vaughan Glaser, Rod Cameron. Directed by Hugh Bennett.

HOLD BACK THE DAWN (PARA)

CAST: Charles Boyer, Olivia de Havilland, Paulette Goddard, Victor Francen, Walter Abel, Curt Bois, Billy Lee, Nestor Paiva, Eva Puig, Eric Feldary, Micheleine Cheirel, Madeleine Le Beau, Rosemary De Camp. Directed by Mitchell Leisen.

NOTHING BUT THE TRUTH (PARA)

CAST: Bob Hope, Paulette Goddard, Edward Arnold, Lief Erikson, Glenn Anders, Helen Vinson, Grant Mitchell, Rose Hobart, Willie Best, Mary Forbes, Clarence Kolb, Catherine Doucet, Leon Belasco. Directed by Elliott Nugent.

DOWN IN SAN DIEGO (MGM)

CAST: Ray McDonald, Bonita Granville, Dan Dailey, Jr., Leo Gorcey, Charles P. Smith, Dorothy Morris, Robert O. Davis, Joseph Sawyer, Anthony Ward, Stanley Clements, Henry O'Neill, William Tannen, Ludwig Stossel, Connie Gilchrist, Al Trescony. Director: Robert Sinclair.

SERGEANT YORK (WB)

CAST: Gary Cooper, Walter Brennan, Joan Leslie, George Tobias, Stanley Ridges, Margaret Wycherly, Ward Bond, Noah Beery, Jr., June Lockhart, Dickie Moore, Clem Bevans, Howard da Silva, Charles Trowbridge, Harvey Stephens, David Bruce, Charles Esmond, Joseph Sawyer, Pat Flaherty, Robert Porterfield, Erville Anderson. Directed by Howard Hawks.

BILLY THE KID IN SANTA FE (PRC)

CAST: Bob Steele, Marin Sais, Al St. John. Directed by Sig Neufeld.

DESPERATE CARGO (PRC)

CAST: Ralph Byrd, Carol Hughes, Jack Mulhall. Directed by William Beaudine.

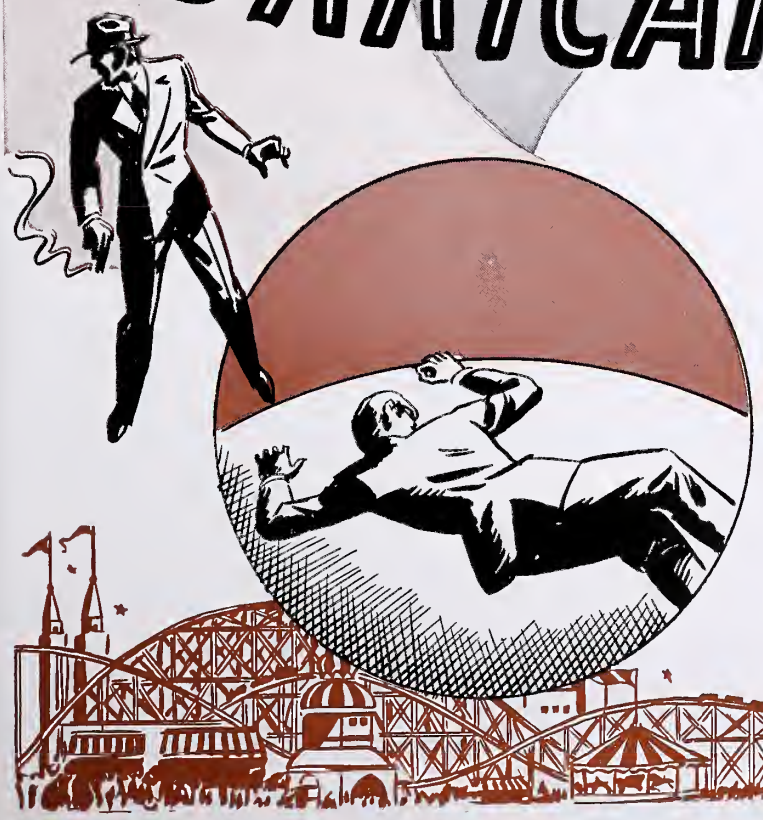
(*Continued on Page* 14)

HIS FUTURE THREATENED!

Was he to pay for another man's past? Why was he unable to prove his innocence? Who held the key to the dire secret that threatened to destroy the great love that was his life?

Introducing a great, new screen star, RAY MIDDLETON, whom millions cheered in "The American Jubilee" at the New York World's Fair.

HURRICANE SMITH



Ray MIDDLETON ★ *Jane* WYATT

HARRY DAVENPORT

J. EDWARD BROMBERG

HENRY BRANDON

BERNARD VORHAUS—*Director*

Screen Play by ROBERT PRESNELL

Original Story by CHARLES G. BOOTH

A REPUBLIC PICTURE

with WALTER BRENNAN
JOAN LESLIE
A HOWARD HAWKS Prod'n
Produced by Jesse L. Lasky and Hal B. Wallis

"ONE OF THE BEST PICTURES OF THIS YEAR OR ANY YEAR!" *Says Rose Pelswick of the* Journal-American— *and every man and woman who's seen it!*

Seats for today and all future performances!

AIR-CONDITIONED **Astor**

All Seats Reserved • Twice Daily, 2:45-8:45 • SPECIAL 6 p.m. MATINEE TODAY Mats.: 75c to $1.65 • Eves.: $1.10 to $2.20 • Circle 6-4642

ANNOUNCEMENT OF IMPORTANCE!

'Sergeant York' starring Gary Cooper is now ready for showing. This production is unquestionably the greatest entertainment our company ever has presented. Its World Premiere Engagement begins July 2nd at the Astor Theatre.

Warner Bros.

All Seats Reserved
Two Performances Daily

Reservations accepted now by Mail, or Phone Circle 6-4642 . Broadway and 45th Street

it's here!

After last night's gala Premiere!

GARY COOPER
SERGEANT YORK

A Warner Bros. Picture with
WALTER BRENNAN
JOAN LESLIE
HOWARD HAWKS PROD'N

NOW AT THE ASTOR

BROADWAY & 45th STREET

All Seats Reserved Twice Daily 2:45 - 8:45 Midnight Show Saturdays 6 P. M. Matinee Sundays

TICKETS NOW AVAILABLE FOR ALL PERFORMANCES!

Matinees, rec. Sat. Sun. Holidays, 75c to $1.10 • Eves. $1.10 to $2.20 Telephone and mail reservations accepted. Circle 6-4642.

SPECIAL 6 P. M. MATINEE

See it Now!

GARY COOPER
SERGEANT YORK"
A Warner Bros. Picture
With Walter Brennan • Joan Leslie • A Howard Hawks Prodn.

All Seats Reserved - Twice Daily 2:45 & 8:45 P. M. - Mats. 75c to $1.10 - Evenings $1.10 to $2.20 - Phone Circle 6-4642

AIR-CONDITIONED **AStor**
B'way & 45th St.

The Blazing Premiere
TONIGHT!

GARY COOPER

As the soldier who couldn't be stopped!

SERGEANT YORK

The picture that can't be topped!

WARNER BROS' Greatest! with
WALTER BRENNAN
JOAN LESLIE
HOWARD HAWKS PROD'N
Produced by Jesse L. Lasky & Hal B. Wallis

Wednesday at 8:30 P.M. **Astor** THEATRE

TICKETS NOW ON SALE FOR NEXT 6 WEEKS! *All Seats Reserved. Twice Daily 2:45 and 8:45 p.m. 7th and 3rd Mat. 75c, $1.10 - Sat., Sun., Holiday Matinees, 75c, $1.10, $1.65 - Evenings, $1.10, $1.65, $2.20. SPECIAL 6 p.m. MAT. ON JULY 4th. Telephone & mail reservations accepted. Circle 6-4642. B'way & 45th St.*

GARY COOPER

as the soldier who couldn't be stopped . .

SERGEANT YORK

the picture that can't be topped!

Warner Bros.' Greatest! with
WALTER BRENNAN
JOAN LESLIE GEORGE TOBIAS STANLEY RIDGES
HOWARD HAWKS PROD'N
Produced by JESSE L. LASKY and HAL B. WALLIS

You'll see lovely Joan Leslie as Alvin York's Tennessee sweetheart. It makes her a star!

Starting 8:30 P.M.
SEATS ON SALE 6 WEEKS IN ADVANCE

AIR-CONDITIONED **AStor**

All Seats Reserved • Twice Daily 2:45 & 8:45 p.m. Matinees except Sat., Sun. and Holidays, 75c to $1.10 Eves. $1.10 to $2.20. Tel. & mail reservations accepted Circle 6-4642. SPECIAL 6 P.M. MAT. JULY 4th!

SEATS NOW ON SALE FOR

"SERGEANT YORK"

WORLD PREMIERE
ASTOR THEATRE
JULY 2ND

All Seats Reserved • 2 Performances Daily • Mats. 75c to $1.10 • Eves. $1.10 to $2.20

GARY COOPER

"SERGEANT YORK"

A Warner Bros. Picture with
WALTER BRENNAN · JOAN LESLIE · HOWARD HAWKS PRODUCTION
Produced by JESSE L. LASKY & HAL B. WALLIS

SPECIAL 6 P. M. MATINEE TODAY!

AIR-CONDITIONED
ASTOR

TICKETS NOW AVAILABLE FOR ALL PERFORMANCES!

All Seats Reserved • Two Performances Daily 2:45—8:45 p.m. • Week-day Mats: 75c, 85c, $1.10 • Sat., Sun., Holiday Mat: 75c, 85c, $1.10, $1.65 Evenings: $1.10, $1.65, $2.20 • Midnite Show Sats. • 6 p.m. Mat. Sundays.

Tel. and Mail Reservations Accepted. Circle 6-4642 • B'way & 45th St.

HINTS ON NEWSPAPER ADVERTISING

No. 202—"Sergeant York" (Warners)

The Warner boys deserve plenty of credit for these attractive, effective ads for the world premiere of the film at the Astor, New York. They are just a few samples of the excellent work done during the 10-day intensive advertising campaign, which resulted in top-notch grosses.

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will be found, in the future, under this heading.*)

Appeals Board

After a decision was made in recent arbitration brought by Lucien Descoteaux, Rex, Manchester, N. H., favorable to the complainant, 20th Century-Fox and the State Operating Company (Shea circuit) appealed the decision last week to the AAA appeal board in New York. They are given 10 days in which to file papers, stenographic reports, etc.

New Haven

Arbitrator Ashbel G. Gulliver dismissed the demand of the Saybrook Theatre, Inc., following a short hearing on July 22, when he ruled that he had no jurisdiction in the matter. Petitioner was asking that clearance rights at present granted the Garde, New London, be eliminated, and had brought their plea under section eight of the decree. After Maxwell Alderman, counsel for the Saybrook, opened, Stuart H. Aarons, Vitagraph attorney, moved for a dismissal on the grounds that the arbitrator had no jurisdiction. Gulliver was inclined to agree with this argument but said he would call a recess to think the contention out. Following the recess, Gulliver said he was inclined to dismiss the Saybrook plea but he would first allow counsel to present evidence to prove Saybrook had a clearance problem. After Alderman had argued further for his client, Gulliver finally moved to dismiss the case, and indicated that the plea should have been brought under section ten of the decree.

A. A. Ribicoff, Hartford, attorney, has been named arbitrator for the New Newington, Newington, Conn., case. Fred Quatrano, owner, is asking for seven days clearance after New Britain instead of the present 30 days.

Philadelphia

Arbitrator Roland J. Christy last week ruled that the seven-day clearance which the Theatorium, Lykens, Pa., now enjoys over the Hollywood, Elizabethville, Pa., is unreasonable. Christy's decision was that the maximum clearance equitable to the Theatorium over the Hollywood is five days. Costs were assessed equally against the defendant, and R. J. Budd, owner, Theatorium, Lykens, the intervenor.

Washington

Following a long drawn out hearing, the arbitrator last week handed down a decision favoring K-B in the arbitration case decision between K-B Amusement Company and Loew's with Warners as intervenor.

K-B complained against seven days clearance of the Calvert and run preference of the Uptown over its Apex. Arbitrator, in his decision, removed all clearance, and left open to be negotiated the question of whether run preference should also be wiped out.

Case attracted considerable interest partly because two former D of J attorneys, James V. Hays and Robert Sher, represented the complainant. Loew's was represented by Stanley Thompson, while Warners was represented by Howard Levinson and Harold Berkowitz.

Arbitrator Louis M. Denit previously had denied a motion by defendants' attorney that a portion of the K-B case be dismissed on a technicality.

Testifying on the stand during the proceedings were district manager Rudolph Berger, Metro; Charles Hillegist, Fred Kogod, and Charles Olive, Apex. Kogod testified that the "nut" of the house has been $2,000 a week, including film rentals, and that the theatre had been a losing proposition. He demanded better clearance with respect to Warners' Calvert and Uptown. There was considerable discussion regarding the type of advertising the Apex has been using. Attorneys Levinson and Berkowitz, Warners, were asked several times by Denit to "stick to the points of importance," rather than lengthening the procedure.

The Score Board

(Editor's Note: What follows is a brief review of trade shows screened recently under the consent decree. Complete reviews, of course, appear, as the pictures are caught, in The Blue Section of this publication.)

METRO

"Dr. Jekyll and Mr. Hyde" — Impressive re-make of the famous work, this has names to help it, and it shapes up as a better than average grosser.

20th CENTURY-FOX

"Charley's Aunt" — Looks like a money show.

"Dressed to Kill"—Better than average meller for the duallers.

"Wild Geese Calling" — Fair program.

"Private Nurse"—Bottom dualler.

"Sun Valley Serenade"—Looks like a good grosser.

PARAMOUNT

"Hold Back the Dawn"—Lengthy programmer appears a bet for women's trade.

20th-Fox Shorts Listed

HOLLYWOOD—Truman Talley, vice-president and producer of Movietone News, and his staff, last fortnight outlined for delegates to the 20th-Fox convention here the company's new shorts program, which will include 52 one reel films and 104 issues of Movietone News. Talley pointed out that the set-up will be organized to meet any new demands brought about by consent decree selling.

The shorts program will be divided into two groups—one of 26 Terry-toons, and the other of 26 one-reelers included in the following series: "Magic Carpet of Movietone," "Adventures Of a Newsreel Cameraman," Ed Thorgerson's "Sportsreel," and "The World Today."

Terry-toons producer Paul Terry told the delegates that more than 50 per cent of the cartoon output in the coming year would be in color.

Equipment Units Waive Royalties

Hollywood—Darryl F. Zanuck, chairman of the Research Council of the Academy of Motion Picture Arts and Sciences, last week announced the decision of both Electrical Research Products, Inc., and RCA Manufacturing Company to waive all sound recording royalties for army training films produced by the Research Council for the War Department. All studio licensees were informed of this decision by both companies.

The sound equipment companies thus become participants in the Research Council's non-profit training film production program upon the same basis as the participating studios. The elimination of these royalty charges will result in a considerable saving in the cost of the training films to the Government, and materially increases the motion picture industry's contribution to the National Defense.

Ericksen Resigns Post

NEW YORK—Clarence E. Eriksen, vice-president and general manager, Walter Wanger Productions, during the past three years, has announced his resignation, effective on Aug. 2.

Following an association with the late Douglas Fairbanks dating back to the formation of United Artists, Ericksen joined the Wanger Company in 1938 and, in addition to his studio duties, has acted as liaison between production and sales. Wanger has announced acceptance of Ericksen's resignation with regret and with warm appreciation of the executive's dual service.

Loew Profit Down

NEW YORK—Loew's, Inc., last week announced a net profit of $7,206,466 for the 40 weeks ending June 5, equal after preferred dividend requirements to $3.92 a share on 1,665,713 common shares. The net profit for the same period to June 6 last year was $7,996,394 or $4.39 a common share.

The Territory Trade-Screening Guide Is a New Weekly Feature of THE EXHIBITOR. *Turn To It Now.*

Browne Attempt Stopped

NEW YORK—Federal Judge Louie W. Strumm last week denied George E. Browne's attempt to secure dismissal of the Government indictment against him for alleged violation of the anti-racketeering law. The reason for the ruling was unexplained. Browne, IATSE head, is slated to come to trial on Aug. 17.

Warners

(*Continued from page* 11)

berg, H. P. Decker, G. Solomon, L. Mayer, J. C. Vergesslich.

Philadelphia: William G. Mansell, Charles Beilan, H. Bachman, T. W. Noble, William Quinlivan.

Washington: Robert Smeltzer, F. W. Beirsdorf, C. F. Contee, Gerald F. Price, Sterling Wilson, Eddie Phillips.

Field Advertising Men: Phil Engel, New York; Bill Brumberg, Washington.

Advance Shots

Features

CHARLEY'S AUNT (20th-Fox). Jack Benny, Kay Francis, James Ellison. 82m. Made before, and always a money show, this appears as if it should do satisfactory or better business. It seems to have what it takes.

DR. JEKYLL AND MR. HYDE (Metro). Spencer Tracy, Ingrid Bergman, Lana Turner. 127m. It is doubtful whether this is boxoffice material of the spectacular variety. Although it is extremely impressive, the morbid story and the fact that it has been told so many times before may take the edge off, but it is strong in selling angles.

DRESSED TO KILL (20th-Fox). Lloyd Nolan, Mary Beth Hughes, Sheila Ryan. 74m. Fast-moving, this is one of the better Shaynes. Sell it as a theatrical mystery.

HERE COMES MR. JORDAN (Columbia). Robert Montgomery, Ebelyn Heyes, Claude Rains, Rita Johnson. 93m. This has plenty of laughs, and should emerge as one of the better grossers from the company. Picture deals with the spiritual body, in a comedy vein.

HOLD THAT GHOST (Universal). Abbott and Costello, Richard Carlson, Joan Davis, Andrews Sisters, Mischa Auer, Shemp Howard. 90m. Following their sensational success in two military background shows, this will hold to the A and C tradition, and be responsible for good grosses. The Andrews Sisters and Ted Lewis and band are also on hand.

NEW WINE. (United Artists). 84m. This is a class offering, with the love affair of Franz Schubert the background, and it will need plenty of selling attention.

PRIVATE NURSE (20th-Fox). Jane Darwell, Brenda Joyce, Sheldon Leonard. 60m. Made for the bottom duallers, that is where this belongs. Try the "secrets of a nurse" selling, if it has succeeded before.

RINGSIDE MAISIE (Metro). Ann Sothern, George Murphy, Robert Sterling. 96m. Current entrant does right by our Maisie, and will maintain the standing and popularity of the series. Its only fault is overlength. Sell the series, the names, and the fight angles.

SUN VALLEY SERENADE (20th-Fox). Sonja Henie, John Payne, Glenn Miller and his Band, Milton Berle. 86m. Top notch, with the show likely to get into the top grosses. It has everything that a good piece of entertainment needs, and looks the strongest in the first 20th Century-Fox block-of-five.

SUNSET IN WYOMING (Republic). Gene Autry, Smiley Burnette, Maris Wrixon. 65m. This should do business where the Autry-Burnette line-up means something, although it's just a standard Autry picture.

THUNDER OVER THE PRAIRIES (Columbia). Charles Starrett, Cliff Edwards, Eileen O'Hearn, Stanley Brown 60m. Good western, with the story a deviation from the usual run, this is the second of the "Medico" series.

National Legion of Decency List—July 31, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"The Medico of Painted Springs," (Columbia); "Hold that Ghost," (Universal); "Man from Montana," (Universal); "Moonlight in Hawaii," (Universal); "Raiders of the Desert," (Universal); "Ruggles of Red Gap," (Paramount); "Sing Another Chorus," (Universal); "Story of the Vatican," (RKO).

UNOBJECTIONABLE FOR ADULTS—"Bad Men of Missouri," (Warners); "Dressed to Kill," (20th Century-Fox); "Hurricane Smith," (Republic); "Jail House Blues," (Universal); "My Life with Caroline," (RKO); "Private Nurse," (20th Century-Fox).

WIDE OPEN TOWN (Paramount). William Boyd, Russell Hayden, Andy Clyde. 79m. One of the best of the Hopalong Cassidy series, and of decided credit to Harry Sherman. It has action, suspense, and is a bit off the beaten track of western shows.

WILD GEESE CALLING (20th-Fox) Henry Fonda, Joan Bennett, Warren William. 77m. Here is a fair program that will need selling attention. The production values are there, but the trouble seems to have been in the scripting.

Shorts

EARLY TO BED (RKO-Disney). 8m. Excellent.

INFORMATION PLEASE No. 12—Boris Karloff. (RKO). 9m. Good.

THE OLD OAKEN BUCKET. (20th Century-Fox). 7m. Good.

SOLDIERS OF THE SKY (20th Century-Fox). 10m. Good.

SAGEBRUSH AND SILVER (20th Century-Fox). 10m. Good.

CRAIG WOOD (RKO). 9m. Good.

BUENOS AIRES (Central Films). 9m. Good.

TRUANT OFFICER DONALD (RKO-Disney). 8m. Excellent.

YOUR LAST ACT (Metro). 10m. Good

DEFENSE FOR AMERICA (Paramount Commercial Department). 9m. Good.

In the Newsreels

Friday, July 25, 1941

IN ALL FIVE

Callander, Ont.: Quints frolic for vacationists.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 92)—Washington: Sumner Welles dedicates new wing of Norwegian Legation. Buenos Aires: Argentine city celebrates Independence Day. Northwest: Parachutists fight forest fires. New York: $1,000,000 Vargas diamond cut. California: Miss California chosen. New York: John D. Rockfeller boosts USO. Larchmont, N. Y.: Sailing. Maine: Lou Nova trains for Louis fight.

NEWS OF THE DAY (Vol. XII, No. 290)—Libya: Desert blitz. Washington: Sumner Welles dedicates Norwegian wing. London: Churchill promises air retaliation. California: Miss California chosen. New York: Vargas diamond cut. Lake Hopatcong, N. J.: Eastern regatta held. Santa Barbara, Cal.: Society parades canines. Boston: Boys Club stages free-for-all.

PARAMOUNT NEWS (No. 95) — Everywhere: Nation collects aluminum. New York: Mayor LaGuardia speaks for aluminum drive. Camp Robinson, Ark.: "Yoo-Hoo" General praises troops. London: Churchill reviews 6000 air raid workers. Washington: Red Cross Nurses tell of torpedoing.

RKO PATHE NEWS (Vol. 12, No. 95)—London: Churchill talks. London: Bastille Day celebrated. Washington: Sumner Welles dedicates new Norwegian Legation wing. Hollywood: Lord Halifax visits RKO lot. Monterey, Cal.: State Guard marches. Ft. Riley, Kansas: Second Cavalry Division reviewed by "Yoo-Hoo" General. Boston: Boys Club battle royal in ring.

UNIVERSAL NEWSREEL (Vol. 13, No. 1000)—Libya: British tanks in action. London: Churchill inspects citizen army. New York: John D. Rockfeller boosts USO. New York: Vargas diamond cut. Buffalo, N. Y.: New water-land auto. New Orleans, La.: Torpedo boat in tests. Washington: Husband-wife tax plan scored. Philadelphia: Macaroni plant fire. Atlantic City: Amazing seals perform for camera at Steel Pier.

Wednesday, July 23, 1941

IN ALL FIVE

Tobruk: British defy siege. Onslow Beach, N. C.: Marines try out invasion tactics.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 91)—Washington: Draft lottery. Washington: Marshall urges more than year. Styles: Beach fashions. Salinas, Cal.: Rodeo. Palisades Park, N. J.: Diaper derby.

NEWS OF THE DAY (Vol. XII, No. 289)—Washington: Draft lottery. Washington: Marshall urges more than year. U. S.: Aluminum drive. Burban, Cal.: Halifax sees planes. Palisades Park, N. J.: Diaper derby. Philadelphia (only): Elks convene. Hollywood: Horse race.

PARAMOUNT NEWS (No. 94)—Buenos Aires: Anniversary fete. Squantum, Mass.: Kennedy's son in Navy. Burbauls, Cal.: Halifax sees planes. Camp Barkeley, Tex.: Army review. Maxwell Field Ala.: Army pilots graduate. Washington: Hold Army intact, say FDR, Marshall.

RKO PATHE NEWS (Vol. 12, No. 94)—Washington: Draft lottery. Washington: $1-a-year men paid. U. S.: Aluminum drive. Palisades Park, N. J.: Diaper derby. Hollywood: Horse race.

UNIVERSAL NEWSREEL (Vol. 13, No. 999)—Washington: Marshall urges more than year. U. S.: Aluminum drive. Palisades Park, N. J.: Diaper derby. Washington: Draft lottery. Inglewood, Cal.: Pilot saves plane in crash. Spokane. Wash.: Amateur golf match.

For Your Guidance

(*Continued from page* 12)

GAMBLING DAUGHTERS (PRC)

CAST: Cecilia Parker, Roger Pryor. Directed by Max Nosseck.

PAPER BULLETS (PRC)

CAST: Joan Woodbury, John Archer, Jack La Rue. Directed by Phil Rosen.

REG'LAR FELLERS (PRC)

CAST: Billy Lee, Roscoe Ates, Sarah Padden, Janet Dempsey, Jimmy Dugan.

THE SMILING GHOST (Warners)

CAST: Wayne Morris, Brenda Marshall, Alexis Smith, Alan Hale, David Bruce, Lee Patrick. Directed by Lewis Seiler.

NAVY BLUES (Warners)

CAST: Ann Sheridan, Jack Oakie, Martha Raye, Jack Haley, Jack Carson, Jackie Gleason, Richard Lane. Directed by Lloyd Bacon.

FLIGHT PATROL (Warners)

CAST: Ronald Reagan, Olympe Bradna, James Stephenson, William Lundigan, Joan Perry, Reginald Benny, Cliff Edwards. Directed by Lewis Seiler.

NEWS OF THE TERRITORY

Boston

Crosstown

Polly Howe, assistant manager, Telepix, returned from vacation. She's a lucky girl because when her inamorata became a soldier, he was stationed in the Medical Corps, Winthrop, nearby. . . . Julian Rifkin, Rifkin circuit, is still relieving Paul Kessler, on vacation, at the Suffolk, Holyoke.

Spencer Rudnick, assistant manager, Translux, will be married on Aug. 17 to Justine Hyman, Brookline. . . . Lee Marquette, pretty WEEI receptionist, is resigning radio to become a couturiere. . . . This correspondent's proteges, Star Productions kids in Roxbury, who make the movies and have the radio program, got themselves a full page spread; with photos, in the Boston Post. They expect to present their latest film, "Comus," in production at a regular theatre in the fall.

Theatre men are watching closely the "Beano" fight in the State Legislature. Representative Adolph Johnson, Brockton, whose bill for a 10 per cent tax was reported adversely recently, urged increases of the proposed state tax of three per cent on the gross receipts, favored by the Taxation Committee. Representative Perley D. Chase, Boston, still wants a State probe of the game, claiming it will reveal shocking conditions.

Film District

Eva Warshofsky, 20th Century-Fox, has been vacationing, as has Hilda Peacock, same exchange, in the White Mountains and Nantucket. . . . Mary McCarthy returned from New York. . . . Janet Kopelman is new assistant secretary to Maurice Wolf, Metro district manager. . . . "Double Cross," Producers Releasing Corporation release, played Interstate's Translux, Boston, "Desperate Cargo" played that house on July 20, and "Criminals Within" played RKO Boston on July 28—Aug. 3. . . . Republic's "Poison Pen" has been current at the Translux, Boston, where manager Louis Newman had the front and lobby plastered with pens dripping with blood. . . . Joe Ehrlich, former RKO Keith assistant publicist, most recently press agent for Walt Disney's "Fantasia" in Boston, Hartford, and Portland, returned.

Martha Ferris, Film Board of Trade, vacationed, her time divided between Connecticut, New Hampshire, and Maine. . . . In town was Al Desjardins, Winthrop, Me., exhibitor in those parts of more than 10 years standing.

News of Warner Exchange: Ida Rubin vacationed at the Berkshire Music Festival, which she attended last year. She had not set a destination for her second week. . . . Mildred Goodwin left for a New Hampshire vacation. . . . Sylvia Wolkon vacationed to the Tarleton Club, Pike, N. H., and Helen Leavitt is currently sojourning on the Cape.

George Boroff, National Committee for Education, and partner Henry Tobin, are progressing apace, remodelling their newly acquired theatre in Thornton, R. I. Contrary to former reports, the house will be christened the Johnston, after the suburb in which it lies, and will open sometime in August. House was formerly Ferry's Casino, an upstairs theatre. Some 600 seats are being installed; the sound improved, lamp heads installed, etc. . . . Harry "Tiny" Rogovin spent the weekend in Bridgton, Me., where his sons are encamped at Camp Wigwam. He visited manager L. Harmon Norins, Graphic's Mayfair.

The adventuresome "Tiny" Konnis, Monogram salesman, flashed a Junior G-Man badge on a beery panhandler, and the poor fellow hit out for the hinterland. . . . Salesmen report that Ulysses Ponsant, of the Maine, Waterville, Me., a famous fisherman in those parts, a sort of legendary John Bunyan of the rod and reel, caught the largest salmon ever hooked there, a mammoth leviathan of the deep, in Moosehead Lake, with Andy Saint Ledger, Pittsfield, Me., witness. Ponsant often leaves his theatre after the night performance, drives 125 miles to a favorite fishing haunt, to arrive at four in the morning, fish all day, and drive back for his night show.

News of National Screen: Kay Kenefick, resigned, is succeeded by George Rosenblatt, son of Harry Rosenblatt, film salesman. . . . Frank Wolf, office manager, returned from his vacation. . . . Marie O'Connor is vacationing in Ohio. . . . Ira Katzman, Special Service department, is the jubilant father of a baby boy, born to Mrs. Miriam Katzman at the Richardson House on July 15. The youngster weighed seven pounds, 11 ounces, a lucky combination, which all the districters have been playing in the "nigger pool" since. . . . Billy Mancuso, poster department, was numbered third in the draft of his local board in Dorchester, in the latest call for 21 year olds. . . . Adele Beecoff eloped last fortnight. . . . Vice president William Brenner visited. . . . Mary O'Brien has been appointed head of the service department. . . . Harriet Leventhal is an addition to the accessory department.

J. J. Unger, Paramount eastern general sales manager, told a Paramount sales convention at the Copley Plaza Hotel here on July 22 that Paramount is launching its 1941-1942 program under the new consent decree with the greatest pictures in its 30 years history, backed by an extensive newspaper and radio advertising plan. Among those present were William H. Erbb, New England district manager; Albert Miles Kane, Boston Branch manager; Edward Ruff, New Haven branch manager; Kenneth Robinson, Buffalo branch manager; Clayton Eastman, Albany branch manager, and the entire sales force of the eastern district. Unger told the group that under no circumstances would there be any propaganda pictures or pictures of "social significance."

The Legion of Decency Listing Is A Regular Feature of This Publication.

Graphic Circuit

Ralph Draper is manager at Camden, Camden, Me., Neal Keenan transferred to Northeast Harbor, Me. . . . Samuel Kurson and Mrs. Kurson are vacationing for the summer at Bluehill, Me. . . . Bob Kurson, who was graduated from Harvard Law School, is making a tour of the theatres. . . . L. Harmon Norins, manager, Mayfair, Bridgton, Me., had a double-direct tiein to exploit the new March of Time "New England's 8,000,000 Yankees." Film was screened in Exeter, New Hampshire, and Norins is an alumnus of the Phillips Exeter Academy. Academy's summer camp is situated in Bridgton. So, together with the faculty and the students, Norins gave the film probably the best exploitation it's had in New England.

Loew's Circuit

Freda Blank, who spent her vacation in Richmond, Va., where her brother, Sam, graduated from medical school, had to rush back when she became seriously ill. . . . Tillie Engelman, resigned to become a bride, is replaced by Ethel Bouracoff. . . . Hannah Brand vacationed in Hyannis. . . . Shirley Cohen is cruising down the Saint Lawrence River. . . . Elaine Stone leaves on Aug. 16 for vacation at the Berkshire Country Club. . . . Mary Gray returned from her Canada vacation. . . . Bernard Paine, former manager, Mohawk, North Adams, wrote the home office an enthusiastic letter from Camp Lee, Va., where he is stationed with the Medical Corps. He wants all the girls to correspond with him. R. J. Halloran succeeds.

Maine and N. Hamp. Circuit

Bill Mulcahy, booker, will be married on Sept. 6.

M. and P. Circuit

Playing up the "Movie Vacation" advertising idea, M. and P. theatres sent a bulletin to their managers, quoting a letter received by Ralph Stitt, United Detroit Theatres, from the Philadelphia Bulletin, which originated the campaign. The letter, paraphrased, said: "Since we are not in the motion picture industry our campaign is viewed largely from the point of view of the public. It is written entirely from their angle as is our whole amusement section." M. and P. bulletin encloses duplicates of the ads mentioned, and endorses the advertising approach for all managers.

Esther Callahan has been on vacation. . . . Mary O'Connor left for vacation on July 25, destination being Highland Lake, Me. . . . Edna Burke visited the locale of Jimmy Cagney's estate—Vineyard Haven, Mass. . . . Vera Smith tripped to Portland, Me. . . . Tom Fahey, mailing clerk, vacationed to parts unknown.

EXHIBITORS!

Save Time - Save Expense

Use a *Fellow Exhibitor* to do your booking. 15 years experience against powerful competition. Still buying for his own successful organization. HE KNOWS THE PICTURES THAT WILL PAY FOR YOU.

BOOKING and REVIEWING

For Inquiry Address

THE EXHIBITOR BOX SJ

RKO-Keith Circuit

Red King, RKO Boston stage manager, has been vacationing, mostly boating, as has RKO artist Syl Champlain, also boating. Latter recently won fifth place in his Quincy Boat Club regatta, with 25 boats contesting. . . . Carlo Vannicola, RKO Keith artist, vacationed, while Bill Findlay, formerly at the Translux, Boston, now a Boston Herald artist, relieved. . . . Big features in Boston papers were harvested for the documentary film, "Harvests For Tomorrow," about New Hampshire by a New Hampshire boy, screened for a select group. Charles Bernhard came down to publicize the film, and worked in conjunction with RKO publicity director Jack Granara. . . . Publicists were planning to have Karen Morley and Ramon Novarro, appearing at Bass Rocks and Westbrook summer theatres, respectively, in for a press conference.

New Haven

Crosstown

Hello Boss:

Frank Sheehan wanted a furlough, I mean vacation for a week, and no sooner did I arrive in the Elm City for my visit home from Camp Blanding, Fla. than the offer to "pinch-hit" in my old spot. Result—is herewith. After this furlough comes the War games in Louisiana, when methinks I'll run across Lew Mentlik, also of THE EXHIBITOR. So . . . let's go—

Frank Twohill, Paramount, vacationed at Bayview. . . . That change at the Paramount, where the candy stand was put in where the check room was, seems quite beneficial. The soft drink machine in the lobby is another interesting venture. . . . Norm Randall, assistant, Paramount, and the Mrs. did their vacationing up Boston way, at Nutting's Lake. . . . Lou Schaeffer, manager, Paramount, was quite pleased to have son, Bob, in town, on leave from Camp Blanding, Fla. Lou still enthuses in talking about the motor cycle escort he got when he visited at the Florida military encampment. . . . The campaign, which the Paramount boys put on for "Shepherds of the Hills," was a whizzer. . . . Kenneth Mitchell, Paramount, is no more at that downtown theatre—having quit to become a defense worker. . . . A pretty sight on Church Street—Doris McKiernan looking up friends at Loew's Poli. Large sign in front of the Roger Sherman, telling about the special reduced rates for soldiers, sailors and marines, seemed to be a welcome sight for the military boys. . . . A favorite place for returning theatre boys who are now in the service is the Roger Sherman Spa, where Paul Matsagas' dad is mine host quite often. Paul is in the service, now.

Bob Portle, in from Worcester to fill in spot of Sam Badamo at Loew Poli College, has made many friends. Manager Portle lined up 12 new swell locations for publicity pieces. A good gag for "Moon Over Miami," which was planned by Portle, was the stunt of having two girls go all along the beaches in a new automobile. Streamers on pretty girls read: "Bask in the sun and see 'Moon Over Miami' at Loew Poli College." . . . Bob Munzer, assistant, Loew Poli College, did his vacationing at Casco Bay. . . . Herb Hillman, student assistant, Loew Poli College, has received his selective service papers and is awaiting the call. . . . That sign in the lobby of the Bijou, publicizing the beauty finals, was attractive. . . . Leo Gholstone, formerly, Bijou, is now a full fledged aide, Loew's Poli-ite.

True romance must be in the air, and it has certainly "hit" Marshall Blevins, Loew's Poli. He's been plenty enthused since he made that phone call to Washington, D. C. to Kay Cooney, now working for the government. . . . New members of the staff at Bob Russell's Loew's Poli include the following: Peter Porto, Bobbie Caron, Anthony Amendola and John Bruaker. John McHugh, out ill for a couple months with pneumonia, is also back on the job. John DeFonzo is the new page boy.

A pleasing smile missed by some is that of Mrs. Shirley La Vorgna, no more cashier at Loew Poli Bijou—having retired to ready for an addition to the family. Gloria Nolan is in Mrs. La Vorgna's place.

One of the best gags of the year—a 25 lb bologna hanging in front of the Loew Poli Bijou with sign—"It's No Boloney—It's the Hottest Show in Town—Bathing Beauty Finals." Credit Herb Coleman.... Bijou did all right in the LoewDown for July—six mentions—with Mike Piccirillo with two, Herb Coleman with 3, and Lou Blackman, with one. . . . That Mike Piccirillo, assistant, Loew Poli Bijou, has a pleasing way with the newspapermen is evidenced by the swell plugs he got in Bill Harding's sports column on Ted Williams ball game shots, and the finals of the bathing beauty contest.

Nat Rubin, assistant, Loew's Poli, and acting manager, Loew Poli Bijou, reports that he and pretty Diana Martin, will visit with Barry Wood and Mrs. Wood at their New York Andirondack home. . . . Ruth Mayer, Loew Poli College, was a vacationist. . . . Herb Brown is the new addition to the Loew Poli College staff. . . . If you go by Johnny Mongillo's home on his time off, you'll hear him teaching his nephew, "Junie" Catrone, youngster, the radio code.

Bob Portle likes to recall one of his best stunts he ever pulled—when he had a woman sleeping in a cemetery in Worcester to publicize the horror films. . . . Marty King, assistant chief of service, Loew's Poli, spent his vacation in New York.

Bob Russell, Loew's Poli, was at Lake George, N. Y. for a vacation. . . . Jack Halprin, theatrical building contractor, is building the new bowling alleys near the downtown. . . . Max Resnick, theatrical painting contractor, anxiously looks over war bulletins—wondering about the old schoolhouse where he learned his ABC's in Russia. . . . Oscar Shanken, Dixwell, enjoyed the climbs of the Catskill mountains on his vacation.

Lou Schaefer received quite a bit of publicity in the papers for his cooperation with the National Aluminum Gathering Committee when he ran a special children's aluminum matinee on July 25. Letter of commendation to the Paramount manager, from Mayor Murphy of New Haven, brought favorable comment for the Paramount.

Meadow Street

Harry Levietes, Pequot, continues to be very much interested in boys' welfare. He is a director of the Laurel Wood Camp for youngsters. . . . Morris Nunes and Lou Moscow recently returned from a trip to Ohio and the midwest. . . . Lou Moscow continues to pull in some "big uns." . . . Tony Terrazano, RKO, spent his vacation up around Boston, his old stamping grounds. . . . Connecticut Films is booking the new PRC production, "Desperate Cargo." "American Portrait," 24 minute reel, is available for theatres in the territory, gratis. . . . Johnny Ricciuti, Connecticut Films, was in Revere, Mass. recently to be best man for his brother Tony, younger member of the Ricciuti family. . . . Bill Hutchins, National Theatre Supply, is carrying a bandaged finger and, according to reports, it's because of his opening some canned food while his Mrs. was away. . . . Grading of the area near the old Post Road has been quite an improvement to the E. M. Loew Drive-In, Milford. Manager Halprin is doing a nice job, too. . . . Vic Cassella, National Theatre Supply, continues to have a weakness for living on the East Shore. Lure has brought an extension of his time being spent at Lanphier's Cove with Mrs. Cassella.

Al Daytz has been getting new spots for his deals for Quality Premiums. . . . Joe Corwell, Liberty, Bridgeport, recently silver faced his theatre screen. . . . Joe Fragola, formerly of Lustegs, and Mike Bolatz, formerly of Independent Theatre Display, was in to see Tom Thornton on Meadow Street. Mike is in the army at Camp Edwards, and Joe came from Camp Wheeler, Ga. . . . Our condolences go to Theresa Carlo, United Artists, on the recent death in her family. . . . Lew Ginsberg, United Artists, has been busy with the new UA selling season, but made enough time to move to new address at 141 Cottage Street. . . . How would you like to get a phone message early on a Sunday morning telling about your theatre being found with box office glass and window frames being damaged during the night? That was what Dan Riccitelli, Colonial, Bridgeport, heard recently from Bob Evans, janitor.

Morris Hadelman, Shelton, will go to Colchester for his two weeks vacation. James Wilson, manager, will take care of all details. . . . Sam Hadelman, Colonial, Bridgeport, is spending his summer free moments at his cottage in Woodmont.

That was quite a cute card which the 20th Century-Fox boys sent from Salt Lake City when they stopped off on their way to the convention. A little bag of salt was attached to prove that it was a salty lake, where booker Sam Germain and salesman Earle Wright swam, while branch manager Ben Simon looked on. . . . Morey Weinstein continues to display his flashy new banners and bannerettes real well at 20th Century-Fox.

Carol (20th Century-Fox) and Henry Breunig (United Artists) and Margaret Prendergast (United Artists) and her boy friend, Bill Donegan, returned from a vacation. . . . Belle Sheffren, 20th Century-Fox inspectress, went to Boston and New York. . . . Sid Lax, former Columbia shipper, is due to visit when the 208th Coast Artillery gives a demonstration.

Warner exchange boys went to Chicago on July 28 to take in the convention. Roger Mahan, branch manager, and Pete DeFazio, salesman, went along from New Haven. Roger Mahan Month has been very successful.

Norm Wrisley went on a 2400 mile trip when he drove through Ohio and West Virginia to line up seven new deals for territory exhibitors. . . . Boys around the

territory are warming up for the golf tourney in August. In the limited free moments, Ben Lourie, Columbia; Ed Ruff, Paramount; Lou Wechsler, United Artists; Henry Germain, Paramount; Barney Pitkin, RKO; and others are getting in some good rounds. According to reports, Tim O'Toole, Columbia, is a very, very early riser so as to get some golf tutoring from Eddie Burke, Meadowbrook.

DeChantel Smith, Paramount, vacationed on the Great Lakes. . . . Nick Mascoli, Carroll, Waterbury, is sporting a new, flashy, tweed jacket. . . . It's a hard thing to get either Fred Quatrano, Lido, Waterbury, or Bob Schwartz, Park, Thomaston, due to their efforts in getting the New Newington ready for an opening. . . . Up to Boston for a district sales meeting went Paramount branch manager Ed Ruff, salesman Henry Germain, and booker Dick Carroll. . . . Jewel Van Orden, Paramount, enjoyed the bathing and sunning at Fairfield Beach.

To Ted Hilton's Hideaway, Moodus, went those three cheerful little earfuls of happiness—Anne Fitzpatrick, Paramount; Katherine Higgins, RKO, and Katherine Lee, Warners. . . . Mrs. George Levin, nee Anne Brownstein, Paramount, talks often of her brother who is in the army. . . . Harry Wentzel, National Screen accessories, vacationed. Joe Berliner, National Screen, planned on going up to Peekskill, N. Y. . . . Homer Downey, formerly Nationlal Screen, is doing quite all right in his new job with the American Steel. . . . Reports have it that Jim Mahan, Paramount, came back from New Hampshire at the end of a week of his vacation. . . . Don Blaine, Jodoin, Baltic, is an interior decorator by day and exhibitor by night—according to reports.

Lucy Zlotkowski, Universal, motored to Washington, D. C. . . . Fay Sapdoni, also of Universal, spent her vacation in Maine. . . . When Rose Romanoff, Universal, goes away on her vacation in Aug. she plans a visit to the Poconos. . . . That cut-out photograph of a cute dog on branch manager John Pavone's desk at Universal is none other than Princess, John's favorite purp. . . . Newington opening is definitely set for Aug. 16, according to Bill Sirica and Bob Schwartz. . . . Monogram's genial Weber recently visited in New Bedford, Mass. and went from there to New York. . . . Harold Rubin, Metro Premiums, has set his kitchen deal with the Whiteway, New Haven; Parkway, Bridgeport; Shelton, and Gordon-Lockwood circuit. Rubin is also taking a turn at golf on the weekends at Municipal preparatory to probable entrance in the tourney. . . . Adolph Johnson sold his cosmetic deal to the Capitol, Waterbury. . . . Hugh Maguire, RKO, continues to get plenty of sailing out of his trim craft on the weekends, and his sailboat will give any of the champions a "run for their money." . . . Charles Lazarus, formerly of the New Haven Metro office, and now of Boston, was due to move his belongings from the Elm City to the Hub City on July 29. . . . Herman Miller, Metro, did his vacationing at the nearby beaches.

Loew-Poli Circuit

Lou Brown, L-P publicity chief, Mrs. Brown, and Shirley Lou returned from a vacation to the farm in Maryland, and Old Point Comfort, Va. While in Virginia, Lou attended the Virginia MPTO convention. . . . Dave Kaufman, artist, planned to vacation in New York state. . . . Harry F. Shaw, division manager, was in Springfield. . . . George Freeman, Loew's Poli, Springfield manager, vacationed in New Hampshire. Sidney Kleper was relief. . . . Finals of the bathing beauty contest were held recently at Bijou, New Haven; Poli, Hartford; Poli, Waterbury; and Poli, Springfield.

Tony Masella, Globe, Bridgeport, got good publicity for a recent double horror show. . . . Those giant lobby displays for "Moon Over Miami" and "Tom, Dick and Harry" brought quite a bit of comment from patrons of Bob Russell's Loew's Poli, New Haven. . . . Matt Saunders set a color contest with a three column mat to bally, "Billy the Kid" at his Loew's Poli, Bridgeport. For "Moon Over Miami," Saunders promoted life guards from the municipal beach to give an exhibition in the lobby of the theatre. . . . M. Rosenthal, Majestic, Bridgeport, got special feature story in press to bally "She Knew All The Answers." . . . Wally Cooper, Poli, Hartford, set a co-op hair dress. . . . Russ Grant, relief assistant, Palace, Hartford, set a nice layout on a hair dress ad.

Assistant manager Mike Piccirillo, Bijou, New Haven, set a radio contest for tickets to see the finals of a bathing beauty contest with contestants guessing recordings. . . . Lou Cohen got a nice rotogravure break to bally "Blossoms in the Dust," Poli, Hartford. . . . Sidney Kleper, relief manager, when at the Poli, Waterbury, set plently of music windows, West-

NEW AS TOMORROW'S HEADLINES

LONDON BOMBED

R·A·F IN ACTION

BERLIN BOMBED

THE Hollywood REPORTER

Tuesday, March 4, 1941

By HOWIE MAYER

Chicago — The Oriental with "Hell's Angels" on screen and a no-name stage show, did better than the previous week with Louis Armstrong's band on the stage at the heavy expense of the management ($5000).

READ ABOUT CHICAGO RECORD

BOSTON

Northeastern Films

37 MELROSE STREET SAM LEVINE

NEW HAVEN

Connecticut Film Distributors

134 MEADOW STREET H. GIBBS

DISTRIBUTORS IN ALL KEY CITIES

Oriental's first week under the aegis of Michael Todd looks good, with the re-issue of 'Hell's Angels' plus a low-cost show, which indicates a healthy profit.

VARIETY

February 26, 1941

Oriental (Today) (3,200; 28-44) — 'Hell's Angels' (Elman) and 'Naughty 90's Revue' on stage. Combination getting good audience play, with considerable interest in the re-issue, business buzzing to fine $18,000. Last week, 'San Francisco Docks' (RKO), depending strictly on the Lou Armstrong band for business, came through with bang-up $16,400.

BREAKING BOX-OFFICE RECORDS TODAY ALL OVER

more tieups, etc. for "Moon Over Miami." . . . George Freeman, Poli, Springfield, had a coloring contest for "Moon Over Miami." H. H. Maloney's Loew's Poli, Worcester, is getting plenty of radio plugs. . . . Fred Greenway, Palace, Hartford, got a nice midweek publicity break for "Manhunt" when Fred invited a blind man, who had sight restored, to see his first movie with his seeing-eye dog. . . . George Freeman, Poli, Springfield was asked by the mayor to serve as chairman of the National Aluminum Drive for the theatre division. . . . Assistant Bill Scanlon, Palace, Meriden, got attractive coiffure co-op ads on Marjorie Woodworth.

Warner Circuit

Marion Chase went to Waterville, Me. for her vacation. . . . Kiddie matinee shows were held in many Warner houses in cooperation with the national aluminum committees. . . . Jim McCarthy, manager, Strand, Hartford, left for a vacation on the west coast. . . . Plans are practically completed for the annual Warner Club summer outing. on Aug. 15 at Ye Castle Inn, Cornfield Point, Saybrook. C. G. Barrett is president. . . . Rose Feen, contact department, left on her vacation. . . . Lester Saviteer returned from an enjoyable vacation.

—ANDY COLAVOLPE

Connecticut

Bridgeport

Most attractive marquee in town was the Loew-Poli front during the showing of "Barnacle Bill," with fish nets, life preserver, and other implementa of the sea arranged by assistant manager Jack Sidney. . . . George Pitt is back on the job in the Park City projection booth after his vacation, and his partner, William Sullivan is on his summer recess. . . . Edward Duplinsky has joined the corps at the Warner. . . . Harry Rose, manager, Globe, comes up with a new type of contest in which he is allowing patrons to vote for the person they "Hate The Most."

Manager Murray Kauffman, Rialto, is beaming over his new air-conditioning system. . . . Assistant manager Bob Carney is back on the job at the Majestic, and Al Domain, subbing for him, is back at his post at the Loew-Poli. . . . Local showmen have been wracking their brains for tieup ideas with the personal appearance of Tyrone Power and Annabella at the nearby Country Playhouse for two weeks. Bridgeport's showmen along Main Street were happy to see their old pal and associate, Jimmy Conroy, up and about

—C. K.

Chesire

Mr. and Mrs. Joe DeFrancesco plan on going to Maine for a vacation. Mileo and Johnny, sons, are at Camp Oxford.

Devon

Ann Chernin, Devon, spent her vacation in New York visiting with her sister. . . . Ralph Civitello is getting quite a bit of golf in at the Meadowbrook Country Club.

Hartford

James F. McCarthy, Strand, was off for Hollywood. While there he will collect data for a series of 12 feature articles for The Hartford Times on a theatre manager's impressions of the movie colony. Mac has been all over the world, but has never been all the way across the United States. . . . E. M. Loew's collected a large amount of aluminum in the first local theatre tie-up in the nation-wide campaign. . . . Fred Greenway, Palace, and Wally Cooper, Poli, officiated at the grand finals in Loew Poli bathing beauty contest.

Voice of Lew Fields, famous vaudeville comedian, was heard over the radio in Hartford the day after his death when EXHIBITOR correspondent Julian B. Tuthill loaned a recording, made 30 years ago, to WTHT. It featured Fields and Joe Weber in a skit called "The Mosquito Trust." . . . Harry Reiners, RKO, was in to promote the opening of "Tom, Dick and Harry," Strand. . . . Morning defense shows have been so successful at Loew's Poli that Conrose's Roller Skating Rink has added a morning session for night workers.

A third artesian well is now being sunk at the State to complete the new air conditioning system which was in partial but successful operation when the house went into its annual summer shut-down last month. An early August reopening is announced, with an enlarged marquee and lobby, and new lounge accommodations. Frank Morin, Regal, is back from Florida where he visited the Fleischer studios. . . . M-G-M's Barrett Kiesling was in with Harry Shaw to visit Lou Cohen, Loew's Poli; Fred Greenway, Palace; and newspaper critics. . . . E. M. Loew's has completely neonized its marquee and upright. . . . Loew's Poli is considering a jazz band contest and a talent quest night during August. Four weeks of bathing beauty competitions were scheduled for grand finals on July 21.

Organization papers for the following Connecticut firms were filed here last week with the Secretary of State: Barbour Amusement Company, Inc., Waterbury. Capital: Paid, property, $15,000; 150 shares at $100 par. Officers: Philip Barbour, president; Edward C. DiNoli, vice-president; Florence Radio, secretary-treasurer, all of Waterbury. Windsor Theatre, Inc., Windsor. Capital: Paid, cash, $4,500; 450 shares without par value. Officers: Gretta U. Rosen, New Haven, president; Sam H. Rosen, New Haven, treasurer; Arthur H. Lockwood, Chestnut Hill, Mass., secretary; Louis M. Gordon, Waterville, Me., additional director.

New Britain

Helen Trzaskos, Warner Embassy, left. . . . Phil Demas, assistant manager, Roxy, and his missus are due back from a vacation at St. Petersburg, Fla. in Sept. . . . Henry Needles, Warner district manager, came down from Hartford to see Randy Maller, Strand, and Joe Bornstein, Embassy.

Teddie Jason has replaced Tony Raye at the Palace. . . . Peter Perakos, owner, Palace, and the Strand, Thompsonville, was on a two-week cruise.

Lucy Sallen, Warner Strand, resigned. Irene Stachowiak replaces. . . . Steve Wallack, assistant manager, Warner Strand, got his draft questionnaire papers. . . . Those swell-looking displays on "The Bride Came COD" at the Warner Embassy were the work of Henry Needles, Joe Bornstein, and John D'Amato.

Plainville

Lewis Cello is new at the Strand. . . . Five theatre tickets were donated as prizes by manager George LeWitt, Strand, for the recent Broad St. Playground pet contest.

West Hartford

Hugh Campbell, manager, Warner Central, left with his family for a vacation. Dave Sugarman, manager Warner Colonial, Hartford, who was on vacation in New Haven, is handling that Warner house while Hugh and family vacation.

Windsor

Donald Andreotta, assistant manager, circuit's Webster, Hartford, was on vacation. . . . "Movie Quiz" is now presented at the Plaza, Shulman theatres circuit house, every Wednesday night.

Maine

Limerick

Sam Kimball, who disposed of his local and Cornish interests, still keeps in close touch with the business, through Bob Rowell, Mechanic Falls; Roland Stanley, Kezar Falls; Lloyd Watson, Cornish. Rowell bought out his partner, who went to take a try at Yarmouth. Kimball is still on the inactive list, but able to cruise about. At present he is organizing an airplane observation post.

Portland

Jack Meyers, Hub Film, and his wife were guests of Leo Young, general manager, Ralph Snider enterprises. . . . Joe McGonigle, Empire manager, and his wife celebrated a joint birthday. Employees of the Strand and Empire gave them a joint birthday party in the Strand Hunting Room, they were given a coffee table. . . . Leo Young is commuting week-ends between Portland and Boothbay Harbor, where his wife and young son, Donald, are encamped. . . . William Fields, former manager, Empire, and more currently of the new Snider Cinema, Woodfords, recently called into active service with the Naval Reserves, and sent to the Boston Navy Yard to train for the school of communications, is now at the radio school at Noronton, Conn.

Miss Ruth Higgins, Strand, is very sad these days. Her boy friend is a young West Point cadet, and is one of those who was sent to escort the exiled German consuls back home. . . . Harry Reiner, RKO, was in on the showing of Frank Buck's "Jungle Cavalcade," Strand.

Waterville

J. K. O'Donnell, manager, Haines, is very pleased with the patrons' reaction to his series of cooking schools, with gross receipts also very good. O'Donnell staged a terrific campaign for "I Wanted Wings," tieing in with the national piper cub plane contest.

York Harbor

Lloyd Bridgham has acquired the Harbor, York Harbor, Me., from Bill Friday, and is installing RCA Sound equipment, reflector arc lamps, etc. the latter by Capitol Theatre Supply. He has erected a canopy, landscaped with trees, and has installed a new box office, etc. House seats 400, and will be managed by Robert Marino, from Bridgham's Presque Isle house. Presque Isle has been repainted and recarpeted.

Massachusetts

Amesbury

Jim O'Loughlin, manager, Strand, is in the harness again after two weeks' vacation.

Attleboro

Abbie Jobin, North Attleboro, has filed a tort action with ad damnum of $3,000 in the Fourth District court here against Lieberman Theatres, Inc., of Boston, claiming that on Feb. 27, 1940, while a patron at the Tremont, Boston, operated by the defendant corporation, she was injured when another patron stepped on a loose plank which then struck the North Attleboro woman in the ankle, and knocked her down.

Brockton

Thomas Slowey, assistant manager, closed Interstate Colonial, has been working on theatre news publications for Interstate houses on Cap Cod. . . . Frank Carroll, service manager, M. and P. Brockton, has returned. . . . James Raspa, Brockton, vacationed at Nantasket Beach while George Henault, projectionist, is back after vacationing at Duxbury. . . . Merle Holmes, formerly at the closed Interstate Colonial, is now on manager Jack O'Leary's staff at the Plymouth, Plymouth. . . . Marion Davis has returned to Montello Amusement Company Park as assistant to manager Maurice Ralby, and Constance Descoteau has taken her former position. . . . Frank Murphy, formerly on manager J. J. Cahill's Brockton staff, visited home recently from Syracuse, N. Y. where he is manager, Loew's State. . . . Mary Pesanelli, manager Morris Pearlstein's Modern, vacationed at Dennisport-on-the-Cape. . . . Cards have been received from manager and Mrs. Thomas Kelly, Rialto, from their summer home at Rye Beach, N. H. . . . Judge George M. Poland, Plymouth County Probate Court, appointed eight prominent citizens as trustees of the Firemen's Relief Fund this week. These trustees will have charge of the disbursement of over $125,000 that was donated to the widows and families of the 13 firemen who lost their lives in the Strand disaster March 10.

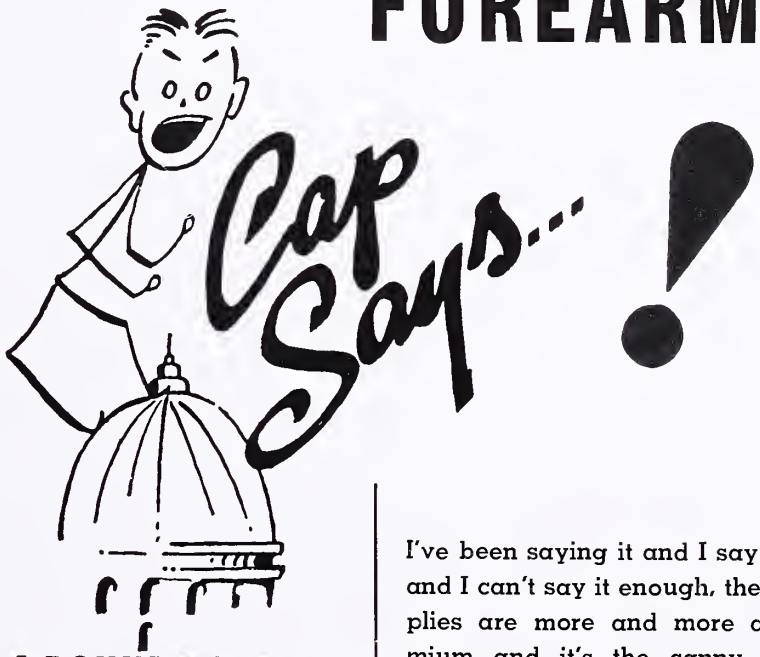
Fall River

Mrs. William S. Canning, wife of manager Canning, Interstate Empire, who returned from a three weeks' automobile trip to Nova Scotia, was bruised and badly shaken up and her trip delayed a week when her car went into the ditch. . . . Nate Yamins has returned from a trip to the White Mountains. . . . Jimmie Roach, old timer on manager Chris Joyce's staff, Interstate Durfee, resigned. . . . Chester Bizo has resigned from manager Jimmie McNamara's staff, Yamins' Park.

Leo Belanger has been "upped" on manager C. J. Joyce's Interstate Durfee staff. . . . Eddie Linzewicz has left manager Jimmie McNamara's staff, Park. . . . Managers Bill Canning, Interstate Empire, and Chris Joyce, Interstate Durfee, were active in "barnyard golf" at the annual service league bowling banquet.

Ken Spear, manager Charlie Feinberg's staff, Yamins' Capitol, returned from vacation. . . . Bob Custer is new on manager W. S. Canning's staff, Interstate Empire. . . . Teddy Job, formerly of Yamins' Park and Capitol staffs, is back at the Park, replacing William Canning, son of manager Bill Canning, Interstate Empire, now working at his father's golf range in Newport

FOREWARNED IS FOREARMED



A ROUND DOZEN for A SQUARE DEAL

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12. VALLEN TRACK and CONTROLS

I've been saying it and I say it again, and I can't say it enough, theatre supplies are more and more at a premium and it's the canny exhibitor who sees the signs and the portents.

Look. RCA Sound equipment has gone up (July 8th) and is getting scarcer. Motiograph projectors are up about 15% and Holmes projectors can't be delivered under 90 days.

Now your equipment isn't getting any better and it's going to depreciate more. You can repair and repair, but, good films or bad, that equipment's going to wear out.

So: be forewarned and be forearmed. Help yourself and help the government by buying your equipment now. Capitalize with Capitol before you can't capitalize any more.

CAPITOL THEATRE SUPPLY CO.

A New England Organization for New England Exhibitors

29-30 PIEDMONT STREET BOSTON, MASS.

Marjorie Yamins, youngest daughter of Nate Yamins, theatre operator, is spending the summer at a girls' camp in Maine. . . . Ellen Bond, manager Jimmie Knight's staff, Yamins' Strand, is back after a week's vacation at Oak Bluffs. . . . Jimmie Higgins is new on manager C. J. Joyce's staff, Interstate Durfee. . . . Jimmie Sullivan, manager Charles Feinberg's staff, Capitol is back from vacation.

Fitchburg

Lyric is dark for the summer.

Haverhill

Morris Sidman, manager, Strand, gave away candy bars in tieup with a confection company.

Hyannis

Interstate Center, managed by Ernie Links, and the Hyannis, Interstate's summer house here, held bathing beauty contests.

Leominster

Maurice Jaffe, manager, Metropolitan, entertained 30 girls from the health camp at Barrett Park. . . . Bill Yager, manager, Plymouth, is running Bargain Days. . . . Mrs. Maurice Jaffe is vacationing at a Rhode Island beach, with her husband, the Metropolitan's manager, joining her on days off.

Lynn

James Dempsey, Winthrop, manager, Paramount, his wife, and two children are spending two weeks at his summer home at Thompson's Lake, Oxford, Me. During his absence, assistant manager James Davis is acting manager. . . . Miss Romaine Norton, Paramount, is spending two weeks in Pennsylvania. . . . Harold G. Cummings, manager, Warner, is making several short trips on his vacation. Elliott Preble, assistant, is acting manager.

Marblehead

Tom McNulty, Warwick, exploited his new arc lamps with a lobby display graphically explaining their use and improvement. Idea could be emulated by all theatres installing new equipment and remodelling.

Milford

Members of the Rotary Club held a theatre party at the Nipmuc, Mendon.

It is reported that Lucy Flack is planning on closing the Capitol on Oct. 1 for a complete renovation. Chet Nomejko, with the army, is a frequent weekender.

New Bedford

Del Bisbee, manager, New Bedford, has added John Caldeira to his staff. . . . Herbert Seddon replaces Carl Perreira, Empire, Frank Zeitz, manager. . . . Vacation notes: Lucien Cyr, Empire, hops to Detroit shortly, and Claire Charette, Empire, follows the call of the wild—mountains; destination, Portsmouth, N. H. . . . Mary Donaghy, State, going mapcrazy, is immersed in plans for the coming vacation. . . . Staff of Olympia, Publix house, Morris Simms, manager, is sporting crisp, linen uniforms. . . . Natalie Taber substituted for Frances Borden at Del Bisbee's New Bedford. . . . Snapshot: Harry Zeitz, manager, State, proudly showing friends postcard pictures of son, Carl, stationed at Fortress Monroe, Va. Boy recently received marksmanship honors. . . . New Bedford Amusement Corporation, which controls the State, Empire, and New Bedford, is developing a parking lot on Union Street for patrons of the New Bedford.

—W. G. T.

CAMP BLANDING, FLA. NOTES

Ben Segal, formerly Whalley, 102d Inf. was transferred from Headquarters Company to Service Company, and is working at Regimental Headquarters. . . . Charles Nomejko, Capitol, Milford, got a furlough home. . . . Dom Somma, 20th Century-Fox, is now a driver for some officers with Service Company, 102d Infantry; Stan Wilchynski, Roger Sherman, with 102d Infantry, is taking 8mm movies in spare moments. . . . Bob Schaeffer, son of the Paramount manager, New Haven, is in Intelligence Section of First Battalion Headquarters; Jack O'Connell, with the Service Company, had quite a time on his furlough home recently. . . . Dennis J. Maguire, Company A, 102d, and formerly of Loew's Poli, was in New Haven for seven day furlough recently. . . . Joe Ferrara and Erasmo Cantore, formerly of Howard, New Haven, and now Company D., 102d Infantry, recently, were appointed privates first class. Cantore is getting plenty of mail from girl friend Helen Gormaldie. . . . Michael Balog, formerly Liberty, Bridgeport, was in to see his boss, Joe Corwell, recently, and also made the town.

Newburyport

John Silverwatch, manager, Premiere, is on annual two-weeks' furlough.

North Adams

Richard Halloran, manager, Mohawk, has inauguarated a cosmetic giveaway.... Richmond lobby now features vending machines handling pop corn, candy, soft drinks, and gum. . . . Francis Faille, manager, Paramount, received unexpected publicity for "I Wanted Wings," when a marine recruiting officer in to see Faille on a tieup with the picture got talking with Edmund Patrie, aide, while waiting for Faille, and signed up Patrie for enlistment. . . . Tommy Riordan, formerly of Mohawk staff, now in navy, was home for a furlough convalescing from an appendicitis operation which he underwent in Norfolk, Va. . . . Private Bernard Payne, former manager, Mohawk, writes that 5.30 A. M. reveille at Camp Lee, Va., is a far cry from theatre manager's noon rising schedule here.

Plymouth

Cooperating with Rotary and Kiwanis clubs and the Old Colony Memorial, the town newspaper, manager Jack O'Leary, Interstate, Old Colony, Plymouth, held a children's Aluminum Show at both houses last week with admission being one article of aluminum. . . . Priscilla Beach has reopened for the summer season.

Revere

Dave Halpin, assistant manager, Interstate Revere, was acting manager of Interstate Star, St. Johnsbury, Vt., while manager Charlie Tucker was on vacation.

Springfield

House manager Fred Marshall, Court Square, announced that effective on July 26 the house would go on a solely motion picture basis, instead of the split week policy which had vaudeville appearing here on Thursdays, Fridays, and Saturdays with a movie added. Heat was blamed by Marshall for this change in policy, and he said that at present, plans are to resume the vaudeville after Labor Day. Under the new setup a new double feature program will open on Sundays and Thursdays of each week. . . . Ernie Whitford, assistant, Court Square, has gone on to New Bedford as house manager there for one of the E. M. Loew houses.

Loew's Poli, the Western Massachusetts Theatres, Inc., and the Liberty, are now admitting uniformed soldiers, sailors, and marines at half prices.

Samuel and Nathan E. Goldstein, Western Massachusetts circuit, aren't planning to erect any outdoor theatre on Easthampton Road, Holyoke, despite rumors here following the real estate transfer recorded at the Springfield office of the registrar of deeds.

Loew's Poli held an eastern premiere of "The Stars Look Down." Local critics, educators, and notables were invited guests. Manager George Freeman arranged a round-table radio broadcast over WMAS following the screening, with the principal guests participating. Regular run of the film will start at Poli's on July 31. Tieups have been obtained with bookstores and libraries, and contests are being conducted in the local Shopping News.

First "aluminum matinee" was held at the Victory, Holyoke. . . . George Freeman, manager, Loew's Poli, spent his two week's vacation at Hampton Beach, N. H. . . . Ed Smith, manager, Paramount, Springfield, is back on the job after a vacation spent at Virginia Beach. Ed took his son, an army air corps cadet, with him, and then left the young flier at his base in Maxwell Field, Ala., when his leave was up. Ed returned home by way of New York and Boston, making stops in both cities. . . . John C. Lynch, EXHIBITOR correspondent, vacationed at a dude ranch in Great Barrington, Mass.

Taunton

Bernice Taylor is new on manager Alex Hurwitz' staff at the M. and P. Strand.... Gertrude O'Connor has resigned from manager Art Pinkham's staff, M. and P. Park.

Whitman

Empire management cooperated with the national defense committee in donating the use of the house for a public safety meeting and showing of a British war film.

Woburn

Agnes Carey, Boston University graduate, is new on manager Russ Barrett's staff, Strand.

Worcester

Maurice Druker, former assistant, Loew's Poli, has been transferred as manager, Loew's State, Cleveland, to Loew's State, Memphis, Tenn. . . . Max Lerner, having sold his Fisherville house to Harry Sperling, is concentrating his interests.

Kay McKay dropped into town to visit her father, Joe Anstead, manager, Loew-Poli Elm Street. . . . Harold Maloney, manager, Loew's Poli, got a fine newspaper break through his tieup with a furniture company. . . . Albert Dulmaine, Elm Street, planned to use his vacation to have his tonsils removed. . . . Bill Brown, manager, Park, expects to take no vacation this summer because of the continued turnover of new help. . . . Bob McDonough, Elm Street, has been vacationing in New York.

Bob Bergin and Tom Kivlin, Elm Street, used cutouts of Wallace Beery and Marjorie Main to decorate sailboats in the theatre's outdoor rock garden. . . . Tom Whelan, recently resigned at the Park, was seriously injured on a motor trip in Quebec. . . . The Worcester County Institution of Savings is seeking the court's permission to sell the Fairgrounds. . . . Leo McIsaac, formerly Loew-Poli Plaza, has transferred to the Elm Street as chief of service. . . . Gracie Fields will appear in a British benefit at the Auditorium on Sept. 20. . . . Joseph Nolan, Reginald Young, and Thomas Mahar are additions to the Park's staff. . . . Bernice Bransfield has joined the Elm Street's staff. . . . Daniel Chisholm, Elm Street, was on vacation. . . . Marion Ojerholm, Park, was married to Vincent McTigue, succeeded in the box-office by Pauline Burns.

New Hampshire

Concord

Philip D. Clark, Capitol superintendent, entered the Veterans' Hospital, White River Junction, Vt., for treatment. . . . Anne Durepo, wife of Lenwood, Star manager, has been named acting deputy state treasurer. The Durepos spend the first two weeks in August at Lake Winnipesaukee, N. H., and with relatives in Aroostook County, Me. . . . Richard Morey, Star, and his wife are back from a fortnight's North Country fishing.

Dover

Melvin Morrison, Strand, won a Bordon's Milk Merit Certificate for "unique and creative advertising ideas of several mediums."

The Legion of Decency Listing Is A Regular Feature of This Publication.

Several unexpected snags have delayed the opening of J. Frank Moore's new Drive-In, located on route 16, between Dover and Somersworth, but operator Moore says it is sure to be under way by Aug. 1.

Manchester

Mrs. Lucien Descoteaux, wife of the owner of the Rex, has been seriously ill.

"The Tip-Off" Gives Dope on Grosses.

Nashua

First annual bathing beauty contest is underway at the Colonial, with finals listed for Aug. 10. . . . Private Albert L. Hommel, State, Tremont, recently inducted into the army, is stationed at Camp Croft, S. C., with the 30th Infantry Training battalion.

Tremont stages a "new fun sensation" with an auction.

Turn To The Inside Back Cover For National Release Dates.

Somersworth

The Somersworth Free Press, a local weekly, has inauguarated a new "theatre page," designed to give full coverage to the local entertainment field. Entire page will be edited by Miss Ann G. Sullivan. Renovations at the Somersworth are now complete.

Rhode Island

Narragansett

Casino held an aluminum matinee in connection with the nation-wide collection of this valuable metal for defense purposes. Stunt was under direction of manager Meyer Stanzler.

Vermont

Barre

Manager Lester Davis and Arthur Simmons, Magnet, did such a good exploitation job for "Pirates on Horseback," that the local paper and the Boston Post both picked it up for publication pictorially The picture showed a young boy, dressed in a cowboy suit, looking at the billing and drawing a six-shooter.

Only THE EXHIBITOR *Gives You Complete Coverage of Your Local Territory.*

St. Albans

Miss Kaye Nevins, Joe Mathieu's Walden, enjoyed a vacation at the bay on Lake Champlain. Miss Grace Mac Arthur subbed.

PUDDIN' HEAD. Judy Canova tops a long list of favorites in Republic's musical.

Fore!

6th Annual

CONNECTICUT FILM GOLF TOURNAMENT

Sponsored by

MOTION PICTURE THEATRE OWNERS of Connecticut

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- TEE OFF 2 P.M.
- DINNER

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BOSTON EXCHANGE LISTING

(The following list includes exchanges serving the local area. Cooperation in keeping this list accurate will be appreciated.)

BAY STATE

31 Melrose Street—DEVonshire 7843

Proprietor—Edward Kleine.

CAMEO

16 Piedmont Street—HANcock 3880

President—Samuel J. Davidson.
Office Manager—Walter C. Gillis.

COLUMBIA

57 Church Street—HANcock 9890

Branch Manager—I. H. Rogovin.
Salesmen—Joseph Wolf, Boston; Harry Olshan, southeastern Massachusetts and Rhode Island; Manny Cohen, western Massachusetts; Saul Simons, New Hampshire and Vermont; Carl Myshrall, Maine.
Bookers—A. Barry, Boston; Henry Greenberg, New Hampshire, Maine, and Vermont; southern, eastern and western.
Cashier—Sarah Lourie.
Ad Sales Manager—Bernard Levin.

HUB

1 So. Cedar Place—HUBbard 7033

Proprietor—Jack Meyers.

IMPERIAL

50 Melrose Street—LIBerty 3803

President—Harry G. Segal.
Salesmen—Maurice Farber, Israel Levine.
Cashier—Celia Shapiro.

LOEW'S-METRO

46 Church Street—HANcock 0044

District Manager—Maurice N. Wolf.
Branch Manager—Thomas J. Donaldson.
Salesmen—Harry Rosenblatt, sales manager; Charles Repec, Al Wheeler, Harry Worden, New Hampshire; Ray Curran, Maine; Benjamin Bebchick, part of western Massachusetts, Rhode Island and southern Massachusetts; Edward Renick.
Publicity Director, northeast—Bert McKenzie.
Office Manager—Henry Wolper.
Bookers—Charles Lazarus, booking manager; Matt Donahue, Massachusetts; Jerry Crowley, Maine, New Hampshire, and Vermont; Nate Oberman, Rhode Island.

NORTHEASTERN

14 Piedmont Street

Proprietors—Sam Levine and Marcel Mekelburg.
Salesman—Louis Joseph.

MONOGRAM

39 Church Street—Hubbard 4360

President—Benjamin Welansky.
District Manager—Al Herman.
Special Representative—Nat Furst.
Branch Manager—Eugene Gross.
Salesmen—Thomas O'Brien, Western Massachusetts and Rhode Island; Herman Konnis, Maine, New Hampshire, and Vermont.
Office Manager, Booker—Nathan D. Levine.
Cashier—Stella Eton.
Secretary—Mary Brady.

NATIONAL SCREEN SERVICE

Broadway and Winchester—LIBerty 4476

Branch Manager—Harry Kirchgessner.
Salesmen—Cecil Rudnick, Rhode Island, and Massachusetts; William Benjamin, New Hampshire, and Vermont; Fred Stoloff, Maine.
Office Manager—Frank Wolf.
Special Service Department—Bette Ashe.

PARAMOUNT

58 Berkeley Street—HANcock 1070

District Manager—William Erbb.
Branch Manager—Al Kane.
Office Manager—Paul Broderick.
Salesmen—Sales manager, John Moore; Jack Gubbins, city salesman; Lester Hughes, upstate Maine; Tom Duane, Vermont, and New Hampshire; Jim Harris, Rhode Island, and western Massachusetts; Eddie Bradley, Maine.
Bookers—Head booker, Eddie Maloney; Bud Lewis, Al McIntyre, Harry Schlar, G. Norton, Jack Brown.
Cashier—Catherine Schaefer.

PRODUCERS DISTRIBUTING CORP. OF NEW ENGLAND

12 Piedmont Street—HANcock 6387

Proprietors—Harry Asher and Harry Goldman.
Booking Manager—Robert Levine.

RKO

122 Arlington Street—HANcock 0457

District Manager—Gus J. Schaefer.
Branch Manager—Ross Cropper.
Salesmen—M. M. Ames, western Massachusetts and Rhode Island; C. L. Devizia, Maine; F. G. Ross, Boston; W. H. Gardiner, Boston and southern Massachusetts; Harry Goldstein, New Hampshire, and Vermont.
Office Manager—John Downing.
Bookers—Head booker, C. F. McGerigle; Dave Grover, Maine, New Hampshire, and Vermont; Bill Cuddy, Rhode Island, western and southern Massachusetts; Harry Smith, Boston.
Cashier—James O'Hara.

REPUBLIC

25 Winchester Street—HANcock 4289-90-91

Branch Manager, Boston and New Haven; Supervisor—M. Ed. Morey.
Salesmen—Jack Davis, metropolitan Boston; Jack Jennings, western Massachusetts and Rhode Island; Al Fecke, New Hampshire, Vermont, and Maine.
Office Manager—Charles Wilson.
Booker—Charles Wilson.

SPECIALTY

14 Piedmont Street—LIBerty 9305

(Also "Bank Night")
President—Roy E. Heffner.
Vice-President—Michael J. Hurney.

TWENTIETH CENTURY-FOX

115 Broadway—HANcock 2180

District Manager—Tom H. Bailey.
Branch Manager—Edward X. Callahan.
Salesmen—Harry S. Alexander, sales manager; Matthew Simon, Rhode Island; James Connolly, western Massachusetts; Harry Gold, New Hampshire, and Vermont; John Feloney, Maine.
Bookers—Sam Berg, booking manager; Norbert Murray, Siegfried Horowitz, Stanley Farrington.
Student Booker—Ed X. Callahan, Jr.
Chief Accountant—Arthur Fallon.
Cashier—Mary McCarthy.
Ad Sales Manager—Sid Krivitsky.

UNITED ARTISTS

52 Church Street—HANcock 8346

District Manager—John J. Dervin.
Branch Manager—A. I. Weiner.
Salesmen—George Hager, metropolitan Boston; Herbert Schaefer, western Massachusetts and Rhode Island; Nathan Ross, northern Massachusetts, New Hampshire, and Vermont; Joseph Cronan, Maine.
Office Manager—Joseph Carroll.
Booker—Louis Beckman.
Cashier—Louise Buckley.

UNIVERSAL

37-41 Piedmont Street—HANcock 8760-1-2-3

Branch Manager—Paul Baron.
Office Manager—Jim Murphy.
Salesmen—Harry Martin, city; Frank Dervin, Rhode Island; William Murphy, New Hampshire and Vermont; R. S. Wilson, western Massachusetts; F. Dervin, southern Massachusetts; Ernie Warren, Maine.
Bookers—Walter Dyer, Jerry Callahan.
Cashier—John Cunningham.

WARNERS

131 Arlington Street—HUBbard 3290

Branch Manager—Norman J. Ayers.
Salesmen—B. Abrams, metropolitan district; Carl Goe, suburban Massachusetts; Bill Horan, Rhode Island, western Massachusetts; Franklin Meadow, Maine; Ray Smith, New Hampshire and Vermont.
Office Manager—Eli Leavitt.
Bookers—Leo Griffin, head booker, Neil Dennehy, Bill Kumins, Bert Rudnick, Warren Gates.
Cashier—Harry Spingler.

WHOLESOME

48 Melrose Street—HANcock 0155

Director—Lila A. Izen.
President—David M. Shapiro.
Secretary—Alice Tanzman.

The Feature Check-up

Of All Features Released Nationally Since November 29, 1940

("Leg." is the symbol for the Legion of Decency rating. The classifications are: A-I, Unobjectionable for General Patronage. A-II, Unobjectionable for Adults. B, Objectionable in Part. C, Condemned.)

COLUMBIA

(1939-1940 releases from 1001 up; 1940-1941 releases from 2001 up.)

ACROSS THE SIERRAS — W — Bill Elliott, Richard Fiske, Luana Walters—One of Elliott's better entries—58m.—see Mar. 5 issue—(2212).

ADAM HAD FOUR SONS—D—Warner Baxter, Ingrid Bergman, Susan Hayward, Fay Wray—Top-notch women's drama that can stand strong selling—81m.—see Mar. 5 issue—(2006).

ADVENTURE IN WASHINGTON—D—Herbert Marshall, Virginia Bruce, Gene Reynolds—Well made programmer has plenty of selling angles—86m.—see June 11 issue—(2010).

BIG BOSS, THE—MD—Otto Kruger, Gloria Dickson, John Litel—For the duals and nabes—70m.—see May 14 issue—(2037).

BLONDIE GOES LATIN—CMU—Penny Singleton, Arthur Lake, Larry Simms, Tito Guizar—One of the better Blondies—69m.—see Feb. 19 issue—(2015).

BLONDIE IN SOCIETY—C—Penny Singleton, Arthur Lake, Larry Simms—Best in the series—76m.—see July 9 issue—Leg.: A-I.

DEVIL COMMANDS, THE—MY—Boris Karloff, Richard Fiske, Amanda Duff—For the Karloff fans—65m.—see Feb. 19 issue—(2028).

ELLERY QUEEN, MASTER DETECTIVE—MYD—Ralph Bellamy, Margaret Lindsay, Michael Whalen—Good mystery for duals—68m.—see Dec. 11 issue—70m.—see Mar. 5 issue—(2025).

ELLERY QUEEN'S PENTHOUSE MYSTERY — MY — Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Dualler; good entrant in Ellery Queen series—70m.—see Mar. 5 issue—(2025).

ELLERY QUEEN AND THE PERFECT CRIME—MY—Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Fair Ellery Queen offering—68m.—see July 23 issue.

ESCAPE TO GLORY (Submarine Zone) — D — Pat O'Brien, Constance Bennett, John Halliday—Top-loal moller has plenty of selling angles—74m.—see Dec. 11 issue—(2012).

FACE BEHIND THE MASK, THE—MD—Peter Lorre, Evelyn Keyes, Don Beddoe—Well-made melodrama with big selling problem—65m.—see Feb. 5 issue (2029).

GREAT SWINDLE, THE — MD — Jack Holt, Marjorie Reynolds, Sidney Blackmer—Filler for the bottom dual spot—54m.—see Apr. 2 issue—(2034).

HANDS ACROSS THE ROCKIES—W—Bill Elliott, Mary Dailey—Topnotch western with good comedy — 57m.—see June 25 issue—(2215).

HER FIRST BEAU—CD—Jane Withers, Jackie Cooper, Edith Fellows, William Tracy—Pleasing family program—78m.—see May 14 issue—(2013).

I WAS A PRISONER ON DEVIL'S ISLAND—MD—Sally Eilers, Donald Woods, Edward Ciannelli—Bottom dualler—71m.—see July 9 issue—Leg.: A-II—(2041).

LONE WOLF TAKES A CHANCE, THE—MD—Warren William, June Storey, Henry Wilcoxon, Eric Blore—Below the Lone Wolf standard; bottom dualler—76m.—see Mar. 19 issue—(2022).

MEDICO OF PAINTED SPRINGS, THE—W—Charles Starrett, Terry Walker—Topnotch western—60m.—see July 9 issue—(2206).

MEET BOSTON BLACKIE—MY—Chester Morris, Rochelle Hudson, Constance Worth — Fast-moving comedy-meller for the duals—61m.—see Mar. 5 issue—(2027).

MISSING TEN DAYS—MD—Rex Harrison, Karen Verne, Joan Marion — Okay British meller for houses which can play this type of product—77m.—see Mar. 19 issue—(English-made)—(2044).

NAVAL ACADEMY—CD—Freddie Bartholomew, Jimmy Lydon, Billy Cook—Pleasant entertainment with military angles to help selling—67m.—see May 28 issue—(2020).

NORTH FROM THE LONE STAR—W—Bill Elliott, Richard Fiske, Dorothy Fay—Will please the oatie fans—58m.—see Apr. 30 issue—(2213).

OFFICER AND THE LADY, THE—MD—Rochelle Hudson, Bruce Bennett, Roger Pryor—Good action meller for the duallers—59m.—see July 23 issue.

OUTLAWS OF THE PANHANDLES — WMU — Charles Starrett, Frances Robinson, Sons of Pioneers — Routine western — 59m. — see Mar. 19 issue.—(2205).

PENNY SERENADE—CD—Cary Grant, Irene Dunne, Beulah Bondi—Combination of comedy, romance, and heart-throbs; of hit proportions, should register big grosses—120m.—see Apr. 30 issue—(2002).

PHANTOM SUBMARINE, THE—MYD—Anita Louise, Bruce Bennett—Filler—70m.—see Jan. 22 issue—(2033).

PINTO KID, THE—W—Charles Starrett, Louise Currie, Bob Nolan—Good western—61m.—see Jan. 22 issue—(2204).

RETURN OF DANIEL BOONE, THE—W—Bill Elliott, Betty Miles—Up to par Elliott—61m.—see May 28 issue—(2214).

RICHEST MAN IN TOWN, THE—D—Frank Craven, Edgar Buchanan, Eileen O'Hearn—For the duallers—68m.—see June 25 issue—(2026).

SHE KNEW ALL THE ANSWERS—C—Joan Bennett, Franchot Tone, John Hubbard—Pleasing program comedy will need plenty of selling—86m.—see May 28 issue—(2008).

SON OF DAVY CROCKETT, THE—W—Bill Elliott, Iris Meredith, Dub Taylor—High-rating western—59m.—see July 23 issue—(2216).

SUBMARINE ZONE—see Escape to Glory.

SWEETHEART OF THE CAMPUS—MUC—Ruby Keeler, Ozzie Nelson, Harriet Hilliard—Lower-bracket musical—67m.—see July 9 issue—Leg.: A-I—(2019).

THEY DARE NOT LOVE—MD—Martha Scott, George Brent, Paul Lukas—Sell the names—76m.—see May 14 issue—(2011).

THIS THING CALLED LOVE — C—Rosalind Russell, Melvyn Douglas, Binnie Barnes—Good entertainment on the sophisticated level—98m.—see Jan. 8 issue—(2005)—(A).

TIME OUT FOR RHYTHM—MUC—Rudy Vallee, Ann Miller, Rosemary Lane—Musical with specialties for the duallers—75m. — see June 11 issue — (2009).

UNDER AGE—D—Nan Grey, Tom Neal, Alan Baxter—Lightweight offering for the duallers — 60m. — see Apr. 30 issue—(2036).

VOICE IN THE NIGHT, THE — Clive Brook, Diana Wynyard—Anti-Nazi show is well made, but will need plenty of attention in most spots—80m.—see May 14 issue—(English-made).

WILDCAT OF TUCSON—W—Bill Elliott, Evelyn Young, Stanley Brown—Okay Elliot—59m.—see Feb. 5 issue—(2211).

TO BE REVIEWED OR IN PRODUCTION

BACHELOR'S BABIES—Rochelle Hudson, Victor Jory, Maxie Rosenbloom.

BLONDE FROM SINGAPORE, THE—Florence Rice, Leif Erikson.

FIVE MEN—Leslie Howard, Raymond Massey, Laurence Olivier—(English-made).

GO WEST, YOUNG LADY—Penny Singleton, Glenn Ford, Ann Miller, Charlie Ruggles.

HARMON OF MICHIGAN—Tom Harmon, Anita Louise.

HERE COMES MR. JORDAN — Robert Montgomery, Rita Johnson, Claude Rains.

KING OF DODGE CITY—Bill Elliott, Tex Ritter, Judith Linden.

LADIES IN RETIREMENT—Ida Lupino, Louis Hayward, Elsa Lanchester.

MEDICO HITS THE TRAIL, THE—Charles Starrett, Patti McCarty, Cliff Edwards.

MEN IN HER LIFE, THE—Loretta Young, Dean Jagger, Conrad Veidt.

MYSTERY SHIP—Lola Lane, Paul Kelly.

OUR WIFE—Ruth Hussey, Melvyn Douglas, Charles Coburn, Ellen Drew.

ROARING FRONTIERS—Bill Elliott, Tex Ritter, Ruth Ford.

TEXAS—William Holden, Glenn Ford, Claire Trevor.

THUNDER OVER THE PRAIRIES — Charles Starrett, Eileen O'Hearn—(2207).

TILLIE THE TOILER — Kay Harris, William Tracy, Ernest Truex.

TWO LATINS FROM MANHATTAN—Jinx Falkenberg, Joan Davis, Joan Woodbury.

THREE GIRLS ABOUT TOWN — Joan Blondell, John Howard, Robert Benchley.

TWO IN A TAXI—Anita Louise, Russell Hayden, Dick Purcell—63m.

YOU BELONG TO ME — Barbara Stanwyck, Henry Fonda, Edgar Buchanan.

YOU'LL NEVER GET RICH—Fred Astaire, Rita Hayworth, Robert Benchley, John Hubbard.

METRO

(1939-40 releases from 1 up; 1940-1941 releases from 101 up.)

ANDY HARDY'S PRIVATE SECRETARY—C—Mickey Rooney, Lewis Stone, Ian Hunter, Katbryn Grayson—Top-notch comedy for all audiences; maintains series standard—101m.—see Mar. 5 issue—(126).

BAD MAN, THE—AD—Wallace Beery, Laraine Day, Lionel Barrymore, Ronald Reagan—Depends on the name draw—70m.—see Apr. 2 issue—(124).

BARNACLE BILL—C—Wallace Beery, Marjorie Main, Leo Carrillo—Lusty Beery comedy; okay program entertainment—92m.—see July 9 issue—Leg.: A-I—(141).

BIG STORE, THE—CMU—Marx Brothers, Tony Martin, Virginia Grey—One of the better Marx Brothers entries—83m.—see June 25 issue—(139).

BILLY THE KID—W—Robert Taylor, Brian Donlevy, Ian Hunter, Mary Howard—Formula western with excellent scenic background—95m.—see June 11 issue—(Technicolor)—(137).

BLONDE INSPIRATION—CD—John Shelton, Virginia Grey, Albert Dekker, Charles Butterworth—For the lower half of the duallers—72m.—see Feb. 19 issue—(123).

BLOSSOMS IN THE DUST—D—Greer Garson, Walter Pidgeon, Felix Bressart, Marsha Hunt — Strong women's show, on the sentimental side; needs selling—99m.—see July 9 issue—(Technicolor)—Leg.: A-II.

COME LIVE WITH ME—C—James Stewart, Hedy Lamarr, Ian Hunter—Well-made comedy; names will help—86m.—see Feb. 5 issue—(122)—(A).

COMRADE X — CD — Clark Gable, Hedy Lamarr, Felix Bressart — Gable and Lamarr should guarantee grosses—89m.—see Dec. 25 issue—(113).

DR. JEKYLL AND MR. HYDE—MD—Spencer Tracy, Ingrid Bergman, Lana Turner, Donald Crisp — Impressive version of familiar story—127m.—see Aug. 6 issue—(1st Block-of-Five).

DR. KILDARE'S CRISIS—D—Lew Ayres, Robert Young, Laraine Day, Lionel Barrymore—Impressive member of the Kildare series—75m.—see Dec. 11 issue—(115).

FLIGHT COMMAND—MD—Robert Taylor, Ruth Hussey, Walter Pidgeon — Highly exploitable service picture—115m.—see Dec. 25 issue—(117).

FREE AND EASY — C—Ruth Hussey, Robert Cummings, Judith Anderson—Comedy for the bottom duallers; sell the names—55m.—see Mar. 5 issue—(127).

GET-AWAY, THE—MD—Robert Sterling, Dan Dailey, Jr., Charles Winninger, Donna Reed—Fast moving action show will fit nicely into the duallers—89m. see June 25 issue—(138).

GONE WITH THE WIND — D — Clark Gable, Vivien Leigh, Olivia de Havilland, Leslie Howard, Thomas Mitchell—Par excellence—228m.—see Jan. 8 issue—(Technicolor)—(A).

GO WEST — MUC—The Marx Brothers, John Carroll, Diana Lewis—Grosses should hit the high-water Marx—82m.—see Dec. 25 issue—(114).

I'LL WAIT FOR YOU—MD—Robert Sterling, Marsha Hunt, Virginia Weidler—Okay for the bottom dual spot—75m.—see May 28 issue—(135).

KEEPING COMPANY—CD—Frank Morgan, Ann Rutherford, John Shelton, Virginia Weidler—Good family entertainment for the lower bracket—79m.—see Jan. 8 issue—(116).

LADY BE GOOD—MUC—Eleanor Powell, Ann Sothern, Robert Young, Lionel Barrymore—Entertaining program musical; its only fault is overlength—111m.—see July 23 issue—(1st Block-of-Five).

LAND OF LIBERTY—HDoc—Compilation sponsored by the MPPDA and edited by Cecil B. DeMille—Excellent patriotic exploitation offering; plenty of star value—98m.—see Jan. 22 issue—(120).

LOVE CRAZY—C—William Powell, Myrna Loy, Gail Patrick—Looks like a summer money show—99m.—see May 28 issue—(134).

MAISIE WAS A LADY—CD—Ann Sothern, Lew Ayres, Maureen O'Sullivan — Pleasing entrant in the "Maisie" series—79m.—see Jan. 22 issue—(118).

MATA HARI — MD—Greta Garbo, Ramon Novarro, Lionel Barrymore—Re-issue has present day selling angles—89m.—see June 25 issue—(185).

MEN OF BOYS TOWN—D—Spencer Tracy, Mickey Rooney, Bobs Watson—Packed with entertainment value for everyone—106m.—see Mar. 19 issue—(132).

NAVY BLUE AND GOLD—CD—James Stewart, Robert Young, Lionel Barrymore, Florence Rice—Re-issue can be sold on service angles and name strength—94m.—see July 9 issue.

PENALTY, THE—MD—Edward Arnold, Lionel Barrymore, Gene Reynolds, Marsha Hunt—Good action dualler, especially suited for family and small-town trade—80m.—see Mar. 19 issue—(129).

PEOPLE VS. DR. KILDARE, THE—MD—Lew Ayres, Lionel Barrymore, Laraine Day—Top-ranking member of the series—78m.—see May 14 issue—(133).

PHILADELPHIA STORY, THE—CD—Cary Grant, Katharine Hepburn, James Stewart—High-rating for any situation—112m.—see Dec. 11 issue—(119).

RAGE IN HEAVEN—MD—Robert Montgomery, Ingrid Bergman, George Sanders—Good orltlo' picture with a selling problem—85m.—see Mar. 19 issue—(128).

RINGSIDE MAISIE—CD—Ann Sothern, George Murphy, Robert Sterling—Overlong programmer with selling angles—96m.—see Aug. 6 issue—(143).

STARS LOOK DOWN, THE — D—Michael Redgrave, Margaret Lockwood, Emlyn Williams—Tight, gripping drama with strong tragic overtones; well-made, but a selling problem—99m.—see July 23 issue—(English-made)—(142)—(A).

THEY MET IN BOMBAY—CMD—Clark Gable, Rosalind Russell, Peter Lorre—Name strength should help this to very good summer grosses—92m.—see July 9 issue—Leg.: A-II—(140).

TRIAL OF MARY DUGAN, THE—D—Laraine Day, Robert Young, Tom Conway, Frieda Inescort—Saleable dramatic program—90m.—see Feb. 19 issue—(125).

WASHINGTON MELODRAMA—MD—Frank Morgan, Ann Rutherford, Kent Taylor—Just a programmer for the duallers—80m.—see Apr. 30 issue—(131).

WILD MAN OF BORNEO—CD—Frank Morgan, Mary Howard, Dan Dailey, Jr., Billie Burke—For nabe dual support—78m.—see Feb. 5 issue—(121).

WOMAN'S FACE, A — MD—Joan Crawford, Melvyn Douglas, Conrad Veidt — Absorbing drama with good appeal for all kinds of houses—106m.—see May 14 issue—(136).
ZIEGFELD GIRL—DMU—James Stewart, Judy Garland, Hedy Lamarr, Lana Turner, Tony Martin, Ian Hunter, Jackie Cooper—Big lavish show will be an important grosser—131m.—see Apr. 80 issue —(130).

TO BE REVIEWED OR IN PRODUCTION

BABES ON BROADWAY—Mickey Rooney, Judy Garland, Virginia Weidler, Fay Bainter.
CHOCOLATE SOLDIER, THE — Nelson Eddy, Rise Stevens, Nigel Bruce.
DR. KILDARE'S WEDDING DAY—Lionel Barrymore, Lew Ayres, Laraine Day—(145).
DOWN IN SAN DIEGO—Bonita Granville, Dan Dailey, Jr., Leo Gorcey.
FEMALE OF THE SPECIES — Rosalind Russell, Don Ameche, Kay Francis, John Carroll.
HONKY-TONK—Clark Gable, Lana Turner, Marjorie Main, Claire Trevor, Frank Morgan.
LIFE BEGINS FOR ANDY HARDY—Lewis Stone, Mickey Rooney, Judy Garland, Ann Rutherford, Fay Holden—(146).
NEW YORK STORY—Edward G. Robinson, Edward Arnold, Laraine Day.
MARRIED BACHELORS—Ruth Hussey, Robert Young, Lee Bowman.
PANAMA HATTIE—Ann Sothern, George Murphy, Red Skelton.
SMILIN' THROUGH—Jeanette MacDonald, Gene Raymond, Brian Aherne, Ian Hunter—(Technicolor).
UNTITLED — Greta Garbo, Melvyn Douglas, Roland Young, Constance Bennett, Robert Sterling, Ruth Gordon.
UNTITLED TARZAN — Johnny Weissmuller, Maureen O'Sullivan, Johnny Sheffield.
WHEN LADIES MEET—Joan Crawford, Greer Garson, Robert Taylor, Herbert Marshall.
WHISTLING IN THE DARK—Red Skelton, Ann Rutherford, Virginia Grey.

MONOGRAM

(1939-1940 releases from 3901 up; 1940-1941 releases not numbered.)

ARIZONA BOUND—W—Buck Jones, Tim McCoy, Luana Walters—Excellent start for the new "Rough Riders" series—57m.—see Aug. 6 issue.
BREAK THE NEWS—MUC—Maurice Chevalier, June Knight, Jack Buchanan—Happy Britisher; okay for duals—72m.—see Dec. 11 issue under Foreign —(English-made).
CHAMBER OF HORRORS—MYD—Leslie Banks, Lilli Palmer, Romilly Lunge—Just for dualler support—79m.—see Jan. 8 issue—(English-made).
DEAD MAN'S SHOES—MD—Leslie Banks, Wilfrid Lawson, Judy Kelly—British meller for the duals—70m.—see Mar. 5 issue—(English-made).
FATHER STEPS OUT—C—Frank Albertson, Lorna Gray, Jed Prouty—For the duals—63m.—see July 23 issue.
FLYING WILD—MD—Leo Gorcey, Bobby Jordan, Joan Barclay—Okay for the younger patrons—63m.—see Mar. 5 issue.
FORGOTTEN HERO (Hoosier Schoolboy)—MD—Mickey Rooney, Anne Nagel, Frank Shields—Re-issue; sell Rooney—62m.—see Apr. 2 issue.
GANG'S ALL HERE, THE—MD—Frankie Darro, Marcia Mae Jones, Mantan Moorland, Keye Luke—Fast moving Darro should please the action fans—61m. —see June 25 issue.
HER FIRST ROMANCE—DMU—Edith Fellows, Wilbur Evans, Jacqueline Wells—One of the best from Monogram—77m.—see Jan. 8 issue.
HOOSIER SCHOOLBOY—see Forgotten Hero.
HOUSE OF MYSTERY, THE—MYD—Keneth Kent, Judy Kelly, Peter Murray Hill—English mystery will satisfy the action and thriller dual trade—62m.—see May 14 issue—(English-made).
INVISIBLE GHOST, THE—MD—Bela Lugosi, Polly Ann Young, John McGuire—Okay for the horror fans—63m.—see Apr. 30 issue.
KID'S LAST RIDE, THE—W—Range Busters, Luana Walters, Ed Brian—Run-of-the-mill Range Busters —55m.—see Feb. 19 issue.
KING OF THE ZOMBIES — MD—Dick Purcell, Joan Woodbury, John Archer—Thriller has plenty of selling angles—67m.—see May 28 issue.
MURDER BY INVITATION—MY—Wallace Ford, Sarah Padden, Marian Marsh—Top-line murder mystery for the duallers—65m.—see July 9 issue.
PIONEERS, THE — Tex Ritter, "Slim" Andrews, Wanda McKay—Below par Ritter—61m.—see May 14 issue.
PRIDE OF THE BOWERY — MD—Leo Gorcey, Mary Ainsley, Bobby Jordan — High-rating dualler for the action houses, with special appeal for youngsters—63m.—see Dec. 25 issue.
REDHEAD—D—June Lang, Johnny Downs, Eric Blore —Routine program for the duallers — 63m.—see May 28 issue.
RIDIN' THE CHEROKEE TRAIL—W—Tex Ritter, Slim Andrews, Betty Niles—One of the better Ritters—60m.—see Mar. 5 issue.
ROAR OF THE PRESS—MD—Wallace Ford, Jean Parker, Jed Prouty—One of the better Monogram offerings—72m.—see May 14 issue.
ROLLING HOME TO TEXAS—W—Tex Ritter, Virginia Carpenter, Slim Andrews—The best Ritter yet—62m.—see Jan. 8 issue.
SIGN OF THE WOLF — AD — Michael Whalen, Grace Bradley, Mantan Moreland—For the family trade and dog-lovers—69m.—see Apr. 2 issue.
SILVER STALLION—AD—David Sharpe, Janet Waldo, LeRoy Mason—Should satisfy the open air fans—59m.—see June 11 issue.
TRAIL OF THE SILVER SPUR—W—Range Busters, Dorothy Short—Run-of-the-mill, the Range Busters could use better material—60m.—see Jan. 22 issue.
TUMBLEDOWN RANCH IN ARIZONA—W—Range Busters, Sheila Darcy—Run-of-the-mill Range Busters —60m.—see Apr. 30 issue.
WANDERERS OF THE WEST—W—Tom Keene, Betty Miles—Standard western—58m.—see July 9 issue.
WEST OF PINTO BASIN — W—Range Busters, Gwen Gaze, Tristram Coffin—Run-of-the-mill; not up to the standard set by the first two—60m.—see Dec. 11 issue.
WRANGLER'S ROOST—W—Range Busters, Gwen Gaze, Forrest Taylor—Best of the series—57m.—see June 11 issue.
YOU'RE OUT OF LUCK—Frankie Darro, Kay Sutton, Mantan Moreland—Standard Darro offering—60m. —see Jan. 22 issue.

TO BE REVIEWED OR IN PRODUCTION

BOWERY BLITZKRIEG — Warren Hull, Leo Gorcey, Bobby Jordan, Huntz Hall.
DEADLY GAME, THE—Charles Farrell, June Lang.
DYNAMITE CANYON—Tom Keene, Evelyn Finley.
FUGITIVE VALLEY—Range Busters, Julie Duncan.
LET'S GO COLLEGIATE—Frankie Darro, Jackie Moran.
LI'L LOUISIANA BELLE—Jack La Rue, Marian Marsh.
NIGHT OF HORROR—Bela Lugosi.
SADDLE MOUNTAIN ROUNDUP—Range Busters.
STOLEN PARADISE—Leon Janney, Eleanor Hunt.
TOWER OF TERROR—Movita—(English-made).
ZIS, BOOM, BAH—Grace Hayes, Peter Lind Hayes, Mary Healy.

PARAMOUNT

(1939-1940 releases from 3901 up; 1940-1941 releases from 4001 up.)

BORDER VIGILANTES — W — William Boyd, Russell Hayden, Frances Gifford—Top line western in the Cassidy series—62m.—see Apr. 16 issue—(4053).
CAUGHT IN THE DRAFT—C—Bob Hope, Dorothy Lamour, Eddie Bracken, Lynne Overman—Sure-fire boxoffice—82m.—see June 11 issue—(4032).
DOOMED CARAVAN—W—William Boyd, Russell Hayden, Minna Gombell, Georgia Hawkins—Top-notch western—62m.—see Jan. 22 issue—(4051).
FORCED LANDING—MD—Richard Arlen, Eve Gabor, J. Carrol Naish—Good action program melodrama —67m.—see July 23 issue—(4033).
HARD-BOILED CANARY, THE (There's Magic in Music) —CMU—Allan Jones, Susanna Foster, Margaret Lindsay—For lovers of classical music; can stand strong selling—79m.—see Feb. 19 issue—(4021).
IN OLD COLORADO—W—William Boyd, Russell Hayden, Margaret Hayes — Top-notch Hopalong—66m. see Mar. 5 issue—(4052).
I WANTED WINGS—MD—Ray Milland, William Holden, Wayne Morris, Brian Donlevy, Constance Moore— Large-scale, spectacular action picture; will need plenty of selling—135m.—see May 28 issue— (4028).
KISS THE BOYS GOODBYE—MUC—Mary Martin, Don Ameche, Oscar Levant, Rochester—Pleasant musical; sell the names—85m.—see July 9 issue—Leg.: B—(4035).
LADY EVE, THE—CD—Barbara Stanwyck, Henry Fonda, Charles Coburn—Pleasing programmer, with emphasis on the women's angle—94m.—see Mar. 5 issue—(4022).
LAS VEGAS NIGHTS—CMU—Phil Regan, Bert Wheeler, Constance Moore, Tommy Dorsey—Routine musical without names; plug Tommy Dorsey's Band—87m. —see Mar. 19 issue—(4023).
LIFE WITH HENRY—C—Jackie Cooper, Eddie Bracken, Leila Ernst—Okay family fare, especially for the younger patrons — 81m. — see Jan. 22 issue — (4016).
LOVE THY NEIGHBOR—MUC—Jack Benny, Fred Allen, Mary Martin—Radio popularity of stars and "feud" should be strong selling angles—82m.—see Dec. 25 issue—(4013).
MAD DOCTOR, THE—MD—Basil Rathbone, John Howard, Ellen Drew, Ralph Morgan—Exploitable horror picture has plenty of selling angles—91m.—see Feb. 19 issue—(4018).
MONSTER AND THE GIRL, THE—MD—Ellen Drew, Paul Lukas, Robert Paige—Tailor made for the horror fans—65m.—see Mar. 5 issue—(4020).
ONE NIGHT IN LISBON—CD—Fred MacMurray, Madeleine Carroll, Patricia Morison—Good program— 97m.—see May 28 issue—(4029)—(A).
PARSON OF PANAMINT, THE—D—Charles Ruggles, Ellen Drew, Phillip Terry—Good entertainment— 84m.—see June 25 issue—(4031).
PIRATES ON HORSEBACK—W—William Boyd, Russell Hayden, Eleanor Stewart—Top notch western —68m.—see May 28 issue—(4054).
POWER DIVE—AD—Richard Arlen, Jean Parker, Roger Pryor—Pleasing aviation programmer for the action trade—71m.—see Apr. 30 issue—(4026).
REACHING FOR THE SUN—MD—Joel McCrea, Ellen Drew, Albert Dekker, Eddie Bracken—Just a programmer; sell the names—90m.—see Apr. 16 issue —(4027).
ROAD TO ZANZIBAR, THE—MUC—Bing Crosby, Dorothy Lamour, Bob Hope—Sell the names and "Road to Singapore" rep—92m.—see Mar. 19 issue— (4025).
ROUNDUP, THE—WD—Richard Dix, Patricia Morison, Preston Foster—Fair western drama is suitable for action houses—90m.—see Mar. 19 issue—(4024).
RUGGLES OF RED GAP—C—Charles Laughton, Mary Boland, Charlie Ruggles—Re-issue should arouse a certain amount of interest—94m.—see July 23 issue —(Re-issue).
SECOND CHORUS—MUC—Fred Astaire, Paulette Goddard, Burgess Meredith, Artie Shaw—Selling names should help—84m.—see Dec. 11 issue—(4014).
SHEPHERD OF THE HILLS, THE—MD—John Wayne, Betty Field, Harry Carey, Beulah Bondi—High rating family entertainment is welcome change from war cycle — 98m.—see June 25 issue — (Technicolor)—(4034).
THERE'S MAGIC IN MUSIC—see The Hard-Boiled Canary.
VICTORY—MD—Fredric March, Betty Field, Sir Cedric Hardwicke — Tense, well-produced drama of East Indies, it has the angles for strong exploitation—79m.—see Dec. 25 issue—(4015).
VIRGINIA — D—Madeleine Carroll, Fred MacMurray, Stirling Heyden—Sell the names and Technicolor 108m. — see Jan. 22 issue — (Technicolor) — (4019).
WEST POINT WIDOW—CD—Anne Shirley, Richard Carlson, Frances Gifford—Programmer will fit into the dual spot—64m.—see June 11 issue—(4030).
YOU'RE THE ONE—CMU—Bonnie Baker, Orrin Tucker, Edward Everett Horton, Jerry Colonna—Exploitable dualler with names to sell—82m.—see Feb. 5 issue—(4017).

TO BE REVIEWED OR IN PRODUCTION

ALOMA OF THE SOUTH SEAS—Dorothy Lamour, Jon Hall, Lynne Overman—(Technicolor)—(4038).
AMONG THE LIVING—Albert Dekker, Susan Hayward, Frances Farmer, Harry Carey.
BAHAMA PASSAGE—Madeleine Carroll, Stirling Hayden—(Technicolor).
BIRTH OF THE BLUES—Bing Crosby, Mary Martin, Brian Donlevy, Carolyn Lee.
BUY ME THAT TOWN—Lloyd Nolan, Constance Moore —69m.
FLYING BLIND—Richard Arlen, Jean Parker, Marie Wilson—(4037).
GLAMOUR BOY—Susanna Foster, Jackie Cooper, Walter Abel.
GREAT MAN'S LADY, THE — Barbara Stanwyck, Joel McCrea, Brian Donlevy.
HENRY ALDRICH FOR PRESIDENT—Jimmy Lydon, June Preisser—75m.
HER JUNGLE MATE—Dorothy Lamour, Jack Haley, Richard Denning—(Technicolor).
HOLD BACK THE DAWN—Charles Boyer, Paulette Goddard, Olivia de Havilland—112m.
LOUISIANA PURCHASE—Bob Hope, Victor Moore, Vera Zorina, Irene Bordoni—(Technicolor).
MEN OF ACTION—William Boyd, Russel Hayden, Evelyn Brent.
MR. BUG GOES TO TOWN—Technicolor feature cartoon.
NEW YORK TOWN—Mary Martin, Fred MacMurray, Robert Preston—74m.
NIGHT OF JANUARY 16TH, THE—Robert Preston, Ellen Drew, Nils Asther.
NOTHING BUT THE TRUTH — Bob Hope, Paulette Goddard, Edward Arnold—87m.
REAP THE WILD WIND—Ray Milland, John Wayne, Paulette Goddard, Robert Preston, Raymond Massey—(Technicolor).
REMARKABLE ANDREW, THE—William Holden, Ellen Drew, Brian Donlevy.
SECRET OF THE WASTELANDS—William Boyd, Andy Clyde, Barbara Britton.
SHEIK OF BUFFALO BUTTE—William Boyd, Andy Clyde, Jean Phillips.
SKYLARK—Claudette Colbert, Ray Milland, Brian Aherne, Binnie Barnes, Walter Abel.
STICK TO YOUR GUNS—William Boyd, Andy Clyde, Jenny Holt.
SULLIVAN'S TRAVELS — Joel McCrea, Veronica Lake, Eric Blore.
SWEATER GIRL—Eddie Bracken, June Preisser, Betty Jane Rhodes.
TIMBER WOLVES—William Boyd, Eleanor Stewart.
WIDE OPEN TOWN—William Boyd, Russell Hayden, Andy Clyde, Evelyn Brent—79m.—(4055).
WORLD PREMIERE—John Barrymore, Frances Farmer, Eugene Pallette, Ricardo Cortez—(4036).

PRODUCERS RELEASING CORP.

BILLY THE KID'S FIGHTING PALS—W—Bob Steele, Al St. John, Phyllis Adair—Routine western—62m. —see Apr. 16 issue—(161).
BILLY THE KID'S GUN JUSTICE — W—Bob Steele, Louise Currie, Carleton Young—Good western— 63m.—see Jan. 8 issue—(159).
BILLY THE KID'S RANGE WAR—W—Bob Steele, Joan Barclay, Al St. John—Good Steele entry—60m.—see Feb. 19 issue—(160).
BILLY THE KID IN SANTA FE—W—Bob Steele, Al St. John, Marin Sais—Fair western—66m.—see July 23 issue—Leg.: A-II—(162).
CAUGHT IN THE ACT—C—Henry Armetta, Iris Meredith, Robert Baldwin—Italian dialect comedy has some amusing moments—62m.—see Feb. 5 issue (107).
CRIMINALS WITHIN—MY—Eric Linden, Ann Doran, Constance Worth—For the bottom duallers—70m. —see July 9 issue—Leg.: A-I—(111).
DEVIL BAT—MD—Bela Lugosi, Suzanne Kaaren, Dave O'Brien—Highly exploitable, especially for the action houses—69m.—see Dec. 25 issue—(105).
DOUBLE CROSS—MD—Kane Richmond, Pauline Moore, Wynne Gibson—Action show will fit nicely into the duallers—61m.—see July 23 issue—Leg.: A-II— (112).
EMERGENCY LANDING—MD—Forrest Tucker, Carol Hughes, Evelyn Brent—Okay aviation meller for the supporting notch—70m.—see May 28 issue— (109).
FEDERAL FUGITIVES — MD — Neil Hamilton, Doris Day, Victor Varconi—Well-produced meller for the supporting notch—62m.—see Apr. 2 issue—(108).
LONE RIDER CROSSES THE RIO, THE—W—George Houston, Roquell Verria, Al St. John—Okay western; sell Houston's singing—60m.—see Mar. 19 issue—(164).

LONE RIDER IN GHOST TOWN, THE—W—George Houston, Al St. John, Alaine Brandes—Fair western—64m.—see May 14 issue—(165).

LONE RIDER RIDES ON, THE—W—George Houston, Hillary Brooks, Al St. John—Auspicious beginning for the series—64m.—see Jan. 22 issue—(163).

MISBEHAVING HUSBANDS—C—Harry Langdon, Esther Muir, Ralph Byrd—Satisfactory low-budget entry—65m.—see Dec. 25 issue—(104).

OUTLAWS OF THE RIO GRANDE—W—Tim McCoy, Virginia Carpenter, Charles King—Above par western, has plenty of action—58m.—see Mar. 5 issue—(155).

PAPER BULLETS—MD—Joan Woodbury, Jack La Rue, John Archer—Okay for duallers—72m.—see June 11 issue—(123).

SECRET EVIDENCE—MD—Marjorie Reynolds, Charles Quigley, Ward McTaggart—Better than the usual run of this class—65m.—see Feb. 19 issue—(106).

SOUTH OF PANAMA—MD—Roger Pryor, Virginia Vale, Lionel Royce—Okay spy meller for the action houses—68m.—see Apr. 30 issue—(110).

TEXAS MARSHAL, THE—W—Tim McCoy, Art Davis, Kay Leslie—High rating western—60m.—see June 25 issue—(156).

TO BE REVIEWED OR IN PRODUCTION

DESPERATE CARGO — Ralph Byrd, Carol Hughes—(113).

GAMBLING DAUGHTERS—Cecilia Parker, Roger Pryor—(124).

LONE RIDER IN FRONTIER FURY, THE — George Houston, Hillary Brooke—(166).

REG'LAR FELLERS — Billy Lee, Roscoe Ates, Sarah Padden.

RKO-RADIO

(1939-1940 releases from 001 up; 1940-1941 releases from 101 up.)

ALONG THE RIO GRANDE—W—Tim Holt, Ray Whitley, Betty Jane Rhodes—Okay western—64m.—see Feb. 5 issue—(183).

BRINGING UP BABY—C—Cary Grant, Katharine Hepburn, Charles Ruggles—Comedy re-issue; sell Grant and Hepburn—102m.—see Apr. 16 issue—(163).

CITIZEN KANE—D—Orson Welles, Dorothy Comingore, Joseph Cotten—Hits the mark in every department; a massive piece of entertainment, and one that should aim at every box-office record—119m.—see Apr. 16 issue—(193)—(1st Block-of-Five).

CONVOY — AD — Clive Brook, Judy Campbell, John Clements—Highly exploitable and actionful British propagandizer—78m.—see Jan. 8 issue—(English-made)—(161).

CYCLONE ON HORSEBACK—RKO—Tim Holt, Marjorie Reynolds, Ray Whitley—Standard Tim Holt entry—60m.—see June 25 issue—(185).

DEVIL AND MISS JONES, THE—C—Jean Arthur, Robert Cummings, Charles Coburn—Delightful comedy; grosses will depend largely on selling effort—92m.—see Apr. 16 issue—(122).

FANTASIA—Fantasy MU—Produced by Walt Disney with Leopold Stokowski and the Philadelphia Orchestra—Something new and different; should attract lots of interest in the metropolitan centers—135m.—see Nov. 27 issue—(Disney).

FATHER TAKES A WIFE—C—Gloria Swanson, Adolphe Menjou, John Howard—Lightweight comedy; plug Swanson—79m.—see July 23 issue—(1st Block-of-Five).

FOOTLIGHT FEVER—C—Alan Mowbray, Donald MacBride, Elisabeth Risdon—Okay comedy for dual support—69m.—see Mar. 19 issue—(119).

FRANK BUCK'S JUNGLE CAVALCADE—AD—Produced in the jungle by Frank Buck—A sure grosser for the animal trade—79m.—see July 23 issue—(reissue)—(166).

GIRL, A GUY AND A GOB, A—C—George Murphy, Lucille Ball, Edmond O'Brien—Pleasing program; deserves the best kind of selling—91m.—see Mar. 5 issue—(120).

HERE IS A MAN—D—James Craig, Anne Shirley, Simone Simon, Walter Huston, Edward Arnold—Impressive and praiseworthy, but a problem for any box-office—105m.—see July 23 issue—(1st Block-of-Five).

HURRY, CHARLIE, HURRY—F—Leon Errol, Mildred Coles, Kenneth Howell—Some laughs in it for the lower half of the duallers—65m.—see July 9 issue—Leg.: A-I—(129).

IT HAPPENED TO ONE MAN—D—Wilfrid Lawson, Nora Swinburne, Marta Labarr—Saleable program where English pictures go—80m.—see Mar. 5 issue—(English-made).

KITTY FOYLE — D—Ginger Rogers, Dennis Morgan, James Craig—Top-line drama; should profit by word of mouth—108m.—see Jan. 8 issue—(112).

LADY SCARFACE — MD — Judith Anderson, Dennis O'Keefe, Frances Neal—Routine bottom dualler, with an angle—66m.—see Aug. 6 issue — (1st Block-of-Five).

LET'S MAKE MUSIC—CMU—Bob Crosby, Jean Rogers, Elisabeth Risdon—Pleasing program; sell Bob Crosby's music—84m.—see Dec. 25 issue—(115).

LITTLE MEN—MD—Kay Francis, Jack Oakie, Jimmy Lydon, George Bancroft—Best for kids and family trade—84m.—see Dec. 11 issue—(110).

MELODY FOR THREE—CD—Jean Hersholt, Fay Wray, Walter Woolf King—One of the better Dr. Christians; sell the music—67m.—see Mar. 5 issue—(124).

MR. AND MRS. SMITH—C—Carole Lombard, Robert Montgomery, Gene Raymond—Amusing comedy; sell the names and Hitchcock's reputation—95m.—see Jan. 22 issue—(117).

MY LIFE WITH CAROLINE—C—Ronald Colman, Anna Lee, Charles Winninger—Pleasing light entertainment that can stand plenty of push—81m.—see July 23 issue—(135)—(A).

NO, NO, NANETTE—MUC—Anna Neagle, Richard Carlson, Victor Mature, Roland Young—Sell the names because the show doesn't hit the "Irene" mark—96m.—see Dec. 25 issue—(114).

PARACHUTE BATTALION—MD—Robert Preston, Nancy Kelly, Edmond O'Brien—Timely programmer has plenty of selling angles—75m.—see July 23 issue—(1st Block-of-Five).

PLAY GIRL—MD—Kay Francis, James Ellison, Mildred Coles—Has plenty of angles for the women—77m.—see Jan. 22 issue—(121).

RELUCTANT DRAGON, THE—Novelty—Robert Benchley, Nana Bryant, Walt Disney—Novelty will need plenty of push, but has chance for surprise grosses—73m.—see May 28 issue—(Technicolor Sequences)—(191).

REPENT AT LEISURE—CD—Kent Taylor, Wendy Barrie, George Barbier—For the lower half of the duallers—66m.—see Apr. 16 issue—(125).

ROBBERS OF THE RANGE—W—Tim Holt, Ray Whitley, Virginia Vale—One of the better Holt westerns—62m.—see Apr. 2 issue—(184).

SAINT IN PALM SPRINGS, THE—MY—George Sanders, Wendy Barrie, Linda Hayes—Okay for "Saint" fans but below the usual standard—66m.—see Jan. 8 issue—(116).

SAINT'S VACATION, THE—MD—Hugh Sinclair, Sally Gray, Arthur Macrae—Lightweight Britisher for the duals—61m.—see June 25 issue—(English-made)—(131).

SCATTERGOOD BAINES — CD—Guy Kibbee, Carol Hughes, John Archer—Good comedy for nabes and hinterlands—69m.—see Feb. 19 issue—(123).

SCATTERGOOD PULLS THE STRINGS—CD—Guy Kibbee, Bobs Watson, Susan Peters—Dualler is tops for family trade — 67m.—see May 28 issue—(132).

SUNNY—MUC—Anna Neagle, John Carroll, Ray Bolger—Musical can do pleasing business with proper handling—98m.—see May 28 issue—(133).

THEY MEET AGAIN—D—Jean Hersholt, Dorothy Lovett, Robert Baldwin—Dr. Christian entrant for the lower half—67m.—see July 23 issue—(134).

THEY MET IN ARGENTINA—MUC—Maureen O'Hara, James Ellison, Buddy Ebsen, Alberto Vila—Latin-American musical will need plenty of help—77m.—see Apr. 30 issue—(128).

TOM, DICK AND HARRY—C—Ginger Rogers, George Murphy, Alan Marshal, Burgess Meredith—Big laugh-getter should prove box-office tonic—86m.—see July 23 issue—Leg.: A-II—(126).

VIVACIOUS LADY—C—Ginger Rogers, James Stewart, Charles Coburn—Pleasant reissue; sell Award-winners Rogers and Stewart—91m.—see Mar. 19 issue—(162).

TO BE REVIEWED OR IN PRODUCTION

BEFORE THE FACT—Cary Grant, Joan Fontaine, Sir Cedric Hardwicke, Isabel Jeans, Heather Angel.

SIX-GUN GOLD — Tim Holt, Marjorie Reynolds, Ray Whitley—59m.—(186).

GAY FALCON, THE—George Sanders, Wendy Barrie—67m.

LITTLE FOXES, THE—Bette Davis, Herbert Marshall, Richard Carlson.

LOOK WHO'S LAUGHING — Edgar Bergen, Charlie McCarthy, Fibber McGee and Molly, Lucille Ball.

MEXICAN SPITFIRE'S BABY—Leon Errol, Lupe Velez.

OBLIGING YOUNG LADY — Joan Carroll, Edmond O'Brien, Ruth Warrick.

OUTLAW TRAIL—Tim Holt, Janet Waldo, Ray Whitley—60m.

PLAYMATES—Kay Kyser, John Barrymore, Lupe Velez.

RIDING THE WIND—Tim Holt, Joan Barclay, Ray Whitley.

UNEXPECTED UNCLE—Anne Shirley, James Craig, Charles Coburn.

UNTITLED—Tim Holt, Ray Whitley, Jane Clayton.

WEEKEND FOR THREE—Jane Wyatt, Dennis O'Keefe, Edward Everett Horton.

REPUBLIC

(1939-1940 releases from 901 up; 1940-1941 releases from 001 up.)

ANGELS WITH BROKEN WINGS—CD—Binnie Barnes, Gilbert Roland, Mary Lee—For the duals and nabes; sell the names—72m.—see June 11 issue—(016).

ARKANSAS JUDGE—C—Weaver Bros. and Elviry, Roy Rogers, Spring Byington, Pauline Moore—Small towns and nabes will like it best—72m.—see Feb. 5 issue—(010).

BACK IN THE SADDLE — MUW — Gene Autry, Smiley Burnette, Mary Lee—One of Autry's best—73m. see Apr. 2 issue—(045).

BEHIND THE NEWS—D—Lloyd Nolan, Doris Davenport, Frank Albertson—Okay newspaper drama for the action duallers—74m.—see Dec. 25 issue—(009).

BORDER LEGION, THE — WMU—Roy Rogers, George "Gabby" Hayes, Carol Hughes—Corking, fast-moving oatie—58m.—see Dec. 11 issue—(053).

BOWERY BOY—MD—Dennis O'Keefe, Louise Campbell, Jimmy Lydon—Routine "Dead End"-type program—71m.—see Jan. 8 issue—(019).

COUNTRY FAIR—MUC—Eddie Foy, Jr., June Clyde, Guinn Williams—Lightweight farce comedy; best for nabes and hinterland—74m.—see May 14 issue—(015).

DESERT BANDIT—W—Don "Red" Barry, Lynn Merrick, William Haade—Good western—56m.—see May 28 issue—(077).

GANGS OF SONORA—W—Three Mesquiteers, June Johnson—Standard Mesquiteers will satisfy western fans—56m.—see July 23 issue—Leg.: A-I—(068).

GAY VAGABOND, THE—C—Roscoe Karns, Ruth Donnelly, Ernest Truex—Okay for the nabe duals and rurals—66m.—see May 28 issue—(022).

GREAT TRAIN ROBBERY, THE—AD—Bob Steele, Claire Carleton, Milburn Stone—Satisfactory action dualler—62m.—see Mar. 5 issue—(021).

HURRICANE SMITH—MD—Ray Middleton, Jane Wyatt, Harry Davenport — Programmer for the duals—69m.—see July 23 issue—('41-'42).

IN OLD CHEYENNE—W—Roy Rogers, Joan Woodbury, Gabby Hayes—Belongs in the top western bracket—58m.—see Apr. 16 issue—(055).

KANSAS CYCLONE—W—Don "Red" Barry, Lynn Merrick, William Haade—High grade western—56m.—see June 25 issue—(078).

LADY FROM LOUISIANA — MD—John Wayne, Ona Munson, Helen Westley—Another high-rating Republic entry; will need selling—82m.—see May 14 issue—(014).

LONE STAR RAIDERS — W—The Three Mesquiteers, June Johnson, George Douglas—Sub-standard Mesquiteers—57m.—see Dec. 25 issue—(064).

MAN BETRAYED, A—MD—John Wayne, Frances Dee, Edward Ellis—Good cast held down by weak story; sell the names—83m.—see Mar. 19 issue—(011).

MR. DISTRICT ATTORNEY — CD — Dennis O'Keefe, Florence Rice, Peter Lorre—Fast moving show fits nicely into the action groove—69m.—see Apr. 2 issue—(012)

MOUNTAIN MOONLIGHT — FMU — Weaver Bros. and Elviry, John Archer, Betty Jane Rhodes—Lightweight hillbilly yarn for nabes and rurals—68m.—see July 23 issue—Leg.: A-I—('41-'42).

NEVADA CITY — W — Roy Rogers, George "Gabby" Hayes, Sally Payne—Above par western—58m.—see June 25 issue—(057).

PALS OF THE PECOS—W—Three Mesquiteers, June Johnson—Run-of-the-mill Mesquiteers—56m.—see Apr. 30 issue—(066).

POISON PEN—D—Flora Robson, Robert Newton, Ann Todd—Above average mystery programmer—66m.—see July 9 issue—(English-made)—Leg.: A-II—(023).

PETTICOAT POLITICS—CD—Roscoe Karns, Ruth Donnelly, Spencer Charters, Lois Ranson, Polly Moran—Dualler for family situations and small towns—67m.—see Feb. 19 issue—(020).

PHANTOM COWBOY, THE—W—Don "Red" Barry, Virginia Carroll, Milburn Stone—Run-of-the-mill western—56m.—see Feb. 19 issue—(075).

PRAIRIE PIONEERS — W — Three Mesquiteers, Esther Estrella, Robert Kellard—Dualler for action houses; sell Three Mesquiteers series—58m.—see Mar. 5 issue—(065).

PUDDIN' HEAD—CMU—Judy Canova, Francis Lederer, Raymond Walburn—Rural musical will need plenty of help — 80m.—see July 9 issue—Leg.: A-I—(003).

RIDIN' ON A RAINBOW—WMU—Gene Autry, Mary Lee, Smiley Burnette, Carol Adams—Long on songs; short on action; but Autry is Autry—79m.—see Feb. 5 issue—(044).

ROBIN HOOD OF THE PECOS—W—Roy Rogers, George "Gabby" Hayes, Marjorie Reynolds—Swell Rogers' entry—59m.—see Jan. 22 issue—(054).

ROOKIES ON PARADE—MUC—Bob Crosby, Gertrude Niesen, Ruth Terry—Timely comedy of the boys in the camps has all the angles—69m.—see Apr. 30 issue—(013).

SADDLEMATES — W—Three Mesquiteers (Livingston, Steele, Davis), Gale Storm—Standard Three Mesquiteers western—56m.—see June 25 issue—(067).

SHERIFF OF TOMBSTONE—W—Roy Rogers, Gabby Hayes, Elyse Knox—Okay western; Rogers at his best—56m.—see May 14 issue—(056).

SINGING HILL, THE — MUW—Gene Autry, Virginia Dale, Smiley Burnette—Top ranking Autry—75m.—see May 14 issue—(046).

SIS HOPKINS — MUC — Judy Canova, Bob Crosby, Charles Butterworth, Jerry Colonna, Susan Hayward—Republic's top production; has big b. o. possibilities with the right kind of selling—98m.—see Apr. 16 issue—(002).

TWO-GUN SHERIFF—W—Don "Red" Barry, Lynn Merrick, Jay Novello—Has plenty for action fans—56m.—see Apr. 30 issue—(076).

WYOMING WILDCAT — W—Don "Red" Barry, Julie Duncan, Frank M. Thomas—An average Barry—56m.—see Jan. 22 issue—(074).

TO BE REVIEWED OR IN PRODUCTION

BAD MEN OF DEADWOOD—Roy Rogers, Gabby Hayes.

DOCTORS DON'T TELL—John Beal, Florence Rice, Edward Norris.

ICE-CAPADES—Jerry Colonna, Dorothy Lewis, James Ellison, "Ice-Capades" cast.

PITTSBURGH KID, THE—Billy Conn, Jean Parker, Alan Baxter, Veda Ann Borg.

RAGS TO RICHES—Alan Baxter, Mary Carlisle, Jerome Cowan.

SUNSET IN WYOMING — Gene Autry, Smiley Burnette—65m.—(047).

TEN NIGHTS IN A BARROOM — Robert Armstrong, Frank Albertson, Linda Hayes.

UNDER FIESTA STARS—Gene Autry, Smiley Burnette, Carol Hughes.

20th CENTURY-FOX

(1939-1940 releases from 001 up; 1940-1941 releases from 101 up.)

ACCENT ON LOVE—CD—George Montgomery, Osa Massen, J. Carrol Naish — Pleasing bottom dualler; Montgomery makes a nice impression—61m.—see July 9 issue—Leg.: B—(148).

BLOOD AND SAND—MD—Tyrone Power, Linda Darnell, Rita Hayworth—Sell the names and color for best results—125m.—see May 28 issue—(Technicolor)—(143).

BRIDE WORE CRUTCHES, THE—CD—Lynne Roberts, Ted North, Edgar Kennedy—Just dual filler—65m.—see Jan. 8 issue—(112).

CHAD HANNA—MD—Henry Fonda, Dorothy Lamour, Linda Darnell—Marquee names should carry it—88m.—see Dec. 25 issue—(Technicolor)—(123).

CHARLEY'S AUNT—F—Jack Benny, Kay Francis, James Ellison—New version of famous farce should do nice business—80m.—see Aug. 6 issue—(1st Block-of-Five).

COWBOY AND THE BLONDE, THE—CD—Mary Beth Hughes, George Montgomery, Alan Mowbray—Mild satire on Hollywood for the duallers—68m.—see Apr. 30 issue—(141).

DANCE HALL—CD—Carole Landis, Cesar Romero, William Henry—Fast moving dualler for the summer trade—73m.—see July 9 issue—Leg.: B—(149).

DEAD MEN TELL—MY—Sidney Toler, Sheila Ryan, Robert Weldon—Good Chan entry for the duallers—60m.—see Mar. 19 issue—(136).

DRESSED TO KILL — MD — Lloyd Nolan, Mary Beth Hughes, Sheila Ryan—Fast-moving meller for the duallers—74m.—see Aug. 6 issue—(1st Block-of-Five).

FOR BEAUTY'S SAKE—CD—Ned Sparks, Marjorie Weaver, Ted North—Routine entrant for the lower half—62m.—see May 28 issue—(144).

GIRL IN THE NEWS, THE—D—Margaret Lockwood, Barry K. Barnes, Emlyn Williams—High-ranking suspense yarn; if "Lady Vanishes" and "Night Train" pulled them in, count on this—77m.—see Jan. 22 issue—(English-made)—(127).

GOLDEN HOOFS—CD—Jane Withers, Charles (Buddy) Rogers, Katharine Aldridge—Average Withers will fit into the lower dual spot—67m.—see Feb. 5 issue—(130).

GREAT AMERICAN BROADCAST, THE—CMU—Alice Faye, Jack Oakie, John Payne, Cesar Romero—Workmanlike musical should do good business—91m.—see May 14 issue—(140).

THE GREAT COMMANDMENT—D—John Beal, Maurice Moscovich, Albert Dekker, Marjorie Cooley—Well-made religious drama; call stand selling in certain localities—80m.—see March 5 issue—(142).

HUDSON'S BAY—HD—Paul Muni, Gene Tierney, John Sutton—Impressive, well-mounted biggie; should do well with right selling—94m.—see Dec. 25 issue—(115).

MAIL TRAIN—MD — Gordon Harvey, Alastair Sim, Phyllis Calvert—High rating English import—87m.—see June 25 issue — (139) — (English-made).

MAN HUNT — MD—Walter Pidgeon, George Sanders, Joan Bennett, John Carradine—High rating melodrama that can stand heavy exploitation—102m.—see June 25 issue—(146).

MOON OVER MIAMI—MU—Don Ameche, Betty Grable, Robert Cummings, Carole Landis—Summer musical should be a pleasing grosser—92m.—see June 25 issue—(Technicolor)—(147).

MURDER AMONG FRIENDS—MY—John Hubbard, Marjorie Weaver, Cobina Wright, Jr., Mona Barrie—Amusing thriller for the duals—67m.—see Mar. 5 issue—(132).

RIDE KELLY RIDE—AD—Eugene Pallette, Rita Quigley, Mary Healy, Marion Stephen—Filler for the lower half of duallers—59m.—see Feb. 5 issue—(129).

RIDE ON VAQUERO — W — Cesar Romero, Chris-Pin Martin, Mary Beth Hughes—Standard Cisco Kid will fit into the double feature groove—64m.—see Apr. 2 issue—(138).

ROMANCE OF THE RIO GRANDE—W—Cesar Romero, Patricia Morison, Lynne Roberts—Up to the Cisco standard—73m.—see Jan. 8 issue—(125).

SCOTLAND YARD—MD—Nancy Kelly, Edmund Gwenn, John Loder—Topical crime meller will fit nicely into the duallers—67m.—see Apr. 2 issue—(131).

SLEEPERS WEST—MD—Lloyd Nolan, Lynn Bari, Mary Beth Hughes—Pleasing Michael Shayne entrant for the duallers—74m.—see Mar. 19 issue—(134).

TALL, DARK, AND HANDSOME—CD—Cesar Romero, Virginia Gilmore, Milton Berle—Better than average program deserves more than passing attention—78m.—see Jan. 22 issue—(128).

THAT NIGHT IN RIO—CMU—Alice Faye, Don Ameche, Carmen Miranda—High rating musical looms as one of the company's best this season—90m.—see Mar. 19 issue—(Technicolor)—(137).

TOBACCO ROAD—CD—Charley Grapewin, Gene Tierney, Marjorie Rambeau, William Tracy—Pre-selling rep of stage play should help grosses, even though screen version falls a bit short—84m.—see Mar. 5 issue—(133).

VERY YOUNG LADY, A—CD—Jane Withers, Nancy Kelly, John Sutton—Okay for the Withers fans—79m.—see May 14 issue—(145).

WESTERN UNION — MD — Robert Young, Randolph Scott, Virginia Gilmore, Dean Jagger—Exploitable meller; will need plenty of selling—95m.—see Feb. 5 issue—(Technicolor)—(126).

YOUNG AS YOU FEEL, THE JONES FAMILY IN—CD—Jed Prouty, Spring Byington, Russell Gleason—Weaker Jones family effort—59m. — see Jan. 24 issue—(082).

TO BE REVIEWED OR IN PRODUCTION

BELLE STARR—Dana Andrews, Randolph Scott, Gene Tierney—(Technicolor).

CADET GIRL—Carole Landis, George Montgomery, John Sheppard.

CHARLIE CHAN IN RIO—Sidney Toler, Mary Beth Hughes, Ted North.

DANGEROUS BUT PASSABLE—Lynn Bari, Dan Dailey, Jr., John Sutton.

GREAT GUNS—Laurel and Hardy, Sheila Ryan.

HOT SPOT—Betty Grable, Victor Mature, Carole Landis.

HOW GREEN WAS MY VALLEY—Roddy McDowall, Walter Pidgeon, Anna Lee, Maureen O'Hara.

KIPPS—Micbael Redgrave, Diana Wynyard—(English-made).

LAST OF THE DUANES—George Montgomery, Lynne Roberts, Eve Arden.

MAN AT LARGE—Marjorie Weaver, George Reeves.

MARRY THE BOSS' DAUGHTER—Brenda Joyce, Bruce Edwards, George Barbier.

OUTLAW, THE—Walter Huston, Thomas Mitchell, Jane Russell, Jack Buetel (Hughes)—(135).

PRIVATE NURSE—Brenda Joyce, Jane Darwell, Robert Lowery.

RIDERS OF THE PURPLE SAGE—George Montgomery, Mary Howard.

SMALL TOWN DEB—Jane Withers, Cobina Wright, Jr., Jane Darwell.

SUN VALLEY SERENADE—Sonja Henie, John Payne, Milton Berle, Glenn Miller.

SWAMP WATER—Walter Huston, Walter Brennan, Anne Baxter, Dana Andrews.

WEEKEND IN HAVANA—Alice Faye, John Payne, Cesar Romero, Carmen Miranda—(Technicolor).

WE GO FAST—Alan Curtis, Sheila Ryan, Lynn Bari.

WILD GEESE CALLING—Henry Fonda, Joan Bennett.

YANK IN THE RAF, A—Tyrone Power, Betty Grable, John Sutton.

UNITED ARTISTS

ADVENTURES OF TOM SAWYER, THE—Tommy Kelly, May Robson, Walter Brennan—Re-issue; sell Technicolor and Selznick—91m.—see May 14 issue—(Technicolor)—(Selznick).

BROADWAY LIMITED—C—Victor McLaglen, Dennis O'Keefe, Marjorie Woodworth—Comedy will need plenty of attention — 75m.—see June 11 issue—(Roach).

CHEERS FOR MISS BISHOP—D—Martha Scott, William Gargan, Edmund Gwenn—A worthy production, deserves every bit of selling help—95m.—see Jan. 22 issue—(Rowland).

MAJOR BARBARA—CD—Wendy Hiller, Rex Harrison, Robert Morley—Tops for the class trade; needs plenty of selling elsewhere—116m.—see May 14 issue—(English-made)—(Pascal).

NEW WINE—DMU—Alan Curtis, Ilona Massey, Binnie Barnes—Class offering will need plenty of help—84m.—see Aug. 6 issue—Leg.: A-I—(Gloria).

POT O' GOLD—MUC—James Stewart, Paulette Goddard, Horace Heidt, Charles Winninger—Title and cast should put this into better grosses—86m.—see Apr. 2 issue—(Roosevelt).

PRISONER OF ZENDA, THE — MD—Ronald Colman, Madeleine Carroll, Douglas Fairbanks, Jr., Raymond Massey—Re-issue; sell the names—101m.—see May 14 issue—(Selznick).

ROAD SHOW—CMU—Adolphe Menjou, Carole Landis, John Hubbard—Can be exploited into profitable results—87m.—see Jan. 22 issue—(Roach).

SO ENDS OUR NIGHT—D—Fredric March, Margaret Sullavan, Frances Dee, Glenn Ford—Well-made in all departments, this offers a challenge to showmen—121m.—see Jan. 22 issue—(Loew-Lewin).

SON OF MONTE CRISTO, THE—MD—Louis Hayward, Joan Bennett, George Sanders—Has angles for heavy exploitation—102m.—see Dec. 11 issue—(Small).

THAT HAMILTON WOMAN — D — Vivien Leigh, Laurence Olivier, Alan Mowbray—Lavish costume show with exploitable names has selling angles for the women—125m.—see Apr. 2 issue—(Korda).

THAT UNCERTAIN FEELING—C—Merle Oberon, Melvyn Douglas, Burgess Meredith—One of the season's better light comedies; sell the names and Lubitsch—84m.—Mar. 19 issue—(Lesser).

THREE COCKEYED SAILORS — C—Tommy Trinder, Claude Hulbert, Carla Lehmann, Michael Wilding—English import has plenty of laughs for the duallers — 77m.—see June 25 issue — (English-made)—(Small).

TOPPER RETURNS—C—Joan Blondell, Roland Young, Carole Landis—Amusing screwball comedy; most audiences will like it—89m.—see Mar. 19 issue—(Roach).

TO BE REVIEWED OR IN PRODUCTION

ALL-AMERICAN COED — Frances Langford, Johnny Downs, Marjorie Woodworth—(Roach).

INTERNATIONAL LADY—Ilona Massey, George Brent, Basil Rathbone—(Small).

JUNGLE BOOK—Sabu, Jerome Cowan, John Qualen—(Technicolor)—(Korda).

LYDIA—Merle Oberon, Alan Marshal, Joseph Cotten, George Reeves—(Korda).

NIAGARA FALLS—Marjorie Woodworth, Tom Brown, Zazu Pitts, Slim Summerville—(Roach).

SUNDOWN—Gene Tierney, Bruce Cabot, George Sanders, Joseph Calleia—(Wanger).

TANKS A MILLION—James Gleason, William Tracy, Elyse Knox—(Roach).

UNIVERSAL

(1939-1940 releases from 4001 up; 1940-1941 releases from 5001 up.)

ABBOTT AND COSTELLO AND DICK POWELL IN THE NAVY—F—Abbott and Costello, Dick Powell, Andrews Sisters—Should do a whale of a business—86m.—see June 11 issue—(5000).

BACHELOR DADDY—C—Baby Sandy, Edward Everett Horton, Donald Woods—Slapstick comedy for the duallers—60m.—seeJ uly 9 issue—Leg.: A-II—(5035).

BACK STREET—D—Charles Boyer, Margaret Sullavan, Richard Carlson—Tearjerker with tremendous appeal for women—89m.—see Feb. 5 issue—(5002)—(A).

BANK DICK, THE — F — W. C. Fields, Una Merkel, Franklin Pangborn—Fields fans may go for this low comedy farce—72m. — see Dec. 11 issue—(5010).

BLACK CAT, THE—MY—Hugh Herbert, Brod Crawford, Basil Rathbone, Bela Lugosi—Unusually good chiller; natural for horror stands—70m.—see May 14 issue—(5028).

BUCK PRIVATES—CMU—Abbott and Costello, Andrew Sisters, Lee Bowman, Alan Curtis, Jane Frazee—Gag farce looks like surprise money show—84m.—see Feb. 5 issue—(5009).

BURY ME NOT ON THE LONE PRAIRIE—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Standard western—59m.—see Dec. 11 issue—(5065).

CRACKED NUTS—F—Stuart Erwin, Una Merkel, Mischa Auer—Silly farce for the lower half—61m.—see July 23 issue—Leg.: A-I—(5039).

DANGEROUS GAME, A—CD—Richard Arlen, Andy Devine, Jeanne Kelly — Fairly amusing lower half dualler—61m.—see Mar. 19 issue—(5057).

DOUBLE DATE—C—Edmund Lowe, Una Merkel, Peggy Moran—Pleasing comedy for the nabes and duals—60m.—see Mar. 19 issue—(5037).

FLAME OF NEW ORLEANS, THE—C—Marlene Dietrich, Bruce Cabot, Roland Young, Mischa Auer—Well-produced, expensively made production looks strong story but can stand selling—79m.—see Apr. 30 issue—(5011)—(A).

HELLO SUCKER — C—Hugh Herbert, Tom Brown, Peggy Moran—For the lower half of the duallers—60m.—see June 25 issue—(5038).

HIT THE ROAD—MD—Barton MacLane, Gladys George, Dead End Kids, Little Tough Guys—Fair dualler; names should help—61m.—see June 25 issue—(5029).

HORROR ISLAND—CMY—Dick Foran, Leo Carrillo, Peggy Moran—Just another bottom dualler—60m.—see Apr. 16 issue—(5033).

IN THE NAVY—see Abbott and Costello and Dick Powell In the Navy.

INVISIBLE WOMAN, THE—C—John Barrymore, John Howard, Virginia Bruce—Has selling angles and looms as exploitation opportunity—73m.—see Jan. 8 issue—(5018).

LADY FROM CHEYENNE, THE—MD—Loretta Young, Robert Preston, Edward Arnold, Gladys George—Will need plenty of selling attention—87m.—see Apr. 16 issue—(5043).

LAW OF THE RANGE—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—One of the best of the series—59m.—see June 25 issue—(5066).

LUCKY DEVILS — AD—Richard Arlen, Andy Devine, Dorothy Lovett—Fair Arlen-Devine entry—62m.—see Jan. 8 issue—(5053).

MAN-MADE MONSTER—MD—Lon Chaney, Jr., Lionel Atwill, Anne Nagel—Strictly for the duals, except where horror can be sold—59m.—see Apr. 2 issue—(5012).

MAN WHO LOST HIMSELF, THE—C—Brian Aherne, Kay Francis, Henry Stephenson—Lightweight comedy for the duallers—72m.—see Apr. 16 issue—(5016).

MEN OF THE TIMBERLAND—MD—Richard Arlen, Andy Devine, Linda Hayes—Fair meller for duals and nabes—62m.—see June 11 issue—(5055).

MEET THE CHUMP—C—Hugh Herbert, Lewis Howard, Jeanne Kelly—For the lower half of duallers; family audiences may like it—60m.—see Feb. 5 issue—(5032).

MR. DYNAMITE—MD—Lloyd Nolan, Irene Hervey, J. Carrol Naish—Interest holding meller for the duals—63m.—see Mar. 19 issue—(5041).

MODEL WIFE — CD — Joan Blondell, Dick Powell, Charles Ruggles—Pleasant program; sell the names—78m.—see Apr. 16 issue—(5014).

MUTINY IN THE ARCTIC—AD—Richard Arlen, Andy Devine, Anne Nagel—Should satisfy the action fans on the lower half—61m.—see Apr. 30 issue—(5054).

NEXT TIME WE LOVE (Reissue)—MD—Margaret Sullavan, James Stewart, Ray Milland—Strong reissue for midweek shows—87m.—see Dec. 25 issue—(5048).

NICE GIRL?—CDMU—Deanna Durbin, Franchot Tone, Robert Benchley, Walter Brennan, Robert Stack, Helen Broderick—Ninth Durbin holds to average of series, even with slim story—95m.—see Mar. 5 issue—(5003).

RAIDERS OF THE DESERT—MD—Richard Arlen, Andy Devine, Lnida Hayes—Good meller for the duals—60m.—see July 23 issue—(5056).

RAWHIDE RANGERS—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Routine Brown—56m.—see July 9 issue—Leg.: A-I—(5067).

SAN ANTONIO ROSE—CMU—Jane Frazee, Robert Paige, Eve Arden—Lightweight lower bracket attraction—63m.—see July 9 issue—Leg.: A-I—(5031).

SAN FRANCISCO DOCKS—MD—Burgess Meredith, Irene Hervey, Barry Fitzgerald—Interest-holding meller for the duallers — 66m.—see Dec. 25 issue—(5027).

SIX LESSONS FROM MADAME LA ZONGA—CMU—Lupe Velez, Leon Errol, Helen Parrish—Okay for the duallers—62m.—see Jan. 22 issue—(5022).(5001).

TIGHT SHOES—C—John Howard, Binnie Barnes, Broderick Crawford—Neat programmer that might get somewhere with the right kind of selling—67m.—see June 11 issue—(5012a).

TOO MANY BLONDES—CMU—Rudy Vallee, Helen Parrish, Lon Chaney, Jr.—Lightweight program for the duallers—60m.—see May 28 issue—(5034).

TRAIL OF THE VIGILANTES—W—Franchot Tone, Warren William, Peggy Moran—High-rating big budget oatie; plenty of laughs—75m.—see Dec. 25 issue—(5008).

WHERE DID YOU GET THAT GIRL?—C—Leon Errol, Helen Parrish, Charles Lang—Okay programmer for the duals—65m.—see Jan. 8 issue—(5030).

TO BE REVIEWED OR IN PRODUCTION

ALMOST AN ANGEL—Deanna Durbin, Charles Laughton, Robert Cummings, Guy Kibbee.

AMERICANOS, THE—Dick Foran, Leo Carrillo, Marcia Ralston.
APPOINTMENT FOR LOVE—Margaret Sullavan, Charles Boyer.
ARIZONA CYCLONE — Johnny Mack Brown, Fuzzy Knight.
BADLANDS OF DAKOTA—Richard Dix, Robert Stack, Frances Farmer,
BEYOND THE LAW—William Gargan, John Litel, June Clyde—62m.
BOMBAY CLIPPER — William Gargan, Irene Hervey, Charles Lang.
BURMA CONVOY — Charles Bickford, Evelyn Ankers, Frank Albertson.
FLYING CADETS — William Gargan, Edmund Lowe, Peggy Moran.
GIRL MUST LIVE, A—Margaret Lockwood—(English-made)—(6045).
GREAT MAN, THE—W. C. Fields, Gloria Jean.
HALF WAY TO SHANGHAI—Charles Bickford, Evelyn Ankers, Frank Albertson.
HELLZAPOPPIN'—Olsen and Johnson, Martha Raye, Mischa Auer.
HOLD THAT GHOST—Abbott and Costello, Richard Carlson, Andrews Sisters.
JAIL HOUSE BLUES—Robert Paige, Anne Gwynne.
MAN FROM MONTANA, THE—John Mack Brown, Fuzzy Knight, Nell O'Day.
MASKED RIDER, THE — Johnny Mack Brown, Fuzzy Knight, Nell O'Day.
MELODY LANE—Merry-Macs, Baby Sandy.
MOB TOWN—Billy Halop, Huntz Hall, Dick Foran.
MOONLIGHT IN HAWAII—Johnny Downs, Jane Frazee.
PARIS CALLING—Elizabeth Bergner, Randolph Scott.
QUIET WEDDING—Margaret Lockwood, Derek Farr—(English-made)—(6044).
RADIO REVELS OF 1942—Frances Langford, Ken Murray, Don Wilson.
RIDE 'EM COWBOY—Abbott and Costello, Dick Foran, Leo Carrillo.
SING ANOTHER CHORUS—Johnny Mack Brown, Jane Frazee, Mischa Auer.
SONORA KID — Dick Foran, Leo Carrillo, Andy Devine.
TERROR OF THE ISLANDS—Una Merkel, Nat Pendleton, Claire Dodd.
THIS WOMAN IS MINE—Franchot Tone, Walter Brennan, John Carroll, Carol Bruce.
UNFINISHED BUSINESS—Irene Dunne, Robert Montgomery, Preston Foster, Eugene Pallette.

WARNERS-FIRST NATIONAL

(1939-1940 releases from 401 up; 1940-1941 releases from 500 up.)

(FN)—First National; (W)—Warners

AFFECTIONATELY YOURS—C—Merle Oberon, Dennis Morgan, Rita Hayworth—Comedy of wacky school should do pleasant business—88m.—see May 14 issue—(FN)—(566).

BAD MEN OF MISSOURI—MD—Dennis Morgan, Jane Wyman, Wayne Morris, Arthur Kennedy—Rip-roaring western is good bet for small towns and action houses—74m.—see July 23 issue—(FN)—(557).

BRIDE CAME C.O.D., THE—C—James Cagney, Bette Davis, Jack Carson — Top-notch light comedy — 92m.—see July 9 issue—Leg.: A-I—(W)—(507).

BULLETS FOR O'HARA — MD—Joan Perry, Roger Pryor, Anthony Quinn—Fast-moving abridged bottom dualler—50m.—see July 23 issue—(W)—(518).

CASE OF THE BLACK PARROT, THE—MY—William Lundigan, Maris Wrixon, Luli Deste—Just filler—59m.—see Jan. 8 issue—(FN)—(572).

DEVIL DOGS OF THE AIR—MD—James Cagney, Pat O'Brien, Margaret Lindsay, Frank McHugh—Reissue; sell Cagney, O'Brien, and service angles—86m.—see May 14 issue—(W)—(550).

FATHER'S SON—D—John Litel, Billy Dawson, Frieda Inescort—Pleasant entertainment for the family trade—58m.—see Jan. 22 issue—(W)—(520).

FLIGHT FROM DESTINY — D—Geraldine Fitzgerald, Thomas Mitchell, Jeffrey Lynn, James Stephenson—Theme calls for intensive selling—72m.—see Jan. 8 issue—(W)—(514)—(A).

FOOTSTEPS IN THE DARK—MD—Errol Flynn, Brenda Marshall, Ralph Bellamy—Well-made meller-mystery has plenty of selling angles—95m.—see Mar. 5 issue—(W)—(509).

GREAT LIE, THE — D — Bette Davis, George Brent, Mary Astor, Hattie McDaniel—Strong women's picture should be one of the better grossers of the season—107m.—see Apr. 16 issue—(W)—(504)—(A).

GREAT MR. NOBODY, THE—C—Eddie Albert, Joan Leslie, Alan Hale, William Lundigan—For the lower half of the duallers—71m.—see Feb. 19 issue—(W)—(515).

HERE COMES HAPPINESS—C—Mildred Coles, Edward Norris, Richard Ainley—Low-bracket filler—58m.—see Mar. 19 issue—(W)—(521).

HIGH SIERRA—D—Humphrey Bogart, Ida Lupino, Joan Leslie, Henry Hull—Exciting new gangster angle; should do okay — 100m.—see Jan. 22 issue — (556)—(FN).

HONEYMOON FOR THREE—CD—Ann Sheridan, George Brent, Charlie Ruggles—Programmer will have to depend on the names—77m.—see Jan. 8 issue (510)—(W).

KISSES FOR BREAKFAST—C—Dennis Morgan, Jane Wyatt, Shirley Ross—Fair comedy for the duallers—82m.—see July 9 issue—(W)—(517).

KNOCKOUT—MD—Arthur Kennedy, Olympe Bradna, Virginia Field—Actionful entry for the bottom dual spot — 73m. — see Mar. 19 issue — (FN)—(568).

MANPOWER—MD—Edward G. Robinson, Marlene Dietrich, George Raft—Names should help carry this to better grosses—105m.—see July 23 issue—(W)—(505).

MEET JOHN DOE—D—Gary Cooper, Barbara Stanwyck, Edward Arnold, Walter Brennan—Packed with entertainment, this is equal to Capra's best—123m.—see Mar. 19 issue—(500).

MILLION DOLLAR BABY—C—Priscilla Lane, Jeffrey Lynn, Ronald Reagan, May Robson—High-rating program comedy; needs selling—100m.—see May 28 issue—(W)—(508).

NURSE'S SECRET, THE — MY — Lee Patrick, Regis Toomey, Julie Bishop—Minor league mystery — 63m.—see May 14 issue—(W)—(523).

OUT OF THE FOG—MD—Ida Lupino, John Garfield, Thomas Mitchell, Eddie Albert—Suspenseful programmer on the heavy side will need plenty of push—86m.—see June 25 issue—(FN)—(555).

PASSAGE FROM HONGKONG—MD—Lucille Fairbanks, Keith Douglas, Paul Cavanagh—For the bottom half of the duallers—61m.—see June 11 issue—(W)—(524).

SANTA FE TRAIL—AD—Errol Flynn, Olivia de Havilland, Alan Hale, Ronald Reagan, Raymond Massey—If "Dodge City" and "Virginia City" made money for you, then bet on this—110m.—see Dec. 25 issue—(FN)—(551).

SEA WOLF, THE—MD—Edward G. Robinson, Ida Lupino, John Garfield—Well-made version of the Jack London story, but don't forget to make a special bid for the femme trade—100m.—see Apr. 2 issue—(W)—(501).

SERGEANT YORK—MD—Gary Cooper, Walter Brennan, Joan Leslie—Big money show; go the limit in selling it — 134m.—see July 9 issue — (Special).

SHADOWS ON THE STAIRS—MY—Frieda Inescort, Bruce Lester, Heather Angel—Satisfactory mystery filler—63m.—see Mar. 19 issue—(FN)—(573).

SHE COULDN'T SAY NO—CD—Roger Pryor, Eve Arden, Cliff Edwards—Filler—63m. — see Dec. 11 issue—(FN)—(571).

SHINING VICTORY—D—James Stephenson, Geraldine Fitzgerald, Donald Crisp—Strong drama will require extra selling—80m.—see May 28 issue—(FN)—(564)—(A).

SHOT IN THE DARK, A — MD — William Lundigan, Nan Wynn, Ricardo Cortez—Will fit nicely into the lower dualler spot—57m.—see Apr. 2 issue—(W)—(522).

SINGAPORE WOMAN — MD—Brenda Marshall, David Bruce, Virginia Field—Dual support; can be sold—64m.—see May 14 issue—(FN)—(563).

STRANGE ALIBI—MD—Arthur Kennedy, Joan Perry, Jonathan Hale—Action meller for the duallers will help Arthur Kennedy's buildup—63m.—see Apr. 30 issue—(FN)—(567).

STRAWBERRY BLONDE, THE—CD—James Cagney, Rita Hayworth, Olivia de Havilland—Plenty of entertainment for all; with the Gay Nineties angle for the older patrons—97m.—see Feb. 19 issue—(FN)—(559).

THIEVES FALL OUT—C—Eddie Albert, Joan Leslie, Alan Hale, Jane Darwell—Acceptable neighborhood entertainment for the dual bills—72m.—see Apr. 30 issue—(W)—(516).

UNDERGROUND — MD — Jeffrey Lynn, Philip Dorn, Mona Maris—Gripping meller of Nazi conditions will need the most intensive selling—95m.—see June 25 issue—(FN)—(558).

WAGONS ROLL AT NIGHT, THE—MD—Humphrey Bogart, Joan Leslie, Eddie Albert, Sylvia Sidney—Meller offers plenty of selling angles—84m.—see Apr. 16 issue—(FN)—(560).

TO BE REVIEWED OR IN PRODUCTION

CAPTAINS OF THE CLOUDS—James Cagney, Dennis Morgan, Alan Hale—(Technicolor).
DIVE BOMBER—Errol Flynn, Fred MacMurray, Ralph Bellamy—(Technicolor)—(FN)—(553).
FLIGHT PATROL—James Stephenson, Ronald Reagan, Olympe Bradna
HIGHWAY WEST—Brenda Marshall, William Lundigan, Olympe Bradna—63m.—(FN)—(565).
KING'S ROW—Ronald Reagan, Ann Sheridan, Robert Cummings, James Stephenson, Maria Ouspenskaya.
LAW OF THE TROPICS—Jeffrey Lynn, Constance Bennett, Alan Hale.
MALTESE FALCON, THE—Humphrey Bogart, Mary Astor, Peter Lorre, Gladys George.
MAN WHO CAME TO DINNER, THE—Bette Davis, Monte Woolley, Ann Sheridan.
NAVY BLUES—Ann Sheridan, Jack Oakie, Jack Haley, Martha Raye.
NEW ORLEANS BLUES—Priscilla Lane, Betty Field, Jack Carson, Lloyd Nolan.
NINE LIVES ARE NOT ENOUGH—Ronald Reagan, Joan Perry, James Gleason.
ONE FOOT IN HEAVEN—Fredric March, Martha Scott.
PRIME MINISTER, THE—John Gielgud, Diana Wynyard, Will Fyffe—(English-made).
SMILING GHOST, THE—Wayne Morris, Brenda Marshall.
THEY DIED WITH THEIR BOOTS ON—Errol Flynn, Olivia de Havilland, Alan Hale.
THREE SONS O' GUNS—Wayne Morris, Tom Brown, William Orr—(FN)—(574).

'40-'41 Shorts Parade and Complete Data

The complete listing of 1939-1940 product, or shorts not listed under this date below, will be found on Blue Section pages 590, 591 and 592. Shorts released in the latter part of 1939-40 can be found listed on pages 732, 733, and 734 of the Blue Section.

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		COLUMBIA			
		Two Reel			
		COMEDIES (26)			
		THREE STOOGES			
2401	(Aug. 23)	From Nurse to Worse	E	16m.	600
2402	(Oct. 4)	No Census, No Feeling	F	16m.	630
2403	(Nov. 15)	Cookoo Cavaliers	F	17m.	648
2404	(Dec. 27)	Boobs In Arms	G	18m.	678
2405	(Feb. 7)	So Long Mr. Chumps	G	17m.	693
2406	(Mar. 21)	Dutiful But Dumb	G	17m.	693
2407	(May 16)	All the World's a Stooge	F	16m.	714
2408	(July 4)	I'll Never Heil Again	G	17m.	775
		ALL-STAR			
2421	(Sept. 6)	Pleased to Mitt You You (Glove-Slingers)	G	18m.	588
2422	(Sept. 20)	The Spook Speaks (Keaton-Ames)	F	18m.	600
2423	(Oct. 18)	Cold Turkey (Langdon)	F	16m.	630
2424	(Nov. 1)	A Bundle of Bliss (Clyde)	F	18m.	630
2425	(Nov. 29)	Blondes and Blunders (Catlett)	F	16m.	654
2426	(Dec. 13)	His Ex Marks the Spot (Keaton)	B	18m.	678
2427	(Jan. 10)	The Watchman Takes a Wife (Clyde)	F	16m.	678
2428	(Jan. 29)	Fresh as a Freshman (Glove Slingers)	G	18m.	686
2429	(Feb. 21)	So You Won't Squawk (Keaton)	G	16m.	695
2430	(Mar. 7)	Yumpin' Yiminy (El Brendel)	F	17m.	722
2431	(Apr. 4)	Glove Affair (Glove Slingers	F	16½m.	714
2432	(Apr. 18)	Black Eyes and Blues (Karns)	G	16½	735
2433	(May 2)	The Ring and the Belle (Clyde)	F	17m.	734
2434	(May 30)	Ready Willing But Unable (Brendel)	F	16½m.	730
2435	(June 13)	Yankee Doodle Andy (Clyde)	F	18m.	776
2436	(June 27)	French Fried Patootie (Mowbray)	G	18m.	776
2437	(July 25)	Love at First Fright (Brendel)	F	16m.	786
2438	(Aug. 8)	Host to a Ghost (Clyde)		17m.	

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		SERIALS			
2120	(Jan. 31)	White Eagle	E	15 ep.	686
2140	(Aug. 15)	The Iron Claw		15 ep.	
2180	(May 9)	The Spider Returns	G	15 ep.	749
		SPECIALS '41-'42			
3451	(Feb. 22)	International Forum No. 1	E	16m.	705
3452	(May 27)	International Forum No. 2—Invasion!	G	19½m.	765
		One Reel			
		CINESCOPES (10)			
2971	(Aug. 30)	Hobby Lobby	G	11m.	600
2972	(Oct. 4)	Floating Elephants	G	8m.	624
2973	(Nov. 8)	Nice Work, If You Can Do It	G	9m.	642
2974	(Dec. 25)	Unusual Crafts	F	9m.	679
2975	(Jan. 31)	Feathers (Color)	G	9m.	695
2976	(Feb. 22)	Movie Magic	G	10m.	704
2977	(Mar. 27)	This Is England	E	10m.	722
2978	(Apr. 28)	Capital Sidelights	G	11m.	749
2979	(June 13)	Fighter Pilot	G	10m.	785
		COLOR RHAPSODIES (16) (Technicolor)			
2501	(Aug. 30)	Tangled Television	F	7½m.	607
2502	(Oct. 4)	Mr. Elephant Goes to Town	F	7¾m.	623
2503	(Nov. 3)	The Mad Hatter	E	7m.	642
2504	(Dec. 6)	The Wise Owl	F	7m.	654
2505	(Jan. 7)	A Helping Paw	G	7m.	686
2506	(Feb. 28)	Way of All Pests	G	7½m.	714

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
2507	(Mar. 14)	The Carpenter	F	8½m.	723
2508	(Apr. 18)	The Land of Fun	G	7m.	743
2509	(June 12)	Tom Thumb's Brother	G	7m.	776
2510	(July 31)	The Cuckoo IQ			
		COMMUNITY SINGS (10)			
2651	(Oct. 2)	No. 1—Jolly Tunes	F	10m.	631
2652	(Nov. 8)	No. 2—Popular Songs	G	11m.	642
2653	(Dec. 13)	No. 3 — Melodies That Linger	F	11m.	678
2654	(Jan. 1)	No. 4—Gay Tunes	F	10m.	686
2655	(Feb. 7)	No. 5 — Fun With Songs	F	10m.	686
2656	(Mar. 14)	No. 6 — Songs With Harmony	F	10m.	704
2657	(Apr. 25)	No. 7 — Peppy Song Hits	G	9m.	740
2658	(May 29)	No. 8—Featuring "Perfidia"	G	10m.	749
		FABLES (8)			
2751	(Sept. 27)	Farmer Tom Thumb	F	6m.	623
2752	(Oct. 25)	Mouse Meets Lion	G	6m.	649
2753	(Dec. 13)	Paunch 'n Judy	B	6½m.	678
2754	(Jan. 17)	The Streamlined Donkey	F	7m.	686
2755	(Mar. 14)	It Happened to Crusoe	F	6½m.	723
2756	(June 13)	Kitty Gets the Bird	F	6m.	775
2757	(July 18)	Dumb Like a Fox		7m.	
2758	(Aug. 8)	Playing the Pied Piper			
		HAPPY HOUR SPECIALS (Re-Issues)			
2441	(Nov. 21)	Puss In Boots		40m.	
		NEWS WORLD OF SPORTS (12)			
2801	(Oct. 4)	Master of the Cue	G	9m.	624
2802	(Nov. 22)	Hunting Wild Deer	F	9m.	656
2803	(Dec. 27)	All the Giant Killer	G	10½m.	679
2804	(Jan. 24)	Ice Capers	E	10m.	687
2805	(Feb. 21)	Splits, Spares, and Strikes	G	10m.	695
2806	(Mar. 28)	The Jungle Archer	G	11m.	740
2807	(May 9)	Diving Thrills	G	9m.	749
2808	(June 6)	Aquaplay	F	10m.	776
		NEW YORK PARADE (6)			
2951	(Jan. 24)	The New York Parade	E	9½m.	687
2952	(Mar. 27)	Abroad at Home	G	9½m.	735
		PHANTASIES (8)			
2701	(Sept. 24)	School Boy Dreams	F	5m.	623
2702	(Oct. 25)	Happy Holidays	F	6m.	631
2703	(Feb. 7)	The Little Theatre	F	6m.	689
2704	(Mar. 28)	There's Music In Your Hair	F	6½m.	723
2705	(July 31)	The Cute Recruit		6½m.	796
2706	(July 3)	The Wallflower	F	6m.	704
2707	(Aug. 15)	The Merry Mouse Cafe			
		QUIZ REELS (6)			
2601	(Dec. 5)	Take It or Leave It No. 1	G	11½m.	656
2602	(Dec. 25)	Take It or Leave It No. 2	F	11½m.	679
2603	(Feb. 7)	Take It or Leave It No. 3	G	11m.	694
2604	(Mar. 7)	Junior I. Q. Parade	F	9½m.	687
2605	(Apr. 3)	So You Think You Know Music No. 1	G	11½m.	723
2606	(May 1)	Take It or Leave It No. 4	G	11m.	743
		SCREEN SNAPSHOTS (12)			
2851	(Sept. 6)	No. 1	E	10m.	607
2852	(Oct. 18)	No. 2	G	9m.	631
2853	(Nov. 22)	No. 3	G	9½m.	654
2854	(Dec. 27)	No. 4	G	9m.	687
2855	(Feb. 2)	No. 5	E	9m.	687
2856	(Mar. 14)	No. 6	F	10m.	714
2857	(Apr. 25)	No. 7	F	10m.	749
2858	(June 6)	No. 8	G	9m.	766
2859	(July 18)	No. 9	G	9½m.	796
		TOURS (10)			
2551	(Aug. 16)	Historic Virginia	F	10m.	600
2552	(Sept. 13)	Savoy In the Alps	G	10m.	608
2553	(Sept. 27)	Old and New Arizona	F	9m.	631
2554	(Oct. 25)	Islands of the West Indies	F	10m.	631
2555	(Nov. 25)	Sojourn In Havana	F	9m.	656
2556	(Dec. 20)	Beautiful British Columbia (Color)	F	10½m.	679
2557	(Jan. 10)	From Singapore to Hong Kong	F	10m.	687
2558	(Feb. 28)	Western Wonderland	G	9m.	715
2559	(Apr. 3)	San Francisco — Metropolis of the West	G	9½m.	730
2560	(May 23)	Beautiful Ontario (Color)	G	9m.	766
		WASHINGTON PARADE (6)			
2901	(Oct. 25)	No. 1—The Mint	G	10m.	642
2902	(Dec. 13)	No. 2—West Point	E	10½m.	679
2903	(Jan. 17)	No. 3 — US Naval Academy	E	10m.	687
2904	(Mar. 7)	No. 4—Spirit of 1941	F	10m.	714

METRO

Two Reel

CRIME DOESN'T PAY (6)

P-201	(Oct. 26)	Eyes of the Navy (Patriotic subject — not crime)	E	20m.	630
P-202	(Nov. 30)	You the People	E	21m.	656
P-203	(Jan. 4)	Respect the Law	E	20m.	686
P-204	(Feb. 8)	Forbidden Passage	E	21m.	693
P-205	(June 7)	Coffins on Wheels	G	17m.	775
		One Reel			
		CARTOONS (18)			
		(Technicolor)			
W-241	(Nov. 23)	The Lonesome Stranger	E	9m.	654
W-242	(Dec. 21)	Mrs. Ladybug	F	8m.	670
W-243	(Feb. 22)	Abdul the Bulbul Ameer	E	8m.	714
W-244	(Mar. 8)	The Prospecting Bear	F	9m.	715
W-245	(Apr. 5)	The Little Mole	G	9m.	740
W-246	(Apr. 26)	The Goose Goes South	G	8m.	749
W-247	(May 17)	The Rookie Bear	G	8m.	766
W-248	(June 7)	Dance of the Weed	G	9m.	775
W-249	(July 5)	The Alley Cat	F	9m.	796
W-250	(July 19)	The Midnight Snack			
		FITZPATRICK TRAVELTALKS (12)			
		(Technicolor)			
T-211	(Sept. 7)	The Capital City	F	9m.	608
T-212	(Sept. 28)	Cavalcade of San Francisco	G	9m.	615
T-213	(Oct. 26)	Old New Mexico	F	9m.	639
T-214	(Nov. 23)	Beautiful Bali	G	9m.	656
T-215	(Dec. 21)	Old New Orleans	G	9m.	670
T-216	(Jan. 4)	Mediterranean Ports of Call	G	9m.	670
T-217	(Feb. 1)	Red Men on Parade	G	9m.	687
T-218	(Mar. 8)	Alluring Alaska	G	9m.	704
T-219	(Apr. 12)	Glimpses of Kentucky	F	8m.	722
T-220	(May 10)	Yosemite the Magnificent	E	8m.	740
T-221	(Jan. 7)	Glimpses of Washington State	G	9m.	760
T-222	(July 5)	Haiti, Land of Dark Majesty	G	9m.	786
		MINIATURES (10)			
M-231	(Nov. 9)	Rodeo Dough	G	10m.	654
M-232	(Dec. 21)	The Great Meddler	E	11m.	670
M-233	(Dec. 28)	The Happiest Man on Earth	E	11m.	678
M-234	(Jan. 18)	More About Nostradamus	E	11m.	686
M-235	(May 31)	The Battle!	E	11m.	775
M-236	(July 5)	Memories of Europe	G	8m.	785
M-237	(June 28)	The Man Who Changed the World	G	11m.	796
		OUR GANG COMEDIES (9)			
C-291	(Sept. 7)	Good Bad Boys	F	11m.	607
C-292	(Oct. 5)	Waldo's Last Stand	F	11m.	639
C-293	(Oct. 26)	Goin' Fishin'	F	10m.	634
C-294	(Nov. 23)	Kiddie Kure	F	11m.	654
C-295	(Jan. 25)	Fightin' Fools	G	9m.	686
C-296	(Feb. 15)	Baby Blues	G	9m.	704
C-297	(Mar. 8)	Ye Olde Minstrels	G	11m.	715
C-298	(Apr. 26)	1-2-3 Go	F	10m.	749
C-299	(July 12)	Robot Wrecks	F	11m.	796
		PASSING PARADE (9)			
K-281	(Nov. 30)	American Spoken Here	E	11m.	654
K-282	(Feb. 8)	Whispers	E	10m.	694
K-283	(Mar. 22)	More Trifles of Importance	E	11m.	730
K-284	(May 29)	Out of Darkness	E	11m.	730
K-285	(May 17)	Willie and the Mouse	G	11m.	760
K-286	(May 31)	This Is the Bowery	E	10m.	775
K-287	(July 12)	Your Last Act		11m.	
		PETE SMITH SPECIALTIES (14)			
S-261	(Oct. 12)	Quicker'n a Wink	E	9m.	634
S-262	(Nov. 30)	Wedding Bills	E	10m.	654
S-263	(Dec. 21)	Sea for Yourself	F	10m.	670
S-264	(Jan. 25)	Penny to the Rescue (Technicolor)	E	10m.	686
S-265	(Feb. 8)	Quiz Biz	G	9m.	694
S-266	(Mar. 15)	Memory Tricks	G	9m.	715
S-267	(Apr. 26)	Aeronutics	F	10m.	749
S-268	(May 24)	Lions on the Loose	G	9m.	766
S-269	(June 21)	Cuban Rhythm	E	9m.	785
		SPECIALS			
A-100	(Mar. 1)	Third Dimensional Murder (Technicolor)	G	7m.	694
		SPECIAL TRAILERS			
		Miracle In Sound	E	10m.	631
		You Can't Fool the Camera	E	11m.	760

MONOGRAM

One Reel

CARTOONS

001	(July 22)	A Busy Day			
002	(Jan. 19)	Beauty Shoppe	F	6m.	669
003	(Feb. 2)	Baby Checkers	F	7m.	669

PARAMOUNT

Two Reel

SPECIAL FLEISCHER CARTOONS

(Technicolor)

FF0-1	(Apr. 11)	Raggedy Ann	E	18m.	663

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		One Reel			
		ANIMATED ANTICS CARTOONS (10)			
H0-1	(Sept. 20)	The Dandy Lion	F	7m.	615
H0-2	(Oct. 25)	Sneak, Snoop, and Snitch	F	7m.	649
H0-3	(Nov. 29)	Mommy Loves Puppy	F	7m.	649
H0-4	(Dec. 20)	Bring Himself Back Alive	B	7m.	663
H0-5	(Feb. 14)	Pop and Mom In Wild Oysters	F	11m.	686
H0-6	(Mar. 14)	Twinkletoes Gets the Bird	F	7m.	703
H0-7	(Apr. 18)	Speaking of Animals	G	9m.	714
H0-8	(May 9)	Triple Trouble	F	6m.	740
H0-9	(May 30)	Zero, the Hound	F	7m.	743
H0-10	(June 27)	Twinkletoes — Where He Goes — Nobody Knows	F	7m.	766
H0-11	(July 18)	Copy Cat	F	6m.	776
H0-12	(Aug. 8)	The Wizard of Arts			
H0-13	(Aug. 29)	Twinkletoes In Hat Stuff			
		BENCHLEY COMEDIES (4)			
S0-1	(Nov. 8)	The Trouble With Husbands	G	11m.	649
S0-2	(Jan. 24)	Waiting for Baby	G	11m.	694
S0-3	(Apr. 11)	Crime Control	G	11m.	735
S0-4	(May 23)	The Forgotten Man	G	11m.	749
		COLOR CLASSIC CARTOONS (Technicolor)			
C0-1	(Aug. 29)	Vitamin Hay			
		FASCINATING JOURNEYS (6)			
		(Technicolor)			
M0-1	(Nov. 8)	River Thames, Yesterday	E	10m.	649
M0-2	(Dec. 27)	The Saored Ganges	E	11m.	670
M0-3	(Jan. 31)	A Village In India	G	11m.	694
M0-4	(Mar. 21)	Delhi	G	11m.	722
M0-5	(May 16)	Indian Durbar	G	10m.	730
M0-6	(Aug. 1)	The Jungle			
		GABBY CARTOONS (8)			
		(Technicolor)			
G0-1	(Oct. 18)	King for a Day	F	8m.	630
G0-2	(Nov. 15)	The Constable	F	8m.	648
G0-3	(Jan. 17)	All's Well	B	7m.	678
G0-4	(Feb. 14)	Two for the Zoo	F	7m.	694
G0-5	(Apr. 11)	Swing Cleaning	F	8m.	730
G0-6	(June 20)	Fire Cheese	G	7m.	785
G0-7	(July 18)	Gabby Goes Fishing	F	7m.	795
G0-8	(Aug. 15)	Winter Sport			
		HEADLINERS (8)			
A0-1	(Sept. 13)	Moments of Charm of 1941	E	10m.	615
A0-2	(Oct. 25)	Listen to Larry	G	10m.	631
A0-3	(Dec. 13)	Johnny Messner and Orch.	B	11m.	663
A0-4	(Jan. 31)	Gene Krupa and Orch.	G	11m.	694
A0-5	(Mar. 21)	Bob Chester and His Orchestra	F	10m.	722
A0-6	(June 6)	Your Favorite Program — Those We Love	G	11m.	760
A0-7	(July 11)	Hands of Destiny	F	10m.	796
		MAPCAP MODELS (6) (Technicolor)			
U0-1	(Jan. 17)	Western Daze	E	9m.	678
U0-2	(Apr. 4)	Dipsy Gipsy	E	9m.	735
U0-3	(June 27)	Hoola Boola	E	9m.	785
U0-4	(Aug. 22)	Gay Knighties			
		PARAGRAPHICS (8)			
V0-1	(Oct. 11)	Nature's Nursery	G	10m.	624
V0-2	(Nov. 22)	Seeing Is Believing	F	11m.	656
V0-3	(Dec. 27)	Breezy Little Bears	E	11m.	679
V0-4	(Feb. 28)	Red, White and Blue Hawaii (Color)	G	11m.	714
V0-5	(Aug. 15)	Football Parade			
		POPEYE CARTOONS (12)			
E0-1	(Sept. 20)	Popeye Meets William Tell	F	6m.	615
E0-2	(Oct. 18)	My Pop! My Pop!	F	7m.	623
E0-3	(Nov. 15)	With Poopdeck Pappy	F	7m.	654
E0-4	(Dec. 13)	Popeye Presents Eugene the Jeep	F	7m.	654
E0-5	(Jan. 10)	Problem Pappy	F	6m.	678
E0-6	(Feb. 7)	Quiet, Please	F	7m.	694
E0-7	(Mar. 7)	Olive's Sweepstake Ticket	G	6m.	714
E0-8	(Apr. 4)	Flies Ain't Human	G	6m.	730
E0-9	(May 9)	Popeye Meets Rip Van Winkle	G	6m.	743
E0-10	(June 13)	Olive's Boithday Presink	F	7m.	759
E0-11	(July 11)	Child Psykolojiky	G	6m.	776
E0-12	(Aug. 8)	I'll Never Crow Again			
		POPULAR SCIENCE (6) (Magnacolor)			
J0-1	(Sept. 6)	No. 1	G	11m.	607
J0-2	(Nov. 1)	No. 2	G	11m.	623
J0-3	(Dec. 20)	No. 3	G	10m.	664
J0-4	(Feb. 21)	No. 4	G	11m.	694
J0-5	(May 2)	No. 5	G	11m.	722
J0-6	(July 4)	No. 6	G	10m.	766

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		QUIZ KIDS '41-'42 (6)			
	( )	No. 1	E	10m.	
		SPORTLIGHTS (13)			
R0-1	(Sept. 6)	Diving Demons	E	9m.	607
R0-2	(Oct. 4)	The Sporting Everglades	G	9m.	608
R0-3	(Nov. 1)	Motoroyole Stunting	G	10m.	649
R0-4	(Dec. 6)	Marine Roundup	G	10m.	656
R0-5	(Jan. 3)	Feminine Fitness	G	10m.	664
R0-6	(Feb. 7)	Acrobatic Aces	G	10m.	679
R0-7	(Feb. 28)	Fishing Fever	G	10m.	695
R0-8	(Mar. 28)	Canine Sketches	E	10m.	714
R0-9	(Apr. 25)	Sun Fun	G	10m.	722
R0-10	(May 23)	On the Spot	G	10m.	750
R0-11	(June 20)	Lasso Wizards	G	9m.	766
R0-12	(July 25)	Snow Dogs	G	10m.	786
R0-13	(Aug. 22)	Untitled			
		UNUSUAL OCCUPATIONS (6) (Cinecolor)			
LO-1	(Sept. 27)	No. 1	G	11m.	623
LO-2	(Nov. 29)	No. 2	G	11m.	649
LO-3	(Jan. 24)	No. 3	G	11m.	686
LO-4	(Mar. 28)	No. 4	G	11m.	722
LO-5	(May 30)	No. 5	G	11m.	743
LO-6	(Aug. 1)	No. 6			

PRODUCERS RELEASING CORP.

One Reel

HOLLYWOOD NEWSREELS (12)

1	(Dec. 1)	No. 1	G	10m.	654

Two Reel

AMERICAN HISTORY

0-1	(Mar. 1)	Our Bill of Rights	G	20m.	734
0-2	(Mar. 1)	Our Declaration of Independence	F	22m.	743
0-3	(Mar. 1)	Our Constitution	F	22m.	600
0-4	(Mar. 1)	Our Monroe Doctrine (see Guardians of the Americas)	F	21m.	654
0-5	(Aug. 1)	Our Louisiana Purchase			
		SPECIAL			
	(May 7)	Alive In the Deep	G	25m.	749
	(June 7)	Man, the Enigma	G	22m.	759

RKO-RADIO

Two Reel

DIONNE SPECIALS

13801	(Dec. 13)	Growing Up	E	18m.	663
		EDGAR KENNEDY COMEDIES (6)			
13401	(Sept. 6)	Sunk by the Census	F	18m.	607
13402	(Oct. 18)	A Trailer Tragedy	F	17m.	623
13403	(Dec. 20)	Drafted In the Depot	G	19m.	669
13404	(Feb. 21)	Mad About Moonshine	F	19m.	693
13405	(Apr. 4)	It Happened All Night	G	19m.	714
13406	(June 6)	An Apple In His Eye	G	14m	759
		LEON ERROL COMEDIES (6)			
13701	(Sept. 27)	He Asked for It	F	18m.	607
13702	(Nov. 29)	Tattle Television	F	19m.	630
13703	(Jan. 10)	The Fired Man	G	20m.	663
13704	(Mar. 14)	When Wifie's Away	F	20m.	703
13705	(May 16)	A Polo Phony	F	18m.	740
13706	(June 27)	Panic in the Parlor	F	18m.	766
		THE MARCH OF TIME (13)			
13101	(Sept. 13)	No. 1 — On Foreign Newsfronts	E	19m.	615
13102	(Oct. 4)	No. 2 — Britain's R. A. F.	F	18m.	623
13103	(Oct. 25)	No. 3—Mexico	E	19m.	630
13104	(Nov. 22)	No. 4—Arms and the Men	E	19m.	648
13105	(Dec. 20)	No. 5 — Labor and Defense	E	19m.	663
13106	(Jan. 17)	No. 6 — Uncle Sam — The Non-Belligerent	E	21m.	678
13107	(Feb. 14)	No. 7 — Americans All—Men From Many Lands	E	19m.	695
13108	(Mar. 14)	No. 8 — Australia at War	E	18m.	714
13109	(Apr. 11)	No. 9 — Men of the FBI—1941	E	21m.	734
13110	(May 9)	No. 10—Crisis in the Atlantic	E	18m.	749
13111	(June 6)	No. 11—China Fights Back	E	17m.	765
13112	(July 4)	No. 12 — New England's Eight Million Yankees	E	20m.	786
		RAY WHITLEY MUSICAL WESTERNS (4)			
13501	(Nov. 8)	Bar Buckaroos	F	16m.	623
13502	(Jan. 31)	Prairie Spooners	G	13m.	639
13503	(Apr. 25)	Redskins and Redheads	G	18m.	722
13504	(July 18)	Musical Bandit	F	16m.	786
		SPECIALS			
167	( )	Baer vs. Louis	E	18m.	765
168	( )	Louis vs. Conn	E	22m.	785

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		One Reel INFORMATION PLEASE (13)			
14201	(Sept. 6)	No. 1—Anna Neagle	G	11m.	600
14202	(Oct. 4)	No. 2—Ruth Gordon	G	10m.	624
14203	(Nov. 1)	No. 3—Alice Marble	G	10m.	639
14204	(Nov. 29)	No. 4—Louis Bromfield	G	11m.	664
14205	(Dec. 27)	No. 5 — Wendell Willkie	G	11m.	671
14206	(Jan. 24)	No. 6—Jan Struther	G	11m.	694
14207	(Feb. 21)	No. 7—Anna Neagle	G	10m.	704
14208	(Mar. 21)	No. 8—Boris Karloff	G	10m.	730
14209	(Apr. 18)	No. 9—Alice Marble	G	11m.	743
14210	(May 16)	No. 10—Louis Bromfield	G	10m.	759
14211	(June 13)	No. 11 — Jan Struther	G	11m.	776
14212	(July 11)	No. 12—Boris Karloff	G	9m.	
		PICTURE PEOPLE (13)			
14401	(Sept. 13)	No. 1	G	10m.	607
14402	(Oct. 11)	No. 2	G	9m.	631
14403	(Nov. 8)	No. 3	F	10m.	649
14404	(Dec. 6)	No. 4	F	10m.	664
14405	(Jan. 3)	No. 5	F	10m.	679
14406	(Jan. 31)	No. 6	G	10m.	695
14407	(Feb. 28)	No. 7	G	10m.	714
14408	(Mar. 28)	No. 8	G	10m.	730
14409	(Apr. 25)	No. 9	G	8m.	749
14410	(May 23)	No. 10	G	8m.	760
		SPORTSCOPES (13)			
14301	(Aug. 30)	Quail Quest	G	9m.	600
14302	(Sept. 27)	Kentucky Royalty	G	9m.	624
14303	(Oct. 25)	Sportsman's Partner	F	9m.	639
14304	(Nov. 22)	Snow Fun	G	9m.	649
14305	(Dec. 20)	Snow Eagles	G	9m.	670
14306	(Jan. 17)	Mat Men	G	9m.	687
14307	(Feb. 14)	Caballero College	G	9m.	704
14308	(Mar. 14)	Publicity Sports	G	9m.	722
14309	(Apr. 11)	Sword Soldiers	G	9m.	740
14310	(May 9)	Jockey's Day	G	9m.	759
14311	(June 6)	Rolling Rhythm	G	9m.	776
14312	(July 4)	Steeds and Steers	G	9m.	786
14313	(Aug. 1)	Craig Wood			
		SOUTH AMERICA (3) (Travel)			
14501	(Feb. 21)	Eyes on Brazil	G	11m.	704
14502	(Mar. 21)	What's Happening in Argentina?	G	10m.	722
14503	(May 30)	How Goes Chile?	E	10m.	776
		WALT DISNEY CARTOONS (Technicolor) '39-'40 (18) D—Donald Duck M—Mickey Mouse			
04116	(Jan. 10)	Timber (D)	E	8m.	671
04117	(Jan. 24)	Pluto's Playmate	E	8m.	686
04118	(Feb. 14)	Little Whirlwind (M)	G	8m.	678
		'40-'41 (18)			
14101	(Mar. 7)	Golden Eggs (D)	E	8m.	693
14102	(Mar. 28)	Gentleman's Gentleman (M)	G	7m.	703
14103	(Apr. 18)	Baggage Buster	G	7m.	714
14104	(May 9)	A Good Time for a Dime (D)	G	7½m.	735
14105	((May 30)	Canine Caddy (M)		7m.	735
14106	(June 20)	Nifty Nineties (M)	E	7m.	759
14107	(July 11)	Early to Bed (D)	E	8m.	
14108	(Aug. 1)	Truant Officer Donald (D)		8m.	

REPUBLIC

		MEET THE STARS (12)			
028-1	(Dec. 24)	No. 1—Chinese Garden Festival	G	10m.	664
028-2	(Jan. 24)	No. 2—Baby Stars	G	10m.	687
028-3	(Feb. 24)	No. 3—Variety Reel	F	9m.	704
028-4	(Mar. 24)	No. 4—Variety Reel	G	10m.	730
028-5	(Apr. 24)	No. 5 — Hollywood Meets the Navy	G	10m.	740
028-6	(May 24)	No. 6 — Stars at Play	G	10m.	776
028-7	(June 24)	No. 7 — Meet Roy Rogers	G	10m.	785
028-8	(July 24)	No. 8 — Stars — Past and Present	E	10m.	776
		SERIALS (4)			
081/1					
081/12	(Sept. 20)	King of the Royal Mounted	E	12 ep.	581
082/1					
082/15	(Dec. 13)	Mysterious Dr. Satan	E	15 ep.	648
080/1					
080/12	(Mar. 28)	Adventures of Captain Marvel	G	12 ep.	704
083/1					
083/15	(June 21)	Jungle Girl	G	15 ep.	760

20th CENTURY-FOX

Two Reel

SPECIALS

	( )	Men of Lightship "61"	E	20m.	703

One Reel

ADVENTURES OF A NEWSREEL CAMERAMAN (4)

1201	(Oct. 11)	Midget Motor Mania	G	8m.	631
1202	(Jan. 17)	Training Polloe Horses	G	10m.	687
1203	(Jan. 31)	The Modern Highway	G	10m.	687
		'41-'42			
2201	(Aug. 1)	Soldiers of the Sky			
		BELIEVE IT OR NOT (4)			
1601	(Sept. 27)	Acquitted by the Sea	F	10m.	623
		DRIBBLEPUSS PARADE (4)			
1401	(Aug. 30)	Grunters and Groaners	G	9m.	589
		MAGIC CARPET OF MOVIETONE (8)			
1101	(Aug. 2)	Eskimo Trails	G	10m.	589
1102	(Sept. 13)	Land of Flowers (Technicolor)	E	9m.	589
1103	(Oct. 25)	Isle of Mystery	G	10m.	400
1104	(Nov. 22)	Old Dominion State	G	10m.	639
1105	(Dec. 20)	Spotlight on Indo China	G	9m.	661
1106	(Feb. 14)	Caribbean Sentinel	G	10m.	704
1107	(Mar. 14)	Miracle of Hydro	G	10m.	722
1108	(Apr. 25)	Arctic Springtime	G	9m.	740
1109	(May 9)	A Letter From Cairo	G	10m.	752
1110	(July 4)	Winter In Eskimo Land	G	10m.	766
		'41-'42			
2101	(Aug. 15)	Sagebrush and Silver			
		SPECIAL TRAILER			
		The Mormon Trail	E	5½m.	615
		SPORTS REVIEWS (6)			
1301	(Aug. 16)	Vacation Time (Technicolor)	G	8m.	589
1302	(Nov. 8)	Lure of the Trout (Technicolor)	E	9m.	639
1303	(Dec. 6)	Bowling for Strikes	G	8m.	631
1304	(Jan. 3)	The Rodeo Goes to Town	G	9m.	679
1305	(Mar. 28)	Symphony In Snow	E	9m.	730
1306	(Feb. 28)	Playing With Neptune	G	9m.	704
1307	(June 6)	Fun on Rollers	F	9m.	776
		TERRYTOONS (26) Black and White			
1501	(Aug. 23)	Club Life in the Stone-age	F	7m.	600
1502	(Sept. 20)	Touchdown Demons	F	7m.	615
1503	(Oct. 18)	Happy Haunting Grounds	F	7m.	631
1504	(Nov. 15)	The Magic Penoll	F	7m.	649
1505	(Dec. 13)	The Snow Man	G	7m.	663
1506	(Jan. 10)	What a Little Sneeze Will Do	G	6m.	670
1507	(Jan. 24)	Hairless Hector	G	6m.	678
1508	(Feb. 21)	Fishing Made Easy	F	7m.	703
1509	(Mar. 21)	When Knights Were Bold	F	7m.	714
1510	(Apr. 4)	The Baby Seal	F	7m.	722
1511	(May 2)	A Dog's Dream	F	6m.	740
1512	(May 16)	The Magic Shell	F	6m.	759
1513	(June 13)	Horse Fly Opera	F	7m.	766
1514	(June 27)	Good Old Irish Tunes	F	7m.	775
1515	(July 11)	Bringing Home the Bacon	F	7m.	785
1516	(July 25)	Twelve O'Clock and All Ain't Well	F	7m.	795
		Technicolor			
1551	(Aug. 9)	Billy Mouse's Awakade	G	7m.	589
1552	(Sept. 6)	The Lucky Duck	G	7m.	607
1553	(Oct. 4)	How Wet Was My Ocean	F	7m.	615
1554	(Nov. 1)	Landing of the Pilgrims	G	7m.	631
1555	(Nov. 29)	Plane Goofy	F	7m.	648
1556	(Dec. 27)	The Temperamental Lion	F	7m.	663
1557	(Feb. 7)	Mississippi Swing	G	7m.	693
1558	(Mar. 7)	The Home Guard	G	7m.	703
1559	(Apr. 18)	Uncle Joey	F	7m.	740
1560	(May 30)	What Happens at Night	G	7m.	759
		THE WORLD TODAY			
1701	(Apr. 11)	Battle of the Atlantic	G	9m.	740
1702	(July 18)	War In the Desert		10m.	
1703	(May 23)	Empire in Exile	E	9m.	766
1704	(June 20)	Anzacs in Aotion	G	10m.	785
		'41-'42			
2701	(Aug. 29)	American Sea Power			

UNIVERSAL

Two Reel

MUSICALS (13)

5221	(Sept. 11)	Class in Swing	E	17m.	623
5222	(Oct. 16)	Congamania	F	17m.	639
5223	(Nov. 27)	Torrid Tempos	G	18m.	648
5224	(Dec. 25)	Tickled Pinky	G	18m.	665
5225	(Jan. 22)	Beat Me Daddy Eight to the Bar	G	17m.	671
5226	(Feb. 19)	Bagdad Daddy	G	18m.	689
5227	(Mar. 19)	Music in the Morgan Manner	G	17m.	714

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
5228	(Apr. 23)	Jumpin' Jive	G	17m.	743
5229	(May 21)	Shadows in Swing	F	18m.	752
5230	(June 18)	Music A La King	G	17m.	775
5231	(July 2)	Once Upon a Summertime	G	17m.	795
5232	(July 30)	Is Everybody Happy?			
5233	(Aug. 18)	Rhythm Revel			
		SERIALS (4)			
5581–5593	(July 2)	Winners of the West	E	13 ep.	520
5681–5692	(Oct. 1)	Junior G-Men	E	12 ep.	581
5781–5795	(Dec. 24)	Green Hornet Strikes Again	G	15 ep.	631
5881–5892	(Apr. 8)	Sky Raiders '41-'42 (4)	E	12 ep.	689
	(July 1)	Riders of Death Valley	E	15 ep.	686
		'41-'42			
6881–6892	( )	Sea Raiders	G	12 ep.	796
		SPECIALS			
5110	(Sept. 4)	Swing With Bing	E	19m.	513
		One Reel			
		GOING PLACES (15)			
5351	(Sept. 23)	No. 81	G	9m.	606
5352	(Oct. 14)	No. 82	G	9m.	624
5353	(Nov. 11)	No. 83	G	9m.	624
5354	(Dec. 23)	No. 84	G	9m.	665
5355	(Jan. 20)	No. 85	E	9m.	664
5356	(Feb. 17)	No. 86	G	9m.	664
5357	(Mar. 17)	No. 87	G	9m.	715
5358	(Mar. 31)	No. 88	G	9m.	714
5359	(Apr. 21)	No. 89	G	9m.	714
5360	(May 12)	No. 90—The Modern Way Down East	G	9m.	760
5361	(May 26)	No. 91 — The Trail of Father Kino	G	9m.	760
5362	(June 16)	No. 92 — Mountain Summer (Magnacolor)	G	9m.	776
5363	(June 30)	No. 93—Meet Jimmie the Chump	G	9m.	760
5364	(July 21)	No. 94 — Isles of Fate			
5365	(Aug. 18)	No. 95			
		STRANGER THAN FICTION (15)			
5371	(Sept. 16)	No. 81	G	9m.	606
5372	(Oct. 7)	No. 82	F	9m.	624
5373	(Nov. 4)	No. 83	G	8m.	624
5374	(Dec. 2)	No. 84	F	9m.	656
5375	(Jan. 6)	No. 85	G	9m.	664
5376	(Feb. 3)	No. 86	G	9m.	664
5377	(Mar. 10)	No. 87	G	9m.	714
5378	(Mar. 24)	No. 88	G	9m.	714
5379	(Apr. 7)	No. 89	G	8m.	714
5380	(May 5)	No. 90	G	9m.	752
5381	(May 19)	No. 91	G	9m.	752
5382	(June 2)	No. 92	G	9m.	760
5383	(June 23)	No. 93	G	9m.	796
5384	(July 28)	No. 94	G	9m.	796
5385	(Aug. 25)	No. 95		9m.	
		COLOR CARTOONS (13) (Technicolor)			
5241	(Sept. 23)	Crazyhouse	F	7½m.	623
5242	(Oct. 28)	Recruiting Deze	F	6m.	631
5243	(Nov. 25)	Knock-Knock	G	7m.	648
5244	(Dec. 31)	Syncopated Sioux	F	6¾m.	663
5245	(Jan. 27)	Mouse Trappers	E	6¾m.	686
5246	(Feb. 24)	Fair Today	F	6¾m.	693
5247	(Mar. 31)	Hysterical Highspots in American History	G	6¾m.	722
5248	(Apr. 28)	Scrub Me Mama With a Boogie Beat	G	7m.	749
5249	(May 26)	Dizzy Kitty	G	7m.	743
5250	(June 9)	Salt Water Daffy	G	7m.	766
5251	(July 7)	Woody Woodpecker	F	7m.	785
5252	(July 14)	Boogie Woogie Bugle Boy of Company B			
5253	(Aug. 11)	Andy Panda's Pop			
		COLOR CARTOONS RE-ISSUES (6) (Technicolor)			
5261	(June 3)	Jolly Little Elves		8¼m.	
5262	(June 24)	Three Lazy Mice		10m.	
5263	(July 1)	Springtime Serenade		7½m.	
5264	(July 29)	Candyland		8m.	
5265	(Aug. 12)	The Fox and the Rabbit		8m.	
5266	(Aug. 19)	Toyland Premier		9m.	
		VITAPHONE			
		Two Reel			
		BOB HOPE RE-ISSUES (5)			
6901	(Feb. 15)	Calling All Tars	F	18m.	694
6902	(Mar. 1)	Shop Talk	G	19m.	694
6903	(Mar. 15)	The Old Gray Mayor	F	20m.	714
6904	(Mar. 29)	Double Exposure	G	19m.	775
6905	(Apr. 12)	Watch the Birdie	F	19m.	775
		BROADWAY BREVITIES			
6201	(Oct. 5)	Just a Cute Kid	F	20m.	623
6202	(Nov. 16)	Alice In Movieland	E	20m.	648
6203	(Dec. 28)	Love's Intrigue	F	19m.	686
6204	(Jan. 25)	Dog In the Orchard	E	20m.	678
6205	(Feb. 22)	Take the Air	F	20m.	695
6206	(May 3)	The Seeing Eye	G	20m.	730
6207	(May 31)	Sockaroo	G	20m.	759
6208	(May 17)	Hunting the Hard Way	G	20m.	759
6209	(July 26)	Happy Faces			
		BLUE RIBBON COMEDIES (3)			
6101	(Sept. 7)	Riding Into Society	G	19m.	600
6102	(Mar. 22)	The Lady and the Lug	E	19m.	623
6103	(July 5)	Throwing A Party	G	20m.	785
		TECHNICOLOR PRODUCTIONS (6)			
6001	(Oct. 19)	Flag of Humanity	E	19m.	630
6002	(Dec. 14)	March on Marines	E	21m.	663
6003	(Feb. 8)	Meet the Fleet	E	20m.	678
6004	(Apr. 5)	Wings of Steel	E	21m.	730
6005	(June 28)	Here Comes the Cavalry	E	20m.	775
6006	(Aug. 23)	Carnival of Rhythm. One Reel			
		HOLLYWOOD NOVELTIES (6)			
6301	(Sept. 28)	Football Highlights	G	10m.	600
6302	(Nov. 9)	Shark Hunting	G	10m.	581
6303	(Dec. 7)	Mexican Jumping Beans	G	10m.	654
6304	(Jan. 18)	History Repeats Itself	F	10m.	678
6305	(Mar. 15)	The Wild Boar Hunt	E	10m.	695
6306	(Aug. 2)	Trouble In Store			
		LOONEY TUNES (16)			
6801	(Sept. 21)	Calling Dr. Porky	G	7m.	615
6602	(Oct. 12)	Pre-Historic Porky	F	7m.	623
6603	(Nov. 2)	Sour Puss	G	7m.	639
6604	(Nov. 30)	Porky's Hired Hand	G	7m.	654
6605	(Dec. 21)	Timid Toreador	G	7m.	663
6606	(Jan. 11)	Porky's Snooze Reel	G	7m.	686
6607	(Feb. 15)	The Haunted Mouse	G	7m.	695
6608	(Mar. 8)	Joe Glow the Firefly	G	7m.	714
6609	(Mar. 29)	Porky's Bear Facts	F	7m.	722
6610	(Apr. 19)	Porky's Preview	G	7m.	740
6611	(May 10)	Porky's Ant	E	7m.	752
6612	(June 7)	A Coy Decoy	G	7m.	775
6613	(June 21)	Porky's Prize Pony	G	7m.	776
6614	(July 12)	Meet John Doughboy			
6615	(Aug. 9)	We, the Animals, Squeak			
6616	(Aug. 30)	Hen-pecked Duck			
		MELODY MASTERS (10)			
6501	(Sept. 14)	Metty Malneck and Orchestra	E	10m.	581
6502	(Oct. 26)	Joe Reichman's Orchestra	G	10m.	623
6503	(Feb. 1)	Jan Garber and Orchestra	E	10m.	654
6504	(Jan. 4)	Skinnay Ennis and Orch.	E	10m.	670
6505	(Nov. 30)	Henry Busse and Orch.	E	10m.	654
6506	(Mar. 8)	Cliff Edwards and His Buckeroos	G	10m.	703
6507	(Apr. 12)	Freddy Martin and Orchestra	G	10m.	722
6508	(Apr. 26)	Marie Green and Her Gang	E	10m.	740
6509	(June 14)	Hal Kemp and Orchestra	E	10m.	759
6510	(Aug. 16)	Those Good Old Days			
		MERRIE MELODIES (26) (Technicolor)			
6701	(Sept. 14)	Malibu Beach Party	F	7m.	600
6702	(Sept. 28)	Stagefright	G	7m.	615
6703	(Oct. 12)	Holiday Highlights	G	7m.	623
6704	(Oct. 26)	Good Night Elmer	B	7m.	631
6705	(Nov. 9)	Wacky Wildlife	E	7m.	642
6706	(Nov. 23)	Bedtime for Sniffles	G	7m.	654
6707	(Dec. 7)	Of Fox and Hounds	E	7m.	663
6708	(Dec. 21)	Shop, Look and Listen	F	7m.	670
6709	(Jan. 4)	Elmer's Pet Rabbit	G	7m.	670
6710	(Jan. 18)	The Fighting 69½	G	7m.	678
6711	(Feb. 1)	Sniffles Bells the Cat	G	7m.	686
6712	(Feb. 15)	The Crackpot Quail	E	7m.	703
6713	(Mar. 1)	The Cat's Tail	G	7m.	704
6714	(Mar. 15)	Tortoise Beats the Hare	E	7m.	714
6715	(Mar. 29)	Goofy Groceries	G	7m.	722
6716	(Apr. 12)	Toy Trouble	E	7m.	734
6717	(Apr. 26)	Trial of Mr. Wolf	G	7m.	740
6718	(May 10)	Farm Frolics	G	7m.	752
6719	(May 24)	Holywood Steps Out	E	7m.	766
6720	(June 7)	Hiawatha's Rabbit Hunt	E	7m.	766
6721	(June 21)	The Wacky Worm	E	7m.	786
6722	(July 12)	The Heckling Hare	G	7m.	795
6723	(July 19)	Inki and the Lion			
6724	(Aug. 2)	Aviation Vacation			
6725	(Aug. 16)	Sport Chumpions			
6726	(Aug. 30)	Snow Time for Comedy			
		SPECIAL			
		London Can Take It	E	10m.	631
		They Spent Christmas Under Fire	E	10½m.	679
		SPORTS PARADE (10) (Technicolor)			
6401	(Sept. 21)	Fly Fishing	E	10m.	624
6402	(Nov. 2)	Dogs You Seldom See	G	10m.	600
6403	(Nov. 23)	Diary of a Racing Pigeon	G	10m.	656
6404	(Jan. 11)	California Thoroughbreds	G	10m.	670
6405	(Mar. 1)	Fight, Fish, Fight	G	10m.	704
6406	(Apr. 19)	Sky Sailing (Color)	G	9m.	722
6407	(May 24)	Big Bill Tilden (Color)	G	10m.	740
6408	(June 14)	Sail, Ho! (Color)	G	10m.	759
6409	(July 19)	It Happens on Rollers (Color)	G	10m.	785
6410	(Aug. 9)	Lions for Sale			
		MISCELLANEOUS (Free subjects are marked "NC")			
Aluminum (NC) (Gov't)			G	9m.	796
Army In Overalls (NC) (Gov't)			E	6m.	796
Atlantic Patrol (Columbia Pictures of Canada)			G	10m.	615
America Looks Ahead (NC) (Audio)			F	10½m.	704
Baer vs. Comiskey (Dietz)			G	10m.	624
Baer vs. Nova (Dietz)			G	21m.	735
Battle of London (Atlas)			G	15m.	785
Byways of New France (Associated Screen)			G	10m.	785
Carmen Amaya (S. Hurok)			G	10m.	785
Castle of the Angels (Esperia)			G	11m.	714
Caught In a Cabaret (Exhibitors)			F	20m.	607
Coolidge String Quartet (Gutlohn—16mm)			G	10m.	649
Dora's Dunking Doughnuts (Peerless)			G	20m.	686
Farming Out Defense Contracts (NC) (Gov't)			G	6m.	796
Festival of Roses (McAllister)			B	10m.	694
Feuermann, Emanuel (Gutlohn—16mm)			E	10m.	649
First Line of Defense, A—New York's Voluntary Hospitals (NC) (MOT-United Hospital Fund)			E	9½m.	649
Fountains of Rome (Esperia)			F	16m.	689
Girl on the Magazine Cover, The (NC) (Jam Handy)			E	10m.	679
Gorin, Igor (Gutlohn—16mm)			E	10m.	649
Great Guns (Scandinavian Talking Pictures, Inc.)			G	10m.	687
Greece Fights Back (MOT-Paramount)			G	8m.	722
Guardians of the Americans (Academic)			F	21m.	654
Harvests for Tomorrow (NC) (AAA)			E	28m.	785
High Frontiers (Dubin)			G	19m.	630
Highways of New England (NC) (N. H. Highway Department)			G	11m.	723
His Night Out (King of Comedy)			G	16m.	740
Historical Travel of Menohurle (Talking Picture Epics)			B	20m.	648
Hobbies Across the Sea (Labrousse)			F	34m.	615
Hold It, Please (NC) (Jam Handy)			F	10m.	723
Hydro (NC) (US Dep't of Interior)			E	15m.	687
In the Bank (King of Comedy)			G	15m.	630
In Defense of the Nation (NC) (Social Hygiene Ass'n—Jam Handy)			F	12m.	730
Invitation to Music (Esperia)			E	16m.	689
Islands of the St. Lawrence (Associated Screen Service)			G	10m.	785
It Is For Us the Living (NC) (Fed. Jewish Charities)			E	17m.	639
Iturbi, Jose (Gutlohn—16mm)			E	10m.	649
Louis vs. McCoy (Dietz)			F	17m.	664
Maestro, The (Pall Mall)			E	20m.	639
Manners Make the Dog (Alliance)			G	10m.	679
Marching With Old Glory (NC) (American Red Cross)			G	10m.	749
Mediterranean Milestones (Central)			F	10m.	631
Men and Ships (NC) (US Maritime Commission)			G	22m.	693
Merit System Advancing (NC) (WPA)			G	16m.	664
Milky Way, The (NC) (NY State: King Cole)			E	10m.	703
Object Lesson (Christopher Young)			G	10m.	749
Our Constitution (Academic)			F	22m.	600
Palaces of the Pioneers (Artkino)			G	10m.	664
Pathe Pictorial 150 (Alliance)			F	10m.	679
Pathe Pictorial 151 (Alliance)			F	10m.	679
Pathetone Weekly No. 4 (Alliance)			G	10m.	679
Pathetone Weekly No. 5 (Alliance)			F	10m.	679
Power and the Land (NC) (RKO-Gov't)			E	36m.	623
Power for Defense (NC) (Motion Picture Defense Committee)			E	10m.	704
Proof of the Pudding (NC) (Metropolitan Life Insurance Co.)			F	10½m.	730
Proudest Americans, The (Ideal)			F	10m.	608
Rhythm In Light (Bute and Nameth)			G	4m.	686
Santiago de Chile (NC) (Pan American)			F	9m.	730
Sea Food (Alliance)			G	10m.	679
Shangheied (King of Comedy)			G	15m.	749
Something for Nothing (NC) (Jam Handy)			G	9m.	679
Springtime In Australia (Modern)			G	10m.	694
Springtime In the Holy Land (Peerless)			G	16m.	704
Statue Parade (Strand Films)			F	12m.	694
Synchronomy No. 2 (Bute and Nameth)			F	5m.	686
This Is New England (NC) (Jam Handy)			F	22m.	679
Thunder Over the Orient (Capital)			F	15m.	695
Trail of the Incas (Central)			E	10m.	704
Treasure of the Forest (Scandinavian Talking Pictures, Inc.)			F	10m.	687
2000 Years of France (French Cinema Center)			F	10m.	704
TVA (NC) (TVA)			E	20m.	
Volunteer Worker, The (NC) (Disney-Community Chest)			E	3m.	624
Way of the Wild (Exclusive)			F	16m.	686
We Americans (NC) (FHA-Pathe)			E	10m.	775
Weather by Carrier (NC) (Carrier Air Conditioning Corp.)			G	15m.	687
What About Sweden Now? (Scandinavian Talking Pictures)			G	10m.	722
You the People (NC) (Greater NY Fund)			E	9m.	730

THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
JUL 4	I Was A Prisoner On Devil's Island S. Eilers, D. Woods	Barnacle Bill W. Beery, V. Weidler, L. Carrillo	Murder by Invitation W. Ford, M. Marsh	Caught in the Draft B. Hope, D. Lamour, L. Overman	Desperate Cargo R. Byrd, C. Hughes		Poison Pen F. Robson (English-made)	Moon Over Miami B. Grable, D. Ameche, R. Cummings (Technicolor)		Bachelor Daddy Baby Sandy, K. Adams, E. Horton	Kisses for Breakfast (W) D. Morgan, J. Wyatt
11	Two in a Taxi A. Louise, R. Hayden, D. Purcell	Navy Blue and Gold (Re-issue) J. Stewart, Robert Young, L. Barrymore, F. Rice	Father Steps Out F. Albertson, J. Prouty, L. Gray	Shepherd of the Hills J. Wayne, B. Field, H. Carey (Technicolor)	Billy the Kid in Santa Fe, W B. Steele	They Meet Again J. Hersholt, D. Lovett, R. Baldwin	Mountain Moonlight Weaver Bros. ('41-'42) Gangs of Sonora, W Three Mesquiteers	Accent on Love G. Montgomery, C. Wright, Jr., S. Clements		Hello, Sucker H. Herbert, T. Brown, P. Moran	The Bride Came C.O.D. (W) J. Cagney, B. Davis
18	The Son of Davy Crockett, W B. Elliott Blondie in Society P. Singleton, A. Lake	The Stars Look Down M. Lockwood (English-made)	Arizona Bound, W B. Jones, T. McCoy ('41-'42)	Forced Landing R. Arlen, E. Gabor, J. Naish		Tom, Dick, and Harry G. Rogers, G. Murphy, B. Meredith, A. Marshal The Vatican of Pius XI (March of Time Feature)	Hurricane Smith R. Middleton, J. Wyatt ('41-'42) Sunset in Wyoming, W G. Autry	Dance Hall C. Romero, C. Landis, J. E. Bromberg End '40-'41 Season		A Girl Must Live M. Lockwood (Foreign-made) Raiders of the Desert R. Arlen, A. Devine Rawhide Rangers, W J. M. Brown	Bullets for O'Hara (W) J. Perry, R. Pryor
25	The Officer and the Lady R. Hudson, R. Pryor, S. Blackmer	Blossoms in the Dust G. Garson, W. Pidgeon (Technicolor)				Hurry, Charlie, Hurry L. Errol, M. Coles	Citadel of Crime R. Armstrong, F. Albertson, L. Hayes				Bad Men of Missouri (FN) D. Morgan, J. Wyman
AUG. 1	Thunder Over the Prairies, W C. Starrett	Ringside Maisie A. Sothern, G. Murphy, R. Sterling	Bowery Blitzkrieg East Side Kids, K. Luke Fugitive Valley, W Range Busters, J. Duncan	Kiss the Boys Goodbye M. Martin D. Ameche	Gambling Daughters C. Parker. R. Pryor	My Life With Caroline R. Colman, A. Lee, C. Winninger	Rags to Riches A. Baxter, M. Carlisle, J. Cowan	'41-'42 Season Charley's Aunt J. Benny, K. Francis, J. Ellison		Cracked Nuts S. Erwin, U. Merkel	Three Sons O'Guns (FN) W. Morris, T. Brown, M. Rambeau
8	Tillie the Toiler K. Harris, W. Tracy	Whistling in the Dark R. Skelton, A. Rutherford	The Deadly Game C. Farrell, J. Lang Dynamite Canyon, W T. Keene		Lone Rider in Frontier Fury, W G. Houston	Six-Gun Gold, W T. Holt	Doctors Don't Tell J. Beal, F. Rice, E. Norris	Dressed to Kill L. Nolan, M. Hughes, S. Ryan	New Wine I. Massey, A. Curtis (Gloria)	Hold That Ghost Abbott-Costello, R. Carlson, Andrews Sisters	Manpower (W) E. G. Robinson, M. Dietrich, G. Raft
15	Ellery Queen and the Perfect Crime R. Bellamy, M. Lindsay, J. Beal King of Dodge City, W B. Elliott, T. Ritter	Life Begins for Andy Hardy M. Rooney, J. Garland, L. Stone		Wide-Open Town, W W. Boyd, A. Clyde.	Reg'lar Fellers B. Lee, R. Ates		Ice-Capades D. Lewis, J. Ellison, J. Colonna	Wild Geese Calling H. Fonda, J. Bennett		This Woman Is Mine F. Tone, W. Brennan, C. Bruce	
22	Here Comes Mr. Jordan R. Montgomery R. Johnson	Dr. Kildare's Wedding Day L. Ayres, L. Day, L. Barrymore	Stolen Paradise L. Janney, E. Hunt	World Premiere J. Barrymore F. Farmer		Scattergood Baines No. 3 G. Kibbee End '40-'41 Season	Under Fiesta Stars, W G. Autry	Private Nurse B. Joyce, R. Lowery, J. Darwell			Highway West (FN) B. Marshall, O. Bradna, A. Kennedy
29	Our Wife R. Hussey, M. Douglas, C. Coburn	When Ladies Meet J. Crawford, R. Taylor, G. Garson, H. Marshall End '40-'41 Season	Saddle Mountain Roundup, W Range Busters ('41-'42)	Aloma of the South Seas D. Lamour, J. Hall Flying Blind R. Arlen, J. Parker, End '40-'41 Season			Bad Man of Deadwood, W R. Rogers, G. Hayes	Sun Valley Serenade S. Henie, J. Payne, G. Miller			Dive Bomber (FN) E. Flynn, F. MacMurray, R. Bellamy (Technicolor) End '40-'41 Season
SEP 5	Mystery Ship L. Lane, P. Kelly		Li'l Louisiana Belle J. La Rue, M. Marsh			'41-'42 Season Citizen Kane O. Welles, D. Comingore		(Following are tentative) Charlie Chan in Rio S. Toler, M. Hughes, T. North		Bad Lands of Dakota R. Dix, F. Farmer Man From Montana, W J. M. Brown	
12	Harmon of Michigan T. Harmon, A. Louise		Let's Go Collegiate F. Darro, M. Moreland, J. Moran			Parachute Battalion R. Preston, N. Kelly, E. O'Brien		Belle Starr G. Tierney, R. Scott (Technicolor)		Unfinished Business R. Montgomery, I. Dunne, P. Foster	

HOLIDAYS (During the Period Covered by the National Release Date Guide)

Friday, July 4—Independence Day.
Saturday, Aug. 16—Bennington Battle Day (Vt.).
Tuesday, Aug. 19—National Aviation Day.
Monday, September 1—Labor Day.
Friday, September 12—Defenders' Day (Md.).

BLOCKS OF FIVE:

METRO—
Dr. Jekyll and Mr. Hyde
Lady Be Good
Down in San Diego

RKO—
Citizen Kane
Here Is A Man
Parachute Battalion
Father Takes A Wife
Lady Scarface

PARAMOUNT—
Nothing But the Truth
Hold Back the Dawn
New York Town
Henry Aldrich for President
Buy Me That Town

20th CENTURY-FOX
Charley's Aunt
Sun Valley Serenade
Wild Geese Calling
Dressed to Kill
Private Nurse

How they've been waiting for her! And here she is! The honey of the "Funnies" at last on the screen! Brought to side-splitting life in the eye-filling person of the newest and most fascinating film discovery!

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WILLIAM TRACY *as Mac*

Daphne POLLARD *as Mumsy* George WATTS *as Mr. Simpkins*

JACK ARNOLD *as Whipple* MARJORIE REYNOLDS *as Bubbles*

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Screen play by Karen DeWolf and Francis Martin • Directed by SIDNEY SALKOW

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THE EXHIBITOR

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EDITORIAL: "THIS IS THE CRUCIAL PERIOD"

SERVISECTION: 57 FEATURES, SHORTS REVIEWED

FURTHER DATA ON TERRITORY TRADE SHOWINGS

MORE TIMELY HINTS ON NEWSPAPER ADVERTISING

PICTURES OF WARNER BROTHERS SALES MEETING

NEW ENGLAND EDITION

ENTERED AS SECOND-CLASS MATTER MARCH 15, 1939, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

AUGUST 6, 1941
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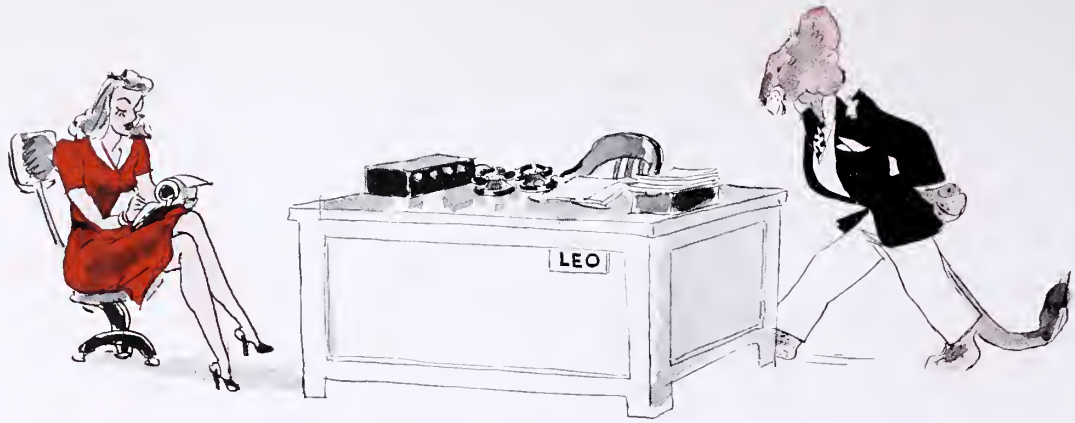

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There are years of friendly dealing with your customers behind you as you set forth.

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(Continued above)

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(Continued)

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"DR. JEKYLL AND MR. HYDE" *(Spencer Tracy, Ingrid Bergman, Lana Turner).*

"DOWN IN SAN DIEGO" *(Action drama of Uncle Sam's great defense base and fighting ships at sea. With Bonita Granville; Ray McDonald; Dan Dailey, Jr.; Leo Gorcey.)*

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U. S. O. CAMPAIGN
MOTION PICTURE THEATRES DIVISION
PARAMOUNT BLDG., NEW YORK CITY

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A. I will run the special trailer—to be supplied to me gratis—at all performances during the week of September 1st.

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THE
EXHIBITOR
Reg. U. S. Pat. Office
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"Here Comes Mr. Jordan," (Columbia); "Thunder Over the Prairies," (Columbia); "Dr. Jekyll and Mr. Hyde," (Metro); "Down In San Diego," (Metro); "Ringside Maisie," (Metro); "Arizona Bound," (Monogram); "Bowery Blitzkrieg," (Monogram); "Fugitive Valley," (Monogram); "Buy Me That Town," (Paramount); "Henry Aldrich for President," (Paramount); "Hold Back the Dawn," (Paramount); "New York Town," (Paramount); "Nothing But the Truth," (Paramount); "Wide Open Town," (Paramount); "Lady Scarface," (RKO); "Sunset in Wyoming," (Republic); "Charley's Aunt," (20th-Fox); "Dressed to Kill," (20th-Fox); "Private Nurse," (20th-Fox); "Sun Valley Serenade," (20th-Fox); "Wild Geese Calling," (20th-Fox); "New Wine," (UA); "A Girl Must Live," (Universal); "Hold That Ghost," (Universal); "Quiet Wedding," (Universal); "40,000 Horsemen," (Goodwill); "Citadel of Crime," (Republic); "Mystery Ship," (Columbia); "Three Sons O' Guns," (Warners).

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

This Is the Crucial Period

WITH PRACTICALLY ALL OF THE consenting companies having inaugurated their trade shows under the decree, two definite points can be established, as far as the exhibitor is concerned: (1) trade screenings are going to be troublesome in the handling, and (2) the price of film has gone up, just as had been indicated in these columns before.

REPORTS FROM ALL PARTS OF THE COUNTRY prove that the present arrangement of trade screenings is totally unsatisfactory for out-of-town exhibitors, with even the city theatremen being unable to take enough time away from their business to see every picture. Several solutions have been advanced. One which seems to find most favor is that advocated by Connecticut theatremen, who urged that a full day be given to the showings each week instead of spreading the screenings. In this manner, an exhibitor can make plans to do nothing but watch the shows one day a week, instead of trying to work them in with his regular business each day. Furthermore, exhibitors are almost unanimous in requesting that all screenings be held in company projection rooms or those privately operated within the film center. This will save the time and trouble of travelling to remote parts of a city. The time element is important. An exhibitor can do business within the immediate area and then hop over to a screening within a few minutes of its start.

FAR MORE IMPORTANT, however, is that prices are on the upgrade. We believe we speak for most exhibitors when we say that the terms being asked are out of reason. Furthermore, when one considers that the calibre of the pictures shown is no higher than last season, but that the terms are out of line, it becomes evident that the distributors are prepared to make a field day out of it. In fact, prices asked are so high that many exhibitors really believed the distributors were kidding when they first heard of them. It becomes impossible for a theatreman to stay open at the prices asked.

WHAT CAN BE DONE? Already, in some areas there has been talk of closing a few days a week if proper deals cannot be secured, and a scarcity of product results. While such a move is not to be advocated yet, the exhibitors sense a crisis is at hand.

BUYING POWER is the exhibitor's weapon, if used properly. No company, no matter how great, can exist if the weekly collections are not kept flowing into the home office and out to Hollywood. Let the exhibitor bear that in mind. The distributor can ask the world for his pictures, but the decision is still the exhibitor's. How sensibly he comes to that decision will determine his future. This is the season that counts—buy carefully. Good will in this business is just as important as it ever was. The smart distributor will attempt to keep his customers happy by fair treatment, avoiding unnecessary sales costs to himself, in the bargain.

AMERICA'S

IS IN

DIVE BOMBER

ERROL FLYNN
FRED MacMURRAY
in
"DIVE BOMBER"
In TECHNICOLOR
with
RALPH BELLAMY • ALEXIS SMITH
ROBERT ARMSTRONG • REGIS TOOMEY
ALLEN JENKINS
Directed by MICHAEL CURTIZ
Screen Play by Frank Wead & Robert Buckner
From a Story by Frank Wead
Music by Max Steiner
A Warner Bros.-First National Picture

MARK OF SHOWMANSHIP

TERRITORIAL HIGHLIGHTS

Fishman Adds West Haven House

Tabackman Out Of Connecticut

NEW HAVEN—Operation of the Rivoli, West Haven, started on Aug. 3, by the Fishman Theatres, Inc., following extended negotiations between the New Haven circuit and the Massachusetts Theatres, Inc., former operators. Transfer was announced by Max Tabackman, treasurer, Massachusetts Theatres, Inc., and until now manager, Rivoli.

Tabackman said that the decision to relinquish the Rivoli by his corporation came following a series of conferences concerning remodeling and redecorating of the house. With Fishman Theatres owning the building in which the house is located, Massachusetts Theatres, Inc., sought an extension of lease before it invested heavily in modernization. Lease had two more years to run, but Massachusetts sought a long-termer which the New Haven circuit was loath to grant. Tabackman said the decision to transfer operation was reached in amicable accord.

Understanding is that the Fishman Theatres, now owners of the Lyric, Apollo, Howard, Dixwell, Lawrence, New Haven; and the Fairfield, Fairfield; will now go ahead with the remodernization plans.

Transfer of the Rivoli, 937 seater, marks the last house in this state to be relinquished by the Bay State circuit. Tabackman himself has spent 12 years in the West Haven spot, and said last week that he plans to continue active here.

Cameo, long shuttered and held under lease by Massachusetts Theatres, Inc., from Michael Tomasino, operator Victory, Whiteway, may also soon be taken over by Fishman Theatres, Inc., according to the deal. It is not thought likely that this house will be reopened.

Conn. Allied Men Meet

NEW HAVEN—Regular meeting of the Allied Theatre Owners of Connecticut was scheduled to have been yesterday, (Aug. 5.)

Vaude "Back" In Conn.

CLINTON, CONN.—"The Return of Vaudeville" was heralded last fortnight as taking place at the Playhouse where J. Burleigh Morton is inaugurating an innovation in summer cowbarn entertainment. Morton has started a weekly showing of eight vaude acts.

Jacocks Plugs Opposition

BRANFORD, CONN.—Ted Jacocks, Branford, ran a trailer in his house plugging anothermovie show, and has been doing it for the past two weeks.

But it's all in the cause of national defense.

The local defense committee arranged a benefit filming of wartime scenes in Britain, and is putting it on in the high school auditorium tonight (Aug. 6). Ted unselfishly volunteered to do his part in putting the show over.

Border Ads On the Decline

HOULTON, ME.—Buying of advertising space in Canadian border newspapers by exhibitors located on the Maine side of the line has been practically discontinued, a survey showed last week.

Before the border and currency restrictions became effective, all the theatres on the U. S. side were regular advertisers in nearby New Brunswick papers.

In this category were theatres here and in Lubec, Eastport, Calais, Woodland, Princeton, Danforth, Vanceboro, Presque Isle, Fort Fairfield, Mars Hill, Caribou, Van Buren, Madawaska, Fort Kent, and Limestone.

With the deterrents against patronage from the Canadian side in effect, the Canadian advertising has been virtually eliminated.

U. S.-Canadian Friendship

MADAWASKA, ME.—Reciprocal conditions, it was indicated this week, prevail for two of the three theatres at the border towns of Madawaska and Edmundston, N. B.

Encouragement is given for Madawaska residents to cross the international bridge and patronize the Capitol, Edmundston, and vice versa for Edmundstoners to visit the State, Madawaska, where possible. Border crossing and currency prohibitions have limited the former trek of the border Canadians to the border U. S. house.

Sunday Bureau Slow

BOSTON—Only one elimination was made last fortnight by the Bureau of Sunday Censorship. Latest bulletin follows:

APPROVED WITH DELETIONS:

RINGSIDE MAISIE, Parts 1 to 10 (Deletions: Dialogue from word "— that —" to word "— head —," in part 6). Loew's, Inc.

Boston Frolics At Aug. 25 Outing

Plan Made For Annual Fete

BOSTON—First meeting to discuss the Annual Local Film Outing was held on July 29, at the RKO screening room.

Bill Cuddy, secretary, called it, and the following were among those present: Major Pat Healey, Bertha Harris, Cyril McGerigle, Harry Aaronson, Charles Repec, Bill Cuddy, Harry "Zippy" Goldman, Harry Rosenblatt, Charles Wilson, Jack Mahan, Charles Heath, Ben Johnson, and Sam Berg. These, and several others, represented the various branches of Boston's film colony: the film salesmen, bookers (Cinema Club), exchange employees union, film delivery men, projectionists, Macaulay Post of the American Legion, and the Variety Club.

Business was begun by drafting Major Pat Healey as chairman of the outing committee. Healey has been chairman for past several years with great success. It was then unanimously decided that the outing should take place at Lou Walters Latin Quarter, Old Silver Beach, Falmouth. Price should be, as previously, $2 per person. The date was chosen, after some discussion, Aug. 25. This should allow committees to make complete arrangements. Date falls on a Monday, which, all agreed, is preferable to Tuesday, since salesmen, film delivery men etc., can better get away on that day than on Tuesday.

Following committees were then appointed, subject to change: Major Pat Healey general chairman; treasurer, Gene Gross; chairman in charge of raising funds, Zippy Goldman, with Harry Rosenblatt; prize committee chairman, Frank Lydon, with Ken Forkey, Ben Johnson; athletic committee (contests), Al Kenney, Cyril McGerigle; publicity, Harry Browning.

Bertha Harris was appointed to contact stewards of Exchange Employees Union, who will, in turn, contact their fellow members. Branch managers will be given tickets for their employees, and, in turn, appoint lieutenants in their exchanges to assist in selling tickets. Healey will appoint assistants, such as James F. Burke, for the operators union, etc.

Number of busses to transport will be two or three, according to the traffic census taken. There will be "Beano" all afternoon.

Finders Keepers

NEW HAVEN — That aluminum show Lou Schaefer, New Haven Paramount manager, staged was a fine thing last week, and it contributed to the city's total—but it was an awful pile of aluminum to paw over. Lou received a call from an indignant mother that her son had tossed her good aluminum toaster into the mammoth pile and would he please find it and oblige. Lou did after considerable raking over of pots and pans and vacuum cleaners, and 10,000 more items.

A PICTORIAL REPORT ON EVENTS OF INTEREST IN THE NEW ENGLAND AREA

A GARDEN PARTY at Exeter Inn, Exeter, N. H., was enjoyed by officials and guests of RKO's The March of Time before the world premiere of "New England's Eight Million Yankees," the March of Time subject which was filmed in Exeter—"the typical New England town."

LOU SCHAEFER, manager, Paramount, New Haven, put over successfully an off-the-beaten-track bally when he had an usher rigged up in a sheepherder's regalia and sent him out to pasture sheep on the city's Central Green as exploitation for Paramount's "Shepherd Of the Hills."

AN EXTERIOR VIEW of the Ioka, Exeter, N. H., after the world premiere of the RKO March of Time short subject, "New England's Eight Million Yankees." New Hampshire Governor Robert O. Blood and about 2,500 other persons witnessed the first day's showings of the film.

FIRST TO SIGN for RKO product in the New Haven zone in the new season was Miss Lucille Flack, Capitol, Milford, Conn., who is pictured here with salesman William Canelli, left, and Barney Pitkin, branch manager, right, all of whom seem to be very happy.

EDWARD M. DOWLING, manager, Capitol, Pittsfield, collects two "admissions" at a special aluminum matinee which drew 1,000 children and started off the municipal aluminum drive with a bang. Similar aluminum matinees are being held at theatres throughout the country.

LOU SCHAEFER, manager, Paramount, New Haven, scored with his special aluminum matinee, the result not only being a good collection of aluminum, but praise from a local daily and lots of good will being built up for the theatre, all of which helps the box office.

LATE NEWS HIGHLIGHTS

Gary Cooper Tops Salaries

No. 1 Man In Treasury Report

WASHINGTON — Gary Cooper, received $482,819 in the calendar year 1939, according to the Treasury's compilation of compensation paid by corporations in excess of $75,000, made public last week. His income came from Samuel Goldwyn Company, Inc., Ltd., $295,106, and Paramount Pictures, Inc., $187,713.

Two other members of the movie industry placed among 10 highest paid individuals. The others were James Cagney, sixth highest, with an income of $638,333, and John Ford, film director for Argosy Corporation and 20th Century-Fox Films, seventh, $320,000.

Second on the Treasury list was Thomas J. Watson, president of International Business Machines, who received $442,560.

Eight other residents of Hollywood received comparable salaries. They were H. B. Wallis, Warner Brothers executive, $265,000; Darryl F. Zanuck, 20th Century-Fox, $255,000; Edward G. Robinson, Warner Brothers, $255,000; Bing Crosby, Paramount, $250,000; Sonja Henie, 20th Century-Fox, $249,500; Fred MacMurray, Paramount, $240,333; Ginger Rogers, RKO-Radio, $219,500; Errol Flynn, Warner Brothers, $213,333; and Carole Lombard, RKO, $211,111.

Shirley Temple earned $116,570. Jack Benny received $127,000 from Paramount, but his earnings from radio and other sources were not disclosed.

The compilation of 1939 corporation salaries made public by the Treasury did not include three of the leading studios, Metro, Universal, and Columbia, but corporate reports on file with the Securities Exchange Commission indicated that Louis B. Mayer, Metro, remained on top of the salary list with $697,048, as he has for several years. Other actors may have topped Gary Cooper.

The Treasury list also did not include many persons with much larger income from investments or other sources.

Columbia Broadcasting System, Inc.: Edward Klauber, $94,484; William S. Paley, $204,270.

Marcus Loew Booking Agency: Leopold Friedman, $83,200; Charles C. Moskowitz, $104,000.

National Theatres Amusement Co., Inc.: Charles P. Skouras, $150,000; Spyros P. Skouras, $228,000.

Paramount Pictures, Inc.: Jack Benny, $127,500; Claude Howard Binyon, $76,958; Robert Burns (Bob Burns), $77,380; Madeleine Carroll, $127,166; Ronald Colman, $194,747; Gary Cooper, $187,713; Harry L. Crosby Jr. (Bing Crosby), $250,000; Roy Del Ruth, $84,166; Douglas Fairbanks, Jr., $161,718; Y. Frank Freeman, $104-100; Edward H. Griffith, $100,000; Henry Hatha-

(*Continued on page* 10)

UA Hopes For Rodgers

NEW YORK—It was indicated here last week that United Artists members are still holding out some hope that Nicholas M. Schenck can be induced to grant William R. Rodgers a release from his Metro contract to accept the UA presidency, in spite of the fact that observers here do not believe the arrangements can be made.

If they fail to get Rodgers, the stockholders are considering two other candidates. In any event, it is expected that whoever is named will take office within 30 days.

RCA Profit Is $5,306,494

NEW YORK—A consolidated net profit of $5,306,494, after all taxes and all other charges, was reported last week by RCA and subsidiaries for the first six months of the year. This represented a gain of $2,121,272 over the figure for the same period last year.

Net profit for the second quarter was $2,571,921.61 as against $1,238,328.32 for the second quarter of 1940. Quarterly net is equal to .127 on the 13,881,016 shares of outstanding common; a year ago, earnings equaled .031.

The profit for the first six months of 1941 is after providing $4,740,000 for Federal income and excess profits taxes, compared with $1,579,900 for the corresponding period in 1940.

Total gross income from all sources amounted to $72,583,659 in the first half of 1941, compared with $56,854,182 in the same period in 1940, an increase of $15,729,477.

After payment of preferred dividends, earnings applicable to the common stock were equivalent to 26.6 cents per share, compared with 11.3 cents per share in the first half of 1940.

Cinema Fete Set

NEW YORK — Following an executive meeting of Cinema Lodge, B'nai B'rith, last week, president Arthur Israel, Jr., announced that the organization's second annual banquet and ball would be held on Oct. 18 at the Hotel Astor.

Metro Short In Archives

NEW YORK—A print of MGM's "Prophet Without Honor," was last week formally accessioned by the National Archives in Washington, D. C.

B'way Grosses Generally Fair

"Charley's Aunt" Business Leads

NEW YORK—Grosses held up fairly well on the main stem last week, although no attraction was doing record business.

First-run grosses, as reported to THE EXHIBITOR by usually reliable sources, were as follows:

"SHEPHERD OF THE HILLS" (Paramount)—Very pleasant, with $22,000 Saturday, Sunday of the first week at the Paramount, with the Ink Spots and Erskine Hawkins on the stage.

"RINGSIDE MASIE" (Metro)—Not doing so well at the Capitol, and goes out after one week, with Universal's "Hold That Ghost" replacing.

"CHARLEY'S AUNT" (20th-Fox)—Doing nice business in its first week at the Roxy, with $31,000 Friday to Sunday, with stage show.

"GANGS, INC." (PRC)—Went to $2500 Saturday, Sunday of the first week at the Globe, okay.

"THE BRIDE CAME C.O.D." (Warners)—Slipped quite a bit from opening week, with $16,280 Friday to Sunday of the second stanza at the Strand, with Phil Harris on the stage.

"TOM, DICK AND HARRY" (RKO)—No complaints here. Third week at the Music Hall was good for $50,000 Thursday to Sunday, with stage show.

"FANTASIA" (Disney)—Gross for the 38th week at the Broadway is reported to be $9900—fine considering the length of the run.

"SERGEANT YORK" (Warners)—Still close to capacity in its fifth week as the Astor, and moves to the Hollywood soon as the Astor has previous commitments.

Blumenstock Adds Another

NEW YORK — Mort Blumenstock, in charge of advertising and publicity for Warners in the east, is adding Helen Gwenn, well-known New York free lance publicity representative, to his staff effective on Aug. 11. She will handle magazine exploitation under Mitchell Rawson, eastern publicity manager.

G-L Take Prov. House

BOSTON—Gordon and Lockwood circuit last week purchased the Hope, Providence, R. I., owned by the Emery brothers and Max Nathanson. Seating 1100, the Hope is some 12 years old. Plans in regard to remodeling, etc., and who would be manager were not revealed at presstime. G-L also own the Avon, Providence.

William Rovner Mourned

PHILADELPHIA—Passing of William Rovner, 40, on Aug. 3 was mourned by the trade here.

Operating theatres in Laurel Springs and Berlin, N. J., Rovner had been in exhibition many years. He leaves a wife and a five months old son, in addition to several brothers in the business.

Astaire-Hayworth Cartoon

NEW YORK—A scene from a motion picture was adapted for use in an animated electric cartoon sign on Aug. 1, when Fred Astaire and Rita Hayworth, stars of Columbia's "You'll Never Get Rich," shadow-danced on the great cartoon sign at the northeast corner of Broadway and 46th Street.

Astaire and Miss Hayworth were seen doing a scene from the film.

Para. Profits On the Upgrade

Company's Quarterly Report Released

NEW YORK—Paramount Pictures, Inc. last week estimated its earnings for the second quarter ended on July 5, 1941, at $1,904,000, after interest and all charges including provision for all Federal taxes, normal federal income taxes being computed at 30 per cent. This amount includes $231,000 representing Paramount's direct and indirect net interest as a stockholder in the combined undistributed earnings for the quarter of partially owned non-consolidated subsidiaries. Earnings for the six months ended on July 5, 1941, on the same basis are estimated at $4,379,000 including $881,000 share of undistributed earnings of partially owned non-consolidated subsidiaries. No provision has been made for Federal excess profits taxes for Paramount Pictures, Inc. and its consolidated domestic subsidiaries since it is estimated that none have accrued.

Earnings for the quarter ended on June 29, 1940 were $1,478,000, including $323,000 share of undistributed earnings of partially owned non-consolidated subsidiaries and $58,000 profit on purchase of debentures, while earnings for the first six months of 1940 were $3,084,000 including $1,039,000 share of undistributed earnings of partially owned non-consolidated subsidiaries and $66,000 profit on purchases of debentures.

McCarthy, Bergman Resign

NEW YORK — Charles McCarthy, veteran advertising and publicity chief of 20th Century-Fox, resigned this week.

McCarthy made the following statement.

"Certain problems have arisen in the operation of the company which to me appear insoluable."

His contract had two more years to run. McCarthy had been with the company for 10 years, and had been associated with President Sidney R. Kent for 25 years. Kent accepted the resignation with regret.

Maurice Bergman, McCarthy's aide, also resigned.

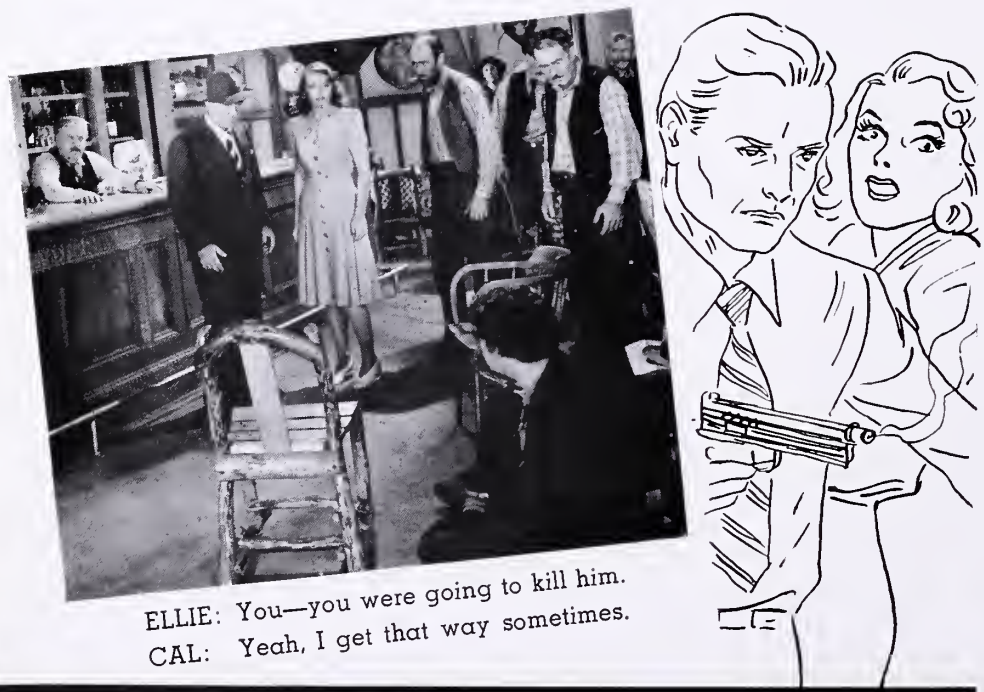
Empress, AC, Opens

ATLANTIC CITY — Announcement was made last week that M. E. Blatt has leased the theatre on the south side of Atlantic Avenue between South Carolina and Tennessee to a group who will open it as the Empress.

Associated in the operation of the Empress will be Seymour Vorziner, Oliver Unger, and Louis Levine.

SPG Offers Contract

NEW YORK—The Screen Publicists Guild of New York last week submitted to the eight major film companies the terms of the proposed contract ratified by the Guild membership for collective bargaining with the producers.



ELLIE: You—you were going to kill him.
CAL: Yeah, I get that way sometimes.

CITADEL OF CRIME

ROBERT ARMSTRONG · FRANK ALBERTSON
LINDA HAYES · RUSSELL SIMPSON · SKEETS GALLAGHER
Original screen play by Don Ryan GEORGE SHERMAN — Director
A REPUBLIC PICTURE

Gary Cooper

(*Continued from page 9*)

way, $128,500; Bob Hope, $77,847; Arthur Hornblow, Jr., $156,000; Harold H. Hurley, $117,733; William LeBaron, $182,093; James Mitchell Leisen, $98,000; Albert Parsons Lewin, $92,375; Frank Lloyd, $108,500; Fred MacMurray, $240,333; Sherman Charles Ruggles, $79,666; Wesley Ruggles, $83,333; Mark Sandrich, $81,500; Barbara Stanwyck, $92,500; Preston Sturges, $143,000; Harlan Thompson, $83,166; Dale VanEvery, $78,000; William A. Wellman, $148,354; Adolph Zukor, $104,200.

Radio Corporation of America: David Sarnoff, $100,240.

RKO Radio Pictures, Inc.: Brian Aherne, $82,500; Pandro S. Berman, $161,868; John Cromwell, $144,166; William Dieterle, $103,333; Cary Grant, $93,750; George Haight, $90,500; Norman Krasna, $82,500; Gregory La Cava, $175,000; Charles Laughton, $116,170; Carole Lombard, $211,111; Leo McCarey, $127,500; Adolphe Menjou, $74,999; George O'Brien, $120,400; Ginger Rogers, $219,500; George Stevens, $139.833.

Twentieth Century-Fox Film Corp.. Don Ameche, $128,583; Warner Baxter, $101,923; Harry Joe Brown, $127,500; Claudette Colbert, $150,079; Irving Cummings, $137,708; Richard M. Day. $76,500; Roy Del Ruth, $110,490; Allan Dwan, $109,125; Alice Faye, $140,291; Henry Fonda, $103,246; John Ford, $235,000; William Goetz, $102,000; Raymond Griffith, $104,625; Sonja Henie, $249.166; Nunally Johnson, $85,833; Al Jolson, $128,125; S. R. Kent, $179,370; Henry King, $155,833; William Koenig, $76,500; Sidney Lanfield, $112,875; Walter Lang, $77,083; Kenneth MacGowan. $102,000; Gene Markey, $97,875; William Anthony McGuire, $96,708; Tyrone Power, $166,250; Gregory Ratoff, $109,375; Joseph M. Schenck, $113,833; Randolph Scott, $80,208; William Seiter, $119,000; John Stone. $76,500; Shirley Jane Temple, $116,570; Harry Tugend, $76,500; Sol Wurtzel, $178,500; Darryl F. Zanuck, $255,000.

United Artists Corporation: Maurice Silverstone, $145,500.

Warner Brothers Pictures, Inc.: Lloyd Bacon, $196,000; Henry Blanke, $92,750; Charles Boyer, $100,000; George Brent, $110,833; James Cagney, $368,333; Michael Curtiz, $183,900; Bette Davis, $129,750; Wilhelm Dieterle, $78,500; Errol Flynn, $213,333; Leo Forbstein, $79,500; Bryan Foy, $138,750; Mark Hellinger, $80,625; Miriam Hopkins, $102,500; William Keighley, $117,083; Anatole Litvak, $150,000; Robert Lord, $140,450; Merle Oberon, $85,000; Pat O'Brien, $164,666; George Raft, $138,000; Claude Rains, $95,000; Casey Robinson, $99,833; Edward G. Robinson, $255,000; Max Steiner, $79,500; H. B. Wallis, $265,000; Albert Warner, $106,000; H. M. Warner, $159,000; J. L. Warner, $185,500.

Vitagraph, Inc.: S. C. Einfeld, $98,900; Gradwell L Sears, $98,900.

Warner Brothers Circuit Management Corporation: Joseph Bernhard, $125,400.

Charles Chaplin Film Corporation: Charles Chaplin, $152,000.

Darmour, Inc.: Jack Holt, $80,384.

Walt Disney Productions: Walter E. Disney, $85,000.

Famous Productions, Inc.: H. E. Edington, $101,000.

The Feldman-Blum Corporation: Charles Kenneth Feldman, $75,925.

Samuel Goldwyn, Inc., Ltd.: Samuel Goldwyn, $107,000; Jo Swerling, $81,666; Archie Mayo, $175,156; Sam Wood, $177,000; William Wyler, $104,999; Gary Copper, $295,106.

Hal Roach Studios, Inc.: Hal E. Roach, $103,500; Stan Laurel, $82,500; Adolphe Menjou, $100,000.

Selznick International Pictures, Inc.: David O. Selznick, $185,500; Alfred Hitchcock, $136,818.

Myron Selznick & Co., Inc.: Myron Selznick, $130,000.

Walter Wanger Productions, Inc.: Walter F. Wanger, $130,000; Joel McCrea, $84,499; Tay Garnett, $96,883.

Balaban to Canada

NEW YORK—Barney Balaban, president, Paramount Pictures, Inc., attended the opening day's sessions of the meeting of executives, division, and branch managers and partners of Famous Players Canadian Corporation, Ltd. at the Chateau Frontenac in Quebec, Canada this week.

Meeting, called by J. J. Fitzgibbons, president of Famous Players Canadian, lasts four days.

Clark Democratic Boss

PHILADELPHIA — James P. Clark, Horlacher head, was last week named local Democratic City Chairman, succeeding Jack Kelly, who has a government post.

Atlas Corp. Adds To RKO Holdings

Company Shows A Loss In Report

NEW YORK—Addition of more RKO shares to its portfolio was revealed in the semi-annual report of Atlas Corporation last week.

Atlas during the first six months added 75,000 more shares of RKO common and 8,364 shares of RKO preferred to its portfolio, while it disposed of 6,882 shares of K-A-O preferred to RKO.

The RKO - K-A-O transactions were listed among the major changes in Atlas' holdings. The six months' report also disclosed that Atlas had disposed of all of its 7,000 shares of General Theatres Equipment Corporation during the period.

Atlas holdings in RKO as of June 30, represented an investment of $5,993,938.35. With a $12,862 invested in K-A-O, total was $6,006,800.35.

For the six months, Atlas reports a net loss of $1,189,351.15, largely accounted for by the net realized loss on investments on the basis of average cost. Surplus on June 30, after deducting net unrealized depreciation of asset, was $17,931,911.81.

Statement by President Floyd B. Odlum accompanying the report said that the Atlas management had "deemed it prudent during these times to maintain a substantial portion of the assets" in cash.

Assets value of Atlas common on June 30 was given as $11.81 as against $11.43 a year ago.

Atlas board declared a 25c dividend on the common payable on Sept. 5 to stockholders of record on Aug. 11 along with the regular quarterly 75c dividend on the preferred, payable on Sept. 2 to Aug. 11 stockholders.

USO Aid Asked

NEW YORK — An appeal to local United Service Organizations chairmen in all parts of the country to cooperate in the forthcoming drive by exhibitors on behalf of USO was made last week by District Attorney Thomas E. Dewey, campaign chairman.

The exhibitors' campaign will be held the first week in September under auspices of a newly-formed committee headed by Joseph Bernhard, general manager, Warner Brothers Theatres. Four of the largest circuits in the country—Fox, Paramount, RKO, and Warners—already have promised to participate.

Harvard Honors Sheridan

BOSTON—Ann Sheridan is the recipient of an honorary editorship of a Harvard University publication, it was announced last week.

Miss Sheridan accepted "with deep appreciation" an honorary editorship of the Harvard Advocate, literary publication. Honor was extended by Marvin G. Barrett, president of the Advocate, affectionately known among Harvard alumni and undergraduates as "Mother Advocate," in a telegram addressed to the star at Warners. Barrett's message came on the heels of the recent announcement that Miss Sheridan would visit Cambridge this fall to film campus scenes for "Mississippi Belle."

Va. Governor Okays Day. Sav.

RICHMOND, VA.—Governor Price announced last week that he would issue a proclamation calling for Virginians to observe daylight saving time beginning at midnight on Aug. 10.

The Governor said he realized the change in time would work some hardships on the people of Virginia, but that in view of a Presidential request, there was no alternative but to acquiesce.

The proclamation to be issued will be of a persuasive nature, asking business houses and industry and the population generally to co-operate in the program.

"Lion's Roar" to Exhibs

NEW YORK—A new magazine, "The Lion's Roar," will be issued periodically by Metro to all of the company's accounts and offices, Howard Dietz, executive in charge of production, announced last week.

The first number, shipped last week, contains 36 pages exclusive of a four-page colored cover. Page-size of the publication is 11x14 inches.

It is planned to issue "The Lion's Roar" as a regular periodical appearing either on a monthly basis or coincident with the selling of new groups.

IATSE In AC

ATLANTIC CITY—Members of the International Alliance of Theatrical Stage Employees and Motion Picture Operators convened at the Ritz-Carlton hotel on Aug. 4.

Louis Krouse, secretary treasurer was in charge of arrangements.

Allied Seeks Tax Bill Changes

Would Lower Admission Base

WASHINGTON—Amendments to the new revenue bill which will tax admissions beginning with the first penny, and exempt the 10 cent tariff for children, will be sought by Allied, according to Abram F. Myers, general counsel, in a bulletin last week.

Hearings on the measure were scheduled to have begun in Senate on Aug. 4.

The nine-cent exemption in the bill, Myers declares, will result in price-cutting, and he claims that five cent admissions are already cropping up.

Allied polled its directors when the Ways and Means Committee first began consideration of the revenue bill in order to formulate a program. A majority favored the following proposals which were presented to the committee by Myers: defeat of the Treasury Department's proposal to place a five per cent tax on film rentals, recommendation that the admission tax apply to all adult admissions regardless of the amount, repeal of the exemptions in favor of shows given for the benefit of religious, charitable and civic improvement organizations, etc., exemption of children's 10-cent admissions and, if Congress so wishes, the admissions of men in uniform and imposition of a tax on competing enterprises.

Altec-Loew's Deal

NEW YORK—Loew's, Inc., last week appointed Altec Service Corporation to service the 75 Loew's theatres in Greater New York beginning on Aug. 1. Appointment affects the entire Loew's metropolitan circuit. This action brings the total number of Loew's houses under Altec service contracts to 105. Bert Sanford negotiated for Altec.

Cohn-Perry

NEW YORK—Harry Cohn, president, Columbia Pictures, was married last week to Joan Perry, film actress. State Supreme Court Justice Ferdinand Pecora performed the ceremony.

Metro Spending Plenty

NEW YORK — An advertising appropriation of approximately $2,500,000 was last week announced by Howard Dietz, executive in charge of promotion, as the Metro budget for 1941-1942.

The "spending allowance" will be in large measure devoted to newspaper space. National magazines and other mediums will also be used extensively.

A total of 145 newspapers quite evenly divided between the major population centers of the eastern, central, and Pacific Coast sections of the country will receive the bulk of the newspaper ad allocation. Magazine circulation reached by the company advertising is in excess of 55 millions.

Warner Bros. Reports Profits

Earnings Pass Previous Period

NEW YORK—Warner Brothers Pictures Inc., and subsidiary companies report for the 39 weeks ending on May 31, 1941, a net operating profit of $4,433,445 after deducting all charges including amortization and depreciation, a provision for contingencies amounting to $914,000 and normal Federal income taxes, as compared with a net operating profit of $2,450,713, after a provision of $175,000 for contingencies, reported for the corresponding period the previous year.

Realization of a tax loss arising from the sale of all the capital stock of, and advances to, Brunswick Radio Corporation, a subsidiary company previously consolidated, has reduced the estimated normal Federal income taxes for the 39 weeks ending on May 31, 1941 by $415,000. While the book value of the investment in Brunswick Radio Corporation was adjusted each year for the losses of this subsidiary, not all the adjustments were deductible for Federal income tax purposes. Warner Brothers Pictures, Inc., has offset its loss, resulting from the sale, including a substantial portion of the accumulated adjustments referred to above, against taxable income in computing its normal Federal income tax for the period.

Additional provision for the contingencies increased the reserve in respect of net assets of subsidiaries operating in foreign territories to $1,250,000.

Net profit from operations for the 39 weeks ending on May 31, 1941, before charges for amortization and depreciation of properties and normal Federal income taxes, was $9,391,855.

Gross income, after eliminating intercompany transactions, for the 39 weeks ending on May 31, 1941, was $76,609,471. The comparable gross income for the 39 weeks ending May 25, 1940 was $76,375,905.

Cash in the United States as on May 31, 1941 amounted to $10,284,296, as compared with $10,932,279 as on March 1, 1941.

The profit of $4,433,445 is equivalent to $44.50 per share on 99.617 shares of preferred stock outstanding on May 31, 1941 (after deducting shares held in treasury). Dividends in arrears amount to $33.6875 per share.

Earnings per share on the common stock, after allowance for current dividend requirements on the preferred stock amounts to $1.12 per share on 3,701,090 shares outstanding (after deducting shares held in treasury) on May 31, 1941.

Trips For "Serenade"

NEW YORK—Ten all-expense-paid vacation trips of two weeks each to Sun Valley will be awarded by 20th Century-Fox as prizes for the best local promotion campaigns on "Sun Valley Serenade," it was announced last week by Charles E. McCarthy.

Contest begins on Aug. 29 and continues through to Nov. 15. Vacations may be taken during the winter or next summer as winners desire.

MGM Shorts Budget Up

NEW YORK—Metro will spend 20 per cent more on its shorts program next season with no increase in number of subjects, according to William F. Rogers, the company's general sales manager, last week. The 1941-1942 program calls for 78 shorts in 84 reels, in addition to 104 issues on News of the Day.

The shorts will eventually occupy the same relationship to features as the short story does to the novel, or the magazine article to the book. Accordingly, Metro's 1941-1942 program provides for two main classifications of shorts, factual and fictional. First of the latter will be a two-reeler of Edgar Allen Poe's, "Tell-Tale Heart," with Joseph Schildkraut in the principal role. The factual subject is exemplified by another two-reeler, "Defense for America," which will serve as a report to the public on the progress of the National Defense program with OPM head William Knudsen and Army and Navy chiefs General Marshall and Admiral Stark explaining different phases of the situation.

20th-Fox Sets Two Sales Drives

NEW YORK—Twentieth Century-Fox will launch two sales campaigns to run concurrently for a 52-week period on Aug. 9, it was announced last week. Movietone and Terry-Toons together have contributed $3,000 to be divided into cash prizes for outstanding accumulated 52 weeks' short subjects delivery.

In addition, Movietone is offering an additional $1,000 to be split into cash prizes for outstanding accumulated 52-weeks' Movietone News delivery.

Movietone-Terry-Toons short subjects prize money will be distributed, in proportion to salary, among the managers, salesmen, and bookers at the prize-winning exchanges in the United States or Canada.

The Movietone prize will be distributed, in proportion to salary, among managers and salesmen at the prize-winning exchanges in the United States or Canada.

Billboard Schedule Set

WASHINGTON—Amendment to the tax bill agreed on by the House Ways and Means Committee last fortnight sets up a new schedule of excises on billboards which amounts to one dollar on boards up to 100 square feet; two dollars on boards up to 200 square feet; three dollars on boards up to 300 square feet; five dollars on boards up to 400 square feet; eight dollars on boards up to 600 square feet; and $11 on boards over 600 square feet.

Streamlined D of J

WASHINGTON—Thurman Arnold, assistant attorney general, last week announced the establishment of an 11-man advisory board on policy as one step in the reorganization of the D of J anti-trust division. The division is to be streamlined.

MPTOA Praises Reviewing System

Suggests Early Showing For Trade Press

NEW YORK—Praise of the system whereby Hollywood columnists and commentators cannot review pictures long in advance of the actual release in this country, as part of the consent decree, came last week from the MPTOA in a bulletin to the trade.

The bulletin said the MPTOA was certain this would prove no hardship to the Hollywood writers.

The bulletin advocated a special trade press screening ahead of those for the exhibitors.

Consent decree trade showings were called a bust by the MPTOA in its release. However, it was pointed out that eventually this may lead to less twin billing.

The MPTOA also advocated more extensive advertising in the new season, praised the short contract form used by 20th Century-Fox, regretted the death of Judge Roy L. Walker, a member of the board, and carried highlights of the address of J. Noble Braden, executive secretary, AAA, at the recent convention.

Astor Announces Dates

NEW YORK—Astor Pictures last week announced release dates on six streamlined versions of proven screen successes within the next two months, as follows: "Cock Of the Air," Aug. 1; "Her Enlisted Man" (formerly "Red Salute"), Aug. 20; "Palooka", Sept. 1; "Tonight or Never," Sept 5; "Let 'Em Have It," Sept. 15; and "I Cover the Waterfront," Oct. 1.

All were formerly released by United Artists.

Warners Screening Three

NEW YORK—Warners will screen three more in projection rooms and other spots on Aug. 12. Features are "International Squadron," "The Smiling Ghost," and "Navy Blues."

"A Defense Reel in Every Show"

Readers Protest Decision

NEW YORK — Protesting sharply against the decision of the National Labor Relations Board which excludes piece-work readers from collective bargaining, the Screen Readers Guild of New York, at an emergency meeting last week, termed the board's decision "at complete variance with the facts." By a unanimous vote the membership of the Guild re-affirmed its intention to gain a contract for all readers, whether on salary or on piece work.

The Guild, whose members are responsible for the coverage of all literary and dramatic material at the home offices of the major film companies, praised the stand of Edwin S. Smith, member of the board, who dissented from the majority opinion.

WARNERMEN HOLD THEIR ANNUAL CONVENTION AT THE BLACKSTONE, CHICAGO

WHEN THE MEN OF WARNER ASSEMBLED in convention last week at the Blackstone, Chicago, among those caught by the camera, were, in the usual left to right, top to bottom, order: A shot of the dais, including Harold Levinson, Mort Blumenstock, Robert Taplinger, Roy Haines, Norman H. Moray, S. Charles Einfeld, Gradwell Sears, Carl Leserman, A. H. Schwalberg, Ben Kalmenson, Arthur Sachson, Wolfe Cohen; Levinson, Haines, Kalmenson, Schwalberg, George Weinberg, Cohen; Blumenstock, Einfeld, Jesse Lasky; Philadelphia's William Mansell, Tom Noble, Harry Bachman, Charles Beilan; a shot of the convention; New York exchangeites Harry Decker, Sam Lefkowitz, Gus Solomon, Leo Jacobi, Abe Kronenberg, Joe Vergesslich, Lee Mayer, Phil Engel; Buffalo's George Lefko, Max Roth, John Straus, Jack Zurich, Liton Astrachan; New York's Vergesslich. Mike Dolid; San Francisco's J. Hanley; Washington's Fred Beiersdorf, Jerry Price, Eddie Phillips, Gordon Contte, Sterling Wilson getting prize money from Leserman; New York's Ed Schnitzer, Washington's Bob Smeltzer; Cohen; Boston's Norman Ayers, Carl Gee, Ben Abrams, Frank Meadow; New Haven's Pete de Fazio; Boston's Bill Horan; New Haven's Roger Mahan; Eli Leavitt, Ray Smith. The sales convention lasted the entire week.

TERRITORY TRADE SCREENING GUIDE

(Editor's Note: In this department will be found, as the material is made available, official listings of all trade screenings in the territory covered by THE EXHIBITOR as required under the consent decree, or as announced otherwise by the various companies. This is not an advertisement, but another exclusive editorial service of THE EXHIBITOR. The material has been arranged in easy readable fashion, for constant reference. In addition, the fast printing system under which THE EXHIBITOR is published will assure that this list is accurate to within 24 hours of the time you receive it. All material within this department comes directly from the companies involved. It will be kept up to date and changed as screening times pass.)

ALBANY, N. Y., DISTRICT

CITY	DATE	TIME	TITLE	COMPANY	PLACE	STREET
ALBANY, N. Y.	Aug. 12—Tues.	10.00 A. M.	"International Squadron"	WB	Warner The.	Screening Room, 290 Delaware Ave.
ALBANY, N. Y.	Aug. 12—Tues.	11.30 A. M.	"The Smiling Ghost"	WB	Warner The.	Screening Room, 290 Delaware Ave.
ALBANY, N. Y.	Aug. 12—Tues.	2.30 P. M.	"Navy Blues"	WB	Warner The.	Screening Room, 290 Delaware Ave.

BOSTON, MASS., DISTRICT

BOSTON, MASS.	Aug. 12—Tues.	10.00 A. M.	"International Squadron"	WB	20th-Fox	Projection Room, 115 Broadway
BOSTON, MASS.	Aug. 12—Tues.	11.30 A. M.	"The Smiling Ghost"	WB	20th-Fox	Projection Room, 115 Broadway
BOSTON, MASS.	Aug. 12—Tues.	2.00 P. M.	"Navy Blues"	WB	20th-Fox	Projection Room, 115 Broadway

BUFFALO, N. Y., DISTRICT

BUFFALO, N. Y.	Aug. 12—Tues.	10.30 A. M.	"International Squadron"	WB	20th-Fox	Projection Room, 290 Franklin St.
BUFFALO, N. Y.	Aug. 12—Tues.	12.00 Noon	"The Smiling Ghost"	WB	20th-Fox	Projection Room, 290 Franklin St.
BUFFALO, N. Y.	Aug. 12—Tues.	3.00 P. M.	"Navy Blues"	WB	20th-Fox	Projection Room, 290 Franklin St.

NEW HAVEN, CONN., DISTRICT

NEW HAVEN, CONN.	Aug. 12—Tues.	9.30 A. M.	"International Squadron"	WB	WB	Projection Room, 134 Meadow St.
NEW HAVEN, CONN.	Aug. 12—Tues.	11.00 A. M.	"The Smiling Ghost"	WB	WB	Projection Room, 134 Meadow St.
NEW HAVEN, CONN.	Aug. 12—Tues.	2.30 P. M.	"Navy Blues"	WB	WB	Projection Room, 134 Meadow St.

NEW YORK CITY DISTRICT

NEW YORK CITY	Aug. 12—Tues.	10.30 A. M.	"International Squadron"	WB	WB Home Off.	Projection Room, 444 W. 56th St.
NEW YORK CITY	Aug. 12—Tues.	12.00 Noon	"The Smiling Ghost"	WB	WB Home Off.	Projection Room, 444 W. 56th St.
NEW YORK CITY	Aug. 12—Tues.	3.00 P. M.	"Navy Blues"	WB	WB Home Off.	Projection Room, 444 W. 56th St.

PHILADELPHIA DISTRICT

PHILADELPHIA	Aug. 6—Wed.	2.00 P. M.	"Gambling Daughters" and "Reg'lar Fellers"	PRC	Vine St.	Projection Room, 1220 Vine St.
PHILADELPHIA	Aug. 7—Thurs.	2.00 P.M.	"Desperate Cargo"	PRC	Vine St.	Projection Room, 1220 Vine St.
PHILADELPHIA	Aug. 12—Tues.	10.30 A. M.	"International Squadron"	WB	Vine St.	Projection Room, 1220 Vine St.
PHILADELPHIA	Aug. 12—Tues.	12.00 Noon	"The Smiling Ghost"	WB	Vine St.	Projection Room, 1220 Vine St.
PHILADELPHIA	Aug. 12—Tues.	2.30 P. M.	"Navy Blues"	WB	Vine St.	Projection Room, 1220 Vine St.

WASHINGTON, D. C., DISTRICT

WASHINGTON, D. C.	Aug. 12—Tues.	10.30 A. M.	"International Squadron"	WB	Earle The.	Screening Room, 13th and E Sts., N. W.
WASHINGTON, D. C.	Aug. 12—Tues.	12.30 P. M.	"The Smiling Ghost"	WB	Earle The.	Screening Room, 13th and E Sts., N. W.
WASHINGTON, D. C.	Aug. 12—Tues.	2.30 P. M.	"Navy Blues"	WB	Earle The.	Screening Room, 13th and E Sts., N. W.

FOR YOUR GUIDANCE: CONCISE PRELIMINARY DATA ON THE SHOWS BEING SCREENED

DESPERATE CARGO (PRC)

CAST: Ralph Byrd, Carol Hughes, Jack Mulhall. Directed by William Beaudine.

GAMBLING DAUGHTERS (PRC)

CAST: Cecilia Parker, Roger Pryor. Directed by Max Nosseck.

REG'LAR FELLERS (PRC)

CAST: Billy Lee, Roscoe Ates, Sarah Padden, Janet Dempsey, Jimmy Dugan.

THE SMILING GHOST (Warners)

CAST: Wayne Morris, Brenda Marshall, Alexis Smith, Alan Hale, David Bruce, Lee Patrick. Directed by Lewis Seiler.

NAVY BLUES (Warners)

CAST: Ann Sheridan, Jack Oakie, Martha Raye, Jack Haley, Jack Carson, Jackie Gleason, Richard Lane. Directed by Lloyd Bacon.

INTERNATIONAL SQUADRON (Warners)

CAST: Ronald Reagan, Olympe Bradna, James Stephenson, William Lundigan, Joan Perry, Reginald Benny, Cliff Edwards. Directed by Lewis Seiler.

SEC Makes Report

WASHINGTON — The SEC reported last week that the Manufacturers' Trust Company of New York disposed of 15,000 shares of Paramount Pictures' 3¼ per cent convertible debentures 1941, leaving it with 3,377,800 of that stock, and 5,710 of the company's six per cent convertible first preferred.

Samuel Broidy, Hollywood, acquired 3,000 shares of Monogram Pictures Corporation's $1 par common, bringing his holdings to 7,900 shares. He also holds 500 shares through Monogram Pictures, Inc., and has option to purchase an additional 11,129 shares.

Loew's, Inc., acquired 56 shares of Boston Loew's Theatres' $25 par common stock, bringing its holdings to 118,386 shares, while J. Robert Rubin, New York City, disposed of 2,600 shares of Loew's Inc., leaving him holding 21,315 shares of this stock.

Preston Davie disposed of 200 shares of Universal Corporation's common VTC, leaving him with 4,400 shares of this stock in his own name, and 26,500 shares and 111,283 options through Standard Capital.

W. Va. Exhibs to Meet

WHITE SULPHUR SPRINGS, W. VA.—The seventh annual convention of the West Virginia Managers' Association will be held at the Greenbrier Hotel here on Aug. 25-26, it was announced last week. MPTOA president Ed Kuykendall is slated to address the convention.

In the Newsreels

Friday, August 1, 1941

MOVIETONE NEWS (Vol. 23, No. 94)—Canada: Duke of Kent flies Atlantic. London: American boys broadcast. Amba Alagi, Ethiopia: Italians surrender. Camp Skeel, Mich.: Latest in fighting planes. Cascade Mts., Wash.: Sheep grazing. Long Beach, Cal.: Gold Trophy regatta. Chicago: Lady football pres. Australia: Doughboys put on boxing show.

NEWS OF THE DAY (Vol. XII, No. 292)—Selfridge Field, Mich.: Pursuit planes practice firing. Laguna Beach, Cal.: Famous painting recreated by actors. Ethiopia: Fascists surrender. Canada: Duke of Kent flies in. London: Americans call home. Long Beach, Cal.: Regatta. Saratoga, N. Y.: Opening of racing season.

PARAMOUNT NEWS: (No. 97) — London: Music by military bands. Saratoga, N. Y.: Racing season starts. Washington: Sergeant York visits White House. Chungking, China: Background of Tutuila being hit by bombs. Panay incident recalled. New York: Gasoline rationing looms. New Hampshire: Pipes installed to relieve Canadian oil shortage. Everywhere: V for victory campaign starts, clubs spring up.

RKO PATHE NEWS (Vol. 12, No. 97)—Camp Skeel, Mich.: New planes in practice. Ethiopia: Fascists surrender. Los Angeles: Red Cross ready. Canada: Duke of Kent flies in. Australia: Dutch hospital ship given Australia. America: V for victory spreads. West Point, N. Y.: Latin-American officers visit. Australia: Air Force recruits girls. Long Beach, Cal.: Regatta.

UNIVERSAL NEWSREEL (Vol. 14, No. 2)—Oscoda, Mich.: Pursuit planes practice. Canada: Duke of Kent flies in. Ft. Sheridan, Ill.: World War heroes in review. Seattle, Wash.: Workers and families guests of Boeing factory. Washington: Joint husband-wife tax plan rapped. Walla Walla, Wash.: Great wheat crop. Los Angeles, Cal.: Peggy Moran queen of aluminum drive. Long Beach. Cal.: Regatta. Manhattan, Kan.: Rodeo. Seabright. N. J.: Women's doubles tourney. Goshen, N. Y.: Track opens for meet.

Wednesday, August 6, 1941

IN ALL FIVE

Arlington Park, Ill.: Whirlaway loses in Classic Stakes.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 93)—Washington: President Roosevelt places Philippine forces under U. S. command. England: Rulers in exile at garden party. Egypt: King George of Greece departs for South Africa. Madrid: Spanish volunteers leave in a troop train. Spain: Town turns out to fight the bull. Red Sea: American war supplies arrive. Hollywood: Wendell Willkie urges more defense speed. Quincy, Mass.: New Cruiser launched. Boston: Lefty Grove pitches 300th win. Norfolk, Va.: Gene Tunney puts sailors through paces.

NEWS OF THE DAY (Vol. XII, No. 291)—Washington: Russian military mission here. Egypt: American supplies reach Army of Nile. London: Kings in exile at fete. Hollywood: Willkie urges unity. Quincy, Mass. and Kearny, N. J.: Cruisers launched. Seattle, Washington: Magicians convention. Norfolk, Va.: Tunney trains sailors. Spain: Town fights the bull.

PARAMOUNT NEWS (No. 96)—Larchmont, N. Y.: Yachting. Egypt: U. S. aid arrives. New York City: Dutch fliers enroute to England. Staten Island, N. Y.: S. S. American Sailor takes students to sea. Vichy: Bastille Day observed. Dakar, Africa: Bastille Day observed. Casablanca, Morocco: Bastille Day observed. Los Angeles: Japanese colony studies economic blows. Hyde Park: President Roosevelt announces moves against Japan. Washington: Japanese Ambassador visits White House. London: British show Americans how to do without silk stockings.

RKO PATHE NEWS (Vol. 12, No. 96)—Washington: Soviet mission here. Egypt: American aid arrives. Kearny, N. J.: Cruiser launched. Hollywood: Willkie urges unity. Bogota, Colombia: Independence Day celebrated. Arlington, Va.: General Marshall opens new chapel. Washington: Police first aid drill. Norfolk, Va.: Gene Tunney trains sailors.

UNIVERSAL NEWSREEL (Vol. 14, No. 1)—Washington: Crisis in the Pacific. Washington: Russian mission arrives. Norfolk, Va.: Tunney trains sailors. Washington: Joint husband and wife tax bill hit. Chicago: Big granary fire. Washington: First aid by police. Seattle, Washington: Magicians in convention. Larchmont, N. Y.: Yachting.

Three Screenites Pass

HOLLYWOOD—Death took its toll of screen players last fortnight as Charles Murray, aged star; Henry Stephenson, Warner player, and Purnell Pratt died.

"Foxes" Date Set

NEW YORK—It was indicated last weekend that "The Little Foxes," RKO release of the Samuel Goldwyn production, will be sold by RKO on a separate contract for national release on Aug. 29.

Birthday Total New High

WASHINGTON—Sweeping high above all former records, the 1941 Celebration of the President's Birthday to raise funds for the National Foundation for Infantile Paralysis, produced a net total of $104,460.53, President Roosevelt was told last week. This was $697,214.79 more than the $1,407,245.74 raised in 1940, the previous high mark.

Expenses of the National Committee for the Celebration of the President's Birthday were $136,996.61, or 6.1 per cent of the total net amount raised.

Welles-Moss Deal

NEW YORK—Orson Welles announced last week that Jack Moss will be his partner in Mercury Productions, Inc., holding company for all the Welles' film, theatre, and radio activities.

Welles' four planned pictures for Mercury Productions were recently announced: "The Magnificent Amberson" by Booth Tarkington, "Journey Into Fear," a novel by Eric Ambler; "It's All True," an original by Welles himself, and an untitled film to star Dolores del Rio in a story with a Mexican background.

"Bomber" In S.D. Bow

HOLLYWOOD—"Dive Bomber," Warners' Technicolor story of United States Naval aviation, will have its world premiere on Aug. 12 at the State, Plaza and Orpheum, San Diego, with a special train bringing distinguished visitors from Hollywood for the occasion and the United States Navy cooperating.

"GWTW" Still Honored

WASHINGTON—Another honor for "Gone With the Wind" came last week with its official accession into the National Archives.

David O. Selznick, who produced the picture, received from Archivist R. D. W. Connor a special certificate and a message.

Disney Strike Arbitrated

HOLLYWOOD — Four hundred Disney Studio workers who have been on strike returned to work last week, pending arbitration. Wages and working conditions are to be arbitrated with Commissioner Dewey representing the Government and conferring with Disney and Screen Cartoonists Guild representatives.

Soviet Film Appealed in Pa.

NEW YORK—It was revealed here last week that Artkino had filed an appeal through its attorney in Philadelphia against the censor ban on "Soviet Border" and "Red Army."

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will be found, in the future, under this heading.*)

Albany

RKO last week appealed a recent decision of arbitrator Morton Hall abolishing clearance enjoyed by Ogdensburg over the American, Canton. RKO and Vitagraph were named in the original complaint Alec Papayanakos was the complainant.

New York

Activities reached a low mark last week when the heat, trade-shows, etc., produced a week entirely devoid of hearings, new cases, or other happenings of interest. The award of arbitrator George A. Spiegelberg in the Esquire, Great Neck, L. I., case, was eagerly anticipated. The second case to be filed, back in April, this arbitration set an all-time record. The contents of the award were expected to become known early this week.

On Aug. 4 the fifth hearing on the Alvin Theatre Company operators, Colony, Sayreville, N. J., case was to have been held.

No other cases were scheduled for this week, but hearings were set for every day of next week, programmed as follows: Monday (Aug. 11) at 1 P. M: Raritan, Somerville, N. J.; Tuesday (Aug. 12) at 10 A. M.: Liberty, Plainfield, N. J.; Wednesday (Aug 13) at 10 A. M.: Raritan; Thursday (Aug. 14), and Friday (Aug. 15) at 10 A. M.: First hearings, West End, Newark.

National Legion of Decency List—Aug. 7, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"Charley's Aunt," (20th-Fox); "Father Steps Out," (Monogram); "Lone Rider in Frontier Furry," (PRC); "The Masked Rider," (Universal); "The Officer and The Lady," (Columbia); "The Son of Davy Crockett," (Columbia); "Sunset in Wyoming," (Republic).

UNOBJECTIONABLE FOR ADULTS—"Here Comes Mr. Jordan," Columbia).

OBJECTIONABLE IN PART — "Bullets for O'Hara," (Warners); "Time In the Sun," (Seton).

Philadelphia

H. Evans Rhell, arbitrator, this week handed down his decision in the case of Samuel Somerson and Morris Somerson, Palm, against Loew's, 20th Century-Fox, Warner Bros. Circuit Management Corp., and Paramount, with the Stanley Company of America and Northeastern Theatre, Inc., as intervenors. Rhell decided that the complainant had not sustained his complaint, that the present clearance is reasonable, and the complaint should be dismissed. Costs were assessed against the Somersons. Rhell stated that "the attitude of the defendants and intervenors was one of candor and helpfulness, making frank and full disclosure of all facts pertaining to the proceedings from their confidential records, under all seven provisions of Section VIII, clearly establishing the fact that the Kent, the Wishart, the Richmond, the Palm, and several other theatres in the Kensington area not named in the demand, are all highly competitive. Distributors have handled their products in the above area in a very fair and impartial manner, with an honest effort to prevent discrimination, and any change in the present schedule of clearance (and with it the present scheme of availabilities) would bring hardship upon both distributors and exhibitors in their area alike."

Washington

All clearance between the Apex, operated by the Kogod-Burka Amusement Company, and Warners Calvert and Uptown having been ordered eliminated by arbitrator Louis Denit, it was indicated last week that Warners would appeal the case although this had not yet been done.

Meanwhile, the local board awaited an award in the Lea case, which was heard by Justice Bolitha Laws of the United States Court for the District of Columbia. It was explained that Justice Laws has been extremely busy with summer sessions of the court.

Moe Streimer Mourned

NEW YORK—Moe Streimer, United Artists' special home office representative, died on July 31 after a long illness.

Streimer joined United Artists at the company's inception in 1919, when he assumed the post of manager of the New York exchange. He held this position until 1936, when he was appointed special home office representative for the New York territory.

Seidelman to Coast

NEW YORK—J. H. Seidelman, vice-president in charge of foreign affairs at Universal, left for Hollywood for studio conferences this week. He will view rushes of pictures currently in production on the Universal lot, including "Almost An Angel," "Appointment For Love," "Ride 'Em Cowboy," and "Hellzapoppin."

Only Your Home Town Paper Gives You Real Coverage of News in Your Area.

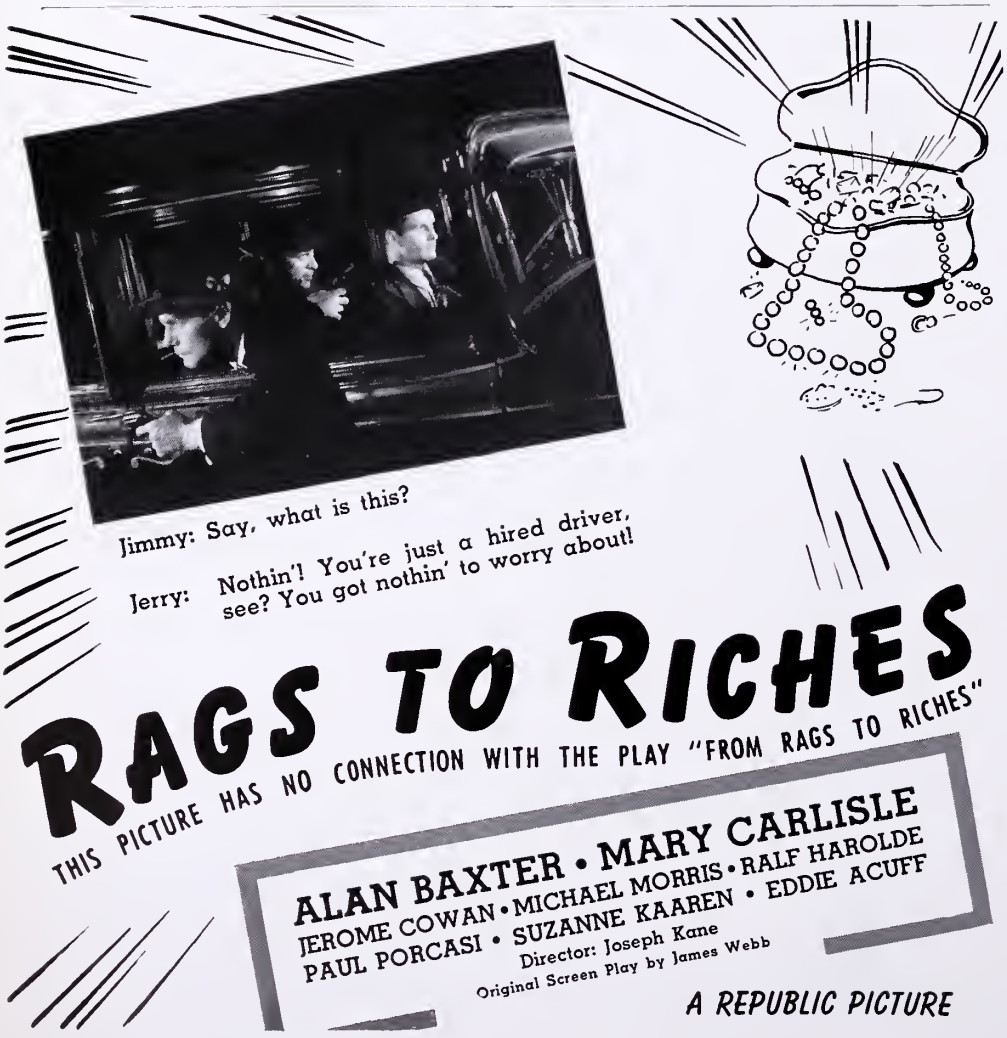
Tobias in New York

NEW YORK—George Tobias, Warners' character comedian, arrived last week for a brief visit. He plans to return to the coast in about a week to resume work at the Warner studio.

Keep in Touch With the Arbitration Cases In Your Area By Consulting The Weekly Report on Progress in Your District.

Rogers Leaves Columbia

HOLLYWOOD—Charles R. Rogers' producing contract with Columbia ends on Aug. 10, it was announced last week.



"Exhibs Didn't Want Screenings"

So States Allied in Bulletin

WASHINGTON—In a bulletin last week Allied States Association declared that "there has been no frank recognition of the fact that no substantial number of exhibitors wanted trade showings and blocks of five." "The plan," according to Allied, "was developed at conferences between representatives of the Department of Commerce and representatives of the producer-distributors. The Department of Commerce evidently sold the idea to the Department of Justice, and the latter was in a position to impose it on the industry." Allied, however, says that it must be recognized that the industry must live under the new system for at least one season.

Allied indicated that it does not intend that the exhibitors be made scapegoats for failing to support a system they did not ask for, or for not attending trade showings when such attendance is not necessary.

Allied suggested that salesmen be given prints to exhibit in a particular locality, and show the pictures at the exhibitors' comfort and convenience.

Inauguration of a nation-wide joint advertising campaign, not institutional advertising, but advertising of individual pictures is advocated, with concentration in local papers. National advertising, in the main, is too early for most accounts, the bulletin claims.

Allied also suggests that the distributor allow a deduction, on a percentage picture, for amount spent in advertising locally.

Commenting briefly on new contract forms, Allied said it hoped that the distributors would not continue interchanging of terms and conditions, as already indicated in the RKO contract, clause 21.

"A Defense Reel in Every Show"

Hoffberg Takes Russian Film

NEW YORK—"Inside Russia," a new feature length production will shortly be released by Hoffberg Productions, Inc., in accordance with the terms of a contract signed last week by William M. Pizer, representing the production company, and J. H. Hoffberg, representing the distributors.

Charles A. Stuart, American engineer, directed the two cameramen who shot the material for the picture. Stuart, because of notable service to the Russian Government, was given permission by the Soviet Government to photograph scenes at random.

Waxman, Goldberg Named

NEW YORK—Joseph Bernhard, chairman, USO Drive's Motion Picture Theatre Division, last week appointed A. P. Waxman as campaign director. Harry Goldberg, advertising manager of Warners theatre circuit will serve as associate director.

Drive is set for Labor Day Week and will be featured as USO Theatre Week.

U Winners Announced

NEW YORK—Universal last week announced the names of the winners in its recently concluded Scully Anniversary Campaign.

Office under district manager Jules Lapidus won first prize as a group. Second in districts were those under Dave Miller, and third, those under H. D. Graham. New Orleans was the highest eastern office, Detroit the top western office, and St. John the leading Canadian city.

Bausch-Lomb Wins Coveted "E"

WASHINGTON—Seven thousand employees of the Bausch & Lomb Optical Company, Rochester, N Y., who produce most of the "eyes" for national defense, last fortnight won the unprecedented right to wear the Navy's coveted "E"—a U. S. Navy ensignia which means "well done."

And the Rochester plant, where more than half of the fire control equipment for the nation's armed forces, particularly the navy, is produced, became one of the first 14 in the entire nation entitled to hoist the blue, red, and yellow flag of the Naval Ordnance Bureau.

In ceremonies at his office in the Navy Building, Navy Secretary Frank Knox cited the Rochester defense production workers and their employers as tops in their field.

M. Herbert Eisenhart, president, Bausch & Lomb, received the award from the Secretary of the Navy, accepting it as an honor not for management but for the patriotic loyalty of the B&L employees who have "made this possible."

Eisenhart and Carl S. Hallauer, B&L vice-president, immediately won Bureau Naval Ordnance approval for a Rochester celebration involving actual presentation of the "E" pennant and the official ordnance flag to the employees themselves.

Admiral W. H. P. Blandy, chief of the ordnance bureau, who pointed out that 85 per cent of Bausch & Lomb's instrumental output now is devoted to defense, approved the plans.

W. A. Wolff Passes

NEW YORK—W. A. Wolff, information manager of the Western Electric Company and Electrical Research Products, Inc., and long active in advertising and public relations, died last fortnight while on a vacation trip to Maine. He had been ill for several months at his home in Woodmere, L. I.

Wolff was advertising manager of Western Electric and Electrical Research Products, Inc. from 1929 until he became information manager in 1940.

He took a wide public interest in advertising, and had filled many prominent offices in this field. He was a member of the Advertising Club of New York, a former director and president of the National Industrial Advertisers' Association, and twice president of the Technical Publicity Association. At the time of his death he was a director and secretary of Controlled Circulation Audit, Inc.

PRC Announces '41-'42 Lineup

Greenblatt Presides At Convention

CLEVELAND—First of a series of regional sales conventions of Producers Releasing Corporation got under way last week at the Statler Hotel.

Arthur Greenblatt, general sales manager, PRC, took charge of the proceedings after brief statements made by O. Henry Briggs, president, and Leon Fromkess, executive vice-president in charge of operations.

In summarizing the sales situation, Greenblatt cited the fact that the company now has 4,000 accounts on the books, and confidently expects 6,000 within the next year.

In analyzing the new product Greenblatt called attention to the diversity of the program and its appeal to the market for which PRC pictures are designed.

The 24 features are grouped as follows:

SPECIALS (4): "Girls Town," "Jungle Siren," "Fighting Sons," "They Can't Get Away With It."

PACEMAKERS (8): "Duke of the Navy," "Hard Guy," "3 Men and a Girl," "The Ghost and the Guest," "Marines Take Over," "Lightfingered Ladies," "The Devil's Sister," "Honeymoon Island."

SPITFIRE ACTIONS (12): "Flying Fortress," "Broadway Big Shot," "Harbor Patrol," "The Mad Monster," "Today I Hang," "Wabash Cannonball," "Forward March," "I'm From Arkansas," "Flying Colors," "Dawn Express," "Law of the Timber," "Convoy Courage."

WESTERNS (18): Six "Adventures of Billy the Kid," starring Buster Crabbe: six "Frontier Marshal" Series, with Bill Boyd (The Cowboy Rambler), Lee Powell (original Lone Ranger), and Art Davis (the Rhythm Rider): six "The Lone Rider" Series, starring George Houston.

J. V. P. Ritchey Mourned

STAMFORD, CONN.—James Ver Planck Ritchey, 67, secretary-treasurer of the Ritchey International Corporation, exporting firm which he helped found in 1931, died at his home here on July 27.

Active for 30 years earlier in his career as a film producer in New York, Ritchey was a founder of Monogram. His first motion picture venture, in 1910, was the Reliance Picture Company, which later became the Majestic Picture Company and produced pictures for many well known silent-film stars.

Surviving are his wife, Mrs. Bessie Norton Ritchey, whom he married in 1893, and two sons, Norton V. Ritchey, president, Ritchey International Corporation, and James V. Ritchey, both of Darien, Conn.

Dore Schary Upped

HOLLYWOOD—Dore Schary, for many years one of Hollywood's most prolific writers and a winner of the Academy Award in 1938 for his screen story of "Boys Town," last week was promoted to the executive staff at the Metro studios. He will join Harry Rapf in a new production unit being formed at the studios.

Warners Set Plans FOR 1941-1942 PRODUCTIONS

CHICAGO—Sales chief Gradwell L. Sears announced the product lineup at the concluding session of the sales convention of Warner Bros. and its affiliated companies at the Blackstone Hotel last week.

Some of the outstanding properties now in production or slated for early filming are as follows:

"Sergeant York" starring Gary Cooper, heads the line-up.

"Arsenic and Old Lace," adapted from the Broadway comedy by Joseph Kisselring; to be directed by Frank Capra.

"Navy Blues," with Ann Sheridan, Jack Oakie, Martha Raye, Jack Haley, Jack Carson, and the Navy Blues Sextette.

"They Died With Their Boots On," with Errol Flynn, Olivia de Havilland, Alan Hale, Gene Lockhart, and many more; directed by Raoul Walsh.

"One Foot in Heaven," with Fredric March and Martha Scott in the screen version of Hartzell Spence's book based on the life of his father, a Methodist minister.

"Kings Row," with Ann Sheridan, Ronald Reagan, Ida Lupino, and others.

"Captains of the Clouds," an all-Technicolor picture which has just gone into production on location in Canada, where it is being filmed with the full co-operation of the Royal Canadian Air Force. James Cagney heads the cast, which also includes Dennis Morgan, Alan Hale, George Tobias, etc.

"The Man Who Came to Dinner," from the Kaufman-Hart Broadway show. Bette Davis, Monty Woolley, Ann Sheridan, Jimmy Durante, Reginald Gardiner, Richard Travis, and Laura Hope Crews are among the headliners.

"The Maltese Falcon," from the mystery novel by Dashiell Hammett, with Humphrey Bogart, Mary Astor, Gladys George, Sidney Greenstreet, and others.

"International Squadron," screen story about the International Brigade of the RAF, with Ronald Reagan, Olympe Bradna, James Stephenson, William Lundigan, and Joan Perry.

"New Orleans Blues," which brings Richard Whorf to the screen, together with Priscilla Lane, Betty Fields, Elia Kazan, Jack Carson, Lloyd Nolan, Billy Halop, and a supporting cast

"The Prime Minister," starring John Gielgud as Benjamin Disraeli. Show was made at Warners' British studios at Teddington, near London.

"All Through the Night," starring George Raft

"The Male Animal," from the play by James Thurber and Elliott Nugent. Henry Fonda, Joan Leslie, Priscilla Lane, Jack Carson, Alan Hale, and Hattie McDaniel will be in the cast.

"The Widow Wouldn't Weep," a comedy by Dalton Trumbo which will star Jack Benny.

"The Gay Sisters," a starring vehicle for Bette Davis. The supporting cast will be Geraldine Fitzgerald, Richard Whorf, George Brent, and Donald Crisp.

"Yankee Doodle Dandy" will bring to the screen the life-story of George M. Cohan, with James Cagney in the title role.

"Montana," an all-Technicolor production in which Errol Flynn will be starred.

Other properties acquired for the 1941-42 production season include the following:

"Old Acquaintance," by John van Druten; "Up at the Villa," by Somerset Maugham; "The Damned Don't Cry," from Harry Hervey's novel; "George Washington Slept Here," by George S. Kaufman and Moss Hart, with Jack Benny starred; "A Night at Tony Pastor's"; "The Man They Couldn't Kill," starring Edward G. Robinson; "In This Our Life," by Ellen Glasgow; "Mississippi Belle," from a novel by Clements Ripley; "Rhapsody in Blue," the life-story of George Gershwin; "The Corn is Green," by Emlyn Williams; "Night Freight," by A. I. Bezzerides, author of "They Drive by Night"; "Saratoga Trunk," by Edna Ferber; "Quietly My Captain Waits," by Evelyn Eaton; "Here Come the Girls," a musical comedy to be produced on the scale of "42nd Street"; "Captain Horatio Hornblower," C. S. Forester romance in which Errol Flynn will star; "The Jook Girl"; "You're in the Army Now"; "The Life of James J. Corbett," which will star Errol Flynn as "Gentleman Jim."

Two additional pictures announced are "The Adventures of Mark Twain," which Jesse L. Lasky will produce, and an Eddie Cantor ("Banjo Eyes" picture.

At least 20 other very important properties are under consideration for the coming season, said Sears.

Warners and Vitaphone will adopt the policy of screening groups of the company's one and two reelers at special short subject trade-shows to be held in the company's exchange cities, according to an announcement by Norman H. Moray, short subjects sales manager, at the sales convention. It is planned to group together several shorts in a program which will run about two hours. Under this plan there will be approximately 12 such showings during the year.

For the 1941-42 season Warners will release 86 short subjects, of which 18 will be two-reel productions and 68 single-reelers. More than half of these will be in technicolor. Complete line-up will be produced at the company's Burbank studio under the personal supervision of Jack L. Warner, vice-president in charge of production.

Moray announced to the assemblage of branch managers and salesmen that, over 5,000 '41-42 contracts had been signed.

The complete program for '41-'42 is as follows:

18 TWO REELERS

6 SERVICE SPECIALS in TECHNICOLOR: Each production will be accorded the full cooperation of a branch of the United States Armed Service. Titles are: "Battle Wagons of the Sea," "The Great Virginian," "Soldiers In White," "Parachute Shock Troops," "Coast Guard Patrol," and "The Tanks Are Coming."

12 BROADWAY BREVITIES—Titles are: "Minstrel Days," old-fashioned minstrel show, featuring a cast headed by Al Jolson and Eddie Cantor; "Ice Follies," musical comedy on ice; "Man From the F.B.I.," F.B.I. expose to be produced with the cooperation of the Department of Justice; "West of the Rockies," western musical with a "name" cast; "Wedding Yells," Mack Sennett revival; "Here Come The Girls," girly revue; "Perils of the Jungle," presentation of an African Safari; "Monsters of the Deep," exciting fishing reel; "Once Over Lightly," action comedy featuring Maxie Rosenbloom. Three subjects in this group have been left untitled.

68 ONE-REELERS

10 SPORTS PARADES in TECHNICOLOR—Titles are: "Kings of The Turf," "Water Sports," "Hunting Dogs At Work," "Rodeo Round-Up," "Breaking 70," "King Salmon," "Mountain Climbing," "Timing," "Winter Sports," and "Rocky Mountain Bear Hunt."

10 MELODY MASTER BANDS—Top band names to be featured include: Leo Reisman and his Orchestra, Emil Coleman, Richard Himber, Carl Hoff, Carioca Serenaders, Glen Gray, and the University of Southern California Glee Club and Band.

6 HOLLYWOOD NOVELTIES—Series includes: "White Sails," "There Ain't No Such Animals," "Then And Now," "Miracle Makers," "Points on Arrows," starring the worlds' most famous archer, Howard Hill; and "Hobbies of the Stars," showing polo as it is played by film players as Jack Oakie, Buddy Rogers, and Joe E. Brown.

26 MERRIE MELODIES CARTOONS in TECHNICOLOR—Produced by Leon Schlesinger and his huge staff of gag-animators. Greater emphasis will be placed on the "Bugs Bunny" character.

16 LOONEY TUNE CARTOONS—Also produced by Leon Schlesinger, these cartoons feature Porky Pig and his pals.

Announcement by Carl Leserman of winners in the Sears Drive in which Ben Kalmenson's western and southern division nosed out Roy Haines' eastern and Canadian division for first place was the main highlight of the opening session of Warners' national sales convention.

Winners were announced by Leserman as follows:

Division winner, prize $1,000, Ben Kalmenson; District winners, first prize, $2,500, Henry Herbel, west coast district; second prize, $1,500, Wolfe Cohen, Canadian district; third prize, $1,000, Ralph McCoy, southeast district. Branch winners: First prize, amount distributed, $3,500, Seattle, William Shartin, manager; second prize, $3,000, Winnipeg, Lou Geller, manager; third prize, $2,750, Los Angeles, W. E. Callaway, manager; fourth prize, $2,500, Atlanta, Tom Gilliam, manager; fifth prize, $2,000, Calgary, Sam Pearlman, manager; sixth prize, $1,750, Salt Lake City, William Gordon, manager; seventh prize, $1,500, Washington, Fred Beiersdorf, manager; eighth prize, $1,250, Portland, Pete Stewart, manager; ninth prize, $1,000, St. John, L. McKenzie, manager; 10th prize, $750, San Francisco, Al Shmitkin, manager.

Sales chief Sears predicted that producer, exhibitor, and distributor will benefit under the new conditions in the industry, starting on Sept. 1. He stated that Warners would invest the largest sums of money in turning out good pictures, and the advertising department the exhibitor as never before.

Among the speakers heard following Sears were Jesse Lasky and Harold Levinson, legal department. Lasky indicated that he was joining Warners exclusively, with "The Adventures of Mark Twain" to be made by him. He paid tribute to H. M. Warner, Jack L. Warner, Hal B. Wallis, S. Charles Einfeld, Sears, Carl Leserman, and many others who aided the "Sergeant York" campaign. He spoke on the public demand for a picture based on Mark Twain.

Sears announced that selling terms on "Sergeant York" call for fifty per cent (50%) of the theatre's net receipts, no double-featuring of the picture, and a price sale of $1.10 nights, 55 cents afternoons, 25 cents for children, and 55 cents nights and 40 cents afternoons for enlisted men. Picture will not be shown at lower prices anywhere for the rest of the year, at least. Theatres ordinarily giving

(*Continued on page 17*)

Harris No. 1

NEW YORK — Joseph Bernhard, general manager, Warner Brothers theatres, and chairman, Motion Picture Theatres division, USO, announced last week that Martin D. Harris, State, Hartford, Conn., is the first independent exhibitor to enroll in the campaign.

The drive, which will be held in motion picture theatres throughout the country, will be conducted during Labor Day Week.

Warners

(*Continued from page* 16b)

night performances only must offer "York," at matinees, also. Advertising expenditures above normal budget will be shared equally. Further discussion of the consent decree and outlining of scale policies by Sears and Carl Leserman were highlights.

Divisional conferences were conducted by Roy Haines and Ben Kalmenson, also discussions of exchange operations and contract matters with Al Schwalberg, Arthur Sachson, Mike Dolid, and Stanley Hatch, with some further remarks on advertising and publicity by Mort Blumenstock winding up the convention.

A handsome sheepskin bearing the names of the home office force as well as the entire field staff was presented to Sears as a tribute to his leadership and a token of loyalty. Leserman made the presentation.

Sears indicated that Warners would screen any picture at any time for exhibitors, making unnecessary attendance at trade screenings, if it conflicted with regular business.

A decided box-office pickup next season, as a result of the defense money that is now starting to make itself felt and also in response to more big pictures, was predicted by Sears in closing the company's convention. Sears said reports reaching him from many sections showed the theatre business in nearly all situations already as well above last year, with further improvement in sight. He told the sales force that on basis of present prospects their bonuses next season would be the handsomest yet. It also was intimated by Sears that Warners sales meetings might be held more frequently in future. "There was no longer any seasons in our business," he declared. "We have abandoned set programs of pictures and annual budgets. Instead of annual budgets, we are now making up our budgets by the picture, and instead of figuring on income by group of pictures, we must now figure by the individual release."

Warner branch managers hereafter will have full say in approval or rejection of contracts, Leserman told the sales force. Stressing the new and greater responsibilities placed on branch heads, Leserman said they now become the most important cogs in the sales machinery. He urged more and closer contact by branch executives and salesmen with exhibitors. Roy Haines, eastern and Canadian sales manager, and Ben Kasmenson, southern and western sales manager, held conferences with respective branch managers. Exchange heads were told field sales force will be increased if necessary to get best results under the decree.

As the chief event of the sales convention, James E. Coston gave a big cocktail party and buffet in honor of Sears.

'Winslow' for 'Head Hunters'

NEW YORK—Universal last week announced that it has purchased the newspaper comic strip, "Winslow Of The Navy," as a topical and timely serial to replace "Head Hunters Of The Amazon" as one of its four chapter plays for the 1941-42 season.

Decision was made following an eight week tour of the country by Bernard B. Kreisler, Universal's shorts subject manager.

Exhibs, 15; Dist., 14; New AAA Score

NEW YORK—At the close of the first six months of arbitration last week, it was disclosed that exhibitors nosed out distributors by one point in the number of favorable awards during the first six months of arbitration under the consent decree. Exhibitors won 15 decisions—distributors 14. As of last week, 94 complaints had been filed in the 31 tribunals.

The complaints were dominated by demands for arbitration of clearance, 64 in that category having been filed. There were 17 cases involving some run, while the remaining cases were mixed. During the six month period, 29 awards were made by arbitrators and 25 cases were withdrawn for various reasons. The national appeal board was appealed to five times—rendering four decisions in favor of exhibitors and one for the distributors. In the process of arbitration or still to be heard at the present time are 40 cases.

Keep in Touch With the Arbitration Cases In Your Area By Consulting The Weekly Report on Progress in Your District.

20th-Fox Has 25 Ready

NEW YORK—20th-Fox announced last week that it will have its first 25 films for 1941-42 ready for tradeshows and subsequent selling by Sept. 1. With the exception of the Laurel-Hardy film, "Great Guns," the features for the first 10 weeks are either ready or being cut. Writers at the studio are adapting 39 future stories.

Only Your Home Town Paper Gives You Real Coverage of News in Your Area.

N. E. Allied Asks Tax Change

BOSTON—Members of the Independent Exhibitors of New England were last week urged to write their Congressmen supporting amendments in the new revenue bill H. R. 5417. President Frank Lydon wrote all Representatives to ratify these amendments, on behalf of the entire organization.

"The Tip-Off" Gives Dope on Grosses.

Republic Men Meet

NEW YORK—Republic announced last week that it would hold the first regional meeting of the new season at the home office here on Aug. 12. Herbert J. Yates will arrive from the coast to lead the discussions on the forthcoming product.

Consult The Territory Screening Guide for Trade Show Information.

Eberson to Florida

NEW YORK—Drew Eberson, prominent theatre architect, left this week for Daytona Beach, Fla., on a business trip. He will return next week.

Rose Leaves Coast

NEW YORK—David Rose, Paramount managing director in Great Britain, left Hollywood last week following a month of conferences with studio production.

Stars Who Limit Hurt Their Value

So Says Report to RKO

NEW YORK—Movie stars who limit their screen appearances to one or two pictures a year do serious injury to their marquee value, according to findings made public in Hollywood last week by the Audience Research Institute after a year's polling of theatre audiences throughout the nation.

On the other hand, it was found, those stars who make three pictures a year show an average gain in marquee value of nine per cent.

Three pictures a year, in fact, seems to be the golden mean, for the one-picture stars average a 17 per cent loss, the two-picture stars an 11 per cent loss, while the gains recorded by four-picture and five-picture stars are seven and eight per cent respectively, both less than the nine per cent gain of the three-picture players.

Study just completed, and announced by George J. Schaefer, president, RKO, which sponsored the project, measured the changing marquee value of more than 100 star personalities at regular intervals during the past year.

Five of that number had not made a picture during the year and, despite the fact that some of their earlier pictures still were being shown, it was found they had suffered a big drop in marquee or box office value as a result.

Average loss, in fact, was clocked at 43 per cent. In other words, points out the Institute report, those five stars can now sell only 57 per cent of the number of tickets they could sell a year ago.

Examined, in addition to those of the five stars who had made no pictures at all the past year, were the box office standings of 18 who made only one picture, 19 who made two, 26 who made three, 11 who made four, and seven who made five pictures during the year.

Complete Reviews of All Blocks-of-Five Screenings Will Be Found in The Blue Section.

Advance Shots

Features

WHISTLING IN THE DARK. (Metro). Red Skelton, Conrad Veidt, Virginia Grey. 78m. Remake of the stage hit gave a big break to Red Skelton, who makes the most of it. Otherwise, this is an entertaining program comedy.

In every issue, there can be found many service departments to help you operate your theatre with the maximum of efficiency.

FROM RAGS TO RICHES. (Republic). Alan Baxter, Mary Carlisle. 58m. Action drama of stolen furs and hijacking will fit into the bottom spot on the duals.

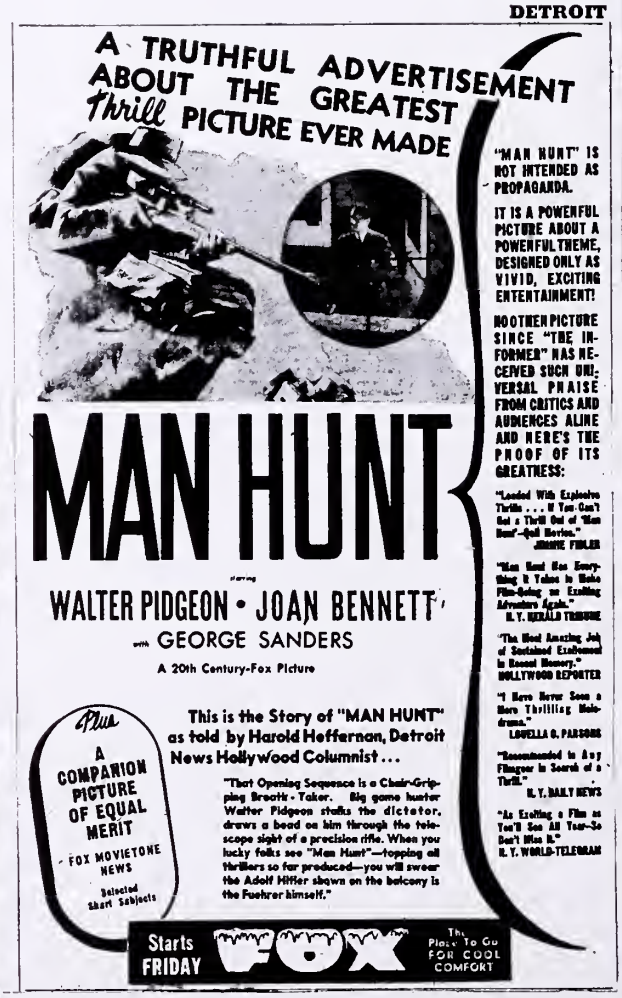
Keep In Touch With Trade Screenings in Your Area By Referring to The Official Listing in Each Issue.

HARTFORD

SYRACUSE

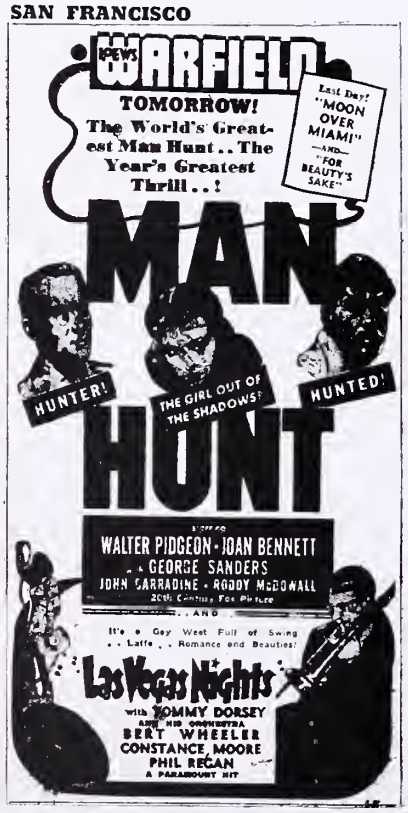
NEW YORK CITY

DETROIT



MINNEAPOLIS

SAN FRANCISCO



CHICAGO

HINTS ON NEWSPAPER ADVERTISING

No. 203—"Man Hunt" (20th Century-Fox)

Most anti-Nazi shows have been having tough going, but this possesses an advantage in that it is also a rugged melodrama, with plenty of suspense and thrills.

Note how the meller angles are being sold, especially in Detroit. Watch the sex selling in Hartford. Certainly, these can be adapted for use in other spots.

Note also how the Nazi angles are ducked, which is smart selling, especially to get the people in on the opening day.

Boston

Crosstown

Salesmen report that summer theatres throughout New England are picking up patronage, and that movies have apparently come out of their slump in New England, while the resorts etc. are working at capacity. . . . There's another mention of the excellent radio talks broadcast every Thursday at 7.15 P. M. over WMEX, sponsored by RKO theatres. Speaker is Irving T. McDonald, brother of RKO district manager Harry M., and the commentaries are acute and particularly timely. Last week's subject was "John Winant—New Hampshire Yankee at the Court of St. James," and before that, "General George C. Marshall—America's Top Soldier."

Strand, Belmont, aided the state-wide aluminum drive on July 26 by filling the house with 500 children, each bringing a piece of the much needed metal as ticket of admission to special morning performance. . . . Striking red-on-black window cards advertised the display of a German Messerschmidt 109 at the Wilbur, for five days.

It was anticipated at presstime that the Legislature would this week prorogue.... New England was full of movie stars last week: Ruth Chatterton at the Cohasset Town Hall; Ramon Navarro at Westboro Town Hall Playhouse; Buster Keaton at Marblehead; Anna Sten at Cambridge Summer Theatre; Buddy Ebsen at Bass Rocks.

Joe Brennan, Allied Theatres business manager, recovered last week from a siege with the grippe.

Film District

In town last week was Jack Shea, Shea circuit, with Fenton Scribner, Nashua, N. H., manager, and Ed Fay. Shea circuit appealed a decision by the arbritrator in the AAA case brought by Luicen Descoteaux against them. . . . Theatre Candy Company, managed by Philip Loew (his brother, Junior, is away at Camp Edwards, and doing very well, too, with a special private rating) has moved to larger headquarters at 219 Stuart Street. Phil boasts a rise in business, and has two new assistants, Eldon Moses, and Lorne Smith, the latter assisting Ted Agritha. . . . George Boroff, National Committee for Education, book deals, and lately partner in the Johnston, Thornton, R. I., left for a fortnight's camping trip at Lake George. George and his friends took over an island in the middle of the lake. . . . Virginia Ruttenberg, 19 year old daughter of Metro chief of photography, Joseph Ruttenberg, has been vacationing here from the coast. She is the niece of Meyer Ruttenberg, Coulter Premiums.

Latest exploit of our favorite, Herman "Tiny" Konnis, Monogram salesman, was in the realm of the occult. It seems "Tiny" was visiting Dick Flora at the Rudy, Caribou, Me., when "Kirma the Mindreader," was booked. Kirma does such exploits as hypnotizing a pretty blonde, who's incidentally working her way through the University of Vermont in this novel fashion—placing her in a bed in a furniture window, and, at showtime, carrying bed and all into the theatre, where he dehypnotizes her. He also will put her in a coffin and bury her on occasion. Also, he will answer questions, within reason. "Tiny" was sitting in the Rudy's large lobby, behind the desk where patrons register their questions, and one little girl was cut up because Kirma had told her the night before that she wouldn't be going to school in Caribou the next year. "Tiny" explained that he had taught Kirma everything he knew, and that this mindreading was done by rays. Of course, if there were more people on one side of the house, they'd weigh more. Hence, Kirma could be mistaken. So "Tiny" arranged the people in the lobby equally on either side, went into a trance, and told the young lady that she would certainly go to school in Caribuo, which pleased her greatly. When the rest of the patrons wanted their fortunes told, "Tiny" took all their names and addresses, and gave them to Kirma. Kirma was not pleased, but he saved his revenge for the last act that night. "The man in the last row asks 'Will I get my money back,'" he told his audience, walking down the aisle, and pointing at "Tiny." "No, he would not get his money back," he went on to explain, "because the blonde he'd been out with picked up his wallet, when he dropped it." "But what I cannot understand," said Kirma in his trance, "is why you left your sick wife at home, cold and without money." The audience was incensed, "Tiny" was humbled, and Kirma and Konnis parted coolly, the one to a booking at Bridgton, Me., the other to his sick wife in Boston.

Official sales districts in Metro's enlarged sales force, as reported a fortnight ago, are: Al Wheeler sells Vermont territory; Ed Renick comes to western Massachusetts, and some circuits; Charles Repec sells the larger circuits.

In town were Sam Wernick, Chicopee Falls, and son, Marvin. Sam maintains most of the ballyhoo of the Wernick is done by Marvin, who ballyhoos the girls. . . . In town was Mrs. Annie Leavitt, who recently opened Leavitt's, Ogunquit, Me. . . . Another visitor: Lou Wechsler, United Artists, New Haven branch manager. . . . Dave Manley, veteran vaudevillian known to all filmers, left last week for the actor's sanitarium near Atlantic City. . . . Bill McLaughlin, former owner, Stoneham, Stoneham, was reported last week to have sold his Soundies franchise, which he held for some months.

Frank Lawless, former Warner ad sales assistant, is succeeded by Pat Long shipping department. . . . Other visitors were Moe Jaffe, Leominster; Ted Rosenblatt, Centerdale, R. I.

"A Defense Film with Every Program."

Interstate Circuit

Ed Wright, former assistant manager, Cape, Cinema Playhouse, Dennis, is the new manager, Bristol, Bristol, N. H., replacing William Lydston.

Lockwood-Gordon Circuit

Ed Haskins, former manager, State, Farmington, Me., was transferred to his former theatre, Calais, Me., and Tom Roderick, his assistant, becomes manager of the State. . . . Arthur Frank, booker, returned from a vacation to Martha's Vineyard to plunge into a furious round of screenings under the new system. . . . Bob Grossman, married on July 16, is living in Providence. He manages the Avon there.

Loew's Circuit

Charles Kurtzman, district manager, returned from his round of the territory. . . . With Emil Wertylneck, Loew's State assistant manager, on vacation, Fred Lynn, from the Orpheum, relieved. Arthur White relieved the Orpheum assistant manager, Ed Richards, on vacation. . . . Two new cashiers at Loew's Orpheum, one relieving a reliefer, are both named Trudy —one Trudy Merline.

Rifkin Circuit

Liberty, Strand, and Jefferson, Springfield, are all being spruced up. . . . Paul Kessler, leaving Suffolk, Holyoke, for vacation, spent only several days loafing before he was operated on for acute appendicitis. He is recovering at the Holyoke Hospital. Julian Rifkin is relieving.... Herman Rifkin left for Hollywood, where he attended a short Monogram conference.

RKO-Keith Circuit

Keith Albee, Providence, closed for the summer, is scheduled to open on Aug. 7. George French, manager, has been relieving. . . . "Tom, Dick, and Harry," holdover at Keith Memorial, last week moved to the Boston. Same idea worked out for former big success, "In The Navy," which ran for a combination in both theatres for six weeks. . . . Red King, RKO Boston stage manager, returned from vacation. He spent a week in New Hampshire and a week cruising on a private yacht.

Keep In Touch With Trade Screenings in Your Area By Referring to The Official Listing in Each Issue.

New Haven

Crosstown

Nat Rubin, Loew-Poli, leaves on Aug 11 for two week's rest at Scharon Manor in the Adirondacks. . . . John Hesse, Roger Sherman manager, is back from Provincetown, Cape Cod. . . . New at the Loew-Poli are Lou Margolis, Anthony Amendola, John Brubaker, Bob Caron, and Peter Porto. They replace Martin King, Abraham Dukler, Art Mironick, Gene Sullivan, and Bob Meyers.

Eddie Boppert, L-P projectionist, out with a broken ankle, was gifted with a mammoth basket of fruit by the staffers. . . . Don Badamo left for a vacation in the New Hampshire wilds. . . . Bob Muenzner has returned from fishing out Casco Bay, Me. . . . Bob Portle, new at the Col-

lege, came thru with a honey of an idea when he had those two lovelys parade in bathing suits at the shore plugging a show.

Ann Schneider, L-P cashier, is tripping to Southwick, Mass., renewing acquaintance with her folks. . . . Marshall Blevins is plotting a trip to Washington, D. C., and to see Katherine Cooney. Report hath it he will lug along a surprise package. . . . Franklin Ferguson, Whitney, arranged to have Harry Stockwell, Clinton Playhouse actor, appear in person.

Bijou's Herb Coleman received a pleasant surprise when his honey, Madelyn Rosebush, stopped over coming back from Maine. . . . Bill Reisinger, former Bijou manager, is going great guns out at Loew's Victory, Evansville, Ind., and has already copped two Dollar Club awards.

Harry Shaw will be master of ceremonies in the new series starting in the Bijou. Called "Cabaret Nights," show will consist of four prize-winning amateurs, two Broadway acts, and a stage band plus the usual film fare. . . . Jack Comen is back at the College after vacationing aboard a cruiser. . . . Lou Schaefer is still receiving congratulations on his very successful aluminum show.

All theatres in the city were thrown open free to the soldiers of the 208th Coast Artillery when the regiment encamped here for a day.

Kenny Mitchell resigned at the Paramount. . . . Frank Twohill came back from Bayview with a back full of sunburn. . . . Bob Portle, College, was out pushing co-op ads. . . . That life-like dummy hanging from the Bijou eaves was a gag-plug arranged by Mike Piccirillo and Herb Coleman. . . . Screenings continued to draw light crowds, and "there'll be some changes made" come October.

That special aluminum show which Lou Schaefer ran at the Paramount not only got plenty of civic praise and the nation lots of aluminum, but it was the reason for an editorial in a local daily boosting Schaefer and the Paramount for their participation. As a good will builder, it was one of the best stunts of the year, and praise should be given.

Meadow Street

Roger Mahan and Pete DeFazio were due back from Chicago after attending the Warner convene. . . . Back to Camp Blanding, Fla., went Freda Kogen's brother. . . . Back on the job were Ben Simon, Earl Wright, and Sam Germain. with memories of Los Angeles. . . . Carmel DiAngelis, Universal inspectress, will spend her vacation at Silver Sands.

Ed Cannelli came in with the 208th Coast Artillery regiment, which camped overnight at Lighthouse. . . . Bill Benson's son, Russell, is now on leave in Long Beach, Calif., awaiting reassignment to his navy tasks. Russ just came back from a post in Honolulu.

John Pavone's Universal office was in fourth place in the Bill Scully drive. . . . Ben Lourie and the missus were up to Vermont to visit their son, summer camping. . . . Back from vacations at 20th Century-Fox are: Ann Donner, Eleanor Fishman, and Belle Sheffren. Going on vacation are: Ann Hunn, Morris Weinstein, and Helen Plotkin. . . . Jack Finley, Westerly, Mystic, was in.

Al Parizer, Columbia shipper, started on his vacation for two weeks. Al favored some seashore resort. . . . Meadow Street will have a large delegation attending the MPTOC golf tourney scheduled on Aug. 19 at Racebrook. Some of the boys are already planning what they will do with THE EXHIBITOR trophy, one of many handsome put up for the lucky, luckies. . . . Grace Brunelli, Columbia, was on vacation.

Dorothy Kanoff, Modern Theatre Supply, returned from a swellegant Lebanon vacation. . . . Max Tabackman, Rivoli, was busy cleaning out his desk all last week after being 12 years in the same spot, Fishman Theatres took over the Rivoli. . . . Paramount exchange "cooler off" system finished just in time for the hot spell. . . . Oliver Bishop, AAA clerk, is back after a stay on his Redding farm.

It was "V" day last week after a certain visiting upstate exhibitor got through with that big, black, marking crayon. Every exchange had its own "V" on everything within sight. . . . Warners exchange mailed out invitations to exhibitors in the territory to attend the preview of "Sergeant York." . . . Bob Hutchins and Vic Cassella were busy installing a new buzzer system at National Theatre Supply.

Sherman Myerson spent a week at the Grand Lake lodge in Lebanon, Conn.... Katherine Lee, head inspectress at Warners, has returned from vacationing. Angelo Lombardi and Johnny Mullen are now on their vacation. . . . Sherman Meyerson, Kathryn Higgins, and Frank Joyce have returned at RKO while Hugh MaGuire has just started a "sailing" vacation.

Mr. and Mrs. Barney Pitkin plan to visit Martha's Vineyard in the near future. . . . Bill Cannelli and poison ivy tangled recently but Bill now has the complete upper hand. . . . Charley Lazarus, ascended to Boston and head booker there for Metro, was in to see about moving his belongings. Charley already has found a house. . . . Mr. and Mrs. Edward Febbraio entertained Master Sergeant Maurice J. Nugent who trained in from Provincetown, Cape Cod.

Fay Spadoni, U, is back from that Maine lake, looking plenty sunburned. . . . Ann Johnson was seen getting a lovely coat of tan at one of the Branford beaches. . . . Marcel Meckelberg, who handles independent product, was in. . . . Harold Rubin, Metro Premium, has his windows filled with attractively designed posters . . . Adolph Johnson has sold deals to the Rivoli, Hartford, and Capitol, Waterbury. . . . Norman Wrisley has placed a deal with the Capitol, Bridgeport.

I. Levine, Interstate Film Company, has consummated a deal for the release of Mohawk's second group of pictures in the Connecticut territory.

Loew-Poli Circuit

Attending a publicity meeting on "Charley's Aunt" here were: Morris Rosenthal, Jack Sidney, Otto Esposito, Bridgeport; Nat Rubin, Bob Portle, New Haven; Ed Fitzpatrick, Waterbury; Joe Samartano, Meriden; Lou Cohen, Fred Greenway, Hartford; Sidney Kleper, Springfield; H. H. Maloney, Worcester; Harry Shaw, Lou Cohen; Ben Simon, 20th Century-Fox branch manager, and Joe Shea, 20th-Fox's publicity boss in this area. Oscar Doob trained in from New York.

Joe Samartano, Palace, Meriden, is running amateur musician's night every Friday. Joe became the pappy of a brand-new baby boy, and is receiving congratulations. Boys in the circuit are chuckling at those cigars they are receiving from him labeled: "It's a Boy—by Joe!" . . . Harry Shaw and Lou Brown were to Springfield and the "Stars Look Down" preview.

M. Rosenthal, Majestic, Bridgeport, placed a feature story to bally "Time Out For Rhythm," another yarn on Rudy Vallee, and then wound up by promoting a dairy concern for 25 ice cream cakes for a giveaway. . . . Harry Rose, Globe, Bridgeport, had news breaks and staged an "Unpopularity Contest." . . . Nat Rubin, assistant, L-P, New Haven, wangled an editorial—no less!—out of the notably tough local gazette for "Man Hunt." Nat, incidentally, was the subject of a chuckle by a columnist recently who columned: "Nat Rubin, running both the Palace and the Bijou in managers' absence, is back and forth across Church Street so often he creates a traffic hazard."

'A Defense Reel in Every Show"

Jack Brassil, L-P, New Haven, knocked off a five and dimer for windows on "Moon Over Miami." . . . Bill Mericot and Ray Higgins, Bijou, New Haven, secured windows for that Gene Autry opus while assistant Mike Piccirillo was getting plugs for the newsreels and mention of the beauty contest finals. . . . Ed Fitzpatrick, L-P, Waterbury, planted a story and art on "BITD." . . . Lou Cohen, L-P, Hartford, took critic's raves on the same pic and pasted them on cardboard following which he placed the cards throughout the city.

Bob Russell, L-P, New Haven, was back, much sunburned, after a siege of golfing, fishing, and an excursion to Maine points. . . . Matt Saunders, L-P, Bridgeport, left for a two weeks' vacation and George Freeman, Springfield, was also enjoying a sojourn. . . . Morris Mendelson was back after looking over the Vermont vista. . . . Student Russ Grant continues landing those co-ops.

Sidney Kleper, Springfield, set a two column news pic of Cesar Romero and theatre staffers talking—undoubtedly of Cesar's "Dance Hall," which Sidney happened to be playing that week. . . . Assistant Boyd Sparrow had an assist credited after batting in a co-op. . . . Preview on "Stars Look Down" in the L-P, Springfield, was done in style.

George Freeman, L-P, Springfield, was receiving many compliments on the fine showing in the aluminum drive. George headed the collection committee after special invitation from His Honor, the Mayor.

Bill Scanlon, assistant, Palace, Meriden, did nicely on a co-op. . . . Assistant Herb Coleman, Bijou, New Haven, posted "Man Wanted" posters secured from the local FBI office in connection with "Billy the Kid." . . . Lou Blackman, Bijou, New Haven, kept that inventive brain of his working and crashed thru with a different kind of peep hole stunt for "Sunset In Wyoming." Lou arranged a large cardboard box with his two tubes shooting off at a Rube Goldberg angle, and then had a flashy telescope arranged for the eye-catcher.

Warner Circuit

Doris Allen, night switchboard operator, is spending her vacation at Ithaca, N. Y. . . . Broadway, Norwich, cooperated so heartily in the aluminum drive that the American Legion had to use two trucks to haul the collection away. . . . Garde, New London, and Warner, Torrington, among other houses on the circuit, also did nicely in their benefits.

District manager C. G. Barrett started his vacation, and will spend it at his summer cottage at Madison. He'll be on hand however, for the annual Warner Club outing at Cornfield Point. . . . Irving Hillman is putting in his vacation at Virginia Beach. . . . Larry Germain's son, Donald, is summering at camp. . . . Frank Ramsey is reliefing at the Strand, Hartford, while Jim McCarthy catches a bit of sojourning. Frank previously subbed for Tom Maller, Lenox, Hartford, while the latter vacationed.

Left last week and returning Saturday from vacations are: A. Sette, Capitol, Springfield; John Hesse, Roger Sherman, New Haven; M. Kugell, Warner, Bridgeport; Kenny Fay, Rialto, Hartford; J. Liss, Broadway, Lawrence; J. Malincoff, Warner, Lawrence; and A. Davis, Capitol. Everett. Now on vacation and not due back until Aug. 16 are: P. Wensel, Strand, Newburyport; D. Rich, Cameo, Bristol, T. Grace, Circle, Manchester; R. Maller. Strand, New Britain; T. Smalley, Garde, New London; J. Scanlon, Warner, Torrington; Jack Shields, Capitol, Ansonia; J. Harvey, Palace, Ansonia; and J. Pickett, Capitol, Willimantic.

New Haven district office has many out on vacations during these August weeks, and they include: H. F. O'Donnell, R. A. Feen, G. C. Maloney, D. L. Allen, and Marion Chase.

The Legion of Decency Listing Is A Regular Feature of This Publication.

Connecticut

Bridgeport

Samuel Kuperstein, assistant manager, Warner, is in charge during the vacation of manager Manny Kugell. . . . Bea Sullivan, recently resigned from the Majestic box office staff after many years of Loew service, has taken another job at a switchboard. . . . Manager Harry Rose, Globe, is getting exceedingly proud of his piscatorial prowess. . . . Phyllis Madden, daughter of Ed, visited with her paternal grandparents in New York.

Harold Engle, student assistant manager, Globe, first local Loew-theatre employee to be drafted, was feted by his fellow workers at a farewell party. . . . Helen Shaw is back in the box office at the Loew-Poli. . . . Charlie Ferrons (Lil McCoy) are off for a three weeks vacation at the home of her parents at Tama, Ia. . . . Manager Murray Kaufman, Rialto, is due back from his vacation. . . . Lyric is due to open for another season of burlesque.

Russell Esterbrook is back at the Warner. . . . New projection machines have been installed in the booth at the Black Rock. . . . Ralph Mauro, Western Electric engineer, was presented with a litter of 10 pups by his cocker spaniel. . . . Manager Morris Jacobson, Hippodrome, combined

PUNCH! PUNCH! PUNCH!

HAMMER! HAMMER! HAMMER!

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Up and down the country they're turning out the tools, the tools of national defense, that is. They're hammering and punching out the metals to make the mortars and the guns, and I'm punching and hammering home a message: buy your supplies while the buying's good. HURRY! HURRY! HURRY!

The non-defense industries have been going. Take the Worthington Pump and Machine Company. The government pays a visit and commandeers all the compressors. Regardless where the orders are going, mind. We need compressors for cooling plants but the government needs 'em for defense.

There's going to be a time when we'll be high and dry and the movies won't be grinding out the way they do today. But folks need entertainment, too, and an exhibitor has to earn his keep.

So I'm hammering home the message and I'll be answering your needs while there's a bar of metal or a piece of plastic left in peacetime: help yourself and help the government by buying your equipment now.

CAPITOL THEATRE SUPPLY CO.

A New England Organization for New England Exhibitors

29-30 PIEDMONT STREET BOSTON, MASS.

business with pleasure on his recent trip to Boston. . . . Gary Carney, son of assistant manager Bob Carney, Majestic, and Anne, Globe box office, had a wonderful time on a vacation in Massachusetts.
—C. K.

Danbury

While screen star Ramon Novarro was swashbuckling his way through "The Prisoner of Zenda," "Scaramouche" and other derring-do's to capture the hearts of maidens, a young high school girl, Nathalie Hall, was enjoying her first screen "crush" at the Haverhill, Mass., movie palace, watching her hero, Novarro. Now Mrs. Theodore Jones, the high school girl grown up and the wife of popular Ted Jones, manager, Starlight, Pawling, N. Y., she met her one-time idol in person recently. Meeting was held when Ted arranged to have Novarro visit Mrs. Jones in the Danbury Hospital where she is resting in a maternity ward. Novarro tripped in from Pawling where he is doing summer stock, and had a bedside luncheon with Mr. and Mrs. Jones.

Fifteen hundred youngsters dragging aluminum ware behind them descended upon manager E. J. Harvey and the Palace when an aluminum show was staged.

East Hartford

Bill Callahan, Astor, was on vacation in Maine. . . . Joe Angier, manager, Astor, will leave on his vacation.

East Haven

Following transfer of title, Theodore Jacocks took over operation of the Capitol, 550 seater, on Aug. 2, from former co-owners, William Hoyt and William Herr. Details of the transaction were not divulged. Jacocks, Branford, Branford, is reported to be contemplating considerable changes. Hoyt and Herr will not continue actively in the field, and have secured jobs in local defense industries.

Hartford

Bernie Levy, division manager, F. E. Lieberman theatres, was in Boston and New Haven on business. . . . Bill Flanagan, manager, Lyric, returned with his family from vacation at Point o' Woods. Kennie Faye, manager, Rialto, filled in.

Employees of Maurice Shulman's Rivoli, Webster and Plaza held their annual summer outing at the Avon Mountain home of Maurice Martin. Moonlight swimming, dinner, quoits, horse-shoe pitching, paddle tennis under the lights, and refreshments were enjoyed until 4 A. M. . . . Plans and specifications for the new theatre to be erected on Silas Deane Highway, Wethersfield, by the Webb Amusement Company are out for bids. . . . East Hartford's new theatre is rising rapidly.

Bill Montague, West Hartford, was elected national publicity representative for the Circus Fans' Association of America. . . . Frank Ramsay, Strand assistant, is busy as a bee in the absence of James F. McCarthy, vacationing on the coast. . . . Harry Reiners was in town ahead of "Reluctant Dragon," E. M. Loew's. . . . Felix Ferdinando has big plans for the Capitol Park property he has just bought, and 20th Century-Fox is reported dickering with the story of his life for a film. Felix claims to have introduced the currently popular Latin-American rhythms 20 years ago, and to have originated Ferdinand the Bull.

Local theatremen will hold a party here in September in honor of the recent marriage of Maurice Shulman, Shulman theatres, to Ruth Goldberg of New Haven, it was reported last week.

The Yale Amusement Company, of New Haven paid $50 for lobby fees to Attorney E. J. Lynch of that city, according to report of Secretary of State on expenses by companies at 1941 session of the Legislature.

Mrs. Chase Going Woodhouse, Secretary of State, announced last week here that the MPTO of Connecticut reported that its "legislative representative received no compensation other than regular salary as a full-time employee" during the 1941 session of the general assembly.

John McDonald, Warner Strand, last week was upped, replacing T. Whalen, resigned.

Lou Cohen, Loew-Poli; Jim McCarthy, Warner Strand; Fred Greenway, Palace; Walter Lloyd Allyn; and George Landers, E. M. Loew's, attended a meeting of the Flying Cadets Committee at the Hartford Club.

Flavia Sloat, Allyn, and her mother have been vacationing on Cape Cod. . . . Herbie Goldfield, E. M. Loew's, is back from a Chapman Beach vacation. . . . Paul Amadeo, assistant to manager George Landers, E. M. Loew's; George Ramsdell, and Jack Boyd, Allyn, have been vacationing at Milton's Three Pounds. . . . Harry Reiners, RKO's New England exploitation man, was in to have lunch with Lou Cohen, Loew-Poli manager, and to discuss RKO's "Sunny" and "Tom, Dick, and Harry."

Manny Meyer, Art Cinema Associates, New York, visited Fred Greenway, Palace manager. . . . Sid H. Kleper, Palace assistant, managed the Loew-Poli, Springfield, Mass., while manager G. E. Freeman was vacationing with Mrs. Freeman at Hampton Beach, N. H. . . . Hy Fine, division manager, M. and P. theatres, was in town. . . . Tommy DeMella, operator, Proven Pictures, vacationed in New Haven.

New Britain

Manager Pat McMahon, State, weekended in Providence, R. I. . . . Bob Holt, Warner Strand, resigned to work as lifeguard at a Burlington, Conn., boys' camp. Howard Miller replaces. . . . Henry Needles, Warner district manager, was in Hartford to see J. D'Amato, Embassy, and Randy Maller, Strand.

Howard Williams, operator, Warner Strand, was on vacation on Cape Cod. . . . Steve Wallack, assistant to manager Randy Maller, Warner Strand, reports he will vacation hereabouts. . . . Mike Abdalla, house manager, Palace, left on Aug. 4 with his family for a trip to Detroit, Mich.

Danny Gee, Palace, left to study at New Britain Trade School. Henry Tierlowski succeeds. . . . Al Zelden, Warner Strand, was on vacation. H. Williams, Jr., filled in. . . . Joe Bornstein and the family were due back from a Clinton, Conn., vacation.

John A. D'Amato, assistant manager, Embassy, received order number one in new draft lottery held for 21-year-olds. D'Amato was one of two men in this city to receive the rating.

New London

Manager Barney Dobrans, Crown, who was considered one of the most eligible bachelors in town, was married recently to Miss Francis Bernstein. Harold Thomas, assistant manager, Capitol, relieved. . . . Manager Ted Smalley, Garde, held an aluminum show. A gigantic campaign was staged. Newspaper and radio tieups supported the program to the utmost, and Red Cross officials helped in carting the booty away. . . . John Cummings, stage manager, Warner, Worcester, Mass., visited. . . . James Morris resigned from the Garde. Harry Mayberry will take over.

Norwalk

James Darby, manager, Norwalk, arranged to have Rita Quigley make a personal appearance in connection with the showing of "Ride, Kelly, Ride." Miss Quigley was playing in a nearby summer stock show with Mary Boland at the time. Darby cracked the front page of his hometown sheet with a photo showing himself, and the mayor welcoming Miss Quigley. . . . More than 800 attended the Empress when an aluminum show was held and a truckload of the scrap was collected.

Norwich

Bob Hamilton, Palace, returned from his vacation. He went to Atlantic City. . . . Manager Joe Mikalos raised so much aluminum at his early morning show for the children that it took two truckloads to cart it away.

West Hartford

Hugh Campbell, manager, Warner Central, has been vacationing. Dave Sugarman, Colonial, Hartford, manager, has been handling that Warner unit while Hugh has been vacationing.

Massachusetts

Amherst

R. E. Smith, manager, conducted an aluminum matinee at the Amherst.

Brockton

Ernest Hickey, Interstate Colonial, is back in the city following two weeks in Vermont where he filled in for the manager of Interstate Opera House, Bellows Falls. Hickey will remain in Brockton supervising the construction of his new theatre. . . . Danny Crowley, Colonial, is spending the summer at Onset. . . . Manager Thomas Kelly, M. and P. Rialto, is back after vacationing with Mrs. Kelly at Rye Beach, N. H., and Paul St. Louis, his assistant, has left for a sojourn in the New York mountains. . . . Mr. and Mrs. Horace Beals, Brockton, have returned following their annual vacation. . . . James Raspa, Brockton, visited with friends at Nantasket. . . . John Creed, projectionist, Rialto, has returned to his duties following vacation on Cape Cod.

Clinton

Mary Connors and Fred Sontag, Strand, have returned from their annual vacations. . . . Thomas Kilcoyne, Strand, is vacationing at Hampton Beach, N. H.

Fall River

Manager Christopher J. Joyce, Interstate Durfee, was a member of the sub committee on publicity for the city wide collection of aluminum for defense work. . . . Helen Bond, manager Jimmie McNamara's staff, Yamins' Strand, has returned from vacation. Sybil Yamins, daughter of Nathan Yamins, substituted.

Manager William S. Canning, Interstate Empire, was among those attending the wedding of Isabella Maltezos, Empire, and Paul Chirdon, United States Navy, at the United Presbyterian Church on July 22. Also present was EXHIBITOR correspondent Don Cole and Mrs. Cole, and Ellen Reed, Phyllis Lyons, and Mike O'Gara, Empire staff.

Lucy Paiva, manager Chris Joyce's staff, Interstate Durfee, vacationed, with Gladys Clark substituting. Then Gladys went on vacation. . . . Mary Hopkins, manager Jimmie McNamara's staff, Yamins' Park, ought to have plenty of furnishings for her new home. Mary has been honor guest at many showers in anticipation of her wedding to Dick Buckley, formerly, Park staff, on Sept. 1.

George Farrington, manager Charles Feinberg's staff, Yamins' Capitol, has returned from vacation. . . . Ruth Crane, manager W. S. Canning's staff, Interstate Empire, is back from vacation. Sarah Jacobson substituted. . . . Phyllis Lyons, relief, Interstate and Yamins houses, vacationed.

Manager Charles Feinberg, Yamins' Capitol, is back from a week's vacation.

Fitchburg

Rotary Club members from Clinton, Gardner, and Athol were guests of Guy Palmerton, manager, Whalom.

Haverhill

John Martin Roche, 74, builder of churches, schools, factories, business establishments, and theatres in Massachusetts, including the Colonial, here, and the Broadway, Lawrence, died.

Lawrence

John M. Roche, 74, who died in Haverhill, is remembered by Lawrencians as the man who built the Broadway and old Colonial. . . . Local theatres aided USO campaign with collections.

Back from vacation: Mary Patterson, Elizabeth Devine, and John Martin, Palace. . . . Stage manager John Hallsworth, Palace, assisted other Legionnaires in guarding the local municipal aluminum bin. . . . Warners Broadway, Modern, and Palace now have new marquees. Modern, Ben Gruber, manager, also had a new floor and other renovating work done. . . . Joe Driscoll and James Sweeney joined the Palace staff. Robert Crocker left the Palace to take over a post at the Broadway. . . . Broadway manager and Mrs. Joseph Liss enjoyed a vacation. . . . Chris McHale, manager, Palace, and the Mrs. vacationed at Hampton Beach. . . . Harold Silverwatch, assistant, Broadway, acted as relief manager at the Strand, Woburn, and conducted an aluminum show.

Lynn

Over 2,000 children attended a special show at the Capitol, at which the admission price was a piece of aluminum. Theatre proved too small to accommodate the host, and the Comique was opened to take care of the overflow, about 800 kids. Manager Edward Garrity, Capitol, was assisted in the arrangements by Leo Barber, business agent, operators' union.

New Bedford

Local newspapers gave much space to the recent purchase from the Tallman estate of the east half of famed Tallman block. Acquisition was made by Barney Zeitz, trustee for the Zeitz interests, holders of title to State, Empire, New Bedford. West half of the block has been in the Zeitz family for years. No plans for development have yet been announced. . . . Rumor has it that the proposed parking lot for Del Bisbee's New Bedford has been abandoned. Instead, the property, owned by New Bedford Amusement Corporation, which controls State, Empire, New Bedford, will be developed as a deluxe auto restaurant with female car-hops. . . . Del Bisbee, manager, New Bedford, has added Walter Thorpe to his staff. . . . Carl Zeitz, son of Harry Zeitz, manager, State, was on leave from Fortress Monroe, Va. Still-life: Fisher Zeitz, slumped in a seat, watching a current newsreel showing opening of the new RKO exchange in Boston. Appearing with him were brother, Harry, president, New Bedford Amusement Corporation; Frank Buck, explorer, Boston's Mayor Tobin, and Ned Depinet, vice-president, RKO.

HURRICANE SMITH. Ray Middleton and Jane Wyatt appear in Republic's production.

Fore!

6th Annual

CONNECTICUT FILM GOLF TOURNAMENT

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152 TEMPLE STREET

NEW HAVEN, CONN.

Springfield

Vacations are the principal news. George Freeman, Loew's Poli, telephoned Boyd Sparrow, assistant, that he is "red as a lobster" from sunburn at his vacation "hideaway." Soon as he returns, Boyd plans to trip to Washington, D. C., his home, for two weeks. . . . Andy Sette has been visiting his folks at New Haven, Conn., and plans to stay at Far Rockaway Beach. . . . Ed Powers, assistant, Art, plans to vacation in Vermont. . . . Ray Title, manager, Art, has been traveling to Boston each week. . . . Tony DiCaro, assistant, Capitol, reports that Patrick J Isabella has replaced Ansel Streeter. . . . Ernie Whitford, perambulating assistant manager, Court Square, has returned to his "home" house again, Fred Marshall, manager, reports. This summer has seen Ernie traveling widely filling in at E. M. Loew houses.

Boyd Sparrow, assistant, Loew's Poli, reports an extensive campaign for "The Stars Look Down," including a radio broadcast.

Whitman

Nick Moses, manager, Fred Husson's Empire, is proud of a front page editorial the local newspaper, The Whitman Times, gave him for his activities in behalf of community undertakings.

Worcester

Wilfred B. Feiga, Superior Court auditor, finds E. M. Loew's Olympia is not liable for injuries alleged to have been suffered by William Keefe of this city in a fall in the theatre on Dec. 30, 1938. . . . Maurice Radin, supervisor, Peoples Candy, reported Nellie Holmberg added to his staff at Loew's Poli. . . . All subsequent run houses report an appreciable gain in business in recent weeks, and lay it to the closing of the Loew-Poli Plaza. . . . Mrs. Irwin P. Dorward was hostess to the executive board of the Worcester Better Films Council at her summer home in Petersham.

James Giorgio, E. M. Loew's Plymouth, has returned from a vacation in Plymouth. . . . Loew's Poli M. and P. Capitol, Warner, and Loew-Poli Elm Street are using a special low price for soldiers and sailors. . . . Phil Levine has joined E. M. Loew's Royal as operator, succeeding Philip Callan. . . . Mrs. Clyde Coppage has returned to the Warner after a vacation, and Mrs. Anna Donahue is now vacationing. Mrs. Helena Lyons is subbing. . . . Michael Sullivan, Plymouth, has been on vacation. . . . Margaret Thomas, Elm Street, has been spending two weeks in Rochester, N. Y. . . . Webster Square Legion Post sponsored a carnival almost across the street from Bill Brown's Park.

Elisabeth Craig, appearing with the stock company in nearby Framingham, is the daughter of a Boston theatre manager. . . . A break was reported at the recently closed Plaza, with a few minor items stolen. . . . Walter Sullivan has returned to the Elm Street after a vacation at Hampton Beach.

Francis Rickertson, assistant manager, Warner, spent his vacation in the White Mountains. . . . Those fresh flowers seen daily in the lapel of Bruno Weingarten. manager, E. M. Loew's Olympia, are brought in by Earl Mott, projectionist, who's an amateur garden fan. . . . Edmund Bowles and John Cummings, Warner, have been on vacation, with B. Rock and Louis Gregory substituting.

Maine

Calais

Although previous efforts to have the restrictions on Canadians buying on the U. S. side of the border lifted have been futile, the agitation is continuing. Although every center on the U. S. side of the boundary has been affected by the loss of the bulk of patronage from the Canadian side, the adverse effect has been felt to an unusually large degree here; where the State is functioning, but the St. Croix is closed. Without patronage from the neighboring towns of St. Stephen and Milltown, N. B., just across the St. Croix River, profitable operations of theatres here are almost impossible.

Ed Haskins has succeeded Arthur La Plante, as manager, State. This marks the return of Haskins to that theatre in the Lockwood and Gordon circuit. Since being shifted out of Calais, he had been stationed at several other houses in the Lockwood and Gordon group in New England. Arthur LaPlante, who had succeeded him at the State, has left the employ of Lockwood and Gordon. State is the only theatre now operating in Calais. The St. Croix, formerly known as the Opera House, and rebuilt from the brick of a fire destroyed building several years ago, is dark. Calais is opposite St. Stephen, N. B. on the St. Croix River. Charlie Staples, who had been in partnership with Lockwood and Gordon at the State for some years, is focussing all his attention on his original activity, the Queen, St. Stephen.

Lubec

Eagle, here, is a pocket edition of the large deluxe houses, and furnished and equipped elaborately. It seats only 350, and business is good, despite the official check on Canadians motorboating and ferrying from Campobello, Grand Manan, and Deer Islands. Reason for the improvement is a revival of fish canning at Lubec, after a slump of many years.

New Harbor

Surf Casino, on the seashore at this summer resort, and open during the summer season, only, is the smallest theatre in Maine, seating 175.

Portland

Arthur Allaire, newly married, has been transferred from the Park, Rockland, to the post of manager, Uptown, Bath, Nathan Press being moved to the Star, Westbrook.

Visitors in town include J. T. Loftus, Standard Theatre Supply, Boston. . . . Vacations: Bill Romanoff, assistant manager, State; Eleanor Monahan, State. . . . State's cooking school proved to be very successful

New Hampshire

Concord

J. E. Charboneau, Concord proprietor, is cooperating with local veterans organizations for five-a-day showings of "The Voice of the Night" on Aug. 26-27.

Florence Mayo, has divorced Earney Mayo, operator, Star.

Frank K. Eldridge, Jr., son of the Capitol manager, climbed Mt. Chocorua, and fished at White Lake during a three-day hike.

Dover

Managers Melvin Morrison, Strand, and Lloyd Bridgham, Broadway, were named to the local USO committee.

Exeter

Seventh consecutive week of free outdoor talking movies was sponsored by the Higgins Ice Cream Company, here. Parking space for 200 cars was offered. It happens every Monday night, Tuesday if it rains.

The Territory Trade-Screening Guide Is a New Weekly Feature of THE EXHIBITOR. *Turn To It Now.*

Hanover

The State Planning and Development Commission and Dartmouth College are jointly sponsoring showings of free motions here the week of Aug. 11-16 during the annual largely attended Craftsmen's Fair at the college.

Rochester

"One piece of aluminum" was the requirement for admission for children to the matinees at the Scenic as manager Bill Stanton made a voluntary contribution to the local aluminum campaign.

Rhode Island

Cranston

Park, Palace both held Saturday morning aluminum shows in the interests of the aluminum drive.

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Newport

Manager Gerry Wagner, Loew's Paramount, started the ball arolling with a children's aluminum matinee at which he had numerous army and navy officials and a detachment of soldiers from Fort Adams who demonstrated in the lobby the use of a machine gun. Mayor Herbert E. Macauley spoke from the stage. Managers Dave Dugan, M. and P. Strand, and Harry Horgan, Opera House, followed with morning shows.

Manager Dave Dugan at M. and P. Strand has many new employees on his staff since remodelling. Staff now includes Dorothy Nelson, Ellen Reynolds, Alfred O'Connor, Reginald Stopps, Anthony Lascaris, Harold Whitby, John Fagan, Anthony Fartaglino, Charles Ackroy, Francis Ring, Sallie Brady, Mary Harrington, June Russell, Bill Egan, and Bud Lord, Ernie Wilmot, and George Sullivan (from Fall River) in the booth.

If You Want Correct Information About Screenings Under the Consent Decree Consult The Various Departments of This Publication, Including the Weekly Guide and The Blue Section.

PERTINENT REVIEWS—WITH THE X-RAY

COLUMBIA

Here Comes Mr. Jordan

COMEDY 93M.

Estimate: Good comedy.

Cast: Robert Montgomery, Evelyn Keyes, Claude Rains, Rita Johnson, Edward Everett Horton, James Gleason, John Emery, Donald MacBride, Don Costello, Halliwell Hobbes, Benny Rubin. Directed by Alexander Hall.

Story: Robert Montgomery a pugilist, doing a solo flight from his training quarters to New York, is the victim in a crash. His body is recovered by James Gleason, his trainer, and cremated, but Robert's soul has been snatched too early by Edward Everett Horton, a messenger of Mr. Jordan, (Claude Rains), and it becomes necessary to send him back to earth to fill out his destiny to become the champ. Because of the cremation, Claude explains to Robert, he will have to find a terrestial body for Robert to use until his allotted time on earth has arrived. The two go to the home of a millionaire who has just been murdered. Robert enters the body. As he can see and talk to Claude, some very unusual events take place. Balance of the picture deals with the shedding of the body by Robert for that of a real prize fighter who is killed during a fight, but Robert finishes the fight, and knocks out his man, fulfilling his destiny.

X-Ray: This is a hilarious comedy. There is nothing gruesome in action or dialogue. Robert Montgomery is good, James Gleason and Edward Everett Horton are tops, and nice performances are given by Rita Johnston and James Emery, with Evelyn Keyes doing a good job as love interest. Sell this as a different kind of a comedy.

Ad Lines: "Want Something Different In Entertainment? Meet Mr. Jordan"; "The Funniest Show of the Season"; "Get Ready for Howls, Here Comes Mr. Jordan"; "Different—The Kind of Picture You've Dreamed About."

Thunder Over The Prairies (2207)

WESTERN 60M.

Estimate: Good western; off the beaten track.

Cast: Charles Starrett, Cliff Edwards, Eileen O'Hearn, Stanley Brown, Danny Mummert, David Sharpe, Joe McGuinn, Donald Curtis, Ted Adams, Jack Rockwell, Budd Buster. Directed by Lambert Hillyer.

Story: Charles Starrett, P.G. student at a medical college, meets Stanley Brown, an Oklahoma Indian, who muffs his exams. A wire from the Indian's brother, David Sharpe, persuades him to return home because of dust storms and other matters about to put the ranch out of business. Going to a small cattle town near the ranch, Starrett meets Cliff Edwards. who is taking a mail order course in medicine, and they become fast friends. At the Indian's ranch he also meets the Indian's sister, Eileen O'Hearn, who mothers her brothers. Meanwhile, swindling contractors, building a water project, use inferior materials, hiring the poor Indians as laborers, and trying to do them out of their wages. Indian brothers are fired off the job, and, in order to make a living, round up wild horses and are accused of rustling. Starrett, after treating one of the boys, shot during a fracas, helps the boys who are also accused of blowing up the dam. Comes plenty of gun play and hard riding with Starrett straightening things out for the Indians, riding away with Cliff Edwards, his new medical assistant.

X-Ray: This is the second of "The Medico" series, well directed and photographed. Eileen O'Hearn displays ability. She will undoubtedly be seen and heard from in better parts to come. Sell the "Medico" series.

Ad Lines: "Starrett Rides Again!"; "The Mounted Medico Rides the Trail of Law and Justice"; "Brain and Brawn Come To the Rescue"; "Bad Hombres Get A Dose of Their Own Bad Medicine from the Mounted Medico."

METRO

Dr. Jekyll and Mr. Hyde ('41-'42)

MELODRAMA 127M.

Estimate: Impressive version of familiar story.

Cast: Spencer Tracy, Ingrid Bergman, Lana Turner, Donald Crisp, Ian Hunter, Barton MacLane, C. Aubrey Smith, Peter Godfrey, Sara Allgood, Frederic Worlock, William Tannen, Frances Robinson, Denis Green, Billy Bevan, Forrester Harvey, Lumsden Hare, Lawrence Grant, John Barclay. Directed by Victor Fleming.

Story: Spencer Tracy (Dr. Jekyll) believes that he can separate man's bad side from his good side. To prove this, he takes a drug, becoming the all-evil Mr. Hyde. As Hyde, he keeps Ingrid Bergman, a barmaid, enslaved as his mistress, beating her and making her life miserable in general. As Jekyll, he is engaged to marry Lana Turner. On the night that his marriage to Miss Turner is to be announced, Jekyll turns into Hyde and discovers that he can no longer control the transformation. He kills Miss Bergman, but finally meets his death at the hands of Ian Hunter, who is the only living person who knows Jekyll's secret. Song is "You Should See Me Dance the Polka."

X-Ray: It is doubtful whether "Dr. Jekyll and Mr. Hyde" is boxoffice material of the spectacular variety. Although this new version is an extremely impressive production and tells the story just about as well as it could be told on the screen, except for a few draggy scenes, the fact remains that the tale is a morbid, unpleasant one, and that the book and previous dramatizations and filmizations have taken the edge off to a great extent. If Metro's idea in re-making the film was to prove that Spencer Tracy is the No. 1 actor on the screen, then "Dr. Jekyll and Mr. Hyde" was a good choice, for Tracy runs the gamut and plays his role very well. Whether he is or isn't the top actor is a matter which will rest with the patrons—many of whom should be attracted to the picture by the use of that question in the advertising. However, there is no question about Ingrid Bergman's performance, which is superb, and may result in her winning the Academy Award. Comparing the present "Jekyll" with the Fredric March-1932 version, the most interesting difference is Tracy's restrained use of make-up, hair, and other such effects in the "Hyde" characterization—which smart showmen will play up as a "different" interpretation of the role. This angle, plus the names and other selling points, should attract.

Ad Lines: "The Screen's Greatest Actor In His Greatest Role"; "Is Spencer Tracy the Finest Actor On the Screen? See This Picture And Decide for Yourself!"; "A New, Different Interpretation of the Robert Louis Stevenson Classic"; "A Lover by Day—A Fiend by Night—The Most Amazing Story Ever Filmed"; "1941's Great Picture."

Down In San Diego ('41-'42)

ACTION DRAMA 70M.

Estimate: For the lower half of the duallers.

Cast: Bonita Granville, Ray McDonald, Dan Dailey, Jr., Leo Gorcey, Henry O'Neill, Stanley Clements, Charles B. Smith, Dorothy Morris, Frederick Worlock, Robert O. Davis, Hobart Cavanaugh, William Tannen, Ludwig Stossel, Connie Gilchrist, George Watts, Al Trsceny, Joseph Sawyer, Anthony Ward. Directed by Robert B. Sinclair.

Story: Dan Dailey, Jr., who works for a slot machine group, decides to join the Marines, and is then framed by the gang, who make him think he has killed a man while intoxicated. He is told that silence can be bought if he reports to Robert O. Davis when he gets to San Diego. Meanwhile, Bonita Granville, his sister; Ray McDonald, her friend; his pal, Leo Gorcey, and his friend, Dorothy Morris, figure something is wrong, follow him to San Diego, and watch for a man leading a dog with a torn ear. This eventually leads them to a phoney barber shop and beauty parlor, which has a secret radio installation. Davis wants one of the new mosquito boats, but Dailey tells the Marine Corps intelligence about it. The gang finds the kids are meddling, Granville is kidnapped, and held on the gang's boat. Dailey, on advice of the Marines, goes through with the theft of the mosquito boat, and the Marines come through to blow up the gang's craft, the kids get free.

X-Ray: Made for the lower bracket, this should appeal to the action-lovers. It has some timely angles, and even if the story is rather improbable at times, those who like this sort of thing won't be disturbed. Plug the timeliness.

Ad Lines: "Spies Lurk on West Coast . . . Watch Out America"; "Is America Safe? . . . See 'Down in San Diego'"; "Down in San Diego . . . Where Uncle Sam is on Guard"; "The Marines Have Landed . . . And in What a Picture."

Ringside Maisie (143)

COMEDY DRAMA 96M.

Estimate: Overlong programmer with selling angles.

Cast: Ann Sothern, George Murphy, Robert Sterling, Virginia O'Brien, Natalie Thompson, Margaret Moffat, Maxie Rosenbloom, Jack LaRue, "Rags" Ragland, Oscar O'Shea, John Indrisano, Roy Lester, Eddie Simms, Jonathan Hale, Purnell Pratt. Directed by Edwin L. Marin.

Story: Maisie (Ann Sothern), a hoofer, accidently meets rising young heavyweight Robert Sterling and his hard-boiled manager, George Murphy, just as she get into a financial jam. Fighter takes pity on her and lends a helping hand, but Murphy thinks she's just a gold-digger, and tries to drive her away. Margaret Moffat, Sterling's invalid mother, takes a liking to Maisie, and engages her as companion. The old lady knows nothing of her son's prize-fighting, and Maisie has to keep it away from her. She gains Murphy's confidence and his love, which she reciprocates. As Sterling's confidante, she learns he's really scared of fighting, that he fights only when angered, and that he's only fighting to get enough dough for his heart's desire—to start a grocery store. He's repaid his debt to Murphy, and has enough saved for his ambition, so she induces him to go to Murphy and quit. Murphy becomes enraged, points to their contract, and forces him to continue fighting. In his next battle, Sterling gets knocked out, and loses his eyesight. An emergency operation saves his sight. Maisie has to break the news to mother, comfort her, and fire out Sterling's girlfriend, who took a walk when the boy went blind. It's learned that Murphy got the medico and paid for the surgery, which redeems him. In the fadeout, he's reconciled with Maisie.

X-Ray: Current entrant does right by our Maisie. Exhibs can sell that, the names (especially Murphy), and the fight angles. Only drawback here is the running time, too long for the story. Judicious cutting would have helped this. Besides the principals mentioned, other performers furnishing comedy are Maxie Rosenbloom and John Indrisano, as a couple of punchy ex-pugs, and Virginia O'Brien, who does a single dead-pan torch number, "Only A Bird In A Gilded Cage." Legion of Decency: Unobjectionable For Adults.

Ad Lines: "Maisie Mixes with the Maguires And Dolans . . . And It's A Great Day For The Irish!"; "A Heart-Throbbing Drama Of A Man With Leather Gloves And A Woman With Gold In Her Heart"; "A Powerful Comedy-Romance That Packs A Real Punch For Laughter, Heart-Throbs, And Tears."

MONOGRAM

Arizona Bound

WESTERN 57M.

Estimate: Excellent start for the new "Rough Riders" series.

Cast: Buck Jones, Tim McCoy, Raymond Hatton, Luana Walters, Dennis Moore, Kathryn Sheldon, Horace Murphy, Tris Coffin. Directed by Spencer Bennet.

Story: Rough Riders Buck Jones, Tim McCoy, and Raymond Hatton come to Mesa City to find the villains who are stealing the gold shipped on Luana Walters' stagecoaches and killing her drivers. The three men come separately, however, so that even the audience does not know they are the Rough Riders until the end of the film. Needless to say, they clean up Mesa City, and see Miss Walters united with her sweetheart, Dennis Moore.

X-Ray: This is a swell start for the Rough Riders series, and an extremely satisfactory western all the way through. It has all the ingredients to have the kiddies yelling, and the western fans should be attracted in quantity by the combination of the Jones and McCoy names. Direction, acting, and photography are also very good. If the other Rough Rider entries are up to the standard of the first, horse-opera lovers are in for a swell time.

Ad Lines: "Your Favorite Western Stars —Buck Jones and Tim McCoy—United at Last"; "They Came from Far and Wide to Wipe Out the Curse of Mesa City"; "The Rough Riders Are Here!".

Bowery Blitzkrieg

ACTION DRAMA 63M.

Estimate: Fast moving entrant for the action trade.

Cast: Leo Gorcey, Bobby Jordan, Warren Hull, Bobby Stone, Huntz Hall, Donald Haines, David Gorcey, Ernest Morrison, Keye Luke, Charlotte Henry, Martha Wentworth, Jack Mulhall. Directed by Wallace Fox.

Story: Leo Gorcey, who has come up the hard way in a big city, has an enemy in Bobby Jordan. The two scrap, Gorcey is captured by the police, but Jordan escapes to aid Bobby Stone in a holdup. Warren Hull, a policeman, engaged to Jordan's sister, gets a parole for Gorcey because the latter is a good amateur boxer. Gorcey is offered $1,000 to throw a forthcoming Golden Gloves fight, refuses, and is almost made to look as if he may throw the fight. On the night of the fight, Hull chases Stone and Jordan, who have just held up a theatreman, Jordan is shot, as Stone is mortally wounded. Jordan needs blood, which is given to him by Gorcey, who goes on to fight and win. Jordan pulls through, boy wins girl.

X-Ray: A fast moving entrant for the action duallers, this has a title that will be ideal for some spots. The popularity of the Dead End kids is still strong in a lot of areas. Sell them. Plug the gun play.

Ad Lines: "He Gave His Blood for His Rival"; "A Fast-Moving Story of Guns and the Ring"; "A Knockout of a Show"; "Fast-Moving"; "Thrilling"; "You'll Be Excited, Too."

Fugitive Valley

WESTERN 61M.

Estimate: Up-to-standard Range Busters.

Cast: The Range Busters (Crash Corrigan, John King, Max Terhune), Julie Duncan, Glenn Strange, Bob Kortman, Ed Brady, Tom London, Reed Howes, Carl Mathews, Ed Peil, Sr., Doy O'Dell. Directed by S. Roy Luby.

Story: When a character known as "The Whip" terrorizes the area, the Range Busters get to work, join up with the bandit gang, and eventually clear things up. The real Whip turns out to be Julie Duncan, and she is exonerated of the crimes with which she has been charged.

X-Ray: Up-to-standard member of the series, this has the required quota of action, fights, and shooting. Two songs are: "Riding Along" and "My Little Prairie Annie." Range Busters followers will be satisfied. Doy O'Dell, WTIC, Hartford, Conn., can be sold in that area.

Ad Lines: "Who Was 'The Whip'? . . . The Terror of the Area?"; "The Range Busters Ride Again"; "The Fastest Western You Ever Saw"; "Thrilling . . . Fast . . . Sensational."

PARAMOUNT

Buy Me That Town

COMEDY DRAMA 69M.

('41-'42)

Estimate: Amusing dualler with a different angle.

Cast: Lloyd Nolan, Constance Moore, Albert Dekker, Sheldon Leonard, Barbara Allen, Ed Brophy, Warren Hymer, Horace MacMahon, Olin Howland, Richard Carle, Pierre Watkin, Si Jenks, Guy Usher. Directed by Engene Forde.

Story: When Lloyd Nolan, head of the mob, and his partner-prizefighter are pinched for speeding through a little town, they find out that the place is bankrupt and gets along on the fines it garners. Nolan buys the entire town, appoints his pyromaniac stooge firechief, the petty crook chief of police, etc. He starts a going business, using the jail as a hotel for prominent embezzlers, who can hide out unmolested in an unincorporated town. However, Constance Moore interests him in town improvement; the stooges like their jobs. A muzzler-in gunman buys out Nolan's partner's share in the town as the government gives a contract to the closed plant. Then, when he tries to burn down the plant, he's caught in his own fire, and assents to sell back his share. Nolan and Moore are married, and all happily reformed.

X-Ray: An amusing dualler about gangsters, with a new twist, this should be sold on the laugh side. Idea of gangsters being reformed can always be used in selling. The script makes the most of it. Use "Town For Sale" advertising, and plug it as a different kind of a gang picture.

Ad Lines: "The Mob Gets A Job"; "Wuxtra! Gangsters Buy Town . . . Including the Jail"; "The Funniest Show of the Season"; "Gang Gives Up Gats For Government"; "A Hillarious Howl."

Henry Aldrich For President

COMEDY 75M.

('41-'42)

Estimate: Dualler for the family trade; sell the radio fame.

Cast: James Lydon, Charles Smith, June Preisser, Mary Anderson, Martha O'Driscoll, Dorothy Peterson, John Litel, Rod Cameron, Frank Coghlan, Jr., Lucien Littlefield, Kenneth Howell, Buddy Pepper, Vaughan Glaser. Directed by Hugh Bennett.

Story: Jimmy Lydon (Henry Aldrich) is nominated for president of the school by friends of Kenneth Howell, a snob, who wants to cut in on the votes of Mary Anderson, Aldrich's girl friend, so that he can win. But she fools them and resigns, leaving the way clear for a real race. Lydon has to make a speech, and so his campaign manager, Charles Smith, unknown to him, steals a speech written for Howell by school teacher Lucien Littlefield. Lydon delivers it, but learns the truth too late. He is elected, and it is discovered that the ballot box has been stuffed. Lydon is accused. The truth about the speech comes out, but Lydon won't squeal. Thanks to Anderson and Smith, however, Howell is revealed as the culprit after a wild airplane ride with Lydon as pilot.

X-Ray: The first Aldrich picture was a "sleeper" in spots, but if this is, it will be a surprise. Lydon takes the title role, but makes Aldrich appear more of a simpleton

than just a regular American boy. In addition, the gag finish, a Mack Sennett type airplane ride, takes away some of the advantage built up by the show in the more human passages. Sell the radio tieup, the school background, the American youth angles, etc. For some areas, this may be plugged, but for the bigger situations it is a bottom dualler. There is one brief musical number and a school song.

Ad Lines: "Henry Aldrich Is In Trouble Again . . . He's President"; "The Craziest Political Campaign in History . . . And Henry Aldrich Is It"; "Laugh Yourself Sick with Radio's Famed Character"; "You'll Laugh . . . You'll Cry . . . You'll Have A Lot of Fun."

Hold Back the Dawn

DRAMA
114M.

('41-'42)

Estimate: Triple starrer should prove strong femme draw.

Cast: Charles Boyer, Olivia de Havilland, Paulette Goddard, Victor Francen, Walter Abel, Curt Bois, Nestor Paiva, Eva Puig, Eric Feldary, Michelaine Cheirel, Madeleine LeBeau, Billy Lee, Rosemary De Camp, Mikhail Rasumny, Sonny Boy Williams, Edward Fielding, Don Douglas, John Holland. Directed by Mitchell Leisen.

Story: This opens with Charles Boyer, as a Rumanian, coming to a movie director on the Paramount lot whom he had met in Europe, and offering a story for $500. The director listens, and Boyer unfolds a tale of how he tried to get into this country through Mexico, was told he would have to wait eight years, and how he met Paulette Goddard, his former dancing partner, who had gotten in by marrying an American, who she later divorced. Boyer gets the idea and immediately makes a play for Olivia de Havilland, a school teacher who is visiting the border town with some school children. He rushes her, she falls, and they are wed. He must stay in Mexico for four weeks while he makes a plea for admission as the husband of an American. Actually, he means to ditch de Havilland later, and go to New York with Goddard, but when de Havilland returns unexpectedly, Boyer rushes her out of town to avoid Walter Abel, an immigration inspector who is out to ferret out and prevent such marriages. Boyer and de Havilland are together for a week, and Boyer finally falls in love. On his return, he tells Goddard off, she informs de Havilland of the truth, the latter shields Boyer with Abel, and then drives away. She has an accident, and when Boyer hears of it he escapes into the U. S., rushes to the hospital, and helps save her life. Abel picks him up, but the windup allows a happy ending, Boyer coming to the U. S.

X-Ray: Slow-moving, this is, nevertheless, a good bet for the women's trade. With less footage, it could be paced a lot faster. Boyer has a romantic role which he plays to the hilt, and the scene in which he makes love to de Havilland will please the women. (Watch the sound, when Boyer whispers, it is difficult to hear.) In addition, there are plugs for the good neighbor policy between the U. S. and Mexico and a lot of propaganda for Americanism. Paramount has given this excellent production; the leads are very good. It appears as if this type of show should find a good response. Only song is "Marie Elena." Play up the love angle, the woman scourned (Goddard), and true love changing a cad into a man.

Ad Lines: "One of the Season's Great Love Stories"; "He Married Her For His Own Sake . . . But Love Entered His Life"; "Would You Marry For Love . . . Or Country?"; "Women Meant Nothing. But This One Was Different"; "Together . . . Boyer and de Havilland in a Great Romance"; "A Woman Scorned . . . See Paulette Goddard in 'Hold Back The Dawn' "; "He Didn't Want Her Kisses . . Until . . ."

New York Town

COMEDY DRAMA
75M.

('41-'42)

Estimate: Lightweight program will need plenty of selling.

Cast: Fred MacMurray, Mary Martin, Robert Preston, Akim Tamiroff, Lynne Overman, Eric Blore, Fuzzy Knight, Cecil Kellaway, Ken Carpenter, Edward McNamara, Sam McDaniel, Chester Clute. Directed by Charles Vidor.

Story: Fred MacMurray, a street photographer who lives with refugee art professor Akim Tamiroff, finds Mary Martin, a gal from Vermont, is broke and lonesome in New York. She teams up with them, and lives in part of their photography shop. MacMurray shows how she can be happy in New York on very little, but when he tries to make her be practical and marry a rich man, like young Robert Preston, the scheme kicks back. Eventually MacMurray marries her. Tamiroff, meantime, through Preston, has been assured his stay in the U. S. through a professorship in a university.

X-Ray: This has names, but it needs a story. People try hard, but the story is inconsequential. Sell it as a human yarn, about real people, about the real New York. Fuzzy Knight provides laughs as a taxi driver whose wife has quadruplets. But the whole thing is unimportant, and the show will have to struggle for its return. Use a street photographer idea as a bally. Miss Martin sings briefly, but not enough for any music tieups. Song is "Yep I Adee I Ay."

Ad Lines: " 'New York Town' . . . Where People Can Be Lonely, Too"; "Want To Have Fun For Nothing? . . . See 'New York Town' "; "A Gay Story About Real People"; "He Snapped Her Picture, But She Stole His Heart"; "Heartwarming . . . Real . . . Human."

Nothing But The Truth

FARCE
87M.

('41-'42)

Estimate: Laugh show, backed by the Hope rep, should get into the better money.

Cast: Bob Hope, Paulette Goddard, Edward Arnold, Leif Erikson, Glenn Anders, Helen Vinson, Grant Mitchell, Willie Best, Clarence Kolb, Catharine Doucet, Mary Forbes, Rose Hobart, Leon Belasco, Oscar Smith. Directed by Elliott Nugent.

Story: Bob Hope becomes the third partner in Edward Arnold's ostentatious stock brokerage in Miami Beach. Immediately, fast-talking Arnold's niece, Paulette Goddard, sweeps into Hope's cubbyhole, and gives him $10,000 to invest and double for her. Later, Hope finds out the money is not Goddard's, but collected by her for charity. In the meanwhile, he makes a $10,000 bet with his two partners and his rival for Goddard's affection that he can tell the truth for 24 hours. From Hope's hotel suite, where the bettors have accompanied him, and where Goddard is chased by the holder of a note she has signed; to Arnold's yacht, where an assortment of guests are insulted by truth-telling Hope; the plot is nip and tuck. Hope sneaks around in a negligee, gets doused in the ocean for bait, sets the clock back after his bettors set it ahead to confuse him, and is finally rescued by his handyman, Best, who has fixed the clock so it comes out right. Hope then tells a lot of lies which undo the harm of his truth telling, and everyone's happy.

X-Ray: With Hope riding the crest of the box office wave, this can't help but get into the better grosses. True, it has some slow spots, and the story has been done twice before, but Hope carries it nicely over the hurdles. Goddard is a good asset, the whole cast is capable. Script has been brought up-to-date a bit, too. Contests arranged along "nothing but the truth" lines can be used.

Ad Lines: "Here's 'Nothing But the Truth' . . . The Funniest Show of the Year"; "Bob Hope Gets Mixed Up In Stocks and Stockings"; "Bob Makes a Bet And Bags a Bonanza"; "An 87 Minute Riot"; "Call Out the Wagon . . . Bob Hope's Here Again."

Wide Open Town (4055)

WESTERN
79M.

Estimate: High rating in the Hopalong series.

Cast: William Boyd, Russell Hayden, Andy Clyde, Evelyn Brent, Victor Jory, Morris Ankrum, Kenneth Harlan, Bernice Kay, Roy Barcroft, Glenn Strange, Ed Cassidy, Jack Rockwell. Directed by Lesley Selander.

Story: In the town of Gunsight, Evelyn Brent, rules a tough gang of cattle rustlers, stagecoach robbers, and the rest of their ilk, covering up as the proprietress of the Paradise saloon. Here men are fed with strong drink until they disclose shipments of cattle, money, and locations of their mining claims, all to be taken over by Miss Brent's gang, and the rightful owners put out of the way. She thrives in this business until Hoppy and his pals drift into town and clean up in their customary manner.

X-Ray: While this follows the accepted western pattern, it is brim full of suspense and action and deviates from the usual run. Bill Boyd delivers in his usual high class manner, ably assisted by his saddle pals, Russell Hayden and Andy Clyde. Producer Harry Sherman has delivered another top ranking western offering.

Ad Lines: "Hopalong Cassidy Makes a Straight and Narrow Job Out Of A Wide Open Town"; "Thrills And Action with Cassidy and His Pals"; "Those Pals of the Saddle—William Boyd, Russell Hayden, and Andy Clyde, Ride to New Glory and Thrilling Adventure."

RKO-RADIO

Lady Scarface

MELODRAMA
66M.

('41-'42)

Estimate: Routine bottom dualler, with an angle.

Cast: Dennis O'Keefe, Judith Anderson, Frances Neal, Mildred Coles, Eric Blore, Marc Lawrence, Damian O'Flynn, Andrew Tombes, Marion Martin, Rand Brooks, Arthur Shields, Lee Bonnell, Harry Burns, Horace MacMahon. Directed by Frank Woodruff.

Story: Judith Anderson, queen of the mob, pulls a murder and robbery. The police, headed by detective Dennis O'Keefe, are hot on the trail, so the gang splits up. O'Keefe's girl friend, Frances Neal, a photographer looking for a connection, also gets mixed up in the chase,

which shifts to New York, where some of the stolen money has been sent as a decoy. Because of a similarity in names, a honeymoon couple becomes involved, but it is all straightened out with Anderson, called "Lady Scarface" because of a mark on her face, exposed as the head of the mob, and the proper parties captured. O'Keefe gets Neal.

X-Ray: A bottom dualler, with only a title to help, this is the sort of film which is common these days. The players try hard, but the script handicaps them. Where the name, "Scarface," means anything sell it. Outside of that, it is a routine show.

Ad Lines: "Tougher Than Any Killer . . . 'Lady Scarface'"; "They Were On Their Honeymoon . . . But Oh What A Time They Had"; "Watch Out . . . 'Lady Scarface' Is On the Loose"; "1941's Fastest Gang Show."

REPUBLIC

Sunset In Wyoming (047)

WESTERN 65M.

Estimate: Standard Autry.

Cast: Gene Autry, Smiley Burnette, George Cleveland, Maris Wrixon, Robert Kent, Sarah Edwards, Monte Blue, Dick Elliott, John Dillson, Stanley Blystone. Directed by William Morgan.

Story: Ranchers in Midtown, Wyo., are threatened by floods caused by the activities of the Wentworth Lumber Co. in denuding nearby Mt. Warner. Autry enlists the ranchers' confidence in an attempt to get the Wentworth's help. He and Burnette visit the Wentworths. They find that the head of the family, Cleveland, has turned over his authority to Kent, an unscrupulous general manager, and his daughter, Miss Wrixon, whom Kent plans to marry. They toss a party to enlist support, but Wrixon shows Autry up as a fraud. He goes to jail, but Cleveland frees him. Finally, the Wentworths get caught in a flood of their own making; they see the light; Autry makes a daring rescue, becoming a hero; Kent is shown up as a coward. It looks like romance for Autry and Wrixon. Songs are "Sign Up For Happy Days," "Casey Jones," "My Faith Looks Up To Thee," "Twenty-One Years," "Heebie-Jeebie Blues," "Sweet Patootie Kitty," "There's A Home In Wyoming," "Sing Me A Song Of The Saddle," "I'm A Cow-Poke Pokin' Along."

X-Ray: This should do business where the Autry-Burnette line-up means something. It's not of the calibre to increase Autry's already wide following materially, and since it's not strictly a western in plot, programming difficulties may ensue. Locale, however, is authentically western. Though there isn't any shooting or roping to speak of, there's plenty of action and some hard riding.

Ad Lines: "Action! Thrills! Music! United In A New Adventure With America's Most Colorful Cowboy Star!"; "Gene Autry, America's No. 1 Action Favorite, In A New Battle For Freedom And Justice!"

20th CENTURY-FOX

Charley's Aunt (201)

FARCE 82M.

Estimate: New version of famous farce should do nice business.

Cast: Jack Benny, Kay Francis, James Ellison, Anne Baxter, Edmund Gwenn, Reginald Owen, Laird Cregar, Arleen Whelan, Richard Haydn, Ernest Cossart, Morton Mowry, Lionel Pape, Will Stanton, Montague Shaw, Claud Allister, William Austin, Maurice Cass. Directed by Archie Mayo.

Story: The "immortal comedy" by Brandon Thomas, this is the story of Charley's Aunt (Jack Benny), a student at Oxford, who is forced into posing as an elderly aunt from Brazil in order to help his two classmates get married. He succeeds, and eventually lands Kay Francis, the real aunt. Most farce situations result from Benny's dressing as a lady throughout the picture. This is the third time this has been filmed, and currently stage versions are being launched in various parts of the country.

X-Ray: Made before, and always a money show, this appears as if it should do a healthy business everywhere. Played for solid laughs, rather than light comedy, this got plenty of belly laughs in a projection room, and it appears to have what it takes. The situations, naturally, aren't entirely new, but Benny and aides play them for what they are worth. All the featured players, Kay Francis, James Ellison, Anne Baxter, Edmund Gwenn, Laird Cregar, and others, seem to get into the spirit of the thing. For some this may be an old-fashioned type of picture, but for the majority this looks as if it offers plenty of angles. Sell this as a straight farce, plugging the Benny draw, the "aunt's in the pants" idea. Paper has a clever caricature of Benny, with heads of the feminine players.

Ad Lines: "He's Funny Enough in Pants . . . In Skirts He's Terrific"; "Just Charley's Aunt . . . A Nut From Brazil"; "The Gayest Gal of the Year"; "1880's Glamour Girl—Charley's Aunt"; "They've Been Laughing for Generations . . . And So Will You."

Dressed To Kill (202)

MELODRAMA 74M.

Estimate: Fast-moving meller for the duallers.

Cast: Lloyd Nolan, Mary Beth Hughes, Sheila Ryan, William Demarest, Ben Carter, Virginia Brissac, Erwin Kalser, Henry Daniel, Dick Rich, Milton Parsons, Charles Arnt, Charles Trowbridge, Hamilton MacFadden, May Beatty, Charles Wilson, Manton Moreland.

Story: Lloyd Nolan (Michael Shayne), about to marry burlesque entertainer Mary Beth Hughes, stumbles across a double murder in a hotel next to the theatre. He rounds up all the possible suspects, keeps a step ahead of the police, and finally lands his man, a janitor in the theatre, thought dead in the World War, but who came back to murder his actress wife and the producer who once took her away from him. Nolan gets his man, but loses his girl, leaving the female field clear for the next Shayne show.

X-Ray: Fast-moving, this is one of the better Shaynes. It has a background of the theatre, which makes for greater interest. Featured players are all capable, and for the colored theatres Ben Carter and Mantan Moorland can be billed. Sell this as a theatrical mystery, and a search for a hidden murder. Paper plugs Nolan and Hughes, with little action in the art work. Legion of Decency: Unobjectionable For Adults.

Ad Lines: "It Could Only Happen to Shayne"; "Wedding Day . . . and a Murder . . . Which Did Mike Shayne Choose?"; "Can the Dead Kill? . . . See 'Dressed to Kill'"; "You'll Be Thrilled"; "Murder Stalks the Stage . . . But Shayne Gets His Man."

Private Nurse (204)

COMEDY DRAMA 61M.

Estimate: For the lower half of the duallers.

Cast: Jane Darwell, Brenda Joyce, Sheldon Leonard, Robert Lowery, Ann Todd, Kay Linaker, Frank Sully, Ferike Boros, Claire Du Brey, Leonard Carey, Clara Blandick, Myra Marsh, George Chandler, Steve O'Brien. Directed by David Burton.

Story: Brenda Joyce, left waiting at the license bureau by her boy friend, after she had come from Buffalo, N. Y., to wed, goes to a nurses' registry, finds there are no openings, and takes a call intended for Jane Darwell. It is at the home of drunken playboy Robert Lowery. Darwell arrives on the scene, forgives Joyce when she learns the truth, and the two live together. When Ann Todd, daughter of ex-racketeer Sheldon Leonard, is hurt, Joyce gets the assignment and brings along Darwell. The two are instrumental in patching up the broken wedded life of Leonard and Kay Linaker, a socialite from whom he is separated. Having brought happiness into the household, they go onward.

X-Ray: Made for the bottom duallers, that is where this belongs. The players make the most of what the situations have to offer, but chances are limited. Leonard, as the racketeer, is his usual self, and the other members are capable. In spots where the "secrets of a nurse" manner of selling means anything, try this. Paper plays up Joyce in nurses' uniform. Legion of Decency: Unobjectionable For Adults.

Ad Lines: "She Moves Behind the Closed Door of Life"; "What Secrets Did She Learn . . . See 'Private Nurse'"; "An Amazing Tale of Women in White"; "Wuxtra! Playboy Has Temperature . . . Blame 'Private Nurse'."

Sun Valley Serenade (205)

MUSICAL COMEDY 86M.

Estimate: Highly entertaining musical with plenty to sell.

Cast: Sonja Henie, John Payne, Glenn Miller, Milton Berle, Lynn Bari, Joan Davis, Nicholas Brothers, William Davidson, Dorothy Dandridge, Almira Sessions, Mel Ruick, Forbes Murray, Ralph Dunn, Chester Clute. Directed by H. Bruce Humberstone.

Story: John Payne, piano-player in Glenn Miller's band, adopts a refugee as a publicity stunt. When the refugee turns out to be Sonja Henie, Payne is quite surprised. Miss Henie sets her cap for Payne, follows him to Sun Valley, where the band is playing, and wins him despite the competition of Payne's former girl-friend, Lynn Bari.

X-Ray: If "Sun Valley Serenade" does not do well, then Hollywood should stop making musicals for a time, for this new 20th-Fox film is not only excellent entertainment—it also has an unusually large number of selling angles. Exhibitors can play up Sonja's ice-skating, Glenn Miller's band music, the romancing between Payne and Henie, the Milton Berle-Joan Davis comedy, the Nicholas Brothers' dancing—not to forget the interesting picturesque Sun Valley winter-sports background. As has been indicated, the picture itself is a high-rater. Miss Henie has never been better, and her ice-skating has wisely been cut down to just one big production sequence (making it all the more spectacular when it does come). Glenn Miller and his orchestra fit in well, with the songs not just "happening" but fitting into the story scientifically. Every num-

ber is good, with "I Know Why" the most likely candidate for honors, followed by "It Happened in Sun Valley," "Chattanooga Choo-Choo," "In the Mood," and "The Kiss Polka." Add to this good comedy, nice direction, and a swift pace, and you have something which should have lines forming outside the boxoffice. Paper features cartoons of skiers (tie-ups with sport-shops should be simple) and heads of Henie-Payne-Miller.

Ad Lines: "Sonja Romances—to Glenn Miller's Music!"; "Romance on Skis—to the Irresistible Rhythms of Glenn Miller and His Orchestra"; "Gay Love! With the Sky the Limit in Fun, Music, and Winter Sports!".

Wild Geese Calling (203)

MELODRAMA 78M.

Estimate: Fair program; sell the names.

Cast: Henry Fonda, Joan Bennett, Warren William, Ona Munson, Barton MacLane, Russell Simpson, Iris Adrian, James C. Morton, Paul Sutton, Mary Field, Stanley Andrews, Jody Gilbert, Robert Emmett Keane, Michael Morris, George Watts, Charles Middleton.

Story: Henry Fonda, a lumberjack in the northwest in 1895, sees the wild geese flying, wants to keep on the move as they do, leaves his job, goes to Seattle to meet his pal, Warren William. Latter isn't there, but Fonda finds, and falls in love with Joan Bennett, a chorus girl, who, unknown to him, has had quite an affair with William. Fonda marries Bennett, and William returns, but the latter doesn't tell of the past relationship. William is really a confidence man of low character, but to Fonda he is a pal with no faults. William outsmarts Barton MacLane of a share in a hotel, and Fonda, Bennett, and William go north to Alaska to run it. It turns out to be a dive. Fonda gets a job, and when MacLane comes to kill William, Bennett runs to warn him. Fonda surprises the two together, suspects the worst, splits with William, but because a baby is on the way, sticks with Bennett. Windup finds Fonda learning of the past from MacLane, being shot by MacLane on the night when he is seeking a doctor for Bennett, MacLane shot by William, the baby born, all forgiven, and William goes on alone to the gold rush.

X-Ray: Taken from the novel by Stewart Edward White, this shapes up as fair program that will need selling attention. Production values are there, but the trouble seems to have been in the scripting. This is a melodrama of the north, and it should be sold that way. Class houses will have the names, but for the majority plug the action, etc. Paper shows Fonda, with Bennett in chorus girl costume, with a background of big trees. No action is noted in it.

Ad Lines: "Action, Drama, Romance of the Great Northwest"; "She Was Married . . . But the Man Came Back in Her Life"; "Should A Wife Tell All . . . If Her Husband Knows Some Things."

UNITED ARTISTS

New Wine

DRAMA WITH MUSIC 82M.

(Gloria)

Estimate: Class offering will need plenty of help.

Cast: Ilona Massey, Alan Curtis, Binnie Barnes, Albert Basserman, Billy Gilbert, Sterling Holloway, Richard Carle, John Qualen, Barnett Parker, Sig Arno, Gilbert Emery, Marion Martin, Forrest Tucker, George O'Hanlon, Maynard Holmes, Erno Verebes, Paul Sutton, Lou Merrill, Ann Stewart, Kenneth Ferrill, Lane Allen, Patricia Farr, St. Luke's Choristers. Directed by Reinhold Schunzel.

Story: This deals with the love affair of Alan Curtis (Franz Schubert) and Ilona Massey. Miss Massey inspires him to write his music and works hard to get it published. Finally she interests Beethoven in Schubert's music, but the great man dies before he is able to do Schubert much good. When Miss Massey discovers that Schubert is going to give up his music, and go back to teaching in order to be able to make a living and marry her, she walks out of his life, giving him the opportunity to return to composing. The story is told in a series of flashbacks from the present day.

X-Ray: Class houses may like this picture, but it will have to struggle in most spots. Production values and the Schubert music will help it, but, while there are some important feature players, it has no strong star draw. Selling the feature names, the music, and the change-of-pace story, as contrasted to the hurly-burly of today, may help. Legion of Decency: Unobjectionable For General Patronage.

Ad Lines: "Schubert's Immortal Melodies Surge Through the Story Of A Great Love"; "She Broke Her Heart to Give the World Its Greatest Music"; "Romance In Vienna—The World's Gayest City"; "Their Love Was an 'Unfinished Symphony'."

UNIVERSAL

A Girl Must Live (6045)

COMEDY DRAMA 68M.

(English-made)

Estimate: British import will fit into the lower half of the duallers.

Cast: Margaret Lockwood, Renee Houston, Lilli Palmer, George Robey, Hugh Sinclair, Naunton Wayne, David Burns, Mary Clare, Kathleen Harrison, Moore Marrott, Drusilla Wills. Directed by Carol Reed.

Story: Margaret Lockwood, a student at a Switzerland finishing school, runs away because she thinks she is a financial burden to her folks, poses as the daughter of a famous English actress, becomes involved with two gold-digging chorines, is made to look like an adventuress, but finally is cleared by the two chorines, leaving the way clear for the clinch with Hugh Sinclair, an Earl.

X-Ray: Much money was spent on this, but this is still for the bottom half of the duallers. Margaret Lockwood is known on this side, and so is Carol Reed, who has directed several better than average British shows. Production values are good, but the piece is still an import, which will settle its future for most houses. Songs are "Who's Your Love?" and "I'm A Savage." Legion of Decency: Objectionable In Part.

Ad Lines: "It's the Season's Spiciest Hit"; "That 'Night Train' Girl Is Here Again"; "From the Creators of 'Pygmalion' and 'The Lady Vanishes'"; "Funny . . . Saucy . . . Clever."

Hold That Ghost

COMEDY 86M.

Estimate: In the groove for Abbott and Costello fans.

Cast: Bud Abbott, Lou Costello, Richard Carlson, Joan Davis, Mischa Auer, Evelyn Ankers, Marc Lawrence, Shemp Howard, Russell Hicks, William Davidson. Directed by Arthur Lubin.

Story: Abbott and Costello get quick jobs in a night spot under supervision of Mischa Auer, only to lose them just as fast for negligence and stupidity, during which time Ted Lewis and his entertainers, plus the Andrews Sisters give forth. Boys get new jobs as gas jerkers in a service station, to be pressed into the service of a gangster who drives in when chased by the cops. Gangster is killed, and on his person is found a will leaving his property to the last person or persons with him at the time of his demise, so the boys inherit a broken down hotel. Arriving at the hotel, the boys become victims of other gangsters playing hosts as ghosts to scare the boys into giving up the property. They find a sock of dough hidden in a moose head.

X-Ray: This one shows Abbott and Costello without a U. S. Service background. Two good comics, Mischa Auer and Shemp Howard, have little to do. Ted Lewis doesn't contribute much to the picture, although his band plays "Me And My Shadow," and "When My Baby Smiles At Me." The Andrews Sisters, seen briefly, contribute "Sleepy Serenade" and a hot South American number, "Aurora." Success of the offering will, of course, depend upon popularity of the comic team, which is saying plenty. Legion of Decency: Unobjectionable For General Patronage.

Ad Lines: "For a Laughing Jag and Shivery Jitters, See 'Hold That Ghost'!"; "Abbott and Costello Get The Drop on A Gangster's Ghost"; "Shakes and Shivers and Laughs Galore"; "Fun for the Whole Family"; "It's Abbott and Costello Still In The Groove."

Quiet Wedding (6044)

COMEDY 80M.

(English-made)

Estimate: Very British show may have a chance in class spots; dualler in others.

Cast: Margaret Lockwood, Derek Farr, Marjorie Fielding, A. E. Mathews, Athene Seyler, Jean Cadell, Margaretta Scott, David Tomlinson, Sidney King, Peggy Ashcroft, Frank Cellier, Roland Culver, Michael Shepley, Muriel Pavlow, Margaret Halston, Roddie Hughes, Muriel George, O. B. Clarence, Margaret Rutherford, Wally Patch, Bernard Miles, Martita Hunt, Hay Petrie. Directed by Anthony Asquith.

Story: This revolves about an English country home just before a wedding, with the activity centered on the preparations. The girl rebels against the customs, etiquette, etc. in connection with the wedding. The boy finally kidnaps the girl, urged on by an aunt. This results in complications, with the windup finding the wedding really taking place. The bulk of the story is made up of the family relations, of all sorts.

X-Ray For houses which can play the British pictures, this is worth a try, but for others it is handicapped. True, it is something far detached from the usual kind of picture, but this will not be enough for most domestic houses. Margaret Lockwood's name can be sold. She appeared in "The Lady Vanishes," "Night Train," and "Girl In the News," among others. Director Anthony Asquith directed "Pygmalion." The human elements, that of a girl just before her wedding, etc. can be plugged. But, all in all, this is a problem, except as indicated above, although Universal has some novel selling slants on the picture.

Ad Lines: "'Twas Just Before the Wedding . . . And The Bridegroom Couldn't Wait"; "A Human Comedy About Real People"; "Brides . . . Did You Go Through All This?"; "You'll Love This Charming Comedy"; "Humorous . . . Real . . . Human"; "You're Invited to a Quiet Wedding . . . Right Now."

FOREIGN

40,000 Horsemen

ACTION DRAMA 87M.

(Australian-made)

(Goodwill Pictures Corporation)

Estimate: Interesting novelty; has timely angles.

Cast: Grant Taylor, Betty Bryant, "Chips" Rafferty, Pat Twohill, Harvey Adams, Eric Rieman, Joe Valli, Albert C. Winn, Kenneth Brampton, John Fleeting, Harry Abdy, Norman Maxwell, Pat Penny, Charles Zoli, Claude Turtin, Theo Lianos, Sgt. Roy Mannix. Produced and directed by Charles Chauvel.

Story: Entire action takes place during the Anzac-British campaign in Palestine during World War I. Period covered includes the series of engagements immediately preceding, and terminating with, the German-Turkish defeat of Dec. 9, 1917. Against this background is the story of the romance between Grant Taylor, an Anzac cavalryman, and Betty Bryant, a local French girl. Suspected of complicity with the British, the Germans cruelly kill Betty's father. As a measure of revenge, she joins the British and friendly Arabs as a spy. She disguises herself as a boy, and joins the enemy. On the battlefield, she assists wounded Grant Taylor. She falls in love with him. Later, he meets her in her true guise, and he falls in love with her. The fighting over, he returns to claim her. Battles of Arish, Gaza and Beersheba, in the Sinai desert are depicted. Featured is an Anzac marching song, "Waltzing Matilda."

X-Ray: As a novelty, this film will attract a certain amount of attention. It pictures the oft-headlined Anzacs in action; it's Australian, which makes it a cinematic oddity. As theatrical entertainment, it's another story. Photography is of considerable beauty. Story, acting and direction reflect unfamiliarity with modern cinema techniques. To a certain extent, however, the very naivete of the film lend it dramatic values which it might otherwise miss. Exhibs should plug the Aussie angle, timeliness, and stirring cavalry battle scenes. Credit states picture was produced with the co-operation of Australian defense and army authorities.

Ad Lines: "Never Before Screened . . . The Complete Story Of The Anzacs, Desert Soldier-Hero Of To-day, In Yesterday's Great War!" "From 'Down Under' In Australia Comes A Heart-Stirring Film."

THE SHORTS PARADE

THREE-REEL

Novelty

KIDNAPPING GORILLAS. Jewel. 37m. An abbreviated version of the feature, this presents jungle adventures, gorilla hunting, fights between animals, etc., the value of which will depend on the exploitation values of the title, and the kind of paper used. As a program builder it has some merit. FAIR.

TWO-REEL

Comedy

HAPPY FACES. Vitaphone-Broadway Brevities. 17m. Another of those synchronized versions of old Mack Sennett comedies, this has Ben Turpin, Louise Fazenda, Phyllis Haver, and Billy Bevan, with the plot the romantic entanglements of Turpin. Sound and commentary make for laughs. FAIR. (6209).

Documentary

TVA. Tennessee Valley Authority. 20m. This subject tells the story of TVA: its antecedents, construction, and the services rendered. It's featured by some of the most beautiful landscapes and other outdoor photography done in many moons. Though lacking consciously injected dramatic values, it tells an absorbing, completely American, timely story. Exhibs can use it as a travel short, novelty, or current events subject. Information can be secured from R. D. Sturdevant, Director Information, TVA, Knoxville, Tenn. EXCELLENT.

ONE-REEL

Color Cartoon

EARLY TO BED. RKO-Walt Disney. 8m. Donald, completely fatigued, retires for a good night's sleep. Then follow encounters with a rackety alarm clock and a rambunctious "Murphy" bed. Needless to say, Donald gets mad, goes through his usual gyrations, ends up without sleep. It's funny stuff, packed with human interest touches. EXCELLENT. (14107).

INKI AND THE LION. Vitaphone-Merrie Melodies. 7m. Inki, a small cannibal, meets the lion, with the crow with the hopping walk coming to his aid. The crow has possibilities as a character in the series. GOOD. (6723).

MEET JOHN DOUGHBOY. Vitaphone-Looney Tunes. 7m. In a March of Time fashion, the Schlesinger-men present a satire, with the subject matter that of defense plans. There are many laughs. GOOD. (6614).

THE MIDNIGHT SNACK. Metro-Cartoons. 9m. The old story of the cat and the mouse, with the latter again victorious over the cat, who winds up in the refrigerator. Some by-play is humorous. FAIR. (W-250).

THE OLD OAKEN BUCKET. 20th-Fox-Terrytoons. 7m. Mr. Frog calls for his gal, down at the bottom of the well. They go to the fair, ride the roller coaster, go through the tunnel, etc. Miss Frog's pa is waiting up when they get back, very, very late. This is a cute subject, especially good for the kids. GOOD. (2551).

SUPERMAN. Paramount. 11m. First of the series in Technicolor based on the comic strip, this looms as a formidable exploitation opportunity. Subject matter, similar to that of the strip, shows how Superman was created, and how he poses as Clark Kent, a newspaperman. He comes to the rescue of the heroine when she is threatened with death by a mad scientist with a terrible ray. The animation is sometimes jerky, which is probably caused by the use of humans instead of cartoon figures, but the coloring, etc. is excellent. Obviously, the kids will go for this, what the adults do should depend on the nature of the subject matter. GOOD. ('41-'42).

TRUANT OFFICER DONALD. RKO-Disney. 8m. Donald has a time with the three little ducks, and after he goes through some experiences and drags them off to school, he finds that vacations have started. One of the better Disneys, this belongs in the top spot. EXCELLENT. (14108).

Commercial

DEFENSE FOR AMERICA. Paramount Commercial Department. 9m. Produced in association with the National Association of Manufacturers, with Graham McNamee narrating, this is a good example of the defense-type of short; plugging the work that industry is doing. This is a free subject, and one that is okay for any house. GOOD.

Color Novelty

UNUSUAL OCCUPATIONS No. 6. Paramount. 10m. In Magnicolor, this presents such things as a model circus, home made guns, Cypress Gardens in Florida, feeding time in Marineland, Florida, a model for visiting tourists in Florida, all of which is interesting. GOOD. (LO-6).

Novelty

HEDDA HOPPER'S HOLLYWOOD No. 1. Paramount. 10m. Hedda Hopper is the commentator and the principal actor in the first of a series, which is similar in makeup to others like it. Miss Hopper, who is all over the place, visits William S. Hart, Kay Kyser and band on the set (they sing "Alexander Is a Swoose"); Palm Springs; a Hollywood dance for mothers, and generally brings the attention of the audience to lots of stars. It is in the general routine, and a little less Hopper might help. GOOD. ('41-'42).

INFORMATION PLEASE No. 12—Boris Karloff. RKO. 9m. Questions follow the usual pattern-concerning, in this case, song title and literary pantomines, famous murders, nursery rhymes, drinking glasses, etc. Karloff shines. As always, it is interesting and entertaining. GOOD. (14212).

QUIZ KIDS No. 1. Paramount. 11m. Those smart children, the Quiz Kids of radio fame, are seen here, with the procedure similar to that heard on the air. The kids are Gerard Darrow, 8; Van Dyke Tiers, 13; Richard Williams, 11; Joan Bishop, 14; and Cynthia Cline, 15, with production supervised by Leslie Roush The subject matter is not as interesting to adult audiences as that of "Information Please," but the tieup value is apparent. GOOD. ('41-'42).

SOLDIERS OF THE SKY. 20th-Fox-Adventures of a Newsreel Cameraman. 10m. Another example of the trend to shorts picturing phases of our military establishment, this one capitalizes on the dramatic and pictorial possibilities afforded by the parachute troop training program at Ft. Benning, Ga. Reel shows training of the volunteers, and ends with a thrilling mass jump. GOOD. (2201).

WAR IN THE DESERT. 20th Century-Fox—The World Today. 10m. As Quentin Reynolds narrates, a review of the Libyan campaign, in which Britain beat Italy, is given, with some excellent war shots as well as a good coverage of the Italian empire buildup. This belongs in the forefront of such reels. EXCELLENT. (1702).

THE '40-'41 SHORTS PARADE AND COMPLETE LISTING APPEARS FORTNIGHTLY IN THE YELLOW SECTION

YOUR LAST ACT. Metro-Passing Parade. 11m. Your last act, or the making of a will, can often lead to kindly or insane deeds, as John Nesbitt points out in an interesting subject. He shows that a dog can be left a fortune, a man can get even with his wife, but that also a poor man can leave to everyone that which comes from a free life. Tieups with banks and others who advocate that everyone write a will are possible. GOOD. (K-287).

Sport

CRAIG WOOD. RKO-Sportscopes. 9m. Some of the form and technique that placed Wood in top rank as National Open golf champ are displayed, and Wood passes on some of his secrets to would-be experts. He stresses the idea that one can have a low score even if one has gotten on in years. There's some really exciting golf in this, laid against the background of the Wingfoot Club, Mamaroneck, N.Y., where Wood is pro. RKO has arranged some national tie-ups, so the exhib should contact local sporting goods outlets. GOOD. (14313).

Color Travel

THE JUNGLE. Paramount-Fascinating Journeys. 10m. The Jungle in Technicolor, its inhabitants, including such things as boas, tigers, monkeys and flowers. The closing shot is of a herd of elephants going to a pool, etc., all of which is very interesting, especially with the color angle. GOOD (MO-6).

Travel

BUENOS AIRES, CAPITAL CITY OF THE ARGENTINE. Central Films. 9m. Here is an above-average travelog which manages to catch a lot of the color and movement of B.A. and environs. Musical backgrounds, mostly typical, and narration by John C. Martin are high-grade, with occasionally medicore recording. Photography is of high standard. Tie it in with the current interest and publicity on the other Americas, Pan-American good will, etc. GOOD.

SAGEBRUSH AND SILVER. 20th-Fox-Magic Carpet of Movietone. 10m. This is the story of Nevada. Lowell Thomas shows us the desert, prospectors, Virginia City (a ghost town), Steamboat Springs, Boulder Dam, Reno, Pyramid Lake, and other natural wonders. Filmed in sepia, this is interesting and entertaining. GOOD. (2101).

Production Numbers of '40-'41 Features with National Release

COLUMBIA

2002	Penny Serenade	Apr. 24
2005	This Thing Called Love	Jan. 2
2006	Adam Had Four Sons	Feb. 18
2008	She Knew All the Answers	May 15
2009	Time Out for Rhythm	June 20
2010	Adventure In Washington	May 30
2011	They Dare Not Love	Apr. 30
2012	Escape to Glory	Nov. 28
2013	Her First Beau	May 8
2014	Blondie In Society	July 17
2015	Blondie Goes Latin	Feb. 27
2016	Blondie Plays Cupid	Oct. 31
2017	Tillie the Toiler	Aug. 7
2018	So You Won't Talk	Oct. 3
2019	Sweetheart of the Campus	June 26
2020	Naval Academy	May 22
2021	The Lone Wolf Keeps a Date	Nov. 23
2022	The Lone Wolf Takes a Chance	Mar. 6
2023	Ellery Queen and the Perfect Crime	Aug. 14
2024	Ellery Queen, Master Detective	Nov. 30
2025	Ellery Queen's Penthouse Mystery	Mar. 24
2026	The Richest Man In Town	June 12
2027	Meet Boston Blackie	Feb. 20
2028	The Devil Commands	Feb. 3
2029	The Face Behind the Mask	Jan. 16
2030	Nobody's Children	Oct. 17
2031	The Great Plane Robbery	Dec. 9
2032	Fugitive From a Prison Camp	Sept. 5
2033	The Phantom Submarine	Dec. 20
2034	The Great Swindle	Apr. 10
2036	Under Age	Apr. 24
2037	The Big Boss	Apr. 28
2038	Girls Under 21	Oct. 24
2039	The Officer and the Lady	July 24
2040	The Voice in the Night	May 20
2041	I Was a Prisoner on Devil's Island	June 30
2042	Two In a Taxi	July 10
2044	Missing Ten Days	Feb. 28
2101	Arizona	Dec. 25
2201	The Durango Kid	Aug. 15
2202	West of Abilene	Oct. 21
2203	Thundering Frontier	Dec. 5
2204	The Pinto Kid	Jan. 9
2205	Outlaws of the Panhandle	Feb. 27
2206	Medico of Painted Springs	June 26
2207	Thunder Over the Prairies	July 30
2208	The Medico Hits the Trail	Sept. 18
2209	Prairie Schooners	Sept. 30
2210	Beyond the Sacramento	Nov. 14
2211	Wildcat of Tucson	Dec. 31
2212	Across the Sierras	Feb. 13
2213	North From the Lone Star	Mar. 31
2214	The Return of Daniel Boone	May 7
2215	Hands Across the Rockies	June 19
2216	The Son of Davy Crockett	July 15
	King of Dodge City	Aug. 14
	Our Wife	Aug. 21
	Here Comes Mr. Jordan	Aug. 28
	Mystery Ship	Sept. 4
	Harmon of Michigan	Sept. 11
	Ladies in Retirement	Sept. 18
	The Medico Hits the Trail	Sept. 18
	You'll Never Get Rich	Sept. 25

METRO

101	Dr. Kildare Goes Home	Oct. 6
102	Wyoming	Sept. 13
103	Strike Up the Band	Sept. 27
104	Haunted Honeymoon	Sept. 20
105	Sky Murder	Sept. 27
106	Dulcy	Oct. 4
107	Third Finger, Left Hand	Oct. 11
108	Escape	Nov. 1
109	Hullabaloo	Oct. 25
110	Bitter Sweet	Nov. 8
111	Gallant Sons	Nov. 15
112	Little Nellie Kelly	Nov. 22
113	Comrade X	Dec. 13
114	Go West	Dec. 6
115	Dr. Kildare's Crisis	Nov. 29
116	Keeping Company	Dec. 27
117	Flight Command	Jan. 3
118	Maisie Was a Lady	Jan. 10
119	The Philadelphia Story	Jan. 17
120	Land of Liberty	Jan. 24
121	Wild Man of Borneo	Jan. 24
122	Come Live With Me	Jan. 31
123	Blonde Inspiration	Feb. 7
124	The Bad Man	Mar. 28
125	The Trial of Mary Dugan	Feb. 14
126	Andy Hardy's Private Secretary	Feb. 21
127	Free and Easy	Feb. 28
128	Rage in Heaven	Mar. 7
129	The Penalty	Mar. 14
130	Ziegfeld Girl	Apr. 25
131	Washington Melodrama	Apr. 18
132	Men of Boys Town	Apr. 11
133	The People vs. Dr. Kildare	May 2
134	Love Crazy	May 23
135	I'll Wait for You	May 16
136	A Woman's Face	May 9
137	Billy the Kid	May 30
138	The Get-Away	June 13
139	The Big Store	June 20
140	They Met In Bombay	June 27
141	Barnacle Bill	July 4
142	The Stars Look Down	July 18
143	Ringside Maisie	Aug. 1
144	Blossoms in the Dust	July 25
185	Mata Hari (re-issue)	June 6
	Gone With the Wind	Jan. 17
	Navy Blue and Gold (re-issue)	July 11
	Whistling in the Dark	Aug. 8
	Life Begins for Andy Hardy	Aug. 15
	Dr. Kildare's Wedding Day	Aug. 22
	When Ladies Meet	Aug. 29

(End '40-'41 Season)

FIRST BLOCK-OF-FIVE

Dr. Jekyll and Mr. Hyde
Lady Be Good
Down in San Diego

MONOGRAM

	Who Is Guilty?	Sept. 2
	Up In the Air	Sept. 9
	That Gang of Mine	Sept. 23
	The Ape	Sept. 30
	Drums of the Desert	Oct. 7
	Trailing Double Trouble	Oct. 7
	Ol' Swimming Hole	Oct. 21
	Take Me Back to Oklahoma	Nov 11
	Phantom of Chinatown	Nov. 18
	West of Pinto Basin	Nov 25
	Chamber of Horrors	Dec. 10
	Pride of the Bowery	Dec. 15
	Her First Romance	Dec. 22
	Rolling Home to Texas	Dec. 29
	You're Out of Luck	Jan. 20
	Trail of the Silver Spurs	Jan. 5
	Dead Man's Shoes	Jan. 15
	The Kid's Last Ride	Feb. 10
	Ridin' the Cherokee Trail	Feb. 25
	Flying Wild	Mar. 10
	Break the News	Apr. 10
	Hoosier Schoolboy (re-issue)	Apr. 17
	Tumbledown Ranch in Arizona	Apr. 20
	Invisible Ghost	Apr. 25
	Roar of the Press	Apr. 30
	The Pioneers	May 10
	House of Mystery	May 7
	Sign of the Wolf	Mar. 25
	Redhead	May 21
	King of the Zombies	May 14
	Silver Stallion	May 28
	Wranglers' Roost	June 4
	The Gang's All Here	June 11
	Bowery Blitzkrieg	Aug. 1
	Wanderers of the West	June 25
	Murder by Invitation	June 30
	Father Steps Out	July 19
	Fugitive Valley	July 30
	The Deadly Game	Aug. 8
	Dynamite Canyon	Aug. 8

1941-42

	Arizona Bound	July 19
	Stolen Paradise	Aug. 22
	Saddle Mountain Roundup	Aug. 29
	Li'l Louisiana Belle	Sept. 5
	Let's Go Collegiate	Sept. 12
	Bad Man From Bodie	Sept. 19
	Top Sergeant Mulligan	Sept. 26
	Riding the Sunset Trail	Sept. 26
	Zis, Boom, Bah	Oct. 3
	Range Busters No. 2	Oct. 10
	Man With Many Faces	Oct. 17
	Wild Horse Valley	Oct. 17
	Rough Riders No. 3	Oct. 24
	Here Come the Marines	Oct. 31

PARAMOUNT

1939-40

3946	North West Mounted Police	Dec. 27

1940-41

4001	Rhythm on the River	Sept. 6
4002	I Want A Divorce	Sept. 20
4003	Rangers of Fortune	Sept. 27
4004	The Quarterback	Oct. 4
4005	Cherokee Strip	Oct. 11
4006	Moon Over Burma	Oct. 18
4007	Christmas in July	Oct. 25
4008	Dancing on a Dime	Nov. 1
4009	Arise My Love	Nov. 8
4010	World in Flames	Oct. 25
4011	A Night at Earl Carroll's	Dec. 6
4012	Texas Rangers Ride Again	Dec. 13
4013	Love Thy Neighbor	Dec. 27
4014	Second Chorus	Jan. 3
4015	Victory	Jan. 17
4016	Life With Henry	Jan. 24
4017	You're the One	Feb. 7
4018	The Mad Doctor	Feb. 14
4019	Virginia	Feb. 21
4020	The Monster and the Girl	Feb. 28
4021	There's Magic in Music	May 16
4022	The Lady Eve	Mar. 21
4023	Las Vegas Nights	Mar. 28
4024	The Roundup	Apr. 4
4025	Road to Zanzibar	Apr. 11
4026	Power Dive	Apr. 25
4027	Reaching for the Sun	May 2
4028	I Wanted Wings	May 30
4029	One Night in Lisbon	June 13
4030	West Point Widow	June 20
4031	Parson of Panamint	June 27
4032	Caught In the Draft	July 4
4033	Forced Landing	July 11
4034	Shepherd of the Hills	July 18
4035	Kiss the Boys Goodbye	Aug. 1
4036	World Premiere	Aug. 22
4037	Flying Blind	Aug. 29
4038	Aloma of the South Seas	Aug. 29
4050	Three Men From Texas	Nov. 15
4051	Doomed Caravan	Jan. 10
4052	In Old Colorado	Mar. 14
4053	Border Vigilantes	Apr. 18
4054	Pirates on Horseback	May 23
4055	Wide-open Town	Aug. 15

FIRST BLOCK-OF-FIVE

Nothing But the Truth
Hold Back the Dawn
New York Town
Henry Aldrich for President
Buy Me That Town

PRODUCERS RELEASING CORP.

101	I Take This Oath	May 29, '40
102	Hold That Woman!	June 28, '40
103	Marked Men	Aug. 28, '40
104	Misbehaving Husbands	Dec. 20
105	Devil Bat	Dec. 13
106	Secret Evidence	Jan. 31
107	Caught In the Act	Feb. 7
108	Federal Fugitives	Mar. 28
109	Emergency Landing	May 23

(Continued on Servisection 9)

TOO LATE TO CLASSIFY

Features

Citadel of Crime (024)

MELODRAMA 58M.

Estimate: Fast moving entrant for the duallers.

Cast: Robert Armstrong, Frank Albertson, Linda Hayes, Russell Simpson, Skeets Gallagher, William Haade, Jay Novello, Paul Fix, Bob McKenzie, Wade Crosby, William Benedict. Directed by George Sherman.

Story: Paul Fix, racketeer, aims to make a business out of the moonshining activities of the mountaineers, and arranges things so that Robert Armstrong, under sentence for murder, but a mountaineer and therefore to be trusted by the hillmen, gets his liberty, although Armstrong does not know Fix, who originally framed him, is responsible. Armstrong builds up the business, but kills Fix when he learns the truth. On the scene come the revenue men, with Frank Albertson, a highway engineer, and pal, Skeets Gallagher, aiding in the search for the bootleg liquor. Both love Linda Hayes. Comes the windup with Russell Simpson, number one man of the mountains, realizing that the combine can't go on, breaking with Armstrong, but the latter doesn't give up, a fight follows, the gangsters are rounded up, Armstrong being shot.

X-Ray: This was called "Ten Nights in a Barroom" before the title was changed. Now it has an action title, which may help in that type of house. Otherwise, it is just for the duallers, with the moonshine activities probably an angle for lobbies.

Ad Lines: "Uncle Sam Tracks Down the Moonshiners"; "A Drama of the Moonshine Country"; "Uncle Sam Never Fails . . . The Moonshiners Must Go"; "Exciting . . . Thrilling . . . Action-Packed."

Mystery Ship

MELODRAMA 65M.

Estimate: Suitable for the twin bills.

Cast: Paul Kelly, Lola Lane, Larry Parks, Trevor Bardette, Cy Kendall, Roger Imhoff, Eddie Laughton, John Tyrrell, Byron Foulger, Dick Curtis, Dwight Frye. Directed by Lew Landers.

Story: Paul Kelly, a G-Man, and his partner, Larry Parks, are assigned to a ship carrying deported undesirables to their native land. Engaged to Kelly is Lola Lane, hot shot gal reporter, many times engaged to Kelly but always cheated out of wedding bells through various assignments. Lola stows away on the ship to get her story, and gets mixed up with a break by the prisoners, eventually making the wedding knot stick, after Kelly and his partner gets the best of the mutinous gangsters, who try various schemes to take over the ship.

X-Ray: While not boasting a big name cast, this is packed with action and suspense, plenty of plot and counter plot. It should more than satisfy the action fans. Paul Kelly gives a good account of himself as the G-Man, ably assisted by Larry Parks.

Ad Lines: "She Had A Nose For News and A Yen For Daring Adventure!"; "A Shipload of Undesirables Try to Beat the Law—But A G-Man Beats Them At Their Own Game"; "Thrills and Action On the High Seas!".

Three Sons 'O Guns (574)

COMEDY 65M.

Estimate: Okay for the duallers.

Cast: Wayne Morris, Marjorie Rambeau, Irene Rich, Tom Brown, William T. Orr, Susan Peters, Moroni Olsen, Barbara Pepper, John Kelly, Fritz Feld, Charles D. Waldron, Charles Halton, Florence Shirley, William Davidson, Frank M. Thomas. Directed by Ben Stoloff.

Story: Irene Rich, a widow, brings up three no-good sons. Wayne Morris throws up his jobs, in rapid succession, to practice his trombone. Bill Orr thinks he's an actor. Tom Brown is a sportsman. The plot is a sort of "You-can't-take-it-with-you," with Brown boarding his prizefighter, Orr bringing home a troop of ham actors, including a trained seal who pushes everyone around and floods the house. When the draft comes up, the slap-happy trio tries to evade it, suddenly pretending to be model sons, but Mamma gets married and the kids get it in the draft, which they deserve, and which makes men of them.

X-Ray: Made for the duallers, this has some funny sequences, and audiences won't mind it. Draft pictures are still rather timely, so sell that angle. There is a lot of corn, but apparently the customers like it these days. Stress the topical angles. Paper makes use of three feature players on top of a gun.

Ad Lines: "They've Got the Army Balmy"; "They Were Blown In By the Draft"; "Want Fun . . . See Those 'Three Sons 'O Guns'"; "Public Declares It A Howliday."

Shorts

DUMB LIKE A FOX. Columbia-Fables Cartoons. 7m. The dog sets out to catch the fox, but the latter has ideas of his own, winding up with a skunk being the trapped victim. FAIR. (2757).

IN A PET SHOP. Paramount-Speaking of Animals. 7m. Second of the series, this again makes use of the device whereby animals are made to speak with the voices of humans. A trick process, it garnered plenty of laughs. Various animals, principally dogs, speak with the voices of humans, and a pair of love birds keep fighting. No doubt that this will interest, but the novelty is still the angle, if these don't come too often. GOOD. ('41-'42).

LIONS FOR SALE. Vitaphone-Sports Parade. 10m. A visit to Gay's Lion Farm at El Monte, Calif., near Los Angeles, brings the customer some moderate lion thrills. Some of Mr. Gay's circus lions are shown in training for sale, as well as the antics and rearing of the cubs, which are rather cute. Knox Manning's commentary again dims the entertainment value of a Sports Parade reel. It's generally a pretty good-looking short, however. GOOD. (6410).

PEACE—BY ADOLF HITLER. RKO-March of Time. 18m. In one of its most propagandistic and flag-waving releases of the past few years, Time relates Hitler to the U. S. as number one menace. No conqueror, the film points out, has ever used treachery and trickery so cunningly. To one country after the othe, the Fuehrer promised eternal peace, only to violate treaty after treaty, break promise after promise. Adolf continually set himself as the angel of peace, only to turn up as the harbinger of war. He has also proclaimed his peaceful intentions towards North and South America. Can we believe this archliar, asks Time? No, it answers; only by intensive military preparation can we guarantee our freedom. From Berlin, or at least to Berlin credit, emanate the utterances of the isolationists. Wheeler and Lindbergh are pictured. On the other hand, there are the men like FDR and Willkie. Whether or not we like the strong, militarist slant of its politics, or its flag-waving tendency, one must admit this is strong, impactful screen journalism. EXCELLENT. (13113).

TROUBLE IN STORE. Vitaphone-Hollywood Novelties. 10m. This features Jack Lescoulie, Jr., of the Grouch Club airshow, and Arthur Q. Bryan, tongue-tied radio comic. Lescoulie submits to the Grouch Club Bryan's application for membership. Flashback shows Byan's experiences in attempting to breast a department store mob to exchange a pair of silk stockings. It's all the usual stuff about milling crowds of women bargain-hunters, pick-pocketing, gravel-mouthed elevator operators, mashing and the like. Also, it's pretty silly, but it should satisfy the kids and the small town trade. FAIR. (6306).

WHAT'S LACROSSE? Paramount-Grantland Rice Sportlight. 10m. A subject, with Ted Husing doing the narrating, devoted to lacrosse, a game which has come forward by leaps and bounds in the past decade. Audiences will get an educational and interesting 10 minutes out of it. GOOD. (RO-13).

(Continued from Servisection 7)

110 South of Panama ..... May 2
111 Criminals Within ..... June 27
112 Double Cross ..... June 27
113 Desperate Cargo ..... July 4
115 Dangerous Lady ..... Sept. 26
123 Paper Bullets ..... June 13
124 Gambling Daughters ..... Aug. 1
125 Reg'lar Fellers ..... Aug. 15
151 Frontier Crusader ..... June 1, '40
152 Gun Code ..... Aug. 3, '40
153 Arizona Gang Busters ..... Sept. 16, '40
154 Riders of Black Mountain ..... Nov. 11
155 Outlaws of the Rio Grande ..... Mar. 7
156 The Texas Marshal ..... June 13
157 Billy the Kid Outlawed ..... July 20, '40
158 Billy the Kid In Texas ..... Sept. 30, '40
159 Billy the Kid's Gun Justice ..... Dec. 27
160 Billy the Kid's Range War ..... Jan. 24
161 Billy the Kid's Fighting Pals ..... Apr. 18
162 Billy the Kid In Santa Fe ..... July 11
163 Lone Rider Rides On ..... Jan. 10
164 Lone Rider Crosses the Rio ..... Feb. 21
165 Lone Rider In Ghost Town ..... May 16
166 Lone Rider In Frontier Fury ..... Aug. 8
167 Lone Rider Ambushed ..... Aug. 8

RKO-RADIO

101 Men Against the Sky ..... Sept. 6
102 Dreaming Out Loud ..... Sept. 13
103 I'm Still Alive ..... Sept. 27
104 They Knew What They Wanted ..... Oct. 25
105 The Villain Still Pursued Her ..... Oct. 11
106 Too Many Girls ..... Nov. 8
107 Laddie ..... Oct. 18
108 You'll Find Out ..... Nov. 22
109 Li'l Abner ..... Nov. 1
110 Little Men ..... Jan. 10
111 Mexican Spitfire Out West ..... Nov. 15
112 Kitty Foyle ..... Dec. 27
113 Remedy for Riches ..... Nov. 29
114 No, No, Nanette ..... Dec. 20
115 Let's Make Music ..... Jan. 17
116 The Saint In Palm Springs ..... Jan. 24
117 Mr. and Mrs. Smith ..... Jan. 31
119 Footlight Fever ..... Mar. 21
120 A Girl, a Guy, and a Gob ..... Mar. 14
121 Play Girl ..... Feb. 14
122 The Devil and Miss Jones ..... Apr. 11
123 Scattergood Baines ..... Feb. 21
124 Melody for Three ..... Mar. 28
125 Repent at Leisure ..... Apr. 4
126 Tom, Dick, and Harry ..... July 18
128 They Met In Argentina ..... Apr. 25
129 Hurry, Charlie, Hurry ..... July 25
131 The Saint's Vacation ..... June 6
132 Scattergood Pulls the Strings ..... May 23
133 Sunny ..... May 30
134 They Meet Again ..... July 11
135 My Life With Caroline ..... Aug. 1
136 Scattergood Baines No. 3 ..... Aug. 22
161 Convoy ..... Jan. 3
162 Vivacious Lady (re-issue) ..... Mar. 28
163 Bringing Up Baby (re-issue) ..... May 2
166 Frank Buck's "Jungle Cavalcade" (re-issue) ..... June 27
171 The Ramparts We Watch ..... Aug. 16
172 The Vatican of Pius XII (March of Time feature) ..... July 18
181 Wagon Train ..... Oct. 4
182 The Fargo Kid ..... Dec. 6
183 Along the Rio Grande ..... Feb. 7
184 Robbers of the Range ..... Apr. 18
185 Cyclone on Horseback ..... June 13
186 Six-Gun Gold ..... Aug. 8
191 The Reluctant Dragon ..... June 20

FIRST BLOCK-OF-FIVE

Citizen Kane ..... Sept. 5
Parachute Battalion ..... Sept. 12
Lady Scarface ..... Sept. 26
Father Takes A Wife ..... Oct. 3
Here Is A Man ..... Oct. 17

REPUBLIC

001 Hit Parade of 1941 ..... Oct. 15
002 Sis Hopkins ..... Apr. 12
003 Puddin' Head ..... June 25
005 Melody and Moonlight ..... Oct. 11
006 Who Killed Aunt Maggie? ..... Nov. 1
007 Friendly Neighbors ..... Nov. 7
008 Barnyard Follies ..... Dec. 6
009 Behind the News ..... Dec. 20
010 Arkansas Judge ..... Jan. 28
011 A Man Betrayed ..... Feb. 27
012 Mr. District Attorney ..... Mar. 26
013 Rookies on Parade ..... Apr. 17
014 Lady From Louisiana ..... Apr. 22
015 Country Fair ..... May 5
016 Angels With Broken Wings ..... May 27
017 The Girl From Havana ..... Sept. 11
018 Meet the Missus ..... Nov. 29
019 Bowery Boy ..... Dec. 27
020 Petticoat Politics ..... Jan. 31
021 The Great Train Robbery ..... Feb. 28
022 The Gay Vagabond ..... May 12
023 Poison Pen ..... June 30
024 Citadel of Crime ..... July 24
025 Rags to Riches ..... July 31
041 Melody Ranch ..... Nov. 15
043 Ride, Tenderfoot, Ride ..... Sept. 6
044 Ridin' on a Rainbow ..... Jan. 24
045 Back In the Saddle ..... Mar. 14
046 The Singing Hill ..... Apr. 26
047 Sunset In Wyoming ..... July 15
051 Colorado ..... Sept. 15
052 Young Bill Hickok ..... Oct. 21
053 The Border Legion ..... Dec. 5
054 Robin Hood of the Pecos ..... Jan. 14
055 In Old Cheyenne ..... Mar. 28
056 Sheriff of Tombstone ..... May 7
057 Nevada City ..... June 20
061 Oklahoma Renegades ..... Aug. 29
062 Under Texas Skies ..... Sept. 30
063 The Trail Blazers ..... Nov. 11
064 Lone Star Raiders ..... Dec. 23
065 Prairie Pioneers ..... Feb. 16
066 Pals of the Pecos ..... Apr. 8
067 Saddlemates ..... May 26
068 Gangs of Sonora ..... July 10
071 The Tulsa Kid ..... Aug. 16
072 Frontier Vengeance ..... Oct. 10
073 Texas Terrors ..... Nov. 22
074 Wyoming Wildcat ..... Jan. 6
075 The Phantom Cowboy ..... Feb. 14
076 Two Gun Sheriff ..... Apr. 10
077 Desert Bandit ..... May 24
078 Kansas Cyclone ..... June 24
Doctors Don't Tell ..... Aug. 18
Ice Capades of 1942 ..... Aug. 20
Under Fiesta Stars ..... Aug. 22
Bad Man of Deadwood ..... Aug. 27
Down Mexico Way ..... Sept. 18

1941-42

Mountain Moonlight ..... July 12
Hurricane Smith ..... July 20
The Pittsburgh Kid .....
Three Texas Steers .....

20th CENTURY-FOX

101 The Man I Married ..... Aug. 2
102 Street of Memories ..... Nov. 15
103 Return of Frank James ..... Aug. 16
104 Girl From Avenue A ..... Aug. 9
105 Public Deb No. 1 ..... Sept. 13
106 Pier 13 ..... Aug. 23
107 Brigham Young ..... Sept. 27
108 Gay Caballero ..... Oct. 4
109 Young People ..... Aug. 30
110 Charlie Chan at the Wax Museum ..... Sept. 6
111 The Great Profile ..... Oct. 25
112 The Bride Wore Crutches ..... June 13
113 Down Argentine Way ..... Oct. 11
114 Night Train ..... Oct. 18
115 Hudson's Bay ..... Jan. 3
116 Yesterday's Heroes ..... Sept. 20
117 The Mark of Zorro ..... Nov. 8
118 Charter Pilot ..... Dec. 6
119 Youth Will Be Served ..... Nov. 22
120 Tin Pan Alley ..... Nov. 29
121 Murder Over New York ..... Dec. 13
122 Jennie ..... Dec. 20
123 Chad Hanna ..... Dec. 27
124 Michael Shayne, Private Detective ..... Jan. 10
125 Romance of Rio Grande ..... Jan. 17
126 Zane Grey's Western Union ..... Feb. 21
127 The Girl In the News ..... Jan. 31
128 Tall, Dark, and Handsome ..... Jan. 24
129 Ride Kelly Ride ..... Feb. 7
130 Golden Hoofs ..... Feb. 14
131 Scotland Yard ..... Apr. 4
132 Murder Among Friends ..... Feb. 28
133 Tobacco Road ..... Mar. 7
134 Sleepers West ..... Mar. 14
135 The Outlaw .....
136 Dead Men Tell ..... Mar. 28
137 That Night In Rio ..... Apr. 11
138 Ride On Vaquero ..... Apr. 18
139 Mail Train ..... Apr. 25
140 Great American Broadcast ..... May 9
141 Cowboy and the Blonde ..... May 16
142 The Great Commandment ..... May 23
143 Blood and Sand ..... May 30
144 For Beauty's Sake ..... June 6
145 A Very Young Lady ..... June 27
146 Man Hunt ..... June 20
147 Moon Over Miami ..... July 4
148 Accent on Love ..... July 11
149 Dance Hall ..... July 18

(End '40-'41 Season)

1941-1942

201 Charley's Aunt ..... Aug. 1
202 Dressed to Kill ..... Aug. 8
203 Wild Geese Calling ..... Aug. 15
204 Private Nurses ..... Aug. 22
205 Sun Valley Serenade ..... Aug. 29

(Tentative)

Charlie Chan In Rio ..... Sept. 5
Belle Starr ..... Sept. 12
Marry the Boss' Daughter ..... Sept. 19
A Yank In the RAF ..... Sept. 26

UNITED ARTISTS

CHAPLIN

The Great Dictator ..... Mar. 7

CORFIELD

Blackout ..... Nov. 29

GLORIA

New Wine ..... Aug. 8

GOLDWYN

The Westerner ..... Sept. 20

KORDA

The Thief of Bagdad ..... Dec. 25
That Hamilton Woman ..... Apr. 30

LESSER

That Uncertain Feeling ..... Apr. 20

LOEW-LEWIN

So Ends Our Night ..... Feb. 14

ROACH

Captain Caution ..... Aug. 9
Road Show ..... Jan. 24
Topper Returns ..... Mar. 21
Broadway Limited ..... June 13

ROOSEVELT

Pastor Hall ..... Sept. 13
Pot O' Gold ..... Apr. 11

ROWLAND

Cheers for Miss Bishop ..... Feb. 21

SELZNICK

The Adventures of Tom Sawyer (re-issue)
The Prisoner of Zenda (re-issue) .....

SMALL

Kit Carson ..... Aug. 30
South of Pago Pago ..... July 19
Son of Monte Cristo ..... Jan. 10

WANGER

Foreign Correspondent ..... Aug. 16
The Long Voyage Home ..... Nov. 22

UNIVERSAL

5000 Abbott and Costello and Dick Powell In the Navy ..... May 30
5001 Spring Parade ..... Sept. 27
5002 Back Street ..... Feb. 7
5003 Nice Girl? ..... Feb. 21
5006 Hired Wife ..... Sept. 13
5007 Seven Sinners ..... Oct. 25
5008 Trail of the Vigilantes ..... Dec. 13
5009 Buck Privates ..... Jan. 31
5010 The Bank Dick ..... Nov. 29
5011 The Flame of New Orleans ..... Apr. 25
5012 Man Made Monster ..... Mar. 28
5012a Tight Shoes ..... June 13
5013 Argentine Nights ..... Sept. 6
5014 Model Wife ..... Apr. 18
5015 One Night In the Tropics ..... Nov. 15
5016 The Man Who Lost Himself ..... Mar. 21
5017 A Little Bit of Heaven ..... Oct. 11
5018 The Invisible Woman ..... Dec. 27
5019 Diamond Frontier ..... Oct. 4
5020 The Mummy's Hand ..... Sept. 20
5021 Sandy Gets Her Man ..... Nov. 8
5022 Six Lessons From Madame Lazonga ..... Jan. 17
5023 Meet the Wildcat ..... Nov. 22
5024 Slightly Tempted ..... Oct. 18
5025 Give Us Wings ..... Dec. 20
5026 Margie ..... Dec. 6
5027 San Francisco Docks ..... Jan. 10
5028 The Black Cat ..... May 2
5029 Hit the Road ..... June 27
5030 Where Did You Get That Girl? ..... Jan. 3
5031 San Antonio Rose ..... June 20
5032 Meet the Chump ..... Feb. 14
5033 Horror Island ..... Mar. 28
5034 Too Many Blondes ..... May 23
5035 Bachelor Daddy ..... July 4
5036 I'm Nobody's Sweetheart Now ..... Nov. 1
5037 Double Date ..... Mar. 14
5038 Hello Sucker ..... July 11
5039 Cracked Nuts ..... Aug. 1
5040 Dark Streets of Cairo ..... Feb. 28
5041 Mr. Dynamite ..... Mar. 7
5043 The Lady From Cheyenne ..... Apr. 11
5044 This Woman Is Mine ..... Aug. 15
5046 The Fugitive ..... Sept. 20
5048 Next Time We Love (re-issue) ..... Nov. 22
5051 The Leather Pushers ..... Sept. 13
5052 The Devil's Pipeline ..... Nov. 1
5053 Lucky Devils ..... Jan. 3
5054 Mutiny In the Arctic ..... Apr. 18
5055 Men of the Timberland ..... June 6
5056 Raiders of the Desert ..... July 18
5057 A Dangerous Game ..... Aug. 22
5061 Ragtime Cowboy Joe ..... Sept. 20
5062 Law and Order ..... Oct. 18
5063 Pony Post ..... Nov. 8
5064 Boss of Bullion City ..... Jan. 10
5065 Bury Me Not on the Lone Prairie ..... Mar. 21
5066 Law of the Range ..... June 20
5067 Rawhide Rangers ..... July 18
Hold That Ghost ..... Aug. 8

1941-42

6044 Quiet Wedding ..... Nov. 14
6045 A Girl Must Live ..... Sept. 19
(pre-release ..... July 18)
6061 Man From Montana ..... Sept. 5
Bad Lands of Dakota ..... Sept. 5
Unfinished Business ..... Sept. 12
Sing Another Chorus ..... Sept. 19
Almost An Angel ..... Sept. 26
Burma Convoy ..... Oct. 3
Moonlight in Hawaii ..... Oct. 3
Hellzapoppin' ..... Oct. 10
Paris Calling ..... Oct. 17
The Masked Rider ..... Oct. 24
Captive Wild Woman ..... Nov. 7
The Great Man ..... Nov. 14
Johnny Mack Brown No. 3 ..... Nov. 14
Melody Lane ..... Nov. 21
Sonora Kid ..... Nov. 21
Ride 'Em Cowboy ..... Nov. 28

WARNERS-FIRST NATIONAL

WARNERS

501 The Sea Wolf ..... Mar. 22
502 Knute Rockne—All American ..... Oct. 5
503 Four Mothers ..... Jan. 4

(Continued on Servisection 10)

Alphabetical Guide

(*Continued from Servisection 11*)

THUNDERING FRONTIER—57m.—Columbia 606
THUNDER OVER THE PRAIRIES—60m.—Columbia 801
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504	The Great Lie	Apr. 12
505	Manpower	Aug. 9
506	City for Conquest	Sept. 21
507	The Bride Came C.O.D.	July 12
508	Million Dollar Baby	May 31
509	Footsteps In the Dark	Mar. 8
510	Honeymoon for Three	Jan. 18
511	A Dispatch From Reuters	Oct. 19
512	The Lady With Red Hair	Nov. 30
513	South of Suez	Nov. 16
514	Flight from Destiny	Feb. 8
515	The Great Mr. Nobody	Feb. 15
516	Thieves Fall Out	May 3
517	Kisses for Breakfast	July 5
518	Bullets for O'Hara	July 19
519	Calling All Husbands	Sept. 7
520	Father's Son	Feb. 1
521	Here Comes Happiness	Mar. 15
522	A Shot In the Dark	Apr. 5
523	The Nurse's Secret	May 24
524	Passage From Hongkong	June 21
525	Here Comes the Navy (re-issue)	Dec. 21
550	Devil Dogs of the Air (re-issue)	June 6

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551	Santa Fe Trail	Dec. 28
552	The Letter	Nov. 23
553	Dive Bomber	Aug. 30
554	No Time for Comedy	Sept. 14
555	Out of the Fog	June 14
556	High Sierra	Jan. 25
557	Bad Men of Missouri	July 26
558	Underground	June 28
559	The Strawberry Blonde	Feb. 22
560	The Wagons Roll at Night	Apr. 26
561	Tugboat Annie Sails Again	Oct. 26
562	East of the River	Nov. 9
563	Singapore Woman	May 17
564	Shining Victory	June 7
565	Highway West	Aug. 23
566	Affectionately Yours	May 10
567	Strange Alibi	Apr. 19
568	Knockout	Mar. 29
569	Father Is a Prince	Oct. 12
570	Always a Bride	Nov. 2
571	She Couldn't Say No	Dec. 7
572	Case of the Black Parrot	Jan. 11
573	Shadows on the Stairs	Mar. 1
574	Three Sons O' Guns	Aug. 2

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500	Meet John Doe	May 4

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I WANTED WINGS—135m.—Paramount 756
I WAS A PRISONER ON DEVIL'S ISLAND—71m. —Columbia 781

J

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BILLY THE KID IN TEXAS—55m.—PRO 628
BILLY THE KID OUTLAWED—55m.—PRO 577
BILLY THE KID'S FIGHTING PALS—62m.—PRO 731
BILLY THE KID'S GUN JUSTICE—63m.—PRO 670
BILLY THE KID'S RANGE WAR—60m.—PRO 695
BITTER SWEET—94m.—Metro 643
BLACK CAT, THE—70m.—Universal 747
BLACKOUT—81m.—United Artists 646
BLONDE INSPIRATION—72m.—Metro 691
BLONDIE IN SOCIETY—77m.—Columbia 781
BLONDIE GOES LATIN—69m.—Columbia 691
BLONDIE PLAYS CUPID—68m.—Columbia 635
BLOOD AND SAND—125m.—20th-Fox 757
BLOSSOMS IN THE DUST—99m.—Metro 781
BORDER LEGION, THE—58m.—Republic 652
BORDER VIGILANTES—62m.—Paramount 727
BOSS OF BULLION CITY, THE—59m.—Universal 646
BOWERY BOY—71m.—Republic 668
BOWERY BLITZKRIEG—63m.—Monogram 802
BREAK THE NEWS—72m.—Monogram 653
BRIDE CAME C.O.D., THE—92m.—Warners 784
BRIDE OF BUDDHA, THE—63m.—Futter 739
BRIDE WORE CRUTCHES, THE — 55m. — 20th-Fox 668
BRIGHAM YOUNG—FRONTIERSMAN—see Brigham Young.
BRIGHAM YOUNG (Brigham Young—Frontiersman) —113m.—20th Century-Fox 604
BRINGING UP BABY—102m.—RKO 727
BROADWAY LIMITED—75m.—Universal 764
BUCK PRIVATES—84m.—Universal 685
BULLETS FOR O'HARA—50m.—Warners 795
BURY ME NOT ON THE LONE PRAIRIE—59m.—Universal 656
BUY ME THAT TOWN—69m.—Paramount 802
BUZZY AND THE PHANTOM PINTO — 57m. — Ziehm 765

C

CALLING ALL HUSBANDS—64m.—Warners 605
CAPTAIN CAUTION—86m.—United Artists 587
CARNEVALE DI VENEZIA, IL—see The Carnival of Venice.
CARNIVAL OF VENICE, THE (Il Carnevale di Venezia)—71m.—Esperia 629
CASE OF THE BLACK PARROT, THE—59m.—WB 669
CASTELLI IN ARIA—see Castles in the Air.
CASTLES IN THE AIR (Castelli in Aria)—96m.—Esperia 758
CAUGHT IN THE ACT—62m.—PRO 684
CAUGHT IN THE DRAFT—82m.—Paramount, ... 764
CAVALCADE OF FAITH—63m.—Jeffrey Pictures 689
CAVALCADE OF IRELAND—85m.—Crommey 758
CAVALCADE OF TEXAS, A—50m.—Fitzpatrick 693
CHAD HANNA—88m.—20th Century-Fox 660
CHAMBER OF HORRORS—79m.—Monogram 667
CHARLEY'S AUNT—82m.—20th-Fox 804
CHARLIE CHAN AT THE WAX MUSEUM — 68m. —20th-Fox 579
CHARLIE CHAN (IN)—20th Century-Fox: MURDER OVER NEW YORK—65m. 646
CHARLIE CHAPLIN FESTIVAL—110m.—Guaranteed 750
CHARTER PILOT—70m.—20th-Fox 636
CHEERS FOR MISS BISHOP—95m.—UA 679
CHEMINEAU, LE—see The Opcn Road.
CHEROKEE STRIP—86m.—Paramount 620
CHINESE BUNGALOW, THE (The Chinese Den)—70m.—Film Alliance 693
CHINESE DEN, THE—see The Chinese Bungalow.
CHRISTMAS IN JULY—67m.—Paramount 611
CITADEL OF CRIME—58m.—Republic 808
CITIZEN KANE—119m.—RKO 731
CITY OF MISSING GIRLS—71m.—Select 702
CITY FOR CONQUEST—106m.—Warners 614
COLORADO—57m.—Republic 604
COME LIVE WITH ME—86m.—Metro 683
COMPLIMENTS OF MR. FLOW—77m.—Hoffberg 702
COMRADE X—89m.—Metro 659
CONFESSIONS OF A NEWLYWED—see Have You Nothing to Declare?
CONVOY—78m.—RKO 670
COUNTRY FAIR—74m.—Republic 750
COWBOY AND THE BLONDE, THE — 68m.—20th-Fox 739
CRACKED NUTS—61m.—Universal 794
CRIMINALS WITHIN—70m.—PRO 782
CUORE NAPOLETANO—see The Neapolitan Heart.
CYCLONE ON HORSEBACK—60m.—RKO 772

D

DANCE GIRL DANCE—89m.—RKO-Radio 598
DANCE HALL—73m.—20th-Fox 783
DANCING ON A DIME—74m.—Paramount 624
DANGEROUS CARGO—see Hell's Cargo.
DANGEROUS GAME, A—61m.—Universal 712
DARK STREETS OF CAIRO—59m.—Universal 646
DA SARTINA—A GRANDE DIVA—see Dora Nelson.
DEAD MAN'S SHOES—70m.—Monogram 700
DEAD MEN TELL—60m.—20th Century-Fox 711
DESERT BANDIT—56m.—Republic 760
DESIGN FOR MURDER—60m.—World 653
DEUX FEMMES—see Two Women.
DEVIL AND MISS JONES, THE—92m.—RKO 727
DEVIL BAT, THE—69m.—PRO 665
DEVIL COMMANDS, THE—65m.—Columbia 691
DEVIL DOGS OF THE AIR—86m.—Warners 748
DEVIL'S PIPELINE, THE—65m.—Universal 636
DIAMOND FRONTIER—71m.—Universal 616
DISPATCH FROM REUTER'S, A—90m.—Warners 614
DR. JEKYLL AND MR. HYDE—127m.—Metro 801
DR. KILDARE'S CRISIS—75m.—Metro 651
DR. KILDARE GOES HOME—80m.—Metro 603
DOCUMENTO FATALE, IL—see The Fatal Document.
DOOMED CARAVAN—62m.—Paramount 676
DORA NELSON (Da Sartina—A Grande Diva) — 79m.—Esperia 677
DOUBLE CROSS—61m.—PRO 792
DOUBLE DATE—60m.—Universal 712
DOWN ARGENTINE WAY—88m.—20th-Fox 616
DOWN IN SAN DIEGO—70m.—Metro 801
DREAM OF BUTTERFLY, THE (Il Sogno di Butterfly)—96m.—Esperia 695
DREAMING OUT LOUD—81m.—RKO-Radio 586
DRESSED TO KILL—74m.—20th-Fox 804
DREYFUS CASE, THE—92m.—Int'l Road Shows 638
DRUMS OF THE DESERT—64m.—Monogram 620
DULCY—73m.—Metro 611
DURANGO KID, THE—60m.—Columbia 597

E

EAST OF THE RIVER—73m.—Warners 637
ELI ELI—89m.—Cinema Service Corp. 622
ELLERY QUEEN—MASTER DETECTIVE — 68m. — Columbia 651
ELLERY QUEEN'S PENTHOUSE MYSTERY—70m. —Columbia 699
ELLERY QUEEN AND THE PERFECT CRIME—70m.—Columbia 791
ELSA MAXWELL'S PUBLIC DEB No. 1—see Public Deb No. 1.
EMERGENCY LANDING—70m.—PRO 756
ESCAPE—104m.—Metro 635
ESCAPE TO GLORY (Submarine Zone) — 74m.—Columbia 651

F

FACE AT THE WINDOW, THE—65m.—Ziebm 629
FACE BEHIND THE MASK, THE—69m.—Columbia 683
FANTASIA—135m.—Walt Disney 647
FARGO KID, THE—63m.—RKO-Radio 636
FATAL DOCUMENT, THE (Il Documento Fatale)—90m.—Esperia 614
FATHER IS A PRINCE—57m.—Warners 629
FATHER'S SON—58m.—Warners 677
FATHER STEPS OUT—63m.—Monogram 791
FATHER TAKES A WIFE—79m.—RKO 792
FEDERAL FUGITIVES—62m.—PRO 723
FIVE LITTLE PEPPERS IN TROUBLE, THE—65m.—Columbia 597
FLAME OF NEW ORLEANS, THE—79m.—Universal 742
FLIGHT COMMAND—115m.—Metro 665
FLIGHT FROM DESTINY—72m.—Warners 669
FLOWING GOLD—80m.—Warners 599
FLYING WILD—63m.—Monogram 704
FOOLS OF DESIRE (It's All in Your Mind)—50m. —B. B. Ray 712
FOOTLIGHT FEVER—69m.—RKO 710
FOOTSTEPS IN THE DARK—95m.—Warners 702
FOR BEAUTY'S SAKE—62m.—20th-Fox 760
FORCED LANDING—67m.—Paramount 792
FORGOTTEN HERO (Hoosier Schoolboy)—62m. — Monogram 719
FOREIGN CORRESPONDENT—120m.—United Artists 587
FOUR MOTHERS—87m.—Warners 647
40,000 NURSES—87m.—Goodwill 806
FRANK BUCK'S JUNGLE CAVALCADE—79m.—RKO 792
FREE AND EASY—55m.—Metro 699
FRIENDLY NEIGHBORS—67m.—Republic 645
FRONTIER CRUSADER—58m.—PRO 545
FRONTIER VENGEANCE—57m.—Republic 631
FUGITIVE, THE—76m.—Universal 565
FUGITIVE FROM A PRISON CAMP—59m.—Col. 585
FUGITIVE VALLEY—61m.—Monogram 802

G

GALLANT SONS—76m.—Metro 643
GANG'S ALL HERE, THE—61m.—Monogram 771
GANGS OF SONORA—56m.—Republic 794
GAY CABALLERO, THE—57m.—20th-Fox 613
GAY VAGABOND, THE—66m.—Republic 757
GEORGE TAKES THE AIR—see It's in the Air.
GET-AWAY, THE—89m.—Metro 771
GIRL, A GUY AND A GOB, A—91m.—RKO 701
GIRL FROM AVENUE A—73m.—20th-Fox 582
GIRL FROM HAVANA, THE—69m.—Republic 604
GIRL IN THE NEWS, THE—77m.—20th-Fox 676
GIRL MUST LIVE, A—70m.—Universal 805
GIRLS UNDER 21—64m.—Columbia 627
GIVE US WINGS—62m.—Universal 647
GLAMOUR FOR SALE—59m.—Columbia 619
GOLDEN HOOFS—67m.—20th Century-Fox 689
GONE WITH THE WIND—228m.—Metro 667
GO WEST—82m.—Metro 659
GRANDI MAGAZZINI—86m.—Amerital 685
GREAT ADVISOR, THE—75m.—Cinema Service 662
GREAT AMERICAN BROADCAST, THE — 91m.—20th-Fox 747
GREAT BEGINNING, THE—93m.—Artkino 654
GREAT COMMANDMENT, THE—80m.—20th-Fox 701
GREAT DICTATOR, THE—125m.—United Artists 628
GREAT LIE, THE—107m.—Warners 728
GREAT MR. NOBODY, THE—71m.—Warners 692
GREAT PLANE ROBBERY, THE—53m.—Columbia 643
GREAT PROFILE, THE—71m.—20th-Fox 599
GREAT SWINDLE, THE—54m.—Columbia 719
GREAT TRAIN ROBBERY, THE—62m.—Republic 704
GREECE ON THE MARCH—105m.—Parthenon 731
GUN CODE—55m.—Producers Releasing Co. 598

H

HANDS ACROSS THE ROCKIES—57m.—Columbia 771
HARD-BOILED CANARY, THE (There's Maglo in Musio)—79m.—Paramount 691
HATRED—71m.—World 685
HAUNTED HONEYMOON—83m.—Metro 597
HAVE YOU NOTHING TO DECLARE? (Vous N'Avez Rien s Declarer?) (Confessions of a Newly Wed)—78m.—Foreign Films 638
HELLO SUCKER—60m.—Universal 773
HELL'S CARGO (Dangerous Cargo)—73m. — Film Alliance 599
HENRY ALDRICH FOR PRESIDENT—72m.—Para. 802
HERE COMES HAPPINESS—58m.—Warners 712
HERE COMES MR. JORDAN—93m.—Columbia 801
HERE COMES THE NAVY (Reissue)—85m.—WB 647
HERE IS A MAN—105m.—RKO 792
HERE IS IRELAND!—120m.—Irish-American 622
HER FIRST BEAU—78m.—Columbia 745
HER FIRST ROMANCE—77m.—Monogram 667
HERITAGE—75m.—French Films Import Co. 638
HEROES OF THE SEA—88m.—Artkino 748
HIGGINS FAMILY (IN)—Republic: MEET THE MISSUS—68m. 645
HIGH SIERRA—100m.—Warners 677
HIGHWAY HELL—55m.—Screencraft 713
HIRED WIFE—96m.—Universal 601
HIT PARADE OF 1941—88m.—Republic 628
HIT THE ROAD—61m.—Unlversal 774
HOLD BACK THE DAWN—114m.—Paramount 803
HOLD THAT GHOST—86m.—Universal 805
HOLD THAT WOMANI—66m.—PRO 562
HONEYMOON FOR THREE—77m.—Warners 669
HOOSIER SCHOOLBOY—see Forgotten Hero.
HORROR ISLAND—60m.—Universal 728
HOTEL DU NORD—83m.—Juno 669
HOUSE OF MYSTERY, THE—62m.—Monogram 746
HOWARDS OF VIRGINIA, THE—117m.—Columbia 601
HUDSON'S BAY—94m.—20th-Fox 660
HULLABALOO—77m.—Metro 635
HURRICANE SMITH—69m.—Republic 794
HURRY, CHARLIE, HURRY—65m.—RKO 783

I

I'LL SELL MY LIFE—73m.—Merrick-Alexander 758
I'LL WAIT FOR YOU—75m.—Metro 755
IL SOGNO DI BUTTERFLY — see The Dream of Butterfly.
I'M NOBODY'S SWEETHEART NOW—68m.—U. 587
I'M STILL ALIVE—72m.—RKO-Radio 612
IN OLD CHEYENNE—58m.—Republic 727
IN OLD COLORADO—66m.—Paramount 700
IN THE NAVY—see Abbott and Costello and Dick Powell In the Navy.

(Continued on Servisection 11)

THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
JUL 11	Two in a Taxi A. Louise, R. Hayden, D. Purcell	Navy Blue and Gold (Re-issue) J. Stewart, Robert Young, L. Barrymore, F. Rice	Father Steps Out F. Albertson, J. Prouty, L. Gray	Shepherd of the Hills J. Wayne, B. Field, H. Carey (Technicolor)	Billy the Kid in Santa Fe, W B. Steele	They Meet Again J. Hersholt, D. Lovett, R. Baldwin	Mountain Moonlight Weaver Bros. ('41-'42) Gangs of Sonora, W Three Mesquiteers	Accent on Love G. Montgomery, C. Wright, Jr., S. Clements		Hello, Sucker H. Herbert, T. Brown, P. Moran	The Bride Came C.O.D. (W) J. Cagney, B. Davis
18	The Son of Davy Crockett, W B. Elliott Blondie in Society P. Singleton, A. Lake	The Stars Look Down M. Lockwood (English-made)	Arizona Bound, W B. Jones, T. McCoy ('41-'42)	Forced Landing R. Arlen, E. Gabor, J. Naish		Tom, Dick, and Harry G. Rogers, G. Murphy, B. Meredith, A. Marshal The Vatican of Pius X' (March of Time Feature)	Hurricane Smith R. Middleton, J. Wyatt ('41-'42) Sunset in Wyoming, W G. Autry	Dance Hall C. Romero, C. Landis, J. E. Bromberg End '40-'41 Season		Raiders of the Desert R. Arlen, A. Devine Rawhide Rangers, W J. M. Brown	Bullets for O'Hara (W) J. Perry, R. Pryor
25	The Officer and the Lady R. Hudson, R. Pryor, S. Blackmer	Blossoms in the Dust G. Garson, W. Pidgeon (Technicolor)				Hurry, Charlie, Hurry L. Errol, M. Coles	Citadel of Crime R. Armstrong, F. Albertson, L. Hayes				Bad Men of Missouri (FN) D. Morgan, J. Wyman
AUG. 1	Thunder Over the Prairies, W C. Starrett	Ringside Maisie A. Sothern, G. Murphy, R. Sterling	Bowery Blitzkrieg East Side Kids, K. Luke Fugitive Valley, W Range Busters, (Duncan	Kiss the Boys Goodbye M. Martin D. Ameche	Gambling Daughters C. Parker R. Pryor	My Life With Caroline R. Colman, A. Lee, C. Winninger	Rags to Riches A. Baxter, M. Carlisle, J. Cowan	'41-'42 Season Charley's Aunt J. Benny, K. Francis, J. Ellison		Cracked Nuts S. Erwin, U. Merkel	Three Sons O'Guns (FN) W. Morris, T. Brown, M. Rambeau
8	Tillie the Toiler K. Harris, W. Tracy	Whistling in the Dark R. Skelton, A. Rutherford	The Deadly Game C. Farrell, J. Lang Dynamite Canyon, W T. Keene		Lone Rider in Frontier Fury, W G. Houston	Six-Gun Gold, W T. Holt, M. Reynolds	Doctors Don't Tell J. Beal, F. Rice, E. Norris	Dressed to Kill L. Nolan, M. Hughes, S. Ryan	New Wine I. Massey, A. Curtis (Gloria)	Hold That Ghost Abbott-Costello, R. Carlson, Andrews Sisters	Manpower (W) E. G. Robinson, M. Dietrich, G. Raft
15	Ellery Queen and the Perfect Crime R. Bellamy, M. Lindsay, J. Beal King of Dodge City, W B. Elliott, T. Ritter ('41-'42)	Life Begins for Andy Hardy M. Rooney, J. Garland, L. Stone		Wide-Open Town, W W. Boyd, A. Clyde.	Reg'lar Fellers B. Lee, R. Ates		Ice Capades of 1942 D. Lewis, J. Ellison, J. Colonna	Wild Geese Calling H. Fonda, J. Bennett			
22	Here Comes Mr. Jordan R. Montgomery R. Johnson	Dr. Kildare's Wedding Day L. Ayres, L. Day, L. Barrymore	Stolen Paradise L. Janney, E. Hunt	World Premiere J. Barrymore F. Farmer		Scattergood on Broadway G. Kibbee End '40-'41 Season	Under Fiesta Stars, W G. Autry	Private Nurse B. Joyce, R. Lowery, J. Darwell		This Woman Is Mine F. Tone, W. Brennan, C. Bruce	Highway West (FN) B. Marshall, O. Bradna, A. Kennedy
29	Our Wife R. Hussey, M. Douglas, C. Coburn	When Ladies Meet J. Crawford, R. Taylor, G. Garson, H. Marshall End '40-'41 Season	Saddle Mountain Roundup, W Range Busters ('41-'42)	Aloma of the South Seas D. Lamour, J. Hall Flying Blind R. Arlen, J. Parker End '40-'41 Season	Lone Rider Ambushed, W G. Houston	The Little Foxes B. Davis, H. Marshall, R. Carlson	Bad Man of Deadwood, W R. Rogers, G. Hayes	Sun Valley Serenade S. Henie, J. Payne, G. Miller	Lydia M. Oberon, A. Marshal (Korda)		Dive Bomber (FN) E. Flynn, F. MacMurray, R. Bellamy (Technicolor) End '40-'41 Season
SEP 5	Mystery Ship L. Lane, P. Kelly		Li'l Louisiana Lou J. La Rue, M. Marsh		King Of the Tropics B. Crabbe	'41-'42 Season Citizen Kane O. Welles, D. Comingore		(Following are tentative) Charlie Chan in Rio S. Toler, M. Hughes, T. North		Bad Lands of Dakota R. Dix, F. Farmer Man From Montana, W J. M. Brown	
12	Harmon of Michigan T. Harmon, A. Louise		Let's Go Collegiate F. Darro, M. Moreland, J. Moran			Parachute Battalion R. Preston, N. Kelly, E. O'Brien		Belle Starr G. Tierney, R. Scott (Technicolor)	Major Barbara W. Hiller R. Harrison (Pascal) (English-made)	Unfinished Business R. Montgomery, I. Dunne, P. Foster	
19	Ladies in Retirement I. Lupino, L. Hayward, E. Lanchester		Bad Man From Bodie, W B. Jones, T. McCoy, R. Hatton		Mr. Celebrity		Down Mexico Way, W G. Autry	Marry the Boss' Daughter B. Joyce, B. Edwards	International Lady I. Massey, G. Brent (Small)	Sing Another Chorus J. Downs, J. Frazee, M. Auer A Girl Must Live M. Lockwood (English-made)	

HOLIDAYS (During the Period Covered by the National Release Date Guide)

Saturday, Aug. 16—Bennington Battle Day (Vt.).
Tuesday, Aug. 19—National Aviation Day.
Monday, September 1—Labor Day.
Friday, September 12—Defenders' Day (Md.).
Wednesday, September 17—Constitution Day.

BLOCKS

METRO—
Dr. Jekyll and Mr. Hyde
Lady Be Good
Down in San Diego

RKO—
Citizen Kane
Here Is A Man
Parachute Battalion
Father Takes A Wife
Lady Scarface

PARAMOUNT—
Nothing But the Truth
Hold Back the Dawn
New York Town
Henry Aldrich for President
Buy Me That Town

20th CENTURY-FOX
Charley's Aunt
Sun Valley Serenade
Wild Geese Calling
Dressed to Kill
Private Nurse

WARNERS
Sergeant York
International Squadron
Smiling Ghost
Navy Blues

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starring

ROBERT MONTGOMERY

with

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Screen Play by Sidney Buchman and Seton I. Miller · Directed by ALEXANDER HALL · Produced by Everett Riskin

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COLUMBIA

THE EXHIBITOR

CONNECTICUT FILM MEN SET FOR GOLF TOURNEY

EXCLUSIVE: DISTRICT TRADE SCREENING GUIDE

EDITORIAL: ARE "PREVIEWING GROUPS" NEEDED?

"THE TIP-OFF"; PERTINENT ADVERTISING HINTS

THE COMPLETE FEATURE AND SHORTS CHECK-UP

NEW ENGLAND EDITION

ENTERED AS SECOND-CLASS MATTER MARCH 15, 1939, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

AUGUST 13, 1941
VOL. 26 No. 14 PRICE 10 CENTS

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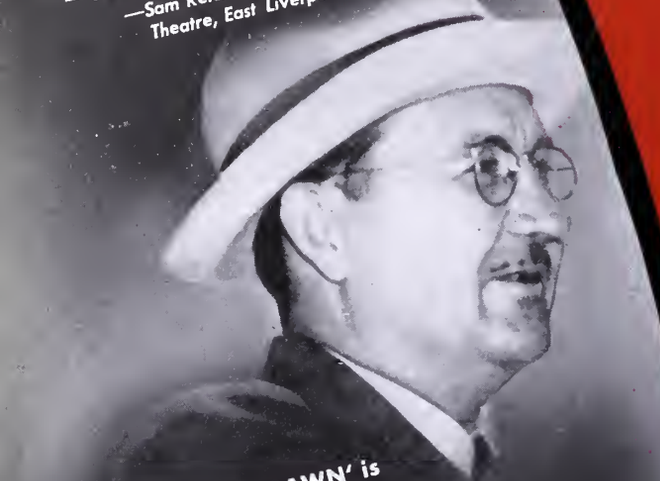
—Sam Reichblum, Columbia Theatre, East Liverpool, Ohio



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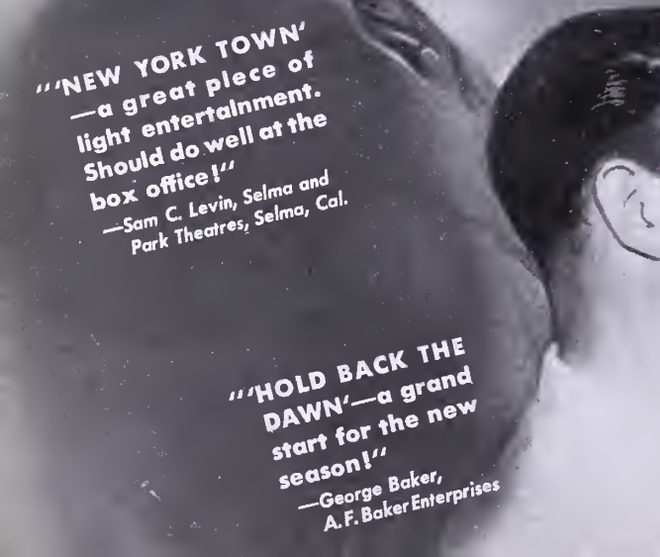

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"BUY ME THAT TOWN"—"A really enjoyable show . . . based on an exceptionally bright original notion!"
—Hollywood Reporter

"NEW YORK TOWN"—"The type of entertainment that knows no bounds in audience appeal. A box office natural!"
—M. P. Daily

"NEW YORK TOWN"—"Delightfully fresh and funny . . . zips along with high glee and has worlds of fun!"
—Hollywood Reporter

"HENRY ALDRICH FOR PRESIDENT"
"Has a pre-sold fan following. Has a good wholesome wallop . . . lots of laughs and youthful zip!"—Film Daily

DEPEND ON

PARAMOUNT

THE HOTTEST COMPANY IN THE BUSINESS!

THE
EXHIBITOR
Reg. U. S. Pat. Office

VOLUME 26, No. 14 AUGUST 13, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

Are "Previewing Groups" Needed?

REPORTS TRICKLING IN from the field indicate that many exhibitor organizations plan to augment their regular services to their members by starting "previewing groups" which will report on the value of individual pictures as screened.

NATURALLY, as a trade paper based primarily on service, we question the need for the formation of such groups. The answer would probably be that under the Consent Decree "block selling," the value of each picture becomes more important than under the old "take-em-all" system. That's true! But does the function of a trade paper that still owes its existence to its subscribers change because of a selling change? It doesn't! If anything, a sincere trade paper will be more critical than ever, and will be just as conscious as any exhibitor organization of the added responsibility to its readers.

"THE EXHIBITOR," for example, does not feel that it has coddled the producers. Admittedly, it may have missed on a few reviews. So will any less-than-superhuman "previewing group." But down the line, in features and in shorts, it has called 'em with complete sincerity and with an average that is better than the normal "critic" or "writer." Its reviews haven't been written to give producers some quotable praiseful phrases, but to earn and keep the largest paid subscription list of exhibitors of any trade paper in its service area. And if any charge is hurled that a trade paper review represents the opinion of only one man; don't kid yourself, brother. Some of the reviews which have appeared here have represented the viewpoints of two, three, and even more staff members, backed by the general reaction of exhibitors who might have been present at the screening.

IN ADDITION, "THE EXHIBITOR" has "The Tip-Off" department, where, within one week of opening, can be found the actual reports on how a particular picture is doing. "The Tip-Off" practically amounts to second guessing; and if there is any doubt about its value, let it be known that another trade paper has already copied the idea.

ANYWAY, what we were getting around to in the first place is this. If isolated exhibitor organizations feel that they must have their own "previewing groups," that is their business; but, (and we have our paid subscription records to prove it) as far as THE EXHIBITOR is concerned, the situation isn't any different now than it was a year ago. THE EXHIBITOR will still call 'em as it sees 'em; and is willing to wager that its average will be as high, if not higher, than the best of the "previewing groups."

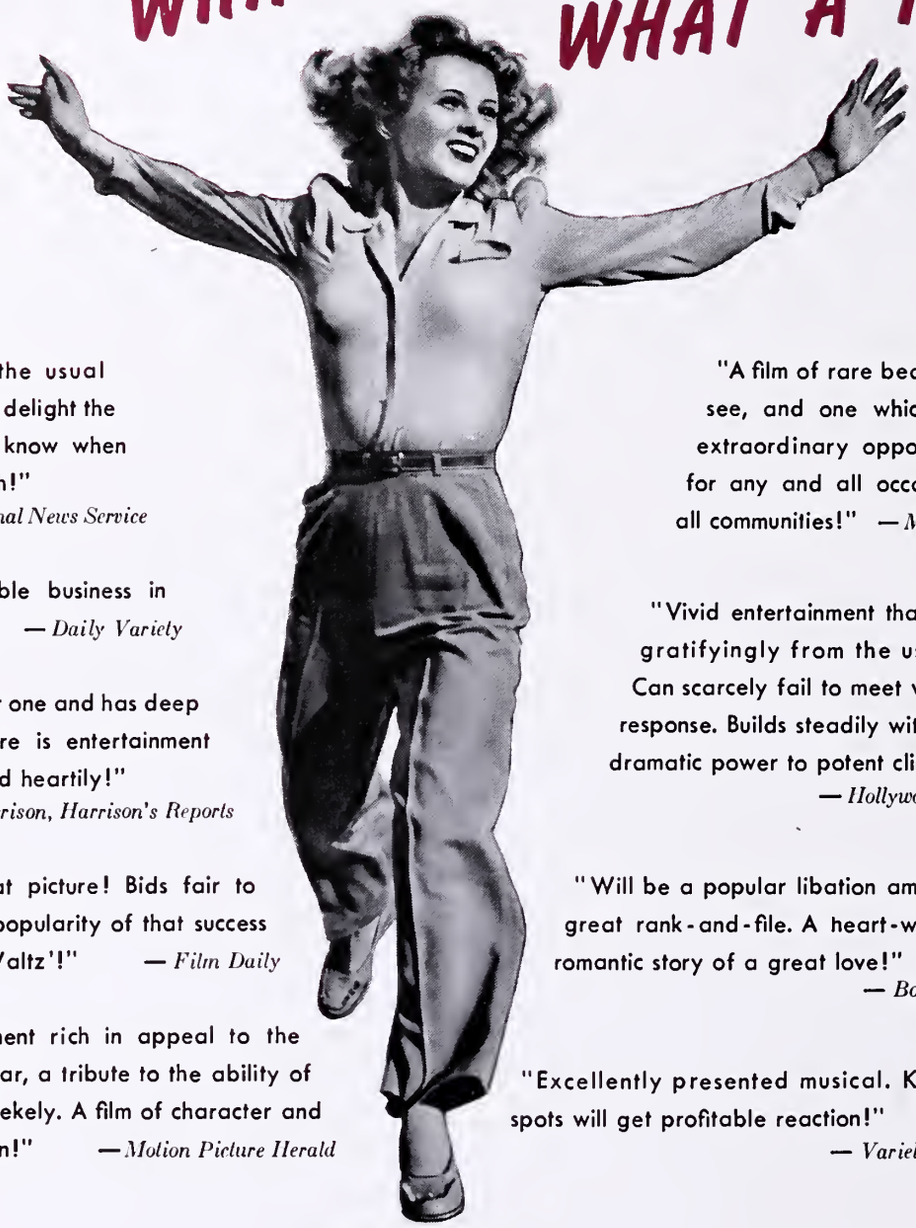
"PREVIEWING GROUPS" aren't new. It has happened that more than one exhibitor organization has become interested in the printing of its own house organ, reviewing pictures, and even demanding advertising through the sales departments from the companies whose pictures they review. Such rackets seem far from the duty of an organization to its membership; but they can happen, and as they have no responsibility to their subscribers and are condoned as a revenue provider by the management of the organization, they constitute a racket not-so-pure but simple.

JUST TO BE BRIEF. "THE EXHIBITOR" has done the job sincerely for more than two decades. It assures its largest of all list of exhibitor subscribers in its service area that it intends to keep right on doing it.

Jay Emanuel

QUAD.

"WHAT REVIEWS! WHAT A PREVIEW! WHAT A PICTURE!"



"A gem so different from the usual Hollywood movie that it must delight the soul of audiences. I don't know when I enjoyed a picture so much!"
Louella O. Parsons, International News Service

"It will attract profitable business in key houses!" — *Daily Variety*

"The story is a tender one and has deep human appeal. Here is entertainment that will be enjoyed heartily!"
— *Pete Harrison, Harrison's Reports*

"This is a great picture! Bids fair to recapture the popularity of that success 'The Great Waltz'!" — *Film Daily*

"Entertainment rich in appeal to the eye and ear, a tribute to the ability of William Sekely. A film of character and distinction!" — *Motion Picture Herald*

"A film of rare beauty both to hear and see, and one which affords showmen extraordinary opportunities. Suitable for any and all occasions in any and all communities!" — *Motion Picture Daily*

"Vivid entertainment that departs most gratifyingly from the usual formula. Can scarcely fail to meet with universal response. Builds steadily with increasing dramatic power to potent climaxes!"
— *Hollywood Reporter*

"Will be a popular libation among the great rank-and-file. A heart-warming romantic story of a great love!"
— *Boxoffice*

"Excellently presented musical. Key spots will get profitable reaction!"
— *Variety*

Gloria Productions Presents

Ilona Massey

NEW WINE

with

ALAN CURTIS · BINNIE BARNES · ALBERT BASSERMAN
JOHN QUALEN · BILLY GILBERT · STERLING HOLLOWAY

Produced by WILLIAM SEKELY · *Directed by* REINHOLD SCHUNZEL

RELEASED THRU UNITED ARTISTS

HOLLYWOOD'S MOST UNIQUE PREVIEW CREATES 800 RAVE PUBLICITY BREAKS REACHING 43,000,000 TICKET-BUYERS!

For example: 1,400 newspapers featured International News Service's wire story; Hedda Hopper in her coast-to-coast broadcast said "'New Wine' will have you raving!"; full page picture of the Wine Cellar Queen in Life; The Best Publicity Stunt of the Month in Hollywood Reporter! Complete coverage across America via national magazines . . . radio . . . newspapers!

TERRITORIAL HIGHLIGHTS

Trade Screenings Still No Draw

Conn. Exhibs Ask Change In Policy

NEW HAVEN—Exhibitors in this key city area continued apathetic toward trade screenings last week as distributors neared the end of the first showings under the consent decree.

The argument that only "big" pictures would draw them out was disproved when a head-by-head count showed only 23 at "Sergeant York," held by Warners. Five of the 23 were from the Warner district office.

Last week's meeting of the Allied Theatre Owners of Connecticut held here saw no discussion of trade showings but Lawrence Caplan, executive secretary, said that distributors would soon receive a letter from the organization asking that the exchanges each hold five screenings in one day, thereby enabling exhibitors to see all the first five products of the Big Five in one week.

Exchange managers here had no comment to make on the proposed petition of the Allied Theatre Owners.

Juke Boxes Not Worried

NEW HAVEN—Juke box distributors and pin ball operators contacted in this area were not too worried last week over the new Federal order cutting off the supply of plastics after Aug. 23. Plastics at present are used for flash, decorations, and parts in the coinies, and the new stop-order simply means a reversion to wood.

Federal order, issued on Aug. 3, bans the use of plastics not only for mechanical record players, but also advertising premiums, toys, amateur cameras, novelties, and similar articles.

No B. O. Upturn

NEW HAVEN—Theatremen in this area last week reported no upsurge in business following the first week of nightly "blackouts" of gasoline filling stations and said they expected none.

Representative opinion in the trade agreed that while later weeks of the "blackout" may show some increase in boxoffice receipts due to the closings, only complete shuttering of gas stations on Sunday would really conserve gasoline—and, incidentally, give exhibitors their big break.

Legion Standard Sought

BOSTON—This city will be unable to see any motion picture disapproved by the Legion of Decency if Mayor Tobin approves the order adopted by the City Council last week.

N. H. Shubert Reopens Sept. 1

NEW HAVEN—Preliminary modernization of the Sam S. Shubert, once one of the ace houses of the Shubert theatrical interests, started here last week as Morris H. Nunes, president, newly organized Yorkhaven Enterprises, Inc., and new holders of the lease on the structure, announced plans for its opening on Sept. 1.

Nunes told THE EXHIBITOR that his corporation would continue the policy of the Shuberts in bringing Broadway shows here but that the new concern was also planning to play vaudeville and name bands.

Announcement by Nunes, president, Progressive Premiums, and Maurice Bailey, owner, Whalley, Whitney, Westville, took the trade by surprise. Nunes said that extensive modernization would not be undertaken until 1942.

Tax Return Time Extended

HARTFORD — Internal Revenue Collector Thomas S. Smith announced last week that the date for filing 1941 capital stock returns has been extended to Sept. 29 by the Treasury Department pending further congressional action on an increase of the tax. Smith said he would accept returns without assertion of penalties for delinquency or of interest if the returns are filed and the tax paid on or before the extended date.

Corporations which have already paid the 1941 tax on the rate of $1.10 for each $1,000 worth of capital stock will be required to pay the difference if a higher scale is adopted.

Loew-Poli Plaza Deal Final

WORCESTER—Sale of the Loew-Poli Plaza building, in one of the best locations of the city, was finally closed last fortnight, with the F. W. Woolworth Co. taking over at a price known to be more than $500,000.

Boston Independents Meet

BOSTON—A meeting of the Independent Exhibitors was to have been held here yesterday (Aug. 12) for discussion of the blocks-of-five.

Conn. Golfers Prepare for Fete

Aug. 19 Tourney Has Attractive Prizes

NEW HAVEN—Exceptionally heavy interest is building up and many advance reservations were reported this week by Herman M. Levy, chairman of the arrangements committee for the sixth annual golf tournament sponsored by the Motion Picture Theatre Owners of Connecticut slated for Racebrook Country Club, Orange, on Aug. 19. Tariff is five dollars.

Affair will be an all-day outing with activities starting at 10.00 A. M., luncheon at 1.00 P. M., an 18-hole tournament at 2.00 P. M., followed by dinner, entertainment, and awarding of prizes.

Prizes this year will be exceptional and handsome, Levy says, and complete list will be announced next week. One of the prizes golfers will be shooting for, will be an award donated by this magazine and to be known as THE EXHIBITOR-New England Edition Trophy. Prize will be a leather picnic kit containing two quart size thermos bottles, eight cups, and a large food compartment. Trophy can't be set on the mantel by the lucky winner but can be found very useful while on long motor trips or picnics.

Outing Committees Set

BOSTON—Complete list of committees appointed to put over forthcoming Allied Film Outing on Aug. 25 was issued last fortnight by chairman Major Pat Healey: Co-chairmen are Thad Barrows, president, and James F. Burke, business manager, Local 182. Treasurer is Gene Gross, assisted by Nate Levin. Athletic committee includes Al Kenney, Cyril McGerigle, and Bob Levine.

Transportation chairman is Mrs. Harry Lydecker, assisted by Ben Johnson and Harry Aaronson. Harry Goldman, Ken Forkey, and Frank Lydon are the prize committee.

Hint New Britain House

NEW BRITAIN, CONN.—A theatre may be built on the Simons property on the corner of Main and Myrtle Streets, it was reported by usually reliable sources last week

If built, however, the theatre will be the seventh theatre here. Monroe S. Gordon, legal agent for the property, said that the theatre would be under local management. It would have space for 700 seats.

The building will be completed about Sept. 15, according to present plans. Seven stores will be included in the building in addition to the theatre space.

Allied Reviewing Service

BOSTON — Independent Exhibitors will have a review service for members in good standing, it was announced last week.

Five reviews are to be mimeographed on a sheet, not complete, but with simple estimates.

PICTORIAL REPORTING ON EVENTS OF NOTE IN THE NEW ENGLAND TERRITORY

EDWARD L. REED, manager, Strand, Providence, on behalf of the theatre's Sunshine Club, employees' organization, presents a bouquet to Mrs. A. Louis E. Cornell, as her husband, the house's fireman, watches. The occasion was the Cornell's 50th anniversary party on stage.

MANAGER BEN DOMINGO, in background, looks on as a crowd watches one of the pretty artists whom he stationed in the lobby of the Keith Memorial, Boston, as exploitation for the RKO film, "The Reluctant Dragon." The artist gave away drawings of Disney characters.

ASSISTANT MANAGER KENNETH DURANT, police officer Frank Burns, and manager Edward Brideau, Majestic, Burlington, Vt., are looking at some of the more than 1,000 pieces of aluminum-ware which were gathered at an aluminum party held recently for the local kiddies.

BOB RUSSELL, Loew's Poli, New Haven, drew many comments with the 30-foot cut-out which he created to announce his showing of the RKO-Ginger Rogers production, "Tom, Dick and Harry." The display was arranged in what previously was blank, non-producing space.

THE CASTLE, popular neighborhood house in the Mount Pleasant section of Providence, has just been rebuilt. Shown above is the new front of brick and white terra-cotta. Renovations included installation of a balcony. The house is operated by Mr. and Mrs. Albert Gould.

EDWARD J. BRIDEAU, left, manager, Majestic, Burlington, Vt., was among the first to register in that city for civilian defense work. Helen Violette and Burlington Mayor John J. Burns look on. Brideau came to Burlington from Berlin, N. H., where he managed the Princess.

LATE NEWS HIGHLIGHTS

Allied Asks Joint Committee

Bulletin Explains Present Need

NEW YORK—Abram F. Myers, Allied general counsel, last week proposed a joint committee made up of representatives of established organizations among the branches of the industry.

Explaining the necessity for such a group and the need for liaison in a bulletin issued last week, Myers pointed out that "during the 1940-41 season a number of major policies and activities affecting everyone in the motion picture business were adopted and put into effect by one branch without consultation with other branches, or by a select group without consultation with the organized groups in the exhibition branch."

Myers said:

"This method may have seemed expedient or politic from the standpoint of those formulating the policies or directing the activities, but it was not calculated to inspire confidence, insure co-operation, or achieve success.

"All branches of the industry have their organizations through which they function. Maybe they are not all-inclusive, but they are representative and are the only points of contact available.

"There is urgent need for frequent and friendly contact between such organizations or groups in the several branches to the end that policies and activities affecting all may, so far as legal and practicable, be shaped and adopted in such form as will work a minimum of hardship and command a maximum of support.

"As stated in an earlier bulletin, it is unlikely that the suit against the non-consenting distributors can be settled by entry of a final decree before June 1, 1942. The final decree contemplated by Sec. XII (e) of the consent decree is one entered on mandate after an appeal to the Supreme Court of the United States. For such a decree to be entered in the time specified would break all records for speed in litigation.

"Therefore, in all probability, the provisions for tradeshowing and selling in blocks-of-five will be suspended and . . . of no binding force and effect upon any consenting defendant after June 1, 1942.

"What form of selling will the consenting distributors adopt in lieu of the consent decree method, which will no longer be binding?

"Will the mistakes of 1940 be repeated and a selling method be devised without consultation with the organized exhibitors?

"The exhibitors will be vitally affected and their views and wishes should be considered.

"Also, the industry will be confronted with additional proposals for taxation, for co-operation in the defense effort, possibly for regulation.

"Must the several branches and organizations go it alone, or will function through hand-picked groups, without the advice, co-operation or participation of all substantial, representative organizations?

"Unless liaison is improved, the industry will face—and invite—disaster.

"Why would it not be a good idea for the representative organizations in the several branches to form a joint committee, consisting of the duly appointed representatives of each, to meet from time to time to discuss matters of mutual interest and problems affecting all?

"Each organization or group, in order to participate, would have to be national, or at least interstate, in scope. Each would appoint its own representatives, for it has been demonstrated that the best results are not obtained when some outside agency undertakes to say who shall represent a particular organization.

"Such a committee would be as representative as any that could be formed. It could pave the way to a better understanding and more harmonious action. It could save the industry many costly blunders.

"Nothing can be accomplished merely by putting forward such an idea in a bulletin. The plan must be discussed openly by all whose participation is necessary to carry it into operation.

"The time and place to do this is Allied's all industry, down to business convention which will be held in Philadelphia on Sept. 16-18."

Propaganda Hearing

WASHINGTON—Chairman D. Worth Clark announced last week that he would propose that Will Hays and executives of major motion picture and broadcasting companies be called before his Senate Interstate Commerce subcommittee which is considering a proposal to investigate charges of propaganda in the two mediums of news dissemination.

Sources close to the committee have stated that it has received many letters claiming that the films and radio are propagandizing for war. Open hearings are expected to start shortly, with Clark declining to make any statement on the witnesses to be called.

Day. Saving Opposed in Wash.

WASHINGTON—Julian Brylawski, MPTOA vice-president, last week told the House Interstate Commerce Committee, which has charge of President Roosevelt's proposed daylight-saving bill, that adoption of the bill would cause disruption of business, including a serious drop in motion picture attendance.

Brylawski predicted that audiences would be decreased 25 per cent, and stated that theatre owners objected mainly to the provision for flexible time which could be imposed by the President as local conditions required.

Brylawski said that the changes would be extremely harmful to the film industry, as they would break habits of moviegoers.

USO Luncheon Held

NEW YORK—About 170 industryites were expected to attend a luncheon yesterday (Aug. 12), in honor of Joseph Bernhard. chairman of the Motion Picture Theatre Drive of the USO campaign. W. G. Van Schmus, managing director, Radio City Music Hall, and exhibitor co-chairman, New York committee, was to have been the host. Purpose of the luncheon was to outline the plans for USO Theatre Week, starting Labor Day.

Broadway Biz Reported Fair

No Attractions Turning 'Em Away

NEW YORK—There was little activity on the main stem last week, with all the attractions getting along fairly well, but no smashes.

First-run grosses, as reported to THE EXHIBITOR by usually reliable sources, were as follows:

"THE BRIDE CAME C.O.D." (Warners)—Just fair, with $12,400 Friday to Sunday of the third week at the Strand, with Phil Harris and his Orchestra on the stage.

"SHEPHERD OF THE HILLS" (Paramount)—Did okay $16,000 Saturday, Sunday of the second week at the Paramount, and should go to $33,000 on the stanza, with the Ink Spots and Erskine Hawkins and his band on the stage.

"CHARLEY'S AUNT" (20th-Fox)—Holding up fairly well, with $23,100 Friday to Sunday of the second week at the Roxy, with stage show.

"HERE COMES MR. JORDAN" (Columbia)—Did $59,000 Thursday to Sunday of the first week at the Music Hall, with stage show, and holds for a second.

"HOLD THAT GHOST" (Universal)—No figure reported, but business has been good enough to warrant a holdover.

"FANTASIA" (Disney)—Showing surprising strength considering length of run. $9,090 reported for 39th week at the Broadway.

"SERGEANT YORK" (Warners)—Moved to Hollywood this week after getting $100,000 in six road-show stanzas at the Astor.

"THE OFFICER AND THE LADY" (Columbia)—Very sad, with $1500 Saturday, Sunday of the first week at the Globe.

Complete Newsreel Listings Are Weekly Features of This Publication.

K-A-O Reports Profit

NEW YORK—Keith-Albee-Orpheum Corporation and subsidiary companies last week reported a net profit of $213,440.15 for the 26 weeks ended on July 5, 1941. This compares with a net profit of $427,062.65 for the period ended on June 29, 1940.

Income tax provision for the period on July 5 was $94,915, while provision for the same period last year was $120,635. It was explained, however, that the 1941 provision was based on a 30 per cent rate, as compared with a 24 per cent rate for 1940.

Disney to S. A.

HOLLYWOOD—Walt Disney and 16 members of his staff were scheduled to leave on Pan-American Airways last week for a minimum two month's stay in South America, where they will put into work a series of short animated films incorporating South American literature, legend, humor, music, and customs. The pictures are to be designed primarily for the North American market.

Turn to the Inside Back Cover For the Latest National Release Date Guide.

Harman On Own

HOLLYWOOD—A new company, Harman Productions, Inc., was formed here last week by Hugh Harman, who was formerly associated with Rudolph Ising in the production of Metro cartoons. Harman is preparing a full-length Technicolor cartoon, and is said to be negotiating with two companies for its distribution.

Schine Meeting Ends with Golf

Winners In Competition Announced

GLOVERSVILLE—The Schine zone and district managers' convention, termed the "most successful in years" by circuit head J. Myer Schine, ended here last week with a personal appearance by Frank Buck.

Those in charge of the regional meetings were Gus Lampe, Harold F. Sliter, Milt Schosberg, William Tubbert, Clinton C. Young, Joe Schwartzwalder, Harry Unterfort, Marsh Gollner, Louis Lazar, Pat McGee, Lew Hensler, and William Heiss.

Among the guests at the conclave were Republic's James Grainger, Columbia's Jack Cohn, and producer Max Gordon.

Top prize in the annual Schine golf tournament went to Joe Schwartzwalder, city manager, Auburn, N. Y., who led the field with a low gross of 87 for 18 holes. He was presented the Schine tournament trophy winning it for the third consecutive year. Duke Elliott, Strand, Carthage, N. Y., won second prize, with Harold Raives, booker, Cleveland, capturing third.

In the handicap golf, Robert Barnoff, Olympic, Watertown, N. Y., was first, Milt Bryer, Bucyrus, O., came in second, and Lou Hensler, district manager, Lexington, Ky., third.

Driving contest winners were led by Ted Conklin, manager, Federal, Federalsburg, Md. Jack Frisch, manager, State, Lexington, Ky., was second and Lou Hart, Hippodrome, Gloversville, third.

Other winners in the annual regular golf tournament included Hy Gordon, Amsterdam; Francis Lattin, Norwich; Al Cohan, Oneonta; Milt Schosberg, Glens Falls; William Tubbert, Watertown; Robert Baranoff and Manuel Lima, also Watertown; Clinton C. Young, Geneva; Ernie Crouch, Salamanca; and Francis "Pop" Gere, Rochester.

In addition prizes were awarded to Lew Hensler, R. H. Baranoff, John Scott, John Wolfbury, James Platt, Pat McGee, Harold Sliter, Harry Goldsmith, Frank Meehan, Leon Shafer, Ed Kidwell, Milt Bryer, Lou Hart, Ted Conkline, Jack Frisch, Fred Williams, Sol Shafer, Sam Shafer, John Palfi, J. D. Rice, John Makemson, Bud Sommers, Frank Nolan, William Tubbert, Wally Allen, Bud Silverman, Harry Yette, Joe Goldstein, and Roger Marmon.

"The Tip-Off" Gives the Real Low-down on What Business Pictures Are Doing.

Quality Expanding In N. Y.

NEW YORK—Announcing a policy of expansion for the local territory, Quality Premium Distributors announced this week that it had completely remodeled the showroom at 362 West 44th Street, so as to display lines for the coming season more effectively.

As previously reported, Harold Eldridge, ace premium distributor, has been appointed manager of the New York territory, with these sales assistants: Irving Grossman for North Jersey, and Henry Mulstein for Metropolitan New York. Eldridge's experience over the past 15 years in creating premium promotions for theatre use is recognized by all premium using exhibitors in the east. He is one of the originators of the use of premiums as a stimulant in movie theatres and this experience will be especially useful in Quality's policy of matching and assembling lines best adapted to box-office needs.

Quality, for the coming season, is emphasizing the importance of deliveries, citing its 12-year record in this respect. Exhibitors, faced by Government priorities on materials, manufacture, and delivery, are certain to give more thought to this problem this year than the previous years.

"Devil" Title Changed

NEW YORK—"The Devil and Daniel Webster," tradeshown under the title of "Here is a Man," is now known as "All That Money Can Buy," it was announced this week.

McCarthy Post Open

NEW YORK—A 20th-Fox official stated last week that no action will be taken in filling the top advertising and publicity post of the company until president S. R. Kent returns late this month. Charles E. McCarthy, who recently resigned from the post, will remain until Kent's return.

Hal Horne is handling exploitation on the Darryl F. Zanuck productions, starting with "A Yank In the RAF," which stars Tyrone Power.

"Madcap Models" Honored

NEW YORK—"Hoola Hoola," Paramount's current issue in George Pal's "Madcap Models" Puppetoon series, clicked with Click magazine to cop the first award in that publication's new department: Movie Short of the Month.

Ceremonies attending the award included the presentation of an illuminated scroll to Oscar A. Morgan, general sales manager, Paramount News and shorts, by Fred Arkus, New York editor of Click.

Pitts Building Another

FREDERICKSBURG, VA.—Ben T. Pitts, announced on Aug. 7 he would shortly erect a new theatre here at a cost approximating $75,000 to seat 754. Pitts said he would continue operating the two theatres he now owns here and that the new house would be used mostly for second run films, although some first-run pictures would be shown there.

When the new theatre is completed, Fredericksburg will have a total seating capacity of 3,106.

Columbia Is Dismissed

NASHVILLE, TENN.—Judge Elmer K. Davies last week granted a motion made by Attorney Louis D. Frohlich dismissing Columbia Pictures Corporation, as a defendant and "co-conspirator" in the Government's anti-trust suit against the Crescent Amusement Company, et al, but denied similar motions by Attorney Edward H. Raftery in behalf of Universal Film Exchanges, Inc., and United Artists.

"Outlaw" In September

NEW YORK—Twentieth-Fox announced last week that it will release Howard Hughes' production, "The Outlaw," in September, the film having received the production code seal after many delays. The picture will be sold separately under individual contracts.

Runyon to Produce

NEW YORK—RKO announced last week that it has signed Damon Runyon as a producer. He will report to the studio in September. His first assignment will be the filmization of one of his unpublished stories.

Promise Action On Neely Bill

Senator Kilgore Makes Statement

WASHINGTON—"A definite announcement" shortly was promised last week by Senator Kilgore, chairman of the sub-committee handling the Neely divorcement bill, after he conferred with Thurman W. Arnold, of the Department of Justice.

He said he talked with Arnold to arrange a meeting between the anti-trust head and members of the sub-committee for a decision as to whether further hearings should be held or the sub-committee should go ahead on basis of evidence already obtained.

Heywood-Wakefield Profit

NEW YORK—The Heywood-Wakefield Company last week reported a net profit of $188,722 for the first six months of 1941. Figures represent the profit after providing for all charges and taxes. For the same period last year, the net profit was $75,005, from which no Federal income taxes were deductible. Sales for the first six months were 21 per cent in excess of those billed for the same period in 1940, and others received show an increase of 32 per cent. Bank loans have been reduced to $50,000.

Blumenstock Adds Another

NEW YORK—Miss Josephine Caldwell joined Mort Blumenstock's ad and publicity department at Warners' home office this week to work on magazine and newspaper publicity. Miss Caldwell will work under Mitchell Rawson, eastern publicity manager.

AMPA Drawing Held

NEW YORK—Drawing of the AMPA welfare committee, proceeds of which will be used by the committee for its relief activities, was held at the Hotel Edison on Aug. 7. W. J. Murray, of the Hayes Printing Company, was holder of the lucky ticket, which entitles him to a two weeks' vacation at Grossingers.

Advance Shots

TANKS A MILLION (UA). William Tracy, James Gleason, Elyse Knox. 50m. This is the first Roach "streamlined" feature, and it certainly proves how much entertainment can be packed into the short space of 50 minutes. There is never a dull minute.

KING OF DODGE CITY (Columbia). Bill Elliott, Tex Ritter, Judith Linden. 63m. This is average western fare, with the combination of Elliott and Ritter as a very important selling-point.

TILLIE THE TOILER (Columbia). Kay Harris, William Tracy, George Watts. 68m. This is a fair comedy, which should fare pretty well as a supporting feature. Sell the comic strip origins.

Shorts

HOST TO A GHOST (Columbia—Comedies). 17m. Good.

Great showmen think ahead,

• which means date ahead,

• which means date from

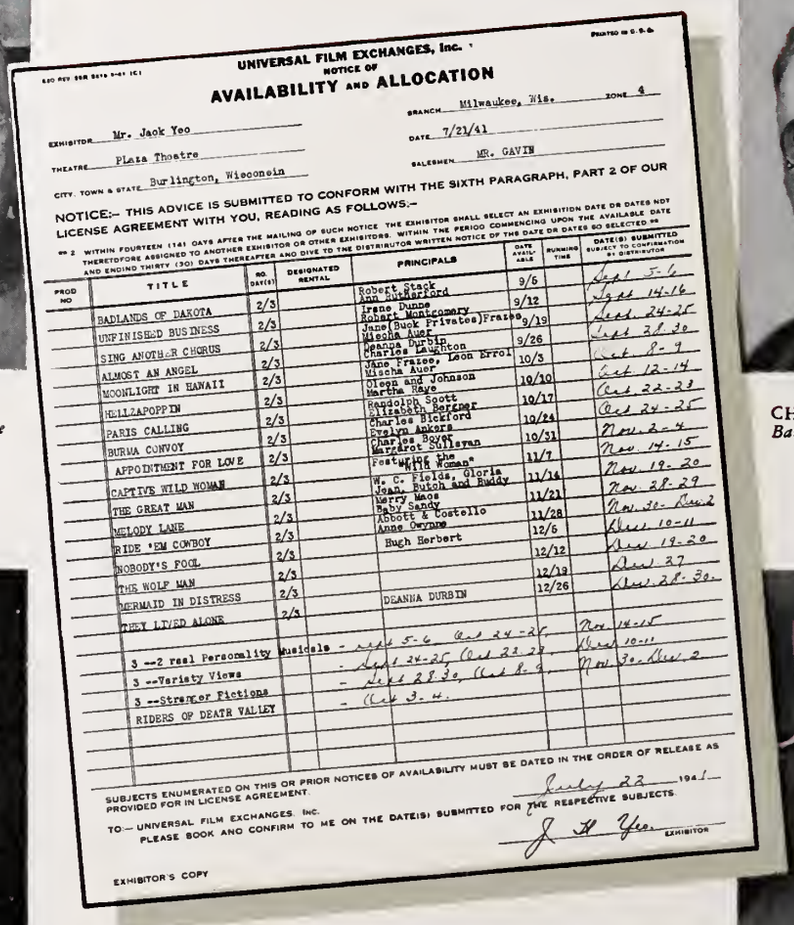
now to New Year's with

UNIVERSAL . . . . .

Here are some of America's great

and dating ahead from now to

JOHN ANDERSON
Co-owner, Esquire Theatre
Denver, Colo.



UNIVERSAL FILM EXCHANGES, Inc.
NOTICE OF
AVAILABILITY AND ALLOCATION

EXHIBITOR Mr. Jack Yeo
THEATRE Plaza Theatre
CITY, TOWN & STATE Burlington, Wisconsin
BRANCH Milwaukee, Wis. ZONE 4
DATE 7/21/41
SALESMEN MR. GAVIN

NOTICE:- THIS ADVICE IS SUBMITTED TO CONFORM WITH THE SIXTH PARAGRAPH, PART 2 OF OUR LICENSE AGREEMENT WITH YOU, READING AS FOLLOWS:-

"2 WITHIN FOURTEEN (14) DAYS AFTER THE MAILING OF SUCH NOTICE THE EXHIBITOR SHALL SELECT AN EXHIBITION DATE OR DATES NOT THERETOFORE ASSIGNED TO ANOTHER EXHIBITOR OR OTHER EXHIBITORS, WITHIN THE PERIOD COMMENCING UPON THE AVAILABLE DATE AND ENDING THIRTY (30) DAYS THEREAFTER AND GIVE TO THE DISTRIBUTOR WRITTEN NOTICE OF THE DATE OR DATES SO SELECTED"

PROD NO	TITLE	NO. DAY(S)	DESIGNATED RENTAL	PRINCIPALS	DATE AVAILABLE	RUNNING TIME	DATE(S) SUBMITTED SUBJECT TO CONFIRMATION BY DISTRIBUTOR
	BADLANDS OF DAKOTA	2/3		Robert Stack Ann Sothern	9/5		Sept 5-6
	UNFINISHED BUSINESS	2/3		Irene Dunne Robert Montgomery	9/12		Sept 14-16
	SING ANOTHER CHORUS	2/3		Jane(Buck Privates)Frazee Mischa Auer	9/19		Sept 24-25
	ALMOST AN ANGEL	2/3		Deanna Durbin Charles Laughton	9/26		Sept 28-30
	MOONLIGHT IN HAWAII	2/3		Jane Frazee, Leon Errol Mischa Auer	10/3		Oct 8-9
	HELLZAPOPPIN	2/3		Olsen and Johnson Martha Raye	10/10		Oct 12-14
	PARIS CALLING	2/3		Randolph Scott Elizabeth Bergner	10/17		Oct 22-23
	BURMA CONVOY	2/3		Charles Bickford Evelyn Ankers	10/24		Oct 24-25
	APPOINTMENT FOR LOVE	2/3		Charles Boyer Margaret Sullavan	10/31		Nov 2-4
	CAPTIVE WILD WOMAN	2/3		Featuring the "Wild Woman"	11/7		Nov 14-15
	THE GREAT MAN	2/3		W. C. Fields, Gloria Jean, Butch and Buddy	11/14		Nov 19-20
	MELODY LANE	2/3		Merry Macs Baby Sandy	11/21		Nov 28-29
	RIDE 'EM COWBOY	2/3		Abbott & Costello Anne Gwynne	11/28		Nov 30- Dec 2
	NOBODY'S FOOL	2/3		Hugh Herbert	12/5		Dec 10-11
	THE WOLF MAN	2/3			12/12		Dec 19-20
	MERMAID IN DISTRESS	2/3			12/19		Dec 27
	THEY LIVED ALONE	2/3		DEANNA DURBIN	12/26		Dec 28-30
	3 --2 reel Personality Musicals			- Sept 5-6 Oct 24-25			Nov 14-15
	3 --Variety Views			- Sept 24-25 Oct 22-23			Dec 10-11
	3 --Stranger Fictions			- Sept 28-30, Oct 8-9			Nov 30- Dec 2
	RIDERS OF DEATH VALLEY			- Oct 3-4.			

SUBJECTS ENUMERATED ON THIS OR PRIOR NOTICES OF AVAILABILITY MUST BE DATED IN THE ORDER OF RELEASE AS PROVIDED FOR IN LICENSE AGREEMENT.

July 22 1941

TO:- UNIVERSAL FILM EXCHANGES, INC.
PLEASE BOOK AND CONFIRM TO ME ON THE DATE(S) SUBMITTED FOR THE RESPECTIVE SUBJECTS

J. H. Yeo EXHIBITOR

EXHIBITOR'S COPY

CHARLES H. BARRON
Barron—Kansas Theatres
Pratt, Kansas

JOHN T. COONEY
Union Sq. Theatre
Pittsfield, Mass.

EVERETT HAYS
Grand Theatre
Sullivan, Ill.

ELMORE D. HEINS
American-Rialto-Roanoke Theatres
Roanoke, Va.

A. WEST JOHNSON
Heilig—Mayflower Theatres
Eugene, Oregon

GEORGE PITTSLEY
Washington Theatre
Bay City, Mich.

CLARENCE E. ROBBINS
Buzzards Bay Theatre
Buzzards Bay, Mass.

W. A. SANDON
Sandon Theatre
Blue Earth, Minn.

G. N. TURNER
Family Theatre
Pine City, Minn.

JOHN TENDER
Tivoli Theatre
Lorain, Ohio

They're going to get their pictures

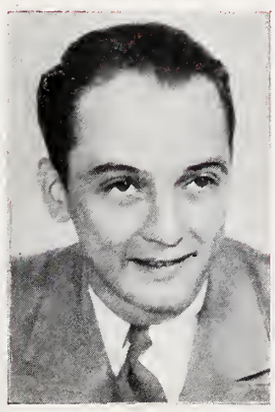
showmen who are thinking ahead

New Year's with Universal . . . .

JOE BLUMENFELD
Blumenfeld Circuit—
West Coast

SAM DAVIS
Phoenicia Theatre
Phoenicia. N. Y.

SAM FEINSTEIN
Co-owner, Esquire Theatre
Denver, Colo.



L. E. GAINES
Coed—Rex Theatres
Fairfield, Iowa

HARRY HORGAN
Opera House
Newport, R. I

MAX M. KORR
Earle Theatre
Allentown, Pa.

RUSSELL LAMB
Lamb Theatre, Mt. Morris, Ill.
Oregon Theatre, Oregon, Ill.

M. A. LIGHTMAN
Malco Circuit
Memphis, Tenn.

C. F. MILLET
State Theatre
Bridgton, Mass.

BOB O'DONNELL
Texas Consolidated & Interstate Cir't
Dallas, Texas

REX N. VAN HORN
Cozy Theatre
Augusta, Ill.

V. C. WESCHLER
Colonial Theatre
Erie, Pa.

MRS. C. W. WACHTER
Henry's Theatre
Hagerstown, Md.

JACK YEO
Plaza Theatre
Burlington, Wisc.

HARRY ZEITZ
State—Empire Theatres
New Bedford, Mass

box office pictures, regularly!

think ahead . . . buy ahead . .

AUG. 8

Bud ABBOTT & Lou COSTELLO *in*

HOLD THAT GHOST

with **Richard CARLSON • Joan DAVIS • Mischa AUER**
THE ANDREWS SISTERS • TED LEWIS . . . and his Entertainers

Screenplay by Robert Lees, Fred Rinaldo, Jahn Grant. Original story by Robert Lees, Fred Rinaldo

Directed by **ARTHUR LUBIN**

Associate Producers
BURT KELLY • GLENN TRYON

AUG. 15

FRANK LLOYD PRODUCTIONS, INC., *presents*

THIS WOMAN IS MINE

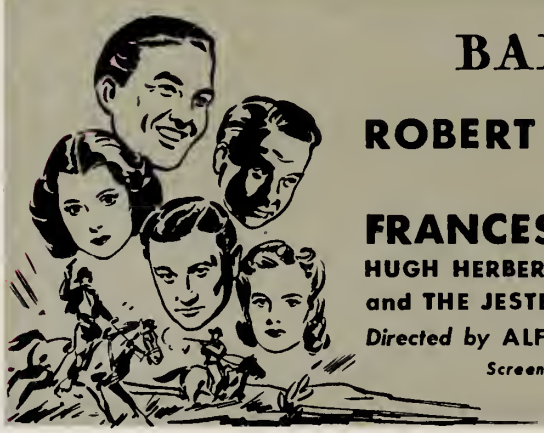
starring

FRANCHOT TONE • JOHN CARROLL • WALTER BRENNAN
CAROL BRUCE • NIGEL BRUCE

Screenplay by Setan I. Miller, Frederick Jacksan
Based on the novel "I, James Lewis" by Gilbert Walff Gobriel
Associate Producer Jack H. Skirball

Produced and Directed by
FRANK LLOYD
A UNIVERSAL PICTURE

SEPT. 5



BADLANDS of DAKOTA

starring

ROBERT STACK and ANN RUTHERFORD
with **RICHARD DIX**
FRANCES FARMER ★ BROD CRAWFORD
HUGH HERBERT • ANDY DEVINE • LON CHANEY, JR. • FUZZY KNIGHT
and THE JESTERS—Dwight Latham • Walter Carlson • Guy Bonham

Directed by ALFRED E. GREEN • *Associate Producer,* GEORGE WAGGNER

Screenploy by Gerold Geraghty • Originol story by Horold Shumote
Additional comedy sequences by Victor McLeod

SEPT. 12

Irene **DUNNE ★** *Robert* **MONTGOMERY**
in **UNFINISHED BUSINESS**

with **PRESTON FOSTER**
Eugene Pallette • Esther Dale
Walter Catlett • June Clyde
Dick Foran • Samuel S. Hinds

Screenplay by Eugene Thackrey

Produced and Directed by
GREGORY LA CAVA

SEPT. 19

JANE FRAZEE *in*

SING ANOTHER CHORUS

with

Johnny DOWNS • Mischa AUER • Walter CATLETT
Sunnie O'DEA • Iris ADRIAN and ROSARIO & ANTONIO

Screenplay by Marion Orth • Paul Gerard Smith • Brenda Weisberg
Original Story by Sam Robins

Directed by CHARLES LAMONT • *Associate Producer* KEN GOLDSMITH

SEPT. 26

Deanna **DURBIN** ★ Charles **LAUGHTON**

in

IT STARTED WITH ADAM

A HENRY KOSTER *production*

with ROBERT CUMMINGS

MARGARET TALLICHET • GUY KIBBEE • WALTER CATLETT • CATHERINE DOUCET • CHARLES COLEMAN

Directed by
HENRY KOSTER

Produced by
JOE PASTERNAK

OCT. 3

BURMA CONVOY *with*

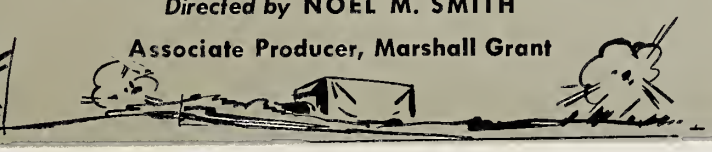
(Tentative Title)

Charles Bickford • Evelyn Ankers • Keye Luke
Frank Albertson • Cecil Kellaway

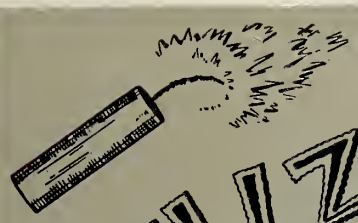
Original screenplay by Stanley Rubin • Roy Chanslor

Directed by NOEL M. SMITH

Associate Producer, Marshall Grant



OCT. 10



HELLZAPOPPIN'

starring

OLSEN & JOHNSON
MARTHA RAYE

with JANE FRAZEE • MISCHA AUER • ROBERT PAIGE
CLARENCE KOLB • NELLA WALKER • ELISHA COOK, Jr.
KATHRYN ADAMS • CATHERINE JOHNSON
ROY HARRIS • The HI-HATTERS • SLIM & SLAM

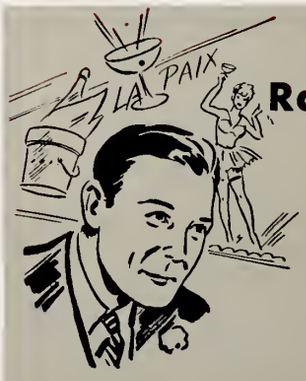
Directed by H. C. POTTER • *Associate Producer* GLENN TRYON

A MAYFAIR PRODUCTION

Follow great showman strategy

that will fill your theatre-

OCT. 17



Randolph SCOTT • Elizabeth BERGNER

in

PARIS CALLING

(Tentative Title)

Produced by **Benjamin Glazer**

Directed by **Edwin L. Marin**

OCT. 24

JANE FRAZEE • THE MERRY MACS
LEON ERROL • MISCHA AUER

in

MOONLIGHT in HAWAII

with

JOHNNY DOWNS • SUNNIE O'DEA • MARIA MONTEZ

Screenplay by Martan Grant, James Gow, Erna Lazarus
Original Story by Eve Greene

Directed by
CHARLES LAMONT

Assaciate Prăducer
KEN GOLDSMITH

OCT. 31

Charles BOYER • Margaret SULLAVAN

in

APPOINTMENT for LOVE

with

Reginald Denny • J. M. Kerrigan • Cecil Kellaway • Roman Bohnen
Mary Gordon • Charles Ray • Doris Lloyd • Ruth Terry

A BRUCE MANNING Production

Directed by **WILLIAM A. SEITER**

Frank Shaw, Associate Producer

NOV. 7

Jungle fury embodied in feminine beauty to startle and electrify your boxoffice!

CAPTIVE WILD WOMAN

featuring

The Wild Woman

fill those dates with pictures

Universal's bonded release dates!

NOV. 14

W. C. FIELDS

in

THE GREAT MAN

with

GLORIA JEAN • LEON ERROL • Butch & Buddy • Susan Miller • Franklin Pangborn • Charles Lang • Margaret Dumont • Anne Nagel • Mona Barrie • Nell O'Day

Directed by **EDWARD CLINE**

NOV. 21

The MERRY MACS and Baby SANDY

in

MELODY LANE

The industry's tiniest starlet....but as big as they come at the box-office!

NOV. 28

Bud ABBOTT & Lou COSTELLO

in **RIDE 'EM COWBOY** *with*

The Merry Macs • Dick Foran • Johnny Mack Brown Anne Gwynne • Samuel S. Hinds and Ella Fitzgerald • and The Congaroos

Directed by **ARTHUR LUBIN**

Associate Producer **ALEX GOTTLIEB**

DEC. 5

HUGH HERBERT

in

NOBODY'S FOOL

The wise old owl whose slews of woo-woo's keeps 'em rollin' to your door!

Buy ahead . . . . date ahead . . .

DEC. 12

The WOLF MAN

A picture and a new figure of grotesque horror that will catapult itself to land among the top imaginative masterpieces of all time.

DEC. 19

A great selling title for one of the funniest stories of the year!

MERMAID in DISTRESS

Associate Producer
VAUGHN PAUL

DEC. 26

DEANNA DURBIN

in

THEY LIVED ALONE

Produced by
BRUCE MANNING
Original Story by Sonya Levien

---

3 Thrill-laden, sweeping adventure pictures
starring
DICK FORAN • LEO CARRILLO • ANDY DEVINE

•

SEPT. 19th
THE AMERICANOS
(Tentative Title)

•

NOV. 21st
THE SONORA KID

•

DEC. 26th
ZAMBEZI

Better Shorts for Better Entertainment

13 TECHNICOLOR CARTOONS
Featuring Andy Panda and his Pals
Created and Produced by Walter Lantz

13 2-REEL PERSONALITY and NAME-BAND MUSICALS
(Each with different title)

15 VARIETY VIEWS
(Each with different title)

15 STRANGER THAN FICTION
(Each with different title)

A 2-REEL SPECIAL FEATURETTE

4 SUPERIOR SERIALS
"Riders of Death Valley" • "Sea Raiders"
"Winslow of the Navy" • "The Gang Busters"

THE UNIVERSAL NEWSREEL (2 Issues Weekly)

---

3 Hoof-pounding, lead-spitting pictures, starring

JOHNNY MACK BROWN
FUZZY KNIGHT and NELL O'DAY

•

SEPT. 5th
MAN from MONTANA

•

OCT. 24th
The MASKED RIDER

•

NOV. 14th
ARIZONA CYCLONE

PRINTED IN U.S.A.

date from now to New Year's with Universal!

THE NATIONAL MIRROR

Judge Denies Waxmann Plea

AC Theatres Involved In Case

PHILADELPHIA — U. S. District Court Judge Guy K. Bard last week dismissed the application of Harry Waxmann, Atlantic City theatreman, for an injunction to restrain Columbia from delivering pictures to the New Embassy, AC, part of the pool of Warners Brothers and Weilland-Lewis theatres.

The plaintiff had sought to restrain the defendants from playing the pictures prior to the showing in the Waxmann AC houses.

Judge Bard concluded that the plaintiffs are not entitled to an injunction restraining the defendants from releasing pictures to the New Embassy for first-run prior to such release for exhibition in the Astor and Hollywood, Waxmann houses, but that they are entitled to an injunction, if they so desire, restraining the defendants from releasing for exhibition in the New Embassy pictures prior to the Astor and Hollywood such pictures that have been exhibited for Avenue first run in a theatre other than the New Embassy.

Costs were split between the parties.

Waxmann had based his plea largely on the clause of his Columbia contract covering erection of new theatres. Weilland and Lewis dropped the old Embassy, which had contracted for the pictures, and were attempting to shift the product to the New Embassy, a larger and newer house.

Rodgers Clarifies

NEW YORK—Definite clarification of the rumors regarding William F. Rodgers, Metro, and UA came last week in a statement from Rodgers, which said:

"I feel greatly honored by the invitation extended to me by the United Artists Corporation, through its owners, to head their organization. However, I am under contract to Loew's, Incorporated, and could not even consider the proposal without my company's full approval. This the company felt it could not grant.

"I remain with Metro-Goldwyn-Mayer with whom I have been so happily associated for many years."

W. F. RODGERS

August 6, 1941

Drug Stores Organize

HOLLYWOOD—As exploitation for their forthcoming Universal picture, "Ride 'Em Cowboy," Abbott and Costello recently sent out cards to industryites enrolling them in the National Association of Drugstore Cowboys. The cards, good for a life membership, contain 10 utopian aims of the apothecary waddie. The slogan for the campaign is "Ride 'Em Cowboy" —which is not to be confused with the title of the Abbott-Costello film.

Exhibs Wonder On Def. Group

NEW YORK—Theatremen were beginning to wonder this week whether the theatres division of the Committee Co-operating for National Defense was proceeding at the same efficient speed as when it was first organized.

Reason for the doubt was based on two incidents.

First occurred when, independently of the theatres division, large circuits announced their own scale of admissions for service men, followed by independents and others throughout the country making up their own scales Regulation of such a problem was to have been one of the division's main purposes.

Second occurred when the committee rejected a short on aluminum because, in the opinion of the committee, it lacked entertainment value and was too long, following which the short got plenty of bookings in circuit and independent houses throughout the country, largely because of the aluminum collections being held.

The point observers bring up is this. If, in two such important instances, the committee fails to function for the exhibitors, just what do the pledges mean? Is it an evidence of the failure of committee to act for the theatres of the country, as was promised, or are these two isolated instances?

L. W. Kastner Resigns

NEW YORK—Lacy W. Kastner, European sales manager for United Artists, has resigned, it was announced last week by Walter Gould, foreign manager.

Kastner, who arrived here two months ago to report on film conditions in Continental Europe, was stationed in Lisbon. Prior to the war he headquartered in London.

Committees Set For Allied Meet

Twelfth Convention In Philly

PHILADELPHIA — Announcement of the committees which will handle the 12th annual convention of the Allied States Association of Motion Picture Exhibitors here from Sept. 16-18 was made last week.

Heading the group will be Sidney E Samuelson, chairman; David E. Milgram, treasurer; H. A. Cole, national president; A. F. Myers, general counsel; Martin G. Smith, national treasurer; Morris Wax, George L. Ickes, attendance; Harry Perelman, decorations; Charles L. Stiefel, Michael Felt, display; David E. Milgram, entertainment; David Segal, gifts and prizes; David Barrist, honor guests; Fred Beedle, program; Cecil Felt, public relations; Joseph Conway, publicity; Jack H. Greenberg and Harry Fried reception; E. B. Gregory, registration; Melvin Koff, yearbook.

Committees in full are:

ATTENDANCE:—Morris Wax, Chairman; Geo. L. Ickes, Co-Chairman; Oscar W. Althoff, Lou Bard, Jacob Blumberg, Ray Branch, David Brodstein, Max Cohen, Irving Dollinger, George W. Erdmann, Dr. J. B. Fishman, Sam Frank, Johnnie Griffin, Fred Herrington, Charles Hirsh, Sam Hyman, Fred Kogad, Max M. Korr, Meyer Leventhal, A. W. Lilly, Frank C. Lydon, Lee W. Moffitt, Dean Nash, Van Nomikos, Harry Perlewitz, Stanley Peters, John Piller, James C. Quinn, Leonard L. Rosenthal, Don R. Rossiter, Clarence J. Severson, Benjamin Shindler, Joseph Shverha, W. Howard Smith, Henry Sork, Columbus Stamper, Abe Stone, Fred H. Strom, O. F. Sullivan, George Sumner, Orville von Gulker, Irvin Westenskow, Frank Wetzstein, Leo F. Wolcott.

DECORATIONS:—Harry Perelman, Chairman; Thomas Lazarick, Sam Somerson.

DISPLAY BOOTHS:—Charles L. Stiefel, Chairman; Michael Felt, Co-Chairman; Harry Hirsh, Morris Spiers.

ENTERTAINMENT:—David E. Milgram, Chairman; Norman Lewis, Paul Resnick, Milton Rogasner.

GIFTS AND PRIZES:—David Segal, Chairman; David Moliver, George Resnick.

HONOR GUESTS:—David Barrist, Chairman; W. L. Ainsworth, Ben Fertel, Al Fischer, Jr., Roy Harrold, Frank Hornig, Jack Kirsch, E. L. Peaslee, M. A. Rosenberg, William Spiegel, Nathan Yamins.

PROGRAM:—Fred A. Beedle, Chairman; Lee W. Newbury, P. J. Wood.

PUBLIC RELATIONS:—Cecil Felt, Chairman; Philip Gerson, George Naudascher, Ray Schwartz.

PUBLICITY:—Joseph Conway, Chairman; Percy Friedman, Sam Resnick.

RECEPTION:—Jack H. Greenberg, Chairman; Harry Fried, Co-Chairman; Thomas Brislin, Morris Gerson, Harry Lowenstein, Charles Moyer, Charles H. Olive, Joseph Reed, W. C. Smalley, H. P. Wallace.

REGISTRATION:—E. B. Gregory, Chairman; Lou Abramson, I. Borowsky, Arthur K. Howard, I. Segall.

YEAR BOOK:—Melvin Koff, Chairman; Harry Chertcoff, Sam Milgram, George Rubin.

The complete program will be announced later. First indications were that all industry problems would be discussed, there would be a complete social program, and there would also be an equipment exhibit.

Propaganda Bill Up

WASHINGTON—A bill calling for an investigation into allegations that the films and radio have been propagandizing for war was introduced into the Senate last week by Senator Champ Clark. Clark stated that he expects early committee action on his bill, and this was believed likely, as the committee is headed by B. K. Wheeler, and also contains several other non-interventionists.

PLEASE TURN NOW TO PAGE 17 FOR THE BIG NEWS OF THE YEAR

The Score Board

(Editor's Note: What follows is a brief review of trade shows screened under the consent decree, with the exception of Warners, shown yesterday (Aug. 12). Complete reviews can be found in The Blue Section.)

METRO

"Dr. Jekyll and Mr. Hyde"—Lengthy, and done twice before, but it looks like it should be a substantial grosser.

"Lady Be Good"—Overlong, but it has elements which should make it a fair programmer.

"Down in San Diego"—For the lower half of the duallers.

PARAMOUNT

"Hold Back the Dawn"—A women's show, which means it should get into the better money.

"Nothing But the Truth"—With Bob Hope as hot as he is, this should be in the higher grosses, even if it doesn't look as potent as "Caught in the Draft."

"Buy Me That Town"—Nice action show for the duallers.

"Henry Aldrich for President"—Young folks may like it, but generally it belongs on the lower half.

"New York Town"—A lightweight programmer, even with Fred MacMurray and Mary Martin.

RKO

"Parachute Battalion"—Program, for the duallers, but with an angle where exploitation can be used.

"All That Money Can Buy"—Artistically a success, but commercially it appears doubtful.

"Father Takes a Wife"—Light program that will fit into the duallers.

"Lady Scarface"—For the lower half of the duallers.

"Citizen Kane"—A big exploitation show, but it will need hard pushing all the way.

20TH CENTURY-FOX

'Charley's Aunt"—It should land in the better money, with first engagements already proving it.

"Wild Geese Calling"—Fair program.

"Sun Valley Serenade"—This is likely to get into the higher grosses.

"Private Nurse"—For the lower half of the duallers.

"Dressed to Kill"—Better than average action show for the duallers.

Lewis With Hoffberg

NEW YORK—Mannie Lewis, added to the sales force of Hoffberg Productions, Inc., left this week for New Orleans on the first leg of trip through the south and southwest.

"Internat. Squadron" Single

NEW YORK — Warners' "International Squadron" will be sold singly as a percentage feature, it was announced last week.

In the Newsreels

Friday, August 8, 1941

IN ALL FIVE

Goshen, N. Y.: Favorite wins trotting classic.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 96)—Illinois: Sailors train. Washington St.: Wheat harvest. Alabama: Flames aid plants. Hollywood: Premiere. Fashions: Fall hats. Cincinnati: Gorilla's birthday. Berwick, Pa.: 1,000th tank (Phila. only). St. Petersburg, Fla.: Tarpon fishing.

NEWS OF THE DAY (Vol. XII, No. 294)—Washington: Hull warns Japs. Berwick, Pa.: 1,000th tank. Syria: Last garrison falls. Canada: Yanks for RAF. Zoo: Lions diet. Girard, O.: Craig Wood Wins. Holland, Mich.: Water skiers.

PARAMOUNT NEWS (No. 99)—Camp Bowie, Tex.: Commissions for draftees. Canada: Yanks for RAF. Mt. Madison, N. H.: Mountain-top building. Washington: Hull back. Lafitte, La.: Fleet blessed. New York: Modern art. The stocking front. Baseball: Final push.

RKO PATHE NEWS (Vol. 12, No. 99)—USA: Stocking run. Durban, SA.: Greek king visits. Washington: O'Daniel new senator. Washington: New tax notes printed. Montgomery, Ala.: Flames aid crops. Columbus, Ga.: Soldiers fly. New York: Air raid warning.

UNIVERSAL NEWSREEL (Vol. 14, No. 4)—National defense headlines. Seattle: Ship loading speeded. Seaside, Ore.: Silk stocking ban. Long Beach, L. I.: Orphan picnic. Buffalo: Midget auto race. New York: Modern art.

Wednesday, August 6, 1941

IN ALL FIVE

Russia: First pictures of the war.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 95)—France: Prisoners return: England: Churchill, Hopkins see planes. New York: Consuls return. San Francisco: Jap liner unloads. Boston: Little sisters shown. Ft. Devens, Mass.: Swim in uniform. California: Aquaplaning. Wisconsin: Relax on water.

NEWS OF THE DAY (Vol. XII, No. 293)—New York: Consuls return. East: Gas stations close. England: Churchill, Hopkins see planes. Boston: Little sisters shown. Camp Devens, Mass.: Swim in uniform. Islip, L. I.: Boat to plane.

PARAMOUNT NEWS (No. 98)—Long Island, N. Y.: Boat to plane. France: Prisoners return. East: Gas stations close.

RKO PATHE NEWS (Vol. 12, No. 98)—Burlington, Ia.: Arms plant opens. New York: Consuls return. Hollywood: Champ movie-goer. East: Gas stations close. California: Aquaplaning. Boston (only): Little sisters shown.

UNIVERSAL NEWSREEL (Vol. 14, No. 3)—East: Gas curfew. San Francisco: Jap liner unloads. New York: Stocking run. England: Churchill, Hopkins see planes. New York: Consuls return. Hollywood: Movie-going champ. Catalina Is., Calif.: Aquaplaning. Somerset, Wis.: Inner-tube outing. East Islip, L. I.: Boat to plane.

Sam Berger Passes

MANILA—Samuel M. Berger, head of the Philippine distribution firm of S. M. Berger and Company, Inc., and Acme Films, Inc., died here last week of a heart attack. He was 62. He is survived by his wife, a son, daughter, and brother.

Ida Danziger Mourned

NEW YORK—Henry Danziger, New York Film Board of Trade, is mourning the death of his sister, Ida, who died last week after a long illness.

ATTENTION!

I qualify for your needs: college graduate, native born, managerial, advertising and exploitation experience with National Distributors and Circuits, am now available.

WRITE BOX SS - THE EXHIBITOR

A PICTORIAL REPORT ON NATIONAL HAPPENINGS OF INTEREST TO EXHIBITORS

TOM KEENE, star of Monogram's "Dynamite Canyon," is seen above attending the Pioneer Days Rodeo at Ogden, Utah. Seated left to right are May Mann, newspaper columnist; Keene; and Mr. and Mrs. Warren William. Standing in back is Ross C. Glasman, chairman of the rodeo.

GENE AUTRY, star of Republic's "Sunset in Wyoming," is here seen signing a contract to appear again with the World's Championship Rodeo to be held at Madison Square Garden next October. Colonel John Reed Kilpatrick, president, Madison Square Garden Corporation, looks on.

ANNA NEAGLE, star of RKO's "Sunny," and producer Herbert Wilcox, who made the film, are seen here leaving Hollywood for London. They were scheduled to leave for England from New York on the Clipper to prepare a screenplay for Miss Neagle's forthcoming dramatic film.

RENEE HAAL, dark-haired young screen actress, and Peter Godfrey, prominent RKO motion picture director, sprang a surprise on their many friends recently by appearing at the marriage license bureau and filing an application which culminated in a Beverly Hills wedding.

AT A CONVENTION of Dance Educators of America in New York, a new publicity dance, "The Dumbo-Lumbo," inspired by Walt Disney's-RKO film, "Dumbo," is devised by Mary O'Moore, president; Thomas E. Parson, manager; M. B. Inslee, technician; and Rutgers Neilson, RKO.

JUNE HAVOC, popular singer and eccentric dancer of the Broadway hit, "Pal Joey," is seen here entraining for Hollywood on a leave of absence to make her film debut in one of the leading roles in RKO's "Four Jacks and a Queen," with Anne Shirley, Ray Bolger, Desi Arnaz

Mighty
Frank
his Woman
starring
FRANCHOT TONE
WALTER BRENNAN
NIGEL BRUCE · LEO G. CARROLL
Produced and Directed by
Associate Producer
CAROL BRUCE
Broadway's overnight sensation! Now the screen's new fascination!

AS THE OCEAN'S ROAR!

Sweeping out of storm-torn seas comes a magnificent screen thrill ...to rank with the greatest romantic adventures of film or fiction!

Lloyd's Is Mine"

JOHN CARROLL
CAROL BRUCE

Screenplay by Seton I. Miller and Frederick Jackson
Based on the novel "I, James Lewis" by Gilbert W. Gabriel

FRANK LLOYD

JACK H. SKIRBALL

FRANK LLOYD PRODUCTIONS, INC.,

National Release August 1

A UNIVERSAL PICTURE

TERRITORY TRADE SCREENING GUIDE

(Editor's Note: In this department will be found, as the material is made available, official listings of all trade screenings in the territory covered by THE EXHIBITOR as required under the consent decree, or as announced otherwise by the various companies. This is not an advertisement, but another exclusive editorial service of THE EXHIBITOR. The material has been arranged in easy readable fashion, for constant reference. In addition, the fast printing system under which THE EXHIBITOR is published will assure that this list is accurate to within 24 hours of the time you receive it. All material within this department comes directly from the companies involved. It will be kept up to date and changed as screening times pass.)

ALBANY, N. Y., DISTRICT

CITY	DATE	TIME	TITLE	COMPANY	PLACE	STREET
ALBANY, N. Y.	Aug. 25—Mon.	2.00 P. M.	"Married Bachelor"—"Honky Tonk"	MGM	20th-Fox Screening Room	1052 Broadway
ALBANY, N. Y.	Aug. 26—Tues.	10.00 A. M.	"Smilin' Thru"—"Female Of the Species"	MGM	20th-Fox Screening Room	1052 Broadway

BOSTON, MASS., DISTRICT

BOSTON, MASS.	Aug. 26—Tues.	10.00 A. M.	"Married Bachelor"—"Honky Tonk"	MGM	MGM Screening Room	46 Church St.
BOSTON, MASS.	Aug. 26—Tues.	2.00 P. M.	"Married Bachelor"—"Honky Tonk"	MGM	MGM Screening Room	46 Church St.
BOSTON, MASS.	Aug. 27—Wed.	10.00 A. M.	"Smilin' Thru"—"Female Of the Species"	MGM	MGM Screening Room	46 Church St.
BOSTON, MASS.	Aug. 27—Wed.	2.00 P. M.	"Smilin' Thru"—"Female Of the Species"	MGM	MGM Screening Room	46 Church St.

BUFFALO, N. Y., DISTRICT

BUFFALO, N. Y.	Aug. 25—Mon.	1.30 P. M.	"Married Bachelor"—"Honky Tonk"	MGM	20th-Fox Screening Room	290 Franklin St.
BUFFALO, N. Y.	Aug. 26—Tues.	1.30 P. M.	"Smilin' Thru"—"Female Of the Species"	MGM	20th-Fox Screening Room	290 Franklin St.

NEW HAVEN, CONN., DISTRICT

NEW HAVEN, CONN.	Aug. 25—Mon.	10.00 A. M.	"Married Bachelor"—"Honky Tonk"	MGM	20th-Fox Screening Room	40 Whiting St.
NEW HAVEN, CONN.	Aug. 26—Tues.	10.00 A. M.	"Smilin' Thru"—"Female Of the Species"	MGM	20th-Fox Screening Room	40 Whiting St.

NEW YORK CITY DISTRICT

NEW YORK CITY	Aug. 28—Thurs.	9.30 A. M.	"Married Bachelor"—"Honky Tonk"	MGM	MGM Screening Room	630 Ninth Ave.
NEW YORK CITY	Aug. 28—Thurs.	1.30 P. M.	"Married Bachelor"—"Honky Tonk"	MGM	MGM Screening Room	630 Ninth Ave.
NEW YORK CITY	Sept. 4—Thurs.	9.30 A. M.	"Smilin' Thru"—"Female Of the Species"	MGM	MGM Screening Room	630 Ninth Ave.
NEW YORK CITY	Sept. 4—Thurs.	1.30 P. M.	"Smilin' Thru"—"Female Of the Species"	MGM	MGM Screening Room	630 Ninth Ave.

PHILADELPHIA DISTRICT

PHILADELPHIA	Aug. 25—Mon.	10.00 A. M.	"Married Bachelor"—"Honky Tonk"	MGM	MGM Screening Room	1233 Summer St.
PHILADELPHIA	Aug. 25—Mon.	2.00 P. M.	"Married Bachelor"—"Honky Tonk"	MGM	MGM Screening Room	1233 Summer St.
PHILADELPHIA	Aug. 26—Tues.	10.00 A. M.	"Smilin' Thru"—"Female Of the Species"	MGM	MGM Screening Room	1233 Summer St.
PHILADELPHIA	Aug. 26—Tues.	2.00 P. M.	"Smilin' Thru"—"Female Of the Species"	MGM	MGM Screening Room	1233 Summer St.

WASHINGTON, D. C., DISTRICT

WASHINGTON, D. C.	Aug. 25—Mon.	1.00 P. M.	"Married Bachelor"—"Honky Tonk"	MGM	20th-Fox Screening Room	932 N. J. Ave., N. W.
WASHINGTON, D. C.	Aug. 26—Tues.	1.00 P. M.	"Smilin' Thru"—"Female Of the Species"	MGM	20th-Fox Screening Room	932 N. J. Ave., N. W.

FOR YOUR GUIDANCE: CONCISE PRELIMINARY DATA ON THE SHOWS BEING SCREENED

HONKY-TONK (MGM)

CAST: Clark Gable, Lana Turner, Frank Morgan, Claire Trevor, Albert Dekker, Marjorie Main, Chill Wills, Henry O'Neill. Directed by Jack Conway.

SMILIN' THRU (MGM)

CAST: Jeanette MacDonald, Brian Aherne, Gene Raymond, Ian Hunter, Frances Robinson, Patrick O'Moore, Eric Lonsdale, Jackie Horner, David Clyde, Frances Carson, Ruth Rickaby. Directed by Frank Borzage. (In Technicolor.)

FEMALE OF THE SPECIES (MGM)

CAST: Rosalind Russell, Don Ameche, Kay Francis, Van Heflin, Grant Mitchell, Gordon Jones, Harold Minjir, Denie Travis. Directed by W. S. Van Dyke.

MARRIED BACHELOR (MGM)

CAST: Robert Young, Ruth Hussey, Felix Bressart, Lee Bowman, Sheldon Leonard, Sam Levene. Directed by Edward Buzzell.

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will always be found under this heading.*

Appeals Board

On Aug. 4, the Garbose Brothers, who had filed a complaint asking national release date availability in Athol, Mass., and were refused request by arbitrator Daly, filed an appeal. This is the second appeal of cases heard by the Boston board. Thirty days are allowed after appeal is filed for briefs to be sent to the Appeals Board with 10 days thereafter for answering briefs.

New Haven

First hearing on the complaint of Fred Quatrano, operator, New Newington, Newington, Conn., got underway on Aug. 7, A. A. Ribicoff arbitrating. Quatrano is asking five majors for seven days clearance after New Britain saying that a previous offer of 30 days' clearance would be "detrimental and ruinous to his business." Strand and Embassy, New Britain, were named as interested parties.

First day's hearing on the Quatrano case was devoted almost entirely to technicalities, with attorneys for the defendants arguing that no clearance problem existed at Newington inasmuch as the house has yet to be opened. Counsel for those named, Paramount, 20th Century-Fox, RKO, Loew's, Vitagraph, and Warner Circuit Management, thereupon moved for dismissal of the whole complaint. Arbitrator Ribicoff reserved decision on this plea. Afternoon was taken up with Paramount and Loew's attorneys introducing clearance schedules and correspondence relating to clearance problems similar to the geographical situation of the Newington house. Palace, New Britain, intervened shortly before the hearing opened. Adjournment was taken until Aug. 20.

Complaint of the College Open Air, Middletown, is set down for hearing tomorrow, (Aug. 14). Herbert S. MacDonald, judge of the North Haven Town Court, will be the arbitrator.

Following is the official ruling issued on July 31 by Ashbel Gulliver, arbitrator in the Saybrook Theatre, Inc., case in which he dismissed the complaint for lack of jurisdiction:

"It was stipulated by counsel for the parties involved at the hearing that the contract between the Saybrook Theatre, Inc., complainant, and Vitagraph, Inc., while requiring the Saybrook not to exhibit any picture until after it had been shown at the Garde in New London, did not provide for any required lapse of time between the termination of the showing at the Garde and the commencement of the showing of the Saybrook. In view of this stipulation, it is found as a fact that the terms of the contract were stipulated.

"It is further found that such a contract involves merely successive runs and does not involve any clearance within the terms of Section 8 of the Consent Decree and the decision of the Appeals Board in the arbitration between Ken Theatre Corp. and Paramount Pictures Incorporated, et al."

(The arbitrator is referring to an arbitration case in Chicago, first case involving the dispute between defining run and clearance).

"It was stipulated by the attorneys at the hearing that these proceedings could be brought only under Section 8 of the Consent Decree.

"The complaint is dismissed for want of jurisdiction in the arbitrator. The costs of the arbitrator's fee and the filing fees are assessed against the complainant."

New York

In the matter of Esquire-Great Neck Corporation, complainant, against Paramount, Loew's, RKO, 20th Century-Fox, defendants, and Northern Amusement Corporation, and Skouras Theatres Corporation as intervenors, arbitrator George A. Spiegelberg last week ruled that the maximum clearance between the Playhouse and the complainant be fixed at seven days, in favor of the Playhouse. Clearance enjoyed by the Little Neck over the Squire is abolished. Costs are apportioned equally.

Philadelphia

Calvin H. Rankin, who served in the Hexter case, was last week chosen as arbitrator in Case No. 9, that filed by the Broad, Philadelphia, scheduled to be heard on Sept. 24.

Arbitrator W. A. Weidersheim this week handed down his decision disallowing the complaint of the Hill, Philadelphia, seeking change in clearance. Costs were assessed among the parties concerned.

Case No. 10, Liberty, Camden, N. J., will be heard on Sept. 16, with case No. 11, that of the Parkside, Camden, N. J., due to be heard on Sept. 19. G. J. Callaghan is the arbitrator in both actions.

Andy Hardy Week

NEW YORK—With "Life Begins For Andy Hardy" bowing during the week of Aug. 14, plans were set in motion last week by Metro to designate that period as National Andy Hardy Week.

Mayors are inscribing proclamations, and civic groups and organizations are making plans to salute Andy and the Hardy Family.

National Legion of Decency List—Aug. 14, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"Mob Town," (Universal); "Six-Gun Gold," (RKO); "Three Sons O' Guns," (Warners); "Thunder Over the Prairies," (Columbia); "Wanderers Of the West," (Monogram); "Whistling In the Dark," (Metro).

UNOBJECTIONABLE FOR ADULTS—"Citadel of Crime," (Republic); "Dr. Jekyll and Mr. Hyde," (Metro); "Hold Back the Dawn," (Paramount); "New York Town," (Paramount); "Murder by Invitation," (Monogram); "Wild Geese Calling," (20th-Fox).

OBJECTIONABLE IN PART—"Kisses for Breakfast," (Warners).

Advance Shots

Features

THE DEADLY GAME (Monogram). Charles Farrell, June Lang. 65m. This is above average spy meller for the duallers. Production values are good.

DESPERATE CARGO (PRC). Ralph Byrd, Carol Hughes, Julie Duncan. 64m. Here is a well-made film for the bottom dual spot, with good production values and sufficient pace to keep the attention of the audience.

GAMBLING DAUGHTERS (PRC). Cecilia Parker, Roger Pryor, Robert Baldwin. 62m. This is routine bottom dualler fare, with selling possibilities in the title and sensational expolitation.

HIGHWAY WEST (Warners). Brenda Marshall, Arthur Kennedy, Olympe Bradna. 63m. This has plenty of action, but it isn't strong enough for the top spot or to stand on its own.

LIFE BEGINS FOR ANDY HARDY (Metro). Lewis Stone, Mickey Rooney, Judy Garland. 81m. This more than upholds the standard of the Hardy series, and many will consider it the best to date. It should be a strong summer show.

REG'LAR FELLERS (PRC). Bill Lee, Alfalfa Switzer, Roscoe Ates. 70m. Made for the kiddie trade, this is worthy of a special buildup via the kiddie show route. Production is adequate, giving the kids free play.

THE STORY OF THE VATICAN (RKO). Produced by The March of Time. 54m. This deserves special selling in strong Catholic sectors, but is naturally a problem for some audiences.

Shorts

RHYTHM REVEL (Universal—Musical). 16m. Good.

ANDY PANDA'S POP (Universal—Color Cartoon). 7m. Fair.

STRANGER THAN FICTION No. 95 (Universal). 9m. Good.

GARDEN SPOT OF THE NORTH (Universal—Going Places No. 95) 9m. Good.

ISLES OF FATE (Universal—Going Places No. 94). 9m. Good.

Schenck's No Fool

NEW YORK—Nicholas M. Schenck last week emphatically denied that he had any intention of releasing Metro general sales manager William F. Rodgers from his contract, in order that Rodgers could accept the presidency of United Artists.

Schenck denied that Rodgers had asked for a release from his contract, adding that "he has to live up to it."

GARY COOPER
"SERGEANT YORK"
WALTER BRENNAN • JOAN LESLIE
GEORGE TOBIAS • STANLEY RIDGES
A HOWARD HAWKS PRODUCTION
Original Screen Play by Abem Finkel & Harry Chandlee and Howard Koch & John Huston
Based Upon the Diary of Sergeant York
Produced by JESSE L. LASKY and HAL B. WALLIS
Music by Max Steiner
A Warner Bros.-First National Picture

Sergeant York reporting!"

Biggest opening three days in three years despite record heat in Atlantic City!

loved to Hollywood, (N.Y.) or continuous run after six sellout weeks at $2.20 top!

Holdover business terrific at Asbury Park's Mayfair Theatre!

Crowds like this every performance at Earle and Ambassador Theaters, Washington!

Warners' Dough Boy!

MARK OF SHOWMANSHIP

THE TIP-OFF
On How Pictures Are Doing

Another Exclusive Service of Jay Emanuel Publications

A consensus of box office results on the more important pictures, as culled by the field staff of THE EXHIBITOR, appearing in new form in order to give all types of runs a more authentic picture of what features are doing. The change has been made in the interests of greater accuracy, and to try to take into consideration many factors which enter into the general picture. It must be realized that different situations are affected by different conditions, but it is believed that enough information can be had in this chart to give each reader valuable information that can be applied to his own particular situation. Comments from readers on this new form will be appreciated.

PICTURE	FIELD REPORTS ON BUSINESS, REWRITTEN FOR EASY GUIDANCE FOR ALL TYPES OF RUNS
THE BIG STORE (Metro)	Spotty. Some reports have this doing little business, while in others this has spurted above the last Marx Brothers entrant. All in all, just fair.
BILLY THE KID (Metro)	Nothing to get excited about, although in a few of the first runs this got off to good starts. It should mean more in the subsequents and the neighborhoods.
BLOSSOMS IN THE DUST (Metro)	Earliest engagements of this picture don't indicate that it will be in the higher grosses, although it has been picking up as it goes along.
THE BRIDE CAME C. O. D. (Warners)	Pleasing, if unexciting, with the critics generally passing it off as a light summer show. Star combination will protect it in all spots, however.
CAUGHT IN THE DRAFT (Paramount)	Still one of the hottest shows of the summer, with business in the top brackets. Mark this down as one of the best boxoffice hits from Paramount.
CHARLEY'S AUNT (20th Century-Fox)	Earliest engagements of this show place it in the better grossing category. Reports from the openings don't show it to be a smash, but it has been doing a healthy business.
FRANK BUCK'S JUNGLE CAVALCADE (RKO)	Depending strictly on the exploitation, this deserves playing time, although not many engagements have been reported. Results so far fairish.
KISS THE BOYS GOODBYE (Paramount)	Business in the first engagements has been quite satisfactory, even if not of the record-breaking variety. Mark it down as nice program.
HOLD THAT GHOST (Universal)	The boys have another one in the groove, which means that this is again going to be the showmen's delight, the third in a row for the team.
MAJOR BARBARA (UA)	Earliest engagements of this don't seem to indicate American audiences are taking to this as to some of the other imports.
MAN HUNT (20th Century-Fox)	Although of the anti-Nazi school, this has been faring much better than the others, where there has been selling concentration on the meller angles.
MANPOWER (Warners)	The stars are holding this up, despite a weak story, with business rather good if not of the hit type. Credit the name draw.
MOON OVER MIAMI (20th Century-Fox)	Business has been on the better side, this type of picture being okay for the summer trade, with the Technicolor an advantage.
MY LIFE WITH CAROLINE (RKO)	First engagements of this indicate, that this is a light weight, with very little possibility that it will finish among the better grossers. Title doesn't help the sale of tickets.
NAVY, BLUE AND GOLD (Metro)	Don't pass this off too lightly. In some engagements, despite its being a re-issue, it did creditable business.
ONE NIGHT IN LISBON (Paramount)	On the down side, considering what the combination did before. Nothing exciting reported as this goes along.
OUT OF THE FOG (Warners)	Another one of the pictures which get good casting, this hasn't been turning in the grosses that were expected from it.
THE RELUCTANT DRAGON (RKO)	First engagements of this get the critics' raves, but the customers are not digging down into the pockets as expected.
SERGEANT YORK (Warners)	Early engagements indicate that this will be a formidable grosser, thanks to the terrific publicity ballyhoo given the show by Warners' ad and publicity department.
SHE KNEW ALL THE ANSWERS (Columbia)	A lightweight, with the business fairish, and not much better. This type of show always has better chance during the summer.
THE STARS LOOK DOWN (Metro)	Although this has been receiving the praise of the critics, its first engagements indicate that it will have a tough time getting the money. Perhaps class spots may do better.
SHEPHERD OF THE HILLS (Paramount)	The big city critics haven't been giving this the best of it, but for the hinterland this has the angles, and is worth selling.
SUNNY (RKO)	Lightweight, but still better than "No, No Nanette." This type of vehicle is outdated, and even the good production couldn't overcome the handicap.
THEY MET IN BOMBAY (Metro)	Business hasn't been as terrific as expected, but it has been doing well enough. For the star combination, the results should have been better.
TOM, DICK AND HARRY (RKO)	First engagements put this with the better RKO entries of the season, the critics also doing nipups for the show.
UNDERGROUND (Warners)	Another one of those pictures which must earn as they go, this has been doing a trifle better than expected where the pressure has been put on.

Hold on to your hats, Boys! - You ain't seen nothin' yet!

EFFECTIVE WITH THE SEPT. 3 ISSUE . . . your favorite trade paper will bring to you a new service, especially created for you, and so designed as to make your selecting, buying, dating, and advertising of both features and shorts a STREAMLINED PLEASURE.

It's so SIMPLE you'll wonder why no one ever thought of it before! It's so SERVICEABLE that you'll need no other forms or records! It's so PRACTICAL that you'll recognize its value at once! And yet . . . you couldn't possibly have seen anything like it before, because we've just gotten it copyrighted.

All we can tell you now is . . . Its name is **THE EXHIBITOR'S SERVICE KIT.**

Just wait! You'll rave!

P.S.

Of course it's very natural that the stuff that FIRST brought you:-

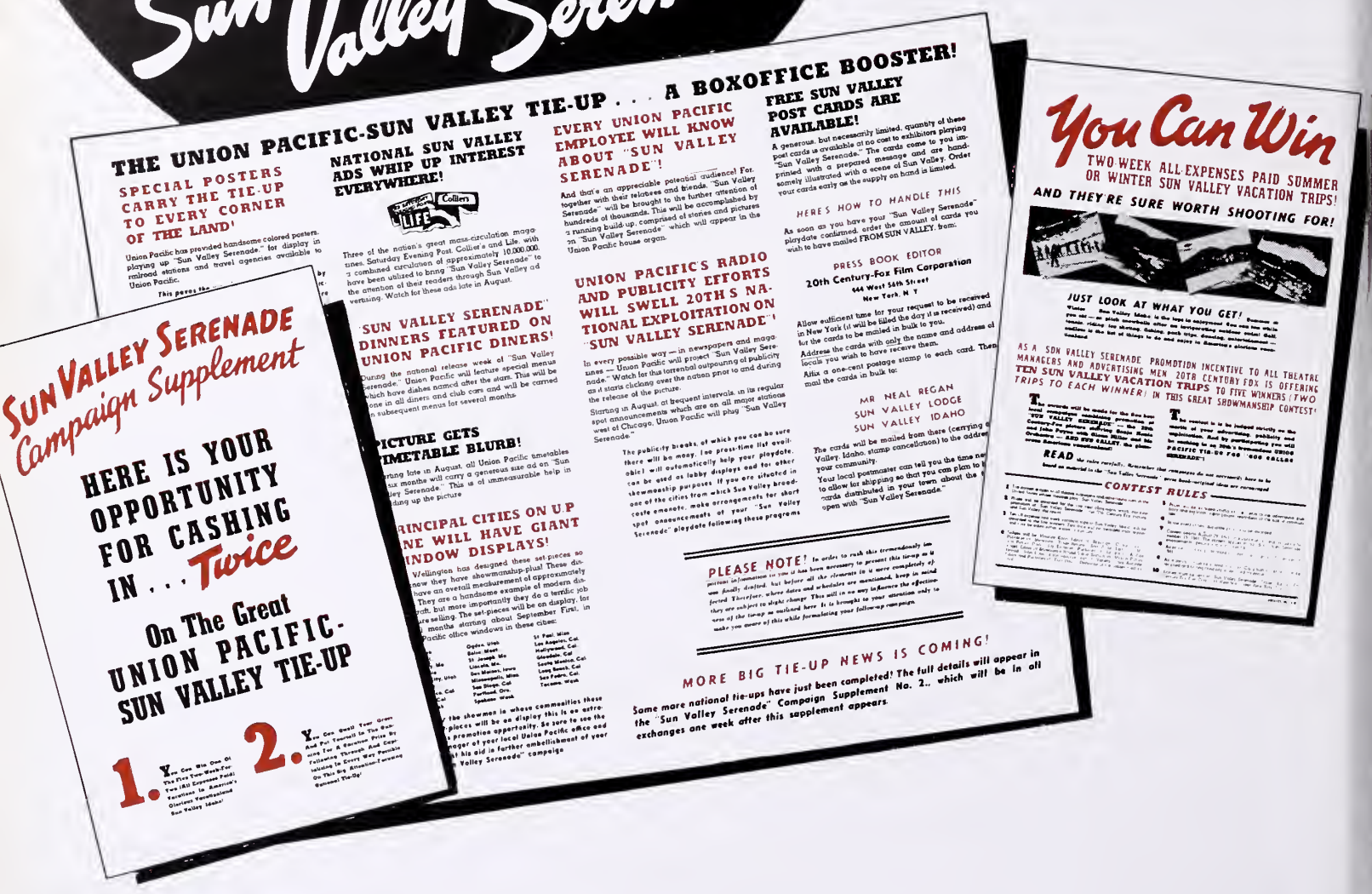
THE AT-A-GLANCE BOOKKEEPING BOOK (copied)
THE PERPETUAL CLEARANCE CALENDAR (copied)
THE CONTRACT RECORD (copied)
SOCIAL SECURITY TAX CARDS (copied)
RULES FOR THE THEATRE STAFF (still exclusive)
NATIONAL RELEASE DATE GUIDE (copied)
THE CHECK-UP (copied)
THE TIP-OFF (copied)
THE FINGER-TIP FILE (copied)
LOCAL EXCHANGE LISTINGS (still exclusive)
etc.

could be expected to lead again in bringing SERVICE to you.

Naturally there will be efforts to "snitch" this new feature also . . . but we're going to try hard to protect it exclusively for you.

Showmen! Cash in!

...TWO TREMENDOUS NATIONAL TIE-UPS AVAILABLE TO YOU ON *Sun Valley Serenade*



2. THE BIG RCA-VICTOR TIE-UP!

7500 Victor and Bluebird record dealers co-operating! →

Special giant displays . . . and 3-color window streamers! →

300,000 jukebox program cards . . . and stickers! →

Co-op ads in nation's key cities! →

Special Glenn Miller album! →

Countless other promotions! →

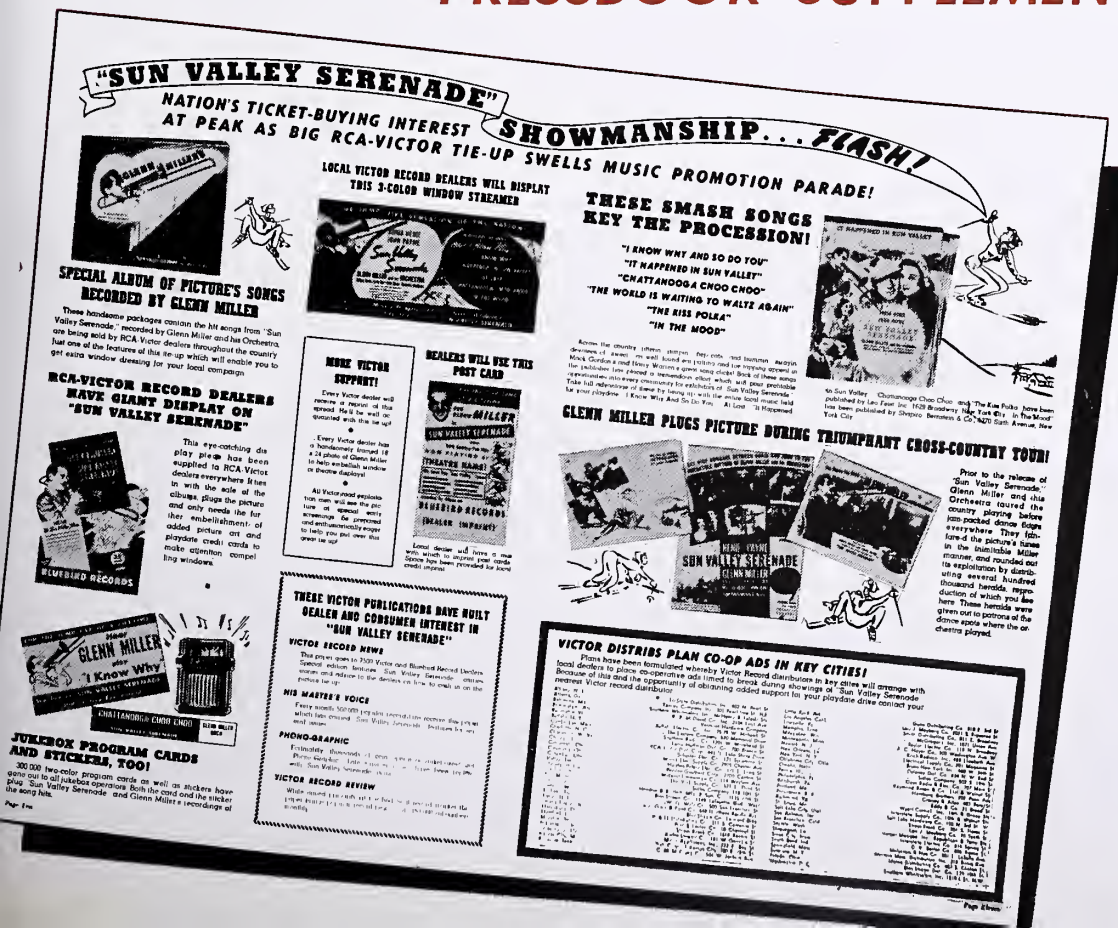
20th CENTURY FOX

SEE THE "SUN VALLEY SERENADE" PRESSBOOK FOR DETAILS! →

. . . ON 20TH'S GREAT SHOW-SELLING FOR A GREAT SHOWMANSHIP PICTURE!

1. THE GREAT UNION PACIFIC-SUN VALLEY TIE-UP!

- *National ads in Saturday Evening Post, Life, Collier's . . . reaching over 10,000,000 readers!*
- *Special displays in U. P. railroad stations and travel agencies in key cities!*
- *Thousands upon thousands of heralds distributed in all U. P. trains.*
- *Huge national mailings!*
- *Coast-to-coast radio and publicity breaks!*
- *Showmen's contest with Sun Valley trips as prizes!*
- *Countless other promotions!*
- *SEE THE SPECIAL "SUN VALLEY SERENADE" PRESSBOOK SUPPLEMENT!*



And More!

As we go to press, word arrives of other great co-op ads, tie-ups, box-office boosters . . . now being consummated!

12 YEARS of DEPENDABLE DELIVERIES

PLUS A

FLEET of 5 TRUCKS DAILY FROM PHILA. to N. Y.

PLUS

WAREHOUSING and WHOLESALE MERCHANDISING

Will keep your Boxoffice **UP** and your blood pressure **DOWN** in 1941-42

You Buy

WHOLESALE

when you buy from

DEPENDABLE

QUALITY PREMIUM

DISTRIBUTORS

362 W. 44th Street

HAROLD ELDRIDGE

BEN KLEBANOF, HENRY MULSTEIN

IRVING GROSSMAN

BRANCHES IN PRINCIPAL CITIES

BETTER MANAGEMENT

Selling Features

"Sergeant York"

NEW YORK (Population, 7,000,000)—Although Warner Brothers have put across many elaborate campaigns on special pictures, few have equalled the promotional activities in connection with the Broadway two-a-day premiere of this film at the Astor.

The Warner exploiteers under the direction of S. Charles Einfeld and Mort Blumenstock made the most of every angle. First ten-strike was the bringing of Sergeant Alvin C. York, hero of World War No. 1 whose story is depicted in the film, to New York for the premiere. A big battery of reporters and photographers from newspapers and press associations met York at the station and covered his various activities throughout the week, resulting in daily breaks on front pages, special features, writeups by columnists, etc. For York's arrival, Lee Blumberg, head, Warner field exploitation staff, arranged to have a "Welcome Sergeant York" banner—the largest indoor banner ever made, 60x30 feet—strung across the main train level at Penn Station where it caught everybody's eye. Delegations of Legionnaires, Veterans of Foreign Wars, etc., with bands and flags, met York at the station and escorted his motorcade through the streets to the veteran's clubhouse for a reception. Gold Star Mothers presented York with a plaque. With producer Jesse L. Lasky, the sergeant appeared on the CBS, "We, the People" program. Gary Cooper, star of the film, came to town to see York, and their meeting was covered by the press. On the opening night, York was escorted to the theatre by a parade of war veterans and bands, which attracted a vast mob in Times Square. Governor Cooper of Tennessee, Congressmen, and others from Washington, high ranking Army officials, and many other celebrities from all walks of life were in the distinguished premiere audience. The advertising campaign on the picture also was a big-scale affair. Newspaper campaign began 12 days before the opening. Special ads also were run in the trade papers. Over the Astor was erected the biggest and most elaborate animated electric sign ever put up for a Broadway theatrical attraction. Worked out by Mort Blumenstock and Douglas Leigh, it contained 15,000 colored lights. The attractive front and lobby decorations included several 15-ft. montage murals and an exhibit of York's medals. Poster campaign on the picture included 250 24-sheets put up in New York and vicinity, as well as intensive three-sheet and one-sheet coverage. Cards were placed in the cars of every subway and elevated system covering New York's five boroughs, a total of 20,000 cards reaching 5,000,000 daily riders. Radio came in for spot announcements on 20 stations, several times daily, in addition to scores of free plugs. Window displays showing neckties in a "Sergeant York Stripe" design, were arranged with Weber and Heilbroner, leading men's outfitters. The army recruiting office distributed 100,000 folders on the picture. A Jumbo Telegram was put out in a tieup with Postal Telegram.

"A Defense Film with Every Program."

"The Big Store"

HARRISBURG, PA. (Population, 83,000)—An exploitation stunt which he describes as the "screwiest I ever staged" was included in the campaign of Sam Gilman, manager, Loew's. It was his first campaign since coming here from Dayton, Ohio. To provoke laughs on the street, manager Gilman hired three men and dressed them as the Marx Brothers. He rigged up a real bath tub, painted the outside of it pink, filled it with water, set it on a four-wheel dolly, put one of the Marx Brothers (Chico) in the tub (clothes and all), and had the other two men push it through the streets. An appropriate banner was stretched across the tub, overhead, carrying the copy, "I'm nuts! They're nuts! We're all nuts, etc." Assistant manager Bob Gibbons arranged an effective contest tie-up with the local Planter's peanut store. Persons were invited to count the number of peanuts piled in the display window, but they were warned not to count the Marx Brothers, whose heads were stuck in the pile of peanuts. Ballots were provided and contestants were instructed to drop them in box inside the store. Guest ticket was awarded to persons guessing most correctly the number of peanuts. Planter's used a man on the street with a large head of peanut over his shoulders, and he carried a sign reading "Nuts! Nuts! Nuts! Groucho—Chico—Harpo—(Nuts to You. They're all nuts in 'The Big Store' at Loew's."

Complete Newsreel Listings Are Weekly Features of This Publication.

"Three Cockeyed Sailors"

HARRISBURG, PA. (Population, 83,000)—Special heralds were distributed to all sailors on city streets by three men attired in sailor suits, as street bally for the State, manager, Johnny Rogers. These

heralds read, "Confidential to Soldiers. Don't Get Cock-eyed! Three Sailors Ignored This Warning . . . and See What Happened!" The heralds then described some of the sailors' predicaments. On the back of the heralds manager Rogers called attention to the special price to enlisted men. As another item, all newsboys carrying the Harrisburg Telegraph wore sailors' hats with the name of the picture on the side.

"Penny Serenade"

SYRACUSE, N. Y., (Population, 206,000)—Howard Helleberg, Riviera, attracted a lot of attention by spotting kegs of pennies at busy corners in the neighborhood with signs offering to exchange six pennies for a nickel. Envelopes containing the pennies carried the imprint of the Riviera attraction. Many people were skeptical, refusing at first to make the exchange, but ended pleased and certainly cognizant of the coming picture. Stunt cost only about two dollars and was well worth it. A neighborhood store sold candy in bags with the imprint of the film and theatre, and patrons getting lucky bags were given passes as prizes.

"The Trial of Mary Dugan"

CUMBERLAND, MD. (Population, 40,000)—Richard Schuette, publicity director, Grace M. Fisher's Maryland, sent out postcards to every attorney in the city and vicinity, reading, "Dear Sir: Mary Dugan is in trouble. She has been accused of murder and goes on trial at the Maryland Thetre, Tuesday, May 20th. We feel certain that your presence at the trial of Mary Dugan will lend her the support she desires and that you will gain materially from the cross-examination. Sincerely, Grace M. Fisher, manager, Maryland Theatre."

"Frank Buck's Jungle Cavalcade"

BROOKLYN, N. Y. (Population, 2,560,000)—The realistic lobby display which proved very effective when this film played to capacity audiences at the RKO Palace, New York, was employed as an attention-getter by the RKO Albee here for the feature's run. Next to the box office is a huge gorilla, with its movable head and arms, equipped with special sound effects consisting of bellows and other gorilla-like sounds. A few feet away, perched atop the ticket box, is a tiny ape. The outer lobby is decorated with jungle ambers, while the inner displays a map depicting Buck's various conquests.

"Blossoms in the Dust"

HARRISBURG, PA. (Population, 83,000)—Two attractive window displays were arranged for Loew's by manager Sam Gilman and chief of staff Skee Yovan. The one display was based on "What the Well-Dressed Red-Head Will Wear," and this included a large picture in background of Grear Garson with stockings, pocketbooks, and other wearing apparel to match red hair. Yovan completed a display with a photographic supply store which showed a large still of Grear Garson and Walter Pidgeon and linked the Technicolor in with "Magic Color Pictures with Kodachrome."

"Underground"

NEW YORK—Jumbo telegrams are now available to exhibitors for exploiting this picture in Postal Telegraph windows and other places. The telegrams are purportedly from Eric Sevareid, famous radio correspondent. They read, "Hello, America! I saw the motion picture 'Underground.' As one who has actually stood on the sidelines watching this underground revolution defy the Gestapo I believe that this is the most amazing story to reach America. The story is true! The incidents are factual! The picture . . . the most exciting entertainment I have ever witnessed!" The telegram also contains a large box for theatre imprint, and a drawing of a scene from "Underground"—naming the players in the film.

"Madamoiselle Ma Mere" and "School for Husbands"

HARRISBURG, PA., (Population, 83,000)—A highlight in the campaign of manager Jerry Wollaston, Rio, for this double feature was the distribution of 5,000 name cards reading, "For a Naughty and Spicy Time Call—Danielle. Business hours, 11 A. M. to 10 P. M. Telephone 2-3475." These cards were placed in automobiles, bowling alleys, hotels, barrooms, clubs, pool rooms, etc.

"Barnacle Bill"

UTICA, N. Y. (Population, 101,000)—Arnold Stoltz, manager, Avon, tied in with a fishing-tackle supply store on a herald for this show. Captioned, "Here's the best catch of the movie season," a cardboard six inches square contained a picture of Wallace Beery fishing, with an actual string attached where the fishing line would be, and a colorful paper fish attached to the end of the string. Some water and black and white fishes were drawn on the card. The fishing-tackle supply store also had a plug on the card.

"Caught In the Draft"

PORTLAND, ME. (Population, 73,000)—Harry Botwick, State, pulled a grand gag for this film. In the lost and found ad section of the Portland Evening Express, he printed an ad with a photo of a torn pair of drawers, and advertised for the return of them. The photo said not to return duplicates but asked for the original drawers—with the picture showing a large tear in the drawers. Copy read "Don't wear these or you'll get caught in the draft." Gag caused a lot of curiosity.

Tieups

"Jekyll" Books Ready

NEW YORK—Affording exhibitors tie-up opportunities for Metro's "Dr. Jekyll and Mr. Hyde," Pocketbooks will issue an edition of the celebrated Robert Louis Stevenson story in the publisher's 25-cent format. Among the channels that may be utilized for book exploitation of the new Spencer Tracy-Ingrid Bergman-Lana Turner film are drug stores, newsstands, book stores, department and variety stores, and other outlets where these volumes are sold.

Their BLITZ Will Give You "FITS"!

Wildest attack of action and laughs these scrap-happy tenement terrors have ever thrown at an audience! All-out war against gangsters and cops both! WOW!

THE EAST SIDE KIDS in Bowery Blitzkrieg

with LEO GORCEY • BOBBY JORDAN

HUNTZ HALL

WARREN HULL • CHARLOTTE HENRY

Produced by SAM KATZMAN
Directed by Wallace Fox
Story by Brendan Wood and Don Donmullahy
Screenplay by Sam Robins

"Action moves along with pace and excitement"—*VARIETY* "Considerable boxoffice value has been built into it"—*HOLLYWOOD REPORTER* • "Fast dialogue and clever wisecracks make for innumerable laughs"—*L. A. TIMES*

THEY'VE GONE PLANE CRAZY!

A MONOGRAM PICTURE

Yesterday they were sassing cops. Today ...they're Bowery birdmen... waging gang-war on enemy agents!

THE EAST SIDE KIDS IN "FLYING WILD" with LEO GORCEY BOBBY JORDAN

Produced by SAM KATZMAN
Directed by WILLIAM WEST
Story & Screenplay by AL MARTIN

"Best of this series for action"—*SHOWMEN'S* • "East Side Kids never had a more hilarious vehicle"—*L. A. TIMES* "Good direction, nice performances, amusing comedy"—*HOLLYWOOD REPORTER*

Roach Issues Book

NEW YORK—Hal Roach last week issued a 20-page book announcing the streamlined features which he is currently making for United Artists release.

The first streamliner, "Tanks a Million," running 50 minutes, has already been shown to the press, with four more slated to be released by Jan. 1. Already completed are "Niagara Falls" and "All American Coed," while "Miss Polly" and "Fiesta" (Technicolor) are in production. The films are divided into five series — romance, army, college, Miss Polly, and musical. The streamlined features are guaranteed to never run less than 45 minutes, never more than 60—permitting them to be dualled with a long companion picture while still allowing for quick turn-over.

The entire resources of the Roach studio are being used to make the short pictures—10 of which will have been released by April, 1942.

UA Selling Hits New Peak

Company Total Tops Former Record

NEW YORK—Arthur W. Kelly, vice-president of United Artists, announced last week that for the first 28 weeks of 1941 the world-wide sales of United Artists releases showed an increase of $3,600,000 over a similar period in 1940. According to Kelly, this represents one of the most active and most successful periods in the 22-year-old history of United Artists.

During the same period, the played and earned showed a corresponding increase of $2,844,000 over last year.

The 28-week period runs from Jan. 1, 1941, to July 12, 1941. Figures represent the sales activity of United Artists in the United States, Canada, Central, and South America, and all other foreign territories.

Keliy stated that "the health of United Artists has never been better. Every single member of the sales force in every one of our offices throughout the world has been imbued with a sole purpose—to do the best possible job of selling the films placed in our trust by the independent producers whose product we distribute. If they continue, through 1941, to perform as they have during the first half, then 1941 is certain to be one of the most successful that United Artists and our producers have yet had."

H. J. Yates Returns

NEW YORK—Herbert J. Yates returned last week from six weeks of conferences at Republic studios in Hollywood where he set up Republic's second quarter picture schedule.

In addition to production matters, Yates made arrangements for the coast premiere of the company's screen ice spectacle, "Ice-Capades," at two Los Angeles theatres.

Metro Sets New Block

NEW YORK—Metro last week announced four pictures for trade-showing throughout the country starting on Aug. 25. Films are: "Married Bachelor," starring Robert Young and Ruth Hussey, with Felix Bressart; "Honky Tonk" co-starring Clark Gable and Lana Turner, with Claire Trevor; "Smilin' Through," co-starring Jeanette MacDonald and Brian Aherne, with Gene Raymond and Ian Hunter; and "The Female of the Species," starring Rosalind Russell and Don Ameche, with Kay Francis.

Bolero Blossom Clicks

NEW YORK—Popularity of Bolero Blossom, something new in the premium line, is rivaling the success of Golden Harvest dinnerware at the box office a few years back, an announcement from Metro Premium Company stated last week.

The company indicated that the Bolero Blossom premium was getting even better openings, was holding up better, and was closing better than anything seen around in some time, with box office statements to back up the contentions.

Metro Premium branch heads in various cities served by the company invite exhibitors to drop in and check for themselves.

"The Tip-Off" Gives Dope on Grosses.

Peggy Moran Good-Will Tour

NEW YORK—Peggy Moran, pretty Universal starlet chosen by the company as a good-will emissary, is now in the east for a five-week visit to eastern key cities, it was announced last week. Since her arrival a week or so ago, she has already been interviewed by representatives of newspapers and magazines.

Good-will tour schedule includes visits to Boston, Washington, and Philadelphia.

Myers On Screenings

NEW YORK—According to a bulletin issued last week by Abram F. Myers, Allied general counsel, trade paper reviews and reviewing committee reports now being supplied to exhibitors as soon as the pictures are trade shown, and before they are licensed, constitute full and complete synopses even better than those contemplated by the Neely bill.

Myers' opinion was occasioned by the offer of Grad Sears, Warner general sales manager, to show pictures at a time that will be convenient to exhibitors and to arrange private screenings. Myers praised Sears' action, and said that a lot of trouble could have been avoided if exhibitors had been originally consulted on trade-screening schedules.

He urged everyone's co-operation in trying to make the new system work, and criticized those who complained against the system without recognizing the fact that it had outlawed blind buying for the present, at least.

"Prime Minister" Bows

NEW YORK—A special greeting from England's Queen Elizabeth will be short-waved via the Canadian Broadcasting Company to the distinguished audience assembled at the Capitol, Ottawa, tonight (Aug. 13) for the hemisphere premiere of "The Prime Minister," Warners' British-made film starring John Gielgud and Diana Wynyard. Princess Alice, wife of the Earl of Athlone, Governor General of Canada, and Prime Minister Mackenzie King head the list of notables who are to attend the premiere. The Queen's Canadian Fund is supporting the event, and all proceeds are being devoted to the Fund.

Dismissed Motions Filed

NEW HAVEN, CONN.—Motions to dismiss the "special or separate defenses" of the defendants on grounds of "insufficiency" were filed here last week by Prefect Theatres, Inc., et al, plaintiffs in the Pickwick, Greenwich, $5,452,575 anti-trust suit against the eight major film companies in the U. S. District Court here. Motions have been assigned for hearing Sept. 16.

"A Defense Reel in Every Show"

Readers Hold Election

NEW YORK—The National Labor Relations Board conducted elections last week among home office screen readers of six major film companies to determine a collective bargaining agent for East Coast salaried readers.

2327 Enrolled

NEW YORK—Joseph Bernhard, chairman of the USO theatre week drive, announced last week that a total of 2,327 independent houses are enrolled to date. Among the New York and New Jersey chains enrolled are Brandt, Century, Fabian, Island, Cocalis, Cinema, Rosenblatt-Welt, Newbury, Endicott, Rapf and Ruden, Trans-Lux, Harris, Consolidated, Stamatus, Leo Brecher, Rosen Bros., Harry Hecht, Charles Moses, and Lane.

UA Releases French Films

NEW YORK—Two French pictures, "Pepe Le Moko" and "Un Carnet de Bal," will be distributed by United Artists in certain selected territories in Latin-America, it was announced last week by Walter Gould, foreign manager. Both productions will carry superimposed Spanish titles.

Foreign release rights to "Pepe Le Moko" were acquired from Walter Wanger, who based his successful production of "Algiers" on the original French version, which UA will now distribute in Argentina, Uruguay, Paraguay, Ecuador, Panama, Mexico, Nicaragua, Honduras, El Salvador, Guatemala, and Costa Rica.

"Un Carnet de Bal" will be released by UA in Costa Rica, Guatemala, Panama, San Salvador, Nicaragua, and Honduras.

CAL: Garbage, Carney. Who's the masked marvel you take orders from?

CARNEY: Listen, Cal, you're alive, aren't you? If he didn't like you, you wouldn't be—that's the straight. But no questions.

CITADEL OF CRIME

ROBERT ARMSTRONG • FRANK ALBERTSON
LINDA HAYES • RUSSELL SIMPSON • SKEETS GALLAGHER

Original screen play by Don Ryan **GEORGE SHERMAN** — *Director*

A REPUBLIC PICTURE

RKO KEITH'S — Always Comfortably Cooled

Starts TOMORROW . . . !

Ginger in the picture of her dreams! She's engaged to three men and loves something about each. THE FOUR OF THEM WOULD MAKE ONE PERFECT COUPLE! But that wouldn't be legal!

It looks like another "Oscar" for Ginger!

Ginger Rogers

TOM'S a go-getter, out to get her...She knows he'll make good ...and certainly make a good husband! . . . . . George MURPHY

"TOM,

DICK'S not only nice, but nice and rich! He'd let her have everything —except Tom and Harry! . . . Alan MARSHAL

DICK and

HARRY would be such fun to marry! If only his prospects were better, her future would be set! . . . Burgess MEREDITH

HARRY"

Added Last Day — WALT DISNEY'S, "GOLDEN EGGS"

WALT DISNEY'S FEATURE, "THE RELUCTANT DRAGON"

WASHINGTON
DETROIT

2nd. ROMANTIC WEEK!

It's "Kitty Foyle" in Love With Three Men

—Ginger a joy, as the girl who could be happy with any one of them—if only she could forget the other two's kisses!

Ginger ROGERS

IN THE PICTURE OF HER DREAMS—

TOM, DICK and HARRY

GEORGE ALAN BURGESS

MURPHY · MARSHAL · MEREDITH

Plus NEW 2nd Feature — Scattergood PULLS THE STRINGS with GUY KIBBEE

Latest Issue "INFORMATION PLEASE" BORIS KARLOFF as guest expert

KEITH MEMORIAL — Always COOL

BOSTON

HELD OVER! 2ND BIG WEEK STARTS TODAY!

Ginger ROGERS in Tom, Dick and Harry

with GEORGE MURPHY · ALAN MARSHAL · BURGESS MEREDITH

30¢ til 6 TAX INCL.

Co-feature — IT'S A KNOCKOUT! ARTHUR KENNEDY

REALLY-BELT COOLED BRANDEIS

OMAHA

NEW YORK CITY

RADIO CITY MUSIC HALL

Showplace of the Nation — Rockefeller Center

HELD OVER 2nd Week

"INCOMPARABLE piece of foolishness . . . more fun than the most fun you've ever had before." —NEWS

"ENORMOUSLY FUNNY . . . a honey of a comedy . . . Ginger Rogers plays with persuasive realism . . . comic genius." —HERALD-TRIBUNE

"DELIGHTFUL . . . floats off in full-rounded splendor and the memory lingers on." —TIMES

"GRAND FUN . . . Ginger Rogers at her best." —WORLD-TELEGRAM

"GAY and amusing . . . easily takes its place as one of the best entertainments of the year." —JOURNAL-AMERICAN

"SURE TO APPEAL . . . darea to be intelligent as well as amusing." —MIRROR

"A GOOD SHOW at the Music Hall." —SUN

"EXCELLENT . . . a picture of steady humor, imagination and constant delight." —POST

"FUNNY, entertaining, ingenious and gay." —PM

Ginger Rogers

"TOM played by GEORGE MURPHY

DICK played by ALAN MARSHAL

and HARRY" played by BURGESS MEREDITH

Directed by Garson Kanin • Produced by Robert Sisk

An RKO-Radio Picture

March of Time—Latest Issue

"NEW ENGLAND'S EIGHT MILLION YANKEES"

ON THE GREAT STAGE

"REVUETTE"—lively, light-hearted midsummer divertissement . . . turning the spotlight upon varied highlights of melody and rhythm, spectacle and dance . . . in four colorful scenes . . . produced by Florence Rogge, settings by Bruno Maine . . . featuring Hal Le Roy, Morina Lord, Robert Shanley, Hilda Eckler, Gil Maison, Francis Carter and Arthur Bowie, with the Music Hall Rockettes, Corps de Ballet, and Glee Club. Symphony Orchestra, under the direction of Erno Rapee, playing Ponchielli's "Dance Of The Hours."

DOORS OPEN 10:45 A.M.

Picture at: 10:55, 1:49, 4:45, 7:36, 10:27

Stage Show at: 12:42, 3:36, 6:32, 9:25

Ample Parking Space Available in Rockefeller Center Garage

FIRST MEZZANINE SEATS RESERVED IN ADVANCE Circle 6-4600

THERE ARE NEW MODELS IN MOVIES, TOO!

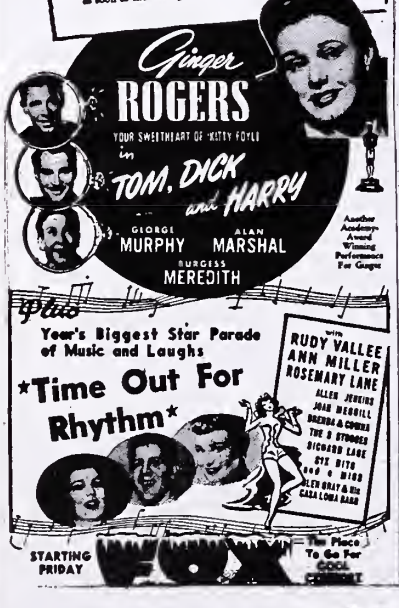
We, whose business it is to bring you screen entertainment, sometimes say too little about the unceasing growth and progress of our business. Maybe that's because we have been accused sometimes of overdoing the words "colossal," "gigantic" and "terrific."

But it's a strange fact that we often make the mistake of accepting technically fine motion pictures, excellent stories and notable performances of established stars as fixed and unchanging. Then every once in a while a movie comes along to stir us with the truth that there are new models in movies, as well as automobiles, refrigerators and even cigarets.

Just take Ginger Rogers' new picture, "Tom, Dick and Harry," for example. Everything about it shines with newness and improvements. It's a new model of the "Boy Meets Girl" story, bright with stream-lined inventions for downright nonsense and light-hearted laughter. And it's certainly a new model Ginger (Kitty Foyle) Rogers who dreams herself into all sorts of romantic complications with "Tom, Dick and Harry."

Unlike manufacturers of other new models, we can't go too much into detail about this one, because this business thrives on pleasant surprises.

We can, however, invite you to step into our air-conditioned show room, relax and enjoy a demonstration of a model every "Tom, Dick and Harry" will be talking about as soon as the word gets around.



Held Over! CAREFULLY COOLED HIPPODROME

YOU'LL CHEER THIS SMASH STAGE AND SCREEN SHOW

THE YEARS BIG COMEDY HIT!

YOUR ACADEMY AWARD WINNER in a 3 ring engagement that's more fun than a long circus!

Ginger ROGERS

TOM, DICK and HARRY

George MURPHY · Alan MARSHAL · Burgess MEREDITH

"Contagious fun—one of the most popular comedies of 1941" —KINSLEY, Mirror

"One of the finest comedies in years—award it badge for exceptional merit Blue Ribbon with Palms" —KANOUR, Eve. Sun

ON STAGE A GLITTERING GALAXY OF MIRTH MELODY AND RHYTHM

"MUSIC HALL Revels" featuring The Singing Star of EDDIE CANTOR'S Radio Show

Dinah SHORE IN PERSON

The WONG TROUPE • PEARL ROBBINS • The HUBERTS

EXTRA ADDED — Comedy Star of KATE SMITH'S Radio Program — WALLY BROWN & ANNETTE OMES

BALTIMORE

MINNEAPOLIS

THAT Kitty Foyle GIRL ENGAGED TO Three MEN AT ONCE · ONE IS DYNAMIC · ONE IS RICH, ONE IS FUN · WHAT TO DO— OH what!

Starting TODAY

Ginger ROGERS

IN LOVE WITH

TOM, DICK and HARRY

brilliantly portrayed by

ALAN MARSHALL GEORGE MURPHY Burgess MEREDITH

Newest MARCH of TIME PEACE by Adolf HITLER

See Hitler tell the truth? An analysis of Hitler's pledges

25¢ Plus Tax Til 1

Orpheum

A MORT H. SINGER THEATER

HINTS ON NEWSPAPER ADVERTISING

No. 204—"Tom, Dick and Harry" (RKO)

An attractive assortment, ranging from the managerial endorsement in Detroit to the giddy, romantic layout in Minneapolis. The Washington contribution, embodying all the angles, seems to be a good example of how to treat the show.

Boston

Crosstown

George Kraska's Fine Arts, Boston, will re-open on or about Sept. 15, with Rey Scott's "Kukan." . . . In town was George Scher, former United Artists New England publicist, now a private in the Medical Corps, Camp Edwards. George stopped off enroute to New York, where he was spending part of his nine-day furlough, planned to return for a few days loafing at Bass Rocks, before taking up his treks and bandages again. George can be contacted at Medical Corps, 104th Infantry, Camp Edwards.

Riseman Associates, decorators, will redecorate the Hope, Providence, taken over by this circuit from Max Nathanson. House, said to be located in Providence's best environs, will be closed about the end of September, redecorated, and remodelled, with new seats, air-conditioning plant, etc. It will be modern Spanish in design.

Metro's second trade-screenings were announced. . . . Allston was damaged to the extend of $3,500 by fire, said to have been caused by a workman's carelessly thrown cigarette. Fire apparatus tied up traffic at a busy corner for half an hour.

Film District

Jerry Callahan, Universal booker, and Edith Murphy, Standard Theatre Supply, are engaged to be wed. . . . Agnes King and Isabel McGrath, RKO, returned from a vacation at Cape, Hyannis. . . . Mary Quinlan Meaney, RKO, vacations on Aug. 22, destination unknown. . . . Celia Shapiro, Imperial, returned from a vacation on the coast. . . . Mrs. Lila Izen Shapiro, Wholesome Film, spent several days last week in New York on business. Bess Shuman is permanent secretary at Wholesome, while former secretary Alice Tanzman has taken up her permanent residence in Detroit. . . . Pretty Mary Brady, Monogram, who has the bluest eyes in the district, is vacationing at Lake Archer, Wrentham. . . . "Doc" Britton, former Monogram salesman, visited the district, after extensive travelling, returned to Springfield.

Capitol Theatre Supply is installing new Ashcraft E lamps and rectifiers in E. M. Loew's Davis Square, Somerville. . . . Barbara Sickels, daughter of Capitol Theatre Supply salesman, Maynard Sickels, celebrated her first year birthday with her parents in Nantasket.

Norman Poretsky, Wholesome Films, has himself a new car. He hired an ambitious car-shiner to make it look like new, and wound up with half the paint scraped off a fender. . . . Among exhibitors visiting were Joe Matthieu, Winchendon; Fred Shabry, Keene, N. H.; Lon Vail, Lyric, Warren, R. I., and Pastime, Bristol, R. I.; Warren Nichols, Gem, Peterboro, N. H.; and Charles Israelson, Wells Beach and York Beach, Me. Also, from York Harbor came Lloyd Bridgham; and from Elms, Millbury, came genial Domenic Turturro.

Dot Madden, district employee, vacationed to Rockport. . . . In town was Charles Krantz, president, Select, with his wife. . . . George Boroff, National Committee for Education, and new partner of Johnston, Thornton, R. I., returned from a vacation spent camping at Lake George. . . . Roy Heffner and Mike Hurney opened "Bank Night" at Ben Welansky's Bowdoin, Square. Theatre is managed by Arthur Rabe. . . . Arthur Gerome and Meyer Gruber, American Merchandise Corporation, announce special new deals for the fall season.

Other exhibitors booking were Frank LePaige, Millinocket, Millinocket, Me.; Henry Ianotti, Mystic, Providence, R. I.

Northeastern is distributing the following new features: "Her Enlisted Man," "Palooka," "I Cover the Waterfront," and "'Let 'Em Have It." Reissues are new, streamlined versions. Marcel Mekelburg and Sam Levine are the Boston distributors.

A meeting on Aug. 5 at RKO exchange took up further business regarding the annual Allied Film Outing at Lou Walter's Latin Quarter, Old Silver Beach, Falmouth. Tickets were distributed to representatives of the various branch managers, and to the film organizations, to sell to their colleagues, and another meeting was called for Aug. 12.

In town was Samuel P. Farber, special representative for the National Committee for Education, book premium colleague of George Boroff. Farber has a long and vivid background in the film industry. He involuntarily became an actor, appearing with such stars as Gilbert Anderson, Florence Turner, Paul Panzer, and, later, Norma Talmadge. They made one-reelers, up on the roof, and president of the company J. Stewart Blackton, painted the sets. His partner, Albert E. Smith, was also an artist—sleight o' hand—and the two movie moguls went the rounds of the Lyceum shows when they weren't producing. Farber was salesman with Vitagraph-Lubin-Selig-Essanay, New Haven branch manager for American Feature, which sold Metro, Bluebird, and Jewel product. He was succeeded there by Bill Scully, now sales manager for Universal. When Farber worked for Advertising Trailer Service, which subsequently sold to National Screen, he turned poet, had published an original poem entitled "Metro Pictures Must Be Sold," or, "The Ride of Jules Laurent." Last month, the colorful salesman, poet, and actor, celebrated his 25th wedding anniversary at the Claremont Inn, New York, with a party of 200 friends.

Applying to be air-raid wardens in the district section are Charley Heath, Bill Cuddy, Bob Levine, Cyril McGerigle, Al Kenney, and others. Wardens train 12 nights at Police Station Four. . . . Lou Walters, Latin Quarter night club proprietor, has acquired the garage at 122 Arlington Street, next to the RKO exchange, and will turn it into a cocktail bar, in addition to the Winchester Street rookery.

"A Defense Reel in Every Show"

A new movie game is being booked by M. and P. circuit and other New England theatres called "Hollywood Movie Star Party." Distributed by Dennis Games, the local representative is Jack Feinstein.

Mary Leo, Standard Candy, secretary to Leo Levenson, vacationed to her home in Providence. . . . Elmer Foster, business manager, Exchange Employees Union, Local B3, called a meeting of exchange shippers, and subsequently will convene with rewinders and poster clerks, to get their individual ideas regarding the forthcoming new contract in November. The union will start working now for satisfactory contracts, as well as for the fund-raising dance to be held sometime in October at the Hotel Bradford. . . . John Loftus, head, Standard Theatre Suppply Company, vacationed at Falmouth. . . . Jean Segal, United Artists, vacationed as office manager Joe Carroll returned. . . . Martha Ferris, Film Board of Trade, returned from fortnight's vacation. . . . Ethel Levin, Standard Theatre Supply Company, vacationed in Hyannis.

Loew's Circuit

Joe Longo, from Cleveland, is back in Boston, has been here for the past fortnight. He was formerly assistant to publicity director Joe DiPesa. . . . Al Longo, advertising assistant, returned from a week's vacation.

E. M. Loew Circuit

Arthur Bergoffen is new manager of the Gayety, Boston. He was formerly with Skouras circuit's Palace, Bergenfield, N. J., Cocalis circuit's Mayfair, West New York, N. J., with Harry Harris, and Samuel Rothaphel, "Roxy". . . . Mary Gray is vacationing in Rockport, Me., with artists, actors, and the rest of the blue stockings. She will spend her second week on Long Island in the lap of luxury. Mary is taking up golf. . . . Cleo Jacove was ill with la grippe.

Succeeding Bill Purcell at the Strand, New Bedford, is manager Grainger. . . . In town was Jerry Wagner, adonic young manager from the Paramount, Newport, R. I., who reported business booming, what with the navy and the debutantes. . . . Freda Blank was the victim of a compositor's error, not this correspondent's, when she was reported rushing back to Richmond, Va. when she became seriously ill. It was her brother who was ill. He's recovering, and Freda's back, with a new hairdo to boot.

M. and P. Circuit

Tom Fahey, mailing clerk, returned from vacation, where he "'lammed it to escape the rap." He was relieved while awol by Paul Cohen, advertising department. . . . Capitol, Somerville, managed by Stephen Bresnahan, ran a Saturday morning "aluminum show," at which admittance was aluminum for the drive, and which 1800 children attended. Two trucks were filled, and, such was the excitement that the doors had to be opened at 9.30, half hour before scheduled. Mayor Lynch and others were pleased.

Haines, Waterville, Me., also ran an aluminum show, attended by 1500 kids, and put over with the co-operation of the American Legion. . . . Tentative dates for cooking schools at the Colonial, Haverhill, Sept. 8, 15, 22; at Merrimack, Lowell, Sept. 17, 24, and October 1.

"Help the USO Drive Now."

RKO-Keith Circuit

"Hold That Ghost" publicists Jack Granara and Red King arranged to have the man on stilts galumphing around town clad as a ghost, with copy, "You'll Scream when you see—" etc. . . . Jack Granara, publicist, returned from New York.

Ralph Snider Circuit

Ethel Rubinoff, secretary, vacationed to the Berkshire Country Club. . . . Larry Herman, reputed a good tennis player, is serving aces regularly these summer days. . . . All Snider managers have been on vacation, with William Brown, from the closed Metropolitan, Providence, junketing as relief manager.

New Haven

Crosstown

Closing of gas stations at night didn't mean anything to exhibitors in the way of increased business. . . . Larry Caplan, Dixwell, was to Springfield. . . . John Cannon, Grand, was seen looking just as cool as the w.k. cucumber on one of hottest days of the year 93 degrees. . . . It'll be an all-out turnout for the sixth annual Connecticut MPTO golf tourney.

Cowbarn summer theatres were moping along.... Warners' screening of "Sergeant York" attracted exactly 23 with five coming from the Warner theatre department. 'Tis one of the "big" films of year, too. . . . Nate Rubin is receiving compliments on the neat way he is handling his master of ceremonies duties on that Sattidy morn movie radio broadcast.

A bow to Mr. and Mrs. Clyde Hess, Moosup, and the very fine job they did in remodeling the front of their house. Salesmen coming back to Meadow Street are talking plenty about the improved appearance but mourn one phase of the modernization, to wit: Hess's used to run a goat ranch and presented every salesman calling with a foaming beaker of goat milk. Since their ranch foreman was inducted, they've had to sell the ranch and the boys are missing their milk.

George Miller, Whalley, and family are on their annual vacation trip. . . . Sam Baileys are in Miami, visiting Mrs. Bailey's father, well-known in trade circles. . . . Capitol, East Haven, will close soon for redecorating. . . . Peaches Browning wedded last week to a San Francisco department store magnate in Minden, Nev., was formerly, until divorced, the wife of Bernard Hynes, one-time manager of the Paramount here.

Nick Manente was in to see brother Frank at the Loew-Poli. Nick is an air corp cadet, and in his spare time is boxing on the squad coached by Gene Tunney, ex-heavyweight champ. . . . John Kelly, Rivoli projectionist, was finally seen on Meadow Street after a 10 years' absence. John, subbing now for Phil Van Arsdale at the Loew-Poli, was formerly with National Theatre Supply, and Vic and Hutch and the rest of the lads had quite a time pushing the gams around.

Eddie Boppert is recovering from a broken foot bone received while on a farm up in Orange. . . . Johnnie Mongillo still hasn't got that water pump installed at his Lake Phipp manse despite buying it two months ago. . . . Marcel Fasano looms as one to reckon with in the MPTO tourney after some record scores turned in on the municipal links. . . . Staffers at the Loew-Poli are thinking of having a dog roast.

Operators' Local 273 hasn't set the day when they'll gather around the banquet board and fete their anniversary, but it'll be before Labor Day. . . . Bob Russell had them guessing on the local gazettes when he had a telegraph messenger deliver a package of Jello each day. Seventh day came around and Bob sent by delivery a bowl of quivering stuff. It was all for Jack Benny and "Charley's Aunt." Bob also had one of the help out in costume and giving brazil nuts to the populace. . . . Mike Piccirillo and Herb Coleman, Bijou, planted a 15-minute transcription over WELI on "Billy the Kid" besides garnering daily plugs. Herb and his gal friend are tripping to Maine shortly.

Meadow Street

Taking over of the Shubert was the talk of the Street. Morris Nunes, Progressive Premiums, and Maurice Bailey, Bailey theatres, step out in a new field of endeavor what with talk of not only Broadway productions, but also dating of name bands and vaudeville in the venerable house.

Jack Post shifts from the Fishman theatres office to manager, Rivoli, West Haven. Al Brown is assisting. . . . Selig Fishman and Al Cookspan returned after a trip to Canada. Al is planning a trip to Boston, and hoped to get it in before they started handing out gasoline ration tickets. . . . Columbia office has some novel cutout streamers hung up plugging "Tillie the Toiler" and "Blondie."

Roger Mahan and Pete DeFazio, Warners, returned from their Chicago convention. Mahan reported that the Windy City was in the throes of a heat wave. Hot spell didn't stop the Warnerites, however, from planning one of the best heads-up season. . . . Roger Mahan, Jr., is back from Camp Adventure, Silver Sands, and will vacation later in the Poconos. . . . Charley Lazarus, now Metro head booker in Boston, has moved his stuff and things.

George Wilkinson, Henry Germain, and Eddie Ruff were tuning up on the Meadowbrook Country Club links the other weekend in preparation for the MPTO tourney at Racebrook. Ed, they tell us, has one of those "Calamity Jane" putters that spell sure death on the green and he should bracket high when the final scores are in.

Tim O'Toole, Columbia manager, and Lou Schaefer, Paramount, attended that three-day Catholic retreat held on Staten Island. . . . Grace Brunelli, Columbia, was back for another 51 weeks before she again vacations. . . . J. Emmett Cashman was in to RKO from the home office.

George Weber's daughter, Ernestine, visited her pop at Metro and captivated the staff . . . Hugh MaGuire and the missus changed their vacation plans and went to the White Mountains and Saratoga. They'll use their boat, "Sails," during the last three days on a Long Island Sound cruise.

Dick Cohen hadn't got his car inspected, and was thinking of drawing up a petition to have the inspection period extended. Dick represents the "National Committee For Education." He says that the Dixwell, New Haven; Tower, Waterbury; Capitol, Waterbury; and Park, Thompsonville, are doing very much okay.

Hi Levine, Interstate, is handling "Pepe Le Moko." . . . Charley Tomasino, son of Mike, is almost ready to become a camera fan, is skull-sessioning with Vic Casella. . . . Sam Zipkin, Universal, was off to the Woodmont beaches, equipped with a bathing suit and clam hook. . . . Earl Wright, 20th Century-Fox, is missing those cooling draughts of goat's milk Mr. and Mrs. Clyde Hess used to serve him up in Moosup. Hesses had to give up their thriving goat ranch when their foreman was inducted into the army.

John Pavone, Universal manager, is dazzling with a new green car. . . . Ben Lourie is a bachelor again what with Mrs. Lourie visiting the Phil Foxes up in Buffalo and Bob in summer camp. . . . Al Parizer was planning to take in some golf. . . . "Sergeant York" filming by Warners was well handled.

Harry Gibbs, Beverage Dispensers, had set two soft drink machines in the Paramount, New Haven. . . . Producers Releasing has dated first run bookings in the Palace, Waterbury; Bijou, New Haven; Globe, Bridgeport; and E. M. Loew's, Hartford. . . . Harold Rubin, Metro Premium, reported that three deals were signed even before his fall line was previewed. He has some catchy names in his portfolio for the new setup—give a look: "Briar Rose, Briar Cliff, Nove Rose, Golden Symphony, Bolero Blossom, and Blossom Stemware."

On vacation were Toni Terrazaono, RKO; Ann Hunn, Morris Weinstein, Helen Plotkin, 20th Century-Fox; Lea Alderman, Warners. Starting on vacations are Frank Joyce, RKO; Solly Popolizio, Bob Hoffman, 20th Century-Fox; and Eleanor Nuzzo, Warners.

Loew-Poli Circuit

Bill Elder was in to New Haven from Indianapolis to visit his mother and chat with the boys. Bill and the gang had a time talking over "days when." . . . Staffers at the Globe, Bridgeport, threw a party for Harold Lingle when he was inducted and issued clever invitations. Invites read: "Come see Harold Lingle, starring in 'Caught In The Draft'; P. S., he's really playing it."

Jack Sidney, L-P, Bridgeport, placed a local angle story for "Blossoms In The Dust," and also had a photo blossom story that was good for four gratis newspaper columns. . . . Jack Brassil, L-P, New Haven, continues to land heavy copy in the Connecticut Echo.

WICC has started a "Scattergood Baines" series, and M. Rosenthal, Majestic, Bridgeport, made a tieup. Arrangement follows placing of a fave comments by an old-time boxer on "Ringside Maisie."... Harry Shaw is doing relief at the Bijou, New Haven, while Nate Rubin vacations. . . . Bob Russell, L-P, New Haven, is sharpening the spikes on his golf shoes for a place in the Connecticut MPTO tourney.

Wally Cooper, L-P, Hartford, reported in with two co-ops. . . . Bob Considine and wife were in from New York as the guests of the Lou Browns. Bob is the sport editor, New York Mirror. . . . Bill Merico and Ray Higgins, Bijou, New Haven, had windows for the Gene Autry opus. . . . Nate Rubin, same house, spotted

a story on the opening of "Cabaret Night," and also had a four day contest over WELI on "Tom, Dick and Harry."

Bob Portle, new at the College, New Haven, has started a drive for co-op ads. Bob spent two days last week ankling around the city. . . . Lou Brown, circuit's publicity chief, arranged that telephone interview between Dr. A. J. Cronin, author, "Stars Look Down," and Louise Mace, theatre ed, Springfield Republican. It was for the opening at the L-P, Springfield. Stunt was one of many arranged with Harry Shaw, and Sid Kleper, manager, that also included co-op ads, an astrologist display and gag card, radio anagram contest, feature stories, bookstore and library tieups, placing of biographies of the stars, transcribed music contest, and a "Radio Roundtable" discussion over WMAS.

Warner Circuit

Big time and big doin's tomorrow (Aug. 14) as the Warner Club takes over Ye Castle Inn, Saybrook Point, for the annual outing. The big event is the baseball match between the theatre management division and the exchange employees, and the golf match between the New Haven and New York executives. C. G. Barrett, president, Warners Club, is handling arrangements assisted by Bob Anderson, Russell Clark, and James Bracken, College Street offices, and Sid Levine, exchange department. Boys have everything in hand but one detail. They're still looking for a couple of brave lads to call the strikes and strokes in the baseball and golf tilts.

Returned to the New Haven district office from vacations are: R. A. Feen, Marion Chase, and E. J. Winters. On vacation are M. N. Heller, Dorothy Reynolds, J. J. Matthews, J. F. Fraser, and P. Zimmerman. Starting to relax next week are R. M. Anderson, M. L. Carroll, and S. M. Gurian. Managers who returned from vacations last week are A. Sette, Capitol, Springfield; John Hesse, Roger Sherman, New Haven; M. Kugell, Warner, Bridgeport; K. Fay, Rialto, Hartford; J. Liss, Broadway, Lawrence; J. Malincoff, Warner, Lawrence; and A. Davis, Capitol, Everett. On vacation and due to return this week end are P. Wenzel, Strand, Newburyport; D. Rich, Cameo, Bristol; T. Grace, Circle, Manchester; R. Maller, Strand, New Britain; T. Smalley, Garde, New London; J. Scanlon, Warner, Torrington; J. Shields, Capitol, Ansonia; J. Harvey, Palace, Danbury; and J. Pickett, Capitol, Willimantic. This week end will see managers' vacations completed in the circuit.

Connecticut

Danbury

E. S. Harvey, Palace, and his staff were publicly thanked by George Howell, chairman, Danbury Defense Committee, in a letter published in the Danbury News-Times for their efforts in the recent aluminum drive.

East Hartford

Joe Angier, manager, Astor, will leave about August 15 on his vacation. . . . Bill Palmer, projectionist, Circle, Manchester, Conn., left.

Hartford

Lou Brown, Loew-Poli circuit publicist, came up from New Haven to see Lou Cohen, Loew-Poli, and Fred Greenway, Loew-Poli Palace. . . . Tommy Maller, manager, Warner Lenox, and Mrs. Maller are back from a vacation. Frank Ramsey, assistant, Warner Strand, took care of that Warner house. . . . R. Cornino succeeded O. Levy at the Loew-Poli Palace. . . . Rube Lewis, stage manager, Loew-Poli Palace, was in Boston. . . . Wallie Cooper, assistant to manager Lou Cohen at the Loew-Poli, got some nice co-op ads for "Charley's Aunt." . . . Bill Flanagan, manager, Warner Lyric, has been handling the Warner Rialto while the latter's manager, Ken Faye, has been on vacation at Sebago Lake, Me.

Hy Fine, division manager, M. and P. theatres, was in from Boston to see Walter Lloyd, M. and P.'s Allyn. . . . Helen Covell is back at the Loew-Poli Palace. . . . M. Worrms, Loew-Poli, is on vacation. M. LaCants is filling in. . . . Lou Cohen, Loew-Poli, had a nice campaign for "Charley's Aunt" . . . Fred Greenway and Lou Cohen were in New Haven for a circuit publicity meeting on "Charley's Aunt." . . . S. Stobrowski replaced S. Pinkus at the Loew-Poli Palace. . . . F. Winick joined E. M. Loew's corps. . . . Leeds Schofield succeeded M. Neiman at the Loew-Poli Palace. . . . Tom Dunphy, Loew-Poli Palace student assistant, will vacation in Maine. . . . Ed Downes, former Loew-Poli chief of service, is now at Fort Benning, Ga. . . . Vic Morelli, manager, Bristol, Bristol, was in.

According to a statement filed here with the office of Secretary of State, Mrs. Chase Going Woodhouse, the Connecticut Association of State Hands and Motion Picture Operators reported lobby payments of $248 to Attorney T. R. Fitzsimmons, New Haven; $90 to George Brazil, South Norwalk, and $25 to Thomas Finn, New York.

Meriden

Congratulations go to Joseph Samartano, Loew Poli Palace, celebrating the birth of a baby boy.

New Britain

Peter Perakos, one of the partners of the new East Hartford house in East Hartford, reports that the new house will be opened on Oct. 1.

Eleanor Broviak, Warner Strand, has been on vacation. Irene Stachowiak has been filling in. . . . Pat McMahon, manager, State, and a Pawtucket, R. I. girl will walk down the aisle to the tune of "Here Comes the Bride" this September, reports have it. . . . Roxy tied-in with the Crown Ice Cream Company to the extent of awarding free passes to the Roxy with every purchase of ice cream in bulk packages. . . . Henry Needles, Warners' district manager, came down. . . . Randy Maller, Warner Strand manager, and Mrs. Maller left for a vacation. Steve Wallack, assistant, has been handling that Warner house.

Robert Forreaurer is the new Warner Strand aide, succeeding Edward Turck. Peter Perakos, Palace, left on a two-week cruise on his boat, "Happy." . . . Robert Hoite, Warner Strand, resigned. Robert Dody replaces. . . . Phil Demas, Roxy assistant, and Mrs. Demas are expected back soon from a St. Petersburg, Fla. vacation. . . . Irene Sulum is back at the Warner Strand. . . . Johnnie D'Amato and Steve Wallack, assistants, Warner Embassy, Warner Strand, respectively, were awaiting their calls from the army. . . . Danny Gee, Palace, resigned.

Fore!

6th Annual

CONNECTICUT FILM GOLF TOURNAMENT

Sponsored by

MOTION PICTURE THEATRE OWNERS of Connecticut

RACE BROOK COUNTRY CLUB

ORANGE, CONN.

Tuesday, AUGUST 19

- LUNCHEON 1 P.M.
- TEE OFF 2 P.M.
- DINNER

To Follow Tournament

☆

Fee $5.00

Send Checks to—

M. P. T. O. of CONN.

152 TEMPLE STREET

NEW HAVEN, CONN.

Space Contributed by THE EXHIBITOR

Complete Newsreel Listings Are Weekly Features of This Publication.

New London

Manager Ted Smalley, Garde, is spending his vacation in the Berkshire Mountains. . . . Manager Barney Dobrans and his attractive wife, will soon be able to join the housing administration. For two weeks now they have been looking for an apartment.

Plainville

Baruck LeWitt, assistant manager, Strand, resigned.

Sound View

Tom Polka, projectionist, Strand, celebrated his seventh year as a projectionist at Glackin theatre.

Stamford

Short subject received a studio preview when the Fleischer Studio's Technicolor version of "Superman" was shown at the Plaza. Paramount home office executives attended.

Waterbury

"Movie Quiz" bowed out at the Loew Poli. . . . Manager Ed Fitzpatrick, Loew Poli, attended a managers' meeting in New Haven. . . . Oscar A. Doob, Loew's New York publicity chief, was in attendance and plans were laid for "Charley's Aunt." . . . Miss Marian Sciascia has resigned at the Loew Poli. . . . Fred Quatrano, Lido, is vacationing with his family at Bay View Beach, Milford. . . . Sidney Voletsky, assistant manager, Loew Poli, has returned from an Adirondack vacation. . . . Downtowns reported a sharp drop in grosses due to the Legion convention. . . Herman Shore is new at the Loew Poli. . . . New at the Loew Poli is Wilbur Butler. . . . Donald Luddy takes over new duties as student assistant, Loew Poli. . . . State changed opening days to Wednesday and Saturday, while the Loew Poli changed to Tuesday and Friday. . . . Mike Fitzgerald, Loew Poli stagehand, is off the sick list. . . . Shirley Stickles, Loew Poli, is taking over local correspondence, while sister Mollie is on vacation.

Windsor

Albert Shulman, manager, Shulman circuit's Rivoli, Hartford, has been on vacation at Beach Park, N. Y.

Maine

Augusta

Maine theatre managers are watching with deep interest the fate of "Beano," particularly in connection with the state's agricultural fairs. Closing of such games at the Bangor Fair on July 28 caused consternation among officials of many fair associations, and a hasty conference of such officials with Attorney General Cowan relative to their chances of going ahead with "Beano." Cowan told them there might be a way out if a system of using darts was employed and the payoff was through the act of skill.

The Legion of Decency Weekly Listing Is a Regular Feature of This Publication.

Portland

E. M. Loew's Portland has new Ashcraft E lamphouses, with rectifiers installed by Capitol Theatre Supply.

Presque Isle

Lloyd Bridgham's State, and his new York Harbor have new Ashcraft E lamphouses and rectifiers, installed by Capitol Theatre Supply Company.

Massachusetts

Amesbury

Mrs. Bertha Terry, Strand, was on a two-week's vacation.

Chelsea

Louis Glinner, assistant to manager Joseph O'Hern, Olympia, was married on Aug. 3.

Everett

Alec Davis, manager, Capitol, and family, spent a vacation of two weeks at Cape Cod and the White Mountains.

Fall River

Manager Bill Canning, Interstate Empire, is on a two weeks' vacation. Joe Bean, manager, Center, is substituting. . . . Joseph E. Langlois who painted many of the signs for local theatres, including the Interstate Durfee, committed suicide. . . . Katherine Roach, manager Charlie Feinberg's staff, Yamins' Capitol, has vacationed.

Keep in Touch With the Arbitration Cases In Your Area By Consulting The Weekly Report on Progress in Your District.

Manager Jimmie McNamara, Yamins' Park, leaves on a week's vacation. . . . Local managers are watching competition of free open-air movies at Lincoln Park, Dartmouth-Westport lines, recently taken over by Boston interests. . . . Mrs. Margaret Pavao, manager Charles Feinberg's staff, Yamins' Capitol, is summering at Island Park, Portsmouth, R. I.

Jack Fitzgibbons has left manager Christopher J. Joyce's staff, Interstate Durfee. . . . Dot Lalumiere, manager Jimmie Knight's staff, Yamins' Strand, spent a week's vacation in New York.

Information About the New Product? Complete Material Can Always Be Found in The Blue Section.

Add George Fell to manager C. J. Joyce's Interstate Durfee staff. . . . Jack Murphy has left manager W. S. Canning's Interstate Empire staff. . . . Members of a winning tribe at the Fall River Boys' Club Camp were guests of manager Chris Joyce, Interstate Durfee. . . . Eddie Ciaglo, who recently left manager William S. Canning's Interstate Empire staff to go into business, has returned to the Empire.

Only Your Home Town Paper Gives You Real Coverage of News in Your Area.

Thomas Flanagan is new on manager C. J. Joyce's Interstate Durfee staff. . . . Juliette Larrivee has resigned from manager Jimmie McNamara's staff, Yamins' Park. . . . Frank Santos and Roland Paul, manager James McNamara's staff, Yamins' Park, recently enjoyed a several days' trip.

Turn To The Inside Back Cover For National Release Dates.

Gloucester

Arthur S. Murch, Jr., manager, North Shore, is sitting pretty, while the cost of living goes up. He spends his spare time in his vegetable garden, and has a fine flock of hens.

Jamaica Plains

The M. and P. Jamaica here recently issued a four-page folder urging "people in need of a vacation" to "go to the movies." The copy on the front page of the folder read, in part: "Do you need relaxation, a change of scene, some good laughs? Only a few blocks away there's a movie vacation waiting for you." On page two were listed the coming attractions at the house, while page four suggested that parents send their children to the kiddie matinees and keep them off the hot streets.

Lynn

E. M. Loew's Drive-In, has new Brenkert Enarc lamps, installed by Capitol Theatre Supply, as has Loew's Drive-In, Providence.

Leonard A. "Skip" Dunn, manager, Olympia, has been in New Hampshire for two weeks. . . . Harold G. Cummings,

FATHER STEPS OUT. Frank Albertson and Jed Prouty appear in Monogram's feature.

manager, Warner, has returned from his vacation, spent at Cape Cod and Lake Winnepesaukee. . . . Miss Mary Curry, Paramount, has been at Sidney, N. S.... William Scanlon, Warner, has been in New Hampshire for two weeks. . . . James Dempsey, Paramount, reported the fishing good at Thompson's Lake, Me., where he has a camp.

Information About the New Product? Complete Material Can Always Be Found in The Blue Section.

New Bedford

Harry Zeitz, president, New Bedford Amusement Corporation, is kept hopping by the many trade showings in Boston. . . . "Red" Carrier, assistant manager, Empire, forsakes his desk for the local beaches this week. . . . Mary Donaghy, State, is playing Mother Hubbard to a flock of new puppies. . . . John Cook, State sign shop, is turning out handsome new frames for "Dive Bomber," "Sun Valley Serenade," "They Died With Their Boots On," and others soon to play State. . . . Frank Zeitz, manager, Empire, has added Johnny Gonsalves to his staff. He replaces Jack Seddon.

—W. G. T.

Newburyport

Paul W. Wenzel, manager, Strand, was on annual leave with Jimmy O'Loughlin, Strand, Amesbury, covering in. . . . John Silverwatch, manager, Premier, back from a two week's furlough.

Only Your Home Town Paper Gives You Real Coverage of News in Your Area.

North Adams

Dominick Valotta, assistant manager, Richmond, spent a week's vacation in New Hampshire. . . . George White, assistant manager, Paramount, spent a week's vacation on Cape Cod. . . . Helen MacDonald, Paramount, enjoyed a week's vacation. Doris Foley substituted. . . . William Perrault, Robert Blanquart, and Robert Haskins have rejoined the Paramount staff. . . . George Thomas, Paramount staff, left for three weeks' vacation.

Pittsfield

Western Massachusetts Theatres, Inc., owners of four houses in Pittsfield, are named defendants in a $10,000 tort action brought in Superior Court here by Clementine O'Brien, who seeks damages for injuries allegedly sustained when she fell on ice in front of the Palace on Feb. 24, 1940. . . . Francis X. Beaupre, Strand, has returned from a vacation trip to Canada.

Springfield

Possible competition to local motion picture houses from the Springfield Drama Festival, a five-week summer theatre season, so far has failed to materialize.

Andy Sette, Capitol, was scheduled to return from vacation. . . . Mrs. Albertine Perreault, Capitol, has returned from a month's vacation. . . . George Freeman, Loew's Poli, has distributed cutouts of Jack Benny in his campaign on "Charley's Aunt." Campaign also included a telegram from Benny at Hollywood, which was reproduced in various mediums.

The Legion of Decency Weekly Listing Is a Regular Feature of This Publication.

Ken Maynard was scheduled to make a personal appearance at E. M. Loew's Court Square, according to Fred Marshall, manager. Marshall has worked some smart promotion for "Underground," using the "V for Victory" idea. He had large V's placed across all bills for the picture, without other comment. Since the film concerns "underground" radio in occupied countries, the theme worked in well. Marshall reported many comments from patrons who noted the V's in the lobby displays and elsewhere.

Turn To The Inside Back Cover For National Release Dates.

Three former employees of Ed Smith, manager, Paramount, all of them in the army, dropped in recently for a visit. They are Gilbert Babin, Larry Lavoie, and R. Salo. Salo has taken to army life like a duck to water, and plans to seek transfer from status as selectee to the regular army enlistment.

Ware

Bernard Satz, manager, Casino, and Mrs. Satz have been vacationing in Bennington and Montreal.

Westfield

Lou Marcks, manager, Strand, and James Salmons, manager, Park, co-operated in the aluminum drive.

Winchendon

Capitol is listed in the assessors' announcement of the town's biggest real estate taxpayers with a levy of $1373.

Woburn

Manager Russ Barrett, Warner Brothers' Strand, has returned from a two weeks' vacation spent at Rye Beach, N. H.

Worcester

Lou Brown came in from New Haven to huddle with Max Nesvetsky, assistant manager, Loew's Poli, on "Charley's Aunt." . . . Alice Farrell, M. and P. Capitol, will be married on Sept. 24 to Harold McQuestion. . . . The Worcester Fairgrounds, just 'cross the meadows from the Greendale, will be sold at auction on Aug. 15. . . . Dick Owens, manager, E. M. Loew's Plymouth, gave Ken Maynard's personal appearance a big buildup.

Lou Caron is conducting bathing beauty contests over the E. M. Loew circuit. . . . Leo Lajoie, assistant, Capitol, having completed a two weeks' substitution at the Marlboro for George Heeney, has been vacationing himself in New Jersey. . . . Until Charlie Murray died, Bruno Weingarten, manager, E. M. Loew's Olympia, never suspected his house has staged legit; Murray was one of the early stars. . . . Harold Maloney, manager, Loew's Poli, started on his annual vacation, and the first stop was Gloucester. Joe Anstead is subbing.

Complete Newsreel Listings Are Weekly Features of This Publication.

Lillian Domiano, Capitol, is on vacation, with Jeannette Cote as the replacement. . . . Because of the Plaza's closing, the usual beauty contests of the Loew Poli circuit are being omitted here.

Bruno Weingarten, manager, Olympia, attracted a good deal of attention to his house by his aggressive co-operation in the aluminum collection. . . . The only member of the staff of the Loew-Poli Elm Street able to feed the squirrels in the theatre's rock garden is Freddy Cain.

New Hampshire

Derry

Plaza held an aluminum matinee for children under 14, to aid in the campaign sponsored by Derry firemen. Alden G. Kelley manager, Plaza, with Mrs. Kelley, recently observed their 50th wedding anniversary. Kelley first entered show business 56 years ago at the Academy of Music, Haverhill, Mass., where he was stage manager. In 1908 he opened a theatre in the Derry Opera House, and in 1914 started the Broadway, which he sold four years later. He re-entered the profession in 1928, with the purchase of the predecessor of the Plaza, which he sold out to that corporation three years ago, remaining as manager.

Dover

J. Frank Moore's new Drive-In opened on July 31 with a fanfare of newspaper advertising. Drive-In is located on route 16, between Dover and Somersworth

MURDER BY INVITATION. Wallace Ford in Monogram's mystery with a star cast.

Manchester

State, Strand, operated by State Theatres, Inc., have inaugurated a new policy of double feature showings for the months of August. Prevue night will be held each Wednesday at the State. . . . A near capacity audience attended the cooking class at the State. . . . Bernard Rickey, manager, State, is enjoying a vacation. . . . With excellent summer weather prevailing the outdoor theatre at Pine Island Park is attracting large audiences every evening.

"The Tip-Off" Gives Dope on Grosses.

Meredith

Richard Moulton, dog trainer and driver of the Byrd Antarctic Expedition, appeared in person at the Key with one of his favorite dogs. Key ran an aluminum performance, with the boys and girls contributing to national defense. Elvin W. Avery operates the house.

Nashua

Fuller's roadside stand between Milford and Nashua attracts plenty with free movies every Thursday night.

Portsmouth

Frank W. Hollis, Colonial manager for 11 years, was last week appointed city manager for the Maine-New Hampshire Theatre Corporation to supervise Colonial and Olympia. John W. Howe goes from the Olympia to the Colonial as manager, and Daniel Hennessey, manager, Priscilla, Lewiston, Me., comes to the Olympia. Hollis has been with the corporation since 1920, following 26 years on the legitimate stage as a partner for John Kenney, now manager of Auburn, Auburn, Me., traveling the Keith-Orpheum circuit east and west. For 25 years he has been an all-round judge for the American Kennel Club, judging 105 breeds. He has judged the Brockton Fair horse show, and this year is celebrating his 25th anniversary as president, Bridgewater Fair dog show.

Information About the New Product? Complete Material Can Always Be Found in The Blue Section.

Wolfeboro

Ansel Sanborn, Casino, entertained the Eastern Stars' Past Grand Matrons and Past Grand Patrons Association with pictures, swims, and boatrides.

Annual Allied Film Outing

MONDAY AUGUST 25

LOU WALTER'S LATIN QUARTER

Old Silver Beach, Falmouth, Mass.

Subscription $2.00 per person

C'mon fellers join in the fun!

This space contributed by THE EXHIBITOR.

Rhode Island

Newport

Mayor Herbert E. Macauley has sent letters of appreciation to managers Harry Horgan, Opera House; Dave Dugan, M. and P. Strand, and Gerry Wagner, Loew's Paramount, for their great assistance in the city's aluminum drive. . . . New on manager Gerry Wagner's staff at Loew's Paramount is Frank Peloquin. . . . Plans are being made for a benefit show for Prince Otto of Austria at Loew's Paramount. . . . A new policy of bringing back selected feature pictures of the past three years has been put into effect on Wednesdays and Thursdays at Loew's Paramount by manager Gerry Wagner.

Keep in Touch With the Arbitration Cases In Your Area By Consulting The Weekly Report on Progress in Your District.

Olneyville

E. M. Loew's Olympia has new Ashcraft E lamphouses, with rectifiers, instal- by Capitol Theatre Supply.

Consult The Territory Screening Guide for Trade Show Information.

Providence

With the change of management of the Hope here next week from the Hope Theatre Company to the Lockwood and Gordon circuit, Max Nathanson, manager, Hope, will retire from show business after 47 years, 30 of them as a film exhibitor. Lockwood and Gordon have taken the Hope on a 10-year-lease, and plan extensive alterations, including new seats, air conditioning, and carpeting. House will continue to operate on its present policy as a subsequent run, neighborhood theatre for the upper East Side. At present, no manager has been named to succeed Nathanson. The veteran exhibitor says he will continue to live in Providence. For years, he was the business associate of Abe Spitz in management of downtown road show, stock, and picture theatres, and, in recent years, has been associated with the Emery interests in operation of the Hope. Lockwood and Gordon also operate the Avon.

George French, after several weeks as a relief manager at RKO houses in Manhattan and Brooklyn, is back in town to resume management of the RKO-Albee. . . . Robert Grossman and his bride have established their home on Congdon Street. Grossman, manager, Avon, says that because of the defense program, delivery of some furniture for their apartment was held up.

The Feature Check-up

Of All Features Released Nationally Since December 12, 1940

("Leg." is the symbol for the Legion of Decency ratings, which are included in cases where the pictures are classified as either "objectionable in part" (B) or "condemned" (C). This applies only to films reviewed since August 6, 1941. Films without a Legion of Decency rating are either unobjectionable or unclassified.)

COLUMBIA

(1939-1940 releeses from 1001 up; 1940-1941 releases from 2001 up.)

ACROSS THE SIERRAS — W — Bill Elliott, Richerd Fiske, Luana Walters—One of Elliott's better entries—58m.—see Mar. 5 issue—(2212).

ADAM HAD FOUR SONS—D—Warner Baxter, Ingrid Bergmen, Susan Ilayward, Fay Wray—Top-notch women's drama that can stand strong selling—81m.—see Mar. 5 issue—(2006).

ADVENTURE IN WASHINGTON—D—Herbert Marshall, Virginia Bruce, Gene Reynolds—Well made programmer has plenty of selling angles—86m.—see June 11 issue—(2010).

BIG BOSS, THE—MD—Otto Kruger, Gloria Dickson, John Litel—For the duals and nabes—70m.—see May 14 issue—(2037).

BLONDIE GOES LATIN—CMU—Penny Singleton, Arthur Lake, Larry Simms—One of the better Blondies—69m.—see Feb. 19 issue—(2015).

BLONDIE IN SOCIETY—C—Penny Singleton, Arthur Lake, Larry Simms—Best in the series — 77m. — see July 9 issue—(2014).

DEVIL COMMANDS, THE—MY—Boris Karloff, Richard Fiske, Amanda Duff—For the Karloff fans—65m. —see Feb. 19 issue—(2028).

ELLERY QUEEN, MASTER DETECTIVE—MYD—Ralph Bellemy, Mergaret Lindsay, Micheel Whelen—Good mystery for duels—68m.—see Dec. 11 issue—70m.—see Mar. 5 issue—(2025).

ELLERY QUEEN'S PENTHOUSE MYSTERY — MY — Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Dualler; good entrant in Ellery Queen series —70m.—see Mar. 5 issue—(2025).

ELLERY QUEEN AND THE PERFECT CRIME—MY—Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Fair Ellery Queen offering—70m.—see July 23 issue—(2023).

ESCAPE TO GLORY (Submarine Zone) — D — Pat O'Brien, Constance Bennett, John Halliday—Topical meller has plenty of selling angles—74m.—see Dec. 11 issue—(2012).

FACE BEHIND THE MASK, THE—MD—Peter Lorre, Evelyn Keyes, Don Beddoe—Well-made melodrama with big selling problem—65m.—see Feb. 5 issue (2029).

GREAT SWINDLE, THE — MD — Jack Holt, Marjorie Reynolds, Sidney Blackmer—Filler for the bottom dual spot—54m.—see Apr. 2 issue—(2034).

HANDS ACROSS THE ROCKIES—W—Bill Elliott. Mary Dailey—Topnotch western with good comedy — 57m.—see June 25 issue—(2215).

HERE COMES MR. JORDAN — C — Robert Montgomery, Claude Rains, Evelyn Keyes, Rita Johnson—Good comedy—94m.—see Aug. 6 issue.

HER FIRST BEAU—CD—Jane Withers, Jackie Cooper, Edith Fellows, William Tracy—Pleasing family program—78m.—see May 14 issue—(2013).

I WAS A PRISONER ON DEVIL'S ISLAND—MD—Sally Eilers, Donald Woods, Edward Ciannelli—Bottom dualler—71m.—see July 9 issue—(2041).

LONE WOLF TAKES A CHANCE, THE—MD—Warren William, June Storey, Henry Wilcoxon, Eric Blore —Below the Lone Wolf standard; bottom dualler —76m.—see Mar. 19 issue—(2022).

MEDICO OF PAINTED SPRINGS, THE—W—Charles Starrett, Terry Walker—Topnotch western—60m. —see July 9 issue—(2206).

MEET BOSTON BLACKIE—MY—Chester Morris, Rochelle Hudson, Constance Worth — Fast-moving comedy-meller for the duals—61m.—see Mar. 5 issue—(2027).

MISSING TEN DAYS—MD—Rex Harrison, Karen Verne, Joan Marion — Okay British meller for houses which can play this type of product—77m.—see Mar. 19 issue—(English-made)—(2044).

MYSTERY SHIP—MD—Paul Kelly, Lola Lane—Suitable for the twin bills—65m.—see Aug. 6 issue.

NAVAL ACADEMY—CD—Freddie Bartholomew, Jimmy Lydon, Billy Cook—Pleasant entertainment with military angles to help selling—67m.—see May 28 issue—(2020).

NORTH FROM THE LONE STAR—W—Bill Elliott, Richard Fiske, Dorothy Fay—Will please the oatie fans—58m.—see Apr. 30 issue—(2213).

OFFICER AND THE LADY, THE—MD—Rochelle Hudson, Bruce Bennett, Roger Pryor—Good action meller for the duallers—59m.—see July 23 issue—(2039).

OUTLAWS OF THE PANHANDLES — WMU — Charles Starrett, Frances Robinson, Sons of Pioneers — Routine western — 59m. — see Mar. 19 issue—(2205).

PENNY SERENADE—CD—Cary Grant, Irene Dunne, Beulah Bondi—Combination of comedy, romance, and heart-throbs; of hit proportions, should register big grosses—120m.—see Apr. 30 issue—(2002).

PHANTOM SUBMARINE, THE—MYD—Anita Louise, Bruce Bennett—Filler—70m.—see Jan. 22 issue —(2033).

PINTO KID, THE—W—Charles Starrett, Louise Currie, Bob Nolan—Good western—61m.—see Jan. 22 issue—(2204).

RETURN OF DANIEL BOONE, THE—W—Bill Elliott, Betty Miles—Up to par Elliott—61m.—see May 28 issue—(2214).

RICHEST MAN IN TOWN, THE—D—Frank Craven, Edgar Buchanan, Eileen O'Hearn—For the duallers—70m.—see June 25 issue—(2026).

SHE KNEW ALL THE ANSWERS—C—Joan Bennett, Franchot Tone, John Hubberd—Pleasing program comedy will need plenty of selling—86m.—see May 28 issue—(2008).

SON OF DAVY CROCKETT, THE—W—Bill Elliott, Iris Meredith, Dub Taylor—High-rating western—59m. —see July 23 issue—(2216).

SUBMARINE ZONE—see Escape to Glory.

SWEETHEART OF THE CAMPUS—MUC—Ruby Keeler, Ozzie Nelson, Harriet Hilliard—Lower-bracket musical—67m.—see July 9 issue—(2019).

THEY DARE NOT LOVE—MD—Martha Scott, George Brent, Paul Lukas—Sell the names—76m.—see May 14 issue—(2011).

THIS THING CALLED LOVE — C—Rosalind Russell. Melvyn Douglas, Binnie Barnes—Good entertainment on the sophisticated level—98m.—see Jen. 8 issue—(2005)—(A).

THUNDER OVER THE PRAIRIES—W—Charles Starrett, Cliff Edwerds, Eileen O'Hearn—Good western; off the beaten track—61m.—see Aug. 6 issue—(2207).

TIME OUT FOR RHYTHM—MUC—Rudy Vallee, Ann Miller, Rosemary Lane—Musical with specialties for the duallers—75m. — see June 11 issue — (2009).

UNDER AGE—D—Nan Grey, Tom Neal, Alan Baxter —Lightweight offering for the duallers — 60m. — see Apr. 30 issue—(2036).

VOICE IN THE NIGHT, THE — Clive Brook, Diana Wynyard—Anti-Nazi show is well made, but will need plenty of attention in most spots — 83m. — see May 14 issue—(English-made).

WILDCAT OF TUCSON—W—Bill Elliott, Evelyn Young, Stanley Brown—Okay Elliot—59m.—see Feb. 5 issue—(2211).

TO BE REVIEWED OR IN PRODUCTION

BACHELOR'S BABIES—Rochelle Hudson, Victor Jory, Maxie Rosenbloom.

BLONDE FROM SINGAPORE, THE—Florence Rice, Leif Erikson.

DUTCH SHOE MYSTERY — Ralph Bellamy, Margaret Lindsay, Charles Grapewin.

FIVE MEN—Leslie Howard, Raymond Massey, Laurence Olivier—(English-made).

GO WEST, YOUNG LADY—Penny Singleton, Glenn Ford, Ann Miller, Charlie Ruggles.

HARMON OF MICHIGAN—Tom Harmon, Anita Louise.

KING OF DODGE CITY—Bill Elliott, Tex Ritter, Judith Linden—('41-'42).

LADIES IN RETIREMENT—Ida Lupino, Louis Hayward, Elsa Lanchester.

LAW OF THE WINCHESTER—Bill Elliott, Tex Ritter, Frank Mitchell.

LONE WOLF DOUBLE CROSS, THE—Warren William, Keith Ford.

MEDICO HITS THE TRAIL, THE—Charles Starrett, Patti McCarty, Cliff Edwards.

MEN IN HER LIFE, THE—Loretta Young, Dean Jagger, Conrad Veidt.

OUR WIFE—Ralph Hussey, Melvyn Douglas, Charles Coburn, Ellen Drew.

NORTHWEST PATROL—Charles Starrett, Russell Hayden.

ROARING FRONTIERS—Bill Elliott, Tex Ritter, Ruth Ford.

TEXAS—William Holden, Glenn Ford, Claire Trevor.

TILLIE THE TOILER — Kay Harris, William Tracy, Ernest Truex—68m.—(2017).

TWO LATINS FROM MANHATTAN—Jinx Falkenberg, Joan Davis, Joan Woodbury.

THREE GIRLS ABOUT TOWN — Joan Blondell, John Howard, Robert Benchley.

TWO IN A TAXI—Anita Louise, Russell Hayden, Dick Purcell—63m.—(2042).

YOU BELONG TO ME — Barbara Stanwyck, Henry Fonda, Edgar Buchanan.

YOU'LL NEVER GET RICH—Fred Astaire, Rita Hayworth, Robert Benchley, John Hubbard.

METRO

(1939-40 releases from 1 up; 1940-1941 releases from 101 up.)

ANDY HARDY'S PRIVATE SECRETARY—C—Mickey Rooney, Lewis Stone, Ian Hunter, Kathryn Grayson—Top-notch comedy for all audiences; maintains series standard—101m.—see Mar. 5 issue—(126).

BAD MAN, THE—AD—Wallace Beery, Laraine Day, Lionel Berrymore, Ronald Reegan—Depends on the name drew—70m.—see Apr. 2 issue—(124).

BARNACLE BILL—C—Wallace Beery, Marjorie Main, Leo Carrillo—Lusty Beery comedy; okay program entertainment—92m.—see July 9 issue—(141).

BIG STORE, THE—CMU—Marx Brothers, Tony Martin, Virginia Grey—One of the better Marx Brothers entries—83m.—see June 25 issue—(139).

BILLY THE KID—W—Robert Taylor, Brian Donlevy, Ian Hunter, Mary Howard—Formula western with excellent scenic background—95m.—see June 11 issue—(Technicolor)—(137).

BLONDE INSPIRATION—CD—John Shelton, Virginia Grey, Albert Dekker, Charles Butterworth—For the lower half of the duallers—72m.—see Feb. 19 issue—(123).

BLOSSOMS IN THE DUST—D—Greer Garson, Walter Pidgeon, Felix Bressart, Marsha Hunt — Strong women's show, on the sentimental side; needs selling—99m.—see July 9 issue — (Technicolor) — (144).

COME LIVE WITH ME—C—James Stewart, Hedy Lamarr, Ian Hunter—Well-made comedy; names will help—86m.—see Feb. 5 issue—(122)—(A).

COMRADE X — CD — Clark Gable, Hedy Lamarr, Felix Bressart — Gable and Lamarr should guarantee grosses—89m.—see Dec. 25 issue—(113).

DR. JEKYLL AND MR. HYDE—MD—Spencer Tracy, Ingrid Bergman, Lana Turner, Donald Crisp — Impressive version of familiar story—127m.—see Aug. 6 issue—(1st Block-of-Five).

DOWN IN SAN DIEGO — AD—Bonita Granville, Ray McDonald, Dan Dailey, Jr., Leo Gorcey—For the lower half of the duallers—70m.—see Aug. 6 issue (1st Block).

FLIGHT COMMAND—MD—Robert Taylor, Ruth Hussey, Walter Pidgeon — Highly exploitable service picture—115m.—see Dec. 25 issue—(117).

FREE AND EASY — C—Ruth Hussey, Robert Cummings, Judith Anderson—Comedy for the bottom duallers; sell the names—55m.—see Mar. 5 issue —(127).

GET-AWAY, THE—MD—Robert Sterling, Dan Dailey, Jr., Charles Winninger, Donna Reed—Fast moving action show will fit nicely into the duallers—89m. see June 25 issue—(138).

GONE WITH THE WIND — D — Clark Gable, Vivien Leigh, Olivia de Havilland, Leslie Howard, Thomas Mitchell—Par excellence—228m.—see Jan. 8 issue —(Technicolor)—(A).

GO WEST — MUC—The Marx Brothers, John Carroll, Diana Lewis—Grosses should hit the high-water Marx—82m.—see Dec. 25 issue—(114).

I'LL WAIT FOR YOU—MD—Robert Sterling, Marsha Hunt, Virginia Weidler—Okay for the bottom dual spot—75m.—see May 28 issue—(135).

KEEPING COMPANY—CD—Frank Morgan, Ann Rutherford, John Shelton, Virginia Weidler—Good family entertainment for the lower bracket—79m.—see Jan. 8 issue—(116).

LADY BE GOOD—MUC—Eleanor Powell, Ann Sothern, Robert Young, Lionel Berrymore—Entertaining program musical; its only fault is overlength—111m. —see July 23 issue—(1st Block-of-Five).

LAND OF LIBERTY—HDoc—Compilation sponsored by the MPPDA and edited by Cecil B. DeMille—Excellent patriotic exploitation offering; plenty of star value—98m.—see Jan. 22 issue—(120).

LOVE CRAZY—C—William Powell, Myrna Loy, Gail Patrick—Looks like a summer money show—99m. —see May 28 issue—(134).

MAISIE WAS A LADY—CD—Ann Sothern, Lew Ayres, Maureen O'Sullivan — Pleasing entrant in the "Maisie" series—79m.—see Jan. 22 issue—(118).

MATA HARI — MD—Greta Garbo, Ramon Novarro, Lionel Barrymore—Re-issue has present day selling angles—89m.—see June 25 issue—(185).

MEN OF BOYS TOWN—D—Spencer Tracy, Mickey Rooney, Bobs Watson—Packed with entertainment value for everyone—106m.—see Mar. 19 issue—(132).

NAVY BLUE AND GOLD—CD—James Stewart, Robert Young, Lionel Barrymore, Florence Rice—Re-issue can be sold on service angles and name strength—94m.—see July 9 issue.

PENALTY, THE—MD—Edward Arnold, Lionel Barrymore, Gene Reynolds, Marsha Hunt—Good action dualler, especially suited for family and small-town trade—80m.—see Mar. 19 issue—(129).

PEOPLE VS. DR. KILDARE, THE—MD—Lew Ayres, Lionel Barrymore, Laraine Day—Top-ranking member of the series—78m.—see May 14 issue—(133).

RAGE IN HEAVEN—MD—Robert Montgomery, Ingrid Bergman, George Sanders—Good critics' picture with a selling problem—85m.—see Mar. 19 issue —(128).

RINGSIDE MAISIE—CD—Ann Sothern, George Murphy, Robert Sterliug—Overlong programmer with selling angles—96m.—see Aug. 6 issue—(143).

STARS LOOK DOWN, THE — D—Michael Redgrave, Margaret Lockwood, Emlyn Williams—Tight, gripping drama with strong tragic overtones; well-made, but a selling problem—99m.—see July 23 issue—(English-made)—(142)—(A).

THEY MET IN BOMBAY—CMD—Clark Gable, Rosalind Russell, Peter Lorre—Name strength should help this to very good summer grosses—92m.—see July 9 issue—Leg.: A-ff—(140).

TRIAL OF MARY DUGAN, THE—D—Laraine Day, Robert Young, Tom Conway, Frieda Inescort—Saleable dramatic program—90m.—see Feb. 19 issue—(125).

WASHINGTON MELODRAMA—MD—Frank Morgan, Ann Rutherford, Kent Taylor—Just a programmer for the duallers—80m.—see Apr. 30 issue—(131).

WHISTLING IN THE DARK—CMD—Red Skelton, Ann Rutherford, Conrad Veidt, Virginia Grey—Entertaining program for the duallers—78m.—see Aug. 20 issue—(147).

WILD MAN OF BORNEO—CD—Frank Morgan, Mary Howard, Dan Dailey, Jr., Billie Burke—For nabe dual support—78m.—see Feb. 5 issue—(121).

WOMAN'S FACE, A — MD—Joan Crawford, Melvyn Douglas, Conrad Veidt — Absorbing drama with good appeal for all kinds of houses—106m.—see May 14 issue—(136).

ZIEGFELD GIRL—DMU—James Stewart, Judy Garland, Hedy Lamarr, Lana Turner, Tony Martin, Ian Hunter, Jackie Cooper—Big lavish show will be an important grosser—131m.—see Apr. 30 issue—(130).

TO BE REVIEWED OR IN PRODUCTION

BABES ON BROADWAY—Mickey Rooney, Judy Garland, Virginia Weidler, Fay Bainter.

CHOCOLATE SOLDIER, THE — Nelson Eddy, Rise Stevens, Nigel Bruce.

DR. KILDARE'S WEDDING DAY—Lionel Barrymore, Lew Ayres, Laraine Day—(145).

FEMALE OF THE SPECIES — Rosalind Russell, Don Ameche, Kay Francis, John Carroll.

H. M. PULHAM, ESQUIRE—Charles Coburn, Fay Holden, Hedy Lamarr, Robert Young, Ruth Hussey, Van Heflin.

HONKY-TONK—Clark Gable, Lana Turner, Marjorie Main, Claire Trevor, Frank Morgan.

KATHLEEN—Shirley Temple, Herbert Marshall, Gail Patrick, Laraine Day.

LIFE BEGINS FOR ANDY HARDY—Lewis Stone, Mickey Rooney, Judy Garland, Ann Rutherford, Fay Holden—(146).

MARRIED BACHELOR — Ruth Hussey, Robert Young, Lee Bowman.

MISS ACHILLES — Rosalind Russell, Walter Pidgeon, Claire Trevor, Lee Bowman.

NEW YORK STORY—Edward G. Robinsou, Edward Arnold, Laraine Day.

PANAMA HATTIE—Ann Sothern, Red Skelton.

SMILIN' THROUGH—Jeanette MacDonald, Gene Raymond, Brian Aherne, Ian Hunter—(Technicolor).

TWINS, THE—Greta Garbo, Melvyn Douglas, Roland Young, Constance Bennett, Robert Sterling, Ruth Gordon.

TARZAN'S SECRET TREASURE—Johnny Weissmuller, Maureen O'Sullivan, Johnny Sheffield.

WHEN LADIES MEET—Joan Crawford, Greer Garson, Robert Taylor, Herbert Marshall.

MONOGRAM

(1939-1940 releases from 3901 up; 1940-1941 releases not numbered.)

ARIZONA BOUND—W—Buck Jones, Tim McCoy, Luana Walters—Excellent start for the new "Rough Riders" series—57m.—see Aug. 6 issue.

BOWERY BLITZKRIEG—AD—Leo Gorcey, Bobby Jordan, Warren Hull, Dead End Kids—Fast moving entrant for the action trade — 63m.—see Aug. 6 issue.

CHAMBER OF HORRORS—MYD—Leslie Banks, Lilli Palmer, Romilly Lunge—Just for dualler support—79m.—see Jsn. 8 issue—(English-made).

DEADLY GAME, THE—MD—Charles Farrell, June Lang, John Miljan—Above avergae spy drama for the duallers—65m.—see Aug. 20 issue.

DEAD MAN'S SHOES—MD—Leslie Banks, Wilfrid Lawson, Judy Kelly—British meller for the duals—70m.—see Mar. 5 issue—(English-made).

FATHER STEPS OUT—C—Frank Albertson, Lorna Gray, Jed Prouty—For the duals—63m.—see July 23 issue.

FLYING WILD—MD—Leo Gorcey, Bobby Jordan, Joan Barclay—Okay for the younger patrons—63m.—see Mar. 5 issue.

FORGOTTEN HERO (Hoosier Schoolboy)—MD—Mickey Rooney, Anne Nagel, Frank Shields—Re-issue; sell Rooney—62m.—see Apr. 2 issue.

FUGITIVE VALLEY—W—The Range Busters, Julie Duncan—Up-to-standard Range Busters—61m.—see Aug. 6 issue.

GANG'S ALL HERE, THE—MD—Frankie Darro, Marcia Mae Jones, Mantan Moorland, Keye Luke—Fast moving Darro should please the action fans—61m.—see June 25 issue.

HER FIRST ROMANCE—DMU—Edith Fellows, Wilbur Evans, Jacqueline Wells—One of the best from Monogram—77m.—see Jan. 8 issue.

HOOSIER SCHOOLBOY—see Forgotten Hero.

HOUSE OF MYSTERY, THE—MYD—Keneth Kent, Judy Kelly, Peter Murray Hill—English mystery will satisfy the action and thriller dual trade—62m.—see May 14 issue—(English-made).

INVISIBLE GHOST, THE—MD—Bela Lugosi, Polly Ann Young, John McGuire—Okay for the horror fans—63m.—see Apr. 30 issue.

KID'S LAST RIDE, THE—W—Range Busters, Luana Walters, Ed Brian—Run-of-the-mill Range Busters—55m.—see Feb. 19 issue.

KING OF THE ZOMBIES — MD—Dick Purcell, Joan Woodbury, John Archer—Thriller has plenty of selling angles—67m.—see May 28 issue.

MURDER BY INVITATION—MY—Wallace Ford, Sarah Padden, Marian Marsh—Top-line murder mystery for the duallers—63m.—see July 9 issue.

PIONEERS, THE — Tex Ritter, "Slim" Andrews, Wanda McKay—Below par Ritter—61m.—see May 14 issue.

PRIDE OF THE BOWERY — MD—Leo Gorcey, Mary Ainsley, Bobby Jordan — High-rating dualler for the sction houses, with special appeal for youngsters—63m.—see Dec. 25 issue.

REDHEAD—D—June Lang, Johnny Downs, Eric Blore—Routine program for the duallers — 63m.—see May 28 issue.

RIDIN' THE CHEROKEE TRAIL—W—Tex Ritter, Slim Andrews, Betty Niles—One of the better Ritters—60m.—see Mar. 5 issue.

ROAR OF THE PRESS—MD—Wallace Ford, Jean Parker, Jed Prouty—One of the better Monogram offerings—72m.—see May 14 issue.

ROLLING HOME TO TEXAS—W—Tex Ritter, Virginia Carpenter, Slim Andrews—The best Ritter yet—62m.—see Jan. 8 issue.

SIGN OF THE WOLF — AD — Michael Whalen, Grace Bradley, Mantan Moreland—For the family trade and dog-lovers—69m.—see Apr. 2 issue.

SILVER STALLION—AD—David Sharpe, Janet Waldo, LeRoy Mason—Should satisfy the open air fans—59m.—see June 11 issue

TRAIL OF THE SILVER SPUR—W—Range Busters, Dorothy Short—Run-of-the-mill, the Range Busters could use better material—60m.—see Jan. 22 issue.

TUMBLEDOWN RANCH IN ARIZONA—W—Range Busters, Sheila Darcy—Run-of-the-mill Range Busters—60m.—see Apr. 30 issue

WANDERERS OF THE WEST—W—Tom Keene, Betty Miles—Standard western—58m.—see July 9 issue

WEST OF PINTO BASIN — W—Range Busters, Gwen Gaze, Tristram Coffin—Run-of-the-mill; not up to the standard set by the first two—60m.—see Dec. 11 issue.

WRANGLER'S ROOST—W—Range Busters, Gwen Gaze, Forrest Taylor—Best of the series—57m.—see June 11 issue.

YOU'RE OUT OF LUCK—Frankie Darro, Kay Sutton, Mantan Moreland—Standard Darro offering—60m.—see Jan. 22 issue.

TO BE REVIEWED OR IN PRODUCTION

BAD MAN FROM BODIE—Buck Jones, Tim McCoy, Raymond Hattou.

DYNAMITE CANYON—Tom Keene, Evelyn Finley.

GENTLEMAN FROM DIXIE — Jack La Rue, Marian Marsh.

GHOSTS IN THE NIGHT — Bela Lugosi, Leo Gorcey, Bobby Jordan, Huntz Hall.

LET'S GO COLLEGIATE—Frankie Darro, Jackie Moran.

NIGHT OF HORROR—Bela Lugosi

SADDLE MOUNTAIN ROUNDUP—Range Busters.

TOWER OF TERROR—Movita—(English-made).

WILD HORSE VALLEY—Tom Keene, Evelyn Finley.

ZIS, BOOM, BAH—Grace Hayes, Peter Lind Hayes, Mary Healy.

PARAMOUNT

(1939-1940 releases from 3901 up; 1940-1941 releases from 4001 up.)

BORDER VIGILANTES — W — William Boyd, Russell Hayden, Frances Gifford—Top line western in the Cassidy series—62m.—see Apr. 16 issue—(4053).

BUY ME THAT TOWN—CD—Lloyd Nolan, Constance Moore, Albert Dekker, Sheldon Leonard—Amusing dualler with a different angle—69m.—see Aug. 6 issue—(1st Block-of-Five).

CAUGHT IN THE DRAFT—C—Bob Hope, Dorothy Lamour, Eddie Bracken, Lynne Overman—Sure-fire boxoffice—82m.—see June 11 issue—(4032).

DOOMED CARAVAN—W—William Boyd, Russell Hayden, Minna Gombell, Georgia Hawkins—Top-notch western—62m.—see Jan. 22 issue—(4051).

FORCED LANDING—MD—Richard Arlen, Eve Gabor, J. Carrol Naish—Good action program melodrama—67m.—see July 23 issue—(4033).

HARD-BOILED CANARY, THE (There's Magic in Music)—CMU—Allan Jones, Susanna Foster, Margaret Lindsay—For lovers of classical music; can stand strong selling—79m.—see Feb. 19 issue—(4021).

HENRY ALDRICH FOR PRESIDENT—C—James Lydon, Charles Smith, June Preisser, Mary Anderson—Dualler for the family trade; sell the radio fame—75m.—see Aug. 6 issue — (1st Block-of-Five).

HOLD BACK THE DAWN—D—Charles Boyer, Olivia de Havilland, Paulette Goddard — Triple starrer should prove strong femme draw—114m.—see Aug. 6 issue—(1st Block-of-Five).

IN OLD COLORADO—W—William Boyd, Russell Hayden, Margaret Hayes — Top-notch Hopalong—66m. see Mar. 5 issue—(4052).

I WANTED WINGS—MD—Ray Milland, William Holden, Wayne Morris, Brian Donlevy, Constance Moore—Large-scale, spectacular action picture; will need plenty of selling—135m.—see May 28 issue—(4028).

KISS THE BOYS GOODBYE—MUC—Mary Martin, Don Ameche, Oscar Levant, Rochester—Pleasant musical; sell the names—85m.—see July 9 issue—Leg.: B—(4035).

LADY EVE, THE—CD—Barbara Stanwyck, Henry Fonda, Charles Coburn—Pleasing programmer, with emphasis on the women's angle—94m.—see Mar. 5 issue—(4022).

LAS VEGAS NIGHTS—CMU—Phil Regan, Bert Wheeler, Constance Moore, Tommy Dorsey—Routine musical without names; plug Tommy Dorsey's Band—87m.—see Mar. 19 issue—(4023).

LIFE WITH HENRY—C—Jackie Cooper, Eddie Bracken, Leila Ernst—Okay family fsre, especially for the younger patrons — 81m. — see Jan. 22 issue — (4016).

LOVE THY NEIGHBOR—MUC—Jack Benny, Fred Allen, Mary Martin—Radio popularity of stars and "feud" should be strong selling angles—82m.—see Dec. 25 issue—(4013).

MAD DOCTOR, THE—MD—Basil Rathbone, John Howard, Ellen Drew, Ralph Morgan—Exploitable horror picture has plenty of selling angles—91m.—see Feb. 19 issue—(4018).

MONSTER AND THE GIRL, THE—MD—Ellen Drew, Paul Lukas, Robert Paige—Tailor made for the horror fans—65m.—see Mar. 5 issue—(4020).

NEW YORK TOWN—CD—Fred MacMurray, Mary Martin, Robert Preston—Lightweight program will need plenty of selling—74m.—see Aug. 6 issue—(1st Block-of-Five).

NOTHING BUT THE TRUTH—F—Bob Hope, Paulette Goddard, Edward Arnold, Leif Erickson — Laugh show, backed by the Hope rep, should get into the better money—87m.—see Aug. 6 issue—(1st Block-of-Five).

ONE NIGHT IN LISBON—CD—Fred MacMurray, Madeleine Carroll, Patricia Morison—Good program—97m.—see May 28 issue—(4029)—(A).

PARSON OF PANAMINT, THE—D—Charles Ruggles, Ellen Drew, Phillip Terry—Good entertainment—84m.—see June 25 issue—(4031).

PIRATES ON HORSEBACK—W—William Boyd, Russell Hayden, Eleanor Stewart—Top notch western—68m.—see May 28 issue—(4054).

POWER DIVE—AD—Richard Arlen, Jean Parker, Roger Pryor—Pleasing aviation programmer for the action trade—71m.—see Apr. 30 issue—(4026).

REACHING FOR THE SUN—MD—Joel McCrea, Ellen Drew, Albert Dekker, Eddie Bracken—Just a programmer; sell the names—90m.—see Apr. 16 issue—(4027).

ROAD TO ZANZIBAR, THE—MUC—Bing Crosby, Dorothy Lamour, Bob Hope—Sell the names and "Road to Singapore" rep—92m.—see Mar. 19 issue—(4025).

ROUNDUP, THE—WD—Richard Dix, Patricia Morison, Preston Foster—Fair western drama is suitable for action houses—90m.—see Mar. 19 issue—(4024).

RUGGLES OF RED GAP—C—Charles Laughton, Mary Boland, Charlie Ruggles—Re-issue should arouse a certain amount of interest—90m.—see July 23 issue—(Re-issue).

SHEPHERD OF THE HILLS, THE—MD—John Wayne, Betty Field, Harry Carey, Beulah Bondi—High rating family entertainment is welcome change from war cycle — 98m.—see June 25 issue—(Technicolor)—(4034).

THERE'S MAGIC IN MUSIC—see The Hard-Boiled Canary.

VICTORY—MD—Fredric March, Betty Field, Sir Cedric Hardwicke — Tense, well-produced drama of East Indies, it has the angles for strong exploitation—79m.—see Dec. 25 issue—(4015).

VIRGINIA — D—Madeleine Carroll, Fred MacMurray, Stirling Hayden—Sell the names and Technicolor 108m. — see Jan. 22 issue — (Technicolor) — (4019).

WEST POINT WIDOW—CD—Anne Shirley, Richard Carlson, Frances Gifford—Programmer will fit into the dual spot—64m.—see June 11 issue—(4030).

WIDE OPEN TOWN—W—William Boyd, Russell Hayden, Evelyn Brent—High rating in the Hopalong series—79m.—see Aug. 6 issue—(4055).

YOU'RE THE ONE—CMU—Bonnie Baker, Orrin Tucker, Edward Everett Horton, Jerry Colonna—Exploitable dualler with names to sell—82m.—see Feb. 5 issue—(4017).

TO BE REVIEWED OR IN PRODUCTION

ALOMA OF THE SOUTH SEAS—Dorothy Lamour, Jon Hall, Lynne Overman—(Technicolor)—(4038).

AMONG THE LIVING—Albert Dekker, Susan Hayward, Frances Farmer, Harry Carey.

BAHAMA PASSAGE—Madeleine Carroll, Stirling Hayden—(Technicolor).

BIRTH OF THE BLUES—Bing Crosby, Mary Martin, Brian Donlevy, Carolyn Lee.

FLY BY NIGHT—Richard Carlson, Nancy Kelly, Martin Kosleck.

FLYING BLIND—Richard Arlen, Jean Parker, Marie Wilson—(4037).

GLAMOUR BOY—Susanna Foster, Jackie Cooper, Walter Abel.

GREAT MAN'S LADY, THE — Barbara Stanwyck, Joel McCrea, Brian Donlevy.

HER JUNGLE MATE—Dorothy Lamour, Jack Haley, Richard Denning—(Technicolor).

LOUISIANA PURCHASE—Bob Hope, Victor Moore, Vera Zorina, Irene Bordoni—(Technicolor).

MEN OF ACTION—William Boyd, Russel Hayden, Evelyn Brent.

MR. BUG GOES TO TOWN—Technicolor feature cartoon.

NIGHT OF JANUARY 16TH, THE—Robert Preston, Ellen Drew, Nils Asther.

OUTLAWS OF THE DESERT — William Boyd, Andy Clyde, Jean Phillips.

REAP THE WILD WIND—Ray Milland, John Wayne, Paulette Goddard, Robert Preston, Raymond Massey—(Technicolor).

REMARKABLE ANDREW, THE—William Holden, Ellen Drew, Brian Donlevy.

SECRET OF THE WASTELAND — William Boyd, Andy Clyde, Barbara Britton.

SKYLARK—Claudette Colbert, Ray Milland, Brian Aherne, Binnie Barnes, Walter Abel.

STICK TO YOUR GUNS—William Boyd, Andy Clyde, Jennifer Holt.
SULLIVAN'S TRAVELS — Joel McCrea, Veronica Lake, Eric Blore.
SWEATER GIRL—Eddie Bracken, June Preisser, Betty Jane Rhodes.
TIMBER WOLVES—William Boyd, Eleanor Stewart.
TWILIGHT ON THE TRAIL—William Boyd, Brad King, Andy Clyde.
WORLD PREMIERE—John Barrymore, Frances Farmer, Eugene Pallette, Ricardo Cortez—(4036).

PRODUCERS RELEASING CORP.

BILLY THE KID'S FIGHTING PALS—W—Bob Steele, Al St. John, Phyllis Adair—Routine western—62m. —see Apr. 16 issue—(161).
BILLY THE KID'S GUN JUSTICE — W—Bob Steele, Louise Currie, Carleton Young—Good western—63m.—see Jan. 8 issue—(159).
BILLY THE KID'S RANGE WAR—W—Bob Steele, Joan Barclay, Al St. John—Good Steele entry—60m.—see Feb. 19 issue—(160).
BILLY THE KID IN SANTA FE—W—Bob Steele, Al St. John, Marin Sais—Fair western—66m.—see July 23 issue—(162).
CAUGHT IN THE ACT—C—Henry Armetta, Iris Meredith, Robert Baldwin—Italian dialect comedy has some amusing moments—62m.—see Feb. 5 issue (107).
CRIME, INC.—see Paper Bullets.
CRIMINALS WITHIN—MY—Eric Linden, Aun Doran, Constance Worth—For the bottom duallers—70m. —see July 9 issue—(111).
DEVIL BAT—MD—Bela Lugosi, Suzanne Kaaren, Dave O'Brien—Highly exploitable, especially for the action houses—69m.—see Dec. 25 issue—(105).
DOUBLE CROSS—MD—Kane Richmond, Pauline Moore, Wynne Gibson—Action show will fit nicely into the duallers—61m.—see July 23 issue—(112).
EMERGENCY LANDING—MD—Forrest Tucker, Carol Hughes, Evelyn Brent—Okay aviation meller for the supporting notch—70m.—see May 28 issue—(109).
FEDERAL FUGITIVES — MD — Neil Hamilton, Doris Day, Victor Varconi—Well-produced meller for the supporting notch—62m.—see Apr. 2 issue—(108).
LONE RIDER CROSSES THE RIO, THE—W—George Houston, Roquell Verria, Al St. John—Okay western; sell Houston's singing—60m.—see Mar. 19 issue—(164)
LONE RIDER IN GHOST TOWN, THE—W—George Houston, Al St. John, Alaine Brandes—Fair western—64m.—see May 14 issue—(165).
LONE RIDER RIDES ON, THE—W—George Houston, Hillary Brooks, Al St. John—Auspicious beginning for the series—64m.—see Jan. 22 issue—(163).
MISBEHAVING HUSBANDS—C—Harry Langdon, Esther Muir, Ralph Byrd—Satisfactory low-budget entry —65m.—see Dec. 25 issue—(104).
OUTLAWS OF THE RIO GRANDE—W—Tim McCoy, Virginia Carpenter, Charles King—Above par western, has plenty of action—53m.—see Mar. 5 issue —(155).
PAPER BULLETS (Crime, Inc.)—MD—Joan Woodbury, Jack La Rue, John Archer—Okay for duallers—72m.—see June 11 issue—(123).
SECRET EVIDENCE—MD—Marjorie Reynolds, Charles Quigley, Ward McTaggart—Better than the usual run of this class—65m.—see Feb. 19 issue—(106).
SOUTH OF PANAMA—MD—Roger Pryor, Virginia Vale, Lionel Royce—Okay spy meller for the action houses—68m.—see Apr. 30 issue—(110).
TEXAS MARSHAL, THE—W—Tim McCoy, Art Davis, Kay Leslie—High rating western—60m.—see June 25 issue—(156).

TO BE REVIEWED OR IN PRODUCTION

DANGEROUS LADY—Neil Hamilton, June Storey, Evelyn Brent—(115).
DESPERATE CARGO — Ralph Byrd, Carol Hughes—(113).
GAMBLING DAUGHTERS—Cecilia Parker, Roger Pryor —(124).
KING OF THE TROPICS—Buster Crabbe—(114).
LONE RIDER AMBUSHED, THE—George Houston—(167).
LONE RIDER IN FRONTIER FURY, THE — George Houston, Hillary Brooke—(166).
REG'LAR FELLERS — Billy Lee, Roscoe Ates, Sarah Padden—(125).

RKO-RADIO

(1939-1940 releases from 001 up; 1940-1941 releases from 101 up.)

ALONG THE RIO GRANDE—W—Tim Holt, Ray Whitley, Betty Jane Rhodes—Okay western—64m.—see Feb. 5 issue—(183).
BRINGING UP BABY—C—Cary Grant, Katharine Hepburn, Charles Ruggles—Comedy re-issue; sell Grant and Hepburn—102m.—see Apr. 16 issue—(163).
CITIZEN KANE—D—Orson Welles, Dorothy Comingore, Joseph Cotten—Hits the mark in every department; a massive piece of entertainment, and one that should aim at every box-office record—119m.—see Apr. 16 issue—(201).
CONVOY — AD — Clive Brook, Judy Campbell, John Clements—Highly exploitable and actionful British propagandizer—78m.—see Jan. 8 issue—(English-made)—(161).
CYCLONE ON HORSEBACK—RKO—Tim Holt, Marjorie Reynolds, Ray Whitley—Standard Tim Holt entry—60m.—see June 25 issue—(185).
DEVIL AND MISS JONES, THE—C—Jean Arthur, Robert Cummings, Charles Coburn—Delightful comedy; grosses will depend largely on selling effort—92m.—see Apr. 16 issue—(122).
FANTASIA—Fantasy MU—Produced by Walt Disney with Leopold Stokowski and the Philadelphia Orchestra—Something new and different; should attract lots of interest in the metropolitan centers —135m.—see Nov. 27 issue—(Disney).
FATHER TAKES A WIFE—C—Gloria Swanson, Adolphe Menjou, John Howard—Lightweight comedy; plug Swanson—79m.—see July 23 issue—(204).
FOOTLIGHT FEVER—C—Alan Mowbray, Donald MacBride, Elisabeth Risdon—Okay comedy for dual support—69m.—see Mar. 19 issue—(119).
FRANK BUCK'S JUNGLE CAVALCADE—AD—Produced in the jungle by Frank Buck—A sure grosser for the animal trade—79m.—see July 23 issue—(reissue)—(166).
GIRL, A GUY AND A GOB, A—C—George Murphy, Lucille Ball, Edmond O'Brien—Pleasing program; deserves the best kind of selling—91m.—see Mar. 5 issue—(120).
HERE IS A MAN—D—James Craig, Anne Shirley, Simone Simon, Walter Huston, Edward Arnold—Impressive and praiseworthy, but a problem for any box-office—106m.—see July 23 issue—(205).
HURRY, CHARLIE, HURRY—F—Leon Errol, Mildred Coles, Kenneth Howell—Some laughs in it for the lower half of the duallers—65m.—see July 9 issue—(129).
IT HAPPENED TO ONE MAN—D—Wilfrid Lawson, Nora Swinburne, Marta Labarr—Saleable program where English pictures go—80m.—see Mar. 5 issue—(English-made).
KITTY FOYLE — D—Ginger Rogers, Dennis Morgan, James Craig—Top-line drama; should profit by word of mouth—108m.—see Jan. 8 issue—(112).
LADY SCARFACE — MD — Judith Anderson, Dennis O'Keefe, Frances Neal—Routine bottom dualler, with an angle—66m.—see Aug. 6 issue—(203).
LET'S MAKE MUSIC—CMU—Bob Crosby, Jean Rogers, Elisabeth Risdon—Pleasing program; sell Bob Crosby's music—84m.—see Dec. 25 issue—(115).
MELODY FOR THREE—CD—Jean Hersholt, Fay Wray, Walter Woolf King—One of the better Dr. Christians; sell the music—67m.—see Mar. 5 issue—(124).
MR. AND MRS. SMITH—C—Carole Lombard, Robert Montgomery, Gene Raymond—Amusing comedy; sell the names and Hitchcock's reputation—95m. —see Jan. 22 issue—(117).
MY LIFE WITH CAROLINE—C—Ronald Colman, Anna Lee, Charles Winninger—Pleasing light entertainment that can stand plenty of push—81m.—see July 23 issue—(135)—(A).
NO, NO, NANETTE—MUC—Anna Neagle, Richard Carlson, Victor Mature, Roland Young—Sell the names because the show doesn't hit the "Irene" mark—96m.—see Dec. 25 issue—(114).
PARACHUTE BATTALION—MD—Robert Preston, Nancy Kelly, Edmond O'Brien—Timely programmer has plenty of selling angles—75m.—see July 23 issue—(202).
PLAY GIRL—MD—Kay Francis, James Ellison, Mildred Coles—Has plenty of angles for the women—77m. —see Jan. 22 issue—(121).
RELUCTANT DRAGON, THE—Novelty—Robert Benchley, Nana Bryant, Walt Disney—Novelty will need plenty of push, but has chance for surprise grosses —73m.—see May 28 issue—(Technicolor Sequences)—(191).
REPENT AT LEISURE—CD—Kent Taylor, Wendy Barrie, George Barbier—For the lower half of the duallers—66m.—see Apr. 16 issue—(125).
ROBBERS OF THE RANGE—W—Tim Holt, Ray Whitley, Virginia Vale—One of the better Holt westerns—62m.—see Apr. 2 issue—(184).
SAINT IN PALM SPRINGS, THE—MY—George Sanders, Wendy Barrie, Linda Hayes—Okay for "Saint" fans but below the usual standard—66m.—see Jan. 8 issue—(116).
SAINT'S VACATION, THE—MD—Hugh Sinclair, Sally Gray, Arthur Macrae—Lightweight Britisher for the duals—61m.—see June 25 issue—(English-made)—(131).
SCATTERGOOD BAINES — CD—Guy Kibbee, Carol Hughes, John Archer—Good comedy for nabes and hinterlands—69m.—see Feb. 19 issue—(123).
SCATTERGOOD PULLS THE STRINGS—CD—Guy Kibbee, Bobs Watson, Susan Peters—Dualler is tops for family trade — 67m.—see May 28 issue—(132).
SUNNY—MUC—Anna Neagle, John Carroll, Ray Bolger—Musical can do pleasing business with proper handling—98m.—see May 28 issue—(133).
THEY MEET AGAIN—D—Jean Hersholt, Dorothy Lovett, Robert Baldwin—Dr. Christian entrant for the lower half—67m.—see July 23 issue—(134).
THEY MET IN ARGENTINA—MUC—Maureen O'Hara, James Ellison, Buddy Ebsen, Alberto Vila—Latin-American musical will need plenty of help—77m.—see Apr. 30 issue—(128).
TOM, DICK AND HARRY—C—Ginger Rogers, George Murphy, Alan Marshal, Burgess Meredith—Big laugh-getter should prove box-office tonic—86m.—see July 23 issue—(126).
VIVACIOUS LADY—C—Ginger Rogers, James Stewart, Charles Coburn—Pleasant reissue; sell Award-winners Rogers and Stewart—91m.—see Mar. 19 issue—(162).

TO BE REVIEWED OR IN PRODUCTION

BEFORE THE FACT—Cary Grant, Joan Fontaine, Sir Cedric Hardwicke, Isabel Jeans, Heather Angel.
DUDE COWBOY, THE—Tim Holt.
FOUR JACKS AND A QUEEN—Ray Bolger, Anne Shirley, Desi Arnaz, Eddie Foy, Jr.
GAY FALCON, THE—George Sanders, Wendy Barrie—67m.
LITTLE FOXES, THE—Bette Davis, Herbert Marshall, Richard Carlson.
LOOK WHO'S LAUGHING — Edgar Bergen, Charlie McCarthy, Fibber McGee and Molly, Lucille Ball.
MEXICAN SPITFIRE'S BABY—Leon Errol, Lupe Velez.
OBLIGING YOUNG LADY — Joan Carroll, Edmond O'Brien, Ruth Warrick.
OUTLAW TRAIL—Tim Holt, Janet Waldo, Ray Whitley—60m.
PLAYMATES—Kay Kyser, John Barrymore, Lupe Velez.
RIDING THE WIND—Tim Holt, Joan Barclay, Ray Whitley.
SCATTERGOOD ON BROADWAY—Guy Kibbee, William Henry, Mildred Coles.
SIX-GUN GOLD — Tim Holt, Marjorie Reynolds, Ray Whitley—57m.—(186).
UNEXPECTED UNCLE—Anne Shirley, James Craig, Charles Coburn.
UNTITLED—Tim Holt, Ray Whitley, Jane Clayton.
WEEKEND FOR THREE—Jane Wyatt, Dennis O'Keefe, Edward Everett Horton.

REPUBLIC

(1939-1940 releases from 901 up; 1940-1941 releases from 001 up.)

ANGELS WITH BROKEN WINGS—CD—Binnie Barnes, Gilbert Roland, Mary Lee—For the duals and nabes; sell the names—72m.—see June 11 issue—(016).
ARKANSAS JUDGE—C—Weaver Bros. and Elviry, Roy Rogers, Spring Byington, Pauline Moore—Small towns and nabes will like it best—72m.—see Feb. 5 issue—(010).
BACK IN THE SADDLE — MUW — Gene Autry, Smiley Burnette, Mary Lee—One of Autry's best—73m. see Apr. 2 issue—(045).
BEHIND THE NEWS—D—Lloyd Nolan, Doris Davenport, Frank Albertson—Okay newspaper drama for the action duallers—74m.—see Dec. 25 issue—(009).
BOWERY BOY—MD—Dennis O'Keefe, Louise Campbell, Jimmy Lydon—Routine "Dead End"-type program—71m.—see Jan. 8 issue—(019).
CITADEL OF CRIME—MD—Robert Armstrong, Frank Albertson, Linda Hayes—Fast moving entrant for the duallers—58m.—see Aug. 6 issue—(024).
COUNTRY FAIR—MUC—Eddie Foy, Jr., June Clyde, Guinn Williams—Lightweight farce comedy; best for nabes and hinterland—74m.—see May 14 issue —(015).
DESERT BANDIT—W—Don "Red" Barry, Lynn Merrick, William Haade—Good western—56m.—see May 28 issue—(077).
GANGS OF SONORA—W—Three Mesquiteers, June Johnson—Standard Mesquiteers will satisfy western fans —56m.—see July 23 issue—(068).
GAY VAGABOND, THE—C—Roscoe Karns, Ruth Donnelly, Ernest Truex—Okay for the nabe duals and rurals—66m.—see May 28 issue—(022).
GREAT TRAIN ROBBERY, THE—AD—Bob Steele, Claire Carleton, Milburn Stone—Satisfactory action dualler—62m.—see Mar. 5 issue—(021).
HURRICANE SMITH—MD—Ray Middleton, Jane Wyatt, Harry Davenport — Programmer for the duals — 69m.—see July 23 issue—(108).
IN OLD CHEYENNE—W—Roy Rogers, Joan Woodbury, Gabby Hayes—Belongs in the top western bracket —58m.—see Apr. 16 issue—(055).
KANSAS CYCLONE—W—Don "Red" Barry, Lynn Merrick, William Haade—High grade western—56m. —see June 25 issue—(078).
LADY FROM LOUISIANA — MD—John Wayne, Ona Munson, Helen Westley—Another high-rating Republic entry; will need selling—82m.—see May 14 issue—(014).
LONE STAR RAIDERS — W—The Three Mesquiteers, June Johnson, George Douglas—Sub-standard Mesquiteers—57m.—see Dec. 25 issue—(064).
MAN BETRAYED, A—MD—John Wayne, Frances Dee, Edward Ellis—Good cast held down by weak story; sell the names—83m.—see Mar. 19 issue—(011).
MR. DISTRICT ATTORNEY — CD — Dennis O'Keefe, Florence Rice, Peter Lorre—Fast moving show fits nicely into the action groove—69m.—see Apr. 2 issue—(012)
MOUNTAIN MOONLIGHT — FMU — Weaver Bros. and Elviry, John Archer, Betty Jane Rhodes—Lightweight hillbilly yarn for nabes and rurals—68m.—see July 23 issue—(107).
NEVADA CITY — W — Roy Rogers, George "Gabby" Hayes, Sally Payne—Above par western—58m.—see June 25 issue—(057).
PALS OF THE PECOS—W—Three Mesquiteers, June Johnson—Run-of-the-mill Mesquiteers—56m.—see Apr. 30 issue—(066).
POISON PEN—D—Flora Robson, Robert Newton, Ann Todd—Above average mystery programmer—66m. —see July 9 issue—(English-made)—(023).
PETTICOAT POLITICS—CD—Roscoe Karns, Ruth Donnelly, Spencer Charters, Lois Ranson, Polly Moran —Dualler for family situations and small towns—67m.—see Feb. 19 issue—(020).
PHANTOM COWBOY, THE—W—Don "Red" Barry, Virginia Carroll, Milburn Stone—Run-of-the-mill western—56m.—see Feb. 19 issue—(075).
PRAIRIE PIONEERS — W — Three Mesquiteers, Esther Estrella, Robert Kellard—Dualler for action houses; sell Three Mesquiteers series—58m.—see Mar. 5 issue—(065).
PUDDIN' HEAD—CMU—Judy Canova, Francis Lederer, Raymond Walburn—Rural musical will need plenty of help—80m.—see July 9 issue—(003).
RAGS TO RICHES—AD—Alan Baxter, Mary Carlisle, Jerome Cowan—Routine action dualler—57m.—Aug. 20 issue—(025).
RIDIN' ON A RAINBOW—WMU—Gene Autry, Mary Lee, Smiley Burnette, Carol Adams—Long on songs; short on action; but Autry is Autry—79m.—see Feb. 5 issue—(044).

ROBIN HOOD OF THE PECOS—W—Roy Rogers, George "Gabby" Hayes, Marjorie Reynolds—Swell Rogers' entry—59m.—see Jan. 22 issue—(054).

ROOKIES ON PARADE—MUC—Bob Crosby, Gertrude Niesen, Ruth Terry—Timely comedy of the boys in the camps has all the angles—69m.—see Apr. 30 issue—(013).

SADDLEMATES — W—Three Mesquiteers (Livingston, Steele, Davis), Gale Storm—Standard Three Mesquiteers western—56m.—see June 25 issue — (067).

SHERIFF OF TOMBSTONE—W—Roy Rogers, Gabby Hayes, Elyse Knox—Okay western; Rogers at his best—56m.—see May 14 issue—(056).

SINGING HILL, THE — MUW—Gene Autry, Virginia Dale, Smiley Burnette—Top ranking Autry—75m. —see May 14 issue—(046).

SIS HOPKINS — MUC — Judy Canova, Bob Crosby, Charles Butterworth, Jerry Colonna, Susan Hayward—Republic's top production; has big b. o. possiblities with the right kind of selling—98m. —see Apr. 16 issue—(002).

SUNSET IN WYOMING—W—Gene Autry, Smiley Burnette, Maris Wrixon—Standard Autry—65m.—see Aug. 6 issue—(047).

TWO-GUN SHERIFF—W—Don "Red" Barry, Lynn Merrick, Jay Novello—Has plenty for action fans—56m.—see Apr. 30 issue—(076).

WYOMING WILDCAT — W—Don "Red" Barry, Julie Duncan, Frank M. Thomas—An average Barry— 56m.—see Jan. 22 issue—(074).

TO BE REVIEWED OR IN PRODUCTION

BAD MAN OF DEADWOOD—Roy Rogers, Gabby Hayes.

DOCTORS DON'T TELL—John Beal, Florence Rice, Edward Norris—(026).

DOWN MEXICO WAY—Gene Autry, Smiley Burnette.

ICE-CAPADES OF 1942—Jerry Colonna, Dorothy Lewis, James Ellison, "Ice-Capades" cast—(004).

PITTSBURGH KID, THE—Billy Conn, Jean Parker, Alan Baxter, Veda Ann Borg.

THREE TEXAS STEERS—Tom Tyler, Bob Steele, Rufe Davis.

UNDER FIESTA STARS—Gene Autry, Smiley Burnette, Carol Hughes—(048).

20th CENTURY-FOX

(1939-1940 releases from 001 up; 1940-1941 releases from 101 up.)

ACCENT ON LOVE—CD—George Montgomery, Osa Massen, J. Carrol Naish — Pleasing bottom dualler; Montgomery makes a nice impression—61m.—see July 9 issue—Leg.: B—(148).

BLOOD AND SAND—MD—Tyrone Power, Linda Darnell, Rita Hayworth—Sell the names and color for best results—125m.—see May 28 issue—(Technicolor)—(143).

BRIDE WORE CRUTCHES, THE—CD—Lynne Roberts, Ted North, Edgar Kennedy—Just dual filler—65m. —see Jan. 8 issue—(112).

CHAD HANNA—MD—Henry Fonda, Dorothy Lamour, Linda Darnell—Marquee names should carry it— 88m.—see Dec. 25 issue—(Technicolor)—(123).

CHARLEY'S AUNT—F—Jack Benny, Kay Francis, James Ellison—New version of famous farce should do nice business—82m.—see Aug. 6 issue—(201).

COWBOY AND THE BLONDE, THE—CD—Mary Beth Hughes, George Montgomery, Alan Mowbray—Mild satire on Hollywood for the duallers—68m.—see Apr. 30 issue—(141).

DANCE HALL—CD—Carole Landis, Cesar Romero, William Henry—Fast moving dualler for the summer trade—73m.—see July 9 issue—Leg.: B—(149).

DEAD MEN TELL—MY—Sidney Toler, Sheila Ryan, Robert Weldon—Good Chan entry for the duallers —60m.—see Mar. 19 issue—(136).

DRESSED TO KILL — MD — Lloyd Nolan, Mary Beth Hughes, Sheila Ryan—Fast-moving meller for the duallers—74m.—see Aug. 6 issue—(202).

FOR BEAUTY'S SAKE—CD—Ned Sparks, Marjorie Weaver, Ted North—Routine entrant for the lower half—62m.—see May 28 issue—(144).

GIRL IN THE NEWS, THE—D—Margaret Lockwood, Barry K. Barnes, Emlyn Williams—High-ranking suspense yarn; if "Lady Vanishes" and "Night Train" pulled them in, count on this—77m.—see Jan. 22 issue—(English-made)—(127).

GOLDEN HOOFS—CD—Jane Withers, Charles (Buddy) Rogers, Katharine Aldridge—Average Withers will fit into the lower dual spot—67m.—see Feb. 5 issue—(130).

GREAT AMERICAN BROADCAST, THE—CMU—Alice Faye, Jack Oakie, John Payne, Cesar Romero—Workmanlike musical should do good business— 91m.—see May 14 issue—(140).

THE GREAT COMMANDMENT—D—John Beal, Maurice Moscovich, Albert Dekker, Marjorie Cooley—Well-made religious drama; call stand selling in certain localities—80m.—see March 5 issue—(142).

HUDSON'S BAY—HD—Paul Muni, Gene Tierney, John Sutton—Impressive, well-mounted biggie; should do well with right selling—94m.—see Dec. 25 issue—(115).

MAIL TRAIN—MD — Gordon Harvey, Alastair Sim, Phyllis Calvert—High rating English import— 87m.—see June 25 issue — (139) — (English-made).

MAN HUNT — MD—Walter Pidgeon, George Sanders, Joan Bennett, John Carradine—High rating melodrama that can stand heavy exploitation—102m.— see June 25 issue—(146).

MOON OVER MIAMI—MU—Don Ameche, Betty Grable, Robert Cummings, Carole Landis—Summer musical should be a pleasing grosser—92m.—see June 25 issue—(Technicolor)—(147).

MURDER AMONG FRIENDS—MY—John Hubbard, Marjorie Weaver, Cobina Wright, Jr., Mona Barrie—Amusing thriller for the duals—67m.—see Mar. 5 issue—(132).

PRIVATE NURSE—CD—Jane Darwell, Brenda Joyce, Sheldon Leonard—For the lower half of the duallers —60m.—see Aug. 6 issue—(204).

RIDE KELLY RIDE—AD—Eugene Pallette, Rita Quigley, Mary Healy, Marion Stephen—Filler for the lower half of duallers—59m.—see Feb. 5 issue— (129).

RIDE ON VAQUERO — W — Cesar Romero, Chris-Pin Martin, Mary Beth Hughes—Standard Cisco Kid will fit into the double feature groove—64m.— see Apr. 2 issue—(138).

ROMANCE OF THE RIO GRANDE—W—Cesar Romero, Patricia Morison, Lynne Roberts—Up to the Cisco standard—73m.—see Jan. 8 issue—(125).

SCOTLAND YARD—MD—Nancy Kelly, Edmund Gwenn, John Loder—Topical crime meller will fit nicely into the duallers—67m.—see Apr. 2 issue—(131).

SLEEPERS WEST—MD—Lloyd Nolan, Lynn Bari, Mary Beth Hughes—Pleasing Michael Shayne entrant for the duallers—74m.—see Mar. 19 issue—(134).

SUN VALLEY SERENADE—Sonja Henie, John Payne, Glenn Miller—Highly entertaining musical with plenty to sell—86m.—see Aug. 6 issue—(205).

TALL, DARK, AND HANDSOME—CD—Cesar Romero, Virginia Gilmore, Milton Berle—Better than average program deserves more than passing attention— 78m.—see Jan. 22 issue—(128).

THAT NIGHT IN RIO—CMU—Alice Faye, Don Ameche, Carmen Miranda—High rating musical looms as one of the company's best this season—90m.—see Mar. 19 issue—(Technicolor)—(137).

TOBACCO ROAD—CD—Charley Grapewin, Gene Tierney, Marjorie Rambeau, William Tracy—Pre-selling rep of stage play should help grosses, even though screen version falls a bit short—84m.— see Mar. 5 issue—(133).

VERY YOUNG LADY, A—CD—Jane Withers, Nancy Kelly, John Sutton—Okay for the Withers fans— 79m.—see May 14 issue—(145).

WESTERN UNION — MD — Robert Young, Randolph Scott, Virginia Gilmore, Dean Jagger—Exploitable meller; will need plenty of selling—95m.—see Feb. 5 issue—(Technicolor)—(126).

WILD GEESE CALLING—MD—Henry Fonda, Joan Bennett, Warren William—Fair program; sell the names—77m.—see Aug. 6 issue—(203).

YOUNG AS YOU FEEL, THE JONES FAMILY IN—CD—Jed Prouty, Spring Byington, Russell Gleason—Weaker Jones family effort—59m. — see Jan. 24 issue—(032).

TO BE REVIEWED OR IN PRODUCTION

BELLE STARR—Dana Andrews, Randolph Scott, Gene Tierney—(Technicolor).

CADET GIRL—Carole Landis, George Montgomery, John Sheppard.

CHARLIE CHAN IN RIO—Sidney Toler, Mary Beth Hughes, Ted North.

DANGEROUS BUT PASSABLE—Lynn Bari, Dan Dailey, Jr., John Sutton.

GREAT GUNS—Laurel and Hardy, Sheila Ryan.

HOT SPOT—Betty Grable, Victor Mature, Carole Landis.

HOW GREEN WAS MY VALLEY—Roddy McDowall, Walter Pidgeon, Anna Lee, Maureen O'Hara.

KIPPS—Michael Redgrave, Diana Wynyard—(English-made).

LAST OF THE DUANES—George Montgomery, Lynne Roberts, Eve Arden.

MAN AT LARGE—Marjorie Weaver, George Reeves.

MARRY THE BOSS' DAUGHTER—Brenda Joyce, Bruce Edwards, George Barbier.

OUTLAW, THE—Walter Huston, Thomas Mitchell, Jane Russell, Jack Buetel (Hughes)—(135).

RIDERS OF THE PURPLE SAGE—George Montgomery, Mary Howard.

SMALL TOWN DEB—Jane Withers, Cobina Wright, Jr., Jane Darwell.

SWAMP WATER—Walter Huston, Walter Brennan, Anne Baxter, Dana Andrews.

WEEKEND IN HAVANA—Alice Faye, John Payne, Cesar Romero, Carmen Miranda—(Technicolor).

WE GO FAST—Alan Curtis, Sheila Ryan, Lynn Bari.

YANK IN THE RAF, A—Tyrone Power, Betty Grable, John Sutton.

UNITED ARTISTS

ADVENTURES OF TOM SAWYER, THE—Tommy Kelly, May Robson, Walter Brennan—Re-issue; sell Technicolor and Selznick—91m.—see May 14 issue— (Technicolor)—(Selznick).

BROADWAY LIMITED—C—Victor McLaglen, Dennis O'Keefe, Marjorie Woodworth—Comedy will need plenty of attention — 75m.—see June 11 issue— (Roach).

CHEERS FOR MISS BISHOP—D—Martha Scott, William Gargan, Edmund Gwenn—A worthy production, deserves every bit of selling help—95m.— see Jan. 22 issue—(Rowland).

MAJOR BARBARA—CD—Wendy Hiller, Rex Harrison, Robert Morley—Tops for the class trade; needs plenty of selling elsewhere—116m.—see May 14 issue—(English-made)—(Pascal).

NEW WINE—DMU—Alan Curtis, Ilona Massey, Binnie Barnes—Class offering will need plenty of help— 82m.—see Aug. 6 issue—(Gloria).

POT O' GOLD—MUC—James Stewart, Paulette Goddard, Horace Heidt, Charles Winninger—Title and cast should put this into better grosses—86m.— see Apr. 2 issue—(Roosevelt).

PRISONER OF ZENDA, THE — MD—Ronald Colman, Madeleine Carroll, Douglas Fairbanks, Jr., Raymond Massey—Re-issue; sell the names—101m.— see May 14 issue—(Selznick).

ROAD SHOW—CMU—Adolphe Menjou, Carole Landis, John Hubbard—Can be exploited into profitable results—87m.—see Jan. 22 issue—(Roach).

SO ENDS OUR NIGHT—D—Fredric March, Margaret Sullavan, Frances Dee, Glenn Ford—Well-made in all departments, this offers a challenge to showmen—121m.—see Jan. 22 issue—(Loew-Lewin).

THAT HAMILTON WOMAN — D — Vivien Leigh, Laurence Olivier, Alan Mowbray—Lavish costume show with exploitable names has selling angles for the women—125m.—see Apr. 2 issue—(Korda).

THAT UNCERTAIN FEELING—C—Merle Oberon, Melvyn Douglas, Burgess Meredith—One of the season's better light comedies; sell the names and Lubitsch—84m.—Mar. 19 issue—(Lesser).

THREE COCKEYED SAILORS — C—Tommy Trinder, Claude Hulbert, Carla Lehmann, Michael Wilding— English import has plenty of laughs for the duallers — 77m.—see June 25 issue — (English-made)—(Balcon).

TOPPER RETURNS—C—Joan Blondell, Roland Young, Carole Landis—Amusing screwball comedy; most audiences will like it—89m.—see Mar. 19 issue— (Roach).

TO BE REVIEWED OR IN PRODUCTION

ALL-AMERICAN COED — Frances Langford, Johnny Downs, Marjorie Woodworth—(Roach).

CORSICAN BROTHERS, THE—Douglas Fairbanks, Jr., Ruth Warrick, Akim Tamiroff, J. Carroll Naish— (Small).

INTERNATIONAL LADY—Ilona Massey, George Brent, Basil Rathbone—(Small).

JUNGLE BOOK—Sabu, Jerome Cowan, John Qualen— (Technicolor)—(Korda).

LYDIA—Merle Oberon, Alan Marshal, Joseph Cotten, George Reeves—(Korda).

MISS POLLY—Zasu Pitts, Slim Summerville, Clyde Knox —(Roach).

NIAGARA FALLS—Marjorie Woodworth, Tom Brown, Zazu Pitts, Slim Summerville—(Roach).

SHANGHAI GESTURE, THE—Gene Tierney, Victor Mature, Ona Munson, Walter Huston, Maria Ouspenskaya—(Pressburger).

SUNDOWN—Gene Tierney, Bruce Cabot, George Sanders, Joseph Calleia—(Wanger).

TANKS A MILLION—James Gleason, William Tracy, Elyse Knox—(Roach).

UNIVERSAL

(1939-1940 releases from 4001 up; 1940-1941 releases from 5001 up.)

ABBOTT AND COSTELLO AND DICK POWELL IN THE NAVY—F—Abbott and Costello, Dick Powell, Andrews Sisters—Should do a whale of a business—86m.—see June 11 issue—(5000).

A GIRL MUST LIVE—C—Margaret Lockwood, Renee Houston, Hugh Sinclair—British import will fit into the lower half of the duallers—70m. — see Aug. 6 issue—(English-made)—Leg.: B—(6045).

BACHELOR DADDY—C—Baby Sandy, Edward Everett Horton, Donald Woods—Slapstick comedy for the duallers—60m.—see July 9 issue—(5035).

BACK STREET—D—Charles Boyer, Margaret Sullavan, Richard Carlson—Tearjerker with tremendous appeal for women—89m.—see Feb. 5 issue—(5002) —(A).

BLACK CAT, THE—MY—Hugh Herbert, Brod Crawford, Basil Rathbone, Bela Lugosi—Unusually good chiller; natural for horror stands—70m.—see May 14 issue—(5028).

BUCK PRIVATES—CMU—Abbott and Costello, Andrew Sisters, Lee Bowman, Alan Curtis, Jane Frazee— Gag farce looks like surprise money show—84m. —see Feb. 5 issue—(5009).

CRACKED NUTS—F—Stuart Erwin, Una Merkel, Mischa Auer—Silly farce for the lower half — 62m.—see July 23 issue—(5039).

DANGEROUS GAME, A—CD—Richard Arlen, Andy Devine, Jeanne Kelly — Fairly amusing lower half dualler—61m.—see Mar. 19 issue—(5057).

DOUBLE DATE—C—Edmund Lowe, Una Merkel, Peggy Moran—Pleasing comedy for the nabes and duals —60m.—see Mar. 19 issue—(5037).

FLAME OF NEW ORLEANS, THE—C—Marlene Dietrich, Bruce Cabot, Roland Young, Mischa Auer—Well-produced, expensively made production lacks strong story but can stand selling—79m.—see Apr. 30 issue—(5011)—(A).

HELLO SUCKER — C—Hugh Herbert, Tom Brown, Peggy Moran—For the lower half of the duallers— 60m.—see June 25 issue—(5038).

HIT THE ROAD—MD—Barton MacLane, Gladys George, Dead End Kids, Little Tough Guys—Fair dualler; names should help—61m.—see June 25 issue— (5029).

HOLD THAT GHOST—C—Bud Abbott, Lou Costello, Richard Carlson, Joan Davis, Mischa Auer—In the groove for Abbott and Costello fans—86m.—see Aug. 6 issue.

HORROR ISLAND—CMY—Dick Foran, Leo Carrillo, Peggy Moran—Just another bottom dualler—60m. —see Apr. 16 issue—(5033).

IN THE NAVY—see Abbott and Costello and Dick Powell In the Navy.

INVISIBLE WOMAN, THE—C—John Barrymore, John Howard, Virginia Bruce—Has selling angles and looms as exploitation opportunity—73m.—see Jan. 8 issue—(5018).

LADY FROM CHEYENNE, THE—MD—Loretta Young, Robert Preston, Edward Arnold, Gladys George— Will need plenty of selling attention—87m.—see Apr. 16 issue—(5043).

LAW OF THE RANGE—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—One of the best of the series—59m.—see June 25 issue—(5066).

LUCKY DEVILS — AD—Richard Arlen, Andy Devine, Dorothy Lovett—Fair Arlen-Devine entry—62m.—see Jan. 8 issue—(5053).

MAN-MADE MONSTER—MD—Lon Chaney, Jr., Lionel Atwill, Anne Nagel—Strictly for the duals, except where horror can be sold—59m.—see Apr. 2 issue—(5012).

MAN WHO LOST HIMSELF, THE—C—Brian Aherne, Kay Francis, Henry Stephenson—Lightweight comedy for the duallers—72m.—see Apr. 16 issue—(5016).

MEN OF THE TIMBERLAND—MD—Richard Arlen, Andy Devine, Linda Hayes—Fair meller for duals and nabes—62m.—see June 11 issue—(5055).

MEET THE CHUMP—C—Hugh Herbert, Lewis Howard, Jeanne Kelly—For the lower half of duallers; family audiences may like it—60m.—see Feb. 5 issue—(5032).

MR. DYNAMITE—MD—Lloyd Nolan, Irene Hervey, J. Carrol Naish—Interest holding meller for the duals—63m.—see Mar. 19 issue—(5041).

MODEL WIFE — CD — Joan Blondell, Dick Powell, Charles Ruggles—Pleasant program; sell the names—78m.—see Apr. 16 issue—(5014).

MUTINY IN THE ARCTIC—AD—Richard Arlen, Andy Devine, Anne Nagel—Should satisfy the action fans on the lower half—61m.—see Apr. 30 issue—(5054).

NEXT TIME WE LOVE (Reissue)—MD—Margaret Sullavan, James Stewart, Ray Milland—Strong reissue for midweek shows—87m.—see Dec. 25 issue—(5048).

NICE GIRL?—CDMU—Deanna Durbin, Franchot Tone, Robert Benchley, Walter Brennan, Robert Stack, Helen Broderick—Ninth Durbin holds to average of series, even with slim story—95m.—see Mar. 5 issue—(5003).

QUIET WEDDING—C—Margaret Lockwood, Derek Farr—Very British show may have chance in class spots; dualler in others—80m.—see Aug. 6 issue—(English-made)—(6044).

RAIDERS OF THE DESERT—MD—Richard Arlen, Andy Devine, Linda Hayes—Good meller for the duals—60m.—see July 23 issue—(5056).

RAWHIDE RANGERS—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Routine Brown—56m.—see July 9 issue—(5067).

SAN ANTONIO ROSE—CMU—Jane Frazee, Robert Paige, Eve Arden—Lightweight lower bracket attraction—63m.—see July 9 issue—(5031).

SAN FRANCISCO DOCKS—MD—Burgess Meredith, Irene Hervey, Barry Fitzgerald—Interest-holding meller for the duallers — 66m.—see Dec. 25 issue — (5027).

SIX LESSONS FROM MADAME LA ZONGA—CMU—Lupe Velez, Leon Errol, Helen Parrish—Okay for the duallers—62m.—see Jan. 22 issue—(5022). (5001).

TIGHT SHOES—C—John Howard, Binnie Barnes, Broderick Crawford—Neat programmer that might get somewhere with the right kind of selling—67m.—see June 11 issue—(5012a).

TOO MANY BLONDES—CMU—Rudy Vallee, Helen Parrish, Lon Chaney, Jr.—Lightweight program for the duallers—60m.—see May 28 issue—(5034).

TRAIL OF THE VIGILANTES—W—Franchot Tone, Warren William, Peggy Moran—High-rating big budget oatie; plenty of laughs—75m.—see Dec. 25 issue—(5008).

WHERE DID YOU GET THAT GIRL?—C—Leon Errol, Helen Parrish, Charles Lang—Okay programmer for the duals—65m.—see Jan. 8 issue—(5030).

TO BE REVIEWED OR IN PRODUCTION

ALMOST AN ANGEL—Deanna Durbin, Charles Laughton, Robert Cummings, Guy Kibbee.

AMERICANOS, THE—Dick Foran, Leo Carrillo, Marcia Ralston.

APPOINTMENT FOR LOVE—Margaret Sullavan, Charles Boyer.

ARIZONA CYCLONE — Johnny Mack Brown, Fuzzy Knight.

BADLANDS OF DAKOTA—Richard Dix, Robert Stack, Frances Farmer,

BEYOND THE LAW—William Gargan, John Litel, June Clyde—62m.

BOMBAY CLIPPER — William Gargan, Irene Hervey, Charles Lang.

BURMA CONVOY — Charles Bickford, Evelyn Ankers, Frank Albertson.

GREAT MAN, THE—W. C. Fields, Gloria Jean.

HALF WAY TO SHANGHAI—Charles Bickford, Evelyn Ankers, Frank Albertson.

HELLZAPOPPIN'—Olsen and Johnson, Martha Raye, Mischa Auer.

JAIL HOUSE BLUES—Robert Paige, Anne Gwynne.

KEEP 'EM FLYING—Abbott and Costello, Carol Bruce.

MAN FROM MONTANA, THE—John Mack Brown, Fuzzy Knight, Nell O'Day—(6061).

MASKED RIDER, THE — Johnny Mack Brown, Fuzzy Knight, Nell O'Day.

MELODY LANE—Merry-Macs, Baby Sandy.

MOB TOWN—Billy Halop, Huntz Hall, Dick Foran.

MOONLIGHT IN HAWAII—Johnny Downs, Jane Frazee.

PARIS CALLING—Elizabeth Bergner, Randolph Scott.

RADIO REVELS OF 1942—Frances Langford, Ken Murray, Don Wilson.

RIDE 'EM COWBOY—Abbott and Costello, Dick Foran, Leo Carrillo.

SING ANOTHER CHORUS—Johnny Mack Brown, Jane Frazee, Mischa Auer.

SONORA KID — Dick Foran, Leo Carrillo, Andy Devine.

TERROR OF THE ISLANDS—Una Merkel, Nat Pendleton, Claire Dodd.

THIS WOMAN IS MINE—Franchot Tone, Walter Brennan, John Carroll, Carol Bruce—(5044).

UNFINISHED BUSINESS—Irene Dunne, Robert Montgomery, Preston Foster, Eugene Pallette.

WARNERS-FIRST NATIONAL

(1939-1940 releases from 401 up; 1940-1941 releases from 500 up.)

(FN)—First National; (W)—Warners

AFFECTIONATELY YOURS—C—Merle Oberon, Dennis Morgan, Rita Hayworth—Comedy of wacky school should do pleasant business—88m.—see May 14 issue—(FN)—(566).

BAD MEN OF MISSOURI—MD—Dennis Morgan, Jane Wyman, Wayne Morris, Arthur Kennedy—Rip-roaring western is good bet for small towns and action houses—74m.—see July 23 issue—(FN)—(557).

BRIDE CAME C.O.D., THE—C—James Cagney, Bette Davis, Jack Carson — Top-notch light comedy — 92m.—see July 9 issue—(W)—(507).

BULLETS FOR O'HARA — MD — Joan Perry, Roger Pryor, Anthony Quinn—Fast-moving abridged bottom dualler — 50m. — see July 23 issue—Leg.: B—(W)—(518).

CASE OF THE BLACK PARROT, THE—MY—William Lundigan, Maris Wrixon, Luli Deste—Just filler—59m.—see Jan. 8 issue—(FN)—(572).

DEVIL DOGS OF THE AIR—MD—James Cagney, Pat O'Brien, Margaret Lindsay, Frank McHugh—Reissue; sell Cagney, O'Brien, and service angles—86m.—see May 14 issue—(W)—(550).

FATHER'S SON—D—John Litel, Billy Dawson, Frieda Inescort—Pleasant entertainment for the family trade—58m.—see Jan. 22 issue—(W)—(520).

FLIGHT FROM DESTINY — D—Geraldine Fitzgerald, Thomas Mitchell, Jeffrey Lynn, James Stephenson—Theme calls for intensive selling—72m.—see Jan. 8 issue—(W)—(514)—(A).

FOOTSTEPS IN THE DARK—MD—Errol Flynn, Brenda Marshall, Ralph Bellamy—Well-made meller-mystery has plenty of selling angles—95m.—see Mar. 5 issue—(W)—(509).

GREAT LIE, THE — D — Bette Davis, George Brent, Mary Astor, Hattie McDaniel—Strong women's picture should be one of the better grossers of the season—107m.—see Apr. 16 issue—(W)—(504)—(A).

GREAT MR. NOBODY, THE—C—Eddie Albert, Joan Leslie, Alan Hale, William Lundigan—For the lower half of the duallers—71m.—see Feb. 19 issue—(W)—(515).

HERE COMES HAPPINESS—C—Mildred Coles, Edward Norris, Richard Ainley—Low-bracket filler—58m.—see Mar. 19 issue—(W)—(521).

HIGH SIERRA—D—Humphrey Bogart, Ida Lupino, Joan Leslie, Henry Hull—Exciting new gangster angle; should do okay — 100m.—see Jan. 22 issue — (556)—(FN).

HONEYMOON FOR THREE—CD—Ann Sheridan, George Brent, Charlie Ruggles—Programmer will have to depend on the names—77m.—see Jan. 8 issue (510)—(W).

KISSES FOR BREAKFAST—C—Dennis Morgan, Jane Wyatt, Shirley Ross—Fair comedy for the duallers—82m.—see July 9 issue—(W)—(517).

KNOCKOUT—MD—Arthur Kennedy, Olympe Bradna, Virginia Field—Actionful entry for the bottom dual spot — 73m. — see Mar. 19 issue — (FN)—(568).

MANPOWER—MD—Edward G. Robinson, Marlene Dietrich, George Raft—Names should help carry this to better grosses—105m.—see July 23 issue—(W)—(505).

MEET JOHN DOE—D—Gary Cooper, Barbara Stanwyck, Edward Arnold, Walter Brennan—Packed with entertainment, this is equal to Capra's best—123m.—see Mar. 19 issue—(500).

MILLION DOLLAR BABY—C—Priscilla Lane, Jeffrey Lynn, Ronald Reagan, May Robson—High-rating program comedy; needs selling—100m.—see May 28 issue—(W)—(508).

NURSE'S SECRET, THE — MY — Lee Patrick, Regis Toomey, Julie Bishop—Minor league mystery — 63m.—see May 14 issue—(W)—(523).

OUT OF THE FOG—MD—Ida Lupino, John Garfield, Thomas Mitchell, Eddie Albert—Suspenseful programmer on the heavy side will need plenty of push—86m.—see June 25 issue—(FN)—(555).

PASSAGE FROM HONGKONG—MD—Lucille Fairbanks, Keith Douglas, Paul Cavanagh—For the bottom half of the duallers—61m.—see June 11 issue—(W)—(524).

SANTA FE TRAIL—AD—Errol Flynn, Olivia de Havilland, Alan Hale, Ronald Reagan, Raymond Massey—If "Dodge City" and "Virginia City" made money for you, then bet on this—110m.—see Dec. 25 issue—(FN)—(551).

SEA WOLF, THE—MD—Edward G. Robinson, Ida Lupino, John Garfield—Well-made version of the Jack London story, but don't forget to make a special bid for the femme trade—100m.—see Apr. 2 issue—(W)—(501).

SERGEANT YORK—MD—Gary Cooper, Walter Brennan, Joan Leslie—Big money show; go the limit in selling it — 134m.—see July 9 issue — (Special).

SHADOWS ON THE STAIRS—MY—Frieda Inescort, Bruce Lester, Heather Angel—Satisfactory mystery filler—63m.—see Mar. 19 issue—(FN)—(573).

SHINING VICTORY—D—James Stephenson, Geraldine Fitzgerald, Donald Crisp—Strong drama will require extra selling—80m.—see May 28 issue—(FN)—(564)—(A).

SHOT IN THE DARK, A — MD — William Lundigan, Nan Wynn, Ricardo Cortez—Will fit nicely into the lower dualler spot—57m.—see Apr. 2 issue—(W)—(522).

SINGAPORE WOMAN — MD—Brenda Marshall, David Bruce, Virginia Field—Dual support; can be sold—64m.—see May 14 issue—(FN)—(563).

STRANGE ALIBI—MD—Arthur Kennedy, Joan Perry, Jonathan Hale—Action meller for the duallers will help Arthur Kennedy's buildup—63m.—see Apr. 30 issue—(FN)—(567).

STRAWBERRY BLONDE, THE—CD—James Cagney, Rita Hayworth, Olivia de Havilland—Plenty of entertainment for all; with the Gay Nineties angle for the older patrons — 97m. — see Feb. 19 issue—(FN)—(559).

THIEVES FALL OUT—C—Eddie Albert, Joan Leslie, Alan Hale, Jane Darwell—Acceptable neighborhood entertainment for the dual bills—72m.—see Apr. 30 issue—(W)—(516).

THREE SONS O' GUNS—C—Wayne Morris, Marjorie Rambeau, Tom Brown, William T. Orr — Okay for the duallers—65m.—see Aug. 6 issue—(FN)—(574).

UNDERGROUND — MD — Jeffrey Lynn, Philip Dorn, Mona Maris—Gripping meller of Nazi conditions will need the most intensive selling—95m.—see June 25 issue—(FN)—(558).

WAGONS ROLL AT NIGHT, THE—MD—Humphrey Bogart, Joan Leslie, Eddie Albert, Sylvia Sidney—Meller offers plenty of selling angles—84m.—see Apr. 16 issue—(FN)—(560).

TO BE REVIEWED OR IN PRODUCTION

BLACK WIDOW, THE—Jeffrey Lynn, Jane Wyman.

CAPTAINS OF THE CLOUDS—James Cagney, Dennis Morgan, Alan Hale, Brenda Marshall—(Technicolor).

DIVE BOMBER—Errol Flynn, Fred MacMurray, Ralph Bellamy—(Technicolor)—(FN)—(553).

HIGHWAY WEST—Brenda Marshall, William Lundigan, Olympe Bradna—63m.—(FN)—(565).

INTERNATIONAL SQUADRON—James Stephenson, Ronald Reagan, Olympe Bradna.

KING'S ROW—Ronald Reagan, Ann Sheridan, Robert Cummings, James Stephenson, Maria Ouspenskaya.

LAW OF THE TROPICS—Jeffrey Lynn, Constance Bennett, Alan Hale.

MALTESE FALCON, THE—Humphrey Bogart, Mary Astor, Peter Lorre, Gladys George.

MAN WHO CAME TO DINNER, THE—Bette Davis, Monte Woolley, Ann Sheridan.

NAVY BLUES—Ann Sheridan, Jack Oakie, Jack Haley, Martha Raye.

NEW ORLEANS BLUES—Priscilla Lane, Betty Field, Jack Carson, Lloyd Nolan.

NINE LIVES ARE NOT ENOUGH—Ronald Reagan, Joan Perry, James Gleason.

ONE FOOT IN HEAVEN—Fredric March, Martha Scott.

PRIME MINISTER, THE—John Gielgud, Diana Wynyard, Will Fyffe—(English-made).

SMILING GHOST, THE—Wayne Morris, Brenda Marshall.

THEY DIED WITH THEIR BOOTS ON—Errol Flynn, Olivia de Havilland, Alan Hale.

FOREIGN

Listed here are imported productions and all foreign-language pictures of whatever origin, when such pictures are not a part of the regular release schedule of an independently listed producer-distributor.

BREAK THE NEWS—see Monogram listing.

CASTLES IN THE AIR (Castelli in Aria)—C—Vittorio de Sica, Lillian Harvey, Otto Tressler—Mediocre foreign effort for Italian nabes only—96m.—see May 28 issue—(Italian, no titles)—(Esperia).

CASTELLI IN ARIA—see Castles in the Air.

CAVALCADE OF IRELAND—Doc—Irish scenes—Passable attraction for the Irish—85m.—see May 28 issue—(Crommey).

CHINESE BUNGALOW, THE (The Chinese Den)—MD—Paul Lukas, Jane Baxter, Kay Walsh—High-rating melodrama import can stand plenty of exploitation)—70m.—see Feb. 19 issue — (English-made) — (Film Alliance of U. S.).

COMPLIMENTS OF MR. FLOW—CD—Fernand Gravet, Edwige Feuillers, Louis Jouvet—Standard French offering for art houses and sophisticated nabes—77m.—see Mar. 5 issue—(Hoffberg).

CHINESE DEN, THE—see The Chinese Bungalow.

DANGEROUS CARGO—see Hell's Cargo.

DREAM OF BUTTERFLY, THE (Il Sogno di Butterfly)—DMU—Maria Cebotari, Fosco Giachetti, Germana Paolieri—Excellent for Italian and art houses—93m.—see Feb. 19 issue—(Esperia).

40,000 HORSES—AD—Grant Taylor, Betty Bryant—Interesting novelty; has timely angles — 87m.—see Aug. 6 issue—(Goodwill)—(Australian-made).

GREECE ON THE MARCH—Doc—A combination of three short subjects—"Greece on the March," 40m.; "Grecian Provincial Life," 40m.; and "Greece Independence Day Parade," 25m.—Okay for Greek nabes—105m.—see Apr. 16 issue—(Parthenon).

HEROES OF THE SEA—MD—V. I. Osvetimsky, S. D. Timokhin, A. M. Maximova—Okay Russian; sell "inside story of Red navy"; plenty of propaganda—88m.—see May 14 issue—(Russian with English titles)—(Artkino).

HORROR, THE—MY—Wilfrid Lawson, Bernard Lee—Okay for the horror duallers—63m.—see "Mystery of Room 13"—see July 9 issue—(English-made)—(Alliance).

IL SOGNO DI BUTTERFLY—see The Dream of Butterfly.

KING OF THE WHITE ELEPHANT, THE—MD—Renu Kritayakorn, Suvat Nilsen, Pairin Nilsen—Novelty, not an animal pic, might be played as freak in some spots—66m.—see Apr. 16 issue—(Siamese, Spoken in English)—(Ralph E. Peckham).

LAST WILL OF DR. MABUSE, THE—MD—Oscar Beregi, Rudolf Klein-Rogge, Otto Wernicke—Heavy meller for art stands and German houses—98m. see Mar. 5 issue—(Gallic Films).

MAD EMPEROR, THE—HD—Harry Baur, Pierre Renoir, Suzy Prim—Okay fare for foreign and art cinemas; sell Baur and the book—92m.—see Mar. 19 issue—(French with English titles)—(World).

MANON LESCAUT—MUD—Vittorio de Sica, Alida Valli, Beniamino Gigli—Heavy, sentimental costume stuff, okay for art and Italian houses; sell opera "Manon" and Gigli — 92m. — see Apr. 16 issue — (Italian with English titles)—(Esperia).

MYSTERY OF ROOM 13—MY—Gibb McLaughlin, Sara Seegar—Okay for the horror duallers—79m.—see "The Terror"—see July 9 issue—(English-made) —(Alliance).

NEW TEACHER, THE—CD—Boris Cherkov, Tamara Makarova, Pavel Volkov—Fairly amusing stuff for art and Russian patrons; has Soviet propaganda—90m.—see Apr. 16 issue—(Russian with English titles)—(Artkino).

NIGHT OF THE MAYAS (La Noche de los Mayas)—D—Arturo de Cordoba, Estelen Inda, Isabella Corona—Mexican film; just for the arty—86m.—see Jan. 22 issue—(World Pictures).

PEPE LE MOKO—MD—Jean Gabin, Mireille Balin, Gabriel Gabrio—French version of "Algiers" has sex-appeal, is good for art and perhaps some nabe situations—90m.—see Mar. 19 issue—(Mayer and Burstyn).

PERSONAL COLUMN—CD—Maurice Chevalier, Erich von Stroheim, Pierre Renoir, Marie Dea—Excellent for foreign language, art houses, and for the more sophisticated neighborhoods—89m.—see Feb. 19 issue—(Pax).

PIRATE OF THE SEVEN SEAS — MD — John Lodge, Judy Kelly, Keneth Kent—British meller for the duals—62m.—see Mar. 5 issue—(English-made) —(Film Alliance of US).

PROUD VALLEY—DMU—Paul Robeson, Edward Chapman, Simon Lack—Well-made subject, strong on music and production, with Welsh dialect limiting playing time to certain spots—72m.—see May 28 issue—(English-made)—(Supreme).

SCHOOL FOR HUSBANDS, THE—see The Virgin Bride.

SIEG IM WESTEN—see Victory in the West.

SOVIET FRONTIERS ON THE DANUBE—Doc—Russian-made documentary—Okay documentary where propaganda doesn't hurt; sell timeliness—60m.—see July 23 issue—(Russian-made, narrated in English)—(Artkino).

UNIVERSITY OF LIFE—D—N. Valbert, S. Kayukov, N. Dorokhin—Okay for art and Russian houses—100m.—see Mar. 5 issue—(Russian with English titles)—Artkino).

VICTORY IN THE WEST (Sieg Im Westen)—Doc—Nazi propaganda film — Nazi propaganda documentary can only be used in a few spots—112m.—see May 14 issue—(German, no titles)—(Ufa).

VIRGIN BRIDE, THE and SCHOOL FOR HUSBANDS —C—Danielle Darrieux, Marcel Simon; Diana Churchill, Rex Harrison—Sex houses can do something with this—88m. and 72m.—see Mar. 19 issue—(Hoffberg)—(A).

VOLGA-VOLGA—MUC—Lubov Orlova, Igor Ilinsky, V. S. Volodin—Unusually entertaining Soviet; tops for Russian audiences—109m.—see May 28 issue—(Russian with English titles)—(Artkino).

WRATH OF JEALOUSY—D—Patric Knowles, Barbara Greene, Fay Compton—English import has angles for selling—71m.—see June 25 issue—(English-made)—(Select).

MISCELLANEOUS

Listed here are only those independently produced pictures, not handled by companies of nation-wide scope. Addresses of producers or distributors will be furnished on request.

BRIDE OF BUDDHA, THE—Novelty—Recut of "India Speaks" holds interest for sensation-seekers—63m. —see Apr. 30 issue—(Futter Corp.).

BUZZY AND THE PHANTOM PINTO — W — Buzzy Henry, Dave O'Brien, Dorothy Short—Fair for the kiddies—57m.—see June 11 issue—(Ziehm).

CAVALADE OF FAITH—Doc.—Commentary spoken by Basil Ruysdael—Catholics will want to see it—63m.—see Feb. 5 issue—(Jeffrey Pictures).

CAVALCADE OF TEXAS, A—Travel—Travelogue produced and directed by James Fitzpatrick—Long travel feature is made for Texas but should hold some interest everywhere—50m.—see Feb. 19 issue—(Technicolor)—(Fitzpatrick).

CITY OF MISSING GIRLS—MD—H. B. Warner, John Archer, Astrid Allwyn—Has plenty of selling angles—71m. — see Mar. 5 issue—(Merrick-Alexander).

CHARLIE CHAPLIN FESTIVAL—C—Six Chaplin two-reelers—Entertaining package of six Chaplin two-reelers—110m.—see May 14 issue—(Guaranteed).

FANTASIA—see RKO listing.

FOOLS OF DESIRE (It's All in Your Mind)—Sex—Byron Foulger, Constance Bergen, Betty Roadman —Dependant on exploitation; can be sold—50m. —see Mar. 19 issue—(B. B. Ray)—(A).

HIGHWAY HELL—Sex—Charles Maurice, Don Hirst, Diane Winthrop — Exploitable sexer that needs plenty of selling; not for the family trade—55m. —see Mar. 19 issue—(Screencraft)—(A).

I'LL SELL MY LIFE—MD—Michael Whalen, Rose Hobart, Joan Woodbury—Inde program has angles for intensive selling—73m.—see May 28 issue—(Merrick-Alexander).

IT'S ALL IN YOUR MIND—see Fools of Desire.

KIDNAPPING GORILLAS—Novelty—Exploitation picture has animal and sex angles for houses which can play this type film—69m.—see Apr. 30 issue —(Jewel).

KUKAN—Doc—Chinese survey by cameraman Ray Scott —Thrilling realistic study of the invasion of China —90m.—see July 9 issue—(Color)—Leg.: A-II—(Adventure Epics).

LAW OF THE WOLF—MD—Dennis Moore, Luana Walters, George Chesebro—Adequate dual meller for action stands; sell Rin-Tin-Tin—55m.—see May 14 issue—(Arthur Ziehm).

NEW ADVENTURES OF TARZAN, THE—MD—Herman Brix, Ula Holt, Frank Baker—Unconvincing, below-par dualler—74m.—see Apr. 2 issue—(Hoffberg).

NO GREATER SIN—MD—Leon Ames, Luana Walters, John Gallaudet—Well-made exploitation show has plenty of selling angles—85m.—see June 25 issue —(University Film)—(A).

PERPETUAL SACRIFICE, THE — D — William H. S. Foster, Virginia Hall Foster, Bleesed Sacrament Choir—Satisfactory Lenten drama for Catholic audiences—78m.—see Mar. 19 issue—(Religious Films).

'40-'41 Shorts Parade and Complete Data

The complete listing of 1939-1940 product, or shorts not listed under this date below, will be found on Blue Section pages 590, 591 and 592. Shorts released in the latter part of 1939-40 can be found listed on pages 732, 733, and 734 of the Blue Section.

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		COLUMBIA			
		Two Reel			
		COMEDIES (26)			
		THREE STOOGES			
2401	(Aug. 23)	From Nurse to Worse	E	16m.	600
2402	(Oct. 4)	No Census, No Feeling	F	16m.	630
2403	(Nov. 15)	Cookoo Cavaliers	F	17m.	648
2404	(Dec. 27)	Boobs In Arms	G	18m.	678
2405	(Feb. 7)	So Long Mr. Chumps	G	17m.	693
2406	(Mar. 21)	Dutiful But Dumb	G	17m.	693
2407	(May 16)	All the World's a Stooge	F	16m.	714
2408	(July 4)	I'll Never Heil Again	G	17m.	775
		'41-'42 (8)			
3401	(Aug. 22)	An Ache in Every Stake		18m.	
		ALL-STAR			
2421	(Sept. 6)	Pleased to Mitt You You (Glove-Slingers)	G	18m.	588
2422	(Sept. 20)	The Spook Speaks (Keaton-Ames)	F	18m.	600
2423	(Oct. 18)	Cold Turkey (Langdon)	F	16m.	630
2424	(Nov. 1)	A Bundle of Bliss (Clyde)	F	18m.	630
2425	(Nov. 29)	Blondes and Blundars (Catlett)	F	16m.	654
2426	(Dec. 13)	His Ex Marks the Spot (Keaton)	B	18m.	678
2427	(Jan. 10)	The Watchman Takes a Wife (Clyde)	F	16m.	678
2428	(Jan. 29)	Fresh as a Freshman (Glove Slingers)	G	18m.	686
2429	(Feb. 21)	So You Won't Squawk (Keaton)	G	16m.	695
2430	(Mar. 7)	Yumpin' Yiminy (El Brendel)	F	17m.	722
2431	(Apr. 4)	Glove Affair (Glove Slingers)	F	16½m.	714
2432	(Apr. 18)	Black Eyes and Blues (Karns)	G	16½	735
2433	(May 2)	The Ring and the Belle (Clyde)	F	17m.	734
2434	(May 30)	Ready Willing But Unable (Brendel)	F	16½m.	730
2435	(June 13)	Yankee Doodle Andy (Clyde)	F	18m.	776
2436	(June 27)	French Fried Patootle (Mowbray)	G	18m.	776
2437	(July 25)	Love at First Fright (Brendel)	F	16m.	786
2438	(Aug. 8)	Host to a Ghost (Clyde)	G	17m.	
		'41-'42 (18)			
3421	(Aug. 15)	Love In Gloom (Youngman, Radio Rogues)	F	21m.	
3422	(Sept. 4)	Half Shot at Sunrise (Karns)		16m.	
3423	(Sept. 18)	General Nuisance (Keaton)			
		INTERNATIONAL FORUM			
		'41-'42 (6)			
3451	(Feb. 22)	International Forum No. 1	E	16m.	703
3452	(May 27)	International Forum No. 2—Invasion!	G	19½m.	765
3453	(Aug. 22)	No. 3			
		SERIALS			
2120	(Jan. 31)	White Eagle	E	15 ep.	686
2140	(Aug. 15)	The Iron Claw		15 ep.	
2180	(May 9)	The Spider Raturns	G	15 ep.	749
		One Reel			
		CINESCOPES			
2971	(Aug. 30)	Hobby Lobby	G	11m.	600
2972	(Oct. 4)	Floating Elephants	G	8m.	624
2973	(Nov. 8)	Nice Work, If You Can Do It	G	9m.	642
2974	(Dec. 25)	Unusual Crafts	F	9m.	679
2975	(Jan. 31)	Feathers (Color)	G	9m.	695
2976	(Feb. 22)	Movie Magic	G	10m.	704
2977	(Mar. 27)	This Is England	E	10m.	722
2978	(Apr. 28)	Capital Sidalights	G	11m.	749
2979	(June 13)	Fighter Pilot	G	10m.	785
		'41-'42 (8)			
3971	(Aug. 8)	Exploring Space			
3972	(Sept. 5)	From Nuts to Soup			
		COLOR RHAPSODIES			
		(Technicolor)			
2501	(Aug. 30)	Tangled Television	F	7½m.	607
2502	(Oct. 4)	Mr. Elephant Goes to Town	F	7¾m.	623
2503	(Nov. 3)	The Mad Hatter	E	7m.	642
2504	(Dec. 6)	The Wise Owl	F	7m.	654
2505	(Jan. 7)	A Helping Paw	G	7m.	686
2506	(Feb. 28)	Way of All Pests	G	7½m.	714
2507	(Mar. 14)	The Carpenter	F	8½m.	723
2508	(Apr. 18)	The Land of Fun	G	7m.	743
2509	(June 12)	Tom Thumb's Brother	G	7m.	776
2510	(July 31)	The Cuckoo IQ	G	7½m.	
		'41-'42 (16)			
3501	(Oct. 17)	Who's Zoo in Hollywood			
		COMMUNITY SINGS			
2651	(Oct. 2)	No. 1—Jolly Tunes	F	10m.	631
2652	(Nov. 8)	No. 2—Popular Songs	G	11m.	642
2653	(Dec. 13)	No. 3 — Melodies That Linger	F	11m.	678
2654	(Jan. 1)	No. 4—Gay Tunes	F	10m.	686
2655	(Feb. 7)	No. 5 — Fun With Songs	F	10m.	686
2656	(Mar. 14)	No. 6 — Songs With Harmony	F	10m.	704
2657	(Apr. 25)	No. 7 — Peppy Song Hits	G	9m.	740
2658	(May 29)	No. 8—Featuring "Perfidia"	G	10m.	749
		'41-'42 (10)			
		(Series 6)			
3651	(Aug. 15)	No. 1—Don Baker			
		FABLES			
2751	(Sept. 27)	Farmer Tom Thumb	F	6m.	623
2752	(Oct. 25)	Mouse Meets Lion	G	6m.	649
2753	(Dec. 13)	Paunch 'n Judy	B	6½m.	678
2754	(Jan. 17)	The Streamlined Donkey	F	7m.	686
2755	(Mar. 14)	It Happened to Crusoe	F	6½m.	723
2756	(June 13)	Kitty Gets the Bird	F	6m.	775
2757	(July 18)	Dumb Like a Fox	F	7m.	808
2758	(Aug. 8)	Playing the Pied Piper			
		'41-'42 (8)			
3751	(Oct. 27)	Title later			
		HAPPY HOUR SPECIALS			
		(Re-Issues)			
2441	(Nov. 21)	Puss In Boots		40m.	
		NEWS WORLD OF SPORTS (12)			
2801	(Oct. 4)	Master of the Cue	G	9m.	624
2802	(Nov. 22)	Hunting Wild Deer	F	9m.	656
2803	(Dec. 27)	All the Giant Killer	G	10½m.	679
2804	(Jan. 24)	Ice Capers	E	10m.	687
2805	(Feb. 21)	Splits, Spares, and Strikes	G	10m.	695
2806	(Mar. 28)	The Jungle Archar	G	11m.	740
2807	(May 9)	Diving Thrills	G	9m.	749
2808	(June 6)	Aquaplay	F	10m.	776
		NEW YORK PARADE (6)			
2951	(Jan. 24)	The New York Parade	E	9½m.	687
2952	(Mar. 27)	Abroad at Home	G	9½m.	735
		PANORAMICS (12)			
3901	(Aug. 8)	A City Within a City			
		PHANTASIES			
2701	(Sept. 24)	School Boy Dreams	F	5m.	623
2702	(Oct. 25)	Happy Holidays	F	6m.	631
2703	(Feb. 7)	The Little Theatre	F	6m.	689
2704	(Mar. 28)	There's Music In Your Hair	F	6½m.	723
2705	(July 31)	The Cute Recruit		6½m.	796
2706	(July 3)	The Wallflower	F	6m.	704
2707	(Aug. 15)	The Merry Mouse Cafe			
		'41-'42 (8)			
3701	(Sept. 26)	The Crystal Gazer			
		QUIZ REELS			
2601	(Dec. 5)	Take It or Leave It No. 1	G	11½m.	656
2602	(Dec. 25)	Take It or Leave It No. 2	F	11½m.	679
2603	(Feb. 7)	Take It or Leave It No. 3	G	11m.	694
2604	(Mar. 7)	Junior I. Q. Parade	F	9½m.	687
2605	(Apr. 3)	So You Think You Know Music No. 1	G	11½m.	723
2606	(May 1)	Take It or Leave It No. 4	G	11m.	743
		'41-'42 (6)			
3601	(Aug. 22)	So You Think You Know Music — 1-S.2 (Kaltenborn, Wood, Baldwin, Green)			
		THIS CHANGING WORLD (6)			
		(Raymond Gram Swing)			
3981	(Aug. 1)	Broken Treaties			
		SCREEN SNAPSHOTS			
2851	(Sept. 6)	No. 1	E	10m.	607
2852	(Oct. 18)	No. 2	G	9m.	631
2853	(Nov. 22)	No. 3	G	9½m.	654
2854	(Dec. 27)	No. 4	G	9m.	687
2855	(Feb. 2)	No. 5	E	9m.	687
2856	(Mar. 14)	No. 6	F	10m.	714
2857	(Apr. 25)	No. 7	F	10m.	749
2858	(June 6)	No. 8	G	9m.	766
2859	(July 18)	No. 9	G	9½m.	796
		'41-'42 (10)			
		(Series 21)			
3851	(Aug. 15)	No. 1			
3852	(Sept. 12)	No. 2			
		SPORT REELS			
		'41-'42 (12)			
3801	(Aug. 1)	Tee Up (Patty Berg)			
		TOURS (8)			
2551	(Aug. 16)	Historic Virginia	F	10m.	600
2552	(Sept. 13)	Savoy In the Alps	G	10m.	608
2553	(Sept. 27)	Old and New Arizona	F	9m.	631
2554	(Oct. 25)	Islands of the West Indies	F	10m.	631
2555	(Nov. 25)	Sojourn In Havana	F	9m.	656
2556	(Dec. 20)	Beautiful British Columbia (Color)	F	10½m.	679
2557	(Jan. 10)	From Singapore to Hong Kong	F	10m.	687
2558	(Feb. 28)	Western Wonderland	G	9m.	715
2559	(Apr. 3)	San Francisco — Metropolis of the West	G	9½m.	730
2560	(May 23)	Beautiful Ontario (Color)	G	9m.	766
		'41-'42			
3551	(Aug. 15)	Journey in Tunisia (Lavarre)			
		WASHINGTON PARADE (6)			
2901	(Oct. 25)	No. 1—The Mint	G	10m.	642
2902	(Dec. 13)	No. 2—West Point	E	10½m.	679
2903	(Jan. 17)	No. 3 — US Naval Academy	E	10m.	687
2904	(Mar. 7)	No. 4—Spirit of 1941	F	10m.	714
		METRO			
		Two Reel			
		CRIME DOESN'T PAY			
P-201	(Oct. 26)	Eyes of the Navy (Patriotic subject — not crime)	E	20m.	630
P-202	(Nov. 30)	You the People	E	21m.	656
P-203	(Jan. 4)	Respect the Law	E	20m.	686
P-204	(Feb. 8)	Forbidden Passage	E	21m.	693
P-205	(June 7)	Coffins on Wheels	G	17m.	775
P-208	(July 26)	Sucker List		21m.	
		One Reel			
		CARTOONS (18)			
		(Technicolor)			
W-241	(Nov. 23)	The Lonesome Stranger	E	9m.	654
W-242	(Dec. 21)	Mrs. Ladybug	F	8m.	670
W-243	(Feb. 22)	Abdul the Bulbul Ameer	E	8m.	714
W-244	(Mar. 8)	The Prospecting Bear	F	9m.	715
W-245	(Apr. 5)	The Little Mole	G	9m.	740
W-246	(Apr. 26)	The Goose Goes South	G	8m.	749
W-247	(May 17)	The Rookie Bear	G	8m.	766
W-248	(June 7)	Dance of the Weed	G	9m.	775
W-249	(July 5)	The Alley Cat	F	10m.	796
W-250	(July 19)	The Midnight Snack	F	9m.	806
		FITZPATRICK TRAVELTALKS (12)			
		(Technicolor)			
T-211	(Sept. 7)	The Capital City	F	9m.	608
T-212	(Sept. 28)	Cavalcade of San Francisco	G	9m.	615
T-213	(Oct. 26)	Old New Mexico	F	9m.	639
T-214	(Nov. 23)	Beautiful Bali	G	9m.	656
T-215	(Dec. 21)	Old New Orleans	G	9m.	670
T-216	(Jan. 4)	Mediterranean Ports of Call	G	9m.	670
T-217	(Feb. 1)	Red Men on Parade	G	9m.	687
T-218	(Mar. 8)	Alluring Alaska	G	9m.	704
T-219	(Apr. 12)	Glimpses of Kentucky	F	8m.	722
T-220	(May 10)	Yosemite the Magnificent	E	8m.	740
T-221	(Jan. 7)	Glimpses of Washington State	G	9m.	760
T-222	(July 5)	Haiti, Land of Dark Majesty	G	9m.	786
		MINIATURES			
M-231	(Nov. 9)	Rodeo Dough	G	10m.	654
M-232	(Dec. 21)	The Great Meddler	E	11m.	670
M-233	(Dec. 28)	The Happiest Man on Earth	E	11m.	678
M-234	(Jan. 18)	More About Nostradamus	E	11m.	686
M-235	(May 31)	The Battle!	E	11m.	775
M-236	(July 5)	Memories of Europe	G	8m.	785
M-237	(June 28)	The Man Who Changed the World	G	11m.	796
M-238	(Aug. 2)	Ghost Treasure		11m.	

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
OUR GANG COMEDIES (9)					
C-291	(Sept. 7)	Good Bad Boys	F	11m.	607
C-292	(Oct. 5)	Waldo's Last Stand	F	11m.	639
C-293	(Oct. 26)	Goin' Fishin'	F	10m.	634
C-294	(Nov. 23)	Kiddie Kure	F	11m.	654
C-295	(Jan. 25)	Fightin' Fools	G	9m.	686
C-296	(Feb. 15)	Baby Blues	G	9m.	704
C-297	(Mar. 8)	Ye Olde Minstrels	G	11m.	715
C-298	(Apr. 26)	1-2-3 Go	F	10m.	749
C-299	(July 12)	Robot Wrecks	F	11m.	796
PASSING PARADE (9)					
K-281	(Nov. 30)	Amerloen Spoken Here	E	11m.	654
K-282	(Feb. 8)	Whispers	E	10m.	694
K-283	(Mar. 22)	More Trifles of Importance	E	11m.	730
K-284	(May 29)	Out of Darkness	E	11m.	730
K-285	(May 17)	Willie and the Mouse	G	11m.	760
K-286	(May 31)	This Is the Bowery	E	10m.	775
K-287	(July 12)	Your Last Act	G	11m.	807
PETE SMITH SPECIALTIES (14)					
S-261	(Oct. 12)	Quicker'n a Wink	E	9m.	634
S-262	(Nov. 30)	Wedding Bills	E	10m.	654
S-263	(Dec. 21)	Sea for Yourself	F	10m.	670
S-264	(Jan. 25)	Penny to the Resoue (Technicolor)	E	10m.	686
S-265	(Feb. 8)	Quiz Biz	G	9m.	694
S-266	(Mar. 15)	Memory Tricks	G	9m.	715
S-267	(Apr. 26)	Aeronutics	F	10m.	749
S-268	(May 24)	Lions on the Loose	G	9m.	766
S-269	(June 21)	Cuban Rhythm	E	9m.	785
SPECIALS					
A-100	(Mar. 1)	Third Dimensional Murder (Technicolor)	G	7m.	694
SPECIAL TRAILERS					
		Mireole In Sound	E	10m.	631
		You Can't Fool the Camera	E	11m.	760

MONOGRAM

One Reel

CARTOONS

001	(July 22)	A Busy Day			
002	(Jan. 19)	Beauty Shoppe	F	6m.	669
003	(Feb. 2)	Baby Checkers	F	7m.	669

PARAMOUNT

Two Reel

SPECIAL FLEISCHER CARTOONS

(Technicolor)

FF0-1	(Apr. 11)	Raggedy Ann	E	18m.	663

One Reel

ANIMATED ANTICS CARTOONS (10)

H0-1	(Sept. 20)	The Dandy Lion	F	7m.	615
H0-2	(Oct. 25)	Sneak, Snoop, and Snitch	F	7m.	649
H0-3	(Nov. 29)	Mommy Loves Puppy	F	7m.	649
H0-4	(Dec. 20)	Bring Himself Back Alive	B	7m.	663
H0-5	(Feb. 14)	Pop and Mom In Wild Oysters	F	11m.	686
H0-6	(Mar. 14)	Twinkletoes Gets the Bird	F	7m.	703
H0-7	(Apr. 18)	Speaking of Animals	G	9m.	714
H0-8	(May 9)	Triple Trouble	F	6m.	740
H0-9	(May 30)	Zero, the Hound	F	7m.	743
H0-10	(June 27)	Twinkletoes — Where He Goes — Nobody Knows	F	7m.	766
H0-11	(July 18)	Copy Cat	F	6m.	776
H0-12	(Aug. 8)	The Wizard of Arts			
H0-13	(Aug. 29)	Twinkletoes in Hat Stuff			

BENCHLEY COMEDIES (4)

S0-1	(Nov. 8)	The Trouble With Husbands	G	11m.	649
S0-2	(Jan. 24)	Waiting for Baby	G	11m.	694
S0-3	(Apr. 11)	Crime Control	G	11m.	735
S0-4	(May 23)	The Forgotten Man	G	11m.	749

COLOR CLASSIC CARTOONS

(Technicolor)

C0-1	(Aug. 29)	Vitamin Hay			

FASCINATING JOURNEYS (6)

(Technicolor)

M0-1	(Nov. 8)	River Thames, Yesterday	E	10m.	649
M0-2	(Dec. 27)	The Sacred Ganges	E	11m.	670
M0-3	(Jan. 31)	A Village In India	G	11m.	694
M0-4	(Mar. 21)	Delhi	G	11m.	722
M0-5	(May 16)	Indian Durbar	G	10m.	730
M0-6	(July 25)	The Jungle	G	10m.	807

GABBY CARTOONS (8)

(Technicolor)

G0-1	(Oct. 18)	King for a Day	F	8m.	630
G0-2	(Nov. 15)	The Constable	F	8m.	648
G0-3	(Jan. 17)	All's Well	B	7m.	678
G0-4	(Feb. 14)	Two for the Zoo	F	7m.	694
G0-5	(Apr. 11)	Swing Cleaning	F	8m.	730
G0-6	(June 20)	Fire Cheese	G	7m.	785
G0-7	(July 18)	Gabby Goes Fishing	F	7m.	795
G0-8	(Aug. 15)	It's a Hap-Hap-Happy Day			

HEADLINERS (8)

A0-1	(Sept. 13)	Moments of Charm of 1941	E	10m.	615
A0-2	(Oct. 25)	Listen to Larry	G	10m.	631
A0-3	(Dec. 13)	Johnny Messner and Orch.	B	11m.	663
A0-4	(Jan. 31)	Gene Krupa and Orch.	G	11m.	694
A0-5	(Mar. 21)	Bob Chester and His Orchestra	F	10m.	722
A0-6	(June 6)	Your Favorite Program — Those We Love	G	11m.	760
A0-7	(July 11)	Hands of Destiny	F	10m.	796

HEDDA HOPPER'S HOLLYWOOD (6)

	( )	No. 1	G	10m.	806

MAPCAP MODELS (6)

(Technicolor)

U0-1	(Jan. 17)	Western Daze	E	9m.	678
U0-2	(Apr. 4)	Dipsy Gipsy	E	9m.	735
U0-3	(June 27)	Hoola Boola	E	9m.	785
U0-4	(Aug. 22)	Gay Knighties			

PARAGRAPHICS (8)

V0-1	(Oct. 11)	Nature's Nursery	G	10m.	624
V0-2	(Nov. 22)	Seeing Is Believing	F	11m.	656
V0-3	(Dec. 27)	Breezy Little Bears	E	11m.	679
V0-4	(Feb. 28)	Red, White and Blue Hawaii (Color)	G	11m.	714
V0-5	(Aug. 15)	Football Parade			

POPEYE CARTOONS (12)

E0-1	(Sept. 20)	Popeye Meets William Tell	F	6m.	615
E0-2	(Oct. 18)	My Pop! My Pop!	F	7m.	623
E0-3	(Nov. 15)	With Poopdeck Pappy	F	7m.	654
E0-4	(Dec. 13)	Popeye Presents Eugene the Jeep	F	7m.	654
E0-5	(Jan. 10)	Problem Pappy	F	6m.	678
E0-6	(Feb. 7)	Quiet, Pleeze	F	7m.	694
E0-7	(Mar. 7)	Olive's Sweepstake Ticket	G	6m.	714
E0-8	(Apr. 4)	Flies Ain't Human	G	6m.	730
E0-9	(May 9)	Popeye Meets Rip Van Winkle	G	6m.	743
E0-10	(June 13)	Olive's Boithday Presink	F	7m.	759
E0-11	(July 11)	Child Psykolojlky	G	6m.	776
E0-12	(Aug. 8)	Pest Pilot			

POPULAR SCIENCE (6)

(Magnacolor)

J0-1	(Sept. 6)	No. 1	G	11m.	607
J0-2	(Nov. 1)	No. 2	G	11m.	623
J0-3	(Dec. 20)	No. 3	G	10m.	664
J0-4	(Feb. 21)	No. 4	G	11m.	694
J0-5	(May 2)	No. 5	G	11m.	722
J0-6	(July 4)	No. 6	G	10m.	766

QUIZ KIDS

'41-'42 (6)

	( )	No. 1	G	11m.	806

SPORTLIGHTS (13)

R0-1	(Sept. 6)	Diving Demons	E	9m.	607
R0-2	(Oct. 4)	The Sporting Everglades	G	9m.	608
R0-3	(Nov. 1)	Motorcycle Stunting	G	10m.	649
R0-4	(Dec. 6)	Marine Roundup	G	10m.	656
R0-5	(Jan. 3)	Feminine Fitness	G	10m.	664
R0-6	(Feb. 7)	Acrobatic Aces	G	10m.	679
R0-7	(Feb. 28)	Fishing Fever	G	10m.	695
R0-8	(Mar. 28)	Canine Sketches	E	10m.	714
R0-9	(Apr. 25)	Sun Fun	G	10m.	722
R0-10	(May 23)	On the Spot	G	10m.	750
R0-11	(June 20)	Lasso Wizards	G	9m.	766
R0-12	(July 25)	Snow Dogs	G	10m.	786
R0-13	(Aug. 22)	What's Lacrosse?	G	10m.	808

SPEAKING OF ANIMALS (6)

	( )	In a Pet Shop	G	7m.	808

SUPERMAN (12)

	( )	Superman	G	11m.	806

UNUSUAL OCCUPATIONS (6)

(Cineolor)

L0-1	(Sept. 27)	No. 1	G	11m.	623
L0-2	(Nov. 29)	No. 2	G	11m.	649
L0-3	(Jan. 24)	No. 3	G	11m.	686
L0-4	(Mar. 28)	No. 4	G	11m.	722
L0-5	(May 30)	No. 5	G	11m.	743
L0-6	(Aug. 1)	No. 6	G	10m.	806

PRODUCERS RELEASING CORP.

One Reel

HOLLYWOOD NEWSREELS (12)

1	(Dec. 1)	No. 1	G	10m.	654

Two Reel

AMERICAN HISTORY

0-1	(Mar. 1)	Our Bill of Rights	G	20m.	734
0-2	(Mar. 1)	Our Declaration of Independence	F	22m.	743
0-3	(Mar. 1)	Our Constitution	F	22m.	600
0-4	(Mar. 1)	Our Monroe Doctrine (see Guardians of the Americas)	F	21m.	654
0-5	(Aug. 1)	Our Louisiana Purchase			

SPECIAL

	(May 7)	Alive In the Deep	G	25m.	749
	(June 7)	Man, the Enigma	G	22m.	759

RKO-RADIO

Two Reel

DIONNE SPECIALS

13801	(Dec. 13)	Growing Up	E	18m.	663

EDGAR KENNEDY COMEDIES (6)

13401	(Sept. 6)	Sunk by the Census	F	18m.	607
13402	(Oct. 18)	A Trailer Tragedy	F	17m.	623
13403	(Dec. 20)	Drafted In the Depot	G	19m.	669
13404	(Feb. 21)	Mad About Moonshine	F	19m.	693
13405	(Apr. 4)	It Happened All Night	G	19m.	714
13406	(June 6)	An Apple in His Eye	G	14m	759

LEON ERROL COMEDIES (6)

13701	(Sept. 27)	He Asked for It	F	18m.	607
13702	(Nov. 29)	Tattle Talevision	F	19m.	630
13703	(Jan. 10)	The Fired Man	G	20m.	663
13704	(Mar. 14)	When Wife's Away	F	20m.	703
13705	(May 16)	A Polo Phony	F	18m.	740
13706	(June 27)	Panio In the Parlor	F	18m.	766

THE MARCH OF TIME (13)

13101	(Sept. 13)	No. 1 — On Foreign Newsfronts	E	19m.	615
13102	(Oct. 4)	No. 2 — Britain's R. A. F.	F	18m.	623
13103	(Oct. 25)	No. 3—Mexico	E	19m.	630
13104	(Nov. 22)	No. 4—Arms and the Men	E	19m.	648
13105	(Dec. 20)	No. 5 — Labor and Defense	E	19m.	663
13106	(Jan. 17)	No. 6 — Uncle Sam — The Non-Belligerent	E	21m.	678
13107	(Feb. 14)	No. 7 — Americans All—Men From Many Lands	E	19m.	695
13108	(Mar. 14)	No. 8 — Australia at War	E	18m.	714
13109	(Apr. 11)	No. 9 — Men of the FBI—1941	E	21m.	734
13110	(May 9)	No. 10—Crisis in the Atlantic	E	18m.	749
13111	(June 6)	No. 11—China Fights Back	E	17m.	765
13112	(July 4)	No. 12 — New England's Eight Million Yankees	E	20m.	786
13113	(Aug. 1)	No. 13 — Peace by Adolf Hitler	E	18m.	808

RAY WHITLEY MUSICAL WESTERNS (4)

13501	(Nov. 8)	Bar Buckaroos	F	16m.	623
13502	(Jan. 31)	Prairie Spooners	G	13m.	639
13503	(Apr. 25)	Redskins and Redheads	G	18m.	722
13504	(July 18)	Musical Bandit	F	16m.	786

SPECIALS

167	( )	Baer vs. Louis	E	18m.	765
168	( )	Louis vs. Conn	E	22m.	785

One Reel

INFORMATION PLEASE (13)

14201	(Sept. 6)	No. 1—Anna Neagle	G	11m.	600
14202	(Oct. 4)	No. 2—Ruth Gordon	G	10m.	624
14203	(Nov. 1)	No. 3—Alice Marble	G	10m.	639
14204	(Nov. 29)	No. 4—Louis Bromfield	G	11m.	664
14205	(Dec. 27)	No. 5 — Wendell Willkie	G	11m.	671
14206	(Jan. 24)	No. 6—Jan Struther	G	11m.	694
14207	(Feb. 21)	No. 7—Anna Neagle	G	10m.	704
14208	(Mar. 21)	No. 8—Boris Karloff	G	10m.	730
14209	(Apr. 18)	No. 9—Alice Marble	G	11m.	743
14210	(May 16)	No. 10—Louis Bromfield	G	10m.	759
14211	(June 13)	No. 11 — Jan Struther	G	11m.	776
14212	(July 11)	No. 12—Boris Karloff	G	9m.	806
14213	(Aug. 3)	No. 13—John Gunther			

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		PICTURE PEOPLE (13)			
14401	(Sept. 13)	No. 1	G	10m.	607
14402	(Oct. 11)	No. 2	G	9m.	631
14403	(Nov. 8)	No. 3	F	10m.	649
14404	(Dec. 6)	No. 4	F	10m.	664
14405	(Jan. 3)	No. 5	F	10m.	679
14406	(Jan. 31)	No. 6	G	10m.	695
14407	(Feb. 28)	No. 7	G	10m.	714
14408	(Mar. 28)	No. 8	G	10m.	730
14409	(Apr. 25)	No. 9	G	8m.	749
14410	(May 23)	No. 10	G	8m.	760
		SPORTSCOPES (13)			
14301	(Aug. 30)	Quail Quest	G	9m.	600
14302	(Sept. 27)	Kentucky Royalty	G	9m.	624
14303	(Oct. 25)	Sportsman's Partner	F	9m.	639
14304	(Nov. 22)	Snow Fun	G	9m.	649
14305	(Dec. 20)	Snow Eagles	G	9m.	670
14306	(Jan. 17)	Mat Men	G	9m.	687
14307	(Feb. 14)	Caballero College	G	9m.	704
14308	(Mar. 14)	Publicity Sports	G	9m.	722
14309	(Apr. 11)	Sword Soldiers	G	9m.	740
14310	(May 9)	Jockey's Day	G	9m.	759
14311	(June 6)	Rolling Rhythm	G	9m.	776
14312	(July 4)	Steeds and Steers	G	9m.	786
14313	(Aug. 1)	Craig Wood	G	9m.	807
		SOUTH AMERICA (3) (Travel)			
14501	(Feb. 21)	Eyes on Brazil	G	11m.	704
14502	(Mar. 21)	What's Happening in Argentina?	G	10m.	722
14503	(May 30)	How Goes Chile?	E	10m.	776
		WALT DISNEY CARTOONS (Technicolor) '39-'40 (18) D—Donald Duck M—Mickey Mouse			
04116	(Jan. 10)	Timber (D)	E	8m.	671
04117	(Jan. 24)	Pluto's Playmate	E	8m.	686
04118	(Feb. 14)	Little Whirlwind (M)	G	8m.	678
		40-41 (18)			
14101	(Mar. 7)	Golden Eggs (D)	E	8m.	693
14102	(Mar. 28)	Gentleman's Gentleman (M)	G	7m.	703
14103	(Apr. 18)	Baggage Buster	G	7m.	714
14104	(May 9)	A Good Time for a Dime (D)	G	7½m.	735
14105	((May 30)	Canine Caddy (M)		7m.	735
14106	(June 20)	Nifty Nineties (M)	E	7m.	759
14107	(July 11)	Early to Bed (D)	E	8m.	806
14108	(Aug. 1)	Truant Officer Donald (D)	E	8m.	806
14109	(Aug. 22)	Orphans Benefit			
14110	(Sept. 12)	Old MacDonald Duck			
14111	(Oct. 3)	Lend a Paw			
14112	(Oct. 24)	Donald's Camera			
14113	(Nov. 14)	Art of Skiing			
14114	(Dec. 5)	Chef Donald			
14115	(Dec. 26)	Art of Self Defense			
14116	(Jan. 16, '42)	Village Smithy			
14117	(Feb. 7, '42)	Mickey's Birthday Party			
14118	(Feb. 28, '42)	Donald's Snow Fight			

REPUBLIC

		MEET THE STARS (12)			
028-1	(Dec. 24)	No. 1—Chinese Garden Festival	G	10m.	664
028-2	(Jan. 24)	No. 2—Baby Stars	G	10m.	687
028-3	(Feb. 24)	No. 3—Variety Reel	F	9m.	704
028-4	(Mar. 24)	No. 4—Variety Reel	G	10m.	730
028-5	(Apr. 24)	No. 5 — Hollywood Meets the Navy	G	10m.	740
028-6	(May 24)	No. 6 — Stars at Play	G	10m.	776
028-7	(June 24)	No. 7 — Meet Roy Rogers	G	10m.	785
028-8	(July 24)	No. 8 — Stars — Past and Present	E	10m.	776
		SERIALS (4)			
081/1					
081/12	(Sept. 20)	King of the Royal Mounted	E	12 ep.	581
082/1					
082/15	(Dec. 13)	Mysterious Dr. Satan	E	15 ep.	648
080/1					
080/12	(Mar. 28)	Adventures of Captain Marvel	G	12 ep.	704
083/1					
083/15	(June 21)	Jungle Girl	G	15 ep.	760

20th CENTURY-FOX

		Two Reel **SPECIALS**			
	( )	Men of Lightship "61"	E	20m.	703
		One Reel **ADVENTURES OF A NEWSREEL CAMERAMAN**			
1201	(Oct. 11)	Midget Motor Mania	G	8m.	631
1202	(Jan. 17)	Training Police Horses	G	10m.	687
1203	(Jan. 31)	The Modern Highway	G	10m.	687
		'41-'42			
2201	(Aug. 1)	Soldiers of the Sky	G	10m.	806
2202	(Sept. 26)	Highway of Friendship			
1601	(Sept. 27)	**BELIEVE IT OR NOT (4)** Acquitted by the Sea	F	10m.	623
1401	(Aug. 30)	**DRIBBLEPUSS PARADE (4)** Grunters and Groaners	G	9m.	589
1101	(Aug. 2)	**MAGIC CARPET OF MOVIETONE** Eskimo Trails	G	10m.	589
1102	(Sept. 13)	Land of Flowers (Technicolor)	E	9m.	589
1103	(Oct. 25)	Isle of Mystery	G	10m.	400
1104	(Nov. 22)	Old Dominion State	G	10m.	639
1105	(Dec. 20)	Spotlight on Indo China	G	9m.	661
1106	(Feb. 14)	Caribbean Sentinel	G	10m.	704
1107	(Mar. 14)	Miracle of Hydro	G	10m.	722
1108	(Apr. 25)	Arctic Springtime	G	9m.	740
1109	(May 9)	A Letter From Cairo	G	10m.	752
1110	(July 4)	Winter in Eskimo Land	G	10m.	766
		'41-'42			
2101	(Aug. 15)	Sagebrush and Silver	G	10m.	807
2102	(Oct. 10)	Trailing Thru Glacier Land			
		SPORTS REVIEWS			
1301	(Aug. 16)	Vacation Time (Technicolor)	G	8m.	589
1302	(Nov. 8)	Lure of the Trout (Technicolor)	E	9m.	639
1303	(Dec. 6)	Bowling for Strikes	G	8m.	631
1304	(Jan. 3)	The Rodeo Goes to Town	G	9m.	679
1305	(Mar. 28)	Symphony in Snow	E	9m.	730
1306	(Feb. 28)	Playing With Neptune	G	9m.	704
1307	(June 6)	Fun on Rollers	F	9m.	776
		'41-'42			
2301	(Sept. 12)	Pedigreed Dogs			
		TERRYTOONS Black and White			
1501	(Aug. 23)	Club Life in the Stone-age	F	7m.	600
1502	(Sept. 20)	Touchdown Demons	F	7m.	615
1503	(Oct. 18)	Happy Haunting Grounds	F	7m.	631
1504	(Nov. 15)	The Maglo Penoll	F	7m.	649
1505	(Dec. 13)	The Snow Man	G	7m.	663
1506	(Jan. 10)	What a Little Sneeze Will Do	G	6m.	670
1507	(Jan. 24)	Hairless Hector	G	6m.	678
1508	(Feb. 21)	Fishing Made Easy	F	7m.	703
1509	(Mar. 21)	When Knights Were Bold	F	7m.	714
1510	(Apr. 4)	The Baby Seal	F	7m.	722
1511	(May 2)	A Dog's Dream	F	6m.	740
1512	(May 16)	The Magic Shell	F	6m.	759
1513	(June 13)	Horse Fly Opera	F	7m.	766
1514	(June 27)	Good Old Irish Tunes	F	7m.	775
1515	(July 11)	Bringing Home the Bacon	F	7m.	785
1516	(July 25)	Twelve O'Clock and All Ain't Well	F	7m.	795
		'41-'42			
2501	(Aug. 22)	The Ice Carnival			
2502	(Sept. 19)	Uncle Joey Comes to Town			
2503	(Oct. 17)	The Frozen North			
		Technicolor			
1551	(Aug. 9)	Billy Mouse's Awakade	G	7m.	589
1552	(Sept. 6)	The Lucky Duck	G	7m.	607
1553	(Oct. 4)	How Wet Was My Ocean	F	7m.	615
1554	(Nov. 1)	Landing of the Pilgrims	G	7m.	631
1555	(Nov. 29)	Plane Goofy	F	7m.	648
1556	(Dec. 27)	The Temperamental Lion	F	7m.	663
1557	(Feb. 7)	Mississippi Swing	G	7m.	693
1558	(Mar. 7)	The Home Guard	G	7m.	703
1559	(Apr. 18)	Uncle Joey	F	7m.	740
1560	(May 30)	What Happens at Night	G	7m.	759
		'41-'42			
2551	(Aug. 8)	The Old Oaken Bucket	G	7m.	806
2552	(Sept. 5)	The One Man Navy			
2553	(Oct. 3)	Welcome Little Stranger			
2554	(Oct. 31)	Slap Happy Hunters			
		THE WORLD TODAY			
1701	(Apr. 11)	Battle of the Atlantic	G	9m.	740
1702	(July 18)	War in the Desert	E	10m.	806
1703	(May 23)	Empire in Exile	E	9m.	766
1704	(June 20)	Anzacs In Action	G	10m.	785
		'41-'42			
2401	(Aug. 29)	American Sea Power			
2402	(Oct. 24)	Untitled			

UNIVERSAL

		Two Reel **MUSICALS**			
5221	(Sept. 11)	Class in Swing	E	17m.	623
5222	(Oct. 16)	Congamania	F	17m.	639
5223	(Nov. 27)	Torrid Tempos	G	18m.	648
5224	(Dec. 25)	Tickled Pinky	G	18m.	665
5225	(Jan. 22)	Beat Me Daddy Eight to the Bar	G	17m.	671
5226	(Feb. 19)	Bagdad Daddy	G	18m.	689
5227	(Mar. 19)	Music in the Morgan Manner	G	17m.	714
5228	(Apr. 23)	Jumpin' Jive	G	17m.	743
5229	(May 21)	Shadows in Swing	F	18m.	752
5230	(June 18)	Music A La King	G	17m.	775
5231	(July 2)	Once Upon a Summertime	G	17m.	795
5232	(July 30)	Rhythm Revel	G	16m.	
5233	(Aug. 18)	Is Everybody Happy?			
		'41-'42 (13)			
6221	(Sept. 3)	Untitled			
		SERIALS (4)			
5581–5593	(July 2)	Winners of the West	E	13 ep.	520
5681–5692	(Oct. 1)	Junior G-Men	E	12 ep.	581
5781–5795	(Dec. 24)	Green Hornet Strikes Again	G	15 ep.	631
5881–5892	(Apr. 8)	Sky Raiders	E	12 ep.	689
		'41-'42 (4)			
6781–6795	(July 1)	Riders of Death Valley	E	15 ep.	686
6881–6892	( )	Sea Raiders	G	12 ep.	796
		SPECIALS			
5110	(Sept. 4)	Swing With Bing	E	19m.	513
		One Reel **GOING PLACES (15)**			
5351	(Sept. 23)	No. 81	G	9m.	606
5352	(Oct. 14)	No. 82	G	9m.	624
5353	(Nov. 11)	No. 83	G	9m.	624
5354	(Dec. 23)	No. 84	G	9m.	665
5355	(Jan. 20)	No. 85	E	9m.	664
5356	(Feb. 17)	No. 86	G	9m.	664
5357	(Mar. 17)	No. 87	G	9m.	715
5358	(Mar. 31)	No. 88	G	9m.	714
5359	(Apr. 21)	No. 89	G	9m.	714
5360	(May 12)	No. 90—The Modern Way Down East	G	9m.	760
5361	(May 26)	No. 91 — The Trail of Father Kino	G	9m.	760
5362	(June 16)	No. 92 — Mountain Summer (Magnacolor)	G	9m.	776
5363	(June 30)	No. 93—Meet Jimmie the Chump	G	9m.	760
5364	(July 21)	No. 94 — Isles of Fate	G	10m.	
5365	(Aug. 18)	No. 95—Garden Spot of the North	G	9m.	
		STRANGER THAN FICTION			
5371	(Sept. 16)	No. 81	G	9m.	606
5372	(Oct. 7)	No. 82	F	9m.	624
5373	(Nov. 4)	No. 83	G	8m.	624
5374	(Dec. 2)	No. 84	F	9m.	656
5375	(Jan. 6)	No. 85	G	9m.	664
5376	(Feb. 3)	No. 86	G	9m.	664
5377	(Mar. 10)	No. 87	G	9m.	714
5378	(Mar. 24)	No. 88	G	9m.	714
5379	(Apr. 7)	No. 89	G	8m.	714
5380	(May 5)	No. 90	G	9m.	752
5381	(May 19)	No. 91	G	9m.	752
5382	(June 2)	No. 92	G	9m.	760
5383	(June 23)	No. 93	G	9m.	796
5384	(July 28)	No. 94	G	9m.	796
5385	(Aug. 25)	No. 95	G	9m.	
		'41-'42 (15)			
6371	(Sept. 8)	No. 96			
		COLOR CARTOONS (13) (Technicolor)			
5241	(Sept. 23)	Crazyhouse	F	7½m.	623
5242	(Oct. 28)	Recruiting Daze	F	6m.	631
5243	(Nov. 25)	Knock-Knock	G	7m.	648
5244	(Dec. 31)	Syncopated Sioux	F	6¾m.	663
5245	(Jan. 27)	Mouse Trappers	E	6¾m.	686
5246	(Feb. 24)	Fair Today	F	6¾m.	693
5247	(Mar. 31)	Hysterical Highspots In American History	G	6¾m.	722
5248	(Apr. 28)	Scrub Me Mama With a Boogie Beat	G	7m.	749
5249	(May 26)	Dizzy Kitty	G	7m.	743
5250	(June 9)	Salt Water Daffy	G	7m.	766
5251	(July 7)	Woody Woodpecker	F	7m.	785
5252	(July 14)	Andy Panda's Pop	F	7m.	
5253	(Aug. 11)	Boogie Woogie Bugle Boy of Company B			
		'41-'42 (13)			
6241	(Sept. 1)	Untitled			

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		COLOR CARTOONS RE-ISSUES (6) (Technicolor)			
5261	(June 3)	Jolly Little Elves ..		8¼m.	
5262	(June 24)	Three Lazy Mice ...		10m.	
5263	(July 1)	Springtime Serenade		7½m.	
5264	(July 29)	Candyland		8m.	
5265	(Apg. 12)	The Fox and the Rabbit		8m.	
5266	(Aug. 19)	Toyland Premier ..		9m.	
		VITAPHONE			
		Two Reel			
		BOB HOPE RE-ISSUES (5)			
6901	(Feb. 15)	Calling All Tars ...	F	18m.	694
6902	(Mar. 1)	Shop Talk	G	19m.	694
6903	(Mar. 15)	The Old Gray Mayor	F	20m.	714
6904	(Mar. 29)	Double Exposure ...	G	19m.	775
6905	(Apr. 12)	Watch the Birdie ...	F	19m.	775
		BROADWAY BREVITIES			
6201	(Oct. 5)	Just a Cute Kid	F	20m.	623
6202	(Nov. 16)	Alice in Movieland..	E	20m.	648
6203	(Dec. 28)	Love's Intrigue	F	19m.	686
6204	(Jan. 25)	Dog In the Orchard..	E	20m.	678
6205	(Feb. 22)	Take the Air	F	20m.	695
6206	(May 3)	The Seeing Eye	G	20m.	730
6207	(May 31)	Sockaroo	G	20m.	759
6208	(May 17)	Hunting the Hard Way	G	20m.	759
6209	(July 26)	Happy Faces	E	17m.	806
		BLUE RIBBON COMEDIES (3)			
6101	(Sept. 7)	Riding Into Society..	G	19m.	600
6102	(Mar. 22)	The Lady and the Lug	E	19m.	623
6103	(July 5)	Throwing A Party..	G	20m.	785
		TECHNICOLOR PRODUCTIONS (6)			
6001	(Oct. 19)	Flag of Humanity...	E	19m.	630
6002	(Dec. 14)	March on Marines ..	E	21m.	663
6003	(Feb. 8)	Meet the Fleet ...	E	20m.	678
6004	(Apr. 5)	Wings of Steel	E	21m.	730
6005	(June 28)	Here Comes the Cavalry	E	20m.	775
6006	(Aug. 23)	Carnival of Rhythm.			
		One Reel			
		HOLLYWOOD NOVELTIES (6)			
6301	(Sept. 28)	Football Highlights..	G	10m.	600
6302	(Nov. 9)	Shark Hunting	G	10m.	581
6303	(Dec. 7)	Mexican Jumping Beans	G	10m.	654
6304	(Jan. 18)	History Repeats Itself	F	10m.	678
6305	(Mar. 15)	The Wild Boar Hunt	E	10m.	695
6306	(Aug. 2)	Trouble In Store ...	F	10m.	808
		LOONEY TUNES (16)			
6801	(Sept. 21)	Calling Dr. Porky...	G	7m.	615
6602	(Oct. 12)	Pre-Historic Porky ..	F	7m.	623
6603	(Nov. 2)	Sour Puss	G	7m.	639
6604	(Nov. 30)	Porky's Hired Hand	G	7m.	654
6605	(Dec. 21)	Timid Toreador ...	G	7m.	663
6606	(Jan. 11)	Porky's Snooze Reel	G	7m.	686
6607	(Feb. 15)	The Haunted Mouse	G	7m.	695
6608	(Mar. 8)	Joe Glow the Firefly	G	7m.	714
6609	(Mar. 29)	Porky's Bear Facts..	F	7m.	722
6610	(Apr. 19)	Porky's Preview	G	7m.	740
6611	(May 10)	Porky's Ant	E	7m.	752
6612	(June 7)	A Coy Decoy	G	7m.	775
6613	(June 21)	Porky's Prize Pony	G	7m.	776
6614	(July 12)	Meet John Doughboy	G	7m.	806
6615	(Aug. 9)	We, the Animals, Squeak			
6616	(Aug. 30)	Hen-pecked Duck ..			
		MELODY MASTERS (10)			
6501	(Sept. 14)	Matty Malneck and Orchestra	E	10m.	581
6502	(Oct. 26)	Joe Relchman's Orchestra	G	10m.	623
6503	(Feb. 1)	Jan Garber and Orchestra	E	10m.	654
6504	(Jan. 4)	Skinnay Ennis and Orch.	E	10m.	670
6505	(Nov. 30)	Henry Busse and Orch.	E	10m.	654
6506	(Mar. 8)	Cliff Edwards and His Buckaroos	G	10m.	703
6507	(Apr. 12)	Freddy Martin and Orchestra	G	10m.	722
6508	(Apr. 26)	Marie Green and Her Gang	E	10m.	740
6509	(June 14)	Hal Kemp and Orchestra	E	10m.	759
6510	(Aug. 16)	Those Good Old Days			
		MERRIE MELODIES (26) (Technicolor)			
6701	(Sept. 14)	Malibu Beach Party..	F	7m.	600
6702	(Sept. 28)	Stagefright	G	7m.	615
6703	(Oct. 12)	Holiday Highlights ..	G	7m.	623
6704	(Oct. 26)	Good Night Elmer ..	B	7m.	631
6705	(Nov. 9)	Wacky Wildlife ...	E	7m.	642
6706	(Nov. 23)	Bedtime for Sniffles..	G	7m.	654
6707	(Dec. 7)	Of Fox and Hounds..	E	7m.	663
6708	(Dec. 21)	Shop, Look and Listen	F	7m.	670
6709	(Jan. 4)	Elmer's Pet Rabbit ..	G	7m.	670
6710	(Jan. 18)	The Fighting 69½ ..	G	7m.	678
6711	(Feb. 1)	Sniffles Bells the Cat	G	7m.	686
6712	(Feb. 15)	The Crackpot Quail	E	7m.	703
6713	(Mar. 1)	The Cat's Tail	G	7m.	704
6714	(Mar. 15)	Tortoise Beats the Hare	E	7m.	714
6715	(Mar. 29)	Goofy Groceries ...	G	7m.	722
6716	(Apr. 12)	Toy Trouble	E	7m.	734
6717	(Apr. 26)	Trial of Mr. Wolf..	G	7m.	740
6718	(May 10)	Farm Frolics	G	7m.	752
6719	(May 24)	Holywood Steps Out	E	7m.	766
6720	(June 7)	Hiawatha's Rabbit Hunt	E	7m.	766
6721	(June 21)	The Wacky Worm...	E	7m.	786
6722	(July 12)	The Heckling Hare..	G	7m.	795
6723	(July 19)	Inki and the Lion..	G	7m.	806
6724	(Aug. 2)	Aviation Vacation ..			
6725	(Aug. 16)	Sport Chumpions ..			
6726	(Aug. 30)	Snow Time for Comedy			
		SPECIAL			
		London Can Take It	E	10m.	631
		They Spent Christmas Under Fire....	E	10½m.	679
		SPORTS PARADE (10) (Technicolor)			
6401	(Sept. 21)	Fly Fishing	E	10m.	624
6402	(Nov. 2)	Dogs You Seldom See	G	10m.	600
6403	(Nov. 23)	Diary of a Racing Pigeon	G	10m.	656
6404	(Jan. 11)	California Thoroughbreds	G	10m.	670
6405	(Mar. 1)	Fight, Fish, Fight..	G	10m.	704
6406	(Apr. 19)	Sky Sailing (Color)	G	9m.	722
6407	(May 24)	Big Bill Tilden (Color)	G	10m.	740
6408	(June 14)	Sail, Ho! (Color) .	G	10m.	759
6409	(July 19)	It Happens on Rollers (Color)	G	10m.	785
6410	(Aug. 9)	Lions for Sale	G	10m.	808
		MISCELLANEOUS (Free subjects are marked "NC")			
Aluminum (NC) (Gov't)			G	9m.	796
Army in Overalls (NC) (Gov't).....			E	6m.	796
Atlantic Patrol (Columbia Pictures of Canada)			G	10m.	615
America Looks Ahead (NC) (Audio)...			F	10½m.	704
Baer vs. Comiskey (Dietz).....			G	10m.	624
Baer vs. Nova (Dietz)			G	21m.	735
Battle of London (Atlas)			G	15m.	785
Buenos Aires (Central Films).....			G	9m.	807
Byways of New France (Associated Screen)			G	10m.	785
Carmen Amaya (S. Hurok).....			G	10m.	785
Castle of the Angels (Esperia).....			G	11m.	714
Caught in a Cabaret (Exhibitors).....			F	20m.	607
Coolidge String Quartet (Gutlohn—16mm)			G	10m.	649
Defense for America (NC) (Paramount)			G	9m.	806
Dora's Dunking Doughnuts (Peerless)..			G	20m.	686
Farming Out Defense Contracts (NC) (Gov't)			G	6m.	796
Festival of Roses (McAllister).....			B	10m.	694
Feuermann, Emanuel (Gutlohn—16mm)			E	10m.	649
First Line of Defense, A—New York's Voluntary Hospitals (NC) (MOT-United Hospital Fund)			E	9½m.	649
Fountains of Rome (Esperia)			F	16m.	689
Girl on the Magazine Cover, The (NC) (Jam Handy)			E	10m.	679
Gorin, Igor (Gutlohn—16mm)			E	10m.	649
Great Guns (Scandinavian Talking Plctures, Inc.)			G	10m.	687
Greece Fights Back (MOT-Paramount)			G	8m.	722
Guardians of the Americans (Academlo)			F	21m.	654
Harvests for Tomorrow (NC) (AAA)..			E	28m.	785
High Frontiers (Dubin)			G	19m.	630
Highways of New England (NC) (N. H. Highway Department)			G	11m.	723
His Night Out (King of Comedy).....			G	16m.	740
Historical Travel of Manchuria (Talking Picture Epics)			B	20m.	648
Hobbies Across the Sea (Labrousse)....			F	34m.	615
Hold It, Please (NC) (Jam Handy)....			F	10m.	723
Hydro (NC) (US Dep't of Interior)..			E	15m.	687
In the Bank (King of Comedy).....			G	15m.	630
In Defense of the Nation (NC) (Social Hygiene Ass'n—Jam Handy)			F	12m.	730
Invitation to Music (Esperia).....			E	16m.	689
Islands of the St. Lawrence (Associated Screen Service)			G	10m.	785
It Is For Us the Living (NC) (Fed. Jewish Charities)			E	17m.	639
Iturbi, Jose (Gutlohn—16mm)			E	10m.	649
Kidnapping Gorillas (Jewel)			F	37m.	806
Louis vs. McCoy (Dietz).....			F	17m.	664
Maestro, The (Pall Mall).....			E	20m.	639
Manners Make the Dog (Alliance)....			G	10m.	679
Marching With Old Glory (NC) (American Red Cross).....			G	10m.	749
Mediterranean Milestones (Central)			F	10m.	631
Men and Ships (NC) (US Maritime Commission)			G	22m.	693
Merit System Advancing (NC) (WPA)			G	16m.	664
Milky Way, The (NC) (NY State: King Cole)			E	10m.	703
Object Lesson (Christopher Young)...			G	10m.	749
Our Constitution (Academlo)			F	22m.	600
Palaces of the Pioneers (Artkino).....			G	10m.	664
Pathe Pictorial 150 (Alliance)			F	10m.	679
Pathe Pictorial 151 (Alliance)			F	10m.	679
Pathetone Weekly No. 4 (Alliance)....			G	10m.	679
Pathetone Weekly No. 5 (Alliance)....			F	10m.	679
Power and the Land (NC) (RKO-Gov't)			E	36m.	623
Power for Defense (NC) (Motion Picture Defense Committee)			E	10m.	704
Proof of the Pudding (NC) (Metropolitan Life Insurance Co.)			F	10½m.	730
Proudest Americans, The (Ideal)			F	10m.	608
Rhythm in Light (Bute and Nameth)..G				4m.	686
Santiago de Chile (NC) (Pan American)			F	9m.	730
Sea Food (Alliance)			G	10m.	679
Shanghaied (King of Comedy)			G	15m.	749
Something for Nothing (NC) (Jam Handy)			G	9m.	679
Springtime in Australia (Modern).....G				10m.	694
Springtime in the Holy Land (Peerless)			G	16m.	704
Statue Parade (Strand Films).....			F	12m.	694
Synchronomy No. 2 (Bute and Nameth) F				5m.	686
This Is New England (NC) (Jam Handy)			F	22m.	679
Thunder Over the Orient (Capital)....			F	15m.	695
Trail of the Incas (Central)			E	10m.	704
Treasure of the Forest (Scandinavian Talking Plctures, Inc.)			F	10m.	687
2000 Years of France (French Cinema Center)			F	10m.	704
TVA (NC) (TVA)			E	20m.	806
Volunteer Worker, The (NC) (Disney-Community Chest)			E	3m.	624
Way of the Wild (Exclusive)			F	16m.	686
We Americans (NC) (FHA-Pathe)...			E	10m.	775
Weather by Carrier (NC) (Carrier Air Conditioning Corp.)			G	15m.	687
What About Sweden Now? (Scandinavian Talking Plctures)			G	10m.	722
You the People (NC) (Greater NY Fund)			E	9m.	730

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
JUL 18	The Son of Davy Crockett, W B. Elliott Blondie in Society P. Singleton, A. Lake	The Stars Look Down M. Lockwood (English-made)	Arizona Bound, W B. Jones, T. McCoy ('41-'42)	Forced Landing R. Arlen, E. Gabor, J. Naish		Tom, Dick, and Harry G. Rogers, G. Murphy, B. Meredith, A. Marshal The Story of the Vatican (March of Time Feature)	Hurricane Smith R. Middleton, J. Wyatt ('41-'42) Sunset in Wyoming, W G. Autry	Dance Hall C. Romero, C. Landis, J. E. Bromberg End '40-'41 Season		Raiders of the Desert R. Arlen, A. Devine Rawhide Rangers, W J. M. Brown	Bullets for O'Hara (W) J. Perry, R. Pryor
25	The Officer and the Lady R. Hudson, R. Pryor, S. Blackmer	Blossoms in the Dust G. Garson, W. Pidgeon (Technicolor)				Hurry, Charlie, Hurry L. Errol, M. Coles	Citadel of Crime R. Armstrong, F. Albertson, L. Hayes				Bad Men of Missouri (FN) D. Morgan, J. Wyman
AUG. 1	Thunder Over the Prairies, W C. Starrett	Ringside Maisie A. Sothern, G. Murphy, R. Sterling	Bowery Blitzkrieg East Side Kids, K. Luke Fugitive Valley, W Range Busters, Duncan	Kiss the Boys Goodbye M. Martin D. Ameche	Gambling Daughters C. Parker R. Pryor	My Life With Caroline R. Colman, A. Lee, C. Winninger	Rags to Riches A. Baxter, M. Carlisle, J. Cowan	'41-'42 Season Charley's Aunt J. Benny, K. Francis, J. Ellison		Cracked Nuts S. Erwin, U. Merkel	Three Sons O'Guns (FN) W. Morris, T. Brown, M. Rambeau
8	Tillie the Toiler K. Harris, W. Tracy	Whistling in the Dark R. Skelton, A. Rutherford	The Deadly Game C. Farrell, J. Lang Dynamite Canyon, W T. Keene		Lone Rider in Frontier Fury, W G. Houston	Six-Gun Gold, W T. Holt, M. Reynolds	Doctors Don't Tell J. Beal, F. Rice, E. Norris	Dressed to Kill L. Nolan, M. Hughes, S. Ryan		Hold That Ghost Abbott-Costello, R. Carlson, Andrews Sisters	Manpower (W) E. G. Robinson, M. Dietrich, G. Raft
15	Ellery Queen and the Perfect Crime R. Bellamy, M. Lindsay, J. Beal King of Dodge City, W B. Elliott, T. Ritter ('41-'42)	Life Begins for Andy Hardy M. Rooney, J. Garland, L. Stone		Wide-Open Town, W W. Boyd, A. Clyde,	Reg'lar Fellers B. Lee, R. Ates		Ice Capades of 1942 D. Lewis, J. Ellison, J. Colonna	Wild Geese Calling H. Fonda, J. Bennett			
22	Here Comes Mr. Jordan R. Montgomery R. Johnson	Dr. Kildare's Wedding Day L. Ayres, L. Day, L. Barrymore		World Premiere J. Barrymore F. Farmer		Scattergood on Broadway G. Kibbee End '40-'41 Season	Under Fiesta Stars, W G. Autry	Private Nurse B. Joyce, R. Lowery, J. Darwell		This Woman Is Mine F. Tone, W. Brennan, C. Bruce End '40-'41 Season	Highway West (FN) B. Marshall, O. Bradna, A. Kennedy
29	Our Wife R. Hussey, M. Douglas, C. Coburn End '40-'41 Season	When Ladies Meet J. Crawford, R. Taylor, G. Garson, H. Marshall End '40-'41 Season	Saddle Mountain Roundup, W Range Busters ('41-'42)	Aloma of the South Seas D. Lamour, J. Hall (Technicolor) Flying Blind R. Arlen, J. Parker, End '40-'41 Season	Lone Rider Ambushed, W G. Houston	The Little Foxes B. Davis, H. Marshall. R. Carlson (Special)	Bad Man of Deadwood, W R. Rogers, G. Hayes	Sun Valley Serenade S. Henie, J. Payne, G. Miller	Lydia M. Oberon, A. Marshal (Korda)		Dive Bomber (FN) E. Flynn, F. MacMurray, R. Bellamy (Technicolor) End '40-'41 Season
SEP 5	'41-'42 Season Mystery Ship L. Lane, P. Kelly		Gentleman From Dixie J. La Rue, M. Marsh		King Of the Tropics B. Crabbe	'41-'42 Season Citizen Kane O. Welles, D. Comingore		(Following are tentative) Charlie Chan in Rio S. Toler, M. Hughes, T. North		'41-'42 Season Bad Lands of Dakota R. Dix, F. Farmer Man From Montana, W J. M. Brown	
12	Harmon of Michigan T. Harmon, A. Louise		Let's Go Collegiate F. Darro, M. Moreland, J. Moran			Parachute Battalion R. Preston, N. Kelly, E. O'Brien		Belle Starr G. Tierney, R. Scott (Technicolor)	Major Barbara W. Hiller R. Harrison (Pascal) (English-made)	Unfinished Business R. Montgomery, I. Dunne, P. Foster A Girl Must Live M. Lockwood (English-made)	
19	Ladies in Retirement I. Lupino, L. Hayward, E. Lanchester		Bad Man From Bodie, W B. Jones, T. McCoy, R. Hatton		Mr. Celebrity		Down Mexico Way, W G. Autry	Marry the Boss' Daughter B. Joyce. B. Edwards	International Lady I. Massey, G. Brent (Small)	Sing Another Chorus J. Downs, J. Frazee, M. Auer The Americanos D. Foran, L. Carrillo, M. Ralston	
26	You'll Never Get Rich F. Astaire, R. Hayworth, R. Benchley ('40-'41)		Top Sergeant Mulligan Riding the Sunset Trail, W T. Keene		Dangerous Lady N. Hamilton, J. Storey, E. Brent	Lady Scarface J. Anderson, D. O'Keefe, F. Neal		A Yank in the RAF T. Power, B. Grable, J. Sutton		Almost An Angel D. Durbin, C. Laughton, R. Cummings	

HOLIDAYS (During the Period Covered by the National Release Date Guide)

Saturday, Aug. 16—Bennington Battle Day (Vt.).
Tuesday, Aug. 19—National Aviation Day.
Monday, September 1—Labor Day.
Friday, September 12—Defenders' Day (Md.).
Wednesday, September 17—Constitution Day.
Monday, September 22—Rosh Hashonnah.
Tuesday, September 23—Rosh Hashonnah.

BLOCKS

METRO (1)—
Dr. Jekyll and Mr. Hyde
Lady Be Good
Down in San Diego

METRO (2)—
Honky-Tonk
Smilin' Thru
Female Of the Species
Married Bachelor

RKO—
Citizen Kane
Here Is A Man
Parachute Battalion
Father Takes A Wife
Lady Scarface

PARAMOUNT—
Nothing But the Truth
Hold Back the Dawn
New York Town
Henry Aldrich for President
Buy Me That Town

20th CENTURY-FOX
Charley's Aunt
Sun Valley Serenade
Wild Geese Calling
Dressed to Kill
Private Nurse

WARNERS
Sergeant York
International Squadron
Smiling Ghost
Navy Blues

THE MOST UPROARIOUS COMEDY WALLOP
AUDIENCES HAVE TAKEN IN YEARS . . . !

RELEASED
AUG. 28

Our Wife

starring

MELVYN DOUGLAS

RUTH HUSSEY ★ ELLEN DREW

with CHARLES COBURN • JOHN HUBBARD

Screen play by P. J. Wolfson • A JOHN M. STAHL PRODUCTION • Directed by JOHN M. STAHL

A COLUMBIA PICTURE

PRINTED IN U. S. A.

THE EXHIBITOR

WESTERN MASS. CIRCUIT HOLDS SEASONAL MEET

ANOTHER NICE LETTER FROM CORPORAL MENTLIK

SERVISECTION: 37 FEATURES, SHORTS REVIEWED

BETTER MANAGEMENT: "HOW THE FUTURE OF YOUR THEATRE LOOKS TO ME", AND OTHER ARTICLES

EDITORIAL: THE INDEPENDENT STILL IS ASKED MORE

COMPLETE STATISTICS OF THE 1941-1942 SEASON

NEW ENGLAND EDITION

ENTERED AS SECOND-CLASS MATTER MARCH 15, 1939, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

AUGUST 20, 1941
VOL. 26 No. 15 PRICE 10 CENTS

12,000 VOTES FOR M-G-M!

THE BACKBONE OF FILM BUSINESS!

Leo is the sweetheart of the industry — 12,000 exhibitors say so.
That's a lot of accounts and Leo's so proud!
It's a new high for M-G-M and the industry.
Those 12,000 will be back again next year because
Strong ties hold Leo and his customers together.
The mechanics of distribution may change —
But not Leo!
He represents something beyond a contract.
A spirit of good-will that seeks to make business a pleasure
And a mutually profitable enterprise.
Our current season ends in a blaze of glory:
"Life Begins for Andy Hardy" a summer sensation!
(Mickey Rooney and Judy Garland together again!)
"When Ladies Meet" a hot-weather life-saver!
(Imagine 4 big stars in one show—Joan Crawford, Robert Taylor, Greer Garson, Herbert Marshall)
And now look. Yes, Leo is your all-year-'round sweetheart.

YOUR MOVE!

Just a few of M-G-M's 1941-42 prizes. Here's a list of pictures completed or in production.

"DR. JEKYLL & MR. HYDE"—*Spencer Tracy, Ingrid Bergman, Lana Turner*; "LADY BE GOOD"—*Eleanor Powell, Ann Sothern, Robert Young*; "DOWN IN SAN DIEGO"—*Bonita Granville, Ray McDonald, Dan Dailey, Jr., Leo Gorcey*; "HONKY TONK"—*Clark Gable, Lana Turner, Claire Trevor*; "MARRIED BACHELOR"—*Robert Young, Ruth Hussey, Felix Bressart*; "SMILIN' THROUGH"—*Jeanette MacDonald, Brian Aherne, Gene Raymond*; "FEMALE OF THE SPECIES"—*Rosalind Russell, Don Ameche, Kay Francis*; "WOMAN OF THE YEAR"—*Spencer Tracy, Katharine Hepburn*; "THE CHOCOLATE SOLDIER"—*Nelson Eddy, Rise Stevens*; "UNHOLY PARTNERS"—*Edward G. Robinson, Laraine Day, Edward Arnold*; "BABES ON BROADWAY"—*Mickey Rooney, Judy Garland*; "TARZAN'S SECRET TREASURE"—*Johnny Weissmuller, Maureen O'Sullivan, Philip Dorn*; "GRETA GARBO COMEDY"—*Greta Garbo, Melvyn Douglas, Constance Bennett*; "KATHLEEN"—*Shirley Temple*; "I'LL TAKE MANILA"—*Eleanor Powell*; "JOHNNY EAGER"—*Robert Taylor, Lana Turner*; "PANAMA HATTIE"—*Ann Sothern, Red Skelton*; "SHADOW OF THE THIN MAN"—*William Powell, Myrna Loy.*

THE
EXHIBITOR
Reg. U. S. Pat. Office
VOLUME 26, No. 15 AUGUST 20, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

The Independent Still Is Asked More

WHILE THE GENERAL IMPRESSION was always current that the circuits would be affected as much as the independent exhibitors by the new type of selling under the consent decree, some film men were of the opinion that possibly there would not be such a big difference between the plans offered to the circuits and those presented to independent exhibitors.

SAD TO RELATE, such is not the case. It appears as if the independents are again expected to pay far more than the circuits do.

WE ARE WILLING to admit that there is a saving in selling a group of pictures to a number of theatres at one time. The salesman overhead is cut down, and there is also considerable office time saved that can be used for something else. But when one hears of the plans now being offered circuits and independents under the consent decree and otherwise, one wonders why there is the big difference.

WE HEAR OF ONE COMPANY which is asking for 12 high percentage pictures from the independents, and only six from the circuits. At last reports, the circuits were willing to take three, which looked like possible hits, but were not likely to approve the other three out of the many pictures which looked, on paper, like more potential money-makers.

UNDER THE CIRCUMSTANCES it is evident that this type of distributor figures: "This year we are going to make the independent pay through the nose." While this is not an original remark, and can hardly be credited as such, it is evidence of the fact that the distributors are still out for a field day.

THERE NEVER HAS BEEN ANY REASON for the apparent unreasonable discrimination against the independent exhibitor, save for the facts admitted above, economy of time and money in handling, but these alone do not justify the present situation.

OF LATE we have heard reports that selling is slow, and that exhibitors are trying to hold out as long as possible, now that they have seen some of the new pictures, but we wonder if it will last.

FOR THIS DEPARTMENT to declare that the exhibitor's buying power is his only weapon is not new, but we are still sticking to our guns. It is actually his only defense and offense against unfair tactics and terms of the distributors.

Jay Emanuel

QUAD.

Put Your Best Foot Forward!

Dress up...look smart...give 'em a show! Make every passerby know there's something BIG going on. Play for the most... not the least. Use the type of advertising that made this business great.

It pays to advertise and this industry is living proof.

It pays EXTRA to advertise with the Three Best Seat Sellers because everything in the line is part of a planned, balanced, consistent campaign to sell more seats.

Today the tempo of life is highly competitive. People must be SOLD. Sell Them!

Don't let the picture die. Put your best foot forward with Trailers . . . Lobby Displays . . . General Accessories by

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

USE ALL THREE . . . *Sell More Seats!*

TERRITORIAL HIGHLIGHTS

Conn. Golfing Is Now History

Huge List of Prizes At Affair

NEW HAVEN — Heavy advance reservations indicated last week that the sixth annual golf tournament and outing sponsored by the Motion Picture Theatre Owners of Connecticut which was held on Aug. 19 at Racebrook Country Club, Orange, would prove a magnet for scores in the territory.

Prize list included: Traveling bag, donated by National Screen; set of hurricane lamps, five sets of silver salt and pepper shakers, two mantel radios, silver creamer and sugar bowl, two bon bon dishes, silver water pitcher, silver cigar humidor; leather wallet donated by Max Goodman, Inc.; sport shirts, case of poker chips; portable radio donated by RKO; picnic outing kit donated by THE EXHIBITOR; sport jacket donated by Herman Pickus; traveling toilet kit; silver meat platter, sport sweater; leather case donated by Warner Theatres; mah jong set, portable radio, lounging robe, fountain and pen set, silver salver; leather wallet donated by Allen's Cut-Rate Stores; one dozen golf balls; set of water glasses and pitcher; cocktail shaker and glasses, carving set, silver creamer set, Toastmaster hospitality set, silver gravy bowl, kitchen clock, robe, combination radio and phonograph, gold-mounted military brush set; Schick shaver donated by Alexander Films and Pre-vues; golf tee set donated by J. Johnson and Sons; crystal brandy set, silver candlesticks, silver candy dish; set of three matched woods donated by Bill Scully; three flashlights donated by National Carbon Co.; leather gladstone bag donated by Tim O'Toole; three duffel bags, two pair beach shoes, leather tie rack; sport jacket; a one year subscription; order of personal stationery donated by Gompertz Bros.; electric clock; bridge table and chairs donated by American Seating Company; prize by Reliable Seating Company; radio donated by the Paramount, New Haven; and a prize donated by Harry F. Shaw.

Making the arrangements for the outing were Herman M. Levy, chairman; George Wilkinson, Jr., treasurer; and Harry F. Shaw, master of ceremonies. On the exhibitors' committee were Irving Wheeler, Peter Perakos, Max Tabackman, Sam Rosen, Louis Schaefer, Adolph Johnson, Edwin Raffile, B. E. Hoffman, and Ted Jacocks. On the non-exhibitors' committee were Charles Clare, William L. Hadden, Edward Ruff, Murray Goldstein, Daggett M. Lee, Sam Seletsky, Tim O'Toole, Barney Pitkin, and Morris Nunes.

(EDITOR'S NOTE: *A complete account of the doings and, we hope, photographs, will appear next issue.*)

"A Defense Reel in Every Show"

Screening Interest Lacking

BOSTON—With the first round of trade-screenings over last week, it was generally admitted that there had been no growth of interest as the screenings progressed, with most exhibitors reported pleased that the companies had decided to return the screenings to exchange projection rooms.

Sanborn Not Ready, Yet

CONCORD, N. H.—Councilor Ansel N. Sanborn, Casino owner, Wolfeboro, declared last fortnight: "I am most definitely not out of the contest for governor in the 1942 Republican primary."

He says he intends now to seek the governorship, but doesn't consider the time ripe for a formal announcement. His unusual statement came on the heels of repeated reports that he had decided not to seek the high post.

Western Mass. Holds Meeting

Smith Honored At Sessions

SPRINGFIELD — Culminating a 13-week Harry Smith 33rd anniversary drive, the 17 managers of Western Massachusetts Theatres, Inc., with home office executives headed by President Nathan E. Goldstein, Smith, division managers, and others began a three-day convention at the Weldon Hotel, Greenfield, yesterday (Aug. 19).

On the program was awarding of prizes to managers leading the drive, the starting of a Happy Movie New Year Campaign, announcements of details of a new junior admission plan, talks by representatives of major distributing companies, a Hollywood preview of an unnamed new picture at the Garden, with a broadcast over WHAI.

Editors and other representatives of newspapers from cities on the circuit were guests at a dinner.

Harry Smith, division manager, was to be guest of honor throughout.

Last spring, the idea for a 33rd anniversary drive in his honor developed spontaneously among the managers and was immediately adopted by the president, who offered suitable prizes for the theatres making the best showings based on comparisons with their last year's grosses during the same period.

Drive-In Operator Fined

SOMERSWORTH, N. H.— J. Frank Moore, manager and owner, new Drive-In, on route 16, was arraigned in Somersworth Municipal Court, last fortnight, charged with operating moving pictures without a license, found guilty, and fined $10 and costs of $8. Judge W. R. Fitts was lenient due to the fact that between the time of his arrest and trial, Moore applied for, and received, the necessary license.

Think Gas Curb Helps Business

Lift Seen at Box Offices

NEW HAVEN—As the gas curfew ended its second week last fortnight, observers in the state saw the first definite evidence that the driving public was responding to the save-gasoline campaign.

State news agencies (the AP) reported that together with the drop in gas sales, attendances in theatres throughout the state was on the upgrade and it was attributed to the curfew ruling. The news office reported that although the weather Sunday was pleasant, theatre men found unusually long lines waiting when the box offices opened at 2 P. M.

In New Haven, exhibitors reported a more pronounced lift in business and, coming in the midst of a heat wave when attendance normally drops, said that the gas curfew was undoubtedly responsible. Representative exhibitors here said they did not fear gas rationing, even if imposed still more drastically, would affect their receipts.

Neighborhood houses felt that many of their patrons would walk to their shows while one down-town manager contacted said that even if his patrons living in the outskirts discontinued their regular movie-going habits, he felt that those living in the city would attend his house still more often and offset any losses.

USO Committees Set

BOSTON — Joseph Bernhard, chairman, Motion Picture Theatre Drive of the USO Campaign, last week announced the completion of the field organization to enroll exhibitors for USO Theatre Week, beginning on Sept. 1.

Heading the bodies in the local area are:

BOSTON—M. J. Mullin, M. and P., exhibitor co-chairman, and Tom Donaldson, Metro, distributor co-chairman.

NEW HAVEN—I. J. Hoffman, Warners, exhibitor co-chairman, and Lou Wechsler, UA, as distributor co-chairman.

"Do Your Bit For the USO."

Alliedmen to Philly

BOSTON—It was indicated here last week that a large group of exhibitors from Independent Exhibitors of Boston and Allied of Connecticut would attend the 12th annual convention of National Allied in Philadelphia on Sept. 16-18.

Balcony Tops Orchestra

PROVIDENCE—Castle, operated by Mr. and Mrs. Albert Gould, opened its new balcony last fortnight.

Rest of recently renovated and reconstructed house opened some time ago, but the balcony opened last week. However, what some may consider odd is that, reversing the usual scale, the Goulds get 35 cents for upstairs seats at night, 28 cents for orchestra floor.

PICTORIAL REPORTING ON EVENTS OF NOTE IN THE NEW ENGLAND TERRITORY

THE PICTURE ABOVE shows the front of the Haines, Waterville, Me., on the morning of a recent aluminum matinee. The admissions for the performance are seen piled in the street and being loaded into a truck by a troop of Boy Scouts, who co-operated with the house in the drive.

BOB PORTLE, manager, Loew Poli College, New Haven, thought up this walking ballyhoo for his engagement of the Ginger Rogers-RKO production, "Tom, Dick and Harry." The lady at left seems to be saying to herself, "Hmm—so that's what it's all about." Quite clever, we say.

JAKE, the sandwich man, familiar figure on New Haven streets, is seen here squatting on a stool in front of the Bijou and giving his all for Metro's "Love Crazy." Jake was supplied with a fem costume, lollipops, rattles, and multiple copies of "Tell-All" magazines.

SAM KIMBALL, former Cornish and Limerick, Me., exhibitor, who disposed of his interests in those towns recently, is pictured here in his potato patch. Although still recovering from an injury received last August, Kimball can do what farming can be done from a tractor seat.

OFFICIALS attend an aluminum show at Loew's Paramount, Newport, R. I. Pictured are Lt. Comm. E. J. Tiernan, USN; Mayor Herbert E. Macauley; manager Gerry Wagner; and Sergeant A. H. Nichols, Ft. Adams. Wagner led the way with his aluminum show, followed by other local houses.

A PRESS LUNCHEON was given in Boston recently for Ramon Novarro whose Metro film, "Mata Hari," was playing at the RKO Keith Memorial. Publicist Bert McKenzie played host. From left to right are McKenzie, Harry McDonald, Novarro, Maurice Wolf, Tom Donaldson.

The Choice of the New "SHOW-ME" Season . . .

RKO RADIO PICTURES

FIRST FIVE

FOR

1941-1942

THE BIG ROAD-SHOW SENSATION ...NOW AVAILABLE FOR POPULAR-PRICE SHOWING!

At the crest of the wave of the highest praise and the widest publicity ever given a motion picture . . . Ready for the millions who have been pre-sold and who are waiting for a chance to see it . . . Red-hot for YOU—and the biggest crowds in your community!

ORSON WELLES

CITIZEN KANE

The Mercury Actors

JOSEPH COTTEN
EVERETT SLOANE
GEORGE COULOURIS
PAUL STEWART
ERSKINE SANFORD
DOROTHY COMINGORE
RAY COLLINS
AGNES MOOREHEAD
RUTH WARRICK
WILLIAM ALLAND

EVERYBODY'S TALKING ABOUT IT!

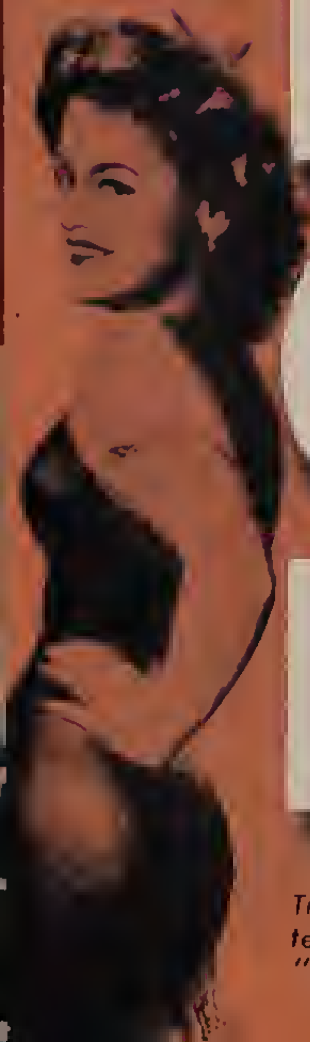
It's Terrific!

WILLIAM DIETERLE'S

PRODUCTION OF

ALL THAT MONEY CAN BUY

Stephen Vincent Benet's sensotionol Saturdoy Evening Post story . . . the tole thot won the O. Henry oword under the title of "The Devil and Doniel Webster"—mognificently brought to the screen by the director of "The Story of Louis Posteur," "The Life of Emile Zola," "Juorez" ond many other hits.



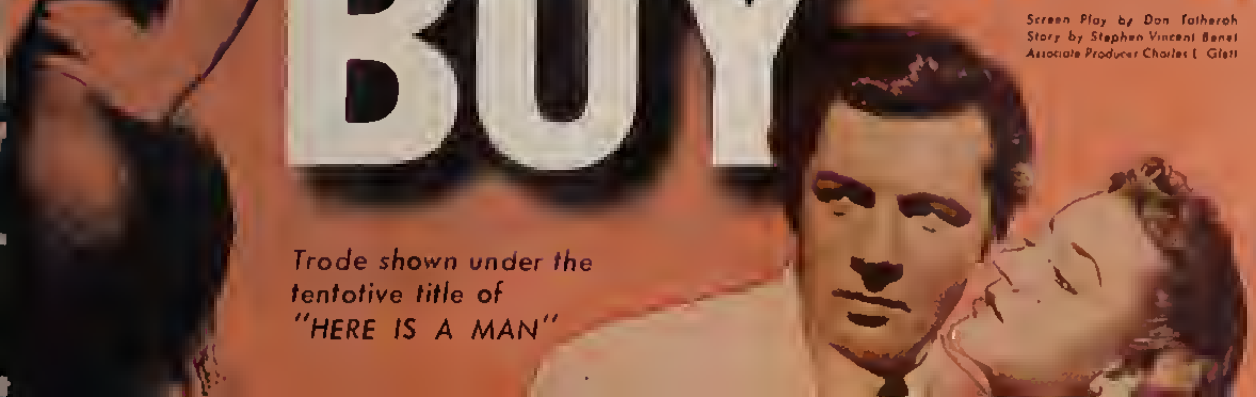
with

EDWARD ARNOLD
WALTER HUSTON
JANE DARWELL
SIMONE SIMON
GENE LOCKHART
JOHN QUALEN

and

ANNE SHIRLEY
JAMES CRAIG

Screen Play by Dan Totherob
Story by Stephen Vincent Benet
Associate Producer Charles L. Glett



Trode shown under the tentotive title of "HERE IS A MAN"

AMERICA'S NEW JUMP FIGHTERS invading the screen with sensotionol NEW sky-high thrills, shot on the spot with Uncle Som's own porochute troops—the boys who live too dangerously to poss up a chonce ot o lough or o date! . . . A BIG-TIME ATTRACTION WITH BIG-TIME EXPLOITATION!

TIMELY AS THE NEXT FLASH ON THE TELETYPE! . . .

THE MOST TALKED-ABOUT GIRL IN AMERICA!

Gloria Swanson Back in Films Wit… That Banishe… F…

GLORIOUS . . . yes, Glorious Gloria Swanson, the all-time Queen of Glamour, is returning to the screen. She's back before the camera with Adolphe Menjou, at RKO-Radio studio, in "Father Takes a Wife." . . . The star, who started as a bathing beauty and rose to producing own films in United Artists, comes back rival the modern glamour girls after absence of six years . . . The décoration: Oh yes, they are ostrich plumes, one trade mark of the glamour girls.

'Father Takes a Wife' Brings Glorious Gloria Back to Fil…

…hand and zipped off fore the cameras, brea… …then came her that aura of beau… …mance which 'surrs,"

Gloria Swan… Simple Life

Hollywood, May 16.—Glo… Swanson's living pretty sim… came back to Ho… "Father Take…

Hollywo… + + Swanson, Men…

By …

GLORIA SWANSON, ex… Phe Menjou, ex-h… es horses fo… he fir…

Swanson Still One of the Glamour Set

HOLLYWOOD, CAL., May … Gloria Swanson was quite …tled by a mass cheer of … when she entered the RKO … for her comeback after …

…furnished 1- Pono Merr…

HOLLYWOOD, Calif. … tour for sale… GLORIA SWA…—The … In "Sadie Thompson"—1929

GLORIOUS GLORIA' S… RISK COME-BACK EF…

Movie Men Wild With Joy Over Gloria's Re…

Swanson and Menjo…
A Reunion Out of Holl…

THURSDAY, …

Gloria Swanson Di… She's Big Business

…C. OTHMAN [received…

…ria 'Back … …ek and D…

…BRIGO. …an "old… …1941

…ARDEN SA… …ria Swa… …ut her

…A SWANSON, who … …go the other day… "Fa…

…back picture, "Father … …black hostess gown. … …ses the actress' the… …and beauty.

Aid to Beau… …ia Swanson

…ting off until tom… …can put off until … …She used to … …by having mas… …day. Now she… …she can manag… …making "Fa… …ves h…

…s' Is the W… …ria Swanso…

…OMEBACK

St. Louis D…

…a Wife," R-K-O-Radio's new romantic comedy.

produce her own pictures. She … dropped money like … drops innuendos and … New York …

A NEW SLANT ON ACTION MELODRAMA

The vengeful housekeeper of "Rebecca" seen as the she-wolf of a gang pack... in a sizzlingly hot package of suspense and excitement that holds a breakneck thrill pace all the way!

LADY SCARFACE

with

DENNIS O'KEEFE ★ JUDITH ANDERSO
FRANCES NEAL
MILDRED COLES
ERIC BLORE

Produced by Cliff Reid
Directed by Frank Woodruff
Original screen play by Arnaud D'Usseau and Richard Collins

RKO RADIO PICTURES

LATE NEWS HIGHLIGHTS

UA Contracts Hit New High

Kelly Reveals Total Sales

NEW YORK—Arthur W. Kelly, vice-president of United Artists, announced last week that sales organization has achieved a record in contracts obtained for any one picture.

Kelly revealed that 12,055 contracts have been obtained for the showing of David O. Selznick's "Rebecca." Count was taken as of Aug. 2, 1941, with added contracts continuing to come to the United Artists home office.

Record of contracts obtained for other United Artists releases, distribution of which has also not been completed, is as follows:

"Thief Of Bagdad," 11,843; "South Of Pago Pago," 11,193; "Kit Carson," 11,551; "Son Of Monte Cristo," 10,840; "My Son, My Son," 10,842; "Four Feathers," 11,129; "Pot O' Gold," 10,209; "Captain Caution," 10,214; "Housekeeper's Daughter," 10,639; "Chump At Oxford," 10,897; "The Westerner," 10,466; "Real Glory," 10,128; "Foreign Correspondent," 10,775; "House Across the Bay," 10,308; "Winter Carnival," 9,912; "That Uncertain Feeling," 9,799.

Ratoff Produces In East

NEW YORK—A program for producing major films in the east was announced last week by Gregory M. Ratoff, director-producer-actor.

Ratoff said three big films will go into production at Astoria, L. I., as soon as he finishes a picture in Hollywood.

Harry M. Goetz will have executive charge of the productions.

Ratoff said he had been assured of "ample finances" by the California Security Trust and a New York bank.

Theatre Manager Injured

HAZLETON, PA.—Peter C. Flaim, business manager, Anthracite Tri-District News, official publication of Districts 1, 7, and 9, of the United Mine Workers of America, was killed and James Humphries, manager, Palm, Palmerton, Pa., and the Palace, Lansford, Pa., was injured in an automobile accident on the Hazleton-Berwick road last week.

Skouras Adds Two

NEW YORK—Rivoli, Rutherford, N. J., and Regent, Kearney, N. J., were taken over from Maurie Stahl by Skouras Theatres Corporation last week. Stahl will retain his interest in the houses, with Skouras operating the pair on a managerial deal. It is understood that Stahl will join the Skouras organization as head of the circuit's Long Island houses.

National Legion of Decency List—Aug. 21, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"Dive Bomber," (Warners); "Rags To Riches," (Republic); "Tillie the Toiler," (Columbia).

UNOBJECTIONABLE FOR ADULTS—"All That Money Can Buy," (RKO); "Father Takes A Wife," (RKO); "Lady Scarface," (RKO); "Life Begins for Andy Hardy," (Metro); "Nothing But the Truth," (Paramount).

Columbia Set For Six Months

Announces Complete Title List

NEW YORK—Columbia last week announced approximately six months of release dates in the first half of the 1941-1942 season.

Among the films set by Columbia for definite release until January are:

"Here Comes Mr. Jordan," "Our Wife," a John M. Stahl production; "You'll Never Get Rich," "Ladies In Retirement," "Texas," "The Men In Her Life," "You Belong To Me," "Gloria Is Willing," "Go West, Young Lady," "Three Girls About Town," "Harmon Of Michigan," "Tillie The Toiler," "Bachelors' Babies," "Two Latins From Manhattan," "Lone Wolf Doublecross," "Honolulu Lou," "Ellery Queen and the Perfect Crime," "Harvard, Here I Come," "Mystery Ship," "The Blonde From Singapore," "Ten Cents a Dance."

"USO Dough at Every Show

Prov. Picketing Ends

PROVIDENCE, R. I.—What is believed to have been the longest period of picketing in the history of American Labor came to an end last week at the Hope here when representatives of the IATSE stopped a vigil they had maintained for four and a half years.

Cessation of the picketing came when the management of the house changed from Max Nathanson, veteran Providence showman, to the Lockwood and Gordon chain, which took the house on a long-term lease, with Sam Badamo as manager. Badamo, formerly manager of the Loew-Poli College, New Haven, took over the house on Aug. 17. The Hope will close in the near future for extensive renovations.

Cool Weather Helps Broadway

Houses Report Good Business

NEW YORK—Business on the main stem was definitely on the up-beat last week, thanks to the cool weather and a nice line-up of product.

First-run grosses, as reported to THE EXHIBITOR by usually reliable sources, were as follows:

"SERGEANT YORK" (Warners)—Moved to the Hollywood after six very good weeks at the Astor, and is still strong, with $34,000 expected on the opening stanza.

"CHARLEY'S AUNT" (20th-Fox)—Laugh hit, in its third week at the Roxy, with stage show, was good for $22,900 Friday to Sunday.

"HERE COMES MR. JORDAN" (Columbia)—Second weekend at the Music Hall, with stage show, matched the first, with $59,000 Thursday to Sunday.

"HOLD THAT GHOST" (Universal)—Doing well in its second week at the Capitol, but not quite as powerful as it is in other cities.

"DR. JEKYLL AND MR. HYDE" (Metro)—Ads and star names gave this a smash opening at the Astor, and first week gross, with continuous performances, is reported to be big.

"BAD MEN OF MISSOURI" (Warners)—Stage show, featuring Rochester and Clyde Lucas, is helping this along in its first week at the Strand, with $19,721 take for Friday to Sunday.

"40,000 HORSEMEN" (Goodwill)—No kicks here, with $5,000 Saturday, Sunday of the first week at the Globe.

"KISS THE BOYS GOODBYE" (Paramount)—With Jerry Colonna and the Ink Spots on the stage, the Paramount has a strong summer show which should go to 56,000 on the first week, after $25,000 Saturday, Sunday.

"FANTASIA" (Disney)—Actually picking up as it goes along, with $11,032 in its 40th week at the Broadway (600th performance.)

20th-Fox Shows Profit

NEW YORK—Twentieth Century-Fox Film Corporation last week reported a consolidated net profit, after Federal income tax, of $681,278 for 26 weeks ended on June 28, 1941, after providing a reserve for foreign assets of $1,500,000. This compares with a $117,213 profit for the first 26 weeks of 1940, after a comparable reserve of $800,000.

For second quarter ended on June 28, 1941, the consolidated net profit, after all charges, including provision of $1,150,000 of reserve for foreign assets was $457,189 compared with a first quarter profit of $404,089, after a reserve of $350,000, and a loss of $236,163 for the second quarter of 1940, also after providing a reserve of $700,000.

This does not include earnings of National Theatres Corporation.

The corporation is not liable for excess profits tax on the earnings for this period, it was indicated.

"A Defense Film with Every Program."

Jersey Allied Golfs

NEW YORK—Allied Theatre Owners of New Jersey, Inc., will hold its annual outing tomorrow (Aug. 21) at the Monmouth Golf and Country Club, Eatontown, N. J. On the docket are golf, swimming, and other recreational activities, with expense held to a minimum. Greens fee for the golf tourney is $1.50, luncheon cost is $1, and the evening's entertainment, including dinner, will be $1.50. Tournament will start at 10 in the morning with many attractive prizes to be awarded. Business meeting will begin at two in the afternoon.

WAIT
UNTIL
THE
SEPT. 3
ISSUE
FOR
THE
BIG
NEWS
OF
THE
YEAR

Advance Shots

Features

DIVE BOMBER (Warners). Errol Flynn, Fred MacMurray, Ralph Bellamy. 132m. This topical exploitation show has names and Technicolor to send it to better grosses. It is a rousing service picture, done on a broad canvas. Lack of romance may hurt its appeal to women.

WORLD PREMIERE (Paramount). John Barrymore, Frances Farmer, Eugene Pallette. 67m. This silly programmer belongs on the bottom half of the duallers. It wastes whatever capabilities the players have. Barrymore mugs his way through.

OUR WIFE (Columbia). Melvyn Douglas, Ruth Hussey, Ellen Drew, Charles Coburn, John Hubbard. 93m. Here is a fast sophisticated comedy, with Melvyn Douglas and Ruth Hussey turning in very good performances. The intriguing title and marquee names should get the customers.

Shorts

LEND A PAW (RKO—Disney). 8m. Excellent.
PLAYING THE PIED PIPER (Columbia—Fables). 7m. Good.
KEEP SHOOTING (RKO—Ray Whitley). 17m. Good.
ORPHANS' BENEFIT (RKO—Disney). 9m. Excellent.
INFORMATION PLEASE No. 13—ANNA NEAGLE (RKO). 9m. Good.
PEST PILOT (Paramount—Popeye). 7m. Fair.

Call Executives To Senate Inquiry

Will Testify On Propaganda Charges

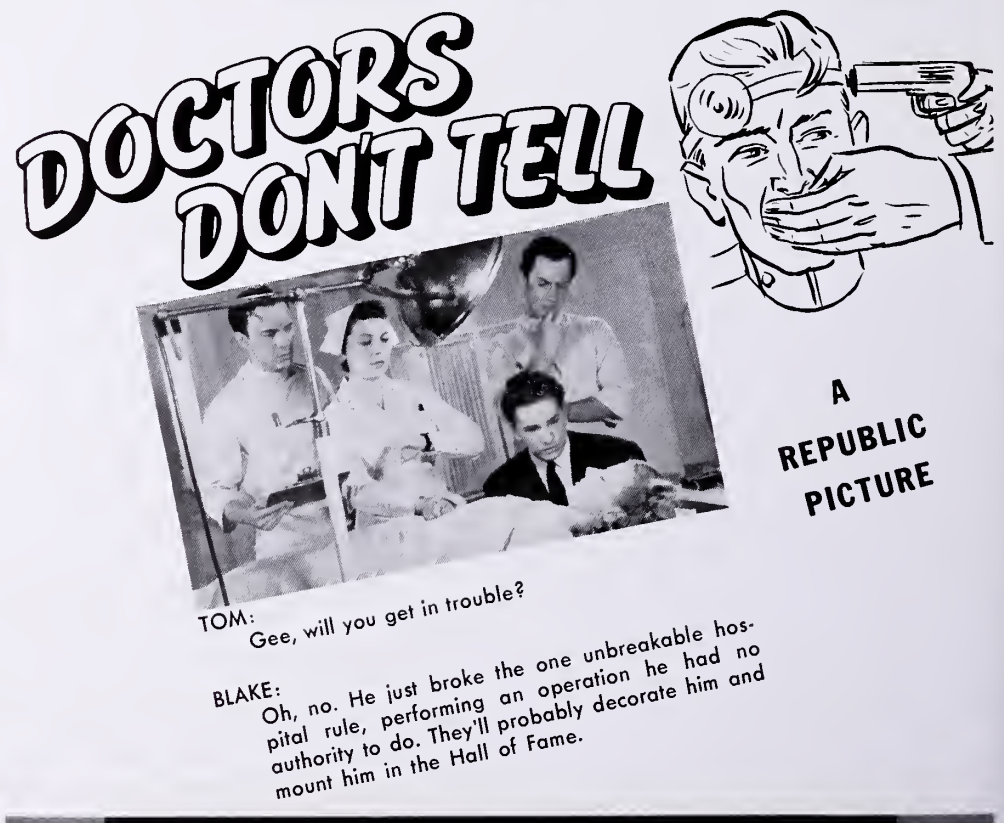
WASHINGTON—D. Worth Clark, chairman of the Senate Interstate Commerce subcommittee investigating motion picture and radio propaganda, last week invited a group of topranking Hollywood executives to testify early next month.

They included Will Hays; Murray Silverstone, United Artists; producers Sam Goldwyn, Walter Wanger, Adolph Zukor, and Darryl F. Zanuck.

Harry Cohn, president, Columbia; Nicholas M. Schenck, president, Loew's Inc.; Barney Balaban, president, Paramount; Harry M. Warner, president, Warner Brothers, Inc.; Nate J. Blumberg, president, Universal; Arthur W. Kelly, general manager, United Artists; Sidney R. Kent, president, 20th Century Fox; George J. Schaefer president, RKO, and J. Cheever Cowden also were invited.

Capra, UA End Talks

HOLLYWOOD—Frank Capra last week ended lengthy negotiations to join the UA organization, announcing that his withdrawal came as a result of delays on the part of UA. He was quoted as saying, "I can't afford to deal forever."



AIR THRILLS
KILLER LOOSE IN THE SKY!
AIR LINER KIDNAPPED!
LAND THRILLS
LOVE THRILLS
ARMY BOMBER SECRETS STOLEN!
LAUGH THRILLS

RICHARD
ARLEN
JEAN
PARKER
in Paramount's

"FLYING BLIND"

with

NILS ASTHER
•
MARIE WILSON
•
ROGER PRYOR
•
EDDIE QUILLAN
•
DICK PURCELL

Directed by FRANK McDONALD
Original Screen Play by Maxwell Shane and Richard Murphy

THE NATIONAL MIRROR

RCA Handles Brenkert Line

Company Makes Official Statement

CAMDEN, N. J.—Arrangements have been completed whereby the Photophone division of the RCA Manufacturing Company will take over the distribution of all Brenkert products according to Karl Brenkert, president, Brenkert Light Projection Company, last week.

"It is our understanding," said Brenkert, "that RCA Photophone will continue the distribution of Brenkert products through the independent supply dealers with whom we have dealt for many years. There is an increasing demand for Brenkert products, and I believe that RCA Photophone, with its comprehensive sales and service organizations, is equipped to render better service than ever before to both the supply dealer and the exhibitor."

RCA Photophone's district offices will carry a complete line of parts, and their service organizations will be available to supplement the service facilities of the independent supply dealers.

Brenkert products are well known and widely used in all sections of the United States and in most of the foreign countries, and Brenkert lamps are used in approximately 5000 theatres in the United States alone. In 1939 they introduced their automatically lubricated projector, and have already installed over 600 of these.

RCA has for some time been co-operating with the leading independent supply dealers in the various film distributing centers in the sale of theatre equipment, and this is undoubtedly an important step toward strengthening this affiliation.

Warners' Right Idea

PHILADELPHIA — Warner sales chief Grad Sears' statement at the convention that exhibitors can see the consent decree pictures whenever they want to, regardless of the official trade views, was greeted by many exhibitors who figure that this is one way to work out of the current screening dilemma.

This is as it should be. As a matter of fact, this publication suggested the same service editorially a few weeks back. Making things easier for the exhibitor is smart showmanship and should react to Warners' advantage.

It is good business, to put it plainly.

—J. E.

Tracy and Twain?

NEW YORK—Possibility that Jesse Lasky would seek Metro's Spencer Tracy for the title role in his production about Mark Twain was indicated last week.

At a recent luncheon, Lasky announced his production about the famous American author, and it was the consensus of opinion that Tracy was the man for the spot. Tracy's being a Metro player, as well as an ace actor always in demand there, however, were drawbacks.

However, opinion was that inasmuch as the picture was big and important from an industry standpoint, attracting new patrons, some deal might be made whereby the Metro theatre affiliates could be given consideration when the picture is released. The importance of such a man to the industry was apparent.

UA Discusses New Pictures

NEW YORK—United Artists last week held a two-day picture selling conference called by Arthur W. Kelly, vice-president, with Harry L. Gold, vice-president and eastern general sales manager, and Haskell M. Masters, western general sales manager, officiating.

Purpose of the conference, attended by the district managers, was to explore the selling conditions for the coming season under the consent decree as they affect the sale of films released by United Artists.

Conferees were also shown three newly completed productions—Alexander Korda's "Lydia," Edward Small's "International Lady," and "Tanks a Million."

District managers attending the conference included Jack Goldhar, Detroit territory; Charles Stern, Chicago territory; Bert Stearn, Cleveland territory; John J. Dervin, New England; Arthur Silverstone, New York territory; C. E. Peppiatt, southern territory; and Clarence Eiseman, New York exchange manager.

Kelly was host to the visiting district managers at a dinner held at Toots Shor's.

PRC On March

DALLAS, TEXAS — Producers Releasing Corporation will have completed production of four features and one western on its 1941-42 program by Sept. 1, according to announcement made by Arthur Greenblatt, general sales manager, at the regional convention of PRC last week.

"All Exhibitors Must Aid USO"

So Says Chairman Bernhard

NEW YORK—Exhibitors of the nation must lend every ounce of co-operation to make a success of the USO theatre drive so that the film industry may stand vindicated of the charges of its critics stated Joseph Bernhard, national chairman of the campaign, at a luncheon given for him on Aug. 12.

Lauding the "unified spirit" of exhibitors and other members of the industry, Bernhard said "we must show the country the motion picture business can do something for my boy and your boy."

"This is not a one-man job," said Bernhard. "This is an honor for our industry. One way to show up those lying speakers against our industry is to show that the industry is qualified to do this much for our country."

The speaker revealed that pledges had been received from 300 independent exhibitors. He reported a total of 4,000 pledges to date, with expectations of 12,000 from theatres throughout the land.

W. G. Van Schmus, exhibitor co-chairman of the campaign, said that 99 per cent of New York theatres "are in the fold," with "only one small circuit missing." He added that $217,000 had been set as the goal of the drive in the New York area. He said that collections would be made at every show in New York theatres during Labor Day week.

A. P. Waxman, a director of the campaign, told the gathering that National Screen Service had made up trailers which would be screened in all theatres during the drive to help the USO.

Among those present were:

Jack Alicoate, Joseph Bernhard, Jack Cohn, Ned Depinet, Jay Emanuel, Leonard Goldenson, Charles Koerner, Maurice Kann, Martin Quigley, Charles Lewis, Herman Robbins, Spyros Skouras, George J. Schaefer, Sidney Samuelson, Andy Smith, Jr., Major L. E. Thompson, J. R. Vogel, W. G. Van Schmus, Herbert Yates, Major Albert Warner, Herman Wobber, Adolph Zukor.

And Edwin W. Aarons, Chick Aaronson, Harry Arthur, Leo Abrams, Ben Abner, Mort Blumenstock, Leo Brecher, Clayton Bond, H. H. Buxbaum, Jack Bowen, Colvin Brown, Max A. Cohen, J. E. Costa, Sam Dembow, R. V. Downing, Gus Eyssel, Zeb Epstein, Clarence Eismann, Norman Elson, Si Fabian, Jack Fiman, Harry Goldberg, William German, Sam Goodman, G. Goldson, Phil Hodes, Arthur Israel, E. Thornton Kelly, Michael Kavanaugh, Tom Kennedy, Sam Krellberg, Carl Leserman, Irving Lesser, David Levy, George Morris, Sam E. Morris, Dan Michalove, Charles Moses, Lee Newbury, Ralph Pielow, Lou Pelegrine, Harold Rodner, Sam Rosen, Samuel Rinzler, Harold Rinzler, Walter Reade, Terry Ramsaye, L. Rosenblum, George P. Skouras, Leonard Schlesinger, Nate Spingold, Ed Schnitzer, Fred J. Schwartz, Nat Saland, C. Swanson, M. Segal, Lionel Toll, Harry H. Thomas, Sam Tulpan, Mike Vogel, A. P. Waxman, Bob Wolfe, Irving Wormser, William White.

20th-Fox Shows Two

NEW YORK — Twentieth-Fox announced last week that two films, "Belle Starr" and "Charlie Chan in Rio," will comprise its next block which will be offered for sale to exhibitors.

"Belle Starr," a Technicolor production, stars Gene Tierney and Randolph Scott. Both will be trade-shown on Aug. 21.

Republic Set On First Quarter

Plans Indicated At NY Session

NEW YORK—Announcement of product for the first quarter headlined the eastern regional meeting of Republic here last week.

Those in attendance included the home office executives, the eastern franchise holders, and branch managers.

James R. Grainger, president, announced the line-up of eight features, eight westerns, and one serial to be produced in the coming quarter.

Schedule follows:

EIGHT FEATURES: "Marines on Parade," with Al Pearce and his Gang, to be produced by Fanchon and Marco; "The Big Bonanza," originally scheduled for John Wayne, who will be unavailable, and who will be replaced; "Yokel Boy," with Betty Kean and Eddie Foy, Jr.; "Mr. District Attorney," No. 2 ("The Carter Case"); "Chatterbox," starring Judy Canova; "Affairs of Jimmy Valentine;" "The Third Alarm," and the Gene Autry premiere production, "Call of the Canyon."

EIGHT WESTERNS: Gene Autry and Smiley Burnette in "Prairie Serenade" and "Valley of the Moon." Roy Rogers and George "Gabby" Hayes in "The Man From Cheyenne" and "Red River Valley." The Three Mesquiteers (Bob Steele, Tom Tyler and Rufe Davis) in "West of Cimarron" and "Riders of Sunset Trail." Don "Red" Barry in "Stage Coach Express" and "A Missouri Outlaw."

ONE SUPER-SERIAL: "Dick Tracy Versus Crime, Inc.," starring the original "Dick Tracy," Ralph Byrd, in 15 chapters.

Grainger announced also that studio production of the pictures set for the first quarter was far ahead of schedule, with three features, two westerns, and one serial already completed, and four features and two westerns now in production.

Completed pictures are "Mountain Moonlight," "Hurricane Smith," "The Pittsburgh Kid," the Billy Conn starrer; "Outlaws Of Cherokee Trail," "The Apache Kid," and the 12-chapter serial, "King Of the Texas Rangers," featuring Slingin' Sammy Baugh.

In production at the moment are "Mercy Island," in which Ray Middleton, Gloria Dickson, and Otto Kruger have the top spots; "Gobs In Blue," (tentative title), featuring Shirley Ross and William Lundigan; "Pardon My Stripes," "The Devil Pays Off," "Jesse James at Bay," and "Death Valley Outlaws."

Those attending the two-day Eastern Regional Meeting were Morris Epstein and Sidney Picker, New York branch manager and office manager, respectively; Max Gillis, Philadelphia branch manager; Sam Seplowin, Detroit branch manager; Sam Seletsky, New Haven branch manager; Sam Fineburg, Pittsburgh franchise holder; Ed Morey, Boston branch manager; Arthur Newman, Albany branch manager; Jack Bellman, Buffalo branch manager; Nat Lefton, Cleveland and Cincinnati franchise holder; Sam Gorrel, Cleveland branch manager; George Kirby, Cincinnati branch manager; Jake Flax and George Flax, Washington franchise holder and salesman, respectively; and Alfred Perry, Empire Films, Ltd., Republic distributors in Canada.

Home office group included H. J. Yates, J. R. Grainger, G. C. Schaefer, Morris Goodman, Charles Reed Jones, J. J. O'Connell, A. L. Pindat, Walter Titus, and Si Borus.

A special screening of Republic's "Ice-Capades" was held.

Yates and Grainger planed out later for Chicago, to attend the midwest-southern meeting at the Drake Hotel.

Yates and Grainger returned immediately after the meeting.

Para. Second Block Ready

NEW YORK — Paramount's second block-of-five for release during the 1941-1942 season, together with its trade screening dates, was announced by Neil Agnew last week.

In the second group of features are "Skylark," "Birth of the Blues," "Night of January 16th," "Glamour Boy," and "Among the Living."

Screening dates for this group will be: Sept. 2, "Birth of the Blues" and "Among the Living"; Sept. 3, "Night of January 16th" and "Glamour Boy"; Sept. 4, "Skylark."

"Vacation" Hits 80,000,000

NEW YORK — Entire nation is "Movie-Vacation" conscious, with more than 60,000,000 film fans and radio listeners, and approximately 20,000,000 newspaper readers adding their endorsement to a "back-to-the-movies" plan that has swept the country from coast to coast, according to a survey completed last week by Columbia Pictures Corporation. Originally created by the Philadelphia Bulletin as a newspaper-promotion idea, the plan was sponsored nationally by Abe Montague, Columbia general sales manager, as a good-will gesture to exhibitors designed to increase public interest in moviegoing.

Survey points out that more than 12,000 motion-picture theatres, comprising major circuits and important independent groups, are behind the "Movie-Vacation" plan to the fullest.

USO Group Announced

NEW YORK—Joseph Bernhard, chairman of the Motion Picture Theatre Drive of the USO campaign, announced last week the completion of the field organization to enroll exhibitors for USO Theatre Week, beginning on Sept. 1.

Set-up is headed by a team composed of an exhibitor co-chairman and a distributor co-chairman, in each of the 31 exchange centers.

The exhibitors are among the most prominent in their respective territories, and the distributors include representatives of every one of the distributing companies, in addition to National Screen Service.

Broidy On Tour

NEW YORK—Steve Broidy, general sales manager, Monogram, last week left the coast home office for an airplane tour of exchanges at Dallas, Oklahoma City, Des Moines, Kansas City, and here, to acquaint sales forces with coming product from the studio.

Warners Buys Into Associated

Value Placed At $3,000,000

LONDON — Warner Brothers purchased 2,000,000 ordinary shares of Associated British Picture Corporation from Mrs. John Maxwell, widow of the one-time chairman of the corporation, last week. It is unofficially estimated that the value of the contract is $3,600,000.

Full freedom of action stays with the corporation, and control still rests in British hands. During later stages of negotiations, the parties were in consultation with the Treasury and the Board of Trade, both of whom, it is understood, had no objection to completion of the transaction, which involves a large contribution of dollar exchange.

Proposals will be made to the board of the corporation relative to the nomination of directors by Mrs. Maxwell and Warner Brothers, and these arrangements will be submitted to the shareholders at the next general annual meeting.

"Ice Capades" In Two Bows

LOS ANGELES—Republic held the coast premiere of "Ice Capades" at Warners' Hollywood and Downtown on Aug. 14.

On Aug. 15, a special gala midwest premiere was held at the Gopher, Minneapolis. Bill Saal, Republic's home office representative, was in Minneapolis setting the stage for the special events scheduled to put this gala opening over. Republic sent a large contingent of its players, augmented by other Hollywood stars and headed by Gene Autry, to Minneapolis for this opening.

"Dive Bomber" Premiere

SAN DIEGO, CAL.—Warners' "Dive Bomber" cracked all house records last week in its three theatre world premiere in San Diego before a notable first night audience of naval officers, civic officials, and Hollywood executives, and stars. Picture established an opening day record for all three Fox West Coast houses, the Fox, State, and Plaza.

"Do Your Bit For the USO."

Atlas Into RKO

NEW YORK—It was indicated last week by Wall Street sources that Atlas Corporation might have complete voting control of RKO by the end of the year.

It is estimated that Atlas has about $7,000,000 tied up in the company and, with the possible acquisition of further interest, the present board of directors may undergo a radical change before Jan. 1.

The annual board meeting is scheduled for late this year, with the directors believed to be waiting to take action on a new contract for George J. Schaefer, president, whose present pact expires in September.

With All the Boxoffice Power of "Jesse James"!

BELLE STARR

THE BANDIT QUEEN

IN TECHNICOLOR

A GREAT NEW SCREEN PERSONALITY!
...Miss GENE TIERNEY FLAMES TO STARDOM AS "THE BANDIT QUEEN"!
No woman was ever a more tender sweetheart...or a more relentless champion of right!
BELLE STARR
THE BANDIT QUEEN
with
RANDOLPH SCOTT • GENE TIERNEY
and
Dana Andrews • John Shepperd
Elizabeth Patterson • Chill Wills
Directed by Irving Cummings
Associate Producer Kenneth Macgowan
Screen Play by Lamar Trotti
Story by Niven Busch and Cameron Rogers
IN TECHNICOLOR
20th CENTURY
NATIONAL RELEASE
SEPTEMBER 26

Corporal Mentlik REVIEWS HIS NEW YORK TRIP

Company D, 106th Infantry
Fort McClellan, Alabama

Dear Chief:

The clock reads exactly three minutes after midnite, and the calendar just changed to Aug. 12. About three hours from now, little Lew and the rest of the regiment and brigade move out on trucks en route for some stiff maneuvers through Arkansas, Louisiana, and a tiny hunk of husky Texas. The rest of Company D is attempting to grab off a few minutes of shuteye before the huge troop truck convoy shoves off. A coupla hours sleep is practically no sleep at all as far as I'm concerned. Anyway, I owe you a letter and this is the first chance I've had to get one under way.

He Reviews
The N. Y. Visit

Just about a month ago, I was having the time of my life traipsing around familiar territory in Flatbush and on Broadway. Now I sit garbed in denim trousers, husky brogans adorning (?) my size 11's and canvas leggings holding my pants in place. Even though it's midnight, it's still too warm to put on the denim shirt. So I sit typing away dressed for action from the waist down and wearing only a fading coat of tan from the waist up.

I meant to write much sooner about the wonderful time I had on that furlough of mine, but when I returned to camp I walked right smacko into a mess of work that kept me up 'til the wee hours almost every morning and night. Methinks I mentioned once before that a soldier isn't only a guy what carries a gun. That was always my opinion. It changed since I swapped my machine gun for a real, honest-to-goodness typewriter. Army paper work keeps this machine of ours going, and by the work we pen-pushing non-coms put in, it oughta go a long way.

Our Mr. Mentlik
Says "Yeow"

Getting back to New York, all I can say is "yeow ! ! ! ! ! !" I never knew I could miss a place as much as I miss that overgrown small town. And to prove that I was glad to get back East, I confess that I even had a grand time that one day I spent in Philadelphia. And when a guy has a good time in Philly, there's something special about it. No offense, chief.

The guys and gals back home treated me like a conquering hero—or sumpin. They all went out of their way to be nice, and I appreciated it a lot more than I can express. No kiddin', boss, at one time I got to believing that I, personally, was responsible for the defense of the nation and democracy. I was modest about it, however.

There were lots of people I meant to see and then all my good intentions "corbed" (Company D slang for any word a soldier can't think of right off) on me and now I type this humble apology.

F'rinstance, one day I meant to drop in on 44th Street and see how things shaped up under the blocks of five setup, and I bump into Hy Gardner who railroads me into the Astor Bar. And when Hy grabs a man that man stays grabbed until 44th Street blinks out its lights. I wanna apologize to Sid Rechetnik, Dan Ponticelle, and the rest of the gents thereabouts who might still be waiting for me to keep the appointments I never got around to keeping. I still insist Gardner and the Astor Bar is a tough combo to beat.

He Missed
20th Century-Fox

And there was the time I headed westward towards 20th Century-Fox to say hello to McCarthy, Wingart, Bush, et al. So what happens? So I run into little Gloria Whitney, who was heading towards her WHN vocal debut. And Gloria sez "Lew, won't you come along and cheer me on?" Any feller who says "no" to Gloria when she asks a question like that is just plain nuts. And I'm not nuts—yet. I know Earl, Rodney, and Charles will understand. If not, then I'd better get in touch with friend Al Simon to introduce them to Miss Whitney (not of the gold coast clan).

I'd better not go any further into that New York visit. It makes me homesick all over again. Suffice to say, I had one helluva grand time. Thank all those wunnerful people back home for making it so, willya, boss. I even saw a coupla pictures. I batted one-for-three in my selections. Republic's "Hurricane Smith" was pleasing, if not what might be termed sensational. Warners' "Manpower," despite the Dietrich-Raft-Robinson triumvirate, had plenty of action but no power. RKO's "Tom, Dick and Harry" had a funny effect on me. When I viewed it in the projection room, I found myself laughing quite often. And then one of those dream sequences would come on and I'd wonder about it. When the picture was over, I told some of those who asked me how I liked it that I didn't. A coupla days later, it suddenly dawned on me that it was a swell little picture. Could be that Gar Kanin is now a brother-soldier, but I finally decided I liked the picture a lot more than I did when I walked outa the projection room.

He Sees
"A Woman's Face"

I ran into Anniston one night to catch "A Woman's Face." Seems as if everyone back home raved about it. I thought it was the best job Crawford ever did, and when it comes to Crawford, Mentlik's an anti. I imagine I spoiled the picture for myself by coming in towards the end. However, it was great in spite of that bit of stupidity on my part. What's one more bit of stupidity in my life?

It is now exactly one hour later than the time I started putting together all this drivel and it's one hour closer to the trek to Arkansas. My eyes are getting a bit heavy at this point, but I'm gonna keep writing and typing away until those eyes won't take it anymore. Dunno when I'll get a chance to write once these maneuvers get into full swing. I see by the papers that there's gonna be more than a half-million soldiers playing at this simulated warfare. That's a mighty huge hunk of population.

He Relaxes
In Piedmont

For relaxation over the week end, I went to the nearby town of Piedmont and checked into a hotel for the sole purpose of sleeping. I did very well, thank you. I put in 16 solid hours of undisturbed sleep with no Reveille to get me hopping outta bed in the morning. Seeing as how it was the first time I was in Piedmont, I walked around a bit Sunday. The first thing to strike my eye was the Princess. It was closed because of the Sunday blue law, but there was a sign advertising "five-cent" admissions posted in the box office. Looks as if Pete Lewis and Henry Danziger might be coming down here to put an end to that. There was another movie house in town, this one playing first-run celluloid almost on release date. It seemed to be a fairly prosperous-looking theatre and didn't appear to be suffering from cut-rate competition.

I saw a sign pointing to Cedartown, so I went to Cedartown. It wasn't until I arrived there that I realized I was in Georgia, and that I was mighty warm. Two things strike you as you enter that city. First, there's the huge, well-groomed football stadium alongside the high school building. And then there's the big, modernistic movie house, not yet open to the public, which is in the final stage of construction. The marquee calls it the "West," but I never thought of asking why. It might be that it's because the house is on West Street, but it's on Cedar Avenue if I recall correctly.

The Office Work
Is Rather Heavy

Then back to camp to put in some more needed shuteye. Came morning, and there was the business of getting all my records in order, completing the month's payroll, and crating typewriter, field desk, and such stuff for paper work on the field. Back to the company street to get my personal effects in order—rolling my pack, putting what I need in my barracks bag, and storing the rest of the equipment and clothing until we return about two months hence. The street was a beehive of activity. The kitchen force was getting its field ranges and cooking utensils in top shape; the supply sergeant was going nuts trying to think of his gal back home and hand out last-minute replacements at the same time; the Captain and his fellow-officers were making final check-ups; soldiers were carrying foot lockers, mattresses, cots, etcetera into the mess hall and latrine for storage; and so it went. About half of the Division left for Arkansas last week, the other 10,000 carried on in much the same manner we did today.

Although there's no secret about this maneuver being anything like home and although there's no secret about there being plenty of hardship and discomfort for days and weeks at a time, there's a feeling of excitement about it all. It's big, and we know it. There's the usual griping and grousing and stuff like that, but the men are itching to get on the move. I know that's the way I feel.

Another half-hour has passed and my eyelids are getting a bit closer together. My trusty portable looks as if it has two keyboards. As if that weren't enough, the Skipper's heading down the street, and there's gonna be some final details to check up on, so it looks as if I'll have to call this note quits after exactly one hour and 42 minutes writing time. Please don't forget to say thanx to all those swell folk back home and "I'm sorry" to those people I wanted to see and didn't.

To paraphrase friend Skolsky: "Don't get me wrong—I love Flatbush."

Luv and kisses,

LEW MENTLIK,
Your temporary ex-New York Correspondent.

P. S. While I'm shuttling around Arkansas and Louisiana, the address will be Company D, 106th Infantry, APO No. 27: Camp Robinson, Arkansas.

"Aloma" Para. Week Show

NEW YORK—"Aloma of the South Seas," in Technicolor, last week was designated by Neil Agnew, general sales manager, as the key film around which "Paramount Week of 1941" will be built.

Myers Asks Exemption Change

WASHINGTON—Testifying before the Senate Finance Committee last week, Allied counsel Abram F. Myers requested that the new revenue bill as passed by the House be amended to abolish exemptions on general admissions, with the exception of children's, on which he requested an exemption on 10-cent admissions.

Myers also requested revision of the bill so as to provide for specific taxation of movie juke boxes.

Eastman Kodak Reports

NEW YORK—Eastman Kodak Co. and subsidiary companies in the Western Hemisphere last week reported an increase of $16,509,534 in sales for the first six months of 1941 over the same period last year. Total sales amounted to $73,525,058, of which $63,728,339 were in the US. Increase is equal to 29 per cent for all sales and 33 per cent for those in the US. This substantial increase in business resulted in a profit, before provision for income taxes, of $20,252,899, as against $12,092,274 last year.

Hirliman-Monogram Deal

CORAL GABLES, FLA.—George Hirliman, executive producer, Colonnade Studios, announced last week that he has signed a distribution deal with Monogram under which he will make seven pictures for the company during the next year. The titles are "Here Comes the Marines," "Mosquito Fleet," "Flame Fighters," "Tigress and the Lady," "Men In Blue," "Fighting Cadet," and "Tahiti Bound."

Holmes On Warner Shorts

NEW YORK—John M. Holmes, Warners' studio publicity department, was last week assigned to head a special unit in charge of short subjects exploitation and publicity, in line with Warners' policy of emphasizing short subject programs in its campaign against double bills. Morton Gerber heads the short subjects publicity.

SHELL ROSE
ENGLISH TYPE
DINNERWARE

Crescent Case May Affect "Little 3"

WASHINGTON—Reliable sources here indicated last week that, if the Government should lose the Crescent case against the so-called "Little Three," it is possible that the New York case against Universal, UA, and Columbia will never come to trial.

Among the interesting speculations was the theory that, should this happen, the "Little Three" might effect a "consent decree within the consent decree."

It was pointed out that, in return for not having to be brought to trial in the New York equity suit, the three companies might voluntarily become a part of the arbitration system, without being subject to the blocks-of-five and tradeshow provisions.

RCA Promotes Two

CAMDEN, N. J.—Meade Brunet and Jay D. Cook have been elected vice-presidents of the RCA Manufacturing Company by the board of directors, it was announced last week by George K. Throckmorton, president.

Brunet, whose service with RCA and predecessor companies dates from 1919, will continue his present duties as manager of the Engineering Products Division, including United States Government business.

Cook, whose 14 years with RCA and a predecessor company began in the cost accounting department, will continue in charge of the International Division, which handles the company's export business and directs the activities of its foreign subsidiary companies.

J. Stuart Blackton Passes

HOLLYWOOD — Commodore J. Stuart Blackton, pioneer film producer and one-time associate of the late Thomas A. Edison, died last week of injuries suffered in an automobile accident. His age was 66.

Blackton was one of the outstanding pioneers of the motion picture field, which he entered in 1896. He was a founder of the old Vitagraph Company, the first company to produce film plays, and was the producer of such widely-known early pictures as "The Christian" and "The Battle Cry to Peace." He was the discoverer of a host of the early motion picture stars.

"Thumbs" In Texas Bow

NEW YORK—"Thumbs Up, Texas!", new March of Time film scheduled for national release on Aug. 29, began pre-release engagements in first-run theatres in 36 Texas cities on Aug. 12. Interstate circuit booked the picture solid for every one of its first-run theatres.

Film, which depicts Texas' complex role in the National Defense program, will have pre-release runs in 65 Texas communities altogether before beginning regular engagements in more than 8,000 theatres nationally.

For a concise summary of the trade screenings in your area, see the chart which is a regular feature of this publication.

The Score Board

(Editor's Note: What follows is a brief review of the trade shows screened thus far, up to time of going to press, under the consent decree. Complete reviews, of course, appear, as the pictures are caught, in The Blue Section of this publication.)

METRO

"Dr. Jekyll and Mr. Hyde"—Lengthy, and done twice before, but it looks like it should be a substantial grosser.

"Lady Be Good"—Overlong, but it has elements which should make it a fair programmer.

"Down in San Diego"—For the lower half of the duallers.

PARAMOUNT

"Hold Back the Dawn"—A women's show, which means it should get into the better money.

"Nothing But the Truth"—With Bob Hope as hot as he is, this should be in the higher grosses, even if it doesn't look as potent as "Caught in the Draft."

"Buy Me That Town"—Nice action show for the duallers.

"Henry Aldrich for President" — Young folks may like it, but generally it belongs on the lower half.

"New York Town"—A lightweight programmer, even with Fred MacMurray and Mary Martin.

RKO

"Parachute Battalion"—Program, for the duallers, but with an angle where exploitation can be used.

"All That Money Can Buy"—Artistically a success, but commercially it appears doubtful.

"Father Takes a Wife"—Light program that will fit into the duallers.

"Lady Scarface"—For the lower half of the duallers.

"Citizen Kane"—A big exploitation show, but it will need hard pushing all the way.

20TH CENTURY-FOX

"Charley's Aunt"—It should land in the better money, with first engagements already proving it.

"Wild Geese Calling"—Fair program.

"Sun Valley Serenade"—This is likely to get into the higher grosses.

"Private Nurse"—For the lower half of the duallers.

"Dressed to Kill"—Better than average action show for the duallers.

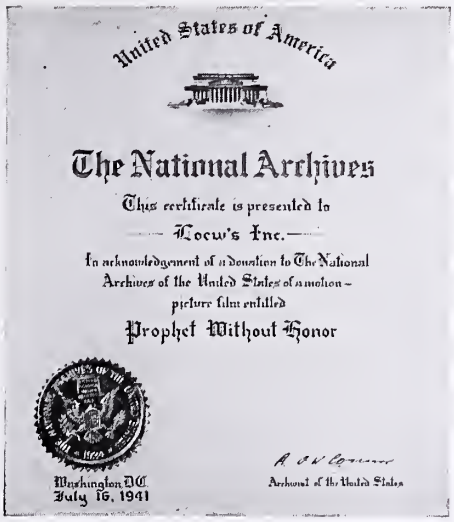
WARNERS

"International Squadron"—Familiar type of air story will need plenty of selling; lacking star values.

"The Smiling Ghost" — Comedy mystery is headed for the bottom of the duallers.

"Navy Blues"—Navy story, backed by plenty of selling values, should do a nice business.

SCROLLS OVERWHELM THE FILM INDUSTRY IN A WEEK OF MUTUAL ADMIRATION


United States of America

The National Archives

This certificate is presented to

Loew's Inc.

In acknowledgement of a donation to The National Archives of the United States of a motion-picture film entitled

Prophet Without Honor

Washington, D.C.
July 16, 1941

Archivist of the United States

THIS SCROLL was presented to Metro by the National Archives, which acquired a print of Metro's short subject, "Prophet Without Honor."

THIS SCROLL was received by Paramount for releasing Click Magazine's "Short of the Month"—"Hoola Boola," a George Pal "Madcap Models" Puppetoon. Oscar A. Morgan, general sales manager of Paramount short subjects and news, handles the scroll, as Fred Arkus, New York editor of Click Magazine, looks over his shoulder.

THIS SCROLL was presented by Click Magazine to Paramount for the "Short-of-the-Month"—the George Pal Puppetoon, "Hoola Boola."

THIS SCROLL of sheepskin, signed by all members of the home office and field staff, was presented to Gradwell L. Sears, Warners general sales manager, in tribute to his leadership and as a token of loyalty. Carl Leserman, assistant general sales manager, made the presentation on the Warner convention's closing day.

THIS SCROLL was given by the National Federation of Music Clubs to Scott Bradley for his music for the Metro cartoon, "The Homeless Flea."

NO SCROLL, but sincere congratulations are due the three men pictured above, who are largely responsible for the present high standing of Republic in the industry. They are M. J. Siegel, president, Republic Productions, Inc.; J. R. Grainger, president, Republic Pictures Corporation; and H. J. Yates, President, CFI, and Republic's guiding hand.

TERRITORY TRADE SCREENING GUIDE

(Editor's Note: In this department will be found, as the material is made available, official listings of all trade screenings in the territory covered by THE EXHIBITOR as required under the consent decree, or as announced otherwise by the various companies. This is not an advertisement, but another exclusive editorial service of THE EXHIBITOR. The material has been arranged in easy readable fashion, for constant reference. In addition, the fast printing system under which THE EXHIBITOR is published will assure that this list is accurate to within 24 hours of the time you receive it. All material within this department comes directly from the companies involved. It will be kept up to date and changed as screening times pass.)

ALBANY, N. Y., DISTRICT

CITY	DATE	TIME	TITLE	COMPANY	PLACE	STREET
ALBANY, N. Y.	Aug. 21—Thurs.	2.00 P. M.	"Belle Starr"—"Charlie Chan in Rio"	20th-FOX	1052	Broadway

BOSTON, MASS., DISTRICT

BOSTON, MASS.	Aug. 21—Thurs.	10.00 A. M.	"Belle Starr"—"Charlie Chan in Rio"	20th-FOX	115	Broadway
BOSTON, MASS.	Aug. 21—Thurs.	2.30 P. M.	"Belle Starr"—"Charlie Chan in Rio"	20th-FOX	115	Broadway

BUFFALO, N. Y., DISTRICT

BUFFALO, N. Y.	Aug. 21—Thurs.	2.30 P. M.	"Belle Starr"—"Charlie Chan in Rio"	20th-FOX	290	Franklin St.

NEW HAVEN, CONN., DISTRICT

NEW HAVEN, CONN.	Aug. 21—Thur.	1.00 P. M.	"Belle Starr"—"Charlie Chan in Rio"	20th-FOX	40	Whiting St.

NEW YORK CITY DISTRICT

NEW YORK CITY	Aug. 21.—Thurs.	2.00 P. M.	"Belle Starr"—"Charlie Chan in Rio"	20th-FOX	345	West 45th St.

PHILADELPHIA DISTRICT

PHILADELPHIA	Aug. 21—Thurs.	10.30 A. M.	"Belle Starr"—"Charlie Chan in Rio"	20th-FOX	302	North 13th Street
PHILADELPHIA	Aug. 21—Thurs.	2.30 P. M.	"Belle Starr"—"Charlie Chan in Rio"	20th-FOX	302	North 13th Street

WASHINGTON, D. C., DISTRICT

WASHINGTON, D. C.	Aug. 21—Thur.	2.00 P. M.	"Belle Starr"—"Charlie Chan in Rio"	20th-FOX	932	New Jersey Ave., N. W.

FOR YOUR GUIDANCE: CONCISE PRELIMINARY DATA ON THE SHOWS BEING SCREENED

BELLE STARR (20th-Fox)

CAST: Randolph Scott, Gene Tierney, Dana Andrews, John Shepperd, Elizabeth Patterson, Chill Wills, Louise Beavers, Olin Howland, Paul Burns, Joseph Sawyer, Joseph Downing, Howard Hickman, Charles Trowbridge, James Flavin, Charles Middleton. Directed by Irving Cummings. (In Technicolor.)

CHARLIE CHAN IN RIO (20th-Fox)

CAST: Sidney Toler, Mary Beth Hughes, Cobina Wright, Jr., Ted North, Victor Jory, Harold Huber, Sen Yung, Richard Derr, Jacqueline Dalya, Kay Linaker, Truman Bradley, Hamilton MacFadden, Leslie Denison, Iris Wong, Eugene Borden. Directed by Harry Lachman.

Lasky Deal Announced

NEW YORK—Jesse L. Lasky last week signed a long term contract to produce pictures exclusively for Warner release.

Para. Shows Western

NEW YORK—Paramount gets going with its first consent decree trade-shows of westerns when a group of Hopalong Cassidys will be screened on Sept. 22, 23, and 24, it was indicated last week.

Schedule reads:

Sept. 22: "Secret of the Wastelands," "Outlaws of the Desert"; Sept. 23: "Riders of the Timberline," "Stick to Your Guns"; Sept. 24: "Twilight on the Trail."

Pathe Deal Set

NEW YORK—Details in connection with the dissolution of Pathe Films Corporation are expected to be completed next week when the sale of its interest in DuPont Film Manufacturing Corporation to the E. I. du Pont de Nemours and Company will be finalized. Pathe common stock stockholders will receive an amount of E. I. du Pont common equivalent to $15 a share.

Para. Screening Service

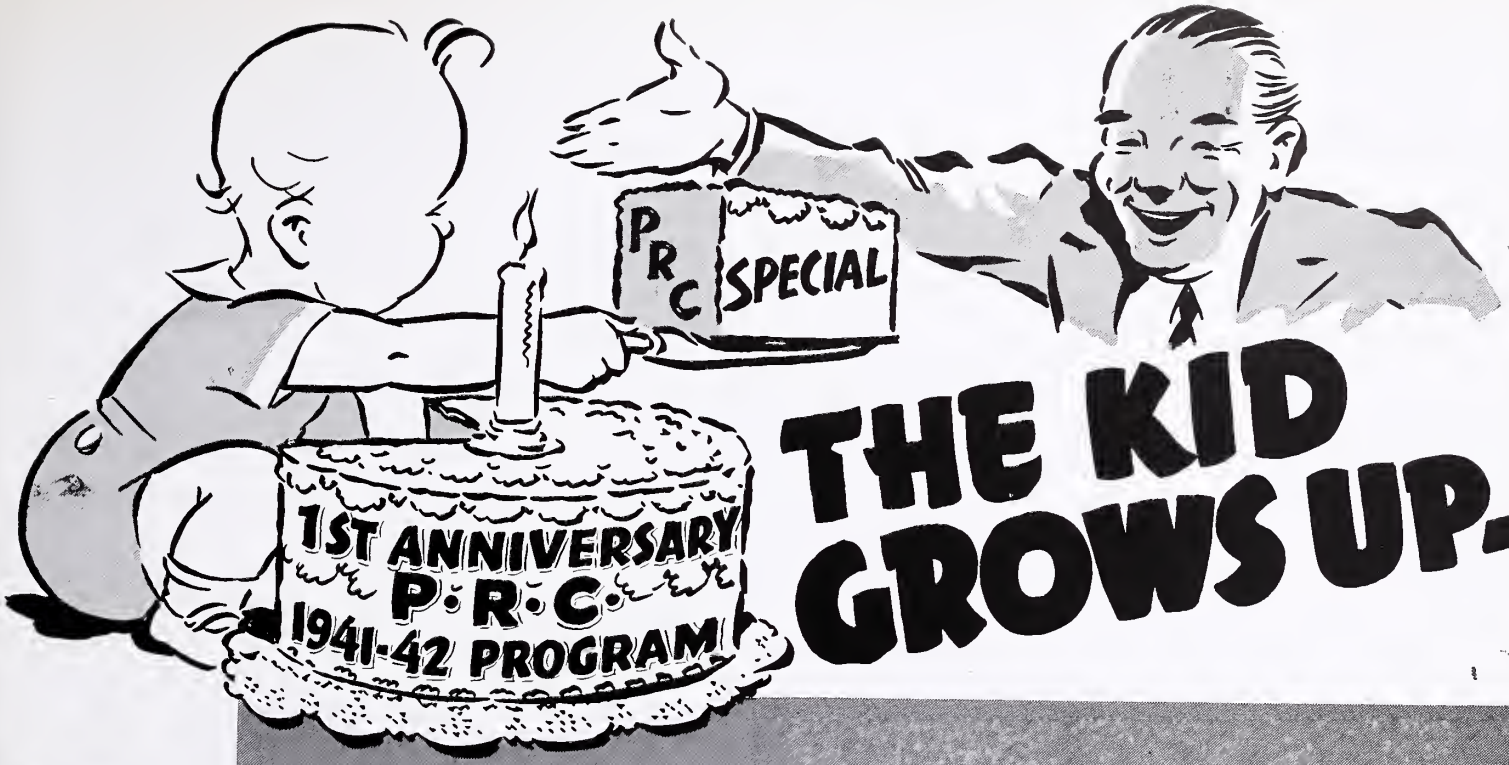
NEW YORK—Paramount announced last week that its salesmen have been instructed to arrange special trade screenings for exhibitors in outlying districts where it is difficult for theatre owners to make trips to exchange centers. If the special shows prove to be well attended, they will be continued, it was said.

Churchill-Roosevelt In Color

NEW YORK—With theatremen clamoring for shots of the Roosevelt-Churchill meeting, it was announced last week that 16mm. pictures of the event taken by Elliott Roosevelt with Kodachrome film would be blown up and used for newsreel purposes. Shots made by the Navy were reported to be unsatisfactory, with only about 150 feet clear enough to include in the reels.

Metro Group Postponed

NEW YORK—Trade showings of Metro's second block, scheduled for Aug. 25 and 26, have been postponed to a later date. Delay in obtaining the prints from the Coast was given as the reason.



THE KID GROWS UP.

HE'S BIGGER and BETTER AND WILL DELIVER BIGGER and BETTER BOX OFFICE PRODUCT FOR 1941-42

GET YOUR SHARE MR. EXHIBITOR!

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24 FEATURES INCLUDING 4 EXPLOITATION SPECIALS

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18 WESTERNS IN THREE SERIES OF SIX EACH

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BILLY THE KID STARRING BUSTER CRABBE

FRONTIER MARSHAL STARRING BILL BOYD LEE POWELL ART DAVIS

THE LONE RIDER STARRING GEORGE HOUSTON

Every Promise Fulfilled!

P.R.C.

In the Newsreels

Friday, Aug. 15, 1941

IN ALL FIVE

New York: Dewey launches new USO drive.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 98)—News Events from Overseas. Washington: Wallace heads board. Kalamazoo, Mich.: Lion as pet. Fashions: Fall styles. Washington State: Alpine training. Brooklyn: Knot-hole kids. Australia: Rodeo.

NEWS OF THE DAY (Vol. XII, No. 296)—Vichy: Bow to Nazis. London: Churchill sees tanks. Suez: New airdrome. Bear Mountain, N. Y.: Fenceless zoo. Bethlehem, Pa.: Admiral sees industry. Marblehead: Yachting. Auto derby.

PARAMOUNT NEWS (No. 101)—Ft. Ord, Cal.: Blind date. Rio de Janiero: South American styles. Shasta, Cal.: New bridge. Sierra: Cable laid. Saratoga, N. Y.: Horse auction. Britain cleans up Near East.

RKO PATHE NEWS (Vol. 12, No. 101)—Syria: Armistice signed. St. Louis: Dog ties up defense. Sierra: Cable laid. St. Louis: Mass baptism. Ft. Ord, Cal.: Mass blind date. New York: Ice show. Pit River, Cal.: New bridge rushed.

UNIVERSAL NEWSREEL (Vol. 14, No. 6)—Washington: Draft extended. Syria: Armistice signed. Washington: Wallace heads board. Bethlehem: Admiral sees industry. New Orleans: Biggest army bakery. New York: Sweater girl. Wildwood, N. J.: Baby parade. Kalamazoo, Mich.: Lion as pet. St. Peter, Minn.: Baby swimmer. Longview, Wash.: Log-rolling.

Wednesday, Aug. 13, 1941

IN ALL FIVE

Boulder Dam, Nev.: Cataract pours from dam.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 97)—Mediterranean: Convoy repels air attack. Gibraltar: German prisoners. England: Girls march. Ft. Monroe, Va.: Coast defense. Los Angeles: Moon Festival. Hollywood: Painted stockings. Rye, N. Y.: Tennis. Florida: Motor tobogganing.

NEWS OF THE DAY (Vol. XII, No. 295)—Mediterranean: Convoy gets through. London: Soviet-Poland pact. New York: Duff Cooper here. London: Ladies in uniform. Detroit: Oil fire. Ossining, N. Y.: Whitney free. Los Angeles: Moon Festival. Balboa, Calif.: Yachting. Cumberland, Md.: Racing.

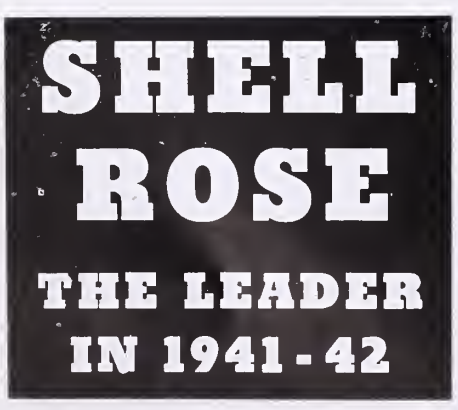
PARAMOUNT NEWS (No. 100)—Rye, N. Y.: Tennis. Los Angeles: Moon Festival. New York: Duff Cooper here. Ossining, N. Y.: Whitney free. Lindbergh vs. Willkie.

RKO PATHE NEWS (Vol. 12, No. 100)—London: Soviet-Polish pact. Mediterranean: Convoy attacked by planes. Newark: Fastest bomber tested. Rio de Janeiro: Jap ships arrive. England: Yanks in Canada. Newport, Cal.: Yachting. Rye, N. Y.: Tennis.

UNIVERSAL NEWSREEL (Vol. 14, No. 5)—Mediterranean: Convoy gets through. New York: Duff Cooper here. England: US planes arrive. Ossining, N. Y.: Whitney free. Newark: Knudsen sees bomber. Los Angeles: Moon Festival. Atlantic City: Abbott-Costello frolic. Newport, Cal.: Yachting. Maplewood, Mo.: Aquatic meet. Cypress Gardens, Fla.: Motor tobogganing.

Epidemic Hits Theatres

YORK, PA.—Spread of a local paralysis epidemic last week closed theatres to children in the local area as well as in Hanover.



100 AAA Cases

NEW YORK—The AAA announced last week that the number of arbitration cases to be filed since the system became operative Feb. 1 reached the 100 mark with the filing of a case by the Dickinson circuit in Kansas City last week.

Trade Untouched By Legislation

Many Bills Aimed At Industry

NEW YORK—A survey revealed last week that legislative sessions concluded in 41 states have left the industry practically unmarred and untouched by adverse statutes. Of 1,343 bills, 245 were aimed directly at the industry, with most of them dealing with sales and admission taxes. No legislation concerning censorship was passed.

Attempts to regulate the length of programs failed. The only setback was the legislation passed in Minnesota which outlawed consent decree block-of-five selling. In Missouri, third and fourth-class rural houses were affected when an old law exempting such houses from taxation was repealed.

The survey revealed that although 92 bills were still pending, there was nothing to fear among these statutes, nor in the business to be enacted by the New Jersey and Massachusetts legislatures this Fall.

Foreign Managers Meet

NEW YORK — Foreign managers last week held a final conference with John Hay Whitney at a meeting at the Hays office. Whitney, who is director of the motion picture division of the Committee for Commercial and Cultural Relations between the Latin American Republics, was scheduled to leave for South America with Phil Reisman, RKO foreign head. Whitney outlined his plans and itinerary before the managers and discussed suggestions submitted to him.

Latest developments in Japan and the Mexican labor situation were among the topics discussed.

RKO Junior Writers

NEW YORK — Collier Young, head of RKO's Hollywood studio story department, announced last week that, starting immediately, the company will launch a search for "junior" writing talent to augment the studio scenario staff. "We plan to start with six young writers," Young said. "These will be brought to the studios and placed under the supervision of senior writers, whose duties will be to advise them, observing and reporting on their progress."

Korr-Cohen

ALLENTOWN, PA.—Application for a marriage license was made at the Lehigh county court house on Aug. 14, by Max M. Korr, owner, Earle, and Miss Ruth L. Cohen, also of this city.

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will always be found under this heading.*

Buffalo

The fifth local case was filed here last week by the Dipson Theatre Corporation, operating the Bailey. Plaintiff asks that the house be given the same availability as it had before Dipson took it over from another owner in 1939.

New York

Several cases came up for hearing last week: that of the Raritan Playhouse, Raritan, N. J., against the Court, Somerville, N. J.; Liberty, Plainfield, N. J.; and West End, Newark. Clearances were involved in each instance.

Hearings in the complaint of the Paustan Amusement Company, Newark, against all five started on Aug. 14, with Michael N. Chanalis acting as arbitrator. Complainant has operated the West End, Newark, since 1929 under 14-day clearance, following the Ritz, a Warner house. When the Ritz fails to play a picture, the West End is required to observe 14 days' clearance after the Savoy, another Warner house, shows it. Paustan asked for restoration of the clearance protection its West End enjoyed before 1929—seven days following the Ritz.

Washington

L. W. Lea, operator, Schoenfield, Danville, Va., last week won a reduction in clearance in his arbitration complaint against Loew's, RKO, 20th-Fox, and Warners. Allied general counsel Abram F. Myers was Lea's counsel. The arbitrator, Bolitha Laws, ruled that the maximum clearance between first- and second-run in Danville should not exceed 40 days, whereas it formerly ranged from 90-160 days. Clearance between subsequent runs was ordered at 14 days. Wilby-Kincey circuit was the interested party.

Infringement Action Moves

NEW YORK—Loew's, Inc., and MGM Pictures Corporation were hit last week with a decision of Federal Judge Robert Nevin which ruled after trial that they had infringed upon a patented stage curtain and awarded an injunction and an accounting of profits in favor of Francis E. Weidhaas, the plaintiff. The Court rejected the defendants' claim that the stage curtain, patented in 1930, was not novel, and that it had been used as early as 1897.

New Honesdale, Pa. House

HONESDALE, PA.—It was reported here last week that the Comerford Amusement Company has obtained options on three properties in the central part of Honesdale with a modern theatre expected to be erected when and if the properties are acquired within the next 30 days.

Three Military Subjects Due

NEW YORK—Three one-reel national defense motion pictures are being completed for theatrical release by the Office For Emergency Management, Division of Information, it was announced last week.

"Bombers For Victory," "Women In Defense," and "Homes For Defense" are the tentative titles of the three films.

Carl Sandburg will write the commentary for "Bombers." Photography on this picture has been completed. Film will pictorialize the mission and making of a leading American medium bomber which is being used by the Army Air Corps.

Photography on "Women In Defense" and "Homes For Defense" will be completed within three weeks.

New Disney Dispute

HOLLYWOOD—The Walt Disney Studios last week were closed for two weeks because of a dispute with the Screen Cartoon Guild (AFL).

Vice-president Gunther Lessing said that, because of the loss of foreign markets, the company could not continue operation unless it substantially reduced its personnel, and 250 employees were laid off.

The Guild objected, on the ground that several laid off were involved in a 60-day strike against the studio recently. The cases to which the Guild objected would be submitted to Federal arbitration.

Joan Leslie Guest

NEW YORK—Joan Leslie was guest of 15,000 soldiers at Fort Monmouth, N. J., on Aug. 18. Miss Leslie was guest at the officers' mess, following which she was presented to the enlisted men during the regular evening show.

NEW YORK—Joan Leslie, heroine of "Sergeant York," was introduced to the press by Warners at a cocktail party at the Ritz Tower on Aug. 14.

McConville-Carretta

NEW YORK—Joseph E. McConville, foreign representative of Columbia, was married on Aug. 14 to Eleanor Carretta, daughter of Mr. and Mrs. Ralph A. Carretta, at the Church of St. Ursula, Mt. Vernon. Bridegroom is the son of Joseph A. McConville, foreign manager, Columbia.

Columbians to Coast

NEW YORK—Jack Cohn, A. Montague, A. Schneider, Joseph A. McConville, and Leo Jaffe left for the coast last week for business conferences.

Reiner At Work

NEW YORK—A tennis match of practically no importance took place here last week with Charles (Metro) Cohen defeating Manny (Paramount short subjects) Reiner 6-3, 7-9, 6-1.

Reiner, who had been publicizing Superman for Paramount so well that he had begun to feel like the comic strip hero, lost in a match of two hours.

In other matches involving tradepaperman, Ira Witt was defeated by Dave Golding, 6-4, 5-7, 6-4, with Jack Harrison defeating Irving (RKO) Shiffrin, the latter just learning.

(Editor's Note: This proves the scarcity of news this week.)

New Sing Series

NEW YORK—A new series of community song films is being produced and directed by Jack Kemp and will be distributed by Nu-Art Films, Inc., according to an announcement made by Gordon W. Hedwig, president, Nu-Art, last week.

The first of the series of "Sing, America, Sing" films has been completed. Series contains performers, accompanied by outstanding orchestras.

Gabriel Pascal Arrives

NEW YORK—Gabriel Pascal, producer and director of "Major Barbara," scheduled to go into general United Artists release on Sept. 12, arrived in New York on Aug. 15 by Transatlantic Clipper from Lisbon.

"Prime Minister" Bows

OTTAWA, CANADA—Official opening of the Canadian motion picture season for 1941-42 took place last week when Warners' "The Prime Minister" was given a world premiere at the Capitol.

Mackenzie King, Prime Minister of Canada; Princess Alice, wife of the Earl of Athlone, governor general of Canada; and a long list of government officials and army and navy officials were in the first night audience.

New Variety Tent

NEW YORK—John H. Harris, National Chief Barker of the Variety Clubs of America, announced last week that the national officers had granted a charter to a new tent to be known as the Variety Club of Southern California, with headquarters in Los Angeles. Charter presentation will take place at an inaugural banquet at the Ambassador Hotel in Los Angeles.

"Jekyll-Hyde" Bows

NEW YORK—Special bookings for "Dr. Jekyll and Mr. Hyde" were last week announced by Metro to start on Aug. 28, 29, and 30 in 24 situations.

Because of seasonal conditions, Labor Day being on Sept. 1, the picture is being pre-released so that the theatres may play it over the holiday week end.

Bartlett-Drew

HOLLYWOOD—Ellen Drew and Sy Bartlett, screen writer, were married last week.

SHELL ROSE
with the Large Service Plates

Ice-Capades
A GORGEOUS ICE SPECTACLE

A GLAMOROUS GIRL SHOW
JAMES ELLISON • JERRY COLONNA • DOROTHY LEWIS
BARBARA JO ALLEN (Vera Vague) • ALAN MOWBRAY • PHIL SILVERS
featuring THE ICE CAPADES COMPANY with
INTERNATIONALLY KNOWN SKATING STARS
including BELITA • LOIS DWORSHAK • MEGAN TAYLOR • VERA HRUBA
JOSEPH SANTLEY—DIRECTOR
SCREEN PLAY BY JACK TOWNLEY, ROBERT HARARI, OLIVE COOPER • ORIGINAL STORY BY ISABEL DAWN AND BOYCE De GAW • ADDITIONAL DIALOGUE BY SHAVELSON AND JOSEFSBERG
A REPUBLIC PICTURE

SEATTLE

NEW YORK CITY

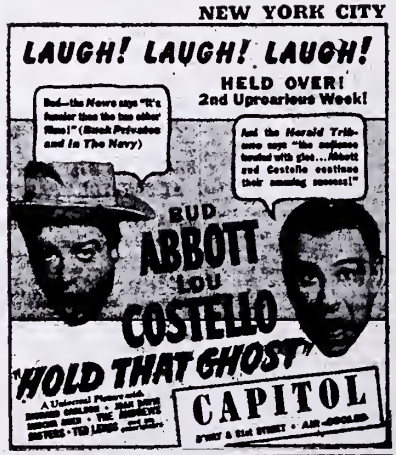
NEW YORK CITY

ALBANY, NEW YORK

PHILADELPHIA

PHILADELPHIA

NEW YORK CITY



HINTS ON NEWSPAPER ADVERTISING

No. 205—"Hold That Ghost" (Universal)

The seven ads pictured above show less variety than would customarily be expected from such a selection, with all of them working on the reasonable assumption that the Abbott and Costello names will bring in the public in droves. The copy, therefore, is restricted to the information that "Those Funatics Are Back Again" and that they're funnier than before. The smallest New York ad also gives the critics a plug. Note the use of the ghost cartoons.

NEWS OF THE TERRITORY

Boston

Crosstown

Universal gave exhibitors a cocktail party at the Hotel Statler on Aug. 11 in behalf of star Peggy Moran. Universalites received heads and representatives of all the circuits and many theatres in New England. Peggy was afterwards "at home" at the exchange.

Morris Streletsky, manager M. and P. Egyptian, Allston, vacationed in Philadelphia with his brother-in-law, Harry Blumberg, manager, National Theatre Supply Company, branch there.

Joe Ehrlich, former "Fantasia" press agent in Boston, New Haven, and Portland, and assistant publicist, RKO Keith circuit, Boston, is publicizing Imperial for Harry Segal.

Gross fallibility of Boston critics is constantly coming to this correspondent's attention. Their latest bad judgments were rave reviews for "Yellow Jacket," legitimate show at the summer theatre in Marblehead. This masterpiece of inaction starred Harpo Marx and Fay Wray, who ought to know better, and Alexander Woolcott, who apparently never has. Play is a 30-year-old Chinese setpiece, badly written and worse-portrayed. Harpo Marx played a bit part as a Chinese property man, prostituting his reputation to slouch about among schoolboy Thespians. Alexander Woolcott preened himself like an overstuffed peacock, simpering and dropping lines. The Boston critics raved in luscious syllables, and your correspondent burst a blood-vessel and took to his bed on deadline day.

Film District

Newly formed supply-house union is called Theatre Supply Employees' local of the IATSE. Charter number is 22842. Daniel Darzell, former Standard Theatre Supply employee, is president-treasurer, James F. Burke, business agent. Union, formed during the last fortnight, is the first of its kind in the country, has about 24 members already. Film shippers and rewinders, etc., have been unionized for several years, but supply house mechanics, etc., had never banded together to negotiate for contracts, hours, and the rest. Theatre Supply Employees local includes repair men, installation men, shippers and counter men, but not salesmen. All representative supply houses in the district have agreed to recognize the union's right of bargaining. Meetings are being held at IATSE headquarters on Broadway, opposite 20th Century-Fox exchange, where the Projectionists' Union Local 182 convenes.

Theatre Service Supply Company, president, Edward Comi, whose headquarters have been located at 28 Piedmont, with Capitol Theatre Supply, is moving to 11 Winchester Street.

Imperial Pictures' "Sin of Nora Moran" has been doing nice business, with bookings, at the Globe; Salisbury Drive-In; D-W Drive-In, Merrimac, N. H.; Auto Theatre, Dover, N. H.; and "Reefer Madness," a sexer that's had a long and prosperous career, played Arthur Gauthier's D-W Auto theatre, Merrimac, for two weeks, with better business than it did at the same spot last year. "Lash of the Penitentes" is another current Imperial release. . . . Meyer Rosen, representative, Liberman Flag and Banner Company, is exhibiting some attractive "Greater Movie Season" flags and valances.

Ed Renick, Metro salesman, recently transferred to Boston circuits from Vermont, has brought on his wife and two sons from New York. . . . In town was Walter Young, Farmington, N. H.; Harry Zeitz, New Bedford; Morris Saffner, Rhode Island. . . . When exhibitor Sam Resnick inquired about the film "Hello Sucker," from Universal's Jack Martin, the latter pointed out the movie star Peggy Moran, in the exchange. "Do you know anything about this picture, Miss Moran?", asked the exhibitor. The pretty star made a wry face. "Well, I was in it. Are you dating it?" "After meeting you, I guess I'll have to," said Resnick. Miss Moran proferred her hand: "Hello, Sucker," she said.

General consensus of reports last week by exhibitors and salesmen is that business is considerably picking up. . . . The Johnston, Thornton, R. I., owned by George Boroff and Henry Tobin, and for the past several weeks re-modeling, will open on Sept. 5. The decoration is said to be extensive, the decor delightful.

Morris Saffner, visiting the district, reports that his Laurier, Woonsocket, R. I., is to undergo intensive re-furbishing, redecoration, a new front, new marquee by University Sign Company; booth machinery by Capitol Theatre Supply, sound equipment by RCA, new seats in the balcony by Independent Theatre Supply. Job should be completed by Sept. 1.

News from the north: Arthur "Chad" Chadwick, Newport, N. H., exhibitor, is anxiously waiting for his prize dog to have pups. If the latter should litter before the annual Allied Film outing, "Chad" will come down to celebrate, and may bring a puppy as a prize. . . . Harry Zeitz, New Bedford exhibitor, visiting the district, reported that his Civic, Portland, acquired several months ago, has been in process of re-modeling, tile floors, lobby displays, a new marquee, and a new candy counter, complete with two girls and two machines, installed by Interstate Candy Company (Louis Klebenov). Fisher Zeitz, Harry's brother, is manager.

Graphic Circuit

Samuel Kurson and sons Newell and Kenneth, went to Portland for the opening of hearings on the C. F. Millett, State, Bridgton, Me. suit against the Graphic circuit and majors.

Interstate Circuit

Brockton, Brockton, completely done over, will not open before mid-September. . . . Lyric, White River Junction, Vt., is having a balcony installed, as well as a new front, ladies' and men's rooms, manager's office, etc. Manager is Alec Graves.

E. M. Loew Circuit

John Pichota, manager, Capitol, Providence, last week visited the district. Capitol is to be renovated next month, with new equipment.

Morse-Rothenberg Circuit

Pearl Sirota returned from a fortnight vacation in New York.

Rifkin Circuit

Julian Rifkin is still relieving Paul Kessler at the Suffolk, Holyoke. Latter had a serious appendicitis operation. Julian returned to Boston recently to accompany his father to Universal cocktail party for Peggy Moran.

BOWERY BLITZKRIEG. Leo Gorcey as a prize-fighter in Monogram's new production.

SHELL ROSE
A POEM IN IVORY

Western Mass. Circuit

Lou Marx, talented Westfield manager, returned from a two weeks' vacation. He and wife, Edith, bussed it to Texas and Weatherford, Okla., where a sister-in-law lives. Lou didn't see any cowboys, but lived next door to an Indian reservation. He was amused by an Indian who could speak no English, and came to a store to shop. "Sixty-eight" said the storekeeper. "Forty-eight" replied the illiterate squaw.

New Haven

Crosstown

Effects of the gas curfew were beginning to be felt here as consumption dropped and many motorists abandoned the roads before 7 P. M. . . . Nothing new had been announced on plans for the Shubert, taken over by Yorkhaven Enterprises.

Don Badamo, College, returned from vacation. . . . Bob Russell, Loew-Poli, passed another milestone. . . . Dog roast being set by the Loew-Poli staffers, has date and place undecided. . . . Max Tabackman, returned from Springfield, hasn't anounced his plans, as yet. . . . Mike Piccirillo, Bijou assistant, will journey to Indianapolis to visit Bill Elder when he gets that two weeks' vacation. . . . Jack Post has taken capable hold of the Rivoli, West Haven. Al Brown is assisting, with Kenny Fields.

Naomi Saslau, daughter of the Fishman executive, is recuperating from an appendectomy. . . . Dolly Hyde, Bijou, is absorbing the sun at Atlantic City. Edith Kramer is relieving. . . . Herb Coleman, Bijou, is back from New York City full of sunburn. . . . Al Robbins, is still making those Long Island trips. . . . New at the Bijou is Ed Ardito. . . . Marion Chase, Warner office, returned from that Waterville, Vt., trip.

Joe and Florence DiFrancesco, Cheshire, have been planning a trip to Maine. . . . Johnny Mongillo, Loew-Poli projectionist, is catching plenty of fish off-shore from his Lake Phipps cottage. . . . Jack Findlay was visiting.

Hearing on the complaint of the College Open Air, Middletown, originally scheduled for Aug. 14, has been indefinitely postponed on application of the complainant.

Meadow Street

There's many a sunburn along the Street as the boys straggle back from the MPTO tourney at Racebrook. . . . George Somma, Republic, and Sal Popolizio, 20th Century-Fox, left for a Montreal excursion. . . . Bob Hoffman, head shipper at 20th-Fox, is vacationing.

Sidney Lax was visiting the Street while on that Camp Edward's furlough. . . . Carol and Henry Bruening week ended at swank Candlewood Lake. . . . Al Winters went to Niagara Falls and afterwards to Canada. . . . Screenings continued to be a slow draw. . . . Eva Cooperstock, Universal, was due back from a spell of relaxing at Grossinger's, N. Y. . . . Rose Rumanoff, Universal's songbird, was visiting at the Cedars, Lakeville.

Al Davis, head shipper at Metro, resigned. No replacement had been set. . . . Lucy Zlotkowski drove her folks to the Big City. . . The "Roger Mahan Book Solid" campaign is humming along in high gear, and the whole office force should be congratulated on the already high mark set up. . . . Sam Zipkin is still making those Woodmont treks.

Tim O'Toole, Columbus manager, was to Boston. . . . Bill Benson and his family were up to Saratoga Lake visiting his sister-in-law, Mrs. Edna Saunders. Boys were expecting Bill to bring home at least two nags and plenty of direct-from-the-horse's-mouth tips. Other week ends this summer Bill en familie have been absorbing the sun at Jones' Beach, close by where they live. . . . Al Parizer, Columbia shipper, was vacationing.

Local B-41, Film Employees' Union, will discuss renewal of contracts at their September meeting. Contracts expire in November. . . . MGM Pep Club will have its outing on Sept. 4 at the Oakdale Tavern, Cheshire, and plans are already being readied. Rosemary Patterson, president, is on vacation but with her return, things will start lining up. . . . Vic Cassella, National Theatre Supply, was off a-vacationing, and promises to bring back some stunning photos.

Dick Cohen, representative for National Committee for Education, reports in that the fall season on the "Wonder Books" opens at the Tower, Waterbury. Dick is very much pleased at the way exhibitors pass on those rave comments.

On vacation are Frank Joyce, RKO; Bob Hoffman, Ann McInerney, 20th Century-Fox; Eleanor Nuzzo, Warners. Due to return were Hugh MaGuire, Toni Terrazano, RKO; Helen Plotkin, 20th-Fox; Lea Alderman, Warners.

Loew-Poli Circuit

Plans are being readied for opening of the new movie season by the circuit chiefs. Date set for opening splash is on Aug. 28 when gazettes throughout the territory will fire the starting gun and celebrities in the various cities will be invited to openings—a la Hollywood. Some of the houses are now running contests to determine the title of the new season.

Bill Elder, former Bijou, New Haven, has returned to Indianapolis after a spell of visiting. . . . Jack Sidney, L-P, Bridgeport, had art for "Charley's Aunt." . . . Florine Bower, district office lovely, is vacationing in New York. . . . Ted Okoniewsky, Bijou, New Haven, was the subject of a very complimentary letter from a patron after the return of a lost wallet.

Lou Cohen, L-P, Hartford, swung it out for "Charley's Aunt." He had a "Have Your Picture Taken With Charley's Aunt" setup, a costume contest, window tie-ups, and jewelry co-ops. . . . Fred Greenway landed a four-column art layout and two co-ops for a revival. . . . Jack Benny opus was given another good bally by George Freeman, L-P, Springfield, who had a cigar-smoking "CA" visit the ball parks, Shriner circus, and center of town. Radio plugs and a contest, a wire from Jack Benny, all by George, and a co-op by Boyd Sparrow were also credited with assists.

There was rice galore around the New Haven district office when the announcement was made that Charlotte MacGuigan, Harry Shaw's secretary, had paced it off before a parson with William Sitzer, New Haven auto dealer. Charlotte walked into her office to find her desk festooned with rice, old shoes, and a swellegant wedding cake planted there by the boys. In addition, the lads had decorated the office rug with a huge heart of rice. Good sailing.

Jack Sidney, L-P, Bridgeport, had the GOP Women's Club of Milford as guests at a theatre party and smoker, and the gazettes went big for the gag. . . . M. Rosenthal, Majestic, Bridgeport, made a new twist on the "Book Of the Month" club with a bally that anyone carrying a copy of Dr. Cronin's book would get free admish to "Stars Look Down."

Bob Russell, L-P, New Haven, tied up with a grocers' supply house for displays

SHELL ROSE
LIKE BRITAIN'S BEST

ICE-CAPADES OF 1942. An all-star cast appears in Republic's musical ice-show.

on the Jack Benny, and also sent the seven delicious flavors to the newspaper guys each day as a gag. . . . Max Nesvetsky, L-P, Worcester, had 5,000 imprinted bags filled with nuts distributed around the factories to exploit "C. A." besides holding a Newsboys' Theatre Party for the same pic. Max likewise sent out the seven delicious flavors to the newspaper critics.

Managers' vacations are all over for another year and the boys are digging in. . . . Early Birds are holding up nicely. . . . No assignment of a new manager has been made at the Bijou, New Haven, with Bob Russell running both that house and his own, now that Nat Rubin is relaxing in upper New York State.

The Legion of Decency Weekly Listing Is a Regular Feature of This Publication.

Warner Circuit

Warner Club can chalk up a standout success their annual outing held at Ye Castle Inn, Saybrook Point. Eats, field events, and social activities kept the gang happy until the small hours, and the committee deserves congratulations for the smooth arrangements. Planners were C. G. Barrett, president; Bob Anderson, Russell Clarke, James Bracken, Sid Levine.

Wedding bells rang for Doris Barrett, eldest daughter of district manager and Mrs. C. G. Barrett, on Aug. 16, when she was wed to Arthur E. Thomas, New Haven man. Groom is a Yale graduate and is a planning engineer in one of the local industries. Reception was to follow at Waverly Inn, Cheshire. . . . Edgar Lynch, manager, Worcester, was in to the district office on one of his rare visits.

On vacation from the district headquarters were M. N. Heller, R. M. Anderson, J. J. Matthews, M. L. Carroll, J. F. Fraser, and S. M. Gurian. Managers who returned from relaxing are P. Wenzel, Strand, Newburyport; D. Rich, Cameo, Bristol; T. Grace, Circle, Manchester; R. Maller, Strand, New Britain; T. Smalley, Garde, New London; J. Scanlon, Warner, Torrington; J. Shields, Capitol, Ansonia; J. Harvey, Palace, Danbury; J. Pickett, Capitol, Willimantic.

"The Tip-Off" Gives the Real Lowdown on What Business Pictures Are Doing.

Connecticut

Bridgeport

Manager Matt Saunders, Loew-Poli, is back at his post and assistant manager Jack Sidney, who carried on, is on leave. . . . Manager Phil Schwartz is elated over the Cycle equipment installed in his booth, first house in Bridgeport with such equipment. . . . Manager Nathan Greenberg, Park City, vacationed along the Connecticut shoreline. . . . Frank Pindle is new at the Majestic. . . . Harold Engle, student assistant manager, is now a member of Uncle Sam's forces. Local theatre people gave Harold a fine sendoff. . . . Manager Morris Rosenthal, Majestic, and his wife Molly, tripped to New York to attend a wedding. . . . Mary Burns is the latest recruit in the legion at the Loew-Poli.

Katherine Sauler has replaced Bea Sullivan at the Majestic. . . . Harold Engle's last act before becoming a soldier boy was to send a congratulatory bouquet of roses to his boss, manager Harry Rose, and his wife, Anita, on their wedding anniversary. . . . Manager Morris Haddelman, Sheldon, vacationed at Moodus. . . . Edward Federowicz has joined the staff at the Globe. . . . Alice Fox, secretary to manager Matt Saunders, Loew-Poli, should be back from her Block Island vacation any time now. . . . Sam Haddelman celebrated his fifth year as owner of the Capitol by throwing a big party for his staff. . . . Edward Kaskie resigned from the Globe staff. . . . William Nielson is again at his Hippodrome post.

Danbury

Empress had a private showing of films taken in England showing industrial activity there for defense. Employees of the Bard-Parker concern, local company engaged on defense contracts, were invited to the screening.

Hartford

Yorkhaven Enterprises, Inc., of New Haven, new owners of the Shubert, New Haven, last week filed organization papers at the office of Mrs. Chase Going Woodhouse, Secretary of State. Officers of the organization are: Ethyl I. Hunt, Chesire, president; Vera N. Weirsman, vice-president; and Bertrand B. Saltzman, New Haven, secretary-treasurer.

Seymour Kimenker, Loew-Poli chief of service, vacationed in New York. . . . Stanley Redmond, assistant manager, Allyn, left for a vacation. . . . Frank Ramsey, Strand assistant manager, celebrated his birthday by visiting New York. . . . Lou Brown, Loew-Poli circuit's publicist, was in from New Haven to see Lou Cohen, Loew-Poli, and Fred Greenway, Loew-Poli Palace. . . . George Landers, manager, E. M. Loew's, was host to 500 "Times" carrier boys at a showing of RKO's "Reluctant Dragon." . . . Hy Fine, M. and P. theatres' division manager, visited Walter Lloyd, Allyn manager.

Maurice Radin, Peoples' Candy Company, Worcester, Mass., was in. . . . Jerry Goldberg, Loew-Poli, was on vacation. . . . Paul Amadeo, E M. Loew's assistant manager, is back from a vacation. . . . Publicity meeting on "Charley's Aunt" was held at the Loew-Poli, with Fred Greenway, Wallie Cooper, Lou Cohen, and Russ Grant in attendance. . . . Merrill Katz, Strand, and Miss Eva Ertman were married recently in New London.

Kennie Faye, Rialto manager, is back from a vacation. Bill Flanagan, Lyric manager, handled the other Warner unit while manager Faye vacationed. . . . Harry Shaw, Loew-Poli division manager, was in. . . . Charlie Kellerman, Lieberman theatres circuit's Boston office, came in to see Lester Moskoski, Proven Pictures assistant manager. . . . Mrs. Minnie Hecker, Strand, is back from a vacation. . . . Al Young, Crown, vacationed. . . . Charlie Repass, Crown; Maurice Shulman, Shulman Theatres; and Martin Kelleher, Princess, were in New Haven.

Jack Boyd, assistant chief of service, Allyn, last week was named assistant manager, Crown, New London. George Ramsdell, Allyn, was appointed assistant chief of service.

A local exhibitor reversed the usual order of things recently, and gave Hollywood a few candid opinions of the rights and wrongs of the industry. Opinion-giver was James McCarthy, Strand, Hartford. McCarthy, vacationing in Hollywood, said, according to an account in The Bridgeport Post, that "when the film boys heard it was my first trip to the Coast, they declared that everyone interviews Hollywood but this time they were changing that order and were going to interview me." Questioned "How do New England folks feel about double bills?", McCarthy said that a "great many people had compared a show with a meal, that if you have roast beef for an appetizer you can't possibly enjoy the main body of the meal if it's a steak, no matter how good it is, and that report seemed to amuse them." Queried by the Hollywood prominents about balancing of comedies, dramas, and musicals

ICE-CAPADES OF 1942. An all-star cast appears in Republic's musical ice-show.

SHELL ROSE
ENGLISH TYPE DINNERWARE

in releases, McCarthy replied "that in the main I thought they did a good job of proportioning with my own conclusion added that because of troubled world conditions and the nerve strain attending them, I thought they could bear down a little heavier on better grade comedies, judging by the way my audiences had shown appreciation for good laughs."

Mrs. Miles Miller, wife of the Princess aide, gave birth last fortnight at Hartford Hospital to a baby girl.

Manchester

Jack Sanson, manager, State, returned from his annual vacation. Portion of it was spent in Scranton, Pa., where he began his theatrical career. After operating both the State and Circle in manager Sanson's absence, Tom Grace, manager, Circle, left for his annual vacation. . . . State's kiddie show during the fortnight packed the house. Price of admission was an article made of aluminum.

Business here is expected to pick up soon. . . . Jack Sanson, State manager, and family returned from a vacation. . . . Manager Sanson, president of the Manchester Chamber of Commerce, was busy with arrangements for the chamber's annual outing. . . . A new heating system is being installed at the Circle.

New Britain

Randy Maller, Warner Strand manager, and the missus left on vacation. . . . Howard Richardson, State projectionist, vacationed on Cape Cod. Mrs. Joe Miklos, wife of the manager, Broadway, Norwich, was in.

Norwalk

New assistant manager replacing George Taylor, Empress, is Edward Bovi. Before the month ends M. and P. Empress will have started extensive alterations. . . . George Harvey's new assistant is Steward Kirkman. . . . City officials are praising Albert Hamilton, Empress, in the fine manner he exploited the aluminum benefit performance show.

Finishing touches are being put on the seats at the Rialto. . . . Warner employees are wearing identification badges. . . . Manny Kugell, Cameo, Bridgeport, visited his former buddies recently. . . . Bill Pine's Darian Playhouse has discontinued Sunday matinees. . . . Albert Hamilton, M. and P. Empress, was one of the judges at the crowning of "Miss Connecticut" beauty contest held at Roton Point Park. . . . Herbert Edison, EXHIBITOR correspondent, was director of the "Miss Connecticut" beauty contests.

—H. E.

South Norwalk

Manager Al Hamilton, Empress, got out the bag of nuts for "Charley's Aunt," with the "nuts to you" selling line. (Ed. Note: The nuts taste good, Al.)

Torrington

Bob Elliano, manager, Palace, was in Bridgeport. . . . J. Scanlon, Warner manager, has been on vacation.

West Hartford

Robert Walch, Warner Central, resigned. Robert Fleming replaces. . . . Joseph Franco succeeded Martin Higgins at the Warner Central.

Wethersfield

Digging of an artesian well on the site of the new Webb to serve the air conditioning system, was begun last week.

Windsor

Jim Bey, superintendent of buildings, Shulman theatres circuit, left on vacation.

Maine

Portland

Miss Alice E. Modes, film and dramatic editor, Portland Press Herald, announced her engagement to Miron L. Hurst, J. Walter Thompson Advertising Agency. Wedding is scheduled for Aug. 31. . . . Fred Stone, Portland, is on vacation, enjoying his new baby. . . . Jimmie McAllister, Capitol, is handling things at both houses while Stone rests. . . . Margaret Morse, Civic, was out with tonsilitis.

Massachusetts

Brockton

Assistant manager Max Pearlstein, Modern, is vacationing with wife and daughter in New Hampshire. . . . Manager J. J. Cahill, Brockton, is spending his annual vacation period in his home town, Waukesha, Wis., and has sent postcards. . . . John Kenny, Brockton, has returned to his duties. . . . Service manager Frank Carroll, Brockton, was a spectator at recent double header in Boston. Accompanied by Bill Noonan, same staff. . . . Painters are refinishing the outer lobby at the Brockton and assistant manager Horace Beals, in charge during vacation of manager Cahill, says the ladies' lounge will be completely refurnished. . . . Paul Yvan Cyril, St. Louis, assistant to manager Thomas Kelly, M. and P. Rialto, returned to duties after vacationing. . . . Manager and Mrs. Leon Trask, Keith's, have returned after a short vacation. . . . W. Nelson Jacobs, architect in charge of re-building the Interstate Colonial, reports satisfactory progress on the construction work.

Manager Leon Trask, Keith's Campello, proved a real gloom chaser for some 150 Negro soldiers from Camp Edwards, who were marooned in West Bridgewater without finances when the baseball game in Boston which they were planning to attend, was called off. Mrs. Margaret A. Kirby appealed to manager Trask who said "send 'em up" and treated them to a good show.

"A Defense Film with Every Program."

Chicopee

A permit for alterations in the ceiling of the Victory was filed with the building department.

Danvers

Pearce Parkhurst, managing the Orpheum, co-operated with the "save your gas" drive by urging localites to shop locally and then see the show playing at the house.

Fall River

Manager Chris Joyce, Interstate Durfee, is a strong rooter for New Hampshire's scenic mountains and lakes since he returned from his vacation. . . . Ruth Atkinson Crane has returned to manager William S. Canning's Interstate Empire following her vacation. . . . Margaret Pavao has resigned from manager Charles Feinberg's staff, Yamins' Capitol.

Phyllis Lyons, who covers all houses on days off, is back from her vacation. . . . Franklin Dolan, manager Joe Bean's staff, Center, is some golfer. The other day he equalled the Fall River Country Club course record. . . . Fall River's Gene Sarazen of movie managers, Bill Canning, is back, more tanned than ever (if that's possible). . . . Manager Joe Bean, Center, substituted for Canning.

Peggy Cullen, manager C. J. Joyce's staff, Interstate Durfee, is vacationing. . . . Nathan Silk is new on manager W. S. Canning's staff, Interstate Empire. . . . Ernie Israel, helping manager Charles Feinberg, Yamins' Capitol, substituted for manager Jimmie McNamara while he vacationed from Yamins' Park.

Bobbie Custer, from manager Joe Bean's staff, Center, has joined manager William Canning's staff, Interstate Empire. . . . Isabella Maltezos Chirdon is back at work at manager W. S. Canning's Interstate Empire. . . . Jimmie Coburn, projectionist, manager W. S. Canning's Interstate Empire, resigned.

"Help the USO Drive Now."

ICE-CAPADES OF 1942. An all-star cast appears in Republic's musical ice-show.

Barbara Plante, manager Charlie Feinberg's staff, Yamins' Capitol, vacationed. . . . Frankie Ciaglo, manager W. S. Canning's staff, Interstate Empire, is back from vacation.

Fitchburg

Herman Claman, manager, Universal, conducted a kiddie toy matinee. . . . Edward Haley, manager, Fitchburg, is cooperating with the municipal safety committee by showing special films.

Gardner

Heywood-Wakefield Company reports a net profit of $188,722 for the six months ended on June 30, 1941 after provision for all charges and taxes. This compares with a net of $75,005 for the first six months of 1940.

Haverhill

Mayor Albert W. Glynn has increased the ante for "Beano" licenses from $25 a year to five dollars a month.

Lynn

Fred Weinberg, Auditorium, was in Poughkeepsie, N. Y. . . . Ethel Twombly, Waldorf, spent a portion of her vacation this month at Hampton Beach. . . . George Friend, Waldorf, was at Lake Chebacco.

Medway

Sanford, 600-seat house, formerly operated by M. Chapman, has been acquired by John DiPalma and partner. It opens on Sept. 1.

North Abington

Capitol, operated three days a week for a number of years by Joseph Masciarelli, Quincy, and leased for an extended period by William Schnopper, formerly of Providence, R. I., is closed for complete alterations.

Quincy

Leonard Goldberg, former manager, Morse-Rothenberg's State, expects to open his own Adams in mid-September. Adams is a renovated arena, and will seat 800. Gascoigne and Company are the contractors. Capitol Theatre Supply will install the equipment. Goldberg's assistant will be Vaughn Yerxes.

South Barre

Louis Franchose's Florence Hall is being refurbished.

Springfield

Principal news of the week was the announcement of a three-day managers' convention scheduled to be held by Western Massachusetts Theatres, Inc., at Greenfield. Principal emphasis in discussions was planned on institutional angles of theatre advertising. Officials, headed by Nathan E. Goldstein, planned to emphasize the beauty and comfort of modern theatres, and the need for entertainment in times as distressing as the present. Discussion also was scheduled of the new season's product and of individual pictures, as well as of all problems affecting theatre operators. Active in arranging the convention are Don Chambers and J. M. Jerauld.

Rifkin circuit (Liberty Theatres, Inc.) is redecorating and remodeling the Strand, Liberty, and Jefferson. William T. Powell, general manager, reports that all houses of the circuit will be in first-class shape. At the Liberty, walnut show cases and panelling are being installed and the orchestra foyer redecorated. Fluorescent lighting will be used in all three theatres. Jefferson and Strand will have fronts of antique gold, and the lobbies will be finished in blue, ivory, and old gold. . . . Herman Rifkin, circuit president, has just returned from Hollywood.

Local theatres all will co-operate in the USO drive. . . . George Freeman, manager, Loew Poli, had a good tie-up for "Charley's Aunt," having Kitty Carlisle, here for a summer theatre production, pose with another actor made up as "Charley's Aunt" for newspaper pictures.

Westfield

Benjamin G. Hull attended the annual convention of the State Federation of Labor in Boston. . . . Couture's Gardens, Hampton Ponds, is screening free movies.

Worcester

Larry Duff, E. M. Loew's Plymouth, vacationed at Hampton Beach, N. H. . . . Actual work of razing the Loew-Poli Plaza has been started . . . Arthur Sullivan, Loew-Poli Elm Street, was on vacation. . . . Helen Denesha resigned at Loew's Poli . . . Manager George Smith, E. M. Loew's Royal, is getting out some attractive newspaper ads. . . . Harold Maloney is back on the job as manager, Loew's Poli, after a restful two weeks. Joe Anstead, Elm Street, substituted for him along with Max Nevestky.

Margaret Villnave, Elm Street, has been visiting in New York. . . . Dick Owens, manager, Plymouth, expects to resume vaudeville the first week in September. . . . C. Aubrey Smith, personaling in Westboro, came into Worcester to do a broadcast. . . . Edgar Lynch, manager, Warner, was host to Arthur Kennedy's parents for "Bad Men of Missouri."

Desmond Jackson and Bob Coleman, Plymouth, have been on vacation. . . . Eddie Powers, Art, Springfield, and his

Boston's Allied Film Outing

MONDAY AUGUST 25

LOU WALTER'S LATIN QUARTER

Old Silver Beach, Falmouth, Mass.

Subscription $2.00 per person

C'mon fellers join in the fun!

This space contributed by The Exhibitor.

wife, dropped into the old home town. . . . Harold Maloney, Loew's Poli; Elmer R Daniels, Capitol, and Edgar Lynch, Warner, have been donating passes to be used in traffic safety committee's campaign. . . . Mary Foley, secretary to Harold Maloney, Loew's Poli, headed for the beaches. . . . Eleanor Raferty substituted for Margaret Sullivan.

Maurice Radin, divisional manager, New England People's Candy Company, reports Geraldine Blanchard, Loew's Poli, will leave her post on Sept. 20 for Syracuse University. . . . Edward Loftus, Plymouth, went to Asbury Park, N. J., on vacation. . . . Elmer Daniels, Leo Lajoie and Bill Halloran combined to put on a good campaign for "Kiss the Boys Goodbye," Capitol.

Turn to the Inside Back Cover For the Latest National Release Date Guide.

New Hampshire

Concord

Edward Callahan, son of Capitol projectionist Bradley T., has gone to Grand Manan, N. B., on a cruise with grandpa John Callahan. . . . Capitol is conducting three weekly cooking schools, with Florence Buxman in charge at no advance in prices. . . . Capitol manager Frank K. Eldridge and wife are entertaining the latter's sister, Mrs. A. J. Wells and baby daughter, Rena, Esmond, R. I. . . . Capitol's Edward Rushlow has been hither and yon on a week's vacation. . . . Mrs. A. J. Comi, Capitol, is back from a vacation junket to Hampton Beach.

"The Tip-Off" Gives the Real Lowdown on What Business Pictures Are Doing.

Derry

The Derry aluminum drive was climaxed by a children's matinee at the Plaza, where all children under 15 years were admitted for a piece of aluminum. In addition, two free airplane rides from the local airport were given the boy and girl attending the matinee who guessed nearest the correct weight of the aluminum pile on the fire house lawn. Arrangements were in charge of manager Alden G. Kelly and Placide Morin, head of the Derry aluminum drive.

Information About the New Product? Complete Material Can Always Be Found in The Blue Section.

Dover

Lloyd Bridgham, manager, Broadway, conducted an elaborate campaign in conjunction with the Dover Democrat and several merchants to boost the attraction of Kirma, Hindu mystic. He had Kirma drive a car through the streets of the city, while blindfolded.

Manchester

Sheriff Richard M. O'Dowd last week seized the short, "How to Take a Bath," being shown at the Daniel Webster Auto Theatre, Merrimack. Authorities were slated to view the film in order to determine whether it is obscene. No action has been taken against the management.

Portsmouth

When the Colonial ran "Peace—By Adolph Hitler," March of Time subject, 20 localites ran an advertisement urging that the townsfolk attend the showings, paying for the space themselves. The list included the mayor and others prominent in the civic life.

Rhode Island

Cranston

A most unusual tribute was paid to the late Police Chief James G. Miller when both the Park and Palace halted afternoon programs for a minute of silence during his funeral.

Only Your Home Town Paper Gives You Real Coverage of News in Your Area.

Newport

Dave Dugan, manager, M. and P. Strand, for some years, resigned. Re-placing him is Ralph Tully, formerly manager, M. and P. Eggleston Square, Jamaica Plain, Mass. . . . Manager Gerry Wagner, Loew's Paramount, has had new carpeting laid. . . . Agnes Smith resigned from manager Ralph Tully's staff, M. and P Strand, to accept a position in the business office of the Newport Daily News.

The Legion of Decency Weekly Listing Is a Regular Feature of This Publication.

New on manager Gerry Wagner's staff at Loew's Paramount is Francis J. Sullivan. . . . Manager Harry Horgan, Opera House, has installed new Simplex heads in his projectors, furnished by the National Theatre Supply. . . . WPA Band Concerts in the square, right outside manager Ralph Tully's M. and P. Strand and manager Harry Horgan's Opera House, give considerable competition.

"A Defense Reel in Every Show"

George Sullivan, Fall River, Mass., is doing relief projectionist work at manager Gerry Wagner's Loew's Paramount, manager Harry Horgan's Opera House, and manager Ralph Tully's M. and P. Strand. . . . New on manager Gerry Wagner's staff, Loew's Paramount, Gerald Shea. . . . Co-operating with city, state, and national officials, manager Gerry Wagner, Loew's Paramount, put a trailer on his screen urging automobile drivers to save gasoline.

Providence

Samuel Bomes, owner, Liberty, Hollywood, East Providence, is living at the Pier. . . . His son, Edward Bomes, manager, Liberty, has spent his spare time this summer fishing off Point Judith. Bomes owns a power dory which he keeps in Point Judith Pond.

"The Tip-Off" Gives Dope on Grosses.

Ed McBride, former manager, Loew's State, married his erstwhile theatre secretary, Lillian Degnan. . . . At the Strand, during night closings, manager Edward L. Reed is installing new seats of the same model as those installed a year ago on the orchestra floor. Reed is ecstatic about the appointments of the newly decorated women's powder room. He is now planning to re-do the men's lounge, probably in the style of a hunting and fishing lodge. Reed also has installed new ticket machines in the Strand.

Albert J. Clarke, manager, Majestic, returned from a vacation spent in New York, Washington, D. C., and Virginia. . . . James McDonnell, assistant, Majestic, is now vacationing in Philadelphia.

Vermont

Poultney

William Holland, former projectionist, Casino, Boston, has leased the Opera House, dark for some time. Competition, Star, runs for days weekly. Holland will run seven. He will re-model the house during the last week of August, work to be done by the Independent Theatre Supply Company.

White River Junction

A new balcony has been constructed at the Interstate Lyric, managed by Allard Graves, also district manager for Interstate in that territory.

"Help the USO Drive Now."

ICE-CAPADES OF 1942. An all-star cast appears in Republic's musical ice-show.

BETTER MANAGEMENT

A MONTHLY SECTION DEVOTED TO THE PHYSICAL THEATRE . . . ITS DESIGN, CONSTRUCTION, REMODELING, EQUIPMENT, SUPPLIES, MAINTENANCE, AND MANAGEMENT.

AUGUST, 1941
VOLUME IV. NUMBER 8

For Profits . . . Replace your old Sound System with

MODERN RCA PHOTOPHONE MAGIC VOICE OF THE SCREEN

THE buxom beauties of the gaslight era have long since had their day. In modern times, streamlined pulchritude is the paying kind. And the same goes for sound equipment. If it isn't modern, it doesn't pay. Today's movie-goer wants up-to-the-minute sound—and you can offer him the best with RCA Photophone Magic Voice of the Screen.

Hollywood movie-makers know the box-office value of top-notch sound. That's why so many of them use RCA Photophone *recording* equipment. *You* will naturally reproduce this sound better with the RCA Photophone Magic Voice of the Screen.

Get in touch with your RCA Photophone representative today. Ask him about the Magic Voice of the Screen equipment designed and priced for your theatre. You will be delighted with its performance, surprised at its low cost, and tickled pink with its box-office power.

• • •

So that the installation of equipment is perfectly "tuned up" for your theatre, it is supervised by RCA's own field engineers. And to maintain—year after year—uniform, high quality standards of sound reproduction, these men are always at your call. RCA Photophone service gives you maximum value at moderate cost—an average of about one theatre admission per show. Get full details from your RCA Photophone representative.

Trademarks "Victor," "Victrola," Reg. United States Patent Office by RCA Manufacturing Company, Inc.

Better sound means better box-office . . . RCA Tubes mean better sound.

THEATRE EQUIPMENT

Complete Sound Systems . . . Screens . . . Theatre Record Players . . . Projectors . . . Sound Reinforcing Equipment . . . Inter-Communication Systems . . . Hearing Aids . . . Service and Maintenance. See your RCA Photophone Representatives or affiliated theatre supply dealers. Photophone Division, RCA Manufacturing Company, Inc., Camden, N. J. In Canada, RCA Victor Company, Ltd., Montreal • A Service of the Radio Corporation of America.

For Your Attention

HOW THE FUTURE OF YOUR THEATRE LOOKS TO ME.....PAGE 5
By JAY EMANUEL

TELL THE PUBLIC ABOUT IT.....PAGE 6

THE USE LIFE OF YOUR PROJECTOR .....PAGE 8
By LESTER B. ISAAC

PICTURING THE NEW IN THEATRES .....PAGES 9-16
COLLEGE THEATRE, BROOKINGS, SOUTH DAKOTA
CANOVA THEATRE, CONOVER, NORTH CAROLINA
CIRCLE THEATRE, BRONX, NEW YORK

THE CARPET CLINIC.....PAGE 19

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BETTER MANAGEMENT

VOL. IV, No. 8 AUGUST, 1941

• IT SEEMS TO US

ATTENTION CALLING DEPT.: We are very proud of the articles in this issue, because they are up-to-the-minute, alert, and should result in greater efficiency and savings in the operation of the theatre.

Publisher Jay Emanuel's viewpoints on buying will hit home with every theatreman, and we might add that the fact that he has written the message points to the seriousness of the situation. Turn to it now, and note what he has to say.

The article by Lester Isaac is of importance not only to theatre-owners but also to projectionists, the men who rarely get the praise they deserve, but whose efforts are so vital to the proper operation of your theatre. The boys in the booth, and we know there are many of them who follow this department, will want to read every line of his impressions and view points.

For exhibitors, also, the account of the manner in which one seating company got behind its product in the mid-west deserves special attention. Turn to that now, too.

GOOD WILL BUILDING: It may be an old stunt, we are not certain, but we happened to note the other day that one manager arranged for high school groups to inspect his theatre, taking them backstage, showing them all the equipment, and giving them some insight into what makes the wheels go around.

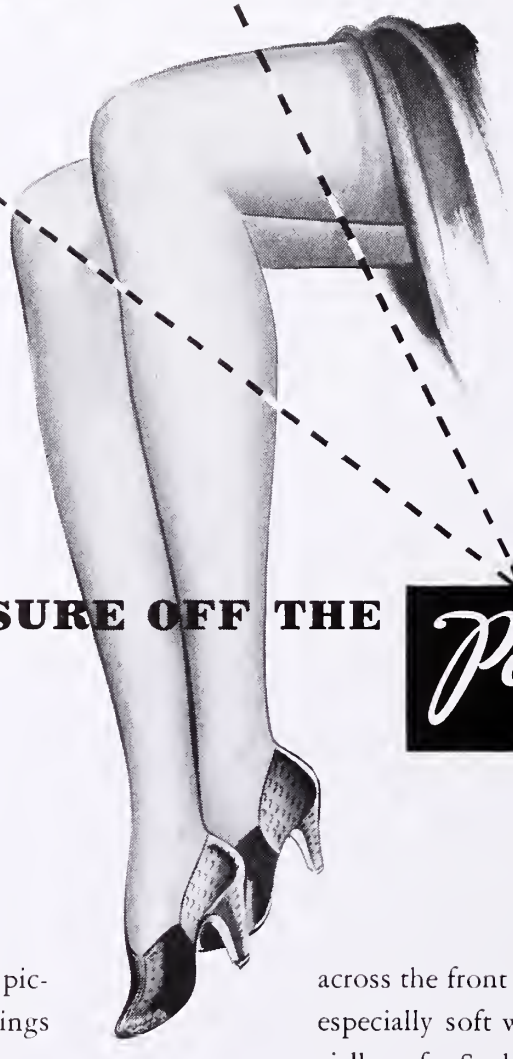
Probably a lot of you readers have been doing this very same thing, but we recommend it to the others who haven't. It is such an obvious idea that we can't help wondering why everyone hasn't done it at one time or another.

A proper understanding of some of the mechanics helps the patron realize some of the problems the theatre owner is up against, besides pictures.

• THE COVER THIS MONTH

SIMPLICITY is the keynote in the design of the foyer of the Loop Theatre, Mobile, Alabama, pictured on this month's Better Management Section cover. Though severe and unrelieved, it is this very lack of ornament which sets the Loop's foyer in a class of its own, and virtually demands a second look. One noteworthy point is the liberal use of curves, rather than the straight lines so popular in modern theatre architecture. The house is operated by Paramount Richard Theatre, Inc. Its seating capacity is 928. New Orleans architect J. T. Knight, Jr., designed it.

IT'S GOOD BUSINESS



TO TAKE THE PRESSURE OFF THE Popliteal*

AIR conditioning, advertising, "4 star" pictures are all business-builders—all things you wouldn't do without today.

Neither will you want to do without the revolutionary, business-building, new theatre seat—*Feather Foam Front*, once you've seen what a great comfort improvement it is. It takes the pressure off the Popliteal!

Feather Foam Front eliminates hard or rolled stuffing across the front of the chair—makes the seat especially soft where a seat should be especially soft. Such comfort builds business.

It's an improvement you can't afford to be without whether you're modernizing your present theatre or equipping a new one. Available at no extra cost on American Bodiform, Commodore, Zephyr and Zenith Chairs. See these great chairs before you buy.

American Seating Company
GRAND RAPIDS, MICHIGAN
World's leader in public seating. Manufacturers of Theatre, School, Church, Auditorium, Stadium and Transportation Seating
Branch Offices and Distributors in 73 Principal Cities

**The area behind the knee-joint where pressure causes discomfort.*

How the Future of Your Theatre Looks to Me

By Jay Emanuel

Publisher of The Exhibitor and
Theatre Owner for more than 30 Years

FROM THE HEADLINES in all local newspapers, from the views of the President and the members of the Cabinet, and from actual daily contacts with supply dealers and manufacturers of theatre equipment, it doesn't take a brilliant person to realize that the current National Defense Program is steadily building up steam and has not nearly approached its peak. The good Lord knows that I, and, I feel certain, every other man in our industry rejoices in this determination of a free people to build an impregnable bulwark against any and all marauding conquerors, regardless of the tax cost or personal inconvenience. As Winchell or some similar quipster put it: "It's better to die standing up than to live on your knees."

FORCED TO BECOME a purveyor of propaganda and political ideologies rather than entertainment, we have witnessed the struggle of the motion picture industries of other countries, and their inability to sustain themselves even when granted government subsidies and bolstered by "command" performances. Only the free and unshackled industry possible under our democratic beliefs could grow to its present importance in not only domestic but world markets. For this reason, we of our industry owe it to our country and ourselves to carry on the best we can, and give the National Defense Program our complete support.

BUT FROM THIS VERY SUBJECT arises a definite and ever enlarging problem.

THE MACHINE SHOPS, tools, and large factories which produce the very implements of our craft, the equipment that makes it possible for us to exhibit the products of Hollywood and serve the comforts of our patrons, are ideally suited to the production of arms and other defense necessities. In increasing numbers their facilities are being commandeered, and very rightly so, for government contracts. This is a condition which neither we nor the manufacturers want to have otherwise, but the continued running of our theatres makes it mandatory for us to give thought to the constantly diminishing sources of supply, and to make every effort to premeditate our needs.

I DON'T THINK any industry can boast of a more progressive or co-operative group of specializing manufacturers than our own. To a certain extent, I believe that they have tried to guard our future by preparing a larger inventory of parts, castings, and raw stock than is the normal custom. They still can't do the impossible.

RECENTLY, in ordering carpets for some of my theatres, I was compelled to wait three months for delivery. I know that generators, rectifiers, projectors, sound equipment, chairs, cooling equipment, and many other items necessitate even longer periods of time, while special lenses are virtually impossible to get.

NOW, I'M NOT ADVOCATING that you "hoard," or create an even worse condition by deluging manufacturers with orders that you do not need.

I AM CONVINCED, HOWEVER, that in fairness to the manufacturers who are trying to serve you, in due consideration for the government's needs, and in practically facing the future of your theatre as a purveyor of entertainment to the masses, when their morale probably needs it most, you should *now* carefully analyze every bit of necessary equipment you own. Only super-human foresight can tell whether the present emergency will be a period of months or a period of years. But if you know that your present generator, or your present sound, can only stagger through for six more months, place the order now for a delivery date at that time, and give the factory facilities a break.

I KNOW OF A THEATRE OWNER who is just currently digging the hole for a new theatre in a defense housing district. He's both smart and considerate. He has already ordered his booth, auditorium, proscenium, and front equipment. I know another whose projector heads are years old, and there is some question how long they will last without serious trouble. He's smart, too! He has already on hand a spare head of the same model to substitute when the need arises.

IN THE METROPOLITAN EAST there is a good possibility of an oil shortage this winter. *Now* is the time to have your heating system surveyed with a view to converting it to coal, which is local to this area. You may never need to convert it, but should the need arise, know what to do and, if possible, have the equipment on hand to do it. You are unquestionably a large user of oil, and the government may both need it and demand it.

IN MY YEARS as a publisher and even longer as an exhibitor, I have never lectured the other fellow on how to run his business. This once, I'm so sincerely convinced of the rightness of my views that, realizing the tendency of most exhibitors to discount as "sales talk" similar expressions from dealers or salesmen, I'm violating this policy.

THINK IT OVER, and I'm certain you'll DO IT NOW!

There Are Plenty of Other Things Besides Pictures Which Can Be Sold in a Theatre; Read How One Progressive Company Assisted

Tell The Public About It

A CURRENT NEWSPAPER ADVERTISING CAMPAIGN put behind a single type of theatre equipment, now taking place in the Chicago area, must be put down on the books as definitely new—and to be praised.

THE SPONSOR OF THE CAMPAIGN is Kroehler Manufacturing Company. The equipment is its Kroehler Push-Back theatre seat. The announced purpose is to focus attention on the numerous installations of this seat in the Chicago trading area, both with a view towards impressing patrons with its novel comfort features, and toward impressing other theatre owners with the plus-value of an advertised piece of merchandise. Looking over the accompanying illustrations, the campaign seems to stand a fair chance of accomplishing its purpose.

HIGHLIGHT WAS A FULL-PAGE in full colors, setting forth the advantages claimed for the Push-Back seats, appearing in the Chicago Sunday Tribune in June. Black-and-white ads are also part of the campaign each week in the Chicago Daily News and Chicago Herald-Tribune.

NEEDLESS TO SAY, the campaign has caused a lot of attention among Chicago exhibitors and Chicago patrons, as should be. The sponsors of the campaign declare, also, that they have heard from Iowa, Wisconsin, and other spots praising the excellence of the idea as well as pointing to the advertising coverages.

BETTER MANAGEMENT has, on many occasions, advocated that the outstanding equipment and comfort features of a theatre merited periodic exploitation campaigns which would bring as satisfactory box-office results as similar exploitation on a particular picture. As a matter of fact, such campaigns on physical features have a sustained, day-in-and-day-out result over a long period, while a particular picture is in, and forgotten, with its return limited by the success of its run. Many exhibitors have recognized the merit of such reasoning and in these pages have been pictured their lobby displays, heralds, and stunts which produced satisfactory results.

MANUFACTURERS ALSO, FROM TIME TO TIME, have devoted limited national advertising campaigns to acquaint the public with the excellence of their theatre products. Some examples of this may be found in American Seating Company's series of pages in Time and Life; Alexander Smith and Sons' heavy use of women's magazines to exploit Crestwood Carpets; and U. S. Rubber Company's references to Naugahyde leatherette and latex rubber seats in their large, general product advertisements; etc. However, never before has there been such a direct appeal to local area through local

(*Continued on page 27*)

IMPORTANT NEWS FOR MOVIE PATRONS

CHICAGO THEATERS ARE INSTALLING AMERICA'S MOST COMFORTABLE SEATS

Just imagine a movie theater where you will stay seated throughout the show!

No more standing every time some unfortunate squeezes past, to or from a seat!

No more cries of pain because of stepped-on toes!

No more blocked view when entire rows rise while some poor soul slowly worms her way in or out!

Those modern theaters which are ever mindful of your comfort, are putting an end to all this!

For, like the hot, stuffy, unventilated theaters of old, these inconveniences are being relegated to the past by the revolutionary Kroehler Push-Back Seat.

We are proud to announce that among Chicago and suburban theaters, those listed at the bottom of the page are equipped with this last word in seating comfort!

These alert and progressive theaters were thinking of you when they installed Push-Back Seats. They are sparing no expense to give you the utmost in uninterrupted lounge-chair comfort.

There is nothing else in all the world like this patented Push-Back Seat.

It is the first and only seat ever designed to meet the continuous audience change of the modern theater.

Visit these theaters and try these new seats.

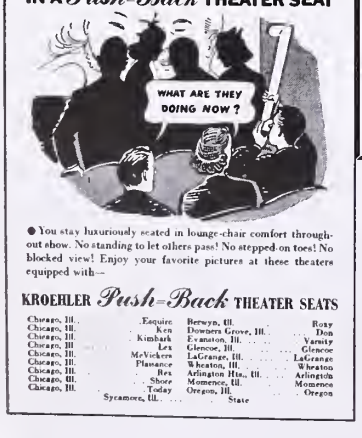
See to what extent these theaters have gone to make your visit one of unbroken pleasure. See how it adds to your enjoyment to sit luxuriously throughout the show . . . without once jumping up . . . or having your vision obstructed by rising rows ahead. Make it a date!

These Theaters in Chicago and Suburbs Equipped with

KROEHLER *Push-Back* THEATER SEATS

Chicago, Ill	Esquire Theater	Chicago, Ill	Plaisance Theater	Evanston, Ill	Varsity Theater (to be installed soon)
Chicago, Ill	Ken Theater	Chicago, Ill	Rex Theater		
Chicago, Ill	Kimbark Theater (to be installed soon)	Chicago, Ill	Shore Theater	Glencoe, Ill	Glencoe Theater
Chicago, Ill	Lex Theater	Chicago, Ill	Today Theater	LaGrange, Ill	LaGrange Theater (to be installed soon)
Chicago, Ill	McVickers Theater	Berwyn, Ill	Roxy Theater		
		Downers Grove, Ill	Don Theater	Wheaton, Ill	Wheaton Theater

HERE ARE three samples of the ads used by the Kroehler Manufacturing Company in the Chicago area to make the patrons know that Kroehler chairs are available in various theatres. Note the comedy angle, and how it was used. A full-page color ad was a highlight of the campaign. The copy not only provided a plug for the theatres, but sold the patrons on the advantages of the chairs.



You Don't Need a Periscope IN A *Push-Back* THEATER SEAT

● You stay luxuriously seated in lounge-chair comfort throughout show. No standing to let others pass! No stepped-on toes! No blocked view! Enjoy your favorite pictures at these theaters equipped with—

KROEHLER *Push-Back* THEATER SEATS

Chicago, Ill.	Esquire	Berwyn, Ill.	Roxy	Sycamore, Ill.	State
Chicago, Ill.	Ken	Downers Grove, Ill.	Don		
Chicago, Ill.	Kimbark	Evanston, Ill.	Varsity		
Chicago, Ill.	Lex	Glencoe, Ill.	Glencoe		
Chicago, Ill.	McVickers	LaGrange, Ill.	LaGrange		
Chicago, Ill.	Plaisance	Wheaton, Ill.	Wheaton		
Chicago, Ill.	Rex	Arlington Hts., Ill.	Arlington		
Chicago, Ill.	Shore	Momence, Ill.	Momence		
Chicago, Ill.	Today	Oregon, Ill.	Oregon		

Does This Burn You Up?

"Pet Peeves" Banished by Push-Back Seats

With this sensational theater seat, there is no more standing to let others pass—no more stepped-on toes—no more obstructed view! You stay luxuriously seated in lounge-chair comfort throughout the show.

These Theaters Equipped with KROEHLER *Push-Back* SEATS

Esquire Theater	Chicago	Today Theater	Chicago
Ken Theater	Chicago	*Arlington Theater	Arlington Heights
*Kimbark Theater	Chicago	Roxy Theater	Berwyn
Lex Theater	Chicago	Don Theater	Downers Grove
McVickers Theater	Chicago	Varsity Theater	Evanston
Plaisance Theater	Chicago	Glencoe Theater	Glencoe
Rex Theater	Chicago	*LaGrange Theater	LaGrange
Shore Theater	Chicago	Wheaton Theater	Wheaton

*to be installed soon

Joined...in a Common Cause —to serve YOU better!

GOOD NEWS for every exhibitor and projectionist! Now the finest in projection as well as the finest in sound is available through RCA and all of its affiliated independent theatre supply dealers.

The de luxe performance and long life of Brenkert products makes them fitting companions for the RCA Magic Voice of the Screen.

The resources of RCA's national factory service organization, supplementing the trained staffs of affiliated dealers, assure you of both picture and sound equipment that you can buy with confidence!

• • •

Trademarks "Victor", "RCA Victor" and "Victrola" Reg. U. S. Pat. Off. by RCA Mfg. Co., Inc.

Better sound means better box office . . .
RCA Tubes mean better sound

RCA THEATRE EQUIPMENT

Complete Sound Systems . . . Screens . . . Theatre Record Players . . . Brenkert Projectors and other products . . . Sound Reinforcing Equipment . . . Inter-Communication Systems . . . Hearing Aids . . . Service and Maintenance. See your RCA Photophone Representative or affiliated theatre supply dealers. Photophone Division, RCA Manufacturing Co., Inc., Camden, N. J. In Canada, RCA Victor Co., Ltd., Montreal. A Service of the Radio Corporation of America.

Just What Is the Responsibility of the Exhibitor to His Patron? Thoughts on the Booth in This Connection Are Discussed Here Now

The Use Life of Your Projector*

By Lester B. Isaac

HAVING BEEN REQUESTED to be as "factual" as possible regarding the "factors that influence the life of a projector" I find that subject definitely controversial. Opinions will widely differ regarding the "facts," and I can simply express my own views based upon my experience as the head of the Visual and Sound Projection Department of Loew's Theatres. I have been with the company 25 years, and have held my present position for the past 15 years. Although we have hundreds of theatres in various parts of the United States and throughout the world, our problems are just the same as those of any other theatre owner—we have to run our houses profitably. To do this we have to do a good job in all departments and we try to give our patrons the best possible projection. We have found it pays to install the finest equipment we can buy—that has been Loew's standard for many years. It is a fundamental factor in getting long life from our equipment, keeping down maintenance cost, and giving our audiences the kind of projection that shows profitable results in the box office.

But even with the best equipment we must expect regular repair and replacement of parts. All machines are subject to strains and wear. Any other view would be ridiculous. Care and maintenance are required for any mechanism, and we cannot blame either the manufacturers of motion picture equipment or projectionists when something goes wrong with the projector because the owner has not realized that neglect is false economy.

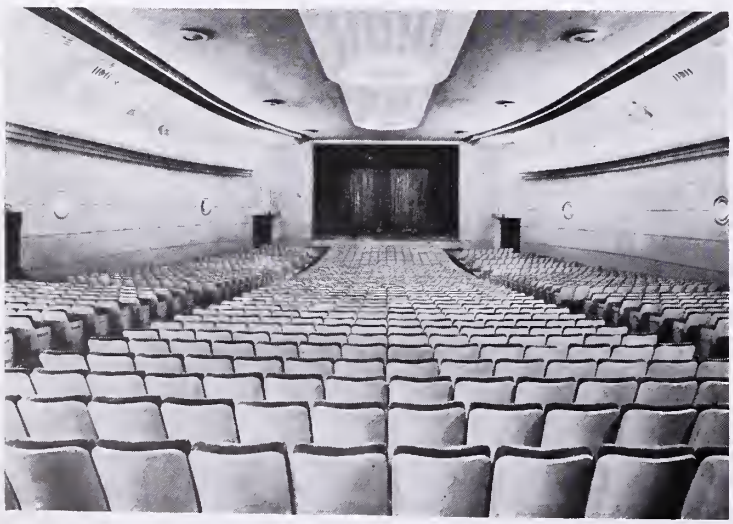
LET US CONSIDER VERY BRIEFLY how the projector is made, and why. In the first place, we must understand that it is designed to move a delicate and inflammable ribbon of film through a projector at the rate of 90 feet a minute. The intermittent movement stops and starts 24 times a second—millions of times during the year—and absolute registration of every frame as it is changed is essential because any unsteadiness will be magnified and perhaps become an apparent and annoying screen defect. As the shutter revolves, it shuts off the light 48 times a second, and must be in perfect synchronization with the intermittent movement to avoid travel ghost. To do this flawlessly, the intermittent movement must be made of the finest materials manufactured to measurements as exact as one-10,000th part of an inch. Automobiles are not made with such accuracy, which is only equalled in the making of fine scientific instruments. There are many parts actuated by the gear train made with varying tolerances, as required, but all holding to extremely exact measurements and, also, of high grade materials. These few facts are probably well known to the readers of this publication, and it is perhaps hardly necessary to refer to them. But it will do no harm to give them a little thought before we take up more controversial details.

IN THE HUNDREDS OF LOEW THEATRES we employ many hundred projectionists and, of course, we cannot make exact rules and regulations to meet all requirements. There are, however, certain adjustments and other work which are the projectionists' responsibility but we keep mechanisms in such good condition that repairs in the projection room are reduced to a minimum. Some work requires highly specialized skill and expensive tools, and it is too much of a gamble to ask that certain repairs be made in the projection room under unsatisfactory conditions. I cannot here make a general rule as to just what repairs the projectionist should make.

It is a subject so controversial I would not express my views without knowing all the details about each case brought to my attention for a decision. Conditions are never exactly the same in any two theatres. In one theatre, there may be the very latest equipment, kept in first-class condition at all times by projectionists encouraged by their "boss" who believes it pays to give his patrons good projection. Such a "boss" takes a real interest in his men and shows it by meeting all reasonable demands for repairs and replacement. On the other hand, there are owners who are totally indifferent to the needs of the projection room, and, of course, in such instances, the sound and visual projection will be inferior. Patrons now know the difference between good and bad projection. If the theatre owner is a real showman he will want to give his audience all possible enjoyment, and he will find that it pays. I have endeavored to show that good judgment is a factor to be considered, and this must be based upon experience and willingness to give patrons greatest entertainment value for their money. This cannot be done if the visual and sound projection are unsatisfactory.

(*Continued on page* 18)

*Reprinted from The 1941 Theatre Catalog.



GREATER DETROIT THEATRES is the operator of the Carmen, the 1,498 seat Detroit house which opened recently after lengthy litigation, with the final court order entered only two days before, allowing contractors to complete their work and the opening to proceed. The seats in the house are the deluxe Ideal Theatre Chairs. A unique feature of the house is a rotunda-like upper lobby on a balcony level, and a milk bar seating 30. The theatre has room for 500 additional seats.

CATALOGING THE NEW IN DESIGN AND EQUIPMENT · 1941 · 19

THE NEW

College

BROOKINGS, S. D.

The latest addition to the expanding business district of Brookings, South Dakota (population, 4,376), is Frank McCarthy's new College Theatre, erected on the site of the old Grand Opera house. The theatre, which is the most modern structure in the town, was designed by McCarthy, who also operates the State and Fad theatres in Brookings. The facade of the theatre has been covered with colorful porcelain enamel. Because of the lack of a marquee, the box office has an inside wicket for use in bad weather. A feature of the comfortable and attractive foyer-lounge, which also serves as the standee room is the magic drinking fountain operated by photo-electric cells. The water begins to flow automatically when a patron approaches. The outstanding features of the auditorium are the fluorescent carpets, which glow dimly in the darkened theatre, and the murals on the side walls depicting the four seasons.

PLEASANT SURROUNDINGS

REFERENCE FACTS:

COLLEGE THEATRE

BROOKINGS, S. D.

Owner: Frank J. McCarthy
Size of Lot: 50 x 165
Seating Capacity: 575
Cost of Theatre: Not Available

Acoustical Treatment—Celotex tile. Manufactured by The Celotex Corp.

Air Conditioning—Blower system with National fans and blowers. Manufactured by American Blower Corp.

Carpets—Alexander Smith Fluorescent. Manufactured by Alexander Smith & Sons Co.

Chairs—Irwin Crusader. Manufactured by Irwin Seating Co.

Curtain Controls and Track—Vallen. Manufactured by Vallen, Inc.

Decorator—Otto Neilson.

Display Frames—Solid aluminum. Manufactured by National Screen Service, Inc.

Furniture—Manufactured by Dunbar Furniture Co.

Generators—Hertner. Manufactured by Hertner Electric Co.

Lighting Fixtures—General Electric fluorescent units.

Projection Lamps—Simplex High. Manufactured by Strong Electric Co.

Projection Machines—Simplex. Manufactured by International Projector Corp.

Screen—Walker plastic molded. Manufactured by Walker-American Corp.

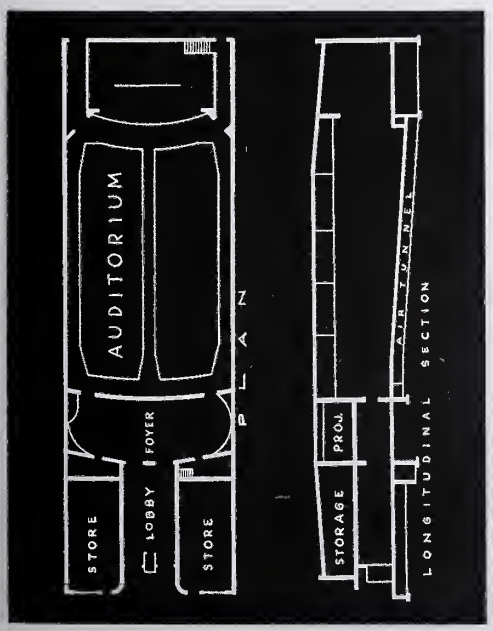
Sign and Marquee—Fabricated and erected by Gorne-Barker.

Sign Letters—Adler. Manufactured by Adler Silhouette Letter Co.

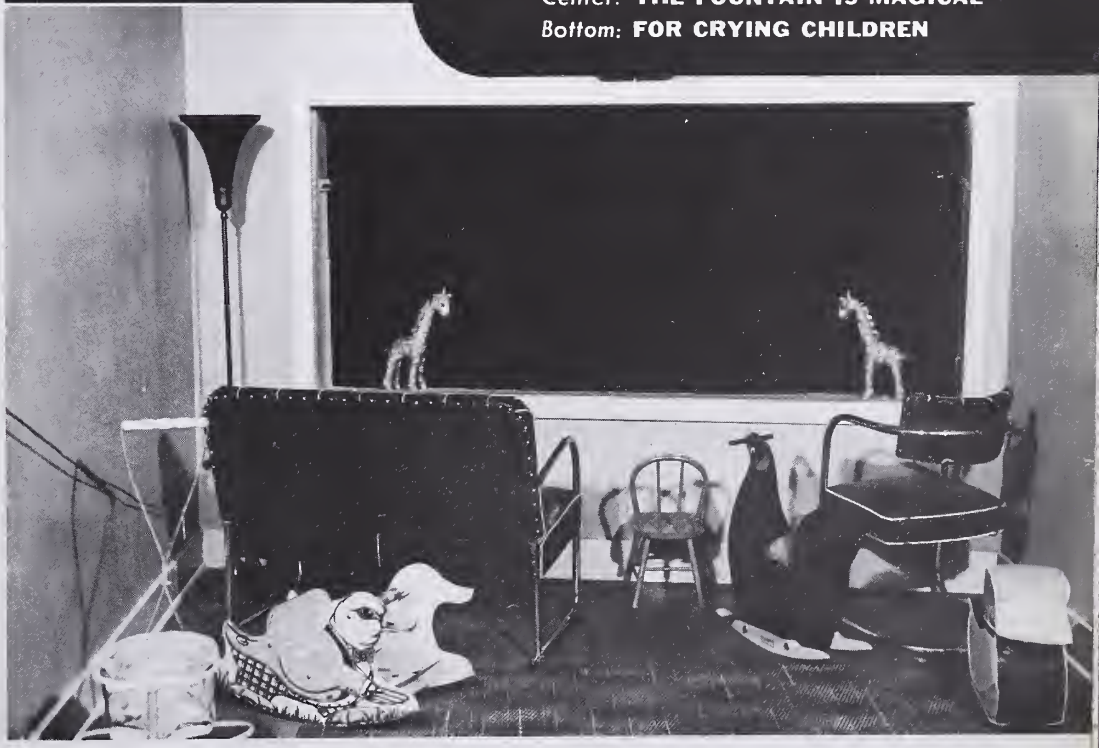
Sound—Western Electric. Manufactured by Western Electric Co.

Supply Dealer—Joe Bradley and National Theatre Supply Co.

Stage Drapes and Curtains—Manufactured by S. Marvin Harris.



Top: **APPOINTMENTS ARE MODERN**
Center: **THE FOUNTAIN IS MAGICAL**
Bottom: **FOR CRYING CHILDREN**



THE NEW

Canova

CONOVER, N. C.

CATALOGING THE NEW IN DESIGN AND EQUIPMENT

20

★ 1941 ★

A fine example of small-town theatre construction is shown in these views of the new Canova, Conover, North Carolina. Situated in the main shopping district, it plays first-run pictures at an admission of 10 cents and 25 cents. The front of the building has been finished with stucco painted in two tones of green. In the auditorium corrugated asbestos has been used for the wainscot, with fiber-boards in a variety of colors covering the upper walls. At both sides of the proscenium, fluted wood, painted to match the wainscot, covers the wall from floor to ceiling.

REFERENCE FACTS:

CANOVA THEATRE

CONOVER, NORTH CAROLINA

Owner: V. O. Sipe

Operator: Colonial Theatres, Inc.

Architect: Robert L. Clemmer

Size of Lot: 60 x 200

Seating Capacity: 512

Cost of Theatre Building Exclusive of Equipment: $29,400

Cost of Equipment: $10,000

Acoutiscal Treatment—Gold Bond Wall Board. Manufactured by National Gypsum Co.

Air Conditioning—Blower system with National fans and blowers. Manufactured by American Blower Corp.

Carpets—Manufactured by Alexander Smith & Sons Co.

Chairs—Irwin Clipper. Manufactured by Irwin Seating Co.

Curtain Controls—Vallen. Manufactured by Vallen, Inc.

Furniture—Royal Chrome. Manufactured by Royal Metal Mfg. Co.

Lighting Fixtures—Manufactured by Charlotte Sign Co.

Projection Lamps—Simplex High. Manufactured by Strong Electric Co

Projection Machines—Super Simplex. Manufactured by International Projector Corp.

Rectifiers—Simplex High. Manufactured by Strong Electric Co.

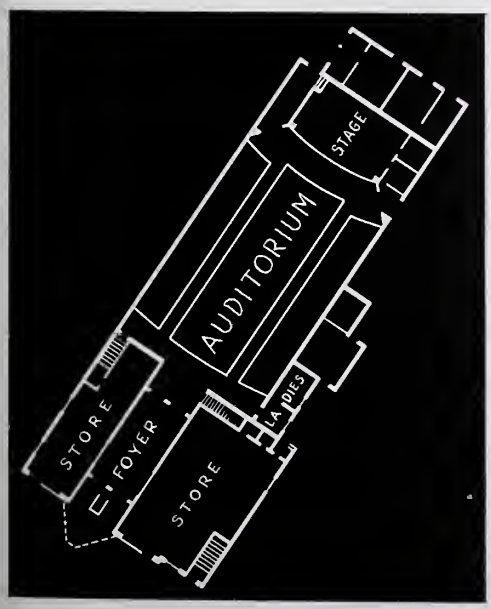
Sign and Marquee—Fabricated and erected by Charlotte Sign Co.

Sign Letters—Adler. Manufactured by Adler Silhouette Letter Co.

Supply Dealer—National Theatre Supply Co.

Stage Drapes and Curtains—Manufactured by Bil-Art Studios, Inc.

Ticket Chopper—Golde. Manufactured by Golde Mfg. Co.



Top: **MODERN DECORATIVE SCHEME**
Center: **LOVE SEATS FOR COMFORT**
Bottom: **FRONT, INCLUDING STORES**

THE NEW

Circle

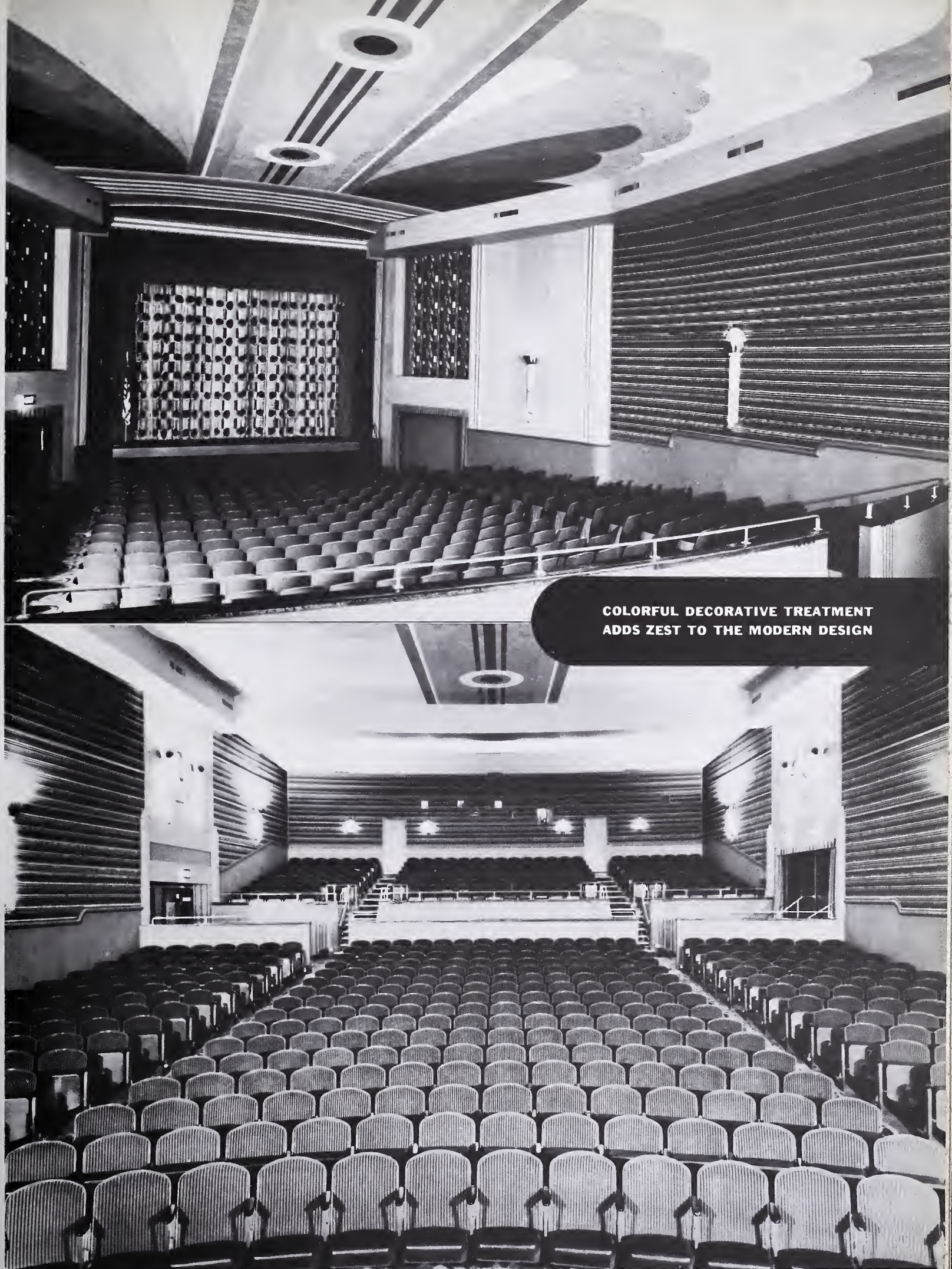
NEW YORK, N. Y.

CATALOGING THE NEW IN DESIGN AND EQUIPMENT

21

• 1941 •

In the Bronx section of New York, owner David Weinstock erected the house shown here for operation by the Kay Theatre Corporation. Situated in a neighborhood shopping district, the house's draw is chiefly from the working class. It adheres to a double feature policy with admissions of 30 cents and 10 cents. Architect Charles Sandblom chose marble for the facade covering, with stainless steel for the boxoffice and display frames. The modern design of the auditorium is enhanced by the use of a variety of colors. The side walls have been covered with damask stretched over rockwool.



COLORFUL DECORATIVE TREATMENT
ADDS ZEST TO THE MODERN DESIGN

Top: **WARMTH IS ADDED**
Bottom: **THE FRONT, DAYTIME**

REFERENCE FACTS:

CIRCLE THEATRE

NEW YORK, N. Y.

Owner: David Weinstock
Operator: Kay Theatre Corp.
Architect: Charles A. Sandblom

Size of Lot: Irregular
Seating Capacity: 599
Cost of Theatre: Not Available

Acoustical Treatment—Damask over rockwool. Rockwool manufactured by Geo. R. Hall & Sons.

Air Conditioning—Armo Cooling and Ventilating.

Candy Machines—Installed by Sanitary Automatic Candy Corp.

Carpets—Manufactured by Alexander Smith & Sons Co.

Chairs—Manufactured by Heywood-Wakefield Co.

Curtain Controls and Track—A.D.C. Manufactured by Automatic Devices Co.

Decorator—I. Miller and Novelty Scenic Studios, Inc.

Display Frames—Manufactured by Stanley Frame Co.

Furniture—Manufactured by Biltmore Co.

Generators—Manufactured by Century Electric Co.

Lighting Fixtures—Manufactured by Charles J. Winston Co.

Projection Lamps—Strong. Manufactured by Strong Electric Co.

Projection Machines—Simplex. Manufactured by International Projector Corp.

Rubber Mats—Manufactured by O. W. Jackson Co.

Screen—Raytone. Manufactured by Raytone Screen Co.

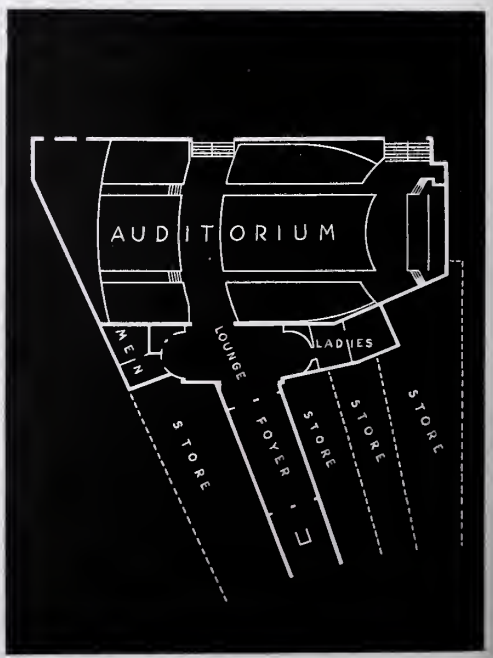
Sign and Marquee—Fabricated and erected by Artkraft-Strauss Sign Corp.

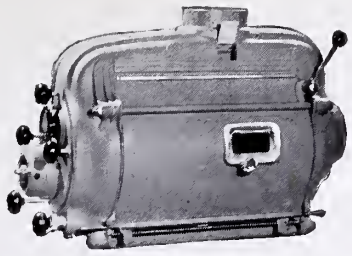
Sign Letters—Adler. Manufactured by Adler Silhouette Letter Co.

Sound—RCA. Manufactured by RCA Mfg. Co.

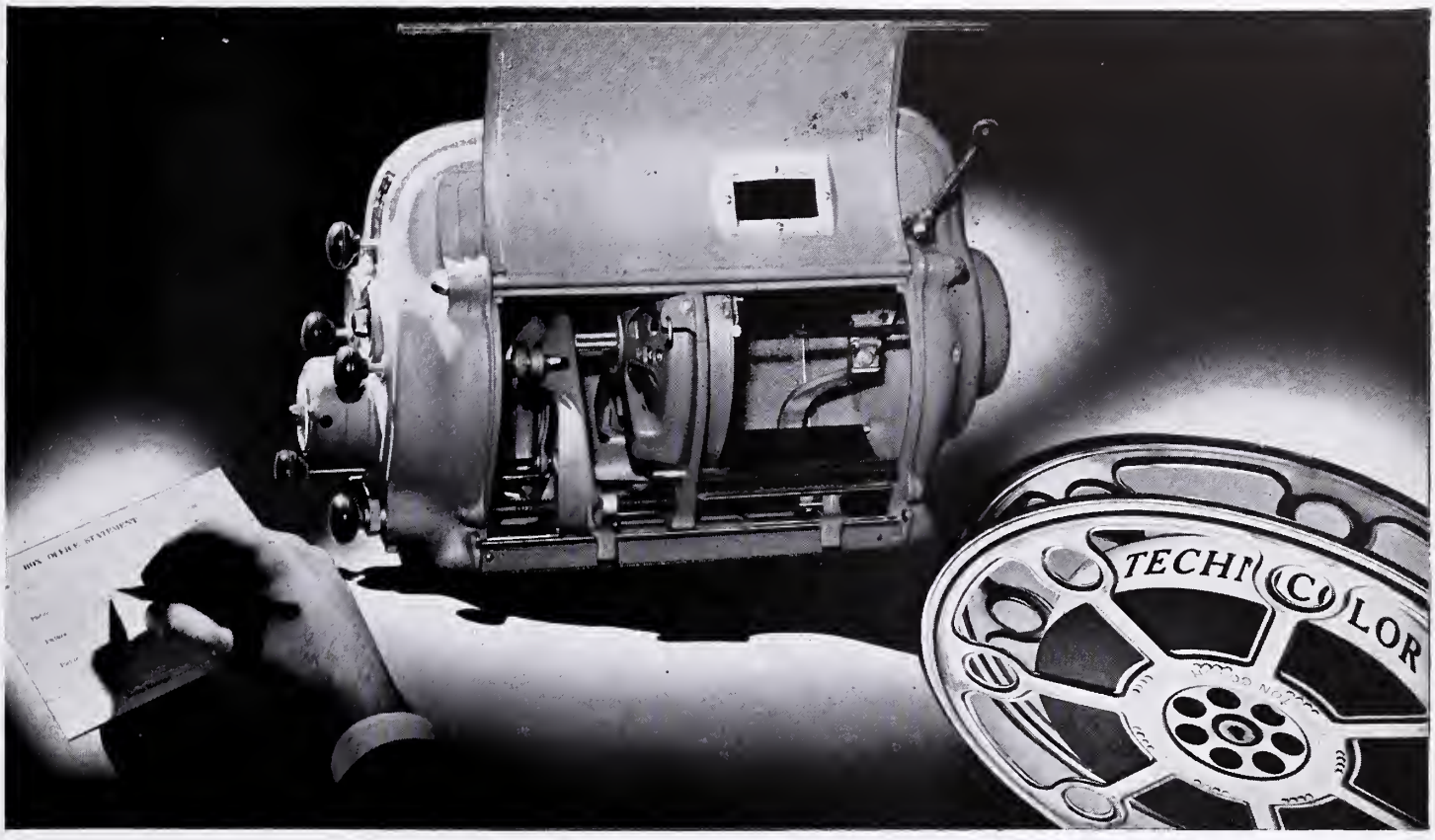
Supply Dealer—Amusement Supply Co.

Stage Curtains and Drapes—Manufactured by Novelty Scenic Studios, Inc.





A Sign your lamps are letting you down



- The next time you show Technicolor at the same time as your competition, check up! See whether he is outgrossing you. If he is, here's a tip.

It's probably due to the fact that he has seen the wisdom of installing high intensity projection lamps, for only with them can you hope to attain satisfactory projection of Technicolor pictures, or present dense black and white prints for that matter. And people do know where they enjoy seeing pictures most!

The light of your low intensities is too dim and of the wrong color for good projection. To secure the desired screen brilliancy twice as much light is required as is possible to project by any low intensity lamp. So why risk further loss of patronage? Place that order today for Strong Utility One Kilowatt High Intensity Projection Arc Lamps. They project twice the volume of light at an increased combined current and carbon cost of less than 2c an hour. The snow-white light secured by this new lamp makes the low intensity appear a muddy yellow by comparison.

Your Independent Theatre Supply Dealer will gladly demonstrate in your theatre without obligation.

THE STRONG *Electric Corporation*

STRONG

2501 Lagrange St., TOLEDO, OHIO
Export Office: 90 Gold St., New York City

THE USE LIFE OF YOUR PROJECTOR

(*Continued from page 8*)

IT IS ALMOST IMPOSSIBLE to be specific about "factors that influence the life of a projector" without being argumentative. Some theatre owners, fortunately a limited number, think a mechanism never needs a general overhauling. All repairs and replacements are made reluctantly, and parts are not bought from the original manufacturer of the equipment. Anything will do if a little money can be saved. Well, that is not very wise, for wear on one part starts up a chain of wear, and a cheap part is very apt to be an inferior part, unsatisfactory in the first place, and soon wears out. Before it is replaced, a lot of damage may be done to other parts. Some exhibitors think once every two years is about right for a general factory overhauling. Some think the job should be done every six months. And this is where we differ, for Loew's sends every mechanism back to the manufacturer for a general overhauling once a year. Our requirements are that the job shall be well done. We keep a supply of extra mechanisms on hands, each one in perfect condition, and these are used to make an exchange with the mechanism in use in the theatres. This is a fixed policy of Loew's, and the swap is automatically made every 12 months. We have had this system in operation many years, and experience has shown that it is the most economical method in the long run. We know it pays. It relieves the manager of a lot of worry, encourages the projectionist to do better work, and certainly gives the patron a better show for his money. The box office also shows increased profits through keeping our equipment in good condition at all times. Independently owned theatres should certainly have a third projector or an extra mechanism. The third projector has certain very definite advantages, and the extra mechanism is an assurance against trouble, and a great help in an emergency.

LIMITATIONS of space make it impossible to adequately cover the daily, weekly, and monthly duties of the projectionist in order to prolong the life of the projector. That would take a good-sized textbook, and then the job would not be done properly. Common sense, experience, natural skill, and conscientiousness, the things that make one man better than another, cannot be taken from a book. There are, however, some things that can be learned by reading and the average of competency increased. Strictly speaking, the competent projectionist is on duty every minute, every second he is in the projection room. He is watching, listening, planning, prepared for emergencies no matter what else he may seem to be doing—his eye is on the picture, his ear constantly on the sound. He does that naturally; he just can't help doing it. But he should be encouraged by giving him up-to-date equipment, or the "boss" should at least see that older equipment is kept in a good state of repair at all times. Emergencies through neglect should be reduced to an absolute minimum.

OF COURSE, the good projectionist will do his part to see that the job is done in the right way, and he almost "sweats blood" when anything goes seriously wrong with the picture on the screen. Systematic cleaning, care, and adjustment are required to keep even the best equipment in the right condition. There should be a daily cleaning of the film trap, rollers in the fire trap, sprockets and idlers; picture lenses or reflectors will require daily cleaning and sometimes oftener than this as conditions demand. Tension on the film trap gate in the mechanism should be kept to a minimum at all times to prolong life of the intermittent and tension shoe. Observation of the take-up tension and complete oiling are also daily tasks. Weekly, the picture lens should be taken apart for proper cleaning with lens cleaner and tissue. Of course, this does not apply to new coated lenses. At least once a month there should be a careful inspection for hooked sprockets and worn tracks, and every six months a thorough cleaning and adjustment of the intermittent and a change of oil. Gears and bushings should be checked for wear. These are, of course, things that will vary according to conditions. Common sense and competency on the part of the projectionist, and a sense of fairness to his men and patrons on the part of the owner are "factors" that cannot be set down with exactness. The projectionist loses out by being neglectful and wasteful; the owner loses in more ways than he will ever know if he fails to meet the reasonable demands of his projectionist for repair and replacement and REPLACEMENT IN MANY INSTANCES MAY MEAN COMPLETE NEW SOUND AND VISUAL PROJECTION EQUIPMENT.

OBSOLESCENCE is costing the motion picture industry millions of dollars every year through direct damage to the film and reduction of the entertainment value of the picture. The public, as well as the industry, suffers through the failure of owners and projectionists to keep projection at its best. The penny-wise, pound-foolish policy is a costly one. It is a policy that should be carefully controlled when considering the factors that prolong the life of a projector. The public has a right to see, and hear everything that has been put into the picture. Owners who give less than the best are not playing fair with the public, and will lose out in the long run for patrons have formed the habit of going to theatres where visual and sound projection are what they ought to be.

It Still Holds Good

The following lines, from an advertisement published in 1922, and before the days of sound, are especially interesting today in view of the tremendous strides motion picture projection has made in the last 18 years. As a doctrine of the responsibility of the projectionist they merit the attention of all industryites as well—and rank with Nicholas M. Schenck's classic reference to good pictures as a cure for all evils:

"The motion picture projector is no longer a mere mechanical contrivance, cranked by hand, or made to operate by the simple closing of a switch. The projectionist of today must have an excellent knowledge of mechanics, electricity, and optics, and is in charge of a delicate and complicated mechanism made with scientific accuracy to handle a fragile and inflammable material.

"The projectionist has a great responsibility—for a failure to measure up to the right standards means that all the producer, director, actor, and, cinematographer have striven for, loses much of its artistic and commercial value,—the pleasure of the audience is lessened. —the exhibitor is subject to constant and unnecessary expense,—and lives and property are endangered."

STRICTLY PERSONAL

Lester B. Isaac, director of projection and sound for the Loew's theatres, celebrated his 25th anniversary with the circuit in February, 1941. His first job was with Loew's, Washington, where he remained for more than 10 years before moving over to New York 14 years ago. Under his supervision are 76 houses in New York's metropolitan area; 55 out of town; and approximately 30 theatres in foreign lands. He doesn't go in for sports, but is active in engineering organizations (Society of Motion Picture Engineers, etc.). He recently was married.

Equipment Notes

New York Project Progresses

NEW YORK—On July 15 work was started on the construction of a 600-seat modern motion picture theatre and stores at the site located at the northwest corner of 43rd Street and Queens Boulevard, Long Island City.

Property is owned by the Esquire Queens Corporation, which operates motion picture theatres throughout the country.

The facade of the stores will be of architectural terra cotta in a streamline modern design with stainless steel store fronts. Interior of the stores will be finished with plaster, and each store will be individually heated by means of gas unit heaters, thermostatically controlled. Each store will have a spacious basement for storage purposes.

Contract for the construction and equipment has been given to the Amusement Supply Company, Inc., 341 West 44th Street, New York. Company expects to have the entire project ready for occupancy before January, 1942.

"Do Your Bit For the USO."

The Carpet Clinic

(*Continued from the July issue*)

Daily Care

A vacuum cleaner may be used every day, and especially where the floor is frequently traveled or near an entrance from the street. Superficial dirt may be removed by a carpet sweeper or by a soft-bristled broom, although the former is preferred. When the rug has been cleaned, the nap should be gently brushed so that the pile is left lying in the same direction.

Periodic Care

The application of a hot iron on a damp cloth to small areas crushed by furniture or the shuffling of feet will allow the brushing of the pile to a more normal position.

If a tape is used in the binding and should become loose, instructions for its repair should be obtained from the manufacturer.

Labels on rugs or carpets should be allowed to remain for identification purposes.

The curling of the corners of rugs can be remedied by the application of a hot iron on a damp cloth to both face and back of the carpeting at the corners.

If it is desired to brighten the surface of the carpet and remove soluble grease and fats, it is not considered advisable to use soap solutions or water solutions of various detergents, such as ammonia, which should be avoided because of the harmful effects of residual fats, possible slow drying, and color changes. Organic solvents which are quick evaporating cleaning fluids may be used without damage to the fiber or colors, but care should be taken that the room is well ventilated. A fresh mixture of naptha and carbon tetrachloride in equal parts, or cleaning solutions which conform to the Commercial Standards C.S. -328 of the United States Department of Commerce, Bureau of Standards, reduces the hazard of inflammability.

This type of care should be adequate for most fabrics and most exposures. For certain fabrics, such as the luster type rug, which depend for their effect on the maintenance of the luster by complete cleanliness of the fiber all the way to the base, or for light colored or white rugs, additional cleaning may be necessary. In such cases, the cleaning should be entrusted to the hands of an expert who is provided with adequate and modern equipment.

Under no consideration should an attempt be made to shampoo a rug or carpet while on the floor. There is no shampoo method or device which, while the carpet is on the floor, adequately cleans the fabric to the base of the pile or effectively removes the soap and detergent material. This residual soap and detergent material causes rapid resoiling, development of crushed appearance, and may cause the development of rancid odor or a gradual color change in the dyestuffs.

GENERAL COMMENTS

The maintenance of your floor covering in the cleanest possible condition is most

(*Continued on page 26*)

News and Notes of Happenings of Interest in the Equipment Field

U S Navy Honors Bausch-Lomb Company

ROCHESTER, N. Y.—The U. S. Navy Department officially raised the flag of the Bureau of Ordnance and the Navy "E" pennant over the Bausch and Lomb Optical Company on Aug. 2 in recognition of outstanding performance in the production of ordnance materials.

The first local presentation to an industry was made by Admiral W. H. P. Blandy, Chief of the Bureau of Ordnance, who addressed some 14,000 people composed of Bausch and Lomb employees, their wives and sweethearts, in ceremonies in the stadium of the Rochester Red Wings.

The local ceremonies followed the reception of the heads of 14 industries by Secretary Knox who said:

"In the present defense program, we've asked for miracles of industrial production and what's more, we're getting them. To show our appreciation of the way American industry has gone to bat in this emergency, the Navy has decided to award the Bureau of Ordnance flag and its coveted 'E' to the management and men of those plants who are doing an outstanding job in the production of naval ordnance material. It's our way of saying 'well done!' "

The Navy "E" pennant has been a mark of excellence since 1906. It is usually awarded for outstanding performance in gunnery, engineering, battle practice, or seamanship, and is one of the most coveted honors the navy can bestow. It is usually painted on the funnel, mast, bridge, or turret of a ship to designate the type of operation for which it was won. Each individual in the winning crew wears the "E" on his sleeve.

Bausch and Lomb employees will wear a pin carrying the insignia of the Bureau of Ordnance and the Navy "E." The company is also entitled to paint the letter on its smokestack.

W. A. WOLFF, information manager of the Western Electric Company and Electrical Research Products, Inc., passed away recently after an illness of several months.

In presenting the flag and "E" pennant to Herbert Eisenhart, president, Bausch and Lomb, Admiral Blandy said, "The purpose of making the award to Bausch and Lomb is exactly the same as in the Navy—to provide recognition for a job well done. We hope it will provide an incentive for every producer of Naval Ordnance to attain similar excellence in performing his own task for the nation's defense."

Remarks of M. H. Eisenhart, president, Bausch and Lomb Optical Company, in his acceptance of the flag of the Bureau of Ordnance and Navy "E" pennant, were, in part:

"Ever since the Spanish American War, over 40 years ago, the Bausch and Lomb Optical Company has been co-operating with the Navy Department in the development and perfection of the fire control equipment for our navy. Then in 1912 the Navy Department stationed here at our plant a resident inspector, and this has materially helped this program of co-operative experimentation and production. Continually since then, these representatives of your department have been with us and this close relationship has been cordial, constructive and most valuable.

"The instruments this company produced in the War of 1917 and 1918 demonstrated the effectiveness of this program. An outstanding accomplishment of this period was the first large scale, successful production of optical glass—the great importance of which is now so apparent to all.

"Then, through the following years, we had continued with this close co-operative procedure. And now, in this time of great national need, it has been and now is our privilege to demonstrate again our ability to produce these much needed instruments for both navy and army."

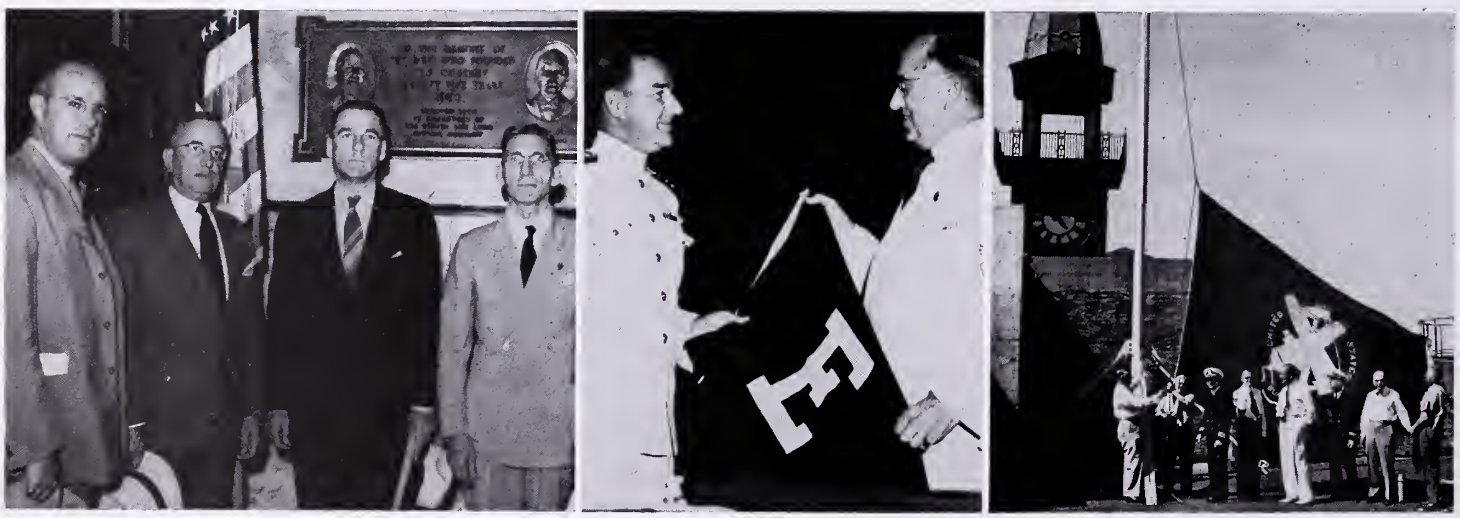
"It is an honor for me to accept this pennant for the company and the employees, for it is the teamwork of this great group gathered here which has made this possible. We shall do our best to continue to justify this public recognition."

RCA Laboratories Again to the Fore

CAMDEN, N. J.—Mark Twain's famous remark that "Everyone talks about the weather but no one does anything about it" doesn't hold true in the RCA Victor Laboratories, where new and important tests are being conducted to defeat the corrosive action of the elements on metal, wires and casing, and vital machine parts, a statement from the company said this week.

As with humans, the universal cry of metal equipment is: "It's not the heat, it's the humidity!" Humidity or high-water-

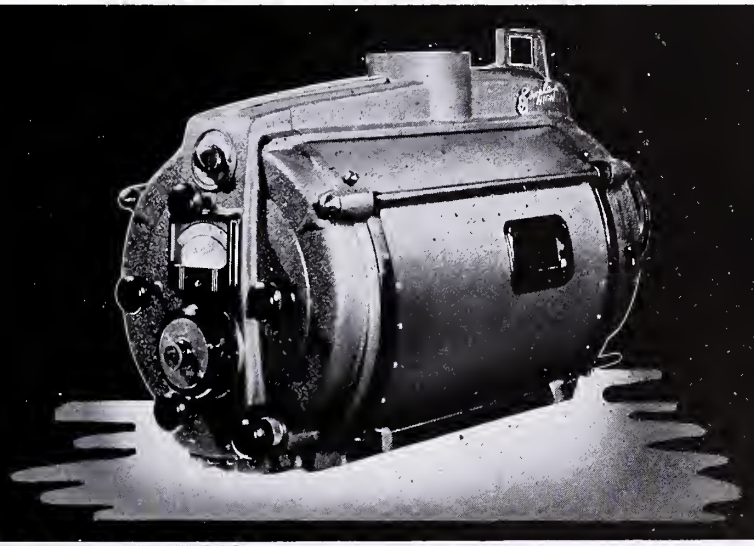
(*Continued on page* 22)



THE BAUSCH AND LOMB OPTICAL COMPANY recently was awarded the flag of the Navy Department's Bureau of Ordnance and the Navy "E" pennant by Secretary Knox for outstanding performance in producing ordnance materials—the first time these flags have been raised over an industry. At left, with a bronze plaque to the founders of the Company in the background, Admiral W. H. P. Blandy (dark suit), chief of the Navy's Bureau of Ordnance, poses with Carl S. Hallauer, Herbert Eisenhart, and Commander Elmer Kiehl during a plant inspection trip. Eisenhart is president of the company, Hallauer vice-president; and Kiehl, naval ordnance inspector. In the center picture, Blandy turns over the symbols of outstanding performance in the production of ordnance materials to Eisenhart. At right, the flag is hoisted atop the Bausch and Lomb flagstaff, watched by Eisenhart, William Hornung, Commander Elmer Kieth, Theodore B. Drescher, Hallauer, Lieutenant Lofberg, Joseph J. Taylor, and Joseph Krouse. More than 14,000 witnessed the naval and military ceremonies as the coveted award, which permits each employee to wear the "E" pin, was flown from the company's flagstaff.

Increase your business by buying light at LESS cost!

	LUMENS (Unit of light measurement) DELIVERED	OPERATING COST PER HOUR	LUMENS DELIVERED PER HOUR FOR 1c	HOURLY COST 1000 LUMENS	COLOR CHARACTER OF LIGHT
SIMPLEX HIGH ONE-KILOWATT ARC LAMP	2000	15¢	133	7½¢	SPARKLING SNOW-WHITE *(Necessary to satisfactory projection of Technicolor)*
YOUR LOW INTENSITY ARC LAMP	1000	13¢	77	13¢	MUDDY YELLOW



Simplex HIGH

ONE-KILOWATT
DIRECT CURRENT
INTERMEDIATE CAPACITY
PROJECTION ARC LAMP

Why handicap your theatre any longer?

Give the pictures you buy a chance to attract patrons.

See the Simplex High demonstrated in your theatre. A National Theatre Supply Company representative will arrange it.

No obligation.

Distributed by
NATIONAL THEATRE SUPPLY COMPANY
There's a Branch Near You

(Continued from page 20)

content areas, splashed all over the world, take their corrosive toll of all material. The local housewife has experienced the destructive touch of rust and mildew in her own damp cellar. The lad who left his bike or skates overnight to catch the morning dew has seen the work of rust.

In the tropics, where the water content of the atmosphere is terrifically higher, the destructive action of rust and mildew is that much greater. Tropics inhabitants resort to strange and ingenious defenses to save their goods. A constantly burning electric light in the clothes closet to insure dryness is a common practice.

But what of metal equipment in the tropics? Heretofore, in the wake of time and high-humidity attacks were power-leaking insulators, deteriorated coils, condensers, and other vitals, shrinkage and expansion. In short, machinery in constant state of degeneration. Comes now the RCA Victor Humidity Chamber test for all equipment consigned for shipment to high humidity areas.

Inside the chamber or tank, engineers are able to saturate the atmosphere and reasonably approxmate the climate of any given area. In the case of South American countries, the water saturation of the chamber's atmosphere reaches as high as 90 per cent.

Under the same gruelling conditions in the test room as it would experience in its new home, the equipment demonstrates its ability to take the new temperature and humidity. The tests are rigid and long—but complete. When equipment leaves the chamber, the engineers know what it can stand and for how long.

On the basis of the test, the proper protective casings and wax compounds are employed to protect the vitals and prevent warpage, shrinkage, expansion, and divers humidity damage. Tested by the humidity chamber, equipment destined for high-humidity areas leaves the factory fully able to take care of itself in any kind of weather.

Salt and salt-laden atmosphere also attack and destroy metal equipment. For years, the corrosive power of salt has been a problem to the sound and wireless equipment manufacturers, but the solution appears to be in the RCA Victor Salt Chamber test, which is rapidly eliminating salt as a destructive element.

As with humidity areas, salt content differs in the various regions of the world, but in the salt tank an accurate reproduction of the salt area of any given region can be made. A fine mist of strong salt solution is blown into the tank by compressed air and played on the equipment under test.

The test is savage, and equipment that would stand years of service in salt-free atmospheres crumbles under the corrosion and disintegrates. However, this action results in the proper compounds and protective coverings, and equipment consigned to salt-air regions or near-ocean use leaves the factory with the protection necessary to stave off salt corrosion.

Other experiments are being conducted with the electrolytic capacitor, the only part of the radio receiver employing electro chemistry directly in its operation. Even pure chemicals wear with constant use and age, resulting in a corrosive action on metal parts. Impure chemicals merely hasten the corrosive action.

In the electrolytic capacitor heat chamber, engineers endeavor to find those capacitors with the chemical energy and stamina to survive the normal life of any radio. Capacitors that start "dying" when the radio is quite "young" may ruin the instrument before detection.

Heat has an aging effect on the electrolytic capacitor and all tests in the heat chamber are conducted at 140 degrees F. One thousand test hours at this temperature, which is the normal test, is comparable to many years of normal use in the home.

While the capacitors are under test in the "torture" chamber, periodic readings are taken, enabling the engineers to see how the capacitors will stand years of constant use. On the basis of the heat tests and readings, revisions and improvements are made until the capacitor has the energy to survive the radio's life.

For special equipment requiring a capacitor with an exceedingly long life span, heat tests have been conducted for as many as 10,000 hours.

Operation Tips—No. 2

Did you ever think three times of protecting your investment by an almost inconceivably simply process of facial expression! Call it by any other name. Your cashier is still a big investment. She's the lady who leaves your patrons with an impression of disgust or welcome—and if it's the former, you may as well not worry about the consent decree and its effects upon your box office.

Your cashier, as a matter of practical business, your entire staff, represents you, Mr. Exhibitor or Manager. It's within her power to influence a return visit of a new or old patron—or your loss of profits. Do you protect this conspicuous investment or does she think you're Mr. Hyde and give the public the same impression?

American Bodiform Scores

NEW YORK—J. J. Parker, operating the Broadway and United Artists, Portland. Ore., recently signed contracts for $30,000 of new American Bodiform chairs through Heaton Randall, manager, Seattle branch, National Theatre Supply Company, the company announced.

Parker, one of the outstanding theatre operators of the Northwest, chose luxurious deluxe No. 12-870 American chairs for the loges in both the Broadway and United Artists, and American Bodiform spring back seats for the other sections of these first-run theatres. According to Parker, this seating modernization is part of a larger program of improving all his theatres. All the details of the Parker Theatres modernization are being handled personally by Parker in association with the local office of National Theatre Supply Company.

Iceland Uses S.O.S.

REYKJAVIK, ICELAND—This city's only theatre, the Hlutafjelagio "Nyja Bio," is soon

The marquee of the Lex Theatre, Crawford Ave., Chicago, a 10 foot board (each side). Note the powerful copy-and-pictorial display.

A SMALL Marquee Does a BIG Job
WITH
WAGNER LETTERS and TRANSPARENCY FRAMES

Note how the FLEX-WORD Units (4-inch letters on frames that set in the standard Wagner Frame) increase flexibility in the use of marquee spaces. Write for facts on how Wagner equipment can multiply the advertising effectiveness of your marquee.

WAGNER SIGN SERVICE, Inc.

218 S. Hoyne Avenue CHICAGO
123 W. 64th Street NEW YORK
706 E. Hancock Avenue DETROIT

to have a modern air conditioning system to take care of the many requests from the latest arrivals among the American armed forces, it was indicated last week. G. Jennson, proprietor and old-time exhibitor, began negotiations by cable with S.O.S. Cinema Supply Corporation of New York, resulting in an order being placed for an S.O.S. Zephyr-Coolaire system.

The installations present some rather interesting, but not insurmountable problems, because the outdoor temperature during July, the warmest month of the year in Iceland, averages 50 degrees in the southern portion and 45 degrees in the northern portion. While the auditorium must be heated, after it fills up, the body heat of the audience raises the wet bulb temperature to such an extent that conditions are somewhat uncomfortable. At long range, S.O.S. engineers devised a ventilating system utilizing blowers with a capacity of 11,000 C.F.M. each, giving a complete change of air every two and one-half to three minutes. One hundred per cent fresh air is drawn into the theatre continually, while bad air is being forced out. Air coming into the theatre will be evenly diffused and directed by special double directional-flow grilles.

Schlanger House Opens

BROCKWAY, PA.—The new Brockway, with a capacity of 600, was opened recently here. This theatre, by Ben Schlanger, architect, is another one in a series of recently constructed theatres having special scientific design for the purpose of making vision of the picture and acoustical properties as near perfect as is known to modern theatre design.

A greater part of the interior surfaces is finished with a corrugated asbestos lining which is especially adaptable for the lighting and acoustical requirements. All of the seats are placed on floor slopes which are comparatively flat, and the seats are placed in accordance with a specially devised staggering plan, guaranteeing unobstructed vision from every chair location.

Barnett, Friedl Promoted

NEW YORK—Announcement was made last week by Earle G. Hines, president, International Projector Corporation, that H. Barnett, who has been head of the Research Department of IPC, has been appointed director of engineering, succeeding George Friedl, Jr.

Friedl has been elected president of Budworth Incoporated, a wholly-owned subsidiary of International Projector Corporation. In addition to the time they have spent with the International Projector Corporation, Barnett and Friedl had long service with the Western Electric and Electrical Research Products, Incorporated, and wide experience in the design and manufacture of sound equipment and navigation equipment which the International Projector Corporation is now manufacturing.

Kooler-Aire Clicks In Texas

MINNEAPOLIS, MINN.—The J. G. Long circuit, Bay City Texas, has ordered nine additional USAirCo Refrigerated Kooleraire units for its Texas chain, according to George W. Thornton, of Dallas, factory representative in Texas for the United States Air Conditioning Corporation, recently. This makes a total of 14 Refrigerated Kooleraire units to be placed in Long theatres since the first of the year.

Kroehler Installations Listed

CHICAGO—The Kroehler Manufacturing Company recently announced the following installations of Kroehler Push Back Chairs: Main, Royal Oak, Mich.; Kimbark, Chicago; Davue, Dayton, O.; Falmouth, Falmouth, Mass.; Adams, Dorchester, Mass.; Granada, Detroit; LaGrange, LaGrange, Ill.; Coral, Oaklawn, Ill.; Uptown, Rollo, Mo.; Tower, San Diego, Cal.

Selling Features

"Caught In the Draft"

WAVERLY, N. Y. (Population, 5,500)—T. J. Cary and Ned Kornblite, Jr., Capitol, worked out this extensive campaign. A 40x60 screen process art display was utilized in a lighted shadow box on the main floor foyer of the theatre. A 30x40 screen process art display was used in the theatre lobby for one week preceding run of picture. (Both art displays carried picture play date.) A 30-foot banner was stretched across the entire front of theatre over the main entrance doors announcing the film and play date. This banner was used for six days preceding the picture, and coming dates were sniped so that banner could be used. A three-sheet was lithographed and shellacked on the sidewalk of the main street of Waverly, directly in front of the box office. The play date was sniped on top of three-sheet. A collection of reading matter for draftees was taken in a barrel in the lobby. This collection included magazines and books for the boys to read. This was advertised through a slide on the screen, a card in the lobby, and the newspaper. This collection caused considerable talk and was immensely successful with over several thousand magazines and books collected and shipped to nearest army camp. A tie-up was effected with the local USO chairman to place an auxiliary USO headquarters in the lobby of the theatre beginning three days prior to the running of the picture and through the run of the picture. Upon finding that the newspapers would co-operate, another tie-up was effected with the newspaper whereby all men in the armed service of the United States, visiting in Waverly during the days of the show, were invited to be the guests of the newspaper and the theatre. This resulted in a front page story. Store gave its entire right-hand window featuring the rugs used in the picture, pictorials of the stars, the theatre, and play date of the picture. Local aluminum committee co-operated in the height of their drive by using the special aluminum film during the run, and advertised it with daily write-ups in the daily papers.

(*Continued on page 25*)

For a knight at the court of Louis XII

Mechanized defense takes a different form in America today; indeed, takes many different forms. In the projection room, the Altec Service man provides a scientifically mechanized defense against the undue wear and premature wear-out of the equipment and its parts. When, under pressure of priorities, the business watchword is "Conserve!"—*then* Altec Service assumes an importance that is becoming increasingly clear to foresighted exhibitors.

ALTEC
SERVICE CORPORATION
250 West 57th Street
New York City

Engraved and gilded French armor and equestrian armor, made in 1527. From the collection of historic arms and armor, Metropolitan Museum of Art.

ALTEC SERVICE SAVES, PROTECTS, PRESERVES
THE EQUIPMENT . . . . . AND ALL ITS PARTS

Loew Managers Meet with IPC Execs

NEW YORK—Meeting of Loew executives and technicians, equipment manufacturers, and others prominent in the technical field of the motion picture industry, held at the Loew's Ziegfeld last month, was undoubtedly one of the most notable events of its kind ever held in this country.

Purpose of the meeting was to hear lectures on the new Peerless HyCandescent projector lamp by J. E. McAuley, president, J. E. McAuley Manufacturing Company, and on the Simplex E-7 projector by John Krulish, service department, International Projector Corporation.

As explained by Lester B. Isaac, director of Sound and visual projection, Loew's theatres, the meeting, while primarily intended as an official and public announcement that the new equipment is to be installed in Loew's theatres throughout the country, it was also believed that such meetings increase the understanding between the theatre office and the projection room, and thus secure the fullest co-operation which is so essential to the successful management by any enterprise.

After brief remarks, introduction of the many notables present and reading of messages from others who were unable to attend, Isaac introduced P. A. McGuire, advertising manager, IPC, and requested him to present the speakers and take charge while the lectures were being given. McGuire pointed out that these lectures were not mere demonstrations but were intended to get better results—increase efficiency, lower maintenance costs, and improve projection. He said that it was the purpose of IPC to continue to cooperate with Loew's theatres along these lines. In turn, he presented J. E. McAuley and John Krulish. Stenographers had been engaged, notes of the lectures were made and in due time, when these are carefully checked, the information will be published in order to give the industry the benefit of the information which was given at the meeting.

Among those present were Marvin Schenck, assistant general manager, circuit; Eugene Picker, in charge of film booking for Loew's New York theatres; John Murphy, assistant to J. R. Vogel; Eugene Meyer, Joseph Seidlitz, Harry Karasik, Seymour Mayer, Lawrence Beatus, Sam Meinhold, William Downs, and Dominick Barreca, district managers; managers and assistant managers of 75 Loew theatres in the metropolitan area; over 400 Loew projectionists and officials and projectionists from the following I. A. Locals: Westchester, 650; Jersey City, 384; Newark, 244; Nassau, 640; and New York, 306.

Messages were also read from C. C. Moskowitz annd J. R. Vogel, Loew's; Earle G. Hines, president, General Theatres, and IPC, and F. H. Richardson.

Also present from the equipment manufacturers were Herbert Griffin, vice-president, IPC; James Frank, manager, New York branch NTS; E. Hartley, manager, circuit department, NTS; and Will C. Smith, NTS.

Last, but not least, full credit should be given to M. D. O'Brien, assistant director of projection, Loew's theatres, who very ably "staged the show."

Meeting was a significant indication that Loew's theatres and the International Projector Corporation are making every effort to see that, regardless of present conditions, the great advances made in motion picture projection shall not be lost.

Isaac, director of sound and visual projection of Loew's theatres, who has been with the company 25 years, was appointed to his present position on July 18, 1926, and reference to this 15th anniversary was made at the meeting.

20th Century-Fox Offers Big Prizes

NEW YORK—Ten all-expenses-paid vacation trips of two weeks each will be awarded by 20th Century-Fox as prizes for the best local promotion campaigns on "Sun Valley Serenade," it was announced recently.

The contest begins on Aug. 29 and continues to Nov. 15. Five managers, promotion or advertising men who turn in the best campaign on the picture during this time will receive certificates entitling them to two all-expenses-paid round trips to Sun Valley and all expenses while at the resort. Vacations may be taken during the winter or next summer, as winners desire.

Details of the tie-up include the following points:

1. Union Pacific has provided handsome colored posters for display.
2. Saturday Evening Post, Colliers, and Life, with a total combined circulation of approximately 10,000,000.
3. Sun Valley's extensive mailing list of former and prospective guests have already been bombarded.
4. During the month of September, Union Pacific will distribute attractive two-color heralds.
5. During the national release week of "Sun Valley Serenade," Sun Valley will feature special menus.
6. Starting late in August, all Union Pacific timetables for six months will carry a generous ad on "Sun Valley Serenade."
7. The attention-grabbing poster which Union Pacific is posting in all stations, business offices, and travel agencies will be sent to ski clubs all over the country.
8. Principal cities on the Union Pacific line will feature giant eight by six foot set-pieces designed in color.
9. Every Union Pacific employee—and, together with their families and friends, that means another audience of several hundred thousands—will be kept informed about "Sun Valley Serenade."
10. Radio will be used as a major force in selling "Sun Valley Serenade" by Union Pacific. Starting in August, Union Pacific will plug the picture in all spot announcements, broadcast on regular schedule on all major stations west of Chicago. Arrangements have been made to permit local theatremen to buy spot breaks immediately following these announcements, to plug their own playdates.
11. For local postcard mailings, arrangements have been made by 20th Century-Fox to supply postcards imprinted with handsomely colored pictures of Sun Valley. These may be addressed and stamped by local theatremen, after local playdates are imprinted.

NOTE THAT in this lay-out Harry E. Sweet, manager, La Salle, and in charge of advertising for Basil's theatres in Niagara Falls, N. Y., makes use of various gag lines to sell his theatres as well as the show. Sweet believes that if one operates a modern theatre one should keep selling in various types of advertising the assets of the theatre. Keep plugging your parking lot, air conditioning, seats, sound, projection, etc., and, of course, price.

(Continued from page 23)

"Charley's Aunt"

HARTFORD, CONN. (Population, 166,000)—Manager Lou Cohen, Loew-Poli, held a costume contest on the theatre stage the night before opening day. Prizes of $5, $3, and $2 were awarded to those most closely resembling "Charley's Aunt." J. Huges, Loew-Poli, was dressed as "Charley's Aunt," and sent around to summer theatres in Stony Creek and Guilford, Conn., as a "Laugh Ambassador." He was accompanied by a photographer and reporter. Huge cutouts of Jack Benny as "Charley's Aunt" were put in spots throughout the theatre. A telegram from Benny in Hollywood to manager Cohen here in regard to "Charley's Aunt" was reproduced in the local press. Window cards were used. Wallie Cooper, assistant manager, got a beauty shop co-op ad on the picture. Tie-up with local Jell-O distributor was made for the distribution of "Charley's Aunt" window streamers. Cohen had Mayor Spellacy tell the local press about "Laugh Week at Loew-Poli." Lobby display on the picture was placed in lobby in advance of opening day.

WORCESTER, MASS. (Population, 193,000)—Assistant manager Max Nesvetsky, Loew's Poli, sent heaping dishes of Jello to newspaper editors to ballyhoo this Jack Benny film, distributed nuts in imprinted bags at a chain candy company, placed badges on all ushers, sent "Charley's Aunt" onto the streets with umbrella and cigar, inserted 2500 heralds in a Boston daily, placed 50 three-foot standees in stores, and played host to 200 newsboys.

"Broadway Limited"

HARRISBURG, PA. (Population, 83,000)—With co-operation of Pennsylvania Railroad officials in this area, manager Jack O'Rear, Colonial, arranged numerous special tie-ups. Elaborate illuminated lobby display with miniature electric engine and stills from picture and the train was shipped from Philadelphia's engagement. A special 40x60 display on exhibit at the local Pennsylvania station in the waiting room was imprinted with theatre copy, etc. The Pennsy distributed heralds to passengers and employees in this vicinity. Manager O'Rear furnished the railroad with stills from the picture for use with posters on local railroad bulletin boards. Newspapers carried stories of local interest since some of the location shots for the picture were taken in the Harrisburg area. Chief clerk of the Pennsy supplied newspapers with stories dealing with local angles. Special 11x14 stills were used in frames spotted in choice locations about the city, while 30 special frames were placed in store windows, hotel lobbies, etc.

"Blossoms In the Dust"

HARRISBURG, PA. (Population, 83,000)—Two attractive window displays were arranged for Loew's by manager Sam Gilman and chief of staff Skee Yovan. The one display was based on "What the Well-Dressed Red-Head Will Wear," and this included a large picture in background of Greer Garson with stockings, pocketbooks, and other wearing apparel to match red hair. Yovan completed a display with a photographic supply store which showed a large still of Greer Garson and Walter Pidgeon and linked the Technicolor in with "Magic Color Pictures with Kodachrome."

Complete Newsreel Listings Are Weekly Features of This Publication.

"Tom, Dick and Harry"

HARRISBURG, PA. (Population, 83,000)—In addition to the unusual front featuring three cottages, manager Bob Sidman's campaign at the Senate included a newspaper ad on the hold-over which appeared on the first page of the second section of the Harrisburg Telegraph. This was the first time newspaper had published a large ad in this position. Manager Sidman also invited the 200 long-distance telephone operators of the Harrisburg exchange to attend as his guests, one group of 70 having gone at the same time.

Only Your Home Town Paper Gives You Complete Coverage.

"Hold That Ghost"

PROVIDENCE, R. I.— (Population, 253,504)—For the re-opening of the RKO-Albee, shuttered since May in annual summer closing, George French, manager, and Bill Morton, house publicity man, put on a campaign which resulted in standing-room-only business for virtually the entire first week of the engagement. One of the features was a lobby broadcast over WPRO during which the announcer interviewed Lou Costello's mother-in-law and sister-in-law. They live in nearby Attleboro. Broadcast rated space in radio column of Evening Bulletin. Questions concerned Costello's home life.

(Continued on page 26)

Today's theatregoers *Demand* seating comfort

Carmen Patrons are Assured Comfort

The selection of Ideal Chairs for the new Carmen Theatre, Dearborn, Michigan (Kenneth S. Frazier, Architect) is further proof that they are "built to excel—not just to compete."

Guarantee of patron comfort goes with every Ideal Chair. The Ideal line affords a wide choice of constructions (all of which assure long service), modern designs, fabrics and colors . . . a beautiful chair at the price you want to pay.

Write today for quotations and literature.

IDEAL SEATING COMPANY
GRAND RAPIDS, MICHIGAN
Export Office: 330 W. 42nd St., New York City
Attention: J. E. ROBIN

MOVIE VACATIONS?

A Swell Idea, But . . .

MAKE sure your Movie "Vacationland" offers patrons a real vacation . . . comfort, relaxation, freedom from distraction.

Modern Simplex Four-Star Sound and modern Simplex Projection can add *plus* enjoyment to any "Movie Vacation."

Sell "Movie Vacations" but sell them with the right surroundings. Your National Theatre Supply Company representative will show you how modern Simplex equipment will bring more Movie "Vacationists" to your theatre. Ask him today.

NATIONAL THEATRE SUPPLY COMPANY

SERVING THE NATION — NATIONAL THEATRE SUPPLY COMPANY — GOODS SERVICED • GUARANTEED

Simplex

is the preferred

PROJECTION & SOUND

NOVELTY SCENIC STUDIOS

Interior Decoration • Curtains • Draperies
Murals • Acoustic Wall Treatments
320 West 48th Street, New York City

TYPHOON AIR CONDITIONING CO.

COOLING and HEATING SYSTEMS of all TYPES

Philadelphia, Pa New York, N Y

(*Continued from page 25*)

"The Stars Look Down."

HARRISBURG, PA. (Population, 83,000)—In a tie-up with a local coal firm, assistant manager Bob Gibbons, Loew's, arranged to have chips of coal handed out on the street with small heralds in envelopes. An usher paraded the streets carrying a cardboard star with appropriate copy fastened to a long stick. Book markers were provided for the Harrisburg Public Library, which gave the theatre a display on its bulletin board, and also for a book counter in a large department store. Two special window displays on the novel were being arranged.

"Tom, Dick and Harry"

HARRISBURG, PA. (Population, 83,000)—An unusually attractive front was used by manager Bob Sidman, Senate. It featured three model cottages with blow-ups of Ginger Rogers in a clinch with each different man back of window. Real begonias were used in window flower boxes and two rose arbors connected the three cottages.

"I Wanted Wings"

SYRACUSE, N. Y. (Population, 206,000)—Frank Boucher, Schine city manager, put on a big citywide campaign, tying in with a Stinson airplane dealer for free plane rides for lucky patrons of each theatre. Other lucky ones got silver wings. Both stunts drew wide interest, and gave the film an added boost at the box office.

"Three Cockeyed Sailors"

HARRISBURG, PA. (Population, 83,000)—In addition to using three sailors passing out heralds on the streets, manager Johnny Rogers, State, arranged a tie-up with lunch counter on "Sailor Sundaes."

Selling Shorts

"New England's Eight Million Yankees"

NEW YORK—As exploitation for this RKO March of Time short subject, Newbold Morris, president, New York City Council, officiated at the unveiling of windows of Franklin Simon's Fifth Avenue store which were dedicated to national unity. The windows featured dramatic photomontage photographs from the film. The windows were divided into four sections—the position of the American worker, the position of the American woman in relation to the present crisis, the patriotism of business and professional men, and the children of America. This is the same story that the short subject tells, and since the March of Time was made in Exeter, N. H., all the characters appearing in the photomontage are people of Exeter. In introducing Morris, J. Howard Denny, president, Franklin Simon's, said, "These windows are intended to further that profound purpose—to dramatize national unity in the simple understandable terms of human beings who regard their sacred American rights and privileges as something to be jointly treasured and guarded—and who are prepared to do something about it—come what may."

"Craig Wood"

PROVIDENCE, R. I. (Population, 253,504)—George French, manager, and Bill Morton, publicity man, RKO-Albee, got much attention for this short as a result of the fact that Jean Bauer, local girl golf champion, is prominently featured in it. Miss Bauer appeared at the theatre, and was interviewed in the lobby on the filming of the picture. The radio sports commentators on all four local stations gave free plugs to the sports short. Ten Liggett drug stores were supplied with menus, with billings for Albee at bottom of the page. These were used a week in advance and also during opening week. Newspaper advertising both locally and out of town was heavy.

"Our Milky Way"

SYRACUSE, N. Y. (Population, 206,000)—Manager Jack Flex, RKO-Schine, Keith's, made a tie-up with the Milk Dealers' Association in connection with this one reel Technicolor short, in which the milk dealers of the city really got behind the showing of the film by taking advertising space in the papers in which the feature pictures were carried, and furnished material for a story on the short.

The Carpet Clinic

(*Continued from page 19*)

important both to insure its maximum durability and to guarantee that you are obtaining a continuation of the decorative effect desired when the carpeting was selected. It is well known that a pile fabric which is allowed to retain dirt will not wear as well as one kept free from dirt and dust.

Soil is frequently confused with wear, fading, and pile crushing. If your floor covering appears to be worn or faded, it should be carefully examined to determine whether or not the real trouble is caused by an accumulation of soil. The previous use of floor shampo processes very frequently causes this confusion as repeatedly floor shampooed carpets nearly always look worn and faded.

Moth Protection

With normal exposure, care, as described above, is sufficient moth protection. Usually where infestation of the carpet exists, the moths will also be found in upholstered theatre chairs, lounge furniture, and other dark undisturbed places. Where moths are found to be actually present, they may be completely removed by thorough professional cleaning, but care should be taken that at the same time the complete auditorium is freed of moths by proper treatment of other moth harboring materials present.

If certain rooms are to be closed up, the floor covering can best be stored after complete cleaning and airing, by packing in brown paper. Moth repelling materials such as paradichlor-benzene, may be sprinkled over the surface and will be effective as a discouraging agent while the odor remains.

Luster Type Rugs

Luster type rugs should be periodically cleaned by a thorough wet shampoo

(*Continued on next page*)

Sound Buying Advice

(Editor's Note: The following notice, sent by a prominent independent equipment supply house to its customers, might well be read with interest by theatremen everywhere. The Better Management editors reprint it for this reason.)

"Government action seems certain to bring shorter installment terms and larger down payments on installment sales. Just when and how this will take place is not definitely known now. The evident purpose of such action is threefold: first, to curtail the consumption of merchandise which contains raw materials necessary to the defense program; second, to reduce the purchasing power of the public so that more funds may be available for investment in government securities issued in connection with the defense program; third, through curtailment of the demand for merchandise to assure greater control of the price structure against the hazards of inflation and build up a reservoir of business when the defense program comes to an end.

"Shortage of some types of slow-depreciation merchandise, which is generally sold on installments, is already indicated. While we feel that it is somewhat early to suggest to our clients any specific program of co-operation with the government's avowed policy in connection with installment selling, we do feel it advisable to give thought to the situation and possibly anticipate what may occur by making adequate preparations to meet the changing conditions.

"Several days ago we received the following information from our chair manufacturer, which is typical of letters we are receiving daily from our suppliers.

"Any prospective user of chairs should purchase his seating requirements immediately, have the chairs shipped to him and store them if necessary. This is not a radical suggestion but a very sound and well founded one. We are turning heaven and earth to get deliveries but it is becoming increasingly difficult. Labor and material costs are rising daily and prices on everything are now subject to change without notice. We, naturally, find it necessary to advise our dealers accordingly. We further wish to point out that in a not too distant future, there definitely will be a shortage of freight cars. Under the national emergency provision, armaments and food stuffs will have priority in shipments and shipments both to and from plants manufacturing goods for civilian consumption will necessarily have to wait their turn for carriers."

process followed by a thorough rinsing. As most of these constructions are relatively dense, the rinsing process will require a considerable period of contact with large quantities of soft water. Where the original luster was obtained by the chemical treatment of the fiber without the use of oils or waxes, no additional treatment beyond a thorough soap and water cleaning is required. If oils or waxes were used in the original lustering, the cleaner should get in touch with the manufacturer for special instructions for restoration of the luster. In some cases the manufacturer provides facilities for this restoration.

"Do Your Bit For the USO."

Some Notes on Seats

(EDITOR'S NOTE: *From the Baltimore Evening Sun comes the following:*)

Movie Seats

Seats at movies are seldom reserved Their acquisition is achieved through the operation of the old pioneer spirit plus the time-honored law of the survival of the fittest.

As the ushers let down the bars and the rush begins, it is well to repeat to one's self the old adage to the effect that "the race is to the swift and the battle to the strong."

The acquisition of seats calls for perfect teamwork and timing between a man and his wife, the man assuming the leadership and dashing forward, trusting to his wife to follow him. But all too often this plan of campaign will break down because of the failure of the wife to co-operate.

She will recall unpleasant experiences on similar occasions in the past. She will have a premonition that the seats he has selected are right on top of the screen, where the picture will hurt her eyes. Or he will have picked out two way over on the side so that the picture will look distorted. Or, worst of all, he will think that he sees two unoccupied seats and make for them only to discover too late that they are not unoccupied.

And so the wife will hang back while the crowd closes in, separating her as completely from her husband as though he were a *panzer* spearhead that has got out too far ahead of its supporting infantry.

If movie seats are to be obtained before the show is half over, a man who contemplates an evening at the movie should equip himself with handcuffs. Then when the rush begins he can slip one on his wife's wrist and another on his own wrist and snap them fast.

In that manner he can be assured that where he leads she has simply got to follow.

—CHRISTOPHER BILLOPP.

Tell the Public About It

(*Continued from page 6*)

newspapers and naming particular theatres, as evidenced in this Kroehler Push-Back theatre seat campaign. Truly, this is not only a swell bit of merchandising, but it should serve as an incentive to the individual exhibitor to match Kroehler's appropriation with a relatively smaller one of his own.

THIS WOULD NOT ONLY APPLY TO SEATS; but to everything within the theatre. The public likes to find out what makes the wheels go round in Hollywood; it is fed stories of the inside; how this or that stunt is worked; what the doubles do, etc. Why not try the same tactics with the equipment of a house? Certainly, the interest of the public can be whetted with the proper approach.

NATURALLY, THE SALES ANGLE of chair comfort is different than that possessed by most products. But why shouldn't the screen, projectors, sound, lighting, matting, carpets, fixtures, signs, etc., be publicized in the same manner.

IN THESE DAYS, when everything counts, why leave one stone unturned? Think it over! It started with a Push-Back Chair, but it may be a Push-Ahead signal for lots of theatres.

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for
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CYCLORAMAS · PERMANENT &
NOVELTY STAGE CURTAINS
Dazian's "Fabric Exclusives" add a rich individuality and a feeling of "costly decoration" at prices that one expects to pay. WE ARE NOW ENTERING OUR 100th YEAR OF SUCCESSFUL OPERATION.
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THE 1942 ANNUAL THEATRE CATALOG
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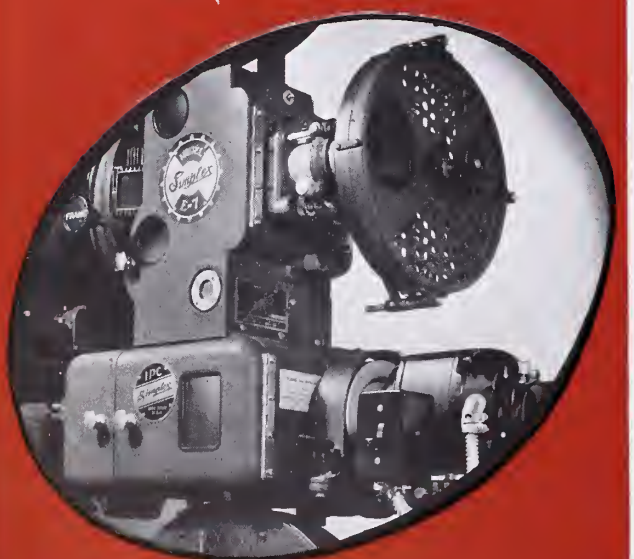
Sound



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1st The publicity paid for the new Simplex Equipment installed a year ago.

2nd Patrons continue to express their approval of the Sound and Pictures.

3rd Maintenance costs have been greatly reduced.

4th Projectionists take increased interest in their work.

5th I can rely upon Simplex dependability.

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PERTINENT REVIEWS—WITH THE X-RAY

COLUMBIA

King of Dodge City ('41-'42)

WESTERN 63M.

Estimate: Okay western; sell Elliott-Ritter combo.

Cast: Bill Elliott, Tex Ritter, Judith Linden, Dub Taylor, Guy Usher, Rick Anderson, Kenneth Arlen, Pierce Lyden, Francis Walker, Harrison Greene, Jack Rockwell. Directed by Lambert Hillyer.

Story: Bill Elliott, stationed in Abilene, emulates Wild Bill Hickok, fast-trigger killer, who cleans up a tough gang operated by political boss Guy Usher, controlling half the state of Kansas. Elliott is wanted for killing a gambler, when he is empowered to go to Abilene and clean out Usher's gang. Meanwhile, Tex Ritter, trying to catch up with a horse thief, beats Elliott's time to Abilene, and the town judge makes him a sheriff. Ritter not knowing that Elliott has been commissioned to get Usher's gang, has him jailed and upsets his plans. Ritter learns that Elliott is not a lawbreaker and joins hands with him to clean up the town.

X-Ray: This is average western fare with the customary quick trigger and two-fisted action. Elliott and Ritter make a good team and should fare well with western fans familiar with their previous work.

Ad Lines: "Now! Bill Elliott and Tex Ritter! Riding Side by Side to Blast Out the Bad Hombres"; "Galloping Hoofs! Blazing Guns! Flying Fists"; "Action Plus In the Wide Open Spaces!".

Tillie the Toiler (2017)

COMEDY 68M.

Estimate: Fair comedy; sell the comic strip.

Cast: Kay Harris, William Tracy, George Watts, Daphne Pollard, Jack Arnold, Marjorie Reynolds, Bennie Bartlett, Stanley Brown, Ernest Truex, Franklin Pangborn. Directed by Sidney Salkow.

Story: Kay Harris, student in a secretarial school, meets William Tracy, a bit of a dope, who works for George Watts, a dress manufacturer who is about to go broke. They need a stenog; so William hires Kay, who promptly balls up letters which George dictates, thereby causing him to lose a prospective partner. However, in the long run, through a series of mistakes made by Kay, the firm does a land office business, William is promoted, and he asks Kay to marry him.

X-Ray: Adapted to the screen from the comic strip created by Russ Westover, this one would have been better had it been cast with seasoned comedians. William Tracy does well with his assignment, handicapped by players who do not respond. This is the first appearance of Kay Harris on the screen. Her main qualification is that she looks the part. Selling the comic strip origins should see this to okay returns as a supporting feature.

Ad Lines: "From the Comic Strip You've Loved For Years"; "Tillie and Her Pals Come to Life On the Screen"; "She Was A Career Girl—and What A Career She Had!"; "Fun! Laughs! Romance!".

Two In a Taxi (2042)

COMEDY DRAMA 63M.

Estimate: Routine program for the bottom half.

Cast: Russell Hayden, Anita Louise, Noah Beery, Jr., Dick Purcell, Chic Chandler, Fay Helm, George Cleveland, Frank Yaconelli, Henri Brandon, John Harmon, Ralph Peters, James Seay, Ben Taggart, Paul Porcasi. Directed by Robert Florey.

Story: Russell Hayden, a cab driver, wants to buy a garage and strike out for himself. He finds the right place, but needs $300 down payment. Hayden works to this end, even thinks of driving for a gang of crooks, but pal Noah Beery, Jr. stops him. Instead, Hayden helps round up the crooks, and gets $100 reward. But he is still short. He quarrels with his sweetheart, Anita Louise, but eventually learns that the garage owner is willing to take whatever he can pay.

X-Ray: A mild entrant, this will serve for the bottom half. The script is of such nature that the players talk a lot, with little action, except at the end. Taxi tie-ups may be available in the selling.

Ad Lines: "Only $300 to Go . . . And How He Got It"; "You'll Laugh! You'll Thrill"; "A Traffic Jam of Excitement and Fun"; "They're Off in a Whirl of Thrills and Laughs."

METRO

Life Begins For Andy Hardy (146)

COMEDY DRAMA 100M.

Estimate: Another top-notch Hardy entrant.

Cast: Lewis Stone, Mickey Rooney, Judy Garland, Fay Holden, Ann Rutherford, Sara Haden Patricia Dane, Ray McDonald. Directed by George B. Seitz.

Story: Mickey Rooney has graduated from high school, and, although Lewis Stone wants him to go to college to study law, Mickey wants to go to New York and carve out his own future. Judy Garland who happens to be visiting her grandma, tells Lewis she will look after Mickey, and they drive away in his new car. In New York it is tough sledding for Mickey, who looks and looks for a job. He registers at a boys' hotel, meets Ray McDonald, who gives him some advice, but it is no dice. Mickey finally lands a job in a stock brokerage firm, through efforts of Patricia Dane, PBX operator who, while helping Mickey, tries to vamp him. After McDonald dies of heart failure, and Mickey cannot make both ends meet on his salary, Lewis comes to New York and Judy spills the beans. Disillusioned by Patricia, Mickey throws up the sponge, goes home, and decides to go to college.

X-Ray: This more than upholds the high standard of the Hardy series, and many will consider it the best to date. Rooney is excellent, as usual, with Patricia Dane making an auspicious debut. Judy Garland is somewhat wasted, having little to do and no songs to sing (a fact which will disappoint many patrons). Direction is good, dialogue very well written. Houses which have a Hardy following can expect nice business.

Ad Lines: "Fun Begins for the Whole Family When 'Life Begins for Andy Hardy'"; "Tops In the Series!"; "Mickey and Judy Are Together Again, In the Best Hardy Picture Yet!"; "See What Happens When Mickey Sets Out to Lick the Big City."

Whistling In The Dark (147)

COMEDY MELODRAMA 78M.

Estimate: Entertaining program for the duallers.

Cast: Red Skelton, Conrad Veidt, Ann Rutherford, Virginia Grey, "Rags" Ragland, Henry O'Neill, Eve Arden, Paul Stanton, Don Douglas, Don Costello, William Tannen, Reed Hadley, Mariska Aldrich, Lloyd Corrigan, George Carleton, Will Lee, Ruth Robinson. Directed by S. Sylvan Simon.

Story: Red Skelton, whose radio option is about to expire, is in love with Ann Rutherford, but Eve Arden, his business manager, wants him to marry Virginia Grey, daughter of the sponsor of his program, which is a crime detection mystery thriller. Conrad Veidt, top man in a cult, wants a certain man killed, so he kidnaps Skelton and holds as hostages both Ann and Virginia. Skelton is to dope out a perfect crime for Veidt to utilize. Fun begins at the home where the trio are held as prisoners, with all sorts of underground passages to explore in their endeavor to escape. Queer noises, trick boxes, and other material give the audience the creeps while laughing their heads off. In the end, by transforming a radio into a sending and receiving machine, Skelton makes contact with the police.

X-Ray: A new version of the Broadway stage show, this will push Red Skelton to the forefront as a screen comedian. He is given a meaty role, making the most of it. Skelton has been seen before, but this is his best bet. The other players are all capable, too. Get a lobby display based on the use of the radio in the story. Sell this as a terrific laugh show.

Ad Lines: "Here's Your New Screen Comedian . . . Red Skelton"; "Forget About Your Troubles . . . Laugh at 'Whistling in the Dark'"; "A Cockeyed Comedy That Will Give You A Laughing Jag"; "You'll Whistle, Too, and Roar."

MONOGRAM

The Deadly Game

MELODRAMA 65M.

Estimate: Above average spy drama for the duallers.

Cast: Charles Farrell, June Lang, John Miljan, Bernadene Hayes, David Clark, John Dilson, Dave O'Brien, J. Morhart, Tom Herbert, Kenneth Duncan, John Harmon, Jack Gardner. Directed by Phil Rosen.

Story: Here is a closely knit story of Nazi espionage with the FBI boys running down the foreign agents, putting them be-

hind bars. Central character is a scientist, who has escaped the Nazis, and is working on a device for the British government, designed to detect locations of night raiding planes. Foreign agents, through short wave instructions, run down the scientist, destroy his lab, and are about to put him out of the way when the FBI boys decipher the messages, locate the hidden radio, and catch up with the would be saboteurs.

X-Ray: This is a fast-moving spy meller, well directed, and one of the better offerings to come from the Monogram fold. It bristles with plot and counter plot, suspense is well sustained, and the cast is competent throughout.

Ad Lines: "Is America in Danger? . . . See 'The Deadly Game'"; "The FBI In Action"; "Watch Out America . . . There's Danger Within"; "Thrills . . . Action . . . Suspense."

PRODUCERS RELEASING CORP.

Reg'lar Fellers (125)

Comedy Drama 70m.

Estimate: Kids will love it; worthy of special kiddie show selling.

Cast: Billy Lee, Alfalfa Switzer, Roscoe Ates, Sarah Padden, Buddy Boles, Janet Dempsey, Jerry Wilson, Malcolm Hutton, Sharon Lyon. Directed by Arthur Dreifuss.

Story: The Reg'lar Fellers gang, always ready to help, attempts to find the son of hard-hearted, wealthy Sara Padden, in order that the latter can become re-united with her daughter-in-law and tiny granddaughter. They get on the job, and not only find the son, who is in jail, but also capture two crooks who had framed the son and who attempt to rob the grandmother. Grateful, she gives them her barn for their experiments, and the son is freed.

X-Ray: Made for the kiddie trade, this is worthy of a build-up via the special kiddie show route. It hasn't much appeal for adults, and seems, in reality, an elongated "Our Gang" comedy. Alfalfa Switzer and Billy Lee are both known to audiences. Naturally, the popularity of the comic strip and the radio show will help in the selling. Production is adequate, giving the kids free play. Songs are "Reg'lar Fellers" and "Hooray for Fun."

Ad Lines: "Your Comic Strip Favorite Now on the Screen"; "Be Young Again With Reg'lar Fellers"; "You'll Laugh . . . You'll Cry . . . You'll Be Thrilled"; "America's Youth on Parade in 'Reg'lar Fellers'"; "The Hit of 1941 . . . 'Reg'lar Fellers.'"

Gambling Daughters (124)

Melodrama 62m.

Estimate: For the bottom duals; sell the title.

Cast: Cecelia Parker, Roger Pryor, Robert Baldwin, Gale Storm, Sig Arno, Janet Shaw, Charles Miller, Eddie Foster, Alfred Hall, Judy Kilgore, Gertrude Messinger, Marvelle Andre, Roberta Smith. Directed by Max Nosseck.

Story: Gale Storm and Janet Shaw, students at an exclusive girls' school, become indebted to a gambling ring, headed by Roger Pryor and a mysterious figure called "The Boss." The girls steal the family jewels in order to pay their debts, until the ring is crushed by Robert Baldwin, insurance investigator, and Cecelia Parker, another student, whose ex-millionaire father is now a tool of the gang. It turns out that the French professor at the school is "The Boss."

X-Ray: This is nicely produced and starts out well, but it soon slows down to routine bottom dualler fare. The title is good and has selling possibilities, giving the exhibitor an opportunity to use the sensational type of advertising in neighborhoods where the patrons go for it. Exploitation, using lines like, "Innocent school girls by day . . . iron-nerved gambling queens by night!" should help.

Ad Lines: "Things They Never Learned in College!"; "Danger! Wild Debutantes Ahead!"; "Glamor Girls Turn the Gambling Tables on Crime!"; "Romance and Roulette—They Fought Guns With Glamor."

Desperate Cargo (113)

Melodrama 64m.

Estimate: Nice bottom dualler.

Cast: Ralph Byrd, Carol Hughes, Julie Duncan, Jack Mulhall, I. Stanford Jolley, Kenneth Harlan, Richard Clarke, Johnstone White, Paul Bryar, Thornton Edwards, Don Forrest, Loretta Russell. Directed by William Beaudine.

Story: Ralph Byrd, purser on the Trans-Caribbean Clipper, succeeds in thwarting the plans of a gang of bad men who have captured the Clipper while in flight and are trying to loot the safe. Byrd apprehends the culprits, winning the love of Julie Duncan. Carol Hughes is united with her sweetheart, Jack Mulhall.

X-Ray: This is a well-made film for the bottom dual spot, with good production values and sufficient pace to keep the attention of the audience. While it has less selling angles than some previous PRC features, the title is good, while the idea of robbing a plane while in mid-air can be plugged. Julie Duncan, the ingenue, will attract some attention. The entire cast does well, with the direction up to par.

Ad Lines: "Giant Clipper Plane Kidnapped!"; "Who Were the Four Men Aboard the Plane Which Mysteriously Disappeared Into the Night?"; "Love Battling Murderers High In the Air"; "Thrills and Love at 150 Miles An Hour."

RKO-RADIO

The Story Of The Vatican (172)

Documentary 56m.

Estimate: Strong for solid Catholic sectors; will need plenty of attention in others.

Cast: Produced by The March of Time. Narrated by Rev. Monsignor Fulton J. Sheen.

Story: A full-length feature showing the Vatican, its daily life, its art treasures, its historical richness, etc., this expands on the subject noted in a March of Time two-reeler a few years back. Full coverage of all Vatican activities is given, with special attention by the Pope towards peace efforts.

X-Ray: For the strong Catholic sectors, this deserves special selling, which will undoubtedly result in strong co-operation. For any area, it depends on the audiences. No question that this is slow-paced, but for church groups it has the angles. Perhaps arranging shows on a co-op basis with Catholic groups might be an outlet, as it will be difficult to spot on a dual bill because of the nature of the subject.

Ad Lines: "Now You Can See the Glories of the Vatican"; "Two Thousand Years of Richness Now Transcribed to the Screen"; "Visit the Vatican of Pius XII From Your Theatre Chair"; "Never Before . . . A History of the Vatican"; "Behold the Prince of Peace in A Truly Inspiring Picture."

Six Gun Gold (186)

Western 57m.

Estimate: Routine western.

Cast: Tim Holt, Ray Whitley, Jan Clayton, Lee (Lasses) White, LeRoy Mason, Eddy C. Waller, Davison Clark, Harry Harvey, Slim Whitaker, Lane Chandler, Jim Corey, Fern Emmett. Directed by David Howard.

Story: Tim Holt arrives in Placer City to see his brother, the US Marshal, but discovers that an imposter is taking his place. Holt doesn't let on, but hangs around long enough to find out that the phoney marshal is robbing the miners of their gold. Holt saves the day, releases the brother, and, in a fighting finish, routs the bad 'uns.

X-Ray: This is a routine western, with little that hasn't been seen before. There is the usual quota of shooting and riding, so western addicts will be satisfied. Ray Whitley sings: "Better Be On Your Way" and others.

Ad Lines: "All Hell Breaks Loose as Tim Holt Cleans Up the Town"; "A Whirlwind Western"; "Thrilling . . . Exciting . . . Breath-Taking"; "The Fastest Western of the Season."

REPUBLIC

Rags to Riches (025)

Action Drama 57m.

Estimate: Routine action dualler.

Cast: Alan Baxter, Mary Carlisle, Jerome Cowan, Michael Morris, Ralf Harolde, Paul Porcasi, Suzanne Kaaren, Eddie Acuff, Rosina Galli, Charles Trowbridge, Daisy Lee Mothershed, Joan Blair, Francis Sayles. Directed by Joseph Kane.

Story: Alan Baxter, a young driver, and Mary Carlisle, who yearns to be a singer-star, are orphans in love. Baxter is innocently involved in a fur robbery, and when Carlisle goes for help to Jerome Cowan, really the head of a fur ring, but posing as a musical impresario, the latter gets a lawyer who throws the case, and Baxter is sent up. Released, he believes that Carlisle and Cowan are a team, which isn't the truth. Baxter, with Buddy Eddie Acuff, get jobs as drivers for a trucking company, really a part of Cowan's fur racket. Complications ensue, with the windup finding Baxter and Acuff rounding up Cowan and gang, in addition to another group of highjackers.

X-Ray: Made for the lower half and the action houses, this doesn't waste any time. There are shootings, truck hijackings, etc. Title is well known, but has little to do with the story. Songs are "The Call of Love," "Magnolias in the Moonlight," and "Never Never Never," supposedly sung by Carlisle.

Ad Lines: "From Rags to Riches . . . From Prison to Hijacking"; "A Fast Moving Story of Action on Wheels"; "Can an Ex-Con Make Good"; "One of the Season's Best Melodramas."

UNITED ARTISTS

Tanks a Million

Comedy 50m.

(Roach)

('41-'42)

Estimate: First Roach "streamliner"; fun for all audiences.

Cast: William Tracy, James Gleason, Noah Beery, Jr., Joe Sawyer, Elyse Knox, Douglas Fowley, Knox Manning, Frank Faylen, Dick Wessel, Frank Melton, Har-

old Goodwin, William Gould, Norman Kerry. Directed by Fred Guiol.

Story: With a gang of draftees going into the army is William Tracy, former information clerk in a railroad company, who is also a boy wonder possessing a memory of facts and figures, which includes a complete knowledge of the book of Army Regulations from which he can quote from memory even the article and paragraph numbers. This irks the sergeant, who is always trying to put the youngster in the guard house, but through a series of hilarious situations the youngster makes his own stripes as a top sergeant, still adding to the discomfort of the sergeant who tries to break him, winding up himself minus stripes and doing fatigue duty.

X-Ray: The first of Hal Roach's new streamlined features, this proves how much entertainment can be packed into the short space of 50 minutes. It goes through the projector at a fast clip. Subject is timely, delivered by a competent cast, well directed and photographed, and should, according to preview audience, make a good showing.

Ad Lines: "He Knew the Army Like a Book . . . But He Made Good In Spite of It"; "A Rip-Roaring Comedy of Army Life!"; "A Million Dollars Worth of Fun."

UNIVERSAL

Moonlight In Hawaii

COMEDY WITH MUSIC 59M.

('41-'42)

Estimate: Pleasant musical is okay for the bottom half.

Cast: Johnny Downs, Jane Frazee, Leon Errol, Mischa Auer, Richard Carle, Maria Montez, Sunnie O'Dea, Marjorie Gateson, Elaine Morey, The Merry Macs (Judd, Ted, and Joe McMichael), Mary Lou Cook. Directed by Charles Lamont.

Story: Leon Errol, father of Jane Frazee, is a large canner, with Richard Carle, owner of pineapple groves in Hawaii, where action takes place, as his best friend and customer. Johnny Downs, who had failed to make good on the radio with his three friends, The Merry Macs, takes a job in Hawaii as tourist guide. Errol fights with Carle, and both are too stubborn to give in. Each makes a play for wealthy Marjorie Gateson, with The Merry Macs backing Carle, and Downs backing Errol. But the windup finds Gateson marrying orchestra leader Mischa Auer, the friends re-united, and Downs getting Frazee.

X-Ray: Pleasant, and unimportant, this just about makes the hour running time, and is headed for the lower half, for which it is made. Don't book it with "Sing Another Chorus," as it almost looks like the same picture. Songs are "Poi," "We'll Have a Lot of Fun," "Moonlight in Hawaii," "All for One," "Aloha Low Down," "It's People Like You," "Hawaiian War Chant." Selling angles are Auer, Frazee ("Buck Privates"), and the songs sung by The Merry Macs, radio team.

Ad Lines: "'Moonlight in Hawaii' . . . and Swell Entertainment for You"; "Gay Fun . . . Real Humor . . . Plenty of Laughs"; "Take a Trip to Hawaii . . . and Gay Romance"; "1941's Surprise Laugh Show."

Sing Another Chorus

COMEDY WITH MUSIC 63M.

('41-'42)

Estimate: Program musical will fit nicely into the lower half.

Cast: Johnny Downs, Jane Frazee, Mischa Auer, Walter Catlett, Sunnie O'Dea, Iris Adrian, George Barbier, Joe Brown, Jr., Rosario and Antonio, the Peters Brothers, Charles Lane, Ed Kane. Directed by Charles Lamont.

Story: Johnny Downs, college grad, son of dress manufacturer George Barbier, yearns for an angel to produce his musical comedy, with singer Iris Adrian as star, while Jane Frazee, secretary to Barbier, wants to design dresses with oomph. Mischa Auer, Russian janitor, wants to direct the show composed of factory workers. Downs aids Auer, and the latter gets Walter Catlett, a phoney producer, to put on a Broadway show with Barbier's money. But Barbier's line goes sour, Catlett runs away with the money, and all looks bad. But thanks to Downs' ability, Frazee's designs, and the employees enthusiasm, a fancy style show takes place, the show clicks, so does the line, and Catlett is found with most of the money.

X-Ray: Made as filler for the lower half, this is, nevertheless, pleasing, and it will serve its purpose. The plot is thin, but a song pops up whenever things get too slow. It has been made at a minimum of expense. Songs are "Boogie Woogie Boogie Man," "Dancing on Air," "Rug-Cuttin' Romeo," "Walk with Me," "Two Weeks Vacation with Pay," "Mr. Yankee Doodle," and "We, Too, Can Sing." Sell Auer's comedy, the gay spirit, and the songs. Don't book it on the same program with "Moonlight in Hawaii." The casts are too similar.

Ad Lines: "It's in the Groove"; "'Sing Another Chorus' . . . And Have Lots of Fun"; "He Knew How to Make Dresses, But When It Came to Chorus Girls"; "You'll Have A Swell Time"; "Some Fun . . . Some Laughs . . . Some Real Entertainment."

WARNERS—FN

Highway West (565)

MELODRAMA 63M.

Estimate: Fast moving meller for the lower half.

Cast: Brenda Marshall, Arthur Kennedy, Olympe Bradna, William Lundigan, Slim Summerville, Willie Best, Frank Wilcox, John Ridgely, Dorothy Tree, Noel Madison, Pat Flaherty, Victor Zimmerman, William B. Davidson, Dick Rich, James Westerfield. Directed by William McGann.

Story: After marrying Arthur Kennedy, Brenda Marshall learns he is a bank robber and murderer. He is caught and is sent to the pen. Three years later, she is operating a hotel in the west with Olympe Bradna, her sister. William Lundigan admires Marshall. Kennedy breaks from jail, gets to his wife, and makes a play for the sister, who yearns for the bright lights. But he gets in trouble again, stages another robbery, and is shot, leaving the way clear for Marshall and Lundigan.

X-Ray: This has plenty of action, but it isn't strong enough for the top spot or to stand on its own. Players do well enough, but the script is too familiar. Sell the past reputations of the players in it.

Ad Lines: "Thrill-Mad Woman . . . Hunted Killer . . . Fearless Cop"; "A Woman With a Price Tag on Her Heart . . . A Man With a Price on His Head"; "Hold on to Your Heart . . . Here Are Thrills"; "Fate Double Crossed Their Lives."

International Squadron

MELODRAMA 87M.

('41-'42)

Estimate: Will need strong selling for best results.

Cast: Ronald Reagan, James Stephenson, Julie Bishop, Cliff Edwards, Reginald Denny, Olympe Bradna, William Lundigan, John Ridgely, Joan Perry, Addison Richards, Holmes Herbert, Crawford Kent, Charles Irwin. Directed by Lothar Mendes.

Story: Cock-sure American test-pilot Ronald Reagan ferries a bomber to Britain, joins the RAF after he sees the people's courage in face of a bombing attack. When Reagan steals Olympe Bradna, the girl-friend of one of the pilots, and inadvertently causes the deaths of William Lundigan and John Ridgely, his standing with the other men is not so good. Finally, when Miss Bradna's former friend is chosen for a dangerous flight, Reagan knocks him out, does the job, and is killed on the way back, after downing three German planes. Flight commander James Stephenson and the boys drink a toast to him.

X-Ray: Although obviously sincere and well-acted, "International Squadron" will probably have a tough time as a single feature in the bigger situations. Although it has a topical story, its harrowing, tear-jerking picturization of an air attack on London, for example, has been seen before in pictures. The presence in the cast of James Stephenson, who died recently, is likely to affect the box office. Thirdly, the story is much too familiar—with most of the scenes cut from the usual war-film pattern; and, fourth, except for Stephenson, the entire marquee strength of the film rests with Ronald Reagan, whose name is not yet big enough to mean much. These odds might possibly be overcome by strong plugging and selling of the RAF-war angles in localities where this type of film is appreciated.

Ad Lines: "Dare-devil American Test-Pilot Joins the RAF—And It's Everybody's War!"; "A Yank Joins the RAF"; "He Was a Demon With the Ladies On the Ground—A Devil With a Plane In the Air"; "See London Bombed! Ferrying Planes! RAF Attack! All the Big News of the War!".

The Smiling Ghost

MYSTERY DRAMA 71M.

('41-'42)

Estimate: Familiar type mystery will serve on the twin bills.

Cast: Wayne Morris, Brenda Marshall, Alexis Smith, Alan Hale, Lee Patrick, David Bruce, Helen Westley, Willie Best, Charles Halton, Richard Ainley, Roland Drew. Directed by Lewis Seiler.

Story: Wayne Morris, an impoverished college grad, gets a job being engaged to socialite Alexis Smith, whose three former suitors, unknown to him, have been killed or cripped. The family wants to break the jinx. Newspaper reporter Brenda Marshall gives Morris the lowdown, but when he thinks the socialite loves him he stays. From then on it becomes the usual thing of sliding doors, the possibility that a former dead suitor has come to life, with the windup having the culprit another former suitor, thought crippled for life in an accident, who was seeking revenge. Morris gets Marshall.

X-Ray: This is all rather familiar. It is headed for the duallers, except where thrill shows can be sold heavily. Willie Best contributes plenty of comic relief, but, generally, the script is against the players. Having a man walk the streets with a grotesque get up used in the film is a bally angle.

Ad Lines: "'The Smiling Ghost' Laughs at Death"; "Do the Dead Come to Life?"; "You'll Laugh . . . You'll Be Thrilled"; "A Dead Man Kills . . . But How"; "Horrific . . . Laughable"; "1941's Big Thrill Show."

THE SHORTS PARADE

TWO-REEL

Comedy

HOST TO A GHOST. Columbia-All Star Comedies. 17m. Andy Clyde, house wrecker, gets the job of wrecking a haunted house, only to find the ghosts were rigged by crooks who used the place as a hideout. It's a peppy little subject, invested with better production than others of the series. Less silly than others, it'll go in some of the better grade houses. GOOD. (2438).

LOVE IN GLOOM. Columbia—All Star Comedies. 21m. This features Henny Youngman, who struggles valiantly to keep a floundering subject alive. Henny is an efficiency expert who takes over the "Meet-A-Mate" matrimonial bureau. He builds up a romance between Karyl Gould and Dan Harden. Others include old-timer Al Shean, and the Radio Rogues, representing a pitiful waste of talent in such a subject. There are a couple of fair songs, warbled by Miss Gould, including "A Kick In the Pants Is All You Get From Romance," and "How Do I Know It's Real?" The gag material is weak. FAIR. (3421).

Dramatic

SUCKER LIST. Metro-Crime Does Not Pay. 21m. How the suckers, innocent victims, are taken advantage of by a group of race track swindlers is revealed here in an interesting subject. Taken is the case of a young man who needs money, and who is in debt to a credit company which sells the list to the track crooks. He gets deeper and deeper into debt, and finally lands in jail for taking the firm's money, but not before the gang, which is responsible for a death of another person who has been swindled, has been rounded up. There is an excellent moral in this. EXCELLENT. (P-206).

Musical

RHYTHM REVEL. Universal — Musicals. 16m. This features Will Osborne and his band, but Osborne hasn't much to do outside of furnishing accompaniment for sundry singers and dancers, including the Aida Broadbent dancers, the Brian Sisters, Matt and Joyce Duffin, dancers, and Martha Tilton, ace vocalist. They're all pretty good, putting over "Rhumboogie," "Boogie Woogie Boogie Man," "Dancin' On Air," and "Here's To You," sung by Robert Parrish, negro baritone. It's the usual thing, but a fairly good example. GOOD. (5232).

ONE-REEL

Color Cartoon

ANDY PANDA'S POP. Universal—Color Cartoons. 7m. Andy Panda sets out to save some dough by re-roofing his house himself. He gets tangled up with the tools and materials and a rambunctious old pelican. The proceedings are uniformly unoriginal and silly, but this is okay for the younger kids. FAIR. (5252).

THE CUCKOO I. Q. Columbia—Color Rhapsody. 7½m. This burlesques the "expert" type of quiz program. The "professor" gets a reward for correct answers, or is slapped around for incorrect ones. Questions are serious. It's generally okay, and is timely, what with the current interest in quiz programs. GOOD. (2510).

Dramatic

GHOST TREASURE. Metro-Miniature. 11m. Carey Wilson tells the story of lost gold in Death Valley, how a Spanish soldier found it and died, a prospector found it and lived but lost it, and another prospector worked it, keeping it a secret until his death, when he took it with him to his grave. Wilson asks the audience whether it is all fantasy or true. Interesting, this makes for good program building. GOOD. (M-238).

Novelty

STRANGER THAN FICTION. Universal —No. 95. 9m. In New York City naval officer Matthew Murphy paints posters that lure men into enlisting with the bluejackets. J. A. Eads lives in a house made of three old street-cars in Galax, Va. Mrs. Foster, Merchantville, N. J., knits covers for the champagne bottles used in marine christenings. A Birmingham, Ala., lad is a ship-model enthusiast. A Philadelphia gal, Vera Gustine, is a famous men's hat manufacturer. 87 years old, Mrs. Williams of Nolensville, Tenn., still rides horseback. There's a lot of variety here, but nothing sensational. GOOD. (5385).

WATER BUGS. Metro-Pete Smith Specialty. 10m. Pete Smith contributes some comedy remarks while a group of assorted water eccentrics cavort in trick boats, on water skis, surfboards, etc. Any audience will like it. GOOD. (S-270).

Travel

GARDEN SPOT OF THE NORTH. Universal—Going Places No. 95. 9m. This time the locale is Vancouver Island, British Columbia. The city of Victoria opens the reel, with a tour of its scenic beauties and a discussion of its importance as an outpost of empire furnishing subject matter. Then follow visits to the logging and fishing industries of the island. The Indians display their weaving and totem poles for the finish. Filmed in sepia. GOOD. (5365).

ISLES OF FATE. Universal—Going Places No. 94. 10m. This is a picture story of four West Indian Islands—Martinique, Barbados, Trinidad, and Tobago. The beauties of the Islands come up for picturization, but the commentary emphasizes the importance of each in hemisphere defense. For this reason, it's timely stuff. Well made, this is filmed in sepia. GOOD. (5364).

Data carried in this issue of The Blue Section, as it pertains to pictures of the 1940-1941 season, will not be carried in complete detail again. Subsequent issues will be compiled as of, and after the issue of September 3, 1941, and will start the industry's only complete record of the 1941-1942 season. Currently included data on the 1941-1942 season will continue to be carried, of course, to maintain the record complete.

TOO LATE TO CLASSIFY

Features

Ice-Capades (004)

MUSICAL COMEDY 88M.

(Republic)

Estimate: Ace musical built for popular appeal.

Cast: James Ellison, Jerry Colonna, Dorothy Lewis, Barbara Jo Allen, Alan Mowbray, Phil Silvers, Gus Schilling, Tim Ryan, Harry Clark, Renie Riano, Carol Adams, Belita, Lois Dworshak, Megan Taylor, Vera Hruba, Red McCarthy, Phil Taylor, Jackson and Lynam, The Benoits, Dench and Stewart. Directed by Joseph Santley.

Story: James Ellison, newsreel cameraman, is assigned to cover a skating exhibition at Lake Placid, but photographs a skater (Dorothy Lewis) in Central Park instead. Impressed by Miss Lewis, impressario Phil Silvers decides to star her in a big ice show—but he still thinks she is the girl Ellison was supposed to picture at Lake Placid. When the Lake Placid girl arrives, Silvers calls the whole thing off and threatens to sue the newsreel company. Ellison decides to find the girl he saw in Central Park and have her star in the ice show. Ellison and Miss Lewis are married, and the ice show is a big success. Song is "Forever and Ever."

X-Ray: Republic hits a new high with this picture—the most substantial musical yet to come out of the studio. The spectacular ice-show should cut plenty fo ice with seekers of real entertainment. It is packed with lavish production numbers, splendidly photographed, and contains one of the most generous displays of skating wizardry ever flashed on the screen. In addition to the ice angle, there is enough romance and humor to please any audience. Republic has really come through on "Ice-Capades," and it will be the fault of the exhibitors if the results aren't in the "very good" classification.

Ad Lines: "A Gay, Giant Musical on Ice!"; "Bringing to the Screen America's Most Sensational Ice Show"; "Romance! Songs! Laughs! And the Miracle of a Wondershow on Ice!"; "Meet Your New Star, Dorothy Lewis, as the Girl Who Skated Into James Ellison's Heart."

The Little Foxes (175)

ADULT DRAMA 116M.

(RKO)

Estimate: Quality entertainment best suited for class audiences; needs plugging for others.

Cast: Bette Davis, Herbert Marshall, Teresa Wright, Richard Carlson, Patricia Collinge, Dan Duryea, Charles Dingle, Carl Benton Reid, Jessie Grayson, John Marriott, Russell Hicks, Lucien Littlefield, Virginia Brissac, Terry Nibert, Alan Bridge, Charles R. Moore. Directed by William Wyler.

Story: Bette Davis, member of a decadent southern family of the early 1900's, is motivated solely by a lust for money. She can't resist the chance to make a fortune by investing in a business venture with her brothers, Charles Dingle and Carl Benton Reid, as ruthless as herself. She dispatches her daughter, Teresa Wright, to Baltimore to bring back her husband, Herbert Marshall, who has been seriously ill of a heart ailment there. When Marshall arrives she gets to work on him to obtain the required capital. Marshall, revolted by her readiness to sacrifice everything he holds dear for the sake of money, withstands all her diabolical attempts to get the funds from him. The brothers save the deal by stealing Marshall's negotiable bonds from his safe deposit vault. When Marshall discovers the theft he refuses to prosecute the thieves, making it appear that he has loaned them the bonds. Thus he hopes to punish Miss Davis for her avarice. Infuriated, Miss Davis heaps abuse upon Marshall, who suffers a heart attack and dies. Which makes it possible for Miss Davis to weedle a larger share of the profits from her brothers on the threat of blackmail. But it is a hollow victory; for at the end Miss Wright, seeing her mother for what she is, goes off with Richard Carlson, the boy she loves.

X-Ray: Samuel Goldwyn has brought to the screen a fine transcription of Lillian Hellman's stage hit. Here is splendid entertainment for the discriminating filmgoer. How the masses will go for it is another question. It is an adult piece of work rich in drama, with moments that will extract tears from the women, who should find this picture made to order for them. The sinister quality that underlies the story is relieved here and there by flashes of simple but effective humor. The acting could hardly have been excelled. Miss Davis makes the key character something really to be hated. And Miss Davis as a mother is an exploitation point not to be overlooked.

Ad Lines: "Avarice Was Her Only God"; "She Grasped for Wealth and Lost Her Soul"; "She Sacrificed Everything on the Altar of Mammon"; "She Reached for Gold and Lost a World"; "Money Was Supreme Love to Her."

Highlight Shorts

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TWO REELS

DOCUMENTARY

TVA—Tennessee Valley Authority

DRAMATIC

Peace—By Adolph Hitler—RKO—March of Time

ONE REEL

COLOR CARTOON

Early to Bed—RKO—Disney

Truant Officer Donald—RKO—Disney

NOVELTY

War In the Desert—20th Century-Fox

Man From Montana (6061)

WESTERN 55M.

(Universal)

Estimate: First in new series is high rating western.

Cast: Johnny Mack Brown, Fuzzy Knight, Nell O'Day, Jeanne Kelly, William Gould, James Blaine, Butch and Buddy, Dick Alexander, Kermit Maynard, Eddie Cobb, Frank Ellis, Jack Shannon. Directed by Ray Taylor.

Story: Sheriff Johnny Mack Brown, sensing trouble when the homesteaders, with the approval of the Government, move in to take some of the cattlemen's land, tries to avert a fight, but a group of bad 'uns fix things so that the homesteaders and cattlemen become enemies. Before it is all over, however, Brown and aides have straightened things out, making for a permanent peace.

X-Ray: First of the '41-'42 series, this is a topnotch western, containing more than the usual quota of fights, etc. On hand also are Butch and Buddy, well known in U features. Songs are "Call of the Range," "Western Trail," "Bananas Make Me Tough," and "Little Joe." Fuzzy Knight contributes his usual comedy.

Ad Lines: "Johnny Mack Brown Again Comes Through"; "A Rip-Roaring Fast-Moving Western"; "The Man From Montana . . . And What a Man."

Shorts

AMERICAN SEA POWER. 20th Century-Fox—The World Today. 10m. A day with the U. S. Navy, and Lowell Thomas narrates. Showing the life of the sailor, and winding up with excellent shots of the big guns in action, this is excellent, and worthy of special tieups and selling. A green tint is used effectively. This is in the top bracket. EXCELLENT. (2401).

MOBY DICK'S HOME TOWN. Universal-Variety Views. 9m. Starting off the new season with this newly titled series, New Bedford, Mass., is covered, most of it devoted to the whaling industry, now something of the past, its present industries, etc. Well done, in sepia, it will, of course, be a natural for New Bedford, but interesting anywhere. GOOD. (6351).

THUMBS UP, TEXAS! RKO-March of Time, No. 1. 19m. This is a salute to Texas. Pictured are the vast resources of our largest state and the part they are playing in America's defense program. Taking a wide swing through the state, the camera makes stopovers in the leading Texas cities. Many of the state's interesting highlights are revealed, together with scenes of Texas life. Stressed throughout is the patriotic fervor of the Texas population. An innovation is the use of Cal Tinney's voice to relate some of the glories of the Lone Star State. Texans should devour this March of Time. EXCELLENT. (23101).

Production Numbers of '40-'41 Features with National Release

COLUMBIA

2002	Penny Serenade	Apr. 24
2005	This Thing Called Love	Jan. 2
2006	Adam Had Four Sons	Feb. 18
2008	She Knew All the Answers	May 15
2009	Time Out for Rhythm	June 20
2010	Adventure in Washington	May 30
2011	They Dare Not Love	Apr. 30
2012	Escape to Glory	Nov. 28
2013	Her First Beau	May 8
2014	Blondie in Society	July 17
2015	Blondie Goes Latin	Feb. 27
2016	Blondie Plays Cupid	Oct. 31
2017	Tillie the Toiler	Aug. 7
2018	So You Won't Talk	Oct. 3
2019	Sweetheart of the Campus	June 26
2020	Naval Academy	May 22
2021	The Lone Wolf Keeps a Date	Nov. 23
2022	The Lone Wolf Takes a Chance	Mar. 6
2023	Ellery Queen and the Perfect Crime	Aug. 14
2024	Ellery Queen, Master Detective	Nov. 30
2025	Ellery Queen's Penthouse Mystery	Mar. 24
2026	The Richest Man In Town	June 12
2027	Meet Boston Blackie	Feb. 20
2028	The Devil Commands	Feb. 3
2029	The Face Behind the Mask	Jan. 16
2030	Nobody's Children	Oct. 17
2031	The Great Plane Robbery	Dec. 9
2032	Fugitive From a Prison Camp	Sept. 5
2033	The Phantom Submarine	Dec. 20
2034	The Great Swindle	Apr. 10
2035	Missing Ten Days	Feb. 28
2036	Under Age	Apr. 24
2037	The Big Boss	Apr. 28
2038	Girls Under 21	Oct. 24
2039	The Officer and the Lady	July 24
2040	The Voice In the Night	May 20
2041	I Was a Prisoner on Devil's Island	June 30
2042	Two in a Taxi	July 10
2101	Arizona	Dec. 25
2201	The Durango Kid	Aug. 15
2202	West of Abilene	Oct. 21
2203	Thundering Frontier	Dec. 5
2204	The Pinto Kid	Jan. 9
2205	Outlaws of the Panhandle	Feb. 27
2206	Medico of Painted Springs	June 26
2207	Thunder Over the Prairies	July 30
2208	Prairie Stranger	Sept. 18
2209	Prairie Schooners	Sept. 30
2210	Beyond the Sacramento	Nov. 14
2211	Wildcat of Tucson	Dec. 31
2212	Across the Sierras	Feb. 13
2213	North From the Lone Star	Mar. 31
2214	The Return of Daniel Boone	May 7
2215	Hands Across the Rockies	June 19
2216	The Son of Davy Crockett	July 15
	Our Wife	Aug. 28
	Here Comes Mr. Jordan	Aug. 21
	You'll Never Get Rich	Sept. 25

(End '40-'41 Season)

1941-42

	King of Dodge City	Aug. 14
	Mystery Ship	Sept. 11
	Ladies in Retirement	Sept. 18
	Two Latins From Manhattan	Oct. 2
	Texas	Oct. 9
	The Blonde From Singapore	Oct. 16
	Three Girls About Town	Oct. 23
	The Men in Her Life	Oct. 30
	Bachelors' Babies	Nov. 6
	Secret of the Lone Wolf	Nov. 13
	You Belong to Me	Nov. 20
	Go West, Young Lady	Nov. 27
	Ten Cents a Dance	Dec. 4
	Honolulu Lu	Dec. 11
	Miss Madden Is Willing	Dec. 18
	Harvard Here I Come	Dec. 25

METRO

101	Dr. Kildare Goes Home	Oct. 6
102	Wyoming	Sept. 13
103	Strike Up the Band	Sept. 27
104	Haunted Honeymoon	Sept. 20
105	Sky Murder	Sept. 27
106	Dulcy	Oct. 4
107	Third Finger, Left Hand	Oct. 11
108	Escape	Nov. 1
109	Hullabaloo	Oct. 25
110	Bitter Sweet	Nov. 8
111	Gallant Sons	Nov. 15
112	Little Nellie Kelly	Nov. 22
113	Comrade X	Dec. 13
114	Go West	Dec. 6
115	Dr. Kildare's Crisis	Nov. 29
116	Keeping Company	Dec. 27
117	Flight Command	Jan. 3
118	Maisie Was a Lady	Jan. 10
119	The Philadelphia Story	Jan. 17
120	Land of Liberty	Jan. 24
121	Wild Man of Borneo	Jan. 24
122	Come Live With Me	Jan. 31
123	Blonde Inspiration	Feb. 7
124	The Bad Man	Mar. 28
125	The Trial of Mary Dugan	Feb. 14
126	Andy Hardy's Private Secretary	Feb. 21
127	Free and Easy	Feb. 28
128	Rage in Heaven	Mar. 7
129	The Penalty	Mar. 14
130	Ziegfeld Girl	Apr. 25
131	Washington Melodrama	Apr. 18
132	Men of Boys Town	Apr. 11
133	The People vs. Dr. Kildare	May 2
134	Love Crazy	May 23
135	I'll Wait for You	May 16
136	A Woman's Face	May 9
137	Billy the Kid	May 30
138	The Get-Away	June 13
139	The Big Store	June 20
140	They Met In Bombay	June 27
141	Barnacle Bill	July 4
142	The Stars Look Down	July 18
143	Ringside Maisie	Aug. 1
144	Blossoms in the Dust	July 25
145	Dr. Kildare's Wedding Day	Aug. 22
146	Life Begins for Andy Hardy	Aug. 15
147	Whistling in the Dark	Aug. 8
148	When Ladies Meet	Aug. 29
185	Mata Hari (re-issue)	June 6
	Gone With the Wind	Jan. 17
	Navy Blue and Gold (re-issue)	July 11

(End '40-'41 Season)

FIRST BLOCK

Dr. Jekyll and Mr. Hyde
Lady Be Good
Down in San Diego

SECOND BLOCK

Honky Tonk
Smilin' Thru
All Woman
Married Bachelor

MONOGRAM

	Who Is Guilty?	Sept. 2
	Up in the Air	Sept. 9
	That Gang of Mine	Sept. 23
	The Ape	Sept. 30
	Drums of the Desert	Oct. 7
	Trailing Double Trouble	Oct. 7
	Ol' Swimming Hole	Oct. 21
	Take Me Back to Oklahoma	Nov 11
	Phantom of Chinatown	Nov 18
	West of Pinto Basin	Nov 25
	Chamber of Horrors	Dec. 10
	Pride of the Bowery	Dec. 15
	Her First Romance	Dec. 22
	Rolling Home to Texas	Dec. 29
	You're Out of Luck	Jan. 20
	Trail of the Silver Spurs	Jan. 5
	Dead Man's Shoes	Jan. 15
	The Kid's Last Ride	Feb. 10
	Ridin' the Cherokee Trail	Feb. 25
	Flying Wild	Mar. 10
	Break the News	Apr. 10
	Hoosier Schoolboy (re-issue)	Apr. 17
	Tumbledown Ranch In Arizona	Apr. 20
	Invisible Ghost	Apr. 25
	Roar of the Press	Apr. 30
	The Pioneers	May 10
	House of Mystery	May 7
	Sign of the Wolf	Mar. 25
	Redhead	May 21
	King of the Zombies	May 14
	Silver Stallion	May 28
	Wranglers' Roost	June 4
	The Gang's All Here	June 11
	Bowery Blitzkrieg	Aug. 1
	Wanderers of the West	June 25
	Murder by Invitation	June 30
	Father Steps Out	July 19
	Fugitive Valley	July 30
	The Deadly Game	Aug. 8
	Dynamite Canyon	Aug. 8

1941-42

	Arizona Bound	July 19
	Saddle Mountain Roundup	Aug. 29
	Gentleman From Dixie	Sept. 5
	Let's Go Collegiate	Sept. 12
	Bad Man From Bodie	Sept. 19
	Top Sergeant Mulligan	Sept. 26
	Zis, Boom, Bah	Oct. 3
	Range Busters No. 2	Oct. 10
	Man With Many Faces	Oct. 17
	The Drifting Kid	Sept. 26
	Rough Riders No. 3	Oct. 24
	Here Come the Marines	Oct. 31

PARAMOUNT

1939-40

3946	North West Mounted Police	Dec. 27

1940-41

4001	Rhythm on the River	Sept. 6
4002	I Want A Divorce	Sept. 20
4003	Rangers of Fortune	Sept. 27
4004	The Querterback	Oct. 4
4005	Cherokee Strip	Oct. 11
4006	Moon Over Burma	Oct. 18
4007	Christmas In July	Oct. 25
4008	Dancing on a Dime	Nov. 1
4009	Arise My Love	Nov. 8
4010	World in Flames	Oct. 25
4011	A Night at Earl Carroll's	Dec. 6
4012	Texas Rangers Ride Again	Dec. 13
4013	Love Thy Neighbor	Dec. 27
4014	Second Chorus	Jan. 3
4015	Victory	Jan. 17
4016	Life With Henry	Jan. 24
4017	You're the One	Feb. 7
4018	The Mad Doctor	Feb. 14
4019	Virginia	Feb. 21
4020	The Monster and the Girl	Feb. 28
4021	There's Magic In Music	May 16
4022	The Lady Eve	Mar. 21
4023	Las Vegas Nights	Mar. 28
4024	The Roundup	Apr. 4
4025	Road to Zanzibar	Apr. 11
4026	Power Dive	Apr. 25
4027	Reaching for the Sun	May 2
4028	I Wanted Wings	May 30
4029	One Night in Lisbon	June 13
4030	West Point Widow	June 20
4031	Parson of Panamint	June 27
4032	Caught In the Draft	July 4
4033	Forced Landing	July 11
4034	Shepherd of the Hills	July 18
4035	Kiss the Boys Goodbye	Aug. 1
4036	World Premiere	Aug. 22
4037	Flying Blind	Aug. 29
4038	Aloma of the South Seas	Aug. 29
4050	Three Men From Texas	Nov. 15
4051	Doomed Carevan	Jan. 10
4052	In Old Colorado	Mar. 14
4053	Border Vigilantes	Apr. 18
4054	Pirates on Horseback	May 23
4055	Wide-open Town	Aug. 15

(End '40-'41 Season)

FIRST BLOCK-OF-FIVE

Nothing But the Truth
Hold Back the Dawn
New York Town
Henry Aldrich for President
Buy Me That Town

PRODUCERS RELEASING CORP.

101	I Take This Oath	May 29, '40
102	Hold That Woman!	June 28, '40
103	Marked Men	Aug. 28, '40
104	Misbehaving Husbands	Dec. 20
105	Devil Bat	Dec. 13
106	Secret Evidence	Jan. 31
107	Caught In the Act	Feb. 7
108	Federal Fugitives	Mar. 28
109	Emergency Landing	May 23
110	South of Panama	May 2
111	Criminals Within	June 27
112	Double Cross	June 27
113	Desperate Cargo	July 4
114	King of the Tropics	Sept. 5
115	Dangerous Lady	Sept. 26
116	Mr. Celebrity	Sept. 19
123	Paper Bullets (Crime, Inc.)	June 13
124	Gambling Daughters	Aug. 1
125	Reg'lar Fellers	Aug. 15
151	Frontier Crusader	June 1, '40
152	Gun Code	Aug. 3, '40
153	Arizona Gang Busters	Sept. 16, '40
154	Riders of Black Mountain	Nov. 11
155	Outlaws of the Rio Grande	Mar. 7
156	The Texas Marshal	June 13
157	Billy the Kid Outlawed	July 20, '40
158	Billy the Kid In Texas	Sept. 30, '40
159	Billy the Kid's Gun Justice	Dec. 27
160	Billy the Kid's Range War	Jan. 24
161	Billy the Kid's Fighting Pals	Apr. 18
162	Billy the Kid In Santa Fe	July 11
163	Lone Rider Rides On	Jan. 10
164	Lone Rider Crosses the Rio	Feb. 21
165	Lone Rider in Ghost Town	May 16
166	Lone Rider In Frontier Fury	Aug. 8
167	Lone Rider Ambushed	Aug. 29
168	Lone Rider No. 6	Oct. 3

RKO-RADIO

101	Men Against the Sky	Sept. 6
102	Dreaming Out Loud	Sept. 13
103	I'm Still Alive	Sept. 27
104	They Knew What They Wanted	Oct. 25
105	The Villain Still Pursued Her	Oct. 11
106	Too Many Girls	Nov. 8
107	Laddie	Oct. 18
108	You'll Find Out	Nov. 22
109	Li'l Abner	Nov. 1
110	Little Men	Jan. 10
111	Mexican Spitfire Out West	Nov. 15
112	Kitty Foyle	Dec. 27
113	Remedy for Riches	Nov. 29
114	No, No, Nanette	Dec. 20
115	Let's Make Music	Jan. 17
116	The Saint In Palm Springs	Jan. 24
117	Mr. and Mrs. Smith	Jan. 31
119	Footlight Fever	Mar. 21
120	A Girl, a Guy, and a Gob	Mar. 14
121	Play Girl	Feb. 14
122	The Devil and Miss Jones	Apr. 11
123	Scattergood Baines	Feb. 21
124	Melody for Three	Mar. 28
125	Repent at Leisure	Apr. 4
126	Tom, Dick, and Harry	July 18
128	They Met In Argentina	Apr. 25
129	Hurry, Charlie, Hurry	July 25
131	The Saint's Vacation	June 6
132	Scattergood Pulls the Strings	May 23
133	Sunny	May 30
134	They Meet Again	July 11
135	My Life With Caroline	Aug. 1
136	Scattergood Baines No. 3	Aug. 22
161	Convoy	Jan. 3
162	Vivacious Lady (re-issue)	Mar. 28
163	Bringing Up Baby (re-issue)	May 2
166	Frank Buck's "Jungle Cavalcade" (re-issue)	June 27
171	The Ramperts We Watch	Aug. 16
172	The Story of the Vatican (March of Time feature)	July 18
181	Wagon Train	Oct. 4
182	The Fargo Kid	Dec. 6

183 Along the Rio Grande ..... Feb. 7
184 Robbers of the Range ..... Apr. 18
185 Cyclone on Horseback ..... June 13
186 Six-Gun Gold ..... Aug. 8
191 The Reluctant Dragon ..... June 20
175 The Little Foxes ..... Aug. 29

(End '40-'41 Season)

FIRST BLOCK-OF-FIVE

201 Citizen Kane ..... Sept. 5
202 Parachute Battalion ..... Sept. 12
203 Lady Scarface ..... Sept. 26
204 Father Takes A Wife ..... Oct. 3
205 All That Money Can Buy ..... Oct. 17

REPUBLIC

001 Hit Parade of 1941 ..... Oct. 15
002 Sis Hopkins ..... Apr. 12
003 Puddin' Head ..... June 25
004 Ice Capades ..... Aug. 20
005 Melody and Moonlight ..... Oct. 11
006 Who Killed Aunt Maggie? ..... Nov. 1
007 Friendly Neighbors ..... Nov. 7
008 Barnyard Follies ..... Dec. 6
009 Behind the News ..... Dec. 20
010 Arkansas Judge ..... Jan. 28
011 A Man Betrayed ..... Feb. 27
012 Mr. District Attorney ..... Mar. 26
013 Rookies on Parade ..... Apr. 17
014 Lady From Louisiana ..... Apr. 22
015 Country Fair ..... May 5
016 Angels With Broken Wings ..... May 27
017 The Girl From Havana ..... Sept. 11
018 Meet the Missus ..... Nov. 29
019 Bowery Boy ..... Dec. 27
020 Petticoat Politics ..... Jan. 31
021 The Great Train Robbery ..... Feb. 28
022 The Gay Vagabond ..... May 12
023 Poison Pen ..... June 30
024 Citadel of Crime ..... July 24
025 Rags to Riches ..... July 31
026 Doctors Don't Tell ..... Aug. 18
041 Melody Ranch ..... Nov. 15
043 Ride, Tenderfoot, Ride ..... Sept. 6
044 Ridin' on a Rainbow ..... Jan. 24
045 Back In the Saddle ..... Mar. 14
046 The Singing Hill ..... Apr. 26
047 Sunset In Wyoming ..... July 15
048 Under Fiesta Stars ..... Aug. 22
051 Colorado ..... Sept. 15
052 Young Bill Hickok ..... Oct. 21
053 The Border Legion ..... Dec. 5
054 Robin Hood of the Pecos ..... Jan. 14
055 In Old Cheyenne ..... Mar. 28
056 Sheriff of Tombstone ..... May 7
057 Nevada City ..... June 20
061 Oklahoma Renegades ..... Aug. 29
062 Under Texas Skies ..... Sept. 30
063 The Trail Blazers ..... Nov. 11
064 Lone Star Raiders ..... Dec. 23
065 Prairie Pioneers ..... Feb. 16
066 Pals of the Pecos ..... Apr. 8
067 Saddlemates ..... May 26
068 Gangs of Sonora ..... July 10
071 The Tulsa Kid ..... Aug. 16
072 Frontier Vengeance ..... Oct. 10
073 Texas Terrors ..... Nov. 22
074 Wyoming Wildcat ..... Jan. 6
075 The Phantom Cowboy ..... Feb. 14
076 Two Gun Sheriff ..... Apr. 10
077 Desert Bandit ..... May 24
078 Kansas Cyclone ..... June 24
Bad Man of Deadwood ..... Aug. 27
Down Mexico Way ..... Sept. 18

1941-42

107 Mountain Moonlight ..... July 12
108 Hurricane Smith ..... July 20
The Pittsburgh Kid .....
Three Texas Steers .....

20th CENTURY-FOX

101 The Man I Married ..... Aug. 2
102 Street of Memories ..... Nov. 15
103 Return of Frank James ..... Aug. 16
104 Girl From Avenue A ..... Aug. 9
105 Public Deb No. 1 ..... Sept. 13
106 Pier 13 ..... Aug. 23
107 Brigham Young ..... Sept. 27
108 Gay Caballero ..... Oct. 4
109 Young People ..... Aug. 30
110 Charlie Chan at the Wax Museum ..... Sept. 6
111 The Great Profile ..... Oct. 25
112 The Bride Wore Crutches ..... June 13
113 Down Argentine Way ..... Oct. 11
114 Night Train ..... Oct. 18
115 Hudson's Bay ..... Jan. 3
116 Yesterday's Heroes ..... Sept. 20
117 The Mark of Zorro ..... Nov. 8
118 Charter Pilot ..... Dec. 6
119 Youth Will Be Served ..... Nov. 22
120 Tin Pan Alley ..... Nov. 29
121 Murder Over New York ..... Dec. 13
122 Jennie ..... Dec. 20
123 Chad Hanna ..... Dec. 27
124 Michael Shayne, Private Detective ..... Jan. 10
125 Romance of Rio Grande ..... Jan. 17
126 Zane Grey's Western Union ..... Feb. 21
127 The Girl In the News ..... Jan. 31
128 Tall, Dark, and Handsome ..... Jan. 24
129 Ride Kelly Ride ..... Feb. 7
130 Golden Hoofs ..... Feb. 14
131 Scotland Yard ..... Apr. 4
132 Murder Among Friends ..... Feb. 28
133 Tobacco Road ..... Mar. 7
134 Sleepers West ..... Mar. 14
135 The Outlaw .....
136 Dead Men Tell ..... Mar. 28
137 That Night In Rio ..... Apr. 11
138 Ride On Vaquero ..... Apr. 18
139 Mail Train ..... Apr. 25
140 Great American Broadcast ..... May 9
141 Cowboy and the Blonde ..... May 16
142 The Great Commandment ..... May 23
143 Blood and Sand ..... May 30
144 For Beauty's Sake ..... June 6
145 A Very Young Lady ..... June 27
146 Man Hunt ..... June 20
147 Moon Over Miami ..... July 4
148 Accent on Love ..... July 11
149 Dance Hall ..... July 18

(End '40-'41 Season)

1941-1942

201 Charley's Aunt ..... Aug. 1
202 Dressed to Kill ..... Aug. 8
203 Wild Geese Calling ..... Aug. 15
204 Private Nurses ..... Aug. 22
205 Sun Valley Serenade ..... Aug. 29

(Tentative)

Charlie Chan in Rio ..... Sept. 5
Belle Starr ..... Sept. 12
Marry the Boss' Daughter ..... Sept. 19
A Yank in the RAF ..... Sept. 26

UNITED ARTISTS

BALCON

Three Cockeyed Sailors ..... July 4

CHAPLIN

The Great Dictator ..... Mar. 7

CORFIELD

Blackout ..... Nov. 29

GOLDWYN

The Westerner ..... Sept. 20

KORDA

The Thief of Bagdad ..... Dec. 25
That Hamilton Woman ..... Apr. 30
Lydia ..... Aug. 29
Jungle Book ..... Dec. 25

LESSER

That Uncertain Feeling ..... Apr. 20

LOEW-LEWIN

So Ends Our Night ..... Feb. 14

PASCAL

Major Barbara ..... Sept. 12

ROACH

Captain Caution ..... Aug. 9
Road Show ..... Jan. 24
Topper Returns ..... Mar. 21
Broadway Limited ..... June 13

ROOSEVELT

Pastor Hall ..... Sept. 13
Pot O' Gold ..... Apr. 11

ROWLAND

Cheers for Miss Bishop ..... Feb. 21

SELZNICK

The Adventures of Tom Sawyer (re-issue)
The Prisoner of Zenda (re-issue) .....

SMALL

Kit Carson ..... Aug. 30
South of Pago Pago ..... July 19
Son of Monte Cristo ..... Jan. 10
International Lady ..... Sept. 19

WANGER

Foreign Correspondent ..... Aug. 16
The Long Voyage Home ..... Nov. 22
Sundown ..... Oct. 31

UNIVERSAL

5000 Abbott and Costello and Dick Powell In the Navy ..... May 30
5001 Spring Parade ..... Sept. 27
5002 Back Street ..... Feb. 7
5003 Nice Girl? ..... Feb. 21
5006 Hired Wife ..... Sept. 13
5007 Seven Sinners ..... Oct. 25
5008 Trail of the Vigilantes ..... Dec. 13
5009 Buck Privates ..... Jan. 31
5010 The Bank Dick ..... Nov. 29
5011 The Flame of New Orleans ..... Apr. 25
5012 Man Made Monster ..... Mar. 28
5012a Tight Shoes ..... June 13
5013 Argentine Nights ..... Sept. 6
5014 Model Wife ..... Apr. 18
5015 One Night In the Tropics ..... Nov. 15
5016 The Man Who Lost Himself ..... Mar. 21
5017 A Little Bit of Heaven ..... Oct. 11
5018 The Invisible Woman ..... Dec. 27
5019 Diamond Frontier ..... Oct. 4
5020 The Mummy's Hand ..... Sept. 20
5021 Sandy Gets Her Man ..... Nov. 8
5022 Six Lessons From Madame Lazonga ..... Jan. 17
5023 Meet the Wildcat ..... Nov. 22
5024 Slightly Tempted ..... Oct. 18
5025 Give Us Wings ..... Dec. 20
5026 Margie ..... Dec. 6
5027 San Francisco Docks ..... Jan. 10
5028 The Black Cat ..... May 2
5029 Hit the Road ..... June 27
5030 Where Did You Get That Girl? ..... Jan. 3
5031 San Antonio Rose ..... June 20
5032 Meet the Chump ..... Feb. 14
5033 Horror Island ..... Mar. 28
5034 Too Many Blondes ..... May 23
5035 Bachelor Daddy ..... July 4
5036 I'm Nobody's Sweetheart Now ..... Nov. 1
5037 Double Date ..... Mar. 14
5038 Hello Sucker ..... July 11
5039 Cracked Nuts ..... Aug. 1
5040 Dark Streets of Cairo ..... Feb. 28
5041 Mr. Dynamite ..... Mar. 7
5043 The Lady From Cheyenne ..... Apr. 11
5044 This Woman Is Mine ..... Aug. 22
5046 The Fugitive ..... Sept. 20
5048 Next Time We Love (re-issue) ..... Nov. 22
5051 The Leather Pushers ..... Sept. 13
5052 The Devil's Pipeline ..... Nov. 1
5053 Lucky Devils ..... Jan. 3
5054 Mutiny in the Arctic ..... Apr. 18
5055 Men of the Timberland ..... June 6
5056 Raiders of the Desert ..... July 18
5057 A Dangerous Game ..... Aug. 22
5061 Ragtime Cowboy Joe ..... Sept. 20
5062 Law and Order ..... Oct. 18
5063 Pony Post ..... Nov. 8
5064 Boss of Bullion City ..... Jan. 10
5065 Bury Me Not on the Lone Prairie ..... Mar. 21
5066 Law of the Range ..... June 20
5067 Rawhide Rangers ..... July 18
Hold That Ghost ..... Aug. 8

(End '40-'41)

1941-42

6044 Quiet Wedding ..... Nov. 14
6045 A Girl Must Live ..... Sept. 19
(pre-release ..... July 18)
6061 Man From Montana ..... Sept. 5
6062 The Masked Rider ..... Oct. 24
Bad Lands of Dakota ..... Sept. 5
Unfinished Business ..... Sept. 12
The Americanos ..... Sept. 19
Sing Another Chorus ..... Sept. 19
It Started With Adam ..... Sept. 26
Burma Convoy ..... Oct. 3
Moonlight in Hawaii ..... Oct. 24
Hellzapoppin' ..... Oct. 10
Paris Calling ..... Oct. 17
Appointment for Love ..... Oct. 31
Captive Wild Woman ..... Nov. 7
The Great Man ..... Nov. 14
Johnny Mack Brown No. 3 ..... Nov. 14
Melody Lane ..... Nov. 21
Sonora Kid ..... Nov. 21
Ride 'Em Cowboy ..... Nov. 28

WARNERS-FIRST NATIONAL

WARNERS

501 The Sea Wolf ..... Mar. 22
502 Knute Rockne—All American ..... Oct. 5
503 Four Mothers ..... Jan. 4
504 The Great Lie ..... Apr. 12
505 Manpower ..... Aug. 9
506 City for Conquest ..... Sept. 21
507 The Bride Came C.O.D. ..... July 12
508 Million Dollar Baby ..... May 31
509 Footsteps In the Dark ..... Mar. 8
510 Honeymoon for Three ..... Jan. 18
511 A Dispatch From Reuters ..... Oct. 19
512 The Lady With Red Hair ..... Nov. 30
513 South of Suez ..... Nov. 16
514 Flight from Destiny ..... Feb. 8
515 The Great Mr. Nobody ..... Feb. 15
516 Thieves Fall Out ..... May 3
517 Kisses for Breakfast ..... July 5
518 Bullets for O'Hara ..... July 19
519 Calling All Husbands ..... Sept. 7
520 Father's Son ..... Feb. 1
521 Here Comes Happiness ..... Mar. 15
522 A Shot In the Dark ..... Apr. 5
523 The Nurse's Secret ..... May 24
524 Passage From Hongkong ..... June 21
525 Here Comes the Navy (re-issue) ..... Dec. 21
550 Devil Dogs of the Air (re-issue) ..... June 6

(End '40-'41)

FIRST NATIONAL

551 Santa Fe Trail ..... Dec. 28
552 The Letter ..... Nov. 23
553 Dive Bomber ..... Aug. 30
554 No Time for Comedy ..... Sept. 14
555 Out of the Fog ..... June 14
556 High Sierra ..... Jan. 25
557 Bad Men of Missouri ..... July 26
558 Underground ..... June 28
559 The Strawberry Blonde ..... Feb. 22
560 The Wagons Roll at Night ..... Apr. 26
561 Tugboat Annie Sails Again ..... Oct. 26
562 East of the River ..... Nov. 9
563 Singapore Woman ..... May 17
564 Shining Victory ..... June 7
565 Highway West ..... Aug. 23
566 Affectionately Yours ..... May 10
567 Strange Alibi ..... Apr. 19
568 Knockout ..... Mar. 29
569 Father Is a Prince ..... Oct. 12
570 Always a Bride ..... Nov. 2
571 She Couldn't Say No ..... Dec. 7
572 Case of the Black Parrot ..... Jan. 11
573 Shadows on the Stairs ..... Mar. 1
574 Three Sons O' Guns ..... Aug. 2

(End '40-41)

SPECIAL

500 Meet John Doe ..... May 4

Hold on to your hats, Boys! - You ain't seen nothin' yet!

EFFECTIVE WITH THE SEPT. 3 ISSUE . . . your favorite trade paper will bring to you a new service, especially created for you, and so designed as to make your selecting, buying, dating, and advertising of both features and shorts a STREAMLINED PLEASURE.

It's so SIMPLE you'll wonder why no one ever thought of it before! It's so SERVICEABLE that you'll need no other forms or records! It's so PRACTICAL that you'll recognize its value at once! And yet . . . you couldn't possibly have seen anything like it before, because we've just gotten it copyrighted.

All we can tell you now is . . . Its name is **THE EXHIBITOR'S SERVICE KIT.**

Just wait! You'll rave!

P.S.

Of course it's very natural that the staff that FIRST brought you:- .

THE AT-A-GLANCE BOOKKEEPING BOOK (copied)
THE PERPETUAL CLEARANCE CALENDAR (copied)
THE CONTRACT RECORD (copied)
SOCIAL SECURITY TAX CARDS (copied)
RULES FOR THE THEATRE STAFF (still exclusive)
NATIONAL RELEASE DATE GUIDE (copied)
THE CHECK-UP (copied)
THE TIP-OFF (copied)
THE FINGER-TIP FILE (copied)
LOCAL EXCHANGE LISTINGS (still exclusive)
etc.

could be expected to lead again in bringing SERVICE to you.

Naturally there will be efforts to "snitch" this new feature also . . . but we're going to try hard to protect it exclusively for you.

'40-'41 Shorts Parade and Complete Data

The complete listing of 1939-1940 product, or shorts not listed under this date below, will be found on Blue Section pages 590, 591 and 592. Shorts released in the latter part of 1939-40 can be found listed on pages 732, 733, and 734 of the Blue Section.

COLUMBIA

Two Reel

COMEDIES (26)

THREE STOOGES

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed In Blue Section
2401	(Aug. 23)	From Nurse to Worse	E	16m.	600
2402	(Oct. 4)	No Census, No Feeling	F	16m.	630
2403	(Nov. 15)	Cookoo Cavaliers	F	17m.	648
2404	(Dec. 27)	Boobs In Arms	G	18m.	678
2405	(Feb. 7)	So Long Mr. Chumps	G	17m.	693
2406	(Mar. 21)	Dutiful But Dumb	G	17m.	693
2407	(May 16)	All the World's a Stooge	F	16m.	714
2408	(July 4)	I'll Never Heil Again	G	17m.	775
		'41-'42 (8)			
3401	(Aug. 22)	An Ache In Every Stake		18m.	

ALL-STAR

2421	(Sept. 6)	Pleased to Mitt You You (Glove-Slingers)	G	18m.	588
2422	(Sept. 20)	The Spook Speaks (Keaton-Ames)	F	18m.	600
2423	(Oct. 18)	Cold Turkey (Langdon)	F	16m.	630
2424	(Nov. 1)	A Bundle of Bliss (Clyde)	F	18m.	630
2425	(Nov. 29)	Blondes and Blunders (Catlett)	F	16m.	654
2426	(Dec. 13)	His Ex Marks the Spot (Keaton)	B	18m.	678
2427	(Jan. 10)	The Watchman Takes a Wife (Clyde)	F	16m.	678
2428	(Jan. 29)	Fresh as a Freshman (Glove Slingers)	G	18m.	686
2429	(Feb. 21)	So You Won't Squawk (Keaton)	G	16m.	695
2430	(Mar. 7)	Yumpin' Yiminy (El Brendel)	F	17m.	722
2431	(Apr. 4)	Glove Affair (Glove Slingers)	F	16½m.	714
2432	(Apr. 18)	Black Eyes and Blues (Karns)	G	16½	735
2433	(May 2)	The Ring and the Belle (Clyde)	F	17m.	734
2434	(May 30)	Ready Willing But Unable (Brendel)	F	16½m.	730
2435	(June 13)	Yankee Doodle Andy (Clyde)	F	18m.	776
2436	(June 27)	French Fried Patootie (Mowbray)	G	18m.	776
2437	(July 25)	Love at First Fright (Brendel)	F	16m.	786
2438	(Aug. 8)	Host to a Ghost (Clyde)	G	17m.	816
		'41-'42 (18)			
3421	(Aug. 15)	Love In Gloom (Youngman, Radio Rogues)	F	21m.	816
3422	(Sept. 4)	Half Shot at Sunrise (Karns)		16m.	
3423	(Sept. 18)	General Nuisance (Keaton)			

INTERNATIONAL FORUM

		'41-'42 (6)			
3451	(Feb. 22)	International Forum No. 1	E	16m.	703
3452	(May 27)	International Forum No. 2—Invasion!	G	19½m.	765
3453	(Aug. 22)	No. 3			

SERIALS

2120	(Jan. 31)	White Eagle	E	15 ep.	686
2140	(Aug. 15)	The Iron Claw		15 ep.	
2180	(May 9)	The Spider Returns	G	15 ep.	749

One Reel

CINESCOPES

2971	(Aug. 30)	Hobby Lobby	G	11m.	600
2972	(Oct. 4)	Floating Elephants	G	8m.	624
2973	(Nov. 8)	Nice Work, If You Can Do It	G	9m.	642
2974	(Dec. 25)	Unusual Crafts	F	9m.	679
2975	(Jan. 31)	Feathers (Color)	G	9m.	695
2976	(Feb. 22)	Movie Magic	G	10m.	704
2977	(Mar. 27)	This Is England	E	10m.	722
2978	(Apr. 28)	Capital Sidelights	G	11m.	749
2979	(June 13)	Fighter Pilot	G	10m.	785
		'41-'42 (8)			
3971	(Aug. 8)	Exploring Space			
3972	(Sept. 5)	From Nuts to Soup			

COLOR RHAPSODIES

(Technicolor)

2501	(Aug. 30)	Tangled Television	F	7½m.	607
2502	(Oct. 4)	Mr. Elephant Goes to Town	F	7¾m.	623
2503	(Nov. 3)	The Mad Hatter	E	7m.	642
2504	(Dec. 6)	The Wise Owl	F	7m.	654
2505	(Jan. 7)	A Helping Paw	G	7m.	686
2506	(Feb. 28)	Way of All Pests	G	7½m.	714
2507	(Mar. 14)	The Carpenter	F	8½m.	723
2508	(Apr. 18)	The Land of Fun	G	7m.	743
2509	(June 12)	Tom Thumb's Brother	G	7m.	776
2510	(July 31)	The Cuckoo IQ	G	7½m.	816
		'41-'42 (16)			
3501	(Oct. 17)	Who's Zoo in Hollywood			

COMMUNITY SINGS

2651	(Oct. 2)	No. 1—Jolly Tunes	F	10m.	631
2652	(Nov. 8)	No. 2—Popular Songs	G	11m.	642
2653	(Dec. 13)	No. 3 — Melodies That Linger	F	11m.	678
2654	(Jan. 1)	No. 4—Gay Tunes	F	10m.	686
2655	(Feb. 7)	No. 5 — Fun With Songs	F	10m.	686
2656	(Mar. 14)	No. 6 — Songs With Harmony	F	10m.	704
2657	(Apr. 25)	No. 7 — Peppy Song Hits	G	9m.	740
2658	(May 29)	No. 8—Featuring "Perfidia"	G	10m.	749
		'41-'42 (10)			
		(Series 6)			
3651	(Aug. 15)	No. 1—Don Baker			

FABLES

2751	(Sept. 27)	Farmer Tom Thumb	F	6m.	623
2752	(Oct. 25)	Mouse Meets Lion	G	6m.	649
2753	(Dec. 13)	Paunch 'n Judy	B	6½m.	678
2754	(Jan. 17)	The Streamlined Donkey	F	7m.	686
2755	(Mar. 14)	It Happened to Crusoe	F	6½m.	723
2756	(June 13)	Kitty Gets the Bird	F	6m.	775
2757	(July 18)	Dumb Like a Fox	F	7m.	808
2758	(Aug. 8)	Playing the Pied Piper			
		'41-'42 (8)			
3751	(Oct. 27)	Title later			

HAPPY HOUR SPECIALS

(Re-Issues)

2441	(Nov. 21)	Puss In Boots		40m.	

NEWS WORLD OF SPORTS (12)

2801	(Oct. 4)	Master of the Cue	G	9m.	624
2802	(Nov. 22)	Hunting Wild Deer	F	9m.	656
2803	(Dec. 27)	All the Giant Killer	G	10½m.	679
2804	(Jan. 24)	Ice Capers	E	10m.	687
2805	(Feb. 21)	Splits, Spares, and Strikes	G	10m.	695
2806	(Mar. 28)	The Jungle Archer	G	11m.	740
2807	(May 9)	Diving Thrills	G	9m.	749
2808	(June 6)	Aquaplay	F	10m.	776

NEW YORK PARADE (6)

2951	(Jan. 24)	The New York Parade	E	9½m.	687
2952	(Mar. 27)	Abroad at Home	G	9½m.	735

PANORAMICS (12)

3901	(Aug. 8)	A City Within a City			

PHANTASIES

2701	(Sept. 24)	School Boy Dreams	F	5m.	623
2702	(Oct. 25)	Happy Holidays	F	6m.	631
2703	(Feb. 7)	The Little Theatre	F	6m.	689
2704	(Mar. 28)	There's Music In Your Hair	F	6½m.	723
2705	(July 31)	The Cute Recruit		6½m.	796
2706	(July 3)	The Wallflower	F	6m.	704
2707	(Aug. 15)	The Merry Mouse Cafe			
		'41-'42 (8)			
3701	(Sept. 26)	The Crystal Gazer			

QUIZ REELS

2601	(Dec. 5)	Take It or Leave It No. 1	G	11½m.	656
2602	(Dec. 25)	Take It or Leave It No. 2	F	11½m.	679
2603	(Feb. 7)	Take It or Leave It No. 3	G	11m.	694
2604	(Mar. 7)	Junior I. Q. Parade	F	9½m.	687
2605	(Apr. 3)	So You Think You Know Music No. 1	G	11½m.	723
2606	(May 1)	Take It or Leave It No. 4	G	11m.	743
		'41-'42 (6)			
3601	(Aug. 22)	So You Think You Know Music — 1-S.2 (Kaltenborn, Wood, Baldwin, Green)			
		THIS CHANGING WORLD (6) (Raymond Gram Swing)			
3981	(Aug. 1)	Broken Treaties			

SCREEN SNAPSHOTS

2851	(Sept. 6)	No. 1	E	10m.	607
2852	(Oct. 18)	No. 2	G	9m.	631
2853	(Nov. 22)	No. 3	G	9½m.	654
2854	(Dec. 27)	No. 4	G	9m.	687
2855	(Feb. 2)	No. 5	E	9m.	687
2856	(Mar. 14)	No. 6	F	10m.	714
2857	(Apr. 25)	No. 7	F	10m.	749
2858	(June 6)	No. 8	G	9m.	766
2859	(July 18)	No. 9	G	9½m.	796
		'41-'42 (10)			
		(Series 21)			
3851	(Aug. 15)	No. 1			
3852	(Sept. 12)	No. 2			

SPORT REELS

		'41-'42 (12)			
3801	(Aug. 1)	Tee Up (Patty Berg)			

TOURS

2551	(Aug. 16)	Historic Virginia	F	10m.	600
2552	(Sept. 13)	Savoy in the Alps	G	10m.	608
2553	(Sept. 27)	Old and New Arizona	F	9m.	631
2554	(Oct. 25)	Islands of the West Indies	F	10m.	631
2555	(Nov. 25)	Sojourn in Havana	F	9m.	656
2556	(Dec. 20)	Beautiful British Columbia (Color)	F	10½m.	679
2557	(Jan. 10)	From Singapore to Hong Kong	F	10m.	687
2558	(Feb. 28)	Western Wonderland	G	9m.	715
2559	(Apr. 3)	San Francisco — Metropolis of the West	G	9½m.	730
2560	(May 23)	Beautiful Ontario (Color)	G	9m.	766
		'41-'42 (8)			
3551	(Aug. 15)	Journey in Tunisia			

WASHINGTON PARADE (6)

2901	(Oct. 25)	No. 1—The Mint	G	10m.	642
2902	(Dec. 13)	No. 2—West Point	E	10½m.	679
2903	(Jan. 17)	No. 3 — US Naval Academy	E	10m.	687
2904	(Mar. 7)	No. 4—Spirit of 1941	F	10m.	714

METRO

Two Reel

CRIME DOESN'T PAY

P-201	(Oct. 26)	Eyes of the Navy (Patriotic subject — not crime)	E	20m.	630
P-202	(Nov. 30)	You the People	E	21m.	656
P-203	(Jan. 4)	Respect the Law	E	20m.	686
P-204	(Feb. 8)	Forbidden Passage	E	21m.	693
P-205	(June 7)	Coffins on Wheels	G	17m.	775
P-206	(July 26)	Sucker List	E	21m.	816

One Reel

CARTOONS (18)

(Technicolor)

W-241	(Nov. 23)	The Lonesome Stranger	E	9m.	654
W-242	(Dec. 21)	Mrs. Ladybug	F	8m.	670
W-243	(Feb. 22)	Abdul the Bulbul Ameer	E	8m.	714
W-244	(Mar. 8)	The Prospecting Bear	F	9m.	715
W-245	(Apr. 5)	The Little Mole	G	9m.	740
W-246	(Apr. 26)	The Goose Goes South	G	8m.	749
W-247	(May 17)	The Rookie Bear	G	8m.	766
W-248	(June 7)	Dance of the Weed	G	9m.	775
W-249	(July 5)	The Alley Cat	F	10m.	796
W-250	(July 19)	The Midnight Snack	F	9m.	806

FITZPATRICK TRAVELTALKS (12)

(Technicolor)

T-211	(Sept. 7)	The Capital City	F	9m.	608
T-212	(Sept. 28)	Cavalcade of San Francisco	G	9m.	615
T-213	(Oct. 26)	Old New Mexico	F	9m.	639
T-214	(Nov. 23)	Beautiful Bali	G	9m.	656
T-215	(Dec. 21)	Old New Orleans	G	9m.	670
T-216	(Jan. 4)	Mediterranean Ports of Call	G	9m.	670
T-217	(Feb. 1)	Red Men on Parade	G	9m.	687
T-218	(Mar. 8)	Alluring Alaska	G	9m.	704
T-219	(Apr. 12)	Glimpses of Kentucky	F	8m.	722
T-220	(May 10)	Yosemite the Magnificent	E	8m.	740
T-221	(Jan. 7)	Glimpses of Washington State	G	9m.	760
T-222	(July 5)	Haiti, Land of Dark Majesty	G	9m.	786

MINIATURES

M-231	(Nov. 9)	Rodeo Dough	G	10m.	654
M-232	(Dec. 21)	The Great Meddler	E	11m.	670
M-233	(Dec. 28)	The Happiest Man on Earth	E	11m.	678
M-234	(Jan. 18)	More About Nostradamus	E	11m.	686
M-235	(May 31)	The Battle!	E	11m.	775
M-236	(July 5)	Memories of Europe	G	8m.	785
M-237	(June 28)	The Man Who Changed the World	G	11m.	796
M-238	(Aug. 2)	Ghost Treasure	G	11m.	816

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		OUR GANG COMEDIES (9)			
C-291	(Sept. 7)	Good Bad Boys	F	11m.	607
C-292	(Oct. 5)	Waldo's Last Stand	F	11m.	639
C-293	(Oct. 26)	Goin' Fishin'	F	10m.	634
C-294	(Nov. 23)	Kiddie Kure	F	11m.	654
C-295	(Jan. 25)	Fightin' Fools	G	9m.	686
C-296	(Feb. 15)	Baby Blues	G	9m.	704
C-297	(Mar. 8)	Ye Olde Minstrels	G	11m.	715
C-298	(Apr. 26)	1-2-3 Go	F	10m.	749
C-299	(July 12)	Robot Wrecks	F	11m.	796
		PASSING PARADE (9)			
K-281	(Nov. 30)	American Spoken Here	E	11m.	654
K-282	(Feb. 8)	Whispers	E	10m.	694
K-283	(Mar. 22)	More Trifles of Importance	E	11m.	730
K-284	(May 29)	Out of Darkness	E	11m.	730
K-285	(May 17)	Willie and the Mouse	G	11m.	760
K-286	(May 31)	This Is the Bowery	E	10m.	775
K-287	(July 12)	Your Last Act	G	11m.	807
		PETE SMITH SPECIALTIES (14)			
S-261	(Oct. 12)	Quicker'n a Wink	E	9m.	634
S-262	(Nov. 30)	Wedding Bills	E	10m.	654
S-263	(Dec. 21)	Sea for Yourself	F	10m.	670
S-264	(Jan. 25)	Penny to the Rescue (Technicolor)	E	10m.	686
S-265	(Feb. 8)	Quiz Biz	G	9m.	694
S-266	(Mar. 15)	Memory Tricks	G	9m.	715
S-267	(Apr. 26)	Aeronutics	F	10m.	749
S-268	(May 24)	Lions on the Loose	G	9m.	766
S-269	(June 21)	Cuban Rhythm	E	9m.	785
S-270	(Aug. 16)	Water Bugs	G	10m.	816
		SPECIALS			
A-100	(Mar. 1)	Third Dimensional Murder (Technicolor)	G	7m.	694
		SPECIAL TRAILERS			
		Miracle In Sound	E	10m.	631
		You Can't Fool the Camera	E	11m.	760
		MONOGRAM			
		One Reel			
		CARTOONS			
001	(July 22)	A Busy Day			
002	(Jan. 19)	Beauty Shoppe	F	6m.	669
003	(Feb. 2)	Baby Checkers	F	7m.	669
		PARAMOUNT			
		Two Reel			
		SPECIAL FLEISCHER CARTOONS (Technicolor)			
FF0-1	(Apr. 11)	Raggedy Ann	E	18m.	663
		One Reel			
		ANIMATED ANTICS CARTOONS (10)			
H0-1	(Sept. 20)	The Dandy Lion	F	7m.	615
H0-2	(Oct. 25)	Sneak, Snoop, and Snitch	F	7m.	649
H0-3	(Nov. 29)	Mommy Loves Puppy	F	7m.	649
H0-4	(Dec. 20)	Bring Himself Back Alive	B	7m.	663
H0-5	(Feb. 14)	Pop and Mom in Wild Oysters	F	11m.	686
H0-6	(Mar. 14)	Twinkletoes Gets the Bird	F	7m.	703
H0-7	(Apr. 18)	Speaking of Animals	G	9m.	714
H0-8	(May 9)	Triple Trouble	F	6m.	740
H0-9	(May 30)	Zero, the Hound	F	7m.	743
H0-10	(June 27)	Twinkletoes — Where He Goes — Nobody Knows	F	7m.	766
H0-11	(July 18)	Copy Cat	F	6m.	776
H0-12	(Aug. 8)	The Wizard of Arts			
H0-13	(Aug. 29)	Twinkletoes In Hat Stuff			
		BENCHLEY COMEDIES (4)			
S0-1	(Nov. 8)	The Trouble With Husbands	G	11m.	649
S0-2	(Jan. 24)	Waiting for Baby	G	11m.	694
S0-3	(Apr. 11)	Crime Control	G	11m.	735
S0-4	(May 23)	The Forgotten Man	G	11m.	749
		COLOR CLASSIC CARTOONS (Technicolor)			
C0-1	(Aug. 29)	Vitamin Hay			
		FASCINATING JOURNEYS (6) (Technicolor)			
M0-1	(Nov. 8)	River Thames, Yesterday	E	10m.	649
M0-2	(Dec. 27)	The Sacred Ganges	E	11m.	670
M0-3	(Jan. 31)	A Village In India	G	11m.	694
M0-4	(Mar. 21)	Delhi	G	11m.	722
M0-5	(May 16)	Indian Durbar	G	10m.	730
M0-6	(July 25)	The Jungle	G	10m.	807
		GABBY CARTOONS (8) (Technicolor)			
G0-1	(Oct. 18)	King for a Day	F	8m.	630
G0-2	(Nov. 15)	The Constable	F	8m.	648
G0-3	(Jan. 17)	All's Well	B	7m.	678
G0-4	(Feb. 14)	Two for the Zoo	F	7m.	694
G0-5	(Apr. 11)	Swing Cleaning	F	8m.	730
G0-6	(June 20)	Fire Cheese	G	7m.	785
G0-7	(July 18)	Gabby Goes Fishing	F	7m.	795
G0-8	(Aug. 15)	It's a Hap-Hap-Happy Day			
		HEADLINERS (8)			
A0-1	(Sept. 13)	Moments of Charm of 1941	E	10m.	615
A0-2	(Oct. 25)	Listen to Larry	G	10m.	631
A0-3	(Dec. 13)	Johnny Messner and Orch.	B	11m.	663
A0-4	(Jan. 31)	Gene Krupa and Orch.	G	11m.	694
A0-5	(Mar. 21)	Bob Chester and His Orchestra	F	10m.	722
A0-6	(June 6)	Your Favorite Program — Those We Love	G	11m.	760
A0-7	(July 11)	Hands of Destiny	F	10m.	796
		HEDDA HOPPER'S HOLLYWOOD (6)			
	( )	No. 1	G	10m.	806
		MAPCAP MODELS (6) (Technicolor)			
U0-1	(Jan. 17)	Western Daze	E	9m.	678
U0-2	(Apr. 4)	Dipsy Gipsy	E	9m.	735
U0-3	(June 27)	Hoola Boola	E	9m.	785
U0-4	(Aug. 22)	Gay Knighties			
		PARAGRAPHICS (8)			
V0-1	(Oct. 11)	Nature's Nursery	G	10m.	624
V0-2	(Nov. 22)	Seeing Is Believing	F	11m.	656
V0-3	(Dec. 27)	Breezy Little Bears	E	11m.	679
V0-4	(Feb. 28)	Red, White and Blue Hawaii (Color)	G	11m.	714
V0-5	(Aug. 15)	Football Parade			
		POPEYE CARTOONS (12)			
E0-1	(Sept. 20)	Popeye Meets William Tell	F	6m.	615
E0-2	(Oct. 18)	My Pop! My Pop!	F	7m.	623
E0-3	(Nov. 15)	With Poopdeck Pappy	F	7m.	654
E0-4	(Dec. 13)	Popeye Presents Eugene the Jeep	F	7m.	654
E0-5	(Jan. 10)	Problem Pappy	F	6m.	678
E0-6	(Feb. 7)	Quiet, Please	F	7m.	694
E0-7	(Mar. 7)	Olive's Sweepstake Ticket	G	6m.	714
E0-8	(Apr. 4)	Flies Ain't Human	G	6m.	730
E0-9	(May 9)	Popeye Meets Rip Van Winkle	G	6m.	743
E0-10	(June 13)	Olive's Boithday Presink	F	7m.	759
E0-11	(July 11)	Child Psykolojiky	G	6m.	776
E0-12	(Aug. 8)	Pest Pilot			
		POPULAR SCIENCE (6) (Magnacolor)			
J0-1	(Sept. 6)	No. 1	G	11m.	607
J0-2	(Nov. 1)	No. 2	G	11m.	623
J0-3	(Dec. 20)	No. 3	G	10m.	664
J0-4	(Feb. 21)	No. 4	G	11m.	694
J0-5	(May 2)	No. 5	G	11m.	722
J0-6	(July 4)	No. 6	G	10m.	766
		QUIZ KIDS			
		'41-'42 (6)			
	( )	No. 1	G	11m.	806
		SPORTLIGHTS (13)			
R0-1	(Sept. 6)	Diving Demons	E	9m.	607
R0-2	(Oct. 4)	The Sporting Everglades	G	9m.	608
R0-3	(Nov. 1)	Motorcycle Stunting	G	10m.	649
R0-4	(Dec. 6)	Marine Roundup	G	10m.	656
R0-5	(Jan. 3)	Feminine Fitness	G	10m.	664
R0-6	(Feb. 7)	Acrobatic Aces	G	10m.	679
R0-7	(Feb. 28)	Fishing Fever	G	10m.	695
R0-8	(Mar. 28)	Canine Sketches	E	10m.	714
R0-9	(Apr. 25)	Sun Fun	G	10m.	722
R0-10	(May 23)	On the Spot	G	10m.	750
R0-11	(June 20)	Lasso Wizards	G	9m.	766
R0-12	(July 25)	Snow Dogs	G	10m.	786
R0-13	(Aug. 22)	What's Lacrosse?	G	10m.	808
		SPEAKING OF ANIMALS (6)			
	( )	In a Pet Shop	G	7m.	808
		SUPERMAN (12)			
	( )	Superman	G	11m.	806
		UNUSUAL OCCUPATIONS (6) (Cineocolor)			
L0-1	(Sept. 27)	No. 1	G	11m.	623
L0-2	(Nov. 29)	No. 2	G	11m.	649
L0-3	(Jan. 24)	No. 3	G	11m.	686
L0-4	(Mar. 28)	No. 4	G	11m.	722
L0-5	(May 30)	No. 5	G	11m.	743
L0-6	(Aug. 1)	No. 6	G	10m.	806
		PRODUCERS RELEASING CORP.			
		One Reel			
		HOLLYWOOD NEWSREELS (12)			
1	(Dec. 1)	No. 1	G	10m.	654
		Two Reel			
		AMERICAN HISTORY			
0-1	(Mar. 1)	Our Bill of Rights	G	20m.	734
0-2	(Mar. 1)	Our Declaration of Independence	F	22m.	743
0-3	(Mar. 1)	Our Constitution	F	22m.	600
0-4	(Mar. 1)	Our Monroe Doctrine (see Guardians of the Americas)	F	21m.	654
0-5	(Aug. 1)	Our Louisiana Purchase			
		SPECIAL			
	(May 7)	Alive In the Deep	G	25m.	749
	(June 7)	Man, the Enigma	G	22m.	759
		RKO-RADIO			
		Two Reel			
		DIONNE SPECIALS			
13801	(Dec. 13)	Growing Up	E	18m.	663
		EDGAR KENNEDY COMEDIES (6)			
13401	(Sept. 6)	Sunk by the Census	F	18m.	607
13402	(Oct. 18)	A Trailer Tragedy	F	17m.	623
13403	(Dec. 20)	Drafted In the Depot	G	19m.	669
13404	(Feb. 21)	Mad About Moonshine	F	19m.	693
13405	(Apr. 4)	It Happened All Night	G	19m.	714
13406	(June 6)	An Apple in His Eye	G	14m	759
		LEON ERROL COMEDIES (6)			
13701	(Sept. 27)	He Asked for It	F	18m.	607
13702	(Nov. 29)	Tattle Television	F	19m.	630
13703	(Jan. 10)	The Fired Man	G	20m.	663
13704	(Mar. 14)	When Wife's Away	F	20m.	703
13705	(May 16)	A Polo Phony	F	18m.	740
13706	(June 27)	Panic In the Parlor	F	18m.	766
		THE MARCH OF TIME (13)			
13101	(Sept. 13)	No. 1 — On Foreign Newsfronts	E	19m.	615
13102	(Oct. 4)	No. 2 — Britain's R. A. F.	F	18m.	623
13103	(Oct. 25)	No. 3—Mexico	E	19m.	630
13104	(Nov. 22)	No. 4—Arms and the Men	E	19m.	648
13105	(Dec. 20)	No. 5 — Labor and Defense	E	19m.	663
13106	(Jan. 17)	No. 6 — Uncle Sam — The Non-Belligerent	E	21m.	678
13107	(Feb. 14)	No. 7 — Americans All—Men From Many Lands	E	19m.	695
13108	(Mar. 14)	No. 8 — Australia at War	E	18m.	714
13109	(Apr. 11)	No. 9 — Men of the FBI—1941	E	21m.	734
13110	(May 9)	No. 10—Crisis In the Atlantic	E	18m.	749
13111	(June 6)	No. 11—China Fights Back	E	17m.	765
13112	(July 4)	No. 12 — New England's Eight Million Yankees	E	20m.	786
13113	(Aug. 1)	No. 13 — Peace by Adolf Hitler	E	18m.	808
		'41-'42 (13)			
23101	( )	No. 1 — Thumbs Up, Texas!	E	19m.	817
		RAY WHITLEY MUSICAL WESTERNS (4)			
13501	(Nov. 8)	Bar Buckaroos	F	16m.	623
13502	(Jan. 31)	Prairie Spooners	G	13m.	639
13503	(Apr. 25)	Redskins and Redheads	G	18m.	722
13504	(July 18)	Musical Bandit	F	16m.	786
		SPECIALS			
167	( )	Baer vs. Louis	E	18m.	765
168	( )	Louis vs. Conn	E	22m.	785
		One Reel			
		INFORMATION PLEASE (13)			
14201	(Sept. 6)	No. 1—Anna Neagle	G	11m.	600
14202	(Oct. 4)	No. 2—Ruth Gordon	G	10m.	624
14203	(Nov. 1)	No. 3—Alice Marble	G	10m.	639
14204	(Nov. 29)	No. 4—Louis Bromfield	G	11m.	664
14205	(Dec. 27)	No. 5 — Wendell Willkie	G	11m.	671
14206	(Jan. 24)	No. 6—Jan Struther	G	11m.	694
14207	(Feb. 21)	No. 7—Anna Neagle	G	10m.	704
14208	(Mar. 21)	No. 8—Boris Karloff	G	10m.	730
14209	(Apr. 18)	No. 9—Alice Marble	G	11m.	743
14210	(May 16)	No. 10—Louis Bromfield	G	10m.	759
14211	(June 13)	No. 11 — Jan Struther	G	11m.	776
14212	(July 11)	No. 12—Boris Karloff	G	9m.	806
14213	(Aug. 3)	No. 13—John Gunther			

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		PICTURE PEOPLE (13)			
14401	(Sept. 13)	No. 1	G	10m.	607
14402	(Oct. 11)	No. 2	G	9m.	631
14403	(Nov. 8)	No. 3	F	10m.	649
14404	(Dec. 6)	No. 4	F	10m.	664
14405	(Jan. 3)	No. 5	F	10m.	679
14406	(Jan. 31)	No. 6	G	10m.	695
14407	(Feb. 28)	No. 7	G	10m.	714
14408	(Mar. 28)	No. 8	G	10m.	730
14409	(Apr. 25)	No. 9	G	8m.	749
14410	(May 23)	No. 10	G	8m.	760
		SPORTSCOPES (13)			
14301	(Aug. 30)	Quail Quest	G	9m.	600
14302	(Sept. 27)	Kentucky Royalty	G	9m.	624
14303	(Oct. 25)	Sportsman's Partner	F	9m.	639
14304	(Nov. 22)	Snow Fun	G	9m.	649
14305	(Dec. 20)	Snow Eagles	G	9m.	670
14306	(Jan. 17)	Mat Men	G	9m.	687
14307	(Feb. 14)	Caballero College	G	9m.	704
14308	(Mar. 14)	Publicity Sports	G	9m.	722
14309	(Apr. 11)	Sword Soldiers	G	9m.	740
14310	(May 9)	Jockey's Day	G	9m.	759
14311	(June 6)	Rolling Rhythm	G	9m.	776
14312	(July 4)	Steeds and Steers	G	9m.	786
14313	(Aug. 1)	Craig Wood	G	9m.	807
		SOUTH AMERICA (3) (Travel)			
14501	(Feb. 21)	Eyes on Brazil	G	11m.	704
14502	(Mar. 21)	What's Happening in Argentina?	G	10m.	722
14503	(May 30)	How Goes Chile?	E	10m.	776
		WALT DISNEY CARTOONS (Technicolor) '39-'40 (18) D—Donald Duck M—Mickey Mouse			
04116	(Jan. 10)	Timber (D)	E	8m.	671
04117	(Jan. 24)	Pluto's Playmate	E	8m.	686
04118	(Feb. 14)	Little Whirlwind (M)	G	8m.	678
		'40-'41 (18) (Fourth Series)			
14101	(Mar. 7)	Golden Eggs (D)	E	8m.	693
14102	(Mar. 28)	Gentleman's Gentleman (M)	G	7m.	703
14103	(Apr. 18)	Baggage Buster	G	7m.	714
14104	(May 9)	A Good Time for a Dime (D)	G	7½m.	735
14105	((May 30)	Canine Caddy (M)		7m.	735
14106	(June 20)	Nifty Nineties (M)	E	7m.	759
14107	(July 11)	Early to Bed (D)	E	8m.	806
14108	(Aug. 1)	Truant Officer Donald (D)	E	8m.	806
14109	(Aug. 22)	Orphans Benefit			
14110	(Sept. 12)	Old MacDonald Duck			
14111	(Oct. 3)	Lend a Paw			
14112	(Oct. 24)	Donald's Camera			
14113	(Nov. 14)	Art of Skiing			
14114	(Dec. 5)	Chef Donald			
14115	(Dec. 26)	Art of Self Defense			
14116	(Jan. 16, '42)	Village Smithy			
14117	(Feb. 7, '42)	Mickey's Birthday Party			
14118	(Feb. 28, '42)	Donald's Snow Fight			

REPUBLIC

		MEET THE STARS (12)			
028-1	(Dec. 24)	No. 1—Chinese Garden Festival	G	10m.	664
028-2	(Jan. 24)	No. 2—Baby Stars	G	10m.	687
028-3	(Feb. 24)	No. 3—Variety Reel	F	9m.	704
028-4	(Mar. 24)	No. 4—Variety Reel	G	10m.	730
028-5	(Apr. 24)	No. 5 — Hollywood Meets the Navy	G	10m.	740
028-6	(May 24)	No. 6 — Stars at Play	G	10m.	776
028-7	(June 24)	No. 7 — Meet Roy Rogers	G	10m.	785
028-8	(July 24)	No. 8 — Stars — Past and Present	E	10m.	776
		SERIALS (4)			
081/1					
081/12	(Sept. 20)	King of the Royal Mounted	E	12 ep.	581
082/1					
082/15	(Dec. 13)	Mysterious Dr. Satan	E	15 ep.	648
080/1					
080/12	(Mar. 28)	Adventures of Captain Marvel	G	12 ep.	704
083/1					
083/15	(June 21)	Jungle Girl	G	15 ep.	760

20th CENTURY-FOX

		Two Reel			
		SPECIALS			
( )		Men of Lightship "61"	E	20m.	703
		One Reel			
		ADVENTURES OF A NEWSREEL CAMERAMAN			
1201	(Oct. 11)	Midget Motor Mania	G	8m.	631
1202	(Jan. 17)	Training Police Horses	G	10m.	687
1203	(Jan. 31)	The Modern Highway	G	10m.	687
		'41-'42			
2201	(Aug. 1)	Soldiers of the Sky	G	10m.	806
2202	(Sept. 26)	Highway of Friendship			
		BELIEVE IT OR NOT (4)			
1601	(Sept. 27)	Acquitted by the Sea	F	10m.	623
		DRIBBLEPUSS PARADE (4)			
1401	(Aug. 30)	Grunters and Groaners	G	9m.	589
		MAGIC CARPET OF MOVIETONE			
1101	(Aug. 2)	Eskimo Trails	G	10m.	589
1102	(Sept. 13)	Land of Flowers (Technicolor)	E	9m.	589
1103	(Oct. 25)	Isle of Mystery	G	10m.	400
1104	(Nov. 22)	Old Dominion State	G	10m.	639
1105	(Dec. 20)	Spotlight on Indo China	G	9m.	661
1106	(Feb. 14)	Caribbean Sentinel	G	10m.	704
1107	(Mar. 14)	Miracle of Hydro	G	10m.	722
1108	(Apr. 25)	Arctic Springtime	G	9m.	740
1109	(May 9)	A Letter From Cairo	G	10m.	752
1110	(July 4)	Winter In Eskimo Land	G	10m.	766
		'41-'42			
2101	(Aug. 15)	Sagebrush and Silver	G	10m.	807
2102	(Oct. 10)	Trailing Thru Glacier Land			
		SPORTS REVIEWS			
1301	(Aug. 16)	Vacation Time (Technicolor)	G	8m.	589
1302	(Nov. 8)	Lure of the Trout (Technicolor)	E	9m.	639
1303	(Dec. 6)	Bowling for Strikes	G	8m.	631
1304	(Jan. 3)	The Rodeo Goes to Town	G	9m.	679
1305	(Mar. 28)	Symphony in Snow	E	9m.	730
1306	(Feb. 28)	Playing With Neptune	G	9m.	704
1307	(June 6)	Fun on Rollers	F	9m.	776
		'41-'42			
2301	(Sept. 12)	Pedigreed Dogs			
		TERRYTOONS Black and White			
1501	(Aug. 23)	Club Life in the Stoneage	F	7m.	600
1502	(Sept. 20)	Touchdown Demons	F	7m.	615
1503	(Oct. 18)	Happy Haunting Grounds	F	7m.	631
1504	(Nov. 15)	The Magic Pencil	F	7m.	649
1505	(Dec. 13)	The Snow Man	G	7m.	663
1506	(Jan. 10)	What a Little Sneeze Will Do	G	6m.	670
1507	(Jan. 24)	Hairless Heotor	G	6m.	678
1508	(Feb. 21)	Fishing Made Easy	F	7m.	703
1509	(Mar. 21)	When Knights Were Bold	F	7m.	714
1510	(Apr. 4)	The Baby Seal	F	7m.	722
1511	(May 2)	A Dog's Dream	F	6m.	740
1512	(May 16)	The Magic Shell	F	6m.	759
1513	(June 13)	Horse Fly Opera	F	7m.	766
1514	(June 27)	Good Old Irish Tunes	F	7m.	775
1515	(July 11)	Bringing Home the Bacon	F	7m.	785
1516	(July 25)	Twelve O'Clock and All Ain't Well	F	7m.	795
		'41-'42			
2501	(Aug. 22)	The Ice Carnival			
2502	(Sept. 19)	Uncle Joey Comes to Town			
2503	(Oct. 17)	The Frozen North			
		Technicolor			
1551	(Aug. 9)	Billy Mouse's Awakade	G	7m.	589
1552	(Sept. 6)	The Lucky Duck	G	7m.	607
1553	(Oct. 4)	How Wet Was My Ocean	F	7m.	615
1554	(Nov. 1)	Landing of the Pilgrims	G	7m.	631
1555	(Nov. 29)	Plane Goofy	F	7m.	648
1556	(Dec. 27)	The Temperamental Lion	F	7m.	663
1557	(Feb. 7)	Mississippi Swing	G	7m.	693
1558	(Mar. 7)	The Home Guard	G	7m.	703
1559	(Apr. 18)	Uncle Joey	F	7m.	740
1560	(May 30)	What Happens at Night	G	7m.	759
		'41-'42			
2551	(Aug. 8)	The Old Oaken Bucket	G	7m.	806
2552	(Sept. 5)	The One Man Navy			
2553	(Oct. 3)	Welcome Little Stranger			
2554	(Oct. 31)	Slap Happy Hunters.			
		THE WORLD TODAY			
1701	(Apr. 11)	Battle of the Atlantic	G	9m.	740
1702	(July 18)	War in the Desert	E	10m.	806
1703	(May 23)	Empire in Exile	E	9m.	766
1704	(June 20)	Anzacs in Action	G	10m.	785
		'41-'42			
2401	(Aug. 29)	American Sea Power.			
2402	(Oct. 24)	Untitled			

UNIVERSAL

		Two Reel			
		MUSICALS			
5221	(Sept. 11)	Class in Swing	E	17m.	623
5222	(Oct. 16)	Congamania	F	17m.	639
5223	(Nov. 27)	Torrid Tempos	G	18m.	648
5224	(Dec. 25)	Tickled Pinky	G	18m.	665
5225	(Jan. 22)	Beat Me Daddy Eight to the Bar	G	17m.	671
5226	(Feb. 19)	Bagdad Daddy	G	18m.	689
5227	(Mar. 19)	Music in the Morgan Manner	G	17m.	714
5228	(Apr. 23)	Jumpin' Jive	G	17m.	743
5229	(May 21)	Shadows in Swing	F	18m.	752
5230	(June 18)	Musio A La King	G	17m.	775
5231	(July 2)	Once Upon a Summertime	G	17m.	795
5232	(July 30)	Rhythm Revel	G	16m.	816
5233	(Aug. 20)	Merry Madcaps			
		'41-'42 (13)			
6221	(Sept. 3)	Is Everybody Happy?			
		SERIALS (4)			
5581-5593	(July 2)	Winners of the West	E	13 ep.	520
5681-5692	(Oct. 1)	Junior G-Men	E	12 ep.	581
5781-5795	(Dec. 24)	Green Hornet Strikes Again	G	15 ep.	631
5881-5892	(Apr. 8)	Sky Raiders	E	12 ep.	689
		'41-'42 (4)			
6681-6692	(Jan. 6)	Winslow of the Navy		12 ep.	
6581-6593	(Mar. 31)	Gang Busters		13 ep.	
6781-6795	(July 1)	Riders of Death Valley	E	15 ep.	686
6881-6892	(Oct. 14)	Sea Raiders	G	12 ep.	796
		SPECIALS			
5110	(Sept. 4)	Swing With Bing	E	19m.	513
		One Reel			
		GOING PLACES (15)			
5351	(Sept. 23)	No. 81	G	9m.	606
5352	(Oct. 14)	No. 82	G	9m.	624
5353	(Nov. 11)	No. 83	G	9m.	624
5354	(Dec. 23)	No. 84	G	9m.	665
5355	(Jan. 20)	No. 85	E	9m.	664
5356	(Feb. 17)	No. 86	G	9m.	664
5357	(Mar. 17)	No. 87	G	9m.	715
5358	(Mar. 31)	No. 88	G	9m.	714
5359	(Apr. 21)	No. 89	G	9m.	714
5360	(May 12)	No. 90—The Modern Way Down East	G	9m.	760
5361	(May 26)	No. 91 — The Trail of Father Kino	G	9m.	760
5362	(June 16)	No. 92 — Mountain Summer (Magnacolor)	G	9m.	776
5363	(June 30)	No. 93—Meet Jimmie the Chump	G	9m.	760
5364	(July 21)	No. 94 — Isles of Fate	G	10m.	816
5365	(Aug. 18)	No. 95—Garden Spot of the North	G	9m.	816
		STRANGER THAN FICTION			
5371	(Sept. 16)	No. 81	G	9m.	606
5372	(Oct. 7)	No. 82	F	9m.	624
5373	(Nov. 4)	No. 83	G	8m.	624
5374	(Dec. 2)	No. 84	F	9m.	656
5375	(Jan. 6)	No. 85	G	9m.	664
5376	(Feb. 3)	No. 86	G	9m.	664
5377	(Mar. 10)	No. 87	G	9m.	714
5378	(Mar. 24)	No. 88	G	9m.	714
5379	(Apr. 7)	No. 89	G	8m.	714
5380	(May 5)	No. 90	G	9m.	752
5381	(May 19)	No. 91	G	9m.	752
5382	(June 2)	No. 92	G	9m.	760
5383	(June 23)	No. 93	G	9m.	796
5384	(July 28)	No. 94	G	9m.	796
5385	(Aug. 25)	No. 95	G	9m.	816
		'41-'42 (15)			
6371	(Sept. 8)	No. 96 — Shampoo Springs			
		COLOR CARTOONS (13) (Technicolor)			
5241	(Sept. 23)	Crazyhouse	F	7½m.	623
5242	(Oct. 28)	Recruiting Daze	F	6m.	631
5243	(Nov. 25)	Knock-Knock	G	7m.	648
5244	(Dec. 31)	Synoopated Sioux	F	6¾m.	663
5245	(Jan. 27)	Mouse Trappers	E	6¾m.	686
5246	(Feb. 24)	Fair Today	F	6¾m.	693
5247	(Mar. 31)	Hysterical Highspots in Amerioan History	G	6¾m.	722
5248	(Apr. 28)	Scrub Me Mama With a Boogie Beat	G	7m.	749
5249	(May 26)	Dizzy Kitty	G	7m.	743
5250	(June 9)	Salt Water Daffy	G	7m.	766
5251	(July 7)	Woody Woodpecker	F	7m.	785
5252	(July 14)	Andy Panda's Pop	F	7m.	816
5253	(Aug. 11)	The Screwdriver			

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		'41-'42 (13)			
6241	(Sept. 1)	Boogie Woogie Bugle Boy of Company B..			
		COLOR CARTOONS RE-ISSUES (6) (Technicolor)			
5261	(June 3)	Jolly Little Elves ..		8½m.	
5262	(June 24)	Three Lazy Mice ...		10m.	
5263	(July 1)	Springtime Serenade		7½m.	
5264	(July 29)	Candyland		8m.	
5265	(Apg. 12)	The Fox and the Rabbit		8m.	
5266	(Aug. 19)	Toyland Premier ..		9m.	
		VARIETY VIEWS (15)			
6351	(Sept. 15)	Moby Dick's Home Town	G	9m.	817
		VITAPHONE			
		Two Reel			
		BOB HOPE RE-ISSUES (5)			
6901	(Feb. 15)	Calling All Tars ...F		18m.	694
6902	(Mar. 1)	Shop Talk .....G		19m.	694
6903	(Mar. 15)	The Old Gray Mayor F		20m.	714
6904	(Mar. 29)	Double Exposure ...G		19m.	775
6905	(Apr. 12)	Watch the Birdie ...F		19m.	775
		BROADWAY BREVITIES			
6201	(Oct. 5)	Just a Cute Kid ....F		20m.	623
6202	(Nov. 16)	Alice in Movieland..E		20m.	648
6203	(Dec. 28)	Love's Intrigue ...F		19m.	686
6204	(Jan. 25)	Dog In the Orchard..E		20m.	678
6205	(Feb. 22)	Take the Air .....F		20m.	695
6206	(May 3)	The Seeing Eye ....G		20m.	730
6207	(May 31)	Sockaroo .....G		20m.	759
6208	(May 17)	Hunting the Hard Way ..... G		20m.	759
6209	(July 26)	Happy Faces .....E		17m.	806
		BLUE RIBBON COMEDIES (3)			
6101	(Sept. 7)	Riding Into Society .G		19m.	600
6102	(Mar. 22)	The Lady and the Lug ..... E		19m.	623
6103	(July 5)	Throwing A Party..G		20m.	785
		TECHNICOLOR PRODUCTIONS (6)			
6001	(Oct. 19)	Flag of Humanity...E		19m.	630
6002	(Dec. 14)	March on Marines ..E		21m.	663
6003	(Feb. 8)	Meet the Fleet ....E		20m.	678
6004	(Apr. 5)	Wings of Steel ..E		21m.	730
6005	(June 28)	Here Comes the Cavalry ..... E		20m.	775
6006	(Aug. 23)	Carnival of Rhythm.			
		One Reel			
		HOLLYWOOD NOVELTIES (6)			
6301	(Sept. 28)	Football Highlights..G		10m.	600
6302	(Nov. 9)	Shark Hunting .....G		10m.	581
6303	(Dec. 7)	Mexican Jumping Beans .....G		10m.	654
6304	(Jan. 18)	History Repeats Itself F		10m.	678
6305	(Mar. 15)	The Wild Boar Hunt E		10m.	695
6306	(Aug. 2)	Trouble In Store ...F		10m.	808
		LOONEY TUNES (16)			
6601	(Sept. 21)	Calling Dr. Porky...G		7m.	615
6602	(Oct. 12)	Pre-Historic Porky ..F		7m.	623
6603	(Nov. 2)	Sour Puss .....G		7m.	639
6604	(Nov. 30)	Porky's Hired Hand G		7m.	654
6605	(Dec. 21)	Timid Toreador ....G		7m.	663
6606	(Jan. 11)	Porky's Snooze Reel G		7m.	686
6607	(Feb. 15)	The Haunted Mouse .G		7m.	695
6608	(Mar. 8)	Joe Glow the Firefly.G		7m.	714
6609	(Mar. 29)	Porky's Bear Facts..F		7m.	722
6610	(Apr. 19)	Porky's Preview ....G		7m.	740
6611	(May 10)	Porky's Ant ..... E		7m.	752
6612	(June 7)	A Coy Decoy .....G		7m.	775
6613	(June 21)	Porky's Prize Pony G		7m.	776
6614	(July 12)	Meet John Doughboy G		7m.	806
6615	(Aug. 9)	We, the Animals, Squeak ..			
6616	(Aug. 30)	Hen-pecked Duck ..			
		MELODY MASTERS (10)			
6501	(Sept. 14)	Matty Malneck and Orchestra .....E		10m.	581
6502	(Oct. 26)	Joe Reichman's Orchestra .....G		10m.	623
6503	(Feb. 1)	Jan Garber and Orchestra .....E		10m.	654
6504	(Jan. 4)	Skinnay Ennis and Orch. ....E		10m.	670
6505	(Nov. 30)	Henry Busse and Orch. ....E		10m.	654
6506	(Mar. 8)	Cliff Edwards and His Buckaroos .....G		10m.	703
6507	(Apr. 12)	Freddy Martin and Orchestra .....G		10m.	722
6508	(Apr. 26)	Marie Green and Her Gang .....E		10m.	740
6509	(June 14)	Hal Kemp and Orchestra .....E		10m.	759
6510	(Aug. 16)	Those Good Old Days			
		MERRIE MELODIES (26) (Technicolor)			
6701	(Sept. 14)	Malibu Beach Party	F	7m.	600
6702	(Sept. 28)	Stagefright	G	7m.	615
6703	(Oct. 12)	Holiday Highlights ..	G	7m.	623
6704	(Oct. 26)	Good Night Elmer .	B	7m.	631
6705	(Nov. 9)	Wacky Wildlife	E	7m.	642
6706	(Nov. 23)	Bedtime for Sniffles	G	7m.	654
6707	(Dec. 7)	Of Fox and Hounds	E	7m.	663
6708	(Dec. 21)	Shop, Look and Listen	F	7m.	670
6709	(Jan. 4)	Elmer's Pet Rabbit	G	7m.	670
6710	(Jan. 18)	The Fighting 69½	G	7m.	678
6711	(Feb. 1)	Sniffles Bells the Cat	G	7m.	686
6712	(Feb. 15)	The Crackpot Quail	E	7m.	703
6713	(Mar. 1)	The Cat's Tail	G	7m.	704
6714	(Mar. 15)	Tortoise Beats the Hare .....E		7m.	714
6715	(Mar. 29)	Goofy Groceries ...	G	7m.	722
6716	(Apr. 12)	Toy Trouble	E	7m.	734
6717	(Apr. 26)	Trial of Mr. Wolf	G	7m.	740
6718	(May 10)	Farm Frolics .	G	7m.	752
6719	(May 24)	Holywood Steps Out	E	7m.	766
6720	(June 7)	Hiawatha's Rabbit Hunt .....E		7m.	766
6721	(June 21)	The Wacky Worm...E		7m.	786
6722	(July 12)	The Heckling Hare.	G	7m.	795
6723	(July 19)	Inki and the Lion .G		7m.	806
6724	(Aug. 2)	Aviation Vacation ..			
6725	(Aug. 16)	Sport Chumpions ..			
6726	(Aug. 30)	Snow Time for Comedy			
		SPECIAL			
		London Can Take It	E	10m.	631
		They Spent Christmas Under Fire...	E	10½m.	679
		SPORTS PARADE (10) (Technicolor)			
6401	(Sept. 21)	Fly Fishing .....E		10m.	624
6402	(Nov. 2)	Dogs You Seldom See	G	10m.	600
6403	(Nov. 23)	Diary of a Racing Pigeon	G	10m.	656
6404	(Jan. 11)	California Thoroughbreds	G	10m.	670
6405	(Mar. 1)	Fight, Fish, Fight	G	10m.	704
6406	(Apr. 19)	Sky Sailing (Color)	G	9m.	722
6407	(May 24)	Big Bill Tilden (Color)	G	10m.	740
6408	(June 14)	Sail, Ho! (Color)..	G	10m.	759
6409	(July 19)	It Happens on Rollers (Color) ...	G	10m.	785
6410	(Aug. 9)	Lions for Sale ...	G	10m.	808
		MISCELLANEOUS (Free subjects are marked "NC")			
Aluminum (NC) (Gov't)			G	9m.	796
Army in Overalls (NC) (Gov't)			E	6m.	796
Atlantic Patrol (Columbia Pictures of Canada)			G	10m.	615
America Looks Ahead (NC) (Audio)			F	10½m.	704
Baer vs. Comiskey (Dietz)			G	10m.	624
Baer vs. Nova (Dietz)			G	21m.	735
Battle of London (Atlas)			G	15m.	785
Buenos Aires (Central Films)			G	9m.	807
Byways of New France (Associated Screen)			G	10m.	785
Carmen Amaya (S. Hurok)			G	10m.	785
Castle of the Angels (Esperia)			G	11m.	714
Caught In a Cabaret (Exhibitors)			F	20m.	607
Coolidge String Quartet (Gutlohn—16mm)			G	10m.	649
Defense for America (NC) (Paramount)			G	9m.	806
Dora's Dunking Doughnuts (Peerless)			G	20m.	686
Farming Out Defense Contracts (NC) (Gov't)			G	6m.	796
Festival of Roses (McAllister)			B	10m.	694
Feuermann, Emanuel (Gutlohn—16mm)			E	10m.	649
First Line of Defense, A—New York's Voluntary Hospitals (NC) (MOT-United Hospital Fund)			E	9½m.	649
Fountains of Rome (Esperia)			F	16m.	689
Girl on the Magazine Cover, The (NC) (Jam Handy)			E	10m.	679
Gorin, Igor (Gutlohn—16mm)			E	10m.	649
Great Guns (Scandinavian Talking Pictures, Inc.)			G	10m.	687
Greece Fights Back (MOT-Paramount)			G	8m.	722
Guardians of the Americans (Academic)			F	21m.	654
Harvests for Tomorrow (NC) (AAA)..			E	28m.	785
High Frontiers (Dublin)			G	19m.	630
Highways of New England (NC) (N. H. Highway Department)			G	11m.	723
His Night Out (King of Comedy)			G	16m.	740
Historical Travel of Manchuria (Talking Picture Epics)			B	20m.	648
Hobbles Across the Sea (Labrousse)			F	34m.	615
Hold It, Please (NC) (Jam Handy)			F	10m.	723
Hydro (NC) (US Dep't of Interior)			E	15m.	687
In the Bank (King of Comedy)			G	15m.	630
In Defense of the Nation (NC) (Social Hygiene Ass'n—Jam Handy)			F	12m.	730
Invitation to Music (Esperia)			E	16m.	689
Islands of the St. Lawrence (Associated Screen Service)			G	10m.	785
It Is For Us the Living (NC) (Fed. Jewish Charities)			E	17m.	639
Iturbi, Jose (Gutlohn—16mm)			E	10m.	649
Kidnapping Gorillas (Jewel)			F	37m.	806
Louis vs. McCoy (Dietz)			F	17m.	664
Maestro, The (Pall Mall)			E	20m.	639
Manners Make the Dog (Alliance)			G	10m.	679
Marching With Old Glory (NC) (American Red Cross)			G	10m.	749
Mediterranean Milestones (Central)			F	10m.	631
Men and Ships (NC) (US Maritime Commission)			G	22m.	693
Merit System Advancing (NC) (WPA)			G	16m.	664
Milky Way, The (NC) (NY State: King Cole)			E	10m.	703
Object Lesson (Christopher Young)			G	10m.	749
Our Constitution (Academic)			F	22m.	600
Palaces of the Pioneers (Artkino)			G	10m.	664
Pathe Pictorial 150 (Alliance)			F	10m.	679
Pathe Pictorial 151 (Alliance)			F	10m.	679
Pathetone Weekly No. 4 (Alliance)			G	10m.	679
Pathetone Weekly No. 5 (Alliance)			F	10m.	679
Power and the Land (NC) (RKO-Gov't)			E	36m.	623
Power for Defense (NC) (Motion Picture Defense Committee)			E	10m.	704
Proof of the Pudding (NC) (Metropolitan Life Insurance Co.)			F	10½m.	730
Proudest Americans, The (Ideal)			F	10m.	608
Rhythm in Light (Bute and Nameth)			G	4m.	686
Santiago de Chile (NC) (Pan American)			F	9m.	730
Sea Food (Alliance)			G	10m.	679
Shanghaied (King of Comedy)			G	15m.	749
Something for Nothing (NC) (Jam Handy)			G	9m.	679
Springtime In Australia (Modern)			G	10m.	694
Springtime In the Holy Land (Peerless)			G	16m.	704
Statue Parade (Strand Films)			F	12m.	694
Synchronomy No. 2 (Bute and Nameth)			F	5m.	686
This Is New England (NC) (Jam Handy)			F	22m.	679
Thunder Over the Orient (Capital)			F	15m.	695
Trail of the Incas (Central)			E	10m.	704
Treasure of the Forest (Scandinavian Talking Pictures, Inc.)			F	10m.	687
2000 Years of France (French Cinema Center)			F	10m.	704
TVA (NC) (TVA)			E	20m.	806
Volunteer Worker, The (NC) (Disney-Community Chest)			E	3m.	624
Way of the Wild (Exclusive)			F	16m.	686
We Americans (NC) (FHA-Pathe)			E	10m.	775
Weather by Carrier (NC) (Carrier Air Conditioning Corp.)			G	15m.	687
What About Sweden Now? (Scandinavian Talking Pictures)			G	10m.	722
You the People (NC) (Greater NY Fund)			E	9m.	730

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THEY MEET AGAIN—67m.—RKO 793
THE MET IN ARGENTINA—77m.—RKO 738
THEY MET IN BOMBAY—92m.—Metro 782
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TOO LATE TO CLASSIFY

The Masked Rider (6062)

WESTERN 58M.

(Universal)

Estimate: Standard western should satisfy the open air fans.

Cast: Johnny Mack Brown, Nell O'Day, Fuzzy Knight, Grant Withers, Virginia Carroll, Guy D'Ennery, Roy Bancroft, Dick Botiller, Al Haskell, Jose Cansino Dancers. Directed by Ford Beebe.

Story: Johnny Mack Brown is called to a Mexican mine by half owner Nell O'Day when trouble arises. It seems the shipments of the mine, owned by O'Day and a Mexican, have been waylaid and robbed. Suspicion is cast on the Mexican half-owner, but the culprit, the Masked Rider, is really mine superintendent Grant Withers, with Brown, Fuzzy Knight, and other exposing him.

X-Ray: With a bit more production than usual in the nature of a Mexican fiesta scene with appropriate Mexican songs, this is up to the Brown standard. The usual quota of fights, shooting, etc., is filled. While the pace lapses once in a while, the open air followers won't mind. Songs are: "Carmelita," "Casenoble," "Cancanita," "Carmencita," "Chiapanacas," and "La Golondrina."

Ad Lines: "Who Is the Masked Rider?"; "A Tale of the New Mexico and a Masked Bandit"; "Johnny Mack Brown Rides Again for Justice"; "Thrill to the Romance of Mexico . . . And the Rattle of Roaring Guns."

Navy Blues

COMEDY WITH MUSIC 108M.

(Warners)

('41-'42)

Estimate: Laugh show, with the navy background, should get into the better grosses.

Cast: Ann Sheridan, Jack Oakie, Martha Raye, Jack Haley, Herbert Anderson, Jack Carson, Jackie C. Gleason, Richard Lane, Navy Blues Sextet, William T. Orr, John Ridgely, Frank Wilcox, William Justice, Ray Cook, Selmer Jackson. Directed by Lloyd Bacon. Executive producer Hal B. Wallis.

Story: Sailors Jack Oakie and Jack Haley, the latter married to Martha Raye, whom he had deserted in San Diego on his wedding night to enlist in the navy, land in Honolulu where Raye works in a cafe. Ann Sheridan is a singer there. Oakie learns that Herbert Anderson, a corn-fed sailor but the best gunner in the navy, is being transferred to their ship, so he bets money borrowed from petty officer Jack Carson at 15-1, figuring no one knows of Anderson's transfer. Oakie and Haley also pawn the ship's trophies to get more dough. But it develops that Anderson's enlistment is up two days before the shooting starts. From then on it is a case of Oakie and Haley trying to get Anderson to re-enlist and also hold off Carson and the other sailors who have learned about the cups. Sheridan agrees to try the feminine lure on Anderson. He falls, but learns it was a gag. However, at the last moment, he re-enlists, realizes Sheridan actually loves him, and the gunnery cup is in the bag. Everyone is happy.

X-Ray: The comedy and topical angles will help this do a nice business. While the story is stretched out, the songs are good, the naval background is always an asset, and the players are capable, even though a real star draw is lacking. However, the name combination will be attractive anywhere, and even if the whole thing is rather familiar it won't matter much. Sell the navy, the laughs. Hawaii, Sheridan in Hawaiian costume, etc. Songs are "Navy Blues," "But When Are We Going to Land Abroad," "In Waikiki," "You're a Natural."

Ad Lines: "Heave Ho For Hawaii . . . Land of Romance"; "You'll Have the Time of Your Life at 'Navy Blues' "; "Prepare to Laugh . . . The Navy's In Town"; "Deserted On Her Wedding Night . . . And By A Sailor, Too"; "What Laughs . . . What Songs . . . What A Picture."

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Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
JUL 25	The Officer and the Lady R. Hudson, R. Pryor, S. Blackmer	Blossoms in the Dust G. Garson, W. Pidgeon (Technicolor)				Hurry, Charlie, Hurry L. Errol, M. Coles	Citadel of Crime R. Armstrong, F. Albertson, L. Hayes				Bad Men of Missouri (FN) D. Morgan, J. Wyman
AUG. 1	Thunder Over the Prairies, W C. Starrett	Ringside Maisie A. Sothern, G. Murphy, R. Sterling	Bowery Blitzkrieg East Side Kids, K. Luke Fugitive Valley, W Range Busters, Duncan	Kiss the Boys Goodbye M. Martin D. Ameche	Gambling Daughters C. Parker R. Pryor	My Life With Caroline R. Colman, A. Lee, C. Winninger	Rags to Riches A. Baxter, M. Carlisle, J. Cowan	'41-'42 Season Charley's Aunt J. Benny, K. Francis, J. Ellison		Cracked Nuts S. Erwin, U. Merkel	Three Sons O'Guns (FN) W. Morris, T. Brown, M. Rambeau
8	Tillie the Toiler K. Harris, W. Tracy	Whistling in the Dark R. Skelton, A. Rutherford	The Deadly Game C. Farrell, J. Lang Dynamite Canyon, W T. Keene		Lone Rider in Frontier Fury, W G. Houston	Six-Gun Gold, W T. Holt, M. Reynolds	Doctors Don't Tell J. Beal, F. Rice, E. Norris	Dressed to Kill L. Nolan, M. Hughes, S. Ryan		Hold That Ghost Abbott-Costello, R. Carlson, Andrews Sisters	Manpower (W) E. G. Robinson, M. Dietrich, G. Raft
15	Ellery Queen and the Perfect Crime R. Bellamy, M. Lindsay, J. Beal King of Dodge City, W B. Elliott, T. Ritter ('41-'42)	Life Begins for Andy Hardy M. Rooney, J. Garland, L. Stone		Wide-Open Town, W W. Boyd, A. Clyde.	Reg'lar Fellers B. Lee, R. Ates		Ice Capades D. Lewis, J. Ellison, J. Colonna	Wild Geese Calling H. Fonda, J. Bennett			
22	Here Comes Mr. Jordan R. Montgomery R. Johnson	Dr. Kildare's Wedding Day L. Ayres, L. Day, L. Barrymore		World Premiere J. Barrymore F. Farmer		Scattergood on Broadway G. Kibbee End '40-'41 Season	Under Fiesta Stars, W G. Autry	Private Nurse B. Joyce, R. Lowery, J. Darwell		This Woman Is Mine F. Tone, W. Brennan, C. Bruce End '40-'41 Season	Highway West (FN) B. Marshall, O. Bradna, A. Kennedy
29	Our Wife R. Hussey, M. Douglas, C. Coburn End '40-'41 Season	When Ladies Meet J. Crawford, R. Taylor, G. Garson, H. Marshall End '40-'41 Season	Saddle Mountain Roundup, W Range Busters ('41-'42)	Aloma of the South Seas D. Lamour, J. Hall (Technicolor) Flying Blind R. Arlen, J. Parker, End '40-'41 Season	Lone Rider Ambushed, W G. Houston	The Little Foxes B. Davis, H. Marshall, R. Carlson (Special)	Bad Man of Deadwood, W R. Rogers, G. Hayes	Sun Valley Serenade S. Henie, J. Payne, G. Miller	Lydia M. Oberon, A. Marshal (Korda)		Dive Bomber (FN) E. Flynn, F. MacMurray, R. Bellamy (Technicolor) End '40-'41 Season
SEP 5	'41-'42 Season Mystery Ship L. Lane, P. Kelly		Gentleman From Dixie J. La Rue, M. Marsh		King Of the Tropics B. Crabbe	'41-'42 Season Citizen Kane O. Welles, D. Comingore		(Following are tentative) Charlie Chan in Rio S. Toler, M. Hughes, T. North		'41-'42 Season Bad Lands of Dakota R. Dix, F. Farmer Man From Montana, W J. M. Brown	
12	Harmon of Michigan T. Harmon, A. Louise		Let's Go Collegiate F. Darro, M. Moreland, J. Moran			Parachute Battalion R. Preston, N. Kelly, E. O'Brien		Belle Starr G. Tierney, R. Scott (Technicolor)	Major Barbara W. Hiller R. Harrison (Pascal) (English-made)	Unfinished Business R. Montgomery, I. Dunne, P. Foster A Girl Must Live M. Lockwood (English-made)	
19	Ladies in Retirement I. Lupino, L. Hayward, E. Lanchester Prairie Stranger, W C. Starrett		Bad Man From Bodie, W B. Jones, T. McCoy, R. Hatton		Mr. Celebrity		Down Mexico Way, W G. Autry	Marry the Boss' Daughter B. Joyce. B. Edwards	International Lady I. Massey, G. Brent (Small)	Sing Another Chorus J. Downs, J. Frazee, M. Auer The Americanos D. Foran, L. Carrillo, M. Ralston	
26	You'll Never Get Rich F. Astaire, R. Hayworth, R. Benchley ('40-'41)		Top Sergeant Mulligan The Drifting Kid, W T. Keene		Dangerous Lady N. Hamilton, J. Storey, E. Brent	Lady Scarface J. Anderson, D. O'Keefe, F. Neal		A Yank in the RAF T. Power, B. Grable, J. Sutton		It Started With Adam D. Durbin, C. Laughton, R. Cummings	
OCT 3	Two Latins From Manhattan J. Falkenburg, D. Beddoe, J. Davis		Zis, Boom, Bah G. Hayes, P. Hayes, M. Healy		Lone Rider No. 6, W G. Houston	Father Takes a Wife A. Menjou, G. Swanson, F. Rice				Moonlight in Hawaii J. Frazee, J. Downs, M. Auer	

HOLIDAYS (During the Period Covered by the National Release Date Guide)

Monday, September 1—Labor Day.
Friday, September 12—Defenders' Day (Md.).
Wednesday, September 17—Constitution Day.
Monday, September 22—Rosh Hashonnah.
Tuesday, September 23—Rosh Hashonnah.
Sunday, September 28—Standard time begins.
Wednesday, October 1—Yom Kippur.

BLOCKS

METRO (1)—
Dr. Jekyll and Mr. Hyde
Lady Be Good
Down in San Diego

METRO (2)—
Honky-Tonk
Smilin' Thru
All Woman
Married Bachelor

RKO—
Citizen Kane
Here Is A Man
Parachute Battalion
Father Takes A Wife
Lady Scarface

PARAMOUNT (1)—
Nothing But the Truth
Hold Back the Dawn
New York Town
Henry Aldrich for President
Buy Me That Town

PARAMOUNT (2)—
Skylark
Birth of the Blues
Glamor Boy
Night of January 16
Among the Living

20th CENTURY-FOX (2)—
Belle Starr
Charlie Chan in Rio

WARNERS
Sergeant York
International Squadron
Smiling Ghost
Navy Blues

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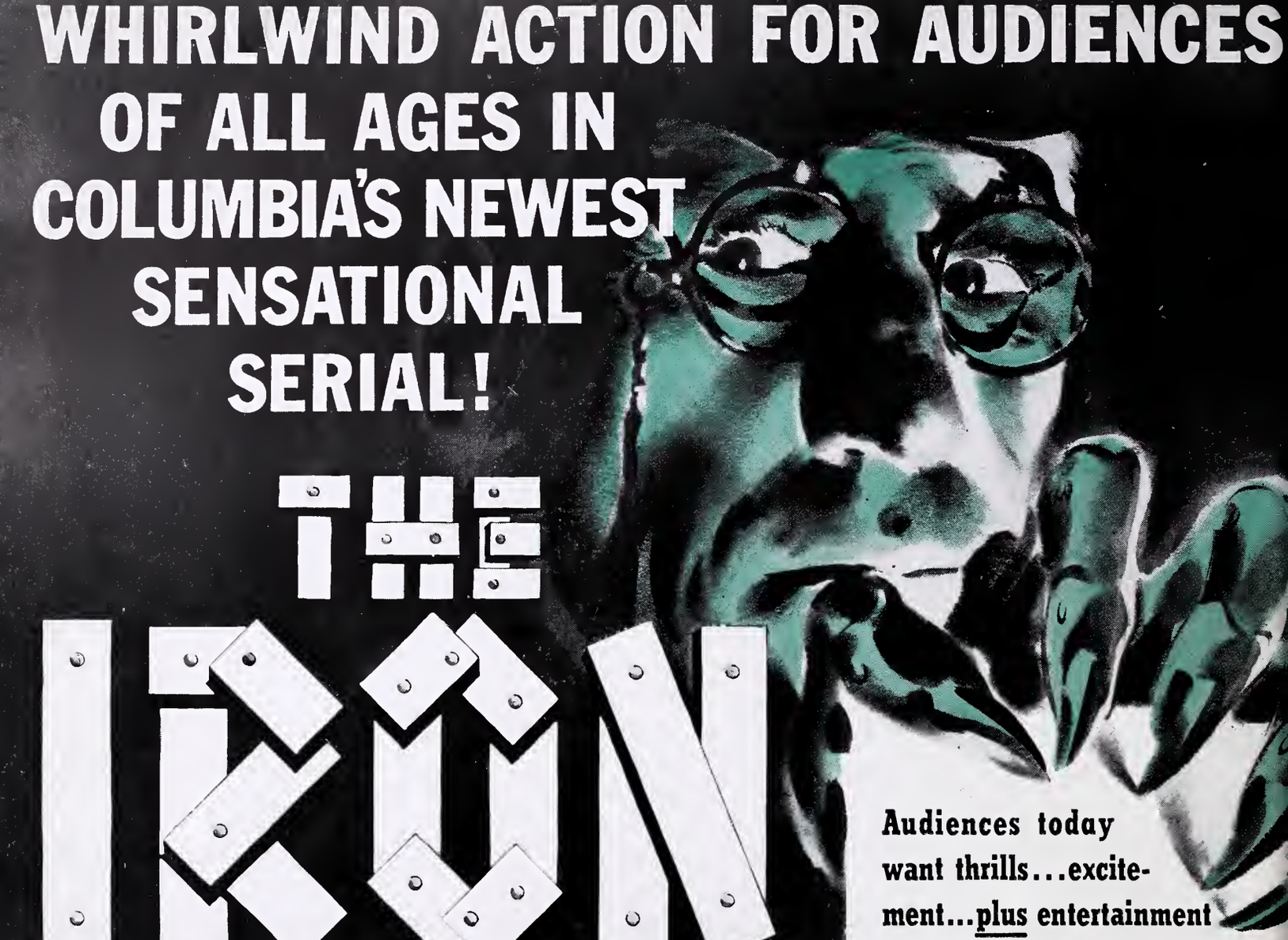

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"THE TIP-OFF"; PERTINENT ADVERTISING HINTS

EDIT.: "METRO PRESENTS A SOUND SELLING PLAN"

THE COMPLETE FEATURE AND SHORTS CHECK-UP

EXCLUSIVE: TERRITORY TRADE SCREENING GUIDE

NEW ENGLAND EDITION

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AUGUST 27, 1941
VOL. 26 No. 16 PRICE 10 CENTS

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THE
EXHIBITOR
Reg. U. S. Pat. Office
VOLUME 26, No. 16 AUGUST 27, 1941

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WE HAVE ASKED for this, but actually we had little hope that the day would come when a scientific system or as near a scientific method as is possible, might be available for the benefit of both distributor and exhibitor, alike.

WELL, THE MIRACLE has happened, and the industry now has a sound method of selling. One that can't fail to get plaudits from fair-minded exhibitors, and one which will no doubt be copied by other distributors, and rightly so!

THE COMPANY which gets the bow is Metro, and the man responsible is William F. Rodgers, its sales manager, who already has earned a reputation for square shooting and fair dealing, a tribute from all the exhibitors of the country. The plan is one now being explained individually by salesmen. We are acquainted with all the details, but inasmuch as, in fairness, the plan will best be understood by exhibitors as directly applied to their own situations, we will discuss it only in general terms. This brief review, we know, will be sufficient to indicate to exhibitors that Metro has something.

BASICALLY, it is figured on the gross, the net film rental paid, and the number of playing units of the percentage pictures from the 1939-1940 season through May, 1941, percentage pictures, giving a fair number of pictures on which to work. The total gross of these pictures is taken, and the net figure is then arrived at. The total gross of such pictures divided into the total net film rental paid gives the percentage cost of such total pictures played. Cost per unit is then figured, on whether the town is a six-day operation or seven. Taking the total number of units each, of the pictures played, totalling them, and getting the total number of playing units in the total playoff leads to figuring the average per unit, as a basic playing unit. This basic playing unit, plus other minor factors, is the unit on which a graduating increase in percentage terms is figured.

HERE'S THE FAIRNESS of the system. If a picture earns a certain amount, the percentage automatically goes up to a designated figure. If it fails to hit the gross expected, it automatically goes down. The system starts at 25 percent, and can go to 50 percent peak.

EACH PICTURE stands on its own. If it does business, it gets the dough. If it doesn't, the exhibitor pays less. No more hat in hand, waiting for an adjustment or crying about improper allocations. The exhibitor knows immediately what he pays. His own box office establishes it.

IT'S SCIENTIFIC. It puts the business on a sound plane. The studio now has the buck passed to it. If it can deliver; the gross will show it. Otherwise, the producer knows the weak sisters won't get the money.

A bow goes to Metro. Once more, a company which has pioneered has come through. No wonder it has earned a right for itself to be known as The Friendly Company.

Jay Emanuel

QUAD.

Travel Note

Every exhibitor
Can plan a cruise
With the dough
That he'll make
On "NAVY BLUES"!

Star Note

Sheridan, Oakie,
Haley and Raye!
What a natural
For Labor Day!

NEW SEASON! NEW BOXOFFICE HIGHS!

From the "Sergeant York" Company-

WARNERS!

TERRITORIAL HIGHLIGHTS

Operators Defer Annual Banquet

N. H. Men Will Settle Deals First

NEW HAVEN—Postponement of the anniversary banquet of Local 273, operators' union, originally scheduled to take place before Labor Day, was announced here last week following a meeting of the local in Trades Council Hall. Reason was that the operators preferred to have negotiations for the new wage contracts completed before holding the banquet.

No new date has been assigned.

The local is readying plans for a lecture on new techniques and the latest types of apparatus, and hopes to have the talks given in a downtown house where both nearby and out-of-town operators may attend. Affair would be under the sponsorship of the newly-organized Education Committee of the Local.

Also in the works are arrangements being made to have a speaker from the State Defense Council address members of the local and give suggestions how they may assist in the state-wide defense program.

"The Tip-Off" Gives Dope on Grosses.

Pin Balls Still Unlicensed

NEW BRITAIN—Advocates of regulations for pin ball machines in this city came a cropper when the common council turned its face against two proposed ordinances last fortnight.

Proposal to fine storekeepers who allow minors to play the games was tabled indefinitely as was a suggestion to tax each pinball machine $50 per annum. Tax levy of $10 per machine, long standing in this community, was allowed to stay on the books.

"A Defense Reel In Every Show."

Autos at Home

BRIDGEPORT — Matt Saunders, manager, Loew-Poli, reported last week that he has noticed many patrons who used to arrive in their autos are now coming by bus, and that neighbors and friends are beginning to attend his houses on the same night. Clubbing up of patrons is solving both the parking problem and tends toward a more enjoyable en masse theatre party, according to Saunders.

No Service

TAUNTON—Police report that they received the telephone call for information last fortnight which turned out to be THE call to end all calls.

The desk officers answered the telephone only to hear a sweet feminine voice ask if he would step outside to see what picture was playing next door (manager Melvin Druker's State).

P. S.—The woman did not obtain the information she sought.

Boston Outing Looked Like Hit

New England Folk Frolic at Fete

BOSTON—The fourth annual outing of the local industry, scheduled to have been held on Aug. 25 at the Latin Quarter, Old Silver Beach, Falmouth, looked like a big hit at time of going to press.

Well-known film men on the outing committee included William Cuddy; Major Patrick F. Healey, chairman; Thad Barrows and Jim Burke, co-chairmen; Gene Gross, treasurer; Nat Levin, assistant. Prizes—Frank Lydon, Ken Forkey, and Zippy Goldman. Athletic—Al Kenney, C. McGerigle, Bob Levine. Transportation—Ben Johnson, Harry Aaronson, Mrs. Lydecker. Other committeemen: Harry Browning, Tom Fermoyle, Arthur K. Howard, Joe Cifre, Max Magovsky, Frank Ragilly, Bertha Harris, Charles Asdot, Robert Grenier, Norman Ayres, Paul Barron, Frank Grady, Tom Donaldson, Harry Kirchgessner, John Downing, Marcel Mekelburg.

"Do Your Bit For the USO."

New Haven Reports Boost

NEW HAVEN—Slight improvement of week-end grosses has been noted here by downtown houses during the past two weeks, and the faint uplift is being attributed to the gasoline curfew. Neighborhood houses continued to drum along at their summer level.

A rainy July and now the gas blackout is being pointed to as the main reasons why grosses, bowing down in June, perked up to a fairly satisfactory mark in July and continue through the present month.

State police reported a marked decrease in traffic week ends over the highways.

New England Backs USO Drive

Theatremen Co-operate In Industry Effort

BOSTON—New England exhibitors are heartily behind the USO Theatre Week starting on Sept. 1. Practically every outlet has signified willingness to run trailers and take collections in their houses during the seven-day drive, it was learned last week.

"Exhibitors who have already signed have expressed their gratification at doing their patriotic duty," the chairman said in urging managers who have not been contacted as yet to immediately get in touch with them, any salesman of the distributing companies, or any manager of one of the circuit houses for information about co-operating.

The drive, to run seven days, will see trailers, to be supplied free, run at all shows in the theatres and collections taken up. Official start is Sept. 1 but the Loew-Poli circuit campaign will open in their various cities on either Aug. 28 or 29, according to the change date. Arrangement is made so patrons will not be asked to contribute twice.

It was pointed out that the quotas set are considerable but confidence has been expressed that the territory would respond generously. The USO has already run fund-raising campaigns in various communities, but this drive was distinctly separate and an endeavor by the motion picture industry to do still another patriotic duty.

Lockwood-Gordon Add One

BOSTON — The Lockwood and Gordon circuit, which has expanded considerably during the last year, will lease the theatre being constructed in Wethersfield, Conn., it was said last week.

Ground was broken last week for this house. Owners are Harry Newman and Meyer Levine. Roger Rand, Boston, is the architect.

"A Defense Reel In Every Show."

Perkins Altec D. M.

BOSTON—C. S. Perkins has been appointed district supervisor in the Boston district of Altec service, according to an announcement by Altec president L. W. Conrow, last week.

Gas Saving Plan

BOSTON—In view of the effort to conserve gasoline, M. and P. Theatres last week began suggesting to their local theatre managers that they tie-up with transportation companies, advising the public to "Ride Street Cars and Coaches to Your Favorite Theatre." The transportation companies are said to be willing to go more than half way on the idea, playing up the patriotism, the saving, the convenience of going to the movies by trolley. The possibilities are extensive.

WESTERN MASSACHUSETTS THEATRES' CELEBRATION; OTHER LOCAL HAPPENINGS

GEORGE FRENCH, manager, RKO-Albee, Providence, plugged RKO's Sportscope short subject, "Craig Wood," by arranging a lobby broadcast featuring Jean Bauer, who appears with Wood in the film, demonstrating her championship golf. Ed Pearson, WPRO, is at right.

THESE FOUR BECKONING FEMALES were designed to prove an irresistible attraction to any industryites who were not planning to attend the annual film industry outing which was held this week at Lou Walter's Latin Quarter night club, Old Silver Beach, West Falmouth, Mass.

MAX NATHANSON, in show business in Providence for the past 47 years, and manager of the Hope for the past 17, left the movie business recently when his house was leased to Lockwood and Gordon. Nathanson plans a retirement in Florida and Providence—fishing and gardening.

MANAGER GEORGE FRENCH, left, RKO-Albee, Providence, arranged to have Mary Battler and Mrs. Mary Battler, sister-in-law and mother-in-law of Lou Costello, broadcast from the lobby during the showing of Universal's "In the Navy." A WPRO announcer, Ed Pearson, is at right.

WESTERN MASSACHUSETTS THEATRES, INC. executives and managers recently celebrated an occasion unique in film business—Harry Smith's 33rd anniversary with the Goldstein brothers, Nathan E. and Samuel. In the pictures above, left to right, are Nathan, president of the circuit; Samuel, vice-president; and Smith, division manager. When the Goldsteins first opened their penny arcades in several New England cities more than three decades ago, Smith joined them, and he has been with them ever since. A 13-week Harry Smith Drive ended with a three-day meeting in Greenfield recently.

"As timely as tomorrow's headlines"
Says Motion Picture Daily
THE FIRST GREAT DRAMA OF UNCLE SAM'S NEW JUMP FIGHTERS

GREAT AS AMERICA'S OWN FIGHTIN

The breath-taking spectacle of our new sky troops, unfolded as the pride of the nation's youth dare death daily in the Army's "suicide service."... A fun-and-thrill-filled story of the lads who bail out 10,000 feet up with a grin and a wisecrack, and of an Army girl who knows that each jump may be their last.

BATTALION

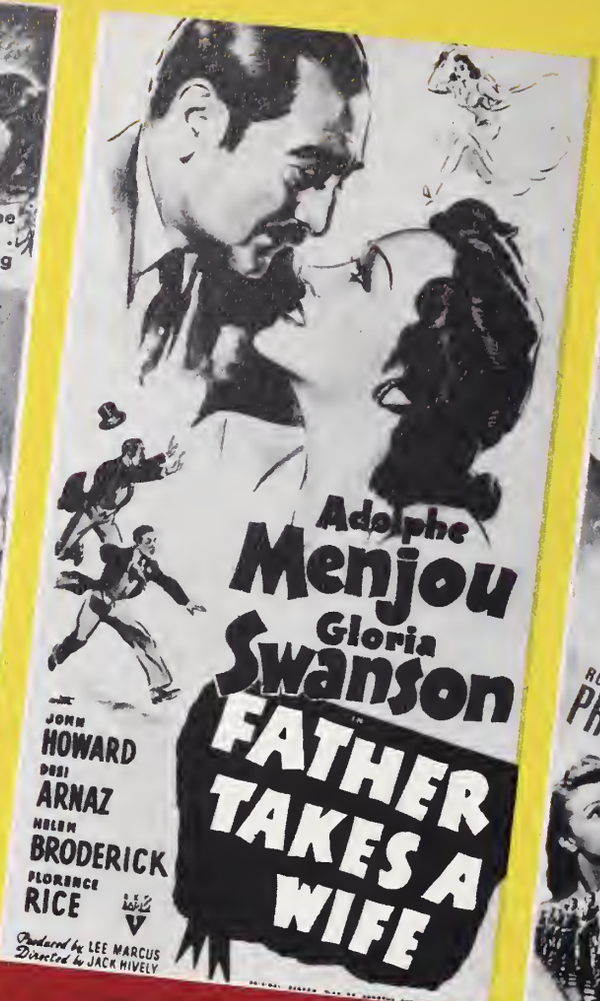
EDMOND O'BRIEN • HARRY CAREY

with BUDDY EBSEN
PAUL KELLY
RICHARD CROMWELL
ROBERT BARRAT

Produced by - HOWARD BENEDICT
Directed by - LESLIE GOODWINS
IGINAL SCREEN PLAY BY JOHN TWIST & MAJOR HUGH FITE, AIR CORPS

HEART! . . .

ONE OF THE FIRST FIVE *from* RKO



HERE THEY ARE...

THE FIRST FIVE FROM RKO RADIO

RKO RADIO PICTURES

THO USA

LATE NEWS HIGHLIGHTS

Western Mass. Stresses Drives

Plans Outlined At Circuit Meet

GREENFIELD, MASS.—Plans for an institutional advertising campaign stressing the need of relaxation at movie theatres and for introducing a system of junior admissions were discussed at the last session of a three-day convention of Western Massachusetts circuit last week.

Advertising campaign has two ideas—an adaptation of the movie vacation idea started in Philadelphia some months ago, and the other the introduction of the new season pictures as Happy Movie New Year.

First of the institutional series was started on the opening day of the convention, in papers in Brattleboro, Greenfield, Northampton, Holyoke, Chicopee, Springfield, Pittsfield, North Adams, and Westfield. Trailers and lobby displays also were used. The Movie New Year ads will be interspersed as the campaign progresses.

The convention was the first of the kind for Western Massachusetts Theatres. Business and pleasures were mixed at this convention, with golf the afternoons of the first and second days.

Harry Smith, division manager, was guest of honor throughout, as it was his 33rd anniversary with the Goldstein brothers, Nathan E. and Samuel, president and vice-president of the company.

Managers were urged by Goldstein to take an active part in the civic affairs of their communities to increase the prestige of their own houses and of the industry. A talk along these lines also was made by Maurice Wolf, New England district manager for Metro, present the opening night.

In addition to trailers and newspaper ads, several thousand window cards will be used in putting over the New Movie Year campaign.

Several personnel shifts were announced at the convention. Claude Frederick, on leave of absence from the Garden, Greenfield, Mass., for two months because of his health, was transferred to the Paramount, Brattleboro, Vt. Clifford Boyd was moved from the Brattleboro house to the Arcade, Springfield, Mass., replacing Ray Cronin, who has returned to the Paramount, Springfield, as house manager for Edward Smith. Gerald Savoie, assistant, Capitol, Pittsfield, Mass., was made manager, Colonial. He fills the vacancy caused by the transfer of James M. Jerauld back to the Springfield home office.

National Legion of Decency List—Aug. 28, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE——"Belle Starr," (20th-Fox); "The Deadly Game," (Monogram); "Flying Blind," (Paramount); "International Lady," (UA); "The Lone Rider Ambushed," (PRC); "Parachute Battalion," (RKO).

UNOBJECTIONABLE FOR ADULTS—"Dr. Kildare's Wedding Day," (Metro); "Sun Valley Serenade," (20th-Fox); "Swing It Soldier," (Universal); "This Woman Is Mine," (Universal); "World Premiere," Paramount).

Korda in Deal With Ted Collins

NEW YORK—Alexander Korda announced last week that he had completed arrangements with Ted Collins, one of the country's leading radio producers, for the use of the vast mechanism set up by Collins to gauge public taste in entertainment.

First Alexander Korda production for which Collins' services will be enlisted is the picturization of Rudyard Kipling's "The Jungle Book." Using as a basis the fact that some more than 30,000,000 persons throughout the world have read the Kipling work, Collins will collaborate with Korda in estimating both the minimum and maximum popularity of "The Jungle Book" as a screen play.

Ament Before Senate Group

NEW YORK—Walter C. Ament, RKO Pathe News managing editor, representing the five newsreel companies before the Senate finance committee against the proposed 10 per cent levy in the tax bill on all raw stock, estimated last week that the tax will add approximately $200,000 a year to newsreel production cost.

RKO Screens Westerns

NEW YORK—RKO will screen three Tim Holt westerns in its exchange centers on Sept. 4, it was announced last week.

Since May 13, Jerauld has been handling publicity and advertising for the six houses in Pittsfield and North Adams, taking care of other public relations problems and at the same time managing the Colonial. Don Chambers and Jerauld will handle the circuit publicity jointly. Jerauld will take on such other duties as are assigned to him by Smith.

"Little Foxes" Tops Broadway

New Shows, Holdovers Reported Doing Well

NEW YORK—Business was holding up pretty well on the main stem last week, with "The Little Foxes," at the Music Hall, turning in a smash summer gross, and breaking several records for the house.

First-run business, as reported to THE EXHIBITOR by usually reliable sources, was as follows:

"THE LITTLE FOXES" (RKO)—Doing smash summer business at the Music Hall, with $69,000 Thursday to Sunday of the first week, with stage show.

"SERGEANT YORK" (Warners)—Holding up nicely, with $33,000 for the week at the Hollywood—its eighth stanza on the main stem.

"CHARLEY'S AUNT" (20th-Fox)—In its fourth week at the Roxy, with stage show, this did $21,500 Friday to Sunday—very satisfactory.

"DR. JEKYLL AND MR. HYDE" (Metro)—After a very strong start, this is reported to be rolling along nicely in its second week at the Astor on a continuous run, popular-price policy.

"BAD MEN OF MISSOURI" (Warners)—Just fair with $15,500 Friday to Sunday of the second week at the Strand, with Rochester and Clyde Lucas on the stage.

"KISS THE BOYS GOODBYE" (Paramount)—With Jerry Colonna and the Ink Spots on the Paramount's stage, this went to a very nice $23,000 Saturday, Sunday of its second week at the house.

"LIFE BEGINS FOR ANDY HARDY" (Metro)—Reported way ahead of the attractions which have played the Capitol during the past few weeks.

"FANTASIA" (Disney)—This shows no signs of slackening, with $12,144 in its 41st week at the Broadway.

"40,000 HORSEMEN" (Goodwill)—Australian film was still good for $3,000 Saturday, Sunday of the second week at the Globe.

Blumenstock Moves Two

NEW YORK—Appointment of Ted Tod as a member of Warners' field publicity was announced last week by Mort Blumenstock. Tod was associated with the Chicago Herald Examiner, Chicago Tribune, and Chicago Evening American for 15 years.

Bob Williams, Mort Blumenstock's publicity staff, was transferred from the New York office to the studio. For the past five years he has been handling fan magazine contacts and more recently newspaper contacts.

Ellis Adds Admiral

PHILADELPHIA—It was officially announced last week that A. M. Ellis, prominent inde circuit operator, had taken over the local Admiral from David Shapiro.

House had figured in an anti-trust action brought by Shapiro against various distribs and others more than a year ago. Suit was settled after several postponements.

Grad Sears to Coast

NEW YORK—Gradwell L. Sears, general sales manager for Warners, left last week for Hollywood with a one-day stopover scheduled in Chicago.

Sears is to confer with H. M. and J. L. Warner, Hal B. Wallis, and Charles Einfeld on forthcoming fall releases.

Horne on 20th-Fox "A's"

NEW YORK—Darryl F. Zanuck, head of 20th-Fox production, last week declared that Hal Horne had signed a contract with the company to handle exploitation on all "A" pictures.

Penna. Exhib Files New Suit

Schad Asks $750,000 Damages

PHILADELPHIA—Application for a preliminary injunction in the $750,000 anti-trust suit filed by Harry J. Schad and Sallie R. Schad, trading as Schad theatres, against 20th Century-Fox, Wilmer and Vincent Theatre Company, Wilmer and Vincent Amusement Company, Berks Amusement Company, Inc., Warner Brothers Circuit Management Corporation, Warner Brothers Theatres, Inc., Warner Brothers Pictures, Inc., Stanley Company of America, and Vitagraph, Inc., will be heard by U. S. District Court Judge J. Cullen Ganey on Sept. 8.

The suit, filed on Aug. 20, asks for triple damages under the Clayton Act, amounting to $750,000, and results from what is charged to be illegal acts in the operation of certain theatres in Reading, Pa.

The complaint charges that Warner and Wilmer and Vincent caused the defendant, the Berks Amusement Company, Inc. to sublet the State, Reading, Pa., to Warner on Nov. 8, 1941, and that the theatre was renamed the Warner, showing all Vitagraph product. It also charges that Warner subleased the Arcadia to Wilmer and Vincent, renaming it the Ritz.

The defendants conspired, it is said, to relegate the Astor to a secondary position, damage its reputation, and deny it the right and ability to bargain for film. In addition, it is charged that Warner compelled 20th Century-Fox to enter into an agreement with Warner to terminate the franchise enjoyed by the Astor for one half of 20th Century-Fox product, and compelled the company to license it to Wilmer and Vincent for the Embassy and Ritz.

When the Warner lease on the Astor expired, it was not renewed, and, as a result, the complaint charges, the plaintiffs cannot bargain for film, and the reputation of the house has been damaged to the extent of $250,000.

The plaintiffs ask that the alleged combination be declared illegal, and steps be taken to keep "a free, open, and untrammeled market" in Reading, Pa.

Since the Astor reverted to Schad from Warners early this year, it has since been a part of a pool involving the Park and the Astor, operated by Jay Emanuel. Emanuel has no part in the present action, which is based entirely on events leading up to Schad's taking back the theatre.

State Senator Harry Shapiro and William Rudenko are attorneys for the plaintiffs.

The Legion of Decency Weekly Listing Is a Regular Feature of This Publication.

"Quiz Kids" In World Bow

NEW YORK—A world premiere rivaling that of any feature picture opening will be accorded Paramount's first "Quiz Kids" short subject at the Chicago, Chicago, on Sept. 3, Oscar A. Morgan, general manager, short subjects and news, announced last week.

Vita. Shorts Showings

PHILADELPHIA—William Mansell, Warners' branch head, this week announced that nine Vitaphone shorts of the new season would be screened on Sept. 8 at 11 A. M. at the Vine Street Projection Room.

(Editor's Note: Other screenings in other exchange areas being served by THE EXHIBITOR will be announced as soon as they are set by the local branch managers.)

In the Newsreels

Friday, Aug. 22, 1941

MOVIETONE NEWS (Vol. 23, No. 100)—Washington: Stimson addresses draftees. Buffalo: Knudsen sees planes. Ft. Lewis: Chemical warfare. Otis, Mass.: Mrs. Roosevelt greets girl scouts. Marines go to sea. New Zealand: Aerial defense. California: Logging. Styles: Autumn evening dresses. California: Swim contest. Florida: Aquaplane wedding.

NEWS OF THE DAY (Vol. XII, No. 298)—Buffalo: Knudsen opens factory. Ft. Lewis: Chemical warfare. New York: Mountbattens here. Washington: RAF-men broadcast. Riviera: Petain rests. Otis, Mass.: Girl scouts honors Mrs. Roosevelt. Hollywood: Hardys honored. Santa Barbara, Cal.: Pageant. La Jolla, Cal.: Rough water swim. Seattle, Wash.: Bugboat race. Pompton Lakes, N. J.: Nova trains.

PARAMOUNT NEWS (No. 103)—Red Bank, N. J., Speedboat regatta. Otis, Mass.: Mrs. Roosevelt and girl scouts. Ft. Lewis: Chemical warfare. Pompton Lakes, N. J.: Nova trains. Philippines: Exclusive report.

RKO PATHE NEWS (Vol. 12, No. 103)—Otis, Mass.: Girl scouts honor Mrs. Roosevelt. Brooklyn, N. Y.: Troops return. Britain: Bumper harvest. La Guardia Airport, N. Y.: Mountbattens arrive. Buffalo: Knudsen opens plant. Middleriver, Md.: Workers' homes. Venice, Cal.: Photo fun. La Jolla, Cal.: Rough water derby. Pompton Lakes, N. J.: Nova trains. Red Bank, N. J.: Speedboat regatta.

UNIVERSAL NEWSREEL (Vol. 14, No. 8)—Buffalo: Knudsen opens plant. San Pedro, Cal.: Gas for Russia. Richmond, Cal.: Launch freighter. Lakeland, Fla.: Wings for British. Ft. Lewis: Anti-tank tactics. Ft. Jackson, S. C.: Troop attack. Buffalo: Patriotic chimpanzee. Ft. Bragg, Cal.: Logging. Buffalo: Model plane meet. Pompton Lakes, N. J.: Nova trains. Seattle: Speedboat records. Cypress Gardens, Fla.: Aquaplane wedding.

Wednesday, Aug. 20, 1941

IN ALL FIVE

Somewhere on the Atlantic: Historic meeting of Roosevelt and Churchill.

Brooklyn, N. Y.: $2,000,000 waterfront blaze.

Akron, O.: Thousands see soap-box derby.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 99)—On the Home Front in England. Washington: Beaverbrook praises US aid. New York: Radio City penguins. N. Carolina: Women's aquatic meet.

NEWS OF THE DAY (Vol. XII, No. 297)—New York: Radio City penguins. Gibraltar: 150-year-old ceremony. High Point, N. C.: Women's aquatic meet.

PARAMOUNT NEWS (No. 102)—New York: Excursion boat disaster. Saratoga, N. Y.: Horse sale. Finland: War films. New York: Radio City penguins.

RKO PATHE NEWS (Vol. 12, No. 102)—Saratoga, N. Y.: Travers Stakes. Hershey, Pa.: Grid prcs tune up. Washington: Beaverbrook praises US aid.

UNIVERSAL NEWSREEL (Vol. 14, No. 7)—Washington: Beaverbrook praises US aid. England: New air fighters tested. New York: Radio City enpguins. High Point, N. C.: Women's aquatic meet.

Astor Re-issue Ready

NEW YORK—Prints on the streamlined version of "Her Enlisted Man" were shipped to all Astor Pictures exchanges last week.

Advance Shots

Features

LYDIA (United Artists). Merle Oberon, Edna May Oliver, Alan Marshal. 104m. This is a first-rate picture, strong in romantic appeal. It should go straight to the hearts of women audiences, and draw praise from those who love the better pictures.

Shorts

WESTWARD HO HUM (RKO—Edgar Kennedy). 16m. Fair.

WE, THE ANIMALS, SQUEAK (Vitaphone—Looney Tunes). 7m. Good.

TWINKLETOES IN HAT STUFF (Paramount—Animated Antics). 7m. Fair.

VITAMIN HAY (Paramount — Color Classics). 7m. Good.

THE WIZARD OF ARTS (Paramount—Animated Antics). 7m. Fair.

THE CUTE RECRUIT (Columbia — Phantasies). 6½m. Fair.

SO YOU THINK YOU KNOW MUSIC (Columbia—Quiz Reels). 10m. Fair.

COMMUNITY SING No. 1 (Columbia). 9m. Fair.

JOURNEY IN TUNISIA (Columbia—Tours). 10m. Good.

TEE UP (Columbia—Sports). 10m. Good.

EXPLORING SPACE (Columbia—Cinescopes.) 9m. Fair.

THE IRON CLAW (Columbia—Serials). 15ep. Fair.

THE ICE CARNIVAL (20th-Fox—Terrytoons). 6m. Fair.

THE ONE MAN NAVY (20th-Fox—Terrytoons). 6m. Good.

ADVENTURE IN THE BRONX (Film Associates). 11m. Good.

SNOW TIME FOR COMEDY (Vitaphone—Merrie Melodies). 7m. Good.

CARNIVAL OF RHYTHM (Vitaphone—Technicolor Specials). 20m. Good.

"Ta-Kit" Starts Soon

NEW YORK—"Ta-Kit," a new giveaway series, opens on Sept. 22 in 15 Warner and Fabian houses in upstate New York, Connecticut, and Staten Island, according to an announcement from the company last week.

On that date, and once each week for four weeks, each woman patron will be given, absolutely free, a kit filled with 10 or more nationally known products. Each kit will be new, devoted to a separate group of products.

Big tie-ups are promised. Charles Schlang is general sales manager of Ta-Kit, Inc.

RKO Reports Profit

NEW YORK—A net profit, after all charges, of $485,605.38 for the 26 weeks ended on July 5 was reported last week by RKO Corporation and subsidiary companies. This compares with a profit of $220,819.07 for the corresponding period last year. At the same time, the company announced a net loss of $723,404.89 for the 53 weeks ended on July 5.

RKO showed a profit from operations of $1,419,314 for the first 26 weeks this year, before making various deductions for taxes, dividends, etc. This compares to $1,425,592 in the same period of 1940.

THE NATIONAL MIRROR

Institutional Drive from UA

Kelly Outlines Company's Effort

NEW YORK—A comprehensive institutional trade paper advertising campaign, scheduled to run for four weeks, is being launched by United Artists, it was announced last week by Arthur W. Kelly, vice-president and general manager in charge of distribution.

Campaign, directed to the 18,000 motion picture theatre owners in the United States and Canada, calls attention to the fact that United Artists is planning to spend nearly $2,000,000 in advertising its 1941-1942 season's product of from 18 to 20 pictures, in all media. Of this about $1,500,0000 will be concentrated in newspaper advertising in key cities throughout the country.

Kelly's statement follows:

"Now is the time for all branches of the motion picture industry to get together and work in harmony. It is essential that while Hollywood busies itself preparing the new season's product. the link between Hollywood and the motion picture-going public—the exhibitors of America—assume their rightful responsibility.

"In the past, the exhibitor has laid too much stress upon the buying of the film and not enough stress upon the merchandising of those films direct to the ticket-buying patrons. We are openly asking all companies to step up their newspaper advertising and exploit all films courageously and intelligently, so that good pictures will play the maximum number of days in theatres everywhere. Too many films are being fed into the hopper and devoured like a product of mass production instead of a product of effort, ingenuity, and imagination.

"This institutional campaign will cover a period of more than four weeks, and, upon its conclusion, United Artists will embark on its biggest advertising program in the history of the company. Close to $2,000,000 will be spent in all media, of which $1,500,000 will be concentrated in newspaper advertising in key cities throughout the company."

Warners Set Sept. Releases

NEW YORK—"Sergeant York" heads the list of Warner releases for the new season set for September, it was stated last week. September 27 has been set as the national release date.

Also set for September release is "Navy Blues," released on Sept. 13. "The Smiling Ghost" is set for release on Sept. 6. "Nine Lives Are Not Enough" will be nationally released on Sept. 20.

"York" Book Big

NEW YORK—A pressbook which can only be described as "terrific" was issued by Warners last week for the Lasky production, "Sergeant York."

Fifteen inches wide, by 21½ inches deep, the book, with a red, white, and blue cover, contains 38 pages in addition to a 12 page advertising supplement. Color is used liberally, as well as a large amount of original art work. All in all, it's a book that ranks as high in its field as the picture, "Sergeant York," ranks in the movie field.

N. Y. Censors Ban "Forgotten Village"

NEW YORK—The Herbert Kline-John Steinbeck documentary film of life in rural Mexico, entitled "The Forgotten Village," scheduled to open here on Sept. 16, has been banned by the New York State Board of Censors, according to a letter received last week by Mayer and Burstyn, distributors of the film, from Irwin S. Esmond, director of the board.

Objection of the censors was that the film contains "indecent" scenes and the letter of Esmond said that the picture could not be shown in this state until they are eliminated.

Joseph Burstyn said that the parts of the picture to which the censors took exception formed the crux of the film, and that elimination of them would destroy the whole point of it.

Ferguson Holds Meeting

NEW YORK—W. R. Ferguson, director of exploitation for Metro, went to Chicago last week to hold the first in a series of conferences among the company's nation-wide force of exploitation representatives. This initial meeting was held with exploiters working under the supervision of J. E. Flynn, district manager.

Purpose of the conference was to discuss departmental policy for the coming year, and to formulate exploitation plans for the company's new season product. Also taken up at the conference were details of a forthcoming national contest and a large scale institutional venture.

Nate Blumbergs Celebrate

VAN NUYS, CAL.—Mr. and Mrs. Nate Blumberg celebrated their 22nd wedding anniversary on Aug. 24 at their home.

USO Campaign In Full Swing

Bernhard Reports Total Signed

NEW YORK—Joseph Bernhard, general manager, Warner Brothers' circuit, and chairman, USO Theatre Week, reported last week that enrollments to date indicate that this will be the most successful campaign in the history of the industry.

Bernhard stated that although the drive does not start until Labor Day, exactly 8,369 theatres have already been enrolled.

Highlights of the campaign include participation by every theatre on Broadway and by every circuit in the New York exchange area, without a single exception.

The co-chairmen co-operating with Bernhard in the 31 exchange centers throughout the country have reported to him that every important circuit, affiliated and non-affiliated, in their respective territories, will have been enrolled before Labor Day.

The USO trailer is being supplied gratis to all theatres by National Screen Service.

Bernhard, in a special bulletin, announced that while USO Theatre Week starts officially on Labor Day, those theatres which usually change programs on Thursdays, Fridays, etc., may, if they wish, start their campaign accordingly on Thursday, Friday, etc., of this week.

Schlanger Offers Service

NEW YORK—Ben Schlanger, theatre architect and consultant on theatre design and maintenance, announced last week a new service to the exhibitor. Because of the realization of the importance of proper sight lines and seating arrangements in modern motion picture exhibition, Schlanger is inaugurating a service whereby the floor slopes, seating arrangements, and seat design will be surveyed, checked, and a report made for existing theatres.

This work will be done under the personal supervision of Schlanger, and, where requested, recommendations will be made to the exhibitor for the correction of faulty visual and seating conditions, he says.

One of the important benefits to be derived from this service is that in many instances it will be possible to correct some faulty conditions at a very small cost, according to Schlanger.

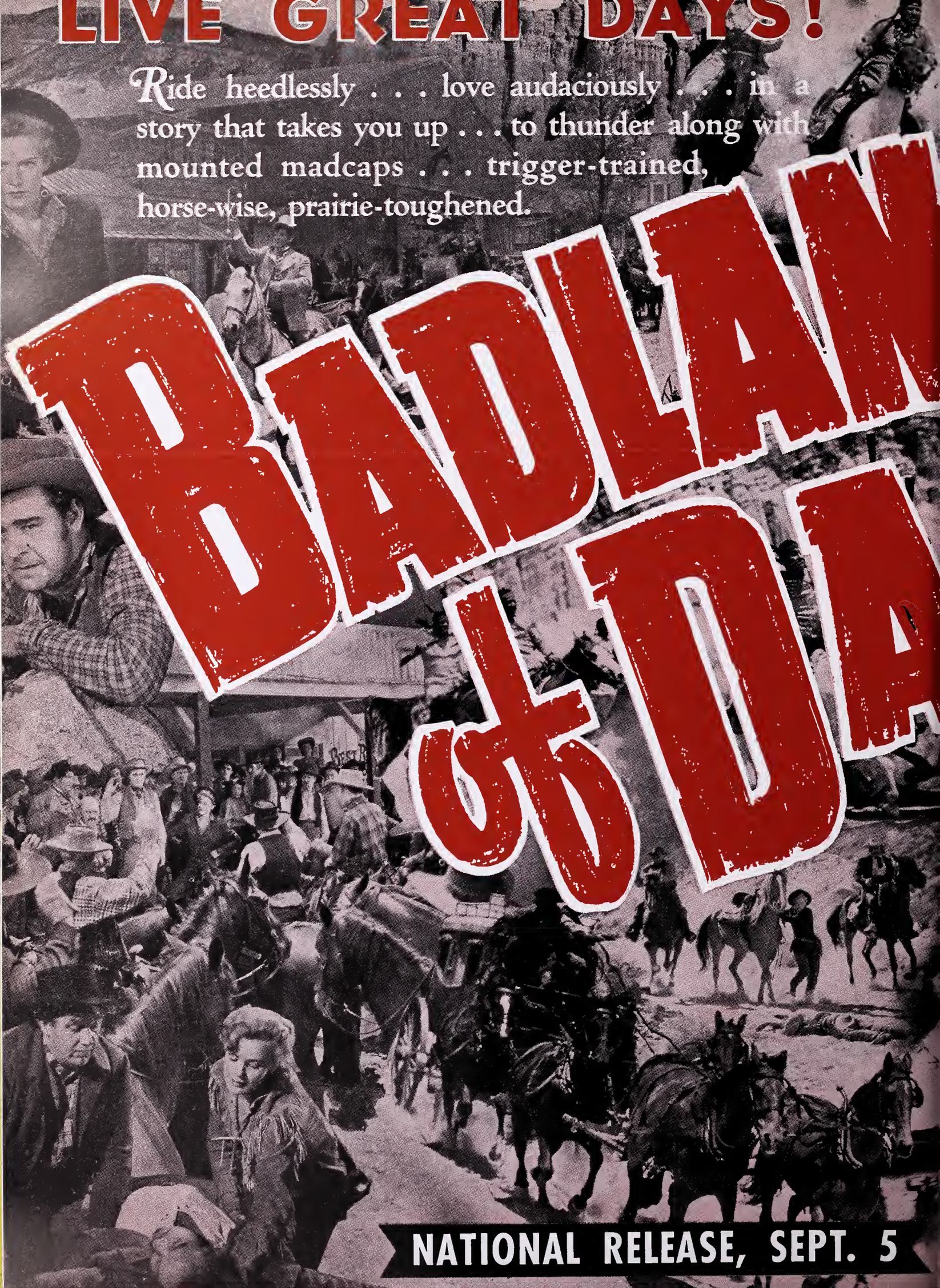
THE EXHIBITOR'S *Service Kit Is the Season's Hit.*

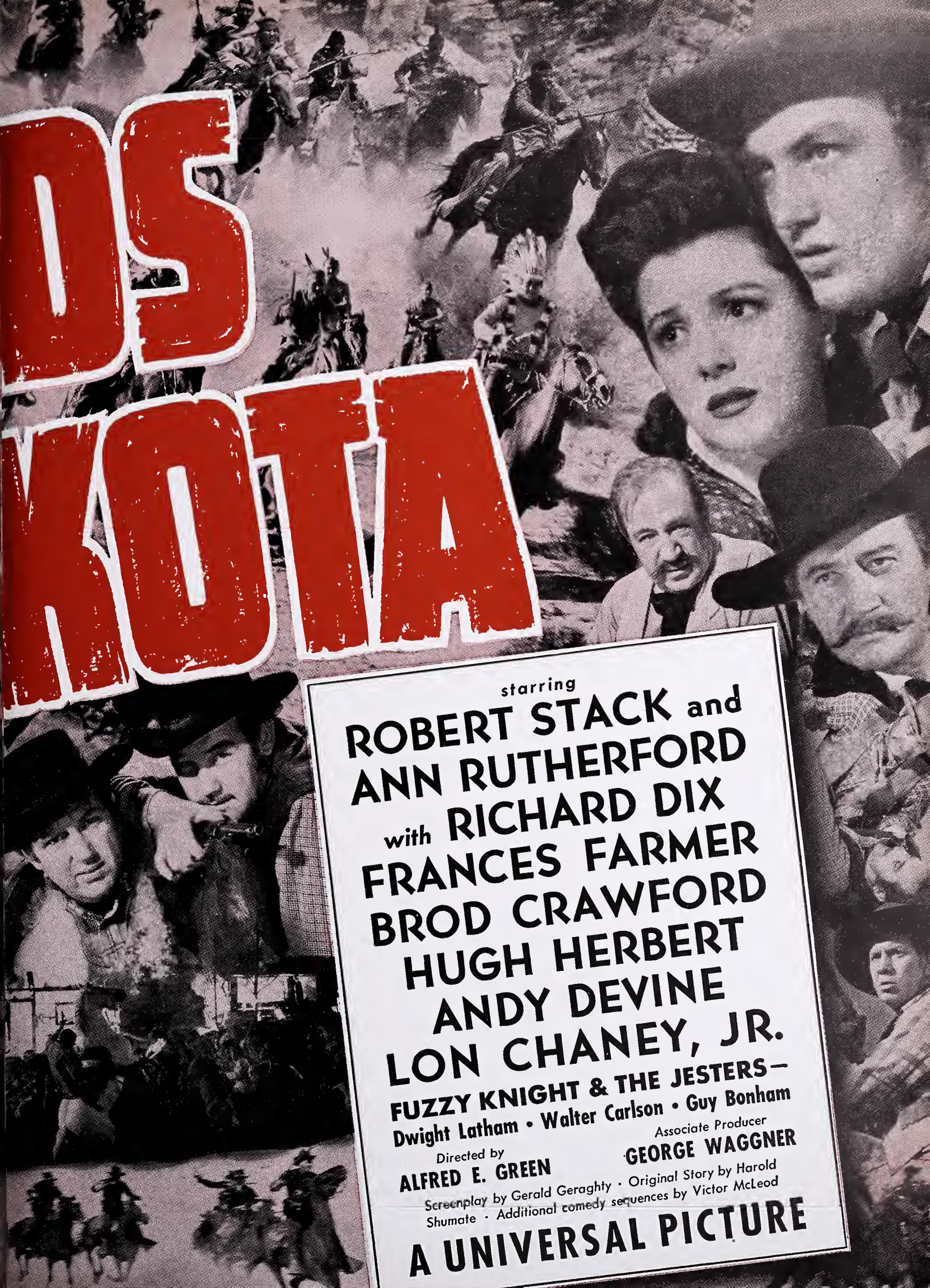
20th-Foxites In D. C.

NEW YORK—Twentieth-Fox sales and exploitation policies were scheduled to have been discussed in Washington last week by Herman Wobber, general sales manager; Hermann Place, chairman of the executive committee; and Hal Horne, who flew to the Capital City to meet Darryl F. Zanuck.

Exploitation plans on "Belle Starr" and "A Yank In the RAF" were to have been discussed, and a report made on the business being done by "Charley's Aunt."

Real Local Coverage? Only In This Publication.


LIVE GREAT DAYS!
Ride heedlessly . . . love audaciously . . . in a story that takes you up . . . to thunder along with mounted madcaps . . . trigger-trained, horse-wise, prairie-toughened.
BADLAN
DA
NATIONAL RELEASE, SEPT. 5



starring

ROBERT STACK and
ANN RUTHERFORD
with RICHARD DIX
FRANCES FARMER
BROD CRAWFORD
HUGH HERBERT
ANDY DEVINE
LON CHANEY, JR.

FUZZY KNIGHT & THE JESTERS—
Dwight Latham • Walter Carlson • Guy Bonham

Directed by
ALFRED E. GREEN

Associate Producer
GEORGE WAGGNER

Screenplay by Gerald Geraghty · Original Story by Harold Shumate · Additional comedy sequences by Victor McLeod

A UNIVERSAL PICTURE

THE INDUSTRY FORUM

(EDITOR'S NOTE: *In the interests of more intelligent discussion among industryites of trade problems,* THE EXHIBITOR *here inaugurates a new department. It will be our purpose, from time to time, to encourage pertinent reaction to various questions which may arise in the conduct of our business. Further reaction from all readers is also requested. In beginning the series,* THE EXHIBITOR *sought viewpoints of organization leaders on an editorial which appeared recently in this publication. Read the editorial again, and then note what others have to say about it. The success of this department will depend entirely on you.) the readers.)*

(From the issue of August 13)

Are "Previewing Groups" Needed?

REPORTS TRICKLING IN from the field indicate that many exhibitor organizations plan to augment their regular services to their members by starting "previewing groups" which will report on the value of individual pictures as screened.

NATURALLY, as a trade paper based primarily on service, we question the need for the formation of such groups. The answer would probably be that under the Consent Decree "block selling," the value of each picture becomes more important than under the old "take-'em-all" system. That's true! But does the function of a trade paper that still owes its existence to its subscribers change because of a selling change? It doesn't! If anything, a sincere trade paper will be more critical than ever, and will be just as conscious as any exhibitor organization of the added responsibility to its readers.

"THE EXHIBITOR," for example, does not feel that it has coddled the producers. Admittedly, it may have missed on a few reviews. So will any less-than-superhuman "previewing group." But down the line, in features and in shorts, it has called 'em with complete sincerity and with an average that is better than the normal "critic" or "writer." Its reviews haven't been written to give producers some quotable praiseful phrases, but to earn and keep the largest paid subscription list of exhibitors of any trade paper in its service area. And if any charge is hurled that a trade paper review represents the opinion of only one man; don't kid yourself, brother. Some of the reviews which have appeared here have represented the viewpoints of two, three, and even more staff members, backed by the general reaction of exhibitors who might have been present at the screening.

IN ADDITION, "THE EXHIBITOR" has "The Tip-Off" department, where, within one week of opening, can be found the actual reports on how a particular picture is doing. "The Tip-Off" practically amounts to second guessing; and if there is any doubt about its value, let it be known that another trade paper has already copied the idea.

ANYWAY, what we were getting around to in the first place is this. If isolated exhibitor organizations feel that they must have their own "previewing groups," that is their business; but, (and we have our paid subscription records to prove it) as far as THE EXHIBITOR is concerned, the situation isn't any different now than it was a year ago. THE EXHIBITOR will still call 'em as it sees 'em; and is willing to wager that its average will be as high, if not higher, as the best of the "previewing groups."

"PREVIEWING GROUPS" aren't new. It has happened that more than one exhibitor organization has become interested in the printing of its own house organ, reviewing pictures, and even demanding advertising through the sales departments from the companies whose pictures they review. Such rackets seem far from the duty of an organization to its membership; but they can happen, and as they have no responsibility to their subscribers and are condoned as a revenue provider by the management of the organization, they constitute a racket not-so-pure but simple.

JUST TO BE BRIEF, "THE EXHIBITOR" has done the job sincerely for more than two decades. It assures its largest of all list of exhibitor subscribers in its service area that it intends to keep right on doing it.

And Here's What They Say About the Editorial

Brandt Defends House Organs

New York.

Dear Sir:

I have read with great interest your editorial in your issue of Aug. 13, and I do not agree with it.

In the first place, I do not think that a trade paper is in a position to tell its subscribers what to do; secondly, if an exhibitor wants to attend a trade showing, he now, after many years, has that privilege, and if he finds it inconvenient for himself to attend, it is certainly within his rights to ask his exhibitor organization to report to him on the pictures that he himself could not see.

I am not saying that the reviews of exhibitor committees will be as good as those found in trade papers, but certainly they do have the right to form such committees. Whatever the reason for the formation of these reviewing committees, it is certainly not within the premises of the trade papers to question the motives.

I also notice in your editorial that you call attention to a "racket" consisting of exhibitor organizations printing their own house organs and demanding ads from the motion picture companies. There I disagree with you, too, for while trade papers such as yours are published purely for profit, I happen to know that those printed by exhibitor organizations are not printed for profit, but that all monies are used to fight taxation, inimical legislation, and all other matters pertaining to exhibitor welfare.

HARRY BRANDT,
President,
Independent Theatre Owners Association.

(EDITOR'S NOTE: *President Brandt disagrees, which is understandable, but his last paragraph brings up this question: does he mean that it is perfectly okay for exhibitor organizations to use monies received from distributors (trade advertising) to finance their organization programs?)*

Pizor Says They Have More Value

Philadelphia.

Dear Sir:

The new selling plan will not decrease the value of your reviews. If anything, it will increase the value. Although it is true that we will have a reviewing committee, it is merely to get the cross opinion of the various exhibitors as to the box office value in the A, B, and C houses. If THE EXHIBITOR continues to call its shots in reviewing pictures as it has been doing in the past, its value to the exhibitor will become indispensable. I, personally, constantly refer to the reviews in THE EXHIBITOR, and it has been quite a help in booking pictures. Also, your Tip-Off department gives you the extra knowledge and assurance of just which way the picture is going over at the box office. It is my hope and wish that THE EXHIBITOR will continue to call them as it sees them regardless of whose toes it steps on. I cannot see how any exhibitor in this territory can do without a subscription to THE EXHIBITOR, as it is worth many times the money that we pay for it, because its information is invaluable.

LEWEN PIZOR,
President,
United Motion Picture Theatre Owners of Eastern Penna., Southern New Jersey and Delaware, Inc.

(EDITOR'S NOTE: *Our paid subscription standing proves there are a lot of others who feel as he does.)*

Hayman Likes Auxiliary Service

Buffalo, N. Y.

Dear Sir:

I think the position you take in your editorial is proper, although I do not believe there would be any harm done if the exhibitors' organizations could furnish their members with concrete facts relative to the productions released by all the producing companies. Your reviews have been a source of great help to us, having the showman's angle and also the proper box-office value. I do not think an exhibitor can get too much information on the product he is about to buy, if the information is unbiased.

I would strongly advise that you carry on your reviews as you have in the past, and give to your exhibitor customers true information concerning every phase of the industry and the facts about the productions.

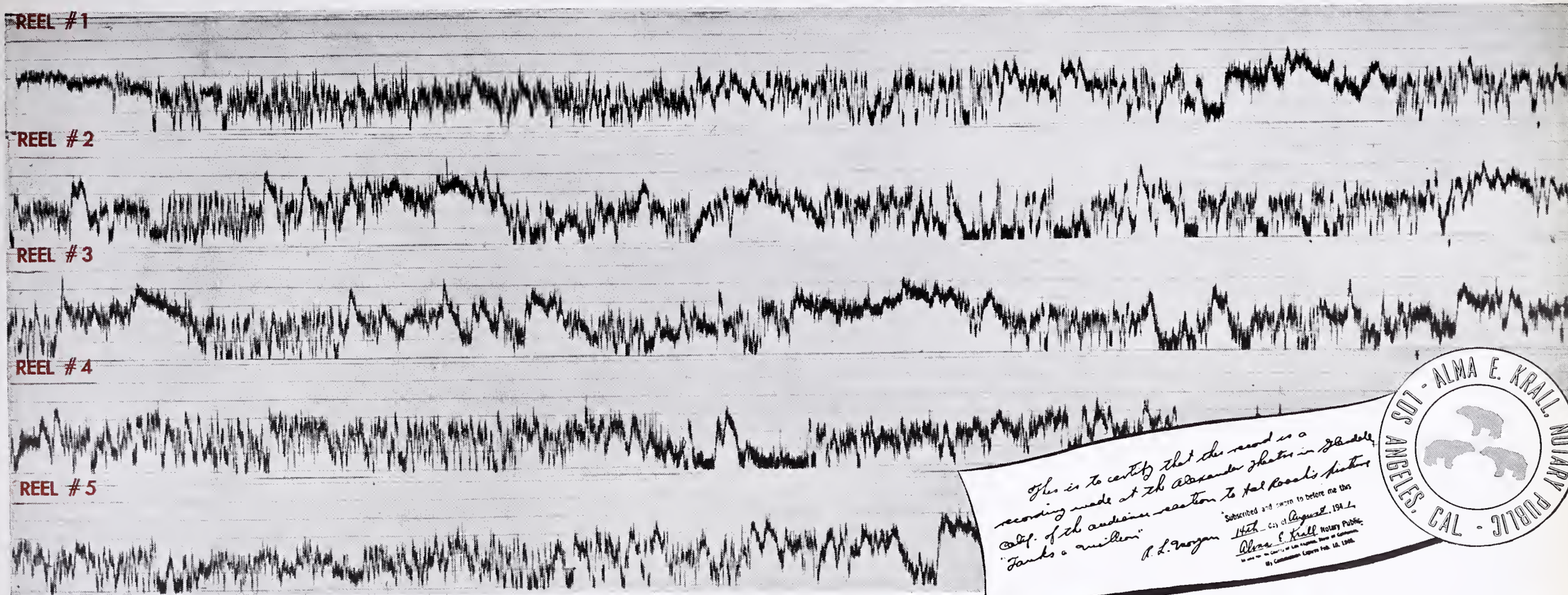
A. C. HAYMAN,
President,
Motion Picture Theatre Owners State of New York—Western Zone.

(EDITOR'S NOTE: *You may rest assured we will.)*

(To be continued next issue)

"Tanks a Million" SETS LAUGH RECORD

4 laughs per minute–an average of a laugh every 15 seconds!



This is to certify that the record as a recording made at the Alexander Theatre in Glendale, Calif. of the audience reaction to Hal Roach's feature "Tanks a million"

A. L. Morgan

Subscribed and sworn to before me this 14th day of August, 194_

Alma E. Krall Notary Public

My Commission Expires Feb. 16, 1946

ALMA E. KRALL, NOTARY PUBLIC · LOS ANGELES, CAL.

198 Laughs... Count Them Yourself!... sound track recorded by Electrical Research Products, Inc. with a Western Electric High Speed Automatic Level Recorder during a screening of "Tanks A Million" at the Alexander Theatre, Glendale, Calif.

The critics raved that it was the funniest comedy of the year! Now we've proven it scientifically! A graph of the audience reaction was made, running the entire length of the picture. Here it is . . . a laugh every 15 seconds! Not a claim but a proven fact!

HAL ROACH *presents*

Tanks a Million

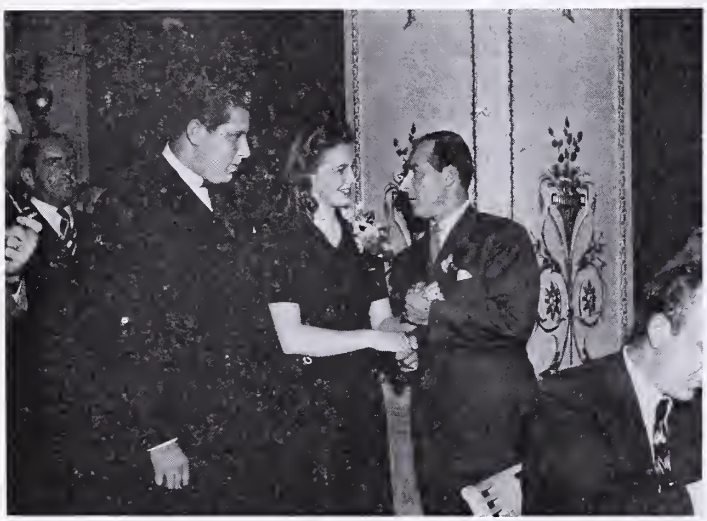
The stampede is on to date it! It's a sensation with circuit heads and independent buyers. It's the talk of film row from coast to coast. It's the first of the consistently great series of Hal Roach Streamlined Features....51 minutes of concise, compact entertainment!

RELEASED THRU UNITED ARTISTS

NATIONAL HAPPENINGS OF SPECIAL INTEREST TO EVERY EXHIBITOR READER

CECIL B. DEMILLE, Paramount producer-director whose current production for the company is "Reap the Wild Wind," celebrated his 60th birthday recently, with a luncheon and birthday party at the studio commissary. In the picture above, Paramount stars Madeleine Carroll and Bob Hope fondle DeMille as Y. Frank Freeman, vice-president, looks on.

PHIL REISMAN shakes hands with R. K. Hawkinson, manager of the Latin American sales division of RKO, while Mike Hoffay, director of foreign publicity, looks on at La Guardia Airport where Reisman took off on the first leg of his air trip to Rio de Janeiro for the South American Sales Convention of RKO which was slated to be held in that city.



JOAN LESLIE, star of Warners' "Sergeant York," shakes hands with George Jessel at a Bar-B-Q given by six of her neighbors at the Ritz Tower, New York. Looking on is Al Bloomingdale, scion of the department store.

SOLDIERS at Fort Monmouth, New Jersey, are seen above being entertained by Joan Leslie, young Warner actress starred opposite Gary Cooper in the company's "Sergeant York," during her recent trip East.

A CROWD OF FANS headed off Bud Abbott and Lou Costello recently, when they tried to get into the Capitol, New York, where they were scheduled to make a personal appearance at eight o'clock in the evening. They finally got back-stage in time to go on at 8:20—the newsreel being on meanwhile. Their Universal film, "Hold That Ghost," was playing at the house.

MONOGRAM FRANCHISE HOLDERS get together in Los Angeles to plan their sales drive for 1941-42. Standing, left to right—John W. Mangham, Atlanta; Lon T. Fidler, Denver; Scott R. Dunlap, producer; George West, St. Louis; Charles Trampe, Milwaukee. Kneeling: Steve Broidy, Monogram general sales manager; Herman Rifkin, Boston; Trem Carr, production head.

Metro Sets Four Shows

NEW YORK—Metro last week announced new dates for the next pictures to be trade-shown. "Married Bachelor" and "Smilin' Through" will be screened on Sept. 11, and "The Female of the Species" and "Honky Tonk" on Sept. 12.

In most exchange centers, the films will be double-featured, with a few spots holding morning and afternoon showings.

In Philadelphia, "Married Bachelor" will be shown three times on Sept. 9; "Smilin' Through" three times on Sept. 10; "Female of the Species" three times on Sept. 11; and "Honky Tonk" three times on Sept. 12.

"Blues"-Hat Tie-up

NEW YORK—A large-scale national tie-up was last week set by Warners with the Byer-Rolnick Company, Garland, Tex., manufacturers of men's hats, to plug "Navy Blues" and other forthcoming Warner features.

Window dressing contest among the Byer-Rolnick dealers competing for the prizes will start on Sept. 19 and run through Oct. 6. Contest will be judged on the basis of the Warner tie-up and will be divided into two divisions, towns of 25,000 and over, classified in group one, and towns less than that in population, in group two.

Theatre managers who make the best showing by supplying local dealers with display and publicity material will be given Byer-Rolnick self-conforming hats.

"GWTW" Withdrawn

NEW YORK—Metro announced last week it will withdraw "Gone With the Wind" for six months after it completes all pending contracts at the end of September. No discussions have been held on the date of re-issue, policy, or prices, although the film has approximately 1,000 more possibilities for showings.

"Help the USO Drive Now."

Dorothy Lamour Week

NEW ORLEANS—In connection with the world premiere of Paramount's "Aloma Of the South Seas." at the Saenger on Aug. 23, "Dorothy Lamour Week" was proclaimed by Mayor Robert S. Maestri.

20th-Fox Screens Seven

NEW YORK—20th-Fox last week announced the following trade-screenings of its product: Sept. 8—"We Go Fast," with Alan Curtis, Sheila Ryan; "A Yank In the RAF," with Tyrone Power, Betty Grable; Sept. 9—"Man at Large," Marjorie Weaver, George Reeves; "Great Guns," with Laurel and Hardy; "Last Of the Duanes," with George Montgomery; Sept. 10—"Weekend in Havana," with Alice Faye, John Payne; "Riders Of the Purple Sage," with George Montgomery.

"Pot O' Gold" Suit Filed

SYRACUSE, N. Y.—Aubrey L. Loew last week filed a motion against the Liberty Operating Company, operating the Liberty, Herkimer, for an $1800 "Pot O' Gold" radio prize which Loew said he would have won if he had stayed at home instead of going to the movies. Loew contended that the theatre advertised that they would make up the difference if any of their patrons happened to be called by telephone in the "Pot O' Gold" drawings. The plaintiff alleged that on May 1 he was in the theatre when the "Pot O' Gold" called him at his home. As a result, he said, he received only $100 instead of the $1900 which he would have received had he been at home. He alleged that he demanded $1,800 from the theatre company in conformity with the company's alleged advertising, but that his demand was refused, whereupon he sued. An examination of the theatre company's books and records before trial is called for in the motion.

Weekly Newsreel Information Is a Regular Feature of This Publication.

Browne Trial Delayed

NEW YORK—The Government's failure thus far to find a missing witness caused another postponement last week of the trial of George E. Browne, president, International Alliance of Theatrical Stage Employees, and William Bioff on charges of violating the Federal anti-racketeering law.

WB Two On Sept. 2

NEW YORK—Warners will screen "Law of the Tropics," with Jeffrey Lynn and Constance Bennett, and "Nine Lives Are Not Enough," with Ronald Reagan and Joan Perry, on Sept. 2, it was announced last week.

SRG Wins In Vote

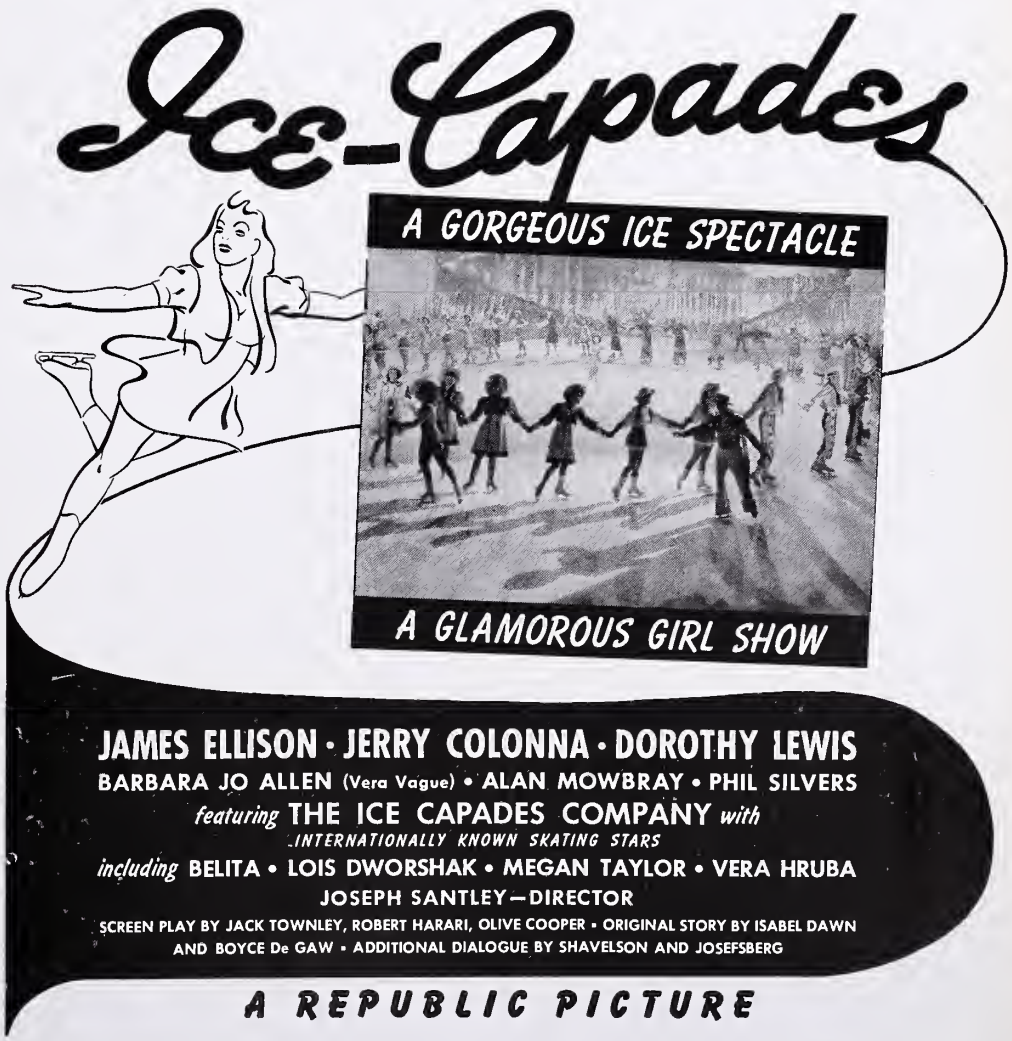
NEW YORK—The Screen Readers Guild of New York scored a victory last week when a tally of ballots cast in the National Labor Relations Board elections two weeks ago was made at the Board's regional offices. All 19 ballots were in favor of the Guild as the collective bargaining agent for salaried readers in home offices of the major film companies.

David Golden, SRG president, stated that the Guild will ask for the immediate opening of contract negotiations, and that the organization would bargain for outside readers as well as the salaried readers.

Hint L-L Withdrawal

HOLLYWOOD—It was learned here last week that David L. Loew and Albert Lewin have sent UA officials in New York a letter asking for the dissolution of their producing contract with the company.

Arthur W. Kelly, UA vice-president, said that he had not received any notification from Loew and Lewin as yet, and added that their contract was binding.



THE TIP-OFF
On How Pictures Are Doing

Another Exclusive Service of Jay Emanuel Publications

A consensus of box office results on the more important pictures, as culled by the field staff of THE EXHIBITOR, appearing in new form in order to give all types of runs a more authentic picture of what features are doing. The change has been made in the interests of greater accuracy, and to try to take into consideration many factors which enter into the general picture. It must be realized that different situations are affected by different conditions, but it is believed that enough information can be had in this chart to give each reader valuable information that can be applied to his own particular situation. Comments from readers on this new form will be appreciated.

PICTURE	FIELD REPORTS ON BUSINESS, REWRITTEN FOR EASY GUIDANCE FOR ALL TYPES OF RUNS
THE BIG STORE (Metro)	Not what the box office doctor ordered. The swan song (for the present) of the Marx brothers depends entirely on how the customers go for the boys themselves.
BLOSSOMS IN THE DUST (Metro)	Not a gold mine, by any means, although, in some situations, it got holdovers. Mark it down as the kind of women's picture that does a nice, if unexciting, business.
THE BRIDE CAME C. O. D. (Warners)	Okay as a summer proposition even though the customers didn't break the doors down. The star values practically guarantee the box office.
CHARLEY'S AUNT (20th Century-Fox)	Nice business on this one, with practically all situations better than average. This isn't a smash, but business is good.
DIVE BOMBER (Warners)	Warners Technicolor air show has been getting some very encouraging grosses in its first engagements, and appears well on its way to a high mark.
DR. JEKYLL and MR. HYDE (Metro)	Only engagement reported is that in New York, where a high-powered campaign, plus a different selling angle, resulted in very good business.
FRANK BUCK'S JUNGLE CAVALCADE (RKO)	Not many engagements reported on this, but in some localities it has been worthy of an exploitation try.
HERE COMES MR. JORDAN (Columbia)	Radio City Music Hall engagement was quite satisfactory, resulting in a holdover, an evidence that the picture has staying qualities. It must be sold, however.
HOLD THAT GHOST (Universal)	Abbott and Costello are still as hot as Hades, with the grosses of this equalling and even topping "In the Navy."
KISS THE BOYS GOODBYE (Paramount)	No smash, but for summer business this has been satisfactory. Picture is of a type that can do a pleasant summer gross.
LIFE BEGINS FOR ANDY HARDY (Metro)	As consistent as Niagara Falls, this again falls into the better grosses, with one of the summer top-notchers resulting. Mickey's in the money again.
MAJOR BARBARA (UA)	This seems to be having trouble getting started in the few engagements reported. Hopes that this would be another "Pygmalion" have simmered.
MANPOWER (Warners)	The name combination, Dietrich, Raft, and Robinson, has been responsible for this getting into the better gross class in many situations.
MOON OVER MIAMI (20th Century-Fox)	No knockout, but doing well enough considering that it has had to buck the summer doldrums in a lot of spots.
MY LIFE WITH CAROLINE (RKO)	It looks like this isn't getting started, with business slightly on the down side. Type of story and title handicap the players' draw.
OUT OF THE FOG (Warners)	Warners' picturization of the stage success hasn't meant much at the box offices, despite the care with which it was produced.
THE RELUCTANT DRAGON (RKO)	This one also failed to reflect the usual magic of the Disney name. In short, it has not been doing the business.
SERGEANT YORK (Warners)	The only thing handicapping this has been the $1.10 top in the first engagements. Bringing this down to the regular level should result in a smash.
THE STARS LOOK DOWN (Metro)	Despite the fact that the critics showered praises on this, it has missed the boat, with this type of story having tough going.
SHEPHERD OF THE HILLS (Paramount)	The de-luxers in the metropolitan centers haven't done so much with this, but in the smaller towns it has been grossing right well.
TOM, DICK AND HARRY (RKO)	One of the best of the recent RKO entrants, this has been reporting a good summer business in practically all situations.
UNDERGROUND (Warners)	Having a bit of a time getting started in some areas, but, all in all, considering the nature of the piece, it hasn't been faring so badly.
WILD GEESE CALLING (20th Century-Fox)	Earliest engagements report only a sluggish interest at the box office. Apparently this has only the draw of a fair-to-good programmer.

"Navy Blues" Six On Tour

NEW YORK—The Navy Blues Sextet, featured in "Navy Blues," will take wing soon on a cross-country theatre tour of 15 cities to herald the coming of this new screen attraction, the company said this week.

Group not only will display its pulchritude but will do a song and dance act.

Members of the Navy Blues Sextet are Kay Aldridge, Georgia Carroll, Peggy Diggins, Claire James, Marguerite Chapman, and Lorraine Gettman. Tour starts early in September with a hop from Hollywood to New York, where they will appear for two weeks at the Strand. This will be followed by engagements in Boston, Philadelphia, Baltimore, Washington, Pittsburgh, Cleveland, Indianapolis, Detroit, Chicago, St. Louis, Kansas City, Omaha, Denver, Salt Lake City, and San Francisco.

Para. "Tolls" Contest

NEW YORK—In a campaign to stimulate public interest in casting "For Whom the Bell Tolls," Paramount last week concluded a deal with Western Union to place 3,000 jumbo posters in telegraph offices in 24 key cities.

Posters, to go on display on Sept. 1, will request the public to cast votes by wire for choices of players for the roles of Robert Jordan, Maria, Pilar, Pablo, and Anselmo in the film version of the Hemingway novel.

The public's choice, according to executive producer B. G. De Sylva, will have a definite influence on the selection of players.

Hygiene Film Being Made

HOLLYWOOD—Darryl F. Zanuck, chairman, Research Council of the Academy of Motion Picture Arts and Sciences, last week announced the production of a documentary film on sex hygiene, to be produced by the Research Council for the United States Public Health Service. Film was directed by Lewis Milestone, and will be made at 20th Century-Fox Studio.

The film, titled "Know For Sure," will be shown to defense workers in airplane factories, ammunition plants, and other civilian defense organizations.

SPG Opens Confabs

NEW YORK—The negotiating committee of the Screen Publicists Guild and a committee representing the distributors were scheduled to open talks here last week at the Hotel Piccadilly. The companies were to have the advertising heads and members of the respective legal staffs attending.

Jimmy Fidler Shifts

HOLLYWOOD—Jimmy Fidler, Hollywood radio commentator, last week switched his sponsored program from CBS to the Mutual network, charging that CBS had imposed a "censorship" on him, with certain studio executives allegedly behind the Columbia move.

Schlaifer to Small

HOLLYWOOD—J. L. Schlaifer, former UA executive, was last week appointed vice-president in charge of sales for Edward Small Productions.

Inquiry Expanding

WASHINGTON — It was learned here last week that many persons not in the film industry have requested that they be heard at the hearings of the Senate Interstate Commerce subcommittee on charges of war propaganda by film companies.

Several key film executives have already been invited to speak at the sessions.

Senators Bennett, Champ Clark, and Gerald P. Nye will be the first to testify in support of their contention that the movies are being used as propaganda to push the nation into war.

Typhoon at Its Peak

NEW YORK—Don Petrone, engineer and export manager, Typhoon Air Conditioning Company, Inc., is on his annual trip to South America, the company stated last week. Already contracts have been received from the Teatro Apolo, Santiago de los Caballeros, Dominican Republic, and for the new and largest theatre at Cali, on the Pacific Coast of Colombia, South America.

Contracts have also been closed for the S-W Grand, Lancaster, Pa., and the Varsity, Gainesville, Fla. All of the above are mechanical air conditioning systems with evaporative condensers.

Work on the defense program has the company at its highest peak in 10 years.

Kuykendall Asks Tax Change

WASHINGTON—Ed Kuykendall, MPTOA president, appeared before the Senate Finance Committee last week, voiced a plea that the Federal admission tax be based "absolutely on the admission price charged" and that the levy "should apply down to the last penny."

Kuykendall said that he appeared, not to ask any special consideration but merely for the correction of what to the theatre owners is a "serious injustice," and that there was no desire to oppose the admission tax "as such."

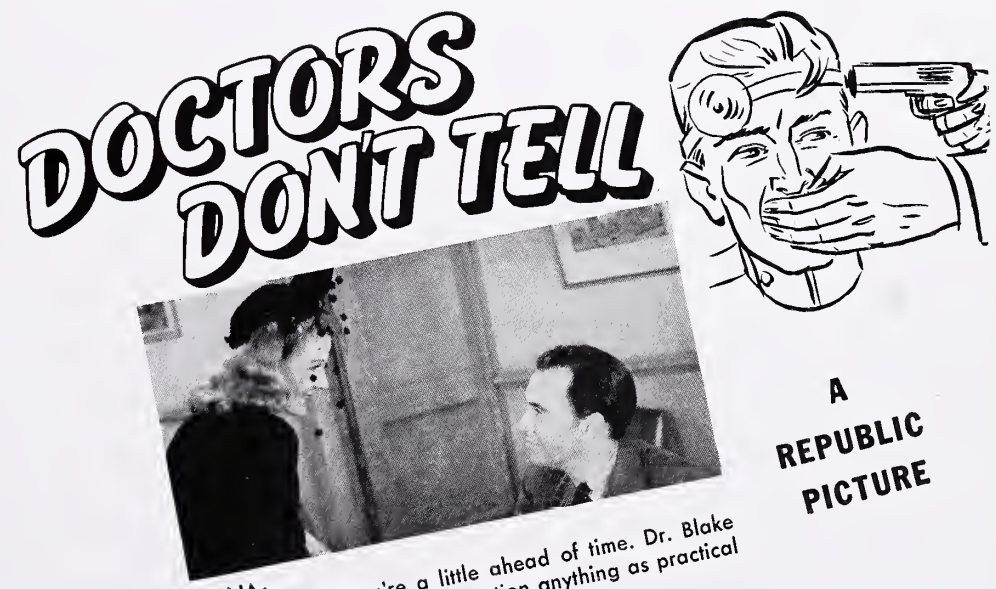
"Pittsburgh Kid" Bows

NEW YORK—Republic's "The Pittsburgh Kid," starring Billy Conn, will have its world premiere at the Fulton, Pittsburgh, Pa., on Aug. 30, it was announced last week by J. R. Grainger, president, Republic.

Bill Saal, special home office representative, planed out for Pittsburgh to set up the advance advertising and exploitation campaign, and to arrange for the festivities planned to honor Billy Conn in connection with the gala opening of his first picture in his home town.

Warnerites to Golf

NEW YORK—Warner Club, Warners' employee organization, will hold its annual golf tournament at the Old Oaks Country Club at Purchase on Sept. 11. Heading the committee on arrangements is Jerry Keyser, assisted by Leonard Palumbo, Abe Kronenberg, and Arthur Sachson.



To You-from Us!

PEnnsylvania 6-7927

Motion Picture Theatres Drive

For American Soldiers, Sailors and National Defense

NATIONAL U.S.O. CAMPAIGN

Paramount Building, 1501 Broadway, New York City

A. P. Waxman
Harry Goldberg
Campaign Directors

August 25, 1941.

Joseph Bernhard
Chairman

Ed. L. Kuykendall
Martin G. Smith
Nathan Yamins
Co-Chairmen

Leonard H. Goldenson
Treasurer

Executive Committee
Harry Brandt
Col. H. A. Cole
Jay Emanuel
S. H. Fabian
John H. Harris
Maurice "Red" Kann
Charles Koerner
Ed. L. Kuykendall
Abe Montague
R. J. O'Donnell
Herman Robbins
Jules J. Rubens
S. E. Samuelson
S. P. Skouras
Martin G. Smith
L. E. Thompson
J. R. Vogel
R. B. Wilby
P. J. Wood
Nathan Yamins

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Chairman
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Trade Paper Committee
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T. E. Mortensen
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Lionel Toll
Arthur Ungar
Mo Wax
W. R. Wilkerson

TO MY FELLOW EXHIBITORS

In the next few days you will be making final arrangements for U.S.O. Theatre Week. The Drive officially begins next Monday, Labor Day. However, those theatres which start their week on Thursday or Friday, etc. may start showing the U.S.O. trailer on their opening day this week.

While you are making these arrangements, let your mind slip back 24 years ago when YOU were in the service, or had relations and friends wearing the uniform of Uncle Sam. Just try to recall how you felt about having some wholesome recreation at the end of a hard day Just try to remember how much you wanted some good, clean fun, away from barracks, hiking and maneuvers.

I am sure you will want to help the boys of '41 as you wanted to be helped in 1917. To do this - you will run the U.S.O. trailer at every performance. You will spot it away from the break of your show, when most of your patrons are seated and can be reached by the collection basket. You will collect in the audience because you get the most money that way. You will keep the house lights up until the collection basket reaches the last row.

For the honor of our industry which has so generously cooperated in helping other causes, for your own satisfaction as an American - together with the thousands of other exhibitors throughout the country who are uniting during Labor Day Week - let's make sure we will collect all the people want to give.

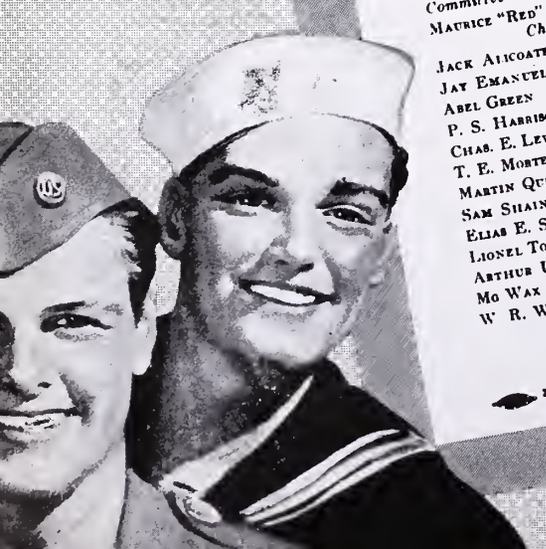
Up to date, we have the largest exhibitor enrollment in the annals of the industry. Now - let's make it the greatest collection in movie history. Let's do a man-size job for our boys in uniform.

Sincerely yours,

JOSEPH BERNHARD,
Chairman.

U. S. O. THEATRE WEEK - BEGINNING SEPTEMBER 1st, 1941

LET'S DO A MAN-SIZE JOB FOR THE MEN IN UNIFORM!



Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will always be found under this heading.*

Appeals Board

Decision on the appeal brought by Garbose brothers in the recent arbitration case against Maine and New Hampshire circuit and several majors, was held up recently, when the lawyer for the intervenors, Giles circuit, asked for an extension in filing briefs. Extension was granted until Sept. 3, and replies to briefs filed should be handed on Sept. 13 by the Appeal Board. Thirty days are allowed lawyers to file briefs, 10 days for answering briefs.

Deadline for the briefs to be filed in the appeal by the distributors involved in recent Boston-Descoteaux arbitration should be in by Aug. 21, with replies by Aug. 31.

Skouras Theatres Corporation and Northern Amusement Company, intervenors in the Esquire arbitration case in Great Neck, L. I., last week docketed the 10th case with the board, appealing the decision rendered against them. The arbitrator, George Spiegelberg, had cut the clearance of the Great Neck Playhouse from 30 to seven days, and had eliminated the seven-day clearance enjoyed by the Little Neck, Little Neck. Skouras operates the Playhouse—Northern the Little Neck.

The eighth appeal from an arbitration decision was filed last week by Warner Brothers Theatres in the case of the Apex, Washington, against Warners and Loew's. Appeal was docketed only by Warners. The Apex, charging unreasonable clearance, succeeded in eliminating the clearance enjoyed over it by Warners' Calvert, Uptown, and Avalon. Robert Sher and James Hayes, former D. of J. representatives, were the attorneys for Apex.

The board last week upheld the decision of Dallas arbitrator L. M. Jordan dismissing the some run complaint filed by Ruben Frels' Norma, El Compo, against the five majors.

Boston

Arbitrator W. H. Hitchcock last week rendered a decision in favor of the Waltham Theatre Company which sought a reduction in clearance over its Grand, Whittenton, Mass. The present 60-day clearance granted to the Park and Strand, Taunton, Mass., was ordered cut to 30. The complainant had originally asked that it be cut to 14. Costs were assessed against the five consenting companies which were the defendants.

William Deitch, owner, Weymouth, Weymouth, Mass., filed the sixth case here last week, charging that his house has to follow the Strand and Alhambra, Quincy, by 30 days, and asking that the clearance be reduced to 14.

New Haven

Second hearing on the complaint of the New Newington, Newington, Conn., was scheduled to get underway on Aug. 21 before arbitrator A. A. Ribicoff. First hearing held on Aug. 7 was largely devoted to technical arguments concerning whether the New Newington really had a clearance problem because at that time the house had not been opened.

Complaint of the College Open Air, Middletown, is now scheduled for hearing on Oct. 6 before Herbert S. MacDonald, arbitrator, following a petition by the complainant. Causing comment here is the fact that the postponement to this date from the original hearing date set for Aug. 14, will come when the theatre is likely to be closed. House, owned by Salvatore Adorno, is strictly an open-air affair and the first cold fall breezes attract no patrons. Adorno is seeking "some run" from the producing companies. He claims they will not license product for his location.

New York

A theatre yet to be opened was made the subject of an arbitration hearing here last week. House is the Strand, scheduled to open in Astoria, L. I., about Aug. 27. Complainant is the Sedar Operating Corporation. All five are named in the complaint. The case involves a dispute over the granting of a run (Section VI of the Consent Decree).

Michael N. Chanalis, arbitrator in the case of Paustan Amusement Company, Newark, against all five, was empowered to make an inspection of the books of the theatres involved in the dispute. Houses are Paustan's West End, and the Ritz, Warner theatre. Paustan asked that the West End's protection be cut from 14 days to seven days following the Ritz. Case had two hearings.

Advance Shots

Features

BELLE STARR (THE BANDIT QUEEN) (20th-Fox). Randolph Scott, Gene Tierney, Dana Andrews. 88m. On a basis of comparison, this should do better than "Western Union" and "The Return of Frank James." It should pick up especially in the later runs, as it has plenty of angles for selling.

CHARLIE CHAN IN RIO (20th-Fox). Sidney Toler, Mary Beth Hughes, Ted North. 61m. This is one of the best of the Chans, and it can be used to good advantage in houses where the Chan films do well.

DYNAMITE CANYON (Monogram). Tom Keene, Evelyn Finley, Sugar Dawn. 58m. This is just a standard western.

THIS WOMAN IS MINE (Universal). Franchot Tone, John Carroll, Walter Brennan, Carol Bruce. 92m. This misses. Money has been spent but the picture isn't there. It may have more of a chance in the subs and nabes, but it moves too slowly most of the time. Players are handicapped by the script.

Billy CONN

STAFFORD: You might sell Billy's contract. I'm not in the fight business, but I hear the boy's coming along. If you're interested . . .

PAT: I'm not. Just file it away.

The PITTSBURGH KID

JEAN PARKER

Dick Purcell · Alan Baxter · Veda Ann Borg · Jonathan Hale

And These Sports Celebrities · Arthur Donovan · Henry Armstrong · Freddie Steele

Jack Roper · Sam Balter · Dan Tobey · Directed by Jack Townley

Screen Play by Earl Felton & Houston Branch · From the novel "Kid Tinsel" by Octavus Roy Cohen

A REPUBLIC PICTURE

TERRITORY TRADE SCREENING GUIDE

(Editor's Note: In this department will be found, as the material is made available, official listings of all trade screenings in the territory covered by THE EXHIBITOR as required under the consent decree, or as announced otherwise by the various companies. This is not an advertisement, but another exclusive editorial service of THE EXHIBITOR. The material has been arranged in easy readable fashion, for constant reference. In addition, the fast printing system under which THE EXHIBITOR is published will assure that this list is accurate to within 24 hours of the time you receive it. All material within this department comes directly from the companies involved. It will be kept up to date and changed as screening times pass.)

ALBANY, N. Y., DISTRICT

CITY	DATE	TIME	TITLE	COMPANY	PLACE	STREET
ALBANY, N. Y.	Sept. 2—Tues.	10.00 A. M.	"Law Of the Tropics"—"Nine Lives Are Not Enough"	WB	Warner Theatre	Screening Room, 79 N. Pearl St.
ALBANY, N. Y.	Sept. 2—Tues.	2.00 P. M.	"Among the Living"	PARA	20th-Fox	Screening Room, 1052 Broadway
ALBANY, N. Y.	Sept. 2—Tues.	3.30 P. M.	"Birth Of the Blues"	PARA	20th-Fox	Screening Room, 1052 Broadway
ALBANY, N. Y.	Sept. 3—Wed.	2.00 P. M.	"Glamour Boy"	PARA	20th-Fox	Screening Room, 1052 Broadway
ALBANY, N. Y.	Sept. 3—Wed.	3.30 P. M.	"Night Of January 16"	PARA	20th-Fox	Screening Room, 1052 Broadway
ALBANY, N, Y.	Sept. 4—Thurs.	10.00 A. M.	"Outlaw Trail"	RKO	20th-Fox	Screening Room, 1052 Broadway
ALBANY, N. Y.	Sept. 4—Thurs.	11.10 A. M.	"Dude Cowboy"	RKO	20th-Fox	Screening Room, 1052 Broadway
ALBANY, N. Y.	Sept. 4—Thurs.	12.20 P. M.	"Riding the Wind"	RKO	20th-Fox	Screening Room, 1052 Broadway
ALBANY, N. Y.	Sept. 4—Thurs.	2.00 P. M.	"Skylark"	PARA	20th-Fox	Screening Room, 1052 Broadway
ALBANY, N. Y.	Sept. 11—Thurs.	11.00 A. M.	"Married Bachelor"—"Smilin' Thru"	MGM	20th-Fox	Screening Room, 1052 Broadway
ALBANY, N. Y.	Sept. 12—Fri.	11.00 A. M.	"Female Of the Species"—"Honky Tonk"	MGM	20th-Fox	Screening Room, 1052 Broadway

BOSTON, MASS., DISTRICT

BOSTON, MASS.	Sept. 2—Tues.	10.00 A. M.	"Law Of the Tropics"—"Nine Lives Are Not Enough"	WB	20th-Fox	Screening Rooom, 115 Broadway
BOSTON, MASS.	Sept. 2—Tues.	11.00 A. M.	"Among the Living"	PARA	Paramount	Screening Room, 58 Berkeley St.
BOSTON, MASS.	Sept. 2—Tues.	2.30 P. M.	"Birth Of the Blues"	PARA	Paramount	Screening Room, 58 Berkeley St.
BOSTON, MASS.	Sept. 3—Wed.	11.00 A. M.	"Glamour Boy"	PARA	Paramount	Screening Room, 58 Berkeley St.
BOSTON, MASS.	Sept. 3—Wed.	2.30 P. M.	"Night Of January 16"	PARA	Paramount	Screening Room, 58 Berkeley St.
BOSTON, MASS.	Sept. 4—Thurs.	10.00 A. M.	"Outlaw Trail"	RKO	RKO	Projection Room, 122 Arlington St.
BOSTON, MASS.	Sept. 4—Thurs.	11.10 A. M.	"Dude Cowboy"	RKO	RKO	Projection Room, 122 Arlington St.
BOSTON, MASS.	Sept. 4—Thurs.	12.20 P. M.	"Riding the Wind"	RKO	RKO	Projection Room, 122 Arlington St.
BOSTON, MASS.	Sept. 4—Thurs.	2.30 P. M.	"Skylark"	PARA	Paramount	Screening Room, 58 Berkeley St.
BOSTON, MASS.	Sept. 11—Thurs.	10.00 A. M.	"Married Bachelor"—"Smilin' Thru"	MGM	MGM	Screening Room, 46 Church St.
BOSTON, MASS.	Sept. 11—Thurs.	2.15 P. M.	"Married Bachelor"—"Smilin' Thru"	MGM	MGM	Screening Room, 46 Church St.
BOSTON, MASS.	Sept. 12—Fri.	10.00 A. M.	"Female Of the Species"—"Honky Tonk"	MGM	MGM	Screening Room, 46 Church St.
BOSTON, MASS.	Sept. 12—Fri.	2.15 P. M.	"Female Of the Species"—"Honky Tonk"	MGM	MGM	Screening Room, 46 Church St.

BUFFALO, N. Y., DISTRICT

BUFFALO, N. Y.	Sept. 2—Tues.	10.00 A. M.	"Law Of the Tropics"—"Nine Lives Are Not Enough"	WB	20th-Fox	Screening Room, 290 Franklin St.
BUFFALO, N. Y.	Sept. 2—Tues.	2.00 P. M.	"Among the Living"	PARA	Niagara	Theatre, 426 Niagara St.
BUFFALO, N. Y.	Sept. 2—Tues.	3.30 P. M.	"Birth Of the Blues"	PARA	Niagara	Theatre, 426 Niagara St.
BUFFALO, N. Y.	Sept. 3—Wed.	2.00 P. M.	"Glamour Boy"	PARA	Niagara	Theatre, 426 Niagara St.
BUFFALO, N. Y.	Sept. 3—Wed.	3.30 P. M.	"Night Of January 16"	PARA	Niagara	Theatre, 426 Niagara St.
BUFFALO, N. Y.	Sept. 4—Thurs.	10.00 A. M.	"Outlaw Trail"	RKO	Fox	Projection Room, 290 Franklin St.
BUFFALO, N. Y.	Sept. 4—Thurs.	11.10 A. M.	"Dude Cowboy"	RKO	Fox	Projection Room, 290 Franklin St.
BUFFALO, N. Y.	Sept. 4—Thurs.	12.20 P. M.	"Riding the Wind"	RKO	Fox	Projection Room, 290 Franklin St.
BUFFALO, N. Y.	Sept. 4—Thurs.	2.00 P. M.	"Skylark"	PARA	Niagara	Theatre, 426 Niagara St.
BUFFALO, N. Y.	Sept. 11—Thurs.	1.30 P. M.	"Married Bachelor"—"Smilin' Thru"	MGM	20th-Fox	Screening Room, 290 Franklin St.
BUFFALO, N. Y.	Sept. 12—Fri.	1.30 P. M.	"Female Of the Species"—"Honky Tonk"	MGM	20th-Fox	Screening Room, 290 Franklin St.

NEW HAVEN, CONN., DISTRICT

NEW HAVEN, CONN.	Sept. 2—Tues.	10.00 A. M.	"Law Of the Tropics"—"Nine Lives Are Not Enough"	WB	Warner	Screening Room, 70 College St.
NEW HAVEN, CONN.	Sept. 2—Tues.	10.00 A. M.	"Among the Living"	PARA	Whitney	Theatre, 1220 Whitney St.
NEW HAVEN, CONN.	Sept. 2—Tues.	11.30 A. M.	"Birth Of the Blues"	PARA	Whitney	Theatre, 1220 Whitney St.
NEW HAVEN, CONN.	Sept. 3—Wed.	10.00 A. M.	"Glamour Boy"	PARA	Whitney	Theatre, 1220 Whitney St.
NEW HAVEN, CONN.	Sept. 3—Wed.	11.30 A. M.	"Night Of January 16"	PARA	Whitney	Theatre, 1220 Whitney St.
NEW HAVEN, CONN.	Sept. 4—Thur.	10.00 A. M.	"Skylark"	PARA	Whitney	Theatre, 1220 Whitney St.
NEW HAVEN, CONN.	Sept. 4—Thur.	10.00 A. M.	"Outlaw Trail"	RKO	Fox	Projection Room, 40 Whiting St.
NEW HAVEN, CONN.	Sept. 4—Thur.	11.10 A. M.	"Dude Cowboy"	RKO	Fox	Projection Room, 40 Whiting St.
NEW HAVEN, CONN.	Sept. 4—Thur.	12.20 P. M.	"Riding the Wind"	RKO	Fox	Projection Room, 40 Whiting St.
NEW HAVEN, CONN.	Sept. 11—Thur.	10.00 A. M.	"Married Bachelor"—"Smilin' Thru"	MGM	20th-Fox	Screening Room, 40 Whiting St.
NEW HAVEN, CONN.	Sept. 12—Fri.	10.00 A. M.	"Female Of the Species"—"Honky Tonk"	MGM	20th-Fox	Screening Room, 40 Whiting St.

NEW YORK CITY DISTRICT

NEW YORK CITY	Sept. 2—Tues.	10.00 A. M.	"Law Of the Tropics"—"Nine Lives Are Not Enough"	WB	Home Office	Projection Room, 321 W. 44th St.
NEW YORK CITY	Sept. 2—Tues.	10.00 A. M.	"Among the Living"—"Birth Of the Blues"	PARA	Normandie	Theatre, 51 East 53rd St.
NEW YORK CITY	Sept. 3—Wed.	10.00 A. M.	"Glamour Boy"—"Night Of January 16"	PARA	Normandie	Theatre, 51 East 53rd St.
NEW YORK CITY	Sept. 4—Thurs.	10.00 A. M.	"Skylark"	PARA	Normandie	Theatre, 51 East 53rd St.
NEW YORK CITY	Sept. 4—Thurs.	10.00 A. M.	"Outlaw Trail"	RKO	RKO	Projection Room, 630 Ninth Ave.
NEW YORK CITY	Sept. 4—Thurs.	11.10 A. M.	"Dude Cowboy"	RKO	RKO	Projection Room, 630 Ninth Ave.
NEW YORK CITY	Sept. 4—Thurs.	12.20 P. M.	"Riding the Wind"	RKO	RKO	Projection Room, 630 Ninth Ave.

NEW YORK CITY—Sept. 4—Thurs.	2.30 P. M.	"Outlaw Trail"	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 4—Thurs.	3.40 P. M.	"Dude Cowboy"	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 4—Thurs.	4.50 P. M.	"Riding the Wind"	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 11—Thurs.				
	9.30 A. M. to 12.30 P. M.	"Married Bachelor" and		
	and 1.30 P. M. to 5.30 P. M.	"Smilin' Thru"	MGM	MGM Screening Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 12—Fri.				
	9.30 A. M. to 12.30 P. M.	"Female of the Species" and		
	and 1.30 P. M. to 5.30 P. M.	"Honky Tonk"	MGM	MGM Screening Room, 630 Ninth Ave.

PHILADELPHIA DISTRICT

PHILADELPHIA—Sept. 2—Tues.	10.00 A. M.	"Law Of the Tropics"—"Nine Lives Are Not Enough"	WB	Vine Street Projection Room, 1220 Vine St.
PHILADELPHIA—Sept. 2—Tues.	10.30 A. M.	"Among the Living"	PARA	Paramount Screening Room, 248 North 12th St.
PHILADELPHIA—Sept. 2—Tues.	12.00 Noon	"Birth Of the Blues"	PARA	Paramount Screening Room, 248 North 12th St.
PHILADELPHIA—Sept. 2—Tues.	2.00 P. M.	"Among the Living"	PARA	Paramount Screening Room, 248 North 12th St.
PHILADELPHIA—Sept. 2—Tues.	3.30 P. M.	"Birth Of the Blues"	PARA	Paramount Screening Room, 248 North 12th St.
PHILADELPHIA—Sept. 3—Wed.	10.30 A. M.	"Glamour Boy"	PARA	Paramount Screening Room, 248 North 12th St.
PHILADELPHIA—Sept. 3—Wed.	12.00 Noon	"Night of January 16"	PARA	Paramount Screening Room, 248 North 12th St.
PHILADELPHIA—Sept. 3—Wed.	2.00 P. M.	"Glamour Boy"	PARA	Paramount Screening Room, 248 North 12th St.
PHILADELPHIA—Sept. 3—Wed.	3.30 P. M.	"Night Of January 16"	PARA	Paramount Screening Room, 248 North 12th St.
PHILADELPHIA—Sept. 4—Thurs.	10.00 A. M.	"Outlaw Trail"	RKO	RKO Projection Room, 250 North 13th St.
PHILADELPHIA—Sept. 4—Thurs.	10.30 A. M.	"Skylark"	PARA	Paramount Screening Room, 248 North 12th St.
PHILADELPHIA—Sept. 4—Thurs.	11.10 A. M.	"Dude Cowboy"	RKO	RKO Projection Room, 250 North 13th St.
PHILADELPHIA—Sept. 4—Thurs.	12.20 P. M.	"Riding the Wind"	RKO	RKO Projection Room, 250 North 13th St.
PHILADELPHIA—Sept. 4—Thurs.	2.30 P. M.	"Skylark"	PARA	Paramount Screening Room, 248 North 12th St.
PHILADELPHIA—Sept. 8—Mon.	11.00 A. M.	Nine Vitaphone Short Subjects	WB	Vine Street Projection Room, 1220 Vine St.
PHILADELPHIA—Sept. 9—Tues.	10.00 A. M.	"Married Bachelor" (3 showings)	MGM	MGM Screening Room, 1233 Summer St.
PHILADELPHIA—Sept. 10—Wed.	10.00 A. M.	"Smilin' Thru" (3 showings)	MGM	MGM Screening Room, 1233 Summer St.
PHILADELPHIA—Sept. 11—Thurs.	10.00 A. M.	"Female Of the Species" (3 showings)	MGM	MGM Screening Room, 1233 Summer St.
PHILADELPHIA—Sept. 12—Fri.	10.00 A. M.	"Honky Tonk" (3 showings)	MGM	MGM Screening Room, 1233 Summer St.

WASHINGTON, D. C., DISTRICT

WASHINGTON, D. C.—Sept. 2—Tues.	10.00 A. M.	"Law Of the Tropics"—"Nine Lives Are Not Enough"	WB	Earle Theatre Building, 13th and E St., N. W.
WASHINGTON, D. C.—Sept. 2—Tues.	9.30 A. M.	"Among the Living"	PARA	Sylvan Theatre, 104 Rhode Island Ave., N. W.
WASHINGTON, D. C.—Sept. 2—Tues.	11.15 A. M.	"Birth Of the Blues"	PARA	Sylvan Theatre, 104 Rhode Island Ave., N. W.
WASHINGTON, D. C.—Sept. 3—Wed.	9.30 A. M.	"Glamour Boy"	PARA	Sylvan Theatre, 104 Rhode Island Ave., N. W.
WASHINGTON, D. C.—Sept. 3—Wed.	11.15 A. M.	"Night Of January 16"	PARA	Sylvan Theatre, 104 Rhode Island Ave., N. W.
WASHINGTON, D. C.—Sept. 4—Thur.	10.00 A. M.	"Skylark"	PARA	Sylvan Theatre, 104 Rhode Island Ave., N. W.
WASHINGTON, D. C.—Sept. 4—Thur.	10.00 A. M.	"Outlaw Trail"	RKO	Fox Projection Room, 932 New Jersey Ave., N. W.
WASHINGTON, D. C.—Sept. 4—Thur.	11.10 A. M.	"Dude Cowboy"	RKO	Fox Projection Room, 932 New Jersey Ave., N. W.
WASHINGTON, D. C.—Sept. 4—Thur.	12.20 P. M.	"Riding the Wind"	RKO	Fox Projection Room, 932 New Jersey Ave., N. W.
WASHINGTON, D. C.—Sept. 11—Thur.	1.00 P. M.	"Married Bachelor"—"Smilin' Thru"	MGM	20th-Fox Screening Room, 932 New Jersey Ave., N. W.
WASHINGTON, D. C.—Sept. 12—Fri.	1.00 P. M.	"Female Of the Species"—"Honky Tonk"	MGM	20th-Fox Screening Room, 932 New Jersey Ave., N. W.

FOR YOUR GUIDANCE: CONCISE PRELIMINARY DATA ON THE SHOWS BEING SCREENED

LAW OF THE TROPICS (WB)

CAST: Constance Bennett, Jeffrey Lynn, Regis Toomey, Mona Maris, Hobart Bosworth, Frank Puglia, Thomas Jackson, Paul Hervey, Craig Stevens, Charles Judels, Roland Drew, Cliff Clark, Rolf Sedan. Directed by Ray Enright.

NINE LIVES ARE NOT ENOUGH (WB)

CAST: Ronald Reagan, Joan Perry, James Gleason, Howard da Silva, Faye Emmerson, Edward Brophy, Peter Whitney, Charles Drake, Vera Lewis, Ben Welden, Howard Hickman, Cliff Clark, Tom Stevenson, John Maxwell, Paul Phillips, Joseph Crehan. Directed by A. Edward Sutherland.

AMONG THE LIVING (PARA)

CAST: Albert Dekker, Susan Hayward, Frances Farmer, Harry Carey, Gordon Jones, Jean Phillips, Ernest Whitman, Maude Eburne, Archie Twitchell. Directed by Stuart Heisler.

BIRTH OF THE BLUES (PARA)

CAST: Bing Crosby, Mary Martin, Brian Donlevy, Carolyn Lee, Rochester, Warren Hymer, Horace MacMahon, J. Carrol Naish. Directed by Victor Schertzinger.

GLAMOUR BOY (PARA)

CAST: Jackie Cooper, Susanna Foster, Walter Abel, Darryl Hickman, Ann Gillis, Jackie Searle, William Wright, Katherine Booth. Directed by Ted Tetzlaff.

NIGHT OF JANUARY 16th (PARA)

CAST: Robert Preston, Ellen Drew, Nils Asther, Clarence Kolb, Don Douglas, Roy Gordon, Margaret Hayes, Harry Hayden. Directed by William Clemens.

SKYLARK (PARA)

CAST: Claudette Colbert, Ray Milland, Brian Aherne, Binnie Barnes, Walter Abel, Mona Barrie, Grant Mitchell. Directed by Mark Sandrich.

OUTLAW TRAIL (RKO)

CAST: Tim Holt, Janet Waldo, Ray Whitley, Lee "Lasses" White, Morris Ankrum, Edward Waller, Glenn Strange, Roy Barcroft, Joseph Eggenston, Carl Stockdale, J. Merrill Holmes, Ethan Laidlaw, James Farley, Guy Usher. Directed by Edward Killy.

DUDE COWBOY (RKO)

CAST: Tim Holt, Ray Whitley, Lee "Lasses" White, Marjorie Reynolds, Byron Fogler, Eddie Kane, Helen Holmes, Louise Currie, Glenn Strange, Herman Nolan, Tom London, Lloyd Ingraham, Edward Dew, Earle Hodgins, Dennis Moore. Directed by David Howard.

RIDING THE WIND (RKO)

CAST: Tim Holt, Mary Douglas, Ray Whitley, Lee "Lasses" White. Directed by Edward Killy.

HONKY-TONK (MGM)

CAST: Clark Gable, Lana Turner, Frank Morgan, Claire Trevor, Albert Dekker, Marjorie Main, Chill Wills, Henry O'Neill. Directed by Jack Conway.

SMILIN' THRU (MGM)

CAST: Jeanette MacDonald, Brian Aherne, Gene Raymond, Ian Hunter, Frances Robinson, Patrick O'Moore, Eric Lonsdale, Jackie Horner, David Clyde, Frances Carson, Ruth Rickaby. Directed by Frank Borzage. (In Technicolor.)

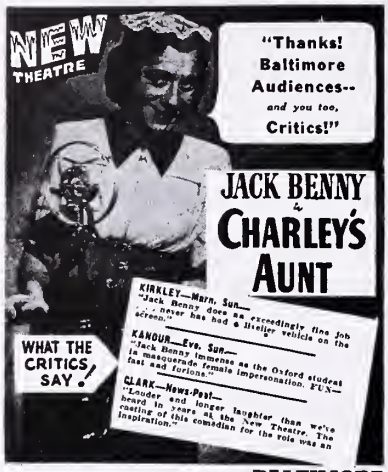
FEMALE OF THE SPECIES (MGM)

CAST: Rosalind Russell, Don Ameche, Kay Francis, Van Heflin, Grant Mitchell, Gordon Jones, Harold Minjir, Denie Travis. Directed by W. S. Van Dyke.

MARRIED BACHELOR (MGM)

CAST: Robert Young, Ruth Hussey, Felix Bressart, Lee Bowman, Sheldon Leonard, Sam Levene. Directed by Edward Buzzell.

BALTIMORE



BALTIMORE

HARTFORD

SAINT LOUIS

LOS ANGELES

SAN FRANCISCO

HINTS ON NEWSPAPER ADVERTISING

No. 206—"Charley's Aunt" (20th-Fox)

The fact that every ad in this representative collection contains a picture of Jack Benny in his female garb indicates how the picture is being sold—and very successfully, too. For novelty, the smaller Baltimore ad is a standout, with the expressive picture doing the work that would ordinarily be done by advertising copy. The Los Angeles and San Francisco contributions run to superlatives—"gayest, funniest, greatest, immortal, biggest"—while the larger Baltimore ad lets the critics do the praising. No matter who does the praising, the fact is that this is the biggest 20th-Fox grosser in some time.

NEWS OF THE TERRITORY

Boston

Crosstown

Spencer Rudnick, assistant manager, Translux, and Justine Hyman were married on Aug. 17 at Nantucket. Spencer chartered a boat for Boston. The newlyweds went to Exeter, N. H., where Spence went to prep school, thence to Nova Scotia for their honeymoon. . . . Maurice Schwartz, former assistant to Harry Browning, M. and P. publicity director, has been employed at the Bethlehem shipyards. . . . Board meeting of the Film Exchange Employees' Union was held at Joe Rubin's, with plans for the enormous dance and carnival at the Hotel Bradford in October the main subject of discussion. The board meets once a month.

Bill Sullivan, Maine and New Hampshire circuit booker, whose birthday was on Aug. 26, held a party for his film friends. . . . Loew's publicists capitalized "Life Begins For Andy Hardy" at Loew's State and Orpheum by promoting a typical Hardy family choice. The James Hardy family of Quincy was selected as most resembling the screen characters. They visited Boston, and were greeted by acting Mayor William J. Galvin. They were selected by Ernest E. Hardy, regional representative of the Hardy Family Association, which holds its sixth convocation and 10th anniversary on Aug. 23 at the Hotel Hawthorne, Salem. More than 200 members of the Hardy families in the United States are expected to attend.

"O.B.", Helen O'Brien, assistant to Stanley Sumner, University, Cambridge, last week vacationed to Manoment. . . . Summer school closing at Harvard dents the University gate, but "Billy the Kid" will draw the boys back, avers assistant manager Jed Prouty.

Riseman Associates, Decorators, are hairdoing the Vendome, Versailles nightclub, Boston, Cocacabana, Providenee. Versailles, owned by Barney Welancky, is to be called the Rio Casino, and will sport plaster scrolls, ornate proscenium, lush and baroquish everything. New room at the Vendome in place of the swank Nippon Room will be "The Fife & Drum" room.

Film District

One of the main events of the annual state convention of the American Legion, held at Fall River on Aug. 21, 22, 23, was a state marksmanship contest. Lieutenant A. Vernon Macaulay Post donated $40 to further the marksmanship program.

"Do Your Bit For the USO."

Harry Rosenblatt, treasurer, Salesmen's Club, and Metro sales manager; Ben Rogers; Si Bunce; and a number of other filmers have helped veteran actor Dave Manley to better health. With contributions, beginning with the Variety Club, and from the Salesmen's and Cinema Clubs, local filmers sent the ailing actor to Hot Springs for a fortnight. From there, they will send him on to his sister in California. Dave is known as "Auction Dave" Manley. Incidentally, last week Dave discovered an ironic climax to an incident back a couple decades ago. Some of the first filmers and song pluggers, etc., were chewing the rag around Boylston and Tremont Streets when Dave showed up with a brand new violin. He stepped out of the room for a moment, leaving Sam Moscow, now southern branch manager of Universal and the others, with the precious violin. It disappeared, and Dave never discovered where until he met Sam's brother in the district last week. Seems Sam and cronies hocked it, so the gang could eat. Good luck to "Auction Dave" and plaudits to the filmmen who are helping him.

On vacation at National Screen were Marie O'Brien and Rose Starobin. . . . New employee at Standard Theatre Supply Company is Nellie Cappazola. . . . By the way, that's Eleanor, not Edith, Murphy, of Standard Advertising Accessories, who's to be married to Universal booker Jerry Callahan.

The Variety Club headquarters in the Statler Hotel (fourth floor) are being enlarged and repainted. Gin rummy, clabioche (?), etc., are now in temporary quarters. . . . Sieg Horowitz, 20th Century-Fox booker, returned from a vacation parleyed between New York and Pike, N. H. . . . Harry Togander, Universal cameraman, was the only Boston newsreeler who followed President Roosevelt through his trip back to Washnigton, after landing at Rockland, Me., from his momentous conference with Winston Churchill. . . . Norbert Murray, 20th Century-Fox booker, is vacationing. . . . New employee of National Screen is Dora Bean, sister of Fall River Interstate manager Bean.

Graphic Circuit

Newell Kurson returned from a week's vacation in Stamford, Conn. . . . Kenneth Kurson returned last week from his summer week vacation, spent cruising in a sailboat along the Cape, and acquiring a prepossessing tan. . . . Clarence Millette's disposition, in his State, Bridgton, Me., suit against the Kursons and majors was filed in Portland, but no date has been set for hearing before the Master.

Read Your Home Town Paper For a Real Coverage of the Area.

Lockwood-Gordon Circuit

Hope, Providence, newly acquired from Max Nathanson and associates, will close next month for about a fortnight for redecorating by Riseman and Lercari. New Koehler pushback seats will be installed as well as refrigeration air conditioning plant. . . . South Weymouth has a new assistant manager Weinstein.

E. M. Loew Circuit

Elaine Stone is spending a fortnight at the Berkshire Country Club in Wingadel, N. Y. The office staff misses her vivacity. . . . Mary Gray returned from a buildup week in Rockport, Mass., and a breakdown week in New York.

Maine and N. Hamp. Circuit

Frank Hollis, former manager, Colonial, Portsmouth, N. H., has become city manager. John Howe is transferred from the Olympia to the Colonial. Dan Hennessy becomes manager of the Olympia. . . . Bill Mulcahy, assistant booker, will be married Sept. 6.

M. and P. Circuit

New secretary replacing Claire Singer, now Mrs. Grant, in the accounting department, under Herb Higgins, is Miss Flanagan. . . . M. and P. has launched an extensive institutional campaign, beginning with a new listing in newspaper advertising, grouping all the theatres together. . . . On vacation were Rene Chaloner, Martin Mullin's secretary; sisters Marion and Jean Scott, booking and accounting departments, respectively. Cliff Tinkham, real estate head, left on a cruise to Panama.

RKO-Keith Circuit

Charles W. Koerner, general manager, RKO theatres, and district manager Harry McDonald announced in a newspaper release that RKO would present its greatest stage and screen combinations on consecutive weeks: Abbott and Costello arrived for a week's appearance at the RKO Boston, and on Aug. 29 Gypsy Rose Lee, Bea Wain, and Billy Gilbert will head the cast.

For the advent of A. and C., publicity director Jack Granara, assisted by Joe Mansfield and Red King, planted teaser ads, 300 two sheets, 250 three sheets; followed Major Atlee's historic radio message immediately with a plug (eliciting many calls); planted spot announcements on the air and on RKO's "Who's News" program; etc. When the Universal comedians landed at South Station, a parade with plenty of cars escorted them to the governor's office, and a press party was planned to follow.

Dick Mahn, private secretary to Charles W. Koerner, who accompanied the boss from Boston to the coast, became a father recently. Mrs. Mahn gave birth to a seven pound baby boy.

FOR SALE
1100 SEATS

Box Spring Cushions
Heavy Veneer Backs

•

IN GOOD CONDITION

•

You can see them at the
HOPE THEATRE
Providence, R. I.

For Details
LOCKWOOD & GORDON
260 TREMONT STREET, BOSTON
Liberty 1877

New Haven

Crosstown

All the New Haven houses, both nabes and down-towners, are putting their full weight behind the preparations for USO Theatre Week. Bob Russell, chairman, Neighborhood Theatre Division, reports every house in this area will participate while houses of the various major circuits are also awaiting the opening gun.

Frank Manente, Loew-Poli, left to visit brother Nick, an air corp cadet at Pensacola, Fla. . . . Nate Rubin returned, reported in that New York state was certainly breezy. . . . "Man-in-the-Street" programs via WELI are now being conducted on alternate evenings in the lobbies of the Loew-Poli and College. Charlie Wright is interviewing.

Popular Bob Fleming was in visiting. He is now stationed at Fort Knox, Kentucky. . . . New Haven Arena will again install name bands and vaudeville on Sunday afternoon starting on Sept. 7.... Yorkhaven Enterprise, Inc., new venture of Morris Nunes and Maurice Bailey, is reported to be scheduling name bands, vaudeville, and some legits for an opening around Sept. 10 at the Shubert. Nunes won't take over as manager as rumored, and a new man, unknown to local trade circles, has already been contracted.

Sherman Germaine, Fairmount, had been ailing sick a-bed. Tom Germaine was substituting. . . . Jack Post, Rivoli, has taken right smart hold of his new job. Things are clicking nicely at the West Haven spot. . . . John Kelly, Rivoli operator, started a vacation, and immediately headed for his farm in the New Hampshire hills. . . . John Mongillo, Loew-Poli operator, was the big camera and click man at the MPTO golf tourney. He garnered some nice shots.

Herb Coleman, Bijou student manager, promoted beau coup radio time over WELI for "Moon Over Miami." . . . Bob Munzner, College, had been relieving Boyd Sparrow at the Loew-Poli, Springfield. . . . Sweet-voiced Shirley Cleveland, Loew-Poli, is vacationing this week far from switchboards. . . . Ted Okoniewski, Bijou, is relaxing. . . . Bob Boppert is due back at work again shortly after being out for nearly six weeks waiting for a foot fracture to heal.

Bijou was tied with the ace Waterbury house of the L-P circuit for most publicity gags during the past month, quite some achievement. L-P's in New Haven, Meriden and Springfield, tied for second place. . . . Harry Shaw scored a hit as m. c. for the vaudeville show staged for the Policemen's Field Day. . . . State convention of volunteer firemen at Savin Rock was reflected in some houses when 7,000 buffs looked for entertainment. . . . John Reilly and Joseph Austen, engineering department technicians, WELI, have left for WSRR and WEMI, respectively. Ted Kalin and Fred Brill, former relief, will replace.

Meadow Street

Contract signers were reported a bit bashful on signing up for the first block of five but this week should tell the complete story. "New order of things" starts on Sept. 1 under the decree. . . . Vic Casella is back at National Theatre Supply after a short sojourn, and now Gladys Rocks is in the midst of her two week's vacation. . . . Lou Phillips and Bill Hutchins were among Meadow Streeters taking in the gala New Newington opening.

Bob Hoffman, 20th-Fox's shipper, took in the MPTO tourney while relaxing on his vacation. . . . Alice Francis, United Artists, is looking over New York. . . . Margaret Prendergast, she's Lou Wechsler's secretary, came back after a swell-egant time on vacation. . . . Eddie Cannelli was due in from Camp Edwards on one of those furloughs.

John Pavone, Universal, and Harry Lavietes, Pequot, were neck-and-neck in that MPTO putting match, with Harry copping the duke with a 40 against Pavone's 41. Harry said the win was because he didn't eat Wheaties. . . . Sal Popolizio, 20th-Fox, should be postcarding back from Chicago any day now. . . . Sam Zipkin, Universal's shipper and president, film employees local, suffered a painful fracture of a bone in his foot and was taken to St. Raphael's. Sam is home now but some weeks are expected to pass before he again appears on the Street.

Localites will be interested to learn that Gerard Carbanara, husband of the former Helen Hanley, who one-time toiled for the local 20th-Fox office, authored the lyrics for "Shepherd of the Hills." . . . Morris Weber, Monogram, was walking around with his draft papers. . . . Ben Lourie and Sid Swirsky were among the other many, many Meadow Streeters who tripped to the New Newington opening.

Al Parizer, Columbia, came back from Lebanon plenty tanned up. . . . Emmett Cashman was in from the New York office to visit RKO. . . . Mabel Dwyer is vacationing. . . . Wedding bells rang on Aug. 16 for Mary Fappiano, Metro lovely, and Bill Worstell, owner, World Sign Company. Bill is very well known in the trade as he does considerable theatrical business. . . . Hugh Maguire came back to RKO after a vacation.

Joe Massimino, Metro shipper, and Gertrude Massimino, RKO, marked their first wedding anniversary. . . . Mr. and Mrs. Edmund Febbraio entertained guests from Springfield and took them for an inspection of the Yale buildings. . . . Greetings go to George Weber following the official announcement of his promotion to office manager at Metro. Promotion came in the series of shifts occasioned by Charley Lazarus's elevation to the Boston office. . . . Tony Terrazano was back at RKO after a sojourn at Indian Neck, Branford bathing strand.

Maurice Wolfe is expected to train in for the "Appreciation Dinner" to be given the local Metro Pep Club on Sept. 4 in Oakdale Tavern. Harry Shaw and Morey Goldstein will be on deck also. . . . Molly Smith was doing New York and having a grand time while Ethel Phillips had chosen the northern climes and a Maine vacation. . . . Harold Rubin, Metro Premium, had returned from a New York and Boston trip.

Earl Wrights had an enjoyable time entertaining as a house guest, W. A. V. Mack, formerly of Gaumont British, but now with the Pittsburgh office of National Screen. . . . Testimonial dinner for Joe Reed, Washington Depot and Bantam Depot, will be held in September. Affair will be sponsored by the Allied Theatre Owners of Conn. . . . Rose Rumanoff, U, was a-vacationing. . . . Mary O'Daynik starts her second week of vacation.

Loew-Poli Circuit

Ted Teschner, Loew's Stillman, Cleveland, is scheduled to take over at the Bijou, New Haven. Post has been some weeks vacant. . . . Also announced was the permanent appointment of Bob Portle to manager of the College, New Haven. Bob came from the shuttered Plaza, Worcester, and has been in New Haven for nearly a month running the College. Sam Badamo, who resigned from the College, has connected with the Lockwood and Gordon circuit and will be at the Hope, Providence.

Fred Greenway and Lou Cohen paid personal visits to the city eds up in Hartford and sold them on front page spots for news stories of the F. D. R.-Churchill news reels. . . . Slogan contest for the new movie season opening on Aug. 28 was humming along in the circuit's cities and, by this time, an official monicker has been picked. . . . Matt Saunders, L-P, Bridgeport, landed leg art in the gazettes much to the delight of the readers.

Timely, we calls it, that contest Morris Rosenthal, Majestic, Bridgeport, arranged around the shortage of women's silk stockings. He found an angle in "Wild Geese Calling." . . . Jack Brassil and Bob Russell, L-P, New Haven, are strictly doing all right with the Connecticut Echo and the Milford News. If they continue to build gratis space in those two weeklies, it wouldn't surprise us to eventually see their names as staff members. Bob also has sold the hard-to-crack N. H. Journal-Courier on those "Movie Vacation" free ads.

Ed Fitzpatrick, L-P, Waterbury, thought up a doodling contest for the current "Andy Hardy" and made a tie-up with a local store. It was one of those out-of-the-groove stunts that went over big. . . . Assistant Wally Cooper, L-P, Hartford, knocked off another one of those hairdress co-ops. . . . Nate Rubin, L-P assistant, New Haven, is spending at least part of his vacation visiting the neighborhood showhouses. Base libel could undoubtedly be tracked down to some of his pals, who trade gags back and forth much to the glory and ballyhoo for the New Haven houses.

Mickey Rooney story and a Hardy Family yarn were landed by Lou Cohen in the Hartford rags. . . . Max Nevetsky, L-P, Worcester, had a cigar-smoking usher parade the public squares dressed as "Charley's Aunt" which was routine. But Max took it out of the hum-drum class by a cleverly imprinted umbrella carried and twirled by the usher. . . . All of the circuit's houses will take part in the USO campaign.

Information About the New Product? Complete Material Can Always Be Found in The Blue Section.

Warner Circuit

Merrick Lyons, Rivoli, South Norwalk, is the skipper of a yacht called the "Annie R." He has been getting plenty of sailing in Long Island Sound. Merrick has long been familiar with boats. . . . Irving Hillman, Capitol, Danbury, has been busy working out a campaign on his double horror show, "The Terror" and "Mystery in Room 13."

Keep in Touch With the Arbitration Cases In Your Area By Consulting The Weekly Report on Progress in Your District.

Jack Shields, Capitol, Ansonia, returned to work after a motor tour of the New England states. . . . Commodore Hull, Derby, is among the Warner theatres in New England that will be remodeled, according to advice from the New Haven district office. . . . John Scanlon, Warner, Torrington, is back after sojourning in Maine. . . . Maud Carroll, switchboard operator at New Haven, has left for a two week's stay in and around Boston.

After Labor Day, lads and lassies in the New Haven district office, will go on the winter schedule of working hours. During the summer it has been 5 days a week, 8.30 A. M. to 5.30 P. M. After the shift it will be 6 days a week, 9 A. M. to 5.15 P. M. on weekdays, and 9 to 12.45 on Saturdays. Same number of hours, just a readjustment for the fall and winter.

Connecticut

Bridgeport

William Daugherty, assistant manager, Strand-Palace, is back on the job after a vacation. . . . Robert Saunders, young son of manager Matt Saunders, Loew-Poli, had his first experience as a working man, filling in for a week in the theatre's press department. . . . Assistant manager Jack Sidney, Loew-Poli, is looking things over in Louisville, Ky. . . . Tom Keeling, and his wife, are due back. . . . Michael Royal is new at the American. . . . Henry Kilborn just couldn't stay away from show business. He is back at the door of the Majestic.

Having had a taste of theatre at the Hippodrome, John Bodine and Edward Blaska are now learning the technique of projectionists, the former staying in the same theatre and the latter an apprentice in the booth at the Strand. . . . Molly Rosenthal, wife of manager Morris Rosenthal, Majestic, is still athrill over sinking a 25 foot putt on the Fairchild Wheeler golf course.

Chesire

Mr. and Mrs. Joe DiFrancesco have been vacationing up in Maine.

Hartford

Jim McCarthy, manager, Warner Strand, is back from a Hollywood vacation. Frank Ramsey, assistant, handled that house while Jim was on the coast. . . . Tom Dunphy, Jr., Loew-Poli Palace student assistant, has been on vacation. . . . Bob Green is new at manager Dave Sugarman's Warner Colonial. . . . Stanley Redmond, Allyn assistant manager, was on vacation.

Henry Boehm, advertising manager, and Jack Bloom, assistant to house manager Ted Harris, State, vacationed. . . . Drew Eberson has been here. . . . Among those from Hartford at the Warner Club party at Saybrook Point were Henry Needles, district manager; F. Ramsey, assistant, Strand; Kennie Faye, Rialto; Dave Sugarman, Colonial; Frank Morin, Regal; Harry Hoff, electricians, and Mrs. Minnie Hecker, Strand; and Mrs. E. O'Toole, secretary to Henry Needles, district manager. . . . Jim Bracken, Warner circuit executive, was in. . . . R. Chandler replaced N. Beckley as chief of service, Warner Regal, Beckley having resigned to become assistant manager, Rivoli, succeeding J. Copley, resigned.

"Do Your Bit For the USO."

Our Mister Norins SPENDS TIME WITH ARCHITECTS

BOSTON—Last week your correspondent dropped 'round to a couple of local architects to pick up news of the new theatres at their inception. First call was to George G. Rand, Mowll & Rand, Franklin Street. His latest theatre job, and, it would seem, a labor of love, is a theatre in construction at Wethersfield, Conn. To be leased to Lockwood and Gordon. This was to be called the Webb, after a famous first settler, but some of the ancient colonel's dotters objected to the anachronism, and suggested Picquag, an Indian name, instead, which even antedates the name objected to. However, we'll use the name Webb until further information.

This Webb is modelled on Lockwood and Gordon's very successfully decorated Cameo, South Weymouth, a cameo indeed for perfect Colonial-style detail, simplicity and beauty—also designed and decorated by M. & R. Ground was broken only last fortnight, and theatre will not be fully constructed for at least three months, but all plans are complete, and we'll give you a preview.

Wethersfield, said to be the oldest settlement in Connecticut, celebrated its 300th anniversary a short time ago. The Webb, located a half mile from Wethersfield Common on Hartford to Middletown speedway, is plumped down in the midst of the mushroom. The trade will be transient, for the most part; but the style will be kept severly Colonial. Carpeting is being specially designed, and so is the wallpaper, following a motif patterned on the famous wallpaper in the historic Webb House. Rand was last week on the trail of said Chinese Chippendale wallpaper, originally imported. He has instructions by L. and G. to have hand blocked paper made to reproduce it, otherwise.

That's the way the house is to be throughout, authentic. The foyer, about 20x40 feet, will have panelled ends, with Colonial mouldings and fireplace. At one end there will be cupboards containing antique period pottery. Lighting fixtures throughout will have to be electric, but they won't be fluorescent—candelabra, whale oil lamp reproductions, and the like. Conant and Ball will supply these fixtures.

As for the entrance, it's not a projecting marquee, but semi-circular portico, half in, and half out, with the marquee sign a frieze in the portico itself, not projected. There'll be a slate roof and a turret, and the brick front will be antique material, water-struck brick. Other more practical features, the theatre is built in a corner of a large piece of property belonging to the owners Meyer Levin and Harry Newman. There'll be a huge parking space, and land. Theatre will seat about 730.

Other Houses By the Architects

Rand also mentioned Leonard Goldberg's new house in Quincy, completely modern style, from a garage used recently as an arena. It will seat about 850, will have fluorescent lighting. There are two long steel trusses running longitudinally the length of the house.

Among Mowll and Rand's most recent feats of architecture are listed the following theatres: Cameo, South Weymouth; Playhouse, Scituate; Avon, Providence; Windsor, Windsor, Conn.; all Lockwood and Gordon; Maine and New Hampshire's Empire, Lewiston, Me.; Strand, Berlin, N. H.; Capitol, Montpelier, Vt.; E. M. Loew's Mohawk, North Adams; Western Mass.'s Paramount, North Adams; Calvin, Northampton; Victory, Holyoke.

A prospective new theatre in a neighborhood of Bridgeport, Conn., is that to be constructed by Louis L. Sideman, and already designed by Mowll and Rand.

Now He Visits Nelson Jacobs

At Bosworth Street your correspondent paid a visit to busy Nelson Jacobs, whose biggest theatre jobs at the moment are Interstate circuit's Brockton, Brockton, and the Colonial, White River Junction, Vt. The former, explained young Jacobs, is being completely revamped, from a second floor structure with 700 seats to 1,150 seat first floor. Only the shell of its former self remains. Fortunately some 45 tons of steel girders were erected several weeks ago.

Interior of the Brockton, Brockton, is being plastered and finished in California stucco of various shades, and lighting engineers have been consulted to make colors conform with the lighting. Stage lighting is unique. The proscenium arch is free and clear from the screen, so that the dimmer-controlled proscenium lights not only illumine the screen, but diffuse to the walls around, and are further enhanced with a fluorescent tube. Balance of the house is lighted completely with fluorescent.

The new fluorescent neon tube marquee is built back to the entrance doors, and designers hoped to install glass doors, if the state regulations (the state claims that glass doors would not have panic bolts) can be gotten around. The Brockton house will open some time late in Sept.

Jacobs' second current design and decoration is the Colonial, White River Junction, and this has a new balcony, and is redecorated. More than 180 seats have been added. House will open on Labor Day.

He has just completed the new Drive-In for Dartmouth Drive-In Theatres, Inc., in Dartmouth. This up-to-the-minute autery parks 750 cars, and is operated by William Purcell. Opening was to be on Aug. 22. A unique layout of the new Drive-In is the fan-design, with aisles spreading out in a cone, utilizing the architecture of the surrounding land.

H. Fallower is new at manager Dave Sugarman's Warner Colonial. . . . Alfred Young, Crown, vacationed. . . . Charlie Repass, manager, Crown, was in New Haven, as were Mickey Daly, Daly theatres; Maurice Shulman, Shulman theatres. . . . Mrs. H. Bassett, Rivoli, has been on vacation. . . . Albert Shulman, manager, Rivoli, returned from Beach Park, Clinton, vacation, and Maurice Shulman and the missus for a stay. . . . Lenny Crovitz, former State chief of service, is one of the seven men ordered to report on Sept. 5 by the army.

Sid Kleper, assistant manager, Loew-Poli Palace, has been awarded a Loew's Dollar Club membership for his work on the New England premiere of "The Stars Look Down" while filling in for vacationing manager George Freeman, Loew-Poli, Springfield, Mass.

The Connecticut Division, New England Flying Cadet Committee, of which F. S. Murphy, Times general manager, is chairman, presented a film, "Wings of Steel" in the Times Prospect Street plant for young fellows interested in the U. S. Army Air Corps. On the local committee are Walter Lloyd, Allyn; J. McCarthy, Strand; Lou Cohen, Loew-Poli; Fred Greenway, Loew-Poli Palace; and G. E. Landers, E. M. Loew's.

Gilles Holst, R. H. Alink, and K. J. Geuning of Eindhoven, Netherlands, have been granted a patent by the U. S. Patent Office at Washington, D. C., on devices concerning sound picture film and the printing of same, it was announced last week. Patents were assigned to the Hartford National Bank & Trust Co., Hartford, as trustees. No details of the device have been given out. It is presumed that the patents have been pending long before the invasion of the Netherlands, and Federal authorities have just now got around to issuing the papers.

Schools in some of the towns of this state will not reopen for the new semester on Sept. 2 as customary but will defer opening until Sept. 8. Postponement has been sanctioned by Governor Robert A. Hurley as a defense measure who said that many of the school kids are vitally needed to bring in the tobacco crop in northern Connecticut. Towns which will not reopen their schools until Sept. 8 are: Suffield, Thompsonville, Somers, Enfield, Granby, East Granby, Simsbury, Windsor, Windsor Locks, Bloomfield, East Hartford, Manchester, Glastonbury, Hartford, New Britain, South Windsor, Rockville, Portland, and Middletown.

New Britain

Bernie Larco, Arch Street, was on vacation. . . . A. Forrier, State, is back from a vacation. . . . Mike Abdalla, house manager, Palace, and family vacationed. . . . Randy Maller, Warner Strand manager, and Mrs. Maller have been on vacation.

John D'Amato, assistant manager, Warner Embassy, has been on vacation. . . . Peter Perakos, owner, Palace, was in New Haven. . . . Ed Pagalo, Warner Strand operator, has been on vacation. . . . Bennie Zelden, Warner Strand, has left. . . . Irene Stachowiack, Warner Strand, vacationed up in New Hampshire.

According to rumors hereabouts, the Warner Capitol, now dark, will be reopened sometime in September.

Newington

Newington, owned by Robert Schwartz and William Sirica, was opened on Aug. 14. House manager is John Sirica, former manager Strand, Thompsonville. Seating capacity of the house is 690. New theatre's owners were hosts at a reception in local Town Hall. About 200 town leaders and friends of theatre owners were on hand. Among the speakers on opening night were Edmund J. Keleher, First Selectman; Julian B. Tuthill, and Judge Harold G. Lucas. Newington has three complete show changes weekly, the new shows on Sunday, Tuesday, and Thursday. Matinees are on Saturday and Sunday. Admission price for adults is 30 cents, while children's price is 15 cents. Fred Quatrano was supervising engineer of the project, while other work was done by Modern Theatre Supply Company, New Haven.

Norwich

Softball team representing the Strand defeated the Connecticut Mills, making it the Northeastern Connecticut representative in the state softball tournament at Stratford.

Plainfield

The Plainfield, managed by Eddie Sokolowsky, is being remodeled.

Sound View

Strand, owned by Jack Glackin, will close about Sept. 1. Glackin also owns the Arch Street, New Britain, and is associated with the Strand, Plainville, Conn.

Maine

Calais

Although the infantile paralysis scare in eastern Maine has not yet reached the stage of several years ago, the return of the dreaded disease is affecting theatre attendance.

Weekly Newsreel Information Is a Regular Feature of This Publication.

ICE-CAPADES. An all-star cast appears in Republic's spectacular musical ice-show.

Houlton

As the potato market goes, so goes the Aroostook County theatre business. With indications of better prices for the spuds than for some years, the reaction on the theatres will be correspondingly favorable. Exhibitors are hoping it will make up for the loss in patronage from the Canadian side, due to war restrictions on Canadian currency and border travel. Depending on the lowly potato, are: Rudy and Powers, Caribou; Paramount, Fort Fairfield; Savoy and Community, Fort Kent; Temple, Houlton; Opera House, Island Falls; Star, Limestone; State, Madawaska; Husseys, Mars Hill; Monticello, Monticello; and on rotary through several Aroostook villages, for balance of each week; New, Patten; State and Opera House, Presque Isle; Farbell, Smyrna Mills; Gayety, VanBuren. Low potato prices were reflected at the theatre box offices the past six years.

Machias

Normally, the Colonial gets considerable patronage from Grand Manan Island, which is Canadian territory, and about nine miles off the Maine coast, but the movement from the good-sized island has been practically nullified because of the prevailing war restrictions. Everybody on Grand Manon is dependent on the fisheries, and economic conditions have been good, with the people eager to cross to the Maine shore in their motorboats for entertainment, but unable to do so, temporarily. Losers are the theatres of Eastport, Lubuec, and Machias.

Portland

Donald Jollotta, assistant manager, Portland, resigned. Chester Nason was promoted to assistant. . . . Fred Stone, manager, Portland, returned from two weeks' vacation spent entertaining his brother, Harold C. Stone, Cleveland, whom he had not seen in seven years. Stone's return permitted Jimmy McAllister, Capitol manager, to go on his vacation. . . . Reports have it that the local newspapers, Press Herald, Express and Sunday Telegram, are upping the amusement advertising rate a flat 10 cents in a few weeks. . . . Peggy Seyford and Otis Graham, Jr., State, are back from vacations. . . . John Hassett, manager, Paramount, Barre, Vt., spent his two weeks in Maine. . . . Usher problem in Portland is getting serious. . . . Sam Goldfish, local projectionist, spent his vacation at Lynn, Mass., and Old Orchard Beach. . . . Evelyn McKay, Portland, got a marriage proposal while on her vacation in Canada, but turned it down.

Stricken by a heart attack, Charles Milton Hill, 39, son of the late Moxley Hill, well known in film distribution circles, dropped dead at the Portland, Me., Evening Express editorial office, where he was employed as a copy reader. Hill was widely known in film houses and newspaper fields, as he had followed both occupations.

Presque Isle

Expansion and maintenance of airports at Presque Isle and Houlton provide welcome news for theatremen of not only those two Aroostook County towns, but neighboring towns, such as Island Falls, Mars Hill, Fort Fairfield, Easton, Limestone, Carlbou, VanBuren, on the U. S. side, and Woodstock, Hartland, Bath, Andover, Perth, Grand Falls, St. Leonard, on the Canadian side. Government will spend $3,080,000 at the Presque Isle airport, and $2,418,000, at the Houlton airport.

Massachusetts

Amesbury

Jimmy O'Loughlin, manager, Strand, is smiling over continual pick-up in business, occasioned by the improving situation here and the work-rush at nearby Portsmouth navy yard. . . . Mrs. Bertha Terry, for 20 years at the Strand, is back from a vacation.

Brockton

Thomas Slowey, assistant to manager Ernest Hickey, Interstate Colonial, for many years, resigned his position to accept a post with the local telephone company. . . . Manager J. J. Cahill, Brockton, returned from his annual vacation. . . . Mary Creeden, Brockton, has returned after a vacation. . . . Mr. and Mrs. Porter Holmes, Modern, returned after spending several days on Cape Cod. . . . Manager Thomas Kelly's Rialto has been completely renovated. . . . Charles DeKane, Massachusetts Department of Public Safety, visited manager Cahill last week. . . . Manager Maurice Ralby, Park, returned following his annual vacation. . . . Mr. and Mrs. Leon Trask, Keith's, are back after a short vacation trip.

Fall River

Manager William S. Canning, Interstate Empire, is back after a vacation. . . . George Farrington, manager Charlie Feinberg's staff, Yamins' Capitol, vacationed. . . . Back at manager Chris Joyce's Interstate Durfee is Peggy Cullen.

Mirielle Gaucher, manager Bill Canning's Interstate Empire, visited Oak Bluffs, Cape Cod, and Boston. . . . Jimmie Sullivan, manager Charles Feinberg's staff, Capitol, is back from vacation. . . . Armand Franette is new on manager C. J. Joyce's staff, Interstate Durfee. . . Ernie Israel, assisting manager Charles Feinberg, Yamins' Capitol, and serving as relief manager, Yamins' Park, has returned from a vacation.

Kenneth Spear, manager Charlie Feinberg's staff, Yamins' Capitol, returned from vacation. . . . Eddie Ciaglo, manager W. S. Canning's Interstate Empire staff, vacationed. . . . Margaret Paivo resigned from manager Charles Feinberg's staff. Capitol. . . . James Rousseau has joined manager Chris Joyce's staff, Interstate Durfee.

Lowell

Merrimack Square, Art Keenan, manager, is being prepared for its fall opening. In the meantime, manager Keenan and assistant manager John Corbett have been assisting in various M. and P. theatres, including the Lowell Strand. . . . Anthony Alves, M. and P. Merrimack, has been snapping news-event pictures for the Boston gazettes. . . . Nat Silver, manager, Strand, came back from his Hampton vacation, looking like a million. . . . Dorothy Kelley, box office, RKO Keith's, is back from a vacation. . . . Scotty Callahan, stage-man, RKO Keith's, is back from a vacation at Hampton Beach.

RKO Keith's, Sam Torgan, manager, conducted a big campaign in The Sun in conjunction with "Here Comes Mr. Jordan." Frank Boyle, assistant manager, was in charge. . . . Gerry Welch, assistant manager, M. and P. Strand, has become one of the best known Lowell young men by virtue of his appearing noon-times on the Strand-WLLH Quiz Box 15-minute program.

License commission banned dance acts on Sundays in Lowell night-club-restaurants. Commission took this stand after Sergeant Walter L. Kivlan complained that soft-shoe dancing was featured at the Highland Daylight Club on Sundays.

Rialto, Norman Glassman, manager assisted considerably in the recent Lowell aluminum drive. Rialto staff co-operated 100 per cent in receiving aluminum as admission.

Ethel Kelcer Billings, motion picture editor for local papers for a number of years, has retired from the newspaper business. . . . George Gagan, Sunday Telegram, is now acting motion picture editor of The Telegram.

Newburyport

John Murphy is new at the Premier, replacing Fred Cahoon.

North Adams

Francis J. Faille, manager, Paramount, and Horace Decelles, manager, Richmond, were in Greenfield for the annual convention of managers of theatres operated by Western Massachusetts Theatres. . . . Private Bernard Payne, former manager, Mohawk, writes from Camp Lee that he was one of the chorus "girls" in a show recently staged in camp by the Third Medical Battalion. Under the new law on draft service, Payne will be eligible for discharge from service, being over 28. . . . Ralph Prince, Jr., son of the local police captain, joined the staff of the Paramount. . . . Local theatres had week's competition from a sweepstakes program sponsored by the local council of Knights of Columbus. . . . George McDonald joined the Richmond staff, replacing Dennis O'Brien.

Provincetown

Moviegoers will soon see and hear about the charms of Cape Cod and Provincetown as a result of a three-day visit by a crew of photographers from Metro Traveltalks who filmed the Cape in colors all the way from the Cape Cod Canal to this Cape tip town. James A. Fitzpatrick directed the filming.

Springfield

George Rabb, manager, Liberty theatres' Phillips, is now a proud father of a six pound, 10 ounce girl, Barbara Sue. She is granddaughter of Herman Rifkin, president, Liberty Theatres', Inc., and vice-president, Monogram. . . . Katherine Eastman, Phillips, is back from a two-week vacation. . . . Paul Kessler, manager, Suffolk, Holyoke, is expected back soon from a period of rest and recuperation at Hinsdale.

George Freeman, manager, Loew's Poli, is running a contest in the local Shopping News for a slogan to usher in the new fall show season. Suggestion is "Loew's for Better Shows." George plans a gala premiere of "Sun Valley Serenade" with Sonja Henie. He is also conducting a contest for the best letter from a woman promoting a substitute for silk in stockings, as a tie-up for Joan Bennett's "Wild Geese Calling," next show.

Andy Sette, manager, Capitol, reports painting and carpenter work on refurbishing the house finished.

Return of vaudeville at Court Square, E. M. Loew house here, is expected soon after a month's layoff, according to Fred Marshall, manager. . . . At Paramount, Ed Smith, manager, it is reported that Bob Glaser, student assistant, has been transferred by Western Massachusetts Theatres, Inc., which controls the house, to the Arcade as assistant manager. Kay Callahan has returned to handle office work in place of Madeline Cooper.

Winchester

When the community center here was recently rededicated, a special showing of "Caught In the Draft" was offered at the Little.

Worcester

Edgar Lynch, manager, Warner, is planning a strong campaign for "Sergeant York" when it comes in on a roadshow policy. . . . While making a personal in Westboro, C. Aubrey Smith disposed of hundreds of autographs, each to assist British War Relief. . . . Worcester County Institution of Savings bought the Fairgrounds, used in recent years for circuses and carnivals, and probably will convert the grounds in to a huge parking space. . . . James Walsh, Warner, has returned after a vacation.

Bob Bergin, assistant to Joseph N. Anstead, Loew-Poli Elm Street, departed for a vacation. . . . George Gravel, Warner, is on a three week's trip to Canada. . . . Maurice Radin, supervisor of candy concessions in New England Loew-Poli houses, has been taking time out at Stamford, Conn. . . . Elmer R. Daniels, manager, M. and P. Capitol, and Harold Maloney, manager, Loew's Poli, gathered heaps of good will for their houses by distributing theatre passes at the newsboys' annual outing. . . Edgar Lynch, manager, Warner motored down to New Haven.

Earl Bergan has been added to the staff at the Warner. . . . John Sliwoski, Park, spent his vacation in Maine. . . . Eddie Murphy, Stanley's Ormsby's Greendale, left on a vacation to Atlantic City. . . . Romolo Raffa and Fred Moriarty are additions to the staff at the Warner. . . . James Taylor has replaeed John Delaney at Bill Brown's Park. . . . Edgar Lynch staged an effective campaign at the Warner for "Hold That Ghost."

New Hampshire

Dover

Motor Vehicle Inspector Harold M. Foss clamped down on the scheduled stunt of driving through the streets of the city blindfolded by the Great Kirma, in connection with his showing at the Broadway. Stunt was finally carried off on a private lot.

Nashua

Arthur Gauthier, Merrimack, manager, Daniel Webster auto theatre in Reed's Ferry, pleaded guilty recently in Municipal Court to exhibiting a lascivious motion picture, and was fined $10 and costs of court. Title of the film was "How to Take a Bath." County Solicitor J. Vincent Broderick of Hillsborough County prosecuted the case and recommended that the fine be suspended on the promise that Gauthier show no more "sex" movies at the open air theatre. Film was confiscated at its premiere showing and was screened privately by the county authorities before Gauthier was brought into court.

Rochester

Bill Stanton, manager, Scenic, conducted a bathing beauty contest on the stage.

Wolfeboro

Ansel N. Sanborn, proprietor of Casino, member of the governor's council and gubernatorial aspirant, is a busy man these days, politically and socially speaking. He was one of the prominent figures at the State Armory reception at Manchester for naval and air base officers of the state and their wives.

Rhode Island

Johnston

The Votolatos, who operate the Myrtle, were among those attending the Votolato Family Association's 19th annual outing and field day at the Lincoln Woods. Virginia Votolato manages the Myrtle.

Newport

Manager Gerry Wagner's weekly theatre parties at Loew's Paramount for soldiers are proving very popular. . . . Heated debate is raging here as a result of the offer of the Board of Governors to sell the Casino to the city for a site for the proposed new high school.

William Sullivan is new on manager Harry Horgan's Opera House. . . . Manager Gerry Wagner, Loew's Paramount, handled the publicity for the big ball for Britain. . . . All local houses report that the big business this summer has come from Uncle Sam's bluejackets as there have been many of the big "battlewagons" and cruisers in port.

Ralph Tully, formerly with an M. and P. house in Jamaica Plain, Mass., is the new manager of the Strand, succeeding Dave Dugan, resigned.

Pawtucket

Al Lashway, manager, Strand, returned last week end from a two weeks' vacation spent at Rangeley, Me., and Bennington, Vt. . . . Helen Hoyle, secretary to William Spragg, M. and P. district manager, is vacationing this week at Block Island. Earlier in the summer Miss Hoyle motor-toured the Finger Lakes section of New York State. . . . William Spragg moved into his new home.

Drizzle Can't Check CONNECTICUT GOLF TOURNEY

NEW HAVEN—A day-long drizzle, accompanied by occasional squalls of rain, failed to dampen enthusiasm or slow activities at the annual outing and golf tournament held by the Motion Picture Theatre Owners of Connecticut on Aug. 19 at the Racebrook Country Club, Orange. Seventy-five golfers entered the lists for trophies, and nearly 125 sat down at night to the annual banquet.

Activities got promptly underway at 10 A. M., following the efficient arrangements of Herman Levy, chairman, and after a luncheon treat of lobster the golf tournament over the No. 1 championship course started. With the last straggler coming in and posting his score shortly before 7 P. M., the banquet immediately got underway.

Harry Shaw acted as master of ceremonies amid much hilarity and swapping of tall stories regarding the day's exploits. Affair wound up formally with the award of nearly 70 prizes and trophies having a value of approximately $1,200 to the golfing sharpshooters. Informally, it wound up in the wee hours of the morn' as the boys gathered around for visiting with fellow film men who had come from all parts of this state, Massachusetts, Rhode Island, and New York to take in what was voted a highly successful affair.

Charles C. Clare, with a low gross of 72, took top honors for the day in the tourney, but was closely pursued by R. Murray, who holed out a 73 for the runner-up slot. Low net was won by Charles Staley, with 100-54—55 with runner-up being Tim O'Toole, 102-45—57.

Complete official scores for the day were:

1st low gross, C. C. Clare, 72; 1st low net, Charles Staley, 100-54—55; 2nd low gross, R. Murray, 73; 2nd low net, Tim O'Toole, 102-45—57; 3rd low gross, M. M. Green, 76; 3rd low net, W. T. Faulkner, 94-36—58; second bracket, low gross, Joe Mitchell, 79; B. Lasky, 80; Morey Goldstein, 81. Low net, Lou Brown, 59; M. Katz, 61; Lester Tobias, 63.

Third bracket, low gross, Judge Douglas B. Johnson, 82; B. Harris, 83; J. H. Casey, 84; low net, I. J. Hoffman, 63; M. D. Ribakoff, 64; T. R. McAviney, 64. Fourth bracket, low gross, C. Grenier, 84; M. E. Bailey, 84; M. Small, 85; low net, William Sonke, 65; P. Zimmerman, 66; Jules Livingston, 66.

Fifth bracket, low gross, C. G. Johnson, 65; Rep. William L. Hadden, 86; H. L. Machol, 86; low net, A. F. Snyder, 67; R. E. Hyman, 67; Dan Pouzzner, 69. Sixth bracket, low gross, Jim Mahoney, 86; A. M. Herrman, 86; J. E. C. Kelly, 86; low net, D. Jacocks, 69; J. J. Dervin, 69; Dave Richman, 70.

Seventh bracket, low gross, Ed Ruff, 87; Cy O'Toole, 87; Daggett M. Lee, 88; low net, Barney Pitkin, 71; George Weber, 71; Hy Fine, 71. Eighth bracket, low gross, Frank J. Smith, 88; E. M. Huntley, 89; L. Saviteer, 89; low net, H. Hornstein, 71; J. Wilson, 72; George H. Wilkinson, Jr., 72.

Ninth bracket, low gross, H. Hartenstein, 89; F. Cattaneo, 90; C. R. Flynn, 91; low net, Sam Torgon, 72; L. Jakubson, 72; A. Pickus, 72. Tenth bracket, low gross, J. Cohen, 91; Henry Germaine, 92; N. Mathog, 92; low net, A. Haas, 73; Charley Schall, 74; B. B. Salzman, 75.

Eleventh bracket, low gross, J. Nolan, 94; R. S. Fisher, 94; James Bracken, 95; low net, M. Rosenthal, 76; W. T. Hutchins, 76; Ben Lourie, 77. Twelfth bracket, low gross, H. Hart, 106; H. P. Karsruher, 107; J. J. Smith, 108; low net, Fred Pfieff, 80; Sam Seletsky, 83; L. Ginsburg, 83; low gross, J. Green, 109; L. C. Wexler, 113; B. E. Hoffman, 114.

Putting contest was won by Tony Bocander with 32 strokes. He was followed by Bill Benson with a 34; John Wilson, 39; Harry Lavietes, 40; John Pavone, 41, and Earl Morin, 45.

Results on the Kicker's tournament: 78's, J. Wilson, L. Tobias, H. Hartenstein, D. M. Lee, M. Rosenthal, P. Jacocks, W. J. Hutchins. 75's, J. Bracken and C. G. Johnson. 77's, G. F. Wilkinson, Jr., and C. F. Schall.

(EDITOR'S NOTE: *Pictures will appear next issue.*)

Providence

Empire will shortly cease to be a theatre. After 63 years, it will be remodeled or torn down to make way for a new store. Playhouse, on the same street, and also owned by the Associated Theatres Company, will be rechristened the Empire to perpetuate the most recent of the six names the old Empire operated under. George C. Cronin, manager, Empire, has been transferred to the managership of the Strand, Portland, Me.

Following the usual summer closing, Metropolitan re-opened. Associated theatre, managed by William Brown, again will present week-end programs double-featuring pictures and stage "names," name bands and screen personalities. In announcing resumption of show at the Metropolitan, Brown said the house would discontinue reserving loge seats at 75 cents. This will bring the top of the scale down to 55 cents for orchestra seats. In addition to week-end shows, the Metropolitan has booked several legit attractions. . . . John Hodge, assistant, Strand, returns tomorrow (Aug. 28) from a week's vacation spent at Block Island and on the Cape. He will take a second week off later in the fall.

Al Winston is acting as manager, Empire, second-run, succeeding George Cronin, who has gone to Portland, Me., to manage the Strand, Associated house. . . . Winston will continue to function as press representative for the Metropoltian and Playhouse. . . . Jack Carroll, publicist, Fay office, is back in Providence after a vacation at his summer home at Point Judith. Carroll spent most of his time fishing, reporting the catch of flounder and shad very good, but being particularly jubilant about an eight-pound tautog.

Conrad Krebs, studio publicity office, RKO, was in town with Harry Reiners, New England RKO field representative. Krebs visited newspaper offices and conferred with George French, manager, RKO-Albee. Krebs also broadcast from two Providence stations, WPRO and WEAN.

TANKS A MILLION. William Tracy headlines the cast in Hal Roach's "streamliner."

The Feature Check-up

Of All Features Released Nationally Since December 26, 1940

("Leg." is the symbol for the Legion of Decency ratings, which are included in cases where the pictures are classified as either "objectionable in part" (B) or "condemned" (C). This applies only to films reviewed since August 6, 1941. Films without a Legion of Decency rating are either unobjectionable or unclassified.)

(The letter "A" appears in cases where the reviewer considers a film most suitable for adults. Where no classification appears, it is inferred that the picture is suitable for both family and adults.)

COLUMBIA

(1939-1940 releases from 1001 up; 1940-1941 releases from 2001 up.)

ACROSS THE SIERRAS — W — Bill Elliott, Richard Fiske, Luana Walters—One of Elliott's better entries—58m.—see Mar. 5 issue—(2212).

ADAM HAD FOUR SONS—D—Warner Baxter, Ingrid Bergman, Susan Hayward, Fay Wray—Top-notch women's drama that can stand strong selling—81m.—see Mar. 5 issue—(2006).

ADVENTURE IN WASHINGTON—D—Herbert Marshall, Virginia Bruce, Gene Reynolds—Well made programmer has plenty of selling angles—86m.—see June 11 issue—(2010).

BIG BOSS, THE—MD—Otto Kruger, Gloria Dickson, John Litel—For the duals and nabes—70m.—see May 14 issue—(2037).

BLONDIE GOES LATIN—CMU—Penny Singleton, Arthur Lake, Larry Simms, Tito Guizar—One of the better Blondies—69m.—see Feb. 19 issue—(2015).

BLONDIE IN SOCIETY—C—Penny Singleton, Arthur Lake, Larry Simms—Best in the series — 77m. — see July 9 issue—(2014).

DEVIL COMMANDS, THE—MY—Boris Karloff, Richard Fiske, Amanda Duff—For the Karloff fans—65m. —see Feb. 19 issue—(2028).

ELLERY QUEEN, MASTER DETECTIVE—MYD—Ralph Bellamy, Margaret Lindsay, Michael Whalen—Good mystery for duals—68m.—see Dec. 11 issue——70m.—see Mar. 5 issue—(2025).

ELLERY QUEEN'S PENTHOUSE MYSTERY — MY — Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Dualler; good entrant in Ellery Queen series —70m.—see Mar. 5 issue—(2025).

ELLERY QUEEN AND THE PERFECT CRIME—MY—Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Fair Ellery Queen offering—70m.—see July 23 issue—(2023).

FACE BEHIND THE MASK, THE—MD—Peter Lorre, Evelyn Keyes, Don Beddoe—Well-made melodrama with big selling problem—65m.—see Feb. 5 issue (2029).

GREAT SWINDLE, THE — MD — Jack Holt, Marjorie Reynolds, Sidney Blackmer—Filler for the bottom dual spot—54m.—see Apr. 2 issue—(2034).

HANDS ACROSS THE ROCKIES—W—Bill Elliott, Mary Dailey—Topnotch western with good comedy — 57m.—see June 25 issue—(2215).

HERE COMES MR. JORDAN — C — Robert Montgomery, Claude Rains, Evelyn Keyes, Rita Johnson—Good comedy—94m.—see Aug. 6 issue.

HER FIRST BEAU—CD—Jane Withers, Jackie Cooper, Edith Fellows, William Tracy—Pleasing family program—78m.—see May 14 issue—(2013).

I WAS A PRISONER ON DEVIL'S ISLAND—MD—Sally Eilers, Donald Woods, Edward Ciannelli—Bottom dualler—71m.—see July 9 issue—(2041).

KING OF DODGE CITY—W—Bill Elliott, Tex Ritter, Judith Linden—Okay western; sell Elliott-Ritter combo—63m.—see Aug. 20 issue—('41-'42).

LONE WOLF TAKES A CHANCE, THE—MD—Warren William, June Storey, Henry Wilcoxon, Eric Blore —Below the Lone Wolf standard; bottom dualler —76m.—see Mar. 19 issue—(2022).

MEDICO OF PAINTED SPRINGS, THE—W—Charles Starrett, Terry Walker—Topnotch western—60m. —see July 9 issue—(2206).

MEET BOSTON BLACKIE—MY—Chester Morris, Rochelle Hudson, Constance Worth — Fast-moving comedy-meller for the duals—61m.—see Mar. 5 issue—(2027).

MISSING TEN DAYS—MD—Rex Harrison, Karen Verne, Joan Marion — Okay British meller for houses which can play this type of product—77m.—see Mar. 19 issue—(English-made)—(2044).

MYSTERY SHIP—MD—Paul Kelly, Lola Lane—Suitable for the twin bills—65m.—see Aug. 6 issue.

NAVAL ACADEMY—CD—Freddie Bartholomew, Jimmy Lydon, Billy Cook—Pleasant entertainment with military angles to help selling—67m.—see May 28 issue—(2020).

NORTH FROM THE LONE STAR—W—Bill Elliott, Richard Fiske, Dorothy Fay—Will please the oatie fans—58m.—see Apr. 30 issue—(2213).

OFFICER AND THE LADY, THE—MD—Rochelle Hudson, Bruce Bennett, Roger Pryor—Good action meller for the duallers—59m.—see July 23 issue—(2039).

OUR WIFE—C—Melvyn Douglas, Ruth Hussey, Ellen Drew—Sell the title and names—93m.—see Sept. 3 issue.

OUTLAWS OF THE PANHANDLES — WMU — Charles Starrett, Frances Robinson, Sons of Pioneers — Routine western — 59m. — see Mar. 19 issue.—(2205).

PENNY SERENADE—CD—Cary Grant, Irene Dunne, Beulah Bondi—Combination of comedy, romance, and heart-throbs; of hit proportions, should register big grosses—120m.—see Apr. 30 issue—(2002).

PINTO KID, THE—W—Charles Starrett, Louise Currie, Bob Nolan—Good western—61m.—see Jan. 22 issue—(2204).

RETURN OF DANIEL BOONE, THE—W—Bill Elliott, Betty Miles—Up to par Elliott—61m.—see May 28 issue—(2214).

RICHEST MAN IN TOWN, THE—D—Frank Craven, Edgar Buchanan, Eileen O'Hearn—For the duallers—70m.—see June 25 issue—(2026).

SHE KNEW ALL THE ANSWERS—C—Joan Bennett, Franchot Tone, John Hubbard—Pleasing program comedy will need plenty of selling—86m.—see May 28 issue—(2008).

SON OF DAVY CROCKETT, THE—W—Bill Elliott, Iris Meredith, Dub Taylor—High-rating western—59m. —see July 23 issue—(2216).

SWEETHEART OF THE CAMPUS—MUC—Ruby Keeler, Ozzie Nelson, Harriet Hilliard—Lower-bracket musical—67m.—see July 9 issue—(2019).

THEY DARE NOT LOVE—MD—Martha Scott, George Brent, Paul Lukas—Sell the names—76m.—see May 14 issue—(2011).

THUNDER OVER THE PRAIRIES—W—Charles Starrett, Cliff Edwards, Eileen O'Hearn—Good western; off the beaten track—61m.—see Aug. 6 issue—(2207).

TILLIE THE TOILER — Kay Harris, William Tracy, George Watts—Fair comedy; sell the comic strip—68m.—see Aug. 20 issue—(2017).

TIME OUT FOR RHYTHM—MUC—Rudy Vallee, Ann Miller, Rosemary Lane—Musical with specialties for the duallers—75m. — see June 11 issue — (2009).

TWO IN A TAXI—CD—Russell Hayden, Anita Louise, Noah Beery, Jr.—Routine program for the bottom half—63m.—see Aug. 20 issue—(2042).

UNDER AGE—D—Nan Grey, Tom Neal, Alan Baxter —Lightweight offering for the duallers — 60m. — see Apr. 30 issue—(2036).

VOICE IN THE NIGHT, THE — Clive Brook, Diana Wynyard—Anti-Nazi show is well made, but will need plenty of attention in most spots — 83m. — see May 14 issue—(English-made).

WILDCAT OF TUCSON—W—Bill Elliott, Evelyn Young, Stanley Brown—Okay Elliot—59m.—see Feb. 5 issue—(2211).

TO BE REVIEWED OR IN PRODUCTION

BACHELOR'S BABIES—Rochelle Hudson, Victor Jory, Maxie Rosenbloom.

BLONDE FROM SINGAPORE, THE—Florence Rice, Leif Erikson.

DUTCH SHOE MYSTERY — Ralph Bellamy, Margaret Lindsay, Charles Grapewin.

FIVE MEN—Leslie Howard, Raymond Massey, Laurence Olivier—(English-made).

GO WEST, YOUNG LADY—Penny Singleton, Glenn Ford, Ann Miller, Charlie Ruggles.

HARMON OF MICHIGAN—Tom Harmon, Anita Louise.

HONOR OF THE WEST—Bill Elliott, Tex Ritter, Dorothy Short.

LADIES IN RETIREMENT—Ida Lupino, Louis Hayward, Elsa Lanchester.

LAW OF THE WINCHESTER—Bill Elliott, Tex Ritter, Frank Mitchell.

MEN IN HER LIFE, THE—Loretta Young, Dean Jagger, Conrad Veidt.

MISS MADDEN IS WILLING—Fred MacMurray, Marlene Dietrich.

NORTHWEST PATROL—Charles Starrett, Russell Hayden.

PRAIRIE STRANGER, THE — Charles Starrett, Patti McCarty, Cliff Edwards.

ROARING FRONTIERS—Bill Elliott, Tex Ritter, Ruth Ford.

SECRET OF THE LONE WOLF—Warren William, Ruth Ford.

SING FOR YOUR SUPPER—Jinx Falkenburg, Buddy Rogers, Eve Arden.

TEXAS—William Holden, Glenn Ford, Claire Trevor.

TWO LATINS FROM MANHATTAN — Jinx Falkenburg, Joan Davis, Joan Woodbury.

THREE GIRLS ABOUT TOWN — Joan Blondell, John Howard, Robert Benchley.

YOU BELONG TO ME — Barbara Stanwyck, Henry Fonda, Edgar Buchanan.

YOU'LL NEVER GET RICH—Fred Astaire, Rita Hayworth, Robert Benchley, John Hubbard.

METRO

(1939-40 releases from 1 up; 1940-1941 releases from 101 up.)

ANDY HARDY'S PRIVATE SECRETARY—C—Mickey Rooney, Lewis Stone, Ian Hunter, Kathryn Grayson—Top-notch comedy for all audiences; maintains series standard—101m.—see Mar. 5 issue—(126).

BAD MAN, THE—AD—Wallace Beery, Laraine Day, Lionel Barrymore, Ronald Reagan—Depends on the name draw—70m.—see Apr. 2 issue—(124).

BARNACLE BILL—C—Wallace Beery, Marjorie Main, Leo Carrillo—Lusty Beery comedy; okay program entertainment—92m.—see July 9 issue—(141).

BIG STORE, THE—CMU—Marx Brothers, Tony Martin, Virginia Grey—One of the better Marx Brothers entries—83m.—see June 25 issue—(139).

BILLY THE KID—W—Robert Taylor, Brian Donlevy, Ian Hunter, Mary Howard—Formula western with excellent scenic background—95m.—see June 11 issue—(Technicolor)—(137).

BLONDE INSPIRATION—CD—John Shelton, Virginia Grey, Albert Dekker, Charles Butterworth—For the lower half of the duallers—72m.—see Feb. 19 issue—(123).

BLOSSOMS IN THE DUST—D—Greer Garson, Walter Pidgeou, Felix Bressart, Marsha Hunt — Strong women's show, on the sentimental side; needs selling—99m.—see July 9 issue — (Technicolor) — (144).

COME LIVE WITH ME—C—James Stewart, Hedy Lamarr, Ian Hunter—Well-made comedy; names will help—86m.—see Feb. 5 issue—(122)—(A).

DR. JEKYLL AND MR. HYDE—MD—Spencer Tracy, Ingrid Bergman, Lana Turner, Donald Crisp — Impressive version of familiar story—127m.—see Aug. 6 issue—(201).

DOWN IN SAN DIEGO — AD—Bonita Granville, Ray McDonald, Dan Dailey, Jr., Leo Gorcey—For the lower half of the duallers—70m.—see Aug. 6 issue —(203).

FREE AND EASY — C—Ruth Hussey, Robert Cummings, Judith Anderson—Comedy for the bottom duallers; sell the names—65m.—see Mar. 5 issue —(127).

GET-AWAY, THE—MD—Robert Sterling, Dan Dailey, Jr., Charles Winninger, Donna Reed—Fast moving action show will fit nicely into the duallers—89m. see June 25 issue—(138).

GONE WITH THE WIND — D — Clark Gable, Vivien Leigh, Olivia de Havilland, Leslie Howard, Thomas Mitchell—Par excellence—228m.—see Jan. 8 issue —(Technicolor)—(A).

I'LL WAIT FOR YOU—MD—Robert Sterling, Marsha Hunt, Virginia Weidler—Okay for the bottom dual spot—75m.—see May 28 issue—(135).

KEEPING COMPANY—CD—Frank Morgan, Ann Rutherford, John Shelton, Virginia Weidler—Good family entertainment for the lower bracket—79m.—see Jan. 8 issue—(116).

LADY BE GOOD—MUC—Eleanor Powell, Aun Sothern, Robert Young, Lionel Barrymore—Entertaining program musical; its only fault is overlength—111m. —see July 23 issue—(202).

LAND OF LIBERTY—HDoc—Compilation sponsored by the MPPDA and edited by Cecil B. DeMille—Excellent patriotic exploitation offering; plenty of star value—98m.—see Jan. 22 issue—(120).

LIFE BEGINS FOR ANDY HARDY—CD—Lewis Stone, Mickey Rooney, Judy Garland—Another top-notch Hardy entrant—100m.—see Aug. 20 issue—(146).

LOVE CRAZY—C—William Powell, Myrna Loy, Gail Patrick—Looks like a summer money show—99m. —see May 28 issue—(134).

MAISIE WAS A LADY—CD—Ann Sothern, Lew Ayres, Maureen O'Sullivan — Pleasing entrant in the "Maisie" series—79m.—see Jan. 22 issue—(118).

MATA HARI — MD—Greta Garbo, Ramon Novarro, Lionel Barrymore—Re-issue has present day selling angles—89m.—see June 25 issue—(185).

MEN OF BOYS TOWN—D—Spencer Tracy, Mickey Rooney, Bobs Watson—Packed with entertainment value for everyone—106m.—see Mar. 19 issue—(132).

NAVY BLUE AND GOLD—CD—James Stewart, Robert Young, Lionel Barrymore, Florence Rice—Re-issue can be sold on service angles and name strength—94m.—see July 9 issue.

PENALTY, THE—MD—Edward Arnold, Lionel Barrymore, Gene Reynolds, Marsha Hunt—Good action dualler, especially suited for family and small-town trade—80m.—see Mar. 19 issue—(129).

PEOPLE VS. DR. KILDARE, THE—MD—Lew Ayres, Lionel Barrymore, Laraine Day—Top-ranking member of the series—78m.—see May 14 issue—(133).

RAGE IN HEAVEN—MD—Robert Montgomery, Ingrid Bergman, George Sanders — Good critics' picture with a selling problem—85m.—see Mar. 19 issue —(128).

RINGSIDE MAISIE—CD—Ann Sothern, George Murphy, Robert Sterling—Overlong programmer with selling angles—96m.—see Aug. 6 issue—(143).

STARS LOOK DOWN, THE — D—Michael Redgrave, Margaret Lockwood, Emlyn Williams—Tight, gripping drama with strong tragic overtones; well-made, but a selling problem—99m.—see July 23 issue—(English-made)—(142)—(A).

THEY MET IN BOMBAY—CMD—Clark Gable, Rosalind Russell, Peter Lorre—Name strength should help this to very good summer grosses—92m.—see July 9 issue—Leg.: A-II—(140).

TRIAL OF MARY DUGAN, THE—D—Laraine Day, Robert Young, Tom Conway, Frieda Inescort—Saleable dramatic program—90m.—see Feb. 19 issue—(125).

WASHINGTON MELODRAMA—MD—Frank Morgan, Ann Rutherford, Kent Taylor—Just a programmer for the duallers—80m.—see Apr. 30 issue—(131).

WHISTLING IN THE DARK—CMD—Red Skelton, Ann Rutherford, Conrad Veidt, Virginia Grey—Entertaining program for the duallers—78m.—see Aug. 20 issue—(147).

WILD MAN OF BORNEO—CD—Frank Morgan, Mary Howard, Dan Dailey, Jr., Billie Burke—For nabe dual support—78m.—see Feb. 5 issue—(121).

WOMAN'S FACE, A — MD—Joan Crawford, Melvyn Douglas, Conrad Veidt — Absorbing drama with good appeal for all kinds of houses—106m.—see May 14 issue—(136).

ZIEGFELD GIRL—DMU—James Stewart, Judy Garland, Hedy Lamarr, Lana Turner, Tony Martin, Ian Hunter, Jackie Cooper—Big lavish show will be an important grosser—131m.—see Apr. 30 issue—(130).

TO BE REVIEWED OR IN PRODUCTION

BABES ON BROADWAY—Mickey Rooney, Judy Garland, Virginia Weidler, Fay Bainter.

CHOCOLATE SOLDIER, THE — Nelson Eddy, Rise Stevens, Nigel Bruce.

DR. KILDARE'S WEDDING DAY—Lionel Barrymore, Lew Ayres, Laraine Day—84m.—(145).

FEMALE OF THE SPECIES — Rosalind Russell, Don Ameche, Kay Francis, John Carroll.

HER HONOR—Rosalind Russell, Walter Pidgeon, Claire Trevor, Lee Bowman.

H. M. PULHAM, ESQUIRE—Charles Coburn, Fay Holden, Hedy Lamarr, Robert Young, Ruth Hussey, Van Heflin.

HONKY-TONK—Clark Gable, Lana Turner, Marjorie Main, Claire Trevor, Frank Morgan.

KATHLEEN—Shirley Temple, Herbert Marshall, Gail Patrick, Laraine Day.

MARRIED BACHELOR — Ruth Hussey, Robert Young, Lee Bowman—81m.

PANAMA HATTIE—Ann Sothern, Red Skelton.

SHADOW OF THE THIN MAN, THE—William Powell, Myrna Loy.

SMILIN' THROUGH—Jeanette MacDonald, Gene Raymond, Brian Aherne, Ian Hunter—(Technicolor).

TWINS, THE—Greta Garbo, Melvyn Douglas, Roland Young, Constance Bennett, Robert Sterling, Ruth Gordon.

TARZAN'S SECRET TREASURE—Johnny Weissmuller, Maureen O'Sullivan, Johnuy Sheffield.

UNHOLY PARTNERS—Edward Robinson, Edward Arnold, Laraine Day.

WHEN LADIES MEET—Joan Crawford, Greer Garson, Robert Taylor, Herbert Marshall—(148).

MONOGRAM

(1939-1940 releases from 3901 up; 1940-1941 releases not numbered.)

ARIZONA BOUND—W—Buck Jones, Tim McCoy, Luana Walters—Excellent start for the new "Rough Riders" series—57m.—see Aug. 6 issue.

BOWERY BLITZKRIEG—AD—Leo Gorcey, Bobby Jordan, Warren Hull, Dead End Kids—Fast moving entrant for the action trade — 63m.—see Aug. 6 issue.

CHAMBER OF HORRORS—MYD—Leslie Banks, Lilli Palmer, Romilly Lunge—Just for dualler support—79m.—see Jan. 8 issue—(English-made).

DEADLY GAME, THE—MD—Charles Farrell, June Lang, John Miljan—Above average spy drama for the duallers—63m.—see Aug. 20 issue.

DEAD MAN'S SHOES—MD—Leslie Banks, Wilfrid Lawson, Judy Kelly—British meller for the duals—70m.—see Mar. 5 issue—(English-made).

FATHER STEPS OUT—C—Frank Albertson, Lorna Gray, Jed Prouty—For the duals—63m.—see July 23 issue.

FLYING WILD—MD—Leo Gorcey, Bobby Jordan, Joan Barclay—Okay for the younger patrons—63m.—see Mar. 5 issue.

FORGOTTEN HERO (Hoosier Schoolboy)—MD—Mickey Rooney, Anne Nagel, Frank Shields—Re-issue; sell Rooney—62m.—see Apr. 2 issue.

FUGITIVE VALLEY—W—The Range Busters, Julie Duncan—Up-to-standard Range Busters—61m.—see Aug. 6 issue.

GANG'S ALL HERE, THE—MD—Frankie Darro, Marcia Mae Jones, Mantan Moorland, Keye Luke—Fast moving Darro should please the action fans—61m.—see June 25 issue.

HER FIRST ROMANCE—DMU—Edith Fellows, Wilbur Evans, Jacqueline Wells—One of the best from Monogram—77m.—see Jan. 8 issue.

HOOSIER SCHOOLBOY—see Forgotten Hero.

HOUSE OF MYSTERY, THE—MYD—Keneth Kent, Judy Kelly, Peter Murray Hill—English mystery will satisfy the action and thriller dual trade—62m.—see May 14 issue—(English-made).

INVISIBLE GHOST, THE—MD—Bela Lugosi, Polly Ann Young, John McGuire—Okay for the horror fans—63m.—see Apr. 30 issue.

KID'S LAST RIDE, THE—W—Range Busters, Luana Walters, Ed Brian—Run-of-the-mill Range Busters—55m.—see Feb. 19 issue.

KING OF THE ZOMBIES — MD—Dick Purcell, Joan Woodbury, John Archer—Thriller has plenty of selling angles—67m.—see May 28 issue.

MURDER BY INVITATION—MY—Wallace Ford, Sarah Padden, Marian Marsh—Top-line murder mystery for the duallers—63m.—see July 9 issue.

PIONEERS, THE — Tex Ritter, "Slim" Andrews, Wanda McKay—Below par Ritter—61m.—see May 14 issue.

REDHEAD—D—June Lang, Johnny Downs, Eric Blore—Routine program for the duallers — 63m.—see May 28 issue.

RIDIN' THE CHEROKEE TRAIL—W—Tex Ritter, Slim Andrews, Betty Niles—One of the better Ritters—60m.—see Mar. 5 issue.

ROAR OF THE PRESS—MD—Wallace Ford, Jean Parker, Jed Prouty—One of the better Monogram offerings—72m.—see May 14 issue.

ROLLING HOME TO TEXAS—W—Tex Ritter, Virginia Carpenter, Slim Andrews—The best Ritter yet—62m.—see Jan. 8 issue.

SIGN OF THE WOLF — AD — Michael Whalen, Grace Bradley, Mantan Moreland—For the family trade and dog-lovers—69m.—see Apr. 2 issue.

SILVER STALLION—AD—David Sharpe, Janet Waldo, LeRoy Mason—Should satisfy the open air fans—59m.—see June 11 issue.

TRAIL OF THE SILVER SPUR—W—Range Busters, Dorothy Short—Run-of-the-mill, the Range Busters could use better material—60m.—see Jan. 22 issue.

TUMBLEDOWN RANCH IN ARIZONA—W—Range Busters, Sheila Darcy—Run-of-the-mill Range Busters—60m.—see Apr. 30 issue.

WANDERERS OF THE WEST—W—Tom Keene, Betty Miles—Standard western—58m.—see July 9 issue.

WRANGLER'S ROOST—W—Range Busters, Gwen Gaze, Forrest Taylor—Best of the series—57m.—see June 11 issue.

YOU'RE OUT OF LUCK—Frankie Darro, Kay Sutton, Mantan Moreland—Standard Darro offering—60m.—see Jan. 22 issue.

TO BE REVIEWED OR IN PRODUCTION

BAD MAN FROM BODIE—Buck Jones, Tim McCoy, Raymond Hatton.

DRIFTING KID, THE—Tom Keene, Betty Miles, Slim Andrews.

DYNAMITE CANYON—Tom Keene, Evelyn Finley.

GENTLEMAN FROM DIXIE — Jack La Rue, Marian Marsh.

LET'S GO COLLEGIATE—Frankie Darro, Jackie Moran.

NIGHT OF HORROR—Bela Lugosi.

SADDLE MOUNTAIN ROUNDUP—Range Busters.

SPOOKS RUN WILD—Bela Lugosi, Leo Gorcey, Bobby Jordan, Huntz Hall.

TONTO BASIN OUTLAWS—Range Busters.

TOWER OF TERROR—Movita—(English-made).

ZIS, BOOM, BAH—Grace Hayes, Peter Lind Hayes, Mary Healy.

PARAMOUNT

(1939-1940 releases from 3901 up; 1940-1941 releases from 4001 up.)

BORDER VIGILANTES — W — William Boyd, Russell Hayden, Frances Gifford—Top line western in the Cassidy series—62m.—see Apr. 16 issue—(4053).

BUY ME THAT TOWN—CD—Lloyd Nolan, Constance Moore, Albert Dekker, Sheldon Leonard—Amusing dualler with a different angle—69m.—see Aug. 6 issue—(1st Block-of-Five).

CAUGHT IN THE DRAFT—C—Bob Hope, Dorothy Lamour, Eddie Bracken, Lynne Overman—Sure-fire boxoffice—82m.—see June 11 issue—(4032).

DOOMED CARAVAN—W—William Boyd, Russell Hayden, Minna Gombell, Georgia Hawkins—Top-notch western—62m.—see Jan. 22 issue—(4051).

FORCED LANDING—MD—Richard Arlen, Eve Gahor, J. Carrol Naish—Good action program melodrama—67m.—see July 23 issue—(4033).

HARD-BOILED CANARY, THE (There's Magic in Music)—CMU—Allan Jones, Susanna Foster, Margaret Lindsay—For lovers of classical music; can stand strong selling—79m.—see Feb. 19 issue—(4021).

HENRY ALDRICH FOR PRESIDENT—C—James Lydon, Charles Smith, June Preisser, Mary Anderson—Dualler for the family trade; sell the radio fame—75m.—see Aug. 6 issue — (1st Block-of-Five).

HOLD BACK THE DAWN—D—Charles Boyer, Olivia de Havilland, Paulette Goddard — Triple starrer should prove strong femme draw—114m.—see Aug. 6 issue—(1st Block-of-Five).

IN OLD COLORADO—W—William Boyd, Russell Hayden, Margaret Hayes — Top-notch Hopalong—66m. see Mar. 5 issue—(4052).

I WANTED WINGS—MD—Ray Milland, William Holden, Wayne Morris, Brian Donlevy, Constance Moore—Large-scale, spectacular action picture; will need plenty of selling—135m.—see May 28 issue—(4028).

KISS THE BOYS GOODBYE—MUC—Mary Martin, Don Ameche, Oscar Levant, Rochester—Pleasant musical; sell the names—85m.—see July 9 issue—Leg.: B—(4035).

LADY EVE, THE—CD—Barbara Stanwyck, Henry Fonda, Charles Coburn—Pleasing programmer, with emphasis on the women's angle—94m.—see Mar. 5 issue—(4022).

LAS VEGAS NIGHTS—CMU—Phil Regan, Bert Wheeler, Constance Moore, Tommy Dorsey—Routine musical without names; plug Tommy Dorsey's Band—87m.—see Mar. 19 issue—(4023).

LIFE WITH HENRY—C—Jackie Cooper, Eddie Bracken, Leila Ernst—Okay family fare, especially for the younger patrons — 81m. — see Jan. 22 issue — (4016).

MAD DOCTOR, THE—MD—Basil Rathbone, John Howard, Ellen Drew, Ralph Morgan—Exploitable horror picture has plenty of selling angles—91m.—see Feb. 19 issue—(4018).

MONSTER AND THE GIRL, THE—MD—Ellen Drew, Paul Lukas, Robert Paige—Tailor made for the horror fans—65m.—see Mar. 5 issue—(4020).

NEW YORK TOWN—CD—Fred MacMurray, Mary Martin, Robert Preston—Lightweight program will need plenty of selling—74m.—see Aug. 6 issue—(1st Block-of-Five).

NOTHING BUT THE TRUTH—F—Bob Hope, Paulette Goddard, Edward Arnold, Leif Erickson — Laugh show, backed by the Hope rep, should get into the better money—87m.—see Aug. 6 issue—(1st Block-of-Five).

ONE NIGHT IN LISBON—CD—Fred MacMurray, Madeleine Carroll, Patricia Morison—Good program—97m.—see May 28 issue—(4029)—(A).

PARSON OF PANAMINT, THE—D—Charles Ruggles, Ellen Drew, Phillip Terry—Good entertainment—84m.—see June 25 issue—(4031).

PIRATES ON HORSEBACK—W—William Boyd, Russell Hayden, Eleanor Stewart—Top notch western—68m.—see May 28 issue—(4054).

POWER DIVE—AD—Richard Arlen, Jean Parker, Roger Pryor—Pleasing aviation programmer for the action trade—71m.—see Apr. 30 issue—(4026).

REACHING FOR THE SUN—MD—Joel McCrea, Ellen Drew, Albert Dekker, Eddie Bracken—Just a programmer; sell the names—90m.—see Apr. 16 issue—(4027).

ROAD TO ZANZIBAR, THE—MUC—Bing Crosby, Dorothy Lamour, Bob Hope—Sell the names and "Road to Singapore" rep—92m.—see Mar. 19 issue—(4025).

ROUNDUP, THE—WD—Richard Dix, Patricia Morison, Preston Foster—Fair western drama is suitable for action houses—90m.—see Mar. 19 issue—(4024).

RUGGLES OF RED GAP—C—Charles Laughton, Mary Boland, Charlie Ruggles—Re-issue should arouse a certain amount of interest—90m.—see July 23 issue—(Re-issue).

SHEPHERD OF THE HILLS, THE—MD—John Wayne, Betty Field, Harry Carey, Beulah Bondi—High rating family entertainment is welcome change from war cycle — 98m.—see June 25 issue—(Technicolor)—(4034).

THERE'S MAGIC IN MUSIC — see The Hard-Boiled Canary.

VIRGINIA — D—Madeleine Carroll, Fred MacMurray, Stirling Hayden—Sell the names and Technicolor 108m. — see Jan. 22 issue — (Technicolor) — (4019).

WEST POINT WIDOW—CD—Anne Shirley, Richard Carlson, Frances Gifford—Programmer will fit into the dual spot—64m.—see June 11 issue—(4030).

WIDE OPEN TOWN—W—William Boyd, Russell Hayden, Evelyn Brent—High rating in the Hopalong series—79m.—see Aug. 6 issue—(4055).

WORLD PREMIERE—F—John Barrymore, Frances Farmer, Eugene Pallette—Silly programmer belongs on the bottom half of the duallers—67m.—see Sept. 3 issue—(4036).

YOU'RE THE ONE—CMU—Bonnie Baker, Orrin Tucker, Edward Everett Horton, Jerry Colonna—Exploitable dualler with names to sell—82m.—see Feb. 5 issue—(4017).

TO BE REVIEWED OR IN PRODUCTION

AIR RAID—Robert Preston, Martha O'Driscoll, Eve Gabor.

ALOMA OF THE SOUTH SEAS—Dorothy Lamour, Jon Hall, Lynne Overman—(Technicolor)—(4038).

AMONG THE LIVING—Albert Dekker, Susan Hayward, Frances Farmer, Harry Carey.

BAHAMA PASSAGE—Madeleine Carroll, Stirling Hayden—(Technicolor).

BIRTH OF THE BLUES—Bing Crosby, Mary Martin, Brian Donlevy, Carolyn Lee.

FLY BY NIGHT—Richard Carlson, Nancy Kelly, Martin Kosleck.

FLYING BLIND—Richard Arlen, Jean Parker, Marie Wilson—(4037).

GLAMOUR BOY—Susanna Foster, Jackie Cooper, Walter Abel.

GREAT MAN'S LADY, THE — Barbara Stanwyck, Joel McCrea, Brian Donlevy.

LOUISIANA PURCHASE—Bob Hope, Victor Moore, Vera Zorina, Irene Bordoni—(Technicolor).

MALAYA—Dorothy Lamour, Jack Haley, Richard Denning—(Technicolor).

MR. ALDRICH'S BOY—Jimmy Lydon, John Litel, Mary Anderson.

MR. BUG GOES TO TOWN—Technicolor feature cartoon.

NIGHT OF JANUARY 16TH, THE—Robert Preston, Ellen Drew, Nils Asther.

NO HANDS ON THE CLOCK — Chester Morris, Jean Parker, Dick Purcell.

OUTLAWS OF THE DESERT — William Boyd, Andy Clyde, Jean Phillips.

REAP THE WILD WIND—Ray Milland, John Wayne, Paulette Goddard, Robert Preston, Raymond Massey—(Technicolor).

REMARKABLE ANDREW, THE—William Holden, Ellen Drew, Brian Donlevy.

RIDERS OF THE TIMBERLINE—William Boyd, Eleanor Stewart.

SECRET OF THE WASTELAND — William Boyd, Andy Clyde, Barbara Britton.

SKYLARK—Claudette Colbert, Ray Milland, Brian Aherne, Binnie Barnes, Walter Abel.

STICK TO YOUR GUNS—William Boyd, Andy Clyde, Jacqueline Holt.

SULLIVAN'S TRAVELS — Joel McCrea, Veronica Lake, Eric Blore.

SWEATER GIRL—Eddie Bracken, June Preisser, Betty Jane Rhodes.

TWILIGHT ON THE TRAIL — William Boyd, Wanda McKay, Andy Clyde.

PRODUCERS RELEASING CORP.

BILLY THE KID'S FIGHTING PALS—W—Bob Steele, Al St. John, Phyllis Adair—Routine western—62m. —see Apr. 16 issue—(161).

BILLY THE KID'S GUN JUSTICE — W—Bob Steele, Louise Currie, Carleton Young—Good western—63m.—see Jan. 8 issue—(159).

BILLY THE KID'S RANGE WAR—W—Bob Steele, Joan Barclay, Al St. John—Good Steele entry—60m.—see Feb. 19 issue—(160).

BILLY THE KID IN SANTA FE—W—Bob Steele, Al St. John, Marin Sais—Fair western—66m.—see July 23 issue—(162).

CAUGHT IN THE ACT—C—Henry Armetta, Iris Meredith, Robert Baldwin—Italian dialect comedy has some amusing moments—62m.—see Feb. 5 issue (107).

CRIME, INC.—see Paper Bullets.

CRIMINALS WITHIN—MY—Eric Linden, Ann Doran, Constance Worth—For the bottom duallers—70m. —see July 9 issue—(111).

DESPERATE CARGO—MD—Ralph Byrd, Carol Hughes, Julie Duncan—Nice bottom dualler—64m.—see Aug. 20 issue—(113).

DOUBLE CROSS—MD—Kane Richmond, Pauline Moore, Wynne Gibson—Action show will fit nicely into the duallers—61m.—see July 23 issue—(112).

EMERGENCY LANDING—MD—Forrest Tucker, Carol Hughes, Evelyn Brent—Okay aviation meller for the supporting notch—70m.—see May 28 issue—(109).

GAMBLING DAUGHTERS—MD—Roger Pryor, Cecilia Parker, Robert Baldwin—For the bottom duals; sell the title—62m.—see Aug. 20 issue—(124).

FEDERAL FUGITIVES — MD — Neil Hamilton, Doris Day, Victor Varconi—Well-produced meller for the supporting notch—62m.—see Apr. 2 issue—(108).

LONE RIDER CROSSES THE RIO, THE—W—George Houston, Roquell Verria, Al St. John—Okay western; sell Houston's singing—60m.—see Mar. 19 issue—(164).

LONE RIDER IN GHOST TOWN, THE—W—George Houston, Al St. John, Alaine Brandes—Fair western—64m.—see May 14 issue—(165).

LONE RIDER RIDES ON, THE—W—George Houston, Hillary Brooks, Al St. John—Auspicious beginning for the series—64m.—see Jan. 22 issue—(163).

OUTLAWS OF THE RIO GRANDE—W—Tim McCoy, Virginia Carpenter, Charles King—Above par western, has plenty of action—53m.—see Mar. 5 issue —(155).

PAPER BULLETS (Crime, Inc.)—MD—Joan Woodbury, Jack La Rue, John Archer—Okay for duallers—72m.—see June 11 issue—(123).

REG'LAR FELLERS—CD—Billy Lee, Roscoe Ates, Alfalfa Switzer—Kids will love it; worthy of special kiddie show selling—70m.—see Aug. 20 issue—(125).

SECRET EVIDENCE—MD—Marjorie Reynolds, Charles Quigley, Ward McTaggart—Better than the usual run of this class—65m.—see Feb. 19 issue—(106).

SOUTH OF PANAMA—MD—Roger Pryor, Virginia Vale, Lionel Royce—Okay spy meller for the action houses—68m.—see Apr. 30 issue—(110).

TEXAS MARSHAL, THE—W—Tim McCoy, Art Davis, Kay Leslie—High rating western—60m.—see June 25 issue—(156).

TO BE REVIEWED OR IN PRODUCTION

DANGEROUS LADY—Neil Hamilton, June Storey, Evelyn Brent—(115).

JUNGLE MAN—Buster Crabbe, Sheila Darcy, Vince Barnett—(126).

LONE RIDER AMBUSHED, THE—George Houston—(167).

LONE RIDER IN FRONTIER FURY, THE — George Houston, Hillary Brooke—(166).

MR. CELEBRITY—(114).

MONEY TALKS—(116).

PROFESSIONAL BRIDE—Kane Richmond, Mary Healy —('41-'42).

RKO-RADIO

(1939-1940 releases from 001 up; 1940-1941 releases from 101 up.)

ALL THAT MONEY CAN BUY—see Here Is A Man.

ALONG THE RIO GRANDE—W—Tim Holt, Ray Whitley, Betty Jane Rhodes—Okay western—64m.—see Feb. 5 issue—(183).

BRINGING UP BABY—C—Cary Grant, Katharine Hepburn, Charles Ruggles—Comedy re-issue; sell Grant and Hepburn—102m.—see Apr. 16 issue—(163).

CITIZEN KANE—D—Orson Welles, Dorothy Comingore, Joseph Cotten—Hits the mark in every department; a massive piece of entertainment, and one that should aim at every box-office record—119m.—see Apr. 16 issue—(201).

CONVOY — AD — Clive Brook, Judy Campbell, John Clements—Highly exploitable and actionful British propagandizer—78m.—see Jan. 8 issue—(English-made)—(161).

CYCLONE ON HORSEBACK—RKO—Tim Holt, Marjorie Reynolds, Ray Whitley—Standard Tim Holt entry—60m.—see June 25 issue—(185).

DEVIL AND MISS JONES, THE—C—Jean Arthur, Robert Cummings, Charles Coburn—Delightful comedy; grosses will depend largely on selling effort—92m.—see Apr. 16 issue—(122).

FANTASIA—Fantasy MU—Produced by Walt Disney with Leopold Stokowski and the Philadelphia Orchestra—Something new and different; should attract lots of interest in the metropolitan centers —135m.—see Nov. 27 issue—(Disney).

FATHER TAKES A WIFE—C—Gloria Swanson, Adolphe Menjou, John Howard—Lightweight comedy; plug Swanson—79m.—see July 23 issue—(204).

FOOTLIGHT FEVER—C—Alan Mowbray, Donald MacBride, Elisabeth Risdon—Okay comedy for dual support—69m.—see Mar. 19 issue—(119).

FRANK BUCK'S JUNGLE CAVALCADE—AD—Produced in the jungle by Frank Buck—A sure grosser for the animal trade—79m.—see July 23 issue—(reissue)—(166).

GIRL, A GUY AND A GOB, A—C—George Murphy, Lucille Ball, Edmond O'Brien—Pleasing program; deserves the best kind of selling—91m.—see Mar. 5 issue—(120).

HERE IS A MAN (All That Money Can Buy)—James Craig, Anne Shirley, Simoue Simon, Walter Huston, Edward Arnold—Impressive and praiseworthy, but a problem for any box-office—106m.—see July 23 issue—(205).

HURRY, CHARLIE, HURRY—F—Leon Errol, Mildred Coles, Kenneth Howell—Some laughs in it for the lower half of the duallers—65m.—see July 9 issue—(129).

IT HAPPENED TO ONE MAN—D—Wilfrid Lawson, Nora Swinburne, Marta Labarr—Saleable program where English pictures go—80m.—see Mar. 5 issue—(English-made).

KITTY FOYLE — D—Ginger Rogers, Dennis Morgan, James Craig—Top-line drama; should profit by word of mouth—108m.—see Jan. 8 issue—(112).

LADY SCARFACE — MD — Judith Anderson, Dennis O'Keefe, Frances Neal—Routine bottom dualler, with an angle—66m.—see Aug. 6 issue—(203).

LITTLE FOXES, THE—D—Bette Davis, Herbert Marshall, Richard Carlson—Quality entertainment best suited for class audiences; needs plugging for others —116m.—see Aug. 20 issue—(175)—(A).

MELODY FOR THREE—CD—Jean Hersholt, Fay Wray, Walter Woolf King—One of the better Dr. Christians; sell the music—67m.—see Mar. 5 issue—(124).

MR. AND MRS. SMITH—C—Carole Lombard, Robert Montgomery, Gene Raymond—Amusing comedy; sell the names and Hitchcock's reputation—95m. —see Jan. 22 issue—(117).

MY LIFE WITH CAROLINE—C—Ronald Colman, Anna Lee, Charles Winninger—Pleasing light entertainment that can stand plenty of push—81m.—see July 23 issue—(135)—(A).

PARACHUTE BATTALION—MD—Robert Preston, Nancy Kelly, Edmond O'Brien—Timely programmer has plenty of selling angles—75m.—see July 23 issue—(202).

PLAY GIRL—MD—Kay Francis, James Ellison, Mildred Coles—Has plenty of angles for the women—77m. —see Jan. 22 issue—(121).

RELUCTANT DRAGON, THE—Novelty—Robert Benchley, Nana Bryant, Walt Disney—Novelty will need plenty of push, but has chance for surprise grosses —73m.—see May 28 issue—(Technicolor Sequences)—(191).

REPENT AT LEISURE—CD—Kent Taylor, Wendy Barrie, George Barbier—For the lower half of the duallers—66m.—see Apr. 16 issue—(125).

ROBBERS OF THE RANGE—W—Tim Holt, Ray Whitley, Virginia Vale—One of the better Holt westerns—62m.—see Apr. 2 issue—(184).

SAINT IN PALM SPRINGS, THE—MY—George Sanders, Wendy Barrie, Linda Hayes—Okay for "Saint" fans but below the usual standard—66m.—see Jan. 8 issue—(116).

SAINT'S VACATION, THE—MD—Hugh Sinclair, Sally Gray, Arthur Macrae—Lightweight Britisher for the duals—61m.—see June 25 issue—(English-made)—(131).

SCATTERGOOD BAINES — CD—Guy Kibbee, Carol Hughes, John Archer—Good comedy for nabes and hinterlands—69m.—see Feb. 19 issue—(123).

SCATTERGOOD PULLS THE STRINGS—CD—Guy Kibbee, Bobs Watson, Susan Peters—Dualler is tops for family trade — 67m.—see May 28 issue—(132).

SIX GUN GOLD—W—Tim Holt, Ray Whitley, Jan Clayton—Routine western—57m.—see Aug. 20 issue—(186).

STORY OF THE VATICAN, THE—Doc—Produced by The March of Time—Strong for solid Catholic sectors; will need plenty of attention in others—56m.—see Aug. 20 issue—(172).

SUNNY—MUC—Anna Neagle, John Carroll, Ray Bolger—Musical can do pleasing business with proper handling—98m.—see May 28 issue—(133).

THEY MEET AGAIN—D—Jean Hersholt, Dorothy Lovett, Robert Baldwin—Dr. Christian entrant for the lower half—67m.—see July 23 issue—(134).

THEY MET IN ARGENTINA—MUC—Maureen O'Hara, James Ellison, Buddy Ebsen, Alberto Vila—Latin-American musical will need plenty of help—77m.—see Apr. 30 issue—(128).

TOM, DICK AND HARRY—C—Ginger Rogers, George Murphy, Alan Marshal, Burgess Meredith—Big laugh-getter should prove box-office tonic—86m.—see July 23 issue—(126).

VIVACIOUS LADY—C—Ginger Rogers, James Stewart, Charles Coburn—Pleasant reissue; sell Award-winners Rogers and Stewart—91m.—see Mar. 19 issue—(162).

TO BE REVIEWED OR IN PRODUCTION

BALL OF FIRE—Gary Cooper, Barbara Stanwyck.

DATE WITH THE FALCON, A—George Sanders, Wendy Barrie, James Gleason.

DUDE COWBOY, THE—Tim Holt.

GAY FALCON, THE—George Sanders, Wendy Barrie—67m.

LAND OF THE OPEN RANGE—Tim Holt, Ray Whitley, Janet Waldo.

LOOK WHO'S LAUGHING — Edgar Bergen, Charlie McCarthy, Fibber McGee and Molly, Lucille Ball.

MEXICAN SPITFIRE'S BABY—Leon Errol, Lupe Velez.

OBLIGING YOUNG LADY — Joan Carroll, Edmond O'Brien, Ruth Warrick.

OUTLAW TRAIL—Tim Holt, Janet Waldo, Ray Whitley—60m.

PLAYMATES—Kay Kyser, John Barrymore, Lupe Velez.

RIDING THE WIND—Tim Holt, Joan Barclay, Ray Whitley.

SCATTERGOOD MEETS BROADWAY—Guy Kibbee, William Henry, Mildred Coles.

STREET GIRL—Ray Bolger, Anne Shirley, Desi Arnaz, Eddie Foy, Jr.

SUSPICION—Cary Grant, Joan Fontaine, Sir Cedric Hardwicke, Isabel Jeans, Heather Angel.

UNEXPECTED UNCLE—Anne Shirley, James Craig, Charles Coburn.

WEEKEND FOR THREE—Jane Wyatt, Dennis O'Keefe, Edward Everett Horton.

REPUBLIC

(1939-1940 releases from 901 up; 1940-1941 releases from 001 up.)

ANGELS WITH BROKEN WINGS—CD—Binnie Barnes, Gilbert Roland, Mary Lee—For the duals and nabes; sell the names—72m.—see June 11 issue—(016).

ARKANSAS JUDGE—C—Weaver Bros. and Elviry, Roy Rogers, Spring Byington, Pauline Moore—Small towns and nabes will like it best—72m.—see Feb. 5 issue—(010).

BACK IN THE SADDLE — MUW — Gene Autry, Smiley Burnette, Mary Lee—One of Autry's best—73m. see Apr. 2 issue—(045).

BOWERY BOY—MD—Dennis O'Keefe, Louise Campbell, Jimmy Lydon—Routine "Dead End"-type program—71m.—see Jan. 8 issue—(019).

CITADEL OF CRIME—MD—Robert Armstrong, Frank Albertson, Linda Hayes—Fast moving entrant for the duallers—58m.—see Aug. 6 issue—(024).

COUNTRY FAIR—MUC—Eddie Foy, Jr., June Clyde, Guinn Williams—Lightweight farce comedy; best for nabes and hinterland—74m.—see May 14 issue —(015).

DESERT BANDIT—W—Don "Red" Barry, Lynn Merrick, William Haade—Good western—56m.—see May 28 issue—(077).

GANGS OF SONORA—W—Three Mesquiteers, June Johnson—Standard Mesquiteers will satisfy western fans —56m.—see July 23 issue—(068).

GAY VAGABOND, THE—C—Roscoe Karns, Ruth Donnelly, Ernest Truex—Okay for the nabe duals and rurals—66m.—see May 28 issue—(022).

GREAT TRAIN ROBBERY, THE—AD—Bob Steele, Claire Carleton, Milburn Stone—Satisfactory action dualler—62m.—see Mar. 5 issue—(021).

HURRICANE SMITH—MD—Ray Middleton, Jane Wyatt, Harry Davenport — Programmer for the duals — 69m.—see July 23 issue—(108).

ICE-CAPADES—MUC—James Ellison, Jerry Colonna, Dorothy Lewis—Ace musical built for popular appeal—88m.—see Aug. 20 issue—(004).

IN OLD CHEYENNE—W—Roy Rogers, Joan Woodbury, Gabby Hayes—Belongs in the top western bracket —58m.—see Apr. 16 issue—(055).

KANSAS CYCLONE—W—Don "Red" Barry, Lynn Merrick, William Haade—High grade western—56m. —see June 25 issue—(078).

LADY FROM LOUISIANA — MD—John Wayne, Ona Munson, Helen Westley—Another high-rating Republic entry; will need selling—82m.—see May 14 issue—(014).

MAN BETRAYED, A—MD—John Wayne, Frances Dee, Edward Ellis—Good cast held down by weak story; sell the names—83m.—see Mar. 19 issue—(011).

MR. DISTRICT ATTORNEY — CD — Dennis O'Keefe, Florence Rice, Peter Lorre—Fast moving show fits nicely into the action groove—69m.—see Apr. 2 issue—(012)

MOUNTAIN MOONLIGHT — FMU — Weaver Bros. and Elviry, John Archer, Betty Jane Rhodes—Lightweight hillbilly yarn for nabes and rurals—68m.—see July 23 issue—(107).

NEVADA CITY — W — Roy Rogers, George "Gabby" Hayes, Sally Payne—Above par western—58m.—see June 25 issue—(057).

PALS OF THE PECOS—W—Three Mesquiteers, June Johnson—Run-of-the-mill Mesquiteers—56m.—see Apr. 30 issue—(066).

POISON PEN—D—Flora Robson, Robert Newton, Ann Todd—Above average mystery programmer—66m. —see July 9 issue—(English-made)—(023).

PETTICOAT POLITICS—CD—Roscoe Karns, Ruth Donnelly, Spencer Charters, Lois Ranson, Polly Moran —Dualler for family situations and small towns—67m.—see Feb. 19 issue—(020).

PHANTOM COWBOY, THE—W—Don "Red" Barry, Virginia Carroll, Milburn Stone—Run-of-the-mill western—56m.—see Feb. 19 issue—(075).

PRAIRIE PIONEERS — W — Three Mesquiteers, Esther Estrella, Robert Kellard—Dualler for action houses; sell Three Mesquiteers series—58m.—see Mar. 5 issue—(065).

PUDDIN' HEAD—CMU—Judy Canova, Francis Lederer, Raymond Walburn—Rural musical will need plenty of help—80m.—see July 9 issue—(003).

RAGS TO RICHES—AD—Alan Baxter, Mary Carlisle, Jerome Cowan—Routine action dualler—57m.—see Aug. 20 issue—(025).

RIDIN' ON A RAINBOW—WMU—Gene Autry, Mary Lee, Smiley Burnette, Carol Adams—Long on songs; short on action; but Autry is Autry—79m.—see Feb. 5 issue—(044).

ROBIN HOOD OF THE PECOS—W—Roy Rogers, George "Gabby" Hayes, Marjorie Reynolds—Swell Rogers' entry—59m.—see Jan. 22 issue—(054).

ROOKIES ON PARADE—MUC—Bob Crosby, Gertrude Niesen, Ruth Terry—Timely comedy of the boys in the camps has all the angles—69m.—see Apr. 30 issue—(013).

SADDLEMATES — W—Three Mesquiteers (Livingston, Steele, Davis), Gale Storm—Standard Three Mesquiteers western—56m.—see June 25 issue—(067).
SHERIFF OF TOMBSTONE—W—Roy Rogers, Gabby Hayes, Elyse Knox—Okay western; Rogers at his best—56m.—see May 14 issue—(056).
SINGING HILL, THE — MUW—Gene Autry, Virginia Dale, Smiley Burnette—Top ranking Autry—75m.—see May 14 issue—(046).
SIS HOPKINS — MUC — Judy Canova, Bob Crosby, Charles Butterworth, Jerry Colonna, Susan Hayward—Republic's top production; has big b. o. possibilities with the right kind of selling—98m.—see Apr. 16 issue—(002).
SUNSET IN WYOMING—W—Gene Autry, Smiley Burnette, Maris Wrixon—Standard Autry—65m.—see Aug. 6 issue—(047).
TWO-GUN SHERIFF—W—Don "Red" Barry, Lynn Merrick, Jay Novello—Has plenty for action fans—56m.—see Apr. 30 issue—(076).
WYOMING WILDCAT — W—Don "Red" Barry, Julie Duncan, Frank M. Thomas—An average Barry—56m.—see Jan. 22 issue—(074).

TO BE REVIEWED OR IN PRODUCTION

APACHE KID, THE—Don Red Barry, Lynn Merrick.
BAD MAN OF DEADWOOD—Roy Rogers, Gabby Hayes—(058).
DEATH VALLEY OUTLAWS—Don Barry, Lynn Merrick.
DOCTORS DON'T TELL—John Beal, Florence Rice, Edward Norris—(026).
DOWN MEXICO WAY — Gene Autry, Smiley Burnette, Fay McKenzie—(042).
MERCY ISLAND—Ray Middleton, Gloria Dickson, Otto Kruger.
OUTLAWS OF CHEROKEE TRAIL—Tom Tyler, Bob Steele, Rufe Davis.
PITTSBURGH KID, THE—Billy Conn, Jean Parker, Alan Baxter, Veda Ann Borg.
SAILOR BE GOOD—William Lundigan, Shirley Ross, Chick Chandler.
UNDER FIESTA STARS—Gene Autry, Smiley Burnette, Carol Hughes—(048).

20th CENTURY-FOX

(1939-1940 releases from 001 up; 1940-1941 releases from 101 up.)

ACCENT ON LOVE—CD—George Montgomery, Osa Massen, J. Carrol Naish — Pleasing bottom dualler; Montgomery makes a nice impression—61m.—see July 9 issue—Leg.: B—(148).
BLOOD AND SAND—MD—Tyrone Power, Linda Darnell, Rita Hayworth—Sell the names and color for best results—125m.—see May 28 issue—(Technicolor)—(143).
BRIDE WORE CRUTCHES, THE—CD—Lynne Roberts, Ted North, Edgar Kennedy—Just dual filler—65m.—see Jan. 8 issue—(112).
CHARLEY'S AUNT—F—Jack Benny, Kay Francis, James Ellison—New version of famous farce should do nice business—82m.—see Aug. 6 issue—(201).
COWBOY AND THE BLONDE, THE—CD—Mary Beth Hughes, George Montgomery, Alan Mowbray—Mild satire on Hollywood for the duallers—68m.—see Apr. 30 issue—(141).
DANCE HALL—CD—Carole Landis, Cesar Romero, William Henry—Fast moving dualler for the summer trade—73m.—see July 9 issue—Leg.: B—(149).
DEAD MEN TELL—MY—Sidney Toler, Sheila Ryan, Robert Weldon—Good Chan entry for the duallers—60m.—see Mar. 19 issue—(136).
DRESSED TO KILL — MD — Lloyd Nolan, Mary Beth Hughes, Sheila Ryan—Fast-moving meller for the duallers—74m.—see Aug. 6 issue—(202).
FOR BEAUTY'S SAKE—CD—Ned Sparks, Marjorie Weaver, Ted North—Routine entrant for the lower half—62m.—see May 28 issue—(144).
GIRL IN THE NEWS, THE—D—Margaret Lockwood, Barry K. Barnes, Emlyn Williams—High-ranking suspense yarn; if "Lady Vanishes" and "Night Train" pulled them in, count on this—77m.—see Jan. 22 issue—(English-made)—(127).
GOLDEN HOOFS—CD—Jane Withers, Charles (Buddy) Rogers, Katharine Aldridge—Average Withers will fit into the lower dual spot—67m.—see Feb. 5 issue—(130).
GREAT AMERICAN BROADCAST, THE—CMU—Alice Faye, Jack Oakie, John Payne, Cesar Romero—Workmanlike musical should do good business—91m.—see May 14 issue—(140)
THE GREAT COMMANDMENT—D—John Beal, Maurice Moscovich, Albert Dekker, Marjorie Cooley—Well-made religious drama; call stand selling in certain localities—80m.—see March 5 issue—(142).
MAIL TRAIN—MD — Gordon Harvey, Alastair Sim, Phyllis Calvert—High rating English import—87m.—see June 25 issue — (139) — (English-made).
MAN HUNT — MD—Walter Pidgeon, George Sanders, Joan Bennett, John Carradine—High rating melodrama that can stand heavy exploitation—102m.—see June 25 issue—(146).
MOON OVER MIAMI—MU—Don Ameche, Betty Grable, Robert Cummings, Carole Landis—Summer musical should be a pleasing grosser—92m.—see June 25 issue—(Technicolor)—(147).
MURDER AMONG FRIENDS—MY—John Hubbard, Marjorie Weaver, Cobina Wright, Jr., Mona Barrie—Amusing thriller for the duals—67m.—see Mar. 5 issue—(132).
PRIVATE NURSE—CD—Jane Darwell, Brenda Joyce, Sheldon Leonard—For the lower half of the duallers—60m.—see Aug. 6 issue—(204).
RIDE KELLY RIDE—AD—Eugene Pallette, Rita Quigley, Mary Healy, Marion Stephen—Filler for the lower half of duallers—59m.—see Feb. 5 issue—(129).
RIDE ON VAQUERO — W — Cesar Romero, Chris-Pin Martin, Mary Beth Hughes—Standard Cisco Kid will fit into the double feature groove—64m.—see Apr. 2 issue—(138).
ROMANCE OF THE RIO GRANDE—W—Cesar Romero, Patricia Morison, Lynne Roberts—Up to the Cisco standard—73m.—see Jan. 8 issue—(125).
SCOTLAND YARD—MD—Nancy Kelly, Edmund Gwenn, John Loder—Topical crime meller will fit nicely into the duallers—67m.—see Apr. 2 issue—(131).
SLEEPERS WEST—MD—Lloyd Nolan, Lynn Bari, Mary Beth Hughes—Pleasing Michael Sheyne entrant for the duallers—74m.—see Mar. 19 issue—(134).
SUN VALLEY SERENADE—Sonja Henie, John Payne, Glenn Miller—Highly entertaining musical with plenty to sell—86m.—see Aug. 6 issue—(205).
TALL, DARK, AND HANDSOME—CD—Cesar Romero, Virginia Gilmore, Milton Berle—Better than average program deserves more than passing attention—78m.—see Jan. 22 issue—(128).
THAT NIGHT IN RIO—CMU—Alice Faye, Don Ameche, Carmen Miranda—High rating musical looms as one of the company's best this season—90m.—see Mar. 19 issue—(Technicolor)—(137).
TOBACCO ROAD—CD—Charley Grapewin, Gene Tierney, Marjorie Rambeau, William Tracy—Pre-selling rep of stage play should help grosses, even though screen version falls a bit short—84m.—see Mar. 5 issue—(133).
VERY YOUNG LADY, A—CD—Jane Withers, Nancy Kelly, John Sutton—Okay for the Withers fans—79m.—see May 14 issue—(145).
WESTERN UNION — MD — Robert Young, Randolph Scott, Virginia Gilmore, Dean Jagger—Exploitable meller; will need plenty of selling—95m.—see Feb. 5 issue—(Technicolor)—(126).
WILD GEESE CALLING—MD—Henry Fonda, Joan Bennett, Warren William—Fair program; sell the names—77m.—see Aug. 6 issue—(203).
YOUNG AS YOU FEEL, THE JONES FAMILY IN—CD—Jed Prouty, Spring Byington, Russell Gleason—Weaker Jones family effort—59m. — see Jan. 24 issue—(032).

TO BE REVIEWED OR IN PRODUCTION

BELLE STARR—Dana Andrews, Randolph Scott, Gene Tierney—(Technicolor).
CADET GIRL—Carole Landis, George Montgomery, John Sheppard.
CHARLIE CHAN IN RIO—Sidney Toler, Marv Beth Hughes, Ted North.
CONFIRM OR DENY—Don Ameche, Joan Bennett, John Loder.
GREAT GUNS—Laurel and Hardy, Sheila Ryan.
HOT SPOT—Betty Grable, Victor Mature, Carole Landis.
HOW GREEN WAS MY VALLEY—Roddy McDowall, Walter Pidgeon, Anna Lee, Maureen O'Hara.
KIPPS—Michael Redgrave, Diana Wynyard—(English-made).
LAST OF THE DUANES—George Montgomery, Lynne Roberts, Eve Arden.
LONE STAR RANGER—John Kimbrough, Sheila Ryan.
MAN AT LARGE—Marjorie Weaver, George Reeves.
MARRY THE BOSS' DAUGHTER—Brenda Joyce, Bruce Edwards, George Barbier.
MOON OVER HER SHOULDER—Lynn Bari, Dan Dailey, Jr., John Sutton.
OUTLAW, THE—Walter Huston, Thomas Mitchell, Jane Russell, Jack Buetel (Hughes)—(135).
RIDERS OF THE PURPLE SAGE—George Montgomery, Mary Howard.
SMALL TOWN DEB—Jane Withers, Cobina Wright, Jr., Jane Darwell.
SWAMP WATER—Walter Huston, Walter Brennan, Anne Baxter, Dana Andrews.
WEEKEND IN HAVANA—Alice Faye, John Payne, Cesar Romero, Carmen Miranda—(Technicolor).
WE GO FAST—Alan Curtis, Sheila Ryan, Lynn Bari.
YANK IN THE RAF, A—Tyrone Power, Betty Grable, John Sutton.
YOUNG AMERICA—Jane Withers, Glen Roberts, Jane Darwell.

UNITED ARTISTS

ADVENTURES OF TOM SAWYER, THE—Tommy Kelly, May Robson, Walter Brennan—Re-issue; sell Technicolor and Selznick—91m.—see May 14 issue—(Technicolor)—(Selznick).
BROADWAY LIMITED—C—Victor McLaglen, Dennis O'Keefe, Marjorie Woodworth—Comedy will need plenty of attention — 75m.—see June 11 issue—(Roach).
CHEERS FOR MISS BISHOP—D—Martha Scott, William Gargan, Edmund Gwenn—A worthy production, deserves every bit of selling help—95m.—see Jan. 22 issue—(Rowland).
MAJOR BARBARA—CD—Wendy Hiller, Rex Harrison, Robert Morley—Tops for the class trade; needs plenty of selling elsewhere—116m.—see May 14 issue—(English-made)—(Pascal).
NEW WINE—DMU—Alan Curtis, Ilona Massey, Binnie Barnes—Class offering will need plenty of help—82m.—see Aug. 6 issue—(Gloria).
POT O' GOLD—MUC—James Stewart, Paulette Goddard, Horace Heidt, Charles Winninger—Title and cast should put this into better grosses—86m.—see Apr. 2 issue—(Roosevelt).
PRISONER OF ZENDA, THE — MD—Ronald Colman, Madeleine Carroll, Douglas Fairbanks, Jr., Raymond Massey—Re-issue; sell the names—101m.—see May 14 issue—(Selznick).
ROAD SHOW—CMU—Adolphe Menjou, Carole Landis, John Hubbard—Can be exploited into profitable results—87m.—see Jan. 22 issue—(Roach).
SO ENDS OUR NIGHT—D—Fredric March, Margaret Sullavan, Frances Dee, Glenn Ford—Well-made in all departments, this offers a challenge to showmen—121m.—see Jan. 22 issue—(Loew-Leyin).
TANKS A MILLION—C—William Tracy, James Gleason, Elyse Knox—First Roach "streamliner"; fun for all audiences—50m.—see Aug. 20 issue—(Roach).
THAT HAMILTON WOMAN — D — Vivien Leigh, Laurence Olivier, Alan Mowbray—Lavish costume show with exploitable names has selling angles for the women—125m.—see Apr. 2 issue—(Korda).
THAT UNCERTAIN FEELING—C—Merle Oberon, Melvyn Douglas, Burgess Meredith—One of the season's better light comedies; sell the names and Lubitsch—84m.—Mar. 19 issue—(Lesser).
THREE COCKEYED SAILORS — C—Tommy Trinder, Claude Hulbert, Carla Lehmann, Michael Wilding—English import has plenty of laughs for the duallers — 77m.—see June 25 issue — (English-made)—(Balcon).
TOPPER RETURNS—C—Joan Blondell, Roland Young, Carole Landis—Amusing screwball comedy; most audiences will like it—89m.—see Mar. 19 issue—(Roach).

TO BE REVIEWED OR IN PRODUCTION

ALL-AMERICAN COED — Frances Langford, Johnny Downs, Marjorie Woodworth—(Roach).
CORSICAN BROTHERS, THE—Douglas Fairbanks, Jr., Ruth Warrick, Akim Tamiroff, J. Carroll Naish—(Small).
FIESTA — Armida, Antonio Moreno, George Givot—(Technicolor)—(Roach).
INTERNATIONAL LADY—Ilona Massey, George Brent, Basil Rathbone—(Small).
JUNGLE BOOK—Sabu, Jerome Cowan, John Qualen—(Technicolor)—(Korda).
LYDIA—Merle Oberon, Alan Marshal, Joseph Cotten, George Reeves—(Korda).
MISS POLLY—Zasu Pitts, Slim Summerville, Clyde Knox—(Roach).
NIAGARA FALLS—Marjorie Woodworth, Tom Brown, Zazu Pitts, Slim Summerville—(Roach).
SHANGHAI GESTURE, THE—Gene Tierney, Victor Mature, Ona Munson, Walter Huston, Maria Ouspenskaya—(Pressburger).
SUNDOWN—Gene Tierney, Bruce Cabot, George Sanders, Joseph Calleia—(Wanger).

UNIVERSAL

(1939-1940 releases from 4001 up; 1940-1941 releases from 5001 up.)

ABBOTT AND COSTELLO AND DICK POWELL IN THE NAVY—F—Abbott and Costello, Dick Powell, Andrews Sisters—Should do a whale of a business—86m.—see June 11 issue—(5000).
A GIRL MUST LIVE—C—Margaret Lockwood, Renee Houston, Hugh Sinclair—British import will fit into the lower half of the duallers—70m. — see Aug. 6 issue—(English-made)—Leg.: B—(6045).
BACHELOR DADDY—C—Baby Sandy, Edward Everett Horton, Donald Woods—Slapstick comedy for the duallers—60m.—see July 9 issue—(5035).
BACK STREET—D—Charles Boyer, Margaret Sullavan, Richard Carlson—Tearjerker with tremendous appeal for women—89m.—see Feb. 5 issue—(5002)—(A).
BLACK CAT, THE—MY—Hugh Herbert, Brod Crawford, Basil Rathbone, Bela Lugosi—Unusually good chiller; natural for horror stands—70m.—see May 14 issue—(5028).
BUCK PRIVATES—CMU—Abbott and Costello, Andrew Sisters, Lee Bowman, Alan Curtis, Jane Frazee—Gag farce looks like surprise money show—84m.—see Feb. 5 issue—(5009).
CRACKED NUTS—F—Stuart Erwin, Una Merkel, Mischa Auer—Silly farce for the lower half — 62m.—see July 23 issue—(5039).
DANGEROUS GAME, A—CD—Richard Arlen, Andy Devine, Jeanne Kelly — Fairly amusing lower half dualler—62m.—see Mar. 19 issue—(5057).
DOUBLE DATE—C—Edmund Lowe, Una Merkel, Peggy Moran—Pleasing comedy for the nabes and duals—60m.—see Mar. 19 issue—(5037).
FLAME OF NEW ORLEANS, THE—C—Marlene Dietrich, Bruce Cabot, Roland Young, Mischa Auer—Well-produced, expensively made production lacks strong story but can stand selling—79m.—see Apr. 30 issue—(5011)—(A).
HELLO SUCKER — C—Hugh Herbert, Tom Brown, Peggy Moran—For the lower half of the duallers—60m.—see June 25 issue—(5038).
HIT THE ROAD—MD—Barton MacLane, Gladys George, Dead End Kids, Little Tough Guys—Fair dualler; names should help—61m.—see June 25 issue—(5029).
HOLD THAT GHOST—C—Bud Abbott, Lou Costello, Richard Carlson, Joan Davis, Mischa Auer—In the groove for Abbott and Costello fans—86m.—see Aug. 6 issue.
HORROR ISLAND—CMY—Dick Foran, Leo Carrillo, Peggy Moran—Just another bottom dualler—60m.—see Apr. 16 issue—(5033).
IN THE NAVY—see Abbott and Costello and Dick Powell In the Navy.
INVISIBLE WOMAN, THE—C—John Barrymore, John Howard, Virginia Bruce—Has selling angles and looms as exploitation opportunity—73m.—see Jan. 8 issue—(5018).
LADY FROM CHEYENNE, THE—MD—Loretta Young, Robert Preston, Edward Arnold, Gladys George—Will need plenty of selling attention—87m.—see Apr. 16 issue—(5043).
LAW OF THE RANGE—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—One of the best of the series—59m.—see June 25 issue—(5066).
LUCKY DEVILS — AD—Richard Arlen, Andy Devine, Dorothy Lovett—Fair Arlen-Devine entry—62m.—see Jan. 8 issue—(5053).

MAN-MADE MONSTER—MD—Lon Chaney, Jr., Lionel Atwill, Anne Nagel—Strictly for the duals, except where horror can be sold—59m.—see Apr. 2 issue—(5012).

MAN FROM MONTANA — W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—First in the series is high rating western—55m.—see Aug. 20 issue—(6061).

MAN WHO LOST HIMSELF, THE—C—Brian Aherne, Kay Francis, Henry Stephenson—Lightweight comedy for the duallers—72m.—see Apr. 16 issue—(5016).

MASKED RIDER, THE—W—Johnny Mack Brown, Nell O'Day, Fuzzy Knight—Standard western should satisfy the open air fans—58m.—see Aug. 20 issue—(6062).

MEN OF THE TIMBERLAND—MD—Richard Arlen, Andy Devine, Linda Hayes—Fair meller for duals and nabes—62m.—see June 11 issue—(5055).

MEET THE CHUMP—C—Hugh Herbert, Lewis Howard, Jeanne Kelly—For the lower half of duallers; family audiences may like it—60m.—see Feb. 5 issue—(5032).

MR. DYNAMITE—MD—Lloyd Nolan, Irene Hervey, J. Carrol Naish—Interest holding meller for the duals—63m.—see Mar. 19 issue—(5041).

MODEL WIFE — CD — Joan Blondell, Dick Powell, Charles Ruggles—Pleasant program; sell the nemes—78m.—see Apr. 16 issue—(5014).

MOONLIGHT IN HAWAII—CMU—Johnny Downs, Jane Frazee, Leon Errol—Pleasant musical is okay for the bottom half—59m.—see Aug. 20 issue—('41-'42).

MUTINY IN THE ARCTIC—AD—Richard Arlen, Andy Devine, Anne Nagel—Should satisfy the action fans on the lower half—61m.—see Apr. 30 issue—(5054).

NICE GIRL?—CDMU—Deanna Durbin, Franchot Tone, Robert Benchley, Walter Brennan, Robert Stack, Helen Broderick—Ninth Durbin holds to average of series, even with slim story—95m.—see Mar. 5 issue—(5003).

QUIET WEDDING—C—Margaret Lockwood, Derek Farr—Very British show may have chance in class spots; dualler in others—80m.—see Aug. 6 issue—(English-made)—(6044).

RAIDERS OF THE DESERT—MD—Richard Arlen, Andy Devine, Linda Hayes—Good meller for the duals—60m.—see July 23 issue—(5056).

RAWHIDE RANGERS—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Routine Brown—56m.—see July 9 issue—(5067).

SAN ANTONIO ROSE—CMU—Jane Frazee, Robert Paige, Eve Arden—Lightweight lower bracket attraction—63m.—see July 9 issue—(5031).

SING ANOTHER CHORUS—CMU—Johnny Downs, Jane Frazee, Mischa Auer—Program musical will fit nicely into the lower half—63m.—see Aug. 20 issue—('41-'42).

SIX LESSONS FROM MADAME LA ZONGA—CMU—Lupe Velez, Leon Errol, Helen Parrish—Okay for the duallers—62m.—see Jan. 22 issue—(5022). (5001).

THIS WOMAN IS MINE—MD—Franchot Tone, John Carroll, Walter Brennan, Carol Bruce—Disappointing; but may have more chance for subsequents and neighborhoods—92m.—see Sept. 3 issue—(5044).

TIGHT SHOES—C—John Howard, Binnie Barnes, Broderick Crawford—Neat programmer that might get somewhere with the right kind of selling—67m.—see June 11 issue—(5012a).

TOO MANY BLONDES—CMU—Rudy Vallee, Helen Parrish, Lon Chaney, Jr.—Lightweight program for the duallers—60m.—see May 28 issue—(5034).

WHERE DID YOU GET THAT GIRL?—C—Leon Errol, Helen Parrish, Charles Lang—Okay programmer for the duals—65m.—see Jan. 8 issue—(5030).

TO BE REVIEWED OR IN PRODUCTION

AMERICANOS, THE—Dick Foran, Leo Carrillo, Marcia Ralston.

APPOINTMENT FOR LOVE—Margaret Sullavan, Charles Boyer.

ARIZONA CYCLONE — Johnny Mack Brown, Fuzzy Knight.

BADLANDS OF DAKOTA—Richard Dix, Robert Stack, Frances Farmer,

BOMBAY CLIPPER — William Gargan, Irene Hervey, Charles Lang.

BURMA CONVOY — Charles Bickford, Evelyn Ankers, Frank Albertson.

GHOST TOWN BUCKAROO—Johnny Mack Brown, Fuzzy Knight, Nell O'Day.

GREAT MAN, THE—W. C. Fields, Gloria Jean.

HALF WAY TO SHANGHAI—Charles Bickford, Evelyn Ankers, Frank Albertson.

HELLZAPOPPIN'—Olsen and Johnson, Martha Raye, Mischa Auer.

IT STARTED WITH ADAM—Deanna Durbin, Charles Laughton, Robert Cummings, Guy Kibbee.

JAIL HOUSE BLUES—Robert Paige, Anne Gwynne.

KEEP 'EM FLYING—Abbott and Costello, Carol Bruce.

MELODY LANE—Merry-Macs, Baby Sandy.

MOB TOWN—Billy Halop, Huntz Hall, Dick Foran.

NOBODY'S FOOL—Hugh Herbert, Anne Gwynne, Mischa Auer.

PARIS CALLING—Elizabeth Bergner, Randolph Scott.

RIDE 'EM COWBOY—Abbott and Costello, Dick Foran, Leo Carrillo.

SEALED LIPS—William Gargan, John Litel, June Clyde—62m.

SONORA KID — Dick Foran, Leo Carrillo, Andy Devine.

SWING IT, SOLDIER—Frances Langford, Ken Murray, Don Wilson.

TERROR OF THE ISLANDS—Una Merkel, Nat Pendleton, Claire Dodd.

UNFINISHED BUSINESS—Irene Dunne, Robert Montgomery, Preston Foster, Eugene Pallette.

WARNERS-FIRST NATIONAL

(1939-1940 releases from 401 up; 1940-1941 releases from 500 up.)

(FN)—First National; (W)—Warners

AFFECTIONATELY YOURS—C—Merle Oberon, Dennis Morgan, Rita Hayworth—Comedy of wacky school should do pleasant business—88m.—see May 14 issue—(FN)—(566).

BAD MEN OF MISSOURI—MD—Dennis Morgan, Jane Wyman, Wayne Morris, Arthur Kennedy—Rip-roaring western is good bet for small towns and action houses—74m.—see July 23 issue—(FN)—(557).

BRIDE CAME C.O.D., THE—C—James Cagney, Bette Davis, Jack Carson — Top-notch light comedy — 92m.—see July 9 issue—(W)—(507).

BULLETS FOR O'HARA — MD — Joan Perry, Roger Pryor, Anthony Quinn—Fast-moving abridged bottom dualler — 50m. — see July 23 issue—Leg.: B—(W)—(518).

CASE OF THE BLACK PARROT, THE—MY—William Lundigan, Maris Wrixon, Luli Deste—Just filler—59m.—see Jan. 8 issue—(FN)—(572).

DEVIL DOGS OF THE AIR—MD—James Cagney, Pat O'Brien, Margaret Lindsay, Frank McHugh—Reissue; sell Cagney, O'Brien, and service angles—86m.—see May 14 issue—(W)—(550).

DIVE BOMBER—MD—Errol Flynn, Fred MacMurray, Ralph Bellamy — Topical exploitation show has names and Technicolor to send it to better grosses—132m.—see Sept. 3 issue—(FN)—(553).

FATHER'S SON—D—John Litel, Billy Dawson, Frieda Inescort—Pleasant entertainment for the family trade—58m.—see Jan. 22 issue—(W)—(520).

FLIGHT FROM DESTINY — D—Geraldine Fitzgerald, Thomas Mitchell, Jeffrey Lynn, James Stephenson—Theme calls for intensive selling—72m.—see Jan. 8 issue—(W)—(514)—(A).

FOOTSTEPS IN THE DARK—MD—Errol Flynn, Brenda Marshall, Ralph Bellamy—Well-made meller-mystery has plenty of selling angles—95m.—see Mar. 5 issue—(W)—(509).

GREAT LIE, THE — D — Bette Davis, George Brent, Mary Astor, Hattie McDaniel—Strong women's picture should be one of the better grossers of the season—107m.—see Apr. 16 issue—(W)—(504)—(A).

GREAT MR. NOBODY, THE—C—Eddie Albert, Joan Leslie, Alan Hale, William Lundigan—For the lower half of the duallers—71m.—see Feb. 19 issue—(W)—(515).

HERE COMES HAPPINESS—C—Mildred Coles, Edward Norris, Richard Ainley—Low-bracket filler—58m.—see Mar. 19 issue—(W)—(521).

HIGH SIERRA—D—Humphrey Bogart, Ida Lupino, Joan Leslie, Henry Hull—Exciting new gangster angle; should do okay — 100m.—see Jan. 22 issue—(556)—(FN).

HIGHWAY WEST—MD—Brenda Marshall, Arthur Kennedy, Olympe Bradna—Fast moving meller for the lower half—63m.—see Aug. 20 issue—(FN)—(565).

HONEYMOON FOR THREE—CD—Ann Sheridan, George Brent, Charlie Ruggles—Programmer will have to depend on the names—77m.—see Jan. 8 issue (510)—(W).

INTERNATIONAL SQUADRON — MD—Ronald Reagan, James Stephenson, Olympe Bradna — Will need strong selling for best results—87m.—see Aug. 20 issue—(1st Block).

KISSES FOR BREAKFAST—C—Dennis Morgan, Jane Wyatt, Shirley Ross—Fair comedy for the duallers—82m.—see July 9 issue—(W)—(517).

KNOCKOUT—MD—Arthur Kennedy, Olympe Bradna, Virginia Field—Actionful entry for the bottom dual spot — 73m. — see Mar. 19 issue — (FN)—(568).

MANPOWER—MD—Edward G. Robinson, Marlene Dietrich, George Raft—Names should help carry this to better grosses—105m.—see July 23 issue—(W)—(505).

MEET JOHN DOE—D—Gary Cooper, Barbara Stanwyck, Edward Arnold, Walter Brennan—Packed with entertainment, this is equal to Capra's best—123m.—see Mar. 19 issue—(500).

MILLION DOLLAR BABY—C—Priscilla Lane, Jeffrey Lynn, Ronald Reagan, May Robson—High-rating program comedy; needs selling—100m.—see May 28 issue—(W)—(508).

NAVY BLUES — CMU — Ann Sheridan, Jack Oakie, Martha Raye—Laugh show, with the Navy background, should get into the better grosses—108m.—see Aug. 20 issue—(1st Block).

NURSE'S SECRET, THE — MY — Lee Patrick, Regis Toomey, Julie Bishop—Minor league mystery — 63m.—see May 14 issue—(W)—(523).

OUT OF THE FOG—MD—Ida Lupino, John Garfield, Thomas Mitchell, Eddie Albert—Suspenseful programmer on the heavy side will need plenty of push—86m.—see June 25 issue—(FN)—(555).

PASSAGE FROM HONGKONG—MD—Lucille Fairbanks, Keith Douglas, Paul Cavanagh—For the bottom half of the duallers—61m.—see June 11 issue—(W)—(524).
issue—(FN)—(551).

SEA WOLF, THE—MD—Edward G. Robinson, Ida Lupino, John Garfield—Well-made version of the Jack London story, but don't forget to make a special bid for the femme trade—100m.—see Apr. 2 issue—(W)—(501).

SERGEANT YORK—MD—Gary Cooper, Walter Brennan, Joan Leslie—Big money show; go the limit in selling it — 134m.—see July 9 issue — (Special).

SHADOWS ON THE STAIRS—MY—Frieda Inescort, Bruce Lester, Heather Angel—Satisfactory mystery filler—63m.—see Mar. 19 issue—(FN)—(573).

SHINING VICTORY—D—James Stephenson, Geraldine Fitzgerald, Donald Crisp—Strong drama will require extra selling—80m.—see May 28 issue—(FN)—(564)—(A).

SHOT IN THE DARK, A — MD — William Lundigan, Nan Wynn, Ricardo Cortez—Will fit nicely into the lower dualler spot—57m.—see Apr. 2 issue—(W)—(522).

SINGAPORE WOMAN — MD—Brenda Marshall, David Bruce, Virginia Field—Dual support; can be sold—64m.—see May 14 issue—(FN)—(563).

SMILING GHOST, THE — MYD — Wayne Morris, Brenda Marshall, Alexis Smith—Familiar type mystery will serve on the twin bills—71m.—see Aug. 20 issue—(1st Block).

STRANGE ALIBI—MD—Arthur Kennedy, Joan Perry, Jonathan Hale—Action meller for the duallers will help Arthur Kennedy's buildup—63m.—see Apr. 30 issue—(FN)—(567).

STRAWBERRY BLONDE, THE—CD—James Cagney, Rita Hayworth, Olivia de Havilland—Plenty of entertainment for all; with the Gay Nineties angle for the older patrons — 97m. — see Feb. 19 issue—(FN)—(559).

THIEVES FALL OUT—C—Eddie Albert, Joan Leslie, Alan Hale, Jane Darwell—Acceptable neighborhood entertainment for the dual bills—72m.—see Apr. 30 issue—(W)—(516).

THREE SONS O' GUNS—C—Wayne Morris, Marjorie Rambeau, Tom Brown, William T. Orr — Okay for the duallers—65m.—see Aug. 6 issue—(FN)—(574).

UNDERGROUND — MD — Jeffrey Lynn, Philip Dorn, Mona Maris—Gripping meller of Nazi conditions will need the most intensive selling—95m.—see June 25 issue—(FN)—(558).

WAGONS ROLL AT NIGHT, THE—MD—Humphrey Bogart, Joan Leslie, Eddie Albert, Sylvia Sidney—Meller offers plenty of selling angles—84m.—see Apr. 16 issue—(FN)—(560).

TO BE REVIEWED OR IN PRODUCTION

ALL THROUGH THE NIGHT — Humphrey Bogart, Kaaren Verne, Conrad Veidt.

BLACK WIDOW, THE—Jeffrey Lynn, Jane Wyman.

BRIDGES BUILT AT NIGHT — Lloyd Nolan, Alexis Smith.

CAPTAINS OF THE CLOUDS—James Cagney, Dennis Morgan, Alan Hale, Brenda Marshall—(Technicolor).

KING'S ROW—Ronald Reagan, Ann Sheridan, Robert Cummings, Claude Rains, Maria Ouspenskaya.

LAW OF THE TROPICS—Jeffrey Lynn, Constance Bennett, Alan Hale.

MALE ANIMAL, THE—Henry Fonda, Priscilla Lane, Joan Leslie.

MALTESE FALCON, THE—Humphrey Bogart, Mary Astor, Peter Lorre, Gladys George.

MAN WHO CAME TO DINNER, THE—Bette Davis, Monte Woolley, Ann Sheridan.

NEW ORLEANS BLUES—Priscilla Lane, Betty Field, Jack Carson, Lloyd Nolan.

NINE LIVES ARE NOT ENOUGH—Ronald Reagan, Joan Perry, James Gleason.

ONE FOOT IN HEAVEN—Fredric March, Martha Scott.

PRIME MINISTER, THE—John Gielgud, Diana Wynyard, Will Fyffe—(English-made).

THEY DIED WITH THEIR BOOTS ON—Errol Flynn, Olivia de Havilland, Alan Hale.

FOREIGN

Listed here are imported productions and all foreign-language pictures of whatever origin, when such pictures are not a part of the regular release schedule of an independently listed producer-distributor.

BREAK THE NEWS—see Monogram listing.

CASTLES IN THE AIR (Castelli in Aria)—C—Vittorio de Sica, Lillian Harvey, Otto Tressler — Mediocre foreign effort for Italian nabes only—96m.—see May 28 issue—(Italian, no titles)—(Esperia).

CASTELLI IN ARIA—see Castles in the Air.

CAVALCADE OF IRELAND—Doc—Irish scenes—Passable attraction for the Irish—85m.—see May 28 issue—(Crommey).

COMPLIMENTS OF MR. FLOW—CD—Fernand Gravet, Edwige Feuillers, Louis Jouvet—Standard French offering for art houses and sophisticated nabes—77m.—see Mar. 5 issue—(Hoffberg).

DANGEROUS CARGO—see Hell's Cargo.

40,000 HORSES—AD—Grant Taylor, Betty Bryant—Interesting novelty; has timely angles — 87m.—see Aug. 6 issue—(Goodwill)—(Australian-made).

GREECE ON THE MARCH—Doc—A combination of three short subjects—"Greece on the March," 40m.; "Grecian Provincial Life," 40m.; and "Greece Independence Day Parade," 25m.—Okay for Greek nabes—105m.—see Apr. 16 issue—(Parthenon).

HEROES OF THE SEA—MD—V. I. Osvetimsky, S. D. Timokhin, A. M. Maximova—Okay Russian; sell "inside story of Red navy"; plenty of propaganda—88m.—see May 14 issue—(Russian with English titles)—(Artkino).

HORROR, THE—MY—Wilfrid Lawson, Bernard Lee—Okay for the horror duallers—63m.—see "Mystery of Room 13"—see July 9 issue—(English-made)—(Alliance).

KING OF THE WHITE ELEPHANT, THE—MD—Renu Kritayakorn, Suvat Nilsen, Pairin Nilsen—Novelty, not an animal pic, might be played as freak in some spots—66m.—see Apr. 16 issue—(Siamese, Spoken in English)—(Ralph E. Peckham).

LAST WILL OF DR. MABUSE, THE—MD—Oscar Beregi, Rudolf Klein-Rogge, Otto Wernicke—Heavy meller for art stands and German houses—98m. see Mar. 5 issue—(Gallic Films).

MAD EMPEROR, THE—HD—Harry Baur, Pierre Renoir, Suzy Prim—Okay fare for foreign and art cinemas; sell Baur and the book—92m.—see Mar. 19 issue—(French with English titles)—(World).

MANON LESCAUT—MUD—Vittorio de Sica, Alida Valli, Beniamino Gigli—Heavy, sentimental costume stuff, okay for art and Italian houses; sell opera "Manon" and Gigli — 92m. — see Apr. 16 issue — (Italian with English titles)—(Esperia).

MYSTERY OF ROOM 13—MY—Gibb McLaughlin, Sara Seegar—Okay for the horror duallers—70m.—see "The Terror"—see July 9 issue—(English-made)—(Alliance).

NEW TEACHER, THE—CD—Boris Cherkov, Tamara Makarova, Pavel Volkov—Fairly amusing stuff for art and Russian patrons; has Soviet propaganda—90m.—see Apr. 16 issue—(Russian with English titles)—(Artkino).

PEPE LE MOKO—MD—Jean Gabin, Mireille Balin, Gabriel Gabrio—French version of "Algiers" has sex-appeal, is good for art and perhaps some nabe situations—90m.—see Mar. 19 issue—(Mayer and Burstyn).

PIRATE OF THE SEVEN SEAS — MD — John Lodge, Judy Kelly, Keneth Kent—British meller for the duals—62m.—see Mar. 5 issue—(English-made)—(Film Alliance of US).

PROUD VALLEY—DMU—Paul Robeson, Edward Chapman, Simon Lack—Well-made subject, strong on music and production, with Welsh dialect limiting playing time to certain spots—72m.—see May 28 issue—(English-made)—(Supreme).

SCHOOL FOR HUSBANDS, THE—see The Virgin Bride.

SIEG IM WESTEN—see Victory in the West.

SOVIET FRONTIERS ON THE DANUBE—Doc—Russian-made documentary—Okay documentary where propaganda doesn't hurt; sell timeliness—60m.—see July 23 issue—(Russian-made, narrated in English)—(Artkino).

UNIVERSITY OF LIFE—D—N. Valbert, S. Kayukov, N. Dorokhin—Okay for art and Russian houses—100m.—see Mar. 5 issue—(Russian with English titles)—Artkino).

VICTORY IN THE WEST (Sieg Im Westen)—Doc—Nazi propaganda film — Nazi propaganda documentary can only be used in a few spots—112m.—see May 14 issue—(German, no titles)—(Ufa).

VIRGIN BRIDE, THE and SCHOOL FOR HUSBANDS —C—Danielle Darrieux, Marcel Simon; Diana Churchill, Rex Harrison—Sex houses can do something with this—88m. and 72m.—see Mar. 19 issue—(Hoffberg)—(A).

VOLGA-VOLGA—MUC—Lubov Orlova, Igor Ilinsky, V. S. Volodin—Unusually entertaining Soviet; tops for Russian audiences—109m.—see May 28 issue—(Russian with English titles)—(Artkino).

WRATH OF JEALOUSY—D—Patric Knowles, Barbara Greene, Fay Compton—English import has angles for selling—71m.—see June 25 issue—(English-made)—(Select).

MISCELLANEOUS

Listed here are only those independently produced pictures, not handled by companies of nation-wide scope. Addresses of producers or distributors will be furnished on request.

BRIDE OF BUDDHA, THE—Novelty—Recut of "India Speaks" holds interest for sensation-seekers—63m.—see Apr. 30 issue—(Futter Corp.).

BUZZY AND THE PHANTOM PINTO — W — Buzzy Henry, Dave O'Brien, Dorothy Short—Fair for the kiddies—57m.—see June 11 issue—(Ziehm).

CITY OF MISSING GIRLS—MD—H. B. Warner, John Archer, Astrid Allwyn—Has plenty of selling angles—71m. — see Mar. 5 issue—(Merrick-Alexander).

CHARLIE CHAPLIN FESTIVAL—C—Six Chaplin two-reelers—Entertaining package of six Chaplin two-reelers—110m.—see May 14 issue—(Guaranteed).

FANTASIA—see RKO listing.

FOOLS OF DESIRE (It's All In Your Mind)—Sex—Byron Foulger, Constance Bergen, Betty Roadman —Dependant on exploitation; can be sold—50m.—see Mar. 19 issue—(B. B. Ray)—(A).

HIGHWAY HELL—Sex—Charles Maurice, Don Hirst, Diane Winthrop — Exploitable sexer that needs plenty of selling; not for the family trade—55m.—see Mar. 19 issue—(Screencraft)—(A).

I'LL SELL MY LIFE—MD—Michael Whalen, Rose Hobart, Joan Woodbury—Inde program has angles for intensive selling—73m.—see May 28 issue—(Merrick-Alexander).

IT'S ALL IN YOUR MIND—see Fools of Desire.

KIDNAPPING GORILLAS—Novelty—Exploitation picture has animal and sex angles for houses which can play this type film—69m.—see Apr. 30 issue—(Jewel).

KUKAN—Doc—Chinese survey by cameraman Ray Scott —Thrilling realistic study of the invasion of China —90m.—see July 9 issue—(Color)—Leg.: A-II—(Adventure Epics).

LAW OF THE WOLF—MD—Dennis Moore, Luana Walters, George Chesebro—Adequate dual meller for action stands; sell Rin-Tin-Tin—55m.—see May 14 issue—(Arthur Ziehm).

NEW ADVENTURES OF TARZAN, THE—MD—Herman Brix, Ula Holt, Frank Baker—Unconvincing, below-par dualler—74m.—see Apr. 2 issue—(Hoffberg).

NO GREATER SIN—MD—Leon Ames, Luana Walters, John Gallaudet—Well-made exploitation show has plenty of selling angles—85m.—see June 25 issue—(University Film)—(A).

PERPETUAL SACRIFICE, THE — D — William H. S. Foster, Virginia Hall Foster, Blessed Sacrament Choir—Satisfactory Lenten drama for Catholic audiences—78m.—see Mar. 19 issue—(Religious Films).

'40-'41 Shorts Parade and Complete Data

The complete listing of 1939-1940 product, or shorts not listed under this date below, will be found on Blue Section pages 590, 591 and 592. Shorts released in the latter part of 1939-40 can be found listed on pages 732, 733, and 734 of the Blue Section.

COLUMBIA

Two Reel

COMEDIES (26)

THREE STOOGES

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
2401	(Aug. 23)	From Nurse to Worse	E	16m.	600
2402	(Oct. 4)	No Census, No Feeling	F	16m.	630
2403	(Nov. 15)	Cookoo Cavaliers	F	17m.	648
2404	(Dec. 27)	Boobs In Arms	G	18m.	678
2405	(Feb. 7)	So Long Mr. Chumps	G	17m.	693
2406	(Mar. 21)	Dutiful But Dumb	G	17m.	693
2407	(May 16)	All the World's a Stooge	F	16m.	714
2408	(July 4)	I'll Never Heil Again	G	17m.	775
		'41-'42 (8)			
3401	(Aug. 22)	An Ache In Every Stake		18m.	

ALL-STAR

2421	(Sept. 6)	Pleased to Mitt You You (Glove-Slingers)	G	18m.	588
2422	(Sept. 20)	The Spook Speaks (Keaton-Ames)	F	18m.	600
2423	(Oct. 18)	Cold Turkey (Langdon)	F	16m.	630
2424	(Nov. 1)	A Bundle of Bliss (Clyde)	F	18m.	630
2425	(Nov. 29)	Blondes and Blunders (Catlett)	F	16m.	654
2426	(Dec. 13)	His Ex Marks the Spot (Keaton)	B	18m.	678
2427	(Jan. 10)	The Watchman Takes a Wife (Clyde)	F	16m.	678
2428	(Jan. 29)	Fresh as a Freshman (Glove Slingers)	G	18m.	686
2429	(Feb. 21)	So You Won't Squawk (Keaton)	G	16m.	695
2430	(Mar. 7)	Yumpin' Yiminy (El Brendel)	F	17m.	722
2431	(Apr. 4)	Glove Affair (Glove Slingers)	F	16½m.	714
2432	(Apr. 18)	Black Eyes and Blues (Karns)	G	16½	735
2433	(May 2)	The Ring and the Belle (Clyde)	F	17m.	734
2434	(May 30)	Ready Willing But Unable (Brendel)	F	16½m.	730
2435	(June 13)	Yankee Doodle Andy (Clyde)	F	18m.	776
2436	(June 27)	French Fried Patootie (Mowbray)	G	18m.	776
2437	(July 25)	Love at First Fright (Brendel)	F	16m.	786
2438	(Aug. 8)	Host to a Ghost (Clyde)	G	17m.	816
		'41-'42 (18)			
3421	(Aug. 15)	Love In Gloom (Youngman, Radio Rogues)	F	21m.	816
3422	(Sept. 4)	Half Shot at Sunrise (Karns)		16m.	
3423	(Sept. 18)	General Nuisance (Keaton)			

INTERNATIONAL FORUM

		'41-'42 (6)			
3451	(Feb. 22)	International Forum No. 1	E	16m.	703
3452	(May 27)	International Forum No. 2—Invasion!	G	19½m.	765
3453	(Aug. 22)	No. 3			

SERIALS

2120	(Jan. 31)	White Eagle	E	15 ep.	686
2140	(Aug. 15)	The Iron Claw	F	15 ep.	
2180	(May 9)	The Spider Returns	G	15 ep.	749

One Reel

CINESCOPES

2971	(Aug. 30)	Hobby Lobby	G	11m.	600
2972	(Oct. 4)	Floating Elephants	G	8m.	624
2973	(Nov. 8)	Nice Work, If You Can Do It	G	9m.	642
2974	(Dec. 25)	Unusual Crafts	F	9m.	679
2975	(Jan. 31)	Feathers (Color)	G	9m.	695
2976	(Feb. 22)	Movie Magic	G	10m.	704
2977	(Mar. 27)	This Is England	E	10m.	722
2978	(Apr. 28)	Capital Sidelights	G	11m.	749
2979	(June 13)	Fighter Pilot	G	10m.	785
		'41-'42 (8)			
3971	(Aug. 8)	Exploring Space	F	9m.	
3972	(Sept. 5)	From Nuts to Soup			

COLOR RHAPSODIES

(Technicolor)

2501	(Aug. 30)	Tangled Television	F	7½m.	607
2502	(Oct. 4)	Mr. Elephant Goes to Town	F	7¾m.	623
2503	(Nov. 3)	The Mad Hatter	E	7m.	642
2504	(Dec. 6)	The Wise Owl	F	7m.	654
2505	(Jan. 7)	A Helping Paw	G	7m.	686
2506	(Feb. 28)	Way of All Pests	G	7½m.	714
2507	(Mar. 14)	The Carpenter	F	8½m.	723
2508	(Apr. 18)	The Land of Fun	G	7m.	743
2509	(June 12)	Tom Thumb's Brother	G	7m.	776
2510	(July 31)	The Cuckoo IQ	G	7½m.	816
		'41-'42 (16)			
3501	(Oct. 17)	Who's Zoo in Hollywood			

COMMUNITY SINGS

2651	(Oct. 2)	No. 1—Jolly Tunes	F	10m.	631
2652	(Nov. 8)	No. 2—Popular Songs	G	11m.	642
2653	(Dec. 13)	No. 3 — Melodies That Linger	F	11m.	678
2654	(Jan. 1)	No. 4—Gay Tunes	F	10m.	686
2655	(Feb. 7)	No. 5 — Fun With Songs	F	10m.	686
2656	(Mar. 14)	No. 6 — Songs With Harmony	F	10m.	704
2657	(Apr. 25)	No. 7 — Peppy Song Hits	G	9m.	740
2658	(May 29)	No. 8—Featuring "Perfidia"	G	10m.	749
		'41-'42 (10)			
		(Series 6)			
3651	(Aug. 15)	No. 1—Don Baker	F	9m.	

FABLES

2751	(Sept. 27)	Farmer Tom Thumb	F	6m.	623
2752	(Oct. 25)	Mouse Meets Lion	G	6m.	649
2753	(Dec. 13)	Paunoh 'n Judy	B	6½m.	678
2754	(Jan. 17)	The Streamlined Donkey	F	7m.	686
2755	(Mar. 14)	It Happened to Crusoe	F	6½m.	723
2756	(June 13)	Kitty Gets the Bird	F	6m.	775
2757	(July 18)	Dumb Like a Fox	F	7m.	808
2758	(Aug. 8)	Playing the Pied Piper	G	7m.	
		'41-'42 (8)			
3751	(Oct. 27)	Title later			

HAPPY HOUR SPECIALS

(Re-Issues)

2441	(Nov. 21)	Puss In Boots		40m.	

NEWS WORLD OF SPORTS (12)

2801	(Oct. 4)	Master of the Cue	G	9m.	624
2802	(Nov. 22)	Hunting Wild Deer	F	9m.	656
2803	(Dec. 27)	All the Giant Killer	G	10½m.	679
2804	(Jan. 24)	Ice Capers	E	10m.	687
2805	(Feb. 21)	Splits, Spares, and Strikes	G	10m.	695
2806	(Mar. 28)	The Jungle Archer	G	11m.	740
2807	(May 9)	Diving Thrills	G	9m.	749
2808	(June 6)	Aquaplay	F	10m.	776

NEW YORK PARADE (6)

2951	(Jan. 24)	The New York Parade	E	9½m.	687
2952	(Mar. 27)	Abroad at Home	G	9½m.	735

PANORAMICS (12)

3901	(Aug. 8)	A City Within a City			

PHANTASIES

2701	(Sept. 24)	School Boy Dreams	F	5m.	623
2702	(Oct. 25)	Happy Holidays	F	6m.	631
2703	(Feb. 7)	The Little Theatre	F	6m.	689
2704	(Mar. 28)	There's Music In Your Hair	F	6½m.	723
2705	(July 31)	The Cute Recruit		6½m.	
2706	(July 3)	The Wallflower	F	6m.	704
2707	(Aug. 15)	The Merry Mouse Cafe			
		'41-'42 (8)			
3701	(Sept. 26)	The Crystal Gazer			

QUIZ REELS

2601	(Dec. 5)	Take It or Leave It No. 1	G	11½m.	656
2602	(Dec. 25)	Take It or Leave It No. 2	F	11½m.	679
2603	(Feb. 7)	Take It or Leave It No. 3	G	11m.	694
2604	(Mar. 7)	Junior I. Q. Parade	F	9½m.	687
2605	(Apr. 3)	So You Think You Know Music No. 1	G	11½m.	723
2606	(May 1)	Take It or Leave It No. 4	G	11m.	743
		'41-'42 (6)			
3601	(Aug. 22)	So You Think You Know Music — 1-S.2	F	10m.	

THIS CHANGING WORLD (6)

(Raymond Gram Swing)

3981	(Aug. 1)	Broken Treaties			

SCREEN SNAPSHOTS

2851	(Sept. 6)	No. 1	E	10m.	607
2852	(Oct. 18)	No. 2	G	9m.	631
2853	(Nov. 22)	No. 3	G	9½m.	654
2854	(Dec. 27)	No. 4	G	9m.	687
2855	(Feb. 2)	No. 5	E	9m.	687
2856	(Mar. 14)	No. 6	F	10m.	714
2857	(Apr. 25)	No. 7	F	10m.	749
2858	(June 6)	No. 8	G	9m.	766
2859	(July 18)	No. 9	G	9½m.	796
		'41-'42 (10)			
		(Series 21)			
3851	(Aug. 15)	No. 1			
3852	(Sept. 12)	No. 2			

SPORT REELS

		'41-'42 (12)			
3801	(Aug. 1)	Tee Up (Patty Berg)	G	10m.	

TOURS

2551	(Aug. 16)	Historic Virginia	F	10m.	600
2552	(Sept. 13)	Savoy In the Alps	G	10m.	608
2553	(Sept. 27)	Old and New Arizona	F	9m.	631
2554	(Oct. 25)	Islands of the West Indies	F	10m.	631
2555	(Nov. 25)	Sojourn In Havana	F	9m.	656
2556	(Dec. 20)	Beautiful British Columbia (Color)	F	10½m.	679
2557	(Jan. 10)	From Singapore to Hong Kong	F	10m.	687
2558	(Feb. 28)	Western Wonderland	G	9m.	715
2559	(Apr. 3)	San Francisco — Metropolis of the West	G	9½m.	730
2560	(May 23)	Beautiful Ontario (Color)	G	9m.	766
		'41-'42 (8)			
3551	(Aug. 15)	Journey in Tunisia	G	10m.	

WASHINGTON PARADE (6)

2901	(Oct. 25)	No. 1—The Mint	G	10m.	642
2902	(Dec. 13)	No. 2—West Point	E	10½m.	679
2903	(Jan. 17)	No. 3 — US Naval Academy	E	10m.	687
2904	(Mar. 7)	No. 4—Spirit of 1941	F	10m.	714

METRO

Two Reel

CRIME DOESN'T PAY

P-201	(Oct. 26)	Eyes of the Navy (Patriotic subject — not crime)	E	20m.	630
P-202	(Nov. 30)	You the People	E	21m.	656
P-203	(Jan. 4)	Respect the Law	E	20m.	686
P-204	(Feb. 8)	Forbidden Passage	E	21m.	693
P-205	(June 7)	Coffins on Wheels	G	17m.	775
P-206	(July 26)	Sucker List	E	21m.	816

One Reel

CARTOONS (18)

(Technicolor)

W-241	(Nov. 23)	The Lonesome Stranger	E	9m.	654
W-242	(Dec. 21)	Mrs. Ladybug	F	8m.	670
W-243	(Feb. 22)	Abdul the Bulbul Ameer	E	8m.	714
W-244	(Mar. 8)	The Prospecting Bear	F	9m.	715
W-245	(Apr. 5)	The Little Mole	G	9m.	740
W-246	(Apr. 26)	The Goose Goes South	G	8m.	749
W-247	(May 17)	The Rookie Bear	G	8m.	766
W-248	(June 7)	Dance of the Weed	G	9m.	775
W-249	(July 5)	The Alley Cat	F	10m.	796
W-250	(July 19)	The Midnight Snack	F	9m.	806

FITZPATRICK TRAVELTALKS (12)

(Technicolor)

T-211	(Sept. 7)	The Capital City	F	9m.	608
T-212	(Sept. 28)	Cavalcade of San Francisco	G	9m.	615
T-213	(Oct. 26)	Old New Mexico	F	9m.	639
T-214	(Nov. 23)	Beautiful Bali	G	9m.	656
T-215	(Dec. 21)	Old New Orleans	G	9m.	670
T-216	(Jan. 4)	Mediterranean Ports of Call	G	9m.	670
T-217	(Feb. 1)	Red Men on Parade	G	9m.	687
T-218	(Mar. 8)	Alluring Alaska	G	9m.	704
T-219	(Apr. 12)	Glimpses of Kentucky	F	8m.	722
T-220	(May 10)	Yosemite the Magnificent	E	8m.	740
T-221	(Jan. 7)	Glimpses of Washington State	G	9m.	760
T-222	(July 5)	Haiti, Land of Dark Majesty	G	9m.	786

MINIATURES

M-231	(Nov. 9)	Rodeo Dough	G	10m.	654
M-232	(Dec. 21)	The Great Meddler	E	11m.	670
M-233	(Dec. 28)	The Happiest Man on Earth	E	11m.	678
M-234	(Jan. 18)	More About Nostradamus	E	11m.	686
M-235	(May 31)	The Battle!	E	11m.	775
M-236	(July 5)	Memories of Europe	G	8m.	785
M-237	(June 28)	The Man Who Changed the World	G	11m.	796
M-238	(Aug. 2)	Ghost Treasure	G	11m.	816

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		OUR GANG COMEDIES (9)			
C-291	(Sept. 7)	Good Bad Boys	F	11m.	607
C-292	(Oct. 5)	Waldo's Last Stand	F	11m.	639
C-293	(Oct. 26)	Goin' Fishin'	F	10m.	634
C-294	(Nov. 23)	Kiddie Kure	F	11m.	654
C-295	(Jan. 25)	Fightin' Fools	G	9m.	686
C-296	(Feb. 15)	Baby Blues	G	9m.	704
C-297	(Mar. 8)	Ye Olde Minstrels	G	11m.	715
C-298	(Apr. 26)	1-2-3 Go	F	10m.	749
C-299	(July 12)	Robot Wrecks	F	11m.	796
		PASSING PARADE (9)			
K-281	(Nov. 30)	American Spoken Here	E	11m.	654
K-282	(Feb. 8)	Whispers	E	10m.	694
K-283	(Mar. 22)	More Trifles of Importance	E	11m.	730
K-284	(May 29)	Out of Darkness	E	11m.	730
K-285	(May 17)	Willie and the Mouse	G	11m.	760
K-286	(May 31)	This Is the Bowery	E	10m.	775
K-287	(July 12)	Your Last Act	G	11m.	807
		PETE SMITH SPECIALTIES (14)			
S-261	(Oct. 12)	Quicker'n a Wink	E	9m.	634
S-262	(Nov. 30)	Wedding Bills	E	10m.	654
S-263	(Dec. 21)	Sea for Yourself	F	10m.	670
S-264	(Jan. 25)	Penny to the Rescue (Technicolor)	E	10m.	686
S-265	(Feb. 8)	Quiz Biz	G	9m.	694
S-266	(Mar. 15)	Memory Tricks	G	9m.	715
S-267	(Apr. 26)	Aeronutics	F	10m.	749
S-268	(May 24)	Lions on the Loose	G	9m.	766
S-269	(June 21)	Cuban Rhythm	E	9m.	785
S-270	(Aug. 16)	Water Bugs	G	10m.	816
		SPECIALS			
A-100	(Mar. 1)	Third Dimensional Murder (Technicolor)	G	7m.	694
		SPECIAL TRAILERS			
		Miracle In Sound	E	10m.	631
		You Can't Fool the Camera	E	11m.	760
		MONOGRAM			
		One Reel			
		CARTOONS			
001	(July 22)	A Busy Day			
002	(Jan. 19)	Beauty Shoppe	F	6m.	669
003	(Feb. 2)	Baby Checkers	F	7m.	669
		PARAMOUNT			
		Two Reel			
		SPECIAL FLEISCHER CARTOONS			
		(Technicolor)			
FF0-1	(Apr. 11)	Raggedy Ann	E	18m.	663
		One Reel			
		ANIMATED ANTICS CARTOONS (10)			
H0-1	(Sept. 20)	The Dandy Lion	F	7m.	615
H0-2	(Oct. 25)	Sneak, Snoop, and Snitch	F	7m.	649
H0-3	(Nov. 29)	Mommy Loves Puppy	F	7m.	649
H0-4	(Dec. 20)	Bring Himself Back Alive	B	7m.	663
H0-5	(Feb. 14)	Pop and Mom In Wild Oysters	F	11m.	686
H0-6	(Mar. 14)	Twinkletoes Gets the Bird	F	7m.	703
H0-7	(Apr. 18)	Speaking of Animals	G	9m.	714
H0-8	(May 9)	Triple Trouble	F	6m.	740
H0-9	(May 30)	Zero, the Hound	F	7m.	743
H0-10	(June 27)	Twinkletoes — Where He Goes — Nobody Knows	F	7m.	766
H0-11	(July 18)	Copy Cat	F	6m.	776
H0-12	(Aug. 8)	The Wizard of Arts			
H0-13	(Aug. 29)	Twinkletoes In Hat Stuff			
		BENCHLEY COMEDIES (4)			
S0-1	(Nov. 8)	The Trouble With Husbands	G	11m.	649
S0-2	(Jan. 24)	Waiting for Baby	G	11m.	694
S0-3	(Apr. 11)	Crime Control	G	11m.	735
S0-4	(May 23)	The Forgotten Man	G	11m.	749
		COLOR CLASSIC CARTOONS			
		(Technicolor)			
C0-1	(Aug. 22)	Vitamin Hay			
		FASCINATING JOURNEYS (6)			
		(Technicolor)			
M0-1	(Nov. 8)	River Thames, Yesterday	E	10m.	649
M0-2	(Dec. 27)	The Sacred Ganges	E	11m.	670
M0-3	(Jan. 31)	A Village In India	G	11m.	694
M0-4	(Mar. 21)	Delhi	G	11m.	722
M0-5	(May 16)	Indian Durbar	G	10m.	730
M0-6	(July 25)	The Jungle	G	11m.	807
		GABBY CARTOONS (8)			
		(Technicolor)			
G0-1	(Oct. 18)	King for a Day	F	8m.	630
G0-2	(Nov. 15)	The Constable	F	8m.	648
G0-3	(Jan. 17)	All's Well	B	7m.	678
G0-4	(Feb. 14)	Two for the Zoo	F	7m.	694
G0-5	(Apr. 11)	Swing Cleaning	F	8m.	730
G0-6	(June 20)	Fire Cheese	G	7m.	785
G0-7	(July 18)	Gabby Goes Fishing	F	7m.	795
G0-8	(Aug. 15)	It's a Hap-Hap-Happy Day	F	7m.	
		HEADLINERS (8)			
A0-1	(Sept. 13)	Moments of Charm of 1941	E	10m.	615
A0-2	(Oct. 25)	Listen to Larry	G	10m.	631
A0-3	(Dec. 13)	Johnny Messner and Orch.	B	11m.	663
A0-4	(Jan. 31)	Gene Krupa and Orch.	G	11m.	694
A0-5	(Mar. 21)	Bob Chester and His Orchestra	F	10m.	722
A0-6	(June 6)	Your Favorite Program — Those We Love	G	11m.	760
A0-7	(July 11)	Hands of Destiny	F	10m.	796
		HEDDA HOPPER'S HOLLYWOOD (6)			
	( )	No. 1	G	10m.	806
		MAPCAP MODELS (6)			
		(Technicolor)			
U0-1	(Jan. 17)	Western Daze	E	9m.	678
U0-2	(Apr. 4)	Dipsy Gipsy	E	9m.	735
U0-3	(June 27)	Hoola Boola	E	9m.	785
U0-4	(Aug. 29)	Gay Knighties			
		PARAGRAPHICS (8)			
V0-1	(Oct. 11)	Nature's Nursery	G	10m.	624
V0-2	(Nov. 22)	Seeing Is Believing	F	11m.	656
V0-3	(Dec. 27)	Breezy Little Bears	E	11m.	679
V0-4	(Feb. 28)	Red, White and Blue Hawaii (Color)	G	11m.	714
V0-5	(Aug. 29)	Guardians of the Wild			
		POPEYE CARTOONS (12)			
E0-1	(Sept. 20)	Popeye Meets William Tell	F	6m.	615
E0-2	(Oct. 18)	My Pop! My Pop!	F	7m.	623
E0-3	(Nov. 15)	With Poopdeck Pappy	F	7m.	654
E0-4	(Dec. 13)	Popeye Presents Eugene the Jeep	F	7m.	654
E0-5	(Jan. 10)	Problem Pappy	F	6m.	678
E0-6	(Feb. 7)	Quiet, Pleeze	F	7m.	694
E0-7	(Mar. 7)	Olive's Sweepstake Ticket	G	6m.	714
E0-8	(Apr. 4)	Flies Ain't Human	G	6m.	730
E0-9	(May 9)	Popeye Meets Rip Van Winkle	G	6m.	743
E0-10	(June 13)	Olive's Boithday Presink	F	7m.	759
E0-11	(July 11)	Child Psykolojiky	G	6m.	776
E0-12	(Aug. 8)	Pest Pilot	F	7m.	
		POPULAR SCIENCE (6)			
		(Magnacolor)			
J0-1	(Sept. 6)	No. 1	G	11m.	607
J0-2	(Nov. 1)	No. 2	G	11m.	623
J0-3	(Dec. 20)	No. 3	G	10m.	664
J0-4	(Feb. 21)	No. 4	G	11m.	694
J0-5	(May 2)	No. 5	G	11m.	722
J0-6	(July 4)	No. 6	G	10m.	766
		QUIZ KIDS			
		'41-'42 (6)			
	( )	No. 1	G	11m.	806
		SPORTLIGHTS (13)			
R0-1	(Sept. 6)	Diving Demons	E	9m.	607
R0-2	(Oct. 4)	The Sporting Everglades	G	9m.	608
R0-3	(Nov. 1)	Motorcycle Stunting	G	10m.	649
R0-4	(Dec. 6)	Marine Roundup	G	10m.	656
R0-5	(Jan. 3)	Feminine Fitness	G	10m.	664
R0-6	(Feb. 7)	Acrobatic Aces	G	10m.	679
R0-7	(Feb. 28)	Fishing Fever	G	10m.	695
R0-8	(Mar. 28)	Canine Sketches	E	10m.	714
R0-9	(Apr. 25)	Sun Fun	G	10m.	722
R0-10	(May 23)	On the Spot	G	10m.	750
R0-11	(June 20)	Lasso Wizards	G	9m.	766
R0-12	(July 25)	Snow Dogs	G	10m.	786
R0-13	(Aug. 15)	What's Lacrosse?	G	10m.	808
		SPEAKING OF ANIMALS (6)			
	( )	In a Pet Shop	G	7m.	808
		SUPERMAN (12)			
	( )	Superman	G	11m.	806
		UNUSUAL OCCUPATIONS (6)			
		(Cinecolor)			
L0-1	(Sept. 27)	No. 1	G	11m.	623
L0-2	(Nov. 29)	No. 2	G	11m.	649
L0-3	(Jan. 24)	No. 3	G	11m.	686
L0-4	(Mar. 28)	No. 4	G	11m.	722
L0-5	(May 30)	No. 5	G	11m.	743
L0-6	(Aug. 1)	No. 6	G	11m.	806
		PRODUCERS RELEASING CORP.			
		One Reel			
		HOLLYWOOD NEWSREELS (12)			
1	(Dec. 1)	No. 1	G	10m.	654
		Two Reel			
		AMERICAN HISTORY			
0-1	(Mar. 1)	Our Bill of Rights	G	20m.	734
0-2	(Mar. 1)	Our Declaration of Independence	F	22m.	743
0-3	(Mar. 1)	Our Constitution	F	22m.	600
0-4	(Mar. 1)	Our Monroe Doctrine (see Guardians of the Americas)	F	21m.	654
0-5	(Aug. 1)	Our Louisiana Purchase			
		SPECIAL			
	(May 7)	Alive In the Deep	G	25m.	749
	(June 7)	Man, the Enigma	G	22m.	759
		RKO-RADIO			
		Two Reel			
		DIONNE SPECIALS			
13801	(Dec. 13)	Growing Up	E	18m.	663
		EDGAR KENNEDY COMEDIES (6)			
13401	(Sept. 6)	Sunk by the Census	F	18m.	607
13402	(Oct. 18)	A Trailer Tragedy	F	17m.	623
13403	(Dec. 20)	Drafted In the Depot	G	19m.	669
13404	(Feb. 21)	Mad About Moonshine	F	19m.	693
13405	(Apr. 4)	It Happened All Night	G	19m.	714
13406	(June 6)	An Apple in His Eye	G	14m	759
		LEON ERROL COMEDIES (6)			
13701	(Sept. 27)	He Asked for It	F	18m.	607
13702	(Nov. 29)	Tattle Television	F	19m.	630
13703	(Jan. 10)	The Fired Man	G	20m.	663
13704	(Mar. 14)	When Wifie's Away	F	20m.	703
13705	(May 16)	A Polo Phony	F	18m.	740
13706	(June 27)	Panic In the Parlor	F	18m.	766
		THE MARCH OF TIME (13)			
13101	(Sept. 13)	No. 1 — On Foreign Newsfronts	E	19m.	615
13102	(Oct. 4)	No. 2 — Britain's R. A. F.	F	18m.	623
13103	(Oct. 25)	No. 3—Mexico	E	19m.	630
13104	(Nov. 22)	No. 4—Arms and the Men	E	19m.	648
13105	(Dec. 20)	No. 5 — Labor and Defense	E	19m.	663
13106	(Jan. 17)	No. 6 — Uncle Sam — The Non-Belligerent	E	21m.	678
13107	(Feb. 14)	No. 7 — Americans All—Men From Many Lands	E	19m.	695
13108	(Mar. 14)	No. 8 — Australia at War	E	18m.	714
13109	(Apr. 11)	No. 9 — Men of the FBI—1941	E	21m.	734
13110	(May 9)	No. 10—Crisis In the Atlantic	E	18m.	749
13111	(June 6)	No. 11—China Fights Back	E	17m.	765
13112	(July 4)	No. 12 — New England's Eight Million Yankees	E	20m.	786
13113	(Aug. 1)	No. 13 — Peace by Adolf Hitler	E	18m.	808
		'41-'42 (13)			
23101	( )	No. 1 — Thumbs Up, Texas!	E	19m.	817
		RAY WHITLEY MUSICAL WESTERNS			
13501	(Nov. 8)	Bar Buckaroos	F	16m.	623
13502	(Jan. 31)	Prairie Spooners	G	13m.	639
13503	(Apr. 25)	Redskins and Redheads	G	18m.	722
13504	(July 18)	Musical Bandit	F	16m.	786
		'41-'42 (4)			
23501	( )	Keep Shooting	G	17m.	
		SPECIALS			
167	( )	Baer vs. Louis	E	18m.	765
168	( )	Louis vs. Conn	E	22m.	785
		One Reel			
		INFORMATION PLEASE (13)			
14201	(Sept. 6)	No. 1—Anna Neagle	G	11m.	600
14202	(Oct. 4)	No. 2—Ruth Gordon	G	10m.	624
14203	(Nov. 1)	No. 3—Alice Marble	G	10m.	639
14204	(Nov. 29)	No. 4—Louis Bromfield	G	11m.	664
14205	(Dec. 27)	No. 5 — Wendell Willkie	G	11m.	671
14206	(Jan. 24)	No. 6—Jan Struther	G	11m.	694
14207	(Feb. 21)	No. 7—Anna Neagle	G	10m.	704
14208	(Mar. 21)	No. 8—Boris Karloff	G	10m.	730
14209	(Apr. 18)	No. 9—Alice Marble	G	11m.	743
14210	(May 16)	No. 10—Louis Bromfield	G	10m.	759
14211	(June 13)	No. 11 — Jan Struther	G	11m.	776
14212	(July 11)	No. 12—Boris Karloff	G	9m.	806
14213	(Aug. 8)	No. 13—Anna Neagle	G	9m.	

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed In Blue Section
		PICTURE PEOPLE (13)			
14401	(Sept. 13)	No. 1	G	10m.	607
14402	(Oct. 11)	No. 2	G	9m.	631
14403	(Nov. 8)	No. 3	F	10m.	649
14404	(Dec. 6)	No. 4	F	10m.	664
14405	(Jan. 3)	No. 5	F	10m.	679
14406	(Jan. 31)	No. 6	G	10m.	695
14407	(Feb. 28)	No. 7	G	10m.	714
14408	(Mar. 28)	No. 8	G	10m.	730
14409	(Apr. 25)	No. 9	G	8m.	749
14410	(May 23)	No. 10	G	8m.	760
		SPORTSCOPES (13)			
14301	(Aug. 30)	Quail Quest	G	9m.	600
14302	(Sept. 27)	Kentucky Royalty	G	9m.	624
14303	(Oct. 25)	Sportsman's Partner	F	9m.	639
14304	(Nov. 22)	Snow Fun	G	9m.	649
14305	(Dec. 20)	Snow Eagles	G	9m.	670
14306	(Jan. 17)	Mat Men	G	9m.	687
14307	(Feb. 14)	Caballero College	G	9m.	704
14308	(Mar. 14)	Publicity Sports	G	9m.	722
14309	(Apr. 11)	Sword Soldiers	G	9m.	740
14310	(May 9)	Jockey's Day	G	9m.	759
14311	(June 6)	Rolling Rhythm	G	9m.	776
14312	(July 4)	Steeds and Steers	G	9m.	786
14313	(Aug. 1)	Craig Wood	G	9m.	807
		SOUTH AMERICA (3) (Travel)			
14501	(Feb. 21)	Eyes on Brazil	G	11m.	704
14502	(Mar. 21)	What's Happening In Argentina?	G	10m.	722
14503	(May 30)	How Goes Chile?	E	10m.	776
		WALT DISNEY CARTOONS (Technicolor) '39-'40 (18) D—Donald Duck M—Mickey Mouse			
04116	(Jan. 10)	Timber (D)	E	8m.	671
04117	(Jan. 24)	Pluto's Playmate	E	8m.	686
04118	(Feb. 14)	Little Whirlwind (M)	G	8m.	678
		'40-'41 (18) (Fourth Series)			
14101	(Mar. 7)	Golden Eggs (D)	E	8m.	693
14102	(Mar. 28)	Gentleman's Gentleman (M)	G	7m.	703
14103	(Apr. 18)	Baggage Buster	G	7m.	714
14104	(May 9)	A Good Time for a Dime (D)	G	7½m.	735
14105	((May 30)	Canine Caddy (M)		7m.	735
14106	(June 20)	Nifty Nineties (M)	E	7m.	759
14107	(July 11)	Early to Bed (D)	E	8m.	806
14108	(Aug. 1)	Truant Officer Donald (D)	E	8m.	806
14109	(Aug. 22)	Orphans Benefit	E	9m.	
14110	(Sept. 12)	Old MacDonald Duck			
14111	(Oct. 3)	Lend a Paw	E	8m.	
14112	(Oct. 24)	Donald's Camera			
14113	(Nov. 14)	Art of Skiing			
14114	(Dec. 5)	Chef Donald			
14115	(Dec. 26)	Art of Self Defense			
14116	(Jan. 16, '42)	Village Smithy			
14117	(Feb. 7, '42)	Mickey's Birthday Party			
14118	(Feb. 28, '42)	Donald's Snow Fight			
		REPUBLIC			
		MEET THE STARS (12)			
028-1	(Dec. 24)	No. 1—Chinese Garden Festival	G	10m.	664
028-2	(Jan. 24)	No. 2—Baby Stars	G	10m.	687
028-3	(Feb. 24)	No. 3—Variety Reel	F	9m.	704
028-4	(Mar. 24)	No. 4—Variety Reel	G	10m.	730
028-5	(Apr. 24)	No. 5 — Hollywood Meets the Navy	G	10m.	740
028-6	(May 24)	No. 6 — Stars at Play	G	10m.	776
028-7	(June 24)	No. 7 — Meet Roy Rogers	G	10m.	785
028-8	(July 24)	No. 8 — Stars — Past and Present	E	10m.	776
		SERIALS (4)			
081/1					
081/12	(Sept. 20)	King of the Royal Mounted	E	12 ep.	588
082/1					
082/15	(Dec. 13)	Mysterious Dr. Satan	E	15 ep.	648
080/1					
080/12	(Mar. 28)	Adventures of Captain Marvel	G	12 ep.	704
083/1					
083/15	(June 21)	Jungle Girl	G	15 ep.	760
		20th CENTURY-FOX			
		Two Reel SPECIALS			
( )		Men of Lightship "61"	E	20m.	703
		One Reel ADVENTURES OF A NEWSREEL CAMERAMAN			
1201	(Oct. 11)	Midget Motor Mania	G	8m.	631
1202	(Jan. 17)	Training Police Horses	G	10m.	687
1203	(Jan. 31)	The Modern Highway	G	10m.	687
		'41-'42			
2201	(Aug. 1)	Soldiers of the Sky	G	10m.	806
2202	(Sept. 26)	Highway of Friendship			
		BELIEVE IT OR NOT (4)			
1601	(Sept. 27)	Acquitted by the Sea	F	10m.	623
		DRIBBLEPUSS PARADE (4)			
1401	(Aug. 30)	Grunters and Groaners	G	9m.	589
		MAGIC CARPET OF MOVIETONE			
1101	(Aug. 2)	Eskimo Trails	G	10m.	589
1102	(Sept. 13)	Land of Flowers (Technicolor)	E	9m.	589
1103	(Oct. 25)	Isle of Mystery	G	10m.	400
1104	(Nov. 22)	Old Dominion State	G	10m.	639
1105	(Dec. 20)	Spotlight on Indo China	G	9m.	661
1106	(Feb. 14)	Caribbean Sentinel	G	10m.	704
1107	(Mar. 14)	Miracle of Hydro	G	10m.	722
1108	(Apr. 25)	Arctic Springtime	G	9m.	740
1109	(May 9)	A Letter From Cairo	G	10m.	752
1110	(July 4)	Winter In Eskimo Land	G	10m.	766
		'41-'42			
2101	(Aug. 15)	Sagebrush and Silver	G	10m.	807
2102	(Oct. 10)	Trailing Thru Glacier Land			
		SPORTS REVIEWS			
1301	(Aug. 16)	Vacation Time (Technicolor)	G	8m.	589
1302	(Nov. 8)	Lure of the Trout (Technicolor)	E	9m.	639
1303	(Dec. 6)	Bowling for Strikes	G	8m.	631
1304	(Jan. 3)	The Rodeo Goes to Town	G	9m.	679
1305	(Mar. 28)	Symphony In Snow	E	9m.	730
1306	(Feb. 28)	Playing With Neptune	G	9m.	704
1307	(June 6)	Fun on Rollers	F	9m.	776
		'41-'42			
2301	(Sept. 12)	Pedigreed Dogs			
		TERRYTOONS Black and White			
1501	(Aug. 23)	Club Life in the Stone-age	F	7m.	600
1502	(Sept. 20)	Touchdown Demons	F	7m.	615
1503	(Oct. 18)	Happy Haunting Grounds	F	7m.	631
1504	(Nov. 15)	The Magic Pencil	F	7m.	649
1505	(Dec. 13)	The Snow Man	G	7m.	663
1506	(Jan. 10)	What a Little Sneeze Will Do	G	6m.	670
1507	(Jan. 24)	Hairless Hector	G	6m.	678
1508	(Feb. 21)	Fishing Made Easy	F	7m.	703
1509	(Mar. 21)	When Knights Were Bold	F	7m.	714
1510	(Apr. 4)	The Baby Seal	F	7m.	722
1511	(May 2)	A Dog's Dream	F	6m.	740
1512	(May 16)	The Magic Shell	F	6m.	759
1513	(June 13)	Horse Fly Opera	F	7m.	766
1514	(June 27)	Good Old Irish Tunes	F	7m.	775
1515	(July 11)	Bringing Home the Bacon	F	7m.	785
1516	(July 25)	Twelve O'Clock and All Ain't Well	F	7m.	795
		'41-'42			
2501	(Aug. 22)	The Ice Carnival	F	6m.	
2502	(Sept. 19)	Uncle Joey Comes to Town			
2503	(Oct. 17)	The Frozen North			
		Technicolor			
1551	(Aug. 9)	Billy Mouse's Awakade	G	7m.	589
1552	(Sept. 6)	The Lucky Duck	G	7m.	607
1553	(Oct. 4)	How Wet Was My Ocean	F	7m.	615
1554	(Nov. 1)	Landing of the Pilgrims	G	7m.	631
1555	(Nov. 29)	Plane Goofy	F	7m.	648
1556	(Dec. 27)	The Temperamental Lion	F	7m.	663
1557	(Feb. 7)	Mississippi Swing	G	7m.	693
1558	(Mar. 7)	The Home Guard	G	7m.	703
1559	(Apr. 18)	Uncle Joey	F	7m.	740
1560	(May 30)	What Happens at Night	G	7m.	759
		'41-'42			
2551	(Aug. 8)	The Old Oaken Bucket	G	7m.	806
2552	(Sept. 5)	The One Man Navy	G	6m.	
2553	(Oct. 3)	Welcome Little Stranger			
2554	(Oct. 31)	Slap Happy Hunters			
		THE WORLD TODAY			
1701	(Apr. 11)	Battle of the Atlantic	G	9m.	740
1702	(July 18)	War In the Desert	E	10m.	806
1703	(May 23)	Empire in Exile	E	9m.	766
1704	(June 20)	Anzacs In Action	G	10m.	785
		'41-'42			
2401	(Aug. 29)	American Sea Power	E	10m.	817
2402	(Oct. 24)	Untitled			
		UNIVERSAL			
		Two Reel MUSICALS			
5221	(Sept. 11)	Class in Swing	E	17m.	623
5222	(Oct. 16)	Congamania	F	17m.	639
5223	(Nov. 27)	Torrid Tempos	G	18m.	648
5224	(Dec. 25)	Tickled Pinky	G	18m.	665
5225	(Jan. 22)	Beat Me Daddy Eight to the Bar	G	17m.	671
5226	(Feb. 19)	Bagdad Daddy	G	18m.	689
5227	(Mar. 19)	Music in the Morgan Manner	G	17m.	714
5228	(Apr. 23)	Jumpin' Jive	G	17m.	743
5229	(May 21)	Shadows In Swing	F	18m.	752
5230	(June 18)	Music A La King	G	17m.	775
5231	(July 2)	Once Upon a Summertime	G	17m.	795
5232	(July 30)	Rhythm Revel	G	16m.	816
5233	(Aug. 20)	Dizzy Doings			
		'41-'42 (13)			
6221	(Sept. 3)	Is Everybody Happy?			
		SERIALS (4)			
5581-5593	(July 2)	Winners of the West	E	13 ep.	520
5681-5692	(Oct. 1)	Junior G-Men	E	12 ep.	581
5781-5795	(Dec. 24)	Green Hornet Strikes Again	G	15 ep.	631
5881-5892	(Apr. 8)	Sky Raiders	E	12 ep.	689
		'41-'42 (4)			
6681-6692	(Jan. 6)	Winslow of the Navy		12 ep.	
6581-6593	(Mar. 31)	Gang Busters		13 ep.	
6781-6795	(July 1)	Riders of Death Valley	E	15 ep.	686
6881-6892	(Oct. 14)	Sea Raiders	G	12 ep.	796
		SPECIALS			
5110	(Sept. 4)	Swing With Bing	E	19m.	513
		One Reel GOING PLACES (15)			
5351	(Sept. 23)	No. 81	G	9m.	606
5352	(Oct. 14)	No. 82	G	9m.	624
5353	(Nov. 11)	No. 83	G	9m.	624
5354	(Dec. 23)	No. 84	G	9m.	665
5355	(Jan. 20)	No. 85	E	9m.	664
5356	(Feb. 17)	No. 86	G	9m.	664
5357	(Mar. 17)	No. 87	G	9m.	715
5358	(Mar. 31)	No. 88	G	9m.	714
5359	(Apr. 21)	No. 89	G	9m.	714
5360	(May 12)	No. 90—The Modern Way Down East	G	9m.	760
5361	(May 26)	No. 91 — The Trail of Father Kino	G	9m.	760
5362	(June 16)	No. 92 — Mountain Summer (Magnacolor)	G	9m.	776
5363	(June 30)	No. 93—Meet Jimmie the Chump	G	9m.	760
5364	(July 21)	No. 94 — Isles of Fate	G	10m.	816
5365	(Aug. 18)	No. 95—Garden Spot of the North	G	9m.	816
		STRANGER THAN FICTION			
5371	(Sept. 16)	No. 81	G	9m.	606
5372	(Oct. 7)	No. 82	F	9m.	624
5373	(Nov. 4)	No. 83	G	8m.	624
5374	(Dec. 2)	No. 84	F	9m.	656
5375	(Jan. 6)	No. 85	G	9m.	664
5376	(Feb. 3)	No. 86	G	9m.	664
5377	(Mar. 10)	No. 87	G	9m.	714
5378	(Mar. 24)	No. 88	G	9m.	714
5379	(Apr. 7)	No. 89	G	8m.	714
5380	(May 5)	No. 90	G	9m.	752
5381	(May 19)	No. 91	G	9m.	752
5382	(June 2)	No. 92	G	9m.	760
5383	(June 23)	No. 93	G	9m.	796
5384	(July 28)	No. 94	G	9m.	796
5385	(Aug. 25)	No. 95	G	9m.	816
		'41-'42 (15)			
6371	(Sept. 8)	No. 96 — Shampoo Springs			
		COLOR CARTOONS (13) (Technicolor)			
5241	(Sept. 23)	Crazyhouse	F	7½m.	623
5242	(Oct. 28)	Recruiting Daze	F	6m.	631
5243	(Nov. 25)	Knock-Knock	G	7m.	648
5244	(Dec. 31)	Syncopated Sioux	F	6¾m.	663
5245	(Jan. 27)	Mouse Trappers	E	6¾m.	686
5246	(Feb. 24)	Fair Today	F	6¾m.	693
5247	(Mar. 31)	Hysterical Highspots In American History	G	6¾m.	722
5248	(Apr. 28)	Sorub Me Mama With a Boogie Beat	G	7m.	749
5249	(May 26)	Dizzy Kitty	G	7m.	743
5250	(June 9)	Salt Water Daffy	G	7m.	766
5251	(July 7)	Woody Woodpecker	F	7m.	785
5252	(July 14)	Andy Panda's Pop	F	7m.	816
5253	(Aug. 11)	The Screwdriver		7m.	

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		'41-'42 (13)			
6241	(Sept. 1)	Boogie Woogie Bugle Boy of Company B..			
		COLOR CARTOONS RE-ISSUES (6)			
		(Technicolor)			
5261	(June 3)	Jolly Little Elves ..		8¼m.	
5262	(June 24)	Three Lazy Mice ...		10m.	
5263	(July 1)	Springtime Serenade		7½m.	
5264	(July 29)	Candyland		8m.	
5265	(Apg. 12)	The Fox and the Rabbit		8m.	
5266	(Aug. 19)	Toyland Premier ..		9m.	
		VARIETY VIEWS (15)			
6351	(Sept. 15)	No. 96 — Moby Dick's Home Town	G	9m.	817
		VITAPHONE			
		Two Reel			
		BOB HOPE RE-ISSUES (5)			
6901	(Feb. 15)	Calling All Tars ...	F	18m.	694
6902	(Mar. 1)	Shop Talk	G	19m.	694
6903	(Mar. 15)	The Old Gray Mayor	F	20m.	714
6904	(Mar. 29)	Double Exposure ...	G	19m.	775
6905	(Apr. 12)	Watch the Birdie ...	F	19m.	775
		BROADWAY BREVITIES			
6201	(Oct. 5)	Just a Cute Kid	F	20m.	623
6202	(Nov. 16)	Alice in Movieland..	E	20m.	648
6203	(Dec. 28)	Love's Intrigue	F	19m.	686
6204	(Jan. 25)	Dog In the Orchard..	E	20m.	678
6205	(Feb. 22)	Take the Air	F	20m.	695
6206	(May 3)	The Seeing Eye	G	20m.	730
6207	(May 31)	Sockaroo	G	20m.	759
6208	(May 17)	Hunting the Hard Way	G	20m.	759
6209	(July 26)	Happy Faces	E	17m.	806
		'41-'42 (12)			
7101	(Sept. 6)	Minstrel Days			
7102	(Oct. 18)	Monsters of the Deep			
7103	(Nov. 15)	The Old Dolls House			
		BLUE RIBBON COMEDIES (3)			
6101	(Sept. 7)	Riding Into Society..	G	19m.	600
6102	(Mar. 22)	The Lady and the Lug	E	19m.	623
6103	(July 5)	Throwing A Party..	G	20m.	785
		TECHNICOLOR PRODUCTIONS (6)			
6001	(Oct. 19)	Flag of Humanity...	E	19m.	630
6002	(Dec. 14)	March on Marines ..	E	21m.	663
6003	(Feb. 8)	Meet the Fleet	E	20m.	678
6004	(Apr. 5)	Wings of Steel	E	21m.	730
6005	(June 28)	Here Comes the Cavalry	E	20m.	775
6006	(Aug. 23)	Carnival of Rhythm.			
		'41-'42 (6)			
7001	(Oct. 4)	The Tanks Are Coming			
7002	(Nov. 29)	Soldiers in White...			
		One Reel			
		HOLLYWOOD NOVELTIES			
6301	(Sept. 28)	Football Highlights..	G	10m.	600
6302	(Nov. 9)	Shark Hunting	G	10m.	581
6303	(Dec. 7)	Mexican Jumping Beans	G	10m.	654
6304	(Jan. 18)	History Repeats Itself	F	10m.	678
6305	(Mar. 15)	The Wild Boar Hunt	E	10m.	695
6306	(Aug. 2)	Trouble in Store ...	F	10m.	808
		'41-'42 (6)			
7301	(Sept. 20)	Polo With the Stars.			
7302	(Nov. 8)	White Sails			
		LOONEY TUNES			
6601	(Sept. 21)	Calling Dr. Porky...	G	7m.	615
6602	(Oct. 12)	Pre-Historic Porky ..	F	7m.	623
6603	(Nov. 2)	Sour Puss	G	7m.	639
6604	(Nov. 30)	Porky's Hired Hand.	G	7m.	654
6605	(Dec. 21)	Timid Toreador	G	7m.	663
6606	(Jan. 11)	Porky's Snooze Reel.	G	7m.	686
6607	(Feb. 15)	The Haunted Mouse..	G	7m.	695
6608	(Mar. 8)	Joe Glow the Firefly.	G	7m.	714
6609	(Mar. 29)	Porky's Bear Facts..	F	7m.	722
6610	(Apr. 19)	Porky's Preview	G	7m.	740
6611	(May 10)	Porky's Ant	E	7m.	752
6612	(June 7)	A Coy Decoy	G	7m.	775
6613	(June 21)	Porky's Prize Pony..	G	7m.	776
6614	(July 12)	Meet John Doughboy	G	7m.	806
6615	(Aug. 9)	We, the Animals, Squeak			
6616	(Aug. 30)	Hen-pecked Duck ..			
		'41-'42 (16)			
7601	(Sept. 20)	Notes to You			
7602	(Oct. 11)	Robinson Crusoe, Jr.			
7603	(Nov. 1)	Porky's Pooch			
7604	(Nov. 22)	Porky's Midnight Matinee			

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		MELODY MASTERS			
6501	(Sept. 14)	Matty Malneck and Orchestra	E	10m.	581
6502	(Oct. 26)	Joe Reichman's Orchestra	G	10m.	623
6503	(Feb. 1)	Jan Garber and Orchestra	E	10m.	654
6504	(Jan. 4)	Skinnay Ennis and Orch.	E	10m.	670
6505	(Nov. 30)	Henry Busse and Orch.	E	10m.	654
6506	(Mar. 8)	Cliff Edwards and His Buckaroos	G	10m.	703
6507	(Apr. 12)	Freddy Martin and Orchestra	G	10m.	722
6508	(Apr. 26)	Marie Green and Her Gang	E	10m.	740
6509	(June 14)	Hal Kemp and Orchestra	E	10m.	759
6510	(Aug. 16)	Those Good Old Days			
		'41-'42 (10)			
7501	(Sept. 13)	U.S.C. Band and Glee Club			
7502	(Oct. 25)	Carioca Serenaders ..			
		MERRIE MELODIES			
		(Technicolor)			
6701	(Sept. 14)	Malibu Beach Party .	F	7m.	600
6702	(Sept. 28)	Stagefright	G	7m.	615
6703	(Oct. 12)	Holiday Highlights ..	G	7m.	623
6704	(Oct. 26)	Good Night Elmer ..	B	7m.	631
6705	(Nov. 9)	Wacky Wildlife	E	7m.	642
6706	(Nov. 23)	Bedtime for Sniffles..	G	7m.	654
6707	(Dec. 7)	Of Fox and Hounds..	E	7m.	663
6708	(Dec. 21)	Shop, Look and Listen	F	7m.	670
6709	(Jan. 4)	Elmer's Pet Rabbit..	G	7m.	670
6710	(Jan. 18)	The Fighting 69½ ..	G	7m.	678
6711	(Feb. 1)	Sniffles Bells the Cat	G	7m.	686
6712	(Feb. 15)	The Crackpot Quail	E	7m.	703
6713	(Mar. 1)	The Cat's Tail	G	7m.	704
6714	(Mar. 15)	Tortoise Beats the Hare	E	7m.	714
6715	(Mar. 29)	Goofy Groceries ...	G	7m.	722
6716	(Apr. 12)	Toy Trouble	E	7m.	734
6717	(Apr. 26)	Trial of Mr. Wolf..	G	7m.	740
6718	(May 10)	Farm Frolics	G	7m.	752
6719	(May 24)	Holywood Steps Out	E	7m.	766
6720	(June 7)	Hiawatha's Rabbit Hunt	E	7m.	766
6721	(June 21)	The Wacky Worm...	E	7m.	786
6722	(July 12)	The Heckling Hare..	G	7m.	795
6723	(July 19)	Inki and the Lion..	G	7m.	806
6724	(Aug. 2)	Aviation Vacation .	F	7m.	
6725	(Aug. 16)	Sport Champions ..	F	7m.	
6726	(Aug. 30)	Snow Time for Comedy			
		'41-'42 (26)			
7701	(Sept. 13)	All This and Rabbit Stew			
7702	(Sept. 27)	The Brave Little Bat			
7703	(Oct. 11)	The Bug Parade....			
7704	(Oct. 25)	Rookie Revue			
7705	(Nov. 8)	Saddle Silly			
7706	(Nov. 22)	The Cagey Canary ..			
		SPECIAL			
		London Can Take It	E	10m.	631
		They Spent Christmas Under Fire....	E	10½m.	679
		SPORTS PARADE			
		(Technicolor)			
6401	(Sept. 21)	Fly Fishing	E	10m.	624
6402	(Nov. 2)	Dogs You Seldom See	G	10m.	600
6403	(Nov. 23)	Diary of a Racing Pigeon	G	10m.	656
6404	(Jan. 11)	California Thoroughbreds	G	10m.	670
6405	(Mar. 1)	Fight, Fish, Fight..	G	10m.	704
6406	(Apr. 19)	Sky Sailing (Color)	G	9m.	722
6407	(May 24)	Big Bill Tilden (Color)	G	10m.	740
6408	(June 14)	Sail, Ho! (Color)...	G	10m.	759
6409	(July 19)	It Happens on Rollers (Color)	G	10m.	785
6410	(Aug. 9)	Lions for Sale	G	10m.	808
		'41-'42 (10)			
7401	(Sept. 27)	Kings of the Turf...			
7402	(Nov. 1)	Fishermen's Dream ..			
		MISCELLANEOUS			
		(Free subjects are marked "NC")			
		Adventure in the Bronx (Film Associates)	G	11m.	
		Aluminum (NC) (Gov't)	G	9m.	796
		Army in Overalls (NC) (Gov't).....	E	6m.	796
		Atlantic Patrol (Columbia Pictures of Canada)	G	10m.	615
		America Looks Ahead (NC) (Audio)...	F	10½m.	704
		Baer vs. Comiskey (Dietz).....	G	10m.	624
		Baer vs. Nova (Dietz)	G	21m.	735

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue Section
		Battle of London (Atlas)	G	15m.	785
		Buenos Aires (Central Films).....	G	9m.	807
		Byways of New France (Associated Screen)	G	10m.	785
		Carmen Amaya (S. Hurok).....	G	10m.	785
		Castle of the Angels (Esperia).....	G	11m.	714
		Caught In a Cabaret (Exhibitors).....	F	20m.	607
		Coolidge String Quartet (Gutlohn—16mm)	G	10m.	649
		Defense for America (NC) (Paramount)	G	9m.	806
		Dora's Dunking Doughnuts (Peerless)	G	20m.	686
		Farming Out Defense Contracts (NC) (Gov't)	G	6m.	796
		Festival of Roses (McAllister).....	B	10m.	694
		Feuermann, Emanuel (Gutlohn—16mm)	E	10m.	649
		First Line of Defense, A—New York's Voluntary Hospitals (NC) (MOT-United Hospital Fund)	E	9½m.	649
		Fountains of Rome (Esperia)	F	16m.	689
		Girl on the Magazine Cover, The (NC) (Jam Handy)	E	10m.	679
		Gorin, Igor (Gutlohn—16mm)	E	10m.	649
		Great Guns (Scandinavian Talking Pictures, Inc.)	G	10m.	687
		Greece Fights Back (MOT-Paramount)	G	8m.	722
		Guardians of the Americans (Academic)	F	21m.	654
		Harvests for Tomorrow (NC) (AAA)..	E	28m.	785
		High Frontiers (Dubin)	G	19m.	630
		Highways of New England (NC) (N. H. Highway Department)	G	11m.	723
		His Night Out (King of Comedy).....	G	16m.	740
		Historical Travel of Manchuria (Talking Picture Epics)	B	20m.	648
		Hobbies Across the Sea (Labrousse)....	F	34m.	615
		Hold It, Please (NC) (Jam Handy)....	F	10m.	723
		Hydro (NC) (US Dep't of Interior)..	E	15m.	687
		In the Bank (King of Comedy).....	G	15m.	630
		In Defense of the Nation (NC) (Social Hygiene Ass'n—Jam Handy)	F	12m.	730
		Invitation to Muslo (Esperia).....	E	16m.	689
		Islands of the St. Lawrence (Associated Screen Service)	G	10m.	785
		It Is For Us the Living (NC) (Fed. Jewish Charities)	E	17m.	639
		Iturbi, Jose (Gutlohn—16mm)	E	10m.	649
		Kidnapping Gorillas (Jewel)	F	37m.	806
		Louis vs. McCoy (Dietz).....	F	17m.	664
		Maestro, The (Pall Mall).....	E	20m.	639
		Manners Make the Dog (Alliance)....	G	10m.	679
		Marching With Old Glory (NC) (American Red Cross)	G	10m.	749
		Mediterranean Milestones (Central)	F	10m.	631
		Men and Ships (NC) (US Maritime Commission)	G	22m.	693
		Merit System Advancing (NC) (WPA)	G	16m.	664
		Milky Way, The (NC) (NY State: King Cole)	E	10m.	703
		Object Lesson (Christopher Young)...	G	10m.	749
		Our Constitution (Academic)	F	22m.	600
		Palaces of the Pioneers (Artkino).....	G	10m.	664
		Pathe Pictorial 150 (Alliance)	F	10m.	679
		Pathe Pictorial 151 (Alliance)	F	10m.	679
		Pathetone Weekly No. 4 (Alliance)....	G	10m.	679
		Pathetone Weekly No. 5 (Alliance)....	F	10m.	679
		Power and the Land (NC) (RKO-Gov't)	E	36m.	623
		Power for Defense (NC) (Motion Picture Defense Committee)	E	10m.	704
		Proof of the Pudding (NC) (Metropolitan Life Insurance Co.)	F	10½m.	730
		Proudest Americans, The (Ideal)	F	10m.	608
		Rhythm In Light (Bute and Nameth)..G		4m.	686
		Santiago de Chile (NC) (Pan American)	F	9m.	730
		Sea Food (Alliance)	G	10m.	679
		Shanghaied (King of Comedy).....	G	15m.	749
		Something for Nothing (NC) (Jam Handy)	G	9m.	679
		Springtime In Australia (Modern).....	G	10m.	694
		Springtime in the Holy Land (Peerless)	G	16m.	704
		Statue Parade (Strand Films).....	F	12m.	694
		Synohronomy No. 2 (Bute and Nameth)	F	5m.	686
		This Is New England (NC) (Jam Handy)	F	22m.	679
		Thunder Over the Orient (Capital).....	F	15m.	695
		Trail of the Inoas (Central)	E	10m.	704
		Treasure of the Forest (Scandinavian Talking Pictures, Inc.)	F	10m.	687
		2000 Years of France (Frenoh Cinema Center)	F	10m.	704
		TVA (NC) (TVA)	E	20m.	806
		Volunteer Worker, The (NC) (Disney-Community Chest)	E	3m.	624
		Way of the Wild (Exclusive).....	F	16m.	686
		We Americans (NC) (FHA-Pathe)....	E	10m.	775
		Weather by Carrier (NC) (Carrier Air Conditioning Corp.)	G	15m.	687
		What About Sweden Now? (Scandinavian Talking Pictures)	G	10m.	722
		You the People (NC) (Greater NY Fund)	E	9m.	730

THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
AUG. 1	Thunder Over the Prairies, W C. Starrett	Ringside Maisie A. Sothern, G. Murphy, R. Sterling	Bowery Blitzkrieg East Side Kids. K. Luke Fugitive Valley, W Range Busters. J. Duncan	Kiss the Boys Goodbye M. Martin D. Ameche	Gambling Daughters C. Parker R. Pryor	My Life With Caroline R. Colman, A. Lee, C. Winninger	Rags to Riches A. Baxter, M. Carlisle, J. Cowan	'41-'42 Season Charley's Aunt J. Benny, K. Francis, J. Ellison		Cracked Nuts S. Erwin. U. Merkel	Three Sons O'Guns (FN) W. Morris, T. Brown, M. Rambeau
8	Tillie the Toiler K. Harris, W. Tracy	Whistling in the Dark R. Skelton, A. Rutherford	The Deadly Game C. Farrell, J. Lang Dynamite Canyon, W T. Keene End '40-'41 Season		Lone Rider in Frontier Fury, W G. Houston	Six-Gun Gold, W T. Holt, M. Reynolds		Dressed to Kill L. Nolan, M. Hughes, S. Ryan		Hold That Ghost Abbott-Costello, R. Carlson, Andrews Sisters	Manpower (W) E. G. Robinson M. Dietrich, G. Raft
15	Ellery Queen and the Perfect Crime R. Bellamy, M. Lindsay, J. Beal King of Dodge City, W B. Elliott, T. Ritter ('41-'42)	Life Begins for Andy Hardy M. Rooney, J. Garland, L. Stone		Wide-Open Town, W W. Boyd, A. Clyde.	Reg'lar Fellers B. Lee, R. Ates		Ice Capades D. Lewis, J. Ellison, J. Colonna	Wild Geese Calling H. Fonda, J. Bennett			
22	Here Comes Mr. Jordan R. Montgomery R. Johnson	Dr. Kildare's Wedding Day L. Ayres, L. Day, L. Barrymore		World Premiere J. Barrymore F. Farmer		Scattergood on Broadway G. Kibbee End '40-'41 Season	Under Fiesta Stars, W G. Autry	Private Nurse B. Joyce, R. Lowery, J. Darwell		This Woman Is Mine F. Tone, W. Brennan, C. Bruce End '40-'41 Season	Highway West (FN) B. Marshall, O. Bradna, A. Kennedy
29	Our Wife R. Hussey, M. Douglas, C. Coburn End '40-'41 Season	When Ladies Meet J. Crawford, R. Taylor, G. Garson, H. Marshall End '40-'41 Season	'41-'42 Season Saddle Mountain Roundup, W Range Busters	Aloma of the South Seas D. Lamour, J. Hall (Technicolor) Flying Blind R. Arlen, J. Parker, End '40-'41 Season	Lone Rider Ambushed, W G. Houston	The Little Foxes B. Davis, H. Marshall, R. Carlson (Special)	Doctors Don't Tell J. Beal, F. Rice, E. Norris The Pittsburgh Kid B. Conn, J. Parker	Sun Valley Serenade S. Henie, J. Payne, G. Miller	Lydia M. Oberon, A. Marshal (Korda)	'41-'42 Season Bad Lands of Dakota R. Dix, F. Farmer Man From Montana, W J. M. Brown	Dive Bomber (FN) E. Flynn, F. MacMurray, R. Bellamy (Technicolor) End '40-'41 Season
SEP 5	'41-'42 Season Mystery Ship L. Lane, P. Kelly		Gentleman From Dixie J. La Rue, M. Marsh			'41-'42 Season Citizen Kane O. Welles, D. Comingore	Bad Man of Deadwood, W R. Rogers. G. Hayes End '40-'41 Season	(Following are tentative) Charlie Chan in Rio S. Toler. M. Hughes, T. North		Unfinished Business R. Montgomery, I. Dunne, P. Foster A Girl Must Live M. Lockwood (English-made)	'41-'42 Season The Smiling Ghost W. Morris, B. Marshall
12	Harmon of Michigan T. Harmon, A. Louise		Let's Go Collegiate F. Darro, M. Moreland, J. Moran		Dangerous Lady N. Hamilton, J. Storey, E. Brent	Parachute Battalion R. Preston, N. Kelly, E. O'Brien	'41-'42 Season Outlaws of Cherokee Trail, W Three Mesquiteers	Belle Starr G. Tierney, R. Scott (Technicolor)	Major Barbara W. Hiller R. Harrison (Pascal) (English-made)	Sing Another Chorus J. Downs, J. Frazee, M. Auer	Navy Blues A. Sheridan, J. Oakie, J. Haley
19	Ladies in Retirement I. Lupino, L. Hayward, E. Lanchester Prairie Stranger, W C. Starrett		The Drifting Kid, W T. Keene ('40-'41)		Jungle Man B. Crabbe		The Apache Kid, W D. Barry. L. Merrick	We Go Fast A. Curtis, S. Ryan, L. Bari	International Lady I. Massey, G. Brent (Small)	The Kid from Kansas D. Foran, L. Carrillo, M. Ralston	Nine Lives Are Not Enough R. Reagan, J. Perry
26	You'll Never Get Rich F. Astaire, R. Hayworth, R. Benchley ('40-'41)		Bad Man From Bodie, W B. Jones, T. McCoy, R. Hatton		Mr. Celebrity V. Lester, F. X. Bushman, C. K. Young	Lady Scarface J. Anderson, D. O'Keefe, F. Neal		A Yank in the RAF T. Power, B. Grable, J. Sutton Last of the Duanes, W G. Montgomery, L. Roberts, E. Arden		It Started With Adam D. Durbin, C. Laughton, R. Cummings	Sergeant York G. Cooper, W. Brennan, J. Leslie
OCT 3	Two Latins From Manhattan J. Falkenburg, D. Beddoe, J. Davis		Stolen Paradise L. Janney, E. Hunt		Lone Rider No. 6, W G. Houston	Father Takes a Wife A. Menjou, G. Swanson, F. Rice	Down Mexico Way, W G. Autry ('40-'41)	Man At Large M. Weaver, G. Reeves		Moonlight in Hawaii J. Frazee, J. Downs, M. Auer	Law of the Tropics C. Bennett, J. Lynn, R. Toomey
10	Texas G. Ford, W. Holden, C. Trevor		Tonto Basin Outlaws, W Range Busters		Money Talks			Great Guns S. Laurel, O. Hardy Riders of the Purple Sage, W G. Montgomery, M. Howard		Hellzapoppin' Olsen and Johnson, M. Raye	International Squadron R. Reagan, J. Stephenson, O. Bradna

HOLIDAYS
(During the Period Covered by the National Release Date Guide)

Monday, September 1—Labor Day.
Friday, September 12—Defenders' Day (Md.).
Wednesday, September 17—Constitution Day.
Monday, September 22—Rosh Hashonnah.
Tuesday, September 23—Rosh Hashonnah.
Sunday, September 28—Standard time begins.
Wednesday, October 1—Yom Kippur.

NEW YORK AND LOS ANGELES WORLD PREMIERES TO START THE NATION-WIDE LAUGH PARADE TO YOUR THEATRE!

PARAMOUNT THEATRE
NEW YORK CITY

LOEW'S STATE
LOS ANGELES
(DAY AND DATE)

GRAUMAN'S CHINESE
LOS ANGELES
(DAY AND DATE)

Our Wife

starring
MELVYN
DOUGLAS
RUTH
HUSSEY
ELLEN
DREW
with
CHARLES COBURN · JOHN HUBBARD

Screen play by P. J. Wolfson
Directed by JOHN M. STAHL
A JOHN M. STAHL PRODUCTION

COLUMBIA PICTURES

THE EXHIBITOR

HANLEY NORINS REPORTS ON BOSTON FILM FETE BEGINNING: "THE PINK SECTION" WITH COMPLETE REVIEWS OF 104 FEATURES AND SHORT SUBJECTS

ANOTHER NICE LETTER FROM CORPORAL MENTLIK

EXCLUSIVE: TERRITORY TRADE SCREENING GUIDE

EDITORIAL: "SEPTEMBER WILL BE A BUSY MONTH"

NEW ENGLAND EDITION — IN TWO SECTIONS — SECTION ONE

SEPTEMBER 3, 1941

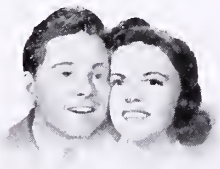
VOL. 26 No. 17 PRICE 10 CENTS

ENTERED AS SECOND CLASS MATTER MARCH 3, 1879, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

LAUGH WITH LEO!

3rd Week and oh boy!

Because "DR. JEKYLL & MR. HYDE" in its Astor, N. Y. pre-release is packing them in—in its 3rd Week. A sure-fire audience sensation to start your 1941-42 season. (Spencer Tracy, Ingrid Bergman, Lana Turner.)



Two of the Ten Top Money-Making Stars. *(M. P. Herald poll)*

Because Mickey Rooney, Judy Garland are together again and "LIFE BEGINS FOR ANDY HARDY" has set a new all-time high for this gold-mine series. Hold-overs from Coast-to-Coast. (Lewis Stone, Mickey Rooney, Judy Garland and the folks.)

All in one big show, Joan Bob, Greer, Herbert

Because just when you thought Leo had delivered his Biggest Summer Show along comes "WHEN LADIES MEET" to end the season in a blaze of glory. (Joan Crawford, Robert Taylor, Greer Garson, Herbert Marshall—all in one great entertainment.)

Because you'll soon be seeing at M-G-M trade-showings four New-Season pictures (*see below*) that are literally being *raved* about after Coast Previews.

Clark Gable and Lana Turner meet in "Honky Tonk." WOW!

Because one of them is "HONKY TONK," starring Clark Gable and Lana Turner, cheered at the California Theatre, Huntington Park, Preview. Studioland says it's another "Boom Town"!

Composite picture of audience described at right →

Because at the same theatre "THE FEMININE TOUCH" (*formerly "Female of the Species"*) starring Rosalind Russell, Don Ameche, Kay Francis, rolled the Preview audience in the aisles and sent the folks out cheering!

Same here →

Because at the Preview of "MARRIED BACHELOR" (Robert Young, Ruth Hussey, Felix Bressart), also at the California Theatre, they roared so loud you couldn't get all the comedy lines!

Jeanette comes Smilin' Through with another HIT!

Because "SMILIN' THROUGH" is "dreams come true" in its musical Technicolor production. Jeanette MacDonald's newest eye-filling, heart-tugging role will be remembered forever! That's what the Academy Theatre, Inglewood, Preview audience said. (Brian Aherne, Gene Raymond in a great cast.)

THE
EXHIBITOR

Reg. U. S. Pat. Office

VOLUME 26, No. 17 SEPTEMBER 3, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

September Will Be A Busy Month

ACCORDING TO THE STATISTICS AVAILABLE to this department at the present time, a total of 26 features and at least nine shorts will be shown to exhibitors during September under the consent decree. The shorts don't have to be shown, but it happens to be a good merchandising idea.

JUST IN CASE you are interested in the actual material, here are the companies and titles as officially announced. (For actual times, refer to the trade screening guide in this issue as the information becomes available.)

METRO—(Four) "Honky Tonk," "Smilin' Through," "The Feminine Touch," "Married Bachelor."

PARAMOUNT—(Five) "Birth Of the Blues," "Skylark," "The Night Of January 16," "Glamour Boy," "Among the Living."

RKO—(Eight) "Suspicion," "Unexpected Uncle," "The Gay Falcon," "Mexican Spitfire's Baby," "Look Who's Laughing," "Outlaw Trail," "Dude Cowboy," "Riding the Wind."

TWENTIETH CENTURY-FOX—(Seven) "A Yank In the RAF," "Week End in Havana," "We Go Fast," "Man at Large," "Great Guns," "Last Of the Duanes," "Riders Of the Purple Sage."

WARNERS—(Two) "Nine Lives Are Not Enough," "Law Of the Tropics," while Vitaphone will show nine shorts.

THE GRAND TOTAL, as anyone can see, is 26, with the nine shorts mentioned.

NO NEED for us to editorialize further. It becomes an impossibility for exhibitors to see all of these shows, and every one must realize this fact. In addition to the conflicts, the exhibitor must pay some attention to his business, and the working day is of definite length.

THE ALTERNATIVE is obvious. The functions and services of the tradepaper are now more important than ever, but next year the Government must seriously consider the necessity for some change in the system.

THE EXHIBITORS do not want to see all the pictures. Even if they did, they couldn't. So what, then, is the value of the setup? We leave the answer up to the Department of Justice.

Jay Emanuel

SERVICE SPECIALS
in Technicolor

BROADWAY BREVITIES

HOLLYWOOD NOVELTIES

SPORTS PARADES
in Technicolor

MELODY MASTERS

MERRIE MELODIES
in Technicolor

LOONEY TUNES

All Produced Under The Personal Supervision Of
JACK L. WARNER
Vice President In Charge Of Production

From the
West Coast Studios Of

WARNER BROS.

During The Year 1941-1942
Vitaphone Will Release

86 FEATURE SHORT SUBJECTS

NOTICE TO ALL EXHIBITORS:

Voluntarily, and with great pride, Warner Bros. and Vitaphone announce the industry's first National Trade Showing of Short Subjects.

During the week beginning Monday, September 8, in every Warner exchange center there will be held a two-hour showing of one or more subjects from each of the series listed at the left.

Your local Warner exchange will inform you of the exact time and place of the screening in your territory.

TERRITORIAL HIGHLIGHTS

Pinball Operators Hit in New Britain

Fee Now $100 Per Machine

NEW BRITAIN, CONN.—Operators of pinball machines this week faced elimination following passage of an ordinance jumping the license fees from $10 to $100 per machine.

Passage of the ordinance came after a three months' fight in the common council.

Prohibitive license is specifically aimed at eliminating the estimated 450 slotties now in operation in stores, taverns, and other establishments.

Nearby Southington officials also have taken action to combat the flood of pinball machines. A committee has been appointed by the warden and burgesses to investigate the drawing of an ordinance that would likewise set a stiff fee on each separate machine.

Conn. Film Men Hopeful

NEW HAVEN—Appeals for saving gas were being heeded by motorists and over the last weekend, the state police reported a "considerable" drop in highway traffic. Aiding in the conservation program was the voluntary action by many stations in this territory in closing all day Sunday besides observing the 7 P. M. to 7 A. M. closing each week day.

With the cut in motor traffic, theatres generally reported a slight uplift in Sunday receipts but not to any startling extent. Rationing plan, expected to go into effect after Labor Day, is looked upon as the chief factor that will cause erstwhile motorists to find their Sunday pleasure hereafter at the movies.

"Horsemen" to Asher

BOSTON—S. S. Krellberg has made arrangements with Producers Releasing Corporation of New England, Harry Asher, president, to distribute "40,000 Horsemen" in the New England territory, it was announced last week.

MP Salesmen Meet

BOSTON— First fall meeting of the Motion Picture Salesmen's Club will take place on Sept. 16, it was announced last week.

Newport, Me., House Passes

NEWPORT, ME.—Bob Rowll last fortnight sold his Playhouse to his former manager, Harold L. Holland.

Hot Shows

PITTSFIELD, MASS.—A highly inflammable family, these Hardys.

Back in January, 1939, the block adjoining the Capitol burnt down, with considerable damage. On the screen at the time was "Judge Hardy and Son."

Last week, the Capitol marquee caught fire again. On the screen was "Life Begins for Andy Hardy."

Theatres Aiding USO Theatre Week

BOSTON—Reports from chairmen in this area indicated that the USO Theatre Week, which began on Sept. 1, would be very successful in the New England area.

Heading the groups in this district are:

BOSTON—M. J. Mullin, M. and P., exhibitor co-chairman, and Tom Donaldson, Metro, distributor co-chairman.

NEW HAVEN—I. J. Hoffman, Warners, exhibitor co-chairman, and Lou Wechsler, UA, distributor co-chairman.

A good representation of circuit and independent houses were to take collections, backed by plenty of publicity in the newspapers of the New England territory.

The National Legion of Decency Listing Is a Regular Feature of This Publication.

Shubert Plans Announced

NEW HAVEN—A policy of vaudeville and motion pictures in the first half of the week, and legit productions during the last half of the week, was announced last fortnight for the coming Shubert season by Morris Nunes, president, Yorkhaven Enterprises, Inc. Name bands with acts will be dated on Sundays, Nunes said.

Newly-appointed manager Leonard B. Sang has been busy dating legits for the first opening on Sept. 11 when "Best Foot Forward" opens.

College Street house, long a stand of legit until the Shuberts lost the lease last month, was in the throes of being readied for the opening last week. New paint and redecorations were in order. A new projection booth is being installed in the top gallery reducing the former seating capacity from 1700 to 1650 seats.

Sang comes from Buffalo, N. Y., where he worked at the Shea, Hippodrome, Gayety, and the Tech. His experience covers burlesque, moving pictures, and the legit. Ben Witkin, former New Haven Arena, will be the treasurer.

Canadian Co-Op. Eyes Me. Exhibs

Buying Part of Unit Activities

CALAIS, ME.—Talk circulated last fortnight of an affiliation being made between independent exhibitors of eastern Maine, located close to the Canadian border, and a new co-operative organization covering the maritime provinces of New Brunswick, Nova Scotia, and Prince Edward Island, and the British island colony of Newfoundland. Association has been formed to rent and distribute pictures and accessories including advertising, and to sell and rent equipment, new and used, such as projection machines, sound, chairs, tickets, etc. A base for the new association is being established in St. John, N. B.

Promoters of the co-operative are reported to have been eyeing eastern Maine for additional membership. Membership is now claimed to be about 25 theatres, somewhat below what had been expected, with some of the eastern Canadian independents refusing thus far to join the group. There are prospects of about 20 Maine exhibs being asked to sign up. Only the members will be entitled to get their screen and other supplies from the co-op exchange, the objective of which is to reduce the cost of theatre operation, generally for independent theatremen, and, to particularly cut down the expense involved in picture rentals.

Two joiners of the new and first co-operative are the Star, Edmundston, N. B., opposite Madawaska, Me., and the Opera House, Grand Falls, N. B., close to the border.

THE EXHIBITOR'S *Service Kit Is the Season's Hit.*

West Haven Zoning Hearing

WEST HAVEN, CONN.—A public hearing was scheduled to be held last night (Sept. 2) by the West Haven Zoning Commission on the petition of Fishman Theatres, Inc., for a change of zone from residence B to business concerning property at 305 Center Street and 585 Campbell Avenue.

Property concerned, approximately 30x 66 feet, lies in back of the Rivoli, latest Fishman acquisition, and the change of zone is necessary to proceed with present plans of remodeling. If the zone change were granted, Fishman circuit planned to extend the present theatre building 30 feet.

"A Defense Reel In Every Show."

Rain No Go Away

BOSTON—Rains dampened some of the enthusiasm at the Allied Film outing on Aug. 25, but didn't deter local film folk from having plenty of fun.

(Editor's Note: A complete report of what occurred will be found somewhere in the News of the Territory section, as compiled by our own incomparable Hanley Norins.)

SCENES AS THE MPTO OF CONNECTICUT HELD AN OUTING AND GOLF TOURNEY

THE MPTO OF CONNECTICUT held an all-day outing and golf tournament recently at the Racebrook Country Club, Racebrook, Conn., and pictured above are some of the events and the people who attended. While the continued rain did little to spoil the cuting, it did manage to harass the photographer, as the extreme greyness of the pictures can testify. Top row: a general view of the prizes (worth $1200); Lester Saviteer, Phil Zimmerman, Jim Bracken, Cy O'Toole; Ed Hartley, John Kelly, Lester Tobias. Second row: John Wilson, Ben Lourie, Albert Pickus, Herb Hart; Milt Small, Ben Laskey, Meyer Bailey; Joseph Nolan, Tim O'Toole, Barney Pitkin. Third row: Jules Livingston, Lew Ginsburg, Sam Seletsky, Bill Benson, Emil Feldberg; Chester Grenier, Morey Goldstein, Joe Cohen, Sam Torgan; Tom McAviney, Dan Pouzzner, Charley Clare, Bill Hadden. Fourth row: Morton Katz, George Weber, Arthur Smith; Leon Jakubson, Morris Rosenthal, Lou Brown, Hy Fine; state policemen Thomas Wilson and Earl Morin (motion picture division). Fifth row: L. C. Wechsler, M. M. Green, J. J. Dervin; Bill Hutchins, Fred Pfeiff, Adolph Johnson; Herman Levy, John Pavone, Bob Hoffman. Bottom row: Ted Jacocks (Conn. MPTO prexy), Larry Germain, Harry Lavietes, Frank Sheehan, Ben Simon (back to camera); Hi Levine, Max Tabackman; Harry Rose, Matt Saunders, Bob Hoffman. Everyone had a fine time in spite of the inclement weather.

LATE NEWS HIGHLIGHTS

Protests Grow On 15% Taxation

Additional Charge Called Unfair

WASHINGTON—Opposition to the action of the Senate Finance Committee in increasing the tax on admissions to 15 per cent instead of 10 per cent grew over the week end as protests began to pour in from industryites all over the country against the move.

The measure was to have come up for approval by the Senate today (Sept. 3), with a conference with the House committee to follow, if approval is voted.

The increase carried approval in committee by 10-8, it was learned, with those against the measure predicting that a drop in revenues would result instead of an increase.

The new schedule as voted would charge 15 per cent on admissions over 50 cents, with fractions of more than one half cent being considered as a full cent, fractions under one half cent ignored.

It follows:

Not more than 10 cents—one cent.
More than—
10 cents but not more than 15 cents—two cents.
15 cents but not more than 20 cents—three cents.
20 cents but not more than 25 cents—four cents.
25 cents but not more than 35 cents—five cents.
35 cents but not more than 40 cents—six cents.
40 cents but not more than 45 cents—seven cents.
45 cents but not more than 50 cents—eight cents.

Those opposed to the increase on admissions charged that the committee, while voting this increased burden on this category of our citizens, wiped out the proposed tax on soft drinks.

Newsreel companies got a break from the Finance Committee, which voted to exempt them from the 10 per cent tax on photographic film and equipment by providing for rebates on film used for newsreels.

Silverstone Producing

NEW YORK—Murray Silverstone will leave for Hollywood within a fortnight to establish his own production unit, it was learned last week end.

Paralysis Hits Penna. Hard

YORK, PA.—Several theatres in the county closed their doors last week because of the infantile paralysis epidemic.

Theatres closed because of the combination of poor business from adults not banned by health officials, and the fact their kiddie business has fallen off to absolutely nothing. The houses are the Sylvania and New, New Freedom; Lyric, Dallastown; York, York; and houses in Stewartstown and Richland.

In Lewistown the Board of Health declared a two-week quarantine, Sept. 1-15, for all persons under 21 years, who are prohibited from attending theatres, restaurants, churches, etc. Business has been badly off, with Labor Day attendance lowest in years.

Fred Hermann Mourned

WILKES-BARRE, PA.—Fred W. Hermann, executive for the Comerford Amusement Company for three decades, died on Aug. 30 at his home in Kingston of a heart attack. He had been ill for a month.

Hermann was born in Scranton 65 years ago and became associated with the late M. E. Comerford when the latter was organizing his theatre circuit. His first assignment was to manage the Hippodrome, Scranton.

A quarter of a century ago Hermann came here as manager of the Savoy. Subsequently, he took charge of the Capitol, the city's largest theatre. He later became district manager, remaining in that capacity until Paramount-Publix took over. For seven years he has been in charge of the Irving.

Enactment of the tax measure in final form will not mean the end of the tax threat.

Holiday Grosses Reach the Top

Main Stem Houses Dust SRO Signs

NEW YORK—Labor Day hit Broadway this week, with the grosses at every house zooming to new highs. Several houses brought out their S.R.O. signs for the first time in months, and business in general was enough to prove that, hot weather or no hot weather, Labor Day is one of the year's best movie days.

First-run grosses, as reported to THE EXHIBITOR by usually reliable sources, were as follows:

"THE LITTLE FOXES" (RKO)—After a sensational first week at the Music Hall, with stage show, this is doing even better on the second, with $90,000 Thursday to Monday.

"LIFE BEGINS FOR ANDY HARDY" (Metro)—No figures available, but, thanks to the holiday, the second week at the Capitol is reported to have been one of the house's best in a long time.

"DIVE BOMBER" (Warners)—Bombing the boxoffice, with Sammy Kaye and his Band on the Strand stage—$39,400 Friday to Monday of the first week.

"SERGEANT YORK" (Warners)—Ninth week on Broadway was good for $28,900 at the Hollywood.

"DR. JEKYLL AND MR. HYDE" (Metro)—Sharing the holiday bonanza in its third week at the Astor—no figure reported.

"UNFINISHED BUSINESS" (United Artists)—Rivoli is expected to get $40,000 on the first week.

"ALOMA OF THE SOUTH SEAS" (Paramount)—With Tommy Dorsey's Orchestra on the Paramount stage, this went to a terrific $43,000 Saturday, Sunday, Monday, and is expected to reach a wow $73,000 on the first week.

"FANTASIA" (Disney)—Holding up nicely, with $12,500 in its 42nd week at the Broadway.

"WILD GEESE CALLING" (20th-Fox)—Went to very good $40,700 Friday to Monday of the first week at the Roxy, with stage show.

Improved Army Clearance

NEW YORK—Official announcement was made last week end that the army's motion picture menu will be brought up to date soon as a result of negotiations just completed by the War Department with film distributors.

Before trainees started flocking to the army theatres, the old system functioned smoothly, but during the past year morale officers have had a difficult time in pleasing their "customers."

The War Department has agreed to restrict attendance at its theatres to military personnel and civilian residents of the various camps, posts, and stations, as a result of the improved clearance.

Only Your Home Town Paper Gives You Real Coverage of News in Your Area.

Phila. Exhib Passes

PHILADELPHIA—Harry Schwartz, 63, veteran exhibitor, died last week after an illness of two weeks.

For more than 20 years he owned and operated the Strand.

It's **ACCURATE!**

Carefully watched and checked to avoid any possible inconvenience to the thousands of showmen who now follow it religiously, the unavoidable changes in running time due to cutting or changes in production numbers due to reallocations are caught in the Index.

SEE SECTION 2 OF THIS ISSUE . . . THEN ASK ABOUT **"THE SERVICE KIT"**

Hays Denounces Propaganda Claim

Denies War-Mongering Accusations

NEW YORK—Denouncing as "false and shameful" charges that motion picture industry is engaged in war-mongering, Will H. Hays, president, Motion Picture Producers and Distributors of America, Inc., made public last week end a letter he sent to Senator D. Worth Clark, Democrat, Idaho, chairman of a Senate subcommittee appointed at the behest of isolationists to investigate alleged "war propaganda" in motion pictures.

Welcoming the opportunity to state the industry's position, Hays termed as "baseless" allegations that film producers were "interested in involving the United States in war," and declared the accusation, which strikes at the loyalty and patriotism of industry leaders, "is resented and indignantly denied."

He said the industry would prove at the hearings, scheduled to start in Washington today (Sept. 3), that the charges were "wholly unsupported by the facts and constitute an unjustified attack upon, and challenge to, the fundamental principle of freedom of expression."

Hays said the film industry viewed as its "obligation and duty" that it co-operate with the government in every way possible to aid the national defense program. "No charge of propaganda," he declared, will deter the industry from reflecting upon the screen the country's defense needs.

He added that for the films to ignore that this is an era of destruction and tyranny wherein the principles on which the American way of life exists are being destroyed, "would best serve the purposes and interests of the most bitter enemies of our way of life."

"There can be no compromise by the industry with respect to this issue," he asserted.

"The (Senate) resolution," the letter said, "is based upon charges that the motion-picture industry has been engaged in propaganda 'designed' to incite the American people to war and that the alleged propaganda 'is in the hands of groups interested in involving the United States in war.'

"This accusation is baseless. It is resented and indignantly denied.

"The freedom of the screen, like the freedom of the press, radio and other means of expression, is an essential pillar of American liberty. No freedom is secure if the motion picture may not dramatize what the press prints, what the air carries, what the magazines serve to their readers, what book publishers present in current literature, or what the living stage portrays of the world scene of today.

"Regardless of how great the pressure, the industry cannot cease to resist every attempt to prevent the exercise of such rights. The industry recognizes the distinction between liberty and license as is evidenced by its self-regulation in the field of morality, decency and good taste, and by its impartial presentation of economic and political issues.

"It has been charged that the industry has been engaged in a 'gigantic campaign of propaganda to get this country into war.' The pictures which have been produced are the best proof of the utter falsity of this charge. Upon this we will present complete and detailed information."

WB Shorts Showings

NEW YORK—In accordance with the Warner policy to trade show short subjects, Norman H. Moray, short subjects sales manager, officially announced last week that the first such national trade showing of forthcoming one and two-reelers will be held at the company's exchange cities during the week of Sept. 8. Time and place of screening will be set by the branch manager of each exchange.

Short subjects to be trade-showed include: "The Tanks Are Coming," two-reel Service special in Technicolor; "Kings of the Turf," a one-reel Sports Parade in Technicolor; "University of Southern California Band and Glee Club," one-reel Melody Master Band; "40 Boys and A Song," one-reel Melody Master; "Miracle Makers," one-reel Hollywood Novelty; "Polo with the Stars," one-reel Hollywood Novelty; "Minstrel Days," two-reel Broadway Brevities; "All This and Rabbit Stew," one-reel Merrie Melodies cartoon in Technicolor; and "Henpecked Duck," one-reel Looney Tune cartoon.

"Dive Bomber" In D.C. Bow

WASHINGTON—James V. Forrestal, Undersecretary of the U. S. Navy, Admiral Harold R. Stark, Chief of Naval Operations, Rear Admiral Arthur J. Hepburn, and a long list of officials were in the first night audience when Warners "Dive Bomber" had its Washington bow last week here at the Earle.

Navy officials designated the night as "Navy Night" in recognition of the picture's dramatic and informative story. Navy worked closely with Warners on production of the picture.

"Do Your Bit For the USO."

Mrs. John Nolan Mourned

SCRANTON, PA.—Mrs. John Nolan, wife of the Comerford circuit film buyer-executive, died on Sept. 1 in her sleep from a heart attack.

The trade mourns her passing.

Willkie Retained As Hearings Start

"Witch Hunt" On In Washington

WASHINGTON—Hearings on charges that motion-picture companies are sponsoring war propaganda in films are scheduled to begin here today (Sept. 3) before a Senate Interstate Commerce sub-committee.

Official confirmation came over the week end that Wendell L. Willkie, 1940 Republican Presidential candidate, has been retained to defend the motion-picture producers against the charges.

The sub-committee is a non-interventionist group opposed to President Roosevelt's foreign policies.

Willkie confirmed from New York that he has been retained by Austin C. Keough, chairman of the law committee, Motion Picture Producers and Distributors of America.

"We will show that the industry is not taking part in any propaganda," he said. He asked the sub-committee to postpone its proceedings a week so that he will have time to prepare his case.

Members of the sub-committee, headed by Senator D. Worth Clark (D. Ida.), have accused the producers of attempting—through the medium of pro-British and anti-Nazi films—to involve the United States in the war.

Motion picture interests countered with the charge that the impending inquiry is a "fishing expedition" intended to discredit both them and the Administration's foreign policy.

Clark denied the committee is going on a witch hunt.

Ardent adherent of Roosevelt's foreign policies, Willkie will have an opportunity to come to grips with non-interventionists such as Clark, Idaho; Senator Bennett C. Clark (D., Mo.), Homer T. Bone (D., Wash.), Ernest McFarland (D. Ariz.), and C. Weyland Brooks (R., Ill.).

Prominent industryites are expected to take the stand in defense of the trade, although the names were not available.

Metropolitan Houses Shift

NEW YORK—Following among the theatre changes noted in this vicinity during the past fortnight:

Maurie Stahl's Rivoli, Rutherford, N. J., and Regent, Kearney, N. J., are now under the management of Skouras Theatres Corporation. Strand, North Tarrytown, closed on June 14, was scheduled to re-open on Aug. 31. Newkirk, Newkirk Avenue, Brooklyn, has been demolished. New operators, Sun, Third Avenue, are the Ocean Moving Picture Corporation, D. H. Keith, principal. Airlines Newsreel, Airlines Terminal Building, is now part of the Newsreels Theatres, Inc., circuit, W. French Githers principal.

It's **EXCLUSIVE!**

This simplest of all reviewing services has been copyrighted as the exclusive property of this trade paper. Others may imitate or copy in the nearest style that is legally possible; but only this paper can bring you the exclusive SERVISECTION.

SEE SECTION 2 OF THIS ISSUE . . . THEN ASK ABOUT **"THE SERVICE KIT"**

THE NATIONAL MIRROR

Ease Clearance On Army Posts

Shorten Time Between Showings

NEW YORK—Following requests by the War Department, it was announced last week that a new clearance agreement between privately owned theatres and army post theatres will become effective after Sept. 1.

Under the agreement, a voluntary one, houses that formerly had long protection over neighboring army post houses will waive the clearance and allow pictures to follow immediately at the camps. Huddles have been held by the distributors, who are willing to cut the period of availability if the theatres agree.

Most large circuits and independents have registered no protests. Protests to distributors by affected exhibitors may possibly be referred to Washington.

"Navy Blues" Sextet Leaves

NEW YORK—One of the most heralded personal appearance tours in the history of the film industry starts today (Sept. 3) when Warners' "Navy Blues" Sextet starts from the coast on a whirlwind tour of 20 key cities.

Sextet will bally the Warner musical well in advance of openings throughout the country with the entire tour, theatre appearances, and civic celebrations now being arranged by field men who are coordinating arrangements throughout the country.

"Do Your Bit For the USO."

McCarthy Stays On

NEW YORK—It was revealed here last week that Charles E. McCarthy, who resigned recently as 20th-Fox ad and publicity head, will stay on the job temporarily rather than leaving on Sept. 1 as originally planned. The situation was to have been settled upon the return of S. R. Kent, president, last week. According to reports it is likely that McCarthy will retain his old post and Maurice Bergman, ad manager, will resume in the same capacity.

RKO Shows Five

NEW YORK—RKO last week announced trade-showings of five pictures for the period from Sept. 3-18.

Majority of screenings will be held on Sept. 15-17. Films are: "Suspicion," with Cary Grant, Joan Fontaine; "Look Who's Laughing," with Bergen and McCarthy; "Unexpected Uncle," with Anne Shirley, James Craig; "The Gay Falcon," with George Sanders, Wendy Barrie; "Mexican Spitfire's Baby," with Lupe Velez, Leon Errol.

Stipulation Ends New Jersey Suit

ELIZABETH, N. J.—Suit to restrain an alleged monopoly was ended on Aug. 27 in Federal Court, Newark, when counsel for the Battin Amusement Company, operators, State, and lawyers representing several defendants signed a stipulation, with no costs to be assessed.

Action was started more than a year and a half ago against the Cocalis Amusement Company, Cocalis Enterprises, Inc., and their officials, William A. Kelly, James A. Thompson, and Evangelus Hardaloupas, also Arthur T. Vanderbilt representing Vitagraph, Inc., Paramount Pictures, RKO Radio, Big U Film Exchange, Columbia Pictures, Inc., and Loew's.

Terms of the settlement could not be obtained.

Gaynor to Farnol

NEW YORK—Leonard Gaynor last week re-entered the field of motion picture publicity. He joined the Lynn Farnol organization as an associate for a limited period, to work on the motion picture interests and on general accounts.

SAG Renominates Officers

HOLLYWOOD—The Screen Actors' Guild last week renominated its incumbent officers—President Edward Arnold, vice-president George Murphy, second vice-president Paul Harvey, third vice-president Walter Abel, recording secretary Lucille Gleason, and treasurer Porter Hall.

Pa. Paralysis Results In Ban

State Theatres Co-operating

PHILADELPHIA—Spread of the infantile paralysis epidemic in this area last week end saw the authorities barring children under 16 from theatres in 11 counties. Swimming pools, churches, etc., were also affected.

In other spots, authorities, without asking for an official ban, were requesting theatres not to admit children.

Drinking fountains in theatres were being inspected.

In Lancaster the Board of Health asked theatres to exclude children under 18 years of age.

In Lower Merion and Abington Township children were banned from attending theatres.

Elsewhere, kids' attendance was beginning to show a drop as parents kept their children from places of congregation.

"Kid" In Pittsburgh Bow

PITTSBURGH, PA.—World premiere on Aug. 30, of Republic's "The Pittsburgh Kid," starring Billy Conn, at the Fulton, in his home town, had that town's population in a high state of expectancy. William Saal, Republic's special home office representative, was here handling the campaign.

Mayor Cornelius Scully proclaimed "Billy Conn Day," and declared it a legal holiday.

Saal's advance campaign was big. Besides bill posting and display cards in shop windows, buses, street cars, and depots, radio and newspaper campaign contributed in creating interest in the impending premiere.

Walker-Ross

HARRISBURG, PA.—Announcement was made here last week that Miss Marilyn G. Ross, daughter of Auditor General and Mrs. F. Clair Ross, will become the bride of W. H. Walker, son of Mr. and Mrs. W. J. Walker, Crafton, on Sept. 3, in the Ross home.

Walker is associated with his father in the management of several motion picture theatres in Crafton and other parts of western Pennsylvania.

Consult The Trade Screening Guide for Information About Future Showings.

Kozinskys to Monogram

HOLLYWOOD—Monogram last week signed a contract for the distribution of a picture to be produced by Franklin and Maurice Kozinsky titled "I Killed That Man." It will go before the cameras during September.

It's All In One Place!

No other paper runs its review pages week-after-week in the same place where they can be easily referred to. One other sectionalizes a digest of product information but this gives only a press book synopsis in advance of any screening, and may very well not even resemble the finished picture.

SEE SECTION 2 OF THIS ISSUE . . . THEN ASK ABOUT **"THE SERVICE KIT"**

How can there be a new love when

Another money honey for your box-office from Gregory La Cava, the master craftsman who gave you "My Man Godfrey", "Stage Door" and "Fifth Avenue Girl"!

the old love is unfinished ?

DON'T ANSWER NOW!

Wait until America's movie fans make twenty million dates in twelve thousand theatres to see Irene Dunne and Robert Montgomery present THEIR solution!

Irene ***Robert***

DUNNE ★ MONTGOMERY

in

"UNFINISHED BUSINESS"

with

PRESTON FOSTER

Eugene Pallette • Esther Dale
Walter Catlett • June Clyde
Dick Foran • Samuel S. Hinds

Screenplay by Eugene Thackrey

Produced and Directed by

GREGORY LA CAVA

Released Nationally by **UNIVERSAL—SEPT. 12**

WB $700 Prizes

NEW YORK—A large-scale national promotional campaign for its forthcoming production, "Navy Blues," has been set by Warners in co-operation with the House of Westmore, whereby the cosmetics firm is offering $700 in cash prizes to 13 theatre ad men and theatre managers who effect the best local promotions of Westmore Foundation Cream in conjunction with the exploitation of the film, it was said last week. Contest ends on Dec. 1, and will be judged strictly on the originality, scope, and intensity of coverage in the promotion of the Foundation Cream as part of the theatre's campaign for the Warner film.

Trade publishers and paper editors who will judge the contest include Maurice Kann, Charles Lewis, Jay Emanuel, THE EXHIBITOR, A. Mike Vogel, John C. Flinn, and Jack Alicoate.

First prize will be $300, second prize, $200, third prize, $100, and 10 additional prizes of $10.00 each. Duplicate prizes will be awarded in case of ties.

City Has Theatre Worries

NORTHAMPTON, MASS.—City of Northampton, which found itself in the amusement business in 1893 when Edward H. R. Lyman gave it his $250,000 Academy of Music, is finding little amusement in the ownership of the Academy today.

Albert Desautels, Holyoke, and Stephen Broidy, Boston, who have been showing movies in the Academy under a lease, brought action in the Superior Court last week, claiming in a bill of equity that the doors were locked against them.

The trustees replied that the lease was broken as it had been assigned to the Hampden Amusement Company without their permission.

Petitioners held that the trustees were interfering with management of the Academy, and that unless lease was upheld, property would revert back to the heirs of Lyman.

MANAGER WANTED

Experienced for Location Outside of Harrisburg, Pennsylvania. Please apply by letter stating qualifications.

Box 567 - THE EXHIBITOR

1225 Vine Street, Philadelphia, Pa.

Seek Clarity On Decree Clauses

Expect Rush Of Cases

WASHINGTON—Clarification of Section X of the consent decree may be sought from the Department of Justice by exhibitors, it was indicated this week as the industry prepared to begin operations under the full force of the decree. The decree herein effective on Sept. 1 when Sections III, IV, and X became operative.

Section X involves "specific run" but, according to many exhibitors and distributors, its wording is such that a variety of interpretations can be given.

For example, Clause 2 under Paragraph B has been a controversial issue. It provides that in arbitration no award shall be made against a distributor defendant unless the arbitrator shall first find that a refusal of the distributor to license its features for exhibition in the complainant's theatre on the run requested by the complainant continued during a period of not less that three successive months.

Exhibitors contend that it is not clear as to whether the three-month period referred to begins on Sept. 1 or at an earlier time if a request for a specific run was made. That is, if an exhibitor made the request on July 1, did the three-month period begin then or does another request have to be made after Sept. 1? That is a frequent question which even experts on the decree say that they cannot answer.

Complaints have been made on the belief that the entire Section X is written in language too legal for the average layman to understand.

Section III, dealing with tradeshows, already has been placed in operation, as has Section IV which defines the method of selling pictures in blocks-of-five.

It is believed that an increase in the number of demands for arbitration will be in evidence shortly after the decree is officially in force.

Langdon to Monogram

HOLLYWOOD—Monogram announced last week that it had signed a contract for a series of comedies starring Harry Langdon. Teamed with him will be Charlie Rogers.

The new Monogram series will be produced by Dixon R. Harwin and his associate, Barney Sarecky, and the first, titled, "Here We Go Again," is scheduled to go into production on Sept. 15 under the direction of William West.

New Dublin, Va., House

DUBLIN, VA.—A 500-seat theatre, with two stories, to cost $50,000, is being built here for J. Dorsey Conklin, State, Radford, it was announced last fortnight.

The Score Board

(Editor's Note: What follows is a brief review of the trade shows screened recently, up to time of going to press, under the consent decree. Complete reviews, of course, appear, as the pictures are caught, in The Pink Section of this publication.)

20th CENTURY-FOX

"Belle Starr"—Technicolor meller ought to do best business in neighborhoods, but should have fair strength in de luxe keys.

"Charlie Chan in Rio"—One of the better Chans for the duallers.

WARNERS

"Nine Lives Are Not Enough"—Just an action entrant for the lower half.

"Law of the Tropics"—With a better cast than usual in this type of show, it is still made for the dual bills.

PARAMOUNT

"Birth of the Blues"—This should be responsible for nice business, thanks to the star draw and the music.

"Among the Living"—For the lower half.

Hint Trouble On Swiss Move

Censorship Threatened By Axis

BERNE, SWITZERLAND—It was indicated last week that a lively controversy has been aroused in Switzerland, and notably in the German-speaking territories, by the action of the director of the Swiss Cinema Chamber in signing recently in Berlin an agreement that is viewed as curtailing the freedom of action of movie projection concerns in this country.

Agreement was the result of a meeting in Berlin of the Axis-controlled International Cinema Chamber.

Purpose of the meeting was to reconstitute the chamber on "a new basis." Propaganda Minister Joseph Goebbels presided. Switzerland, as well as other neutral countries, was represented.

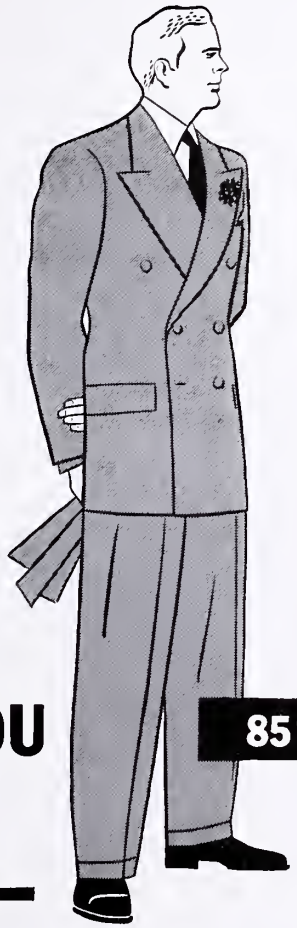
The statutes adopted at the meeting, according to the Tribune de Geneva, "foresaw notably that each contracting party should engage to prevent the projection of films that might displease other members of the chamber." To this agreement the Swiss delegate affixed his signature, reserving, however, the ratification of the Swiss Federal Council.

The Swiss delegate is now being accused of having failed properly to represent the interests of Switzerland in agreeing voluntarily to what is regarded as amounting to a censorship of films to be shown in this country.

It's **COMPLETE!**

No other trade paper reviews every feature and short produced in Hollywood or elsewhere. Whether foreign, action, western, quickie, or big show, accurate records are kept of all, and all are reviewed even though it may require a "sleeper hop" to catch them.

SEE SECTION 2 OF THIS ISSUE . . . THEN ASK ABOUT **"THE SERVICE KIT"**



WHAT'S YOUR RATING?

ARE YOU 85% BUYER 15% SHOWMAN?

Who is the successful exhibitor? The man who buys film shrewdly or the man who sells film to his public intelligently?

What's your industry rating? Are you all trader and no showman?

Do you go to town to buy good pictures cheap enough to put the producer out of business and then sit back complacently and deliver him the final knock-out blow by letting the picture sell itself without benefit of showmanship?

Let's make 1941 a year to remember in this business. Let's make it the season when the picture industry was smart enough to forsake forever the old horse-trading technique in favor of dealing on a partnership basis whereby fair profits were yielded to all concerned.

The basis of partnership is trust. United Artists operates so that no exhibitor—even if he had the time and inclination—need spy on a production budget to see that no corners are cut . . . corners that mean the difference between run-of-the-mill product and a great box-office attraction.

The exhibitor's contribution to this partnership is to present these pictures without the necessity on the part of the producer to "check the operations". That doesn't mean the checking of receipts, but the checking of exploitation and advertising . . . how you build up individual pictures . . . what films you slough off, because plenty of films are being fed into the hopper and devoured like a product of mass production instead of a product of effort, ingenuity and imagination.

Let's change the billing rating of both producer and exhibitor. Let's make them 100% partners, partners who will work together in trust and profit together in fairness.

This advertisement, while dealing with a subject of industry-wide concern, is paid for by United Artists.

The Industry Forum

(More comments from exhibitor leaders on an editorial which appeared on Aug. 13: "Are Previewing Groups Needed?")

(Concluded from last issue)

Kuykendall Prefers Trade Press Reviews

New York.

Dear Sir:

For your information, I gave considerable time in my address to the national convention in Hollywood to lauding the services that trade papers would be in a position to render the industry by their reviews on pictures. It is not for me to say whether these previewing groups should be set up in various exchange centers. It would be up to those involved as to this. However, I do note that in the pre-view bulletins that have come to my attention I find that in most instances they simply quote the trade paper previews.

Thousands of exhibitors are going to depend entirely on the trade press for information concerning the worth of pictures at the box office. This is as it should be, because the trade press is fully equipped and has the experience of years behind this kind of service. An honest and frank trade press service along the above line will be very valuable to the exhibitors of this country.

ED KUYKENDALL,
President,
Motion Picture Theatre Owners of America.

Samuelson Says They'll Supplement

Philadelphia.

Dear Sir:

Those exhibitor associations which have formed reviewing committees, in my judgment, are doing it because they feel that any and all information about pictures is a distinct service to their members. And they furthermore feel that the viewpoint of different types of exhibitors is necessary. There is nothing in that opinion to indicate that the value of your reviews will decrease. If anything, this extension of the reviewing idea will supplement these trade papers' reviews which command the exhibitors' confidence.

SIDNEY E. SAMUELSON,
Business Manager,
Allied Independent Theatre Owners of Eastern Penna., Inc.

(EDITOR'S NOTE: *Confidence is what "we have nothing else but of," if you know what we mean.)*

Lydon Agrees On Most Facts

Boston

I quite agree with most of the facts expressed in the editorial. However, your reference to exhibitor house organs which demand advertising from distributors certainly cannot be applied to our organization. Any service which our organization renders in the way of reviews will be supplemented by the published reviews of the dependable trade papers. In fact, in our recent bulletin we recommended that such reviews be pasted to the review sheets which this organization would be mailing out.

FRANCIS C. LYDON,
President
Independent Exhibitors, Inc.

Letters to the Editor

A Classification Note

Orwigsburg, Pa.

Jay Emanuel Publications, Inc.
1225 Vine Street
Philadelphia, Pa.

Gentlemen:—

My good old Finger-Tip File is complete—no more strips. Please send me a new one.

This may be out of order, but I would appreciate it if in the reviews you would rate features as "Adult" or "Family" or any other word that might place the picture in a certain class? Very often the word "farce" or "comedy" or "drama" seems innocent enough but when the picture is shown it may be rather risque.

Where you print the word "drama" or "farce" in your reviews I notice there still is space for a word which would then appear as follows:

"Nothing But The Truth" Adult Farce 87 M

or Family Farce 87 M

Now understand this is not fault finding; it is a suggestion, and it would help out those exhibitors who are wide-awake enough not to give the Girl Scouts a torrid picture for a benefit show.

A. H. EDWARDS,
Orpheum Theatre

(EDITOR'S NOTE: *We reprint this letter from this prominent Pennsylvania exhibitor because of its interest to all readers. For the benefit of the record, the "Adult" classification appears in the review only when it is not a "Family" picture. If there is no audience classification, it is inferred that it is a "Family" type picture. In addition, where the material is available, the Legion of Decency rating, when it is not in Class A-I or A-II, is included in the review. Otherwise, it will always appear in The Feature Check-Up, as made available. Exhibitor Edwards' comment is appreciated, and we hope others will bring up any questions which might puzzle them.)*

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will always be found under this heading.*

Appeals Board

Edward I. Singer, Hill, Philadelphia, filed an appeal last week against the dismissal of his arbitration complaint, in which he had asked that the present 14-day clearance granted to the run ahead of him be cut down. The arbitrator, in his decision, claimed changing the clearance would mean changing the run.

Boston

Sixth complaint filed here was that of William Deitch and Pauline Goldberg, against Paramount, RKO, 20th Century-Fox, and Loew's, Inc., and the Strand, Quincy, and Alhambra, owned by the Levenson circuit. Deitch and Goldberg are partners in the Weymouth, Weymouth. Theatre previously, for several years, had played 14 days after Quincy. Clearance was suddenly changed to 30 days, and the owners find this unreasonable, asking the arbitrator for a reduction to 14.

New Haven

Briefs are to be filed during the next two weeks by opposing counsel in the New Newington case with the final ruling by arbitrator A. A. Ribicoff expected late this month.

Hearings on the plea by New Newington came to a conclusion on Aug. 21 after a long session that finally terminated shortly before midnight. Witnesses called concentrated on the geographical location of the house in reference to already established houses in New Britain and Hartford, and considerable debate was heard whether a competitive situation existed.

Next case on the docket is that of the College Open-Air, Middletown, scheduled for hearing on Oct. 6 before arbitrator Herbert S. MacDonald.

Philadelphia

Walter H. Robinson is the arbitrator in the Great Northern case which will be heard on Sept. 20, at 11 A. M.

Consult The Territory Screening Guide for Trade Show Information.

War Dept. Commends 'Tanks'

HOLLYWOOD — Warners' two-reel short subject, "The Tanks Are Coming," filmed in Technicolor at Fort Knox, Ky., was given the official stamp of approval by the War Department last week in a wire sent to the company from Lieutenant Colonel William M. Wright, Jr.

It's Showman-Like!

Leaving to others the flowery writing and quotable ad lines, these reviews are quick to note changing trends, and to depart from precedent where a possible money making exploitation angle may affect the picture's drawing power.

SEE SECTION 2 OF THIS ISSUE . . . THEN ASK ABOUT **"THE SERVICE KIT"**

THE SWEETEST SHOW ON ICE!

NOW on the screen . . . the greatest skating extravaganza ever staged . . . Hollywood stars...International stars of the ice...comedians...music... girls...You'll love its romance... You'll hum its tunes...Let this show entICE you... you'll say "How nICE!"

Ice-Capades

JAMES ELLISON
JERRY COLONNA
DOROTHY LEWIS
BARBARA JO ALLEN (VERA VAGUE)
ALAN MOWBRAY • PHIL SILVERS

featuring THE ICE CAPADES COMPANY *with*
INTERNATIONALLY KNOWN SKATING STARS
including BELITA • LOIS DWORSHAK • MEGAN TAYLOR • VERA HRUBA
JOSEPH SANTLEY—DIRECTOR
SCREEN PLAY BY JACK TOWNLEY, ROBERT HARARI, OLIVE COOPER • ORIGINAL STORY BY ISABEL DAWN AND BOYCE De GAW • ADDITIONAL DIALOGUE BY SHAVELSON AND JOSEFSBERG

★

★ A REPUBLIC PICTURE ★

FORE!

– the time of your life

THE EXHIBITOR • VARIETY CLUB

GOLF TOURNAMENT

and DINNER DANCE

Philmont Country Club, Philadelphia

FRIDAY, SEPTEMBER 19th

- the usual 18 holes of Tournament golf
- handicaps that equalize the duffer and the "pro"
- two 18-hole courses to avoid congestion
- exceptional clubhouse facilities for non-players
- a world of good fellowship at the "19th HOLE"
- a delicious dinner served on a beautiful terrace
- delightful music by a "name" band
- loads of beautiful and valuable prizes
- no speeches to dull your enjoyment
- a bigger and better party than the 13 previous

TEAR OFF AND MAIL TODAY

GOLF TOURNAMENT COMMITTEE
THE EXHIBITOR
1225 Vine Street, Philadelphia, Pa.

Enclosed find $10.00 which I understand covers my entrance fee, together with myself and lady to the Dinner Dance that evening. My Club is .....

My Club Handicap is ..... My five best scores this year are .....

NAME ..... ADDRESS .....

INDUSTRY OCCUPATION .....

Mail Now! **ENTRANCE FEE AFTER SEPT. 18th IS $12.00** (NO EXCEPTIONS)

Horne Sets 30

NEW YORK—The Hal Horne organization, through Richard Condon, its general manager, last week sent out a call for 30 exploitation men, to begin work immediately on scheduled openings of "Belle Starr" and to lay the groundwork in the field for "A Yank In the RAF," two initial 20th Century-Fox productions the Horne organization will handle. Call coincided with the announcement that M. D. "Doc." Howe, formerly with RKO in the midwest, has assumed his duties as field co-ordinator for the organization.

In keeping with his arrangement with 20th Century-Fox, under which Horne will handle national exploitation for top 20th Century-Fox pictures, these men, it was announced, will work directly out of the Horne office and will operate from its headquarters.

RKO-Hawks Deal

NEW YORK—RKO announced last week the signing of a new contract with William Hawks, president, United Productions.

Hawks' first big feature film will be a picturization of John Steinbeck's "Red Pony," and will mark the reunion of this famous author with Lewis Milestone, who has been signed by Hawks to produce and direct it.

Providence House Saved

PROVIDENCE, R. I.—Empire, oldest house here, will be spared from the wrecker's hammers for at least another year, it was learned last week, when it developed that because of material shortages the structure would not be torn down for a while.

As a result, Ralph E. Snider, treasurer, Associated Theatres, which had operated the theatre, signed a lease for continued use of the house as a second-run.

Bassler Production Aide

HOLLYWOOD—Robert Bassler, former associate story editor at 20th Century-Fox, was last week named production assistant to Robert Kane. James Fisher, former story scout for Ernst Lubitsch, has been appointed to succeed Bassler in the editorial spot.

Ann Corio to PRC

NEW YORK—Ann Corio has been signed to star in "Swamp Woman," first special on Producers Releasing Corporation's 1941-42 program, according to an announcement made last week by O. Henry Briggs, president, PRC.

New UA-Kelly Contract

NEW YORK—It was learned here last week that the United Artists board of directors has voted Arthur W. Kelly a new two-year contract as vice-president of the company.

Allied Boosts USO

WASHINGTON — Abram F. Myers, personally and as an Allied head, last week urged full support for the USO drive.

"Look" Poll Disclosed

NEW YORK—Look Magazine's poll of exhibitors disclosed last week that good pictures are considered more important to the boxoffice than big name stars by a two to one vote. The exhibitors also called "Gone With the Wind" 1941's top hit, "Buck Privates" the second; named slapstick comedy as the favorite film fare, with animated cartoons the best short subjects; said the war had made newsreels more important; voted against dual bills by a three to one vote; said that fall and winter shows would be better entertainment; and voted Bette Davis and Mickey Rooney the top b. o. players.

Sears Back From Coast

NEW YORK—Gradwell L. Sears, Warners' general sales manager, returned to New York over the week end from California after a series of conferences with H. M. Warner, J. L. Warner, Hal B. Wallis, and S. Charles Einfeld regarding forthcoming product and company policies.

Twelve features will go before the cameras within the next two months, and 12 additional features are now in various stages of preparation for production during the following two months.

Para-Erpi Agreement

NEW YORK—Barney Balaban, president, Paramount Pictures, Inc., last week announced the signing of a new 12-year contract with Electrical Research Products, Inc., under the terms of which Paramount is assured of immediate and complete modernization of all of its sound recording and reproducing equipment throughout the period covered by the agreement. New pact will go into effect immediately but will extend until 1954 the company's present agreement.

"Int. Squadron" Premiere

HOLLYWOOD — "International Squadron," Warners, was last week set for a world premiere at the Dixon, Dixon, Ill., on Sept. 15. Dixon was chosen as the site of the premiere because it is the home town of Ronald Reagan and columnist Louella Parsons.

Dixon Hospital will be the recipient of all profits from the personal appearances.

"Rebecca" Record

NEW YORK—David O. Selznick's "Rebecca," which has achieved a new high in domestic contracts for any one picture distributed by United Artists, is heading for the company's record foreign gross, with the possible exception of the Chaplin picture, it was announced last week by Walter Gould, foreign manager.

GTEC Dividend

NEW YORK—Directors of General Theatres Equipment Corporation last week declared a dividend of 25 cents per share on the capital stock, payable on Sept. 15 to stockholders of record on Sept. 8.

Warner Execs Meet

NEW YORK—Joseph Bernhard, general manager, Warner theatres, presided at a home office meeting last week of Warner theatre zone managers, film buyers, and bookers. Theatre men discussed merchandising, handling of forthcoming product, and company operation problems.

Those present at the meeting were: Zone managers: James Coston, Chicago; Nat Wolf, Cleveland; I. J. Hoffman, New Haven; Don Jacocks, Newark; Moe Silver, Albany; Ted Schlanger, Philadelphia; Harry Kalmine, Pittsburgh; John J. Payette, Washington.

Film buyers: Alex Halperin, Chicago; Nat Fellman, Cleveland; Bert Jacocks, Max Hoffman, New Haven; Frank Damis, Newark; Max Friedman, Albany; Ed Hinchy, Philadelphia; Harry Feinstein, Saul Bragin, Pittsburgh; George Crouch, Washington.

Among the home office executives were Clayton Bond, Harry Goldberg, Leonard Schlesinger, Frank Phelps, Sam Morris, Abel Vigard, W. S. McDonald, Harry Rosenquest, Louis Kaufman, Herman Maier, and Frank Cahill.

Education Bids Received

WASHINGTON—It was revealed here last week that 14 organizations, including the newly-formed Institute for the Advancement of Visual Education and Vocational Training, Inc., had submitted proposals for the Office of Education film work.

Bidders in addition to the Institute, included: Motion Pictures Productions, Inc., Cleveland; Pathe Laboratories, Inc., New York City; Commerce Picture Corporation, New Orleans; Producers Laboratories, Inc., New York City; Modern Talking Picture Service, Inc., New York City; General Film Laboratories, Inc., Detroit; Rapid Film Technique, Inc., New York City; De Luxe Laboratories, Inc., New York City; Consolidated Film Industries, New York City; Castle Films, New York City; and Kin-O-Lux, New York City.

Institute, composed of Jam Handy. Lucks Norling, Ray-Bell, and Caravel, in a letter accompanying the bids, stressed its desire to render public service, its facilities, and its lack of desire to make a profit out of the work.

Republic to Hays ?

HOLLYWOOD—It is reported that an application for membership by Republic Productions, Inc., will be acted upon at the next meeting of the Association of Motion Picture Producers (Hays organization) board. It is understood that Moe Siegel, company's head, will join the Asscociation's board.

Para Short In World Bow

NEW YORK—Neil Agnew, general sales manager, headed a delegation of Paramount executives leaving on Sept. 2 for Chicago to attend the world premiere of the first "Quiz Kids" short subject. Group included Oscar A. Morgan and others.

Horne Adds Two

NEW YORK—The Hal Horne organizations last week announced the addition of Louis Berg, formerly with UA and G-B, to the publicity forces; and Erma Pfingst, formerly with Disney, to the ad staff.

The Story Of CORPORAL MENTLIK

Headquarters 106th Infantry
27th Division Administrative Center
Rear Echelon
APO 27, Camp Robinson, Ark.

Dear Chief:

I feel sorta ambitious today and when I feel ambitious I start writing letters. And when I write letters, I just play my typewriter with absolutely no idea what the devil I'm gonna say or in how many words I'm gonna say it. Take now, for instance; there is supposedly a war going on all around us. We're fairly safe on accounta we're quite a few miles behind the lines. Yet, we're in constant fear of having an "enemy plane" drop a gas bomb right smackeroo into our midst. And here I be calmly pecking away at a worn out crate of a typewriter with my mind wondering when and if I'll find it necessary to shove my husky nose into a gas mask. Ah, but once a newspaperman always a newspaperman — the news must go through.

If my memory hasn't flown to the breeze along with last month's pay, in my last letter I was just getting ready to head for the maneuver area. (Someone just gave out with three loud blasts of a horn—the signal for a gas attack—and I'm typing this line wearing a gas mask. Here come three short blasts which means that the attack is over. As a matter of fact, it was a friendly plane, and someone just got excited and honked the tooter). It took us three days of hard riding to get in the vicinity of Rosston, Ark. The first day's riding took us as far as Columbus, Miss. We bivouacked for the night on a huge farm about three miles outside the city. A lot of men get out their denims, donned the light khaki outfits, and headed for town. The natives made getting there easy by the simple process of coming out to the camp area and transporting as many as possible.

He Gets Up
At 3 A. M.

Up at three ayem the next day and on the road again at about 6. Some more hot driving across the state until we reached Greenville, Miss. We went about six miles beyond the city and set up our overnight camp on one of those immense sugar cane and cotton plantations on a Mississippi River levee. Again the townsfolk were swell. They transported the boys into town and they all enjoyed themselves.

The third day saw us cross the Mississippi into Arkansas. Frankly, our first impression of Arkansas was strictly on the negative side. More than 400 miles of travelin' on swell concrete roads, then we cross the river into Arkansas and hit endless miles of dusty roads. The soldiers also missed passing through fairly large-sized towns. The 27th Division is the "Yoo-Hoo-ingest" bunch of soldiers you ever did see, and whenever we passed through any populated areas, the femmes watching the convoy would be bombarded with "Write Me" notes from a slew of soldiers in practically every passing vehicle (I didn't toss any out, but some of the guys who did are receiving mail by the bushel).

We were just ready to cuss out loud as to our feelings for the state when we passed through the city of Waldo (population about 3,000) where a bucket brigade of negroes was passing watermelons, instead of water buckets, to their white brethren. The white folk, in turn, tossed the melons onto the passing trucks. Cigarettes and candies were also tossed at us. Which was okay with me. But more about watermelons later.

The Chiggers
Attack Them

About 20 miles west of Waldo, we drove up into a thickly wooded area and set up our pup tents deep in the woods. We had chiggers (those ornery insects we first met up with in Tennessee a coupla months ago) and a bevy of assorted bugs for company. Rosston was several miles away from our bivouac area; the cities of Hope and Prescott were both about 18 miles off in opposite directions; and Texarkana, spread halfway into Texas and halfway in Arkansas, was about 50 miles from us. In other words, I doubt whether there were many men who felt like trekking to any of those towns especially since the only road leading out was an overgrown cowpath.

Now about those watermelons. Say what you may about Arkansas, but better watermelons grow nowhere else. Another one of the reasons the boys didn't feel like leaving the area was that we were surrounded by watermelon patches. It seemed as if there were millions of melons growing all around us. The familiar green jobs familiar in New York City were in the minority. Most of them were those green and white striped affairs that are a lot sweeter and meatier than the ones we're used to. Yet, despite what seemed like more watermelons than New York City could put away, the entire field was denuded of its fruit within a half hour. You have no idea how delicious a melon can be when it's just picked. Back home I considered a thick slice of the stuff more than enough. And there I was sitting in my pup tent putting away WHOLE watermelons (Yep, that "s" belongs there). I was not alone—everyone was wrapping his belly around the delicacies. That went on for three days when I was ordered to report to the rear echelon and my duties in the Division Administrative Center. But before I go into that, lemme relate one more watermelon story and I'll call it quits on that subject.

Watermelon Penalty—
Repeat The Hike

The day after we arrived in the Rosston area, we were taken out on a conditioning hike of anywhere between 12 and 15 miles. It was hot as blazes and for the most part we were walking in dust a foot high. A modern Messiah in the form of a backwoods farmer appeared from nowhere and gave some of the boys a few hefty cuts of melon. Like a mess of voracious wolves, they piled into the stuff while walking. Of all the companies that were eating melons, the Colonel had to see US. We finished the hike, a plenty tired and petered crew of soldiers. We were resting comfortably when the company commander informed us that the Colonel ordered us to do the march all over again —without watermelons. I'm the first one to admit that eating melons while on a hike is a severe breach of march discipline, but to do the whole thing over again—wow, that's too much, especially in that heat and on the dusty roads!!!!!

We were too tired to cuss so we rested instead. When we put on our packs and marched out again, we were singing. Those "Life" and "Time" reporters should have seen the spirit in Company D as we marched out, and they might have changed their respective tunes. They reported low morale at McClellan in stories a week or so ago, but this crew of ours was out there singing on the day after those yarns appeared. Old boy Luce's face would've been red if he saw us. Anyway, we marched about a mile when we were confronted by Colonel Dedell, the Regimental commander. He's a pretty heavy-set sorta person, but yet, if they ever decided to do a movie of him, the man most likely to be chosen to portray the Colonel would be Lewis Stone in his best Judge Hardy tradition. With him was Major McCook, our battalion commander. Victor McLaglen could do a good job impersonating him. Both the Colonel and the Major pointed out the error of our ways, complimented us on our spirit, and sent us back. To say we were thankful is putting it mildly. If our morale was high on the way out, it was up in the stratosphere on the way back. So when we got back we ate watermelons.

He Hits
A Nice Camp

But back to the rear echelon. We were located about three miles the other side of Rosston in a place made unpleasant only by the uncivil workings of Jim Crow-ism. From Rosston, we traveled three miles along an almost impassable road. There'd be an occasional tumbledown shack breaking out of the wilderness and, as we rode, we wondered where the devil we were going. All of a sudden, shooting out as if from nowhere, was a group of spotlessly white wooden buildings. There was a huge gymnasium in which we personnel soldiers had headquarters. The Finance Office, the Army Post Office, the Adjutant General. etcetera, were in other buildings. There were dormitories for the students (they were home for the summer). The remarkable thing about the school, which is located on 100 acres of land, is that it is run completely for and by negroes. It's name, as I recall, is the Nevada County Training School, and it's one place that I'll never forget. Also, there's one little item about it I won't forget and which is worth passing on to you.

It's **HONEST!**

Having earned the LARGEST THEATREMAN CIRCULATION in the 13 Eastern States to which its service is restricted, our staff feels a definite obligation to retain confidence and to give their sincere opinion without fear or favor. This honesty is our policy that makes our reviews—BEST!

SEE SECTION 2 OF THIS ISSUE . . . THEN ASK ABOUT "THE SERVICE KIT"

"Painted Faces"
For 10 Cents

Mimeographed "one-sheets" were tacked up all over the school the first night I was there, inviting the soldiers to attend a showing of Joe E. Brown in "Painted Faces," at the Home Economics Building. Admission: 10 cents. I thought I had seen or heard about every picture made within the past 10 years, but this was something new on me so I invested a dime and went to the Home Economics Building for the show. A large sheet was hung up on one wall of a large classroom and an Ampion 16mm. projector and amplifier was set to do the heavy duty. The projectionist was principal Greer, of the school. I gabbed with him a while and he informed me that he got his film from Ideal in Chicago and that he showed a new program each week for his negro neighbors and students.

The first hunk of celluloid on the program was a two-reeler called "Singing Wheels," an interesting, if padded, commercial put out by the trucking industry. Greer told me he got a buck a showing for it. Next was a corny aged one-reel musical about some dancing girls on a pirate ship. However, I got quite a kick out've it on accounta it opened with "J. H. Hoffberg Productions Present" and that's like being almost at home seeing as how Hoffberg was just two floors above our office in 1600 Broadway back in the days when I used to wear English tweeds and drapes instead of khaki and denims. I even got to wondering whether Oliver Unger was down here and peddled the reel. (Ed. Note: He's in Atlantic City now).

Then came the feature. When it opened, I knew why I hadn't recognized the title. I guess I wasn't old enough to go to the movies when that was doing first run. Please see if you can dig back into the files far enough and find out when and where and by whom "Painted Faces" was made. (Ed. Note: Tiffany). Despite its age, an audience of about 50 soldiers got quite a kick outa the super-super acting and technique. After the show, a coke—and then to bed.

He Goes 170 Miles
To See A "Friend"

Took one day off and traveled about 170 miles to Paris, Tex., to visit a friend of mine out there. It was quite a trip. You get an idea of how vast that Texas place is and you get an idea of what this defense boom is doing for little towns all over the country. Take Hope, Ark., for instance. There is a place of 8,000 souls who went quietly about their own business until recently. Then the government decided to build an army equipment proving ground on the outskirts of the town. And the place is booming as high as the sky. Add to that the countless thousands of soldiers from all over the country partaking in these maneuvers right nearby. Hope, incidentally, is treating the soldiers like they like to be treated. Anyone in uniform can go to town and take himself free showers, and arrangements have been made to have entire battalions transported to the showering place. But that's getting off the subject.

A little further en route to Paris is the city of Texarkana, whose main street is the boundary between Arkansas and Texas. On the Texas side, a few miles from town, the government has purchased a stretch of land that covers thousands of acres on which is now being built an ordnance plant for the army. There's another burg that's booming sky-high. Finally reached Paris where they have no Eiffel Tower. But they do have, under construction, an army camp intended to house 30,000 soldiers. The place is prospering now and the soldiers aren't there yet. I often get scared when I think of what's gonna happen to this burg when some swaggering overseas heels are dead and buried and the world becomes a saner place.

Speaking of Hope, Ark., again, I am currently located about five miles north of the city. Our stay at the Nevada County School was short-lived and we moved on to a tactical situation outside of Hope. We're located in the woods, hidden by natural foliage and camouflage from the "enemy planes" I mentioned in the first paragraph of this letter. Our regimental officer is set up in a tent and our own pup tents are pitched all around it.

He Tangles
With The M. P.'s

Our personnel adjutant, Lieutenant Burr, took a few of us into town yesterday afternoon for showers and we showered. But three of us wanted to remain in town and eat some fried chicken. The Lieutenant said it would be okay and, as a result, I had my first run-in with the M. P.'s (Military Police). We were just entering the restaurant when an M. P. Lieutenant asked us what we were doing in town. Before we had a chance to answer, we were in the custody of an M. P. who led us off to some central point where we could be held. We stayed there for three hours before the Lieutenant showed up and permitted us to explain our case. We explained, and he said: "What the devil are you doing here? Go out and have some fun." And after three hours!

Fun we did have, too, and by the simple medium of going into the Saenger where Abbott and Costello were playing in "Hold That Ghost." I can't remember when I laughed so much or when I ever heard an audience keep on laughing throughout an entire picture. The laughter was so great that half the gags were missed. That Costello guy, as far as I'm concerned, is one of the funniest in the world. I'll never forget that plane trip to Syracuse for the opening of "Boys From Syracuse" when A and C were playing stud poker with Baltimore's Izzy Rappaport. There was a combo.

Then back to the bivouac area for more sleep. We were so well hidden that I couldn't find my own tent until after a half-hour of hunting.

Okay, chief, that about brings you up to date on what's been happening to your little Lew. Remember me to the gang back home.

Luv and kisses,
LEW MENTLIK,
Your temporarily
Ex-New York Correspondent.

(EDITOR'S NOTE: *Stories floating around that a company is interested in a picture to be called "Corporal Mentlik," based on these letters, are totally erroneous. What happens if he becomes a sergeant is another matter.*)

Cleaning Note

PHILADELPHIA—Supply of carbon tetrachloride, well-known chewing gum remover, is at a new low, owing to the Government's using it for defense work, so if anyone has any ideas about keeping carpets clean of gum please send them in to help a film man who wrote to THE EXHIBITOR last week about this problem.

Billy CONN

BABS: Listen—if you don't get down to that fight and pump some life into Billy, both of you will regret it the rest of your lives! Yes, he needs you—and that's the part that hurts me. But I know when I'm licked!

The PITTSBURGH KID

JEAN PARKER
Dick Purcell · Alan Baxter · Veda Ann Borg · Jonathan Hale
And These Sports Celebrities · Arthur Donavan · Henry Armstrong · Freddie Steele
Jack Roper · Sam Balter · Dan Tobey · Directed by Jack Townley
Screen Play by Earl Felton & Houston Branch · From the novel "Kid Tinsel" by Octovus Roy Cohen
A REPUBLIC PICTURE

QUAD.

TERRITORY TRADE SCREENING GUIDE

(Editor's Note: In this department will be found, as the material is made available, official listings of all trade screenings in the territory covered by THE EXHIBITOR as required under the consent decree, or as announced otherwise by the various companies. This is not an advertisement, but another exclusive editorial service of THE EXHIBITOR. The material has been arranged in easy readable fashion, for constant reference. In addition, the fast printing system under which THE EXHIBITOR is published will assure that this list is accurate to within 24 hours of the time you receive it. All material within this department comes directly from the companies involved. It will be kept up to date and changed as screening times pass.)

ALBANY, N. Y., DISTRICT

CITY	DATE	TIME	TITLE	COMPANY	PLACE	STREET
ALBANY,	N. Y.—Sept. 3—Wed.	2.00 P. M.	"Glamour Boy"	PARA	20th-Fox Screening	Room, 1052 Broadway
ALBANY,	N. Y.—Sept. 3—Wed.	3.30 P. M.	"Night Of January 16"	PARA	20th-Fox Screening	Room, 1052 Broadway
ALBANY,	N, Y.—Sept. 4—Thurs.	10.00 A. M.	"Outlaw Trail"	RKO	20th-Fox Screening	Room, 1052 Broadway
ALBANY,	N. Y.—Sept. 4—Thurs.	11.10 A. M.	"Dude Cowboy"	RKO	20th-Fox Screening	Room, 1052 Broadway
ALBANY,	N. Y.—Sept. 4—Thurs.	12.20 P. M.	"Riding the Wind"	RKO	20th-Fox Screening	Room, 1052 Broadway
ALBANY,	N. Y.—Sept. 4—Thurs.	2.00 P. M.	"Skylark"	PARA	20th-Fox Screening	Room, 1052 Broadway
ALBANY,	N. Y.—Sept. 8—Mon.	2.00 P. M.	"We Go Fast"—"A Yank In the RAF"	20th-F.	1052 Broadway	
ALBANY,	N. Y.—Sept. 9—Tues.	11.00 A. M.	"Last Of the Duanes"	20th-F.	1052 Broadway	
ALBANY,	N. Y.—Sept. 9—Tues.	2.00 P. M.	"Man at Large"—"Great Guns"	20th-F.	1052 Broadway	
ALBANY,	N. Y.—Sept. 10—Wed.	11.00 A. M.	"Riders Of the Purple Sage"	20th-F.	1052 Broadway	
ALBANY,	N. Y.—Sept. 10—Wed.	2.00 P. M.	"Weekend In Havana"	20th-F.	1052 Broadway	
ALBANY,	N. Y.—Sept. 11—Thurs.	11.00 A. M.	"Married Bachelor"—"Smilin' Thru"	MGM	20th-Fox Screening	Room, 1052 Broadway
ALBANY,	N. Y.—Sept. 12—Fri.	11.00 A. M.	"The Feminine Touch"—"Honky Tonk"	MGM	20th-Fox Screening	Room, 1052 Broadway
ALBANY,	N. Y.—Sept. 15—Mon.	11.00 A. M.	"Gay Falcon"	RKO	Fox Projection	Room, 1052 Broadway
ALBANY,	N. Y.—Sept. 15—Mon.	12.07 P. M.	"Mexican Spitfire's Baby"	RKO	Fox Projection	Room, 1052 Broadway
ALBANY,	N. Y.—Sept. 16—Tues.	11.00 A. M.	"Unexpected Uncle"	RKO	Fox Projection	Room, 1052 Broadway
ALBANY,	N. Y.—Sept. 16—Tues.	12.20 P. M.	"Look Who's Laughing"	RKO	Fox Projection	Room, 1052 Broadway
ALBANY,	N. Y.—Sept. 17—Wed.	2.30 P. M.	"Suspicion"	RKO	Fox Projection	Room, 1052 Broadway

BOSTON, MASS., DISTRICT

BOSTON,	MASS.—Sept. 3—Wed.	11.00 A. M.	"Glamour Boy"	PARA	Paramount Screening	Room, 58 Berkeley St.
BOSTON,	MASS.—Sept. 3—Wed.	2.30 P. M.	"Night Of January 16"	PARA	Paramount Screening	Room, 58 Berkeley St.
BOSTON,	MASS.—Sept. 4—Thurs.	10.00 A. M.	"Outlaw Trail"	RKO	RKO Projection	Room, 122 Arlington St.
BOSTON,	MASS.—Sept. 4—Thurs.	11.10 A. M.	"Dude Cowboy"	RKO	RKO Projection	Room, 122 Arlington St.
BOSTON,	MASS.—Sept. 4—Thurs.	12.20 P. M.	"Riding the Wind"	RKO	RKO Projection	Room, 122 Arlington St.
BOSTON,	MASS.—Sept. 4—Thurs.	2.30 P. M.	"Skylark"	PARA	Paramount Screening	Room, 58 Berkeley St.
BOSTON,	MASS.—Sept. 8—Mon.	10.30 A. M.	"We Go Fast"	20th-F.	115 Broadway	
BOSTON,	MASS.—Sept. 8—Mon.	2.30 P. M.	"A Yank In the RAF"	20th-F.	115 Broadway	
BOSTON,	MASS.—Sept. 9—Tues.	10.00 A. M.	"Last Of the Duanes"	20th-F.	115 Broadway	
BOSTON,	MASS.—Sept. 9—Tues.	2.00 P. M.	"Man at Large"	20th-F.	115 Broadway	
BOSTON,	MASS.—Sept. 9—Tues.	3.00 P. M.	"Great Guns"	20th-F.	115 Broadway	
BOSTON,	MASS.—Sept. 10—Wed.	10.30 A. M.	"Riders Of the Purple Sage"	20th-F.	115 Broadway	
BOSTON,	MASS.—Sept. 10—Wed.	2.30 P. M.	"Weekend In Havana"	20th-F.	115 Broadway	
BOSTON,	MASS.—Sept. 11—Thurs.	10.00 A. M.	"Married Bachelor"—"Smilin' Thru"	MGM	MGM Screening	Room, 46 Church St.
BOSTON,	MASS.—Sept. 11—Thurs.	2.15 P. M.	"Married Bachelor"—"Smilin' Thru"	MGM	MGM Screening	Room, 46 Church St.
BOSTON,	MASS.—Sept. 12—Fri.	10.00 A. M.	"The Feminine Touch"—"Honky Tonk"	MGM	MGM Screening	Room, 46 Church St.
BOSTON,	MASS.—Sept. 12—Fri.	2.00 P. M.	Nine Vitaphone Short Subjects	WB	20th-Fox Screening	Room, 115 Broadway
BOSTON,	MASS.—Sept. 12—Fri.	2.15 P. M.	"The Feminine Touch"—"Honky Tonk"	MGM	MGM Screening	Room, 46 Church St.
BOSTON,	MASS.—Sept. 15—Mon.	11.00 A. M.	"Gay Falcon"	RKO	RKO Projection	Room, 122 Arlington St.
BOSTON,	MASS.—Sept. 15—Mon.	2.30 P. M.	"Mexican Spitfire's Baby"	RKO	RKO Projection	Room, 122 Arlington St.
BOSTON,	MASS.—Sept. 16—Tues.	11.00 A. M.	"Unexpected Uncle"	RKO	RKO Projection	Room, 122 Arlington St.
BOSTON,	MASS.—Sept. 16—Tues.	2.30 P. M.	"Look Who's Laughing"	RKO	RKO Projection	Room, 122 Arlington St.
BOSTON,	MASS.—Sept. 17—Wed.	2.30 P. M.	"Suspicion"	RKO	RKO Projection	Room, 122 Arlington St.

BUFFALO, N. Y., DISTRICT

BUFFALO,	N. Y.—Sept. 3—Wed.	2.00 P. M.	"Glamour Boy"	PARA	Niagara Theatre,	426 Niagara St.
BUFFALO,	N. Y.—Sept. 3—Wed.	3.30 P. M.	"Night Of January 16"	PARA	Niagara Theatre,	426 Niagara St.
BUFFALO,	N. Y.—Sept. 4—Thurs.	10.00 A. M.	"Outlaw Trail"	RKO	Fox Projection	Room, 290 Franklin St.
BUFFALO,	N. Y.—Sept. 4—Thurs.	11.10 A. M.	"Dude Cowboy"	RKO	Fox Projection	Room, 290 Franklin St.
BUFFALO,	N. Y.—Sept. 4—Thurs.	12.20 P. M.	"Riding the Wind"	RKO	Fox Projection	Room, 290 Franklin St.
BUFFALO,	N. Y.—Sept. 4—Thurs.	2.00 P. M.	"Skylark"	PARA	Niagara Theatre,	426 Niagara St.
BUFFALO,	N. Y.—Sept. 8—Mon.	11.00 A. M.	Nine Vitaphone Short Subjects	WB	20th-Fox Screening	Room, 290 Franklin St.
BUFFALO,	N. Y.—Sept. 8—Mon.	2.30 P. M.	"We Go Fast"—"A Yank In the RAF"	20th-F.	290 Franklin St.	
BUFFALO,	N. Y.—Sept. 9—Tues.	10.30 A. M.	"Last Of the Duanes"	20th-F.	290 Franklin St.	
BUFFALO,	N. Y.—Sept. 9—Tues.	2.30 P. M.	"Man at Large"—"Great Guns"	20th-F.	290 Franklin St.	
BUFFALO,	N. Y.—Sept. 10—Wed.	2.30 P. M.	"Riders Of the Purple Sage"—"Weekend in Havana"	20th-F.	290 Franklin St.	
BUFFALO,	N. Y.—Sept. 11—Thurs.	1.30 P. M.	"Married Bachelor"—"Smilin' Thru"	MGM	20th-Fox Screening	Room, 290 Franklin St.
BUFFALO,	N. Y.—Sept. 12—Fri.	1.30 P. M.	"The Feminine Touch"—"Honky Tonk"	MGM	20th-Fox Screening	Room, 290 Franklin St.
BUFFALO,	N. Y.—Sept. 15—Mon.	11.00 A. M.	"Gay Falcon"	RKO	Fox Projection	Room, 290 Franklin St.

BUFFALO, N. Y.—Sept. 15—Mon.	2.30 P. M.	"Mexican Spitfire's Baby"	RKO	Fox Projection Room, 290 Franklin St.
BUFFALO, N. Y.—Sept. 16—Tues.	11.00 A. M.	"Unexpected Uncle"	RKO	Fox Projection Room, 290 Franklin St.
BUFFALO, N. Y.—Sept. 16—Tues.	2.30 P. M.	"Look Who's Laughing"	RKO	Fox Projection Room, 290 Franklin St.
BUFFALO, N. Y.—Sept. 17—Wed.	2.30 P. M.	"Suspicion"	RKO	Fox Projection Room, 290 Franklin St.
NEW HAVEN, CONN., DISTRICT				
NEW HAVEN, CONN.—Sept. 3—Wed.	10.00 A. M.	"Glamour Boy"	PARA	Whitney Theatre, 1220 Whitney St.
NEW HAVEN, CONN.—Sept. 3—Wed.	11.30 A. M.	"Night Of January 16"	PARA	Whitney Theatre, 1220 Whitney St.
NEW HAVEN, CONN.—Sept. 4—Thur.	10.00 A. M.	"Skylark"	PARA	Whitney Theatre, 1220 Whitney St.
NEW HAVEN, CONN.—Sept. 4—Thur.	10.00 A. M.	"Outlaw Trail"	RKO	Fox Projection Room, 40 Whiting St.
NEW HAVEN, CONN.—Sept. 4—Thur.	11.10 A. M.	"Dude Cowboy"	RKO	Fox Projection Room, 40 Whiting St.
NEW HAVEN, CONN.—Sept. 4—Thur.	12.20 P. M.	"Riding the Wind"	RKO	Fox Projection Room, 40 Whiting St.
NEW HAVEN, CONN.—Sept. 8—Mon.	1.00 P. M.	"A Yank In the RAF"—"We Go Fast"	20th-F.	40 Whiting St.
NEW HAVEN, CONN.—Sept. 9—Tues.	11.00 A. M.	"Last Of the Duanes"	20th-F.	40 Whiting St.
NEW HAVEN, CONN.—Sept. 9—Tues.	1.00 P. M.	"Man at Large"—"Great Guns"	20th-F.	40 Whiting St.
NEW HAVEN, CONN.—Sept. 10—Wed.	11.00 A. M.	"Riders Of the Purple Sage"	20th-F.	40 Whiting St.
NEW HAVEN, CONN.—Sept. 10—Wed.	1.00 P. M.	"Weekend In Havana"	20th-F.	40 Whiting St.
NEW HAVEN, CONN.—Sept. 11—Thur.	10.00 A. M.	"Married Bachelor"—"Smilin' Thru"	MGM	20th-Fox Screening Room, 40 Whiting St.
NEW HAVEN, CONN.—Sept. 11—Thur.	10.00 A. M.	Nine Vitaphone Short Subjects	WB	Warner Screening Room, 70 College St.
NEW HAVEN, CONN.—Sept. 12—Fri.	10.00 A. M.	"The Feminine Touch"—"Honky Tonk"	MGM	20th-Fox Screening Room, 40 Whiting St.
NEW HAVEN, CONN.—Sept. 15—Mon.	11.00 A. M.	"Gay Falcon"	RKO	Fox Projection Room, 40 Whiting St.
NEW HAVEN, CONN.—Sept. 15—Mon.	2.30 P. M.	"Mexican Spitfire's Baby"	RKO	Fox Projection Room, 40 Whiting St.
NEW HAVEN, CONN.—Sept. 16—Tues.	11.00 A. M.	"Unexpected Uncle"	RKO	Fox Projection Room, 40 Whiting St.
NEW HAVEN, CONN.—Sept. 16—Tues.	2.30 P. M.	"Look Who's Laughing"	RKO	Fox Projection Room, 40 Whiting St.
NEW HAVEN, CONN.—Sept. 17—Wed.	2.30 P. M.	"Suspicion"	RKO	Fox Projection Room, 40 Whiting St.
NEW YORK CITY DISTRICT				
NEW YORK CITY—Sept. 3—Wed.	10.00 A. M.	"Glamour Boy"—"Night Of January 16"	PARA	Normandie Theatre, 51 East 53rd St.
NEW YORK CITY—Sept. 3—Wed.	11.00 A. M.	"Mexican Spitfire's Baby"	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 3—Wed.	2.30 P. M.	"Mexican Spitfire's Baby"	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 4—Thurs.	10.00 A. M.	"Skylark"	PARA	Normandie Theatre, 51 East 53rd St.
NEW YORK CITY—Sept. 4—Thurs.	10.00 A. M.	"Outlaw Trail"	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 4—Thurs.	11.00 A. M.	Nine Vitaphone Short Subjects	WB	Home Office Projection Room, 321 W. 44th St.
NEW YORK CITY—Sept. 4—Thurs.	11.10 A. M.	"Dude Cowboy"	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 4—Thurs.	12.20 P. M.	"Riding the Wind"	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 4—Thurs.	2.30 P. M.	"Outlaw Trail"	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 4—Thurs.	3.40 P. M.	"Dude Cowboy"	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 4—Thurs.	4.50 P. M.	"Riding the Wind"	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 8—Mon.	2.00 P. M.	"A Yank In the RAF"—"We Go Fast"	20th-F.	345 West 44th St.
NEW YORK CITY—Sept. 9—Tues.	10.30 A. M.	"Man at Large"—"Last Of the Duanes"	20th-F.	345 West 44th St.
NEW YORK CITY—Sept. 9—Tues.	2.00 P. M.	"Great Guns"	20th-F.	345 West 44th St.
NEW YORK CITY—Sept. 10—Wed.	2.00 P. M.	"Weekend In Havana"—"Riders Of the Purple Sage"	20th-F.	345 West 44th St.
NEW YORK CITY—Sept. 11—Thurs. 9.30 A. M. to 12.30 P. M. and 1.30 P. M. to 5.30 P. M.		"Married Bachelor" and "Smilin' Thru"	MGM	MGM Screening Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 12—Fri. 9.30 A. M. to 12.30 P. M. and 1.30 P. M. to 5.30 P. M.		"The Feminine Touch" and "Honky Tonk"	MGM	MGM Screening Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 15—Mon.	10.30 A. M.	"Gay Falcon"	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 15—Mon.	11.40 A. M.	"Unexpected Uncle"	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 15—Mon.	2.30 P. M.	"Gay Falcon"	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 15—Mon.	3.40 P. M.	"Unexpected Uncle"	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 16—Tues.	11.00 A. M.	"Look Who's Laughing	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 16—Tues.	2.30 P. M.	"Look Who's Laughing	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 17—Wed.	11.00 A. M.	"Suspicion"	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 17—Wed.	2.30 P. M.	"Suspicion"	RKO	RKO Projection Room, 630 Ninth Ave.
PHILADELPHIA DISTRICT				
PHILADELPHIA—Sept. 3—Wed.	10.30 A. M.	"Glamour Boy"	PARA	Paramount Screening Room, 248 North 12th St.
PHILADELPHIA—Sept. 3—Wed.	12.00 Noon	"Night of January 16"	PARA	Paramount Screening Room, 248 North 12th St.
PHILADELPHIA—Sept. 3—Wed.	2.00 P. M.	"Glamour Boy"	PARA	Paramount Screening Room, 248 North 12th St.
PHILADELPHIA—Sept. 3—Wed.	3.30 P. M.	"Night Of January 16"	PARA	Paramount Screening Room, 248 North 12th St.
PHILADELPHIA—Sept. 4—Thurs.	10.00 A. M.	"Outlaw Trail"	RKO	RKO Projection Room, 250 North 13th St.
PHILADELPHIA—Sept. 4—Thurs.	10.30 A. M.	"Skylark"	PARA	Paramount Screening Room, 248 North 12th St.
PHILADELPHIA—Sept. 4—Thurs.	11.10 A. M.	"Dude Cowboy"	RKO	RKO Projection Room, 250 North 13th St.
PHILADELPHIA—Sept. 4—Thurs.	12.20 P. M.	"Riding the Wind"	RKO	RKO Projection Room, 250 North 13th St.
PHILADELPHIA—Sept. 4—Thurs.	2.30 P. M.	"Skylark"	PARA	Paramount Screening Room, 248 North 12th St.
PHILADELPHIA—Sept. 8—Mon.	11.00 A. M.	Nine Vitaphone Short Subjects	WB	Vine Street Projection Room, 1220 Vine St.
PHILADELPHIA—Sept. 8—Mon.	10.30 A. M.	"We Go Fast"—"A Yank In the RAF"	20th-F.	302 North 13th St.
PHILADELPHIA—Sept. 8—Mon.	2.30 P. M.	"We Go Fast"—"A Yank In the RAF"	20th-F.	302 North 13th St.
PHILADELPHIA—Sept. 9—Tues.	10.00 A. M.	"Last Of the Duanes"	20th-F.	302 North 13th St.
PHILADELPHIA—Sept. 9—Tues.	11.30 A. M.	"Man at Large"	20th-F.	302 North 13th St.
PHILADELPHIA—Sept. 9—Tues.	2.30 P. M.	"Great Guns"	20th-F.	302 North 13th St.
PHILADELPHIA—Sept. 9—Tues.	10.00 A. M.	"Married Bachelor" (3 showings)	MGM	MGM Screening Room, 1233 Summer St.
PHILADELPHIA—Sept. 10—Wed.	10.30 A. M.	"Riders Of the Purple Sage"—"Weekend In Havana"	20th-F.	302 North 13th St.
PHILADELPHIA—Sept. 10—Wed.	2.30 P. M.	"Riders Of the Purple Sage"—"Weekend In Havana"	20th-F.	302 North 13th St.

PHILADELPHIA—Sept. 10—Wed.	10.00 A. M.	"Smilin' Thru" (3 showings)	MGM	MGM Screening Room, 1233 Summer St.
PHILADELPHIA—Sept. 11—Thurs.	10.00 A. M.	"The Feminine Touch" (3 showings)	MGM	MGM Screening Room, 1233 Summer St.
PHILADELPHIA—Sept. 12—Fri.	10.00 A. M.	"Honky Tonk" (3 showings)	MGM	MGM Screening Room, 1233 Summer St.
PHILADELPHIA—Sept. 15—Mon.	11.00 A. M.	"Gay Falcon"	RKO	RKO Projection Room, 250 North 13th St.
PHILADELPHIA—Sept. 15—Mon.	2.30 P. M.	"Mexican Spitfire's Baby"	RKO	RKO Projection Room, 250 North 13th St.
PHILADELPHIA—Sept. 16—Tues.	11.00 A. M.	"Unexpected Uncle"	RKO	RKO Projection Room, 250 North 13th St.
PHILADELPHIA—Sept. 17—Wed.	11.00 A. M.	"Look Who's Laughing"	RKO	RKO Projection Room, 250 North 13th St.
PHILADELPHIA—Sept. 18—Thurs.	11.00 A. M.	"Suspicion"	RKO	RKO Projection Room, 250 North 13th St.
WASHINGTON, D. C., DISTRICT				
WASHINGTON, D. C.—Sept. 3—Wed.	9.30 A. M.	"Glamour Boy"	PARA	Sylvan Theatre, 104 Rhode Island Ave., N. W.
WASHINGTON, D. C.—Sept. 3—Wed.	11.15 A. M.	"Night Of January 16"	PARA	Sylvan Theatre, 104 Rhode Island Ave., N. W.
WASHINGTON, D. C.—Sept. 4—Thur.	10.00 A. M.	"Skylark"	PARA	Sylvan Theatre, 104 Rhode Island Ave., N. W.
WASHINGTON, D. C.—Sept. 4—Thur.	10.00 A. M.	"Outlaw Trail"	RKO	Fox Projection Room, 932 New Jersey Ave., N. W.
WASHINGTON, D. C.—Sept. 4—Thur.	11.10 A. M.	"Dude Cowboy"	RKO	Fox Projection Room, 932 New Jersey Ave., N. W.
WASHINGTON, D. C.—Sept. 4—Thur.	12.20 P. M.	"Riding the Wind"	RKO	Fox Projection Room, 932 New Jersey Ave., N. W.
WASHINGTON, D. C.—Sept. 8—Mon.	1.00 P. M.	"We Go Fast"—"A Yank In the RAF"	20th-F.	932 New Jersey Ave., N. W.
WASHINGTON, D. C.—Sept. 9—Tues.	11.00 A. M.	"Last Of the Duanes"	20th-F.	932 New Jersey Ave., N. W.
WASHINGTON, D. C.—Sept. 9—Tues.	1.30 P. M.	"Man at Large"—"Great Guns"	20th-F.	932 New Jersey Ave., N. W.
WASHINGTON, D. C.—Sept. 10—Wed.	1.00 P. M.	"Riders Of the Purple Sage"—"Weekend In Havana"	20th-F.	932 New Jersey Ave., N. W.
WASHINGTON, D. C.—Sept. 11—Thur.	1.00 P. M.	"Married Bachelor"—"Smilin' Thru"	MGM	20th-Fox Screening Room, 932 New Jersey Ave., N. W.
WASHINGTON, D. C.—Sept. 12—Fri.	11.00 A. M.	Nine Vitaphone Short Subjects	WB	Earle The. Projection Room, 13th & E St., N. W.
WASHINGTON, D. C.—Sept. 12—Fri.	1.00 P. M.	"The Feminine Touch"—"Honky Tonk"	MGM	20th-Fox Screening Room, 932 New Jersey Ave., N. W.
WASHINGTON, D. C.—Sept. 15—Mon.	11.00 A. M.	"Gay Falcon"	RKO	Fox Projection Room, 932 New Jersey Ave.
WASHINGTON, D. C.—Sept. 15—Mon.	2.30 P. M.	"Mexican Spitfire's Baby"	RKO	Fox Projection Room, 932 New Jersey Ave.
WASHINGTON, D. C.—Sept. 16—Tues.	11.00 A. M.	"Unexpected Uncle"	RKO	Fox Projection Room, 932 New Jersey Ave.
WASHINGTON, D. C.—Sept. 16—Tues.	2.30 P. M.	"Look Who's Laughing"	RKO	Fox Projection Room, 932 New Jersey Ave.
WASHINGTON, D. C.—Sept. 17—Wed.	2.30 P. M.	"Suspicion"	RKO	Fox Projection Room, 932 New Jersey Ave.

FOR YOUR GUIDANCE: CONCISE PRELIMINARY DATA ON THE SHOWS BEING SCREENED

GLAMOUR BOY (PARA)

CAST: Jackie Cooper, Susanna Foster, Walter Abel, Darryl Hickman, Ann Gillis, Jackie Searle, William Wright, Katherine Booth. Directed by Ted Tetzlaff.

NIGHT OF JANUARY 16th (PARA)

CAST: Robert Preston, Ellen Drew, Nils Asther, Clarence Kolb, Don Douglas, Roy Gordon, Margaret Hayes, Harry Hayden. Directed by William Clemens.

SKYLARK (PARA)

CAST: Claudette Colbert, Ray Milland, Brian Aherne, Binnie Barnes, Walter Abel, Mona Barrie, Grant Mitchell. Directed by Mark Sandrich.

OUTLAW TRAIL (RKO)

CAST: Tim Holt, Janet Waldo, Ray Whitley, Lee "Lasses" White, Morris Ankrum, Edward Waller, Glenn Strange, Roy Barcroft, Joseph Eggenston, Carl Stockdale, J. Merrill Holmes, Ethan Laidlaw, James Farley, Guy Usher. Directed by Edward Killy.

DUDE COWBOY (RKO)

CAST: Tim Holt, Ray Whitley, Lee "Lasses" White, Marjorie Reynolds, Byron Fogler, Eddie Kane, Helen Holmes, Louise Currie, Glenn Strange, Herman Nolan, Tom London, Lloyd Ingraham, Edward Dew, Earle Hodgins, Dennis Moore. Directed by David Howard.

RIDING THE WIND (RKO)

CAST: Tim Holt, Mary Douglas, Ray Whitley, Lee "Lasses" White. Directed by Edward Killy.

HONKY-TONK (MGM)

CAST: Clark Gable, Lana Turner, Frank Morgan, Claire Trevor, Albert Dekker, Marjorie Main, Chill Wills, Henry O'Neill. Directed by Jack Conway.

SMILIN' THRU (MGM)

CAST: Jeanette MacDonald, Brian Aherne, Gene Raymond, Ian Hunter, Frances Robinson, Patrick O'Moore, Eric Lonsdale. Jackie Horner, David Clyde, Frances Carson, Ruth Rickaby. Directed by Frank Borzage. (In Technicolor.)

THE FEMININE TOUCH (MGM)

CAST: Rosalind Russell, Don Ameche, Kay Francis, Van Heflin, Grant Mitchell. Gordon Jones, Harold Minjir, Denie Travis. Directed by W. S. Van Dyke.

MARRIED BACHELOR (MGM)

CAST: Robert Young, Ruth Hussey, Felix Bressart, Lee Bowman, Sheldon Leonard, Sam Levene. Directed by Edward Buzzell.

SUSPICION (RKO)

CAST: Cary Grant, Joan Fontaine, Sir Cedric Hardwicke, Nigel Bruce, Dame May Whitty, Heather Angel, Auriol Lee, Isabel Jeans. Directed by Alfred Hitchcock.

UNEXPECTED UNCLE (RKO)

CAST: Charles Coburn, Anne Shirley, James Craig, Renee Haal, Russell Gleason, Astrid Allwyn, Ernest Truex. Directed by Peter Godfrey.

MEXICAN SPITFIRE'S BABY (RKO)

CAST: Lupe Velez, Leon Errol, Charles "Buddy" Rogers, Elisabeth Risdon, Marion Martin, Fritz Feld, Lydia Bilbrok, Lloyd Corrigan, Zasu Pitts, Jack Arnold. Directed by Leslie Goodwins.

THE GAY FALCON (RKO)

CAST: George Sanders, Wendy Barrie, Allen Jenkins, Anne Hunter, Gladys Cooper, Arthur Shields, Edward S. Brophy, Turhan Bey, Lucille Gleason, Damian O'Flynn, Eddie Dunn, Willie Fung. Directed by Irving Reis.

LOOK WHO'S LAUGHING (RKO)

CAST: Edgar Bergen, Charlie McCarthy, Jim Jordan (Fibber McGee), Marion Jordan (Molly), Lucille Ball, Dorothy Lovett, Lee Bonnell, Harold Peary, Isabel Randolph, Neil Hamilton, Charles Halton. Directed by Allan Dwan.

LAST OF THE DUANES (20th-Fox)

CAST: George Montgomery, Lynne Roberts, Eve Arden, Francis Ford, George E. Stone, William Farnum, Joseph Sawyer, Truman Bradley, Russell Simpson, Don Costello, Harry Woods, Andrew Tombes. Directed by James Tinling.

A YANK IN THE RAF (20th-Fox)

CAST: Tyrone Power, Betty Grable, John Sutton, Reginald Gardiner, Gladys Cooper, Donald Stuart, Richard Fraser, Denis Green, Bruce Lester, Gilchrist Stuart, Lester Matthews, Frederick Worlock. Directed by Henry King.

WE GO FAST (20th-Fox)

CAST: Lynn Bari, Alan Curtis, Sheila Ryan, Don Deforest, Ernest Truex, Gerald Mohr, George Lessey, Paul McGrath, Thomas Dugan, Arthur Hohl, James Flavin, Arthur Loft, Charles Arnt, Charles Trodbridge. Directed by William McGann

RIDERS OF THE PURPLE SAGE (20th-Fox)

CAST: George Montgomery, Mary Howard, Patsy Patterson, Lynne Roberts, Jane Richmond, Oscar O'Shea. Directed by James Tinling.

MAN AT LARGE (20th-Fox)

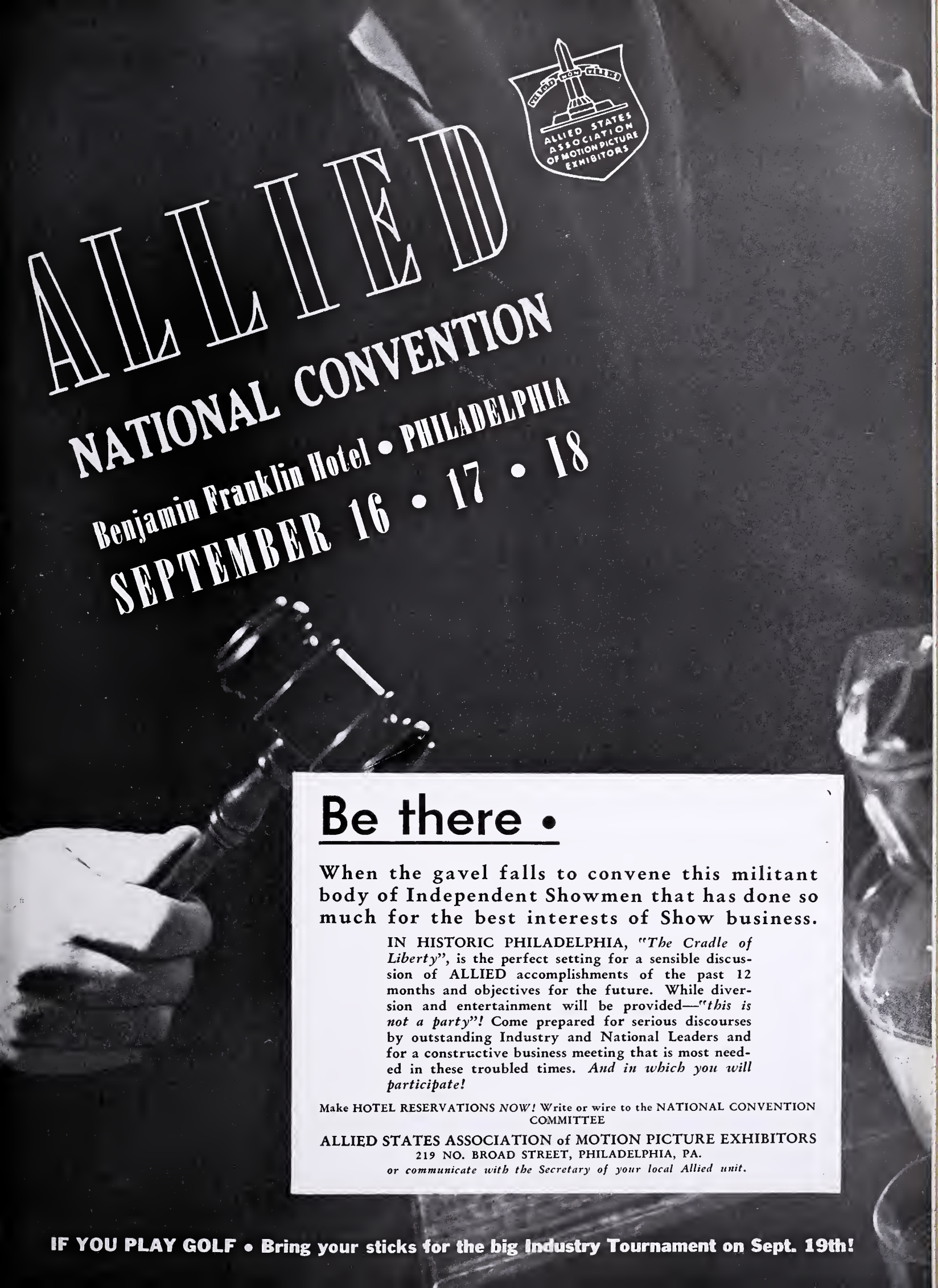
CAST: Marjorie Weaver, Richard Derr, George Reeves, Milton Parsons, Steve Geray. Directed by Eugene Forde.

GREAT GUNS (20th-Fox)

CAST: Stan Laurel, and Oliver Hardy, Sheila Ryan, Edmund MacDonald, Dick Nelson. Directed by Monty Banks.

WEEKEND IN HAVANA (20th-Fox)

CAST: Alice Faye, John Payne, Carmen Miranda, Cesar Romero, Cobina Wright, Jr., George Barbier, Leonid Kinsky. Directed by Walter Lang. (In Technicolor.)


ALLIED
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Benjamin Franklin Hotel • PHILADELPHIA
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ALLIED STATES ASSOCIATION OF MOTION PICTURE EXHIBITORS
Be there •
When the gavel falls to convene this militant body of Independent Showmen that has done so much for the best interests of Show business.
IN HISTORIC PHILADELPHIA, "The Cradle of Liberty", is the perfect setting for a sensible discussion of ALLIED accomplishments of the past 12 months and objectives for the future. While diversion and entertainment will be provided—"this is not a party"! Come prepared for serious discourses by outstanding Industry and National Leaders and for a constructive business meeting that is most needed in these troubled times. And in which you will participate!
Make HOTEL RESERVATIONS NOW! Write or wire to the NATIONAL CONVENTION COMMITTEE
ALLIED STATES ASSOCIATION of MOTION PICTURE EXHIBITORS
219 NO. BROAD STREET, PHILADELPHIA, PA.
or communicate with the Secretary of your local Allied unit.
IF YOU PLAY GOLF • Bring your sticks for the big Industry Tournament on Sept. 19th!

In the Newsreels

Friday, Aug. 29, 1941

IN ALL FIVE

Iceland: Churchill hails Yanks.
Norfolk: Duke of Kent visits.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 102)—New Orleans: Landing maneuvers. Philadelphia (only): VFW parade. Sun Valley: Rodeo. Wisconsin: Yachting. U. S. Army: Sled dogs.

NEWS OF THE DAY (Vol. XII, No. 300)—Orleans: Landing maneuvers. Wonalancet, N. H.: Army sled dogs. Syria: Bomb attack. Philadelphia (only): VFW parade. Los Angeles: Dive meet.

PARAMOUNT NEWS (No. 1)—Syria: War scenes. Versailles, France: Laval shot. New Orleans: Landing maneuvers. Kearny, N. J.: Navy runs plant. Wonalancet, N. H.: Army sled dogs.

RKO PATHE NEWS (Vol. 13, No. 1)—Brisbane, Australia: U.S. gobs cheered. New York: Axis split predicted. Rio, Brazil: Mechanized army. Los Angeles: Star boat sailing. Brooklyn: Fashion show at ball-game.

UNIVERSAL NEWSREEL (Vol. 14, No. 10)—Baton Rouge, La.: Pipe line started. New Orleans: Landing maneuvers. Philadelphia: VFW parade. Los Angeles: Star boat race. Hollister, Cal.: Rodeo. Los Angeles: Aquatic meet.

Wednesday, Aug. 27, 1941

IN ALL FIVE

Somewhere In the Atlantic: Roosevelt-Churchill meeting.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 101)—New Jersey: Freak gale. Santa Monica, Calif.: Mr. California. Horseracing: "Whirlaway" wins. Atlantic City: Ice-skaters (Phila. only). Chestnut Hill, Mass.: Women's tennis. New York: Boxing youngsters.

NEWS OF THE DAY (Vol. XII, No. 299)—West Point: Sham war. Ft. Lee, Va.: Army circus. New Jersey: Freak gale. Chestnut Hill, Mass.: Women's tennis. Atlantic City: Ice-skaters. New York: Junior sluggers.

PARAMOUNT NEWS (No. 104)—New York: Ship burns. New York: Duke of Kent here. Detroit: Strike ends. Moffett Field, Calif., Army football. Brookline, Mass.: Tennis.

RKO PATHE NEWS (Vol. 12, No. 104)—New York: Duke of Kent here. Camp Lee, Va.: Army circus. Brookline, Mass.: Tennis.

UNIVERSAL NEWSREEL (Vol. 14, No. 9)—Kearny, N. J.: Navy takes over shipyard. New York: Duke of Kent here. Barents Sea: British in Finland. Paterson, N. J.: Abbott and Costello box. Detroit: Bobby Jones comeback. Atlantic City: Summer skating. Brookline, Mass.: Tennis.

The Legion of Decency Weekly Listing Is a Regular Feature of This Publication.

U Shorts Competition

NEW YORK — A special "Bookers Good-will Short Subjects Contest," starting on Aug. 29 and ending Oct. 11, was announced by Bernard Kreisler, short subjects manager, Universal, last week.

Inaugural of the new fall season was chosen so as to familiarize exhibitors with Universal's new series of shorts.

Special cash prizes are to be awarded to the bookers in each of the seven districts of the company.

National Legion of Decency List—Sept. 4, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE — "Ellery Queen and the Perfect Crime," (Columbia); "Henry Aldrich For President," (Paramount); "King Of Dodge City," (Columbia); "Tanks a Million," (UA); "We Go Fast," (20th-Fox).

UNOBJECTIONABLE FOR ADULTS —"Charlie Chan In Rio," (20th-Fox); "Highway West," (Warners); "Ice Capades," (Republic); "The Little Foxes," (RKO); "Lydia," (UA); "Mystery Ship," (Columbia); "Quiet Wedding," (Universal); "When Ladies Meet," (Metro).

OBJECTIONABLE IN PART — "Aloma Of the South Seas," (Paramount); "Our Wife," (Columbia).

Advance Shots

Features

NINE LIVES ARE NOT ENOUGH (Warners). Ronald Reagan, Joan Perry, James Gleason. 63m. Audiences will find little in this dualler that they haven't seen in newspaper-gangster pix since such movies began.

LAW OF THE TROPICS (Warners). Constance Bennett, Jeffrey Lynn, Regis Toomey. 76m. While it will fall into the dual classification this film may satisfy as a programmer, being invested with unusually good production values.

Shorts

KING OF THE TEXAS RANGERS (Republic—Serial). 12ep. Good.

Harris Sues Local 306

NEW YORK—In behalf of all members of the Harris circuit, Harry A. Harris last week filed suit in the New York Supreme Court against the Moving Picture Machine Operators' Union, Local 306, for a court order to restrain arbitration proceedings instituted by the union to increase the wage scale of operators employed by the Harris circuit.

According to the petition, the contract was made between Local 306 and nine theatres on March 23, 1938. On Aug. 13, 1941, the plaintiff alleges, a notice of arbitration was served upon the houses which called for the submission of the question of wages for a period from Sept. 1, 1940, to Aug. 31, 1942. Suit attacks the legality of the arbitration, claiming notice was issued too late; that the contract called for demands for increases only in the months of August of even numbered years; that the notice seeks retroactive increases allegedly illegal; and, finally, four of the theatres included in the circuit are not being operated.

Senate Inquiry Hit by Professor

BUFFALO, N. Y.—Professor James H. Sheldon, chairman, Anti-Nazi League, last week denounced the industry investigation by the Wheeler-Clark Senate committee before the annual convention of the Jewish War Veterans here.

Sheldon charged that the true purpose was not to expose propaganda but to "strangle the agencies of democratic expression in this country and to distort those agencies away from the policy for which the vast majority of Americans have expressed their support."

Sheldon criticized the fact that companies distributing Nazi and Fascist propaganda films were not asked to appear.

ERPI Studios Close

NEW YORK—T. Kennedy Stevenson, ERPI president, announced last week that ERPI operation of General Service Studios, Inc., in Hollywood, will terminate with the exporation of existing commitments on next March 31.

It was emphasized, however, that unaffected by the closing decision are ERPI's portable sound recording facilties by which independent producers utilize Western Electric recording, re-recording, and scoring equipment. In Hollywood the ERPI decision was accepted as meaning that ERPI money no longer would be available for production financing.

"Dive Bomber" Trio

NEW YORK—"Dive Bomber," Warners' Technicolor saga of the United States Navy Air Force, has the backing of three national tie-ups, the company last week announced. Benrus Watches, Volupte's "Dive Bomber" cigarette cases and compacts, and Resistol Hats have arranged cooperative campaigns.

"The Tip-Off" Gives Dope on Grosses.

USO Drive Begins

NEW YORK—A total of 10,035 theatres pledged their support to the USO campaign drive which got under way on Sept. 1 in theatres throughout the country, and will continue throughout the week. A goal of $1,500,000 has been set.

Olsen-Johnson Re-issues

NEW YORK—Republic will re-issue two Olsen and Johnson features, "All Over Town" (1937), and "Country Gentlemen" (1936), it was learned last week. Both will be made available about Oct. 1, it is understood.

The National Legion of Decency Listing Is a Regular Feature of This Publication.

It's NOT BULKY!

While everything important is included, there is no extraneous material reprinted issue after issue. Simplified indexes give quick access to former details, and all summaries are restricted to the bi-weekly, and always current, section of THE CHECK-UP.

SEE SECTION 2 OF THIS ISSUE . . . THEN ASK ABOUT "THE SERVICE KIT"

NATIONAL HAPPENINGS OF INTEREST TO EXHIBITOR READERS IN EVERY AREA

TED COLLINS, noted radio impresario, has been enlisted by Alexander Korda, film producer, to make a film survey to gauge the public taste in entertainment. Collins will collaborate in estimating the minimum and maximum popularity of "The Jungle Book" as a film.

NORNAY SADDLER, champion fox terrier, is seen above as he appears in "Show Dogs," a Columbia World of Sports short subject with Bill Stern as commentator. The dog has contributed all his cash prizes and stud fees—$5,000 so far—to the aid for Britain campaign.

MRS. RUTGERS NEILSON, wife of the RKO publicity chief; Anne Burr; and Neilson are seen here in a rolling-chair on the Atlantic City boardwalk during the Neilsons' vacation recently. Miss Burr, a Mercury player, was recently signed to a contract by RKO.

W. C. FIELDS, star of the Universal production, "The Great Man," is seen here with Mrs. Sidney Meyer, Barbara Meyer, Eddie Cline, and Sidney Meyer on the set of the film. The Meyers are connected with the Wometco circuit. Cline is the director of "The Great Man."

HAROLD PEARL, well-known critic of the Miami Daily News, visits S. Barret McCormick, RKO ad and publicity head, who shows him the cover of Walt Disney's new feature, "Dumbo," which was inspired by Pearl's animal story about "Dumbo, the Flying Elephant."

ANN CORIO is seen above signing a contract with Producers Releasing Corporation to star in "Swamp Woman," first special on PRC's 1941-42 program. Left to right are Miss Corio; Leon Fromkess, vice-president, PRC; and O. Henry Briggs, president of the company.

Ends Tonight!

MICKEY ROONEY

In M. G. M.'s

"Life Begins for Andy Hardy"

With LEWIS STONE, FAY HOLDEN and JUDY GARLAND

Plus "ELLERY QUEEN and the PERFECT CRIME"

KANSAS CITY, MISSOURI

STARTS TOMORROW
Doors Open 11:30 A. M.

RADIO CITY MUSIC HALL

Showplace of the Nation • Rockefeller Center

Daringly original, sprightly, bright . . . compelling drama . . . clever suspense . . . engaging romance, tender and gay . . . dexterously woven together and brilliantly brought to the screen by a superb cast.

HERE COMES Mr. JORDAN

starring

ROBERT MONTGOMERY

CLAUDE RAINS • EVELYN KEYES • RITA JOHNSON

EDWARD EVERETT HORTON • JAMES GLEASON

Directed by Alexander Hall • Produced by Everett Riskin • A Columbia Picture

"THE MARCH OF TIME"—August Issue

ON THE GREAT STAGE

"A SUMMER MEDLEY"—gaiety, spectacle and beauty in a brilliant melody parade of songs and dances . . . produced by Russell Markert, settings by Nat Karson . . . featuring Paul Haakon, Johnny Woods, Duci De Kerekjarto, Muriel Gray, Selma Kaye, Mario Berini, Nicholas Daks, Louise Fornaca, with the Music Hall Rockettes, Corps de Ballet, and Glee Club. Symphony Orchestra, under the direction of Erno Rapee, playing Rossini's stirring "William Tell" overture.

Last Times Today—"TOM, DICK and HARRY" • Doors Open 11:00 A. M.

Picture at 11:15, 2:04, 4:53, 7:40, 10:27 • Stage Show at 1:02, 3:51, 6:40, 9:27

FIRST MEZZANINE SEATS RESERVED IN ADVANCE • Circle 6-4600

Ample Parking Space Available in Rockefeller Center Garage 48th to 49th Streets between 5th and 6th Avenues

NEW YORK CITY

E. M. LOEW'S

HELD OVER!

And Why Not?

WHAT THE WORLD NEEDS MOST IS LAUGHTER . . . AND HERE'S A PICTURE THAT'S FULL OF LAUGHS . . .

as daringly original as it is delightful — Hartford joins the country in acclaiming it a masterpiece of comedy!

"MR. JORDAN" TODAY at 12:05 — 3:15 6:25 — 9:30

starring

ROBERT MONTGOMERY

with

CLAUDE RAINS • EVELYN KEYES • GLEASON

EDW. EVERETT HORTON • RITA JOHNSON • JOHN EMERY

Added Feature

"THE BIG BOSS"

OTTO KRUGER-GLORIA DICKSON

HARTFORD

WASHINGTON

TOMORROW Doors Open 10:30 a.m. Feature 11:00 - 1:40 - 4:25 - 7:05 - 9:50

HERE COMES MR. JORDAN

starring

ROBERT MONTGOMERY

Claude RAINS • Evelyn KEYES • James GLEASON

Edw. Everett HORTON • Rita JOHNSON • John EMERY

A COLUMBIA PICTURE

For your fullest enjoyment we urge you to see "HERE COMES MR. JORDAN" from the beginning

Plus Stage Show

JAY & LOU SEILER

LUCILLE JOHNSON

RAY & ARTHUR

ROXYETTES

Warner Bros. Cool

EARLE

13th St., N. W., Near F

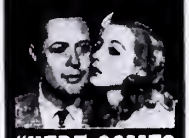
LAST DAY—Edward G. Robinson—Marlene Dietrich George Raft in "MANPOWER" • Plus Stage Show

ATLANTA

HELD OVER 2nd WEEK

CROWDS TREMENDOUS

THE PICTURE THAT HAS THEM ROARING FROM MAINE TO CALIFORNIA



"HERE COMES MR. JORDAN"

ROBERT MONTGOMERY

CLAUDE RAINS

EVELYN KEYES

JAMES GLEASON

RITA JOHNSON

A COLUMBIA PICTURE

RIALTO

BUFFALO

LAFAYETTE

NOW! 30c TILL 6 — IT'S IMPORTANT THAT YOU SEE "MR. JORDAN" FROM THE BEGINNING!

GOES ON TODAY

At 10:15 - 1:25 - 4:30 7:40 - 10:50 P. M.

The Great Comedy Hit Everybody Is Talking About!

Matinees 30c Till 6

The most truly delightful people you ever met!

with

CLAUDE RAINS • EVELYN KEYES

JAMES GLEASON • EDW. EVERETT HORTON

RITA JOHNSON • JOHN EMERY

— HIT NO. 2 —

Terror Stalked Thrills

"I WAS A PRISONER ON DEVIL'S ISLAND"

Sally Eilers—Donald Woods

SAN FRANCISCO

READ these RAVES

Clever . . . Amusing . . . Delightfully different . . . for our money—it's a Honey.

—MARK HELLINGER

One of the finest pictures I have ever seen.

—WALTER WINCHELL, NEW YORK MIRROR

"HERE COMES MR. JORDAN" is standout entertainment.

—LIFE MAGAZINE

Rates one of the fine pictures of the last decade.

—CLAUDE LASELLE, L. A. TIMES

One of the most delightful pictures of the year.

—KEVIN WALLACE, L. A. EXAMINER

HELD OVER OF COURSE 2nd LAFF WEEK

ASK ANY OF YOUR FRIENDS WHO HAVE SEEN IT!

HERE COMES MR. JORDAN

ROBERT MONTGOMERY

Claude RAINS • Evelyn KEYES • Ed Everett HORTON

James GLEASON • Rita JOHNSON • John EMERY

A Columbia Picture

For Your Fullest Enjoyment We Urge You To See It From The Start

MR. JORDAN AT 11:10 - 2:00 - 5:00 7:45 and 10:40

Companion Hit

"THE RICHEST MAN IN TOWN"

FRANK CRAVEN Edgar Buchanan ROGER PRYOR Eileen O'Hearn

ORPHEUM

MARKET AT 8th PHONE HE-1181

HINTS ON NEWSPAPER ADVERTISING

No. 207—"Here Comes Mr. Jordan" (Columbia)

Here is a top-ranking picture which is getting such a strong word-of-mouth that in some cases (the Radio City Music Hall, as an example) the second week's gross is equalling or topping the first week's. The ads above all play up the picture as a comedy masterpiece, with the San Francisco contribution highlighting the critics' raves, which have been plentiful. The caricature of Montgomery is prominently featured in most of the ads, with the exception of the one from New York, which is in the characteristic Music Hall style. The title of the picture is not particularly attractive, which is an obstacle to be overcome, but the word-of-mouth and good advertising (like the samples above) seem to be doing it.

NEWS OF THE TERRITORY

Boston

Film District

Celia Shapiro, secretary to Harry Segal, Imperial, returned from a month's vacation to California. Celia had a magnificent time. She and two girl friends drove there and back, saw all the national parks, visited San Francisco, San Diego, Chicago, took the boat from Detroit to Buffalo on the way back, saw Carlsbad Caverns, etc., etc. And in Hollywood Celia was escorted throughout Metro studios, had lunch in the commissary with Mickey Rooney, Kay Francis, George Murphy, Ann Sothern, Louis B. Mayer, Spencer Tracy; and—scoop—saw sequences in shooting of Greta Garbo's latest, which is being kept a strict secret to all, including the press. Joseph Ruttenberg, another localite, is Metro's chief photographer, is directing shots in this one.

Producers Releasing Corporation, Harry Asher and Harry Goldman, is distributing "Forty Thousand Horsemen."

Shep Epstein, EXHIBITOR representative, and Independent Exhibitors' roving representative, spent 10 days in Aroostok County, Me., afishing and avisiting the exhibitors. He borrowed a fishing outfit from Ralph Roberts, of Powers, Caribou, and stayed at Frazier's Inlet Camps. And he caught two huge salmons, but big, and got a fish story he could tell. 'Pears as "ef" there was no net to take the first whopper out of the water, so the fish obligingly jumped into the boat.

Talking anecdotes, here's the reason why business smells: Bill McFee, Strand, Oldtown, Me., and affiliated with Paramount in Bangor, was in town and told us. It seems that the local policeman came into the manager's office in Oldtown to report a skunk. Skunk was wandering around in the lobby. Perhaps he had come to the movie theatre in search of his scent, but, anyway, he had somewhere picked up a pickle jar on the way and had it stuck on his head. He wandered aimlessly about the foyer, looking at the movie stars through his own box office then out into the street. Traffic was a little perturbed seeing a skunk wander out of a theatre, so it stopped. Ladies lifted their skirts and screamed. The skunk with the pickle jar on his nose walked up the middle of the street, and paused, played out. Breaths were suspended and the town was tense, when around the corner came a real fur trapper—a French one, a genuine "man who walks like a bear." "Ah, you all frightened wan leetle skonk!" He walked up to the skunk, picked him up by the tail, carried him to the river, and tossed him in.

Our Hanley Norins ATTENDS THE BOSTON FETE

BOSTON—This year's family reunion at Lou Walter's Latin Quarter, Old Silver Beach, Falmouth, started out in some ways disappointingly, because the rains came frequently all day, and the crowd in the afternoon was consequently small. The hardy firstcomers were nonetheless happy about the whole thing, and pitched in with as much enthusiasm. Nothing daunted by wetness (in fact, in some quarters doing their best to make the atmosphere wetter), the competitions and stuff went off per schedule. Committee in charge of athletic contests and prizes, Al Kenney, Ken Forkey, Frank Lydon, Cyril McGerigle, and others, gathered the crowds of bathing trunk-attired contestants around beachwagon, and Ken Forkey, on a p. a. system, announced the heats.

The Ladies Race a Bit

Leadoff was ladies' 50 yard footrace, won by Ruth Anderson, Eileen Grenar and Virginia Armstrong, place and show. The men's 75 yard dash was break neckingly run by Emmy Foster, Ed Douglas, Charles Asdot, in respective places. Subsequently followed: men's relay, won by team of Emmy Foster, Ed Douglas, Lou Swartz, and Westey Eisenberg; women's relay, by Ruth Anderson, Agnes Ferris, Virginia Armstrong, Patricia Foley; ball-throwing contest for girls, won by Adele Prince, followed by Ann Curley and Dot Rolfe. For the fat men's race (not under 200 avoirdupois), a group of waist-wasters weighed in their sylphlike figgers on a tiny scale, and tipped it at several tons aggregate, not to mention the beyond-scale record of "Tiny" Herman Konnis. Bill Avin, district postman, who only ran once, walked away with it, followed chuggingly by Pat Long and George MacFarlane. Ann Curley won the rolling-pin throwing contest for ladies, and Dot Glavin, Ruth Friedberg, and Mary Sweeney the fat ladies race in respective positions.

Through rain in their faces, wind in their hair, and sand in their shoes, a lot of the filmers played softball baseball: Sam Levine, as usual attired in a trick hat; George Boroff, in dainty white shorts, cavorting; Bill Cuddy, on vacation but down for the day, as chairman of the outing with Major Pat Healey and Gene Gross; Al Herman; and others. While, on the golf course nearby, in like discomfit, Pat Healey, Chet Grenier, and others pitched along.

Plenty of Nice Prizes

The prizes were copious and very good. Credit for rounding them up from filmfriends go to Ken Forkey and Frank Lydon, including an excellent suitcase, cocktail set, case of beer, leather comb and brush kits, fur bears and dolls, dishes, etc.

After all this activity, the film family, which had increased before with unloading of two busses, and later with late drivers-out, converged in the huge bar and banquet hall, for cocktails and talk until dinner began at 6:30. Your correspondent's best adventure of the afternoon had been winning 30 cents in a blitzkrieg at one of those pinball machines that lights up all over the place and when you get about 50,000 score breaks into "Snap Me Daddy With A Boogey Beat" and falls apart. Well, sir, your correspondent scored 4,400 and didn't learn till too late that that netted three extra plays and a free mophandle.

In the evening, things became livelier (and who is unaware that night brings music, romance, and a hangover). The Latin Quarter put on one of those slambang, all-round floor shows, that give you a stiff neck juggling between a swell steak and dancing legs and what not (oh, that what not!). There were a few excellent acts, especially a puppet show with the dolls treated with all colors of phosphorous, and dancing thereafter to Tony Bruno's orchestra, which incidentally has a very sophisticated library, and handles the changes from waltz to conga, etc., with finesse.

Round and about the dance floor, with omniscent camera, your correspondent sighted about 300 people he knew, and tried to take all their pictures. All the organizations were represented, with many of the salesmen on hand, most of the Exchange Employees Union, a few projectionists, many of the bookers, et al. Steve Broidy, in for the week, past president of the Friars, now Variety Club Tent 23, sat at a table with Boston Monogramer Nate Furst. Al Somerby turned out with friends. Newsreel photographers were represented by RKO's H. Winner and wife, with Universal newsreeler just returned from China, G. Krainukou. They posed themselves.

Lots from Out-of-Town

Among the out-of-town exhibitors were Joe Stanzler; Harry Zeitz, with his whole family—Mrs. Zeitz, son, pretty daughter Elaine—and, at his table, Messrs. Breed and Abbott, RKO Vaudeville Exchange; Domenic Turturro, Millbury.

Theatre candy distributors had a table on the dais, distinguished by Leo Levenson, Phil Lowe, E. Horenstein, of Birch Popcorn, Ethel Levin, Mary Leo, your correspondent, and Meyer Marcus. Last mentioned was most at home in the place and with the event, for everyone knows Meyer from his many years as a publicist for M. and P. Theatres, and he's now assistant to Lou Walters, who owns the club. Meyer enjoyed his double duty by accompanying the cameraman, directing the photos, and taking a picture of the police department just in case. He did a soft-shoe dance on the side.

Circuit offices were not as well represented this year as last, but on hand were M. and P.'ers Tom Fermoyle, Edna Burke; Western Massachusetts' Johnny Glazier; reps from Lockwood and Gordon Circuit, Ralph Snider, and others.

Festivities ended tidily, with the bus pulling out at 10 (we understand 'twas a wild ride!); and cars forging out through the fog along the former Governor Curley's highway, which leads for a coupla miles to Silver Beach, and must have cost a lotta dough (irrelevant!).

In town were exhibitors George Markel, Hudson; Walter Mitchell, Morse, Franklin. . . . Tom Donaldson, Metro branch manager, co-chairman of the theatre USO drive reported that some 500 theatres had signed pledges to take up collections. . . . Charley Lynch, RKO shipper, expects to become a father—his first—round about January; and Frank Rahilly, RKO, had his 30th birthday the day of the Allied

Film outing. Band played a toast to him. . . . RKO rewinder Hebe Miller has been vacationing in Philadelphia. Dot Scanlon returned from Palm Beach vacation, was out sick with an extreme case of sunburn.

Interstate Circuit

We thought that Jerry Wagner, E. M. Loew's house, Newport, R. I., was the youngest manager in New England; but it seems that Dave Alpern, aged 21, beats him. Dave is manager of the Revere, Revere.

Interstate house in Brockton which is being completely rebuilt, enlarged, and modernized is the Colonial and not the Brockton, as reported in this column. Colonial is managed by Ernie Hickey. Brockton is an M. and P. house managed by Joe Cahill.

RKO-Keith Circuit

Variety Club Tent 23 held an open night on Aug. 26, in headquarters at the Statler Hotel, with guests of honor Abbott and Costello. . . . When A. and C. arrived at the airport for a full week at the RKO Boston, publicity director Jack Granara, assisted by Red King, Joe Mansfield, Carlo Vannicola, and the rest of the RKO publicity staff, met them with sound truck, and a parade of some 20 cars promoted. On hand to greet them were Harry McDonald, district manager; City Greeter Louis Brems, local Universalites Baron and Kelly. Gag photos were shot, and all paraded to the cars, where, although it was early morning, a mob had gathered out of nowhere. Parade then blared through East Boston, Charlestown streets to the Ritz Carlton, with the sound truck playing Andrew Sisters' records to distraction. Thereafter the comedians were escorted to the governor's office; tendered a press party, and generally ballyhooed before their terrific week of biz.

Connie Krebs, RKO's goodwill ambassador, had it come back to him when he made a tour hereabouts recently, and was feted in Hartford. He had treated Hartford's Frank Murphy, newspaper publisher, hospitably on the coast, and Murphy reciprocated with a gigantic dinner, publicity in all the papers; and fellow newsmen invited from New Haven, Worcester, etc. Murphy's new aeroplane was also placed at Krebs' disposal.

Herman Rifkin Circuit

Selma Rifkin, H. R.'s daughter, became the mother of a baby girl, Barbara Sue, seven pounds, at the Wesson Maternity House, Springfield.

New Haven

Crosstown

Dick Carlson will handle the new series of "Man-in-the-Street" programs to be broadcast from the lobbies of the Loew-Poli and College. . . . Sherman Germaine, Fairmount, is still home ill with brother Tom holding the managerial reins in his absence. . . . Half day closings on Wednesdays during July and August came to an end. Time-offs proved such a success however that many of the stores are mulling over plans to continue the practice throughout the year.

Tony Cassella, Loew-Poli projectionist, is building a recreation room in the cellar of his Concord Street, Hamden, home. . . . Al Robbins, Strand, is still making those Long Island trips. . . . Mike Tomasino, Whiteway, Victory, says he plans to reopen the Cameo, closed West Haven showshop, on expiration of the present lease which still has 18 months to go. Rivoli Theatre Corporation, which took over the lease of the Massachusetts Theatres on the Cameo, is keeping it shuttered.

Nate Rubin is back at the Loew-Poli full of tales of New York state wilds. . . . Frank Manente came back after visiting brother Nick, air corps cadet. . . . Ted Teschner, new manager, Bijou, took over last week. Ted comes to New Haven after 11 years in Cleveland, Akron, and Toledo, his last house being the Stillman, Cleveland. Member of the Ohio State football team in '29, he keeps active. The day he left Cleveland, he did his first airplane solo. Now he'll try for his private pilot's license at the Bethany airport. His family are staying with relatives in Providence.

Jack Brassil, Loew-Poli, had a serialization of "Dr. J." in the Connecticut Echo besides a couple of co-ops and a bit of art. . . . Frank Twohill, Paramount, has resigned, William McDonald replacing. Frank will continue his course at the Junior College of Commerce. . . . Corporal Bob Schaefer, son of Paramount's Lou Schaefer, is with Headquarters Company, 102nd Regiment, now on manuevers in Louisiana.

All houses in the territory are working hard for the success of the USO. . . . Jean Fishman and Dr. A. A. Roffman, who plan that middle aisle merger this month, are watching building progress on their new home on Paulding Street, Bridgeport. . . . West Haven's state firemen's convene didn't mean much to boxoffices.

Meadow Street

Al Davis, MGM shipper, resigned, Jerry Massinimo, former Warner poster clerk, taking his place. Louis Jacobson takes the position vacated by Massinimo. . . . Frank McDermott, Film Building's efficient elevator man, is planning a trek to California. Two years ago he tripped to Hollywood.

Carol Bruening, 20th Century-Fox inspectress, was among those looking over the visiting buffs down in West Haven during that convention. Town fathers in the shore town will install a lamp post in front of Carol's home following that recent burglary in the Bruening manse. . . . Bob Hoffman, 20th-Fox's shipper, came back after two weeks of relaxation. . . . Back also was Alice Francis, United Artists.

Sam Zipkin showed a lot of spirit in coming back to Universal only five days after being hospitalized. Sam is using two brand-new crutches. . . . John Pavone was around the Street with that neat gold tie chain he won in the MPTO tourney. . . . Sidney Levine, Warners, is vacationing in Boston. . . . Morris Weber, Monogram, and Al Parizer, Columbia, are yet to hear from the draft board.

"Roger Mahan Book Solid" campaign ended, and preliminary indications were that the Warner office would rank very high in the final listings. Campaign provided an opportunity to pay tribute to popular Roger Mahan. Staffers certainly went to town.

Metro Pep Club is scheduled to banquet on Sept. 4, at Oakdale Tavern, Wallingford. Occasion is the annual "Appreciation Dinner" given by the company and district manager Maurice Wolf was to train in for the event. . . . Angelo Lombardi, Warner office manager, is back after a spell at Lake Sunapee, N. H. . . . Mable Dwyer comes back to RKO after a Maine vacation. . . . Emmett Cashman, RKO home office auditor, moves to Philadelphia after a two weeks' stay here.

Edmund Febbraios start tomorrow for a motor trip to Kingston, Ontario, where they will visit Ed's Alma Mater, Queens University. When they return, they'll have to do some tall scouting for an apartment, their present Dwight Street quarters having been already rented and (adv.) anyone knowing of apartment vacancies will be gratefully received by the Febbraios.

Adolph Johnson's son, Howie, comes home from that Weld, Maine, camp on Sept. 28. Bob Johnson is now chief petty officer, working in the Navy's recreational program, was due home over Labor Day from Jacksonville, Fla., for two weeks.... Connecticut Films are now releasing "Gambling Daughters" and "40,000 Horsemen."

Hi Levine was planning a trip over Labor Day to Portland, Me., where he will visit his daughter, Clarice, and her hubby, Harry Botwick. Harry now manages the State, Portland, and will be remembered from his days at the Paramount. . . . National Theatre Supply has installed a pair of lamps at the Loew-Poli, Bridgeport. . . . Harold Rubin, Metro Premium, has contracted deals at the Cameo, Waterbury; Rialto, Stamford; and Hillcrest, Taftville.

Bill Hutchins was taking advantage of the waning summer days. . . . Gladys Rocks came back this week to National Theatre Supply after vacationing. . . . Dick Cohen returned from New York after visiting his mother. . . . M. P. Harwood, home office auditor, was in at Warners for a visit.

Pete Perokas had his annual party and cruise along Long Island Sound for the office managers on board "The Happy." Some of the lads who made a stab at landing tunas were: Hugh MaGuire, Sid Swirsky, Leon Jakubson, George Weber, Sam Germain, Max Hoffman, Larry Ger-

It's **PRACTICAL!**

Designed by a staff with many years of experience in practical showmanship and actual theatre management, these reviews are never flowery artistic discourses, but always factful, brief, analytical, and businesslike.

SEE SECTION 2 OF THIS ISSUE . . . THEN ASK ABOUT "THE SERVICE KIT"

main, Dick Carroll, and Angelo Lombardi. Pete had sons, John and Steve Perokas, helping in handling the 40-foot cruiser.

Exhibitors in this territory are in the midst of the USO Theatre Week, which started on Sept. 1, and it seemed that the campaign would be an overwhelming success. Trailers are being run in the various houses and lobby collections are being made.

Loew-Poli Circuit

Bob Portle, College, New Haven, was to Worcester to see his old friends, among them Judge Mahoney. Bob is now working up a series of co-op ads. . . . Lou Cohen, L-P, Hartford, swung it out with multiple news breaks for the slogan contest.

Mike Piccirillo, Bijou, New Haven, landed a rave review of "Cabaret Night," the house's combo amateur-pro Tuesday nite show, in the Connecticut Echo. . . . For "Man Hunt," Bijou's student assistant, Herb Coleman, rigged up a pipe frame and used friction tape for iron bars. Then he planted a dummy in convict clothes looking out with appropriate signs.

Jack Sidney resigned at the L-P, Bridgeport, Al Domina replacing. Al formerly managed the Lyric. . . . Shirley Cleveland, circuit's hello girl, comes back to the New Haven switchboard. . . . New movies season definitely got under way with a fine flare and blare of trumpets, full page ads, and a galaxy of stunts in the circuit. This year it's titled "Loew-Poli Picture Parade—Victorious Movie Season of Greater Entertainment."

George Freeman, L-P, Springfield, placed a layout on the new season in the Springfield Shopping News besides arranging a socko silk stocking contest for "Wild Geese Calling." . . . "Miss Connecticut" did a p.a. at the Palace, Meriden, with manager Joe Samartano landing special art and plenty of news space. For the Jack Benny opus, Joe had a cutout of "Charley's Aunt" in the lobby with one of those see-yourself-as-others-see-you stunts. . . . Assistant Bill Scanlon, Palace, continued his good work in getting tieup ads and landed several for "Here Comes Mr. Jordan."

Warner Circuit

Jim Fraser was back in the New Haven office after a spot of vacation at Appaug, R. I. . . . Merrick Lyons, Rialto, South Norwalk, proved the circuit's ace skipper when he sailed home the winnah in that recent Silvermine regatta. . . . Jack O'-Sullivan, Empress, Danbury, has the Danbury airport cooperating with him on bally for "Dive Bomber."

Tremont, Ansonia, is due to open in mid-September. . . . Jimmy Landino, he of the talented brush, sojourned in a local hospital while the dox removed his tonsils. . . . Also having a tonsillectomy was Larry Germain's son, Donald. . . . Dorothy Kolinsky was canoeing over the weekend up at Camp Milford.

"Do Your Bit For the USO."

Private Colavolpe REPORTS ON CAMP DUTIES

Hello Former Boss:

Writing from the Kisatchie Forest, in the sticks of Louisiana, we just returned from six day maneuvers in which our 43rd Division met the 31st (Dixie) Division. Our Red Army met their Blue Army. Just as to who the winner was remained questionable, although we took a lot of prisoners and advanced quite a bit.

As for me, the previous trip from Blanding, Fla., to here was more interesting. Our 102nd Headquarters Company and staff left Florida in a motor convoy and were given a royal welcome in all the towns we passed when we went through Tallahassee, Fla.; Milton, Fla.; Pensacola, Fla.; Mobile, Ala.; Gulfport, Miss.; Baton Rouge, La.; and other towns. I noticed the theatres in most of the places we visited and there certainly was a difference from our section. Down around the area here, some outdoor theatres are springing up. There are no theatres for our troops here in the forest. Our only entertainment so far is by our swell band.

Plenty of New Haveners

Our New Haveners were certainly stepping in the mock war maneuver last week with the Dixie boys. Lieutenant Edward Fitzgerald, Company A (formerly at Paramount exchange), was acting adjutant of the First Battalion, and did okay. Ben Segal, formerly assistant, Whalley, was busy with Regimental Intelligence, 102nd Staff; Bill Nutile, formerly Paramount exchange, with me at Message Center, was called to fill in as a driver at First Battalion when one of the boys got sick—and through this met Lieutenant Fitzgerald. Don Somma, former 20th Century-Fox shipper, was busy ducking bombs (all simulated) while carting supplies with 102nd Service Company as driver. Others also were busy.

As for me, I kept busy coding special messages for the staff with Headquarters, and also enthused in seeing the prisoners being brought in. But best of all it was sweet to get back to our base camp at Dry Prong, so we could clean up—and shave my five day beard off. Most of us looked like Louisiana frontiersmen more than soldiers, but all in all it still was fun, and hard work, long hours.

From news around I hear we will be meeting the Second Army in September—and I understand that Lew Mentlik's 27th Division is in this Second Army—and I may have him for an enemy—so it also may mean that either of us may have to be captured before we can meet in Louseyanna.

However, I hope we see each other. As for the gang back home—they were swell to me on my furlough. Again regards to all.

Your traveling "soljer boy,"
Temporarily not "Exhibitoring,"

PRIVATE ANDY COLAVOLPE.

Headquarters Company 102nd Infantry
43rd Division

Connecticut

Bridgeport

A bad break for glamorous Marlene Dietrich proved to be a swell break for manager Manny Kugell, Warner, who got a headline mention and picture on page one of the "Times-Star" when Marlene fractured one of her lovely ankles the day before Manny opened "Man Power." . . Assistant manager Jack Sidney, Loew-Poli, will be missed along Main Street. Jack resigned to take over management of the National, Louisville, Ky., as the climax of his long friendship with Bert Smith, tab show entrepreneur. Employees of the Loew theatres and members of the press feted Sidney, wished him godspeed and "glick." Manager Harry Rose, Matt Saunders, and Morris Rosenthal, local Loew houses, attended the film outing at Race Brook Country Club. . . . Al Domian, former assistant, Lyric, and aide, Loew-Poli, steps into the assistant's job at Loew-Poli, replacing Jack Sidney.

Jean Olsen has joined the usherette corps at the Loew-Poli. . . . Henry Kilborn, Majestic, refuses to admit there won't be another month of swimming. . . . A. M. Schuman, Black Rock, vacationed at Lake Waramaug. . . . Joseph Keneckny, Warner, resigned to help his father, who can't get help. . . . Resigned at the Warner is Harriett Fried, helping a father who can't get help. . . . Manager Kugell's worries have been lessened to some degree, however, since Marlene, the five year old pride of his heart, has recovered from her strep throat. . . . Jack Schwartz, West End, is back on the job after a vacation tour of Virginia and the Nation's Capitol. . . . New at the Majestic, replacing popular Bea Sullivan, is Marie Muer, formerly at the Loew-Poli.

New neon lights on the Black Rock have added that Broadway touch to the Black Rock section.

East Hartford

Bill Callahan, assistant manager, Astor, resigned.

Hartford

Maurice Shulman, managing director, Shulman theatres, was on vacation. . . . Harry Shaw, Loew-Poli division manager, was in to see Lou Cohen, Loew-Poli manager, and Fred Greenway, Loew-Poli Palace manager. . . . Stanley Redmond, Allyn assistant manager, was on vacation.

"A Defense Reel in Every Show"

It's SPEEDY!

No other trade paper gives you such quick access to the all-important and necessary review pages. Heart of any paper's service to you, this separate section is actually in your hand from the moment you open the wrapper—and is designed to stay there.

SEE SECTION 2 OF THIS ISSUE . . . THEN ASK ABOUT **"THE SERVICE KIT"**

John Gaundek is back on the State's service staff. . . . Rudy Frank, publicity director, State, has a new car. . . . Mark Freeland, Columbia publicist, came in the interests of "Here Comes Mr. Jordan." . . . Arnold Van Leer, Paramount's New England exploitation representative, was in to see Walter Lloyd, Allyn manager. . . . Bob "Spike" Repass, son of Crown manager Charlie Repass, was granted deference by the draft board. . . . J. Bey, superintendent of buildings. Shulman theatres, was on vacation.

R. Backus has rejoined the Loew-Poli service staff. . . . Minnie Brownstein has replaced D. Gherlone of the Loew-Poli. . . . Lou Cohen and Fred Greenway were planning Main Street decorations for the New Movie Season. . . . V. Lester is new at E. M. Loew's. . . . Eddie Haydn, E. M. Loew's projectionist, was on vacation. . . . Frankie Ramsey, Warner Strand assistant manager, has been vacationing. . . . Tom Dunphy, Loew-Poli Palace, was on vacation. . . . M. Bielek replaces E. Mousins at the Webster.

Thomas S. Smith, collector of Internal Revenue for the Connecticut District, last week reported here that admissions to the theatres, concerts, cabarets, games, and other similar amusements gave a tax revenue to Connecticut of $70,963,094.06.

Walter Lloyd, manager, Allyn, was host to the winners of the Camp Courant Baseball League at a performance of "Kiss the Boys Goodbye."

The Harris Brothers re-opened their State for the season on Aug. 22. . . . E. A. Cuddy, general manager, and Hy Fine, division manager, M. and P. theatres; Harry Shaw, division manager, Loew-Poli circuit; and Henry Needles, district manager, Warner theatres, discussed the new season's labor contracts at a meeting here.

Conrad Krebs, representative of the Hollywood studios of RKO; Harry Reiners, RKO's New England exploitation representative; and Virginia D. Strum were in for a luncheon at the Hartford Club. Among those in attendance were Francis S. Murphy, general manager, Hartford Times; Louis A. Cohen, manager, Loew-Poli; James F. McCarthy, manager, Warner Strand; Fred Greenway, manager, Loew-Poli Palace; Mrs. M. Oakley Christoph, Hartford Courant film columnist; Julian B. Tuthill, Hartford Times film editor; and William Vosburgh, Jr., Waterbury Republican-American film editor.

New Britain

Phil Demas, assistant to manager Nick-Marlames, Roxy, and Mrs. Demas will probably return from a vacation at St. Petersburg, Fla., about Labor Day. . . . Cy O'Toole and I. J. Hoffman were in. . . . Randy Maller, Warner Strand manager, and Mr. Maller were on vacation.

J. D'Amato, Warner Embassy assistant manager, was on vacation. . . . The New Britain Common Council at a meeting held the other night voted to increase the license fee for operating of pin ball machines here from $10 to $100 a year, and also voted to permit "Bingo" playing for at least another year in New Britain.

Norwich

Three thousand youngsters here were guests of the Norwich Patrolmen's Benevolent Association at a theatre party held in the three local houses, the Palace, Broadway, and Strand. Besides seeing a complete show, they were given large packages of popcorn and heard a brief lecture on traffic safety. Managers R. B. Hamilton, Palace; John Mikolos, Broadway; Samuel Ruff, Strand; staffs of the three houses; and Local 459 cooperated with the Police Association in putting on the shows.

Southington

Raymond England has been named manager, Colonial, to replace Joseph W. Walsh, resigned. England has been at the Colonial for the past three years and was formerly with Loew-Poli's, Meriden. Walsh, president, Colonial Theatre Corporation, owners and operators, local house, and the Rialto, Winsted, resigned both his presidency and has sold his stock in the corporation. He will be actively interested in operation of other houses in this state.

Terryville

Joe Faith, Terryville, Unionville, Bristol, and Collinsville exhibitor, spent a few days in New York.

West Hartford

T. Gagnon is new at the Warner Central, succeeding R. Fleming, resigned.

Maine

Madawaska

B. and L. Theatres, operating houses here and in Fort Kent and Van Buren, all exactly on the Maine side of the Canadian line, are reported as planning acquisition of one or two additional U. S. border houses this year.

Portland

Alice E. Modes, film editor for the Portland Press Herald, who fell in love while on her vacation, jumped the bell on her wedding date which was announced for Aug. 31. Instead, she was married quietly at the summer home of her parents at Old Orchard Beach on Aug. 10.

Usher situation in Portland has been something of a bother with young men seeking the big pay offered by neighboring shipyards and other industrial plants. The usual standards of height, etc., have been forgotten for the moment, and some of the boys in gold braid are bantam weights. Harry Smith, manager, Civic, gets all his ushers through the state employment agency. Fred Stone, Portland, and Leo Young, Strand, use that source to some extent. Stone, however, has an arrangement with two high school principals whereby he will pick his ushers from upper classmen after school starts. . . . With Portland Harbor now one of the principal naval bases on the eastern seaboard theatres are getting an unprecedented number of sailors in their audiences.

Lester Bragdon, Portland, was on vacation. . . . M. and P. managers back from vacation are Fred Eugley, Star, Westbrook; Mel Morrison, Strand, Dover, N. H.; John P. Hassett, Paramount, Barre, Vt. . . . Nathan Press utility manager, M. and P. is on vacation. . . . William Romonoff, assistant manager, State, is entertaining his father. . . . Arnold Van Leer, Paramount exploiteer, spent several days on business with Harry Botwick, State manager. . . . Barbara Casey, secretary to C. L. Stoddard, district manager for M. and P., was laid up several days with a sprained ankle.

Woodland

Now that the restrictions bar the way for Canadian residents patronizing Maine border theatres, the Opera House, seating 275, has to depend almost entirely on employes of the St. Croix Paper Company and their families.

Massachusetts

Amesbury

Ned Brown, THE EXHIBITOR'S correspondent, is back from his annual vacation. . . . Jack Zapora, Strand, spent a week in the White Mountains.

Brockton

Sam Dembow, Paramount's New York office, accompanied by Martin Mullen, M. and P. theatres, visited the M. and P. houses here where they were welcomed by manager J. J. Cahill, Brockton staff, and manager Thomas Kelly, Rialto. . . . Workmen are busy renovating the marquee at the closed Colonial which manager Ernest Hickey hopes to re-open late in September after being closed all summer. . . . Burt Campion, Brockton stage manager, attended a clambake at Tiverton, Rhode Island, in company with his wife and daughter. . . . William Nelligan, Jr., has been added to the staff at manager Cahill's Brockton, which reminds us that William Nelligan, Sr., was manager Cahill's premiere usher at the old McCue and Cahill house 33 years ago. Josephine Hallisey has resigned, and her position has been filled by pretty Mary Raspa, sister to James Raspa, Brockton. . . . John Creed, projectionist, Rialto, is back after his annual vacation. . . . Gorman Oswald, formerly at the Colonial, was feted by his friends last week at the swanky Club Embassy prior to his induction in the army. Thomas Devine was in charge of arrangements and manager Ernest Hickey served on the committee.

Clinton

Billed as heralding "The Return of Vaudeville" when it opened in mid-July,

It's SIMPLE!

. . . with all information clearly and factually exposed in straight-from-the-shoulder business terms. Following the same simple style in each review, there are no "pulled" punches or confusion.

SEE SECTION 2 OF THIS ISSUE . . . THEN ASK ABOUT "THE SERVICE KIT"

the Clinton Playhouse, strawhat here, didn't do so hot with live talent. It folded.

Dartmouth

Interstate Theatres Corporation of Boston and Nathan Yamins opened the Dartmouth Auto Theatre on the Fall River-New Bedford Grand Army Highway. Theatre, the first of its kind in this section of Bristol County, cost upwards of $75,000. It accommodates 700 cars on ramps. William Purcell, former manager of houses in Fall River, Worcester, North Shore, and New Bedford, is managing. Architects were W. Nelson Jacobs and David Shapiro. Theatre is on a double feature policy with 40 cent admissions for adults. Present for the opening were Ed Fain, Interstate general manager; Harold Stoneman, Interstate treasurer; Ted Fleisher, Interstate chief booker; Yamins, manager William S. Canning, Interstate Empire, Fall River; and Ray Allard, Interstate Old Colony, sound man for Interstate for the Cape Cod district.

Only Your Home Town Paper Gives You Real Coverage of News in Your Area.

Fall River

Chuck Cross, former assistant to manager Bill Canning, Interstate Empire, likes the life in the United States Army. . . . Center, managed by Joe Bean, is slated to re-open the latter part of this month. . . . Bob Perry is new on manager Charles Feinberg's staff, Yamins' Capitol.

Jimmie Knight, manager, Yamins' Strand, is vacationing. . . . General shifting of projectionists is reported here following resignation of Jimmie Coburn from the Interstate Empire staff. Thomas Nasser went from Yamins' Capitol to the Empire, Edmund Stephenson from the Empire to Jack O'Connor's Plaza, Dick Ironfield from the Plaza to the Capitol, Joseph Epstein from the Capitol to the Empire, and Larry Martin, who has been on sick leave, returned to the Capitol.

Dorothy Almeida is new on manager Charlie Feinberg's staff, Capitol. . . . Ernie Israel, assisting manager Charles Feinberg, Capitol, and acting as vacation manager, has returned from vacation. . . . Jimmie McNamara, manager Park, is back from vacation.

Turn to the Inside Back Cover For the Latest National Release Date Guide.

Haverhill

Paramount will open on Sept. 5 after being closed for the summer. . . . Strand will book vaudeville for Thursday and Friday evenings.

Hyannis

Interstate's Cape Movie News is proving so popular its circulation now is more than 17,000 copies each week.

Lawrence

Add Signs Of Fall: Warner employees are organizing their 1941-42 bowling league. . . . David Weinerman, Palace, received his draft papers. . . . Miss Evelyn Butler is now at the Victoria, Genevieve Hannigan having entered a nurses' training school. Sam Richmond, manager, is having extensive renovating work done at the Victoria. . . . Lennie O'Loughlin, Warner, is recovering from a minor operation.

Trade Screening Information? Then Turn to the Listing, a Regular Feature of This Publication.

Harold Silverwatch, assistant, Broadway, vacationed in Maine. Prior to leaving he subbed a day in Woburn while manager Russ Barrett attended wedding of former Warner manager C. J. Barrett's daughter. . . . Alfred Langer joined the Palace staff. . . . Warner manager Joe Liss, Chris McHale, Ben Gruber, and Jack Melincoff were recently in Boston. . . . Miss Peggy Sullivan subbed at Warner box offices for the vacation period.

Ex-Warnerite Jim Grossman is holding forth as m. c. at The Barn, Salisbury Beach.

Leominster

Moe Jaffe, manager, Metropolitan, conducted a drawing on the stage for a free trip to New York.

"A Defense Film with Every Program."

Lowell

Firemen were called to Gates the other night for a small fire bencath the boards of the balcony floor.

Sam Torgan, manager, RKO Keith's, attended the special party tendered by Boston RKO execs for Abbott and Costello. Famed comedy team inaugurated the vaudeville RKO season in Boston.

Dick Silver, son of Nat Silver, manager, M. and P. Strand, was spied in town from his duties with the army at Fort Devens. Young Dick enlisted in the army with the purpose of specializing in the music department. Prior to joining the army, he was the leader of the swanky Blue Room band.

Tom Clayton, M. and P. Strand's radio quizzer, is getting the reputation of being the town's best fisherman. . . . Helen Vallerand, Strand, planning to take in as many Boston College football games as possible this fall. . . . Art Keenan, manager, M. and P. Merrimack Square, was acknowledged by a Sunday Telegram scribe as "the handsomest Elk in town."

Special advertising campaign of RKO Keith's for "Here Comes Mr. Jordan" drew big crowds. Sam Torgan, manager, and Frank Boyle, assistant manager, did nice work in planning the advertising campaign. . . . WLLH airs Louella Parsons' movie column (International News Service) every morning. . . . Vaudeville shows Sunday afternoons and evenings at the renovated Memorial Auditorium are to be resumed this fall.

New Bedford

Harry Zeitz, president, New Bedford Amusement Corporation, attended a meeting of the Variety Club in Boston. . . . Mary Donaghy, State, visited the Cape Playhouse, Dennis, recently. . . . Andy Grainger, manager, Strand, is contemplating a price change in his balcony.

Big news to local theatre-goers was the opening of the Dartmouth Auto theatre on the Fall River-New Bedford highway. Bill Purcell, manager, was formerly with the Strand. . . . Willis Tripp and Phillip Cook have left the State, Harry Zeitz, manager. . . . Andy Grainger, formerly with the Shea circuit, replaces Bill Purcell as manager, Strand. . . . Vaudeville returns to the Strand on Sept. 7. . . . George White, State, is on vacation. . . . Del Bisbee, manager, New Bedford, is sorry to lose Bill "Red" Bannon. . . . Strand recently awarded a refrigerator. . . . Natalie Taber substituted for Frances Borden, New Bedford, on vacation. . . . Frank Zeitz, manager, Empire, is vacationing in Yellowstone National Park, Wyoming.

Newburyport

Paul Wenzel, manager, Strand, is back from his annual vacation. . . . William Crawshaw replaced John Hunter at the Strand.

Newtown

Joseph P. Callahan, Jr., assistant manager, Paramount, was married recently to Virginia McNally.

North Adams

Mrs. William Halloran arrived from St. Louis, Mo., to join her husband, manager, Mohawk. . . . Ann Casey, Mohawk, resigned, replaced by Lucille Dion. . . . Wedding bells will ring in November for Dominick Vallotta, assistant manager, Richmond, and Lucille Price, Paramount. . . . A daughter was born to Arthur Fugeres. He is projectionist at the Mohawk.

GENTLEMAN FROM DIXIE. Jack La Rue and Marian Marsh appear in Monogram's film.

EVERY WEDNESDAY

THERE WILL BE A NEW ISSUE OF THIS PUBLICATION COMPLETE IN COVERAGE SERVICE AND A LAST MINUTE REPORT ON WHAT'S DOING IN THIS INDUSTRY OF OURS

Pittsfield

Gerald Savoie, assistant to E. M. Dowling, Capitol, has been named Colonial manager, succeeding James M. Jerauld.

Westboro

Alan Gray Holmes, manager, Town Hall Players, pleaded nolo in District Court to a charge of using a building without a license, and the case was filed without a adjudication.

Worcester

Resumption of two-way traffic on Pleasant Street past E. M. Loew's Olympia after a 15-years' curtailment was hailed by manager Bruno Weingarten. . . . Harold Maloney, manager, Loew's Poli, and Joe Anstead, manager, Loew-Poli Elm Street, have been mapping out features for the New Movie Season. . . . George Hamburg has succeeded George Smith as manager, E. M. Loew's Royal. . . . Pauline Burns, Park, returned from a vacation. . . . Bob Bergin, assistant, Elm Street, is back in the saddle.

Rita Petty, Park, has been vacationing. . . . Resumption of big-time vaudeville shows at the Plymouth was announced by Dick Owens, manager. . . . Bill Brown, manager, Park, is dropping his late-night show to permit a 1 P. M. opening. . . . Agnes Falvey, secretary, Plymouth, has one of the finest collections of autographed pictures of theatre stars.

New Hampshire

Dover

Joseph M. Pickielniak, 22, State, is one of the group of draftees who will be sent to the induction station at Manchester on Sept. 6. . . . Broadway has now posted unique pamphlet holders in all hotels, drug stores, etc., in the city.

Laconia

Colonial closed a series of free cooking schools.

Manchester

State conducted its cooking school.

Nashua

"Early Bird" shows at 10 A. M. at matinee prices are advertised by the Colonial.

Recent addition to the staff of manager Fenton Scriber, Shea's State, is Raymond Seymour.

North Swanzey

Add to New Hampshire's growing list of drive-ins, Wyman Stadium.

Rhode Island

Newport

Add Jimmie Martin to manager Harry Horgan's staff, Opera House.

Woonsocket

Recent incorporation was Theatres, Inc., of this city, to engage in the theatre business, with Henry B. Gardner, Jr., Ronald B. Smith, and Bancroft Littlefield as incorporators. . . . Laurier, operated by Morris Saffner, has undergone extensive remodelling.

Only Your Home Town Paper Gives You Real Coverage of News in Your Area.

Vermont

Montpelier

Pinball machine operators plan to accept their defeat at the hands of the last legislature without further protest and to cease operations without resorting to court test of the law which puts all machines out of business on Sept. 30, it was reported here last week as the result of a story of amusement machine tax receipts for the past few months and an analysis of the implications arising from their general trend.

St. Johnsbury

Announcement is made of the engagement of Miss Edna Wishart, Roslindale, Mass., to Charlie Tucker, manager, Interstate Fair.

ICE-CAPADES. An all-star cast appears in Republic's lavish musical ice-show.

THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
AUG. 8	Tillie the Toiler K. Harris, W. Tracy	Whistling in the Dark R. Skelton, A. Rutherford	The Deadly Game C. Farrell, J. Lang Dynamite Canyon, W T. Keene End '40-'41 Season		Lone Rider in Frontier Fury, W G. Houston	Six-Gun Gold, W T. Holt, M. Reynolds		Dressed to Kill L. Nolan, M. Hughes, S. Ryan		Hold That Ghost Abbott-Costello, R. Carlson, Andrews Sisters	Manpower (W) E. G. Robinson, M. Dietrich, G. Raft
15	Ellery Queen and the Perfect Crime R. Bellamy, M. Lindsay, J. Beal King of Dodge City, W B. Elliott, T. Ritter ('41-'42)	Life Begins for Andy Hardy M. Rooney, J. Garland, L. Stone		Wide-Open Town, W W. Boyd, A. Clyde,	Reg'lar Fellers B. Lee, R. Ates		Ice Capades D. Lewis, J. Ellison, J. Colonna	Wild Geese Calling H. Fonda, J. Bennett			
22	Here Comes Mr. Jordan R. Montgomery R. Johnson	Dr. Kildare's Wedding Day L. Ayres, L. Day, L. Barrymore		World Premiere J. Barrymore F. Farmer		Scattergood on Broadway G. Kibbee End '40-'41 Season	Under Fiesta Stars, W G. Autry	Private Nurse B. Joyce, R. Lowery, J. Darwell		This Woman Is Mine F. Tone, W. Brennan, C. Bruce End '40-'41 Season	Highway West (FN) B. Marshall, O. Bradna, A. Kennedy
29	Our Wife R. Hussey, M. Douglas, C. Coburn End '40-'41 Season	When Ladies Meet J. Crawford, R. Taylor, G. Garson, H. Marshall End '40-'41 Season	'41-'42 Season Saddle Mountain Roundup, W Range Busters	Aloma of the South Seas D. Lamour, J. Hall (Technicolor) Flying Blind R. Arlen, J. Parker, End '40-'41 Season		The Little Foxes B. Davis, H. Marshall, R. Carlson (Special)	Doctors Don't Tell J. Beal, F. Rice, E. Norris The Pittsburgh Kid B. Conn, J. Parker	Sun Valley Serenade S. Henie, J. Payne, G. Miller	Lydia M. Oberon, A. Marshal (Korda)	'41-'42 Season Bad Lands of Dakota R. Dix, F. Farmer Man From Montana, W J. M. Brown	Dive Bomber (FN) E. Flynn, F. MacMurray, R. Bellamy (Technicolor) End '40-'41 Season
SEP 5	'41-'42 Season Mystery Ship L. Lane, P. Kelly	'41-'42 Season Dr. Jekyll and Mr. Hyde S. Tracy, I. Bergman, L. Turner	Gentleman From Dixie J. La Rue, M. Marsh		Lone Rider Ambushed, W G. Houston	'41-'42 Season Citizen Kane O. Welles, D. Comingore	Bad Man of Deadwood, W R. Rogers, G. Hayes End '40-'41 Season	Charlie Chan in Rio S. Toler, M. Hughes, T. North		Unfinished Business R. Montgomery, I. Dunne, P. Foster A Girl Must Live M. Lockwood (English-made)	'41-'42 Season The Smiling Ghost W. Morris, B. Marshall
12	Harmon of Michigan T. Harmon, A. Louise	Lady Be Good E. Powell, R. Young, A. Sothern	Let's Go Collegiate F. Darro, M. Moreland, J. Moran		Dangerous Lady N. Hamilton, J. Storey, E. Brent	Parachute Battalion R. Preston, N. Kelly, E. O'Brien	'41-'42 Season Outlaws of Cherokee Trail, W Three Mesquiteers	Belle Starr G. Tierney, R. Scott (Technicolor)	Major Barbara W. Hiller R. Harrison (Pascal) (English-made)	Sing Another Chorus J. Downs, J. Frazee, M. Auer	Navy Blues A. Sheridan, J. Oakie, J. Haley
19	Ladies in Retirement I. Lupino, L. Hayward, E. Lanchester Prairie Stranger, W C. Starrett	Down in San Diego D. Dailey, H. Granville, L. Gorcey	The Drifting Kid, W T. Keene ('40-'41)		Jungle Man B. Crabbe		The Apache Kid, W D. Barry, L. Merrick	We Go Fast A. Curtis, S. Ryan, L. Bari	International Lady I. Massey, G. Brent (Small)	The Kid from Kansas D. Foran, L. Carrillo, M. Ralston	Nine Lives Are Not Enough R. Reagan, J. Perry
26	You'll Never Get Rich F. Astaire, R. Hayworth, R. Benchley ('40-'41)		Gun Man From Bodie, W B. Jones, T. McCoy, R. Hatton		Hard Guy J. LaRue, M. Healy ('41-'42)	Lady Scarface J. Anderson, D. O'Keefe, F. Neal		Last of the Duanes, W G. Montgomery, L. Roberts, E. Arden Week-End in Havana A. Faye, J. Payne (Technicolor)		It Started With Adam D. Durbin, C. Laughton, R. Cummings	Sergeant York G. Cooper, W. Brennan, J. Leslie
OCT 3	Two Latins From Manhattan J. Falkenburg, D. Beddoe, J. Davis		Stolen Paradise L. Janney, E. Hunt		Billy the Kid Wanted, W B. Crabbe ('41-'42)	Father Takes a Wife A. Menjou, G. Swanson, F. Rice	Down Mexico Way, W G. Autry ('40-'41)	Man At Large M. Weaver, G. Reeves		Moonlight in Hawaii J. Frazee, J. Downs, M. Auer	Law of the Tropics C. Bennett, J. Lynn, R. Toomey
10	Texas G. Ford, W. Holden, C. Trevor		Tonto Basin Outlaw, W Range Busters		Mr. Celebrity V. Lester, F. X. Bushman, C. K. Young Money Talks			Great Guns S. Laurel, O. Hardy Riders of the Purple Sage, W G. Montgomery, M. Howard		Hellzapoppin' Olsen and Johnson, M. Raye	International Squadron R. Reagan, J. Stephenson, O. Bradna
17	The Blonde From Singapore F. Rice, L. Erikson, G. Jones		Top Sergeant Mulligan		Lone Rider No. 6, W G. Houston	All That Money Can Buy J. Craig, A. Shirley, S. Simon		A Yank in the RAF T. Power, B. Grable, J. Sutton		Paris Calling R. Scott, E. Bergner, B. Rathbone	

HOLIDAYS (During the Period Covered by the National Release Date Guide)

Monday, September 1—Labor Day.
Friday, September 12—Defenders' Day (Md.).
Wednesday, September 17—Constitution Day.
Monday, September 22—Rosh Hashonnah.
Tuesday, September 23—Rosh Hashonnah.
Sunday, September 28—Standard time begins.
Wednesday, October 1—Yom Kippur.
Sunday, October 12—Columbus Day.

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Bolero Blossom

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THE EXHIBITOR

AN EXCLUSIVE FEATURE OF THIS PUBLICATION

SERVISECTION

ACTUAL REVIEWS — *with* ALL *pertinent data, plus the* X-RAY

COLUMBIA

King of Dodge City

WESTERN
63M.

Estimate: Okay western; sell Elliott-Ritter combo.

Cast: Bill Elliott, Tex Ritter, Judith Linden, Dub Taylor, Guy Usher, Rick Anderson, Kenneth Arlen, Pierce Lyden, Francis Walker, Harrison Greene, Jack Rockwell. Directed by Lambert Hillyer.

Story: Bill Elliott, stationed in Abilene, emulates Wild Bill Hickok, fast-trigger killer, who cleans up a tough gang operated by political boss Guy Usher, controlling half the state of Kansas. Elliott is wanted for killing a gambler, when he is empowered to go to Abilene and clean out Usher's gang. Meanwhile, Tex Ritter, trying to catch up with a horse thief, beats Elliott's time to Abilene, and the town judge makes him a sheriff. Ritter not knowing that Elliott has been commissioned to get Usher's gang, has him jailed and upsets his plans. Ritter learns that Elliott is not a lawbreaker and joins hands with him to clean up the town.

X-Ray: This is average western fare with the customary quick trigger and two-fisted action. Elliott and Ritter make a good team and should fare well with western fans familiar with their previous work.

Ad Lines: "Now! Bill Elliott and Tex Ritter! Riding Side by Side to Blast Out the Bad Hombres"; "Galloping Hoofs! Blazing Guns! Flying Fists"; "Action Plus In the Wide Open Spaces!".

Mystery Ship

MELODRAMA
65M.

Estimate: Suitable for the twin bills.

Cast: Paul Kelly, Lola Lane, Larry Parks, Trevor Bardette, Cy Kendall, Roger Imhoff, Eddie Laughton, John Tyrrell, Byron Foulger, Dick Curtis, Dwight Frye. Directed by Lew Landers.

Story: Paul Kelly, a G-Man, and his partner, Larry Parks, are assigned to a ship carrying deported undesirables to their native land. Engaged to Kelly is Lola Lane, hot shot gal reporter, many times engaged to Kelly but always cheated out of wedding bells through various assignments. Lola stows away on the ship to get her story, and gets mixed up with a break by the prisoners, eventually making the wedding knot stick, after Kelly and his partner gets the best of the mutinous gangsters, who try various schemes to take over the ship.

X-Ray: While not boasting a big name cast, this is packed with action and suspense, plenty of plot and counter plot. It should more than satisfy the action fans. Paul Kelly gives a good account of himself as the G-Man, ably assisted by Larry Parks.

Ad Lines: "She Had A Nose For News and A Yen For Daring Adventure!"; "A Shipload of Undesirables Try to Beat the Law—But A G-Man Beats Them At Their Own Game"; "Thrills and Action On the High Seas!".

Editor's Note

(The reviews which follow inaugurate the industry's only complete record of all 1941-42 features and short subjects. Reviews of 1941-42 features and shorts which were carried in previous issues of THE EXHIBITOR have been reprinted in order to maintain the complete list for the year in the pink section, and to make them more accessible to exhibitors for reference purposes. Reviews of 1940-41 features not reviewed before Aug. 20, 1941, will also be found in this and subsequent issues of the pink section.)

Our Wife

COMEDY
95M.

('40-'41)

Estimate: Sell the title and names.

Cast: Melvyn Douglas, Ruth Hussey, Ellen Drew, Charles Coburn, John Hubbard, Harvey Stephens, Theresa Harris. Directed by John M. Stahl.

Story: Melvyn Douglas, famous trumpet player, gets a job in Cristobal. He has met Ruth Hussey, her father Charles Coburn, and brother John Hubbard, three chemical big shots, on board ship. When the boat docks in Cristobal, Melvyn gets gloriously drunk. The chemical big shots, not knowing Melvyn has arrived at his destination, hustle him back on board. There are no empty cabins so he bunks in their suite. It is a case of love between Melvyn and Ruth, but Melvyn's divorce from Ellen Drew is not final. Back in the U. S. they all go to Melvyn's country home. Enter Ellen and battle is on between the ladies, one to hold Melvyn, the other to marry him. It ends with Melvyn and Ruth in a clinch.

X-Ray: This is a good sophisticated comedy. Melvyn Douglas gives a top notch performance, and Ruth Hussey does well with her assignment. Charles Coburn is excellent as the proud father. Intriguing title and marquee names should draw the customers.

Ad Lines: "The Love Battle Of the Year —The Laugh Show Of the Season"; "The Love and Laugh Show Of the Year"; "A Laugh-Packed Battle of Love"; "The Gayest Gale of Guffaws Since Marital Merriment Hit the Screen."

Roaring Frontiers

WESTERN
60M.

Estimate: Average western.

Cast: Bill Elliott, Tex Ritter, Ruth Ford, Frank Mitchell, Bradley Page, Tristram Coffin, Francis Walker, Joe McGuinn, George Chesebro, Charles Stevens. Directed by Lambert Hillyer.

Story: Arriving in the town of Goldfield, Bill Elliott, marshal-at-large, finds the people up in arms over the murder of the sheriff. Tex Ritter, accused of the murder, has been trapped in a canyon but cannot be taken. Elliott finally gets him but, instead of turning him over to the mob, takes him to another town. Bradley Page, crooked mayor, tries to stop Elliott and Ritter, now fighting shoulder to shoulder, and they make their getaway in a stagecoach which also carries Tristram Coffin, real killer of the sheriff. Evidence is procured to clear Tex. Town is cleaned up in genuine western style.

X-Ray: Heavier on suspense than action this shows to better advantage than the initial picture co-starring Elliott and Ritter. Cast is above par for a western film with Elliott and Ritter sharing honors.

(The classification "ADULT" appears in cases where the reviewer considers a film most suitable for adults. Where no classification appears, it is inferred that the picture is suitable for both family and adults.)

Ad Lines: "Roaring Frontiers! Roaring Guns! Galloping Hoofs!"; "A Quick Ride to Justice With Bill Elliott and Tex Ritter!"; They Trapped the Wrong Man Who Trapped the Right Killer!"

METRO

Down In San Diego (203)

ACTION DRAMA 70M.

Estimate: For the lower half of the duallers.

Cast: Bonita Granville, Ray McDonald, Dan Dailey, Jr., Leo Gorcey, Henry O'Neill, Stanley Clements, Charles B. Smith, Dorothy Morris, Frederick Worlock, Robert O. Davis, Hobart Cavanaugh, William Tannen, Ludwig Stossel, Connie Gilchrist, George Watts, Al Trescony, Joseph Sawyer, Anthony Ward. Directed by Robert B. Sinclair.

Story: Dan Dailey, Jr., who works for a slot machine group, decides to join the Marines, and is then framed by the gang, who make him think he has killed a man while intoxicated. He is told that silence can be bought if he reports to Robert O. Davis when he gets to San Diego. Meanwhile, Bonita Granville, his sister; Ray McDonald, her friend; his pal, Leo Gorcey, and his friend, Dorothy Morris, figure something is wrong, follow him to San Diego, and watch for a man leading a dog with a torn ear. This eventually leads them to a phoney barber shop and beauty parlor, which has a secret radio installation. Davis wants one of the new mosquito boats, but Dailey tells the Marine Corps intelligence about it. The gang finds the kids are meddling, Granville is kidnapped, and held on the gang's boat. Dailey, on advice of the Marines, goes through with the theft of the mosquito boat, and the Marines come through to blow up the gang's craft, the kids get free.

X-Ray: Made for the lower bracket, this should appeal to the action-lovers. It has some timely angles, and even if the story is rather improbable at times, those who like this sort of thing won't be disturbed. Plug the timeliness.

Ad Lines: "Spies Lurk on West Coast . . . Watch Out America"; "Is America Safe? . . . See 'Down in San Diego'"; "Down in San Diego . . . Where Uncle Sam is on Guard"; "The Marines Have Landed . . . And in What a Picture."

Dr. Jekyll and Mr. Hyde (201)

MELODRAMA 127M.

Estimate: Impressive version of familiar story.

Cast: Spencer Tracy, Ingrid Bergman, Lana Turner, Donald Crisp, Ian Hunter, Barton MacLane, C. Aubrey Smith, Peter Godfrey, Sara Allgood, Frederic Worlock, William Tannen, Frances Robinson, Denis Green, Billy Bevan, Forrester Harvey, Lumsden Hare, Lawrence Grant, John Barclay. Directed by Victor Fleming.

Story: Spencer Tracy (Dr. Jekyll) believes that he can separate man's bad side from his good side. To prove this, he takes a drug, becoming the all-evil Mr. Hyde. As Hyde, he keeps Ingrid Bergman, a barmaid, enslaved as his mistress, beating her and making her life miserable in general. As Jekyll, he is engaged to marry Lana Turner. On the night that his marriage to Miss Turner is to be announced, Jekyll turns into Hyde and discovers that he can no longer control the transformation. He kills Miss Bergman, but finally meets his death at the hands of Ian Hunter, who is the only living person who knows Jekyll's secret. Song is "You Should See Me Dance the Polka."

X-Ray: It is doubtful whether "Dr. Jekyll and Mr. Hyde" is boxoffice material of the spectacular variety. Although this new version is an extremely impressive production and tells the story just about as well as it could be told on the screen, except for a few draggy scenes, the fact remains that the tale is a morbid, unpleasant one, and that the book and previous dramatizations and filmizations have taken the edge off to a great extent. If Metro's idea in re-making the film was to prove that Spencer Tracy is the No. 1 actor on the screen, then "Dr. Jekyll and Mr. Hyde" was a good choice, for Tracy runs the gamut and plays his role very well. Whether he is or isn't the top actor is a matter which will rest with the patrons—many of whom should be attracted to the picture by the use of that question in the advertising. However, there is no question about Ingrid Bergman's performance, which is superb, and may result in her winning the Academy Award. Comparing the present "Jekyll" with the Fredric March-1932 version, the most interesting difference is Tracy's restrained use of make-up, hair, and other such effects in the "Hyde" characterization—which smart showmen will play up as a "different" interpretation of the role. This angle, plus the names and other selling points, should attract.

Ad Lines: "The Screen's Greatest Actor In His Greatest Role"; "Is Spencer Tracy the Finest Actor On the Screen? See This Picture And Decide for Yourself!"; "A New, Different Interpretation of the Robert Louis Stevenson Classic"; "A Lover by Day—A Fiend by Night—The Most Amazing Story Ever Filmed"; "1941's Great Picture."

Dr. Kildare's Wedding Day (145)

DRAMA 84M.

('40-'41)

Estimate: Good series entrant.

Cast: Lew Ayres, Lionel Barrymore, Laraine Day, Red Skelton, Alma Kruger, Samuel S. Hinds, Nils Asther, Walter Kingsford, Emma Dunn, Miles Mander, Nell Craig, Frank Orth, George H. Reed, Marie Blake, Margaret Seddon. Directed by Harold S. Bucquet.

Story: Laraine Day has finally set the date for her marriage to Dr. Kildare (Lew Ayres). To the hospital comes orchestra conductor Nils Asther, who is slowly going deaf. Kildare is divided between attention to Asther and plans for the wedding, when Miss Day is killed by a truck. Kildare is despondent and plans never to return to the hospital, until Lionel Barrymore coaxes him back to cure Asther. With grief in his heart, he takes up his old life again. Lionel Barrymore's symphonic suite, "Tableau Russe," is played.

X-Ray: This is one of the better Kildares, and houses which ordinarily do well with the series should be well satisfied. There is a catch, however, in the death of Laraine Day in the picture—a fact which may draw much unfavorable comment from patrons. The explanation, of course, is that Metro felt that Miss Day is so pretty and talented that it was a shame to have her make three Kildares every year—leaving her little or no time for any other films. This explanation should satisfy the Day fans, after they have gotten over the very unexpected, sudden shock of her exit from the series. At any rate, it should get the picture talked about, which may help stimulate business.

Ad Lines: "Mary Names the Day—At Last"; "Tragedy Strikes Young Dr. Kildare"; "The Greatest of All the Kildare Pictures"; "Your Favorite Film-Folk in Their Most Memorable Film."

Lady Be Good (202)

MUSICAL COMEDY 111M.

Estimate: Entertaining program musical; its only fault is overlength.

Cast: Eleanor Powell, Ann Sothern, Robert Young, Lionel Barrymore, John Carroll, Red Skelton, Virginia O'Brien, Tom Conway, Dan Dailey, Jr., Reginald Owen, Rose Hobart, Phil Silvers, The Berry Brothers, Connie Russell. Directed by Norman Z. McLeod.

Story: Robert Young, a young, struggling song-writer, takes Ann Sothern as his lyricist, and the pair become highly successful, composing hits like "You'll Never Know." Love comes, and they are married. Young goes "Park Avenue," which Miss Sothern can't take; his work suffers, so he promises not to contest a divorce. Judge Lionel Barrymore grants the divorce. They are still in love; Young seeks a re-marriage, but she realizes that if they re-married, the same troubles would arise. John Carroll, popular radio singer, pursues Miss Sothern, giving rise to plenty of burn on Young's part. But they continue collaboration. Among their hits are "Your Words and My Music," "Fascinating Rhythm," "Lady Be Good," and "The Last Time I Saw Paris." Miss Powell and Carroll, who is now just a friend, realizing Sothern still loves Young, stage a phony engagement between Sothern and Carroll, and Young induces Sothern to re-marry. She soon realizes Young is still "Park Avenue." He refuses her suggestion they live apart, only meeting to work, and walks out on her. She returns to the divorce court. Barrymore, believing love still exists, refuses the divorce. Young returns, his lesson learned, and they clinch.

X-Ray: Containing all the elements a top-flight, high-grossing musical should have, this suffers from a lack of sufficient action to keep it interesting for almost two hours. It could have been cut more judiciously, retaining some scenes and dropping others, and building up the really socko musical numbers and dance routines it possesses. On the positive side, songs by Miss Sothern, Virginia O'Brien, Carroll, and others, and dances by the Berry Brothers, negro trio, and Miss Powell are of top standard. The music, combining some of the catchiest Gershwiniana plus the national hit "The Last Time I Saw Paris," will make audiences whistle, and it's beautifully put over. Comedy assigned the principals, Red Skelton, and Miss O'Brien is generally swell, being hampered only by too much story. Top performance honors go to the reliable Miss Sothern. Production values are slightly lower than in the usual MGM musical. Exhibs can sell the abundance of names, music, "romance of Tin Pan Alley," etc.

Ad Lines: "It's the Smash Musical of the Year. . . . Your Singing and Dancing Favorites In A Show That's An Eye-Opener, Rib-Tickler, Ear-Pleaser, and Toe-Tingler"; "From the Broadway Hit-Show"; "Music By America's Greatest, Best-Loved Composer, George Gershwin"; "It Took Him Time and Tears to Learn the Value of the Love that Was His!".

When Ladies Meet (148)

ADULT COMEDY DRAMA 105M.

('40-'41)

Estimate: Theatrical drawing-room show may entertain sophisticates, but is slow for others; will need plenty of push.

Cast: Joan Crawford, Robert Taylor, Greer Garson, Herbert Marshall, Spring Byington, Rafael Storm, Mona Barrie. Directed by Robert Z. Leonard.

Story: Successful authoress Joan Crawford has a two-fold problem: how to finish her book and how to properly climax her love affair with Herbert Marshall, her married publisher. Robert Taylor, her jilted lover, doesn't accept defeat, but attempts a reunion with her. When scatterbrain friend Spring Byington invites Crawford to her country place for the week end, she also invites Marshall, which burns Taylor. Crawford has never met Greer Garson, Marshall's wife. At a party, Taylor meets Garson, cultivates her acquaintance. He contrives to land at Byington's home while driving with Greer on the pretext of having lost his way. Previously, he had put through a phony call summoning Marshall back to town. He introduces Miss Garson under an alias, so that she and Crawford aren't aware of each other's identities. They become fast friends. Garson discusses her husband, Crawford her book, and the ending she has just dreamed up for it. Marshall interrupts their talk. Crawford now realizes her great love was just another adventure to Marshall. Latter penitently exits to seek a reconciliation with his wife, while Joan and Robert clinch.

X-Ray: This film suffers from the same disease as many shows which have been transcribed from the stage without the injection of sufficient action and pace to make them good cinema. Furthermore, it has been permitted entirely too much screen time, so that the lack of movement is all the more evident. There are many long, slow sequences between the principals that consist entirely of dialog, not even a good clinch being introduced to point up most of them. Dialog is fast, at times too racy for children, and often in what to some adults may seem poor taste. It crackles, however, with smart sarcasm, which is a much-needed virtue under the circumstances. Good performances are rendered by the small but prominent cast. Exhibitors must really go overboard on selling this one to gain maximum benefits.

Ad Lines: "Four of Screenland's Greatest Artists United to Bring to Life Rachel Crothers' Great Broadway Hit, Under the Masterful Hand Of a Great Director"; "A Great, Significant Show That Will Play Upon Your Every Emotion"; "Loved Desperately By Two Beautiful Women . . . Could He Be Strong Enough to Find the Happy Solution All Desired?"

MONOGRAM

Arizona Bound

WESTERN 57M.

Estimate: Excellent start for the new "Rough Riders" series.

Cast: Buck Jones, Tim McCoy, Raymond Hatton, Luana Walters, Dennis Moore, Kathryn Sheldon, Horace Murphy, Tris Coffin. Directed by Spencer Bennet.

Story: Rough Riders Buck Jones, Tim McCoy, and Raymond Hatton come to Mesa City to find the villains who are stealing the gold shipped on Luana Walters' stagecoaches and killing her drivers. The three men come separately, however, so that even the audience does not know they are the Rough Riders until the end of the film. Needless to say, they clean up Mesa City, and see Miss Walters united with her sweetheart, Dennis Moore.

X-Ray: This is a swell start for the Rough Riders series, and an extremely satisfactory western all the way through. It has all the ingredients to have the kiddies yelling, and the western fans should be attracted in quantity by the combination of the Jones and McCoy names. Direction, acting, and photography are also very good. If the other Rough Rider entries are up to the standard of the first, horse-opera lovers are in for a swell time.

Ad Lines: "Your Favorite Western Stars —Buck Jones and Tim McCoy—United at Last"; "They Came from Far and Wide to Wipe Out the Curse of Mesa City"; "The Rough Riders Are Here!".

Dynamite Canyon

WESTERN 58M.

('40-'41)

Estimate: Okay western.

Cast: Tom Keene, Evelyn Finley, Sugar Dawn, Slim Andrews, Stanley Price, Ken Duncan Gene Alsace, Fred Hoose, Rusty the Wonder Horse. Directed by Robert Tansey.

Story: Stanley Price has murdered the owner of a ranch and Fred Hoose, a Ranger, the only two men who know there's a copper deposit there. Ranger Tom Keene joins Price's gang, and Price instructs him to make trouble at the ranch, run by the late owner's daughter, Evelyn Finley. Keene gets a bill of sale from the daughter, and is about to trap the outlaw, when Finley reveals his hand. The horse, Rusty, finally saves the day by freeing his master, and the Rangers clean up the gang.

X-Ray: This is just okay, with below standard production, but it can be sold in the usual manner. Ten-year-old Sugar Dawn is a cute little equestrienne, and might be plugged as a new child star.

Ad Lines: "Punch-Packed Dynamite, Plus the Shirley Temple Of the Saddle"; "There's Danger In That Dynamite, But the Rangers Ride"; "Death Trap! But the Rangers Blast Their Way Through."

PARAMOUNT

Aloma Of the South Seas (4038)

COMEDY DRAMA 77M.

('40-'41)

(Technicolor)

Estimate: Technicolor spectacle has the angles for intensive selling and good business.

Cast: Dorothy Lamour, Jon Hall, Lynne Overman, Philip Reed, Katherine De Mille, Fritz Leiber, Dona Drake, Esther Dale, Pedro de Cordoba, John Barclay, Norma Jean Nelson, Evelyn Del Rio, Scotty Beckett, Billy Roy, Noble Johnson. Directed by Alfred Santell.

Story: Starting with the betrothal of two children on a South Sea Island; the boy, Jon Hall, is intrusted to the care of Lynne Overman by his father, Pedro de Cordoba, to be taken to the U. S. to be educated in the white man's way so that the son can govern the island with fairness and justice. The girl, Dorothy Lamour, stays on the island to be brought up in the tribal manner and, after a period of 15 years, Jon returns, meets Dorothy and both fall in love. In the meantime, Philip Reed, cousin of Jon, has become enamoured with Dorothy and tries in every way to win her away from Jon. Katherine De Mille, who loves Philip, sees that he is becoming so obsessed that, with murder in his heart, Philip is liable to do desperate deeds. This he does by seizing a rapid fire gun belonging to Lynne, and during the marriage ceremony opens fire on the bridal party and would have succeeded in wiping out the assembled guests but for the fact that a volcano erupts, an earthquake takes place, tumbling Philip from his mountain nest where he commands the temple.

X-Ray: This is an eye-filling spectacle with all the advantages of Technicolor and Lamour in a sarong. Intensive selling should see it to good business, but it seems to be the type of show which is especially strong for the subsequents. Direction and acting are okay, with the script containing plenty of comedy. All in all, it should satisfy the customers. Don't forget to play up the "Lamour's back in her sarong" angle.

Ad Lines "Dorothy Lamour In a Sarong Again"; "South Sea Romance In All the Magic of Technicolor"; "Hatred and Passion Flame Red-Hot In a South Sea Paradise!" "The Sweethearts of 'Hurricane' United Once More."

Buy Me That Town

COMEDY DRAMA 69M.

Estimate: Amusing dualler with a different angle.

Cast: Lloyd Nolan, Constance Moore, Albert Dekker, Sheldon Leonard, Barbara Allen, Ed Brophy, Warren Hymer, Horace MacMahon, Olin Howland, Richard Carle, Pierre Watkin, Si Jenks, Guy Usher. Directed by Eugene Forde.

Story: When Lloyd Nolan, head of the mob, and his partner-prizefighter are pinched for speeding through a little town, they find out that the place is bankrupt and gets along on the fines it garners. Nolan buys the entire town, appoints his pyromaniac stooge firechief, the petty crook chief of police, etc. He starts a going business, using the jail as a hotel for prominent embezzlers, who can hide out unmolested in an unincorporated town. However, Constance Moore interests him in town improvement; the stooges like their jobs. A muzzler-in gunman buys out Nolan's partner's share in the town as the government gives a contract to the closed plant. Then, when he tries to burn down the plant, he's caught in his own fire, and assents to sell back his share. Nolan and Moore are married, and all happily reformed.

X-Ray: An amusing dualler about gangsters, with a new twist, this should be sold on the laugh side. Idea of gangsters being reformed can always be used in selling. The script makes the most of it. Use "Town For Sale" advertising, and plug it as a different kind of a gang picture.

Ad Lines: "The Mob Gets A Job"; "Wuxtra! Gangsters Buy Town . . . Including the Jail"; "The Funniest Show of the Season"; "Gang Gives Up Gats For Government"; "A Hilarious Howl."

Flying Blind (4037)

ACTION DRAMA 70M.

('40-'41)

Estimate: Good aviation programmer.

Cast: Richard Arlen, Jean Parker, Nils Asther, Marie Wilson, Roger Pryor, Eddie Quillan, Dick Purcell, Grady Sutton, Kay Sutton. Directed by Frank McDonald.

Story: Richard Arlen and Roger Pryor, co-pilots on a passenger plane on which Jean Parker is hostess, come bumping into the field and are fired by the manager. Richard organizes an airline company called "Honeymoon Air Service" to take eloping couples to Las Vegas. Meantime, Roger gets into bad company; foreign agent Nils Asther and Kay Sutton, a silent partner, who will pay big money to Roger if he swipes a gadget from the U. S. Government to be used on fast flying bombers, which are being tested in Las Vegas. The

spies hire a plane from Richard to fly to Las Vegas as a bridal couple, the same day as Grady Sutton and Marie Wilson, who wish to be married. Roger murders a guard, and escapes in Richard's plane with his employers, with a grand melee of fights, until Dick, with the aid of Jean, overpowers the villains after the plane has been grounded.

X-Ray: What this aviation programmer lacks in originality is made up for by the action. Dialogue is snappy, with comedy injected by Eddie Quillan, a grease ball whose wife is to have a baby. The photography is above par. Richard Arlen and Jean Parker turn in good performances. Title is somewhat misleading, as it has nothing to do with blind flying.

Ad Lines: "He Was a High Flier But He Got the Low Down On the Saboteurs"; "Spies! Sabotage! Romance! and Suspense!"; "Thrilling Action Above the Clouds"; "The Air Show Of the Year"; "You'll Be Thrilled."

Henry Aldrich For President

COMEDY
72M.

Estimate: Dualler for the family trade; sell the radio fame.

Cast: James Lydon, Charles Smith, June Preisser, Mary Anderson, Martha O'Driscoll, Dorothy Peterson, John Litel, Rod Cameron, Frank Coghlan, Jr., Lucien Littlefield, Kenneth Howell, Buddy Pepper, Vaughan Glaser. Directed by Hugh Bennett.

Story: Jimmy Lydon (Henry Aldrich) is nominated for president of the school by friends of Kenneth Howell, a snob, who wants to cut in on the votes of Mary Anderson, Aldrich's girl friend, so that he can win. But she fools them and resigns, leaving the way clear for a real race. Lydon has to make a speech, and so his campaign manager, Charles Smith, unknown to him, steals a speech written for Howell by school teacher Lucien Littlefield. Lydon delivers it, but learns the truth too late. He is elected, and it is discovered that the ballot box has been stuffed. Lydon is accused. The truth about the speech comes out, but Lydon won't squeal. Thanks to Anderson and Smith, however, Howell is revealed as the culprit after a wild airplane ride with Lydon as pilot.

X-Ray: The first Aldrich picture was a "sleeper" in spots, but if this is, it will be a surprise. Lydon takes the title role, but makes Aldrich appear more of a simpleton than just a regular American boy. In addition, the gag finish, a Mack Sennett type airplane ride, takes away some of the advantage built up by the show in the more human passages. Sell the radio tieup, the school background, the American youth angles, etc. For some areas, this may be plugged, but for the bigger situations it is a bottom dualler. There is one brief musical number and a school song.

Ad Lines: "Henry Aldrich Is In Trouble Again . . . He's President"; "The Craziest Political Campaign in History . . . And Henry Aldrich Is It"; "Laugh Yourself Sick with Radio's Famed Character"; "You'll Laugh . . . You'll Cry . . . You'll Have A Lot of Fun."

Hold Back the Dawn

DRAMA
114M.

Estimate: Triple starrer should prove strong femme draw.

Cast: Charles Boyer, Olivia de Havilland, Paulette Goddard, Victor Francen, Walter Abel, Curt Bois, Nestor Paiva, Eva Puig, Eric Feldary, Michelaine Cheirel, Madeleine LeBeau, Billy Lee, Rosemary De Camp, Mikhail Rasumny, Sonny Boy Williams, Edward Fielding, Don Douglas, John Holland. Directed by Mitchell Leisen.

Story: This opens with Charles Boyer, as a Rumanian, coming to a movie director on the Paramount lot whom he had met in Europe, and offering a story for $500. The director listens, and Boyer unfolds a tale of how he tried to get into this country through Mexico, was told he would have to wait eight years, and how he met Paulette Goddard, his former dancing partner, who had gotten in by marrying an American, whom she later divorced. Boyer gets the idea and immediately makes a play for Olivia de Havilland, a school teacher who is visiting the border town with some school children. He rushes her, she falls, and they are wed. He must stay in Mexico for four weeks while he makes a plea for admission as the husband of an American. Actually, he means to ditch de Havilland later, and go to New York with Goddard, but when de Havilland returns unexpectedly, Boyer rushes her out of town to avoid Walter Abel, an immigration inspector who is out to ferret out and prevent such marriages. Boyer and de Havilland are together for a week, and Boyer finally falls in love. On his return, he tells Goddard off, she informs de Havilland of the truth, the latter shields Boyer with Abel, and then drives away. She has an accident, and when Boyer hears of it he escapes into the U. S., rushes to the hospital, and helps save her life. Abel picks him up, but the windup allows a happy ending, Boyer coming to the U. S.

X-Ray: Slow-moving, this is, nevertheless, a good bet for the women's trade. With less footage, it could be paced a lot faster. Boyer has a romantic role which he plays to the hilt, and the scene in which he makes love to de Havilland will please the women. (Watch the sound when Boyer whispers, it is difficult to hear.) In addition, there are plugs for the good neighbor policy between the U. S. and Mexico and a lot of propaganda for Americanism. Paramount has given this excellent production; the leads are very good. It appears as if this type of show should find a good response. Only song is "Marie Elena." Play up the love angle, the woman scorned (Goddard), and true love changing a cad into a man.

Ad Lines: "One of the Season's Great Love Stories"; "He Married Her For His Own Sake . . . But Love Entered His Life"; "Would You Marry For Love . . . Or Country?"; "Women Meant Nothing. But This One Was Different"; "Together . . . Boyer and de Havilland in a Great Romance"; "A Woman Scorned . . . See Paulette Goddard in 'Hold Back The Dawn'"; "He Didn't Want Her Kisses . . . Until . . ."

New York Town

COMEDY DRAMA
74M.

Estimate: Lightweight program will need plenty of selling.

Cast: Fred MacMurray, Mary Martin, Robert Preston, Akim Tamiroff, Lynne Overman, Eric Blore, Fuzzy Knight, Cecil Kellaway, Ken Carpenter, Edward McNamara, Sam McDaniel, Chester Clute. Directed by Charles Vidor.

Story: Fred MacMurray, a street photographer who lives with refugee art professor, Akim Tamiroff, finds Mary Martin, a gal from Vermont, is broke and lonesome in New York. She teams up with them, and lives in part of their photography shop. MacMurray shows how she can be happy in New York on very little, but when he tries to make her be practical and marry a rich man, like young Robert Preston, the scheme kicks back. Eventually MacMurray marries her. Tamiroff, meantime, through Preston, has been assured his stay in the U. S. through a professorship in a university.

X-Ray: This has names, but it needs a story. People try hard, but the story is inconsequential. Sell it as a human yarn, about real people, about the real New York. Fuzzy Knight provides laughs as a taxi driver whose wife has quadruplets. But the whole thing is unimportant, and the show will have to struggle for its return. Use a street photographer idea as a bally. Miss Martin sings briefly, but not enough for any music tieups. Song is "Yep I Adee I Ay."

Ad Lines: "'New York Town' . . . Where People Can Be Lonely, Too"; "Want To Have Fun For Nothing? . . . See 'New York Town'"; "A Gay Story About Real People"; "He Snapped Her Picture, But She Stole His Heart"; "Heartwarming . . . Real . . . Human."

Nothing But The Truth

FARCE
87M.

Estimate: Laugh show, backed by the Hope rep, should get into the better money.

Cast: Bob Hope, Paulette Goddard, Edward Arnold, Leif Erikson, Glenn Anders, Helen Vinson, Grant Mitchell, Willie Best, Clarence Kolb, Catharine Doucet, Mary Forbes, Rose Hobart, Leon Belasco, Oscar Smith. Directed by Elliott Nugent.

Story: Bob Hope becomes the third partner in Edward Arnold's ostentatious stock brokerage in Miami Beach. Immediately, fast-talking Arnold's niece, Paulette Goddard, sweeps into Hope's cubbyhole, and gives him $10,000 to invest and double for her. Later, Hope finds out the money is not Goddard's, but collected by her for charity. In the meanwhile, he makes a $10,000 bet with his two partners and his rival for Goddard's affection that he can tell the truth for 24 hours. From Hope's hotel suite, where the bettors have accompanied him, and where Goddard is chased by the holder of a note she has signed; to Arnold's yacht, where an assortment of guests are insulted by truth-telling Hope; the plot is nip and tuck. Hope sneaks around in a negligee, gets doused in the ocean for bait, sets the clock back after his bettors set it ahead to confuse him, and is finally rescued by his handyman, Best, who has fixed the clock so it comes out right. Hope then tells a lot of lies which undo the harm of his truth telling, and everyone's happy.

X-Ray: With Hope riding the crest of the box office wave, this can't help but get into the better grosses. True, it has some slow spots, and the story has been done twice before, but Hope carries it nicely over the hurdles. Goddard is a good asset, the whole cast is capable. Script has been brought up-to-date a bit, too. Contests arranged along "nothing but the truth" lines can be used.

Ad Lines: "Here's 'Nothing But the Truth' . . . The Funniest Show of the Year"; "Bob Hope Gets Mixed Up In Stocks and Stockings"; "Bob Makes a Bet And Bags a Bonanza"; "An 87 Minute Riot"; "Call Out the Wagon . . . Bob Hope's Here Again."

World Premiere (4036)

FARCE 67M.

('40-'41)

Estimate: Silly programmer belongs on the bottom half of the duallers.

Cast: John Barrymore, Frances Farmer, Eugene Pallette, Virginia Dale, Ricardo Cortez, Sig Rumann, Don Castle, William Wright, Fritz Feld, Luis Alberni, Cliff Nazarro, Andrew Tombes. Directed by Ted Tetzlaff.

Story: John Barrymore, a wacky producer, is finishing an anti-foreign power picture, "The Earth's On Fire," when on the scene come two spies of foreign powers, Sig Rumann and Luis Alberni, bent on sabotage as well as destroying the picture. Through an error, they become attached to a troupe of players, etc., bound for Washington for the world premiere. On the train also are the star, Ricardo Cortez; his flame, actress Frances Farmer; Virginia Dale, a starlet for whom Cortez is making a play; and Don Castle, a publicity man, secretly married to Dale. All these are mixed up with a fierce lion who guards the film; Fritz Feld, the No. 1 spy; and a lot of silliness. Result is the capture of the spies, the premiere coming off.

X-Ray: This is silly, wasting whatever capabilities the players have. Barrymore mugs his way through; the script trips everyone; and the net result is a bottom dualler. Selling angles can include the world premiere angle, the lion, and the sabotage, but even these won't help. Inside angles on film production are not of such nature as will benefit the industry, even though presented on the satirical side. Some patrons might not get the satire, and might be confused.

Ad Lines: "He Gets Five Gals to Every Mile"; "Cupid Does the Craziest Things to the Great Profile"; "They're All Nuts . . . In 'World Premiere'"; "More Fun Than Anything"; "All Aboard For a Joy Ride."

PRODUCERS RELEASING CORP.

The Lone Rider In Frontier Fury (166)

WESTERN 60M.

('40-'41)

Estimate: Fair western.

Cast: George Houston, Al St. John, Hillary Brooke, Karl Hackett, Ted Adams, Archie Hall, Budd Buster, Virginia Card, Ed Peil, Sr., John Elliott, Tom London, Frank Ellis. Directed by Sam Newfield.

Story: Hillary Brooke's father is killed by villains who are trying to get possession of his ranch, and the Lone Rider (George Houston) is unjustly accused of having committed the foul deed. Miss Brooke, much to the villains' displeasure, starts running the ranch, but runs into difficulties until the Lone Rider straightens things out, sees the culprits apprehended, and rides off to new adventure. Songs are "A Love That Ended Too Soon," "Down By the Old Alamo," and "Ride 'Em Cowboy."

X-Ray: This picture is long on dialogue and short on the two-fisted action which the western fans expect. However, Houston's singing ability gives it entertainment value where it falls short in bang-up thrills. Al (Fuzzy) St. John delivers a generous amount of comedy throughout. Photography is good.

Ad Lines: "A Killer Heads the Hung Jury As the Lone Rider Gun-Bucks the Law"; "The Lone Rider Outwits a Lynch Gang"; "The Lone Rider Rounds Up the Toughest Band of Killers In the West."

The Lone Rider Ambushed (167)

WESTERN 64M.

('40-'41)

Estimate: Standard Lone Rider.

Cast: George Houston, Al St. John, Maxine Leslie, Frank Hagney, Jack Ingram, Ted Adams, Steve Clark, George Chesebro, Hal Price, Ralph Peters. Directed by Sam Newfield.

Story: George Houston, a law man, looks exactly like a bandit who had stolen $100,000 but is now on parole. To secure information where the gold is hidden, Houston poses as the paroled man, who is kept in jail. The gang isn't wise, but Houston's failure to remember little things makes Maxine Leslie, the bandit's girl, suspicious. A number of robberies planned by the gang are nipped in the bud, thanks to Houston. Finally, to find the hiding place of the gold, the bandit is released. He is killed when the gang thinks he is the lawman, whom they have discovered in the duplicity. Houston rounds up the bad 'uns.

X-Ray: Up to the series standard, this has a bit more story than usual. The twin role is another angle. Songs are: "Ridin', Roamin' On the Prairie," "If It Hadn't Been for You," and "Life Without You, Darling, Won't Be the Same."

Ad Lines: "Lawman or Bandit . . . Who Could Tell?"; "He Could Fool the Gang, But Not the Girl Who Was Left Behind"; "A Wild Western Of the Real West"; "Ride to Victory With the Lone Rider."

RKO-RADIO

All That Money Can Buy (205)

DRAMA 106M.

Estimate: Impressive and praiseworthy, but a problem for any box office.

Cast: James Craig, Simone Simon, Anne Shirley, Edward Arnold, Walter Huston, Jane Darwell, John Qualen, Gene Lockhart, H. B. Warner. Directed by William Dieterle.

Story: James Craig, an impoverished New England farmer in the 1840's, has a run of bad luck, declares he would sell his soul to the devil for two cents. The devil, in person of Walter Huston, appears, and makes a deal whereby Craig will get plenty of gold, in a seven year bargain, the soul going to Huston at the end of the period. Craig is married to Anne Shirley, a friend of Daniel Webster, who has helped the farmers through his work in Congress. Craig becomes wealthy, takes advantage of his fellow farmers, falls for Simone Simon, a disciple of the devil and a nurse to his little son, forgets his wife, and generally goes to the devil. When the time comes for the devil to collect, Craig tries to renege; the devil offers an extension if the son is given to him, Craig refuses, and runs after his wife and son, who have left him with Daniel Webster. The latter says he will defend him. In a trial in which the jury is composed of dead traitors, all of whom sold their soul and country for money, Webster defends Craig, and wins his freedom. Craig returns to his wife and family.

X-Ray: Here is as impressive a picture as one will see in many a season, but it is a doubtful entrant commercially. It will be above the heads of most audiences, and while all the actors are aces, the production fine, the expense apparent, the direction and camera work tops, it brings up this thought: was the story ever a commercial possibility? Artistically, it will draw cheers; in class houses, it is bound to attract attention, but in these times when people want something light, this is apt to have the same fate as another fine show, "Abe Lincoln in Illinois." Sell this as truly American, the people, the theme, love of country. For some spots perhaps the witchcraft angle, in the person of the devil; and the trial, itself, can be used. Sell this as a big show. It is adapted from Stephen Vincent Benet's short story, "The Devil and Daniel Webster."

Ad Lines: "Here is a Great Picture"; "It Might Have Happened to You"; "Would You Sell Your Soul to the Devil . . . For Riches?"; "Could This Be True . . . This Story of the Devil and Women?"; "She Came Into His House . . . And Brought Sin With Her"; "Amazing . . . Thrilling . . . Unbelievable."

Citizen Kane (201)

DRAMA 119M.

Estimate: Hits the mark in every department; a massive piece of entertainment, and one that should aim at every box office record.

Cast: Orson Welles, Buddy Swan, Sonny Bupp, Harry Shannon, Joseph Cotten, Dorothy Comingore, Everett Sloane, Ray Collins, George Coulouris, Agnes Moorhead, Paul Stewart, Ruth Warrick, Erskine Sanford, William Alland, Georgia Backus, Philip van Zandt, Gus Schilling, Fortunio Bonanova. Director-producer, Orson Welles.

Story: Kane (Orson Welles), dies in his brooding, massive castle in Florida. His last word is "Rosebud," and as he expires he drops a little ornament. Next scene is in the projection room of "News On the March," a newsreel in the style of "March of Time." The staff has just reviewed a feature on Kane's life, death, and funeral. The editor decides a new angle is needed, and sends a staff member to contact every possible Kane source to ascertain the possible significance of "Rosebud." Reporter meets Susan Alexander (Dorothy Comingore), Kane's ex-wife; reads part of the journal of Walter P. Thatcher (George Coulouris), custodian of Kane's fortunes; meets Mr. Bernstein, Kane's general manager; talks to Jedediah Leland, Kane's one-time best friend. Each tells the story of his contact with Kane's life; each interview is a flash-back over one of the threads of Kane's life story. By the end of the picture, Kane's life has been exposed from many angles. Finally, the audience discovers that "Rosebud" was the name of a sled which Kane played with as a child, and which he shoved at Thatcher when Thatcher came to take him away to a "better environment" when Kane's family suddenly rose from poverty to wealth. The ornament is a reminder of the home in which Kane lived happily as a child.

X-Ray: The thousands who have waited months for the appearance of this film will express no disappointment in their expectations and find no regret for having waited. For here is a picture that will please everyone immensely; a clearly drawn, thoroughly absorbing story treated with consummate deftness, superbly produced, enacted with masterful restraint, yet with stirring vividness. It touches on every phase of human interest: romance, mother-love, patriotism, friendship, the inhumanity of man-to-man, some elements of a success-story. It's all neatly woven into a successful plot that has no loose ends though related in several streams. No aspect of coherence is lost. Welles and his players all turn in such fine performances that it becomes hard to single any special ones for honors. Welles injects loads of energy into his role, though always with restraint; Comingore is perfect as the poorly educated girl

who steals Kane's heart; Joseph Cotten, another newcomer, registers sympathetic appeal. Production is lavish, yet perfectly in keeping with the demands of the scenario. Particularly impressive are Kane's homes and the works of art he accumulates. Photography is startling, particularly the close-ups; camera work is a masterpiece, startlingly dramatic in conception. If the camera work is revolutionary and of a new high quality, so is the cutting, which endows the film with a great part of its impact. Whether or not one may regard the delayed release and other publicity received as mere stunts, "Kane" is here, and it's our guess that it'll be the talk of the towns, villages, and open countryside for many moons. There's gold in these reels for every exhibitor.

Ad Lines: "The Screen's Most Eagerly Awaited Masterpiece"; "The American Screen Comes of Age"; "Too Great to Be Described—See It and Be Thrilled"; "A Story of America, Told With All the Power of the Screen and the Genius of Orson Welles"; "The Picture You'll Never Forget"; "A Bolt of Movie Lightning!"

Father Takes a Wife (204)

COMEDY 79M.

Estimate: Lightweight comedy; plug Swanson.

Cast: Adolphe Menjou, Gloria Swanson, John Howard, Desi Arnaz, Florence Rice, Helen Broderick, Neil Hamilton, Grady Sutton, George Meador, Mary Treen, Ruth Dietrich. Directed by Jack Hively.

Story: Adolphe Menjou leaves his actress wife, Gloria Swanson, because singer Desi Arnaz is living in their house, and Menjou thinks Miss Swanson is in love with Arnaz. To straighten the matter out, Menjou's son, John Howard, and his wife, Florence Rice, invite Arnaz to come live with them—resulting in Howard's walking out. However, the men get Arnaz launched on a concert tour, and they return to their respective wives, who are both expectant mothers. Arnaz sings one song, "Perfidia," and snatches of other numbers.

X-Ray: The return to the screen of Gloria Swanson is the big news of this picture, as its major patronage will probably come from movie fans who want to see how Miss Swanson shapes up. Her comeback vehicle is a superficial, fragile comedy. While it has its amusing moments, they do not come frequently enough to make up for the slow pace and trite situations. Even in the subsequents, it is doubtful whether this can stand by itself—unless the Swanson name, heavily plugged, is still the potent marquee magnet it once was.

Ad Lines: "Gloria Swanson's Triumphant Return to the Screen"; "Your Favorite Star of Silent Days Returns"; "See What Happens When Father Takes A Wife"; "Husband and Wife Trouble—Father and Son Trouble—You'll Laugh Yourself Sick."

Lady Scarface (203)

MELODRAMA 66M.

Estimate: Routine bottom dualler, with an angle.

Cast: Dennis O'Keefe, Judith Anderson, Frances Neal, Mildred Coles, Eric Blore, Marc Lawrence, Damian O'Flynn, Andrew Tombes, Marion Martin, Rand Brooks, Arthur Shields, Lee Bonnell, Harry Burns, Horace MacMahon. Directed by Frank Woodruff.

Story: Judith Anderson, queen of the mob, pulls a murder and robbery. The police, headed by detective Dennis O'Keefe, are hot on the trail, so the gang splits up. O'Keefe's girl friend, Frances Neal, a photographer looking for a connection, also gets mixed up in the chase, which shifts to New York, where some of the stolen money has been sent as a decoy. Because of a similarity in names, a honeymoon couple becomes involved, but it is all straightened out with Anderson, called "Lady Scarface" because of a mark on her face, exposed as the head of the mob, and the proper parties captured. O'Keefe gets Neal.

X-Ray: A bottom dualler, with only a title to help, this is the sort of film which is common these days. The players try hard, but the script handicaps them. Where the name, "Scarface," means anything sell it. Outside of that, it is a routine show.

Ad Lines: "Tougher Than Any Killer . . . 'Lady Scarface'"; "They Were On Their Honeymoon . . . But Oh What A Time They Had"; "Watch Out . . . 'Lady Scarface' Is On the Loose"; "1941's Fastest Gang Show."

Parachute Battalion (202)

MELODRAMA 75M.

Estimate: Timely programmer has plenty of selling angles.

Cast: Robert Preston, Nancy Kelly, Edmond O'Brien, Harry Carey, Buddy Ebsen, Paul Kelly, Richard Cromwell, Robert Barrat, Erville Alderson, Richard Fielding, Selmer Jackson, Grant Withers, Jack Briggs, Walter Sande, Kathryn Sheldon, Lee Bonnell, Robert Smith, Gayne Whitman, Douglas Evans, Eddie Dunn. Directed by Leslie Goodwins.

Story: Robert Preston, football star; Buddy Ebsen, hill-billy, and Edmond O'Brien, son of the Commanding Officer, Robert Barrat, from whom he has been separated for years, enlist in the Parachute Battalion. Preston and O'Brien are rivals for Nancy Kelly, daughter of tough Sergeant Harry Carey. O'Brien admits to Kelly that he fears the job, but shows his mettle when he saves the life of Carey and instructor Paul Kelly as crazed Richard Cromwell is about to kill them. The training continues, with O'Brien finally forced into a jump by Carey, and making good, saving Carey's life. Kelly decides to marry O'Brien, and the latter and Preston fight, just when both are to destroy an ammunition dump in maneuvers. When Preston's parachute becomes entangled, O'Brien saves him; the dump is destroyed; Preston goes on to be an officer; O'Brien gets girl.

X-Ray: First of RKO's block of five, this is program with an angle, that of the America's parachute battalion. The yarn is routine; the names can be sold. Sell the thrills of the men of the air; the excellent shots of men jumping; the hair-raising climax. Tie up with military organizations. Paper is of the action variety, with men jumping from planes. Buddy Ebsen contributes a brief musical interlude.

Ad Lines: "Every Woman Will Join Her Cheers, Share Her Fears"; "Theirs Is the Thrill of Danger"; "Every Jump May Be the Last"; "America's Men of the Air In Thrilling Action."

Scattergood Meets Broadway (136) ('40-'41)

COMEDY DRAMA 70M.

Estimate: Standard Scattergood offering for the duals.

Cast: Guy Kibbee, Emma Dunn, Joyce Compton, Mildred Coles, Bradley Page, Frank Jenks, William Henry, Paul White, Chester Clute, Carl Stockdale, Charlotte Walker, Sharon Mackie. Directed by Christy Cabanne.

Story: Scattergood (Guy Kibbee) checks out of his rural placitude and arrives in New York to help out one of Cold River's playwrights, who has landed on Broadway and into the clutches of big city sharps, acquired a swelled head, and practically gone to the dogs. Scattergood, with his down to earth philosophy, pushes the wise guys into the back stretch, reforms his rural companion, and becomes a Broadway producer to boot before using his return ticket to the Cold River domain.

X-Ray: Third in the series, this is bolstered with even more comedy. Christy Cabanne does a nice directorial job, Guy Kibbee is okay in the Scattergood role, Mildred Coles moves another notch, and good comedy is supplied by Bradley Page and Frank Jenks as crooked producers. It is good dual support.

Ad Lines: "Scattergood Goes to Broadway—And Slows Up the Big City Slickers!"; "The Sage of Cold River Gives Broadway the Cold Shoulder!"; "Scattergood Paints the White Way a Vivid Red . . . and Makes the Boys Like It."

REPUBLIC

Hurricane Smith (108)

MELODRAMA 69M.

Estimate: Programmer for the duals.

Cast: Ray Middleton, Jane Wyatt, Harry Davenport, J. Edward Bromberg, Harry Brandon, Casey Johnson, Charles Trowbridge, Frank Darien, Howard Hickman, Emmett Vogan. Directed by Bernard Vorhaus.

Story: Cowboy Ray Middleton is unjustly accused of murder, but when the real murderer is killed, Middleton escapes and can go his own way, as everyone believes that he is dead. He and his girl friend, Jane Wyatt, settle down in a ghost town. Middleton has $200,000 which the real murderer had stolen, and he uses this to build up the town, repaying the bank which lost the money with interest. When J. Edward Bromberg, pal of the murderer, comes to town and discovers the ruse, he gets shot after attempting to kill Middleton, who is left free to continue his good work.

X-Ray: This is just a programmer, with an unconvincing story offsetting any good points in the way of production values and acting. Everyone in the cast tries pretty hard, but the script wins. This has some okay feature names which may help sell it in the duallers.

Ad Lines: "The Cowboy Murder Case"; "A Cowboy and His Girl Fight a False Murder Rap"; "A Cowboy Unjustly Accused of Murder—And He Sees Justice Done in Western Fashion"; "Rodeo Thrills! Murder Chills!"

Mountain Moonlight (107)

FARCE WITH MUSIC 68M.

Estimate: Lightweight hillbilly yarn for nabes and rurals.

Cast: Messrs. Leon and Frank Weaver (Weaver Brothers and Elviry), Betty Jane Rhodes, John Archer, Kane Richmond, Frank Sully, Johnny Arthur, Loretta Weaver, George Ernest, Andrew Tombes, George Chandler, Harry Hayden, Roscoe Ates, Leonard Carey, George Meeker, Edwin Stanley. Directed by Nick Grinde.

Story: In the wreckage of their home after a cyclone the Weavers find an old tin box with a document in it stating the U. S. government owes them $200,000 as the result of a loan made by their ancestor to the Continental Congress. Neighbors back the whole family in a trip to Washington to collect. The Weaver money gives out. John Archer, who has been after the dough and hence is courting

one of the Weaver girls, Betty Jane Rhodes, finds out that the document is authentic and collectible with interest, making the Weavers the world's richest family. Their new wealth goes to their individual heads, all except father Frank, who tries vainly to head off the family calamity. He finally succeeds by publishing a fake report that the document is a phony, so that all their erstwhile money-sucking friends desert. They see the light, patriotically renounce the interest on their money, and go home, having learned their lesson. Songs are "Then You'll Remember Me," "Drinking Song," "Put On Your Old Gray Bonnet," "Gee But It's Great to Meet a Friend," "From You," "For He's a Jolly Good Fellow," and "I Close My Eyes."

X-Ray: This is loaded with the more obvious hill-billy hokum and humor, and should do business only in the small-towns and in the less-critical neighborhood houses.

Ad Lines: "You Liked Them Before... You'll Love Them Now!"; "America's Royal Family of the Hills, the Weavers"; "The Weavers Leave the Down-to-Earth, Moonshine Country For a Place In the Blue Book!"

The Pittsburgh Kid (101)

MELODRAMA 74M.

Estimate: Entertaining meller for the duals; Conn's name will help in many spots.

Cast: Billy Conn, Jean Parker, Dick Purcell, Alan Baxter, Veda Ann Borg, Jonathan Hale, Ernest Whitman, John Kelly, Etta McDaniel, Dick Elliott, John Harmon, Robert Barron, Arthur Donovan, Henry Armstrong, Freddie Steele, Jack Roper, Sam Balter, Dan Tobey. Directed by Jack Townley.

Story: Boxer Billy Conn is managed by Jean Parker, who loves him and resents the play Veda Ann Borg is making for him. When Conn is accused of murder before an important fight, Miss Parker sells his contract to another manager in order to get enough money for a lawyer. Conn is acquitted, but Miss Parker does not go to the fight because she thinks Conn is carrying the torch for Borg. Borg rushes to Miss Parker and wises her up that Conn loves Parker, not Borg—whereupon Miss Parker races to the fight in time to save Conn from the bad beating he was getting because she wasn't there. Conn wins fight, gal, etc.

X-Ray: With Billy Conn's name as its chief attraction, this should prove a fairly successful dualler, and it is a possibility for top- or single-billing in situations where fight pictures are liked and the Conn name is strong. The picture itself is fairly entertaining, although the story is the routine pugilistic one and Conn seems very ill at ease in front of the camera. There are several good fight scenes, with sports figures like Arthur Donovan and Henry Armstrong participating.

Ad Lines: "Billy Conn, World's Champion Prize-fighter, Smashes His Way Into the Movies"; "Billy Conn—As Terrific On the Screen As He Is In the Ring"; "She Managed a Prize-Fighter—But Couldn't Manage Her Heart."

Under Fiesta Stars (048) ('40-'41)

WESTERN 64M.

Estimate: Average Autry.

Cast: Gene Autry, Smiley Burnette, Carol Hughes, Frank Darien, Joseph Strauch, Jr., Pauline Drake, Ivan Miller, Sam Flint, Elias Gamboa, John Merton, Jack Kirk, Inez Palange. Directed by Frank McDonald.

Story: Autry and Hughes jointly inherit a mine, with the proviso that it can't be sold unless both agree. Autry works under the principle of operating the mine for the benefit of its poor Mexican miners, while the girl wants to sell. She tries vamping Autry into agreeing, which fails. She engages Miller and Flint, crooked lawyers whom she believes honest, to act as her attorneys and agent. They agree to "persuade" Autry to sell. Their henchman, Merton, and his gangsters try to kill Autry in several ambuscades, but fail. The girl finally sees the light for a happy ending.

X-Ray: This has several grave faults, but counter-balancing these are a couple of twists new to the series, plus one or two standout action sequences that result in an average western suitable for the Autry and general shotgun trade where it will do adequate business. On the other side is a story that in theme and development is so unoriginal that even unsophisticated patrons will find it familiar. Production values are up to the usual high standard of Republic westerns. Songs are "Keep It In the Family," "Purple Sage In the Twilight," "When You're Smiling," "I've Got No Use For Women," "The Man On the Flying Trapeze," and "Under Fiesta Stars."

Ad Lines: "America's Cowboy Favorite, Gene Autry, In a New Romantic Adventure Of the Sagebrush Country"; "Gentleman Gene In a Hard-Ridin', Lead-Spittin' Battle For Rangeland Justice"; "Romance Comes to Gene and Frog, Your Two-Fisted Action Heroes."

20th CENTURY-FOX

Belle Starr (207)

(The Bandit Queen)

(Technicolor)

MELODRAMA 87M.

Estimate: Well-produced outdoor melodrama has plenty of angles for selling.

Cast: Randolph Scott, Gene Tierney, Dana Andrews, John Shepperd, Elizabeth Patterson, Chill Wills, Louise Beavers, Olin Howland, Paul Burns, Joseph Sawyer, Joseph Downing, Howard Hickman, Charles Trowbridge, James Flavin, Charles Middleton. Directed by Irving Cummings.

Story: At the end of the Civil War, Gene Tierney, living in Missouri, strong for the South, hates Yankees, and refuses to believe the South has really lost. Her brother, John Shepperd, is more practical about it. Randolph Scott (Sam Starr) leads a renegade crew, and attracts Tierney. Scott is shot by Union soldiers led by Dana Andrews, but escapes and is hidden by Tierney. He is found, the Tierney home is burned, and her brother arrested. She gets aid from the Scott gang, and both the brother and Scott escape from prison to the hills. The brother gives himself up, but Tierney stays, marrying Scott. The Cole brothers, killers, join the gang, and a reign of terror, unknown to Tierney, begins while she believes that the only purpose of the band is to fight carpet-baggers and Union soldiers. When her brother, who has been released from jail, is killed by the Coles, she realizes the truth, leaving Scott. The latter decides to pull one more coup, Tierney, learning of a trap, seeks to warn him, and is killed. Scott gives himself up.

X-Ray: On a basis of comparison, this should do better than "Western Union" and "The Return of Frank James." It looks a bit light for strong grosses in the de luxe first-runs, but should pick up in the latter runs. On the asset side are the Technicolor, the action, the North vs. South, etc., while on the other is the fact that in many spots the name, "Belle Starr" will mean little, and Gene Tierney is hardly the conception of a bandit queen. In the more romantic passages, she is very good, however. The picture lacks strong star values, but it has movement, fights, etc. All in all, it offers exploitation angles, with the use of "The Bandit Queen" certain to help. The paper on the show sells the action side more than romance, with a full-length figure of Tierney as the bandit queen the highlight.

Ad Lines: "Three New Stars to Thrill You"; "Belle Starr, Tender Sweetheart . . . Yet a Bandit Queen"; "Tender In His Arms . . . But a Fury In Action"; "The Bandit Queen . . . The Screen's Big Thrill"; "An Epic Of the West... In Stirring Technicolor"; "The Screen's Biggest Thrill . . . In the Year's Fastest Picture."

Charley's Aunt (201)

FARCE 82M.

Estimate: New version of famous farce should do nice business.

Cast: Jack Benny, Kay Francis, James Ellison, Anne Baxter, Edmund Gwenn, Reginald Owen, Laird Cregar, Arleen Whelan, Richard Haydn, Ernest Cossart, Morton Mowry, Lionel Pape, Will Stanton, Montague Shaw, Claud Allister, William Austin, Maurice Cass. Directed by Archie Mayo.

Story: The "immortal comedy" by Brandon Thomas, this is the story of Charley's Aunt (Jack Benny), a student at **Oxford,** who is forced into posing as an elderly aunt from Brazil in order to help his two classmates get married. He succeeds, and eventually lands Kay Francis, the real aunt. Most farce situations result from Benny's dressing as a lady throughout the picture. This is the third time this has been filmed, and currently stage versions are being launched in various parts of the country.

X-Ray: Made before, and always a money show, this appears as if it should do a healthy business everywhere. Played for solid laughs, rather than light comedy, this got plenty of belly laughs in a projection room, and it appears to have what it takes. The situations, naturally, aren't entirely new, but Benny and aides play them for what they are worth. All the featured players, Kay Francis, James Ellison, Anne Baxter, Edmund Gwenn, Laird Cregar, and others, seem to get into the spirit of the thing. For some this may be an old-fashioned type of picture, but for the majority this looks as if it offers plenty of angles. Sell this as a straight farce, plugging the Benny draw, the "aunt's in the pants" idea. Paper has a clever caricature of Benny, with heads of the feminine players.

Ad Lines: "He's Funny Enough in Pants . . . In Skirts He's Terrific"; "Just Charley's Aunt . . . A Nut From Brazil"; "The Gayest Gal of the Year"; "1880's Glamour Girl—Charley's Aunt"; "They've Been Laughing for Generations . . . And So Will You."

Charlie Chan In Rio (206)

MELODRAMA 62M.

Estimate: One of the best of the Chans.

Cast: Sidney Toler, Mary Beth Hughes, Ted North, Cobina Wright, Jr., Victor Jory, Harold Huber, Sen Yung, Richard Derr, Jacqueline Dalya, Kay Linaker, Truman Bradley, Hamilton MacFadden, Leslie Denison, Iris Wong, Eugene Borden, Ann Codee. Directed by Harry Lachman.

Story: Charlie Chan, with his son, Sen Yung, follows singer Jacqueline Dalya to Rio to arrest her on a charge of murder committed in Honolulu. Before he can get

his hands on her, accompanied by local police captain Harold Huber, she is murdered. Suspects are a butler, a socialite, a phoney mystic, and others, with the guilty person the secretary, who turns out to have been the wife of the murdered man.

X-Ray: This is one of the best of the Chans. It has an intriguing story, but, more important, a romance has been introduced between Sen Yung, the son, and a Chinese maid. Humorous angles have been well played. In addition, there are better production values, with "They Met in Rio" the sole song. Houses using Chans to advantage have a good one here.

Ad Lines: "Charlie Chan Traps a Killer in Rio"; "In Gay Rio, Death Lurks"; "The Thrill Of Your Life"; "Rio . . . Land of Love and Death"; "Your Favorite Detective Back Again."

Dressed To Kill (202)

MELODRAMA 74M.

Estimate: Fast-moving meller for the duallers.

Cast: Lloyd Nolan, Mary Beth Hughes, Sheila Ryan, William Demarest, Ben Carter, Virginia Brissac, Erwin Kalser, Henry Daniel, Dick Rich, Milton Parsons, Charles Arnt, Charles Trowbridge, Hamilton MacFadden, May Beatty, Charles Wilson, Manton Moreland.

Story: Lloyd Nolan (Michael Shayne), about to marry burlesque entertainer Mary Beth Hughes, stumbles across a double murder in a hotel next to the theatre. He rounds up all the possible suspects, keeps a step ahead of the police, and finally lands his man, a janitor in the theatre, thought dead in the World War, but who came back to murder his actress wife and the producer who once took her away from him. Nolan gets his man, but loses his girl, leaving the female field clear for the next Shayne show.

X-Ray: Fast-moving, this is one of the better Shaynes. It has a background of the theatre, which makes for greater interest. Featured players are all capable, and for the colored theatres Ben Carter and Mantan Moorland can be billed. Sell this as a theatrical mystery, and a search for a hidden murder. Paper plugs Nolan and Hughes, with little action in the art work. Legion of Decency: Unobjectionable For Adults.

Ad Lines: "It Could Only Happen to Shayne"; "Wedding Day . . . and a Murder . . . Which Did Mike Shayne Choose?"; "Can the Dead Kill? . . . See 'Dressed to Kill'"; "You'll Be Thrilled"; "Murder Stalks the Stage . . . But Shayne Gets His Man."

Private Nurse (204)

COMEDY DRAMA 61M.

Estimate: For the lower half of the duallers.

Cast: Jane Darwell, Brenda Joyce, Sheldon Leonard, Robert Lowery, Ann Todd, Kay Linaker, Frank Sully, Ferike Boros, Claire Du Brey, Leonard Carey, Clara Blandick, Myra Marsh, George Chandler, Steve O'Brien. Directed by David Burton.

Story: Brenda Joyce, left waiting at the license bureau by her boy friend, after she had come from Buffalo, N. Y., to wed, goes to a nurses' registry, finds there are no openings, and takes a call intended for Jane Darwell. It is at the home of drunken playboy Robert Lowery. Darwell arrives on the scene, forgives Joyce when she learns the truth, and the two live together. When Ann Todd, daughter of ex-racketeer Sheldon Leonard, is hurt, Joyce gets the assignment and brings along Darwell. The two are instrumental in patching up the broken wedded life of Leonard and Kay Linaker, a socialite from whom he is separated. Having brought happiness into the household, they go onward.

X-Ray: Made for the bottom duallers, that is where this belongs. The players make the most of what the situations have to offer, but chances are limited. Leonard, as the racketeer, is his usual self, and the other members are capable. In spots where the "secrets of a nurse" manner of selling means anything, try this. Paper plays up Joyce in nurses' uniform. Legion of Decency: Unobjectionable For Adults.

Ad Lines: "She Moves Behind the Closed Door of Life"; "What Secrets Did She Learn . . . See 'Private Nurse'"; "An Amazing Tale of Women in White"; "Wuxtra! Playboy Has Temperature . . . Blame 'Private Nurse'."

Sun Valley Serenade (205)

MUSICAL COMEDY 86M.

Estimate: Highly entertaining musical with plenty to sell.

Cast: Sonja Henie, John Payne, Glenn Miller, Milton Berle, Lynn Bari, Joan Davis, Nicholas Brothers, William Davidson, Dorothy Dandridge, Almira Sessions, Mel Ruick, Forbes Murray, Ralph Dunn, Chester Clute. Directed by H. Bruce Humberstone.

Story: John Payne, piano-player in Glenn Miller's band, adopts a refugee as a publicity stunt. When the refugee turns out to be Sonja Henie, Payne is quite surprised. Miss Henie sets her cap for Payne, follows him to Sun Valley, where the band is playing, and wins him despite the competition of Payne's former girl-friend, Lynn Bari.

X-Ray: If "Sun Valley Serenade" does not do well, then Hollywood should stop making musicals for a time, for this new 20th-Fox film is not only excellent entertainment—it also has an unusually large number of selling angles. Exhibitors can play up Sonja's ice-skating, Glenn Miller's band music, the romancing between Payne and Henie, the Milton Berle-Joan Davis comedy, the Nicholas Brothers' dancing—not to forget the interesting picturesque Sun Valley winter-sports background. As has been indicated, the picture itself is a high-rater. Miss Henie has never been better, and her ice-skating has wisely been cut down to just one big production sequence (making it all the more spectacular when it does come). Glenn Miller and his orchestra fit in well, with the songs not just "happening" but fitting into the story scientifically. Every number is good, with "I Know Why" the most likely candidate for honors, followed by "It Happened in Sun Valley," "Chattanooga Choo-Choo," "In the Mood," and "The Kiss Polka." Add to this good comedy, nice direction, and a swift pace, and you have something which should have lines forming outside the boxoffice. Paper features cartoons of skiers (tie-ups with sport-shops should be simple) and heads of Henie-Payne-Miller.

Ad Lines: "Sonja Romances—to Glenn Miller's Music!"; "Romance on Skis—to the Irresistible Rhythms of Glenn Miller and His Orchestra"; "Gay Love! With the Sky the Limit in Fun, Music, and Winter Sports!".

Wild Geese Calling (203)

MELODRAMA 78M.

Estimate: Fair program; sell the names.

Cast: Henry Fonda, Joan Bennett, Warren William, Ona Munson, Barton MacLane, Russell Simpson, Iris Adrian, James C. Morton, Paul Sutton, Mary Field, Stanley Andrews, Jody Gilbert, Robert Emmett Keane, Michael Morris, George Watts, Charles Middleton.

Story: Henry Fonda, a lumberjack in the northwest in 1895, sees the wild geese flying, wants to keep on the move as they do, leaves his job, goes to Seattle to meet his pal, Warren William. Latter isn't there, but Fonda finds, and falls in love with Joan Bennett, a chorus girl, who, unknown to him, has had quite an affair with William. Fonda marries Bennett, and William returns, but the latter doesn't tell of the past relationship. William is really a confidence man of low character, but to Fonda he is a pal with no faults. William outsmarts Barton MacLane of a share in a hotel, and Fonda, Bennett, and William go north to Alaska to run it. It turns out to be a dive. Fonda gets a job, and when MacLane comes to kill William, Bennett runs to warn him. Fonda surprises the two together, suspects the worst, splits with William, but because a baby is on the way, sticks with Bennett. Windup finds Fonda learning of the past from MacLane, being shot by MacLane on the night when he is seeking a doctor for Bennett, MacLane shot by William, the baby born, all forgiven, and William goes on alone to the gold rush.

X-Ray: Taken from the novel by Stewart Edward White, this shapes up as fair program that will need selling attention. Production values are there, but the trouble seems to have been in the scripting. This is a melodrama of the north, and it should be sold that way. Class houses will have the names, but for the majority plug the action, etc. Paper shows Fonda, with Bennett in chorus girl costume, with a background of big trees. No action is noted in it.

Ad Lines: "Action, Drama, Romance of the Great Northwest"; "She Was Married . . . But the Man Came Back in Her Life"; "Should A Wife Tell All . . . If Her Husband Knows Some Things."

UNITED ARTISTS

Lydia

DRAMA 104M.

(Korda)

Estimate: Well-made production with special appeal for women.

Cast: Merle Oberon, Edna May Oliver, Alan Marshal, Joseph Cotten, Hans Yaray, George Reeves, John Halliday, Sara Allgood, Billy Roy, Frank Conlan. Directed by Julien Duvivier.

Story: Merle Oberon is an old lady who has a reunion with three of the four lovers who figured in her life. The group falls to reminiscing. Miss Oberon relives each of her four romances. The first was with Joseph Cotten. Then cames George Reeves, Hans Yaray, and Alan Marshal. The only one she really loved was Marshal, who proved himself a bounder by walking out on her on the day set for their wedding. When she realized the futility of waiting for Marshal, she decided to marry Cotten, who had stood hopefully by her all through her romantic vicissitudes. It was Cotten who had saved her from wrecking her happiness when he stopped her from eloping with Reeves. And it was Cotten to whom her aunt, Edna May Oliver wished to see her married. But the aunt died, and the memory of intimate days spent with Marshal came back to plague her. Thus ended her last chance of marriage. As the reunion is about to break

up, in walks Marshal. He fails to recognize Miss Oberon. Her disillusionment is terrific.

X-Ray: This Alexander Korda production is strong in romantic appeal. It should go straight to the hearts of women audiences. Here and there a tear washes the romance, and gives the story a touch of poignancy. The show possesses a quality that should draw praise from those who love the better pictures. Miss Oberon's performance is aces.

Ad Lines: "Her One True Love Rang False"; "A Reunion With Her Past"; "She Loved Not Wisely But Too Well"; "Love Young and Old"; "The Quartet That Sang In Her Heart."

New Wine

DRAMA WITH MUSIC 82M.

(Gloria)

Estimate: Class offering will need plenty of help.

Cast: Ilona Massey, Alan Curtis, Binnie Barnes, Albert Basserman, Billy Gilbert, Sterling Holloway, Richard Carle, John Qualen, Barnett Parker, Sig Arno, Gilbert Emery, Marion Martin, Forrest Tucker, George O'Hanlon, Maynard Holmes, Erno Verebes, Paul Sutton, Lou Merrill, Ann Stewart, Kenneth Ferrill, Lane Allen, Patricia Farr, St. Luke's Choristers. Directed by Reinhold Schunzel.

Story: This deals with the love affair of Alan Curtis (Franz Schubert) and Ilona Massey. Miss Massey inspires him to write his music and works hard to get it published. Finally she interests Beethoven in Schubert's music, but the great man dies before he is able to do Schubert much good. When Miss Massey discovers that Schubert is going to give up his music, and go back to teaching in order to be able to make a living and marry her, she walks out of his life, giving him the opportunity to return to composing. The story is told in a series of flashbacks from the present. day.

X-Ray: Class houses may like this picture, but it will have to struggle in most spots. Production values and the Schubert music will help it, but, while there are some important feature players, it has no strong star draw. Selling the feature names, the music, and the change-of-pace story, as contrasted to the hurly-burly of today, may help. Legion of Decency: Unobjectionable For General Patronage.

Ad Lines: "Schubert's Immortal Melodies Surge Through the Story Of A Great Love"; "She Broke Her Heart to Give the World Its Greatest Music"; "Romance In Vienna—The World's Gayest City"; "Their Love Was an 'Unfinished Symphony'."

Tanks a Million

COMEDY 50M.

(Roach)

Estimate: First Roach "streamliner"; fun for all audiences.

Cast: William Tracy, James Gleason, Noah Beery, Jr., Joe Sawyer, Elyse Knox, Douglas Fowley, Knox Manning, Frank Faylen, Dick Wessel, Frank Melton, Harold Goodwin, William Gould, Norman Kerry. Directed by Fred Guiol.

Story: With a gang of draftees going into the army is William Tracy, former information clerk in a railroad company, who is also a boy wonder possessing a memory of facts and figures, which includes a complete knowledge of the book of Army Regulations from which he can quote from memory even the article and paragraph numbers. This irks the sergeant, who is always trying to put the youngster in the guard house, but through a series of hilarious situations the youngster makes his own stripes as a top sergeant, still adding to the discomfort of the sergeant who tries to break him, winding up himself minus stripes and doing fatigue duty.

X-Ray: The first of Hal Roach's new streamlined features, this proves how much entertainment can be packed into the short space of 50 minutes. It goes through the projector at a fast clip. Subject is timely, delivered by a competent cast, well directed and photographed, and should, according to preview audience, make a good showing.

Ad Lines: "He Knew the Army Like a Book . . . But He Made Good In Spite of It"; "A Rip-Roaring Comedy of Army Life!"; "A Million Dollars Worth of Fun."

Three Cockeyed Sailors

COMEDY 77M.

(Small)

(English-made)

Estimate: English import has plenty of laughs for the duallers.

Cast: Tommy Trindler, Claude Hulbert, Carla Lehmann, Michael Wilding, James Hayter, Jeanne De Casalis, Brian Fitzpatrick, John Laurie, Harold Warrender, Eric Clavering. Directed by Walter Forde.

Story: Three British tars accidentally get aboard a German warship which their own ship has been seeking. After many adventures, the boys manage to turn the Nazi boat over to Britain, and they are decorated for distinguished service. For a time, though, things are quite hectic.

X-Ray: This has enough laughs for the lower half of the duallers, and there are some situations that are definitely hilarious. The English accents are not bad, and there should be no patron complaints on that score. All in all, it should please the majority of audiences. There is very little propaganda.

Ad Lines: "Here Comes Three Knaves of the Navy"; "Fun Afloat As the Navy Concentrates on Blondes"; "Yo-Ho-Ho and a Battle of Fun"; "Three Bad Boys . . . Out For a Good Time."

UNIVERSAL

A Girl Must Live (6045)

COMEDY DRAMA 70M.

(English-made)

Estimate: British import will fit into the lower half of the duallers.

Cast: Margaret Lockwood, Renee Houston, Lilli Palmer, George Robey, Hugh Sinclair, Naunton Wayne, David Burns, Mary Clare, Kathleen Harrison, Moore Marrott, Drusilla Wills. Directed by Carol Reed.

Story: Margaret Lockwood, a student at a Switzerland finishing school, runs away because she thinks she is a financial burden to her folks, poses as the daughter of a famous English actress, becomes involved with two gold-digging chorines, is made to look like an adventuress, but finally is cleared by the two chorines, leaving the way clear for the clinch with Hugh Sinclair, an Earl.

X-Ray: Much money was spent on this, but this is still for the bottom half of the duallers. Margaret Lockwood is known on this side, and so is Carol Reed, who has directed several better than average British shows. Production values are good, but the piece is still an import, which will settle its future for most houses. Songs are "Who's Your Love?" and "I'm A Savage." Legion of Decency: Objectionable In Part.

Ad Lines: "It's the Season's Spiciest Hit"; "That 'Night Train' Girl Is Here Again"; "From the Creators of 'Pygmalion' and 'The Lady Vanishes'"; "Funny . . . Saucy . . . Clever."

Man From Montana (6061)

WESTERN 55M.

Estimate: First in new series is high rating western.

Cast: Johnny Mack Brown, Fuzzy Knight, Nell O'Day, Jeanne Kelly, William Gould, James Blaine, Butch and Buddy, Dick Alexander, Kermit Maynard, Eddie Cobb, Frank Ellis, Jack Shannon. Directed by Ray Taylor.

Story: Sheriff Johnny Mack Brown, sensing trouble when the homesteaders, with the approval of the Government, move in to take some of the cattlemen's land, tries to avert a fight, but a group of bad 'uns fix things so that the homesteaders and cattlemen become enemies. Before it is all over, however, Brown and aides have straightened things out, making for a permanent peace.

X-Ray: First of the '41-'42 series, this is a topnotch western, containing more than the usual quota of fights, etc. On hand also are Butch and Buddy, well known in U features. Songs are "Call of the Range," "Western Trail," "Bananas Make Me Tough," and "Little Joe." Fuzzy Knight contributes his usual comedy.

Ad Lines: "Johnny Mack Brown Again Comes Through"; "A Rip-Roaring Fast-Moving Western"; "The Man From Montana . . . And What a Man."

The Masked Rider (6062)

WESTERN 58M.

Estimate: Standard western should satisfy the open air fans.

Cast: Johnny Mack Brown, Nell O'Day, Fuzzy Knight, Grant Withers, Virginia Carroll, Guy D'Ennery, Roy Bancroft, Dick Botiller, Al Haskell, Jose Cansino Dancers. Directed by Ford Beebe.

Story: Johnny Mack Brown is called to a Mexican mine by half owner Nell O'Day when trouble arises. It seems the shipments of the mine, owned by O'Day and a Mexican, have been waylaid and robbed. Suspicion is cast on the Mexican half-owner, but the culprit, the Masked Rider, is really mine superintendent Grant Withers, with Brown, Fuzzy Knight, and other exposing him.

X-Ray: With a bit more production than usual in the nature of a Mexican fiesta scene with appropriate Mexican songs, this is up to the Brown standard. The usual quota of fights, shooting, etc., is filled. While the pace lapses once in a while, the open air followers won't mind. Songs are: "Carmelita," "Casenoble," "Cancanita," "Carmencita," "Chiapanacas," and "La Golondrina."

Ad Lines: "Who Is the Masked Rider?"; "A Tale of the New Mexico and a Masked Bandit"; "Johnny Mack Brown Rides Again for Justice"; "Thrill to the Romance of Mexico . . . And the Rattle of Roaring Guns."

Moonlight In Hawaii

COMEDY WITH MUSIC 59M.

Estimate: Pleasant musical is okay for the bottom half.

Cast: Johnny Downs, Jane Frazee, Leon Errol, Mischa Auer, Richard Carle, Maria Montez, Sunnie O'Dea, Marjorie Gateson, Elaine Morey, The Merry Macs (Judd, Ted, and Joe McMichael), Mary Lou Cook. Directed by Charles Lamont.

Story: Leon Errol, father of Jane Frazee, is a large canner, with Richard Carle, owner of pineapple groves in Hawaii, where action takes place, as his best friend and customer. Johnny Downs, who had failed to make good on the radio with his three friends, The Merry Macs, takes a job in Hawaii as tourist guide. Errol fights with Carle, and both are too stubborn to give in. Each makes a play for wealthy Marjorie Gateson, with The Merry Macs backing Carle, and Downs backing Errol. But the windup finds Gateson marrying orchestra leader Mischa Auer, the friends re-united, and Downs getting Frazee.

X-Ray: Pleasant, and unimportant, this just about makes the hour running time, and is headed for the lower half, for which it is made. Don't book it with "Sing Another Chorus," as it almost looks like the same picture. Songs are "Poi," "We'll Have a Lot of Fun," "Moonlight in Hawaii," "All for One," "Aloha Low Down," "It's People Like You," "Hawaiian War Chant." Selling angles are Auer, Frazee ("Buck Privates"), and the songs sung by The Merry Macs, radio team.

Ad Lines: "'Moonlight in Hawaii' . . . and Swell Entertainment for You"; "Gay Fun . . . Real Humor . . . Plenty of Laughs"; "Take a Trip to Hawaii . . . and Gay Romance"; "1941's Surprise Laugh Show."

Quiet Wedding (6044)

COMEDY 80M.

(English-made)

Estimate: Very British show may have a chance in class spots; dualler in others.

Cast: Margaret Lockwood, Derek Farr, Marjorie Fielding, A. E. Mathews, Athene Seyler, Jean Cadell, Margaretta Scott, David Tomlinson, Sidney King, Peggy Ashcroft, Frank Cellier, Roland Culver, Michael Shepley, Muriel Pavlow, Margaret Halston, Roddie Hughes, Muriel George, O. B. Clarence, Margaret Rutherford, Wally Patch, Bernard Miles, Martita Hunt, Hay Petrie. Directed by Anthony Asquith.

Story: This revolves about an English country home just before a wedding, with the activity centered on the preparations. The girl rebels against the customs, etiquette, etc. in connection with the wedding. The boy finally kidnaps the girl, urged on by an aunt. This results in complications, with the windup finding the wedding really taking place. The bulk of the story is made up of the family relations, of all sorts.

X-Ray For houses which can play the British pictures, this is worth a try, but for others it is handicapped. True, it is something far detached from the usual kind of picture, but this will not be enough for most domestic houses. Margaret Lockwood's name can be sold. She appeared in "The Lady Vanishes," "Night Train," and "Girl In the News," among others. Director Anthony Asquith directed "Pygmalion." The human elements, that of a girl just before her wedding, etc. can be plugged. But, all in all, this is a problem, except as indicated above, although Universal has some novel selling slants on the picture.

Ad Lines: "'Twas Just Before the Wedding . . . And The Bridegroom Couldn't Wait"; "A Human Comedy About Real People"; "Brides . . . Did You Go Through All This?"; "You'll Love This Charming Comedy"; "Humorous . . . Real . . . Human"; "You're Invited to a Quiet Wedding . . . Right Now."

Sing Another Chorus

COMEDY WITH MUSIC 63M.

Estimate: Program musical will fit nicely into the lower half.

Cast: Johnny Downs, Jane Frazee, Mischa Auer, Walter Catlett, Sunnie O'Dea, Iris Adrian, George Barbier, Joe Brown, Jr., Rosario and Antonio, the Peters Brothers, Charles Lane, Ed Kane. Directed by Charles Lamont.

Story: Johnny Downs, college grad, son of dress manufacturer George Barbier, yearns for an angel to produce his musical comedy, with singer Iris Adrian as star, while Jane Frazee, secretary to Barbier, wants to design dresses with oomph. Mischa Auer, Russian janitor, wants to direct the show composed of factory workers. Downs aids Auer, and the latter gets Walter Catlett, a phoney producer, to put on a Broadway show with Barbier's money. But Barbier's line goes sour, Catlett runs away with the money, and all looks bad. But thanks to Downs' ability, Frazee's designs, and the employees enthusiasm, a fancy style show takes place, the show clicks, so does the line, and Catlett is found with most of the money.

X-Ray: Made as filler for the lower half, this is, nevertheless, pleasing, and it will serve its purpose. The plot is thin, but a song pops up whenever things get too slow. It has been made at a minimum of expense. Songs are "Boogie Woogie Boogie Man," "Dancing on Air," "Rug-Cuttin' Romeo," "Walk with Me," "Two Weeks Vacation with Pay," "Mr. Yankee Doodle," and "We, Too, Can Sing." Sell Auer's comedy, the gay spirit, and the songs. Don't book it on the same program with "Moonlight in Hawaii." The casts are too similar.

Ad Lines: "It's in the Groove"; "'Sing Another Chorus' . . . And Have Lots of Fun"; "He Knew How to Make Dresses, But When It Came to Chorus Girls"; "You'll Have A Swell Time"; "Some Fun . . . Some Laughs . . . Some Real Entertainment."

This Woman Is Mine (5044)

MELODRAMA 92M.

('40-'41)

Estimate: Disappointing; but may have more chance for subsequents and neighborhoods.

Cast: Franchot Tone, John Carroll, Walter Brennan, Carol Bruce, Nigel Bruce, Leo G. Carroll, Frank Conroy, Sig Rumann, Abner Biberman, Chief Yowlachie, Ray Beltram, Ignacio Saenz, Paul Hurst. Directed by Frank Lloyd.

Story: In 1810 Carol Bruce, a cafe singer, is tricked, by promise of fame and marriage from French-Canadian woodsman John Carroll, into stowing away on a fur-trading ship leaving New York for the Northwest carrying an expedition headed by Franchot Tone, aide to John Jacob Astor, and others. Captain Walter Brennan, a hard-fisted and God-fearing man, finds her, blaming Tone. Made a cabin boy, she hates Carroll but shows a liking for Tone. Because of her seamen are flogged, but the expedition reaches the Columbia River, and a post is established. Things go well, slowly, and while Tone and others are away trading with Indians, Brennan, growing impatient, is tricked into taking the boat up the river to trade away from the post. Tone returns and goes with Carroll to warn Brennan. But they arrive too late. The Indians have over-run the ship, killing or wounding all. Carroll dies, Tone rescues Bruce, and the ship is blown up.

X-Ray: This misses. Money has been spent, but the picture isn't there. It may have more af a chance in the subs and nabes, particularly on the Indian angle, but it moves too slowly most of the time. Feature players are handicapped by the script, Brennan particularly being off his usual pace. Miss Bruce makes a very unimpressive bow. She sings two songs: "I Am Far Too Young to Marry" and "We'll Be Crossing the Bar In the Morning." The ship explosion scene is a feature, but most of the dramatic passages fall flat. Selling this either as a rugged meller, for some spots, or as a conflict between one girl and many men, for others, may help, but the show doesn't make the grade intended.

Ad Lines: "Titanic Screen Thrill!"; "Sweeping Out of Storm Torn Seas"; "Madness, Mutiny, and a Maid"; "A Thrill-Soaked Saga Of Romance and Adventure"; "I'll Sweat Every Charm Out Of Her Body Before This Voyage Is Over—And I'll Flog Any Man That Speaks to Her"; "A Soul-Tormented Skipper — A Storm-Crazed Crew—And a Girl Stowaway Who Was Dangerous Cargo."

Unfinished Business

COMEDY DRAMA 94M.

Estimate: Pleasing comedy; women should love it.

Cast: Irene Dunne, Robert Montgomery, Preston Foster, Eugene Pallette, Dick Foran, Esther Dale, Walter Catlett, Richard Davies, Kathryn Adams, Samuel S. Hinds, June Clyde, Phyllis Barry. Directed by Gregory La Cava.

Story: Irene Dunne, small town singer goes to New York, and has a flirtation enroute with socialite Preston Foster, who drops and forgets her in the big city while she still carries the torch. She gets work in a night spot singing birthday greetings to the customers and comes to Preston's birthday without him giving her a tumble. Meeting Preston's brother, Robert Montgomery, bit of a souse and rounder, she indulges with him, both getting swacked, married, and moving into Bob's penthouse. After a lull in the drinking parties, they realize they really love each other, but Irene is still doubtful about her relationship with Preston. Preston attends a reception in the couple's home, Irene lures him to the outside deck, kisses him, and realizes the ideal is dead. Gossips make something out of the kiss, Bob and Irene split, but are later reunited by a baby whose birth Irene had withheld from Bob.

X-Ray: There's nothing new about this one, but old situations have been deftly handled and interspersed with neat dialogue to make them seem new. Irene Dunne, Robert Montgomery, and Preston Foster score in the top roles, and Gregory La Cava has directed with intelligence. It should do well with proper handling.

Ad Lines: "What Was Her Unfinished Business"; "How Long Can a Woman Love a Man Who Does Not Love Her?"; "A Heart-Warming Romantic Comedy"; "Your Favorite Stars and Director Bring You Entertainment Touched With Greatness."

WARNERS—FN

Dive Bomber (553)

MELODRAMA 132M.

('40-'41)

Estimate: Topical exploitation show has names and Technicolor to send it to better grosses.

Cast: Errol Flynn, Fred MacMurray, Ralph Bellamy, Regis Toomey, Herbert Anderson, Louis Jean Heydt, Craig Stevens, Robert Armstrong, DeWolf Hopper, Garret Craig, Charles Drake, James Anderson, Allen Jenkins, Addison Richards,

Moroni Olsen, Cliff Nazarro, Dennie Moore. Directed by Michael Curtiz.

Story: A navy dive-bomber pilot crashes when he suffers a "blackout" during maneuvers. His death on the operating table creates a bitter feud between Errol Flynn, flight surgeon, and the aviator's flying buddies, Fred MacMurray and Regis Toomey, who refuse to believe their pal was beyond medical aid. With Ralph Bellamy, his superior, Flynn dedicates himself to research in an effort to find means of conquering "blackout" and air sickness so dreaded by fighting pilots. MacMurray and Toomey laugh at Flynn's experiments. Toomey pays with his life for refusing to heed Flynn's plea to give up flying for the sake of his health. MacMurray is won over. He offers himself as a guinea pig in the fight to make flying safer for our service pilots. Final triumph is the creation of an oxygen suit for high-altitude flying. MacMurray is told he is in no physical condition to test the suit, but before he can be stopped he is zooming off to the stratosphere. He dies when the oxygen line freezes. His last act is to scribble a note telling how to eliminate this one flaw in the suit.

X-Ray: Warners has turned out a very technical service picture. "Dive-Bomber," done on a broad canvas, pays honor to the navy's flight surgeons, those men whose duty it is to keep our flyers healthy and in the air. It is a show photographed with a fullness of scope that is often breath-taking. The Navy has co-operated generously. Film has enough action, but practically no romance—which may make it a doubtful bet with women.

Ad Lines: "'Dive Bomber' Hits the Spot"; "An Entertainment Bomb"; "A Picture That Explodes With Entertainment"; "Unmatched Thrills In Magnificent Technicolor."

International Squadron

MELODRAMA
87M.

Estimate: Will need strong selling for best results.

Cast: Ronald Reagan, James Stephenson, Julie Bishop, Cliff Edwards, Reginald Denny, Olympe Bradna, William Lundigan, John Ridgely, Joan Perry, Addison Richards, Holmes Herbert, Crawford Kent, Charles Irwin. Directed by Lothar Mendes.

Story: Cock-sure American test-pilot Ronald Reagan ferries a bomber to Britain, joins the RAF after he sees the people's courage in face of a bombing attack. When Reagan steals Olympe Bradna, the girl-friend of one of the pilots, and inadvertently causes the deaths of William Lundigan and John Ridgely, his standing with the other men is not so good. Finally, when Miss Bradna's former friend is chosen for a dangerous flight, Reagan knocks him out, does the job, and is killed on the way back, after downing three German planes. Flight commander James Stephenson and the boys drink a toast to him.

X-Ray: Although obviously sincere and well-acted, "International Squadron" will probably have a tough time as a single feature in the bigger situations. Although it has a topical story, its harrowing, tear-jerking picturization of an air attack on London, for example, has been seen before in pictures. The presence in the cast of James Stephenson, who died recently, is likely to affect the box office. Thirdly, the story is much too familiar—with most of the scenes cut from the usual war-film pattern; and, fourth, except for Stephenson, the entire marquee strength of the film rests with Ronald Reagan, whose name is not yet big enough to mean much. These odds might possibly be overcome by strong plugging and selling of the RAF-war angles in localities where this type of film is appreciated.

Ad Lines: "Dare-devil American Test-Pilot Joins the RAF—And It's Everybody's War!"; "A Yank Joins the RAF"; "He Was a Demon With the Ladies On the Ground—A Devil With a Plane In the Air"; "See London Bombed! Ferrying Planes! RAF Attack! All the Big News of the War!".

Navy Blues

COMEDY WITH MUSIC
108M.

(103)

Estimate: Laugh show, with the navy background, should get into the better grosses.

Cast: Ann Sheridan, Jack Oakie, Martha Raye, Jack Haley, Herbert Anderson, Jack Carson, Jackie C. Gleason, Richard Lane, Navy Blues Sextet, William T. Orr, John Ridgely, Frank Wilcox, William Justice, Ray Cook, Selmer Jackson. Directed by Lloyd Bacon. Executive producer Hal B. Wallis.

Story: Sailors Jack Oakie and Jack Haley, the latter married to Martha Raye, whom he had deserted in San Diego on his wedding night to enlist in the navy, land in Honolulu where Raye works in a cafe. Ann Sheridan is a singer there. Oakie learns that Herbert Anderson, a corn-fed sailor but the best gunner in the navy, is being transferred to their ship, so he bets money borrowed from petty officer Jack Carson at 15-1, figuring no one knows of Anderson's transfer. Oakie and Haley also pawn the ship's trophies to get more dough. But it develops that Anderson's enlistment is up two days before the shooting starts. From then on it is a case of Oakie and Haley trying to get Anderson to re-enlist and also hold off Carson and the other sailors who have learned about the cups. Sheridan agrees to try the feminine lure on Anderson. He falls, but learns it was a gag. However, at the last moment, he re-enlists, realizes Sheridan actually loves him, and the gunnery cup is in the bag. Everyone is happy.

X-Ray: The comedy and topical angles will help this do a nice business. While the story is stretched out, the songs are good, the naval background is always an asset, and the players are capable, even though a real star draw is lacking. However, the name combination will be attractive anywhere, and even if the whole thing is rather familiar it won't matter much. Sell the navy, the laughs. Hawaii, Sheridan in Hawaiian costume, etc. Songs are "Navy Blues," "But When Are We Going to Land Abroad," "In Waikiki," "You're a Natural."

Ad Lines: "Heave Ho For Hawaii . . . Land of Romance"; "You'll Have the Time of Your Life at 'Navy Blues'"; "Prepare to Laugh . . . The Navy's In Town"; "Deserted On Her Wedding Night . . . And By A Sailor, Too"; "What Laughs . . . What Songs . . . What A Picture."

Sergeant York

MELODRAMA
134M.

(101)

Estimate: Big money show; go the limit in selling it.

Cast: Gary Cooper, Walter Brennan, Joan Leslie, George Tobias, Stanley Ridges, Margaret Wycherly, Ward Bond, Noah Beery, Jr., June Lockhart, Dickie Moore, Clem Bevans, Howard de Silva, Charles Trowbridge, Harvey Stephens, David Bruce, Charles Esmond, Joseph Sawyer, Pat Flaherty, Robert Porterfield, Erville Anderson. Directed by Howard Hawks.

Story: Tennessee mountaineer Gary Cooper (Alvin York) supports his family and is regarded as a steady fellow, except for a liking for drink and a disregard for the church. Cooper meets and falls in love with Joan Leslie, a local girl. When lightning strikes a rifle from his hand while he is in a drunken rage, Cooper decides that it is an act of divine manifestation, and becomes a devout church member. When the World War starts, Cooper is drafted although he is a conscientious objector. Eventually, however, he is brought around, and, in the War, he captures 132 Germans and kills 25 others single-handed. He is regarded as the outstanding soldier hero, and feted, but he returns to Tennessee, where he finds Miss Leslie waiting for him. In addition, the State presents him with the farm which he has always dreamed of having. Musical numbers include "That Old Time Religion," "When the Roll Is Called Up Yonder," "Beulah Land," "I Got a Gal At the Head Of the Holler," and "Way Up On Clinch Mountain."

X-Ray: Here is an excellent show, which can't help getting in the big money. It has names, patriotism, action, romance, etc., to sell, and even a bit of religion thrown in. The war scenes have been handled with restraint. Cooper was never better, while Leslie also turns in a top performance. All the others, Brennan, Tobias, Ridges, etc., are also good. Thanks to the fine direction, the length, 134 minutes, never becomes apparent. In short, this is a showmen's show, and one which is particularly timely at this moment.

Ad Lines: "Gary Cooper As the Soldier Who Couldn't Be Stopped, In the Picture That Can't Be Topped!"; "Mighty Entertainment"; "The Thrill Of Your Lifetime—And It's All True!"; "The World War's Most Daring Exploit Becomes 1941's Greatest Film"; "Gary Cooper In the Most Astounding, Triumphant Role Of His Career."

The Smiling Ghost

MYSTERY DRAMA
71M.

(102)

Estimate: Familiar type mystery will serve on the twin bills.

Cast: Wayne Morris, Brenda Marshall, Alexis Smith, Alan Hale, Lee Patrick, David Bruce, Helen Westley, Willie Best, Charles Halton, Richard Ainley, Roland Drew. Directed by Lewis Seiler.

Story: Wayne Morris, an impoverished college grad, gets a job being engaged to socialite Alexis Smith, whose three former suitors, unknown to him, have been killed or cripped. The family wants to break the jinx. Newspaper reporter Brenda Marshall gives Morris the lowdown, but when he thinks the socialite loves him he stays. From then on it becomes the usual thing of sliding doors, the possibility that a former dead suitor has come to life, with the windup having the culprit another former suitor, thought crippled for life in an accident, who was seeking revenge. Morris gets Marshall.

X-Ray: This is all rather familiar. It is headed for the duallers, except where thrill shows can be sold heavily. Willie Best contributes plenty of comic relief, but, generally, the script is against the players. Having a man walk the streets with a grotesque get up used in the film is a bally angle.

Ad Lines: "'The Smiling Ghost' Laughs at Death"; "Do the Dead Come to Life?"; "You'll Laugh . . . You'll Be Thrilled"; "A Dead Man Kills . . . But How"; "Horrific . . . Laughable"; "1941's Big Thrill Show."

FOREIGN

The Forgotten Village

ADULT DOCUMENTARY 67M.

(Mayer-Burstyn)

Estimate: Powerful documentary is a cinch for most mature audiences, but use caution before dating.

Story: Modern ideas of sanitation and medicine haven't penetrated the little Mexican village of Santiago. Paco, a native Indian lad, falls sick on market day. Trini, the Wise Woman, tries to cure him with native charms and herbs, but he dies. Juan Diego, his brother, learns from the teacher that the death was caused not by "bitter airs" but by a contaminated well in the village. The shock forces Paco's mother into early labor. Meanwhile, other children become ill and die, their only treatment being that offered by old Trini. The teacher calls the villagers together and explains the disease and how the government doctors can help. Rejecting new ideas, they refuse to listen. When Juan Diego's little sister falls ill and the teacher's treatment is refused, he treks over the mountains to the capital to bring medical aid. The villagers almost all refuse to let their children be treated, egged on by old Trini, who's afraid she'll lose her business. Juan Diego, on the other hand, sneaks his little sister out to the doctors, who save her life. When he brings her back, her father is awake, curses the lad for being a traitor, and throws him out of the village. The boy joins the returning medical truck to go to the capital and school. (Story and script by John Steinbeck. Directed and produced by Herbert Kline. Narration by Burgess Meredith. Camera, Augustin Delgado. Music by Hanns Eisler.)

X-Ray: A powerful, stirring documentary, invested with some of the starkest, most effective realism seen in many a day, this film's playing time before mature, sophisticated, and serious audiences may be limited only by the thumbs-down attitude of local censors and other bodies. Banned at this writing by the New York State censor board, it has revealing scenes of childbirth, nursing, death, etc. It's not for kiddies. What it has is realism, gorgeous, startlingly dramatic photography, and the essence of real life. Play up the fact that author John Steinbeck scripted the film.

Ad Lines: "John Steinbeck's Film Thunderbolt"; "Powerful! Stirring! Real!"; "Banned by the New York Censors—But You Can See It Now"; "Stirring, Realistic Drama."

Inside Russia

DOCUMENTARY 75M.

(Hoffberg)

Estimate: Propagandistic Cook's tour of the USSR.

Cast: Produced by Charles A. Stuart. Narrated by Norman Brokenshire.

Story: This is a celluloid record of life under the Soviets. In a 10,000-mile swing through Red Russia, an American engineer who labored five years in the country, Charles A. Stuart, shows the people at work and at play. The camera explores every corner of Stalin's vast empire, climbs its towering mountains, sweeps across the fertile steppes of the Ukraine, with stopovers in all of the nation's important cities, at all the points of interest.

X-Ray: This interesting film is terribly handicapped by miserable photography, which bears evidence that the footage was shot ages ago, perhaps resurrected now to take advantage of the new market for Soviet films created by Joe Stalin's sudden kinship with the democracies. Other evidence attesting to this fact appears all through the film. While the footage is bewhiskered, the commentary is right up to the minute, and transforms the film into rank propaganda for the Soviet cause. It paints such a pretty word picture of life under the hammer and sickle, of the blessing enjoyed by the proletariat under Stalin's rule, that it sometimes becomes ludicrous. Aside from the vastness of Russia, the impression is one of poverty and filth. That is one thing the eulogistic commentary cannot hide. The appeal of "Inside Russia" is of necessity limited, though the Russo-German war gives the picture a certain timeliness.

Ad Lines: "A Clean Sweep of Russia via Camera"; "A Camera Invasion of Stalinland"; "Soviet Russia Captured In Celluloid"; "Camera Shots In Russia"; "The Springs of Soviet Power"; "See the Land That's Giving Hitler Hell"; "The Land Where the Blitzkrieg Rages."

THE SHORTS PARADE

Serial

THE IRON CLAW. Columbia. First episode 30m., others 20m. each. This 15-episode serial revolves around a fortune in gold sought by any number of suspicious-looking characters. There's a figure in black called The Iron Claw who goes around scaring people when not committing mayhem. A newspaper reporter and a news cameraman enter the scene when one of the characters is killed by the Claw. They set about trying to solve the mystery. First chapter leaves the reporter and a sweet young thing trapped in an underground room by the Claw where they are about to be buried under an avalanche of rocks released by that evil gentleman. First episode isn't too exciting. FAIR. (2140).

TWO-REEL

Comedy

LOVE IN GLOOM. Columbia—All Star Comedies. 21m. This features Henny Youngman, who struggles valiantly to keep a floundering subject alive. Henny is an efficiency expert who takes over the "Meet-A-Mate" matrimonial bureau. He builds up a romance between Karyl Gould and Dan Harden. Others include old-timer Al Shean, and the Radio Rogues, representing a pitiful waste of talent in such a subject. There are a couple of fair songs, warbled by Miss Gould, including "A Kick In the Pants Is All You Get From Romance," and "How Do I Know It's Real?" The gag material is weak. FAIR. (3421).

WESTWARD HO HUM. RKO—Edgar Kennedy. 16m. Edgar buys a brokendown restaurant in a ghost town, which is the basis for some spooky goings-on, many of which may satisfy the Kennedy fans, but otherwise this lacks lustre. FAIR. (23401).

Dramatic

THUMBS UP, TEXAS! RKO-March of Time, No. 1. 19m. This is a salute to Texas. Pictured are the vast resources of our largest state and the part they are playing in America's defense program. Taking a wide swing through the state, the camera makes stopovers in the leading Texas cities. Many of the state's interesting highlights are revealed, together with scenes of Texas life. Stressed throughout is the patriotic fervor of the Texas population. An innovation is the use of Cal Tinney's voice to relate some of the glories of the Lone Star State. Texans should devour this March of Time. EXCELLENT. (23101).

Color Musical

CARNIVAL OF RHYTHM. Vitaphone—Technicolor Specials. 20m. Katherine Dunham and her company of dancers and singers weave a story in rhythm and song against a background bursting with color. A savage note runs through the film. This is chiefly for the arty. Four Portuguese numbers are featured—"Cidade Maravilhofa," "Ba-Tu-Ca-Da," "Tristezza," "Navie Negreiro." GOOD. (6006).

Musical

KEEP SHOOTING. RKO—Ray Whitley, 17m. Whitley and his musical troubadors win themselves an invitation to a fiesta when they foil a stage-coach holdup and save a shipment of gold belonging to a wealthy rancher. The musical interludes are well balanced with flashes of action. Among the numbers rendered by Whitley and his group are several western favorites. GOOD. (23502).

Novelty

INTERNATIONAL FORUM No. 1—Columbia. 16m. This entry, a new type of screen journalism, presents Dorothy Thompson, Linton Wells, Wythe Williams, and William L. Shirer in a round-table discussion of world events. In an informal way, the speakers present their views on the war and on the aid-to-Britain controversy, bringing in the Orient and South America and other phases of the world situation. Proceedings have an air of freshness and spontaneity, lent by expressed differences of opinion on detail among the participants coupled with an extemporaneous, unrehearsed delivery. The people occasionally rise from the table and go through such business as pointing to a wall map, which, together with their natural, interesting delivery, and material, compensates for lack of action or dramatization. This is a subject which will grace any screen, and should even garner marquee space. EXCELLENT. (3451).

INTERNATIONAL FORUM No. 2—INVASION! Columbia. 19½m. Second in a series of round-table discussions by experts, this concerns itself with the possibility of Hitler invading England, with the smart boys agreeing that he can't win. When possible methods of invasion are discussed, scenes are shown of bombers, fires, soldiers, etc., with an underlying musical score adding to the drama of the presentation. Almost everyone is interested in the possible invasion of England, of course, but this subject is restricted to those houses where the two reels of almost continuous talk won't prove objectionable. One drawback is the extremely poor diction of one of the experts, which makes him very hard to understand. The participants are Ralph Ingersoll, PM editor; Major Fielding Eliot, CBS commentator; Linton Wells, CBS commentator; and Wythe Williams, MBS commentator. GOOD. (3452).

ONE-REEL

Color Cartoon

AVIATION VACATION. Vitaphone—Merrie Melodies. 7m. A trip to various lands via a huge airliner, with the net result not as funny as in similar subjects from Schlesinger. FAIR. (6724).

IT'S A HAP-HAP-HAPPY DAY. Paramount—Gabby Cartoon. 7m. Gabby goes camping with the mayor, against the latter's wishes, and manages to wreck the whole trip. It is all unimaginative. FAIR. (G0-8).

LEND A PAW. RKO—Disney. 8m. Pluto inadvertently saves a kitten from death. When Mickey Mouse lavishes attention on it, the dog becomes insanely jealous. Pluto tries to get the kit out of the way, but in the end the good in him triumphs and again he saves the feline from death. Scenes in which the good and evil spirits work on Pluto are highly funny. EXCELLENT. (14111).

THE OLD OAKEN BUCKET. 20th-Fox-Terrytoons. 7m. Mr. Frog calls for his gal, down at the bottom of the well. They go to the fair, ride the roller coaster, go through the tunnel, etc. Miss Frog's pa is waiting up when they get back, very, very late. This is a cute subject, especially good for the kids. GOOD. (2551).

THE ONE MAN NAVY. Twentieth Century-Fox—Terry Toon. 6m. Topical, an advantage, and a bit better than many of this series have been running. Gandy Goose is rejected by the army, but he gets the hens to eat dynamite and lay mines, which destroy the enemy submarine. It should prove humorous to most audiences. GOOD. (2552).

ORPHANS' BENEFIT. RKO—Disney. 9m. Donald Duck is a performer at a benefit for orphans at which Mickey Mouse is master of ceremonies. The kids play pranks on poor Donald and spoil his attempt to recite. At the fadeout he is buried under a barrage of missiles. EXCELLENT. (14109).

SNOW TIME FOR COMEDY. Vitaphone—Merrie Melodies. 7m. Two pups are after a bone. They go through some hair-raising experiences in the snow trying to get at it. Neither gets it in the end, but the audience should get a few laughs. GOOD. (6726).

SPORT CHUMPIONS. Vitaphone—Merrie Melodies. 7m. Attention to sports is paid by the Schlesinger men, with swimming, track, baseball, football, billiards, and other items covered. This is only fair, with many of the gags falling flat. FAIR. (6725).

SUPERMAN. Paramount. 11m. First of the series in Technicolor based on the comic strip, this looms as a formidable exploitation opportunity. Subject matter, similar to that of the strip, shows how Superman was created, and how he poses as Clark Kent, a newspaperman. He comes to the rescue of the heroine when she is threatened with death by a mad scientist with a terrible ray. The animation is sometimes jerky, which is probably caused by the use of humans instead of cartoon figures, but the coloring, etc. is excellent. Obviously, the kids will go for this. What the adults do should depend on the nature of the subject matter. GOOD.

VITAMIN HAY. Paramount—Color Classics. 7m. Hunky and Spunky are back again, the two mules being up to their usual standard. Hunky becomes involved with a goose, but Spunky comes to the rescue, as usual. GOOD. (C0-1).

Cartoon

THE CUTE RECRUIT. Columbia—Phantasies. 6½m. A tough top sergeant and a navy man both try to induce a prospect to join their respective departments, but the windup has the prospect much too young. FAIR. (2705).

THE ICE CARNIVAL. Twentieth Century-Fox—Terry Toon. 6m. Another version of the tortoise and the hare, this time on ice. Through the aid of the small tortoise and a magnet, papa tortoise beats out his rival. FAIR. (2501).

PEST PILOT. Paramount-Popeye. 7m. Popeye's Pop wants to be an aviator, wrecks a plane proving he can, but Popeye helps out and he becomes the pilot of a grass cutting machine. This lacks highlights. FAIR. (E0-12).

PLAYING THE PIED PIPER. Columbia—Fables. 7m. The cat sets out to get the mouse via the pied piper route. When he gets nowhere, he tries every other trick in his arsenal with equally dismal results. In fact, the mouse turns the tables on the cat, which winds up badly damaged. There are some very funny spots. GOOD. (2758).

TWINKLETOES IN HAT STUFF. Paramount—Animated Antics. 7m. The inventions of Twinkletoes are paraded, with the magician's hat the center, but so many things come out that the results are somewhat disastrous. Just a fair entrant. FAIR. (H0-13).

WE, THE ANIMALS, SQUEAK. Vitaphone—Looney Tune. 7m. A takeoff on the radio program, this has lots of laughs in its burlesque gags, particularly the Irish cat which gets on and tells how it managed to effect the capture of mice which tried to intimidate her. GOOD. (6615).

THE WIZARD OF ARTS. Paramount—Animated Antics. 7m. A Jerry Colonna type of sculptor gets to work, with gag titles and takeoffs on prominent historical figures, as well as others, the net result not being anything to write home about. FAIR. (H0-12).

Musical

COMMUNITY SING, No. 1, Series 6. Columbia. 9m. Reel is made up entirely of patriotic songs—"Sing, America, Sing," "The Yankee Doodle Boy," "My Old American Home," "You're a Grand Old Flag," and "He's My Uncle." Don Baker is at the organ, while singing is by the Town Criers. Nature of the times perhaps makes this worth booking. FAIR. (3651).

THOSE GOOD OLD DAYS. Vitaphone—Melody Master. 10m. William T. Orr is an old-time vaudevillian, who, in order to impress his granddaughter, retells the past, thus allowing for several specialties. Older folks who remember the golden days of vaudeville will get some fun out of the numbers, all well presented. GOOD. (6510).

Novelty

ADVENTURE IN THE BRONX. Film Associates, Inc. 11m. First of a number of shorts to be sponsored by the New York Zoological Society, this human little item depicts the experiences of a youngster who, in a spirit of adventure, invades the Bronx Zoo with his toy elephant before the gates are opened. The film is good for a few chuckles. Many of zoo's animals are trotted before the camera. The film has the benefit of a diverting commentary by John Kieran. GOOD.

AMERICAN SEA POWER. 20th Century-Fox—The World Today. 10m. A day with the U. S. Navy, and Lowell Thomas narrates. Showing the life of the sailor, and winding up with excellent shots of the big guns in action, this is excellent, and worthy of special tieups and selling. A green tint is used effectively. EXCELLENT. (2401).

EXPLORING SPACE. Columbia—Cinescope. 9m. Photographed in the Hayden Planetarium of the American Museum of Natural History in New York, this is a lecture on astronomy, a tour of the planetary system. It is interesting at times. FAIR. (3971).

HEDDA HOPPER'S HOLLYWOOD No. 1. Paramount. 10m. Hedda Hopper is the commentator and the principal actor in the first of a series, which is similar in makeup to others like it. Miss Hopper, who is all over the place, visits William S. Hart, Kay Kyser and band on the set (they sing "Alexander Is a Swoose"); Palm Springs; a Hollywood dance for mothers, and generally brings the attention of the audience to lots of stars. It is in the general routine, and a little less Hopper might help. GOOD.

IN A PET SHOP. Paramount-Speaking of Animals. 7m. Second of the series, this again makes use of the device whereby animals are made to speak with the voices of humans. A trick process, it garnered plenty of laughs. Various animals, principally dogs, speak with the voices of humans, and a pair of love birds keep fighting. No doubt that this will interest, but the novelty is still the angle, if these don't come too often. GOOD.

INFORMATION PLEASE No. 13—Anna Neagle. RKO. 10m. The questions have to do mainly with drinks associated with fictional characters, book titles, bulls, cats, nursery rhymes, queens. Some of the questions are acted out with highly amusing results. Miss Neagle makes a charming guest expert. GOOD. (14213).

QUIZ KIDS No. 1. Paramount. 11m. Those smart children, the Quiz Kids of radio fame, are seen here, with the procedure similar to that heard on the air. The kids are Gerard Darrow, 8; Van Dyke Tiers, 13; Richard Williams, 11; Joan Bishop, 14; and Cynthia Cline, 15, with production supervised by Leslie Roush The subject matter is not as interesting to adult audiences as that of "Information Please," but the tieup value is apparent. GOOD.

SOLDIERS OF THE SKY. 20th-Fox—Adventures of a Newsreel Cameraman. 10m. Another example of the trend to shorts picturing phases of our military establishment, this one capitalizes on the dramatic and pictorial possibilities afforded by the parachute troop training program at Ft. Benning, Ga. Reel shows training of the volunteers, and ends with a thrilling mass jump. GOOD. (2201).

SO YOU THINK YOU KNOW MUSIC. Columbia—Quiz Reel. 10m. Questions in this one are fired at H. V. Kaltenborn, Peggy Wood, Faith Baldwin, and Johnny Green. Many are acted out. However, the necessary feeling of spontaneity is lacking here. FAIR. (3601).

Sport

TEE UP. Columbia—Sport Reel. 10m. Patty Berg, distaff golfer par excellence, shows how she does it, with Bill Stern doing the spieling. The 22-year-old miss demonstrates some nifty golf shots, and there are a few laughs supplied by the antics of a lady comic trying to imitate Miss Berg's golfing wizardry. GOOD. (3801).

Travel

JOURNEY IN TUNISIA. Columbia Tours. 10m. Again Andre de la Varre goes atouring, this time to the ancient precincts of Tunis. Lives and habits of the people are well depicted. This is a pleasant escape from the workaday world in which movie fans live. GOOD. (3551).

SAGEBRUSH AND SILVER. 20th-Fox-Magic Carpet of Movietone. 10m. This is the story of Nevada. Lowell Thomas shows us the desert, prospectors, Virginia City (a ghost town), Steamboat Springs, Boulder Dam, Reno, Pyramid Lake, and other natural wonders. Filmed in sepia, this is interesting and entertaining. GOOD. (2101).

Shorts Parade For 1941-1942

The complete listing of 1940-41 product, or shorts not listed under this date below, will be found on Blue Section pages 821, 822, 823, and 824.

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		COLUMBIA			
		Two Reel			
		COMEDIES (26)			
		THREE STOOGES			
		'41-'42 (8)			
3401	(Aug. 22)	An Ache in Every Stake		18m.	
		ALL-STAR			
		'41-'42 (18)			
3421	(Aug. 15)	Love In Gloom (Youngman, Radio Rogues)	F	21m.	840
3422	(Sept. 4)	Half Shot at Sunrise (Karns)		16m.	
3423	(Sept. 18)	General Nuisance (Keaton)			
		INTERNATIONAL FORUM			
		'41-'42 (6)			
3451	(Feb. 22)	International Forum No. 1	E	16m.	840
3452	(May 27)	International Forum No. 2—Invasion!	G	19½m.	840
3453	(Aug. 22)	No. 3			
		SERIALS			
2120	(Jan. 31)	White Eagle	E	15 ep.	686
2140	(Aug. 15)	The Iron Claw	F	15 ep.	840
2180	(May 9)	The Spider Returns	G	15 ep.	749
		One Reel			
		CINESCOPES			
		'41-'42 (8)			
3971	(Aug. 8)	Exploring Space	F	9m.	841
3972	(Sept. 5)	From Nuts to Soup			
		COLOR RHAPSODIES			
		(Technicolor)			
		'41-'42 (16)			
3501	(Oct. 17)	Who's Zoo In Hollywood			
		COMMUNITY SINGS			
		'41-'42 (10)			
		(Series 6)			
3651	(Aug. 15)	No. 1—Don Baker	F	9m.	841
		FABLES			
2751	(Sept. 27)	Farmer Tom Thumb	F	6m.	623
2752	(Oct. 25)	Mouse Meets Lion	G	6m.	649
2753	(Dec. 13)	Paunch 'n Judy	B	6½m.	678
2754	(Jan. 17)	The Streamlined Donkey	F	7m.	686
2755	(Mar. 14)	It Happened to Crusoe	F	6½m.	723
2756	(June 13)	Kitty Gets the Bird	F	6m.	775
2757	(July 18)	Dumb Like a Fox	F	7m.	808
2758	(Aug. 8)	Playing the Pied Piper	G	7m.	841
		'41-'42 (8)			
3751	(Oct. 27)	Title later			
		PANORAMICS (12)			
3901	(Aug. 8)	A City Within a City			
		PHANTASIES			
2701	(Sept. 24)	School Boy Dreams	F	5m.	623
2702	(Oct. 25)	Happy Holidays	F	6m.	631
2703	(Feb. 7)	The Little Theatre	F	6m.	689
2704	(Mar. 28)	There's Music In Your Hair	F	6½m.	723
2705	(July 31)	The Cute Recruit	F	6½m.	841
2706	(July 3)	The Wallflower	F	6m.	704
2707	(Aug. 15)	The Merry Mouse Cafe			
		'41-'42 (8)			
3701	(Sept. 26)	The Crystal Gazer...			
		QUIZ REELS			
		'41-'42 (6)			
3601	(Aug. 22)	So You Think You Know Music No. 1	F	10m.	841
		THIS CHANGING WORLD (6)			
		(Raymond Gram Swing)			
3981	(Aug. 1)	Broken Treaties ...			
		SCREEN SNAPSHOTS			
		'41-'42 (10)			
		(Series 21)			
3851	(Aug. 15)	No. 1			
3852	(Sept. 12)	No. 2			
		SPORT REELS			
		'41-'42 (12)			
3801	(Aug. 1)	Tee Up (Patty Berg)	G	10m.	841
		TOURS			
		'41-'42 (8)			
3551	(Aug. 15)	Journey in Tunisia	G	10m.	841
		METRO			
		One Reel			
		CARTOONS (18)			
		(Technicolor)			
W-241	(Nov. 23)	The Lonesome Stranger	E	9m.	654
W-242	(Dec. 21)	Mrs. Ladybug	F	8m.	670
W-243	(Feb. 22)	Abdul the Bulbul Ameer	E	8m.	714
W-244	(Mar. 8)	The Prospecting Bear	F	9m.	715
W-245	(Apr. 5)	The Little Mole	G	9m.	740
W-246	(Apr. 26)	The Goose Goes South	G	8m.	749
W-247	(May 17)	The Rookie Bear	G	8m.	766
W-248	(June 7)	Dance of the Weed	G	9m.	775
W-249	(July 5)	The Alley Cat	F	10m.	796
W-250	(July 19)	The Midnight Snack	F	9m.	806
		MINIATURES			
M-231	(Nov. 9)	Rodeo Dough	G	10m.	654
M-232	(Dec. 21)	The Great Meddler	E	11m.	670
M-233	(Dec. 28)	The Happiest Man on Earth	E	11m.	678
M-234	(Jan. 18)	More About Nostradamus	E	11m.	686
M-235	(May 31)	The Battle!	E	11m.	775
M-236	(July 5)	Memories of Europe	G	8m.	785
M-237	(June 28)	The Man Who Changed the World	G	11m.	796
M-238	(Aug. 2)	Ghost Treasure	G	11m.	816
M-239	( )	Watchdog Of a Nation			
		PASSING PARADE (9)			
K-281	(Nov. 30)	American Spoken Here	E	11m.	654
K-282	(Feb. 8)	Whispers	E	10m.	694
K-283	(Mar. 22)	More Trifles of Importance	E	11m.	730
K-284	(May 29)	Out of Darkness	E	11m.	730
K-285	(May 17)	Willie and the Mouse	G	11m.	760
K-286	(May 31)	This Is the Bowery	E	10m.	775
K-287	(July 12)	Your Last Act	G	11m.	807
K-288	( )	Of Pups and Puzzles.			
		PETE SMITH SPECIALTIES (14)			
S-261	(Oct. 12)	Quicker'n a Wink	E	9m.	634
S-262	(Nov. 30)	Wedding Bills	E	10m.	654
S-263	(Dec. 21)	Sea for Yourself	F	10m.	670
S-264	(Jan. 25)	Penny to the Rescue (Technicolor)	E	10m.	686
S-265	(Feb. 8)	Quiz Biz	G	9m.	694
S-266	(Mar. 15)	Memory Tricks	G	9m.	715
S-267	(Apr. 26)	Aeronutics	F	10m.	749
S-268	(May 24)	Lions on the Loose	G	9m.	766
S-269	(June 21)	Cuban Rhythm	E	9m.	785
S-270	(Aug. 16)	Water Bugs	G	10m.	816
		PARAMOUNT			
		One Reel			
		ANIMATED ANTICS CARTOONS (10)			
H0-1	(Sept. 20)	The Dandy Lion	F	7m.	615
H0-2	(Oct. 25)	Sneak, Snoop, and Snitch	F	7m.	649
H0-3	(Nov. 29)	Mommy Loves Puppy	F	7m.	649
H0-4	(Dec. 20)	Bring Himself Back Alive	B	7m.	663
H0-5	(Feb. 14)	Pop and Mom In Wild Oysters	F	11m.	686
H0-6	(Mar. 14)	Twinkletoes Gets the Bird	F	7m.	703
H0-7	(Apr. 18)	Speaking of Animals	G	9m.	714
H0-8	(May 9)	Triple Trouble	F	6m.	740
H0-9	(May 30)	Zero, the Hound	F	7m.	743
H0-10	(June 27)	Twinkletoes — Where He Goes — Nobody Knows	F	7m.	766
H0-11	(July 18)	Copy Cat	F	6m.	776
H0-12	(Aug. 8)	The Wizard of Arts	F	7m.	841
H0-13	(Aug. 29)	Twinkletoes In Hat Stuff	F	7m.	841
		COLOR CLASSIC CARTOONS			
		(Technicolor)			
CO-1	(Aug. 22)	Vitamin Hay	G	7m.	841
		GABBY CARTOONS (8)			
		(Technicolor)			
G0-1	(Oct. 18)	King for a Day	F	8m.	630
G0-2	(Nov. 15)	The Constable	F	8m.	648
G0-3	(Jan. 17)	All's Well	B	7m.	678
G0-4	(Feb. 14)	Two for the Zoo	F	7m.	694
G0-5	(Apr. 11)	Swing Cleaning	F	8m.	730
G0-6	(June 20)	Fire Cheese	G	7m.	785
G0-7	(July 18)	Gabby Goes Fishing	F	7m.	795
G0-8	(Aug. 15)	It's a Hap-Hap-Happy Day	F	7m.	841
		HEADLINERS (8)			
A0-1	(Sept. 13)	Moments of Charm of 1941	E	10m.	615
A0-2	(Oct. 25)	Listen to Larry	G	10m.	631
A0-3	(Dec. 13)	Johnny Messner and Orch.	B	11m.	663
A0-4	(Jan. 31)	Gene Krupa and Orch.	G	11m.	694
A0-5	(Mar. 21)	Bob Chester and His Orchestra	F	10m.	722
A0-6	(June 6)	Your Favorite Program — Those We Love	G	11m.	760
A0-7	(July 11)	Hands of Destiny	F	10m.	796
		HEDDA HOPPER'S HOLLYWOOD (6)			
	( )	No. 1	G	10m.	841
		MAPCAP MODELS (6)			
		(Technicolor)			
U0-1	(Jan. 17)	Western Daze	E	9m.	678
U0-2	(Apr. 4)	Dipsy Gipsy	E	9m.	735
U0-3	(June 27)	Hoola Boola	E	9m.	785
U0-4	(Aug. 29)	Gay Knightles			
		PARAGRAPHICS (8)			
V0-1	(Oct. 11)	Nature's Nursery	G	10m.	624
V0-2	(Nov. 22)	Seeing Is Believing	F	11m.	656
V0-3	(Dec. 27)	Breezy Little Bears	E	11m.	679
V0-4	(Feb. 28)	Red, White and Blue Hawaii (Color)	G	11m.	714
V0-5	(Aug. 29)	Guardians of the Wild			
		POPEYE CARTOONS (12)			
E0-1	(Sept. 20)	Popeye Meets William Tell	F	6m.	615
E0-2	(Oct. 18)	My Pop! My Pop!	F	7m.	623
E0-3	(Nov. 15)	With Poopdeck Pappy	F	7m.	654
E0-4	(Dec. 13)	Popeye Presents Eugene the Jeep	F	7m.	654
E0-5	(Jan. 10)	Problem Pappy	F	6m.	678
E0-6	(Feb. 7)	Quiet, Pleeze	F	7m.	694
E0-7	(Mar. 7)	Olive's Sweepstake Ticket	G	6m.	714
E0-8	(Apr. 4)	Flies Ain't Human	G	6m.	730
E0-9	(May 9)	Popeye Meets Rip Van Winkle	G	6m.	743
E0-10	(June 13)	Olive's Boithday Presink	F	7m.	759
E0-11	(July 11)	Child Psykolojiky	G	6m.	776
E0-12	(Aug. 8)	Pest Pilot	F	7m.	841
		QUIZ KIDS			
		'41-'42 (6)			
	( )	No. 1	G	11m.	841
		SPEAKING OF ANIMALS (6)			
	( )	In a Pet Shop	G	7m.	841
		SUPERMAN (12)			
	( )	Superman	G	11m.	841
		RKO-RADIO			
		Two Reel			
		EDGAR KENNEDY COMEDIES			
		'41-'42 (6)			
23401	(Sept. 5)	Westward Ho-Hum	F	16m.	840
23402	(Oct. 7)	I'll Fix That			
		LEON ERROL COMEDIES			
		'41-'42 (6)			
23701	(Sept. 26)	Man-I-Cured			
		THE MARCH OF TIME			
		'41-'42 (13)			
23101	(Aug. 29)	No. 1—Thumbs Up, Texas!	E	19m.	840
		RAY WHITLEY MUSICAL WESTERNS			
		'41-'42 (4)			
23501	(Nov. 11)	California or Bust			
23502	(Jan. 30)	Keep Shooting	G	17m.	840

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		One Reel			
		INFORMATION PLEASE			
14201	(Sept. 6)	No. 1—Anna Neagle	G	11m.	600
14202	(Oct. 4)	No. 2—Ruth Gordon	G	10m.	624
14203	(Nov. 1)	No. 3—Alice Marble	G	10m.	639
14204	(Nov. 29)	No. 4—Louis Bromfield	G	11m.	664
14205	(Dec. 27)	No. 5 — Wendell Willkie	G	11m.	671
14206	(Jan. 24)	No. 6—Jan Struther	G	11m.	694
14207	(Feb. 21)	No. 7—Anna Neagle	G	10m.	704
14208	(Mar. 21)	No. 8—Boris Karloff	G	10m.	730
14209	(Apr. 18)	No. 9—Alice Marble	G	11m.	743
14210	(May 16)	No. 10—Louis Bromfield	G	10m.	759
14211	(June 13)	No. 11 — Jan Struther	G	11m.	776
14212	(July 11)	No. 12—Boris Karloff	G	9m.	806
14213	(Aug. 8)	No. 13—Anna Neagle	G	10m.	841
		'41-'42 (13)			
24201	(Sept. 19)	No. 1—John Gunther			
		PICTURE PEOPLE			
		'41-'42 (13)			
24401	(Sept. 12)	No. 1			
		SPORTSCOPES			
		'41-'42 (13)			
24301	(Sept. 5)	Pampas Paddock			
		WALT DISNEY CARTOONS			
		(Technicolor)			
		D—Donald Duck			
		M—Mickey Mouse			
		'40-'41 (18)			
		(Fourth Series)			
14101	(Mar. 7)	Golden Eggs (D)	E	8m.	693
14102	(Mar. 28)	Gentleman's Gentleman (M)	G	7m.	703
14103	(Apr. 18)	Baggage Buster	G	7m.	714
14104	(May 9)	A Good Time for a Dime (D)	G	7½m.	735
14105	((May 30)	Canine Caddy (M)		7m.	735
14106	(June 20)	Nifty Nineties (M)	E	7m.	759
14107	(July 11)	Early to Bed (D)	E	8m.	806
14108	(Aug. 1)	Truant Officer Donald (D)	E	8m.	806
14109	(Aug. 22)	Orphans Benefit	E	9m.	841
14110	(Sept. 12)	Old MacDonald Duck		8m.	
14111	(Oct. 3)	Lend a Paw	E	8m.	841
14112	(Oct. 24)	Donald's Camera		8m.	
14113	(Nov. 14)	Art of Skiing			
14114	(Dec. 5)	Chef Donald			
14115	(Dec. 26)	Art of Self Defense			
14116	(Jan. 16, '42)	Village Smithy			
14117	(Feb. 7, '42)	Mickey's Birthday Party			
14118	(Feb. 28, '42)	Donald's Snow Fight			
		REPUBLIC			
		MEET THE STARS (12)			
028-1	(Dec. 24)	No. 1—Chinese Garden Festival	G	10m.	664
028-2	(Jan. 24)	No. 2—Baby Stars	G	10m.	687
028-3	(Feb. 24)	No. 3—Variety Reel	F	9m.	704
028-4	(Mar. 24)	No. 4—Variety Reel	G	10m.	730
028-5	(Apr. 24)	No. 5 — Hollywood Meets the Navy	G	10m.	740
028-6	(May 24)	No. 6 — Stars at Play	G	10m.	776
028-7	(June 24)	No. 7 — Meet Roy Rogers	G	10m.	785
028-8	(July 24)	No. 8 — Stars — Past and Present	E	10m.	776
		20th CENTURY-FOX			
		One Reel			
		ADVENTURES OF A NEWSREEL CAMERAMAN			
		'41-'42 (8)			
2201	(Aug. 1)	Soldiers of the Sky	G	10m.	841
2202	(Sept. 26)	Highway of Friendship			
		MAGIC CARPET OF MOVIETONE			
		'41-'42 (8)			
2101	(Aug. 15)	Sagebrush and Silver	G	10m.	841
2102	(Oct. 10)	Trailing Thru Glacier Land			
		SPORTS REVIEWS			
		'41-'42 (8)			
2301	(Sept. 12)	Pedigreed Dogs			
		TERRYTOONS			
		Black and White			
		'41-'42 (16)			
2501	(Aug. 22)	The Ice Carnival	F	6m.	841
2502	(Sept. 19)	Uncle Joey Comes to Town			
2503	(Oct. 17)	The Frozen North			
		Technicolor			
		'41-'42 (16)			
2551	(Aug. 8)	The Old Oaken Bucket	G	7m.	841
2552	(Sept. 5)	The One Man Navy	G	6m.	841
2553	(Oct. 3)	Welcome Little Stranger			
2554	(Oct. 31)	Slap Happy Hunters			
		THE WORLD TODAY			
		'41-'42			
2401	(Aug. 29)	American Sea Power	E	10m.	841
2402	(Oct. 24)	Untitled			
		UNIVERSAL			
		Two Reel			
		MUSICALS			
5221	(Sept. 11)	Class in Swing	E	17m.	623
5222	(Oct. 16)	Congamania	F	17m.	639
5223	(Nov. 27)	Torrid Tempos	G	18m.	648
5224	(Dec. 25)	Tickled Pinky	G	18m.	665
5225	(Jan. 22)	Beat Me Daddy Eight to the Bar	G	17m.	671
5226	(Feb. 19)	Bagdad Daddy	G	18m.	689
5227	(Mar. 19)	Music In the Morgan Manner	G	17m.	714
5228	(Apr. 23)	Jumpin' Jive	G	17m.	743
5229	(May 21)	Shadows in Swing	F	18m.	752
5230	(June 18)	Music A La King	G	17m.	775
5231	(July 2)	Once Upon a Summertime	G	17m.	795
5232	(July 30)	Rhythm Revel	G	16m.	816
5233	(Aug. 20)	Dizzy Doings	G	17m.	845
		'41-'42 (13)			
6221	(Sept. 3)	Is Everybody Happy?	G	17½m.	845
		SERIALS			
		'41-'42 (4)			
6681–6692	(Jan. 6)	Winslow of the Navy		12 ep.	
6581–6593	(Mar. 31)	Gang Busters		13 ep.	
6781–6795	(July 1)	Riders of Death Valley	E	15 ep.	686
6881–6892	(Oct. 14)	Sea Raiders	G	12 ep.	796
		One Reel			
		STRANGER THAN FICTION			
		'41-'42 (15)			
6371	(Sept. 8)	No. 96 — Shampoo Springs			
		COLOR CARTOONS (13)			
		(Technicolor)			
5241	(Sept. 23)	Crazyhouse	F	7½m.	623
5242	(Oct. 28)	Recruiting Daze	F	6m.	631
5243	(Nov. 25)	Knock-Knock	G	7m.	648
5244	(Dec. 31)	Syncopated Sioux	F	6¾m.	663
5245	(Jan. 27)	Mouse Trappers	E	6¾m.	686
5246	(Feb. 24)	Fair Today	F	6¾m.	693
5247	(Mar. 31)	Hysterical Highspots In American History	G	6¾m.	722
5248	(Apr. 28)	Scrub Me Mama With a Boogie Beat	G	7m.	749
5249	(May 26)	Dizzy Kitty	G	7m.	743
5250	(June 9)	Salt Water Daffy	G	7m.	766
5251	(July 7)	Woody Woodpecker	F	7m.	785
5252	(July 14)	Andy Panda's Pop	F	7m.	816
5253	(Aug. 11)	The Screwdriver	G	7m.	845
		'41-'42 (13)			
6241	(Sept. 1)	Boogie Woogie Bugle Boy of Company B			
		VARIETY VIEWS (15)			
6351	(Sept. 15)	No. 96 — Moby Dick's Home Town	G	9m.	845
		VITAPHONE			
		Two Reel			
		BROADWAY BREVITIES			
		'41-'42 (12)			
7101	(Sept. 6)	Minstrel Days			
7102	(Oct. 18)	Monsters of the Deep			
7103	(Nov. 15)	The Old Dolls House			
		TECHNICOLOR PRODUCTIONS (6)			
6001	(Oct. 19)	Flag of Humanity	E	19m.	630
6002	(Dec. 14)	March on Marines	E	21m.	663
6003	(Feb. 8)	Meet the Fleet	E	20m.	678
6004	(Apr. 5)	Wings of Steel	E	21m.	730
6005	(June 28)	Here Comes the Cavalry	E	20m.	775
6006	(Aug. 23)	Carnival of Rhythm	G	20m.	840
		'41-'42 (6)			
7001	(Oct. 4)	The Tanks Are Coming			
7002	(Nov. 29)	Soldiers in White			
		One Reel			
		HOLLYWOOD NOVELTIES			
		'41-'42 (6)			
7301	(Sept. 20)	Polo With the Stars			
7302	(Nov. 8)	White Sails	G	10m.	845
		LOONEY TUNES			
6601	(Sept. 21)	Calling Dr. Porky	G	7m.	615
6602	(Oct. 12)	Pre-Historic Porky	F	7m.	623
6603	(Nov. 2)	Sour Puss	G	7m.	639
6604	(Nov. 30)	Porky's Hired Hand	G	7m.	654
6605	(Dec. 21)	Timid Toreador	G	7m.	663
6606	(Jan. 11)	Porky's Snooze Reel	G	7m.	686
6607	(Feb. 15)	The Haunted Mouse	G	7m.	695
6608	(Mar. 8)	Joe Glow the Firefly	G	7m.	714
6609	(Mar. 29)	Porky's Bear Facts	F	7m.	722
6610	(Apr. 19)	Porky's Preview	G	7m.	740
6611	(May 10)	Porky's Ant	E	7m.	752
6612	(June 7)	A Coy Decoy	G	7m.	775
6613	(June 21)	Porky's Prize Pony	G	7m.	776
6614	(July 12)	Meet John Doughboy	G	7m.	806
6615	(Aug. 9)	We, the Animals, Squeak	G	7m.	841
6616	(Aug. 30)	Hen-pecked Duck			
		'41-'42 (16)			
7601	(Sept. 20)	Notes to You			
7602	(Oct. 11)	Robinson Crusoe, Jr.			
7603	(Nov. 1)	Porky's Pooch			
7604	(Nov. 22)	Porky's Midnight Matinee			
		MELODY MASTERS			
6501	(Sept. 14)	Matty Malneck and Orchestra	E	10m.	581
6502	(Oct. 26)	Joe Reichman's Orchestra	G	10m.	623
6503	(Feb. 1)	Jan Garber and Orchestra	E	10m.	654
6504	(Jan. 4)	Skinnay Ennis and Orch.	E	10m.	670
6505	(Nov. 30)	Henry Busse and Orch.	E	10m.	654
6506	(Mar. 8)	Cliff Edwards and His Buckaroos	G	10m.	703
6507	(Apr. 12)	Freddy Martin and Orchestra	G	10m.	722
6508	(Apr. 26)	Marie Green and Her Gang	E	10m.	740
6509	(June 14)	Hal Kemp and Orchestra	E	10m.	759
6510	(Aug. 16)	Those Good Old Days	G	10m.	841
		'41-'42 (10)			
7501	(Sept. 13)	U.S.C. Band and Glee Club			
7502	(Oct. 25)	Carioca Serenaders			
		MERRIE MELODIES			
		(Technicolor)			
6701	(Sept. 14)	Malibu Beach Party	F	7m.	600
6702	(Sept. 28)	Stagefright	G	7m.	615
6703	(Oct. 12)	Holiday Highlights	G	7m.	623
6704	(Oct. 26)	Good Night Elmer	B	7m.	631
6705	(Nov. 9)	Wacky Wildlife	E	7m.	642
6706	(Nov. 23)	Bedtime for Sniffles	G	7m.	654
6707	(Dec. 7)	Of Fox and Hounds	E	7m.	663
6708	(Dec. 21)	Shop, Look and Listen	F	7m.	670
6709	(Jan. 4)	Elmer's Pet Rabbit	G	7m.	670
6710	(Jan. 18)	The Fighting 69½	G	7m.	678
6711	(Feb. 1)	Sniffles Bells the Cat	G	7m.	686
6712	(Feb. 15)	The Crackpot Quail	E	7m.	703
6713	(Mar. 1)	The Cat's Tail	G	7m.	704
6714	(Mar. 15)	Tortoise Beats the Hare	E	7m.	714
6715	(Mar. 29)	Goofy Groceries	G	7m.	722
6716	(Apr. 12)	Toy Trouble	E	7m.	734
6717	(Apr. 26)	Trial of Mr. Wolf	G	7m.	740
6718	(May 10)	Farm Frolics	G	7m.	752
6719	(May 24)	Holywood Steps Out	E	7m.	766
6720	(June 7)	Hiawatha's Rabbit Hunt	E	7m.	766
6721	(June 21)	The Wacky Worm	E	7m.	786
6722	(July 12)	The Heckling Hare	G	7m.	795
6723	(July 19)	Inki and the Lion	G	7m.	806
6724	(Aug. 2)	Aviation Vacation	F	7m.	840
6725	(Aug. 16)	Sport Chumpions	F	7m.	841
6726	(Aug. 30)	Snow Time for Comedy	G	7m.	841
		'41-'42 (26)			
7701	(Sept. 13)	All This and Rabbit Stew			
7702	(Sept. 27)	The Brave Little Bat			
7703	(Oct. 11)	The Bug Parade			
7704	(Oct. 25)	Rookie Revue			
7705	(Nov. 8)	Saddle Silly			
7706	(Nov. 22)	The Cagey Canary			
		SPORTS PARADE			
		(Technicolor)			
		'41-'42 (10)			
7401	(Sept. 27)	Kings of the Turf			
7402	(Nov. 1)	Fishermen's Dream			
		MISCELLANEOUS			
		(Free subjects are marked "NC")			
		Adventure In the Bronx (Film Associates)	G	11m.	841

Production Numbers, '40-1, '41-2 Features, on National Release

COLUMBIA

1940-41

2002	Penny Serenade	Apr. 24
2005	This Thing Called Love	Jan. 2
2006	Adam Had Four Sons	Feb. 18
2008	She Knew All the Answers	May 15
2009	Time Out for Rhythm	June 20
2010	Adventure in Washington	May 30
2011	They Dare Not Love	Apr. 30
2012	Escape to Glory	Nov. 28
2013	Her First Beau	May 8
2014	Blondie in Society	July 17
2015	Blondie Goes Latin	Feb. 27
2016	Blondie Plays Cupid	Oct. 31
2017	Tillie the Toiler	Aug. 7
2018	So You Won't Talk	Oct. 3
2019	Sweetheart of the Campus	June 26
2020	Naval Academy	May 22
2021	The Lone Wolf Keeps a Date	Nov. 23
2022	The Lone Wolf Takes a Chance	Mar. 6
2023	Ellery Queen and the Perfect Crime	Aug. 14
2024	Ellery Queen, Master Detective	Nov. 30
2025	Ellery Queen's Penthouse Mystery	Mar. 24
2026	The Richest Man in Town	June 12
2027	Meet Boston Blackie	Feb. 20
2028	The Devil Commands	Feb. 3
2029	The Face Behind the Mask	Jan. 16
2030	Nobody's Children	Oct. 17
2031	The Great Plane Robbery	Dec. 9
2032	Fugitive From a Prison Camp	Sept. 5
2033	The Phantom Submarine	Dec. 20
2034	The Great Swindle	Apr. 10
2035	Missing Ten Days	Feb. 28
2036	Under Age	Apr. 24
2037	The Big Boss	Apr. 28
2038	Girls Under 21	Oct. 24
2039	The Officer and the Lady	July 24
2040	The Voice in the Night	May 20
2041	I Was a Prisoner on Devil's Island	June 30
2042	Two In a Taxi	July 10
2101	Arizona	Dec. 25
2201	The Durango Kid	Aug. 15
2202	West of Abilene	Oct. 21
2203	Thundering Frontier	Dec. 5
2204	The Pinto Kid	Jan. 9
2205	Outlaws of the Panhandle	Feb. 27
2206	Medico of Painted Springs	June 26
2207	Thunder Over the Prairies	July 30
2208	Prairie Stranger	Sept. 18
2209	Prairie Schooners	Sept. 30
2210	Beyond the Sacramento	Nov. 14
2211	Wildcat of Tucson	Dec. 31
2212	Across the Sierras	Feb. 13
2213	North From the Lone Star	Mar. 31
2214	The Return of Daniel Boone	May 7
2215	Hands Across the Rockies	June 19
2216	The Son of Davy Crockett	July 15
	Our Wife	Aug. 28
	Here Comes Mr. Jordan	Aug. 21
	You'll Never Get Rich	Sept. 25

(End '40-'41 Season)

1941-42

King of Dodge City	Aug. 14
Mystery Ship	Sept. 11
Ladies in Retirement	Sept. 18
Two Latins From Manhattan	Oct. 2
Texas	Oct. 9
The Blonde From Singapore	Oct. 16
Three Girls About Town	Oct. 23
The Men in Her Life	Oct. 30
Bachelors' Babies	Nov. 6
Secret of the Lone Wolf	Nov. 13
You Belong to Me	Nov. 20
Go West, Young Lady	Nov. 27
Sing For Your Supper	Dec. 4
Honolulu Lu	Dec. 11
Harvard Here I Come	Dec. 25

METRO

(For 1940-41 Listing see Blue Section Page 818)

201	Dr. Jekyll and Mr. Hyde	Sept. 5
202	Lady Be Good	Sept. 12
203	Down in San Diego	Sept. 19
	Honky Tonk	
	Smilin' Thru	
	The Feminine Touch	
	Married Bachelor	

MONOGRAM

(For 1940-41 Listing see Blue Section Page 818)

1941-42

Arizona Bound	July 19
Gentleman From Dixie	Sept. 5
Let's Go Collegiate	Sept. 12
The Drifting Kid	Sept. 19
Gun Man From Bodie	Sept. 26
Saddle Mountain Roundup	Oct. 3
Stolen Paradise	Oct. 3
Tonto Basin Outlaw	Oct. 10
Top Sergeant Mulligan	Oct. 17
Man With Many Faces	Oct. 17
Spooks Run Wild	Oct. 24
Rough Riders No. 3	Oct. 24
Here Come the Marines	Oct. 31
Zis, Boom, Bah	Nov. 5

PARAMOUNT

(For 1940-41 Listing see Blue Section Page 818)

FIRST BLOCK-OF-FIVE

Nothing But the Truth	
Hold Back the Dawn	
New York Town	
Henry Aldrich for President	
Buy Me That Town	

SECOND BLOCK-OF-FIVE

Skylark	
Birth of the Blues	
Night of January 16	
Glamour Boy	
Among the Living	

PRODUCERS RELEASING CORP.

1940-41

101	I Take This Oath	May 29, '40
102	Hold That Woman!	June 28, '40
103	Marked Men	Aug. 28, '40
104	Misbehaving Husbands	Dec. 20
105	Devil Bat	Dec. 13
106	Secret Evidence	Jan. 31
107	Caught In the Act	Feb. 7
108	Federal Fugitives	Mar. 28
109	Emergency Landing	May 23
110	South of Panama	May 2
111	Criminals Within	June 27
112	Double Cross	June 27
113	Desperate Cargo	July 4
114	Mr. Celebrity	Sept. 26
115	Dangerous Lady	Sept. 12
116	Money Talks	Oct. 10
123	Paper Bullets (Crime, Inc.)	June 13
124	Gambling Daughters	Aug. 1
125	Reg'lar Fellers	Aug. 15
126	Jungle Man	Sept. 19
151	Frontier Crusader	June 1, '40
152	Gun Code	Aug. 3, '40
153	Arizona Gang Busters	Sept. 16, '40
154	Riders of Black Mountain	Nov. 11
155	Outlaws of the Rio Grande	Mar. 7
156	The Texas Marshal	June 13
157	Billy the Kid Outlawed	July 20, '40
158	Billy the Kid In Texas	Sept. 30, '40
159	Billy the Kid's Gun Justice	Dec. 27
160	Billy the Kid's Range War	Jan. 24
161	Billy the Kid's Fighting Pals	Apr. 18
162	Billy the Kid In Santa Fe	July 11
163	Lone Rider Rides On	Jan. 10
164	Lone Rider Crosses the Rio	Feb. 21
165	Lone Rider in Ghost Town	May 16
166	Lone Rider In Frontier Fury	Aug. 8
167	Lone Rider Ambushed	Aug. 29
168	Lone Rider No. 6	Oct. 3

RKO-RADIO

(For 1940-41 Listing see Blue Section Page 818)

FIRST BLOCK-OF-FIVE

201	Citizen Kane	Sept. 5
202	Parachute Battalion	Sept. 12
203	Lady Scarface	Sept. 26
204	Father Takes A Wife	Oct. 3
205	All That Money Can Buy	Oct. 17

SECOND BLOCK-OF-FIVE

Suspicion	
Look Who's Laughing	
Unexpected Uncle	
Mexican Spitfire's Baby	
The Gay Falcon	

REPUBLIC

1940-41

001	Hit Parade of 1941	Oct. 15
002	Sis Hopkins	Apr. 12
003	Puddin' Head	June 25
004	Ice Capades	Aug. 20
005	Melody and Moonlight	Oct. 11
006	Who Killed Aunt Maggie?	Nov. 1
007	Friendly Neighbors	Nov. 7
008	Barnyard Follies	Dec. 6
009	Behind the News	Dec. 20
010	Arkansas Judge	Jan. 28
011	A Man Betrayed	Feb. 27
012	Mr. District Attorney	Mar. 26
013	Rookies on Parade	Apr. 17
014	Lady From Louisiana	Apr. 22
015	Country Fair	May 5
016	Angels With Broken Wings	May 27
017	The Girl From Havana	Sept. 11
018	Meet the Missus	Nov. 29
019	Bowery Boy	Dec. 27
020	Petticoat Politics	Jan. 31
021	The Great Train Robbery	Feb. 28
022	The Gay Vagabond	May 12
023	Polson Pen	June 30
024	Citadel of Crime	July 24
025	Rags to Riches	July 31
026	Doctors Don't Tell	Aug. 27
041	Melody Ranch	Nov. 15
042	Down Mexico Way	Oct. 10
043	Ride, Tenderfoot, Ride	Sept. 6
044	Ridin' on a Rainbow	Jan. 24
045	Back in the Saddle	Mar. 14
046	The Singing Hill	Apr. 26
047	Sunset In Wyoming	July 15
048	Under Fiesta Stars	Aug. 25
051	Colorado	Sept. 15
052	Young Bill Hickok	Oct. 21
053	The Border Legion	Dec. 5
054	Robin Hood of the Pecos	Jan. 14
055	In Old Cheyenne	Mar. 28
056	Sheriff of Tombstone	May 7
057	Nevada City	June 20
058	Bad Man of Deadwood	Sept. 5
061	Oklahoma Renegades	Aug. 29
062	Under Texas Skies	Sept. 30
063	The Trail Blazers	Nov. 11
064	Lone Star Raiders	Dec. 23
065	Prairie Pioneers	Feb. 16
066	Pals of the Pecos	Apr. 8
067	Saddlemates	May 26
068	Gangs of Sonora	July 10
071	The Tulsa Kid	Aug. 16
072	Frontier Vengeance	Oct. 10
073	Texas Terrors	Nov. 22
074	Wyoming Wildcat	Jan. 6
075	The Phantom Cowboy	Feb. 14
076	Two Gun Sheriff	Apr. 10
077	Desert Bandit	May 24
078	Kansas Cyclone	June 24

1941-42

101	The Pittsburgh Kid	Aug. 29
107	Mountain Moonlight	July 12
108	Hurricane Smith	July 20
161	Outlaws of Cherokee Trail	Sept. 10
171	The Apache Kid	Sept. 12

20th CENTURY-FOX

(For 1940-41 Listing see Blue Section Page 819)

1941-1942

201	Charley's Aunt	Aug. 1
202	Dressed to Kill	Aug. 8
203	Wild Geese Calling	Aug. 15
204	Private Nurse	Aug. 22
205	Sun Valley Serenade	Aug. 29
206	Charlie Chan In Rio	Sept. 5
207	Belle Starr	Sept. 12
208	We Go Fast	Sept. 19
209	Week-End In Havana	Sept. 26
210	Last Of the Duanes	Sept. 26
211	Man at Large	Oct. 3
212	Great Guns	Oct. 10
213	Riders Of the Purple Sage	Oct. 10
214	A Yank In the RAF	Oct. 17

UNITED ARTISTS

(For 1940-41 Listing see Blue Section Page 819)

BALCON

Three Cockeyed Sailors	July 4

KORDA

Lydia	Aug. 29
Jungle Book	Dec. 25

PASCAL

Major Barbara	Sept. 12

ROACH

Broadway Limited	June 13

SMALL

International Lady	Sept. 19

WANGER

Sundown	Oct. 31

UNIVERSAL

1940-41

5000	Abbott and Costello and Dick Powell In the Navy	May 30
5001	Spring Parade	Sept. 27
5002	Back Street	Feb. 7
5003	Nice Girl?	Feb. 21
5006	Hired Wife	Sept. 13
5007	Seven Sinners	Oct. 25
5008	Trail of the Vigilantes	Dec. 13
5009	Buck Privates	Jan. 31
5010	The Bank Dick	Nov. 29
5011	The Flame of New Orleans	Apr. 25
5012	Man Made Monster	Mar. 28
5012a	Tight Shoes	June 13
5013	Argentine Nights	Sept. 6
5014	Model Wife	Apr. 18
5015	One Night In the Tropics	Nov. 15
5016	The Man Who Lost Himself	Mar. 21
5017	A Little Bit of Heaven	Oct. 11
5018	The Invisible Woman	Dec. 27
5019	Diamond Frontier	Oct. 4
5020	The Mummy's Hand	Sept. 20
5021	Sandy Gets Her Man	Nov. 8
5022	Six Lessons From Madame Lazonga	Jan. 17
5023	Meet the Wildcat	Nov. 22
5024	Slightly Tempted	Oct. 18
5025	Give Us Wings	Dec. 20
5026	Margie	Dec. 6
5027	San Francisco Docks	Jan. 10
5028	The Black Cat	May 2
5029	Hit the Road	June 27
5030	Where Did You Get That Girl?	Jan. 3
5031	San Antonio Rose	June 20
5032	Meet the Chump	Feb. 14
5033	Horror Island	Mar. 28
5034	Too Many Blondes	May 23
5035	Bachelor Daddy	July 4
5036	I'm Nobody's Sweetheart Now	Nov. 1
5037	Double Date	Mar. 14
5038	Hello Sucker	July 11
5039	Cracked Nuts	Aug. 1
5040	Dark Streets of Cairo	Feb. 28
5041	Mr. Dynamite	Mar. 7
5043	The Lady From Cheyenne	Apr. 11
5044	This Woman Is Mine	Aug. 22

5046	The Fugitive	Sept. 20
5048	Next Time We Love (re-issue)	Nov. 22
5051	The Leather Pushers	Sept. 13
5052	The Devil's Pipeline	Nov. 1
5053	Lucky Devils	Jan. 3
5054	Mutiny In the Arctic	Apr. 18
5055	Men of the Timberland	June 6
5056	Raiders of the Desert	July 18
5057	A Dangerous Game	Aug. 22
5061	Ragtime Cowboy Joe	Sept. 20
5062	Law and Order	Oct. 18
5063	Pony Post	Nov. 8
5064	Boss of Bullion City	Jan. 10
5065	Bury Me Not on the Lone Prairie	Mar. 21
5066	Law of the Range	June 20
5067	Rawhide Rangers	July 18
	Hold That Ghost	Aug. 8

(End '40-'41)

1941-42

6044	Quiet Wedding	Nov. 14
6045	A Girl Must Live	Sept. 19
	(pre-release	July 18)
6061	Man From Montana	Sept. 5
6062	The Masked Rider	Oct. 24
	Bad Lands of Dakota	Sept. 5
	Unfinished Business	Sept. 12
	Kid From Kansas	Sept. 19
	Sing Another Chorus	Sept. 19
	It Started With Adam	Sept. 26
	Burma Convoy	Oct. 3
	Moonlight In Hawaii	Oct. 24
	Hellzapoppin'	Oct. 10
	Paris Calling	Oct. 17
	Appointment for Love	Oct. 31
	Captive Wild Woman	Nov. 7
	The Great Man	Nov. 14
	Johnny Mack Brown No. 3	Nov. 14
	Melody Lane	Nov. 21
	Ride 'Em Cowboy	Nov. 28
	Sonora Kid	Dec. 19

WARNERS-FIRST NATIONAL

(For 1940-41 Listing see Blue Section Page 819)

101	Sergeant York	Sept. 27
102	The Smiling Ghost	Sept. 6
103	Navy Blues	Sept. 13
104	Nine Lives Are Not Enough	Sept. 20
	Law Of the Tropics	Oct. 4
	International Squadron	Oct. 11

TOO LATE TO CLASSIFY

Features

Badlands of Dakota

ACTION MELODRAMA 74M.

(Universal)

Estimate: Fast-moving saga of frontier days.

Cast: Robert Stack, Ann Rutherford, Richard Dix, Frances Farmer, Brod Crawford, Hugh Herbert, Andy Devine, Lon Chaney, Jr., Fuzzy Knight, Addison Richards, Bradley Page, Samuel S. Hinds, Carleton Young, Glenn Strange, Don Barclay, Emmett Vogan, Willie Fung, Edward Fielding, Dwight Latham, Walter Carlson, Guy Bonham, (singing trio). Directed by Alfred E. Green.

Story: Brod Crawford, two-fisted gun-toting excitement lover, and Frances Farmer (Calamity Jane) have fought for and made a town in the badlands. Brod, who has a soft heart, sends his young brother, Robert Stack, to St. Louis to bring back Ann Rutherford, an affianced wife. On the way back, Robert and Ann fall in love and get married. On the river boat they meet Richard (Wild Bill Hickok) Dix, on his way to prospect for gold. When Brod hears about the marriage, he goes berserk and plans vengeance against Robert, whom he has appointed marshal so that some bad men will kill him off. Frances, who dearly loves Brod, tries to fight for him and help sooth his injured pride, but in the end, after much barroom brawling, Indian raids, Cavalry rescues by General Custer, and other wild west episodes, Brod, who has joined a band of white renegades, is killed while robbing the bank under cover of an Indian raid.

X-Ray: A western in high class guise, this is as fast a show of its kind as has been seen in many, many moons. Of the same school as "When the Daltons Rode," it has more names to sell and a chance to do well in the better class houses. For neighborhoods and subsequents, it is a natural. All the players are capable, although Dix is handicapped by below par make-up, and Rutherford doesn't seem virile enough to play a pioneer's wife. Sell it as a terrific action show of pioneer days.

Ad Lines: "They Fought for the Last Frontier"; "The Amazing Story of America's Last Badlands"; "Rip-roaring Drama of the Wild West"; "1941's Greatest Action Drama."

International Lady

MELODRAMA 102M.

(United Artists)

(Small)

Estimate: Fast-moving spy drama; get behind it with plenty of push.

Cast: George Brent, Ilona Massey, Basil Rathbone, Gene Lockhart, George Zucco, Francis Pierlot, Martin Kosleck, Charles D. Brown, Marjorie Gateson, Leland Hodgson, Glayton Moore, Gordon Demain, Frederick Worlock. Directed by Tim Whelan.

Story: Ilona Massey, who poses as a Scandinavian refugee, is in reality a spy, member of a group which is trying to stop the stream of American planes to England. In London, George Brent, an American G-man, gets the job of exposing the ring, while Basil Rathbone, a Scotland Yard operator, also has the same assignment for England. The two work together. Brent gets Massey to fly to America, with Rathbone following. Arriving in the U. S., Massey gets a job on the radio for a candy company, with a broadcast from the Long Island home of Marjorie Gateson, wife of the candy company owner, the highlight. The candy tycoon, Gene Lockhart, is really the head of the ring, and the broadcast is to give the tipoff for the espionage ring's biggest coup. Brent and Rathbone detect the plot. Massey reveals to Lockhart that Brent is a G-man. Lockhart plots to kill Brent. A trap is laid, but at the last minute Massey receives the bullet meant for Brent. Meanwhile, thanks to the FBI and Rathbone, the code has been deciphered, with the windup finding the gang captured. Massey is arrested, and Brent and Massey plan to be together when peace comes. Brent returns to England with Rathbone.

X-Ray: This is a well-made spy picture, especially timely now. Considering that "Foreign Correspondent" did so well, this has possibilities, although the star values are not too strong. However, the three feature players are well known and can be meant to mean something. Sell the thrills, the race between spies, and the melodramatic angles. For the women, the love between Brent and Massey and conflict between duty and romance are more angles.

Ad Lines: "The Screen's Biggest Spy Picture"; "Remember 'Foreign Correspondent?' . . . This Has As Many Thrills and More"; "You'll Be Thrilled . . . You'll Be Amazed"; "Love or Duty . . . Which Was It to Be?"; "Hold On to Your Seats . . . That 'International Lady' Is Here."

Shorts

DIZZY DOINGS. Universal—Musicals. 17m. This is a "personality" subject, featuring variety acts individually spotted rather than a band with numbers set up in front of it. Acts include Jimmy Dodd, jitterbug singer, doing "Why Do I Love You?" Mary Healy, singing "The Breeze and I," The Rhythm Rascals, vocal quintet who offer "I Don't Know and I Don't Care." Others are a ventriloquist, Frank Gaby, The Theodores, a dance team, Ted Arkin, Dorothy Roberts, Bert Prival, and Mayta Palmera, dancers. It's a nice variety short for the nabes and rurals, adequately produced. GOOD. (5233).

IS EVERYBODY HAPPY? Universal—Musicals. 17½m. Here is a showcase for Ted Lewis and his band. If they like the "old troubador," they'll go for this one. He struts around in his inimitable fashion, singing "Sunny Side Of the Street," "Me and My Shadow," "You're a Pretty Thing," and "I'm the Leader of the Band." The Four Le Ahn sisters harmoniously swing "Three Blind Mice." Also present are Kay, Katya, and Kay, w.k. dance trio, and Charles "Snowball" Whittier, negro dancer. As a production job, it's superior; as entertainment, average. GOOD. (6221).

MOBY DICK'S HOME TOWN. Universal-Variety Views. 9m. Starting off the new season with this newly titled series, New Bedford, Mass., is covered. Most of it devoted to the whaling industry, now something of the past, its present industries, etc. Well done, in sepia, it will, of course, be a natural for New Bedford, but interesting anywhere. GOOD. (6351).

THE SCREWDRIVER. Universal—Color Cartoons. 7m. Woody Woodpecker, the berserk bird, goes for a spin in his jalopy and meets up with a tough motorcycle cop. His antics drive the cop into a padded cell. It's full of action and has some laughs, and is generally best suited for the kiddies, nabes, and small towns. GOOD. (5253).

WHITE SAILS. Vitaphone — Hollywood Novelties. 10m. A gallant square-rigger of another day is pressed into service in Australia to help alleviate the shortage of Allied shipping. It makes a voyage around the horn, through the Atlantic and up to London. On the way it passes through a heavy storm. Highspots of this above-average reel are the exciting storm sequence, dive bombers attacking a convoy, and generally high-grade photography. GOOD. (7302).

ALPHABETICAL GUIDE to 60 Features Reviewed Since August 20, 1941

(Included here are all 1941-42 features which have been reviewed in THE EXHIBITOR to date, in addition to those 1940-41 films which were not reviewed prior to August 20, 1941. For a complete Index to all 1940-41 produot reviewed before August 20, see pages 826, 827, and 828).

A

ALL THAT MONEY CAN BUY—106m.—RKO 833
ALOMA OF THE SOUTH SEAS—77m.—Paramount 831
ARIZONA BOUND—57m.—Monogram 831

B

BADLANDS OF DAKOTA—74m.—Universal 845
BELLE STARR (THE BANDIT QUEEN)—88m.—20th Century-Fox 835
BLONDE FROM SINGAPORE, THE — 67m. — Columbia 846
BUY ME THAT TOWN—69m.—Paramount 831

C

CHARLEY'S AUNT—82m.—20th-Fox 835
CHARLIE CHAN IN RIO—61m.—20th-Fox 835
CITIZEN KANE—119m.—RKO 833

D

DIVE BOMBER—132m.—Warners 838
DOWN IN SAN DIEGO—70m.—Metro 830
DRESSED TO KILL—74m.—20th-Fox 836
DR. JEKYLL AND MR. HYDE—127m.—Metro ...830
DR. KILDARE'S WEDDING DAY—84m.—Metro ..830
DYNAMITE CANYON—58m.—Monogram 831

F

FATHER TAKES A WIFE—79m.—RKO 834
FLYING BLIND—70m.—Paramount 831
FORGOTTEN VILLAGE, THE — 67m.—Mayer-Burstyn 840

G

GIRL MUST LIVE, A—70m.—Universal 837

H

HENRY ALDRICH FOR PRESIDENT—72m.—Para. 832
HOLD BACK THE DAWN—114m.—Paramount....832
HURRICANE SMITH—69m.—Republic 834

I

INSIDE RUSSIA—75m.—Hoffberg 840
INTERNATIONAL LADY—102m.—United Artists..845
INTERNATIONAL SQUADRON—87m.—Warners ..839

K

KING OF DODGE CITY—63m.—Columbia 829

L

LADY BE GOOD—111m.—Metro 830
LADY SCARFACE—66m.—RKO 834
LONE RIDER AMBUSHED, THE—64m.—PRC 833
LONE RIDER IN FRONTIER FURY, THE—60m.—PRC. 833
LYDIA—100m.—United Artists 836

M

MAN FROM MONTANA—55m.—Universal 837
MASKED RIDER, THE—58m.—Universal 837
MOONLIGHT IN HAWAII—59m.—Universal 837
MOUNTAIN MOONLIGHT—68m.—Republic 834
MYSTERY SHIP—65m.—Columbia 829

N

NAVY BLUES—108m.—Warners 839
NEW WINE—82m.—UA 837
NEW YORK TOWN—74m.—Paramount 832
NOTHING BUT THE TRUTH—87m.—Paramount 832

O

OUR WIFE—95m.—Columbia 829

P

PARACHUTE BATTALION—75m.—RKO 834
PITTSBURGH KID, THE—74m.—Republic 835
PRIVATE NURSE—61m.—20th-Fox 836

Q

QUIET WEDDING—80m.—Universal 838

R

ROARING FRONTIERS—60m.—Columbia 829

S

SCATTERGOOD MEETS BROADWAY—70m.—RKO 834
SERGEANT YORK—134m.—Warners 839
SING ANOTHER CHORUS—63m.—Universal 838
SMILING GHOST, THE—71m.—Warners 839
SUN VALLEY SERENADE—86m.—20th-Fox 836

T

TANKS A MILLION—50m.—UA 837
THIS WOMAN IS MINE—92m.—Universal 838
THREE COCKEYED SAILORS—77m.—UA.....837

U

UNDER FIESTA STARS—64m.—Republic 835
UNFINISHED BUSINESS—94m.—Universal 838

W

WHEN LADIES MEET—105m.—Metro 830
WILD GEESE CALLING—78m.—20th-Fox 836
WORLD PREMIERE—67m.—Paramount 833

TOO LATE TO CLASSIFY

The Blonde From Singapore

MELODRAMA
67M.

(Columbia)

Estimate: Meller for the lower half of the duals.

Cast: Florence Rice, Leif Erikson, Gordon Jones, Don Beddoe, Alexander D'Arcy, Adele Rowland, Lumsden Hare, Richard Terry, Emory Parnell. Directed by Edward Dmytryk.

Story: Leif Erikson, grounded pilot, and his mechanic, Gordon Jones, become involved in a pearl robbery, and lose the pearls to Florence Rice, confidence woman. This brings in the cops for a merry chase through the Orient, where it is learned that the pearl bed is owned by a Sultana, whose son falls for Miss Rice, with the Sultana realizing that the girl is really in love with Erikson, and arranging for his release so that he can marry the girl.

X-Ray: Pretty complicated, this bogs down in several spots. There are no names of value to the marquee. Cast is little better than the padded out material. Production values and direction are below par.

Ad Lines: "Watch Out . . . That Blonde From Singapore Is Here"; "You'll Be Thrilled . . . And Amazed"; "Wuxtra! Singapore Blonde Steals Famous Pearls"; "Even the Sultan Fell For 'The Blonde From Singapore.'"

THE EXHIBITOR

CONNECTICUT EXHIBS TO FETE JOE REED OCT. 7

THE COMPLETE FEATURE AND SHORTS CHECK-UP

EXCLUSIVE: TERRITORY TRADE SCREENING GUIDE

"THE TIP-OFF"; PERTINENT ADVERTISING HINTS

EDITORIAL:

"WELCOME TO PHILADELPHIA SEPTEMBER 16-18"

NEW ENGLAND EDITION

IN TWO SECTIONS — SECTION ONE

SEPTEMBER 10, 1941

VOL. 26 No. 18 PRICE 10 CENTS

ENTERED AS SECOND-CLASS MATTER MARCH 15, 1939, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

CRITERION THEATRE, N. Y., CALLING: "Red Skelton is the talk of New York. Critics hail a new star. Business on 'WHISTLING IN THE DARK' is sensational!" (*Same everywhere*)

ASTOR THEATRE, N. Y., CALLING: "4th week of 'DR. JEKYLL & MR. HYDE' is a sell-out. (*Pre-release openings in 14 spots from coast to coast are terrific! M-G-M's first New Season film is a solid HIT!*)

TRADE PRESS CALLING: "Our box-office check-up reveals that 'LIFE BEGINS FOR ANDY HARDY' tops the entire Hardy series and that it also sets a new high for hold-overs!"

SEATTLE, PROVIDENCE, RICHMOND, NORFOLK CALLING: "'WHEN LADIES MEET' topping 'Philadelphia Story', 'Ziegfeld Girl' and all the Biggest Ones. These first engagements forecast another tremendous M-G-M success! Watch new openings!"

M-G-M STUDIO, CULVER CITY, CAL., CALLING: "Our next four pictures to be trade shown 'HONKY TONK', 'SMILIN' THROUGH', 'MARRIED BACHELOR' and 'FEMININE TOUCH' were sneak-previewed for the second time. They're the talk of Studioland!"

"Gosh!"

THE
EXHIBITOR

Reg. U. S. Pat. Office

VOLUME 26, No. 18 SEPTEMBER 10, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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SECTION TWO

The Check-Up (THE EXHIBITOR'S Servisection) ..... Yellow Section

Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

Welcome to Philadelphia Sept. 16-18

THE QUAKER CITY, the center of these publications' activities, will be the focal point of industry doings from Sept. 16-18, and from what we have been hearing during the past few months a lot of things may happen. When Alliedmen get together, one can expect activity, so the forthcoming 12th annual convention of Allied States Association of Motion Picture Exhibitors ought to be depended upon for real news and action.

THE FIRST TIME that the annual confab has been held in the east, it seems to insure an attendance of important independent exhibitors and distribution executives, aside from the delegations of Alliedmen. The dinner, on the night of Sept. 18, will probably attract a dais rarely equalled in industry annals.

MOST OF THE ALLIED UNITS have a reputation for doing things first and talking afterwards. Although some of the units are cognizant of what value the proper kind of publicity means in the trade, a few still stick to the ancient conception: "what we do is nobody's business but our own."

FACT OF THE MATTER is that what Allied does happens to be everybody's business. Allied's record proves that some things which may have been started for the direct benefit of Allied members later spread to the rest of the exhibition fraternity.

AS FAR AS ALLIED is concerned, we have always called our shots exactly as we have seen them, and a good number of times we have agreed with Allied. On occasions when we haven't, we don't think that the Alliedmen in our areas doubted our sincerity, even though they may have objected to our conclusions.

ASIDE FROM THE CONVENTION, Philadelphia has a lot to offer, fine theatres, hotels, restaurants, parks, and historic places, etc. In fact, the Declaration of Independence was signed here, and the Liberty Bell stands as an inspiration. Who can tell, perhaps an even stronger exhibitor body with fair deals for distributors and exhibitors may result from a constructive convention.

COME TO PHILADELPHIA on Sept. 16-18, and drop in to THE EXHIBITOR office and say hello. The door will be open. We want to meet those we already know and make friends with others with whom our contact has been written rather than verbal.

WE PROMISE YOU a great time. Philadelphia is not below the Mason and Dixon line but it has its own brand of southern hospitality.

Jay Emanuel

QUAD.

SPECTACLE!... Gorgeous Gals and Gay Blades Flashing Through A Breath-taking, Spine-tingling Laugh And Thrill Review On Ice!

Ice-Capades

JAMES ELLISON
JERRY COLONNA
DOROTHY LEWIS

BARBARA JO ALLEN *(VERA VAGUE)*
ALAN MOWBRAY · PHIL SILVERS
featuring
THE ICE CAPADES COMPANY
with internationally known skating stars including
BELITA · LOIS DWORSHAK
MEGAN TAYLOR · VERA HRUBA
Directed by JOSEPH SANTLEY
Screen Play by
JACK TOWNLEY · ROBERT HARARI · OLIVE COOPER
ORIGINAL STORY *by* ISABEL DAWN · BOYCE DE GAW
Additional dialogue by SHAVELSON · JOSEFSBERG
Associate Producer ROBERT NORTH

A REPUBLIC PICTURE

TERRITORIAL HIGHLIGHTS

Fete Joe Reed On October 7

Allied Will Pay Respects

NEW HAVEN—Sam Seletsky, chairman of the dinner to be given Joseph Reed, veteran Washington Depot and Bantam exhibitor, by the Allied Theatres of Connecticut, announced last week that the testimonial will be staged in Ceriani's, New Haven, on Oct. 7.

Occasion will mark Reed's completion of 30 years in the film business. It is expected that an overflow crowd will attend.

Assisting Seletsky on arrangements are Daniel Pouzzner and Dr. J. J. Fishman.

At a meeting scheduled to be held yesterday (Sept. 9), Allied members were to talk over plans for the dinner and to appoint delegates to the National Allied convention in Philadelphia on Sept. 16.

Anti-Nazi Film Banned

BRIDGEPORT—Anti-Nazi film, "Concentration Camp," was last fortnight barred from a scheduled showing at the Sons of Italy hall, here, because leaders of the organization said "we don't allow any use of our hall that will in any way infringe upon the rights of the people or their beliefs. We are an American organization through and through, not for or against any groups."

Designed to show the "high morale of the Red army" and portray the guerrilla warfare now current in Russia, it was subsequently shown by "The Committee for Wider Understanding of the Soviet Union" in White Eagle Hall, with no charge for admission.

Gypsy Rose Lee Barred

PROVIDENCE—George W. Cowan, amusements censor, said last week that Gypsy Rose Lee had compromised censors in other cities by failing to keep an agreement to keep her clothes on and denied a license for her to appear here for three days.

All-Out Aid

LAWRENCE—Local theatres also took up collections to aid the United Service Organizations last week but when manager Joe Liss, Broadway, opened one of the coin boxes after a collection he was amazed to find, among the bills and coins—three loaded bullets!

Variety In N. H.

CONCORD, N. H.—Cecil P. Enright's Drive-In here lacks no variety, it was discovered last week.

If one wearies of motion pictures, he can eat at the Clam Bar, drink at the Milk Bar, or rhumba in the Hay Loft.

Boston Alliedmen Plan Philly Trip

BOSTON—Attendance at the national meeting of Allied at Philadelphia from Sept. 16-18 was one of the principal questions discussed at a meeting last fortnight of Independent Exhibitors, Inc.

Considerable discussion was given to the plan of liaison as outlined by Commissioner Abram Myers, and all those in attendance were urged to attend the national convention at which time this plan of liaison will be one of the important subjects to be discussed.

Special car and special railroad rates are anticipated for the group.

The new review service and survey system was discussed and a few revisions contemplated to make this service all inclusive.

A plan to encourage reduced-rate admissions for men in uniform was laid on the table by which time changes in the revenue ruling would be anticipated.

Legion Post Elects

BOSTON—The Macaulay Post, American Legion, last week elected new officers.

Previously nominated were: Al Kenney, for Commander; Harry Smith, Senior Vice-Commander; Harry Browning, Junior Vice-Commander; Marcel Mekelburg, financial secretary; Ed Dobkin, adjutant; Dr. Melincoff, chaplain; executive committee, Past Commanders Healey, Heath, Johnson, Forkey, Cotty, Cantor, McLaughlin, and Feinberg.

"The Tip-Off" Gives the Real Lowdown on What Business Pictures Are Doing.

Stage Shows Back at Met

BOSTON—M. and P. last week announced that stage shows will be re-instated in its 4,600-seat Metropolitan here after a lapse of six years during which the Metropolitan has had a first-run double-feature policy. Henry Kalis will conduct the large, probably 40-piece, orchestra. John W. Carroll remains as managing director.

Flames Menace Conn. Theatres

Catastrophe Averted In Middletown

MIDDLETOWN, CONN.—A raging, roaring fire that devastated nine large buildings, wiped out 19 business firms, and did nearly $1,000,000 worth of damage, was halted here on Aug. 30 only scant feet from the south exit doors of the Palace. Blaze, starting in a restaurant grease pot, swept through barrier after barrier until it menaced the Palace and the Capitol.

Employees of both houses were up on the roofs early playing hoses to prevent sparks setting fire to the structures. As the fire approached the Palace, several members of Salvatore Adorno's family opened the stage door and began to play the stage hose onto the fire as it licked the exit doors. Firemen both from here and surrounding towns finally brought the conflagration under control just as it seemed ready to climb the walls of the Palace. At the Capitol, several hundred patrons were placidly watching the antics of W. C. Fields as "The Bank Dick" without any knowledge of the great fire raging outside.

When the flames seemed to be moving inexorably toward the two theatres, Ernest Doering, manager, Capitol, had the house lights thrown on, and patrons were informed it would be best for them to leave. House was cleared quickly. Doering later was directing firemen through his house to the best vantage points on the roof to fight the roaring blaze. Neither theatre reported any material damage.

Screening Interest Light

BOSTON—As was generally expected, resumption of the second round of trade screenings in the local and New Haven territories last week resulted in no great rush on the part of exhibitors to see the pictures.

In the case of a couple of pictures deemed better than the rest before viewing, the attendance spurted, but, on the whole, the results were not encouraging

A few exhibitors, when queried, still said they didn't have time to see all the pictures, and that the trade paper reviews would suffice.

Usherettes Again

NEW HAVEN—Emphasizing the scarcity of male help available for ushers, the Loew-Poli here hired three usherettes, who started work on Labor Day. Usherettes will open the house each day and at the supper hour male ushers will come on and work until closing.

Problem of keeping a fully-recruited ushering staff has become more and more intensified during the past four months here. Help has been leaving regularly every few weeks to take jobs in defense industries, and even high school students now tell managers they can get more money in defense industries after school hours.

SCENES AS BOSTON FILM INDUSTRYITES MADE MERRY AT THEIR RECENT OUTING

BOSTON INDUSTRYITES are seen above at their recent outing. Top row: Herman Konnis, Mr. and Mrs. Nate Levin, Gene Gross; Mr. and Mrs. Lou Walters and daughter; Ken Forkey and friends; Frank Rahilly, Bertha Harris, and friends. Second row: Hammel and Comi, Mr. and Mrs. Sam Feinstein; Ben Welansky, Nate Furst, Steve Broidy; Breen and Abbott, Mr. and Mrs. Harry Zeitz, Elaine Zeitz; Bill Cuddy, Pat Healey, Lou Walters, Gene Gross. Third row: Leo Levenson, Ethel Levin, Meyer Marcus, Lany Leo, Phil Lowe; Meyer Levin, the Mrs. and friends; G. Krainukou and Mrs. K., Mr. and Mrs. H. Winner; Jean Segal and friends. Fourth row: Mr. and Mrs. Frank Grady and Mr. and Mrs. Ben Stoloff; Mr. and Mrs. "Zippy" Goldman and friends; Lou Walters, Pat Healey, Bill Cuddy; Mr. and Mrs. Lou Walters and daughters. Fifth row: Emmy Foster, Dot Rolfe, Westey Eisenberg, and friends; Al Somerby and friends (Frank Lydon in background); exchange employees and Al Kenney; Joe Stanzler and Norbert Murray. Bottom: "Decker's" deliverers; Bertha Harris and Emmy Foster; fat men's race; girls' game.

LATE NEWS HIGHLIGHTS

Warners-V. F. W. In Shorts Deal

Company Co-operates For Americanism

NEW YORK—Arrangements have been made between H. M. Warner and Veterans of Foreign Wars whereby all Warner historical and national preparedness shorts will be available for free bookings throughout nation under sponsorship of the V. F. W., it was announced this week.

Films are not available simply for exhibition to V. F. W. members at post meetings. They must be shown in conjunction with patriotic meetings or Americanism gatherings sponsored by a combination of V. F. W. Posts, auxiliaries, and subordinate junior groups. Restriction was imposed because of limited supply of prints and widespread educational demand for their use. Purpose of free bookings is to encourage good citizenship and loyalty by the people to ideals and principals of United States.

Three weeks' booking notice must be given before pictures are shown, and licensed projectionists must be used. Films must be shown on regular 35mm projection and sound equipment.

When the short subjects are shown in a theatre and charge is made for admission, nominal charge will be made to theatre for their use. This is in accordance with industry rule that prohibits showing of free films in any theatre or hall where admission is charged.

In bulletin issued to all V. F. W. Department Commanders, Adjutant-General R. B. Handy, Jr., urged that in addition to private showings, every effort should be made to have films shown in neighborhood theatres as part of regular programs, thereby providing V. F. W. Posts with splendid opportunity to bring attention of general public to Americanism program of the organization. He further stated that sponsorship of these pictures offer V. F. W. Units an ideal method of combating subversive activities and un-American propaganda.

10,223 Help USO

NEW YORK—USO Theatre Week Drive chairman Joseph Bernhard last week announced that 10,223 U. S. film houses were enrolled in the campaign, the largest enrollment of any drive in motion picture history.

He added that preliminary reports showed collections in proportion to the enrollment increase.

U Philly Host

PHILADELPHIA — Universal will tender a luncheon to exhibitors of the Philadelphia district at the Warwick on Sept. 11 in honor of Olsen and Johnson, who will attend. The comedians are the stars of "Hellzapoppin'," a Mayfair production which Universal will release soon.

It was while Olsen and Johnson were playing in Philadelphia, some four years ago, at the Earle, that first inspiration came to them to produce and open "Hellzapoppin'" on Broadway.

Met. Guilds Hint C. I. O. Link

NEW YORK—It was learned over the week end that affiliation of the New York Screen Publicists' Guild, Screen Readers' Guild, and the several home office employees' guilds represented on the Screen Guild Council of New York with the CIO has been recommended by the Council and is under discussion in the individual independent unions.

It is understood that the CIO affiliation proposal was introduced in the Council by the Screen Readers' Guild.

Providence Union Tiff

PROVIDENCE—Two theatres were caught last week in a fight between unions which resulted in picketing of both houses. Patrolling the sidewalks in front of Loew's State were pickets assigned by Local 5470, Knights of Labor. At E. M. Loew's Capitol the watch was kept by pickets representing Local 223, IATSE.

Rival picket lines went into action on Labor Day after the IATSE put men in front of the Capitol in what Nicholas Rossi, business agent of the Knights, claimed was an attempt to capture the house for the IATSE. The Knights retaliated by picketing an IATSE house. Manager Jack Simon, Loew's State, placed a sign in the box office stating that the theatre employed union men and was not engaged in a labor controversy.

"Do Your Bit For the USO."

AAA Moves

NEW YORK—The American Arbitration Association announced last week that it will move to the Time and Life Building, 9 Rockefeller Plaza, on Oct. 30. It is now headquartered at 1230 Sixth Avenue.

Broadway Biz Continues Good

Several Shows Very Strong

NEW YORK—With the Labor Day business a pleasant memory, the main stem opened the Fall season last week with pleasant grosses reported from every house, and a few very good ones thrown in.

First-run business, as reported to THE EXHIBITOR by usually reliable sources, was as follows:

"THE LITTLE FOXES" (RKO)—Dropped considerably from last week's terrific gross, but Thursday to Sunday of the third stanza at the Music Hall was still good for $60,000; with stage show.

"WHEN LADIES MEET" (Metro)—Reported doing okay in its first week at the Capitol.

"FANTASIA" (Disney)—Rolling along merrily, with $13,500 in its 43rd week at the Broadway.

"UNFINISHED BUSINESS" (Universal)—Expecting a very good $33,000 in its second week at the Rivoli.

"SERGEANT YORK" (Warners)—Dropped to $13,500 on the week at the Hollywood—the 10th stanza on the main stem.

"DR. JEKYLL AND MR. HYDE" (Metro)—Fourth week at the Astor is reported okay.

"SUN VALLEY SERENADE" (20th-Fox)—Turning in a very nice gross in its first week at the Roxy, with $33,800 Friday to Sunday, with stage show.

"DIVE BOMBER" (Warners)—Holding up well in its second week at the Strand, with Sammy Kaye and His Band on the stage, with $25,600 Friday to Sunday.

"ALOMA OF THE SOUTH SEAS" (Paramount)—Still strong at the Paramount, with Tommy Dorsey and His Orchestra helping a lot. Should get $55,000 in its second week, after $22,000 Saturday-Sunday.

For the Trade's Only Complete Listing Of All Trade Screenings In the Territory, Consult the Weekly Department In this Publication.

Cinema Lodge Appoints

NEW YORK—Robert M. Weitman, managing director, New York Paramount, will again head the entertainment committee and David Weinstock, Raybond Theatres, has been appointed chairman of the arrangements committee for the second annual banquet and ball of the Cinema Lodge of B'nai B'rith to be held on Oct. 18 at the Hotel Astor, Arthur Israel, Jr., president, announced at an executive meeting of the committee over the week end.

A special meeting of the entire membership of the Lodge is scheduled for Sept. 16 to formulate a complete program for making this year's affair and the Souvenir Journal an outstanding success.

National Legion of Decency List—Sept. 11, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"Badlands of Dakota," (Universal); "Dude Cowboy," (RKO); "Last of the Duanes," (20th-Fox); "Under Fiesta Stars," (Republic).

UNOBJECTIONABLE FOR ADULTS—"Lady Be Good," (Metro); "Man At Large," (20th-Fox); "Unfinished Business," (Universal).

CONDEMNED—"No Greater Sin," (University Film).

Industry Wins Tax Decision

Fifteen Per Cent Levy Killed

WASHINGTON — The Senate last week voted by an overwhelming majority to kill the Senate finance committee's recommendation for a 15 per cent increase in admission taxes. This was described as a sweeping victory for the motion picture industry in what had been termed a "life or death battle."

The surprise victory came as a tribute to the united efforts of every branch of the industry which exerted every effort to wipe out the increase.

Such a reversal of the finance committee's action represented one of the industry's greatest legislative victories in years. It had been given slight chance, particularly in view of the short time given the industry to effect it. Among those prominent in the fight were Charles Pettijohn, MPPDA; Abram F. Myers, Allied; Ed Kuykendall, MPTOA; and Pete J. Wood, ITO of Ohio. Senator M. LaFollette led the fight, which raised such great opposition to the finance committee's action that only a voice vote was necessary. Senator Walter George, Georgia, upheld the action of the committee.

The House bill, which almost certainly will become the final law now that the Senate has taken its action, provides a tax of 10 per cent, with exemptions on admissions of nine cents or under.

For the Trade's Only Complete Listing Of All Trade Screenings In the Territory, Consult the Weekly Department In this Publication.

Inde Supplymen Meet

CHICAGO—The Brenkert deal with RCA was one of the principal topics of discussion at the meeting of the Independent Theatre Equipment Dealers here last week. H. B. Snook, from RCA headquarters, and Karl Brenkert were on hand to talk over the deal with interested exhibitors.

Among distributors present were: John Sibereet, Joe Goldberg, J. Bartel, Ben Shearer, Joe Hornstein, F. A. Vanhusan, Art Theile, Roy Colvin, Harry Graham, W. E. Carrell, Henry Sorenson, J. Eldon Teek, George McArthur, Ralph Rubin.

Among manufacturing representatives. were W. H. Pederson, Wenzel Projector Company; Les Abbott, Ray Sherman, Roy Boomer, Motiograph Company; Edward Wolk, Wolk Company; R. A. Klein and Snook, RCA; and Brenkert.

Colvin was named secretary.

Now — For the First Time — THE EXHIBITOR Service Kit — Your Right Hand Man—Ready At All Times.

Mrs. Nolan Buried

NEW YORK—Funeral services for Mrs. Mary Nolan, 48, wife of John Nolan, executive in charge of booking and buying for the Comerford circuit, were held in Richmond, L. I., last week. Interment is in Albany.

Vitaphone Scores

With the attention being paid to shorts this year, sold separately under the consent decree, the move of Vitaphone (which means Norman Moray, Warners short subjects sales chief) in trade screening a group of 1941-1942 shorts last week was a piece of smart merchandising.

Furthermore, it turned out to be two hours of high rating shorts, not only the best representative group ever screened at one time by the company but proof that the organization intends to stand by its promise of delivering shorts that will mean something at the box office.

For further details on the merit of the shorts, we call your attention to THE PINK SECTION next issue, but believe us when we say that friend Norman has scored again. If this is a sample of what he has to offer all year, he is going to top his own high record.

J. E.

Senators Ask For Paper, Too

WASHINGTON—The Senate sub-committee which is investigating charges of war propaganda by the film industry last week requested to be supplied with all accessories and other advertising on pictures dealing with the situation in Europe which isolationists say the industry has made to stir up sentiment in this country for intervention in the war against Germany.

The pictures, five of which were made in England, are: "Escape," "The Mortal Storm," "The Voice In the Night," "Madmen of Europe," "They Dare Not Love," "The Devil Commands," "Night Train," "Four Sons," "The Man I Married," "Man Hunt," "Pastor Hall," "Foreign Correspondent," "Blackout," "The Great Dictator," "So Ends Our Night," "One Night in Lisbon," and "Mystery Sea Raider."

Bridgeport Prices Raised

BRIDGEPORT, CONN.—A concerted move to raise prices beginning Labor Day was made here last week by neighborhood exhibitors. Parkway, Bostwick, and Liberty went from a 15 to 20 cent top, while the West End and Capitol moved from 20 cents to 25 plus tax. Warner houses moved their evening price dividing line from six to five, and made evening prices prevail all day Saturday and Sunday. Bridgeport admissions are still generally under New Haven and Hartford, 44 cents being top, as compared to 50 in other cities.

Dignitaries In Forum Short

NEW YORK—Senator Claude E. Pepper and Rear Admiral Harry E. Yarnell arrived last week to make a motion picture "Will Democracy Survive?" for Columbia's "International Forum" series. Also appearing in the film will be Johannes Steel, famous radio news analyst, and another public figure soon to be announced.

Discussions Top Allied Meeting

Record Crowd For Philly Sessions

PHILADELPHIA—The committee in charge of the 12th annual convention of the Allied States Association of Motion Picture Exhibitors announced last week that advance reservations indicate all records will be broken.

Leading executives, in addition to many non-members, will attend, it was stated.

Vital problems affecting the business, the box office income, the consent decree, non-delivery of features alleged due on 1940-1941 contracts, and other matters will be discussed.

THE EXHIBITOR *Service Kit Is the Finest Ever Devised In the Motion Picture Industry.*

Monopoly Charge Expected

WASHINGTON—It was learned here last week end that the old issue of monopoly in the film industry would play an important role in the war propaganda investigation which opened yesterday (Sept. 9).

Senator Gerald P. Nye paved the way for the re-opening of this issue in a resolution expanding the powers of the propaganda probe to cover the monopoly angle.

Nye said he considered this necessary because there are "certain phases" of the propaganda issue which cannot be fully established without showing how exhibition places are controlled by producers.

It was suggested that this probe is merely a forerunner of a much bigger investigation to be held later.

Gypsy Rose Lee Balked

PROVIDENCE, R. I.—Gypsy Rose Lee, who had been booked as a headline attraction at the Metropolitan last week end, left Providence late on opening day after police censor George W. Cowan refused to permit the strip-teaser to appear. The censor was upheld in his stand by the Bureau of Police and Fire. Ralph E. Snider, treasurer, Associated Theatres, operators of the Metropolitan, said that among the saving contingencies in the contract with Miss Lee was the provision that if "public authority" intervened, she was to be paid only on the basis of the number of performances given.

Milton Arthur Upped

ST. LOUIS—Milton B. Arthur, operating 15 theatres in California, including the Paramount, Los Angeles, arrived last week to take over additional duties with Fanchon and Marco and the St. Louis Amusement Company circuits of theatres here. Harry C. Arthur, Jr., president and general manager, Fanchon and Marco operations, will continue in these capacities, it was said, but would now be enabled to devote a larger part of his time in film production and radio talent activities on the West Coast and in New York.

THE NATIONAL MIRROR

Columbia D. M.'s Meet in New York

Product Discussion Is Highlight

NEW YORK—Abe Montague, Columbia's general sales manager, last week end held a meeting of division managers. Attending were Phil Dunas, mid-western division; Carl Shalit, central division; Sam Galanty, mid-east division; and Nat Cohn, New York division.

Western division manager Jerry Safron, who conferred with Montague in Hollywood, as did southern division manager Sam Moscow, were not there. Home office sales executives taking part in the conferences were Rube Jackter, assistant sales manager; Lou Weinberg, circuit sales; Lou Astor, circuit sales; Max J. Weisfeldt, short subject sales supervisor.

First among the important matters discussed were plans for co-operating with exhibitors throughout the country in the distribution of six major productions now in release or to be released.

Columbia, in its effort to co-operate with theatre owners, is making these pictures available when they will best suit exhibitors' dating. In addition, several of them will be offered to key point theatres for pre-release engagements in order to clear them faster for subsequent-run usage.

Another important subject for discussion was Columbia's 1942 release dates.

Quiz Kids' Short In Bow

CHICAGO—Headed by Mayor Kelly, this city turned out in full force last week to honor its home-bred juvenile heroes, the talented Quiz Kids, at the world premiere of their first Paramount short subject at the Chicago.

Opening ceremonies were carried over 48 NBC Blue Network stations.

B. and K. executives present included John Balaban, Dave Balaban, Walter Immerman, J. J. Rubens, W. K. Hollander, Nate Platt, Henry Sticklemeier, Roy Rogan, Tom Ronan, M. M. Rubens, and I. Weinshank. Paramount representatives were Neil Agnew, Oscar Morgan, Richard F. Murray, Monroe Goodman, Leslie Roush, Allen Usher, J. J. Donohue, and Manny Reiner.

Miss Helborn Retires

NEW YORK—Hattie Helborn, secretary to Loew's president Nicholas M. Schenck for many years, retired last week. She will be succeeded by Mae Levintan, formerly Oscar A. Doob's secretary.

On the Job

HARRISBURG, PA.—Sidelight on the infantile paralysis epidemic which is badly affecting area grosses came last week when local managers banded together to defend themselves against what they termed to be an unfair attitude on the part of the local city health officer.

When the latter inferred that some downtown theatres were not obeying the law, peventing those under 18 from entering the houses, the managers issued a lengthy statement which gained page one publicity, denying that they had broken the law, and stating that they had taken every means to prevent those under 18 from coming into the houses. The theatremen even went so far as to allow the city to station a policeman in lobbies to insure the success of the ban.

Result was that at a meeting next day the matter was quickly put at rest, the theatremen given a clean slate, and everything is peaceful now —except that business is still badly off.

Plan Approval Noted by Allied

WASHINGTON—In a bulletin last week Allied indicated that there had been a healthy and gratifying response to the proposal of the organization that a national joint committee consisting of representatives of all branches of the business be organized.

Excerpts from letters by Gradwell Sears, Warners' sales chief; Colonel H. A. Cole, Allied head; Jack Kirsch, Allied of Illinois, Inc., president; William L. Ainsworth, Wisconsin and Upper Michigan Allied leader; and other Allied chieftains were noted.

Only two communications called adverse were received.

The bulletin also decried the fact that in the matter of the Government tax on tickets all exhibitors were not more unified in their stand.

Propaganda Case Delayed

WASHINGTON—Chairman D. Worth Clark, Senate Interstate Commerce Sub-committee, last week announced that the hearings in the film war propaganda investigation had been postponed until yesterday (Sept. 9) in order to give Wendell Willkie a chance to familiarize himself with the case. Willkie will function as counsel for the industry.

Sears Reveals Warners Plans

"York" Policies Are Clarified

NEW YORK—Emphasis on the flexibility of company plans and policies marked the comments of Gradwell Sears, Warner distribution head, in a press interview held last week. Sears had recently returned from coast conferences.

Discussing his company's production plans for the film year now getting under way, he revealed that Warners have no set number of pictures planned for 1941-42. He stated that his company would make "as many pictures as we think the market will absorb," the latter condition to be determined as the year unfolded. He said that at present the studio's tendency was to concentrate on the "larger" type of picture, but also that if the market would seem to require more "B" product, this, too, would be forthcoming.

Referring to the young, new directors the company now had in its employ, he mentioned Irving Rapper, director of "One Foot In Heaven"; John Huston, son of Walter Huston, who directed the forthcoming "Maltese Falcon"; and Vincent Sherman, megger of "Underground." He predicted that these young directors would soon prove as important as the older men on the directorial roster.

He revealed that Frank Capra, who begins work on "Arsenic and Old Lace" on Oct. 1, is not committed at the studio beyond the completion of the latter picture. He said that there was "a strong possibility" of Capra's continuance with Warners.

Eleven pictures are now shooting at the Burbank plant, Sears said.

Sales of the 1941-42 product are now slowly getting under way, according to the sales chief. Questioned as to his policy with regard to the composition of "blocks" of pictures under consent decree selling, Sears said that he is "not exercising his full rights" in the matter—that is, pictures will not be sold in blocks of fixed number, but, rather, singly. Films will be trade-shown when ready, and offered by themselves on their own merit. He emphasized that there would be no forcing of low-quality films by placing them in blocks with better-grade product. He stressed further that, in his opinion, this is really no departure from the old system where, even though a season's line-up had been enfranchised in advance, the playoff of each film had to be consummated as to playing time, house, etc. as released, in the more important situations.

Taking up his policies on "Sergeant York," Sears revealed that in some 10 or 15 cities test runs of the picture had been held. The purpose of the tests was to determine policies of price, etc. to apply to the regular engagements of the picture commencing Sept. 27. Sears announced that the "fixed policies" of his company on "York" would be:

1. Preferred playing time;
2. 50 per cent of the gross in all situations; and

(*Continued on page* 18)

AS A PLAY

AS A PLAY!

"The Little Foxes" proved one of the most phenomenal money shows in a decade. Opening in New York to sensational notices and terrific business, it maintained capacity pace for a solid year of 408 consecutive performances. Its road show tour was an even greater triumph. For 45 wonderful weeks it played 113 dates in big cities and small towns. In every section of the country — East, West, North, South — it rolled up attendance and money records that are still the amazement of local showmen.

SAMUE

PR

BETTE DAVIS in

HERBERT

TERESA WRIGHT

Directed by W

From the Stage Succ

Distributed by RK

AS A PICTURE

Photo taken at 10 A.M., Monday, Sept. 1, eleventh day of the run.

AS A PICTURE!

"The Little Foxes" was hailed by trade and lay press critics as greater than the play. Now in its third week at Radio City Music Hall, it's pulling crowds that tax the capacity of the world's largest theatre, forcing the house to open its doors earlier, close later . . . with the tapes up from early morning to late evening. From every possible angle of box-office evidence, this outstanding motion picture is destined to sweep the country from metropolis to hamlet, just as did the play.

OLDWYN

NTS

The **LITTLE FOXES**

MARSHALL

RICHARD CARLSON

IAM WYLER

y **Lillian Hellman**

ADIO Pictures, Inc.

Schedule Set For Allied Meet

Complete Program Is Arranged

PHILADELPHIA—The complete convention schedule for the 12th annual convention of Allied States Association Sept. 16-18 at the Benjamin Franklin Hotel was announced this week, as follows:

SEPTEMBER 16

10 A. M. Registration and inspection of exhibits; mezzanine. Fee $10 for all Convention functions.

2 P. M. Convention called to order for first business session. AID report on new fangled sales policies, variations in different territories, high percentage demands, undelivered product, analysis of contracts, progress of exhibitor buying over the country.
What are the boxoffice prospects of the new product and is it capable of recapturing the lost audience?
Industry speakers and general discussion.

10 P. M. Night club supper party, Garden Terrace, Benjamin Franklin Hotel, dancing to Leo Zollo's Music.
Floor Show.
Supper Served 10 P. M. to Midnight.

SEPTEMBER 17

1.45 P. M. Ladies Only — Sightseeing bus tour through historic Philadelphia.

2 P. M. Convention business session.
How will the new tax schedules affect the exhibitors' income and profit? What can independent exhibitors do to protect their business and their profits while cooperating with the total defense effort of the nation?
It is expected that Congress will be giving final consideration to the tax bill at the time the convention is meeting. If necessary, the convention will be in a position to present the viewpoint of independent exhibitors emphatically.

Evening Reserved for committee meetings as required.
Other delegates and visitors on their own.
Visit Philadelphia's famous eating places.
Theatre parties.
Variety Club, Bellevue-Stratford Hotel.

SEPTEMBER 18

1 P. M. Ladies luncheon—Garden Terrace, Benjamin Franklin Hotel. Followed by an afternoon of card games.

2 P. M. Final convention business session.
Is arbitration under the consent decree affording exhibitors the relief intended? Prominent distributor representatives are expected to state the exact position of their companies on current distributor-exhibitor problems.
Open forum in which all delegates, Allied leaders, and distributor representatives will participate to explore the advisability of establishing a joint national committee to promote better industry relations.

7.30 P. M. Convention Banquet, Crystal Ball Room, Benjamin Franklin Hotel.
Speakers, Favors for Ladies, Dinner Music, Dancing.

Willkie Charges Terrorism

WASHINGTON—Wendell Willkie, counsel of the motion picture industry, yesterday (Sept. 9) vigorously challenged the legality and motives of the isolationist-packed subcommittee appointed by Senator Burton K. Wheeler (D., Mont.) to probe "war propaganda."

In a letter to Senator D. Worth Clark, Idaho isolationist and chairman of the subcommittee, Willkie declared the investigation was not authorized by the Senate and its purpose could only be to attempt to terrorize the movie industry from making anti-Nazi pictures.

Willkie also accused one of the chief instigators of the "sneak" probe, Senator Gerald P. Nye, North Dakota isolationist, of seeking to spread anti-Semitism.

The Score Board

(Editor's Note: What follows is a brief review of the trade shows screened recently, up to time of going to press, under the consent decree. Complete reviews, of course, appear, as the pictures are caught, in The Pink Section of this publication.)

WARNERS

"Nine Lives Are Not Enough"—Just an action entrant for the lower half.

"Law of the Tropics"—With a better cast than usual in this type of show, it is still made for the dual bills.

20th CENTURY-FOX

"Belle Starr"—Technicolor meller ought to do best business in neighborhoods, but should have fair strength in de luxe keys.

"Charlie Chan in Rio"—One of the better Chans for the duallers.

"A Yank in the RAF"—Well-produced show should do a good business.

"We Go Fast"—For the lower half.

PARAMOUNT

"Birth of the Blues"—This should be responsible for nice business, thanks to the star draw and the music.

"Among the Living"—For the lower half.

"Glamour Boy"—Neat programmer will fit into the duallers, but deserves more than passing attention.

"Night of January 16"—Version of stage hit is well made program, getting into the top dualler classification.

"Skylark"—Backed by names, this should get into better grosses.

RKO

"Mexican Spitfire's Baby"—Slapstick show is for the lower half.

METRO

"Smilin' Through" — New remake has names and strong women's appeal to put it into the better money.

"Married Bachelor"—Pleasant program.

Schine Particulars Filed

BUFFALO, N. Y.—U. S. Attorney George L. Grobe last week filed in Federal District Court here a bill of particulars with respect to the Government's amended complaint in the Schine anti-trust suit. They bear signatures of Herbert H. Borkland, special assistant to the Attorney General, and Attorney Seymour Simon.

The papers state what the Government intends to claim during the Schine trial regarding "percentage of first-class pictures distributor and non-distributor defendents" have released in the past 10 years.

THE EXHIBITOR'S *Service Kit Is the Season's Hit.*

Trade Mourns Gueth Death

BUFFALO, N. Y.—The trade mourned the passing yesterday (Sept. 9) of the father of Marian Gueth, local correspondent for THE EXHIBITOR.

He will be buried tomorrow (Sept. 11).

Para, Atlas Active, SEC Report Shows

Changes In Other Stocks, Too

WASHINGTON—The SEC's summary of July security transaction and holdings last week featured heavy sale of Paramount debentures by the Manufacturers Trust Company and further acquisition of RKO securities by Atlas Corporation.

The Manufacturers Trust Company sold 53,000 shares of Paramount Pictures, Inc., 3¼ per cent convertible debentures 1947 and held 3,324,800 shares at the end of the month.

Atlas Corporation purchased 13,696 shares of RKO one dollar common and held 821,623 shares at the end of the month. Atlas also purchased 1,825 shares of RKO six per cent convertible preferred and held 45,671 shares.

RKO Corporation during July purchased 722 shares of K-A-O common and, at the end of the month held 1,205,598 shares. During the same period RKO acquired 6,976 shares of K-A-O seven per cent cumulative convertible preferred and held 7,476 shares at month's end. Malcolm Kingsberg disposed of 10 shares of K-A-O seven per cent cumulative preferred vtc during the month. Leon Goldberg sold 30 shares of seven per cent convertible and Kingsberg sold 490 shares of the same issue.

Loew's Inc., purchased 40 shares of Loew's Boston Theatres $25 common to bring its holdings to 118,426 shares. J. Robert Rubin sold 800 shares of Loew's common and held 20,515 shares at the end of July.

Trem Carr purchased 17,523 shares of Monogram Pictures Corporation common and held 20,158 shares at the end of the month. W. Ray Johnston sold 64,152 shares as trustee for franchise holders and 40,825 shares in payment of advances or loans. He held 23,273 shares at the end of July.

Charles D. Prutzman purchased 170 shares of Universal Corporation common to bring his holdings to 4,900 shares.

Senate Group Hit

NEW YORK—In an open letter to Congress, made public here last week by Fight for Freedom, Inc., a group of 63 persons charged that the hearings before a Senate subcommittee on allegations that the radio and motion-picture industries put out propaganda designed to get the country into war represented "the most barefaced attempt at censorship and racial persecution which has ever been tried in this country."

The signers of the letter contended that the hearings were being sponsored by "extreme isolationist" forces.

"These men, foiled in their effort to persuade America that we are not faced with danger from the Nazis, and discredited by the overwhelming will of the American people in their attempts to block aid for the victims of Nazi aggression, now seek to mark a particular section of our national community as propagandists for war and thereby exercise a censorship of threat."

"A Defense Reel in Every Show"

The

PITTSBURGH KID

BILLY CONN

with JEAN PARKER

Dick PURCELL • Alan BAXTER • Veda Ann BORG • Jonathan HALE

AND THESE SPORTS CELEBRITIES

ARTHUR DONOVAN • HENRY ARMSTRONG • FREDDIE STEELE

JACK ROPER • SAM BALTER • DAN TOBEY

•

JACK TOWNLEY—DIRECTOR

SCREEN PLAY BY EARL FELTON AND HOUSTON BRANCH

FROM THE NOVEL "KID TINSEL" BY OCTAVUS ROY COHEN

A REPUBLIC PICTURE

Advance Shots

Features

AMONG THE LIVING (Paramount). Albert Dekker, Susan Hayward, Frances Farmer. 67m. Although this makes a sincere effort to be "different" and artistic, the net results are not enough to raise it above the bottom dualler classification.

BIRTH OF THE BLUES (Paramount). Bing Crosby, Mary Martin, Brian Donlevy. 83m. The star draw, plus the music, should send this into the better grosses. It has been made on a sound basis, even if it isn't the best Crosby picture. The many old songs should help business.

DUDE COWBOY (RKO). Tim Holt, Ray Whitley, Marjorie Reynolds. 58m. This is a high-rating western, although it doesn't have as much riding as usual. It excels in cast, production, and story.

GLAMOUR BOY (Paramount). Jackie Cooper, Susanna Foster, Walter Abel. 78m. One of those little gems that come along unheralded, this is going to be a swell audience-pleaser and may even have possibilities for some "sleeper" business.

I GIVE MY LIFE (AFE Corp.) Danielle Darrieux, Anton Walbrook. 75m. Run-of-the-mill audiences won't go for this, but it has potentialities for some of the less-choosy art stands and transient spots. English-dubbing is poor.

MEXICAN SPITFIRE'S BABY (RKO). Lupe Velez, Leon Errol, Charles "Buddy" Rogers. 70m. This lightweight broad farce is okay for duals and smaller spots. Sell the series. It has plenty of slapstick and belly laughs.

THE NIGHT OF JANUARY 16th (Paramount). Robert Preston, Ellen Dew, Nils Asther. 77m. This is just dual material, but the reputation of the Broadway play of the same name, from which this was adapted, should help business somewhat.

THE OUTLAW TRAIL (RKO). Tim Holt, Ray Whitley, Janet Waldo. 60m. This fails to hit the pace of other Holt westerns, and is just another oatie.

RIDING THE WIND (RKO). Tim Holt, Ray Whitley, Mary Douglas, 60m. A bit better than the average for the Holt series, thanks to the handling of a familiar subject—water rights.

SKYLARK (Paramount). Claudette Colbert, Ray Milland, Brian Aherne, Binnie Barnes, Walter Abel. 91m. This has names to sell, and also the reputation of the story, which has already appeared as a book, a magazine serialization, and a successful Broadway play.

Shorts

ALL THIS AND RABBIT STEW (Vitaphone—Merrie Melodies). 7m. Excellent.

ARISTOCRATS OF THE KENNEL (20th-Fox—Ed Thorgerson). 9m. Good.

FORTY BOYS AND A SONG (Vitaphone—Melody Masters). 10m. Good.

GLIMPSES OF FLORIDA (Metro—Traveltalk). 9m. Fair.

GUARDIANS OF THE WILD (Paramount—Paragraphic). 11m. Good.

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will always be found under this heading.*

Philadelphia

Lewen Pizor, Tioga, Philadelphia, filed an arbitration case last week against Warner Brothers' Circuit Management Corporation, Paramount, 20th Century-Fox, and Loew's, naming the Carman, Strand, Keystone, and Great Northern as possible intervenors. Tioga asks that it follow seven days after the Carman and Strand, first runs on Germantown Avenue, irrespective of whether the Great Northern and Keystone play the pictures.

Postponements in this area include the Boro, Hatboro, case from Sept. 10 to Oct. 2; Liberty, Camden, N. J., case from Sept. 16 to Oct. 7; Parkside, Camden, N. J., case to Oct 10; Great Northern, Philadelphia, case to Sept. 30. Local Broad case will be heard on Sept. 24.

For the Trade's Only Complete Listing Of All Trade Screenings In the Territory, Consult the Weekly Department In this Publication.

UA Selection Delayed

NEW YORK—Arthur W. Kelly, UA vice-president. announced last week that there was no definite information as yet on a selection of a president for the company. He stated that UA currently has five pictures in work, in addition to a Roach streamliner.

THE EXHIBITOR *Service Kit Is the Finest Ever Devised In the Motion Picture Industry.*

THE HENPECKED DUCK (Vitaphone—Looney Tunes). 7m. Good.

INFORMATION PLEASE No. 1 (JOHN GUNTHER). RKO. 10m. Good.

KINGS OF THE TURF (Vitaphone—Sports Parade). 10m. Good.

LITTLE CESARIO (Metro—Cartoons). 8m. Good.

MAN-I-CURED (RKO—Leon Errol) 18m. Good.

MINSTREL DAYS (Vitaphone—Broadway Brevities). 20m. Excellent.

MIRACLE MAKERS (Vitaphone — Hollywood Novelties). 10m. Fair.

OLD MACDONALD DUCK (RKO—Disney). 8m. Excellent.

PAMPAS PADDOCK (RKO — Sportscopes). 10m. Fair.

POINTS ON ARROWS (Vitaphone — Hollywood Novelties). 10m. Good.

POPULAR SCIENCE, No. 1 (Paramount). 10m. Good.

SHOOTING MERMAIDS (Paramount—Sportlight). 10m. Good.

THE TANKS ARE COMING (Vitaphone —Technicolor Productions). 20m. Excellent.

U. S. C. BAND AND GLEE CLUB (Vitagraph—Melody Masters). 10m. Good.

In the Newsreels

Friday, Sept. 5, 1941

MOVIETONE NEWS (Vol. 23, No. 104)—California: Sub christened. Newport News: Baptism. Atlantic City: Beauty contest. France: Soldiers return. Canada: War production. England: Girl harvesters. California: Twinvention. Kentucky: Quadruplets. New Haven (only): Housewives train for defense. Pike's Peak: Auto race. West Point: Army training gridders. New Jersey: Swimming race.

NEWS OF THE DAY (Vol. XII, No. 302)—California: Sub launched. Bridgeport, Conn.: Women train for defense. Baltimore: Auto metal for war. Canada: War production. California: Twinvention. Atlantic City: Beauty contest. Newport News ,Va.: Mass baptism. West Point: Grid training starts. Los Angeles: Paddle polo. Ocean City, N. J.: Athletic drill (Phila. only). Boston (only): Boston gridders work-out.

PARAMOUNT NEWS (No. 3)—New York: Khaki holiday. Chicago: Railroad strike threatened. Detroit: Driving awards. Louisville, Ky.: Quads go home. Baltimore: Autos for shells. West Point: Gridders train. Camp Perry: National rifle matches. Bridgeport, Conn.: Housewives train for defense. Omaha: Golf tourney.

RKO PATHE NEWS (Vol. 13, No. 3)—USA: Junk autos for steel. Canada: War production. New York: Refugees arrive. Sacramento, Cal.: Old-fashioned contest. Huntington, Cal.: Twinvention. Wichita, Kans.: Baseball game. Saratoga, N. Y.: Hopeful Stakes.

UNIVERSAL NEWSREEL (Vol. 14, No. 12)—Leitchfield, Ky.: Quads leave hospital. Canada: War production. Elwood, Ill.: Shell-loading. Bridgeport, Conn.: Housewives train for defense. Elmhurst, Ill.: Aerial acrobats. Wallejo, Cal.: New sub launched. Baltimore: Junk autos for metal. Buffalo: Flying monkey. Ocean City, N. J.: Mass athletic drill. Atlantic City: Beauty contest. Pike's Peak, Colo.: Auto race. West Point: Gridders train. Ellensburg, Wash.: Rodeo.

Wednesday, Sept. 3, 1941

IN ALL FIVE

Across America: Labor Day message.
Norfolk: Mountbatten commands HMS Illustrious.
Chicago: Chicago Bear gridders beat All-Stars.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 23, No. 103)—North Atlantic: King inspects fleet. London: Churchill at work. Dayton: Air olympics. Omaha: Amateur golf meet. New York: Harvest Moon Ball.

NEWS OF THE DAY (Vol. XII, No. 301)—New York: Harvest Moon Ball. North Atlantic: King inspects fleet. England: Canadian chief visits. S. Kent, Conn.: Train wreck. Omaha: Amateur golf meet.

PARAMOUNT NEWS (No. 2)—North Atlantic: King inspects fleet. New York: Harvest Moon Ball. Philippine Defenders.

RKO PATHE NEWS (Vol. 13, No. 2)—Rio, Brazil: Congressmen arrive. San Francisco: Russians send aid to USSR. Westwood, Cal.: Lions lunch on ice. Philadelphia: Female service station employees. Omaha: Amateur golf meet.

UNIVERSAL NEWSREEL (Vol. 14, No. 11)—S. Kent, Conn.: Train wreck. Astoria, Ore.: Uncle Sam in fish market. San Antonio: Mass blind date. New York: Harvest Moon Ball.

Odlum To CD of OPM

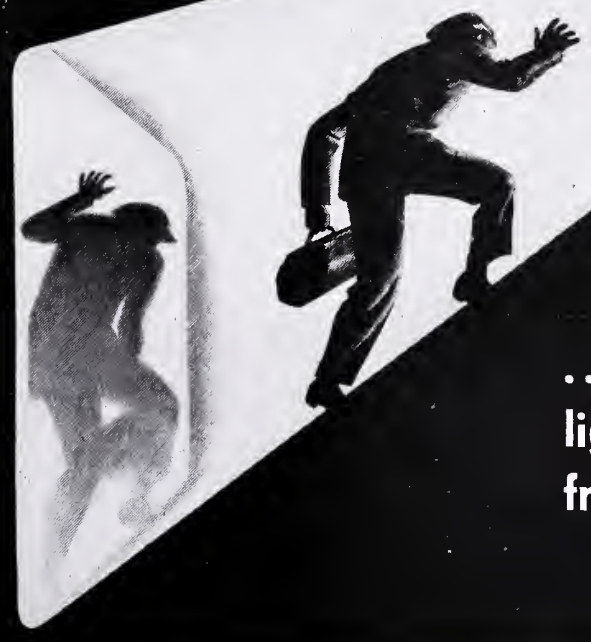
WASHINGTON—Atlas head Floyd B. Odlum was last week named director of a new Division of Contract Distribution of the OPM. President Roosevelt made the appointment.

The New Champion

ATLANTIC CITY — New rhumba champion is Jack "Soxie" Cohen, National Screen Service, who won $20 last week in Atlantic City, gave it to his mother for her Philadelphia Downtown Orphans Home drive, was matched by others, and the total came to $247.

Looks like he supplants UA's Monroe Greenthal as rhumba champion.

IS THERE A BURGLAR IN THE HOUSE?



...the answer is YES! He steals light, definition and contrast from the picture on your screen

RCA "MAGICOTE" LENS COATING SERVICE

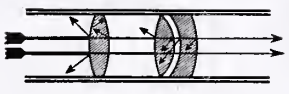
LIGHT REFLECTION is the burglar in your theatre! Reflection of light by every surface of your projection-lens ... reflections that steal as much as 30% of the light that *should* be directed to the screen! But that's not all—

A portion of the light scattered by the lens-surface does reach the screen. But in the *wrong* places! Diffuse, extraneous, unwanted light is scattered into dark parts of the image . . . and your picture loses contrast, crispness and quality. In color-pictures, the loss is even more apparent: for colored light, scattered where it doesn't belong, creates false values and "unnatural" appearance.

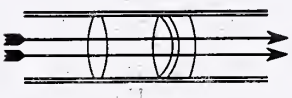
The answer is simple enough . . . the RCA MAGICOTE Lens Coating Service! Applicable to all types of lenses, old and new, MAGICOTE is a reflection-reducing coating of high efficiency and exceptional durability. No sealing of lenses is needed—no extra expense for recasing. *All* lens surfaces, both inside and out, can be treated . . . and MAGICOTE can be wiped clean without damage!

Your nearby RCA Photophone Representative or District Office will gladly tell you the whole story, at your convenience. Drop a card, or phone today.

RCA VICTOR PREFERRED TYPE RADIO TUBES
For Finer Radio Performance



THE OLD WAY, each lens-surface reflects back a portion of the light it is supposed to guide to the screen. Some is lost; some is scattered diffusely over the screen—spoiling contrast and definition—and color-rendering in color pictures!



RCA MAGICOTE Lens Coating greatly reduces reflection. More useful light is correctly directed to the screen; less is lost or scattered. MAGICOTE can be applied to any old or new lens; lens need not be recased, and can be cleaned any time by any competent projectionist.

"MAGICOTE" *YOUR* LENS—AND SAVE WASTED LIGHT! ... A DEVELOPMENT OF

RCA THEATRE EQUIPMENT

Complete Sound Systems ... Screens ... Theatre Record Players ... Brenkert Projectors and other Brenkert products ... Sound Reinforcing Equipment ... Inter-Communication Systems ... Hearing Aids ... Service and Maintenance. See your RCA Photophone Representative or affiliated theatre supply dealers. Photophone Division, RCA Manufacturing Co., Inc., Camden, N. J. In Canada, RCA Victor Co., Ltd., Montreal. A Service of the Radio Corporation of America.

TERRITORY TRADE SCREENING GUIDE

(Editor's Note: In this department will be found, as the material is made available, official listings of all trade screenings in the territory covered by THE EXHIBITOR as required under the consent decree, or as announced otherwise by the various companies. This is not an advertisement, but another exclusive editorial service of THE EXHIBITOR. The material has been arranged in easy readable fashion, for constant reference. In addition, the fast printing system under which THE EXHIBITOR is published will assure that this list is accurate to within 24 hours of the time you receive it. All material within this department comes directly from the companies involved. It will be kept up to date and changed as screening times pass.)

ALBANY, N. Y., DISTRICT

CITY	DATE	TIME	TITLE	COMPANY	PLACE	STREET
ALBANY, N. Y.	Sept. 10—Wed.	11.00 A. M.	"Riders Of the Purple Sage"	20th-F.	1052 Broadway	
ALBANY, N. Y.	Sept. 10—Wed.	2.00 P. M.	"Weekend In Havana"	20th-F.	1052 Broadway	
ALBANY, N. Y.	Sept. 11—Thurs.	11.00 A. M.	"Married Bachelor"—"Smilin' Thru"	MGM	20th-Fox Screening Room, 1052 Broadway	
ALBANY, N. Y.	Sept. 12—Fri.	11.00 A. M.	"The Feminine Touch"—"Honky Tonk"	MGM	20th-Fox Screening Room, 1052 Broadway	
ALBANY, N. Y.	Sept. 15—Mon.	11.00 A. M.	"Gay Falcon"	RKO	Fox Projection Room, 1052 Broadway	
ALBANY, N. Y.	Sept. 15—Mon.	12.07 P. M.	"Mexican Spitfire's Baby"	RKO	Fox Projection Room, 1052 Broadway	
ALBANY, N. Y.	Sept. 16—Tues.	11.00 A. M.	"Unexpected Uncle"	RKO	Fox Projection Room, 1052 Broadway	
ALBANY, N. Y.	Sept. 16—Tues.	12.20 P. M.	"Look Who's Laughing"	RKO	Fox Projection Room, 1052 Broadway	
ALBANY, N. Y.	Sept. 17—Wed.	2.30 P. M.	"Suspicion"	RKO	Fox Projection Room, 1052 Broadway	

BOSTON, MASS., DISTRICT

BOSTON, MASS.	Sept. 10—Wed.	10.30 A. M.	"Riders Of the Purple Sage"	20th-F.	115 Broadway	
BOSTON, MASS.	Sept. 10—Wed.	2.30 P. M.	"Weekend In Havana"	20th-F.	115 Broadway	
BOSTON, MASS.	Sept. 11—Thurs.	10.00 A. M.	"Married Bachelor"—"Smilin' Thru"	MGM	MGM Screening Room, 46 Church St.	
BOSTON, MASS.	Sept. 11—Thurs.	2.15 P. M.	"Married Bachelor"—"Smilin' Thru"	MGM	MGM Screening Room, 46 Church St.	
BOSTON, MASS.	Sept. 12—Fri.	10.00 A. M.	"The Feminine Touch"—"Honky Tonk"	MGM	MGM Screening Room, 46 Church St.	
BOSTON, MASS.	Sept. 12—Fri.	2.00 P. M.	Nine Vitaphone Short Subjects	WB	20th-Fox Screening Room, 115 Broadway	
BOSTON, MASS.	Sept. 12—Fri.	2.15 P. M.	"The Feminine Touch"—"Honky Tonk"	MGM	MGM Screening Room, 46 Church St.	
BOSTON, MASS.	Sept. 15—Mon.	11.00 A. M.	"Gay Falcon"	RKO	RKO Projection Room, 122 Arlington St.	
BOSTON, MASS.	Sept. 15—Mon.	2.30 P. M.	"Mexican Spitfire's Baby"	RKO	RKO Projection Room, 122 Arlington St.	
BOSTON, MASS.	Sept. 16—Tues.	11.00 A. M.	"Unexpected Uncle"	RKO	RKO Projection Room, 122 Arlington St.	
BOSTON, MASS.	Sept. 16—Tues.	2.30 P. M.	"Look Who's Laughing"	RKO	RKO Projection Room, 122 Arlington St.	
BOSTON, MASS.	Sept. 17—Wed.	2.30 P. M.	"Suspicion"	RKO	RKO Projection Room, 122 Arlington St.	

BUFFALO, N. Y., DISTRICT

BUFFALO, N. Y.	Sept. 10—Wed.	2.30 P. M.	"Riders Of the Purple Sage"—"Weekend in Havana"	20th-F.	290 Franklin St.	
BUFFALO, N. Y.	Sept. 11—Thurs.	1.30 P. M.	"Married Bachelor"—"Smilin' Thru"	MGM	20th-Fox Screening Room, 290 Franklin St.	
BUFFALO, N. Y.	Sept. 12—Fri.	1.30 P. M.	"The Feminine Touch"—"Honky Tonk"	MGM	20th-Fox Screening Room, 290 Franklin St.	
BUFFALO, N. Y.	Sept. 15—Mon.	11.00 A. M.	"Gay Falcon"	RKO	Fox Projection Room, 290 Franklin St.	
BUFFALO, N. Y.	Sept. 15—Mon.	2.30 P. M.	"Mexican Spitfire's Baby"	RKO	Fox Projection Room, 290 Franklin St.	
BUFFALO, N. Y.	Sept. 16—Tues.	11.00 A. M.	"Unexpected Uncle"	RKO	Fox Projection Room, 290 Franklin St.	
BUFFALO, N. Y.	Sept. 16—Tues.	2.30 P. M.	"Look Who's Laughing"	RKO	Fox Projection Room, 290 Franklin St.	
BUFFALO, N. Y.	Sept. 17—Wed.	2.30 P. M.	"Suspicion"	RKO	Fox Projection Room, 290 Franklin St.	

NEW HAVEN, CONN., DISTRICT

NEW HAVEN, CONN.	Sept. 10—Wed.	11.00 A. M.	"Riders Of the Purple Sage"	20th-F.	40 Whiting St.	
NEW HAVEN, CONN.	Sept. 10—Wed.	1.00 P. M.	"Weekend In Havana"	20th-F.	40 Whiting St.	
NEW HAVEN, CONN.	Sept. 11—Thur.	10.00 A. M.	"Married Bachelor"—"Smilin' Thru"	MGM	20th-Fox Screening Room, 40 Whiting St.	
NEW HAVEN, CONN.	Sept. 11—Thur.	10.00 A. M.	Nine Vitaphone Short Subjects	WB	Warner Screening Room, 70 College St.	
NEW HAVEN, CONN.	Sept. 12—Fri.	10.00 A. M.	"The Feminine Touch"—"Honky Tonk"	MGM	20th-Fox Screening Room, 40 Whiting St.	
NEW HAVEN, CONN.	Sept. 15—Mon.	11.00 A. M.	"Gay Falcon"	RKO	Fox Projection Room, 40 Whiting St.	
NEW HAVEN, CONN.	Sept. 15—Mon.	2.30 P. M.	"Mexican Spitfire's Baby"	RKO	Fox Projection Room, 40 Whiting St.	
NEW HAVEN, CONN.	Sept. 16—Tues.	11.00 A. M.	"Unexpected Uncle"	RKO	Fox Projection Room, 40 Whiting St.	
NEW HAVEN, CONN.	Sept. 16—Tues.	2.30 P. M.	"Look Who's Laughing"	RKO	Fox Projection Room, 40 Whiting St.	
NEW HAVEN, CONN.	Sept. 17—Wed.	2.30 P. M.	"Suspicion"	RKO	Fox Projection Room, 40 Whiting St.	

NEW YORK CITY DISTRICT

NEW YORK CITY	Sept. 10—Wed.	2.00 P. M.	"Weekend In Havana"—"Riders Of the Purple Sage"	20th-F.	345 West 44th St.	
NEW YORK CITY	Sept. 11—Thurs.	9.30 A. M. to 12.30 P. M. and 1.30 P. M. to 5.30 P. M.	"Married Bachelor" and "Smilin' Thru"	MGM	MGM Screening Room, 630 Ninth Ave.	
NEW YORK CITY	Sept. 12—Fri.	9.30 A. M. to 12.30 P. M. and 1.30 P. M. to 5.30 P. M.	"The Feminine Touch" and "Honky Tonk"	MGM	MGM Screening Room, 630 Ninth Ave.	
NEW YORK CITY	Sept. 15—Mon.	10.30 A. M.	"Gay Falcon"	RKO	RKO Projection Room, 630 Ninth Ave.	
NEW YORK CITY	Sept. 15—Mon.	11.40 A. M.	"Unexpected Uncle"	RKO	RKO Projection Room, 630 Ninth Ave.	
NEW YORK CITY	Sept. 15—Mon.	2.30 P. M.	"Gay Falcon"	RKO	RKO Projection Room, 630 Ninth Ave.	
NEW YORK CITY	Sept. 15—Mon.	3.40 P. M.	"Unexpected Uncle"	RKO	RKO Projection Room, 630 Ninth Ave.	

NEW YORK CITY—Sept. 16—Tues.	11.00 A. M.	"Look Who's Laughing	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 16—Tues.	2.30 P. M.	"Look Who's Laughing	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 17—Wed.	11.00 A. M.	"Suspicion"	RKO	RKO Projection Room, 630 Ninth Ave.
NEW YORK CITY—Sept. 17—Wed.	2.30 P. M.	"Suspicion"	RKO	RKO Projection Room, 630 Ninth Ave.
PHILADELPHIA DISTRICT				
PHILADELPHIA—Sept. 10—Wed.	10.30 A. M.	"Riders Of the Purple Sage" —"Weekend In Havana"	20th-F.	302 North 13th St.
PHILADELPHIA—Sept. 10—Wed.	2.30 P. M.	"Riders Of the Purple Sage" —"Weekend In Havana"	20th-F.	302 North 13th St.
PHILADELPHIA—Sept. 10—Wed.	10.00 A. M.	"Smilin' Thru" (3 showings)	MGM	MGM Screening Room, 1233 Summer St.
PHILADELPHIA—Sept. 11—Thurs.	10.00 A. M.	"The Feminine Touch" (3 showings)	MGM	MGM Screening Room, 1233 Summer St.
PHILADELPHIA—Sept. 12—Fri.	10.00 A. M.	"Honky Tonk" (3 showings)	MGM	MGM Screening Room, 1233 Summer St.
PHILADELPHIA—Sept. 15—Mon.	11.00 A. M.	"Gay Falcon"	RKO	RKO Projection Room, 250 North 13th St.
PHILADELPHIA—Sept. 15—Mon.	2.30 P. M.	"Mexican Spitfire's Baby"	RKO	RKO Projection Room, 250 North 13th St.
PHILADELPHIA—Sept. 16—Tues.	11.00 A. M.	"Unexpected Uncle"	RKO	RKO Projection Room, 250 North 13th St.
PHILADELPHIA—Sept. 17—Wed.	11.00 A. M.	"Look Who's Laughing"	RKO	RKO Projection Room, 250 North 13th St.
PHILADELPHIA—Sept. 18—Thurs.	11.00 A. M.	"Suspicion"	RKO	RKO Projection Room, 250 North 13th St.
WASHINGTON, D. C., DISTRICT				
WASHINGTON, D. C.—Sept. 10—Wed.	1.00 P. M.	"Riders Of the Purple Sage" —"Weekend In Havana"	20th-F.	932 New Jersey Ave., N. W.
WASHINGTON, D. C.—Sept. 11—Thur.	1.00 P. M.	"Married Bachelor"— "Smilin' Thru"	MGM	20th-Fox Screening Room, 932 New Jersey Ave., N. W.
WASHINGTON, D. C.—Sept. 12—Fri.	11.00 A. M.	Nine Vitaphone Short Subjects	WB	Earle The. Projection Room, 13th & E St., N. W.
WASHINGTON, D. C.—Sept. 12—Fri.	1.00 P. M.	"The Feminine Touch"— "Honky Tonk"	MGM	20th-Fox Screening Room, 932 New Jersey Ave., N. W.
WASHINGTON, D. C.—Sept. 15—Mon.	11.00 A. M.	"Gay Falcon"	RKO	Fox Projection Room, 932 New Jersey Ave.
WASHINGTON, D. C.—Sept. 15—Mon.	2.30 P. M.	"Mexican Spitfire's Baby"	RKO	Fox Projection Room, 932 New Jersey Ave.
WASHINGTON, D. C.—Sept. 16—Tues.	11.00 A. M.	"Unexpected Uncle"	RKO	Fox Projection Room, 932 New Jersey Ave.
WASHINGTON, D. C.—Sept. 16—Tues.	2.30 P. M.	"Look Who's Laughing"	RKO	Fox Projection Room, 932 New Jersey Ave.
WASHINGTON, D. C.—Sept. 17—Wed.	2.30 P. M.	"Suspicion"	RKO	Fox Projection Room, 932 New Jersey Ave.

FOR YOUR GUIDANCE: CONCISE PRELIMINARY DATA ON THE SHOWS BEING SCREENED

HONKY-TONK (MGM)

CAST: Clark Gable, Lana Turner, Frank Morgan, Claire Trevor, Albert Dekker, Marjorie Main, Chill Wills, Henry O'Neill. Directed by Jack Conway.

SMILIN' THRU (MGM)

CAST: Jeanette MacDonald, Brian Aherne, Gene Raymond, Ian Hunter, Frances Robinson, Patrick O'Moore, Eric Lonsdale. Jackie Horner, David Clyde, Frances Carson, Ruth Rickaby. Directed by Frank Borzage. (In Technicolor.)

THE FEMININE TOUCH (MGM)

CAST: Rosalind Russell, Don Ameche, Kay Francis, Van Heflin, Grant Mitchell Gordon Jones, Harold Minjir, Denie Travis. Directed by W. S. Van Dyke.

MARRIED BACHELOR (MGM)

CAST: Robert Young, Ruth Hussey, Felix Bressart, Lee Bowman, Sheldon Leonard, Sam Levene. Directed by Edward Buzzell.

SUSPICION (RKO)

CAST: Cary Grant, Joan Fontaine, Sir Cedric Hardwicke, Nigel Bruce, Dame May Whitty, Heather Angel, Auriol Lee, Isabel Jeans. Directed by Alfred Hitchcock.

UNEXPECTED UNCLE (RKO)

CAST: Charles Coburn, Anne Shirley, James Craig, Renee Haal, Russell Gleason, Astrid Allwyn, Ernest Truex. Directed by Peter Godfrey.

MEXICAN SPITFIRE'S BABY (RKO)

CAST: Lupe Velez, Leon Errol, Charles "Buddy" Rogers, Elisabeth Risdon, Marion Martin, Fritz Feld, Lydia Bilbrok, Lloyd Corrigan, Zasu Pitts, Jack Arnold. Directed by Leslie Goodwins.

THE GAY FALCON (RKO)

CAST: George Sanders, Wendy Barrie, Allen Jenkins, Anne Hunter, Gladys Cooper, Arthur Shields, Edward S. Brophy, Turhan Bey, Lucille Gleason, Damian O'Flynn, Eddie Dunn, Willie Fung. Directed by Irving Reis.

LOOK WHO'S LAUGHING (RKO)

CAST: Edgar Bergen, Charlie McCarthy, Jim Jordan (Fibber McGee), Marion Jordan (Molly), Lucille Ball, Dorothy Lovett, Lee Bonnell, Harold Peary, Isabel Randolph, Neil Hamilton, Charles Halton. Directed by Allan Dwan.

RIDERS OF THE PURPLE SAGE (20th-Fox)

CAST: George Montgomery, Mary Howard, Patsy Patterson, Lynne Roberts, Jane Richmond, Oscar O'Shea. Directed by James Tinling.

WEEKEND IN HAVANA (20th-Fox)

CAST: Alice Faye, John Payne, Carmen Miranda, Cesar Romero, Cobina Wright, Jr., George Barbier, Leonid Kinsky. Directed by Walter Lang. (In Technicolor.)

UA Foreign Changes

NEW YORK—Walter Gould, foreign manager, United Artists, announced last week that Joe Goltz, general manager of the company's interests in China, has been called home for important conferences. Gould further announced that Lewis E. Pepperman, former UA manager in Hongkong, has rejoined the company and has been appointed manager in Tokyo, succeeding Alfred Katz, who has been transferred to the post of manager of the Shanghai office.

Mexican Offices Close

MEXICO CITY—Offices of the major distributors here closed last week following the strike of the Motion Picture Workers Union in the Metro and Columbia offices. The distributors are said to consider the union's terms exorbitant.

Columbians In Havana

NEW YORK—Havana was the locale on Sept. 5 and 7 for the first of Columbia's two Latin American conventions presided over by foreign manager J. A. McConville with delegates from the Central American offices and foreign department home office executives attending. In October the second convention will take place in Buenos Aires, Argentina, attended by delegates from Argentina, Brazil, Chile, and Peru.

Union Trial Postponed

NEW YORK—Federal Judge John Bright last week postponed the trial of William Bioff and George E. Brown to Sept. 15 on the request of U. S. Attorney Mathias F. Correa, who told the court that no judge was available at present to hear the case.

Lorentz to RKO

NEW YORK—Pare Lorentz, producer of several notable government-sponsored documentary films, was signed last week to write, direct, and produce feature films for RKO. Deal was negotiated by Joseph I. Breen, newly appointed vice-president in charge of production. According to RKO, he will immediately begin work on a film "epic of modern American life." Lorentz, who established himself as a leader in the American documentary field with such government-financed pictures as "The River," "The Fight for Life" and "The Plow that Broke the Plains," had first been reported as joining the RKO last July.

THE EXHIBITOR *Service Kit Is the Finest Ever Devised In the Motion Picture Industry.*

Sears

(*Continued from page 9*)

3. Admission prices "reasonably above the theatre's present admission prices" with minimums of 55 cents evenings, 40 cents for matinees, and 25 cents for children. Warners have an investment of "over $2,000,000" in "York," including production and advertising cost, Sears said, and that the terms decided upon were based on this figure and an appraisal of box-office acceptance to date.

He declared that no guarantees of profit to the exhibitor were implied in the "York" deal. He cited as an example of the costs of advertising the picture a $15,000 loss on the Astor, New York City "advertising" road-show engagement, in which the deal with Loew's for the house limited the run of the film to six weeks in that house. This loss, according to Sears, was in the face of near-capacity business at the house.

He stated that the exhibitor would not be permitted to deduct second-feature or other expense from his film rental, but that extraordinary advertising expense would be split 50-50 where the company felt that such advertising was justified. Sears said he expected to maintain this policy for the first year of release on "York."

Outside of a few post-convention deals, Sears said, no contracts had been taken for "York," and no sales were being made now.

Annabella Examined

NEW YORK—Mrs. Tyrone Power (Annabella) was examined last week in New York Supreme Court in connection with a $47,000 suit filed against her by Thomas Hayes Hunter, assignee of Film Rights, Ltd., a British outfit.

Hunter charges that there are commissions allegedly due him on getting her a contract with World Films Corporation, an English 20th-Fox subsidiary, and also the contract with 20th Century-Fox that followed.

Actress asked for a postponement of the examination before trial but was overruled.

Mono. Stockholders Meet

NEW YORK—Monogram stockholders will meet in Los Angeles on Oct. 1 for election of nine directors and other business, it was announced here last week. Following were re-elected by the management: W. Ray Johnston, Trem Carr, Samuel Broidy, Herman Rifkin, Charles Trante, John Mangham, Melvin Hulbring, and Howard Stebbins. William Hurlbut has been nominated for a directorship.

For the Trade's Only Complete Listing Of All Trade Screenings In the Territory, Consult the Weekly Department In this Publication.

U Dividend Declared

NEW YORK—Board of directors of Universal Pictures Company, Inc., at a meeting held last week, declared a dividend of $2 per share on the first preferred stock, payable on Oct. 1 to holders of record on Sept. 25.

Holt Upped By RKO

NEW YORK—Appointment of Nat Holt to the post of western division manager of RKO theatres, succeeding Charles W. Koerner, the circuit's new general manager, was announced at the home office here last week.

Holt, whose appointment becomes effective on Oct. 1, was formerly division manager for Cleveland, Columbus, and Detroit. A successor to Holt in the latter territories will be appointed later, it was said.

Exhibs Protest Tax Increase

WASHINGTON—Pete J. Wood, secretary, ITO of Ohio, last week wrote a letter to all members of Congress warning them that retention of the Senate Finance Committee's schedule of higher Federal admission taxes in the tax bill would perpetrate a "grave injustice" on a "patriotic and willing industry." Wood called for the disapproval of the Senate committee's 15 per cent levy and called for re-establishment in the bill of the lower 10 per cent House schedule.

The film industry's attack on the tax was supported by a group representing the legitimate theatre. Allied general counsel Abram F. Myers reported that the exhibitors are doing a fine job in stirring up interest in the tax in Congress. Myers said "they realize that if they don't hit this one, they will get another one later—that they are about to become, along with the gasoline, cigarettes, and liquor, the whipping boys of taxing bodies."

Para. Dividend Up

NEW YORK—The Paramount board of directors last week declared a dividend of 25 cents on the common stock, an increase of 10 cents per share over the corresponding period last year—reflecting the accelerated pace of Paramount's earnings. The board also declared a quarterly dividend of $1.50 on its first preferred stock and a quarterly dividend of 15 cents on its second preferred. Paramount's September earnings are expected to double those of September, 1940.

Mono.-Mexican Renewal

NEW YORK—Norton V. Ritchey, Monogram's vice-president in charge of foreign operations, announced last week that his company had renewed the contract whereby Rafael Arzoz has been acting as exclusive Monogram distributor in Mexico.

In connection with this deal, Ritchey stated that the fact that Sr. Arzoz has decided to take this year 42 instead of the 21 pictures which he distributed last season, as proof of the ever-growing demand for Monogram's product everywhere.

Para. Asks Suit End

NEW YORK—Paramount Pictures last week asked the New York Supreme Court for permission to postpone all proceedings in the suit of Benjamin Blumenthal against it for $965,000.

Paralysis Hits Jersey Houses

Children Barred In Many Towns

JERSEY CITY—Theatres in Bergen County, N. J., have been hit hard by the epidemic of infantile paralysis in the county, a survey showed last week end.

As a result of the epidemic, Boards of Health in seven municipalities have barred children from attending theatres in those municipalities. Theatres affected by the ban include the Fox, Oritani, Eureka, Hackensack; Plaza, Englewood, Englewood; Palace, Bergenfield; Grant-Lee, Fort Lee; Savoy, Cliffside, Park, Rivoli, Rutherford; Rex, East Rutherford. Health boards in Teaneck, Bogota, Palisades Park, Tenafly, Loli, Garfield, Lyndhurst, Ridgewood, and Ramsey have not taken action to bar children from attending theatres in those municipalities. There are no theatres in the 53 other towns in the county.

Some parents are reported keeping their children from the movies in towns where the ban is not in effect, and the attendance of adults has dropped noticeably.

Re-opening of schools in all municipalities in the county has been postponed, a number of public and private swimming pools have been closed, and sessions of most Sunday schools and other meetings for children have been called off indefinitely.

Reading, Pa., Co-operation

READING, PA.—City health authorities last week "used their heads" in refusing to be stampeded into closing theatres, after a state health department ruling barred children under 16 years of age from the Reading Fair, because of an infantile paralysis outbreak elsewhere.

Dr. Ira J. Hain, who had declined to act in connection with the Fair respecting barring of children, until the state gave him definite instructions, as the Fair Grounds are out of the city and in the care of a county medical officer, joined city school authorities in pointing out to "close the theatres" advocates that such action would be unwarranted. The schools are open, city and county; no cases of the disease have occurred in Reading since 1937; and Reading theatres are, in every case, modern and well conducted.

Two cases of the disease have occurred in Shillington, a suburb two miles outside of Reading.

THE EXHIBITOR Service Kit Is the Finest Ever Devised In the Motion Picture Industry.

Schad Case Heard

PHILADELPHIA—Application for an injunction in the Schad anti-trust case against Warners, 20th Century-Fox, Wilmer and Vincent and others was to have been heard before U. S. District Court Judge Guy Bard at a hearing here on Sept. 8.

Now—For the First Time—THE EXHIBITOR Service Kit—Your Right Hand Man—Ready At All Times.

FORE!

— the time of your life

THE EXHIBITOR • VARIETY CLUB

GOLF TOURNAMENT

and DINNER DANCE

Philmont Country Club, Philadelphia

FRIDAY, SEPTEMBER 19th

- the usual 18 holes of Tournament golf
- handicaps that equalize the duffer and the "pro"
- two 18-hole courses to avoid congestion
- exceptional clubhouse facilities for non-players
- a world of good fellowship at the "19th HOLE"
- a delicious dinner served on a beautiful terrace
- delightful music by a "name" band
- loads of beautiful and valuable prizes
- no speeches to dull your enjoyment
- a bigger and better party than the 13 previous

TEAR OFF AND MAIL TODAY

GOLF TOURNAMENT COMMITTEE
THE EXHIBITOR
1225 Vine Street, Philadelphia, Pa.

Enclosed find $10.00 which I understand covers my entrance fee, together with myself and lady to the Dinner Dance that evening. My Club is.....
My Club Handicap is.....My five best scores this year are.....

NAME.....ADDRESS.....

INDUSTRY OCCUPATION.....

Mail Now! **ENTRANCE FEE AFTER SEPT. 18th IS $12.00** (NO EXCEPTIONS)

THE TIP-OFF
On How Pictures Are Doing

Another Exclusive Service of Jay Emanuel Publications

A consensus of box office results on the more important pictures, as culled by the field staff of THE EXHIBITOR, appearing in new form in order to give all types of runs a more authentic picture of what features are doing. The change has been made in the interests of greater accuracy, and to try to take into consideration many factors which enter into the general picture. It must be realized that different situations are affected by different conditions, but it is believed that enough information can be had in this chart to give each reader valuable information that can be applied to his own particular situation. Comments from readers on this new form will be appreciated.

PICTURE	FIELD REPORTS ON BUSINESS, REWRITTEN FOR EASY GUIDANCE FOR ALL TYPES OF RUNS
ALOMA OF THE SOUTH SEAS (Paramount)	Nice business in its initial engagements, with chances that it will develop in small towns and neighborhoods. It's not Paramount's best in the production line, however.
THE BRIDE CAME C. O. D. (Warners)	Although this didn't turn out to be the terrific grosser it might have been, business was highly satisfactory in practically all situations.
CHARLEY'S AUNT (20th Century-Fox)	In virtually all spots, this jumped into the better grossers. It hasn't developed into a real hit, but it is doing well enough, although off in a few cities.
CITIZEN KANE (RKO)	Where this has played it hasn't gotten into the hit category, but it has shown strength depending on the manner it was sold.
DIVE BOMBER (Warners)	Despite lack of a strong female angle, this got off to fast starts and appears to be one of the best Warner entrants of the old season.
DR. JEKYLL and MR. HYDE (Metro)	New York City's engagement has been especially strong, and reports from other parts of the country are good, despite varied views of the critics.
HERE COMES MR. JORDAN (Columbia)	One of the best word-of-mouth pictures in a long time, this has been picking up speed and should develop into one of Columbia's best.
HOLD THAT GHOST (Universal)	The boys still continue to be the hottest things around in months, so this one continues as a hit wherever it plays.
ICE CAPADES (Republic)	One of Republic's better numbers and doing a pleasing business in its earliest engagements. Ice novelty angle is a strong asset at the box office.
KISS THE BOYS GOODBYE (Paramount)	Pleasing summer business, even if not the strongest thing Paramount has had. As a seasonal proposition, satisfactory.
LIFE BEGINS FOR ANDY HARDY (Metro)	Doing Hardy business, although in some quarters audiences haven't taken to the adult twists introduced into the yarn.
THE LITTLE FOXES (RKO)	New York City engagement at Radio City Music Hall is big, and the other spots playing the show also showed considerable strength, which means a b. o. number.
MAJOR BARBARA (UA)	In the few engagements reported, this has not done any inspired business, which makes one believe it is going to have tough going.
MANPOWER (Warners)	The triple name draw is offsetting the handicap of a rather hackneyed story, with business on the better side in practically all situations.
MY LIFE WITH CAROLINE (RKO)	A weak sister. Despite the care with which it was produced, and the stars, this has been doing a light business at the box office.
OUR WIFE (Columbia)	Business reported in the earlier engagements are mostly on the better side, with possibility of this ranking with the better ones from Columbia this season.
OUT OF THE FOG (Warners)	Apparently this never got started, although the company tried to give it the benefit of good casting and production.
THE RELUCTANT DRAGON (RKO)	A novelty that has been having difficulty, this is not running true to form to the usual Disney tradition as to business.
SERGEANT YORK (Warners)	Earliest engagements of this picture showed high grosses, but the high scale has proved a handicap. Lowering it will make a real money-maker out of this.
SHEPHERD OF THE HILLS (Paramount)	Some of the de luxers in the metropolitan areas didn't do too well, but the reports from the smaller towns have been of a different nature.
THE STARS LOOK DOWN (Metro)	Reports aren't enthusiastic. This is a critics' picture, but the grosses have been on the down side, which means it hasn't been doing it.
SUN VALLEY SERENADE (20th Century-Fox)	Opening engagements prove this has strength, with practically all spots indicating business that ranks with the earlier Sonja Henie pictures.
THIS WOMAN IS MINE (Universal)	Considering the effort and money were spent on this, earliest engagements of the picture have been somewhat disappointing. It moves too slowly.
TOM, DICK AND HARRY (RKO)	This has proved to be one of the better RKO shows of the season, although there has been a tendency to fall off after fast openings.
UNDERGROUND (Warners)	Considering that this is of the anti-Nazi school, business hasn't been so bad, thanks to heavy selling, in many spots.
WHEN LADIES MEET (Metro)	Backed by stars, this got away to nice starts, thanks to the names, although the critics' reports weren't as enthusiastic they might have been.
WILD GEESE CALLING (20th Century-Fox)	Reports indicate that this is a fairish entrant at best with a few spurts above this in some situations reporting.

PICTORIAL DOINGS OF SPECIAL INTEREST TO EXHIBITORS IN EVERY DISTRICT

SABU, star of Alexander Korda's Technicolor film for United Artists' release, "Jungle Book," is seen here standing at the gates to "Kordaville," a tent city in Sherwood Forest, 40 miles from Hollywood, where the filmization of Rudyard Kipling's stories is being made.

ROBERT GESSNER, NYU professor, consults with director S. Sylvan Simon, left, and Red Skelton, right, of Metro's "Whistling In the Dark," concerning the motion picture course which he will give at NYU this year. The Skelton film was named the representative comedy.

JULIEN DUVIVIER, internationally renowned director, is seen here arriving in New York for a short vacation after completing the direction of Alexander Korda's film for United Artists' release, "Lydia," with Merle Oberon, Alan Marshal, and Edna May Oliver.

J. H. WESTREICH, formerly in the Berlin and Paris Warner offices, is here shown. Recently demobilized from the French army, he is now in New York. During the time that Westreich was working in Warners' European offices, he was Robert Schless' assistant.

ALTEC SERVICE'S promotion-from-the-ranks policy won Jerry Littenberg (left) and L. J. Patton (right) a well-merited promotion. Bert Sanford, Altec eastern district manager, seems pleased to be telling the boys that they're district supervisors now.

JULES LEVEY, head of Mayfair Productions, which is producing "Hellzapoppin'" for Universal release, is seen above being kissed by an unidentified cutie while Messrs. Olsen and Johnson look on. The osculatory action was snapped on the set.

NEW YORK CITY

WASHINGTON

NEW YORK CITY

SYRACUSE

BOSTON

HINTS ON NEWSPAPER ADVERTISING

No. 208—"Dive Bomber" (Warners)

Most striking here are the New York City ads, with excellent movement secured through the use of special art work in connection with the names of the stars on one, and the title in the other. Italic and script type also helps. Another item in the New York City campaign, not indicated here, was the space stealing ad, with the base over four columns and the rest of it over two, thus giving the ad a preferred position and stealing the page without the complete cost of four columns overall.

Boston

Crosstown

Jack Granara, RKO publicity chief, has been vacationing in New Hampshire. . . . Metropolitan had considerable repainting and some decoration before its departure into vaudeville. . . . Henry Kalis will be the Met's orchestra master during vaudeville engagements.

Meyer Marcus, after a very exciting, strenuous, and eventful summer down the Cape, has returned to his familiar haunts, and has spent the last few days renewing old acquaintances.

M. and P. Theatres have taken over the Repertory Theatre. Theatre, a large modern brick structure equipped with both stage and orchestra pit, will be opened shortly by M. and P.

Tom Horgan, AP, wrote a story last week that broke the front pages about Stirling Hayden, who pulled into his old haunts in Gloucester in an automobile he'd driven from California, changed the license plates for Massachusetts, and announced that he was quitting the movies.

Film District

Alexander Lercari, former partner of Bill Riseman, decorator, has formed his own theatre decorating company, Alexander L Lercari Company, Decorators, 113 West Brookline Street, Boston, near the film district. His telephone is Commonwealth 6962.

Lloyd Bridgham, in town last week, reported his new York Harbor, Me., summer home closed on Sept. 10. . . . George Boroff, National Committee for Education, and Henry Tobin opened their Johnston, Johnston, R. I., preceding the gala occasion with 20,000 heralds dropped from an airplane. New Johnston has fluorescent lighting in the lobby, display frames supplied by National Screen, and the biggest sign in town, with huge cut-out letters, on the building in addition to the marquee. House has been painted and decorated.

In addition to such men as Ben Rogers, Harry Rosenblatt, and Cy Bunce, who, together with film organizations, helped vaudevillian Dave Manley to go to Hot Springs for his health, Tom Donaldson and Joe Brennan were also influential. Dave writes from the west of his improvement. . . . When the Variety Club had Abbott and Costello as their guests at the Hotel Statler, A. E. Chadick, sales manager, Motion Picture Advertising Company of New Orleans, exhibited his skill in magic, with considerable applause. He does everything from vanishing coins to rabbits. . . . For the second time George Boroff, exhibitor, has had his car pillaged of clothes and valuables.

Northeastern Films has been distributing an educational movie called "Synchromy Two," exhibiting "Aristotle's Ideas of Art." This high-brow topic was prepared by Mary Ellen Bute and evidently resembles Walt Disney's treatment of "Toccata and Fugue" by Bach in "Fantasia." Discussing such fare with Darcy Curwen, who books the films for Phillips Exeter Academy, this correspondent's Alma Mater, it was agreed that the boys prefer the sexers. . . . Roy Heffner, "Bank Night," returned from a fortnight's trip in a trailer through frozen North Canada.

Graphic Circuit

When "Tillie the Toiler" was booked at the Mayfair, Bridgeton, Me., it happened that Russ Westover, originator, was vacationing with his wife at a lodge in nearby Norway, Me. So L. Harmon Norins, manager, called up the cartoonist. Coincidentally, Westover had not seen the film himself, since he hadn't had time to be shown a preview. Nevertheless, Norins had to trail the cartoonist five holes 'round the golf course to convince him to make a personal appearance. When he was finally persuaded, Norins, a fellow artist, rounded up a strong easel and newsprint paper from the Brighton News, the only paper besides that at Nantucket (The Vinyard Gazette) which still uses the huge old-fashioned printing press, that prints eight columns. Westover made the p.a., bringing friends along from the hotel, and drew sketches on the Mayfair stage.

Loew's Circuit

Charles Kurtzman has been probably the busiest division manager during the past fortnight. He made a junket to Boston, Providence, Syracuse, Rochester, Toronto, London, Montreal, all during 12 days. . . . Loew's State manager McBride returned from honeymoon to Buffalo. Mrs. McBride was nee Degnan, formerly the manager's secretary. . . . Division manager Kurtzman has an extra house to patrol now since Loew's took over the Uptown, Toronto, Canada.

A display is being set up in the Loew's State lobby for the new season product and to exploit the news-reel. Front pages will be tacked up every week tying-in with the news-reel showing. . . . Al Longo, who was examined and classified 1-A in selective service, is already in training on the golf links. Al has just taken up the hobby, played 41 holes in one day, during a rainstorm, with a sore toe. . . . Tying-in with the campaign to save gas, publicity director Joe Longo had girls from the Academy Moderne pose on bicycles in front of the State and placed a sign there with a bike rack, for people to park their bicycles.

Joe Longo, publicity director, following through an idea suggested by Charles E. Kurtzman, division manager, is publishing a new bulletin series between theatres in Kurtzman's division, called "$-cents-able Ideas." First bulletin began (with the illustration of a baby at the top) "A New Baby Is Born—this cherub belongs to you. Early in October you will receive a first series of bulletins for practical showmanship ideas from the northeastern division office."

At present theatres and home office are receiving weekly publicity minutes of meetings presided over by Joe Longo and attended by Messrs. McBride, Burkhardt, Al Longo, Richardson, DiPesa, and Giampapa. Ideas are arranged indented so that the headings are separate for quick reference, and are afterwards checked for those that have been carried through.

E. M. Loew Circuit

Phil Berler left on a two weeks' vacation to Bethlehem, N. H. He's head booker.

Gayety last week began a four-week vaudeville policy. Manager Bergeroff is in charge. . . . Casino, Falmouth, closed after the summer season. . . . Plymouth, Worcester, managed by Dick Owens, booked Rochester, in person.

M. and P. Circuit

Circuit last week acquired the Repertory, Boston, formerly owned by Lieberman circuit, recently run privately for a short period. Theatre had been in trusteeship of a bank.

Western Mass. Circuit

Nate Goldstein spent a short vacation with his family at Lake Spofford, N. H.

New Haven

Crosstown

Cosmetic deals are now in the Dixwell, Rivoli, and Strand. . . . Business slowed down and started backing up over Labor Day with the great majority of houses reporting dismal takes. . . . Sherman Germaine, Fairmount, was still on the sick list with brother Tom handling things at the spot in the Annex.

Oliver Bishop, arbitration clerk, reports "all quiet" as the boys of the territory seemed to have taken a momentary vacation from thinking up fresh business for him. Only thing hot now is the hearing due on Oct. 6 on the plea of the College Open Air, Middletown, and the ruling by arbitrator A. A. Ribicoff on the New Newington case.

Lincoln, operated last year under manager Jean Du Barry with class and art films, opened here with minor dramas played by a student company of the Komisarjevsky Studio.

Arena, 4,000 seater, opened with a name band and vaudeville for an afternoon and evening. . . . Nat Rubin, L-P assistant, is back with some tall tales. . . . Larry Caplan, Dixwell, was busy moving last week. He is now at 365 Bellevue Road.

John Hesse, Roger Sherman, announced that the matinee price change will take place at five o'clock instead of six. . . . Big-time "Bingo" games are starting to offer extra-heavy inducements such as special events, surprise awards, and various types of giveaways to attract returning summer cottagers.

Usherettes who started Labor Day at the Loew-Poli are working out very nicely. They were brought in to try to settle that constant turnover of male ushers. Lovelies who started are Mary Ferrance, Charlotte Dwyer, and Elvira Watts. . . . USO drive here received heavy support from the theatres and patrons.

Our Mister Norins IS ARRESTED BY THE NAVY

Dear Ed:

I have to explain this story in my own way, concerning how I got arrested by the Naval Intelligence, because some members of the FBI or other government organizations might just happen to drop into Philly to ask you what about me, and I want you to know that it wasn't my fault, leastways, it was all in the interests of the paper.

It all began when Arthur Howard, business manager, Independent Exhibitors, explained that J. Don Alexander was in town with his yacht, the Two Smiles II, and a number of the filmers were going for a spin around the harbor with him, and would I be charmed to come along. Well, of course I would, and I looked forward to an afternoon just sunning myself and lying in the lap of luxury—in the interests of the paper, of course—but before the afternoon was over the Two Smiles II burst into two loud guffaws, and mostly at my expense, I am afraid.

That day I tore myself away from a deadline story about Bill Cuddy being on vacation, and raced down to the Boston Yacht Club in a cab, to board the yacht, which had held its steam two hours at my disposition.

The Exhibs
Were Present

On board were J. Don, the host, and fellow host Adolf Haas; Arthur Howard with his about-10-years-old nephew, Bob; Les Bendslev, Wellesley exhibitor; Ira Hochberg, Quincy exhibitor; Ted Lydon, brother of President Frank, from Roxbury; Shep Epstein, Independent Exhibs and EXHIBITOR representative; and Marcella Sachs. In addition there were Captain Shippe, and the two Filipinos, cook and cabinboy, Henry and Jerry.

We weighed anchor, and settled down in the dining-room and room of all work, where J. Don transacts business when on cruise, and where we ate a hearty meal of hotdogs and assorted coldcuts, served up from a spacious galley below, also beer and Scotch and whatnot plied generously by our hosts.

Then J. Don took us on a tour of the 62-foot boat; through the two big cabins below, and from bow to poopdeck, past the bridge where skipper Shippe had turned the wheel over to Bob Howard. The ship was accoutred with tiller, marline, batten, scuppers, and so forth (the only nautical terms I can think of, and you can define them yourself). Also a lifeboat, used for fishing and boarding; and fishing rods, rifles; a kibitzers bench on the Captains' bridge; lounge chair fore and aft; a spare gangplank; and sundry other stuff.

Now Action
Begins Aplenty

Now the action begins. Out came my camera, with reflector and flash bulbs, and I began to take pictures, in the interests of the paper, because I knew the exhibitors would like to know what it is that makes the industry tick. So we sailed down the harbor, past Pemberton, and out Quincy way, with me straddling on the roof over the poopdeck to get views of the bridge, and standing out into the wind to get special shots of cloud formations, in the interests, etc.

Then the Two Smiles II came to a bridge, and sailed down the waterway past the Fore River shipyards. There they were, lined up in the docks, in completion and semi-completion — destroyers, merchantmen, and so forth, being built for national defense. I lined the passengers on the deck, and took pictures of them, with the big ships in the background, sun shining on my reflector, and the yacht standing gallantly into the wind.

Immediately there was action on the docks. A navy cutter pulled away, and approached us, with two sailors aboard. "We'll take the photographer, please," they shouted. "Also his camera and his film."

Dear editor, what could I do? There was the newly christened cruiser "(Censored)". Could I tell them that I had just reviewed the Metro picture "Down In San Diego," so I knew all the navy secrets, anyway. I climbed into the cutter, and sailors escorted me to shore.

They were all very courteous about it. Merely a formality. President Roosevelt himself wouldn't have been allowed to take pictures. A line of welders and builders awaited me on the dock, in grim silence. I was turned over to one of the Yard Police. Merely a formality. He walked me about a mile through the shipyards.

Everyone Was
So Kind

We had a nice, friendly chat on the way. This policeman was enthusiastic about the whole setup there. Way ahead of schedule, ships sliding down the ways, replaced immediately. Dry docks, slip docks, foundry, odd parts, men working at top speed. the sound of welders' guns, flames from the furnaces, little boats, a swell big destroyer, and the hulls were put together in the docks, mantled on the water to save time. Every head seemed to turn my way as I walked beside the policeman, carrying my camera. Was I trying to halt all this?

I was put under surveillance at Yard police headquarters. The Chief already had the report by phone. When was I born? Citizen? I showed him my police card, my driver's license, and a picture of my mother. He was very courteous, too, but, of course, he had to have the film. And, boss, there were all the pictures I had taken on the way out in the interests of the paper. I asked to have them returned. He said they had a developing room right there, and would send back the negatives as soon as they got through examining them. I put an extra special menace in my voice to make sure. The government might have to get out the ships, but THE EXHIBITOR had to let its readers know. He promised, and handed me over to another Yard Cop, who escorted me the long mile back to the dock. I found out that the Yard Cops were lawyers, stockbrokers, prizefighters. My escort had been in the cavalry during the last war. But when I asked questions about production, he regarded me in stony silence.

Arthur Howard
Helps Out

Meanwhile, the Two Smiles II had pulled over to the dock to see what all the shooting was for. The same line of workers faced them. "Keep him there," Howard yelled over. "He's a Nazi we picked up a way back." There wasn't a smile in reply, and the foreman ordered the yacht out of the river, beyond the bridge. This was serious business.

I was finally chauffeured back to the yacht on my private navy cutter, with my two sailors, who came from Tennessee and Texas, respectively, and who you-alled me back to my yacht right friendly. They were some of several sailors stationed at the shipyard, and this was the nearest they'd got to war during their stay there. They bade me an affectionate farewell.

Well, the ride home was enjoyed in comparative peacefulness. A little tin-can shooting from the deck, some sea splashing over the prow into our faces, and some talk about the industry. How the consent decree would work out; how Ira Hochberg was going down the next week as an engineer at Fore R; how the Allied States convention was coming up; how J. Don was running for his 23rd term as president; how the Captain had the right to marry a couple without a license, if the yacht were outside the state limits. None got married, and nothing else happened until we reached the Boston Yacht Club again, when Mrs. Alexander came down to meet us with a paper, bearing the headlines, "Laval Shot By Assassin." You can see that, with me being arrested by the Naval Intelligence over here, and Laval being shot over there, it was a big day. But, remember, Ed, it was all in the interests of the paper.

Yours,

HANLEY NORINS.

Art Cooper, station salesman for WELI for the last three years, has left to tackle a sales job with Harold Thomas. . . . Jimmy Milne, Charlie Wright, Vince Palmeri, Carey Cronan, Francis Schipper, and Mike Goode (all WELIars) combined to land a 270-pound sword fish off Montauk Point. . . . Bob Russell and Nat Rubin, Loew-Poli, are being heard on alternate Saturdays on the Movie Club of the Air. . . . Connecticut Beverage Dispensers have installed a soft drink machine in the Bijou

Howard started cooking school sessions for three matinees and the Dixwell opens also for similar settos. . . . New schedule of trade-shows opened last week with exhibitor interest continuing luke-warm.

Meadow Street

Sol Popolizio, 20th Century-Fox, and George Somma, Republic, returned to their labors after visiting Montreal, Quebec, Plattsburg, and the Ausable Caverns. . . Earl Wright co-operated with Ickes over the Labor Day week end by not saving one-third but 99 2/10ths of his gasoline supply. Earl stayed to home over the holiday.

"Sun Valley Serenade" and "Yank In the RAF" were screened for employees of 20th-Fox. . . . Eddie Cannelli and Sidney Lax were in on furloughs looking hale after months in the army. . . . Film Employees' Local, B-41, were to hold their September meeting at the Hotel Garde. Prexy Sam Zipkin, he's still on crutches, was to preside. . . . Alice Francis, UA, has returned from her vacation.

Rose Rumanoff, looking nicer than ever, is back at Universal after sojourning in New York and Pennsylvania where she got plenty of tan and 'tention. . . . The Edmund Febbraios are busy moving to 100 Howe Street. . . . Dick Cohens entertained his folks from New York over Labor Day

and showed them the town. . . . Bill Benson, Universal, spent the holiday with his family at Jones Beach.

Ben Lourie, Barney Pitkin, and Morey Goldstein attacked par the other day out at Meadowbrook and did all right. . . . Flora Cohn, RKO, visited in White Plains while Frank Joyce, same office, spent his holiday in Pine Orchard. . . . Mabel Dwyer is back from a long vacation trip that included Saratoga and Lake George. . . . Harold Rubin, Metro Premiums, has his golf game clicking nicely at Meadowbrook.

Loew-Poli Circuit

A weary postman plodded his way into the Loew-Poli and hoisted onto manager Bob Russell's desk a giant 40 by 60-inch postcard. Postage, amounting to $7.41, was paid by Spencer Tracy, who used all that space to extend hearty wishes from Hollywood on the start of the movie season. Postman said that there was considerable discussion around the New Haven Postoffice about who was to deliver the card He lost.

For the sixth consecutive year, theatres comprising the Loew-Poli New England circuit, 13 theatres in seven different towns, inaugurated their annual new movie season starting on Aug. 28. Theatres under Harry F. Shaw, division manager, and Lou Brown, advertising and publicity manager, adopted a different method of selling the new season product this year. Arrangements were made with the newspaper in the various towns comprising the circuit to run a full-page of publicity in connection with the season opener. These pages were composed of the local theatre advertising with the balance of the copy being a new season production story, a statement by J. R. Vogel, vice-president and general manager, Loew's, together with art on coming pictures and fillers on various pictures. From Hollywood and Metro those theatres playing "Jekyll and Hyde" received what is said to be the largest postcard ever passing through local postoffices. Personal telegrams from various stars of Metro, 20th Century-Fox, RKO, United Artists, and Universal were also received by theatre managers, and again attractively mounted for lobby display. A novel stunt carried out by all theatres was the installation of a "gallery of stars."

"Victorious Season of Greater Entertainment" is nicely underway, and the clever choice of the "V" symbol is lending neatly to make a smacko campaign. Full pages heralded the event and all the managers worked all the angles to cop plus-plus publicity. Houses of the circuit are decorated both inside and out what with streamers and special lobbies. It's one of the best efforts in years.

Matt Saunders, L-P, Bridgeport, rubbed his eyes when he picked up the two local rags and found rave reviews on "Dr. Jekyll and Mr. Hyde." Critics were exceedingly kind to the picture despite the flood of adverse notices. Scattering reports coming in from other territorial points indicate that the "Dr. J." pic is doing extremely well.

Fall motif pointed up by plenty of fluorescent tubes is being used by Bob Russell, L-P, New Haven, in his lobby. Bob recently had street bally and window displays for the "Dr. J." together with co-ops in the Connecticut Echo and bookmarks in the public library. . . . New Haven YMCA heads tell Herb Coleman, Bijou student manager, to "come again" following the successful display of "Man Hunt" in the muscle institute.

Ed Fitzpatrick, L-P, Waterbury, placed a luggage window for the "Andy Hardy" besides using lifesize cutouts of Mickey and Judy Garland for a flash. Ed also used that gag of "have your photo taken with Judy Garland." . . . Hartford Times and Lou Cohen, L-P, Hartford, got together with a full-page of bally.

Ted Teschner, new manager, Bijou, New Haven, and his very charming wife, have finally located a house. . . . George Freeman, L-P, Springfield, had a society opening of the new season at his house. Over 300 moguls of the civic, social, and political world responded to George's invitations and viewed "Sun Valley Serenade."

J. N. Anstead, Elm Street, Worcester, used out-of-the-ordinary gags for "Man Hunt." He had posters placed in a shooting gallery in a large amusement resort nearby and eagle eyes who could ping a small bell placed in back of the poster received free tics. He also had an usher, appropriately costumed and bedecked with signs, pacing the streets with a gun.

J. G. Samartano, Palace, Meriden, planted stories on the new season and had a lobby on the Jack Benny opus. . . . Elliot Kronish, formerly connected with the circuit office in New Haven, was in town on vacation from his Detroit labors.

Warner Circuit

Tremont, Ansonia, re-opens on Sept. 19 after a summer shutdown. House will be open Fridays, Saturdays, and Sundays, with two changes during the three days. Jimmy Landino will manage. . . . Lester Saviteer and family motored up the Hudson. . . . Larry Germaine reports a fine time on that cruise Pete Perakos sprung for the bookers and office managers aboard "The Happy."

Marion Chase has joined the Auxiliary of the Hospital of St. Raphael. She will take a Red Cross course nights. . . . Roger Sherman, New Haven, was decked out with scores of colored pennants to hail the opening of the "Greater Movie Season."

C. G. Barrett will call the summer shore season officially done when the weather causes him to close up his Madison Beach cottage. . . . Private Sperry Perakos was in on leave from Fort Wright.

Cosmetic deal has started at the Circle, South Manchester, Thomas Grace, manager. . . . E. J. Harvey, Palace, Danbury, running the same giveaway for several weeks. . . . New hours for the winter season went into effect at the New Haven district office. During the summer, the staff came in from 8.30 to 5.30, five days a week. Now until spring it's 9 to 5.15 weekdays, 9 to 12.45 Saturdays.

Connecticut

Bridgeport

Harry Rose, Globe, had an open letter addressed to him by "Beefer Bridgeport," a feature in The Times-Star, commenting from time to time on the local scene, in which the writer suggested that something should be done about taming "the young wolves and gallery gods who make life miserable for those who only want to enjoy themselves in a show."

Phil Oliver, manager, Strand, is back on the job after a vacation at Liberty, N. Y. . . . Louis Jacobson, son of Morris Jacobson, general manager, Strand Amusement Company, is now a member of the sales and advertising force of the Warner film exchange in New Haven. . . . Mrs. Renee Marvin, formerly at the Warner, filled in at her old job. . . . Manager Manny Kugell, Warner, kept batchelor quarters, while his wife and daughter visited on Long Island. . . . Harry Hanson, Jr., has rejoined the ushers' staff at the Warner.

Al Domian, popular swing man, Loew circuit, has been promoted to assist manager Matt Saunders, Loew-Poli, replacing Jack Sidney, Jr., now managing the National, Louisville, Ky. . . . Marie Allard, Park City, has returned from a vacation jaunt to Canada. . . . The A. M. Schumanns, Black Rock, are reported to have given up their plans for a large apartment house in the neighborhood. . . . Billy Finn and Horace Vitale, Loew-Poli staff, have also returned after vacations. . . . Now that Ann Rock is back on duty at the Majestic, Frances Connors has returned to the Globe. . . . Additions to the Loew-Poli Staff: Marie Brooks, Marie Bernie, Marjorie Blake, Peter Calzati, and Leonard Brachill.

Manager Dan Richetelli, Colonial, is building a new home in Morris Cove. . . . Gladys Carbone, Capitol, has returned from her annual rest. . . . Loew-Poli "Gallery of Stars" spotlighted in panels on the mezzanine have been attracting much favorable audience reaction.

Read Your Home Town Trade Paper
For a Real Coverage of the Area.

East Hartford

Joe Anger, manager, Astor, left for a vacation. Lou Anger, his brother, came here to handle the house during Joe's vacation. Henry Summers has succeeded Bill Callahan.

Hartford

Local Warner theatre managers sponsored a "farewell party" in honor of Kennie Faye, manager, Warners' Rialto. Faye was scheduled for induction on Sept. 3. Frank Ramsey, Strand assistant, succeeds.

Amusement tax increased some $341 over the total for the month of July, 1940, to reach $8,434 for the month of July, 1941, according to a report by State Tax Commissioner Charles J. McLaughlin.

Harry Shaw and Lou Brown, Loew-Poli circuit, came to see Fred Greenway, Loew-Poli Palace, and Lou Cohen, Loew-Poli. . . . Martin Boehm has been made chief, State's service staff. John Gaundek is assistant. . . . Frankie Ramsey, Strand assistant manager, was vacationing. . . . Mark Freeland was in town in the interests of "Here Comes Mr. Jordan." . . . E. Kubasek, E. M. Loew's, left. . . . Tommy Vaughan, Loew-Poli, was on vacation.

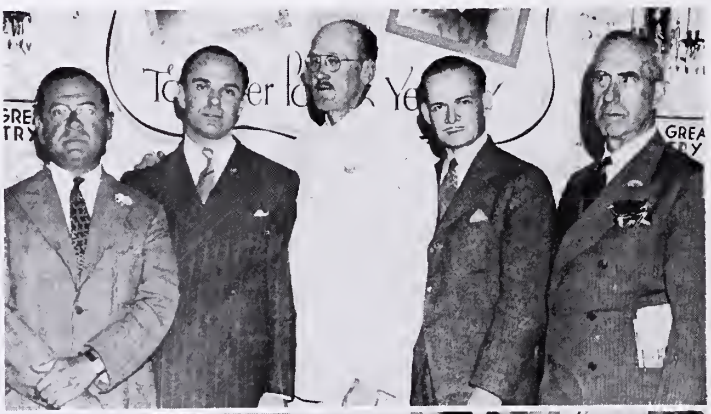
Rudy Frank, publicity chief, State, has a new car. . . . M. Neiman and Bob Goodsell are new at the State. . . . Otis Levy, Loew-Poli Palace, has been on vacation. . . . Al Staye, Proven Pictures projectionist, was on vacation.

Bob Meade, E. M. Loew's projectionist, was vacationing. . . . I. J. Hoffman, Warner circuit executive, was in. . . . Stanley Redmond, Allyn assistant manager, is back from a vacation. . . . Regular meeting of

W. MASSACHUSETTS EXECUTIVES; WARNER CLUB OUTING; ABBOTT AND COSTELLO

BUD ABBOTT AND LOU COSTELLO, stars of Universal's "Hold That Ghost," are seen above in Boston where they made a personal appearance at the RKO Boston. At left, the screen comedians pose in front of their plane with Paul Baron, Harry McDonald, Louis Brems, and New York Universal executives. In the center pictures, Costello chats with an airline hostess as Abbott threatens violence. The sound truck which toured the streets of Boston is seen at right.

THE WARNER CLUB of New Haven recently held an outing at Cornfield Point, and here are some pictures of the celebrants celebrating. In the top picture, left to right, are Larry Germaine; Ray Hughes; and James Landino. In the center photo, a group of Warnerites smiles for the camera before going for a swim. Bottom. Four of the Roger Sherman, New Haven, staff members are snapped on the Cornfield Point Beach during the outing. Note the cheery, happy physiognomies.



WESTERN MASSACHUSETTS THEATRES' EXECUTIVES are pictured above at the recent managers' meeting. Top: Nathan E Goldstein. president; George Coleman, manager, Calvin, Northampton; Harry Smith, division manager; David Perkins, manager, Plaza, Northampton; Samuel Goldstein, vice-president. Center: N. E. Goldstein, Smith, S. Goldstein. Bottom: N. E. Goldstein; Francis J. Faille, manager, Paramount, North Adams; Smith; Horace C. Decelles, S. Goldstein.

Local 84 was due for Sept. 9 at the Labor Temple. . . . Loew-Poli assistant manager Wally Cooper's mother died. . . . Lou Cohen, Loew-Poli, and Fred Greenway, Loew-Poli Palace, tied-up with Main Street merchants for decorations in connection with the new film season.

Norwalk

Workmen have been busily engaged renovating the M. and P. Empress. . . . Allie Hamilton planed for Boston where he participated in an important confab. . . . Kiwanian Bill Pine, Darien Playhouse, played host to friends and relatives at his Darien manse. Occasion was the wedding of his brother.

M. and P. had their new marquee up. . . . Business is going on during the alterations of Allie Hamilton's Empress. . . . Merrick Lyons, Rialto, is spending his spare moments in his speed boat. . . . George Comden, Westport Fine Arts, is having his lobby painted. . . . New Canaan's Playhouse is showing a new group of paintings.

—H. E.

New Britain

I. J. Hoffman, Warner circuit executive, was in town to see Randy Maller, Warner Strand, and Joe Bernstein, Warner Embassy. . . . State has increased admission prices five cents. . . . Anne Forrier, State, resigned. Vera Pasina replaces.

Stanley Siski, assistant manager, Arch Street, was on vacation. . . . Speria Perakos, son of Peter Perakos, Palace owner, has been traveling into New Britain week ends from Uncle Sam's Army Camp at Fort Terry, N. Y., to help his father. . . . Henry Needles, Warner district manager, came down.

THE EXHIBITOR'S *Service Kit Is the Season's Hit.*

Waterbury

Sidney Voletsky has resigned as assistant manager Loew Poli, replaced temporarily by Robert Munzner. Munzner has been doing relief work around the circuit . . . William Marsh, traveling auditor, checked the Loew Poli. . . . Warners' State raised prices to 35 and 50 cents for Saturday and Sunday. Loew Poli prices remain at 44 cents top. . . . Early bird shows at the Loew Poli are being switched from Tuesdays to Saturday mornings at the Loew Poli. . . . Angelo Parziale replaces Donald Luddy as student assistant, Loew Poli, while new staff additions are Rocco Caruso, Herman Shore, and Bob Fotos. . . . Jim Finnegan, Loew Poli stagehand, vacationed in Maine.

Weekly Newsreel Information Is a Regular Feature of This Publication.

State announced another price change. Matinee price will prevail until 8 P. M. on Saturdays, with new price raise to be in effect remainder of Saturday evening and all day Sunday. . . . Lou Brown, Loew New England publicity chief, was in.

Winsted

At a meeting, Board of Selectment voted to grant permission for the playing of "Bingo" in the town of Winchester for one year after Sept. 1.

The Legion of Decency Weekly Listing Is a Regular Feature of This Publication.

Maine

Fort Fairfield

Paramount here went flesh for a week, with Mme. Zelaine in a mystic act.

Continuous shows have been prevailing at the Paramount on Sundays, starting at 3 P. M., and closing at 11. The Sunday shows will click when the border crossing restrictions on Canadian residents are eliminated or softened. Fort Fairfield is practically on the Canadian line.

Massachusetts

Adams

Russell C. Monroe, manager, New Adams, Mrs. Monroe, and daughter spent a few days recently in Boston.

Dartmouth

New Drive-In Theatre operated by the Dartmouth Drive-In Theatre, Inc., has especially developed sound equipment installed by RCA Photophone.

Fall River

Nate Yamins moved with his family to his new home in Newton last week. . . . Miss Dorothy Almeida has resigned from manager Charlie Feinberg's staff, Yamins Capitol.

Another season of flesh gets under way at manager William S. Canning's Interstate Empire on Sept. 16. . . . Ed Ansin, president, Interstate Theatres Corporation, was a visitor. He also went over to Dartmouth to look over the new auto theatre there. . . . Manager Christopher J. Joyce, Interstate Durfee, is a delegate to the New England district convention of Kiwanis at Poland Springs, Me.

It is understood that settlement has been reached between union musicians and managers William S. Canning, Interstate Empire, for the 1941-1942 contract in connection with the vaudeville season.

Jimmie Knight, manager, Yamins' Strand, returned from vacation. Ernie Israel substituted. . . . Manager Charles Feinberg, Yamins' Capitol, was host to several members of his staff on a little trip to Lincoln Park.

Jimmie Pender, manager C. J. Joyce's staff, Interstate Empire, vacationed. . . . Managers W. S. Canning, Interstate Empire, and Ed Fain, general manager, Interstate Theatres, handled the publicity for opening of new Dartmouth Auto Theatre.

Fitchburg

Lyric was re-opened last fortnight. . . Edward Haley, manager, Fitchburg, conducted a cooking school in co-operation with merchants.

Grafton

Andrew Dupre, Millbury, has been granted a permit by the selectmen to operate film shows in the Grafton Town Hall on Tuesdays.

Haverhill

Mayor Albert W. Glynn has barred children from all "Beano" games run by various organizations. His action follows complaint that children played at games conducted by the Haverhill Aerie of Eagles.

Morris Sidman, manager, Strand, utilized the "V" symbol of the international Victory campaign in a lobby display to call patrons' attention to the coming vaudeville season. Sidman announced that soldiers, who hold lucky tickets for "Treasury Night" events will receive awards, regardless of whether or not they are present at drawings. . . . Norman Greenberg joins the staff at the Strand. . . . Angus McNevin, assistant, Colonial, is back from his annual vacation. . . . Frank Colburn's Colonial is back on fall and winter schedule, with two changes a week, on Sundays and Tuesdays.

Lawrence

Dave Weinerman left the Palace for the Victoria, where he takes the assistant manager's post under manager Sam Richmond.

Abe Klein took a job at the Palace when Dave Weinerman left for assistant's position at Sam Richmond's Victoria. . . . Helen Lacourse, Modern, enjoyed a vacation. . . . Edmond Barbin joined the Palace staff. . . . Ben Gruber, manager, Modern, is pleased with renovations which include fixing of seats, reinforcement of ceiling, new floor, lobby, and interior repairs. . . . Dot Scalera, Broadway, returned after a brief illness.

THE DEADLY GAME. Charles Farrell has the lead in Monogram's mystery picture.

Harold Silverwatch, assistant, Broadway, enjoyed a 12-day stay at Cape Elizabeth, Me. . . . Fred Sontag, Bob Donnelly, and Tom Kilcoyne, Strand, Clinton, were in town visiting their former boss, manager Joe Liss, Broadway. Edward Phibin, Joe Gibbons, and families likewise came from Clinton to call on A. Liss. . . . Many theatremen have signed up for the bowling for the coming season.

Weekly Newsreel Information Is a Regular Feature of This Publication.

Leominster

William Yager, manager, Plymouth, conducted a cooking school.

Lowell

Merrimack Square, Art Keenan, manager, opened after a summer closing. As an opening surprise celebration, Art Keenan held a newspaper contest, offering 100 guest tickets, as well as a six-month season pass for the top winners. He featured the contest as "Shepherds of Your Dollars," with various local merchants cooperating.

Helen Gilley Vallerand, M. and P. Strand, is back after a vacation. . . . Sam Torgan attended the Boston party for cinemactress Dorothy Comingore. . . . Gerry Welch, assistant manager, M. and P. Strand, seems to be gaining weight.

Manchester

Palace promised its bathing beauty contest would be conducted with "the greatest of dignity." Bathing beauties have succeeded cooking schools as business builders around here.

Newton

Joseph P. Callahan, Jr., assistant manager, Paramount, stepped down the aisle with Miss R. Virginia McNally, Framingham, school teacher, recently.

North Abington

New Capitol, recently leased by William Schnopper, formerly of Providence, from Joseph Masciarelli, Quincy, who had operated it for the past three years, re-opened on Aug. 29 following complete renovations and remodeling.

North Adams

Thirteen hundred children, patrons of the city's playgrounds, attended a morning show held at the Paramount in connection with the annual outing arranged by city and civic groups. Manager Francis J. Faille and the Paramount staff donated services and the Mohawk management cooperated. . . . Dominick Valotta, assistant manager, Richmond, and Eleanor Price, Paramount, set Nov. 17 as their wedding date. . . . Dennis O'Brien left the Richmond staff to enter a Springfield trade school.

Edward Joyce, EXHIBITOR correspondent, directed publicity and advertising for the recent week's sweepstakes program sponsored by the local Knights of Columbus. . . . Gordon Hermon and Josephine Cariddi have joined the Richmond staff. . . . Local friends were pleased at the promotion of Gerard Savoie, former manager, Richmond, to managership, Colonial, Pittsfield. . . . Private Bernard Payne, former manager, Mohawk, and now stationed at Camp Lee, Va., spent a Labor day week end furlough here and in Boston.

Springfield

Andy Sette, manager, WB's Capitol, is full of innovations. For the opening day of his run of "Dive Bomber" scheduled as a single-feature as a test, Andy opened with an "early bird" show at 9 A. M., in the hope of catching defense workers from the night shifts of local factories. . . . John Hesse, Warners, dropped in on Andy recently to discuss plans for "Navy Blues," which follows "Dive Bomber." For the latter, Andy's extensive promotion campaign included a 30x30 banner draped over the front of the house above the marquee.

George Freeman, Loew-Poli manager, is pulling grand business with "Sun Valley Serenade." Working on promotion for "Dr. Jekyll and Mr. Hyde," part of the campaign included a huge postcard sent him by Tracy—at a cost of $7.20.

Rifkin circuit's Liberty re-opened recently after being dark for three days while redecorating operations were being completed. Came opening day, and a crowd of youngsters and adults turned out. Their enjoyment of the bill was rudely curtailed when the strong and unmistakeable odor of skunk filled the auditorium Staff members found kitty, apparently intrigued by the draft, standing by one of the ventilator intakes. The ventilating system promptly was turned on top speed as the skunk fled, pursued by ushers, but it was some time before the scent was dissipated.

"A Defense Reel In Every Show."

George Freeman, manager, Loew's Poli, promoted a gala premiere of "Sun Valley Serenade." . . . Western Massachusetts Theatres, Inc., is getting its campaign of institutional advertising under way, with J. M. Jerauld and Don Chambers in charge. Pair plan regular issuance of promotion booklets to aid theatre managers in the drive. Circuit's Capitol, Pittsfield, was damaged by fire recently. Marquee and box office were damaged.

Andy Sette, manager, Capitol, gave "Dive Bombers" plenty of promotion. Besides tieups in local stores and some 30 24-sheets, he distributed about 10,000 throwaways and had an extensive lobby display. If sufficiently good product is available, single policy may be continued.

Worcester

Bill Brown, manager, Park, made a tie-up with neighborhood merchants, providing half-price tickets to shoppers. . . .Harry Shaw and Lou Brown were in. . . . Harold H. Maloney, manager, Loew's Poli, got some nice tie-ups with the dailies on his New Movie Season opening, both Gazette and Telegram unbending with display stories.

Husband of Isabelle Leahy, Loew's Poli, died recently. . . . Free candy bars were distributed to children at E. M. Loew's Olympia by Bruno Weingarten, manager. . . . Lillian Domiano, M. and P. Capitol, has resumed her duties. . . . John Christian, former doorman, Capitol, who has just been assigned to San Diego for flight training, dropped into town on a furlough and called on manager Elmer R. Daniels. . . . Donald Cormier has been added to the staff of the Elm Street. . . . As a gasoline-saving stunt to exploit "Dr. Jekyll," manager Harold Maloney placed a bicycle rack in front of Loew's Poli with a sign inviting patrons to park their bikes there, and was surprised to find it immediately filled.

William Halloran resumed his duties as assistant to manager Elmer Daniels, M. and P. Capitol. . . . Leo McIsaac is subbing for Bob Bergin, Elm Street, while he's in Canada. . . . Susan Folcarelli, Loew's Poli, was married to Rocco Desantis. . . . Daniel Sullivan, Capitol, is back after vacationing at Hampton Beach, N. H. . . . Considerable refurbishing has been going on at E. M. Loew's Plymouth under manager Dick Owens' direction to prepare the house for the new vaudeville season.

Arthur Sullivan, Elm Street, returned from his vacation. . . . James Phillips, Capitol, is on vacation.

New Hampshire

Bristol

New Hampshire Society for Crippled Children and Handicapped Persons benefitted by films at the Bristol recently.

Camp Langdon

Restricted attendance is the order at the Post theatre here where programs are becoming so popular civilians are barred.

Concord

J. E. Charbonneau, Concord proprietor, his wife and daughters, Pauline and Jacqueline, spent a week end in Montreal. . . . Funds from Concord's benefit showings, sponsored by veterans' organizations for child welfare, will be used to purchase an audiometer for testing the hearing of school children.

Because the City Auditorium is closed indefinitely for repairs, Community Concerts association and the Community Players have been besieging manager Frank K. Eldridge, Capitol, for use of his building.

Quincy

Leonard Goldberg, former manager, State, building a new house, with opening scheduled for late in September, has RCA Photophone sound going in the new house.

Somersworth

Managers Bill Bernier and Edmond Hebert, Somersworth, put on a special children's matinee. Each youngster present was given a packet containing a pencil, pen, and ruler.

Rhode Island

Newport

Manager Gerald G. Wagner, Loew's Paramount, arranged an hour's entertainment at Trinity Episcopal Church for service men. Police were recently aided in the accident prevention program by manager Wagner, who ran safety trailers.

Woonsocket

Maurice Safner, president, Laurier Theatre, Inc., arranged for High Fidelity RCA Photophone sound to be installed in the 1000-seat Laurier.

THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
AUG. 15	**Ellery Queen and the Perfect Crime** R. Bellamy, M. Lindsay, J. Beal **King of Dodge City, W** B. Elliott, T. Ritter ('41-'42)	**Life Begins for Andy Hardy** M. Rooney, J. Garland, L. Stone		**Wide-Open Town, W** W. Boyd, A. Clyde,	**Reg'lar Fellers** B. Lee, R. Ates		**Ice Capades** D. Lewis, J. Ellison, J. Colonna	**Wild Geese Calling** H. Fonda, J. Bennett			
22	**Here Comes Mr. Jordan** R. Montgomery, R. Johnson	**Dr. Kildare's Wedding Day** L. Ayres, L. Day, L. Barrymore		**World Premiere** J. Barrymore, F. Farmer		**Scattergood on Broadway** G. Kibbee End '40-'41 Season	**Under Fiesta Stars, W** G. Autry, S. Burnette	**Private Nurse** B. Joyce, R. Lowery, J. Darwell		**This Woman Is Mine** F. Tone, W. Brennan, C. Bruce End '40-'41 Season	**Highway West (FN)** B. Marshall, O. Bradna, A. Kennedy
29	**Our Wife** R. Hussey, M. Douglas, C. Coburn End '40-'41 Season	**When Ladies Meet** J. Crawford, R. Taylor, G. Garson, H. Marshall End '40-'41 Season	'41-'42 Season **Saddle Mountain Roundup, W** Range Busters	**Aloma of the South Seas** D. Lamour, J. Hall (Technicolor) **Flying Blind** R. Arlen, J. Parker, End '40-'41 Season		**The Little Foxes** B. Davis, H. Marshall, R. Carlson (Special)	**Doctors Don't Tell** J. Beal, F. Rice, E. Norris **The Pittsburgh Kid** B. Conn, J. Parker	**Sun Valley Serenade** S. Henie, J. Payne, G. Miller			**Dive Bomber (FN)** E. Flynn, F. MacMurray, R. Bellamy (Technicolor) End '40-'41 Season
SEP 5	'41-'42 Season **Mystery Ship** L. Lane, P. Kelly	'41-'42 Season (No Definite Release Dates) **Dr. Jekyll and Mr. Hyde** S. Tracy, I. Bergman, L. Turner	**Gentleman From Dixie** J. La Rue, M. Marsh		**Lone Rider Ambushed, W** G. Houston	'41-'42 Season **Citizen Kane** O. Welles, D. Comingore	**Bad Man of Deadwood, W** R. Rogers, G. Hayes End '40-'41 Season	**Charlie Chan in Rio** S. Toler, M. Hughes, T. North	**Tanks a Million** W. Tracy, J. Gleason, E. Knox (Roach)	'41-'42 Season **Bad Lands of Dakota** R. Dix, F. Farmer **Man From Montana, W** J. M. Brown	'41-'42 Season **The Smiling Ghost** W. Morris, B. Marshall
12	**Harmon of Michigan** T. Harmon, A. Louise	**Lady Be Good** E. Powell, R. Young, A. Sothern	**Let's Go Collegiate** F. Darro, M. Moreland, J. Moran		**Dangerous Lady** N. Hamilton, J. Storey, E. Brent	**Parachute Battalion** R. Preston, N. Kelly, E. O'Brien	'41-'42 Season **Outlaws of Cherokee Trail, W** Three Mesquiteers	**Belle Starr** G. Tierney, R. Scott (Technicolor)	**Major Barbara** W. Hiller, R. Harrison (Pascal) (English-made)	**Unfinished Business** R. Montgomery, I. Dunne, P. Foster **A Girl Must Live** M. Lockwood (English-made)	**Navy Blues** A. Sheridan, J. Oakie, J. Haley
19	**Ladies in Retirement** I. Lupino, L. Hayward, E. Lanchester **Prairie Stranger, W** C. Starrett ('40-'41)	**Down in San Diego** D. Dailey, B. Granville, L. Gorcey	**The Driftin' Kid, W** T. Keene ('40-'41)		**Jungle Man** B. Crabbe		**The Apache Kid, W** D. Barry, L. Merrick	**We Go Fast** A. Curtis, S. Ryan, L. Bari	**International Lady** I. Massey, G. Brent (Small)	**Sing Another Chorus** J. Downs, J. Frazee, M. Auer **The Kid from Kansas** D. Foran, L. Carrillo, M. Ralston	**Nine Lives Are Not Enough** R. Reagan, J. Perry
26	**You'll Never Get Rich** F. Astaire, R. Hayworth, R. Benchley ('40-'41)		**The Gunman From Bodie, W** B. Jones, T. McCoy, R. Hatton		**Hard Guy** J. LaRue, M. Healy ('41-'42)	**Lady Scarface** J. Anderson, D. O'Keefe, F. Neal	**Death Valley Outlaws, W** D. Barry, M. Merrick	**Last of the Duanes, W** G. Montgomery, L. Roberts, E. Arden **Man At Large** M. Weaver, G. Reeves	**Lydia** M. Oberon, A. Marshal (Korda)	**It Started With Adam** D. Durbin, C. Laughton, R. Cummings	**Sergeant York** G. Cooper, W. Brennan, J. Leslie
OCT 3	**Two Latins From Manhattan** J. Falkenburg, D. Beddoe, J. Davis		**Adolescence** L. Janney, E. Hunt		**Billy the Kid Wanted, W** B. Crabbe ('41-'42)	**Father Takes a Wife** A. Menjou, G. Swanson, F. Rice	**Sailor Be Good** W. Lundigan, S. Ross	**A Yank in the RAF** T. Power, B. Grable, J. Sutton		**Burma Convoy** C. Bickford, E. Ankers, F. Albertson	**Law of the Tropics** C. Bennett, J. Lynn, R. Toomey
10	**Texas** G. Ford, W. Holden, C. Trevor		**Tonto Basin Outlaw, W** Range Busters		**Mr. Celebrity** V. Lester, F. X. Bushman, C. K. Young **Money Talks**		**Mercy Island** R. Middleton, G. Dickson	**Great Guns** S. Laurel, O. Hardy **Riders of the Purple Sage, W** G. Montgomery, M. Howard	**New Wine** I. Massey, A. Curtis (Sekely)	**Hellzapoppin'** Olsen and Johnson, M. Raye	**International Squadron** R. Reagan, J. Stephenson, O. Bradna
17	**The Blonde From Singapore** F. Rice, L. Erikson **Roaring Frontiers, W** B. Elliott, T. Ritter, R. Ford		**Top Sergeant Mulligan** N. Pendleton, C. Hughes		**Lone Rider No. 6, W** G. Houston	**All That Money Can Buy** J. Craig, A. Shirley, S. Simon	**Down Mexico Way, W** G. Autry ('40-'41) **Jesse James at Bay, W** R. Rogers	**Week-End in Havana** A. Faye, J. Payne (Technicolor)	**2nd Streamliner** (Roach)	**Paris Calling** R. Scott, E. Bergner, G. Sondergaard	
24	**Three Girls About Town** J. Blondell, B. Barnes, J. Howard		**Spooks Run Wild** B. Lugosi, B. Jordan, L. Gorcey		**The Miracle Kid** ('41-'42)		**Gauchos of El Dorado, W** Three Mesquiteers		**The Corsican Brothers** D. Fairbanks, Jr. R. Warrick, A. Tamiroff	**Moonlight in Hawaii** J. Frazee, J. Downs **Masked Rider, W** J. M. Brown	

HOLIDAYS
(During the Period Covered by the National Release Date Guide)

Monday, September 1—Labor Day.
Friday, September 12—Defenders' Day (Md.).
Wednesday, September 17—Constitution Day.
Monday, September 22—Rosh Hashonnah.
Tuesday, September 23—Rosh Hashonnah.
Sunday, September 28—Standard time begins.
Wednesday, October 1—Yom Kinnur.
Sunday, October 12—Columbus Day.
Friday, October 24—Pennsylvania Day (in Pa.).

BROADWAY'S GREAT HIT MELODRAMA...

COMES TO FLAMING LIFE ON THE SCREEN!

Seething out of the shadows deep in a woman's heart...Slumbering desires...Dark deed ...Hidden fury exploding into mighty drama!

Ladies in Retirement

starring

IDA LUPINO and LOUIS HAYWARD

with **EVELYN KEYES**

ELSA LANCHESTER · EDITH BARRETT · ISOBEL ELSOM

From the Broadway play by Reginald Denham and Edward Percy • Screen play by Garrett Fort and Reginald Denham • Produced by LESTER COWAN and GILBERT MILLER • Directed by CHARLES VIDOR

COLUMBIA PICTURES

THE EXHIBITOR SERVISECTION

AN EXCLUSIVE FEATURE OF THIS PUBLICATION

THE CHECK-UP — of ALL *Features and Shorts released during past 8 months*

The Feature Check-up

Of All Features Released Nationally Since January 8, 1941

("Leg." is the symbol for the Legion of Decency ratings, which are included in cases where the pictures are classified as either "objectionable in part" (B) or "condemned" (C). This applies only to films reviewed since August 6, 1941. Films without a Legion of Decency rating are either unobjectionable or unclassified.)

(The letter "A" appears in cases where the reviewer considers a film most suitable for adults. Where no classification appears, it is inferred that the picture is suitable for both family and adults.)

COLUMBIA

(1939-1940 releases from 1001 up; 1940-1941 releases from 2001 up.)

ACROSS THE SIERRAS — W — Bill Elliott, Richard Fiske, Luana Walters—One of Elliott's better entries—58m.—see Mar. 5 issue—(2212).

ADAM HAD FOUR SONS—D—Warner Baxter, Ingrid Bergman, Susan Hayward, Fay Wray—Top-notch women's drama that can stand strong selling—81m.—see Mar. 5 issue—(2006).

ADVENTURE IN WASHINGTON—D—Herbert Marshall, Virginia Bruce, Gene Reynolds—Well made programmer has plenty of selling angles—86m.—see June 11 issue—(2010).

BIG BOSS, THE—MD—Otto Kruger, Gloria Dickson, John Litel—For the duals and nabes—70m.—see May 14 issue—(2037).

BLONDE FROM SINGAPORE, THE—MD—Florence Rice, Leif Erikson, Gordon Jones—Meller for the lower half of the duals—70m.—see Sept. 3 issue.

BLONDIE GOES LATIN—CMU—Penny Singleton, Arthur Lake, Larry Simms, Tito Guizar—One of the better Blondies—69m.—see Feb. 19 issue—(2015).

BLONDIE IN SOCIETY—C—Penny Singleton, Arthur Lake, Larry Simms—Best in the series — 77m. — see July 9 issue—(2014).

DEVIL COMMANDS, THE—MY—Boris Karloff, Richard Fiske, Amanda Duff—For the Karloff fans—65m. —see Feb. 19 issue—(2028).

ELLERY QUEEN, MASTER DETECTIVE—MYD—Ralph Bellamy, Margaret Lindsay, Michael Whalen—Good mystery for duals—68m.—see Dec. 11 issue—(2024).

ELLERY QUEEN'S PENTHOUSE MYSTERY — MY — Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Dualler; good entrant in Ellery Queen series —70m.—see Mar. 5 issue—(2025).

ELLERY QUEEN AND THE PERFECT CRIME—MY—Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Fair Ellery Queen offering—70m.—see July 23 issue—(2023).

FACE BEHIND THE MASK, THE—MD—Peter Lorre, Evelyn Keyes, Don Beddoe—Well-made melodrama with big selling problem—65m.—see Feb. 5 issue (2029).

GREAT SWINDLE, THE — MD — Jack Holt, Marjorie Reynolds, Sidney Blackmer—Filler for the bottom dual spot—54m.—see Apr. 2 issue—(2034).

HANDS ACROSS THE ROCKIES—W—Bill Elliott, Mary Dailey—Topnotch western with good comedy — 57m.—see June 25 issue—(2215).

HERE COMES MR. JORDAN — C — Robert Montgomery, Claude Rains, Evelyn Keyes, Rita Johnson—Good comedy—94m.—see Aug. 6 issue.

HER FIRST BEAU—CD—Jane Withers, Jackie Cooper, Edith Fellows, William Tracy—Pleasing family program—78m.—see May 14 issue—(2013).

I WAS A PRISONER ON DEVIL'S ISLAND—MD—Sally Eilers, Donald Woods, Edward Ciannelli—Bottom dualler—71m.—see July 9 issue—(2041).

KING OF DODGE CITY—W—Bill Elliott, Tex Ritter, Judith Linden—Okay western; sell Elliott-Ritter combo—63m.—see Sept. 3 issue—('41-'42).

LONE WOLF TAKES A CHANCE, THE—MD—Warren William, June Storey, Henry Wilcoxon, Eric Blore —Below the Lone Wolf standard; bottom dualler —76m.—see Mar. 19 issue—(2022).

MEDICO OF PAINTED SPRINGS, THE—W—Charles Starrett, Terry Walker — Topnotch western—62m. —see July 9 issue—(2206).

MEET BOSTON BLACKIE—MY—Chester Morris, Rochelle Hudson, Constance Worth — Fast-moving comedy-meller for the duals—61m.—see Mar. 5 issue—(2027).

MISSING TEN DAYS—MD—Rex Harrison, Karen Verne, Joan Marion — Okay British meller for houses which can play this type of product—77m.—see Mar. 19 issue—(English-made)—(2044).

MYSTERY SHIP—MD—Paul Kelly, Lola Lane—Suitable for the twin bills—66m.—see Sept. 3 issue.

NAVAL ACADEMY—CD—Freddie Bartholomew, Jimmy Lydon, Billy Cook—Pleasant entertainment with military angles to help selling—67m.—see May 28 issue—(2020).

NORTH FROM THE LONE STAR—W—Bill Elliott, Richard Fiske, Dorothy Fay—Will please the oatie fans—58m.—see Apr. 30 issue—(2213).

OFFICER AND THE LADY, THE—MD—Rochelle Hudson, Bruce Bennett, Roger Pryor—Good action meller for the duallers—59m.—see July 23 issue—(2039).

OUR WIFE—C—Melvyn Douglas, Ruth Hussey, Ellen Drew—Sell the title and names—95m.—see Sept. 3 issue—Leg.: B.

OUTLAWS OF THE PANHANDLE — WMU — Charles Starrett, Frances Robinson, Sons of Pioneers — Routine western — 59m. — see Mar. 19 issue—(2205).

PENNY SERENADE—CD—Cary Grant, Irene Dunne, Beulah Bondi—Combination of comedy, romance, and heart-throbs; of hit proportions, should register big grosses—120m.—see Apr. 30 issue—(2002).

PINTO KID, THE—W—Charles Starrett, Louise Currie, Bob Nolan—Good western—61m.—see Jan. 22 issue—(2204).

RETURN OF DANIEL BOONE, THE—W—Bill Elliott, Betty Miles—Up to par Elliott—61m.—see May 28 issue—(2214).

RICHEST MAN IN TOWN, THE—D—Frank Craven, Edgar Buchanan, Eileen O'Hearn—For the duallers—70m.—see June 25 issue—(2026).

ROARING FRONTIERS—Bill Elliott, Tex Ritter, Ruth Ford—Average western—60m.—see Sept. 3 issue.

SHE KNEW ALL THE ANSWERS—C—Joan Bennett, Franchot Tone, John Hubbard—Pleasing program comedy will need plenty of selling—86m.—see May 28 issue—(2008).

SON OF DAVY CROCKETT, THE—W—Bill Elliott, Iris Meredith, Dub Taylor—High-rating western—60m. —see July 23 issue—(2216).

SWEETHEART OF THE CAMPUS—MUC—Ruby Keeler, Ozzie Nelson, Harriet Hilliard—Lower-bracket musical—67m.—see July 9 issue—(2019).

THEY DARE NOT LOVE—MD—Martha Scott, George Brent, Paul Lukas—Sell the names—76m.—see May 14 issue—(2011).

THUNDER OVER THE PRAIRIES—W—Charles Starrett, Cliff Edwards, Eileen O'Hearn—Good western; off the beaten track—61m.—see Aug. 6 issue—(2207).

TILLIE THE TOILER — Kay Harris, William Tracy, George Watts—Fair comedy; sell the comic strip—68m.—see Aug. 20 issue—(2017).

TIME OUT FOR RHYTHM—MUC—Rudy Vallee, Ann Miller, Rosemary Lane—Musical with specialties for the duallers—75m. — see June 11 issue — (2009).

TWO IN A TAXI—CD—Russell Hayden, Anita Louise, Noah Beery, Jr.—Routine program for the bottom half—63m.—see Aug. 20 issue—(2042).

UNDER AGE—D—Nan Grey, Tom Neal, Alan Baxter —Lightweight offering for the duallers — 60m. — see Apr. 30 issue—(2036).

VOICE IN THE NIGHT, THE — Clive Brook, Diana Wynyard—Anti-Nazi show is well made, but will need plenty of attention in most spots — 83m. — see May 14 issue—(English-made).

WILDCAT OF TUCSON—W—Bill Elliott, Evelyn Young, Stanley Brown—Okay Elliot—59m.—see Feb. 5 issue—(2211).

TO BE REVIEWED OR IN PRODUCTION

BEDTIME STORY—Fredric March, Loretta Young, Robert Benchley.

DUTCH SHOE MYSTERY — Ralph Bellamy, Margaret Lindsay, Charles Grapewin.

FIVE MEN—Leslie Howard, Raymond Massey, Laurence Olivier—(English-made).

GO WEST, YOUNG LADY—Penny Singleton, Glenn Ford, Ann Miller, Charlie Ruggles.

HARMON OF MICHIGAN—Tom Harmon, Anita Louise —66m.

HONOR OF THE WEST—Bill Elliott, Tex Ritter, Dorothy Short.

LADIES IN RETIREMENT—Ida Lupino, Louis Hayward, Elsa Lanchester.

LAW OF THE WINCHESTER—Bill Elliott, Tex Ritter, Frank Mitchell.

MEN IN HER LIFE, THE—Loretta Young, Dean Jagger, Conrad Veidt.

NORTHWEST PATROL—Charles Starrett, Russell Hayden.

PRAIRIE STRANGER, THE — Charles Starrett, Patti McCarty, Cliff Edwards.

SECRET OF THE LONE WOLF—Warren William, Ruth Ford.

SING FOR YOUR SUPPER—Jinx Falkenburg, Buddy Rogers, Eve Arden.

STORK PAYS OFF, THE—Rochelle Hudson, Victor Jory, Maxie Rosenbloom.

TEXAS—William Holden, Glenn Ford, Claire Trevor.

TWO LATINS FROM MANHATTAN — Jinx Falkenburg, Joan Davis, Joan Woodbury—66m.

THREE GIRLS ABOUT TOWN — Joan Blondell, John Howard, Robert Benchley.

YOU BELONG TO ME — Barbara Stanwyck, Henry Fonda, Edgar Buchanan.

YOU'LL NEVER GET RICH—Fred Astaire, Rita Hayworth, Robert Benchley, John Hubbard.

METRO

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

ANDY HARDY'S PRIVATE SECRETARY—C—Mickey Rooney, Lewis Stone, Ian Hunter, Kathryn Grayson—Top-notch comedy for all audiences; maintains series standard—101m.—see Mar. 5 issue—(126).

BAD MAN, THE—AD—Wallace Beery, Laraine Day, Lionel Barrymore, Ronald Reagan—Depends on the name draw—70m.—see Apr. 2 issue—(124).
BARNACLE BILL—C—Wallace Beery, Marjorie Main, Leo Carrillo—Lusty Beery comedy; okay program entertainment—92m.—see July 9 issue—(141).
BIG STORE, THE—CMU—Marx Brothers, Tony Martin, Virginia Grey—One of the better Marx Brothers entries—83m.—see June 25 issue—(139).
BILLY THE KID—W—Robert Taylor, Brian Donlevy, Ian Hunter, Mary Howard—Formula western with excellent scenic background—95m.—see June 11 issue—(Technicolor)—(137).
BLONDE INSPIRATION—CD—John Shelton, Virginia Grey, Albert Dekker, Charles Butterworth—For the lower half of the duallers—72m.—see Feb. 19 issue—(133).
BLOSSOMS IN THE DUST—D—Greer Garson, Walter Pidgeon, Felix Bressart, Marsha Hunt — Strong women's show, on the sentimental side; needs selling—99m.—see July 9 issue — (Technicolor) — (144).
COME LIVE WITH ME—C—James Stewart, Hedy Lamarr, Ian Hunter—Well-made comedy; names will help—86m.—see Feb. 5 issue—(122)—(A).
DR. JEKYLL AND MR. HYDE—MD—Spencer Tracy, Ingrid Bergman, Lana Turner, Donald Crisp — Impressive version of familiar story — 127m. — see Sept. 3 issue—(201).
DR. KILDARE'S WEDDING DAY—Lionel Barrymore, Lew Ayres, Laraine Day, Red Skelton—Good series entrant—83m.—see Sept. 3 issue—(145).
DOWN IN SAN DIEGO — AD—Bonita Granville, Ray McDonald, Dan Dailey, Jr., Leo Gorcey—For the lower half of the duallers—70m.—see Sept. 3 issue—(203).
FREE AND EASY — C—Ruth Hussey, Robert Cummings, Judith Anderson—Comedy for the bottom duallers; sell the names—55m.—see Mar. 5 issue—(127).
GET-AWAY, THE—MD—Robert Sterling, Dan Dailey, Jr., Charles Winninger, Donna Reed—Fast moving action show will fit nicely into the duallers—89m. see June 25 issue—(138).
I'LL WAIT FOR YOU—MD—Robert Sterling, Marsha Hunt, Virginia Weidler—Okay for the bottom dual spot—75m.—see May 28 issue—(135).
LADY BE GOOD—MUC—Eleanor Powell, Ann Sothern, Robert Young, Lionel Barrymore—Entertaining program musical; its only fault is overlength—111m. —see Sept. 3 issue—(202).
LAND OF LIBERTY—HDoc—Compilation sponsored by the MPPDA and edited by Cecil B. DeMille—Excellent patriotic exploitation offering; plenty of star value—98m.—see Jan. 22 issue—(120).
LIFE BEGINS FOR ANDY HARDY—CD—Lewis Stone, Mickey Rooney, Judy Garland—Another top-notch Hardy entrant—100m.—see Aug. 20 issue—(146).
LOVE CRAZY—C—William Powell, Myrna Loy, Gail Patrick—Looks like a summer money show—99m. —see May 28 issue—(134).
MAISIE WAS A LADY—CD—Ann Sothern, Lew Ayres, Maureen O'Sullivan — Pleasing entrant in the "Maisie" series—79m.—see Jan. 22 issue—(118).
MATA HARI — MD—Greta Garbo, Ramon Novarro, Lionel Barrymore—Re-issue has present day selling angles—89m.—see June 25 issue—(185).
MEN OF BOYS TOWN—D—Spencer Tracy, Mickey Rooney, Bobs Watson—Packed with entertainment value for everyone—106m.—see Mar. 19 issue—(132).
NAVY BLUE AND GOLD—CD—James Stewart, Robert Young, Lionel Barrymore, Florence Rice—Re-issue can be sold on service angles and name strength—94m.—see July 9 issue.
PENALTY, THE—MD—Edward Arnold, Lionel Barrymore, Gene Reynolds, Marsha Hunt—Good action dualler, especially suited for family and small-town trade—80m.—see Mar. 19 issue—(129).
PEOPLE VS. DR. KILDARE, THE—MD—Lew Ayres, Lionel Barrymore, Laraine Day—Top-ranking member of the series—78m.—see May 14 issue—(133).
RAGE IN HEAVEN—MD—Robert Montgomery, Ingrid Bergman, George Sanders — Good critics' picture with a selling problem—85m.—see Mar. 19 issue —(128).
RINGSIDE MAISIE—CD—Ann Sothern, George Murphy, Robert Sterling—Overlong programmer with selling angles—95m.—see Aug. 6 issue—(143).
STARS LOOK DOWN, THE — D—Michael Redgrave, Margaret Lockwood, Emlyn Williams—Tight, gripping drama with strong tragic overtones; well-made, but a selling problem—99m.—see July 23 issue—(English-made)—(142)—(A).
THEY MET IN BOMBAY—CMD—Clark Gable, Rosalind Russell, Peter Lorre—Name strength should help this to very good summer grosses—92m.—see July 9 issue—(140).
TRIAL OF MARY DUGAN, THE — D — Laraine Day, Robert Young, Tom Conway, Frieda Inescort—Saleable dramatic program — 90m.—see Feb. 19 issue—(125).
WASHINGTON MELODRAMA—MD—Frank Morgan, Ann Rutherford, Kent Taylor—Just a programmer for the duallers—80m.—see Apr. 30 issue—(131).
WHEN LADIES MEET—CD—Joan Crawford, Robert Taylor, Greer Garson, Herbert Marsball—Theatrical drawing-room show may entertain sophisticates but is slow for others; will need plenty of push—105m.—see Sept. 3 issue—(148)—(A).
WHISTLING IN THE DARK—CMD—Red Skelton, Ann Rutherford, Conrad Veidt, Virginia Grey—Entertaining program for the duallers—78m.—see Aug. 20 issue—(147).
WILD MAN OF BORNEO—CD—Frank Morgan, Mary Howard, Dau Dailey, Jr., Billie Burke—For nabe dual support—78m.—see Feb. 5 issue—(121).
WOMAN'S FACE, A — MD—Joan Crawford, Melvyn Douglas, Conrad Veidt — Absorbing drama with good appeal for all kinds of houses—106m.—see May 14 issue—(136).
ZIEGFELD GIRL—DMU—James Stewart, Judy Garland, Hedy Lamarr, Lana Turner, Tony Martin, Ian Hunter, Jackie Cooper—Big lavish show will be an important grosser—131m.—see Apr. 30 issue —(130).

TO BE REVIEWED OR IN PRODUCTION

BABES ON BROADWAY—Mickey Rooney, Judy Garland, Virginia Weidler, Fay Baiuter.
CHOCOLATE SOLDIER, THE — Nelson Eddy, Rise Stevens, Nigel Bruce.
FEMININE TOUCH, THE — Rosalind Russell, Don Ameche, Kay Francis, John Carroll—97m.
HER HONOR—Rosalind Russell, Walter Pidgeon, Claire Trevor, Lee Bowman.
H. M. PULHAM, ESQUIRE—Charles Coburn, Fay Holden, Hedy Lamarr, Robert Young, Ruth Hussey, Van Heflin.
HONKY-TONK—Clark Gable, Lana Turner, Marjorie Main, Claire Trevor, Frank Morgan.
KATHLEEN—Shirley Temple, Herbert Marshall, Gail Patrick, Laraine Day.
MARRIED BACHELOR — Ruth Hussey, Robert Young, Lee Bowman—81m.
PANAMA HATTIE—Ann Sothern, Red Skelton.
SHADOW OF THE THIN MAN, THE—William Powell, Myrna Loy.
SMILIN' THROUGH—Jeanette MacDonald, Gene Raymond, Brian Aherne, Ian Hunter—100m.—(Technicolor).
TWINS, THE—Greta Garbo, Melvyn Douglas, Roland Young, Constance Bennett, Robert Sterling, Ruth Gordon.
TARZAN'S SECRET TREASURE—Johnny Weissmuller, Maureen O'Sullivan, Johnny Sheffield.
UNHOLY PARTNERS—Edward Robinson, Edward Arnold, Laraine Day.
WOMAN OF THE YEAR—Katharine Hepburn, Spencer Tracy, Fay Bainter.

MONOGRAM

(1939-1940 releases from 3901 up; 1940-1941 releases not numbered.)

ADOLESCENCE—D—Leon Janney, Eleanor Hunt, Esther Muir—Dualler with sex angles to sell—79m.—see Sept. 17 issue—Leg.: C—(A).
ARIZONA BOUND—W—Buck Jones, Tim McCoy, Luana Walters—Excellent start for the new "Rough Riders" series—57m.—see Sept. 3 issue.
BOWERY BLITZKRIEG—AD—Leo Gorcey, Bobby Jordan, Warren Hull, Dead End Kids—Fast moving entrant for the action trade — 63m.—see Aug. 6 issue.
DEADLY GAME, THE—MD—Charles Farrell, June Lang, John Miljan—Above average spy drama for the duallers—63m.—see Aug. 20 issue.
DEAD MAN'S SHOES—MD—Leslie Banks, Wilfrid Lawson, Judy Kelly—British meller for the duals—70m.—see Mar. 5 issue—(English-made).
DYNAMITE CANYON—W—Tom Keene, Evelyn Finley, Sugar Dawn—Okay western—58m.—see Sept. 3 issue.
FATHER STEPS OUT—C—Frank Albertson, Lorna Gray, Jed Prouty—For the duals—63m.—see July 23 issue.
FLYING WILD—MD—Leo Gorcey, Bobby Jordan, Joan Barclay—Okay for the younger patrons—63m.—see Mar. 5 issue.
FORGOTTEN HERO (Hoosier Schoolboy)—MD—Mickey Rooney, Anne Nagel, Frank Shields—Re-issue; sell Rooney—62m.—see Apr. 2 issue.
FUGITIVE VALLEY—W—The Range Busters, Julie Duncan—Up-to-standard Range Busters—61m.—see Aug. 6 issue.
GANG'S ALL HERE, THE—MD—Frankie Darro, Marcia Mae Jones, Mantan Moorland, Keye Luke—Fast moving Darro should please the action fans—61m. —see June 25 issue.
HOOSIER SCHOOLBOY—see Forgotten Hero.
HOUSE OF MYSTERY, THE—MYD—Keneth Kent, Judy Kelly, Peter Murray Hill—English mystery will satisfy the action and thriller dual trade—62m.—see May 14 issue—(English-made).
INVISIBLE GHOST, THE—MD—Bela Lugosi, Polly Ann Young, John McGuire—Okay for the horror fans—63m.—see Apr. 30 issue.
KID'S LAST RIDE, THE—W—Range Busters, Luana Walters, Ed Brian—Run-of-the-mill Range Busters—55m.—see Feb. 19 issue.
KING OF THE ZOMBIES — MD—Dick Purcell, Joan Woodbury, John Archer—Thriller has plenty of selling angles—67m.—see May 28 issue.
MURDER BY INVITATION—MY—Wallace Ford, Sarah Padden, Marian Marsh—Top-line murder mystery for the duallers—63m.—see July 9 issue.
PIONEERS, THE — Tex Ritter, "Slim" Andrews, Wanda McKay—Below par Ritter—61m.—see May 14 issue.
REDHEAD—D—June Lang, Johnny Downs, Eric Blore —Routine program for the duallers — 63m.—see May 28 issue.
RIDIN' THE CHEROKEE TRAIL—W—Tex Ritter, Slim Andrews, Betty Niles—One of the better Ritters—60m.—see Mar. 5 issue.
ROAR OF THE PRESS—MD—Wallace Ford, Jean Parker, Jed Prouty—One of the better Monogram offerings—72m.—see May 14 issue.
Bradley, Mantan Moreland—For the family trade and dog-lovers—69m.—see Apr. 2 issue.
SILVER STALLION—AD—David Sharpe, Janet Waldo, LeRoy Mason—Should satisfy the open air fans—59m.—see June 11 issue.
TRAIL OF THE SILVER SPUR—W—Range Busters, Dorothy Short—Run-of-the-mill, the Range Busters could use better material—60m.—see Jan. 22 issue.
TUMBLEDOWN RANCH IN ARIZONA—W—Range Busters, Sheila Darcy—Run-of-the-mill Range Busters —60m.—see Apr. 30 issue.
WANDERERS OF THE WEST—W—Tom Keene, Betty Miles—Standard western—58m.—see July 9 issue.
WRANGLER'S ROOST—W—Range Busters, Gwen Gaze, Forrest Taylor—Best of the series—57m.—see June 11 issue.
YOU'RE OUT OF LUCK—Frankie Darro, Kay Sutton, Mantan Moreland—Standard Darro offering—60m. —see Jan. 22 issue.

TO BE REVIEWED OR IN PRODUCTION

DRIFTING KID, THE—Tom Keene, Betty Miles, Slim Andrews.
GENTLEMAN FROM DIXIE — Jack La Rue, Marian Marsh.
GUN MAN FROM BODIE — Buck Jones, Tim McCoy, Christine McIntyre.
HERE COME THE MARINES—Wallace Ford, Toby Wing, Grant Withers.
LET'S GO COLLEGIATE—Frankie Darro, Jackie Moran.
NIGHT OF HORROR—Bela Lugosi.
SADDLE MOUNTAIN ROUNDUP—Range Busters.
SPOOKS RUN WILD—Bela Lugosi, Leo Gorcey, Bobby Jordan, Huntz Hall.
TONTO BASIN OUTLAWS—Rauge Busters.
TOWER OF TERROR—Movita—(English-made).
ZIS, BOOM, BAH—Grace Hayes, Peter Lind Hayes, Mary Healy.

PARAMOUNT

(1939-1940 releases from 3901 up; 1940-1941 releases from 4001 up.)

ALOMA OF THE SOUTH SEAS—CD—Dorothy Lamour, Jon Hall, Lynne Overman—Technicolor spectacle has the angles for intensive selling and good business—77m.—see Sept. 3 issue—Leg.: B—(Technicolor)—(4038).
AMONG THE LIVING—MD—Albert Dekker, Susan Hayward, Frances Farmer—Meller for the duals—67m. —see Sept. 17 issue.
BIRTH OF THE BLUES—MU—Bing Crosby, Mary Martin, Brian Donlevy—Star draw, plus music, should send this into the better grosses—83m.—see Sept. 17 issue.
BORDER VIGILANTES — W — William Boyd, Russell Hayden, Frances Gifford—Top line western in the Cassidy series—62m.—see Apr. 16 issue—(4053).
BUY ME THAT TOWN—CD—Lloyd Nolau, Constance Moore, Albert Dekker, Sheldon Leonard—Amusing dualler with a different angle—69m.—see Sept. 3 issue—(1st Block-of-Five).
CAUGHT IN THE DRAFT—C—Bob Hope, Dorothy Lamour, Eddie Bracken, Lynne Overman—Sure-fire boxoffice—82m.—see June 11 issue—(4032).
FLYING BLIND—AD—Richard Arlen, Jean Parker, Nils Asther—Good aviation programmer — 70m. — see Sept. 3 issue—(4037).
FORCED LANDING—MD—Richard Arlen, Eve Gabor, J. Carrol Naish—Good action program melodrama —67m.—see July 23 issue—(4033).
GLAMOUR BOY—CD—Jackie Cooper, Susanna Foster, Walter Abel—Nice program; has possibilities for "sleeper" business—78m.—see Sept. 17 issue.
HARD-BOILED CANARY, THE (There's Magic In Music) —CMU—Allan Jones, Susanna Foster, Margaret Lindsay—For lovers of classical music; can stand strong selling—79m.—see Feb. 19 issue—(4021).
HENRY ALDRICH FOR PRESIDENT—C—James Lydon, Charles Smith, June Preisser, Mary Anderson —Dualler for the family trade; sell the radio fame—72m.—see Sept. 3 issue — (1st Block-of-Five).
HOLD BACK THE DAWN—D—Charles Boyer, Olivia de Havilland, Paulette Goddard — Triple starrer should prove strong femme draw—114m.—see Sept. 3 issue—(1st Block-of-Five).
IN OLD COLORADO—W—William Boyd, Russell Hayden, Margaret Hayes — Top-notch Hopalong—66m. see Mar. 5 issue—(4052).
I WANTED WINGS—MD—Ray Milland, William Holden, Wayne Morris, Brian Donlevy, Constance Moore— Large-scale, spectacular action picture; will need plenty of selling—135m.—see May 28 issue—(4028).
KISS THE BOYS GOODBYE—MUC—Mary Martin, Don Ameche, Oscar Levant, Rochester—Pleasant musical; sell the names—85m.—see July 9 issue—Leg.: B—(4035).
LADY EVE, THE—CD—Barbara Stanwyck, Henry Fonda, Charles Coburn—Pleasing programmer, with emphasis on the women's angle—94m.—see Mar. 5 issue—(4022).
LAS VEGAS NIGHTS—CMU—Phil Regan, Bert Wheeler, Constance Moore, Tommy Dorsey—Routine musical without names; plug Tommy Dorsey's Band—87m. —see Mar. 19 issue—(4023).
MAD DOCTOR, THE—MD—Basil Rathbone, John Howard, Ellen Drew, Ralph Morgan—Exploitable horror picture has plenty of selling angles—91m.—see Feb. 19 issue—(4018).
MONSTER AND THE GIRL, THE—MD—Ellen Drew, Paul Lukas, Robert Paige—Tailor made for the horror fans—65m.—see Mar. 5 issue—(4020).
NEW YORK TOWN—CD—Fred MacMurray, Mary Martin, Robert Preston—Lightweight program will need plenty of selling—74m.—see Sept. 3 issue—(1st Block-of-Five).
NIGHT OF JANUARY 16TH, THE—MD—Robert Preston, Ellen Drew, Nils Asher—Mystery for the duals; sell Broadway rep—77m.—see Sept. 17 issue.
NOTHING BUT THE TRUTH—F—Bob Hope, Paulette Goddard, Edward Arnold, Leif Erickson — Laugh show, backed by the Hope rep, should get into the better money—87m.—see Sept. 3 issue—(1st Block-of-Five).
ONE NIGHT IN LISBON—CD—Fred MacMurray, Madeleine Carroll, Patricia Morison—Good program—97m.—see May 28 issue—(4029)—(A).

PARSON OF PANAMINT, THE—D—Charles Ruggles, Ellen Drew, Phillip Terry—Good entertainment—84m.—see June 25 issue—(4031).
PIRATES ON HORSEBACK—W—William Boyd, Russell Hayden, Eleanor Stewart—Top notch western—68m.—see May 28 issue—(4054).
POWER DIVE—AD—Richard Arlen, Jean Parker, Roger Pryor—Pleasing aviation programmer for the action trade—71m.—see Apr. 30 issue—(4026).
REACHING FOR THE SUN—MD—Joel McCrea, Ellen Drew, Albert Dekker, Eddie Bracken—Just a programmer; sell the names—90m.—see Apr. 16 issue—(4027).
ROAD TO ZANZIBAR, THE—MUC—Bing Crosby, Dorothy Lamour, Bob Hope—Sell the names and "Road to Singapore" rep—92m.—see Mar. 19 issue—(4025).
ROUNDUP, THE—WD—Richard Dix, Patricia Morison, Preston Foster—Fair western drama is suitable for action houses—90m.—see Mar. 19 issue—(4024).
RUGGLES OF RED GAP—C—Charles Laughton, Mary Boland, Charlie Ruggles—Re-issue should arouse a certain amount of interest—90m.—see July 23 issue—(Re-issue).
SHEPHERD OF THE HILLS, THE—MD—John Wayne, Betty Field, Harry Carey, Beulah Bondi—High rating family entertainment is welcome change from war cycle—98m.—see June 25 issue—(Technicolor)—(4034).
THERE'S MAGIC IN MUSIC — see The Hard-Boiled Canary.
VIRGINIA — D—Madeleine Carroll, Fred MacMurray, Stirling Hayden—Sell the names and Technicolor 108m.—see Jan. 22 issue—(Technicolor)—(4019).
WEST POINT WIDOW—CD—Anne Shirley, Richard Carlson, Frances Gifford—Programmer will fit into the dual spot—64m.—see June 11 issue—(4030).
WIDE OPEN TOWN—W—William Boyd, Russell Hayden, Evelyn Brent—High rating in the Hopalong series—79m.—see Aug. 6 issue—(4055).
WORLD PREMIERE—F—John Barrymore, Frances Farmer, Eugene Pallette—Silly programmer belongs on the bottom half of the duallers—67m.—see Sept. 3 issue—(4036).
YOU'RE THE ONE—CMU—Bonnie Baker, Orrin Tucker, Edward Everett Horton, Jerry Colonna—Exploitable dualler with names to sell—82m.—see Feb. 5 issue—(4017).

TO BE REVIEWED OR IN PRODUCTION

AIR RAID—Robert Preston, Martha O'Driscoll, Eve Gabor.
BAHAMA PASSAGE—Madeleine Carroll, Stirling Hayden—(Technicolor).
FLY BY NIGHT—Richard Carlson, Nancy Kelly, Martin Kosleck.
GREAT MAN'S LADY, THE — Barbara Stanwyck, Joel McCrea, Brian Donlevy.
LOUISIANA PURCHASE—Bob Hope, Victor Moore, Vera Zorina, Irene Bordoni—(Technicolor).
MALAYA—Dorothy Lamour, Jack Haley, Richard Denning—(Technicolor).
MIDNIGHT ANGEL—Robert Preston, Martha O'Driscoll, Eve Gabor.
MR. ALDRICH'S BOY—Jimmy Lydon, John Litel, Mary Anderson.
MR. BUG GOES TO TOWN—Technicolor feature cartoon.
MORNING AFTER, THE—Preston Foster, Albert Dekker.
NO HANDS ON THE CLOCK — Chester Morris, Jean Parker, Dick Purcell.
OUTLAWS OF THE DESERT — William Boyd, Andy Clyde, Jean Phillips.
REAP THE WILD WIND—Ray Milland, John Wayne, Paulette Goddard, Robert Preston, Raymond Massey—(Technicolor).
REMARKABLE ANDREW, THE—William Holden, Ellen Drew, Brian Donlevy.
RIDERS OF THE TIMBERLINE—William Boyd, Eleanor Stewart.
SECRET OF THE WASTELAND — William Boyd, Andy Clyde, Barbara Britton.
SKYLARK—Claudette Colbert, Ray Milland, Brian Aherne, Binnie Barnes, Walter Abel.
STICK TO YOUR GUNS—William Boyd, Andy Clyde, Jacqueline Holt.
SULLIVAN'S TRAVELS — Joel McCrea, Veronica Lake, Eric Blore.
SWEATER GIRL—Eddie Bracken, June Preisser, Betty Jane Rhodes.
TWILIGHT ON THE TRAIL — William Boyd, Wanda McKay, Andy Clyde.

PRODUCERS RELEASING CORP.

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

BILLY THE KID'S FIGHTING PALS—W—Bob Steele, Al St. John, Phyllis Adair—Routine western—62m.—see Apr. 16 issue—(161).
BILLY THE KID'S RANGE WAR—W—Bob Steele, Joan Barclay, Al St. John—Good Steele entry—60m.—see Feb. 19 issue—(160).
BILLY THE KID IN SANTA FE—W—Bob Steele, Al St. John, Marin Sais—Fair western—66m.—see July 23 issue—(162).
CAUGHT IN THE ACT—C—Henry Armetta, Iris Meredith, Robert Baldwin—Italian dialect comedy has some amusing moments—62m.—see Feb. 5 issue (107).
CRIME, INC.—see Paper Bullets.
CRIMINALS WITHIN—MY—Eric Linden, Ann Doran, Constance Worth—For the bottom duallers—70m.—see July 9 issue—(111).
DESPERATE CARGO—MD—Ralph Byrd, Carol Hughes, Julie Duncan—Nice bottom dualler—64m.—see Aug. 20 issue—(113).
DOUBLE CROSS—MD—Kane Richmond, Pauline Moore, Wynne Gibson—Action show will fit nicely into the duallers—61m.—see July 23 issue—(112).
EMERGENCY LANDING—MD—Forrest Tucker, Carol Hughes, Evelyn Brent—Okay aviation meller for the supporting notch—70m.—see May 28 issue—(109).
GAMBLING DAUGHTERS—MD—Roger Pryor, Cecilia Parker, Robert Baldwin—For the bottom duals; sell the title—62m.—see Aug. 20 issue—(124).
FEDERAL FUGITIVES — MD — Neil Hamilton, Doris Day, Victor Varconi—Well-produced meller for the supporting notch—62m.—see Apr. 2 issue—(108).
LONE RIDER CROSSES THE RIO, THE—W—George Houston, Roquell Verria, Al St. John—Okay western; sell Houston's singing—60m.—see Mar. 19 issue—(164).
LONE RIDER AMBUSHED, THE—W—George Houston, Al St. John, Maxine Leslie—Standard Lone Rider—64m.—see Sept. 3 issue—(167).
LONE RIDER IN FRONTIER FURY, THE—W—George Houston, Al St. John, Hillary Brooke—Fair western—60m.—see Sept. 3 issue—(166).
LONE RIDER IN GHOST TOWN, THE—W—George Houston, Al St. John, Alaine Brandes—Fair western—64m.—see May 14 issue—(165).
LONE RIDER RIDES ON, THE—W—George Houston, Hillary Brooks, Al St. John—Auspicious beginning for the series—64m.—see Jan. 22 issue—(163).
OUTLAWS OF THE RIO GRANDE — W—Tim McCoy, Virginia Carpenter, Charles King—Above par western, has plenty of action—53m.—see May 5 issue—(155).
PAPER BULLETS (Crime, Inc.)—MD—Joan Woodbury, Jack La Rue, John Archer—Okay for duallers—72m.—see June 11 issue—(123).
REG'LAR FELLERS—CD—Billy Lee, Roscoe Ates, Alfalfa Switzer—Kids will love it; worthy of special kiddie show selling—70m.—see Aug. 20 issue—(125).
SECRET EVIDENCE—MD—Marjorie Reynolds, Charles Quigley, Ward McTaggart—Better than the usual run of this class—65m.—see Feb. 19 issue—(106).
SOUTH OF PANAMA—MD—Roger Pryor, Virginia Vale, Lionel Royce—Okay spy meller for the action houses—68m.—see Apr. 30 issue—(110).
TEXAS MARSHAL, THE—W—Tim McCoy, Art Davis, Kay Leslie—High rating western—60m.—see June 25 issue—(156).

TO BE REVIEWED OR IN PRODUCTION

BILLY THE KID WANTED—Buster Crabbe, Al St. John—(257).
BLONDE COMET—(116).
DANGEROUS LADY—Neil Hamilton, June Storey, Evelyn Brent—(115).
FRONTIER MARSHAL NO. 1—Bill Boyd, Lee Powell, Art Davis—(251).
GHOST AND THE GUEST, THE—(207).
HARD GUY—Jack LaRue, Mary Healy—(205).
JUNGLE MAN—Buster Crabbe, Sheila Darcy, Vince Barnett—(126).
LONE RIDER NO. 1—(263).
MIRACLE KID, THE—(206).
MR. CELEBRITY—Doris Day, Clara Kimball Young, James Seay, Francis X. Bushman.
SWAMP WOMAN, THE—Ann Corio—(201).

RKO-RADIO

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

ALL THAT MONEY CAN BUY—see Here Is A Man.
ALONG THE RIO GRANDE—W—Tim Holt, Ray Whitley, Betty Jane Rhodes—Okay western—64m.—see Feb. 5 issue—(183).
BRINGING UP BABY—C—Cary Grant, Katharine Hepburn, Charles Ruggles—Comedy re-issue; sell Grant and Hepburn—102m.—see Apr. 16 issue—(163).
CITIZEN KANE—D—Orson Welles, Dorothy Comingore, Joseph Cotten—Hits the mark in every department; a massive piece of entertainment, and one that should aim at every box-office record—119m.—see Sept. 3 issue—(201).
CYCLONE ON HORSEBACK—RKO—Tim Holt, Marjorie Reynolds, Ray Whitley—Standard Tim Holt entry—60m.—see June 25 issue—(185).
DEVIL AND MISS JONES, THE—C—Jean Arthur, Robert Cummings, Charles Coburn—Delightful comedy; grosses will depend largely on selling effort—92m.—see Apr. 16 issue—(122).
FANTASIA—Fantasy MU—Produced by Walt Disney with Leopold Stokowski and the Philadelphia Orchestra—Something new and different; should attract lots of interest in the metropolitan centers—135m.—see Nov. 27 issue—(Disney).
FATHER TAKES A WIFE—C—Gloria Swanson, Adolphe Menjou, John Howard—Lightweight comedy; plug Swanson—79m.—see Sept. 3 issue—(204).
FOOTLIGHT FEVER—C—Alan Mowbray, Donald MacBride, Elisabeth Risdon—Okay comedy for dual support—69m.—see Mar. 19 issue—(119).
FRANK BUCK'S JUNGLE CAVALCADE—AD—Produced in the jungle by Frank Buck—A sure grosser for the animal trade—79m.—see July 23 issue—(reissue)—(166).
GIRL, A GUY AND A GOB, A—C—George Murphy, Lucille Ball, Edmond O'Brien—Pleasing program; deserves the best kind of selling—91m.—see Mar. 5 issue—(120).
HERE IS A MAN (All That Money Can Buy)—James Craig, Anne Shirley, Simone Simon, Walter Huston, Edward Arnold—Impressive and praiseworthy, but a problem for any box-office—106m.—see Sept. 3 issue—(205).
HURRY, CHARLIE, HURRY—F—Leon Errol, Mildred Coles, Kenneth Howell—Some laughs in it for the lower half of the duallers—65m.—see July 9 issue—(129).
IT HAPPENED TO ONE MAN—D—Wilfrid Lawson, Nora Swinburne, Marta Labarr—Saleable program where English pictures go—80m.—see Mar. 5 issue—(English-made).
LADY SCARFACE — MD — Judith Anderson, Dennis O'Keefe, Frances Neal—Routine bottom dualler, with an angle—66m.—see Sept. 3 issue—(203).
LITTLE FOXES, THE—D—Bette Davis, Herbert Marshall, Richard Carlson—Quality entertainment best suited for class audiences; needs plugging for others—116m.—see Aug. 20 issue—(175)—(A).
MELODY FOR THREE—CD—Jean Hersholt, Fay Wray, Walter Woolf King—One of the better Dr. Christians; sell the music—67m.—see Mar. 5 issue—(124).
MEXICAN SPITFIRE'S BABY—F—Lupe Velez, Leon Errol, Charles "Buddy" Rogers—Lightweight broad farce okay for duals and smaller spots—70m.—see Sept. 17 issue.
MR. AND MRS. SMITH—C—Carole Lombard, Robert Montgomery, Gene Raymond—Amusing comedy; sell the names and Hitchcock's reputation—95m.—see Jan. 22 issue—(117).
MY LIFE WITH CAROLINE—C—Ronald Colman, Anna Lee, Charles Winninger—Pleasing light entertainment that can stand plenty of push—81m.—see July 23 issue—(135)—(A).
PARACHUTE BATTALION—MD—Robert Preston, Nancy Kelly, Edmond O'Brien—Timely programmer has plenty of selling angles—75m.—see Sept. 3 issue—(202).
PLAY GIRL—MD—Kay Francis, James Ellison, Mildred Coles—Has plenty of angles for the women—77m.—see Jan. 22 issue—(121).
RELUCTANT DRAGON, THE—Novelty—Robert Benchley, Nana Bryant, Walt Disney—Novelty will need plenty of push, but has chance for surprise grosses—73m.—see May 28 issue—(Technicolor Sequences)—(191).
REPENT AT LEISURE—CD—Kent Taylor, Wendy Barrie, George Barbier—For the lower half of the duallers—66m.—see Apr. 16 issue—(125).
ROBBERS OF THE RANGE—W—Tim Holt, Ray Whitley, Virginia Vale—One of the better Holt westerns—62m.—see Apr. 2 issue—(184).
SAINT'S VACATION, THE—MD—Hugh Sinclair, Sally Gray, Arthur Macrae—Lightweight Britisher for the duals—61m.—see June 25 issue—(English-made)—(131).
SCATTERGOOD BAINES — CD—Guy Kibbee, Carol Hughes, John Archer—Good comedy for nabes and hinterlands—69m.—see Feb. 19 issne—(123).
SCATTERGOOD MEETS BROADWAY — Guy Kibbee, Emma Dunn, Joyce Compton—Standard Scattergood offering for the duals—70m.—see Sept. 3 issue—(136).
SCATTERGOOD PULLS THE STRINGS—CD—Guy Kibbee, Bobs Watson, Susan Peters—Dualler is tops for family trade — 67m.—see May 28 issue—(132).
SIX GUN GOLD—W—Tim Holt, Ray Whitley, Jan Clayton—Routine western—57m.—see Aug. 20 issue—(186).
STORY OF THE VATICAN, THE—Doc—Produced by The March of Time—Strong for solid Catholic sectors; will need plenty of attention in others—54m.—see Aug. 20 issue—(172).
SUNNY—MUC—Anna Neagle, John Carroll, Ray Bolger—Musical can do pleasing business with proper handling—98m.—see May 28 issue—(133).
THEY MEET AGAIN—D—Jean Hersholt, Dorothy Lovett, Robert Baldwin—Dr. Christian entrant for the lower half—67m.—see July 23 issue—(134).
THEY MET IN ARGENTINA—MUC—Maureen O'Hara, James Ellison, Buddy Ebsen, Alberto Vila—Latin-American musical will need plenty of help—77m.—see Apr. 30 issue—(128).
TOM, DICK AND HARRY—C—Ginger Rogers, George Murphy, Alan Marshal, Burgess Meredith—Big laughgetter should prove box-office tonic—86m.—see July 23 issue—(126).
VIVACIOUS LADY—C—Ginger Rogers, James Stewart, Charles Coburn—Pleasant reissue; sell Award-winners Rogers and Stewart—91m.—see Mar. 19 issue—(162).

TO BE REVIEWED OR IN PRODUCTION

BALL OF FIRE—Gary Cooper, Barbara Stanwyck.
CALL OUT THE MARINES—Victor McLaglen, Edmund Lowe, Jack Holt, Tim Holt, Simone Simon, Binnie Barnes.
DATE WITH THE FALCON, A—George Sanders, Wendy Barrie, James Gleason.
DUDE COWBOY, THE—Tim Holt.
GAY FALCON, THE—George Sanders, Wendy Barrie—67m.
LAND OF THE OPEN RANGE—Tim Holt, Ray Whitley, Janet Waldo.
LOOK WHO'S LAUGHING — Edgar Bergen, Charlie McCarthy, Fibber McGee and Molly, Lucille Ball.
OBLIGING YOUNG LADY — Joan Carroll, Edmond O'Brien, Ruth Warrick.
OUTLAW TRAIL—Tim Holt, Janet Waldo, Ray Whitley—60m.
PLAYMATES—Kay Kyser, John Barrymore, Lupe Velez.
RIDING THE WIND—Tim Holt, Joan Barclay, Ray Whitley.
STREET GIRL—Ray Bolger, Anne Shirley, Desi Arnaz, Eddie Foy, Jr.
SUSPICION—Cary Grant, Joan Fontaine, Sir Cedric Hardwicke, Isabel Jeans, Heather Angel.
UNEXPECTED UNCLE—Anne Shirley, James Craig, Charles Coburn.
WEEKEND FOR THREE—Jane Wyatt, Dennis O'Keefe, Edward Everett Horton.

REPUBLIC

(1940-41 releases from 001 up; 1941-42 releases from 101 up.)

ANGELS WITH BROKEN WINGS—CD—Binnie Barnes, Gilbert Roland, Mary Lee—For the duals and nabes; sell the names—72m.—see June 11 issue—(016).

ARKANSAS JUDGE—C—Weaver Bros. and Elviry, Roy Rogers, Spring Byington, Pauline Moore—Small towns and nabes will like it best—72m.—see Feb. 5 issue—(010).

BACK IN THE SADDLE — MUW — Gene Autry, Smiley Burnette, Mary Lee—One of Autry's best—73m. see Apr. 2 issue—(045).

CITADEL OF CRIME—MD—Robert Armstrong, Frank Albertson, Linda Hayes—Fast moving entrant for the duallers—58m.—see Aug. 6 issue—(024).

COUNTRY FAIR—MUC—Eddie Foy, Jr., June Clyde, Guinn Williams—Lightweight farce comedy; best for nabes and hinterland—74m.—see May 14 issue—(015).

DESERT BANDIT—W—Don "Red" Barry, Lynn Merrick, William Haade—Good western—56m.—see May 28 issue—(077).

GANGS OF SONORA—W—Three Mesquiteers, June Johnson—Standard Mesquiteers will satisfy western fans—56m.—see July 23 issue—(068).

GAY VAGABOND, THE—C—Roscoe Karns, Ruth Donnelly, Ernest Truex—Okay for the nabe duals and rurals—66m.—see May 28 issue—(022).

GREAT TRAIN ROBBERY, THE — AD—Bob Steele, Claire Carleton, Milburn Stone — Satisfactory action dualler—62m.—see Mar. 5 issue—(021).

HURRICANE SMITH—MD—Ray Middleton, Jane Wyatt, Harry Davenport — Programmer for the duals — 69m.—see Sept. 3 issue—(108).

ICE-CAPADES—MUC—James Ellison, Jerry Colonna, Dorothy Lewis—Ace musical built for popular appeal—88m.—see Aug. 20 issue—(004).

IN OLD CHEYENNE—W—Roy Rogers, Joan Woodbury, Gabby Hayes—Belongs in the top western bracket—58m.—see Apr. 16 issue—(055).

KANSAS CYCLONE—W—Don "Red" Barry, Lynn Merrick, William Haade—High grade western—56m. —see June 25 issue—(078).

LADY FROM LOUISIANA — MD—John Wayne, Ona Munson, Helen Westley—Another high-rating Republic entry; will need selling—82m.—see May 14 issue—(014).

MAN BETRAYED, A—MD—John Wayne, Frances Dee, Edward Ellis—Good cast held down by weak story; sell the names—83m.—see Mar. 19 issue—(011).

MR. DISTRICT ATTORNEY — CD — Dennis O'Keefe, Florence Rice, Peter Lorre—Fast moving show fits nicely into the action groove—69m.—see Apr. 2 issue—(012)

MOUNTAIN MOONLIGHT — FMU — Weaver Bros. and Elviry, John Archer, Betty Jane Rhodes—Lightweight hillbilly yarn for nabes and rurals—68m.—see Sept. 3 issue—(107).

NEVADA CITY — W — Roy Rogers, George "Gabby" Hayes, Sally Payne—Above par western—58m.—see June 25 issue—(057).

PALS OF THE PECOS—W—Three Mesquiteers, June Johnson—Run-of-the-mill Mesquiteers—56m.—see Apr. 30 issue—(066).

POISON PEN—D—Flora Robson, Robert Newton, Ann Todd—Above average mystery programmer—66m. —see July 9 issue—(English-made)—(023).

PETTICOAT POLITICS—CD—Roscoe Karns, Ruth Donnelly, Spencer Charters, Lois Ranson, Polly Moran—Dualler for family situations and small towns—67m.—see Feb. 19 issue—(020).

PHANTOM COWBOY, THE—W—Don "Red" Barry, Virginia Carroll, Milburn Stone—Run-of-the-mill western—56m.—see Feb. 19 issue—(075).

PITTSBURGH KID, THE—MD—Billy Conn, Jean Parker, Dick Purcell—Entertaining meller for the duals; Conn's name will help in many spots—74m.—see Sept. 3 issue—(101).

PRAIRIE PIONEERS — W — Three Mesquiteers, Esther Estrella, Robert Kellard—Dualler for action houses; sell Three Mesquiteers series—58m.—see Mar. 5 issue—(065).

PUDDIN' HEAD—CMU—Judy Canova, Francis Lederer, Raymond Walburn—Rural musical will need plenty of help—80m.—see July 9 issue—(003).

RAGS TO RICHES—AD—Alan Baxter, Mary Carlisle, Jerome Cowan—Routine action dualler—57m.—see Aug. 20 issue—(025).

RIDIN' ON A RAINBOW—WMU—Gene Autry, Mary Lee, Smiley Burnette, Carol Adams—Long on songs; short on action; but Autry is Autry—79m.—see Feb. 5 issue—(044).

ROBIN HOOD OF THE PECOS—W—Roy Rogers, George "Gabby" Hayes, Marjorie Reynolds—Swell Rogers' entry—59m.—see Jan. 22 issue—(054).

ROOKIES ON PARADE—MUC—Bob Crosby, Gertrude Niesen, Ruth Terry—Timely comedy of the boys in the camps has all the angles—69m.—see Apr. 30 issue—(013).

SADDLEMATES — W—Three Mesquiteers (Livingston, Steele, Davis), Gale Storm—Standard Three Mesquiteers western—56m.—see June 25 issue — (067).

SHERIFF OF TOMBSTONE—W—Roy Rogers, Gabby Hayes, Elyse Knox—Okay western; Rogers at his best—56m.—see May 14 issue—(056).

SINGING HILL, THE — MUW—Gene Autry, Virginia Dale, Smiley Burnette—Top ranking Autry—75m. —see May 14 issue—(046).

SIS HOPKINS — MUC — Judy Canova, Bob Crosby, Charles Butterworth, Jerry Colonna, Susan Hayward—Republic's top production; has big b. o. possibilities with the right kind of selling—98m. —see Apr. 16 issue—(002).

SUNSET IN WYOMING—W—Gene Autry, Smiley Burnette, Maris Wrixon—Standard Autry—65m.—see Aug. 6 issue—(047).

TWO-GUN SHERIFF—W—Don "Red" Barry, Lynn Merrick, Jay Novello—Has plenty for action fans—56m.—see Apr. 30 issue—(076).

UNDER FIESTA STARS—W—Gene Autry, Smiley Burnette, Carol Hughes—Average Autry—64m.—see Sept. 3 issue—(048).

WYOMING WILDCAT — W—Don "Red" Barry, Julie Duncan, Frank M. Thomas—An average Barry—56m.—see Jan. 22 issue—(074).

TO BE REVIEWED OR IN PRODUCTION

APACHE KID, THE—Don Red Barry, Lynn Merrick.

BAD MAN OF DEADWOOD—Roy Rogers, Gabby Hayes —(058).

DEATH VALLEY OUTLAWS—Don Barry, Lynn Merrick.

DOCTORS DON'T TELL—John Beal, Florence Rice, Edward Norris—(026).

DOWN MEXICO WAY — Gene Autry, Smiley Burnette, Fay McKenzie—(042).

MERCY ISLAND—Ray Middleton, Gloria Dickson, Otto Kruger.

OUTLAWS OF CHEROKEE TRAIL—Tom Tyler, Bob Steele, Rufe Davis.

JESSE JAMES AT BAY—Roy Rogers, Gabby Hayes, Gale Storm.

SAILOR BE GOOD—William Lundigan, Shirley Ross, Chick Chandler.

20th CENTURY-FOX

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

ACCENT ON LOVE—CD—George Montgomery, Osa Massen, J. Carrol Naish — Pleasing bottom dualler; Montgomery makes a nice impression—61m.—see July 9 issue—Leg.: B—(148).

BELLE STARR (THE BANDIT QUEEN) — MD—Gene Tierney, Randolph Scott, Dana Andrews—Well-produced outdoor melodrama has plenty of angles for selling—87m.—see Sept. 3 issue—(207).

BLOOD AND SAND—MD—Tyrone Power, Linda Darnell, Rita Hayworth—Sell the names and color for best results—125m.—see May 28 issue—(Technicolor)—(143).

CHARLEY'S AUNT—F—Jack Benny, Kay Francis, James Ellison—New version of famous farce should do nice business—82m.—see Sept. 3 issue—(201).

CHARLIE CHAN IN RIO—MD—Sidney Toler, Mary Beth Hughes, Ted North—One of the best of the Chans—62m.—see Sept. 3 issue—(206).

COWBOY AND THE BLONDE, THE—CD—Mary Beth Hughes, George Montgomery, Alan Mowbray—Mild satire on Hollywood for the duallers—68m.—see Apr. 30 issue—(141).

DANCE HALL—CD—Carole Landis, Cesar Romero, William Henry—Fast moving dualler for the summer trade—73m.—see July 9 issue—Leg.: B—(149).

DEAD MEN TELL—MY—Sidney Toler, Sheila Ryan, Robert Weldon—Good Chan entry for the duallers—60m.—see Mar. 19 issue—(136).

DRESSED TO KILL — MD — Lloyd Nolan, Mary Beth Hughes, Sheila Ryan—Fast-moving meller for the duallers—74m.—see Sept. 3 issue—(202).

FOR BEAUTY'S SAKE—CD—Ned Sparks, Marjorie Weaver, Ted North—Routine entrant for the lower half—62m.—see May 28 issue—(144).

GIRL IN THE NEWS, THE—D—Margaret Lockwood, Barry K. Barnes, Emlyn Williams—High-ranking suspense yarn; If "Lady Vanishes" and "Night Train" pulled them in, count on this—77m.—see Jan. 22 issue—(English-made)—(127).

GOLDEN HOOFS—CD—Jane Withers, Charles (Buddy) Rogers, Katharine Aldridge—Average Withers will fit into the lower dual spot—67m.—see Feb. 5 issue—(130).

GREAT AMERICAN BROADCAST, THE—CMU—Alice Faye, Jack Oakie, John Payne, Cesar Romero—Workmanlike musical should do good business—91m.—see May 14 issue—(140).

THE GREAT COMMANDMENT—D—John Beal, Maurice Moscovich, Albert Dekker, Marjorie Cooley—Well-made religious drama; call stand selling in certain localities—80m.—see March 5 issue—(142).

MAIL TRAIN—MD — Gordon Harvey, Alastair Sim, Phyllis Calvert—High rating English import—87m.—see June 25 issue — (139) — (English-made).

MAN HUNT — MD—Walter Pidgeon, George Sanders, Joan Bennett, John Carradine—High rating melodrama that can stand heavy exploitation—102m.—see June 25 issue—(146).

MOON OVER MIAMI—MU—Don Ameche, Betty Grable, Robert Cummings, Carole Landis—Summer musical should be a pleasing grosser—92m.—see June 25 issue—(Technicolor)—(147).

MURDER AMONG FRIENDS—MY—John Hubbard, Marjorie Weaver, Cobina Wright, Jr., Mona Barrie—Amusing thriller for the duals—67m.—see Mar. 5 issue—(132).

PRIVATE NURSE—CD—Jane Darwell, Brenda Joyce, Sheldon Leonard—For the lower half of the duallers 61m.—see Sept. 3 issue—(204).

RIDE KELLY RIDE—AD—Eugene Pallette, Rita Quigley, Mary Healy, Marion Stephen—Filler for the lower half of duallers—59m.—see Feb. 5 issue—(129).

RIDE ON VAQUERO — W — Cesar Romero, Chris-Pin Martin, Mary Beth Hughes—Standard Cisco Kid will fit into the double feature groove—64m.—see Apr. 2 issue—(138).

SCOTLAND YARD—MD—Nancy Kelly, Edmund Gwenn, John Loder—Topical crime meller will fit nicely into the duallers—67m.—see Apr. 2 issue—(131).

SLEEPERS WEST—MD—Lloyd Nolan, Lynn Bari, Mary Beth Hughes—Pleasing Michael Shayne entrant for the duallers—74m.—see Mar. 19 issue—(134).

SUN VALLEY SERENADE—Sonja Henie, John Payne, Glenn Miller—Highly entertaining musical with plenty to sell—86m.—see Sept. 3 issue—(205).

TALL, DARK, AND HANDSOME—CD—Cesar Romero, Virginia Gilmore, Milton Berle—Better than average program deserves more than passing attention—78m.—see Jan. 22 issue—(128).

THAT NIGHT IN RIO—CMU—Alice Faye, Don Ameche, Carmen Miranda—High rating musical looms as one of the company's best this season—90m.—see Mar. 19 issue—(Technicolor)—(137).

TOBACCO ROAD—CD—Charley Grapewin, Gene Tierney, Marjorie Rambeau, William Tracy — Pre-selling rep of stage play should help grosses, even though screen version falls a bit short—84m.—see Mar. 5 issue—(133).

VERY YOUNG LADY, A—CD—Jane Withers, Nancy Kelly, John Sutton—Okay for the Withers fans—79m.—see May 14 issue—(145).

WESTERN UNION — MD — Robert Young, Randolph Scott, Virginia Gilmore, Dean Jagger—Exploitable meller; will need plenty of selling—95m.—see Feb. 5 issue—(Technicolor)—(126).

WILD GEESE CALLING—MD—Henry Fonda, Joan Bennett, Warren William—Fair program; sell the names—78m.—see Sept. 3 issue—(203).

YOUNG AS YOU FEEL, THE JONES FAMILY IN—CD—Jed Prouty, Spring Byington, Russell Gleason — Weaker Jones family effort — 59m.—see Jan. 24 issue—(032).

TO BE REVIEWED OR IN PRODUCTION

CADET GIRL—Carole Landis, George Montgomery, John Sheppard.

CONFIRM OR DENY—Don Ameche, Joan Bennett, John Loder.

GREAT GUNS—Laurel and Hardy, Sheila Ryan—(212).

HOT SPOT—Betty Grable, Victor Mature, Carole Landis.

HOW GREEN WAS MY VALLEY—Roddy McDowall, Walter Pidgeon, Anna Lee, Maureen O'Hara.

KIPPS—Michael Redgrave, Diana Wynyard—(English-made).

LAST OF THE DUANES—George Montgomery, Lynne Roberts, Eve Arden—57m.—(210).

LONE STAR RANGER—John Kimbrough, Sheila Ryan.

MAN AT LARGE—Marjorie Weaver, George Reeves—69m.—(211).

MARRY THE BOSS' DAUGHTER—Brenda Joyce, Bruce Edwards, George Barbier.

MOON OVER HER SHOULDER—Lynn Bari, Dan Dailey, Jr., John Sutton.

OUTLAW, THE—Walter Huston, Thomas Mitchell, Jane Russell, Jack Buetel (Hughes)—(135).

RIDERS OF THE PURPLE SAGE—George Montgomery, Mary Howard—56m.—(213).

SMALL TOWN DEB—Jane Withers, Cobina Wright, Jr., Jane Darwell.

SWAMP WATER—Walter Huston, Walter Brennan, Anne Baxter, Dana Andrews.

WEEKEND IN HAVANA—Alice Faye, John Payne, Cesar Romero, Carmen Miranda—(Technicolor)—(209).

WE GO FAST—Alan Curtis, Sheila Ryan, Lynn Bari—64m.—(208).

YANK IN THE RAF, A—Tyrone Power, Betty Grable, John Sutton—97m.—(214).

YOUNG AMERICA—Jane Withers, Glen Roberts, Jane Darwell.

UNITED ARTISTS

ADVENTURES OF TOM SAWYER, THE—Tommy Kelly, May Robson, Walter Brennan—Re-issue; sell Technicolor and Selznick—91m.—see May 14 issue—(Technicolor)—(Selznick).

BROADWAY LIMITED—C—Victor McLaglen, Dennis O'Keefe, Marjorie Woodworth—Comedy will need plenty of attention — 75m.—see June 11 issue—(Roach).

CHEERS FOR MISS BISHOP—D—Martha Scott, William Gargan, Edmund Gwenn — A worthy production, deserves every bit of selling help—95m.—see Jan. 22 issue—(Rowland).

INTERNATIONAL LADY — MD—George Brent, Ilona Massey, Basil Rathbone—Fast-moving spy drama; get behind it with plenty of push—102m.—see Sept. 3 issue—(Small).

LYDIA—D—Merle Oberon, Edna May Oliver, Alan Marshal — Fine production with special appeal to women—98m.—see Sept. 3 issue—(Korda).

MAJOR BARBARA—CD—Wendy Hiller, Rex Harrison, Robert Morley—Tops for the class trade; needs plenty of selling elsewhere — 116m.—see Sept. 17 issue—(English-made)—(Pascal).

NEW WINE—DMU—Alan Curtis, Ilona Massey, Binnie Barnes—Class offering will need plenty of help—84m.—see Sept. 3 issue—(Sekely).

POT O' GOLD—MUC—James Stewart, Paulette Goddard, Horace Heidt, Charles Winninger—Title and cast should put this into better grosses—86m.—see Apr. 2 issue—(Roosevelt).

PRISONER OF ZENDA, THE — MD—Ronald Colman, Madeleine Carroll, Douglas Fairbanks, Jr., Raymond Massey—Re-issue; sell the names—101m.—see May 14 issue—(Selznick).

ROAD SHOW—CMU—Adolphe Menjou, Carole Landis, John Hubbard—Can be exploited into profitable results—87m.—see Jan. 22 issue—(Roach).

SO ENDS OUR NIGHT—D—Fredric March, Margaret Sullavan, Frances Dee, Glenn Ford — Well-made in all departments, this offers a challenge to showmen—121m.—see Jan. 22 issue — (Loew-Lewin).

TANKS A MILLION—C—William Tracy, James Gleason, Elyse Knox—First Roach "streamliner"; fun for all audiences—50m.—see Sept. 3 issue—(Roach).

THAT HAMILTON WOMAN — D — Vivien Leigh, Laurence Olivier, Alan Mowbray—Lavish costume show with exploitable names has selling angles for the women—125m.—see Apr. 2 issue—(Korda).

THAT UNCERTAIN FEELING—C—Merle Oberon, Melvyn Douglas, Burgess Meredith—One of the season's better light comedies; sell the names and Lubitsch—84m.—Mar. 19 issue—(Lesser).

THREE COCKEYED SAILORS — C—Tommy Trinder, Claude Hulbert, Carla Lehmann, Michael Wilding—English import has plenty of laughs for the duallers — 77m. — see Sept. 3 issue — (English-made)—(Balcon).

TOPPER RETURNS—C—Joan Blondell, Roland Young, Carole Landis—Amusing screwball comedy; most audiences will like it—89m.—see Mar. 19 issue—(Roach).

TO BE REVIEWED OR IN PRODUCTION

ALL-AMERICAN COED — Frances Langford, Johnny Downs, Marjorie Woodworth—(Roach).

CORSICAN BROTHERS, THE—Douglas Fairbanks, Jr., Ruth Warrick, Akim Tamiroff, J. Carroll Naish—(Small).

FIESTA — Armida, Antonio Moreno, George Givot—(Technicolor)—(Roach).

JUNGLE BOOK—Sabu, Jerome Cowan, John Qualen—(Technicolor)—(Korda).

MISS POLLY—Zasu Pitts, Slim Summerville, Clyde Knox —(Roach).

NIAGARA FALLS—Marjorie Woodworth, Tom Brown, Zazu Pitts, Slim Summerville—(Roach).

SHANGHAI GESTURE, THE—Gene Tierney, Victor Mature, Ona Munson, Walter Huston, Maria Ouspenskaya—(Pressburger).

SUNDOWN—Gene Tierney, Bruce Cabot, George Sanders, Joseph Calleia—(Wanger).

UNIVERSAL

(1940-41 releases from 5001 up; 1941-42 releases from 6001 up.)

ABBOTT AND COSTELLO AND DICK POWELL IN THE NAVY—F—Abbott and Costello, Dick Powell, Andrews Sisters—Should do a whale of a business—86m.—see June 11 issue—(5000).

A GIRL MUST LIVE—C—Margaret Lockwood, Renee Houston, Hugh Sinclair—British import will fit into the lower half of the duallers—70m. — see Sept. 3 issue—(English-made)—Leg.: B—(6045).

BACHELOR DADDY—C—Baby Sandy, Edward Everett Horton, Donald Woods—Slapstick comedy for the duallers—60m.—see July 9 issue—(5035).

BACK STREET—D—Charles Boyer, Margaret Sullavan, Richard Carlson—Tearjerker with tremendous appeal for women—89m.—see Feb. 5 issue—(5002) —(A).

BADLANDS OF DAKOTA — AD — Robert Stack, Ann Rutherford, Richard Dix, Frances Farmer, Hugh Herbert—Fast-moving saga of frontier days—74m.—see Sept. 3 issue.

BLACK CAT, THE—MY—Hugh Herbert, Brod Crawford, Basil Rathbone, Bela Lugosi—Unusually good chiller; natural for horror stands—70m.—see May 14 issue—(5028).

BUCK PRIVATES—CMU—Abbott and Costello, Andrew Sisters, Lee Bowman, Alan Curtis, Jane Frazee—Gag farce looks like surprise money show—84m. —see Feb. 5 issue—(5009).

CRACKED NUTS—F—Stuart Erwin, Una Merkel, Mischa Auer—Silly farce for the lower half — 62m.—see July 23 issue—(5039).

DANGEROUS GAME, A—CD—Richard Arlen, Andy Devine, Jeanne Kelly — Fairly amusing lower half dualler—62m.—see Mar. 19 issue—(5057).

DOUBLE DATE—C—Edmund Lowe, Una Merkel, Peggy Moran—Pleasing comedy for the nabes and duals —60m.—see Mar. 19 issue—(5037).

FLAME OF NEW ORLEANS, THE—C—Marlene Dietrich, Bruce Cabot, Roland Young, Mischa Auer—Well-produced, expensively made production lacks strong story but can stand selling—79m.—see Apr. 30 issue—(5011)—(A).

HELLO SUCKER — C—Hugh Herbert, Tom Brown, Peggy Moran—For the lower half of the duallers—60m.—see June 25 issue—(5038).

HIT THE ROAD—MD—Barton MacLane, Gladys George, Dead End Kids, Little Tough Guys—Fair dualler; names should help—61m.—see June 25 issue—(5029).

HOLD THAT GHOST—C—Bud Abbott, Lou Costello, Richard Carlson, Joan Davis, Mischa Auer—In the groove for Abbott and Costello fans—86m.—see Aug. 6 issue.

HORROR ISLAND—CMY—Dick Foran, Leo Carrillo, Peggy Moran—Just another bottom dualler—60m. —see Apr. 16 issue—(5033).

IN THE NAVY—see Abbott and Costello and Dick Powell In the Navy.

LADY FROM CHEYENNE, THE—MD—Loretta Young, Robert Preston, Edward Arnold, Gladys George—Will need plenty of selling attention—87m.—see Apr. 16 issue—(5043).

LAW OF THE RANGE—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—One of the best of the series —59m.—see June 25 issue—(5066).

MAN-MADE MONSTER—MD—Lon Chaney, Jr., Lionel Atwill, Anne Nagel—Strictly for the duals, except where horror can be sold—59m.—see Apr. 2 issue —(5012).

MAN FROM MONTANA — W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—First in the series is high rating western — 55m.—see Sept. 3 issue—(6061).

MAN WHO LOST HIMSELF, THE—C—Brian Aherne, Kay Francis, Henry Stephenson—Lightweight comedy for the duallers—72m.—see Apr. 16 issue—(5016).

MASKED RIDER, THE—W—Johnny Mack Brown, Nell O'Day, Fuzzy Knight—Standard western should satisfy the open air fans—58m.—see Sept. 3 issue —(6062).

MEN OF THE TIMBERLAND—MD—Richard Arlen, Andy Devine, Linda Hayes—Fair meller for duals and nabes—62m.—see June 11 issue—(5055).

MEET THE CHUMP—C—Hugh Herbert, Lewis Howard, Jeanne Kelly — For the lower half of duallers; family audiences may like it—60m.—see Feb. 5 issue—(5032).

MR. DYNAMITE—MD—Lloyd Nolan, Irene Hervey, J. Carrol Naish—Interest holding meller for the duals—63m.—see Mar. 19 issue—(5041).

MODEL WIFE — CD — Joan Blondell, Dick Powell, Charles Ruggles—Pleasant program; sell the names —78m.—see Apr. 16 issue—(5014).

MOONLIGHT IN HAWAII—CMU—Johnny Downs, Jane Frazee, Leon Errol—Pleasant musical is okay for the bottom half — 59m.—see Sept. 3 issue—('41-'42).

MUTINY IN THE ARCTIC—AD—Richard Arlen, Andy Devine, Anne Nagel—Should satisfy the action fans on the lower half—61m.—see Apr. 30 issue — (5054).

NICE GIRL?—CDMU—Deanna Durbin, Franchot Tone, Robert Benchley, Walter Brennan, Robert Stack, Helen Broderick—Ninth Durbin holds to average of series, even with slim story—95m.—see Mar. 5 issue—(5003).

QUIET WEDDING—C—Margaret Lockwood, Derek Farr —Very British show may have chance in class spots; dualler in others—80m.—see Sept. 3 issue—(English-made)—(6044).

RAIDERS OF THE DESERT—MD—Richard Arlen, Andy Devine, Linda Hayes—Good meller for the duals—60m.—see July 23 issue—(5056).

RAWHIDE RANGERS—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Routine Brown—56m.—see July 9 issue—(5067).

SAN ANTONIO ROSE—CMU—Jane Frazee, Robert Paige, Eve Arden—Lightweight lower bracket attraction—63m.—see July 9 issue—(5031).

SING ANOTHER CHORUS—CMU—Johnny Downs, Jane Frazee, Mischa Auer—Program musical will fit nicely into the lower half—63m.—see Sept. 3 issue—('41-'42).

SIX LESSONS FROM MADAME LA ZONGA—CMU—Lupe Velez, Leon Errol, Helen Parrish—Okay for the duallers—62m.—see Jan. 22 issue—(5022).

THIS WOMAN IS MINE—MD—Franchot Tone, John Carroll, Walter Brennan, Carol Bruce—Disappointing; but may have more chance for subsequents and neighborhoods—92m.—see Sept. 3 issue—(5044).

TIGHT SHOES—C—John Howard, Binnie Barnes, Broderick Crawford—Neat programmer that might get somewhere with the right kind of selling—67m. —see June 11 issue—(5012a).

TOO MANY BLONDES—CMU—Rudy Vallee, Helen Parrish, Lon Chaney, Jr.—Lightweight program for the duallers—60m.—see May 28 issue—. (5034).

UNFINISHED BUSINESS — CD—Irene Dunne, Robert Montgomery, Preston Foster — Pleasing comedy; women should love it—95m.—see Sept. 3 issue.

TO BE REVIEWED OR IN PRODUCTION

APPOINTMENT FOR LOVE—Margaret Sullavan, Charles Boyer.

ARIZONA CYCLONE — Johnny Mack Brown, Fuzzy Knight.

BOMBAY CLIPPER — William Gargan, Irene Hervey, Charles Lang.

BURMA CONVOY — Charles Bickford, Evelyn Ankers, Frank Albertson.

GHOST TOWN BUCKAROO—Johnny Mack Brown, Fuzzy Knight, Nell O'Day.

GREAT MAN, THE—W. C. Fields, Gloria Jean.

HELLZAPOPPIN'—Olsen and Johnson, Martha Raye, Mischa Auer.

IT STARTED WITH ADAM—Deanna Durbin, Charles Laughton, Robert Cummings, Guy Kibbee.

JAIL HOUSE BLUES—Robert Paige, Anne Gwynne.

KEEP 'EM FLYING—Abbott and Costello, Carol Bruce.

KID FROM KANSAS, THE—Dick Foran, Leo Carrillo, Marcia Ralston.

MELODY LANE—Merry-Macs, Baby Sandy.

MOB TOWN—Billy Halop, Huntz Hall, Dick Foran.

NOBODY'S FOOL—Hugh Herbert, Anne Gwynne, Mischa Auer.

PARIS CALLING—Elizabeth Bergner, Randolph Scott, Basil Rathbone.

RIDE 'EM COWBOY—Abbott and Costello, Dick Foran, Leo Carrillo.

SEALED LIPS—William Gargan, John Litel, June Clyde —62m.

SONORA KID — Dick Foran, Leo Carrillo, Andy Devine.

SWING IT, SOLDIER—Frances Langford, Ken Murray, Don Wilson.

TERROR OF THE ISLANDS—Una Merkel, Nat Pendleton, Claire Dodd.

VIGILANTES, THE—Johnny Mack Brown, Fuzzy Knight, Nell O'Day.

WHITE SAVAGE—Maria Montez, Brod Crawford, Brian Donlevy.

WARNERS-FIRST NATIONAL

1940-41 releases from 500 up; 1941-42 releases from 101 up.)

(FN)—First National; (W)—Warners

AFFECTIONATELY YOURS—C—Merle Oberon, Dennis Morgan, Rita Hayworth—Comedy of wacky school should do pleasant business—88m.—see May 14 issue—(FN)—(566).

BAD MEN OF MISSOURI—MD—Dennis Morgan, Jane Wyman, Wayne Morris, Arthur Kennedy—Rip-roaring western is good bet for small towns and action houses—74m.—see July 23 issue—(FN)—(557).

BRIDE CAME C.O.D., THE—C—James Cagney, Bette Davis, Jack Carson — Top-notch light comedy — 92m.—see July 9 issue—(W)—(507).

BULLETS FOR O'HARA — MD — Joan Perry, Roger Pryor, Anthony Quinn—Fast-moving abridged bottom dualler — 50m. — see July 23 issue—Leg.: B—(W)—(518).

DEVIL DOGS OF THE AIR—MD—James Cagney, Pat O'Brien, Margaret Lindsay, Frank McHugh—Reissue; sell Cagney, O'Brien, and service angles—86m.—see May 14 issue—(W)—(550).

DIVE BOMBER—MD—Errol Flynn, Fred MacMurray, Ralph Bellamy — Topical exploitation show has names and Technicolor to send it to better grosses —132m.—see Sept. 3 issue—(FN)—(553).

FATHER'S SON—D—John Litel, Billy Dawson, Frieda Inescort—Pleasant entertainment for the family trade—58m.—see Jan. 22 issue—(W)—(520).

FOOTSTEPS IN THE DARK—MD—Errol Flynn, Brenda Marshall, Ralpb Bellamy—Well-made meller-mystery has plenty of selling angles—95m.—see Mar. 5 issue—(W)—(509).

GREAT LIE, THE — D — Bette Davis, George Brent, Mary Astor, Hattie McDaniel—Strong women's picture should be one of the better grossers of the season—107m.—see Apr. 16 issue—(W)—(504) —(A).

GREAT MR. NOBODY, THE—C—Eddie Albert, Joan Leslie, Alan Hale, William Lundigan—For the lower half of the duallers—71m.—see Feb. 19 issue—(W)—(515).

HERE COMES HAPPINESS—C—Mildred Coles, Edward Norris, Richard Ainley—Low-bracket filler—58m. —see Mar. 19 issue—(W)—(521).

HIGH SIERRA—D—Humpbrey Bogart, Ida Lupino, Joan Leslie, Henry Hull—Exciting new gangster angle; should do okay — 100m.—see Jan. 22 issue — (556)—(FN).

HIGHWAY WEST—MD—Brenda Marshall, Arthur Kennedy, Olympe Bradna—Fast moving meller for the lower half—63m.—see Aug. 20 issue—(FN)—(565).

INTERNATIONAL SQUADRON — MD—Ronald Reagan, James Stephenson, Olympe Bradna — Will need strong selling for best results—87m.—see Sept. 3 issue—(1st Block).

KISSES FOR BREAKFAST—C—Dennis Morgan, Jane Wyatt, Shirley Ross—Fair comedy for the duallers —82m.—see July 9 issue—(W)—(517).

KNOCKOUT—MD—Arthur Kennedy, Olympe Bradna, Virginia Field—Actionful entry for the bottom dual spot — 73m. — see Mar. 19 issue — (FN)—(568).

LAW OF THE TROPICS—D—Constance Bennett, Jeffrey Lynn, Regis Toomey—Exploitable meller for the duallers—76m.—see Sept. 17 issue.

MANPOWER—MD—Edward G. Robinson, Marlene Dietrich, George Raft—Names should help carry this to better grosses—105m.—see July 23 issue—(W) —(505).

MEET JOHN DOE—D—Gary Cooper, Barbara Stanwyck, Edward Arnold, Walter Brennan—Packed with entertainment, this is equal to Capra's best —123m.—see Mar. 19 issue—(500).

MILLION DOLLAR BABY—C—Priscilla Lane, Jeffrey Lynn, Ronald Reagan, May Robson—High-rating program comedy; needs selling—100m.—see May 28 issue—(W)—(508).

NAVY BLUES — CMU — Ann Sheridan, Jack Oakie, Martha Raye—Laugh show, with the Navy background, should get into the better grosses—108m. —see Sept. 3 issue—(103).

NINE LIVES ARE NOT ENOUGH—CD—Ronald Reagan, Joan Perry, James Gleason—Regulation newspaper yarn; okay as a dualler—63m.—see Sept. 17 issue —(104).

NURSE'S SECRET, THE — MY — Lee Patrick, Regis Toomey, Julie Bishop—Minor league mystery — 63m.—see May 14 issue—(W)—(523).

OUT OF THE FOG—MD—Ida Lupino, John Garfield, Thomas Mitchell, Eddie Albert—Suspenseful programmer on the heavy side will need plenty of push—86m.—see June 25 issue—(FN)—(555).

PASSAGE FROM HONGKONG—MD—Lucille Fairbanks, Keith Douglas, Paul Cavanagh—For the bottom half of the duallers—61m.—see June 11 issue—(W)—(524).

SEA WOLF, THE—MD—Edward G. Robinson, Ida Lupino, John Garfield—Well-made version of the Jack London story, but don't forget to make a special bid for the femme trade—100m.—see Apr. 2 issue —(W)—(501).

SERGEANT YORK—MD—Gary Cooper, Walter Brennan, Joan Leslie—Big money show; go the limit in selling it — 134m. — see Sept. 3 issue—(101).

SHADOWS ON THE STAIRS—MY—Frieda Inescort, Bruce Lester, Heather Angel—Satisfactory mystery filler—63m.—see Mar. 19 issue—(FN)—(573).

SHINING VICTORY—D—James Stephenson, Geraldine Fitzgerald, Donald Crisp—Strong drama will require extra selling—80m.—see May 28 issue—(FN)—(564)—(A).

SHOT IN THE DARK, A — MD — William Lundigan, Nan Wynn, Ricardo Cortez—Will fit nicely into the lower dualler spot—57m.—see Apr. 2 issue—(W)—(522).

SINGAPORE WOMAN — MD—Brenda Marshall, David Bruce, Virginia Field—Dual support; can be sold —64m.—see May 14 issue—(FN)—(563).

SMILING GHOST, THE — MYD — Wayne Morris, Brenda Marshall, Alexis Smith—Familiar type mystery will serve on the twin bills—71m.—see Sept. 3 issue —(102).

STRANGE ALIBI—MD—Artbur Kennedy, Joan Perry, Jonathan Hale—Action meller for the duallers will help Arthur Kennedy's buildup—63m.—see Apr. 30 issue—(FN)—(567).

STRAWBERRY BLONDE, THE—CD—James Cagney, Rita Hayworth, Olivia de Havilland—Plenty of entertainment for all; with the Gay Nineties angle for the older patrons — 97m. — see Feb. 19 issue—(FN)—(559).

THIEVES FALL OUT—C—Eddie Albert, Joan Leslie, Alan Hale, Jane Darwell—Acceptable neighborhood entertainment for the dual bills—72m.—see Apr. 30 issue—(W)—(516).

THREE SONS O' GUNS—C—Wayne Morris, Marjorie Rambeau, Tom Brown, William T. Orr — Okay for the duallers—65m.—see Aug. 6 issue—(FN)—(574).

UNDERGROUND — MD — Jeffrey Lynn, Philip Dorn, Mona Maris—Gripping meller of Nazi conditions will need the most intensive selling—95m.—see June 25 issue—(FN)—(558).

WAGONS ROLL AT NIGHT, THE—MD—Humphrey Bogart, Joan Leslie, Eddie Albert, Sylvia Sidney—Meller offers plenty of selling angles—84m.—see Apr. 16 issue—(FN)—(560).

TO BE REVIEWED OR IN PRODUCTION

ALL THROUGH THE NIGHT — Humphrey Bogart, Kaaren Verne, Conrad Veidt.

BODY DISAPPEARS, THE—Jeffrey Lynn, Jane Wyman.

BRIDGES BUILT AT NIGHT — Lloyd Nolan, Alexis Smith.

CAPTAINS OF THE CLOUDS—James Cagney, Dennis Morgan, Alan Hale, Brenda Marshall—(Technicolor).

GENT FROM 'FRISCO, THE—Humphrey Bogart, Mary Astor, Peter Lorre, Gladys George.

KING'S ROW—Ronald Reagan, Ann Sheridan, Robert Cummings, Claude Rains, Maria Ouspenskaya.

MALE ANIMAL, THE—Henry Fonda, Olivia de Havilland, Joan Leslie.

MAN WHO CAME TO DINNER, THE—Bette Davis, Monte Woolley, Ann Sheridan.

NEW ORLEANS BLUES—Priscilla Lane, Betty Field, Jack Carson, Lloyd Nolan.

ONE FOOT IN HEAVEN—Fredric March, Martha Scott.

PRIME MINISTER, THE—John Gielgud, Diana Wynyard, Will Fyffe—(English-made).

REMEMBER TOMORROW — Priscilla Lane, Richard Whorf.

THEY DIED WITH THEIR BOOTS ON—Errol Flynn, Olivia de Havilland, Alan Hale.

YOU'RE IN THE ARMY NOW—Jimmy Durante, Joan Davis.

WILD BILL HICKOK RIDES—Constance Bennett, Bruce Cabot, Warren William.

FOREIGN

Listed here are imported productions and all foreign-language pictures of whatever origin, when such pictures are not a part of the regular release schedule of an independently listed producer-distributor.

BREAK THE NEWS—see Monogram listing.

CASTLES IN THE AIR (Castelli in Aria)—C—Vittorio de Sica, Lillian Harvey, Otto Tressler — Mediocre foreign effort for Italian nabes only—96m.—see May 28 issue—(Italian, no titles)—(Esperia).

CASTELLI IN ARIA—see Castles in the Air.

CAVALCADE OF IRELAND—Doc—Irish scenes—Passable attraction for the Irish—85m.—see May 28 issue—(Crommey).

DANGEROUS CARGO—see Hell's Cargo.

FORGOTTEN VILLAGE, THE—Doc — Powerful documentary is a cinch for most audiences; but use caution before dating—67m.—see Sept. 3 issue—(Mayer-Burstyn)—(A).

40,000 HORSES—AD—Grant Taylor, Betty Bryant—interesting novelty; has timely angles — 87m.—see Aug. 6 issue—(Goodwill)—(Australian-made).

GREECE ON THE MARCH—Doc—A combination of three short subjects—"Greece on the March," 40m.; "Grecian Provincial Life," 40m.; and "Greece Independence Day Parade," 25m.—Okay for Greek nabes—105m.—see Apr. 16 issue—(Parthenon).

HEROES OF THE SEA—MD—V. I. Osvetimsky, S. D. Timokhin, A. M. Maximova—Okay Russian; sell "inside story of Red navy"; plenty of propaganda—88m.—see May 14 issue—(Russian with English titles)—(Artkino).

HORROR, THE—MY—Wilfrid Lawson, Bernard Lee—Okay for the horror duallers—63m.—see "Mystery of Room 13"—see July 9 issue—(English-made)—(Alliance).

I GIVE MY LIFE—D—Danielle Darrieux, Anton Walbrook—Okay entrant for transients and some art houses; sell Darrieux—75m.—see Sept. 17 issue—(French-made; dubbed in English)—(AFE Corp.).

INSIDE RUSSIA—Doc—Produced by Charles A. Stuart. Narrated by Norman Brokenshire — Propagandistic Cook's tour of the USSR—75m.—see Sept. 3 issue—(Hoffberg).

KING OF THE WHITE ELEPHANT, THE—MD—Renu Kritayakorn, Suvat Nilsen, Pairin Nilsen—Novelty, not an animal pic, might be played as freak in some spots—66m.—see Apr. 16 issue—(Siamese, Spoken in English)—(Ralph E. Peckham).

MAD EMPEROR, THE—HD—Harry Baur, Pierre Renoir, Suzy Prim—Okay fare for foreign and art cinemas; sell Baur and the book—92m.—see Mar. 19 issue—(French with English titles)—(World).

MANON LESCAUT—MUD—Vittorio de Sica, Alida Valli, Beniamino Gigli—Heavy, sentimental costume stuff, okay for art and Italian houses; sell opera "Manon" and Gigli — 92m. — see Apr. 16 issue — (Italian with English titles)—(Esperia).

MYSTERY OF ROOM 13—MY—Gibb McLaughlin, Sara Seegar—Okay for the horror duallers—70m.—see "The Terror"—see July 9 issue—(English-made)—(Alliance).

NEW TEACHER, THE—CD—Boris Cherkov, Tamara Makarova, Pavel Volkov—Fairly amusing stuff for art and Russian patrons; has Soviet propaganda—90m.—see Apr. 16 issue—(Russian with English titles)—(Artkino).

PEPE LE MOKO—MD — Jean Gabin, Mireille Balin, Gabriel Gabrio—French version of "Algiers" has sex-appeal, is good for art and perhaps some nabe situations—90m.—see Mar. 19 issue—(Mayer and Burstyn).

PROUD VALLEY—DMU—Paul Robeson, Edward Chapman, Simon Lack—Well-made subject, strong on music and production, with Welsh dialect limiting playing time to certain spots—72m.—see May 28 issue—(English-made)—(Supreme).

SCHOOL FOR HUSBANDS, THE—see The Virgin Bride.

SIEG IM WESTEN—see Victory in the West.

SOVIET FRONTIERS ON THE DANUBE—Doc—Russian-made documentary—Okay documentary where propaganda doesn't hurt; sell timeliness—60m.—see July 23 issue—(Russian-made, narrated in English)—(Artkino).

VICTORY IN THE WEST (Sieg Im Westen)—Doc—Nazi propaganda film — Nazi propaganda documentary can only be used in a few spots—112m.—see May 14 issue—(German, no titles)—(Ufa).

VIRGIN BRIDE, THE and SCHOOL FOR HUSBANDS—C—Danielle Darrieux, Marcel Simon, Diana Churchill, Rex Harrison—Sex houses can do something with this—88m. and 72m.—see Mar. 19 issue—(Hoffberg)—(A).

VOLGA-VOLGA—MUC—Lubov Orlova, Igor Ilinsky, V. S. Volodin—Unusually entertaining Soviet; tops for Russian audiences—109m.—see May 28 issue—(Russian with English titles)—(Artkino).

WRATH OF JEALOUSY—D—Patric Knowles, Barbara Greene, Fay Compton—English import has angles for selling—71m.—see June 25 issue—(English-made)—(Select).

MISCELLANEOUS

Listed here are only those independently produced pictures not handled by companies of nation-wide scope. Addresses of producers and distributors will be furnished on request.

BRIDE OF BUDDHA, THE—Novelty—Recut of "India Speaks" holds interest for sensation-seekers—63m.—see Apr. 30 issue—(Futter Corp.).

BUZZY AND THE PHANTOM PINTO — W — Buzzy Henry, Dave O'Brien, Dorothy Short—Fair for the kiddies—57m.—see June 11 issue—(Ziehm).

CHARLIE CHAPLIN FESTIVAL—C—Six Chaplin two-reelers—Entertaining package of six Chaplin two-reelers—110m.—see May 14 issue—(Guaranteed).

FANTASIA—see RKO listing.

FOOLS OF DESIRE (It's All In Your Mind)—Sex—Byron Foulger, Constance Bergen, Betty Roadman—Dependant on exploitation; can be sold—50m.—see Mar. 19 issue—(B. B. Ray)—(A).

HIGHWAY HELL—Sex—Charles Maurice, Don Hirst, Diane Winthrop — Exploitable sexer that needs plenty of selling; not for the family trade—55m.—see Mar. 19 issue—(Screencraft)—(A).

I'LL SELL MY LIFE—MD—Michael Whalen, Rose Hobart, Joan Woodbury—Inde program has angles for intensive selling—73m.—see May 28 issue—(Merrick-Alexander).

IT'S ALL IN YOUR MIND—see Fools of Desire.

KIDNAPPING GORILLAS—Novelty—Exploitation picture has animal and sex angles for houses which can play this type film—69m.—see Apr. 30 issue—(Jewel).

KUKAN—Doc—Chinese survey by cameraman Ray Scott—Thrilling realistic study of the invasion of China—90m.—see July 9 issue—(Color)—(Adventure Epics).

LAW OF THE WOLF—MD—Dennis Moore, Luana Walters, George Chesebro—Adequate dual meller for action stands; sell Rin-Tin-Tin—55m.—see May 14 issue—(Artbur Ziehm).

NEW ADVENTURES OF TARZAN, THE—MD—Herman Brix, Ula Holt, Frank Baker—Unconvincing, below-par dualler—74m.—see Apr. 2 issue—(Hoffberg).

NO GREATER SIN—MD—Leon Ames, Luana Walters, John Gallaudet—Well-made exploitation show has plenty of selling angles—85m.—see June 25 issue—(University Film)—(A).

PERPETUAL SACRIFICE, THE—D — William H. S. Foster, Virginia Hall Foster, Blessed Sacrament Choir — Satisfactory Lenten drama for Catholic audiences—78m. — see Mar. 19 issue—(Religious Films).

Shorts Parade For 1941-1942

The complete listing of 1940-41 product, or shorts not listed under this date below, will be found by companies on the pages indicated under the name of each company.

COLUMBIA

(For 1940-41 List See Blue Section Page 821, Pink Section Page 842)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		Two Reel			
		COMEDIES (26)			
		THREE STOOGES			
		'41-'42 (8)			
3401	(Aug. 22)	An Ache In Every Stake		18m.	
3402	(Oct. 16)	In the Sweet Pie and Pie			
		ALL-STAR			
		'41-'42 (18)			
3421	(Aug. 15)	Love In Gloom (Youngman, Radio Rogues)	F	21m.	840
3422	(Sept. 4)	Half Shot at Sunrise (Karns)		16m.	
3423	(Sept. 18)	General Nuisance (Keaton)		17m.	
3424	(Oct. 2)	The Blitzkiss (Brendel)			
		INTERNATIONAL FORUM			
		'41-'42 (6)			
3451	(Feb. 22)	No. 1 — Dorothy Thompson	E	16m.	840
3452	(May 27)	No. 2—Will England Be Invaded?	G	19½m.	840
3453	(Aug. 22)	No. 3 — Will Democracy Survive?			
		SERIALS			
2120	(Jan. 31)	White Eagle	E	15 ep.	686
2140	(Aug. 15)	The Iron Claw	F	15 ep.	840
2180	(May 9)	The Spider Returns	G	15 ep.	749
		One Reel			
		CINESCOPES			
		'41-'42 (8)			
3971	(Aug. 8)	Exploring Space	F	9m.	841
3972	(Sept. 5)	From Nuts to Soup			
3973	(Oct. 3)	The World of Sound			
		COLOR RHAPSODIES			
		(Technicolor)			
		'41-'42 (16)			
3501	(Oct. 17)	Who's Zoo In Hollywood			
		COMMUNITY SINGS			
		'41-'42 (10)			
		(Series 6)			
3651	(Aug. 15)	No. 1 — Patriotic Songs	F	9m.	841
3652	(Sept. 5)	No. 2 — Current Hits			
3653	(Oct. 1)	No. 3 — College Songs			
		FABLES			
		'41-'42 (8)			
3751	(Oct. 27)	The Great Cheese Mystery			
		PANORAMICS (12)			
3901	(Aug. 8)	A City Within a City			
		PHANTASIES			
2701	(Sept. 24)	School Boy Dreams	F	5m.	623
2702	(Oct. 25)	Happy Holidays	F	6m.	631
2703	(Feb. 7)	The Little Theatre	F	6m.	689
2704	(Mar. 28)	There's Music In Your Hair	F	6½m.	723
2705	(July 31)	The Cute Recruit	F	6½m.	841
2706	(July 3)	The Wallflower	F	6m.	704
2707	(Aug. 15)	The Merry Mouse Cafe			
		'41-'42 (8)			
3701	(Sept. 26)	The Crystal Gazer			
		QUIZ REELS			
		'41-'42 (6)			
3601	(Aug. 22)	So You Think You Know Music No. 1 (S-2)	F	8m.	841
3602	(Sept. 12)	Kitchen Quiz No. 1		10½m.	
		THIS CHANGING WORLD (6)			
		(Raymond Gram Swing)			
3981	(Aug. 1)	Broken Treaties		8m.	
		SCREEN SNAPSHOTS			
		'41-'42 (10)			
		(Series 21)			
3851	(Aug. 15)	No. 1		9m.	
3852	(Sept. 12)	No. 2			
3853	(Oct. 17)	No. 3			
		SPORT REELS			
		'41-'42 (12)			
3801	(Aug. 1)	Tee Up (Patty Berg)	G	10m.	841
3802	(Sept. 12)	Show Dogs		10m.	
3803	(Oct. 10)	Jungle Fishing			
		TOURS			
		'41-'42 (8)			
3551	(Aug. 15)	Journey In Tunisia	G	10m.	841
3552	(Sept. 26)	Buenos Aires Up to Date			

METRO

(For 1940-41 List See Blue Section Page 821)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		One Reel			
		CARTOONS (18)			
		(Technicolor)			
W-241	(Nov. 23)	The Lonesome Stranger	E	9m.	654
W-242	(Dec. 21)	Mrs. Ladybug	F	8m.	670
W-243	(Feb. 22)	Abdul the Bulbul Ameer	E	8m.	714
W-244	(Mar. 8)	The Prospecting Bear	F	9m.	715
W-245	(Apr. 5)	The Little Mole	G	9m.	740
W-246	(Apr. 26)	The Goose Goes South	G	8m.	749
W-247	(May 17)	The Rookie Bear	G	8m.	766
W-248	(June 7)	Dance of the Weed	G	9m.	775
W-249	(July 5)	The Alley Cat	F	10m.	796
W-250	(July 19)	The Midnight Snack	F	9m.	806
W-251	(Aug. 30)	Little Cesario	G	8m.	
W-252	(Sept. 6)	Officer Pooch			
		FITZPATRICK TRAVELTALKS			
		'41-'42 (12)			
		(Technicolor)			
T-311	(Sept. 6)	Glimpses of Florida	F	9m.	
		MINIATURES			
M-231	(Nov. 9)	Rodeo Dough	G	10m.	654
M-232	(Dec. 21)	The Great Meddler	E	11m.	670
M-233	(Dec. 28)	The Happiest Man on Earth	E	11m.	678
M-234	(Jan. 18)	More About Nostradamus	E	11m.	686
M-235	(May 31)	The Battle!	E	11m.	775
M-236	(July 5)	Memories of Europe	G	8m.	785
M-237	(June 28)	The Man Who Changed the World	G	11m.	796
M-238	(Aug. 2)	Ghost Treasure	G	11m.	816
M-239	( )	Watchdog Of a Nation			
		PASSING PARADE (9)			
K-281	(Nov. 30)	American Spoken Here	E	11m.	654
K-282	(Feb. 8)	Whispers	E	10m.	694
K-283	(Mar. 22)	More Trifles of Importance	E	11m.	730
K-284	(May 29)	Out of Darkness	E	11m.	730
K-285	(May 17)	Willie and the Mouse	G	11m.	760
K-286	(May 31)	This Is the Bowery	E	10m.	775
K-287	(July 12)	Your Last Act	G	11m.	807
K-288	( )	Of Pups and Puzzles.			
		PETE SMITH SPECIALTIES (14)			
S-261	(Oct. 12)	Quicker'n a Wink	E	9m.	634
S-262	(Nov. 30)	Wedding Bills	E	10m.	654
S-263	(Dec. 21)	Sea for Yourself	F	10m.	670
S-264	(Jan. 25)	Penny to the Rescue (Technicolor)	E	10m.	686
S-265	(Feb. 8)	Quiz Biz	G	9m.	694
S-266	(Mar. 15)	Memory Tricks	G	9m.	715
S-267	(Apr. 26)	Aeronutics	F	10m.	749
S-268	(May 24)	Lions on the Loose	G	9m.	766
S-269	(June 21)	Cuban Rhythm	E	9m.	785
S-270	(Aug. 16)	Water Bugs	G	10m.	816

PARAMOUNT

(For 1940-41 List See Blue Section Page 822, Pink Section Page 842)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		One Reel			
		COLOR CLASSIC CARTOONS			
		(Technicolor)			
CO-1	(Aug. 22)	Vitamin Hay	G	7m.	841
		GRANTLAND RICE SPORTLIGHTS			
		'41-'42 (13)			
	( )	Shooting Mermaids	G	10m.	
		HEADLINERS (8)			
A0-1	(Sept. 13)	Moments of Charm of 1941	E	10m.	615
A0-2	(Oct. 25)	Listen to Larry	G	10m.	631
A0-3	(Dec. 13)	Johnny Messner and Oroh.	B	11m.	663
A0-4	(Jan. 31)	Gene Krupa and Oroh.	G	11m.	694
A0-5	(Mar. 21)	Bob Chester and His Orchestra	F	10m.	722
A0-6	(June 6)	Your Favorite Program — Those We Love	G	11m.	760
A0-7	(July 11)	Hands of Destiny	F	10m.	796
		HEDDA HOPPER'S HOLLYWOOD (6)			
	( )	No. 1	G	10m.	841
		MAPCAP MODELS (6)			
		(Technicolor)			
U0-1	(Jan. 17)	Western Daze	E	9m.	678
U0-2	(Apr. 4)	Dipsy Gipsy	E	9m.	735
U0-3	(June 27)	Hoola Boola	E	9m.	785
U0-4	(Aug. 29)	Gay Knightles			
		PARAGRAPHICS (8)			
V0-1	(Oct. 11)	Nature's Nursery	G	10m.	624
V0-2	(Nov. 22)	Seeing Is Believing	F	11m.	656
V0-3	(Dec. 27)	Breezy Little Bears	E	11m.	679
V0-4	(Feb. 28)	Red, White and Blue Hawaii (Color)	G	11m.	714
V0-5	(Aug. 29)	Guardians of the Wild	G	11m.	
		POPULAR SCIENCE			
		(Magnacolor)			
		'41-'42 (6)			
	( )	No. 1	G	10m.	
		QUIZ KIDS			
		'41-'42 (6)			
	( )	No. 1	G	11m.	841
		SPEAKING OF ANIMALS (6)			
	( )	In a Pet Shop	G	7m.	841
		SUPERMAN (12)			
	( )	Superman	G	11m.	841

RKO-RADIO

(For 1940-41 List See Blue Section Page 822, Pink Section Page 842)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		Two Reel			
		EDGAR KENNEDY COMEDIES			
		'41-'42 (6)			
23401	(Sept. 5)	Westward Ho-Hum	F	16m.	840
23402	(Oct. 7)	I'll Fix That			
		LEON ERROL COMEDIES			
		'41-'42 (6)			
23701	(Sept. 26)	Man-I-Cured			
		THE MARCH OF TIME			
		'41-'42 (13)			
23101	(Aug. 29)	No. 1—Thumbs Up, Texas!	E	19m.	840
		RAY WHITLEY MUSICAL WESTERNS			
		'41-'42 (4)			
23501	(Nov. 11)	California or Bust			
23502	(Jan. 30)	Keep Shooting	G	17m.	840
		One Reel			
		INFORMATION PLEASE			
		'41-'42 (13)			
24201	(Sept. 19)	No. 1—John Gunther			
		PICTURE PEOPLE			
		'41-'42 (13)			
24401	(Sept. 12)	No. 1			
		SPORTSCOPES			
		'41-'42 (13)			
24301	(Sept. 5)	Pampas Paddock			

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		WALT DISNEY CARTOONS			
		(Technicolor)			
		D—Donald Duck			
		M—Mickey Mouse			
		'40-'41 (18)			
		(Fourth Series)			
14101	(Mar. 7)	Golden Eggs (D)	E	8m.	693
14102	(Mar. 28)	Gentleman's Gentleman (M)	G	7m.	703
14103	(Apr. 18)	Baggage Buster	G	7m.	714
14104	(May 9)	A Good Time for a Dime (D)	G	7½m.	735
14105	((May 30)	Canine Caddy (M)		7m.	735
14106	(June 20)	Nifty Nineties (M)	E	7m.	759
14107	(July 11)	Early to Bed (D)	E	8m.	806
14108	(Aug. 1)	Truant Officer Donald (D)	E	8m.	806
14109	(Aug. 22)	Orphans Benefit	E	9m.	841
14110	(Sept. 12)	Old MacDonald Duck		8m.	
14111	(Oct. 3)	Lend a Paw	E	8m.	841
14112	(Oct. 24)	Donald's Camera		8m.	
14113	(Nov. 14)	Art of Skiing			
14114	(Dec. 5)	Chef Donald			
14115	(Dec. 26)	Art of Self Defense			
14116	(Jan. 16, '42)	Village Smithy			
14117	(Feb. 7, '42)	Mickey's Birthday Party			
14118	(Feb. 28, '42)	Donald's Snow Fight			

REPUBLIC

(For 1940-41 List See Blue Section Page 823)

MEET THE STARS (12)

028-1	(Dec. 24)	No. 1—Chinese Garden Festival	G	10m.	664
028-2	(Jan. 24)	No. 2—Baby Stars	G	10m.	687
028-3	(Feb. 24)	No. 3—Variety Reel	F	9m.	704
028-4	(Mar. 24)	No. 4—Variety Reel	G	10m.	730
028-5	(Apr. 24)	No. 5 — Hollywood Meets the Navy	G	10m.	740
028-6	(May 24)	No. 6 — Stars at Play	G	10m.	776
028-7	(June 24)	No. 7 — Meet Roy Rogers	G	10m.	785
028-8	(July 24)	No. 8 — Stars — Past and Present	E	10m.	776

SERIALS

'41-'42 (4)

181/1–181/12	( )	King of the Texas Rangers	G	12 ep.	

20th CENTURY-FOX

(For 1940-41 List See Blue Section Page 823)

One Reel

ADVENTURES OF A NEWSREEL CAMERAMAN

'41-'42 (8)

2201	(Aug. 1)	Soldiers of the Sky	G	10m.	841
2202	(Sept. 26)	Highway of Friendship			

MAGIC CARPET OF MOVIETONE

'41-'42 (8)

2101	(Aug. 15)	Sagebrush and Silver	G	10m.	841
2102	(Oct. 10)	Trailing Thru Glacier Land			

SPORTS REVIEWS

'41-'42 (8)

2301	(Sept. 12)	Aristocrats of the Kennel			

TERRYTOONS

Black and White

'41-'42 (16)

2501	(Aug. 22)	The Ice Carnival	F	6m.	841
2502	(Sept. 19)	Uncle Joey Comes to Town			
2503	(Oct. 17)	The Frozen North			

Technicolor

'41-'42 (16)

2551	(Aug. 8)	The Old Oaken Bucket	G	7m.	841
2552	(Sept. 5)	The One Man Navy	G	6m.	841
2553	(Oct. 3)	Welcome Little Stranger			
2554	(Oct. 31)	Slap Happy Hunters			

THE WORLD TODAY

'41-'42

2401	(Aug. 29)	American Sea Power	E	10m.	841
2402	(Oct. 24)	Untitled			

UNIVERSAL

(For 1940-41 List See Blue Section Page 823, Pink Section Page 843)

Two Reel

MUSICALS

'41-'42 (13)

6221	(Sept. 3)	Is Everybody Happy?	G	17½m.	845

SERIALS

'41-'42 (4)

6681–6692	(Jan. 6)	Winslow of the Navy		12 ep.	
6581–6593	(Mar. 31)	Gang Busters		13 ep.	
6781–6795	(July 1)	Riders of Death Valley	E	15 ep.	686
6881–6892	(Oct. 14)	Sea Raiders	G	12 ep.	796

One Reel

STRANGER THAN FICTION

'41-'42 (15)

6371	(Sept. 8)	No. 96 — Shampoo Springs		9m.	
6372	(Oct. 6)	No. 97 — The Hermit of Oklahoma			

COLOR CARTOONS

(Technicolor)

'41-'42 (13)

6241	(Sept. 1)	Boogie Woogie Bugle Boy of Company B		17m.	

VARIETY VIEWS (15)

6351	(Sept. 15)	No. 96 — Moby Dick's Home Town	G	9m.	845

VITAPHONE

(For 1940-41 List See Blue Section Page 824) Pink Section Page 843)

Two Reel

BROADWAY BREVITIES

'41-'42 (12)

7101	(Sept. 6)	Minstrel Days			
7102	(Oct. 18)	Monsters of the Deep			
7103	(Nov. 15)	The Old Dolls House			

TECHNICOLOR PRODUCTIONS

'41-'42 (6)

7001	(Oct. 4)	The Tanks Are Coming			
7002	(Nov. 29)	Soldiers In White			

One Reel

HOLLYWOOD NOVELTIES

'41-'42 (6)

7301	(Sept. 20)	Polo With the Stars			
7302	(Nov. 8)	White Sails	G	10m.	845

LOONEY TUNES

6601	(Sept. 21)	Calling Dr. Porky	G	7m.	615
6602	(Oct. 12)	Pre-Historic Porky	F	7m.	623
6603	(Nov. 2)	Sour Puss	G	7m.	639
6604	(Nov. 30)	Porky's Hired Hand	G	7m.	654
6605	(Dec. 21)	Timid Toreador	G	7m.	663
6606	(Jan. 11)	Porky's Snooze Reel	G	7m.	686
6607	(Feb. 15)	The Haunted Mouse	G	7m.	695
6608	(Mar. 8)	Joe Glow the Firefly	G	7m.	714
6609	(Mar. 29)	Porky's Bear Facts	F	7m.	722
6610	(Apr. 19)	Porky's Preview	G	7m.	740
6611	(May 10)	Porky's Ant	E	7m.	752
6612	(June 7)	A Coy Decoy	G	7m.	775
6613	(June 21)	Porky's Prize Pony	G	7m.	776
6614	(July 12)	Meet John Doughboy	G	7m.	806
6615	(Aug. 9)	We, the Animals, Squeak	G	7m.	841
6616	(Aug. 30)	Hen-pecked Duck			

'41-'42 (16)

7601	(Sept. 20)	Notes to You			
7602	(Oct. 11)	Robinson Crusoe, Jr.			
7603	(Nov. 1)	Porky's Pooch			
7604	(Nov. 22)	Porky's Midnight Matinee			

MELODY MASTERS

'41-'42 (10)

7501	(Sept. 13)	U.S.C. Band and Glee Club			
7502	(Oct. 25)	Carioca Serenaders			

MERRIE MELODIES

(Technicolor)

'41-'42 (26)

7701	(Sept. 13)	All This and Rabbit Stew			
7702	(Sept. 27)	The Brave Little Bat			
7703	(Oct. 11)	The Bug Parade			
7704	(Oct. 25)	Rookie Revue			
7705	(Nov. 8)	Saddle Silly			
7706	(Nov. 22)	The Cagey Canary			

SPORTS PARADE

(Technicolor)

'41-'42 (10)

7401	(Sept. 27)	Kings of the Turf			
7402	(Nov. 1)	Fishermen's Dream			

MISCELLANEOUS

(Fee subjects are marked "NC")

Adventure In the Bronx (Film Associates)			G	11m.	841

THE EXHIBITOR

JOE REED DINNER DATE CHANGED TO OCTOBER 14

EDITORIAL: "ALLOCATIONS—OR NEAR FRAUD?"

EXCLUSIVE:

TERRITORY TRADE SCREENING GUIDE; "THE PINK SECTION", WITH REVIEWS OF 61 FEATURES, SHORTS

BETTER MANAGEMENT:

TRADE LEADERS ENDORSE "ORDER NOW" DRIVE

NEW ENGLAND EDITION — IN TWO SECTIONS — SECTION ONE

SEPTEMBER 17, 1941
VOL. 26 No. 19 PRICE 10 CENTS

ENTERED AS SECOND-CLASS MATTER MARCH 15, 1939, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

NO HOUSE OF CARDS IS M-G-M!

There's food for thought as the New Season begins—
The past Summer will not be soon forgotten.
While others wavered M-G-M spoke up boldly and said:
"We will not hold back—
We'll deliver our Biggest Pictures when they're needed most!"
When "Life Begins for Andy Hardy" roared into the headlines
Topping every Hardy hit in the entire series,
It looked like the climax of a memorable period.
But August's close had yet another triumph—
"When Ladies Meet" ended our season with glory!
A whirlwind finish to a great year.

(Continued)

(Continued)

Like "Boom Town" and "Philadelphia Story"
"When Ladies Meet" was a natural for a Four-Star line-up!
Joan Crawford, Robert Taylor, Greer Garson, Herbert Marshall,
All in one brilliant entertainment.
Only one company can do it—
It's been going on for years.
Come what may, Leo and his Big Stars
Are in there delivering the Big Shows.
This year, next year, always.
M-G-M is built to withstand *any* change!
And so in the changing year 1941-42 for your stability and security
There's one outfit to depend on—
Friendly is the word for it!

"DR. JEKYLL & MR. HYDE"
Spencer Tracy, Ingrid Bergman, Lana Turner

"LADY BE GOOD"
Eleanor Powell, Ann Sothern, Robert Young

"DOWN IN SAN DIEGO"
Bonita Granville, Ray McDonald, Dan Dailey, Jr., Leo Gorcey

"HONKY TONK"
Clark Gable, Lana Turner, Claire Trevor

"MARRIED BACHELOR"
Robert Young, Ruth Hussey, Felix Bressart

"SMILIN' THROUGH"
Jeanette MacDonald, Brian Aherne, Gene Raymond

"THE FEMININE TOUCH"
(formerly "Female of the Species")
Rosalind Russell, Don Ameche, Kay Francis

(See next page)

M-G-M PICTURES IN PRODUCTION

"PANAMA HATTIE"... Ann Sothern, Red Skelton, "Rags" Ragland, Ben Blue, Dan Dailey, Jr., Virginia O'Brien

"THE CHOCOLATE SOLDIER"... Nelson Eddy, Rise Stevens

"TARZAN'S SECRET TREASURE"... Johnny Weissmuller, Maureen O'Sullivan, Philip Dorn

"THE TWINS"... Greta Garbo, Melvyn Douglas, Constance Bennett, Ruth Gordon

"UNHOLY PARTNERS"... Edward G. Robinson, Edward Arnold, Laraine Day, Marsha Hunt

"BABES ON BROADWAY"...Mickey Rooney, Judy Garland, Virginia Weidler, Fay Bainter, Ray McDonald

"H. M. PULHAM, ESQ."... Hedy Lamarr, Robert Young, Ruth Hussey, Van Heflin, Charles Coburn, Fay Holden

"MISS ACHILLES HEEL"... Rosalind Russell, Walter Pidgeon, Edward Arnold, Lee Bowman

"THE GIRL ON THE HILL"... Shirley Temple, Herbert Marshall, Laraine Day, Felix Bressart, Gail Patrick

"SHADOW OF THE THIN MAN"...William Powell, Myrna Loy, Donna Reed, Sam Levene, Barry Nelson

"WOMAN OF THE YEAR"... Spencer Tracy, Katharine Hepburn

"STEEL CAVALRY"...Wallace Beery, Marjorie Main, Lewis Stone, George Bancroft

"THE VANISHING VIRGINIAN"... Frank Morgan, Kathryn Grayson

"WE WERE DANCING"... Norma Shearer, Melvyn Douglas

"JOHNNY EAGER"... Robert Taylor, Lana Turner, Van Heflin, Diana Lewis, Pat Dane

Already trade-shown are: "DR. JEKYLL and MR. HYDE" (*Spencer Tracy, Ingrid Bergman, Lana Turner*), "LADY BE GOOD" (*Eleanor Powell, Ann Sothern, Robert Young*), "DOWN IN SAN DIEGO" (*Bonita Granville, Ray McDonald, Dan Dailey, Jr., Leo Gorcey*), "HONKY TONK" (*Clark Gable, Lana Turner, Claire Trevor*), "MARRIED BACHELOR" (*Robert Young, Ruth Hussey, Felix Bressart*), "SMILIN' THROUGH" in Technicolor (*Jeanette MacDonald, Brian Aherne, Gene Raymond*), "THE FEMININE TOUCH" (*Rosalind Russell, Don Ameche, Kay Francis*).

THE
EXHIBITOR
Reg. U. S. Pat. Office
VOLUME 26, No. 19 SEPTEMBER 17, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

Allocations—Or Near Fraud?

"TO MY MIND, a distributor who misrepresents a picture or who allocates a picture in a wrong classification is not only guilty of misrepresentation but comes very close to what might be called fraud."

THIS IS AN EXHIBITOR speaking, not a little fellow, but an independent whose film bill for his circuit runs into the hundred thousands annually, and a respected citizen. He plays the product of majors, as well as independents. This theatreman belongs in the upper fringe of the exhibition fraternity.

THERE IS A STORY behind his statement, and while it can't be divulged here because it is his own business, its outline would undoubtedly be familiar to most of you; a tough percentage deal at the outset of the season, objections from him when sold, a promise from the distributor that no picture would be incorrectly allocated, stressing the company's reputation for fair dealing (not an unreasonable sales argument); failure at the box office, requests for adjustments, turndowns, objections, with the final step slight adjustments from the exchangemen.

THE PICTURE isn't new to exhibitors, and it is too, too common. During the past few months it has become more serious, with the higher prices a certainty for 1941-1942. Consent decree selling is making exhibitors wary when prices are quoted because adjustments will be less than heretofore.

AN IMPROPER ALLOCATION is a misrepresentation, no matter what the distributor might say. He can honestly declare that at the time the contract was signed he believed that the studio would attempt to make enough good pictures to earn places in the higher allocations, but the roses of September often smell a few months later.

ADJUSTMENTS of improper allocations aren't enough, and now we hear that more companies are closing down tight on this also.

WE WISH WE KNEW of another answer to the problem. The only weapon the distributor recognizes is the one the exhibitor is reluctant to use, delayed buying.

IF THE DISTRIBUTOR would recognize the true value of the picture in the first place, it would eliminate the arguments that ensue from cockeyed allocations.

WITH THE EXCEPTION of one company, and we won't mention its name because we devoted a whole editorial to it not so long ago, and everyone who reads this department should know about it by now, the distributors are getting tougher, because their pictures don't stand up and formulas must be filled.

MAYBE SOMEONE else has a solution.

WE'RE WAITING.

Jay Emanuel

NATIONAL HAPPENINGS OF SPECIAL INTEREST TO EXHIBITORS IN EVERY AREA

HARRY LANGDON and W. Ray Johnston, president, Monogram, discuss the contract under which Langdon is to be starred in a series of comedies. The first of the pictures, titled "Here We Go Again," was slated to go into production on Sept. 15.

FRED (TEX) AVERY has joined Metro as director of a new cartoon unit. Avery created the character, "Bugs Bunny," and was the first to use off-screen narration in cartoons. Some of his cartoons are "The Wild Hare" and "Cross-Country Detours."

HARRY RAPF, well-known Metro-Goldwyn-Mayer producer, is seen above standing beside a swordfish which he landed on a recent piscatorial expedition off Coronado Island. The big fish was considered by Islanders to be a prize catch.

THE WORLD PREMIERE of the first Paramount Quiz Kids short was held recently at the Chicago, Chicago, and here are William Hollander, B. and K.; Oscar Morgan, Paramount; Tom Harmon; and Miss Wilma McFarland, editor of Child Life magazine.

CITY GREETER HAL NOBLE is seen above welcoming the Warner "Navy Blues Sextet" to Dallas via a radio station WRR broadcast at the Union Terminal. Noble presented the girls with scrolls designating them as honored citizens of the Texas city.

GLORIA FRANKLIN, featured player in the current Republic serial, "Drums Of Fu Manchu," is seen autographing a defense bond stamp album for Private Hendre Pajak, of the 37th Reconnaissance Corps, Pine Camp, N. Y., at the Treasury House.

TERRITORIAL HIGHLIGHTS

A. F. of L. Pickets Mass. Theatres

E. M. Loew Houses Involved

BOSTON—Picketing arose here last week when members of Local 182, projectionists' union, carried signs in front of the local Gayety, reading: "Guilty! Guilty! Guilty!"

Claim was made that the theatre would not negotiate with the AF of L, in alleged violation of the Labor Act, to employ AF of L projectionists. Theatre ran a sign stating that no employees of the circuit were striking.

Several of the E. M. Loew houses had been picketed by Local 182. Loew projectionists belong to the Operators' Union of New England, an unaffiliated body, with half a hundred members, formed and presided over by the late Orrin Macauley.

Since Macauley's death, no president has been selected.

Western Mass. Expanding

SPRINGFIELD—Western Massachusetts Theatres, Inc., through president Nathan E. Goldstein, announced last week that it has purchased the property at 265 State Street. It will be used by the corporation as its home office, and, after extensive alterations and additions, will be occupied by the home office executives.

When alterations have been completed, the company's headquarters will be moved from the Broadway building. The new building will provide increased space for present activities and for further expansion. The company now operates three theatres here, the Paramount, Arcade, and Broadway; and 14 theatres in nearby cities.

Donaldson Plays Host

BOSTON—The MGM Pep Club was tendered a dinner and dance at Seiler's Ten Acres last week with branch manager Tom Donaldson as a host. In charge of preparations were Mrs. Grace McGowan, Harry Rosenblatt, Ed Renick, Mrs. Connie Dervin, Helen Helvitz, Sadie Feldman, and Marion Bell.

On To Philadelphia

BOSTON—A big delegation was last week anticipated for the national convention in Philadelphia of Allied on Sept. 16-18. Reservations had passed 25, and were heading to 50.

Clinical Note

NEW HAVEN—It must be catching! An epidemic of chipped or fractured bones in the foot that has already caught up with Ed Boppert, Loew-Poli projectionist, and Sam Zipkin, Universal exchange shipper, finally laid low Lou Schaefer, manager, Paramount, last week, and now he has his foot in a cast.

All three are hobbling around on crutches—and Meadow Street begins to look like a sick bay.

Reed Dinner Now October 14

NEW HAVEN—Testimonial dinner to be given by the Allied Theatre Owners of Connecticut to Joe Reed, Bantam and Washington Depot exhibitor, in honor of his 30 years in the business, now has been scheduled for Oct. 14 at Ceriani's, it was said last week.

Postponement from the originally announced Oct. 7 date was made when it was found that the speakers sought would be unavailable, due to the Allied convention.

Heading the arrangements for the testimonial is Sam Seletsky, chairman, assisted by Daniel Pouzzner and Dr. J. B. Fishman.

Conn. Allied to Philly

NEW HAVEN—The Allied Theatre Owners of Connecticut are being represented at the ATO convention being held in Philadelphia this week by a large delegation from the organization.

Appointed official delegates to the convene in a meeting held last week were Dr. J. B. Fishman, Joseph Reed, Larry Caplan, Dave Cherman, B. Calechman, and Maurice Shulman. It was also expected that quite a few of the members would be on hand for the sessions.

Exhibs' Aid Appreciated

BOSTON—Business manager Arthur Howard and President Frank Lydon, New England Independent Exhibitors, thanked members last week for their excellent cooperation in sending wires to their Senators in Washington, opposing the Senate finance committee's proposed amendment to the admissions tax—a substantial increase, affecting the middle groups of exhibitors. Substantial number of wires were sent.

New Havenites Plan Bowling

League Will Be Organized

NEW HAVEN—Plans for an organized bowling league were well underway this week among the exchanges and indications were that six teams would be entered this winter.

Al Parizer, prime mover behind the Film Exchange Bowlers last season, said that activities would get underway by Oct. 1. He anticipated that a trophy would be set up for the aspiring keglers.

Last winter 20th Century-Fox and Columbia tied for the championship of the Street after some hectic matches and keen muscle pulling. This season the championship will be settled once and for all—at least, one year—and the boys are already starting to use the wintergreen oil to give the old college try for their Alma Mammy.

Censor Clipping Up

BOSTON—The Bureau of Sunday Censorship resumed activity last fortnight with the following eliminations:

APPROVED WITH DELETIONS

FORTY THOUSAND HORSEMEN, Parts 1 to 10 (Deletions: Cut to a short flash scenes in cafe showing close-up of girls doing native dance; dialogue, "Mein Gott—", in Part 1. Dialogue, "—damn", not appearing in script; "—hell—", in part 2. Dialogue, "Oh Hell", in part 7. Dialogue, "—damned—", in part 6. Dialogue, "—hell—", in part 9). Producers.

MAN-I-CURED, Parts 1 and 2. (Deletions: Dialogue, "No, let her walk.", in part 1). RKO.

OUTLAW, THE, Parts 1 to 12 (Deletions: Dialogue, "Have you gone crazy—", to and including, "—I'll get you warm.", in part 5). 20th Century-Fox.

QUIET WEDDING, Parts 1 to 7 (Deletions: Dialogue, "—legitimacy—", in part 6). Universal.

Stamford Zoning Hearing

STAMFORD, CONN.—Recently adopted ordinance requiring outdoor amusement areas to close at midnight may be up for amendment when the Common Council meets again in regular session, it was indicated here last week. Ordinance, which seems to have been particularly directed at a midget golf course and archery range after complaints by several neighbors, was the subject of considerable argument in Council chambers last week when counsel for the Richmond Hill Avenue amusement enterprise told the councilmen his clients may have to shutter if they are forced to obey the midnight curfew.

Counsel, Attorney George Wise, pleaded that the law be amended to fix the closing hour at 1 A. M. instead of midnight.

UA In Area?

NEW YORK—Arthur W. Kelly, United Artists vice-president, announced last week that, having closed a deal for UA's first theatre on the West Coast, the company's next move will be in the New England states.

Harry Buckley, who represented UA in the Coast negotiations, is expected to handle the New England deals.

ABBOTT AND COSTELLO TAKE OVER NEW ENGLAND; OTHER LOCAL HAPPENINGS

MR. AND MRS. JOSEPH P. CALLAHAN, JR., are seen here on their wedding day. They recently returned from a honeymoon in the South. Callahan is the assistant manager, Paramount, Newton.

MANAGER SAM TORGAN, RKO Keith's, Lowell, is seen above being entertained by Abbott and Costello, of Universal's "Hold That Ghost," at a Boston party prior to the team's first appearance at the RKO Boston.

LLOYD BRIDGHAM and Tom Duane are seen here in a little private celebration on the golf course. In 1926, when Bridgham opened his first theatre in Oakland, Me., Duane, Paramount booker, sold him his first film. This year Duane, now a salesman, sold the Paramount first block-of-five to Bridgham.

BUD ABBOTT AND LOU COSTELLO, stars of Universal's "Hold That Ghost," were guests recently at an open-house of the Boston Variety Club. Here they are pictured with A. E. Chadwick, Motion Picture Advertising Company, who entertained the group with magic.

THESE INDUSTRYITES recently went yachting on the boat of J. Don Alexander. At left are Adolf Haas, Mrs. Alexander, Alexander, Arthur Howard, Marcella Sachs, Shep Epstein, Les Bendslev, Ted Lydon, Ira Hochberg, and Bob Howard lined up at the rail. In the center picture, marksman Bendslev aims, as Shep Epstein looks on anxiously. At right are Hochberg, Howard, Lydon, Epstein, Bendslev, Haas, and Bobby. No cases of mal-de-mer were reported.

SERGEANT YORK!

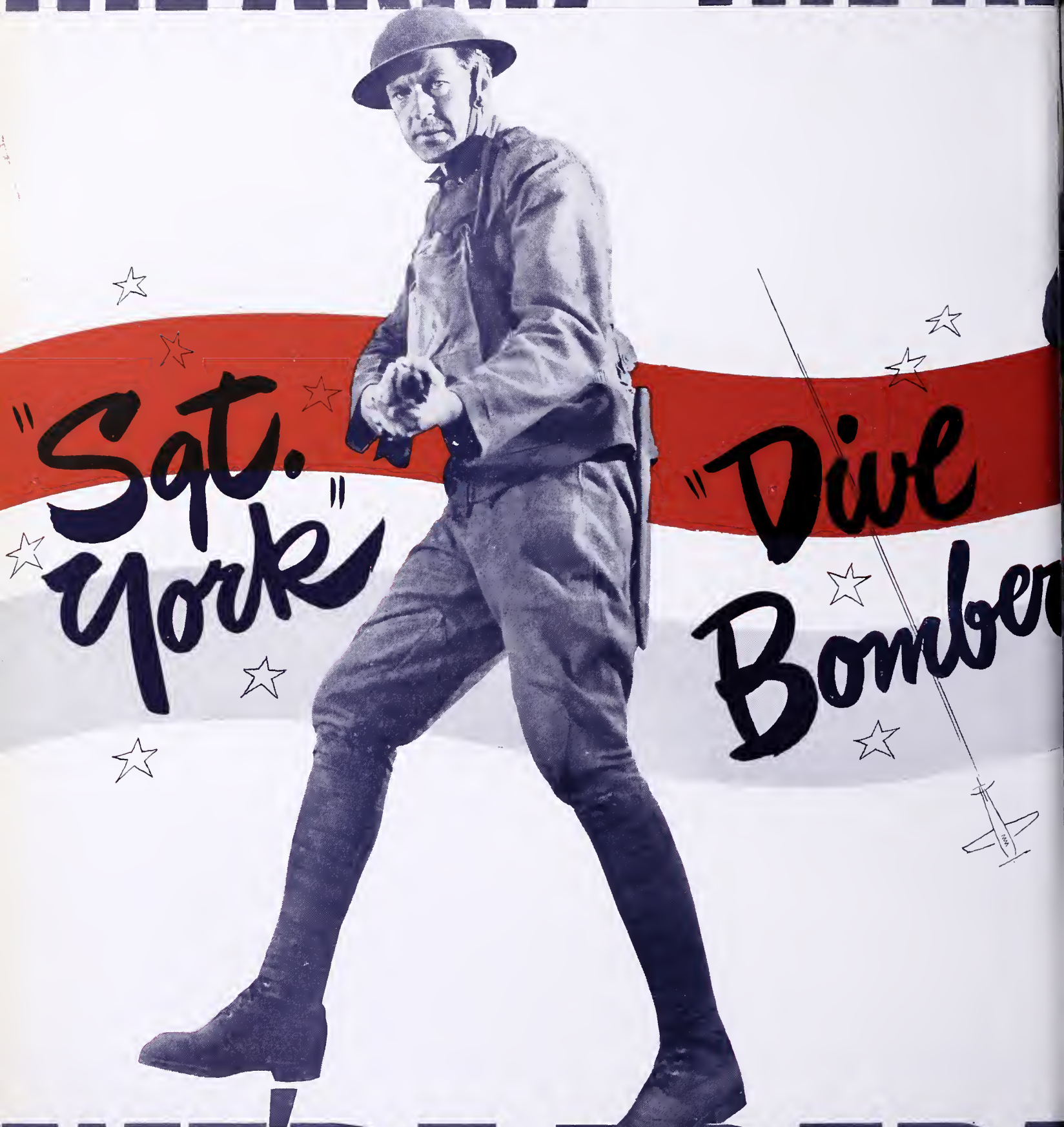
GENERAL RELEASE!

SEPTEMBER 27th!

Backed by the greatest publicity campaign ever accorded a motion picture, and by a series of highly successful experimental engagements, Warner Bros. is now proud to make available to exhibitors everywhere the most important moneymaker any company will offer this year.

WARNER BROS.

THE ARMY THE AI



WE'RE PREPA

CORPS ★ THE NAVY

"Navy Blues"

RED! Warner Bros.

MARK OF SHOWMANSHIP

TERRITORY TRADE SCREENING GUIDE

(Editor's Note: In this department will be found, as the material is made available, official listings of all trade screenings in the territory covered by THE EXHIBITOR as required under the consent decree, or as announced otherwise by the various companies. This is not an advertisement, but another exclusive editorial service of THE EXHIBITOR. The material has been arranged in easy readable fashion, for constant reference. In addition, the fast printing system under which THE EXHIBITOR is published will assure that this list is accurate to within 24 hours of the time you receive it. All material within this department comes directly from the companies involved. It will be kept up to date and changed as screening times pass.)

ALBANY, N. Y., DISTRICT

CITY	DATE	TIME	TITLE	COMPANY	PLACE	STREET
ALBANY, N. Y.	Sept. 17—Wed.	2.30 P. M.	"Suspicion"	RKO	Fox Projection Room,	1052 Broadway
ALBANY, N. Y.	Sept. 22—Mon.	2.00 P. M.	"Secret Of the Wastelands"	PARA	20th-Fox Projection Room,	1052 Broadway
ALBANY, N. Y.	Sept. 22—Mon.	3.30 P. M.	"Outlaws Of the Desert"	PARA	20th-Fox Projection Room,	1052 Broadway
ALBANY, N. Y.	Sept. 23—Tues.	2.00 P. M.	"Riders Of the Timberline"	PARA	20th-Fox Projection Room,	1052 Broadway
ALBANY, N. Y.	Sept. 23—Tues.	3.30 P. M.	"Stick To Your Guns"	PARA	20th-Fox Projection Room,	1052 Broadway
ALBANY, N. Y.	Sept. 24—Wed.	2.00 P. M.	"Twilight On the Trail"	PARA	20th-Fox Projection Room,	1052 Broadway

BOSTON, MASS., DISTRICT

BOSTON, MASS.	Sept. 17—Wed.	2.30 P. M.	"Suspicion"	RKO	RKO Projection Room,	122 Arlington St.
BOSTON, MASS	Sept. 22—Mon.	11.00 A. M.	"Secret Of the Wastelands"	PARA	Paramount Exchange	
BOSTON, MASS.	Sept. 22—Mon.	2.30 P. M.	"Outlaws Of the Desert"	PARA	Paramount Exchange	
BOSTON, MASS.	Sept. 23—Tues.	11.00 A. M.	"Riders Of the Timberline"	PARA	Paramount Exchange	
BOSTON, MASS.	Sept. 23—Tues.	2.30 P. M.	"Stick To Your Guns"	PARA	Paramount Exchange	
BOSTON, MASS.	Sept. 24—Wed.	2.30 P. M.	"Twilight On the Trail"	PARA	Paramount Exchange	

BUFFALO, N. Y., DISTRICT

BUFFALO, N. Y.	Sept. 17—Wed.	2.30 P. M.	"Suspicion"	RKO	Fox Projection Room,	290 Franklin St.
BUFFALO, N. Y.	Sept. 22—Mon.	2.00 P. M.	"Secret Of the Wastelands"	PARA	Niagara Theatre,	426 Niagara St.
BUFFALO, N. Y.	Sept. 22—Mon.	3.30 P. M.	"Outlaws Of the Desert"	PARA	Niagara Theatre,	426 Niagara St.
BUFFALO, N. Y.	Sept. 23—Tues.	2.00 P. M.	"Riders Of the Timberline"	PARA	Niagara Theatre,	426 Niagara St.
BUFFALO, N. Y.	Sept. 23—Tues.	3.30 P. M.	"Stick To Your Guns"	PARA	Niagara Theatre,	426 Niagara St.
BUFFALO, N. Y.	Sept. 24—Wed.	2.00 P. M.	"Twilight On the Trail"	PARA	Niagara Theatre,	426 Niagara St.

NEW HAVEN, CONN., DISTRICT

NEW HAVEN, CONN.	Sept. 17—Wed.	2.30 P. M.	"Suspicion"	RKO	Fox Projection Room,	40 Whiting St.
NEW HAVEN, CONN.	Sept. 22—Mon.	10.00 A. M.	"Secret Of the Wastelands"	PARA	Whitney Theatre	
NEW HAVEN, CONN.	Sept. 22—Mon.	11.30 A. M.	"Outlaws Of the Desert"	PARA	Whitney Theatre	
NEW HAVEN, CONN.	Sept. 23—Tues.	10.00 A. M.	"Riders Of the Timberline"	PARA	Whitney Theatre	
NEW HAVEN, CONN.	Sept. 23—Tues.	11.30 A. M.	"Stick To Your Guns"	PARA	Whitney Theatre	
NEW HAVEN, CONN.	Sept. 24—Wed.	10.00 A. M.	"Twilight On the Trail"	PARA	Whitney Theatre	

NEW YORK CITY DISTRICT

NEW YORK CITY	Sept. 17—Wed.	11.00 A. M.	"Suspicion"	RKO	RKO Projection Room,	630 Ninth Ave.
NEW YORK CITY	Sept. 17—Wed.	2.30 P. M.	"Suspicion"	RKO	RKO Projection Room,	630 Ninth Ave.
NEW YORK CITY	Sept. 22—Mon.	10.00 A. M.	"Secret Of the Wastelands"	PARA	20th-Fox Screening Room	
NEW YORK CITY	Sept. 22—Mon.	11.15 A. M.	"Outlaws Of the Desert"	PARA	20th-Fox Screening Room	
NEW YORK CITY	Sept. 23—Tues.	10.00 A. M.	"Riders Of the Timberline"	PARA	20th-Fox Screening Room	
NEW YORK CITY	Sept. 23—Tues.	11.15 A. M.	"Stick To Your Guns"	PARA	20th-Fox Screening Room	
NEW YORK CITY	Sept. 24—Wed.	10.00 A. M.	"Twilight On the Trail"	PARA	20th-Fox Screening Room	

PHILADELPHIA DISTRICT

PHILADELPHIA	Sept. 17—Wed.	11.00 A. M.	"Look Who's Laughing"	RKO	RKO Projection Room,	250 North 13th St.
PHILADELPHIA	Sept. 18—Thurs.	11.00 A. M.	"Suspicion"	RKO	RKO Projection Room,	250 North 13th St.
PHILADELPHIA	Sept. 22—Mon.	10.30 A. M.	"Secret Of the Wastelands"	PARA	Paramount Exchange	
PHILADELPHIA	Sept. 22—Mon.	2.00 P. M.	"Outlaws Of the Desert"	PARA	Paramount Exchange	
PHILADELPHIA	Sept. 23—Tues.	10.30 A. M.	"Riders Of the Timberline"	PARA	Paramount Exchange	
PHILADELPHIA	Sept. 23—Tues.	2.00 P. M.	"Stick To Your Guns"	PARA	Paramount Exchange	
PHILADELPHIA	Sept. 24—Wed.	10.30 A. M.	"Twilight On the Trail"	PARA	Paramount Exchange	

WASHINGTON, D. C., DISTRICT

WASHINGTON, D. C.	Sept. 17—Wed.	2.30 P. M.	"Suspicion"	RKO	Fox Projection Room,	932 New Jersey Ave.
WASHINGTON, D. C.	Sept. 22—Mon.	10.00 A. M.	"Secret Of the Wastelands"	PARA	20th-Fox Exchange	
WASHINGTON, D. C.	Sept. 22—Mon.	11.15 A. M.	"Outlaws Of the Desert"	PARA	20th-Fox Exchange	
WASHINGTON, D. C.	Sept. 23—Tues.	10.00 A. M.	"Riders Of the Timberline"	PARA	20th-Fox Exchange	
WASHINGTON, D. C.	Sept. 23—Tues.	11.15 A. M.	"Stick To Your Guns"	PARA	20th-Fox Exchange	
WASHINGTON, D. C.	Sept. 24—Wed.	10.00 A. M.	"Twilight On the Trail"	PARA	20th-Fox Exchange	

FOR YOUR GUIDANCE: CONCISE PRELIMINARY DATA ON THE SHOWS BEING SCREENED

SUSPICION (RKO)

CAST: Cary Grant, Joan Fontaine, Sir Cedric Hardwicke, Nigel Bruce, Dame May Whitty, Heather Angel, Auriol Lee, Isabel Jeans. Directed by Alfred Hitchcock.

SECRET OF THE WASTELANDS (Para.)

CAST: Bill Boyd, Brad King, Andy Clyde, Barbara Britton, Douglas Fowley, Keith Richards, Soo Young, Gordon Hart. Directed by Derwin Abrahams.

OUTLAWS OF THE DESERT (Para.)

CAST: Bill Boyd, Brad King, Andy Clyde, Forest Stanley, Jean Phillips, Nina Guilbert, Luli Deste, Albert Morin, George Woolsley. Directed by Howard Bretherton.

RIDERS OF THE TIMBERLINE (Para.)

CAST: William Boyd, Brad King, Andy Clyde, J. Farrel McDonald, Eleanor Stewart, Anna Q. Nilsson, Edward Keene, Hal Talliaferro. Directed by Lesley Selander.

STICK TO YOUR GUNS (Para.)

CAST: William Boyd, Brad King, Andy Clyde, Jacqueline Holt, Henry Hall, Joe Whitehead, Bob Card, Jimmy Wakely. Johnny Bond, Dick Rinehart. Directed by Lesley Selander.

TWILIGHT ON THE TRAIL (Para.)

CAST: William Boyd, Brad King, Andy Clyde, Jack Rockwell, Wanda McKay, Norma Willis, Robert Kent, Tom London, Frank Austin, Clem Fuller. Directed by Howard Bretherton.

LATE NEWS HIGHLIGHTS

"Village" Ban Being Fought

Distribs Battle NY Censors

NEW YORK—Arthur Mayer and Joseph Burstyn, distributors of the John Steinbeck film, "The Forgotten Village," will appeal the decision of the New York State censor authorities ordering certain deletions from the film, it was announced last week.

The state's Motion Picture Division, Education Department, had ordered two deletions from the picture, which deals with primitive superstitions regarding sanitary practices in a Mexican Indian village. The sequences objected to included close-ups of a child nursing and depicted the agony of a mother during the course of childbirth. The latter scene also included some of the practices upon the mother's body engaged in by midwives.

A statement from Steinbeck protested the Division's findings that the film is "indecent" and "inhuman" in accordance with the Educational Law. Mayer-Burstyn's appeal will be addressed to the Board of Regents.

THE EXHIBITOR'S *Service Kit Is the Season's Hit.*

"Tarzan" Bally Begins

NEW YORK—Metro announced this week it would launch a national jungle exhibition tour on "Tarzan's Secret Treasure" at the Allied convention opening in Philadelphia.

Ballyhoo, one of the most dramatic stunts ever sent on tour by the company, was conceived by Howard Dietz, executive in charge of promotion, and will be supervised by W. R. Ferguson, director of exploitation. It is expected that the tour will cover thousands of miles and a large number of states before its conclusion.

The important feature of the undertaking is that it is being sent out long before the national release date for "Tarzan's Secret Treasure." Stunt will be seen by hundreds of thousands throughout the nation in public squares, army camps, schools, universities, hospitals, charitable functions, and at other spots.

Outfit, in addition to the main ballyhoo truck in which "King Tarz" performs, includes an advance car and a traveling home and exhibition cage for the jungle actor.

Now — For the First Time — THE EXHIBITOR *Service Kit — Your Right Hand Man—Ready At All Times.*

Drop Admission Exemptions

WASHINGTON—It was reliably reported here last week that House and Senate conferees on the tax bill have agreed to eliminate the nine cent exemption on admission taxes. It is also understood that they have tentatively agreed to accept the Senate Finance Committee's proposal for a junior admission charge, the tax on which will be based on the actual amount of admission charged. The new taxes will go into effect on Oct. 1, under the agreement.

Quaker City Honors J. P. Clark

PHILADELPHIA — The Variety Club of Philadelphia will sponsor a testimonial dinner to Democratic City Chairman James F. Clark at the Bellevue-Stratford Hotel on Oct. 27.

Dinner will be in honor of his recent elevation to the chairmanship of the Democratic City Committee.

Clark is a former Chief Barker of the Variety Club, and is now president of Horlacher Film Delivery Service, in addition to his other posts. It is expected that 1,000 will be present at the affair.

Eugene Levy Killed

NEWBURGH, N. Y.—Eugene Levy, 47, operator of four Newburgh theatres and a hotel, was killed last week when his car was in collision with a truck on Route 9W.

Levy, returning alone from a Poughkeepsie conference of theatre managers, died of a skull fracture in a Newburgh hospital.

Born in Russia, Levy came to America with his parents as a boy. About 20 years ago he came to Newburgh from New York City. Some five years later he bought the Park here. Later he became affiliated with Netco Theatres Corporation, which bought the Broadway, Ritz, and Cameo. Two years ago Levy acquired the Plaza Hotel here.

Philly Varietymen Honored

PHILADELPHIA—Local Variety Club is being honored today (Sept. 17) by St. Vincent Hospital Guild, which has designated it as Variety Club night at the annual Harvest party. VC sound truck will show movies.

Charles Goldfine is in charge for the club.

Chaplin, Others Called To Testify

Hollywood Publisher Also Subpoenaed

WASHINGTON—The Senate subcommittee investigating alleged dissemination of war propaganda in films subpoenaed Charles Chaplin last week for testimony on Oct. 6 on "The Great Dictator."

Senator Clark, Idaho, chairman, announced that the committee also had subpoenaed Anatole Litvak, director of "Confessions of a Nazi Spy," and William R. Wilkerson, editor and pubisher, the Hollywood Reporter, to appear the same day.

Subpoenas were issued as a routine matter, Clark said. He explained that Wendell L. Willkie, representing the major movie producers, had agreed to produce witnesses for his group, but added that others not represented directly by Willkie would be subpoenaed from time to time.

The chairman told reporters the committee wished to ascertain Chaplin's motives in producing "The Great Dictator," which John T. Flynn, a previous witness, has testified carried a "propaganda" message.

Clark said Wilkerson had criticized the committee's procedure, adding that he wished to have the editor make his criticism in person.

SGC Raps Inquiry

NEW YORK—The Screen Guild Council of New York last week approved and forwarded to its member guilds a resolution denouncing the Senate subcommittee investigating the motion picture industry as "a serious threat to our industry, our trade unions and, above all, to our country in its hour of danger."

The resolution was unanimously passed by the membership of the Screen Publicists Guild at its regular meeting.

Blumenthal Suit Dropped

NEW YORK—Benjamin Blumenthal last week dropped his British suit against Paramount for $965,000 commissions allegedly due him. Under a court order by New York Supreme Court Justice Peter Schmuck, Blumenthal will continue the suit here for the same claim, charging Paramount with refusing to go ahead with a deal to sell its theatre properties in England to a buyer which the plaintiff secured.

Milford, Conn., House Passes

MILFORD, CONN.—Helen J. Nomejko, owner, 750-seat Capitol here, has agreed to sell the house within 45 days to I. J. Hoffman, Warner theatre department head, New Haven, at a recorded purchase price of $67,500, it was reported here last week. Lucy Flack, daughter of the owner, has operated the Capitol for the past eight years.

Columbia Workers to CIO

NEW YORK—By a unanimous vote, the Columbia Film Office Workers Guild last week decided to join the United Office and Professional Workers of America, a CIO affiliate.

Reveal Fight On "War Pictures"

Jersey Houses Center Of Attack

NEW YORK — An intensive campaign against what were termed "war propaganda" pictures by the America First Committee was revealed here last week through advices obtained from a spokesman at that organization's national headquarters.

First indication that the campaign was in progress came to THE EXHIBITOR through a report that Hudson County, N. J., theatre men had received a mimeographed letter from the local chapter's headquarters in Jersey City. The letter alleged that "The Motion Picture Theatre has become one of the strongest agencies promoting war fever in the United States. . . . Every day now, the motion pictures are 'cunningly and persistently' innoculating an unsuspecting public with the virus of war." The letter further excoriated the industry for movies "telling about the grandeur and heavenly justice of the British empire . . . while the peoples opposed to her . . . are drawn as course, beastial scoundrels."

"Newsreels constitute one of the most serious threats to our peace," the missive continued. Results of a survey were included, which claimed to prove that the bulk of newsreel "stories" over a three-month period were about war. The purpose of the theatre was presented as being to entertain, and a quotation from an address by Will H. Hays was given to sustain the point.

A statement by Senator Nye, non-interventionist and king-pin of the current senatorial investigation, that "seven of the eight leading companies will be wiped out if Britain loses," was included. The question is, "are you ready to send your boys to bleed and die in Europe to make the world safe for this industry and its financial backers?"

As a result of these alleged conditions, the Hudson County chapter revealed in the letter, two steps would be taken:

1. A daily list of "current propaganda pictures" and the theatres playing them in Hudson County would be supplied its "several thousands" of members, as well as "information on the propaganda content" of the newsreels playing.
2. An organized boycott was threatened against those houses which continually played films "inciting war hysteria."

The letter revealed that the chapter's actions were in support of the Senate subcommittee investigating "war propaganda" in the movies. "Thus we are joining," it stated, "in a national movement supporting the investigation of propaganda in the movies by a United States Senate subcommittee."

The letter concluded with the following paragraph: "We, of the America First Committee, trust that you will refuse to book propaganda pictures, that you will protest to your distributor, and thus make unnecessary any 'organized boycott'."

A representative of the chapter told THE EXHIBITOR that the campaign was already having its effect. The following incident in point was related: A member of the committee, passing a house that was showing "Man Hunt" in Jersey City, said to her companion, "Oh, that's just another of those war pictures." Six persons, according to the representative, overheard this remark and left the line in front of the box-office.

At the New York national headquarters of the committee, the spokesman revealed that she knew of no other local movement which was directly appealing to exhibitors. She claimed, however, that such movements might be expected to start in the near future. She stressed, nevertheless, the magnitude of the campaign the committee was now starting nationally to protest "war propaganda" pictures. As a protest, the committee planned to eventually keep "100,000,000 people a week" away from the movies, it was asserted.

A survey of some local circuits and exhibitors last week failed to reveal any serious effects of the campaign as yet, although the exhibitors contacted were unanimous in condemning the America First Committee's actions.

Mori Backing Track?

VINELAND, N. J. — Local business interests were reported about to enter the list of prospective race track applicants last week.

Details available state that more than $600,000 has been subscribed to date for a track to be operated near Red Lion Circle at the junction of Routes 39 and 40 in Burlington County, with a score of businessmen planning to increase the amount to the necessary $1,500,000.

According to the reports, the group is headed by Colonel Evan E. Kimble, Kimbel Glass Company, and Eugene Mori, Jr., automobile dealer, theatre owner, and banker.

Special M. of T. Rep.

NEW YORK—James H. S. Moynahan was last week appointed special representative for the feature length film "The Story Of the Vatican," narrated by Rt. Rev. Msgr. Fulton J. Sheen and produced by The March of Time.

UA Institutional Book

NEW YORK — United Artists last week issued a 20-page book incorporating the seven advertisements which have been published in the trade press by the company lately. The titles of the ads are "You Can Throw Them . . . Or Build With Them"; "Are You Dropping Bombs On Your Own Theatre?"; "What's Your Rating?"; "How Long Will You Stay in Business?"; "We Can Both Win"; "Are We Selling Each Other Down the River?"; and "This Man Will Make Money For You . . . But He Wants to Be Paid Too!".

The advertisements urge the exhibitor to co-operate with the distributor for their mutual advantage.

Holdovers Still Rule Broadway

No Openings Last Week

NEW YORK—No new shows opened at the main stem de-luxe houses last week, but the holdovers (Labor Day shows, in the most part) were doing well, with predictions for the winter season generally optimistic.

First-run grosses, as reported to THE EXHIBITOR by usually reliable sources, were as follows:

"SERGEANT YORK" (Warners)—Holding up nicely, with $23,000 for the week at the Hollywood—its 11th on Broadway.

"DR. JEKYLL AND MR. HYDE" (Metro)—Reported doing okay business in its fifth popular-priced week at the Astor.

"THE LITTLE FOXES" (RKO)—Ending a beautiful run at the Music Hall with $52,000 Thursday to Sunday of the fourth week, with stage show.

"ALOMA OF THE SOUTH SEAS" (Paramount)—Still showing plenty of strength with $37,000 expected on the third week at the Paramount, with Tommy Dorsey and His Orchestra on the stage. Did $20,000 Saturday, Sunday.

"UNFINISHED BUSINESS" (Universal)—Holding up nicely in its third week at the Rivoli.

"DIVE BOMBER" (Warners)—Still okay with $19,800 week end of its third week at the Strand, with Sammy Kaye and His Orchestra on the stage.

"WHEN LADIES MEET" (Metro)—Just fair in its second week at the Capitol.

"SUN VALLEY SERENADE" (20th-Fox)—Doing fine business at the Roxy, with $27,400 week end of the second week, with stage show, after an excellent opening stanza.

"FANTASIA" (Disney)—Still good for $10,400 on the 44th week—fine, considering the length of the run.

Monogram Shows Profit

HOLLYWOOD—The report of Monogram Pictures Corporation and subsidiary companies for the 52 weeks ended on June 28, 1941, shows a net operating profit of $10,897.69, after deducting all charges including amortization and depreciation and normal income taxes, it was announced last week.

This compares with a net loss for the corresponding period last year of $179,656.24.

The gross profit, after eliminations in inter-company transactions and before deducting administrative expenses, interest, and Federal taxes was $470,065.04 for the 52 week period compared with $310,614.35 last year.

The gross income after deductions of franchise holders' distribution percentage and agents' selling commissions was $2,030,459.75 compared with $1,945,879.19 for similar period last year.

Barrist Acquiring String

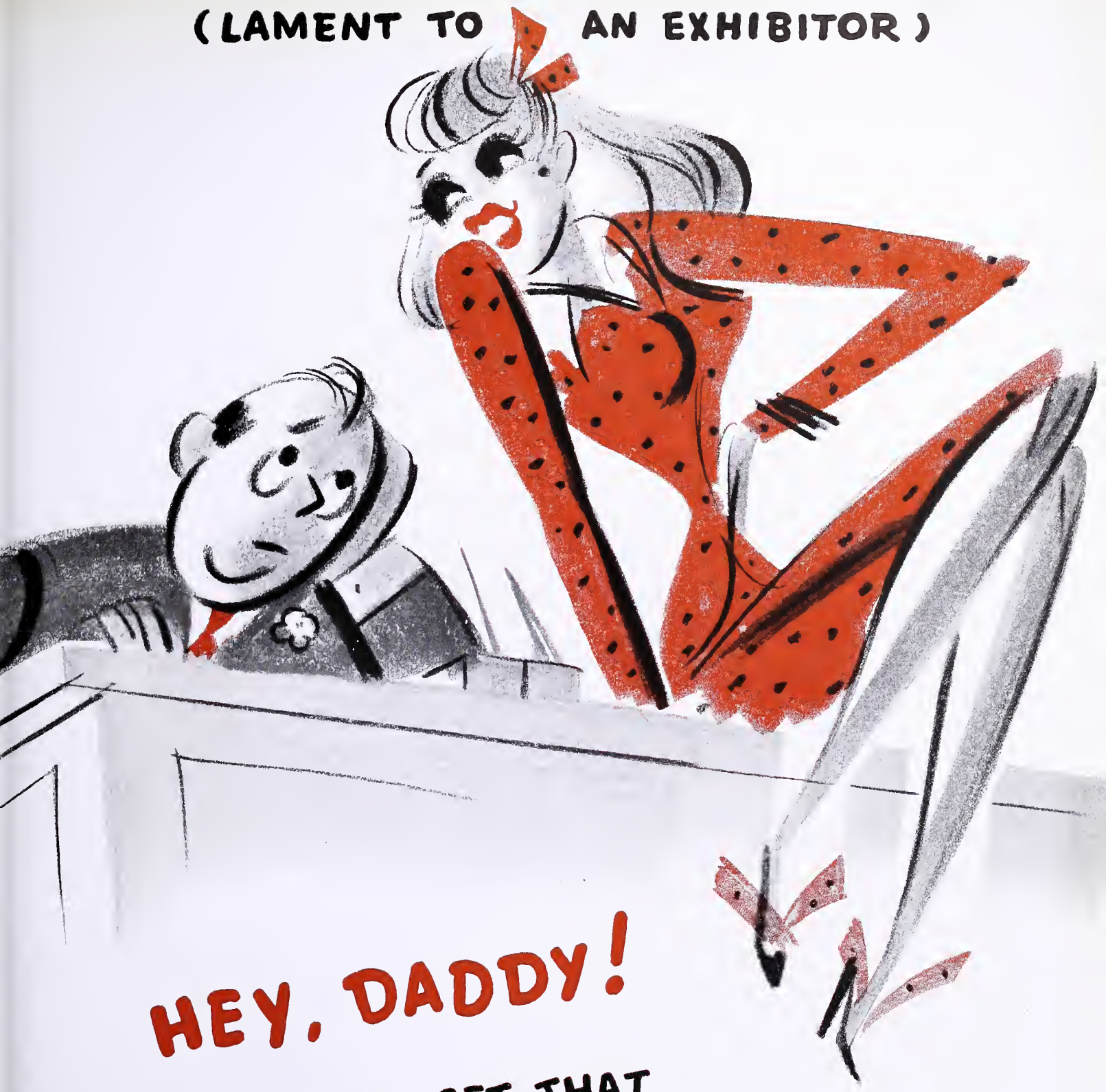
PHILADELPHIA—David Barrist, prominent independent exhibitor and also one of the active owners of Quality Premium Distributors, Inc., was this week reported closing a deal for several independent theatres in the area.

The deal, it was reported, involves well over $500,000.

Barrist refused to comment on the report, but it was believed the deal was practically closed, involving one of the biggest series of changes of its kind in this district.

Barrist is well known in national exhibitor circles, being prominent in local Allied doings at the present time.

(LAMENT TO AN EXHIBITOR)



HEY, DADDY!

YOU CAN GET THAT
DIAMOND RING,
BRACELETS, EVERYTHING
IF YOU PLAY THOSE
"BEST SHOWS IN TOWN."
PARAMOUNT PICTURES

HEY, DADDY!

LOOK AT THE PICTURES PARAMOUNT HAS HAD THE PAST YEAR...

"ARISE, MY LOVE"
"LOVE THY NEIGHBOR"
"North West Mounted Police"
"VIRGINIA"
"THE LADY EVE"
"ROAD TO ZANZIBAR"
"I WANTED WINGS"
"CAUGHT IN THE DRAFT"
"SHEPHERD OF THE HILLS"
"KISS THE BOYS GOODBYE"
"ALOMA OF THE SOUTH SEAS"
"RHYTHM ON THE RIVER"

THEY MEANT A BRAND-NEW CAR, CHAMPAGNE, CAVIAR FOR OUR OPPOSITION'S MRS. C.

HEY DADDY, YOU DIDNT DO THE BEST FOR ME...

HEY, DADDY! BUY AND PLAY THOSE FIRST TWO TERRIFIC GROUPS OF TERRIFIC PARAMOUNT PICTURES...

"HOLD BACK THE DAWN"

"NOTHING BUT THE TRUTH"

"NEW YORK TOWN"

"HENRY ALDRICH FOR PRESIDENT"

"BUY ME THAT TOWN"

"SKYLARK"

"BIRTH OF THE BLUES"

"NIGHT OF JAN. 16TH"

"GLAMOUR BOY"

"AMONG THE LIVING"

AND THEN I CAN LOOK SWELL IN SABLES BUY THOSE CLOTHES WITH ~~PARIS~~ N.Y. LABELS...

DEAR DADDY!

YOU'VE DONE THE BEST FOR ME!

THE NATIONAL MIRROR

Scully Explains Company Position

Tells Philly Exhibs Of Policy

PHILADELPHIA—Replying to a criticism of company policy on allocation, W. A. Scully, Universal general sales manager, told 150 exhibitors at a luncheon here last week that while branch and district managers are in charge of company business and all differences should be adjusted by them, he, personally, would be glad to listen to any exhibitor with a just grievance if necessary to correct any situation.

Scully's talk was the highlight of a luncheon for Olsen and Johnson, stars of "Hellzapoppin'", which Universal will release soon. A description of the film and details of its production was given by Ole Olsen, aided by impromptu illustrations enacted by his comedian partner, Chick Johnson. Universal executives at the speakers' table included John J. O'Connor, vice-president and assistant to Nate Blumberg; Freddie Meyers, eastern division sales manager; Jules Lapidus, district manager; and George Schwartz, Philadelphia branch manager. Jay Emanuel was toastmaster.

"Universal is an ambitious company," declared Scully, "and being ambitious it is quite possible for us to make mistakes. Probably we will continue to make them. But they will be honest mistakes and we are always willing to correct them as we are willing to do now. We are all proud that Universal is known as the 'Exhibitor Company' and we are determined that this friendly term shall always characterize us."

Disney Peace Seen

WASHINGTON—The Conciliation Service said last week that a formula had been worked out at a conference here for the re-employment of an estimated 500 persons at the Walt Disney studio in Hollywood.

The formula, reported to have been accepted by both the studio management and the Screen Cartoonists Guild, was drawn up in an effort to settle a dispute as to which members of the studio force would be re-employed in resuming production of the Disney films, and is said to provide for a proportionate re-employment of strikers and non-strikers. Consideration will be given to seniority and to special skills.

Complete Newsreel Listings Are Weekly Features of This Publication.

Lee On Tax Cut

NEW YORK—The United States Senate's rejection last fortnight of the proposal to raise the Federal tax on theatre admissions to 15 per cent was cited last week in an address by Claude F. Lee, head of Paramount's public relations, as evidence of the government's awareness of the motion picture industry's contributions to the public morale and work in behalf of the national defense effort.

In a speech before the convention of Southeastern Theatre Owners, at Jacksonville, Fla., Lee declared: "This tax burden was not increased because members of Congress believed the proposal an excessive load on a harassed people seeking relief through much needed entertainment.

"In my opinion the overwhelming majority of Senators, Congressmen, and government officials, in Washington, look with favor and approval upon the patriotic co-operation which this industry is extending to authorized activities of national defense."

AC Houses In New Suit

ATLANTIC CITY—Legal action against the Weilland-Lewis circuit and major distributors was started here last week by the operators of the New Empress and the M. E. Blatt Company, owners of the property, charging monopoly and conspiracy. The plaintiffs charge monopoly practices to deprive them of pictures and conspiracy to keep them from showing current product.

The Empress has been playing duals of revivals with moderate success, and plans to remain open through the winter with the same policy.

Block Passing Mourned

CAMDEN, N. J.—At a meeting of Allied Theatre Owners of New Jersey held last week, the following resolution was unanimously passed:

Whereas the membership of this organization was grieved to learn of the passing of one of its sincerest supporters and staunchest members in Mark Block, and

Whereas the members of this organization have enjoyed the association and personal friendship of this loyal member for a long period of years,

So Be It Resolved that the Allied Theatre Owners of New Jersey, Inc., extend to his family our deepest and heartfelt sympathy in their hour of sorrow.

Pathe Plan Goes To Stockholders

Exchanges Will Be Voted Upon

NEW YORK—Pathe Film Coporation last week forwarded proxy statements to its stockholders for their approval of the plan to change 3,500 shares of Du Pont Film stock owned by it for 56,750 shares of the common stock of E. I. du Pont deNemours & Company. A meeting of the stockholders has been set for Oct. 1.

Proposed plan as outlined by Kenneth M. Young, Pathe president, contemplates a dissolution of Pathe and a distribution to Pathe stockholders of the common stock of du Pont de Nemours on the basis of 10.3 shares of Pathe Film for one share of du Pont de Nemours common stock. Pathe stockholders who are not entitled to receive a full share of du Pont de Nemours stock will receive participating receipts representing fractional shares of du Pont de Nemours common stock, which receipts may be exchanged at any time within a year for whole shares.

In addition the plan contemplates that Pathe shall receive a special dividend from du Pont Film, to enable it to retire the preferred stock and pay all expenses of liquidation.

Robert S. Benjamin, of Phillips, Nizer, Benjamin and Krim, stated that applications are presently pending before the Treasury Department and the SEC for approval of various features of the proposed plan.

Bannan to Mid-West

NEW YORK—John F. (Jack) Bannan, assistant to Universal southern and Canadian sales manager F. J. McCarthy, left last week end for Cincinnati where he will take up his new duties as special sales representative for district manager Pete Rosian.

"Help the USO Drive Now."

Nye Was Filmed

NEW YORK—Louis de Rochemont, producer of the March of Time, last week struck back at Senator Gerald P. Nye, head of the Senate sub-committee investigating "war propaganda" in the movies. Nye had previously denounced MOT for presenting to the public films which were "part actuality, part fiction, part scenic, part fake, and part acted."

De Rochemont recalled that in 1935 Nye had himself taken part in the specially staged re-enactment of the proceedings of a Senate committee investigating the activities of munitions makers and munitions profiteers. The MOT release was entitled "Munitions Makers."

"Senator Nye," de Rochemont said, "in 1935 seemed to consider re-enactment as a legitimate means of portraying news. I wonder what has happened to make him change his mind."

Industry Awaits Leaders on Stand

Schenck to Testify This Week

WASHINGTON—The industry prepared for the resumption of the Senate sub-committee alleged propaganda probe on Monday (Sept. 15), with two commentators scheduled to be heard, George Fisher and Jimmy Fidler.

Nicholas M. Schenck, Metro head, is scheduled to appear sometime during the week.

Announcement that the committee will hold Schenck for two or three days indicated strongly that the industry representatives were in for a severe cross-examination.

Senator D. Worth Clark, chairman of the sub-committee, stated that that body would probably arrange to see shortly some of the films complained of so the members could determine for themselves if they contained propaganda tending to lead this country into war.

Both Chairman Clark and Senator Gerald P. Nye said they had received a deluge of letters and telegrams commending the probe. And Senator Ernest McFarland, in whom the beleaguered industry found an unexpected friend, said he has received a lot of communications commending him, too.

Senator Clark said he had received a flood of communications commending the probe, several of them from independent operators, who complained that the alleged propaganda films had hurt their business.

Senator McFarland said he has received many communications praising his part in taking up for the industry. One was a phone call, telling him that he had been commended on the floor of the Phoenix (Arizona) American Legion Post, and that the great majority of the Legionnaires are with him.

Wendell Willkie asserted last week film producers are engaged in "the fiercest cut-throat competition of any industry in the country." He told reporters that, instead of co-operating in a calculated program to instill war propaganda into their productions, the companies were cutting each other into pieces in their efforts to make box-office successes.

Willkie said that the films against which John T. Flynn, the "mystery witness," complained chiefly—the March of Time shorts and UA-released features—were not produced by any of the "Big Four" companies, Loew's, Paramount, Warners, and 20th Century-Fox, at which the monopoly charges seemed chiefly to have been aimed.

The industry's counsel said he hoped to call to the stand the heads of those four companies and to have them deny in person the charges of propaganda and monopoly.

"Lydia" Book Out

NEW YORK—United Artists last week issued a very attractive pressbook on the Alexander Korda production, "Lydia." Book has 20 pages in addition to an 18 page advertising supplement. Material is divided into five sections.

Schedule of Events

TWELFTH ANNUAL CONVENTION

ALLIED STATES ASSOCIATION of MOTION PICTURE EXHIBITORS

Benjamin Franklin Hotel

September 16-18, 1941 • Philadelphia, Pennsylvania

Tuesday, September 16

10.00 A. M. Registration ..... Mezzanine

Inspection of Exhibits ..... Mezzanine

2.00 P. M. Convention called to order for First Business Session ..... Crystal Ballroom

10.00 P. M. Night Club Supper Party

Garden Terrace, Benjamin Franklin Hotel

Dancing to Leo Zollo's Music to 2.00 A. M.

Floor Show

Supper Served 10.00 P. M. to Midnight

Wednesday, September 17

10.00 A. M. Registration, Continued

Inspection of Exhibits ..... Mezzanine

1.45 P. M. LADIES ONLY—Sightseeing Bus Tour through Historic Philadelphia. Buses leave Sansom Street entrance of the Benjamin Franklin Hotel promptly at 1.45 P. M.

2.00 P. M. Convention Business Session ..... Crystal Ballroom

Evening Visit Philadelphia's Famous Eating Places

World Premiere—"NOTHING BUT THE TRUTH"—Stanley Theatre—BOB HOPE in Person

Variety Club—Bellevue-Stratford Hotel

Thursday, September 18

10.00 A. M. Registration, Continued

Inspection of Exhibits ..... Mezzanine

1.00 P. M. LADIES ONLY—Luncheon

Garden Terrace, Benjamin Franklin Hotel

Followed by an Afternoon of Card Games

2.00 P. M. FINAL CONVENTION BUSINESS SESSION

7.30 P. M. CONVENTION BANQUET ..... Crystal Ballroom

Speakers

Favors for Ladies

Dinner Music

Dancing—until?—to the music of Clarence Fuhrman and his KYW-NBC Rhythmaires

Attention, All Conventioneers

REGISTRATION All Attending the Convention Must Register.
Registration Desk on the Mezzanine Open from 10:00 A.M. to 6:00 P.M. Daily.
Registration fee $10.00 per person.

OFFICIAL TIME The Convention will observe Eastern Daylight Saving Time.

BADGE Delegates and Visitors must wear the Official Convention Badge for Admission to all Open Meetings and Other Functions of the Convention.

THEATRES Through the courtesy of Stanley-Warner Theatres the Registration Coupon Book grants all delegates the privilege of attending the theatres listed from Monday, September 15, to Friday, September 19, inclusive, subject only to payment of federal and city taxes.

VARIETY CLUB Throughout the Convention Philadelphia's outstanding Variety Club in the Bellevue-Stratford Hotel will hold Open House for delegates.

AUTOMOBILES Delegates who travel to the Convention by car will be furnished with an auto identification card for use in the City of Philadelphia.

FOR THE MEN The Registration Book provides for golf privileges at Ashbourne Country Club on any one day during the Convention.
One ticket to Camac Baths is included in the registration.
Delegates who stay over Friday, September 19, should plan to attend the Variety Club-Exhibitor Golf Tournament at Philmont Country Club, Philadelphia, and to take their ladies with them to the Dinner-Dance. For details visit The Exhibitor Display Booth.

in Technicolor

Week-End in Havana

"SHOW 'EM WHAT GOES ON IN HAVANA!"

ALICE FAYE • CARMEN MIRANDA
JOHN PAYNE • CESAR ROMERO
in

Week-End in Havana

IN TECHNICOLOR

COBINA WRIGHT, Jr. • GEORGE BARBIER
SHELDON LEONARD • LEONID KINSKEY
CHRIS-PIN MARTIN • BILLY GILBERT

Directed by WALTER LANG
Produced by WILLIAM LeBARON
Original Screen Play by Karl Tunberg and Darrell Ware
Dances Staged by Hermes Pan

Dances like the Nango . . . and songs like these!

"The Man With The Lollypop Song"
"A Week-End in Havana"
"Tropical Magic"
"When I Love I Love"
"The Nango"
by Mack Gordon and Harry Warren

"Romance and Rhumba"
by Mack Gordon and James V. Monaco

20th CENTURY FOX

From 20th . . . to make records fall this Fall!

Printed in U. S. A.

Warnerites Frolic at Golf

Home Office Folk Compete

NEW YORK—Over 150 Warner golfers and their guests turned out for Warners' annual golf tournament last week at the Old Oaks Country Club, Purchase. Among the company's executives present were: Major Albert Warner, Joseph Bernhard, Samuel Schneillen, Harold Bareford, Gradwell Sears, Carl Leserman, Mort B. Blumenstock, Roy Haines, Ed Schneitzer, Arthur Sachsan, Steward McDonald, Joseph Hummel, Earl MacDonald, Jerry Keyser, Stanleigh Friedman, Barney Klawans, Leonard Schlesinger, Harold Rodner, Harry Rosenquest, Herman Starr, Abel Vigard, Rudy Weiss, Jacob Wilk, and Paul Lazarus.

From the industry, the following were in attendance: Harry Brandt, William Brandt, Lou Brandt, Bingo Brandt, Sam Rinzler, Harold Rinzler, Louis Frisch, Manny Frisch, Si Fabian, Sid Deneau, Max Cohen, Ed Rugoff, Harold Eskin, Charles Moses, Walter Reade, Morris Jacks, Jack Alterman, L. B. Alterman, Dick Kearney, and Lowell Calvert.

Many representatives from the trade press were there.

Now — For the First Time — THE EXHIBITOR Service Kit — Your Right Hand Man—Ready At All Times.

Albany Petition Denied

ALBANY, N. Y.—A petition which would, in effect, have restrained Vitagraph, Inc., from exhibiting films at the new Delaware before they were shown at the Eagle was denied here on Sept. 10 by State Supreme Court Justice Schirick.

The petition, by the Albany-Eagle Theatre Corporation, alleged the early showing at the Delaware constituted breach of the Vitagraph and Eagle contract.

Vitagraph contended before the Delaware was built films were released to the Colonial and Albany before the Eagle obtained them. The new Delaware merely took the place of the Albany in the arrangement, according to Vitagraph.

Real Local Coverage? Only In This Publication.

Big "Sundown" Bow

NEW YORK—A $75,000 advertising campaign in a list of 11 national magazines headed by Life and Look, was announced last week by United Artists in behalf of Walter Wanger's forthcoming production, "Sundown." Campaign has been timed to break with the national release of the picture, with the ads appearing in late October.

Campaign is geared to coincide with one of the largest day-and-date openings ever enjoyed by a United Artists' release. "Sundown" is expected to open in hundreds of theatres throughout the country on Oct. 31.

THE EXHIBITOR *Service Kit Is the Finest Ever Devised In the Motion Picture Industry.*

The Score Board

(Editor's Note: What follows is a brief review of the trade shows screened recently, up to time of going to press, under the consent decree. Complete reviews, of course, appear, as the pictures are caught, in The Pink Section of this publication.)

WARNERS

"Nine Lives Are Not Enough"—Just an action entrant for the lower half.

"Law of the Tropics"—With a better cast than usual in this type of show, it is still made for the dual bills.

20th CENTURY-FOX

"Belle Starr"—Technicolor meller ought to do best business in neighborhoods, but should have fair strength in de luxe keys.

"Charlie Chan in Rio"—One of the better Chans for the duallers.

"A Yank in the RAF"—Well-produced show should do a good business.

"We Go Fast"—For the lower half.

"Weekend in Havana"—Technicolor musical is in the usual 20th-Fox tradition, which means pleasant business.

"Last of the Duanes" — Average western.

"Riders of the Purple Sage"—Average western.

"Great Guns"—For the kiddies and duals, except where this type of comedy has particular angles.

"Man at Large"—For the lower half of the duallers.

PARAMOUNT

"Birth of the Blues"—This should be responsible for nice business, thanks to the star draw and the music.

"Among the Living"—For the lower half.

"Glamour Boy"—Neat programmer will fit into the duallers, but deserves more than passing attention.

"Night of January 16"—Version of stage hit is well made program, getting into the top dualler classification.

"Skylark"—Backed by names, this should get into better grosses.

RKO

"Mexican Spitfire's Baby"—Slapstick show is for the lower half.

METRO

"Smilin' Through" — New remake has names and strong women's appeal to put it into the better money.

"Married Bachelor"—Pleasant program.

"Honky Tonk"—Name draw should help this into the better grosses.

"The Feminine Touch"—Strong on the women's angles, this should do a nice business.

Columbia Executives Back

NEW YORK—Jack Segal and Arnold Picker, Columbia's foreign department executives, returned last week by plane from Havana, Cuba, after attending the company's three-day convention which was presided over by foreign manager J. A. McConville.

RCA Has Complete 16mm. Facilities

Hollywood Studios Get Installation

HOLLYWOOD—Complete facilities for direct sound recording and re-recording on 16mm. film have been installed in RCA's Hollywood studios, it was announced last week. The new equipment rounds out the complete sound recording and reproducing facilities available at RCA's headquarters in the film capital.

Notable improvements in recording and printing equipment have advanced the quality of contact prints made from directly recorded 16mm negatives. This, together with the speed and economy of direct 16mm contact printing, led RCA to make direct 16mm recording and re-recording equipment available. It was pointed out that the new 16mm recording service will be especially suitable for film subjects designed for coin-operated reproducers.

In addition to the new 16mm recording channel, the RCA Photophone Hollywood studios now provide the following complete film and disc sound service: Mobile film recording equipment, complete film and disc scoring and re-recording equipment, film laboratory contact service, wax and lacquer disc processing and record pressing, and motion picture theatre preview service

Consult The Territory Screening Guide for Trade Show Information.

Arbitration Book Due

NEW YORK—Workings of the motion picture arbitration system will be one of the highlights of a new book to be published by Harper's the latter part of October, it was said last week. The volume, titled "Arbitration In Action," will be a practical handbook on the settlement of business and labor disputes, with one section devoted to the dispute-settlement machinery between distributors and exhibitors.

"Arbitration In Action" was written by Miss Frances Kellor, first vice-president of the American Arbitration Association. Miss Kellor has been active in the field of arbitration for the last 15 years, and is the executive member of the Motion Picture Administrative Committee, of which Paul Felix Warburg is chairman.

"The Tip-Off" Gives Dope on Grosses.

Kallock to Metro

HOLLYWOOD — Kallock, internationally known illustrator and creator of fashions, was last week signed on a long-term contract to design wardrobes for feminine stars at Metro.

Weekly Newsreel Information Is a Regular Feature of This Publication.

Rodgers Loew's V.-P.

NEW YORK—William F. Rodgers, sales manager of Metro, it was indicated last week, had been elected a vice-president of Loew's at meeting of the board.

Coast-to-Coast Broad

Tie-Ups . . .

Subway Picture of th

Syndications . . .

Rotogravures . . .

National Magazines .

Columnists . . .

Fan Ads . . .

EVERYBODY
WHO BUYS A
NEWSPAPER . . .

EVERYBODY
WHO READS A
MAGAZINE . . .

EVERYBODY
WHO LISTENS TO
A RADIO . . .

has
heard
about

Lydia

Presented by ALEXANDER KORDA

sts . . .

Merle Oberon appears as guest star on first Kate Smith fall program!

Lux Theatre dramatizes "Lydia" with Merle Oberon in the starring role!

Youth Builders program featuring Merle Oberon reached 12,000,000 young people from coast to coast!

Chesterfield ad seen by 23,000,000; Calox ad in Life, Saturday Evening Post, Look and Collier's; Jolene Shoes, Royal Crown Cola and other national products to millions more. "Lydia Fashions" publicised to 3,500 stores!

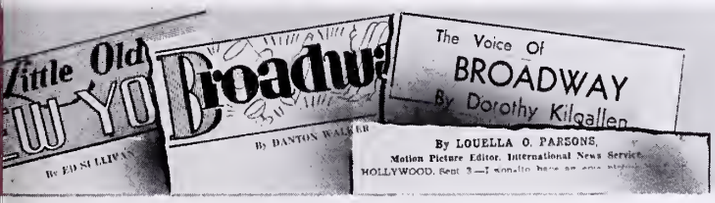
Month . . .

Chosen as The Best Picture for September over *all* pictures released by all companies this month. 18,000 car cards read by 5,000,000 people a day!

Intensive coverage led by a three-column N. E. A. feature in 250 big city newspapers!

Full page breaks in roto and color, including the New York Sunday News with its 3,500,000 circulation!

Collier's interviews Merle Oberon . . so does "This Week." Full pages in Harper's Bazaar, Town & Country and America's twelve favorite fan magazines! Covers on Modern Screen, Silver Screen, Movie Story!



Plugs by Jimmie Fidler . . . by Louella Parsons . . . Oberon raves by Dorothy Kilgallen, Ed Sullivan and Danton Walker!

Full page schedule in Modern Screen, Fawcett Publications, Photoplay Movie Mirror, Screenland, Silver Screen, Movie & Radio Guide, Screen Guide and Ideal Women's Group!

rring *Merle* OBERON

LAN MARSHAL · JOSEPH COTTEN · HANS YARAY
EORGE REEVES · with JOHN HALLIDAY · SARA ALLGOOD
and EDNA MAY OLIVER

Directed by **JULIEN DUVIVIER.** Original story by Julien Duvivier and L. Bush-Fekete. Screenplay and dialogue by Ben Hecht and Sam Hoffenstein.

RELEASED THRU UNITED ARTISTS

Next attraction RADIO CITY MUSIC HALL

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will always be found under this heading.*)

Buffalo

Michael Catalano, local attorney, was last week designated arbitrator of the clearance case brought by Dipson Theatres, Inc., against the five consenting majors. The case will probably be heard on Sept. 22, with Buffalo Theatres, Inc., operating company of the Shea circuit, as intervenor.

New York

An arbitration demand was filed last week by the M. F. Theatre Corporation, owner, Kisco, Mt. Kisco, against the five consenting companies. Complaint charges that the arrangement whereby the Kisco has to follow the first-runs in White Plains by seven days is unreasonable.

Phillips-Sussman, Inc., operators, Rome, Pleasantville, filed the same type of charge against the five consenting companies, also naming the theatres in White Plains.

Washington

The seventh local case was filed last week by Sam Millets, operator, Dentonia, Denton, Md. Millets named Loew's, Inc., as defendant, charging that the seven-day clearance which Loew's grants to the Reese, Harrington, Del., is unreasonable inasmuch as Harrington is 17 miles from Denton. He asked for a reduction in the Reese's protection.

Hope-Pepsodent Tieup

NEW YORK—Publication this week of Bob Hope's autobiography, "They Got Me Covered," and the release of his new Paramount comedy, "Nothing But the Truth," will key a big publicity and advertising promotion on the part of the Pepsodent Company, Hope's radio sponsor.

An idea of the scale of the Pepsodent-Hope-Paramount tie-up can be had from the fact that the sponsor, who will publish "They Got Me Covered" and market it in drugstores throughout the country, has placed an advance order for 3,000,000 copies of the work. The Hope autobiography is a full-sized book with a cover in full color, and is liberally illustrated with photographs from Hope's album and stills from his Paramount comedies, especially "Nothing But the Truth," and the forthcoming "Louisiana Purchase." It will retail for a dime and a Pepsodent box-top.

Campaign will get under way on Sept. 18 when 85,000 druggists will receive a giant-sized postcard from Hope himself, calling attention to the publication of the book and inviting them to merchandise it. On the same day copies of the book will go out to 5,000 wholesale drug dealers, along with a broadside on the author and information on "Nothing But the Truth." During the following week the druggists will receive, through their Pepsodent dealers, elaborate display material advertising the book.

National Legion of Decency List—Sept. 18, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"Bombay Clipper," (Universal); "Down In San Diego," (Metro); "Flying Cadet," (Universal); "International Squadron," (Warners); "Kid From Kansas," (Universal); "King of the Texas Rangers," (Republic); "The Pittsburgh Kid," (Republic); "Prairie Stranger," (Columbia); "The Smiling Ghost," (Columbia); "A Yank In the RAF," (20th-Fox).

UNOBJECTIONABLE FOR ADULTS—"The Blonde from Singapore," (Columbia); "Doctors Don't Tell," (Republic); "Skylark," (Paramount).

OBJECTIONABLE IN PART—"Navy Blues," (Warners).

In the Newsreels

Wednesday, Sept. 10, 1941

IN ALL FIVE

US-Canada: Planes for Britain.
Kearny, N. J.: Margaret Mitchell christens battleship.
Atlantic City: "Miss America" crowned.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 24, No. 1)—New York: Refugees arrive. Australia: German prisoners. Philadelphia (only): Keel laid. Seattle: Plane tested. Forest Hills: Tennis match. New York: Charity football. Annapolis: Middie gridders train. Hanover, N. H.: Dartmouth gridders train.

NEWS OF THE DAY (Vol. XII, No. 303)—Washington: Destroyer attack discussed. Hyde Park: Mrs. Roosevelt mourned. New York: Bebe Daniels here. Boston (only): Vessel launched. Forest Hills: Tennis match. Annapolis: Middie gridders train.

PARAMOUNT NEWS (No. 4)—Annapolis: Middie gridders train. New York: Charity football. Quincy, Mass.: Vessel launched. Seattle: Plane tested. Hyde Park: Mrs. Roosevelt mourned. New York: War casualties arrive. Del Monte, Cal.: Dali dinner. New York: Bebe Daniels here.

RKO PATHE NEWS (Vol. 13, No. 4)—Louisiana: Troops mass. Australia: Nazi prisoners. Del Monte, Cal.: Dali dinner. Seattle: Plane tested. Forest Hills: Tennis match.

UNIVERSAL NEWSREEL (Vol. 14, No. 13)—Louisiana: Troops mass. Seattle: Plane tested. Seattle: Russian fliers arrive. Roosevelt Field, L. I.: Novel plane. Annapolis: Middies open grid year. Forest Hills: Tennis match. Hyde Park: Mrs. Roosevelt mourned.

Friday, Sept. 12, 1941

IN ALL FIVE

Washington: Roosevelt's message.
At Sea: USS North Carolina's sea test.
Everywhere: Football Forecast.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 24, No. 2) — England: Army exercises. Australia: U. S. gobs welcomed. Florida: Bathing Beauties. Golf: Nelson wins. St. Johnsburg, Vt.: Swimming cats.

NEWS OF THE DAY (Vol XIII, No. 200) — England: Defense work. Vermont: Swimming cats. U. S.: Defense materials. Seattle: Motorbike race.

PARAMOUNT NEWS (No. 5)—Denver: Freak blizzard. Elizabeth, N. J.: Plane armor.

RKO PATHE NEWS (Vol. 13, No. 5)—Elizabeth, N. J.: Plane armor. England: Tank show. Columbia, S. C.: School on wheels.

UNIVERSAL NEWSREEL (Vol. 14, No. 14)—Camp Davis, N. C.: Barrage balloons. Elizabeth, N. J.: Plane armor. Columbia, S. C.: School on wheels. Venice, Cal.: Beauty contest. Seattle: Salmon derby. Seattle: Motorbike race.

THE EXHIBITOR *Service Kit Is the Finest Ever Devised In the Motion Picture Industry.*

Quality Offers New Sales Plan

PHILADELPHIA — Quality Premium's new selling plan for 1941-42, according to Charles H. Goodwin, last week, is the result of many months of seeking to streamline the distribution of premiums to present-day defense prosperity.

The new Quality Premium sales plan, among other features, permits the exhibitor to distribute a complete service for eight dinner set (90 pieces) in half the usual time. It further eliminates all splits, all small items, and all so-called "cheaters." Only flash and essential items are included under the new Quality plan. In addition, the exhibitor receives five free premium giveaways at no cost to himself, and is guaranteed against inflationary increases in prices.

"Perhaps the most desirable feature of all," declares Goodwin, "is that under our new selling plan, the exhibitor makes his own choice of the costliest premium sets on the market. Moreover the success of the plan is assured by its sponsorship by the oldest premium company in the industry, with financial resources and warehousing facilities that guarantee dependable deliveries in these hectic times."

Quality Premium, whose offices and show rooms are in Philadelphia, will play host to its many exhibitor friends attending the Allied convention. Quality is well represented at convention headquarters where a gift awaits every visiting delegate.

Advance Shots

Features

HONKY TONK (Metro). Clark Gable, Lana Turner, Frank Morgan, Claire Trevor. 105m. This highly exploitable programmer has name backing to get it into the better grosses. It isn't the picture that it might have been, but it will do business although it doesn't appear to be the terrific kind.

Shorts

THE GAY KNIGHTIES (Paramount—Madcap Models). 9m. Excellent.

"Vicious," Says Ellis

NEW YORK—Attorney Emil K. Ellis last week told a luncheon of the Motion Picture Associates here that the whole fabric of the Senate Interstate Commerce subcommittee investigation of the film industry had "a vicious base." He characterized the senators' effort as "stupid and most ridiculous," and said they were using the investigation as a "publicity vehicle for their own type of America First propaganda."

Joe Lee, president, appointed a house committee to supervise activities at the Hotel Lincoln clubrooms, including Dave Levy, chairman; Jack Ellis, Dave Stern, Si Seymour, Lou Preston, Lou Goldberg, and Moe Sanders.

Skouras Challenges All

HOLLYWOOD—Charles Skouras, head of Fox West Coast Theatres, started off Tent 25 of the Variety Clubs of America last week with a challenge to every other Tent that Tent 25 will be the leader in membership, club room facilities, and charities.

National committee for the eighth annual convention to be held here in 1942 is as follows: Paul Short, Bob O'Donnell, James G. Balmer, Eddie Ruben, Harry Kalmine, Ted Schlanger, Jay Emanuel, Walter Wanger, John LeRoy Johnston, Cliff Lewis, Harry Mayer, Henry Friedman, Chick Lewis, John H. Harris, Burt King, Bill McAvoy, Duke Clark, Max Leven, Joe Grant, Jack Beresin, Ray O'Rourke, Dr. Leon Levy, John Maloney, Herman Robbins, George Dembow, Carter Barron, plus all National Canvassmen. Additional names will be appointed by Harris, including members of the new Tent 25.

Wanger Flies To England

NEW YORK—Walter Wanger will be the first American motion picture producer to go to England since the beginning of the war, when he flies to London late this month to check the progress of his production unit now working on "The Eagle Squadron," it was announced last week.

The picture, which is an Argosy production, has been before the cameras since Aug. 20, under the direction of Ernest Schoedsack of Hollywood and Harry Watts of London.

"The Eagle Squadron" will be in production for several months before it is completed at the Wanger studios in Hollywood.

Holt Feted By RKO

NEW YORK—Nat Holt, newly appointed division manager in charge of RKO West Coast theatres, was feted by his RKO associates at a special luncheon last week.

Among those gathered to honor Holt, who on Oct. 1 assumes his new duties, were: Edward Alperson, James Brennan, Al Dawson, H. R. Emde, W. B. England, Max Fellerman, Leon Goldberg, Louis Goldberg, William Howard, Malcolm Kingsberg, Charles W. Koerner, Harry Mandell, O. R. McMahon, Charles B. McDonald, Matty Polon, John Redmond, A. E. Reoch, George Schaefer, S. A. Schwartz, and L. E. Thompson.

Pascal Ends UA Deal

NEW YORK—A release from his contract with United Artists was granted to Gabriel Pascal last week, to be effective for two years. Pascal, who is reported to be negotiating with another company, was to have made two George Bernard Shaw plays for UA.

Avery To Metro

HOLLYWOOD—Fred (Tex) Avery, last week joined Metro as director of a new cartoon unit established by executive producer Fred C. Quimby. Avery has made 69 cartoons in the past six years. He created the character "Bugs Bunny" and was the first to use off-screen narration for cartoons.

Para. Screens Westerns

NEW YORK—Paramount will hold national trade showings of its first five Hopalong Cassidy pictures on Sept. 22, 23, 24, Neil Agnew announced last week.

Shows are "Secret of the Wastelands," "Outlaws of the Desert," "Stick to Your Guns," "Riders of the Timberline," and "Twilight on the Trail."

Para. "Hollywood" Bow

MILWAUKEE—"Hedda Hopper's Hollywood," a Paramount short, had its world premiere this week at the Palace, as a feature of the American Legion Convention. Mayor Carl F. Zeidler issued an official proclamation to the motion picture industry inviting film representatives to Milwaukee to attend the Legion Convention, and the opening of the one-reeler.

This marks the second world premiere within two weeks for a Paramount short, the initial "Quiz Kids" film having been given a gala presentation at the Chicago Theatre, Chicago, last week.

WE Dividend Declared

NEW YORK—At a meeting of the directors of the Western Electric Company held last week, Sept. 9, a dividend of 75 cents per share on its common stock was declared. Dividend is payable on Sept. 30, to stock of record at the close of business on Sept. 25.

Esquire's Rights Upheld

CHICAGO—In an unfair competition suit brought by Esquire, Inc., against Esquire Bar, Inc., the United States District Court for the Southern District of Florida, on June 10, 1941, after full trial, entered a final decree in favor of Esquire, Inc., permanently enjoining the defendant from, among other things, using in any manner in connection with its business the name Esquire or any name confusingly similar thereto.

Since the entry of that decree, the defendant proceeded to use the name Squires. As a result, supplemental proceedings were brought by Esquire, Inc., and after full hearing the same court recently entered an order compelling the defendant to remove from its place of business all signs bearing the name Squire or Squires, and again directed defendant not to use any sign or name on its place of business confusingly similar to the name Esquire.

Foy To 20th-Fox

HOLLYWOOD—20th Century-Fox last week signed producer Bryan Foy to a long term contract. Several companies had sought the services of Foy, who had been with Warners for a long period.

J. A. Creelman Passes

NEW YORK—James Ashmore Creelman, playwright, film director, and writer, was killed last week when he fell from the roof of the apartment building where he was living. He was 40 years old.

The electrical and mechanical equipment carried by every Altec Service man enables him to detect dislocations in the system with 30 times the sensitiveness of the human ear.

Mechanized Defense for a Nobleman in the XVII Century

To protect your investment in good sound projection, only the best of twentieth century mechanized protection will do. To make the vital mechanisms in your projection room perform their functions at full efficiency — throughout their full service life—the regular visits of an Altec Service man are now a *business essential.* To money-wise exhibitors, faced with the mounting scarcities of metals needed for projection room parts and equipment, an Altec service agreement is an investment in continued business security.

ALTEC SERVICE CORPORATION

250 West 57th St. • New York City

ALTEC SERVICE SAVES, PROTECTS, PRESERVES THE EQUIPMENT . . . . . AND ALL ITS PARTS

Eyes on Capitol As Inquiry Opens

Headlines Made In Washington

WASHINGTON—Opening of the investigation by a subcommittee of the Senate Interstate Commerce Committee into charges that members of the motion picture industry were injecting propaganda into American films provided plenty of headlines last week as the opening day's hearing saw charges by Senator Gerald P. Nye, Republican, North Dakota, that a small group of motion picture producers, "all born abroad and animated by the persecutions and hatreds of the Old World," have been injecting pro-war propaganda into American films, both for financially selfish and "non-American" reasons.

Nye, an opponent of the Administration's foreign policy and co-author of a resolution for investigation of the movie charges, was the only witness at the session.

Subcommittee at the outset ruled that Wendell L. Willkie, retained as counsel for the motion picture interests, could not examine his own witnesses or cross-question others. The hearing ended with the assertion of Senator D. Clark, Idaho, committee chairman, that the subcommittee would also inquire into evidence of pro-Nazi, pro-Communist, and pro-Fascist film exhibition in this country and South America.

Willkie Statement In Record

Willkie was permitted to put in the committee record a statement that the inquiry obviously was designed to "high pressure" the movie industry to stop making "accurate and factual pictures" on Nazism and our national defense program and to "divide the American people into discordant racial and religious groups" to disunite them over the country's foreign policy.

Consideration of the charges, voiced in a resolution by Nye and Senator Clark, Missouri, got under way in the Senate caucus chamber before a large crowd which found much in the testimony at which to laugh and applaud.

Titters of laughter arose as Senator D. Worth Clark announced that the inquiry was not an investigation of the charges but merely an inquiry to determine whether to recommend an investigation by the full Interstate Commerce Committee.

Counsel Can't Cross-examine Witnesses

In a 20-minute speech which outlined the scope and nature of the inquiry and the part that Willkie was not going to play in it, Clark pointed out that Senate committees never permit counsel for groups under investigation either to examine their own witnesses or cross-examine others.

Senator Clark added that Mr. Willkie was welcome to stay around and suggest lists of witnesses, if he wanted to. However, he added, he could not even privately counsel his witnesses when they were on the stand.

The prohibition relegated the ex-Presidential candidate to a corner of the room, but not so far as to prevent him from grasping his microphone on several occasions to exchange badinage with committee members and Senator Nye.

The five-man subcommittee, embracing four members opposed to the Administration's foreign policy and only one supporting it, gave Nye respectful attention. Some supplemental ideas and testimony were advanced. Senator Bone, one of the anti-Administration men, was absent.

Senator McFarland, the only Administration man on the panel, engaged in several colloquies with Mr. Nye, aimed, he said, "to find out what you are driving at."

Senator Nye Outlines Purpose

Senator Nye outlined the thesis which brought on the inquiry as follows:

The small group of movie producers he had mentioned, he said, are in a position, because of their practical monopolistic control of movie making, distribution, and exhibition, to feed pro-war propaganda to 80,000,000 Americans who enter their theatres weekly, seeking only entertainment.

His preliminary investigations and some direct evidence he has gathered, he added, indicate that the charge can be sustained. The committee should hear the evidence he and Senator Bennett Clark and others are prepared to offer, he said, to deter-

(*Continued on next page*)

"Superman" Book

NEW YORK—Paramount last week issued a 20-page color campaign book for the "Superman" cartoons now being made by the Fleischer Studios and released through Paramount.

The book stressed the innumerable possibilities of tie-ups, and listed the newspapers, radios, comic books, etc., in which "Superman" appears, as well as providing the routine pressbook material.

Picture Pioneers Meet

NEW YORK—With the return of Jack Cohn from the coast, a meeting of the executive committee of the Picture Pioneers was called for this week for action on two matters. First, the nature, time, and place of the Fall Conference. Second, action on the applications for membership which have been received during the summer months.

Five states are represented in these applications, California, Massachusetts, Ohio, Pennsylvania, and New York.

The Legion of Decency Weekly Listing Is a Regular Feature of This Publication.

Takiff-Crafts

NEW YORK—Miss Vivienne Crafts, formerly of Portsmouth, England, was married to Harry J. Takiff, of this city, last fortnight.

Takiff is assistant to Jack Cohn, vice president, Columbia.

Industryites Talk At Allied Meeting

Equipment Exhibit Is Highlight

PHILADELPHIA—A distinguished group of speakers from the distribution fraternity and other fields, in addition to Allied leaders, is scheduled to address the 12th annual convention of Allied States Association here during the sessions on Sept. 16-18.

Sidney Samuelson, business manager, announced last week that the following would positively make talks:

H. M. Richey, William F. Rodgers, Metro; Arthur Kelly, UA; Jimmy Grainger, Republic; Abe Montague, Rube Jackter, Columbia; Neil Agnew, Paramount; Joseph Bernhard, Warners; Paul Terry, Harvey Day, Terrytoons; George Dembow, National Screen Service.

Tentatively set were Grad Sears, Warners; Herman Wobber, William Sussman, 20th Century-Fox; Ned Depinet, RKO; William Scully, Universal; Sam Dembow, Paramount.

The equipment exhibit has already attracted such companies as National Screen, THE EXHIBITOR, Metro, UA, Paramount, Penn Theatre Supply Company, Quality Premium, National Carbon, Gum, Inc., Berlo Vending, National Theatre Supply Company, Wagner Sign Service, and others.

Hope In Philly P. A.

PHILADELPHIA—Co-incident with the sessions of the Allied convention here this week Paramount will world premiere the newest Bob Hope comedy, "Nothing But the Truth," at the Stanley today (Sept. 17).

Hope will do a trio of his radio broadcasts in the middle west and east and consequently will be able to appear in person at both the Allied convention and the premiere.

In addition to his personal appearances here, Hope has also arranged to do a number of other p.a.'s en route.

Warners and Paramount are co-operating on plans for an elaborate Hollywood opening on a scale never before attempted in Philadelphia.

Ask Cuban Protection

WASHINGTON—Former Governor Carl E. Milliken, MPPDA secretary and acting head of its foreign department, last week asked the Committee for Reciprocity Information that specific provision against any increase in restriction on US films be written into the trade agreement now being negotiated with Cuba.

Trade Screening Information? Then Turn to the Listing, a Regular Feature of This Publication.

Caballero to PRC

NEW YORK—Juan N. Caballero was last week appointed assistant to the export manager of the foreign department of Producers Releasing Corporation by Leon Fromkess, executive vice-president in charge of operations.

mine whether an investigation is justified. The objective, he told Senator McFarland, would be "to free the American people from the most vicious propaganda I've ever seen."

"Would that be done by legislation?" asked Senator McFarland, a Senate newcomer and former Arizona judge, adding that he had heard something about Constitutional guarantees of freedom of speech and press.

Censorship Threat Brought Up

Nye replied that he "hoped" censorship could be avoided, although holding that films, both newsreel and dramatic, are not covered by this guarantee. No problem of press censorship has arisen, he added, because people generally can discount the different positions on war and European involvement. But, he said, they can be easily be "taken into camp" when, seeking only entertainment, they witness pro-war propaganda and "prejudiced and partial viewpoints" voiced on the screen, perhaps by favorite actors.

"Well, if this inquiry is not to lead to legislation, it is merely publicity that you want on the alleged situation," McFarland suggested.

The Senator responded that this was "very unfair." What he wanted, he said, was "investigation to see if the propaganda is there, so that the 80 per cent of the people who do not want war can be put on their guard against it."

Anti-Semitic Charge Is Denied

Nye then began his 41-page prepared statement with a recitation of charges that his resolution was animated by anti-Semitism and his stand on foreign policy by pro-Nazism. He disclaimed both charges. The former was made in many cases, he said, by Jews who were "feeding their persecution complexes to their own detriment."

He concluded by asking the committee to seek as thorough an inquiry of pro-Nazi, pro-Communist, and pro-Fascist films as of any others. The chairman said considerable testimony would be heard on this point.

After Nye got well into his statement Willkie requested and received permission to have inserted in the record his brief comment on it.

"In his whole long and tedious statement," Willkie concluded, "Senator Nye gives not one valid reason for an investigation of the motion picture industry. He does, however, give every reason why no investigation should be held. He demonstrated, without a bit of doubt, why this foolish show should be ended, once and for all. Even he is convinced there is no necessity for censorship or government control of the industry. Senator Nye has proved himself a star witness for the industry."

Nye urged that news reels should be investigated along with dramatic films, because "often they inspire hate, no matter how truthful they may be." "The March of Time," he added, "put out one which the producer admitted was so 'brutal' that it scared even the producer himself. Here is a letter from him urging support of it from friends."

Execs Called

WASHINGTON — Some time this week the Senate sub-committee is expected to call Nicholas Schenck, president of Loew's Inc., which controls Metro; Harry Warner, president, Warners; Barney Balaban, president, Paramount Pictures; and Darryl F. Zanuck, vice-president in charge of production, 20th Century-Fox, to give testimony.

Alleged Propaganda Films Named

The Senator estimated that about 15 or 20 of the 200 to 250 "quality films" made in each of the last two years had been pro-war propaganda vehicles. He mentioned, among others, "Sergeant York," "The Great Dictator," "Escape," "Convoy," "Flight Command," and "I Married a Nazi." He had seen a few of these, he said, but has a "particularly pronounced inability to remember the name of any picture the day after I have seen it."

Questioned by McFarland as to what he could remember about any of them, he said that generally their tendency was to "imbed in the spectator a feeling of hate for a whole people." Further pressed on how this was accomplished, he suggested that the committee have a private showing of the films so they could see for themselves.

Again grabbing his microphone, Willkie interjected:

"We'll be glad to supply them all and you can put them on right here in the committee room. That will make a real movie show out of this."

Government Agent Named By Nye

Senator Nye said he had been informed of a "demand" by "some agent of the government" that motion picture studios produce "propaganda" films.

Senator McFarland asked who had told the producers to turn out propaganda pictures.

"Some agent of the government," Nye replied.

"That's rather indefinite," McFarland told him.

Nye replied that he had "excellent foundation" for his testimony, but believed that it was the duty of the committee and not himself to establish the facts. He told the committee that his informant was "one of the No. 1 producers of motion pictures in the United States today." Adding that he believed the producer would be questioned about the matter by the committee, Nye said that "if there is a denial, I have five persons I should like to put on the stand who heard the statement with me."

Author John T. Flynn went further by urging that the group also investigate the full background of every film, including an examination of the original scripts, the changes made in them, the directors' instructions, the cuts and additions made to the films while in production, and the reasons therefor.

Names 51 Films As Propaganda

He offered for investigation a list of 51 feature pictures, to which he said should

(*Continued on next page*)

Best Wishes TO ALLIED

ROSS FEDERAL SERVICE, Inc.

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PHILADELPHIA OFFICE

1313 Market St. National Bank Building

BETTER MANAGEMENT

A Service toward the better exploitation of pictures—the better management of your theatre. Read this service regularly, for better and newer ideas.

JAY EMANUEL PUBLICATIONS INC.

be added sample issues of a number of newsreels and short programs.

Flynn also mentioned as "strange" that even before the war began, the country was "flooded" with a large number of films depicting the heroism of British soldiers and sailors in earlier wars, the great traditions of Eton, and other aspects of British and Empire life, always presented favorably.

Willkie Strategy Revealed Further

In a statement urging that the committee "discontinue the bunk and look at the pictures," Willkie revealed a further aspect of his strategy as counsel for the industry.

"We want to show these pictures," he said. "We want to prove by men and women just returned from Nazi Germany that the motion-picture industry has shown only a pale portrayal of the terror and cruelties of Nazi Germany.

"The government represented by Thurman Arnold and others did complain that there was a monopoly in the distribution of motion-pictures. The matter was submitted to a Federal court. The court in November, 1940, ordered the motion-picture companies to distribute their pictures under a set of rules which required the companies to furnish their pictures to all theatres whether or not owned by the producing companies.

"Both Senator Clark and Mr. Flynn are speaking of a problem entirely solved. They made no claim that the Federal decree is being violated. They merely recite a situation no longer existing."

Flynn described at some length "That Hamilton Woman," and also the promotion sheets on it sent out to exhibitors by the distributors. He objected because these sheets gave no intimation that the film was "pro-British and pro-war propaganda."

Flynn then turned to the "bias" of the newsreels in giving more footage to alleged pro-war propaganda than to the other side, although admitting that the opposition did get some footage.

McFarland Says Nye Was Filmed

Senator McFarland interposed to say that he knew one anti-Administration committee member had recently been in the newsreels and that he understood Senator Nye, co-author of the inquiry resolution, also had been pictured recently.

He added that he had been told this by newspaper men at the noon recess and as it was only hearsay he wanted to ask Senator Nye if it were true the next time he appeared on the stand.

Nye, who was present, took the stand at his own request as soon as Flynn finished. He demanded that Senator McFarland give him the names of the newspaper men who had made such a statement, so that they could be subpoenaed and questioned. McFarland said he could not name any of them; that he was being questioned by about a dozen at the time.

Flynn told the committee earlier that a "master mind" whose identity he did not know, obviously had worked out the plan which all the "pro-war" groups in the country were following.

He added that if "the men who dominate the movies persist in their efforts to get this country into war to wreak vengeance on Hitler there will be a government in this country which will take over their industry and police and dominate it and use it for their own ends. I urge them, while they are hating Hitler, not to forget to hate fascism, too."

Pepper Backs Films

WASHINGTON — Branding the investigation of the movie industry by a sub-committee of the Senate Interstate Commerce Committee as a "witch hunt," Senator Pepper, Florida, questioned last week the motives of Senator Nye in pushing this inquiry. He felt that a fair hearing would not be received.

Senator Pepper appeared at the Fox Movietone News studio, where he was a member of the "cast" in the third of Columbia's International Forum short subject series, "Victory From the West."

He became sarcastic on the question of the motion-picture inquiry, holding that it was merely a "publicity-seeking contest." The motion pictures, he said, were just as fair and honest as the press, radio, and other means of communication. If this inquiry is not any fairer than the munitions investigation which Senator Nye conducted several years back, it will not be a "judicial inquiry," Senator Pepper asserted.

Flynn Objects To Defense Films

Flynn also seemed to take objection to films which he held to be breeding pro-war sentiment uder the guise of picturing progress in national defense.

After Flynn finished, Senator McFarland questioned him briefly along the line of a view he had previously advanced that the people generally are able to recognize propaganda when they see it and not be swayed by it against their reasoned judgment.

Supporting his contention that movie producers had a financial stake in the outcome of the war which might influence them toward the dissemination of propaganda, Senator Nye said that the profits on many films depended on foreign sales.

The hearing ended in an inconclusive debate between Messrs. Nye and McFarland on "Who is going to decide what is propaganda in the movies if we decide to do anything about it?"

Willkie Asks Committee to Look

A demand that Senate investigators actually view the films alleged to contain such propaganda before going into possible motives on the part of the producers was laid before the investigating group on the second day by Willkie.

Demand was made as Senator Clark, Missouri, co-author of the investigating resolution, continued the attack on the producers going over much the same ground covered by Senator Nye.

In a barrage of statements and letters, Willkie denied that the movie makers were conscious of any pressure from the government that they make pro-war films, as he said Nye had "inferred." Willkie asked the committee to call Lowell Mellett, Presidential assistant in charge of the Office of Government Reports, who was named by Nye in connection with the governmental phase. Senator Clark, Idaho, subcommittee chairman, said this would be done.

In a press statement in reply to the testimony of Senator Clark, Willkie said that his clients admitted they were "anti-Nazi and friendly to the cause of liberty," and challenged the authors of the resolution to point out any inaccuracies in the pictures of which they complain.

"Rump Committee" Charge Hurled

Willkie also protested the committee's refusal to permit him to cross-examine witnesses on the ground that Senate committees never allow this. He said that this assertion was contrary to fact and attacked the "rump subcommittee" holding the hearings for permitting the sport of "badgering and threatening unprotected witnesses and refusing to allow those who are being accused to have a hearing."

On the other hand, both Senators Clark and Nye, in testimony and statement, accused Willkie of raising the issue of race prejudice to aid his clients.

Willkie won at least one victory. After Senator McFarland, the only Administration man on the five-man sub-committee, again asked that Willkie be permitted to question witnesses, specially Senator Clark reiterated that although this could not be permitted unless the committee overruled him, Willkie, at a proper time, could be his own witness for as long as he liked.

The hearing lasted only 1½ hours. Applause which followed Chairman Clark's refusal of Senator McFarland's request brought from the chairman an announcement that if demonstrations did not cease appropriate steps would be taken.

Senator Clark, in his one-hour statement urging a full inquiry, with funds for counsel and other expenses, emphasized the alleged monopoly character of the movie industry.

Flynn On Stand Third Day

A highlight occurred when Flynn, economist and writer, charged the American motion-picture industry is loading its feature and newsreel films with "pro-war propaganda" because it is "controlled by four or five men who cannot possibly have an American point of view."

Mr. Flynn said he regretted but could not object to propaganda in films, and added that what he did object to was the fact that this alleged "monopoly control" would not permit the production of a single foot of film representing the anti-war side. He would fight film censorship as strongly as any one, he said, and added that the only remedy he could suggest was enforcement of the anti-trust laws to break up the alleged production and exhibition monopoly.

In a statement which followed so closely that of Senator Clark, that Willkie suggested that "perhaps John Flynn wrote them both," the witness joined with Willkie in urging the committee view the indicted pictures and newsreels.

The Little Man Who's *Always* There!

No matter where you are... who you are... what you are... so long as you're an exhibitor with a theatre ready for business, the Prize Baby of the Industry is ALWAYS there with extra power to sell your show... extra power to sell your theatre... extra power to sell your industry.

Help yourself to better business

with NATIONAL Screen SERVICE

The LEADERSHIP o

WE don't like to restrict our contrasts to BOXOFFICE . . . but it is currently the largest trade paper circulation in the industry . . . and we like to *"beat the Champ"!*

The A.B.C. paid circulation of MOTION PICTURE HERALD is not broken down into quality by distribution territories or districts of the Nation . . . so it isn't possible for us to draw a contrast. In all fairness to that fine paper, however . . . we feel that as runner-up in total circulation . . . we have beaten them also when we *"beat the Champ"*.

•

- and now for a few other current facts . . .

RENEWAL PERCENTAGES (As of the A.B.C. periods shown opposite)

	JUNE 30, 1940	DEC. 31, 1940	JUNE 30, 1941
THE EXHIBITOR	78.72%	81.84%	82.92%
Boxoffice	68.52%	71.54%	71.24%
M. P. Herald	74.20%	73.43%	72.19%

TOTAL NET PAID AVERAGE (As of same periods)

				CHANGE
THE EXHIBITOR	4266	4534	4624	**358 INCREASE**
Boxoffice	13885	15527	16042	**2157 INCREASE**
M. P. Herald	15406	15073	14739	**667 LOSS**

TOTAL EXHIBITION PAID (As of same periods)

THE EXHIBITOR	3405	3522	3510	**105 INCREASE**
Boxoffice	11350	11899	12379	**1029 INCREASE**
M. P. Herald	12719	12371	11999	**720 LOSS**

TOTALS FOR 13 STATES served by THE EXHIBITOR (As of same periods)

THE EXHIBITOR	4258	4416	4379	**121 INCREASE**
Boxoffice	3765	3803	3855	**90 INCREASE**
M. P. Herald	3970	3864	3738	**232 LOSS**

. . . and don't forget — **THESE ARE THE ONLY 3**

THE EXHIBITOR *continues..*

COMPARISON of the Volume and Quality of the respective editions of THE EXHIBITOR and of the industry's largest circulation *national* paper, BOXOFFICE . . . serving exactly the same seven rich, Metropolitan Eastern distribution areas.

●

As of A.B.C. Audit Report for period ending JUNE 30, 1940—

	TOTAL PAID	EXHIBITION PAID
THE EXHIBITOR	4469	3405
Boxoffice	3244	2285
LEADERSHIP of THE EXHIBITOR	**38%**	**49%**

●

As of A.B.C. Publisher's Statement for period ending DEC. 31, 1940—

	TOTAL PAID	EXHIBITION PAID
THE EXHIBITOR	4624	3522
Boxoffice	3274	2319
LEADERSHIP of THE EXHIBITOR	**41%**	**52%**

●

and now . . .

As of A.B.C. Publisher's Statement for period ending JUNE 30, 1941—

	TOTAL PAID	EXHIBITION PAID
THE EXHIBITOR	4579	3510
Boxoffice	3330	2194
LEADERSHIP of THE EXHIBITOR	**37½%**	**60%**

THE EXHIBITOR

	EXHIBITION	DISTRIB	PROD.	EQUIPMENT	MISC.	TOTAL
New England Edit.	727	117	16	35	37	932
N. Y. State Edit.	1333	181	39	46	111	1710
Philadelphia Edit.	838	130	31	34	158	1191
Washington, D. C. Edit.	612	60	21	24	29	746
	3510	**488**	**107**	**139**	**335**	**4579**

Boxoffice

New England Edit.	618	134	4	20	128	904
Eastern Edit.	1576	578	19	78	175	2426
	2194	**712**	**23**	**98**	**303**	**3330**

IN THIS ONE YEAR PERIOD . . .

THE EXHIBITOR gained 110 TOTAL—and gained 105 EXHIBITORS

Boxoffice gained 86 TOTAL—but lost 91 EXHIBITORS

TRADE PAPERS THAT PROVE THEIR CIRCULATION CLAIMS!

SAN FRANCISCO

SAINT LOUIS

NEW YORK CITY

NEW YORK CITY

HARTFORD

DETROIT

HINTS ON NEWSPAPER ADVERTISING

No. 209—"Dr. Jekyll and Mr. Hyde" (Metro)

The most interesting contribution here is the Detroit ad. The United Artists was the first house to picture the Crawford scar in the advertisements for "A Woman's Face" and the results were sensational. Now it seems to stand alone in its use of the "Hyde" picture, while the other ads play up different angles, using a regular photo of Tracy. Note especially the "Are You A Jekyll Or Are You A Hyde?" contributions from New York, where the campaign is being conducted on psychological-psycopathic angles. From first reports, all the engagements are doing very well.

Boston

Crosstown

Don Martin, former manager, Ben Welansky's Beacon, is now manager and associate in the Lyric, Fitchburg. Harold Mason, Globe, Boston, for eight years, manages the Beacon, and is ensconced in a beautifully remodeled office. Assistant manager Alexenberg aids him.

When Glenn Miller and his band played the RKO Boston last week, they found several youngsters who, unsolicited, had planted themselves in the lobby at 7.30 A. M., playing cards, and listening to Glenn Miller records on a portable phonograph.

Joe Shea is the new 20th Century-Fox publicity director for New England operating out of Boston. He has just completed covering 12 cities, in which he worked with managers on co-op newspaper advertising booking "Sun Valley Serenade." Currently he is working with RKO publicity director Jack Granara on this film. New England-bred, Joe hasn't had much time in his native haunts. He has traveled throughout the United States for legitimate plays and pictures. His last job in Boston was exploiting "King of Kings" at the Tremont in 1928. He was one of nine field representatives appointed in various territories by the home office. Married, he will make his residence here.

World premiere of "Hold Back the Dawn" took place at the Metropolitan along with preceding campaigns and premiere night ballyhoo, handled by Paramount's press agent Van Lear, Met publicist Paul Levi, and M. and P. publicity director Harry Browning. All out advertising in all the newspapers, a banner stretched across Washington Street, a screening for the critics, and a telephone call to the coast for interviews with the stars. There were radio interviews and for the premiere Walter Abel came on for personal appearances at the Met and on the Paramount stage. A newspaper teaser campaign preceded the affair, and trailers in 35 M. and P. houses the Saturday before, a precedent.

Film District

On Sept. 5 Messrs. George Boroff and Henry Tobin finally opened their Johnston, Johnston, R. I., with a regular Hollywood ballyhoo. This 600-seat jewel got under way with "Propaganda From the Skies." Boroff hired a plane and went up to drop the stuff in a pea-soup fog, with a pilot who absent-mindedly held his knee against the wheel while he read the herald. George, who has flown quite some, looked at the altimeter and kicked the pilot's knee. "We're falling 800 feet!" he said. The pilot deigned to control the plane, but when George began to throw out the heralds from 1,000 feet, he wanted to do likewise. So he stuck his head out in a high wind and drew it in bewildered, as he said, "I've lost my glasses!" They were high-intensity prescription glasses and from there out it was blind flying. Meanwhile, for miles around, traffic stopped everywhere, boys got off bicycles, and everybody dashed after the heralds. George described their flight (the heralds) as wonderful to behold, not swirling but soaring like birds in all sorts of formations.

Boroff and his pilot finally came down in a bumpy eight-point landing. Evening opening the next night was comparatively calm. Flowers came in from everywhere and all the important people of the town, with a lot of good will and optimism for the future, since the townspeople, mostly from yarn mills, seemed to want a theatre there. Pay-off was the congratulatory wire young Boroff received from his fellow-workers of the National Committee for Education, of which he is a representative. Ask him to show it to you.

Tom Bailey's northeast division, 20th Century-Fox, has been leading both in the count sold and gross revenue in sales drive. . . . Bulletin from the Herman Konnis front: Herman, Monogram salesman, visited Louis Score in his newly-opened Yarmouth, Yarmouth, Me. Score has been in the building equipment business for 24 years, formerly a partner of Joe Cifre, and in remodelling the K. of P. Hall in Yarmouth for his new theatre did most of the work himself. Especially he built, wired and painted the marquee. To do this, he ran guy-ropes to the roof to pull up different pieces of the marquee, and built it directly on the building. When Konnis came with a contract, Score was busy on the roof with his guy ropes, and "Tiny" had to climb through a skylight to get to him. Score was unable to guy or guide until he had signed the slip of the stubborn salesman. . . . . Over in Rumford, Me., the Arcadia, taken over by E. G. Pollard, who operates houses in Mexico and New Auburn, had to open with a Monogram picture, so Konnis claims. Pollard, it seems, is superstitious because he's always opened his other theatres with one of the M. thrillers, so when a particular print wasn't available, he drove all the way to Boston to pick one up, and accountedly had a good opening on Sept. 1.

Celia Shapiro, formerly Imperial Pictures secretary and United Artists cashier, is now employed by the Four Star Program Company. Hi Teich, Four Star Program Company prexy, who does much of the theatre program and herald printing in Boston, announced last week that he is opening a new office of Four Star at 44 Winchester. . . . New employee at Metro is William Penwarden.

Steve Broidy, general sales manager, Monogram, announces that the local exchange has closed deals for the 1941-1942 program with the Interstate circuit of 40 theatres, Rifkin circuit with eight houses, and the Leiberman circuit with 37.

New switchboard operator in National Screen is Julia Canty. . . . George Rosenblatt, working at National Screen for the summer, returns to M. I. T. He is the son of Harry Rosenblatt, Metro sales manager. . . . Ethel Levin, Standard Theatre Supply employee, has enlisted in the Women's Civilian Defense Corps. She attends classes at the Civilian School Center on Boylston Street. Ethel is taking a radio course which includes code theory, study of gas, etc. When she graduates in six months she will be a Class B Operator, and, with a grade over 85, a Lieutenant, and, with a small investment, garbed in a swanky uniform. Entrance requirement included fingerprinting, medical examination, etc.

Harold Wiesenthal, Universal, is a new father. His daughter, Arleen Susan, was born at the Richardson House a fortnight ago, and weighed six pounds, some ounces. . . . Warner exchange employees went back on reguiar fall working hours, nine-12:45 on Saturday. . . . Theatre Service Supply Company of Ed Comi, formerly located with Capitol Theatre Supply on Piedmont Street, is now located at 11 Winchester Street.

Theatrical House Employees' Union convened to further plans for signatures by all supply members. As yet, few of the supply houses had joined up. . . . Peter Crevillo, Warner cashier, resigned to join the Universal staff. New employees at Warners are Virginia Halper and Helen Dwyer. . . . In town was Leonard Goldberg, booking in advance of his new theatre opening. Adams, Quincy, will open on Sept. 25, equipped with RCA sound, new seats, and all modern improvements. Goldberg was formerly manager, State, Quincy, Morse-Rothenberg house. Adams was given a special boost in the local paper and the mayor and all important townspeople will attend the opening.

In town was Sam Richmond, Victoria, Lawrence, who has just completed a campaign on RKO's "Jungle Cavalcade" which included plastering the town with six-sheets and decorating his front with stucco cut-outs, etc. Sam also renovated and repainted his marquee and lobby. He is the former Lieberman circuit general manager, and Gordon-Lockwood booker.

Graphic Circuit

Kenneth Kurson returned from a business trip to Vermont and New Hampshire. . . . Burch-Manley, popcorn machines, are being installed in Reading and Methuen theatres.

M. and P. Circuit

Bob Gillam, Paramount executive, came in advance of "Hold Back the Dawn" to work with M. and P. publicist Harry Browning. . . . About 100 24-sheets will be set up institutionalizing M. and P. theatres. . . . Harry Browning was at press-time still in search of Stirling Hayden, Paramount star who disappeared from the coast a fortnight ago, gave his resignation story to his pal Tom Horgan in Boston, and then disappeared again. Browning drove his car up and down the Cape in search of the reluctant captain. It seems that Hayden did tell the studio that he was fed up with the movies, and the studio told him to take a week off and think it over. He wants to skipper a sailboat, and even though Paramount paid $17,000 for one for him, the life just didn't suit.

Bob Krancer, publicity assistant, has resigned to become a shipbuilder. He emulates Maurice Schwartz, a former publicity assistant, who is working in the Bethlehem shipyards in East Boston, and paid the department a visit last week; came even his boss, Browning himself, who is a Commodore in the Medford Yacht Club. New publicity assistant is Ernie

WHAT'S CONVENTIONAL AT A CONVENTION?

Some High-Toned Talk

Some Low-Toned Answers

Some Schemes, Some Squawks

Some Look-Askancers

A Lot of Fun at Hotel Parties

AND SO "**CAP**" SAYS—

"GO TO IT HEARTIES!"

NEW ENGLAND MEMBERS

OF ALLIED STATES ASSOCIATION OF MOTION PICTURE EXHIBITORS

REMEMBER ***CAPITOL***
IN YOUR CALCULATIONS!

CAPITOL

THEATRE SUPPLY CO.

28-30 PIEDMONT STREET **BOSTON, MASS.**

A ROUND DOZEN

• for a SQUARE Deal!

These are the BIG 12 ★ Manufacturers for whom CAPITOL THEATRE SUPPLY COMPANY distributes:

★ **MOTIOGRAPH Projectors**
Extra wear features mean dollars to you.

★ **MIRROPHONIC Sound** (Designed and Engineered by E.R.P.I)
Time-tested for brilliant and well defined sound.

★ **IDEAL Seating**
Just what the name implies, maximum comfort and tested durability.

★ **BRENKERT Lamps and Projectors**
Low initial cost and economy of upkeep.

★ **ROBIN-IMPERIAL Generators**
Chrysler's Floating-power built in. No noise and no vibration.

★ **NATIONAL Carbons**
Known to the world at large for dependability.

★ **ASHCRAFT CYCLEX LAMPS**
Exceptional new lamp, operating at less cost than Low Intensity with 2½ times the Light

★ **GENERAL REGISTER Ticket Machines**
Established for more than half a century.

★ **ALEXANDER SMITH Carpeting**
Longest wearing and largest selling theatre carpet in America.

★ **DA-LITE and RCA MAGIC Screens**
They show images, gradations of color and tone with camera-eye fidelity.

★ **WESTINGHOUSE and HYGRADE SYLVANIA Lamps**
A lamp for every theatre lighting need.

★ **VALLEN Tracks and Curtain Controls**
We have figures to prove that New England prefers Vallen.

Distributed and Guaranteed by

CAPITOL THEATRE SUPPLY COMPANY

A New England Organization . . for New England Exhibitors

28-30 PIEDMONT STREET • BOSTON, MASS.

Seely, Boston University Advertising School graduate of 1940, copy-writer in the Smith, Follette Agency in Providence, and resident of Somerville.

A new marquee was installed in the Empress, South Norwalk, Conn., by the Donnelly Sign Company. Previous one was 12 years old. Albert Hamilton, manager, Empress, and George Darby, Norwalk, Norwalk, announced at the same time special student admissions in both theatres. . . . Harry Botwick, State, Portland, planted a three-column picture in the Portland Evening Express of his assistant, William H. Romanoff and fiancee Florence E. Kane. . . . A clipping appeared in the local paper in Waterville, Me., about personnel of the Haines, now serving their country. Manager James K. O'Donnell, who was in the last war, was emulated by six volunteers from the theatre; Don Farwell, now Second Lieutenant in the National Guard; Nubert Estabrook, projectionist, also a Second Lieutenant in the National Guard; Pat Desmond, usher, a naval electrical engineer; Robert Ramount and Irwin Winn, in the navy.

Rifkin Circuit

Herman Rifkin leaves for another trip to the coast the end of this month, where he will serve both as prexy and proxy in a Monogram stockholders' meeting. . . . Albert Desautels, Majestic, Holyoke, is vacationing, relieved by general manager Bill Powell and Julian Rifkin.

If You Want to Know More About the News of Trade Screenings in Your Area, Please Turn to the Chart Which Is a Weekly Feature of This Publication.

New Haven

Crosstown

Cooking schools were rampant with the Westville, Whalley, Whitney, Dixwell and Howard all running matinee sessions. Door prizes added up to beaucoup attendance. . . . First show out of the 4,000 seater Arena with Guy Lombardo in person plus six stage acts disappointed with only 5,100 paid admissions. . . . Angelo Tomasino, Whiteway, came back from that fishing trip with the only catch in a party of four. His host immediately decorated the solitary catch with a garland of carnations.

Shubert's opened under the new aegis of Nunes and Bailey with Rosemary Lane, one-time Hollywoodian, in the pre-Broadway show "Best Foot Forward." . . . Usherettes are working out okay for Bob Russell at the Loew-Poli. . . . Jean DuBarry, who ran the Lincoln last year, was around.

"Sergeant York" received a special big plug that Warner executives will undoubtedly note. Full page feature in the Sunday Register recited the story of Sergeant Bernard Early, now a New Haven bartender, who was York's senior officer until he was wounded. York thereupon took over command and went on to capture the 125 Henies. . . . Apollo is starting a new deal.

It was Sam Bailey and Franklin Ferguson who did that elegant job in promoting all the giveaways for the cooking schools at the "W" theatres. . . . Johnny Mongillo, Loew-Poli projectionist, was postcarding from Hornell, N. Y.

Mind-on-other-things-dept.: Tony Cassella, Bijou projectionist, when he left his car's motor running and locked the doors so no one could shut it off. They finally found Tony after much of a search. . . . Ted Teschner, Bijou, and student assistant Herb Coleman are planning a campaign on "They Met In Argentine." Ted was also swinging out with several new angles for the Jack Benny run. . . . Jitterbug crowd was bulging out the Loew-Poli when both "Sun Valley Serenade" and "Dance Hall" played.

Jack Brassil and his mustache received due notice in the daily press: "he looks just like Doug Fairbanks and the only way you can tell the difference, is by their salaries." Jack received so much fan mail the following day that he used the Gillete and denuded his upper lip. Bashful, huh? . . . Lou Schaefer, Paramount, despite having his foot in a cast after a fall, was planning a strenuous campaign on "Hold Back The Dawn." Lou received a long letter the other day from son Bob, now Corporal, on maneuvers at Ragley, Louisiana.

Hearing on the petition of the Fishman Theatres for a slight change of zone in the rear of the Rivoli, West Haven, so that the rear of the house might be extended 30 feet, was heard before a good turnout. Zoning board, following the customary procedure, reserved decision for two weeks. . . . Herb Hillman, College, was tagged for an October induction in the Army. . . . Trailers were to be run in the various houses on air raid warnings.

The House of Big Re-issues

Astor PICTURES CORP.

V IS FOR VICTORY OVER BOXOFFICE SLUMPS

TRIED and PROVEN

HELL'S ANGELS Jean Harlow—Ben Lyon
SCARFACE Paul Muni—George Raft
SKY DEVILS Spencer Tracy—A. Dvorak
COCK OF THE AIR Chester Morris
STREET SCENE Sylvia Sidney
RAIN Joan Crawford—Walter Houston
THE BAT WHISPERS Chester Morris
THE LAST MILE Preston Foster
HER ENLISTED MAN B. Stanwyck—R. Young
PALOOKA Jimmie Durante—Velez—Erwin
LET 'EM HAVE IT Bruce Cabot—R. Arlen
I COVER THE WATERFRONT Claudette Colbert
CROOKED CIRCLE Zasu Pitts—J. Gleason
HELL'S CROSSROADS A King Vidor Production
TONIGHT OR NEVER Gloria Swanson—M. Douglas
THREE BROADWAY GIRLS Joan Blondell

NORTHEASTERN FILM CO. 14 PIEDMONT STREET BOSTON, MASS.

Meadow Street

Film Exchange Employees, Local B-41, held a session last week at the Hotel Garde with routine matters under discussion. President Sam Zipkin, on crutches after that foot injury, shook the gavel. . . . Gladys Rocks, National Theatre Supply, is back pounding the typewriter after her vacation. . . . That animated—but artificial (alas!) shimmy dancer who shakes her hips in the Warner office to exploit "Navy Blues" is attracting plenty of attention from the boys.

Roger Mahan, Jr., chip of the Senior Mahan, has packed his duds from Camp Adventure with the end of summer and is now studying at the Spring Glen school. Mrs. Mahan, an accomplished soloist, recently sang at the funeral held for Mrs. John Nolan, deceased wife of the Comerford circuit executive held in Kew Gardens, L. I. . . . Mary O'Daynik, RKO, was in Montreal on her vacation. . . . Hugh MaGuire will put his boat, "Sails," up for the winter about November 1.

Dick Cohen expects to have several deals working in October on the "Wonder Books." . . . Tim O'Toole, Columbia manager, was in Boston for a few days. . . . Bob Schwartz and Billy Sirica, multiple theatre operators, were in making the rounds. Among other things they left a gorgeous bouquet of golden rod for what salesman particularly open to hay fever? . . . M. P. Harwood, home office auditor, was at Warners.

Adolph Johnson has deals in Saybrook, East Hampton, and Moodus. New Colony, Soundview, one of Johnson's ventures, closed after a successful summer run. . . . Harold Rubin, Metro Premium, has a very clever "V" sign in his show window that ballys his offers. . . . Great was the anguish along Meadow Street after that horse came in paying 5-2 at Narragansett. He was touted incessantly for three weeks along the stem but only one film man climbed aboard.

Johnny Gentile, one-time operator, long-closed Comique, that was among the first of nickelodeons in New Haven, is in New Haven Hospital for observation. Boys along the Street are discussing plans to give him a helping hand. Johnny has not been active of late in the business, his last job being that of checker. . . . Al Winters, 20th Century-Fox, was at the Ritz Ballroom, Bridgeport, and helped to open the season.

Bob Hoffman and hay fever are shaking hands again. . . . Mary Calabrese, Universal inspectress, is on vacation. . . . Bill Hutchins will stretch out the boating season and does not plan to drydock his cruiser for another six weeks. . . . Frank McDermott, popular elevatorman, Film Exchange Building, has hied away for a vacation. . . . Morris Weber, Monogram, is still awaiting word from the draft board as is Al Parizer.

Former Mary Fappiano, Metro lovely and now the bride of Bill Worstell, received a swellegant radio at the annual "Appreciation Party" given by the company to the local office staffers at Oakdale Tavern, Wallingford. Party was a humdinger what with a capacity crowd and some great eats. District manager Maurice Wolf trained in from Boston and said some very fine words about the efforts of the local exchange in the past year as did Morey Goldstein, head boss here. MGM Pep Club took the occasion to present Mary with the gift.

Luncheon-shower given the now Mrs. Bill Worstell at Ceriani's also attracted a capacity crowd of gals from the Metro office. Included among them were Edith Williams, Helen Brennan, Laura Villano, A. Giannotti, Molly Smith, Anne Capporosi, Eileen Tierney, Jerry Flood, Ethel Philips, Alice Lee, and Rosemary Patterson.

Loew-Poli Circuit

All houses had President Roosevelt's speech either via a radio hookup or special wires. Sudden shift in plans caused by the death in the Presidential family was handled easily. . . . George Loukides, formerly Waterbury, but now of Wilmington, Del., was a visitor. . . . Ed Fitzpatrick, L-P, Waterbury, wangled two full pages for "Sun Valley Serenade."

When Fox Movietone News took local snaps of the defense efforts, Morris Rosenthal, Majestic, Bridgeport, took some notes in his little black memory book to good advantage. Later opening of the newsreel had Mayor Jasper McLevy, the police chief and sundry officials on hand after Rosenthal had especially invited them. . . . Harry Rose, Globe, Bridgeport, believes that if one band makes a lot of noise, three bands make a spectacle, and thereupon had three bugle corps to parade the main stem and herald the opening of the new season.

Lou Cohen, L-P, Hartford, has installed a gallery of stars in his lobby. Assistant Wally Cooper crashed through with his usual good co-ops. . . . Fred Greenway, Palace, Hartford, reports that assistant Sid Kleper had a swell tieup on a recent picture. Fred, himself, placed a two column fashion layout recently that was a eye-stunner.

Joe Samartano, Palace, Meriden, placed a portfolio strip in the Meriden Journal while assistant Bill Scanlon was going into the inside pages for sports shots placements from a recent reel. Bill also chalked up a two column co-op on Judy Garland in the same rag. . . . "Dr. Jekyll and Mr. Hyde" was given a plug by Boyd Sparrow, assistant, Springfield L-P, with a special advertising effort. Manager George Freeman swung it with a nice job of art in the local journal.

Warner Circuit

Ted Smalley, Garde, New London, made special arrangements with the Sub Base to ensure success of "Navy Blues." . . . Merrick Lyons, Rialto, South Norwalk, won the President's Cup during that Silvermine Yacht Club regatta. He has it on display in his office. . . . USO drive clicked. . . . Charley Boynton, who left the New Haven contact office, has returned to work there.

Herbert Kolinsky, one-time Warner employee, was visiting after nearly four months of hospitalization. Herb was injured in that Winchester Company blast. . . . Discussions will be held on the winter social season of the Warner Club.

Connecticut

East Hartford

Marquee at the Astor has been repainted. . . . Lou Anger, brother of manager Joe Anger, Astor, has been handling that theatre while Joe has been vacationing.

East Hartford's newest theatre, a 985-seater, as yet unnamed, will be opened about Oct. 15, it was announced here last week by Peter Perakos, one of the theatre owners.

Hartford

Russ Grant, Loew-Poli student, has been on vacation. . . . Rube Lewis, Loew-Poli Palace stage manager, and business manager Local 84, attended the convention of the Connecticut Federation of Labor in Bridgeport. . . . V. Lester, E. M. Loew's, has been recuperating at Hartford Hospital. . . . J. Russo is new at the Lenox. . . . Hy Fine, division manager for M. and P., came to Hartford to see manager Walter Lloyd, M. and P.'s Allyn. . . . Harry Shaw, division manager, and Lou Brown, publicity manager, Loew-Poli theatres, were in town to see Fred Greenway, Loew-Poli Palace manager, and Lou Cohen, Loew-Poli manager.

Jack Bloom, assistant manager, State, tripped to New York. . . . Fred Greenway, Loew-Poli Palace manager, had a co-op ad with a fur shop on "Dr. Kildare's Wedding Day." . . . Mark Freeland, Columbia publicist, was in. . . . Harry Matarese, Loew-Poli Palace, was over in Narragansett. . . . Julian B. Tuthill, theatre editor, Hartford "Times," left on Sept. 6 for a vacation out in Arizona. . . . Tommy Dunphy, Jr., student assistant, has been named business manager, Loew-Poli Palace's bowling team. Jim Orsini, is team captain. . . . Helen Covell has been filling in for vacationing A. Corrado, Loew-Poli Palace. . . . Martin Boehm is new at the State. . . . H. Approrate is the new Loew-Poli relief.

State Tax Commissioner Charles J. McLaughlin last week reported that receipts from amusement tax for the month of August totaled $8,584, a decrease of $56 from the total for that tax during the month of August, 1940. Total receipts, it was said, were $1,239,846, as compared to $1,165,361, in August, 1940.

Frank Ramsey, assistant to manager James F. McCarthy, Warner Strand, last fortnight was named acting manager of the Warner Rialto, following the induction into the army of Kenneth J. Faye, manager.

The first regular meeting of a new youngsters' club, called "Stage and Radio Stars Club," was held at the State.

Manchester

Jack A. Sanson, manager, Warner State, and Tommy C. Grace, manager, Warner Circle, were in Hartford to attend the "farewell party" for Kennie Faye, manager Warner Rialto, Hartford, who was inducted into the army.

New Britain

Joe Bornstein, manager of the Warner Embassy, tripped to Hartford to attend the "farewell party" at Hartford's Empire Restaurant for Ken Faye, manager of Warner Rialto, Hartford, who was inducted into the army. . . . Peter Perakos, owner, Palace, New Britain, and Strand, Thompsonville, took along some New Haven film exchange men on a cruise. . . . J. Milo, Roma Film Company, was a recent visitor at the Roxy. . . . J. Taylor Palace, resigned.

Plainfield

Work on remodeling of the Plainfield will probably be completed about Sept. 15.

Waterbury

Frank J. Brown, projectionist at Loew's Poli since 1922, died suddenly from a heart attack. Deceased was prominent in trade circles. He was president of Local 304 and a member of Local 88, Theatrical Stage Employees at the time of his death.

Robert Munzner, Loew Poli temporary assistant manager, has been replaced by Miss Mollie Stickles, who becomes the new assistant manager. Munzner goes back to the College in New Haven, to relieve Bob Portle, manager, leaving on a late vacation. . . . Poli has decided on Fridays and Tuesdays as its opening days. There was talk of switch to Wednesday and Saturday. . . . Lou Brown, Poli New England publicity chief, was to visit manager Ed Fitzpatrick. . . . Billy Sirica and Fred Quatrano, partners in the new Newington, dropped in. . . . Waterbury Civic Theatre Players meet to discuss plans for re-opening.

Maine

Calais

After spending about four months breaking in a relief cashier, State manager E. M. Haskins was checking the box office statement during the vacation of the regular cashier, and lo, and behold, during the week of the USO Drive this is what he found on the program at the top of the statement: News, "Life Begins For Andy Hardy," and USO.

Newport

Playhouse, acquired by Harold Moranga from Bob Rowll, re-opened.

Portland

Leo Young, Strand manager for the past six years, has been made district manager for the Ralph M. Snider circuit. Young will continue headquarters at the Strand. George C. Cronin, manager, Empire, Providence, R. I., has taken Young's place. He will relight the theatre and reuniform the ushers. H. M. Dillihay has joined the staff. Young says older men lend dignity to front of the house, too.

Harry Botwick, State manager, had a naval engagement on his hands. When the State doorman, dressed in blue and gray, and appearing very military, was mistaken for a marine by a sailor who had had a little too much.

Margaret Morse, Civic, is back after an attack of tonsilitis. . . . Leo Young's family are back from two weeks in North Carolina, preceded by a summer at Boothbay Harbor. Leo, incidentally, is shopping for a set of store molars. . . . Cora Wilson, Strand, replaces Claire DeVane, who has joined her aviator husband at Pensacola. . . . Ruth Higgins, Strand, was out for several days, due to the tragic death of a sister.

Engagement of William H. Romanoff, assistant manager, State, to Florence Kane, Portland, has been announced. . . . Manager George Cronin, Strand, went back to Providence, recently to get Blinky, a 14-pound tiger house cat he had at the Empire. Blinky is quite an attraction since he wears glasses and will smoke a pipe. He also brought back Blinky's pal, Inky, a coal-black pussy, but Inky does not have the artistic accomplishments of Blinky.

Sylvia Cook has been made film editor of The Press Herald, taking the place of Alice E. Modes.

Rumford

Acadia, leased from the original owners, Maine and New Hampshire circuit, acquired by E. G. Pollard, opened on Sept. 1. Pollard operates theatres in Mexico and New Auburn as well. House was remodelled.

"A Defense Reel in Every Show"

Waterville

Ulysses Ponsant, Waterville, Belfast, a famous fisherman in these parts, went tuna-fishing and caught, up till press-time, the biggest of the season, and has the state prize in view. Tuna-fishing is a major sport here, requiring apparel that costs several hundred dollars and a special boat hired for two men only.

Yarmouth

Yarmouth opens on Sept. 11. It is a remodelled K. of P. Hall. Louis Score, former partner of Bob Rowll in Mechanics Falls, is the owner. Score was in the equipment business for some 24 years, and has built his own marquee.

GENTLEMAN FROM DIXIE. Jack La Rue, Marian Marsh star in Monogram's picture.

Massachusetts

Allston

A. G. Oliver has acquired the Allston, formerly operated by M. and P. Theatres, and is re-modelling completely. Oliver operates a restaurant in Arlington.

Amesbury

Leonard Gill resigned at the Strand, succeeded by Joseph Renaud. . . . Angus Young and John Manning are new faces. . . . Tony Sheppard, assistant projectionist, is back from vacation in the White Mountains.

Braintree

Under the guidance of fire chief Fred A. Tenney, every member of the Braintree department, from the chief down, is an instructor to 10 or more members of the civilian volunteer auxiliary force, as well as a motion-picture cameraman and projector operator on the side. They all know how to take the movies which have become a part of the department's permanent records.

Brockton

Manager J. J. Cahill, M and P Brockton, will sponsor a series of cooking schools. . . . James Nelligan postcarded to the staff from New York. . . . Mr. and Mrs. Max Pearlstein, Modern, have returned after spending the summer at Kemberma.

Manager Morris Ralby, Park, observed "ragwood movie day" by playing host to 100 playground children who had done exceptionally fine work in cleaning the playgrounds of ragweed.

Mr. and Mrs. Ernest Hickey visited Brockton from Rockville, Conn., where Ernie has been managing the Interstate Palace. . . . Mr. and Mrs. Morris Pearlstein, Modern, left to attend the American Legion National Convention in Milwaukee. . . . Many of the theatre stage hands were employed at the 67th annual Brockton Fair, including Happy Baker, Gramp Lawson, Andy Butler, George McDonald, formerly at the Brockton. . . . Bob Reed, former projectionist, closed Strand, operated spotlights. . . . Manager J. J. Cahill, M. and P. Brockton, is continuing his policy of staffing the theatre with high school seniors.

Dorchester

A new theatre, the Adams, is being built for operation by the Adams Investment Company. Owen F. Farley, president, will have RCA Photophone High Fidelity sound equipment.

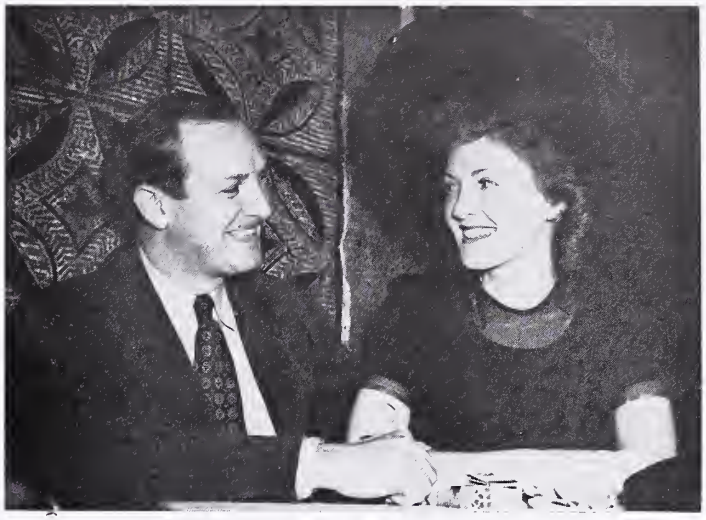
Fall River

Mary Hopkins, manager Jimmie McNamara's staff, Yamins' Park, made a pretty bride as she two-stepped down the aisle the other day with Dick Buckley, formerly of Park staff. . . . Leo Belanger, manager Christopher J. Joyce's Interstate Durfee, resigned. . . . Mae Beland, manager Charles Feinberg's staff, Yamins' Capitol, is back from vacation.

George Chaves, manager William S. Canning's staff, Interstate Empire, resigned. . . . Johnnie McAvoy, manager C. J. Joyce's staff, Interstate Durfee, is back from a vacation. Emily Fortuna has resigned from manager Charlie Feinberg's staff, Yamins' Capitol.

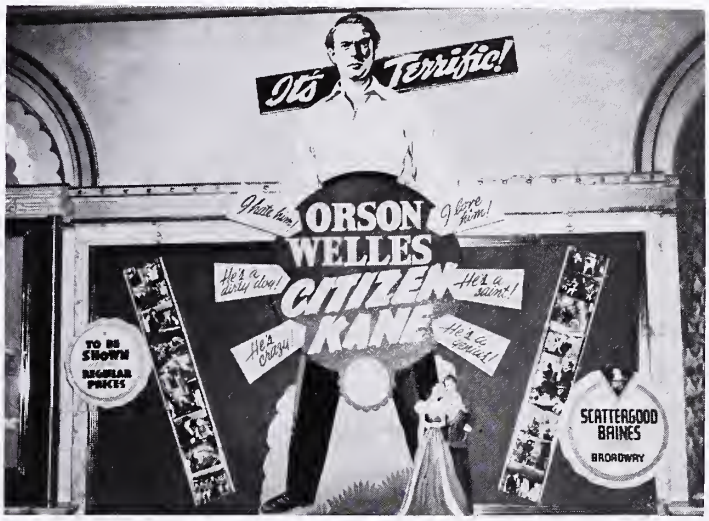
PICTORIAL REPORTING ON HAPPENINGS OF NOTE IN THE NEW ENGLAND AREA

BOB BERGIN, assistant manager, Loew-Poli Elm Street, Worcester, used cut-outs of Wallace Beery and Marjorie Main, stars of the Metro waterfront comedy, "Barnacle Bill," and placed them on boats in the theatre's outdoor rock garden to exploit his showing of the film.



DOROTHY LOVETT, currently featured in RKO's "Look Who's Laughing," gets acquainted during a visit to her home town, Providence, with George E. French, manager, RKO Albee. "Look Who's Laughing" stars Bergen and McCarthy and Fibber McGee and Molly.

MAX NESVETSKY, acting manager, Loew's Poli, Worcester, played host to 200 newsboys of the Telegram and Gazette at a performance of the 20th-Fox comedy, "Charley's Aunt," in one of several very effective tie-ups which he made for the film. In the picture above, Nesvetsky is second from right. Note the female impersonator in the group of newsboys.



GEORGE E. FRENCH, manager, RKO-Albee, Providence, had his house artist, Ward Jukes, fill one wall of the lobby with this gigantic display advertising the RKO-Orson Welles production, "Citizen Kane," which was scheduled to play a popular-price engagement at the theatre. The display was of such proportions that the customers couldn't miss seeing it.

MANAGER JACK O'LEARY, Interstate Old Colony and Plymouth, Plymouth, and Kiwanis president Thomas A. Dutton are seen above looking over the 400 pounds of aluminum contributed as admissions at the houses.

MANAGER BOB PORTLE, Loew-Poli College, New Haven, is seen presenting Mike Joseph, winner of the midget auto race at Donovan's Field, with a cup for the Mickey Rooney Special Handicap (for Metro's "Hardy" film.)

Rita Hansen has gone from manager Chris Joyce's staff, Interstate Durfee, to manager Charles Feinberg's staff, Yamins' Capitol. . . . For "This Thing Called Love," manager Joe Bean, Center, tied in with a jewelry company for a giveaway of a ring. Twenty-five passes to Center were given to lucky persons who wrote in 25 words or less what they thought of radio broadcasts regarding picture.

Haverhill

Al Brody, manager, Paramount, had house re-modelled for re-opening. House was closed for summer season when its shows moved to Colonial, sister M. and P. house. . . . Marquee at the Paramount has been re-painted. . . . Frank Colburn, Colonial, staged a gala Kiddies' Show with all-cartoon program.

The Better Management Section is a monthly service feature of THE EXHIBITOR, *appearing in the third issue of each month.*

Lynn

Olympia is being renovated. . . . George Valliere, projectionist, Auditorium, is under observation by the Lahey clinic in Boston. It is expected that an operation will be necessary but the cause of his illness has not yet been determined. . . . Newton Courtney, projectionist, Waldorf, attended the Legion convention in Minneapolis as a delegate from the East Lynn post.

Real Local Coverage? Only In This Publication.

New Bedford

Random Notes: Vincent Corry, Empire, is headed Florida way with his sister. . . . Ernest "Red" Carrier, assistant manager, Empire, is wearing polo shirts. . . . Morris Simms, manager, has completed exterior decorations to Olympia. . . . Edward Patrick, Empire, postcarded from the White Mountains. . . . Frank Zeitz, manager. Empire, has returned from Yellowstone National Park. . . . New at the Strand is Wilfred Anderson. . . . New premium deal supplied by American Merchandising Corporation is displayed in the lobby of the Strand, Andy Grainger, manager. . . . Manuel Correira, Empire, took one of his rare vacations at Oak Bluffs.

—W. G. T.

Newburyport

Joe Stanwood, John Silverwatch's Premier, is receiving back-pats from associates on account of being a papa. It was a boy.

North Abington

Capitol re-opened after extensive alterations.

North Adams

Western Massachusetts Theatres, Inc., and the E. M. Loew circuit have been using seasonal advertising in local newspaper on behalf of the Paramount and Richmond and the Mohawk, respectively. . . . Manager Francis Faille, Paramount, is one of workers for the annual drive for the Berkshire Hills Conference, which promotes tourist business in this area.

For the Trade's Only Complete Listing Of All Trade Screenings In the Territory, Consult the Weekly Department In this Publication.

Springfield

George Freeman, manager, Loew's Poli, scheduled a morning screening of "Major Barbara" for school officials, critics and other guests. . . . Harry Shaw was a recent visitor. . . . L.-P. has a new aide, William Fell.

Ray Title, manager, Art, still is traveling frequently to Boston. . . . Alfred Craven and Harold Craven, brothers, have been added to the Art staff, and the attractive auburn hair of Miss Harriet Brown is attracting new customers. . . . Andy Sette, WB's Capitol manager, tripped to New Haven recently for a conference on "Sergeant York." . . . "Sergeant York" also will have single billing.

Joe Rapalus, Holyoke, doing business as the Bijou, Holyoke, is defendant in an action to collect $910 and interest, hearing of which was under way last week before Judge Edward T. Broadhurst in superior court here. Plaintiff is Roy E. Heffner, Belmont, who testified he is sole New England distributor for "Bank Night," operated by Affiliated Enterprises, Inc., of Denver, Col. Heffner contended that Rapalus continued using "Bank Night" and other titles such as "Screeno" and "Saturday Cash Night" without paying for them under the contract which Heffner said was in force. George S. Ryan of Boston represented Heffner. Harry M. Ehrlich represented Rapalus.

Keep in Touch With the Arbitration Cases In Your Area By Consulting The Weekly Report on Progress in Your District.

Worcester

Lillian Domiano, M. and P. Capitol, was bridesmaid at the wedding of her sister, Edna. . . . Florence Hall, South Barre, was re-opened with films. . . . George Hamburg, manager, E. M. Loew's Royal, and Nate Goldberg, manager, E. M. Loew's Family, have exchanged positions. . . . Additions to the staff of E. M. Loew's Olympia: Eddie Yuskiewiccz, Jack King, David Woodward, Mortimer Gewandter. . . . Bill Alarie, Camp Edwards, was a visitor at the Plymouth to see his former associates. . . . Hank Keene's tent show, which gave theatre managers a headache last year with its long run, is back.

Mary Sweeney has been substituting at Loew's Poli during Mrs. Sue DeSantis' honeymoon. . . . Manager Bruno Weingarten's office at E. M. Loew's Olympia is being renovated with new celotex ceiling, painting and redecorating, fluorescent lighting, and new carpeting. . . . Maurice Stowell, Olympia, has returned from a New Hampshire vacation. . . . Max Finn, Boston, was in for a conference of all E. M. Loew managers. . . . Joseph Anstead, Elm Street, staged an early opening for "The Reluctant Dragon." . . . Edgar Lynch, manager, Warner, did the unusual, presenting "Dive Bomber" as a single. . . . Harold Maloney, manager, Loew's Poli, made a tieup on "Sun Valley Serenade" songs.

New Hampshire

Farmington

Walter Young, Strand, has been sailing for the last four weeks up and down Lake Winnepesaukee in a cat-boat, which has the peculiarity of a parachute-like sail.

Hanover

Under the sponsorship of the New England Educational Film Association of which R. Haven Falconer, director of Dartmouth College Films, is chairman, panels of school and college teachers have been established throughout New England to preview commercially produced advertising films

Keene

Mrs. Thelma Pavlos Latchis, widow of Demetrious P. Latchis, well known former Brattleboro, Vt. merchant and theatre owner, and mother of Peter D. Latchis, owner, Colonial, Latchis, here, died recently. She leaves four sons, Peter, Spero, Emanuel, and John, and three daughters, Helen Martha, and Sophia. Latchis family owns and operates a theatre circuit started by the father to whose honor in Brattleboro last year the Latchis Memorial building was erected.

Lancaster

Sheriff Lester Moses and his deputies staged a county wide clean up of slot machines netting 45 machines valued at $2.000.

Portsmouth

William Savitts, Arcadia, stood in the lobby and handed out V buttons to contributors to the USO fund.

Rhode Island

Newport

Two score or more service men at the United States Naval Torpedo Station have a fairy god mother who every week gives manager Gerry Wagner, Loew's Paramount, money to buy 40 tickets for the sailors who are low in funds.

Providence

Edward M. Fay has had the front of Fay's repainted. . . . Walter Tead, assistant manager, Avon, is back on the job, after a week spent as relief manager at the Lockwood and Gordon house in Hillsboro, N. H. . . . Jack Simons, manager, Loew's State, says no action is contemplated—for the present, at least—against the Knights of Labor pickets who are patrolling the sidewalk in front of the State.

Vermont

Bennington

Chris Buckley almost had to thumb his way back from Saratoga, N. Y., because of that gas curfew law.

Manchester Depot

Miss Grace Landmann, daughter of "Cap" Landmann, Modern, is at a girl's school in New Haven, Conn.

Poultney

William Holland is opening motion pictures in the Town Hall, to be renamed the Poultney. John Dimichele has the Star.

BETTER MANAGEMENT

A MONTHLY SECTION DEVOTED TO THE PHYSICAL THEATRE . . . ITS DESIGN, CONSTRUCTION, REMODELING, EQUIPMENT, SUPPLIES, MAINTENANCE, AND MANAGEMENT.

SEPTEMBER, 1941

VOLUME IV, NUMBER 9

HOLLYWOOD GIVES YOU MODERN SOUND

BUT IS THIS WHAT YOU GIVE YOUR PATRONS?

For Profits . . . Replace your old Sound System with

MODERN RCA PHOTOPHONE MAGIC VOICE OF THE SCREEN

BRENKERT PROJECTORS AND LAMPS

Available through RCA Dealers and Factory Representatives

"BRENKERT 80" Projector, equipped with RCA 9050 Sound Head

The finest in projection, as well as the finest in sound, is available from RCA and affiliated theatre-supply dealers. *Two* great names are joined in a common cause—to serve you better!

Better sound means better box-office . . . RCA Tubes mean better sound

YOU'LL bag more "game" at the box-office with RCA Photophone Magic Voice of the Screen in your theatre . . . and with Brenkert projection equipment, available through RCA and affiliated dealers!

Hollywood movie-makers use RCA Photophone *recording* equipment. *You* will naturally reproduce this sound *better* with the Magic Voice.

Today, ask your RCA dealer or factory representative about Magic Voice equipment designed and priced for your theatre. You will be delighted with its performance, low cost and box-office power.

FAST, EFFICIENT SERVICE . . . Installation of sound equipment is supervised by RCA field engineers. To maintain its high quality standards of reproduction, they are always at your call. RCA service gives you maximum value for an average of about one admission per show.

Made for each other VICTOR RECORDS AND RCA VICTROLA

Trademarks "Victor" and "Victrola" Registered U. S. Patent Office by RCA Manufacturing Co., Inc.

Get all the facts from your RCA Photophone representative

RCA THEATRE EQUIPMENT

Complete Sound Systems . . . Screens . . . Theatre Record Players . . . Brenkert Projectors and other Brenkert products . . . Sound Reinforcing Equipment . . . Inter-Communication Systems . . . Hearing Aids . . . Service and Maintenance. See your RCA Photophone Representative or affiliated theatre supply dealers. Photophone Division, RCA Manufacturing Co., Inc., Camden, N. J. In Canada, RCA Victor Co., Ltd., Montreal. A Service of the Radio Corporation of America.

For Your Attention

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BETTER MANAGEMENT

VOL. IV, No. 9 SEPTEMBER, 1941

• IT SEEMS TO US

CONGRATULATIONS DEPT.: Measured in centuries, 15 years isn't a long time, but gauged in terms of accomplishment in this particular instance the 15 years of service of National Theatre Supply Company means something—both to the company and to the industry.

Back in 1926 we doubt that the founders of the NTSC had any idea that some day it would become the potent factor it is now in the equipment field, but, on the other hand, any venture based on principles of fair dealing, honesty, and understanding of exhibitor problems was bound to succeed.

We think, too, that this last goes for all the companies in the equipment field. During the past 15 years many units have disappeared from the equipment division, and it is to the credit of those who remain that they are here.

In itself, this is customer endorsement.

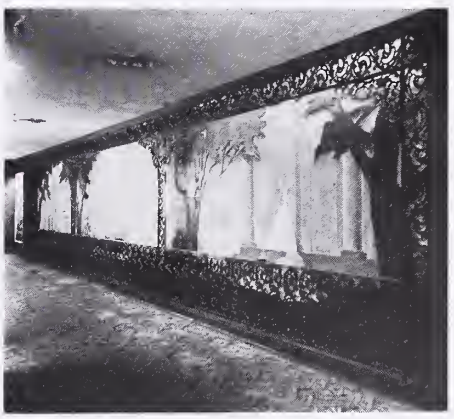
So, on the occasion of its 15th anniversary, congratulations to National Theatre Supply Company, to President Walter E. Green and the others who have served it so well. Their record is one of which to be proud.

TAKE PRIDE DEPT.: We call your special attention to the opinions of leading equipment executives on the editorial by publisher Jay Emanuel which appeared in the last issue of this department.

They speak for themselves. Turn to them now.

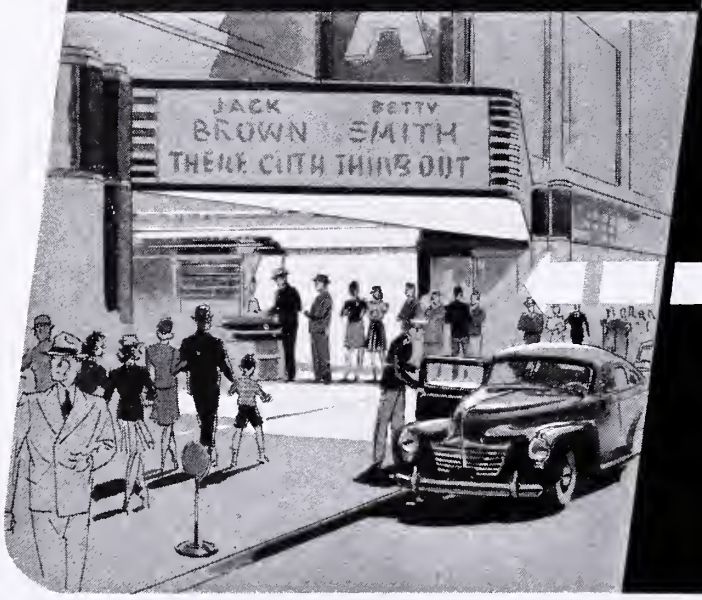
CONVENTION NOTE: As this is the issue which gets to the direct attention of those attending the Allied annual meeting in Philadelphia, this department extends greetings to all present.

• THE COVER THIS MONTH



THIS WALL TREATMENT in the foyer of the Hart, Baton Rouge, Louisiana, (pictured on the cover of this month's BETTER MANAGEMENT *Section) is most appropriate for a theatre in that territory, as the iron grill-work is a copy of that seen in the French quarters of New Orleans and other Louisiana cities. Cut-out trees are silhouetted against the background, which pictures on one side a Southern plantation, and on the other a large city. The general effect is very pleasing, and serves to remind exhibitors that they can achieve the same results in their lobbies, using the scenes and architectural characteristics peculiar to their own territories. The Hart is owned by Paramount-Richards Theatres, Inc., and was designed by architect J. T. Knight, Jr.*

WHEREVER THE PRESSURE IS *off* THE POPLITEAL



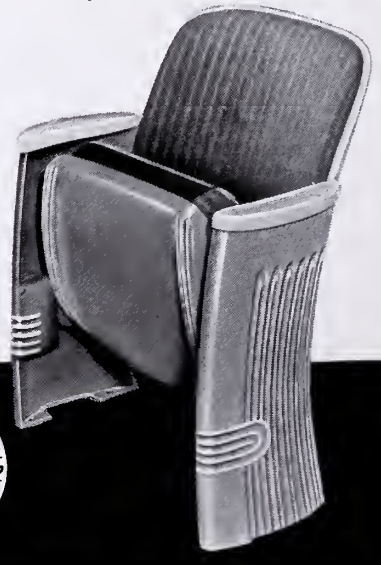
THE RUSH IS *on* AT THE BOX OFFICE

MANY a theatre deep in the doldrums is given new life by new seating. And the new seating feature that's proving the greatest business builder is *Feather Foam Front,* an exclusive feature available at no extra cost on all *American* Bodiform, Commodore, Zephyr and Zenith Chairs.

Feather Foam Front provides theatre seat comfort that brings 'em back more often. It eliminates hard or rolled stuffing from across the front edge of the chair—takes the pressure off that sensitive area behind the knee joint known as the Popliteal.

This extra comfort pays off in extra business as theatre owners from coast to coast are discovering. You'll be making a smart move to investigate the added profit opportunity in new *American Seating* with Feather Foam Front.

American Bodiform—*the last word in theatre seat beauty and comfort. Automatic three quarter safety fold, compact streamlined design, brilliant new color schemes, plus* Feather Foam Front.



American Seating Company

GRAND RAPIDS, MICHIGAN

World's leader in public seating. Manufacturers of Theatre, School, Church, Auditorium, Stadium and Transportation Seating

Branch Offices and Distributors in 73 Principal Cities

AMERICAN · SEATING · COMPANY · GRAND RAPIDS, MICH. · REG. U.S. PAT. OFFICE

Only by Immediate Co-Operation Can the Industry Face The Problem of Possible Shortages, All Leaders Declare

The Industry Agrees with the Publisher

Approval, swift and striking, came to the editors of the Better Management department following the editorial last issue by publisher Jay Emanuel entitled: "How the Future of Your Theatre Looks to Me." From leading equipment company executives came endorsement of the appeal to all exhibitors to co-operate with manufacturers in placing orders now, after a survey of their equipment, so that the burden on the manufacturers will not be too great in the future.

Wrote publisher Emanuel, in part:

"The machine shops, tools, and large factories which produce the very implements of our craft, the equipment that makes it possible for us to exhibit the products of Hollywood and serve the comforts of our patrons, are ideally suited to the production of arms and other defense necessities. In increasing numbers their facilities are being commandeered, and very rightly so, for government contracts. This is a condition which neither we nor the manufacturers want to have otherwise, but the continued running of our theatres makes it mandatory for us to give thought to the constantly diminishing sources of supply, and to make every effort to premeditate our needs.

"I don't think any industry can boast of a more progressive or co-operative group of specializing manufacturers than our own. To a certain extent, I believe that they have tried to guard our future by preparing a larger inventory of parts, castings, and raw stock than is the normal custom. They still can't do the impossible.

"Recently, in ordering carpets for some of my theatres, I was compelled to wait three months for delivery. I know that generators, rectifiers, projectors, sound equipment, chairs, cooling equipment, and many other items necessitate even longer periods of time, while special lenses are virtually impossible to get.

"Now I'm not advocating that you 'hoard,' or create an even worse condition by deluging manufacturers with orders that you do not need.

"I am convinced, however, that in fairness to the manufacturers who are trying to serve you, in due consideration for the government's needs, and in practically facing the future of your theatre as a purveyor of entertainment to the masses, when their morale probably needs it most, you should *now* carefully analyze every bit of necessary equipment you own. Only super-human foresight can tell whether the present emergency will be a period of months or a period of years. But if you know that your present generator, or your present sound, can only stagger through for six more months, place the order now for a delivery date at that time, and give the factory facilities a break.

"In my years, as a publisher and even longer as an exhibitor, I have never lectured the other fellow on how to run his business. This once, I'm so sincerely convinced of the rightness of my views that, realizing the tendency of most exhibitors to discount as 'sales talk' similar expressions from dealers or salesmen, I'm violating this policy.

"Think it over, and I'm certain you'll DO IT NOW!"

These sentiments, highlights of the editorial, have since been re-echoed by eqiupment heads and leaders in the technical division of the industry. Some of these follow:

Green Endorses The Views

Walter E. Green, president, National Theatre Supply Company, wrote that the editorial has been "read with much interest and, I might say, profit. This must also be true in the case of everyone who received a copy of The Exhibitor, because that kind gets read—of that, there isn't any doubt. I, of course, am entirely in accord with your views, and trust that most theatres will not have become aware of the facts you present too late. Even if that is so, it will unquestionably do some good to have exhibitors as a whole come to the realization that from an organization such as ours, to be true, out for profit, but also for service—much that we have to say should not be discounted as 'sales talk' since, even when we indulge in such terms as colossal, etc., we must produce or else. Everything we sell is not only claimed dependable but can be proved to be so through use."

Similar sentiments were expressed by E. J. Vallen, president Vallen, Inc., who declared that the editorial spoke the truth, beyond the question of any doubt. President Vallen asserted that he felt that, in many instances, there is entirely too much propaganda, and that the Government must awaken to the fact that the small small business man, perhaps not what the Government refers to as small, but the *small* business man must remain in business. Undoubtedly, Vallen declared, he is the one who will do the most toward paying this indebtedness.

Yassenoff Fears Acute Shortage

Leo Yassenoff, F and Y Building Service, likewise agreed with the editorial, although he pointed out that he hoped that a rush to buy would not make any shortage more acute. The intent of the editorial, he declared, was certainly meant to be helpful.

"The contents of this editorial are logical, and as far as our business is concerned, I can only say that, as probably the largest resource of theatre carpets, we solicit the co-operation of the theatre owner in according us more time to take care of his needs," stated W. C. Hammel, sales division, Alexander Smith and Sons Company, in his comment.

Hits the Nail On the Head

Morton L. Clark, president, Artkraft Sign Company, thought that "from the standpoint of a buyer and supplier, the editorial 'hit the nail on the head.'" He admitted that naturally there was some difficulty in getting materials and making deliveries and devoting a portion of the company's capacity (which will increase as time passes) to the manufacture of defense products. Clark stated that "no longer can the sign manufacturer, the theatre operator, or anyone else expect quick deliveries on what he wants," so any advice to place orders ahead as far as possible is sound, as quick deliveries cannot be expected. "Foresight," Clark declared, "will now pay dividends."

L. W. Conrow, president, Altec Service Corporation, felt that "if exhibitors generally follow the advice given in the article, they will, in future months, have reason to feel a real debt of gratitude for pointing the way so clearly and so impressively."

Future Indefinite, Says Meyer

Every word of the editorial, according to A. E. Meyer, general sales manager, International Projector Corporation, will be of great help. He said that "this is certainly the time to try to look ahead and anticipate our requirements. No one can guess definitely about the future, but it can be made much easier if all of us take heed of the common sense advice!" Meyer declared that the making of motion picture equipment, as far as International is concerned, is "our 'bread and butter,' and the requirements of theatre owners, managers, and projectionists will have our first call whenever that is possible."

L. H. Pedersen, Wenzel Company, thought the Emanuel editorial "the finest editorial and piece of advice ever given to the exhibitor." His company, he stated, has been attempting to place this same view before the exhibitors and independent theatre supply dealers for the past months.

From J. E. Robin, president, J. E. Robin, Inc., also came signal endorsement.

"It is indeed interesting and timely," he wrote. "Publication of it is a service to the trade, which should be appreciated." President Robin pointed to the fact that several months ago he had pointed out the same thought to his clients, asking them to place their orders well in advance. Currently, he said, orders were still being received asking for immediate shipment, which indicated that some exhibitors had not yet been made conscious of the situation.

(*Continued on page BM-24*)

"Appearance Treatments" in the New England Division of the Warner Circuit Are Described Here by a Competent Maintenance Executive

The Theatre Gets a Facial

By C. P. O'Toole
Warner New England Maintenance Head

We of the Warner Maintenance Department believe that the appearance of a theatre is only skin-deep; that the soul of your movie-house is, after all, the films that change from week to week. We've therefore devised a way of renovating our houses, which we call "Appearance Treatment," a practical plan to please the patron's eye, and, at the same time, save the company money.

"Appearance Treatment" means, by and large, seeing that the theatre "puts up a front." When you come to think of it, there's only a matter of minutes when the interior of a house is lighted, and then when there's a minimum of customers to inspect it. The darker the house becomes, from brightly illuminated front to dark interior, the less we spend on it. Our budget is concentrated on the front and in the lobbies.

We have innumerable examples of such economy wherein the theatres renovated were, to all appearances, completely reborn. In the interior, new lighting fixtures and new lighting effects contributed more than anything else in changing the appearance of the house. Then, as we progress to the areas which of necessity must be more brilliantly lighted, like the mezzanine and foyers; new drapes, lighting fixtures of more elaborate design, painting, and carpets were installed. Most of the budget moneys are used in altering the lobbies and front.

MARQUEE

Most of our marquees have been altered without any considerable structural changes. New ceilings were added and the letters and borders of the old signs were neonized, the metal portions repainted. In a few of these alterations, where new ceilings were added, instead of stopping at the building line as the old ones did, they were extended to include the vestibule areas as far as the entrance doors. This gave the effect of a much larger marquee and improved the lighting of the entire front. These renovations were completed at costs ranging from $700 to $1500 with the same effect as a new marquee costing $2500.

FRONT and VESTIBULE

Most of the budget was spent on renovating these areas. New display frames were designed to fit the particular type and physical features of each theatre. Ready made frames as used in the past have always given the effect of being installed as an afterthought. These new frames, obtained, if possible, at a local mill, are usually constructed of walnut, which is one of the most durable woods available and, when finished in a good spar varnish, will last many years without a great deal of maintenance. The remaining areas are finished in Vitrolite, tile, granite, or marble. Whenever necessary, new doors, trim and shadow boxes are installed in keeping with display frames.

LOBBIES

Here, as in the front and vestibules, most of the budget was used. The treatment usually depended upon the type and physical characteristics of the building.

REST ROOMS

Particular attention was given to the rest rooms in all theatres. In larger theatres, where space permitted, a considerable amount of the budget was given over to the installation of lounge treatments and sanitary facilities.

FLOOR COVERINGS

Theatre floor coverings offer a terrific opportunity to change the appearance of a theatre due to the wide variety of colorful designs or patterns available. Perforated rubber mats were usually used on the outside lobby areas. New carpet was used in the most conspicuous areas, such as lobby, foyer, standee, and orchestra aisles. The better yardage of the old carpet was shampooed and used in the balcony aisles and crossovers.

Cy O'Toole

SEATING

The difficulty in affecting an economical compromise in the seating problem is obvious to any exhibitor. The comfort of the patron must be considered. Often an antiquated chair has excellent construction and can be redeemed for active service at small expense by reupholstering the seats and backs. This represents about half of the cost of a new chair. In important operations, we have in most cases installed new seats and used the renovating procedure described above on the old seats. These are, in turn, reinstalled in less important theatres.

LIGHTING

In the installation of lighting, wherever possible, lighting fixtures of the fluorescent type were installed because of the low wattage consumption of same. We found that in a good many theatres of the older type, the fixtures being used were adaptable to the fluorescent units.

Now, a further advantage of this appearance renovation is that it allows business as usual. We rarely shut down. Nightwork and overtime usually suffice, and while the job takes longer, probably four weeks, then if we closed, the theatres aren't inconvenienced and don't lose their revenue.

Such maintenance practices aren't simply theory, but the result of long confabs and experiment in the organization. Our department started out in the early 30's as a sound outfit. At that time, the district managers and managers handled their own problems re renovation. Gradually this work was centralized and now zone manager I. J. Hoffman, who was a lawyer, and Don Collins, Charles Lowe, King Aldridge, and myself, who were sound engineers, are jacks-of-all-trades.

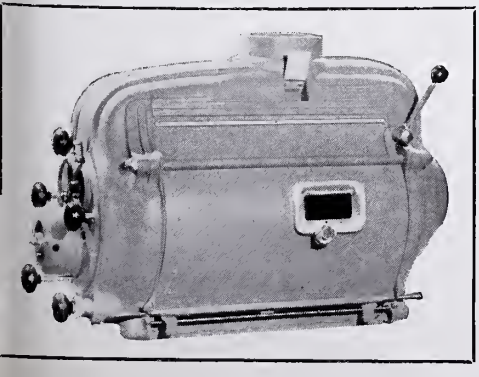
The routine of such renovation starts with a budget estimate submitted to the zone manager. When this is approved, competitive bids for exact amounts are obtained. It boils down to getting the right decorators, talking turkey, and compromising on designs and costs. I. J. Hoffman then comes on the job himself, inspects the theatre personally, and consults with the manager and one of us. He's the peculiar product of a maintenance man in spite of himself. In the theatre industry since the 20's, from law, he's acquired a working technical knowledge, and good judgment of renovation costs.

(Continued on page BM-25)

It must *Sparkle!*

Just as conversation must sparkle to hold interest, so too, must the pictures on your screen today sparkle to hold patrons.

TO SECURE the desired screen brilliancy with present dense black and white and colored films, *twice as much light* is required as is possible to project by any low intensity lamp.



This necessary doubling in light is possible at an increased combined current and carbon cost of *less than 2 cents per hour*, with the low cost Strong Utility High Intensity Automatic Projector Arc Lamp.

Without the snow-white light such as is secured by this lamp it is impossible to show colored films satisfactorily. The light of your old low intensity will appear a dim, muddy yellow by comparison.

Increase your business by installing Strong Utility One-Kilowatt Arc lamps now. Theatregoers readily recognize good projection and go where it is offered.

FREE DEMONSTRATION

Write your Independent Theatre Supply Dealer today for literature, or have him arrange a demonstration in your theatre without obligation. Strong products for years have been recognized as the most dependable guide to best projection. Complete details will be sent on request by The Strong Electric Corporation, 2501 Lagrange St., Toledo, Ohio. Export office: 90 Gold Street, New York City.

Who Said That Showmanship Was Dead? Take a Look at What Happened in a Mid-Western City, For Your Theatre's Profit

A Sign That Sells Itself

CALL IT THE MID-WESTERN SPIRIT if you wish, but there must be some special reason why the theatres of the Chicago area seem to cash in more on their equipment, as far as exploitation is concerned, than houses in other parts of the country. Or, at least, we haven't been hearing from the boys in other sectors if they have been doing anything like the Windy City lads.

ON THE HEELS of what the BETTER MANAGEMENT editors had to offer last month, how an enterprising seating company managed to make patrons seat-conscious, now comes another stunt, even more striking, and selling something hitherto thought even more inanimate than a seat—a sign. A sign is supposed to sell something, but no one thought that a sign could sell itself. Well, it has, and here's how.

THE COMPANY to be credited this month is Wagner Sign Service, Inc., with headquarters in Chicago, and the idea is the brainchild of E. Wagner, its president.

PRESIDENT WAGNER, who thinks his sign letters and star still transparencies ought to be made as important in selling as the picture on the screen, became dissatisfied with sending out pep letters to accounts glorifying them. Something, he told himself, must be done to make the patron as conscious of the sign as the theatre-owner. He mulled this over for quite some time and finally came forward last month with an experiment, which may prove to be as big a gold-mine to theatres as games, premiums, etc., while still remaining fine picture business.

Kernel of the Wagner idea is a contest, and inasmuch as most movie patrons are contestants at heart, this seemed like a logical move. Bait was $500, and here is what was arranged:

"The Star-Gazing Contest" was begun, with the following rules:

ROCKNE THEATRE $500

"STAR-GAZING" PRIZE CONTEST

(1) During the month of August (from Aug. 1 to Aug. 31 inclusive) we will display on the marquee outside our theatre, pictures of motion-picture stars and players who appear in the movies shown at this theatre on the same day and date their pictures are displayed in our marquee. However, we reserve the right to re-display, on the last day of the month, the pictures of all the players that have previously been displayed during the whole month.

(2) An entry blank for this Star-Gazing Contest will be given for each admission during the month of August.

(3) This contest is open to all, children as well as adults.

(4) Write in on the reverse side of this entry blank the names of the motion-picture stars and players whose pictures are displayed on our marquee on this same day. The pictures in the marquee are numbered, and the name of the star or player must be written opposite the corresponding number on this entry blank or the answer will be considered incorrect.

(5) You can turn in during the month as many names as you wish but all entries for this contest must be made on entry blanks such as this one. No entries will be considered valid unless made on these entry blanks.

(6) All entry blanks must be deposited in the box in the lobby when leaving the theatre.

(7) The names of motion-picture players and stars must be correctly spelled.

(8) The person naming correctly the greatest number of players whose pictures will be displayed in our marquee during the month of August will be awarded a $500 cash prize.

(9) In case of ties the $500 cash prize will be equally divided between such tying contestants.

(10) Employees of this theatre or their advertising agency will not be eligible for prizes.

(11) Only one entry will be accepted from any one person for each show. The entry of more than one entry for any one show will void his or her entries for that showing.

(12) Employees are instructed to explain the Star-Gazing contest to anyone who desires to enter but they are forbidden to discuss with patrons the names or numbers of stars and players whose pictures are displayed on the marquee. They are subject to discharge if they violate this rule, so please do not ask them for this type of information.

(13) Two citizens of Austin and one of Oak Park will act as judges and their decision will be final.

(14) The names of the prize winner or winners will be announced from the stage of this theatre about 9 P. M. on Sept. 3, and the prize will be awarded. If winners are not present when prize award is announced, the prize will be sent to the winner by Western Union messenger.

(Ask any attendant of this theatre for further information about the Star-Gazing prize contest.)

Each person was given an entry blank on which the following information was included:

ENTRY BLANK ROCKNE THEATRE
STAR GAZING CONTEST
$500 CASH PRIZE

Read the easy rules on back of this entry blank. $500 in cash will be paid to the person or persons entering the greatest number of correct names in the month of August, 1941.

PRINT OR WRITE THE FOLLOWING INFORMATION PLAINLY

My name is ..... Date .....
Address ..... City .....

Fill in below the names of the motion picture players whose pictures are displayed on our marquee outside the theatre on this date. Write each name opposite the number below which corresponds to the number used to identify the picture on the marquee. Only one name must be specified for each player's picture: that is if two pictures are shown in our marquee, write only two names on lines below; if three pictures are shown in our marquee, write three names, etc.

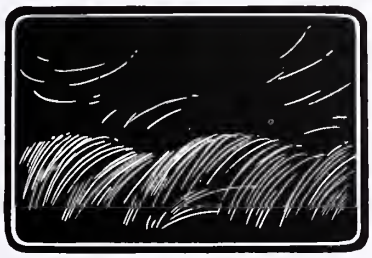
The name of motion picture star No. 1 is: .....

(*Continued on page BM-24*)

HERE IS THE MARQUEE of the Rockne, scene of the sign experiment which may be the forerunner of similar contests throughout the country. For further details, read the story which begins on this page.

STRAWS SHOW WHICH WAY

WIND IS BLOWING



Important circuits that have installed Kroehler Push-Back Seats—
the theater seats that end standing to let others pass.

Warner Brothers Circuit, Chicago
Balaban and Katz Circuit, Chicago
H. Schoenstadts & Sons, Chicago
Comerford Publix Theaters, Scranton, Pa.
Butterfield Circuit, Detroit, Mich.
United Motion Theaters Co., Detroit, Mich.
Frisina Amusement Co., Springfield, Ill.
Anderson Theater Circuit, Morris, Ill.
Mullins and Penanski, Boston, Mass.
H. & E. Balaban, Chicago
Indiana-Illinois Theaters, Inc., Chicago
Jones, Linick & Schaefer, Chicago
North Western Circuits, Klamath Falls, Ore.
William Goldman Theaters, Philadelphia, Pa.
Tele-View Theaters, Inc., Los Angeles, Calif.
Gumbiner Amusement Co., Los Angeles, Calif.
Valley Amusement Co., Cincinnati, Ohio
Basil Bros., Buffalo, N. Y.
Fairlawn Amusement Co., Washington, D. C.
Central Amusement Co., Cleveland, Ohio
Hawaii Theaters, Inc., Hollywood, Calif.
Esquire Theater Corp., St. Louis, Mo.

WRITE FOR COMPLETE DATA ON THIS REVOLUTIONARY PUSH-BACK SEAT TO—

Kroehler Mfg. Co., Public Seating Division, 1248 South Wabash Avenue, Chicago Illinois
206 Lexington Ave., New York, N. Y.
2013 S. Vermont Ave., Los Angeles, California
24 Golden Gate Avenue, San Francisco, California

Standard Theatre Supply Corporation, 78 Broadway, Boston, Massachusetts

Elliott Film Co., 72 Glenwood Avenue, Minneapolis, Minnesota

(*Export*) Roy Chandler, 505 Fifth Avenue, New York, New York

KROEHLER *Push-Back* SEATS

PATENTED

MADE BY WORLD'S LARGEST FURNITURE MANUFACTURER

QUAD.

A Potent Factor in the Industry's Equipment Field Celebrates a Birthday, And a Brief History of Its Growth and Purpose Is Presented As a Result

Fifteen Years of Progress

By F. Louis Friedman
National Theatre Supply Company

FIFTEEN YEARS AGO this month, National Theatre Supply Company evolved from an idea into a reality.

IN A YEAR that saw the death of Valentino and the birth of Vitaphone; that witnessed, in the opening of New York's Paramount, the most elaborate manifestation of the movie palace era, that made popular idols of Gene Tunney and Red Grange and shook its collective sides laughing at the daring naughtiness of "Up In Mabel's Room," the birth of a new factor in the equipment field created but a mild stir of interest. It was 1926, the twilight of the hectic '20's and the merger of some 54 individual supply dealers into the entity known as the National Theatre Supply Company was but one more merger in a lavish season. Yet, of the many amalgamations that made headlines in that year National is one of the comparatively few that weathered the storms and stresses of depression, recession and post-recession, that prospered because it was almost inevitably destined to prosper. Glance back at the names that made news in the trade papers in those days, and one is struck almost immediately by the terrific mortality among even the greatest. This is a business of constant shifts and changes; the currents of popularity build up swiftly and tear down with even greater speed. But through all these 15 years National Theatre Supply Company, piloted by a shirt-sleeved personnel that knew the exhibitors' problems, held to a course that has brought it successfully into 1941.

WHILE IT MAY SOUND like a paradox, the removal of National's headquarters in 1928 from the more centrally-located Chicago to its present general offices in New York contributed greatly to the company's ability to serve its customers better. Like all young organizations, it went through its growing pains, and while in Chicago they seemed almost insoluble, from the perspective of New York they assumed their proper proportions and were recognized as part of the development of the growing company.

THE ORIGINAL 54 equipment and supply houses had become 31 branches in the National set-up; the multiplicity and duplication of much of the merchandise was eliminated, and National was beginning to make its original purpose of greater service to the exhibitors an actuality.

IT IS INTERESTING to re-read an editorial in the Exhibitors' Herald of that year: "This consolidation is a sound and logical development in the equipment field. Having welded together a group of strong units, it is now in a position to render nationally a thoroughly indispensable service to theatre owners in matters of equipment, maintenance and operation. Progress in the theatre field has been so swift and uncompromising that the theatre owner faces a pressing need of the best possible service in equipment matters. The new organization will aim to meet this need, and with the facilities at its command, it offers great promise of immediately becoming a substantial factor in continuing progress and development in the theatre field."

IT WOULD BE FOOLISH to say that the formation of National instantly made possible the fulfilment of its program. National came into the picture when the industry, whether it recognized it or not, was in a state of flux. The introduction of sound was just ahead; the big circuits were acquiring more and more theatres and the country, both economically and socially, was definitely in a transitional period. For the motion picture industry, like many other industries, it was an era of frantic beginning.

NATIONAL made mistakes in the beginning; it was inevitable that it should. Yet it is a tribute to the integrity and vitality of the young organization that it stuck to its central idea . . . that of better service to the exhibitor. National was fortunate in several ways—in its acquisition of the top names in equipment, and even more important, in its possessing the abilities, the experiences, and the intelligence of men such as Walter E. Green, Oscar S. Oldknow, R. B. LaRue, Harry and Ben Blumberg, N. C. Haefele, the late J. I. Roberts, Arthur de Stefano, A. T. Crawmer, J. J. Morgan, E. B. Morton, the late Don Smith, B. A. Benson, Herman Hunt, J. W. Shreve and J. C. Brown, among its executives and managers. There were others, of course; there were many men in minor positions then who are now successful branch managers, sales representatives, and general office executives. National Theatre Supply Company is perhaps old-fashioned in its personnel relations—it really holds its people. More than half of all National employees range from eight to 15 years in the service of the company. The oldest National Employee is 70 years young.

(*Continued on page BM-20*)

THESE PHOTOGRAPHS show a recently modernized branch of the National Theatre Supply Company. They are presented here as an example of a National Theatre Supply branch which thoroughly exemplifies the advantages of modernization in order to attract customers—and as an indication of the company's progressiveness.

CATALOGING THE NEW IN DESIGN AND EQUIPMENT • 1941 •

22

THE NEW

Loop

MOBILE, ALA.

Very early in 1941, Paramount-Richards Theatres, Inc. opened to the public this modern 928-seat deluxe house. Situated in a residential section of Mobile, Alabama, it caters to a better class patronage numbering about 10,000. The exterior is most unusual, with the boxoffice and signwork a single unit separate from the rest of the building. A bicycle-rack is included as part of the equipment. Simplicity, the keynote of the over-all design, is most evident in the views of the auditorium, where a pleasant, restful atmosphere has been attained.

THE AUDITORIUM AFFORDS
COMPLETE PATRON COMFORT

REFERENCE FACTS:

LOOP THEATRE

MOBILE, ALABAMA

Owner: Paramount-Richards Theatre, Inc.

Architect: J. T. Knight, Jr.

Size of Theatre Lot: 57 x 147

Seating Capacity: 928

Cost of Theatre (Exclusive of Equipment): $43,510.27

Cost of Equipment: $17,870.23 (Air Conditioning $15,328.00 Extra)

Acoustical Material—Celotex tiles and Sabinite plaster. Celotex manufactured by Celotex Corp. Sabinite manufactured by U. S. Gypsum Co.

Air Conditioning—Refrigeration system. Manufactured by Westinghouse Mfg. Co.

Carpets—Crestwood. Manufactured by Alexander Smith & Sons Co.

Chairs—International. Manufactured by International Seat Corp.

Coin Changer—Manufactured by Brandt Mfg. Co.

Curtain Controls and Track—A.D.C. Manufactured by Automatic Devices Co.

Decorator—Josef Lentz.

Display Frames—Manufactured by general contractor.

Draperies and Stage Curtains—Manufactured by Wil-Kin Theatre Supply, Inc.

Lighting Fixtures—Manufactured by Electrical Supply Co.

Projection Lamps—Brenkert. Manufactured by Brenkert Light Projection Co.

Projection Machines—Brenkert. Manufactured by Brenkert Light Projection Co.

Rectifiers—Forest. Manufactured by Forest Mfg. Co.

Rubber Mats—Goodyear. Manufactured by Goodyear Rubber Co.

Screen—Dalite. Manufactured by Dalite Screen Co.

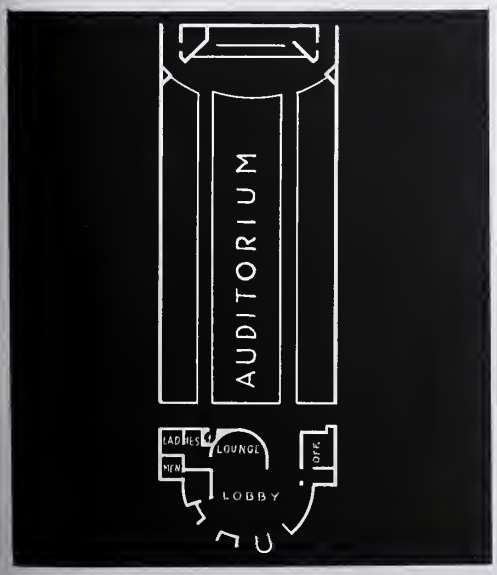
Sign and Marquee—Fabricated and erected by Alabama Neon Sign Service.

Sign Letters—Wagner. Manufactured by Wagner Sign Service, Inc.

Sound—RCA. Manufactured by RCA Mfg. Co.

Supply Dealer—Wil-Kin Theatre Supply, Inc.

Vending Machines—Burch popcorn machine. Manufactured by Burch Mfg. Co.



Top: **INTERESTING FOYER NOOK**

Bottom: **A MODERN CANDY COUNTER**

THE NEW

Delaware

ALBANY, N. Y.

CATALOGING THE NEW IN DESIGN AND EQUIPMENT · 1941 · 23

Warner Brothers is the operator of this new Albany, New York, house—the Delaware, designed by architects Blatner and van der Bogert. In designing the marquee, attraction boards were omitted, with all billing contained in display frames. The general design is modern, and the interior decoration has been planned so that the proscenium is surrounded by darker colors so as to prevent distraction. The house serves a "white collar" class and is third run in the city. The adult admission price is 25 cents.

REFERENCE FACTS:

DELAWARE THEATRE
ALBANY, NEW YORK

Owner: Delaware Theatres, Inc.
Operator: Warner Brothers
Architect: Blatner & van der Bogert

Size of Lot: 73 x 350
Seating Capacity: 699
Cost Exclusive of Equipment: $53,000 (This Figure Includes Air Conditioning)

Acoustical Material—Fabric over rockwool. Rockwool manufactured by Geo. R. Hall & Sons Co.

Air Conditioning—Typhoon Icedaire. Manufactured by Typhoon Air Conditioning Co.

Candy Machines—Installed by Tri-State Vending Co.

Carpets—Crestwood. Manufactured by Alexander Smith & Sons Co.

Chairs—Ideal. Manufactured by Ideal Seating Co.

Decorator—Rambusch, Inc.

Display Frames—Stainless Steel and Walnut. Manufactured by general contractor.

Generators—Hertner. Manufactured by Hertner Electric Co.

Lighting Fixtures—Manufactured by Rambusch, Inc.

Projection Lamps—Ashcraft. Manufactured by C. S. Ashcraft Mfg. Co.

Projection Machines—Simplex. Manufactured by International Projector Corp.

Rubber Mats—Manufactured by O. W. Jackson Co.

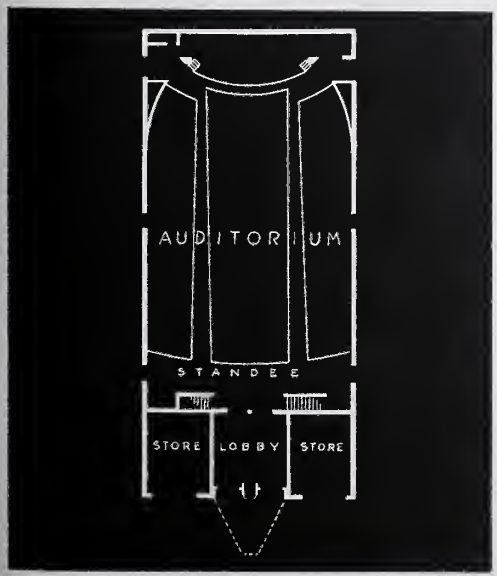
Screen—Hurley. Manufactured by Hurley Screen Company.

Sign and Marquee—Fabricated and erected by Kolite Corp.

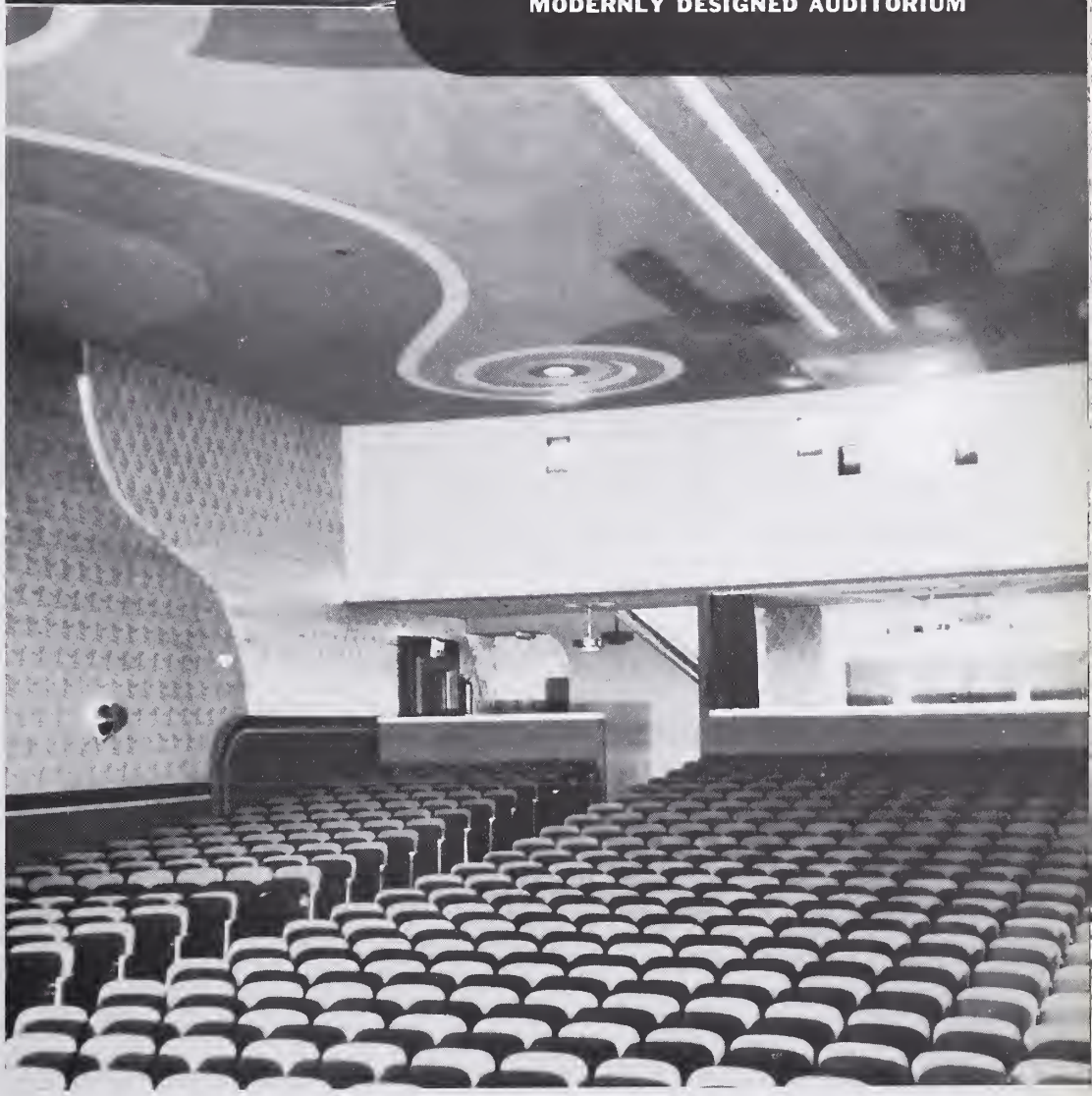
Sound—RCA. Manufactured by RCA Mfg. Co.

Supply Dealer—Continental Theatre Accessories, Inc.

Stage Drapes and Curtains—Manufactured by Charles H. Kenney Studios, Inc.



MODERNLY DESIGNED AUDITORIUM



THE NEW

St. Johns

JACKSONVILLE, FLA.

CATALOGING THE NEW IN DESIGN AND EQUIPMENT

24

★ 1941 ★

ALL "GINGERBREAD" HAS
BEEN OMITTED FROM THE DESIGN

Top: **THE MAGNOLIA ROOM**
Bottom: **FOYER AND LOBBY**

The St. Johns Operating Company recently opened this new theatre in the main business section of Jacksonville, Florida. The house, named the St. Johns, has been expertly appointed and contains many modern innovations in theatre design. The exterior is a sure-fire attention getter, with illuminated glass brick as the background for the theatre name sign, and brilliantly-lit marquee. The decorative treatment of the auditorium is simple, but special heed should be given to the Magnolia Room, which has modern appointments which would do justice to Americas finest theatres.

REFERENCE FACTS:

ST. JOHNS THEATRE
JACKSONVILLE, FLORIDA

Owner: St. Johns Operating Corp.
Architect: Robert E. Collins

Size of Lot: 96 x 105
Seating Capacity: 856
Cost of Theatre (Exclusive of Equipment): $90,000
Cost of Equipment: $30,000 (Air Conditioning $16,000 Additional)

Acoustical Material—Sprayed Limpet asbestos. Manufactured by Keasbey-Mattison Co.

Air Conditioning—Frigidaire. Manufactured by Frigidaire Corp.

Candy Counter—Built and serviced by Southern Automatic Candy Co.

Carpets—Manufactured by Bigelow-Sanford Carpet Co.

Chairs—Bodiform. Manufactured by American Seating Co.

Chair Fabric—Manufactured by L. C. Chase & Co.

Coin Changer—Manufactured by Johnson Farebox Co.

Decorator—Louis D'Arclay.

Display Frames—Exterior frames; aluminum. Interior frames; wood.

Generators—Robin Imperial. Manufactured by J. E. Robin, Inc.

Lighting Fixtures—Manufactured by Rambusch, Inc. and Hub Electric Co.

Projection Lamps—Ashcraft Suprex. Manufactured by C. S. Ashcraft Mfg. Co.

Projection Machines—Century. Manufactured by Century Electric Co.

Rubber Mats—Manufactured by O. W. Jackson Co.

Screen—RCA Magic. Manufactured by RCA Mfg. Co.

Sign and Marquee—Fabricated and erected by Balton Sign Co.

Sign Letters—Adler. Manufactured by Adler Silhouette Co.

Sound—RCA. Manufactured by RCA Manufacturing Co.

Supply Dealer—Capitol Motion Picture Supply Corp.

Brings them Back

TO YOUR BOX-OFFICE

THAT'S what you'll like best about the Heywood Cameo. Its luxurious, fireside comfort makes an instant hit with patrons ... brings them back to *your* box-office. Unlike some chairs which offer comfort in "spots"... the Heywood Cameo gives you genuine, spring edge comfort *over the full area of the seat*! That's why you'll notice a big difference in Comfort the very first time you sit in a stylish Heywood Cameo.

May we furnish you with details?

HEYWOOD-WAKEFIELD

Theatre Seating Division GARDNER, MASS.

Fifteen Years of Progress

(*Continued from page BM-10*)

THERE IS THE INEVITABLE NOSTALGIA encountered in digging back into the past; there are faintly remembered names of the stars of 1926, the songs that were popular then, the customs of the industry, and even the names of motion picture equipment that had their hey-day when National came into being. That was the period of presentations and prologues, of organ music and Rin-Tin-Tin, of $5,000,000 theatres, and of "What Price Glory." Those were the days (and does it seem so long ago?) when there were 20,000 theatres in the country, when it was predicted that we would have pictures broadcast by radio to especially-equipped third dimension screens, and music would be synchronized by radio to replace orchestras. Fred Niblo —remember him?—said that. And Tom Mix and Tony, his Wonder Horse, and Lon Chaney in "The Trap," Richard Barthelmess and Bobby Vernon, George Beban in "The Loves of Ricardo," Renee Adoree, Lilyan Tashman, Milton Sills, and Doris Kenyon, Buster Keaton, Colleen Moore, and Constance Talmadge.

AND DO YOU REMEMBER "When the Red, Red Robin Comes Bob, Bob, Bobbin' Along," and "I'd Climb the Highest Mountain" and "I Ain't Got Nobody"? These were songs on organ music rolls and National supplied them to exhibitors. Then, of course, there was the Ft. Wayne Compensarcs and Mazda Lamp Adapters and Powerlite Reflector Arc and Power's 6-A and 6-B. And yes, "Pillow Nites," all sold by National. Those were really the days.

BUT THIS IS 1941, of course, 15 years later. National now has a few less branches than it had in 1926—two less, or 29. The organization is more compact, more streamlined; its personnel is far richer in experience. It has achieved a maturity by virtue of many thousands of National equipment installations, through innumerable odd-hour responses to exhibitors' requests for emergency service, in rain, snow, sleet, hail, and dark of night. It has pioneered in the introduction of such equipment improvements as the Simplex High One-Kilowatt Arc, The Simplex E-7 with one-shot lubrica-

(*Continued on page BM-22*)

WALTER E. GREEN
President, National Theatre Supply Co.

This month, we at NATIONAL THEATRE SUPPLY COMPANY are celebrating a birthday. Our 15th, to be exact.

If you think we're pretty proud to be 15 years old, you're right. We are. We're proud, happy and tremendously thankful. We hope you've enjoyed doing business with NATIONAL as much as we've enjoyed doing business with you.

As all of us know, this is an industry of constant shifts and changes; the currents of popularity build up swiftly and tear down with even greater speed. Glance back at the names that made news in the trade papers 15 years ago and you are struck almost immediately by the terrific mortality even among the greatest.

But through all these years NATIONAL THEATRE SUPPLY COMPANY, piloted by a shirt-sleeved personnel that understands the exhibitors' problems, held to a course that has brought it leadership in its field.

We like to believe that we have fulfilled the prophecy made editorially in the *Exhibitors Herald* of 1926 when it said that "National . . . is now in a position to render nationally a thoroughly indispensable service to theatre owners in matters of equipment, maintenance and operation."

Today, as then, NATIONAL'S 29 branches and 300 employees are dedicated to the proposition that "day or night, wherever you are, there's a NATIONAL branch nearby to serve you better."

SERVING THE NATION
NATIONAL THEATRE SUPPLY COMPANY
SOLD • SERVICED • GUARANTEED

NATIONAL THEATRE SUPPLY COMPANY

Fifteen Years of Progress

(*Continued from page* BM-20)

tion and double shutters, Simplex Four-Star Sound with extended volume range and one basic sound head, the Walker Plastic Molded Screen, and a host of others.

NATIONAL has its own finance affiliate for the financing of its customers' instalment purchases. It has a unique Equipment Loan Service, backed by a half-million dollars worth of special projection equipment that gives exhibitors over 1,000,000 hours of emergency service every year, absolutely free. Its manual on Projection Room Planning is the standard of the industry. It has held a series of educational meetings for projectionists in various cities designed to acquaint these craftsmen with the newest developments in projection.

NATIONAL'S SALES REPRESENTATIVES, in the service of America's exhibitors, annually travel an average of 1,400,000 miles, or the equivalent of a journey around the world every six and one-half days. But it is not important that these National men travel so far or so frequently in serving National's customers, but it is important that these National men and their families are good neighbors and good citizens, making their homes, raising their families, paying their taxes, and spending their salary checks right in their local communities, their home place. When they need new suits or hats or shoes, they go across the street or around the corner or downtown in their own locality. Their homes are furnished by their neighboring furniture store, their local milkman brings them milk, and their cars, their gas, their oil, tires, and repairs are all bought from their local dealers.

NATIONAL'S PURCHASE ORDERS go to many hundreds of different manufacturers located in every conceivable part of the country. No single purchase made by any National branch, whether of a roll of tickets or 1000 yards of Crestwood carpet, is without its beneficial effects on some worker, somewhere in America. The scope of National Theatre Supply Company's business is nation-wide, yet it reaches directly and indirectly into a thousand local factories and 10,000 homes sending workers' children to school in Valparaiso, Ind., building homes in Green Bay, helping to meet payments on a car in Grand Rapids, buying Defense Bonds in St. Louis, contributing every hour, every day to the wheels of commerce in these United States.

THAT IS NATIONAL THEATRE SUPPLY COMPANY as it is today. The men at the helm of the company in 1941 are chiefly those who were directing its initial progress in 1926. Walter E. Green, originally vice-president of the company in 1926, and later, in 1928, made president, is still president today. Oscar Oldknow was then and is now vice-president. R. B. LaRue is secretary. Many of the company's branch managers were branch managers when National became an entity in 1926. National's 300 employees and 29 branches are today, as ever, dedicated to the proposition that "day or night, wherever you are, there's a National branch nearby to serve your theatre better."

RECT-O-LITE
A BETTER RECTIFIER
FOR 1 KILOWATT ARC

BRIGHT,
CLEAR PROJECTION

RECT-O-LITE 45-T is the latest development in rectifiers; produces bright, clear, FLICKERLESS Pictures $135.00

BALDOR ELECTRIC CO.
4388 Duncan Ave., ST. LOUIS, MO.

ARE YOU GUILTY OF MURDER BY YELLOW LIGHT?

Throw 'em out — dirty, wrinkled screens KILL GOOD PROJECTION! Order a NEW SOUND SCREEN 5% cash discount.

Voco-Chrome, Diffusive	Sq. Ft.	23½c
Flextone Rubber, Washable	Sq. Ft.	31c
Crystal Voco-Beaded	Sq. Ft.	38c

S. O. S. CINEMA SUPPLY CORP.
636 Eleventh Avenue, New York

Equipment Notes

Typhoon Head Advises

NEW YORK—James F. Dailey, president, Typhoon Air Conditioning Company, Inc., last fortnight warned theatre owners to act immediately regarding the installation of winter heating and ventilating systems. Unless orders are placed now, a shortage of parts and metals due to priorities and government defense work will make it impossible to complete jobs before the cold weather sets in. Thus far, all Typhoon installations have been completed as scheduled.

Dailey announced that the most recent theatre job awarded his company was the Grand, Lancaster, Pa., for a year-'round system. From South America, Don Petrone, export manager, writes that both new business and inquiries exceed those of any previous year.

THIS LAWRICH INLAID RUBBER FLOOR is an example of how theatres can provide further safety and attractiveness. This can be used in doorways and at aisle heads, and could even allow a house to bring a semblance of carpet right out to the sidewalk through the outer lobby where wet and dirt naturally don't permit the use of carpeting. It seems reasonable to assume that at heavy traffic areas use of rubber w sensible, although it is to be questioned whether the "hiss" of leather soles on rubber would permit a very large use inside the auditorium. The above flooring is a sample of that used in the Roxy, New York City. At left is the rubber flooring, pyramid surface, beside an intricate carpet design. Innumerable inlays such as lettering, border patterns, and leaf effects can be executed. The surface is available in smooth or pyramid finish.

Replace that yellow tint with snow white light

The New "One Kilowatt" Arcs use "National", "Suprex" and "Orotip" Carbons

1881—1941

This is our sixtieth yeor of service in the field of corbon orc lighting. Throughout the yeors "Notionol" carbons, by constont research and development, hove been steadily improved and adopted to the needs of the times.

● The most satisfactory projection of modern films requires a white light of daylight quality. This means high intensity projection. Color that is really natural — snappy black and white — comfortable vision at all times assure audience satisfaction which spells success for any theatre.

The modern "One Kilowatt" arcs bring High Intensity projection within the reach of any small theatre. If you are still using Low Intensity projection ask your dealer to demonstrate this new light. The difference is marvelous. Step into High — It pays dividends.

The words "National" "Suprex" and "Orotip" are trade-marks of National Carbon Company, Inc.

NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation
UCC

Carbon Sales Division, Cleveland, Ohio
GENERAL OFFICES
30 East 42nd Street, New York, N. Y.
BRANCH SALES OFFICES
New York, Pittsburgh, Chicago, St. Louis, San Francisco

A Sign that Sells Itself

(*Continued from page BM-8*)

The name of motion picture star No. 2 is: .....

The name of motion picture star No. 3 is: .....

The name of motion picture star No. 4 is: .....

SPECIAL HERALDS were made, with teaser photos plugging the $500 in cash. The front of the theatre also had plenty of selling copy (see cut).

THAT WAS A MONTH AGO, so what has happened. To quote President Wagner:

"We found out a lot of things in our experiment, and which prove to me that we have something here that every Wagner Sign user will want to have for his theatre.

"We used a sound truck and two local publications. We ran a beautiful trailer for the screen.

"Most important of all, we discovered that sufficient time must be allowed for publicizing, and a definite buildup must be given.

"The manager of the theatre, Saul Meltzer, is definitely satisfied with the contest, so much in fact that he is using it in September. His business increased approximately $200 per week, very satisfactory as far as we are concerned, while it was costly, $500 for prize and $500 for advertising, we know now we have something."

VENTILATE AS YOU HEAT with TYPHOON

Tempered air for winter ventilation is every bit as important as summer cooling. NOW IS THE TIME TO PLAN FOR THE COLD WINTER MONTHS.

Consider these 8 REASONS for choosing a TYPHOON HEATING and VENTILATING SYSTEM.

1. It insures even distribution of heat.

2. Eliminates unsightly radiators and provides indirect radiation.

3. Banishes whistling and steaming.

4. Does away with blackened walls.

5. A TYPHOON Heating System is automatic and thermostatically controlled—your dependable assurance of even temperature.

6. Can be adapted — inexpensively—to the system you already have with only slight modifications.

7. A Typhoon Heating System paves the way to year-'round conditioning, for it is a simple and inexpensive matter to add a summer cooling system medium.

8. It is not expensive . . . and there is no charge for consulting with a TYPHOON engineer regarding your problem.

DO IT NOW!

TYPHOON AIR CONDITIONING

TYPHOON AIR CONDITIONING CO., INC.

252 West 26th St., New York

The Industry Agrees With the Publisher

(*Continued from page BM-5*)

Months Ahead Says Wilson

Salesmanager H. A. Wilson, amplifier trade division, Operadio Manufacturing Company, agreed 100 per cent with the editorial's sentiment. "I believe," he declared, "that the seriousness of the present situation should be brought home to every exhibitor and every supply house, for we, as a manufacturer, find it impossible in these times to always keep equipment on hand in our stock room ready for immediate delivery. From our point of view, the supply dealer should anticipate his needs for at least six months, and thus give the manufacturer a chance to schedule his production and deliveries so that there will be a minimum of dissatisfaction on that score, for the old method whereby the supply dealer sold a piece of equipment and then ordered it by wire from the manufacturer will not work under present-day conditions"

From the men in the field, too, came approval, with the viewpoint of Harry Blumberg, National Theatre Supply Company manager, Philadelphia, representing those of others, as well. He declared that "if every exhibitor reads the article, analyzes it and follows it, it will be to their interest and all concerned."

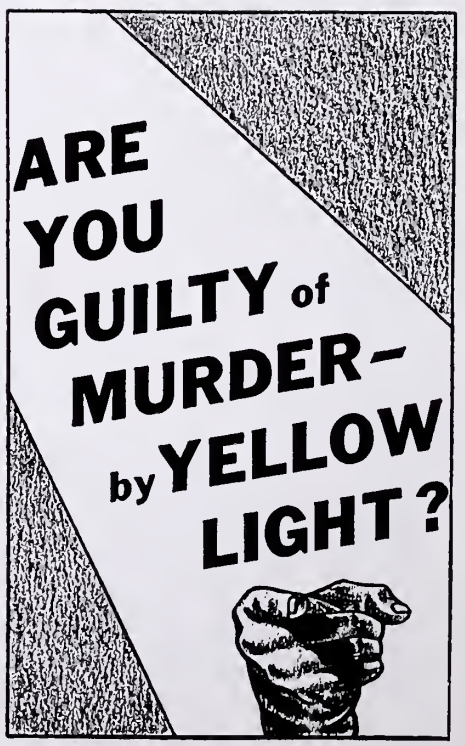
Thus, representing a cross-section of the leaders in the equipment division of the business, opinion agrees with the thought expressed by the editorial. The BETTER MANAGEMENT editors have felt it their duty to bring the message to every one of the readers of the publication.

Vallen Decision Important

ST. LOUIS—Exhibitors may be interested in a recent opinion handed down by the U. S. Circuit Court of Appeals for the Eighth Circuit, granting the Earl J. Vallen and Vallen, Inc., Appeal No. 11,926 and dismissing the Victor H. Volland (Volland Scenic Studios, Volland Scenic Studios, Inc., Arvee Equipment Co., Inc., and Volland Studios, Inc.) Appeal No. 11,927 holding the Vallen "Rear-Fold" patent No. 2,012,460 issued Aug. 27, 1935, valid and infringed by Volland, and holding Volland patent No. 1,848,086 issued March 1, 1932, not infringed by Vallen "Rear-Fold" track and holding also that the device of Volland patent No. 2,201,804 issued May 29, 1939, is an infringement of Vallen 2,012,460.

Unique Mailing Piece

CHICAGO—Exhibitors were reminded of the Gay Nineties recently when they received an unusual mailing piece on Strong Projection Arc Lamps from their independent theatre supply dealer. Printed on old-fashioned wall paper of nightmarish design and color, the folder was captioned "Buggy Whips, Base Burners and Low Intensity Lamps." It unfolded the experiences of the exhibitor who thought his eyesight was failing because the pictures on his screen were getting dimmer and dimmer; tells of all the changes in projection which have taken place since he installed his low intensity lamps, and what he did about it. Old fashioned woodcut style illustrations were used.



The Theatre Gets a Facial

(*Continud from page BM-6*)

AN EXAMPLE of the practical application of the "Appearance Treatment" is found throughout the Warner circuit in New England today; for, because of the economy of our plan, we've been able to redecorate most of our houses during the last few years, increase the goodwill of our patrons, and the revenue of our boxoffice.

I AM ASKED, as a sound technician, for an opinion about sound today. We believe in making no radical designs inside our theatres which might interfere with acoustics. No sweep in columns, modern cast plaster, etc.; but walls treated with rockwool and damask, and relying on old reliable absorption. I am also of the opinion that present sound equipment has reached its peak, at least for a while. For one thing, because it's acceptable to the modern public, for another because the average theatre is not equipped, structurally or financially, to cope with the new-fangled methods of sound reproduction.

AND, AS FOR THE PRESENT SCARCITY of equipment during the defense program, I can cite the emergency measures taken in our Warner houses; that they have been, and are being, adapted to work on an emergency basis. For example, where they use large High Fidelity sound equipment, when large vacuum tubes required are scarce, they have emergency amplifiers using the more common and lower priced tubes. With ordinary types of dialogue pictures this is adequate. Other houses might likewise be advised to stock up on such equipment, and be prepared for the emergency, which seems already upon us.

STRICTLY PERSONAL

C. P. O'Toole, whose headquarters are in New Haven, Conn., is in charge of the New England maintenance of Warner Theatres. He was brought into the film industry by his father, M. J. O'Toole, presently in the public relations department of the Comerford circuit, and active in the Motion Picture Theatre Owners Association, and previously a newspaperman. Cy went to the Stanley Company of America in 1928, and is a graduate of University of Pennsylvania engineering school, class of 1924. When Warners absorbed the Stanley Company, Cy was stationed in Pennsylvania, and subsequently sent to New England. He is married, has two children, a boy and a girl, and lives in New Haven, from which he travels throughout the circuit.

Motiograph Installations

CHICAGO—Motiograph, Inc., recently announced the following recent installations: Basil's Roxy, Buffalo, N. Y.—Motiograph De Luxe projectors; Newington, Newington, Conn.—Motiograph De Luxe projectors; Basil's Strand, Buffalo, N. Y.— Motiograph De Luxe projectors; Elco, Portsmouth, Va.—Mirrophonic De Luxe sound system; New Windsor, Baltimore—Motiograph De Luxe projectors and Mirrophonic De Luxe sound system; Rex, Norfolk, Va. —Mirrophonic De Luxe sound system.

WHY FOREST IS BETTER

HIGHER LUMEN RATING

MORE LIGHT

MORE BRILLIANT LIGHT

HIGH PICTURE QUALITY

RESERVE POWER

FLEXIBILITY

2 ARCS . . PLUS

ONE KILOWATT LOW INTENSITY

TECHNICALLY BETTER

DOUBLE FEED SCREW

LARGE 10¼" MIRROR

ELECTRO MAGNETIC ARC STABILIZER

STURDILY BUILT

IN QUALITY, IN PRICE and TECHNICALLY . . . it's best!

IN QUALITY . . . none approach the Forest One Kilowatt Lamps. The materials used and the workmanship applied are of the best. Our engineers plan and design our products. When they are ready for the market they are the best an exhibitor can buy. In performance they're TOPS.

IN PRICE . . . competition cannot match the Forest One Kilowatt Lamps in quality and progressiveness, yet, Forest does match competition in PRICE. Forest Products give to the exhibitor 'more for his money.'

TECHNICALLY . . . no other lamp offers as much. The Forest One Kilowatt Lamps are not amperage-fixed nor non-flexible . . . they have RESERVE POWER . . . operate from 30 to 40 plus amperes. They are FLEXIBLE . . . can be operated at either Low or One Kilowatt Intensity. More light, more brilliant light is possible with the Forest One Kilowatt Lamps because they are rated 4300 LUMENS at 1100 WATTS. In operating costs, due to the outstanding features built into this lamp, the exhibitor saves money over his present arc-light source.

OTHER FOREST PRODUCTS . . . Universal Trim Lamps, Super MCS Rectifiers, Bulb-Type Rectifiers, Rectifying Tubes, Sound Screens.

SEE THE FOREST 'AUTHORIZED' DEALER or SEND FOR LITERATURE

FOREST MANUFACTURING CORPORATION

200 MT. PLEASANT AVENUE, NEWARK, NEW JERSEY

THE THEATRICAL ALLIANCE is seen above holding its annual conference at the Hotel Syracuse, Syracuse, N. Y. Left to right at the speakers' table in the rear of the picture are Glenn Humphrey, Utica, N. Y., secretary-treasurer, 10th district; James Brennan, vice-president, IATSE; and Thomas Murtha, Brooklyn. chairman, executive board, 10th district. Seated in front of Humphrey is Syracuse delegate Raymond Roe. In the right hand corner, rear, is Richard Walsh, vice-president, IATSE. In the center of the picture are Harry Brooks, Troy, N. Y., executive board member; and P. A. McGuire, International Projector.

Legal Department

CARE IN THE SMALLEST DETAIL, part of the principles of efficient theatre management, oft can lead to the prevention of many thousands of dollars in losses, many a theatreman has found out. While some managers and owners think only the bigger things around a theatre have to be watched closely, it will be seen, in the opinion that follows, that "the degree of darkness," or the wattage of bulbs, becomes an important factor when a law suit results.

THIS IS PART of the opinion by Judge Jones in Vale et ux, vs. Indiana County Theatres, Inc., that plaintiffs were entitled to recover for personal injuries sustained by the wife when she fell as the result of her failure to see a step in the restroom of the defendant's theatre.

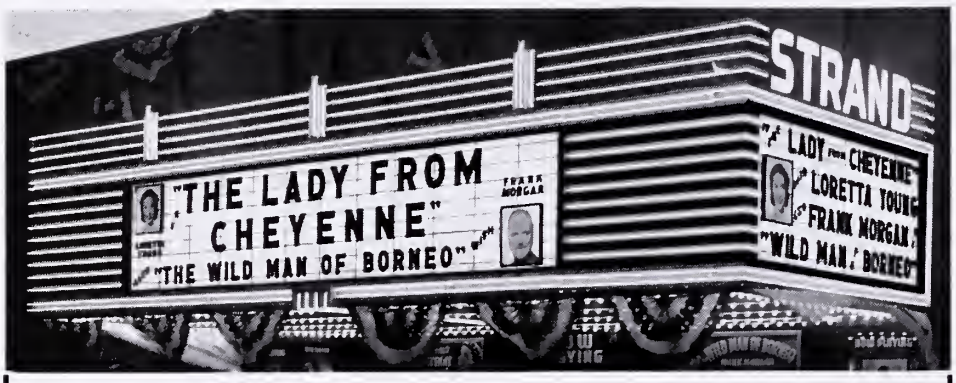
THE EVIDENCE was that she left her seat during the showing of a picture and proceeded through the foyer toward the door of the restroom indicated by a dim sign light. Just inside the door, about five or six inches from the sill, there was a step down to the level of the restroom floor. Plaintiff was not aware of the step, not having been in the restroom before. As a result of the change of floor level, she lost her balance and fell. The evidence was further to the effect that the restroom was dimly lighted and that the color scheme of the walls and carpet of the room served to obscure the existence of the change in floor levels.

DEALING WITH DEFENDANT'S first contention that the wife plaintiff was guilty of contributory negligence, Judge Jones observed that she was an invitee and not a trespasser, having as much right to enter the restroom as she had the foyer or any part of the theatre. He cited as controlling on that branch of the case Dively v. Penn-Pittsburgh Corp. et al., 332 Pa. 65, and declared that the jury could properly take into consideration that the wife plaintiff had a right to assume within reasonable limits that defendant had performed its duty of lighting the room sufficiently to disclose the difference in floor level. The fact that she failed to see the step which her six-year-old grandson, preceding her, did observe was said not to convict her of contributory negligence as a matter of law but to be "at best only a fact to be considered by the jury with respect to her conduct."

DEFENDANT further argued that the Pennsylvania rule of "uncontrovertible physical facts" should have been applied, requiring the trial court to find that the restroom was so well lighted that defendant had as a matter of law discharged its duty to disclose the existence of the step. The doctrine contended for was held to be inapplicable. On that branch of the case, Judge Jones said:

"Here, even the rated power of the light was neither admitted nor established beyond question. At the time of the accident a table of undescribed dimensions and of unknown light diffusing and reflecting properties was standing immediately under the light, which was bracketed to a side wall. The light-absorbing properties of the walls, the carpet and the lampshade, because of the dark color, in-

(Continued on page BM-28)



WAGNER MULTI-SIZE LETTERS

GIVE MAXIMUM FLEXIBILITY IN COPY ARRANGEMENT AND DISPLAY

WAGNER TRANSPARENCY FRAMES

New - Sensational

Bring LIFE and COLOR to the marquee. Slotted to fit any standard Wagner structure equipped with 4 bars or more.

Send for Illustrated Literature

WAGNER SIGN SERVICE, Inc.

218 S. Hoyne Ave. CHICAGO
123 W. 64th Street NEW YORK
706 E. Hancock Ave. DETROIT

FORE!

— the time of your life

THE EXHIBITOR • VARIETY CLUB

GOLF TOURNAMENT

and DINNER DANCE

Philmont Country Club, Philadelphia

FRIDAY, SEPTEMBER 19th

- the usual 18 holes of Tournament golf
- handicaps that equalize the duffer and the "pro"
- two 18-hole courses to avoid congestion
- exceptional clubhouse facilities for non-players
- a world of good fellowship at the "19th HOLE"
- a delicious dinner served on a beautiful terrace
- delightful music by a "name" band
- loads of beautiful and valuable prizes
- no speeches to dull your enjoyment
- a bigger and better party than the 13 previous

TEAR OFF AND MAIL TODAY

The 1941 Annual Exhibitor-Variety

GOLF TOURNAMENT AND DINNER DANCE

(NEW BLIND HANDICAP SYSTEM)

GENTLEMEN:

Here's my entry and $10 fee.

(If entry is sent after September 16 midnite, change that $10 to read $12, out-of-town entries excepted.)

SIGNED (Name).....

ADDRESS.....

FIRM.....

All checks should be made payable to OSCAR NEUFELD, Treasurer, 1225 Vine Street, Philadelphia, Pa.

troduced an element of factual uncertainty with regard to 'the degree of darkness' in the room which only a jury could resolve. Certainly, the law furnishes no standard by which the court could have determined whether the light in the room was sufficient to reveal the step to one entering therein. The trial court properly declined to base a conclusion of law upon unknown factors and assumptions. See Ferguson v. Charis, 314 Pr. 164, 168, et seq. The facts to which the appellant points as being certain were, at best, only approximations or varying estimates. See Schaeffer v. Reading Transit Co., 302 Pa. 220, 223. The question of the defendant's negligence was peculiarly for the jury."

Miscellaneous

(EDITOR'S NOTE—*From SOS Cinema Corporation comes the following letter, which not only presents a new slant on theatre activity in the West Indies, but also gives a new angle on the good neighbor policy. We have an idea that it will prove interesting to every one of our readers.*)

Mr. Albert Augier,
Vieux Fort,
St. Lucia,
British West Indies.
(American Zone)

25/6/41

S. O. S. Cinema Supply Corp.,
636—11th Avenue,
New York City, N. Y.

Dear Sir:

I have just received your letter on booklet form. I had you thoughts over three months now. The reason why I had you in thoughts its this. Since the American has taken over Vieux Fort, St. Lucia, as and air base. They are going to send down Soldiers to live down here, as they have no theatre there I thought of writing to you asking you if you can give me a chance in life to make myself and Independence man. Its true that you don't know me or know whom I am, if I am honest or not. I know how you would feel about it, but I am going to bost of myself, the Bible says trust no one not even yourself. I try and make myself an honest man so far.

I would like to ask you if you want to help me if you please I would like to ask you then to open up a Cinema Hall for me at Vieux Fort, St. Lucia, to accommodate 1400 people, that is to say 800 Pit, 300 Dress Circle, 300 circle. Send me down a plan of a Building to be built out of wood. I would like to get it ready for September—boards are being sold at 12c per ft. to ins. Wide. A house with Labour, etc. can cost around £480 to £500. You will open a cinema hall for me and supply machines, etc., etc., and Screen Silver and you will send also a Diesel Electric Power Plant. A. C. Currents as there is no electric light at Vieux Fort as yet, only the American Air Base that has. I will be running the Cinema for you. Untill, I have paid for the hall, machine, electric plants, screens, silver, chairs 1400 in all, etc., etc., etc. When I have pay you for everything, you will then hand me over the cinema hall for myself—if you agree to this you can ship right away, or if you can buy a tent in New York and send it out, and as we make money you can build a wall building. I can assure you—the opening night its money making. You can send down an agent for a month to see how things are running. I am sure you will give me a free trip to New York on the 1st year of the opening of the Theatre. I have full confidence that you will be please with the return you will make. I want you to send down some ticket rolls mark on them S.O.S. Cinema Supply Corp., New York. U. S. A. prices Dress Circle 1/6 36c circle, 9c 18c Pit 4d 8c that prices for night show. Now Matinee Dress Circle 9-18c, Circle 6-12c, Pit 2-4c. Children from 2 years to 8 years Dress Circle 3-6c, Circle 2-4c, Pit 1-2c. Only on Matinee please mark on ticket Pit Circle Dress Circle, Night and Matinee Children. If you agree to do business you can shipped right away.

Sometime you can get a boat coming straight to Vieux Fort, St. Lucia with supply for Minder Construction Corp., if you get in touch with them and they will tell you when the boat is due at Vieux Fort.

I think for a start a tent will do or you can buy boards, nails, paint, roofing, chairs, etc. or the cement in the States and shipped down in care of Minders Construction Corp. Vieux Fort, by their boat. We can also go into another business. As you are living in America, that is if you care to buy a Coastal Motor Boat for carrying mails, passengers, cargo, say a 60 tons boat with a speed of 12 to 15 knots per hour with sails to traveling between St. Lucia, Barbados, St. Vincent, Grenada, Trinidad, Demerara, Dominica, St. Kitts, Antiqua, first class passage you can work it out or St. Lucia to Barbados $6.00. St. Lucia to St. Vincent $12.00, St. Lucia to Grenada, $18.00, St. Lucia to Trinidad $24.00, St. Lucia to Demerara $30.00, Barbados to St. Vincent $6.00, Barbados to Grenada $12.00, Barbados to Trinidad, $18.00, Barbardos to Demerara $23.00, St. Vincent to Grenada $6.00, St. Vincent to Trinidad $12.00, St. Vincent to Demerara, $18.00. Deck $2.00 each way, with Diesel engine. I will let Russell Belizaire be our sub agent, and a coastal boat for Castries only—speed 15

(*See next page*)

Honestly, now, are you making your patrons -Comfortable?

There's a vast difference in the "comfortable" chair of yesteryear and the comfortable chair of today. Seating that sufficed once upon a time would be shunned by present theatregoers.

You can't ignore your patrons' comfort. They pay for it. They expect it. You must provide it or they'll find it elsewhere. Assure maximum comfort by installing

IDEAL CHAIRS

Write for free literature describing exclusive features of the entire line. It affords a wide choice of constructions (all of which assure long service), modern designs, fabrics and colors. There's an Ideal chair at the price you want to pay.

IDEAL SEATING COMPANY
Grand Rapids, Michigan
Export Office: 334 W. 44th St., New York City
Attention: J. E. ROBIN

Selling Features

"Here Comes Mr. Jordan"

MERIDEN, CONN. (Population, 39,000)—Following are the highlights of an extensive campaign put across by manager Joe Samartano, Loew-Palace: Teaser lines under regular ads, one week in advance, with copy "Who is Mr. Jordan?", etc; two inch teaser ads—off the movie pages—one week in advance; different teaser slogan every day in different papers with catchlines, "Mr. Jordan is coming," "Funny Mr. Jordan, he played the saxaphone instead of the harp," etc.; raffles contest planted with local daily, $20 cash prizes awarded to person who identified Mr. Jordan. One week before playdate, on peak performances and all day Sunday, manager Samartano made personal announcements from the stage before showing the trailer, with personal endorsement. Announcements made on two Saturdays in succession at Lake Compounce paging "Miss Bette Logan" to meet Mr. Jordan at the Loew Poli Palace. After the opening of the picture, a short trailer was attached to the end of the picture—at the end of the cast—advising patrons not to divulge the plot of the picture to their friends. Lobby teaser cards were strung from all chandeliers two weeks in advance. A surrealist display was set up in the lobby one week in advance, utilizing such items as a saxaphone, boxing gloves, aeroplane, bathtub, stock certificate, etc. Gag copy was used on each item. New York reviews were used in lobby 40x60 a week in advance. A sports page break was obtained on the boxing scene in the picture. Beauty co-ops were obtained on Evelyn Keyes and Rita Johnson. Young saxaphone player was used for street ballyhoo; dressed in bathrobe, had a card on his back reading thus: "Don't laugh, I don't play the saxaphone good, but neither does Robert Montgomery in 'Here Comes Mr. Jordan' starting Sunday at Loew's Poli Palace." Foot-mark stencil of Jordan used in downtown corners read "Follow these foot-prints of Jordan to Loew's Poli Palace." A small bed with a realistic perfect mannequin of a man was used in the lobby day before opening, with copy, "I am sleeping over night to be the first one in line to see 'Here Comes Mr. Jordan' starting tomorrow."

HARTFORD, CONN. (Population, 166,000)—George E. Landers, manager, E. M. Loew's, got plenty of free space in the local dailies when he bet the city that if this picture failed to win at least three awards in the forthcoming presentations of Academy Awards, he would buy dinners for 25 needy people of this city.

"Whistling In the Dark"

SYRACUSE, N. Y. (Population, 206,000)—Manager Frank Murphy, Loew's State, really went to town in his campaign, using a newspaper contest with comedy art of Red Skelton to find the most amusing experience of being scared that turned out to be a comedy, a lobby display on the idea of Skelton's first birthday as a Metro star featuring a comic head and one candle, plus a figure of Leo with a giant card of congratulations on which patrons could sign their names. A street bally was used with a youth on the main streets of the business district whistling at night from building entrances, alleys, and dark corners to passersby and at the same time calling attention with a flashlight to posters announcing the picture at Loew's. Flashlight dealers used stills in store windows using Skelton copy and featuring the slogan "You don't need to Whistle in the Dark with a flashlight." An old jallopy toured the streets labeled "Don't laugh at this, save it for 'Whistling In the Dark'."

ROCHESTER, N. Y. (Population, 336,000)—Manager Lester Pollock, Loew's, put on a strong campaign with special phone squad and regular operators adding to all carriers, "By the way, our new show, etc."

Miscellaneous

(*Continued from page BM-28*)

knots with sails, 50 tons boat 1st class Castries to Soufriere 2/ Castries to Choiseul 2/6, Castries to Laborie 3/- Castries to Vieux Fort 3/- 2nd class half price. Send the Castries Coastal Boat right away because since the air base has started there is a big trade going on now at Vieux Fort and the people need a good sized coastal boat.

I am sure if you will take up my advice you will guve me that trip to New York. Hoping to hear from you soon.

Yours truly,

Signed: ALBERT AUGIER.

Save in Maintenance and Operation of Your Marquee Display!

Adler Exclusive "Remova-Panel" Units permit you to simply swing out on a hinge or remove entirely, a small lightweight glass panel instead of lifting out a large heavy frame unit. It allows fast, easy access to any part of the sign.

Photos show St. Johns Theatre, Jacksonville, Florida, equipped with Adler "Remova-Panel" frames and "Third Dimension" letters, illuminated with Fluorescent tubing. At top, tubing being lifted out through "Remova-Panel" for quick and easy repairs or replacements. You can reach in and put a jumper across if a tube burns out, and thus keep the sign operating. The interior is easily cleaned, inspected and checked by simply lifting up the "Remova-Panels."

ADLER

"REMOVA-PANEL"

for FLUORESCENT TUBING

An Exclusive

ADLER FEATURE

That Saves Many Times Its Cost in Sign Maintenance and the Prevention of Glass Breakage.

For the use of 6" - or for 8" - 10" - 12" - 16" - 24" ADLER

"THIRD DIMENSION" LETTERS

Interchangeably in the Same Openings

Various Adler Patents — Listed by Underwriters' Laboratories, Inc.

ADLER SILHOUETTE LETTER CO.

General Office: 2909e Indiana Ave., Chicago • 33e W. 60th St., New York

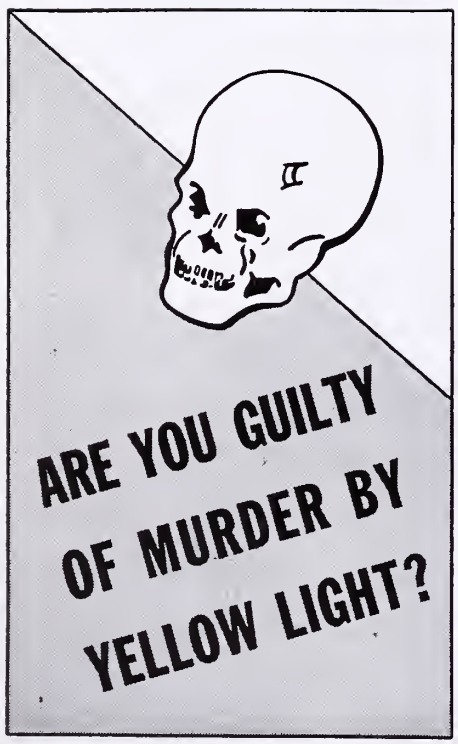
CHICAGO • NEW YORK • TORONTO, CAN. • LONDON, ENG.

Make your expenses when visiting New York
HERE'S HOW YOU DO IT AT S. O. S.

World's Fair Ticket Boxes, Refinished	$ 8.95
Phonograph Record Players, Excellent	9.75
Peerless L. I. Automatic Arcs, Good	79.50
International Cut-Awl K-9, Splendid	69.50

What do you need?
S. O. S. CINEMA SUPPLY CORP.
636 Eleventh Avenue, New York

THEATRE FABRICS
for
DRAPERIES · WALL COVERINGS
CYCLORAMAS · PERMANENT & NOVELTY STAGE CURTAINS
Dazian's "Fabric Exclusives" add a rich individuality and a feeling of "costly decoration" at prices that one *expects* to pay. WE ARE NOW ENTERING OUR 100th YEAR OF SUCCESSFUL OPERATION.
DAZIAN'S INC
Established 1842
142 WEST 44th ST. · NEW YORK
CHICAGO: 222 N. Michigan Ave.
LOS ANGELES: 731 So. Hope St.
BOSTON: 260 Tremont Street
PHILA.: 105 South 12th Street



Get THE EXHIBITOR *habit*

Contest on famous redheads of history, animated lobby display, special stories in dailies on present public demand for comedy, and record programs on WSAY helped put over the picture in a big way. Man in street radio broadcast in front of theatre drew crowds, and heralds distributed in factories read "When the whistle blows it's time to see Red Skelton in 'Whistling In the Dark'."

NEW YORK (Population, 7,000,000)—A real attention-getter was an ingenious machine called a Laugh-Quizzer rigged up in the lobby by Charles Moss, manager, and Phil Laufer, publicity director, Loew's Criterion, co-operating with the Metro exploitation department. Starting a day in advance of the opening, and for the first three days of the engagement, patrons and passersby talked into a microphone attached to the Quizzer, which then played back every word, whistle, and laugh recorded. Autographed photos of "Red" Skelton, star of the film, were distributed to those taking part in the experiment. Complementing the recording, a young lady carrying a portable radio, but carrying no identifying copy, took up a spot outside the theatre. What were seemingly ordinary programs emanating from the portable actually were the playbacks from the lobby, thus bringing the lobby show to pedestrians on the street. A large poster, on an easel, standing near the Quizzer, carried copy on the stunt.

HARRISBURG, PA. (Population, 83,000)—In addition to a sneak preview of the Red Skelton hit, manager Bob Sidman, Senate, promoted a clever street stunt by using five boys dressed in skeleton suits. Two of them played cornets, and the other three distributed specially-made heralds. All five paraded in a "snake dance" down the center of Market Street, the city's main thoroughfare.

"Dr. Jekyll and Mr. Hyde"

WATERBURY, CONN. (Population, 99,000)—Following are the highlights of an outstanding campaign put over by Ed Fitzpatrick, Loew Poli: Three chapter serialization (5,000 words) on the picture was planted three days before opening in the Daily News; six column pictorial layout contrasting Tracy's performance with those of others who had portrayed "Jekyll and Hyde" on the screen and stage was planted in a local weekly on opening day. Three hundred colorful two-sided hangers were strung underneath the marquee. A 24-sheet was posted upside down on the lobby floor to test patron comment. Capitalizing on the shortage of gas for a ballyhoo stunt, patrons were urged to attend on their bicycles, first 10 arriving at theatre to be admitted as honor guests. A stand to accommodate the bicycles was erected in front of the theatre with the permission of city officials. Sidewalks were stencilled in red and white with the following catchline: "Was He Man (in white) Or Devil (in red)," with picture title following. Attention-getting ballyhoo resulted from having two men, both in masks, one black and the other white, parade the streets in flowing opera capes and tall silk hats. White masked fellow carried "Dr. Jekyll" billing, other "Mr. Hyde" copy. These same ballyhoo artists were spotted on the stage every time the trailer on the picture was shown.

HARRISBURG, PA. (Population, 83,000)—Two street stunts arranged by manager Sam Gilman, Loew's, attracted much attention. An old-fashioned carriage, drawn by a white horse, was driven around the business section of the city to tie in with request of Secretary Ickes to save gasoline. One the back of the carriage was a sign reading, "Save Gasoline! We're using our gas-less buggy on our way to see 'Dr. Jekyll and Mr. Hyde' at Loew's." Other item of bally was a man dressed in a long black cloak and silk hat with a black mask on his face.

"Life Begins For Andy Hardy"

HARRISBURG, PA. (Population, 83,000)—Several attractive window displays were arranged for Loew's by assistant manager Bob Gibbons. They included a luggage display, with a 30 by 40 of Mickey Rooney carrying a bag; straw hat window, with Mickey breaking a straw hat to mark the end of that season; and restaurant window, with the Hardy family around dinner table. Three plugs were made during WHP's Junior Town broadcasts and 10 members of its Mickey Rooney Club were admitted free if their badges were numbered to correspond with the numbers read over the air. Co-op ad with a beauty shop featured a large portrait of Judy Garland. Assorted soda streamers advertising Andy Hardy Cooler was distributed.

WAVERLY, N. Y. (Population, 5,000)—T. J. Cary and Ned Kornblite, Jr., sought an "Andy Hardy of the Valley" in co-operation with a local newspaper. Contestants were invited to write a letter of application to the Capitol asking for a job. This tied in with the fact that Mickey Rooney gets his first job in the picture. The young man writing the best letter of application was to receive as a prize a job at the theatre, beginning as an usher with the prospect of future promotion. His progress during his employment was to be personally supervised by the manager of the theatre. The winning letter was judged by a committee composed of the editor and advertising manager of the newspaper and the managerial staff of the theatre. Ten additional prizes of one pass each to see the picture were awarded for the ten next best letters.

"Sergeant York"

WASHINGTON, D. C. (Population, 663,000)—The premiere here of this picture hit a new high in exploitation on the part of Frank La Falce, et al. A press party was arranged for Sergeant York when he came to town, and also for Jesse Lasky. Two celebrities met the President and also Undersecretary of War Patterson. Drama critics were taken to the New York premiere; a special screening was held for the local clergy, women's clubs, and war mothers; Sergeant York visited the local service institutions; Sergeant York read the invocation at the Senate; Sergeant York was feted at a luncheon at the Capitol; much radio space was purchased and even more was provided gratis; same applied to the local press; appearances on broadcasts were arranged for Jesse Lasky and Sergeant York; book stores carried the inexpensive edition of Sergeant York; Board of Trade had all their members display a card reading "Welcome Sergeant

York"; army loaned mobile radio, kitchen unit, jeep car, anti-aircraft gun, etc., for display in front of the theatre; railroad station carried a 20x60 banner reading "Welcome Sergeant York"; ads were placed in the service journals, Catholic Review, and shopping news; premiere was sponsored by the Tennessee State Society; special lobby displays, with three-sheet blowups, were used.

"Charley's Aunt"

HARTFORD, CONN. (Population, 166,000)—Fred Greenway, manager, Loew-Poli Palace, during his campaign on "Charley's Aunt," placed the following notice in the local press: "The management of Loew-Poli Palace requests your presence at a Corset Party Friday. In honor of Jack Benny, who portrays 'Charley's Aunt,' any old-time corset (whalebone stays) presented at the box office will be your guest ticket, admitting you to join in the fun to see Jack Benny as 'Charley's Aunt'." Greenway sent a fellow dressed as "Charley's Aunt" out on the streets in advance of showing. A Main Street restaurant came through with a large window display on the picture.

WILKES-BARRE, PA. (Population, 85,000)—Manager William Walsh, Comerford, dressed up an usher like "Charley's Aunt," hired an old open hansom, attired the driver in high hat and dress of the time, and sent them cruising around the city with suitable posters plugging the comedy and playdate. Stunt caused wide attention with Jackson T. Eckenrode bearing a marked resemblance to Jack Benny in wig, woman's dress, and cigar. Walsh further drew attention to the picture by having a crew of girls make 3,000 phone calls and saying: "This Is Mary. I don't think I'll be able to keep that appointment tonight for I'm going to the Comerford to see 'Charley's Aunt.'" In addition he sent out 3,500 penny postcards to picked list plugging picture and date. A jingles contest was staged over one of the local radio stations (WBAX) along with spot announcements.

"Dive Bomber"

HARTFORD, CONN. (Population, 200,000)—Manager James F. McCarthy, Warner Strand, held a contest for model airplane makers in the Hartford area. A cash prize of $10 was presented to the person who submitted the best bomber. Second prize was admission to every show at the Warner Strand for a two-month period, and third prize was an admission to every show at the theatre for a month. The local newspapers had stories on the contest. Displays on the picture were placed throughout the lobby, and a huge banner was placed on top of the theatre marquee. The Hartford Sunday Courant came through with some roto art on the picture. Manager McCarthy, who vacationed in Hollywood recently, wrote a column regarding the film capital and, incidentally, "Dive Bomber," for the film page of the Hartford Times.

"Man Hunt"

BROOKLYN, N. Y. (Population, 2,560,000)—Manager M. N. Steinkritz, Rogers, distributed heralds which had pictures of four pigs on them. The copy read "To find a fifth one, fold as indicated." The fifth one, of course, was Hitler, who was also tied in as the target in "Man Hunt." Steinkritz also used a 40x60 mentioning recent underground activity against the Nazis, and proclaimed in large letters that "Man Hunt" showed the underground movement in action. A treasure chest in the lobby was filled with sand and "V" buttons. Patrons scooped around in the sand and were allowed to keep the "V" buttons which they found.

"Underground"

READING, PA. (Population, 111,000)—Manager Bill Huffman, Warner, invited several Bund members to an advance screening, along with members of the Motion Picture Forum, Committee to Aid Britain, Bundles for Britain, foreign groups, newspaper men, and ham radio operators. Five thousand folders were distributed, with copy reading, "How to Bake a Cake," and the inside explaining that, under such innocuous titles as these, anti-Nazi pamphlets are distributed in Germany. When the "V" campaign became the topic of conversation, Huffman utilized this for his exploitation with great success.

"Dr. Kildare's Wedding Day"

READING, PA.—(Population, 111,000)—Lester Stallman, Astor, tied in with the largest store here for free admissions, sponsored by the store, for wedding anniversary couples appearing at the store during the Kildare picture's run.

Laugh Campaign

HARRISBURG, PA. (Population, 83,000)—Six feature attractions were exploited together in a special "laugh" campaign conducted by manager Bob Sidman, Senate. The pictures were "Whistling in the Dark," "The Great Man," "Look Who's Laughing," "Playmates," "Hellzapoppin," and "Ride 'Em, Cowboy!"

Special trailer was used in advance and during run of "Whistling in the Dark." Newspaper advertising on combined laugh features was started in advance, and on last day of these ads post cards were received by 3,000 persons on special mailing list. Other items included the posting of 100 three-sheets on day of last newspaper ad, space in the local movie column, a special medallion for the marquee reading "A Laugh Hit," and a special display on front of marquee.

"Help the USO Drive Now."

"Harvests For Tomorrow"

HARRISBURG, PA. (Population, 83,000)—Manager Johnny Rogers, State, completed arrangements with the United States Department of Agriculture to have the latter office send special circulars to 2500 farmers in the Harrisburg area. A special transcription was planted at WHP for a morning farm broadcast. Newspaper stories were secured on the farm angle, while lobby boards with stills emphasized farm activity.

To Be Sold Below Cost . . .

FOR IMMEDIATE CLEARANCE

TO MAKE ROOM
FOR DEFENSE WORK

70 Brand New
NEWMANCO
TICKET CHOPPERS

SPECIAL PRICE **$50.00**
For immediate acceptance
(Regular selling price **$79.75**)

We have been making ticket choppers since 1910. All are fully guaranteed. This is our popular SUBURBAN model — the finish is Cordova grey crackle finish, with silver crackle finish trim.

Also, we still have a large stock on hand of brass, bronze and chrome-plated door bars, kick and push plates, railings, portable rope railings, poster and photo frames, and entrance doors.

Write for catalog

NEWMAN BROS., INC.
658-678 West 4th Street Cincinnati, Ohio
Established 1882

● A typical installation of the LAWRICH rubber stair tread nosing in terra cotta.

MODERN MONEY SAVERS

Lawrich

Rubber Stair Tread Nosings

. . . are installed without removing existing carpet. They add many years of extra wear to the present stair covering.

. . . draw a sharp visible line across dimly lit stair treads, reduce tripping hazards.

. . . are used in conjunction with all types of resilient coverings.

. . . are put in place easily without inconvenience or confusion. No sewing is necessary.

. . . are the only stair tread nosings of their kind. Be sure to get the genuine article.

Write for circular

LAWRICH SALES
122 EAST 42nd STREET NEW YORK

NOVELTY SCENIC STUDIOS
Interior Decoration ● Curtains ● Draperies
Murals ● Acoustic Wall Treatments
320 West 48th Street, New York City

JEP—Your BEST Services

S. O. S. SOUND SYSTEMS STAND UP
after years of taking it in the booth!
HOW ABOUT YOUR SOUND? Is it up to par? Trade old amplifiers, soundheads, speakers for 1941 models—low prices—time payments.
S. O. S. CINEMA SUPPLY CORP.
636 Eleventh Avenue, New York

The Reader Speaks

(Editor's Note: This department is meant to be a stamping ground for film men who have something to say. This initial contribution is worthy of the attention of everyone. It is presented as the sentiment of a man who has been in the business for many years. What have you to say?)

BINGO VS. PICTURES

Joe Blow was an exhibitor of motion pictures in a small town. Joe was a conscientious theatre owner. For years he selected his pictures with care. He arranged his programs properly. On Saturday, when he had a matinee for the children, he made sure that the pictures booked would not be offensive to their young minds. If he had pictures under contract, which were O.K. for adult consumption but too risque for the youngsters, he dated them in on evenings during the week when child patronage was at a minimum. On Sundays, he tried to book pictures that were good for the family group, for Joe knew that on that day he catered to the fathers and mothers accompanied by their children, and therefore tried his best not to have anything on his screen that might prove embarrassing.

Joe had the confidence of all the people in his town. He was a successful operator, a good citizen. He enjoyed nothing better than standing in the lobby of the theatre, watching the smiling faces of his customers as they exited passing pleasant remarks such as "Great show tonight, Joe" —"Swell Picture," etc.

That was 10 years ago. Time Marches On. Enter the era of moving dishes instead of moving pictures.

He Hears About Others

Joe Blow was no different than any other human being. He heard that some exhibitor in an adjacent town was making a clean up by giving out "hot oven ware" and another exhibitor was packing them in with "Bank Night" and "Bingo"; so Joe decided he would try out these stimulators. This might have been alright if he still continued to operate his theatre with these added attractions as he did in the past, and used the same care in buying and booking his shows. But, no! Soon Joe was paying more attention to the things he was giving away than he was to the things he was selling, the pictures.

Often Joe was heard bragging on film row that the pictures didn't mean anything, on Wednesday and Thursday, because on these nights he gave away china and was sure of a packed house. Friday and Saturday he had "Bingo" and that always did capacity even with a couple of dogs, and, strange as it might seem, Joe was doing the business.

In fact on the night he gave away the roast beef platter he broke the record that had been established by Shirley Temple. Joe didn't notice, however, that the clientele of the theatre was changing and instead of the movie fans who formerly attended because they enjoyed the pictures, he was attracting people whose only interest in the theatre was to crack the Jack Pot or to secure a complete set of dishes on the installment plan. However, Joe figured one person's money is as good as another's and as long as he was doing alright financially he continued to operate along these lines.

But the Constable Comes

Then one day the town constable called and told Joe that he'd been receiving numerous complaints about his game on Saturday night and in the future "Bingo" was taboo. Joe was panicky. What could he do to replace it? About the same time, the dish deal started to thin out. Most of the people seemed to realize they had more dishes in the pantry than food in the frigidaire so most of them stopped coming. His regular patrons of former years were now playing bridge or if they attended a movie they went into town to see it.

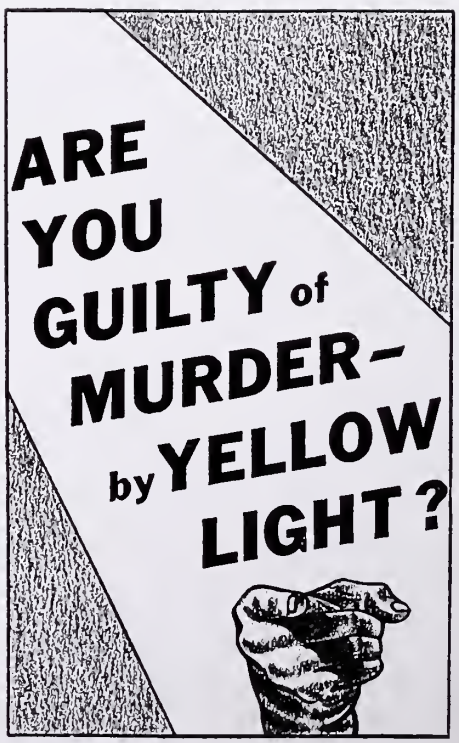
Joe's business was gone. Like all shots in the arm the stimulants he used had weakened the patient and he was unable to revive it.

Today in the marquee of his theatre, where he once advertised his current attractions, there are just two words—For Sale.

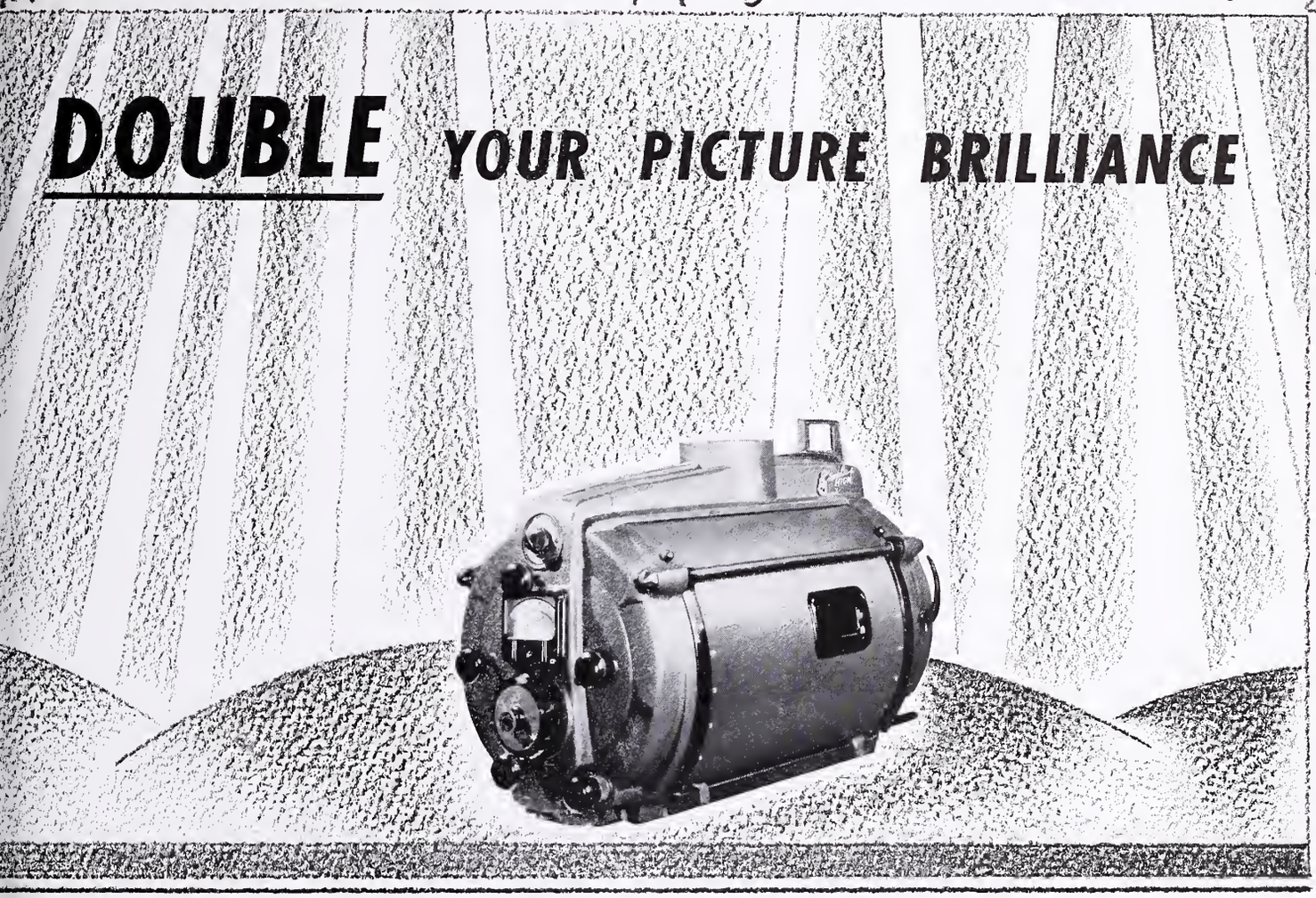
National Tieups

"Sun Valley"— RCA Victor Tie-up

NEW YORK—RCA Victor and 20th Century-Fox recently joined publicity hands for a smash-bang sell-campaign of Glenn Millers' Bluebird records and his debut film, "Sun Valley Serenade." The fast-stepping, hard-hitting campaign is a "natural," according to Jack Williams, manager, RCA Victor Record advertising. Working hand in hand, RCA Victor and 20th Century are offering record dealers a wealth of promotional posters, sheets, window banners, ads, and stickers. Topping the RCA Victor end is the Glenn Miller Musical Mileposts Album, a five-pocket affair designed for storing Glenn's best waxings.



DOUBLE YOUR PICTURE BRILLIANCE



AT A NEW LOW COST WITH

Simplex HIGH

ONE-KILOWATT PROJECTION ARC LAMPS

● Designed for moderate sized theatres with screens up to 18 feet in width, they project *twice as much light* as your old low intensities (with only slightly higher overall operating costs)—the brilliant snow-white light so *necessary* to the projection of colored pictures. You can't secure satisfactory projection today without high intensities. Your box office demands that you buy them NOW! GET THIS FREE PROOF!

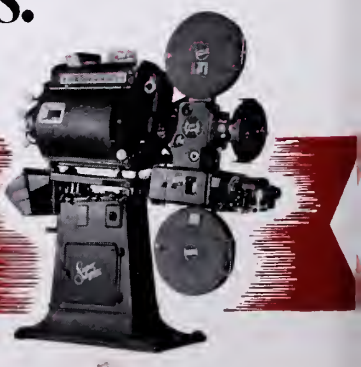
Write for literature or see the Simplex High in your own theatre and see the difference. Phone for a free demonstration. No obligation. Thousands know the name Simplex to be a guarantee that you get the best. Resolve today to have better grosses by having better projection than your competitors.

DISTRIBUTED BY NATIONAL THEATRE SUPPLY COMPANY

There's a Branch Near You

Simplex
REG. U.S. PAT. OFF

We Wish to Congratulate the NATIONAL THEATRE SUPPLY COMPANY on their 15th Anniversary marking a long and splendid service to the Motion Picture Industry, and express our sincere appreciation of the full cooperation they have given us.



NATIONAL THEATRE SUPPLY COMPANY

COMPLETE SOUND AND VISUAL PROJECTION EQUIPMENT

Simplex

INTERNATIONAL PROJECTOR CORPORATION

90 GOLD STREET, NEW YORK, N.Y.

THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
AUG. 22	**Here Comes Mr. Jordan** R. Montgomery R. Johnson	**Dr. Kildare's Wedding Day** L. Ayres, L. Day, L. Barrymore		**World Premiere** J. Barrymore F. Farmer		**Scattergood on Broadway** G. Kibbee End '40-'41 Season	**Under Fiesta Stars, W** G. Autry, S. Burnette	**Private Nurse** B. Joyce, R. Lowery, J. Darwell		**This Woman Is Mine** F. Tone, W. Brennan, C. Bruce End '40-'41 Season	**Highway West (FN)** B. Marshall, O. Bradna, A. Kennedy
29	**Our Wife** R. Hussey, M. Douglas, C. Coburn End '40-'41 Season	**When Ladies Meet** J. Crawford, R. Taylor, G. Garson, H. Marshall End '40-'41 Season	'41-'42 Season **Saddle Mountain Roundup, W** Range Busters	**Aloma of the South Seas** D. Lamour, J. Hall (Technicolor) **Flying Blind** R. Arlen, J. Parker, End '40-'41 Season	**Lone Rider Ambushed, W** G. Houston	**The Little Foxes** B. Davis, H. Marshall, R. Carlson (Special)	**Doctors Don't Tell** J. Beal, F. Rice, E. Norris **The Pittsburgh Kid** B. Conn, J. Parker	**Sun Valley Serenade** S. Henie, J. Payne, G. Miller		'41-'42 Season **Bad Lands of Dakota** R. Dix, F. Farmer **Man From Montana, W** J. M. Brown	**Dive Bomber (FN)** E. Flynn, F. MacMurray, R. Bellamy (Technicolor) End '40-'41 Season
SEP 5	'41-'42 Season **Mystery Ship** L. Lane, P. Kelly	'41-'42 Season (No Definite Release Dates) **Dr. Jekyll and Mr. Hyde** S. Tracy, I. Bergman, L. Turner **Lady Be Good** E. Powell, R. Young, A. Sothern	**Gentleman From Dixie** J. La Rue, M. Marsh			'41-'42 Season **Citizen Kane** O. Welles, D. Comingore	**Bad Man of Deadwood, W** R. Rogers, G. Hayes End '40-'41 Season	**Charlie Chan in Rio** S. Toler, M. Hughes, T. North	**Tanks a Million** W. Tracy, J. Gleason, E. Knox (Roach)	**Unfinished Business** R. Montgomery, I. Dunne, P. Foster **A Girl Must Live** M. Lockwood (English-made)	'41-'42 Season **The Smiling Ghost** W. Morris, B. Marshall
12	**Harmon of Michigan** T. Harmon, A. Louise		**Let's Go Collegiate** F. Darro, M. Moreland, J. Moran		**Dangerous Lady** N. Hamilton, J. Storey, B. Brent	**Parachute Battalion** R. Preston, N. Kelly, E. O'Brien	'41-'42 Season **Outlaws of Cherokee Trail, W** Three Mesquiteers	**Belle Starr** G. Tierney, R. Scott (Technicolor)	**Major Barbara** W. Hiller R. Harrison (Pascal) (English-made)	**Sing Another Chorus** J. Downs, J. Frazee, M. Auer	**Navy Blues** A. Sheridan, J. Oakie, J. Haley
19	**Ladies in Retirement** I. Lupino, L. Hayward, E. Lanchester **Prairie Stranger, W** C. Starrett ('40-'41)	**Down in San Diego** D. Dailey, B. Granville, L. Gorcey	**The Driftin' Kid, W** T. Keene ('40-'41)		**Jungle Man** B. Crabbe		**The Apache Kid, W** D. Barry, L. Merrick	**We Go Fast** A. Curtis, S. Ryan, L. Bari	**International Lady** I. Massey, G. Brent (Small)	**The Kid from Kansas** D. Foran, L. Carrillo, M. Ralston	
26	**You'll Never Get Rich** F. Astaire, R. Hayworth, R. Benchley ('40-'41)		**The Gunman From Bodie, W** B. Jones, T. McCoy, R. Hatton		**Hard Guy** J. LaRue, M. Healy ('41-'42)	**Lady Scarface** J. Anderson, D. O'Keefe, F. Neal	**Death Valley Outlaws, W** D. Barry, L. Merrick	**Last of the Duanes, W** G. Montgomery, L. Roberts, E. Arden **Man At Large** M. Weaver, G. Reeves	**Lydia** M. Oberon, A. Marshal (Korda)	**It Started With Adam** D. Durbin, C. Laughton, R. Cummings	**Sergeant York** G. Cooper, W. Brennan, J. Leslie
OCT 3	**Two Latins From Manhattan** J. Falkenburg, D. Beddoe, J. Davis		**Adolescence** L. Janney, E. Hunt		**Billy the Kid Wanted, W** B. Crabbe ('41-'42)	**Father Takes a Wife** A. Menjou, G. Swanson, F. Rice	**Sailor Be Good** W. Lundigan, S. Ross	**A Yank in the RAF** T. Power, B. Grable, J. Sutton		**Burma Convoy** C. Bickford, E. Ankers, F. Albertson	**Law of the Tropics** C. Bennett, J. Lynn, R. Toomey
10	**Texas** G. Ford, W. Holden, C. Trevor		**Tonto Basin Outlaw, W** Range Busters		**Mr. Celebrity** V. Lester, F. X. Bushman, C. K. Young		**Mercy Island** R. Middleton, G. Dickson	**Great Guns** S. Laurel, O. Hardy **Riders of the Purple Sage, W** G. Montgomery, M. Howard	**New Wine** I. Massey, A. Curtis (Sekely)	**Hellzapoppin'** Olsen and Johnson, M. Raye	**International Squadron** R. Reagan, J. Stephenson, O. Bradna
17	**The Blonde From Singapore** F. Rice, L. Erikson **Roaring Frontiers, W** B. Elliott, T. Ritter, R. Ford		**Top Sergeant Mulligan** N. Pendleton, C. Hughes		**Lone Rider Strikes Back, W** G. Houston End '40-'41 Season	**All That Money Can Buy** J. Craig, A. Shirley, S. Simon	**Down Mexico Way, W** G. Autry ('40-'41) **Jesse James at Bay, W** R. Rogers	**Week-End in Havana** A. Faye, J. Payne (Technicolor)	**2nd Streamliner** (Roach)	**Paris Calling** R. Scott, E. Bergner, G. Sondergaard **Flying Cadets** W. Gargan, E. Lowe	
24	**Three Girls About Town** J. Blondell, B. Barnes, J. Howard		**Spooks Run Wild** B. Lugosi, B. Jordan, L. Gorcey		'41-'42 Season **The Miracle Kid** T. Neal, C. Hughes		**Gauchos of El Dorado, W** Three Mesquiteers		**The Corsican Brothers** D. Fairbanks, Jr. R. Warrick, A. Tamiroff	**Moonlight in Hawaii** J. Frazee, J. Downs **Masked Rider, W** J. M. Brown	
31	**The Men in Her Life** L. Young, C. Veidt				**Frontier Marshal No. 1, W** **The Ghost and the Guest**				**Sundown** G. Tierney, B. Cabot, G. Sanders	**Appointment for Love** M. Sullavan, C. Boyer	

HOLIDAYS
(During the Period Covered by the National Release Date Guide)

Monday, September 1—Labor Day.
Friday, September 12—Defenders' Day (Md.).
Wednesday, September 17—Constitution Day.
Monday, September 22—Rosh Hashonnah.
Tuesday, September 23—Rosh Hashonnah.
Sunday, September 28—Standard time begins.
Wednesday, October 1—Yom Kippur.
Sunday, October 12—Columbus Day.
Friday, October 24—Pennsylvania Day (in Pa.).
Monday, October 27—Navy Day.
Friday, October 31—Hallowe'en.

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THE EXHIBITOR SERVISECTION

AN EXCLUSIVE FEATURE OF THIS PUBLICATION

ACTUAL REVIEWS — *with* ALL *pertinent data, plus the* X-RAY

COLUMBIA

Ladies In Retirement

ADULT DRAMA 91M.

Estimate: Well-made drama; has possibilities for selling along sensational lines.

Cast: Ida Lupino, Louis Hayward, Evelyn Keyes, Elsa Lanchester, Edith Barrett, Isobel Elsom, Emma Dunn, Queenie Leonard, Clyde Cook. Directed by Charles Vidor.

Story: Ida Lupino, companion and housekeeper for a retired chorus girl, Isobel Elsom, who receives largess from investments made by former suitors, receives word that her two slightly demented sisters, Elsa Lanchester and Edith Barrett, who are living in London, are about to be put into an asylum. Ida prevails upon Isobel to allow the sisters to stay at her home, believing the quiet of the country will be beneficial. The sisters become irksome to Isobel, and after a verbal battle Ida is ordered to send the sisters away. That night Ida strangles Isobel, hides the body in an oven and creates the impression that Isobel is away on a trip. Along comes Louis Hayward, Ida's nephew, running away from a bank robbery, and Ida shelters him, insisting that he go away. Louis, who has met Isobel before, smells a rat, and, with the aid of Evelyn Keyes, general servant, hits on the solution of Isobel's absence and accuses Ida. Unknown to them, Evelyn hears the accusation and confession. Word comes that police are near searching for Louis, and he is caught, with Ida going out to give herself up, for her only crime: to shield her sisters from abuse and degradation.

X-Ray: Adapted from the successful stage play of the same name, this is grim screen fare which will make its best showing in the class houses. Ida Lupino gives an excellent performance, and several members of the supporting cast can be singled out for honors. The title and lack of important names in the cast virtually demand a strong selling campaign, with the story material permitting a sensational type of sales appeal in situations where this goes over. The picture is more or less in the class of Metro's "Night Must Fall," and the campaigns will determine whether or not the grosses top that of its predecessor. Perhaps the fact that Ida Lupino and Louis Hayward are married will be of some help in the selling.

Ad Lines: "Powerful Drama From the Play That New York Paid $3.30 to See!"; "Stark, Naked Passions Flame In a Lonely Cottage"; "One Man Knew the Secret She Would Give Her Life to Keep"; "It Will Thrill You Beyond Your Wildest Imagination."

METRO

Married Bachelor

ADULT COMEDY 81M.

Estimate: Entertaining programmer.

Cast: Robert Young, Ruth Hussey, Felix Bressart, Lee Bowman, Sheldon Leonard, Sam Levene. Directed by Edward Buzzell.

Story: Young and Hussey are happily married, but she resents the economic insecurity of their life and the shady schemes he continually promotes. She persuades him to settle down to a respectable job. He joins up, unknown to her, with Sam Levene, a bookie. Young takes a bet from Leonard, Newyorkese-talking gangster, on which Leonard unexpectedly wins $17,000. Levene and Young can't pay off and live in fear for their lives. Going over the list of people who owe them money, they come across the name of Felix Bressart, an obscure writer. He has no money but gives them the manuscript of his book, a treatise on the psychology of marriage. Through a ruse Young gets in to see publisher Lee Bowman, representing himself as the author. Promotion-minded, Bowman decides to publish the book and set its author up as a bachelor authority on problems of love and marriage. Publicity men go right to work on the idea. Young becomes nationally popular, and the girls swoon for him. Hussey doesn't like it, even when Young argues it's just to be for enough time to square up their debts with Leonard and others. She makes him live like a bachelor. Young becomes fascinated with his lecture and radio work, all ghost-written by Bressart, doesn't come back to her when things are squared. Bowman meets Hussey, department-store clerk, and falls for her, not knowing she's Young's wife. She uses this to arouse Young's jealousy; because of his situation, he can't reveal his marriage. A split appears in the offing until kindly Bressart fixes things for a reunion, the couple going away for new adventures.

X-Ray: This would stack up as one of the better light comedies of the year, were it not for the occasional slow spots engendered by the film's desire to take itself seriously from time to time. On the whole, however, it's a smoothly-paced comedy-show. Selling should emphasize the principals and the marriage angles, particularly the implications of the title. It's not for children, what with a couple of slightly suggestive situations.

Ad Lines: "When Is a Bachelor Married . . . And When Does a Bachelor Know More About Married Life Than Husbands Of the Wives He Knows?"; "He Knew All the Answers About Married Life . . . But Came Near Missing Out With the Girl He Loved"; "The Season's Most Hilarious and Racy Comedy Hit."

(The classification "ADULT" appears in cases where the reviewer considers a film most suitable for adults. Where no classification appears, it is inferred that the picture is suitable for both family and adults.)

Smilin' Through

(Tcchnicolor)

DRAMA 100M.

Estimate: Top-notch production; slow, but with strong appeal for women.

Cast: Jeannette MacDonald, Brian Aherne, Gene Raymond, Ian Hunter, Frances Robinson, Patrick O'Moore, Eric Lonsdale, Jackie Horner, David Clyde, Frances Carson, Ruth Rickaby. Directed by Frank Borzage.

Story: Brian Aherne broods continuously upon the lost love of his youth, Jeannette MacDonald. His friend, vicar Ian Hunter, brings to him little Jackie Horner, orphaned daughter of MacDonald's relatives in Ireland. The girl grows to beautiful womanhood, is MacDonald's

image. She meets Gene Raymond, an American who comes over to join England's army in World War I. It's a case of instant, mutual love. When Aherne learns of this affair, he becomes enraged and forces her to promise never to see Raymond again. She gets him to explain. A flashback tells the story of Aherne's love for MacDonald many years before. Raymond's father, his double, was also in love with Jeannette, and when her marriage to Aherne approached, became insane with jealousy. In church, at their wedding, he shot to kill Aherne, but hit MacDonald instead. She dies. Aherne pursued the fugitive assailant for years. Young Raymond brings news of his death, but Aherne's hate carries over to the son. Not wishing to remove Jeannette from her security, Raymond refuses to go through with their marriage before going into battle. Three years later he returns, a cripple. He conceals the latter fact from her, not wanting her to marry him out of pity. He gives her the brush-off. Reproached by his friend Hunter for his hatred, old Aherne now blesses this true love. He dies happy, knowing that his unselfish act will bring about a heavenly re-union with his love.

X-Ray: Containing every aspect of production excellence plus a fine cast and director, this film may still evoke wonderment as to why so much money should have been spent on this thrice-told story that is somewhat dated. Through its entire considerable length it's just one tear after another. Entertainment values will be confined largely to women. Production values, however, are another story. Colors are exquisite, bringing vividly to the screen the hues of unusually fine settings and backgrounds. There is plenty of star-power here, and they act credibly, too. Borzage's direction is of the better sort. Exhibs must push this one a little harder for justifiable returns. Miss MacDonald sings in her usual fashion several songs, including "Smilin' Through," "O, The Days of the Kerry Dancing," "Drink To Me Only With Thine Eyes," "Just a Little Love, a Little Kiss," "Land Of Hope and Glory," and a hymn and an operatic number. Scoring is one of its technical highspots.

Ad Lines: "Now In Gorgeous Technicolor—the Story That For Years Has Awakened the World's Emotions at Every Telling!"; "The Power Of a Magnificent Love Was All That Could Overcome a Hate That Poisoned His Soul"; "A Great Drama Of the Heart."

MONOGRAM

Adolescence

ADULT DRAMA 79M.

Estimate: Duallcr with sex angles to sell.

Cast: Leon Janney, Eleanor Hunt, Esther Muir, Wilma Francis, Doris Blane, Herbert Fisher, Roy Tracy, Fred Nielsey, Maime Smith, Charles Shaw, Billy Vines, Gilda Lynch, Edna May Harris, Gus Smith, George Williams. Directed by Louis Gasnier.

Story: Young Leon Janney falls in love with his new step-sister, a divorcee 10 years his senior. He immediately forgets his plans of entering the priesthood. After a happy summer, Leon is shipped back to college, where he attemptes to forget his romantic attachment for his step-sister in an impassioned interlude with a night club singer. Comes summer again, and he is stranded on an island with his step-sister. He snatches a kiss and is gripped by remorse. Eventually he returns to St. Francis Academy, and decides to go about being a priest again.

X-Ray: Juvenile Leon Janney has a tough time letting his hair down a little ways, but it gets back in place before the part of a panting adolescent gets beyond the bounds of censorship. This shapes up as a dualler which will have to be sold from the sex angle, although its promise is much greater than its fulfillment. Legion of Decency rating: Condemned. (Picture was originally reviewed under the same title in the Blue Section, Page 661, and reappears now because of new releasing arrangements.)

Ad Lines: "The Desires and Yearnings of Youth, Vividly Brought to the Screen In An Epic Human Drama"; "Impassioned Youth, Striving For Their Right to Love and Happiness!"; "All His Hopes For the Future Dimmed By a Few Moments of Ecstasy."

The Gentleman From Dixie

DRAMA 61M.

Estimate: One of the better Monogram offerings.

Cast: Jack La Rue, Marian Marsh, Clarence Muse, Mary Ruth, Robert Kelland, John Holland, Lillian Randolph, Harold Gerard, Herbert Rawlinson, I. Stanford Jolley, Joe Hernandez, Phyllis Barry, Forrest Taylor, Monte Blue, Mist-a-Shot. Directed by Al Herman.

Story: Jack La Rue goes to jail on a murder rap framed by John Holland. Getting out, he lives with his brother, his brother's little girl, and his second wife. The wife is infatuated with Holland. Holland attempts to gain possession of the race-horse, Jumping Jack, which belongs to the little girl. When La Rue sees what is happening, he sets out to get rid of Holland, but the horse finishes the job when it sees Holland strike the little girl. The wife gets over her case on Holland, and peace is restored in the family. La Rue is proved innocent of the murder.

X-Ray: This is in the better Monogram groove, and it should prove satisfactory in the duallers. One asset is the singing of a negro chorus, led by Clarence Muse, of such numbers as "Old Black Joe," "Camptown Races," "Let My People Go," and "Nobody Knows the Trouble I've Seen." Production quality is above average, and the trained horse, Mist-a-Shot; and the little girl pianist, Mary Ruth, should attract attention.

Ad Lines: "Intrigue South Of the Mason-Dixon Line"; "The Story Of a Horse, a Little Girl, and a Man With Murder In His Heart"; "Meet the Gentleman From Dixie—Land of Romance and Adventure."

Saddle Mountain Roundup

WESTERN 59M.

Estimate: Passable Range Busters entry.

Cast: Ray "Crash" Corrigan, John "Dusty" King, Max "Alibi" Terhune, Lita Conway, Jack Mulhall, Willie Fung, John Elliott, George Chesebro, Jack Holmes, Steve Clark, Carl Matthews, Harold Goodman. Directed by S. Roy Luby.

Story: An old rancher, who has almost as many enemies as Hitler, and a lot of money, too, is done away with, and it is up to the Range Busters to apprehend the culprit. Everyone looks suspicious, but the true villain finally shows himself in his true colors.

X-Ray: This is constructed more on whodunit than western lines. Mystery is not particularly exciting, and leaves a trail of unsolved complications a mile wide when it ends. In addition to this, the picture has a minimum of action. Songs are "Little Brown Jug," "The Doggone Dogie Got Away," and "That Little Green Valley of Mine."

Ad Lines: "The Range Busters Solve a Murder"; "Who Killed the Old Rancher? The Range Busters Will Find Out"; "Murder! Intrigue! And the Range Busters Are Right In the Middle Of It—As Usual!"

PARAMOUNT

Among the Living

MELODRAMA 67M.

Estimate: Meller for the duals.

Cast: Albert Dekker, Susan Hayward, Frances Farmer, Harry Carey, Gordon Jones, Jean Phillips, Ernest Whitman, Maude Eburne, Archie Twitchell, Frank M. Thomas, Harlan Briggs, Dorothy Sebastian, William Stack. Directed by Stuart Heisler.

Story: Albert Dekker plays two roles—a sane brother and an insane brother. When the insane brother escapes and commits two murders, the sane brother is wrongfully accused by Susan Hayward and Gordon Jones, who had known only the insane one and cannot tell the difference between the two. Frances Farmer, the wife of the sane brother, and Harry Carey, the doctor who knows the truth, try to help, but the mob is set on lynching until the dead body of the insane twin turns up and the situation is straightened out.

X-Ray: Although this makes a sincere attempt to be "different" and artistic, the net results are not enough to raise it above the bottom dualler classification. The performances are good and the story is fashioned for exploitation along horror lines. It has a selling angle in the idea of one twin being normal and the other being a dangerous maniac, and the names should help out on the marquee.

Ad Lines: "They Looked Exactly Alike —But One of Them Was a Dangerous Maniac!"; "One Of Them Is Normal—the Other Is a Vicious Fiend—Can You Tell Them Apart?"; "What Was the Horrible Secret Of the Old Raden House?"

Birth Of the Blues

MUSICAL 83M.

Estimate: Star draw, plus music, should send this into the better grosses.

Cast: Bing Crosby, Mary Martin, Brian Donlevy, Carolyn Lee, Rochester, Warren Hymer, Horace MacMahon, J. Carrol Naish, Harry Barris, Harry Rosenthal, Jack Teagarden's Orchestra, Ruby Elzy, Barbara Pepper, Dan Beck, Perry Botkin, Donald Kerr, Victor Potel, Ronnie Cosbey, Minor Watson, Cecil Kellaway, Mantan Moorland, Sam McDaniel. Directed by Victor Schertzinger.

Story: Bing Crosby, young son of Minor Watson, Memphis musician, would rather play his clarinet with the Basin Street darkies than practice. So he grows up to a swell "hot" musician, but pretty much no-account. However, when hot trumpeter Brian Donlevy shows up in Memphis and Mary Martin is accidentally thrown into the scene to become a singer, Crosby and pals make up a real hot band that clicks in the cafe operated by J. Carrol Naish. When they attempt to leave Naish for a better job, the latter causes a free-for-all in the new post and stops them from leaving the city for a Chicago berth. But Naish is outwitted, and later shot by his aides, through an accident, and Crosby and band, with Miss Martin as singer and wife-to-be, go on to greater heights.

X-Ray: A type of story that, thanks to Crosby - Martin - Donlevy-Lee-Rochester draw, plus the plentiful music, new and old, must catch on, this should get into

the higher grosses, even if there have been better Crosby pictures. The show has been made in a leisurely fashion, backed by the Crosby-Martin singing, some hot music, Carolyn Lee's cuteness, and Rochester's comedy, and even if the story isn't particularly inspired, it serves its purpose well, 15 songs being heard in part or whole: "The Waiter, The Porter. and the Upstairs Maid" (new); "Memphis Blues," "St. James Infirmary Blues," "Wait Until the Sun Shines Nellie," "Birth of the Blues," " St. Louis Blues," "Minuet," "Tiger Rag," "Georgia Camp Meeting," "Melancholy Baby," "Cuddle Up a Little Closer Lovey Mine," "Waiting at the Church," "After the Ball," "By the Light of the Silvery Moon," and others. Jack Teagarden's band, credited as the hot aggregation, is also a strong selling point. In short, this has been made on a rather sound basis, and it should do.

Ad Lines: "The Real Story of American Music"; "Come On You Jive Hounds . . . Bing's Swinging"; "Gay . . . Romantic . . . Musical . . . The Season's Big Musical Hit"; "You'll Sing . . . You'll Dance . . . You'll Sway"; "Fun For All . . . And Swell Entertainment"; "Bing's In Again . . . And So Is Sweet Harmony"; "Your No. 1 Singing Star Meets That 'Daddy' Girl."

Glamour Boy

COMEDY DRAMA
78M.

Estimate: Nice program; has possibilities for "sleeper" business.

Cast: Jackie Cooper, Susanna Foster, Walter Abel, Darryl Hickman, Ann Gillis, William Demarest, William Wright, Katherine Booth, Jackie Searle, Norma Varden, John Gallaudet, Edith Meiser, Olive Blakeney, Josephine Whittell, Jack Chapin, Spencer Charters, Maude Eburne. Directed by Ralph Murphy.

Story: Jackie Cooper, once a child star of "Skippy" fame at Marathon Studios, is working as a soda clerk next door to the theatre where Darryl Hickman is making an appearance at the initial showing of "Oliver Twist," which is a flop. Hickman is not only a child star but an intellectual giant, having been a Quiz Kid, much to the dismay of his ex-con, dumb father, William Demarest. Producer Walter Abel, Hickman, and secretary Edith Meiser are bemoaning their fate in the soda spot when they recognize Cooper, and the idea is born that Hickman do a remake of "Skippy." Cooper is hired as coach. Meanwhile, Ann Gillis, another young star of Marathon, gets temperamental, and is suspended. Susanna Foster, a newcomer, gets the role. Cooper likes Foster, etc., but Abel tells her to lay off Cooper while publicity is built around her and current stars. This leads to a break between Foster and Cooper. The agent for Gillis then uses Cooper to get Gillis the Foster role, with the latter losing the part. Cooper becomes the innocent scapegoat. Misunderstood, he leaves the lot. But Hickman, stowing away in Cooper's car, arranges to leave clues along the way making it look as if Cooper kidnapped him. Result finds Foster getting back the role because of public opinion and Cooper and Hickman found by the police. Everything ends happily.

X-Ray: One of those little gems that come along unheralded, this is going to be a swell audience-pleaser. It is another story about Hollywood, but the satire seems more sensible. It brings back glimpses of Cooper as the original Skippy. It has a swell running gag when Abel has to sing his young baby to sleep with "Jeannie With the Light Brown Hair," over the phone. It has some trade laughs, and even makes the exhibition fraternity a sort of villain to the extent of having exhibitor opinion forcing Foster out of the part she gets. But, best of all, it has been played with an understandable, and often sentimental touch. To be sure, this isn't going to be a smash, but a programmer that stands out these days deserves plenty of push, and, this is going to please a lot better than some of the bigger shows. Players are all good, especially Hickman as the child star. Songs sung by Miss Foster include: "Magnolias in the Night" and "Love Is An Old-Fashioned Thing," in addition to an operatic bit.

Ad Lines: "The Surprise Picture of the Year"; "Here's the Real Hollywood . . . About the People You Don't Read About"; "What Happens To the Child Stars of Yesterday . . . Today?"; "Skippy is Back, Folks . . . But He's a Big Boy Now"; "The Picture You Will Really Enjoy . . . Because It's Human."

The Night Of January 16th

MELODRAMA
77M.

Estimate: Mystery for the duals; sell Broadway rep.

Cast: Robert Preston, Ellen Drew, Nils Asther, Donald Douglas, Margaret Hayes, Clarence Kolb, Rod Cameron, Alice White, Roy Gordon, Cecil Kellaway, Harry Hayden, Edwin Stanley, Paul Stanton, Willard Robertson, James Flavin. Directed by William Clemens.

Story: Ellen Drew is suspected of having murdered her employer, Nils Asther, whose body was thrown from the terrace of his penthouse apartment. Robert Preston, a stockholder in Asther's corporation, helps Miss Drew, and together they decipher a code which leads them to believe that a man named "Haraba" murdered Asther. Preston and Drew go to Havana and discover that "Haraba" is really Asther, who had tossed someone else's body over the terrace, so that he could collect $20,000,000 he had salted away secretly. Everything is cleared up.

X-Ray: Although this is just dual material, it has two points in its favor as a box-office prospect. First, the play had a very successful run on Broadway and for several years was presented by amateur groups all over the country (it was the show where the jury was recruited from the audience); and, second, the picture has had wide and lengthy publicity, as, in the past few years, nearly every Hollywood star of note has been announced for the leading roles. With these two angles to help, this should make a satisfactory dualler. The script bears but little resemblance to the play—and could hardly be considered an improvement.

Ad Lines: "This Year's Big Mystery Film —From Broadway's Hit Stage Show!"; "Where Were You The Night of January 16th?"; "Who Murdered Bjorn Faulkner—Millionaire, Lover, Scoundrel?" "A Boy and A Girl Pitted Against the Police of Two Continents."

Skylark

COMEDY DRAMA
91M.

Estimate: Class comedy; sell the names.

Cast: Claudette Colbert, Ray Milland, Brian Aherne, Binnie Barnes, Walter Abel, Ernest Cossart, Grant Mitchell, Mona Barrie, James Rennie, Armand Kaliz. Directed by Mark Sandrich.

Story: Claudette Colbert is married to advertising man Ray Milland, who seems to be more in love with his business than he is with her. She meets lawyer Brian Aherne, and later walks out on Milland. When Milland tries to win her back by telling her that he has quit his job, Aherne exposes the lie, and Claudette goes to Reno. Even after the divorce, Milland does not give up his attempt to win her back, but she finally chooses Aherne. She goes on Aherne's boat, but a storm comes up and she starts calling for Milland, who is now on his way to a new job in South America. As Milland's boat is pulling out of Havana, she runs into his arms and they are reunited.

X-Ray: This has names to sell, and also the reputation of the story, which has already appeared as a book, a magazine serialization, and a successful Broadway play. The film treatment is sophisticated and often witty, with lavish mounting, but it does not seem to be hit material. The story is a drawback, as it has been told many times before, and often more convincingly. In addition, the scripting is not all it could have been, with much of the dialogue stilted and self-conscious, and a good deal of it too sophisticated for any but class audiences. Miss Colbert does well, but both Milland and Aherne seem mis-cast; with Milland wasting his comedy talents in a straight role, and Aherne encumbered with some very artificial lines. However, the film has a fair quota of entertainment and surface sparkle, and it should satisfy most audiences—especially the women.

Ad Lines: "From the Broadway Play"; "Her Husband Wasn't Married to Her—He Was Married to His Business"; "The Most Entertaining Romantic Triangle of the Year"; "From the Show that Thousands Paid $4.40 to See On Broadway."

RKO-RADIO

Dude Cowboy

WESTERN
58M.

Estimate: High-rating western.

Cast: Tim Holt, Ray Whitley, Lee (Lasses) White, Marjorie Reynolds, Byron Fogler, Eddie Kane, Helen Holmes, Louise Currie, Glenn Strange, Herman Nolan, Tom London, Lloyd Ingraham, Edward Dew, Earle Hodgins, Dennis Moore. Directed by David Howard.

Story: When Byron Fogler, a Government engraver, is captured by bandits and held prisoner, a flood of counterfeit money appears. Federal investigators assign Tim Holt, a young rancher, to find out what's what. A dude ranch, run by Eddie Kane and others, is suspected as the hot spot. Holt arrives on the job, as does Marjorie Reynolds, daughter of Fogler. They find where her father is hidden, but the Kane men discover this too. Finally, in a wild finish, the sheriff's posse arrives to help Holt round them up.

X-Ray: Although this doesn't have as much riding as the average western, it makes up for it with a better cast, production, and a more meaty story. It will certainly please the outdoor folks, and some houses might even get away with it as an outdoor melodrama. Ray Whitley sings "At the End of the Canyon Trail," "I'm a Dude Cowboy," "Silver River," and "There's An Echo Ringing In the Wild Wind." Lasses White handles the comedy end.

Ad Lines: "Uncle Sam Gets On the Job In a Wild and Woolly Western"; "Watch Out Counterfeiters . . . Tim Holt's Here"; "Rip-Roaring . . . Terrific"; "1941's Fastest Show."

Mexican Spitfire's Baby

FARCE
70M.

Estimate: Lightweight broad farce okay for duals and smaller spots.

Cast: Lupe Velez, Leon Errol, Charles "Buddy" Rogers, Zasu Pitts, Elisabeth Risdon, Fritz Feld, Marion Martin, Lloyd

Corrigan, Lydia Bilbrook, Jack Arnold. Directed by Leslie Goodwins.

Story: "Buddy" Rogers and his young wife, Lupe Velez, are continually scrapping. "Uncle" Leon Errol cables his double, Lord Epping, in London, to bring over a war orphan for the couple to adopt. Epping brings over a war-baby, but from the wrong war—the first World War. The "baby" turns out to be blonde charmer Marion Martin from Armentieres. Errol decides to hide her out at Cherokee Lake, a resort hotel, until she can be disposed of. Meanwhile, Fritz Feld, Marion's heel-clicking boy-friend from the other side, comes looking for her with murder in his eye for the supposed seducer of his inamorata. He finds Lupe at home; she claims no knowledge of the affair. Elisabeth Risdon, Errol's better half, spots Lupe with the foreigner, suspects a deception. On a radio broadcast she hears that Errol is at the resort with a beautiful blonde. Errol and Rogers cook up a couple of stories to appease Risdon, to no avail. Errol tries an impersonation of Epping, convincing Risdon that romance exists between the Lord and Miss Martin. Then Feld appears, also the real Epping and his wife. After a knife-throwing duel between Errol and Feld and a series of mistaken identity mixups, the various couples are re-united, with Rogers concluding a big deal with Epping.

X-Ray: This is plain, unabashed slapstick, but it's done so openly and thoroughly well that audiences with any semblance of a sense of humor will get at least a few laughs. It goes without saying that for higher type audiences this film should be dualled. In it will be found nearly every slapstick gag used in the movies since the days of the Keystone Kops, but director Leslie Goodwins has had his people play it to a fare-thee-well for maximum belly laugh possibilities. Lupe Velez and Leon Errol again carry the load of the farce, and the addition of Rogers and Zasu Pitts bolsters the marquee value over previous entrants of the series. Sell the series plus the two new faces.

Ad Lines: " 'Mexican Spitfire' Lupe and Long-Suffering 'Uncle Matt' Errol, America's Favorites for Fast-Moving Fun, In Another Side-Splitting, Laugh-Laden Series of Hysterical High-Jinks"; "It's Tops for Mirth . . . As Leon Errol's 'Helpless War Orphan' Turns Out To Be A Blonde Charmer From World War I!".

The Bandit Trail

WESTERN 60M.

Estimate: Just another western.

Cast: Tim Holt, Janet Waldo, Ray Whitley, Lee (Lasses) White, Morris Ankrum, Edward Waller, Glenn Strange, Roy Barcroft, Joseph Eggenton, Carl Stockdale, J. Merrill Holmes, Ethan Laidlaw, James Farley, Guy Usher. Directed by Edward Killy.

Story: When the father of Tim Holt is killed by a sheriff's posse by mistake, Holt's uncle, Morris Ankrum, influences him to aid in robbing a bank to secure $20,000 in payment for ranch stock the banker has, it is claimed, taken, along with the ranch. Ankrum, Holt, and party join up with Glenn Strange and others, move to a neighboring town, and prepare to rob there. Holt doesn't go for it but, because of his uncle, tags along. Through a series of circumstances, Holt becomes the town marshal and fails to go with the deal to co-operate with his uncle in robbing the town bank. At the showdown, when some other crooks in the town try to take over, the uncle sides with Holt in a gun battle, is killed. Holt, having returned the $20,000, goes back to take what medicine is coming to him, with a clear slate implied.

X-Ray: This fails to hit the pace of other Holt westerns, the story getting a bit too twisted up. However, for most western followers it won't matter. Comedy, as usual, comes from Lasses White, with music from Ray Whitley: "On the Outlaw Trail."

Ad Lines: "A Bandit One Day . . . Town Marshal the Next"; "Torn Between Blood and the Law . . . Which Would Win"; "Tim Holt in a Gripping Drama of the Old West"; "You'll Be Thrilled."

Riding the Wind

WESTERN 60M.

Estimate: One of the better Holts.

Cast: Tim Holt, Ray Whitley, Mary Douglas, Lee (Lasses) White, Edward Dew, Ernie Adams, Earle Hodgins, Kate Harrington, Charles Phipps, Bud Osborne, Earl Hackett, Hank Warden, Larry Steers. Directed by Edward Killy.

Story: Tim Holt, who has just acquired Tumbleweed Ranch, learns that Edward Dew has built a dam and is depriving the ranchers of all water unless they pay. The ranchers have a lawyer but legal processes are too slow for them. However, Holt manages to keep them in line and brings in an expert who erects windwills to get water until a favorable court decision is reached. However, Dodge dynamites them, and just as the ranchers are to take the law into their own hands, their lawyer arrives with a favorable injunction. Dodge, however, attempts to dynamite the dam and flood the valley, but Holt and pals prevent him.

X-Ray: One of the first group of three Holt westerns screened, this is a bit better than the average for the series, thanks to the handling of a familiar western subject, water rights. Ray Whitley sings and Lasses White contributes comedy. Required quota of fights, shooting, etc., is well filled. Whitley sings "I'm Riding the Wind"; "I Eat When I'm Hungry"; "Going on a Hayride Tonight." Western followers will be satisfied.

Ad Lines: "Riding the Wind for Law and Justice"; "Fast . . . Furious . . . Funny"; "Tim Holt Brings Law and Order"; "When the Law Failed, Tim Holt Came Through."

REPUBLIC

Doctors Don't Tell (026)

MELODRAMA 65M.

Estimate: Run-of-mill medico-gangster meller.

Cast: John Beal, Florence Rice, Edward Norris, Ward Bond, Douglas Fowley, Grady Sutton, Bill Shirley, Joseph Crehan, Paul Porcasi, Russell Hicks, Howard Hickman. Directed by Jacques Tourneur.

Story: Beal, Norris, and Sutton are about to complete their interneship and set up offices together. The three docs would have had tough sledding were it not for Fowley, a friendly gangster. When Fowley's aide, Ward Bond, gets shot while racketeering, Norris performs the necessary medical services without filing a police report. He also wins Miss Rice. Beal gets an appointment as medical examiner. Norris sets up offices in Park Avenue, Fowley's plug-ugly friends furnishing the practice. Soon he acquires a Park Avenue trade, too. Bond and Fowley become involved in a murder, and to escape detection Fowley gets Norris to remove a scar from his face, using as a club the threat of exposing Norris for his failure to report his treatment of Bond. Miss Rice catches on, shifts her affections to Beal. Norris gives him the evidence to convict Fowley, but when Beal's evidence is disregarded due to his refusal to reveal its source, Norris gives himself up. He's shot by Bond as he is led away. Beal and Rice clinch. As a night-club singer, Miss Rice and Bill Shirley render "Lili from Chile" and Shirley solos "For Instance."

X-Ray: This release is utterly undistinguished as to subject-matter, containing the standard elements of a familiar plot, projected upon the standard gangster-medical backgrounds which most audiences will readily recognize. This means, however, that blood-'n'-thunder fans will feel at home in it, and general audiences, where not overly particular, won't resent it as a bottom dualler. The title bears definite exploitation possibilities. Technically, it's up to the par set by the material, no better, no worse. Although uneven in spots, a fairly consistent level of action is maintained.

Ad Lines: "Their's Are the Secrets Of a Thousand Tormented Souls . . . But 'Doctors Don't Tell' "; "He Priced His Professional Honor Above All Else. . . . Until the Woman Who Held His Heart Led Him From the Path of Virtue!".

20th CENTURY-FOX

Great Guns (212)

COMEDY 73½M.

Estimate: For the duallers and the kiddies.

Cast: Stan Laurel, Oliver Hardy, Sheila Ryan, Dick Nelson, Edmund MacDonald, Charles Trowbridge, Ludwig Stossel, Kane Richmond, Mae Marsh, Ethel Griffies, Paul Harvey, Charles Arnt, Pierre Watkin, Russell Hicks, Irving Bacon. Directed by Montague Banks.

Story: Laurel and Hardy enlist in the Army in order to be with their young employer, who has been drafted. While their boss has a romance with Sheila Ryan, they have their troubles. Laurel's blackbird is instrumental, however, in the white army's triumph over the blue army (good) and the boys get their reward—commanding a sanitation truck.

X-Ray: This is not in the better Laurel-Hardy tradition of old. In spite of the popular army angle, it is best for the kiddies, who may find laughs in it where adults won't. As a Saturday matinee attraction this has possibilities, but its potentialities otherwise are doubtful except in the bottom duallers.

Ad Lines: "Your Favorite Funny-Men Are Back"; "They're In the Army Now"; "See Stan and Oliver Funnier Than Ever As They Take Over Uncle Sam's Army"; "Great Laughs! Great Fun! Great Guns!"

The Last of the Duanes (209)

WESTERN 57M.

Estimate: Run-of-the-mill western; sell Montgomery as a new western star.

Cast: George Montgomery, Lynne Roberts, Eve Arden, Francis Ford, George E. Stone, William Farnum, Joseph Sawyer, Truman Bradley, Russell Simpson, Don Costello, Harry Woods, Andrew Tombes. Directed by James Tinling.

Story: George Montgomery, whose father, the sheriff, was killed by an unknown bandit, comes to avenge his death. He suspects a crooked sheriff of being in cahoots with the bad 'uns, kills a confederate in self-defense, teams up with old-timer Francis Ford, who is killed by the Rangers, and winds up in a tough town run by bandits, still searching for his father's killer. Montgomery is accused of the murder of a woman, clears himself, and decides to aid the Rangers secretly in ferreting out the leader of the mob. He does, with the ringleader exposed as a Ranger, after he first thought Eve Arden,

a dance hall girl who helps him, was the key person in the gang. Montgomery goes back to avenge his father's death, as a Ranger.

X-Ray: Made before, this can't rate with the best of the westerns seen around, but the Zane Grey draw is still important. While there is action and shooting, the show could have used more, emphasis being placed on talk in too many cases. However, all in all, it should please the western fans. Montgomery isn't overwhelming as a cowboy, but perhaps after a few more under his belt he will improve. There is very little romance.

Ad Lines: "Zane Grey's Most Exciting Story, With a New Western Star"; "Blazing Six Guns . . . That Was the Law They Knew"; "Last of the Duanes . . . But First in Her Heart."

Man At Large (210)

COMEDY DRAMA 69M.

Estimate: For the lower half of the duallers.

Cast: Marjorie Weaver, George Reeves, Richard Derr, Milton Parsons, Steve Geray, Spencer Charters, Lucien Littlefield, Elisha Cook, Jr., Minerva Urecal, Bodil Ann Rosing, Richard Lane, Barbara Pepper, William Edmunds, George Cleveland, Kurt Katch. Directed by Eugene Forde.

Story: When a Nazi airman imprisoned in Canada escapes, Marjorie Weaver, a hair-brained lass who wants to be a newspaper photographer, is assigned to cover the story. She gets on the trail, which leads from the New York-Canadian border to New York City, with George Reeves, first appearing as a newspaperman, apparently a fifth columnist. But he turns out to be a Federal agent, the airman is in reality a British spy who poses as the escaped airman in order to track down a group known as the 21 Whistlers, and a blind man who poses as an author and doctor is the key man of a ring which sends information on convoys to German submarines.

X-Ray: This story could have been used for a first rate meller, based along the lines of the English shows of the same kind, but it misses all the way, primarily because the comedy angle, through Marjorie Weaver, has been injected into it, messing up the melodrama angles. As it stands, it is for the lower half of the duallers. The cast means nothing, although some of the parts are well taken, but it is a case of handling the material badly.

Ad Lines: "Fifth Columnists Threaten U. S.-British Supply Line"; "Nazi Airman Escapes . . . Be On Watch"; "What Was the Secret of the 21 Whistlers?"; "39 Steps" . . . "Night Train" . . . and Now "Man At Large"; "You'll Be Thrilled."

We Go Fast (208)

COMEDY 64M.

Estimate: Bottom dual material.

Cast: Lynn Bari, Alan Curtis, Sheila Ryan, Don Deforest, Ernest Truex, Gerald Mohr, George Lessey, Paul McGrath, Thomas Dugan, Arthur Hohl, James Flavin, Arthur Loft, Charles Arnt, Charles Trowbridge. Directed by William McGann.

Story: Curtis and Deforest, motorcycle cops, are enemies for the hand of waitress Lynn Bari. When Deforest gives wealthy Sheila Ryan a ticket for speeding, the case goes to court, and it is decided that there is no legal speed limit because the signs only say "Speed Limit—45 Miles," and don't say "per hour." This causes every driver to race about like mad. Gerald Mohr comes to the town, buys several thousand ice-boxes and gets $50,000 graft and Miss Bari. It turns out, however, that everybody thought Mohr was somebody else. He is a crook, and Miss Bari returns to Curtis and Deforest. The Supreme Court re-establishes the speed limit.

X-Ray: The word for this one is "silly," and it is just bottom dual material. The cast tries pretty hard, but the script had them licked from the beginning. The paper features heads of Bari and Ryan, with Curtis in his motorcycle cap.

Ad Lines: "It's a Fast Life and a Thrilling One For the Motorcycle Squad"; "Coffee Pot Cuties—Speed Demon Debs—Big Time Thrills—They're All In the Day's Work For the Motorcycle Cop."

A Yank In the RAF (211)

COMEDY DRAMA 97M.

Estimate: Should be one of the company's best grossers for the year.

Cast: Tyrone Power, Betty Grable, John Sutton, Reginald Gardiner, Donald Stuart, Richard Fraser, Denis Green, Bruce Lester, Gilchrist Stuart, Lester Matthews, Frederick Worlock, Ralph Byrd, Claud Allister, John Rogers, Ethel Griffies, Eric Lonsdale, Fortunio Bonanova, Forrester Harvey, Crauford Kent, James Craven, Morton Lowry, Gavin Muir, G. P. Huntley, Stuart Robertson, Dennis Hoey, John Wilde. Directed by Henry King.

Story: American Tyrone Power meets Betty Grable in London. Their old love is rekindled. Power joins the RAF. His romance with Miss Grable is an off-and-on affair, with the presence of John Sutton no help. Sutton, Power's squadron commander, wants Miss Grable for his own, but she refuses, as she can't help carrying the torch for Power. Another aviator, Reginald Gardiner, is also interested in Miss Grable. The RAF goes into action, and Gardiner sacrifices his life to save Sutton and Power. The latter two are forced down in Holland, but escape from the Germans. Comes the Dunkirk evacuation, and Power is right in there, getting a bullet in his neck. When he returns Grable and Sutton are waiting for him, and the three of them walk off together. Songs are "Hiya Love" and "Another Little Dream Won't Do Us Any Harm," sung by Miss Grable. "These Foolish Things" is used as the background music throughout the film.

X-Ray: This leans more toward comedy than war. While there are many scenes of the RAF in action and Dunkirk, the producers have concentrated on the romantic and humorous angles—with the result that, while this may not be an air epic, it is instead a very strong attraction with a good woman's angle and plenty of laughs. The script is especially good, with Power and Sutton turning in fine jobs, and Miss Grable putting everything she has into her role. There is little of the tension and feel of impending doom which usually mark such pictures, and in these times it is probably all for the best. Of course, patrons who come expecting to see another "Hell's Angels" may be disappointed, but, in spite of that, the film should be generally well-liked and end up among 20th's better grossers. The paper on the show is unusual in that it offers no ad lines—the company seeming to feel that the star names and title are enough. It is stressed, though, that the aerial battles in the film are all authentic, and were photographed with the full co-operation of the British Air Ministry.

Ad Lines: "Tyrone Power, Your Favorite Star, In His Greatest Role"; "Never In the History Of Man Have So Many Owed So Much To So Few"; "A Daring Yank Faces Love and Danger In Britain's Fighting Air Force"; "The Big Parade Of The Men Of the RAF."

UNITED ARTISTS

Major Barbara

COMEDY DRAMA 116M.

(Pascal)

(English-made)

Estimate: Tops for the class trade; needs plenty of selling elsewhere.

Cast: Wendy Hiller, Rex Harrison, Robert Morley, Robert Newton, Emlyn Williams, Sybil Thorndike, Deborah Kerr, David Tree, Penelope Dudley-Ward, Marie Lohr, Walted Hudd, Marie Ault, Donald Calthrop. Directed by Gabriel Pascal.

Story: Rex Harrison, a young professor, joins the Salvation Army in order to be near Major Barbara, Wendy Hiller, with whom he is in love. Miss Hiller is the daughter of Robert Morley, munitions magnate. Morley agrees to visit the Army headquarters if Miss Hiller will visit the munitions plant. They find the plant a bright, cheery place, and Harrison accepts the position of manager of it. It is decided that money and gunpowder are as powerful weapons against evil as brass-bands and soul-saving. Miss Hiller and Harrison are united after she sees that Robert Newton, whom she had failed to "save" through her methods, has been saved through her father's.

X-Ray: This is definitely a class attraction, from beginning to end, but it will not rival the box-office records of "Pygmalion," as it has no name as well known to American audiences as that of Leslie Howard and its plot material does not lend itself as easily to punchy advertising. The entire cast does excellently, and the writing by George Bernard Shaw is witty, although vague as always. In the class houses, this should do well, but the smaller situations will have to get behind it with strong selling for any results. Sell Shaw, the performance of Hiller in "Pygmalion," the munitions plant background, the fact that the picture was made in England under war conditions, etc. Many film fans will also remember Robert Morley's fine performance in "Marie Antoinette."

Ad Lines: "The Writer, Producer, and Star of 'Pygmalion' Bring You Another Unforgettable Hit"; "From War-Torn England Comes the Screen Comedy of the Year"; "The Critics Call This New Screen Hit, 'Better Than "Pygmalion" !'"; "Acting, Writing, and Direction Reach Perfection in the Wittiest Comedy You've Ever Seen."

WARNERS—FN

Law Of the Tropics

MELODRAMA 76M.

Estimate: Exploitable meller for the duallers; time-worn story only drawback.

Cast: Constance Bennett, Jeffrey Lynn, Regis Toomey, Mona Maris, Hobart Bosworth, Frank Puglia, Thomas Jackson, Paul Harvey, Craig Stevens, Charles Judels, Roland Drew, Cliff Clark, Rolf Sedan. Directed by Ray Enright.

Story: Jeffrey Lynn, assistant manager of a Latin-American rubber plantation, goes down to the coast to meet his fiancee, Laura, for their marriage. He gets a cable from her saying that on second thought, the whole thing is off. He meets Constance Bennett, cafe entertainer. Next day as he boards ship to sail back to the plantation, sans spouse, a detective from the States arrives, looking for Miss Bennett. She flees, jumps on board the ship, and she and Lynn decide to marry—he to save himself the loss of face with the natives at returning unmarried, and she for his protection and $500 to be used for legal

fees if she should have to stand trial. On the plantation, they fall in love. Hobart Bosworth, elderly manager, tells Lynn his new process for the rubber has been accepted, but under the name of King, company head. Loyal, Lynn accepts this. Bosworth also tells them he has been removed because of age, and commits suicide. Bennett flies into a rage, calls Lynn a fool because of his loyalty to a company that would allow such treachery, prepares to leave, but contrary to expectations, not Lynn, but King's loudmouth son is given the managership. Lynn picks a fight, gets fired. Bennett gets him rehired as manager, using as a threat the process King stole. When the detective comes on the scene, Bennett tries to prevent Lynn's return to the States with her, feigning lack of real love, but he leaves anyway, to face the music together. Miss Bennett sings, in creditable fashion, "Tropical Illusion" in English and Spanish. A tipica trio sings several Spanish songs including "Andate, Burrito," "Morena," and "Sin Ti."

X-Ray: This film may satisfy as a programmer, being invested with unusually good production values, alert enough direction, and performances of a genre missed even by occasional top pictures. Chief lack is in the story and script. Vehicle starts off with an obvious and oft-told story idea; moves towards its climax in graceful enough fashion, but then it becomes artificial and incredible. Top honors go to Miss Bennett. Jeffrey Lynn is reasonably charming. Frank Puglia turns in an excellent character comedy job, while Mona Maris is good as the Latin wife of an American rubber man.

Ad Lines: "After They Were Married . . . They Realized What They Were Missing—Deep, Soul-Searing Love"; "In A Tropical Wilderness Love Overcomes Treachery, Greed, and Sin"; "A Story Of The Lives and Loves Of Americans Who Brave Jungle Dangers To Produce The Materials Of Defense."

Nine Lives Are Not Enough (104)

COMEDY DRAMA
63M.

Estimate: Regulation newspaper yarn; okay as a dualler.

Cast: Ronald Reagan, Joan Perry, James Gleason, Howard da Silva, Faye Emerson, Edward Brophy, Peter Whitney, Charles Drake, Vera Lewis, Ben Welden, Howard Hickman, Cliff Clark, Tom Stevenson, Paul Phillips, Joseph Crehan, John Maxwell. Directed by A. Edward Sutherland.

Story: Reagan, reporter, gets put on the carpet for a phony lead that causes Welden, racketeer, to be falsely arrested. Tough city editor da Silva puts him on a police beat. In a rooming house owned by Welden, cops Gleason and Brophy, with whom Reagan is making the rounds, find the body of a missing millionaire. Reagan thinks it's murder, though everyone else believes it a suicide. The paper calls it murder, but when the coroner's inquest finds it a suicide, Reagan gets tossed off the sheet. He continues on the case, aided by the cops and Joan Perry, the millionaire's daughter. The chase brings them up against sinister Vera Lewis, rooming-house keeper and her giant moron son, a suspicious ex-con, several more suspicious "suicides," and a lot of shooting before Reagan finds and proves that the killings were engineered by Hickman, the millionaire's partner, with Welden's assistance. Ending has Miss Perry buying the paper and putting Ronald in charge, with da Silva doing the lonely-hearts column, and love blooming between Reagan and Joan.

X-Ray: Audiences will find little here that they haven't seen. It has all the old, worn fixings—the ambitious, cocky reporter, the tough city editor, maiden in distress, dumb cops. It's suitable only as filler. Highlighted is the comedy business between Brophy and Jimmy Gleason. Reagan turns in a performance adequate to his material.

Ad Lines: "A Rip-Roaring Drama Of The Press . . . Packed With the Action Of A Newspaperman's Life"; "When Murder Looks Like Suicide, And The World Won't Recognize the Truth, What Would You Do To Prove the Facts and Save Your Reputation?" . . . "Surrounded By Unbelievers . . . He Fought With His Love At His Side To Clear His Name."

FOREIGN

I Give My Life

DRAMA
75M.

(A.F.E. Corp.)

(French-made; Dubbed In English)

Estimate: Okay entrant for transients and some art houses; sell Darrieux.

Cast: Danielle Darrieux, Anton Walbrook, Charles Vanel, Jean-Max, Jean Worms. Directed by Pierre O'Connell.

Story: In 1904, Walbrook, an officer with the Russian fleet stationed at Port Arthur, marries Darrieux, a half-Japanese, half-Russian girl. Port Arthur had been taken from Japan under pressure and ceded to Russia several years previously. The Japanese secretly mobilize for a surprise attack on the Russians for an attempt at regaining the Port. The Japs leave, including Danielle's half-brother, a Japanese agent. When hostilities commence, he appears and solicits her help. Her loyalty is to her Russian husband, but because of her kinship with Jean-Max, her half-brother, she doesn't reveal his presence in beseiged Port Arthur. A stool-pigeon reveals to Charles Vanel, intelligence officer of the Russians, that Darrieux has been shielding Jean-Max. He questions her, and offers his revolver so that she may prevent her husband's dishonor. The couple remonstrate with Vanel, and he extends clemency. But the brother re-appears and, shielded by Darrieux, steals plans of the Russian battle set-up from her house. This brings about reverses and eventual defeat for the Russians. Port Arthur surrenders just as Vanel is about to have Danielle executed for espionage. Her husband has been commissioned to try and escape through the Japanese blockade in a little torpedo boat with the Russian battle flags. She re-joins him on shipboard, and they fall into each other's arms as the boat sinks.

X-Ray: Run-of-the-mill audiences will not go for this, but it has booking potentialities for some of the less-choosy art stands and transient spots. Naive in plot and technique, effect is made even worse by the ungraceful dubbing job. Redeeming qualities are the performances of Walbrook and Darrieux, and the latter should be extensively promoted in plugging the film. Downtown houses can also exploit the Japanese-Russian war angles.

Ad Lines: "See! The Japanese Fifth Column at Work in Port Arthur! See! Japanese Warships Shelling Russian Territory! See! Japanese Invasion of Port Arthur!"; "Danielle Darrieux! She's Dazzlingly Different!"; "What Man Wouldn't Give A Thousand Lives For A Moment In Her Arms!".

The Soviet Power

DOCUMENTARY
(FIVE SHORTS)
112M.

(Artkino)

(Spoken in English)

Estimate: Timely, well-edited, and moderately interesting program of shorts and newsreel clips; okay for spots where Soviet propaganda won't hurt.

Documentation: Five shorts are incorporated into a single program. While they are independent of one another, each presents an excerpt from "The Soviet Power," book by Hewlett Johnson, Dean of Canterbury, as a foreword. This lends continuity and title to the series. A summary of the content of each short follows:

CITIZENS OF TOMORROW. 40m.

This lengthy subject deals with the education and training of its young by the Soviet state. Shown are the youngsters first going to the kindergarten schools, then the regular schools, and finally off to the higher places of learning for advanced and technical training. Included are the recreational aspects of Soviet education—sports, touring during summer vacations, craft hobbies, etc.

ARMENIA, LAND OF JOY. 39m.

An impressionistic tour of the physical features, industry, agriculture, and development of resources opens this section, which is really a travelog. It concludes with a recitation of the achievements of the Armenian people in the several fields of art, including a choral group, symphony orchestra, operatic presentation, etc.

SOVIET WOMEN. 17m.

Aim of this subject is to prove that women have rights and opportunities equal to men in the Soviet Union. It's an album of various women who are occupying executive posts and doing aircraft, railway, and other work formerly thought exclusively in man's province. Narrated by a woman.

RUSSIA'S MILLIONS MOBILIZE. 6m.

This is an assemblage of clips showing the Russian peoples in the act of complete mobilization after Hitler's declaration of war.

REPORTS FROM THE FRONT. 10m.

More clips, this time of the early battles on the Soviet-Nazi front. These films were allegedly edited and dubbed in England, then flown by Clipper to the U. S. It purports to show (1) the licking the Germans are taking, with numerous Nazi bombers strewing the ground, and (2) the unified, heroic resistance of all the Russian people.

X-Ray: This will do well for some exhibitors, in spite of the relatively low technical standards employed. It's timely, exploitable stuff. Only drawback may be the heavily propagandistic slant. In all except the last two subjects, the commentators have a strong Russian accent, and they use such phrases as "Vladimir Ilyitch Lenin, that genius of mankind" in describing things and persons Soviet. However, the democracy of the Soviets is stressed, and this, together with the present official attitude of Soviet collaboration, may pass it. There are plenty of inherent dramatic values, particularly in the last two reels.

Ad Lines: "Exclusive . . . Revealed At Last—the Secret of Mighty Soviet Power"; "As Timely As Tomorrow's Headlines . . . The Inside Story of What Happens When Russian Bears Meet Nazi Wolves"; "Never Before Screened . . . Intimate Scenes of Russia's Human and Natural Resources Being Mobilized for the World's Most Savage War."

THE SHORTS PARADE

Serial

KING OF THE TEXAS RANGERS. Republic. 12 Episodes. 1st Episode 28m., three reels. Balance, two reels per episode. With "Slingin' Sammy" Baugh, Neil Hamilton, Pauline Moore, Duncan Renaldo, Robert O. Davis, Monte Blue, etc. Texas Ranger Monte Blue learns that Hamilton, "respectable" citizen of Bordertown, is fronting for a fifth column gang. Before he can pass on the info to Federal authorities, Barton's gang kills him. The news reaches his son, Baugh, just as the latter finishes a hot football game. He returns to Bordertown and joins the Rangers to revenge his pa and clean out the saboteurs. He's aided in his work by Pauline Moore, newspaper gal, and Duncan Renaldo, officer of the Rurales, Mexican Troopers. Hamilton "makes contact" with his foreign bosses by flying on a beam in his plane to a dirigible at high altitude. He hitches his plane onto the gas-bag. Saboteurs try to fire an oil-field. The usual complications and hair-raising rescues form the substance of the piece. First three chapters are "The Fifth Column Strikes," "Dead End," and "Man Hunt." This has the requisite elements of action and patriotism to make it good serial fare. It's credibly acted and directed, but the story is, of course, primarily for kids. Besides, it has ex-football hero Sammy Baugh for slight added b.o. draw. Production values are up to the level of the proceedings. GOOD. (181/1-181/12).

TWO-REEL

Comedy

AN ACHE IN EVERY STAKE. Columbia—Stooge Comedies. 18m. The three boys are icemen. To help out a lady-in-distress they work as servants for an evening. The meal over, they serve a birthday cake filled with illuminating gas, which explodes. As usual, the boys work hard on their gags and falls, and the finished job is standard for the series—which is to say, it'll entertain young and old who don't take themselves or their cinema too intellectually or too seriously. Subject is generally well-produced. GOOD. (3401).

GENERAL NUISANCE. Columbia—All Star Comedies. 17m. To get into the good graces of a girl, Buster Keaton joins the army, where he expects to be a general for a couple of days. After grappling with army doctors and a trouser-chasing nurse, he lands in the army hospital, winning the girl by bringing down the berserk army butcher. It's full of silly, unimaginatively-concocted slapstick, and is suitable screenfare only for some child and rural audiences. FAIR. (3423).

MAN-I-CURED. RKO—Leon Errol. 20m. Leon Errol runs into more marital trouble, with the comedy results somewhat more successful than in some previous members of the series. This is good filler material. GOOD. (23701).

Color Dramatic

THE TANKS ARE COMING. Vitaphone—Technicolor Productions. 20m. First of the new season's series devoted to phases of Uncle Sam's military prowess, we have in this subject a film which packs into two reels as much action, timeliness, and production excellence as are found in many feature productions. It's the story of the tank in modern U. S. mechanized warfare. George Tobias, Bronx taxi driver, pilots his beloved old cab down to Fort Knox, Ky., to enlist in the tank corps. We see him schooled in the arts of tank driving and tank gunnery. Climax of the subject is a mass war game, during the course of which the old taxi gets wrecked, "giving its life for its country," for human interest. Tobias is his usual self as a Bronx lad, while other professionals include William Justice, Byron Barr, and Frank Wilcox. In every department it's a Grade-A short for any theatre's program, deserving of every support the showman can give it. EXCELLENT. (7001).

Highlight Shorts

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TWO REEL

DRAMATIC

Thumbs Up, Texas—RKO-March of Time

ONE REEL

Lend a Paw—RKO-Disney
Orphans' Benefit—RKO-Disney

NOVELTY

American Sea Power—20th Century-Fox

Musical

MINSTREL DAYS. Vitaphone—Broadway Brevities. 20m. This is a graceful, human-interest-laden short, containing generous doses of the top-ranking personalities who gave point to the minstrel shows of a by-gone day, and a complete minstrel show. Youngsters will go for the entertainment values contained, and oldsters will appreciate the chance to relive the pleasures the minstrels used to provide for them. Among the old-time minstrels whose specialties and persons are impersonated, are: Thos. D. Rice, George Primrose, Honeyboy Evans, McIntyre and Heath, Eddie Leonard, and Bert Williams. Modern minstrel show has as its principals Bud Jamison, Willie Best, Al Herman, Billy Elliott. The Songfellows quartet, and Three Hi-Hatters dance team. Clips from old films show Eddie Cantor singing "Keep Young and Beautiful" and a montage of Al Jolson doing "Swanee," "California Here I Come," "April Showers," and "Sonny Boy." Other tunes included are "Honeyboy," "Ida," "Constantly," "Jim Crow," "Beautiful Dreamer," "The Minstrel Boy To The Wars Hath Gone," "O. Susanna," and "She'll Be Comin' Round The Mountain." Short contains numerous exploitation possibilities and is very well made. EXCELLENT. (7101).

ONE-REEL

Color Cartoon

ALL THIS AND RABBIT STEW. Vitaphone—Merrie Melodies. 7m. Sambo, a little negro boy, goes rabbit hunting, meets cynical Bugs Bunny, the screwy rabbit. The Bunny gives Sambo a beautiful chase for his money, making a sucker out of him any number of times. When the Bunny is finally cornered, he produces a pair of galloping dominoes and walks off with Sambo's clothes on at the finish. This is a very funny reel in every respect—characters, situations, and story. If the feature is heavy or not so good, this will make the customers feel good anyhow. EXCELLENT. (7701).

LITTLE CESARIO. Metro—Cartoon. 8m. Little Cesario, a St. Bernard dog with no rescues to its credit, whereas all the others are heroes, finally crashes through with the rescue of Alexander, the No. 1 St. Bernard, in a pleasant number. GOOD. (W-251).

OLD MACDONALD DUCK. RKO—Walt Disney. 8m. Farmer Donald runs into some trouble with a bee, with Donald getting the worst of it in the end. This is very funny. EXCELLENT. (14110).

Cartoon

THE HENPECKED DUCK. Vitaphone—Looney Tunes. 7m. Shrewish Mrs. Duck hales her husband into Judge Porky's "Inhuman Relations" Court where she yells for a divorce. Flashback explains that when Mrs. Duck went out and left Mister in charge of keeping their egg, Junior, warm, he started doing magic tricks with it. The egg disappears during his dawdling. Back in court, Mr. Duck tries his abra-cadabra once more and the egg miraculously reappears, just in time for Junior to break through. The couple are re-united. It's quite funny in spots, and displays quite a bit of originality. GOOD. (6616).

THE MERRY MOUSE CAFE. Columbia—Phantasies. 7m. After the "Squawk Club" closes for the night, the mice come out and stage a floor-show. There's a "Mouster of Ceremonies," a vocalist named Hedy La Mouse, and a country-house customer named Elmer, who falls for Hedy. There's apparently no point to it. It's a below-par cartoon otherwise, too. Hedy sings "Swing, Cat, Swing." FAIR. (2707).

Musical

FORTY BOYS AND A SONG. Vitaphone—Melody Masters. 10m. In Hollywood, Robert Mitchell runs a school, its 40 boy pupils comprising a versatile choir. In the classroom the boys sing "Home On The Range," and a swing version of "My Bonny Lies Over The Ocean." In scout camp they render "Shortnin' Bread" and "If You Would Like To Lose Your Blues," and in a choral setting they do a Latin hymn. It's an ambitiously produced short and the lads register well. GOOD. (7503).

UNIVERSITY OF SOUTHERN CALIFORNIA BAND AND GLEE CLUB. Vitaphone—Melody Masters. 10m. This subject features U.S.C.'s crack band and glee club in a series of college and service school football songs. Selections heard are Notre Dame's "Victory March," Army's "Caisson Song" and "On, Brave Old Army Team," Navy's "Anchors Aweigh," U.S.C.'s "Fight On," Yale's "Hoola Boola," Michigan's "Victory Song," Stanford's "New Colonial March," also "The Marine Hymn," a swing version of "She'll Be Comin' Round The Mountain," and the marches, "Semper Fidelis" and "Stars and Stripes Forever." This has a patriotic note and offers plenty of opportunity for advantageous bookings during the football season just over the horizon. It's produced on a very ambitious scale. Glee Club is good, but band is musically not too hot. GOOD. (7501).

Color Novelty

BROKEN TREATIES. Columbia—This Changing World. 8m. First of a new series, audience reception of this reel is problematical due to the novelty of the technique employed. Raymond Gram Swing, well-known radio commentator, appears in an introduction to the present world conflict. Period covered includes Hitler's post-Munich occupation of Czechoslovakia and the conquest of Poland after the treaty with Russia. The various events are shown through the medium of animated cartoons. The dictators are satirized, particularly their tendency to double-dealing. The problem is whether the audience will take

to the idea of semi-humorous cartoons accompanying a serious commentary. From where we're sitting, it looks like it might be a good idea. The film is in Dunningcolor. GOOD. (3981).

POPULAR SCIENCE No. 1 (Paramount). 10m. Pictured are slimming devices for women, a screwy invention, and the tank-training school at Fort Knox. This is up to the standard of the series. GOOD.

Novelty

GUARDIANS OF THE WILDS. Paramount—Paragraphics. 11m. Functions of the U. S. Forest Ranger service contribute the material of this, an interesting and mildly entertaining subject. Alan Kent narrates. Duties of the Rangers in assisting agriculture, developing the recreational facilities of the national parks and reforestation are depicted, and the reel is climaxed by a forest fire in which modern techniques of forest fire-fighting are employed. Role of the Rangers in directing certain activities of the CCC is mentioned. Backgrounds of many national forests and parks are highly photogenic. Production is good. GOOD (VO-5).

INFORMATION PLEASE No. 1 (JOHN GUNTHER). RKO. 10m. In the customary Information Please tradition this has author John ("Inside Europe") Gunther joining the experts, and doing very well. There is plenty of humor in the proceedings. GOOD. (24201).

THE KITCHEN QUIZ. Columbia-Quiz Reels. 10½m. This features Ed East, and Polly, both of radio fame. Helpful hints are handed out to members of a studio audience who volunteer for quizzing on culinary points. There's the ever-present clown, in this case a gent who tries to bake a cake with comic results. The household hints are interesting, but the attempted humor is flat. Women should like it in the nabes. GOOD. (3602).

MIRACLE MAKERS. Vitaphone—Hollywood Novelties. 10m. This is an assemblage of scenes depicting man's harnessing of various forms of transmissible power and the machines that use them, from the steam-engine to the cyclotron. Beautiful Boulder Dam is included. Although the shots are generally good, expressing the drama and dynamic qualities of generators and machines, it all seems rather pointless. FAIR. (7303).

Color Sport

KINGS OF THE TURF. Vitaphone—Sports Parade. 10m. Knox Manning narrates the rearing and training of a champion trotting horse. The animal is shown at birth, as a colt and finally winning his first race. The backgrounds offer beautiful colors, and the story of the horse, particularly as a foal, provides excellent human interest material. It's good stuff for all audiences, especially the family trade. Race fans, too, will like it. GOOD. (7401).

Sport

ARISTOCRATS OF THE KENNELS. 20th Century-Fox—Ed Thorgersen. 9m. The dogs of the shows, who wins, and how they are trained, showing shots of kennels in New Jersey, Long Island, and upstate New York, all of which will be very interesting to dog-lovers and rather familiar to others. As such, however, it belongs in the better than average class. GOOD. (2301).

PAMPAS PADDOCK. RKO—Sportscope. 9m. Equine breeding and horse-racing in the Argentine is shown in a more-or-less routine subject with a "good neighbor" angle. FAIR. (24301).

POINTS ON ARROWS. Vitaphone—Hollywood Novelties. 10m. "World's Greatest Archer" Howard Hill comes back for a third film. It's less exciting than the previous Hill films, but shows up the fine points of his skill to greater advantage. He strikes moving objects, pins moving paper disks to the wall, hits two targets with one shot. The sport is growing in popularity, but non-archers, too, will find this entertaining and instructive. S. a. is provided by a couple of shapely girls. GOOD. (7304).

POLO WITH THE STARS. Vitaphone Novelties. 9m. How a polo pony is trained, winding up with some shots of games. Noted are Buddy Rogers, Jack Holt, Jack Oakie, Joe E. Brown, and Edward G. Robinson, the last two in excerpts from pictures. The material isn't particularly original. FAIR. (7301).

SHOOTING MERMAIDS. Paramount—Grantland Rice Sportlight. 10m. How underwater shots are taken is the subject of this novelty. While the material being shot is not particularly new, methods used in securing the footage are interesting. All in all, thanks to the commentary, too, by Justin Herman, this should entertain. GOOD.

SHOW DOGS. Columbia—News World of Sports. 10m. Locale of the first half of the reel is the Austin dog farm on Long Island. Various breeds are shown. At the Morris and Essex Kennel Club show in New Jersey, Austin's Nornay Saddler, a Smooth Terrier, is chosen champ. In fact the whole reel reads like a house ad for the latter. Bill Stern's narration is below par. It's generally slow. Dog lovers and children may like it. FAIR. (3802).

Color Travel

GLIMPSES OF FLORIDA. Metro—Fitzpatrick-Traveltalk. 9m. This is a routine travelogue of Florida, with practically all sequences noted in similar reels. Seen are the Seminoles, Everglades, races, Bok Tower, etc., all of which are interesting, winding up with some underwater shots at Silver Springs. FAIR. (T-311).

Travel

A CITY WITHIN A CITY. Columbia—Panoramics. 10m. With Andre de la Varre as co-producer, and Hugh James as narrator, an out-of-town couple visit Radio City (Rockefeller Center). Exterior shots of the buildings are impressive. Interiors include the studio and television tour of the NBC studios and backstage shots at the Music Hall. Columbia continues its good idea of picturing sights around New York City, still America's No. 1 tourist center. GOOD. (3901).

TOO LATE TO CLASSIFY

Features

Riders of the Purple Sage (213)

WESTERN 56M

(20th-Fox)

Estimate: Just another western.

Cast: George Montgomery, Lynne Roberts, Mary Howard, Patsy Patterson, Kane Richmond, Oscar O'Shea, Leroy Mason, Richard Lane, William Pagan, Ethan Laidlaw, Robert Barrat, James Gillette. Directed by James Tinling.

Story: George Montgomery arrives to help Mary Howard save her ranch from a group of cutthroats led by Robert Barrat, a crooked judge. Montgomery seeks his niece, who was taken away years before. Before it is all over, he has found the niece, has exposed the judge, and, although the ranch is burned, he finds a peaceful valley for himself, Miss Howard, and her tiny ward.

X-Ray: This can't be compared with the better crop of westerns, although it has been given the benefit in casting. Naturally, the Zane Grey story is meaty, but it seems a bit outdated in the re-telling. Concentrating on the Zane Grey angle seems the best idea. Montgomery doesn't seem too impressive, and some of the acting isn't up to the best independent western standards. Nor is there enough action.

Ad Lines: "He Sought An Enemy . . . But Found Love"; "Zane Grey's Immortal Story As Never Before"; "Hard Riding . . . Shooting . . . Action . . . In a Tale of the Wild West"; "One of the Best Westerns of the Season."

Weekend in Havana (214)

COMEDY WITH MUSIC 80½M.

(20th-Fox)

(Technicolor)

Estimate: Colorful musical should do pleasant business.

Cast: Alice Faye, Carmen Miranda, Cesar Romero, John Payne, Cobina Wright, Jr., George Barbier, Leonid Kinsky, Billy Gilbert, Sheldon Leonard, Chris-Pin Martin, Hal K. Dawson, William Davidson, Maurice Cass, Leona Roberts, Harry Hayden. Directed by Walter Lang.

Story: Alice Faye, a salesgirl at Macy's, New York department store, refuses to sign a waiver when the boat on which she is sailing to Havana goes on a reef, but agrees to do so if her trip to Havana, paid for by the steamship company, is satisfactory. John Payne, company vice-president, who is to marry Cobina Wright, Jr., daughter of President George Barbier, goes with her to keep her happy. But Faye craves romance, and finally gets it with Cesar Romero, manager of Carmen Miranda. Romero, however, turns out to be just a heel after the money he thinks Faye has. Payne pays Romero to make love to Faye, and he takes over Miranda to keep her off Romero. But the plans don't succeed. Finally Payne discovers he loves Faye, and vice-versa. Wright, however, arrives, and gets Faye to sign the waiver through trickery, but Payne learns the truth, ditches Wright, and comes back to Faye.

X-Ray: This is similar in content to the other Technicolor musicals set in South American lands, and it should do a pleasant business. The color is, as usual, gorgeous; Faye looks like a million, slimmer and more alluring; Miranda has some engaging numbers, and even if the music isn't outstanding, it suffices. Production values are high. It is a terrific plug for Havana, and the Chamber of Commerce ought to send a medal to 20th Century-Fox for it. All in all, it is the sort of entertainment which patrons will like, even if nothing outstanding. Songs are: "Man With the Lollypop Song," "A Week End In Havana," "Tropical Magic," "When I Love, I Love," "Nango," and "Romance and Rhumba."

Ad Lines: "Gay, Gorgeous, Glittering . . . Here's the Real Havana"; "Bigger and Better Than 'That Night in Rio'—And Oh What Romance"; "She Wanted Some Play . . . But It Was All Work to Him"; "Have Fun . . . Spend a Weekend in Gay Havana"; "Moonlit Night . . . Stars . . . Romance."

Bad Man of Deadwood (058)

WESTERN 61M.

(Republic)

('40-'41)

Estimate: Fast-moving Rogers entry.

Cast: Roy Rogers, George "Gabby" Hayes, Carol Adams, Henry Brandon, Herbert Rawlinson, Sally Payne, Hal Taliaferro, Jay Novello, Horace Murphy, Monte Blue, Ralf Harolde, Jack Kirk. Directed by Joseph Kane.

Story: Roy Rogers arrives in Deadwood. He finds the town is being run in a corrupt fashion by an outwardly respectable group called the Civic League. Rogers sets out to clean up the town, which he does after being accused of the evil-doings himself. It turns out that the ringleader of the gang is Henry Brandon, editor of the local newspaper. Songs are "Sundown on the Rangeland," "The Call of the Dusty Trail," and "Joe O'Grady."

X-Ray: This is a nice entry, with enough fighting and shooting to please the oatie fans. The action moves quickly, and the comedy, supplied by George "Gabby" Hayes, is of the better variety. Rogers turns in his usual good job. Paper is in the usual western style.

Ad Lines: "Mystery Riders on the Loose Tonight"; "He Wanted to Live Down His Past"; "A Modern Robin Hood"; "He Fought the Town's 'Decent Citizens' to Rid It of Crime and Lawlessness."

The Feminine Touch

ADULT COMEDY 97M.

(Metro)

Estimate: Amusing comedy for sophisticated audiences; sell the women's angle.

Cast: Rosalind Russell, Don Ameche, Kay Francis, Van Heflin, Donald Meek, Gordon Jones, Henry Daniell, Sidney Blackmere, Grant Mitchell, David Clyde. Directed by Major W. S. Van Dyke II.

Story: Psychology professor Don Ameche gives up his college job because he is tired of catering to the football players, and comes to New York with his wife, Rosalind Russell, and his book, "Jealousy In All Its Aspects and Universal Implications." Publisher Van Heflin and his assistant, Kay Francis, are interested in the book—and Heflin is interested in Miss Russell. In spite of Miss Russell's protests, however, Ameche does not object to Heflin's forwardness, as he believes himself incapable of jealousy. Meanwhile, Miss Russell is angry because Ameche is forced to spend a great deal of time with Miss Francis. To arouse Ameche's jealousy, Miss Russell goes to Heflin's island cottage—much to the displeasure of Heflin, who has decided to marry Miss Francis. Comes the dawn, after an innocent night, and Ameche and Miss Francis arrive. A verbal battle turns into fisticuffs between all four, with Ameche discovering he too can be jealous. All turns out for the best, with the two couples united and happy.

X-Ray: This is as sophisticated a comedy as has come along in quite a time, and class audiences are going to savor its numerous epigrams and clever situations. While there are some slow spots and uncertain moments, the greater part of the film is witty enough to have audiences laughing steadily in houses where inhibitions, phobias, and psychology can be discussed on the screen without bewildering the patrons. In the less sophisticated situations, however, it may be a different story, and these exhibitors would be wise to sell the picture strong — from the women's angle. In addition to the marquee names, which are very attractive, a good salable point for women is the fact that Miss Russell and Miss Francis are dressed in the latest creations by Adrian. The "jealousy" theme of the story affords plenty of opportunity for advertising lines with appeal to the ladies, and, combined with the names and gowns, not to forget the title, should help see this to pleasant business even in the nabes and smaller towns. Getting back to the picture, Miss Russell, Ameche, and Miss Francis all turn in nice jobs, keeping the epigrams from seeming too self-conscious. A surrealistic dream sequence may be a selling point in some houses, and it should be worthwhile to mention that one of the screen play's collaborators was Ogden Nash, famous humorous poet. There is one song, "I'm Jealous."

Ad Lines: "What Would You Do If Your Husband Refused to be Jealous?"; "See What 'The Feminine Touch' Can Do to a Wife Who's Jealous and a Husband Who Isn't"; "What Is 'The Feminine Touch'?"; "Is the Female of the Species More Jealous Than the Male?"; "See What Happens When A Woman Who Is All Woman Marries A Guy Who Is All Brains."

Harmon of Michigan

ACTION DRAMA 66M.

(Columbia)

Estimate: Football picture has topical angles for selling.

Cast: Tom Harmon, Anita Louise, Forest Evashevski, Oscar O'Shea, Warren Ashe, Stanley Brown, Ken Christy, Tim Ryan, William Hall, Larry Parks, Lloyd Bridges, Chester Conklin, Bill Henry, Sam Balter, Wendell Niles, Tom Hanlon, Ken Niles. Directed by Charles Barton.

Story: After graduating from college, Tom Harmon, married to Anita Louise, coaches and plays professional football until he goes to work on the coaching staff at Reserve under Oscar O'Shea. When Webster, Reserve's big rival, gets Harmon to sign a contract with them, Miss Louise and O'Shea are disappointed. Harmon devises an adaptation of the flying wedge for Webster's team, although the quarterback is badly hurt when it is tried. Webster wins the game with Reserve, but the quarterback is killed, and Miss Louise leaves Harmon. When O'Shea starts coaching at a small school, however, Harmon goes back to work under him and Miss Louise comes back.

X-Ray: Released right at the beginning of the football season, this should do nicely on its topical angles and the presence of Harmon in the cast. The story is good, treating the gridiron from a slightly different angle than usual, and the acting, including that of Harmon, is up to par. Tie-ups with schools and colleges are possible, and it should be relatively easy to line up sporting goods stores on exploitation ideas and advertising.

Ad Lines: "Here Comes Harmon In the Great Football Picture You Demanded"; "The Greatest Grid Star of Them All In a Fast and Furious Thriller!"; "Tom's On the Screen In an Exciting Action Drama"; "200 Pounds of Daredevil Dynamo In a High Voltage Thriller."

The Prime Minister

HISTORICAL DRAMA 94M.

(Warners)

(English-made)

Estimate: Well-made costume show, slow-moving for most audiences; a selling problem.

Cast: John Gielgud, Diana Wynyard, Will Fyffe, Owen Nares, Fay Compton, Pamela Standish, Stephen Murray, Frederick Leister, Nicholas Hannen, Anthony Ireland, Irene Brown. Directed by Thorold Dickinson.

Story: Diana Wynyard, wife of Disraeli (John Gielgud), convinces him that he should enter politics. The opposition in Parliament is strong, but he eventually succeeds in rising to the position of Prime Minister. He becomes known as one of England's greatest statesmen, and, when his wife dies, it is Queen Victoria herself who convinces him that he should keep on with his work rather than retiring.

X-Ray: Although it covers a tumultuous and interesting period of modern English history, this film fails to capture any of the spirit of its era. It is rather a slow, frequently dull, and often unconvincing portrait of a public figure, with heavy stress on his not-too-excitingly-presented love life. To get into the money, its distributors and exhibitors will have to go into extra selling effort. A further detriment is the lack of selling names for the marquee. Production is generally of high calibre, the rich and authentic Victorian interiors being the bright spot here. A comparison with "Disraeli," George Arliss starrer of some years ago, will not serve to enhance the present entrant. Acting honors go to Gielgud, except for occasional over-playing, and Will Fyffe, who shines in a bit part. The paper plays the film up as being in a class with "Zola" and "Pasteur," featuring a caricature of Disraeli prominently.

Ad Lines: "The Flaming Story of England's Man of Destiny"; "One of History's Immortal Love Stories"; "Like 'Pasteur' and 'Zola'—A Screen Drama to Be Long Remembered"; "To See It Is To Love It."

Shorts

TILLIE'S PUNCTURED ROMANCE. Monogram, 38m. Cast: Charlie Chaplin, Marie Dressler, Mabel Normand, Mack Swain, Edgar Kennedy, Charlie Chase, Charlie Murray, Chester Conklin, Ford Sterling, the Keystone Cops, Slim Summerville, Hank Mann, Ed Sutherland. Produced by Mack Sennett. With a cast that reads like a Who's Who of a bygone era, with the essence of true comedy in its acting, direction, and editing, and with a length that makes it the ideal "supporting feature" for twin bill houses playing long bill-toppers, this subject should prove the answer to many an exhib's prayer. As the brief foreword explains, this is the Keystone Comedy that millions have laughed at for many decades since its release early in the 19-teens. Charlie, a city slicker, goes to the country in search of easy money. He meets Marie, farmer's daughter. He paints lurid details of big city life for her, gets her to take her father's money, and come to the city with him. He gets her drunk, takes the money, and goes on a spree with his city girl, Mabel Normand. Soon he reads of Marie's coming into an inheritance, ditches Mabel, and marries Marie. His easy virtue catches up with him, and he loses both girls in a fast-and-furious chase in which the Keystone Cops participate. Audiences, whether or not they've seen this, will long remember such classic comedy moments as when it dawns on Marie that Charlie, that suave Casanova, married her for money rather than love. It's a cinch to send all audiences, young and old, simple and sophisticated, away from the theatre in a good frame of mind, especially if the feature is long or heavy. Newly added sound effects and Mort Greene's titles serve to build up the comedy values. EXCELLENT.

Production Numbers, '40-1, '41-2 Features, on National Release

COLUMBIA

1940-41

2002	Penny Serenade	Apr. 24
2005	This Thing Called Love	Jan. 2
2006	Adam Had Four Sons	Feb. 18
2008	She Knew All the Answers	May 15
2009	Time Out for Rhythm	June 20
2010	Adventure in Washington	May 30
2011	They Dare Not Love	Apr. 30
2012	Escape to Glory	Nov. 28
2013	Her First Beau	May 8
2014	Blondie in Society	July 17
2015	Blondie Goes Latin	Feb. 27
2016	Blondie Plays Cupid	Oct. 31
2017	Tillie the Toiler	Aug. 7
2018	So You Won't Talk	Oct. 3
2019	Sweetheart of the Campus	June 26
2020	Naval Academy	May 22
2021	The Lone Wolf Keeps a Date	Nov. 23
2022	The Lone Wolf Takes a Chance	Mar. 6
2023	Ellery Queen and the Perfect Crime	Aug. 14
2024	Ellery Queen, Master Detective	Nov. 30
2025	Ellery Queen's Penthouse Mystery	Mar. 24
2026	The Richest Man in Town	June 12
2027	Meet Boston Blackie	Feb. 20
2028	The Devil Commands	Feb. 3
2029	The Face Behind the Mask	Jan. 16
2030	Nobody's Children	Oct. 17
2031	The Great Plane Robbery	Dec. 9
2032	Fugitive From a Prison Camp	Sept. 5
2033	The Phantom Submarine	Dec. 20
2034	The Great Swindle	Apr. 10
2035	Missing Ten Days	Feb. 28
2036	Under Age	Apr. 24
2037	The Big Boss	Apr. 28
2038	Girls Under 21	Oct. 24
2039	The Officer and the Lady	July 24
2040	The Voice in the Night	May 20
2041	I Was a Prisoner on Devil's Island	June 30
2042	Two in a Taxi	July 10
2101	Arizona	Dec. 25
2201	The Durango Kid	Aug. 15
2202	West of Abilene	Oct. 21
2203	Thundering Frontier	Dec. 5
2204	The Pinto Kid	Jan. 9
2205	Outlaws of the Panhandle	Feb. 27
2206	Medico of Painted Springs	June 26
2207	Thunder Over the Prairies	July 30
2208	Prairie Stranger	Sept. 18
2209	Prairie Schooners	Sept. 30
2210	Beyond the Sacramento	Nov. 14
2211	Wildcat of Tucson	Dec. 31
2212	Across the Sierras	Feb. 13
2213	North From the Lone Star	Mar. 31
2214	The Return of Daniel Boone	May 7
2215	Hands Across the Rockies	June 19
2216	The Son of Davy Crockett	July 15
	Our Wife	Aug. 28
	Here Comes Mr. Jordan	Aug. 21
	You'll Never Get Rich	Sept. 25

(End '40-'41 Season)

1941-42

	King of Dodge City	Aug. 14
	Mystery Ship	Sept. 4
	Harmon of Michigan	Sept. 11
	Ladies in Retirement	Sept. 18
	Two Latins From Manhattan	Oct. 2
	Texas	Oct. 9
	The Blonde From Singapore	Oct. 16
	Roaring Frontiers	Oct. 16
	Three Girls About Town	Oct. 23
	The Men in Her Life	Oct. 30
	The Stork Pays Off	Nov. 6
	Secrets of the Lone Wolf	Nov. 13
	You Belong to Me	Nov. 20
	Go West, Young Lady	Nov. 27
	Sing For Your Supper	Dec. 4
	Honolulu Lu	Dec. 11
	The Lady is Willing	Dec. 15
	Harverd Here I Come	Dec. 25

METRO

(For 1940-41 Listing see Blue Section Page 818)

201	Dr. Jekyll and Mr. Hyde	
202	Lady Be Good	
203	Down in San Diego	
	Honky Tonk	
	Smilin' Through	
	The Feminine Touch	
	Married Bachelor	

MONOGRAM

(For 1940-41 Listing see Blue Section Page 818)

1941-42

	Arizona Bound	July 19
	Gentlemen From Dixie	Sept. 5
	Let's Go Collegiate	Sept. 12
	The Driftin' Kid	Sept. 19
	Gun Man From Bodie	Sept. 26
	Seddie Mountain Roundup	Oct. 3
	Adolescence	Oct. 3
	Tonto Basin Outlaw	Oct. 10
	Top Sergeant Mulligan	Oct. 17
	Man With Meny Faces	Oct. 17
	Spooks Run Wild	Oct. 24
	Rough Riders No. 3	Oct. 24
	Here Come the Marines	Oct. 31
	Zis, Boom, Bah	Nov. 5

PARAMOUNT

(For 1940-41 Listing see Blue Section Page 818)

FIRST BLOCK-OF-FIVE

	Nothing But the Truth
	Hold Back the Dawn
	New York Town
	Henry Aldrich for President
	Buy Me That Town

SECOND BLOCK-OF-FIVE

	Skylark
	Birth of the Blues
	Night of January 16
	Glamour Boy
	Among the Living

PRODUCERS RELEASING CORP.

1940-41

101	I Take This Oath	May 29, '40
102	Hold That Woman!	June 28, '40
103	Marked Men	Aug. 28, '40
104	Misbehaving Husbands	Dec. 20
105	Devil Bat	Dec. 15
106	Secret Evidence	Jan. 31
107	Caught in the Act	Feb. 7
108	Federal Fugitives	Mar. 28
109	Emergency Landing	May 23
110	South of Panama	May 2
111	Criminals Within	June 27
112	Double Cross	June 27
113	Desperate Cargo	July 4
114	Mr. Celebrity	Oct. 10
115	Dangerous Lady	Sept. 12
116	The Blonde Comet	
123	Paper Bullets (Crime, Inc.)	June 13
124	Gambling Daughters	Aug. 1
125	Reg'ler Fellers	Aug. 15
126	Jungle Men	Sept. 19
151	Frontier Cruseder	June 1, '40
152	Gun Code	Aug. 3, '40
153	Arizona Gang Busters	Sept. 16, '40
154	Riders of Black Mountain	Nov. 11
155	Outlaws of the Rio Grande	Mar. 7
156	The Texas Marshal	June 13
157	Billy the Kid Outlawed	July 20, '40
158	Billy the Kid in Texas	Sept. 30, '40
159	Billy the Kid's Gun Justice	Dec. 27
160	Billy the Kid's Range War	Jan. 24
161	Billy the Kid's Fighting Pals	Apr. 18
162	Billy the Kid in Santa Fe	July 11
163	Lone Rider Rides On	Jan. 10
164	Lone Rider Crosses the Rio	Feb. 21
165	Lone Rider in Ghost Town	May 16
166	Lone Rider in Frontier Fury	Aug. 8
167	Lone Rider Ambushed	Sept. 5
168	Lone Rider No. 6	Oct. 17

1941-42

201	The Swamp Woman	Nov. 14
205	Hard Guy	Sept. 26
206	The Miracle Kid	Oct. 24
207	The Ghost and the Guest	Oct. 31
251	Frontier Marshal No. 1	Oct. 31
257	Billy the Kid Wanted	Oct. 3
263	Lone Rider No. 1	Dec. 5

RKO-RADIO

(For 1940-41 Listing see Blue Section Page 818)

FIRST BLOCK-OF-FIVE

201	Citizen Kane	Sept. 5
202	Parachute Battalion	Sept. 12
203	Lady Scarface	Sept. 26
204	Father Takes A Wife	Oct. 3
205	All That Money Can Buy	Oct. 17

SECOND BLOCK-OF-FIVE

	Suspicion
	Look Who's Laughing
	Unexpected Uncle
	Mexican Spitfire's Baby
	The Gay Falcon

REPUBLIC

(For 1940-41 Listing See Pink Section Page 844)

1941-42

107	Mountain Moonlight	July 12
108	Hurricane Smith	July 20
133	The Pittsburgh Kid	Aug. 29
151	Jesse James at Bay	Oct. 17
161	Outlaws of Cherokee Trail	Sept. 10
162	Gauchos of El Dorado	Oct. 24
171	The Apache Kid	Sept. 12
172	Death Valley Outlaws	Sept. 26
	Sailor Be Good	Oct. 3
	Mercy Island	Oct. 10

20th CENTURY-FOX

(For 1940-41 Listing see Blue Section Page 819)

1941-1942

201	Charley's Aunt	Aug. 1
202	Dressed to Kill	Aug. 8
203	Wild Geese Calling	Aug. 15
204	Private Nurse	Aug. 22
205	Sun Valley Serenade	Aug. 29
206	Charlie Chan in Rio	Sept. 5
207	Belle Starr	Sept. 12
208	We Go Fast	Sept. 19
209	Last Of the Duanes	Sept. 26
210	Man at Large	Sept. 26
211	A Yank in the RAF	Oct. 3
212	Great Guns	Oct. 10
213	Riders Of the Purple Sage	Oct. 10
214	Week-End in Havana	Oct. 17

UNITED ARTISTS

(For 1940-41 Listing see Blue Section Page 819)

BALCON

	Three Cockeyed Sailors	July 4

KORDA

	Lydia	Aug. 29
	Jungle Book	Dec. 25

PASCAL

	Major Barbara	Sept. 12

ROACH

	Tanks A Million	Sept. 12
	2nd Streamliner	Oct. 17
	3rd Streamliner	Nov. 14

SEKELY

	New Wine	Oct. 10

SMALL

	International Lady	Sept. 19
	Corsican Brothers	Oct. 24

WANGER

	Sundown	Oct. 31

UNIVERSAL

1940-41

(For 1940-41 Listing See Pink Section Page 844)

	Hold That Ghost	Aug. 8
	(The company hes not as yet assigned this film a number)	

(End '40-'41)

1941-42

6044	Quiet Wedding	Nov. 21
6045	A Girl Must Live	Sept. 19
	(pre-release	July 18)
6061	Man From Montana	Sept. 5
6062	The Masked Rider	Oct. 24
	Bad Lands of Dakota	Sept. 5
	Unfinished Business	Sept. 12
	Kid From Kansas	Sept. 19
	Sing Another Chorus	Sept. 19
	It Started With Adam	Sept. 26
	Burma Convoy	Oct. 3
	Moonlight in Hawaii	Oct. 24
	Hellzepoppin'	Oct. 10
	Paris Calling	Oct. 17
	Appointment for Love	Oct. 31
	Captive Wild Woman	Nov. 7
	The Great Man	Nov. 14
	Johnny Mack Brown No. 3	Nov. 14
	Melody Lane	Nov. 21
	Ride 'Em Cowboy	Nov. 28
	Sonora Kid	Dec. 19

WARNERS-FIRST NATIONAL

(For 1940-41 Listing see Blue Section Page 819)

101	Sergeant York	Sept. 27
102	The Smiling Ghost	Sept. 6
103	Navy Blues	Sept. 13
104	Nine Lives Are Not Enough	
105	Law of the Tropics	Oct. 4
	International Squadron	Oct 11

Shorts Releases of the 1941-1942 Season

COLUMBIA

ONE REEL (104)

Cinescopes (8)
Color Rhapsodies (16)
Community Sings (10)
Fables (8)
Panoramics(12)
Phantasies (8)
Quizzes (6)
Screen Snapshots (10)
Sports (12)
This Changing World (6)
Tours (8)

TWO REEL (32)

Comedies (26)
International Forum (6)
Serials (4):
Holt of the Secret Service (15)
Captain Midnight (15)
Pirate Gold (15)
Perils of the Royal Mounted (15)

METRO

ONE REEL (72)

Cartoons (Tech.) (16)
Miniatures (10)
Our Gang (10)
Passing Parade (10)
Pete Smith (14)
Traveltalks (Tech.) (12)

TWO REEL (6)

Crime Doesn't Pay (3)
Specials (3)
News of the Day (104)

PARAMOUNT

ONE REEL (85)

Fascinating Journeys (Tech.) (2)
Headliners (6)
Hedda Hopper's Hollywood (6)
Madcap Models (Tech.) (6)
Popeyes (12)
Popular Science (Magnacolor) (6)
Quiz Kids (6)
Robert Benchley (4)
Speaking of Animals (6)
Sportlights (13)
Superman (Tech.) (12)
Unusual Occupations (Magnacolor) (6)

TWO REEL (1)

Special (1)
Paramount News (104)

RKO

ONE REEL (57)

Information Please (13)
Picture People (13)
Sportscopes (13)
Walt Disneys (Tech.) (18)

TWO REEL (29)

Comedies (16)
March of Time (13)
Pathe News (104)

20TH CENTURY-FOX

ONE REEL (52)

Cartoons (black and white) } (26)
Cartoons (Tech.) }
Adventures of a Newsreel Cameraman }
Magic Carpet }
Sport Reviews } (26)
World Today }
Father Hubbard }
Movietonews (104)

UNIVERSAL

ONE REEL (43)

Color Cartoons (Tech.) (13)
Stranger Than Fiction (15)
Variety Views (15)

TWO REEL (14)

Musicals (13)
Special (1)
Serials (4):
Riders of Death Valley (15)
Sea Raiders (12)
Winslow of the Navy (12)
Gang Busters (13)
Universal News (104)

VITAPHONE

ONE REEL (68)

Hollywood Novelties (6)
Looney Tunes (16)
Melody Masters (10)
Merrie Melodies (Tech.) (26)
Sports Parade (Tech.) (10)

TWO REEL (18)

Broadway Brevities (12)
Specials (Tech.) (6)

Shorts Parade For 1941-1942

The complete listing of 1940-41 product, or shorts not listed under this date below, will be found by companies on the pages indicated under the name of each company.

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		COLUMBIA			
		(For 1940-41 List See Blue Section Page 821, Pink Section Page 842)			
		Two Reel			
		COMEDIES (26)			
		THREE STOOGES			
		'41-'42 (8)			
3401	(Aug. 22)	An Ache In Every Stake	G	18m.	853
3402	(Oct. 16)	In the Sweet Pie and Pie			
		ALL-STAR			
		'41-'42 (18)			
3421	(Aug. 15)	Love In Gloom (Youngman, Radio Rogues)	F	21m.	840
3422	(Sept. 4)	Half Shot at Sunrise (Karns)		16m.	
3423	(Sept. 18)	General Nuisance (Keaton)	F	17m.	853
3424	(Oct. 2)	The Blitzkiss (Brendel)			
		INTERNATIONAL FORUM			
		'41-'42 (6)			
3451	(Feb. 22)	No. 1 — Dorothy Thompson	E	16m.	840
3452	(May 27)	No. 2—Will England Be Invaded?	G	19½m.	840
3453	(Aug. 22)	No. 3 — Will Democracy Survive?			
		SERIALS			
2120	(Jan. 31)	White Eagle	E	15 ep.	686
2140	(Aug. 15)	The Iron Claw	F	15 ep.	840
2180	(May 9)	The Spider Returns	G	15 ep.	749
		'41-'42 (4)			
3120	(Nov. 21)	Holt Of the Secret Service		15 ep.	
		One Reel			
		CINESCOPES			
		'41-'42 (8)			
3971	(Aug. 8)	Exploring Space	F	9m.	841
3972	(Sept. 5)	From Nuts to Soup			
3973	(Oct. 3)	The World of Sound			
		COLOR RHAPSODIES			
		(Technicolor)			
		'41-'42 (16)			
3501	(Oct. 17)	Who's Zoo In Hollywood			
		COMMUNITY SINGS			
		'41-'42 (10)			
		(Series 6)			
3651	(Aug. 15)	No. 1 — Patriotic Songs	F	9m.	841
3652	(Sept. 5)	No. 2 — Current Hits			
3653	(Oct. 1)	No. 3 — College Songs			
		FABLES			
		'41-'42 (8)			
3751	(Oct. 27)	The Great Cheese Mystery			
		PANORAMICS			
		'41-'42 (12)			
3901	(Aug. 8)	A City Within a City	G	10m.	854
		PHANTASIES			
2701	(Sept. 24)	School Boy Dreams	F	5m.	623
2702	(Oct. 25)	Happy Holidays	F	6m.	631
2703	(Feb. 7)	The Little Theatre	F	6m.	689
2704	(Mar. 28)	There's Music In Your Hair	F	6½m.	723
2705	(July 31)	The Cute Recruit	F	6½m.	841
2706	(July 3)	The Wallflower	F	6m.	704
2707	(Aug. 15)	The Merry Mouse Cafe	F	7m.	853
		'41-'42 (8)			
3701	(Sept. 26)	The Crystal Gazer...			
		QUIZ REELS			
		'41-'42 (6)			
3601	(Aug. 22)	So You Think You Know Music No. 1 (S-2)	F	8m.	841
3602	(Sept. 12)	Kitchen Quiz No. 1	G	10½m.	854
		THIS CHANGING WORLD (6)			
		(Raymond Gram Swing)			
		(Dunningcolor)			
3981	(Aug. 1)	Broken Treaties	G	8m.	853
		SCREEN SNAPSHOTS			
		'41-'42 (10)			
		(Series 21)			
3851	(Aug. 15)	No. 1		9m.	
3852	(Sept. 12)	No. 2			
3853	(Oct. 17)	No. 3			
		SPORT REELS			
		'41-'42 (12)			
3801	(Aug. 1)	Tee Up (Patty Berg)	G	10m.	841
3802	(Sept. 12)	Show Dogs	G	10m.	854
3803	(Oct. 10)	Jungle Fishing			
		TOURS			
		'41-'42 (8)			
3551	(Aug. 15)	Journey In Tunisia	G	10m.	841
3552	(Sept. 26)	Buenos Aires Up to Date			
		METRO			
		(For 1940-41 List See Blue Section Page 821)			
		One Reel			
		CARTOONS (18)			
		(Technicolor)			
W-241	(Nov. 23)	The Lonesome Stranger	E	9m.	654
W-242	(Dec. 21)	Mrs. Ladybug	F	8m.	670
W-243	(Feb. 22)	Abdul the Bulbul Ameer	E	8m.	714
W-244	(Mar. 8)	The Prospecting Bear	F	9m.	715
W-245	(Apr. 5)	The Little Mole	G	9m.	740
W-246	(Apr. 26)	The Goose Goes South	G	8m.	749
W-247	(May 17)	The Rookie Bear	G	8m.	766
W-248	(June 7)	Dance of the Weed	G	9m.	775
W-249	(July 5)	The Alley Cat	F	10m.	796
W-250	(July 19)	The Midnight Snack	F	9m.	806
W-251	(Aug. 30)	Little Cesario	G	8m.	853
W-252	(Sept. 6)	Officer Pooch			
		FITZPATRICK TRAVELTALKS			
		'41-'42 (12)			
		(Technicolor)			
T-311	(Sept. 6)	Glimpses of Florida	F	9m.	854
		MINIATURES			
M-231	(Nov. 9)	Rodeo Dough	G	10m.	634
M-232	(Dec. 21)	The Great Meddler	E	11m.	670
M-233	(Dec. 28)	The Happiest Man on Earth	E	11m.	678
M-234	(Jan. 18)	More About Nostradamus	E	11m.	686
M-235	(May 31)	The Battle!	E	11m.	775
M-236	(July 5)	Memories of Europe	G	8m.	785
M-237	(June 28)	The Man Who Changed the World	G	11m.	796
M-238	(Aug. 2)	Ghost Treasure	G	11m.	816
M-239	( )	Watchdog Of a Nation			
		PASSING PARADE (9)			
K-281	(Nov. 30)	American Spoken Here	E	11m.	654
K-282	(Feb. 8)	Whispers	E	10m.	694
K-283	(Mar. 22)	More Trifles of Importance	E	11m.	730
K-284	(May 29)	Out of Darkness	E	11m.	730
K-285	(May 17)	Willie and the Mouse	G	11m.	760
K-286	(May 31)	This Is the Bowery	E	10m.	775
K-287	(July 12)	Your Last Act	G	11m.	807
K-288	( )	Of Pups and Puzzles.			
		PETE SMITH SPECIALTIES (14)			
S-261	(Oct. 12)	Quicker'n a Wink	E	9m.	634
S-262	(Nov. 30)	Wedding Bills	E	10m.	654
S-263	(Dec. 21)	Sea for Yourself	F	10m.	670
S-264	(Jan. 25)	Penny to the Rescue (Technicolor)	E	10m.	686
S-265	(Feb. 8)	Quiz Biz	G	9m.	694
S-266	(Mar. 15)	Memory Tricks	G	9m.	715
S-267	(Apr. 26)	Aeronutics	F	10m.	749
S-268	(May 24)	Lions on the Loose	G	9m.	766
S-269	(June 21)	Cuban Rhythm	E	9m.	785
S-270	(Aug. 16)	Water Bugs	G	10m.	816
		PARAMOUNT			
		(For 1940-41 List See Blue Section Page 822, Pink Section Page 842)			
		One Reel			
		COLOR CLASSIC CARTOONS			
		(Technicolor)			
CO-1	(Aug. 22)	Vitamin Hay	G	7m.	841
		GRANTLAND RICE SPORTLIGHTS			
		'41-'42 (13)			
	( )	Shooting Mermaids	G	10m.	854
		HEADLINERS (8)			
A0-1	(Sept. 13)	Moments of Charm of 1941	E	10m.	615
A0-2	(Oct. 25)	Listen to Larry	G	10m.	631
A0-3	(Dec. 13)	Johnny Messner and Orch.	B	11m.	663
A0-4	(Jan. 31)	Gene Krupa and Orch.	G	11m.	694
A0-5	(Mar. 21)	Bob Chester and His Orchestra	F	10m.	722
A0-6	(June 6)	Your Favorite Program — Those We Love	G	11m.	760
A0-7	(July 11)	Hands of Destiny	F	10m.	796
		HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1	( )	No. 1	G	10m.	841
		MADCAP MODELS (6)			
		(Technicolor)			
U0-1	(Jan. 17)	Western Daze	E	9m.	678
U0-2	(Apr. 4)	Dipsy Gipsy	E	9m.	735
U0-3	(June 27)	Hoola Boola	E	9m.	785
U0-4	(Aug. 29)	Gay Knightles			
		PARAGRAPHICS (8)			
V0-1	(Oct. 11)	Nature's Nursery	G	10m.	624
V0-2	(Nov. 22)	Seeing Is Believing	F	11m.	656
V0-3	(Dec. 27)	Breezy Little Bears	E	11m.	679
V0-4	(Feb. 28)	Red, White and Blue Hawaii (Color)	G	11m.	714
V0-5	(Aug. 29)	Guardians of the Wild	G	11m.	854
		POPULAR SCIENCE			
		(Magnacolor)			
		'41-'42 (6)			
	( )	No. 1	G	10m.	854
		QUIZ KIDS			
		'41-'42 (6)			
	( )	No. 1	G	11m.	841
		SPEAKING OF ANIMALS (6)			
Y1-1	( )	In a Pet Shop	G	7m.	841
		SUPERMAN (12)			..
	( )	Superman	G	11m.	841
		RKO-RADIO			
		(For 1940-41 List See Blue Section Page 822, Pink Section Page 842)			
		Two Reel			
		EDGAR KENNEDY COMEDIES			
		'41-'42 (6)			
23401	(Sept. 5)	Westward Ho-Hum	F	16m.	840
23402	(Oct. 17)	I'll Fix It		17m.	
		LEON ERROL COMEDIES			
		'41-'42 (6)			
23701	(Sept. 26)	Man-I-Cured	G	20m.	853
		THE MARCH OF TIME			
		'41-'42 (13)			
23101	(Aug. 29)	No. 1—Thumbs Up, Texas!	E	19m.	840
		RAY WHITLEY MUSICAL WESTERNS			
		'41-'42 (4)			
23501	(Nov. 2)	California or Bust			
23502	(Jan. 30)	Keep Shooting	G	17m.	840
		One Reel			
		INFORMATION PLEASE			
		'41-'42 (13)			
24201	(Sept. 19)	No. 1—John Gunther	G	10m.	854
		PICTURE PEOPLE			
		'41-'42 (13)			
24401	(Sept. 12)	No. 1		10m.	
		SPORTSCOPES			
		'41-'42 (13)			
24301	(Sept. 5)	Pampas Paddock	F	9m.	854

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		WALT DISNEY CARTOONS			
		(Technicolor)			
		D—Donald Duck			
		M—Mickey Mouse			
		'40-'41 (18)			
		(Fourth Series)			
14101	(Mar. 7)	Golden Eggs (D)	E	8m.	693
14102	(Mar. 28)	Gentleman's Gentleman (M)	G	7m.	703
14103	(Apr. 18)	Baggage Buster	G	7m.	714
14104	(May 9)	A Good Time for a Dime (D)	G	7½m.	735
14105	((May 30)	Canine Caddy (M)		7m.	735
14106	(June 20)	Nifty Nineties (M)	E	7m.	759
14107	(July 11)	Early to Bed (D)	E	8m.	806
14108	(Aug. 1)	Truant Officer Donald (D)	E	8m.	806
14109	(Aug. 22)	Orphans Benefit	E	9m.	841
14110	(Sept. 12)	Old MacDonald Duck	E	8m.	853
14111	(Oct. 3)	Lend a Paw	E	8m.	841
14112	(Oct. 24)	Donald's Camera		8m.	
14113	(Nov. 14)	Art of Skiing		8m.	
14114	(Dec. 5)	Chef Donald		7½m.	
14115	(Dec. 26)	Art of Self Defense.			
14116	(Jan. 16, '42)	Village Smithy			
14117	(Feb. 7, '42)	Mickey's Birthday Party			
14118	(Feb. 28, '42)	Donald's Snow Fight			
		REPUBLIC			
		(For 1940-41 List See Blue Section Page 823)			
		MEET THE STARS (12)			
028-1	(Dec. 24)	No. 1—Chinese Garden Festival	G	10m.	664
028-2	(Jan. 24)	No. 2—Baby Stars	G	10m.	687
028-3	(Feb. 24)	No. 3—Variety Reel	F	9m.	704
028-4	(Mar. 24)	No. 4—Variety Reel	G	10m.	730
028-5	(Apr. 24)	No. 5 — Hollywood Meets the Navy	G	10m.	740
028-6	(May 24)	No. 6 — Stars at Play	G	10m.	776
028-7	(June 24)	No. 7 — Meet Roy Rogers	G	10m.	785
028-8	(July 24)	No. 8 — Stars — Past and Present	E	10m.	776
		SERIALS			
		'41-'42 (4)			
181/1-181/12	( )	King of the Texas Rangers	G	12 ep.	853
		20th CENTURY-FOX			
		(For 1940-41 List See Blue Section Page 823)			
		One Reel			
		ADVENTURES OF A NEWSREEL CAMERAMAN			
		'41-'42 (8)			
2201	(Aug. 1)	Soldiers of the Sky	G	10m.	841
2202	(Sept. 26)	Highway of Friendship			
		MAGIC CARPET OF MOVIETONE			
		'41-'42 (8)			
2101	(Aug. 15)	Segebrush end Silver	G	10m.	841
2102	(Oct. 10)	Glacier Trails			

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		SPORTS REVIEWS			
		'41-'42 (8)			
2301	(Sept. 12)	Aristocrats of the Kennel	G	9m.	854
		TERRYTOONS			
		Black and White			
		'41-'42 (16)			
2501	(Aug. 22)	The Ice Cernival	F	6m.	841
2502	(Sept. 19)	Uncle Joey Comes to Town			
2503	(Oct. 17)	The Frozen North			
		Technicolor			
		'41-'42 (16)			
2551	(Aug. 8)	The Old Oaken Bucket	G	7m.	841
2552	(Sept. 5)	The One Man Navy	G	6m.	841
2553	(Oct. 3)	Welcome Little Stranger			
2554	(Oct. 31)	Slap Heppy Hunters.			
		THE WORLD TODAY			
		'41-'42			
2401	(Aug. 29)	American Sea Power	E	10m.	841
2402	(Oct. 24)	Untitled			
		UNIVERSAL			
		(For 1940-41 List See Blue Section Page 823, Pink Section Page 843)			
		Two Reel			
		MUSICALS			
		'41-'42 (13)			
6221	(Sept. 3)	Is Everybody Happy?	G	17½m.	845
6222	(Oct. 8)	In the Groove			
		SERIALS			
		'41-'42 (4)			
6681-6692	(Jan. 6)	Winslow of the Navy		12 ep.	
6581-6593	(Mar. 31)	Geng Busters		13 ep.	
6781-6795	(July 1)	Riders of Death Valley	E	15 ep.	686
6881-6892	(Oct. 14)	Sea Raiders	G	12 ep.	796
		One Reel			
		STRANGER THAN FICTION			
		'41-'42 (15)			
6371	(Sept. 8)	Shampoo Springs		9m.	
6372	(Oct. 6)	The Hermit of Oklahoma			
		COLOR CARTOONS			
		(Technicolor)			
		'41-'42 (13)			
6241	(Sept. 1)	Boogie Woogie Bugle Boy of Company B		7m.	
		VARIETY VIEWS (15)			
6351	(Sept. 15)	Moby Dick's Home Town	G	9m.	845
6352	(Oct. 13)	Northern Neighbors			

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		VITAPHONE			
		(For 1940-41 List See Blue Section Page 824, Pink Section Page 843)			
		Two Reel			
		BROADWAY BREVITIES			
		'41-'42 (12)			
7101	(Sept. 6)	Minstrel Days	E	20m.	853
7102	(Oct. 18)	Monsters of the Deep			
7103	(Nov. 15)	The Old Dolls House			
		TECHNICOLOR PRODUCTIONS			
		'41-'42 (6)			
7001	(Oct. 4)	The Tanks Are Coming	E	20m.	853
7002	(Nov. 29)	Soldiers in White			
		One Reel			
		HOLLYWOOD NOVELTIES			
		'41-'42 (6)			
7301	(Sept. 20)	Polo With the Stars	F	9m.	854
7302	(Nov. 8)	White Sails	G	10m.	845
7303	( )	Miracle Makers	F	10m.	854
7304	( )	Points on Arrows	G	10m.	854
		LOONEY TUNES			
6601	(Sept. 21)	Calling Dr. Porky	G	7m.	615
6602	(Oct. 12)	Pre-Historic Porky	F	7m.	623
6603	(Nov. 2)	Sour Puss	G	7m.	639
6604	(Nov. 30)	Porky's Hired Hand	G	7m.	654
6605	(Dec. 21)	Timid Toreador	G	7m.	663
6606	(Jan. 11)	Porky's Snooze Reel	G	7m.	686
6607	(Feb. 15)	The Haunted Mouse	G	7m.	695
6608	(Mar. 8)	Joe Glow the Firefly	G	7m.	714
6609	(Mar. 29)	Porky's Bear Facts	F	7m.	722
6610	(Apr. 19)	Porky's Preview	G	7m.	740
6611	(May 10)	Porky's Ant	E	7m.	752
6612	(June 7)	A Coy Decoy	G	7m.	775
6613	(June 21)	Porky's Prize Pony	G	7m.	776
6614	(July 12)	Meet John Doughboy	G	7m.	806
6615	(Aug. 9)	We the Animals, Squeak	G	7m.	841
6616	(Aug. 30)	Hen-pecked Duck	G	7m.	853
		'41-'42 (16)			
7601	(Sept. 20)	Notes to You			
7602	(Oct. 11)	Robinson Crusoe, Jr.			
7603	(Nov. 1)	Porky's Pooch			
7604	(Nov. 22)	Porky's Midnight Matinee			
		MELODY MASTERS			
		'41-'42 (10)			
7501	(Sept. 13)	U.S.C. Band and Glee Club	G	10m.	853
7502	(Oct. 25)	Carioce Serenaders			
7503	( )	Forty Boys And A Song	G	10m.	853
		MERRIE MELODIES			
		(Technicolor)			
		'41-'42 (26)			
7701	(Sept. 13)	All This and Rabbit Stew	E	7m.	853
7702	(Sept. 27)	The Brave Little Bet.			
7703	(Oct. 11)	The Bug Parade			
7704	(Oct. 25)	Rookie Revue			
7705	(Nov. 8)	Saddle Silly			
7706	(Nov. 22)	The Cagey Canary			
		SPORTS PARADE			
		(Technicolor)			
		'41-'42 (10)			
7401	(Sept. 27)	Kings of the Turf	G	10m.	854
7402	(Nov. 1)	Fishermen's Dreem			
		MISCELLANEOUS			
		(Fee subjects are marked "NC")			
Adventure In the Bronx (Film Associates)			G	11m.	841
Tillie's Punctured Romance (Monogram)			E	38m.	855

ALPHABETICAL GUIDE to 92 Features Reviewed Since August 20, 1941

(Included here are all 1941-42 features which have been reviewed in THE EXHIBITOR to date, in addition to those 1940-41 films which were not reviewed prior to August 20, 1941. For a complete index to all 1940-41 product reviewed before August 20, see pages 826, 827, and 828).

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BUY ME THAT TOWN—69m.—Paramount 831

C

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THE EXHIBITOR

BOSTON UNITS AIDING DEFENSE BOND CAMPAIGN

THE COMPLETE FEATURE AND SHORTS CHECK-UP

FULL COVERAGE OF NATIONAL ALLIED MEETING

"THE TIP-OFF"; PERTINENT ADVERTISING HINTS

EDITORIAL: "THE NEWS FROM WASHINGTON"

NEW ENGLAND EDITION — IN TWO SECTIONS — SECTION ONE

SEPTEMBER 24, 1941

VOL. 26 No. 20 PRICE 10 CENTS

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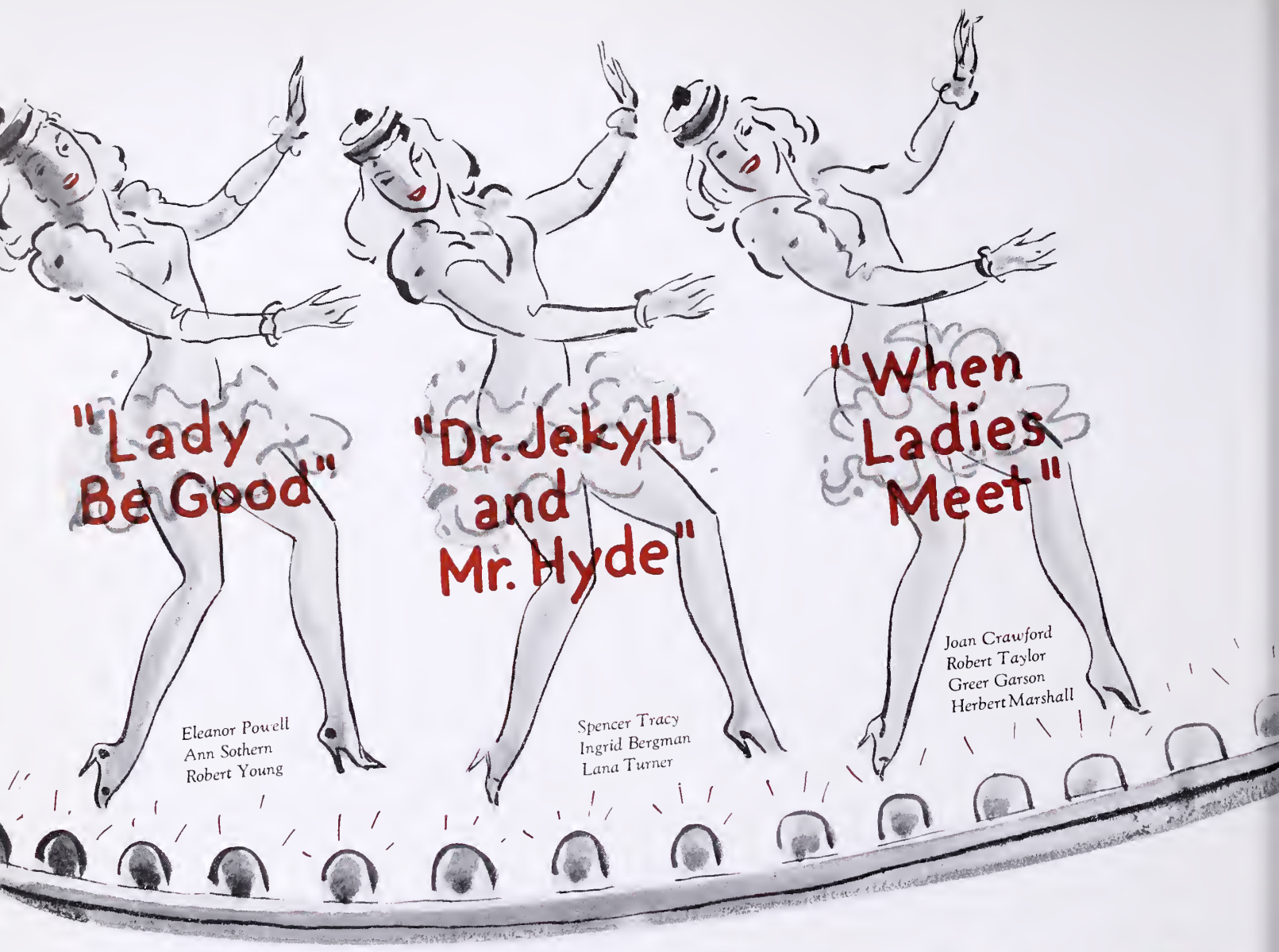

AND THE SHOW HAS JUST STARTED!

Leo's Fall Line of Box-Office Beauties is packing them in everywhere. Great entertainments, star-studded and opulent. The M-G-M Studio is clicking as never before in its golden history! The trade has just seen "HONKY TONK" (*Clark Gable, Lana Turner*), "MARRIED BACHELOR" (*Robert Young, Ruth Hussey, Felix Bressart*), "SMILIN' THROUGH" in Technicolor (*Jeanette MacDonald, Brian Aherne, Gene Raymond*), "THE FEMININE TOUCH" (*Rosalind Russell, Don Ameche, Kay Francis*). These Big Pictures are all getting rave notices from trade press and exhibitors. Looks like that Friendly Lion is friendlier than ever!

THE
EXHIBITOR

Reg. U. S. Pat. Office

VOLUME 26, No. 20 SEPTEMBER 24, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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SECTION TWO

The Check-Up (THE EXHIBITOR'S Servisection) ... Yellow Section

Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

The News From Washington

IF ACCOMPLISHING NOTHING ELSE, the hearings in Washington by the Senate subcommittee investigating propaganda in films has served to highlight the tremendous amount of good will earned by the motion picture industry.

WITHOUT EXCEPTION, the editorial outpourings of the newspapers and magazines of the land have defended the motion picture. It has not been simply a case of taking sides, of favoring the business against the isolationists. The manner in which the columnists, editorial writers, and feature scriveners went out of their way to praise the efforts of the business is indeed cheering.

NATURALLY, with most of the press of the United States opposed to the isolationists, antagonism to the inquiry was no surprise, but we do believe the exceptional endorsement of the business must be considered as something out of the ordinary.

THAT THE INQUIRY in Washington is making headlines is also not surprising, but before the selection of Wendell Willkie as counsel for the industry one might have thought that the developments might be serious. Thanks to Willkie, however, and Senator McFarland, who turned out to be a good friend of the business, the trend has not been as harmful as it might have been.

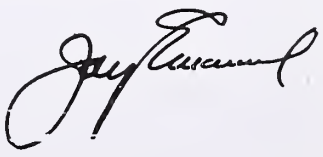
AT THIS WRITING, it appears as if the investigation will run its course without changing the opinion of most moviegoers, that the motion picture industry can not be found guilty of any propaganda charges, and that the purpose of the inquiry is to make headlines of a nature which might not be considered complimentary to the business.

WE BELIEVE that Willkie summed the whole thing up in his answer to testimony on Senator Nye:

> "In his whole long and tedious statement, Senator Nye gives not one valid reason for an investigation of the motion picture industry.
>
> "He does, however, give every reason why no investigation should be held.
>
> "He demonstrated, without a bit of doubt, why this foolish show should be ended, once and for all.
>
> "Even he is convinced there is no necessity for censorship or Government control of the industry.
>
> "Senator Nye has proved himself a star witness for the industry."

AND TO QUOTE Chester B. Bahn, writing in The Film Daily:

> "Phil M. Daly wants to know, if the Allies, not the Nazis, were the target for propaganda via the screen, would the Senate Interstate Commerce subcommittee be as interested in pressing the film inquiry?"



NATIONAL HAPPENINGS OF SPECIAL INTEREST TO EXHIBITORS EVERYWHERE

A. M. BOTSFORD has been appointed director of advertising and publicity for 20th Century-Fox, succeeding Charles E. McCarthy, who resigned several weeks ago. Botsford, who takes over the post immediately, has been with Paramount.

W. F. RODGERS. Metro vice-president and general sales manager, is seen above as he appeared on the speaker's stand at the National Allied meeting in Philadelphia, where he made a plea for greater exhibitor-distributor harmony.

METRO'S FLOAT in which "King Tarz," sensational lion performer, will make a national tour and re-enact one of the scenes from the forthcoming, "Tarzan's Secret Treasure," is seen above at the Allied National Convention in Philadelphia.

BOB SAVINI, Astor Pictures, New York, is seen above posing with Metro's Leo at the National Allied Convention in Philadelphia recently. Leo's attitude is hard to explain, inasmuch as Savini is very well-liked in the film industry.

METRO'S "Show Builder," a travelling advertising, exploitation, and publicity office, made its debut recently at the Allied national convention in Philadelphia. The unit, pictured at right, is the first of a fleet which Metro will send to smaller towns and cities. At left, Metro's H. M. Richey poises a bottle of champagne over the "Show Builder." Looking on are Pete Wood; G. W. Erdmann; Martin G. Smith; Sid Samuelson; Abram F. Myers; Col. H. A. Cole, Allied president; and W. R. Ferguson, Metro director of exploitation. Both pictures were taken in front of the Benjamin Franklin Hotel, convention headquarters.

TERRITORIAL HIGHLIGHTS

Month Naming Is Loew-Poli Plan

Shaw, Brown Conceive Plan

NEW HAVEN—Every month will be hit month on the Loew-Poli circuit it appears, following announcement of plans last week by the New Haven district offices to label each succeeding month with a different title. Plans call for a special trailer to be run in houses calling attention to the following month's fare besides the regular trailer of the coming week's attractions.

Conceived by Lou Brown, circuit's publicist, and Harry Shaw, circuit boss, the plan will be used in "A" houses only.

At present plugging "Victorious Season of Greater Entertainment," the circuit will start using the ad-lines "Harvest of Hits" when October rolls around. In November, it'll probably be "Pictures To Be Thankful For"; in December, "Our Christmas Gift"; in January, "New Year of Greater Entertainment," and so on through the months.

E. M. Loew Suit Up

BOSTON—E. M. Loew suit against Wometco Theatre circuit, Miami, and Paramount Enterprises, brought about a year ago, with depositions first heard in July, will be heard by Master Arthur Black, Referee in Bankruptcy, in the U. S. Circuit Court, beginning on Sept. 29.

About 300 exhibits have been filed.

"Bank Night" Wins

BOSTON—Case of "Bank Night" (Roy Heffner and Michael Hurney) against Joe Rappalas, Bijou, Holyoke, tried by a Springfield jury and Judge Edward Broadhurst in the Massachusetts Superior Court, Hampden County, last fortnight was won by the plaintiffs. Award gave "Bank Night" the whole amount of its claim, $1,040, at six per cent interest. "Bank Night" people claimed that Rappalas contracted for "Bank Night" and changed the name to "Cash Night" in order to avoid payment of fees.

Macauley Post Holds Elections

BOSTON—Elections of the Macauley Post, American Legion, resulted in approval of the nominations previously announced, without contest: President Al Kenney, Senior Vice-Commander Harry Smith, Junior Vice-Commander Harry Browning, Adjutant Ed Bodkin, etc.

Executive committee consists of Ken Forkey, Pat Healey, Joe Cantor, and William McLaughlin, the latter tied with Charles Heath, who withdrew.

First Boston Frolics

BOSTON—First Motion Picture Frolics, sponsored by the Motion Picture Exchange Employees Union, Local B4, takes place in the Grand Ballroom of the Bradford Hotel on Oct. 22.

Boston Units Buying Bonds

Cinema Club Salesmen Help

BOSTON — Cinema Club bookers last week delegated treasurer Dave Grover to purchase a $500 United States Savings Bond. Unit hopes to increase its purchase to $1,000 within a few months.

The Motion Pictures Salesmen's Club last week in its first meeting since May, at the Hotel Statler, also voted to buy a $500 bond.

Salesmen convened for luncheon in the Hancock Room, discussed a members' and wives' dinner, for the purpose, at the same time, of installing officers.

Election and installation will take place in November. Nominations will be taken at next month's meeting. A committee to supervise entertainment was also appointed.

It's A Hit—THE EXHIBITOR *Kit.*

Browning to the Rescue

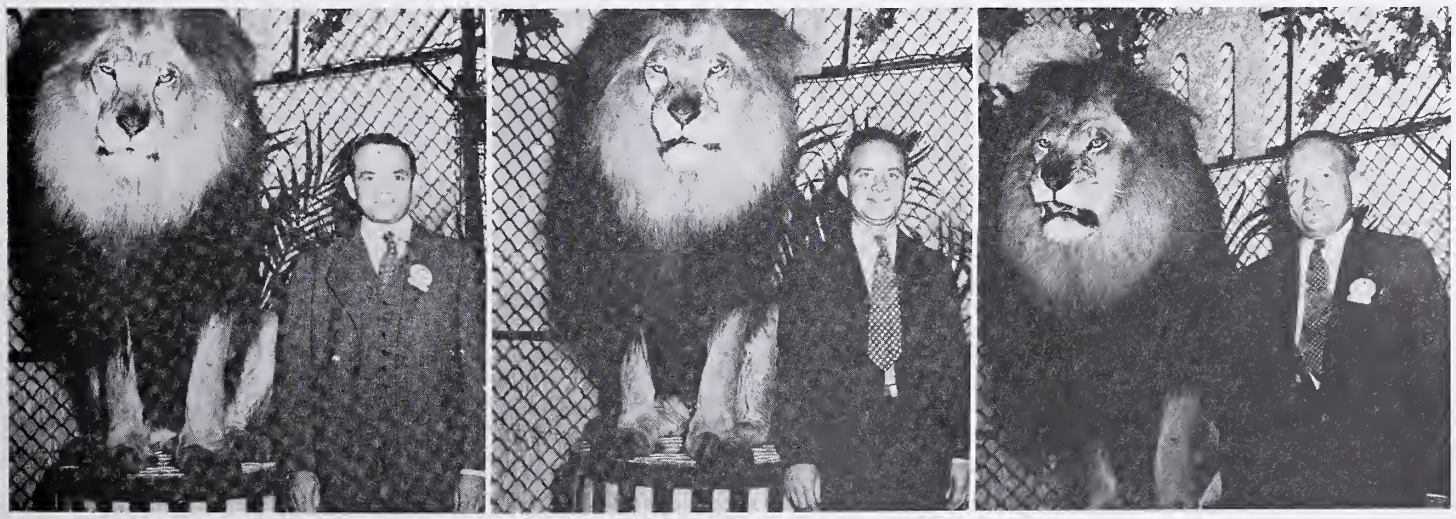
BOSTON—"The Pursuit of Stirling Hayden" seemed to have concluded last week when Harry Browning, publicity director for M. and P. theatres, flew the recalcitrant actor back to the coast.

It seems, and it would appear that it was not a publicity stunt, that Hayden first left the coast hurriedly, giving up a big future with Paramount, gave a story to his friend Tom Horgan about quitting the movies altogether, and disappeared.

Browning searched for him throughout New England, sent out a letter to all M. and P. managers, in typical Browning style, reading, paraphrased, "Be on the lookout for Stirling Hayden. He is six feet four, etc. etc., and will be found somewhere near the water."

Hayden finally popped up in the M. and P. offices at 60 Scollay Square, and Browning flew him back.

Keep in Touch With the Arbitration Cases In Your Area By Consulting The Weekly Report on Progress in Your District.



LEO, the Metro Lion, is pictured above posing with a few of the many industryites from the New England states who attended the recent convention of National Allied in Philadelphia. While the facial change in Leo seems unpleasant, Metro insists that it does not represent any dislike of New Englanders. Left to right are: Joseph Schulman; Philip Weinstein; and Kenneth Forkey.

HAPPENINGS OF INTEREST TO EXHIBITOR READERS IN THE NEW ENGLAND AREA

BOB HAMILTON, Palace, Norwich, is seen above on the beach at the recent outing of Warnerites from the New Haven area and environs.

POSING aboard the good ship "The Happie," during a cruise Pete Perakos gave recently to office managers and bookers of New Haven film exchanges, are, John Perakos, Leon Jakubson, Hugh Maguire, Sid Swirsky, and Morris Weber. The boys went for an all-day sail on the Sound and came back with plenty of fish.

PEGGY WALLINGER, 20th-Fox exchange, New Haven, poses for the lens-snapper while on vacation under the palms in Miami Beach, Florida.

NEW OFFICERS of A. Vernon Macauley Post are, front row: Al Kenny, Commander-elect; Harry Aaronson, commander; Harry Browning, Junior Vice-Commander. Second row: Kenneth Forkey, Past Commander; William McGloughlin, Past Commander; Major Patrick F. Healey, Past Commander. Back: Joseph Kantor, Harry Smith, committeemen.

GROUPED around the festive table after Metro's annual "Appreciation Dinner" for the staff of the New Haven exchange are, from left to right, bottom row: Eileen Tierney, Milton Hyams, Rosemary Patterson, district manager Maurice Wolf, Leon Jakubson, Jerry Massimino. Standing: Morton Katz, Phil Gravitz, Ann Caporroso, Herman Miller, Maurice Goldstein, Henry Woods, Mary Wurstell, Molly Smith, Edith Williams, Helen Brennan, Alice Lee, Ethel Phillips, Jerry Flood.

LATE NEWS HIGHLIGHTS

Co-Op. Move Causes Allied Fight

Convention Tops All Others

PHILADELPHIA—Allied's 12th annual convention, its greatest, and one of the best in trade history, ended on an argumentative and unexpected note on Sept. 18 when a last minute protest by Nate Yamins, New England Allied leader, resulted in temporary side tracking of one of the convention's principal points of discussion, the all-industry conference, and led to the resignation of the Allied leading officers at an executive session which followed. The resignations, however, were not accepted, pending a plebiscite on the part of the entire membership.

It all started when, at the last day's session, on Sept. 18, a resolution was introduced endorsing the all-industry conference idea, with a committee to be appointed to help establish a national joint conference of all branches of the business.

However, at this point, Yamins arose to declare that he was not present at the board meeting when the matter was first approved, that he would have flown to it if necessary if he had known it was to come up, and that he was definitely opposed to it. However, he said he did not wish to voice his objections at an open session, but called for an executive meeting. In his opinion, the matter needed more study.

Colonel H. A. Cole, Allied president, then put the matter up to the body, and an executive session was voted. The press and all except independent exhibitors were included.

Resolution Is Defeated

When the doors were opened again, it was indicated that the resolution had been defeated. Cloakroom reports were that Yamins made a terrific plea against Allied's taking the step, and that he almost broke down in his argument. It was intimated that he said that whatever Allied did was naturally for the good of the industry, and that Allied should not take the step indicated by the resolution.

When the session resumed, President Cole announced an executive committee session would be held immediately.

Three hours later, following a heavy conference, official statement came from President Cole and Abram F. Myers, general counsel, to the effect that the board of directors had held a special meet-

(*Continued on page* 8)

National Legion of Decency List—Sept. 25, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"Bad Man of Deadwood," (Republic); "Great Guns," (20th-Fox); "Harmon of Michigan," (Columbia); "Law Of the Wolf," (Ziehm).

UNOBJECTIONABLE FOR ADULTS—"Night of January 16th," (Paramount).

OBJECTIONABLE IN PART—"Among the Living," (Paramount).

U Report Shows Profit Increase

NEW YORK—J. Cheever Cowdin, chairman of the board of Universal Pictures Company, Inc., reported last week that net profits of the company and its subsidiaries after all charges but before provision for Federal income and excess profits taxes, amounted to $2,751,864 in the 39 weeks ending on Aug. 2, 1941.

This compares with a profit, similarly computed, for the 39 weeks ended on July 27, 1940, of $1,771,805.

After provision for Federal income and excess profits taxes of $751,000 the profit for the latest 39 weeks' period amounted to $2,000,864.

For the 13 weeks ended on Aug. 2, 1941 the profit, before provision for Federal income and excess profits taxes, amounted to $992,530 as compared with a profit, similarly computed, for the 13 weeks ended July 27, 1940, of $598,803. After Federal income and excess profits taxes of $361,000, the profit for the latest 13 weeks' period amounted to $631,530.

Cowdin pointed out, however, that the figures for the 39 weeks ended Aug. 2, 1941 included blocked funds in Great Britain accruing during that period, in the sum of $1,299,408 and also the income and excess profits taxes thereon.

"Help the USO Drive Now."

Odum Joins RCA Staff

NEW YORK—W. L. Odum, formerly associated with the Brenkert Light Projection Company, joined the National Service staff of the RCA Manufacturing Company, where he will be engaged in handling technical and service work in connection with Brenkert products, according to W. L. Jones, RCA National service manager, last week.

Openings Doing Business

NEW YORK—Week-end business showed nicely with several openings, and holdovers doing well. No exceptional grosses were reported however.

First-run grosses, as reported to THE EXHIBITOR by usually reliable sources, were as follows:

"LADY BE GOOD" (Metro) was reported to have started good at the Capitol.

"UNFINISHED BUSINESS" (Universal) did $29,000 in its fourth week at the Rivoli.

"SERGEANT YORK" (Warners) still holding up with a nice $20,340 at the Hollywood . . . its now the 12th week on Broadway.

"DR. JEKYLL AND MR. HYDE" (Metro). The sixth week at the Astor is still okay.

"LYDIA" (United Artists). Starting at the Music Hall with $60,000 for Thursday to Sunday of the first week.

"OUR WIFE" (Columbia). Did $39,500 opening week at the Paramount with Ken Murray and Judy Canova on stage.

"NAVY BLUES" (Warners). Opening at the Strand [illegible] $7,050 Friday to Sunday with Eddie D[illegible]n and Navy Blues Sextet on stage.

"SUN VALLEY SERENADE" (20th-Fox). Still doing business with $21,731 reported for the third week at the Roxy with stage show.

"FANTASIA" (Disney). Still good for $9,965 on the 45th week.

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Columbia Issues Statement

NEW YORK—Net earnings of Columbia Pictures Corporation for the year (52 weeks) ended on June 28, 1941 were $552,743.94 after all charges and provisions for Federal income and other taxes and after a special charge of $84,157.86.

The profit is equivalent to approximately 95 cents per share on 366,268 shares of common stock outstanding after deducting dividends on outstanding preferred stocks. This compares with earnings for the corresponding period ended June 29, 1940, after all charges and provisions for Federal income and other taxes, of $512,185.72.

The balance sheet as of June 28, 1941 shows current assets of $13,594,372.04 of which approximately $1,170,000.00 is represented by cash. The total current liabilities amount to $1,704,608.33 and working capital equals approximately $11,890,000.00.

The Better Management Section is a monthly service feature of THE EXHIBITOR, *appearing in the third issue of each month.*

NY Unit Meets In October

PHILADELPHIA—Leonard Rosenthal, one of the leaders in the New York State Allied unit, indicated at the Allied meeting here last week that formal organization of his body would take place in Albany, N. Y., during the early part of October.

Matter was to have been taken up here, but press of other business prevented it.

Allied

(*Continued from page 7*)

ing after the convention closed, and that "President H. A. Cole; Abram F. Myers, chairman of the board and general counsel; Charles H. Olive, secretary; Arthur K. Howard, recording secretary; Martin G. Smith, treasurer, were resentful of the reflections cast on their motives in handling of the resolution for a joint national committee, and that the national officers resigned in a body. The board declined the resignations and asked the officers to carry on for the time being."

"The directors were strongly of the opinion that the vote which the resolution was beaten in convention was not a representative vote. They expressed the view that the overwhelming majority of Allied members favor an effective liaison with other branches of the industry. They pointed to the fact that not more than half of those present voted, that men from the west representing hundreds of exhibitors were outvoted by a comparatively few individuals representing only themselves. Some of these were not Allied members, and the margin was very close."

"The directors refuse to accept the vote as a test of exhibitor sentiment."

"The directors decided to request the regional associations to poll their members on the issue within 10 days. The resolution will thus be considered calmly, and without influence of impassioned convention oratory. The board will accept the verdict of its plebiscite. It rejects the vote of the convention."

Myers Issues A Statement

Later, a statement from Myers said:

"Mr. Yamins assumed a grave responsibility when he accused the board of directors of 'railroading' the resolution for a joint conference committee; when he branded the movement as one to 'sell out' national Allied;" and when, by his inflammatory attack, he sidetracked the movement towards unity, in the face of great danger."

At the dinner which wound up the successful convention, Yamins re-echoed the same sentiments.

The dinner, with convention head Sidney Samuelson as m.c., topping his efforts in making the meeting the No. 1 affair it was, was probably the best in exhibitor history, with Bob Hope, Jerry Colonna, and others as standouts.

A serious note was injected by William F. Rodgers, Metro sales chief, when he mentioned the incident of only a few hours before, and said to the Allied delegates "I am sorry to learn that you repudiated your principles. I don't say it selfishly." He asked the delegates to stay an extra day to do the right thing. Rodgers' sincerity was impressive.

On the dais were representatives of practically all the leading companies, industry leaders, Allied heads, and members of the local committee who helped run the affair. Presentations of drawings of themselves were made to Allied leaders, and a sentimental note was sounded when Bennie Berger accepted one for Al Steffes, Allied veteran, who was not well enough to come to the meeting.

Kelly On V.-P's

PHILADELPHIA — Arthur Kelly, UA, drew a laugh at the Allied convention dinner here last week when he mentioned the attempts of UA to get William F. Rodgers, Metro sales chief, as head of UA. Rodgers then was elected a vice president of Metro, and stayed with the company.

Kelly then said: "If anyone wants to get ahead in his company, just apply for the UA presidency"

It got a big laugh.

Third Day's Proceedings

The third day's session, following the closed portion, saw Steve Broidy, Monogram sales chief, thank all present for their cooperation, followed by E. A. Williford, National Carbon, who asked exhibitors not to hoard on carbons, as the company could take care of all their needs.

Highlight of the resolution was the protest against the sliding scale of selling, the new Metro plan, although the name of the company was not mentioned in the resolution.

Full text of the resolutions follow:

Rapping Methods Of Distributors

RESOLVED:

1.—That we protest the numerous innovations in the contract forms offered by the several distributors this season, adopted without the advice or consent of exhibitors, the intended and certain effect of which will be to place additional burdens upon the exhibitors.

2.—In particular, we protest:—

a—The sliding scale method, because it affords a new and dangerous method, for sapping all the profits from the exhibition of pictures and to increase the domination of the distributors over the business and operations of the exhibitors.

b—The retention by the distributors of the right to re-designate pictures in their sole discretion notwithstanding that the pictures have been completed, trade shown and the terms inserted in the schedules opposite the titles of the pictures.

c—The emphasis placed on overages and particularly the printed provision in one form for an overage of 50 per cent on all pictures for the reason cited in sub-paragraph a, plus the obvious fact that once this practice has been established there will be a constant temptation to lower the splitting points.

3.—That the exhibitors view with alarm these innovations and unwelcome methods not only because of their influence on demands now being made but also because of their capacity for mischief in the future. Exhibitors are cautioned that these contract forms were prepared for use at a time when business was poor, but when business improves it will be found that these new selling methods will provide a ready and effective means for distributors to increase their percentage demands over and above anything ever heretofore encountered by the exhibitors.

4.—That the assembled exhibitors having been fully informed of the situation by represeutatives of the distributors as well as by their own leaders, send out from this convention an appeal to the distributors to abandon these new and dangerous selling methods which are not warranted by the Consent Decree or by business conditions; and further, that they appeal to all exhibitors everywhere in their negotiations with distributors to resist these menacing methods and to insist that their deals be written clearly in accordance with methods which they fully understand and which do not hold such grave danger for the future.

Taking Measures On ASCAP

RESOLVED, that the board of directors of the National Association be empowered to follow through on discussions of the ASCAP situation, and take immediate action on whatever measures that may be legal and effective to bring about relief to the exhibitor.

Thanking Local Groups

RESOLVED, that we thank Sid Samuelson and his various committees for their untiring efforts towards making this convention an outstanding success.

Thanking Those Who Spoke

RESOLVED, that a vote of thanks be tendered to: Messrs. H. M. Richey, W. F. Rodgers, Claude Lee, Gradwell Sears, Arthur Kelly, Jack Levin, Steve Broidy, E. R. Williford for their instructive addresses and their contribution towards making this convention a successful one.

Starting off the second day's program was a talk by Commissioner Myers on the consent decree, arbitration, etc. Myers reviewed the possibilities of the use of the "escape clause" by the "little three," and said that exhibitors should attempt to formulate their own program. In commenting on the lack of experienced lawyers to handle the exhibitors' cases at arbitration, he indicated that when a good lawyer did crop up, eventually he would be found on the distributor's side of the fence. Efforts of the distributor lawyers to confuse the arbitrators was also commented upon. In general, he said, however, many benefits had been derived from the arbitration.

Leonard Rosenthal, New York, then cited a specific case to indicate some of the legal difficulties involved.

Jack Levin, Copyright Protection Bureau, made his first appearance at an Allied convention, reviewing the work of the bureau, and its effort on behalf of all exhibitors.

Highlight was the appearance of Metro sales chief Rodgers, who said that Metro would support any intra-industry move among all factions. He asked that the politicians let the industry solve its own problems. The consent decree, he said, was not of Metro's seeking, but the company would live up to it. Any change within the industry, he said, should be by a united trade.

Rodgers discussed the new Metro selling plan, which he originated. He indicated that 3,500 independent theatres had signed for it in four weeks, that in his opinion it was fair, and that the local branch head has power to adjust all difficulties. Metro favored arbitration to the fullest, he said.

He asked that there be no more of misunderstanding.

Questions on the sales plan were asked by Lou Gold, New Jersey; Max Cohen, Brooklyn; Abe Stone, Albany, N. Y.; Frank Lydon, Boston; J. Unger, New York; Max Korr, Philadelphia, among others, all of which were answered. Rodgers said that of Metro's $8,000,000 profit, $6,000,000 was frozen abroad. Rodgers also declared, in answer to a question, that the local exchangeman could divulge the basis on which individual deals for formulas were set up, in connection with the new plan.

Rodgers also declared that in the future, Metro would not have lawyers at the arbitration hearings, except in the more important cases.

Not all Metro pictures were being sold on percentage, he stated.

Claude Lee, Paramount public relations head, then spoke on cooperation.

He declared, in part:

(*Continued on page 12*)

THE NATIONAL MIRROR

Botsford Takes McCarthy Post

Now 20th-Fox Ad-Publicity Chief

NEW YORK—Sidney R. Kent, president, 20th Century-Fox, last week announced the appointment of A. M. Botsford to succeed Charles E. McCarthy, who resigned some time ago as advertising and publicity chief of the company.

Kent stated that McCarthy had remained on at Kent's request until he had returned from his summer vacation. Kent stated that he appreciated very much the fact that McCarthy had agreed to stay on through the summer until he returned from his vacation. He further stated that McCarthy's resignation was given entirely of his own accord and that Kent accepted it with regret.

Botsford was associated with Kent at Paramount for many years in charge of advertising and publicity. He later joined the production forces of Paramount, where he has been for the last 10 years. Botsford's reputation for advertising and publicity is well known in the industry, and also his experience in both the east and west coast departments of advertising, publicity, and production.

Technicolor Pays Dividend

NEW YORK—Technicolor's board, meeting here last week, declared a dividend of 25 cents a share payable on Sept. 30.

Better Management

HARTFORD, CONN — Sportswriter John Gilhooly, Boston Record, last fortnight reported Ted Williams, hard-hitting bean-town slugger, not only had the job of staying above .400 to concern him but also a romance of which John said:

"Ted Williams is being linked romantically with a down-town theatre cashier so beautiful she should be in the movies instead of selling tickets to them. They say Ted pickets the show palace several nights a week, waiting for the stunner to finish her work and then escorts her home."

Thereupon a local Times wag of a sports scribe picked up the paragraph and suggested that it might be a good advertising stunt for the Boston theatre to advertise: "THIS THEATRE CASHIER GOES AROUND WITH TED WILLIAMS."

President Says "No"

WASHINGTON — President Roosevelt last week ridiculed the Senate sub-committee investigation of war propaganda in films, adding that neither he nor, to his knowledge, any of his aides, had exerted pressure on the motion picture industry for the production of "propaganda" movies. He said that, as a movie fan, he had not been cognizant of any propaganda in current productions.

Zanuck Hits At Senate Probe

MILWAUKEE—Speaking before the American Legion convention here last week, Darryl F. Zanuck, 20th-Fox production head, struck swiftly and with telling effect at the charges being made by isolationists at the Senate sub-committee investigation of alleged war film propaganda.

To his attentive audience, Zanuck denied the charge that American motion pictures "have been used to generate a war spirit among our people—that pictures have been deliberately used to incite the people to war."

Zanuck declared that Hollywood's producers "realize and recognize the obligations and responsibilities which are theirs." He added that the pictures are "the living record and unassailable proof."

"If you charge us with being anti-Nazi you are right—" Zanuck said, "and if you accuse us of producing films in the interest of preparedness and national defense, again you are right." He defied any "well-informed" American to find fault with the motion picture industry's whole-hearted effort to aid and advance the national defense program of President Roosevelt.

Zanuck cited the press, the motion picture, and radio as champions of American freedom, and pointed out that "so long as regulation is prevented from becoming an instrument of control, motion pictures will truthfully express the tastes, the ideals, the thoughts, and the life of our democracy."

He called attention to the fact that "one of the first acts of the dictator is . . . to seize and censor and dominate the motion picture screen," and added that "there are factions in this country who would throttle the motion picture industry."

In conclusion Zanuck said, "The rise to power of men like Hitler has shown how effective is the technique of stirring up hatred against an institution or a group of people and thus gain power."

Inquiry Funds To Be Audited

Senate Probe Resumes This Week

WASHINGTON — Chairman Scott Lucas, Senate Audit Committee, said last week he was studying expenditures by the Senate Interstate Commerce subcommittee investigating charges of war propaganda in the motion picture industry.

Lucas told reporters he was not trying to halt the inquiry "but as chairman of the audit and control committee I have a responsibility over the expenditure of Senate funds I cannot overlook."

Chairman D. Worth Clark, investigating group, announced public hearings would be delayed until Sept. 23 because of the absence of Senator Wayland Brooks, a member of the subcommittee, attending the American Legion convention. Nicholas Schenck, president of Loew's, Inc., was to have testified last week.

The Audit Committee normally controls all expenditures of Senate funds for special investigations. The hearings by the Clark subcommittee, however, nominally deal only with a request by Senators Bennett Clark and Gerald Nye for an investigation.

Chairman Clark said the movie hearings would be conducted under general authority of a Senate committee to investigate.

Lucas said he held some doubt, however, as to the validity of the general authority for the movie hearings. He added that no expense vouchers had been received yet.

Criticism by newspaper columnists of the inquiry has reached the proportions of "a mass attack" and "smacks of conspiracy," it was asserted at the hearing on Sept. 15 by Senator Clark.

Clark said the investigation had been assailed and misrepresented by David Lawrence, Dorothy Thompson, Hugh S. Johnson, and Pearson and Allen, but added that this "smear campaign" will not deter the committee from going ahead in a thorough inquiry.

The committee heard Jimmy Fidler and George Fisher, Hollywood's movie gossip columnists and radio commentators, express their objections to films of the "propaganda" type and tell of efforts to silence their criticisms.

Fidler told the committee that he had had to shift from the Columbia to the Mutual Broadcasting System because of "insidious pressure" for censoring of his talks brought on the chain by the movie interests. He asserted also that the moving picture industry reduced its advertising in The Los Angeles Times to the contract minimum because Norman Chandler, The Times editor, would not yield to pressure to eliminate his newspaper column.

Both witnesses objected to propaganda in the movies on the ground that it was cheating the public which pays for, and expects, entertainment, although Fisher said he had never criticized "good-will propaganda" for Latin America and the like.

(*Continued on page* 14)

IT'S A *sparkling* DEANNA
WITH BOB CUMMINGS GIVING

Directed by
HENRY KOSTER

Produced by
JOE PASTERNAK

A UNIVERSAL PICTURE

...IND A *leaping* LAUGHTON NOW!
...UPID A NEW KIND OF PEP-TREATMENT!

Here's what it takes to magnetize your marquees and get the happy money that's hitting show business highs *right now!*

Deanna DURBIN and Charles LAUGHTON

with Robert CUMMINGS

in

IT STARTED WITH EVE

A HENRY KOSTER PRODUCTION

with

MARGARET TALLICHET
GUY KIBBEE
WALTER CATLETT
CATHERINE DOUCET
CHARLES COLEMAN

Screenplay by Norman Krasna
Leo Townsend
Original story by Hans Kraly

Nationally Released
SEPTEMBER 26

"Truth" Bow Big in Philly

Celebs Visit Quaker City

PHILADELPHIA—World premiere last week of Bob Hope's "Nothing But the Truth," the first Hollywood-style movie opening in the history of the Quaker City, touched off a frolic and demonstration of enthusiasm the like of which this staid community has seldom, if ever, seen. Thousands thronged the streets in the vicinity of the Stanley to cheer Bob Hope, Carolyn Lee and other visiting screen celebrities, view a giant parade, and listen to bands.

Premiere of the Paramount comedy climaxed a day in which Hope engaged in the incessant round of activities. In the morning he visited the Philadelphia Naval Base Hospital, where he entertained the inmates, and stayed to be guest of honor at luncheon at Officers' Mess. In the afternoon he visited City Hall to receive the key to the city from Mayor Bernard Samuels. The comedian also took time to meet delegates to the Allied convention.

Hope and Miss Lee were guests of honor at the Ritz-Carlton Hotel at a dinner given for the winners of a newspaper contest sponsored by the Philadelphia Record as part of the build-up for "Nothing But the Truth."

Balto. Operators Dine

BALTIMORE—Motion picture projectionists' union, Harry Bauer, president, held its 14th annual dinner at the Madison Club last week attended by 87 members.

Clarence Walters was chairman of the arrangements committee. Earl Jackson was master of ceremonies.

After dinner a floor show was enjoyed and Steve Brenner, member of the union did his own magic act.

Raybond Men Honor Quinn

NEW YORK—After a regular managers' meeting, held last week at the Hotel Astor, managers of Raybond Theatres gave William Quinn, their new supervisor, a surprise luncheon.

Quinn was given a beautiful desk set as a gift from the boys at this luncheon in appreciation of past co-operation.

It's a Boy

NEW YORK—George Schmidt, accountant for Walt Disney Productions, is the proud father of a seven-pound, 11½ ounce boy, Robert George, who arrived on Sept. 16. Mother Elizabeth, father George, and baby Robert are all doing well.

Warner Branch Closes

NEW YORK—The motion Picture Workers' Union in Mexico City last week closed Warners' branch there. Metro and Columbia's offices were previously closed. The Union threatened that all offices would be closed Sept. 29 unless a contract was signed with the Union.

Balto. Operator Mourned

BALTIMORE—Louis Leight, relief operator, Carey, Roosevelt, member of Local 181, died at his home last week. He is survived by his wife and two children.

Advance Shots

Features

THE APACHE KID (Republic). Don "Red" Barry, Lynn Merrick, Leroy Mason. 56m. This is a good Barry entrant, with enough action to satisfy the western fans.

OUTLAWS OF THE DESERT (Paramount). Bill Boyd, Brad King, Jean Phillips, Andy Clyde. 66m. This is an actionful Hopalong, and it has enough action for most western fans. The scene is Arabia.

UNEXPECTED UNCLE (RKO). Charles Coburn, Ann Shirley, James Craig. 67m. Lacking star values but pleasing, this has some feature names and some clever dialogue, with pointed philosophy.

YOU'LL NEVER GET RICH (Columbia). Fred Astaire, Rita Hayworth, Robert Benchley, John Hubbard. 89m. This is a bright, pleasant musical, superior to the last few pictures which Fred Astaire has appeared in, and it should do nice business generally.

Shorts

BOOGIE WOOGIE BUGLE BOY OF COMPANY B (Universal—Cartoons). 7m. Good.

CALIFORNIA OR BUST (RKO—Ray Whitley). 18m. Good.

THE CANDY KID (Universal—Stranger Than Fiction). 9m. Good.

THE HERMIT OF OKLAHOMA (Universal—Stranger Than Fiction). 9m. Good.

I'LL FIX IT (RKO—Edgar Kennedy). 17m. Fair.

I'LL NEVER CROW AGAIN (Paramount—Popeye). 7m. Good.

OFFICER POOCH (Metro—Cartoons). 8m. Good.

SHAMPOO SPRINGS (Universal — Stranger Than Fiction). 9m. Good.

WELCOME LITTLE STRANGER (20th-Fox—Terrytoons). 6m. Fair.

Allied

(*Continued from page* 8

"Paramount is not only ready but eager to cooperate with any real and unselfish effort for the common good in this industry as a whole. Any concerted effort to interpret to the public the sincere and patriotic motives of this business is a worth while and constructive activity worthy of the time and effort of all concerned.

"In times of industry-wide resistance to persecution the natural human instinct of us all is to come closer together under the threat of a common foe; to unite to resist a common menace. In these crises we develop a sense of dependence upon each other for the welfare of the whole. Then when there are no storm clouds on the horizon and all again becomes serene and normal, we are prone to drift apart with a shortsighted feeling of independence of each other, and a false sense of individual security—only to rush back together again at the first sign of trouble. If we have strength in unity for the business of repelling a common foe why isn't the same strength of unity a force and a power for accomplishment in maintaining the dignity and in advancing the general welfare of our business? The urge to unite seems to come with the realization of the need. Let us make ourselves recognize the constancy of the need and the constancy of our power.

"No program for concerted action for the common good can ever be enduring and productive except that which is founded upon unselfishness and self effacement on the part of each man who sits in council. The procedure which will develop the most faith and confidence is one conceived in the spirit of the round table—a table without a head or a foot—dedicated to the pupose of submerging personal advantage and aggrandisement to the ultimate good of all of us in the industry."

Discussing the ASCAP, Rosenthal, who had been heard earlier, said that now was the time for action against ASCAP. He was followed by Commissioner Myers. who said it was a legal question, and that a committee, Rosenthal included, should be appointed.

A brief discussion followed, during which time Myers clarified the new admission taxes.

Developments
The First Day

The proceedings began on Sept. 16 with an attendance of about 200 film men. Between 300-350 had by that time registered for the convention.

Convention chairman Samuelson opened the meeting, welcomed the delegates, and presented President Cole, who reviewed the work of Allied. He pointed with pride to the progress of the organization, touched on the consent decree and new form of selling, said it was too early to determine how it would work, and reviewed the highlights of the Allied activities. He declared that the 1941-1942 tax bill was only the beginning, and that a year from now a tougher set-up could be expected, but that Allied would be on the job in Washington a year from now protecting the members' interests.

At this point, general counsel, Myers, was given the floor and flayed the subcommittee investigation of alleged propaganda in Washington. He mentioned the possibility of an amendment being passed leading to an investigation of alleged monopoly in the industry, and declared that "the new found interests of those Senators is not impressive, as these sponsors did not vote for the Neely Bill." This was the message to Washington, he declared, that "designing politicians cannot drive a wedge into the motion picture industry in order to bolster their position."

The resolution was then passed. (EDITOR'S NOTE: See box on page 13.)

Local committees for the meeting were then appointed.

Kirsch On
Industry Co-op

Jack Kirsch, Chicago, then read a prepared address touching on the possibilities of the all-industry committee idea presented by Myers several weeks ago. He suggested that the following points be covered: that it be a clearing house for the industry, that it hold frequent meetings to publicize sales policies, etc., that the committee report often, that it be an agency against legislation, that it regulate all charitable activities of the industry, that it help build good will. He suggested

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Allied

(*Continued from page* 12)

several names for it, all of which had been broached by industryites, and asked that the assembled delegates take steps to appoint a committee to further the idea, and that invitations be extended to other trade bodies, particularly the presidents of the distributing companies. He asked that attorneys be left out because they have a tendency to make matters too legal, and all elements without an open mind be sidetracked.

Wood Talks
On Prices

Pete Wood, Ohio, then spoke on the position of the boxoffice at present, bringing forth a large blackboard on which he sought to prove what the present status was, based on the Ohio situation, comparing the auto tax receipts in the state with the admission tax totals. Wood estimated that during 1940 the industry nationally had dropped $105,000,000 in admissions because of men going into the army, increased taxes and other reasons, and deduced that the price of film could not go up.

H. M. Richey, once an Allied leader, but now a Metro executive, then spoke, congratulating the body on its stand in connection with the Washington investigation. He reviewed the problems of exploitation and outlined the Metro plans for selling, including the Show Builder. Metro also intends to run one-day clinics on advertising, projection, etc., he said, in the near future, particularly in the small towns.

At this point, a few exhibitors started to ask him questions about the Metro sales policy, but it was brought out by President Cole that Metro sales chief Rodgers would be in a better position to answer these on the following day.

Arthur Howard, business manager, Independent Exhibitors, Inc., of Boston, then discussed alleged non-delivery of pictures on the 1940-1941 contracts, naming "Sun Valley," "Belle Starr," and "How Green Is My Valley" from 20th Century-Fox; "Reap the Wild Wind," from Paramount, and "Citizen Kane" from RKO. Mention was made of the alleged non-delivery of "Unfinished Business" by Universal. Howard said Universal has advised that "Hold That Ghost" was being delivered instead. From Paramount President Barney Balaban, Howard read a letter explaining why "Reap the Wild Wind" could not be delivered.

President Cole concluded that there was less non-delivery trouble than in the past.

Resolution's Text

PHILADELPHIA—Text of the Allied resolution passed at the convention last week, rapping the Senate subcommittee inquiry, is as follows:

RESOLVED by the motion picture theatre owners in attendance at the 12th annual convention of Allied States Association of Motion Picture Exhibitors in Philadelphia this 16th day of Sept., 1941, that we protest the tactics employed by the participants in the current proceedings before a sub-committee of the Senate Committee on Interstate Commerce in attacking the integrity and attempting to destroy the good will of the motion picture industry for political purposes; and, further, that we condemn and denounce the efforts of such participants and all others to stir up religious and racial antagonism and class hatred in the United States.

Cole Talks
Of New Shows

President Cole then reviewed pictures under the new type of selling, revealing that the Texas service supplied Alliedmen of that state showed that out of 36 pictures reviewed thus far, one was considered "A," or top box office; eight were considered "B," or good; 23 were considered "C," or fair; two were considered "D," or poor; and not one was considered "E," or rotten. Two, he said, "Citizen Kane" and "All That Money Can Buy," were fine pictures, but with doubts at the box office. It developed later that "Sergeant York" was the "A" show.

Cole said selling is slow in his area, that the deals made by exhibitors on the first two blocks could undoubtedly regulate what deals would be made on the rest of the shows. Most terms being offered, he declared, were impossible.

The price of film, he stated, is set by the public at the box office, and although product ran about the same as last year, the general average was good.

However, he declared that the average of one good show out of four was not high enough.

The assembled exhibitors represented 4,000 theatres, it was stated.

A prominent part of the convention was the equipment exhibit, with prominent manufacturers and film companies attracting theatremen's attention.

Paramount had a room with a Panoram machine showing trailers on the first block, in addition to other attractions.

United Artists also had a special attraction in a caricaturist.

Metro also issued a daily mimeographed paper for the delegates' amusement.

Metro Has
Some Stunts

Metro installed Leo, its lion, in the Benjamin Franklin Hotel and invited all members to have their photos taken with him. Responsible for the stunt was Howard Dietz, executive in charge of promotion for Metro, and supervising it at the Allied meeting was W. R. Ferguson, director of exploitation.

One of the most colorful ballyhoo units ever sent on tour to assist in pre-selling a motion picture was put on view when Metro unveiled its dramatic jungle exhibition.

Stunt presented "King Tarz," lion performer re-enacting one of the thrilling scenes from the forthcoming "Tarzan's Secret Treasure." Outfit launched a nationwide tour. It consists of a brilliantly decorated 16 foot caravan, which, when parked, extends an additional 12 feet through use of a special telescopic rear end, providing 28 feet of working space for "King Tarz." After the outfit is extended to its full length, "King Tarz" slowly ascends a pedestal and with amazing precision makes his way across a 28 foot tight rope made to resemble a tree branch. Idea was also created by Dietz and Ferguson.

In addition to the main caravan, there are also a travelling home and exhibition cage, and an advance publicity car on the national tour.

The exhibition was also seen at Reyburn Plaza, directly opposite the Philadelphia City Hall. Exhibition was under the auspices of the Drive to Raise Funds For the Northern Liberties Hospital, David Milgram, chairman.

Studios Promise Co-op. to N. Y. U.

Professor Gessner Lists Scripts

NEW YORK—Professor Robert Gessner announced last week that several Hollywood studios have promised to make available motion pictures and shooting scripts for study by students taking the course in motion pictures which New York University will introduce this Fall at the Washington Square College. Among the companies and films are:

Paramount: "The Great McGinty" and "North West Mounted Police."

Warners: "I Am a Fugitive From a Chain Gang," "Zola," and "The Magic Bullet."

RKO: "The Informer," "Kitty Foyle," and "Citizen Kane."

Columbia: "It Happened One Night" and "Mr. Deeds Goes to Town."

Twentieth Century-Fox: "Lloyds of London" and "One In a Million."

Metro: "A Night at the Opera," "Wizard of Oz," "Fury," and "Libelled Lady."

Walter Wanger Productions: "Stagecoach," "The Long Voyage Home," and "Private Worlds."

Samuel Goldwyn Productions: "Wuthering Heights" and "The Westerner."

Universal: "100 Men and a Girl."

Clark Charges Monopoly

WASHINGTON—Senator Clark, Idaho, declared last week that the alleged practice of spreading war propaganda in moving pictures warranted legislation to force the industry to separate its production, distribution and exhibition agencies.

As chairman of the Interstate Commerce subcommittee which has been hearing the testimony concerning movie policies, he told reporters he would ask the subcommittee to consider recommending revision of the Sherman Anti-trust Law "to destroy what apparently is a monopoly in the motion picture industry."

British Action Delayed

NEW YORK—By counsel's agreement, the British action brought by Benjamin Blumenthal against Paramount was last week ordered to be held in abeyance until the completion of the trial of Blumenthal's action brought in the New York Supreme Court. At the same time, Paramount withdrew its motion to stay the trial of the New York action. This was contrary to previous reports that the British action had been dropped.

Stock Extension Indicated

NEW YORK—An RKO Corporation spokesman indicated last week that the time limit may be extended for the purchase of the outstanding minority interest in the common stock of Keith-Albee-Orpheum at five dollars a share. Original expiration date was Sept. 15.

Rogers To UA?

NEW YORK—Charles R. Rogers, former vice-president, Universal and Paramount, was expected to sign a producer's deal with United Artists last week.

Show Builder Bows

PHILADELPHIA—A new and novel exhibitor service known as the Show Builder was launched by Metro at the 12th annual Allied national convention last week.

The Show Builder is to be the first of a fleet of traveling advertising, exploitation, and publicity offices on wheels which will tour the nation and visit the smaller cities and towns in an effort to assist exhibitors in boosting box-office grosses.

Unique in design, the unit carries a complete modern office in its interior, including a 16mm. projector which will be used to show exhibitors trailers on forthcoming releases; a desk, reception room, filing cabinets, cubbyholes for sample heralds, paper and other accessories, and a corner fitted with a novel recording device which will permit the exhibitor to converse with the representative in charge of the Show Builder and then receive a finished record of the talk.

The Show Builder service will encompass the nation in the near future and will be aimed exclusively at covering the smaller cities and towns; offering suggestions in putting over campaigns.

Metro Sponsors Field Clinics

NEW YORK—In line with its announced program of establishing even closer relations with exhibitors, Metro will sponsor a "field clinic" designed to aid showmen in realizing fullest box-office returns from every picture, it was announced last week.

Clinic was conceived by William F. Rodgers, general sales manager, and will be executed under supervision of Henderson M. Richey, assistant to Rodgers.

Scheduled to start late this month or early in October, the forums will be in the nature of round-table discussions in a number of cities throughout the country. They will be one-day meetings of theatre-owners at which practical means and methods of continued improvement of box-office returns will be the only subject discussed. Advertising and publicity experts, including Metro field men, will address the meetings, and exhibitors themselves will be invited to submit plans and suggestions, whether already in operation or projected, for stepping up of box-office grosses.

It's A Hit—THE EXHIBITOR *Kit.*

Pope Upped With RKO

NEW YORK—Clem Pope was last week named Cleveland city manager by Charles W. Koerner, RKO general manager, assuming a part of the duties relinguished by Nat Holt when the latter became RKO west coast division manager. Remainder of the division, Columbus and Detroit, will be supervised from the New York home office.

Buy Defense Savings Bonds and Stamps.

Inquiry

(*Continued from page 9*)

Out of a list of 40 to 50 films which earlier witnesses had described as propaganda pictures, Fidler said he had seen 11. Ten of them, he said, contained definitely anti-Nazi or fear and hate breeding matter, while the 11th was "pro-British."

As the hearing began Senator Clark offered a resolution by the Inter-Mountain Theatres Association operating in Northwestern States denouncing the alleged propaganda films and endorsing the inquiry. From an Idaho exhibitor he offered a letter stating that Metro had attempted to "force" him to run a film "The Land of Liberty," on the ground that the Federal Government had requested Metro to try to get this picture before every one in America. The letter said that Metro was turning all rentals from the film over to the government.

Senator McFarland said he thought that Fidler's testimony showed in itself that there was no need for continuing the investigation.

Later McFarland said he wanted to differ with Senator Clark's criticism of the newspaper columnists. He also voiced regret that the chairman planned to continue the hearings at length.

Senator Tobey praised Fidler's testimony as "highly significant" and added:

"Let Wendell Willkie try to laugh it off. if he can, in another one of his press statements."

Willkie, counsel for the movie industry, promptly obliged. He was not at the hearing, having issued from his hotel a statement saying that "I haven't any time to waste listening to one who makes his living purveying gossip, even if the committee has."

After the hearing ended he took up Tobey's challenge in another press release,

"Senator Tobey has commended to me the testimony of the gossiper, James Fidler," he said. "I can understand Senator Tobey's commendation of this witness, for the committee, in Fidler, had a witness to its liking—a gossip writer—one who makes his living by unsupported and unproven statements about other people. He accused the radio, newspapers, journalists, motion picture producers alike, of conspiracy and misdemeanors, most of which were for the purpose of controlling his golden voice."

"The Tip-Off" Gives Dope on Grosses.

Union Execs Trial Off

NEW YORK—Federal Judge John Holland last week postponed the Governments' action against George E. Browne and William Bioff until Oct. 6—the second postponement due to the lack of an available Federal judge. US Attorney Mathias F Correa stated that no more delays would be sought.

Ask State Dept. Aid

NEW YORK—It was revealed last week that the State Department will be asked to aid foreign managers over the recent action of the British-American Stabilization Board, which froze remittances to film companies.

According to early reports, the industry was taken off the preferred exchange list.

In the Newsreels

Friday, Sept. 19, 1941

IN ALL FIVE

Milwaukee: Legionnaires on the march.
Spitzbergen: British raid.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 24, No. 4)—New Hampshire: Army dogs graduate. Styles: Fall fashions. Tennis: Helen Wills. New York: Louis trains.

NEWS OF THE DAY (Vol. XIII, No. 202)—New Hampshire: Army dogs graduate. Middle East: US ships deliver goods. France: Flour sack clothing. New York: Louis trains.

PARAMOUNT NEWS (No. 7)—Camp Callan: Selectees re'eased. San Francisco: Harbor defense. New Hampshire: Army dogs graduate. New York: Louis gets draft call.

RKO PATHE NEWS (Vol. 13, No. 7)—Russia: Nazi war films. Camp Callan: Selectees released. Brooklyn, N. Y.: Runaway kid. St. Helena, Cal.: Wine season opens. New York: Louis trains.

UNIVERSAL NEWSREEL (Vol. 14, No. 16)—Russia: War pictures. Egypt: US tanks. Olean, N. Y.: Oil runs car. Lodi, Cal.: Wine season opens. Stuttgart, Ark.: Gar fishing. Los Angeles: Helen Wills' comeback.

Wednesday, Sept. 17, 1941

IN ALL FIVE

Baltic Sea: Sinking of German ships.
Washington: Pershing's 81st birthday.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 24, No. 3)—Louisiana: War Games. San Diego: Navy family. Old Point Comfort, Va.: Snow fight. Baseball: Dodgers vs. Cards. Racing: Narragansett Special. Golf: Newell vs. Sigel.

NEWS OF THE DAY (Vol. XIII, No. 201)—Washington: Roosevelt's talk. Chicago: Warehouse blaze. Los Ange'es: Navy family. Louisiana: War games. Racing: Narragansett Special. Baseball: Dodgers vs. Cards.

PARAMOUNT NEWS (No. 6)—New York: Ship for Spain. Palisades, N. J.: Mrs. America. Milwaukee: Legion conclave. Russia: Nazi attack.

RKO PATHE NEWS (Vol. 13, No. 6)—Russia: Nazi attack. Washington: U. S. mission to Russia. Milwaukee: Legion conclave. Golf: Sigel vs. Newell. Racing: Narragansett Special.

UNIVERSAL NEWSREEL (Vol. 14, No. 15)—Louisiana: War games. Ft. Cronkhite, Calif.: Big guns fired. Los Angeles: Navy family. Washington: U. S. mission to Russia. Milwaukee: Legion conclave. Palisades, N. J.: Mrs. America. Golf: Newell vs. Sigel. Pendleton, Ore.: Rodeo. Racing: Narragansett Special.

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will always be found under this heading.*)

New York

Metropolitan Playhouses, Inc.'s Ogden, Bronx, filed a case last week against Loew's and Paramount, naming the Mount Eden, Bronx, J. J. Theatres, and Columbia. Plaintiff plays seven days after the Mount Eden, which it says is unreasonable.

Complaint of Charles S. Meyerson, Lyric, Oyster Bay, L. I., was dismissed by the arbitrator last week, by request.

Arbitrator Paul Fitzpatrick last week reduced the clearance of the Court, Somerville, N. J., over the Playhouse, Raritan, N. J. from 21 to seven days. Raritan Amusement Company, operators, Playhouse, filed a complaint against the five decree-signing companies. Fitzpatrick said that the distributors should not suffer any loss of revenue from reduced clearance between the houses. Costs were divided between the five distributors and Raritan Amusements.

Philadelphia

Broad clearance case was last week postponed from Sept. 24 to Sept. 29.

The Score Board

(Editor's Note: What follows is a brief review of the trade shows screened recently, up to time of going to press, under the consent decree. Complete reviews, of course, appear, as the pictures are caught, in The Pink Section of this publication.)

RKO

"Mexican Spitfire's Baby"—Slapstick show is for the lower half.

"Unexpected Uncle"—Pleasing programmer for the dual bills.

"Look Who's Laughing" — Backed by the radio names, this should pick up in the small towns and subsequents.

"The Gay Falcon"—Mystery program yarn will satisfy the thrill seekers.

"Suspicion"—Well-made Hitchcock drama; has angles for intensive selling.

Advance Shots

Features

THE GAY FALCON (RKO). George Sanders, Wendy Barrie, Allen Jenkins. 67m. This does not quite measure up to the "Saint" series, but the exhibitor will find similarities yielding of exploitation possibilities for the duallers.

THE KID FROM KANSAS (Universal). Dick Foran, Leo Carrillo, Andy Devine, Ann Doran. 60m. This is a fair dualler which will satisfy in the less particular spots. The action is slow-paced and suspense not well held.

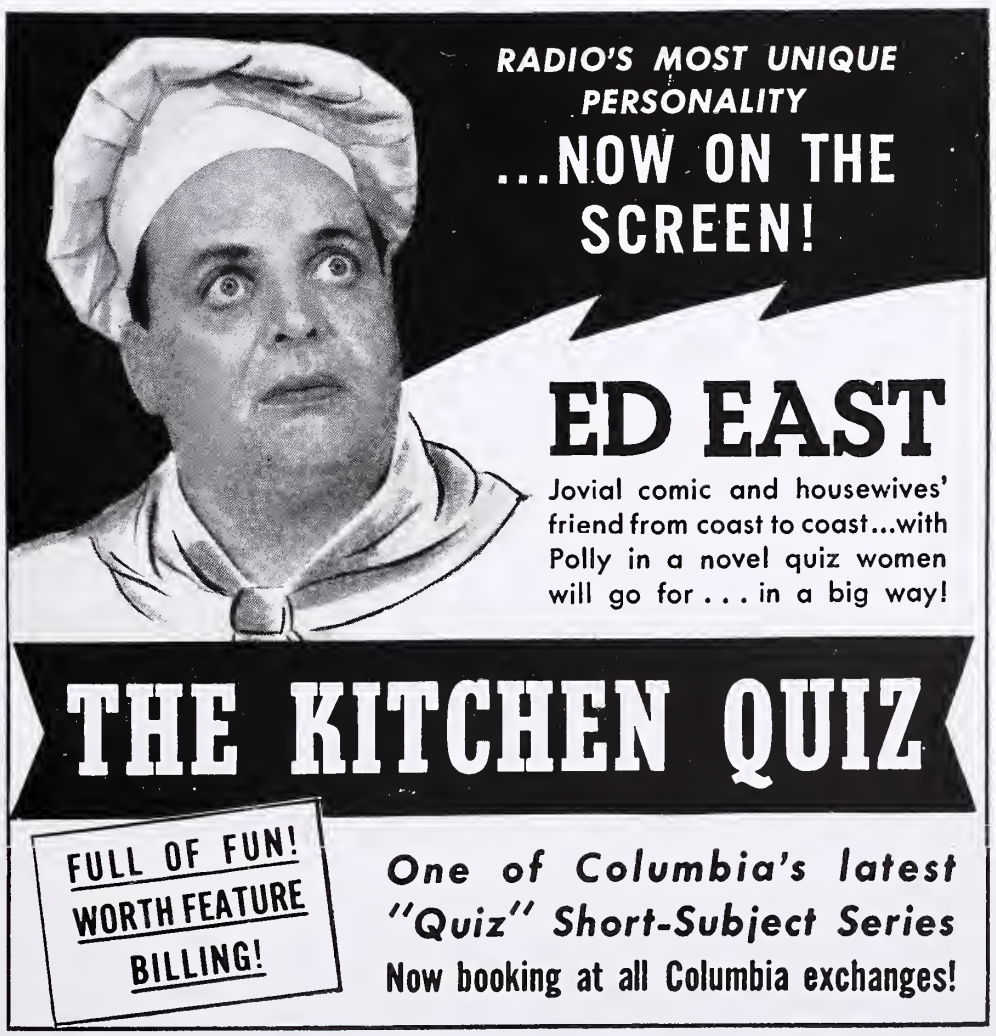
LET'S GO COLLEGIATE (Monogram). Frankie Darro, Marcie Mae Jones, Jackie Moran. 62m. This college yarn, full of youth, is fashioned to please the family trade. The production is good.

LOOK WHO'S LAUGHING (RKO). Edgar Bergen, Charlie McCarthy, Fibber McGee and Molly, Lucille Ball. 79m. This is a merry comedy, with salable radio names, which should make the wickets spin merrily, particularly in the nabe houses and small towns.

OUTLAWS OF CHEROKEE TRAIL (Republic). Three Mesquiteers, Lois Collier. 56m. This stacks up as a good western from the standpoint of action, although it's a little gory for the kiddies at times.

SECRET OF THE WASTELANDS (Paramount). Bill Boyd, Brad King, Barbara Britton, Andy Clyde. 66m. This lacks the action that some western fans will expect, depending on other elements for its entertainment values.

SUSPICION (RKO). Cary Grant, Joan Fontaine, Sir Cedric Hardwicke, Nigel Bruce. 98½m. This does not hit the mark of the other Hitchcock releases, although it is well-produced and suspenseful. It moves too slowly, the complete English story will be a handicap for some houses, and it takes a long time getting started. For the class spots, it will serve well.



INDUSTRYITES TEE-OFF IN WARNERS' ANNUAL HOME OFFICE GOLF TOURNAMENT

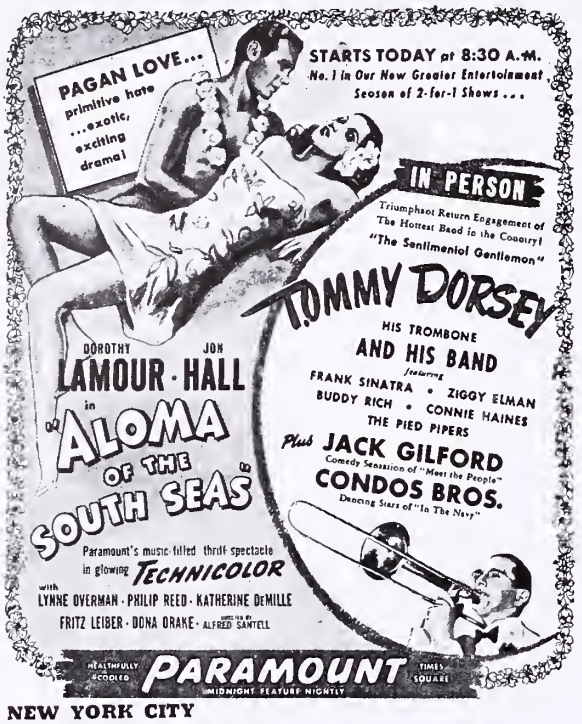
MORE THAN 150 Warner golfers and their guests turned out recently for Warners' annual home office golf tourney and some of the participants are pictured above. Top left: Sam Schneider, Grad Sears, Herman Starr, Bonnie Klawans. Top right: Arthur Sachson, Joseph Bernhard, A. W. Schwalberg. Second row left: Sid Deneau, Charles Moses, Sam Rinzler. Second row right: Major Albert Warner, A. Kronenberg, Max Fader. Third row left: Lionel Toll, Billy Brandt, Bingo Brandt, Harry Brandt. Third row, right: Roy Haines, Si Fabian, Norman Moray, Dick Kearney. Bottom left: Tommy Lyons, Sol Shernow, Dan Triester, Eddie Schnitzer, Walter Reade, Major Warner, Max Cohen, Lowell Calvert, and Carl Leserman. Bottom right: Stewart McDonald, Harold Bareford, Al Hessberg, Joseph Hummel. The tournament was held in Purchase, N. Y.

THE TIP-OFF
On How Pictures Are Doing

Another Exclusive Service of Jay Emanuel Publications

A consensus of box office results on the more important pictures, as culled by the field staff of THE EXHIBITOR, appearing in new form in order to give all types of runs a more authentic picture of what features are doing. The change has been made in the interests of greater accuracy, and to try to take into consideration many factors which enter into the general picture. It must be realized that different situations are affected by different conditions, but it is believed that enough information can be had in this chart to give each reader valuable information that can be applied to his own particular situation. Comments from readers on this new form will be appreciated.

PICTURE	FIELD REPORTS ON BUSINESS, REWRITTEN FOR EASY GUIDANCE FOR ALL TYPES OF RUNS
ALOMA OF THE SOUTH SEAS (Paramount)	This has been doing holdover business, though the critics haven't been too kind. Combination of Technicolor and the star draw can be credited with the gross.
BELLE STARR (20th Century-Fox)	The St. Louis engagement got away to a fast opening, but the returns from a few other sectors do not indicate that this is going to rank with the best of the 20th-F. shows.
CHARLEY'S AUNT (20th Century-Fox)	In the better grosses in practically all cases, although a few spots report that this has not come up to expectations. All in all, however, this is one of the company's better numbers.
CITIZEN KANE (RKO)	Business is not of the sensational nature. Grosses, however, show that with exploitation this should hop above the average.
DIVE BOMBER (Warners)	Despite the fact that some thought there wasn't enough for the women in this, this has zoomed into the company's top grossing brackets.
DR. JEKYLL and MR. HYDE (Metro)	New York City is doing very well with it, but reports from other areas are not all too good. Use of the horror selling in Detroit may influence later campaigns.
HERE COMES MR. JORDAN (Columbia)	One of the best word-of-mouth pictures in a long time, with the effect making this stronger as it continues to open in the keys.
HOLD BACK THE DAWN (Paramount)	With a big bally in Boston, the world premiere found business in the top division, with probability that it will be one of the company's best.
HOLD THAT GHOST (Universal)	Although toward the end of its engagement, "In the Navy" slid off a bit, this A and C entrant still looms as one of the company's best grossers.
ICE CAPADES (Republic)	Business fairish or slightly better, with the attractiveness of the title and novelty making this one of the company's better numbers.
LADY BE GOOD (Metro)	Initial engagements of this musical do not indicate that they are breaking the doors down to see it. Reports are generally on the fair side.
LIFE BEGINS FOR ANDY HARDY (Metro)	Ranking with the best of the Hardys, the adult note has little effect on the box office appeal of the series shows.
THE LITTLE FOXES (RKO)	The New York City Radio City Music Hall engagement has been one of the best the house has had in months, with this looming as a potential grosser everywhere.
MAJOR BARBARA (UA)	Struggling for what it has been getting, with chances slim except perhaps in the classy sectors, with strong selling.
MY LIFE WITH CAROLINE (RKO)	A lightweight, despite the care with which RKO made the show, and the names it bestowed upon it to help it.
NAVY BLUES (Warners)	Only comparatively few engagements reporting, with business rather good. Type of picture at this time has a definite topical advantage.
NEW WINE (UA)	First reports on this are mild, despite the care lavished on it by the studios. Apparently this will not finish in the best gross brackets.
NOTHING BUT THE TRUTH (Paramount)	World premiere in Philadelphia, thanks to the personal appearances, etc., got off to a very fast start, with the gross in the top bracket.
OUR WIFE (Columbia)	Grosses, according to the first reports, are ranging from fair up, with a few spurting. All in all, no sensation.
THE RELUCTANT DRAGON (RKO)	Word-of-mouth isn't helping this Disney feature, with grosses generally on the downward side in the situations reporting.
SERGEANT YORK (Warners)	Roadshow engagements showed this had strength, although the price scale hurt it. It goes out on national release this month at increased admissions.
SHEPHERD OF THE HILLS (Paramount)	Some of the deluxers didn't fare any too well with this but for the subsequents and the small towns it is a different story.
THE STARS LOOK DOWN (Metro)	Fighting for what little it is getting, with the type of campaign making some difference. Well-made, but handicapped.
SUN VALLEY SERENADE (20th Century-Fox)	A healthy grosser, and one of the best from 20th Century-Fox this season, this has also been getting nice word-of-mouth.
THIS WOMAN IS MINE (Universal)	A miss, the production not making any particular point, and the gross going the same way. Mark it down as one which won't do.
UNFINISHED BUSINESS (Universal)	New York City engagement got nice critical notices, with the picture off to a good start. A better idea will be gained when a few more reports come in.
WHEN LADIES MEET (Metro)	Word-of-mouth is hurting this, and the initial grosses are off, considering the cast and the care lavished upon it.
WILD GEESE CALLING (20th Century-Fox)	Nothing exciting, and just a fair entrant. Selling it as more of an action show as it goes down the line may help.



NEW YORK CITY

OMAHA

DETROIT

LOS ANGELES

SYRACUSE

INDIANAPOLIS

MINNEAPOLIS

HINTS ON NEWSPAPER ADVERTISING

No. 210—"Aloma Of the South Seas" (Paramount)

Sex is what is selling this picture, as the representative collection of advertisements above can testify. Note the numerous shots of Lamour in her sarong, Lamour and Hall kissing, Lamour and Hall embracing—together with such adjectives as "exotic, exciting, ecstatic, pagan, primitive, glowing," etc. Everything throbs with tropical love, and, judging by the business being done, the throbbing pays off. The copy in the Los Angeles ad, under "Love Prize Of the Islands," seems to about sum it up.

Boston

Crosstown

George Kraska's Fine Arts, Boston, reopens today (Sept. 24) with "Kukan," Rey Scott's color film of the bombing of Free China's capitol. Kraska was raving about the film before he closed this summer. Showing will be for the benefit of the United Chinese Relief, Inc., and will feature Carmen Amaya, famous dancer, in person. Kraska had one vacant huge store on Chestnut Street, in Boston's arty section, paved all over the windows with interesting window cards, each bearing opinions of important people and actors, tear sheets, stills, etc.

Telepix, owned by Irving Isaacs, posted an editorial from the Boston Herald, based on a film seen at this newsreel theatre, depicting Russian maneuvers some time ago, underlined it, "Herald Editors Keep Informed Through the Telepix." Editorial, entitled "Applause For Stalin," also drew a letter from exhibitor Isaacs to the Herald, commenting on the interest of watching public reaction through applause in his theatre.

Film District

Local exchange has increased Monogram's heavy coverage in the New England states through the closing of deals for the 1941-42 product with the Maine and New Hampshire circuit of 32 theatres and the Graphic Theatres circuit, operating 20 houses.

Paramount will screen the new Hopalong Cassidy five beginning Sept. 22. In town last week were Paramount execs Neil Agnew and Oscar Morgan, for conferences with M. and P. circuit execs. A division managers' meeting was called at M. and P. home quarters in Scollay Square.

Discovered Jack Martin, Republic, at the Hotel Bradford, loading a bride, her father, flowers, and an unidentified fat boy into several cars, after a wedding reception. . . . In town was Don Martin, former manager, Ben Welansky's Beacon, who has recently acquired the Lyric, Fitchburg, from the Zerensky family. . . . In town also were the Garbose brothers, Athol.

Both United Artists former press agents visited the Boston exchange. George Scher, there first, in the army for the last seven or eight months, came in on furlough, enroute to New York. Bernie Kamber, who works out of New York, was in on publicity, and, it seems, is in love, since his last sojourn here.

Henry Tobin and George Boroff, partners in the newly opened Johnston, Johnston, R. I., have contracted for American Merchandise Corporation's dinnerware, first of the Johnston's deals.

Arthur Goldstein, son of RKO salesman Harry Goldstein, stationed at Camp Devens for many months, was last week chosen, one of four out of 25,000, to attend the army Medical College. He and one other fellow private left last week for Washington, where he will continue his studies as a dentist.

Have you seen those huge firecracker boxes sent to some of the executives by Universal to exploit "Hellzapoppin"? They contain a letter, and a picture of Olsen and Johnson seated, with a director's chair between them, bearing the name of the executive to whom the piece is mailed. . . In the district was Joe Riseman, orchestra manager, and cousin Bill Riseman, theatre decorator.

George Boroff, exhibitor and bookdealer, has an interesting family full of brothers. One younger brother, Dave, started his own academic school in a New York prison. Prison had a trade school, but no cultural courses, and Dave persuaded the police commissioner to let him try one. He lived with the prisoners, slapped them around when need was, and has now a huge enrollment, with a chance to do excellent work in criminology, with teachers under him. George's other brother, Sam, came home on a furlough, before going with his division on maneuvers.

Mr. and Mrs. George Valley and daughter, Alice, were in town from the Strand, Winooski, Vt., a town that's located near Fort Ethan Allen, some 230 miles from Boston. Valleys visit about once a year. They report business in the mills, mostly furniture, booming there, with three shifts daily, although lumber is scarce.

Al Swerdlove, Federal Sales Premiums, is featuring a new deal in pastel shades. This pretty deal has been booked by E. M. Loew circuit, Morse-Rothenberg, Snider, Zeitz, etc., and Al says there's been an excellent women's reaction to it. . . . Herb Zeidel, Imperial, is on his second week of vacation, "somewhere in the United States."

Exchange Employees' Union, Local B4's first big dance to be held at the Hotel Bradford on Oct. 22, will feature a big name band, Vaughn Monroe, Orrin Tucker, Ina Ray Hutton, or such. Joe Rubin is handling entertainment, and night club acts will appear, as well as a Hollywood notable or two. Lieutenant Vernon A. Macauley Post, American Legion, will sell tickets for awards of prizes, the awards to be made at the dance. Emmy Foster, business manager, union, reports that the ticket sale is fast and furious.

Norman Poretsky, Wholesome Films, returned from an eventful week in Montreal, Canada. Normie motored up with several friends, and, in addition to the high and low points of interest in the city, got more than a speaking acquaintance with the Royal Canadian air force. One of his group claimed to wish to join up, so the boys trooped into the recruiting office. Well, their friend, after filling out an application, argued his way out of it, but in the meantime they discovered that 75 per cent of the enlistees are Americans, and that the romantic conceptions of said enlistees are quickly discounted. Instead of adventurous flights, wine, and women, there's a lot of guard duty in uniforms which Normie claims can't hold a candle to ours. At the recruiting office the boys met an undecided young pilot from Providence, who joined them on their good time and returned to the states with them, instead of venturing into the bullets. They drove out to Saint Hubert's airfield, where the planes leave to shuttle to the firing line, and met more American pilots there. But Normie's best part of his vacation was when he celebrated his third wedding anniversary with some 30 friends at the Beachcomber, Boston.

Dick Phillips, photographer, son of the 20th Century-Fox projectionist, has been studying all sorts of military strategy photography, including landscape work done from airplanes and dirigibles. Work, based on geometry, consists of photography from different angles in the air, at different speeds, all of which is then built in scale to topographic models. Aerial photography also consists in taking pictures at night of the city blacked-out, to ascertain where cracks of light seep through, in skylights, windows, etc. Dick, who has photographed broken parts, etc., at one of the local forts for some time, stands to get a good job with the army, if he continues his extensive studies.

Harry Pearlswig, Metro cashier, was anticipating a new entry momentarily at presstime. . . . In town was Ernest Hickey, manager, Colonial, Brockton, which is due to open sometime in October, after extensive remodeing and redecoration.

Loew's Circuit

Al Longo, for several years assistant publicist, is now student manager at Loew's State, with possibilities, it would seem, of being groomed to go places. Al was recently classified for the army, however. . . . Sandy Giampapa, assistant to publicity director Joe Longo, has been deferred from army service. . . . As a teaser for the opening of "Here Comes Mr. Jordan," Joe Longo and Sandy Giampapa sent 30 bags of flour to critics and managing editors of Boston newspapers, reading, "'You can't eat flowers' from Mr. Jordan." They also prepared an amusing teaser campaign in the papers, with excellent cartoons drawn by Sandy, and such captions as, "Whether banker or bricklayer, you'll enjoy .....," "As nutty as a fruitcake ....."

A clever gag pre-exploiting "Honky Tonk" with Clark Gable and Lana Turner, was newspaper advertising, posters, etc., bearing just the big ears, moustache and lips of Clark Gable, and the red lips of Turner, plus lines from the picture which relate to Boston, from whence the heroine comes. Sandy G. drew the props, P. director Longo worked out the idea. . . Jordan Marsh, ran a full-page of fashions, titled "When Ladies Meet," giving credit to the picture playing at the State and Orpheum.

E. M. Loew Circuit

Phil Berler, booker, returned from a fortnight vacation in New Hampshire. . . Freda Blank was bandaged and hobbling, suffering from diverse internal injuries from a fall, not for, but off, Romeo. Romeo is one of E. M. Loew's three riding horses, the other two Peggy and Golden Girl. Elaine Stone was another equestrian. Freda claims her fall was caused by an overhanging branch. E. M. has his own stable at his home in Hyde Park. . . .

Larry Lasky has been visiting his interests in Mount Vernon, Va., leaving, the office staff claims, pretty stenos pining.

RKO-Keith Circuit

To exploit "Sun Valley Serenade," publicist Granara and cohorts built a campaign around Miss Joyce Gallimore, who won an RKO singing contest over WEEI. Miss Gallimore was dressed prettily in a Sun Valley ski outfit, making the rounds of the night clubs and radio stations, as "The Sun Valley Serenader," singing songs from the picture. . . . A special stunt, an inspiration of Harry Reiners, was scheduled to come off with the co-operation of the army to exploit "Parachute Battalions." Little doll soldiers, with miniature parachutes, were to be released over Boston Common from an airplane, together with United States Treasury certificates, and ducats to the movie. In the lobby of the RKO Boston is a model of a parachutist.

Ralph Snider Circuit

Snider's Drive-In, Salisbury, closed. Manager Leo Lieberman is transferred to Empire, Providence, from which manager George Cronin goes to Strand, Portland. . . . Playhouse, Providence, is being decorated by Andrew Andressian, Belgian artist in the employ of the circuit. . . . Metropolitan, Providence, is playing top name plays, stars, etc. . . . Phil Lavine, working in Providence on Labor Day, celebrated his 45th Labor Day in theatre employ. He started 45 years before as dresser to actor John Craig. Craig took him off the street, where Phil was a newsboy, and Phil eventually became Craig's manager and married one of the leading ladies in the Craig Company, Etta Bramson.

New Haven

Crosstown

Current probe in the Senate on film propaganda was being followed closely by film men here. Press in the state has been almost entirely unanimous in writing favorable editorials in behalf of the trade. . . . 4,000-seater Arena with Dick Stabile and vaudeville acts had 2,600 in the matinee, 3,950 at night.

Richard Schaefer, son of Lou Schaefer, has returned to Holy Cross College where he is now a senior. He'll go in the Civilian Flying Corps as an extra-curriculum activity. . . . Yale students, 5,000 strong, returned. . . . Bob Portle, College, is working up a fall fashion bally stunt. . . . Don Summers resigned at the College, with Sidney Comen taking his place as chief of service. Assistant manager Bob Munzer is back after substituting at the Loew-Poli, Waterbury, for two weeks. And student assistant Herb Hillman has been tagged by the draft board, due to go in the October induction.

Sherman Germain, Fairmount, was due to go under the surgeon's knife for a long-standing ailment at the New Haven Hospital. Brother Tom is still holding the reins. . . . Abel Jacocks, Capitol, New Haven, motored to the American Legion convention in Milwaukee. . . . Fall country fair season has opened.

Whalley, Whitney, and Westville, Bailey houses, were all reporting exceptional attendance at their cooking schools. . . . Loew-Poli ushers will stage a fall dance on Oct. 17 at Baybrook, Oyster River. They want everyone in the trade to know they're welcome to attend. Committee is Marshal Blevins, John DeFanzo, Gene Sullivan, and Sherman Blechman.

Carey Cronan, WELI news ed, was confined to his home in Woodbridge with an eye infection. . . . Nate Rubin overheated a fountain pen recently writing to Schroon Manor, N. Y. Nate met an ah!-ah! there while vacationing. . . . Frank Manente is back from Pensacola, Fla., where he visited Brother Nick in the air corps. . . . Charlotte Dwyer, Mary Ferrence, and Elvira Watts are proving out fine as usherettes, Loew-Poli.

Johnny Mongillo is back from Rochester, N. Y., where he visited the technical labs. He went with John DeMayo, brother-in-law. . . . Ted Hauessler, Paramount, went back to the hospital. . . . John E. C. Kelly, Rivoli, is back after touring New Engand. . . . Fred Pfeiff, Altec service, has a series of cartoons about his dog—and what happened!

Myron Wheaton, RCA engineer, and Johnny Mongillo are starting to process 16 mm. films. They had to wait for the weather to cool so the water would be right—they say. . . . Tony Cassella, Bijou, has had a different gear ratio installed in his car that is guaranteed to save gas. His figure-shark friends have doped it out, however, that Tony will have to run tens of thousands of miles to make up the initial cost. Gadget will get its first trial run on Tony's trip to the Howe Caverns, N. Y.

"The One I Love" is a pash record getting plenty of attention from what chief usher at the Bijou? . . . Nate Rubin and Ted Teschner were observed in a social chit-chat with Cole Porter and Lady Ashley at the Shubert opening. . . . Arbitration headquarters is starting to gather cob-webs what with no business for these last three weeks. Next business due is that of the College Open Air, Middletown, when owner Salvatore Adorno seeks to have the five majors give him "some run." Hearing is slated for Oct. 6 after being postponed on application of the petitioner from Aug. 14.

Lou Schaefer, still on crutches and with his foot in a cast, is reporting regularly at the Paramount. He's just arranged a 40x60 blowup of a review lauding "Hold Back the Dawn." . . . Loew-Poli started to use those cartoon figures in white space alongside their ads so popular with the New York Loew circuit. . . . John Hesse, Roger Sherman, arranged a special morning showing of "Our Wife."

Meadow Street

Constance Wright, daughter of 20th-Fox's Earl, is back at school. After her school sessions, she'll continue studying as a dancer. . . . Local B-41, Film Exchange Employees, inducted their new officers at their fall meeting held in the Hotel Garde, besides discussing new contracts. Installed were: Sam Zipkin, president, second time; Jerry Massimino, vice-president; Jack Mullens, treasurer; James Mahan, secretary; Bob Hoffman, business agent; George Somma, sergeant-at-arms; and executive board members, Fay Spadoni and Henry Bruening.

Rose Rumanoff and Lucy Zlotkowski, Universal honeys, took in the New York high spots. . . . Garage in back of the Universal exchange is being remodeled by the postoffice to store mail trucks. . . . Frank McDermott, Film Building's elevator man, is postcarding from Florida. . . . Eddie Cannelli was making the rounds after furloughing from Camp Edwards. . . . Nat Furst and Morris Weber expect big things from Monogram's "Top Sergeant Mulligan," which they are now booking. "$21 A Day—Once A Month," one of the current hit songs, is in the picture.

Al Parizer, Columbia, took a jaunt down to Washington and back. . . . Among visiting exhibitors were Bob Schwartz, Billy Sirica, Johnny Sirica, Fred Quatrano, Pete Perakos, Rocco Longo, and Nick Sirica. . . . Roger Mahan's Warner office has two neat displays plugging Sergeant York" and "International Squadron." . . . Charles Fogel, home office auditor, is in at Metro. . . . Beverage Dispenser Corporation now has automatic soft drink stands in the Bijou, Roger Sherman, and Paramount. Nickels are dropping heavily.

It will be a Dwight Street apartment for the Bill Wurstells. . . . Tonsilectomy was performed on Michael Gravitz, two-and-one-half year old son of Phil Gravitz. Operation was a complete success. Future film man showed his stamina by toddling around the house soon afterward. . . . George Weber is among the expert Meadow Street camera fans. His landscape shots really deserve a public exhibition. . . . M. P. (Motion Picture) Harwood left for Boston.

Angelo Lombardi and Roger Mahan made a tour of the territory. . . . Mary O'Daynik and her hubby ran into some very hard luck during their Canadian trip. After breaking the drive shaft of their car in Kingston, O., they learned they couldn't get a new part for months. Finally they sold their buggy at a terrific loss and trained home. . . . Buster, son of Leo Bonoff, Madison exhibitor, has gone back to his prep school in the south.

Daughter of Ray Joyce, Simsbury, renewed her studies at St. Mary's, Hartford. . . . Fred Quantrano, Toledo, Waterbury, vacationed. . . . Gertrude Gutkin had a swellegant time. Among the highlights was that excursion to the Log Cabin, Armonk, N. Y. . . . Among Meadow Streeters seen at the opening night of "Best Foot Forward" at the Shubert were: Leo Shapiro and wife, Eva Cooperstack, Mr. and Mrs. Meyer Lapides, Al Weber, Maurice, Meyer and Sam Bailey, Eddie Ruff, Nate Rubin, Ted Teschner, and the Morris Nunes.

"40,000 Horsemen" is now being booked at the Connecticut Film Distributing Company. First state showing will be at the Plaza, Stamford. . . . Sal Popolizio was to see Cab Calloway do his jitterbug stuff at the State, Hartford. . . . Dick Cohen is back from those New York conferences quite enthused about what looks like a swell new angle for premium dealers. National Committee for Education, which Dick represents in this territory, is now contacting super grocery stores and placing book deals in the stores. Standard American encyclopedias are being used. Patrons buying a minimum purchase can purchase the 20-volume set. Already more than 425 super markets have gone for the deal in the eastern seaboard area and Dick figures that this territory will prove equally good. Exhibitors won't be affected by the grocery store giveaway because the set, due to OPM priority orders on paper and rising printing costs, couldn't afford to handle the new deal. Dick is now out beating the highways and has lined up several promising contracts.

Helen Drazen is new on the Republic staff. . . . Sam Rosen, Ted Jacocks and Sam Weber took in the Boston sights. . . . Mrs. Bill Hutchins was ill recently in Grace Hospital. Bill runs National Theatre Supply.

Loew-Poli Circuit

Lou Brown, publicity head, gets out Loew's Poli Scratch Sheet, which gives the dope on pictures to managers in tip form well in advance of playing.

Assistant Al Domian and Otto Esposito, L-P, Bridgeport, promoted the 45-piece Junior Police Band to usher in the season. Boys even talked their way into a police motorcycle escort. Manager Matt Saunders used co-ops. He is now conferring with society women for a fall flower show in his house. . . . M. Rosenthal, manager, Majestic, Bridgeport, has two broadcasts each weekday over WNAB. Dedication program of the station was broadcast from the Majestic stage.

Harry Rose used gags to plug "Tight Shoes." Harry is using "Man In the Streets" broadcasts regularly over WNAB. . . . Bob Russell's son, Elwood, has gone back to the Juilliard School of Music. Bob recently used tags on all ladies' garments going out of a New Haven tailor shop to exploit "When Ladies Meet." . . . Bob Portle, College, New Haven, has finally moved down from Worcester after finding that lease. Bob used a center book store and street stuff to bally his holdover on "Dr. J." . . . Harry Woodin, Hal Horne's 20th Century-Fox office, was working in Bridgeport, Waterbury, and Springfield for "Belle Starr" while J. Blaufox was in office for the same pic.

Two travel windows and soda stand streamers were used by Ted Teschner, Bijou, New Haven, for "They Met In Argentine." Student assistant Herb Coleman promoted the placement. Tom Manente dressed himself as an Argentine gaucho and borrowed a horse while Mike Piccirillo busied himself with an advance on "Blossoms In the Dust." Mike had a lad dressed as a Puritan elder with copy reading "70 Days Until Thanksgiving—But Only One Day to See, etc."

Ed Fitzpatrick, Waterbury, and "Sun Valley Serenade" got together for a bit of promotion. . . . George Freeman, L-P, Springfield, and the press are on very friendly terms. . . . Broadcast of F. D. R.'s speech went off without a hitch in the circuit's houses. . . . Lou Brown was in Worcester, Springfield, and Hartford, while Harry Shaw was visiting in Bridgeport, Springfield, and Hartford.

Warner Circuit

Mabel Kimberly, sound department, is touring the northern New England states with hubby. . . . Tremont, Ansonia, looks quite spiffy with that redecorated lobby, new frames, and new shadow boxes. . . . Bob Hamilton, Palace, Norwich, has returned from the Elks national convention held in Philadelphia. Bob was a delegate. . . . Work progresses on extensive alteration in the lobby of the Empress, Danbury. Remodeling is being done by William Reisman, associated with the Warner maintenance department.

Irving Hillman, Capitol, Danbury, obtained good results from an energetic campaign on his double horror show. . . . Managers in the circuit are sitting up nights doping out super-bally for "Sergeant York." . . . New Haven district office was sunk for a second time without a trace when C. P. O'Toole, Lester Saviteer, Phil Zimmerman, and Jimmy Bracken crossed mashies with lads from the New York office recently at Old Oaks Country Club, Purchase, N. Y. New Haven golfers were first taken over at the Warner outing held at Cornfield Point, Saybrook, and now have had a second defeat pinned on them. But it wasn't so bad—they only lost by two points. B. E. Hoffman was also out on the Old Oaks links playing in the Warner tourney.

Connecticut

Bridgeport

John Justin McCarthy, retired vaudeville performer who had played in many New England movie houses during his career, died in the Veterans' Hospital, Newington, on Sept. 6.

Lyric re-opened on Sept. 18 under the general supervision of Matt Saunders, manager Loew-Poli. The theatre will be operated under the general management of the Loew-Poli organization. Theatre will adhere strictly to an all-picture policy, manager Saunders said. . . . Manager Morris Rosenthal, Majestic, gave Bridgeport an idea of a Hollywood premiere with his elaborate preparations for the opening of "New Wine." Accompanying the premiere of Miss Massey's latest vehicle, was the official welcoming of Bridgeport's WNAB. A special microphone, christened by the actress in Hollywood and shipped back here in time for the opening, was used at the theatre by city and state officials to commemorate the joint opening. . . . Mrs. Helen Anderson is new at the Warner. . . . Wesley Dixon, Warner, quit his job to enroll in a New London Naval Academy. . . . Manager Harry Rose, Globe, is promoting Frank Buck's Jungle Cavalcade No. 2 with a coloring contest carried through the medium of the local newspaper. . . . Manager Manny Kugell, Warner, has the Bridgeport girls trying to do the hula-hula in the Ann Sheridan manner with his promotion work for "Navy Blues." . . . Pete Bernard, operator, Warner, was host to Connecticut's visiting operators here attending the recent convention of the AFL. . . . Laurence Pastore, another operator at the Warner, is spending his vacation taking Laurence, Jr., back ti VMI, who, upon completion of his studies at the institute, will take the entrance exams for West Point. . . . A Theatre Fall Flower Show at the Loew-Poli was held in connection with the opening of "Belle Starr." . . . Ralph Chatterdon, former public relations man for the Lyric, handled the promotion work for the exhibit. . . . Manager Harry Rose, Globe, is having much difficulty keeping ushers with his "boys" tempted by the more lucrative offers in defense industries.

When this city reached the status of a "boom town" it was inevitable that the influx of some 30,000 defense workers would create a special problem for the theatre operators. Complaints were rapidly pouring into the theatre managers' offices that some form of entertainment should be provided for the night defense workers. Recreational facilities in this city of more than 160,000 inhabitants are limited. They are insufficient to provide amusement for the normal population but are hardly adequate for a virtual overnight influx of 30,000 new residents. Quick to realize the plight of these defense workers whose work at night precludes their possibility to attend shows during the regular schedule, the managers of two of the city's leading theatres inaugurated an "early bird" show. First to start the early morning show was Matt Saunders, manager, Loew-Poli.

After six months of the morning show, manager Saunders has this to say:

"The early bird show is not the most lucrative enterprise we have ever undertaken. We are breaking even financially but more important we are filling a much needed demand. Hundreds of defense workers are in need of some recreation and the early show provides that avenue of relaxation. Although we have not made tremendous financial profits we have built up considerable good-will and no doubt have contributed toward the entertainment of these workers, to whom, perhaps, we owe an obligation."

The Warner which also inaugurated its early bird show in April gives its double feature program at 10 A. M. on Tuesdays. Manager Manny Kugell concurred with manager Saunders that the shows are not "bonanzas but rather fill an essential entertainment need for a certain group of workers."

Bristol

Percy Galloway, projectionist, New Bristol, visited the Rutland Fair, Rutland, Vt.

East Hartford

Eddie Hayden, former projectionist, E. M. Loew's, Hartford, has been named projectionist at the Astor.

Greenwich

The "undemocratic, un-American, and dangerous" Senate hearing on the motion picture industry was the subject of a strong telegram of protest sent to the two Connecticut U. S. Senators last week by the Greenwich Chapter of the Committee to Defend America. . . . Wire protested the "bias" of Senator Nye, and suggested that an impartial committee be formed to investigate all groups that are attempting to influence public opinion. First group they suggested be investigated was Nye and the sponsor of his speeches—the America Firstists.

Hartford

The Loew-Poli Palace here last week became the second theatre on the Loew-Poli circuit to take usherettes on service staff.

The "Fish and Game" column of the Hartford "Times" sports pages last week printed the following story regarding Fred Greenway, manager of the local Loew-Poli Palace: "Fred says that he and another theatrical man were traveling by motor through the Minnesota wilds, known as the Big Woods. Suddenly, Fred says, a very scared-looking sportsman emerged from one side of the road, and directly behind was a snorting, frothing bull moose. He was ugly, and just about catching up with the poor fellow . . . when the man circled two or three times around his car that was parked beside the road. Then, with a sudden inspiration, he ducked under the car. Just in time, for the moose by this time was right behind him. Apparently nonplussed over the man's sudden disappearing act, the moose stood there, pawed the dirt around the car viciously, finally decided he wouldn't bother him by more, and departed. 'There wasn't a thing we could do for him,' said Fred, 'for we were both unarmed'."

Sal Cappino has been appointed staff chief at E. M. Loew's.

Hy Fine, division manager, M. and P. Theatres, was in Hartford to see Walter B. Lloyd, manager, Allyn. . . . Walter Miller is new at the State. . . . Harry Hills, Strand, resigned. Donald Maxwell replaces. . . . Jim McCarthy, Strand manager, attended a Warner circuit publicity meeting in New Haven on "Sergeant York." . . . Lenox, managed by Tommy Maller, has been renovated. . . . Angie Corradio, Loew-Poli Palace, was on vacation. . . . I. J. Hoffman, Warner zone manager, was in town to see manager Jim McCarthy, Strand.

George Ward, Rialto, has resigned. Joe O'Brien replaces. . . . Bob Taylor has succeeded Gene Strum, Strand, Strum having resigned after being named winner in a $1,000 slogan contest. . . . Stanley Moyer, Loew-Poli Palace, spent a week end in Philadelphia. . . . Jimmy Brella, filled in for house fireman Harry Matarese, Loew-Poli Palace, while Harry recuperated from illness. . . . Lou Brown, circuit publicist, and Harry Shaw, division manager, Loew-Poli theatres, came to Hartford to see Fred Greenway, manager, Loew-Poli Palace, and Lou Cohen, manager, Loew-Poli. . . . Jackie Repass, son of manager Charlie Repass, Crown, worked at that theatre, while Irene Michaelson of the service staff was operated on for appendicitis. . . . John Godfrey is new at manager Dave Sugarman's Colonial.

New Britain

Henry Yuyelons is new at the Arch Street Theatre, succeeding Siggy Nowaki. . . . Sperie Perakos, son of Peter Perakos, spent a week end here. . . . Nick Marlames, Roxy manager, was in New Haven. . . . Joe Quittner, State, Jewett City, was in. . . . C. Adams is the Warner Strand's new relief. . . . Eleanor Broviack, Warner Strand, has been recuperating from illness. . . . Pat McMahon, State manager, week ended in Providence, R. I. . . . A. Fornier, State, resigned. V. Pysena replaces.

Father of Waller Kordack, State, died in Boston. . . . Eddie Kennedy joined the corps at the Warner Strand. . . . Peter Perakos tripped to New Haven. . . . The Warner Embassy, managed by Joe Bornstein, had some nice lobby displays on "Charley's Aunt."

"A Defense Reel in Every Show"

Peter Perakos, New Britain, Palace, and also the Strand and closed Franklin, Thompsonville, last week reported that the Thompsonville Franklin will re-open on Oct 3. Perakos said that John Grogan, manager, Thompsonville Strand, will also manage the Franklin.

Police Court judge here handed out a jail sentence and a stiff lecture to a 44-year-old man haled up for admittedly annoying girls in a local theatre.

Plainville

John Polka, former projectionist, Strand, Sound View, Conn., has been appointed assistant manager, Strand, succeeding Baruch LeWitt, resigned.

Southington

It was reported here last week that there will soon be put into effect a town and borough ordinance whereby there shall be licensing of all pinball machines.

South Norwalk

Allie Hamilton, manager, Empress, and the local gazette got together on a story that proved a corker. Written in human interest style, it turned out that they renamed September "Empress Month." Allie used the prints to describe the many improvements now at his house and also, incidentally, threw in a couple of plugs for the new movie season. House starts off on the new season with a lobby redecorated in modernistic design, entire repainted interior, a new marquee, new frames, new carpets, drapes, and stage set. A powder room with private makeup tables, fluorescent lights at the mirrors, and novel color scheme is also being enjoyed by his lady patrons.

Maine

Eastport

Pending the opening of the new Wilbor, replacing the Acme, burned late last winter, the Imperial, substituting at least, temporarily, for Mrs. Nellie Shea, owner-manager, Acme, and the new theatre, is offering one afternoon show daily at 3.30, except on Saturdays and public holidays, when the start is at 2.30.

If a local campaign to keep the sardine canneries open through the winter achieves its objective, it will mean establishment of record business for the local theatres. In bygone years, and during the flush years, there were two and three theatres active during the canning season, and only one when winter prevailed. Current season has been one of the best in the history of Eastport, following a severe depression lasting about 14 years.

Houlton

Two theatres are now available for three days each week due to the airport activity by the army. The M-P Theatres have opened their Temple, seating 300, for Friday, Saturday, and Sunday indefinitely. Programs are changed Fridays and Sundays.

Patten

New linked up with a local celebration in honor of the town's centennial.

Portland

Harry Botwick, State manager, is back from Boston. . . . Lynn Overman, film star, was in Maine to see the harness races at county fairs. . . . Empire management effected a tie-up with the daily newspaper company's airplane, to drop miniature parachutes over Portland to herald opening of "Parachute Battalion." Military dolls attached to parachutes carried passes to the show, and three carried certificates for $25 defense bonds.

Have You Seen THE EXHIBITOR *Kit? Nothing Like It—Now or Ever.*

Funeral services were held here for Henry J. Lessard, who, in addition to operating a local hotel for half a century, opened the first motion picture theatre ever run in Portland, and, at various times, took excursions in the bowling alley, cigar store and restaurant businesses. He was a native of Whitehall, N. Y., and died at the age of 77.

It's A Hit—THE EXHIBITOR *Kit.*

Massachusetts

Brockton

Manager Thomas Kelly, M and P Rialto, had to stop selling tickets, the first time they put the "Sold Out" sign up at this house since last winter. . . . Mrs. Helen Weeks Harris is conducting the cooking school classes for manager J. J. Cahill, M and P Brockton, and he is receiving congratulations from the home office for the swell tie-ups. . . . Mabel and Ella Gurney, owners, ill-fated Strand building, announced recently through their representatives that structure would not be rebuilt as a theatre. . . . Burt Campion, stage manager, Brockton, visited friends in New Bedford. . . . Workmen are causing manager Thomas Kelly, M and P Rialto, plenty of headaches as they prepare the north wall of the building for shoring. . . . Manager Leon Trask, Keith's, has been spending considerable time at the Brockton airport where he is a private pilot . . . Marion Davis, assistant manager, Montello Amusement Company Park, vacationing, returned to her duties.

Fall River

Eddie Bieler is new on the Interstate Durfee staff, managed by Chris Joyce. . . . Gloria Lark has resigned from manager Jimmie McNamara's staff at Yamins' Park.

Pauline Boretti, home office staff, Nathan Yamins, resigned. . . . Roland Paul, manager Jimmie McNamara's staff, Yamins' Park, surprised his co-workers the other day by becoming engaged and married. . . . Co-operating with national defense, manager William C. Canning recently conducted registration of nurses in the Interstate Empire lobby.

Miss Miriam Bodwell has succeeded Miss Dorothy Olmeida on manager Charles Feinberg's staff, Yamins' Capitol. . . . Milton Smith is back again on manager William S. Canning's staff, Interstate Empire. . . . Gladys Clarke is substituting at manager Jimmie McNamara's staff, Yamins' Park. . . . Mrs. Edith Flynn, manager Christopher J. Joyce's staff, Interstate Durfee, has returned from vacation.

Manager Bill Canning, Interstate Empire, and Nathan Yamins, presented Fall River at Pinehurst Day at Manchester, N. H. . . . Francis "Red" Meagher, manager Chris Joyce's staff, Interstate Durfee, is back from vacation.

In connection with recent showing of "Land of Liberty," manager Joe Bean, Center, had co-operation of Quequechan Chapter, Daughters of American Revolution.

Ted Saunders, assistant to manager Chris Joyce, Interstate Durfee, until he was transferred to the Interstate Community, Osterville, for the summer, was a visitor. . . . Bob Perry, manager Charlie Feinberg's staff, Yamins' Capitol, is recuperating from an emergency appendicitis operation.

Fitchburg

Cummings conducted a Saturday candy matinee. . . . Guy Palmerton closed the Whalom.

Lawrence

Nick Melisos, Henry Bailey, and John McAuliffe, son of newspaper publisher John McAuliffe, joined the Victoria staff under manager Sam Richmond. . . . Back

to school: John Martin, Palace, entered Boston College, Rita Scalera, Palace, now at McIntosh Business School, and Bill Garden, Modern, attending Wentworth Institute, Boston. . . . Peggy Kennedy joined the Palace staff when Rita Scalera left. . . . Mrs. Ned Vitone, wife of projectionist Ned Vitone, Strand, Clinton, was the week-end guest of Mr. and Mrs. Joe Liss. Liss is manager, Warner Broadway. . . . Warner execs I. J. Hoffman and B. E. Hoffman, New Haven, and Bert Jacocks, Boston, were visitors.

Warner bowling league plans an Oct. 1 opening with four teams—Warner, Broadway, Palace, and Modern—all ready for action. . . . Jean Ippolito, Central, features two clocks in lobby, showing patrons time they are entering theatre and time they will be out after seeing the show. . . . Visitor: Manager Jim O'Loughlin, Strand, Amesbury. Draft classification 1-B is keeping him on the job.

Lynn

A group of naval officers and pilots were guests of the Warner when "Dive Bomber" opened. Program included a reception in the mayor's office, dinner at a country club, a radio interview, and flights over the city.

Milford

Nipmuc, Mendon, closed its summer season of burlesque, which replaced films.

Nantasket Beach

Apollo, operated by Mrs. Mildred Upham, is now running on a reduced schedule of matinees Saturday and Sunday.

New Bedford

Vernon Feenan, Empire, left, and manager Frank Zeitz added Lawrence Sylvia to his staff. . . . James McGann, Empire, is back on his feet again. . . .Walter Thorpe has returned to Del Bisbee's staff, New Bedford. . . . Frank Zeitz, manager, Empire, motored to Saratoga Springs, N. Y., to enroll his niece, Miss Ruby Helford, at Skidmore College. . . . Empire has installed an ice cream vending machine.

——W. G. T.

Buy Defense Savings Bonds and Stamps.

Plymouth

Exhibit of interesting and unusual photography in the mezzanine foyer of Interstate Old Colony, managed by Jack O'Leary, caused considerable favorable comment. Artist is Herbert G. Ansin, Boston, brother of Ed Ansin, president, Interstate Theatres.

Spencer

Charles M. Kane, manager, Park, played host to a big group of newsboys.

Taunton

Manager Alex Hurwitz re-opened his M. and P. Strand following the annual Summer closing. . . . Taunton residents thought that Hollywood had invaded the city the other day when a camera crew from New York, under the direction of John Waters, went to the Taunton Dog Track, on the Dighton-Taunton line, to make sequence shots to be used in a movie under production in Hollywood.

Complete Newsreel Listings Are Weekly Features of This Publication.

Waterbury

The much used and publicized phrase, "Local Boy Makes Good," has a counterpart here, but in reverse, as in this case it is a girl that has "made good" and in a big way. Miss Mollie Stickles, by her appointment to the post of assistant manager, local Loew-Poli, becomes the first female assistant manager in the entire organization. Miss Stickles has been employed at the local Poli for the past six years, starting there as an usherette soon after her graduation from Wilby High School, with the class of '34. Her ability and capabilities soon were noticed by the management and she was advanced to the post of chief usherette. From this position she advanced rapidly to the positions of cashier, treasurer, bookkeeper, and chief of service, the furthest step generally attained by female members of the concern.

Worcester

Harold H. Maloney, manager, Loew's Poli, used a billboard of Hollywood telegrams as a ballyhoo. . . .On the resumption of stage shows at E. M. Loew's Plymouth, manager Dick Owens announced a slight increase over last season's prices. . . . Margaret Thomas was transferred from the Elm Street to Loew's Poli, succeeded at the Elm by Martha Graham. . . . IATSE pickets have been patrolling the Olympia and Family, operated by E. M. Loew. . . . In a tieup with a prominent furrier, Elmer R. Daniels, manager, Capitol, staged a fur show all last week.

Maurice Radin, Loew-Poli circuit, got nipped in Wilbraham for speeding, lost his license for a week, and had to make his rounds by rail. . . . Box office at Loew's Poli has been done over in a blue and white color scheme. . . . Nate Goldberg, manager, E. M. Loew's Royal, always has taken a lot of kidding as to whether or not it's actually an automobile he has, but he can prove it now, he says; he got a tag for parking. . . . Manager Dick Owens, Plymouth, announces these staff additions: James Reynolds, William Hennessy, James McCarthy, Bud LaBaire, John Fitzpatrick. . . . With a new front already installed on the front, Bruno Weingarten, manager, Olympia, is doing over the lobby of his house.

New Hampshire

Concord

For some years one of the first things Frank Eldridge, Capitol manager, has done after booking a Jed Prouty film is to drop a line to Jed's brother, Thomas, in Pittsfield. Brother Thomas never fails to respond in person.

Dover

Strand presented a variety stage show along with a feature picture, for the first time this season. If the innovation is successful it will be repeated about twice a month, according to manager Mel Morrison. . . . Second annual cooking school is scheduled to be held on the stage of the Strand.

Enfield

Harry J. Welch, business broker, sold the Enfield for Philip Shannon to Mrs. Augusta Estabrooks, who will operate, living here after Sept. 18.

Gorham

Ritz has been sold by Harry J. Welch, broker, for Harry Winder to George Wenger. Wenger is an attorney, having been connected in that capacity with a theatre circuit. He will operate the Ritz himself, living here.

Laconia

Recent issue of the Evening Citizen was practically a movie edition, city editor Ebba Janson choosing as her lead story an interview with Lynne Overman naively written by Louise Kelley. Hollywood actor, on a tour of New Hampshire county fairs, stopped overnight here and Colonial's manager Ralph Morris did his darndest to get him to make a personal appearance because "Aloma Of the South Seas," was on the Colonial bill. Overman, pleading fatigue, begged off. He was starting early in the morning for fairs in Massachusetts. He owned up to a yen for mud buggy races for which this community is a center. With him were his manager, G. H. Henjes, and secretary Dina Coaker. Under a two-column head also on the front page the Citizen went after the eyeballs of Senator Nye.

Lisbon

Mrs. Ruth Davis, mother of Bette, attended the showing of "The Great Lie," which made E. J. O'Connell and staff very happy. Bette was due in this week. Business, incidentally, was good.

Rhode Island

Newport

With this city a navy boom town and movie business consequently excellent, there is a distinct possibility that the Strand, M. and P. house managed by Ralph Tully, will continue on a grind policy throughout the winter season.

Join THE EXHIBITOR's *Kit Parade—The Finest Service The Industry Has Ever Seen.*

Providence

Hope will close on Sept. 28 for three weeks, during which new push-back seats, a new sound system, a new cooling system, and a new marquee will be installed. House also will be redecorated from top to bottom, according to Sam Badamo, manager. House is part of the Lockwood and Gordon circuit. Re-seating is expected to reduce capacity from 1103 to about 1050. . . . New assistant at the Empire is Leo Lieberman, who has just concluded the season as manager, Ralph Snider Drive-In, Salisbury, Mass. . . . Al Winston, manager, Empire, has new linoleum on the floor of his office.

The Legion of Decency Weekly Listing Is a Regular Feature of This Publication.

Domenic Annotti, one of the proprietors of the Uptown, is staying late at his summer home at the Pier. . . . Jack Simons, manager, Loew's State, has had the lobby and front of his house redecorated. . . . Walter Teed, assistant, Avon, continues for an additional fortnight as relief manager, Lockwood and Gordon house in Hillsboro, N. H. Filling in as assistant to Bob Grossman, Avon, during Teed's absence is Frank Weinstein, Braintree, Braintree, Mass.

EVERY WEDNESDAY

THERE WILL BE A NEW ISSUE OF THIS PUBLICATION COMPLETE IN COVERAGE SERVICE AND A LAST MINUTE REPORT ON WHAT'S DOING IN THIS INDUSTRY OF OURS

Our Andy Colavolpe FIGHTS FOR UNCLE SAM

Outside Boyce, La.

Dear Former Boss:—

By the time you receive this correspondence we will be at war with the Second Army—the outfit with which Lew Mentlik is having his interesting experiences.

Imagine having an EXHIBITOR pal as an enemy—and the only way to meet your friend is to get captured. However, I trust we'll meet in a friendly way.

We changed to the "Blue" for our identification for this Army vs. Army war. Lew will be with the "Reds." Although Lew's army will have 200,000 men to our 300,000, he'll have all the armored forces—which should make up for the difference in manpower.

We go on the "alert" tonight and should be moving to our new location further South in a day or so.

Reviewing a bit of our recent experiences, over the last week end there was an exciting time. Last Saturday afternoon our battle with the V and VIII Corps had a recess. Being in the woods for days makes you tired of being a Louisiana frontiersman, with a heavy beard and dirty denims, so one wants to "get to town." I was off duty from Message Center after 3.30 P. M. and after "cleaning up" I headed toward Alexandria with a buddy from the radio section. Transportation is hard to get, but "Dame Fortune" smiled toward us and we gained a ride to "Alex" via an ice cream truck. We had to ride through enemy lines to get there—but we made it. Arriving late in the afternoon, we got to the bus terminal. Sure 'nuff, there was Bill Nutile (former Paramount exchange lad) outside. We found out that the next bus to Baton Rouge, the capital, 110 miles away, was after midnight. We decided to "hit the road" and hitch-hike. We got past other "Blue" lines with our "Red" arm bands off. Outside town we were surprised when a car with girls stopped and offered to take us 14 miles out of town. We rolled along to Lecompted, and were then invited to these girls' home to have a bite to eat and some iced tea. (Good "ole" Southern hospitality.)

They told a story of a lady who wanted to get across a bridge theoretically bombed. The guard refused her. She then went to another soldier on the bridge and asked his permission. He answered, "Sorry madam, I can't talk to you—for I've been dead for three days (theoretically)." The girls also said that they didn't go to movie shows as much lately because the soldiers crowded the theatres in Alexandria.

We were given another ride by a Louisianan in a small truck. He had been to "Alex" to go to the movies but returned to his suburban town to see a pix there—because soldiers galore in line had discouraged him.

After a series of interesting rides, one in which we almost flew through three cars and had barely escaped death, we arrived in Baton Rouge, just as new lobby displays were being put up at a downtown theatre, and after being "called down" for riding up the wrong side of a downtown one way street, we had a pleasant visit in which we saw Huey Long's monument, the $5,000,000 State Capitol building, for the second time, and other sights. We headed back to our camp. Our bus had a breakdown, but was held up only a short time. Arriving in "Alex," we decided to see a movie at the Rex, second-run house. Halfway through the feature, an inde movie on a tourist camp story, the theatre lights were lit and an announcement was made telling the 31st Division (Dixie) to get out of this "Blue" town. Realizing our 43rd Division (also in the IV Corps) would follow, we left the theatre, too. The town was hustling with troops anxious to "get out." M. P.'s (Military Police) were busy. We managed to hire a cowboy's truck (12 of us) and eventually chugged out of "Alex" midst heavy military traffic, headed for Boyce and Flatwoods (Nutile called it Flatbush, reminded him of Brooklyn). We were thrilled with the heavy movement of vehicles but got rather worried when our truck swerved and finally stopped after an explosion from a blowout. The spare tire was very poor and it looked like we wouldn't make our troops in time. However, "Dame Fortune" smiled again, and we chugged merrily along after repairs were made. We breathed easily after we were out of "Blue" enemy lines. When we reached our Headquarters Company, 102d Infantry, the trucks were readying for departure—but we made it—whew!!

Bill Nutile didn't arrive and we were concerned. The next few days saw our troops at the front giving a good account of themselves. Tanks, cavalry, and big guns all added to real warfare, even with airplanes.

Lt. Ed Fitzgerald (formerly at Paramount exchange) is adjutant at First Battalion. His troops did well. Bob Schaeffer, son of New Haven Paramount's Lou Schaeffer, was busy with the First Bureau Intelligence. Ben Segal, formerly at the Whalley, was busy with the staff section at Regimental. Corporal Jack O'Connell got the mail out to the boys, being in the "Mail Section." Bill Nutile returned to camp after the battle. He had been captured by mistake and was in a concentration camp for a day or so . . . all by error.

As for movie theatres down here. They are few and far between. Movies in camp have been limited. The 169th Infantry Regiment had them a couple nights at Dry Prong—being shown by a mobile unit, at nearby Boyce a rundown old building is showing movies. Colfax, 12 miles away, has an outdoor theatre playing westerns. At Dry Prong and some other little villages, there are traveling tent movie shows. It certainly will be good to get back to Camp Blanding, Fla., and see a good movie in Jacksonville.

I'm glad to see the folks like Frank Sheehan's Meadow Street coverage. He certainly does a swell job. Well, it's getting near mess time, so I must hunt up the mess kit for the vituals. Till later—

Cheerio and "Thumbs Up"
For Happy Motoring, Etc.—

Your traveling Soljer Boy—

ANDY COLAVOLPE.

Vermont

Poultney

Town Hall was opened this week after remodeling. It has been acquired from the town by exhibitor Holland.

It's A Hit—THE EXHIBITOR *Kit.*

THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
AUG. 29	**Our Wife** R. Hussey, M. Douglas, C. Coburn End '40-'41 Season	**When Ladies Meet** J. Crawford, R. Taylor, G. Garson, H. Marshall End '40-'41 Season	'41-'42 Season **Saddle Mountain Roundup, W** Range Busters	**Aloma of the South Seas** D. Lamour, J. Hall (Technicolor) **Flying Blind** R. Arlen, J. Parker, End '40-'41 Season	**Lone Rider Ambushed, W** G. Houston	**The Little Foxes** B. Davis, H. Marshall, R. Carlson (Special)	**Doctors Don't Tell** J. Beal, F. Rice, E. Norris **The Pittsburgh Kid** B. Conn, J. Parker	**Sun Valley Serenade** S. Henie, J. Payne, G. Miller		'41-'42 Season **Badlands of Dakota** R. Dix, F. Farmer **Man From Montana, W** J. M. Brown	**Dive Bomber (FN)** E. Flynn, F. MacMurray, R. Bellamy (Technicolor) End '40-'41 Season
SEP 5	'41-'42 Season **Mystery Ship** L. Lane, P. Kelly	'41-'42 Season (No Definite Release Dates) **Dr. Jekyll and Mr. Hyde** S. Tracy, I. Bergman, L. Turner	**Gentleman From Dixie** J. La Rue, M. Marsh			'41-'42 Season **Citizen Kane** O. Welles, D. Comingore	**Bad Man of Deadwood, W** R. Rogers, G. Hayes End '40-'41 Season	**Charlie Chan in Rio** S. Toler, M. Hughes, T. North	**Tanks a Million** W. Tracy, J. Gleason, E. Knox (Roach)	**Unfinished Business** R. Montgomery, I. Dunne, P. Foster **A Girl Must Live** M. Lockwood (English-made)	'41-'42 Season **The Smiling Ghost** W. Morris, B. Marshall
12	**Harmon of Michigan** T. Harmon, A. Louise	**Lady Be Good** E. Powell, R. Young, A. Sothern	**Let's Go Collegiate** F. Darro, M. Moreland, J. Moran		**Dangerous Lady** N. Hamilton, J. Storey, E. Brent	**Parachute Battalion** R. Preston, N. Kelly, E. O'Brien	'41-'42 Season **Outlaws of Cherokee Trail, W** Three Mesquiteers	**Belle Starr** G. Tierney, R. Scott (Technicolor)	**Major Barbara** W. Hiller R. Harrison (Pascal) (English-made)	**Sing Another Chorus** J. Downs, J. Frazee, M. Auer **The Kid from Kansas** D. Foran, L. Carrillo, M. Ralston	**Navy Blues** A. Sheridan, J. Oakie, J. Haley
19	**Ladies in Retirement** I. Lupino, L. Hayward, E. Lanchester **Prairie Stranger, W** C. Starrett ('40-'41)	**Down in San Diego** D. Dailey, B. Granville, L. Gorcey	**The Driftin' Kid, W** T. Keene ('40-'41)				**The Apache Kid, W** D. Barry, L. Merrick	**We Go Fast** A. Curtis, S. Ryan, L. Bari	**International Lady** I. Massey, G. Brent (Small)	**It Started With Eve** D. Durbin, C. Laughton, R. Cummings	
26	**You'll Never Get Rich** F. Astaire, R. Hayworth, R. Benchley ('40-'41)		**The Gunman From Bodie, W** B. Jones, T. McCoy, R. Hatton			**Lady Scarface** J. Anderson, D. O'Keefe, F. Neal	**Death Valley Outlaws, W** D. Barry, L. Merrick	**Last of the Duanes, W** G. Montgomery, L. Roberts, E. Arden **Man At Large** M. Weaver, G. Reeves	**Lydia** M. Oberon, A. Marshal (Korda)		**Sergeant York** G. Cooper, W. Brennan, J. Leslie
OCT 3	**Two Latins From Manhattan** J. Falkenburg, D. Beddoe, J. Davis		**Adolescence** L. Janney, E. Hunt			**Father Takes a Wife** A. Menjou, G. Swanson, F. Rice	**Sailors On Leave** W. Lundigan, S. Ross	**A Yank in the RAF** T. Power, B. Grable, J. Sutton		**Mob Town** B. Halop, D. Foran H. Hall	**Law of the Tropics** C. Bennett, J. Lynn, R. Toomey
10	**Texas** G. Ford, W. Holden, C. Trevor		**Tonto Basin Outlaw, W** Range Busters		**Jungle Man** B. Crabbe	**The Bandit Trail, W** T. Holt	**Mercy Island** R. Middleton, G. Dickson	**Great Guns** S. Laurel, O. Hardy **Riders of the Purple Sage, W** G. Montgomery, M. Howard	**New Wine** I. Massey, A. Curtis (Sekely)	**Never Give A Sucker An Even Break**	**International Squadron** R. Reagan, J. Stephenson, O. Bradna
17	**The Blonde From Singapore** F. Rice, L. Erikson **Roaring Frontiers, W** B. Elliott, T. Ritter, R. Ford		**Top Sergeant Mulligan** N. Pendleton, C. Hughes		**Hard Guy** J. LaRue, M. Healy ('41-'42)	**All That Money Can Buy** J. Craig, A. Shirley, S. Simon	**Down Mexico Way, W** G. Autry ('40-'41) **Jesse James at Bay, W** R. Rogers	**Week-End in Havana** A. Faye, J. Payne (Technicolor)	**Niagara Falls** M. Woodworth, T. Brown (Roach)	**South of Tahiti**	
24	**Three Girls About Town** J. Blondell, B. Barnes, J. Howard		**Spooks Run Wild** B. Lugosi, B. Jordan, L. Gorcey		**Billy the Kid Wanted, W** B. Crabbe ('41-'42)	**The Gay Falcon** G. Sanders W. Barrie	**Gauchos of El Dorado, W** Three Mesquiteers		**The Corsican Brothers** D. Fairbanks, Jr. R. Warrick, A. Tamiroff	**Flying Cadets** W. Gargan, E. Lowe **Masked Rider, W** J. M. Brown	
31	**The Men in Her Life** L. Young, C. Veidt		**Double Trouble** H. Langdon, C. Rogers		**Mr. Celebrity** V. Lester, F. X. Bushman, C. K. Young	**Dumbo** (Technicolor) (Special)			**Sundown** G. Tierney, B. Cabot, G. Sanders	**Appointment for Love** M. Sullavan, C. Boyer	
NOV 7	**The Stork Pays Off** M. Rosenbloom, R. Hudson, V. Jory				**The Lone Rider Fights Back, W** G. Houston End '40-'41 Season	**Unexpected Uncle** C. Coburn, A. Shirley, J. Craig				**Hellzapoppin'** Olsen and Johnson, M. Raye	

HOLIDAYS (During the Period Covered by the National Release Date Guide)

Monday, September 1—Labor Day.
Friday, September 12—Defenders' Day (Md.).
Wednesday, September 17—Constitution Day.
Monday, September 22—Rosh Hashonnah.
Tuesday, September 23—Rosh Hashonnah.
Sunday, September 28—Standard time begins.
Wednesday, October 1—Yom Kippur.
Sunday, October 12—Columbus Day.
Friday, October 24—Pennsylvania Day (in Pa.).
Monday, October 27—Navy Day.
Friday, October 31—Hallowe'en.
Tuesday, November 4—Election Day.

WE DON'T PULL RABBITS OUT OF HATS—BUT

We do know the "TRICKS OF THE TRADE"!

WE DON'T PROFESS to be magicians, but the combined knowledge of our personnel includes a training in "Showbusiness" that is unequalled by any other trade journal in the Industry. Staying close to our exhibitor readers, we have assembled the short cuts, simplified systems, management efficiencies and little stunts of operation, that have resulted in our much copied but never equalled reader services. Respecting our readers we have never talked down "at" them with lofty phrases — but have carried news and views "to" them in the plain "Showbusiness" language which they enjoy.

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THE *Annual* THEATRE CATALOG

The ONE and ONLY nationally circulated factual text book and reference source of knowledge relating exclusively to the Physical Theatre, — its Design, Construction, Maintenance, Management and Equipment

THE EXHIBITOR SERVISECTION

AN EXCLUSIVE FEATURE OF THIS PUBLICATION

THE CHECK-UP — of ALL *Features and Shorts released during past 8 months*

The Feature Check-up

Of All Features Released Nationally Since January 22, 1941

("Leg." is the symbol for the Legion of Decency ratings, which are included in cases where the pictures are classified as either "objectionable in part" (B) or "condemned" (C). This applies only to films reviewed since August 6, 1941. Films without a Legion of Decency rating are either unobjectionable or unclassified.)

(The letter "A" appears in cases where the reviewer considers a film most suitable for adults. Where no classification appears, it is inferred that the picture is suitable for both family and adults.)

COLUMBIA

(1939-1940 releases from 1001 up; 1940-1941 releases from 2001 up.)

ACROSS THE SIERRAS — W — Bill Elliott, Richard Fiske, Luana Walters—One of Elliott's better entries—58m.—see Mar. 5 issue—(2212).

ADAM HAD FOUR SONS—D—Warner Baxter, Ingrid Bergman, Susan Hayward, Fay Wray—Top-notch women's drama that can stand strong selling—81m.—see Mar. 5 issue—(2006).

ADVENTURE IN WASHINGTON—D—Herbert Marshall, Virginia Bruce, Gene Reynolds—Well made programmer has plenty of selling angles—86m.—see June 11 issue—(2010).

BIG BOSS, THE—MD—Otto Kruger, Gloria Dickson, John Litel—For the duals and nabes—70m.—see May 14 issue—(2037).

BLONDE FROM SINGAPORE, THE—MD—Florence Rice, Leif Erikson, Gordon Jones—Meller for the lower half of the duals—70m.—see Sept. 3 issue.

BLONDIE GOES LATIN—CMU—Penny Singleton, Arthur Lake, Larry Simms, Tito Guizar—One of the better Blondies—69m.—see Feb. 19 issue—(2015).

BLONDIE IN SOCIETY—C—Peuny Singleton, Arthur Lake, Larry Simms—Best in the series — 77m. — see July 9 issue—(2014).

DEVIL COMMANDS, THE—MY—Boris Karloff, Richard Fiske, Amanda Duff—For the Karloff fans—65m. —see Feb. 19 issue—(2028).

ELLERY QUEEN, MASTER DETECTIVE—MYD—Ralph Bellamy, Margaret Lindsay, Michael Whalen—Good mystery for duals—68m.—see Dec. 11 issue—(2024).

ELLERY QUEEN'S PENTHOUSE MYSTERY — MY — Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Dualler; good entrant in Ellery Queen series —70m.—see Mar. 5 issue—(2025).

ELLERY QUEEN AND THE PERFECT CRIME—MY—Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Fair Ellery Queen offering—70m.—see July 23 issue—(2023).

FACE BEHIND THE MASK, THE—MD—Peter Lorre, Evelyn Keyes, Don Beddoe—Well-made melodrama with big selling problem—65m.—see Feb. 5 issue (2029).

GREAT SWINDLE, THE — MD — Jack Holt, Marjorie Reynolds, Sidney Blackmer—Filler for the bottom dual spot—54m.—see Apr. 2 issue—(2034).

HANDS ACROSS THE ROCKIES—W—Bill Elliott, Mary Dailey—Topnotch western with good comedy — 57m.—see June 25 issue—(2215).

HARMON OF MICHIGAN—AD—Tom Harmon, Anita Louise, Forest Evashevski—Football picture has topical angles for selling—66m.—see Sept. 17 issue.

HERE COMES MR. JORDAN — C — Robert Montgomery, Claude Rains, Evelyn Keyes, Rita Johnson—Good comedy—94m.—see Aug. 6 issue.

HER FIRST BEAU—CD—Jane Withers, Jackie Cooper, Edith Fellows, William Tracy—Pleasing family program—78m.—see May 14 issue—(2013).

I WAS A PRISONER ON DEVIL'S ISLAND—MD—Sally Eilers, Donald Woods, Edward Ciannelli—Bottom dualler—71m.—see July 9 issue—(2041).

KING OF DODGE CITY—W—Bill Elliott, Tex Ritter, Judith Liuden—Okay western; sell Elliott-Ritter combo—63m.—see Sept. 3 issue—('41-'42).

LADIES IN RETIREMENT—D—Ida Lupino, Louis Hayward, Evelyn Keyes—Well-made drama; has possibilities for selling along sensational lines—91m. —see Sept. 17 issue—(A).

LONE WOLF TAKES A CHANCE, THE—MD—Warren William, June Storey, Henry Wilcoxon, Eric Blore —Below the Lone Wolf standard; bottom dualler —76m.—see Mar. 19 issue—(2022).

MEDICO OF PAINTED SPRINGS, THE—W—Charles Starrett, Terry Walker — Topnotch western—62m. —see July 9 issue—(2206).

MEET BOSTON BLACKIE—MY—Chester Morris, Rochelle Hudson, Constance Worth — Fast-moving comedy-meller for the duals—61m.—see Mar. 5 issue—(2027).

MISSING TEN DAYS—MD—Rex Harrison, Karen Verne, Joan Marion — Okay British meller for houses which can play this type of product—77m.—see Mar. 19 issue—(English-made)—(2044).

MYSTERY SHIP—MD—Paul Kelly, Lola Lane—Suitable for the twin bills—66m.—see Sept. 3 issue.

NAVAL ACADEMY—CD—Freddie Bartholomew, Jimmy Lydon, Billy Cook—Pleasant entertainment with military angles to help selling—67m.—see May 28 issue—(2020).

NORTH FROM THE LONE STAR—W—Bill Elliott, Richard Fiske, Dorothy Fay—Will please the oatie fans—58m.—see Apr. 30 issue—(2213).

OFFICER AND THE LADY, THE—MD—Rochelle Hudson, Bruce Bennett, Roger Pryor—Good action meller for the duallers—59m.—see July 23 issue—(2039).

OUR WIFE—C—Melvyn Douglas, Ruth Hussey, Ellen Drew—Sell the title and names—95m.—see Sept. 3 issue—Leg.: B.

OUTLAWS OF THE PANHANDLE — WMU — Charles Starrett, Frances Robinson, Sons of Pioneers — Routine western — 59m. — see Mar. 19 issue.—(2205).

PENNY SERENADE—CD—Cary Grant, Irene Dunne, Beulah Bondi—Combination of comedy, romance, and heart-throbs; of hit proportions, should register big grosses—120m.—see Apr. 30 issue—(2002).

RETURN OF DANIEL BOONE, THE—W—Bill Elliott, Betty Miles—Up to par Elliott—61m.—see May 28 issue—(2214).

RICHEST MAN IN TOWN, THE—D—Frank Craven, Edgar Buchanan, Eileen O'Hearn—For the duallers—70m.—see June 25 issue—(2026).

ROARING FRONTIERS—Bill Elliott, Tex Ritter, Ruth Ford—Average western—60m.—see Sept. 3 issue.

SHE KNEW ALL THE ANSWERS—C—Joan Bennett, Franchot Tone, John Hubbard—Pleasing program comedy will need plenty of selling—86m.—see May 28 issue—(2008).

SON OF DAVY CROCKETT, THE—W—Bill Elliott, Iris Meredith, Dub Taylor—High-rating western—60m. —see July 23 issue—(2216).

SWEETHEART OF THE CAMPUS—MUC—Ruby Keeler, Ozzie Nelson, Harriet Hilliard—Lower-bracket musical—67m.—see July 9 issue—(2019).

THEY DARE NOT LOVE—MD—Martha Scott, George Brent, Paul Lukas—Sell the names—76m.—see May 14 issue—(2011).

THUNDER OVER THE PRAIRIES—W—Charles Starrett, Cliff Edwards, Eileen O'Hearn—Good western; off the beaten track—61m.—see Aug. 6 issue—(2207).

TILLIE THE TOILER — Kay Harris, William Tracy, George Watts—Fair comedy; sell the comic strip—68m.—see Aug. 20 issue—(2017).

TIME OUT FOR RHYTHM—MUC—Rudy Vallee, Ann Miller, Rosemary Lane—Musical with specialties for the duallers—75m. — see June 11 issue — (2009).

TWO IN A TAXI—CD—Russell Hayden, Anita Louise, Noah Beery, Jr.—Routine program for the bottom half—63m.—see Aug. 20 issue—(2042).

UNDER AGE—D—Nan Grey, Tom Neal, Alan Baxter —Lightweight offering for the duallers — 60m. — see Apr. 30 issue—(2036).

VOICE IN THE NIGHT, THE — Clive Brook, Diana Wynyard—Anti-Nazi show is well made, but will need plenty of attention in most spots — 83m. — see May 14 issue—(English-made).

WILDCAT OF TUCSON—W—Bill Elliott, Evelyn Young, Stanley Brown—Okay Elliot—59m.—see Feb. 5 issue—(2211).

YOU'LL NEVER GET RICH—MUC—Fred Astaire, Rita Hayworth, Robert Benchley, Johu Hubbard—Nice program with topical angles to help selling—89m. —see Oct. 1 issue.

TO BE REVIEWED OR IN PRODUCTION

BEDTIME STORY—Fredric March, Loretta Young, Robert Benchley.

BULLETS FOR BANDITS—Bill Elliott, Tex Ritter, Dorothy Short.

CONFESSIONS OF BOSTON BLACKIE—Chester Morris, Harriet Hilliard, George E. Stone.

ELLERY QUEEN AND THE MURDER RING—Ralpn Bellamy, Margaret Lindsay, Charles Grapewin.

FIVE MEN—Leslie Howard, Raymond Massey, Laurence Olivier—(English-made).

GO WEST, YOUNG LADY—Penny Singleton, Glenn Ford, Ann Miller, Charlie Ruggles.

HARVARD, HERE I COME—Maxie Rosenbloom, Arlene Judge, Marie Wilson.

LADY IS WILLING, THE—Marlene Dietrich, Fred MacMurray.

LAW OF THE WINCHESTER—Bill Elliott, Tex Ritter, Frank Mitchell.

MEN IN HER LIFE, THE—Loretta Young, Dean Jagger, Conrad Veidt.

NORTH OF THE ROCKIES—Bill Elliott, Tex Ritter, Shirley Patterson.

PRAIRIE STRANGER, THE — Charles Starrett, Patti McCarty, Cliff Edwards.

ROYAL MOUNTED PATROL—Charles Starrett, Russell Hayden.

SECRET OF THE LONE WOLF—Warren William, Ruth Ford.

SING FOR YOUR SUPPER—Jinx Falkenburg, Buddy Rogers, Eve Arden.

STORK PAYS OFF, THE—Rochelle Hudson, Victor Jory, Maxie Rosenbloom.

TEXAS—William Holden, Glenn Ford, Claire Trevor.

TWO LATINS FROM MANHATTAN — Jinx Falkenburg, Joan Davis, Joan Woodbury—66m.

THREE GIRLS ABOUT TOWN — Joan Blondell, John Howard, Robert Benchley.

YOU BELONG TO ME — Barbara Stanwyck, Henry Fonda, Edgar Buchanan.

METRO

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

ANDY HARDY'S PRIVATE SECRETARY—C—Mickey Rooney, Lewis Stone, Ian Hunter, Kathryn Grayson—Top-notch comedy for all audiences; maintains series standard—101m.—see Mar. 5 issue—(126).

BAD MAN, THE—AD—Wallace Beery, Laraine Day, Lionel Barrymore, Ronald Reagan—Depends on the name draw—70m.—see Apr. 2 issue—(124).

BARNACLE BILL—C—Wallace Beery, Marjorie Main, Leo Carrillo—Lusty Beery comedy; okay program entertainment—92m.—see July 9 issue—(141).

BIG STORE, THE—CMU—Marx Brothers, Tony Martin, Virginia Grey—One of the better Marx Brothers entries—83m.—see June 25 issue—(139).

BILLY THE KID—W—Robert Taylor, Brian Donlevy, Ian Hunter, Mary Howard—Formula western with excellent scenic background—95m.—see June 11 issue—(Technicolor)—(137).

BLONDE INSPIRATION—CD—John Shelton, Virginia Grey, Albert Dekker, Charles Butterworth—For the lower half of the duallers—72m.—see Feb. 19 issue—(123).

BLOSSOMS IN THE DUST—D—Greer Garson, Walter Pidgeon, Felix Bressart, Marsha Hunt — Strong women's show, on the sentimental side; needs selling—99m.—see July 9 issue — (Tecbnicolor) — (144).

COME LIVE WITH ME—C—James Stewart, Hedy Lamarr, Ian Hunter—Well-made comedy; names will help—86m.—see Feb. 5 issue—(122)—(A).

DR. JEKYLL AND MR. HYDE—MD—Spencer Tracy, Ingrid Bergman, Lana Turner, Donald Crisp — Impressive version of familiar story — 127m. — see Sept. 3 issue—(201).

DR. KILDARE'S WEDDING DAY—Lionel Barrymore, Lew Ayres, Laraine Day, Red Skelton—Good series entrant—83m.—see Sept. 3 issue—(145).

DOWN IN SAN DIEGO — AD—Bonita Granville, Ray McDonald, Dan Dailey, Jr., Leo Gorcey—For the lower half of the duallers—70m.—see Sept. 3 issue—(203).

FEMININE TOUCH, THE—C—Rosalind Russell, Don Ameche, Kay Francis—Amusing comedy for sophisticated audiences; sell the women's angle—97m.—see Sept. 17 issue—(A).

FREE AND EASY — C—Ruth Hussey, Robert Cummings, Judith Anderson—Comedy for the bottom duallers; sell the names—55m.—see Mar. 5 issue—(127).

GET-AWAY, THE—MD—Robert Sterling, Dan Dailey, Jr., Charles Winninger, Donna Reed—Fast moving action show will fit nicely into the duallers—89m. see June 25 issue—(138).

HONKY TONK—MD—Clark Gable, Lana Turner, Frank Morgan, Claire Trevor—Highly exploitable programmer has name backing to get it into the better grosses—105m.—see Oct. 1 issue.

I'LL WAIT FOR YOU—MD—Robert Sterling, Marsha Hunt, Virginia Weidler—Okay for the bottom dual spot—75m.—see May 28 issue—(135).

LADY BE GOOD—MUC—Eleanor Powell, Ann Sothern, Robert Young, Lionel Barrymore—Entertaining program musical; its only fault is overlength—111m.—see Sept. 3 issue—(202).

LIFE BEGINS FOR ANDY HARDY—CD—Lewis Stone, Mickey Rooney, Judy Garland—Another top-notch Hardy entrant—100m.—see Aug. 20 issue—(146).

LOVE CRAZY—C—William Powell, Myrna Loy, Gail Patrick—Looks like a summer money show—99m.—see May 28 issue—(134).

MARRIED BACHELOR—C—Robert Young, Ruth Hussey, Lee Bowman—Entertaining programmer—81m. see Sept. 17 issue—(A).

MATA HARI — MD—Greta Garbo, Ramon Novarro, Lionel Barrymore—Re-issue has present day selling angles—89m.—see June 25 issue—(185).

MEN OF BOYS TOWN—D—Spencer Tracy, Mickey Rooney, Bobs Watson—Packed with entertainment value for everyone—106m.—see Mar. 19 issue—(132).

NAVY BLUE AND GOLD—CD—James Stewart, Robert Young, Lionel Barrymore, Florence Rice—Re-issue can be sold on service angles and name strength—94m.—see July 9 issue.

PENALTY, THE—MD—Edward Arnold, Lionel Barrymore, Gene Reynolds, Marsha Hunt—Good action dualler, especially sulted for family and small-town trade—80m.—see Mar. 19 issue—(129).

PEOPLE VS. DR. KILDARE, THE—MD—Lew Ayres, Lionel Barrymore, Laraine Day—Top-ranking member of the series—78m.—see May 14 issue—(133).

RAGE IN HEAVEN—MD—Robert Montgomery, Ingrid Bergman, George Sanders — Good critics' picture with a selling problem—85m.—see Mar. 19 issue—(128).

RINGSIDE MAISIE—CD—Ann Sothern, George Murphy, Robert Sterling—Overlong programmer with selling angles—95m.—see Aug. 6 issue—(143).

SMILIN' THROUGH—DMU—Jeanette MacDonald, Gene Raymond, Brian Aherne—Top-notch production; slow, but with strong appeal for women—100m.—see Sept. 17 issue—(Technicolor).

STARS LOOK DOWN, THE — D—Michael Redgrave, Margaret Lockwood, Emlyn Williams—Tight, gripping drama with strong tragic overtones; well-made, but a selling problem—99m.—see July 23 issue—(English-made)—(142)—(A).

THEY MET IN BOMBAY—CMD—Clark Gable, Rosalind Russell, Peter Lorre—Name strength should help this to very good summer grosses—92m.—see July 9 issue—(140).

TRIAL OF MARY DUGAN, THE — D — Laraine Day, Robert Young, Tom Conway, Frieda Inescort—Saleable dramatic program — 90m.—see Feb. 19 issue—(125).

WASHINGTON MELODRAMA—MD—Frank Morgan, Ann Rutherford, Kent Taylor—Just a programmer for the duallers—80m.—see Apr. 30 issue—(131).

WHEN LADIES MEET—CD—Joan Crawford, Robert Taylor, Greer Garson, Herbert Marshall—Theatrical drawing-room show may entertain sophisticates but is slow for others; will need plenty of push—105m.—see Sept. 3 issue—(148)—(A).

WHISTLING IN THE DARK—CMD—Red Skelton, Anu Rutherford, Conrad Veidt, Virginia Grey—Entertaining program for the duallers—78m.—see Aug. 20 issue—(147).

WILD MAN OF BORNEO—CD—Frank Morgan, Mary Howard, Dan Dailey, Jr., Billie Burke—For nabe dual support—78m.—see Feb. 5 issue—(121).

WOMAN'S FACE, A — MD—Joan Crawford, Melvyn Douglas, Conrad Veidt — Absorbing drama with good appeal for all kinds of houses—106m.—see May 14 issue—(136).

ZIEGFELD GIRL—DMU—James Stewart, Judy Garland, Hedy Lamarr, Lana Turner, Tony Martin, Ian Hunter, Jackie Cooper—Big lavish show will be an important grosser—131m.—see Apr. 30 issue—(130).

TO BE REVIEWED OR IN PRODUCTION

BABES ON BROADWAY—Mickey Rooney, Judy Garland, Virginia Weidler, Fay Bainter.

CHOCOLATE SOLDIER, THE — Nelson Eddy, Rise Stevens, Nigel Bruce.

GIRL ON THE HILL, THE—Shirley Temple, Herbert Marshall, Gail Patrick, Laraine Day.

H. M. PULHAM, ESQUIRE—Charles Coburn, Fay Holden, Hedy Lamarr, Robert Young, Ruth Hussey, Van Heflin.

JOHNNY EAGER—Robert Taylor, Lana Turner, Van Heflin.

MISS ACHILLES' HEEL—Rosalind Russell, Walter Pidgeon, Claire Trevor, Lee Bowman.

PANAMA HATTIE—Ann Sothern, Red Skelton.

SHADOW OF THE THIN MAN, THE—William Powell, Myrna Loy.

STEEL CAVALRY—Wallace Beery, Marjorie Main, Lewis Stone.

TWINS, THE—Greta Garbo, Melvyn Douglas, Roland Young, Constance Bennett, Robert Sterling, Ruth Gordon.

TARZAN'S SECRET TREASURE—Johnny Weissmuller, Maureen O'Sullivan, Johnny Sheffield.

UNHOLY PARTNERS—Edward Robinson, Edward Arnold, Laraine Day—94m.

VANISHING VIRGINIAN, THE—Frank Morgan, Kathryn Grayson, Spring Byington.

WE WERE DANCING—Norma Shearer, Melvyn Douglas.

WOMAN OF THE YEAR—Katharine Hepburn, Spencer Tracy, Fay Bainter.

MONOGRAM

(1939-1940 releases from 3901 up; 1940-1941 releases not numbered.)

ADOLESCENCE—D—Leon Janney, Eleanor Hunt, Esther Muir—Dualler with sex angles to sell—79m.—see Sept. 17 issue—Leg.: C—(A).

ARIZONA BOUND—W—Buck Jones, Tim McCoy, Luana Walters—Excellent start for the new "Rough Riders" series—57m.—see Sept. 3 issue.

BOWERY BLITZKRIEG—AD—Leo Gorcey, Bobby Jordan, Warren Hull, Dead End Kids—Fast moving entrant for the action trade — 63m.—see Aug. 6 issue.

DEADLY GAME, THE—MD—Charles Farrell, June Lang, John Miljan—Above average spy drama for the duallers—63m.—see Aug. 20 issue.

DEAD MAN'S SHOES—MD—Leslie Banks, Wilfrid Lawson, Judy Kelly—British meller for the duals—70m.—see Mar. 5 issue—(English-made).

DYNAMITE CANYON—W—Tom Keene, Evelyn Finley, Sugar Dawn—Okay western—58m.—see Sept. 3 issue.

FATHER STEPS OUT—C—Frank Albertson, Lorna Gray, Jed Prouty—For the duals—63m.—see July 23 issue.

FLYING WILD—MD—Leo Gorcey, Bobby Jordan, Joan Barclay—Okay for the younger patrons—63m.—see Mar. 5 issue.

FORGOTTEN HERO (Hoosier Schoolboy)—MD—Mickey Rooney, Anne Nagel, Frank Shields—Re-issue; sell Rooney—62m.—see Apr. 2 issue

FUGITIVE VALLEY—W—The Range Busters, Julie Duncan—Up-to-standard Range Busters—61m.—see Aug. 6 issue.

GANG'S ALL HERE, THE—MD—Frankie Darro, Marcia Mae Jones, Mantan Moorland, Keye Luke—Fast moving Darro should please the action fans—61m.—see June 25 issue.

GENTLEMAN FROM DIXIE, THE—D—Jack La Rue, Marian Marsh, Clarence Muse—One of the better Monogram offerings—61m.—see Sept. 17 issue.

HOOSIER SCHOOLBOY—see Forgotten Hero.

HOUSE OF MYSTERY, THE—MYD—Keneth Kent, Judy Kelly, Peter Murray Hill—English mystery will satisfy the action and thriller dual trade—62m.—see May 14 issue—(English-made).

INVISIBLE GHOST, THE—MD—Bela Lugosi, Polly Ann Young, John McGuire—Okay for the horror fans—63m.—see Apr. 30 issue.

KID'S LAST RIDE, THE—W—Range Busters, Luana Walters, Ed Brian—Run-of-the-mill Range Busters—55m.—see Feb. 19 issue.

KING OF THE ZOMBIES — MD—Dick Purcell, Joan Woodbury, John Archer—Thriller has plenty of selling angles—67m.—see May 28 issue.

LET'S GO COLLEGIATE—CMU—Frankie Darro, Marcia Mae Jones, Jackie Moran—College yarn will please the family trade—62m.—see Oct. 1 issue.

MURDER BY INVITATION—MY—Wallace Ford, Sarah Padden, Marian Marsh—Top-line murder mystery for the duallers—63m.—see July 9 issue.

PIONEERS, THE — Tex Ritter, "Slim" Andrews, Wanda McKay—Below par Ritter—61m.—see May 14 issue.

REDHEAD—D—June Lang, Johnny Downs, Eric Blore—Routine program for the duallers — 63m.—see May 28 issue.

RIDIN' THE CHEROKEE TRAIL—W—Tex Ritter, Slim Andrews, Betty Miles—One of the better Ritters—60m.—see Mar. 5 issue.

ROAR OF THE PRESS—MD—Wallace Ford, Jean Parker, Jed Prouty—One of the better Monogram offerings—72m.—see May 14 issue.

SADDLE MOUNTAIN ROUNDUP—W—Range Busters, Lita Conway—Passable Range Busters entry—59m. see Sept. 17 issue.

SIGN OF THE WOLF—AD—Michael Whalen, Grace Bradley, Mantan Moreland—For the family trade and dog-lovers—69m.—see May 14 issue.

SILVER STALLION—AD—David Sharpe, Janet Waldo, LeRoy Mason—Should satisfy the open air fans—59m.—see June 11 issue.

TUMBLEDOWN RANCH IN ARIZONA—W—Range Busters, Sheila Darcy—Run-of-the-mill Range Busters—60m.—see Apr. 30 issue.

WANDERERS OF THE WEST—W—Tom Keene, Betty Miles—Standard western—58m.—see July 9 issue.

WRANGLER'S ROOST—W—Range Busters, Gwen Gaze, Forrest Taylor—Best of the series—57m.—see June 11 issue.

TO BE REVIEWED OR IN PRODUCTION

DOUBLE TROUBLE—Harry Langdon, Charles Rogers.

DRIFTIN' KID, THE—Tom Keene, Betty Miles, Slim Andrews.

GUNMAN FROM BODIE—Buck Jones, Tim McCoy, Christine MacIntyre.

HERE COME THE MARINES—Wallace Ford, Toby Wing, Grant Withers.

NIGHT OF HORROR—Bela Lugosi.

RIDING THE SUNSET TRAIL—Tom Keene, Betty Miles, Sugar Dawn.

SPOOKS RUN WILD—Bela Lugosi, Leo Gorcey, Bobby Jordan, Huntz Hall.

TONTO BASIN OUTLAWS—Range Busters.

TOP SERGEANT MULLIGAN—Nat Pendleton, Carol Hughes, Sterling Holloway.

TOWER OF TERROR—Movita—(English-made).

ZIS, BOOM, BAH—Grace Hayes, Peter Lind Hayes, Mary Healy.

PARAMOUNT

(1939-1940 releases from 3901 up; 1940-1941 releases from 4001 up.)

ALOMA OF THE SOUTH SEAS—CD—Dorothy Lamour, Jon Hall, Lynne Overman—Technicolor spectacle has the angles for intensive selling and good business—77m.—see Sept. 3 issue—Leg.: B—(Technicolor)—(4038).

AMONG THE LIVING—MD—Albert Dekker, Susan Hayward, Frances Farmer—Meller for the duals—67m.—see Sept. 17 issue—(4108).

BIRTH OF THE BLUES—MU—Bing Crosby, Mary Martin, Brian Donlevy—Star draw, plus music, should send this into the better grosses—83m.—see Sept. 17 issue—(4109).

BORDER VIGILANTES — W — William Boyd, Russell Hayden, Frances Gifford—Top line western in the Cassidy series—62m.—see Apr. 16 issue—(4053).

BUY ME THAT TOWN—CD—Lloyd Nolan, Constance Moore, Albert Dekker, Sheldon Leonard—Amusing dualler with a different angle—69m.—see Sept. 3 issue—(4102).

CAUGHT IN THE DRAFT—C—Bob Hope, Dorothy Lamour, Eddie Bracken, Lynne Overman—Sure-fire boxoffice—82m.—see June 11 issue—(4032).

FLYING BLIND—AD—Richard Arlen, Jean Parker, Nils Asther—Good aviation programmer — 70m. — see Sept. 3 issue—(4037).

FORCED LANDING—MD—Richard Arlen, Eve Gabor, J. Carrol Naish—Good action program melodrama—67m.—see July 23 issue—(4033).

GLAMOUR BOY—CD—Jackie Cooper, Susanna Foster, Walter Abel—Nice program; has possibilities for "sleeper" business—78m.—see Sept. 17 issue—(4110).

HARD-BOILED CANARY, THE (There's Magic in Music)—CMU—Allan Jones, Susanna Foster, Margaret Lindsay—For lovers of classical music; can stand strong selling—79m.—see Feb. 19 issue—(4021).

HENRY ALDRICH FOR PRESIDENT—C—James Lydon, Charles Smith, June Preisser, Mary Anderson—Dualler for the family trade; sell the radio fame—72m.—see Sept. 3 issue—(4104).

HOLD BACK THE DAWN—D—Charles Boyer, Olivia de Havilland, Paulette Goddard — Triple starrer should prove strong femme draw—116m.—see Sept. 3 issue—(4103).

IN OLD COLORADO—W—William Boyd, Russell Hayden, Margaret Hayes — Top-notch Hopalong—66m. see Mar. 5 issue—(4052).

I WANTED WINGS—MD—Ray Milland, William Holden, Wayne Morris, Brian Donlevy, Constance Moore—Large-scale, spectacular action picture; will need plenty of selling—135m.—see May 28 issue—(4028).

KISS THE BOYS GOODBYE—MUC—Mary Martin, Don Ameche, Oscar Levant, Rochester—Pleasant musical; sell the names—85m.—see July 9 issue—Leg.: B—(4035).

LADY EVE, THE—CD—Barbara Stanwyck, Henry Fonda, Charles Coburn—Pleasing programmer, with emphasis on the women's angle—94m.—see Mar. 5 issue—(4022).

LAS VEGAS NIGHTS—CMU—Phil Regan, Bert Wheeler, Constance Moore, Tommy Dorsey—Routine musical without names; plug Tommy Dorsey's Band—87m. —see Mar. 19 issue—(4023).

MAD DOCTOR, THE—MD—Basil Rathbone, John Howard, Ellen Drew, Ralph Morgan—Exploitable horror picture has plenty of selling angles—91m.—see Feb. 19 issue—(4018).

MONSTER AND THE GIRL, THE—MD—Ellen Drew, Paul Lukas, Robert Paige—Tailor made for the horror fans—65m.—see Mar. 5 issue—(4020).

NEW YORK TOWN—CD—Fred MacMurray, Mary Martin, Robert Preston—Lightweight program will need plenty of selling—74m.—see Sept. 3 issue—(4105).

NIGHT OF JANUARY 16TH, THE—MD—Robert Preston, Ellen Drew, Nils Asther—Mystery for the duals; sell Broadway rep — 77m. — see Sept. 17 issue—(4106).

NOTHING BUT THE TRUTH—F—Bob Hope, Paulette Goddard, Edward Arnold, Leif Erickson — Laugh show, backed by the Hope rep, should get into the better money—87m.—see Sept. 3 issue—(4101).

ONE NIGHT IN LISBON—CD—Fred MacMurray, Madeleine Carroll, Patricia Morison—Good program—97m.—see May 28 issue—(4029)—(A).

PARSON OF PANAMINT, THE—D—Charles Ruggles, Ellen Drew, Phillip Terry—Good entertainment—84m.—see June 25 issue—(4031).

PIRATES ON HORSEBACK—W—William Boyd, Russell Hayden, Eleanor Stewart—Top notch western —68m.—see May 28 issue—(4054).

POWER DIVE—AD—Richard Arlen, Jean Parker, Roger Pryor—Pleasing aviation programmer for the action trade—71m.—see Apr. 30 issue—(4026).

REACHING FOR THE SUN—MD—Joel McCrea, Ellen Drew, Albert Dekker, Eddie Bracken—Just a programmer; sell the names—90m.—see Apr. 16 issue —(4027).

ROAD TO ZANZIBAR, THE—MUC—Bing Crosby, Dorothy Lamour, Bob Hope—Sell the names and "Road to Singapore" rep—92m.—see Mar. 19 issue—(4025).

ROUNDUP, THE—WD—Richard Dix, Patricia Morison, Preston Foster—Fair western drama is suitable for action houses—90m.—see Mar. 19 issue—(4024).

RUGGLES OF RED GAP—C—Charles Laughton, Mary Boland, Charlie Ruggles—Re-issue should arouse a certain amount of interest—90m.—see July 23 issue —(Re-issue).

SHEPHERD OF THE HILLS, THE—MD—John Wayne, Betty Field, Harry Carey, Beulah Bondi—High rating family entertainment is welcome change from war cycle — 98m.—see June 25 issue — (Technicolor)—(4034).

SKYLARK—CD—Claudette Colbert, Ray Milland, Walter Abel, Brian Aherne, Binnie Barnes—Class comedy; sell the names—91m.—see Sept. 17 issue—(4107).

THERE'S MAGIC IN MUSIC — see The Hard-Boiled Canary.

WEST POINT WIDOW—CD—Anne Shirley, Richard Carlson, Frances Gifford—Programmer will fit into the dual spot—64m.—see June 11 issue—(4030).

WIDE OPEN TOWN—W—William Boyd, Russell Hayden, Evelyn Brent—High rating in the Hopalong series—79m.—see Aug. 6 issue—(4055).

WORLD PREMIERE—F—John Barrymore, Frances Farmer, Eugene Pallette—Silly programmer belongs on the bottom half of the duallers—67m.—see Sept. 3 issue—(4036).

YOU'RE THE ONE—CMU—Bonnie Baker, Orrin Tucker, Edward Everett Horton, Jerry Colonna—Exploitable dualler with names to sell—82m.—see Feb. 5 issue—(4017).

TO BE REVIEWED OR IN PRODUCTION

AIR RAID—Robert Preston, Martha O'Driscoll, Eve Gabor.

BAHAMA PASSAGE—Madeleine Carroll, Stirling Hayden—(Technicolor).

FLY BY NIGHT—Richard Carlson, Nancy Kelly, Martin Kosleck.

GREAT MAN'S LADY, THE — Barbara Stanwyck, Joel McCrea, Brian Donlevy.

HENRY AND DIZZY—Jimmy Lydon, John Litel, Mary Anderson.

LOUISIANA PURCHASE—Bob Hope, Victor Moore, Vera Zorina, Irene Bordoni—(Technicolor).

MALAYA—Dorothy Lamour, Jack Haley, Richard Denning—(Technicolor).

MIDNIGHT ANGEL—Robert Preston, Martha O'Driscoll, Eve Gabor.

MR. BUG GOES TO TOWN—Technicolor feature cartoon.

MORNING AFTER, THE—Preston Foster, Albert Dekker, Patricia Morison.

NO HANDS ON THE CLOCK — Chester Morris, Jean Parker, Dick Purcell.

OUTLAWS OF THE DESERT — William Boyd, Andy Clyde, Jean Phillips.

REAP THE WILD WIND—Ray Milland, John Wayne, Paulette Goddard, Robert Preston, Raymond Massey—(Technicolor).

REMARKABLE ANDREW, THE—William Holden, Ellen Drew, Brian Donlevy.

RIDERS OF THE TIMBERLINE—William Boyd, Eleanor Stewart.

SECRET OF THE WASTELANDS—William Boyd, Andy Clyde, Barbara Britton.

STICK TO YOUR GUNS—William Boyd, Andy Clyde, Jacqueline Holt.

SULLIVAN'S TRAVELS — Joel McCrea, Veronica Lake, Eric Blore.

SWEATER GIRL—Eddie Bracken, June Preisser, Betty Jane Rhodes.

TOMBSTONE—Richard Dix, Frances Gifford, Edgar Buchanan.

TWILIGHT ON THE TRAIL — William Boyd, Wanda McKay, Andy Clyde.

PRODUCERS RELEASING CORP.

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

BILLY THE KID'S FIGHTING PALS—W—Bob Steele, Al St. John, Phyllis Adair—Routine western—62m. —see Apr. 16 issue—(161).

BILLY THE KID'S RANGE WAR—W—Bob Steele, Joan Barclay, Al St. John—Good Steele entry—60m.—see Feb. 19 issue—(160).

BILLY THE KID IN SANTA FE—W—Bob Steele, Al St. John, Marin Sais—Fair western—66m.—see July 23 issue—(162).

CAUGHT IN THE ACT—C—Henry Armetta, Iris Meredith, Robert Baldwin—Italian dialect comedy has some amusing moments—62m.—see Feb. 5 issue (107).

CRIME, INC.—see Paper Bullets.

CRIMINALS WITHIN—MY—Eric Linden, Ann Doran, Constance Worth—For the bottom duallers—70m. —see July 9 issue—(111).

DESPERATE CARGO—MD—Ralph Byrd, Carol Hughes, Julie Duncan—Nice bottom dualler—64m.—see Aug. 20 issue—(113).

DOUBLE CROSS—MD—Kane Richmond, Pauline Moore, Wynne Gibson—Action show will fit nicely into the duallers—61m.—see July 23 issue—(112).

EMERGENCY LANDING—MD—Forrest Tucker, Carol Hughes, Evelyn Brent—Okay aviation meller for the supporting notch—70m.—see May 28 issue—(109).

GAMBLING DAUGHTERS—MD—Roger Pryor, Cecilia Parker, Robert Baldwin—For the bottom duals; sell the title—62m.—see Aug. 20 issue—(124).

FEDERAL FUGITIVES — MD — Neil Hamilton, Doris Day, Victor Varconi—Well-produced meller for the supporting notch—62m.—see Apr. 2 issue—(108).

LONE RIDER CROSSES THE RIO, THE—W—George Houston, Roquell Verria, Al St. John—Okay western; sell Houston's singing—60m.—see Mar. 19 issue—(164).

LONE RIDER AMBUSHED, THE—W—George Houston, Al St. John, Maxine Leslie—Standard Lone Rider—64m.—see Sept. 3 issue—(167).

LONE RIDER IN FRONTIER FURY, THE—W—George Houston, Al St. John, Hillary Brooke—Fair western—60m.—see Sept. 3 issue—(166).

LONE RIDER IN GHOST TOWN, THE—W—George Houston, Al St. John, Alaine Brandes—Fair western—64m.—see May 14 issue—(165).

OUTLAWS OF THE RIO GRANDE — W—Tim McCoy, Virginia Carpenter, Charles King—Above par western, has plenty of action—53m.—see May 5 issue —(155).

PAPER BULLETS (Crime, Inc.)—MD—Joan Woodbury, Jack La Rue, John Archer—Okay for duallers—72m.—see June 11 issue—(123).

REG'LAR FELLERS—CD—Billy Lee, Roscoe Ates, Alfalfa Switzer—Kids will love it; worthy of special kiddie show selling—70m.—see Aug. 20 issue—(125).

SECRET EVIDENCE—MD—Marjorie Reynolds, Charles Quigley, Ward McTaggart—Better than the usual run of this class—65m.—see Feb. 19 issue—(106).

SOUTH OF PANAMA—MD—Roger Pryor, Virginia Vale, Lionel Royce—Okay spy meller for the action houses—68m.—see Apr. 30 issue—(110).

TEXAS MARSHAL, THE—W—Tim McCoy, Art Davis, Kay Leslie—High rating western—60m.—see June 25 issue—(156).

TO BE REVIEWED OR IN PRODUCTION

BILLY THE KID WANTED—Buster Crabbe, Al St. John —(257).

BLONDE COMET—(116).

DANGEROUS LADY—Neil Hamilton, June Storey, Evelyn Brent—(115).

FRONTIER MARSHAL NO. 1—Bill Boyd, Lee Powell, Art Davis—(251).

GHOST AND THE GUEST, THE—(207).

HARD GUY—Jack LaRue, Mary Healy—(205).

JUNGLE MAN—Buster Crabbe, Sheila Darcy, Vince Barnett—(126).

LONE RIDER NO. 1—(264).

LONE RIDER FIGHTS BACK, THE—George Houston, Al St. John—(168).

MIRACLE KID, THE—Tom Neal, Carol Hughes—(213).

MR. CELEBRITY—Doris Day, Clara Kimball Young, James Seay, Francis X. Bushman—(114).

SWAMP WOMAN, THE—Ann Corio—(201).

RKO-RADIO

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

ALL THAT MONEY CAN BUY—see Here Is A Man.

ALONG THE RIO GRANDE—W—Tim Holt, Ray Whitley, Betty Jane Rhodes—Okay western—64m.—see Feb. 5 issue—(183).

BANDIT TRAIL, THE—W—Tim Holt, Janet Waldo, Ray Whitley—Just another western—60m.—see Sept. 17 issue.

BRINGING UP BABY—C—Cary Grant, Katharine Hepburn, Charles Ruggles—Comedy re-issue; sell Grant and Hepburn—102m.—see Apr. 16 issue—(163).

CITIZEN KANE—D—Orson Welles, Dorothy Comingore, Joseph Cotten—Hits the mark in every department; a massive piece of entertainment, and one that should aim at every box-office record—119m.—see Sept. 3 issue—(201).

CYCLONE ON HORSEBACK—RKO—Tim Holt, Marjorie Reynolds, Ray Whitley—Standard Tim Holt entry—60m.—see June 25 issue—(185).

DEVIL AND MISS JONES, THE—C—Jean Arthur, Robert Cummings, Charles Coburn—Delightful comedy; grosses will depend largely on selling effort—92m.—see Apr. 16 issue—(122)

DUDE COWBOY—W—Tim Holt, Ray Whitley, Marjorie Reynolds—High rating western—58m.—see Sept. 17 issue.

FANTASIA—Fantasy MU—Produced by Walt Disney with Leopold Stokowski and the Philadelphia Orchestra—Something new and different; should attract lots of interest in the metropolitan centers —135m.—see Nov. 27 issue—(Disney).

FATHER TAKES A WIFE—C—Gloria Swanson, Adolphe Menjou, John Howard—Lightweight comedy; plug Swanson—79m.—see Sept. 3 issue—(204).

FOOTLIGHT FEVER—C—Alan Mowbray, Donald MacBride, Elisabeth Risdon—Okay comedy for dual support—69m.—see Mar. 19 issue—(119).

FRANK BUCK'S JUNGLE CAVALCADE—AD—Produced in the jungle by Frank Buck—A sure grosser for the animal trade—78m.—see July 23 issue—(re-issue)—(166).

GAY FALCON, THE—MYD—George Sanders, Wendy Barrie, Allen Jenkins—Okay mystery programmer for the duals; successor to "The Saint"—67m.—see Oct. 1 issue.

GIRL, A GUY AND A GOB, A—C—George Murphy, Lucille Ball, Edmond O'Brien—Pleasing program; deserves the best kind of selling—91m.—see Mar. 5 issue—(120).

HERE IS A MAN (All That Money Can Buy)—James Craig, Anne Shirley, Simone Simon, Walter Huston, Edward Arnold—Impressive and praiseworthy, but a problem for any box-office—106m.—see Sept. 3 issue—(205).

HURRY, CHARLIE, HURRY—F—Leon Errol, Mildred Coles, Kenneth Howell—Some laughs in it for the lower half of the duallers—65m.—see July 9 issue—(129).

IT HAPPENED TO ONE MAN—D—Wilfrid Lawson, Nora Swinburne, Marta Labarr—Saleable program where English pictures go—80m.—see Mar. 5 issue—(English-made).

LADY SCARFACE — MD — Judith Anderson, Dennis O'Keefe, Frances Neal—Routine bottom dualler, with an angle—66m.—see Sept. 3 issue—(203).

LITTLE FOXES, THE—D—Bette Davis, Herbert Marshall, Richard Carlson—Quality entertainment best suited for class audiences; needs plugging for others —116m.—see Aug. 20 issue—(175)—(A).

LOOK WHO'S LAUGHING—F—Edgar Bergen, Charlie McCarthy, Fibber McGee and Molly, Lucille Ball—Highly salable comedy with radio names—79m.—see Oct. 1 issue.

MELODY FOR THREE—CD—Jean Hersholt, Fay Wray, Walter Woolf King—One of the better Dr. Christians; sell the music—67m.—see Mar. 5 issue—(124).

MEXICAN SPITFIRE'S BABY—F—Lupe Velez, Leon Errol, Charles "Buddy" Rogers—Lightweight broad farce okay for duals and smaller spots—70m.—see Sept. 17 issue.

MY LIFE WITH CAROLINE—C—Ronald Colman, Anna Lee, Charles Winninger—Pleasing light entertainment that can stand plenty of push—81m.—see July 23 issue—(135)—(A).

PARACHUTE BATTALION—MD—Robert Preston, Nancy Kelly, Edmond O'Brien—Timely programmer has plenty of selling angles—75m.—see Sept. 3 issue—(202).

RELUCTANT DRAGON, THE—Novelty—Robert Benchley, Nana Bryant, Walt Disney—Novelty will need plenty of push, but has chance for surprise grosses —73m.—see May 28 issue—(Technicolor Sequences)—(191).

REPENT AT LEISURE—CD—Kent Taylor, Wendy Barrie, George Barbier—For the lower half of the duallers—66m.—see Apr. 16 issue—(125).

RIDING THE WIND—W—Tim Holt, Ray Whitley, Mary Douglas—One of the better Holts—60m.—see Sept. 17 issue.

ROBBERS OF THE RANGE—W—Tim Holt, Ray Whitley, Virginia Vale—One of the better Holt westerns—62m.—see Apr. 2 issue—(184).

SAINT'S VACATION, THE—MD—Hugh Sinclair, Sally Gray, Arthur Macrae—Lightweight Britisher for the duals—61m.—see June 25 issue—(English-made)—(131).

SCATTERGOOD BAINES — CD—Guy Kibbee, Carol Hughes, John Archer—Good comedy for nabes and hinterlands—69m.—see Feb. 19 issue—(123).

SCATTERGOOD MEETS BROADWAY — Guy Kibbee, Emma Dunn, Joyce Compton—Standard Scattergood offering for the duals—68m.—see Sept. 3 issue—(136).

SCATTERGOOD PULLS THE STRINGS—CD—Guy Kibbee, Bobs Watson, Susan Peters—Dualler is tops for family trade — 67m.—see May 28 issue—(132).

SIX GUN GOLD—W—Tim Holt, Ray Whitley, Jan Clayton—Routine western—57m.—see Aug. 20 issue—(186).

STORY OF THE VATICAN, THE—Doc—Produced by The March of Time—Strong for solid Catholic sectors; will need plenty of attention in others—54m.—see Aug. 20 issue—(172).

SUNNY—MUC—Anna Neagle, John Carroll, Ray Bolger—Musical can do pleasing business with proper handling—98m.—see May 28 issue—(133).

THEY MEET AGAIN—D—Jean Hersholt, Dorothy Lovett, Robert Baldwin—Dr. Christian entrant for the lower half—67m.—see July 23 issue—(134).

THEY MET IN ARGENTINA—MUC—Maureen O'Hara, James Ellison, Buddy Ebsen, Alberto Vila—Latin-American musical will need plenty of help—77m.—see Apr. 30 issue—(128).

TOM, DICK AND HARRY—C—Ginger Rogers, George Murphy, Alan Marshal, Burgess Meredith—Big laughgetter should prove box-office tonic—87m.—see July 23 issue—(126).

UNEXPECTED UNCLE—C—Charles Coburn, Anne Shirley, James Craig—Light, pleasant little comedy for the duallers—67m.—see Oct. 1 issue.
VIVACIOUS LADY—C—Ginger Rogers, James Stewart, Charles Coburn—Pleasant reissue; sell Award-winners Rogers and Stewart—90m.—see Mar. 19 issue—(162).

TO BE REVIEWED OR IN PRODUCTION

BALL OF FIRE—Gary Cooper, Barbara Stanwyck.
CALL OUT THE MARINES—Victor McLaglen, Edmund Lowe, Jack Holt, Tim Holt, Simoue Simon, Binnie Barnes.
COME ON, DANGER—Tim Holt, Ray Whitley.
DATE WITH THE FALCON, A—George Sanders, Wendy Barrie, James Gleason.
LAND OF THE OPEN RANGE—Tim Holt, Ray Whitley, Janet Waldo.
OBLIGING YOUNG LADY — Joan Carroll, Edmond O'Brien, Ruth Warrick.
PLAYMATES—Kay Kyser, John Barrymore, Lupe Velez.
STREET GIRL—Ray Bolger, Anne Shirley, Desi Arnaz, Eddie Foy, Jr.
SUSPICION—Cary Grant, Joan Fontaine, Sir Cedric Hardwicke, Isabel Jeans, Heather Angel—99m.
WEEKEND FOR THREE—Jane Wyatt, Dennis O'Keefe, Edward Everett Horton.

REPUBLIC

(1940-41 releases from 001 up; 1941-42 releases from 101 up.)

ANGELS WITH BROKEN WINGS—CD—Binnie Barnes, Gilbert Roland, Mary Lee—For the duals and nabes; sell the names—72m.—see June 11 issue—(016).
ARKANSAS JUDGE—C—Weaver Bros. and Elviry, Roy Rogers, Spring Byington, Pauline Moore—Small towns and nabes will like it best—72m.—see Feb. 5 issue—(010).
BACK IN THE SADDLE — MUW — Gene Autry, Smiley Burnette, Mary Lee—One of Autry's best—73m. see Apr. 2 issue—(045).
BAD MAN OF DEADWOOD—W—Roy Rogers, Gabby Hayes, Carol Adams—Fast-Moving Rogers entry—61m.—see Sept. 17 issue—(058).
CITADEL OF CRIME—MD—Robert Armstrong, Frank Albertson, Linda Hayes—Fast moving entrant for the duallers—58m.—see Aug. 6 issue—(024).
COUNTRY FAIR—MUC—Eddie Foy, Jr., June Clyde, Guinn Williams—Lightweight farce comedy; best for nabes and hinterland—74m.—see May 14 issue—(015).
DESERT BANDIT—W—Don "Red" Barry, Lynn Merrick, William Haade—Good western—56m.—see May 28 issue—(077).
DOCTORS DON'T TELL—MD—John Beal, Florence Rice, Edward Norris—Run-of-mill medico-gangster meller—65m.—see Sept. 17 issue—(026).
GANGS OF SONORA—W—Three Mesquiteers, June Johnson—Standard Mesquiteers will satisfy western fans—56m.—see July 23 issue—(068).
GAY VAGABOND, THE—C—Roscoe Karns, Ruth Donnelly, Ernest Truex—Okay for the nabe duals and rurals—66m.—see May 28 issue—(022).
GREAT TRAIN ROBBERY, THE — AD—Bob Steele, Claire Carleton, Milburn Stone — Satisfactory action dualler—62m.—see Mar. 5 issue—(021).
HURRICANE SMITH—MD—Ray Middleton, Jane Wyatt, Harry Davenport — Programmer for the duals — 69m.—see Sept. 3 issue—(108).
ICE-CAPADES—MUC—James Ellison, Jerry Colonna, Dorothy Lewis—Ace musical built for popular appeal—88m.—see Aug. 20 issue—(004).
IN OLD CHEYENNE—W—Roy Rogers, Joan Woodbury, Gabby Hayes—Belongs in the top western bracket—58m.—see Apr. 16 issue—(055).
KANSAS CYCLONE—W—Don "Red" Barry, Lynn Merrick, William Haade—High grade western—56m. —see June 25 issue—(078).
LADY FROM LOUISIANA — MD—John Wayne. Ona Munson, Helen Westley—Another high-rating Republic entry; will need selling—82m.—see May 14 issue—(014).
MAN BETRAYED, A—MD—John Wayne, Frances Dee, Edward Ellis—Good cast held down by weak story; sell the names—83m.—see Mar. 19 issue—(011).
MR. DISTRICT ATTORNEY — CD — Dennis O'Keefe, Florence Rice, Peter Lorre—Fast moving show fits nicely into the action groove—69m.—see Apr. 2 issue—(012)
MOUNTAIN MOONLIGHT — MU — Weaver Bros. and Elviry, John Archer, Betty Jane Rhodes—Lightweight hillbilly yarn for nabes and rurals—68m.—see Sept. 3 issue—(107).
NEVADA CITY — W — Roy Rogers, George "Gabby" Hayes, Sally Payne—Above par western—58m.—see June 25 issue—(057).
OUTLAWS OF CHEROKEE TRAIL—W—Three Mesquiteers, Lois Collier—Standard Mesquiteer—see Oct. 1 issue—(161).
PALS OF THE PECOS—W—Three Mesquiteers, June Johnson—Run-of-the-mill Mesquiteers—56m.—see Apr. 30 issue—(066).
POISON PEN—D—Flora Robson, Robert Newton, Ann Todd—Above average mystery programmer—66m. —see July 9 issue—(English-made)—(023).
PETTICOAT POLITICS—CD—Roscoe Karns, Ruth Donnelly, Spencer Charters, Lois Ranson, Polly Moran—Dualler for family situations and small towns—67m.—see Feb. 19 issue—(020).
PHANTOM COWBOY, THE—W—Don "Red" Barry, Virginia Carroll, Milburn Stone—Run-of-the-mill western—56m.—see Feb. 19 issue—(075).
PITTSBURGH KID, THE—MD—Billy Conn, Jean Parker, Dick Purcell—Entertaining meller for the duals; Conn's name will help in many spots—74m.—see Sept. 3 issue—(133).
PRAIRIE PIONEERS — W — Three Mesquiteers, Esther Estrella, Robert Kellard—Dualler for action houses; sell Three Mesquiteers series—58m.—see Mar. 5 issue—(065).
PUDDIN' HEAD—CMU—Judy Canova, Francis Lederer, Raymond Walburn—Rural musical will need plenty of help—80m.—see July 9 issue—(003).
RAGS TO RICHES—AD—Alan Baxter, Mary Carlisle, Jerome Cowan—Routine action dualler—57m.—see Aug. 20 issue—(025).
RIDIN' ON A RAINBOW—WMU—Gene Autry, Mary Lee, Smiley Burnette, Carol Adams—Long on songs; short on action; but Autry is Autry—79m.—see Feb. 5 issue—(044).
ROOKIES ON PARADE—MUC—Bob Crosby, Gertrude Niesen, Ruth Terry—Timely comedy of the boys in the camps has all the angles—69m.—see Apr. 30 issue—(013).
SADDLEMATES — W—Three Mesquiteers (Livingston, Steele, Davis), Gale Storm—Standard Three Mesquiteers western—56m.—see June 25 issue — (067).
SHERIFF OF TOMBSTONE—W—Roy Rogers, Gabby Hayes, Elyse Knox—Okay western; Rogers at his best—56m.—see May 14 issue—(056).
SINGING HILL, THE — MUW—Gene Autry, Virginia Dale, Smiley Burnette—Top ranking Autry—75m. —see May 14 issue—(046).
SIS HOPKINS — MUC — Judy Canova, Bob Crosby, Charles Butterworth, Jerry Colonna, Susan Hayward—Republic's top production; has big b. o. possibilities with the right kind of selling—98m. —see Apr. 16 issue—(002).
SUNSET IN WYOMING—W—Gene Autry, Smiley Burnette, Maris Wrixon—Standard Autry—65m.—see Aug. 6 issue—(047).
TWO-GUN SHERIFF—W—Don "Red" Barry, Lynn Merrick, Jay Novello—Has plenty for action fans—56m.—see Apr. 30 issue—(076).
UNDER FIESTA STARS—W—Gene Autry, Smiley Burnette, Carol Hughes—Average Autry—64m.—see Sept. 3 issue—(048).

TO BE REVIEWED OR IN PRODUCTION

APACHE KID, THE—Don Red Barry, Lynn Merrick—56m.—(171).
DEATH VALLEY OUTLAWS—Don Barry, Lynn Merrick (172).
DOWN MEXICO WAY — Gene Autry, Smiley Burnette, Fay McKenzie—(042).
GAUCHOS OF EL DORADO—Tom Tyler, Bob Steele, Rufe Davis, Lois Collier—(162).
JESSE JAMES AT BAY—Roy Rogers, Gabby Hayes, Gale Storm—(151).
LADY FOR A NIGHT—Joan Blondell, John Wayne, Ray Middleton.
MERCY ISLAND—Ray Middleton, Gloria Dickson, Otto Kruger—(110).
NEWSPAPER MEN ARE HUMAN—Phillip Terry, Wendy Barrie, Edgar Kennedy.
SAILORS ON LEAVE—William Lundigan, Shirley Ross, Chick Chandler—(109).
SIERRA SUE—Gene Autry, Smiley Burnette, Fay McKenzie.

20th CENTURY-FOX

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

ACCENT ON LOVE—CD—George Montgomery, Osa Massen, J. Carrol Naish — Pleasing bottom dualler; Montgomery makes a nice impression—61m.—see July 9 issue—Leg.: B—(148).
BELLE STARR (THE BANDIT QUEEN) — MD—Gene Tierney, Randolph Scott, Dana Andrews—Well-produced outdoor melodrama has plenty of angles for selling—87m.—see Sept. 3 issue—(207).
BLOOD AND SAND—MD—Tyrone Power, Linda Darnell, Rita Hayworth—Sell the names and color for best results—125m.—see May 28 issue—(Technicolor)—(143).
CHARLEY'S AUNT—F—Jack Benny, Kay Francis, James Ellison—New version of famous farce should do nice business—82m.—see Sept. 3 issue—(201).
CHARLIE CHAN IN RIO—MD—Sidney Toler, Mary Beth Hughes, Ted North—One of the best of the Chans—62m.—see Sept. 3 issue—(206).
COWBOY AND THE BLONDE, THE—CD—Mary Beth Hughes, George Montgomery, Alan Mowbray—Mild satire on Hollywood for the duallers—68m.—see Apr. 30 issue—(141).
DANCE HALL—CD—Carole Landis, Cesar Romero, William Henry—Fast moving dualler for the summer trade—73m.—see July 9 issue—Leg.: B—(149).
DEAD MEN TELL—MY—Sidney Toler, Sheila Ryan, Robert Weldon—Good Chan entry for the duallers—60m.—see Mar. 19 issue—(136).
DRESSED TO KILL — MD — Lloyd Nolan, Mary Beth Hughes, Sheila Ryan—Fast-moving meller for the duallers—74m.—see Sept. 3 issue—(202).
FOR BEAUTY'S SAKE—CD—Ned Sparks, Marjorie Weaver, Ted North—Routine entrant for the lower half—62m.—see May 28 issue—(144).
GOLDEN HOOFS—CD—Jane Withers, Charles (Buddy) Rogers, Katharine Aldridge—Average Withers will fit into the lower dual spot—67m.—see Feb. 5 issue—(130).
GREAT AMERICAN BROADCAST, THE—CMU—Alice Faye, Jack Oakie, John Payne, Cesar Romero—Workmanlike musical should do good business—91m.—see May 14 issue—(140).
THE GREAT COMMANDMENT—D—John Beal, Maurice Moscovich, Albert Dekker, Marjorie Cooley—Well-made religious drama; call stand selling in certain localities—80m.—see March 5 issue—(142).
GREAT GUNS—C—Laurel and Hardy, Sheila Ryan—For the kiddies—73½m.—see Sept. 17 issue—(212).
LAST OF THE DUANES, THE—W—George Montgomery, Lynne Roberts, Eve Arden—Run-of-the-mill western; sell Montgomery as a new western star—57m.—see Sept. 17 issue—(209).
MAIL TRAIN—MD — Gordon Harvey, Alastair Sim, Phyllis Calvert—High rating English import—87m.—see June 25 issue — (139) — (English-made).
MAN AT LARGE—CD—Marjorie Weaver, George Reeves, Richard Derr—For the lower half of the duallers—69m.—see Sept. 17 issue—(210).
MAN HUNT — MD—Walter Pidgeon, George Sanders, Joan Bennett, John Carradine—High rating melodrama that can stand heavy exploitation—102m.—see June 25 issue—(146).
MOON OVER MIAMI—MU—Don Ameche, Betty Grable, Robert Cummings, Carole Landis—Summer musical should be a pleasing grosser—92m.—see June 25 issue—(Technicolor)—(147).
MURDER AMONG FRIENDS—MY—John Hubbard, Marjorie Weaver, Cobina Wright, Jr., Mona Barrie—Amusing thriller for the duals—67m.—see Mar. 5 issue—(132).
PRIVATE NURSE—CD—Jane Darwell, Brenda Joyce, Sheldon Leonard—For the lower half of the duallers 61m.—see Sept. 3 issue—(204).
RIDE KELLY RIDE—AD—Eugene Pallette, Rita Quigley, Mary Healy, Marion Stephen—Filler for the lower half of duallers—59m.—see Feb. 5 issue—(129).
RIDE ON VAQUERO — W — Cesar Romero, Chris-Pin Martin, Mary Beth Hughes—Standard Cisco Kid will fit into the double feature groove—64m.—see Apr. 2 issue—(138).
RIDERS OF THE PURPLE SAGE—W—George Montgomery, Lynne Roberts, Mary Howard—Just another western—56m.—see Sept. 17 issue—(213).
SCOTLAND YARD—MD—Nancy Kelly, Edmund Gwenn, John Loder—Topical crime meller will fit nicely into the duallers—67m.—see Apr. 2 issue—(131).
SLEEPERS WEST—MD—Lloyd Nolan, Lynn Bari, Mary Beth Hughes—Pleasing Michael Shayne entrant for the duallers—74m.—see Mar. 19 issue—(134).
SUN VALLEY SERENADE—Sonja Henie, John Payne, Glenn Miller—Highly entertaining musical with plenty to sell—86m.—see Sept. 3 issue—(205).
THAT NIGHT IN RIO—CMU—Alice Faye, Don Ameche, Carmen Miranda—High rating musical looms as one of the company's best this season—90m.—see Mar. 19 issue—(Technicolor)—(137).
TOBACCO ROAD—CD—Charley Grapewin, Gene Tierney, Marjorie Rambeau, William Tracy — Pre-selling rep of stage play should help grosses, even though screen version falls a bit short—84m.—see Mar. 5 issue—(133).
VERY YOUNG LADY, A—CD—Jane Withers, Nancy Kelly, John Sutton—Okay for the Withers fans—79m.—see May 14 issue—(145).
WEEKEND IN HAVANA—CMU—Alice Faye, Carmen Miranda, John Payne, Cesar Romero — Colorful musical should do pleasant business—80½m.—see Sept. 17 issue—(Technicolor)—(209).
WE GO FAST—C—Lynn Bari, Alan Curtis, Sheila Ryan—Bottom dual material—64m.—see Sept. 17 issue—(208).
WESTERN UNION — MD — Robert Young, Randolph Scott, Virginia Gilmore, Dean Jagger—Exploitable meller; will need plenty of selling—95m.—see Feb. 5 issue—(Technicolor)—(126).
WILD GEESE CALLING—MD—Henry Fonda, Joan Bennett, Warren William—Fair program; sell the names—78m.—see Sept. 3 issue—(203).
YANK IN THE R.A.F., A—CD—Tyrone Power, Betty Grable, John Sutton—Should be one of the company's best grossers for the year—97m.—see Sept. 17 issue—(211).

TO BE REVIEWED OR IN PRODUCTION

CADET GIRL—Carole Landis, George Montgomery, John Sheppard.
CONFIRM OR DENY—Don Ameche, Joan Bennett, John Loder.
HOT SPOT—Betty Grable, Victor Mature, Carole Landis.
HOW GREEN WAS MY VALLEY—Roddy McDowall, Walter Pidgeon, Anna Lee, Maureen O'Hara.
KIPPS—Michael Redgrave, Diana Wynyard—(English-made).
LONE STAR RANGER—John Kimbrough, Sheila Ryan.
MARRY THE BOSS' DAUGHTER—Brenda Joyce, Bruce Edwards, George Barbier.
MOON OVER HER SHOULDER—Lynn Bari, Dan Dailey, Jr., John Sutton.
OUTLAW, THE—Walter Huston, Thomas Mitchell, Jane Russell, Jack Buetel (Hughes)—(135).
REMEMBER THE DAY—Claudette Colbert, John Payne.
RISE AND SHINE—George Murphy, Linda Darnell, Jack Oakie, Walter Brennan, Milton Berle.
SMALL TOWN DEB—Jane Withers, Cobina Wright, Jr., Jane Darwell.
SON OF FURY—Tyrone Power, George Sanders.
SWAMP WATER—Walter Huston, Walter Brennan, Anne Baxter, Dana Andrews.
YOUNG AMERICA—Jane Withers, Glen Roberts, Jane Darwell.

UNITED ARTISTS

ADVENTURES OF TOM SAWYER, THE—Tommy Kelly, May Robson, Walter Brennan—Re-issue; sell Technicolor and Selznick—91m.—see May 14 issue—(Technicolor)—(Selznick).
BROADWAY LIMITED—C—Victor McLaglen, Dennis O'Keefe, Marjorie Woodworth—Comedy will need plenty of attention — 75m.—see June 11 issue—(Roach).
INTERNATIONAL LADY — MD—George Brent, Ilona Massey, Basil Rathbone—Fast-moving spy drama; get behind it with plenty of push—102m.—see Sept. 3 issue—(Small).

LYDIA—D—Merle Oberon, Edna May Oliver, Alan Marshal — Fine production with special appeal to women—98m.—see Sept. 3 issue—(Korda).
MAJOR BARBARA—CD—Wendy Hiller, Rex Harrison, Robert Morley—Tops for the class trade; needs plenty of selling elsewhere — 116m.—see Sept. 17 issue—(English-made)—(Pascal).
NEW WINE—DMU—Alan Curtis, Ilona Massey, Binnie Barnes—Class offering will need plenty of help—84m.—see Sept. 3 issue—(Sekely).
POT O' GOLD—MUC—James Stewart, Paulette Goddard, Horace Heidt, Charles Winninger—Title and cast should put this into better grosses—86m.—see Apr. 2 issue—(Roosevelt).
PRISONER OF ZENDA, THE — MD—Ronald Colman, Madeleine Carroll, Douglas Fairbanks, Jr., Raymond Massey—Re-issue; sell the names—101m.—see May 14 issue—(Selznick).
TANKS A MILLION—C—William Tracy, James Gleason, Elyse Knox—First Roach "streamliner"; fun for all audiences—50m.—see Sept. 3 issue—(Roach).
THAT HAMILTON WOMAN — D — Vivien Leigh, Laurence Olivier, Alan Mowbray—Lavish costume show with exploitable names has selling angles for the women—125m.—see Apr. 2 issue—(Korda).
THAT UNCERTAIN FEELING—C—Merle Oberon, Melvyn Douglas, Burgess Meredith—One of the season's better light comedies; sell the names and Lubitsch—84m.—Mar. 19 issue—(Lesser).
THREE COCKEYED SAILORS — C—Tommy Trinder, Claude Hulbert, Carla Lehmann, Michael Wilding—English import has plenty of laughs for the duallers — 77m. — see Sept. 3 issue — (English-made)—(Balcon).
TOPPER RETURNS—C—Joan Blondell, Roland Young, Carole Landis—Amusing screwball comedy; most audiences will like it—89m.—see Mar. 19 issue—(Roach).

TO BE REVIEWED OR IN PRODUCTION

ALL-AMERICAN COED — Frances Langford, Johnny Downs, Marjorie Woodworth—(Roach).
CORSICAN BROTHERS, THE—Douglas Fairbanks, Jr., Ruth Warrick, Akim Tamiroff, J. Carroll Naish—(Small).
FIESTA — Armida, Antonio Moreno, George Givot—(Technicolor)—(Roach).
JUNGLE BOOK—Sabu, Jerome Cowan, John Qualen—(Technicolor)—(Korda).
MISS POLLY—Zasu Pitts, Slim Summerville, Clyde Knox—(Roach).
NIAGARA FALLS—Marjorie Woodworth, Tom Brown, Zazu Pitts, Slim Summerville—(Roach).
SHANGHAI GESTURE, THE—Gene Tierney, Victor Mature, Ona Munson, Walter Huston, Maria Ouspenskaya—(Pressburger).
SUNDOWN—Gene Tierney, Bruce Cabot, George Sanders, Joseph Calleia—(Wanger).

UNIVERSAL

(1940-41 releases from 5001 up; 1941-42 releases from 6001 up.)

ABBOTT AND COSTELLO AND DICK POWELL IN THE NAVY—F—Abbott and Costello, Dick Powell, Andrews Sisters—Should do a whale of a business—86m.—see June 11 issue—(5000).
A GIRL MUST LIVE—C—Margaret Lockwood, Renee Houston, Hugh Sinclair—British import will fit into the lower half of the duallers—70m. — see Sept. 3 issue—(English-made)—Leg.: B—(6045).
BACHELOR DADDY—C—Baby Sandy, Edward Everett Horton, Donald Woods—Slapstick comedy for the duallers—60m.—see July 9 issue—(5035).
BACK STREET—D—Charles Boyer, Margaret Sullavan, Richard Carlson—Tearjerker with tremendous appeal for women—89m.—see Feb. 5 issue—(5002)—(A).
BADLANDS OF DAKOTA — AD — Robert Stack, Ann Rutherford, Richard Dix, Frances Farmer, Hugh Herbert—Fast-moving saga of frontier days—74m.—see Sept. 3 issue.
BLACK CAT, THE—MY—Hugh Herbert, Brod Crawford, Basil Rathbone, Bela Lugosi—Unusually good chiller; natural for horror stands—70m.—see May 14 issue—(5028).
BUCK PRIVATES—CMU—Abbott and Costello, Andrew Sisters, Lee Bowman, Alan Curtis, Jane Frazee—Gag farce looks like surprise money show—84m.—see Feb. 5 issue—(5009).
CRACKED NUTS—F—Stuart Erwin, Una Merkel, Mischa Auer—Silly farce for the lower half — 62m.—see July 23 issue—(5039).
DANGEROUS GAME, A—CD—Richard Arlen, Andy Devine, Jeanne Kelly — Fairly amusing lower half dualler—62m.—see Mar. 19 issue—(5057).
DOUBLE DATE—C—Edmund Lowe, Una Merkel, Peggy Moran—Pleasing comedy for the nabes and duals—60m.—see Mar. 19 issue—(5037).
FLAME OF NEW ORLEANS, THE—C—Marlene Dietrich, Bruce Cabot, Roland Young, Mischa Auer—Well-produced, expensively made production lacks strong story but can stand selling—79m.—see Apr. 30 issue—(5011)—(A).
HELLO SUCKER — C—Hugh Herbert, Tom Brown, Peggy Moran—For the lower half of the duallers—60m.—see June 25 issue—(5038).
HIT THE ROAD—MD—Barton MacLane, Gladys George, Dead End Kids, Little Tough Guys—Fair dualler; names should help—61m.—see June 25 issue—(5029).
HOLD THAT GHOST—C—Bud Abbott, Lou Costello, Richard Carlson, Joan Davis, Mischa Auer—In the groove for Abbott and Costello fans—86m.—see Aug. 6 issue.
HORROR ISLAND—CMY—Dick Foran, Leo Carrillo, Peggy Moran—Just another bottom dualler—60m.—see Apr. 16 issue—(5033).
IN THE NAVY—see Abbott and Costello and Dick Powell In the Navy.
KID FROM KANSAS, THE — AMD — Dick Foran, Leo Carrillo, Ann Doran—For the dual bills—60m.—see Oct. 1 issue.
LADY FROM CHEYENNE, THE—MD—Loretta Young, Robert Preston, Edward Arnold, Gladys George—Will need plenty of selling attention—87m.—see Apr. 16 issue—(5043).
LAW OF THE RANGE—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—One of the best of the series—59m.—see June 25 issue—(5066).
MAN-MADE MONSTER—MD—Lon Chaney, Jr., Lionel Atwill, Anne Nagel—Strictly for the duals, except where horror can be sold—59m.—see Apr. 2 issue—(5012).
MAN FROM MONTANA — W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—First in the series is high rating western—56m.—see Sept. 3 issue—(6061).
MAN WHO LOST HIMSELF, THE—C—Brian Aherne, Kay Francis, Henry Stephenson—Lightweight comedy for the duallers—72m.—see Apr. 16 issue—(5016).
MASKED RIDER, THE—W—Johnny Mack Brown, Nell O'Day, Fuzzy Knight—Standard western should satisfy the open air fans—58m.—see Sept. 3 issue—(6062).
MEN OF THE TIMBERLAND—MD—Richard Arlen, Andy Devine, Linda Hayes—Fair meller for duals and nabes—62m.—see June 11 issue—(5055).
MEET THE CHUMP—C—Hugh Herbert, Lewis Howard, Jeanne Kelly — For the lower half of duallers; family audiences may like it—60m.—see Feb. 5 issue—(5032).
MR. DYNAMITE—MD—Lloyd Nolan, Irene Hervey, J. Carrol Naish—Interest holding meller for the duals—63m.—see Mar. 19 issue—(5041).
MODEL WIFE — CD — Joan Blondell, Dick Powell, Charles Ruggles—Pleasant program; sell the names—78m.—see Apr. 16 issue—(5014).
MOONLIGHT IN HAWAII—CMU—Johnny Downs, Jane Frazee, Leon Errol—Pleasant musical is okay for the bottom half — 59m.—see Sept. 3 issue—('41-'42).
MUTINY IN THE ARCTIC—AD—Richard Arlen, Andy Devine, Anne Nagel—Should satisfy the action fans on the lower half—61m.—see Apr. 30 issue—(5054).
NICE GIRL?—CDMU—Deanna Durbin, Franchot Tone, Robert Benchley, Walter Brennan, Robert Stack, Helen Brodcrick—Ninth Durbin holds to average of series, even with slim story—95m.—see Mar. 5 issue—(5003).
QUIET WEDDING—C—Margaret Lockwood, Derek Farr—Very British show may have chance in class spots; dualler in others—63m.—see Sept. 3 issue—(English-made)—(6044).
RAIDERS OF THE DESERT—MD—Richard Arlen, Andy Devine, Linda Hayes—Good meller for the duals—60m.—see July 23 issue—(5056).
RAWHIDE RANGERS—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Routine Brown—56m.—see July 9 issue—(5067).
SAN ANTONIO ROSE—CMU—Jane Frazee, Robert Paige, Eve Arden—Lightweight lower bracket attraction—63m.—see July 9 issue—(5031).
SING ANOTHER CHORUS—CMU—Johnny Downs, Jane Frazee, Mischa Auer—Program musical will fit nicely into the lower half—63m.—see Sept. 3 issue—('41-'42).
SIX LESSONS FROM MADAME LA ZONGA—CMU—Lupe Velez, Leon Errol, Helen Parrish—Okay for the duallers—62m.—see Jan. 22 issue—(5022).
THIS WOMAN IS MINE—MD—Franchot Tone, John Carroll, Walter Brennan, Carol Bruce—Disappointing; but may have more chance for subsequents and neighborhoods—92m.—see Sept. 3 issue—(5044).
TIGHT SHOES—C—John Howard, Binnie Barnes, Broderick Crawford—Neat programmer that might get somewhere with the right kind of selling—67m.—see June 11 issue—(5012a).
TOO MANY BLONDES—CMU—Rudy Vallee, Helen Parrish, Lon Chaney, Jr.—Lightweight program for the duallers—60m.—see May 28 issue—(5034).
UNFINISHED BUSINESS — CD—Irene Dunne, Robert Montgomery, Preston Foster — Pleasing comedy; women should love it—95m.—see Sept. 3 issue.

TO BE REVIEWED OR IN PRODUCTION

APPOINTMENT FOR LOVE—Margaret Sullavan, Charles Boyer.
ARIZONA CYCLONE — Johnny Mack Brown, Fuzzy Knight.
BOMBAY CLIPPER — William Gargan, Irene Hervey, Charles Lang.
BURMA CONVOY — Charles Bickford, Evelyn Ankers, Frank Albertson.
FLYING CADETS — William Gargan, Edmund Lowe, Peggy Moran—60m.
GHOST TOWN BUCKAROO—Johnny Mack Brown, Fuzzy Knight, Nell O'Day.
GREAT MAN, THE—W. C. Fields, Gloria Jean.
HELLZAPOPPIN'—Olsen and Johnson, Martha Raye, Mischa Auer.
IT STARTED WITH EVE—Deanna Durbin, Charles Laughton, Robert Cummings, Guy Kibbee.
JAIL HOUSE BLUES—Robert Paige, Anne Gwynne.
KEEP 'EM FLYING—Abbott and Costello, Carol Bruce.
MAN OR MOUSE—Hugh Herbert, Tom Brown, Peggy Moran.
MELODY LANE—Merry-Macs, Baby Sandy.
MOB TOWN—Billy Halop, Huntz Hall, Dick Foran.
NOBODY'S FOOL—Hugh Herbert, Anne Gwynne, Mischa Auer.
PARIS CALLING—Elizabeth Bergner, Randolph Scott, Gale Sondergaard.
RIDE 'EM COWBOY—Abbott and Costello, Dick Foran, Leo Carrillo.
SEALED LIPS—William Gargan, John Litel, June Clyde—62m.
SONORA KID — Dick Foran, Leo Carrillo, Andy Devine.
SWING IT, SOLDIER—Frances Langford, Ken Murray, Don Wilson.
TERROR OF THE ISLANDS—Una Merkel, Nat Pendleton, Claire Dodd.
VIGILANTES, THE—Johnny Mack Brown, Fuzzy Knight, Nell O'Day.
WHITE SAVAGE—Maria Montez, Brod Crawford, Brian Donlevy.

WARNERS-FIRST NATIONAL

(1940-41 releases from 500 up; 1941-42 releases from 101 up.)

(FN)—First National; (W)—Warners

AFFECTIONATELY YOURS—C—Merle Oberon, Dennis Morgan, Rita Hayworth—Comedy of wacky school should do pleasant business—88m.—see May 14 issue—(FN)—(566).
BAD MEN OF MISSOURI—MD—Dennis Morgan, Jane Wyman, Wayne Morris, Arthur Kennedy—Rip-roaring western is good bet for small towns and action houses—74m.—see July 23 issue—(FN)—(557).
BRIDE CAME C.O.D., THE—C—James Cagney, Bette Davis, Jack Carson — Top-notch light comedy — 92m.—see July 9 issue—(W)—(507).
BULLETS FOR O'HARA — MD — Joan Perry, Roger Pryor, Anthony Quinn—Fast-moving abridged bottom dualler — 50m. — see July 23 issue—Leg.: B—(W)—(518).
DEVIL DOGS OF THE AIR—MD—James Cagney, Pat O'Brien, Margaret Lindsay, Frank McHugh—Reissue; sell Cagney, O'Brien, and service angles—86m.—see May 14 issue—(W)—(550).
DIVE BOMBER—MD—Errol Flynn, Fred MacMurray, Ralph Bellamy — Topical exploitation show has names and Technicolor to send it to better grosses—132m.—see Sept. 3 issue—(FN)—(553).
FOOTSTEPS IN THE DARK—MD—Errol Flynn, Brenda Marshall, Ralph Bellamy—Well-made meller-mystery has plenty of selling angles—95m.—see Mar. 5 issue—(W)—(509).
GREAT LIE, THE — D — Bette Davis, George Brent, Mary Astor, Hattie McDaniel—Strong women's picture should be one of the better grossers of the season—107m.—see Apr. 16 issue—(W)—(504)—(A)
GREAT MR. NOBODY, THE—C—Eddie Albert, Joan Leslie, Alan Hale, William Lundigan—For the lower half of the duallers—71m.—see Feb. 19 issue—(W)—(515).
HERE COMES HAPPINESS—C—Mildred Coles, Edward Norris, Richard Ainley—Low-bracket filler—58m.—see Mar. 19 issue—(W)—(521).
HIGHWAY WEST—MD—Brenda Marshall, Arthur Kennedy, Olympe Bradna—Fast moving meller for the lower half—63m.—see Aug. 20 issue—(FN)—(565).
INTERNATIONAL SQUADRON — MD—Ronald Reagan, James Stephenson, Olympe Bradna — Will need strong selling for best results—87m.—see Sept. 3 issue—(106).
KISSES FOR BREAKFAST—C—Dennis Morgan, Jane Wyatt, Shirley Ross—Fair comedy for the duallers—82m.—see July 9 issue—(W)—(517).
KNOCKOUT—MD—Arthur Kennedy, Olympe Bradna, Virginia Field—Actionful entry for the bottom dual spot — 73m. — see Mar. 19 issue — (FN)—(568).
LAW OF THE TROPICS—D—Constance Bennett, Jeffrey Lynn, Regis Toomey—Exploitable meller for the duallers—76m.—see Sept. 17 issue.
MANPOWER—MD—Edward G. Robinson, Marlene Dietrich, George Raft—Names should help carry this to better grosses—105m.—see July 23 issue—(W)—(505).
MEET JOHN DOE—D—Gary Cooper, Barbara Stanwyck, Edward Arnold, Walter Brennan—Packed with entertainment, this is equal to Capra's best—123m.—see Mar. 19 issue—(500).
MILLION DOLLAR BABY—C—Priscilla Lane, Jeffrey Lynn, Ronald Reagan, May Robson—High-rating program comedy; needs selling—100m.—see May 28 issue—(W)—(508).
NAVY BLUES — CMU — Ann Sheridan, Jack Oakie, Martha Raye—Laugh show, with the Navy background, should get into the better grosses—108m.—see Sept. 3 issue—Leg.: B—(103).
NINE LIVES ARE NOT ENOUGH—CD—Ronald Reagan, Joan Perry, James Gleason—Regulation newspaper yarn; okay as a dualler—63m.—see Sept. 17 issue—(104).
NURSE'S SECRET, THE — MY — Lee Patrick, Regis Toomey, Julie Bishop—Minor league mystery — 63m.—see May 14 issue—(W)—(523).
OUT OF THE FOG—MD—Ida Lupino, John Garfield, Thomas Mitchell, Eddie Albert—Suspenseful programmer on the heavy side will need plenty of push—86m.—see June 25 issue—(FN)—(555).
PASSAGE FROM HONGKONG—MD—Lucille Fairbanks, Keith Douglas, Paul Cavanagh—For the bottom half of the duallers—61m.—see June 11 issue—(W)—(524).
PRIME MINISTER, THE—HD—John Gielgud, Diana Wynward, Will Fyffe—Well-made costume show, slow-moving for most audiences; a selling problem 94m.—see Sept. 17 issue—(English-made).
SEA WOLF, THE—MD—Edward G. Robinson, Ida Lupino, John Garfield—Well-made version of the Jack London story, but don't forget to make a special bid for the femme trade—100m.—see Apr. 2 issue—(W)—(501).
SERGEANT YORK—MD—Gary Cooper, Walter Brennan, Joan Leslie—Big money show; go the limit in selling it — 134m. — see Sept. 3 issue—(101).

SHADOWS ON THE STAIRS—MY—Frieda Inescort, Bruce Lester, Heather Angel—Satisfactory mystery filler—63m.—see Mar. 19 issue—(FN)—(573).
SHINING VICTORY—D—James Stephenson, Geraldine Fitzgerald, Donald Crisp—Strong drama will require extra selling—80m.—see May 28 issue—(FN)—(564)—(A).
SHOT IN THE DARK, A — MD — William Lundigan, Nan Wynn, Ricardo Cortez—Will fit nicely into the lower dualler spot—57m.—see Apr. 2 issue—(W)—(522)
SINGAPORE WOMAN — MD—Brenda Marshall, David Bruce, Virginia Field—Dual support; can be sold—64m.—see May 14 issue—(FN)—(563)
SMILING GHOST, THE — MYD — Wayne Morris, Brenda Marshall, Alexis Smith—Familiar type mystery will serve on the twin bills—71m.—see Sept. 3 issue—(102).
STRANGE ALIBI—MD—Arthur Kennedy, Joan Perry, Jonathan Hale—Action meller for the duallers will help Arthur Kennedy's buildup—63m.—see Apr. 30 issue—(FN)—(567).
STRAWBERRY BLONDE, THE—CD—James Cagney, Rita Hayworth, Olivia de Havilland—Plenty of entertainment for all; with the Gay Nineties angle for the older patrons — 97m. — see Feb. 19 issue—(FN)—(559)
THIEVES FALL OUT—C—Eddie Albert, Joan Leslie, Alan Hale, Jane Darwell—Acceptable neighborhood entertainment for the dual bills—72m.—see Apr. 30 issue—(W)—(516).
THREE SONS O' GUNS—C—Wayne Morris, Marjorie Rambeau, Tom Brown, William T. Orr — Okay for the duallers—65m.—see Aug. 6 issue—(FN)—(574).
UNDERGROUND — MD — Jeffrey Lynn, Philip Dorn, Mona Maris—Gripping meller of Nazi conditions will need the most intensive selling—95m.—see June 25 issue—(FN)—(558).
WAGONS ROLL AT NIGHT, THE—MD—Humphrey Bogart, Joan Leslie, Eddie Albert, Sylvia Sidney—Meller offers plenty of selling angles—84m.—see Apr. 16 issue—(FN)—(560).

TO BE REVIEWED OR IN PRODUCTION

ALL THROUGH THE NIGHT — Humphrey Bogart, Kaaren Verne, Conrad Veidt.
BLUES IN THE NIGHT—Priscilla Lane, Betty Field, Jack Carson, Lloyd Nolan.
BODY DISAPPEARS, THE—Jeffrey Lynn, Jane Wyman.
BRIDGES BUILT AT NIGHT — Lloyd Nolan, Alexis Smith.
CAPTAINS OF THE CLOUDS—James Cagney, Dennis Morgan, Alan Hale, Brenda Marshall—(Technicolor).
KING'S ROW—Ronald Reagan, Ann Sheridan, Robert Cummings, Claude Rains, Maria Ouspenskaya.
MALE ANIMAL, THE—Henry Fonda, Olivia de Havilland, Joan Leslie.
MALTESE FALCON, THE — Humphrey Bogart, Mary Astor, Peter Lorre, Gladys George.
MAN WHO CAME TO DINNER, THE—Bette Davis, Monte Woolley, Ann Sheridan.
ONE FOOT IN HEAVEN—Fredric March, Martha Scott.
REMEMBER TOMORROW—John Garfield, Raymond Massey.
THEY DIED WITH THEIR BOOTS ON—Errol Flynn, Olivia de Havilland, Alan Hale.
YOU'RE IN THE ARMY NOW—Jimmy Durante, Joan Davis.
WILD BILL HICKOK RIDES—Constance Bennett, Bruce Cabot, Warren William.

FOREIGN

Listed here are imported productions and all foreign-language pictures of whatever origin, when such pictures are not a part of the regular release schedule of an independently listed producer-distributor.

BREAK THE NEWS—see Monogram listing.
CASTLES IN THE AIR (Castelli in Aria)—C—Vittorio de Sica, Lillian Harvey, Otto Tressler — Mediocre foreign effort for Italian nabes only—96m.—see May 28 issue—(Italian, no titles)—(Esperia).
CASTELLI IN ARIA—see Castles in the Air.
CAVALCADE OF IRELAND—Doc—Irish scenes—Passable attraction for the Irish—85m.—see May 28 issue—(Crommey).
DANGEROUS CARGO—see Hell's Cargo.
FORGOTTEN VILLAGE, THE—Doc — Powerful documentary is a cinch for most audiences; but use caution before dating—67m.—see Sept. 3 issue—(Meyer-Burstyn)—(A).
40,000 HORSES—AD—Grant Taylor, Betty Bryant—Interesting novelty; has timely angles — 87m.—see Aug. 6 issue—(Goodwill)—(Australian-made).
GREECE ON THE MARCH—Doc—A combination of three short subjects—"Greece on the March," 40m.; "Grecian Provincial Life," 40m.; and "Greece Independence Day Parade," 25m.—Okay for Greek nabes—105m.—see Apr. 16 issue—(Parthenon).
HEROES OF THE SEA—MD—V. I. Osvetimsky, S. D. Timokhin, A. M. Maximova—Okay Russian; sell "inside story of Red navy"; plenty of propaganda—88m.—see May 14 issue—(Russian with English titles)—(Artkino)
HORROR, THE—MY—Wilfrid Lawson, Bernard Lee—Okay for the horror duallers—63m.—see "Mystery of Room 13"—see July 9 issue—(English-made)—(Alliance)
I GIVE MY LIFE—D—Danielle Darrieux, Anton Walbrook—Okay entrant for transients and some art houses; sell Darrieux—75m.—see Sept. 17 issue—(French-made; dubbed in English)—(AFE Corp.).
INSIDE RUSSIA—Doc—Produced by Charles A. Stuert. Narrated by Norman Brokenshire — Propagandistic Cook's tour of the USSR—75m.—see Sept. 3 issue—(Hoffberg).
KING OF THE WHITE ELEPHANT, THE—MD—Renu Kritayakorn, Suvat Nilsen, Peirin Nilsen—Novelty, not an animal pic, might be played as freak in some spots—66m.—see Apr. 16 issue—(Siamese, Spoken in English)—(Ralph E. Peckham).
MANON LESCAUT—MUD—Vittorio de Sica, Alida Valli, Beniamino Gigli—Heavy, sentimental costume stuff, okay for art and Italian houses; sell opera "Manon" and Gigli — 92m. — see Apr. 16 issue — (Italian with English titles)—(Esperia).
MYSTERY OF ROOM 13—MY—Gibb McLaughlin, Sara Seegar—Okay for the horror duallers—79m.—see "The Terror"—see July 9 issue—(English-made)—(Alliance).
NEW TEACHER, THE—CD—Boris Cherkov, Tamera Makarova, Pavel Volkov—Fairly amusing stuff for art and Russian patrons; hes Soviet propaganda—90m.—see Apr. 16 issue—(Russian with English titles)—(Artkino).
PROUD VALLEY—DMU—Paul Robeson, Edward Chapman, Simon Lack—Well-made subject, strong on music and production, with Welsh dialect limiting playing time to certain spots—72m.—see May 28 issue—(English-made)—(Supreme).
SCHOOL FOR HUSBANDS, THE—see The Virgin Bride.
SIEG IM WESTEN—see Victory in the West.
SOVIET FRONTIERS ON THE DANUBE—Doc—Russian-made documentary—Okay documentary where propaganda doesn't hurt; sell timeliness—60m.—see July 23 issue—(Russian-made, narrated in English)—(Artkino).
SOVIET POWER, THE — Doc — Program of five short subjects—Timely, well-edited, and moderately interesting program of shorts and newsreel clips; okay for spots where Soviet propaganda won't hurt—112m.—see Sept. 17 issue—(Spoken in English)—(Artkino).
VICTORY IN THE WEST (Sieg Im Westen)—Doc—Nazi propaganda film — Nazi propaganda documentary can only be used in a few spots—112m.—see May 14 issue—(German, no titles)—(Ufa).
VOLGA-VOLGA—MUC—Lubov Orlova, Igor Ilinsky, V. S. Volodin—Unusually entertaining Soviet; tops for Russian audiences—109m.—see May 28 issue—(Russian with English titles)—(Artkino).
WRATH OF JEALOUSY—D—Patric Knowles, Barbara Greene, Fay Compton—English import has angles for selling—71m.—see June 25 issue—(English-made)—(Select).

MISCELLANEOUS

Listed here are only those independently produced pictures not handled by companies of nation-wide scope. Addresses of producers and distributors will be furnished on request.

BRIDE OF BUDDHA, THE—Novelty—Recut of "India Speaks" holds interest for sensation-seekers—63m.—see Apr. 30 issue—(Futter Corp.).
BUZZY AND THE PHANTOM PINTO — W — Buzzy Henry, Dave O'Brien, Dorothy Short—Fair for the kiddies—57m.—see June 11 issue—(Ziehm).
CHARLIE CHAPLIN FESTIVAL—C—Six Chaplin two-reelers—Entertaining package of six Chaplin two-reelers—110m.—see May 14 issue—(Guaranteed).
FANTASIA—see RKO listing.
I'LL SELL MY LIFE—MD—Michael Whalen, Rose Hobart, Joan Woodbury—Inde program has angles for intensive selling—73m.—see May 28 issue—(Merrick-Alexander)
KIDNAPPING GORILLAS—Novelty—Exploitation picture has animal and sex angles for houses which can play this type film—69m.—see Apr. 30 issue—(Jewel)
KUKAN—Doc—Chinese survey by cameraman Ray Scott—Thrilling realistic study of the invasion of China—90m.—see July 9 issue—(Color)—(Adventure Epics).
LAW OF THE WOLF—MD—Dennis Moore, Luana Walters, George Chesebro—Adequate dual meller for action stands; sell Rin-Tin-Tin—55m.—see May 14 issue—(Arthur Ziehm)
NEW ADVENTURES OF TARZAN, THE—MD—Herman Brix, Ula Holt, Frank Baker—Unconvincing, below-par dueller—74m.—see Apr. 2 issue—(Hoffberg)
NO GREATER SIN—MD—Leon Ames, Luena Walters, John Galleudet—Well-made exploitation show has plenty of selling angles—85m.—see June 25 issue—Leg.: C—(University Film)—(A).

Shorts Parade For 1941-1942

The following index is printed for the benefit of exhibitors who may wish to refer to past shorts reviews. Pages indicated are in the Blue Section:

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From May 15, 1938, to Aug. 15, 1938 179
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From Dec. 28, 1938, to May 31, 1939 .....325, 326
From June 14, 1939, to Aug. 23, 1939 374
From Sept. 6, 1939, to Nov. 29, 1939 427
From Dec. 13, 1939, to March 6, 1940 487
From March 20, 1940, to June 12, 1940..... 547
From June 26, 1940, to Aug. 21, 1940 592

The complete listing of 1940-41 product, or shorts not listed under this date below, will be found by companies on the pages indicated under the name of each company.

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		COLUMBIA			
		(For 1940-41 List See Blue Section Page 821, Pink Section Pages 842, 858)			
		Two Reel			
		COMEDIES (26)			
		THREE STOOGES			
		'41-'42 (8)			
3401	(Aug. 22)	An Ache In Every Stake	G	18m.	853
3402	(Oct. 16)	In the Sweet Pie and Pie			
		ALL-STAR			
		'41-'42 (18)			
3421	(Aug. 15)	Love In Gloom (Youngman, Radio Rogues)	F	21m.	840
3422	(Sept. 4)	Half Shot at Sunrise (Karns)	F	16m	
3423	(Sept. 18)	General Nuisance (Keaton)	F	17m.	853
3424	(Oct. 2)	The Blitzkiss (Brendel)			
		INTERNATIONAL FORUM			
		'41-'42 (6)			
3451	(Feb. 22)	No. 1 — Dorothy Thompson	E	16m.	840
3452	(May 27)	No. 2—Will England Be Invaded?	G	19½m.	840
3453	(Aug. 22)	No. 3 — Will Democracy Survive?			
		SERIALS			
		'41-'42 (4)			
3120	(Nov. 21)	Holt Of the Secret Service		15 ep.	
		One Reel			
		CINESCOPES			
		'41-'42 (8)			
3971	(Aug. 8)	Exploring Space	F	9m.	841
3972	(Sept. 5)	From Nuts to Soup			
3973	(Oct. 3)	The World of Sound			
		COLOR RHAPSODIES			
		(Technicolor)			
		'41-'42 (16)			
3501	(Oct. 17)	Who's Zoo In Hollywood			
		COMMUNITY SINGS			
		'41-'42 (10)			
		(Series 6)			
3651	(Aug. 15)	No. 1 — Patriotic Songs	F	9m.	841
3652	(Sept. 5)	No. 2 — Current Hits			
3653	(Oct. 1)	No. 3 — College Songs			
		FABLES			
		'41-'42 (8)			
3751	(Oct. 27)	The Great Cheese Mystery			
		PANORAMICS			
		'41-'42 (12)			
3901	(Aug. 8)	A City Within a City	G	10m.	854
		PHANTASIES			
		'41-'42 (8)			
3701	(Sept. 26)	The Crystal Gazer...			
		QUIZ REELS			
		'41-'42 (6)			
3601	(Aug. 22)	So You Think You Know Music No. 1 (S-2)	F	8m.	841
3602	(Sept. 12)	Kitchen Quiz No. 1	G	10½m.	854
		THIS CHANGING WORLD			
		(Raymond Gram Swing)			
		(Dunningcolor)			
		'41-'42 (6)			
3981	(Aug. 1)	Broken Treaties	G	8m.	853
		SCREEN SNAPSHOTS			
		'41-'42 (10)			
		(Series 21)			
3851	(Aug. 15)	No. 1		9m.	
3852	(Sept. 12)	No. 2			
3853	(Oct. 17)	No. 3			
		SPORT REELS			
		'41-'42 (12)			
3801	(Aug. 1)	Tee Up (Patty Berg)	G	10m.	841
3802	(Sept. 12)	Show Dogs	G	10m.	854
3803	(Oct. 10)	Jungle Fishing			
		TOURS			
		'41-'42 (8)			
3551	(Aug. 15)	Journey In Tunisia	G	10m.	841
3552	(Sept. 26)	Buenos Aires Up to Date			
		METRO			
		(For 1940-41 List See Blue Section Page 821)			
		One Reel			
		CARTOONS (18)			
		(Technicolor)			
W-241	(Nov. 23)	The Lonesome Stranger	E	9m.	654
W-242	(Dec. 21)	Mrs. Ladybug	F	8m.	670
W-243	(Feb. 22)	Abdul the Bulbul Ameer	E	8m.	714
W-244	(Mar. 8)	The Prospecting Bear	F	9m.	715
W-245	(Apr. 5)	The Little Mole	G	9m.	740
W-246	(Apr. 26)	The Goose Goes South	G	8m.	749
W-247	(May 17)	The Rookie Bear	G	8m.	766
W-248	(June 7)	Dance of the Weed	G	9m.	775
W-249	(July 5)	The Alley Cat	F	10m.	796
W-250	(July 19)	The Midnight Snack	F	9m.	806
W-251	(Aug. 30)	Little Cesario	G	8m.	853
W-252	(Sept. 6)	Officer Pooch	G	8m.	
		FITZPATRICK TRAVELTALKS			
		'41-'42 (12)			
		(Technicolor)			
T-311	(Sept. 6)	Glimpses of Florida	F	9m.	854
		MINIATURES			
M-231	(Nov. 9)	Rodeo Dough	G	10m.	634
M-232	(Dec. 21)	The Great Meddler	E	11m.	670
M-233	(Dec. 28)	The Happiest Man on Earth	E	11m.	678
M-234	(Jan. 18)	More About Nostradamus	E	11m.	686
M-235	(May 31)	The Battle!	E	11m.	775
M-236	(July 5)	Memories of Europe	G	8m.	785
M-237	(June 28)	The Man Who Changed the World	G	11m.	796
M-238	(Aug. 2)	Ghost Treasure	G	11m.	816
		PASSING PARADE (9)			
K-281	(Nov. 30)	American Spoken Here	E	11m.	654
K-282	(Feb. 8)	Whispers	E	10m.	694
K-283	(Mar. 22)	More Trifles of Importance	E	11m.	730
K-284	(May 29)	Out of Darkness	E	11m.	730
K-285	(May 17)	Willie and the Mouse	G	11m.	760
K-286	(May 31)	This Is the Bowery	E	10m.	775
K-287	(July 12)	Your Last Act	G	11m.	807
K-288	( )	Of Pups and Puzzles..		11m.	
		PETE SMITH SPECIALTIES (14)			
S-261	(Oct. 12)	Quicker'n a Wink	E	9m.	634
S-262	(Nov. 30)	Wedding Bills	E	10m.	654
S-263	(Dec. 21)	Sea for Yourself	F	10m.	670
S-264	(Jan. 25)	Penny to the Rescue (Technicolor)	E	10m.	686
S-265	(Feb. 8)	Quiz Biz	G	9m.	694
S-266	(Mar. 15)	Memory Tricks	G	9m.	715
S-267	(Apr. 26)	Aeronutics	F	10m.	749
S-268	(May 24)	Lions on the Loose	G	9m.	766
S-269	(June 21)	Cuban Rhythm	E	9m.	785
S-270	(Aug. 16)	Water Bugs	G	10m.	816
		PARAMOUNT			
		(For 1940-41 List See Blue Section Page 822, Pink Section Pages 842, 858)			
		One Reel			
		COLOR CLASSIC CARTOONS			
		(Technicolor)			
CO-1	(Aug. 22)	Vitamin Hay	G	7m.	841
		BENCHLEY COMEDIES			
		'41-'42 (4)			
S1-1	(Oct. 10)	How to Take A Vacation			
		FASCINATING JOURNEYS			
		(Technicolor)			
		'41-'42 (2)			
M1-1	(Oct. 24)	Road in India			
		GRANTLAND RICE SPORTLIGHTS			
		'41-'42 (13)			
R1-1	(Sept. 5)	Shooting Mermaids	G	10m.	854
R1-2	(Oct. 3)	Meet the Champs			
R1-3	(Oct. 31)	Sittin' Pretty			
		HEDDA HOPPER'S HOLLYWOOD			
		'41-'42 (6)			
Z1-1	(Sept. 12)	No. 1	G	10m.	841
		HEADLINERS			
		'41-'42 (6)			
A1-1	(Sept. 26)	Beauty and the Beach			
		MADCAP MODELS			
		(Technicolor)			
U0-1	(Jan. 17)	Western Daze	E	9m.	678
U0-2	(Apr 4)	Dipsy Gipsy	E	9m.	735
U0-3	(June 27)	Hoola Boola	E	9m.	785
U0-4	(Aug. 29)	Gay Knighties	E	9m.	
		'41-'42 (6)			
U1-1	(Oct. 17)	The Daffy Draftee			
		POPEYE CARTOONS			
		'41-'42 (12)			
E1-1	(Sept. 19)	I'll Never Crow Again	G	7m.	
		POPULAR SCIENCE			
		(Magnacolor)			
		'41-'42 (6)			
J1-1	(Sept. 19)	No. 1	G	10m.	854
		QUIZ KIDS			
		'41-'42 (6)			
Q1-1	(Sept. 12)	No. 1	G	11m.	841
		SPEAKING OF ANIMALS			
		'41-'42 (6)			
Y1-1	(Sept. 5)	In a Pet Shop	G	7m.	841
Y1-2	(Oct. 31)	In a Zoo			
		SUPERMAN			
		'41-'42 (12)			
W1-1	(Sept. 26)	Superman	G	11m.	841
		UNUSUAL OCCUPATIONS			
		(Magnacolor)			
		'41-'42 (6)			
L1-1	(Oct. 3)	No. 1			
		PRODUCERS RELEASING CORP.			
		SPECIALS			
	(May 7)	Alive In the Deep	G	25m.	749
	(June 7)	Man the Enigma	G	22m.	759
		Two Reel			
		AMERICAN HISTORY			
O-1	(Mar. 1)	Our Bill of Rights	G	20m.	734
O-2	(Mar. 1)	Our Declaration of Independence	F	22m.	743
O-3	(Mar. 1)	Our Constitution	F	22m.	600
O-4	(Mar. 1)	Our Monroe Doctrine (see Guardians Of the Americas)	F	21m.	654
O-5	(Aug. 1)	Our Louisiana Purchase			
		RKO-RADIO			
		(For 1940-41 List See Blue Section Page 822, Pink Section Page 842)			
		Two Reel			
		EDGAR KENNEDY COMEDIES			
		'41-'42 (6)			
23401	(Sept. 5)	Westward Ho-Hum	F	16m.	840
23402	(Oct. 17)	I'll Fix It	F	17m.	
23403	(Dec. 19)	A Quiet Fourth		15m.	
		LEON ERROL COMEDIES			
		'41-'42 (6)			
23701	(Sept. 26)	Man-I-Cured	G	20m.	853
		THE MARCH OF TIME			
		'41-'42 (13)			
23101	(Aug. 29)	No. 1—Thumbs Up, Texas!	E	19m.	840

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		RAY WHITLEY MUSICAL WESTERNS			
		'41-'42 (4)			
23501	(Nov. 2)	California or Bust	G	18m.	
23502	(Jan. 30)	Keep Shooting	G	17m.	840
		One Reel			
		INFORMATION PLEASE			
		'41-'42 (13)			
24201	(Sept. 19)	No. 1—John Gunther	G	10m.	854
		PICTURE PEOPLE			
		'41-'42 (13)			
24401	(Sept. 12)	No. 1		10m.	
		SPORTSCOPES			
		'41-'42 (13)			
24301	(Sept. 5)	Pampas Paddock	F	9m.	854
		WALT DISNEY CARTOONS			
		(Technicolor)			
		D—Donald Duck			
		M—Mickey Mouse			
		'40-'41 (18)			
		(Fourth Series)			
14101	(Mar. 7)	Golden Eggs (D)	E	8m.	693
14102	(Mar. 28)	Gentleman's Gentleman (M)	G	7m.	703
14103	(Apr. 18)	Baggage Buster	G	7m.	714
14104	(May 9)	A Good Time for a Dime (D)	G	7½m.	735
14105	(May 30)	Canine Caddy (M)	E	7m.	735
14106	(June 20)	Nifty Nineties (M)	E	7m.	759
14107	(July 11)	Early to Bed (D)	E	8m.	806
14108	(Aug. 1)	Truant Officer Donald (D)	E	8m.	806
14109	(Aug. 22)	Orphans Benefit	E	9m.	841
14110	(Sept. 12)	Old MacDonald Duck	E	8m.	853
14111	(Oct. 3)	Lend a Paw	E	8m.	841
14112	(Oct. 24)	Donald's Camera		8m.	
14113	(Nov. 14)	Art of Skiing		8m.	
14114	(Dec. 5)	Chef Donald		7½m.	
14115	(Dec. 26)	Art of Self Defense		8m.	
14116	(Jan. 16, '42)	Village Smithy			
14117	(Feb. 7, '42)	Mickey's Birthday Party			
14118	(Feb. 28, '42)	Donald's Snow Fight			
		REPUBLIC			
		(For 1940-41 List See Blue Section Page 823)			
		MEET THE STARS (12)			
028-1	(Dec. 24)	No. 1—Chinese Garden Festival	G	10m.	664
028-2	(Jan. 24)	No. 2—Baby Stars	G	10m.	687
028-3	(Feb. 24)	No. 3—Variety Reel	F	9m.	704
028-4	(Mar. 24)	No. 4—Variety Reel	G	10m.	730
028-5	(Apr. 24)	No. 5 — Hollywood Meets the Navy	G	10m.	740
028-6	(May 24)	No. 6 — Stars at Play	G	10m.	776
028-7	(June 24)	No. 7 — Meet Roy Rogers	G	10m.	785
028-8	(July 24)	No. 8 — Stars — Past and Present	E	10m.	776
		SERIALS			
		'41-'42 (4)			
181/1-181/12	( )	King of the Texas Rangers	G	12 ep.	853

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		20th CENTURY-FOX			
		(For 1940-41 List See Blue Section Page 823)			
		One Reel			
		ADVENTURES OF A NEWSREEL CAMERAMAN			
		'41-'42 (8)			
2201	(Aug. 1)	Soldiers of the Sky	G	10m.	841
2202	(Sept. 26)	Highway of Friendship			
		MAGIC CARPET OF MOVIETONE			
		'41-'42 (8)			
2101	(Aug. 15)	Sagebrush and Silver	G	10m.	841
2102	(Oct. 10)	Glacier Trails			
		SPORTS REVIEWS			
		'41-'42 (8)			
2301	(Sept. 12)	Aristocrats of the Kennels	G	9m.	854
		TERRYTOONS			
		Black and White			
		'41-'42 (16)			
2501	(Aug. 22)	The Ice Carnival	F	6m.	841
2502	(Sept. 19)	Uncle Joey Comes to Town			
2503	(Oct. 17)	The Frozen North			
		Technicolor			
		'41-'42 (16)			
2551	(Aug. 8)	The Old Oaken Bucket	G	7m.	841
2552	(Sept. 5)	The One Man Navy	G	6m.	841
2553	(Oct. 3)	Welcome Little Stranger	F	6m.	
2554	(Oct. 31)	Slap Happy Hunters			
		THE WORLD TODAY			
		'41-'42			
2401	(Aug. 29)	American Sea Power	E	10m.	841
2402	(Oct. 24)	Uncle Sam's Iron Warriors			
		UNIVERSAL			
		(For 1940-41 List See Blue Section Page 823, Pink Section Page 843)			
		Two Reel			
		MUSICALS			
		'41-'42 (13)			
6221	(Sept. 3)	Is Everybody Happy?	G	17½m.	845
6222	(Oct. 8)	In the Groove			
		SERIALS			
		'41-'42 (4)			
6681-6692	(Jan. 6)	Winslow of the Navy		12 ep.	
6581-6593	(Mar. 31)	Gang Busters		13 ep.	
6781-6795	(July 1)	Riders of Death Valley	E	15 ep.	686
6881-6892	(Oct. 14)	Sea Raiders	G	12 ep.	796
		One Reel			
		STRANGER THAN FICTION			
		'41-'42 (15)			
6371	(Sept. 8)	Shampoo Springs	G	9m.	
6372	(Oct. 6)	The Hermit of Oklahoma	G	9m.	
6373	(Oct. 27)	The Candy Kid	G	9m.	

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		COLOR CARTOONS			
		(Technicolor)			
		'41-'42 (13)			
6241	(Sept. 1)	Boogie Woogie Bugle Boy of Company B	G	7m.	
6242	(Oct. 20)	Man's Best Friend			
		VARIETY VIEWS			
		'41-'42 (15)			
6351	(Sept. 15)	Moby Dick's Home Town	G	9m.	845
6352	(Oct. 13)	Northern Neighbors			
		VITAPHONE			
		(For 1940-41 List See Blue Section Page 824, Pink Section Page 843)			
		Two Reel			
		BROADWAY BREVITIES			
		'41-'42 (12)			
7101	(Sept. 6)	Minstrel Days	E	20m.	853
7102	(Oct. 18)	Monsters of the Deep			
7103	(Nov. 15)	The Old Dolls House			
		TECHNICOLOR PRODUCTIONS			
		'41-'42 (6)			
7001	(Oct. 4)	The Tanks Are Coming	E	20m.	853
7002	(Nov. 29)	Soldiers in White			
		One Reel			
		HOLLYWOOD NOVELTIES			
		'41-'42 (6)			
7301	(Sept. 20)	Polo With the Stars	F	9m.	854
7302	(Nov. 8)	White Sails	G	10m.	845
7303	( )	Miracle Makers	F	10m.	854
7304	( )	Points on Arrows	G	10m.	854
		LOONEY TUNES			
		'41-'42 (16)			
7601	(Sept. 20)	Notes to You	G	7m.	
7602	(Oct. 11)	Robinson Crusoe, Jr.			
7603	(Nov. 1)	Porky's Pooch			
7604	(Nov. 22)	Porky's Midnight Matinee			
		MELODY MASTERS			
		'41-'42 (10)			
7501	(Sept. 13)	U.S.C. Band and Glee Club	G	10m.	853
7502	(Oct. 25)	Carioca Serenaders			
7503	( )	Forty Boys And A Song	G	10m.	853
		MERRIE MELODIES			
		(Technicolor)			
		'41-'42 (26)			
7701	(Sept. 13)	All This and Rabbit Stew	E	7m.	853
7702	(Sept. 27)	The Brave Little Bat			
7703	(Oct. 11)	Tha Bug Parade			
7704	(Oct. 25)	Rookie Revue			
7705	(Nov. 8)	Saddle Silly			
7706	(Nov. 22)	The Cagey Canary			
		SPORTS PARADE			
		(Technicolor)			
		'41-'42 (10)			
7401	(Sept. 27)	Kings of the Turf	G	10m.	854
7402	(Nov. 1)	Fishermen's Dream			
		MISCELLANEOUS			
		(Fee subjects are marked "NC")			
Adventure In the Bronx (Film Associates)			G	11m.	841
Tillie's Punctured Romance (Monogram)			E	38m.	855

THE

EXHIBITOR

20TH-FOX LOSES MOTION IN CONNECTICUT SUIT

PROPAGANDA INQUIRY CONTINUES IN WASHINGTON

EXCLUSIVE:

TERRITORY TRADE SCREENING GUIDE; "THE PINK SECTION", WITH REVIEW OF 47 FEATURES, SHORTS

EDIT: "THE CONVENTION WAS ONE OF THE BEST"

NEW ENGLAND EDITION — IN TWO SECTIONS — SECTION ONE

OCTOBER 1, 1941

VOL. 26 No. 21 PRICE 10 CENTS

ENTERED AS SECOND-CLASS MATTER MARCH 15, 1939, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

CLARK GABLE MEETS LANA TURNER IN "HONKY TONK"

CLARK GABLE and LANA TURNER—literally the screen team of the year—represent a master stroke in dynamic casting in "Honky Tonk."

Planned to be of a "Boom Town" stature, this production actually overshadows that famed audience hit and brings this box-office team together for the first time with sparks flying.

As a suave and gay "con-man," Gable displays a charm and wit which eases the hurts even of his victims, but when it's necessary to resort to gun-play, he turns hard as steel. A blonde girl succeeds where all else fails, and Gable eventually comes over to the side of law. It's a role tailored for him, calling for the type of portrayal with which he's ridden the peak of popularity for a long time; a popularity which gains in solidity and never decreases.

Gorgeous Lana Turner carries on from dramatic successes in "Ziegfeld Girl" and "Dr. Jekyll and Mr. Hyde," gaining in momentum all the way.

As the blonde young idol of Gable's heart, Lana plays a prim Boston school teacher who has come West in search of her father. In her love for Gable she is a fiery and determined female and she gets her man. In that she's as deadly as the bullets from the six-shooters of the booted and bearded miners.

Assuring the best in direction was Jack Conway, a veteran of twenty-five years in Hollywood, and each year marked with outstanding megaphone triumphs, including the roaring "Boom Town."

In the supporting cast is a wealth of famous talent, including Frank Morgan who plays Miss Turner's lovable but shyster father, and Marjorie Main.

The gravel-voiced Miss Main, who has developed a real box-office following with a succession of fine performances, is seen as a widow determined to clean up the camp. She ploughs under the wicked, including even Gable and Miss Turner at times.

Also seen are Claire Trevor, as a beautiful dance-hall girl and Lana's rival for Gable's affections; Albert Dekker, his opponent in political and pistol brawls, Henry O'Neill, as the civic leader and Chill Wills, the ever-present pal of Gable who sticks with him through thick and thin, including innumerable humorous incidents.

Pandro S. Berman was the producer, following his success with "Ziegfeld Girl." Marguerite Roberts and John Sanford wrote the screen play.

Constructed for "Honky Tonk" was the largest outdoor set ever used on the Metro-Goldwyn-Mayer lot. It was the town of Yellow Creek and it towers over the remembered Burkburnett, one of the locales in "Boom Town."

More than 500 extras worked on the Yellow Creek set, memorably the exciting day when, armed to the teeth, they marched on the city hall to oust Gable and his gang.

Romantic fireworks between Gable and Miss Turner reach a peak when she tricks him into marriage and then tells him he must woo her in approved Boston style, and when she locks him out of her room at the beginning of the long Boston courtship and he bluntly kicks down the door.

"Honky Tonk" is the top teaming of the season and its most exciting love story.

THE
EXHIBITOR
Reg. U. S. Pat. Office

VOLUME 26, No. 21 OCTOBER 1, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

The Convention Was One of the Best

IT WAS A CONVENTION that must be ranked with the biggest this industry has seen. It was truly national. The meeting room was always full of important exhibitors and not stooges. The schedule was well handled, and even if a last-minute development proved upsetting it couldn't hide the fact that the 12th annual sessions of the Allied States Association of Motion Picture Exhibitors were something of which the organization can be proud.

PERSONALLY, we got a kick out of the way the nation's exhibitor representatives went for Philadelphia. Convention chairman Sidney Samuelson promised that "we'd get down to business," and they did. The business sessions were well attended, the equipment exhibit was instructive, and the social program, highlighted by the dinner at which Bob Hope sold Paramount as no salesman ever did, was the tops.

WE CAME IN FOR SOME ATTENTION, too, some of the boys not caring particularly for the editorial commendation we had given a few issues ago to the Metro plan. Even if they don't always agree with us, no one ever doubted our sincerity. And if the Metro plan doesn't work out, we'll be the first to admit our mistake.

AND NOW TO THE ITEM which proved upsetting: the failure of the assembled delegates to endorse the proposed resolution approving a plan for the establishment of a national joint conference committee of the several branches of the industry to promote the common interest of and foster co-operation among such branches.

WE DON'T DOUBT Nate Yamins' sincerity in fighting the plan. No one can ever question his loyalty to Allied principles, but, by the same token, who can cast any reflection on Abram Myers, President Cole, Sidney Samuelson, Jack Kirsch, and the officers who offered their resignations?

WE HONESTLY HOPE that there will be no serious rift in Allied as a result of the battle. All of these men, and we can't forget the Boston contingent headed by President Frank Lydon, have helped create an organization that within 12 years has become a power within the industry.

ALLIED HAS NOTHING to lose and everything to gain by endorsing the resolution. Its hands are clean, and even if the plan might not be successful Allied must now help get it started.

THE SPIRIT which caused the convention disruption is not one of envy or a struggle for control, as some would prefer to see it. It is, rather, the expression of that militant principle which has made Allied what it is.

EVERY ALLIED MAN has a right to be proud, whether he was in Philadelphia or not. This convention was one of the best.

QUAD.

HUM
BOG
Tougher, b
higher than
TH
Two of a kind!
GLADYS GEORGE·PETER LORRE
Barton MacLane · Lee Patrick · Sydney Greenstreet
Directed by JOHN HUSTON
Screen Play by John Huston · A Warner Bros.-First Nat'l Picture

REY

MARY

ART · ASTOR

climbing
GH SIERRA"

Remember her in 'GREAT LIE'?
Lovely, luscious..and look out!

ARE IN

E MALTESE FALCON"

DASHIELL HAMMETT'S
greatest story–
and he wrote
'The Thin Man'!

AND, BROTHER, THIS SHOW IS IN!

IN from the Coast—we've screened it—it's terrific!

IN for the kind of biz you expect from these stars, this story and...

WARNERS!

Watch . . . watch . . . watch for tradeshow announcement!

NEW SEASON! WARNER BROS.

NATIONAL HAPPENINGS OF INTEREST TO THE EXHIBITOR'S READERS EVERYWHERE

ELYSE KNOX is seen above in a fashion note, showing what the well-dressed star of Hal Roach's United Artists release, "Tanks A Million," will wear when in a patriotic mood. Note the "V" on Miss Knox's dress and the three dots and a dash effect on the belt—very pretty too.

ANNE SHIRLEY, star of RKO's "Unexpected Uncle," is seen above being serenaded on the "Sing-A-Tina" by Legionnaire C. J. Bailey, of Atlanta, at the American Legion Convention which was held recently in Milwaukee. The "Sing-A-Tina" is a new gadget invented by the conventioneers.

HEDDA HOPPER, star of Paramount's short, "Hedda Hopper's Hollywood No. 1," which recently had its world premiere at the Palace, Milwaukee, during the American Legion Convention, is seen above at the premiere with Jane Withers and Evelyn Keyes, who came with many other stars.

CLAUDE LEE, Paramount public relations executive, is seen above addressing the national convention of the Allied States Association of Motion Picture Exhibitors which was held recently at the Benjamin Franklin Hotel, Philadelphia. Many prominent speakers appeared.

THE WORLD PREMIERE of Bob Hope's new Paramount picture, "Nothing But the Truth," at the Stanley-Warner Stanley, Philadelphia, is pictured above. Hope came to town in person for the event, which was arranged by district manager Maurice Gable and Stanley manager Al Reh.

BOB HOPE, star of Paramount's "Nothing But the Truth," is seen above with a group of national golf champs at the world premiere of the film in Philadelphia. Present are Lawson Little, Jimmy Hines, Bill Burke, Jug McSpadden, Byron Nelson, Tony Penna, Hope, and Leo Diegel.

TERRITORIAL HIGHLIGHTS

20th-Fox Loses Suit Argument

Judge Rules For Prefect At Hearing

NEW HAVEN—Federal Judge Carroll C. Hincks on Sept. 22 granted a motion by Prefect Theatres, Inc., of Greenwich, to try its suit for treble damages, under the Sherman Anti-Trust Act, against the 20th Century-Fox Film Corporation in U. S. District Court here.

Defendant concern sought to have the case dismissed from Federal Court because the Fairfield Holding Company which controls Prefect Theatres, was a "foreign corporation" under Connecticut law.

Judge Hincks said "the action being one for treble damages under the Sherman Act sounds in tort and it is not brought in the courts of the state."

He ordered the defendant concern's "foreign corporation" defense dismissed.

Only This Publication Gives You The Exclusive Screening Guide. It Tells You What Is Being Screened.

Lynn House Closed

LYNN—After the Theatre Comique had run a week with a girlesque show and moving picture, License Inspector Joseph P. Coyne, dropped in last fortnight, saw girls in tights, and revoked the permit.

George J. Katz, 50, Brooklyn, N. Y., could not find the license to hand it to Coyne, so he opened up again. Coyne then visited the theatre a second time and closed it tight. He also brought Katz before the Lynn court, charged with promoting a theatrical enterprise without a license, and the case was continued for a hearing. Strip tease numbers caused complaints to be made to Mayor Albert Cole.

Now — For the First Time — THE EXHIBITOR Service Kit — Your Right Hand Man—Ready At All Times.

Variety Readies Plans

BOSTON—Variety Club Tent 23 will soon open its newly decorated and enlarged headquarters on the fourth floor, Statler Building, with an open house, it was said last week.

Club was also considering last week buying a musical show for a night, and running a New Year's eve affair, as a social highlight of the season.

The Legion of Decency Weekly Listing Is a Regular Feature of This Publication.

New Britain Studio ?

NEW BRITAIN—This city may be the location of a movie studio if plans of a local resident, F. V. Franceschelli, lately head of a studio in Chicago, materialize, it was indicated last week.

Franceschelli, who has shortened his name to Fran, would erect a building here and produce special commercial pictures for the state, cities, business firms, and other organizations. He has already conferred with the musicians' union, explaining that he may move here from Chicago to reduce overhead.

No Paralysis Scare In Connecticut

NEW HAVEN—"Nothing especially alarming about the infantile paralysis situation in Connecticut at the present time."

So reported the Connecticut State Department of Health last week as officials said that the peak of prevalence for the season has been reached and that there will be a marked drop in number of cases during the next month.

In contrast to other film areas, no restrictions have been placed on theatres or other public gathering places as the State Health Department says frankly it is not needed in Connecticut.

Only scattering reports of poliomyelitis cases have been reported from throughout the state.

"Superman" Meeting Held

BOSTON—First of a series of meetings and luncheons to be held by Paramount for Superman news dealers and franchise holders in cities throughout the country took place last week at the Copley-Plaza Hotel.

Purpose of the meeting, attended by Paramount salesmen and executives, Superman, Inc., executives, and wholesale distributors of the Superman comic strip, was to arrange for local exploitation of the Fleischer Studios Technicolor cartoon, "Superman," first of a series of 12 to be produced.

Reed Report Scheduled

NEW HAVEN—Joseph Reed was scheduled to report on the recent Allied convention held in Philadelphia at a meeting of the Allied Theatre Owners of Connecticut due in the Hof Brau, New Haven, yesterday (Sept. 30).

Other routine matters were to be up for discussion.

Macauley Post Appoints Aides

Committee Set For Installation

BOSTON — Macauley Post, American Legion, convened last week at RKO exchange with the following committees appointed to arrange the annual dance and installation:

Chairman, Harry Aaronson; co-chairman, Pat F. Healey; Reservations—chairman, Harry Rosenblatt, Marcel Mekelburg, James Donovan, Harry Spingler; Program—Harry Smith, Ben Abrams, Al Kane, Harry Aaronson, Carl Foster, John Sweeney; Invitations—Cyril McGerigle, Jim Sheerin, Irving Black, Sam Levine; Printing—Ken Forkey, Bill McLaughlin, William J. Cotty, Harry Pirsch; Entertainment—Joe Kantor, John McManus, Bob Sternberg, Charles Heath, Joe Rubin; Publicity—Harry Browning, Ed Dobkin, Dr. Max Summerfield; Refreshments—George Cootner, Dr. Max Melincoff, Silvestro Grilli; Transportation — Walter Blank, Wilfred Valley, George Nalan, William Foley; Reception—Dr. William Basch, Nate Feinberg, William Erbb, Frank J. McCarthy, Tom Bailey, Ed Cuddy, Dr. Irving Copen, William P. Murphy, Ben Johnson, John Dixie.

Vaude Test Watched

NEW HAVEN—Shubert, under the Bailey-Nunes aegis, inaugurated a stage and screen policy on Sept. 28. Last three days of each week will continue to be devoted to legit productions.

Opening vaude-screen show last week was Tommy Tucker and his orchestra plus five acts on the stage. Film fare was "Bowery Blitzkrieg." Price scale was 30c-40c till 6 P. M.; 40c-65c evenings; Sundays, 35c-50c till 3 P. M.; 40c-65c evenings.

Experiment is being watched closely by the trade. New Haven hasn't had a regular run of vaudeville in more than 10 years. City is supposed to be completely "for" a return of live talent.

If Nunes and Bailey succeed in putting over low-priced vaudeville in their small capacity house (1,650 seats), some observers in the trade here see the forcing of the return of stage presentations to the regularly established down-town movie houses.

THE EXHIBITOR'S *Service Kit Is the Season's Hit.*

Conn. Zoning Okayed

WEST HAVEN, CONN.—Zoning Commission last week granted the petition of Fishman Theatres, Inc., for a change of zone from residence B to business concerning property at 305 Center Street and 585 Campbell Avenue.

Granting of the plea will now allow the Fishman circuit to proceed with plans for extensive remodeling of the Rivoli. Change of zone was necessary so a 30-foot addition could be built on the rear of the present structure and building lengthened. Installation of modern seats in the building as now constituted would have cut down the seating capacity—hence the zoning petition.

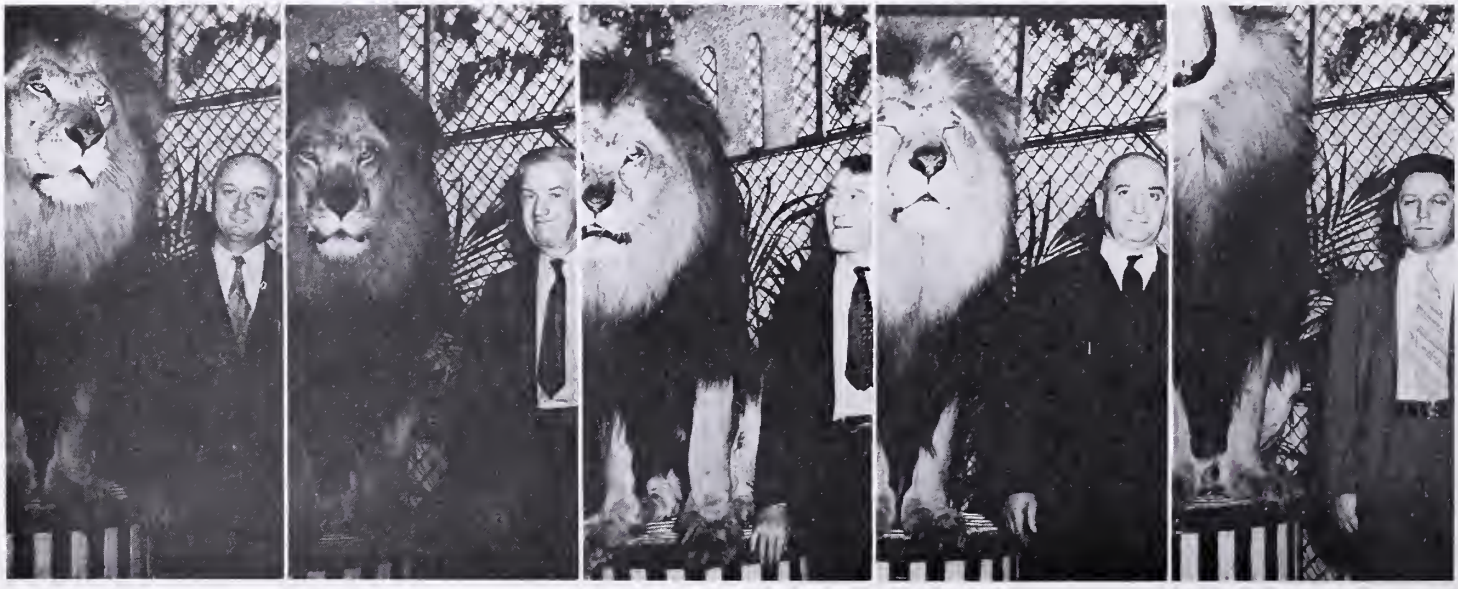
INDUSTRYITES AND LEO; OTHER HAPPENINGS IN THE NEW ENGLAND TERRITORY

TED TESCHNER, L-P Bijou, New Haven, used this downtown window display for the 20th Century-Fox Jack Benny comedy, "Charley's Aunt."

JOHN J. HAMILTON, Graphic theatres' Brandon, Brandon, Vt., recently ran a vote contest with the local merchants, with the party receiving the most votes from their purchases winning a free trip to New York for three days. The photo shows Hamilton bidding farewell to the contest winners prior to their departure.

ON THE YACHT of J. Don Alexander, the "Two Smiles II," are seen Ted Lydon, Shep Epstein, and Les Bendslev, who were among the local industryites who went on Alexander's recent yacht trip.

BOB RUSSELL, manager, Loew's Poli, New Haven, nodded to crisp winds and the fall season with this 30-foot layout that was lighted with fluorescent tubes. Metro's pictures were plugged in the display, as can be seen.



LOCAL INDUSTRYITES are seen above posing with Leo, the Metro lion, at the recent Allied convention. From left to right are Leo, Joe Matthews; Leo, Daniel Murphy; Leo, Thomas A. McNulty; Leo, W. E. Mitchell; Leo, and R. S. Pasho. The national Allied conclave was held in Philadelphia at the Benjamin Franklin Hotel.

LATE NEWS HIGHLIGHTS

Nye Thinks Inquiry Clicks

Claims Propaganda Charge Substantiated

WASHINGTON—With the hearing of the Senate Interstate Commerce sub-committee recessed until Oct. 6, Senator Gerald F. Nye (R., N. D.) last week end stated that the current investigation of the motion picture industry "has very clearly revealed the existence of propaganda in the industry." He declared further that "the propaganda is being carried on with the knowledge and consent of the producers."

Senate Interstate Commerce sub-committee technically is holding hearings to decide whether an inquiry should be held. A full-fledged investigation would require approval by the Senate, and the chamber would have to vote funds.

Thus far, Chairman D. Worth Clark (D., Idaho) of the sub-committee has been approving witnesses' expense vouchers and calling for payment from the general funds provided each Senate committee. But Chairman Scott Lucas (D., Ill.), Senate Audit Committee, has to approve the vouchers also, and, on the grounds that no investigation has been authorized, has questioned whether they should be accepted.

Prejudice Charge Is Hinted

Testimony on Sept. 26 followed in the routine as the others before it.

Amid a confusion of shouted charges and counter-charges, witnesses told the Senate movie investigating sub-committee that persons of German, Jewish, or South Irish ancestry were not wanted as employees at the British purchasing agency here.

Senator McFarland denounced their testimony as "hearsay," deplored the injection of "a racial prejudice" issue into the hearings, and said that it was done to "insinuate against one of our great fellow-countries."

When Senator McFarland persisted in denouncing what he called the injection of racial issues into the hearing, Senator Tobey, who had brought the matter up, indicated Wendell L. Willkie, counsel for the motion picture industry, and said that he injected the racial issue on the opening day of the hearing.

Willkie interrupted the proceedings by roaring:

"Senator Tobey, that's amusing. I'll suggest that I lend you Darryl Zanuck, to put on a real comedy."

MPTOA Peace Group

NEW YORK—Appointment of a new committee to work with distributors and straighten out differences was announced last week by President Ed Kuykendall, MPTOA.

The committee is headed by Lewen Pizor, Philadelphia, as chairman, with Max A. Cohen, New York, and Herman Levy, New Haven.

Fraud Charged Against Local 306

NEW YORK—Grand Central Theatres, Inc., last week filed suit in the New York Supreme Court charging Local 306 with fraud in fixing a high bracket for wages, and asking that the contract be ruled void and that the union be restrained from holding arbitration proceedings on the dispute. The plaintiff contends that it agreed to pay the higher wages after the union said that it was in the Broadway area The complaint states that later the Embassy Newsreel, across the street from the Grand Central, was awarded a contract for lower wages. The contract was also attacked on the claim that it was not returned to the plaintiff after it had signed it for a period of six months.

Darryl Zanuck On Stand

Zanuck, executive of 20th Century-Fox, was on the stand earlier in the day in the sub-committee's hearings to determine whether there should be an investigation of charges that the motion picture industry has been turning out propaganda movies designed to lead this country into war.

Zanuck's testimony was that the movie industry had been asked by the government to make "training pictures for the United States Army." He denied, however, that any Government representative had ever suggested the production of propaganda films.

Barney Balaban, Paramount president, was questioned by Senator Clark, who asked him why Paramount had not made any of the type of alleged "propaganda" pictures complained of.

Balaban explained it was simply because his studio hadn't the manpower to produce pictures of this type, and had deeided to continue making the lighter type.

(*Continued on page 8*)

20th's "Yank" Tops Broadway

Roxy Reports Smash Gross

NEW YORK—The big news of the main stem this week was the world premiere of "A Yank In the RAF" at the Roxy. The festivities in connection with the premiere made all the papers, and the business was of the super variety.

First-run grosses, as reported to THE EXHIBITOR by usually reliable sources, was as follows:

"A YANK IN THE RAF" (20th-Fox)—World premiere at the Roxy was a smash, with $42,000 Friday to Sunday—the house's best in a very long time. Stage show features Miss America and the Nicholas Brothers.

"SERGEANT YORK" (Warners)—Holding up very nicely at the Hollywood, with $19,000 for its 13th week on Broadway.

"DR. JEKYLL AND MR. HYDE" (Metro)—No figure reported for the eighth week at the Astor, but business has slackened since the opening of the film in other cities.

"UNFINISHED BUSINESS" (Universal)—Turned in $18,000 for the fifth week at the Rivoli—pleasant after a fine run.

"LADY BE GOOD" (Metro)—Second week's gross at the Capitol is just fair, after an unspectacular opening.

"LYDIA" (UA)—Went to $53,000 Thursday to Sunday of the second week at the Music Hall, with stage show, good.

"NAVY BLUES" (Warners)—After a fine $47,200 the first week at the Strand, this did $21,700 Friday to Sunday of the second, with Eddy Duchin and the "Sextet" on the stage.

"FANTASIA" (Disney)—Now the champion long-run talkie, this was still fine for $11,000 on the 46th week at the Broadway.

"OUR WIFE" (Paramount)—Now in its second successful week at the Paramount, with Ken Murray and Judy Canova on the stage.

Inquiry Funds In Tiff

WASHINGTON—Chairman Senator Scott W. Lucas, of the Audit and Control Committee, which holds the purse-strings on the Senate investigations, indicated last week that the hearings on the movies were considered an outlaw proceeding, since they were not approved by the Senate, and that he will approve very little expenditure for it.

The committee was slated to meet last week to consider expenditures by the investigating group. It is believed that the group has already exceeded the limit set by Lucas.

MOT "Norway" Screened

NEW YORK—During the few hours' stay in New York of the Free Norwegian bomber squadron, which arrived from Washington last week for a reception at La Guardia Field by Her Royal Highness Crown Princess Martha of Norway, the visiting flyers attended a screening of the latest issue of The March of Time, entitled "Norway in Revolt."

Beg Pardon

WASHINGTON—An apology to Wendell L. Willkie, in the form of a corrected record, was disclosed last week to have been offered by Senator Clark of Idaho, chairman of the committee investigating alleged movie propaganda, for his statement at last week's hearing that Willkie's campaign pledges to keep the country out of war were "campaign oratory."

Nye Thinks

(*Continued from page 7*)

During the day Senator McFarland challenged Senator Clark, chairman of the sub-committee, to submit the question of continuing the investigation to the Senate. He said that he would ask the Dies committee to investigate the source of some charges made before the sub-committee which, he said, could only have the result of arousing race prejudices.

James G. Stahlman, former president of the American Newspaper Publishers Association and publisher of The Nashville (Tenn.) Banner, testified about a letter which Stahlman wrote Will H. Hays, president, Motion Picture Producers and Distributors of America, in 1938, complaining about alleged attempts of the movies to "censor" newspaper comment. Senator Clark read Stahlman's letter to Hays. It said that the advertising agency of Metro had ordered the withdrawal of advertising from The Banner because of syndicated criticism by Jimmy Fidler of the picture, "Marie Antoinette." A postscript added, however, that the advertising schedule had been ordered reinserted.

The letter said W. A. Crull, manager of Loew's Vendome, Nashville, Tenn., asked the paper to "censor" Fidler's column because it had given unfavorable publicity to "Marie Antoinette."

Stahlman testified that subsequently he talked with Hays, and that Hays "felt as I did."

"He (Hays) was quite a bit critical of Fidler which was in line with the general Hollywood attitude toward Fidler," Stahlman said.

Stahlman also produced a letter from Robert B. McNitt, editor, McNaught Syndicate, which handles Fidler's column. It told of steps taken by Howard Dietz, Metro advertising manager, "to stop Fidler from talking, as he did, about Metro,—its artists and its pictures." McNitt wrote that despite Dietz's campaign, there were no cancellations on Fidler's column.

Dietz, in a statement to reporters covering the hearing, described the incidents as "a tempest in a teapot, a mountain out of a molehill, or choose your own cliche. I never wrote to The Banner, Metro never withdrew advertising."

Some Pictures To Be Seen

Chairman Clark predicted that the decision of a Senate committee on whether to recommend a formal investigation of alleged war propaganda in the movies would depend largely on the members' reaction to the showing of a half-dozen films.

The committee plans to view during the week of Oct. 6 some of the pictures mentioned in the testimony it has received. Clark told reporters that so far as he personally was concerned, the films themselves would speak louder than any of the dozen witnesses who have testified in three weeks of stormy hearings.

Among pictures which were described to the committee as possibly containing propaganda were "Convoy," "Flight Command," "Escape," "That Hamilton Woman," "Man Hunt," "The Great Dictator," and "Sergeant York."

A list of those to be viewed by the committee has not yet been compiled.

Clark Thinks Of Monopoly

Clark said he believed that the evidence taken by the Interstate Commerce subcommittee tended to show that five major companies virtually controlled the production, distribution, and exhibition of motion pictures. For that reason, he added, if there was an apparent attempt to foist war propaganda on the public, such action would be "reprehensible."

It's A Hit—THE EXHIBITOR *Kit.*

Here's Tax Dope

WASHINGTON — Following is the official wording of the new admissions tax law: SEC. 541. ADMISSIONS TAX

(a) Reduction of Exemption—Section 1700 (a) (1) of the Internal Revenue Code is amended to read as follows:

"(1) Rate—A tax of 1 cent for each 10 cents or fraction thereof of the amount paid for admissions to any place, including admission by season ticket or subscription. In the case of persons (except bona fide employees, municipal officers on official business, persons under 18 years of age, members of the military or naval forces of the United States when in uniform, and members of the Civilian Conservation Corps when in uniform) admitted free or at reduced rates to any place at any time when and under circumstances under which an admission charge is made to other persons, an equivalent tax shall be collected based on the price so charged to such other persons for the same or similar accommodations, to be paid by the person so admitted. No tax shall be imposed on the amount paid for the admission of a child under 12 years of age if the amount paid is less than 10 cents."

(b) Termination of Exemptions — Section 1701 of the Internal Revenue Code (relating to exemptions from admissions tax) shall not apply with respect to amounts paid, on or after the effective date of this part, for admission."

(Editor's Note: An official of the Internal Revenue Bureau said in Washington last weekend that old tickets would be permitted to be used for a reasonable time, provided they are overprinted with a rubber stamp. There also must be a sign in the box office indicating full information on admissions and taxes.

Pathe Okay Seen

NEW YORK—Holders of more than the required 66 2/3 per cent of the outstanding shares of Pathe Film Corporation common stock now have signified approval of the company's plan to exchange its holdings of du Pont Film Manufacturing Corporation common for shares of E. I. du Pont de Nemours and Company common and to dissolve Pathe Film, it was announced last week by Kenneth M. Young, president, Pathe.

Proxies in the indicated amount have been received by the management to be voted at the special meeting on Oct. 1, assuring approval of the plan, Young said.

WE Ups Bracken

NEW YORK—Vice-president William F. Hosford, Western Electric Company, announced this week the appointment of Stanley Bracken as general manager of manufacture. This is a new office in the company made necessary by the great increase in its manufacturing activities.

Weitman Asks For Showmanship

Paramount Manager Speaks to AMPA

NEW YORK — Bob Weitman, manager, Paramount, addressed AMPA's first open luncheon meeting of the new season last week with a plea for exhibitors to institutionalize their theatres as a means for improving business and putting their patrons in a better frame of mind.

Weitman said that "there are too many of us going around crying about conditions without doing something about it." Calling for a rebirth of true showmanship, Weitman pointed out that other industries "are taking pages from our showman's manual" and he read a recent food ad to prove the point.

Discussing the institutional angle, Weitman recalled his days at the Brooklyn Paramount, where special house features were instituted by him. He referred to lobby dancing, music, refreshments, etc., that managed to make the theatre a real entity in the mind of the patron, with better business and a stronger habit of theatre-going the result.

Entertainment features dominated the meeting, which attracted a turnout almost large enough to completely fill the Edison's Sun Room. Following celebrities were introduced: Ben Grauer, Judy Canova, Eddie Duchin, Lois Wilson, Carolyn Lee, and Mitchell Ayres and his orchestra.

The following entertained: Olsen and Johnson, The Three Pitchmen, Paxton ("The Man With the Kodak Mind"), Vivian Della Chiesa, and Ken Murray. Ed Sullivan was toastmaster.

President Vincent Trotta announced the following new members: Art Schmidt, William Byrnes, and C. V. Odlum. He also announced receipt of the following applications for membership: Duke Hickey, Milton Harris, Drive-In, Buffalo, N. Y., and Robert E. and Art G. Hadley.

A large representation from all local trade circles were present.

Maguzzu Wins Decision

PORT CARBON, PA.—The State Labor Relations Board last week dismissed a complaint against P. A. Maguzzu, circuit owner, charging unfair labor practices by allegedly refusing to bargain with Local 218 of Pottsville. Complaint involved the Ritz here.

Testimony was taken in Tamaqua several months ago.

Harry Bachman to D. C.

WASHINGTON—Harry Bachman, recently a salesman for Warners in the Philadelphia area, last week end joined the Circle as manager. Bachman is a former localite, and his return was hailed by his friends here.

Ben Bache, recently with Harry Fried circuit, returns to distribution after an absence of several years, as Bachman's successor, it was announced.

Trade Screening Information? Then Turn to the Listing, a Regular Feature of This Publication.

turn page please . . .

"DID I ! I CAN'T WAIT 'TIL THEY COME TO MY HOUSE. BABY, YOU CAN START SHOPPING FOR THOSE SABLES, CLOTHES WITH N.Y. LABELS. YOU CAN DEPEND ON ME, 'CAUSE I DEPEND ON PARAMOUNT !"
S.R.O.
Here's th
news tha
got Baby
and Dadd
so excited
"HOLD BACK THE DAWN
in Boston...
METROPOLITAN THEATRE... In two weeks tops gross of every picture to play theatre this year except "Caught In The Draft"—and goes in its third week first run at Paramount Fenway.
in Denver...
DENHAM THEATRE... Tops every picture this year except "Caught In The Draft". Booked for 3 weeks first run.
"NOTHING BUT THE TRUTH
in Philadelphia...
Opens at the STANLEY THEATRE to the biggest gross of any picture except "Gone With The Wind" at popular prices.
Paramount Pictures

THE NATIONAL MIRROR

Industry Execs Heard in Inquiry

Company Heads Acquit Themselves Well

WASHINGTON—Last week's Senate investigation into alleged war propaganda in motion pictures saw the industry having the better of it as attempts by inquiring Senators to place the business in a bad light were constantly prevented by the frank testimony of the executives on the stand.

Highlight occurred on the third day of testimony when Harry M. Warner, president, Warner Brothers Pictures, Inc., was on the stand. Wendell L. Willkie, counsel for the industry, shouted that chairman Clark had broadcast over the country "unqualified falsehoods" regarding his (Willkie's) position in the matter.

Warner denied that his company had ever made any war propaganda films. He gave the stories of four of his company's pictures, "Confessions of a Nazi Spy," "Sergeant York," "Underground," and "International Squadron," alleged to contain war propaganda, and said that Senator Nye had endorsed the first. From two committee members he drew endorsement of two others.

Clark, Willkie In Flareup

"Senator Nye said, 'the picture is exceedingly good. . . . The plot may or may not be exaggerated but is one that ought to be with every patriotic American. As for myself, I hope there may be more pictures of a kind dealing with propaganda emanating from all foreign lands. Anyone who truly appreciates the one great democracy upon this earth will appreciate this picture and feel a new allegiance to the democratic causes.'"

The criticized film endorsed by Senator Tobey as "a very fine picture with no propaganda in it!" was "Dive Bomber." Senator Brooks said that he had seen "Sergeant York," adding:

"I don't think there is any propaganda in it except for the allegiance to our country and glorification of a great hero. If there is no more propaganda in your other accused pictures than in that one, I believe this hearing will cleanse you of the charges being made against your company."

Viewing Starts Next Week

Senator Clark commented that quite a number of alleged propaganda films had been listed by various witnesses, but this meant only that they should be seen by the committee to determine whether the charges were true and did not constitute a committee indictment. Next week the committee would begin viewing these films he added.

Warner said the "factual" feature films on current affairs which his company began producing in 1920 as an innovation in the movie industry were all based on careful research or on books or other literature which had had widespread acceptance. He added that testimony that the public did not want to see such films because they were not "pure entertainment" was controverted by the fact that they had been profitable.

"Sergeant York," he said, probably would gross more money for his company than any picture it had made in recent years.

He denied that his company produced any pictures to incite the nation to go to

(*Continued on page* 10)

"York" Warners' Tops

NEW YORK—"'Sergeant York' will be the greatest earning power picture of this year and it will be the greatest earning power picture Warners has had in 12 years," Gradwell L. Sears, Warners' general sales manager, stated last week.

Reveal Text Of Yamins Note

NEW YORK—Allied general counsel Abram F. Myers last week made public a letter written by board member Nathan Yamins which was one of the issues in the debate which preceded the killing of the joint committee resolution at the Philadelphia convention.

Myers stated that he was revealing the contents of the letter in order to straighten out a dispute which had arisen over his alleged misinterpretation of it. Yamins is said to have admitted writing the letter, but to have denied that Myers gave the correct version of it during the debate on the joint committee resolution. Myers said that "Mr. Yamins had written me a letter to the effect that the plan was a good one but that the other branches of the industry would not go for it."

The part of the letter in question follows: "Dear A. F.: I have your letter of the 22nd and I can't feel enthused about the suggestion, not because it isn't a good one, but because the industry (sic) is set up and based on experience and I fail to see how we can ever get the producing and distributing branches of the industry to meet with the independent exhibitors."

Allied Board To Meet Quarterly

May Result in More Attention From Distribs

WASHINGTON—A bulletin was issued last week by Allied which indicated that there would be four board meetings this year instead of one as in the past.

It follows:

"The board of directors at its meeting in Philadelphia on Sept 15, held pursuant to a call issued on Sept. 2, decided that there should be four regular board meetings each year instead of one, plus such special meetings as may be called by the chairman from time to time. Except for the January meeting (usually held in Washington), and one to be held in conjunction with the national convention, all other meetings are to be held in Allied territories where and when invited by the local Allied groups.

"In particular, it is believed that with the latest AID data to serve as a basis. the regional meetings can be turned into buying clinics for the devising of legal and effective means for resisting the dangers which many thoughtful exhibitors see in the new selling policies and methods. Also, bearing in mind that the blocks of five selling method will probably end via the escape clause next June, it is believed that these meetings will enable the rank and file, after full discussion, to decide for themselves the kind of selling system which they would like to have substituted for the consent decree method when the time comes.

"Heretofore resolutions and pleas of the exhibitors adopted at conventions have generally been disregarded by the distributors. It is the belief of Allied leaders that the views of the exhibitors will receive more respectful attention when they are based on the experience of large numbers of exhibitors gathered in the territories and are presented through a national committee directly to the responsible heads of the distributing companies. Suitable amendment to the by-laws to provide for such regional meetings will be considered at the next meeting of the board of directors."

C. R. Joneses Injured

NEW YORK—Republic's advertising and publicity manager, Charles Reed Jones, and his wife, Mrs. Evelyn Lee Jones, were injured last fortnight in an automobile accident which occurred when the couple was driving to their farm in Washington, N. J. At the Somerville, N. J., hospital, Jones was found to have suffered lacerations of the legs and his wife a broken nose.

Reade-Sager

NEW YORK—Walter Reade, Jr., was married last week to Harriet Sager. Reade, formerly general manager, Walter Reade Theatrical Enterprises and the American Community Theatres Corporation of New York and New Jersey, is now a private in the Headquarters Company, Fort Dix, N. J.

"Sundown" In L. A. Bow

LOS ANGELES—World premiere of Walter Wanger's "Sundown" will be held at the Four Star on Oct. 16 The admission for the opening will be on a $2.20 basis.

Inquiry

(*Continued from page 9*)

war, and denied that the pictures it made were dictated in "some mysterious way" by government orders or that a few of the big producers sat down together in secret conferences and decided the kind of pictures they all should make. On the contrary, he added, there was the sharpest rivalry among these companies in practically every field.

Warner Banned German Newsreels

Warner said that two years ago he issued an order that the Warner theatres should not show any German-made newsreel films which were designed to present a false picture of life in Germany in order to induce Americans to accept the Nazi system. These films, he said, were made by the German propaganda ministry.

The Clark-Willkie flare-up came when Warner, after urging more Congressional unity behind the policy of aid to Britain, praised Willkie for supporting this policy after Congress had adopted it, even though he was of the opposition party and had been defeated for President. Clark commented that during the campaign Willkie had made pledges that if elected he would keep this country out of the war, but had admitted afterward that this was "just campaign oratory." Willkie, general counsel for the picture industry, shouted:

"You have been broadcasting that statement all over the country and in the Senate and it's an unqualified falsehood."

"Well, I myself heard you make that admission before the Foreign Relations Committee," Senator Clark retorted, "and I'll stand on the record."

FROM ONE EXHIBITOR TO ANOTHER

Having recently disposed of several theatres, we wish to place a capable manager, well versed in all phases of the business, especially in film buying and booking, and advertising and promotion. Only interested in the New York area.

A METROPOLITAN CIRCUIT
BOX 6 - THE EXHIBITOR
1225 Vine Street, Philadelphia, Pa.

The Senator Declines

WASHINGTON — Chairman D. Worth Clark, of the Senate Sub-Committee investigating pro-war propaganda in films, last week turned down an offer by Louis De Rochemont to screen for the committee the new March of Time release, "Norway in Revolt," and present for their examination a group of members of the Royal Norwegian Air Force who took part in the film. The committee has made propaganda charges against the March of Time.

"So will I," Willkie shouted back, "and the record will bear out my statement."

The record shows that in testifying on the first lease-lend bill, Willkie described as "a bit of campaign oratory" a statement which he admitted he might have made in the campaign that "on the basis of his (President Roosevelt's) past performance with pledges to the people, you may expect we will be at war by April, 1941, if he is elected."

"Confessions" Got Nye Okay

Warner described "Confessions" as a "factual" picture based on evidence brought out in a New York Federal Court in 1938 concerning the operations of a Nazi spy ring in this country, and said that it was first exhibited six months before the outbreak of the war.

Senator Nye, co-author of a resolution for a film inquiry, who described this particular picture as one of the "objectionable propaganda films" while he was testifying before the Senate subcommittee, saw the picture involved at a private showing here in May, 1939, Warner said. He based the Senator's endorsement of the film on a telegram which he said his company had received from one of its advertising staff the same day.

Questioned by Chairman Clark as to whether the criticized Warner films might not incite people to hate Germans and want to go to war with them, Warner retorted at one point:

"I heard you say yesterday that you hate Nazism as much as any one could Do you think that when the chairman of a powerful Senate Committee says that he is inciting the people to go to war?"

Clark said that a movie which might contain pro-war propaganda had much more influence than any Senator possibly could have.

Army Aid Is Discussed

Also discussed at the afternoon session were whether it is proper for movie studios to use army equipment in making films.

Senator Tobey said that Warners used army equipment in a film with Douglas Fairbanks, Sr. and Leslie Howard, but Warner, who was under cross-examination, recalled no such picture.

Tobey also said that he had heard that Metro had wrecked six army planes in making "West Point of the Air," but J. Robert Rubin, Metro counsel, admitted making the picture but denied that any planes had been wrecked.

Schenck Scores On Stand

Nicholas Schenck, president, Loew's, Inc., denied before a Senate Interstate Commerce sub-committee that motion picture makers had ever agreed among themselves on a policy of producing war propaganda pictures in his second day's testimony.

Schenck testified after Howard Dietz, Metro executive in charge of promotion, had denied that his company had attempted to censor the press by threats to withdraw advertising in retaliation for unfavorable reviews. Questioned by Senator Clark, Schenck asserted that he and his associates were always guided by the belief that their chief business was entertainment and for that reason had not given any thought to attempting to propagandize the public. If any material unfavorable to Hitlerism went into the making of a picture, he said, that was because there was "so much of it" in literature and everyday happenings throughout the world which supply the basis for motion picture scenarios.

"Have you ever discussed in your industry the making of propaganda pictures as a policy?" Clark asked.

"Never," was the reply.

"Have you ever discussed with British agents the production of propaganda pictures?"

"Never."

The chairman asked Schenck if he knew the story of "The Mortal Storm" before it was produced by Metro.

"No," the witness replied. "I did not see it until after it was released. 'The Mortal Storm' is a great picture."

When Clark asked if Schenck did not believe the picture would incite race hatred, the latter replied:

"I do not. It gives additional information about Hitler and Hitlerism, but it is not a one-100th part of what we know is happening in Germany."

Clark then asked if Schenck's company had ever produced any films depicting atrocities committed in Russia.

Schenck Is Against Communism

"I'm against communism. If that's what you mean," Schenck replied.

He added Metro had filmed "a couple of pictures against communism, just laughing at it."

Schenck also testified that the Federal Government had no part in producing or distributing the motion picture "Land of Liberty," which an Idaho theatre-owner declined to show because he charged it contained propaganda.

Schenck said that Maurice Saffle, branch manager at Seattle, was mistaken and "overzealous" in writing Fulton Cook, theatre owner at St. Mary's, Idaho, that the government had requested the names of exhibitors who refused to show the picture and that the government was sharing in the profits from the film. Film was assembled by the movie industry, the witness said, to show for patriotic purposes, with all receipts to go to charity.

Dietz denied that he or any responsible company official had ever threatened to withdraw advertising from a newspaper because it continued to print the views

(*Continued on page 12*)

Allied Units Back Leaders

But Jersey Makes Some Provisos

NEW YORK—Allied president Col. H. A. Cole announced last week that four Allied units already had pledged their support to the proposed all-industry "peace" committee.

They are Indiana, Maryland, Michigan, and Minnesota.

Cole said that he believed Allied members would vote 10 to one for the adoption of the resolution which was voted down at the Philadelphia convention.

New Jersey Board Okays

NEW YORK—New Jersey Allied's board of directors last week approved the national board's action requesting an appointed committee to explore the possibility and desirability for a more elaborate and permanent form of all-industry organization and to report its findings to the national board for adoption, revision, or rejection. The approval, however, was made subject to three provisos.

These reservations provide:

1. That such committee shall report back to the national board of directors of Allied any action, proposed by the committee, for approval or disapproval by the national board before it can become binding on Allied.
2. That all action taken by the committee and reported out as an act of the committee must be by unanimous vote of all groups represented, presupposing that each group will be entitled to one vote on every question. This is done for the purpose of assuring that Allied will not be outvoted at meetings of the committee.
3. That adequate safeguards be set up to protect Allied from receiving adverse publicity through all actions taken by the committee or permanent organization.

Allied Theatre Owners of New Jersey held a general membership meeting on Sept. 29.

Philly Votes On Approval

PHILADELPHIA—Allied Independent Theatre Owners of Eastern Pennsylvania was scheduled to hold a meeting at its headquarters here Sept. 29 to vote on the convention resolution regarding a joint industry committee. Sidney Samuelson, head of the local group, was expected to explain recent developments in the National Allied organization as a result of the failure of the resolution to pass at the recent convention.

New federal tax requirements on admissions were to be discussed and explained.

The Southern New Jersey unit of Allied also voted on the joint committee resolution recently.

Boston Will Have Vote

BOSTON—A membership meeting of New England Allied was last week scheduled for tomorrow (Oct. 2), with the unity proposal slated to be put to an official vote.

Holt Bookings Any Time

NEW YORK—RKO announced last week that it will disregard release dates on the first three Tim Holt westerns and will accept bookings as soon as prints are available. The trio includes "Bandit Trail," "Dude Cowboy," and "Riding the Wind."

New Producer In Inde Field

NEW YORK—Independent Pictures, Inc., with RFC financing, is entering the field, Jack T. Cosman, who will act as president and treasurer of the new producing company, announced last week.

Cosman said he had been working for over a year with the RFC to arrange a loan and only last week received the financing from the Government agency. He stated his company was the first to receive a RFC loan for the purpose of producing pictures.

According to Cosman, Independent Pictures will produce 26 features of which eight will be westerns.

Deals already have been closed with a number of states right distributors in many key situations, Cosman declared.

Journal Gets Support

NEW YORK—The Souvenir Journal being published in connection with the second annual banquet and ball of Cinema Lodge, B'nai B'rith, to be held on Oct. 18 at the Hotel Astor, is receiving the wholehearted support of major film companies, theatre organizations, music companies, and leading business men affiliated with the industry, Arthur Israel, Jr., president, announced last week.

Warner USO Total Tops

NEW YORK—Joseph Bernhard, chairman, Motion Picture Theatres Division, USO campaign, reported last week that the Warner theatre circuit collected $170,536.51 during USO theatre week.

This is in addition to substantial sums raised by various units of the Warner circuit in co-operation with local USO drives held several months ago.

Monogram Shares Change

WASHINGTON—The SEC official summary of security transactions and holdings for August revealed last week that, during that month, Herman Rifkin purchased 8,418 shares of Monogram Pictures Corporation $1 par common, bringing his holdings to 9,018 shares. During the same period Norton V. Ritchey purchased 3,168 shares, bringing his holdings to 3,268.

Coming and Going

NEW YORK—East to west and west to east activity last week saw Philip Dorn, Metro actor, returning to the coast; Boyd Crawford, Metro player, going to the studios; U execs William A. Scully and W. J. Heineman leaving for the studios; Mr. and Mrs. Gregory La Cava arriving here on a belated honeymoon, and Nate Blumberg, U president, coming in after a summer on the coast.

SMPE Sets Meeting Schedule

Sessions Due Oct. 20-23

NEW YORK—The Society of Motion Picture Engineers announced last week the program for its 50th semi-annual convention to be held at the Hotel Pennsylvania here on Oct. 20-23.

Officers and committee heads in charge are: E. Huse, president; E. A. Williford, past-president; H. Griffin, executive vice-president; W. C. Kunzman, convention vice-president; A. C. Downes, editorial vice-president; R. O. Strock, reception and local arrangements chairman; S. Harris, papers committee chairman; J. Haber, publicity committee chairman; J. Frank, Jr., membership chairman; H. F. Heidegger, convention projection committee chairman; G. Friedl, Jr., hotel and transportation chairman; O. F. Neu, banquet chairman; Mrs. R. O. Strock and Mrs. O. F. Neu, ladies' reception committee hostesses.

The 50th semi-annual banquet and dance will be held the evening of Oct. 22, and will feature the introduction of the officers-elect for 1942, the presentation of the SMPE Progress Medal, and the presentation of the SMPE Journal Award.

"Aunt" Injunction Denied

NEW YORK—New York Supreme Court Justice Kenneth O'Brien last week denied Carly Wharton and Martin Gabel a temporary injunction in the suit which seeks to prevent 20th-Fox from exhibiting the film, "Charley's Aunt." A trial of the action was ordered on the ground that the Court would not grant drastic relief to the plaintiffs on the highly debatable question of whether the film employed newly devised stage business from the play which the plaintiffs produced on Broadway.

Ban Lifted In Spots

PHILADELPHIA—Reports showed last week that the infantile paralysis ban would be lifted this week in Montgomery, York, Dauphin, Schuylkill, Lebanon, and Cumberland counties, children returning to schools, with partial openings in Northumberland, Lancaster, and Cambria counties. However, children were barred from theatres for another week by medical authorities.

Buy Defense Savings Bonds and Stamps.

Joseph Talks to SPG

NEW YORK—A brief address by Robert Joseph, one of the Hollywood delegates to the recently-concluded Screen Publicists Guilds convention here, highlighted the special meeting of the local SPG at the Hotel Piccadilly last week.

Membership also heard Edward K. Flaherty, American Federation of Labor organizer, who spoke at the invitation of the Guild.

THE EXHIBITOR *Service Kit Is the Finest Ever Devised In the Motion Picture Industry.*

IATSE Units Meet Producers

Pat Casey Presides At Sessions

NEWARK, N. J.—Three IATSE Hollywood craft unions and the producers' representatives started negotiations here last week. Studio labor contact Pat Casey presided at the meeting, at which delegates from various locals discussed the possibility of arriving at separate agreements in place of a basic studio contract. The IA failed to send a representative to the meeting.

It is understood business delegates were told that the same conditions which other crafts were awarded over the week end could be had by the IA locals but the producers would not talk separate pay raises and would prefer a collective agreement.

SRG to CIO

NEW YORK—The Screen Readers Guild of New York last fortnight ratified the temporary charter of the Screen Office and Professional Employees Guild, Local 109, United Office and Professional Workers of America, thus completing its move for affiliation with the CIO. Vote on ratification was unanimous with one abstention.

The original motion for affiliation was made at a special meeting of the SRG in July following the NLRB decision which eliminated piece-work readers from the bargaining unit of the Guild.

WASHINGTON—The Screen Readers Guild of New York was last week certified by the National Labor Relations Board as the exclusive representative of all such workers for the purpose of collective bargaining with Paramount, 20th-Fox, Loew's, RKO, Universal, and Columbia.

Pascal With RKO

NEW YORK—Gabriel Pascal last week signed a two-year contract to produce six pictures for RKO release, starting with George Bernard Shaw's "Arms and the Man."

The producer recently obtained his release from United Artists with the understanding that he would deliver two pictures upon the expiration of his RKO contract.

Castle Gets Job

WASHINGTON—It was announced here last week that Castle Films, Inc., has been awarded the contract for the Office of Education film work. The contract is expected to reach considerable proportions.

Republic In AMPP

HOLLYWOOD—Republic Productions was last week elected to membership in the Association of Motion Picture Producers, and M. J. Siegel, Republic, was elected to the board of directors.

Buffalo MPTO Meets

BUFFALO, N. Y.—Meeting of the MPTO of Buffalo was held on Sept. 29 for the sole purpose of open discussion on admission tax and prices. President A. Charles Hayman presided.

National Legion of Decency List—Oct. 2, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"Bandit Trail," (RKO); "Billy the Kid Wanted," (PRC); "Birth Of the Blues," (Paramount); "Burma Convoy," (Universal); "Glamour Boy," (Paramount); "Let's Go Collegiate," (Monogram); "Nine Lives Are Not Enough," (Warners); "Riding the Wind," (RKO); "Saddle Mountain Roundup," (Monogram).

UNOBJECTIONABLE FOR ADULTS—"Dangerous Lady," (PRC); "Ladies in Retirement," (Columbia); "You'll Never Get Rich," (Columbia); "Week-End in Havana," (20th-Fox).

OBJECTIONABLE IN PART—"Honky Tonk," (Metro).

20th-Fox Is Host

NEW YORK—Twentieth-Fox last week gave a cocktail party here for a group of its stars, including Betty Grable, Carmen Miranda, Carole Landis, Jack Benny, Ida Lupino, and Sonja Henie. In attendance were George Raft, Herman Place, Herman Wobber, W. C. Michel, Sidney Towell, Earl Wingart, Bill Sussman, A. M. Botsford, Clarence Hill, William Clark, Irving Maas, Les Whelan, and others.

Reading Schools Closed

READING, PA.—Board of health last week ordered the closing of all schools here for a period of at least a week and banned the gathering of all children under 16 for the same period because of the infantile paralysis epidemic.

Children under 16 are prohibited during the emergency from attending Sunday schools, theatres, and playgrounds.

Advance Shots

Features

IT STARTED WITH EVE (Universal). Deanna Durbin, Charles Laughton, Robert Cummings. 90m. This is a high-rating film which should be among the better Durbin grossers. A preview audience howled at the film's comedy and applauded the performances of the stars.

Shorts

COMMUNITY SING No. 2 (Columbia). 9m. Good.

COMMUNITY SING No. 3 (Columbia). 9m. Good.

BUENOS AIRES UP TO DATE. (Columbia—Tours). 9m. Good.

FROM NUTS TO SOUP (Columbia—Cinescopes). 9m. Good.

INSIDE PASSAGE (Metro—Traveltalks). 9m. Good.

MEET THE CHAMPS. (Paramount—Sportlight). 10m. Good.

OUR LOUISIANA PURCHASE. (PRC—American History). 20½m. Bad.

SCREEN SNAPSHOTS No. 1 (Columbia). 9m. Good.

SCREEN SNAPSHOTS No. 2 (Columbia). 9m. Good.

UNUSUAL OCCUPATIONS No. 1 (Paramount). 9m. Good.

Browne Brings Union Records

Correa Looks For Kaufman

NEW YORK—George E. Browne, president, the International Alliance of Theatrical Stage Employees, complied last week with a court order to produce records of his organization before a Federal Grand Jury here. Although he had refused to furnish them, asserting that to do so might tend to incriminate and degrade him, he complied after being taken before Federal Judge John W. Holland, who instructed him to turn over the books, which relate to a large fund collected from the union's 125,000 members.

NEW YORK—Mathias F. Correa, U. S. District Attorney, last week won the right to subpoena the books and records of the IATSE for the Federal Grand Jury investigating the union's activities, when Federal Judge John Holland refused the application of George E. Browne, IA president, to quash the Grand Jury subpoena. Browne was scheduled to appear with the records before the Grand Jury last week.

During the argument, Correa unsealed a warrant for the arrest of Louis Kaufman, business agent of the New Jersey local, as a material witness in the investigation.

Correa's victory was as a result of a ruling of the court that Browne, who faces an extortion trial on Oct. 6, would not be testifying against himself in producing the records, inasmuch as the records were the property of the union and not of Browne personally; and the chief purpose of the subpoena was not for preparation of the extortion trial but for general inquiry into the IATSE transactions.

"The Tip-Off" Gives Dope on Grosses.

C. C. Potwin Mourned

NEW YORK—Charles C. Potwin, nationally known acoustic consultant for Electrical Research Products, Inc., died last week of phlebitis following a two-week illness. During his professional career he was responsible for the acoustic design of the Temple of Religion and the A. T. and T. Building at the New York World's Fair, the new Kleinhans Music Hall in Buffalo, the auditorium of the Metropolitan Museum in New York, as well as many others. His contributions to architectural design based on acoustic principles have been hailed in leading professional journals as spectacular advances in the science.

"A Defense Reel In Every Show."

Inquiry Bally Helps

NEW YORK—"Underground," anti-Nazi spy-meller, is playing to good money in its current engagements, it was announced at the home office here last week. Some local opinion held that the film was riding on a wave of publicity generously afforded by the Senate sub-committee's listing it as a war propaganda picture.

"So you want boxoffice – eh, brother?"

Well, here it is!

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Charles Lang · Margaret Dumont

Screen Play
John T. Neville and Prescott Chaplin
Original Story, Otis Criblecoblis
Directed by EDWARD CLINE

A UNIVERSAL PICTURE

NATIONAL RELEASE OCT. 10

TERRITORY TRADE SCREENING GUIDE

(Editor's Note: In this department will be found, as the material is made available, official listings of all trade screenings in the territory covered by THE EXHIBITOR as required under the consent decree, or as announced otherwise by the various companies. This is not an advertisement, but another exclusive editorial service of THE EXHIBITOR. The material has been arranged in easy readable fashion, for constant reference. In addition, the fast printing system under which THE EXHIBITOR is published will assure that this list is accurate to within 24 hours of the time you receive it. All material within this department comes directly from the companies involved. It will be kept up to date and changed as screening times pass.)

ALBANY, N. Y., DISTRICT

CITY	DATE	TIME	TITLE	COMPANY	PLACE	STREET
ALBANY, N. Y.	Oct. 6—Mon.	9.30 A. M.	"The Prime Minister"	WB	Warner Theatre	Projection Room, 79 N. Pearl St.
ALBANY, N. Y.	Oct. 6—Mon.	11.15 A. M.	"The Maltese Falcon"	WB	Warner Theatre	Projection Room, 79 N. Pearl St.
ALBANY, N. Y.	Oct. 6—Mon.	2.30 P. M.	"One Foot in Heaven"	WB	Warner Theatre	Projection Room, 79 N. Pearl St.

BOSTON, MASS., DISTRICT

BOSTON, MASS.	Oct. 6—Mon.	9.30 A. M.	"The Prime Minister"	WB	Fox Exchange,	115 Broadway
BOSTON, MASS.	Oct. 6—Mon.	11.15 A. M.	"The Maltese Falcon"	WB	Fox Exchange,	115 Broadway
BOSTON, MASS.	Oct. 6—Mon.	2.30 P. M.	"One Foot In Heaven"	WB	Fox Exchange,	115 Broadway

BUFFALO, N. Y., DISTRICT

BUFFALO, N. Y.	Oct. 6—Mon.	9.30 A. M.	"The Prime Minister"	WB	20th-Fox Screening Room,	290 Franklin St.
BUFFALO, N. Y.	Oct. 6—Mon.	11.15 A. M.	"The Maltese Falcon"	WB	20th-Fox Screening Room,	290 Franklin St.
BUFFALO, N. Y.	Oct. 6—Mon.	2.30 P. M.	"One Foot In Heaven"	WB	20th-Fox Screening Room,	290 Franklin St.

NEW HAVEN, CONN., DISTRICT

NEW HAVEN, CONN.	Oct. 6—Mon.	9.30 A. M.	"The Prime Minister"	WB	Warner Theatre Screening Room,	70 College St.
NEW HAVEN, CONN.	Oct. 6—Mon.	11.15 A. M.	"The Maltese Falcon"	WB	Warner Theatre Screening Room,	70 College St.
NEW HAVEN, CONN.	Oct. 6—Mon.	2.30 P. M.	"One Foot In Heaven"	WB	Warner Theatre Screening Room,	70 College St.

NEW YORK CITY DISTRICT

NEW YORK CITY	Sept. 29—Mon.	10.30 A. M.	"The Maltese Falcon"	WB	Warner Home Office Screening Room	
NEW YORK CITY	Sept. 29—Mon.	2.30 P. M.	"One Foot in Heaven"	WB	Warner Home Office Screening Room	

PHILADELPHIA DISTRICT

PHILADELPHIA	Oct. 6—Mon.	9.30 A. M.	"The Prime Minister"	WB	Vine St. Screening Room,	1220 Vine St.
PHILADELPHIA	Oct. 6—Mon.	11.15 A. M.	"The Maltese Falcon"	WB	Vine St. Screening Room,	1220 Vine St.
PHILADELPHIA	Oct. 6—Mon.	2.30 P. M.	"One Foot in Heaven"	WB	Vine St. Screening Room,	1220 Vine St.

WASHINGTON, D. C., DISTRICT

WASHINGTON, D. C.	Oct. 6—Mon.	9.30 A. M.	"The Prime Minister"	WB	Earle Theatre Bldg.,	13th and E Sts., N. W.
WASHINGTON, D. C.	Oct. 6—Mon.	11.15 A. M.	"The Maltese Falcon"	WB	Earle Theatre Bldg.,	13th and E Sts., N. W.
WASHINGTON, D. C.	Oct. 6—Mon.	2.30 P. M.	"One Foot In Heaven"	WB	Earle Theatre Bldg.,	13th and E Sts., N. W.

FOR YOUR GUIDANCE: CONCISE PRELIMINARY DATA ON THE SHOWS BEING SCREENED

More Showings Set

NEW YORK—It was reported last week that 20th Century-Fox would screen four pictures for the trade on Oct. 16, 17, with Metro screening on Oct. 14 and 21.

20th Century-Fox will show "Moon Over Her Shoulder" and "Hot Spot" on Oct. 16, and "Swamp Water" and "Small Town Deb" on Oct. 17, it was heard.

Warners screen "The Prime Minister," "The Maltese Falcon," and "One Foot in Heaven" on Oct. 6.

THE PRIME MINISTER (WB)

CAST: John Gielgud, Diana Wynyard, Will Fyffe, Owen Nares, Fay Compton, Pamela Standish, Stephen Murray, Frederick Leister, Nicholas Hannen, Anthony Ireland, Irene Browne. Directed by Thorold Dickinson.

THE MALTESE FALCON (WB)

CAST: Humphrey Bogart, Mary Astor, Peter Lorre, Gladys George, Lee Patrick, Barton MacLane, Ward Bond, Sidney Greenstreet, Jerome Cowan, James Burke Directed by John Huston.

ONE FOOT IN HEAVEN (WB)

CAST: Fredric March, Martha Scott, Elisabeth Fraser, Frankie Thomas, Casey Johnson, Elisabeth Risdon, Ernest Cossart, Gene Lockhart, Roscoe Ates, Olin Howland, Fred Kelsey. Directed by Irving Rapper.

EDITOR'S NOTE:

In cases where THE EXHIBITOR has been notified of screening dates too late to include them in the issue prior to the showings, they will nevertheless be printed, for the record, in regular form, in the Territory Trade-Screening Guide.

"Dumbo" Tradeshowed

NEW YORK—Trade-screenings of "Dumbo" were held by RKO in 32 exchange cities yesterday (Sept. 30). All showings of the Walt Disney production were held at 2.30 P. M., except in New York, where the showings started at 11.30 in the morning.

(Editor's Note: This notice appears for the record. Official notification of the screenings was received by THE EXHIBITOR too late to be included in the Sept. 24 Territory Trade-Screening Guide.

THE EXHIBITOR *Service Kit Is the Finest Ever Devised In the Motion Picture Industry.*

Inquiry

(*Continued from page* 10)

of Jimmy Fidler, Hollywood columnist who has been critical of many movies.

Fidler's charges before the committee that movie producers had sought to keep him off the radio and out of the press, partly because he attacked alleged war propaganda in films, were mentioned several times during the day's hearings.

Fidler testified that Dietz had written James G. Stahlman, publisher of The Nashville Banner, threatening withdrawal of advertising because Fidler's newspaper column had criticized "Marie Antoinette," a Metro picture.

Dietz denied this and said that a local manager of a Loew's theatre in Nashville had made unauthorized threats of this nature to Stahlman who then wrote Will Hays, president of the Motion Picture Producers and Distributors of America, complaining about attempts to censor the press.

The local manager had no control over Metro advertising and was acting without authority, the witness said.

When Senator Tobey remarked that Fidler had testified under oath, Dietz replied:

"Fidler is a congenital liar and it would be going against his conscience to tell the truth."

"If Fidler is what you say he is," Tobey interrupted, "and Fidler has given false testimony here, this committee will know what to do about Fidler or any other witness who gives false testimony."

Dietz said Metro never had attempted to censor the press in any way, asserting that he did not believe in censorship of any of the mediums of expression.

The Operators Applaud Schenck

Spectators who jammed the hearing room roundly applauded Schenck's remarks. The president of Loew's, Inc., was "hero" of the second day's installment of the investigation, and Clark and the other isolationists on the committee were plainly the "villains" in the minds of the audience.

Besides the fun of cheering its "hero" and hissing the "villains," the crowd also was treated to further revelations concerning a gown which allegedly fell off Alice Faye, blonde singing star, at an embarrassing moment.

Faye's dress entered the investigation again when Fidler telegraphed the committee denying the gown, which the actress purchased at Mrs. Fidler's Hollywood dress shop, had fallen off at the premiere of the picture "Hollywood Cavalcade."

To the contrary, Fidler insisted, Miss Faye attended the premiere and a dinner afterwards—and that she was fully clothed at all times.

Besides, Fidler wanted the committee to know, Miss Faye took her time about paying for the dress. It was 40 days, he said, before Mrs. Fidler collected her money.

Miss Faye's gown first entered the investigation when Harry Brand, Pacific Coast advertising manager for 20th Century-Fox, accused Fidler of criticizing the actress because she had trouble with Mrs. Fidler over the dress. The dress, Brand said, fell off at an inopportune time.

"Dumbo" Unrestricted

NEW YORK—First musical score to be made available for unrestricted broadcasting since ASCAP went off the air will be from Walt Disney's forthcoming RKO release "Dumbo," according to announcement made last week by Irving Berlin, Inc., publishers.

ASCAP and Irving Berlin, Inc., have released the "Dumbo" score, effective immediately, to all radio stations, networks, and orchestras throughout the country, without objection on their part.

Control By "Big Five" Denied

Schenck told the sub-committee the day before that he would consider it "the worst kind of a crime" for companies to "get together" to prevent another company from doing business. He added that he did not believe that such a situation could arise in the moving picture industry.

Schenck made this assertion when he was questioned by Senator Clark.

In advance of his questions, Clark said he wished to ascertain whether five of the eight major film producing companies did not "really control the other three," asserting that the three which operated no theatres were "more or less at the mercy of the five companies which owned or controlled some 2,800 first-run houses.

Schenck replied that theatre owners did not give the five companies control of producers who did not have their own exhibition outlets. Loew's, he said, owned 129 theatres "and that doesn't mean anything," compared with 11,000 or 12,000 in all in the country.

Clark asked whether the five companies could not prevent the success of any picture by refusing to show it in their theatres.

"We five could never get together," Schenck answered. "To do that would be absolutely a crime and something that we have no right to do."

Clark asked the witness whether a picture could have "a reasonable chance of success" if the five companies refused to show it.

"I can't answer that question," Schenck said. "I can't see that such a thing could possibly happen."

The chairman rephrased the question, and Schenck expressed the opinion that a picture could succeed without being exhibited in the houses of the five companies if it was "a very good picture and the cost was reasonable."

On the other hand, he continued, if the price of the picture was high and "if a lot of people got together and tried to stop them from doing business, which I consider the worst kind of a crime, no doubt they would be hurt."

During questioning of Schenck, Senator Tobey expressed "wonderment" because the witness said he could not recall the names of most of the Loew's subsidiaries in which he was a director.

"If you are Exhibit A of the average corporation director in this country, God save the stockholders," Tobey said.

Unit Names Mean Nothing

Schenck protested that the names of individual companies meant nothing to him because they were wholly-owned by Loew's and he dealt with the individual properties, not a group of corporations.

Loew's, Inc., holdings in Gaumont-British represent an investment of $3,500,000, the sub-committee learned from Schenck.

In reply to questions as to Loew's other theatre investments, Schenck said that the company owned seven theatres in Australia, three in Canada, and had 129 in the U. S. Additionally, the committee was informed Loew's jointly operates 14 other houses with other companies or individuals.

Following Schenck's testimony, it was the consensus of opinion that the committee had accomplished nothing to establish the charges made last week.

Questioned by Senator Ernest W. McFarland, Schenck said that when Loew's purchased a theatre property it might set up a corporation to operate it for the sake of convenience while the stock was entirely owned by the parent company.

Senator Sheridan Downey in a statement asked for film productions the same freedom of expression which the Constitution guarantees the written and the spoken word. He said that charges of propagandizing were without foundation. On the contrary, he said, the movie industry had shown "an astonishing moderation" when compared with some other media of expression.

"The potent propaganda is not movies about Hitler," he asserted, "it is Hitler himself. What script could arouse our animosity toward his philosophy as surely as the simple chart of the Nazi conquest? The facts themselves make propaganda pale."

Hitch Seen Over Payments

Controversy within the Senate over the investigation approached a step nearer a showdown last week when Senator Clark signed vouchers for $552.04 in expenditures by the Senate Interstate Commerce sub-committee.

The sub-committee chairman said that the vouchers would be submitted to the Senate audit and control committee headed by Senator Lucas of Illinois. Lucas had announced that he would not approve any expenditures until he received word how long the inquiry was going to last and how much would be spent.

Senator Lucas also said that he might propose that the Senate limit to $250 the amount which a committee might spend on hearings not expressly authorized by the Senate. If this were done, the movie investigation would have to be suspended unless the Senate authorized its continuance.

Senator Clark said that he would continue to submit vouchers for expenditures, and expressed a belief that the Senate would approve payment of them if the audit committeee declined to make funds available.

The two vouchers signed call for payment of $3 and expenses to Jimmy Fidler and George Fisher, Hollywood commentators, who testified. Fidler turned in a bill for $287.54, which included airplane transportation from California to Washington and return. Fisher's bill was $264.50.

In the Newsreels

Friday, Sept. 26, 1941

IN ALL FIVE

Quincy, Mass.: USS Massachusetts launched. Whiting, Ind.: Huge oil fire.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 24, No. 6)—Russia: War films. Ft. Bragg: Anti-tank guns. Miami: Windsors arrive. Zoo: Simians battle.

NEWS OF THE DAY (Vol. XIII, No. 204)—Russia: War films. Los Angeles: Seek new inventions. Little Ameriea: Byrd expedition. Belmont Park: Alsab wins. California: Water skiers.

PARAMOUNT NEWS (No. 9)—Texas: S. A. airmen graduate. Friant, Cal.: Power for defense. Miami: Windsors arrive. Enid, Okla.: Gas bonanza. London: Youngsters evaeuated. Chunkging: The eity that will not die.

RKO PATHE NEWS (Vol. 13, No. 9)—San Antonio: S. A. fliers win wings. New York: Odlum aids business. California: Power for defense. England: Children evacuated. Long Island: Poliee exereise. Mexieo: Sun dance. New York: Racing.

UNIVERSAL NEWSREEL (Vol. 14, No. 18)—Russia: War films. Long Island: Freighter tested. Ft. Dix: Apples for soldiers. Mineola, L. I.: Poliee exercise. Buffalo: Fire-fighting champ. Chapel Hill, N. C.: Boy Seout jubilee. Football: Dodgers vs. Lions.

Wednesday, Sept. 24, 1941

IN ALL FIVE

Piney Point, Md.: New Navy torpedoes tested.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 24, No. 5)—Louisiana: War games. Milwaukee: AEF pledge. Boston: Warehouse fire. Oregon: Salmon run. Virginia: Peach erop. India: Tagore's funeral. Long Island: Belmont Park opens. Trenton: Auto thrills.

NEWS OF THE DAY (Vol. XIII, No. 203)—Louisiana: Planes tested in war games. Oregon: Salmon run. Los Angeles: Inventors' eonelave. Milwaukee: Legion pledge. Mexieo: Independence Day. Long Island: Belmont Park opens. Long Island: Polo. Football: Boston vs. St. Anselm.

PARAMOUNT NEWS (No. 8)—Chicago: Musieal genius. New York: Ship strike. Kansas City: Light strike. Milwaukee: AEF pledge. Costa Rica-Mexieo-Ottawa: Hemisphere highlights. Long Island: Belmont Park opens. Baseball: Dodger fans. Trenton, N. J.: Auto thrills.

RKO PATHE NEWS (Vol. 13, No. 8)—Louisiana: War games. Mare Island, Col.: Ship repair shown. Los Angeles: Inventors' eongress. Woodland Hills, Calif.: Actors' home started. Trenton: Cables tested. Long Island: Polo. Trenton, N. J.: Auto thrills.

UNIVERSAL NEWSREEL (Vol. 14, No. 17)—Louisiana: War games. Camp Roberts, Cal.: Draftee review. Ft. Ord, Cal.: Army trailer. Charlestown, Mass.: Freight yard burns. Mexieo: Independence Day. Mare Island, Cal.: Ship repairs shown. Milwaukee: Legion eonelave. Woodland Hills, Cal.: Aetors' home started. Long Island: Polo.

Advance Shots

Features

BURMA CONVOY (Universal). Charles Bickford, Evelyn Ankers, Frank Albertson. 59m. This topical show should fit nicely into the duallers, as it is the first picture to deal with the Burma Road.

MR. CELEBRITY (PRC). James Seay, Doris Day, Buzzy Henry, Francis X. Bushman. 66m. This is better than the average inde production effort, and the customers will probably enjoy it. The names of Bushman, Clara Kimball Young, and Jim Jeffries may help sell it.

THE REMARKABLE MR. KIPPS (KIPPS). (20th-Fox). Michael Redgrave, Diana Wynyard, Phyllis Calvert. 87m. From H. G. Wells' story, this is well produced, but its appeal is definitely limited on this side to the art or class spots. It is much too English for the general run.

SAILORS ON LEAVE

A REPUBLIC PICTURE

CHUCK: Relax, Mike, I got a greot gal for you. Her name is Cobina. She'll be over as soon as she gets her hair on — up, I meon.

THOMPSON: Thot's oll, brother. You con get o divorce tomorrow. But tonight you get married. You don't even hove to propose. The boys hove proposed for you. All you do is nod.

SWIFTY: How do you like thot guy. A bottleship costs fifty-eight million dollors—ond he won't loon o dime on it!

William **LUNDIGAN** ★ *Shirley* **ROSS**

CHICK CHANDLER • RUTH DONNELLY • MAE CLARKE

CLIFF NAZARRO • TOM KENNEDY • MARY AINSLEE

BILL SHIRLEY • JANE KEAN • DIRECTED BY ALBERT S. ROGELL

Screen play by ART ARTHUR and MALCOLM STUART BOYLAN · Original story by HERBERT DALMAS

Buy U. S. Defense Bonds

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will always be found under this heading.*)

Appeals Board

The Appeals Board last week upheld the arbitrator's decision in the Westway, Baltimore, arbitration case. It was the third appeal passed on by the board, which has upheld the arbitrator in every case. According to the present decision, the 14-day clearance of the Edgewood over the Westway is maintained. The Board also affirmed the arbitrator's award with costs.

New York

James O'Gorman, arbitrator in the action brought by the Andora Amusement Corporation operating the Liberty, Plainfield, N. J., against Warners, Paramount, 20th-Fox, and RKO, last week made a ruling reducing the clearance of the Strand over the Liberty from 30 to 21 days. Complaint filed in March by Joseph Siccardi, Liberty operator, claimed that the house was a first-run but was pushed back to second-run and forced to follow Walter Reade's Strand. Siccardi asked for seven days' clearance on double feature programs and 14 days on single features.

A decision favoring the exhibitor complainant, interesting in its findings and their implications, was reached last fortnight when the reduction from 21 to seven days of the clearance held by the Cort, Somerville, N. J., against the complainant Raritan Playhouse, Raritan, N. J., was ordered by arbitrator Paul Fitzpatrick. Raritan, owned by the Raritan Amusement Company, Inc., Selig A. Posner, president, and 33⅓ percent owner, had filed against Loew's, Vitagraph, 20th Century-Fox, and Paramount. Sompru Theatre Company, operators, Cort, a Prudential circuit house, intervened. Raritan was opened in April, 1941, with Posner as its manager.

According to Posner's original complaint, he sought film contracts from the four distributors before opening the house. All except Vitagraph, who waited to inspect the completed house, gave him deals. Vitagraph closed its deal with Posner later. All four, in spite of Posner's protests, the complaint alleged, gave him an availability of 21 days after the Cort, in spite of his "vigorous protests."

Arbitrator Fitzpatrick found to the contrary that the clearance arrived at "was not plucked from a hat and imposed upon Raritan." He found the 21-day clearance rather the result of "horse-trading" between Cort, which sought a 60-day availability for Raritan, and the distributors, which held for 28 or 30 days. According to the award, one distributor set 21 days, and the other three promptly followed suit.

The decision further found that no evidence had been introduced which could clearly demonstrate a loss of patronage of the Cort as a result of the entrance of Raritan upon the scene. It held that the proximity of Raritan and Somerville plus improvements in transport had not made competition between the towns any keener. Fitzpatrick decided further that the price differential between the houses, five cents to 11 cents, had not affected the competitive picture.

On the question of comparative excellence of the two theatres physically, Fitzpatrick found the Raritan newer and fresher. Even in operating policy the Raritan was superior, not resorting to give-aways as did the Cort.

In the matter of revenue obtained from the situations, the arbitrator found little evidence on which to judge whether a reduction of clearance would affect total revenues to distributors from the area. One distributor's records, according to Fitzpatrick, disclosed that this company had received 12.7 per cent more revenue from Cort in the 1941 period during which Raritan had operated, as compared with the same period in 1940, plus 38.8 per cent of the 1941 figure as Raritan rental. In spite of Raritan's clearance and lower admissions, arbitrator emphasized, it paid an average of $206.78 film rental per week for its first 10 weeks, as compared with Cort's $607.44, which ratio of 34 per cent between Raritan and Somerville is exactly the same as the ratio of seats—416 to 1211.

The award found that 21 days clearance was not according to historical precedent governing the interim between succeeding runs in the sequence originating with New Brunswick and Plainfield.

Disposing of the competitive rights of the new theatre, the arbitrator gave as in the affirmative his answer to the question of "Has a new enterprise the right to be born, to live, and to prosper, even though it may entail some loss of patronage to competitors who have heretofore been free of its competition?" A contrary view, the arbitrator said, would "strike at the very roots of . . . the 'American System'" He concluded that the competition offered by Raritan was not "unfair or destructive."

Hearings on the case were held on July 22 and on August 11 and 13. It was the 13th for the New York territory.

New York's 22nd case, the first directly concerned with theatres in Manhattan, was filed last fortnight. It was brought by Arden Enterprises, Inc., operators, Arden, against Loew's and Paramount.

According to the petition, the Stoddard, Riviera, 77th Street, and Loew's Olympia all formerly played day-and-date and four days ahead of the Carlton and Arden. Now, it was alleged, Olympia plays 44 days ahead of Arden, Stoddard 34, and Carlton five. Arden wants the original situation restored.

Philadelphia

Liberty, Camden, hearing was postponed from Oct. 7 to Oct. 17.

Washington

Linden Theatre Company, Inc., Harry Silver, president, Linden, Baltimore, filed a case last week against Vitagraph, Paramount, and RKO. It claims house is superior to the Fulton, Met, and Rialto. Admission prices are claimed in the petition to be about equal. It now has an availability of the third week. Met has the first week, which gives the Met 14 days. It has equal availability with the Fulton. It claims this situation unreasonable.

SAG Raps Inquiry

HOLLYWOOD—At a meeting of the Screen Actor's Guild's Class A membership last week, executive secretary Kenneth Thomson attacked the Senate investigation and said, in part: "I saw a fanatical desire to destroy the motion picture industry, in order to publicize before the American public certain isolationists' ideas."

Edward Arnold was re-elected president; George Murphy, Paul Harvey, Walter Abel were re-elected vice-presidents; Lucille Gleason, recording secretary; Porter Hall, treasurer. Four new members elected to board of directors were: Charles Boyer, Olivia De Havilland, Walter Kingsford, and Alan Hale.

In his report President Arnold said that for seven major charities alone, the production end of the industry in the period of a year raised nearly $2,000,000 in cash

Moray On the Road

CHICAGO — Norman H. Moray, Warner Brothers' short subject sales manager, arrived here last week on the first leg of a six-weeks' trip through the company's exchanges and to the studio in Burbank where he will confer with Jack L. Warner and Gordon Hollingshead on production plans for the one and two-reelers.

Stessin Leaves AAA

NEW YORK—American Arbitration Association press representative Larry Stessin resigned last week to join the staff of the Labor Relations Institute. He was with the AAA for three years, and previously with the New York Times.

LOST...

at THE EXHIBITOR
Variety Club
Golf Tournament

A tan, cashmere, sleeveless sweater.

. . . Finder please contact Jim Dalton at THE EXHIBITOR

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FIRST-RUN MOVIE

ONLY THEATRE, serving large territory. Profit-maker. Price, $7.500, terms.

HARRY WELCH, PENACOOK, New Hampshire

Conference On Inquiry

NEW YORK—A city-wide conference of civic, trade union, and civil rights leaders, called to demand the discontinuance of the Senate sub-committee now investigating the motion picture industry, was held on Sept. 29.

Call to the conference was signed by Frank Gillmore, president, Associated Actors and Artistes of America; Thomas J. Lyons, president, New York State Federation of Labor; Elmer Rice, president, Dramatists Guild; and Thomas Murtha, president, Central Trades and Labor Council of Greater New York.

Now — For the First Time — The EXHIBITOR *Service Kit — Your Right Hand Man—Ready At All Times.*

Eddy On His Own

HOLLYWOOD — Arthur W. Eddy, former Warner publicist, last week opened his own publicity offices in the Taft Building. Eddy handles the radio show, "Big Town," among other accounts.

STATEMENT OF OWNERSHIP, MANAGEMENT, CIRCULATION, ETC.

Required by the Act of Congress of August 24, 1912, and March 3, 1933, of "The Exhibitor," published weekly at Philadelphia, Pennsylvania, for October 1, 1941.

State of Pennsylvania, County of Philadelphia, ss.—Before me, a notary public in and for the State and County aforesaid, personally appeared Paul J. Greenhalgh, who having been duly sworn according to law, deposes and says that he is the business manager of "The Exhibitor," and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in Section 537, Postal Laws and Regulations, to wit:

1. That the names and addresses of the publisher, managing editor are:

Publisher—Jay Emanuel, 1225 Vine Street, Philadelphia, Pa.

Business Manager—Paul J. Greenhalgh, 1225 Vine Street, Philadelphia, Pa.

Managing Editor—Herbert M. Miller, 1225 Vine Street, Philadelphia, Pa.

2. That the owner is:

Jay Emanuel Publications, Inc., 1225 Vine Street, Philadelphia, Pa.

Jay Emanuel, 1225 Vine Street, Philadelphia, Pa.

Paul J. Greenhalgh, 1225 Vine Street, Philadelphia, Pa.

Herbert M. Miller, 1225 Vine Street, Philadelphia, Pa.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent. or more of the total amount of bondholders, mortgages, or other securities are: none.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company, but also in cases where the stockholders or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in the capacity other than that of a bona fide owner; and this affiant has no reason to believe that any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is—(This information is required from daily publications only).

PAUL J. GREENHALGH,
Business Manager.

Sworn to and subscribed before me this 25th day of September, 1941.

(Seal) HARRY COHEN.
(My commission expires March 9, 1943.)

Columbia Sets Meetings

NEW YORK—Columbia last week announced the dates for its second national sales convention for the 1941-42 season, to be held in three regional meetings. They will take place in Chicago, Oct. 3, 4, and 5; New York, Oct. 10, 11, and 12; San Francisco, Oct. 24 and 25.

A. Montague will preside at all three meetings. A number of home office executives will attend.

Attending the New York meeting will be mid-east division manager Sam Galanty and New York division manager Nat Cohn, branch managers, and the entire personnel from the following exchanges: Washington, Pittsburgh, Cincinnati, Cleveland, Albany, Boston, Buffalo, New Haven, New York, and Philadelphia.

UA Handles "Letter"

NEW YORK—Arthur W. Kelly announced last week that United Artists has agreed to release a two-reel British subject entitled "A Letter From Home," directed by Carol Reed.

United Artists will commence distribution of "A Letter From Home" on Oct. 3 on a non-profit basis. Usual custom of playing films in one first-run theatre at a time will be waived in the case of "A Letter From Home," which will be shown simultaneously in competing theatres in each of hundreds of cities.

Exhibitors will pay a regular rental fee for the showing of the picture. Proceeds derived from distribution will be handed over to the British Government for disbursement among various war effort organizations.

George Dembow Feted

NEW YORK—Home office executives gave George Dembow, National Screen Service general sales manager, a surprise in the form of a testimonial dinner last week during which time they presented him with a chest of sterling silver. Occasion was his succesful leadership in the recent sales drives.

Many of the boys from nearby National Screen Exchanges made the trip in to show their esteem.

Herman Robbins and Toby Gruen, president and vice-president, respectively, of National Screen Service, were present.

"Hellzapoppin" Delayed

NEW YORK—Jules Levey, head of Mayfair Productions, last week acted favorably on the request of Olsen and Johnson that the film version of "Hellzapoppin'," which Universal is releasing, be withheld for a few more weeks in order not to conflict with two stage companies now on the road.

Warner Election Ordered

WASHINGTON—The Labor Board called last week for an election within 30 days to determine a collective bargaining agency for employees of Warner Brothers Pictures, Inc., Vitagraph, Inc., and Warner Brothers Circuit Management Corporation and their subsidiaries, in New York City.

To the hundreds who have ordered their

SERVICE KITS

Thanks!
(WE ARE TRYING TO FILL ORDERS AS FAST AS POSSIBLE)

To those who intend to - but 'just haven't gotten around to it'

Warning!
(WE HAVE ONLY A LIMITED NUMBER—SO FIRST COME—FIRST SERVED)

AND DON'T SAY WE DIDN'T WARN YOU, BROTHER

(If you think we're kidding or trying to give you the rush act, you're wrong. It is even bigger than we thought it would be, and we thought it would be terrific.)

QUAD.

WASHINGTON

HARTFORD

MINNEAPOLIS

LOS ANGELES

ATLANTA

NEW YORK CITY

HINTS ON NEWSPAPER ADVERTISING

No. 211—"Our Wife" (Columbia)

The advertisements above are a pretty fair indication of how "Our Wife" is being sold generally. Douglas spanking Drew seems to be a very popular angle, with three of the ads picturing it, and the Atlanta contribution referring to it. Another angle is the use of "smart" copy, such as "Never Raise Your Hand to a Woman—Use My Slipper!"; "What A Dirty Trick, His Wife Moved In on Them!"; and "He Spanked Her Till She Was Red In The Face." The Hartford ad emphasizes the names, while the Minneapolis effort goes off the deep end in the matter of alliterative adjectives.

NEWS OF THE TERRITORY

Boston

Crosstown

Joe Ehrlich, former "Fantasia" press agent and former RKO Keith publicity assistant, joined the newly formed Hal Horne organization. The first two shows on Joe's docket are "Belle Starr" and "Yank In the RAF." Last week Joe returned from Baltimore to work with Paul Levi at the Metropolitan, and left thereafter for New York.

Variety Club Tent 23 convened last week to discuss the New Year's Eve dance and other plans. . . . Ed Harkins, retiring newspaperman, was tendered a farewell party by friends.

After an absence of more than three years, with the exception of the week of the Bob Hope presentation, stage shows are again being featured at the M. and P. Metropolitan, managed by John R. Carroll.

Film District

Abe Montague drove into the district in his New York licensed AM73 car to visit the Columbia office. He's originally from Boston, and part of his family resides here, so he always comes home for the Jewish holidays. A glad greeting came from his employees and former employees, especially from Saul Simons, who started out 18 years ago as Abe's operator, chauffeur, and whatnot, in Independent Films, 10 Piedmont Street. Montague is a member of the Jewish temple Ohabei Shalom.

Burt MacKenzie left with Metro's new "Show Builder" for New Haven. This launches Unit No. 1 of an idea which was outlined just the week before at the Allied convention. A huge truck, which opens up to 32 feet, "The Show Builder" contains every imaginable advertising aid, and will travel round to individual theatres, where competent exploiteers in charge will squat and help out the manager or publicists in that location. Inside the truck are: projection equipment, a p.a. system, with record-making attachment; 16mm. projection unit, for sound trailers; posters, and storage racks. Exploitation laboratory was worked out through the ingenuity of William Ferguson.

Ben Rogers, Popular Pictures, has booked his "chill show", "The Terror" and "Mystery of Room 13," to the Warner circuit, RKO, M. and P., Shea, and others.

Riseman Associates, decorators, are painting and decorating the new Eastwood, East Hartford, Conn., designed by architects John and Drew Eberson. Riseman is also redecorating Lockwood-Gordon's newly acquired Hope, Providence, a Spanish style house to be opened on Oct. 15; and Warners' Empress, Danbury, Conn.; Strand, New Britain, Conn.

Meyer Ruttenberg, Coulter Premiums, has a new one. . . . A letter for Phil Smith, circuit head, came through the film district, via Bill Avin, popular postman. The envelope had a drawing, no address, and only the signature, "To Phil Smith, somewhere in the district, etc."

Visiting the district last week was Sergeant Joe Rahilly, former Metro poster clerk, stationed for several months at Camp Edwards. Joe worked up quickly from a private to sergeant with his former experience with trucks, driving for Mike Husson. He first chauffeured a lieutenant, was recommended by another, and is now in charge of transportation, with all the trucks of the Second Battalion under his orders. Last week he and his division left.

Ed Dobkin, Metro technician at the local exchange, who handles the New England research for films, recently co-directed a sequence at a nearby dog racing track. John Waters, from the studio, came on, with cameramen from New York, and he and Eddie spent five days at the track, photographing 235 extras drawn from the audience after the last race had shown at night. They had the extras cheering, buying tickets, running excitedly toward the rail, etc., and shot several thousand feet of film. This sequence will be used as background for a Robert Taylor, Lana Turner film, now titled "Johnny Eager."

In town booking was Harry Horgan, Opera House, Newport, R. I., with his family. He reported business excellent through the summer.

Plug for a novel restaurant: About seven employees of Standard Theatre Supply had a gala meal at The India House, Newberry Street, and are ecstatic about the highly spiced Indian foods, such as curry, chutney, and shrimp. . . . Producers Releasing Corporation booked "40,000 Horsemen," exciting film about the Anzacs, to the Normandie, for its New England premier, with "Dangerous Lady." . . . If you want to get married, get a job with 20th Century-Fox. Johnny Moriarty, shipper, and Dorothy Jordan, accounting department, were married recently; and Sieg Horowitz, booker, will become a husband on Oct. 19. The girl is Lillian Grubinger, Boston, the place is Temple B'Nai Mosher, Chestnut Hill Avenue, Brighton. The honeymoon will be at good old-fashioned Niagara Falls. Sieg and bride will reside in Brighton. . . . George Gallagher, Colonial, Portland, was booking. . . . Producers Releasing Corporation, 1941-42 product has been contracted for by Maine and New Hampshire circuit, said Harry Asher, president.

Independent Exhibitors, with the largest delegation at the Allied convention in Philly, 34, convened for a vote on the exhibitor-distributor joint committee proposal, so bitterly opposed at the convention by Nate Yamins, and to report developments at the convention.

Leonard Goldberg, former manager for Morse-Rothenberg circuit, opened his newly built Adams, Quincy, with notables of town and fellow exhibitors, etc. guests. Adams was equipped by Capitol Theatre Supply, with sound projection, seats, drapes, ventilation, marquee, etc.

Burt Lazarus, premium dealer, received a letter from M. H. McIntyre, secretary to President Roosevelt, in answer to a letter Burt sent the President congratulating him on his stand in his most recent speech.

Graphic Circuit

In last week was L. Harmon Norins, Mayfair, Bridgeton, Me., manager, vacationing for 10 days after summer business.

E. M. Loew Circuit

Phil Berler, booker, returned from New Hampshire fortnight vacation, recovered from hayfever. . . . Cleo Jacove vacationed in New York.

M. and P. Circuit

Contrary to a false report that the Allston, Allston, M and P owned theatre, had been acquired by someone outside the circuit, the Allston, in district manager McManus' district, will open on Oct. 10, after remodelling, recarpeting, repainting. Aaron Schindler, Egleston Square, will be manager.

Joe Ahern resigned from the Olympia, Chelsea, succeeded by George Moffet, formerly at the State, Milton and the Metropolitan, Boston. To Milton goes manager Howe from the Oriental, Dorchester. Paul Concannon from the Criterion, Roxbury, goes to the Oriental. . . . Martin Mullin's aunt, Mrs. Mary J. Marston, passed away at Nantasket. She was 76.

RKO Circuit

RKO publicists have celebrities appearing at the RKO Boston visit The Treasury House, Esso structure on the Boston Common, where they sell and buy Defense Savings Stamps, give out autographs, etc.

W. B. England, RKO, visited. . . . Joe Mansfield, assistant to publicity director Jack Granara, is to be married on Oct. 25. The girl is Helen Kelley. Wedding will be in Hyde Park, and they'll probably honeymoon south. Congrats, Joe. . . . Grace McKinney was out ill. . . . Kitty Hughes returned from a month's recovery after a serious automobile accident.

Rifkin Circuit

Julian Rifkin relieved manager Dessautel, Holyoke. Latter returned from vacation. . . . Herman Rifkin left for the coast to attend a Monogram stockholders' meeting. . . . Bill Powell, general manager, spent a week vacationing in Maine and Vermont.

New Haven

Crosstown

Burt Noble, Loew-Poli operator, was up to Providence for three days. . . . Wife of Fred Pfeiff, Altec, was home from New Haven Hospital after an operation. . . Eddie Boppert is back at work after eight weeks of having a cast on his foot. . . . Banquet to mark the 29th anniversary of the founding of Local 273, operators' union, waits on the completion of negotiations on the wage contracts. . . . Sam Estra College, has a son with a bookstore in Westville.

Frank Perry, Roger Sherman, was seen touring around the Connecticut hills in his new car. . . . Assistant Herb Coleman, Bijou, was out handling the mike on a

sound truck for "Uncivilized." . . . Fall motif in Loew-Poli lobby is attracting puh-lenty of attention.

Mike Levinson is handling "Uncivilized" at the Bijou. Mike previously dated the opus at the Globe, Bridgeport. He now heads for Wilmington, Del. . . . Ted Teschner was to Providence to see his folks. Ted now has hung in his office photo of that banquet the boys sprung for him when he was promoted. . . . Lou Schaefer, Paramount, is putting in a full day despite his difficulty in getting around with that bunged up foot. Lou is looking forward to hanging up his crutches on the office wall.

Terry Reynolds, fire department's theatre inspector, is back from his annual vacation. Boys are all glad to see him. . . . Bob Portle, College, pulled a new one when he had a group of fems, suitably placarded, meet on the Hotel Taft corner and gab about "When Ladies Meet."

Completion of the film, "Connecticut Answers!", was announced here by the Southern New England Telephone Company. Produced by the company to tell telephone employes of the way their individual day-to-day activities fit into the pattern of defense, film has a commentary by Lowell Thomas and a score by Edwin R. Ludig. Film will be exhibited to employees and concerns which aided in its production. It will later be available for showings to the public.

Phil Buxbaum, Jr., WELI sports announcer and very much a co-operator with the trade, is doing all right. He's been signed to a year's contract by a local express company for a series. . . . Auxiliary of St. Raphael's Hospital is running a film and stage show at the Whitney on Oct. 7 to raise funds for the new building. . . . Raising comment was the mass dating-in of "Charley's Aunt"—Howard, Whalley, Dixwell, Rivoli, Strand, Westville, Whitney, and Bijou all hit the newspapers at the same time.

Tony Cassella, Bijou operator, did it again—that is, locking his car with the motor running. First time Tony pulled the caper, he very carefully had an extra key made for just such emergencies. So this time he locks the car, discovers what he's done, and then finds the extra key was also locked in the car. Vic Cassella, National Theatre Supply, came to the rescue with another special key. . . . Johnny Mongillo, L-P, attended that outing of the New Haven Amateur Radio Club at Long Hill. . . . Eddie Boppert is now enthused about his 8 mm. movie camera along with Ernie DeGrosse, College, another 8 mm. fan.

Flyer put out by Bob Russell inviting guesses on Saturday's football scores is going over big. Two thousand were printed the first time out. Demand is tremendous. Dodger provides space for "experting" scores of four coming games each week. Fifteen nearest get a brace of guest tickets. Current attraction being shown by Bob naturally gets a big play. . . . Mike Piccarrillo, Bijou, sniped grocery stores for "Charley's Aunt."

Meadow Street

Johnny Gentile doesn't lack friends in the film trade. A figure in New Haven film circles for more than 30 years and one of the real old-timers in the business, Johnny now has fallen on evil days, and is confined to New Haven Hospital with tuberculosis in both lungs, and sugar diabetes. Shortly to be transferred to Gaylord Sanitarium, Wallingford, for treatment, Johnny at the age of 60-thereabouts hasn't done too well financially, friends say, and a bleak outlook looms. News of his blight broke on Meadow Street last week and preparations were being made to gather a purse. Dick Cohen, Lou Phillips, John Pavone, Sam Weber, and others, long-timers in the business, were making plans and expectations were that a sizable sum would be gathered.

An honorary member of Local 271, operators' union, that organization has also been contacted for aid. Film men, once in New Haven and now scattered throughout the country with varying jobs and who remember the genial and popular Johnny, can also contribute to the purse by sending their contributions in care of Sam Weber, Rosen Film Delivery, 39 Prout Street. Johnny started as a doorman in 1910 at the Studio, Chapel Street, and later took over the Comique, Church Street. Both houses are now non-existent. Later he ran the Arcade, Congress Avenue, and still later was employed in various jobs in the trade. During the past five years, he has dabbled in small-scale real estate transactions that evidently were none too successful.

Bachelor party for Pat McMahon, owner, State, New Britain, drew many from Meadow Street. Pat paced the middle-aisle with a Rhode Island girl. . . . Mark Silverton, Universal checker, was having trouble with his gas buggy. . . . Hi Levine, Interstate Film, was making the rounds. . . . Frank McDermott, Film Building's elevator man, came back with tales of the Florida clime.

Edmund Febbraios (she's RKO's Mary O'Daynik) will be at home shortly at 100 Howe Street. House-warming plans in the offing? . . . Harold Rubin, Metro Premium, has placed his Bolero Blossom ware in the West End, Bridgeport; Carroll, Tower, Waterbury; Rialto, Stamford; Windsor, Windsor. Harold and the Missus journeyed to Brookline over the holidays. . . . Clever is the word for the message now being sent out by National Theatre Supply to all exhibitors. Missive is couched in Morse code. Deciphering key is carried on the bottom.

Smedley's trucks weren't called in to haul home that "catch" of fish Bill Hutchins and Fred Pfeiff caught. They sat patiently for eight long hours off the Breakwater with Fred catching only a five-inch snapper whose resistence was weak. Bill just brought home the "Natann." . . . Allied men who made the convention in Philadelphia from here were Larry Caplan, Dan Pouzzner, Joe Reed, Ralph Pashall, Maurice and Joseph Schulman.

Sal Popolizio, 20th-Fox, is debating between the Arena and State shows these September days. . . . "Yank In the RAF" and "Week End In Havana" were screened for employees of 20th-Fox. . . . Columbia screened "You'll Never Get Rich." . . . Branch manager Tim O'Toole was to the Knights of St. Patrick outing held at Henry's Park, Wallingford.

Lou Schaefer, manager, Paramount, was down on Meadow Street visiting while on crutches. First time in several weeks he's managed to make the stem since that accident that resulted in a bad break in one of his foot bones. . . . Complete details for Allied's testimonial dinner for Joe Reed, Bantam and Washington Depot, will be announced next week. Date definitely set now is for Oct. 14. . . . Al Parizer sez there'll probably be at least five teams in the Film Exchange Bowling League. Boys will meet shortly to complete plans for opening of the kegling season.

Sam Ziplin has his foot out of that cast after long weeks on crutches. . . . Al Winters wonders who told the Elm City Clarion about that guaranteed way to get gasoline after 7 P. M. . . . Metro's Morey Goldstein and wife spent the holidays in Boston. . . . Mrs. Bill Hutchins is back from Grace Hospital recuperating nicely after that operation. . . . National Theatre Supply has installed new sound in the Strand-Palace, Bridgeport, and new carpets in the Park City, Bridgeport.

Loew-Poli Circuit

Mr. and Mrs. Louis Schine, Schine circuit, were in visiting the Harry Shaws. Son Donald is entering Yale this year. They accompanied him here. . . . Matt Saunders, L-P, Bridgeport, is using the G-E house organ to good effect. Mag has a circulation of 5,000, and reaches every employee. Matt also placed a five-column portfolio strip on "Meet Four Charming People" in the high-society "Bridgeport Life."

Harry Rose, Globe, Bridgeport, used a colored contest for Frank Buck's "Jungle Cavalcade." Those "Man In the Street" broadcasts over WNAB arranged by Harry are attracting attention. . . . Type strips were being used over the "Blondie" strip in the New Haven Register by Bob Russell, Lowe-Poli, New Haven, for bally. . . . Lou Cohen, L-P, Hartford, had a double stunt on "Belle Starr."

Take two fish bowls, place sealed envelopes in both of them, place them in a downtown store window and then ask via signs "How Many Laughs Are In the Bowls? See Jack Benny's 'Charlie's Aunt' For the Answer." That's what Ted Teschner, Bijou, New Haven, did, and promoted more than 500 answers for a giveaway of only two tics. . . . Assistant Sid Kleper, L-P Palace, Hartford, is still pushing over those co-ops.

Lou Brown, Loew-Poli publicity chief, was in Bridgeport to discuss with Captain Volney Phiefer and Burt McKenzie, Metro divisional publicity boss, the routing and dates of Metro's new Tarzan ballyhoo. . . George Freeman, L-P, Springfield, used a local angle on actress Gene Tierney and got a big play.

Ethel Henin and Milton Hale, Springfield commentators, did nicely for George when they talked at length on "When Ladies Meet." . . . Assistant Bill Scanlon, Palace, Meriden, can be depended upon for figures and facts concerning all sporting events. . . . Joe Samartano, manager, Palace, Meriden, found out that a local boy was one of Glenn Miller's orchestra and played up the angle.

Warner Circuit

Spectacular event was the opening day of "Dive Bomber" at the Warner, Lynn. Manager Harold G. Cummings was host to the Aviation Flight Selection Board, with a formal reception and a squadron of navy planes flying over the city. Three showings of the picture were presented daily, with the exception of opening day, when a special show began at 9.30 A. M. for the benefit of defense workers on three shifts at the General Electric and other plants in the vicinity. Program be-

gan with the naval unit flying over the city. At noon the Aviation Flight Selection Board was escorted to City Hall to meet Mayor Albert Cole, thence to the Tedesco Club for dinner, and finally to the theatre, where it established an Air Cadet recruiting station in the mezzanine, to begin a drive to enroll 1000 cadets in this area within the year.

"Sergeant York" will hit the circuit in early October. Managers are busy thinking up plenty of ballyhoo. . . . Jack Harvey, Palace, Danbury, is enrolled in a civilian flying training corp. He recently completed his 100th hour of flying time. . . . Jack Shields, Capitol, Ansonia, was in Worcester where he enrolled his son in Holy Cross.

Tabulation of USO collection figures show that the drive proved an enthusiastic hit. . . . Commodore Hull, Derby, will have a new marquee and other remodeling. Barnett Gordon is manager. . . . In Norwich, Manager Bob Hamilton's son, Bobbie, has been elected manager of the football team, Norwich Free Academy.

Closed for the past nine years, Gem, Willimantic, is due for re-opening about the end of October after very extensive remodeling and redecorating. No assignment has been made as to a manager. . . Balloting for officers of the Warner Club was going on.

Connecticut

Ansonia

Evening Sentinel ran a cooking school at the Capitol.

Beacon Falls

A sound projector will be used this year in the schools to aid in various projects. Besides using free educational films, the Board of Education plans to use a sizeable fund, already accumulated, to rent other films for both educational and entertainment purposes.

Bridgeport

Manager Matt Saunders had the lobby of the Loew-Poli looking like the Bronx Botanical gardens for the opening of "Belle Starr." Matt promoted, and with good results, a flower exhibit in connection with the first showing of the picture. Among the many exhibitors were the socialites from Gene Tierney's home town, Westport. . . . Ilona Massey had a transcontinental call to the Loew-Poli Majestic in connection with the opening of her new picture, "New Wine." Mayor Jasper McLevy was on the stage. Manager Morris Rosenthal arranged the hook-up for the New England premiere. Harry Shaw, New England manager, Loew-Poli theatres, assisted in the presentation of the special programs.

Manager Harry Rose, Loew-Poli Globe, successfully promoted Frank Buck's "Jungle Cavalcade" with an elaborate display of stuffed wild animals, baboon cage, grass mats and trees in the lobby of the theatre. Manager Rose even arranged realistic sound effects. For the first time in the city's history, critics attended a showing at a class C house. . . . Manager Rose also made the sport pages of the local papers by arranging for the presentation of trophies to Bridgeport's winners in the softball league from the stage of the theatre. . . . Marion O'Connell, for seven years at the Colonial, has been supplanted by Irene Inglert. . . . Gladys Carbone, Capitol, was a recent Washington, D. C. visitor. . . . Pickin' 'em right at the track recently netted manager Sam Haddelman a few extra dollars. . . . Howie Jacobson, son of Michael Jacobson, manager, Strand-Palace, has entered Ohio University as a freshman. . . . Morris Jacobson, general manager, Strand Amusement Company, feels better after his week-end sojourn in the Catskill Mountains. . . . Manager Sam Haddelman will be in his new home any day. . . . Renovation of the Strand-Palace is expected to be completed shortly. . . . New at the Rialto are Thomas Wills and Edward Vesky. They succeed James Dooley and Harry Dodd. . . . Louis Schine was a recent Bridgeport visitor. . . . Two new Warner theatre aides are Raymond Maisonille and Charles Morhe. Walter Fletcher and Westley Dixon resigned. . . . Manager Daniel Ritchelli, Colonial, has just about recovered from the painful back injury he suffered when he slipped and fell.

Ann and Raymond Rock just celebrated their seventh wedding anniversary. Mrs. Rock is at the Loew-Poli Majestic. . . . Michael Rensulli is new at the Colonial. . . . John Cannizzaro has joined the staff at the Globe. . . . American manager Michael J. Carroll is proud of his new puppy. . . . William Neilson, and Joseph Beadine, Hippodrome, resigned. . . . Cashier Agnes Lincisky, American, celebrated her birthday in New York.

—C. K.

East Hartford

Raymond Kenghorn is new at the Astor, succeeding Henry Summers, resigned. . . . Dennis Flaherty has replaced Bill Callahan as assistant manager, Astor.

Hartford

Kennie Faye, former manager, Warner Rialto, and now with Uncle Sam's army at Camp Wheeler, Ga., has been transferred into the Fourth Battalion, newest branch of the army, known as the Message, Center, clearing house for Army Communications.

The Vaudeville Artists' Association of Connecticut held its first meeting of the season at the Allyn House ballroom.

Warner managers from Hartford, West Hartford, New Britain, Bristol, and Manchester gathered at the Hotel Bond, to discuss plans for exploitation of Warners' "Sergeant York." In attendance were:—Hartford: Frank Morin, Regal; James F. McCarthy, Strand; Dave Sugarman, Colonial; Tommy Maller, Lenox; Bill Flanagan, Lyric; Frank Ramsey, Rialto; West Hartford: Hugh Campbell, Central; New Britain: Randy Maller, Strand; Joe Bornstein, Embassy; Bristol: Vic Morelli, New Bristol; Dennis Rich, Cameo; Manchester: Jack A. Sanson, State; Tommy C. Grace, Circle. Henry Needles, district manager; I. J. Hoffman, zone manager; B. E. Hoffman, assistant zone manager; and Dan Finn, New Haven office, also attended.

Jack Bloom, assistant manager, State, was in New York. . . . Hillmer D. Robinson, former E. M. Loew's assistant manager, now with the army at Camp Edwards, Mass., visited the E. M. Loews . . . Charlie Repass, Crown manager, and Mrs. Repass were in Saratoga Springs, N. Y. . . . Hy Fine, M. and P. Theatres' division manager, visited manager Walter Lloyd, M. and P.'s Allyn. . . . Myron Neiman has been appointed assistant chief of service, State. . . . Lou Brown and Harry Shaw, Loew-Poli circuit, visited Fred Greenway, Loew-Poli Palace manager, and Lou Cohen, Loew-Poli manager. . . . Bob Meade, projectionist, E. M. Loew's, and head, New England Projectionists' Association, visited different cities in New England while on vacation. . . . Frank Rosenberg, Columbia publicist, was in. . . . Martin Kelleher, Princess manager, tripped to New Haven.

Ray Kelly, former Warner Strand aide is the new E. M. Loew's aide, succeeding K. Reinhardt. . . . Fred Greenway, Loew-Poli Palace manager, was in Boston. . . . Max Finn, E. M. Loew's circuit executive, was in. . . . D. Sagnaci is at the Loew-Poli, replacing Herb Pivnick, who left to return to his studies at Teachers' College of Connecticut. . . . Service staff members at the Loew-Poli and Loew-Poli Palace have new uniforms. . . . Mrs. Minnie Hecker, Warner Strand, is expected back at that Warner house in a few weeks. . . . R. Bohline succeeds A. Barratti at the Loew-Poli. . . . Joe DiLorenzo, Daly, was vacationing at Chapman Beach. . . . Lou Cohen, Loew-Poli manager, had a neat lobby display on "Lady Be Good." . . . James R. Grainger, Republic, was in. . . . Stanley Kaufman joined the State. . . . Bob Meade, E. M. Loew's projectionist, and New England Projectionists' Association head, spent a few days in Boston.

Police were investigating two complaints of alleged fraud perpetrated upon local residents by a man who reportedly represented himself as an agent for exhibiting Polish motion pictures. One complaint told police that he had made arrangements with a man who gave the name of Maryan Fuzak, also known as Fuzakowski, and a New York address to show Polish films at the Crown. Complainant said he had paid a $15 cash deposit and also cashed a $25 check on a Providence bank, it is charged, which came bouncing back. Films never arrived.

New Britain

Lawrence Cardelo is new at the Palace, succeeding J. Raye, resigned. . . . Pat McMahon, State, week ended in Providence, R. I. . . . Henry Needles, Warner district manager, was in New Britain to see Randy Maller, Warner Strand manager, and Joe Bernstein, Warner Embassy manager. . . . Johnnie D'Amato, assistant to manager Bornstein, Warner Embassy, will probably be inducted into the army. . . . Randy Maller, Warner Strand manager, had a nice lobby display on "Dive Bomber." . . . Bill Benson, Universal, New Haven, representative, was in.

Marriage note—Pat McMahon, State manager, and Miss Evelyn Gavin, school teacher of Pawtucket, R. I., were to have been married on Sept. 24. Local friends of Pat planned a bachelor party at the Stanley Arena, New Britain.

Bill Taylor is new at the Palace, replacing Tony Raye, who left. . . . Henry Kawsak is new, succeeding D. Gee, resigned.

New London

City Council last fortnight voted to allow playing of "Bingo" for one year.

Norwalk

George Harvey, Warner Palace, did a fine job in exploiting "Navy Blues." . . . New assistant at Warner Palace is William Edmunds. . . . Jim Darby, Norwalk M. and P., packed them in with a free give-away of United States defense savings bonds to lucky ticket holders. . . . Full

Fordham football team, headed by coach James Crowley, were guests of Albert Hamilton, M. and P. Empress. . . . Workmen are rushing their work so that the M. and P. Empress now being renovated will be in shape. . . . Edward Bovi, assistant manager, M. and P. Empress, is being congratulated upon his recent marriage.

——H. E.

Norwich

Chester Wlodkowski, Norwich, has joined the projectionists' staff at the E. M. Loew's, Hartford, succeeding E. Hayden who left to work at the Astor, East Hartford.

Plainfield

Mickey Daly, head of Daly Theatres circuit, spent a week in Plainfield supervising renovations at the circuit's Plainfield.

Plainville

Family of George LeWitt, Strand, returned from a vacation at South End Shores, East Haven. . . . Johnnie Polka, recently-named assistant manager, Strand, has been connected with Glackin-LeWitt theatres for the past 15 years. Installation of Strand's air conditioning system will be completed in about a month.

Stamford

Charles Vuono, son of Mrs. Mary Vuono, Strand, Palace owner, is now in training at Fort Monmouth, Red Bank, N. J.

Nick Trimboli, stage manager, Palace, has returned from his annual vacation as has Mary Caruso. . . . Lee Kahn, local gossip columnist, is now checking for Ross Federal. . . . Norman Greenberg, Plaza assistant manager, threatens to have a bowling team on the alleys to meet all comers. Marino Passaro, Neil Welty's assistant, Palace, is sporting a new automobile. . . . Moving into a new post as manager, Strand, after working as checker in the district for several months is Irving Cooper. . . . Winter must be near at hand with Carl Anderson, advertising man, Stamford, Avon, sporting a hairline moustache. . . . Harry Olsen, former assistant manager, Stamford, is now reported working for Walt Disney on the coast. . . . Strand is playing first-runs on occasion taking up extra product of the Palace. . . . Wharton Ford's orchestra is now playing Sunday matinees at the Pickwick, Greenwich, as an added attraction.

—D. H.

West Hartford

Martin Hitchon has replaced Bob Dawson at manager Hugh Campbell's Warner Central. O. Lantz has succeeded Bob Welch.

Wethersfield

Reports have it that the Lockwood-Gordon circuit's new theatre here will open sometime in November.

Maine

Calais

State is offering $10 in cash prizes each Saturday night.

Eastport

Construction operations on the new Wilbor here were proceeding apace. Building replaces the old Acme, destroyed by fire late last winter. Mrs. Nellie Shea, owner-manager, Acme, is in the same dual capacity with the new theatre.

Millinocket

It's a long leap between Philadelphia and Millinocket, in both geography and size, but G. E. Keenan, manager, Opera House, jumped here from the theatre operating department of Warners at Philadelphia. This theatre, formerly for road shows, and now concentrating on pictures, seats 600, and is one of the two functioning theatres here.

Portland

As was expected, the Ralph E. Snider circuit has announced indefinite closing of the leased Cameo. Leo Young, district manager, announced transfer of Miss Adelena Dufresne, manager, Cameo, to the Cinema, which has been without a manager since early summer due to the manager going into military service.

There are rumors Civic is going to bring up presentations. . . . Managers of Portland theatres are considering a point plan to send five high students selling most defense stamps on a one-day junket to Boston.

Harry Botwick, manager, State, who is serving on Portland committee for defense stamp sale and disaster committee of Red Cross, provided a novel bit of entertainment for opening Portland's new recreation center for service men that got him front page newspaper space and other publicity breaks. Botwick arranged a telephonic interview between service men and Robert Preston, Paramount studios.

Series of changes in managerial ranks hereabouts. Arthur Allaire, manager, Uptown, Bath, being transferred to the Grand, Rutland, Vt.; Nathan Press, assistant manager, Star, Westbrook, going to Bath; Bill Romanoff, assistant, State, going to the Star; Otis Graham, Jr., chief of service, State, becoming assistant manager, and Robert Bennett, becoming chief of service. Incidentally, Romanoff admits that Nov. 20 is the date for his wedding of Miss Florence Kane. . . . Fred Eugley, manager, Star, Westbrook, has been ill. . . . Chester L. Stoddard, district manager for M and P in Me., N. H., and Vt., has moved his family into Portland after a summer at Sebago Lake.

State's sidewalk interview over WCSH being shifted to Monday nights after four years on Tuesdays. . . . State's "Recess Time" program for youngsters on Saturday morning, also aired over WCSH, has been resumed.

Rockland

Meredith Dondis, manager, Park, proved himself something of a comedian, not to mention quick up on the ad lib, while attending Al Jolson's "Hold On To Your Hats" at Boston. Dondis was on the receiving end of some repartee with Jolson who was on stage.

Massachusetts

Fall River

Joe Jette has returned to manager William S. Canning's staff, Interstate Empire, after an absence of several months. . . . Ann Kuss is the new relief on manager Jimmie McNamara's staff, Yamins' Park. . . . John Welsh has joined manager Christopher J. Joyce's staff, Interstate Durfee. . . . Lucy Paiva, manager C. J. Joyce's Interstate Durfee staff, is back from vacation. During her absence Gladys Clarke substituted.

Ernest Israel who assisted manager Charles Feinberg, Yamins' Capitol, during the summer and who was also vacation relief manager at Yamins' Capitol, Park, and Strand, has returned to his studies at Brown University. . . . Donald Cole, Jr., son of EXHIBITOR correspondent Don Cole, has entered Dartmouth College, Hanover, N. H., as a member of the Freshman Class of 1945.

Tommie Flanagan is new on manager C. J. Joyce's Interstate Durfee staff. . . . Dorothy Lalumiere, manager Jimmie Knight's staff, Yamins' Strand, is back from vacation.

Add Jack Fitzgibbons to manager C. J. Joyce's staff, Interstate Durfee. . . . Bob Custer is new on manager William Canning's Interstate Empire Staff. . . . Edith Felder, manager Jimmie Knight's staff. Yamins' Strand, has returned from vacation. . . . Barbara Plante, manager Charles Feinberg's staff, Yamins' Capitol, vacationed. . . . Manager William C. Canning, Interstate Empire, has been named to membership on the Bowling and Fellowship Committees of the Fall River Rotary Club.

Jack Murphy has left manager Bill Canning's Interstate Empire staff. . . . Local theatres took a licking during the recent state convention of the American Legion.

Falmouth

John F. Sullivan, Newport, R. I., former assistant director, Rhode Island State Division of Taxation, has been named manager of the South theatre, Camp Edwards.

Fitchburg

Film theatres here are getting their first taste of weekly competition from name orchestras, as Billy Burns has inaugurated such a policy at the Arena. Movie houses, caught in the middle, say they haven't noticed any effect at their box offices as yet, anyway.

Holyoke

New manager at the Bijou is Fred H. Laurans. . . . Coulter Premiums' Duchess of Hollywood, distributed by Meyer Ruttenberg, opened to aid business at the Bijou.

Lowell

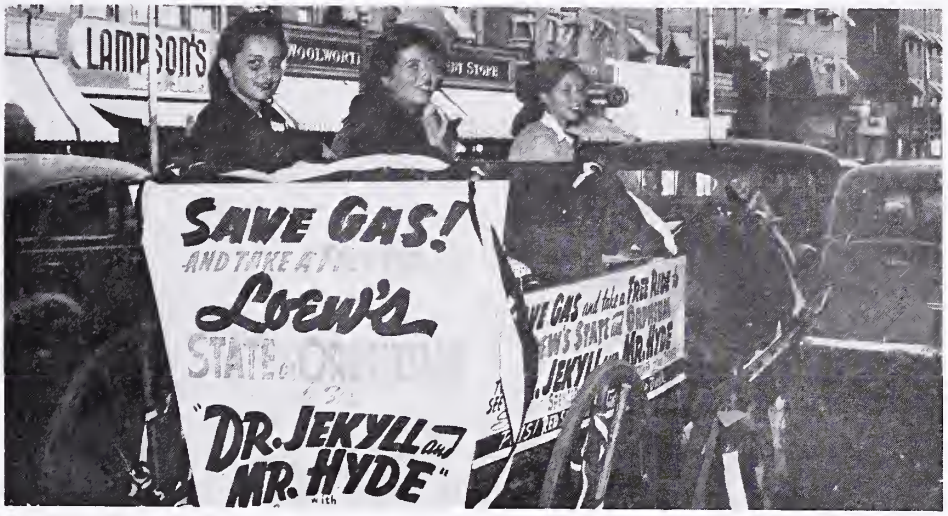
Howard Lindsay's and Russell Crouse's adaptation of Clarence Day's "Life With Father" will be presented Oct. 11 at the RKO Keith's, manager Sam Torgan announced. Play will have an afternoon and evening performance.

Strand, Nat Silver, manager, has resumed its Wednesday evening "Guess the Answer" radio programs, emanating from WLLH, via the Strand stage. Tom Clayton, as last year, has charge of the quiz-contest, with Gerald Welch, assistant manager, aiding all around. Clayton is also in charge of the noon-time quiz street program, also sponsored by the Strand.

Engagement of Gerald Welch, Strand assistant manager, and Miss Joan Descoteaux, prominent Lowell girl, has been announced. Wedding will take place late

PICTORIAL REPORTING ON EVENTS OF NOTE IN THE NEW ENGLAND TERRITORY

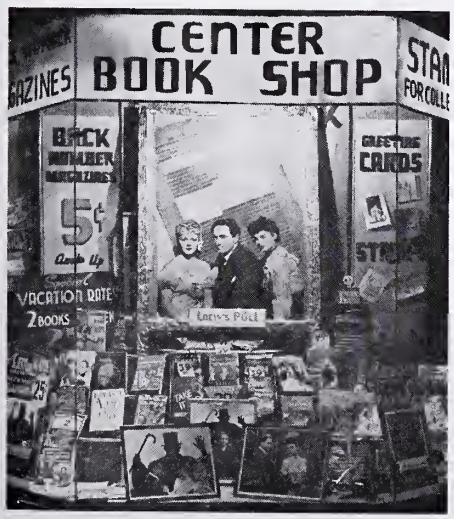
THIS STAFF MEMBER of Bob Portle's College, New Haven, "skied" under the summer sun for the good of 20th-Fox's "Sun Valley Serenade."



THIS CARRIAGE was pulled through the streets of Boston to announce the joint showing, at Loew's State and Orpheum, of Metro's "Dr. Jekyll and Mr. Hyde." Tying in the present save-gasoline campaign, the copy on one of the signs read, "Save Gas, and Take a Free Ride to Loew's State or Orpheum," etc.

BOB PORTLE, College, New Haven, arranged this display of original drawings to exploit RKO's Walt Disney production, "The Reluctant Dragon."

THIS CAR toured the streets of Waterbury announcing the showing of Metro's "Life Begins For Andy Hardy" at the Loew-Poli in that city. Reflecting the youthful spirit of the Hardy pictures, the automobile, which was not of 1941 vintage, was decorated (?) with sprightly sayings as well as copy about the picture.



THE STAFF of the Loew-Poli, New Haven, talked this book shop into devoting all this window space to Metro's "Dr. Jekyll and Mr. Hyde."

MANAGER BOB PORTLE, Loew-Poli College, New Haven, used a pinto pony and an armored knight—both fairly rare sights in this age of gasoline—to carry his message that his house was playing the RKO film, produced by Walt Disney, "The Reluctant Dragon." Staff-member Jerry Comen was inside the elaborate tin-work.

in November. Miss Descoteaux is well known as a cosmetologist. . . . Scotty Callahan, stage man, RKO Keith's, remains one of the most eligible bachelors around these parts. . . . Arthur Keenan, manager, M and P Merrimack Square, is getting new laurels as one of the best-dressed men around these parts. Keenan is busy these days taking care of details connected with the recent opening of the Square.

Lynn

Edward Kerry, assistant manager, Capitol, was acting manager of the Gayety, Boston, for a period. Kerry is only 21.

New Bedford

Lieutenant William M. Zinc, Finance Department, has been named theatre officer of the new theatre opened at Fort Rodman, Master Sergeant Morris Crumpton, regimental sergeant major, 23rd Coast Artillery, Heavy Duty, is assistant. New theatre is equipped with modern projection and sound equipment.

Work was completed this week on the exterior of Baylies Square, Arcade Marcoux, manager. . . . Davis Pimental is new at the Empire, Frank Zeitz, manager. . . . Frank Zeitz, manager, Empire, has returned from a motoring trip to Saratoga Springs, N. Y. . . . Add Nelson Goulart to the staff of the State, Harry Zeitz, manager.

—W. G. T.

North Adams

Bernard Payne, former manager, Mohawk, who volunteered for army service and was inducted on June 30, received his honorable discharge at Camp Lee, Va., in accordance with the new regulation permitting men over 28 years to leave the service. . . . Manager Francis Faille, Paramount, arranged a music store tieup for "Sun Valley Serenade."

Helen MacDonald, Paramount, resigned, was succeeded by Lorraine Davis. . . . William Barrett, Rhoderick Blue, Harry Davine, Milton Sprague, and Richard Delisle have joined the Paramount's staff. . . . Daughter was born recently to Joseph Chenails. Mother is the former Jean McNeil.

Plymouth

Ray Allard, sound technician, Interstate Theatres Corporation houses, is recuperating from an emergency operation for appendicitis.

Springfield

Fred Marshall, manager, Court Square, re-opened vaudeville after dropping it for part of the summer. Stage shows are run Thursday, Friday and Saturday in combination with one picture. . . . Andy Sette, Capitol, doubled the amount of paper usually used in his campaign for "Sergeant York." . . . Claire Bocash, Capitol, was married recently at St. Michael's cathedral here to Arthur Jarvis, formerly at Loew's Poli. Mrs. Jarvis will continue in her post.

Ed Smith, Paramount manager, travelled to Maxwell Field, Ala., for graduation of his son from the army air corps training course.

George Freeman, Loew's Poli manager, is keeping right up with smart promotion. At the moment, he is conducting a contest in the Springfield Shopping News with a dog sent here by Eleanor Powell as a prize. Stunt is in connection with "Lady Be Good." Youngster who writes best letter on why he wants the dog will get it. For "Belle Starr," George capitalized on the presence of the Eastern States exposition in West Springfield by having a girl on horseback tour the grounds for three days advertising the show.

Fred Marshall, Court Square, is spending lots of time these days promoting vaudeville at this split-bill house.

Taunton

Johnnie O'Donnell, head projectionist for manager Cyril Hayhow, Casino, is one of the real old timers in the theatre game here. . . . Publicizing "Let George Do It," manager Cyril Hayhow, Casino, ran an ad beneath his theatre ad one day "Wanted—a man with nerve enough to sock a dictator in the puss. Full information and instructions will be shown at the Casino theatre next Sunday." The next day he ran a personal ad—"We take back our offer of hiring a man to sock a dictator. We're going to 'Let George Do It' Sunday at the Casino. P. S.—It's the funniest sight ever recorded on movie film."

Consult The Trade Screening Guide for Information About Future Showings.

Worcester

Harold Maloney, manager, Loew's Poli, has met with such fine success on his Friday early-bird matinees that he's also trying other ones. . . . Addition of James Carter is announced by Edgar Lynch, manager, Warner. . . . William Marsh came in to make the periodical audit at both Loew-Poli houses. . . . Elmer R. Daniels, manager, M. and P. Capitol, staged a strong campaign for "Hold Back the Dawn." . . . Dispute between the musicians' union and the management of E. M. Loew's Plymouth threatened to halt the stage shows, point in argument being standby musicians when name bands are brought in.

Have You Seen THE EXHIBITOR *Kit? Nothing Like It—Now or Ever.*

Danny Breen is the artist responsible for the new, attractive shadow boxes in Loew's Poli lobby. . . . Hank Keene's tent show, which made a six-weeks' run of it last week, operated only two weeks and then folded. . . . A Better Films Council conference of Massachusetts and nearby states' organizations will be held on Nov. 6 in Hotel Bancroft. . . . Westboro Red Barn was the last of the summer playhouses to close. . . . Bob Portle is moving his family to New Haven, where he's now managing a Loew-Poli house.

Have You Seen THE EXHIBITOR *Kit? Nothing Like It—Now or Ever.*

Movie houses here have been trying to avoid using girl ushers, but the two Loew-Poli theatres finally capitulated last week. At the Elm Street there is now a mixed staff, manager Joseph Anstead adding Jennie Alu and Marion Forbes to replace Robert McDonough and Wellington Desmarais, resigned. At Loew's Poli, Harold Maloney, manager, announces the acquisition of Eleanor Lanigan, Dorothy Doland, and Ann Karling as usherettes.

New Hampshire

Dover

Annual 10-week football forecasting contest, conducted by the Strand and the Dover Democrat in conjunction with 13 local merchants has begun. Each week a total of $10 in cash prizes plus tickets to the Strand will be awarded to the winners. After 10 weeks, the most consistent picker will be awarded a free trip for himself and a guest to the Boston-Holy Cross game in Boston, as guests of the Strand.

Rhode Island

Newport

Manager Gerry Wagner, Loew's Paramount, had a lot of fun presenting quiz programs at the Service Club for enlisted men at Fort Adams.

Join THE EXHIBITOR'S *Kit Parade—The Finest Service The Industry Has Ever Seen.*

Providence

RKO-Albee, George E. French, manager, is using a new radio program, Monday through Thursday of each week, broadcast over WFCI, Pawtucket. Program is called "Hi, Neighbor," and originates on the sidewalk at the entrance of the theatre, the mike being handled by Bill Morton, RKO-Albee publicity man. Programs involve public participation, with questions and daily contest. Toward the end of each show, a short biography is used of some well-known screen personality either current or coming soon to the RKO-Albee. Each biography will be preceded by a list of five player names. The player described will not be named, but listeners will be asked to mail in proper identification, with passes for the current attraction going to the first 10 right answers.

Vermont

Burlington

Well known to Vermont exhibitors because of the active part she took with her husband in the management of Burlington theatres for many years, Mrs. Grace P. Hutchinson, widow of the late Edward R. Hutchinson, died here. She came to Burlington from Bridgeport, Conn., her native city, in 1908. After her husband's death when he was manager of the Strong here May 25, 1940, she lived during the winter in Daytona Beach, Fla.

Join THE EXHIBITOR'S *Kit Parade—The Finest Service The Industry Has Ever Seen.*

Hardwick

Cyrus Otins will open a new theatre here, Town Hall, 600 seats. Frank T. Carr operates the other house, the Idle Hour.

Have You Seen THE EXHIBITOR *Kit? Nothing Like It—Now or Ever.*

St. Johnsbury

This town is one affected impressively by the defense program. Business has been booming in the Fairbanks Scales plant, with a big contract awarded this company which hasn't even been accepted yet, and new families trying to move in town, with no apartment available. Place, owned by Andrew Tegu, and the Star, Interstate, have consequently been playing to good business.

Windsor

Peter Latchis is remodeling his Strand, new roof, ceiling, marquee.

THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
SEP 5	'41-'42 Season Mystery Ship L. Lane, P. Kelly	'41-'42 Season (No Definite Release Dates) Dr. Jekyll and Mr. Hyde S. Tracy, I. Bergman, L. Turner Lady Be Good E. Powell, R. Young, A. Sothern	Gentleman From Dixie J. La Rue, M. Marsh			'41-'42 Season Citizen Kane O. Welles, D. Comingore	Bad Man of Deadwood, W R. Rogers, G. Hayes End '40-'41 Season	Charlie Chan in Rio S. Toler, M. Hughes, T. North	Tanks a Million W. Tracy, J. Gleason, E. Knox (Roach)	Badlands of Dakota R. Dix, F. Farmer Man From Montana, W J. M. Brown	'41-'42 Season The Smiling Ghost W. Morris, B. Marshall
12	Harmon of Michigan T. Harmon, A. Louise		Let's Go Collegiate F. Darro, M. Moreland, J. Moran		Dangerous Lady N. Hamilton, J. Storey, E. Brent	Parachute Battalion R. Preston, N. Kelly, E. O'Brien	'41-'42 Season Outlaws of Cherokee Trail, W Three Mesquiteers	Belle Starr G. Tierney, R. Scott (Technicolor)	Major Barbara W. Hiller R. Harrison (Pascal) (English-made)	Unfinished Business R. Montgomery, I. Dunne, P. Foster A Girl Must Live M. Lockwood (English-made)	Navy Blues A. Sheridan, J. Oakie, J. Haley
19	Ladies in Retirement I. Lupino, L. Hayward, E. Lanchester Prairie Stranger, W C. Starrett ('40-'41)	Down in San Diego D. Dailey, B. Granville, L. Gorcey	The Driftin' Kid, W T. Keene ('40-'41)				The Apache Kid, W D. Barry, L. Merrick	We Go Fast A. Curtis, S. Ryan, L. Bari	International Lady I. Massey, G. Brent (Small)	Sing Another Chorus J. Downs, J. Frazee, M. Auer The Kid from Kansas D. Foran, L. Carrillo, M. Ralston	
26	You'll Never Get Rich F. Astaire, R. Hayworth, R. Benchley ('40-'41)	Honky Tonk C. Gable, L. Turner, F. Morgan Married Bachelor R. Hussey, R. Young, F. Bressart	The Gunman From Bodie, W B. Jones, T. McCoy, R. Hatton	Hold Back the Dawn C. Boyer, O. De Havilland, P. Goddard		Lady Scarface J. Anderson, D. O'Keefe, F. Neal	Death Valley Outlaws, W D. Barry, L. Merrick	Last of the Duanes, W G. Montgomery, L. Roberts, E. Arden Man At Large M. Weaver, G. Reeves	Lydia M. Oberon, A. Marshal (Korda)	It Started With Eve D. Durbin, C. Laughton, R. Cummings	Sergeant York G. Cooper, W. Brennan, J. Leslie
OCT 3	Two Latins From Manhattan J. Falkenburg, D. Beddoe, J. Davis	Smilin' Through J. MacDonald, B. Aherne, G. Raymond (Technicolor)	Adolescence L. Janney, E. Hunt	Buy Me That Town L. Nolan, C. Moore, A. Dekker		Father Takes a Wife A. Menjou, G. Swanson, F. Rice	Sailors On Leave W. Lundigan, S. Ross	A Yank in the RAF T. Power, B. Grable, J. Sutton		Mob Town B. Halop, D. Foran, H. Hall	Law of the Tropics C. Bennett, J. Lynn, R. Toomey
10	Texas G. Ford, W. Holden, C. Trevor	The Feminine Touch R. Russell, D. Ameche, K. Francis	Tonto Basin Outlaw, W Range Busters		Jungle Man B. Crabbe	The Bandit Trail, W T. Holt	Mercy Island R. Middleton, G. Dickson	Great Guns S. Laurel, O. Hardy Riders of the Purple Sage, W G. Montgomery, M. Howard	New Wine I. Massey, A. Curtis (Sekely)	Never Give A Sucker An Even Break W. C. Fields, G. Lean	International Squadron R. Reagan, J. Stephenson, O. Bradna
17	The Blonde From Singapore F. Rice, L. Erikson Roaring Frontiers, W B. Elliott, T. Ritter, R. Ford		Top Sergeant Mulligan N. Pendleton, C. Hughes	Nothing But the Truth B. Hope, E. Arnold, P. Goddard	Hard Guy J. LaRue, M. Healy ('41-'42)	All That Money Can Buy J. Craig, A. Shirley, S. Simon	Down Mexico Way, W G. Autry ('40-'41) Jesse James at Bay, W R. Rogers	Week-End in Havana A. Faye, J. Payne (Technicolor)	Niagara Falls M. Woodworth, T. Brown (Roach)	South of Tahiti B. Crawford, B. Donlevy, M. Montez Burma Convoy C. Bickford	
24	Three Girls About Town J. Blondell, B. Barnes, J. Howard		Spooks Run Wild B. Lugosi, B. Jordan, L. Gorcey	Henry Aldrich For President J. Lydon, J. Preisser	Billy the Kid Wanted, W B. Crabbe ('41-'42)	The Gay Falcon G. Sanders W. Barrie	Gauchos of El Dorado, W Three Mesquiteers		The Corsican Brothers D. Fairbanks, Jr. R. Warrick, A. Tamiroff	Flying Cadets W. Gargan, E. Lowe Masked Rider, W J. M. Brown	
31	The Men in Her Life L. Young, C. Veidt		Double Trouble H. Langdon, C. Rogers Riding the Sunset Trail, W T. Keene ('40-'41)	New York Town F. MacMurray M. Martin, R. Preston	Mr. Celebrity D. Day, F. X. Bushman, C. K. Young	Dumbo (Technicolor) (Special)	Public Enemies P. Terry, W. Barrie		Sundown G. Tierney, R. Cabot, G. Sanders (Wanger)	Appointment for Love M. Sullavan, C. Boyer	
NOV 7	The Stork Pays Off M. Rosenbloom, R. Hudson, V. Jory		Zis Boom Bah P. Hayes, G. Hayes, M. Healy		The Lone Rider Fights Back, W G. Houston End '40-'41 Season	Unexpected Uncle C. Coburn, A. Shirley, J. Craig	The Devil Pays Off J. E. Bromberg, O. Massen			Hellzapoppin' Olsen and Johnson, M. Raye	
14	Secret of the Lone Wolf W. William, R. Ford, E. Blore				'41-'42 Season The Miracle Kid	Suspicion C. Grant, J. Fontaine, N. Bruce			3rd Streamliner (Roach)	Paris Calling E. Bergner, R. Scott Untitled, W J. M. Brown	

HOLIDAYS
(During the Period Covered by the National Release Date Guide)

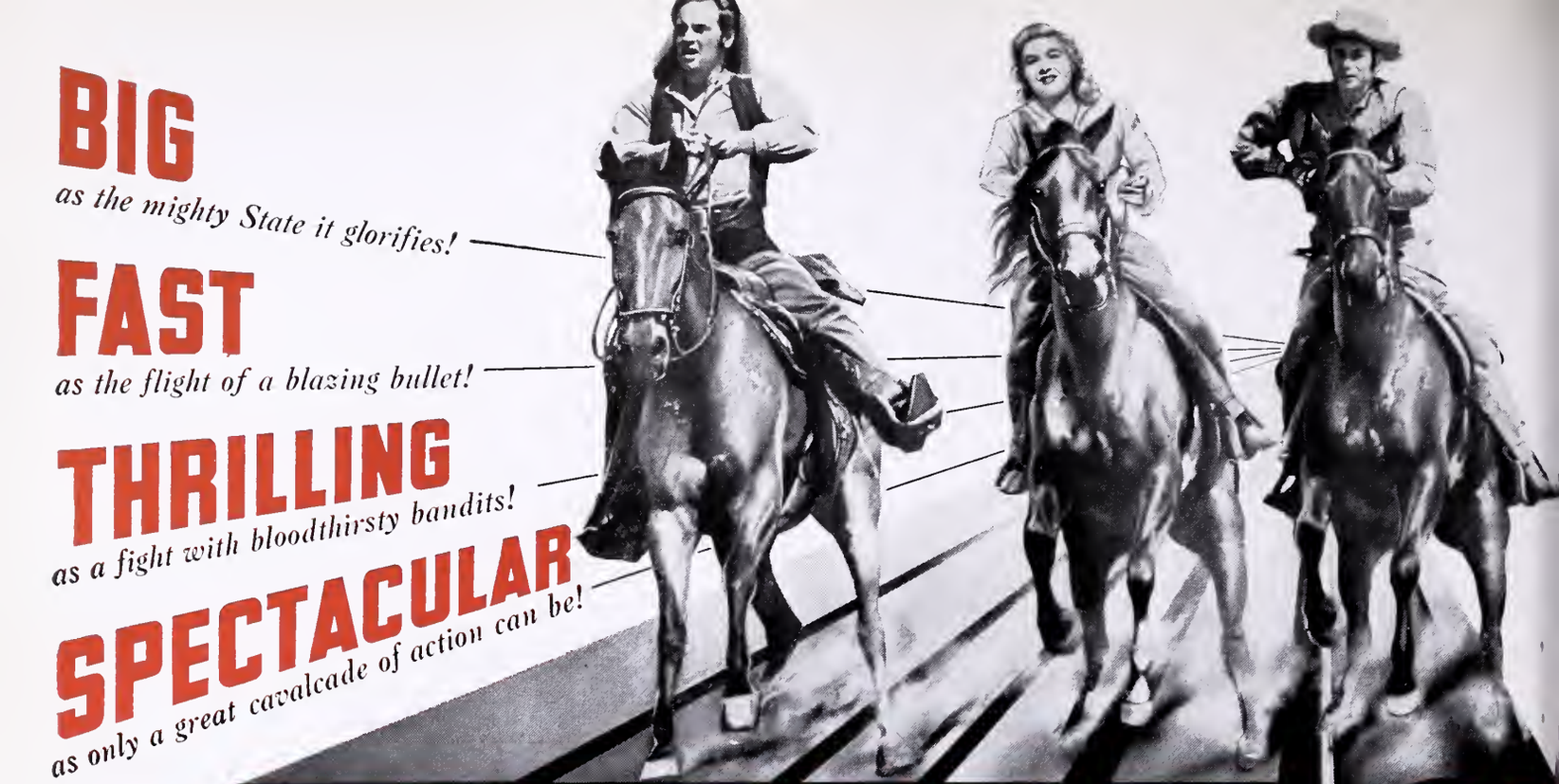
Wednesday, October 1—Yom Kippur.
Sunday, October 12—Columbus Day.
Friday, October 24—Pennsylvania Day (in Pa.).
Monday, October 27—Navy Day.
Friday, October 31—Hallowe'en.
Tuesday, November 4—Election Day.
Tuesday, November 11—Armistice Day.

BIG
as the mighty State it glorifies!

FAST
as the flight of a blazing bullet!

THRILLING
as a fight with bloodthirsty bandits!

SPECTACULAR
as only a great cavalcade of action can be!



TEXAS

WILLIAM HOLDEN · CLAIRE TREVOR · GLENN FORD

GEORGE BANCROFT · EDGAR BUCHANAN

Story by Michael Blankfort and Lewis Meltzer
Screen play by Horace McCoy, Lewis Meltzer, Michael Blankfo
Directed by GEORGE MARSHALL
Produced by SAMUEL BISCHOFF

Released Oct. 9th

COLUMBIA PICTURES

It's all the big outdoor pictures rolle
into one...produced with a sweep and scop
worthy of its magnificently stirring theme

THE EXHIBITOR SERVISECTION

AN EXCLUSIVE FEATURE OF THIS PUBLICATION

ACTUAL REVIEWS — *with* ALL *pertinent data, plus the* X-RAY

COLUMBIA

Ellery Queen and The Murder Ring

MYSTERY
69M.

Estimate: Tops for the series.

Cast: Ralph Bellamy, Margaret Lindsay, Charley Grapewin, Mona Barrie, Paul Hurst, James Burke, George Zucco, Blanche Yurka, Tom Dugan, Leon Ames. Directed by James Hogan.

Story: Blanche Yurka, founder of a memorial hospital, believes that her life is in danger. Inspector Charley Grapewin sends his son, Ralph (Ellery Queen) Bellamy, to do the sleuthing. Crooks Paul Hurst and Tom Dugan, in forcing the old lady's car off the road, injure her, and she is taken to her own hospital. It develops that the crooks were hired by Leon Ames, Miss Yurka's son, to bump her off so he can get her money and marry Mona Barrie, a scheming nurse. On the operating table, Miss Yurka is strangled to death. It looks as though Dr. George Zucco did the trick. After Ames commits suicide, and many false scents, it turns out that Miss Barrie was back of the whole scheme.

X-Ray: This is the fourth and best of the series with Ralph Bellamy doing a swell job in the Ellery Queen role. The piece has been well directed and the balance of the cast is above par and with good comedy performances by Hurst and Dugan.

Ad Lines: "Could Ellery Queen Solve The Problem?"; "He Encircled The Murder Ring with A Band Of Steel!"; "Ellery Queen, Master Detective, Solves Another Baffling Murder Mystery."

Lone Star Vigilantes

WESTERN
58M.

Estimate: Good Elliott-Ritter entry.

Cast: Bill Elliott, Tex Ritter, Frank Mitchell, Virginia Carpenter, Luana Walters, Budd Buster, Forrest Taylor, Gavin Gordon, Lowell Drew, Edmund Cobb. Directed by Wallace W. Fox.

Story: This deals with the activities of the carpet-baggers in trying to prevent an understanding between the Texans and the Yankee government. A carpetbagger kills a Yankee officer, assumes his identity and clothing, organizes a phoney outfit of Union soldiers, and makes things miserable for the entire community. Comes open hostility, with Bill Elliott and Tex Ritter finally unmasking the villains.

X-Ray: This one has more story value than the usual western and stacks up as the best so far in the Elliott-Ritter series. Ritter warbles a couple of tuneful numbers. Bill Elliott is tops in the riding and shooting scenes. There is plenty of action throughout.

Ad Lines: "The Lone Star Vigilantes Ride The Trail To Swift Justice"; "Thrills, Spills, Galloping Hoofs, And Flying Fists"; "Grand Action Drama Of the Wide Open Spaces."

Texas

ACTION DRAMA
93M.

Estimate: Fast-moving action picture that will please any audience; sell it big for best results.

Cast: William Holden, Glenn Ford, Claire Trevor, George Bancroft, Edgar Buchanan, Don Beddoe, Andy Toombes, Edmund MacDonald, Addison Richards, Willard Robertson, Joseph Crehan, Patrick Moriarty, Edmund Cobb. Directed by George Marshall.

Story: In 1866, friends William Holden and Glenn Ford come riding into Texas. They have many adventures and misadventures, after one of which they are forced to separate. Holden joins a rustling gang ruled by dentist Edgar Buchanan and George Bancroft, while Ford goes to work for the father of Claire Trevor—representing the better elements. They both vie for the hand of Miss Trevor, who seems to prefer Holden. When Holden double-crosses Bancroft, he is forced to kill him in self-defense; but he finally meets his death at the hands of Buchanan, who is also killed. Ford is then free to marry Miss Trevor.

X-Ray: To sum it all up, this is a swell western. Director George Marshall, who showed definite ability to handle this type of show in "Destry Rides Again," has come through with a film that has just about everything that a top-notch western could possibly have—plenty of fighting, gunning, riding, excitement, thrills, and a pace that never lets up for a minute. In addition to this, it has a sense-of-humor which is terrific, and the first half of the picture is a steady juxtaposition of action and laughs. Ford, Holden, and Buchanan turn in ace jobs, with Miss Trevor in the picture long enough to provide the women's angle—although it's still mostly a man's show. In short, this one has the elements for healthy business, but the exhibitor will have to help sell it for best results.

Ad Lines: "A Rip-Roaring Mile-a-Minute Story Of Texas In the Days When a Six-Gun Was the Law"; "Your Favorite Young Stars In the Best Action Picture In Years"; "Surprises! Thrills! Laughs! Love! Texas!"; "Three Of Your Favorite Stars In a Great Story Of the Lone Star State."

(The classification "ADULT" appears in cases where the reviewer considers a film most suitable for adults. Where no classification appears, it is inferred that the picture is suitable for both family and adults.)

You'll Never Get Rich

MUSICAL COMEDY
89M.

Estimate: Nice program with topical angles to help selling.

Cast: Fred Astaire, Rita Hayworth, John Hubbard, Robert Benchley, Osa Massen. Frieda Inescort, Guinn Williams, Donald MacBride, Cliff Nazarro, Marjorie Gateson, Ann Shoemaker, Boyd Davis.

Story: Fred Astaire, Broadway dance director, pretends to love chorine Rita Hayworth, in order to get producer Robert Benchley out of a tough spot with his wife. But when Astaire's draft number comes up, he is very glad to join the army. He finds his captain is John Hubbard, Miss Hayworth's childhood chum and virtual fiance until Astaire stepped in Astaire and Hayworth begin to feel that way about each other, with Astaire getting in and out of the guardhouse regularly. Astaire stages a show in the camp, at the end of which he and Hayworth are really married, despite Hubbard's interference.

X-Ray: This is a bright, pleasant musical, superior to the last few pictures which Fred Astaire has appeared in. Money has been spent, and Miss Hayworth makes a fine partner——in both terpsichore and histrionics. Robert Benchley handles the comedy very well, with

Guinn Williams and Cliff Nazarro. For selling, the film has the army-draft background, which should help a lot; the Astaire-Hayworth dancing, of which there is plenty, but not too much; the names; and the songs by Cole Porter, including "Shootin' the Works For Uncle Sam," "The Wedding Cake-Walk," "Dream Dancing," "Since I Kissed My Baby Goodbye," and "So Near and Yet So Far." It should do nice business.

Ad Lines: "The Gayest of Star-Spangled Musical Shows!"; "The Screen's Perfect Combination of Beauty and Rhythm!"; "They're In the Army Now—In a Great Musical Spectacle You'll Cheer"; "1941's Grand, Big Musical of Army Camp Life."

METRO

Honky Tonk (204)

MELODRAMA 105M.

Estimate: Highly exploitable programmer has name backing to get it into the better grosses.

Cast: Clark Gable, Lana Turner, Frank Morgan, Claire Trevor, Marjorie Main, Albert Dekker, Henry O'Neill, Chill Wills, Veda Ann Borg, Douglas Wood, Betty Blythe, Harry Worth, Lew Hervey, Morgan Wallace. Directed by Jack Conway.

Story: Clark Gable, a confidence man, always a step ahead of the law, lands in a Nevada town in the gold rush days with his side-kick, Chill Wills. He makes a play for Lana Turner, who has come from Boston to live with her father, Frank Morgan, whom she thinks is a judge but who is really an ex-card cheat. Albert Dekker, the sheriff, runs the town, but Gable cuts in, outwits him, and opens his own place, taking Claire Trevor, a dance hall girl, and most of Dekker's staff. Gable wants Turner to go away with him, but he gets drunk and wakes up married to her. Gable, through his wits, becomes the No. 1 man in the town, takes Dekker in as a lieutenant, gives the town schools, etc., but raises taxes, and pockets most of the money. Meanwhile, Morgan, who has never taken kindly to the marriage, keeps drinking and talking. In a showdown, when the citizens of the town threaten to oust Gable, Morgan comes in with information for the Grand Jury, but he is killed. Turner, soon to have a baby, is thrown from her horse, her life is saved, but the baby dies. Gable, finding his course has been wrong, plans to leave her, but the citizens have surrounded his gang in City Hall, where they prepare to fight it out. Gable goes to the City Hall, kills Dekker in self defense, and chases his mob out of town, letting the citizens take over. He leaves, with his side kick, but Turner finds him and they reunite.

X-Ray: Uneven, this isn't the picture it might have been but it has names, production, some good dialogue, and a background that offers itself to heavy selling. Players are handicapped by the too-familiar yarn. However, in later passages, things liven up a bit. Gable is his usual self; Morgan has a familiar drunken bit, and the rest of the cast suffice. Selling the Gable-Turner competition, the rugged action in a Nevada town, and the conflict between decency and lawlessness will help. In short, this should do business.

Ad Lines: "She Wasn't the Kind Of a Gal For a Guy Like Him"; "She Looked Innocent . . . But She Took Him Over"; "He Was the No. 1 Confidence Man . . . Until He Met Her"; "Here's Your Thrill . . . Folks . . . Clark Gable and Lana Turner"; "A Rugged Story of the Days When Men Were Men . . . And, Oh, Those Women"; "Sensational . . . Thrilling . . . Terrific."

MONOGRAM

The Driftin' Kid

WESTERN 55M.

Estimate: Fair western.

Cast: Tom Keene, Betty Miles, "Rusty," Frank Yaconelli, Glen Strange, Stanley Price, Fred Hoose, Slim Andrews, Gene Alsace, Steve Clark, Lou Yaconelli, James Sherridan. Directed by Robert Tansey.

Story: Tom Keene in a dual role, plays an eastern rancher whose life is constantly threatened by crooks who want him to lose a contract for supplying horses to the Mexican government; and his double, a stranger from below the border, who stalks the would be killers to find out reasons for the attempted killing. Keene No. 2 turns out to be a representative of the Mexican government to locate stolen horses, some of them planted on the ranch of Keene No. 1, by the crooks who would have him done away with. It all ends in the usual manner with justice established and the crooks getting what they deserve.

X-Ray: This bristles with two-fisted action. Oatie-fans and youngsters will like it. Tom Keene delivers in his accustomed style and Betty Miles displays some excellent horsemanship.

Ad Lines: "Tom Keene Rides the Trail of Justice to Jail the Bad Hombres"; "See Betty Miles, Rodeo Champion, Display Some Thrilling Horsemanship!"; "A Thrilling Drama Of the Wide Open Spaces."

Let's Go Collegiate

COMEDY WITH MUSIC 62M.

Estimate: Collegc yarn will please the family trade.

Cast: Frankie Darro, Marcia Mae Jones, Jackie Moran, Keye Luke, Mantan Moreland, Frank Sully, Gale Storm, Billy Griffith, Barton Yarborough, Frank Faylen. Marguerite Whitten, Paul Maxey, Tristram Coffin, Gene O'Donnell. Directed by Jean Yarborough.

Story: Frankie Darro, Keye Luke, and Jackie Moran experience great disappointment because a prep school pal they hoped would come to their school for the crew is drafted. The youngsters persuade Frank Sully, really a bank robber, to impersonate the star crew man, which he agrees to do for $10. Getting a lot of attention from the fair sex, Sully decides to stay at the school. Sully wins the big race, becomes an ace student with the help of the other boys, but an old grad who comes back for the race turns out to be a cop in search of the bank robber, who goes to jail without the college learning about the scheme.

X-Ray: This is a smooth production but the story itself bogs down in several spots. Technical end is tops. Cast is full of youth and the younger element will undoubtedly turn out in large numbers. Sully takes acting honors with Darro, Luke, and Moran very good in their roles.

Ad Lines: "The Fastest College Comedy Of the Year"; "Rah! Rah! Crew!—But the Stroke Had Two Strikes On Him"; "See What Happens When a Bank Robber Goes to College"; "Your Favorite Young Actors In Their Best Picture."

PARAMOUNT

Outlaws Of the Desert

WESTERN 66M.

Estimate: Actionful Hopalong Cassidy.

Cast: Bill Boyd, Brad King, Andy Clyde, Forest Stanley, Jean Phillips, Nina Guilbert, Luli Deste, Albert Morin, George Woolsley, George Lewis, Duncan Renaldo, Jean Del Val, Mickey Eissa, Jamiel Hasson. Directed by Howard Bretherton.

Story: Boyd, King and Clyde are hired by Stanley to accompany him, his daughter, Jean Phillips, and his wife, to Arabia. A bandit chief captures Stanley for ransom. Meanwhile, Boyd and company ride to see friendly shiek Renaldo. He directs them to Del Val, enemy bandit-leader, whom he suspects of holding Stanley captive. At Del Val's camp he finds that Phillips has been captured too. He rescues Stanley and Phillips, and heads back to Renaldo's camp. Del Val heads to do battle with Renaldo, who vanquishes his sworn enemy. Lone song is "I'm Ridin' For a Fall."

X-Ray: This has enough action for most western fans, but some of them may mourn the loss of the familiar locale. The latter fact, however, lends a little eastern spice to the proceedings. They need it, because the tale is old and lacks originality. Production is first-rate, particularly the photography and the beautiful horses.

Ad Lines: "Hopalong Cassidy, Rangeland Favorite Of All America, Follows the Trail to New Adventures"; "American Cowboys Teach Arab Warriors New Tricks About Real, Red-Blooded Fighting!"

Stick To Your Guns

WESTERN 61M.

Estimate: Routine western.

Cast: William Boyd, Brad King, Andy Clyde, Jacqueline Holt, Henry Hall, Joe Whitehead, Bob Card, Jimmy Wakely, Johnny Bond, Dick Rinehart, Jack Smith, Jack Trent, Homer Holcomb, Tom London, Mickey Eissa. Directed by Lesley Selander.

Story: To stamp out a rustling gang, Bill (Hopalong Cassidy) Boyd and Andy Clyde join the gang, waiting for the moment when Bill's pal, Brad King, and his men, will close in. Everything works out well, with Boyd harassing the gang at every turn, until they discover his identity just before the final battle. Due to Boyd's cunning and shootin' ability, everything works out well, however. Songs are "There's A Blue Moon On the Silver Sage," "My Kind of Country," and "On the Strings Of My Lonesome Guitar."

X-Ray: This does not rank with the better Hopalong entries. There is an almost complete lack of action, except at the end of the film, and what shooting the picture does have takes the form of murder in cold blood. In addition, if memory serves right, there is not a single display of fisticuffs throughout the entire running-time. Which is to say that while this may satisfy the rabid oatie addicts, it is hardly up to the series standard.

Ad Lines: "Hopalong And His Pals End A Notorious Rustling Gang"; "More Action! More Thrills! More Excitement"; "Hopalong Cassidy Faces Death As He Strives to Stamp Out Cattle Rustling."

Secret Of the Wastelands

WESTERN 66M.

Estimate: Slow Hopalong.

Cast: Bill Boyd, Brad King, Andy Clyde, Barbara Britton, Douglas Fowley, Keith Richards, Soo Young, Gordon Hart, Hal Price, Lee Tong Foo, Earl Gunn, Ian McDonald, John Rawlings, Richard Loo, Roland Got, Jack Rockwell. Directed by Derwin Abrahams.

Story: Boyd, King, and Clyde are hired to guard a desert archaeological expedition. Chinese residents in town issue mysterious warnings against their leaving.

Fowley, suspicious lawyer, has three men trail the party to find out the reason for the Chinese threats. At the ruins, other mysterious events take place. Boyd and the Chinese accidentally stumble through the ruins into the sort of Shangri-La the Chinese have set up, hidden in the mountains, and into a gold mine they've been working. Befriending the Chinese, Boyd carries their mine and land claim to the land office to be filed, beating Fowley, carrying his own claim, in a spectacular cross-country ride and fist-fight. Song is "I Can't Play the Banjo With Susanna On My Knee."

X-Ray: This lacks the action that some western fans will expect, depending for entertainment values more on the Oriental mystery elements of the story. Draggy in spots, the action sequences that the film does contain look all the more lively. Photography is top-notch. Production is okay.

Ad Lines: "Hopalong Cassidy Is On the Trail Again . . . So Beware, Outlaws!"; "Oriental Mystery and Intrigue Visit the Badlands"; "A Red-Blooded Action Epic Of the Men Of the Old West!"

Riders Of the Timberline

WESTERN 59M.

Estimate: Average Hopalong, passable action opus.

Cast: William Boyd, Brad King, Andy Clyde, J. Farrell McDonald, Eleanor Stewart, Anna Q. Nilsson, Edward Keene, Hal Taliaferro, Tom Tyler, Victor Jory, Mickey Eissa. Directed by Lesley Selander.

Story: Boyd, King, and Clyde are employed to deliver some money to lumberman McDonald. Arriving, they find the old boy is having trouble keeping a crew. McDonald has a contract with Keene to deliver timber by a certain date. Keene is doing everything in his power to breach it. Boyd, King, and Clyde stay on to help McDonald. They straighten things out, Keene is shown in his true colors, and a fast ride over the aerial tramway brings Boyd and King on the scene in time to keep Keene's henchman, Hal Taliaferro, from blowing up the log dam. The Guardsmen sing "The Fighting Forty."

X-Ray: This is an average western—no more, no less. Deficiencies of dialog, plot, acting, and motivation are at least partially offset by beautiful outdoor settings, superb photography, and a fairly generous helping of action. In the better spots, even if action houses, this should serve as a bottom dualler.

Ad Lines: "The Roar Of 'Timber!' Echoes Through The Great Forest . . . Mighty Trees Come Crashing Down . . . And Hopalong Cassidy Rides Again In A Thunderous Drama Of Strong Men In Mortal Combat!"; "Your Favorite Two-Gun Hero In A New Adventure Of Powerful, Dramatic Action!"

Twilight On the Trail

WESTERN 56M.

Estimate: Run-of-the-mill western.

Cast: William Boyd, Brad King, Andy Clyde, Jack Rockwell, Norma Willis, Wanda McKay, Robert Kent, Tom London, Frank Austin, Clem Fuller, Johnny Powers, Jim Wakely Trio. Directed by Howard Bretherton.

Story: William Boyd (Hopalong Cassidy), Andy Clyde, and Brad King pose as eastern detectives to help their friend unravel a mystery of stolen cattle. After they pose as the sleuths, they revert to their regular regalia and find out that a hidden passageway into a canyon is the secret, exposing Jack Rockwell, the ranch foreman, as the ringleader.

X-Ray: Just a routine western, this doesn't fall in the best Hopalong Cassidy groove. The comedy generally falls flat, and while the ending has a lot of action, there isn't enough for the rest of the show. Two songs: "Lady-O-Lady-O-A" and "Twilight on the Trail" are sung by King and the Wakely Trio.

Ad Lines: "Hoppy Again Saves the Day in a Wild and Wooly Western"; "Fast . . . Furious . . . And Packed With Action"; "Here's Real Action of the Old West"; "Your Favorite Star Is Back Again".

Weekly Newsreel Information Is a Regular Feature of This Publication.

RKO-RADIO

The Gay Falcon (206)

MYSTERY DRAMA 67M.

Estimate: Okay mystery programmer for the duals; successor to "The Saint."

Cast: George Sanders, Wendy Barrie, Allen Jenkins, Anne Hunter, Gladys Cooper, Edward Brophy, Arthur Shields, Damian O'Flynn, Turhan, Bey, Eddie Dunn, Lucille Gleason, Willie Fung. Directed by Irving Reis.

Story: To soothe his fiancee, Anne Hunter, "The Falcon" (George Sanders) has set up a dummy brokerage office with Allen Jenkins as partner. In walks Wendy Barrie to have Sanders protect the guests from jewel-robberies at a Gladys Cooper soiree. A wealthy dowager is killed and her expensive ring is gone. Miss Barrie volunteers as Sanders' assistant and makes a play for him. Jenkins gets kidnapped by a jewel-thief who endeavors to have him carry instructions to "The Falcon," whom the thieves believe has the ring. The kidnapper is mysteriously shot. Jenkins gets the blame. Turhan Bey, smooth Latin, has been wooing Miss Hunter. Sanders suspects him, tips off his girl, but the latter thinks it's just a jealous practical joke, tips off, in turn, Bey. The latter goes for "The Falcon," but timely entrance of Miss Barrie saves his life. Bey tries to kill Miss Cooper, but she secretly slips him a poisoned needle. and Sanders proves that she was the master-mind of the jewel thieves.

X-Ray: As a successor to "The Saint," "The Falcon," if his first entrant is to be the criterion, will not quite measure up to his illustrious predecessor. There are, however, similarities, which the exhibitor will find yielding of exploitation possibilities. First, there's George Sanders. Second, there's almost the same lady-killing, swashbuckling, yet suave character. Besides, the romantic element is given wider play. Irving Reis has managed to keep the suspense high enough for most action fans.

Ad Lines: "In a New Role . . . Your Mystery Hero, George ("The Saint") Sanders . . . As the Hero Of Michael Arlen's Famous Detective Novels. . . . Irresistible to the Ladies . . . Menacing to the Criminals . . . The Falcon!"; "A Dashing Hero the Ladies Just Can't Stay Away From—Nor He From Them!"

Look Who's Laughing (209)

FARCE 79M.

Estimate: Highly salable comedy with radio names.

Cast: Edgar Bergen, Charlie McCarthy, Fibber McGee and Molly (Jim and Marion Jordan), Lucille Ball, Lee Bonnell, Dorothy Lovett, Gildersleeve (Harold Peary), Mrs. Uppington (Isabel Randolph), Walter Baldwin, Neil Hamilton, Charles Halton, Harlow Wilcox, Spencer Charters, Jed Prouty, George Cleveland: Produced and directed by Allan Dwan.

Story: Edgar loses his way in his plane and lands in Wistful Vista. Fibber McGee is trying to get the Horton Aircraft Company to build its new plant in W. V. instead of at the nearby town of Ironton Halton, Ironton estate dealer, is also after the plant. Bergen, absent-minded, recalls that Neil Hamilton, head of Horton, owes him a favor. He promises to use his influence to swing the deal for Wistful Vista. Edgar and Lucille Ball, his secretary, fly back and get Hamilton's promise to come over and see the Wistful Vista site. They find the C. of C. has sold it to Halton. Lucille, through a ruse, exchanges a piece of worthless land for the airport. She discovers it's Bergen she loves. Bergen, it seems, owns the controlling Horton stock without knowing it.

X-Ray: Allan Dwan has served up a tasty dish in this film, one that should appeal particularly in nabe houses and small towns. While the comedy is mostly of the broadly farcical, sometimes slapstick type, even sophisticated audiences will get laughs, in spite of themselves, as it were. For the general run of customers, there is the unquestioned drawing-power of Bergen, McCarthy, and Fibber McGee of the radio, not to forget the somewhat lesser attraction of Lucille Ball.

Ad Lines: "Together On the Screen For the First Time . . . America's No. 1 Radio Favorites"; "See Your Radio Favorites, Fibber McGee and Molly, On the Screen For the First Time In Years, In a Laugh-Packed, Side-Splitting Comedy Sensation!"; "That Lady-Killing, Bergen-Bungling Little Rascal, Charlie, Bringing to the Screen One Of the Year's Best Comedy Hits!"

Suspicion (208)

ADULT MELODRAMA 98½M.

Estimate: Well-produced, suspenseful melodrama has names to sell; strong for class spots, but will need push in others.

Cast: Cary Grant, Joan Fontaine, Sir Cedric Hardwicke, Nigel Bruce, Dame May Whitty, Isabel Jeans, Heather Angel, Auriol Lee, Reginald Sheffield, Lee J. Carroll. Directed by Alfred Hitchcock.

Story: Joan Fontaine, spinsterish but beautiful English girl, falls for Cary Grant, penniless but attractive playboy. Grant loves her decently. They marry, against the advice of her father, Cedric Hardwicke, and mother, Dame May Whitty. Grant keeps indicating he loves her, but that the inheritance she may receive from her father has been a factor. Fontaine forgives him for his mistakes, but is stunned to find that he has stolen 2000 pounds from a friend. Meanwhile, Grant interests Nigel Bruce, a good-natured but dense chum, in a real estate proposition, intending to use it to benefit himself financially. Fontaine objects. Grant calls it off. But Fontaine then gets the idea Grant would stop at nothing, even murder for money. Grant and Bruce leave for London, from whence Bruce is to go to Paris. Bruce is found dead of overdrinking in Paris. Fontaine suspects her husband, then believes he is about to kill her. In the final sequence, she learns she has been conceiving it all in her mind. She goes back with Grant to make a go of it, after she is convinced he is innocent, even though still irresponsible.

X-Ray: This will naturally be compared with the other Hitchcock releases, "39 Steps," "Lady Vanishes," etc., but it doesn't hit the mark of the others. True, from the production and acting standpoint, it is in

the top rank, but it moves too slowly, the complete English story will be a handicap for some houses, and it takes a long time getting started. However, on the other side, there is the romance between Grant and Fontaine, both of whom act splendidly, the careful Hitchcock detail, some suspenseful moments, etc.; but the attempt to build up Grant as a possible murderer may not be as successful as it is in the mind of Fontaine. Bruce, as a nitwit, is competent, and the others are able. For the class spots, this will serve well; for the others, it will need concentration on the romance and melodrama, and more careful attention.

Ad Lines: "Together As You Want Them . . . Cary Grant and Joan Fontaine"; "The Man Who Gave You the Thrill Of Your Life Now Gives You Another"; "Was She the Wife of a Murderer . . . Or His Next Victim?"; "Married to a Playboy Or a Killer?"; "Tender Romance . . . Young Love . . . In a Melodrama of Suspicion."

Unexpected Uncle (207)

COMEDY 67M.

Estimate: Light, pleasant, little comedy for the duallers.

Cast: Charles Coburn, Anne Shirley, James Craig, Renee Hall, Russell Gleason, Astrid Allwyn, Ernest Truex. Directed by Peter Godfrey.

Story: While walking in Palm Beach, Charles Coburn looks in a shop-window and sees Anne Shirley crying because she's just been fired. James Craig, a millionaire playboy, had pinched and kissed her in the store. Coburn gets the manager to re-hire her. Craig re-appears to make amends, and introduces her to a new world of luxury. Craig, on a holiday from his huge northern mill, keeps drunk to forget his troubles at the plant. Coburn sees to it that Anne's on the plane with Craig when he leaves hurriedly for home to meet a financial crisis. North, Craig neglects Anne. She sneaks away, leaving Coburn and Craig. Coburn convinces Craig that there are more important things in his life than his mill and his 12,000 employees. Coburn reveals he's really a steel millionaire who slipped away 10 years before under similar circumstances Craig catches on, and Coburn leads him to Palm Beach and a clinch with Anne.

X-Ray: This is a frothy little, unimportant tale, but upon its rather timeworn frame are hung some clever dialogue, kindly, yet pointed philosophy from genial Charles Coburn, pleasant acting from Anne Shirley and James Craig, and good production values from the hand of Tay Garnett. There are feature names in it, and besides, there is one Renee Hall, who has a charming face and acting ability. All in all, pleasing but lacking what a good grosser needs—name draw.

Ad Lines: "Anne Shirley and James Craig In the Season's Romance and Laughter Hit!"; "A Gay Romance Set In the Playground Of the Millionaires . . . Beautiful Palm Beach"; "Real Enjoyment For You and You and You."

REPUBLIC

The Apache Kid (171)

WESTERN 56M.

Estimate: Good Barry.

Cast: Don "Red" Barry, Lynn Merrick, Leroy Mason, Robert Fiske, John Elliott, Forbes Murray, Monte Montague, Al St. John, Fred Toones. Associate producer and director, George Sherman.

Story: Barry is leading a train of settlers into the Oregon territory, under advice from Robert Fiske, a renegade, who is supposed to have gone straight. It isn't known that Fiske has a contract from the government to build a road, and wants a source of cheap labor for the work. On the way in, his henchmen steal the settlers' horses and fire their supplies. They appeal to Fiske for aid in getting a start, and he puts them to work on his road so they can get money for a fresh start. He offers them scrip, which the merchants value only at 25 per cent. Fiske shoots his "partner," Leroy Mason. The blame is pinned on Barry. Barry commences operations as a road agent, managing always to outwit Fiske's men and get the money in advance. Fiske, still unsuspected, gets his men deputized and puts a reward on Barry's head. During one of his robberies Barry meets up with the U. S. Commissioner coming out to deliver Fiske's bonus. Barry tells all. After a running battle, the gangsters are rounded up.

X-Ray: This is a good western, with enough action to satisfy the shotgun fans. In some spots it will be found adequate as a program dualler, particularly because of the clever comedy twist given "The Apache Kid's" outlawry and a good comic bit turned in by Al St. John. Barry is up to his recent standard.

Ad Lines: "A Tense Drama Of the Rugged Badlands"; " 'Red' Barry, Your Action Favorite, Turns Into 'The Apache Kid,' Bringing Order and Justice By Means Of His Outlawry!"; "An Action-Packed Film Told In the Tempo Of Beating Hooves and Blazing Six-Guns!"

Outlaws Of Cherokee Trail (161)

WESTERN 56M.

Estimate: Standard Mesquiteer.

Cast: Bob Steele, Tom Tyler, Rufe Davis, Lois Collier, Tom Chatterton, Joel Friedkin, Roy Barcraft, Philip Trent, Rex Lease, Peggy Lynn. Directed by Les Orlebeck.

Story: The Mesquiteers are Texas Rangers. Latter group is having trouble because Barcroft and his outlaws are basing their operations from the Cherokee Strip where the Rangers haven't jurisdiction However, three of Barcroft's men are caught and hanged. Barcroft kills the governor's nephew, on his way to join the Rangers and substitutes one of his own men, "Harvard." The Mesquiteers fall out with their captain over his refusal to follow Barcroft into the Strip, and they go AWOL. They overhear that Barcroft plans to kidnap Lois Collier, Capt. Chatterton's daughter, as a hostage for the delivery of the Captain to Barcroft for hanging. They dash off to warn her, but are captured by Barcroft. Steele and Tyler get away. They return to the Strip after unmasking "Harvard," secure the release of Chatterton and Collier, and lure the bandits into Texas where they're captured.

X-Ray: This stacks up as a good western from the standpoint of action. In fact, perhaps there's a little too much of it. It becomes gory at times, since many of the killings are in cold blood, not in open range shooting fests. Production values are adequate on all points.

Ad Lines: "A Female Fifth Columnist Strikes . . . But the Mesquiteers Come to the Rescue to Save Innocent People From Bloodthirsty Outlaws"; "A Saga Of the Texas Rangers In the Days Of the Old West . . . And Their Renegade and Indian Enemies"; "Your Favorite Heroes Of Rope, Pony, and Six-Gun In a Rip-Roaring Drama Of the Open Range!"

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UNITED ARTISTS

Niagara Falls

COMEDY 43M.

(Roach)

Estimate: Second streamliner is fun for entire family.

Cast: Marjorie Woodworth, Tom Brown, Zasu Pitts, Slim Summerville, Chester Clute, Edgar Deering, Ed Gargan, Gladys Blake, Leon Belasco, Rand Brooks, Margaret Roach, Jack Rice. Directed by Gordon Douglas.

Story: Tom Brown meets Marjorie Woodworth (for the second time) at the desk of a hotel in Niagara Falls. The room clerk thinks they are newlyweds, assigns them to the same room, and a quarrel is underway when Slim Summerville, just married to Zasu Pitts, thinks he can straighten things out by shoving the young couple into his bridal suite. From this point on come fast and furious action and hilarious situations plus an unique and surprise ending.

X-Ray: This is another Roach streamliner. Director Gordon Douglas deserves top credit for handling the directorial reins in smart fashion and particularly for the big improvement in Marjorie Woodworth's acting. Tom Brown is good with Slim Summerville and Zasu Pitts turning in okay performances. Whole family will enjoy it.

Ad Lines: "She Lost Her Temper, He Lost His Head, But They Both Lost Their Hearts to Each Other!"; "Newly-Weds! Niagara Falls! A Rip-Roaring Comedy!"; "You'll Want To Go On Your Honeymoon All Over Again!"

UNIVERSAL

The Kid From Kansas

ACTION DRAMA 60M.

Estimate: For the dual bills.

Cast: Dick Foran, Leo Carrillo, Andy Devine, Ann Doran, Francis McDonald, James Seay, Marcia Ralston, Nestor Paiva, Antonio Moreno, Leyland Hodgson, Wade Boteler, Guy Usher. Directed by William Nigh.

Story: Dick Foran meets Andy Devine, foreman of a banana ranch owned by Leo Carrillo, who is having financial troubles with shipments of his product. In comes Ann Doran, an agricultural chemist, to help find why bananas are not up to standard. A planter who has sold his plantation for five grand is found murdered, and Dick has the money. He is arrested but escapes. After plenty of sleuthing he unearths the plotters who are destroying the crops, causing low prices to be paid. It turns out that Dick is the trouble shooter for his importing company. Dick and Ann furnish the love interest.

X-Ray: A fair dualler, this will satisfy in the less-particular situations. Acting is good, but the action is slow-paced, suspense not well held, and the direction only fair. Foran and Carillo turn in the best jobs.

Ad Lines: "He Was a Trouble-Shooter Who Found Plenty of Trouble"; "Murder In the Tropics"; "She Came to Look at Their Bananas, But Found Love Instead"; "Love and Death Beneath a Pale Tropic Moon."

FOREIGN

General Suvorov

DRAMA 100M.

(Artkino)

(Russian With English Titles)

Estimate: Fair biographical film.

Cast: N. P. Cherkasov, A. Yachnitski, M. Astangov, S. Kiligin, V. Aksenov, A. Khanov, G. Kovrov, A. Antonov. Directed by V. I. Pudovkin.

Story: General Alexander Vasilevich Suvorov, Russian military hero of the eighteenth century, defies Czar Paul I, whose military ideas he considers all wrong. His concepts of warfare are too advanced for the Russian ruler, who disciplines Suvorov by banishing him to a tiny village. But the hero is not forgotten by his soldiers. When Napoleon becomes a threat to Russia, Paul recalls Suvorov and offers him the command of all the country's military forces. Suvorov declines, but when he realizes the gravity of the menace facing Russia he changes his mind. The story ends with his victory over the French in the Alps.

X-Ray: Set this down as a noisy, sprawling production which is rather heavy going for audiences in search of entertainment. The film is marked by harsh photography. The acting borders on confusion, helped little by heavy-handed direction. The film's chief advantages are some sweeping battle scenes, and the performance of N. P. Cherkasov in the title role. Then, too, the story has a certain timeliness, reminding one of the present Russo-German situation. This Russian import has only a limited appeal for American audiences. There are English titles.

Ad Lines: "A Living Page from the Past with a Lesson for the Present"; "The Amazing Story of the Man Who Defeated Napoleon's Armies"; "The Father of Hitler's Military Tactics."

THE SHORTS PARADE

TWO-REEL

Comedy

HALF-SHOT AT SUNRISE. Columbia—Comedies. 16m. Roscoe Karns is seen as a practical joker and a self-appointed life-of-the-party in a two-reeler that has some laughs, but not enough to mean very much. FAIR. (3422).

I'LL FIX IT. RKO—Edgar Kennedy. 17m. Edgar Kennedy sets out to fix the hot water heater, and ends up in his customary agonizing, hopeless tangle. This will go in houses where the patrons like the Kennedy series. FAIR. (23402).

Musical

CALIFORNIA OR BUST. RKO—Ray Whitley Musical Westerns. 18m. This is up to the standard of the series, with plenty of singing by Ray Whitley and the boys, and more story than usual. Whitley and his cowboys are on a stagecoach en route to California to find gold. Indians attack the coach, but Ray, dressed as an Indian, gets the cavalry in time. Then it turns out that Junior's rocks, which he found in his Grandpa's back yard, are gold. Everybody rushes back to where they started from to stake gold claims. GOOD. (23501).

ONE-REEL

Color Cartoon

OFFICER POOCH. Metro — Cartoons. 8m. The canine cop patrols his beat and teases a little kitten, to the tune of plenty of laughs. This is a good entrant for the series. GOOD. (W-252).

BOOGIE WOOGIE BUGLE BOY OF COMPANY B. Universal—Technicolor Cartoons. 7m. The colored hot trumpeter is drafted, given the job of bugler, fears for his life, but when he puts swing into it, the boys get up without trouble. Topical, with some gags that will draw laughs, this is in the better cartoon division. GOOD. (6241).

WELCOME LITTLE STRANGER. 20th Century-Fox—Terrytoon. 6m. The little stranger is a black chick mixed up with some yellow ones by mistake, which causes discord between rooster and hen. But the little stranger straightens things out in an uninspired reel. FAIR. (2553).

Cartoon

I'LL NEVER CROW AGAIN. Paramount —Popeye. 7m. This is one of the better recent Popeye cartoons. Popeye has a lot of trouble with hungry crows, until he conceives the bright idea of using Olive Oyl as a scarecrow. GOOD. (E1-1).

NOTES TO YOU. Vitaphone—Looney Tunes. 7m. A "Bugs Bunnyish" cat keeps Porky awake with its screeching. This has several good situations and lot of laughs. It's in the better Looney Tunes groove. GOOD. (7601).

UNCLE JOEY COMES TO TOWN. 20th Century-Fox—Terrytoon. 6m. Uncle Joey, who looks like Joe E. Brown, visits his nephews, so they have a game of ball on the dining room table. The cat gets blamed. FAIR. (2502).

Color Novelty

THE GAY KNIGHTIES. Paramount—Madcap Models. 9m. Here is another of those beautiful George Pal puppet cartoons, graced, as usual, with fine production, a cute story, and a liberal helping of humor. While it's not quite up to the standard set by "Dipsy Gypsy," it's nevertheless right up there with the very best available cartoons for entertainment value. Jim Dandy dreams of his ancestor, Sir Archibald who tames ogres with his beauteous troubadoring. Archie, through his ogre-piping prowess, gets the king's beautiful daughter and half the kingdom. EXCELLENT. (U0-4).

Novelty

THE CANDY KID. Universal—Stranger Than Fiction. 9m. A little girl who is an official lolly-pop taster in Evanston, Ill., with a neat commercial plug for the lolly-pops included; a man who makes things out of peach pits in Jenkintown, Pa.; an all-purpose chair in Kansas City; a voodoo cemetery in Florida; a professor in Bloomsburg, Pa., who tames lions and has his own circus, among other things GOOD. (6373).

THE HERMIT OF OKLAHOMA. Universal — Stranger Than Fiction. 9m. A hermit in Oklahoma who has queer ideas; an 80-year-old lady in San Antonio, Tex., who makes dresses; a New York state girl who has a trick lamb; a doctor in York, Pa., who has a fine collection of cup plates; a dog who acts like a pony in Newton, Mass.; a sound engineer in New York City who lives on a Chinese junk. GOOD (6372).

HOBBIES. Metro — Passing Parade. 10m. John Nesbitt presents a sort of montage of different hobbies. Building and operating miniature railroads, whittling, building ships in bottles. The dramatic pitch is heightened—we see the amazingly-perfect wood-carvings of a poor old woman who died recently. In conclusion, there's a huge castle built by a postman in France during his off hours. Usual Metro Nesbitt production excellence is maintained, although the dramatic possibilities are necessarily limited by the material. GOOD. (K-289).

OF PUPS AND PUZZLES. Metro—Passing Parade. 11m. This subject is parallel in construction and theme to "Willie and the Mouse," another recent Nesbitt. As in the latter reel, the idea is to show how the knowledge gained from animals in the Comparative Psychology lab is transferred to humans. Experiments with three cute dogs and a chimpanzee afford information used in applying tests to candidates for defense jobs. Human interest values help overcome the inherent dryness of the subject. Production is top-notch. GOOD. (K-288).

SHAMPOO SPRINGS. Universal — Stranger Than Fiction. 9m. A spring in California with shampoo qualities in the water; a cat in Baltimore which drinks from a bottle; a San Antonio, Tex., baker who makes cakes looking like animals; relics in Shasta, Cal.; a professor in Oklahoma who collects odors; a trick horse in Buffalo, N. Y. GOOD. (6371).

Sport

FOOTBALL THRILLS OF 1940. Metro —Pete Smith Specialties. 9m. Each year about the time of the gridiron season Smith presents a reel embodying some of the classic pigskin plays of the preceding year. Fifteen games are covered, a minute snatch of each being screened. Smith injects just the right amount of humor with his dry, witty commentary and funny camera stops, reversals, and slow-motion shots. GOOD. (S-271).

TOO LATE TO CLASSIFY

Features

Jungle Man (126) — MELODRAMA, 67M.
(PRC)
('40-'41)

Estimate: Okay jungle meller.

Cast: Buster Crabbe, Charles Middleton, Sheila Darcy, Vince Barnett, Weldon Heyburn. Directed by Harry Fraser.

Story: In Africa, Buster Crabbe is looking for a serum to cure jungle fever. Enter Sheila Darcy and her party, among them her fiance. The men of the party are looking for the city of the dead. They leave soon after Crabbe hears that the ship bringing his serum was torpedoed. Sheila's fiance comes back with the fever, and Crabbe goes to the sunken ship and dives for the serum. When he gets back, he is just in time to save Sheila, who contracted the disease from her now extinct fiance.

X-Ray: This is for the lower bracket, and, as such, it holds the interest fairly well. Miss Darcy wears a sarong, Crabbe demonstrates his swimming ability, and the shots of lions and tigers and snakes must have depleted the stock of several Hollywood libraries. The goings-on lack realism, but the net effect, for all but very discriminating patrons, will not be too bad.

Ad Lines: "See Buster Crabbe Battle A Huge Lion!"; "Beware! Giant Snakes Are Over Your Head—Ready to Attack the Jungle Man"; "Love Blooms In the Fever-Infested, Dangerous Jungle"; "1001 Jungle Thrills."

Shorts

GEORGE WASHINGTON — COUNTRY GENTLEMAN. Universal—Variety Views. 9m. Shots of George Washington's home at Mt. Vernon, with intimate views of his momentos, the rooms, possessions, etc., making an interesting subject, particularly ideal for booking on his birthday. GOOD. (6353).

TOO LATE TO CLASSIFY

Features

Dangerous Lady (115)

ACTION DRAMA 65M.

(PRC)

('40-'41)

Estimate: Routine inde meller.

Cast: June Storey, Neil Hamilton, Douglas Fowley, John Holland, Emmett Vogan, Evelyn Brent, Greta Granstedt, Carl Stockdale, Jack Mulhall, Kenneth Harlan, John Suce, Terry Walker, Ward McTaggert, Jimmy Aubrey. Directed by Kenneth Webb.

Story: Neil Hamilton, a private detective, married to lawyer June Storey, becomes involved in a mysterious killing. This is linked to the escape of an alleged murderess, Greta Granstedt, from jail. Hamilton and wife track down all clues, irritating Douglas Fowley, the police sergeant, no end, but finally manage to pin the guilt of both murders on John Holland.

X-Ray: An independent effort which aims at the "Thin Man" type of comedy, this is handicapped by the script, but makes up for some of this through action, a bang-up fight at the end helping. In addition, there is gun play and mystery. Production values are good, and for the audiences at which this is aimed it should suffice.

Ad Lines: "Her Glamour Spelled Doom"; "A Killer . . . Or Innocent?"; "Who Was the Mysterious Killer?"; "A Tale of Terror in the Night"; "He Was a Famous Detective . . . But His Wife Wouldn't Admit It."

Death Valley Outlaws (172)

WESTERN 57M.

(Republic)

Estimate: Above average western.

Cast: Don "Red" Barry, Lynn Merrick, Milburn Stone, Bob McKenzie, Karl Hackett, Rex Lease, Jack Kirk, Michael Owen, Fred S. Toones. Directed by George Sherman.

Story: In search of his long lost brother, Don Barry comes to Hopetown. The town is plagued by a vigilante group, which is headed by Karl Hackett, bank president. Barry sets out to wipe out the group. Unknown to Barry, his brother is a member of the vigilantes, and is killed when he comes to warn Barry that Hackett's gang is gunning for him. Barry and the ranchers annihilate the vigilantes, and Barry kills Hackett, who is fleeing, with Lynn Merrick as his prisoner.

X-Ray: This is good western fare, with plenty of action, suspense, and capable direction. It is not as bloody as the last Barry picture, but it has plenty of shooting, riding, and treachery. These qualities gloss over the somewhat timeworn story and corny dialog. Sell Barry, who is better than ever, and the un-Americanism of a group like the vigilantes.

Ad Lines: "Thrills As Don Barry Wipes Out the Vigilantes!"; "Brother Against Brother With Death The Only Answer"; "Don Barry Cleans Out A Town Infested With Crime and Un-Americanism."

Gunman From Bodie

WESTERN 62½M.

(Monogram)

Estimate: Good western.

Cast: Buck Jones, Tim McCoy, Raymond Hatton, Christine MacIntyre, Dave O'Brien, Robert Frazer, Frank La Rue, Wilbur Mack, John Merton, Charles King, Lynton Brent, Max Waizman. Directed by Spencer G. Bennett.

Story: Buck Jones, posing as the gunman from Bodie, ferrets his way into a gang headed by Robert Frazer, which kills ranchers, seeking their lands for the water rights values. Tim McCoy, a U. S. Marshal, comes on the scene, and with Jones outwits Frazer and his cohorts. Raymond Hatton also assists.

X-Ray: A good western, this is the second of what looks like an ace series. The story is good, the action well handled, and the riding and fighting up to standard. While the ending could have used a slam-bang action sequence, this does not alter the fact that this belongs in the top western bracket. There is one song, by Dave O'Brien: "Little Tenderfoot."

Ad Lines: "The Rough Riders Ride Again"; "He Was a Killer . . . But He Helped the Law"; "Fast . . . Furious . . . And Packed With Action"; "One of the Season's Best Westerns."

Two Latins From Manhattan

MUSICAL COMEDY 66M.

(Columbia)

Estimate: For the duallers.

Cast: Joan Davis, Jinx Falkenburg, Joan Woodbury, Fortunio Bonanova, Don Beddoe, Marquita Madero, Carmen Morales, Lloyd Bridges, Sig Arno, Boyd Davis. Directed by Charles Barton.

Story: Joan Davis, night club press agent, signs two Latin entertainers for the club, and substitutes her room-mates, Joan Woodbury and Jinx Falkenburg, when the Latins fail to show up. Woodbury and Falkenburg are doing fine until the South Americans come in, creating quite a commotion. It all ends happily, with the Latins on their way back to S. A., and Woodbury and Falkenburg a success in their own right.

X-Ray: This is weak celluloid that will see service only on the bottom end of a twin bill. From beginning to end, practically everything is against its success—including the direction, the story, the acting, the names, and the comedy—all of which are most unfortunate. It has an occasional bright moment, but not enough of them to compensate for its general lack of merit.

Ad Lines: "Join the Big Conga Line of Laughs and Rhythm"; "Their Spanish is Spinach, But Their Floy-Floy Is the McCoy"; "A Tropical Heat Wave of Mirth"; "Laugh, Laugh, Laugh—As Two Main Stem Cuties Burn Up the Hot Spots."

A COMPLETE LIST OF ALL SHORTS RELEASED IN 1941-42 CAN BE FOUND IN THE EXHIBITOR'S YELLOW SECTION—WHICH APPEARS FORTNIGHTLY

Shorts

GLACIER TRAILS. 20th Century-Fox—Magic Carpet. 10m. Montana, its parks and scenic wonders, its glaciers, rivers, and mountains, with one song number. GOOD. (2102).

IN THE GROOVE. Universal—Musical. 17m. Freddie Slack and his band play in a railroad station while a troupe of performers awaits a train. Noted are Martha Mears, who sings, "Should I Worry"; Sunnie O'Dea, who dances; a roller skating team; two girl acrobats; a sister trio; a male dancing team, among other things. This is in the better musical tradition. GOOD. (6222).

NORWAY IN REVOLT. RKO—March of Time (Vol. VIII, No. 2). 20m. What goes on in the Nazi-ridden, conquered nations of Europe is one of the most sought-after news-sources among the American public—and one of the most sensational. Thus it becomes a natural for MOT—and it should be an exploitation natural for the alert showman. Escape of a band of young Norwegians to join the British armed forces, as a typical incident, is depicted with considerable dramatic force. Norwegians are shown committing typical acts of sabotage, with the Germans finding it necessary to maintain strong forces in the supposedly conquered country to keep the lid of revolt down. Sortie of a British naval unit, reinforced by Norwegian recruits, in harassing the Germans is introduced to show that the revolting Norwegians, who are joining the British in ever-increasing numbers, must receive outside help to bolster the uprising at home. It is hinted that Norway may be the landing place for a U. S.-Allied invasion. Sensational and propagandistic stuff, but the showman who plays it will find it up to the MOT standard of excellence and a real audience-builder if properly exploited. EXCELLENT. (23102).

PICTURE PEOPLE No. 1. RKO. 10m. On Stars in Defense this shows how the stars are doing their bit, with Joan Carroll buying defense stamps, Reginald Denny with his models, Anne Shirley and James Craig contributing aluminum, Marian Marsh and Margaret Lindsay working for the Red Cross, G. P. Huntley, Jr., working at his amateur radio, and Sigrid Gurie, Olin Howland, Osa Massen, Arline Judge, George Stone, and Victor McLaglen's Troop. Helen Broderick delivers the commentary in nice style. GOOD. (24401).

Production Numbers, '40-1, '41-2 Features, and National Release

COLUMBIA

1940-41

2002	Penny Serenade	Apr. 24
2005	This Thing Called Love	Jan. 2
2006	Adam Had Four Sons	Feb. 18
2007	Here Comes Mr. Jordan	Aug. 21
2008	She Knew All the Answers	May 15
2009	Time Out for Rhythm	June 20
2010	Adventure In Washington	May 30
2011	They Dare Not Love	Apr. 30
2012	Escape to Glory	Nov. 28
2013	Her First Beau	May 8
2014	Blondie In Society	July 17
2015	Blondie Goes Latin	Feb. 27
2016	Blondie Plays Cupid	Oct. 31
2017	Tillie the Toiler	Aug. 7
2018	So You Won't Talk	Oct. 3
2019	Sweetheart of the Campus	June 26
2020	Naval Academy	May 22
2021	The Lone Wolf Keeps a Date	Nov. 23
2022	The Lone Wolf Takes a Chance	Mar. 6
2023	Ellery Queen and the Perfect Crime	Aug. 14
2024	Ellery Queen, Master Detective	Nov. 30
2025	Ellery Queen's Penthouse Mystery	Mar. 24
2026	The Richest Man In Town	June 12
2027	Meet Boston Blackie	Feb. 20
2028	The Devil Commands	Feb. 3
2029	The Face Behind the Mask	Jan. 16
2030	Nobody's Children	Oct. 17
2031	The Great Plane Robbery	Dec. 9
2032	Fugitive From a Prison Camp	Sept. 5
2033	The Phantom Submarine	Dec. 20
2034	The Great Swindle	Apr. 10
2035	Missing Ten Days	Feb. 28
2036	Under Age	Apr. 24
2037	The Big Boss	Apr. 28
2038	Girls Under 21	Oct. 24
2039	The Officer and the Lady	July 24
2040	The Voice In the Night	May 20
2041	I Was a Prisoner on Devil's Island	June 30
2042	Two In a Taxi	July 10
2101	Arizona	Dec. 25
2201	The Durango Kid	Aug. 15
2202	West of Abilene	Oct. 21
2203	Thundering Frontier	Dec. 5
2204	The Pinto Kid	Jan. 9
2205	Outlaws of the Panhandle	Feb. 27
2206	Medico of Painted Springs	June 26
2207	Thunder Over the Prairies	July 30
2208	Prairie Stranger	Sept. 18
2209	Prairie Schooners	Sept. 30
2210	Beyond the Sacramento	Nov. 14
2211	Wildcat of Tucson	Dec. 31
2212	Across the Sierras	Feb. 13
2213	North From the Lone Ster	Mar. 31
2214	The Return of Daniel Boone	May 7
2215	Hands Across the Rockies	June 19
2216	The Son of Davy Crockett	July 15
	Our Wife	Aug. 28
	You'll Never Get Rich	Sept. 25

(End '40-'41 Season)

1941-42

	King of Dodge City	Aug. 14
	Mystery Ship	Sept. 4
	Harmon of Michigan	Sept. 11
	Ladies In Retirement	Sept. 18
	Two Latins From Manhattan	Oct. 2
	Texas	Oct. 9
	The Blonde From Singapore	Oct. 16
	Roaring Frontiers	Oct. 16
	Three Girls About Town	Oct. 23
	The Men In Her Life	Oct. 30
	The Stork Pays Off	Nov. 6
	Secrets of the Lone Wolf	Nov. 13
	You Belong to Me	Nov. 20
	Go West, Young Lady	Nov. 27
	Sing For Your Supper	Dec. 4
	Honolulu Lu	Dec. 11
	The Lady Is Willing	Dec. 15
	Harvard Here I Come	Dec. 25

METRO

(For 1940-41 Listing see Blue Section Page 818)

201	Dr. Jekyll and Mr. Hyde	
202	Lady Be Good	
203	Down In San Diego	
204	Honky Tonk	
205	Married Bachelor	
206	Smilin' Through	
207	The Feminine Touch	

MONOGRAM

(For 1940-41 Listing see Blue Section Page 818)

1940-41

	Riding the Sunset Trail	Oct. 31

1941-42

	Arizona Bound	July 19
	Gentleman From Dixie	Sept. 5
	Let's Go Collegiate	Sept. 12
	The Driftin' Kid	Sept. 19
	Gun Man From Bodie	Sept. 26
	Saddle Mountain Roundup	Oct. 3
	Adolescence	Oct. 3
	Tonto Basin Outlaw	Oct. 10
	Top Sergeant Mulligan	Oct. 17
	Man With Many Faces	Oct. 17
	Spooks Run Wild	Oct. 24
	Rough Riders No. 3	Oct. 24
	Double Trouble	Oct. 31
	Zis, Boom, Bah	Nov. 5

PARAMOUNT

(For 1940-41 Listing see Blue Section Page 818)

FIRST BLOCK-OF-FIVE

4101	Nothing But the Truth	
4102	Buy Me That Town	
4103	Hold Back the Dawn	
4104	Henry Aldrich for President	
4105	New York Town	

SECOND BLOCK-OF-FIVE

4106	Night of January 16	
4107	Skylark	
4108	Among the Living	
4109	Birth of the Blues	
4110	Glamour Boy	

PRODUCERS RELEASING CORP.

1940-41

101	I Take This Oath	May 29, '40
102	Hold That Woman!	June 28, '40
103	Marked Men	Aug. 28, '40
104	Misbehaving Husbands	Dec. 20
105	Devil Bat	Dec. 13
106	Secret Evidence	Jan. 31
107	Caught in the Act	Feb. 7
108	Federal Fugitives	Mar. 28
109	Emergency Landing	May 23
110	South of Panama	May 2
111	Criminals Within	June 27
112	Double Cross	June 27
113	Desperate Cargo	July 4
114	Mr. Celebrity	Oct. 31
115	Dangerous Lady	Sept. 12
116	The Blonde Comet	Nov. 28
123	Paper Bullets (Crime, Inc.)	June 13
124	Gambling Daughters	Aug. 1
125	Reg'lar Fellers	Sept. 5
126	Jungle Man	Oct. 10
151	Frontier Crusader	June 1, '40
152	Gun Code	Aug. 3, '40
153	Arizona Gang Busters	Sept. 16, '40
154	Riders of Black Mountain	Nov. 11, '40
155	Outlaws of the Rio Grande	Mar. 7
156	The Texas Marshal	June 13
157	Billy the Kid Outlawed	July 20, '40
158	Billy the Kid In Texas	Sept. 30, '40
159	Billy the Kid's Gun Justice	Dec. 27
160	Billy the Kid's Range War	Jan. 24
161	Billy the Kid's Fighting Pals	Apr. 18
162	Billy the Kid In Santa Fe	July 11
163	Lone Rider Rides On	Jan. 10
164	Lone Rider Crosses the Rio	Feb. 21
165	Lone Rider in Ghost Town	May 16
166	Lone Rider in Frontier Fury	Aug. 8
167	Lone Rider Ambushed	Aug. 29
168	Lone Rider Fights Back	Nov. 7

1941-42

201	The Swamp Woman	Dec. 5
205	Hard Guy	Oct. 17
207	The Ghost and the Guest	Nov. 21
213	The Miracle Kid	Nov. 14
251	Frontier Marshal No. 1	Jan. 3
257	Billy the Kid Wanted	Oct. 24
264	Lone Rider No. 1	Dec. 26

RKO-RADIO

(For 1940-41 Listing see Blue Section Page 818)

FIRST BLOCK-OF-FIVE

201	Citizen Kane	Sept. 5
202	Parachute Battalion	Sept. 12
203	Lady Scarface	Sept. 26
204	Father Takes A Wife	Oct. 3
205	All That Money Can Buy	Oct. 17

SECOND BLOCK-OF-FIVE

206	The Gay Falcon	Oct. 24
207	Unexpected Uncle	Nov. 7
208	Suspicion	Nov. 14
209	Look Who's Laughing	Nov. 21
210	Mexican Spitfire's Baby	Nov. 28

FIRST WESTERN BLOCK

281	The Bandit Trail	Oct. 10
282	Dude Cowboy	Dec. 10
283	Riding the Wind	Feb. 10

SPECIALS

293	Dumbo	Oct. 31

REPUBLIC

(For 1940-41 Listing See Pink Section Page 844)

1941-42

107	Mountain Moonlight	July 12
108	Hurricane Smith	July 20
109	Sailors on Leave	Sept. 30
110	Mercy Island	Oct. 10
133	The Pittsburgh Kid	Aug. 29
151	Jesse James at Bay	Oct. 17
161	Outlaws of Cherokee Trail	Sept. 10
162	Gauchos of El Dorado	Oct. 24
171	The Apache Kid	Sept. 12
172	Death Valley Outlaws	Sept. 29
	Public Enemies	Oct. 27
	The Devil Pays Off	Nov. 5
	Sierra Sue	Nov. 14

20th CENTURY-FOX

(For 1940-41 Listing see Blue Section Page 819)

1940-41

150	Kipps	July 25

1941-1942

201	Charley's Aunt	Aug. 1
202	Dressed to Kill	Aug. 8
203	Wild Geese Calling	Aug. 15
204	Private Nurse	Aug. 22
205	Sun Valley Serenade	Aug. 29
206	Charlie Chan In Rio	Sept. 5
207	Belle Starr	Sept. 12
208	We Go Fast	Sept. 19
209	Last Of the Duanes	Sept. 26
210	Man at Large	Sept. 26
211	A Yank In the RAF	Oct 3
212	Greet Guns	Oct. 10
213	Riders Of the Purple Sage	Oct. 10
214	Week-End in Havana	Oct. 17

UNITED ARTISTS

(For 1940-41 Listing see Blue Section Page 819)

BALCON

	Three Cockeyed Sailors	July 4

KORDA

	Lydia	Sept. 26

PASCAL

	Major Barbara	Sept. 12

ROACH

	Tanks A Million	Sept. 12
	Niagara Falls	Oct. 17
	3rd Streamliner	Nov. 14

SEKELY

	New Wine	Oct. 10

SMALL

	International Lady	Sept. 19
	Corsican Brothers	Oct. 24

WANGER

	Sundown	Oct. 31

UNIVERSAL

1940-41

(For 1940-41 Listing See Pink Section Page 844)

	Hold That Ghost	Aug. 8
	(The company hes not as yet assigned this film a number)	

(End '40-'41)

1941-42

6044	Quiet Wedding	Nov. 21
6045	A Girl Must Live	Sept. 19
	(pre-release	July 18)
6061	Man From Montana	Sept. 5
6062	The Masked Rider	Oct. 24
	Badlands of Dakota	Sept. 5
	Unfinished Business	Sept. 12
	Kid From Kansas	Sept. 19
	Sing Another Chorus	Sept. 19
	It Started With Eve	Sept. 26
	Mob Town	Oct. 3
	Never Give a Sucker an Even Break	Oct. 10
	South of Tahiti	Oct. 17
	Flying Cadets	Oct. 24
	Appointment for Love	Oct. 31
	Hellzapoppin'	Nov. 7
	Paris Calling	Nov. 14
	Johnny Mack Brown No. 3	Nov. 14
	Moonlight in Hawaii	Nov. 21
	Ride 'Em Cowboy	Nov. 28
	Sonora Kid	Dec. 19

WARNERS-FIRST NATIONAL

(For 1940-41 Listing see Blue Section Page 819)

101	Sergeant York	Sept. 27
102	The Smiling Ghost	Sept. 6
103	Navy Blues	Sept. 13
104	Nine Lives Are Not Enough	
105	Law of the Tropics	Oct. 4
106	International Squadron	Oct. 11

ALPHABETICAL GUIDE to 118 Features Reviewed Since August 20, 1941

(Included here are all 1941-42 features which have been reviewed in THE EXHIBITOR to date, in addition to those 1940-41 films which were not reviewed prior to August 20, 1941. For a complete index to all 1940-41 product reviewed before August 20, see pages 826, 827, and 828).

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ALOMA OF THE SOUTH SEAS—77m.—Paramount 831
AMONG THE LIVING—67m.—Paramount 848
APACHE KID, THE—56m.—Republic 864
ARIZONA BOUND—57m.—Monogram 831

B

BADLANDS OF DAKOTA—74m.—Universal 845
BAD MAN OF DEADWOOD—61m.—Republic.... 855
BANDIT TRAIL, THE—60m.—RKO 850
BELLE STARR (THE BANDIT QUEEN)—87m. — 20th Century-Fox 835
BIRTH OF THE BLUES—83m.—Paramount 848
BLONDE FROM SINGAPORE, THE — 70m. — Columbia 846
BUY ME THAT TOWN—69m.—Paramount 831

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CHARLIE CHAN IN RIO—62m.—20th-Fox..... 835
CHARLIE CHAPLIN FESTIVAL—77m.—Guaranteed 750
CITIZEN KANE—119m.—RKO 833

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DEATH VALLEY OUTLAWS—57m.—Republic ... 866
DIVE BOMBER—132m.—Warners 838
DOCTORS DON'T TELL—65m.—Republic 850
DOWN IN SAN DIEGO—70m.—Metro 830
DRESSED TO KILL—74m.—20th-Fox 836
DRIFTIN' KID, THE—55m.—Monogram 862
DR. KILDARE'S WEDDING DAY—83m.—Metro . 830
DUDE COWBOY—58m.—RKO 849
DYNAMITE CANYON—58m.—Monogram 831

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F

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FEMININE TOUCH, THE—97m.—Metro 855
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LONE RIDER IN FRONTIER FURY, THE—60m.— PRC 833
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THE EXHIBITOR

E. M. LOEW ANNOUNCES NEW OPEN AIR EXPANSION

THE COMPLETE FEATURE AND SHORTS CHECK-UP

EDIT.: "THE ONLY CERTAINTY: PRICES ARE UP"

"THE TIP-OFF"; PERTINENT ADVERTISING HINTS

NEW ENGLAND EDITION — IN TWO SECTIONS — SECTION ONE

OCTOBER 8, 1941
VOL. 26 No. 22 PRICE 10 CENTS

ENTERED AS SECOND-CLASS MATTER MARCH 15, 1939, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

"How do you like my new SLIDING STEP, honey?"

"We've been partners for 17 years, Leo, why should you step on my toes now!"

SIGNATURE TO AN M-G-M CONTRACT!

Great news! Clark Gable and Lana Turner in "Honky Tonk" in its first 8 engagements is doing a sensational 225% of normal business, topping the biggest of M-G-M hits. It follows "When Ladies Meet," "Dr. Jekyll & Mr. Hyde," "Lady Be Good" as Leo salutes the new season. The future is rosy. Other completed pictures and Big Ones under way forecast M-G-M's brightest year. Come on partners, let's dance!

THE
EXHIBITOR

Reg. U. S. Pat. Office

VOLUME 26, No. 22 OCTOBER 8, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

The Only Certainty: Prices Are Up

WHILE WE DO NOT ENTIRELY AGREE with the rating of the first 36 pictures in the blocks-of-five as given by President H. A. Cole, Allied leader, at the recent convention in Philadelphia, we do concur in the viewpoints of the exhibitors present, that the new form of selling is giving the distributors a field day and that prices have gone up under this new system.

ONLY ONE PICTURE, "Sergeant York," according to President Cole, deserved the top classification, meaning an "A" picture; eight were graded "B", good or above average; 23 were voted to be "C" in calibre, or fair; two were "D", or poor, while not one was "E", or rotten. Two pictures, up to that time, were not rated, "Citizen Kane" and "All That Money Can Buy," because the committee did not feel qualified to estimate the box-office possibilities of the pictures.

WE THINK when the returns are in more than one show will have turned in a gross considered highly satisfactory to the exhibitors, not for excellence alone but because conditions are picking up and the box-office tills are kept busier than they were for some time past.

COLE'S OBSERVATION, that 25 per cent of the pictures were of the better category, about sums up the situation, however.

WHILE THE REPORTS of the AID discussion in a closed session were not made public, cloakroom gossip indicated that extremely high terms were being asked, and secured, in various parts of the country, substantiating predictions that the distributors would have a field day in the new form of selling.

SELLING, up to a certain time, has been slow, but it is beginning to pick up, now that some of the circuit deals in various localities have been set. In some cases, the distributors, where exhibitors have held out a while, have relented a bit, but in the majority of them the exhibitors are paying more than last year, and more than the pictures, on the basis of the screenings, are worth.

IT HAS ALREADY BEEN OPINED that the distributors would hate to part with the new type of selling, or, at least, the price feature. Then again, even if the companies went back to the old system, they would undoubtedly expect to use the terms they get now as a precedent. It's a grand business.

Jay Emanuel

QUAD.

Memo to Exhibitors who play Navy Blues

(DOESN'T EVERYBODY?)

YOU TOO CAN MAKE EXTRA MONEY IN YOUR SPARE TIME!

DO YOU NEED MONEY FOR A NEW FOOTBALL ?

THERE'S

$700

IF YOU ARE RICH, DON'T READ THIS !

(Seven Hundred Dollars) (a lot of dough) waiting for the 13 showmen who best promote Westmore's Foundation Cream in connection with their engagements of "Navy Blues". All details – and a lot of swell tips – will be found in Warner's pressbook! What are you waiting for?

WESTMORE WANTS TO PAY YOU!

THE 'NAVY BLUES' SEXTETTE
—the key to your Westmore promotion!
All displays are built around them . . .
and they're built for display!

Dealers have the displays . . .
Westmore has the prize money . . .
Warners have the picture . . .
You have a great chance!

TERRITORIAL HIGHLIGHTS

N. E. Alliedmen Back Leaders

But All-Industry Move Hits Snag

NEW HAVEN—At a full membership meeting here last week, Allied Theatre Owners of Connecticut voted solidly against the national organization's unity resolution. Despite the fact that the unit voted the proposal down, the members unanimously passed a vote of confidence in the officers of the Allied organization, their integrity, and their good faith.

Dr. J. B. Fishman, president, Connecticut Allied, in commenting on the organization's action, said: "The disagreement is one of judgment, since we believe the interests of the independent exhibitor would be completely submerged in an arrangement of this kind."

BOSTON—Independent Exhibitors, Inc., New England unit of National Allied, meeting here last week, voted unanimously for sections one and two, but rejected section three of the joint committee proposal. The organization requested the board of directors of National Allied to submit to the units an amendment to the by-laws providing that the vote of delegates at the national convention be official, and further giving an equal vote to each unit. A vote of confidence was given to the general counsel, chairman of the board, and national officers. The group voiced unanimous opposition to the new Metro selling plan.

The paragraph of the unity resolution which was rejected by the local unit reads as follows:

"Resolved, further, that it is the sense of the board that such national joint committee, when organized, shall in addition study the possibility and desirability of bringing the several branches and groups into more elaborate and enduring form of industry organization, shall report their findings and recommendations to all branches and representative groups for adoption, revision, or rejection."

20th-Fox to Screen

BOSTON—Twentieth-Fox last week announced the following local trade-shows, to be held in the exchange screening room. Thursday, Oct. 16, 11 A. M.—"Moon Over Her Shoulder"; 2.15 P. M.—"Hot Spot." Friday, Oct. 17: 11 A. M.—"Small Town Deb"; 2.15 P. M.—"Swamp Water." For full details, see the trade-screening guide.

"A Defense Reel In Every Show."

N. H. Vaude Clicks

NEW HAVEN—This city likes the return of a vaudeville-film combo bill and is proving it at the Shubert's.

House operated by Nunes-Bailey opened a fortnight ago with Tommy Tucker and his band, plus four acts, for a four day run and the box office take was sweet. House was 75 per cent sold for matinees, and was jammed for all night performances.

Arena, 4,000 seat sports palace, likewise points up the large New Haven preference for live talent.

Oddly enough, a survey showed all down-towners doing a heavy business on the same day and the neighborhood exhibitors reported a steady pull.

So just now the vaude competition adds up to—so what? Following shows will tell whether it's a novelty or a definite headache to film grosses.

Conn. MPTO Discusses Tax

NEW HAVEN—Discussion of the new tax on theatre admissions was to be up for comment at a meeting of the Motion Picture Theatre Owners of Conn., scheduled for Oct. 6.

Members were also expected to discuss their experiences in buying pictures under the consent decree, and a suggestion that the MPTOC sponsor a dinner-dance for members of the industry and their wives as a social function this winter.

PROVIDENCE — The new Federal tax schedule not only prompted local exhibitors to pass along the tax on admissions below 20 cents to the customers, last week, but also promises to result in leveling out the scales in the downtown first-runs.

The plan, which all houses are expected to adopt, will mean that 28 cents admissions will become 30 cents, and 39 cents admissions will become 40 cents.

Westboro Situation Clarified

WORCESTER—Judge Thomas J. Hammond of Superior Court last fortnight affirmed the order of State Building Inspector Walter A. Penniman issued to the Westboro selectmen relative to the installation of proper exits in the Westboro Town Hall building used for theatrical performances. The selectmen have been notified the exits must be changed.

E. M. Loew Sets More Open Airers

Conn., Pa., D. C. Towns Mentioned

BOSTON—E. M. Loew's theatres last week announced the completion of plans for several new open air theatres, construction on which is to start within the next few weeks in Hartford, Conn.; two in Philadelphia, one in the northeast section and another in West Philadelphia; and a second open air theatre in Washington, D. C., in addition to the Mt. Vernon Open Air, located in Alexandria, Va., only a few miles from the Capitol City.

Larry Lasky, an associate of the E. M. Loew organization, was in Philadelphia last week making arrangements to close the deals on sites for these theatres.

Plans show many new features with tremendous improvements in the original open air theatres constructed by E. M Loew, who is recognized as one of the pioneers of this type theatre. Loew, the largest independent theatre owner in New England, also operates open air theatres in Lynn, Mass.; Methuen, Mass.; Providence, R. I.; Milford, Conn.; Alexandria, Va.; Glen Burnie, Md.; and Miami, Florida.

The new type theatres specialize in the individual speaker system with the wiring and ramps of a more permanent construction than in the past. Several other features have been added to the durability and construction of the motion picture screen house and the landscaping of the grounds.

Other added features are the toll-type box office, with four lane entrance, and the increased car capacity from the usual average of 600 to 1,000.

Refreshment stands and special new type lighting features, together with recreation centers and bowling alley auditorium, will add to make this new type open air theatre the center of attraction.

Warner Club Elects

NEW HAVEN—Recent election of officers held by the New England District Warner Club for the coming year last week saw popular C. G. Barrett re-elected president. Other officers named were: Russell Clark, vice-president in charge of entertainment; Philip Zimmerman, vice-president in charge of welfare and loans; Jeanette Shields, vice-president in charge of membership; Sophia M. Gurian, secretary; James A. Bracken, treasurer; Angelo Lombardi and Victoria Cusanelli, board of governors.

"A Defense Reel in Every Show"

Frolics On Oct. 20

BOSTON—Motion Picture Frolics, sponsored by Exchange Employee's Union, Local B3, IATSE, has been moved ahead from Oct. 22 to Oct. 20, it was said last week.

Specialty of the evening is Vaughn Monroe's orchestra, amplified by acts from the Boston night clubs, and screen celebrities. Tickets cost one dollar, with tax included.

PICTORIAL REPORTING ON EVENTS OF INTEREST IN THE NEW ENGLAND AREA

PATRICIA TIERNEY, sister of Gene, star of 20th-Fox's "Belle Starr," looks at a poster for the picture in front of the Loew-Poli, Bridgeport.

MR. AND MRS. GREGORY LA CAVA are seen above arriving in New York on a belated honeymoon forestalled after their marriage earlier this year by La Cava's production of "Unfinished Business," Universal release currently opening throughout the country. Robert Montgomery and Irene Dunne co-star in the picture.

JAKE, the sandwich man, was used by manager Mike Picarrillo, assistant, L-P Bijou, New Haven, to advertise Metro's "Blossoms In the Dust."

MANAGER HARRY ROSE, Loew-Poli Globe, Bridgeport, used these two members of his ushering staff to exploit his engagement of the Box Office Attractions' production, "Uncivilized." The two members of the staff pictured above, wearing "Uncivilized" sashes over their uniforms, are Frances Connors and Raymond Czarnote.

BOB RUSSELL, manager, Loew-Poli, New Haven, used a corner of his lobby to good effect with this bally for Metro's "Lady Be Good."

THE LOBBY of the Loew-Poli, Bridgeport, is seen above during a flower exhibit sponsored by the house in connection with the opening of 20th-Fox's "Belle Starr." Manager Matt Saunders had many Westport socialites in attendance at the opening of the production, as Westport is star Gene Tierney's home town.

RKO RADIO IS ON THE BEAM!

LOOK AT THE *SECOND FIVE* FOR 1941-42

Suspicion

The master director of mystery-romance . . . the beautiful star of "Rebecca" . . . a hitherto unrevealed Cary Grant . . . THESE THREE MAKE MOVIE HISTORY with this amazing drama of a bride's love and terror, done with a power of suspense thrillingly new to the screen!

CARY GRANT
JOAN FONTAINE

IN

"SUSPICION"

with

Sir Cedric Hardwicke • Nigel Bru[illegible]

Dame May Whitty

DIRECTED BY
ALFRED HITCHCOCK

Screen Play by Samson Raphaelson, Joan Harrison, Alma Reville

Liberty Magazine's sensational romantic serial zestfully brought to the screen . . . The story of a love affair that raised a thousand eyebrows in the nation's most shockproof playground — Palm Beach . . . A shop girl-millionaire romance with enough laughs and dreams-come-true for everybody.

Unexpected Uncle

"UNEXPECTED UNCLE"

WITH

ANNE SHIRLEY • JAMES CRAIG
CHARLES COBURN

Produced by **Tay Garnett** • *Directed by* **Peter Godfrey**

Screen Play by Delmer Daves and Noel Langley

Look Who's Laughing

Radio's "four-most" fun stars in a furious fiesta of frenzied folly—forty-four times funnier than they've ever been on the air . . . with Lucille Ball in there for the glamour as she bombards Bashful Bergen and kindles Charlie Cordwood . . . IT'S THE LAUGH LIFT OF THE YEAR!

EDGAR BERGEN AND CHARLIE McCARTHY

FIBBER McGEE AND MOLLY

LUCILLE BALL

IN

"LOOK WHO'S LAUGHING"

Produced and Directed by ALLAN DWAN

Story and Screen Play by James V. Kern

The Mexican Spitfire's Baby

Lupe's got Leon on the lam again—all because of his interest in a poor, helpless war orphan (that's her in the photo up there, cuddling Leon) . . . Oh, baby, what fun! . . . It's slightly scandalous—but completely screwy—and a riot for the customers.

LUPE VELEZ • LEON ERROL

IN

"THE MEXICAN SPITFIRE'S BABY"

WITH

Charles "Buddy" Rogers • ZaSu Pitts

Elisabeth Risdon • Fritz Feld

PRODUCED BY CLIFF REID

DIRECTED BY LESLIE GOODWINS

Original Screen Play by Jerry Cady and Charles E. Roberts

The Gay Falcon

MICHAEL ARLEN's master crime-buster of fiction, brought to life on the screen by the star who played "The Saint."... THE FIRST OF A GREAT NEW SERIES presenting the high spots in the career of the most charming adventurer who ever talked his way into a woman's heart.

"THE GAY FALCON"

WITH

GEORGE SANDERS

WENDY BARRIE

Allen Jenkins • Anne Hunter

Gladys Cooper • Edward Brophy

Produced by Howard Benedict • Directed by Irving Reis

Screen Play by Lynn Raat and Frank Fenton

RKO RADIO PICTURES

THE SECOND FIVE FOR 1941-4

LATE NEWS HIGHLIGHTS

"Won't Be Stopped," Declares Clark

Trade Investigation Is Continuing

WASHINGTON—Chairman D. Worth Clark (D., Ida.) last week end declared that the investigation of the motion picture industry would not "be halted by any person or combination of persons. We intend to proceed with the slender resources at our command, regardless of criticism or regardless of threats."

In a broadcast address, Clark said "In due time, the subcommittee will have to report its findings to the full committee and then to the Senate. From then on it is up to the Senate itself to authorize a further investigation, if it so desires."

Chairman Scott W. Lucas (D., Ill.) of the Senate Audit Committee has not yet signed any of the investigating group's expense vouchers and has announced that he would not until the inquiry was completed.

Clark said hearings already held by the subcommittee had procured evidence tending to show that the motion picture industry was "a tightly held monopoly."

"For all practical purposes," he continued, "eight companies absolutely control all of the production, all of the distribution, and a good part of the exhibition of motion pictures. Actually, in my judgment, three of these companies are only satellites of the other five, and these five are very closely associated together."

Columbus Wants "Animal"

NEW YORK—First request for the world premiere of Warners' "The Male Animal," was presented to Jack L. Warner this week by Virgil A. Jackson, president, Columbus, O., Variety Club, in the form of an illustrated 34-page book.

Invitation consisted of Columbus' reasons for wanting the premiere, and the advantages the city is prepared to offer.

Maps, statistical data on newspaper coverage, theatre seating capacity, and population of neighboring communities also are included.

"The Tip-Off" Gives Dope on Grosses.

MPPDA Meeting Postponed

NEW YORK—The MPPDA board of directors discussed industry affairs at an informal meeting last week, but no action was taken on any issue because a quorum was not present. Another meeting is scheduled for this week.

Play Ball

NEW YORK—Arthur Kelly, vice-president of United Artists, last week contributed four pairs of World Series tickets to the employees of the organization, with a special drawing in the offices of Monroe Greenthal, advertising and publicity director

The lucky winners were Albert Becker, Hading Kash, Earl Denison, and Helen Gilson.

Inquiry Hearing Off This Week

WASHINGTON—Senator D. Worth Clark, chairman of the Interstate Commerce committee investigating alleged film war propaganda, announced last week that no hearings have been scheduled for this week. The Senator was vague about when the hearings would resume, but he insisted that they had not been discontinued entirely.

Reports had it that the Senators are trying to round up groups of isolationist exhibitors who have objected to the pictures in question and who will be willing to send representatives to Washington to testify that the industry has tried to cram these films down the public's throat by forcing exhibitors to show them.

Real Local Coverage? Only In This Publication.

Selznick Into UA

HOLLYWOOD—David O. Selznick last week purchased a one-fourth interest in UA for $1,200,000 and in an unusual deal agreed to maintain constant production until he has finished $20,000,000 worth of pictures.

He bought the stock of the late Douglas Fairbanks, as well as a portion of the shares turned back to the corporation by Samuel Goldwyn in a reorganization some months ago. Selznick's partners will be Charles Chaplin, Mary Pickford, and Alexander Korda.

Selznick announced a four-picture program for his producing company in connection with the United Artists deal: screen version of Dr. A. J. Cronin's new novel, "The Keys of the Kingdom," "Claudia," "Tales of Passion and Romance," and "Jane Eyre."

Allied Board Meets on Oct. 22

Definite Course To Be Determined

WASHINGTON—Allied board of directors will probably meet on Oct. 22 in Pittsburgh in connection with the annual Western Pennsylvania unit of Allied meeting, it was announced last week, to chart a definite course in regard to the national joint committee and transact such other business as may come before it.

An announcement from Allied headquarters last week also said:

"The national officers are gratified by the splendid response to the request for action by the regional associations on the resolution for a national joint committee. Within the time suggested, 12 units have met and considered the resolution. This performance is unparalleled in exhibitor history.

"In a few territories it was impossible to hold meetings within the 10 day period. In one territory, Texas, the plebiscite is being taken by mail. It is believed that full returns will be received by the middle of next week.

"As soon as the returns are all in, a call will be issued for a meeting of the board of directors.

"The splendid cooperation of the units in conducting the referendum, the pledges of steadfast loyalty received from all over the country, especially from those who opposed the resolution in convention, and the friendly letters that have passed between the participants in the debate, eloquently attest the fine spirit that prevails in Allied. Allied's industrious rivals who are searching for permanent wounds will find not a single scar. Allied emerges from Philadelphia stronger and more confident than at any time in its history. The anonymous, but easily identified, 'industry authority,' whose wish is father to his prediction that 'Allied is on the spot,' will be answerable to his listeners for misleading them and to the heads of the producing and distributing companies (whose agent he is) for attempting to sabotage all constructive endeavors."

Polio Ban Still On

LANCASTER, PA. — Although the State Health Department issued an order last week permitting opening of schools in Lancaster city and those parts of Lancaster county in which they are still closed, the department directed, however, that the ban against children under 16 attending theatres should be retained in Lancaster city and East Lampeter, Columbia, Rapho, Elizabethtown, Millersville, and Manor township. Elsewhere it could be lifted.

"A Defense Reel In Every Show."

MPTOA Meeting Postponed

NEW YORK—Departure of Herman Wobber for the Coast last week postponed the scheduled meeting of MPTOA's special committee with distributor representatives. Appointed by MPTOA president Ed Kuykendall, the committee, which is to discuss protests over sales policies, is composed of Herman Levy, New Haven; Lewen Pizor, Philadelphia; and Max A. Cohen, New York.

Only A's on WB Schedule

Studio Drops Low-Budget Shows

HOLLYWOOD—In establishing an all-out "A" picture production policy and eliminating all low-budget films from the companies schedule, Jack L. Warner announced last week the cancellation of camera plans for the formerly scheduled scripts. Films to be eliminated from the Warner program are: "Kickoff," "Night Warning," "Across the Atlantic," "Fortunes of Mamie Q," "Murder With Music," "Three Of A Kind," "The Black Gate," "Man Killer."

Announcement was made to a general meeting of all studio department heads presided over by Warner. It follows a recent statement of new company policy calculated to meet the present system of marketing its product.

Plans were completed also at the meeting for the 19 features to be produced under the supervision of Warner and Hal B. Wallis, executive producer, during the last quarter of 1941. Warner also began preliminary schedules for the first quarter of 1942, preparations for which are being begun now in line with the studio policy of holding production to a high point of continuous operating efficiency.

The decision to eliminate the eight remaining program pictures from the production schedule was influenced, Warner said, by current national reports on business.

National surveys and box office returns indicated, Warner told the studio executives the necessity for a greater expenditure of time, thought, and money in the production of motion pictures.

The new order Warner emphasized would permit the concentration of all studio efforts on such forthcoming pictures as "Kings Row," "They Died With Their Boots On," "Captains of the Clouds," "Male Animal," and other new productions.

Complete Newsreel Listings Are Weekly Features of This Publication.

Gloucester, N. J., Fire

GLOUCESTER, N. J.—Fire companies from Brooklawn, Westville, and Gloucester fought blinding smoke from midnight until 3 A. M. on Oct. 5 to extinguish a fire which broke out in the King, a half-hour after the last Saturday night show.

Philip Kalikman, one of the owners, said the movie house was extensively damaged, but the loss was not estimated. Fire swept through the office, a stock room, the balcony and the lobby.

Join THE EXHIBITOR'S *Kit Parade—The Finest Service The Industry Has Ever Seen.*

Norins-Sachs

BOSTON—Hanley Norins, New England representative of THE EXHIBITOR, was married to Miss Marcella Sachs at Wolfeboro, N. H., on Oct. 4.

P. S. It was an elopement.

P. P. S. Good luck.

Union Proposals Submitted

NEW YORK—Counter-proposals to the demands made by the nine Hollywood IA craft unions were to have been submitted to Pat Casey, studio labor contact, at a meeting with the union's delegates here last week. The Hollywood locals will be offered proposals which have been whipped into shape by the producers' representatives. The IATSE, the parent body, is still acting in an advisory capacity, with west coasters Steve Newman and Carl Cooper sitting in on recent meetings. It is expected that the meetings will be drawn out since the delegates will have to submit the proposals to their respective unions for approval.

The locals are reported to have asked the IA for direct assistance in negotiations, but it is not clear whether the locals are willing to surrender their autonomy to the parent body in order to get a contract.

"One Foot" Pictorial

NEW YORK—Warner Brothers is distributing over 50,000 folding pictorial exhibits to schools, churches, and libraries throughout the country as part of a special promotional campaign for the forthcoming feature "One Foot In Heaven," it was announced last week. Exhibit consists of 12 scene stills from the picture with accompanying captions, made up in picture post card form, conveniently folded for mailing. Additional copies of these pictorial exhibits are available to exhibitors.

Only Your Home Town Paper Gives You Real Coverage of News in Your Area.

Further Polio Ban Lift

HARRISBURG, PA.—The infantile paralysis ban prohibiting children under 16 years of age from attending movies and public gatherings was ordered to be lifted on Oct. 6 by the State Health Department in Dauphin and nearby counties which had been under the quarantine since late August.

The department will permit children to return to school in Cambria, Northumberland, and Lancaster counties on that date, but the movie ban will be continued there, probably until Oct. 13.

"Bomber" Ready

NEW YORK—The theatres division of the motion picture committee co-operating for national defense last week announced that a single reel, "The Bomber," was available. The committee declares it is proud to distribute the reel, available to all exhibitors who signed pledges. Prints are on their way to local exchanges.

Mayer Heads Drive

HOLLYWOOD—Louis B. Mayer was last week appointed head of the Motion Picture Division of the Community Chest Drive.

Broadway Biz Generally Good

"Yank," "Dawn," "Eve" Best

NEW YORK—The Broadway picture was bright this week, with several good openings, and the Roxy reporting a strong holdover on "A Yank In the RAF."

First-run business, as reported to THE EXHIBITOR by usually reliable sources, was as follows:

"IT STARTED WITH EVE" (Universal)—Doing nicely in its first week at the Music Hall, with stage show, with $60,000 Thursday to Sunday.

"HOLD BACK THE DAWN" (Paramount)—Another top grosser for the Paramount, with $25,000 Saturday, Sunday and $61,000 expected for the first week, with Xavier Cugat and His Band on the stage.

"A YANK IN THE RAF" (20th-Fox)—After a smash first week, this was still very strong with $31,000 Friday to Sunday of the second stanza at the Roxy, with stage show.

"THE MALTESE FALCON" (Warners)—Did $28,000 in its first weekend at the Strand, with Jan Savitt and his Top Hatters as the stage attraction.

"SERGEANT YORK" (Warners)—Holding up very well with $16,000 in its 14th week on Broadway—at the Hollywood.

"FANTASIA" (Disney)—Heading for the year mark, this did $11,500 in its 47th week at the Broadway.

"HONKY TONK" (Metro)—No figures reported, but business at the Capitol is better than average on the first week of the run of this film.

"UNFINISHED BUSINESS" (Universal)—Had a long and successful run at the Rivoli, with business in the sixth and final week rather quiet.

"DR. JEKYLL AND MR. HYDE" (Metro)—Eighth week at the Astor is not so hot, although no figures are available.

Trade Screening Information? Then Turn to the Listing, a Regular Feature of This Publication.

Anthony DiLorenzo Mourned

HARTFORD, CONN.—Anthony DiLorenzo, theatre operator here for the past 25 years, passed away suddenly on Oct. 3 at the Commodore Hotel, New York City, due to a heart ailment. DiLorenzo, accompanied by his wife, his sister, brother-in-law, M. J. Daly, and nephew, all of Hartford, had been attending the World Series. He formerly operated the Crown here, and the Star, which became afterward the Liberty, and then the Daly. In recent years he had been associated with his brother-in-law, M. J. (Mickey) Daly in the operation of the Daly. He also formerly operated theatres in Windsor, Bristol, and New Britain, Conn., and Lowell, Mass.

He leaves his wife, Mrs. Mary E. Daly, DiLorenzo; five sons, Anthony, Joseph, Theodore, Thomas, and Richard DiLorenzo; and two daughters, Florence and Mary DiLorenzo, all of this city. One of his sons, Joseph, is assistant manager at the local Daly.

Join THE EXHIBITOR'S *Kit Parade—The Finest Service The Industry Has Ever Seen.*

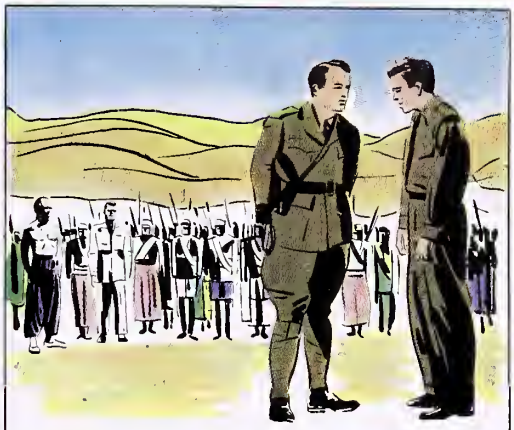
McEvoy to Universal

NEW YORK—Edward L. McEvoy last week joined Universal as a special representative temporarily assigned to the home office.

He is a former RKO district manager, and recently with Select Attractions as general sales manager and vice-president.

HIGHLIGHTS from the Year's Greatest Adventuromance!

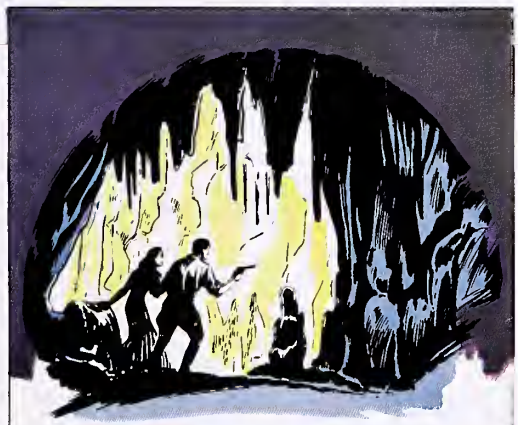
MYSTERY WOMAN OF THE DESERT . . alluring Zia (Gene Tierney) knows the white men's hidden danger . . but will she use her power to save them?



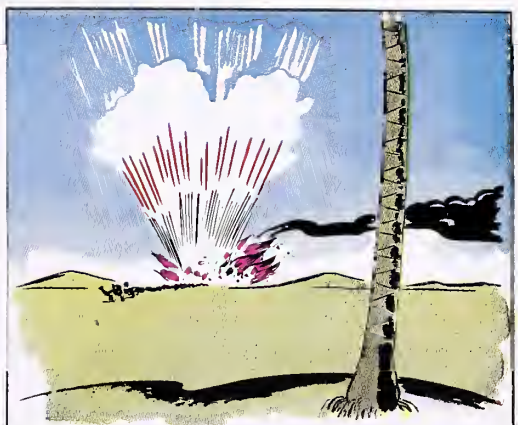
PERIL MOUNTS as Coombes (George Sanders) takes command of the garrison substituting rigid discipline for the tolerance of Crawford (Bruce Cabot) toward the natives.

DOOM IS FORECAST by the native *habari*. "Of these five men, one must die . . one must meet the fate that advances relentlessly out of the jungle!"

ALONE AND UNAFRAID, Crawford lures his assassin to the image in the mirror. Will Abdi Hamud's bullet find him to fulfill the portent of the *habari*?

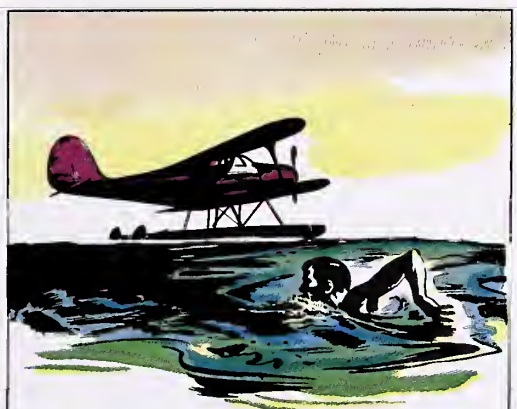


TRAPPED IN THE SECRET CAVE . . Crawford finds Zia and now together they gaze into the eyes of death. (Breath-taking moments of awesome action.)



CARAVAN ABLAZE . . explosion rents the sultry air . . across the desert sand, fire rises. Zia's luxurious camel train is spectacularly destroyed!

THE MAN WHO FEIGNS SUICIDE in an escape from a merciless enemy that is screen melodrama fraught with an almost unbearable suspense!



THE PLANE MEANS SAFETY if he can reach it . . but can he . . before a machine gun in the savage hands of natives finds him as its target?

SENSE-SWOONING ROMANCE as Crawford learns the fervor of Zia's love and unravels the baffling secrets of this exotic woman's amazing past.

Sundown *is The Action Picture That Has Everything!* It's Walter Wanger's 1941 smash hit to match the grosses of "Foreign Correspondent". It's ***your*** action picture for box-office action . . . and we've already put action into its great pre-selling campaign.

THE ADVENTURE PICTURE *that has Everything*

THIS FULL COLOR AD IN "LOOK" IS PART OF A SMASH $100,000. CAMPAIGN!

. . . 15,000,000 Look readers will see it! 20,000,000 Life readers will see another full page color ad! There's a big fan schedule! Color newspaper ads! A full-color comic book distributed by one of the foremost publishers in that field . . . sold on thousands of newsstands to attract young people! "Sundown" merchandise in hundreds of stores! An idea-crammed pressbook!

Take Full Advantage of This $100,000 Pre-Selling Investment By Playing The Picture Smack on Release Date

OCTOBER 31st!

WALTER WANGER'S Great Adventu*romance* of Today

SUNDOWN

starring GENE TIERNEY

BRUCE CABOT • GEORGE SANDERS • HARRY CAREY • JOSEPH CALLEIA

Reginald Gardiner, Carl Esmond, Marc Lawrence and SIR CEDRIC HARDWICKE

Directed by Henry Hathaway • From the Saturday Evening Post story "Sundown" and screenplay by Barre Lyndon

A HENRY HATHAWAY PRODUCTION • Released thru United Artists

PRINTED IN U.S.A.

THE NATIONAL MIRROR

"Foot" D. C. Bow Attracts Notables

Washington Scene of Warner Debut

WASHINGTON—Before one of the largest representations of Government executives, Church dignitaries, newspapermen, and military officials ever gathered in the nation's capitol to witness the premiere of a motion picture, Warners' "One Foot In Heaven" made its bow on Oct. 2 at the Earle.

H. M. Warner, Joseph Bernhard, and Mort Blumenstock headed the Warner officials attending who arrived in Washington on a specially chartered train.

Starting over the week end a full round of pre-premiere activities was carried out winding up with the opening. The National Press Club's entire membership attended a special screening Wednesday in the Press Club Auditorium with Martha Scott and Mrs. Spence as guests of honor. Miss Scott was also honored at a special press luncheon at the Carlton attended by a large group of editors, publishers, film critics, and newsmen. Miss Scott and Mrs. Spence called on Bishop James Edward Freeman, chairman of the advisory committee sponsoring the picture, at his home where he is recovering from a recent operation.

A buffet supper was held preceding the premiere. Prior to the party a special trip had been arranged by J. Edgar Hoover for members of the Warner party to go through the Federal Bureau of Investigation Building. Miss Scott was honored at a luncheon held in the Senate Restaurant by the Daughters of The Senate. A special screening was also held at Bishop Freeman's home as he was unable to attend the premiere at the Earle.

Miss Scott and Mrs. Spence also were guests at a tea given in their honor by the District of Columbia Motion Picture Council at the University Women's Club. Tea was attended by a large group of women church leaders. A number of special screenings were also held in Washington for different church groups prior to the premiere.

Arriving by special train from New York were:

Mr. and Mrs. H. M. Warner, Joseph Bernhard, Mort Blumenstock, Mitchell Rawson, Ralph Budd, John Harkins, G. H. Kennahan, Jack Lait, Lee Mortimer, John T. McManus, Louis Sobol, Frank Cunniffe, L. L. Stevenson, Dale Harrison, Mr. and Mrs. Paul Maynard, and Johnston Kirkhoff.

Also, Mrs. Howard Rushmore, Miss Elisabeth Fraser and mother, Irving Hoffman, Gertrude Bayne, Chester Bahn, Pete Harrison, Martin Quigley, Jr., Abel Green, Sam Shain, Jay Emanuel, Perc Westmore, Maurice Kann, Mr. and Mrs. John Fortson, James Sileo, Ray Bailey, G. Paul Butler, Mr. and Mrs. Ralph Stoody, Methodist Board of Information.

No Audit Meeting

WASHINGTON—The Senate Audit and Control Committee failed to meet as anticipated last week to consider possible limitation of expenditures by the Interstate Commerce sub-committee investigating film war propaganda charges, and, from the office of the committee chairman, Sen. Scott Lucas, came a vigorous denial that any such meeting was scheduled. Considerable importance had been attached to the meeting, as it was believed that the sub-committee's funds might be limited, ending the investigation.

Tax Passed On By Circuits

NEW YORK—Major circuits, independent circuits, and individual theatre operators indicated last week that the public is carrying the load of the new admission tax regulations which went into effect on Oct. 1, with no attempt being made to absorb the tax.

It is reported that Loew's and RKO are contemplating a policy of "even" admissions in order to eliminate the odd pennies.

AF of L Intruding

NEW YORK—It was learned last week that Sign-Pictorial and Display Union, Local 230, an AF of L affiliate, is attempting to sign artists employed by the advertising and publicity departments of the major companies. The Screen Publicists' Guild of New York was previously certified by the NLRB as the sole bargaining agent for both the full-time and free lance artists employed by the major companies. It is doubted whether the NLRB will regard Local 230's move with much favor, therefore. The Local recently negotiated a contract with National Screen Service covering all the artists working on original material for RKO and Paramount.

Dean, Kaufman Are Indicted

Named With Browne, Bioff

NEW YORK—Two more unionists connected with the IATSE were accused last week, as the result of investigations by United States Attorney Mathias F. Correa, of extorting money from movie producers.

The new defendants, Nick Dean, alias Cirella, Chicago, and Louis Kaufman, Newark, were accused of helping George E. Browne and William Bioff to get "upward of $1,000,000" out of four film companies under threat of stirring up strikes among the union members.

Browne and Bioff were to have gone on trial this week on charges contained in an indictment accusing them of violating the Federal anti-racketeering statute, and they were named last week as co-conspirators—not defendants—in an indictment making the same charges against Dean and Kaufman.

Although he had been missing since Aug. 14, when he too was sought as a witness, Kaufman surrendered last week shortly after he had been indicted. Unlike Dean, Correa said, Kaufman has no police record. Kaufman, who is about 50, lives in Newark. He is business agent of Local 244. He promptly supplied the $15,000 bail set at his arraignment in Newark, and agreed to appear to answer the charges in New York.

His salary from the union was said to be $12,000 a year, and Correa declared that Mrs. Kaufman had collected this while her husband was beyond the reach of the Federal investigators.

Federal Judge Holland last week set Oct. 27 as the date for the trial of the Government extortion case against Kaufman and Dean, after Kaufman interposed a not guilty plea. Kaufman's bail was set by the Court at $15,000, as he voluntarily surrendered.

"Blues" Bow In Memphis

MEMPHIS, TENN.—Memphis' claim to the title of "birthplace of American jazz music" was materially strengthened when Paramount chose this city for the world premiere of "Birth Of the Blues" on Oct. 31.

Decision was arrived at after a special studio conference between Robert M. Gillham, Paramount's director of advertising and publicity, and George Brown, west coast publicity chief. Opening of "Birth Of the Blues" will bring Memphis its reward after many years, in the form of a Hollywood-style premiere "with all the trimmings" and personal appearance visits by a group of film stars to be announced soon.

Skouras Chief Barker

LOS ANGELES—Charles P. Skouras was installed last week as Chief Barker of the local tent of the National Variety Clubs. Speakers at the induction banquet were John H. Harris, Jr., James F. Balmer, Rev. Donald Tippet, Duke Clark, and Skouras.

Eleven Allied Units Back Officers

Five Reports Still Due

NEW YORK—It was announced last week that eleven Allied units, representing a majority of the regional associations, have ratified the resolution for a national joint committee. Five more units had not filed their reports as yet.

It has not been determined what Allied's policy will be after all units have approved or acted on the resolution, but it is understood that Abram F. Myers will issue a formal statement and then call a special meeting of the board of directors. The board is then expected to invite other branches of the industry to a round-table conference.

Following associations have approved the unity resolution: Allied of New Jersey (with reservations), MPTO of Maryland, Allied of Illinois (with special vote of confidence in the national officers and liaison committee), Allied of Western Pennsylvania, Independent Theatres Protective Association of Wisconsin and Upper Michigan, Associated Theatre Owners of Indiana, Allied Theatre Owners of the District of Columbia, New York State Unit of National Allied, Allied Independent Theatre Owners of Eastern Pennsylvania (as amended and with special vote of confidence in national officers and the board), ITO of Ohio, and Independent Exhibitors of Boston, with reservations.

MINNEAPOLIS—The report was received last week that the executive committee of Allied of Minnesota had approved the resolution for a joint industry committee.

Warner Publicists Meet

NEW YORK—Meeting of Warner theatre department publicity men was held last week at the Warner home office with Harry Goldberg presiding. Joseph Bernhard, general manager, Warner Theatres, addressed the meeting on the special job that the publicity men would have to do during the next year.

Charles Einfeld and Mort Blumenstock discussed campaigns and special merchandising plans prepared for "One Foot In Heaven." Publicity men attending were: Joe Feldman, Pittsburgh; Everett C. Callow, Philadelphia; Dan Finn, New Haven; Robert Baskow, Newark; Charlie Smakwitz, Albany; Larry Stein, Chicago; and Marcel Brazee, Milwaukee.

For the Trade's Only Complete Listing Of All Trade Screenings In the Territory, Consult the Weekly Department In this Publication.

Fight Lacked Interest

NEW YORK—RKO last week decided against releasing films of the Joe Louis-Lou Nova championship fight at the Polo Grounds, claiming that they did not contain sufficient pictorial ring action to measure up to the standard of fight films heretofore released.

A Bow to Bernhard

The excellent record made by the industry's theatres in the recent USO Theatre Drive is of decided credit to all those who participated, with a special nod to Joseph Bernhard, general manager, Warner theatres, who was so active in the movement.

The new high for theatres participating will be a tough one for future movements to hurdle.

—J. E.

"King Tarz" On Tour

NEW YORK—Metro's "King Tarz" National Lion Tour got under way last week in Wilmington, Del., as a highlight of the grand opening of Loew's Aldine. Stunt, conceived by Howard Dietz, Metro executive in charge of promotion, and supervised by William R. Ferguson, exploitation manager, will pre-sell the forthcoming "Tarzan's Secret Treasure."

The itinerary thus far announced for October follows:

1, Wilmington; 6, Easton, Pa.; 7, Allentown, Pa.; 8, Reading, Pa.; 9, Harrisburg, Pa.; 10, Wilkes-Barre, Pa.; 11, Scranton, Pa.; 13, Bridgeport and New Haven, Conn.; 14, Waterbury and Hartford, Conn.; 15, Springfield and Worcester, Mass.; 16, Providence, R. I.; 17, Boston; 18, Pittsfield, Mass.; 20, Albany, Troy, N. Y.; 21, Schenectady, Amsterdam, N. Y.; 22, Utica, Rome, N. Y.

IATSE Parley Resumes

NEW YORK—Primary negotiations between producers and the Hollywood IA craft locals resumed last week at Pat Casey's office with two IATSE officials, Carl Cooper and Steve Newman, in attendance for the first time.

Warning

(Editor's Note: The trade was asked to be on the lookout this week for a man who has been operating in a southern territory, describing himself as "agent of Metro publicity in New York." According to information, he purports to be selling Gene Autry costumes. In addition, it is reported that he has managed to get money from about eight houses and has disappeared, but may be carrying on his fraudulent activities. Exhibitors are warned to be on the lookout.)

(THE EXHIBITOR was also asked to have its readers be on the watch for a man, about 30, who calls himself Allan Douglas. It is charged that he sponsors business booster ideas for theatres, does not go through, and then cashes bad checks in the locality. Description: About 175 pounds, chubby in appearance, about 5 ft. 6 inches, brown eyes, brown hair (straight and thick), drives a two tone green car with Ohio license. He also has a deformed left hand. Anyone who has any news of him is asked to inform the Kingston City Police Department, Kingston, N. Y.)

Report Heard On Copyrights

Edward A. Sargoy Presents Review

INDIANAPOLIS, IND.—An extensive report of its Committee On Copyrights was considered by the Section of Patent, Trade-Mark and Copyright Law at the annual convention of the American Bar Association last week.

Report was presented by Edward A. Sargoy, New York, chairman of the committee, who discussed a number of matters affecting the motion picture industry as well as other industries concerned with copyright. It deals not only with proposals for the United States to join the International Copyright Union, but with some 10 bills pending in the present Congress pertaining to copyright properties.

Among the legislative proposals disapproved by the Committee are: (a) adherence at this time to the International Copyright Union; (b) a uniform $2 registration fee; (c) price fixing of musical performing rights by the Federal Trade Commission where licensed by a marketing combination; (d) the elimination or reduction of the present pre-stated minimum statutory damage provisions; (e) creation of five regional national libraries; (f) making it a criminal offense to market or make recordings of radio programs without written consent of the performers; and (g) calling for the deposits of copies in the Copyright Office not later than the date of publication.

The committee recommends approval of the Kramer-Bone bill which would permit the President to extend, by Presidential proclamation because of war emergencies, the time during which native and foreign authors may file renewals of copyright or applications for *ad interim* copyright. Another Kramer bill which would permit the public to secure certified copies of registered prints and labels from the Copyright Office is also approved.

McConville to S. A.

NEW YORK—J. A. McConville, Columbia's foreign sales manager, left to preside over the company's second Latin American convention which will take place in Buenos Aires.

McConville recently returned from Havana, where he attended the company's first Latin American convention at which delegates from the home office and Central American countries assembled.

UA Streamlined Duallers

NEW YORK—United Artists last week announced plans to sell the second series of Hal Roach "streamlined" features in pairs to be double-billed. The company has been working on a sales plan for the short features for some time, and this is said to be the final decision.

Two More MGM Showings

NEW YORK—It was announced early this week that Metro would trade screen two more features, "Shadow of the Thin Man" and "Two-Faced Woman" on Oct. 21, except in Philadelphia where the showings will be on Oct. 21 and Oct. 22.

The "NEW WINE" LIST of Box-office Celebrations!

ORPHEUM, MONTREAL
...third smash week as the whole town rushes to hear Ilona Massey's gorgeous voice!

MAJESTIC, BRIDGEPORT
...hits top figure as the picture's stars christen new Station WNAB in front page radio stunt!

HIPPODROME, BUFFALO
...great exploitation gets great box-office results building top figures every day of big engagement!

The Celebrations Continue
as the Uptown, Toronto — the Parkway, Madison, Wis. — the U. A., Portland and scores of other spots book immediate playing time!

"Here's to Ilona, what a blonde!"

"Here's to the showmanship that puts it over big!"

"Here's to the sweetest love songs audiences ever cheered!"

Gloria Productions Presents

Ilona Massey
NEW WINE

with

ALAN CURTIS · BINNIE BARNES · ALBERT BASSERMAN
JOHN QUALEN · BILLY GILBERT · STERLING HOLLOWAY

Produced by WILLIAM SEKELY · *Directed by* REINHOLD SCHUNZEL

RELEASED THRU UNITED ARTISTS

"ONE FOOT IN HEAVEN" OPENS IN WASHINGTON; OTHER NATIONAL HAPPENINGS

HENRY KOSTER, right, Universal, producer-director, is greeted by Universal casting director Dan Kelley upon his arrival in New York for a short stay. Koster's latest film is "It Started Wth Eve."

DARRYL F. ZANUCK, right, and Irving Lesser are seen above in the Roxy, New York, where they attended the gala premiere festivities for 20th-Fox's new record-breaking film, "A Yank In the RAF."

WARNERS recently premiered "One Foot In Heaven" at the Earle, Washington, with a host of dignitaries and celebrities in attendance. Top left is seen the front of the Earle on opening night, giving some idea of the huge crowd which assembled. Top right are Irving Rapper, director of the picture; S. Charles Einfeld, Warners; and Florence Eldridge, wife of Fredric March, star of the picture. Bottom left are Chester Bahn, Mort Blumenstock, Joseph Bernhard, Jay Emanuel, Maurice Kann, and Harry M. Warner pictured on the train heading for the premiere. Bottom right, at the premiere, are Senator C. Wayland Brooks, member of the sub-committee investigating the film industry; Harry M. Warner, president of Warners; Mrs. Brooks; and Mrs. Warner. Fredric March and Martha Scott co-star in "One Foot In Heaven."

National Legion of Decency List—Oct. 9, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"Death Valley Outlaw," (Republic); "Dude Cowboy," (RKO); "Dynamite Canyon," (Monogram); "It Started With Eve," (Universal); "Look Who's Laughing," (RKO); "The Remarkable Mr. Kipps," (20th-Fox); "Riders Of the Purple Sage," (20th-Fox); "They Meet Again," (RKO) .

UNOBJECTIONABLE FOR ADULTS—"Gay Falcon," (RKO); "Hard Guy," (PRC); "Law Of the Tropics," (Warners); "Married Bachelor," (Metro); "Mexican Spitfire's Baby,'' (RKO); "Unexpected Uncle," (RKO).

W. R. Johnston Re-Elected

HOLLYWOOD—W. Ray Johnston was re-elected president last week at the annual meeting of Monogram's board of directors. Other officers elected include Trem Carr, executive director in charge of production; Samuel Broidy, vice-president in charge of sales; Herman Rifkin, vice-president; Norton V. Richey, vice-president in charge of foreign sales; J. P. Friedhoff, secretary-treasurer; E. R. Hulchrone, N. P. Witting, assistant secretaries; C. Boyle, assistant treasurer.

The new board of directors consists of Johnston, Carr, Broidy, Rifkin, John W. Mangham, Howard Stubbins, William Hurlbut, Charles Trampe, Alton A. Broidy.

Sales at this date are over $400,000 in excess of last year's for the same period, it was announced; and a large bank loan has been closed with the Guarantee Trust Company.

Savini Handling FA Films

NEW YORK—R. M. Savini, president, Astor Pictures, last week completed arrangements to take over national distribution on all product formerly released, as well as future releases, from the Film Alliance of America. Norman Elson, vice-president, represented the latter. Included in the deal are 25 feature productions, some already released. Next of the new Film Alliance pictures will be "Death at the Broadcast" set for Oct. 13 release, on which date it opens at the New York.

Casanave Opens Offices

NEW YORK—Charles L. Casanave, former vice-president, general manager, National Screen Accessories, Inc., last week opened a suite of offices in the Bank of Manhattan Building. Casanave has the commercial world rights on a new neon effect sign, known as "Fluron Displays," which he contemplates developing into a national organization.

"The Tip-Off" Gives Dope on Grosses.

Phil Reisman Back

NEW YORK—Phil Reisman, RKO vice-president in charge of foreign distribution, returned this week from South America after a trip to Brazil, Argentina, and Uruguay.

SAILORS ON LEAVE

A REPUBLIC PICTURE

CHUCK: Look, I'm the fellow who sent you those scallions.

LINDA: I could tell by your breath.

AUNT NAVY: I'll never forget when my old man proposed. He came wearing a fire helmet and a bathing suit—when I asked him what was the big idea he said it was just to prove he'd go through fire and water for me.

GEORGIA: You'd enjoy being married, Chuck.

TAYLOR: It's wonderful, kid—I've been married seven times.

William LUNDIGAN ★ Shirley ROSS

CHICK CHANDLER • RUTH DONNELLY • MAE CLARKE

CLIFF NAZARRO • TOM KENNEDY • MARY AINSLEE

BILL SHIRLEY • JANE KEAN • DIRECTED BY ALBERT S. ROGELL

Screen play by ART ARTHUR and MALCOLM STUART BOYLAN • Original story by HERBERT DALMAS

Buy U. S. Defense Bonds

TERRITORY TRADE SCREENING GUIDE

(Editor's Note: In this department will be found, as the material is made available, official listings of all trade screenings in the territory covered by THE EXHIBITOR as required under the consent decree, or as announced otherwise by the various companies. This is not an advertisement, but another exclusive editorial service of THE EXHIBITOR. The material has been arranged in easy readable fashion, for constant reference. In addition, the fast printing system under which THE EXHIBITOR is published will assure that this list is accurate to within 24 hours of the time you receive it. All material within this department comes directly from the companies involved. It will be kept up to date and changed as screening times pass.)

ALBANY, N. Y., DISTRICT

CITY	DATE	TIME	TITLE	COMPANY	PLACE	STREET
ALBANY, N. Y.	Oct. 14—Tues.	11.00 A. M.	"Unholy Partners"—"The Chocolate Soldier"	MGM	20th-Fox	Screening Room, 1052 Broadway
ALBANY, N. Y.	Oct. 16—Thurs.	2.00 P. M.	"Moon Over Her Shoulder"—"Hot Spot"	20-F.	20th-Fox	Screening Room, 1052 Broadway
ALBANY, N. Y.	Oct. 17—Fri.	2.00 P. M.	"Small Town Deb"—"Swamp Water"	20-F.	20th-Fox	Screening Room, 1052 Broadway

BOSTON, MASS., DISTRICT

BOSTON, MASS.	Oct. 14—Tues.	10.00 A. M.	"Unholy Partners"—"The Chocolate Soldier"	MGM	MGM	Screening Room, 46 Church St.
BOSTON, MASS.	Oct. 14—Tues	2.15 P. M.	"Unholy Partners"—"The Chocolate Soldier"	MGM	MGM	Screening Room, 46 Church St.
BOSTON, MASS.	Oct. 16—Thurs.	11.00 A. M.	"Moon Over Her Shoulder	20-F.	20th-Fox	Exchange, 115 Broadway
BOSTON, MASS.	Oct. 16—Thurs.	2.15 P. M.	"Hot Spot"	20-F.	20th-Fox	Exchange, 115 Broadway
BOSTON, MASS.	Oct. 17—Fri.	11.00 A. M.	"Small Town Deb"	20-F.	20th-Fox	Exchange, 115 Broadway
BOSTON, MASS.	Oct. 17—Fri.	2.15 P. M.	"Swamp Water"	20-F.	20th-Fox	Exchange, 115 Broadway

BUFFALO, N. Y., DISTRICT

BUFFALO, N. Y.	Oct. 14—Tues.	1.30 P. M.	"Unholy Partners"—"The Chocolate Soldier"	MGM	20th-Fox	Screening Room, 290 Franklin St.
BUFFALO, N. Y.	Oct. 16—Thurs.	2.00 P. M.	"Moon Over Her Shoulder"—"Hot Spot"	20-F.	20th-Fox	Screening Room, 290 Franklin St.
BUFFALO, N. Y.	Oct. 17—Fri.	2.00 P. M.	"Small Town Deb"—"Swamp Water"	20-F.	20th-Fox	Screening Room, 290 Franklin St.

NEW HAVEN, CONN., DISTRICT

NEW HAVEN, CONN.	Oct. 14—Tues.	10.00 A. M.	"Unholy Partners"—"The Chocolate Soldier"	MGM	20th-Fox	Screening Room, 40 Whiting St.
NEW HAVEN, CONN.	Oct. 16—Thur.	10.00 A. M.	"Moon Over Her Shoulder"—"Hot Spot"	20-F.	20th-Fox	Screening Room, 40 Whiting St.
NEW HAVEN, CONN.	Oct. 17—Fri.	10.00 A. M.	"Small Town Deb"—"Swamp Water"	20-F.	20th-Fox	Screening Room, 40 Whiting St.

NEW YORK DISTRICT

NEW YORK	Oct. 16—Thurs.	9.30 A. M.	"Unholy Partners"—"The Chocolate Soldier"	MGM	MGM	Screening Room, 630 Ninth Ave.
NEW YORK	Oct. 16—Thurs.	1.30 P. M.	"Unholy Partners"—"The Chocolate Soldier"	MGM	MGM	Screening Room, 630 Ninth Ave.
NEW YORK	Oct. 16—Thurs.	2.00 P. M.	"Hot Spot"—"Moon Over Her Shoulder"	20-F.	20th-Fox	Exchange, 345 West 44th St.
NEW YORK	Oct. 17—Fri.	2.00 P. M.	"Swamp Water"—"Small Town Deb"	20-F.	20th-Fox	Exchange, 345 West 44th St.

PHILADELPHIA DISTRICT

PHILADELPHIA	Oct. 14—Tues.	11.00 A. M.	"Unholy Partners"	MGM	MGM	Screening Room, 1233 Summer St.
PHILADELPHIA	Oct. 14—Tues.	2.00 P. M.	"Unholy Partners"	MGM	MGM	Screening Room, 1233 Summer St.
PHILADELPHIA	Oct. 15—Wed.	11.00 A. M.	"The Chocolate Soldier"	MGM	MGM	Screening Room, 1233 Summer St.
PHILADELPHIA	Oct. 15—Wed.	2.00 P. M.	"The Chocolate Soldier"	MGM	MGM	Screening Room, 1233 Summer St.
PHILADELPHIA	Oct. 16—Thurs.	10.30 A. M.	"Moon Over Her Shoulder"—"Hot Spot"	20-F.	20th-Fox	Exchange, 302 North 13th St.
PHILADELPHIA	Oct. 16—Thurs.	2.30 P. M.	"Moon Over Her Shoulder"—"Hot Spot"	20-F.	20th-Fox	Exchange, 302 North 13th St.
PHILADELPHIA	Oct. 17—Fri.	10.30 A. M.	"Small Town Deb"—"Swamp Water"	20-F.	20th-Fox	Exchange, 302 North 13th St.
PHILADELPHIA	Oct. 17—Fri.	2.30 P. M.	"Small Town Deb"—"Swamp Water"	20-F.	20th-Fox	Exchange, 302 North 13th St.

WASHINGTON, D. C., DISTRICT

WASHINGTON, D. C.	Oct. 14—Tues.	1.00 P. M.	"Unholy Partners"—"The Chocolate Soldier"	MGM	20th-Fox	Screening Room, 932 N. J. Ave., N. W.
WASHINGTON, D. C.	Oct. 16—Thur.	1.00 P. M.	"Moon Over Her Shoulder"—"Hot Spot"	20-F.	20th-Fox	Screening Room, 932 N. J. Ave., N. W
WASHINGTON, D. C.	Oct. 17—Fri.	1.00 P. M.	"Small Town Deb"—"Swamp Water"	20-F.	20th-Fox	Screening Room, 932 N. J. Ave., N. W.

Advance Shots

Features

DUMBO (RKO). Walt Disney cartoon feature. 63m. Technically the best feature Disney has made, this is tops for the children, but will need strong selling to attract the adults. The short running-time may be a problem in certain houses.

FLYING CADETS (Universal). William Gargan, Edmund Lowe, Peggy Moran, Frank Albertson. 60m. Pleasant for the family trade, this is okay for the duallers, and can even be played as a single in some nabes and small towns.

HARD GUY (PRC). Jack La Rue, Mary Healy, Kane Richmond. 66m. With a title ideal for some types of houses, and enough action for the paying customers, this overcomes, to some extent. deficiencies in plot construction, acting, etc.

THE MALTESE FALCON (Warners). Humphrey Bogart, Mary Astor, Gladys George, Peter Lorre. 100m. This high-rating program is a bit overlong, but it has selling angles. The yarn is packed with the necessary ingredients of action, suspense, thrills, and mystery.

MOB TOWN (Universal). Billy Halop, Dick Foran, Anne Gwynne, Huntz Hall. 60m. This is an okay action film for the duals, and can stand single billing in the spots where the Dead Enders are popular.

ONE FOOT IN HEAVEN (Warners). Fredric March, Martha Scott, Beulah Bondi, Gene Lockhart. 108m. This is a living, vibrant narrative replete with human interest values; and, accorded the big selling it deserves, the grosses should be gratifying, if not phenomenal. Tie-up with religious institutions.

Metro Shows Two

NEW YORK—Metro announced last week that it will trade-show "Unholy Partners" and "The Chocolate Soldier" on a double-feature basis in all exchanges on Oct. 14, except in New York and Philadelphia. The New York screening will be held on Oct. 16, while in Philadelphia "Unholy Partners" will be presented in the morning and afternoon of Oct. 14, and "The Chocolate Soldier" will be presented in the morning and afternoon of Oct. 15.

The Score Board

(Editor's Note: What follows is a brief review of the recent consent decree trade shows, up to time of going to press. Complete reviews, of course, will appear in THE PINK SECTION of this publication.)

WARNERS

"The Prime Minister"—Well-made, but because of its nature and the fact that it was made in England, its best appeal will be in class and art houses.

"The Maltese Falcon"—Mystery story has benefit of good cast, and even if a bit overlong, should do nice business.

"One Foot In Heaven"—From the production angle, tops, and deserving of success, but it will need plenty of push in some situations.

RKO

"Dumbo"—Disney Technicolor feature is excellent for kids, but will need special attention for adults.

PARAMOUNT

"Secret of the Wastelands"—Slow, lacks action.

"Outlaws of the Desert"—Packed with action, will satisfy outdoor fans.

"Stick To Your Guns"—Routine western.

"Riders of the Timberline"—Average Hopalong.

"Twilight on the Trail"—Run-of-the-mill.

PRAIRIE STRANGER (Columbia). Charles Starrett, Cliff Edwards, Patti McCarty. 58m. This is just a fair Starrett entry, with less action than usual.

THE ETERNAL GIFT (Monogram). Religious Documentary Film. 90m. Catholic audiences will go for this, but for other audiences it is too slow, long, and lacking in variety. Three masses are pictured.

SAILORS ON LEAVE (Republic). William Lundigan, Shirley Ross, Chick Chandler, Ruth Donnelly. 71m. This naval comedy is okay for the bottom half. The pace is lively, and naval and patriotic songs give it a decided lift.

Shorts

BEAUTY AND THE BEACH (Paramount—Headliner). 10m. Good.

HOW TO TAKE A VACATION (Paramount—Benchley Comedies). 10m. Good.

A LETTER FROM HOME (UA). 17m Excellent.

SLAP HAPPY HUNTERS (20th-Fox—Terrytoons). 6m. Fair.

In the Newsreels

Friday, Oct. 3, 1941

IN ALL FIVE

New York: The World Series.
Louisiana: War maneuvers end.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 24, No. 8)—New York: "Yank in RAF" opens. Tennessee: Cherokee dam nears completion. Blytheville, Ark.: Cotton-picking contest. Fashions: Lace styles. Plane stunting.

NEWS OF THE DAY (Vol. XIII, No. 206)—Britain: Tanks for Russia. New York: Mrs. FDR at work. Phila.-Pittsburgh (only): Governor James marries. Mr. America-1941. Chicago: Baby hippo.

PARAMOUNT NEWS (No. 11)—Blaine, Wash.: Border peace saluted. Iceland: Sinking survivors. Chicago: Baby hippo. Washington: Mystery ships. New York: Aquarium closes.

RKO PATHE NEWS (Vol. 13, No. 11)—New York: Mrs. FDR at work. New York: Mahogany plane. New York: Aquarium closed.

UNIVERSAL NEWSREEL (Vol. 14, No. 20)—On the War Front. Rochester: New range-finder. Ft. Riley: Cavalry graduation. Boston: Destroyers launched. Brooks Field, Tex.: Flying cadets graduated. Blaine, Wash.: Hail US-Canada amity. New York: Willkie-MacPhail in Navy. Blytheville, Ark.: Cotton-picking contest.

Wednesday, Oct. 1, 1941

IN ALL FIVE

U. S. A.: 14 ships launched in day.
U. S. A.: Windsors here.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 24, No. 7)—News from England. Gloucester, Mass.: Women's war training. Baltimore: 70-ton plane. Baseball: Brooklyn fans. Football: Notre Dame vs. Alabama; Tulane vs. Boston.

NEWS OF THE DAY (Vol. XIII, No. 205)—Texas: Hurricane. Britain: Tanks for Russia. Russia: Nazi planes downed. Boston (only): Girls in uniform. Football: Stanford vs. Oregon. Baseball: Dodger fans. Racing: Whirlaway beaten by Market Wise.

PARAMOUNT NEWS (No. 10)—Baltimore: 70-ton plane. Iran: War ends. London: On to Moscow. Britain: Tanks for Russia. Football: Michigan vs. Michigan State. Boxing: Louis vs. Nova. Baseball: Dodger fans.

RKO PATHE NEWS (Vol. 13, No. 10)—Iran: Iran occupied. Baltimore: 70-ton plane. U. S. A.: Newspaper week. Brooklyn: Dodger Day. Football: Stanford vs. Oregon; Tulane vs. Boston. Boston (only): Women in uniform.

UNIVERSAL NEWSREEL (Vol. 14, No. 19)—On the War Front. Baltimore: 70-ton plane. Texas: Hurricane. New York: Nova meets Louis. Football: Notre Dame vs. Arizona; Tulane vs. Boston; Minnesota vs. Washington.

Have You Seen THE EXHIBITOR *Kit? Nothing Like It—Now or Ever.*

FOR YOUR GUIDANCE: CONCISE PRELIMINARY DATA ON THE SHOWS BEING SCREENED

UNHOLY PARTNERS (MGM)

CAST: Edward G. Robinson, Edward Arnold, Laraine Day. Marsha Hunt, William T. Orr, Don Beddoe, Walter Kingsford, Charles Dingle, Charles Halton, Joseph Downing, Clyde Fillmore, Emory Parnell, Don Costello, Marcel Dalio. Directed by Mervyn LeRoy.

THE CHOCOLATE SOLDIER (MGM)

CAST: Nelson Eddy, Rise Stevens, Nigel Bruce, Florence Bates, Dorothy Gilmore, Nydia Westman, Max Barwyn, Charles Judels. Directed by Roy Del Ruth.

MOON OVER HER SHOULDER (20th-Fox)

CAST: Lynn Bari, John Sutton, Dan Dailey, Jr. Directed by Alfred Werker.

HOT SPOT (20th-Fox)

CAST: Betty Grable, Victor Mature, Carole Landis, Laird Cregar. Directed by H. Bruce Humberstone.

SMALL TOWN DEB (20th-Fox)

CAST: Jane Withers, Jane Darwell, Cobina Wright, Jr., Bruce Edwards, Katharine Alexander. Directed by Harold Schuster.

SWAMP WATER (20th-Fox)

CAST: Walter Huston, Walter Brennan, Dana Andrews, Anne Baxter, Eugene Pallette, Virginia Gilmore, John Carradine, Mary Howard, Guinn Williams, Ward Bond. Directed by Jean Renoir.

THE TIP-OFF
. . . ON BUSINESS

Another Exclusive Service of Jay Emanuel Publications

This is a consensus of box office results of the more important pictures, as gathered by the staff of THE EXHIBITOR from sources believed reliable. This is only a general survey and cannot be taken as a guarantee of what a picture will do in each situation. But THE EXHIBITOR believes that by supplying this information it gives exhibitors an opportunity to book more intelligently, and thus gain more out of each show. It must be remembered also that local conditions, the weather, seasonal business highs and lows, etc., should be considered.

PICTURE	FIELD REPORTS ON BUSINESS, REWRITTEN FOR EASY GUIDANCE FOR ALL TYPES OF RUNS
ALOMA OF THE SOUTH SEAS (Paramount)	It seems to be the same story everywhere, a bit of ribbing by the critics, but the grosses proving that this has what it takes for most customers.
BELLE STARR (20th Century-Fox)	Business a bit spotty, with some highs recorded, but the general trend proving that tis isn't going to wind up with the better 20th Century-Fox pictures of the season.
CHARLEY'S AUNT (20th Century-Fox)	As this works its way down the line, it is holding to fair to good business, after an uneven start. All told. not so had.
CITIZEN KANE (RKO)	Not a smash by any means, but in the situations noted, when selling attention has been given, this has spurted considerably.
DIVE BOMBER (Warners)	One of the sock Warner numbers of the old season, thanks to cast, Technicolor, and the nature of the story—totalling a big grosser.
DR. JEKYLL and MR. HYDE (Metro)	Returns vary on this, word-of-mouth not being too favorable. Whatever it is doing is being credited to the star draw rather than praise of the picture.
HERE COMES MR. JORDAN (Columbia)	One of the most potential of the recent numbers, this has been aided by nice customer comment, with the grosses on the better side of the ledger generally.
HOLD BACK THE DAWN (Paramount)	Earliest engagements of this indicate what was apparent, that this has what the women customers like, which should spell box office.
LADY BE GOOD (Metro)	Rather light in the earliest engagements, with the critical and customer reaction not favorable. Length is proving a handicap.
THE LITTLE FOXES (RKO)	Engagements on this indicate one of the best RKO entrants in many months, with business decidedly on the better side of the ledger.
LYDIA (UA)	It knocked the records over in its Radio City Music Hall engagement, with indications that this will be a formidable entrant for the company, a real woman's picture.
MAJOR BARBARA (UA)	UA is experimenting with a different type of campaign, leaning toward the sex angle as much as possible, but grosses are on the lean side.
NAVY BLUES (Warners)	No knockout, but earning its way. This doesn't rate with the best Warner military shows, but grosses can't be called unsatisfactory. It hasn't much for women's appeal.
NEW WINE (UA)	In a few situations, where the music lovers are many, this has done fairly well, but in others the grosses have been on the short side.
NEW YORK TOWN (Paramount)	Business in the few situations reporting isn't anything out of the ordinary, making for fair business, at best.
NOTHING BUT THE TRUTH (Paramount)	With Bob Hope still running in the top money, so do his pictures, and this is recording nice business, even if not up to "Caught in the Draft."
OUR WIFE (Columbia)	Grosses are a bit light, the show not following in the usual Columbia comedy groove. On the whole, just a fair attraction.
THE RELUCTANT DRAGON (RKO)	Not doing the Disney business, light in the situations reporting. Nature of the subject fails to give it the usual word-of-mouth buildup.
SERGEANT YORK (Warners)	Now hitting the theatres at the new scales, this is making the walls bulge, with business in the higher categories in the houses which have played it.
THE STARS LOOK DOWN (Metro)	Not doing it. Some attempt is being made to get behind it but, on the whole, it hasn't what is needed for domestic audiences.
SUN VALLEY SERENADE (20th Century-Fox)	Good grosses everywhere, with some spurts above this. On the whole, one of the best 20th Century-Fox shows in some time.
THIS WOMAN IS MINE (Universal)	A miss, the business not being what it should be considering the production, the attention, and the allocation.
UNFINISHED BUSINESS (Universal)	This has gotten off to some good starts, but it doesn't seem to hold on as well. All in all, it should do OK, if not sensational.
WHEN LADIES MEET (Metro)	Only the star strength is protecting this, the production itself coming in for considerable adverse criticism and patron reaction.
WILD GEESE CALLING (20th Century-Fox)	A lightweight, and just a programmer. The twin star draw isn't enough to offset the production's lack of attraction.
A YANK IN THE RAF (20th Century-Fox)	New York City opening, backed by a sensational exploitation campaign, was tops, indicating a really potential grosser for the company.
YOU'LL NEVER GET RICH (Columbia)	Early engagements of this picture warrant the prediction that this should be one of the better grossers of Columbia.

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will always be found under this heading.*)

Boston

Complaint filed by William Deitch and Pauline Goldberg with the AAA comes up for hearing by arbitrator Arthur Brown on Oct. 14. Brown arbitrated the first AAA case which was settled in five minutes in favor of complainant Ben Gold.

Buffalo

Arbitrator Michael Catalane last week adjourned until Oct. 8 (today) the hearing on the complaint of Dipson Theatres, Inc., against Paramount, Loew's, Vitagraph, RKO, and 20th-Fox. Buffalo Theatres, Inc., Shea circuit operating company, is an intervenor. Dipson seeks restoration of previous availability to its nabe Bailey.

New Haven

Hearing on the petition of the College Open Air, Middletown, was scheduled to get underway on Oct. 6 before arbitrator Herbert MacDonald. Salvatore Adorno, owner, is asking for "some run" from the five majors, and cites that at present he is unable to get product from the companies in the complaint. Hearing was originally slated for Aug. 14 but was postponed on request of the petitioner.

New York

The Pauston Amusement Company, operator, West End, Newark, N. J., last week won its plea for improved clearance in a case it filed against the five consenting companies, with the Stanley Company of America as intervenor. Clearance of the Ritz over the West End was reduced from 14 to seven days, and the clearance enjoyed by Stanley's Savoy was eliminated in the event that the Ritz does not play the particular picture. Costs were assessed against defendants and intervenors.

The Rosyl Amusement Corporation, operator, Cameo, Jersey City, N. J., filed a case last week against the five consenting companies, involving clearance and specific run. Interested parties are the Fulton, Rialto, Tivoli, Strand, Apollo, and Orient. Plaintiff asks that the 21-day clearance Loew's grants to the Fulton be reduced to seven days. Plaintiff asks that the other four defendants be granted a clearance of seven days' maximum after the Fulton or Apollo. Under the specific run provisions, plaintiff charges that the defendants have refused to grant the Cameo a second run, giving it to the Apollo, allegedly because it is a Skouras (circuit) theatre.

Philadelphia

Arbitrator Calvin H. Rankin last week started hearings on case No. 9, filed by the Broad Amusement Company, operators, Broad, against RKO, Paramount, and Vitagraph, with Warners' Logan, Bromley, and Grange, and Hunt's Rockland as interested parties. The Broad asks a reduction in clearance which the Bromley and Grange now enjoy over it. Early in the hearing, Vitagraph was excluded from the complaint under section 17. Martin B., Sidney, and A. M. Ellis, Broad Amusement, contended that they had been maltreated by Warner Brothers Circuit Management, and claimed that they were not competitive with the Bromley and Grange. A. M. Ellis testified that RKO, Paramount, and Warners' Circuit Management had given him "the run-around" in his efforts to straighten out the Broad's arbitration problem. Warner Brothers' Circuit Management officials John Turner, J. Ellis Shipman, Joseph Nevison, Henry Eytinge, and Steve Barutio discussed the clearance picture from the Warner view, showing why, in their opinion, the Grange and Bromley are competitive with the Broad. Harry Pimstein represented RKO, while Herbert B. Lazarus was counsel for Paramount. Case was adjourned until today (Oct. 8).

Arbitrator S. Eugene Kuen, Jr., last week heard clearance case No. 11, brought by N. Herman Bornstein, lessee, Hatboro, Hatboro, against Paramount, RKO, and Loew's, with the Grove, Willow Grove, named as intervenor. Bornstein wants the Hatboro to play immediately after the Grove, eliminating the present seven-day clearance. The Hatboro is competitive to the Grove, which is operated by Northeastern Theatres, Inc., a Warner subsidiary. Stuart Aarons, representing the Grove; Irving Cohen, Paramount; Ulrik Smith, Paramount; Salem Applegate, Metro; and Charles Zagrans, RKO, upheld the Grove's present clearance. Bornstein and his house manager, Ben Rogers, cited the Hatboro's case. Film rentals for both houses were submitted to the arbitrator, who will visit the houses. He said that when a new theatre such as the Hatboro is built in a competitive territory, that theatre must follow existing houses. Applegate explained the reason for the Grove seven-day clearance. The hearing concluded with the arbitrator announcing that he will entertain briefs to be filed by the various counsels present. The arbitrator will make a trip to both houses, both sides sharing the expense.

Arbitrator Walter H. Robinson, Esq., last week heard the Great Northern case (No. 8), with George P. Aarons, the attorney for Columbus Stamper, Great Northern operator, opening the hearing by asserting that the present clearance of the S-W Keystone over the house is unfair. Stamper wants to play seven days after the S-W Strand, instead of 14 days as at present, or seven days after the first-run on Germantown Avenue at the Strand or Carman. Stuart Aarons, representing S-W theatres, pointed out that the case was a run and not a clearance one, coming under Section 10 of the decree. He claimed that the Keystone and Great Northern were competitive houses, and asked that the case be dismissed. Wyllys S. Newcomb, 20th-Fox counsel; Salem Applegate, Metro; and Ulrik Smith, Paramount, joined in asking for the dismissal. First day's hearing ended with George P. Aarons pointing out that he was ready to prove that the Keystone and Great Northern were non-competitive, and was ready to prove that the case could bring in Section 10 since contracts with the distributors and the Great Northern were all signed after the consent decree went into effect on Sept. 1. Case was continued until Oct. 3.

The second day of the hearing opened with Aarons, counsel for the plaintiff, citing several previous cases in argument against counsel for Warner Brothers' Circuit Management, who motioned for dismissal of the case on the grounds that the arbitrator had no jurisdiction to change a run. Warner counsel replied that the Great Northern actually wanted a change of run by following the Strand instead of the Keystone. Stamper insisted that the Great Northern and Keystone are not competitive, but Salem Applegate, Metro Philadelphia sales manager, said that the two houses are highly competitive and that, in his opinion, the existing seven-day clearance of the Keystone over the Great Northern is fair and reasonable. The usual clearance case testimony was given, and the hearing was adjourned to Oct. 9, at which time the defense will present its case.

Columbus Stamper last week filed a new action against all five distributors, asking elimination of clearance of the Imperial over his Rivoli. Named as interested parties were S-W's Commodore and Imperial, 60th Street, with the Sherwood. Byrd, Overbrook, and Ambassador. Stamper asks for a clearance of not more than seven days after the Commodore, and, or, first run on Baltimore Avenue, and not more than 28 days after first run West Philadelphia.

Schedule for the future reads as follows: Oct. 8—Continuation of Broad, Philadelphia, hearing; Oct. 9—Continuation of Great Northern case; Oct. 10—Parkside, Camden, N. J., case; Oct. 15—Tioga, Philadelphia, hearing before arbitrator A. M. Boyd; Oct. 17—Liberty, Camden, N. J.,

SAN FRANCISCO

SAINT LOUIS

SEATTLE

PHILADELPHIA

DETROIT

HINTS ON NEWSPAPER ADVERTISING

No. 212—"Belle Starr" (20th-Fox)

Note that, with one exception, the ads above all use the sub-title, "The Bandit Queen," which is a good idea for all houses—especially in territories where Miss Starr's exploits are not too well known. The copy is picturesque, with Miss Starr tagged "A Voluptuous Renegade" and "The Scarlett O'Hara Of the West." Miss Tierney in her bandit costume seems to be a popular choice for illustration, and the reasons are obvious. The ads, in general, are good and worthy of study, as the business of the film depends largely on the campaigns behind it.

Boston

Crosstown

Polly Howe, assistant manager, Telepix, returned after an appendicitis operation. Eileen Geary, pretty cashier, has been forced to resign because of a new statute forbidding minors work over 10 P. M.

Paramount, Fenway, Boston, boasted exclusive first showings of the Boston College-Tulane game. . . . An Anzac-costumed usher ballyhooed "Forty Thousand Horsemen," Producers Releasing, Lieberman's Normandie.

George Kraska's Fine Arts opened after a summer recess with Rey Scott's "Kukan." Evening's proceeds went to the United China Relief, Inc., and was a success. At the opening, Chinese ushers, led by Doris Moy Wong, debs by Anne Phillips, received Boston's elite, who paid $5, $3.50, and $2.20, and were written up in all the society columns the next day, complete, irrelevantly, with what they wore and how they looked.

George Kraska and son Leonard went all out to exploit "Kukan." The secretary of the Chinese merchants, Frank Goon (called mayor of Chinatown) personally distributed 15,000 heralds to Chinese launderers as they came to visit him, and they in turn, distributed them through their laundry packages. "The Whirl of Fire" carnival at Braves Field was papered with 10,000 more. Two window displays were placed at Washington and Court Streets, and two at Charles and Chestnut Streets. Five thousand special swanky heralds were distributed to $5 potentials. Dramatic and society pages of all the papers, including Sunday rotos, and three three-column cuts in the Christian Science Monitor, gave over plenty of space to the event. . . . Rey Scott, photographer, writer, and narrator, visited prior to the opening, and Miss Li Ling Ai, technical director, remained in most of the first week.

E. M. Loew's National, National Theatre Co. is being sued for $10,000 by a dancer and by her father, for $5,000, the former for alleged personal injury, the latter for alleged damages. She's Margaret Wood, formerly of Needham, and she treated the Suffolk Superior Court, and presiding Judge Lewis Goldberg, to free vaudeville, when she put on blue stage slacks and a white silk shirt, in the court dressing-room, and demonstrated her damage in a dance before the court. She claims that on Nov. 3, 1933, she was doing an acrobatic dance act at the National, rolled across the stage, and was struck in the back by the corner of a metal plate.

Xavier Cugat will be the feature at the Metropolitan, Boston, on Nov. 14, to be followed, it is said, by Tommy Dorsey, the first two acts in the new single feature-vaudeville policy to be instituted. . . . Fact that Boston football fans may not be so interested in their home team unless they've won was evidenced by the no-sensational-extra-business at M. and P. theatres—Paramount, Fenway, Metropolitan, etc.—in town playing the Boston College-Tulane game. New England sports commentator Jim Britt went down to the game, with Phil Coolidge, Paramount's Boston newsreel cameraman, so the film was an exclusive.

Film District

Emmy Foster, business agent, Exchange Employees' Union, was ill for a week and a half with a sore throat, returned to ballyhoo the union's first dance at the Hotel Bradford on Oct. 20. . . . Betty Wolohojian, "Miss Armenia," vacationed from RKO exchange. . . . Pat Long, Warner poster department, was married this month, and honeymooned in New York and Washington.

Warners' screened, "Prime Minister," "Maltese Falcon" and "One Foot In Heaven" at 20th Century-Fox. . . . Harry Wiesenthal, Universal booker, has been transferred to the Philadelphia exchange. Bob Levine, former Warner booker, more recently with Producers Releasing Corporation, will replace Wiesenthal. Another new employee at Universal is Peter Crevillo, formerly from Warners.

Interstate Circuit

Colonial, Brockton, being extensively remodeled, is expected to open soon. White River Junction, Vt., will not open until the end of October. . . . Leo Selznick is new assistant manager, Revere, Revere. . . . Ernest Fitzgerald, Rockville, Conn., goes to the Colonial, Brockton, to direct advertising, etc., in Interstate houses emanating from that district. Ernest Hickey is manager, Colonial. Manager Grogan, from Springfield, takes over at Rockville, Conn.

E. M. Loew Circuit

E. M. Loew's new private secretary is Miss Bess Saber, formerly employed at Beth Israel Hospital.

RKO-Keith Circuit

Joe Mansfield, publicity assistant, escorted "The Three Stooges" to their local film exchange, when they were appearing at RKO Boston, had them sign autographs, etc. . . . Marty Melcher, advance press agent for the Andrew Sisters, flew in in advance of the sisters' arrival. A contest, to guess the number of records the trio have sold, ran on WORL 920 Club, with prizes. . . . Red King, RKO Boston stage manager, had a grand reunion with John Hickey and Chester Hale, Cyril Smith, and the Diamond Boys, when they appeared at the theatre last week.

Publicist Jack Granara, assistant Joe Mansfield, were planning to exploit Gloria Gilbert, a Boston girl, appearing in the Boston stage show. Among other things they thought to have her speak over the police two-way broadcast system, because one of her relatives is a policeman in Dorchester. John Bonner is the Boston Police Department public relations man who handles such ballyhoos.

New Haven

Crosstown

Herb Hillman, until now student at the College, was sprung a party at Kacey's following notice that he would be inducted on Oct. 16. Herb was given a purse. . . . Lincoln opened up for the new season with "Kukan," benefit for United China Relief. . . . Engagement of Frank Manente, Loew-Poli student, to Grayce Cocca was announced at a large dinner party. Wedding bells will ring out in early spring.

John Hesse, Roger Sherman, substituted at the Warner, Bridgeport, during the absence of Manny Kugell. . . . Shirley Cleveland, Loew-Poli honey who switches the telephone wires around, will light another birthday candle on Oct. 11. . . . George Weber, Metro, co-operated with Nate Rubin, L-P, in arranging that special lobby setup on "Harmon of Michigan." Nate put on 23 minutes of newsreel shots of Harmon in football games prior to the opening of the picture and flashed the film on a special screen set up in the lobby. Apparatus and film were donated by George. Advance interest was reflected in the box-office gross.

Bijou was fringed with bamboo and artificial grass for "Jungle Girl." Boys had a tough time promoting the material. Among the promotion stunts was the enclosing of animal crackers in envelopes which were imprinted: "See These Jungle Beasts Run Wild In 'Jungle Cavalcade'." . . . Gerald Panagrosso and Bernard Gerschman are new at the Bijou. Pat Ferrendo has left for defense work. . . . Dolly Hyde journeyed to New York to see her daughter, Louise DeMar, play in "Life With Father." . . . Schools are closing on Oct. 13 to observe Columbus Day. Special matinees are being arranged.

Whitney had a benefit staged in it on Oct. 7, by the Auxiliary of the Hospital of St. Raphael. . . . Bob Portle, College, had an old friend come to town when Virginia played Yale, George Murray, coach, Tarheels, has been a pal of Portle's since way back when. . . . Plans progress for the annual fall dance to be staged by the Loew-Poli ushers at Baybrook on Oct. 17. Arrangements are being handled by Marshall Blevins, John DeFonzo, Sherman Betchman, and Gene Sullivan. . . . Sherman Germain, operator of the Fairmount, was expected to return home from the hospital. It'll be a spell of weeks before he's able to take hold again. . . . Betty Newton has been named relief, L-P.

Meadow Street

Eddie Cannelli, former Warners, is starting on maneuvers in North Carolina. He spent the summer at Camp Edwards, Mass. . . . Sidney Lax, another armyman from Meadow Street, was in. . . . Belle Sheffren, 20th-Fox, was to see Tommy Dorsey. . . . Father of Joe DiFrancesco, Cheshire, Cheshire, is seriously ill at the Stamford Hospital. Trade was pulling for his recovery. . . . Ben Simon recently attended the wedding of his nephew in New York. Relative is in the contract department of 20th-Fox.

Jerry Mascola, Cameo, Waterbury, is starting to install new seats. . . . Mickey Daley, Plainfield, Plainfield, is reseating his balcony after having obtained new seats for the main floor. . . . Capitol, East

Haven, is having some fancy fixing-up done in the lobby. . . . F. W. Franke, home office auditor, was in at Universal, and made many friends among the office staff with his genial ways. . . . Joe Burke was in visiting at the 20th-Fox office.

Jack Finley, Westerly, Mystic, will go to Woodstock, Vt., for a spell of golfing and to recuperate from that recent serious throat infection. Jack contacted the strep germ while at the Allied convene in Philly. . . . Parking situation is admittedly tough now that the coppers have started to check up, and the boys have to pull their cars in off the street. Some of the Meadow Streeters are setting the alarm clocks extra early so they can make the stem in time to knock off a parking space for the chariot.

Ben Zummer, one-time owner, long-closed Alpine, was in visiting Lou Phillips and others. Ben is just out of the hospital after a 30 months' siege of getting over an auto accident. . . . Hi Levine, Interstate Film, journeyed to New York. . . . Dick Cohen is contacting the super markets on his book deal. Shubert, New Haven, is now taking his window cards, and Jacques, Waterbury, may also sign up.

Ray Birney, Columbia, was to a wedding. . . . That's a very attractive poster layout in Roger Mahan's Warner exchange. . . . China deals have been set by Harold Rubin, Metro Premium, in the Cameo, Waterbury; Whiteway, New Haven; Rialto, Stamford, and Windsor. Windsor. . . . Ralph Civitello was in from Devon. . . . Many from the Street are planning that dance in Baybrook on Oct. 17, being arranged by the Loew-Poli ushers.

Purse being made up for Johnny Gentile, long-timer in the trade but now very seriously ill, is still being collected. Donations may be given to Sam Weber, Rosen film. . . . Bill Wurstells have taken that Dwight Street apartment. . . . Al Parizer is still lining up plans for that Meadow Street bowling league. Boys will confer soon on the set-up. . . . Visiting were Bob Schwartz, Fred Quatrano, and Pete Perakos.

Loew-Poli Circuit

Roger Ferri, editor, New Dynamo, 20th Century-Fox house organ, was in visiting Harry Shaw and Lou Brown. Recent issue of the journal heaped high praise on the circuit's methods of doing business—"No account in the U. S. or Canada has been getting so much out of this company's (20th-Fox) specials as the L-P chain" and similar garlands. Ferri outlined L-P methods of exploitation, explaining the once-a-week screenings, conferences, and bull sessions and concluded that "nowhere is our product better exploited than by the L-P." Congratulations go to District boss Harry Shaw, publicity chief Lou Brown, and the circuit's managers on the national recognition.

Matt Saunders, L-P Bridgeport, used a five-column picture mat and several co-ops for "Lady Be Good." . . . Awards in the Bridgeport Softball League were given out from stage of Harry Rose's Globe. Harry also landed a review of "Jungle Cavalcade," something very unusual. . . . Bob Russell, L-P, New Haven, placed art in the Milford News for "Mr. Jordan" and "Blondie In Society" and is using football heralds. . . . Two down-and-outers from the Yale Hope Mission were employed by Ted Teschner, Bijou, New Haven, for a street bally on "Charley's Aunt." Teschner also froze a pic of Jack Benny in a cake of ice, sent bowls of jello to the mayor and newspaper critics, used grocery store tie-ups, had a fishbowl stunt, spot and special announcements on the radio for okay business on "Charley's Aunt." . . . A record tie-up, couple co-ops and several contests were used by Lou Cohen, L-P, Hartford, to push over "Lady Be Good" while Fred Greenway, at the Palace, was placing a five-column fashion layout for "When Ladies Meet."

Lou Brown was host to a party of newspaper critics at the 20th Century-Fox cocktail party held in the Crystal Ballroom, Ritz-Carlton, N. Y. Making the trip with Lou as his special guests were M. Oakley Christolph, Hartford Courant; Terry Brown, Bridgeport Times-Star; Bud

Our Mr. Colavolpe REPORTS ON THE BATTLE

Somewhere Between Alexandria and Lake Charles, La.

Late in September (Because it's cold nights)

Dear Former Boss:

At last I'm an experienced warrior! I've come through the heap big war games with some exciting experiences, and at this time am awaiting news from Big Chief when we move out for home stamping grounds in Blanding, Fla. Biggest thrill came when we were captured and rescued by our "Blue" buddies and the part your warrior played in helping capture the enemy attackers.

The first day of our maneuvers saw us hiking eight miles through slimey mud in a cloudburst. During a lull, we dried off by a huge fire, but when it started to pour again, we didn't care anymore. It reminded me of various war scenes I had seen in movies. Our 102d gang moved up fast on the enemy. After the first day, I rode like a Louisana cowboy, only in the Message Center truck, bucking, bouncing, tossing, and swallowing bushels of La. dust. Soon enemy prisoners started to come into our command post. I inquired but alas they weren't from Lew Mentlik's 27th Division, which fought against us with General Ben Lear's Second Army.

It Was Tough, Boys

Blackout by night, rifle close at hand most of the time, loaded with blank shell, and our gang swam streams, built bridges, etc. to keep the enemy on the run and did well. Our motor convoy kept abreast of the action. In our "moving up" we saw our Major General Morris B. Payne, C. G. 43rd Division, who was quite interested in the 102d's good work. Our first big thrill was going over a ramp built by our boys, when a bridge was blown up. In riding in the truck, it felt like going down and up on the roller coaster at Savin Rock, West Haven, Conn. Our weapon carriers certainly have plenty of power with the front drive. Tank tracks were in evidence on the other side, proving the enemy had been there before us. Soon dive bombers came at us and we took shelter in the nearby woods. However, we moved on again afterwards.

Next heap big thrill was coming into Bellwood, a little larger town. We came by some stores and then were guided onto another trail, downwards, toward a bridge. Then came a call for two men from each truck to help the 118th Engineers. So your warrior went along with a grub axe (I used one last on my Bethany farm). The bridge had been blown up to stop the enemy "Red" tanks, and a ramp was being put in over the stream bed for trucks to use, including ours. We were almost finished when a siren from enemy tanks had us climb for cover. Through fast work, the "Reds" were captured, including almost a battalion of infantry following them. There was plenty of rejoicing following this. We helped finish the camp and then had the thrill again of riding through a river bed, etc.

Excitement With Tanks

More excitement was when around 50 tanks passed in the darkness and what a relief when we found out they were friendly "Blues." Your warrior also helped capture three "Red" trucks in a convoy. Then, the next day we battled with other Headquarter warriors, against armored cars, which were knocked out of action. Further on, our Headquarters convoy was almost captured (I thought for sure I'd see Lew Mentlik then) but we were rescued by a patrol. We began firing on the enemy again and your warrior and several other "Blues" captured a couple "Reds."

Going through Provincal (nearest thing to the western lot I saw at Universal in Hollywood a couple years ago), we rode victoriously and then set up a command post in the back of a farm house in the woods. We hadn't been there but an hour or so (I managed to clean up at a nearby farmer's well) when I heard a cowbell and saw an artillery flag waving at our C.P., a sign that our place was under artillery fire. We all "beat it" from the area but the umpire ruled us out of action. We were told to load up our trucks and head back to our old C.P. as a penalty. As we rode through town again we were told that the war was over. Not sure whether this meant the first stage, we thought it true when taken to a bivouac area. And now late in September, we await news for the trip back to Florida.

About warrior Bill Nutile (former Paramounteer) he was chased by tanks one day and dashed to cover behind some large trees, later to take out his rifle and help capture them with Anti-Tank warriors. First Lieutenant Ed Fitzgerald, Adjutant at 1st Battalion, was busy on the front lines. Bill saw Ed (also Paramounteer) when Nutile got lost at the front—and had to fight his way back to the Headquarters Company Corps. Jock O'Connell, formerly at the New Haven Roger Sherman, has been in the Rear Echelon with the Mail Section and has been busy helping the chaplains, too. Stan Wilchyski, also Roger Shermaner, is back in Blanding, Fla., where he was hospitalized for an injured arm.

Well, funny how a Louisiana warrior will ramble on, but with such excitement and sights a warrior must tell someone, so, till next time. Regards to all and

Hello and goodbye,
ANDY COLAVOLPE
Your EXHIBITOR Warrior
A'fighting in Louisiana

Kinsey, Yale Daily News. They met the celebs and attended the opening of "Yank In the RAF."

Eleanor Powell, former Springfield girl, co-operated with George Freeman, L-P, Springfield, in putting on that "National Dog Week Contest." Eleanor donated the gift of a purp. George promoted the contest. . . . All houses on the circuit made arrangements to have the highlights of the World's Series broadcast. . . . Assistant Bill Scanlon, Palace, Meriden, had window displays and promoted 1000 autographed photos for "Harmon of Michigan."

Special lobby display was built by Ed Fitzpatrick, L-P, Waterbury, for "Lady Be Good" out of a 24-sheet. Ed had an artist cut out head of the star, and put a flasher behind the eyes that attracted attention. Two posters pasted on the lobby floor, and promotion of grand piano for special music from the pic also helped.

Warner Circuit

Ted Smalley, Garde, New London, was receiving praise from his local patrons after arranging that theatre party for the sailors. . . . Bob Hamilton, Palace, Norwich, is to have his lobby, foyer, and dressing rooms redecorated. . . . Bob Elliano, Palace, Torrington, is limbering up his bowling arm again now that the kegling season approaches. Bob is champ in the Torrington Bowling League.

John R. Shields, Jr., son of the genial manager, Capitol, Ansonia, has entered Holy Cross College, Worcester. He has also been accepted as a member of the naval unit of the ROTC.

Connecticut

Bridgeport

Matt Saunders, Loew-Poli, reports 50 per cent return of cards with generally favorable comment on the sneak preview of "Great Guns." Matt also arranged to have many sport celebrities at the opening of "Harmon of Michigan." Elaborate advertising program for "Sergeant York" which was started seven weeks prior to the opening of the picture at the Warner justified manager Manny Kugell's hopes for a record breaker. Manager Kugell has also started a daily program over WNAB. Warner is advertised daily except Sunday from 6.30 to 6.45 P. M.

Matt Saunders, Loew-Poli, has been named a member of the publicity committee, Bridgeport Community Forum.... American manager Michael Carroll celebrated a birthday. . . . Warner ushers were fitted out in new uniforms for "Sergeant York," grey jackets with maroon lapels, and grey trousers with maroon stripes, maroon ties.

Interior of the Strand-Palace is being renovated. . . . Manager Harry Rose, Globe, and his wife were among those at the Al Jolson show in New Haven. . . . Harold "Hank" Kilborn, Majestic, is recuperating. . . . Warner district manager Dan Finn was a visitor checking up on the "Sergeant York" campaign. . . . Lyric, scheduled to open last month, is undergoing repairs, manager Matt Saunders, Loew-Poli, under whose supervision the theatre will be operated, reports. . . . Former manager of the Warner, Edgar Lynch, now in Worcester, Mass., was here on a visit. . . . Mike Carroll, American, spends his spare moments re-painting his Stratford home. . . . Warners' Ernest Russell is back on the job after a recent illness. . . . Al Domain, assistant manager, Loew-Poli, has been on the sick list. . . . Sam Haddleman, Capitol manager, saw the Al Jolson show. . . . Loew-Poli has a display of gaming devices, wheels, etc., in the lobby to promote "Honky-Tonk." . . . Manager Harry Rose got much space on the sport pages of the local papers when he started the new serial, "King of the Texas Rangers" starring Slingin' Sammy Baugh.

—C. K.

East Hartford

Burnett Stevens is the new apprentice projectionist at manager Joe Anger's Astor here. He replaces Henry Summers, resigned.

Glastonbury

Motion pictures were termed one of the modern tools of education and a necessary complement of the schools today by Edward F. Wheeler, president, Connecticut Audio-Visual Aid Association, in a lecture given here.

Greenwich

Passing of Mrs. G. E. Peskay, wife of Edward J. Peskay at Memorial Hospital, New York City, on Sept. 24 after a short illness was mourned. She was 43, a native of St. Joseph, Mo. Peskay is president of Prefect Theatre Corporation, operators of the Pickwick, Greenwich, and president of the Twin Theatres Corporation, operators, Palace, Strand, Stamford. Survivors are her husband, father, three daughters, and two brothers, one of whom is Neil W. Welty, Greenwich, managing director Palace, Strand, Stamford. Deep sympathy was expressed in trade circles

Hartford

Manager Lou Cohen, Loew-Poli, ran a contest on "What will American women wear instead of silk stockings?" in the local press in advance of "Lady Be Good." . . . Manager Fred Greenway and assistant Sid Kleper, L-P Palace, staged a rifle contest for "Belle Starr."

Lou Brown, Loew-Poli circuit publicist, was in to see manager Fred Greenway, Loew-Poli Palace, and manager Lou Cohen, Loew-Poli. . . . Members of the State's service staff have new uniforms. . . . Jack Boyd, former assistant chief of service, M. and P.'s Allyn here, and now assistant manager, M. and P.'s Crown, New London, was in. . . . Mrs. Rita O'Hara, Proven Pictures, had her tonsils removed. . . . Lester Cowan, producer of Columbia's "Ladies In Retirement," and Columbia publicist Frank Rosenberg were in to see manager George E. Landers, E. M. Loew's. . . . J. Blaufox, 20th-Fox publicist, came to Hartford in advance of "Belle Starr." . . . Eddie Kobask, former E. M. Loew's, is at the Warner Regal.

Genevieve Nesiataka, Warner Colonial, will be married on Dec. 15. . . . A publicity meeting on "Chocolate Soldier," "Yank In the RAF," and "Honky Tonk," was held at the Loew-Poli, with manager Lou Cohen, assistant Wallie Cooper, and S. Kimenker, Loew-Poli, and manager Fred Greenway, assistant S. Kleper, and T. Dunphy, Loew-Poli Palace, in attendance. . . . Arnold Van Leer, New England publicist, Paramount, visited manager Walter B. Lloyd, M. and P.'s Allyn. . . . Russ Grant, Loew-Poli student assistant, is back from a vacation. . . . J. F. McCarthy, Warner Strand manager, was busy on exploitation plans for "Sergeant York." . . . Tony Colangelo is the new Warner Regal aide. . . . Dorothy McMenimon was the week-end guest of Loew-Poli Palace manager Fred Greenway and Mrs. Greenway.

A man of no definite address, who reported that he was Edward F. Ahern, 29, appeared in local police court on charges of embezzlement by agent, taking a car without permission of the owner, and possession of stolen goods. Offenses charged against the man are alleged to have been committed in 1939. It is claimed that on Nov. 5, while employed by Mickey Daly, Daly, here, he took Daly's car and drove to Plainfield, where he collected $260, receipts of the Plainfield, a Daly theatre. He is alleged to have gone on to New Haven, where he abandoned the car.

A meeting of Local 84, was held recently at the Labor Temple, with Charlie Obert, M. and P.'s Allyn projectionist, and Local president, presiding. Election of officers will be held at the Labor Temple sometime in November.

New Britain

Darkened Franklin, Thompsonville, owned by Peter Perakos, New Britain, and Thompsonville, was to have reopened.

GENTLEMAN FROM DIXIE. Jack La Rue, Marian Marsh star in Monogram's picture.

Friends of Pat McMahon, State manager, planned a nice bachelor party for Pat, in honor of his marriage to a school teacher of Pawtucket, R. I. . . . Henry Needles, district manager for Warners, visited Joe Bornstein, Embassy, and Randy Maller, Strand.

Newington

The first public film library to be founded in this state will be housed at the new Lucy Robbins Welles library.

Plainfield

Plainfield, managed by Eddie Sokolowsky, has been remodeled.

Southington

This borough's pinball ordinance, calling for an annual license fee of $15, went into effect on Oct. 1. An ordinance making operation of the machines legal in this community will be incorporated in an amendment to the present charter.

Torrington

Warner, through the co-operation of a local merchant, gave away free Tom Harmon autographed footballs to patrons during the run of "Harmon of Michigan."

Waterbury

A certificate of incorporation was issued by the secretary of State last week to Jacques, Inc. Capital stock of $5,000 will be divided into 50 shares at a par value of $100 each. Organization will commence business with $5,000. Incorporators are J. Vernon Pimm, Haddonfield, N. J., and Albert G. Bauer, and Charles A. Adami, Philadelphia. A permit was taken out at the building inspector's office for alterations costing $8,000.

Massachusetts

Amesbury

Warners have entered a bowling team in the Business Men's League, captained by Paul W. Wenzel, Strand, Newburyport. . . . Jim O'Loughlin, Strand, resumed his Sunday continuous show policy, out during the summer.

Athol

Capitol, operated by Garbose Brothers, who also run the York, inaugurated a new policy, operating now on Thursdays and Fridays, in addition to Saturdays and Sundays, O. W. Mercier is manager.

Attleboro

Manager Al McEvoy re-opened the Bates on Oct. 4. It has been closed since late spring. McEvoy, who also manages the Union, is still carrying his arm around in a sling having chipped the elbow bone.

Brockton

Manager and Mrs. Morris Pearlstein, Modern, returned after attending American Legion national convention. . . . Private Joseph Tomasello, Camp Edwards, former Interstate Colonial, has been transferred to the army camp at North Carolina. . . . Mary Granger, Modern, visited Camp Edwards to say good bye to her boy friend, Clinton Leonard, who leaves soon for maneuvers. . . . W. E. Sprague, district supervisor, M. and P. theatres, visited manager J. J. Cahill, Brockton, and Thomas Kelly, Rialto. . . . Manager Cahill reports increased attendance over last year's figures for the first two sessions of Brockton cooking school. . . . Ernest Hickey, manager, closed Interstate Colonial, is in town vacationing until the reopening of his new house later in October. Workmen have stopped shoring work on the Rialto building during screen time to the relief of manager Thomas Kelly.

Manager Morris Pearlstein started his fall policy of two picture changes weekly with stage shows Wednesday, Thursday, Friday, and Saturday. . . . John Kenney, house electrician Brockton, visited his summer home at Oqunquit, Me., in company with his wife and daughter, and enjoyed a swim in the cold Atlantic. . . . Manager Ernest Hickey, Interstate Colonial, anticipates the opening of his enlarged house soon after Oct. 10. . . . Mary Pesannelly, Modern, visited friends recently in Rhode Island.

William A. Bullivant, former Republican mayor of Brockton, and prominent in local civic affairs, died last week at Massachusetts General Hospital in Boston at the age of 68. For many years he was also part owner and manager of the Sheedey.

Fall River

Manager William S. Canning, Interstate Empire, scored heavily with reopening of vaudeville. . . . New on manager Christopher J. Joyce's staff, Interstate Durfee, is Charles Bridges. . . . Miss Dora Bean, sister of manager Joseph Bean, Center, is now a member of the staff at National Screen Service, Boston.

EXHIBITOR correspondent Don Cole is back following a vacation. . . . Add Charlie West to manager C. J. Joyce's staff, Interstate Durfee. . . . Mrs. Isabel Maltezos Chirdon has resigned from manager W. S. Canning's staff, Interstate Empire.

Center, closed for summer months, reopened with double feature policy, and continuous shows instead of two a day. Among those on manager Joseph Bean's staff for the new season are several old timers from last year, including Miss Gladys Clarke, Francis Souza, Louis Mello, Bernard Fallon and Franklin Dolan. . . . Mae Beland has resigned from manager Charlie Feinberg's staff, Yamins' Capitol.

Miss Phyllis Lyons has been added to manager William S. Canning's staff, Interstate Empire. . . . Jimmie Pender, manager Chris Joyce's Interstate Durfee staff, is back in uniform.

Mary Hopkins Buckley, manager Jimmie McNamara's staff, Yamins' Park, is back in the booth after a wedding trip.

Haverhill

Miss Janet Boulanger joins the Colonial family. Estelle Turner is new at the same house. . . . Manager Frank Colburn, Jr., Colonial, will award trophies to outstanding players on the city's two high school football elevens, Haverhill High and St. James High. Colonial sponsored a safety film as an instructive Saturday matinee item, and gave away candy bars to all children at the matinee. Saturday candy-bar giveaway will continue. . . . Frank Colburn, Jr., Colonial, announces plans for a cooking school, with prizes.

Lawrence

Warners' bowling league swung into action under the direction of the following: Louis Sayer, Warner, president; Chris McHale, Palace, vice-president; Abe Klein, Palace, sec.; Arthur Bell Modern, treasurer. Teams are as follows: Broadway, Joe Liss, captain; Palace, Chris McHale, Captain; Modern, Jack Keaney, captain; Warner, Chick Annan, captain. First week scores: Broadway, 1289; Modern, 1227; Warner, 1208; Palace, 1217.

Additions to the Modern staff include: Richard Crawley and Robert Ganley.

Ludlow

Thomas J. Hyland, 47, who for many years operated the Lyric here, died suddenly of a heart attack recently.

Lynn

James Dempsey, manager, Paramount, is to paint his cottage at Thompson's Lake, Me., this month. While there he will try his luck at pickerel fishing.

Mansfield

Nothing further has been heard here about the new theatre Boston interests were reported ready to erect here.

Methuen

L. Harmon Norins, for eight months manager, Graphic Circuit's Mayfair, Bridgton, Me., has been promoted to the Methuen. Norins, an artist and writer, who worked for Edgar Bergen on the coast, and trained in Italy before the war, should do big things with this key house in a booming mill location.

LET'S GO COLLEGIATE. An all-star cast appears in Monogram's college production.

Be sure to attend the

Motion Picture Frolics

☆ ☆

UNDER SPONSORSHIP OF

Exchange Employees Union

Local B-4 I. A. T. S. E.

☆ ☆

HOTEL BRADFORD

BOSTON, MASS.

OCTOBER 22, 1941

Tickets $1.00 including tax

N.E.

Nantasket Beach

Apollo, operated by Mrs. Mildred Upham, is now on its fall schedule of Friday and Saturday shows.

New Bedford

Baylies Square, Arcade Marcoux, manager, played host recently to the Franco-American Hour presentation, "La Conscience d'un Pretre." Troupe of actors entrained from Montreal for the one performance. . . . Nelson Goulart has been added to manager Harry Zeitz's staff, State. . . . Stores adjoining Olympia, Morris Simms, manager, are being painted at the same time fall repair work is completed on the house exterior. . . . Boston stores are seeing a lot of Margaret Fennessey, State, these days. Trousseau shopping—could be? . . . Embarrassment personified: Claire Charette, Empire upon discovering that $5 bank notes are exchangeable currency. She had always refused to take them. . . . Phil Engle, Warners' representative, was in town in connection with showing of "Sergeant York," State. Tie-ups were made with the city's leading department stores and 33 24-sheets heralded the film. . . . Although he has been back for two weeks from a trip down the eastern seaboard, friends of Frank Zeitz, manager, Empire, are still receiving postcards. . . . New linoleum has been laid on the floor in the office of Ernest "Red" Carrier, assistant manager, Empire.

—W. G. T.

North Adams

Richmond, Paramount, and Mohawk arranged special foliage displays in lobbies in connection with the foliage week observance sponsored by the Chamber of Commerce. . . . Bernard Payne, former manager, Mohawk, spent two days here after receiving his release from the army at Camp Lee, Va., and before going to Florida. . . . Richmond has come "into the open" with opening of new overpass. Two buildings next to the Richmond were razed. Rear of the Richmond is being used for billboard postings for the Paramount. . . . William Dennery, and Joan Cariddi joined the staff of the Richmond.

North Attleboro

Walter Stuart, manager, Community, and Mrs. Stuart returned from New London where they attended the wedding of the latter's sister, Miss Eleanor Allen.

Pittsfield

Manager John M. Cooney, Union Square, believes in co-operating with the government in running a picture to arouse interest in the army for the recruiting services. . . . Gerald Savoie, manager, Colonial, is a strong Lion. Formerly of North Adams and Holyoke, Gerry is so interested in Lionism that he has arranged his days off so he can attend Lions Club luncheons at his old home town club in North Adams while the Mrs. visits her folks there.

For the Trade's Only Complete Listing Of All Trade Screenings In the Territory, Consult the Weekly Department In this Publication.

Quincy

Leonard Goldberg's Adams, named after two Presidents, was dedicated last week, with Mayor Thomas Burgin chief speaker, and the secretary of the Chamber of Commerce master of ceremonies. President of the Men's Bible Class also spoke. Bible Class will hold Sunday meetings in the theatre auditorium as it did at the State, Morse-Rothenberg house, where Goldberg had been manager.

Rockland

Robert Donnelley, assistant to Lee Rhodenizer, Strand, resigned.

Keep in Touch With the Arbitration Cases In Your Area By Consulting The Weekly Report on Progress in Your District.

Westfield

Lou Marcks, manager, Strand, had the pleasure of seeing his byline in a guest movie column he did for the Valley Herald.

Worcester

E. M. Loew's Plymouth and the musicians' union had reached a seeming impasse on stage shows last fortnight, and the house definitely had planned to throw out flesh when they suddenly got together, and the theatre hurriedly assembled a show including Henry Armetta, Henny Youngman, and Joe Venuti's band. Union had asked for full pay for standby musicians when the Plymouth used name bands on the stage and also had sought extra pay for any performances beyond three a day. The house regularly gives four daily. It is understood that the compromise settlement included full pay for standbys but no extra-performance pay.

For the Trade's Only Complete Listing Of All Trade Screenings In the Territory, Consult the Weekly Department In this Publication.

Harold Maloney, manager, Loew's Poli, is regularly using two cashiers at most of the evening shows. . . . Copies of Bob Hope's autographed autobiography plugging "Nothing But the Truth" have been received by film critics. . . . After an excellent campaign on "Sergeant York," manager Edgar Lynch, Warner, opened it with a 9 A. M. premiere at advanced prices. . . . Harry Shaw, Loew-Poli divisional manager, was in town with good reports on Bob Portle's aggressive campaigns at the College, New Haven.

Stanley Lieberman, formerly of Loew's Poli, is now with the 86th Observation Squadron at Bellows Field, Hawaii, and would like to hear from his former associates. . . . Doc Ryan, formerly of the Plymouth, had a reunion with Herman Timberg, Jr. . . . Max Finn, Boston, E. M. Loew's right-hand man, was reminiscing the other day of the legit shows he used to see in the old days at the Worcester. . . . Theatrical front's champ reader: Ed Lynch, Warner. . . . Name dance bands, with few exceptions, have been doing poorly in the ballrooms in this vicinity.

New Hampshire

Bristol

Eddie Wright, former assistant, Interstate Cape Cinema, Dennis, on Cape Cod, has been named manager, Interstate Bristol, replacing Bill Lydston.

Concord

Public library gave a theatre party at Capitol's showing of "The Reluctant Dragon" for youngsters who took part in a summer reading contest.

Hillsboro

Otto Settelle, manager, Lockwood and Gordon's Capitol, is back at work again following his marriage in New York to Miss Sophie Kusniesz. During his absence Walter Teed, assistant manager, L. and G. Avon, Providence, R. I., and former assistant treasurer, Metropolitan, Boston, substituted.

Complete Newsreel Listings Are Weekly Features of This Publication.

Nashua

Pearce Parkhurst, new manager, Colonial, comes here from the Orpheum, Danvers, Mass., where he was manager for the Graphic circuit. Prior to that he was located in Dover-Foxcroft, Me., Brandon, Vt., and Schroon Lake, N. Y. He was formerly employed by E. M. Loew. Parkhurst is a native of Gloucester, Mass. Alfred Swett, former manager, Colonial, replaces Parkhurst at Danvers, his native town.

Sandwich

Citizens here are talking of building an outdoor amphitheatre with a capacity of 1,500 to 2,000.

Rhode Island

Providence

Edward M. Fay was in New York on business. . . There is an apparently well-founded rumor around town that negotiations are under way for the opening of a stock company here in November. . . . John Nolan, Comerford circuit executive, was in.

The Legion of Decency Weekly Listing Is a Regular Feature of This Publication.

Walter Teed, assistant, Avon, has been named manager of the Lockwood and Gordon house at Madison, Me. Moved up to succeed Teed as Bob Grossman's assistant is Joseph Williams, formerly Avon doorman. . . . Dorothy Cunha, Avon, is recuperating from an appendix operation. . . . George French and Bill Morton, RKO-Albee, went to Boston for the screening of "Dumbo."

Vermont

Bellows Falls

Martha Dettrick, manager Ray Kiniry's staff, Interstate Opera House, resumed her duties. . . . Al Hauck, projectionist, manager Ray Kiniry's Interstate Opera House, and formerly of Plymouth, Mass., has bought a new home.

Brandon

John J. Hamilton, formerly managing the Brandon, is now with the Schine circuit in Glens Falls, N. Y.

Turn to the Inside Back Cover For the Latest National Release Date Guide.

White River Junction

Interstate Lyric, managed by Allard Graves, re-opens following an ambitious remodelling program.

THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
SEP 12	Harmon of Michigan T. Harmon, A. Louise	'41-'42 Season (No Definite Release Dates) Dr. Jekyll and Mr. Hyde S. Tracy, I. Bergman, L. Turner	Let's Go Collegiate F. Darro, M. Moreland, J. Moran		Dangerous Lady N. Hamilton, J. Storey, E. Brent	Parachute Battalion R. Preston, N. Kelly, E. O'Brien	'41-'42 Season Outlaws of Cherokee Trail, W Three Mesquiteers	Belle Starr G. Tierney, R. Scott (Technicolor)	Major Barbara W. Hiller, R. Harrison (Pascal) (English-made)	Unfinished Business R. Montgomery, I. Dunne, P. Foster A Girl Must Live M. Lockwood (English-made)	Navy Blues A. Sheridan, J. Oakie, J. Haley
19	Ladies in Retirement I. Lupino, L. Hayward, E. Lanchester Prairie Stranger, W C. Starrett ('40-'41)	Lady Be Good E. Powell, R. Young, A. Sothern	The Driftin' Kid, W T. Keene ('40-'41)				The Apache Kid, W D. Barry, L. Merrick	We Go Fast A. Curtis, S. Ryan, L. Bari	International Lady I. Massey, G. Brent (Small)	Sing Another Chorus J. Downs, J. Frazee, M. Auer The Kid from Kansas D. Foran, L. Carrillo, M. Ralston	Nine Lives Art Not Enough R. Reagan, J. Perry, J. Gleason
26	You'll Never Get Rich F. Astaire, R. Hayworth, R. Benchley ('40-'41)	Down in San Diego D. Dailey, B. Granville, L. Gorcey	The Gunman From Bodie, W B. Jones, T. McCoy, R. Hatton	Hold Back the Dawn C. Boyer, O. De Havilland, P. Goddard		Lady Scarface J. Anderson, D. O'Keefe, F. Neal	Death Valley Outlaws, W D. Barry, L. Merrick	Last of the Duanes, W G. Montgomery, L. Roberts, E. Arden Man At Large M. Weaver, G. Reeves	Lydia M. Oberon, A. Marshal (Korda)	It Started With Eve D. Durbin, C. Laughton, R. Cummings	Sergeant York G. Cooper, W. Brennan, J. Leslie
OCT 3	Two Latins From Manhattan J. Falkenburg, D. Beddoe, J. Davis	Honky Tonk C. Gable, L. Turner, F. Morgan Married Bachelor R. Hussey, R. Young, F. Bressart		Buy Me That Town L. Nolan, C. Moore, A. Dekker		Father Takes a Wife A. Menjou, G. Swanson, F. Rice	Sailors On Leave W. Lundigan, S. Ross	A Yank in the RAF T. Power, B. Grable, J. Sutton		Mob Town B. Halop, D. Foran, H. Hall	Law of the Tropics C. Bennett, J. Lynn, R. Toomey
10	Texas G. Ford, W. Holden, C. Trevor	Smilin' Through J. MacDonald, B. Aherne, G. Raymond (Technicolor)	Tonto Basin Outlaws, W Range Busters		Jungle Man B. Crabbe	The Bandit Trail, W T. Holt	Mercy Island R. Middleton, G. Dickson	Great Guns S. Laurel, O. Hardy Riders of the Purple Sage, W G. Montgomery, M. Howard	New Wine I. Massey, A. Curtis (Sekely)	Never Give A Sucker An Even Break W. C. Fields, G. Jean	International Squadron R. Reagan, J. Stephenson, O. Bradna
17	The Blonde From Singapore F. Rice, L. Erikson Roaring Frontiers, W B. Elliott, T. Ritter, R. Ford	The Feminine Touch R. Russell, D. Ameche, K. Francis	Top Sergeant Mulligan N. Pendleton, C. Hughes	Nothing But the Truth B. Hope, E. Arnold, P. Goddard	Hard Guy J. LaRue, M. Healy ('41-'42)	All That Money Can Buy J. Craig, A. Shirley, S. Simon	Down Mexico Way, W G. Autry ('40-'41) Jesse James at Bay, W R. Rogers	Week-End in Havana A. Faye, J. Payne (Technicolor)	Niagara Falls M. Woodworth, T. Brown (Roach)	South of Tahiti B. Crawford, B. Donlevy, M. Montez Burma Convoy C. Bickford	
24	Three Girls About Town J. Blondell, B. Barnes, J. Howard		Spooks Run Wild B. Lugosi, B. Jordan, L. Gorcey	Henry Aldrich For President J. Lydon, J. Preisser	Billy the Kid Wanted, W B. Crabbe ('41-'42)	The Gay Falcon G. Sanders, W. Barrie	Gauchos of El Dorado, W Three Mesquiteers	Moon Over Her Shoulder L. Bari, A. Mowbray, J. Sutton	The Corsican Brothers D. Fairbanks, Jr. R. Warrick, A. Tamiroff (Small)	Flying Cadets W. Gargan, E. Lowe Masked Rider, W J. M. Brown	
31	The Men in Her Life L. Young, C. Veidt		Adolescence L. Janney, E. Hunt Riding the Sunset Trail, W T. Keene ('40-'41)	New York Town F. MacMurray, M. Martin, R. Preston	Mr. Celebrity D. Day, F. X. Bushman, C. K. Young	Dumbo (Technicolor) (Special)	Public Enemies P. Terry, W. Barrie	Hot Spot B. Grable, V. Mature, C. Landis	Sundown G. Tierney, B. Cabot, G. Sanders (Wanger)	Appointment for Love M. Sullavan, C. Boyer	
NOV 7	The Stork Pays Off M. Rosenbloom, R. Hudson, V. Jory		Zis Boom Bah P. Hayes, G. Hayes, M. Healy		The Lone Rider Fights Back, W G. Houston End '40-'41 Season	Unexpected Uncle C. Coburn, A. Shirley, J. Craig	The Devil Pays Off J. E. Bromberg, O. Massen	Small Town Deb J. Withers, J. Darwell, C. Wright, Jr.		Hellzapoppin' Olsen and Johnson, M. Raye	
14	Secret of the Lone Wolf W. William, R. Ford, E. Blore				'41-'42 Season The Miracle Kid	Suspicion C. Grant, J. Fontaine, N. Bruce	Sierra Sue, W G. Autry, S. Burnette,	Swamp Water W. Huston, W. Brennan, A. Baxter	3rd Streamliner (Roach)	Paris Calling E. Bergner, R. Scott Arizona Cyclone, W J. M. Brown	
21	You Belong to Me H. Fonda, B. Stanwyck, E. Buchanan		Double Trouble H. Langdon, C. Rogers		The Ghost and the Guest	Look Who's Laughing E. Bergen, F. McGee & Molly, L. Ball				Moonlight in Hawaii J. Downs, J. Frazee Quiet Wedding (English-made)	

HOLIDAYS
(During the Period Covered by the National Release Date Guide)

Sunday, October 12—Columbus Day.
Friday, October 24—Pennsylvania Day (in Pa.).
Monday, October 27—Navy Day.
Friday, October 31—Hallowe'en.
Tuesday, November 4—Election Day.
Tuesday, November 11—Armistice Day.
Thursday, November 20—New Thanksgiving.
Sunday, November 23—Repudiation Day (Md.).

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THE EXHIBITOR SERVISECTION

AN EXCLUSIVE FEATURE OF THIS PUBLICATION

THE CHECK-UP — of ALL Features and Shorts released during past 8 months

The Feature Check-up

Of All Features Released Nationally Since February 5, 1941

("Leg." is the symbol for the Legion of Decency ratings, which are included in cases where the pictures are classified as either "objectionable in part" (B) or "condemned" (C). This applies only to films reviewed since August 6, 1941. Films without a Legion of Decency rating are either unobjectionable or unclassified.)

(The letter "A" appears in cases where the reviewer considers a film most suitable for adults. Where no classification appears, it is inferred that the picture is suitable for both family and adults.)

COLUMBIA

(1939-1940 releases from 1001 up; 1940-1941 releases from 2001 up.)

ACROSS THE SIERRAS — W — Bill Elliott, Richard Fiske, Luana Walters—One of Elliott's better entries—58m.—see Mar. 5 issue—(2212).

ADAM HAD FOUR SONS—D—Warner Baxter, Ingrid Bergman, Susan Hayward, Fay Wray—Top-notch women's drama that can stand strong selling—81m.—see Mar. 5 issue—(2006).

ADVENTURE IN WASHINGTON—D—Herbert Marshall, Virginia Bruce, Gene Reynolds—Well made programmer has plenty of selling angles—86m.—see June 11 issue—(2010).

BIG BOSS, THE—MD—Otto Kruger, Gloria Dickson, John Litel—For the duals and nabes—70m.—see May 14 issue—(2037).

BLONDE FROM SINGAPORE, THE—MD—Florence Rice, Leif Erikson, Gordon Jones—Meller for the lower half of the duals—70m.—see Sept. 3 issue.

BLONDIE GOES LATIN—CMU—Penny Singleton, Arthur Lake, Larry Simms, Tito Guizar—One of the better Blondies—69m.—see Feb. 19 issue—(2015).

BLONDIE IN SOCIETY—C—Penny Singleton, Arthur Lake, Larry Simms—Best in the series — 77m. — see July 9 issue—(2014).

DEVIL COMMANDS, THE—MY—Boris Karloff, Richard Fiske, Amanda Duff—For the Karloff fans—65m. —see Feb. 19 issue—(2028).

ELLERY QUEEN, MASTER DETECTIVE—MYD—Ralph Bellamy, Margaret Lindsay, Michael Whalen—Good mystery for duals—68m.—see Dec. 11 issue—(2024).

ELLERY QUEEN'S PENTHOUSE MYSTERY — MY — Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Dualler; good entrant in Ellery Queen series —70m.—see Mar. 5 issue—(2025).

ELLERY QUEEN AND THE MURDER RING—MY—Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Tops for the series—69m.—see Oct. 1 issue.

ELLERY QUEEN AND THE PERFECT CRIME—MY—Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Fair Ellery Queen offering—70m.—see July 23 issue—(2023).

GREAT SWINDLE, THE — MD — Jack Holt, Marjorie Reynolds, Sidney Blackmer—Filler for the bottom dual spot—54m.—see Apr. 2 issue—(2034).

HANDS ACROSS THE ROCKIES—W—Bill Elliott, Mary Dailey—Topnotch western with good comedy — 57m.—see June 25 issue—(2215).

HARMON OF MICHIGAN—AD—Tom Harmon, Anita Louise, Forest Evashevski—Football picture has topical angles for selling—66m.—see Sept. 17 issue.

HERE COMES MR. JORDAN — C — Robert Montgomery, Claude Rains, Evelyn Keyes, Rita Johnson—Good comedy—94m.—see Aug. 6 issue.

HER FIRST BEAU—CD—Jane Withers, Jackie Cooper, Edith Fellows, William Tracy—Pleasing family program—78m.—see May 14 issue—(2013).

I WAS A PRISONER ON DEVIL'S ISLAND—MD—Sally Eilers, Donald Woods, Edward Ciannelli—Bottom dualler—71m.—see July 9 issue—(2041).

KING OF DODGE CITY—W—Bill Elliott, Tex Ritter, Judith Linden—Okay western; sell Elliott-Ritter combo—63m.—see Sept. 3 issue.

LADIES IN RETIREMENT—D—Ida Lupino, Louis Hayward, Evelyn Keyes—Well-made drama; has possibilities for selling along sensational lines—91m. —see Sept. 17 issue—(A).

LONE STAR VIGILANTES—W—Bill Elliott, Tex Ritter, Virginia Carpenter—Good Elliott-Ritter entry —58m.—see Oct. 1 issue.

LONE WOLF TAKES A CHANCE, THE—MD—Warren William, June Storey, Henry Wilcoxon, Eric Blore —Below the Lone Wolf standard; bottom dualler —76m.—see Mar. 19 issue—(2022).

MEDICO OF PAINTED SPRINGS, THE—W—Charles Starrett, Terry Walker — Topnotch western—62m. —see July 9 issue—(2206).

MEET BOSTON BLACKIE—MY—Chester Morris, Rochelle Hudson, Constance Worth — Fast-moving comedy-meller for the duals—61m.—see Mar. 5 issue—(2027).

MISSING TEN DAYS—MD—Rex Harrison, Karen Verne, Joan Marion — Okay British meller for houses which can play this type of product—77m.—see Mar. 19 issue—(English-made)—(2044).

MYSTERY SHIP—MD—Paul Kelly, Lola Lane—Suitable for the twin bills—66m.—see Sept. 3 issue.

NAVAL ACADEMY—CD—Freddie Bartholomew, Jimmy Lydon, Billy Cook—Pleasant entertainment with military angles to help selling—67m.—see May 28 issue—(2020).

NORTH FROM THE LONE STAR—W—Bill Elliott, Richard Fiske, Dorothy Fay—Will please the oatie fans—58m.—see Apr. 30 issue—(2213).

OFFICER AND THE LADY, THE—MD—Rochelle Hudson, Bruce Bennett, Roger Pryor—Good action meller for the duallers—59m.—see July 23 issue—(2039).

OUR WIFE—C—Melvyn Douglas, Ruth Hussey, Ellen Drew—Sell the title and names—95m.—see Sept. 3 issue—Leg.: B.

OUTLAWS OF THE PANHANDLE — WMU — Charles Starrett, Frances Robinson, Sons of Pioneers — Routine western — 59m. — see Mar. 19 issue.—(2205).

PENNY SERENADE—CD—Cary Grant, Irene Dunne, Beulah Bondi—Combination of comedy, romance, and heart-throbs; of hit proportions, should register big grosses—120m.—see Apr. 30 issue—(2002).

PRAIRIE STRANGER—W—Charles Starrett, Cliff Edwards, Patti McCarty—Fair Starrett—58m.—see Oct. 15 issue—(2208).

RETURN OF DANIEL BOONE, THE—W—Bill Elliott, Betty Miles—Up to par Elliott—61m.—see May 28 issue—(2214).

RICHEST MAN IN TOWN, THE—D—Frank Craven, Edgar Buchanan, Eileen O'Hearn—For the duallers—70m.—see June 25 issue—(2026).

ROARING FRONTIERS—Bill Elliott, Tex Ritter, Ruth Ford—Average western—60m.—see Sept. 3 issue.

SHE KNEW ALL THE ANSWERS—C—Joan Bennett, Franchot Tone, John Hubbard—Pleasing program comedy will need plenty of selling—86m.—see May 28 issue—(2008).

SON OF DAVY CROCKETT, THE—W—Bill Elliott, Iris Meredith, Dub Taylor—High-rating western—60m. —see July 23 issue—(2216).

SWEETHEART OF THE CAMPUS—MUC—Ruby Keeler, Ozzie Nelson, Harriet Hilliard—Lower-bracket musical—67m.—see July 9 issue—(2019).

TEXAS—AD—William Holden, Glenn Ford, Claire Trevor—Fast-moving action picture that will please any audience; sell it big for best results—93m.—see Oct. 1 issue.

THEY DARE NOT LOVE—MD—Martha Scott, George Brent, Paul Lukas—Sell the names—76m.—see May 14 issue—(2011).

THUNDER OVER THE PRAIRIES—W—Charles Starrett, Cliff Edwards, Eileen O'Hearn—Good western; off the beaten track—61m.—see Aug. 6 issue—(2207).

TILLIE THE TOILER — Kay Harris, William Tracy, George Watts—Fair comedy; sell the comic strip—68m.—see Aug. 20 issue—(2017).

TIME OUT FOR RHYTHM—MUC—Rudy Vallee, Ann Miller, Rosemary Lane—Musical with specialties for the duallers—75m. — see June 11 issue — (2009).

TWO IN A TAXI—CD—Russell Hayden, Anita Louise, Noah Beery, Jr.—Routine program for the bottom half—63m.—see Aug. 20 issue—(2042).

TWO LATINS FROM MANHATTAN—MUC—Joan Davis, Jinx Falkenburg, Joan Woodbury—For the duallers —66m.—see Oct. 1 issue.

UNDER AGE—D—Nan Grey, Tom Neal, Alan Baxter —Lightweight offering for the duallers — 60m. — see Apr. 30 issue—(2036).

VOICE IN THE NIGHT, THE — Clive Brook, Diana Wynyard—Anti-Nazi show is well made, but will need plenty of attention in most spots — 83m. — see May 14 issue—(English-made).

YOU'LL NEVER GET RICH—MUC—Fred Astaire, Rita Hayworth, Robert Benchley, John Hubbard—Nice program with topical angles to help selling—89m. —see Oct. 1 issue.

TO BE REVIEWED OR IN PRODUCTION

BEDTIME STORY—Fredric March, Loretta Young, Robert Benchley.

BULLETS FOR BANDITS—Bill Elliott, Tex Ritter, Dorothy Short.

CONFESSIONS OF BOSTON BLACKIE—Chester Morris, Harriet Hilliard, George E. Stone.

FIVE MEN—Leslie Howard, Raymond Massey, Laurence Olivier—(English-made).

GO WEST, YOUNG LADY—Penny Singleton, Glenn Ford, Ann Miller, Charlie Ruggles.

HARVARD, HERE I COME—Maxie Rosenbloom, Arlene Judge, Marie Wilson.

LADY IS WILLING, THE—Marlene Dietrich, Fred MacMurray.

MEN IN HER LIFE, THE—Loretta Young, Dean Jagger, Conrad Veidt.

NORTH OF THE ROCKIES—Bill Elliott, Tex Ritter, Shirley Patterson.

OUTLAW RANGER—Charles Starrett, Russell Hayden, Edith Leach.

ROYAL MOUNTED PATROL—Charles Starrett, Russell Hayden.

SECRET OF THE LONE WOLF—Warren William, Ruth Ford.

SING FOR YOUR SUPPER—Jinx Falkenburg, Buddy Rogers, Eve Arden.
STORK PAYS OFF, THE—Rochelle Hudson, Victor Jory, Maxie Rosenbloom.
THREE GIRLS ABOUT TOWN — Joan Blondell, John Howard, Robert Benchley.
YOU BELONG TO ME — Barbara Stanwyck, Henry Fonda, Edgar Buchanan.

METRO

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

ANDY HARDY'S PRIVATE SECRETARY—C—Mickey Rooney, Lewis Stone, Ian Hunter, Kathryn Grayson—Top-notch comedy for all audiences; maintains series standard—101m.—see Mar. 5 issue—(126).
BAD MAN, THE—AD—Wallace Beery, Laraine Day, Lionel Barrymore, Ronald Reagan—Depends on the name draw—70m.—see Apr. 2 issue—(124).
BARNACLE BILL—C—Wallace Beery, Marjorie Main, Leo Carrillo—Lusty Beery comedy; okay program entertainment—92m.—see July 9 issue—(141).
BIG STORE, THE—CMU—Marx Brothers, Tony Martin, Virginia Grey—One of the better Marx Brothers entries—83m.—see June 25 issue—(139).
BILLY THE KID—W—Robert Taylor, Brian Donlevy, Ian Hunter, Mary Howard—Formula western with excellent scenic background—95m.—see June 11 issue—(Technicolor)—(137).
BLONDE INSPIRATION—CD—John Shelton, Virginia Grey, Albert Dekker, Charlee Butterworth—For the lower half of the duallers—72m.—see Feb. 19 issue—(123).
BLOSSOMS IN THE DUST—D—Greer Garson, Walter Pidgeon, Felix Bressart, Marsha Hunt — Strong women's show, on the sentimental side; needs selling—99m.—see July 9 issue — (Technicolor) — (144).
DR. JEKYLL AND MR. HYDE—MD—Spencer Tracy, Ingrid Bergman, Lana Turner, Donald Crisp — Impressive version of familiar story — 127m. — see Sept. 3 issue—(201).
DR. KILDARE'S WEDDING DAY—Lionel Barrymore, Lew Ayres, Laraine Day, Red Skelton—Good series entrant—83m.—see Sept. 3 issue—(145).
DOWN IN SAN DIEGO — AD—Bonita Granville, Ray McDonald, Dan Dailey, Jr., Leo Gorcey—For the lower half of the duallers—70m.—see Sept. 3 issue—(203).
FEMININE TOUCH, THE—C—Rosalind Russell, Don Ameche, Kay Francis—Amusing comedy for sophisticated audiences; sell the women's angle—97m.—see Sept. 17 issue—(207)—(A).
FREE AND EASY — C—Ruth Hussey, Robert Cummings, Judith Anderson—Comedy for the bottom duallers; sell the names—55m.—see Mar. 5 issue—(127).
GET-AWAY, THE—MD—Robert Sterling, Dan Dailey, Jr., Charles Winninger, Donna Reed—Fast moving action show will fit nicely into the duallers—89m. see June 25 issue—(138).
HONKY TONK—MD—Clark Gable, Lana Turner, Frank Morgan, Claire Trevor—Highly exploitable programmer has name backing to get it into the better grosses—105m.—see Oct. 1 issue—Leg.: B—(204).
I'LL WAIT FOR YOU—MD—Robert Sterling, Marsha Hunt, Virginia Weidler—Okay for the bottom dual spot—75m.—see May 28 issue—(135).
LADY BE GOOD—MUC—Eleanor Powell, Ann Sothern, Robert Young, Lionel Barrymore—Entertaining program musical; its only fault is overlength—111m.—see Sept. 3 issue—(202).
LIFE BEGINS FOR ANDY HARDY—CD—Lewis Stone, Mickey Rooney, Judy Garland—Another top-notch Hardy entrant—100m.—see Aug. 20 issue—(146).
LOVE CRAZY—C—William Powell, Myrna Loy, Gail Patrick—Looks like a summer money show—99m.—see May 28 issue—(134).
MARRIED BACHELOR—C—Robert Young, Ruth Hussey, Lee Bowman—Entertaining programmer—81m. see Sept. 17 issue—(205)—(A).
MATA HARI — MD—Greta Garbo, Ramon Novarro, Lionel Barrymore—Re-issue has present day selling angles—89m.—see June 25 issue—(185).
MEN OF BOYS TOWN—D—Spencer Tracy, Mickey Rooney, Bobs Watson—Packed with entertainment value for everyone—106m.—see Mar. 19 issue—(132).
NAVY BLUE AND GOLD—CD—James Stewart, Robert Young, Lionel Barrymore, Florence Rice—Re-issue can be sold on service angles and name strength—94m.—see July 9 issue.
PENALTY, THE—MD—Edward Arnold, Lionel Barrymore, Gene Reynolds, Marsha Hunt—Good action dualler, especially suited for family and small-town trade—80m.—see Mar. 19 issue—(129).
PEOPLE VS. DR. KILDARE, THE—MD—Lew Ayres, Lionel Barrymore, Laraine Day—Top-ranking member of the series—78m.—see May 14 issue—(133).
RAGE IN HEAVEN—MD—Robert Montgomery, Ingrid Bergman, George Sanders — Good critics' picture with a selling problem—85m.—see Mar. 19 issue—(128).
RINGSIDE MAISIE—CD—Ann Sothern, George Murphy, Robert Sterling—Overlong programmer with selling angles—95m.—see Aug. 6 issue—(143).
SMILIN' THROUGH—DMU—Jeanette MacDonald, Gene Raymond, Brian Aherne—Top-notch production; slow, but with strong appeal for women—100m.—see Sept. 17 issue—(Technicolor)—(206).
STARS LOOK DOWN, THE — D—Michael Redgrave, Margaret Lockwood, Emlyn Williams—Tight, gripping drama with strong tragic overtones; well-made, but a selling problem—99m.—see July 23 issue—(English-made)—(142)—(A).
THEY MET IN BOMBAY—CMD—Clark Gable, Rosalind Russell, Peter Lorre—Name strength should help this to very good summer grosses—92m.—see July 9 issue—(140).
TRIAL OF MARY DUGAN, THE — D — Laraine Day, Robert Young, Tom Conway, Frieda Inescort—Saleable dramatic program — 90m.—see Feb. 19 issue—(125).
WASHINGTON MELODRAMA—MD—Frank Morgan, Ann Rutherford, Keut Taylor—Just a programmer for the duallers—80m.—see Apr. 30 issue—(131).
WHEN LADIES MEET—CD—Joan Crawford, Robert Taylor, Greer Garson, Herbert Marshall—Theatrical drawing-room show may entertain sophisticates but is slow for others; will need plenty of push—105m.—see Sept. 3 issue—(148)—(A).
WHISTLING IN THE DARK—CMD—Red Skelton, Ann Rutherford, Conrad Veidt, Virginia Grey—Entertaining program for the duallers—78m.—see Aug. 20 issue—(147).
WOMAN'S FACE, A — MD—Joan Crawford, Melvyn Douglas, Conrad Veidt — Absorbing drama with good appeal for all kinds of houses—106m.—see May 14 issue—(136).
ZIEGFELD GIRL—DMU—James Stewart, Judy Garland, Hedy Lamarr, Lana Turner, Tony Martin, Ian Hunter, Jackie Cooper—Big lavish show will be an important grosser—131m.—see Apr. 30 issue—(130).

TO BE REVIEWED OR IN PRODUCTION

BABES ON BROADWAY—Mickey Rooney, Judy Garland, Virginia Weidler, Fay Bainter.
CHOCOLATE SOLDIER, THE — Nelson Eddy, Rise Stevens, Nigel Bruce—102m.
GIRL ON THE HILL, THE—Shirley Temple, Herbert Marshall, Gail Patrick, Laraine Day.
H M. PULHAM, ESQUIRE—Charles Coburn, Fay Holden, Hedy Lamarr, Robert Young, Ruth Hussey, Van Heflin.
JOHNNY EAGER—Robert Taylor, Lana Turner, Van Heflin.
MISS ACHILLES' HEEL—Rosalind Russell, Walter Pidgeon, Claire Trevor, Lee Bowman.
PANAMA HATTIE—Ann Sotheru, Red Skelton.
SHADOW OF THE THIN MAN, THE—William Powell, Myrna Loy.
STEEL CAVALRY—Wallace Beery, Marjorie Main, Lewis Stone.
TWINS, THE—Greta Garbo, Melvyn Douglas, Roland Young, Constance Bennett, Robert Sterling, Ruth Gordon.
TARZAN'S SECRET TREASURE—Johnny Weissmuller, Maureen O'Sullivan, Johnny Sheffield.
UNHOLY PARTNERS—Edward Robinson, Edward Arnold, Laraine Day—94m.
VANISHING VIRGINIAN, THE—Frank Morgan, Kathryn Grayson, Spring Byington.
WE WERE DANCING—Norma Shearer, Melvyn Douglas.
WOMAN OF THE YEAR—Katharine Hepburn, Spencer Tracy, Fay Bainter.

MONOGRAM

(1939-1940 releases from 3901 up; 1940-1941 releases not numbered.)

ADOLESCENCE—D—Leon Janney, Eleanor Hunt, Esther Muir—Dualler with sex angles to sell—79m.—see Sept. 17 issue—Leg.: C—(A).
ARIZONA BOUND—W—Buck Jones, Tim McCoy, Luana Walters—Excellent start for the new "Rough Riders" series—57m.—see Sept. 3 issue.
BOWERY BLITZKRIEG—AD—Leo Gorcey, Bobby Jordan, Warren Hull, Dead End Kids—Fast moving entrant for the action trade — 63m.—see Aug. 6 issue.
DEADLY GAME, THE—MD—Charles Farrell, June Lang, John Miljan—Above average spy drama for the duallers—63m.—see Aug. 20 issue.
DEAD MAN'S SHOES—MD—Leslie Banks, Wilfrid Lawson, Judy Kelly—British meller for the duals—70m.—see Mar. 5 issue—(English-made).
DRIFTIN' KID, THE—W—Tom Keene, Betty Miles, Frank Yaconelli—Fair western—55m—see Oct. 1 issue.
DYNAMITE CANYON—W—Tom Keene, Evelyn Finley, Sugar Dawn—Okay western—58m.—see Sept. 3 issue.
FATHER STEPS OUT—C—Frank Albertson, Lorna Gray, Jed Prouty—For the duals—63m.—see July 23 issue.
FLYING WILD—MD—Leo Gorcey, Bobby Jordan, Joan Barclay—Okay for the younger patrons—63m.—see Mar. 5 issue.
FORGOTTEN HERO (Hoosier Schoolboy)—MD—Mickey Rooney, Anue Nagel, Frank Shields—Re-issue; sell Rooney—62m.—see Apr. 2 issue.
FUGITIVE VALLEY—W—The Range Busters, Julie Duncan—Up-to-standard Range Busters—61m.—see Aug. 6 issue.
GANG'S ALL HERE, THE—MD—Frankie Darro, Marcia Mae Jones, Mantan Moorland, Keye Luke—Fast moving Darro should please the action fans—61m.—see June 25 issue.
GENTLEMAN FROM DIXIE, THE—D—Jack La Rue, Marian Marsh, Clarence Muse—One of the better Monogram offerings—61m.—see Sept. 17 issue.
GUNMAN FROM BODIE—W—Buck Jones, Tim McCoy, Christine MacIntyre—Good western—62½m.—see Oct. 1 issue.
HOOSIER SCHOOLBOY—see Forgotten Hero.
HOUSE OF MYSTERY, THE—MYD—Keneth Kent, Judy Kelly, Peter Murray Hill—English mystery will satisfy the action and thriller dual trade—62m.—see May 14 issue—(English-made).
INVISIBLE GHOST, THE—MD—Bela Lugosi, Polly Ann Young, John McGuire—Okay for the horror fans—63m.—see Apr. 30 issue.
KID'S LAST RIDE, THE—W—Range Busters, Luana Walters, Ed Brian—Run-of-the-mill Range Busters—55m.—see Feb. 19 issue.
KING OF THE ZOMBIES — MD—Dick Purcell, Joan Woodbury, John Archer—Thriller has plenty of selling angles—67m.—see May 28 issue.
LET'S GO COLLEGIATE—CMU—Frankie Darro, Marcia Mae Jones, Jackie Moran—College yarn will please the family trade—62m.—see Oct. 1 issue.
MURDER BY INVITATION—MY—Wallace Ford, Sarah Padden, Marian Marsh—Top-line murder mystery for the duallers—63m.—see July 9 issue.
PIONEERS, THE — Tex Ritter, "Slim" Andrews, Wanda McKay—Below par Ritter—61m.—see May 14 issue.
REDHEAD—D—June Lang, Johnny Downs, Eric Blore—Routine program for the duallers — 63m.—see May 28 issue.
RIDIN' THE CHEROKEE TRAIL—W—Tex Ritter, Slim Andrews, Betty Miles—One of the better Ritters—60m.—see Mar. 5 issue.
ROAR OF THE PRESS—MD—Wallace Ford, Jean Parker, Jed Prouty—One of the better Monogram offerings—72m.—see May 14 issue.
SADDLE MOUNTAIN ROUNDUP—W—Range Busters, Lita Conway—Passable Range Busters entry—59m. see Sept. 17 issue.
SIGN OF THE WOLF—AD—Michael - Whalen, Grace Bradley, Mantan Moreland—For the family trade and dog-lovers—69m.—see May 14 issue.
SILVER STALLION—AD—David Sharpe, Janet Waldo, LeRoy Mason—Should satisfy the open air fans—59m.—see June 11 issue.
TUMBLEDOWN RANCH IN ARIZONA—W—Range Busters, Sheila Darcy—Run-of-the-mill Range Busters—60m.—see Apr. 30 issue.
WANDERERS OF THE WEST—W—Tom Keene, Betty Miles—Standard western—58m.—see July 9 issue.
WRANGLER'S ROOST—W—Range Busters, Gwen Gaze, Forrest Taylor—Best of the series—57m.—see June 11 issue.

TO BE REVIEWED OR IN PRODUCTION

DOUBLE TROUBLE—Harry Langdon, Charles Rogers.
HERE COME THE MARINES—Wallace Ford, Toby Wing, Grant Withers.
NIGHT OF HORROR—Bela Lugosi.
RIDING THE SUNSET TRAIL—Tom Keene, Betty Miles, Sugar Dawn.
SPOOKS RUN WILD—Bela Lugosi, Leo Gorcey, Bobby Jordan, Huntz Hall.
TONTO BASIN OUTLAWS—Rauge Busters.
TOP SERGEANT MULLIGAN—Nat Pendleton, Carol Hughes, Sterling Holloway.
TOWER OF TERROR—Movita—(English-made).
ZIS, BOOM, BAH—Grace Hayes, Peter Lind Hayes, Mary Healy.

PARAMOUNT

(1939-1940 releases from 3901 up; 1940-1941 releases from 4001 up.)

ALOMA OF THE SOUTH SEAS—CD—Dorothy Lamour, Jon Hall, Lynne Overman—Technicolor spectacle has the angles for intensive selling and good business—77m.—see Sept.. 3 issue—Leg.: B—(Technicolor)—(4038).
AMONG THE LIVING—MD—Albert Dekker, Susan Hayward, Frances Farmer—Meller for the duals—67m.—see Sept. 17 issue—Leg.: B—(4108).
BIRTH OF THE BLUES—MU—Bing Crosby, Mary Martin, Brian Donlevy—Star draw, plus music, should send this into the better grosses—83m.—see Sept. 17 issue—(4109).
BORDER VIGILANTES — W — William Boyd, Russell Hayden, Frances Gifford—Top line western in the Cassidy series—62m.—see Apr. 16 issue—(4053).
BUY ME THAT TOWN—CD—Lloyd Nolan, Constance Moore, Albert Dekker, Sheldon Leonard—Amusing dualler with a different angle—69m.—see Sept. 3 issue—(4102).
CAUGHT IN THE DRAFT—C—Bob Hope, Dorothy Lamour, Eddie Bracken, Lynne Overman—Sure-fire boxoffice—82m.—see June 11 issue—(4032).
FLYING BLIND—AD—Richard Arlen, Jean Parker, Nils Asther—Good aviation programmer — 70m. — see Sept. 3 issue—(4037).
FORCED LANDING—MD—Richard Arlen, Eve Gabor, J. Carrol Naish—Good action program melodrama—67m.—see July 23 issue—(4033).
GLAMOUR BOY—CD—Jackie Cooper, Susanna Foster, Walter Abel—Nice program; has possibilities for "sleeper" business—78m.—see Sept. 17 issue—(4110).
HARD-BOILED CANARY, THE (There's Magic In Music)—CMU—Allan Jones, Susanna Foster, Margaret Lindsay—For lovers of classical music; can stand strong selling—79m.—see Feb. 19 issue—(4021).
HENRY ALDRICH FOR PRESIDENT—C—James Lydon, Charles Smith, June Preisser, Mary Anderson—Dualler for the family trade; sell the radio fame—72m.—see Sept. 3 issue—(4104).
HOLD BACK THE DAWN—D—Charles Boyer, Olivia de Havilland, Paulette Goddard — Triple starrer should prove strong femme draw—116m.—see Sept. 3 issue—(4103)
IN OLD COLORADO—W—William Boyd, Russell Hayden, Margaret Hayes — Top-notch Hopalong—66m. see Mar. 5 issue—(4052).
I WANTED WINGS—MD—Ray Milland, William Holden, Wayne Morris, Brian Donlevy, Constance Moore—Large-scale, spectacular action picture; will need plenty of selling—135m.—see May 28 issue—(4028).
KISS THE BOYS GOODBYE—MUC—Mary Martin, Don Ameche, Oscar Levant, Rochester—Pleasant musical; sell the names—85m.—see July 9 issue—Leg.: B—(4035).
LADY EVE, THE—CD—Barbara Stanwyck, Henry Fonda, Charles Coburn—Pleasing programmer, with emphasis on the women's angle—94m.—see Mar. 5 issue—(4022).

LAS VEGAS NIGHTS—CMU—Phil Regan, Bert Wheeler, Constance Moore, Tommy Dorsey—Routine musical without names; plug Tommy Dorsey's Band—87m. —see Mar. 19 issue—(4023).

MAD DOCTOR, THE—MD—Basil Rathbone, John Howard, Ellen Drew, Ralph Morgan—Exploitable horror picture has plenty of selling angles—91m.—see Feb. 19 issue—(4018).

MONSTER AND THE GIRL, THE—MD—Ellen Drew, Paul Lukas, Robert Paige—Tailor made for the horror fans—65m.—see Mar. 5 issue—(4020).

NEW YORK TOWN—CD—Fred MacMurray, Mary Martin, Robert Preston—Lightweight program will need plenty of selling—74m.—see Sept. 3 issue—(4105).

NIGHT OF JANUARY 16TH, THE—MD—Robert Preston, Ellen Drew, Nils Asther—Mystery for the duals; sell Broadway rep — 77m. — see Sept. 17 issue—(4106).

NOTHING BUT THE TRUTH—F—Bob Hope, Paulette Goddard, Edward Arnold, Leif Erickson — Laugh show, backed by the Hope rep, should get into the better money—87m.—see Sept. 3 issue—(4101).

ONE NIGHT IN LISBON—CD—Fred MacMurray, Madeleine Carroll, Patricia Morison—Good program—97m.—see May 28 issue—(4029)—(A).

OUTLAWS OF THE DESERT—W—Bill Boyd, Andy Clyde, Jean Phillips—Actionful Hopalong Cassidy —66m.—see Oct. 1 issue.

PARSON OF PANAMINT, THE—D—Charles Ruggles, Ellen Drew, Phillip Terry—Good entertainment—84m.—see June 25 issue—(4031).

PIRATES ON HORSEBACK—W—William Boyd, Russell Hayden, Elcanor Stewart—Top notch western —68m.—see May 28 issue—(4054).

POWER DIVE—AD—Richard Arlen, Jean Parker, Roger Pryor—Pleasing aviation programmer for the action trade—71m.—see Apr. 30 issue—(4026).

REACHING FOR THE SUN—MD—Joel McCrea, Ellen Drew, Albert Dekker, Eddie Bracken—Just a programmer; sell the names—90m.—see Apr. 16 issue —(4027).

RIDERS OF THE TIMBERLINE—W—William Boyd, Andy Clyde, Eleanor Stewart—Average Hopalong, passable action opus—59m.—see Oct. 1 issue.

ROAD TO ZANZIBAR, THE—MUC—Bing Crosby, Dorothy Lamour, Bob Hope—Sell the names and "Road to Singapore" rep—92m.—see Mar. 19 issue—(4025).

ROUNDUP, THE—WD—Richard Dix, Patricia Morison, Preston Foster—Fair western drama is suitable for action houses—90m.—see Mar. 19 issue—(4024).

RUGGLES OF RED GAP—C—Charles Laughton, Mary Boland, Charlie Ruggles—Re-issue should arouse a certain amount of interest—90m.—see July 23 issue —(Re-issue).

SECRET OF THE WASTELANDS—W—Bill Boyd, Andy Clyde, Barbara Britton—Slow Hopalong—66m.—see Oct. 1 issue.

SHEPHERD OF THE HILLS, THE—MD—John Wayne, Betty Field, Harry Carey, Beulah Bondi—High rating family entertainment is welcome change from war cycle — 98m.—see June 25 issue — (Technicolor)—(4034).

SKYLARK—CD—Claudette Colbert, Ray Milland, Walter Abel, Brian Aherne, Binnie Barnes—Class comedy; sell the names—91m.—see Sept. 17 issue—(4107).

STICK TO YOUR GUNS—W—William Boyd, Andy Clyde, Jacqueline Holt—Routine western—61m.—see Oct. 1 issue.

THERE'S MAGIC IN MUSIC — see The Hard-Boiled Canary.

TWILIGHT ON THE TRAIL—W—William Boyd, Andy Clyde, Norma Willis—Run-of-the-mill western—56m.—see Oct. 1 issue.

WEST POINT WIDOW—CD—Anne Shirley, Richard Carlson, Frances Gifford—Programmer will fit into the dual spot—64m.—see June 11 issue—(4030).

WIDE OPEN TOWN—W—William Boyd, Russell Hayden, Evelyn Brent—High rating in the Hopalong series—79m.—see Aug. 6 issue—(4055).

WORLD PREMIERE—F—John Barrymore, Frances Farmer, Eugene Pallette—Silly programmer belongs on the bottom half of the duallers—67m.—see Sept. 3 issue—(4036).

TO BE REVIEWED OR IN PRODUCTION

AIR RAID—Robert Preston, Martha O'Driscoll, Eve Gabor.

BAHAMA PASSAGE—Madeleine Carroll, Stirling Hayden—(Technicolor).

FLEET'S IN, THE—Dorothy Lamour, William Holden, Jimmy Dorsey.

FLY BY NIGHT—Richard Carlson, Nancy Kelly, Martin Kosleck.

GREAT MAN'S LADY, THE — Barbara Stanwyck, Joel McCrea, Brian Donlevy.

HENRY AND DIZZY—Jimmy Lydon, John Litel, Mary Anderson.

LADY HAS PLANS, THE—Ray Milland, Paulette Goddard, Roland Young.

LOUISIANA PURCHASE—Bob Hope, Victor Moore, Vera Zorina, Irene Bordoni—(Technicolor).

MALAYA—Dorothy Lamour, Jack Haley, Richard Denning—(Technicolor).

MIDNIGHT ANGEL—Robert Preston, Martha O'Driscoll, Eve Gabor.

MR. BUG GOES TO TOWN—Technicolor feature cartoon.

MORNING AFTER, THE—Preston Foster, Albert Dekker, Patricia Morison.

NO HANDS ON THE CLOCK — Chester Morris, Jean Parker, Florence Rice.

REAP THE WILD WIND—Ray Milland, John Wayne, Paulette Goddard, Robert Preston, Raymond Massey—(Technicolor).

REMARKABLE ANDREW, THE—William Holden, Ellen Drew, Brian Donlevy.

SULLIVAN'S TRAVELS — Joel McCrea, Veronica Lake, Eric Blore.

SWEATER GIRL—Eddie Bracken, June Preisser, Betty Jane Rhodes.

TOMBSTONE—Richard Dix, Frances Gifford, Edgar Buchanan.

PRODUCERS RELEASING CORP.

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

BILLY THE KID'S FIGHTING PALS—W—Bob Steele, Al St. John, Phyllis Adair—Routine western—62m. —see Apr. 16 issue—(161).

BILLY THE KID'S RANGE WAR—W—Bob Steele, Joan Barclay, Al St. John—Good Steele entry—60m.—see Feb. 19 issue—(160).

BILLY THE KID IN SANTA FE—W—Bob Steele, Al St. John, Marin Sais—Fair western—66m.—see July 23 issue—(162).

CRIMINALS WITHIN—MY—Eric Linden, Ann Doran, Constance Worth—For the bottom duallers—70m. —see July 9 issue—(111).

DANGEROUS LADY—AD—June Storey, Neil Hamilton, Douglas Fowley—Routine inde meller—65m.—see Oct. 1 issue—(115).

DESPERATE CARGO—MD—Ralph Byrd, Carol Hughes, Julie Duncan—Nice bottom dualler—64m.—see Aug. 20 issue—(113).

DOUBLE CROSS—MD—Kane Richmond, Pauline Moore, Wynne Gibson—Action show will fit nicely into the duallers—61m.—see July 23 issue—(112).

EMERGENCY LANDING—MD—Forrest Tucker, Carol Hughes, Evelyn Brent—Okay aviation meller for the supporting notch—70m.—see May 28 issue—(109).

GAMBLING DAUGHTERS—MD—Roger Pryor, Cecilia Parker, Robert Baldwin—For the bottom duals; sell the title—62m.—see Aug. 20 issue—(124).

GANGS, INC.—see Paper Bullets.

HARD GUY—MD—Jack La Rue, Mary Healy, Kane Richmond—Marriage racket yarn has angles for some houses—66m.—see Oct. 15 issue—(205).

FEDERAL FUGITIVES — MD — Neil Hamilton, Doris Day, Victor Varconi—Well-produced meller for the supporting notch—62m.—see Apr. 2 issue—(108).

JUNGLE MAN—MD—Buster Crabbe, Sheila Darcy, Charles Middleton—Okay jungle meller—67m.—see Oct. 1 issue—(126).

LONE RIDER CROSSES THE RIO, THE—W—George Houston, Roquell Verria, Al St. John—Okay western; sell Houston's singing—60m.—see Mar. 19 issue—(164).

LONE RIDER AMBUSHED, THE—W—George Houston, Al St. John, Maxine Leslie—Standard Lone Rider—64m.—see Sept. 3 issue—(167).

LONE RIDER IN FRONTIER FURY, THE—W—George Houston, Al St. John, Hillary Brooke—Fair western—60m.—see Sept. 3 issue—(166).

LONE RIDER IN GHOST TOWN, THE—W—George Houston, Al St. John, Alaine Brandes—Fair western—64m.—see May 14 issue—(165).

MR. CELEBRITY—D—James Seay, Doris Day, Francis X. Bushman—Nice inde programmer—66m.—see Oct. 15 issue—(114).

OUTLAWS OF THE RIO GRANDE — W—Tim McCoy, Virginia Carpenter, Charles King—Above par western, has plenty of action—53m.—see May 5 issue —(155).

PAPER BULLETS (Gangs, Inc.)—MD—Joan Woodbury, Jack La Rue, John Archer—Okay for duallers—72m.—see June 11 issue—(123).

REG'LAR FELLERS—CD—Billy Lee, Roscoe Ates, Alfalfa Switzer—Kids will love it; worthy of special kiddie show selling—70m.—see Aug. 20 issue—(125).

SECRET EVIDENCE—MD—Marjorie Reynolds, Charles Quigley, Ward McTaggart—Better than the usual run of this class—65m.—see Feb. 19 issue—(106).

SOUTH OF PANAMA—MD—Roger Pryor, Virginia Vale, Lionel Royce—Okay spy meller for the action houses—68m.—see Apr. 30 issue—(110).

TEXAS MARSHAL, THE—W—Tim McCoy, Art Davis, Kay Leslie—High rating western—60m.—see June 25 issue—(156).

TO BE REVIEWED OR IN PRODUCTION

BILLY THE KID'S OKLAHOMA JUSTICE — Buster Crabbe, Al St. John, Joan Barclay.

BILLY THE KID WANTED—Buster Crabbe, Al St. John —64m.—(257).

BLONDE COMET—(116).

FRONTIER MARSHAL NO. 1—Bill Boyd, Lee Powell, Art Davis—(251).

GHOST AND THE GUEST, THE—(207).

LONE RIDER NO. 1—(264).

LONE RIDER FIGHTS BACK, THE—George Houston, Al St. John—(168).

MIRACLE KID, THE—Tom Neal, Carol Hughes—(213).

SWAMP WOMAN, THE—Ann Corio, Jack LaRue—(201).

RKO-RADIO

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

ALL THAT MONEY CAN BUY—see Here Is A Man.

BANDIT TRAIL, THE—W—Tim Holt, Janet Waldo, Ray Whitley—Just another western—60m.—see Sept. 17 issue—(281).

BRINGING UP BABY—C—Cary Grant, Katharine Hepburn, Charles Ruggles—Comedy re-issue; sell Grant and Hepburn—102m.—see Apr. 16 issue—(163).

CITIZEN KANE—D—Orson Welles, Dorothy Comingore, Joseph Cotten—Hits the mark in every department; a massive piece of entertainment, and one that should aim at every box-office record—119m.—see Sept. 3 issue—(201).

CYCLONE ON HORSEBACK—RKO—Tim Holt, Marjorie Reynolds, Ray Whitley—Standard Tim Holt entry—60m.—see June 25 issue—(185).

DEVIL AND MISS JONES, THE—C—Jean Arthur, Robert Cummings, Charles Coburn—Delightful comedy; grosses will depend largely on selling effort—92m.—see Apr. 16 issue—(122).

DUDE COWBOY—W—Tim Holt, Ray Whitley, Marjorie Reynolds—High rating western—58m.—see Sept. 17 issue—(282).

DUMBO—C—Produced by Walt Disney—Technically the best feature Disney has made; the tops for children; but will need strong selling for adults—64m.—see Oct. 15 issue—(293).

FANTASIA—Fantasy MU—Produced by Walt Disney with Leopold Stokowski and the Philadelphia Orchestra—Something new and different; should attract lots of interest in the metropolitan centers —135m.—see Nov. 27 issue—(Disney).

FATHER TAKES A WIFE—C—Gloria Swanson, Adolphe Menjou, John Howard—Lightweight comedy; plug Swanson—79m.—see Sept. 3 issue—(204).

FOOTLIGHT FEVER—C—Alan Mowbray, Donald MacBride, Elisabeth Risdon—Okay comedy for dual support—69m.—see Mar. 19 issue—(119).

FRANK BUCK'S JUNGLE CAVALCADE—AD—Produced in the jungle by Frank Buck—A sure grosser for the animal trade—78m.—see July 23 issue—(re-issue)—(166).

GAY FALCON, THE—MYD—George Sanders, Wendy Barrie, Allen Jenkins—Okay mystery programmer for the duals; successor to "The Saint"—67m.—see Oct. 1 issue—(206).

GIRL, A GUY AND A GOB, A—C—George Murphy, Lucille Ball, Edmond O'Brien—Pleasing program; deserves the best kind of selling—91m.—see Mar. 5 issue—(120).

HERE IS A MAN (All That Money Can Buy)—James Craig, Anne Shirley, Simone Simon, Walter Huston, Edward Arnold—Impressive and praiseworthy, but a problem for any box-office—106m.—see Sept. 3 issue—(205).

HURRY, CHARLIE, HURRY—F—Leon Errol, Mildred Coles, Kenneth Howell—Some laughs in it for the lower half of the duallers—65m.—see July 9 issue—(129).

IT HAPPENED TO ONE MAN—D—Wilfrid Lawson, Nora Swinburne, Marta Labarr—Saleable program where English pictures go—80m.—see Mar. 5 issue—(English-made).

LADY SCARFACE — MD — Judith Anderson, Dennis O'Keefe, Frances Neal—Routine bottom dualler, with an angle—66m.—see Sept. 3 issue—(203).

LITTLE FOXES, THE—D—Bette Davis, Herbert Marshall, Richard Carlson—Quality entertainment best suited for class audiences; needs plugging for others —116m.—see Aug. 20 issue—(175)—(A).

LOOK WHO'S LAUGHING—F—Edgar Bergen, Charlie McCarthy, Fibber McGee and Molly, Lucille Ball—Highly salable comedy with radio names—79m.—see Oct. 1 issue—(209).

MELODY FOR THREE—CD—Jean Hersholt, Fay Wray, Walter Woolf King—One of the better Dr. Christians; sell the music—67m.—see Mar. 5 issue—(124).

MEXICAN SPITFIRE'S BABY—F—Lupe Velez, Leon Errol, Charles "Buddy" Rogers—Lightweight broad farce okay for duals and smaller spots—70m.—see Sept. 17 issue—(210).

MY LIFE WITH CAROLINE—C—Ronald Colman, Anna Lee, Charles Winninger—Pleasing light entertainment that can stand plenty of push—81m.—see July 23 issue—(135)—(A).

PARACHUTE BATTALION—MD—Robert Preston, Nancy Kelly, Edmond O'Brien—Timely programmer has plenty of selling angles—75m.—see Sept. 3 issue—(202).

RELUCTANT DRAGON, THE—Novelty—Robert Benchley, Nana Bryant, Walt Disney—Novelty will need plenty of push, but has chance for surprise grosses —73m.—see May 28 issue—(Technicolor Sequences)—(191).

REPENT AT LEISURE—CD—Kent Taylor, Wendy Barrie, George Barbier—For the lower half of the duallers—66m.—see Apr. 16 issue—(125).

RIDING THE WIND—W—Tim Holt, Ray Whitley, Mary Douglas—One of the better Holts—60m.—see Sept. 17 issue—(283).

ROBBERS OF THE RANGE—W—Tim Holt, Ray Whitley, Virginia Vale—One of the better Holt westerns—62m.—see Apr. 2 issue—(184).

SAINT'S VACATION, THE—MD—Hugh Sinclair, Sally Gray, Arthur Macrae—Lightweight Britisher for the duals—61m.—see June 25 issue—(English-made)—(131).

SCATTERGOOD MEETS BROADWAY — Guy Kibbee, Emma Dunn, Joyce Compton—Standard Scattergood offering for the duals—68m.—see Sept. 3 issue—(136).

SCATTERGOOD PULLS THE STRINGS—CD—Guy Kibbee, Bobs Watson, Susan Peters—Dualler is tops for family trade — 67m.—see May 28 issue—(132).

SIX GUN GOLD—W—Tim Holt, Ray Whitley, Jan Clayton—Routine western—57m.—see Aug. 20 issue—(186).

STORY OF THE VATICAN, THE—Doc—Produced by The March of Time—Strong for solid Catholic sectors; will need plenty of attention in others—54m.—see Aug. 20 issue—(172).

SUNNY—MUC—Anna Neagle, John Carroll, Ray Bolger—Musical can do pleasing business with proper handling—98m.—see May 28 issue—(133).

SUSPICION—MD—Cary Grant, Joan Fontaine, Sir Cedric Hardwicke—Well-produced, suspenseful melodrama has names to sell; strong for class spots, but will need push in others—98½m.—see Oct. 1 issue—(208)—(A).

THEY MEET AGAIN—D—Jean Hersholt, Dorothy Lovett, Robert Baldwin—Dr. Christian entrant for the lower half—67m.—see July 23 issue—(134).

THEY MET IN ARGENTINA—MUC—Maureen O'Hara, James Ellison, Buddy Ebsen, Alberto Vila—Latin-American musical will need plenty of help—77m.—see Apr. 30 issue—(128).

TOM, DICK AND HARRY—C—Ginger Rogers, George Murphy, Alan Marshal, Burgess Meredith—Big laugh-getter should prove box-office tonic—87m.—see July 23 issue—(126).

UNEXPECTED UNCLE—C—Charles Coburn, Anne Shirley, James Craig—Light, pleasant little comedy for the duallers—67m.—see Oct. 1 issue—(207).

VIVACIOUS LADY—C—Ginger Rogers, James Stewart, Charles Coburn—Pleasant reissue; sell Award-winners Rogers and Stewart—90m.—see Mar. 19 issue—(162).

TO BE REVIEWED OR IN PRODUCTION

BALL OF FIRE—Gary Cooper, Barbara Stanwyck.

CALL OUT THE MARINES—Victor McLaglen, Edmund Lowe, Jack Holt, Tim Holt, Simone Simon, Binnie Barnes.

DATE WITH THE FALCON, A—George Sanders, Wendy Barrie, James Gleason.

JOAN OF PARIS—Michele Morgan, Thomas Mitchell, May Robson.

LAND OF THE OPEN RANGE—Tim Holt, Ray Whitley, Janet Waldo.

OBLIGING YOUNG LADY — Joan Carroll, Edmond O'Brien, Ruth Warrick.

PLAYMATES—Kay Kyser, John Barrymore, Lupe Velez.

STREET GIRL—Ray Bolger, Anne Shirley, Desi Arnaz, Eddie Foy, Jr.

THUNDERING HOOFS—Tim Holt, Ray Whitley.

WEEKEND FOR THREE—Jane Wyatt, Dennis O'Keefe, Edward Everett Horton.

REPUBLIC

(1940-41 releases from 001 up; 1941-42 releases from 101 up.)

ALL OVER TOWN—C—Ole Olsen, Chic Johnson, Mary Howard—Re-issue with Olsen-Johnson names to sell—60m.—see Oct. 15 issue—(re-issue).

ANGELS WITH BROKEN WINGS—CD—Binnie Barnes, Gilbert Roland, Mary Lee—For the duals and nabes; sell the names—72m.—see June 11 issue—(016).

APACHE KID, THE—W—Don "Red" Barry, Lynn Merrick, Leroy Mason—Good Barry—56m.—see Oct. 1 issue—(171).

BACK IN THE SADDLE — MUW — Gene Autry, Smiley Burnette, Mary Lee—One of Autry's best—73m. see Apr. 2 issue—(045).

BAD MAN OF DEADWOOD—W—Roy Rogers, Gabby Hayes, Carol Adams—Fast-Moving Rogers entry—61m.—see Sept. 17 issue—(058).

CITADEL OF CRIME—MD—Robert Armstrong, Frank Albertson, Linda Hayes—Fast moving entrant for the duallers—58m.—see Aug. 6 issue—(024).

COUNTRY FAIR—MUC—Eddie Foy, Jr., June Clyde, Guinn Williams—Lightweight farce comedy; best for nabes and hinterland—74m.—see May 14 issue—(015).

COUNTRY GENTLEMEN—C—Ole Olsen, Chic Johnsin, Joyce Compton—Okay re-issue; sell Olsen and Johnson—60m.—see Oct. 15 issue—(re-issue).

DEATH VALLEY OUTLAWS—W—Don "Red" Barry, Lynn Merrick, Milburn Stone—Above average western—56m.—see Oct. 1 issue—(172).

DESERT BANDIT—W—Don "Red" Barry, Lynn Merrick, William Haade—Good western—56m.—see May 28 issue—(077).

DOCTORS DON'T TELL—MD—John Beal, Florence Rice, Edward Norris—Run-of-mill medico-gangster meller—65m.—see Sept. 17 issue—(026).

GANGS OF SONORA—W—Three Mesquiteers, June Johnson—Standard Mesquiteers will satisfy western fans—56m.—see July 23 issue—(068).

GAY VAGABOND, THE—C—Roscoe Karns, Ruth Donnelly, Ernest Truex—Okay for the nabe duals and rurals—66m.—see May 28 issue—(022).

GREAT TRAIN ROBBERY, THE — AD—Bob Steele, Claire Carleton, Milburn Stone — Satisfactory action dualler—62m.—see Mar. 5 issue—(021).

HURRICANE SMITH—MD—Ray Middleton, Jane Wyatt, Harry Davenport — Programmer for the duals — 69m.—see Sept. 3 issue—(108).

ICE-CAPADES—MUC—James Ellison, Jerry Colonna, Dorothy Lewis—Ace musical built for popular appeal—88m.—see Aug. 20 issue—(004).

IN OLD CHEYENNE—W—Roy Rogers, Joan Woodbury, Gabby Hayes—Belongs in the top western bracket—58m.—see Apr. 16 issue—(055).

KANSAS CYCLONE—W—Don "Red" Barry, Lynn Merrick, William Haade—High grade western—56m.—see June 25 issue—(078).

LADY FROM LOUISIANA — MD—John Wayne, Ona Munson, Helen Westley—Another high-rating Republic entry; will need selling—82m.—see May 14 issue—(014).

MAN BETRAYED, A—MD—John Wayne, Frances Dee, Edward Ellis—Good cast held down by weak story; sell the names—83m.—see Mar. 19 issue—(011).

MR. DISTRICT ATTORNEY — CD — Dennis O'Keefe, Florence Rice, Peter Lorre—Fast moving show fits nicely into the action groove—69m.—see Apr. 2 issue—(012)

MOUNTAIN MOONLIGHT — FMU — Weaver Bros. and Elviry, John Archer, Betty Jane Rhodes—Lightweight hillbilly yarn for nabes and rurals—68m.—see Sept. 3 issue—(107).

NEVADA CITY — W — Roy Rogers, George "Gabby" Hayes, Sally Payne—Above par western—58m.—see June 25 issue—(057).

OUTLAWS OF CHEROKEE TRAIL—W—Three Mesquiteers, Lois Collier—Standard Mesquiteer—see Oct. 1 issue—(161).

PALS OF THE PECOS—W—Three Mesquiteers, June Johnson—Run-of-the-mill Mesquiteers—56m.—see Apr. 30 issue—(066).

POISON PEN—D—Flora Robson, Robert Newton, Ann Todd—Above average mystery programmer—66m.—see July 9 issue—(English-made)—(023).

PETTICOAT POLITICS—CD—Roscoe Karns, Ruth Donnelly, Spencer Charters, Lois Ranson, Polly Moran—Dualler for family situations and small towns—67m.—see Feb. 19 issue—(020).

PHANTOM COWBOY, THE—W—Don "Red" Barry, Virginia Carroll, Milburn Stone—Run-of-the-mill western—56m.—see Feb. 19 issue—(075).

PITTSBURGH KID, THE—MD—Billy Conn, Jean Parker, Dick Purcell—Entertaining meller for the duals; Conn's name will help in many spots—74m.—see Sept. 3 issue—(133).

PRAIRIE PIONEERS — W — Three Mesquiteers, Esther Estrella, Robert Kellard—Dualler for action houses; sell Three Mesquiteers series—58m.—see Mar. 5 issue—(065).

PUDDIN' HEAD—CMU—Judy Canova, Francis Lederer, Raymond Walburn—Rural musical will need plenty of help—80m.—see July 9 issue—(003).

RAGS TO RICHES—AD—Alan Baxter, Mary Carlisle, Jerome Cowan—Routine action dualler—57m.—see Aug. 20 issue—(025).

ROOKIES ON PARADE—MUC—Bob Crosby, Gertrude Niesen, Ruth Terry—Timely comedy of the boys in the camps has all the angles—69m.—see Apr. 30 issue—(013).

SADDLEMATES — W—Three Mesquiteers (Livingston, Steele, Davis), Gale Storm—Standard Three Mesquiteers western—56m.—see June 25 issue—(067).

SHERIFF OF TOMBSTONE—W—Roy Rogers, Gabby Hayes, Elyse Knox—Okay western; Rogers at his best—56m.—see May 14 issue—(056).

SINGING HILL, THE — MUW—Gene Autry, Virginia Dale, Smiley Burnette—Top ranking Autry—75m.—see May 14 issue—(046).

SIS HOPKINS — MUC — Judy Canova, Bob Crosby, Charles Butterworth, Jerry Colonna, Susan Hayward—Republic's top production; has big b. o. possibilities with the right kind of selling—98m.—see Apr. 16 issue—(002).

SUNSET IN WYOMING—W—Gene Autry, Smiley Burnette, Maris Wrixon—Standard Autry—65m.—see Aug. 6 issue—(047).

TWO-GUN SHERIFF—W—Don "Red" Barry, Lynn Merrick, Jay Novello—Has plenty for action fans—56m.—see Apr. 30 issue—(076).

UNDER FIESTA STARS—W—Gene Autry, Smiley Burnette, Carol Hughes—Average Autry—64m.—see Sept. 3 issue—(048).

TO BE REVIEWED OR IN PRODUCTION

DEVIL PAYS OFF, THE—Osa Massen, Margaret Tallichet, J. Edward Bromberg.

DOWN MEXICO WAY — Gene Autry, Smiley Burnette, Fay McKenzie—(042).

GAUCHOS OF EL DORADO—Tom Tyler, Bob Steele, Rufe Davis, Lois Collier—(162).

JESSE JAMES AT BAY—Roy Rogers, Gabby Hayes, Gale Storm—(151).

LADY FOR A NIGHT—Joan Blondell, John Wayne, Ray Middleton.

MERCY ISLAND—Ray Middleton, Gloria Dickson, Otto Kruger—(110).

PUBLIC ENEMIES—Phillip Terry, Wendy Barrie, Edgar Kennedy.

SAILORS ON LEAVE—William Lundigan, Shirley Ross, Chick Chandler—(109).

SIERRA SUE—Gene Autry, Smiley Burnette, Fay McKenzie—(143).

20th CENTURY-FOX

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

ACCENT ON LOVE—CD—George Montgomery, Osa Maesen, J. Carrol Naish — Pleasing bottom dualler; Montgomery makes a nice impression—61m.—see July 9 issue—Leg.: B—(148).

BELLE STARR (THE BANDIT QUEEN) — MD—Gene Tierney, Randolph Scott, Dana Andrews—Well-produced outdoor melodrama has plenty of angles for selling—87m.—see Sept. 3 issue—(207).

BLOOD AND SAND—MD—Tyrone Power, Linda Darnell, Rita Hayworth—Sell the names and color for best results—125m.—see May 28 issue—(Technicolor)—(143).

CHARLEY'S AUNT—F—Jack Benny, Kay Francis, James Ellison—New version of famous farce should do nice business—82m.—see Sept. 3 issue—(201).

CHARLIE CHAN IN RIO—MD—Sidney Toler, Mary Beth Hughes, Ted North—One of the best of the Chans—62m.—see Sept. 3 issue—(206).

COWBOY AND THE BLONDE, THE—CD—Mary Beth Hughes, George Montgomery, Alan Mowbray—Mild satire on Hollywood for the duallers—68m.—see Apr. 30 issue—(141).

DANCE HALL—CD—Carole Landis, Cesar Romero, William Henry—Fast moving dualler for the summer trade—73m.—see July 9 issue—Leg.: B—(149).

DEAD MEN TELL—MY—Sidney Toler, Sheila Ryan, Robert Weldon—Good Chan entry for the duallers—60m.—see Mar. 19 issue—(136).

DRESSED TO KILL — MD — Lloyd Nolan, Mary Beth Hughes, Sheila Ryan—Fast-moving meller for the duallers—74m.—see Sept. 3 issue—(202).

FOR BEAUTY'S SAKE—CD—Ned Sparks, Marjorie Weaver, Ted North—Routine entrant for the lower half—62m.—see May 28 issue—(144).

GREAT AMERICAN BROADCAST, THE—CMU—Alice Faye, Jack Oakie, John Payne, Cesar Romero—Workmanlike musical should do good business—91m.—see May 14 issue—(140).

THE GREAT COMMANDMENT—D—John Beal, Maurice Moscovich, Albert Dekker, Marjorie Cooley—Well-made religious drama; can stand selling in certain localities—80m.—see March 5 issue—(142).

GREAT GUNS—C—Laurel and Hardy, Sheila Ryan—For the kiddies—73½m.—see Sept. 17 issue—(212).

KIPPS—see The Remarkable Mr. Kipps.

LAST OF THE DUANES, THE—W—George Montgomery, Lynne Roberts, Eve Arden—Run-of-the-mill western; sell Montgomery as a new western star—57m.—see Sept. 17 issue—(209).

MAIL TRAIN—MD — Gordon Harvey, Alastair Sim, Phyllis Calvert—High rating English import—87m.—see June 25 issue — (139) — (English-made).

MAN AT LARGE—CD—Marjorie Weaver, George Reeves, Richard Derr—For the lower half of the duallers—69m.—see Sept. 17 issue—(210).

MAN HUNT — MD—Walter Pidgeon, George Sanders, Joan Bennett, John Carradine—High rating melodrama that can stand heavy exploitation—102m.—see June 25 issue—(146).

MOON OVER MIAMI—MU—Don Ameche, Betty Grable, Robert Cummings, Carole Landis—Summer musical should be a pleasing grosser—92m.—see June 25 issue—(Technicolor)—(147).

MURDER AMONG FRIENDS—MY—John Hubbard, Marjorie Weaver, Cobina Wright, Jr., Mona Barrie—Amusing thriller for the duals—67m.—see Mar. 5 issue—(132).

PRIVATE NURSE—CD—Jane Darwell, Brenda Joyce, Sheldon Leonard—For the lower half of the duallers 61m.—see Sept. 3 issue—(204).

REMARKABLE MR. KIPPS, THE (Kipps)—CD—Michel Redgrave, Diana Wynyard, Phyllis Calvert—Import is too English for regular run; has chance in class spots—87m.—see Oct. 15 issue—(English-made).

RIDE ON VAQUERO — W — Cesar Romero, Chris-Pin Martin, Mary Beth Hughes—Standard Cisco Kid will fit into the double feature groove—64m.—see Apr. 2 issue—(138).

RIDERS OF THE PURPLE SAGE—W—George Montgomery, Lynne Roberts, Mary Howard—Just another western—56m.—see Sept. 17 issue—(213).

SCOTLAND YARD—MD—Nancy Kelly, Edmund Gwenn, John Loder—Topical crime meller will fit nicely into the duallers—67m.—see Apr. 2 issue—(131).

SLEEPERS WEST—MD—Lloyd Nolan, Lynn Bari, Mary Beth Hughes—Pleasing Michael Shayne entrant for the duallers—74m.—see Mar. 19 issue—(134).

SUN VALLEY SERENADE—Sonja Henie, John Payne, Glenn Miller—Highly entertaining musical with plenty to sell—86m.—see Sept. 3 issue—(205).

THAT NIGHT IN RIO—CMU—Alice Faye, Don Ameche, Carmen Miranda—High rating musical looms as one of the company's best this season—90m.—see Mar. 19 issue—(Technicolor)—(137).

TOBACCO ROAD—CD—Charley Grapewin, Gene Tierney, Marjorie Rambeau, William Tracy — Pre-selling rep of stage play should help grosses, even though screen version falls a bit short—84m.—see Mar. 5 issue—(133).

VERY YOUNG LADY, A—CD—Jane Withers, Nancy Kelly, John Sutton—Okay for the Withers fans—79m.—see May 14 issue—(145).

WEEKEND IN HAVANA—CMU—Alice Faye, Carmen Miranda, John Payne, Cesar Romero — Colorful musical should do pleasant business—80½m.—see Sept. 17 issue—(Technicolor)—(209).

WE GO FAST—C—Lynn Bari, Alan Curtis, Sheila Ryan—Bottom dual material—64m.—see Sept. 17 issue—(208).

WILD GEESE CALLING—MD—Henry Fonda, Joan Bennett, Warren William—Fair program; sell the names—78m.—see Sept. 3 issue—(203).

YANK IN THE R.A.F., A—CD—Tyrone Power, Betty Grable, John Sutton—Should be one of the company's best grossers for the year—97m.—see Sept. 17 issue—(211).

TO BE REVIEWED OR IN PRODUCTION

CADET GIRL—Carole Landis, George Montgomery, John Sheppard.

CONFIRM OR DENY—Don Ameche, Joan Bennett, John Loder.

HIGHWAY TO HELL—Pat O'Brien, Carole Landis, Cesar Romero.

HOT SPOT—Betty Grable, Victor Mature, Carole Landis.

HOW GREEN WAS MY VALLEY—Roddy McDowall, Walter Pidgeon, Anna Lee, Maureen O'Hara.

LONE STAR RANGER—John Kimbrough, Sheila Ryan.

MARRY THE BOSS' DAUGHTER—Brenda Joyce, Bruce Edwards, George Barbier.

MOON OVER HER SHOULDER—Lynn Bari, Dan Dailey, Jr., John Sutton.

OUTLAW, THE—Walter Huston, Thomas Mitchell, Jane Russell, Jack Buetel (Hughes)—(135).

PERFECT SNOB, THE—Lynn Bari, John Shelton, Charlie Ruggles.

REMEMBER THE DAY—Claudette Colbert, John Payne.

RISE AND SHINE—George Murphy, Linda Darnell, Jack Oakie, Walter Brennan, Milton Berle.

SMALL TOWN DEB—Jane Withers, Cobina Wright, Jr., Jane Darwell.

SON OF FURY—Tyrone Power, George Sanders, Gene Tierney.

SWAMP WATER—Walter Huston, Walter Brennan, Anne Baxter, Dana Andrews.

YOUNG AMERICA—Jane Withers, Glen Roberts, Jane Darwell.

UNITED ARTISTS

ADVENTURES OF TOM SAWYER, THE—Tommy Kelly, May Robson, Walter Brennan—Re-issue; sell Technicolor and Selznick—91m.—see May 14 issue—(Technicolor)—(Selznick).

BROADWAY LIMITED—C—Victor McLaglen, Dennis O'Keefe, Marjorie Woodworth—Comedy will need plenty of attention—75m.—see June 11 issue—(Roach).

INTERNATIONAL LADY—MD—George Brent, Ilona Massey, Basil Rathbone—Fast-moving spy drama; get behind it with plenty of push—102m.—see Sept. 3 issue—(Small).

LYDIA—D—Merle Oberon, Edna May Oliver, Alan Marshal — Fine production with special appeal to women—98m.—see Sept. 3 issue—(Korda).

MAJOR BARBARA—CD—Wendy Hiller, Rex Harrison, Robert Morley—Tops for the class trade; needs plenty of selling elsewhere—116m.—see Sept. 17 issue—(English-made)—(Pascal).

NEW WINE—DMU—Alan Curtis, Ilona Massey, Binnie Barnes—Class offering will need plenty of help—84m.—see Sept. 3 issue—(Sekely).

NIAGARA FALLS—C—Marjorie Woodworth, Tom Brown, Zasu Pitts—Second streamliner is fun for entire family—43m.—see Oct. 1 issue—(Roach).

POT O' GOLD—MUC—James Stewart, Paulette Goddard, Horace Heidt, Charles Winninger—Title and cast should put this into better grosses—86m.—see Apr. 2 issue—(Roosevelt).

PRISONER OF ZENDA, THE—MD—Ronald Colman, Madeleine Carroll, Douglas Fairbanks, Jr., Raymond Massey—Re-issue; sell the names—101m.—see May 14 issue—(Selznick).

TANKS A MILLION—C—William Tracy, James Gleason, Elyse Knox—First Roach "streamliner"; fun for all audiences—50m.—see Sept. 3 issue—(Roach).

THAT HAMILTON WOMAN—D—Vivien Leigh, Laurence Olivier, Alan Mowbray—Lavish costume show with exploitable names has selling angles for the women—125m.—see Apr. 2 issue—(Korda).

THAT UNCERTAIN FEELING—C—Merle Oberon, Melvyn Douglas, Burgess Meredith—One of the season's better light comedies; sell the names and Lubitsch—84m.—Mar. 19 issue—(Lesser).

THREE COCKEYED SAILORS—C—Tommy Trinder, Claude Hulbert, Carla Lehmann, Michael Wilding—English import has plenty of laughs for the duallers—77m.—see Sept. 3 issue—(English-made)—(Balcon).

TOPPER RETURNS—C—Joan Blondell, Roland Young, Carole Landis—Amusing screwball comedy; most audiences will like it—89m.—see Mar. 19 issue—(Roach).

TO BE REVIEWED OR IN PRODUCTION

ALL-AMERICAN COED — Frances Langford, Johnny Downs, Marjorie Woodworth—(Roach).

CORSICAN BROTHERS, THE—Douglas Fairbanks, Jr., Ruth Warrick, Akim Tamiroff, J. Carroll Naish—(Small).

FIESTA—Armida, Antonio Moreno, George Givot—(Technicolor)—(Roach).

JUNGLE BOOK—Sabu, Jerome Cowan, John Qualen—(Technicolor)—(Korda).

MISS POLLY—Zasu Pitts, Slim Summerville, Clyde Knox—(Roach).

SHANGHAI GESTURE, THE—Gene Tierney, Victor Mature, Ona Munson, Walter Huston, Maria Ouspenskaya—(Pressburger).

SUNDOWN—Gene Tierney, Bruce Cabot, George Sanders, Joseph Calleia—(Wanger).

TWIN BEDS—George Brent, Joan Bennett, Binnie Barnes.—(Small).

UNIVERSAL

(1940-41 releases from 5001 up; 1941-42 releases from 6001 up.)

ABBOTT AND COSTELLO AND DICK POWELL IN THE NAVY—F—Abbott and Costello, Dick Powell, Andrews Sisters—Should do a whale of a business—86m.—see June 11 issue—(5000).

A GIRL MUST LIVE—C—Margaret Lockwood, Renee Houston, Hugh Sinclair—British import will fit into the lower half of the duallers—69m.—see Sept. 3 issue—(English-made)—Leg.: B—(6045).

BACHELOR DADDY—C—Baby Sandy, Edward Everett Horton, Donald Woods—Slapstick comedy for the duallers—60m.—see July 9 issue—(5035).

BADLANDS OF DAKOTA—AD—Robert Stack, Ann Rutherford, Richard Dix, Frances Farmer, Hugh Herbert—Fast-moving saga of frontier days—74m.—see Sept. 3 issue.

BLACK CAT, THE—MY—Hugh Herbert, Brod Crawford, Basil Rathbone, Bela Lugosi—Unusually good chiller; natural for horror stands—70m.—see May 14 issue—(5028).

BURMA CONVOY—MD—Charles Bickford, Evelyn Ankers, Frank Albertson—Topical show will fit into the lower half—60m.—see Oct. 15 issue.

CRACKED NUTS—F—Stuart Erwin, Una Merkel, Mischa Auer—Silly farce for the lower half—62m.—see July 23 issue—(5039).

DANGEROUS GAME, A—CD—Richard Arlen, Andy Devine, Jeanne Kelly—Fairly amusing lower half dualler—62m.—see Mar. 19 issue—(5057).

DOUBLE DATE—C—Edmund Lowe, Una Merkel, Peggy Moran—Pleasing comedy for the nabes and duals—60m.—see Mar. 19 issue—(5037).

FLAME OF NEW ORLEANS, THE—C—Marlene Dietrich, Bruce Cabot, Roland Young, Mischa Auer—Well-produced, expensively made production lacks strong story but can stand selling—79m.—see Apr. 30 issue—(5011)—(A).

HELLO SUCKER—C—Hugh Herbert, Tom Brown, Peggy Moran—For the lower half of the duallers—60m.—see June 25 issue—(5038).

HIT THE ROAD—MD—Barton MacLane, Gladys George, Dead End Kids, Little Tough Guys—Fair dualler; names should help—61m.—see June 25 issue—(5029).

HOLD THAT GHOST—C—Bud Abbott, Lou Costello, Richard Carlson, Joan Davis, Mischa Auer—In the groove for Abbott and Costello fans—86m.—see Aug. 6 issue.

HORROR ISLAND—CMY—Dick Foran, Leo Carrillo, Peggy Moran—Just another bottom dualler—60m.—see Apr. 16 issue—(5033).

IN THE NAVY—see Abbott and Costello and Dick Powell In the Navy.

KID FROM KANSAS, THE—AMD—Dick Foran, Leo Carrillo, Ann Doran—For the dual bills—60m.—see Oct. 1 issue.

LADY FROM CHEYENNE, THE—MD—Loretta Young, Robert Preston, Edward Arnold, Gladys George—Will need plenty of selling attention—87m.—see Apr. 16 issue—(5043).

LAW OF THE RANGE—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—One of the best of the series—59m.—see June 25 issue—(5066).

MAN-MADE MONSTER—MD—Lon Chaney, Jr., Lionel Atwill, Anne Nagel—Strictly for the duals, except where horror can be sold—59m.—see Apr. 2 issue—(5012).

MAN FROM MONTANA—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—First in the series is high rating western—56m.—see Sept. 3 issue—(6061).

MAN WHO LOST HIMSELF, THE—C—Brian Aherne, Kay Francis, Henry Stephenson—Lightweight comedy for the duallers—72m.—see Apr. 16 issue—(5016).

MASKED RIDER, THE—W—Johnny Mack Brown, Nell O'Day, Fuzzy Knight—Standard western should satisfy the open air fans—58m.—see Sept. 3 issue—(6062).

MEN OF THE TIMBERLAND—MD—Richard Arlen, Andy Devine, Linda Hayes—Fair meller for duals and nabes—62m.—see June 11 issue—(5055).

MR. DYNAMITE—MD—Lloyd Nolan, Irene Hervey, J. Carrol Naish—Interest holding meller for the duals—63m.—see Mar. 19 issue—(5041).

MODEL WIFE—CD—Joan Blondell, Dick Powell, Charles Ruggles—Pleasant program; sell the names—78m.—see Apr. 16 issue—(5014).

MOONLIGHT IN HAWAII—CMU—Johnny Downs, Jane Frazee, Leon Errol—Pleasant musical is okay for the bottom half—59m.—see Sept. 3 issue—('41-'42).

MUTINY IN THE ARCTIC—AD—Richard Arlen, Andy Devine, Anne Nagel—Should satisfy the action fans on the lower half—61m.—see Apr. 30 issue—(5054).

NICE GIRL?—CDMU—Deanna Durbin, Franchot Tone, Robert Benchley, Walter Brennan, Robert Stack, Helen Broderick—Ninth Durbin holds to average of series, even with slim story—95m.—see Mar. 5 issue—(5003).

QUIET WEDDING—C—Margaret Lockwood, Derek Farr—Very British show may have chance in class spots; dualler in others—63m.—see Sept. 3 issue—(English-made)—(6044).

RAIDERS OF THE DESERT—MD—Richard Arlen, Andy Devine, Linda Hayes—Good meller for the duals—60m.—see July 23 issue—(5056).

RAWHIDE RANGERS—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Routine Brown—56m.—see July 9 issue—(5067).

SAN ANTONIO ROSE—CMU—Jane Frazee, Robert Paige, Eve Arden—Lightweight lower bracket attraction—63m.—see July 9 issue—(5031).

SING ANOTHER CHORUS—CMU—Johnny Downs, Jane Frazee, Mischa Auer—Program musical will fit nicely into the lower half—63m.—see Sept. 3 issue—('41-'42).

SIX LESSONS FROM MADAME LA ZONGA—CMU—Lupe Velez, Leon Errol, Helen Parrish—Okay for the duallers—62m.—see Jan. 22 issue—(5022).

THIS WOMAN IS MINE—MD—Franchot Tone, John Carroll, Walter Brennan, Carol Bruce—Disappointing; but may have more chance for subsequents and neighborhoods—92m.—see Sept. 3 issue—(5044).

TIGHT SHOES—C—John Howard, Binnie Barnes, Broderick Crawford—Neat programmer that might get somewhere with the right kind of selling—67m.—see June 11 issue—(5012a).

TOO MANY BLONDES—CMU—Rudy Vallee, Helen Parrish, Lon Chaney, Jr.—Lightweight program for the duallers—60m.—see May 28 issue—(5034).

UNFINISHED BUSINESS—CD—Irene Dunne, Robert Montgomery, Preston Foster — Pleasing comedy; women should love it—95m.—see Sept. 3 issue.

TO BE REVIEWED OR IN PRODUCTION

APPOINTMENT FOR LOVE—Margaret Sullavan, Charles Boyer.

ARIZONA CYCLONE—Johnny Mack Brown, Fuzzy Knight.

BOMBAY CLIPPER—William Gargan, Irene Hervey, Charles Lang.

FLYING CADETS—William Gargan, Edmund Lowe, Peggy Moran—60m.

GHOST TOWN BUCKAROO—Johnny Mack Brown, Fuzzy Knight, Nell O'Day.

HELLZAPOPPIN'—Olsen and Johnson, Martha Raye, Mischa Auer.

IT STARTED WITH EVE—Deanna Durbin, Charles Laughton, Robert Cummings, Guy Kibbee—90m.

JAIL HOUSE BLUES—Robert Paige, Anne Gwynne.

KEEP 'EM FLYING—Abbott and Costello, Carol Bruce.

MAN OR MOUSE—Hugh Herbert, Tom Brown, Peggy Moran.

MELODY LANE—Merry-Macs, Baby Sandy.

MOB TOWN—Billy Halop, Huntz Hall, Dick Foran.

NEVER GIVE A SUCKER AN EVEN BREAK—W. C. Fields, Gloria Jean.

NOBODY'S FOOL—Hugh Herbert, Anne Gwynne, Mischa Auer.

PARIS CALLING—Elizabeth Bergner, Randolph Scott, Gale Sondergaard.

RIDE 'EM COWBOY—Abbott and Costello, Dick Foran, Leo Carrillo.

SEALED LIPS—William Gargan, John Litel, June Clyde—62m.

SONORA KID—Dick Foran, Leo Carrillo, Andy Devine.

SOUTH OF TAHITI—Maria Montez, Brod Crawford, Brian Donlevy.

SWING IT, SOLDIER—Frances Langford, Ken Murray, Don Wilson.

TERROR OF THE ISLANDS—Una Merkel, Nat Pendleton, Claire Dodd.

VIGILANTES, THE—Johnny Mack Brown, Fuzzy Knight, Nell O'Day.

WARNERS-FIRST NATIONAL

(1940-41 releases from 500 up; 1941-42 releases from 101 up.)

(FN)—First National; (W)—Warners

AFFECTIONATELY YOURS—C—Merle Oberon, Dennis Morgan, Rita Hayworth—Comedy of wacky school should do pleasant business—88m.—see May 14 issue—(FN)—(566).

BAD MEN OF MISSOURI—MD—Dennis Morgan, Jane Wyman, Wayne Morris, Arthur Kennedy—Rip-roaring western is good bet for small towns and action houses—74m.—see July 23 issue—(FN)—(557).

BRIDE CAME C.O.D., THE—C—James Cagney, Bette Davis, Jack Carson—Top-notch light comedy—92m.—see July 9 issue—(W)—(507).

BULLETS FOR O'HARA—MD—Joan Perry, Roger Pryor, Anthony Quinn—Fast-moving abridged bottom dualler—50m.—see July 23 issue—Leg.: B—(W)—(518).

DEVIL DOGS OF THE AIR—MD—James Cagney, Pat O'Brien, Margaret Lindsay, Frank McHugh—Reissue; sell Cagney, O'Brien, and service angles—86m.—see May 14 issue—(W)—(550).

DIVE BOMBER—MD—Errol Flynn, Fred MacMurray, Ralph Bellamy—Topical exploitation show has names and Technicolor to send it to better grosses—132m.—see Sept. 3 issue—(FN)—(553).

FOOTSTEPS IN THE DARK—MD—Errol Flynn, Brenda Marshall, Ralph Bellamy—Well-made meller-mystery has plenty of selling angles—95m.—see Mar. 5 issue—(W)—(509).

GREAT LIE, THE—D—Bette Davis, George Brent, Mary Astor, Hattie McDaniel—Strong women's picture should be one of the better grossers of the season—107m.—see Apr. 16 issue—(W)—(504)—(A).

GREAT MR. NOBODY, THE—C—Eddie Albert, Joan Leslie, Alan Hale, William Lundigan—For the lower half of the duallers—71m.—see Feb. 19 issue—(W)—(515).

HERE COMES HAPPINESS—C—Mildred Coles, Edward Norris, Richard Ainley—Low-bracket filler—58m.—see Mar. 19 issue—(W)—(521).

HIGHWAY WEST—MD—Brenda Marshall, Arthur Kennedy, Olympe Bradna—Fast moving meller for the lower half—63m.—see Aug. 20 issue—(FN)—(565).

INTERNATIONAL SQUADRON—MD—Ronald Reagan, James Stephenson, Olympe Bradna—Will need strong selling for best results—87m.—see Sept. 3 issue—(106).

KISSES FOR BREAKFAST—C—Dennis Morgan, Jane Wyatt, Shirley Ross—Fair comedy for the duallers—82m.—see July 9 issue—(W)—(517).

KNOCKOUT—MD—Arthur Kennedy, Olympe Bradna, Virginia Field—Actionful entry for the bottom dual spot—73m.—see Mar. 19 issue—(FN)—(568).

LAW OF THE TROPICS—D—Constance Bennett, Jeffrey Lynn, Regis Toomey—Exploitable meller for the duallers—76m.—see Sept. 17 issue.

MALTESE FALCON, THE—MY—Humphrey Bogart, Mary Astor, Gladys George, Peter Loore—High-rating program is a bit overlong but has selling angles—100m.—see Oct. 15 issue.

MANPOWER—MD—Edward G. Robinson, Marlene Dietrich, George Raft—Names should help carry this to better grosses—105m.—see July 23 issue—(W)—(505).

MEET JOHN DOE—D—Gary Cooper, Barbara Stanwyck, Edward Arnold, Walter Brennan—Packed with entertainment, this is equal to Capra's best—123m.—see Mar. 19 issue—(500).

MILLION DOLLAR BABY—C—Priscilla Lane, Jeffrey Lynn, Ronald Reagan, May Robson—High-rating program comedy; needs selling—100m.—see May 28 issue—(W)—(508).

NAVY BLUES—CMU—Ann Sheridan, Jack Oakie, Martha Raye—Laugh show, with the Navy background, should get into the better grosses—108m.—see Sept. 3 issue—Leg.: B—(103).

NINE LIVES ARE NOT ENOUGH—CD—Ronald Reagan, Joan Perry, James Gleason—Regulation newspaper yarn; okay as a dualler—63m.—see Sept. 17 issue—(104).

NURSE'S SECRET, THE—MY—Lee Patrick, Regis Toomey, Julie Bishop—Minor league mystery—63m.—see May 14 issue—(W)—(523).

ONE FOOT IN HEAVEN—D—Fredric March, Martha Scott, Beulah Bondi—Well-made family show with plenty of angles; sell it big—108m.—see Oct. 15 issue.

OUT OF THE FOG—MD—Ida Lupino, John Garfield, Thomas Mitchell, Eddie Albert—Suspenseful programmer on the heavy side will need plenty of push—86m.—see June 25 issue—(FN)—(555).

PASSAGE FROM HONGKONG—MD—Lucille Fairbanks, Keith Douglas, Paul Cavanagh—For the bottom half of the duallers—61m.—see June 11 issue—(W)—(524).

PRIME MINISTER, THE—HD—John Gielgud, Diana Wynward, Will Fyffe—Well-made costume show, slow-moving for most audiences; a selling problem 94m.—see Sept. 17 issue—(English-made).

SEA WOLF, THE—MD—Edward G. Robinson, Ida Lupino, John Garfield—Well-made version of the Jack London story, but don't forget to make a special bid for the femme trade—100m.—see Apr. 2 issue—(W)—(501).

SERGEANT YORK—MD—Gary Cooper, Walter Brennan, Joan Leslie—Big money show; go the limit in selling it — 134m. — see Sept. 3 issue—(101).

SHADOWS ON THE STAIRS—MY—Frieda Inescort, Bruce Lester, Heather Angel—Satisfactory mystery filler—63m.—see Mar. 19 issue—(FN)—(573).

SHINING VICTORY—D—James Stephenson, Geraldine Fitzgerald, Donald Crisp—Strong drama will require extra selling—80m.—see May 28 issue—(FN)—(564)—(A).

SHOT IN THE DARK, A — MD — William Lundigan, Nan Wynn, Ricardo Cortez—Will fit nicely into the lower dualler spot—57m.—see Apr. 2 issue—(W)—(522).

SINGAPORE WOMAN — MD—Brenda Marshall, David Bruce, Virginia Field—Dual support; can be sold —64m.—see May 14 issue—(FN)—(563).

SMILING GHOST, THE — MYD — Wayne Morris, Brenda Marshall, Alexis Smith—Familiar type mystery will serve on the twin bills—71m.—see Sept. 3 issue —(102).

STRANGE ALIBI—MD—Arthur Kennedy, Joan Perry, Jonathan Hale—Action meller for the duallers will help Arthur Kennedy's buildup—63m.—see Apr. 30 issue—(FN)—(567).

STRAWBERRY BLONDE, THE—CD—James Cagney, Rita Hayworth, Olivia de Havilland—Plenty of entertainment for all; with the Gay Nineties angle for the older patrons — 97m. — see Feb. 19 issue—(FN)—(559).

THIEVES FALL OUT—C—Eddie Albert, Joan Leslie, Alan Hale, Jane Darwell—Acceptable neighborhood entertainment for the dual bills—72m.—see Apr. 30 issue—(W)—(516).

THREE SONS O' GUNS—C—Wayne Morris, Marjorie Rambeau, Tom Brown, William T. Orr — Okay for the duallers—65m.—see Aug. 6 issue—(FN)—(574).

UNDERGROUND — MD — Jeffrey Lynn, Philip Dorn, Mona Maris—Gripping meller of Nazi conditions will need the most intensive selling—95m.—see June 25 issue—(FN)—(558).

WAGONS ROLL AT NIGHT, THE—MD—Humphrey Bogart, Joan Leslie, Eddie Albert, Sylvia Sidney—Meller offers plenty of selling angles—84m.—see Apr. 16 issue—(FN)—(560).

TO BE REVIEWED OR IN PRODUCTION

ALL THROUGH THE NIGHT — Humphrey Bogart, Kaaren Verne, Conrad Veidt.

BLUES IN THE NIGHT—Priscilla Lane, Betty Field, Jack Carson, Lloyd Nolan.

BODY DISAPPEARS, THE—Jeffrey Lynn, Jane Wyman.

CAPTAINS OF THE CLOUDS—James Cagney, Dennis Morgan, Alan Hale, Brenda Marshall—(Technicolor).

DANGEROUSLY THEY LIVE—John Garfield, Raymond Massey.

KING'S ROW—Ronald Reagan, Ann Sheridan, Robert Cummings, Claude Rains, Maria Ouspenskaya.

MALE ANIMAL, THE—Henry Fonda, Olivia de Havilland, Joan Leslie.

MAN WHO CAME TO DINNER, THE—Bette Davis, Monte Woolley, Ann Sheridan.

STEEL AGAINST THE SKY—Lloyd Nolan, Alexis Smith.

THEY DIED WITH THEIR BOOTS ON—Errol Flynn, Olivia de Havilland, Alan Hale.

YOU'RE IN THE ARMY NOW—Jimmy Durante, Joan Davis.

WILD BILL HICKOK RIDES—Constance Bennett, Bruce Cabot, Warren William.

FOREIGN

Listed here are imported productions and all foreign-language pictures of whatever origin, when such pictures are not a part of the regular release schedule of an independently listed producer-distributor.

BREAK THE NEWS—see Monogram listing.

CASTLES IN THE AIR (Castelli in Aria)—C—Vittorio de Sica, Lillian Harvey, Otto Tressler — Mediocre foreign effort for Italian nabes only—96m.—see May 28 issue—(Italian, no titles)—(Esperia).

CASTELLI IN ARIA—see Castles in the Air.

CAVALCADE OF IRELAND—Doc—Irish scenes—Passable attraction for the Irish—85m.—see May 28 issue—(Crommey).

DANGEROUS CARGO—see Hell's Cargo.

FORGOTTEN VILLAGE, THE—Doc — Powerful documentary is a cinch for most audiences; but use caution before dating—67m.—see Sept. 3 issue—(Mayer-Burstyn)—(A).

40,000 HORSES—AD—Grant Taylor, Betty Bryant—Interesting novelty; has timely angles — 87m.—see Aug. 6 issue—(Goodwill)—(Australian-made).

GENERAL SUVOROV—D—N. P. Chergasov, A. Yachnitski, M. Astangov—Fair biographical film—100m.—see Oct. 1 issue—(Russian with English titles)—(Artkino).

GREECE ON THE MARCH—Doc—A combination of three short subjects—"Greece on the March," 40m.; "Grecian Provincial Life," 40m.; and "Greece Independence Day Parade," 25m.—Okay for Greek nabes—105m.—see Apr. 16 issue—(Parthenon).

HEROES OF THE SEA—MD—V. I. Osvetimsky, S. D. Timokhin, A. M. Maximova—Okay Russian; sell "inside story of Red navy"; plenty of propaganda —88m.—see May 14 issue—(Russian with English titles)—(Artkino).

HORROR, THE—MY—Wilfrid Lawson, Bernard Lee—Okay for the horror duallers—63m.—see "Mystery of Room 13"—see July 9 issue—(English-made) —(Alliance).

I GIVE MY LIFE—D—Danielle Darrieux, Anton Walbrook—Okay entrant for transients and some art houses; sell Darrieux—75m.—see Sept. 17 issue—(French-made; dubbed in English)—(AFE Corp.).

INSIDE RUSSIA—Doc—Produced by Charles A. Stuart. Narrated by Norman Brokenshire — Propagandistic Cook's tour of the USSR—75m.—see Sept. 3 issue —(Hoffberg).

KING OF THE WHITE ELEPHANT, THE—MD—Renu Kritayakorn, Suvat Nilsen, Pairin Nilsen—Novelty, not an animal pic, might be played as freak in some spots—66m.—see Apr. 16 issue—(Siamese, Spoken in English)—(Ralph E. Peckham).

MANON LESCAUT—MUD—Vittorio de Sica, Alida Valli, Beniamino Gigli—Heavy, sentimental costume stuff, okay for art and Italian houses; sell opera "Manon" and Gigli — 92m. — see Apr. 16 issue — (Italian with English titles)—(Esperia).

MYSTERY OF ROOM 13—MY—Gibb McLaughlin, Sara Seegar—Okay for the horror duallers—70m.—see "The Terror"—see July 9 issue—(English-made) —(Alliance).

NEW TEACHER, THE—CD—Boris Cherkov, Tamara Makarova, Pavel Volkov—Fairly amusing stuff for art and Russian patrons; has Soviet propaganda—90m.—see Apr. 16 issue—(Russian with English titles)—(Artkino).

PROUD VALLEY—DMU—Paul Robeson, Edward Chapman, Simon Lack—Well-made subject, strong on music and production, with Welsh dialect limiting playing time to certain spots—72m.—see May 28 issue—(English-made)—(Supreme).

SCHOOL FOR HUSBANDS, THE—see The Virgin Bride.

SIEG IM WESTEN—see Victory in the West.

SOVIET FRONTIERS ON THE DANUBE—Doc—Russian-made documentary—Okay documentary where propaganda doesn't hurt; sell timeliness—60m.—see July 23 issue—(Russian-made, narrated in English)—(Artkino).

SOVIET POWER, THE — Doc — Program of five short subjects—Timely, well-edited, and moderately interesting program of shorts and newsreel clips; okay for spots where Soviet propaganda won't hurt —112m.—see Sept. 17 issue—(Spoken in English)—(Artkino).

VICTORY IN THE WEST (Sieg Im Westen)—Doc—Nazi propaganda film — Nazi propaganda documentary can only be used in a few spots—112m.—see May 14 issue—(German, no titles)—(Ufa).

VOLGA-VOLGA—MUC—Lubov Orlova, Igor Ilinsky, V. S. Volodin—Unusually entertaining Soviet; tops for Russian audiences—109m.—see May 28 issue—(Russian with English titles)—(Artkino).

WRATH OF JEALOUSY—D—Patric Knowles, Barbara Greene, Fay Compton—English import has angles for selling—71m.—see June 25 issue—(English-made)—(Select).

MISCELLANEOUS

Listed here are only those independently produced pictures not handled by companies of nation-wide scope. Addresses of producers and distributors will be furnished on request.

BRIDE OF BUDDHA, THE—Novelty—Recut of "India Speaks" holds interest for sensation-seekers—63m. —see Apr. 30 issue—(Futter Corp.).

BUZZY AND THE PHANTOM PINTO — W — Buzzy Henry, Dave O'Brien, Dorothy Short—Fair for the kiddies—57m.—see June 11 issue—(Ziehm).

CHARLIE CHAPLIN FESTIVAL—C—Four Chaplin two-reelers—Entertaining package of four Chaplin two-reelers—77m.—see May 14 issue—(Guaranteed).

FANTASIA—see RKO listing.

I'LL SELL MY LIFE—MD—Michael Whalen, Rose Hobart, Joan Woodbury—Inde program has angles for intensive selling—73m.—see May 28 issue—(Merrick-Alexander).

KIDNAPPING GORILLAS—Novelty—Exploitation picture has animal and sex angles for houses which can play this type film—69m.—see Apr. 30 issue —(Jewel).

KUKAN—Doc—Chinese survey by cameraman Ray Scott —Thrilling realistic study of the invasion of China —90m.—see July 9 issue—(Color)—(Adventure Epics).

LAW OF THE WOLF—MD—Dennis Moore, Luana Walters, George Chesebro—Adequate dual meller for action stands; sell Rin-Tin-Tin—55m.—see May 14 issue—(Arthur Ziehm).

NO GREATER SIN—MD—Leon Ames, Luana Walters, John Gallaudet—Well-made exploitation show has plenty of selling angles—85m.—see June 25 issue —Leg.: C—(University Film)—(A).

Shorts Parade For 1941-1942

The following index is printed for the benefit of exhibitors who may wish to refer to past shorts reviews. Pages indicated are in the Blue Section:

From Sept. 1, 1937, to May 1, 1938.....128, 129
From May 15, 1938, to Aug. 15, 1938.....179
From Sept. 1, 1938, to Dec. 14, 1938.....229
From Dec. 28, 1938, to May 31, 1939.....325, 326
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From Dec. 13, 1939, to March 6, 1940.....487
From March 20, 1940, to June 12, 1940.....547
From June 26, 1940, to Aug. 21, 1940.....592

The complete listing of 1940-41 product, or shorts not listed under this date below, will be found by companies on the pages indicated under the name of each company.

COLUMBIA

(For 1940-41 List See Blue Section Page 821, Pink Section Pages 842, 858)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		Two Reel			
		COMEDIES (26)			
		THREE STOOGES			
		'41-'42 (8)			
3401	(Aug. 22)	An Ache In Every Stake	G	18m.	853
3402	(Oct. 16)	In the Sweet Pie and Pie			
		ALL-STAR			
		'41-'42 (18)			
3421	(Aug. 15)	Love In Gloom (Youngman, Radio Rogues)	F	21m.	840
3422	(Sept. 4)	Helf Shot at Sunrise (Karns)	F	16m.	865
3423	(Sept. 18)	General Nuisance (Keeton)	F	17m.	853
3424	(Oct. 2)	The Blitzkiss (Brendel)			
		INTERNATIONAL FORUM			
		'41-'42 (6)			
3451	(Feb. 22)	No. 1 — Dorothy Thompson	E	16m.	840
3452	(May 27)	No. 2—Will England Be Invaded?	G	19½m.	840
3453	(Aug. 22)	No. 3 — Will Democracy Survive?			
		SERIALS			
		'41-'42 (4)			
3120	(Nov. 21)	Holt Of the Secret Service		15 ep.	
		One Reel			
		CINESCOPES			
		'41-'42 (8)			
3971	(Aug. 8)	Exploring Space	F	9m.	841
3972	(Sept. 5)	From Nuts to Soup	G	12m.	
3973	(Oct. 3)	The World of Sound			
		COLOR RHAPSODIES			
		(Technicolor)			
		'41-'42 (16)			
3501	(Oct. 17)	Who's Zoo In Hollywood			
		COMMUNITY SINGS			
		'41-'42 (10)			
		(Series 6)			
3651	(Aug. 15)	No. 1 — Patriotic Songs	F	9m.	841
3652	(Sept. 5)	No. 2 — Current Hits	G	10m.	
3653	(Oct. 1)	No. 3 — College Songs	G	9m.	
		FABLES			
		'41-'42 (8)			
3751	(Oct. 27)	The Great Cheese Mystery			
		PANORAMICS			
		'41-'42 (12)			
3901	(Aug. 8)	A City Within a City	G	10m.	854
		PHANTASIES			
		'41-'42 (8)			
3701	(Sept. 26)	The Crystal Gazer...			
		QUIZ REELS			
		'41-'42 (6)			
3601	(Aug. 22)	So You Think You Know Music No. 1 (S-2)	F	8m.	841
3602	(Sept. 12)	Kitchen Quiz No. 1	G	10½m.	854
		THIS CHANGING WORLD			
		(Raymond Gram Swing)			
		(Dunningcolor)			
		'41-'42 (6)			
3981	(Aug. 1)	Broken Treaties	G	8m.	853
		SCREEN SNAPSHOTS			
		'41-'42 (10)			
		(Series 21)			
3851	(Aug. 15)	No. 1	F	9m.	
3852	(Sept. 12)	No. 2	G	9m.	
3853	(Oct. 17)	No. 3			
		SPORT REELS			
		'41-'42 (12)			
3801	(Aug. 1)	Tee Up (Patty Berg)	G	10m.	841
3802	(Sept. 12)	Show Dogs	G	10m.	854
3803	(Oct. 10)	Jungle Fishing			
		TOURS			
		'41-'42 (8)			
3551	(Aug. 15)	Journey In Tunisia	G	10m.	841
3552	(Sept. 26)	Buenos Aires Up to Date	G	9m.	

METRO

(For 1940-41 List See Blue Section Page 821)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		One Reel			
		CARTOONS (18)			
		(Technicolor)			
W-241	(Nov. 23)	The Lonesome Stranger	E	9m.	654
W-242	(Dec. 21)	Mrs. Ladybug	F	8m.	670
W-243	(Feb. 22)	Abdul the Bulbul Ameer	E	8m.	714
W-244	(Mar. 8)	The Prospecting Bear	F	9m.	715
W-245	(Apr. 5)	The Little Mole	G	9m.	740
W-246	(Apr. 26)	The Goose Goes South	G	8m.	749
W-247	(May 17)	The Rookie Bear	G	8m.	766
W-248	(June 7)	Dance of the Weed	G	9m.	775
W-249	(July 5)	The Alley Cat	F	10m.	796
W-250	(July 19)	The Midnight Snack	F	9m.	806
W-251	(Aug. 30)	Little Cesario	G	8m.	853
W-252	(Sept. 6)	Officer Pooch	G	8m.	865
		FITZPATRICK TRAVELTALKS			
		'41-'42 (12)			
		(Technicolor)			
T-311	(Sept. 6)	Glimpses of Florida	F	9m.	854
T-312	(Oct. 4)	Inside Passage	G	9m.	
		MINIATURES			
M-231	(Nov. 9)	Rodeo Dough	G	10m.	634
M-232	(Dec. 21)	The Great Meddler	E	11m.	670
M-233	(Dec. 28)	The Happiest Man on Earth	E	11m.	678
M-234	(Jan. 18)	More About Nostradamus	E	11m.	686
M-235	(May 31)	The Battle!	E	11m.	775
M-236	(July 5)	Memories of Europe	G	8m.	785
M-237	(June 28)	The Man Who Changed the World	G	11m.	796
M-238	(Aug. 2)	Ghost Treasure	G	11m.	816
		PASSING PARADE (9)			
K-281	(Nov. 30)	American Spoken Here	E	11m.	654
K-282	(Feb. 8)	Whispers	E	10m.	694
K-283	(Mar. 22)	More Trifles of Importance	E	11m.	730
K-284	(May 29)	Out of Darkness	E	11m.	730
K-285	(May 17)	Willie and the Mouse	G	11m.	760
K-286	(May 31)	This Is the Bowery	E	10m.	775
K-287	(July 12)	Your Last Act	G	11m.	807
K-288	(Sept. 16)	Of Pups and Puzzles	G	11m.	865
K-289	(Sept. 20)	Hobbies	G	10m.	865
		PETE SMITH SPECIALTIES (14)			
S-261	(Oct. 12)	Quicker'n a Wink	E	9m.	634
S-262	(Nov. 30)	Wedding Bills	E	10m.	654
S-263	(Dec. 21)	Sea for Yourself	F	10m.	670
S-264	(Jan. 25)	Penny to the Rescue (Technicolor)	E	10m.	686
S-265	(Feb. 8)	Quiz Biz	G	9m.	694
S-266	(Mar. 15)	Memory Tricks	G	9m.	715
S-267	(Apr. 26)	Aeronutics	F	10m.	749
S-268	(May 24)	Lions on the Loose	G	9m.	766
S-269	(June 21)	Cuban Rhythm	E	9m.	785
S-270	(Aug. 16)	Water Bugs	G	10m.	816
S-271	(Sept. 20)	Football Thrills of 1940	G	9m.	865

PARAMOUNT

(For 1940-41 List See Blue Section Page 822, Pink Section Pages 842, 858)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		One Reel			
		COLOR CLASSIC CARTOONS			
		(Technicolor)			
CO-1	(Aug. 22)	Vitamin Hay	G	7m.	841
		BENCHLEY COMEDIES			
		'41-'42 (4)			
S1-1	(Oct. 10)	How to Take A Vacation			
		FASCINATING JOURNEYS			
		(Technicolor)			
		'41-'42 (2)			
M1-1	(Oct. 24)	Road in India			
		GRANTLAND RICE SPORTLIGHTS			
		'41-'42 (13)			
R1-1	(Sept. 5)	Shooting Mermaids	G	10m.	854
R1-2	(Oct. 3)	Meet the Champs	G	10m.	
R1-3	(Oct. 31)	Sittin' Pretty			
		HEDDA HOPPER'S HOLLYWOOD			
		'41-'42 (6)			
Z1-1	(Sept. 12)	No. 1	G	10m.	841
		HEADLINERS			
		'41-'42 (6)			
A1-1	(Sept. 26)	Beauty and the Beach			
		MADCAP MODELS			
		(Technicolor)			
U0-1	(Jan. 17)	Western Daze	E	9m.	678
U0-2	(Apr. 4)	Dipsy Gipsy	E	9m.	735
U0-3	(June 27)	Hoola Boola	E	9m.	785
U0-4	(Aug. 29)	Gay Knighties	E	9m.	865
		'41-'42 (6)			
U1-1	(Oct. 17)	The Daffy Draftee			
		POPEYE CARTOONS			
		'41-'42 (12)			
E1-1	(Sept. 19)	I'll Never Crow Again	G	7m.	865
		POPULAR SCIENCE			
		(Magnacolor)			
		'41-'42 (6)			
J1-1	(Sept. 19)	No. 1	G	10m.	854
		QUIZ KIDS			
		'41-'42 (6)			
Q1-1	(Sept. 12)	No. 1	G	11m.	841
		SPEAKING OF ANIMALS			
		'41-'42 (6)			
Y1-1	(Sept. 5)	In a Pet Shop	G	7m.	841
Y1-2	(Oct. 31)	In a Zoo			
		SUPERMAN			
		'41-'42 (12)			
W1-1	(Sept. 26)	Superman	G	11m.	841
		UNUSUAL OCCUPATIONS			
		(Magnacolor)			
		'41-'42 (6)			
L1-1	(Oct. 3)	No. 1	G	9m.	

PRODUCERS RELEASING CORP.

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		SPECIALS			
	(May 7)	Alive In the Deep	G	25m.	749
	(June 7)	Man the Enigma	G	22m.	759
		Two Reel			
		AMERICAN HISTORY			
O-1	(Mar. 1)	Our Bill of Rights	G	20m.	734
O-2	(Mar. 1)	Our Declaration of Independence	F	22m.	743
O-3	(Mar. 1)	Our Constitution	F	22m.	600
O-4	(Mar. 1)	Our Monroe Doctrine (see Guardians Of the Americas)	F	21m.	654
O-5	(Aug. 1)	Our Louisiana Purchase	B	20½m.	

RKO-RADIO

(For 1940-41 List See Blue Section Page 822, Pink Section Page 842)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		Two Reel			
		EDGAR KENNEDY COMEDIES			
		'41-'42 (6)			
23401	(Sept. 5)	Westward Ho-Hum	F	16m.	840
23402	(Oct. 17)	I'll Fix It	F	17m.	865
23403	(Dec. 19)	A Quiet Fourth		15m.	
		LEON ERROL COMEDIES			
		'41-'42 (6)			
23701	(Sept. 26)	Man-I-Cured	G	20m.	853
23702	(Nov. 28)	Who's a Dummy?			
		THE MARCH OF TIME			
		'41-'42 (13)			
23101	(Aug. 29)	No. 1—Thumbs Up, Texas!	E	19m.	840
23102	(Sept. 26)	No. 2—Norway in Revolt	E	20m.	866

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		RAY WHITLEY MUSICAL WESTERNS			
		'41-'42 (4)			
23501	(Nov. 2)	California or Bust	G	18m.	865
23502	(Jan. 30)	Keep Shooting	G	17m.	840
		One Reel			
		INFORMATION PLEASE			
		'41-'42 (13)			
24201	(Sept. 19)	No. 1—John Gunther	G	9m.	854
		PICTURE PEOPLE			
		'41-'42 (13)			
24401	(Sept. 12)	No. 1	G	8m.	866
		SPORTSCOPES			
		'41-'42 (13)			
24301	(Sept. 5)	Pampas Peddock	F	9m.	854
		WALT DISNEY CARTOONS			
		(Technicolor)			
		D—Donald Duck			
		M—Mickey Mouse			
		'40-'41 (18)			
		(Fourth Series)			
14101	(Mar. 7)	Golden Eggs (D)	E	8m.	693
14102	(Mar. 28)	Gentleman's Gentleman (M)	G	7m.	703
14103	(Apr. 18)	Baggage Buster	G	7m.	714
14104	(May 9)	A Good Time for a Dime (D)	G	7½m.	735
14105	(May 30)	Canine Caddy (M)	E	7m.	735
14106	(June 20)	Nifty Nineties (M)	E	7m.	759
14107	(July 11)	Early to Bed (D)	E	8m.	806
14108	(Aug. 1)	Truant Officer Donald (D)	E	8m.	806
14109	(Aug. 22)	Orphens Benefit	E	9m.	841
14110	(Sept. 12)	Old MacDonald Duck	E	8m.	853
14111	(Oct. 3)	Lend a Pew	E	8m.	841
14112	(Oct. 24)	Donald's Camera		8m.	
14113	(Nov. 14)	Art of Skiing		8m.	
14114	(Dec. 5)	Chef Donald		7½m.	
14115	(Dec. 26)	Art of Self Defense		8m.	
14116	(Jan. 16, '42)	Village Smithy			
14117	(Feb. 7, '42)	Mickey's Birthday Party			
14118	(Feb. 28, '42)	Donald's Snow Fight			
		REPUBLIC			
		(For 1940-41 List See Blue Section Page 823)			
		MEET THE STARS (12)			
028-1	(Dec. 24)	No. 1—Chinese Garden Festival	G	10m.	664
028-2	(Jan. 24)	No. 2—Baby Stars	G	10m.	687
028-3	(Feb. 24)	No. 3—Variety Reel	F	9m.	704
028-4	(Mar. 24)	No. 4—Variety Reel	G	10m.	730
028-5	(Apr. 24)	No. 5 — Hollywood Meets the Navy	G	10m.	740
028-6	(May 24)	No. 6 — Stars at Play	G	10m.	776
028-7	(June 24)	No. 7 — Meet Roy Rogers	G	10m.	785
028-8	(July 24)	No. 8 — Stars — Past and Present	E	10m.	776
		SERIALS			
		'41-'42 (4)			
181/1–181/12	( )	King of the Texas Rangers	G	12 ep.	853

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		20th CENTURY-FOX			
		(For 1940-41 List See Blue Section Page 823)			
		One Reel			
		ADVENTURES OF A NEWSREEL CAMERAMAN			
		'41-'42 (8)			
2201	(Aug. 1)	Soldiers of the Sky	G	10m.	841
2202	(Oct. 24)	Highway of Friendship			
		MAGIC CARPET OF MOVIETONE			
		'41-'42 (8)			
2101	(Aug. 15)	Sagebrush and Silver	G	10m.	841
2102	(Sept. 26)	Glacier Trails	G	10m.	866
		SPORTS REVIEWS			
		'41-'42 (8)			
2301	(Sept. 12)	Aristocrats of the Kennel	G	9m.	854
		TERRYTOONS			
		Black and White			
		'41-'42 (16)			
2501	(Aug. 22)	The Ice Carnival	F	6m.	841
2502	(Sept. 19)	Uncle Joey Comes to Town	F	6m.	865
2503	(Oct. 17)	The Frozen North			
2504	(Nov. 14)	Back to the Soil			
2505	(Dec. 12)	Flying Fever			
		Technicolor			
		'41-'42 (16)			
2551	(Aug. 8)	The Old Oaken Bucket	G	7m.	841
2552	(Sept. 5)	The One Man Navy	G	6m.	841
2553	(Oct. 3)	Welcome Little Stranger	F	6m.	865
2554	(Oct. 31)	Slap Happy Hunters.			
2555	(Nov. 28)	The Singing Tower			
2556	(Dec. 26)	A Yarn About a Yarn			
		THE WORLD TODAY			
		'41-'42			
2401	(Aug. 29)	American Sea Power	E	10m.	841
2402	(Oct. 10)	Uncle Sam's Iron Warriors			
		UNIVERSAL			
		(For 1940-41 List See Blue Section Page 823, Pink Section Page 843)			
		Two Reel			
		MUSICALS			
		'41-'42 (13)			
6221	(Sept. 3)	Is Everybody Happy?	G	17m.	845
6222	(Oct. 8)	In the Groove	G	17m.	866
6223	(Nov. 5)	Skyline Serenade			
		SERIALS			
		'41-'42 (4)			
6681–6692	(Jan. 6)	Winslow of the Navy		12 ep.	
6581–6593	(Mar. 31)	Gang Busters		13 ep.	
6781–6795	(July 1)	Riders of Death Valley	E	15 ep.	686
6881–6892	(Oct. 14)	Sea Raiders	G	12 ep.	796
		One Reel			
		STRANGER THAN FICTION			
		'41-'42 (15)			
6371	(Sept. 8)	Shampoo Springs	G	9m.	865
6372	(Oct. 6)	The Hermit of Oklahoma	G	9m.	865
6373	(Oct. 27)	The Candy Kid	G	9m.	865

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		COLOR CARTOONS			
		(Technicolor)			
		'41-'42 (13)			
6241	(Sept. 1)	Boogie Woogie Bugle Boy of Company B	G	7½m.	865
6242	(Oct. 20)	Man's Best Friend			
		VARIETY VIEWS			
		'41-'42 (15)			
6351	(Sept. 15)	Moby Dick's Home Town	G	9m.	845
6352	(Oct. 13)	Northern Neighbors			
6353	(Nov. 10)	George Washington—Country Gentleman	G	9m.	865
		VITAPHONE			
		(For 1940-41 List See Blue Section Page 824, Pink Section Page 843)			
		Two Reel			
		BROADWAY BREVITIES			
		'41-'42 (12)			
7101	(Sept. 6)	Minstrel Days	E	20m.	853
7102					
7103	(Nov. 15)	At the Stroke of Twelve			
7104	(Oct. 18)	Perils Of the Jungle.			
		TECHNICOLOR PRODUCTIONS			
		'41-'42 (6)			
7001	(Oct. 4)	The Tanks Are Coming	E	20m.	853
		One Reel			
		HOLLYWOOD NOVELTIES			
		'41-'42 (6)			
7301	(Sept. 20)	Polo With the Stars	F	9m.	854
7302	(Nov. 8)	White Sails	G	10m.	845
7303	( )	Miracle Makers	F	10m.	854
7304	( )	Points on Arrows	G	10m.	854
		LOONEY TUNES			
		'41-'42 (16)			
7601	(Sept. 20)	Notes to You	G	7m.	865
7602	(Oct. 11)	Robinson Crusoe, Jr.			
7603	(Nov. 22)	Porky's Pooch			
7604	(Nov. 1)	Porky's Midnight Matinee			
		MELODY MASTERS			
		'41-'42 (10)			
7501	(Sept. 13)	U.S.C. Band and Glee Club	G	10m.	853
7502	(Oct. 25)	Carioca Serenaders			
7503	( )	Forty Boys And A Song	G	10m.	853
		MERRIE MELODIES			
		(Technicolor)			
		'41-'42 (26)			
7701	(Sept. 13)	All This and Rabbit Stew	E	7m.	853
7702	(Sept. 27)	The Brave Little Bat.			
7703	(Oct. 11)	The Bug Parade			
7704	(Oct. 25)	Rookie Revue			
7705	(Nov. 8)	Saddle Silly			
7706	(Nov. 22)	The Cagey Canary			
		SPORTS PARADE			
		(Technicolor)			
		'41-'42 (10)			
7401	(Sept. 27)	Kings of the Turf	G	10m.	854
7402					
7403	(Nov. 1)	Water Sports			
		MISCELLANEOUS			
		(Free subjects are marked "NC")			
Adventure In the Bronx (Film Associates)			G	11m.	841
Tillie's Punctured Romance (Monogrem)			E	38m.	855

THE EXHIBITOR

CONNECTICUT EXHIBITORS HONOR JOSEPH REED

BETTER MANAGEMENT:

TIMELY ARTICLES ON SAVINGS AND ECONOMIES

EXCLUSIVE:

TERRITORY TRADE SCREENING GUIDE; "THE PINK SECTION", WITH REVIEWS OF 51 FEATURES, SHORTS

EDITORIAL: "A PICTURE PROVIDES AN ANSWER"

NEW ENGLAND EDITION — IN TWO SECTIONS — SECTION ONE

OCTOBER 15, 1941
VOL. 26 No. 23 PRICE 10 CENTS

ENTERED AS SECOND-CLASS MATTER MARCH 15, 1939, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

←THIS AD RAN IN THE TRADE PRESS A YEAR AGO.

"IT'S BEEN TRUE FOR 17 YEARS!

—it's true today!"

"SHAKE!" SEAL OF AN M-G-M DEAL!

HE SPEAKS FOR 12,000 M-G-M EXHIBITORS

THE FRIENDLY COMPANY IS A BALL OF FIRE!

"Honky Tonk" held over everywhere! First 42 engagements doing 229% of normal biz. The fans are delirious about it! Clear the decks for that Clark Gable-Lana Turner "Honky Tonk" kiss—it's cyclonic! Whee! That M-G-M Lion is running wild. Not in all his Metro-golden years has he equalled this season's flying start! Beginning with "When Ladies Meet," "Dr. Jekyll & Mr. Hyde," "Lady Be Good," M-G-M now delivers the bonanza "Honky Tonk." Watch for trade shows on "Unholy Partners," "Chocolate Soldier," "Two-Faced Woman," "Shadow of the Thin Man." You'll see HITS! HITS! HITS! all year long from Leo—the Friendly Lion will never let you down!

THE
EXHIBITOR
Reg. U. S. Pat. Office
VOLUME 26, No. 23 OCTOBER 15, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

A Picture Provides An Answer

WE DON'T THINK that even Warner Brothers, who have the ability to keep one eye on the headlines and the other on their Hollywood production schedule, could have foreseen that the release of "One Foot In Heaven" would come at the most opportune time this industry has seen in a long while.

AS IT TURNED OUT, "One Foot In Heaven" has provided a forceful answer to charges that the motion picture industry has little else to do except produce pictures destined to help this country get into war.

AS A MATTER OF FACT, "One Foot In Heaven" might be propaganda, too. The film version of the book written by Hartzell Spence about his father, the Reverend William Spence, might be called propaganda for the church and righteousness. It might also be called propaganda for our industry, to help the business make new friends, and to convince the American public even more that the motion picture industry is one of the country's finest.

WHAT IS MORE, we are proud of all of this, proud of the brothers Warner for making such a picture, and proud to be part of a business which can be responsible for such a production.

NOW WHAT WE WANT TO SEE HAPPEN is for the picture to turn out to be the success it should be at the box office. Naturally, the critics are going to like it, and everybody who sees it will rave about it, but what would make us and a lot of other people happy would be for the picture to be a profitable one for all concerned.

AT TIMES LIKE THESE, such pictures are to be welcomed, but that, in itself, is not enough. Here is one chance for the business to prove to itself, as well as to the church, that even a picture about a minister will attract millions. Let's all get together and work towards that goal. It definitely is top entertainment.

CERTAINLY, if a Mae West picture could play a top number of contracts, "One Foot In Heaven" deserves a better break. It should play every possibility. Exhibitors generally owe it to themselves, in the interests of the community and the industry, to co-operate. The show should, and will, do business if the exhibitor does more than put up a one-sheet and wait for the trade to come in.

QUAD.

It's a Hit!

Have You Seen The Papers

The Washington World Premier
was spot news from coast to coas
Wire breaks, photos, columns s
new coverage records . . .

The Best Buy in the Business Today is

FREDRIC MARCH · MARTHA SCOTT

in

"ONE FOOT IN HEAVEN"

with

BEULAH BONDI · GENE LOCKHART · ELISABETH FRASER · HARRY DAVENPORT
LAURA HOPE CREWS · GRANT MITCHELL · Directed by IRVING RAPPER

Screen Play by Casey Robinson • From the Book by Hortzell Spence • Music by Max Steiner • A Warner Bros.-First National Picture

NEW SEASON! NEW BOXOFFICE HIGHS! WARNER BROS.

Have You Watched The Business?

It's terrific! Tickets in Washington are scarcer than priority orders! Grossing dollar for dollar with the biggest in history!

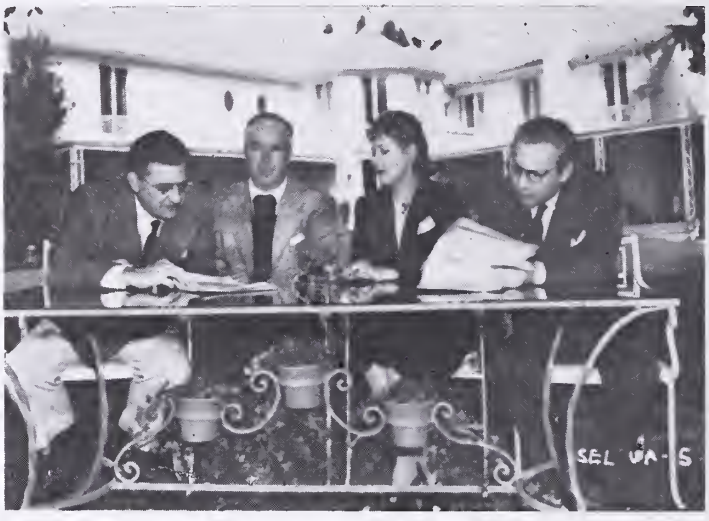
Have You Booked It Yet?

Date it now and ride the crest of a national tidal wave! It's another big-money show from the producers of "Sergeant York" . . .

WARNERS!

COCKTAIL PARTY FOR GREGORY LA CAVA; OTHER NATIONAL EVENTS OF NOTE

BARNEY BALABAN, president of Paramount Pictures, purchases one of the many tables from Arthur Israel, Jr., president, Cinema Lodge, for the Lodge's second annual banquet and ball to be held at the Hotel Astor, New York, on Oct. 18.



DAVID SELZNICK, Charlie Chaplin, Mary Pickford, and Alexander Korda pose together shortly after Selznick joined them as one of the owners of United Artists. Selznick is scheduled to make 20 pictures for the company.

RAY BOLGER, exemplar of dancing suavity co-featured with Anne Shirley in RKO's forthcoming film musical, "Street Girl," arrived in New York recently for a vacation. Also in "Street Girl" are June Havoc, Desi Arnaz, and Jack Durant.

A LOBBY SCENE following the screening of Warners' "Sergeant York" at a command performance for the Duke and Duchess of Windsor at High River, Alberta. In the foreground is Glenn Ireton, Warner Canadian press representative.

UNIVERSAL recently tendered a cocktail party to Gregory La Cava, director-producer of "Unfinished Business," at New York's 21 Club. La Cava is at left, with J. Cheever Cowdin, chairman of the Universal board, next to him. At the table, left to right, are Fred Meyers, Universal eastern sales manager; Margaret Cherr, David Garber, Mrs. La Cava, Mrs. Nate Blumberg, Mrs. Jack Kapp, Mrs. Garber, and Dan Kelley, Universal casting director. At right are actor Randolph Scott and Universal President Nate J. Blumberg. Representatives of the press and trade-press attended.

TERRITORIAL HIGHLIGHTS

Reed Dinner Helps Gentile

Conn. Exhibitor Is Honored

NEW HAVEN—They honored Joe Reed this week and they helped Johnny Gentile.

Reed, honored by the Allied Theatre Owners of Connecticut with a testimonial dinner to mark his 30 years in the business and an occasion expected to be attended by more than 150 exhibitors, state, and civic leaders, asked that any token to be given him be turned instead into a purse for Gentile.

Thoughtful gesture, typical of Joe, was followed out by the committee, and, as a result, Johnny Gentile will get still a better outlook on life from Undercliff Sanatorium, Meriden, where the ailing, destitute former exhibitor is being treated.

Dinner yesterday (Oct. 14) arranged by Daniel Pouzzner, Dr. J. B. Fishman, and Sam Seletsky as Allied's representatives, was toastmastered by Harry Shaw. Held in Ceriani's Cafe Mellone, the testimonial to the veteran Washington Depot-Bantam exhibitor and leader in Allied affairs was expected to witness a heavy outpouring of friends of Joe Reed who hold him in affection and esteem.

Providence Stock Set

PROVIDENCE — Abe Spitz and Ralph Snider, Associated Theatres, last week completed negotiations with James H. Doyle, stock company director formerly associated with the old Albee Stock Company, under which a new stock season will start on Nov. 3 at the Playhouse.

New enterprise, a joint effort on the part of Doyle and Associated, is to be known as American Drama, Inc. Attractions will change weekly, and there will be matinees on Tuesdays, Thursdays, and Saturdays. Spitz announced that the house would be scaled at 35-50-75 cents. Al Winston is expected to handle publicity.

Fay's Back to Vaude

PROVIDENCE—Fay's returned to its traditional stage and screen policy on Oct. 10 after having been operated for nearly a year as a double-feature house showing action pictures. Edward M. Fay engaged Al Jahn's orchestra to provide the music for the stage program.

House scale moves up to 20-33-44 cents, with 15 cents for kids at all times. Bills change Fridays.

More Usherettes

NEW HAVEN—Usherettes were installed in the College last week, and the change marks the second of the New Haven Loew-Poli houses in less than a month to employ fem guiders.

Girls will work in the afternoon and early evening similar to the system in the Loew-Poli. Other down-towners, Bijou, Roger Sherman, and Paramount, are still clinging to male ushers but are having headaches trying to keep their staffs intact.

Lawrence Pickets In Anniversary

LAWRENCE—Members of the local American Federation of Labor Moving Picture Operators' Union observed their first anniversary as pickets of the Central here on Sept. 29.

AF of L men began to picket the house —Lawrence's newest theatre, operated by Jean Ippolito, on Sept. 29, 1940, the night the dedicatory program was scheduled to take place. Employment of Knights of Labor operators caused the trouble.

Formally attired guests turned back when they saw the picket line and the opening program wasn't much of a success. AF of L pickets have been on duty ever since. On Oct. 6, 1941, the Central Theatre Amusement Corporation signed a three-year contract with the Knights of Labor, the management announcing that the theatre had been unionized since its opening on Sept. 29, 1940. Three other local houses are affiliated with the Knights of Labor.

Seekonk Airer Planned

SEEKONK, MASS.—William C. Purcell, manager, Dartmouth, Mass., Auto Theatre, operated by Interstate Theatres Corporation, and Nathan Yamins, Fall River, operator, last week applied for a license for the erection and operation of an outdoor theatre here, adjacent to the Rhode Island State line.

Townspeople in Seekonk frowned on a similar project several years ago on the ground that noise from the amplifiers would constitute a nuisance.

Springfield Manager Fined

SPRINGFIELD — Frederick A. Marshall, manager, Court Square, was fined $50 by Judge William C. Giles in Superior Court last week, on a charge of having violated the Lord's Day.

Soundies "Good" Says Distributor

Company Has 50 Locations

NEW HAVEN—Slot-machine movies are proving a success in this state and returns are "very good," Cornelius Ross, president, Connecticut Panoram Soundies Company, told THE EXHIBITOR last week.

"We have only been operating since last June, and already have 50 locations. By next June, we plan to have 150," Ross said. According to him, his company has no competition in the Connecticut field, and he has locations now in New Haven, Waterbury, Middletown, Wallingford, and Meriden, and plans shortly to take in still larger territory. Ten machines are in New Haven alone.

No trouble is being experienced in getting delivery of the machines, and to date his only major headache has been in New Britain where local police on Oct. 6 pulled the plug on four of his slotties. This, Ross said, was due to a licensing law which requires a $100 permit for the operation of "any coin-operated amusement device." Ross views the ordinance as aimed at pinball machines and does not apply to his devices. He'll seek an amendment exempting movie machines.

Projectors installed in this territory give patrons a three and one-half minute movie for a dime. Reel is loaded with eight shorts, and the customer has no selection as the film is continuous. Rental is charged for the film and after this is deducted from the take, whack-up of profits takes place. Machine costs $1,000, uses two and one-half cents worth of electricity per hour while operating, one-half cent per hour of juice when idle. Devices are in hotels, restaurants, grilles, and in penny arcades.

Variety Club Convenes

BOSTON—Tent 23, Variety Club, will buy out the second night (Oct. 24) of the new Olsen and Johnson show, "Crazy House," at the Shubert, it was indicated last week, with proceeds to be used to swell the charity fund. Phil Smith is taking reservations.

Hoot News

NEW HAVEN—When he found he was stuck and couldn't settle a bet between two of his patrons as to whether Hoot Gibson was still alive, an upstate Warner manager appealed to his New Haven district office last fortnight for a decision on the status of the former movie cowboy.

Nary a soul in the New Haven office knew whether Hoot was still among the living and the local correspondent for THE EXHIBITOR couldn't find out though he had the reference staff of the city library checking for three hours.

Anyhow, it all turned out that Hoot is trouping with a small circus and played in this state only short weeks ago. So the bet's settled.

PICTORIAL REPORTING OF EVENTS OF INTEREST IN THE NEW ENGLAND AREA

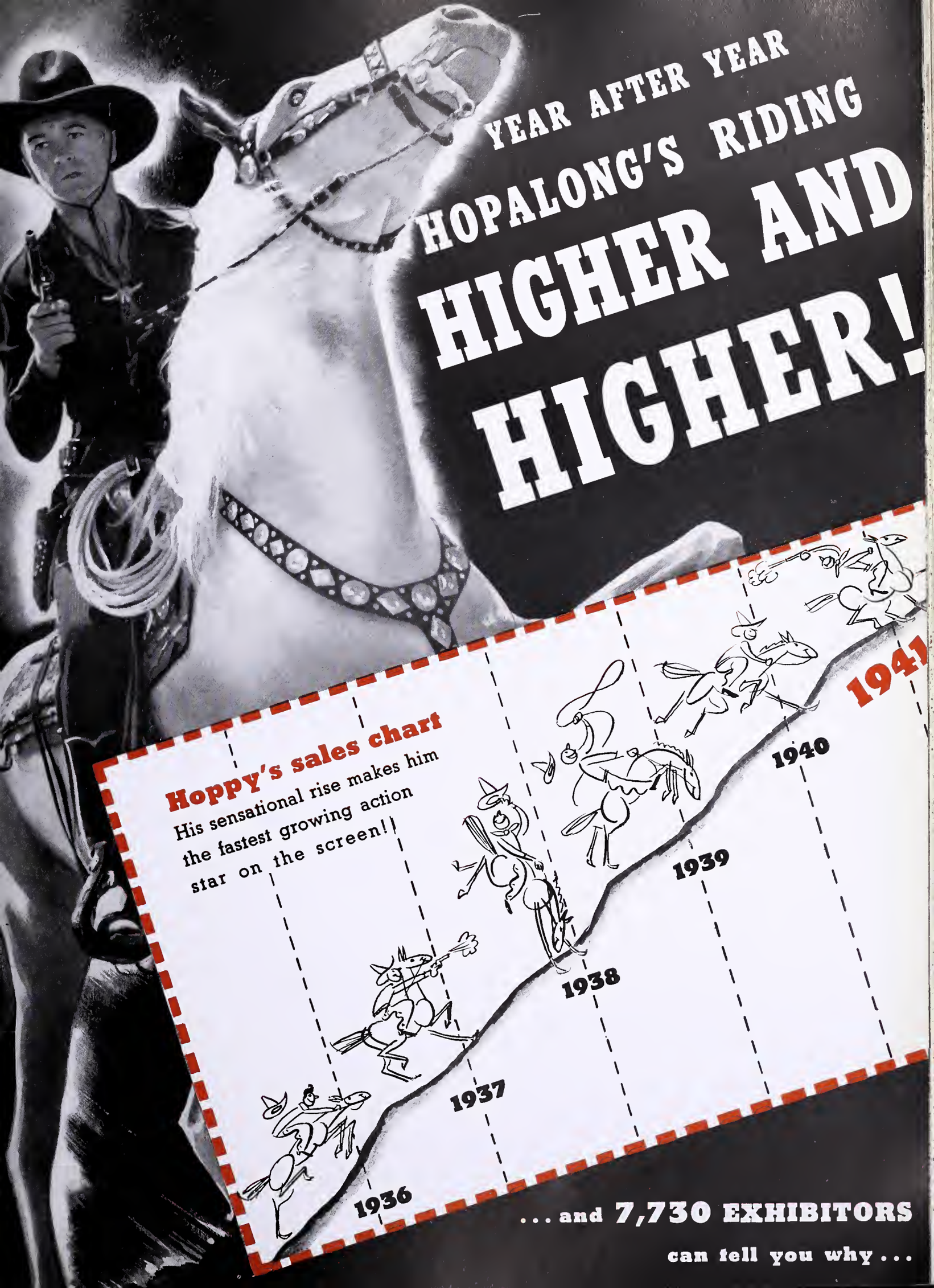
ONLOOKERS at the Great Barrington, Mass., race-track during the recent season were, left to right, Dan Carroll, Edward C. Carroll, track owner, who also owns theatres in Great Barrington; Major Patrick Healy; and John M. Cooney, manager, Union Square, Pittsfield.

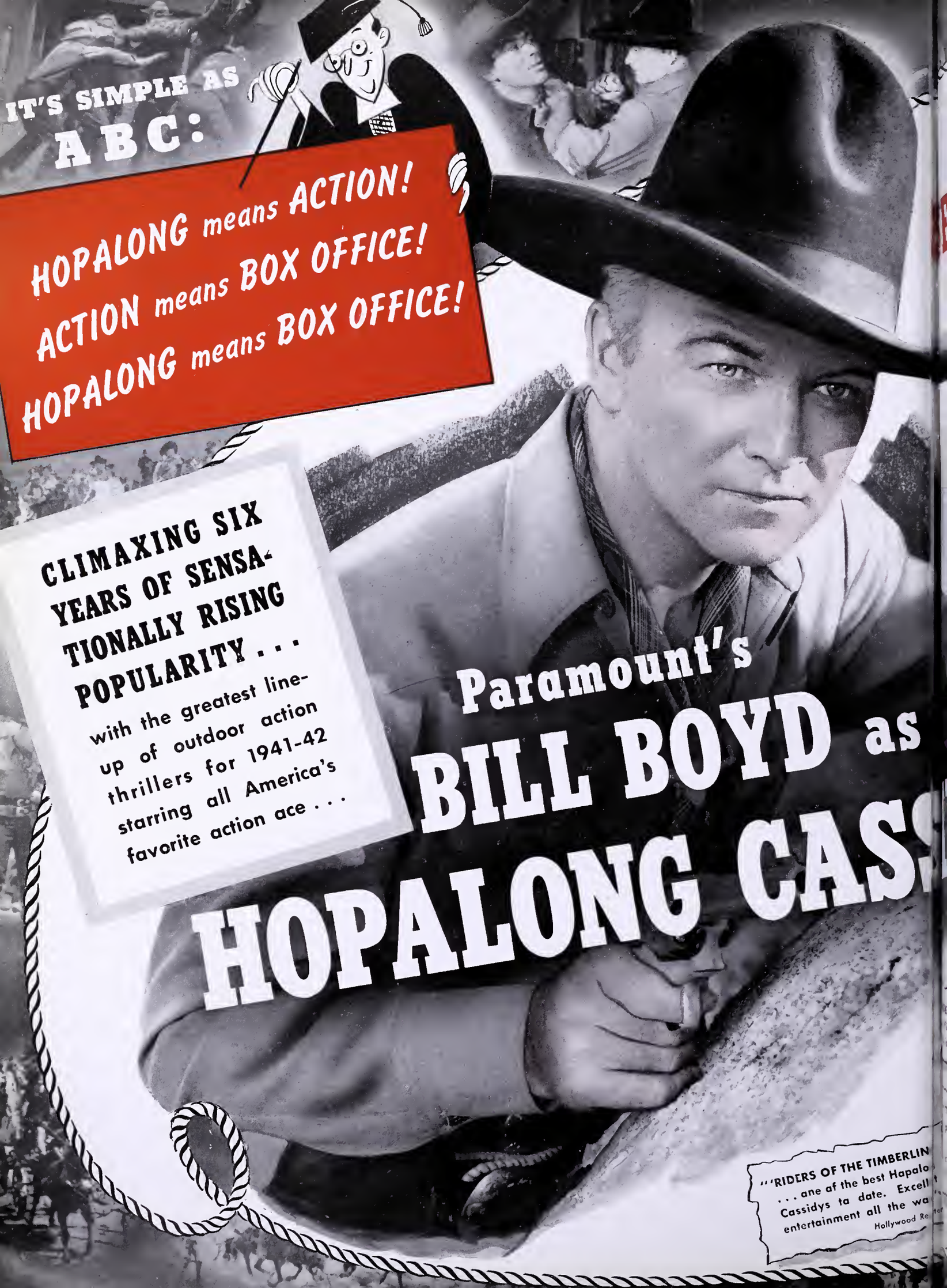
ALVIN KENNEY, Commander-elect, left, looks on as Mayor Tobin, Boston, gets an invitation to attend the installation of new officers of the Lieutenant A. Vernon MacCaulay Post (Theatrical Post) No. 270 of the American Legion from Harry A. Aaronson, retiring commander.

MOLLIE STICKLES, appointed assistant manager, Loew's Poli, Waterbury, the first female employee to receive this honor on the Loew circuit.

HERE'S THE FRONT of the Bijou, Loew-Poli house in New Haven, all decked out in bamboo and grass for the engagement of RKO's jungle epic, "Frank Buck's Jungle Cavalcade." The "ghost" that can be seen walking in the front door isn't the invisible overhead—it's just a patron too eager to wait for the camera to finish.

THE FIRST of a series of luncheons and meetings to be held by Paramount for "Superman" news dealers throughout the country took place recently at the Copley-Plaza Hotel, Boston. Purpose of the meeting attended by Paramount salesmen and executives, Superman, Inc. executives, and wholesale distributors of the "Superman" comic strip, was to arrange for local exploitation of the Fleischer-Paramount cartoon, "Superman," first of a series. At left are Bill Erbb, Paramount district manager; Harry Donenfeld, Superman president; and Al Kane, Boston branch manager, Paramount. At right are Donenfeld, John J. Taylor, and Oscar Morgan, Paramount short subjects sales manager. The meeting was a great success.


YEAR AFTER YEAR
HOPALONG'S RIDING
HIGHER AND
HIGHER!
Hoppy's sales chart
His sensational rise makes him
the fastest growing action
star on the screen!
1936
1937
1938
1939
1940
1941
... and 7,730 EXHIBITORS
can tell you why ...


IT'S SIMPLE AS
ABC:
HOPALONG means ACTION!
ACTION means BOX OFFICE!
HOPALONG means BOX OFFICE!
CLIMAXING SIX YEARS OF SENSATIONALLY RISING POPULARITY . . .
with the greatest line-up of outdoor action thrillers for 1941-42 starring all America's favorite action ace . . .
Paramount's
BILL BOYD as
HOPALONG CAS
"RIDERS OF THE TIMBERLIN
. . . ane of the best Hapalo
Cassidys ta date. Excell
entertainment all the wa
Hollywood Re

ECRET OF THE WASTELANDS"
"OUTLAWS OF THE DESERT"
"STICK TO YOUR GUNS"
"TWILIGHT ON THE TRAIL"
"RIDERS OF THE TIMBERLINE"

OUTDOOR ACTION PICTURES THAT FIT INTO ANY PROGRAM, IN ANY THEATRE, ANYWHERE!

IDY

"'SECRET OF THE WASTELANDS' . . . Bill Boyd keeps up his good work. Tops in his field of entertainment!" —Daily Variety

"'SECRET OF THE WASTELANDS' . . . A fresh story whose plot and action set it clearly above run-of-mine cactus dramas!" Film Daily

"'OUTLAWS OF THE DESERT'... completely satisfactory. Invites the inspection of metropolitan, sophisticated audiences!" —Hollywood Reporter

"'STICK TO YOUR GUNS'... rip-roaring, fast-shooting, hard riding! Never a dull moment!" —Hollywood Reporter

"'OUTLAWS OF THE DESERT'... gets over for an unusual kick!" —Daily Variety

"'STICK TO YOUR GUNS'... packs elements essential to entertain the outdoor fans!" —Film Daily

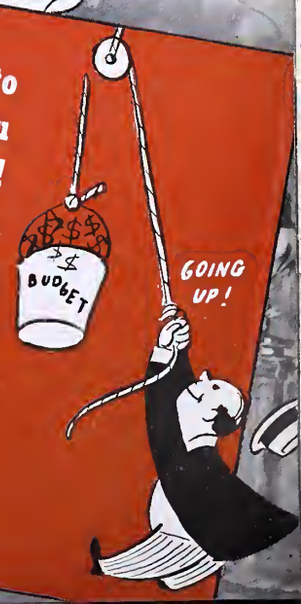
IDERS OF THE TIMBERLINE' . if it's action stuff they want, is is their dish!" —Boxoffice

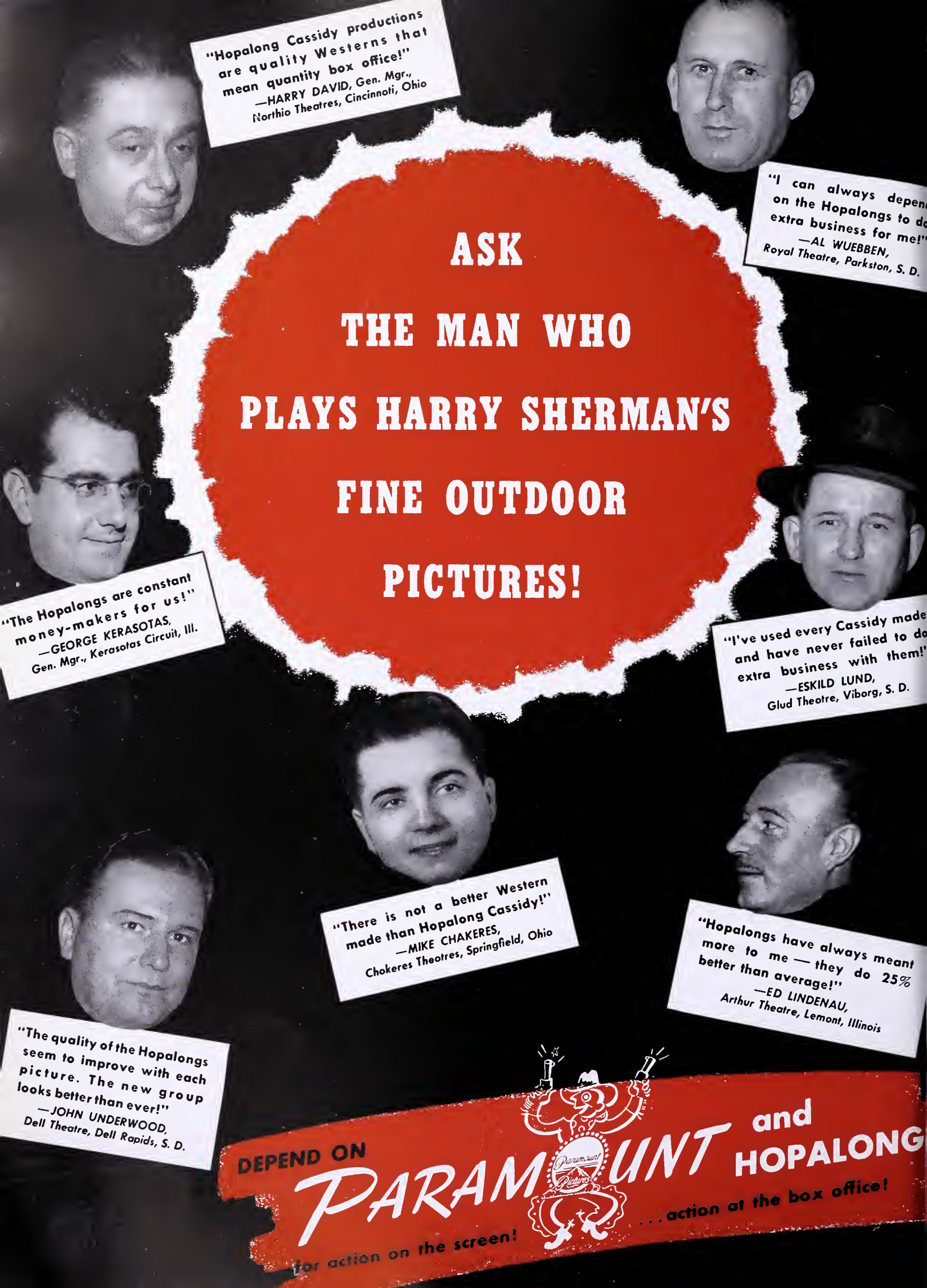
"'TWILIGHT ON THE TRAIL'... action natural for the Paramount accounts. A solid action hit!" —Hollywood Reporter

"'TWILIGHT ON THE TRAIL'... plenty of thrills and action ... assure exhibitors and their customers tingling spines in 1941-42 season!" —Film Daily

Paramount Puts More Into the Hopalongs . . . So You Can Get More Out Of Them!

Yes, budgets are upped on each and every Cassidy picture . . . upping them out of the ordinary "Western" class . . . setting them right in with the great outdoor action spectacles with which Paramount has made box office history!




"Hopalong Cassidy productions are quality Westerns that mean quantity box office!"
—HARRY DAVID, Gen. Mgr., Northio Theatres, Cincinnoti, Ohio
"I can always depend on the Hopalongs to do extra business for me!"
—AL WUEBBEN, Royal Theatre, Parkston, S. D.
ASK
THE MAN WHO
PLAYS HARRY SHERMAN'S
FINE OUTDOOR
PICTURES!
"The Hopalongs are constant money-makers for us!"
—GEORGE KERASOTAS, Gen. Mgr., Kerasotas Circuit, Ill.
"I've used every Cassidy made and have never failed to do extra business with them!"
—ESKILD LUND, Glud Theotre, Viborg, S. D.
"There is not a better Western made than Hopalong Cassidy!"
—MIKE CHAKERES, Chokeres Theotres, Springfield, Ohio
"Hopalongs have always meant more to me — they do 25% better than average!"
—ED LINDENAU, Arthur Theatre, Lemont, Illinois
"The quality of the Hopalongs seem to improve with each picture. The new group looks better than ever!"
—JOHN UNDERWOOD, Dell Theatre, Dell Rapids, S. D.
DEPEND ON PARAMOUNT and HOPALONG
for action on the screen!
. . . action at the box office!

LATE NEWS HIGHLIGHTS

Local 244 Members Ask for Receiver

Kaufman, Others In Newark, N. J., Action

NEWARK—Six members of Local 244, operators' union, IATSE, filed a petition in Newark Chancery Court last week asking for an appointment of a receiver for the union and an accounting of funds from 1929.

Defendants are Louis Kaufman, business agent; President Harold Shadbolt, vice-president Daniel Oliner, treasurer W. C. Uessler, secretary Harry Oppenheimer, assistant business manager Andrew Gehring, executive board members Gus Benner, Vincent Shauler, Tony Coccio, George Reilly, Ivan Hoag, and John Torten, and trustees Herman Hutter, Harry Schocket, and Albert Schultz.

Kaufman, indicted recently in connection with the George E. Browne-William Bioff alleged extortion charges in New York, is accused by six plaintiffs of pocketing half the annual dues of $29,000. Payment by Kaufman and others in the 1933-36 case for counsel and other costs is also asked.

The complaint, running 93 pages, goes into the matter of how various scales of wages were paid in various houses, among other things.

THE EXHIBITOR'S *Service Kit Is the Season's Hit.*

"Target For Tonight"

NEW YORK—Warners last week screened "Target for Tonight," a 48 minute feature produced by the Crown Film Unit with the full cooperation of the Royal Air Force, and which will be distributed within the next few weeks.

This depicts an actual bombing raid on Germany, from its organization to the raid itself, followed by the trip home, one man wounded.

It is dramatic from start to finish, principally because the players are the aviators, and it cannot fail to hold interest anywhere. Frankly, it must come under the heading of a propaganda picture, but there have been few pictures with more dramatic values.

As such it deserves the best of booking attention.

National Legion of Decency List—Oct. 16, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE — "Bowery Blitzkreig," (Monogram); "The Drift-in' Kid," (Monogram); "Gunman from Bodie," (Monogram); "One Foot in Heaven," (Warners); "Outlaws Of the Desert," (Paramount); "Secret Of the Wastelands," (Paramount).

UNOBJECTIONABLE FOR ADULTS—"The Feminine Touch," (Metro); "The Maltese Falcon," (Warners); "Mercy Island," (Republic); "Mr. Celebrity," (PRC); "Sailors On Leave," (Republic); "Texas," (Columbia).

Philly Honors Clinton, Krouse

PHILADELPHIA—Complete plans were announced last week for the testimonial dinner to be given by local film men to Fire Marshal Jacob Clinton and IATSE Local 307 President Louis Krouse at the Ritz-Carlton on Oct. 23 at 6.30 P. M.

The affair is being arranged by a large committee, headed by Ben Amsterdam, handling tickets. Because of the length of the participating list, the committeemen are too numerous to be announced.

Ben Golder will be toastmaster. while David Beresin and Jack Beresin will be in charge of securing honored guests.

"Village" Petition Filed

NEW YORK—Morris Ernst, on behalf of the John Steinbeck-Herbert Kline production, "The Forgotten Village," which has been banned by the New York State censor authorities, filed a petition for review with the state's Board of Regents in Albany last week.

Film, which describes primitive conditions in a small Mexican village, had been ruled out because of childbirth and nursing scenes which it contains. It is a Mayer-Burstyn release.

McGrann Leaves Columbia

NEW YORK—Frank McGrann, exploitation manager for Columbia for the past seven years, last week resigned to accept the vice-presidency of the Modern Merchandizing Bureau to handle motion picture tie-ups. Frank P. Rosenberg, assistant exploitation manager, has been appointed acting head of the department.

Montague Talks On Col. Policy

Re-Gearing Of Distribution Set

NEW YORK—Columbia's releasing schedule calls for one picture a week, with two each month to be top-bracket pictures, A. Montague, general sales manager, told the trade press following the first meeting in connection with the company's regional sessions here last week end.

The distribution schedule is being regeared, he said, with the local exchange now having the responsibility of approving playdates on important pictures, rather than submit contracts to the home office.

Among other things, Montague said Columbia can supply casts and titles a year ahead, district managers will meet more often under the new system, and sales quotas will be for six month periods instead of for a year. Columbia will also work for greater harmony in the industry, Montague said.

In attendance at the meeting, the second of three scheduled in various parts of the country, were:

Jack Cohn, A. Schneider, N. B. Spingold, Rube Jakter, Louis Astor, Louis Weinberg, Max Weisfeldt, Leo Jaffe, Hank Kaufman, Maurice Grad, Mort Wormser, George Josephs, Bill Brennan, Bernie Zeeman, David Lipton, Hortense Schorr, Vincent Borrelli, Joe Freiberg, Seth Raisler, Irving Sherman, Lou Melamed, Al Seligman, Jack Segal, and Arnold Picker.

Present from the mid-east, eastern and Canadian offices are the following division managers, branch managers, and salesmen, among others:

WASHINGTON—Mid-eastern division manager S. A. Galanty; salesmen, O. D. Weems, J. B. Walsh, C. A. Wingfield, B. Caplon, J. Kushner.

ALBANY—Branch manager J. Miller; salesmen, E. Hochstim, J. Armm, W. Silverman, S. Goldberg.

BOSTON—Branch manager I. H. Rogovin; salesmen, E. Cohen, S. Simons, C. Myshrall, H. O'shea, J. Wolf, A. Barry, G. Haupert.

BUFFALO—Branch manager P. Fox, salesmen, G. H. Ferguson, J. Bullwinkel, N. Marcus, C. Harter.

NEW HAVEN—Branch manager T. F. O'Toole; salesmen, B. J. Lourie, S. Swirsky.

NEW YORK — District manager N. Cohn; Branch managers S. Trauner and I. Wormser; salesmen S. Sokoloff, S. Schussel, J. Wenisch, M. Freum, E. Helouis, S. Feinblum.

PHILADELPHIA — Branch manager H. E. Weiner; salesmen J. Schaeffer, D. Korson, J. Engel, S. Bell, L. H. Wurtele.

SPG Votes This Week

NEW YORK—The Screen Publicists Guild of New York, at its regular membership meeting last week, voted to hold a referendum on the question of the organization's affiliation with the Screen Office and Professional Employees' Guild, Local 109, CIO. Ballots will be mailed out on Oct. 17.

The SPG also endorsed the program of the permanent Stop Film Censorship Committee and voted a substantial financial contribution toward its work.

Dougherty To Be Feted

NEW YORK—Brent Dougherty, manager, Decatur, Kaybern circuit, will be inducted into the army on Oct. 23. Ralph Lash, manager, Schuyler, same circuit, is lining up friends for a send-off party.

Holdover Shows Dominate Bdwy.

Rivoli Has Sole Opening

NEW YORK—Holdovers dominated Broadway last week, with only the Rivoli bringing in a new show. Business, on the whole, was brisk, however, as the held-over product is very strong in most cases.

First-run grosses, as reported to THE EXHIBITOR by usually reliable sources, were as follows:

"IT STARTED WITH EVE" (Universal)—Doing pleasant business in its second and final week at the Music Hall, with $55,500 Thursday to Sunday, with stage show.

"HOLD BACK THE DAWN" (Paramount)—With Xavier Cugat and His Band not too much of a stage draw, the picture can be given most of the credit for the big business, with $26,000 Saturday, Sunday of the second week and $50,000 expected for the stanza at the Paramount.

"THE MALTESE FALCON" (Warners)—Went to $26,600 in its second Friday to Sunday at the Strand, with Jan Savitt and Top-Hatters on the stage.

"A YANK IN THE RAF" (20th-Fox)—No figure reported, but business is still very strong in the third week at the Roxy, with stage show.

"HONKY TONK" (Metro)—Okay in its second week at the Capitol, but not nearly what the film is doing in other cities.

"THIS WOMAN IS MINE" (Universal)—Sole new opening is a weakie at the Rivoli, with $25,000 expected for the first week.

"DR. JEKYLL AND MR. HYDE" (Metro) — Just fair in its ninth week at the Astor, and is expected to leave soon.

"FANTASIA" (Disney)—In its final (48th) week at the Broadway, this is expected to garner $11,800.

Exhibitors Are Shouting Their Praises of THE EXHIBITOR *Kit To The Housetops. It's Sensational.*

Phila. Distribs Aid

PHILADELPHIA—A promise of the utmost co-operation was given Fire Marshal Jacob Clinton by local exchangemen at a meeting called by him last week end. All distributors present were given a general set of rules as to storage of film, and they all evidenced a desire to work with him. Distribs, while admitting some errors, appreciated Clinton's spirit.

Present were Samuel Gross, Harry Bodkin, Robert Lynch, Oscar Neufeld, Clint Weyer, John Sloan, Samuel Rosen, William Mansell, John Golder, Moe Koppelman, Ed Gabriel, Ben Harris, Vince O'Donnell, and Francis Rogers, representing the major and independent exchanges.

IA Revolt Looms

NEW YORK—It was learned last week that revolt against the International authority of IATSE has broken out among seven of the IA Hollywood craft locals here for negotiations with Pat Casey, studio labor contact, and the producers.

The decision was reached when the producers submitted counter proposals which amounted to an approximately 10 per cent wage increase, establishment of the minimum six-hour call, and a general adjustment of working conditions. It is understood that the locals demanded increases of 15 to 25 per cent and stipulations that the increases would not be diminished by working conditions.

Freeman Enthuses

NEW YORK—Enthused by studio previews of the Technicolor production of "Louisiana Purchase," Y. Frank Freeman, Paramount vice-president in charge of production, last week issued an invitation to Neil Agnew, general sales manager, and R. M. Gillham, Alec Moss, and Al Wilkie, together with the company's field exploitation men, to fly to California this week for a special screening of the picture. Following the special sales screening, Freeman suggested the calling of a meeting to discuss the special handling of this important production.

Scully Pleased Over Business

NEW YORK—Universal has felt the greatest business in many years, said William A. Scully, Universal vice president and general sales manager, upon his return last week from an extended tour of the territory. With William J. Heineman, assistant sales manager, Scully visited Milwaukee, Chicago, Kansas City, Denver, Salt Lake City, and San Francisco before finally reaching the studios, where they spent several days looking at forthcoming product.

Commenting upon the record number of big circuit deals entered into by the company during the past several weeks, Scully said that wherever he stopped en route, it was perfectly evident that theatres showing good entertainment were doing far better than average business.

No less enthusiastic than their outlook on business conditions were Scully's and Heineman's reports on the product: "Keep 'Em Flying"; "Appointment For Love"; "Hellzapoppin'"; "Paris Calling"; and "South of Tahiti."

Browne Ouster Seen

SEATTLE, WASH. — Without an audible word of protest, delegates to the convention of the American Federation of Labor paved the way last week to oust from its executive council George F. Browne, president, International Alliance of Theatrical and Stage Employees, on trial in New York with William Bioff, charged with extorting $550,000 from four motion picture companies.

The federation's constitution was amended to reduce the executive council membership from 15 to 13. Vote was taken after the committee on law, headed by Daniel J. Tobin, president of the Brotherhood of Teamsters, recommended the amendment on the basis of a report from the executive council itself.

Columbia Dividend

NEW YORK—Columbia Pictures Corporation announced last week that the board of directors at its meeting held on Oct. 8 had declared a quarterly dividend of $.68¾ per share on the $2.75 convertible preferred stock of the company, payable on Nov. 15 to stockholders of record on Nov. 1.

"Harvest" Gets More Distribution

Government Short Finds Favor

WASHINGTON—"Harvests For Tomorrow," 26-minute U. S. Department of Agriculture documentary film, has been retained for an additional month of distribution by Warner Brothers Pictures, Inc., and Loew's, Inc., it was announced last week.

The original release arrangement, as requested by the government, called for offering of the film to theatres for three months ending Oct. 15. With bookings running well over 1,000 in a limited release area, and exhibitor demand holding up strong, executives of the two distributing corporations volunteered to continue theatrical handling through Nov. 15.

The film, however, will go into limited nontheatrical showings Oct. 16, as originally planned by the Government. It has been scheduled for some time to be used at farmer meetings held by the Agricultural Adjustment Administration, the agency of the Department of Agriculture which produced it. These meetings will continue to January 1, when the film will be released generally for the customary widespread nontheatrical use.

The fact that the picture will be simultaneously in theatrical and nontheatrical release during the period from Oct. 16-Nov. 15 is a break with previous Department of Agriculture customs, but both the Government and the distributors agreed that there is little chance of conflict, since the picture has already played the theatres in practically all of the rural communities where the nontheatrical shows will be held.

Wagner-Adler Peace

NEW YORK — Simultaneous announcements came last week from the Adler Silhouette Letter Company and Wagner Sign Service, Inc., signifying that all patent litigation between the two companies covering the so-called slotted and notched-flange letters and supporting frames has been settled.

While the Adler Company stands enjoined from further manufacture or replacement of the slotted type of letter, the settlement agreement provides that all suits by Wagner relating to the use of Adler slotted letters and equipment already sold shall cease. Theatre owners who formerly purchased the latter in good faith can therefore continue their use until their present supplies are exhausted without fear of legal action.

Kreisler to Army

NEW YORK—Samuel Kreisler, member of United Artists' publicity department, left his post last week end to join Uncle Sam's armed forces.

As the slotted letter design was the only important one upheld in the recent court action which was appealed all the way up to the United States Supreme Court, it would appear that all items now manufactured by both litigants can be purchased without fear of later legal entanglements.

THREE OF THE MOST EXCITING PEOPLE YOU EVER HAD IN A PICTURE!
TERRIFIC BETTY GRABLE
NEW-STAR VICTOR MATURE
THRILLING CAROLE LANDIS

TOGETHER!...IN THE MOST EXCITING PICTURE YOU EVER HAD ON YOUR SCREEN!

BETTY GRABLE
VICTOR MATURE
CAROLE LANDIS

in

HOT SPOT

with

Laird Cregar · William Gargan · Alan Mowbray · Allyn Joslyn

Directed by H. Bruce Humberstone • *Produced by Milton Sperling*

Screen Play by Dwight Taylor

Filmed by the smash-makers of 20th... from the most unusual novel of the year... Steve Fisher's "I Wake Up Screaming"!

20th CENTURY FOX

THE NATIONAL MIRROR

Reisman Praises Whitney, Disney

RKO Exec Discusses Pan-American Situation

NEW YORK—Phil Reisman, RKO foreign chief, extolled the work of John Hay Whitney and Walt Disney in cementing inter-American relations, on his return from an extended tour of South America last week.

For Whitney, Reisman had only the highest words of praise. He said that the representative of American cultural and commercial life in South America had, through his personal presentation and approach to the problems at hand, made an exemplary showing of the "clean type" of American business man.

Disney, too, received high compliments from the foreign department head. Reisman recalled that Disney was so well received everywhere that even pro-Nazi newspapers, who are wont to ridicule loudly visiting American notables, were quiet. Everywhere, Reisman said, Disney was received and captured the hearts of the people in a manner comparable to any visiting American dignitary in history.

Speaking of general theatre business conditions in South America, Reisman found them good, limited only by the economic dislocations caused by the drop in foreign trade. He said that Nazi films were disappearing from South American screens, in spite of the tactics, tricks, and pressures employed by axis representatives to get them played.

Reisman emphasized strongly the never before paralleled attitude of close co-operation between South America and the U. S. in all quarters. He recalled that exhibitors had always been North-American minded, but that now a friendly feeling for the U. S. and a realization of the totalitarian menace was felt everywhere. He complimented the work of the representatives of American film companies which is having the effect of bringing about closer commercial relationships and greater goodwill for all industries.

Local South American production is relatively unchanged, according to Reisman, but he complimented the Argentines on the high quality of their current product. Many refugee film men, he said, are finding a place in the local industry.

Disney had received new ideas in South America, Reisman reported. The animated cartoonist purchased new characters, gauchos, and horses, from Molino Campos in the Argentine, and Papagaya, a comic parrot in Brazil, as well as samba music in the latter country.

He spoke of the program of shorts depicting true American life which will have widespread distribution through schools, missions and churches throughout South America.

During Reisman's tour, President Getulio Vargas of Brazil attended the first movie of his life, "Fantasia."

Inquiry Hearings Off

WASHINGTON—D. Worth Clark, chairman, Senate Interstate Commerce sub-committee, last week indefinitely postponed the industry propaganda probe. He gave as a reason the absence from Washington of a majority of the committee members.

AID Group Meets in Detroit

DETROIT—The Allied Information Department met here last week with Pete J. Wood absent on account of illness. Action was taken to start monthly national surveys of selling policies, under blocks-of-five, and also of the selling policies of non-consenting companies, starting late this month.

Surveys will cover how and where pictures are sold, whether any territories are being discriminated against, whether there are any decree violations, such as the forcing of shorts, and to furnish complete present sales policy information to exhibitors.

According to Sidney Samuelson, Eastern Pennsylvania Allied, the objective is to learn whether the distributors are living up to the spirit as well as the letter of the decree.

The plans are to be presented to the Allied board in about two weeks to extend AID service to exhibitors nationally. Present at the meeting, besides Samuelson, were Arthur K. Howard, Boston, and Don E. Rossiter, Indianapolis.

Lawrence With Selznick

NEW YORK—David O. Selznick, who last week became an owner-producer of United Artists, announced later that he had appointed Laudy Lawrence as his special representative in the distribution of his United Artists releases. Lawrence, who was for many years Metro's general manager for the European continent and who is a recognized authority on film distribution, will start in his new post immediately.

Green Light To Allied Heads

Units Approve Officers' Stand

WASHINGTON—Overwhelming approval of the stand taken by the national officers at the last Allied national convention was indicated last week in an official announcement tabulating the results of 13 regional associations voting on the resolution for a national joint committee.

Here are the results:

For the resolution in its entirety, nine: Allied Theatres of Illinois, Inc.; Motion Picture Theatre Owners of Maryland, Inc.; Allied Motion Picture Theatre Owners of Western Pennsylvania; Allied Theatre Owners of the District of Columbia, Inc.; Independent Theatre Owners of Ohio; Independent Theatres Protective Association of Wisconsin and Upper Michigan; Allied Theatre Owners of the Northwest, Inc.; Associated Theatre Owners of Indiana, Inc.; New York State Unit of National Allied, Inc.

For the resolution in its entirety, but with reservations, one: Allied Theatre Owners of New Jersey, Inc.

For paragraphs one and two only, two: Allied Independent Theatre Owners of Eastern Pennsylvania; Independent Theatre Owners of New England.

Against the resolution, one: Allied Theatre Owners of Connecticut, Inc.

Allied Theatres of Michigan and Texas voted last week also.

DETROIT—At a meeting here last week, Michigan Allied's board of directors strongly approved the unity action of the National Allied board by passing a resolution to that effect. Every speaker on the program stressed the unity proposal with varied emphasis.

Schenck Appeal on Nov. 10

NEW YORK—Judge Learned Hand, U. S. Circuit Court of Appeals, last week set Nov. 10 as the date for the hearing on the appeals of Joseph M. Schenck and Joseph Moskowitz from their conviction of alleged violation of the income tax statutes.

The appeals, originally scheduled for last week, were postponed on the motion of U. S. Attorney Mathias F. Correa who said he was unable to prepare for the hearing because of the pressure of litigation. Former Judge Joseph M. Proskauer, chief counsel for Moskowitz and Schenck, consented to the postponement, commenting, "The Government needs all the time it can get to prepare for this case."

Happy Thanksgiving

NEW YORK—Following are the dates on which the states in THE EXHIBITOR's territory will celebrate Thanksgiving this year.

Thursday, Nov. 20 (New Thanksgiving)—New York, New Jersey, District of Columbia, Connecticut, Maine, Massachusetts, Rhode Island, Virginia, West Virginia.

Thursday, Nov. 27 (Old Thanksgiving)—Pennsylvania, Delaware, New Hampshire, Vermont.

Republic Plans Huge Expansion

M. J. Siegel Makes Announcement

NEW YORK — An important expansion program was announced last week for Republic by M. J. Siegel, president, Republic Productions.

Siegel also announced that Republic will increase its budget on the feature pictures $1,500,000, which has been justified by exhibitor sales for the current 1940-41 product. First picture to be produced under the increased budget is "Lady For A Night," which will cost in excess of $900,000. There will be five other pictures of major classification which will cost in excess of $750,000.

During the past five years of Republic's motion picture production, Siegel has been the sole executive, both as to studio policy, production activities, and physical expansion, personally guiding Republic's program of 66 pictures into three groups consisting of 30 features, 32 westerns, and four serials. Past production plan has been that individual producers reported and had their duties outlined directly by him. In addition to this, Siegel personally supervised the $2,000,000 studio improvements which have been completed, the building of a man-power organization from within the ranks who could keep production pace with the increase of Republic sales and weekly gross.

Siegel announced that effective immediately, there will be two departments created, an executive producer in sole charge of features, and an executive producer in sole charge of westerns and serials.

Al Wilson has been appointed executive producer of all feature motion pictures. Hiram Brown, Jr. has been appointed executive producer in the consolidation of the western features and serial departments. Brown was brought from the east three years ago where he was connected with the home office of Republic.

The new physical expansion program for which $1,000,000 has been appropriated for the building of two new sound stages, also buildings for art and research departments, new character streets, will be under the supervision of C. L. Lootems.

Siegel will join and complete a sales triumvirate which will hold four regional meetings each year in Hollywood, New Orleans, Chicago, and New York. Other members are James R. Grainger, general sales manager, and Herbert J. Yates, chairman of the board of Republic. First sales and exhibitor contact meeting will take place on Oct. 20 in Hollywood, other meetings will follow immediately thereafter in New Orleans, Chicago, and New York.

Other promotions include Max Schoenberg, who will assume the job of production manager, and Herbert Mendelson, who becomes his assistant.

Republic recently became a member of the Will Hays' organization, the MPPDA.

You Won't Get a 1942 Booking Calendar Free Unless You Reserve Your Copy Before Nov. 1. Write to THE EXHIBITOR *Now.*

"States Rights" Issue

NEW YORK — The decision by Judge Hugo O. Hanft, St. Paul, upholding the validity of Minnesota's anti-blocks of five statute, brings the issue of "state's rights" sharply to the fore for the industry, it was said last week. Hanft held that the act "did not unduly burden interstate commerce," and that it did not originate from conditions peculiar to Minnesota but grew out of a long-standing nation-wide controversy between distributors and independent exhibitors.

Court Okays M and P Deal

NEW YORK—A three-year franchise between Loew's and M. and P. circuit was ruled valid last week by Federal Judge H. W. Goddard, who declared that it did not violate the terms of the Government's equity suit consent decree.

After hearing arguments by Stanley Thompson, attorney for Loew's, and R. L. Wright, Special Assistant to the Attorney General, the decision was given.

The ruling was contrary to the opinion of the Department of Justice that the franchise was not made prior to June 6, 1940, and was therefore barred under the decree. Loews' declared that under section 15 the franchise pre-dated the decree.

Argument was on whether the franchise had been entered into before June 6.

Bannell to AAA

NEW YORK—American Arbitration Association last week announced the appointment of Marshall F. Bannell to their staff in a public relations capacity.

Bannell, well-known in the public relations field, comes to the association from Washington, D. C., where he was associated with Professor Wesley A. Sturges, now of Yale University, when the latter was director of the Distilled Spirits Institute. He was at one time on the editorial staff of the Newark News.

Bannell occupies the position formerly held by Lawrence Stessin.

Miss White Liaison

NEW YORK—Madeleine White, secretary to Monogram President W. Ray Johnston, was last week assigned to the local office as a liaison officer between the studio and the east.

"GWTW" Again

NEW YORK—It was last week reported that Metro is planning to release "Gone With the Wind" for the third time Jan. 1, with exhibitors to be required to charge a minimum admission of 50 cents, and terms probably to again be on a 50-50 basis. "GWTW" is currently being withdrawn from the screen, as of Oct. 15.

Warners Await Court Verdict

Sears Speaks On Minnesota Law

NEW YORK—Speaking for Warners, sales chief Gradwell L. Sears last week stated that until the U. S. Supreme Court finally passes upon the constitutionality of Minnesota's anti-block of five law, Warners "feel we must conform to our national method of distribution as approved and laid down by the Federal Government in the consent decree." This view was taken as a result of a decision by a Minnesota district judge last week holding the anti-five statute valid and denying the distributors' application for a restraining order. It was the first distributor pronouncement of policy.

Sears' statement came as a result of a telegram from T. E. Mortenson, Minneapolis trade paper publisher, who pointed out that the trial of the case may take a long time, during which many houses may face closing due to product shortage caused by the stoppage of major product. Mortenson said, "disaster and possibly bankruptcy threaten exhibitors who were and are opposed to the Minnesota law."

Ross Reports On Trip

NEW YORK — Steadily climbing grosses and extreme activity everywhere is the impression recorded by Harry A. Ross, president, Ross Federal Service, Inc., on his return last week from an inspection trip of Ross Federal branch offices on the West Coast and in the Southwest.

It was feared, said Ross, that the spectacular industrial expansion now prevalent throughout the country would create difficulties for Ross Federal in maintaining the full man power of approximately 6000 field employees throughout the country. However, this develops to be true in only one or two spots, of which Dallas, Texas, would be an example. Manpower situation in Texas has been met by the appointment of two permanent supervisors for the state to insure first-rate training of new men.

Ross expressed confidence that today's box office rise is an indicator of a generally healthy situation.

Schlanger Gets Approval

NEW YORK — Ben Schlanger, theatre architect and consultant on theatre design, announced last week that he has been approved by the National Council of Architectural Registration Boards.

Approval by this board enables Schlanger to practice legally the profession of architect throughout the United States.

New "Tarz" Route

NEW YORK—Metro last week announced additions to the "King Tarz" National Jungle Tour itinerary, starting on Oct. 23 in Binghamton, N. Y.

New dates are:

Oct. 23, Binghamton, N. Y.; 24, Syracuse, N. Y.; 25, Rochester, N. Y.; 27, Buffalo, N. Y.

WHEN *the m-m-m-m Girl* GETS HER m-m-m-m MAN

***hat's always a* m-m-m-m MONEY PICTURE!**

Story of a modern Lorelei of the South Seas . . .
A White Savage temptress . . . captivating
hardy seafarers!

SOUTH OF TAHITI

starring **BRIAN DONLEVY**

with **BROD CRAWFORD · ANDY DEVINE**

HENRY WILCOXON · H.B.WARNER · ARMIDA

and **MARIA MONTEZ** The Screen's New Blaze of Excitement!

Directed by GEORGE WAGGNER
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Screenplay by Gerald Geraghty · Original Story by Ainsworth Morgan

A UNIVERSAL PICTURE
NATIONAL RELEASE OCT. 17

Charges Hurled In Union Trial

Browne, Bioff Being Tried

NEW YORK—Hearings were to have been resumed yesterday (Oct. 14) in the trial before a Federal Grand Jury of William Bioff, west coast labor leader, and George E. Browne, president, IATSE, on charges of extorting $550,000 from four major film companies following some explosive testimony in the first two days of hearings last week before Federal Judge John C. Knox.

Nicholas M. Schenck, president, Loew's, Inc., asserted under cross-examination in Federal court last week that Browne had settled a threatened New York City theatre strike in 1935 at a cost of $100,000.

Schenck was the first Government witness in the trial.

He said he was informed of the strike threat by Charles Moskowitz, general manager, Loew's theatres in New York.

Local 306, IATSE, talked of calling a strike unless a new contract with higher wages was granted, Schenck said, and Moskowitz appealed to Browne to intervene. Schenck quoted Moskowitz as saying that Browne had declared the strike talk could be ended but that "our end of it will cost $100,000."

So that the payment would appear in order on the company's books, Schenck said, a man from Chicago named Mort Singer was employed and paid $100,000 by check.

Earlier, Schenck testified that he and another executive tossed $100,000 in cash in Bioff's bed in a room at the Hotel Waldorf-Astoria in 1936, some months after Bioff had demanded payment of $2,000,000 under threat of wrecking the motion picture industry.

The money was handed over in Browne's presence, he said, and Browne helped count the bills before Bioff dismissed him with the declaration, "that's correct."

Cross-examined by George Breslin, Los Angeles attorney, a member of Bioff's counsel, Schenck said that although he had been dealing with the International Alliance of Theatrical Stage Employees for some years, he was surprised at Bioff's request for money.

On the first day of the trial, Browne and Bioff were both accused of having treated the union solely as a weapon for extracting money from the film companies. Charge was made by United States Attorney Mathias F. Correa, who set $2,000,000 as the price demanded by the two defendants for refraining from wrecking four big producing companies.

Browne and Bioff are accused of violating the Federal anti-racketeering statute with their alleged extortions. A jury of 12 men, with two male alternate jurors, was chosen.

Correa, sketching a quick background for the scheme attributed to the two defendants, told how the various unions concerned in the moving picture industry had formed a "basic agreement" with the producers in 1926. The alliance ceased to adhere to the agreement in 1932. Two years later Browne was elected president of the group.

Correa declared that Browne named Bioff as representative of the union on the west coast and that they soon began a campaign to be included again among the parties to the general agreement. Strikes were called in theatres in key cities, including Chicago. The strikes quickly impressed the producers with their costliness, Correa observed. At a meeting attended by representatives of four major producing and exhibiting companies in 1935, he continued, Browne and Bioff came forward with "a simple proposition."

Trade Campaign Backed

NEW YORK—Paramount and Loew's last week pledged their theatres to the institutional and trailer campaign proposed by Earl J. Hudson, president, United Detroit Theatres.

Proposal was endorsed by a number of major company executives who attended the Michigan Allied convention, and the plan is scheduled to become national in scope immediately.

UA Closing Minn. Branch

NEW YORK—It was reported last week that UA will close its Minneapolis exchange on Oct. 25 because of the Minnesota anti-five law, with servicing of product in North and South Dakota and part of Wisconsin to be handled by other branches. The company will try to take care of as much personnel as possible in other spots.

NEW YORK—It was reported last week that the five decree-signing companies and United Artists may close their Minneapolis branches due to the upholding of the anti-blocks-of-five law in Minnesota. Picture selling in the state looms improbable.

Amusement High Seen

WASHINGTON—The Department of Commerce last week predicted that 1941 might yet establish a new record in amusement receipts, pointing out that the motion picture industry is the biggest money recipient in the amusement and entertainment field. The Department based its prediction on the heavy attendance at the World Series, at the last heavyweight prize-fight, and at the opening of the professional football season.

Coming and Going

NEW YORK—Among the comings and goings of the past week end were:

Kay Francis returned to Hollywood after a short stay here; John Garfield came in from the coast; and Edward G. Robinson and Betty Field also returned from the studios.

Asks Tax Cut

NEW YORK—Cutting of the local sales tax to one per cent instead of two per cent was asked by Mayor LaGuardia last week in a message to City Council.

In the Newsreels

Friday, Oct. 10, 1941

IN ALL FIVE

Devil's Tower, Wyo.: Chutist rescued from peak. Conway, N. H.: Child found alive in woods.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 24, No. 10)—War in Russia. Styles: Fur fashions. Harrisburg, Pa.: Occupational disease benefit. W. Va.: Queen Silvia crowned. Florida: Water skiing. Atlantic Ocean: Training cruise on schooner.

NEWS OF THE DAY (Vol. XIII, No. 208)—War Headlines. Soo Canal: Bridge collapses. Styles: Fur fashions. St. Louis: Animals wrestle. Ligonier, Pa.: Steeplechase classic.

PARAMOUNT NEWS (No. 13)—Washington, Repeal neutrality act? Florida: Hurricane. Kansas City: Tornado. Dakar Arms.

RKO PATHE NEWS (Vol 13, No. 13)—Lansing, Mich.: Train smashes depot. Moscow: Air raid practice. San Ardo, Cal.: Cables span chasm. Camden, N. J.: RCA workers drill. Honolulu: Service men learn hula. New York: Hair and hats. Singapore: Aussie convoy arrives. Staten Island, N. Y.: USCG trains merchant crews.

UNIVERSAL NEWSREEL (Vol. 14, No. 22)—Bremerton, Wash.: British warship repaired. Kansas City: Tornado. Florida: Hurricane. San Francisco: Military parade. Akron, O.: Navy blimp. Staten Island, N. Y.: Merchant marine cadets sail. New York: Fall fashions. St. Louis: Circus pageant. Buffalo: Chimp zoo guide. Huntsville, Texas: Prison rodeo.

Wednesday, Oct. 8, 1941

IN ALL FIVE

New York: The World Series.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 24, No. 9)—Washington: Supreme Court convenes. S. Carolina: War maneuvers. Canada: Windsors visit. Tobruk-Iran: Defenses strengthened. Sydney: Hospital ship. Washington (only): Movie premiere. Football: Penn vs. Harvard, Tulane vs. Auburn, Notre Dame vs. Indiana.

NEWS OF THE DAY (Vol. XIII, No. 207)—Football: Notre Dame vs. Indiana, Fordham vs. Southern Methodist, Penn vs. Harvard. Carolina: War maneuvers. Washington: Spur charity drives, says F. D. R. Washington: Supreme Court convenes. Britain: Churchill honors adventurers. Washington: Movie premiere.

PARAMOUNT NEWS (No. 12) — Canada: Windsors visit. Devil's Tower, Wy.: Peak-sitter. Conway, N. H.: Missing girl found alive. War Hot Spots.

RKO PATHE NEWS (Vol. 13, No. 12)—Tobruk: Fight goes on. Washington: Supreme Court convenes. England: Churchill honors adventurers. Canada: Windsors visit. Washington: Movie premiere. Cyprus: Island fortified. Football: Fordham vs. SMU, Duke vs. Tennessee.

UNIVERSAL NEWSREEL (Vol. 14, No. 21)—S. Carolina: War maneuvers. Iran: War campaign. Canada: Windsors visit. Washington: Movie premiere. Football: Duke vs. Tennessee, Ohio State vs. USC.

Consult The Territory Screening Guide for Trade Show Information.

Advance Shots

Features

ALL-AMERICAN CO-ED (UA-Roach). Frances Langford, Johnny Downs, Marjorie Woodworth. 49m. Langford and Downs carry the big load in this entertaining "streamliner," which has a snappy production and some tuneful songs.

Shorts

LAND OF THE CREE (Central Film). 10m. Good.

PICTURE PEOPLE No. 2 (HOLLYWOOD SPORTS) (RKO). 9m. Good.

WILL DEMOCRACY SURVIVE? (Columbia—International Forum No. 3). 20m. Excellent.

A Good Nickel Cigar

Once upon a time a certain salty gentleman from Indiana, Thomas Riley Marshall, vice president, looking upon the hectic American scene summed up his findings: "What this country needs is a good five cent cigar.

The crack made him famous.

Without carping or controversy, Mr. Marshall threw a dash of cooling sanity into the thought of a day burdened with fevered strivings and perplexities. Everybody knew what he meant—that the business of living was being complexed by both tangibles and intangibles, things and thoughts and vanities which cost more, sold for more, than they were worth.

Six years ago Republic Pictures Corporation was born of the opinion that the motion picture theatre, serving the people, could do with a dependable line of production—entertainment worth what it cost, worth what it sold for, delivered on schedule Opportunity seemed to beckon.

The six years since have been a period of continuously developing success. Republic has risen and grown because it has contributed to the success of the theatre with box office profits and the satisfaction of the customers. Republic's 1941-42 program is a bigger broader product of that experience, that basic policy.

REPUBLIC PICTURES CORPORATION

BUY U. S. DEFENSE BONDS

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will always be found under this heading.*)

Appeals Board

Appeal of RKO and Vitagraph against an Albany award favoring the American, Canton, N. Y. in a clearance dispute with the Strand, Ogdensburg, was successful when the Appeals Board granted the distributor appeal last week. Decision was based on a technicality, rather than on the merits of the real issue. Board ruled that Alex Papayanakos, who had signed the original complaint as manager of the American, was merely an employee and thus not empowered to submit the arbitration complaint. It was brought out during testimony that Papayanakos was not owner of the theatre, but St. Lawrence Investors, Inc., in which Papayanakos' wife was sole stockholder, was. Papayanakos was able, within 10 days from rendering of the appeals decision, Oct. 3, to make a new submission to the Appeals Board, through the true ownership of the theatre. Under this condition, the appeal could have been re-opened for consideration of the merits of the clearance issue.

A new appeal was entered last week by Michael Ruden, Sompru Theatre Company, operators, Cort, Somerville, N. J. and intervenors in the arbitration of the Raritan Amusement Company, operators, Playhouse, Raritan, N. J., who received a favorable clearance award a fortnight ago. This reduced the clearance between the Cort and the Playhouse.

The board last week upheld the decision of the arbitrator in the Earle, New Castle, Del., case, which questioned Loew's right to sell its product exclusively to the Parkway, Wilmington, Del., and to no subsequent runs. Complainant based his complaint on section six, while Loew's based its defense on section 17. The decision read, "A proper construction of section 17 does not permit the exclusive run policy claimed by the defendant, nothing therein limiting the right of independent exhibitors to obtain pictures pursuant to section six." The decision added that if every company had a right to grant exclusive license to its own theatres, the result might be "disastrous" to independent exhibitors, and claimed that no showing had been made by the defendants to indicate that loss in total revenue from the area might result. Philip Stern, Philadelphia, attorney, was counsel for the complainant.

New Haven

Hearing on the petition of the College Open Air, Middletown, Conn., was postponed to an as yet unset date by arbitrator Herbert MacDonald following application for postponement by Vitagraph, one of the five majors cited. Hearing was scheduled to get under way on Oct. 6, after being once postponed from Aug. 14.

Joseph L. Shulman last week filed an arbitration demand asking for the elimination of clearance between his Plaza and the Windsor, Windsor, Conn. Five decree-signing companies are defendants. The Windsor now has 30-days clearance over the Plaza.

New York

Case of the Cornwall Amusement Company, Storm King, Cornwall-on-Hudson ended in a consent award, it was announced last week, with Paramount and RKO dismissed from the complaint. Twentieth Century-Fox, Loew's, and Warners were the other defendants. Under the settlement, clearance of the Ritz and Broadway, Newburgh, was reduced from 30 to 20 days. The plaintiff had asked seven.

Philadelphia

Case No. 8, The Great Northern, was terminated here on Oct. 9 with announcement by George P. Aarons, counsel for Columbus Stamper, complainant, and Stuart Aarons, defendent's counsel, that an agreement had been reached between all parties involved. It is understood that arbitrator Walter H. Robinson, Esq., would base his award upon the agreed settlement as follows: "Complainant having fully presented its evidence and closed its case, and evidence having been submitted on behalf of defendant and complainant having conceded that the Great Northern and Keystone Theatres compete with each other for patronage, and having conceded that the seven days clearance of the Keystone over the Great Northern Theatre is reasonable, and defendants Loew's, Inc., and Paramount Pictures, Inc., and the intervenor, having agreed that in no event, however, shall the availability of the Great Northern Theatre be required to play the pictures of such distributors later than twenty-one days after the completion of the run of such picture at the Strand Theatre, and having further agreed that in the event the Strand Theatre does not play a picture, the Great Northern's availability on such picture of such distributor shall be no later than twenty-one days after its availability date at the Strand Theatre. I (the arbitrator) find and award that the seven days clearance in favor of the Keystone Theatre over the Great Northern Theatre is reasonable, and accordingly I dismiss the demand for arbitration. Costs to be borne equally by the parties."

Sam Gross, branch manager 20th Century-Fox, entered a separate agreement on behalf of his company. "Having agreed with the complainant that the seven days clearance of the Keystone Theatre over the Great Northern theatre is fair and reasonable, 20th Century-Fox Films, Inc., wishes the complaint dismissed with cost equally assessed." Present at the settlement were Ulrik Smith, Paramount branch manager; Salem Applegate, Metro branch manager; Sam Gross, 20th-Fox branch manager; Isador Segall, representing Columbus Stamper; and John Turner, S-W booking department.

Highlight of the hearing of clearance case No. 11, filed by the Parkside, Camden, N. J., against Metro, RKO, Paramount, Vitagraph, and Warner Brothers Circuit Management, last week, was the 11th hour appearance of ex-judge Joseph Varbalow, who claimed the right to intervene on behalf of his Victoria. As a result the hearing was adjourned to Oct. 17. Previously, Stuart Aarons, attorney for Vitagraph and Warners, had asked arbitrator C. J. Callahan, Esq., that S-W's Lyric, Camden, be included as an intervenor. Louis Rovner, operator, and Larry Ruch, manager, Parkside, explained why the house is seeking to have its present playing time of 21 days after first run Camden shortened to 14 days. No theatres are mentioned since, according to Albert M. Cohen, Parkside attorney, no theatres are mentioned in existing contracts with defendant distributors. Representatives of the defendant distributors and Warners upheld the existing clearance as reasonable.

Broad case, continued to Oct. 8, was later scheduled to have been heard yesterday (Oct. 14).

Clerk of the AAA announced last week that by agreement clearance case number 12, filed by Lewen Pizor's Tioga, has been postponed from Oct. 15 until Oct. 29.

Washington

Metco Theatres, Inc., Baltimore, last week intervened in the arbitration complaint filed by the Linden against Warners, Paramount, and Loew's, over the clearance granted to the Met, Rialto, and Fulton.

Complaint of Sam Mellits, Dentonia, Denton, Md., over clearance granted by Loew's to the Reese, Harrington, Del., was scheduled to be heard on Oct. 15. There will be no attornies at the hearings.

Para. Offers Financial Plan

Would Exchange 3¼% Debentures

NEW YORK—Holders of Paramount Pictures, Inc., three and one quarter per cent convertible debentures, of which $12,681,000 pricipal amount is outstanding in public hands, and of $7,355,782 aggregate principal amount of bank loans, were apprised by the company last week of an offer to exchange a maximum of $20,000,000 of new four per cent debentures, due 1956, for the foregoing securities on an even basis.

Barney Balaban, president, said in a letter to debenture holders that the three and one quarter per cent debentures exchanged under this offer would not be re-issued but either would be canceled or tendered from time to time to the trustee of the indenture under which they were issued for retirement through the sinking fund.

The three and one-quarter per cent debentures which are unsecured, are convertible at any time on or before March 1, 1942, into three shares of common stock for each $100 principal amount of debentures at the basic conversion price per common share of $33.33, and thereafter and up to Feb. 23, 1947, into two and a half shares of common stock at a basic conversion price of $40 a share.

The exchange plan was offered as soon as an application for issuance of the new debentures on Form T-3 of the Trust Indenture Act of 1939 became effective. The new securities will not be registered with the Securities and Exchange Commission.

Information on the Defense Tax

(EDITOR'S NOTE: *What follows is from an organization bulletin. Answers to the queries were furnished by The Internal Revenue Department, Washington, D. C.*)

QUESTIONS

(a) Do children under 12 pay tax of one cent on 10-cent admissions?
(b) Are the same tax-exempt on nine-cent admissions?
(c) Do juniors between ages of 12 and 18 pay a tax on the amount of admission, or on adult admission, as heretofore?
(d) Do CCC and service men pay only on amount of admission?
(e) Are the same tax-exempt if admitted free?
(f) Does rate apply to adults from one cent and up?

ANSWERS

(a) Children under 12 pay one-cent tax on 10-cent admission.
(b) But are exempt from tax on nine-cent admission.
(c) Juniors 12 to 18 years pay tax based on adult admission.
(d) Service and CCC men in uniform pay tax on amount paid by them for admission.
(e) And if admitted free, are tax exempt.
(f) Admissions from one cent up to adults taxable.

ADMISSIONS TAX:

(a) Reduction of Exemption.—Section 1700 (a) (1) of the Internal Revenue Code is amended to read as follows:

"(1) Rate.—A tax of one cent for each 10 cents or fraction thereof of the amount paid for admission to any place, including admission by season ticket or subscription. In the case of persons (except bona fide employees, municipal officers on official business, children under 12 years of age, members of the military or naval forces of the United States when in uniform, and members of the Civilian Conservation Corps when in uniform) admitted free or at reduced rates to any place at any time when and under circumstances under which an admission charge is made to other persons, an equivalent shall be collected based on the price so charged to such other persons for the same or similar accommodations, to be paid by the persons so admitted. No tax shall be imposed on the amount paid for the admission of a child under 12 years of age if the amount paid is less than ten cents."

Note: The tax now applies from one cent up on all adult admission prices. Children under 12 must pay a tax of one cent on 10 cents but are tax-free on a nine-cent admission.

QUESTIONS AND ANSWERS

Q. Can tax be absorbed?
A. No. Every person receiving any taxable payment for admission must collect the tax from the person making such payment at the time it is made, or granting any taxable free admission, must collect the tax at the time of issuance of ticket or if no ticket is issued, the tax must be collected at the time the person is admitted.

Q. Can members of the family and relatives be admitted tax-free?
A. No. A Tax must be collected, and paid, the same as for any other customer.

Q. In the case of a refund ticket, does the patron pay a tax when admitted again?
A. Yes. The tax must be refunded to the patron with the refund ticket. The same procedure applies to a cash refund as well.

Q. Are passes given for work subject to tax?
A. No, if such person is regularly employed. A bona fide employee of the management of the theatre, or a municipal officer on official business may be admitted on passes tax free. Bona fide employees are:

1. Those persons, including directors and officers, regularly employed by the proprietor of the theatre or regularly engaged in work or business transacted there, whether their duties require admission to the place or not; and whether on duty at the time admitted or not; and
2. Other persons whose admission to the theatre is required for the performance of some duty to, or work for, the proprietor.

Q. Must an inventory be taken of tickets on hand and the same notarized as of Oct. 1, the effective date of the tax?
A. No. The Revenue Department suggests this is an excellent idea and would simplify any checking procedure. However, it is not compulsory under the law or regulations.

Q. Is it compulsory to number the tickets consecutively?
A. Yes. Tickets must either show the date for which they are valid or must be serially numbered. If serially numbered tickets are used, there must be a separate and distinct series for each established price. The numbers of each series must start with "1" and run continuously in regular order until "5,000,000," after which they may again start at "1" is so desired. In such cases, however, a letter of the alphabet must precede or follow the serial number to distinguish the new series from the preceding series and such letters must be used in turn until the alphabet is exhausted before starting again with the letter "A".

Q. Can present stock of tickets on hand be used?
A. In all instances where it is practicable, new tickets must be provided, or the tickets on hand must be over-printed or over-stamped to show the established price and the tax applicable thereto. Where the established price is not changed, for a limited time until properly printed tickets can be obtained, the use of tickets now on hand which do not show the tax due will be permitted. However, the manager or proprietor must keep conspicuously posted at the outer entrance and near the boxoffice, one or more signs accurately stating each of the established prices of admission, and in the case of each such price the tax due and the sum total.

Q. What is the penalty for violating the law?
A. Section 1718 of the law provides:

(a) Any person required under this chapter to pay any tax, or required by law or regulations made under authority thereof to make a return, keep any records, or supply any information, for the purposes of the computation, assessment, or collection of any tax imposed by this chapter, who willfully fails to pay such tax, make such return, keep such records, or supply such information, at the time or times required by law or regulations, shall, in addition to other penalties provided by law, be guilty of a misdemeanor, and upon conviction thereof, be fined not more than $10,000, or imprisoned for not more than one year, or both, together with the costs of prosecution.

Q. How can children be admitted for 10 cents?
A. By printing a ticket and posting a sign to read as follows:

Established price	10c
Federal tax	1c
Total price and tax	11c
Reduced price including tax	10c

In this event, the exhibitor will keep nine cents for himself and remit one cent to the government.

Q. How long must tickets be kept before destroying them?
A. Six months. Any tickets older than six months which have not been inspected by a field operator of the Revenue department may be destroyed.

Q. What is the due date for the tax?
A. The tax must be paid on or before the last day of the month following the month in which the tax was collected. That is, the October taxes must be in the hands of the Collector of Internal Revenue for the district in which the theatre is located on or before Nov. 30.

Q. Where is the tax sent?
A. The exhibitor will receive from the Department of Internal Revenue, Form No. 729, which must be made out in accordance with the instructions printed on the back of that form. The return must be made under oath, unless the amount of the tax is $10 or less, in which case it may be signed before two witnesses. Returns must be made to the district Internal Revenue Department.

Whose Face Is Red?

HANOVER, N. H.—Trade journal reviewing services took a wallop last fortnight from the Dartmouth Daily's "Day by Day" editor, who had this to say:

"Do you know what this picture is? It's 'an acceptable program item for the rurals,' according to trade paper. That means us, boys. On Wednesdays and Saturdays and often on Sundays we're either 'rurals' or 'dual-bill audiences,' capable of supporting 'grade B's designed for moderate neighborhood runs,' which is just another way of saying that we have to take what the booking system gives us.

"So, today, if you feel like a rural, go to the Nugget and see Ralph Bellamy being that clever, clever sleuth, Ellery Queen. He goes through the motions of suspecting numerous innocent characters of a murder, all the time having a fairly good idea who the real crook is. Of course, he can't nab him right off because the picture has to last 67 minutes.

"The corpse is a late utilities magnate who ruined the father of his son's fiancee. Neither the son nor his fiancee nor his fiancee's father dunnit. If you want to find out who really dunit, you'll have to be rural and see for yourself."

Lester Cowan Looks to East

NEW YORK—Lester Cowan announced last week that he is seriously considering the production of one or more pictures in the east.

Cowan, whose latest picture is "Ladies In Retirement" for Columbia, said that he would discuss a number of play properties with Gilbert Miller—with one property, "Brighton Rock," a possibility for production both as a play and as a picture. Cowan said that Miller, who held himself aloof from the film industry until the making of "Ladies In Retirement," plans to take a greater interest in films.

Cowan is at present concerned with the manner in which to sell "Ladies In Retirement" to the public for best results. Cowan said that the picture was considered enjoyable in the screening room, but when it was presented to preview audiences it proved to be a greater attraction, inasmuch as the comedy sequences appeared more accentuated. He will strive for the comedy angle in the selling.

"Ladies In Retirement" has already been booked in Washington, Buffalo, Hollywood, and Baltimore.

Ritchey Reports Progress

NEW YORK—Norton V. Ritchey, vice-president, Monogram, in charge of foreign distribution, at present on a business tour of Latin-America, reported from Caracas last week that he has entered into an agreement with Carcel and Muro whereby this concern becomes Monogram exclusive distributor in that territory.

Besides Monogram, Carcel and Muro represent Paramount and United Artists in Venezuela, and they also operate five first-run theatres in that country, ranking among the leading Venezuelan motion picture distributors and exhibitors.

Only Your Home Town Paper Gives You Real Coverage of News in Your Area.

Grainger On Tour

NEW YORK—J. R. Grainger, president, Republic Pictures Corporation, planed out last week for the coast, with stops at Detroit, Chicago, and Dallas. Grainger arrives at Republics' North Hollywood studios in time to preside at the first of the four regional meetings to be held within the next month.

TERRITORY TRADE SCREENING GUIDE

(Editor's Note: In this department will be found, as the material is made available, official listings of all trade screenings in the territory covered by THE EXHIBITOR as required under the consent decree, or as announced otherwise by the various companies. This is not an advertisement, but another exclusive editorial service of THE EXHIBITOR. The material has been arranged in easy readable fashion, for constant reference. In addition, the fast printing system under which THE EXHIBITOR is published will assure that this list is accurate to within 24 hours of the time you receive it. All material within this department comes directly from the companies involved. It will be kept up to date and changed as screening times pass.)

ALBANY, N. Y., DISTRICT

CITY	DATE	TIME	TITLE	COMPANY	PLACE	STREET
ALBANY, N. Y.	Oct. 16—Thurs.	2.00 P. M.	"Moon Over Her Shoulder"—"Hot Spot"	20-F.	20th-Fox	Screening Room, 1052 Broadway
ALBANY, N. Y.	Oct. 17—Fri.	2.00 P. M.	"Small Town Deb"—"Swamp Water"	20-F.	20th-Fox	Screening Room, 1052 Broadway
ALBANY, N. Y.	Oct. 21—Tues.	11.00 A. M.	"Shadow Of the Thin Man"—"Two-Faced Woman"	MGM	20th-Fox	Screening Room, 1052 Broadway
ALBANY, N. Y.	Oct. 27—Mon.	12.30 A. M.	Seven Vitaphone Short Subjects	WB	Warner	Screening Room, 79 Pearl St.

BOSTON, MASS., DISTRICT

BOSTON, MASS.	Oct. 16—Thurs.	11.00 A. M.	"Moon Over Her Shoulder"	20-F.	20th-Fox	Exchange, 115 Broadway
BOSTON, MASS.	Oct. 16—Thurs.	2.15 P. M.	"Hot Spot"	20-F.	20th-Fox	Exchange, 115 Broadway
BOSTON, MASS.	Oct. 17—Fri.	11.00 A. M.	"Small Town Deb"	20-F.	20th-Fox	Exchange, 115 Broadway
BOSTON, MASS.	Oct. 17—Fri.	2.15 P. M.	"Swamp Water"	20-F.	20th-Fox	Exchange, 115 Broadway
BOSTON, MASS.	Oct. 21—Tues.	10.00 A. M.	"Shadow Of the Thin Man"—"Two-Faced Woman"	MGM	MGM	Screening Room, 46 Church St.
BOSTON, MASS.	Oct. 21—Tues.	2.15 P. M.	"Shadow Of the Thin Man"—"Two-Faced Woman"	MGM	MGM	Screening Room, 46 Church St.
BOSTON, MASS.	Oct. 27—Mon.	10.30 A. M.	Seven Vitaphone Short Subjects	WB	20th-Fox	Exchange, 115 Broadway

BUFFALO, N. Y., DISTRICT

BUFFALO, N. Y.	Oct. 16—Thurs.	2.00 P. M.	"Moon Over Her Shoulder"—"Hot Spot"	20-F.	20th-Fox	Screening Room, 290 Franklin St.
BUFFALO, N. Y.	Oct. 17—Fri.	2.00 P. M.	"Small Town Deb"—"Swamp Water"	20-F.	20th-Fox	Screening Room, 290 Franklin St.
BUFFALO, N. Y.	Oct. 21—Tues.	1.30 P. M.	"Shadow Of the Thin Man"—"Two-Faced Woman"	MGM	20th-Fox	Screening Room, 290 Franklin St.
BUFFALO, N. Y.	Oct. 27—Mon.	2.00 P. M.	Seven Vitaphone Short Subjects	WB	20th-Fox	Screening Room, 290 Franklin St.

NEW HAVEN, CONN., DISTRICT

NEW HAVEN, CONN.	Oct. 16—Thur.	10.00 A. M.	"Moon Over Her Shoulder"—"Hot Spot"	20-F.	20th-Fox	Screening Room, 40 Whiting St.
NEW HAVEN, CONN.	Oct. 17—Fri.	10.00 A. M.	"Small Town Deb"—"Swamp Water"	20-F.	20th-Fox	Screening Room, 40 Whiting St.
NEW HAVEN, CONN.	Oct. 21—Tues.	10.00 A. M.	"Shadow Of the Thin Man"—"Two-Faced Woman"	MGM	20th-Fox	Screening Room, 40 Whiting St.

NEW YORK DISTRICT

NEW YORK	Oct. 14—Tues.	10.00 A. M.	"Target For Tonight"	WB	Screening	Room, 321 W. 44th St.
NEW YORK	Oct. 16—Thurs.	9.30 A. M.	"Unholy Partners"—"The Chocolate Soldier"	MGM	MGM	Screening Room, 630 Ninth Ave.
NEW YORK	Oct. 16—Thurs.	1.30 P. M.	"Unholy Partners"—"The Chocolate Soldier"	MGM	MGM	Screening Room, 630 Ninth Ave.
NEW YORK	Oct. 16—Thurs.	2.00 P. M.	"Hot Spot"—"Moon Over Her Shoulder"	20-F.	20th-Fox	Exchange, 345 West 44th St.
NEW YORK	Oct. 17—Fri.	2.00 P. M.	"Swamp Water"—"Small Town Deb"	20-F.	20th-Fox	Exchange, 345 West 44th St.
NEW YORK	Oct. 20—Mon.	2.30 P. M.	"How Green Was My Valley"	20-F.	20th-Fox	Exchange, 345 W. 44th St.
NEW YORK	Oct. 21—Tues.	9.30 A. M.	"Shadow Of the Thin Man"—"Two-Faced Woman"	MGM	MGM	Screening Room, 630 Ninth Ave.
NEW YORK	Oct. 21—Tues.	1.30 P. M.	"Shadow Of the Thin Man"—"Two-Faced Woman"	MGM	MGM	Screening Room, 630 Ninth Ave.

PHILADELPHIA DISTRICT

PHILADELPHIA	Oct. 15—Wed.	11.00 A. M.	"The Chocolate Soldier"	MGM	MGM	Screening Room, 1233 Summer St.
PHILADELPHIA	Oct. 15—Wed.	2.00 P. M.	"The Chocolate Soldier"	MGM	MGM	Screening Room, 1233 Summer St.
PHILADELPHIA	Oct. 16—Thurs.	10.30 A. M.	"Moon Over Her Shoulder"—"Hot Spot"	20-F.	20th-Fox	Exchange, 302 North 13th St.
PHILADELPHIA	Oct. 16—Thurs.	2.30 P. M.	"Moon Over Her Shoulder"—"Hot Spot"	20-F.	20th-Fox	Exchange, 302 North 13th St.
PHILADELPHIA	Oct. 17—Fri.	10.30 A. M.	"Small Town Deb"—"Swamp Water"	20-F.	20th-Fox	Exchange, 302 North 13th St.
PHILADELPHIA	Oct. 17—Fri.	2.30 P. M.	"Small Town Deb"—"Swamp Water"	20-F.	20th-Fox	Exchange, 302 North 13th St.
PHILADELPHIA	Oct. 21—Tues.	11.00 A. M.	"Shadow Of the Thin Man"	MGM	MGM	Screening Room, 1233 Summer St.
PHILADELPHIA	Oct. 21—Tues.	2.00 P. M.	"Shadow Of the Thin Man"	MGM	MGM	Screening Room, 1233 Summer St.
PHILADELPHIA	Oct. 22—Wed.	11.00 A. M.	"Two-Faced Woman"	MGM	MGM	Screening Room, 1233 Summer St.
PHILADELPHIA	Oct. 22—Wed.	2.00 P. M.	"Two-Faced Woman"	MGM	MGM	Screening Room, 1233 Summer St.
PHILADELPHIA	Oct. 27—Mon.	11.30 A. M.	Seven Vitaphone Short Subjects	WB	Vine St.	Screening Room, 1220 Vine St.

WASHINGTON, D. C., DISTRICT

WASHINGTON, D. C.	Oct. 16—Thur.	1.00 P. M.	"Moon Over Her Shoulder"—"Hot Spot"	20-F.	20th-Fox	Screening Room, 932 N. J. Ave., N. W
WASHINGTON, D. C.	Oct. 17—Fri.	1.00 P. M.	"Small Town Deb"—"Swamp Water"	20-F.	20th-Fox	Screening Room, 932 N. J. Ave., N. W.
WASHINGTON, D. C.	Oct. 21—Tues.	1.00 P. M.	"Shadow Of the Thin Man"—"Two-Faced Woman"	MGM	20th-Fox	Screening Room, 932 N. J. Ave., N. W.
WASHINGTON, D. C.	Oct. 27—Mon.	10.30 A. M.	Seven Vitaphone Short Subjects	WB	Earle Bldg.	Screening Room, 13th & E Sts., N. W.

SMPE Ready For Meeting

Important Program Is Announced

NEW YORK—The Society of Motion Picture Engineers will hold its 1941 Fall Convention at the Hotel Pennsylvania here on Oct. 20-23.

Tentative program for the convention follows:

OCTOBER 20

9 A. M.—Registration.

10 A. M.—General Session. Report of the convention arrangements committee: W. C. Kunzmann; Report of the financial vice-president, A. S. Dickinson; Report of the engineering vice-president, D. E. Hyndman; Welcome by the president, Emery Huse; Election of officers and governors for 1942; "Adventures of a Film Library;" R. Griffith, Museum of Modern Art, New York; "Dynamic Screen—a Speculation;" R. W. Russell, Training Film Production Laboratory, Fort Monmouth, N. J.; "Motion Picture Cant;" Barry Buchanan, New York; "Lot's of How, a Little What?" Terry Ramsaye.

12:30 P. M.—Informal Get-Together Luncheon; Emery Huse, chairman; Addresses by prominent members of the motion picture industry.

2 P. M.—General and 16-mm Session. "Work Simplification—Essential to Defense;" A. H. Mogensen, New York; "Some Equipment Problems of the direct 16-mm Producer;" L. Thompson, The Calvin Company, Kansas City, Mo.; "A Review of the Question of 16-mm Emulsion Position;" William H. Offenhauser, Jr. Precision Film Laboratories, New York; "Film Production for Education;" Floyde E. Brooker, Defense Training, U. S. Office of Education, Washington, D. C.

8 P. M.—General Session. "Mobile Television Equipment;" R. L. Campbell, R. E. Kessler, R. E. Rutherford, and K. V. Landsberg, Allan B. DuMont Laboratories, Passaic, N. J.; "Color Television;" P. C. Goldmark, Columbia Broadcasting System, Inc., New York; "The I. R. System: An Optical Method for Increasing Depth of Field;" Alfred N. Goldsmith, Consulting Engineer, New York; "A New Dichroic Reflector and Its Application to Photocell Monitoring Systems;" G. L. Dimmick, RCA Manufacturing Company, Inc., Indianapolis, Ind.

OCTOBER 21

10 A. M.—Projection Session. "How Safe Are Safety Devices?" W. Scanlon, Larry Strong, Inc., Chicago, Ill.; "Economic and Technical Analysis of Arc Lamp and Screen Light Characteristics;" H. D. Behr, New York; "A Constant-Torque Friction Clutch for Film Take-Up;" W. Hotine, Rotovex Corp., Newark, N. J.; "Recent Developments in Projection Mechanism Design;" E. L. Boecking and L. W. Davee, Century Projection Corporation, New York; Report of the Theatre Engineering Committee, Alfred N. Goldsmith, chairman.

2 P. M.—General Session. "The Color Quality of Light on the Projection Screen;" M. R. Null, W. W. Lozier, and D. B. Joy, National Carbon Co., Fostoria, O.; "New 13-16-mm Carbons Increased Screen Light;" M. T. Jones, W. W. Lozier, and D. B. Joy, National Carbon Co., Fostoria, O.; Report of the Studio Lighting Committee; R. Linderman, Chairman; Report of the Standards Committee; D. B. Joy, Chairman.

8 P. M.—Open Evening.

OCTOBER 22

10 A. M.—Laboratory and Business Session. "A New Electrostatic Air Cleaner and Its Application to the Motion Picture Industry;" Henry Gitterman, Westinghouse Electric and Manufacturing Corporation, New York; "A Precision Direct-Reading Densitometer;" M. H. Sweet, Agfa Ansco, Binghamton, N. Y. Society Business. "Iodide Analysis in an MQ Developer;" R. M. Evans, W. T. Hanson, Jr., and P. K. Glasoe, Eastman Kodak Company, Rochester, N. Y.; "Synthetic Aged Developer by Analysis;" by R. M. Evans, W. T. Hanson, Jr., and P. K. Glasoe, Eastman Kodak Company, Rochester, N. Y.; "Effect of Composition of Processing Solutions on Hypo Removal from Motion Picture Film;" J. I. Crabtree, G. T. Eaton, and L. E. Muehler, Eastman Kodak Company, Rochester, N. Y.

2 P. M.—Open Afternoon.

8 P.M.—Fiftieth Semi-Annual Banquet and Dance; Introduction of Officers-Elect for 1942; Presentation of the SMPE Progress Medal; Presentation of the SMPE Journal Award; Entertainment and Dancing.

OCTOBER 23

10 A. M.—Fine-Grain Film Symposium. "Production and Release Applications of Fine-Grain Films for Variable-Density Sound-Recording;" C. R. Daily, Paramount, Hollywood, Cal.; "Laboratory Modification and Procedure in Connection with Fine-Grain Release Printing;" J. R. Wilkinson and F. L. Eich, Paramount, Hollywood, Cal.; "A Note on the Processing of Eastman 1302 Fine-Grain Release Positive in Hollywood;" V. C. Shaner, Eastman Kodak Company, Hollywood, Cal.; "Streamlining the Sound Plant;" L. L. Ryder, Paramount, Inc., Hollywood, Cal.

2 P.M.—Sound Session. "A Frequency-Modulated Control-Track for Movietone Prints;" J. G. Frayne and F. P. Herrnfeld Electrical Research Products, Inc., Hollywood, Cal.; "The Design and Use of Film-Noise Reduction Systems;" R. R. Scoville and W. L. Bell, Electrical Research Products, Inc., Hollywood, Cal.; "A Feedback Light-Valve;" W. J. Albersheim and L. F. Brown, Electrical Research Products, Inc., New York; "Elimination of Splice Noises in Sound-Films;" W .A. Posner, Sound-Film Enterprises, Inc., New York; Adjournment.

Ed Kuykendall Speaks

NEW YORK—MPTOA president Ed Kuykendall last week released a bulletin hinting at the organization's reaction to Allied's pending unity proposal. Kuykendall pointed out that the MPTOA "has no trouble co-operating with other exhibitor organizations on important matters."

RCA, DuMont In Tele. Deal

Patents Under License Arrangements

PASSAIC, N. J.—Consummation of patent license agreements between Radio Corporation of America and the Allen B. Du Mont Labs., Inc., was announced by Allen B. Du Mont, president of the latter company, last week.

The Du Mont organization is thereby licensed under standard RCA patent license agreements, while Du Mont in turn grants RCA a non-exclusive, non-transferable license under all Du Mont patents covering important advances and refinements in cathode-ray oscillography and in television transmission and reception.

Military Program Set

WASHINGTON—A long range program for army and navy entertainment was scheduled to have been mapped out last week at a conference called by Brigadier General Frederick C. Osborne, chief of the Morale Branch of the War Department. Y. Frank Freeman, Lawrence Phillips, and Eddie Dowling were slated to attend. Representatives of screen, stage, and radio were to have met with army and navy officers.

Massey, Curtis Tour

NEW YORK—Ilona Massey and her husband, Alan Curtis, left Hollywood last week by plane for a personal appearance tour in Washington, Baltimore, Norfolk, Va., Richmond, Va., Harrisburg, Pa., and Reading, Pa. Bridgeport, Conn., got the pair yesterday (Oct. 14), and they arrived in New York immediately following their Bridgeport appearance.

Metro Screens Two More

NEW YORK—Metro last week set Oct. 21 as the date for the trade-showings of "Shadow Of the Thin Man" and "Two-Faced Woman."

Except in Philadelphia, the pictures will be double-featured in all exchange centers. In Philadelphia, "Shadow of the Thin Man" will be screened morning and afternoon on Oct. 21, with the same procedure for "Two-Faced Woman" on Oct. 22.

Vita Shorts To Be Shown

NEW YORK—Vitaphone, it was announced last week, will hold local trade screenings of shorts during the week of Oct. 20.

Shorts to be shown are: "Carioca Serenaders," "White Sails," "Robinson Crusoe, Jr.," "Perils Of the Jungle," "Water Sports," "The Bug Parade," "At the Stroke of 12."

FOR YOUR GUIDANCE: CONCISE PRELIMINARY DATA ON THE SHOWS BEING SCREENED

UNHOLY PARTNERS (MGM)

CAST: Edward G. Robinson, Edward Arnold, Laraine Day, Marsha Hunt, William T. Orr, Don Beddoe, Walter Kingsford, Charles Dingle, Charles Halton, Joseph Downing, Clyde Fillmore, Emory Parnell, Don Costello, Marcel Dalio. Directed by Mervyn LeRoy.

THE CHOCOLATE SOLDIER (MGM)

CAST: Nelson Eddy, Rise Stevens, Nigel Bruce, Florence Bates, Dorothy Gilmore, Nydia Westman, Max Barwyn, Charles Judels. Directed by Roy Del Ruth.

MOON OVER HER SHOULDER (20th-Fox)

CAST: Lynn Bari, John Sutton, Dan Dailey, Jr. Directed by Alfred Werker.

HOT SPOT (20th-Fox)

CAST: Betty Grable, Victor Mature, Carole Landis, Laird Cregar. Directed by H. Bruce Humberstone.

SMALL TOWN DEB (20th-Fox)

CAST: Jane Withers, Jane Darwell, Cobina Wright, Jr., Bruce Edwards, Katharine Alexander. Directed by Harold Schuster.

SWAMP WATER (20th-Fox)

CAST: Walter Huston, Walter Brennan, Dana Andrews, Anne Baxter, Eugene Pallette, Virginia Gilmore, John Carradine, Mary Howard, Guinn Williams, Ward Bond. Directed by Jean Renoir.

SHADOW OF THE THIN MAN (Metro)

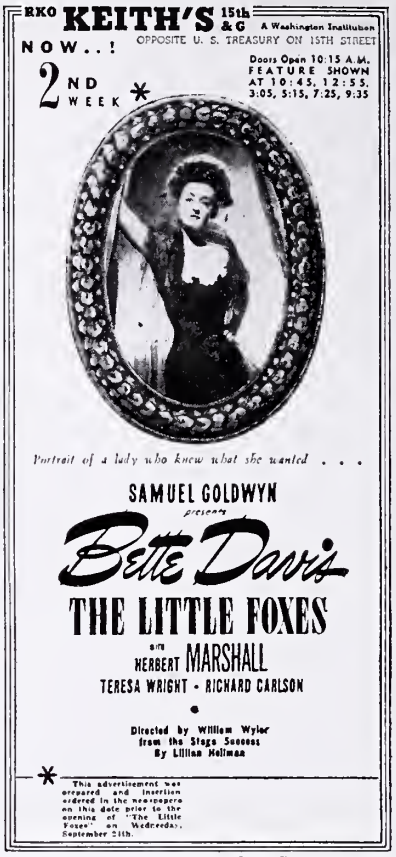
CAST: William Powell, Myrna Loy, Barry Nelson, Donna Reed, Sam Levene, Alan Baxter, Henry O'Neill, Dickie Hall, Loring Smith, Joseph Anthony, Stella Adler, Lou Lubin, Louise Beavers, Asta. Directed by Major W. S. Van Dyke, II.

TWO-FACED WOMAN (Metro)

CAST: Greta Garbo, Melvyn Douglas, Constance Bennett, Roland Young, Robert Sterling, Ruth Gordon, Frances Carson. Directed by George Cukor.

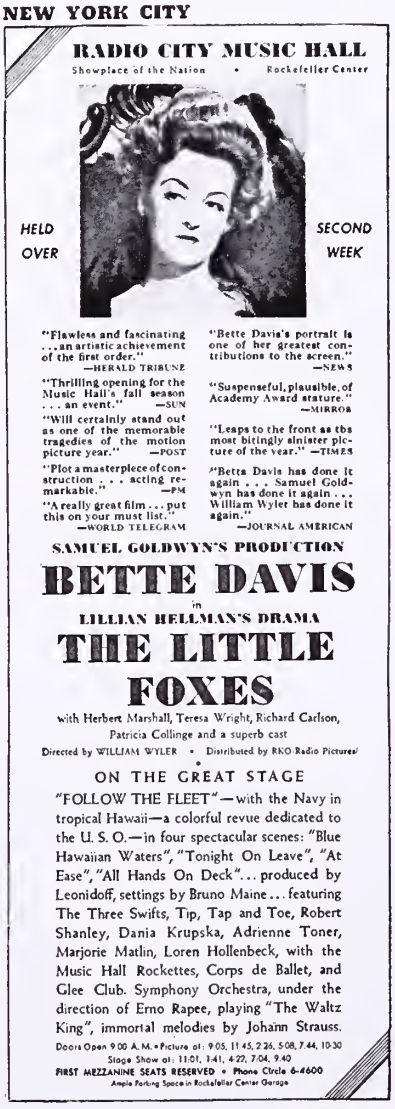
WASHINGTON

OMAHA

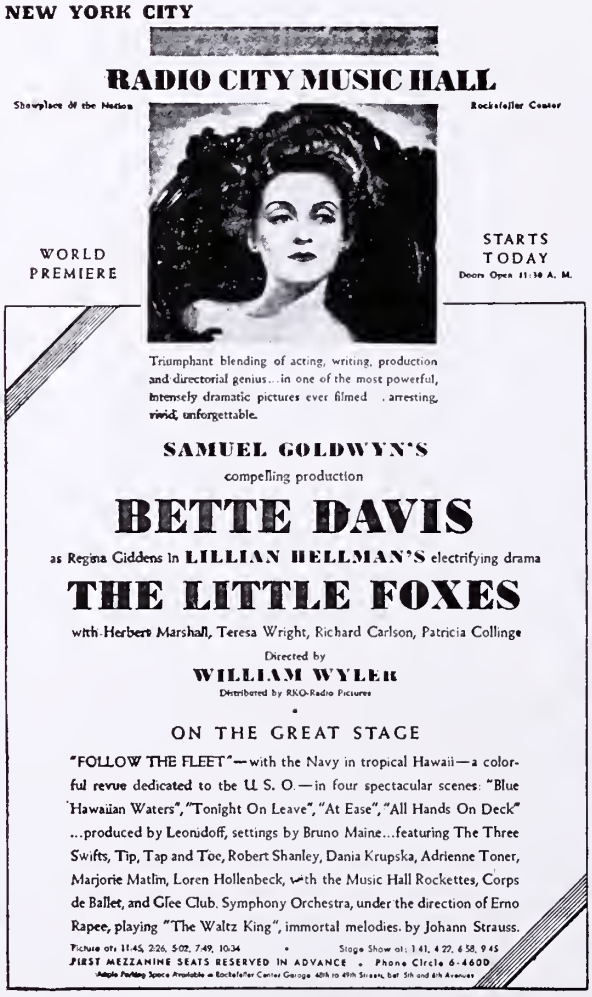


WASHINGTON

NEW YORK CITY



NEW YORK CITY



OMAHA

HINTS ON NEWSPAPER ADVERTISING

No. 213—"The Little Foxes" (RKO)

Entries from the New York, Washington, and Omaha campaigns, with the lack of advertising lines very noticeable. Only the larger Music Hall ad makes any attempt to describe the merits of the film—with the smaller Music Hall contribution giving the critics their say, and the other ads merely playing up the title of the picture and Miss Davis' potent marquee name. While this type of selling has proved very successful in the engagements of the film to date, it seems likely that nabes and small town houses would do better to use something with more punch. The official press-book contains an advertising supplement which should prove very helpful.

NEWS OF THE TERRITORY

Boston

Crosstown

Fire Prevention Week was Oct. 5-11. All Boston theatres co-operated with the mayor and fire department by inserting cards in the lobbies reminding patrons of that fact.

Film District

Variety Club has bought out the Shubert for the night of Oct. 24. Show is Olsen and Johnson's "Sons Of Fun." Club is also conducting a monster New Year's party and is distributing a year-book commemorating its first year as Tent 23 in the national Variety Club. Harry Browning is in charge of all arrangements.

Biggest topic of conversation the past week among filmites was, of course, the Brooklyn-Yankees World's series. Most of the boys around the district were rabid Brooklynites but weren't betting on 'em.

First fall meeting of Midnight Lodge, B'nai B'rith, composed of film workers around Boston, was held on Oct. 6 at the Fox and Hounds Club. New membership totals approximately 100.

Herb Zeidel, Northeastern Films, has returned from a Cape vacation. Herb has lost over 40 pounds and looks marvelous. He tells us that Northeastern Films has a number of new pictures, among them "Her Enlisted Man," "Palooka," and "Let Them Have It." Another bit of interesting news from Northeastern Films is that Sam Levine, well-known booker, leaves shortly to work for Harry Asher at Producers' Films. The aforementioned Herb Zeidel, who has been shipping for Northeastern, moves up to take Sam's place. . . . Norman Poretsky, Wholesome Films, loves riding and contemplates buying a horse. However, he can't afford the price asked for the horse he wants. Therefore, he's interested in contacting anybody in the film district who'd like to go half on a horse. Incidentally, it isn't a Mardi Gras that's livening up the district these days. Those are Normy's last Christmas ties which he's finally been persuaded to dig out of the mothballs.

Bob Levine, former booker, Producers' Films, is now booking for Universal. . . . Nellie Cappozzola, Standard Theatre Supply, announced her engagement to Earl Bane, General Electric employee. Eleanor Murphy, co-worker, just returned from her honeymoon, which was a motor trip to Washington. Eleanor married Jerry Callahan, popular film booker. Cupid's been very busy in that office.

One of the big social events of the fall season will be the Film Exchange Workers' Motion Picture Frolics at the Hotel Bradford main ballroom on Oct. 20. Emmy Foster advises that Vaughn Monroe and his very famous band have been engaged. Tickets are $1, tax included, and enough interest has already been evinced to assure the affair of a tremendous success.

Bertha Harris, Metro, executive, Film Exchange Workers' Union, and Emmy Foster, business manager, union, were in Chicago last week on official business. . . . Other shifts around the district: Edith Venezzia is a new inspectress at Paramount; Charles Asdot, shipper, goes from Warners to Paramount; George Bloom, new union member from Chelsea, goes into Warners.

Johnny Moriarty, shipper at Fox, has just returned from his honeymoon. Mike Hochberg goes into his new apartment after having just been married. . . . George Boroff, National Committee for Education, and of course, now very well known as the manager, Johnston, Johnston, R. I., is offering a new deal in books that should appeal to every theatre interested in giveaways. It's quite a proposition. More information can be gained by contacting George on Melrose Street.

Stirling Hayden is definitely through with the movies. Thus ends a meteoric career that was particularly interesting to New Englanders, as Hayden was one of the first local boys to crash the Hollywood gates. Harry Browning, M. and P. publicity director and Paramount representative in this territory, returned to Hollywood with Hayden after Paramount had wired instructions to bring him back at any cost. The day after they arrived in Hollywood Hayden returned to Gloucester again, alone. When asked what he didn't like about Hollywood, Hayden replied succinctly, "Everything."

Harry Kirchgessner, National Screen-Advertising Accessories branch manager, has been enthusiastic about "Bright Lights—Low Cost" Neo-Art, the new sign lighting through specially constructed luminous letters. Harry Zeitz, Fall River exhibitor, in town, reported that he has installed Neo-Art in his newly-acquired Civic, Portland. Kirchgessner also has been plugging NS's holiday posters—Thanksgiving, Xmas, New Year's, already. NS has started a new sales drive for a quota, running 35 weeks. . . . Harry Pearlswig, Metro, became a father week before last. It's a boy. Gerome Richard Pearlswig, weight six pounds, 14 ounces, was born at the Richardson House.

Irene Nuzzolo, National Screen rewinder, was married to William Daley, a sergeant in the army, stationed at the army base in Boston. Wedding took place at the Church of the Immaculate Conception, Malden, and the couple left on a honeymoon. . . . In town was Edward Aaron, assistant to W. F. Rodgers, Metro, to visit the local exchange.

Plans were progressing this week for the Lt. A. Vernon Macauley Post 270, American Legion, installation of new officers and dinner dance, to be held at the Statler on Oct. 28. All profits from the installation will be placed in the post's charity and Christmas Basket Fund. Harry Aaronson is named general chairman, Maj. Patrick F. Healey, co-chairman.

Ethel Levin, Standard Theatre Supply, has resigned her commission as air-raid warden to study a new and most interesting Government course entitled, "Planning for Peace."

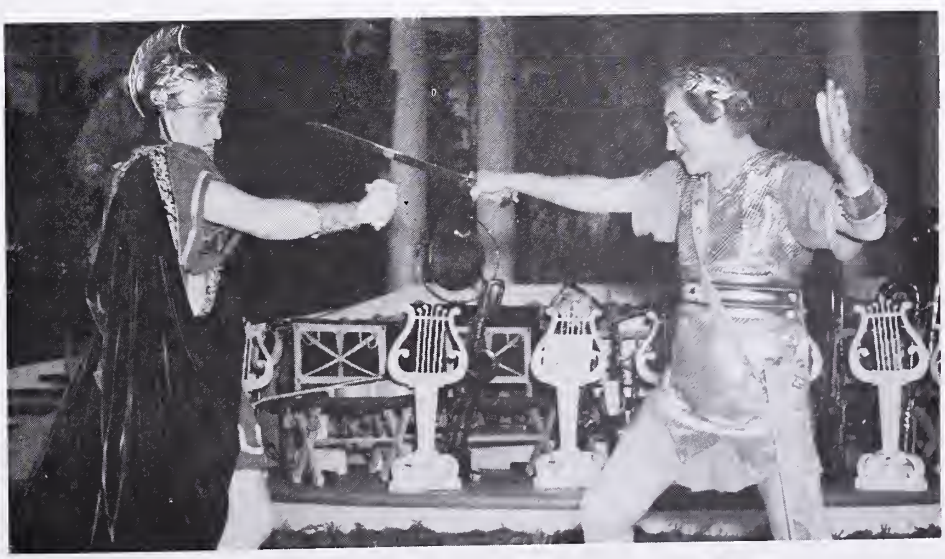
Lockwood-Gordon Circuit

Two new Lockwood and Gordon theatres are being built in Connecticut, one at Bridgeport and the other at Wethersfield. Neither house has been named as yet, but both are destined to have RCA Photophone sound.

It's A Hit—THE EXHIBITOR *Kit.*

Loew's Circuit

Bert McKenzie, New England publicist, in advance of the latest Metro Tarzan opus, is presenting a new lion to the Franklin Park Zoo on Oct. 17. This king of the jungle replaces Tony, deceased. THE EXHIBITOR will report a roar by roar description later. . . . Loew's State and Orpheum ran midnight shows for Michigan University alumni, in honor of Harmon of Michigan." . . . Al Longo, student manager, Loew's State, did the commenting on the Boston College-Tulane football game, as he did last year, when the Boston College films were rushed from the coast. . . . Joe Longo,



PLAYMATES. John Barrymore shows Kay Kyser Shakespearian drama in RKO's comedy.

publicity director, who's above the new age limit anyway, received his army classification from Cleveland—3A.

M. and P. Circuit

Allston, Allston, reopened on Oct. 11, Aaron Schindler manages. . . . George Moffat, State, East Milton, replaces manager O'Hearn, resigned, at the helm of the Olympia, Chelsea. . . . L. Hart, former assistant, Oriental, Mattapan, was promoted to the managership, State, East Milton.

Frances Butler, secretary to treasurer Marion Coles, has just announced her engagement. Lucky swain is L. J. Klein. . . . Claire Singer, former assistant to Walter Higgins, who left to be married, visited the office with her twin sister, who is just that to a T. . . . Other odds and ends for the edification of nobody in particular: Mildred Taylor, accounting department, has moved into a new and beautiful home; Mildred Tormey is spending her evenings working furiously on an afghan; Yvonne Vallee is having her new apartment decorated; Rose Eskin, accounting department dynamo, is still shedding tears over Brooklyn's Bums.

Six M. and P. district managers and respective managers of each of these districts, plus the home office executives, attended a new-season convention at the Copley-Plaza Hotel last week. Convention, which was presided over by Martin J. Mullen, was one of the first like affairs to be held in a few years. Purpose was to discuss new-season product, inter-company affairs, merchandising suggestions, etc.

New Haven

Crosstown

Lou Schaefer, Paramount, was an especially invited guest up at the Union League Club when Fire Chief Paul Heinz and the Fire Commissioners sat down to that salmon dinner caught by the Chief up in Maine. Lou is now using a cane, the injured foot having healed nicely.... Herb Hillman, former College student, reports to Hartford for induction.

Arena management with two Sunday shows featuring Count Basie's orchestra plus Singer John Boles claimed a record attendance of 10,750. . . . Shubert with one vaudeville show dated in for a Sunday again had a full house.

Sherman Germain, Fairmount, was home, looking forward to going back to work. . . . Move to allow hunting on Sunday would draw no objection from Bob Muenzner, College, who is priming six hunting dogs for the chase. . . . Florence, daughter of Harry Fishman, is enrolled in State Teachers' College, New Haven. . . . Bob Russell, Loew-Poli, arranged a special screening of "Yank In the RAF" for members of the British Relief Committee and local newspapermen. . . . Captain Volney Phieffer is scheduled to appear here with the special bally truck on "Tarzan." Boys plan to use the parking lot in back of the L-P for the showing.

Bob Montgomery, 20th Century-Fox publicist, and Nate Rubin got together for 15 minutes of air time over WELI on "Yank In RAF." . . . Herb Coleman was to New York to tete-a-tete with his honey, Madeline Rosebush.

The Inquiring Reporter

(EDITOR'S NOTE: *From time to time,* THE EXHIBITOR'S *Inquiring Reporter will ask pertinent questions, and expect pertinent answers. The question can be about anything, and the answers probably will be, too. So here goes.*)

Question: "Hanley Norins just got married. What do you think of it?"

Answers:

NORMAN PORETSKY: "It's a good idea."

GEORGE BOROFF: "It's a lousy idea, but I think it is worth a subscription."

LEO LEVINSON: "Never heard of the guy, but have you heard of my candy?"

EMMY FOSTER: "Brooklyn should have won in a walk. Norins should have ran, like Sammy did."

OSCAR TILTON: "He should have asked me first, or maybe he did."

HARRY BROWNING: "Has anybody here seen Hayden?"

HANLEY NORINS: "It's swell."

(EDITOR'S NOTE: *For the second and last time—Hanley Norins, it can be deduced, eloped a while ago, which accounts for the paucity of material this issue. He says, however, it won't happen again, the marriage, we mean.*)

Gloria Nolan, Bijou, is looking forward to some old-fashioned hayrides this winter. . . . Lou Schaefer and the Missus entrained for Boston and that district meeting. . . . Edna Jones, Paramount, has resigned as has Joe Murphy. New to the staff is Oliver Jewett. . . . Jimmy Morgan is strumming the Paramount organ keys each noon-hour for a broadcast over WELI. Period is being sponsored by a furniture house with Charley Wright handling the mike.

Bob Portle, College, used a mammoth roll-out strip to plug "Mr. Jordan." He had a long strip of lettered carpet rolled out of a car at various street intersections. Bob also got very ambitious and tried to smuggle a bally sign into Yale Bowl during the Virginia game but had to be content with plugging his show from outside the gates. . . . It's pleasant to see genial Jean DuBarry back at the Lincoln. He opens the regular season with two weeks of revivals. Showing of "Kukan" at the Lincoln for the United China Relief netted $560 in one performance. . . . Digging of wells to supply water for the new air conditioning system at the Rivoli got underway. . . . Norman Randall arranged a cosmetic tieup for "Hold Back the Dawn."

Meadow Street

With the World Series over, Meadow Streeters settled back to work. Everyone on the Street was rooting for "Dem Bums." . . . Something Phoney Dept.: And what do you think of that New Haven correspondent for THE EXHIBITOR who goes down on the street, talks up a pool on the final game, and then wins it himself! (Honest, we were guessing like the rest of you guys).

Joe Burke, 20th-Fox auditor, was in. . . . Carol and Henry Bruening were down voting for you-know-who in the West Haven election. They got a new lamp post and a new sidewalk from the previous administration and are looking forward happily. . . . Four Meadow Streeters are due back from various army camps due to the over-28 ruling. . . . Mrs. Yetta Talsky is visiting her niece, Belle Shiffren, 20th-Fox. She's from Los Angeles.

Fay Spadoni, Universal, saw Yale take over Virginia in the season's opener. Sam Zipkin was also in a party. . . . Peggy Wallinger, 20th-Fox, is making plans for visiting The Weathervane, Cheshire eaterie. . . . Tim O'Toole and Ben Lourie were to the Columbia divisional meeting in New York. Screening of "You Belong to Me" was held by Columbia.

George Weber, Metro, was on deck to take motion pictures of the first Yale game. George has been official photog for the past 12 years. . . . Louis Jacobson, new at Warners, is working out fine in his poster department. . . . Hugh MaGuire guessed the round and took the pool on the Louis-Nova fight.

Congratulations go to the Edward Febbraio's on their first wedding anniversary. They celebrated with a dinner party down at Baybrook. . . . Lorraine Canelli, daughter of Bill Canelli, was selected as one of four smartest girls in Hamden High and is one of a group trying out a new idea in educational procedure. She works two weeks at the Sterling Memorial Library, Yale University, and spends the next two in school. Education officials hops to thus combine school and real-life experience.

Flora Cohn, RKO, was in Hartford. . . . Jack Findley's son from Mystic was in visiting the staff at RKO. . . . Three exchange managers, Ed Ruc, Paramount; Morey Goldstein, 20th-Fox; and Barney Pitkin, RKO, were matching clubs. . . . Harold Rubin, Metro Premium, reports bolero chinaware opened big at the Tower, Waterbury, and Windsor Locks. Set to go were the Cameo, Waterbury, and Whiteway, New Haven.

Novel ashtray on Tim O'Toole's desk is a glass tray surrounded by a varied assortment of match covers, varnished, and arranged in novel style. . . . Al Parizer, Columbia, is being held back on those plans for a bowling weather due to the excessive warm weather. . . . Jim Mahoney, Greenwich, Stamford, and waypoints, was to the first game of the series. . . . Now that the boating season is over, Hugh MaGuire is starting to go for bowling. . . . Deferment came the way of Frank Joyce. . . . Collection of a purse for Johnny Gentile, old-time theatreman, got underway last week. Indications were that a sizable sum would be raised. Johnny's condition is so serious that he was finally transferred to Undercliff, Meriden. Among those active in the collection are Johnny Pavone, Sam Weber, and Lou Phillips. Donations can be sent to any one of the trio.

Loew-Poli Circuit

Ilona Massey and Alan Curtis were to do a p.a. at the L-P Majestic, Bridgeport, along with "International Lady." Tie-up was the result of smart contacting. . . . Joe Shea, 20th Century-Fox publicity, was in, arranging a campaign for "Week End In Havana." . . . Matt Saunders, L-P, Bridgeport, used the sports pages to good advantage for "Harmon of Michigan." . . . Walt Kelly, Bridgeport boy

who helped animate "The Reluctant Dragon," caught his first glimpse of the finished product at M. Rosenthal's Majestic.

Football heralds are still doing all right by Bob Russell, L-P, New Haven. Bob recently used two windows to exploit "Honky Tonk" besides using that kiss-in-an-envelope stunt. . . . After Ohio State downed tough Southern California by 33-0, Ted Teschner, Bijou, New Haven, had an extra-broad smile that lasted three days. Ted used to be an all-starrer for Ohio State. He recently had an usher in gorilla get-up parading the streets for "Jungle Cavalcade" and arranging button hangers.

Fred Greenway, Palace, Hartford, and assistant Sid Kleper placed co-ops for "Lady Be Good" and "Scattergood Meets Broadway." . . . There's one Loew-Poli patron in Springfield mightily pleased. Chief of service William ("Diogenes") Higgins found a wallet containing $100 in the house and promptly turned it in. Patron appeared two minutes later and was lavish in his praise. . . . George Freeman, L-P, Springfield, continues with those co-ops. . . . That mammoth banner student assistant Herb Coleman, Bijou, New Haven, had placed on a downtown building for "Uncivilized" brought plenty of comment even if Herb did have to do a human-fly stunt in hanging the thing.

Joe Samartano, Palace, Meriden, used a home-made front for "Texas" utilizing plenty of stills. . . . Assistant Bill Scanlon used tie-in ads for the same pic while Joe was arranging a coloring contest.

Warner Circuit

Max Hoffman, head booker, New Haven circuit office, has moved into that new home he's been having built all these months on Stimson Road. . . . Annual fall dinner-dance of the Warner Club is now being actively planned. It'll be held in November. . . . Merrick Lyons, Rialto, South Norwalk, placed the "Annie R" in drydock and has called the boating season done. . . . Gem, Willimantic, will now have its opening in November. . . . District manager C. G. Barrett is back in New Haven after closing his cottage at Madison. . . . Marion Chase took a week-end trip to Waterville, Vt., where she had spent her summer vacation. . . . Dan Finn is back from that publicity meeting.

Connecticut

Bridgeport

Manager Phil Oliver, Strand-Palace, a former National Guardsman, admitted all men in uniforms free at the showing of "Three Sons O' Guns." . . . Lyric, former burlesque house, after several postponements, re-opened on Oct. 9 under an all-picture policy. Theatre was completely repainted and clean, and Nat Rubin, assistant manager, New Haven Loew-Poli, will manage. Matt Saunders, Loew-Poli, will be the general supervisor. Ted Holt, who directed the renovation, has returned to the New Haven office. Otto Esposito will do the publicity for the Loew-Poli supervised theatre.

Florence Hogan, ex-cashier, Majestic, is the mother of a boy. . . . George and Billy Belden, two of Bridgeport's oldest stagehands, are at the Klein Memorial. . . . Frankie Main, stagehand, Loew-Poli, is back on the job after a recent injury. . . . Old timers viewed nostalgicly the demolition of the stage of the Old Shea, later the Park, to make room for a parking lot.

Prices at the Loew-Poli and Majestic will be slightly increased shortly. . . . Advance promotion for "Tarzan's Secret Treasure," included the display of the lion, "King Tarz," on the City Hall Green during the noon hour. Manager Matt Saunders Loew-Poli, a former showman who traveled with Buffalo Bill's Wild West Show, returned to his old role and acted as "ringmaster." Matt, along with city officials, got a good display in the local papers on the stunt.

Harry Shaw, New England division manager, Loew-Poli, and Lew Brown, division publicity manager, were here on the price-raising conference. . . . Ed Simpson and Paul Luke have joined the staff at the Globe. . . . Manny Kugell, Warners' manager, saved the day for many youngsters the first few days the tax on children's admission went into effect by standing outside the theatre supplying the extra pennies for the youngsters who "forgot." . . . Sam Kuperstein, assistant manager, Warners, marked his first wedding anniversary. . . . Frank Lyons is the new assistant at the Hippodrome, succeeding Frank Morris, resigned.

"The Tip-Off" Gives Dope on Grosses.

Manager Harry Rose, Globe, vouches for the authenticity of this: A patron fell, with the exception of two steps, down the entire balcony staircase. One of the ushers sought to aid the victim but he was brusquely pushed aside. The patron remained where he had fallen for several minutes. After he got up, the usher escorted him to the door. Meanwhile, manager Rose was visualizing law-suits. When the usher returned, Rose anxiously asked what the patron had said. Going to sue? No, the usher replied, he sat there counting the steps he had fallen down, and then staggering slightly, the patron explained that the number of steps he had fallen was going to be the number he would play in the lottery the next day. Manager Rose hasn't heard from the patron or whether the number won.

An American Airline hostess will present the first ticket for a trip to New York on the inaugural flight of the line from the stage of the Loew-Poli. Manager Matt Saunders will also receive a ticket for the first trip. Following the public's approval of interrupting the show to hear the President's speech, the Loew-Poli management erected a small score-board light by a small spotlight on the stage for the World Series games. Otto Esposito was the official scorekeeper, and reports that he can't recall having a tougher assignment than to have to put the goose-eggs besides the Dodgers, "It took courage," Otto said.

Consult The Territory Screening Guide for Trade Show Information.

Our Mister Colavolpe REVIEWS A SO. OPERATION

(EDITOR'S NOTE: *Andy Colavolpe is a former correspondent for* THE EXHIBITOR *in New Haven, Conn. He enlisted in the army soon after the national defense got underway. The observations which follow will prove interesting not only to the exhibition but to the equipment division of the business.*)

Outside Alco, La.
A Small Burg—
Late in September.

Hello Former Boss:—

Wanna learn something—or hear how a Louisiana tent theatre operates? Well, I just heard this dope I'm sending along to ya'll.

I've seen plenty of these tent and outdoor movie emporiums in our "War Travels" in this Huey Long state. The nearest I came to learning about one was here. The movie is located just outside of Alco, which is near the middle part of the state. A big sawmill, one of the largest in Louisiana, has made it an ideal location for one of these tent theatres.

Woodyard's Picture Theatre, one of a chain operated hereabouts, was the theatre in question. The movie is quartered in a 75 foot by 45 foot (more or less) tent. A ton and a half truck, boxed in, carries the booth, and a small power plant supplies the juice for the two projectors, providing continuous sound and projection.

Portable Bleachers Are Included

The theatre seats about 200. In the back of the tent are bleachers and in front of them are portable, folding, two-seater canvas seats. The screen was a simple sheet style. Two men and a boy operated the house here. The operator—who got his start with the owner, who sold tickets, etc., had no actual city theatre experience. Owner carried the print from New Orleans, and must have been busy since the theatre had daily changes. A boy helped arrange seats, etc.

Admission was 15 cents. Single show nightly started at dark—around 8 P. M. and ran until 9.30 P. M., or thereabouts. Show included a full length pix. Westerns are the popular movies. Patronage was sawmill workers. The tent theatre had been located in this spot for over a year due to its success. Other tent shows travel from town to town.

Asked about the result of the influx of soldiers in area where movies are shown the opinion was, if you get an abundance of soldier patronage, you lose your regular trade, for women folk here dislike to be where there are a lot of soldiers.

The most popular movie star down around here is Gene Autry.

So thar 'tis boss—a big difference from our shows up home—and how the folks in Louisiana enjoy them.

Your traveling soljer boy,
War gaming in the
Louisiana Purchase,

ANDY COLAVOLPE.

Glastonbury

Morris Keppner, manager, Glastonbury, gave away bicycles, through a tie-up with a Glastonbury merchant.

Hartford

The Loew-Poli, M. and P., and Warner circuits have signed contracts with union projectionists and stage hands in New England cities, it was reported here last week. It was said that contracts have been signed for only projectionists in New Haven, and only stage hands in Hartford.

Hy Fine, division manager, M. and P., was in. . . . Francis Sacerbote is new at the Warner Rialto. . . . Sid Zims, Hal Horne organization, was in the area in advance of "Yank In the RAF." . . . Jack Waddock is the new chief of service, M. and P.'s Allyn, replacing Bob O'Connor, who left to join the Hartford Fire Department. . . . Frank Blais is new at E. M. Loew's. . . . Jack Bloom, assistant manager, State, tripped to New York. . . . Rudy Frank, publicity director, State, and Mrs. Frank moved into a new home in Canton. . . . Jim McCarthy, manager, Warner Strand, had a cop-op with a local beauty shop on "My Life With Caroline." . . . Harry Reiners, RKO publicist, visited manager Freddie Morin, Warner Regal, in connection with the opening of "Parachute Battalion" and "Father Takes a Wife." . . . Lou Brown, Loew-Poli circuit publicist, and Mrs. Brown were in to view "The Doctor's Dilemma" at the Bushnell Memorial.

Harry Matarese, Loew-Poli Palace, has been ill. . . . George Ramsdell, M. and P.'s Allyn, has been named assistant chief of service, succeeding Earl McGinnis. . . . Robert Dane is new at that theatre. . . . Mickey Daly, Daly, Hartford, and Plainfield, Plainfield, tripped to New York with his son, Frankie, to view the series. . . . Tommy Maller, Warner Lenox manager, was in New York. . . . Jack Bloom, assistant manager, is captain of a new State bowling team, composed of J. Smith, Myron Neiman, G. Taylor, J. F. Gaundek, and J. McCarthy. . . . J. Jalbert is new on the Loew-Poli's staff. . . . Rocco Matarese, stage manager, State, was in New York. . . . Loew-Poli box office has been repainted.

New Britain

Theatre managers and others affiliated with the industry met at the Staley Arena for a bachelor party in honor of the marriage of Pat McMahon, State owner-manager, to Miss Evelyn Gavin, a school teacher from Pawtucket, R. I. Among those from New Haven were Bill Benson, Universal; Earl Wright, 20th Century-Fox; E. Ruff, Henry Germaine, Paramount; Al Katz, Morey Goldstein, G. Weber, Metro; P. De Fazio, Warners; Barney Pitkin, RKO; Ben Lourie, Columbia; S. Seletsky, Republic. Theatre managers on hand: Randy Maller, manager, Warner Strand; Peter Perakos, New Britain; J. Glackin, Arch Street.

Nick Marlames, Roxy manager, tripped to Hartford. . . . Stanley Sinskie, assistant manager, Arch Street, was on vacation. . . . Steve Wallack, assistant manager, Warner Strand, will be inducted into the army. . . . John D'Amato, assistant manager, Warner Embassy, had his physical examination. . . . Eddie Mayden, Local 301, business agent, tripped to Bridgeport. . . . State's Waller Kordack's father was operated on. . . . Henry Needles, Warners' district manager, was in to visit Randy Maller, manager, Warner Strand, and Joe Bornstein, Warner Embassy manager. . . . Manager Pat McMahon's office, State, has been repainted. Pat, by the way, is due back soon from his honeymoon with Mrs. McMahon. . . . J. Pourerlaus is new at the Palace. . . . The Elihu Burritt Players, local drama group, will present a series of five plays at the Warner Capitol. . . . H. Sluggerly, Arch Street projectionist, married a Norwich girl in Norwich.

Newington

A film library, first of its kind in the state, has been started at the Lucy Robbins Welles Library. Already included in the collection is a high school movie taken by students, summer playground activities here, and a film of a local camp. In addition the local board of education and the board of library directors have voted to buy standard films from time to time to augment the collection. Plans by the library are to loan out the films to individuals or groups just as are books.

Fred Quatrano and Johnnie Sirica, manager, Newington, were in New Haven recently. . . . Decision in the Newington AAA complaint is expected shortly.

Thompsonville

Peter Perakos re-opened his darkened Franklin. . . . John Grogan, manager, Perakos' Strand, is looking after the Franklin also.

Washington

Mr. and Mrs. Joseph Reed attended the wedding of their son, Joseph Reed, Jr., to Mollie Stewart, Needham, Mass., in Harvard Church, Coolidge Corners, Brookline, Mass. recently.

Waterbury

Jack Beck, managing burlesque at the old Jacques, stopped in to renew acquaintance with manager Ed Fitzpatrick, Loew Poli. Burlesque house re-opened last week for the season. . . . Warners' State upped prices to 40 and 55 top for showing of "Sergeant York." . . . Morris Mendlesohn, Poli New England legal department head, was at the Loew Poli. . . . Loew Poli tied-in with National Dog Week by awarding a fox terrier in a newspaper contest worked out in conjunction with "Lady Be Good." Dog was a double for "Buttons," the trained dancing dog in the picture.

City's Civic Theatre held a get-together meeting at the Civic Workshop to discuss plans for the annual membership drive. . . . Tower, operated by Fred Van Doren, has upped admission prices two cents to 27, plus tax. . . . Entire front and box-office of the Loew Poli is to be re-painted. . . . Jerry Mascolo is planning new chairs for the Cameo.

Wethersfield

The Lockwood-Gordon circuit may open its new Webb Playhouse here about Thanksgiving Day.

Windsor

Lewis Graham has been named manager of the Plaza, succeeding John Lawrence, resigned.

Maine

Greenville

Moosehead, seating 340, is suitably titled, for it is located in one of the best moose and deer areas in the world. This is the regular hunting season, and it is getting plenty of non-resident hunters as relaxation from the woodlands.

Houlton

With the new Houlton operating the full seven days and the Temple in use from three to four days a week, border town can cope with the increased demand for entertainment caused by the influx of construction workers and army men. Temple, seating 300, will function the full seven days when winter sets in.

Massachusetts

Athol

Bob Donnelly, formerly assistant, Lee Rhodenizer, Strand, Rockland, has assumed his new duties as house manager, Capitol. O. W. Mercier is manager of both Garbose houses, Capitol, York.

Attleboro

Manager Al McEvoy, Union, has reopened his Bates, closed during the summer season.

Clifton

Edward Powers, son of Fire Chief William F. Powers, has entered the employ

LET'S GO COLLEGIATE. Youngsters star in Monogram's comedy of college life.

of the Strand, succeeding Harry Shaughnessy, Jr. . . . Employees of the Strand have organized a bowling league under the direction of manager James Tobin. Weekly matches are being held, and to date, Tobin is leading his team. . . . William Murphy, Newburyport, former assistant Strand manager, visited.

Fall River

Miss Louise McConnell is new on manager Jimmie McNamara's staff, Yamins' Park. . . . Add Tom McDonald to manager Chris Joyce's staff, Interstate Durfee. . . . Tony Salvo, projectionist, Yamins' Strand managed by Jimmie Knight, lost his chip shop in an East End fire.

Leo Belanger has resigned from manager Chris Joyce's Interstate Durfee staff. . . . Miss Mae Beland, formerly manager Charlie Feinberg's staff, Yamins' Capitol, has joined manager Joe Bean's Center staff.

Among those on manager Joe Bean's staff at the Center, recently re-opened, are Miss Dorothea Sullivan, Harold Dusoe, Ed Hopkins, brother of Mary Hopkins Buckley at manager Jimmie McNamara's Park; Jimmie Audet and Theodore Klek. . . . EXHIBITOR correspondent Don Cole and Mrs. Cole are hitting the high roads for Hanover, N. H., these fine week ends to take in the Big Green football games and visit their son, Donald, member of the freshman class of 1945 at Dartmouth.

Walter Cortea and John Welsh have been "upped" on manager Christopher J. Joyce's staff, Interstate Durfee. . . . Everett Keavy, projectionist, manager Jimmie McNamara's Park, has returned from a baseball vacation in New York City. . . . Manager C. J. Joyce, Interstate Durfee, was an official delegate of Fall River Kiwanis Club at the recent New England district conclave, Kiwanis International, Poland Springs, Me.

Haverhill

Pop corn popped right out of its roasting machine in the lobby of the Fayette here when the motor burst into flames. Firemen from department headquarters across the street extinguished the blaze and gave first aid to a theatre employee who suffered minor burns.

Holyoke

Paul Kessler, manager, Suffolk, is back on the job again. He underwent an emergency operation for appendicitis almost two months ago. . . . Barney Grogan, assistant manager, Bijou, has resigned to take a position as manager of the Capitol, Rockville, Ct.

Hyannis

Interstate has closed its Hyannis here.

Lawrence

Irving Dunn took over the duties of manager, Strand, when Sydney Weinberg left. . . . Bernie Murphy has joined the staff at the Modern. . . . Shortly after the report of the finding of Pamela Hollingworth, who had been lost for several days near Conway, N. H., reached Lawrence, manager Joe Liss, Broadway, announced from the stage that she was safe.

Friends extending "congrats" to Lawrencian Jim O'Loughlin, manager, Amesbury, Strand, on his engagement. He and Miss Barbara H. Snow, Amesbury, will wed in the spring.

Leominster

Bill Yager, manager, Plymouth, awarded free comic books to children.

Lowell

Nat Silver, manager, Strand, has received a letter from his buddy, Nels Legrand, from Liberia, Africa, where Legrand is heading a special construction crew. . . . Frank Boyle, assistant manager, RKO Keith's, is probably the number one enthusiast in the land for the writings of Clarence Buddington Kelland. . . . A repainting job is going on at the M. and P. Strand's lobby. . . . Sam Torgan, RKO Keith's manager, held a special newspaper and radio campaign for the one-day legit appearance of "Life With Father."

Arthur Keenan, Merrimack Square, in cooperation with a company, is sponsoring a weekly-cooking school session at the theatre. . . . Local theatre managers are cooperating with the Lowell Community Chest campaign. . . . When the news-flash came in telling of the finding of Lowell's Pam Hollingworth up in New Hampshire, after eight days, Arthur Keenan, Merrimack, stepped up to the stage while a picture was showing and announced the glad tidings.

Lynn

George J. Katz, Brooklyn, N. Y., who opened up the Comique after License Inspector Joseph P. Coyne had revoked his license the day before, was fined $50 for operating without a license. Mayor Albert Cole thought the girlesque show was injurious to the morals of the young. Climax was reached when the girlies came out in tights on Sunday night. Even dancing is barred in Lynn at Sunday shows.

AF of L operators are picketing the Capitol. Manager Edward Harrity says there is no strike. Trouble dates back 15 years. . . . Waldorf has increased its prices five cents a ticket to 20 and 30 cents.

New Bedford

Strand, Andy Grainger, manager, will sport a new front soon. Plans for the rebuilding have been passed by the owners. . . . Between frequent trips to the Boston home office, Andy Grainger played victim to an attack of la grippe. . . . Pickets of the state motion picture operators' union have paraded past Strand since Sept. 1. They seek to have Strand's operators join the state organization. Grainger capitalizes on this by sending out his own staff with placards advertising the current feature.

North Adams

Seemingly continuous turnover of usher staffs due to defense employment and enrollment in trade schools has kept theatre managers busy effecting replacements. . . . In the will of Edward Sullivan who died on Sept. 9, his share in the Empire building containing the Paramount was bequeathed to his sister, Miss Florence Sullivan. Parcel which includes offices and stores as well as the theatre is assessed at $125,000. . . . Local theatres will have increased competition from bowling this season with opening of fourth bowling alley in city.

"The Tip-Off" Gives Dope on Grosses.

Northampton

Martin F. Shaugnessy, manager, Academy of Music, has been promoted from first lieutenant to captain in the 26th (Yankee) Division. . . . Motion picture operators in the Academy of Music have been given an increase in pay. Raise is a result of a conference between the theatre management and union officials.

Osterville

Interstate Community is now being operated only on week ends, manager Ted Saunders having returned to the Interstate Durfee, Fall River, as assistant to Chris Joyce. George Raymond, Hyannis, is in charge of Community during week-end openings.

Pittsfield

John M. Cooney, manager, Union Square, is feeling mighty proud these days. His second son, Bob, has just entered Holy Cross College at Worcester while his older son, John R. Cooney, was graduated from the same educational institution.

Two local theatres, both members of the Western Massachusetts Theatres circuit, were "invaded" last week by 200 members of Demolay, youth affiliate of the Masons, attending a state convention in this city. . . . Celebrating the closing moments of the convention, the boys snake-danced through the main street, marching through stores and then into the Capitol, where the show was stopped and the lights put on while the parade went down one aisle, up another and out. Only a few moments of the matinee were lost. On their way down the street, the boys attempted to gain entrance to the Palace. As they reached the rear aisle, someone shouted "Fire," and some of the children in attendance became excited, running from their seats and out through the side exits. They were soon calmed down, however, and the show went on. Adult advisors of Demolay apologized the next morning on behalf of the organization.

"A Defense Reel in Every Show"

Springfield

Joseph Rodriguez, operators' union, was appointed to a committee to revise the constitution of the Central Labor Union in regard to attendance of delegates at monthly meetings by the CLU.

Western Massachusetts Theatres, Inc., has applied to the board of appeals for a hearing on its petition to change the zoning laws to allow the storage of light theatrical equipment above the garage on the property at 265 State Street, known as the Day Homestead, which it recently purchased and plan to use as a home office after extensive alterations. Building Commissioner Gordon Robertson turned down the plea for a change of zoning saying that there was no precedent for such non-conforming use of a structure in the zoning law, and the appeal is the next step toward granting of the permit, a step that was necessary since Robertson's rejection of the plea was a technicality needed to obtain a hearing by the board.

Mrs. Arthur Jarvis, Capitol, has returned to work after her honeymoon in the White Mountains following her recent marriage to Arthur Jarvis in St. Michael's Cathedral. . . . Andy Sette, manager, Cap-

itol, spent a day in New Haven attending a screening.

Work on the marquee at the Capitol is nearing completion, with neon lights replacing the old style bulbs. Pynchon Street side of the building has been all re-painted and looks like now. . . . Capitol has added John Hess to the maintenance staff.

"Sergeant York" did so well at Capitol that it was held over. Daily opening time was shifted back to 11 A. M., cutting out one show. . . . George Freeman, manager, Loew's Poli, reports that Bernie Kamber, exploitation man from 20th Century-Fox, was in town working on stunts for "Yank In the RAF."

Don Chamber, Western Massachusetts Theatres, reports that the staff is working hard on Hallowe'en midnight show plans. Chambers also said that circuit was waiting the go ahead signal from New York before starting on the November-December Frank Freeman drive. . . . Albert J. Zack has replaced John C. Lynch as THE EXHIBITOR correspondent here.

Webster

Town is getting its first taste of Sunday "name" vaudeville shows, the Municipal Auditorium having been taken over.

Worcester

Harold Maloney, manager, Loew's Poli; Bruno Weingarten, manager, E. M. Loew's Olympia, and Joseph Anstead, manager, Loew-Poli Elm Street, provided special world series service. . . . Nate Goldberg, manager, E. M. Loew's Royal, has been doubling into the Plymouth's pit band. . . . Max Nesvetsky, assistant, Loew's Poli, distributed fliers' hats around town to plug "Yank In RAF." . . . Regent, long dark, was re-opened last fortnight for a week end of Swedish films. . . . Film houses took their annual setback from the Music Festival last week.

Elmer Daniels, manager, M. and P. Capitol, made a tie-up with cleaners, involving pass distribution. . . . William J. (Doc) Ryan, formerly manager, Plymouth, Olympia, and one-time house manager, New York Roxy, has taken a teacher-coach position in a Providence boys' school. . . . Loew's Poli used an 8.45 A. M. opening as an eye-opener for "Honky Tonk." . . . Twelve hundred Telegram and Gazette newsboys were guests of Harold Maloney at Loew's Poli, theatre getting a fine newspaper break as a result. . . . Frank Duffy is reported considering the revival of Sunday "name" vaudeville shows at Mechanics Hall. . . . Erik Thompson, Charles Knox are additions to the staff of the Greendale.

Bill Brown, manager, Park, announces the addition of James Taylor. . . . Stanley Ormsby has resigned as house manager, Greendale. Vic Raffa has succeeded. . . . Several houses have raised their admission fees over the new tax. Park went from 20 to 25 matinees, Royal from 10 to 15 matinees, Plymouth from 15 to 20 and from 25 to 30 for straight films. First-run houses added only the tax. . . . John Sliwoski has transferred from the Park to Ernest Sharaf's Rialto. . . . Bill Brown, Park, has returned after a few days in his former home town, Springfield.

Have You Seen THE EXHIBITOR *Kit? Nothing Like It—Now or Ever.*

New Hampshire

Concord

Harry F. Shook, husband of EXHIBITOR correspondent Irene M. Shook, is in the middle west, taking in at Falls City, Neb., the biennial reunion of the 109th Engineers of which he was chaplain in World War I.

Manager Frank K. Eldridge is having the Capitol redecorated and plans a special treatment for the lobby.

Dover

Two $25 national defense bonds are being given away each Thursday evening from the stage of the Strand. Manager Mel Morrison announces that there are no strings attached to the drawing. . . . First session of the second annual Strand cooking school attracted an overflow.

Hanover

Nugget, managed by Art Barwood, has resumed its fall and winter schedule with re-opening of Dartmouth College. Manager Barwood got in many hours of good golf during the slack period this past summer.

Keene

Jerry Wellman, house manager, Pete Latchis' Colonial, reports things unusually quiet.

Lakeport

Mrs. Lillian P. Dow has been named chairman of the Motion Picture Division of the Applied Arts department of the State Federation of Womens' Clubs.

Lancaster

William Boyd, Hop-Along-Cassidy, and his wife, Grace Bradley Boyd, made a "personal appearance" to the delight of hundreds of children of all ages. The Boyds flew here from Boston on a business trip.

Bette Davis was at Butternut Lodge nursing her sore nose.

Portsmouth

Producer Louis deRochemont, the March of Time, was present as Kiwanians, Rotarians, and Lions jointly witnessed "Norway in Revolt" which includes scenes of Portsmouth, Kittery, and Kittery Point. He showed unedited films, demonstrated how they are edited, and then subjected himself to a question period.

Want a 1942 Booking Calendar Free? Then Write In Immediately to THE EXHIBITOR, *Making Your Reservation.*

Wolfeboro

Miss Marcella Sachs, daughter of Mr. and Mrs. Nathan H. Sachs, Newton Center, Mass., was married here on Oct. 4 to Hanley Murray Norins, son of Mrs. Lillian S. Norins, 12 Commonwealth Avenue, Boston, and Boston correspondent for THE EXHIBITOR, by Judge William J. Britton, New Hampshire Probate Court. Bride, a graduate of Wellesley College, attended Heidelberg University in Germany.

Rhode Island

Newport

Ray McNamara, formerly assistant to manager Art Pinkham, M. and P. Park, Taunton, is now assistant to manager Ralph Tully, M. and P. Strand.

Ralph Tully, manager, Strand, was present at the M. and P. convention for New England managers in Boston.

Now — For the First Time — THE EXHIBITOR *Service Kit — Your Right Hand Man—Ready At All Times.*

Pawtucket

William Spragg, district manager, and Al Lashway, manager, Strand, attended the managerial meeting held by M. and P. at the Copley Plaza, Boston. . . . Helen Hoyle, William Spragg's office, has taken advantage of the excellent early fall weather, and still goes sailing out of Barrington.

Providence

With the opening of the new stock company at the Playhouse on Nov. 3 under the auspices of American Drama, Inc., every theatre in downtown Providence will be in operation, the first time this has been so in a good many years. Also, the opening of the stock company and the reversion of Fay's theatre to stage and screen programs makes more so-called flesh entertainment available. . . . After the third of next month, the downtown sector will have four first-run houses, one extended-first-run house, two stage-and-screen houses featuring vaudeville and first-run pictures, two second-runs, and a stock company.

Your 1942 Booking Calendar Will Be Sent You Free If You Order It Before Nov. 1. Write to THE EXHIBITOR *Now.*

Joe Ehrlich, 20th Century-Fox home office, was in town doing promotional work on "A Yank In the RAF," Majestic.

Woonsocket

Ben Greenberg, manager, Stadium, attended the M. and P. managers' convention in Boston.

Join THE EXHIBITOR'S *Kit Parade—The Finest Service The Industry Has Ever Seen.*

Vermont

Bellows Falls

Mary Gallagher, manager Ray Kiniry's staff, Interstate Opera House, will be two-stepping down the aisle with Bill Carter, Springfield, Vt., any day now. . . . Manager Ray Kiniry, Interstate Opera House, is looking forward to another week of vacation. Interstate, Colonial, Brockton, Mass., substituted while the Brockton house was being remodelled and enlarged.

Windsor

The Strand will be renovated, with a new roof, ceiling, and marquee.

"A Defense Reel In Every Show."

BETTER MANAGEMENT

A MONTHLY SECTION DEVOTED TO THE PHYSICAL THEATRE ... ITS DESIGN, CONSTRUCTION, REMODELING, EQUIPMENT, SUPPLIES, MAINTENANCE, AND MANAGEMENT.

OCTOBER, 1941

VOLUME IV NUMBER 0

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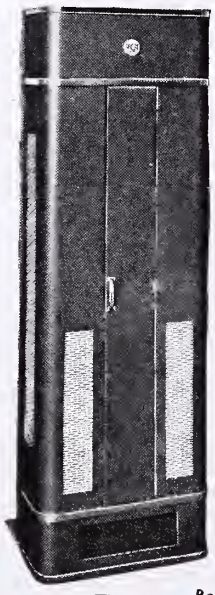

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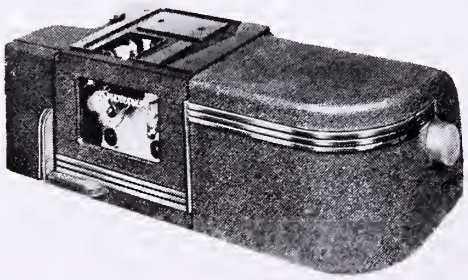

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For Your Attention

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VOGUE THEATRE, VANCOUVER,
BRITISH COLUMBIA

PIX THEATRE, LAPEER, MICHIGAN

CRESCENT THEATRE, MAHONINGTON,
PENNSYLVANIA

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BETTER MANAGEMENT

VOL. IV, No. 10 OCTOBER, 1941

• IT SEEMS TO US

ECONOMY DEPT.: The primary idea in exhibitor discussions these days, as far as equipment is concerned, is directed to economy and savings, early ordering, and full co-operation with the equipment dealer. Already a note has been sounded through the national circuits that managers particularly check their equipment, and that every member of the staff be made a watchdog to see that the most can be gotten out of every piece of mechanism. Furthermore, it has been impressed on the minds of the theatre aides that not even material which can no longer be used should be thrown out, as the time must come when the Government will ask theatres, as well as others, to turn back everything for possible uses in other fields.

For further viewpoints, please turn to the material which can be found in the BETTER MANAGEMENT section this issue.

CREDIT DEPT.: Those who attended the national convention of Allied States Association of Motion Picture Exhibitors in Philadelphia last month couldn't help but be greatly impressed by the splendid exhibits on hand for theatremen. Not only were there many of these, but we noticed that exhibitors paid a lot of attention to the salesmen. Due credit must be given to the companies represented.

MEETING NOTE: To the Society of Motion Picture Engineers, in session in New York City next week from Oct. 20-23, we pay our respects.

It is gratifying to see that the bulk of exhibitors are also beginning to appreciate the efforts of the Society.

May the meeting be the most successful in history.

• THE COVER THIS MONTH

A MILK BAR like the one pictured on this month's Better Management cover would be a proud addition to any theatre. The lucky house is the Nor Shor, Duluth, Minnesota, a 1300-seater designed by Liebenberg and Kaplan. The bar is on the loggia level, a few steps above the main lobby, and is reported to be quite a popular gathering place for the patrons, as the picture can testify. The house is in the middle of a rich milk-and-cream territory. Few American theatres go beyond candy counters and coke machines in catering to their patrons' appetites—but the colorful, decorative milk bar of the Nor Shor shows what can be done.

TAKE THE PRESSURE OFF THE POPLITEAL!

It pays at the box office!

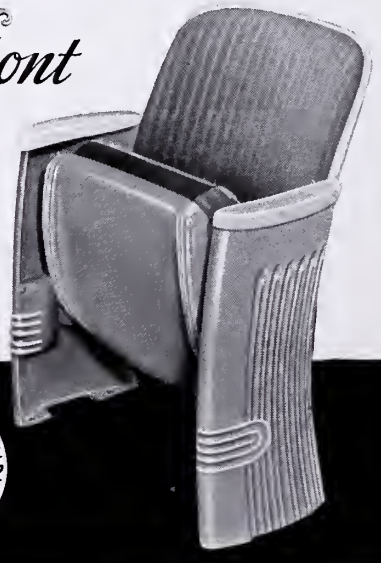
BRING the added box-office pull of a sparkling new and exquisitely comfortable type of seating to your theatre. Install beautiful, comfortable new American Seating Company chairs in your theatre now!

They feature *Feather Foam Front,* the revolutionary, new-type seat that takes the pressure off the *Popliteal!* This is the area behind the knee where arteries, veins and nerves are close to the skin surface. Too much pressure on this area puts legs to sleep. Protect the Popliteal and you provide patron comfort that pays at the box office.

These popular new theatre chairs have eye appeal, too—exciting new color schemes and ultra modern, streamlined designs. They're the number one buy in theatre seating! Theatre owners everywhere say so!

Feather Foam Front

is available at no extra cost on the beautiful American Bodiform (illustrated), Commodore, Zephyr and Zenith chairs.



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A Prominent Executive of an Eastern Theatre Circuit with 30 Years Experience Offers Some Important Observations on House Operation

The Vital Elements—Service and Good Will

By Joseph Springer

In our more than 30 years of operating an independent theatre circuit, we of Century have learned through experience that the most vital elements in the creation and maintenance of profitable business are service and good-will towards the patron. We believe that strict observance of these elements of show business can go a long way towards insuring the success of any theatre operation.

To further our twin ends of service and good-will, Century has stressed three factors: excellence of the physical theatre, a sound personnel policy, and giving considerable independence and leeway to the individual house manager.

1. Excellence of the physical theatre.

Years of experience in sound operating practice have taught us that nothing is more important to the patron than a comfortable, well-equipped theatre. Century houses are known throughout the territory for their external appointments, comfortable auditoriums and subsidiary rooms, and perfection of projection and sound. A satisfied customer is one who not only has enjoyed the show but who has attended it in comfort. Many times exhibitors have carefully booked fine programs, only to have audiences lose much of the potential entertainment value in the show due to the discomfort of the theatre, which has meant a loss of valuable word-of-mouth advertising, plus a diminution of the all-important theatre-going habit.

In striving to keep the finest in projection and sound, we obtain only the highest quality equipment. RCA sound and Simplex projectors are featured. We find it pays dividends to use only the best.

Our policy has been one of continual maintenance. Our houses are always maintained according to a modern standard, an important factor to the patrons and one all-too-often disregarded by exhibitors. Further, maintenance is less costly when handled on this basis; smaller jobs done before bigger ones become absolutely necessary keep upkeep down over longer periods. We are proud of our record in the physical theatre field, and of our reputation for having the best maintained theatres in the country. It is by a continuous effort that our record has been established.

2. A sound personnel policy.

A theatre can be successful only if its employees are contented in their jobs, are rewarded for a job well-done, and have a higher incentive to perform their tasks efficiently. At Century the soundness of our policies is demonstrated by the relatively small turnover in help and the long periods of employment of many of our people.

First of all, we recruit men for the better jobs strictly from within our own ranks. There are about five or six stages of promotion from the starting jobs of ushers and doormen, up to the well-paid manager and district-managerships. To insure the success of the promotion plan, we hire, as far as possible, only men who look like promotion material. Thus our men strive for the better jobs, being ambitious to start with and knowing that they are the sole candidates for something better—that outsiders will not be taken in over their heads. Century's theatres are divided into eight districts, each in charge of a district manager. New employees are shifted around from location to location during their period of training, which permits them to absorb ideas from different situations and different operating heads. The probability is that each district head will have his own ways of doing things, his own ideas; the fledgeling theatre man is enabled to see the bad and good in them all.

Secondly, we don't stint on raises for our people where they are merited. Money is always an incentive to do a better job—if it is handed out justly.

Lastly, we provide a generous system of bonuses and prizes. For each house a quota is set up; each house meeting its quota is presented with a bonus, but the important thing is that the bonus money is distributed among *all* employees—it isn't only the top men who "cash in." Such bonus drives are held twice a year. Even with the high wages paid for defense jobs (a situation that has caused many theatre men plenty of employment headaches) our people stay with us. The draft has been almost the sole cause of turnover during the past hectic months. But more important, our policy pays from a dollar-and-cents standpoint. A satisfied staff keeps the theatre operating efficiently and economically. And it helps us maintain good-will with our patrons. The employees are courteous and helpful to the customer, from the manager down to the usher, making of the theatre a friendly local institution. The theatre habit is kept going strong—and that sells tickets, even when the show isn't so good.

3. Giving considerable independence and leeway to the individual house manager.

A thing which many major circuit heads seem to forget is that every theatre in every neighborhood is a separate, individual situation. These executives, therefore, merchandise their theatres and attractions on a mass-production basis. The managers of such houses have been referred to as "glorified janitors." Century, whose operations are situated in a wide variety of localities, which serve many different types of clientele, realizes that each house and show must be handled in accordance with local needs.

Each of our managers has a weekly advertising budget, based on the earning power of the house, which he may spend exactly as he and his district manager see fit. His expenditure for these purposes may follow any conceivable channel—heralds, bill-boards, newspapers, stunts, tieups, etc. The only criterion we have is, of course, that the manager's efforts must produce box-office results.

We supplement managers' campaigns, if they want it, with stage attractions. Expenditures here are entirely separate from the regular budgets. These attractions are booked from the home office.

(*Continued on page* 10)

Joseph Springer

STRICTLY PERSONAL

Joseph Springer, author of the accompanying article, has been associated with Century Circuit of New York for 20 years. At present in charge of theatre operations for Century's 35 operated houses in Brooklyn, Queens, and Long Island, he is in a unique position to discuss many of the problems affecting the independent exhibitors. Nearly every type of situation is represented on his theatre list, small and large neighborhood houses serving every type of clientele, as well as suburban and small-town houses.

How One Community Theatre Overcame, To Some Extent, the Disadvantage Of a Late Run Is Told Here with the Complete Details of the Accomplishment

Making 'Em Wait 50 Days

(EDITOR'S NOTE: *We believe this is an article for all independent exhibitors to read because it exemplifies small town single-theatre operation at its best. Perhaps it will prompt other independents to express their views on making a good thing out of what they have.*)

LESLIE BENDSLEV operates the Community Playhouse, Wellesley, Mass., a town 12 miles from Boston. The Community Playhouse is his only theatre. It is surrounded by a circuit: M. and P. theatres in Newton, Needham, West Newton, and Waltham; and by M. and P.'s Colonial, Natick, two miles from Wellesley Square, but not much farther from the center of Wellesley than the Playhouse. While the Playhouse plays day and date with the Needham and West Newton houses, it has a seven-day availability after Newton, and waits three to four weeks for pictures after they have played the Colonial, Natick.

To complete the picture of the Playhouse situation: Not only is it, like Switzerland, plumped down in the middle of competition, but its drawing population is fourth or fifth richest, per capita, in Massachusetts—14,000 residents, most of whom have cars and can easily drive to the well accoutred, 1500-seat Colonial, Natick; or to Framingham, which has seven day availability ahead of Natick; or to Boston.

NO EXHIBITOR can honestly say that such a situation is one that he would welcome if he had his choice of houses, unless he got a kick out of starting out behind the eight ball.

This is the tactical picture of the independent Playhouse: rich town, stiff competition, late availability, with the exception of second-run Columbia. Now, how does Les Bendslev, in the face of these odds, keep his customers waiting some 50 days, and fill his 500-seat theatre?

WELL, HE DOESN'T ALWAYS fill those 500, probably not by a long shot. But he hits a good average (as did his father, the late Adolph Bendslev, since he acquired the theatre in 1923); and he keeps a nucleus of Wellesley population coming consistently. And the answer to his problem, as it has been the answer to every theatre problem, large or small, circuit or inde. is exploitation.

TO EXPLOIT MEANS (dictionary) "to utilize, to get the best out of a thing." Exploitation, in the old days, might have stood for glamor ballyhoo. In less opulent locations, exploitation might root in sensational campaigns. Everywhere, whenever possible, it stands for intelligent film buying. For Les Bendslev, exploitation means:

1. Institutional advertising married to plugging individual pictures.
2. Maintaining a comfortable and attractive atmosphere.
3. Friendly, personalized service, over a long period.
4. Consistently smart booking for a class clientele.
5. Closer association with fraternal and civic organization.

NOW THESE FOUR POINTS add up—especially in a town which leans towards art—to prestige. And we think Les has succeeded so well in snaring that elusive something called prestige that he's a prototype for all independents struggling for a place in the sun of the circuits.

THE COMMUNITY PLAYHOUSE NEWS, begun in 1937, is a four-page gazette, stylishly printed, and edited with care. Information gleaned from the pressbooks is rewritten, supplemented by local items, such as reviews from Boston papers; and by newsworthy features allied to the movies. Mats are used in profusion. Ads are professional. Type is clear, paper glossy. This is not a throwaway, nor a hodgepodge of ill-collected pressbook chatter that has no particular appeal to particular patrons. It is a theatre organ which can build itself, give the theatre operator a lot of satisfaction, and the movies more meaning to sell them in advance. For two years, with local ads, this paper tried to pay its own way, with 300 copies given out at the theatre, some 2,000 mailed to a carefully selected mailing list. The mailing list, incidentally, by personal telephone calls to everyone receiving the News, has become 100 per cent request, which means that it is read —obviously a selling point for advertisers, and a way to check whether the mailing piece or giveaway goes anywhere but into the wastebasket.

AFTER STRUGGLING along soliciting his own ads for the Playhouse News, Bendslev made a deal with a printer, who printed it, took over advertising, and paid for the cost of mailing. And six months ago, Les made a super-duper deal with The Townsman, only paid circulation paper in Wellesley, and recently winner of a national prize for weekly town papers. The Townsman now prints The Playhouse News, for a stipend, on an entire page, plus enough reprints for the theatre's circulation. The Townsman has 2425 circulation, half of it outside Welles-

(*Continued on page* 12)

LES BENDSLEV, Community Playhouse, Wellesley, Mass., subject of the article on this page, is pictured at left in the spacious office of the theatre. In the center picture, Les and an usher are seen; while at right Bendslev is at his desk.

IT MUST SPARKLE!

Just as the performance of a football player must sparkle in order to rate consideration for "All American", so too, must the pictures on your screen today sparkle to rate a profitable box office.

To secure the desired screen brilliancy with present dense black and white and colored films, **twice as much light** is required as is possible to project by any low intensity lamp.

This necessary doubling in light is possible at an increased combined current and carbon cost of **less than 2c per hour,** with the low cost Strong Utility High Intensity Automatic Projector Arc Lamp.

Without the snow-white light such as is secured by this lamp it is impossible to show colored films satisfactorily. The light of your old low intensity will appear a dim, muddy yellow by comparison.

Increase your business by installing Strong Utility One-Kilowatt Arc Lamps now. Theatregoers readily recognize good projection and go where it is offered.

Free Demonstration

Write your Independent Theatre Supply Dealer today for literature, or have him arrange a demonstration in your theatre without obligation. Strong products for years have been recognized by thousands of theatres as the most dependable guide to best projection. Complete details will be sent on request by The Strong Electric Corporation, 2501 Lagrange Street, Toledo, Ohio. Export office: 90 Gold Street, New York City

An Experienced Circuit Executive, in View of the Ever-Growing Emergency, Writes of Savings, Economy, and Watchfulness in a Most Helpful Article

Now—More Than Ever

(EDITORIAL NOTE: *Save—watch—and save! Not an edict but sane advice—more important now than ever before, because the Government's policy has affected that of every theatre in the country, whether it be large or small. In view of this, the* BETTER MANAGEMENT *editors present the observations of an experienced circuit executive, aimed at the circuit's managerial personnel, but important to you and you and you.*)

THERE IS A SANE METHOD of saving on maintenance and repairs that must be exercised religiously at all times. No manager can do the job himself and achieve the pinnacle of perfection. It's physically impossible! The solution lies in your manpower and your ability to train men. That doesn't mean that you must leap into oratorical outbursts every time you try to make a point clear to your subordinates. Take them on a weekly trip through your theatre. Show your associates what makes the theatre tick. In Warner and Loew circuits, the men in training have actually worked at every post in every department of service. This practical experience followed instruction in the principles of maintenance and service. That's where you can save money and improve service!

ASSIGNMENTS OF MEN have been completed covering the determination of the number of staff and schedules of staff based on study of particular theatres with analysis of their operating conditions and an application of the following factors which you can put to work in your own organization, not in a haphazard manner, but with a business-like procedure. Your staff will learn as much as you are prepared to earnestly and honestly explain.

1: Physical condition of theatre
2: Determine value of old and new materials (especially now, under defense conditions)
3: Make up routine inspection sheet . . . and check:
   a: heating plants
   b: doors
   c: cooling system
   d: plumbing
   e: fuel and oil
   f: ticket machine and chopper
4: Closing down cooling systems and keep free-on in proper place
5: Keeping furnaces and ash pits clean
6: Keep filter down in cooling systems
7: Cold weather hazards (see that strainer is clean avoiding expense—repairs to rain-conductors . . . soil lines and alley drains)
8: Close in all grills and roof vents
9: Check pipe lines—water lines
10: Keep exit doors open—not bolted
11: How to keep machinery oiled
12: Sound . . . proper volume . . . improper lights too close to screen
13: Don't overload sound volume
14: New sound equipment and replacement parts—cost!
15: Save defective parts for exchange
16: Hourly ticket sales
17: Physical layout of house
18: Fill and spill
19: Posts always manned
20: Posts periodically manned
21: Full time ushers
22: Part time ushers
23: Relief requirements
24: Hours of duty per man.

PRACTICAL EXPERIENCE at large circuit and independent theatres has resulted in the standardization of service methods thereby bringing perfect service, influencing many times new patronage and economy in the long-run for the theatre owner.

EQUIPMENT DEALERS generally have emphasized the fact that the life of theatre equipment would be increased as much as 150 per cent if equipment at theatres were understood and properly maintained. Sounds logical, doesn't it! Then why not profit by sound, practical operation. These big circuit and large indes aren't in business for their health. You'll be dollar signs ahead if your men in training are taught that profit of the theatre depends not only upon the increase in receipts due to effective merchandising, but also to the cutting of unnecessary expenditures, especially those that result from saving, repairs, and renewals of equipment by proper maintenance. The equipment to which special attention should be given is outlined above, and should include theatre chairs, carpets, signs, flashers.

THEATRE SEATING EXPERTS, taking types of chairs generally in use, explain that you can save money if maintenance for standards, rests, hinges, springs, upholstery, etc., is kept in check, indicating the

(*Continued on page* 21)

WALTER E. GREEN, president, National Theatre Supply Company, is seen at left, in the presence of a group of NTS's general office staff members, cutting the birthday cake presented to him in commemoration of National's 15th anniversary. Left to right are A. M. Cutter, W. C. Smith, R. H. Richardson, Bernard Kleid, R. N. Harder, A. F. Baldwin, C. P. O'Grady, M. B. Smith, Green, E. M. Brown, R. G. Johnson, and F. L. Friedman. At right, three of the New York members of NTS's "15-Year Club" present the cake, with 15 candles, to Green. From left to right they are W. C. Smith, Kleid, M. B. Smith, and Green.

In this time of stress and anxiety wholesome amusement can play a big part in upbuilding and maintaining the public morale.

—PRESIDENT FRANKLIN D. ROOSEVELT.

Exhibitors have a new responsibility . . . one of which they should be proud!

Now, more than ever, Americans will depend on the picture theatre for that "lift" which is so important in maintaining the public morale in times like these. They'll regularly demand a full measure of pleasant relaxation in comfort. They'll go to those theatres which do a good job of providing it.

Comfortable seating will be vitally important if you want to be favored.

Designed primarily for comfort, the outstandingly popular Ideal line of chairs affords a wide choice of modern designs, fabrics, colors, and superior constructions, all of which assure long service. It includes a beautiful chair at the price you want to pay, a quality chair "built to excel—not just to compete."

Write today for literature describing the many exclusive features of Ideal Seating.

IDEAL SEATING COMPANY

GRAND RAPIDS, MICHIGAN

EXPORT OFFICE: 330 W. 42nd St., New York City
ATTENTION: J. E. ROBIN

Good Business Pays

NEW YORK—Business has been good at the Preview Theatre at 1600 Broadway . . . so good, in fact, that there is now a Preview No. 2, and in the projection rooms of both these little theatres there is Simplex Type E sound, it was announced last week.

Owner of these two public screening rooms is Bill Gullette, a showman who knows the dollars and cents value of good sound. A year ago he bought his first Simplex Sound System from the New York branch of National Theatre Supply Company. Now he has the second system installed. His enthusiasm for Simplex is greater than ever.

When Gullette installed his first Type E System 12 months ago, it was to replace a well-known and still adequate sound system no more than three or four years old. It wasn't easy to persuade him to make the change. Competitive screening rooms were all around him. Their hourly rates were less than those charged by the Preview Theatre. But Gullette felt that any public screening room that dared to give service and facilities a little better than what was expected would be sure to get the business. Time has proved how right he was. The Preview Theatre prospered. Independent picture distributors knew that when they screened their pictures at the Preview, all the values of the pictures would be brought out because of the finer sound reproduction available in this screening room. Gullette's Preview Theatre became the first choice of the distributors of independent productions.

"The Vital Elements—Service and Good-Will"

(Continued from page 5)

IN ORDER to keep our managers conversant with new ideas and to keep them alert to our operating policies and demands, we hold weekly meetings, in our New York home office, with the several district heads. The advertising, maintenance, and personnel heads attend these meetings and discuss all current problems with the men in round-table fashion. The resultant exchange of ideas proves exceedingly valuable to all. The district managers then return to their territories, where they hold meetings with the managers and pass on the knowledge gained at the home office meeting.

We have long held that our policy in giving the reins to the manager as fully as we do is unique in large, independent circuit operation. We have kept it so because we have found that it pays well, particularly if considered from a long range point of view.

IN VIEW of the national emergency, we wish to stress the care we exercise, and have always exercised, in the small details of maintenance. Particularly now, as never before, it is advisable for exhibitors to watch with extreme care every small item of operation, and for each theatre man to "Keep his house in order." Shortages of materials and labor are threatened, and many items of supply, replacement, and repair have risen and are rising rapidly in cost.

AS PART of our efforts to keep costs down, we make each manager the person fundamentally responsible for the condition of every detail of his theatre. To this end, it is required to furnish a weekly maintenance report covering all phases of the operation and the condition of each part of the house. The report is carefully studied by the home office maintenance manager. The last-named official makes frequent tours of the entire circuit to make a thorough supplementary check-up of each house.

THROUGH A CONSTANT WATCHFULNESS and the placing of responsibility with the individual manager, we have managed to keep our costs down and our houses operating to a maximum degree of efficiency. Furthermore, we are in a position to cooperate as fully as possible with the nation's defense program by conserving labor and materials.

OUR CIRCUIT covers many types of operation and operating problems, and in good measure they are typical of those accruing to the average independent exhibitor in all sections of the country. I hope, therefore, that Century's problems and methods of meeting them may be of interest and service to many exhibitors.

FORM 36 2M 12 40

MONTHLY SUPPLY INVENTORY & REQUISITION

ITEM	Amount Used Last Month	Amount On Hand	Amount to be Ordered
JANITORS' SUPPLIES			
Ammonia			
Brass Polish			
Brooms—14" Push			
" —24" Push			
" —Corn No. 7			
" —Toy Corn			
" —Pushbroom Handles			
Brushes—Hand Scrub			
" —Deck Scrub			
" —Counter			
" —Urinal			
Cleaning Rags			
Dust Pans			
Dusters—Feather			
Gum Remover (CTC)			
Liquid Soap			
Mop Wringer & Pail			
Wax—Liquid			
" —Paste			
Mist			
Mops—16 oz.			
" —24 oz.			
Mop Handles			
Oisinfectant			
Mopping Powder			
Sweeping Compound			
Toilet Tissue			
Paper Towels			
BOOTH SUPPLIES			
Carbons (Positive)			
Carbons (Negative)			
Film Cement			
Machine Oil			
Catchoil Pads			
Lens Paper			
Carbon Tetrachloride			
FUSES			
Flashlight Batteries			
Flashlight Bulbs			
Flashlight Cases			
Drinking Cups			
Sanitary Napkins			
Ushers Shirt Fronts			
Collars, size 14			
" 14½			
" 15			
" 15½			

LAMPS	Amount Used Last Month	Amount On Hand	Amount to be Ordered
6 W. S-14 Red			
6 W. S-14 Clear			
6 W. S-14 Amber Orange			
6 W. S-14 Canary			
6 W. S-6 Clear			
10 W. S-11 Pilot			
15 W. A-17 Inside Frost			
15 W. A-17 Amber Orange			
15 W. A-17 Canary			
15 W. A-17 Flame Tint			
15 W. F-10 Flame Tint			
25 W. A-19 Inside Frost			
25 W. A-19 Amber Orange			
25 W. A-19 Flame Tint			
25 W. A-19 Canary			
25 W. T-10 Tubular Clear			
25 W. F-15 Flame Tint			
25 W. P-19 Mill Type Clear			
30 W. T-8 Lum. Cl. (17¾")			
30 W. T-8 Lum. Fr. (17¾")			
40 W. A-21 Flame Tint			
40 W. A-19 Inside Frost			
40 W. A-21 Amber Orange			
40 W. A-21 Canary			
40 W. A-21 Coated Red			
40 W. A-21 Coated Blue			
40 W. T-8 Lum. Cl. (11¾")			
40 W. T-8 Lum. Fr. (11¾")			
40 W. T-8 Tubular Clear			
40 W. T-8 Tubular I. F.			
50 W. A-19 Inside Frost			
60 W. A-19 Inside Frost			
60 W. T-8 Lum. Cl. (17¾")			
60 W. T-8 Lum. Fr. (17¾")			
75 W. A-21 Inside Frost			
100 W. A-23 Inside Frost			
100 W. A-23 Clear			
150 W. A-25 Clear			
150 W. A-25 Inside Frost			
150 W. A-25 Clear (110 V.)			
150 W. A-25 Frost (110 V.)			
200 W. P5-30 Clear			
300 W. P5-35 Cl. (Mog. Base			
50-100-150 W. 3 way			
250 W. G-30 Clear (Flood)			
FLUORESCENT			
15 W. T-8 Daylight (18")			
15 W. T-12 " (18")			
20 W. T-12 " (24")			
30 W. T-8 " (36")			
40 W. T-12 " (48")			

THEATRE

MANAGER

DATE

AN ADDED ATTRACTION AT EVERY SHOW..

Heywood's handsome

CAMEO

WHEN you install Heywood's handsome, new Cameo Chair, it's just like adding another headliner to your bill . . . or like putting money in the bank. For, the Cameo is an *investment* that will pay you dividends right at your box office. The distinctive Cameo will lend flash and sparkle to your house interior. And, the Cameo is so rich in deep, luxurious comfort that it will bring your patrons back . . . again and again. May we furnish details?

HEYWOOD-WAKEFIELD

Theatre Seating Division

GARDNER, MASSACHUSETTS.

MAKING 'EM WAIT 50 DAYS (Continued from page 6)

ley proper. After checking off duplicate circulation of theatre's and newspaper's mailing lists, The Townsman goes to 1300 who have never received the program from the theatre. Thus the Playhouse News doubles its readers, now reaches 5,125 more readers, and, appearing as a regular full-page feature of the local paper, gets prestige plus! Whatever exhibitor can emulate this excellent exploitation has really got something.

POINT 2: Maintaining a comfortable and attractive atmosphere as a form of exploitation.

The Playhouse, with its limitations, is a gem of a suburban theatre. The marquee, installed six months ago, is a trapezoid (a snowplough with front cut off), which has room for Wagner Sign letters in addition to a permanent masthead, and yellow neon letters on the two nonparallel sides.

Inside, the lobby, decorated a year ago, is a stunner. Previously a hodgepodge of bad period furniture, it is now modern Colonial, burgundy wallpaper with a silver overprint, and simple, comfortable furniture. Les selected everything himself, advised by employees, townspeople, and a fat boy who happened to be passing through. He put a lot of thought into a lobby which would set the atmosphere of his house at the patron's first introduction to it. And don't you believe that a house hasn't a personality, which, if it's appropriate, can make a bad picture seem less bad, and a good one much more enjoyable.

LES HOPES TO REDECORATE the rest of the house soon—piecemeal, for economy. He's trying to figure out a way to install seats that feel like armchairs, a la those in Radio City, but won't take up too much room. His projectionists, Bert Thompson, and assistant, Kenney, are talented painters and handy men (Bert, who's in his 20's, has been with Les for years, since Les sort of adopted him when he was a boy, and everyone chips in to make the place showmanlike. The Playhouse has air-conditioning, a 65-gallon, deep-well job, which adds its deluxe touch to this small-town operation.

POINT 3: Friendly personalized service as a form of exploitation.

Adolph Bendslev, who built his first theatre in Waltham, managed the Playhouse for Natoco, and took over the theatre in 1923. From that year, the Bendslevs made their home in Wellesley and became pillars of the community. Les is now a Kiwanian, past officer of the Wellesley Board of Trade, and permanently one of the Board of Governors of the Board of Trade. Such town activity should be second nature to the inde operator. Moreover, Les is his own doorman. Every patrons gets a "thank you" from the owner of the theatre as he presents his ticket. That means a lot of hard work and time on the spot, but it really helps at the box office.

POINT 4: Consistently smart booking for a class clientele.

That's a form of exploitation which Les has been able to enjoy solving. Because he doesn't have to say: "A lousy picture, but it'll do good business." Wellesley patrons like the best. They don't like lousy pictures. And the Playhouse has been able to roadshow such films as "Lost Horizon" ($1.10 top), "Life of Emile Zola" ($2.20 top), "Grand Illusion," and "The Mikado"; brought back "The Philadelphia Story" several weeks ago with better than average business throughout the week (no Sunday shows), and day and dated a couple of art pictures with Boston. Certain films, such as "Snow White," have been clear of competition after Boston, which gave the Playhouse a chance for special exploitation ("Another Playhouse Exclusive").

AS FOR THE MISCELLANY of filling the Playhouse against odds: Window displays and tieups with local smart shops; guest tickets and personal contact with movers-into-town; well-trained staff (Betty Scates, daughter of a former Paramount manager; Bert Thompson, projectionist, who lives with his wife and three cats on the premises, and can keep an eagle eye on the house; townsboy ushers, who have a personal interest in their theatre); Bendslev's 10-year-old soda shop adjacent to the theatre, leased out, but a help to attracting trade; picking up such class films as "South Riding," overlooked by suburban theatres, and "21 Days Together"; "College Nights" only on special occasions, and catering to the townspeople, who object to the Wellesley *jeune filles* taking over their theatre; these are items in the theatre's constant success.

AND THIS, in very short, is the picture of an independent theatre, hemmed in by competition, but building itself solidly through the years. Now here's the moral: You're sitting in your own office, chewing a pencil and griping at the gross. Maybe you're thinking of suing, arbitrating, and settling down in a disregarded outhouse. You're worried about high percentage and competition. Well, look around at *your* theatre. It may sound Pollyannish, but there's many a way to skin a—oops, we're getting our metaphors mixed (must be Bert Thompson's three felines)—many a way to make 'em wait 50 days. They're 50 long days from the first run, but the pictures are just the same, the audience is just the same—and you just have to get them together. Simple?

(EDITOR'S NOTE: *Could be.*)

STRICTLY PERSONAL

Leslie Bendslev, born in Waltham, Mass., on June 24, 1905, moved to Natick in 1908 where his father opened a photographic studio, returned to Waltham in 1912 when his father, with an uncle, promoted and leased the Waltham, that city's first motion picture theatre. Kingsbury-Bendslev Company subsequently controlled all the theatres in the city until the partnership broke up in 1918. Bendslev attended Waltham schools and re-established a substantial candy business previously discarded by the theatre. He moved to Arlington in 1918, assisted his father in part-time theatre operation, and graduated from high school. He moved to Wellesley with the opening of the Community Playhouse, worked a short time for the First National Bank of Boston as messenger and attended Huntington School in Boston. He was graduated from Boston Institute in 1926, in the meantime working odd hours at the Community Playhouse. Later he was employed full-time at the Community Playhouse under his father until 1929. He managed the old Natick for a year subsequent to its being taken over and closed by Publix on the opening of the Colonial by that circuit. He returned to the Community Playhouse and in 1930 married Janet Heymann of Easton, Pa. In 1939, in partnership with his brother-in-law, Charles S. Tobey, he leased the Roosevelt, Valley Fall, R. I., assumed operation of the Community Playhouse upon his father's death in 1939, and retired from the Roosevelt operation. He has two children, Leslie Harriet, three years, and Peter Christian, six months. He is a director of Independent Exhibitors of New England.

Operations Tips—No. 3

(Anon to better business)
via
"THE BOSS"

The Boss drives his men—a showman coaches them.

The Boss depends on authority—a showman depends on good will.

The Boss inspires fear—a showman inspires enthusiasm.

The Boss says "I"—a showman says "WE."

The Boss assigns the slavery—a showman sets the pace.

The Boss says "get here on time"—a showman beats 'em to it!

The Boss fixes the blame for breakdowns—a showman fixes breakdowns.

The Boss may not know how to do it—a showman always knows and shows how.

The Boss makes work a drudgery—a showman makes it interesting.

The Boss says "go"—a showman invites a "let's go."

The Boss worries about a picture's possibilities—a showman goes into action.

The Boss "steals" credit—a showman credits the source.

New Panama House

PANAMA CITY, PANAMA—A new 1200-seat motion picture theatre, tentatively named the Apolo, is being built here by Dr. Fabian Velarde. Dr. Velarde also built the Lux, scheduled to open within a few weeks. Ben Schlanger, New York, is the consultant theatre architect for both of these theatres. In the new Apolo the seating is arranged according to a specially designed stagger system in combination with the double-bowled downward and upward type of floor slope.

One of four theatres in Vancouver, B. C., recently purchased by the Odeon Theatre Company, this house was built by Vested Estates, Ltd., who sold it to Odeon during construction. The theatre is located in the main business district of the city and is of modern design, with luxurious appointments.

CATALOGING THE NEW IN DESIGN AND EQUIPMENT

25

* 1941 *

THE NEW

Vogue

VANCOUVER, B. C.

THE AUDITORIUM

REFERENCE FACTS:

VOGUE THEATRE

VANCOUVER, B. C.

Owner: Vested Estates, Ltd.

Operator: Odeon Theatres of Canada, Ltd.

Architect: Kaplan & Sprachman

Size of Lot: 75 x 120

Seating Capacity: 1347

Cost of Theatre Exclusive of Equipment: $225,000

Cost of Equipment: $100,000

Acoustical Material—Balsam wool covered with velour fabric.

Air Conditioning—Manufactured by York Ice Machine Co.

Carpets—English Wilton. Manufactured by P. F. Frith & Sons.

Chairs—British luxury plush. Manufactured by C. R. Harrison & Sons, Ltd.

Coin Changer—Brandt Automatic. Manufactured by Brandt Automatic Cashier Co.

Curtain Controls—Manufactured by Weaver Mfg. Co.

Decorator—E. Prentiss.

Furniture—Manufactured by David Spencer, Ltd.

Generators — Robin Imperial. Manufactured by J. E. Robin, Inc.

Projection Lamps—Manufactured by Brenkert Light Projection Co.

Projection Machines—Manufactured by Brenkert Light Projection Co.

Rectifiers—G. E. Copper Oxide. Manufactured by General Electric Co.

Screen—Manufactured by Dalite Screen Co.

Sign and Marquee—Fabricated and erected by Neon Products of Western Canada, Ltd.

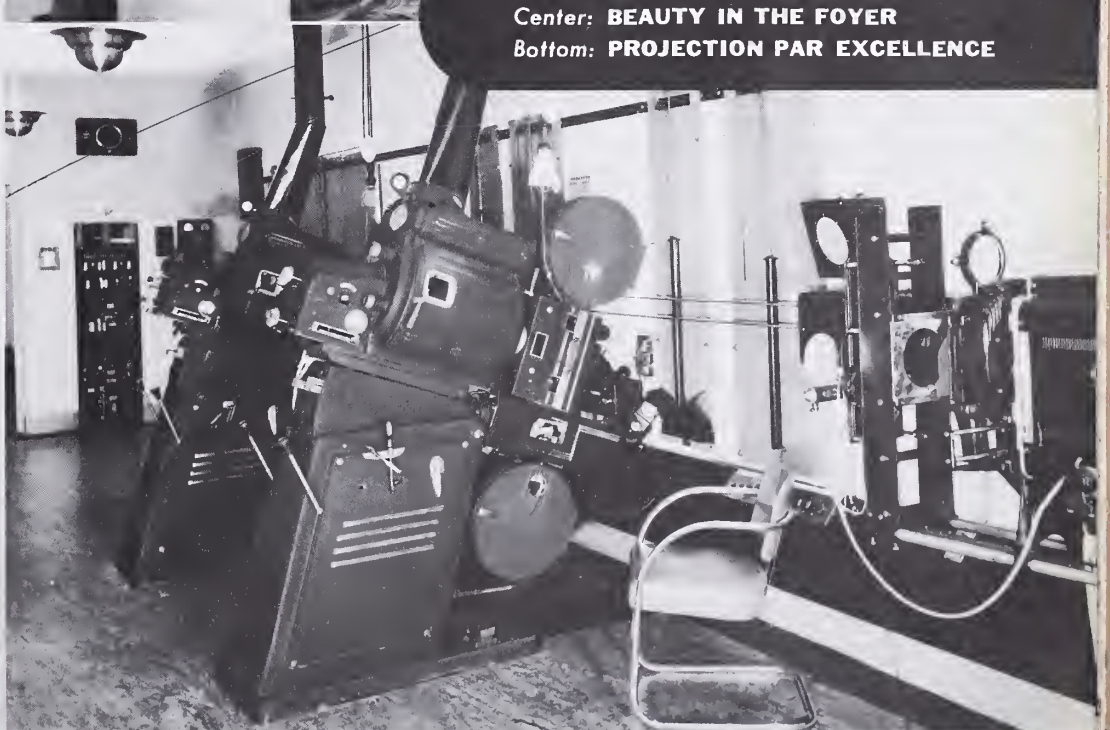
Sign Letters—Manufactured by Wagner Sign Service, Ltd.

Sound—RCA. Manufactured by RCA Mfg. Co.

Ticket Register — Manufactured by General Register Corp.

LADIES' LOUNGE ROOM

Top: **AN INVITING LOBBY**
Center: **BEAUTY IN THE FOYER**
Bottom: **PROJECTION PAR EXCELLENCE**



CATALOGING THE NEW IN DESIGN AND EQUIPMENT

26

1941

THE NEW

Pix

LAPEER, MICH.

The second theatre to be erected in Lapeer, Michigan—a town of some 5,000 inhabitants—the Pix compares in construction and design with many large city houses. Owned by George F. Smith and operated by S. Jay Lishness, the builder, the house has a single feature policy at 10 cents and 30 cents.

REFERENCE FACTS:

PIX THEATRE

LAPEER, MICHIGAN

Owner: George F. Smith

Operator: S. Jay Lishness

Architect: E. R. Dunlap

Size of Lot: 40 x 120

Seating Capacity: 512

Cost Exclusive of Equipment: $36,000

Cost of Equipment: $15,000

Acoustical Material—Nuwood. Manufactured by Wood Conversion Co.

Air Conditioning—System manufactured by American Blower Co.

Carpets—Crestwood. Manufactured by Alexander Smith & Sons Co.

Chairs — Ideal Aristocrat. Manufactured by Ideal Seating Co.

Curtain Controls — Vallen. Manufactured by Vallen, Inc.

Decorator—Vern Fockler.

Display Frames—Manufactured by Artkraft Sign Co.

Furniture—Manufactured by Royal Metal Mfg. Co.

Generators—Manufactured by Benwood-Linze Co.

Lighting Fixtures—Manufactured by Beardslee Co.

Projection Lamps—Manufactured by Brenkert Light Projection Co.

Projection Machines—Manufactured by Brenkert Light Projection Co.

Rubber Mats—Manufactured by U. S. Rubber Co.

Screen—RCA Magic. Manufactured by RCA Mfg. Co.

Sign and Marquee—Fabricated and erected by Artkraft Sign Co.

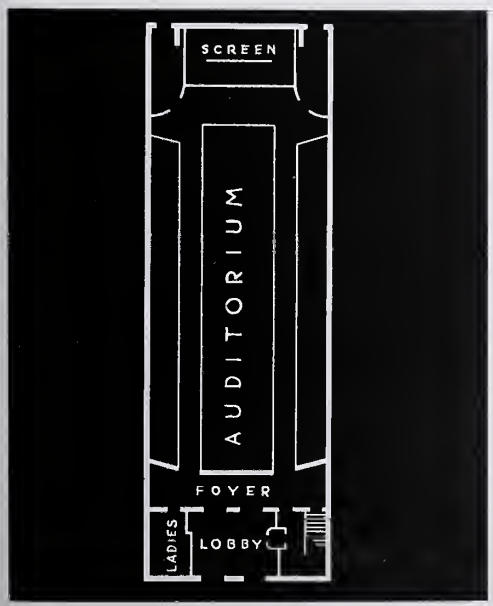
Sign Letters—Manufactured by Artkraft Sign Co.

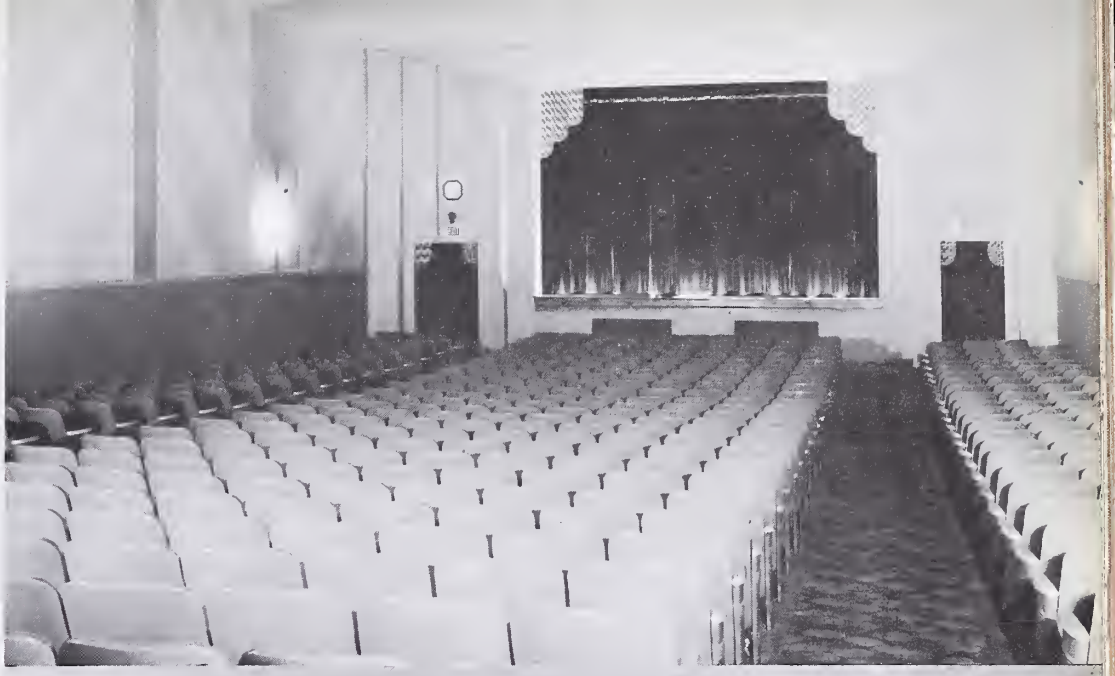
Sound—RCA. Manufactured by RCA Mfg. Co.

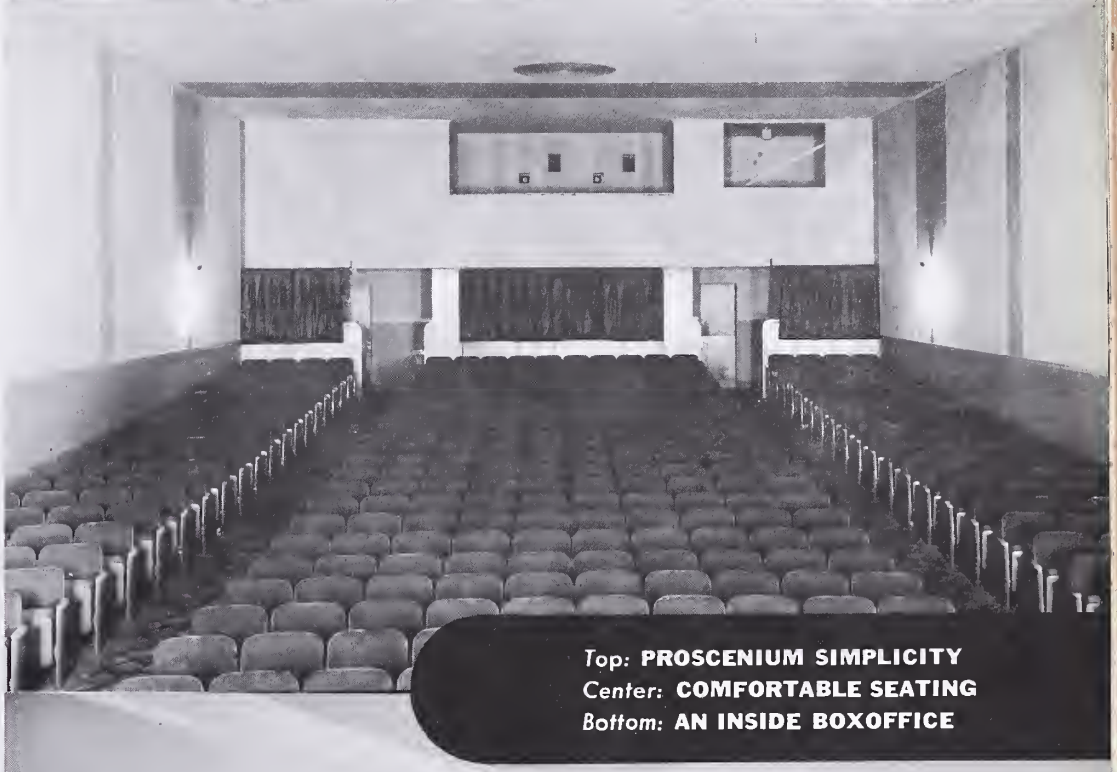
Supply Dealer—Forbes Theatre Supply and National Theatre Supply Co.

Stage Drapes and Curtains—Manufactured by Mork Green Studios.

Ticket Chopper — Manufactured by Newman Brothers.







Top: **PROSCENIUM SIMPLICITY**
Center: **COMFORTABLE SEATING**
Bottom: **AN INSIDE BOXOFFICE**

THE NEW

Crescent

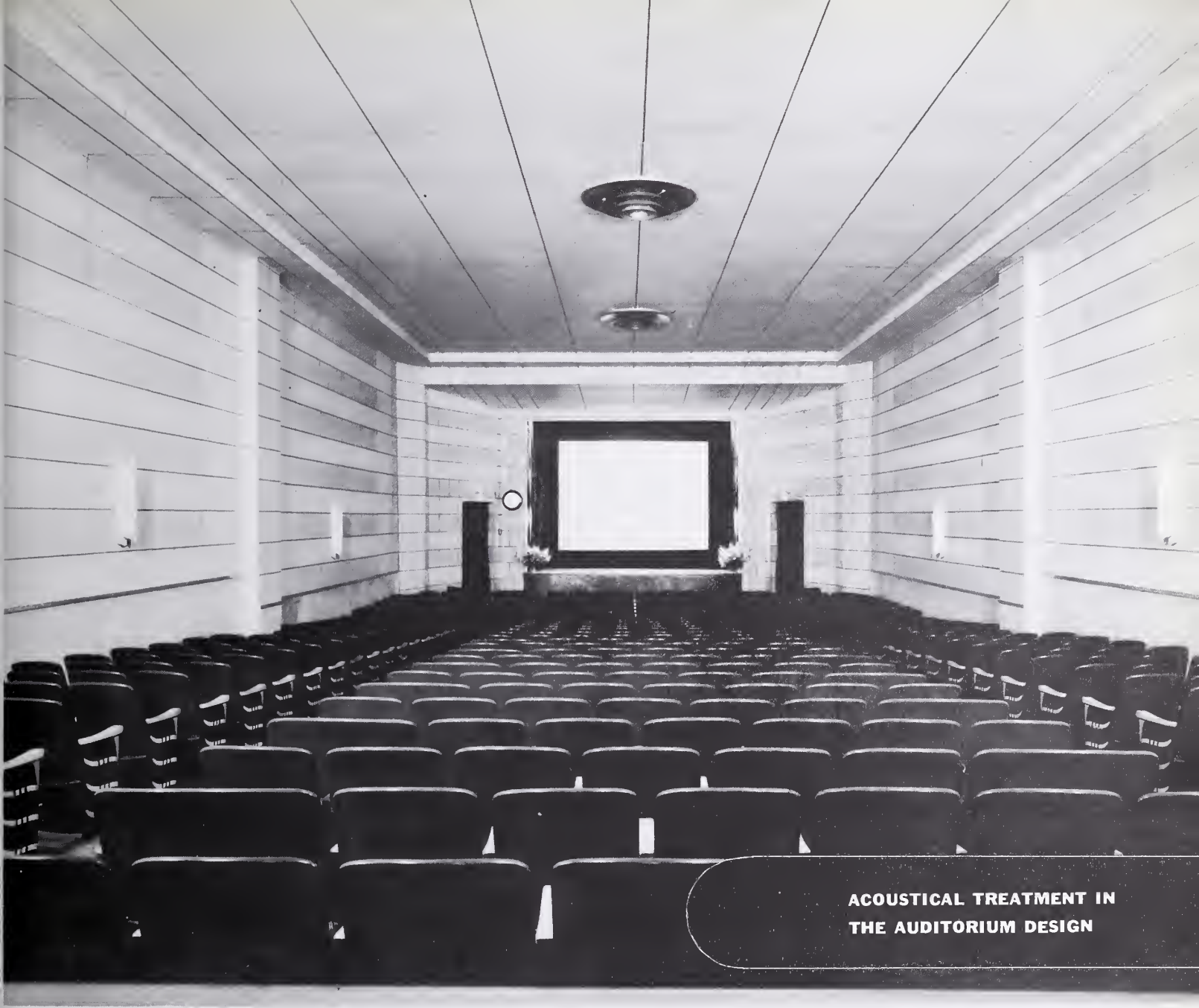
MAHONINGTOWN, PA.

CATALOGING THE NEW IN DESIGN AND EQUIPMENT

27

★ 1941 ★

After destruction by fire last spring, this house has been almost completely rebuilt. Located in Mahoningtown, a suburb of New Castle, Pa. A single feature policy is adhered to, with the shows running from one to three days. The admission scale of the theatre is 30 cents for adults, 10 cents for children.



ACOUSTICAL TREATMENT IN THE AUDITORIUM DESIGN

REFERENCE FACTS:

CRESCENT THEATRE

MAHONINGTOWN, PA.

Owner: Louis Peretta

Operator: Claude R. Shorts

Designer: Michael Miller

Size of Lot: 39 x 117

Seating Capacity: 440

Cost of Theatre Exclusive of Equipment: $20,000

Cost of Equipment: $10,000

Acoustical Material—Celotex tile. Manufactured by The Celotex Corp.

Air Conditioning—Well water system. Manufactured by Wm. M. Clark & Co.

Carpets—Crestwood. Manufactured by Alexander Smith & Sons Co.

Chairs—Manufactured by International Seat Corp.

Coin Changer—Brandt Automatic. Manufactured by Brandt Automatic Cashier Co.

Curtain Controls—ADC. Manufactured by Automatic Devices Co.

Decorator—Theodore Gunnett.

Display Frames — Manufactured by Artcraft Sign Co.

Draperies and Stage Curtains—Manufactured by American Valance Co.

Film Cabinets—Manufactured by Golde Mfg. Co.

Lenses—Manufactured by Bausch & Lomb.

Lighting Fixtures — Manufactured by Bruce Electric Co. and Missouri Art Fixtures.

Projection Lamps—Brenkert. Manufactured by Brenkert Light Projection Co.

Projection Machines—Century. Manufactured by Century Electric Co.

Rewinders — Golde. Manufactured by Golde Mfg. Co

Screen—Dalite. Manufactured by Dalite Screen Co.

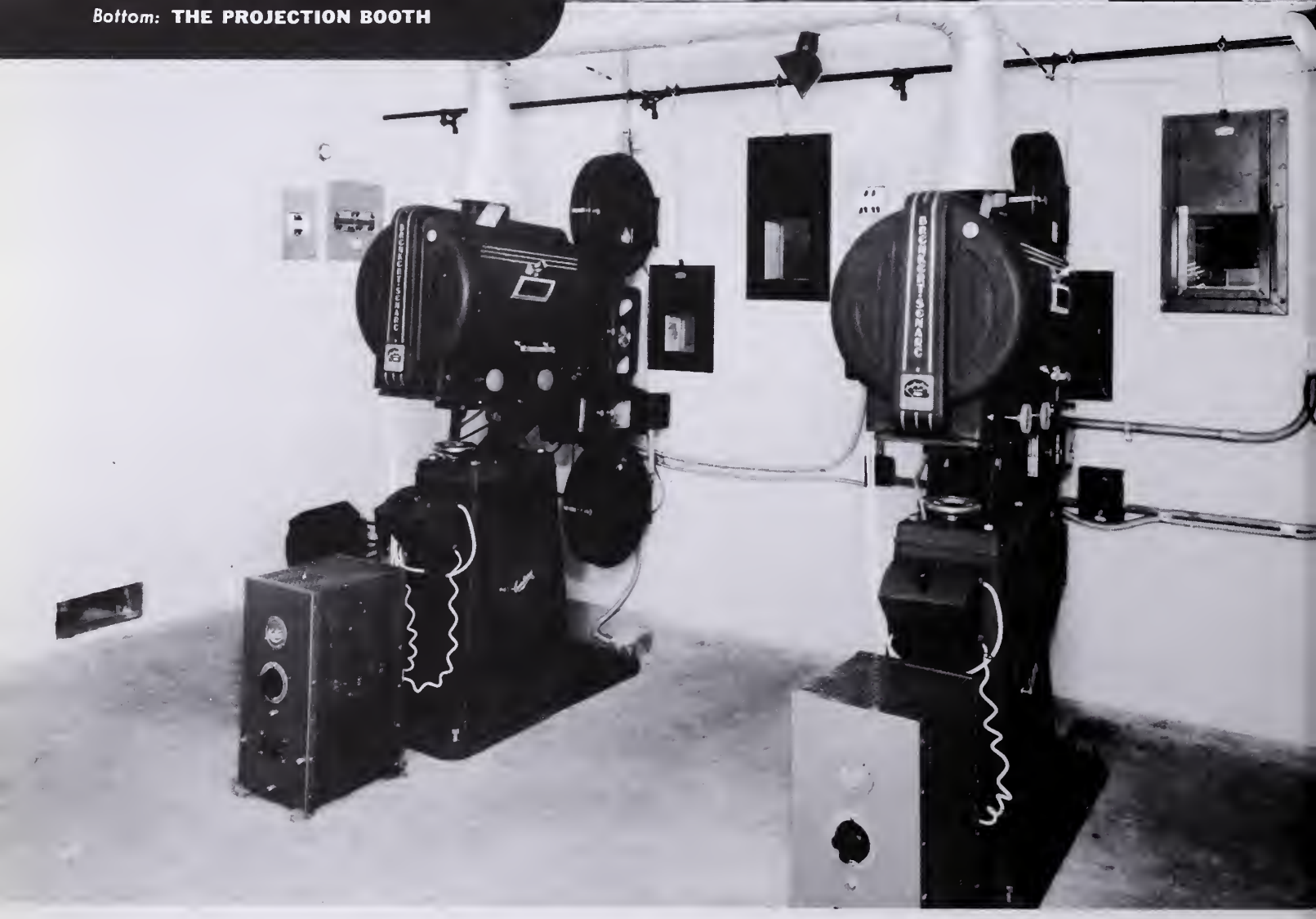
Sign and Marquee—Fabricated and erected by Artkraft Sign Co.

Sound—RCA High Fidelity. Manufactured by RCA Mfg. Co.

Supply Dealer—Superior Motion Picture Supply Co.

Ticket Chopper—Manufactured by Golde Mfg. Co.

Top: **LOBBY IS ALSO STANDEE SPACE**
Bottom: **THE PROJECTION BOOTH**



Now—More Than Ever

(*Continued from page 8*)

importance of every bolt and screw and joint if the theatre chair is to give proper comfort and have a service life of real length. Each member of the staff must be included on the tour—and these items explained thoroughly. This, with theatre cleaning and basic education of ventilation, proper temperature, proper humidity, circulation, and economic operation will make a valuable asset of your attaches.

HELP IS SCARCE! An inducement of a secured future, with a willing attempt to teach your help the fundamentals of the business will prove good insurance policies and provide good results. After all, good theatre management is really good common sense business!

ALTHOUGH MANY INNOVATIONS are seeing light for the first time in your theatre's policy because of the decree, wise exhibitors should have adopted "curtailment of waste" both in service and merchandising operations long before the "boogey man" started to transgress among perfunctory plans. Now, you not only have to contend with new picture buying methods, but you'll also get a kick in the jeans from the current defense production which is comfortably eating into every item needed to service your theatre.

BROTHER—YOU'VE GOT TO ACT RIGHT NOW, or you stand a good chance of getting caught in the priorities draft with your plans down! It isn't the intention of this chronicler to scare you out of your Labor Day profits, rather, to help you with potent suggestions.

I THINK the first move can be exacted beneficially from a recent statement from Joseph Bernhard, general manager, Warner Brothers theatres, who summed up an important situation with "Expense Is the Enemy of Profit," applying it to buying and selling motion pictures. There's much wisdom in the aforementioned quotes, and coming from such an experienced theatreman whose operating theatres have shown a $3,000,000 profit, perhaps it calls for a second thought regarding your operation! At the same meeting, pressing the need for concentrated "picture showmanship" and much needed "headwork and footwork," this distinguished gentleman mentioned that there was absolutely no reason in the world to become extravagant because of the sudden influx of new defense revenue. But, he emphasized clearly, this tenable situation gives you a chance to make new friends with personally supervised friendly service, clean theatre, and good sound and projection.

ANOTHER POINT issued by Bernhard, and one that should be well taken by all exhibitors, is "managers' critical opinions" before pictures are tested by box-office reaction, stating "we can't be critics for the public especially with controversial or class pictures." There's something in every picture that you can sell—there's also something in every picture that the public will enjoy. It isn't our prerogative to say whether the picture is good, bad, or indifferent. Public appreciation

(*Continued on page 22*)

AMERICA'S LARGEST SELLING THEATRE CARPET

The New Daisy Theatre, Memphis, in which Alexander Smith Crestwood Carpet was recently installed.

ALEXANDER SMITH
GUARANTEED BY GOOD HOUSEKEEPING AS ADVERTISED THEREIN
ALL WOOL PILE

"NEARLY RIGHT WON'T DO"

Alexander Smith & Sons Carpet Co., 295 Fifth Avenue, New York, N. Y.

Just to remind you

In these critical days, exhibitors can count on "NLS" to see them through an emergency or a real breakdown.

* * *

"NLS," of course, is National Loan Service . . . mechanisms, intermittents, lamps and other projection equipment —all for your use, *without cost.*

* * *

Here, if you like figures, are some statistics on National's vast stock of Loan Service equipment.

* * *

In a straight line three feet wide, National Loan Service equipment would stretch for half a mile. All told, it requires 7000 feet of storage space. It's valued at close to a half-million dollars.

* * *

In this stock there is a mechanism for every 35 theatres in the United States. There's an intermittent movement for every 25 theatres.

* * *

Every year National Loan Service does over one million hours of work in theatres, *absolutely free.* In total elapsed time, that adds up to 40,000 days, 1500 months, or 125 years' work.

* * *

This Colossus of (Loan) Service is at your service at any time. And we mean *any time.* Because day or night there's a National Theatre Supply Company branch near you.

* * *

Have you discussed *your* equipment with a National representative lately?

NATIONAL THEATRE SUPPLY COMPANY

★

Protect your theatre against breakdowns.
Get a National Equipment Check-up today.

NOVELTY SCENIC STUDIOS

Interior Decoration • Curtains • Draperies
Murals • Acoustic Wall Treatments
320 West 48th Street, New York City

TYPHOON AIR CONDITIONING CO.

COOLING and HEATING SYSTEMS of all TYPES

Philadelphia, Pa New York, N. Y.

TAKING ADVANTAGE of the front page news stories on the promotion in Europe of the " - stands for V and ultimate victory" movement, the National Theatre Supply Company recently effected a tie-up by sending to exhibitors sheets carrying a message all of which was in the dots and dashes of the Continental Code. To decipher the intriguing message it was necessary for the exhibitor to use an enclosed copy of the code. Mailing was made as part of the promotion of Simplex High Projection Arc Lamps.

NTS contributed this telegraph message for you to de-code. If stumped, the message will be found on page BM-25.

CONTINENTAL TELEGRAPH CODE.

A	·−	H	····	O	−−−	V	···−
B	−···	I	··	P	·−−·	W	·−−
C	−·−·	J	·−−−	Q	−−·−	X	−··−
D	−··	K	−·−	R	·−·	Y	−·−−
E	·	L	·−··	S	···	Z	−−··
F	··−·	M	−−	T	−	.	·· ·· ··
G	−−·	N	−·	U	··−	,	−·−·−·

Now—More Than Ever

(*Continued from page* 21)

will classify that. Our task is to sell entertainment.

MAINTENANCE AND REPAIRS! Cooling systems, heating systems and sound and projection! Does defense affect them? Yes, and how! Parts for all of them will be as scarce as an honest politician! Defense industries have priority orders over all! From data accumulated, it has been found that rapid deterioration and disintegration of the metallic parts of all theatre facilities are being caused by carelessness and uncleanliness. Unless such conditions are checked in their early stages, the result is usually heavy replacement cost—and under present conditions, theatre closedown. Proper and intelligent operation and maintenance of these systems is vital to the life of the theatre.

INVENTORIES OF EQUIPMENT and supplies should be kept under lock and key. Prices have gone up, and that's only a start. In a few months, all types of theatre material will be at a premium. Dont' be an ostrich, brother, or you'll be without a business!

THE GREAT NEED in day-by-day running of a business is not to be always right to the hair's-breadth, but to keep moving on. When a decision is once made, whether or not as wisely as could have been made if there were more time to deliberate, all hands should live up to it loyally and stop dissecting the subject. Few things are so paralyzing as post-mortems. And in fact critics of policy abrogate to themselves more wisdom and knowledge of the facts than they really have. If the rest of your organization would give half as much energy to obeying the decision as they do to reviewing it everybody would profit more. Discussion is a good thing—before a course is embarked upon. A fine spirit of unquestioning, uncompromising fealty could be imitated to advantage—in your theatre—by your employees—by you.

Installations

Activity

BOSTON—The National Theatre Supply Company branch here recently announced the following installations: Warwick, Marblehead, Mass.—Simplex High lamps and National rectifiers; Adams, Dorchester, Mass.—Simplex E-7 projectors with pedestals and magazines, Hertner generators and Peerless Magnarc lamps, Bausch and Lomb lenses, special National rectifiers, effect projection equipment, arc spotlights, and a special large-size Walker PM screen; Wilbor, Eastport, Me. — Irwin chairs, National Crestwood carpet with padding, Sealuxe lobby frames, and Wagner Sign letters; Palace, Arctic, R. I.—Walker PM screen; Thorton, W. Warwick, R. I.—National stage draperies; Hollywood, E. Providence, R. I.—National rubber matting and Sealuxe lobby frames; Inman, Cambridge, Mass.—National rubber mats, Sealuxe lobby frames, and Walker PM screen; Burr, Ludlow, Mass.—Hertner generators, Simplex high lamps. NTS has installed National Crestwood carpet in the Ritz, Lewiston, Me.; Lincoln, Lincoln, Me.; Hope, Providence, R. I.

ARE YOU GUILTY OF MURDER BY DIM YELLOW LIGHT?

You are if you're using low intensity projection arcs. Hollywood *praducers spend millions*—exert every effort to put into film all the fine qualities possible. **It's up to you** to get these qualities out of the pictures. Low intensity lamps cannot satisfactorily project today's dense black and white pictures nor bring out all the beauties of a Technicolor production. Don't murder fine pictures with dim, yellow light. Don't cheat your patrons at the screen. Install low cost

Simplex HIGH

ONE-KILOWATT PROJECTION ARC LAMPS.

Designed especially for moderate sized theatres with screens up to 18 feet in width, they project *twice as much light* as your old low intensities (with only slightly higher aver-all operating cost)—the brilliant snow-white light so necessary to the projection of Technicolor pictures.

Your box office demands that you buy them now!

• • •

GET THIS FREE PROOF!

Write for literature or see the Simplex High in your own theatre and see the difference. Phone for a free demonstration. No obligation. Thousands know the name Simplex to be a guarantee that you get the best. Resolve today to have better grosses by having better projection than your competitors.

DISTRIBUTED BY NATIONAL THEATRE SUPPLY COMPANY

There's a Branch Near You

New Developments in the Field of Equipment

RCA Offers New Technique

CAMDEN, N. J.—A new technique for improving the efficiency of motion picture projector lenses by coating the glass surfaces with a durable transparent film that produces clearer, more contrasting pictures on the screen without the necessity of otherwise adjusting the projector, has been developed for commercial uses by the RCA Research Laboratories, it was announced recently by Edward C. Cahill, RCA Photophone Division Manager.

The process, known as RCA Magicote, is also being employed in Hollywood to increase the efficiency of camera lenses, Cahill said. When such pictures are projected using similarly coated lenses, the spectators are impressed with the improvement of the photography, he added. Finer detail, sharper contrast, and improved color values, all result from the application of this development.

"The principle of lens coating is not an entirely new discovery," Cahill explained. "Scientists have long understood that when a beam of light strikes a pane of glass, not all of the light passes all the way through. An average of approximately four per cent is reflected at the first glass-air surface, so that only about 96 per cent passes on through to the second. Then another four percent is turned back at the second glass-air surface, so that only about 92 per cent of the light actually passes all the way through and out from the other side. If additional panes of glass are inserted in the light path, each one contributes reflections that similarly turn back and scatter some of the light rays.

"In the case of lenses with a multiplicity of elements, such as those employed by projectors and cameras, the reduction in and scattering of the light passing through the lens noticeably impairs the brightness and quality of the projected image. For instance, with a lens having eight glass-air surfaces, the light loss amounts to 30 per cent or more."

Cahill further pointed out that although some of the light rays reflected by any glass-air surface of a motion picture projector lens eventually reach the screen through being reflected back towards the screen by the other surfaces they encounter, they arrive as diffuse light rather than as directed rays which shape up and outline picture details. Thus they tend to wash out a picture in a manner similar to that when diffuse extraneous light is allowed to play upon the screen. In the case of colored pictures, this misdirection and scattering of light rays is particularly harmful, as it tends to mix the colors.

He pointed out that a theatre, if it wished, could also offset the light lost by uncoated lenses by boosting the arc power, but that this means added daily operating costs. Furthermore, as he also pointed out, this would do nothing towards offsetting the harm done by the scattered diffuse light. Only a scientifically applied coating strikes at both problems and gives improved picture quality along with a more brilliantly lighted picture.

The coating applied to the lens surfaces by the RCA Magicote processes practically eliminates reflections. Its thickness is carefully controlled to be one-quarter of the wave length of visible light or about five millionths of an inch.

"Our engineers struggled for more than a year to perfect the new and advanced methods embodied in the RCA Magicote process," Cahill said. "They developed a coating which exhaustive tests show is very durable and at the same time very efficient. Having reached this stage, we judged it time to place the benefits of the process at the disposal of Hollywood's studios and the nation's theatres."

Cahill explained that the RCA Photophone field force will handle the new lens coating activity. Lenses are shipped to the RCA plant at Indianapolis, where ample facilities for applying the RCA Magicote surface have been installed in a special air-conditioned laboratory.

The secret formula and processes used in applying the coating were developed by RCA engineer G. L. Dimmick and a corps of co-workers.

"This is but another step in RCA Photophone's endeavor to help motion picture theatres improve the quality of the entertainment they offer the public," Cahill concluded.

W. E. Green Editorializes

NEW YORK—In view of current conditions in the theatre equipment field, the editorial by W. E. Green, president, National Theatre Supply Company—published in "Facts and Fancies," the company's house organ, recently should be of interest:

SERVICE TODAY

"One of the shrewdest comments on human nature in business was made recently by a well-known sales executive when he said that, 'The basic symptom of a sellers' market is a mounting neglect to cultivate customers.'

"Never must it be said that we at National are guilty of such neglect.

"It is our duty, more than ever before, to build for the future; to visualize the day when there will be no so-called 'sellers' market,' either real or imagined.

"Customers have long memories. Suppliers who have given them the service to which they are entitled will be remembered and will profit accordingly. The others will fall by the wayside.

"This is the time to give customers an extra measure of personal service. These are the days we can cement our present friendships and create new ones.

"National can show exhibitors how to get the best out of their present equipment, if new equipment is not immediately available. National can suggest an

Assets to your business, to the trouble-free-operation of your equipment, are the electrical instruments carried by the Altec Service man. These instruments, 30 times more sensitive than the human ear, detect troubles in their early stages, before they cause major breakdowns.

Gothic "harness:" mechanized defense in the year 1480

While the country's defense forces are forming their first lines of defense with the vital metals needed for projection room equipment and its parts, what is the exhibitor's first line of defense against premature wear, premature wear-out of projection room machinery? The first line of defense is Altec Service: it prolongs the life of parts, makes them perform at high efficiency throughout their entire service life. Today, more than ever before, it's good business judgment to do business with Altec.

ALTEC SERVICE CORPORATION

250 West 57th St. • New York City

ALTEC SERVICE SAVES, PROTECTS, PRESERVES THE EQUIPMENT . . . . . AND ALL ITS PARTS

equipment check-up that will help avoid shut-downs at crucial moments.

"By being foresighted for our customers and for those we want as customers, we can render the kind of service that will pay dividends, not only now, but three, four or five years from now."

Altec Engineer to U. S.

NEW YORK—E. S. Seeley, development engineer of Altec Service, has been granted a leave of absence to take up scientific research activities in submarine detection with the National Defense Laboratories, in association with U. S. Navy scientists at Fort Trumbull, New London, Conn., it was announced last week.

Seeley invented and developed many of the electrical devices by which sound engineers detect the presence of incipient dislocations in motion picture sound mechanisms. Most recent of Seeley's inventions is the direct-reading reverberating meter, introduced to the scientists of the motion picture industry at the Rochester meeting of the Society of Motion Picture Engineers.

Seeley is the sixth Altec engineer who has been requisitioned for research activities in connection with national defense.

NTSC Special Issue

NEW YORK—Celebrating its 15th anniversary, the National Theatre Supply Company recently issued a special anniversary number of its house organ, "Facts and Fancies." Among the features of the edition are birthday greetings from officials of the organization, a history of the company, and many pictures of what movie equipment looked like back in 1926. Pictured in the issue are 40 members of National's "15-Year Club." National staff members have also contributed articles dealing with the past history of the company and the industry which it serves. One of the features of the magazine is the first NTS ad, which appeared in September, 1926. This is placed opposite the 15-year anniversary advertisement, and the contrast is striking indeed.

New Republic, RCA Pact

CAMDEN, N. J.—A 10-year film recording license agreement negotiated in 1938 between Republic Productions, Inc., and RCA Photophone has been revised to provide for a substantial expansion of Republic's film recording facilities, and has been extended for an additional 10 years, it was announced recently. The superceding contract gives Republic a new 10-year license, running until 1951.

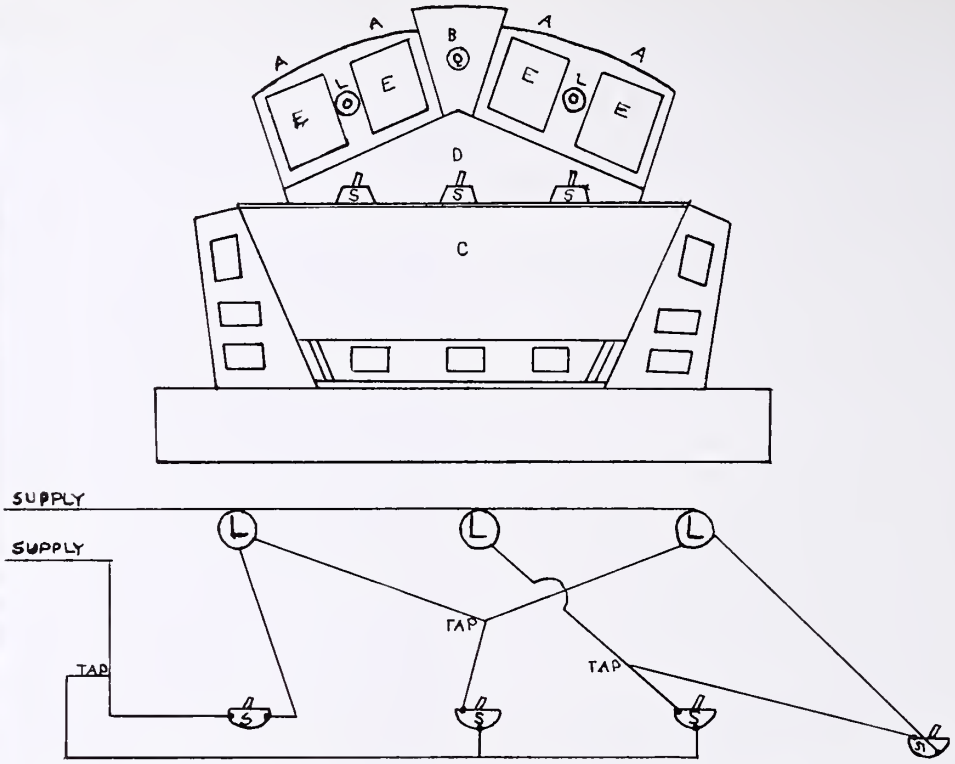
Two additional custom-built mobile film recording units and a custom-built acetate disc recording channel will be provided by RCA for handling Republic's steadily increasing production schedule. The film recording machines will utilize RCA's most advanced type of variable area track.

THE MESSAGE in code on page BM-22 read: "Just as surely as V stands for victory, the Simplex High Projection Arc Lamp stands for better projection. Phone National Theatre Supply Company."

THEATRE FABRICS
for
DRAPERIES · WALL COVERINGS
CYCLORAMAS · PERMANENT &
NOVELTY STAGE CURTAINS

Dazian's "Fabric Exclusives" add a rich individuality and a feeling of "costly decoration" at prices that one *expects* to pay. WE ARE NOW ENTERING OUR 100th YEAR OF SUCCESSFUL OPERATION.

DAZIAN'S INC
Established 1842
142 WEST 44th ST. · NEW YORK
CHICAGO: 222 N. Michigan Ave.
LOS ANGELES: 731 So. Hope St.
BOSTON: 260 Tremont Street
PHILA.: 105 South 12th Street



GENE STUTENROTH, Fox, Burlington, N. J., has used the display diagrammed above with considerable success. It can be used for any picture, and functions as follows: On entering the theatre, the patron is confronted with a display, on the background of which have been placed three lamps and sockets of different colors, and conveniently located are three switches to control same. Switch No. 1 controls lighting of lamp one, switch No. 2 controls lighting of lamps one and three, while switch No. 3 controls lamp two. The patron who can pull the switch lighting all three gets an autographed photo of the star. The idea is that the doorman has a foot switch which lights all three lights, and the number of free photos (or passes) distributed can be controlled, with an attendant near the display nodding to the doorman when a winner is desired. In the top diagram, "E" are shadow boxes with the stars' pictures, and "A" are the stars' names. Copy "B" reads "Free Photo," while Copy "D" says, "Free Autographed Photo Of This Star If You Pick the Switch That Lights All Three Lights." "C" copy is the name of the picture plugged. The lamps are indicated by "L" and the switches by "S." The squares indicate stills. In the bottom diagram, showing the wiring, "L" stands for lights and "S" for switches, with "S-1" the remotely located switch controlled by the doorman (or other attendant, if preferred).

United States Air Conditioning Corp., Minneapolis

JEP—Your BEST Services

Throw 'em out — dirty, wrinkled screens KILL GOOD PROJECTION! Order a NEW SOUND SCREEN 5% cash discount.

Voco-Chrome, Diffusive	Sq. Ft.	23½c
Flextone Rubber, Washable	Sq. Ft.	31c
Crystal Voco-Beaded	Sq. Ft.	38c

S. O. S. CINEMA SUPPLY CORP.
636 Eleventh Avenue, New York

Selling Pictures

"A Yank In the RAF"

HARRISBURG, PA. (Population, 83,000)—A successful campaign conducted by manager Johnny Rogers, State, was highlighted by a luncheon for Paul Holden, of nearby Camp Hill, a flying instructor in the RAF in Canada. Holden was greeted at the hotel where the luncheon was held by a large banner stretched across the lobby, reading "Welcome, Paul Holden, a Yank in the RAF." Home on a short leave, Holden was feted by newspapermen, city officials, and army representatives, as well as a former air buddy, Capt. Bill Speakman, leader of Squadron Six, Lancaster Wing of Civil Aid Defense Service. Manager Rogers arranged to have Holden mentioned in Paul Walker's column in the Harrisburg Telegraph, while a picture of the luncheon guests was reproduced in The Evening News. All city newspaper columnists devoted considerable space to the stunt. A special screening for newspapermen, army air officers from nearby centers, and others was held two nights before opening and critic comments were printed on the back of 5,000 heralds. Officers of the Indiantown Gap Military Reservation and 103rd Observation Squadron were also guests at the screening. Russ Brinkley, WHP's radio aviation expert, spotted announcements throughout his program well in advance. Brinkley, in co-operation with the local Exchange Club, sponsored a model aircraft contest with a large cup as the main prize. A large "V" with a 40 by 60 in the center, well covered with stills, was placed in the lobby one week in advance. RAF hats were distributed to scores of newspaper carriers and worn by theatre staff. Provided by the public safety department, a mobile searchlight truck was parked in front of the theatre on opening night and beams from this light spotted a plane overhead. A sidewalk program was broadcast on opening night by WHP. Robert G. Nixon, INS foreign correspondent, who was here to lecture before the annual Chamber of Commerce dinner meeting, was posed in front of a group of stills illustrating the Dunkirk debacle.

"I'll Sell My Life"

PHILADELPHIA (Population, 2,000,000)—Herman Comer, manager, Stanley-Warner Capitol, devised a very extensive cam-

(*Continued on page* 28)

LATIN AMERICA IS CALLING YOU

Start to Sell - or Increase Your Present Sales in This MULTI-MILLION Dollar Market

USE Empresario INTERNACIONAL NOW

TO DEVELOP YOUR EXPORT BUSINESS in LATIN AMERICA

SPECIALIZED PUBLICATION

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The Physical Part of the Theatre—Image Improvement on the Screen — Correct Sound Requirements — High Intensity Projection for Small Theatres—Air Conditioning Problems—Influence of Acoustics—The Need of Replacement Parts—Modern Theatre Seats—Projection Standards for the Modern Theatre—Every issue contains illustrated descriptions of new products, trade news and feature articles on important technical or trade subjects of particular importance to the Latin American readers.

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"Glamour Boy" Contest

STATEN ISLAND, N. Y. (Population, 158,000)—Edgar Goth, director of advertising and publicity, Fabian's St. George, staged a "Glamour Boy" contest on the stage of the house in connection with the special preview of the film of the same name. Contest which was to select the chap with "the physique of Weissmuller, the looks of Tyrone Power, and the charm of Charles Boyer," intrigued and caught the imagination of everyone. The publicity built up to a climax, and the theatre was jam-packed even though it was one of the hottest nights of the year. A tieup was made with the largest men's shop in the town, which contributed $100 worth of merchandise as a prize, as well as paying for considerable display space in the newspapers. Twenty-eight boys competed in the contest, half clothed and half in trunks. Much comedy was interpolated by the master of ceremonies, with several of the contestants called upon to entertain. The audience reaction was excellent, and there was no shortage of contestants, as 15 boys had to be turned away due to time and space limitations. Co-winners were a Fordham student and a local diving champ. The newspapers cooperated handsomely, and, in general, the stunt looks like one which other exhibitors can copy very successfully—especially if they are playing the "Glamour Boy."

(*Continued from page 26*)

paign for his showing of this feature. A picture of a local girl who offered to sell her life was printed in the Daily News. A glass truck toured the downtown streets, with a living model inside and signs reading: "I'll Sell My Life—Why?—For Answer See 'I'll Sell My Life' at Capitol Theatre." Twin girls distributed 15,000 imprinted book matches to passersby in the downtown section. Each girl carried a basket, on the front of which appeared, in bold type, the name of the film. Colored automatic slide machines plugging the film were set in the windows of three large nearby stores. A trailer was made up about the girl who sold her life via the Daily News, and many comments were received from persons anxious to help the girl. Five "now playing" trailers plugging the engagement of the picture at the Capitol were used during the run in five houses located nearest to the Capitol. Ten Thousand printed cards announced that there would be a human auction at the house during the week that the picture played, and the model of an auctioneer was set up in the Capitol's lobby. The article and picture about the girl who offered to sell her life were blown up and displayed in front of the theatre, where they attracted much attention.

(EDITOR'S NOTE: *At the right may be found a copy of the semi-monthly inspection report as used by Century circuit. For further information read the very informative article by an executive of that organization on page BM-5.*)

Semi-Monthly Inspection Report

Theatre

General

Date 1941 Time A.M. P.M.

Condition of Work Lights

Starters on fans
Vacuum motor
Incinerators
Ash pits
Oil burners or coal blowers
Motors on oil burner
Leaks
Water
Floors
Condition of pipes
Condition of fire equipment
Tank alarms
Sprinkler tank alarm Water high
(Test by opening discharge to drain) Water low
Fire pump test
Fuel on hand
Cleanliness
Remarks:

Floors
Prop room
Screens
Drapes
Curtains
Switchboard
Horns
Rigging
Condition of gridiron
Attraction letters and rack
Fire equipment
Cleanliness
Remarks:

Floors
Material stored
Fire equipment
Toilets
Basins
Cleanliness
Remarks:

Floors
Standee rails
Fixtures
Drapes
Fire equipment
Carpets
Posts
Pit
Tapes
Mats
Walls
Doors
Water founts
Exit lights
Wall lights
Cleanliness
Remarks:

Carpets
Walls
Ceiling
Hand rails
Fire equipment
Stairs to mezz.
Telephone booth
Paint work
Exits
Windows
Fixtures
Curtains and shades
Furniture vacuumed
Is furniture moved when carpets are vacummed?
Cleanliness
Remarks:

	Mens	Ladies
Plumbing		
Walls and floors		
Equipment		
Weighing machines		

Are Work Lights in Use? Yes No

Carpet
Furniture
Toilet stalls
Exit doors
Towel cabinets
Napkin containers
Tissue containers
Ventilation
Are ventilator motors cleaned and oiled?
Cleanliness
Remarks:

Floors
Seats
Carpets
Walls
Drapes
Rails
Doors
Fire equipment
Fixtures
Aisle lights
Cleanliness
Remarks:

Shutters
Electric equipment
Fire equipment
Machine magazines
Film cabinets
Rewinders
Waste cans
Sand buckets
Are generators cleaned and oiled?
Are skylights closed every night?
Cleanliness
Remarks:

Walkways
Safety bar on Main Fixture
Motor fan houses oiled
Fan bearings greased
Are doors closed tight for winter?
Cleanliness
Remarks:

Gutters
Leaders
Fan house doors
Skylights
Paintwork
Tanks—full or empty
Cleanliness
Remarks:

Floors
Rubber mats
Walls
Frames
Ticket booth
Ceiling
Ticket box
Fixtures
Cleanliness
Remarks:

Marquee
Uprights
Signs
Frames
Doors
Fire escapes
Courts
Areaways
Sidewalks
Cleanliness
Remarks:

(Manager's Signature)

THEATRE

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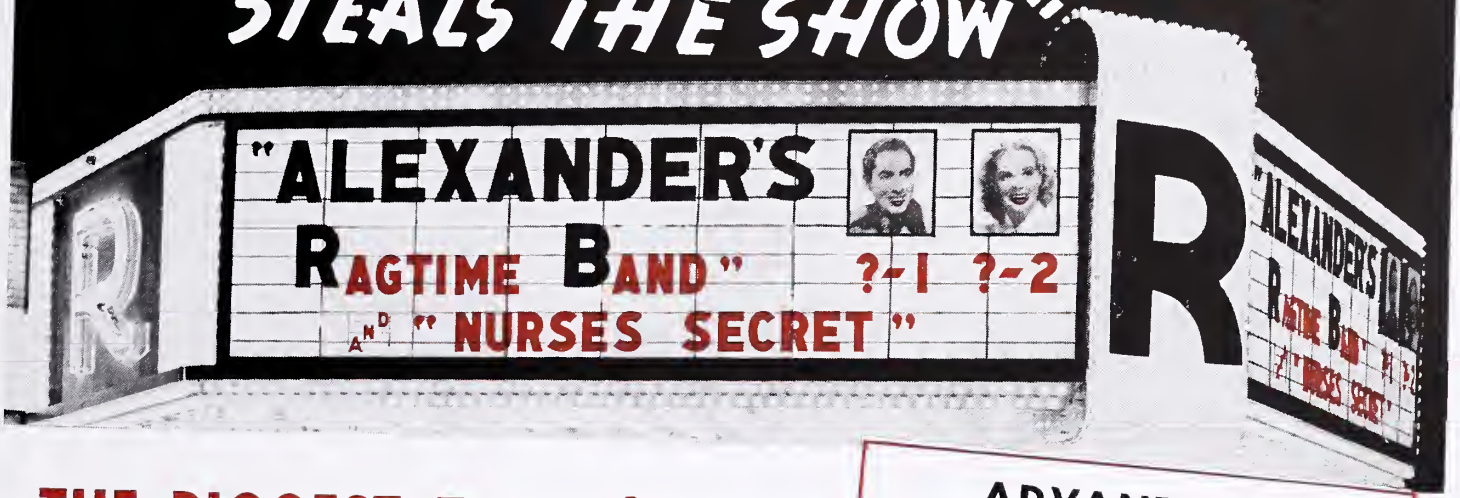

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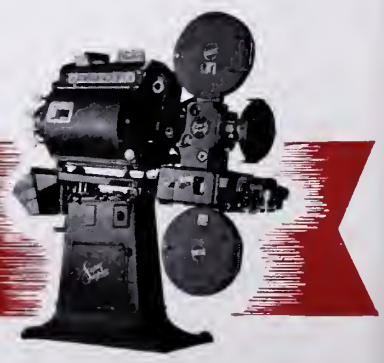

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THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

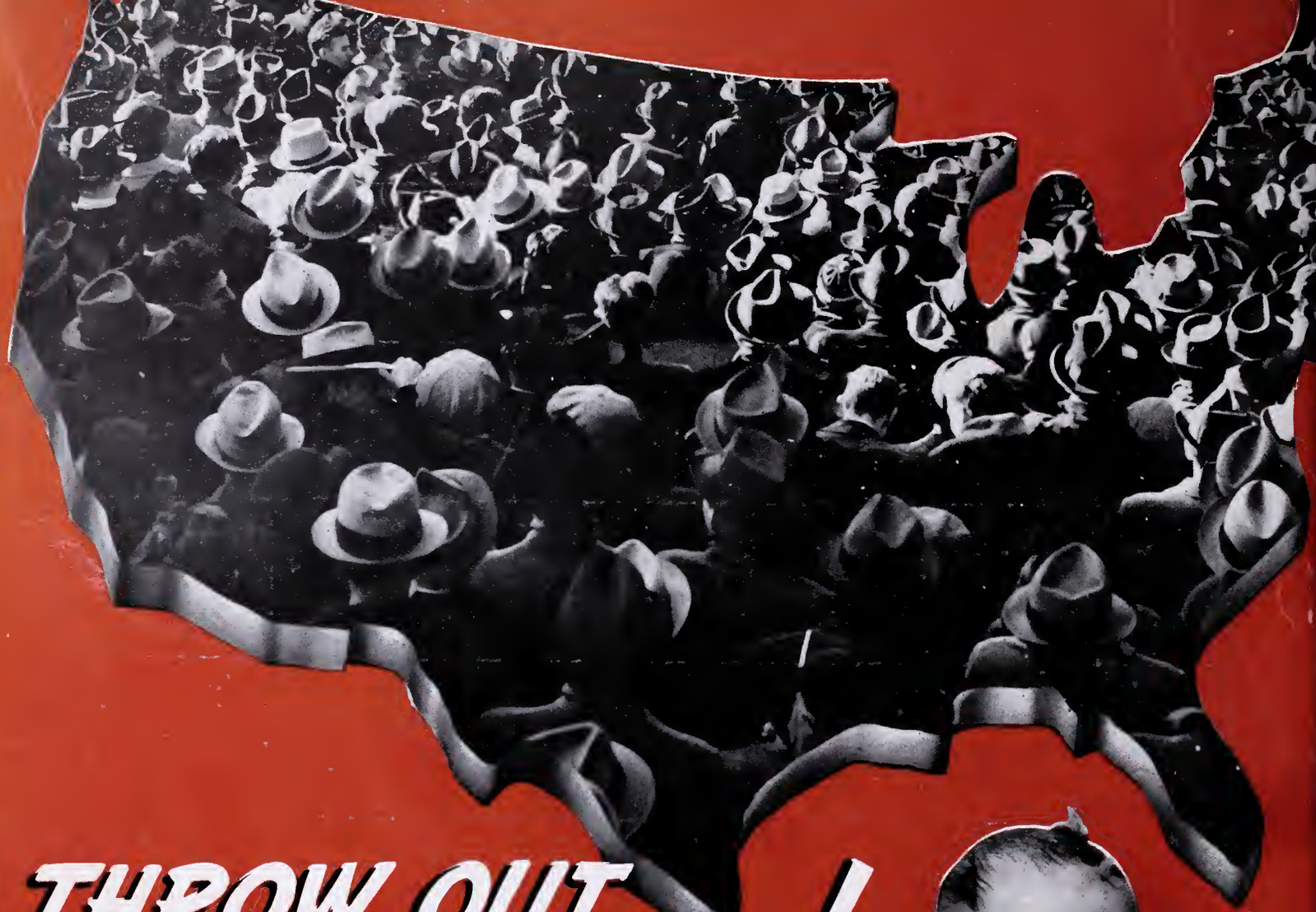
INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
SEP 19	Ladies in Retirement I. Lupino, L. Hayward, E. Lanchester Prairie Stranger, W C. Starrett ('40-'41)	'41-'42 Season (No Definite Release Dates) Dr. Jekyll and Mr. Hyde S. Tracy, I. Bergman, L. Turner	The Driftin' Kid, W T. Keene ('40-'41)				The Apache Kid, W D. Barry, L. Merrick	We Go Fast A. Curtis, S. Ryan, L. Bari	International Lady I. Massey, G. Brent (Small)	Sing Another Chorus J. Downs, J. Frazee, M. Auer The Kid from Kansas D. Foran, L. Carrillo, M. Ralston	Nine Lives Are Not Enough R. Reagan, J. Perry, J. Gleason
26	You'll Never Get Rich F. Astaire, R. Hayworth, R. Benchley ('40-'41)	Lady Be Good E. Powell, R. Young, A. Sothern	The Gunman From Bodie, W B. Jones, T. McCoy, R. Hatton	Hold Back the Dawn C. Boyer, O. De Havilland, P. Goddard		Lady Scarface J. Anderson, D. O'Keefe, F. Neal	Death Valley Outlaws, W D. Barry, L. Merrick	Last of the Duanes, W G. Montgomery, L. Roberts, E. Arden Man At Large M. Weaver, G. Reeves	Lydia M. Oberon, A. Marshal (Korda)	It Started With Eve D. Durbin, C. Laughton, R. Cummings	Sergeant York G. Cooper, W. Brennan, J. Leslie
OCT 3	Two Latins From Manhattan J. Falkenburg, D. Beddoe, J. Davis	Down in San Diego D. Dailey, B. Granville, L. Gorcey		Buy Me That Town L. Nolan, C. Moore, A. Dekker		Father Takes a Wife A. Menjou, G. Swanson, F. Rice	Sailors On Leave W. Lundigan, S. Ross	A Yank in the RAF T. Power, B. Grable, J. Sutton		Mob Town B. Halop, D. Foran, H. Hall	Law of the Tropics C. Bennett, J. Lynn, R. Toomey
10	Texas G. Ford, W. Holden, C. Trevor	Honky Tonk C. Gable, L. Turner, F. Morgan	Tonto Basin Outlaws, W Range Busters		Jungle Man B. Crabbe	The Bandit Trail, W T. Holt	Mercy Island R. Middleton, G. Dickson	Great Guns S. Laurel, O. Hardy Riders of the Purple Sage, W G. Montgomery, M. Howard	New Wine I. Massey, A. Curtis (Sekely)	Never Give A Sucker An Even Break W. C. Fields, G. Jean	International Squadron R. Reagan, J. Stephenson, O. Bradna
17	The Blonde From Singapore F. Rice, L. Erikson Roaring Frontiers, W B. Elliott, T. Ritter, R. Ford	Married Bachelor R. Hussey, R. Young, F. Bressart Smilin' Through J. MacDonald, B. Aherne, G. Raymond (Technicolor)	Top Sergeant Mulligan N. Pendleton, C. Hughes	Nothing But the Truth B. Hope, E. Arnold, P. Goddard	Hard Guy J. LaRue, M. Healy ('41-'42)	All That Money Can Buy J. Craig, A. Shirley, S. Simon	Down Mexico Way, W G. Autry ('40-'41) Jesse James at Bay, W R. Rogers	Week-End in Havana A. Faye, J. Payne (Technicolor)	Niagara Falls M. Woodworth, T. Brown (Roach)	South of Tahiti B. Crawford, B. Donlevy, M. Montez Burma Convoy C. Bickford	The Maltese Falcon H. Bogart, M. Astor, P. Lorre
24	Three Girls About Town J. Blondell, B. Barnes, J. Howard	The Feminine Touch R. Russell, D. Ameche, K. Francis	Spooks Run Wild B. Lugosi, B. Jordan, L. Gorcey Adolescence L. Janney, E. Hunt Riding the Sunset Trail, W T. Keene ('40-'41)	Henry Aldrich For President J. Lydon, J. Preisser	Billy the Kid Wanted, W B. Crabbe ('41-'42)	The Gay Falcon G. Sanders W. Barrie	Gauchos of El Dorado, W Three Mesquiteers	Moon Over Her Shoulder L. Bari, A. Mowbray, J. Sutton		Flying Cadets W. Gargan, E. Lowe Masked Rider, W J. M. Brown	
31	You Belong to Me H. Fonda, B. Stanwyck, E. Buchanan	Unholy Partners E. G. Robinson, L. Day, E. Arnold		New York Town F. MacMurray, M. Martin, R. Preston	Mr. Celebrity D. Day, F. X. Bushman, C. K. Young	Dumbo (Technicolor) (Special)	Public Enemies P. Terry, W. Barrie	Hot Spot B. Grable, V. Mature, C. Landis	Sundown G. Tierney, B. Cabot (Wanger) All-American Co-Ed F. Langford (Roach)	Appointment for Love M. Sullavan, C. Boyer	One Foot in Heaven F. March, M. Scott, B. Bondi
NOV 7	The Stork Pays Off M. Rosenbloom, R. Hudson, V. Jory	The Chocolate Soldier N. Eddy, R. Stevens, N. Bruce	Zis Boom Bah P. Hayes, G. Hayes, M. Healy		The Lone Rider Fights Back, W G. Houston End '40-'41 Season	Unexpected Uncle C. Coburn, A. Shirley, J. Craig	The Devil Pays Off J. E. Bromberg, O. Massen	Small Town Deb J. Withers, J. Darwell, C. Wright, Jr.		Swing It Soldier F. Langford, K. Murray	
14	Secret of the Lone Wolf W. William, R. Ford, E. Blore	Shadow Of the Thin Man W. Powell, M. Loy	I Killed That Man R. Cortez, J. Woodbury		'41-'42 Season The Miracle Kid	Suspicion C. Grant, J. Fontaine, N. Bruce	Sierra Sue, W G. Autry, S. Burnette,	Swamp Water W. Huston, W. Brennan, A. Baxter	The Corsican Brothers D. Fairbanks, Jr. (Small) Miss Polly Z. Pitts. (Roach)	Paris Calling E. Bergner, R. Scott Arizona Cyclone, W J. M. Brown	
21	The Men In Her Life L. Young, C. Veidt	Two-Faced Woman G. Garbo, M. Douglas, C. Bennett	Double Trouble H. Langdon, C. Rogers		T. Neal, C. Hughes	Look Who's Laughing E. Bergen, F. McGee & Molly, L. Ball	Missouri Outlaw, W D. Barry			Moonlight in Hawaii J. Downs, J. Frazee Quiet Wedding (English-made)	
28	Go West, Young Lady G. Ford, P. Singleton, C. Ruggles, A. Miller				The Blonde Comet ('40-'41) The Strangler J. Campbell (English-made)	Mexican Spitfire's Baby L. Velez, L. Errol, C. Rogers	Tuxedo Junction Weaver Bros. & Elviry, F. Darro		Twin Beds J. Bennett, G. Brent (Small) Fiesta (Technicolor) (Roach)	Keep 'Em Flying Abbott & Costello, C. Bruce	

HOLIDAYS (During the Period Covered by the National Release Date Guide)

Friday, October 24—Pennsylvania Day (in Pa.).
Monday, October 27—Navy Day.
Friday, October 31—Hallowe'en.
Tuesday, November 4—Election Day.
Tuesday, November 11—Armistice Day.
Thursday, November 20—New Thanksgiving. (N. Y., N. J., D. of C., Conn., Me., Mass., R. I. Va., W. Va.)
Sunday, November 23—Repudiation Day (Md.).
Thursday, November 27—Old Thanksgiving. (Pa., Del., N. H., Vt.)



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AN EXCLUSIVE FEATURE OF THIS PUBLICATION

SERVISECTION

ACTUAL REVIEWS — *with* ALL *pertinent data, plus the* X-RAY

COLUMBIA

Prairie Stranger (2208)

WESTERN 58M.

('40-'41)

Estimate: Fair Starrett.

Cast: Charles Starrett, Cliff Edwards, Patti McCarty, Forbes Murray, Frank La Rue, Archie Twitchell, Russ Powell, Francis Walker, James Corey, Edmund Cobb. Directed by Lambert Hillyer.

Story: Medico Charles Starrett and his partner, Cliff Edwards, open an office in a strange town, and get mixed up in a cattle-poisoning plot. Starrett is accused of murder, but he manages to prove his innocence and apprehend the murderer via a microscopic investigation of bullets.

X-Ray: This is just a fair Starrett entry, with less action than usual. The comedy support by Cliff Edwards is good, while Lew Preston and His Ranch Hands supply the western tunes. Oatie fans will probably be satisfied. Songs include "A Cowboy's Life" and "I'm a Scalawag."

Ad Lines: "More Guns! More Fists! More Laughs Than Ever Before!"; "Brain and Brawn Work Together to Clean Up the West"; "See The Medico Wipe Out the West's Worst Desperadoes"; "Thrill After Thrill."

PRODUCERS RELEASING CORP.

Billy the Kid Wanted (257)

WESTERN 63M.

Estimate: First Buster Crabbe-Billy the Kid should satisfy.

Cast: Buster Crabbe, Al St. John, Dave O'Brien, Glen Strange, Charles King, Slim Whitaker, Harold Masters, Choti Sherwood, Joel Newfield, Budd Buster, Frank Ellis. Directed by Sherman Scott.

Story: Buster Crabbe (Billy the Kid), hearing of the trouble homesteaders are having with their water rights, comes to help out, eventually arranging things so that one gang headed by Glen Strange fights another led by Charles King. But he and his aide, Dave O'Brien, are overpowered. However, thanks to some fast thinking, they turn the tables, winning for the homesteaders.

X-Ray: First of the Buster Crabbe-Billy the Kid westerns, this should satisfy. Crabbe makes a good debut as Billy, and the script includes plenty of fights, riding, etc. The western followers should be satisfied.

Ad Lines: "Meet the New Billy the Kid . . . Buster Crabbe"; "The Old West Lives Again As Billy the Kid Rides Once More;" "Thrilling, Exciting, Terrific"; "1941's Fastest Western."

Hard Guy (205)

MELODRAMA 66M.

Estimate: Marriage racket yarn has angles for some houses.

Cast: Jack La Rue, Mary Healy, Kane Richmond, Iris Adrian, Gayle Mollott, Jack Mulhall, Howard Banks, Ben Taggart, Montague Shaw, Inna Guest, Arthur Gardner, Eddie Durant and his Rhumba Orchestra. Directed by Elmer Clifton.

Story: When her sister, Gayle Mollott, a dancer in a cafe operated by Jack La-Rue, is killed by La Rue because she refused to go through with a quick marriage and suit against a socialite playboy, and the blame is placed on the latter, Mary Healy resolves to learn the truth, which is a mystery. She enters the employ of La Rue as a cigarette girl. He wants her to marry Kane Richmond, of a wealthy western family, and then sue him for cash. She starts to go through with it, but balks after the marriage. Eventually, La Rue is exposed as the killer and head of a racket ring.

X-Ray: With a title ideal for some types of houses, and enough action for the paying customers, this overcomes, to some extent, deficiencies in plot construction, acting, etc. For the type of house for which it is made, it should suffice. Selling the marriage racket angle, the shakedown of wealthy playboys, etc. may help. There is one song, "Alone Again," sung by Mary Healy, who will be remembered from 20th Century-Fox.

Ad Lines: "Exposing the Marriage Racket. . . . For Cash"; "She Wanted Cash . . . He Wanted Love"; "Hard Guy . . . Who Would Murder For Money"; "Get the Lowdown on the Boys Who Live by Their Wits . . . And Who Kill For Pleasure."

(The classification "ADULT" appears in cases where the reviewer considers a film most suitable for adults. Where no classification appears, it is inferred that the picture is suitable for both family and adults.)

Mr. Celebrity (114)

DRAMA 66M.

('40-'41)

Estimate: Nice inde programmer.

Cast: Buzzy Henry, James Seay, Doris Day, William Halligan, Gavin Gordon, Johnny Berkes, Jack Baxley, Larry Grey, John E. Ince, Frank Hagney, Jack Richardson, Alfred Hall, Smokey Saunders, William Whitman, Francis X. Bushman, Clara Kimball Young, Jim Jeffries. Directed by William Beaudine.

Story: Two grandparents of an orphaned lad attempt to get him away legally from his uncle, a veterinarian who follows the race track and is regarded as unfit, financially and otherwise, to care for his sister's son. Come repeated failures of a process server and the grandparents' attorney to catch up with the boy and his uncle, romance for the uncle with a young story writer doing a book on celebrities in danger of eviction from a benefactor's estate, and a kindly judge eventually fixing things up to make everybody happy.

X-Ray: This is better than the average independent production effort, and the customers will probably enjoy it. Oldtimers' names should have particular appeal and, apart from that, it is nice entertainment every foot of the way, very suitable for the bracket for which it is intended.

Ad Lines: "Haunting Memories Of the Silent Screen! See Francis X. Bushman, Clara Kimball Young, and Jim Jeffries, Ex-World's Fight Champ!"; "A Thrilling Drama of the Turf and Life As the Other Fellow Lives It"; "Who Is Mr. Celebrity?"

RKO-RADIO

Dumbo (293)

CARTOON 63M.

(Technicolor)

Estimate: Technically the best feature

Disney has made; the tops for children; but will need strong selling for the adults.

Cast: Produced by Walt Disney.

Story: Little Dumbo, the elephant, is the laughing-stock of the circus because he has huge ears. This makes his lot unpleasant, and his woes pile up when his mother, Mrs. Jumbo, is placed in solitary confinement because she tried to protect him against too-playful boys. Timothy, a mouse, comes to Dumbo's aid, and devises an act for him, which Dumbo wrecks. Dumbo is demoted to clown, and excommunicated by the other pachyderms. One night Dumbo and the rodent get accidentally high, and discover that Dumbo can fly. "The Flying Elephant" causes a sensation, and the story ends happily for all. Songs are "Look Out for Mr. Stork," "Casey, Jr.," "We're Happy, Hearty Roustabouts," "Baby of Mine," "Pink Elephants on Parade," and "When I See An Elephant Fly."

X-Ray: This is a thoroughly entertaining cartoon feature that will have the kids entranced. Adults, too, will be amused by it, although the lack of potent selling angles demands a strong campaign if best results are to be realized. Technically, the film is just about perfect, but it is doubtful whether the technical excellence will mean very much at the box office. The general business prospects, except for kiddies, are apparent—and the short running time presents a problem in certain houses. The advance selling campaign has not been quite as big as those on previous Disney features—which means that the exhibitor will have to work that much harder to get the adults interested.

Ad Lines: "Walt Disney Brings You A Wonderful New Character—Dumbo"; "Thrill to Walt Disney's Gay Cinema Wizardy"; "Dumbo—The Littlest Elephant With the Biggest Ears In the World."

REPUBLIC

All Over Town

COMEDY 60M.

Estimate: Re-issue with Olsen-Johnson names to sell.

Cast: Ole Olsen, Chic Johnson, Mary Howard, Harry Stockwell, Franklin Pangborn, James Finlayson, Eddie Kane, Stanley Fields, D'Arcy Corrigan, Lew Kelly, John Sheehan, Earle Hodgins, Gertrude Astor, Blanche Payson, Otto Hoffman, Fred Kelsey. Directed by James Horne.

Story: Olsen and Johnson decide to open a show in a theatre where a murder was committed. When another murder occurs, O & J take their show to the radio and promise to reveal the murderer, which they do, after many harrowing experiences.

X-Ray: With Olsen and Johnson currently the sensations of "Hellzapoppin'," this re-issue may amount to something on the name strength. It has a fair amount of entertainment. and is suitable for the bottom of dual bills. The film was originally reviewed Sept. 1, 1937.

Ad Lines: "Fast and Furious Fun"; "A Landslide of Laughs"; "The 'Hellzapoppin' Boys Are Here in a Laugh Riot."

Country Gentlemen

COMEDY 60M.

Estimate: Okay re-issue, sell Olsen and Johnson.

Cast: Ole Olsen, Chic Johnson, Joyce Compton, Lila Lee, Pierre Watkin, Donald Kirke, Ray Corrigan, Sammy McKim, Wade Boteler, Ivan Miller, Olin Howland, Frank Sheridan, Harry Harvey, Joe Cunningham. Directed by Ralph Staub.

Story: Olsen and Johnson get into a lot of trouble selling phoney oil and gold stocks, but everything is fine when it turns out that there's oil in the well, and gold in the mine—much to the boys' surprise.

X-Ray: Republic's reason for re-issuing this Olsen and Johnson show is obvious, and the film still contains enough entertainment to satisfy the average audience. Play the names up big in the advertising. This review is reprinted, for the record, from THE EXHIBITOR for Nov. 1, 1936.

Ad Lines: "You'll Double Up With Laughs When These Two Zanies Of the Cinema Go To Town"; "The 'Hellzapoppin' Boys In the Funniest Comedy You've Ever Seen."

Mercy Island (110)

MELODRAMA 72M.

Estimate: High-rating programmer has action, suspense; good dualler.

Cast: Ray Middleton, Gloria Dickson, Otto Kruger, Don Douglas, Forrester Harvey, Terry Kilburn. Directed by William Morgan.

Story: Middleton, his wife, Gloria Dickson, and Douglas go fishing off the Florida keys in a boat captained by Harvey. Deep in the keys the boat gets stuck on a sand-bar. The party goes ashore and discovers a shack and a garden. Otto Kruger, an obviously cultured and gentle hermit, appears. Suddenly Middleton remembers Kruger is a fugitive prison-doctor. An ambitious lawyer, Middleton becomes obsessed with the idea of bringing Kruger back and defending him. Middleton becomes suspicious of an affair between his loyal wife and innocent friend, Douglas. His suspicions, ambition, the heat, and hunger turn his mind. He considers all his enemy. Soon an alligator gets him, however, and a happy ending ensues for the rest of the party.

X-Ray: For the exhibitor who needs a compact, actionful, suspense-laden little mystery program, this is just what the doctor ordered. Familiar yet satisfying to action audiences are the plot structure and sequences, and in addition, there is the background of a mysterious tropical island with 'gators, snakes, etc. Cast is adequate to the piece. Two conch songs are rendered: "Sponger's Money" and "Bellamena In the 'Arbor." Production values are above average.

Ad Lines: "In A Tropical Island Jungle . . . Men Become Maddened With Lust and Ambition!"; "A Suspense-Packed Drama Of Twisted Lives Locked In Mortal Combat In a Tropical Wilderness"; "In a Tropical Paradise a Modern Eve Finds Herself Between Two Adams."

Sailors On Leave (109)

COMEDY WITH MUSIC 71M.

Estimate: Okay for the bottom half.

Cast: William Lundigan, Shirley Ross, Chick Chandler, Ruth Donnelly, Mae Clarke, Cliff Nazarro, Tom Kennedy, Mary Ainslee, Bill Shirley, Garry Owen, William Haade, Jane Kean. Directed by Albert S. Rogell.

Story: Gobs Chandler and Nazarro have sold shares in a mythical legacy supposedly coming to Lundigan, to practically every man in the Pacific fleet. "Bequest" goes to charity unless Lundigan marries by a certain deadline. Lundigan is unaware of the fraud. Nazarro and Chandler arrange for him to make a play for night-club entertainer Ross, for the benefit of the shareholders, knowing that she hates sailors. Lundigan makes a play for her and discourages her at the same time. They fall for one another, however, but he still has to stall off their wedding until after the deadline. She accepts a proposal brought by brother blue-jackets on his behalf, believing him shy. Friendly night-club proprietress Donnelly arranges a wedding. Ross goes to jail on suspicion of having a "hot" bracelet Lundigan gave her. Sailors force the wedding to go on, putting up a substitute for Ross. At the last moment, Chandler rescues the latter, and her battle for altar honors with the substitute holds the ceremony until past the deadline. Gobs get paid off with an insurance reward Lundigan gets for accidentally having "recovered" the bracelet. Songs are: "Since You," "How Ya Sailor," "Sextet" from "Lucia," "I'm Proud I'm A Navy Man," "When A Sailor Goes Ashore," "Sentimental Folks," and "Because We Are Americans."

X-Ray: This will have to find playing-time on the lower half of double bills and on off-changes in "B" houses elsewhere. A flimsy plot-structure handicaps. It's lively enough, Al Rogell giving it plenty of pace. An extensive collection of songs, liberally sprinkled with martial-sounding navy and patriotic numbers, gives the film a decided lift.

Ad Lines: "A Laugh Every Minute From Start To Finish . . . A Bunch Of Cockeyed Sailors Take The Town By Storm"; "What Happens To Sailors On Shore Leave?"; "A Daffy Comedy Of A Sailor Who Thought Love Was a Gag."

20th CENTURY-FOX

The Remarkable Mr. Kipps

COMEDY DRAMA 87M.

(Kipps)
(English-Made)

Estimate: Import is too English for regular run; has chance in class spots.

Cast: Michael Redgrave, Diana Wynyard, Phyllis Calvert, Arthur Riscoe, Max Adrian, Helen Haye, Michael Wilding, Lloyd Pearson, Philip Frost, Diana Calderwood, Edward Rigby, Mackenzie Ward, Hermione Baddeley, Betty Ann Davies, Arthur Denton, Betty Jardine, Frank Pettingell, Beatrice Varley, George Carney, Irene Browne, Peter Graves, Viscount Castlerosse. Directed by Carol Reed.

Story: Michael Redgrave, a young English boy in 1900, is apprenticed to a store, grows up, five years later he has become a clerk. He meets and likes Diana Wynyard, daughter of an English family which tries to keep up a social front, but which has seen better days. She cares little for him, but when through Redgrave's friendship with Arthur Riscoe, an unemployed actor, Redgrave learns of an inheritance of $150,000, she shows affection. Redgrave, however, has a warm spot in his heart for Phyllis Calvert, a girl from his home town, in service as a maid Wynyard and Max Adrian, a phony, take Redgrave in hand because of his money, and try to make a socialite out of him, Wynyard's brother becoming his business and legal advisor. But Redgrave at heart is still a clerk. He marries Calvert even though he and Wynyard have become engaged. His marriage is about to go on the rocks because of his social aspirations when it is discovered the brother has stolen his money, leaving him broke. However, Riscoe's play, backed by Redgrave, is a hit, and they live happily ever after, Redgrave with his book store.

X-Ray: From H. G. Wells' story, this is well produced, but its appeal is definitely limited to the art or class spots, being too English for the general run. Selling Wells' authorship may help, as well as the reputation of director Carol Reed ("Night Train," etc.). But all in all,

it is not for most American houses. The paper modernizes the film, not showing the old costumes and settings of the 1900 period used in the picture.

Ad Lines: "Three Women Loved Kipps . . . So Will You"; "At Heart Just a Regular Fellow . . . Could He Become a Snob?"; "Are We What We Make Ourselves or What Others Make Us?"; "He Traded a Social Position for Two Loving Arms"; "From H. G. Wells' Immortal Novel."

UNIVERSAL

Burma Convoy

MELODRAMA 59M.

Estimate: Topical show will fit into the lower half.

Cast: Charles Bickford, Evelyn Ankers, Frank Albertson, Cecil Kellaway, Willy Fung, Keye Luke, Turhan Bey, Truman Bradley, Ken Christy, C. Montague Shaw, Harry Stubbs, Chester Gan, Vyola Vonn. Directed by Noel M. Smith.

Story: Laid in the wartime boom town of Lashio, the story deals with the bomb-riddled highway of the Burma Road to Chunking traversed by the truck caravans of which Charles Bickford is supervisor. Bickford is concerned with preventing his brother, Frank Albertson, from joining the caravaneers, but Albertson is killed by schemers representing Eurasian guerillas. Heart interest is furnished by Evelyn Ankers, while Willy Fung is Bickford's trusty Chinese servant.

X-Ray: This is the first show with a Burma Road title and, because of its newsy value, despite the picture's apparent small budget and a rush job, it should fit well into the lower half. It lacks names for the marquee but common knowledge of the function of this Chinese military artery may stimulate interest.

Ad Lines: "Along the Trail Of the Burma Road With Death Stalking at Every Corner!"; "Caravans That Pass In the Night!"; "Thrills and Adventures Of Those Who Carry Aid to China!"; "Absorbing Drama Of China's Fight For Freedom!"

Flying Cadets

ACTION DRAMA 60M.

Estimate: Pleasant for the family trade; okay for the duallers.

Cast: William Gargan, Edmund Lowe, Peggy Moran, Frank Albertson, Frankie Thomas, Jr., Roy Harris, Charles Williams. Directed by Earle C. Kenton.

Story: Edmund Lowe, World War ace who has been leading a headline existence as a barnstormer, joins the aviation school operated by his young brother, Frank Albertson, and pal, William Gargan, to help get the school a Government subsidy. Among the cadets who come to train is Loew's son, Frankie Thomas, Jr., born after he left for World War I, and of whom he knows nothing since he has never returned to his war-bride wife. The lad tries hard to make good, but freezes at the controls, with Lowe believing the kid hasn't what it takes. But in the finale, with the youth taking up a dangerous test model to prove his mettle, Lowe is told the truth by Gargan and takes to the air to help him land.

X-Ray: A neat little package, this will satisfy on the dual spot, but in some neighborhoods and small towns it can be played single, thanks to the aviation angles and some good performances. The picture concentrates largely on instruction, but it also has some human moments, with Thomas shining. Peggy Moran is unimportant as the femme lead. Tieups with aviation schools in the neighborhood or with cadet groups will help.

Ad Lines: "Watch Young America Spread Its Wings"; "The Thrilling Story Of Young America Flying"; "See the Flying Cadets . . . Air Guardians Of America's Future"; "Like Father Like Son . . . The Story Of World War Ace No. 1"; "A Human Story . . . Touching . . . Sincere . . . "

It Started With Eve

COMEDY WITH MUSIC 90M.

Estimate: High-rating; in the better Durbin grosses.

Cast: Deanna Durbin, Charles Laughton, Robert Cummings, Guy Kibbee, Margaret Tallichet, Catherine Doucet, Walter Catlett, Charles Coleman, Leonard Elliott, Irving Bacon, Gus Schilling, Wade Boteler, Dorothea Kent, Clara Blandick. Directed by Henry Koster.

Story: Charles Laughton, aged millionaire, lies dying. He asks to see his son's (Robert Cummings) fiancee before he passes. In order to make his father happy, Cummings snatches the first girl at hand, who happens to be Deanna Durbin. Laughton rallies as a result of his happiness with the fine girl his son has chosen. Cummings wants to bring his real girl into the picture, but Durbin won't bow out. Finally the old man is deemed strong enough to stand the shock. Plans are made to get Deanna out of the way, but Laughton overhears and schemes to upset them. After a night-club episode in which Laughton and Durbin conga right into the front page, Durbin and Cummings realize their love. Deanna sings: Waltz from Tschaikowsky's "Sleeping Beauty" ballet, "Clavelitos," "Viene la Conga," "Going Home," and "The Lord's Prayer" (Malotte).

X-Ray: Here is a film that will thrill Durbin fans, who are legion, and which should attract large audiences on its own merits. There is plenty of light entertainment for everyone. Besides Miss Durbin, who is her usual self, there is, next in order of box-office importance, and tops for acting honors, Laughton. Supporting cast is good, especially Catlett as the milquetoast doctor. Koster has directed at a pace that has resulted in sharp contrasts and shifts of mood; interest never lags. Production is of top calibre.

Ad Lines: "Learn How To Get Your Adam, Madam . . . Love Is Here To Stay"; "Laughter To Banish The Blues . . . In The Most Sparkling Screen Treat Of The Year"; "A New, Delightful Deanna! A Laugh-Loaded Laughton! And Bob's Got Heart-Trouble!"

Mob Town (6021)

ACTION DRAMA 59M.

Estimate: Okay action for the duals; can stand single billing in some spots where the Dead Enders draw.

Cast: Billy Halop, Huntz Hall, Gabriel Dell, Bernard Punsly, Dick Foran, Anne Gwynne, Samuel S. Hinds, Darryl Hickman, Victor Killian, Truman Bradley, John Butler, John Sheehan. Directed by William Nigh.

Story: Bobby Jordan, a tough kid, idolizes his gangster brother, doing a stretch. Sergeant Dick Foran tries to organize a club for the Dead End Kids, but Jordan balks. However, with the aid of Jordan's sister, Anne Gwynne, Foran is successful, but when Jordan learns Foran was the copper who captured his brother, he goes haywire, disappears, and lives with an ex-convict pal of his brother. In the final showdown, however, when he is unwittingly made the tool of the ex-convict in a murder, he smashes his car and helps the police catch him, earning forgiveness for himself.

X-Ray: The sort of thing that many houses eat up, this will fit nicely into the duallers, but is worth a strong plug in the neighborhoods where the Dead End and Tough Guy combination rings the bell. There are more Dead Enders than Tough Guys, but for the houses to which this type appeals, it won't matter. The routines and story values are pretty much the same, the kids fight, slap each other, etc. with the cops-and-robbers ending about what is expected. Naturally, combination of the title and Dead Enders is the most important point.

Ad Lines: "They're Terrific . . . And Tough . . . Those Dead End Kids"; "Tough . . . They Even Scare Their Shadows Away"; "Can Tough Kids Be Made Good Citizens? See 'Mob Town'"; "'Mob Town' Where the Law of the Fists Rules"; "Those Dead Enders Are Back Again."

Never Give a Sucker An Even Break

FARCE 70M.

Estimate: Typical Fields farce should have general appeal.

Cast: W. C. Fields, Gloria Jean, Leon Errol, Butch and Buddy, Susan Miller, Franklin Pangborn, Anne Nagel, Mona Barrie, Margaret Dumont, Charles Lang. Directed by Edward Cline.

Story: Movie star W. C. Fields comes to the Esoteric Studios to try to sell his new script to producer Franklin Pangborn. Emerging from the conference, Fields meets his niece, Gloria Jean, whom he had adopted. They leave by plane for Mexico, but Fields falls out of the plane, lands on a mountain top, and meets Susan Miller and her sour-puss mother, Margaret Dumont. Fields tries to make Dumont, as she is very wealthy, but loses her to Leon Errol—who double-crosses him. Then it comes out that the whole story is the script which Fields has been trying (unsuccessfully) to sell to Pangborn. Songs are: "Dark Eyes," "Estrellita," "Voices of Spring," and "Comin' Through the Rye."

X-Ray: This is rather crazy, but audiences in general will probably enjoy it. Laughs come frequently, and Gloria Jean is a valuable asset—singing several songs in tip-top fashion. Naturally, Fields fans will be more than satisfied, but, in addition, this is the type of picture which may pick up unexpectedly as it moves through the subsequent runs.

Ad Lines: "A Fiendishly Funny 'Fieldsian' Film!"; "Behold, America! The Lord High Elocutioner, His Nibs, the Prince Of Ad Libs"; "Sure It's Crazy!! Is That Bad?"; "It's 70 Minutes Of Solid Laughs and Swell Songs."

WARNERS—FN

The Maltese Falcon (107)

MYSTERY 100M.

Estimate: High-rating program is a bit overlong but has selling angles.

Cast: Humphrey Bogart, Mary Astor, Gladys George, Peter Lorre, Barton MacLane, Lee Patrick, Sidney Greenstreet, Ward Bond, Jerome Cowan, Elisha Cook, Jr., James Burke, Murray Alper, John Hamilton. Directed by John Huston.

Story: Mary Astor calls on private detective Humphrey Bogart, begging protection for her life. He takes the job. Peter Lorre retains Bogart to find a valuable statuette, a 16th-century gift of Maltese knights to the King of Spain, which has been lost. Astor admits being after the statuette too. Bogart arranges a meeting between her and Lorre. Three are shadowed by Elisha Cook, Jr., a gunman. The gunman ushers Bogart into the

presence of Sidney Greenstreet, who makes a further offer for the statuette, which he thinks Bogart has, and tells Bogart the statuette is jewel-encrusted and worth huge sums. Bogart suspects that the captain of an incoming ship is bringing the ornament. The captain staggers into his office, mortally wounded, carrying it. Lorre, Astor, and Greenstreet are in Bogart's apartment when Bogart returns. Bogart and Astor are to get $10,000 and Cook is to take the rap for the murders, in exchange for the statuette. When it arrives, it proves a phoney. Bogart has figured that Astor is guilty of a murder. Although he still loves her, he gives her up.

X-Ray: Here is a yarn packed with the necessary ingredients of action, suspense, thrills, and mystery. In attempting to push it above the program bracket, however, its producers have permitted the telling to take too long. This has resulted in numerous slow spots, with dialog occurring in quantities. However, it still ranks high as a programmer, offering name players who acquit themselves well, a suspenseful story, and very good production. Exhibs should stress the players, mystery angles, and Dashiell ("The Thin Man") Hammett's authorship.

Ad Lines: "A Thrill In Every Scene. . . . Suspense For Every Minute . . . As Sinister Figures Match Wits For Possession Of The Mysterious Maltese Falcon!"; "From The Masterful Pen Of Dashiell Hammett . . . A Hair-Raising, Gripping Tale Of Mystery And Intrigue!"; "A Fortune In Jewels At Stake."

One Foot In Heaven (108)

DRAMA
108M.

Estimate: Well-made family show with plenty of angles; sell it big.

Cast: Fredric March, Martha Scott, Beulah Bondi, Gene Lockhart, Elisabeth Fraser, Harry Davenport, Laura Hope Crews, Grant Mitchell, Moroni Olsen, Ernest Cossart, Jerome Cowan, Hobart Bosworth, Frankie Thomas, Nana Bryant, Carlotta Jelm, Peter Caldwell, Casey Johnson, Virginia Brissac, Olin Howland, Roscoe Ates, Clara Blandick, Paula Trueman, Harlan Briggs, Ruth Robinson, Cathy Lipps. Directed by Irving Rapper.

Story: Fredric March, medical student, hears the call of the church. He takes his bride, Martha Scott, to Iowa for his first position. Martha learns to bear up under the poverty, petty politics, and ignominies of being a minster's wife. After the war, March gets a post in Denver. March figures the way to get a new parsonage is to have a new church built on the site of the old one. Mitchell, member of the building committee, walks out, and Lockhart, money member, becomes disaffected. March's eldest son is expelled from school because of a rumor that he's caused trouble for the daughter of a local family. March feels defeated. In California he looks over another opening. The parsonage is just what his loyal Martha wants, the church is just what he always desired. He decides to return to Denver to fight. All are now penitent, and subscribe handsomely to the construction of a new, beautiful church. March, ill of a bad heart, prepares to leave his handsome new home for a miserable pulpit in Iowa that needs him.

X-Ray: This is based on Hartzell Spence's book, and tells the story of the Rev. William Spence, his father. It is a living, vibrant narrative in the screen treatment afforded it. It is replete with human interest values, and while it lacks completely the more obvious types of action and thrills, interest never lags and, though it is essentially family fare, it is for everyone. For transient spots it must have extra help, but elsewhere, accorded the selling it deserves, the grosses should be gratifying, if not phenomenal. The name players and the book, a best-seller, should be stressed. There are numerous inherent possibilities for extensive tie-ups with local religious and educational institutions. The players perform excellently under expert direction. Production is top-notch.

Note: The press-book emphasizes the comedy elements of the film in the advertising (see ad lines below) and sells "Father," played by Fredric March, in a big way as an exceptional character.

Ad Lines: "One Foot In Heaven—And Another In Hot Water"; "A Hit—A Glorious Hit—A Hit You've Got to See"; "Everybody Loved the Best-Seller—Everybody's Crazy About the Picture"; "They Had One Foot In Heaven—'Cause They Were Head-Over-Heels in Love"; "Man! What a Man Is Father."

MISCELLANEOUS

The Eternal Gift

DOCUMENTARY
90M.

(Lamont)

Estimate: Okay for Catholics; too drawn-out for others.

Cast: Rev. James R. Keane, O.S.M., Rev. Hugh Calkins, O.S.M., Rev. Frank Calkins, O.S.M., Jack O'Keefe, Walter Cassidy, Harry Bristow, Maurice Courure. Narrated by Rt. Rev. Msgr. Fulton J. Sheen. Rev. Hugh Calkins, O.S.M., in charge of production.

Story: This is a picturization of the Ordinary of the Mass, the Proper of the Mass, and Sacrifice of the Mass, as held in a Catholic Church. Rev. Keane is the celebrant, assisted by the Rev. Calkins. The entire action takes place in Our Lady of Sorrows Church in Chicago. Msgr. Sheen's commentary interrupts occasionally to explain certain of the prayers, chants, and symbolisms. Ordinary of the Mass is sung by the Holy Name Cathedral Choir, Proper of the Mass by the Schola Cantorum of the St. Mary of the Lake Seminary, Chicago. An original "Mass of Christ the King," by Father Edwin V. Hoover, musical director, is included.

X-Ray: Catholics and Catholic organizations can use this either as an entertainment or education feature. Recording is top-notch, reflecting the cathedral setting and transcribing well the moving religious music. For most audiences, it is too slow, long, and lacking in variety to offer much in the way of screen entertainment. Camera captures faithfully all details of the various masses.

Ad Lines: "The Drama, Majestic Beauty, And Soul-Stirring Fervor Of The Celebration Of The Mass Transcribed Faithfully To The Screen!"; "An Authentic And Beautiful Picturization Of The Mass . . . Endorsed by Catholic Leaders Everywhere!"

FOREIGN

The Man Who Seeks the Truth

ADULT
COMEDY-DRAMA
75M.

(Dome Films)
(French with English Titles)

Estimate: Above-average import has entertainment values for all better audiences.

Cast: Raimu, Gabrielle Dorziat, Alerme, Jacqueline Delubac, Jean Mercanton, Tramel, Tessier, Dehelly, Yvonne Lebor. Directed by Alexander Esway.

Story: Raimu, an "honest man," is a Paris banker. He becomes suspicious of his mistress, Delubac, and of his sister, Dorziat, and her husband, Alerme. For several days he pretends to be stone deaf. and he overhears many juicy bits of conversation that show him who is loyal to him. Dorziat has cut herself in on one of his deals, behind his back. Her husband, a pompous old fool, is carrying on affairs with 20-year-old girls. Auguste, the supposedly devoted butler, is actually disloyal, as are most of the employees at the bank. And his beloved mistress is carrying on with his beloved god-son. He shoos them all out of his life. At the finish, it looks as though Miss Delubac will be forgiven.

X-Ray: Here is another reason why certain French films have, through the years, created so large a following among the more sophisticated American audiences. Most of this film's artistry and success will lie at the door of that indefinable something vaguely described as "the French touch." Rest is ascribable to a brilliant performance by Raimu. His supporting cast is excellent. Production values are of high calibre.

Ad Lines: "From Pierre Wolff, The 'Bernard Shaw' Of France, Comes the Last Important Film Before the Nazi Invasion"; "You Were Thrilled By Raimu's Brilliant Performance In 'The Baker's Wife' . . . Now See Him In An Even Greater Role"; "A Spicy French Tale About a Frenchman Who Had the Last Laugh."

THE SHORTS PARADE

TWO-REEL

Dramatic

A LETTER FROM HOME. United Artists. 17m. From the British Ministry of Information comes this Carol Reed-directed two-reeler, proceeds from the distribution of which will go to the RAF benevolent fund. Aside from the obvious effort to enlist sympathy for a sympathetic cause, it's full of human interest and heart-tugs, but never descends to maudlin sentimentality. A couple of English children resident in the U. S. receive a letter from their mother in England. From the letter, one gathers the impression that life goes on as usual in England—but if you read between the lines . . . flash-backs shift the scene back to England, and you can see how the civilian population is being affected by bombings, rationing, and other disruptions of normal life. It's a salable subject. EXCELLENT.

OUR LOUISIANA PURCHASE. PRC—American History. 20½m. In uninspired fashion, this purports to tell the story of our purchase of Louisiana from Napoleon after he acquired it from Spain. It fails of its purpose. BAD. (0-5).

ONE-REEL

Color Cartoon

SLAP HAPPY HUNTERS. 20th Century-Fox—Terry Toons. 6m. Gandy G. Goose and his friends go hunting, antagonize the animals, but the mosquito fleet attacks them and chases them away,

earning the gratitude of all the others. There are a couple of humorous gags. FAIR. (2554).

Comedy

FROM NUTS TO SOUP. Columbia—Cinescopes. 12m. Professor Russell E. Oakes (seen in Paramount's Popular Science series in the past) presents some of his screwy inventions: a syphon for soup-supping without sounds; how to reach for the potatoes without sticking your sleeve in the butter; a new knife for eating peas; a sheep-counting machine for insomniacs; a doughnut-dunker, among others. Ideas are generally pretty funny. GOOD. (3972).

HOW TO TAKE A VACATION. Paramount—Robert Benchley. 10m. Robert Benchley decides to take a vacation with two pals, while his wife stays home. But the trip to the north woods is handicapped by rain, the same food at all times (beans), etc., so Benchley comes back to take a vacation with his wife at the shore. Pace a bit slow, but Benchley fans and married folks will enjoy it. GOOD. (S1-1).

Musical

BEAUTY AND THE BEACH. Paramount—Headliner. 10m. A radical departure from the usual musical reel, this has Johnny Long and orchestra with the surroundings some excellent shots of Jones Beach State Park, Long Island, N. Y., activities, bathing, etc. Songs featured by Bob Huston, Helen Young, and the Sunshine trio and the orchestra are "By the Sea," "Pass the Bounce," "Sweet Moments," "Kiss the Boys Goodbye," and "White Star of Sigma Nu." GOOD. (A1-1).

COMMUNITY SING No. 2 (Current Hits.) Columbia—Series 6. 10m. This features Lew White at the organ, the Song Spinners vocal harmony group, and the following numbers: "Amapola," "Walking By the River," "Let's Get Away From It All," "Dolores," and "My Blue Heaven." It is the usual thing—made up entirely of title cards without a piece of live film in it. FAIR. (3652).

COMMUNITY SING No. 3 (College Songs). Columbia—Series 6. 9m. Lew White renders on the organ, for audience participation: "Eyes of Texas," "Fight On," "We're Loyal to You, Illinois," "Sweetheart of Sigma Chi," "Rambling Wreck From Georgie Tech," "Wildcat Sonny," and "Roar Lion Roar," among others. This is very timely, okay for college towns. GOOD. (3653).

Color Novelty

UNUSUAL OCCUPATIONS No. 1. Paramount. 11m. An old plantation in Florida; making and testing balloons; the training of air hostesses; turpentine trees; and speed typists are among the subjects covered in a reel which is up to the standard of the series. GOOD. (L1-1).

Government

BOMBER. Film Unit, Office for Emergency Management. 10m. Through excellence of production this free subject attains dramatic and entertainment values which might otherwise have been absent. Photographed at the Glenn L. Martin plant in Baltimore, it tells the story of the construction and testing of the medium, B-26 army bombers. Photography is beautiful and the subject interesting, but it will be the stirring commentary written by Carl Sandburg, the vivid background music, and the simple, unstaged atmosphere of the proceedings that will please the customers. A highly salable short, one of the best government defense films so far. EXCELLENT. (Editor's Note: In the territories served by THE EXHIBITOR, distribution of "Bomber" will be by the various exchanges, as follows: Albany, Metro; Boston, Metro; Buffalo, 20th-Fox; New Haven, Universal; New York, Paramount; Philadelphia, Universal; Washington, Republic.)

Novelty

SCREEN SNAPSHOTS No. 1. Columbia—Series 21. 9m. Milton Berle throws a party. Ken Murray attends with the Brewster Twins, and acts as master of ceremonies. Berle accompanies the Andrews Sisters in "In Apple Blossom Time." Later, with Billy Gilbert, Joan Davis, and Laird Cregar, he sings, in barber-shop fashion, "Sweet Adeline." Ella Logan swings "My Blue Heaven." Others appearing are Simone Simon, Brenda Joyce, Kay Harris, Patty McCarty, Jackie Cooper, Jack Coughlin, Bonita Granville, Buster Keaton, Ann Miller, Milton's mother, etc. Berle's clowning, which occasionally catches, saves the short. FAIR. (3851).

SCREEN SNAPSHOTS No. 2. Columbia. 9m. Hobart Bosworth narrates as scenes are shown of stars who have passed away, including Tom Mix, Ruth Roland, Rudolph Valentino, Charlie Chase, Ted Healy, Marie Dressler, Joe Penner, Jean Harlow, Walter Connolly, and Robert Woolsey. This has sentimental appeal. GOOD. (3852).

Sport

MEET THE CHAMPS. Paramount—Sportlight. 10m. Champion archers Ken and Walt Wilhelm show the proper way to use the bow and arrow in an interesting reel. GOOD. (R1-2).

Color Travel

INSIDE PASSAGE. Metro—Fitzpatrick Traveltalks. 9m. Fitzpatrick visits Alaska, showing the fishing and whaling ports, Father Duncan's village, and the scenery and lakes—all in beautiful color. Travel fans will like it. GOOD. (T-312).

Travel

BUENOS AIRES UP TO DATE. Columbia—Tours. 9m. Here is an above-average travelog which manages to catch a lot of the spirit and movement of B.A. and environs. Musical background and narration are high-grade, with occasionally mediocre recording. Photography is of high standard. Tie it in with the current interest and publicity on the other Americas, Pan-American good-will, etc. GOOD. (3552).

TOO LATE TO CLASSIFY

Shorts

THE BRAVE LITTLE BAT. Vitaphone—Merrie Melodies, 7m. This is the story of Sniffles, the Mouse, and Batty, the Bat, who outtalk each other, with the usual complications, making for a cartoon up to the general average. GOOD. (7702).

DOG OBEDIENCE. RKO—Sportscope. 9m. An interesting subject, showing dogs at the New England Training Club, with Andre Baruch supplying the commentary. GOOD. (24302).

THE CRYSTAL GAZER. Columbia—Phantasies. 6m. A satire on quiz programs, with a few laughs, this works out some of the answers to the questions. FAIR. (3701).

THE WORLD OF SOUND. Columbia—Cinescopes. 10m. How we hear, what devices have been conceived to overcome ear ailments, with Milton Cross supplying the commentary. This is ideal for tieups with local institutions for the deaf, etc. GOOD. (3973).

DONALD'S CAMERA. RKO-Disney. 8m. Donald has a camera, attempts to shoot nature in the raw with the camera, not a gun, goes after wild life, but, unfortunately, runs into a red-headed woodpecker, who makes life rather miserable for him. There are plenty of laughs. GOOD. (14112).

HELPING HANDS. Metro—Our Gang. 11m. Ideal for this time, this shows the Gang having its own aluminum parade, collecting tin foil, and buying defense savings stamps, making it worthy of special tieups with local groups. GOOD. (C-391).

NOTE

The Metro "Crime Does Not Pay" subject, "Sucker List," has been re-edited because of some reported commercial complications. Changes made do not affect the value of the short, which is reviewed on page 816 of the Blue Section. Running time 19 minutes.

THE FROZEN NORTH. 20th Century-Fox—Terry Toon. 6m. A commentator describes the north as a series of gags follow, most of which are not funny. FAIR. (2503).

NORTHERN NEIGHBORS. Universal—Variety Views. 9m. A visit to Canada includes Niagara Falls, Toronto, and Callender, Ont., where Dr. Dafoe and the Dionne Quints are shown. The last-named sequence offers sales possibilities for the reel. The colors are rather faint, but production is otherwise up to par. Graham McNamee narrates. Adequate travel subject. GOOD. (6352).

TRAIL OF THE BUCCANEERS, Universal—Variety Views. 9m. Starting out in St. Petersburg, Fla., this eventually follows a yacht race to Havana, past Morro Castle, through what was once pirate waters. It is interesting throughout, with good commentary from Graham McNamee. GOOD. (6354).

THE

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Production Numbers, '40-1, '41-2 Features, and National Release

COLUMBIA

1940-41

2002	Penny Serenade	Apr. 24
2003	Our Wife	Aug. 28
2004	You'll Never Get Rich	Sept. 25
2005	This Thing Called Love	Jan. 2
2006	Adam Had Four Sons	Feb. 18
2007	Here Comes Mr. Jordan	Aug. 21
2008	She Knew All the Answers	May 15
2009	Time Out for Rhythm	June 20
2010	Adventure in Washington	May 30
2011	They Dare Not Love	Apr. 30
2012	Escape to Glory	Nov. 28
2013	Her First Beau	May 8
2014	Blondie in Society	July 17
2015	Blondie Goes Latin	Feb. 27
2016	Blondie Plays Cupid	Oct. 31
2017	Tillie the Toiler	Aug. 7
2018	So You Won't Talk	Oct. 3
2019	Sweetheart of the Campus	June 26
2020	Navel Academy	May 22
2021	The Lone Wolf Keeps a Date	Nov. 23
2022	The Lone Wolf Takes a Chance	Mar. 6
2023	Ellery Queen and the Perfect Crime	Aug. 14
2024	Ellery Queen, Master Detective	Nov. 30
2025	Ellery Queen's Penthouse Mystery	Mar. 24
2026	The Richest Man in Town	June 12
2027	Meet Boston Blackie	Feb. 20
2028	The Devil Commands	Feb. 3
2029	The Face Behind the Mask	Jan. 16
2030	Nobody's Children	Oct. 17
2031	The Great Plane Robbery	Dec. 9
2032	Fugitive From a Prison Camp	Sept. 5
2033	The Phantom Submarine	Dec. 20
2034	The Great Swindle	Apr. 10
2035	Missing Ten Days	Feb. 28
2036	Under Age	Apr. 24
2037	The Big Boss	Apr. 28
2038	Girls Under 21	Oct. 24
2039	The Officer and the Lady	July 24
2040	The Voice in the Night	May 20
2041	I Was a Prisoner on Devil's Island	June 30
2042	Two in a Taxi	July 10
2101	Arizona	Dec. 25
2201	The Durango Kid	Aug. 15
2202	West of Abilene	Oct. 21
2203	Thundering Frontier	Dec. 5
2204	The Pinto Kid	Jan. 9
2205	Outlaws of the Panhandle	Feb. 27
2206	Medico of Painted Springs	June 26
2207	Thunder Over the Prairies	July 30
2208	Prairie Stranger	Sept. 18
2209	Prairie Schooners	Sept. 30
2210	Beyond the Sacramento	Nov. 14
2211	Wildcat of Tucson	Dec. 31
2212	Across the Sierras	Feb. 13
2213	North From the Lone Star	Mar. 31
2214	The Return of Daniel Boone	May 7
2215	Hands Across the Rockies	June 19
2216	The Son of Davy Crockett	July 15

(End '40-'41 Season)

1941-42

King of Dodge City	Aug. 14
Mystery Ship	Sept. 4
Harmon of Michigan	Sept. 11
Ladies In Retirement	Sept. 18
Two Latins From Manhattan	Oct. 2
Texas	Oct. 9
The Blonde From Singapore	Oct. 16
Roaring Frontiers	Oct. 16
Three Girls About Town	Oct. 23
The Men In Her Life	Nov. 20
The Stork Pays Off	Nov. 6
Secrets of the Lone Wolf	Nov. 13
You Belong to Me	Nov. 18
Go West, Young Lady	Nov. 27
Sing For Your Supper	Dec. 4
Honolulu Lu	Dec. 11
The Lady Is Willing	Dec. 15
Harvard Here I Come	Dec. 25

METRO

(For 1940-41 Listing see Blue Section Page 818)

201	Dr. Jekyll and Mr. Hyde	
202	Lady Be Good	
203	Down In San Diego	
204	Honky Tonk	
205	Married Bachelor	
206	Smilin' Through	
207	The Feminine Touch	

MONOGRAM

(For 1940-41 Listing see Blue Section Page 818)

1940-41

The Driftin' Kid	Sept. 19
Riding the Sunset Trail	Oct. 31

1941-42

Arizona Bound	July 19
Gentleman From Dixie	Sept. 5
Let's Go Collegiate	Sept. 12
Gun Men From Bodie	Sept. 26
Saddle Mountain Roundup	Oct. 3
Tonto Basin Outlaws	Oct. 10
Top Sergeant Mulligan	Oct. 24
Spooks Run Wild	Oct. 24
Adolescence	Oct. 30
Zis, Boom, Bah	Nov. 5
Double Trouble	Nov. 21

PARAMOUNT

(For 1940-41 Listing see Blue Section Page 818)

FIRST BLOCK-OF-FIVE

4101	Nothing But the Truth	Oct. 17
4102	Buy Me That Town	Oct. 3
4103	Hold Back the Dawn	Sept. 26
4104	Henry Aldrich for President	Oct. 24
4105	New York Town	Oct. 31

SECOND BLOCK-OF-FIVE

4106	Night of January 16
4107	Skylark
4108	Among the Living
4109	Birth of the Blues
4110	Glamour Boy

PRODUCERS RELEASING CORP.

1940-41

101	I Take This Oath	May 29, '40
102	Hold That Women!	June 28, '40
103	Marked Men	Aug. 28, '40
104	Misbehaving Husbands	Dec. 20
105	Devil Bat	Dec. 13
106	Secret Evidence	Jan. 31
107	Caught in the Act	Feb. 7
108	Federal Fugitives	Mar. 28
109	Emergency Landing	May 23
110	South of Panama	May 2
111	Criminals Within	June 27
112	Double Cross	June 27
113	Desperate Cargo	July 4
114	Mr. Celebrity	Oct. 31
115	Dangerous Lady	Sept. 12
116	The Blonde Comet	Nov. 28
123	Paper Bullets (Gangs, Inc.)	June 13
124	Gambling Daughters	Aug. 1
125	Reg'lar Fellers	Sept. 5
126	Jungle Man	Oct. 10
151	Frontier Crusader	June 1, '40
152	Gun Code	Aug. 3, '40
153	Arizona Gang Busters	Sept. 16, '40
154	Riders of Black Mountain	Nov. 11, '40
155	Outlaws of the Rio Grande	Mar. 7
156	The Texas Marshal	June 13
157	Billy the Kid Outlawed	July 20, '40
158	Billy the Kid In Texas	Sept. 30, '40
159	Billy the Kid's Gun Justice	Dec. 27
160	Billy the Kid's Range War	Jan. 24
161	Billy the Kid's Fighting Pals	Apr. 18
162	Billy the Kid In Santa Fe	July 11
163	Lone Rider Rides On	Jan. 10
164	Lone Rider Crosses the Rio	Feb. 21
165	Lone Rider In Ghost Town	May 16
166	Lone Rider in Frontier Fury	Aug. 8
167	Lone Rider Ambushed	Aug. 29
168	Lone Rider Fights Back	Nov. 7

1941-42

201	The Swamp Woman	Dec. 5
202	Girls Town	Jan. 9
205	Hard Guy	Oct. 17
207	The Ghost and the Guest	Nov. 21
213	The Miracle Kid	Nov. 14
214	The Strangler	Nov. 28
215	Law Of the Timber	Dec. 19
251	Frontier Marshal No. 1	Dec. 26
257	Billy the Kid Wanted	Oct. 24
258	Billy the Kid's Round Up	Dec. 5
263	Lone Rider No. 1	Jan. 2

RKO-RADIO

(For 1940-41 Listing see Blue Section Page 818)

FIRST BLOCK-OF-FIVE

201	Citizen Kane	Sept. 5
202	Parachute Battalion	Sept. 12
203	Lady Scarface	Sept. 26
204	Father Takes A Wife	Oct. 3
205	All That Money Can Buy	Oct. 17

SECOND BLOCK-OF-FIVE

206	The Gay Falcon	Oct. 24
207	Unexpected Uncle	Nov. 7
208	Suspicion	Nov. 14
209	Look Who's Laughing	Nov. 21
210	Mexican Spitfire's Baby	Nov. 28

FIRST WESTERN BLOCK

281	The Bandit Trail	Oct. 10
282	Dude Cowboy	Dec. 10
283	Riding the Wind	Feb. 10

SPECIALS

293	Dumbo	Oct. 31

REPUBLIC

(For 1940-41 Listing See Pink Section Page 844)

1941-42

107	Mountain Moonlight	July 12
108	Hurricane Smith	July 20
109	Sailors on Leave	Sept. 30
110	Mercy Island	Oct. 10
133	The Pittsburgh Kid	Aug. 29
143	Sierra Sue	Nov. 14
151	Jesse James at Bay	Oct. 17
161	Outlaws of Cherokee Trail	Sept. 10
162	Gauchos of El Dorado	Oct. 24
171	The Apache Kid	Sept. 12
172	Death Valley Outlaws	Sept. 29
	Public Enemies	Oct. 27
	The Devil Pays Off	Nov. 5

20th CENTURY-FOX

(For 1940-41 Listing see Blue Section Page 819)

1941-1942

201	Charley's Aunt	Aug. 1
202	Dressed to Kill	Aug. 8
203	Wild Geese Calling	Aug. 15
204	Private Nurse	Aug. 22
205	Sun Valley Serenade	Aug. 29
206	Charlie Chan In Rio	Sept. 5
207	Belle Starr	Sept. 12
208	We Go Fast	Sept. 19
209	Last Of the Duanes	Sept. 26
210	Man at Large	Sept. 26
211	A Yank In the RAF	Oct 3
212	Great Guns	Oct. 10
213	Riders Of the Purple Sage	Oct. 10
214	Week-End In Havana	Oct. 17
215	Moon Over Her Shoulder	Oct. 24
216	Hot Spot	Oct. 31
217	Smell Town Deb	Nov. 7
218	Swamp Water	Nov. 14

UNITED ARTISTS

(For 1940-41 Listing see Blue Section Page 819)

BALCON

Three Cockeyed Sailors	July 4

KORDA

Lydia	Sept. 26

PASCAL

Major Barbara	Sept. 12

ROACH

Tanks A Million	Sept. 12
Niagara Falls	Oct. 17
All-American Co-Ed	Oct. 31
Miss Polly	Nov. 14
Fiesta	Nov. 28

SEKELY

New Wine	Oct. 10

SMALL

International Lady	Sept. 19
Corsican Brothers	Oct. 24

WANGER

Sundown	Oct. 31

UNIVERSAL

1940-41

(For 1940-41 Listing See Pink Section Page 844)

Hold That Ghost	Aug. 8

(The company has not as yet assigned this film a number)

(End '40-'41)

1941-42

6004	Unfinished Business	Sept. 12
6013	Badlands of Dakota	Sept. 5
6021	Mob Town	Oct. 3
6025	Moonlight in Hawaii	Nov. 21
6030	Sing Another Chorus	Sept. 19
6044	Quiet Wedding	Nov. 21
6045	A Girl Must Live	Sept. 19
	(pre-release	July 18)
6051	Kid From Kansas	Sept. 19
6061	Man From Montana	Sept. 5
6062	The Masked Rider	Oct. 24
6063	Arizona Cyclone	Nov. 14
6064	Stagecoach Buckaroo	Jan. 2
	It Started With Eve	Sept. 26
	Never Give a Sucker an Even Break	Oct. 10
	South of Tahiti	Oct. 17
	Burma Convoy	Oct. 17
	Flying Cadets	Oct. 24
	Appointment for Love	Oct. 31
	Hellzapoppin'	Nov. 7
	Paris Calling	Nov. 14
	Ride 'Em Cowboy	Nov. 28
	Sonora Kid	Dec. 19

WARNERS-FIRST NATIONAL

(For 1940-41 Listing see Blue Section Page 819)

101	Sergeant York	Sept. 27
102	The Smiling Ghost	Sept. 6
103	Navy Blues	Sept. 13
104	Nine Lives Are Not Enough	Sept. 20
105	Law of the Tropics	Oct. 4
106	International Squadron	Oct. 11
107	The Maltese Falcon	Oct. 18
108	One Foot In Heaven	Nov. 1

Shorts Parade For 1941-1942

The following index is printed for the benefit of exhibitors who may wish to refer to past shorts reviews. Pages indicated are in the Blue Section:

From Sept. 1, 1937, to May 1, 1938 .....128, 129
From May 15, 1938, to Aug. 15, 1938.....179
From Sept. 1, 1938, to Dec. 14, 1938..... 229
From Dec. 28, 1938, to May 31, 1939 .....325, 326
From June 14, 1939, to Aug. 23, 1939.....374
From Sept. 6, 1939, to Nov. 29, 1939 427
From Dec. 13, 1939, to March 6, 1940 487
From March 20, 1940, to June 12, 1940.....547
From June 26, 1940, to Aug. 21, 1940.....592

The complete listing of 1940-41 product, or shorts not listed under this date below, will be found by companies on the pages indicated under the name of each company.

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		COLUMBIA			
		(For 1940-41 List See Blue Section Page 821, Pink Section Pages 842, 858)			
		Two Reel			
		COMEDIES (26)			
		THREE STOOGES			
		'41-'42 (8)			
3401	(Aug. 22)	An Ache In Every Stake	G	18m.	853
3402	(Oct. 16)	In the Sweet Pie and Pie			
		ALL-STAR			
		'41-'42 (18)			
3421	(Aug. 15)	Love In Gloom (Youngman, Radio Rogues)	F	21m.	840
3422	(Sept. 4)	Half Shot at Sunrise (Karns)	F	16m.	865
3423	(Sept. 18)	General Nuisance (Keaton)	F	17m.	853
3424	(Oct. 2)	The Blitzkiss (Brendel)			
		INTERNATIONAL FORUM			
		'41-'42 (6)			
3451	(Feb. 22)	No. 1 — Dorothy Thompson	E	16m.	840
3452	(May 27)	No. 2—Will England Be Invaded?	G	19½m.	840
3453	(Aug. 22)	No. 3 — Will Democracy Surviva?			
		SERIALS			
		'41-'42 (4)			
3120	(Nov. 21)	Holt Of the Secret Service		15 ep.	
		One Reel			
		CINESCOPES			
		'41-'42 (8)			
3971	(Aug. 8)	Exploring Space	F	9m.	841
3972	(Sept. 5)	From Nuts to Soup	G	12m.	873
3973	(Oct. 3)	The World of Sound	G	10m.	873
		COLOR RHAPSODIES			
		(Technicolor)			
		'41-'42 (16)			
3501	(Oct. 17)	Who's Zoo in Hollywood			
		COMMUNITY SINGS			
		'41-'42 (10)			
		(Series 6)			
3651	(Aug. 15)	No. 1 — Patriotic Songs	F	9m.	841
3652	(Sept. 5)	No. 2 — Current Hits	F	10m.	873
3653	(Oct. 1)	No. 3 — College Songs	G	9m.	873
		FABLES			
		'41-'42 (8)			
3751	(Oct. 27)	The Great Cheese Mystery			
		PANORAMICS			
		'41-'42 (12)			
3901	(Aug. 8)	A City Within a City	G	10m.	854
		PHANTASIES			
		'41-'42 (8)			
3701	(Sept. 26)	The Crystal Gazer	F	6m.	873
		QUIZ REELS			
		'41-'42 (6)			
3601	(Aug. 22)	So You Think You Know Music No. 1 (S-2)	F	8m.	841
3602	(Sept. 12)	Kitchen Quiz No. 1	G	10½m.	854
		THIS CHANGING WORLD			
		(Raymond Gram Swing)			
		(Dunningcolor)			
		'41-'42 (6)			
3981	(Aug. 1)	Broken Treaties	G	8m.	853
		SCREEN SNAPSHOTS			
		'41-'42 (10)			
		(Series 21)			
3851	(Aug. 15)	No. 1	F	9m.	873
3852	(Sept. 12)	No. 2	G	9m.	873
3853	(Oct. 17)	No. 3			
		SPORT REELS			
		'41-'42 (12)			
3801	(Aug. 1)	Tee Up (Patty Berg)	G	10m.	841
3802	(Sept. 12)	Show Dogs	G	10m.	854
3803	(Oct. 10)	Jungle Fishing			
		TOURS			
		'41-'42 (8)			
3551	(Aug. 15)	Journey In Tunisia	G	10m.	841
3552	(Sept. 26)	Buenos Aires Up to Date	G	9m.	873
		METRO			
		(For 1940-41 List See Blue Section Page 821)			
		One Reel			
		CARTOONS (18)			
		(Technicolor)			
W-241	(Nov. 23)	The Lonesome Stranger	E	9m.	654
W-242	(Dec. 21)	Mrs. Ladybug	F	8m.	670
W-243	(Feb. 22)	Abdul the Bulbul Ameer	E	8m.	714
W-244	(Mar. 8)	The Prospecting Bear	F	9m.	715
W-245	(Apr. 5)	The Little Mole	G	9m.	740
W-246	(Apr. 26)	The Goose Goes South	G	8m.	749
W-247	(May 17)	The Rookie Bear	G	8m.	766
W-248	(June 7)	Dance of the Weed	G	9m.	775
W-249	(July 5)	The Alley Cat	F	10m.	796
W-250	(July 19)	The Midnight Snack	F	9m.	806
W-251	(Aug. 30)	Little Cesario	G	8m.	853
W-252	(Sept. 6)	Officer Pooch	G	8m.	865
		FITZPATRICK TRAVELTALKS			
		'41-'42 (12)			
		(Technicolor)			
T-311	(Sept. 6)	Glimpses of Florida	F	9m.	854
T-312	(Oct. 4)	Inside Passage	G	9m.	873
		MINIATURES			
M-231	(Nov. 9)	Rodeo Dough	G	10m.	634
M-232	(Dec. 21)	The Great Meddler	E	11m.	670
M-233	(Dec. 28)	The Happiest Man on Earth	E	11m.	678
M-234	(Jan. 18)	More About Nostradamus	E	11m.	686
M-235	(May 31)	The Battle!	E	11m.	775
M-236	(July 5)	Memories of Europe	G	8m.	785
M-237	(June 28)	The Man Who Changed the World	G	11m.	796
M-238	(Aug. 2)	Ghost Treasure	G	11m.	816
		OUR GANG COMEDIES			
		'41-'42 (10)			
C-391	(Sept. 27)	Helping Hands	G	11m.	873
C-392	(Oct. 25)	Come Back Mrs. Pipps			
		PASSING PARADE (9)			
K-281	(Nov. 30)	American Spoken Here	E	11m.	654
K-282	(Feb. 8)	Whispers	E	10m.	694
K-283	(Mar. 22)	More Trifles of Importance	E	11m.	730
K-284	(May 29)	Out of Darkness	E	11m.	750
K-285	(May 17)	Willie and the Mouse	G	11m.	760
K-286	(May 31)	This Is the Bowery	E	10m.	775
K-287	(July 12)	Your Last Act	G	11m.	807
K-288	(Sept. 16)	Of Pups and Puzzles	G	11m.	865
K-289	(Sept. 20)	Hobbies	G	10m.	865
		'41-'42 (10)			
K-381	(.....)	Strange Testament			
		PETE SMITH SPECIALTIES (14)			
S-261	(Oct. 12)	Quicker'n a Wink	E	9m.	634
S-262	(Nov. 30)	Wedding Bills	E	10m.	654
S-263	(Dec. 21)	Sea for Yourself	F	10m.	670
S-264	(Jan. 25)	Penny to the Rescue (Technicolor)	E	10m.	686
S-265	(Feb. 8)	Quiz Biz	G	9m.	694
S-266	(Mar. 15)	Memory Tricks	G	9m.	715
S-267	(Apr. 26)	Aerunutics	F	10m.	749
S-268	(May 24)	Lions on the Loose	G	9m.	766
S-269	(June 21)	Cuban Rhythm	E	9m.	785
S-270	(Aug. 16)	Water Bugs	G	10m.	816
S-271	(Sept. 20)	Football Thrills of 1940	G	9m.	865
S-272	(Oct. 4)	Flicker Memories			
		'41-'42 (14)			
S-361	(Oct. 11)	Army Champions		10m.	
		PARAMOUNT			
		(For 1940-41 List See Blue Section Page 822, Pink Section Pages 842, 858)			
		One Reel			
		COLOR CLASSIC CARTOONS			
		(Technicolor)			
CO-1	(Aug. 22)	Vitamin Hay	G	7m.	841
		BENCHLEY COMEDIES			
		'41-'42 (4)			
S1-1	(Oct. 10)	How to Take A Vacation	G	10m.	873
		FASCINATING JOURNEYS			
		(Technicolor)			
		'41-'42 (2)			
M1-1	(Oct. 24)	Road In India			
		GRANTLAND RICE SPORTLIGHTS			
		'41-'42 (13)			
R1-1	(Sept. 5)	Shooting Mermaids	G	10m.	854
R1-2	(Oct. 3)	Meet the Champs	G	10m.	873
R1-3	(Oct. 31)	Sittin' Pretty			
		HEDDA HOPPER'S HOLLYWOOD			
		'41-'42 (6)			
Z1-1	(Sept. 12)	No. 1	G	10m.	841
		HEADLINERS			
		'41-'42 (6)			
A1-1	(Sept. 26)	Beauty and the Beach	G	10m.	873
		MADCAP MODELS			
		(Technicolor)			
U0-1	(Jan. 17)	Western Daze	E	9m.	678
U0-2	(Apr. 4)	Dipsy Gipsy	E	9m.	735
U0-3	(June 27)	Hoola Boola	E	9m.	785
U0-4	(Aug. 29)	Gay Knighties	E	9m.	865
		'41-'42 (6)			
U1-1	(Oct. 17)	The Daffy Draftee			
		POPEYE CARTOONS			
		'41-'42 (12)			
E1-1	(Sept. 19)	I'll Never Crow Again	G	7m.	865
		POPULAR SCIENCE			
		(Magnacolor)			
		'41-'42 (6)			
J1-1	(Sept. 19)	No. 1	G	11m.	854
		QUIZ KIDS			
		'41-'42 (6)			
Q1-1	(Sept. 12)	No. 1	G	11m.	841
		SPEAKING OF ANIMALS			
		'41-'42 (6)			
Y1-1	(Sept. 5)	In a Pet Shop	G	7m.	841
Y1-2	(Oct. 31)	In a Zoo			
		SUPERMAN			
		'41-'42 (12)			
W1-1	(Sept. 26)	Superman	G	11m.	841
		UNUSUAL OCCUPATIONS			
		(Magnacolor)			
		'41-'42 (6)			
L1-1	(Oct. 3)	No. 1	G	11m.	873
		PRODUCERS RELEASING CORP.			
		SPECIALS			
	(May 7)	Alive In the Deep	G	25m.	749
	(June 7)	Man the Enigma	G	22m.	759
		Two Reel			
		AMERICAN HISTORY			
O-1	(Mar. 1)	Our Bill of Rights	G	20m.	734
O-2	(Mar. 1)	Our Declaration of Independence	F	22m.	743
O-3	(Mar. 1)	Our Constitution	F	22m.	600
O-4	(Mar. 1)	Our Monroe Doctrine (see Guardians Of the Americas)	F	21m.	654
O-5	(Aug. 1)	Our Louisiana Purchase	B	20½m.	872
		RKO-RADIO			
		(For 1940-41 List See Blue Section Page 822, Pink Section Page 842)			
		Two Reel			
		EDGAR KENNEDY COMEDIES			
		'41-'42 (6)			
23401	(Sept. 5)	Westward Ho-Hum	F	16m.	840
23402	(Oct. 17)	I'll Fix It	F	17m.	865
23403	(Dec. 19)	A Quiet Fourth		15m.	

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		LEON ERROL COMEDIES			
		'41-'42 (6)			
23701	(Sept. 26)	Man-I-Cured	G	20m.	853
23702	(Nov. 28)	Who's a Dummy?..			
		THE MARCH OF TIME			
		'41-'42 (13)			
23101	(Aug. 29)	No. 1—Thumbs Up, Texas!	E	19m.	840
23102	(Sept. 26)	No. 2—Norway in Revolt	E	20m.	866
		RAY WHITLEY MUSICAL WESTERNS			
		'41-'42 (4)			
23501	(Nov. 2)	California or Bust	G	18m.	865
23502	(Jan. 30)	Keep Shooting	G	17m.	840
		One Reel			
		INFORMATION PLEASE			
		'41-'42 (13)			
24201	(Sept. 19)	No. 1—John Gunther	G	9m.	854
		PICTURE PEOPLE			
		'41-'42 (13)			
24401	(Sept. 12)	No. 1	G	8m.	866
		SPORTSCOPES			
		'41-'42 (13)			
24301	(Sept. 5)	Pampas Paddock	F	9m.	854
24302	(Oct. 3)	Dog Obedience	G	9m.	873
		WALT DISNEY CARTOONS			
		(Technicolor)			
		D—Donald Duck			
		M—Mickey Mouse			
		'40-'41 (18)			
		(Fourth Series)			
14101	(Mar. 7)	Golden Eggs (D)	E	8m.	693
14102	(Mar. 28)	Gentleman's Gentleman (M)	G	7m.	703
14103	(Apr. 18)	Baggage Buster	G	7m.	714
14104	(May 9)	A Good Time for a Dime (D)	G	7½m.	735
14105	(May 30)	Canine Caddy (M)	E	7m.	735
14106	(June 20)	Nifty Nineties (M)	E	7m.	759
14107	(July 11)	Early to Bed (D)	E	8m.	806
14108	(Aug. 1)	Truant Officer Donald (D)	E	8m.	806
14109	(Aug. 22)	Orphans Benefit	E	9m.	841
14110	(Sept. 12)	Old MacDonald Duck (D)	E	8m.	853
14111	(Oct. 3)	Lend a Paw	E	8m.	841
14112	(Oct. 24)	Donald's Camera (D)	G	8m.	873
14113	(Nov. 14)	Art of Skiing		8m.	
14114	(Dec. 5)	Chief Donald (D)		7½m.	
14115	(Dec. 26)	Art of Self Defense		8m.	
14116	(Jan. 16, '42)	Village Smithy			
14117	(Feb. 7, '42)	Mickey's Birthday Party (M)			
14118	(Feb. 28, '42)	Donald's Snow Fight (D)			

REPUBLIC

(For 1940-41 List See Blue Section Page 823)

		MEET THE STARS (12)			
028-1	(Dec. 24)	No. 1—Chinese Garden Festival	G	10m.	664
028-2	(Jan. 24)	No. 2—Baby Stars	G	10m.	687
028-3	(Feb. 24)	No. 3—Variety Reel	F	9m.	704
028-4	(Mar. 24)	No. 4—Variety Reel	G	10m.	730
028-5	(Apr. 24)	No. 5 — Hollywood Meets the Navy	G	10m.	740
028-6	(May 24)	No. 6 — Stars at Play	G	10m.	776
028-7	(June 24)	No. 7 — Meet Roy Rogers	G	10m.	785
028-8	(July 24)	No. 8 — Stars — Past and Present	E	10m.	776
		SERIALS			
		'41-'42 (4)			
181/1–181/12	( )	King of the Texas Rangers	G	12 ep.	853

20th CENTURY-FOX

(For 1940-41 List See Blue Section Page 823)

		One Reel			
		ADVENTURES OF A NEWSREEL CAMERAMAN			
		'41-'42 (8)			
2201	(Aug. 1)	Soldiers of the Sky	G	10m.	841
2202	(Oct. 24)	Highway of Friendship			
		MAGIC CARPET OF MOVIETONE			
		'41-'42 (8)			
2101	(Aug. 15)	Sagebrush and Silver	G	10m.	841
2102	(Sept. 26)	Glacier Trails	G	10m.	866
		SPORTS REVIEWS			
		'41-'42 (8)			
2301	(Sept. 12)	Aristocrats of the Kennel	G	9m.	854
		TERRYTOONS			
		Black and White			
		'41-'42 (16)			
2501	(Aug. 22)	The Ice Carnival	F	6m.	841
2502	(Sept. 19)	Uncle Joey Comes to Town	F	6m.	865
2503	(Oct. 17)	The Frozen North	F	6m.	873
2504	(Nov. 14)	Back to the Soil			
2505	(Dec. 12)	Flying Fever			
		Technicolor			
		'41-'42 (16)			
2551	(Aug. 8)	The Old Oaken Bucket	G	7m.	841
2552	(Sept. 5)	The One Man Navy	G	6m.	841
2553	(Oct. 3)	Welcome Little Stranger	F	6m.	865
2554	(Oct. 31)	Slap Happy Hunters	F	6m.	872
2555	(Nov. 28)	The Singing Tower			
2556	(Dec. 26)	A Yarn About a Yarn			
		THE WORLD TODAY			
		'41-'42			
2401	(Aug. 29)	American Sea Power	E	10m.	841
2402	(Oct. 10)	Uncle Sam's Iron Warriors			

UNIVERSAL

(For 1940-41 List See Blue Section Page 823, Pink Section Page 843)

		Two Reel			
		MUSICALS			
		'41-'42 (13)			
6221	(Sept. 3)	Is Everybody Happy?	G	17m.	845
6222	(Oct. 8)	In the Groove	G	16½m.	866
6223	(Nov. 5)	Skyline Serenade			
		SERIALS			
		'41-'42 (4)			
6681–6692	(Jan. 6)	Winslow of the Navy		12 ep.	
6581–6593	(Mar. 31)	Gang Busters		13 ep.	
6781–6795	(July 1)	Riders of Death Valley	E	15 ep.	686
6881–6892	(Oct. 14)	Sea Raiders	G	12 ep.	796
		SPECIALS			
		'41-'42 (1)			
6110	(.....)	Cavalcade of Air Thrills		20m.	

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		One Reel			
		STRANGER THAN FICTION			
		'41-'42 (15)			
6371	(Sept. 8)	Shampoo Springs	G	9m.	865
6372	(Oct. 6)	The Hermit of Oklahoma	G	9m.	865
6373	(Oct. 27)	The Candy Kid	G	9m.	865
		COLOR CARTOONS			
		(Technicolor)			
		'41-'42 (13)			
6241	(Sept. 1)	Boogie Woogie Bugle Boy of Company B	G	7½m.	865
6242	(Oct. 20)	Man's Best Friend		7m.	
		VARIETY VIEWS			
		'41-'42 (15)			
6351	(Sept. 15)	Moby Dick's Home Town	G	9m.	845
6352	(Oct. 13)	Northern Neighbors (Color)	G	9m.	873
6353	(Nov. 10)	George Washington—Country Gentleman	G	9m.	865
6354	(.....)	Trail Of the Buccaneers	G	9m.	873

VITAPHONE

(For 1940-41 List See Blue Section Page 824, Pink Section Page 843)

		Two Reel			
		BROADWAY BREVITIES			
		'41-'42 (12)			
7101	(Sept. 6)	Minstrel Days	E	20m.	853
7102					
7103	(Nov. 15)	At the Stroke of Twelve			
7104	(Oct. 18)	Perils Of the Jungle			
		TECHNICOLOR PRODUCTIONS			
		'41-'42 (6)			
7001	(Oct. 4)	The Tanks Are Coming	E	20m.	853
		One Reel			
		HOLLYWOOD NOVELTIES			
		'41-'42 (6)			
7301	(Sept. 20)	Polo With the Stars	F	9m.	854
7302	(Nov. 8)	White Sails	G	10m.	845
7303	( )	Miracle Makers	F	10m.	854
7304	( )	Points on Arrows	G	10m.	854
		LOONEY TUNES			
		'41-'42 (16)			
7601	(Sept. 20)	Notes to You	G	7m.	865
7602	(Oct. 11)	Robinson Crusoe, Jr.			
7603	(Nov. 22)	Porky's Pooch			
7604	(Nov. 1)	Porky's Midnight Matinee			
		MELODY MASTERS			
		'41-'42 (10)			
7501	(Sept. 13)	U.S.C. Band and Glee Club	G	10m.	853
7502	(Oct. 25)	Carioca Serenaders			
7503	( )	Forty Boys And A Song	G	10m.	853
		MERRIE MELODIES			
		(Technicolor)			
		'41-'42 (26)			
7701	(Sept. 13)	All This and Rabbit Stew	E	7m.	853
7702	(Sept. 27)	The Brave Little Bat	G	7m.	873
7703	(Oct. 11)	The Bug Parade			
7704	(Oct. 25)	Rookie Revue			
7705	(Nov. 8)	Saddle Silly			
7706	(Nov. 22)	The Cagey Canary			
		SPORTS PARADE			
		(Technicolor)			
		'41-'42 (10)			
7401	(Sept. 27)	Kings of the Turf	G	10m.	854
7402					
7403	(Nov. 1)	Water Sports			

MISCELLANEOUS

(Free subjects are marked "NC")

Adventure In the Bronx (Film Associates)	G	11m.	841
Bomber (Gov't) (NC)	E	10m.	873
Letter from Home, A (UA)	E	17m.	872
Tillie's Punctured Romance (Monogram)	E	38m.	855

ALPHABETICAL GUIDE to 137 Features Reviewed Since August 20, 1941

(Included here are all 1941-42 features which have been reviewed in THE EXHIBITOR to date, in addition to those 1940-41 films which were not reviewed prior to August 20, 1941. For a complete Index to all 1940-41 product reviewed before August 20, see pages 826, 827, and 828).

A

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ALL THAT MONEY CAN BUY—106m.—RKO ... 833
ALOMA OF THE SOUTH SEAS—77m.—Paramount 831
AMONG THE LIVING—67m.—Paramount 848
APACHE KID, THE—56m.—Republic 864
ARIZONA BOUND—57m.—Monogram 831

B

BADLANDS OF DAKOTA—74m.—Universal 845
BAD MAN OF DEADWOOD—61m.—Republic 855
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BELLE STARR (THE BANDIT QUEEN)—87m.—20th Century-Fox 835
BILLY THE KID WANTED—63m.—PRC 869
BIRTH OF THE BLUES—83m.—Paramount 848
BLONDE FROM SINGAPORE, THE — 70m. — Columbia 846
BURMA CONVOY—60m.—Universal 871
BUY ME THAT TOWN—69m.—Paramount 831

C

CHARLEY'S AUNT—82m.—20th-Fox 835
CHARLIE CHAN IN RIO—62m.—20th-Fox 835
CHARLIE CHAPLIN FESTIVAL—77m.—Guaranteed 750
CITIZEN KANE—119m.—RKO 833
COUNTRY GENTLEMEN—60m.—Republic . 870

D

DANGEROUS LADY—65m.—PRC 866
DEATH VALLEY OUTLAWS—56m.—Republic ... 866
DIVE BOMBER—132m.—Warners 838
DOCTORS DON'T TELL—65m.—Republic 850
DOWN IN SAN DIEGO—70m.—Metro 830
DRESSED TO KILL—74m.—20th-Fox 836
DRIFTIN' KID, THE—55m.—Monogram 862
DR. KILDARE'S WEDDING DAY—83m.—Metro ... 830
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DUMBO—63m.—RKO 869
DYNAMITE CANYON—58m.—Monogram 831

E

ELLERY QUEEN AND THE MURDER RING—69m. —Columbia 861
ETERNAL GIFT, THE—90m.—Lamont 872

F

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FLYING BLIND—70m.—Paramount 831
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G

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GIRL MUST LIVE, A—69m.—Universal 837
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GREAT GUNS—73½m.—20th-Fox 850
GUNMAN FROM BODIE—62½m.—Monogram 866

H

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J

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K

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L

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LONE RIDER IN FRONTIER FURY, THE—60m.—PRC 833
LONE STAR VIGILANTES—58m.—Columbia 861
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LYDIA—98m.—United Artists 836

M

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MAN WHO SEEKS THE TRUTH, THE — 75m. — Dome 872
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N

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O

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P

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Q

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ROARING FRONTIERS—60m.—Columbia 829

S

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SKYLARK—91m.—Paramount 849
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SMILIN' THROUGH—100m.—Metro 847
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STICK TO YOUR GUNS—61m.—Paramount 862
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T

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U

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W

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WE GO FAST—64m.—20th-Fox 851
WHEN LADIES MEET—105m.—Metro 830
WILD GEESE CALLING—78m.—20th-Fox 836
WORLD PREMIERE—67m.—Paramount 833

Y

YANK IN THE R.A.F., A—97m.—20th-Fox 851
YOU'LL NEVER GET RICH—89m.—Columbia 861

THE EXHIBITOR

CONN. FILM FOLK PAY TRIBUTE TO JOE REED

THE COMPLETE FEATURE AND SHORTS CHECK-UP

EDITORIAL: "A HISTORY MAKING DECISION"

"THE TIP-OFF"; PERTINENT ADVERTISING HINTS

EXCLUSIVE: TERRITORY TRADE SHOWING GUIDE

NEW ENGLAND EDITION — IN TWO SECTIONS — SECTION ONE

OCTOBER 22, 1941
VOL. 26 No. 24 PRICE 10 CENTS

ENTERED AS SECOND-CLASS MATTER MARCH 15, 1939, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

HOLD OVER HONKY-TONK

"DYNAMITE!" —Sun

"ACTION!" —Journal-American

"CROWD CATCHING!" N. Y. Times

"TORRID LOVE-MAKING!" —World-Telegram

"WHAT FUN!" —Mirror

"SOCKO!" —Post

"RIP-ROARING!" —Herald Tribune

GABLE Kisses LANA TURNER to be specific... it's terrific!

M-G-M's HONKY TONK 2nd Week! CAPITOL Broadway at 51st Street

M-G-M Hit with Frank Morgan, Claire Trevor, Marjorie Main, Albert Dekker, Henry O'Neill, Chill Wills
Screen Play by Marguerite Roberts, John Sanford. Directed by Jack Conway. Produced by Pandro S. Berman.

Third week at Capitol and still going strong! Held over everywhere!
It's doing over 200% of normal business nationwide.

(Get every dime with extended time!)

THE
EXHIBITOR

Reg. U. S. Pat. Office

VOLUME 26, No. 24 OCTOBER 22, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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SECTION TWO

The Check-Up (THE EXHIBITOR'S Servisection) ..... Yellow Section

Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

A History Making Decision

THERE IS MORE than passing interest in the recent decision of the Motion Picture Arbitration Tribunal in the matter of the arbitration between the owners of the Earle, New Castle, Delaware, and Loew's, Inc. "The appeal was from the award of an arbitrator in the Philadelphia Arbitration District holding that, contrary to the provisions of Section VI of the Decree, the distributor has refused to license its pictures to the complainant, and directing Metro-Goldwyn-Mayer Pictures to offer its pictures for license to the complainant for exhibition in the complainant's theatre in New Castle, Delaware, on a run to be designated by the distributor and upon terms and conditions fixed by the distributor which are not calculated to defeat Section VI of the Decree."

THE DEFENDANT claimed that Section XVII of the Decree nullified the provisions of Section VI with respect to a producer's own pictures distributed to and exhibited in its own theatre. Section VI, as is generally known, says no distributor shall refuse to license its pictures on some run, if certain other conditions are met.

THE FACTS OF THE MATTER were that Loew's, Inc., had sold its own house, Loew's Parkway, Wilmington, Delaware, exclusive in the area for a decade.

THE IMPORTANCE of the decision rests in the clarification of Section XVII, "the right of each distributor defendant to contract with its own theatres for the exhibition of its own pictures is not limited, impaired, or restricted, but there Section XVII stops. There is nothing in that Section limiting the right of independent exhibitors to obtain pictures pursuant to the provisions of Section VI. . . . To enable independent exhibitors to obtain pictures for exhibition in their theatres is a basic object of the Decree. If each one of the five distributors, who were parties to the Decree, had the right in each competitive district where it had a theatre of its own to grant its theatre an exclusive license, such as the Parkway has enjoyed, the result might well be, if all five exercised their right, disastrous to many independent exhibitors who would be able to obtain few if any pictures for exhibition in their theatres. In such event many independent exhibitors might well be put out of business. The Decree does not contemplate any such result. . . . If . . . the distributor's total film revenue is not reduced by granting an independent exhibitor a run, then the distributor cannot possibly be injured."

THUS, MORE THAN A DECADE after it was first tried, and hastily dropped in most situations, the once widely heralded "exclusive" policy of Metro, sponsored by Al Lichtman, comes to its end, killed definitely by the Consent Decree.

AND JUST FOR THE RECORD: In Oct. 15, 1932, we wrote: "The exclusive run has no place in this industry. As long as it exists, this department, for one, will not stop fighting it."

AND ON July 15, 1933:

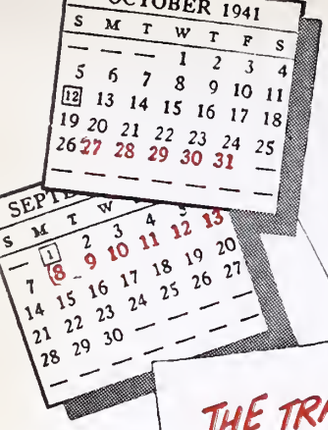
"It is generally conceded that exclusives have heard their death knell as far as this industry is concerned."

BUT THE FINAL NOTE was not sounded until last week. The New Castle decision is one which will be important when the history of the Consent Decree is written.

Jay Emanuel

QUAD.

Six Weeks Ago, Warner Bros. and Vitaphone Announced The Industry's First Trade Showing of Short Subjects . . .

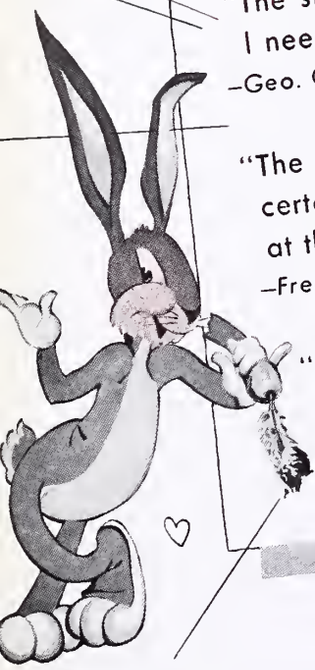


THE TRADE WENT OVERBOARD:

"The short subjects I saw are just what I need for my theater."
—Geo. Chadwick, Fox Theater, Carthage, Miss.

"The type of shorts previewed should certainly influence additional money at the boxoffice."
—Fred L. Knill, Gibraltar Enterprises, Denver

"All the shorts screened were, in my estimation, tops!"
—W. H. Castay, Jeff Theatre, New Orleans

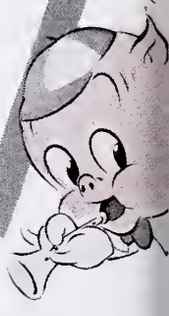


AND SO DID THE PRESS:

"MINSTREL DAYS"—"Surefire B. O. Something the exhib should not overlook."
—Variety

"Socko. Can stand on its own feet in any house and replace a 2nd feature in lots of them."
—Boxoffice

"THE TANKS ARE COMING"—"Two reels of action and production excellence. Deserving of every support showmen can give it. Excellent!"
—The Exhibitor



Were these Shorts Hand-Picked? Of Course! Every Warner Short is Hand-Picked, Specially Tailored for Your Box-Office. You'll Prove This To Yourself When You Attend...

WARNER BROS. 2ND NATIONAL SHORT SUBJECT TRADE SHOW ...WEEK OF OCTOBER 27th!

During the week of October 27th, in every Warner exchange center there will be held a two-hour showing of Warner-Vitaphone short subjects. Your local Warner exchange will inform you of the exact time and place.

NEW SEASON! WARNER BROS. NEW BOXOFFICE HIGHS!

TERRITORIAL HIGHLIGHTS

Joe Reed Feted By Conn. Filmers

Variety Club Idea Discussed

NEW HAVEN—Joe Reed, a veteran of 30 years in this business, was honored last week at a testimonial under the sponsorship of Allied Theatre Owners of Connecticut and his friends in the motion picture industry.

Dan Pouzzner was master of ceremonies.

Among those heard were Herman Levy, secretary, MPTOC, who asked for harmony in the business; and Frank Lydon, regional vice-president, National Allied, and president, Independent Exhibitors, who spoke along the same lines.

Arthur Howard, business manager, Independent Exhibitors, paid tribute to Reed for his work for Connecticut Allied, while Ted Jacocks, Connecticut Allied head, appealed to some of the new faces present to help those carrying the flag.

Principal speaker was Henderson M. Richey, Metro public relations head, who got down to brass tacks and asked for closer harmony.

To all this, Reed replied modestly, and although the crowd had already been told that any gift which might have been given Reed had been converted into a purse for Johnny Gentile at Reed's request, Reed also asked that the hat be passed for him. And then Adolph Johnson brought up the suggestion of a Variety Club here.

(EDITOR'S NOTE: *For these highlights and other points of interest, see Frank M. Sheehan's column on another page.*)

Slot Movies Exempted

NEW BRITAIN—Opinion among councilmen is that the $100 permit fee levied against coin-operated amusement devices should not apply to coin-in-the-slot movies and, as a result, the licensing ordinance may be changed, it was learned this week.

Ordinance, aimed primarily at pinball machines, will be amended to specifically exempt the machine movies, it is understood.

Only One Deletion

BOSTON—With less activity than usual, the bulletin of the Bureau of Sunday Censorship revealed the following elimination last fortnight:

APPROVED WITH DELETIONS

Prime Minister, Parts 1 to 10 (Deletions: Dialogue, "—damn it!—", in part 1).

Only In Fun

SPRINGFIELD, MASS.—Tragedy struck at the Strand, Indian Orchard, last week when high explosive and incendiary bombs dropped from enemy warplanes struck the building during the evening performance. Debris showered over the 700 theatregoers, 300 of whom turned out to be casualties. The manager and assistant manager didn't even turn a hair for they knew it was all "make-believe." The damage was "theoretical," one of the problems posed for the auxiliary civilian air-spotters, working in conjunction with the air corps in a test of the spotters' ability in case of real war.

Loew Project Seekonk Highlight

SEEKONK, MASS.—After a two-hour hearing which was enlivened at intervals by verbal tilts between William C. Purcell, Fall River, applicant, and Sarkis Tatarian, Providence attorney, representing jointly the interests of E. M. Loew, Inc., and property owners, the board of selectmen at the town hall last fortnight took under advisement the application for a license to erect and operate an outdoor movie theatre on Fall River Avenue.

Meeting was opened by Frank R. Read, chairman of the board of selectmen, who invited Purcell to state his case to the taxpayers to which Purcell replied that he proposed building "a beautiful outdoor theatre at a cost of from $50,000 to $60,000" which would give the town additional tax revenue as well as providing employment for between 20 and 25 people. He would, too, he said, employ as many police officers as the selectmen thought was necessary for proper conduct of the theatre.

Selectman Ralph Case later said it had been suggested by a proponent and also by an opponent of the proposed project that the opponents be asked if they would agree to the granting of the license if the location was changed. Such procedure, explained Case, was to guide the board in making a final decision and only two objectors remained firm.

Conn. Observes Nov. 20

HARTFORD—This is official. Governor Robert A. Hurley last fortnight proclaimed Nov. 20 as Thanksgiving Day.

Conn. Allied Lone Objector

Other Units Approve Resolution

NEW HAVEN—The local Allied Unit, it developed last week, was the only Allied regional group throughout the country to defeat, through vote of its members, the resolution on an all-industry conference which provided the reason for a tiff at the Allied national meeting in Philadelphia.

Reports from all Allied bodies, with Texas approving last fortnight, revealed endorsement of the resolution, although in some cases there were qualifications.

However, the local unit endorsed the officers, their integrity, and their aims, when the resolution was defeated.

Salesmen's Club Nominates

BOSTON—Candidates nominated for the presidency of the Motion Picture Salesmen's Club on Oct. 4 at the Hotel Statler were Harry Worden and Harry Goldstein, but Goldstein last week withdrew his nomination.

Other nominees, Saul Simons, Tom Connelly, and Joseph Wolf for vice-president, will be voted upon Nov. 8. Uncontested nominees are Harry Olshan, sergeant-at-arms; Harry Rosenblatt, treasurer; Maynard Sickels, secretary.

The traveling bag and watch presented Rosenblatt and Sickels, respectively, were given in appreciation of going-on six years that these two have held their offices. The installation of officers will follow the election on Nov. 8, with a screening at one of the exchanges, and a dinner-dance at a night club afterwards.

Post Plans Ready

BOSTON—Guests of the Vernon A. Macauley American Legion Post at the annual installation of officers—dinner-dance on Oct. 28 at the Hotel Statler will include Mayor and Mrs. Maurice Tobin, Department Legion Commander F. Cunningham and wife, Mr. and Mrs. Joseph Norton, the latter sister of the late Vernon Macauley; Miss Josephine Macauley, another sister; and possibly Police Commissioner Eugene McSweeney.

Installing the officers will be Suffolk County Commander George Gardner; Suffolk County Sergeant at Arms, Robert Gunning. Ingoing Commander of this Theatrical Post of the American Legion is Alvin Keeney, outgoing Harry Aaronson. A meeting was held last week at RKO.

Variety Aids Kiddies

BOSTON—Mayor Tobin said last week that bids would be opened very soon for sale of "penny a glass" milk to children in Boston schools. He said that the project would be started in a few schools and eventually spread to the entire school system.

Each child will pay a penny for a half-pint bottle of milk. As a starter for children unable to pay the penny the Variety Club has given the mayor a check for $2000.

PICTORIAL REPORTING ON HAPPENINGS OF NOTE IN THE NEW ENGLAND AREA

MRS. LILLIAN P. DOW, Lakeport, N. H., decides upon the films to be approved by the New Hampshire State Federation of Women's Clubs.

JOAN FONTAINE and Brian Aherne recently ended their transcontinental flight which took them to nine cities to introduce Thumbs Up buttons for the British War Relief Society of America. They are shown above with Robert Appleby, vice-president, British War Relief. Miss Fontaine's current film is RKO's "Suspicion."

H. M. RICHEY, who spoke recently at the Joe Reed dinner in New Haven, is pictured above with Metro's Leo. The lion did not attend.

PATRONS of the Loew Poli, New Haven, are shown watching newsreel shots of Tom Harmon in action in a stunt arranged by assistant manager Nate Rubin as advance bally for Columbia's "Harmon of Michigan." Twenty-three minutes of football thrills kept building interest all week that was reflected in the box office.

JACK A. SIMONS, Loew's State, Providence, used a lady barber in this shop to exploit his showing of Metro's production, "Honky Tonk."

THE SCREEN DEBUT of Paramount's "Superman" in Cleveland was helped to a good start by the appearance in Loew's State lobby of the creators of the comic strip, Jerry Siegel (at typewriter) and Joe Shuster (at drawing board). Standing in back of Siegel is Max Stahl, Paramount's district short subjects sales representative.

LATE NEWS HIGHLIGHTS

Bdwy. Grosses Continue Good

"Target For Tonight" Very Big at Globe

NEW YORK—Broadway was again dominated by holdovers last week, but their exceptional strength kept the cashiers busy. "Target For Tonight" turned in a very good gross at the Globe.

First-run business, as reported to THE EXHIBITOR by usually reliable sources, was as follows:

"ALL THAT MONEY CAN BUY" (RKO)—Okay at the Music Hall, with $57,000 Thursday to Sunday, with stage show.

"A YANK IN THE RAF" (20th-Fox)—Holding up very well in its fourth week at the Roxy. Friday, Saturday, and Sunday were good for $29,000. Stage show.

"HONKY TONK" (Metro)—Still okay in the third and final week at the Capitol, but no figures available.

"HOLD BACK THE DAWN" (Paramount)—Business here is fine, with $21,000 Saturday, Sunday of the third week, and $45,000 expected for the stanza. Xavier Cugat and His Band headlines the stage show.

"THIS WOMAN IS MINE" (Universal) — A weakie at the Rivoli, with $15,000 expected for the second week, after $18,900 the first.

"SERGEANT YORK" (Warners)—After several months on Broadway, opening at the Strand, with Phil Spitalny and His All-Girl Orchestra as the stage attraction, was fine for $33,000 Friday to Sunday.

"TARGET FOR TONIGHT" (Warners)—Quick turnover and critics' raves are seeing this to a smash week at the Globe, after $6500 Saturday, Sunday.

"FANTASIA" (Disney)—Business spurted in the final (49th) week at the Broadway, with $8500 Saturday, Sunday, and $19,300 looked for on the stanza. "Dumbo" follows.

"DR. JEKYLL AND MR. HYDE" (Metro)—Not too strong in its 10th week at the Astor, with "The Chocolate Soldier" (Metro) scheduled to replace it Oct. 28 at the same popular-prices and continuous run.

Your 1942 Booking Calendar Will Be Sent You Free If You Order It Before Nov. 1. Write to THE EXHIBITOR *Now.*

Pa. Towns Voting

PHILADELPHIA—Rev. William B. Forney, Lord's Day Alliance, last week announced that the following Pennsylvania towns would vote on the Sunday movie question in the November elections. Names in parentheses are counties:

East McKeesport, Aspinwald (Allegheny); Perkasie (Bucks); Ramey (Clearfield); Morgantown Township (Greene); Mill Creek Township (Lebanon); Zerbey Township (North Umberland); Milford (Pike); Montrose (Susquehanna); Borough of Benson, Shade Township (Somerset); Avermon, Scotdale, Suterville (Westmoreland); York (York). An election scheduled for Uniontown, Fayette County, is being contested.

500,000 Not 5,000,000

(Editor's Note: In the clarification of the defense tax, as reprinted from an organization bulletin in THE EXHIBITOR last issue, in reference to consecutive numbers of tickets, this should have read:

"The numbers of each series must start with '1', and run continuously in regular order until '500,000', after which they may start again at '1', if desired."

A typographical error last issue made the figure "5,000,000".)

Yamins Motioned Confidence Vote

BOSTON—In an official announcement for the record this week, Independent Exhibitors, Inc., Allied regional unit, issued the following statement:

"In an attempt to clear up the many rumors regarding Nathan Yamins' attitude toward Allied, its officers, and board of directors, we respectfully request you to publish the following resolution which was adopted at a special meeting held here on Thursday, Oct. 2, 1941.

"A motion was made by Nathan Yamins, duly seconded, and voted unanimously that a vote of confidence be sent to our national officers and the board of directors.

"At the same meeting and immediately following the passage of this resolution, action was taken on the controversial resolution for a national joint conference committee and on which a plebescite was requested by the national board. Our organization voted unanimous approval of sections one and two of the resolution and rejection of section three."

NEW HAVEN—It was believed possible that Allied Theatre Owners of Connecticut might reconsider its vote against the unity proposal and decide to support the plan, at a luncheon meeting last week called by Dr. J. B. Fishman, president.

Executive board chairman Joseph F. Reed was sent as a delegate to the Allied national board meeting in Pittsburgh, and was instructed to vote according to the result of the session.

Service Details Ironed Out

NEW YORK—Remaining details of presenting flesh entertainment units for service man in camps were slated to be ironed out at a meeting last week of representatives of the USO and the Citizens' Committee of the Army and Navy. Many persons prominent in the entertainment field attended.

Browne, Bioff Case Proceeds

Kent Too Ill To Testify

NEW YORK—William C. Michel, 20th-Fox executive vice-president, testified in Federal Court last week that 20th-Fox raised $90,000 as its share of the industry tribute alleged to have been exacted by William Bioff and George E. Browne from 1936 to 1940. Michel declared that he had acted under instructions from president Sidney R. Kent, who is not attending the hearings due to illness.

Among the witnesses produced by the Government to bolster the prosecution's case were, in addition to Michel, Hugh J. Strong, confidential aide to Kent; Frank C. Olson, secretary, Chicago Theatrical Protective Union, Local 2, IATSE; Florence Rose, IATSE bookkeeper; and Major Albert Warner, Warners' vice-president and treasurer.

Kent, who has been described as a heavy contributor toward the $550,000 alleged to have been extorted from the movie industry by Browne and Bioff, is dangerously ill and will be unable to testify at the trial.

Browne and Bioff are on trial before Judge John C. Knox for violation of the anti-racketeering law.

United States Attorney Mathias F. Correa called Dr. Harry Gold, a heart specialist, to tell of Mr. Kent's condition.

LaGuardia Luncheon Set

NEW YORK—A gala luncheon by the Theatrical, Motion Picture, and Radio Division of the Citizens' Committee for the Re-election of La Guardia, McGoldrick, and Morris will be held in the Grand Ballroom of the Astor Hotel, on Oct. 27. Hundreds of stars of screen, stage, and radio, members of the committee, will be present on a triple dais.

Louis Nizer, prominent attorney and chairman of the committee, will introduce Mayor La Guardia, who will address the assembled stars, and those of the public who have purchased tickets to the luncheon.

On the main dais with Mayor LaGuardia and chairman Nizer, besides all the candidates, running mates of the mayor, will be Helen Hayes, Major Edward Bowes, Stanton Griffis, vice-chairman of the committee, J. Robert Rubin, secretary, and W. G. Van Schmus, treasurer.

The Service Kit's the Season's Hit.

SPG Delays Action

NEW YORK—The Screen Publicists Guild of New York announced over the week end that, as a result of a joint and unanimous action of its executive council and negotiating committee, the Guild's referendum on the question of affiliation with the Screen Office and Professional Employees Guild, Local 109, CIO, has been delayed.

There will be a special membership meeting of the Guild on Oct. 23 with affiliation and progress of negotiations principal items on the agenda.

Advance Shots

Features

APPOINTMENT FOR LOVE (Universal). Margaret Sullavan, Charles Boyer, Eugene Pallette. 89m. Sell the names for best returns here, as this does not quite come off. The subject matter is adult, the people are good, but it will need plenty of push to get into the better money.

SOUTH OF TAHITI (Universal). Brian Donlevy, Brod Crawford, Maria Montez. 75m. This South Sea meller may be okay for action houses and nabes, but otherwise it is just a twin biller.

YOU BELONG TO ME (Columbia). Barbara Stanwyck, Henry Fonda, Edgar Buchanan. 97m. Columbia again comes forth with a salable romantic comedy which will preserve the company's pre-eminence in this type of merchandise. It is slated for better grosses.

Shorts

THE ART OF SKIING (RKO—Disney). 8m. Good.

FLICKER MEMORIES (Metro — Pete Smith). 8m. Fair.

A GYPSY ROMANCE (Gilbert Josephson). 21m. Good.

TAKING THE X OUT OF X-RAY (General Electric). 9m. Fair.

MAN'S BEST FRIEND (Universal—Cartoons). 7m. Fair.

THAILAND (Equity). 9m. Good.

TRIUMPH WITHOUT DRUMS (Metro—Miniature). 11m. Excellent.

IA Scales Set

NEW YORK—It was learned last week that delegates of five IA Hollywood craft locals have accepted tentatively the counter proposals offered to them by the producers and have returned to the coast to submit the contracts to the membership for approval. It was said that granted wage increases ranged from 10 to 15 per cent, and that abuses in working conditions was corrected. Two key locals, the Sound Workers and the Cameramen, remained to continue their negotiations.

MPA Receives Donations

NEW YORK—The regular luncheon meeting of the Motion Picture Associates here last week was highlighted by an announcement of donations of $1,000 each from the Century, Randforce, and Skouras circuits. President Joseph Lee stressed the need for raising funds so that the group can continue to carry out its charitable work among the industry's needy.

Plans for the 22nd annual Thanksgiving dinner and dance were outlined.

Hard-of-Hearing Prize

NEW YORK—As one of its activities in connection with National Hearing Week, Oct. 19, Dictograph Sales Corporation is offering a prize of a 10-outlet Acousticon theatre phone to the theatre which gives National Hearing Week the most effective publicity in the theatre itself, advertising, and news items, it was said last week.

National Legion of Decency List—Oct. 23, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"Dumbo," (RKO); "Jesse James at Bay," (Republic); "Lone Rider Fights Back," (PRC); "Never Give A Sucker An Even Break," (Universal); "Smilin' Through," (Metro); "Stick To Your Guns," (Paramount); "Twilight On the Trail," (Paramount); "Two Latins from Manhattan," (Columbia).

Para. Men On Coast

NEW YORK—Paramount last week announced a non-stop round of activities for the advertising, publicity, and exploitation men flying to Hollywood for a special screening of "Louisiana Purchase" and confab.

The three-day convention began with a meeting of the home office staff of field men at the Ambassador Hotel. Discussion took place on the subject of exploiting "Birth of the Blues" and "Skylark." In the afternoon there was a meeting on general advertising and exploitation ideas. Later events include a studio screening of "Bahama Passage," and "Sullivan's Travels."

Next day's schedule of activities was touched off by an address by Neil Agnew, Paramount general sales manager, to the home office staff and field men, followed by a discussion on the handling of the films screened. Publicity machinery of the studio was on display for the visitors, who were feted at a studio commissary luncheon by a number of the stars. Meeting was held later in the office of the convention's official host, Y. Frank Freeman, vice-president in charge of studio operations. Day wound up with the "Louisiana Purchase" screening at the studio in the evening.

Later the visitors took up the principal business at hand and worked up a campaign for the film, with studio and home office publicity staffs and field men participating.

Finske to Paramount

NEW YORK—L. J. Finske, division manager, J. H. Cooper Enterprises, Colorado, last week joined Paramount's theatre department here. Pat McGee, formerly with the Schine circuit in Ohio, will succeed Finske in Colorado.

Charles Hoxie Mourned

SCHENECTADY, N. Y.—Passing of Charles A. Hoxie, a pioneer in the field of talking movies, here last fortnight, was mourned. He was 74.

RKO Polling

NEW YORK—It was learned last week that RKO has been polling its patrons to see which newspapers are being read daily and on Sunday.

Cards are handed to patrons, to be filled out but not signed, with an additional question as to which newspaper would be preferable for RKO advertising.

In the Newsreels

Friday, Oct. 17, 1941

IN ALL FIVE

Boston: Capture Nazi spy ship.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 24, No. 12)—California: Plane crasher. Chicago: Baby rhino. New York: Roxyette drill. Dunedin, Fla.: Amphibian tractor. Foreign Flashes. Styles: Evening gowns. Football: Army vs. VMI. Soccer: England vs. Scotland. N. Carolina: Yachting.

NEWS OF THE DAY (Vol. XIII, No. 210)—Florida: Amphibian tanks. Mexico: Catholic Mass. Brookfield, Ill.: Baby rhino. San Francisco: Baby kangaroo. War Zone Snapshots. Chicago: Army okays Louis. Football: Army vs. VMI, Aggies vs. NYU.

PARAMOUNT NEWS (No. 15)—New York: Coast defenses tested. Azores: Portuguese checkup. Rio: Brazil's defenses viewed. Dunedin, Fla.: Sea-going tank. Chicago: Army okays Louis. Weygand's Africa—Paramount exclusive.

RKO PATHE NEWS (Vol. 13, No. 15)—San Miguel: Portugal prexy visits. Mexico: Catholic Mass. Permanente, Cal.: Magnesium plant. New York: Roxyettes drill. Hartland, Wis.: New guard rail. Los Angeles: Army party. Chicago: Army okays Louis. S. Africa: War preparations.

UNIVERSAL NEWSREEL (Vol. 14, No. 24)—Gadsden, Ala.: Shell factory. Dunedin, Fla.: Sea-going tank. Mexico: Catholic Mass. Chicago: Baby rhino. Randall's Island, N. Y.: Roxyettes drill. New York: Men's beauty clinic. Evanston, Ill.: N'Western vs. Wisconsin. Buffalo: Chimp wrestles.

Wednesday, Oct. 15, 1941

IN ALL FIVE

Fall River, Mass.: $12,000,000 rubber blaze.
Washington: Senator Reynolds weds heiress.
New Haven: Penn gridders top Yale, 28-13.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 24, No. 11)—New York: Rodeo. Baltimore: Windsors visit. England: Hindus make munitions. Harrisburg, Va.: Turkey festival. Football: Notre Dame vs. Georgia Tech; Minnesota vs. Illinois.

NEWS OF THE DAY (Vol. XIII, No. 209)—England: Air commodore Churchill. England: U. S. aid arrives. London: Film industry's gift. Soviet: Fighting women. Baltimore: Windsors arrive. Atlantic Seaboard: Air raid test. Football: Columbia vs. Princeton; Oregon vs. Trojans.

PARAMOUNT NEWS (No. 14)—Eads, Tenn.: School bus accident. Montreal: Scientific beat christening. St. Petersburg, Fla.: Training ship. New York: Rodeo. England: U. S. aid arrives. Baltimore: Windsors arrive. Football: Minnesota vs. Illinois; Oregon vs. U. S. C.

RKO PATHE NEWS (Vol. 13, No. 14)—Rio, Brazil: I C White survivors. England: American aid arrives. Eads, Tenn.: School bus accident. Harrisburg, Va.: Turkey festival. New York: Rodeo. Football: Minnesota vs. Illinois. Hyannis, Mass.: Flying ambulance for British (Boston only).

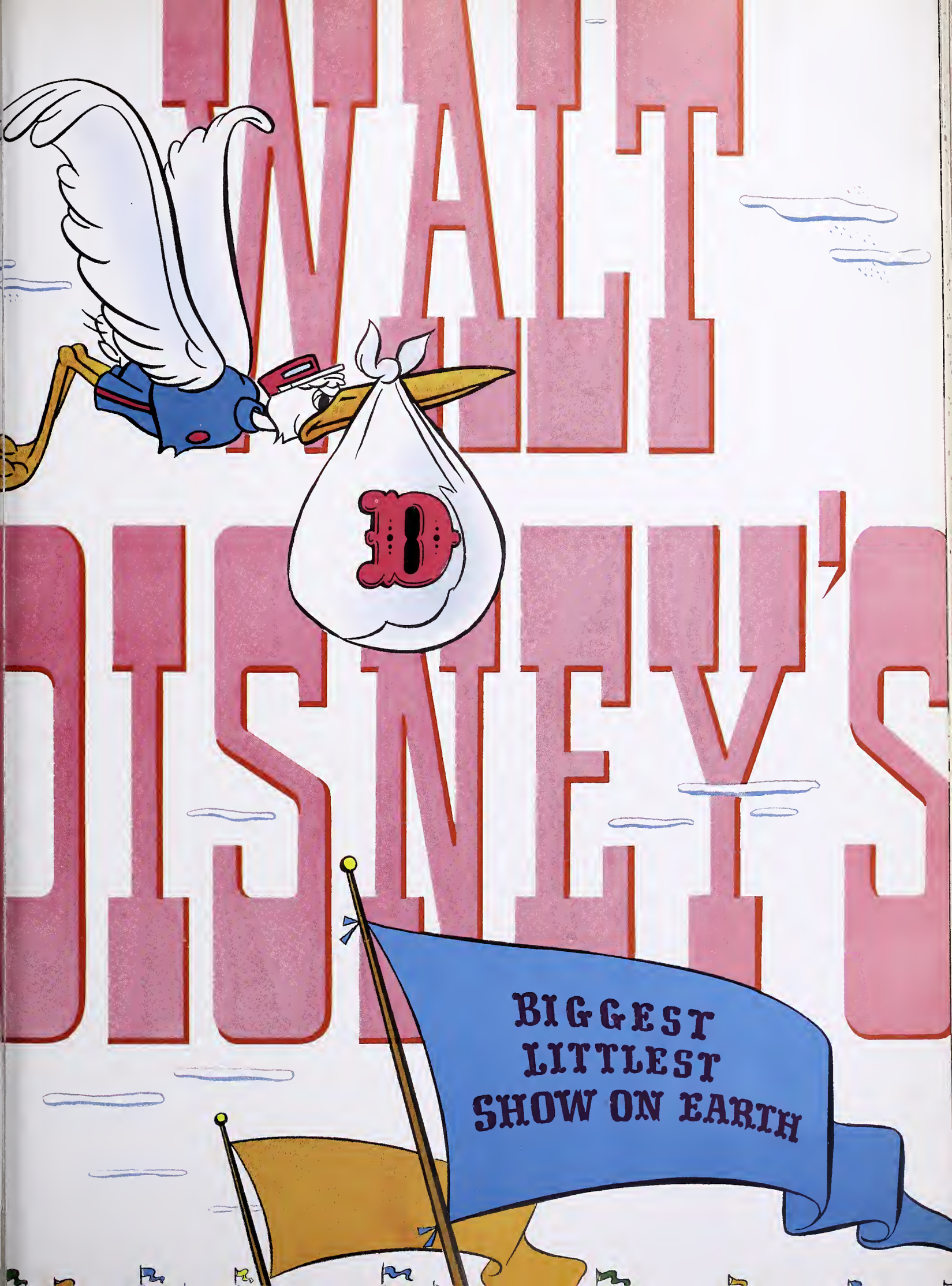
UNIVERSAL NEWSREEL (Vol. 14, No. 23)—Russia: Nazi drive fought. England: Churchill views defense plants. New York: Air raid wardens practice. Rio, Brazil: British warships visit. Baltimore: Windsors visit. New York: Rodeo. Football: Columbia vs. Princeton; Notre Dame vs. Georgia Tech.

Metro Wins Again

NEW YORK—For the second time in three years, a Metro short subject last fortnight won the Beyer Memorial Award presented annually by the Motion Picture Traffic Safety Committee of the National Safety Council to the picture which best encourages safer use of the nation's streets and highways. This year's award was given for "Coffins On Wheels," one of the Crime Does Not Pay series, which exposes the methods of unscrupulous used car dealers in "doctoring" jallopies that are unsafe for use.

Cinema Lodge Dinner

NEW YORK—The second annual banquet and ball of B'nai B'rith Cinema Lodge was held here on Oct. 18, with more than 500 members and guests including leading executives of the film industry expected to attend.


WALT
DISNEY'S
BIGGEST
LITTLEST
SHOW ON EARTH

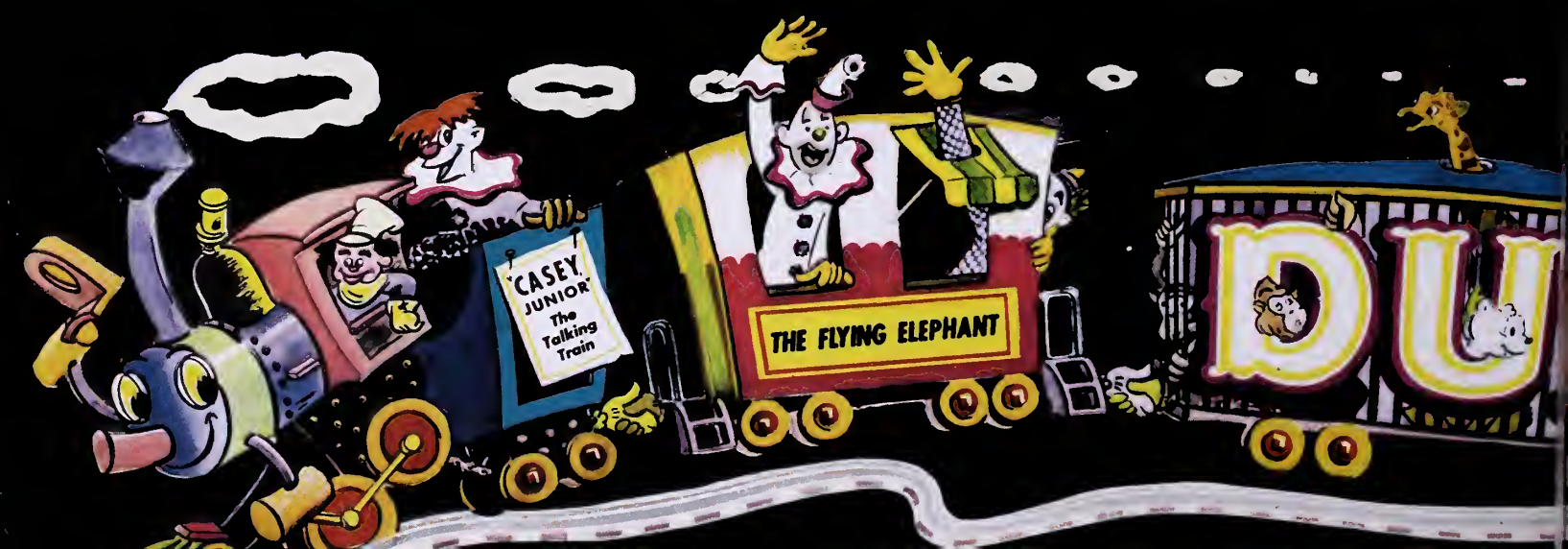
MORE FUN THAN THE MOST FUN

Sure-Fire Song Hits

DUMBO

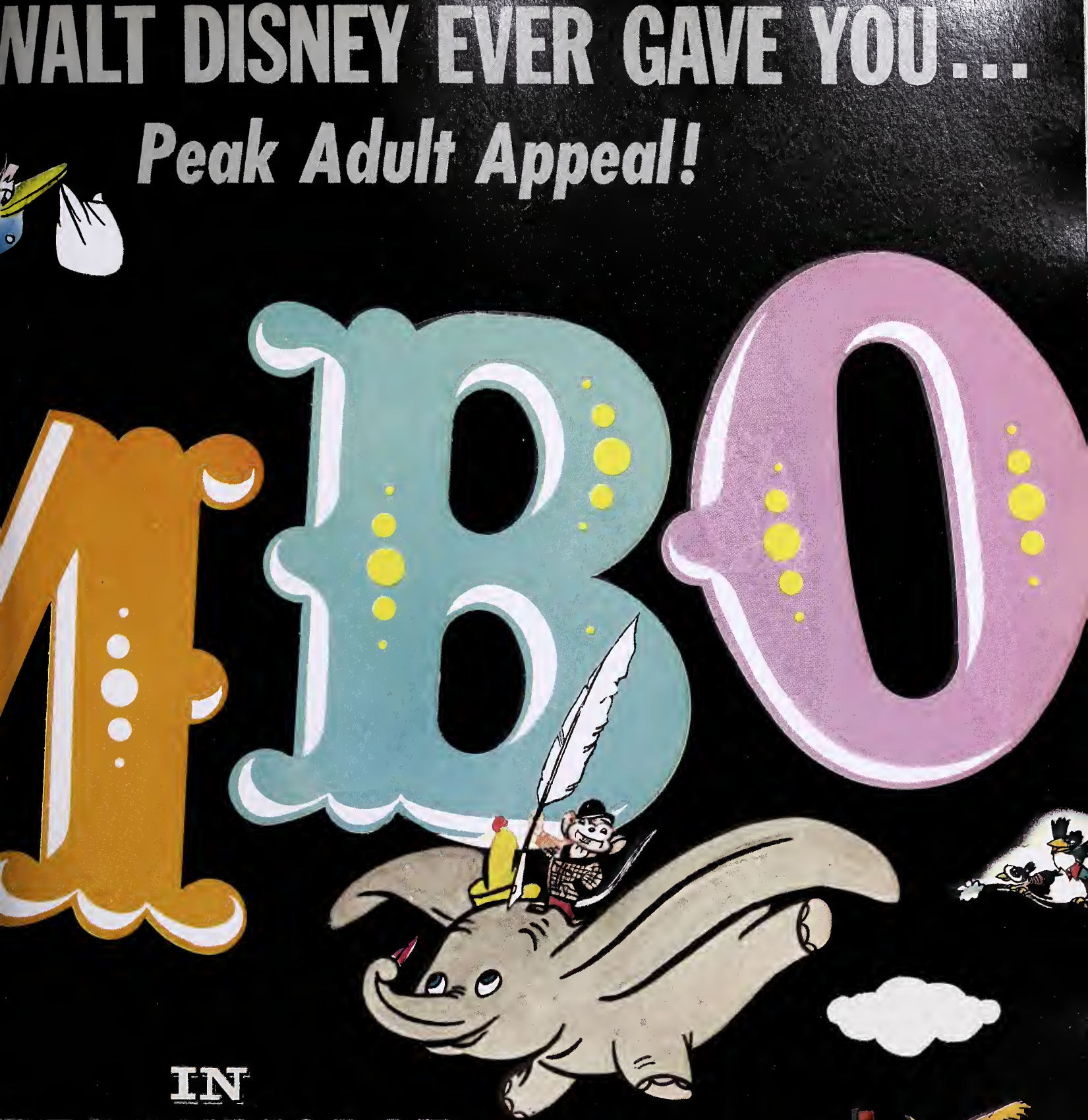
OPENING EXTENDED RUN ENGAGEMENT AT BROADWAY THEATRE, NEW YORK, OCTOBER 23.

Presenting nine top tunes, including the soon-to-be-famous:
"Baby Mine"–"When I See An Elephant Fly"–"Casey, Junior"
"Look Out For Mr. Stork" and "Song of the Roustabouts"



WALT DISNEY EVER GAVE YOU...

Peak Adult Appeal!

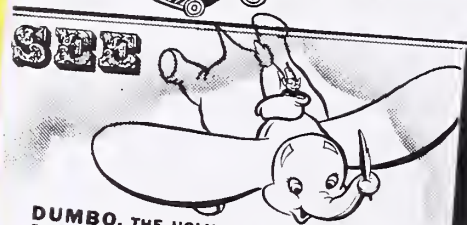


IN TECHNICOLOR

HERE'S A CIRCUS OF FUN "AWAY FROM IT ALL!"

CASEY JUNIOR, the happy little circus train that talks!

SEE



DUMBO, THE UGLY-DUCKLING BABY ELEPHANT WHOSE EARS WERE TOO BIG FOR HIS HAPPINESS. YOU'LL LOVE HIM!

SEE

TIMOTHY Q. MOUSE, THE TINY TERROR OF THE BIG TOP—DUMBO'S ONLY PAL!

SEE

PINK ELEPHANTS ON PARADE—AND BELIEVE IT OR NOT!

SEE

THE FIVE BLACK CROWS, THE RAUCOUS QUINTET THAT GIVES THE BLUES THE BIRD!

SEE

THE BIGGEST LITTLEST SHOW ON EARTH . . . IN WINTER QUARTERS, IN TRAINING AND GIVING PERFORMANCES ON TOUR

SEE

all the wonders, excitement, and action . . . the clowns, menagerie . . . the parachute battalion of storks . . . all the marvels of the circus PLUS the charm that only Disney can create when he lets himself go!

More STORY than in any previous Disney Show! . . . More THRILLS and NOVELTIES, HEART-THROBS and HILARITY! . . . More of EVERYTHING to make you say—

"The best Disney I've ever seen!"

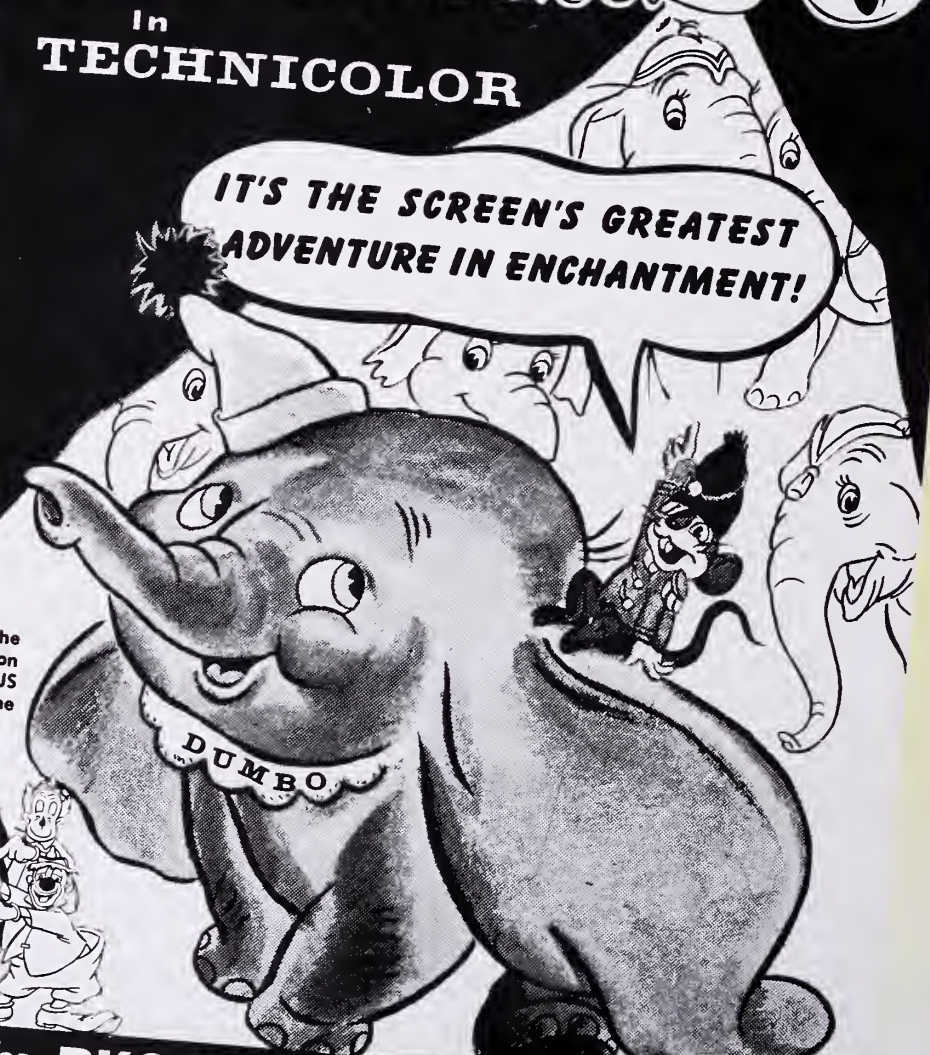
WALT DISNEY'S

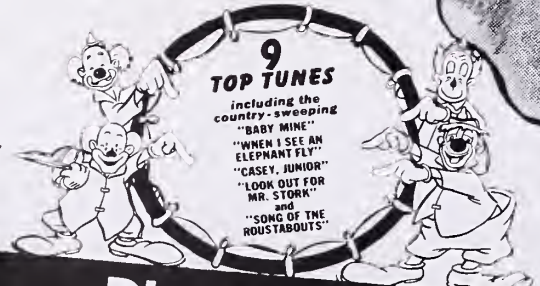
3-Ring FEATURE-LENGTH Production

DUMBO

In TECHNICOLOR

IT'S THE SCREEN'S GREATEST ADVENTURE IN ENCHANTMENT!





© WALT DISNEY PRODUCTIONS

Distributed by RKO RADIO Pictures Inc.

(REPRODUCTION OF ONE OF THE NEWSPAPER ADS FROM A PRESS BOOK PACKED WITH IDEAS AND MATERIAL FOR THE BEST CAMPAIGN FOR *YOUR* THEATRE).

THE NATIONAL MIRROR

Browne Off IATSE Council

AF of L Rebukes Indicted Leader

SEATTLE, WASH.—The American Federation of Labor voted by roll-call last week to oust George E. Browne, indicted president of the IATSE from the AF of L executive council, and it ordered all central labor and other central bodies of delegates to deny seats to convicted racketeers and criminals.

Without waiting for the outcome of the Federal court trial in New York of Browne, the convention balloted, 37,944 to 421, to drop him from the executive council. He was replaced as 11th vice-president of the federation by Edward Flore of Buffalo, president, Hotel and Restaurant Employes International Alliance and the Bartenders League of America, who was moved up from the 12th vice-presidency, Browne received 420 votes of his own union and the single vote of the Colorado State Federation of Labor, represented by George W. Brayeld, a member of Browne's union.

William Green was re-elected president of the federation for his 18th term and George Meany, former president, New York State Federation of Labor, was re-elected secretary-treasurer.

Except for the dropping of Browne, who is being tried with William Bioff on a charge of extorting $500,000 from four movie companies, no changes were made in the executive council. A vacancy was caused in the council by the death last Summer of Thomas A. Richert, second vice-president, and the convention last week officially reduced the number of vice-presidents from 15 to 13 to pave the way for ousting of Browne.

Your 1942 Booking Calendar Will Be Sent You Free If You Order It Before Nov. 1. Write to THE EXHIBITOR *Now.*

MPPDA Donates $15,000

NEW YORK—The MPPDA board of directors executive committee last week appropriated $15,000 for war emergency relief from the proceeds derived from the showings of "Land Of Liberty." Donations of $5,000 each were made to the Chaplain's Aid Association For Military Ordinariate of the Catholic Church, the General Commission on Army and Navy Chaplains of the Federated Council of Churches of Christ in America, and the Jewish Welfare Board for War Emergency Welfare Work.

Texas Allied Approves

DALLAS, TEX.—Allied Theatres of Texas last week voted unanimously to uphold the national board's action on the resolution for industry unity.

This ends the plebiscite, with only Allied of Connecticut turning down the resolution.

Wanger Leaves United Artists

NEW YORK—Walter Wanger last week terminated his association with United Artists Corporation.

He sold his stock in Walter Wanger Productions, Inc., to United Artists Corporation for its full value, and announced that he intends to organize promptly a new production unit and, in pursuance of that plan, has left for England to commence work on his first picture, "The Eagle Squadron."

United Artists, it was announced, will enter the field of motion picture production for the first time in its corporate history of nearly a quarter of a century.

The new production company will be known as United Artists Productions, Inc., and will produce pictures for release by the United Artists distributing organization. These pictures will be made in accordance with the decisions of the board of directors of the United Artists Distributing Company.

A production head will be selected as soon as the producer-owners of United Artists return to Hollywood following their current series of meetings in New York.

Films made under the banner of United Artists Productions, Inc., will be released by the United Artists Distributing Company.

"39 Steps" Withdrawn

NEW YORK—Prints of "The 39 Steps" were withdrawn from circulation by Gaumont British last week. The rights to the film have reverted back to the estate of its author, Jack Buchan, the late Lord Tweedsmuir, and the company has been unable to obtain an extension of its distribution contract.

Frank Walker Injured

CHILLICOTHE, O.—Frank C. Walker, Postmaster General of the United States, was slightly injured last week when a train on which he was riding hit a freight. He was treated for a head abrasion.

Mrs. Walker was not injured.

ERPI Merges With WE Co.

Stevenson In Charge Of New Setup

NEW YORK — Merger of the Western Electric Company with its wholly owned subsidiary, Electrical Research Products, Inc., effective on Nov. 1, was announced last week by Clarence G. Stoll, president, Western Electric.

T. Kennedy Stevenson, president, ERPI, will become president of Western Electric in charge of the new set-up under which the former's activities will be carried on as the Electrical Research Products division of the parent concern. In addition, Stevenson will have direction over the general accounting, treasurer's, and secretary's departments of Western Electric. He was made a director of the concern.

Ownership of the foreign subsidiaries of ERPI will be transferred to a new company to be known as the Western Electric Export Corporation, of which Stevenson will be president.

ERPI was set up in 1926 to handle Western Electric activities outside the telephone industry, and it has been devoted principally to the development of the application of sound to motion pictures. Change in corporate set-up does not involve any change in the character or method of conducting this business, according to company officials.

In addition to Stevenson other officers of ERPI will continue their responsibilities in the new division of Western Electric with the following titles: D. C. Collins, eastern manager; Clifford W. Smith, western manager; T. E. Shea, chief engineer; F. B. Foster, Jr., controller; P. L. Palmerton, sales manager. Shea is temporarily on leave of absence in government service.

You Won't Get a 1942 Booking Calendar Free Unless You Reserve Your Copy Before Nov. 1. Write to THE EXHIBITOR *Now.*

Wagner-Adler Peace

NEW YORK — Simultaneous announcements came last fortnight from the Adler Silhouette Letter Company and Wagner Sign Service, Inc., signifying that all patent litigation between the two companies covering the so-called slotted and notched-flange letters and supporting frames has been settled.

While the Adler Company stands enjoined from further manufacture or replacement of the slotted type of letter, the settlement agreement provides that all suits by Wagner relating to the use of Adler slotted letters and equipment already sold shall cease. Theatre owners who formerly purchased the latter in good faith can therefore continue their use until their present supplies are exhausted without fear of legal action.

As the slotted letter design was the only important one upheld in the recent court action which was appealed all the way up to the United States Supreme Court, it would appear that all items now manufactured by both litigants can be purchased without fear of later legal entanglements.

ALL FEMININE AMERICA WIL

And they'll GO for Boyer till they'

UNIVERSAL PICTURES presents

Charles BOYER *and* *Margaret* SULLAVAN

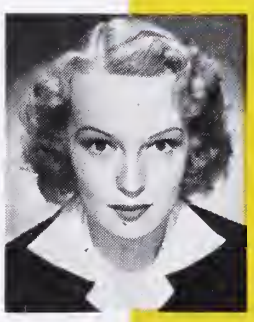
in

APPOINTMENT FOR LOVE

with

Rita Johnson • Eugene Pallette • Ruth Terry • Reginald Denny

J. M. Kerrigan • Cecil Kellaway • Roman Bohnen



Directed by

WILLIAM A. SEITER

A **BRUCE MANNING**

Production

Associate Producer, Frank Shaw

Screenplay, Bruce Manning • Felix Jackson
Based on original story, "Heartbeat,"
by Ladislaus Bus-Fekete

A UNIVERSAL *Picture*

ERY—"LET'S GLOW, GIRLS!"

acked to the foyer!

It's a thrill-sweepin romance!

SHE wanted the marriage to last!

HE wanted it to begin!

Nationally Released
OCTOBER 31

Execs Testify At B-B Trial

Payments Divulged By Industryites

NEW YORK—Louis B. Mayer, production chief at Loew's, Inc., told last week in Federal Court how he had arranged for an unemployed brother-in-law of William Bioff to collect $77,448. All the brother-in-law had to do was to call at the proper office once a week, according to evidence presented by United States Attorney Mathias F. Correa at the trial of Bioff and George E. Browne, International Alliance of Theatrical Stage Employees leader.

Mayer was one of five witnesses who gave testimony on the alleged methods used by the two film union leaders to draw $550,000 from the film industry. The others were David Bernstein, treasurer, Loew's, who said he supplied $50,000 to Nicholas M. Schenck, president, corporation, who was to use it as a payment to Bioff; John Wesley Smith, film sales agent, who testified that his company shared commissions with the Bioff relative and another man, also referred to as a "nominee" of the union chief; Nicholas Nayfack, who described himself as an executive of Loew's, and a nephew of Schenck, and said he had been sent to arrange for the deposition of the brother-in-law and the substitution of another man, and Norman Nelson, the brother-in-law.

Bernstein spent a short period on the witness stand under cross-examination by Henry Uterhart, defense counsel. Bernstein had told of putting up $50,000 of his own cash and reimbursing himself by manipulating expense vouchers until he had got his money back.

Bernstein testified that he had considered as a legitimate business expense the payment to Bioff, which Schenck had said was to forestall threatened strikes that might have been costly to the company.

Mayer, the next witness, explained the method suggested by Schenck and used for making the alleged payments to Bioff in 1937. This method was continued until last May, when the affair first was disclosed to the public and the authorities, according to the testimony.

Before July, 1937, Mayer said, Loew's had been buying its raw film through J. E. Brulatour, Inc., from the Eastman Kodak Company. Smith & Aller, Ltd., agent for the du Pont Company, had been seeking this business, and Schenck finally suggested that it be diverted to them if a way could be found to let Bioff share in the sales agency's commission, Mayer said.

This was arranged, the film producer went on, and Bioff brought his brother-in-law to act as a sub-agent for the agency.

"He was supposed to come and get the orders for raw film," Mayer explained, but Smith testifying later, said Nelson did not do so. Smith said Nelson, like his successor, Harry Beatty, just collected his checks. The Beatty checks added up to $159,025, bringing the total for the two men to $236,474.

Defense Attorney George E. Breslin, on cross-examination, attempted to have Mayer admit that his testimony last May before a Grand Jury occurred after he and Schenck agreed to do anything possible "to help Joe (Joseph Schenck, 20th Century-Fox chairman) in his predicament."

Mayer testified that he had not been "let in on" the asserted extortion plot details. As to the question on Schenck, he said: "I don't know. I wouldn't say we didn't."

Schenck kept a secret for five years because he was afraid of what might happen to the film business if it were disclosed, he testified on the first day's testimony last week. Secret was that Bioff had asked Schenck for $2,000,000 and had threatened to call strikes in theatres throughout the country if payment were not made, according to Schenck.

The film executive said the authorities were never told voluntarily of the demand. It was a trade secret until last spring, when Schenck was called by United States Attorney Correa to give evidence before a Federal grand jury investigating film affairs.

Only an afternoon session of the trial was held. Schenck spent more than two hours under cross examination by defense attorney Martin Conboy and Correa. He was followed on the stand by Bernstein, treasurer-vice-president, Loew's, Inc.

Schenck repeated his testimony in which he declared that Bioff, after identifying himself as "the boss," said he "had to get" $2,000,000 from the film industry. Bioff finally cut his demand to $50,000 a year from each of the big companies. Schenck testified that he personally had gone twice to the union leader, each time with a package of $50,000 in cash.

Defense counsel brought out that Schenck never had complained to the state or Federal authorities of the alleged extortions, and Correa asked yesterday why the film executive had not acted.

"I was afraid," said Schenck.

"That's all," said Correa.

Conboy drew out testimony that Schenk's course was motivated by a fear of strikes that would cost his company business and income that never could be made up.

Bernstein testified that Schenck had described to him Bioff's alleged demands in 1936. Questioned by Boris Kostelanetz, assistant to Correa, he said Schenck had asked him for $50,000 in cash and that he had gone to his bank vault and taken out the money, which he turned over to Schenck.

Bernstein recovered the money from the company, he said, by persuading executives of the organization to raise the amounts of some of their vouchers for expenses. Some vouchers were entirely fictitious, he said, and others merely were raised, the difference between actual expenses and the amounts paid by the company going to Bernstein. This was to keep the actual use of the money off the record, Bernstein testified.

D. of J. Files

NASHVILLE—A "plaintiff's brief," a document of 177 legal-size pages, was filed last week by the Department of Justice in its anti-trust suit against the Crescent Amusement Company, its affiliated exhibitors, and the distributors, Universal, and United Artists.

The "plaintiff's brief" sets out the Department of Justice's charges against the defendants in the case.

La Guardia Flays Senate Inquiry

Labels It "Sad Spectacle"

NEW YORK—Speaking at an Ampa luncheon meeting here last week, Mayor Fiorello H. LaGuardia launched a blistering frontal attack on the Senate Interstate Commerce sub-committee's investigation of film propaganda. The Mayor branded the inquiry as "a sad spectacle in the United States Senate," "a great abuse of legislative power," and an attempt at "censorship through intimidation."

La Guardia explained the factors which had brought the investigation into being, citing the two schools of thought in the US today.

He said that the industry has nothing to be ashamed of, as it is "rendering a great service," and added that, imaginative as the industry is, it is incapable of reaching the point where it could depict Hitler or his machine in a favorable light.

The mayor said that he had seen some of the films tagged as propagandistic, and declared that he could see nothing wrong with such films as "Sergeant York," "I Wanted Wings," or the "March of Time" subjects. "The same freedom which is enjoyed by the nation's press must be granted to the screen," he said.

Enthusiastic applause was forthcoming when LaGuardia held Willkie up as "a symbol of loyalty" who has "pulled as every American should—with the President and the nation."

The luncheon, held at the Hotel Edison, was attended by about 400 members of the Associated Motion Picture Advertisers. Vincent Trotta, president, introduced Louis Nizer, master of ceremonies, who, in turn, introduced the guest of honor as "your prior, current, and future Mayor, F. H. LaGuardia."

NEW YORK—Sen. D. Worth Clark, chairman of the Senate sub-committee investigating film propaganda, last week stated that the committee expects to terminate its inquiry with one more week of hearings. Clark said that the hearings would resume on Oct. 27 at the latest. Several members of the committee are away from Washington at present.

Witnesses to be called, according to Clark, are Louis de Rochemont, March of Time; Will H. Hays, MPPDA head; and "possibly" Thurman W. Arnold, assistant attorney general and chief of the D. of J.'s anti-trust division.

Artkino Gets Film

NEW YORK—Artkino Pictures, American distributors of Soviet films, last week received the first shipment to have been sent since the outbreak of hostilities.

NEWS IS NEWS but-

PARAMOUNT NEWS IS DIFFERENT... HERE'S WHY

EDITORIAL TREATMENT

Every reel covers complete range of headline themes... spot news . . . with special interest for your patrons!

SERVICE

First into the theatre. By actual test . . . fastest complete newsreel because of laboratory and studios under one roof and ownership.

COMPLETENESS OF COVERAGE

News experts all over the globe ...they're there when the news happens! Plus that, bigger-than-ever coverage for sports! (Watch our football features!)

"ON THE SPOT" REPORTING

(First person narration) On the spot reporting . . . on the spot recording! By the photographer himself! The man who sees it tells the story!

INDIVIDUALITY

Great photographers . . . Arthur Menken, Ted Genock and Bill McGregor Cover the War . . . These headline reporters are news themselves.

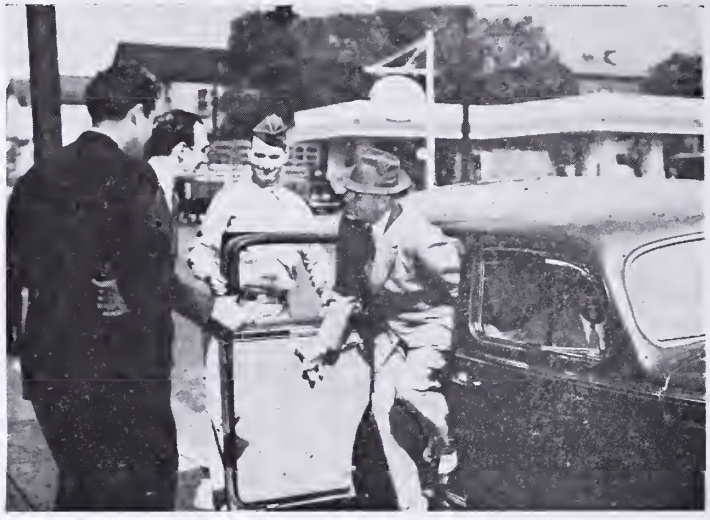
EXCLUSIVES

More scoops last year than any other newsreel! Actual proof in our files!

Paramount Pictures

HIGHLIGHTING NEWS EVENTS OF INTEREST TO INDUSTRYITES EVERYWHERE

PHIL REISMAN, RKO vice-president in charge of foreign distribution, recently returned from South America on the SS Argentina after an eventful trip to Brazil, Argentina, and Uruguay. While there, Reisman formally opened RKO's Third South American Convention in Rio de Janeiro.

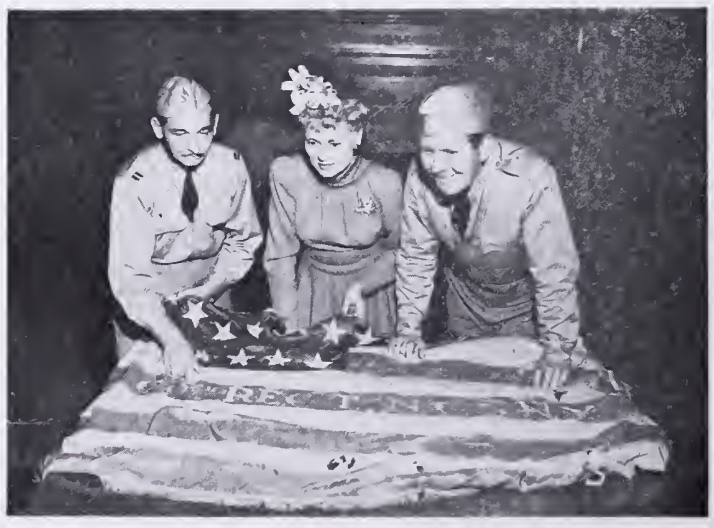


LIEUTENANT-GENERAL BEN LEAR, commander of the Second Army and noted disciplinarian who punished his men for indiscriminate "yoo-hooing" by making them walk 20 miles, arrives at a preview of Pete Smith's latest Metro short, "Army Champions." Lear is reported to have enjoyed the short.

KAY ALDRIDGE and John Ridgely, Warner contract players, pay their respects to the late lamented "B" pictures recently banned completely from the Warner schedule by edict of J. L. Warner. Some of the eight proposed low budget scripts are shown on their newly-dug grave at the Warner lot.

DAVID O. SELZNICK, new United Artists partner, is seen above arriving at Chicago and being greeted by Charles Stern, United Artists' district manager. Under the terms of Selznick's association with UA, he will produce 20 pictures for the company, and hold stock in it as well.

BUCK JONES, Monogram star, is host to a group of company officials during a series of conferences at the studios in Hollywood. Left to right: Charles W. Trampe, franchise holder and director, Milwaukee; Jones; director William Hurlbut; and Herman Rifkin, vice-president-director.



MARTHA SCOTT, star of Warners' "One Foot In Heaven," visits the 69th Regiment Armory in New York to greet Col. Cavanagh and Captain Murphy of that regiment. Miss Scott is shown inspecting the Regimental Flag carried by the 69th during the Civil War and later kissed by Lincoln.

SAILORS ON LEAVE

WILLIAM LUNDIGAN
SHIRLEY ROSS

CHICK CHANDLER • RUTH DONNELLY
MAE CLARKE • CLIFF NAZARRO
TOM KENNEDY • MARY AINSLEE
BILL SHIRLEY • JANE KEAN

DIRECTED BY ALBERT S. ROGELL

SCREEN PLAY BY
ART ARTHUR &
MALCOLM STUART BOYLAN

ORIGINAL STORY BY HERBERT DALMAS

Buy U. S. Defense Bonds

A *Republic* PICTURE

SMPE Holding Semi-Annual Meet

Large Attendance At Sessions

NEW YORK—The silver anniversary convention of the Society of Motion Picture Engineers got under way on Oct. 20 with more than 200 delegates, representing a world-wide membership of 1,500 scientists, technicians, and experts in many fields, registering. The convention will run through Oct. 23, including eight technical sessions devoted to presentation and discussion of many new developments in the motion picture art. Headquarters is at the Hotel Pennsylvania.

Herbert Griffin, executive vice-president, presided at the opening session, when four officers of the Society whose terms expire at the end of the year were re-elected. They are D. E. Hyndman, engineering vice-president; A. S. Dickinson, financial vice-president; P. J. Larson, secretary; and G. Friedl, Jr., treasurer. Dr. Alfred N. Goldsmith, former president and a member of the board of governors of the Society, was elected chairman of the Atlantic Coast Section. A few words of welcome were addressed to the delegates by Emery Huse, Hollywood, SMPE President.

Delegates gathered at a get-together luncheon where they were welcomed on behalf of the city by Newbold Morris, president, City Council, and acting mayor of New York City, and Sol. A. Rosenblatt, former NRA administrator for the motion picture industry.

Francis S. Harmon, executive assistant to Will H. Hays, president, Motion Picture Producers and Distributors of America, told of the cooperation which the motion picture industry is extending the War Department in producing, with the assistance of the Research Council of the Academy of Motion Picture Arts and Sciences, a number of films on army training and civilian defense subjects.

Following the luncheon Lt. Col. M. E. Gillette, in charge of the Training Film Production Laboratory of the U. S. Signal Corps, at Fort Monmouth, N. J., told of the uses of motion pictures in army training. Similar testimony was given by Floyde E. Brooker, U. S. Office of Education at Washington, who spoke on "Film Production for Education."

"Dynamic Screen" Is Discussed

A glimpse into the future was afforded the engineers by Robert Russell, the Training Film Production Laboratory, Fort Monmouth, in a technical paper on the "dynamic screen" for theatres, which he characterized as being the last unexplored horizon of the industry. The dynamic screen is different from the ordinary movie screen in that it may be made to cover the entire front wall of the theatre, instead of being confined to a given area, as at present. The audience may see the projected film as a pin-point or as a vast panorama. He said that trains may be shown in true perspective across the front of the theatre, while vertical objects may be projected with life-like reality up the front wall. He illustrated by describing how Alice in Wonderland would look on a dynamic screen.

Richard Griffith, assistant to the Curator of the Museum of Modern Art Film Library in New York, told of the work of the library during the six years since its start in tracing, cataloging, assembling, and exhibiting the 16,000,000 feet of film in its care.

Among the other technical papers presented during the opening session were the following: "Motion Picture Jargon," by Barry Buchanan; a talk by Terry Ramsaye; "Work Simplification, Essential to Defense," by A. H. Morgensen; "Some Equipment Problems of the Direct 16mm Producer," by L. Thompson; "A Review of the Question of 16mm Emulsion Position," by William H. Offenhauser.

Dr. Goldsmith On Photography

A revolution in motion picture photography that may produce an accompanying revolution in acting for the screen, with a corresponding increase in enjoyment for Mr. and Mrs. Average Movie Goer, was described the first night before the convention. In the same session an RCA research engineer told of a new development which will bring still greater realism to motion picture sound.

Dr. Goldsmith told listeners of his new "increased range" system of motion picture photography before a technical session of the convention which also devoted lengthy discussion periods to such other new developments as mobile television equipment for providing movie patrons with radio-pictures of notable events, color television, and development of new photocell equipment. Dr. Goldsmith explained how his development permits actors to move about freely on a movie set without fear of moving out of camera focus, pointing out that the system removes the limitations of fixed focus which characterizes every lens, substituting a virtually unlimited range.

Dr. Goldsmith's system automatically compensates for the fixed focus of the camera lens by lighting first the foreground, then the middle distance, and then the background of each scene each time a single exposure of the motion picture film is made. At the same time, the camera focus is kept in step with the lighting by means of a series of compensating plates revolving behind the lens. Thus, whichever part of the set is being photographed is in perfect focus. He pointed out that with the new system actors would be freed from the present necessity of keeping within carefully marked bounds on the set, while directors would be spared the time-wasting work of meticulously measuring distances for every scene. Not only will actors be given new freedom of expression, but sets and scenes may be built with greater realism and true dimension.

New Reflector Is Discussed

A new type of reflector which, when installed in a motion picture sound recorder, permits more accurate monitoring of the sound being recorded, and therefore contributes substantially to improved sound reproduction in the theatre, was described by Glenn L. Dimmick, sound research engineering expert associated with the RCA Laboratories.

When this new reflector is employed in sound recorders, nearly all the light is transmitted to the sound film for recording, while certain portions of the light spectrum are reflected to a photo-cell for monitoring purposes. With a more accurate means of determining exactly what sound is being recorded at the instant it takes its place on the sound track, the sound engineers are better able to record exactly the quality, volume, and tone of sound which they want.

Improvement in the already remarkably realistic images which are being flashed through the air by television has been achieved by the introduction of color into television, according to Dr. Peter C. Goldmark, chief television engineer, Columbia Broadcasting System.

Numerous advantages which accrue to television studios when portable camera and other pick-up equipment is moved indoors for a sort of semi-permanent installation, was told to the engineers by four engineers of the Allen B. DuMont Laboratories, R. L. Campbell, R. E. Kessler, R. E. Rutherford, and K. V. Landsberg.

Seat Preference Is Studied

On the second day of the convention, the delegates heard that a careful study is being made of public preference for seats in the average motion picture theatre as an aid to improvement in the entertainment value and comfort of the American movie. Preliminary results of one such study already made in a typical New York theatre were revealed in the report of the Theater Engineering Committee of the Society read by Dr. Goldsmith, chairman.

The delegates heard Dr. Goldsmith tell them something they already knew—that early birds prefer central theatre seats. But they were shown graphs which revealed in what order each seat was occupied, and they also saw how whole sections of the theatre were occupied by late comers only after the more desirable seats were taken. The survey is being made by SMPE experts in order to determine what seating arrangement is best from the audience standpoint, with a number of different size and different shape theatres being surveyed to assure a complete report.

(*Continued on page* 13a)

Asks Trade Priority

NEW YORK—MPTOA President Ed Kuykendall announced last week that the organization is making every effort to have the Supply Priorities and Allocation Board define theatre construction as essential to public morale and to permit completion of theatre projects already started.

The SPAB is now defining restrictions, following its original order which banned all construction projects that use critical materials such as steel unless required for national defense or essential to safety and health.

Advance Shots

Features

THE CHOCOLATE SOLDIER (Metro). Nelson Eddy, Rise Stevens, Nigel Bruce. 102m. This should turn out to be one of the best numbers from Metro. It all adds up to a ticket-selling opportunity for exhibs, who should start now to turn on the promotion for top money.

DEATH AT A BROADCAST (Astor). Ian Hunter, Austin Trevor, Mary Newland. 71m. This English mystery is thin screen fare, obviously several years old, but it has exploitation possibilities.

DOWN MEXICO WAY (Republic). Gene Autry, Smiley Burnette, Fay McKenzie. 78m. This high-budget Autry is well-made and should satisfy Autry fans as well as others. It is a good dualler for the general run of situations.

HOT SPOT (20th-Fox). Betty Grable, Victor Mature, Carole Landis. 82m. Here is a high-grade programmer with names to sell. With proper pushing of the numerous selling angles, pleasant business should result.

JESSE JAMES AT BAY (Republic). Roy Rogers, George "Gabby" Hayes, Sally Payne. 56m. Use of Jesse James' name is enough for any western, but this has also been backed up with an up-to-standard Republic production.

MOON OVER HER SHOULDER (20th-Fox). Lynn Bari, John Sutton, Dan Dailey, Jr., Alan Mowbray. 68m. This will entertain nicely as a program dualler. Pacing is slow, and production values are par.

MUSICAL STORY (Artkino). Sergei Lemeshev, Zoya Fyodorova. 80m. This entertaining Soviet film, with English titles, is good for art houses and has novelty values elsewhere.

SMALL TOWN DEB (20th-Fox). Jane Withers, Jane Darwell, Bruce Edwards, Cobina Wright, Jr. 72m. This is a moderately entertaining light-weight dualler. Okay for small towns and nabes especially.

SUNDOWN (UA). Gene Tierney, Bruce Cabot, George Sanders. 91m. Here is a good adventure picture, and it should do moderately well despite the lack of potent marquee names. It has timely angles.

SWAMP WATER (20th-Fox). Walter Brennan, Walter Huston, Anne Baxter, Dana Andrews. 90m. This is a well-made, strongly-acted show limited by a lack of star draw. It should receive extra selling attention.

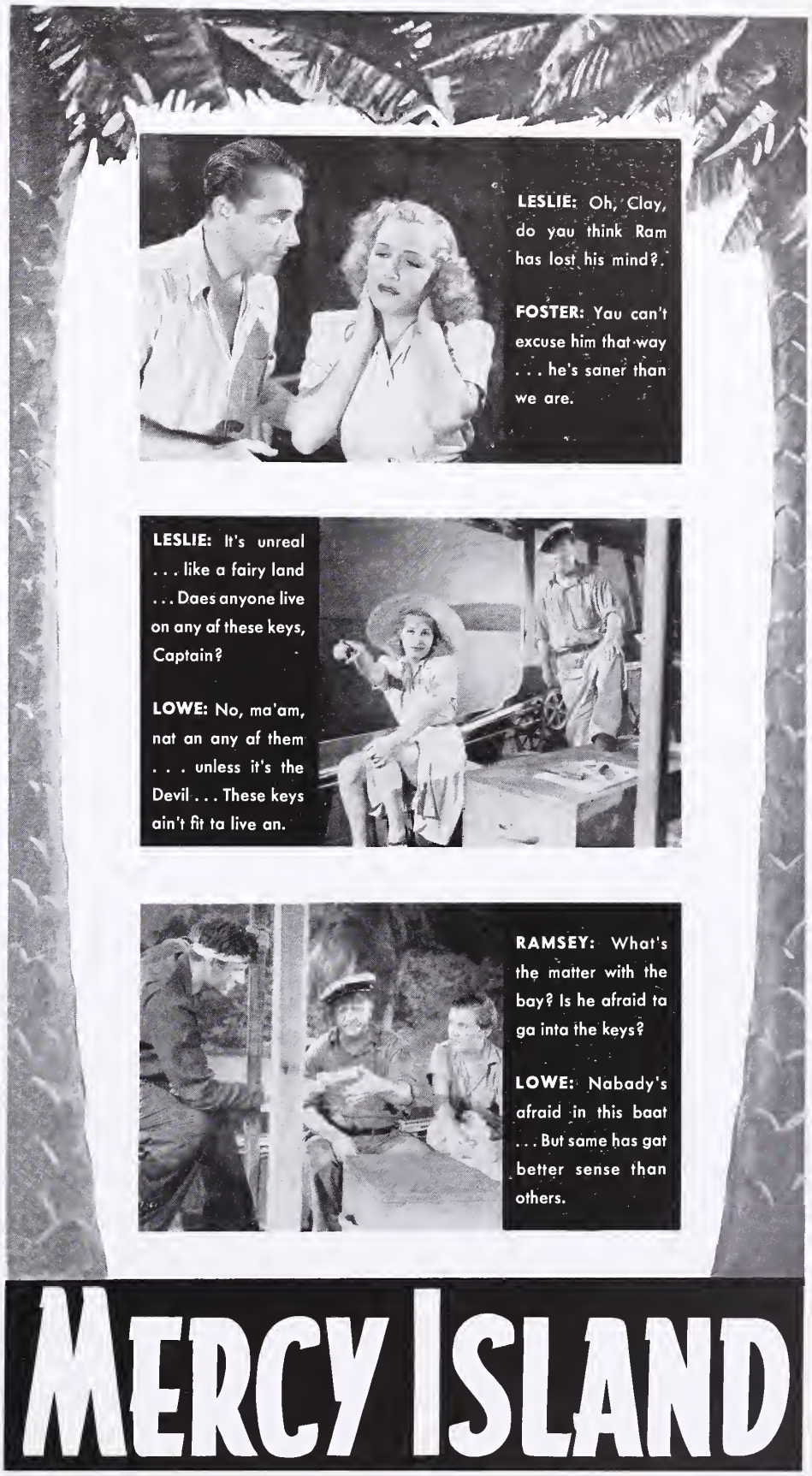
TARGET FOR TONIGHT (Warners). 48m. This well-made story of RAF bombers, produced with the co-operation of the RAF, is crammed with drama and suspense, and is a good addition to any bill. It was made in England.

UNHOLY PARTNERS (Metro). Edward G. Robinson, Laraine Day, Edward Arnold, Marsha Hunt, William T. Orr. 94m. This is a newspaper meller which falls into the program category as a result of a story structure which is not particularly original. Production, acting, and direction are okay.

Shorts

ARMY CHAMPIONS (Metro — Pete Smith). 10m. Good.

UNCLE SAM'S IRON WARRIORS (20th-Fox—The World Today). 9m. Good.



SMPE

(*Continued from page* 12b)

The report stated that 11 checkers were used in the survey of the first theatre, the Surrey. The checkers entered at 6.30 P. M. and stayed until 9 P. M., with each man assigned a portion of the auditorium to watch. As each person entered the theatre, it was carefully noted where he sat. It was discovered that the most popular area of the theatre was that section not less than four times the width of the screen from the front, nor more than eight times the width of the screen from the front. The front seats were taken last, being occupied only after the side seats located at a sharp angle from the screen. The Committee is preparing to make recommendations to the Society for the ideal theatre layout, taking into consideration the location of aisles and the auditorium entrance as well. And unsuspecting patrons are helping decide how they shall be more comfortable and see the picture better.

Session also heard a report on safety devices by W. Scanlon, and a talk on new arc lamps by H. D. Behr. A new device for assuring smooth film motion in the projector was described by W. Hotine. E. L. Boecking and L. W. Davee told of new developments in projection mechanism design. Color quality on the screen was the subject of a technical paper by M. R. Null, W. W. Lozier and D. B. Joy. Reports of the Studio Lighting Committee and the Standards Committee concluded the day's session.

The 25th anniversary of the founding of the society will be observed tonight (Oct. 22) at the 50th semi-annual banquet and dance to be held in the Georgian Room of Hotel Pennsylvania. William C. Kunzmann is master of ceremonies.

Highlight of the evening will be the announcement by President Emery Huse of the winner of the Society's coveted golden Progress Medal, presented annually to an engineer or scientist of the industry who has made important contributions to the progress of the motion picture art.

The winner of the SMPE Journal Award will also be announced. This honor goes to the author of the outstanding contribution to the Society's monthly Journal during the past year.

Tomorrow (Oct. 23) will see the conclusion of the four-day convention. Tomorrow morning's technical session will be given over to a symposium on fine-grain film, while in the afternoon the Society's attention will be directed to problems of sound recording and distribution.

Not Interested

NEW HAVEN, CONN.—Talk about the public apathy to films and the need for weaning them back!

Only four blocks away from where "Sergeant York" broke records at the Roger Sherman last fortnight, one of the real life characters in the opus just couldn't be bothered to see his film self on the screen.

Sergeant Bernard J. Early, immediate superior of Alvin York in both film and reality when those 123 prisoners were captured, is now a bartender in a State Street restaurant, and he just couldn't be bothered to see the show.

Gould to Republic

New York—Dave Gould, former Metro manager in Puerto Rico, will be in charge of Republic's new office for the British West Indies, headquartered in Trinidad, it was announced last week. Gould leaves shortly for his new post, which is the third distributing outlet set up by Morris Goodman, vice-president in charge of foreign sales.

Exhibs Hear B-L Broadcast

Rochester, N. Y.—The Bausch and Lomb Optical Company last week invited exhibitors to listen to a radio talk by Fulton Lewis on Oct. 20, telling the dramatic story of the part which the Bausch and Lomb Company is playing in our national defense.

The talk was part of a Mutual Broadcasting System program called "Your Defense Reporter," which week by week has been telling the story of those industries which are playing a significant part in building America's armaments.

Carry Your Office Under Your Arm! The Exhibitor's *Service Kit! Everybody's Talking About It!*

Griffis On Stand

New York—Paramount executive committee chairman Stanton Griffis was examined before trial last week in the action filed by Ben Blumenthal who is seeking $1,000,000 in commissions allegedly due him in the sale of Paramount theatres in England.

Others to be examined include President Barney Balaban and general counsel Austin Keough.

Real Local Coverage? Only In This Publication.

Para. Three Elimination?

NEW YORK—Reports last week were that the elimination of the third paragraph in Allied's unity resolution loomed as a strong possibility at the national directors' scheduled meeting in Pittsburgh today (Oct. 22). It was believed that the paragraph, calling for an all-industry organization, would either be abandoned or modified to limit Allied participation.

LAST CALL To Receive Your 1942 BOOKING CALENDAR FREE

Only those who have written requests will receive one—and November 1 is the deadline. If we do not have your request by that date, we will not reserve a calendar for you.

THE EXHIBITOR
1225 VINE STREET
PHILADELPHIA, PA.

Please send me a **1942 Booking Calendar** which I understand will be sent **FREE** of charge.

NAME.....

ADDRESS OR THEATRE.....

CITY..... STATE.....

MAIL THIS COUPON TODAY FOR YOUR FREE CALENDAR

TO THE EXHIBITORS WHO ARE WAITING TO TURN IN THEIR U. S. O. THEATRE DRIVE COLLECTIONS

The exhibitors who joined the U.S.O. Theatre Drive had two jobs.

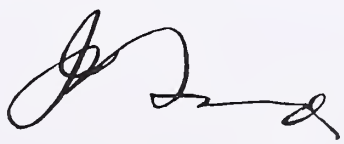
First—to collect the biggest fund in movie history. That job was done.

Second—to promptly turn this money over to their Distributor Co-Chairmen. This job is unfinished.

I am making this a personal appeal to every exhibitor who has been slow in remitting his collections to his Distributor Co-Chairman.

The Committee desires to turn this money over to the U.S.O. in one check—to dramatize in a draft of seven figures what the exhibitors of the country have helped to do for the boys in uniform. I need your immediate cooperation. Don't spoil a terrific start by a slow finish.

Please send in your collections at once.



JOSEPH BERNHARD
CHAIRMAN
MOTION PICTURE THEATRES DRIVE
NATIONAL U.S.O. CAMPAIGN

TERRITORY TRADE SCREENING GUIDE

(Editor's Note: In this department will be found, as the material is made available, official listings of all trade screenings in the territory covered by THE EXHIBITOR as required under the consent decree, or as announced otherwise by the various companies. This is not an advertisement, but another exclusive editorial service of THE EXHIBITOR. The material has been arranged in easy readable fashion, for constant reference. In addition, the fast printing system under which THE EXHIBITOR is published will assure that this list is accurate to within 24 hours of the time you receive it. All material within this department comes directly from the companies involved. It will be kept up to date and changed as screening times pass.)

ALBANY, N. Y., DISTRICT

CITY	DATE	TIME	TITLE	COMPANY	PLACE	STREET
ALBANY, N. Y.	Oct. 27—Mon.	12.30 A. M.	Seven Vitaphone Short Subjects	WB	Warner Screening Room	79 Pearl St.

BOSTON, MASS., DISTRICT

BOSTON, MASS.	Oct. 27—Mon.	10.30 A. M.	Seven Vitaphone Short Subjects	WB	20th-Fox Exchange	115 Broadway

BUFFALO, N. Y., DISTRICT

BUFFALO, N. Y.	Oct. 27—Mon.	2.00 P. M.	Seven Vitaphone Short Subjects	WB	20th-Fox Screening Room	290 Franklin St.

NEW HAVEN, CONN., DISTRICT

NEW HAVEN, CONN.	Oct. 27—Mon.	9.30 A. M.	Seven Vitaphone Short Subjects	WB	Warner Theatre Screening Room	70 College St.

NEW YORK DISTRICT

NEW YORK	Oct. 23—Thurs.	11.00 A. M.	"Week End For Three"	RKO	RKO Projection Room	630 Ninth Ave.
NEW YORK	Oct. 23—Thurs.	2.30 P. M.	"Week End For Three"	RKO	RKO Projection Room	630 Ninth Ave.
NEW YORK	Oct. 27—Mon.	2.30 P. M.	"How Green Was My Valley"	20-F.	20th-Fox Exchange	345 W. 44th St.
NEW YORK	Oct. 29—Wed.	11.00 A. M.	"Blues In the Night"	WB	Home Office Projection Room	325 W. 44th St.
NEW YORK	Oct. 30.—Thurs.	11.00 A. M.	Seven Vitaphone Short Subjects	WB	Warner Screening Room	325 W. 44th St.

PHILADELPHIA DISTRICT

PHILADELPHIA	Oct. 22—Wed.	11.00 A. M.	"Two-Faced Woman"	MGM	MGM Screening Room	1233 Summer St.
PHILADELPHIA	Oct. 22—Wed.	2.00 P. M.	"Two-Faced Woman"	MGM	MGM Screening Room	1233 Summer St.
PHILADELPHIA	Oct. 27—Mon.	11.30 A. M.	Seven Vitaphone Short Subjects	WB	Vine St. Screening Room	1220 Vine St.
PHILADELPHIA	Oct. 29.—Wed.	10.00 A. M.	"Target For Tonight"	WB	Vine St. Screening Room	1220 Vine St.
PHILADELPHIA	Oct. 29—Wed.	11.00 A. M.	"Blues In the Night"	WB	Vine St. Screening Room	1220 Vine St.

WASHINGTON, D. C., DISTRICT

WASHINGTON, D. C.	Oct. 27—Mon.	10.30 A. M.	Seven Vitaphone Short Subjects	WB	Earle Bldg. Screening Room	13th & E Sts., N. W.

FOR YOUR GUIDANCE: CONCISE PRELIMINARY DATA ON THE SHOWS BEING SCREENED

BLUES IN THE NIGHT (WB)

CAST: Priscilla Lane, Richard Whorf, Betty Field, Lloyd Nolan, Jack Carson, Elia Kazan, Wally Ford, Peter Whitney, Billy Halop, George Lloyd, Charles Wilson, Mat McHugh, Joyce Compton, Herbert Haywood, William Gillespie, Howard da Silva. Directed by Anatole Litvak.

TARGET FOR TONIGHT (WB)

CAST: Produced in England with RAF actors.

"Kukan" on 35 mm.

NEW YORK—"Kukan," the Kodachrome production which was produced in China on 16mm. film, will be "blown up" via Cinecolor process to 35mm. for general theatre release, it was announced last week. It is believed to be the first 16mm. feature to be enlarged for commercial use The new version, which will run about 60 minutes, will be ready in the middle of November. "Kukan" is currently playing several highly successful engagements in theatres which installed 16mm. equipment for the showings. Adventure Films is the national distributor.

Espy RKO Producer

HOLLYWOOD — RKO last week signed Reeves Espy to a producing contract. Espy was formerly vice-president of Samuel Goldwyn, Inc. Before that he was with Skouras brothers for a period of 10 years in charge of a group of Fox West Coast Theatres.

Monogram Pays Off

HOLLYWOOD—Monogram has entirely paid off its $110,000 obligation to Pathe Laboratories, it was announced last week by W. Ray Johnston, Monogram president. Notes were liquidated although the loan does not fall due until Dec. 19, 1941.

Johnston also announced that the company's new season product has been meeting with fine response from circuits and independent exhibitors alike.

Vita. Screening Changed

NEW YORK — Vitaphone trade screenings will held during the week of Oct. 27 and not Oct. 20, it was indicated last week.

New Vitaphone shorts will be unveiled at local screenings, being set by local branch managers.

Two More For Astor

NEW YORK—Edward Small Productions has arranged with Astor to release two more of its pictures, to be followed by others, it was announced last week. Latest are "Trans-Atlantic Merry-Go-Round" and "The Melody Lingers On."

Initial group included "Her Enlisted Man," "Palooka," "I Cover the Waterfront," and "Let 'Em Have It."

Bing Crosby Back

NEW YORK—Bing Crosby cut short his South American vacation to return to this country for the premiere of his new picture, "Birth Of the Blues." He arrived here on Oct. 20.

Warners Screening Two

NEW YORK—Warners will screen two features, "Target For Tonight" and "Blues In the Night," on Oct. 29, it was announced last week.

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will always be found under this heading.*)

Appeals Board

American, Canton, N. Y., last week refiled its brief in the appeal case involving RKO and the Ogdensburg. The board had reversed the decision of the arbitrator and given a technical victory to RKO, but had stipulated that the American could file a corrected brief within 10 days, substituting the proper name of the house's owner, St. Lawrence Investors, Inc. The board will again review the case on its merits.

The Appeals Board this week reversed the award of the arbitrator in the Descoteaux, Boston, case, and dismissed the complaint. Decision of the Appeals Board said the testimony presented by the complainant regarding unreasonable clearance was largely his own opinion based on 12 years' experience as an exhibitor. The arbitration, the decision read, sought unwarrantedly to "revolutionize" clearance in Manchester, N. H. Twentieth Century-Fox took the appeal from the award, which had favored the exhibitor.

Boston

Completed in two days last week was the complaint brought before arbitrator Arthur L. Brown, by William Deitch and Pauline Goldberg, the sixth local arbitration. Complaint was against Paramount, RKO, 20th Century-Fox, Loew's, Inc., and the Strand, Quincy, and Alhambra, owned by the Levenson circuit. Deitch and Goldberg are partners in the Weymouth, Weymouth, which previously played 14 days after Quincy. Clearance was suddenly changed to 30 days. Owners, in three sessions, claimed present availability unreasonable and asked for former 14 days. Arbitrator Brown thereafter was to visit the scenes of the complaint, and decide the locations for himself. M. and P.'s Wollaston house is only one and one-half miles from Quincy, and Harold Druker, lawyer representing Deitch, claimed that Wollaston has 14 days, whereas Weymouth, three and one-half miles away, has 28, claiming this unreasonable. On the stand were Max and Joseph Levenson, Tom Bailey, Paramount; Melvin J. Druker, Oscar Goldberg, manager for Deitch; and Pauline Goldberg. Maurice Wolf, representing Loew's, put himself on the stand. The Drukers have filed two arbitration complaints, one, that of the Waltham Amusement Corporation, which had asked 14 days' clearance as against its 60, and got 30; and two, that of the Taunton Amusement Corporation, against M. and P.'s Park and Strand, Taunton, which subsequently was withdrawn Of these companies Joseph M. Druker is the treasurer. Robert Meserve, McLennen and Fish, represented Paramount; Harold M. Pimstein, RKO; Charles F. Young, recently demobilized from the army, 20th Century-Fox. Arbitrator was given eight days to inspect the theatres and had 30 days to make his award.

The Score Board

(EDITOR'S NOTE: Highlight opinions of recent pictures screened under the consent decree follow. Full reviews appear in the Pink Section.)

WARNERS

"Target For Tonight"—Import is propaganda, but is also filled with plenty of drama, worthy of playing time.

20th CENTURY-FOX

"Small Town Deb"—Jane Withers' entry will fit into the duallers.

"Hot Spot"—With some names to sell, good program.

"Swamp Water"—Good production, but lack of star values may handicap it.

"Moon Over Her Shoulder"—Okay for the duallers.

METRO

"The Chocolate Soldier"—High-rating production, but will need plenty of push.

"Unholy Partners"—Good action program of the crime school, with names to overcome familiar story.

Buffalo

Hearing on the complaint of Dipson Theatres, Inc., against Paramount, Loew's, Vitagraph, RKO, and 20th-Fox was resumed last week before arbitrator Michael Catalano. First days of the hearing were devoted to testimony by Nikitas Dipson, who seeks restoration of previous film availability to the Dipson nabe Bailey, Buffalo, and Robert T. Murphy, Dipson booker. Dipson contends that since it took over the Bailey in 1939 the availability has been changed to favor the Shea-operated Kensington. Buffalo Theatres, Inc., Shea operating company, is an intervenor in the case.

New Haven

None of the five majors named in the arbitration demand filed by Joseph L. Shulman, owner, Plaza, Windsor, Conn., on Oct. 7 have submitted the names of any interested parties to the action, it was learned last week. Closing date was Oct. 7, and Oliver Bishop, arbitration clerk, disclosed he had received no notices by that time from any of the majors. Shulman himself named the Windsor, competing house in the same town and operated by Lampert Theatre of Windsor, Inc., as an interested party. Shulman claims that both he and his competitor reopened their houses at the same time in December, 1939, but, despite this, the Windsor receives 30 days' protection and clearance. Shulman seeks to eliminate the clearance.

New York

The first time since the beginning of the present arbitration system that an exhibitor has appealed a decision in his own favor—Joseph Siccardi, operator, Liberty, Plainfield, N. J., last week filed an appeal seeking the relief sought in the original complaint, despite the fact that the Liberty won a seven-day reduction in clearance as a result of arbitration. Siccardi had asked that the 20-day clearance granted the Strand be reduced to seven days on double-feature programs and 14 days on single bills.

Colonial, Monroe, N. Y., in a consent decree was last week granted a new clearance arrangement following hearings at which all parties agreed. Colonial, operated by the Gleason Amusement Company, complained against the 30-day clearance enjoyed by the Ritz and Broadway, Newburgh, and asked to follow these houses immediately. Named in the complaint were RKO, 20th-Fox, Warners, and Paramount, the last named company being dismissed. Under the consent decree agreement, the Ritz and Broadway will enjoy a seven-day clearance over the Colonial.

Philadelphia

Arbitrator Calvin H. Rankin last week concluded the hearing in clearance case No. 9, involving Broad Amusement, Inc., operating the Broad, Philadelphia, vs. RKO, Paramount, Vitagraph, and Warner Brothers' Circuit Management, with the S-W Bromley, Grange, and Logan, and Hunt's Rockland involved. Among those who testified against the reduction of the Bromley's clearance over the Broad were Silvert Setron, manager, Logan; Stuart Aarons, Vitagraph and Warner circuit management; William D. Hunt, supervisor, Rockland; Ulrik Smith, branch manager, Paramount; and Charles Zagrans, RKO branch manager. In the testimony Hunt stated that his house was currently in the process of $35,000 improvements, as shown in the Dec. 20, 1939 issue of the Philadelphia EXHIBITOR. Briefs will be filed within the customary period.

Second day of clearance case No. 11—Ellis' Parkside, Camden, N. J., vs. Loew's, Inc., RKO, Paramount, Vitagraph, Inc., and Warner Brothers' Circuit Management, was held here last week. Among those testifying for the Parkside were Larry Ruch, manager; Martin Ellis, buyer and booker. Albert M. Cohen was counsel for the Parkside. Testifying for the defendants were Harry Pimstein, RKO; H. J. Lazarus, Paramount; Salem Applegate, Loew's; Mary W. Kobus, Camden city commissioner; and Birk Binnard, manager, Warners' Lyric, Camden. Stuart Aarons was counsel for Vitagraph and Warner Circuit Management, while ex-judge Joseph Varbalow acted as his counsel as intervenor on behalf of his Victoria. Robert J. Callahan, Esq., arbitrator, continued the case to Oct. 24.

Washington

Hearing was held last week in the case brought by Sam Mellits, owner, Dentonia, Denton, Md., who seeks to reduce the clearance which Loew's grants to the Reese, Harrington, Del., over the Dentonia. Reese Harrington presented the case for the Reese, while Mellits spoke for the Dentonia—neither man being represented by counsel. This was the first case to be tried in the Washington area without benefit of counsel. Hearing was on a very friendly basis, with both men stating their case, and a representative of Loew's standing up for each. The arbitrator took the case under advisement.

A clearance complaint was filed here last week by the Charles, LaPlata, Md., against Loew's, seeking elimination of the clearance granted the Marlboro, Marlboro, Md., over the Charles.

DELEGATES AT COLUMBIA'S SALES MEETING IN NEW YORK CITY ARE PICTURED

MORE THAN 85 DELEGATES, including New York home office executives and members of the sales staffs of 10 branch offices, were present at the second of a series of three Columbia sales meetings held recently in New York. A. Montague presided at all meetings. Top left: Buffalo—salesmen C. Harter, N. Marcus, manager P. Fox, salesman G. H. Ferguson, J. Bullwinkel. Top right: Washington—salesmen C. A. Wingfield, B. Caplon, J. Kushner, O. D. Weems, J. B. Walsh, and mid-eastern division manager S. A. Galanty. Center left: Boston—exploiteer G. Haupert, salesmen E. Cohen, H. Olshan, J. Wolf, S. Simons, A. Barry, and manager I. H. Rogovin. Center right: Philadelphia—salesmen D. Korson, J. Schaeffer, manager H. E. Weiner, office manager L. H. Wurtele, salesmen S. Bell, J. Engel. Inset picture: New Haven—manager T. F. O'Toole, salesmen S. Swirsky, B. J. Lourie. Bottom left: Albany—salesmen J. Armm, S. Goldberg, E. Hochstim, and manager J. Miller. Bottom right: New York—standing, Irvin Wormser, Sam Feinbloom, John Wenish; seated, Ed Helouis, Mac Fraunn, Saul Trauner, Jack Sokaloff, Seymour Schussel.

THE TIP-OFF ...ON BUSINESS

Another Exclusive Service of Jay Emanuel Publications

This is a consensus of box office results of the more important pictures, as gathered by the staff of THE EXHIBITOR from sources believed reliable. This is only a general survey and cannot be taken as a guarantee of what a picture will do in each situation. But THE EXHIBITOR believes that by supplying this information it gives exhibitors an opportunity to book more intelligently, and thus gain more out of each show. It must be remembered also that local conditions, the weather, seasonal business highs and lows, etc., should be considered.

PICTURE	FIELD REPORTS ON BUSINESS, REWRITTEN FOR EASY GUIDANCE FOR ALL TYPES OF RUNS
ALOMA OF THE SOUTH SEAS (Paramount)	Initially, this got some big openings, but as it goes down the line it has eased somewhat, with business fair to good in the subs and nabes.
BELLE STARR (20th Century-Fox)	This is of the spotty sort, some houses reporting big business. Most of the engagements are on the fairish, rather than hefty, side.
CITIZEN KANE (RKO)	As openings occur throughout the country, it is apparent that this depends on the type of campaign given it, with the returns generally better than average.
DR. JEKYLL and MR. HYDE (Metro)	Another show which has puzzling angles, not as big as expected, and depending largely on the campaign. All in all, not what was thought forthcoming.
GREAT GUNS (20th Century-Fox)	No projection room laugh maker, but it is giving a good account of itself in many spots reporting, despite the critical reaction.
HERE COMES MR. JORDAN (Columbia)	A word-of-mouth show, particularly in the better sectors. Patron reaction is very good, with the returns on the better side.
HOLD BACK THE DAWN (Paramount)	A big money show as the women talk about it; in short, a picture that will rank with Paramount's best of the year.
HONKY TONK (Metro)	One of the biggest Metro has had in some time, which makes this a record grosser of the highest order, with holdovers and extended runs.
IT STARTED WITH EVE (Universal)	One of the better Durbins, backed by the presence of a name cast, headed by Charles Laughton, this has started off in the money.
LADIES IN RETIREMENT (Columbia)	Reports indicate that this is having considerable trouble getting started, although it is said selling in a stronger comedy vein is to be tried.
LADY BE GOOD (Metro)	Fairish, at best, with few spurts recorded above it. Sluggishness of the show is a definite handicap it appears.
THE LITTLE FOXES (RKO)	Not many engagements recorded, but those in indicate that this is on the better side, with plentiful word-of-mouth helping.
LYDIA (UA)	A women's show, with a class tinge that makes it best for the big cities, not so strong in the smaller towns, and the title not helping in some sectors.
MAJOR BARBARA (UA)	A problem, despite the different type of selling now being used. It is, apparently, an import which won't rank with the best.
THE MALTESE FALCON (Warners)	New York City Strand engagement was off to a strong opening, with critical approval important, as well. This appears to have definite possibilities.
NAVY BLUES (Warners)	Not doing what was intended, considering the cast and the topical angles. Business only fairish, slightly better in some spots.
NEW WINE (UA)	A miss, not doing much of anything, although in class sectors it may be able to hold its own, with proper attention.
NEW YORK TOWN (Paramount)	Few engagements recorded indicate that this, considering the star values, isn't doing the kind of business expected.
NOTHING BUT THE TRUTH (Paramount)	Engagements on this prove that Bob Hope is still in the important money, which means that it is doing well.
ONE FOOT IN HEAVEN (Warners)	Washington opening, attended by civic lights, etc., and a junket of the press, got off to a nice start, with more engagements necessary before the potentialities are apparent.
THE RELUCTANT DRAGON (RKO)	The Disney touch is lacking here, with the grosses light. Picture can't be considered with the best entrants he has made.
SERGEANT YORK (Warners)	A gold mine, with holdovers, broken records, and top grosses, this will be ranked with the best of the company.
SMILIN' THROUGH (Metro)	Initial report has this doing fairish, with more returns necessary before a better line can be gotten on this show.
SUN VALLEY SERENADE (20th Century-Fox)	Business generally good, with the show getting a nice audience reaction, as well. This is one of the better 20th Century-Fox numbers.
THIS WOMAN IS MINE (Universal)	Missing, considering that a lot of money was spent on it, and some care was taken in the casting. Light, in most reports.
UNFINISHED BUSINESS (Universal)	Business from the spots reporting is on the better side, with credit shared among the directors, the players, and the production.
WHEN LADIES MEET (Metro)	Although this isn't getting the best kind of word-of-mouth, it has a cast which can overcome a lot of disadvantages.
A YANK IN THE RAF (20th Century-Fox)	In the better money, and the hottest thing 20th Century-Fox has had since "Alexander", this is a top grosser.
YOU'LL NEVER GET RICH (Columbia)	Well-liked, and even if it is not of the record breaking variety, it is still one of the better numbers of the company.

READING, PA.

HARRISBURG, PA.

PITTSBURGH

STARTS TOMORROW **RITZ**

NEW YORK CITY

NEW YORK CITY

THE SUCCESS STORY
of
LYDIA

EVERYBODY wants to see a success. The news of a great motion picture travels fast.

Ever since LYDIA opened at the Radio City Music Hall nine days ago, it has played to capacity audiences. And as each audience went from the theatre to its homes, men and women alike spread the word of LYDIA'S charm—and of Merle Oberon's beautiful and thrilling interpretation.

They talked about the exciting story of LYDIA and her four loves . . . about the performances of Alan Marshal, Joseph Cotten, Hans Yaray and George Reeves—and, in particular, about the high comedy contributed by that mistress of laughter, Edna May Oliver.

But exciting as a story may be, talented as may be any cast gathered to play it, expert as may be the direction—in the final analysis it is the genius of one man, the producer, who welds all these together and makes of them a motion picture with the power to entertain thousands and thousands of people.

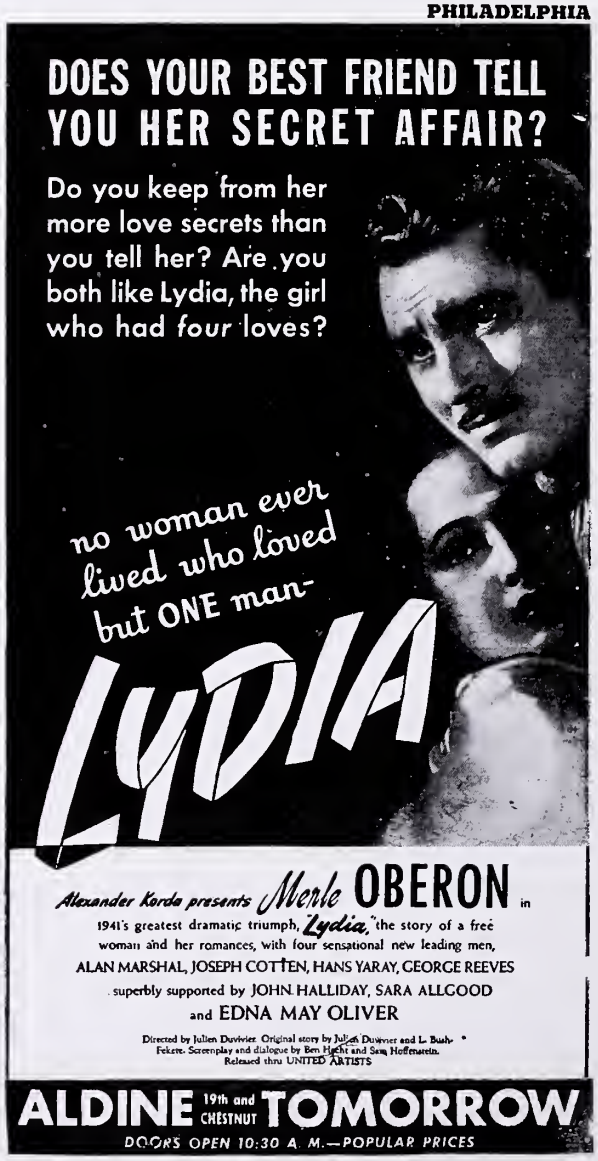
The success story of LYDIA has been written by the hand of Alexander Korda—who poured into it all his great gifts as a maker of superlatively fine films.

•

If you haven't seen LYDIA, you have a treat in store for you—an exciting afternoon or evening in the theatre, meeting the girl whom New York has taken to its heart.

RADIO CITY MUSIC HALL
SHOWPLACE OF THE NATION ROCKEFELLER CENTER
"LYDIA"
Alexander Korda's production starring
MERLE OBERON
Alan Marshal • Joseph Cotten • Hans Yaray • George Reeves
Edna May Oliver • Directed by Julien Duvivier • Released thru United Artists
THE MARCH OF TIME: "Thumbs Up, Texas!"
ON STAGE: "AN AUTUMN REVUE"—Four bright, swiftly paced scenes, filled with gaiety and spectacle...produced by Russell Markert, with Rockettes, Corps de Ballet, Glee Club, Symphony Orchestra, direction of Erno Rapee.
Doors Open 10:45 A. M.
Picture at: 10:53, 1:48, 4:45, 7:40, 10:30 • Stage Show at: 12:30, 3:30, 6:30, 9:30
FIRST MEZZANINE SEATS RESERVED IN ADVANCE • Phone Circle 6-4600

PHILADELPHIA



HINTS ON NEWSPAPER ADVERTISING

No. 214—"Lydia" (United Artists)

This is a woman's show, and the ads above make no secret of the fact. The Philadelphia ad in particular excommunicates the male sex immediately by asking the reader, "Are You Like Lydia, the Girl Who Had Four Loves?" Most unusual contribution is the larger one from the Music Hall, which has attracted much attention in advertising circles. While a house like the Music Hall can effectively use an ad of this type, we would hardly suggest it for a less classy situation.

Boston

Crosstown

Arthur Bergoffen, formerly with the Skouras, Cocalis circuits in New York, is manager, E. M. Loew's Gayety.

Sharp eyes and cool courage of a theatre cashier resulted in the capture by police of two greater Boston men who attempted to pay for their tickets with a counterfeit $20 bill. Girl was Miss Ethel Moore, cashier, Olympia. She detected the counterfeit as soon as it was offered, and, without hesitation, smilingly asked the men to wait while she called an usher to bring the needed change. When the usher arrived, Miss Moore contrived to signal him to call police. He hailed a police cruising car and the officers arrested the surprised pair.

Lou Brown, formerly salesman with National Theatre Supply in New York, is employed here, doing nicely.

Stories about Stirling Hayden and his recent disappearance from the Hollywood scene, return, and dis—etc. again are now beginning to be told. For one thing, Jack Dixon, Boston photographer, who accompanied Hayden to the coast, and was himself cast in a film role, is back in Boston, with the same haydenish reports about Hollywood being not so hot. All Hayden wanted was to act enough roles to be able to buy a schooner, and start shipping to the South Seas. He finally got the schooner, but he could only stay aboard her, because when he wanted to south sea it, Paramount slapped an attachment on the craft. Furthermore, it seems that Hayden's manager had already signed the papers for H. to have the stellar role, Robert Jordan, in Hemingway's "For Whom the Bell Tolls,"' a piece that any actor would be proud to bite, and that was one of the things Hayden passed up. So the latest report, along with these, is that Hayden's busy knocking around on this coast and in these waters.

About Star Productions, infant production studio that THE EXHIBITOR discovered out in Roxbury, run by producer-actor-writer Jimmy Pike, and including about 50 acting-hungry boys and girls, who shoot their own scenes on location. The group has been successfully acting its own radio soap opera on WCOP, "Susan Foster," adventures of a teen age girl. And now, as soon as Jimmy has completed mauling Milton, he's going to start production on "Comus," story of the struggle between profane and pure love. Jimmy has some arbitrary ideas about producing "Comus." Wagnerian music will run throughout, starting with the "Rienzi Overture," and the music will be synchronized to mood and action of the players. There'll be no dialogue, and, if possible, no subtitles. Incidentally, Star Productions is looking for a sponsor, both for radio program and for movie productions, or an angel.

George Kraska's Fine Arts, booked "The Stars Look Down," beginning on Oct. 22, with expectation of running some 10 weeks with the film.

Film District

Metro Local Release Dates: "Honky Tonk," Oct. 3; "Married Bachelor," Oct. 10; "Smilin' Through," Oct. 17; "Feminine Touch," Oct. 24.

Harry Zeitz, visiting, reported that Warners' "Sergeant York" broke records at his State, New Bedford. . . . Arthur Howard, business secretary, Independent Exhibitors, returned from an AID meeting in Detroit. . . . RKO exchange's first bowling eliminations took place last week. Some 25 employees competed at the Hotel Bradford, divided into teams of five, for permanent teams to be chosen. A circuit team, comprising Arthur Frank, Bill Sullivan, Johnny Glazier, Larry Herman, and Ted Fleischer, will challenge the top team of the exchange, to start some real bowling enthusiasm among Boston filmers.

Harry Segal's Imperial Pictures moved in with Wholesome Films, 48 Melrose Street. . . . In town was Charles Fogel, Metro maintenance man, for several days' checkup on various departments of the local exchange.

Affairs this month: Motion Picture Frolics, with Vaughn Monroe's orchestra, at the Bradford Hotel, on Oct. 20; MGM Pep Club, Marion Bell, president, will hold its Hallowe'en Party on Oct. 27, with Dorothy Gardner heading the entertainment committee, and Mat Donahue, Bertha Harris, assisting. On Oct. 28 the American Legion Macauley Post (Theatrical Post) holds its annual installation of officers dinner-dance.

Ross Cropper, branch manager, RKO, is still on the sick list, after an absence of some three months. . . . Ben Rogers, Popular Pictures' show, "The Terror," and "Mystery of Room 13" has done well on the Shea circuit in Manchester, N. H., and Nashua, N. H., and at Bill Lavery's Lafayette, Haverhill, Ben says.

Jack Meyers' "Secrets Of a Model" recently had engagements at Art Sharby's house in Clarendon, N. H.; Lloyd Bridgham's Dover, N. H.; and at Providence and Hartford. Jack is also about to put on a campaign with his "Cloistered."

Capitol Theatre Supply has been plugging Ashcraft E. Lamps, and with good reason. The Ashcrafts, explain Leon Foster and salesman Maynard Sickels, can be used both as one kilowatt lamps and as Full Suprex, with the same lamphouse running from 40 to 65 amperes. These lamps have been installed recently in the following houses: Vianni's Somerville, Somerville; Teele Square, Somerville; Broadway, Somerville; Broadway, Dover; Adams, Quincy; Portland, Portland; Thompson Square, Charlestown; State, Presque Isle, Me.; Olympia, Olneyville; Watertown, Watertown, etc. Harry Blanchette has also installed one kilowatt lamps in his Lafayette, Central Falls, R. I.; and Morris Saffner installed one kilowatt lamps in his Lanier, Woonsocket, R. I., along with Brenkert BX 80 projectors and rectifiers.

Dick Flora, Rudy, Caribou, Me., paid one of his infrequent visits to the district. . . . In were Maurice Streletsky, Egyptian, Brighton, and Leo Shapiro, Boston Globe, drumming up membership for the Midnite Lodge, theatrical club of the B'nai B'rith. In a couple of hours' discussion with filmers, Leo, who's chairman of the membership drive committee, and Maurice signed up five new members. The Midnite Lodge is unique, not only because of its extensive charities, attractive meeting quarters at the Fox and Hounds Club, but because it is exclusively drawn from motion picture, entertainment, and allied fields. Meetings are held at midnight because many of its members are busy all evening at the theatres. At most of the meetings of the lodge, some film or theatre celebrity is present, and refreshments are served.

Twentieth Century-Fox added another last week to its steady docket of marriagers. Miss Lee Fisher, bookkeeper became the wife of Louis Johnson on Oct. 12. Sieg Horowitz, booker, took a wife this week. . . . Every newlywed is given a substantial gift by the Fox club. . . . New employee at 20th Century-Fox is Ethel Seletsky, formerly with Western Massachusetts circuit. . . . A visit to 20th-Fox is anticipated by Herman Wobber, who is making a swing around the territory. . . . Norbert Murray, booker, reports that "Great Guns" is proving one of the sleepers of the year.

Catherine Ferrick, Eleanor Bergson, and Helene Gorfinkle, Metro, had a gala dinner at their discovery, The Country Fair, a restaurant in Hingham. . . . It is reported that the Victoria, Chicopee, has installed new seats, etc.

Herb Zeidel, former shipper for Imperial, now booker for Northeastern, has accomplished a wonder-diet feat during the last few months. He lost 40 pounds, and, according to him, cut nothing from his diet. Herb was so proud of this feat when he described it to your correspondent that he was more interested in saying what he *can* eat than in what he didn't. He said, yes, you can eat bread, and he eats much more in quantity of everything than he used to—practically gorges himself. He simply watches out for starches and such, and the fat just falls off. Herb says he's going to lose 30 more pounds similarly.

Mary Gray, former receptionist and secretary, E. M. Loew circuit, now fills a similar capacity for Riseman Associates, Decorators.

Graphic Circuit

Mrs. Richard Welch, wife of the projectionist, new Camden, Camden, Me., and son, Robert Austin, are visiting her brother and family in Scranton, Pa.

Harry Berry's Sunkist Vanities will be the first of a program of special shows and exploitation at the Methuen, Methuen. Manager L. Harmon Norins, recently promoted from the Mayfair, Bridgeton, has begun extensive advertising in Lawrence and Boston newspapers, and on the Lawrence radio, plugging the Methuen as "The Little Theatre Around the Corner."

L. Harmon Norins, manager, Methuen, Methuen, is beginning a really extensive campaign. It was begun on WLLH which has outlets in Lowell as well as Lawrence, with Norins writing radio continuity himself. Continuity follows the style: "Have you visited the friendly theatre around the corner where you can park your car eas-

ily, and enjoy a movie holiday in complete comfort? . . . etc." Methuen will probably run transcriptions and the like on the air. Miss Waterman, with Mutual Broadcasting, has been assisting Norins with merchant tie-ups, etc.

Lockwood-Gordon Circuit

Hope, Providence opened on Oct. 18, completely renovated, with pushback seats and all the fixings. Sam Badamo, formerly with Loew's Colonial, New Haven, will manage.

E. M. Loew Circuit

Larry Lasky, partner with E. M. Loew in a number of Open-Air theatres (Washington, Baltimore, New Haven), visited here prior to returning to Hartford, Philadelphia, and Washington, where he will supervise breaking ground for four new open-air houses. Two are to be started in a fortnight on Roosevelt Boulevard, Philadelphia, and Stonehurst, Philadelphia; another in Hartford, Conn.; and a fourth in Alexandria, Va., near Washington. All four are to be built on a master plan, with individual speakers to be plugged into each car, so sound cannot be heard outside the grounds; refreshment stands, toll-style box offices, landscaping of flower gardens, and California Privet—a hardy hedge to replace fences. Each will accommodate 700 cars.

Morse-Rothenberg Circuit

Pearce Parkhurst is the new manager, Colonial, Nashua, formerly managed by Al Swett. . . . Irving Dunne, formerly at the Crown, Lowell, is manager, Strand. Lawrence, formerly managed by Sidney Weinberg.

M. and P. Circuit

M. and P.'s Circle, Brighton, managed by Tom Wall, announced its first anniversary; Capitol, Allston, which relinquished its first-run suburban when the Circle opened, has returned to first-run. Popular Joe Marquis manages the Capitol.

RKO-Keith Circuit

Billy McCourt and Pat Pattington were rushed to the Massachusetts Memorial Hospital after the car in which they were riding turned over. Billy suffered serious spinal injuries, Pat internal. . . . Danny Horgan, from the usher ranks at the Keith Memorial, is third publicist, under publicity director Jack Granara and assistant Joe Mansfield. Danny studied at Boston University School of Journalism. . . . Harry Reiners was in town publicizing "The Little Foxes." A radio feature on the film was a program by Priscilla Fortescue at WBZ. Fortescue had met Bette Davis on a trip to the coast.

New Haven

Crosstown

Lou Schaefer, manager, Paramount, has arranged to have a short filmed of the Rev. Arnold Fenton, Ansonia parson, who has become nationally famous due to his skill in kicking a football. . . . Bob Russell, Loew-Poli, reports he broke the house record with "Yank In the RAF." . . . Ralph Pollero and Betty Newton resigned at the L-P. New are Betty Thompson, William Polluotto, Robert Stevens, Michael Papperello, Louis Romano, and Judie Arlington.

Ted Teschner, Bijou, and State Senator Sam Malkan looked over the Yale-Penn game. . . . Larry Caplan, Dixwell, expects to move into his new house at 365 Bellevue Road soon. Son Stephen was on the sick list. . . . Jack Post and Al Bookspan are alternating at the Rivoli, West Haven, with Nate Kart as assistant. Nate was former assistant at the Dixwell. . . . Twenty fems turned out with shooting irons when the Loew-Poli sponsored that shoot in co-operation with the Elm City Gun Club for "Belle Starr."

Milton Burkowitz is new at the Bijou. . . . For "Pittsburgh Kid," a gang of small fry were gathered up at the New Haven Boys' Club. They staged one-minute boxing bouts on the Bijou stage. . . . Johnny Mongillo expects to have W1IGT, his amateur transmitter, back on the air again shortly at his home on Townsend Avenue. . . . Eddie Boppert is almost ready to move into his new home. . . . Tony Cassella is thinking of shifting back to New Haven from the Hamden wilds.

J. Roger Mahan, manager, New Haven, Warner exchange, announced last week that the trade screening of Vitaphone shorts for this territory will be held on Oct. 27 at the Warner screening room, 70 College Street. Seven shorts will be shown, starting at 9.30 A. M., and the whole screening will take about 100 minutes. Schedule is as follows: "Carioca Serenaders," "Point On Arrows" or "White Sails"; "Robinson Crusoe, Jr.," or "Porky's Midnight Matinee"; "Perils of the Jungle"; "Water Sports"; "Rookie Revue"; "At the Stroke of Twelve." As indicated, schedule is subject to substitution due to possible unavailability of the given short at the time of the screening.

One of New Haven's biggest department stores went for a window on "Belle Starr." . . . More than 75 couples were expected to do some light fantastic dancing at the annual fall blowout of the Loew-Poli ushers due at Baybrook, Oyster River, last Friday, (Oct. 17). Occasion was expected to resolve into a testimonial to popular Nate Rubin, L-P assistant, temporarily down at the Lyric, Bridgeport. Heading the arrangements committee were Marshall Blevins, John DeFonzo, Sherman Betchman, and Gene Sullivan.

Bud Finch is back announcing at WELI. . . . Frank Field, South Norwalk; Sherwood Beardslew, Thomaston, and Harry L. Benson, this city, have been elected officers of the State Conference of Musicians. . . . Arena didn't do so hot with Ciro Rimoc and his Rumbaleers. . . . Shubert, back on its four days of vaudeville-films, continued okay with 75 per cent matinees and full evening shows.

Meadow Street

Al Parizer, Columbia shipper, was at the Yale-Penn game. . . . Sam Zipkin, president, and Bob Hoffman, business agent, Film Exchange Employees, Local B41, returned from that Chicago convention. . . . Trade was extending sympathy to Roger Mahan, Warner manager, on the death of his mother, Mrs. Mary N. Mahan, in Waterbury. Eighty years old at the time of her death, Mrs. Mahan was extremely active and alert to the last. . . . Morey Goldstein, Metro manager, was out ill.

Bill Benson, Universal salesman, is worried about his boy, Russell, in the navy. He was last heard from in Honolulu but no word since. Bill's wife has been on the sick list but is now reported much better. . . . October is moving month in exchange circles, too, with three shifts being reported. Monogram has moved from the fifth floor of the exchange building to 128 Meadow Street; Fishman circuit offices moved down from the seventh floor of the building to Monogram's old quarters; and Beverage Dispensers Corporation and Connecticut Film Distributing Company is at the same address, 126 Meadow Street, but has moved up one flight to the third floor.

Fund for Johnny Gentile is being swelled daily. Already more than $100 has been collected on the Street alone. co-chairmen Sam Weber and Lou Phillips report. With many contacts still to be made, those who have already contributed are: John Pavone, Sam Seletsky, Mike Tomasino, Tim O'Toole, Ben Leo, Lester Tobias, Jules Livingston, Harry Germain, Nick Mascoli, Sam Rosen, Mike DiFrancesco, Bill Cannelli, Sam Germain, Ben Simon, Earl Wright, Nate Furst, and Sam Weber. Others will be reported in subsequent issues.

Carol Bruening has an attractive new hair-do. . . . Eddie Cannelli stays at Camp Edwards and didn't go on those North Carolina maneuvers. . . . Belle Shiffren, 20th-Fox inspectress, has been showing her aunt from California the sights. . . . Jerry Mascoli, Cameo, Waterbury, was in.

Roger Mahan, Jr., son of the Warner manager, can quote you statistics about every college team in the country—and he's only nine years old. Right now he is taking in all the Yale grid games and always roots for the visitors. . . . More than 350 clergymen attended the screening of "One Foot in Heaven" at the Strand, Hartford, and a like number at the Roger Sherman, New Haven. . . . Hugh McGuire and Mary O'Daynik picked every winner but one in that football poll. Hugh now has his boat safely dry-docked.

Columbus Day provided a half-holiday for the Street. . . . Harold Rubin and the Missus combined business and pleasure while on that New York trip. Harold's Metro Premium has started deals at the Cameo, Waterbury, and Dixwell, New Haven. His latest deal will be in Ivex-Ware. . . . Sam Rosen is back from that quick circuit tour. . . . Adolph Johnson is looking especially fine.

Loew-Poli Circuit

The Lou LeShines, Harry Shaws, and Lou Browns took in the Yale-Pennsylvania game. . . . George Bannon, 20th Century-Fox publicist, was in in advance of "Belle Starr." . . . Harry Rose, Globe, Bridgeport, used radio column breaks for "Country Fair." . . . Bob Russell, Loew-Poli, New Haven, used a special in the gazettes for "Chocolate Soldier" and also art for "Yank In the RAF." . . . Hartford lassie who closely resembles Betty Grable was noted by Lou Cohen, L-P, Hartford. He used her in a double stunt.

Nate Rubin, assistant, L-P, New Haven, has been given a temporary assignment as manager, Lyric, Bridgeport. House has just been re-opened. Herb Coleman, student assistant, Bijou, New Haven, has been shifted to the Loew-Poli while Nate labors in the Park City.

George Freeman had a drawing contest for "Yank" in the Springfield Shopping News while assistant Boyd Sparrow went after those co-op ads. . . . Ilona Massey and hubby, Alan Curtis, did a personal appearance at the Majestic, Bridgeport. District boss Harry Shaw was on hand. . . . "King Tarz" was showing his gums

in Springfield, Hartford, Worcester, and New Haven in connection with the traveling bally for "Tarzan's Secret Treasure."

Month-naming plan is well underway in the circuit with these 30 days being "October Harvest of Hits." Next month it'll probably be "Pictures to Be Thankful For." . . . Assistant Sid Kleper, Palace, Hartford, continues getting those co-op tie-ups.

J. G. Samartano, Palace, Meriden, planted a portfolio strip on the new musicals due along. Assistant Bill Scanlon had World Series sports shots in the Meriden Journal. . . . Tom Manente, Bijou, New Haven, used a football angle to exploit "King of the Texas Rangers." . . . Circuit has now signed contracts with the stage hands and operators' unions in Worcester and Springfield; stage hands only in Hartford; and operators only in New Haven. Negotiations are still going forward.

Warner Circuit

District manager C. G. Barrett was visiting in Norwich. . . . Booker Larry Germain celebrated another birthday. . . . Plans proceed for the Warner Club dance, probably to be held in late November.

Connecticut

Bridgeport

Headlining the week's exploitation program was the fanfare accorded the opening of "International Lady." Manager Morris Rosenthal's arrangement to bring the star, Ilona Massey, and her husband, Alan Curtis, for a personal appearance, drew publicity in the local papers. Prior to her one stage appearance, a dinner was held at the Stratfield Hotel for Miss Massey and her husband at which the press of the state was the special guest. Also attending were Harry Shaw, New England division manager, Loew-Poli circuit; Lew Brown, the circuit's publicity director; Lou Cohen, Loew-Poli manager, Hartford; Bob Russell, manager, Loew-Poli, New Haven; Joe Samartano, Loew-Poli manager, Meriden; Bernard Kamber, UA office, New York; manager Matt Saunders, Loew-Poli, Bridgeport; and Mayor Jasper McLevy.

Runner-up for promotion stunts in the week was Matt Saunders, Loew-Poli manager. Matt made page one of the local papers getting the local Lions Club's Tail Twister to pose with "King Tarz."

Matt Saunders, Loew-Poli, is seeking to bring Adrienne Ames here for a personal appearance in connection with the inauguration of the American Airline service from Bridgeport.

Sheldon Rose, son of Harry Rose, Globe manager, is first aide to Nat Rubin at the recently re-opened Lyric. . . . Chance for publicity was muffed by local theatre men when Allen Jenkins, Edward Brophy and Frank McHugh, spent the day in Bridgeport unnoticed. . . . Special invitation sent to Patrolman Mike Cuseo of Westport by Tyrone Powers for the opening of "A Yank In the RAF," netted the Loew-Poli four column pictures in the local papers. Cuseo "guarded" Tyrone when the actor played in Westport. . . . Joe Valcourt, Warner, is on the sick list, and is scheduled for an operation on his eye. . . . Joe Cosette, Jr., whose father was the operator at the theatre for many years until his death, is substituting. . . . Manager Manny Kugell, Warner, is again trying a 9 A. M. show for the opening of new pictures. This is in addition to the regular early bird show which begins at 10 A. M.

A visitor here was James Vizeo, former doorman, American. . . . Soon to be released from the army is Frank Toth, who expects to return as operator at the Colonial. . . . Samuel Brill has joined the maintenance staff, Hippodrome. . . . Edward Kowelewski, Globe, resigned. . . . In the Lyric booth are John Lynch, formerly, Avon, Stamford, and Frank Gorman whose last assignment was in Newark. . . . New at the Park City are Frank Roman and Charles Kenison. . . . Thomas Costigan has resigned his job at the theatre. . . . Manager Manny Kugell, Warner, got to the Penn-Yale game. . . . Among the new aides at the Loew-Poli is Shirley Lynch. . . . Charles Lambertson succeeds Walter Nichols as maintenance chief, Strand. Strand, incidentally, when alterations are completed, may change its name. . . . Marie Allard, Park City, was a recent New Jersey visitor.

—C. K.

Hartford

Rocco Matarese, stage manager, State, tripped to New York. . . . Max Galinsky is new at the Loew-Poli. . . . Arnold Van Leer, Paramount, came in from his Boston office to see manager Walter Lloyd, M. and P.'s Allyn, about "Birth of the Blues." . . . Manager Fred Greenway and assistant Sidney Kleper, Loew-Poli Palace, got a number of co-op ads for "Honky Tonk." . . . Harry Shaw, division manager, and Lou Brown, circuit publicist, Loew-Poli, were in town to see Fred Greenway, Loew-Poli Palace manager, and Lou Cohen, Loew-Poli manager. . . . Harry Reiners, RKO publicist, was in in the interests of "Parachute Battalion." . . . A. Lloyd is new at the Warner Strand. . . Joe Shea, 20th-Fox, was in Hartford to see Loew-Poli manager Lou Cohen regarding "Yank In the RAF." . . . George E. Landers, E. M. Loew's manager, had a neat window display on for "You'll Never Get Rich." . . . John Anderson is new at the Warner Strand. . . . Wallie Cooper, assistant manager, Loew-Poli, has been on vacation. . . . H. Fisher is new at Loew-Poli. . . . About 60 ministers attended a special showing of Warners' "One Foot In Heaven" at the Warner Colonial. . . . Jack Boyd, assistant manager, M. and P.'s Crown, New London, Conn., visited.

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Local 84 may hold its annual ball sometime in January at the Hotel Bond. . . . A. Barscheski, Loew-Poli, left. S. Cudo replaces. . . . Maurice Radin was here. . . . Dave Sugarman, Warner Colonial manager, was in New Haven. . . . Front at the Daly has been repainted. . . . Construction of a new lobby at the State will be completed in a few weeks. . . . Frank Morin, Warner Regal manager, hosted officers and nurses from the army base at Windsor Locks, Conn., at a showing of "Parachute Battalion." . . . Bob Repass, son of Charlie Repass, Crown manager, has returned from Columbus, O.

Only This Publication Gives You The Exclusive Screening Guide. It Tells You What Is Being Screened.

Edmond Ahern, 29, of no certain address, was bound over to the Superior Court in bonds of $1,000 by Judge A. A. Ribicoff in Hartford Police Court on charges of embezzlement by agent, taking an automobile without permission of the owner, and possession of stolen goods. Offense is alleged as of Nov. 5, 1939, when it is alleged that Ahern took an automobile owned by Michael J. (Mickey) Daly, Daly, drove to Plainfield, Conn., and collected $260, representing the day's receipts from that theatre. On Dec. 5, 1939, Ahern was sentenced to two years in Hudson County jail in Springfield, Mass., and was returned to Hartford after he had served his sentence.

M. J. Daly last week reported that Joseph DiLorenzo, son of his late partner, Anthony DiLorenzo, has taken over his father's duties as partner with Daly in the operation of the Daly here. Young DiLorenzo for sometime has been assistant manager.

New Lockwood-Gordon circuit's Webb Playhouse, Wethersfield, may open about Thanksgiving Day.

New Britain

It was rumored hereabouts last week that a new motion picture theatre will not be built in a new Main Street business building, now under construction. According to word reaching The Exhibitor, a New Britain group was planning to build a movie house into the new building, but plans seemed to have been dropped.

Henry Needles, district manager, Warners, came in from his Hartford office to see Randy Miller, Warner Strand manager, and Joe Bornstein, Warner Embassy manager. . . . Elihu Burritt Players were planning to present "The Male Animal" at the Warner Capitol. . . . Eddie Jendrzejcyezk, star of the local high school's football team, is new at the Arch Street. . . . Ben Lourie, Columbia, New Haven, was in town. . . . Roxy, managed by Nick Marlames, presented Polish pictures. . . . Howie Richardson, State, was in New Haven. . . . Stanley Sinskie, Arch Street assistant manager, is back from a vacation.

Newington

Manager Johnnie Sirica, Newington, started a Bicycle Safety Club at the theatre as part of the Bicycle Safety Campaign. A representative of the State Highway Safety Commission spoke at the first meeting. Affair was arranged by prosecutor Justin Urban and manager Sirica.

West Hartford

Manager Hugh Campbell, Warner Central, tied up with the Shopping News for a contest on "Kiss the Boys Goodbye."

Windsor

Plaza, Shulman theatres circuit house, managed by Lewis Graham, had a benefit motion picture show, sponsored by the Men's Club of the First Church.

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Maine

Calais

Ed Haskins has returned to the managership of Lockwood and Gordon's State, succeeding Art Laplante.

THE

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Massachusetts

Amesbury

James J. O'Loughlin, manager, Strand, will wed Miss Barbara E. Snow, daughter of Mrs. Hanley Snow, Amesbury. "Jim's" mother, Mrs. James P. O'Loughlin, is confined to a Lawrence hospital. . . . Strand marquee letters are glamorous with new paint. . . . Joseph Renaud replaced Leo Boucher at the Strand.

Brockton

Interstate Colonial re-opened on Oct. 17, after being closed all summer for extensive alterations and renovations. . . . Ernest Fitzgerald, formerly manager, Rockville, Conn., Palace, is the new assistant manager to Hickey and he will have charge of the Movie News issued by the Interstate theatres for their district houses. Fitzgerald is temporarily working out of the Stoughton office of the company.

Jerry Doherty has taken a part-time position at manager Morris Pearlstein's Modern. . . . Craig Higgins has been added to the staff at manager Pearlstein's Modern. . . . Assistant manager Horace Beals, Brockton, visited friends in Providence, R. I., recently with his wife and daughter. . . . James Raspa, Brockton, goes horseback riding in the nearby Blue Hills. . . . Final session of the Brockton Cooking classes was conducted.

City is planning a community Hallowe'en celebration. Mayor Fred D. Rowe has appointed Burt Campion, veteran stage manager, Brockton, in charge. . . . Charlie Thomas, former stage hand, Strand, is in charge of the lighting arrangements for this party. . . . Eileen Jenison, Brockton, attended a performance of Katherine Cornell in Boston. . . . Joseph Johnson, Brockton, had his two daughters, Thelma and Dorothy, home for a visit from their work at Miami, Fla. . . . William P. Nelligan, Jr., Brockton, is cheer leader for his Brockton High football team. . . . Merrill Holmes, formerly at the Interstate Colonial, will remain with manager John O'Leary at the Interstate Plymouth, Plymouth, and not return to manager Ernest Hickey's Colonial when it re-opens. . . . Ernest Fitzgerald, assistant manager, Colonial, has been very active here this past week soliciting advertisements for the Movie News. . . . Leon Task, Keith's, has been named to membership committee of the Brockton Lions Club.

Cambridge

Exhibitor Farley, Inman Square, expects to open his newly constructed Adams, Dorchester, about Nov. 1. Marquee will be installed by University Sign Company. This house will be a deluxe proposition, and it is rumored that Farley will build or acquire others.

Chelsea

Joseph O'Hern, manager, Olympia, resigned. George Moffat, East Milton, succeeds.

Fall River

Manager William S. Canning, Interstate Empire, is to be master of ceremonies for an information please quiz to feature the Oct. 30 meeting of Rotary. . . . Patricia Chew is new on manager Christopher J. Joyce's staff, Interstate Durfee.

Tommy Dries, former assistant to manager W. S. Canning, Interstate Empire, was in with his wife and child. . . . Abilio S. Condez is projectionist at manager Joseph Bean's Center. . . . Tommie Flanagan has resigned from manager Chris Joyce's staff, Interstate Durfee.

Our Mister Sheehan COVERS THE REED AFFAIR

Dear Boss:

Say what you want about this business, there's still a helluva lot of good, forward-thinking guys in it. We like our family quarrels and we'll always have them—but when Washington starts a screwy "investigation" or we start to have outside pressure brought on us, we'll get together and fight together like brothers.

Take that testimonial held for Joe Reed last Tuesday (Oct. 14) at Ceriani's Cafe Mellone. Joe was being honored for having held out for 30 years as an exhibitor, and the Allied Theatre Owners of Connecticut properly enough thought that he had certainly earned a testimonial.

New Spirit Of Relationship

The dinner turned not only into a tribute to Joe's leadership in the state's film circles but also may mark the turning of a corner in relationships between exhibitor and distributor. Speaker after speaker emphasized the fact that now was the time to organize, to band together, to meet both menaces in and without the business. Both exhibitor representatives and spokesmen for the distributors pointed out to the crowd of more than 75 diners that, in this time of national emergency, there are immediate problems facing every element in the industry and no one person can neglect his part in solving them.

Don't think it was all bitters and goodwill program stuff, Boss. They played a hilarious recording of an interchange between Mike Tomasino and Metro branch manager Morey Goldstein wherein Mike gave some extremely candid and lurid comments about branch managers that had the boys in stitches. Harry Lavietes told the story about the mayor of Fair Haven and that craps game, while Fire Chief Paul Heinz recalled the days when he and the guest of honor used to be kings of the roost in Westville when they both wore short pants.

Boys Ask For Harmony

But it was this need for uniting together that engrossed most of the speakers. From the time Dr. J. B. Fishman introduced master of ceremonies Dan Pouzzner until Joe himself responded to all those tributes, the keynote was "unite"—and unite now before it is too late.

Herman Levy, secretary, MPTOC, started the ball a-rolling with the observation that there was certainly harmony needed in this business of ours, and that before such a state is reached, we must change the present situation. Frank Lydon, Boston, regional vice-president, National Allied, and also head, Independent Exhibitors, followed up with the observation that there was plenty of trouble and work ahead, that Allied was now on a route that would lead to success, and that he hoped "other divisions in the business would meet and converge on the same route."

Arthur Howard, business manager, Independent Exhibitors, was also on hand, and after paying tribute to Joe for his part in making the Connecticut Allied the organization it is, he called upon the distributors "who hold all the aces" to give the little guy, the exhibitor, a break. Ted Jacocks, Connecticut Allied president, was next on the schedule. After appealing for some of the new faces present to join in united effort and help those who are carrying the flag, he said that the present situation in the trade must straighten out because if the exhibitor doesn't make a dollar, certainly all those film distributors will wind up with naught-naught dollars, too.

H. M. Richey Says Plenty

Principal speaker of the whole gathering was Henderson M. Richey, director of public and exhibitor relations for Metro, who not only got down to a cart load of brass tacks but also started to chew them. Richey told the attentive crowd that the trend of the times called for and demanded closer harmony between distributor and exhibitor "not because of softer hearts but because of good business."

With the trade being assaulted by serious attacks from without, with keener competition, changed marketing conditions, and 30,000,000 people who have gotten away from going to the movies, Richey said the trade must unite to withstand these threats. "Immediate problems are facing every branch of our industry and we must unite in an honest desire to face these menaces."

Reed, responding to a standing ovation, thanked his friends—"who must be friends of mine or they wouldn't pay $1.50 for a luncheon for me"—and followed up on the unity plea. He pointed out the changing conditions and said only through the finest kind of co-operation, could the exhibitor survive through the troublous days ahead. With his typical kind-heartedness (Dan Pouzzner had already announced that Joe had pleaded that any gift to be given him be converted into a purse for Johnny Gentile), Joe asked that the diners pass the hat for Gentile and the response was tremendous. His appeal prompted Adolph Johnson into a speech that may well lead to a Variety Tent here in this city similar to Boston. Adolph said that the film folks in this territory should have a permanent committee or organization formed and plans laid to help out the needy in our own industry. Both Dr. Fishman, Allied, and Herman Levy, MPTO, concurred, and it looks right now as if a permanent "tent" will be formed for such purposes.

Telegrams were read from Harry Shaw, Arthur Reed, you guys on THE EXHIBITOR, Harry Lowenstein, president, New Jersey Allied, and Jack Cohn, vice-president, Columbia, who notified Joe that he was most eligible for the Picture Pioneers, the 25-year-old-men, and was being so enrolled.

All in all, it was a great time, a great tribute to Joe Reed, and provided a new start toward better harmony in this business of selling shadows.

Best regards,

FRANK M. SHEEHAN.

Interest is picking up in the revival of the theatre bowling league with managers and assistants at the Interstate Durfee, Empire, and the Center expected to participate. . . . Jane Pikor, formerly on

manager Joe Bean's staff, Center, is recuperating at St. Anne's Hospital. . . . Ted Saunders has returned as assistant to manager Christopher J. Joyce, Interstate Durfee, after a summer spent as manager of the Interstate Community, Osterville.

Fitchburg

Lyric booked a Finnish film. . . . Cumings deviated from straight pictures to bring in an act on the stage.

Gloucester

Arthur Murch visited friends in Lynn and New Hampshire on his vacation. . . . Larry Capello, assistant manager, was in New York on vacation.

Haverhill

Frank Colburn, Colonial, launched Friday-Saturday vaudeville policy. Colonial started a policy of giving away two $25 defense bonds every Thursday. . . . Richard Buzzell replaces Tony Dinarro, at the Paramount.

Holyoke

Frank Clements, Boston, has been appointed manager, Holyoke, and has already assumed his duties. Clements has been with Proven Pictures for some years, managing a number of houses in New England.

Lowell

M. and P. Strand, Nat Silver, manager, is observing its 24th anniversary with a tops film program. Gerald Welch, assistant manager, is aiding Silver in the general details. . . . Sam Torgan, RKO-Keith's and assistant manager Francis Boyle looked very special in those evening clothes as they served as welcoming committee for the audiences at the one-day showing of the stage hit, "Life With Father." . . . One of the lovelier box-office pretties is Madeline Paradis, Merrimack Square. . . . In town, looking over the sights: Fred Husson, manager, Wilmington theatre, Wilmington. . . . An ace first-aid man is John Egitto, M. and P. Strand chief of service.

Lynn

James Dempsey, manager, Paramount, and Leonard (Skip) Dunn, manager, Olympia, attended a Boston meeting of New England managers.

North Adams

Edward C. Sullivan, late theatre magnate here and owner of business and residential property, left a considerable amount to relatives and St. Francis Roman Catholic Church here.

Plymouth

Movies here go over big in a new front page booking under "Special Features For Fun and Information" in the Old Colony Memorial, town newspaper.

Springfield

George Freeman, manager, Loew's Poli, had a group of officers from Westover Field, Northeast air base, as his guests for the showing of "A Yank In the RAF." Army men, all members of the air corps, had a chance to see what flying, such as they may eventually be called on to do, could provide in the way of hardships and sacrifice.

The Court Square was the scene of the first legitimate stage production of the season brought here by the Springfield Playgoer's League when the Shubert's revival of "The Student Prince" held the spotlight. . . . Art, last-run down-town house, has received a new coat of paint on the outside and has had the marquee all redecorated.

Edward A. Smith, manager, Paramount, candidly expressed his pride at the accomplishment of his son, who completed the aviation cadet training of the army and is now a second lieutenant in the reserve, in a radio broadcast over station WMAS. Smith spoke under the auspices of the civilian committee for aviation cadets. He urged all young men who are unmarried, between the ages of 20 and 26, physically fit, and who have had at least two years of college or its equivalent, to follow in the footsteps of his son. The address received much favorable comment and was reported at length in the Springfield papers, which have all followed Jack Smith's career in the air corps with considerable interest.

Uxbridge

Ned Fisher, manager, Cameo, made a tie-up with the board of health, and screened a physical fitness picture.

Waterbury

Loew's Poli announced a price raise, with matinees going to 30 cents daily, and evenings, week-days, 33 and 44 cents. On Saturdays and Sundays, 35 and 50 cent prices go into effect at 3.00 P. M. This is the first time that the Poli has ever changed its regular policy of one price for Sunday. . . . Thirteenth consecutive season of the Waterbury Civic Theatre was inaugurated with the production of "George Washington Slept Here."

Painting and decorating company started work on the front of the Loew Poli. . . . Most of the neighborhoods here have boosted their admission prices.

WBRY Air Theatre magnified its scope presenting a full hour show, similar in construction to a regular stage production. Included in the hour will be a radio news reel, the feature dramatic presentation, coming event, and the like. . . . Ted Higham is back at the Loew Poli working. . . . Bob Baker, Poli, is laid up with an injured eye.

Westfield

Benjamin G. Hull, projectionist, lost in the contest for the nomination to the school committee.

Worcester

George Kellar, Loew's Poli, underwent an operation in St. Vincent Hospital. . . . Jacob Lieberman, projectionist, was transferred from the Shrewsbury Drive-In to Bill Brown's Park. . . . First-run houses raised their prices last fortnight. . . . Mike Malchak is subbing at Harold Maloney's Loew's Poli for Tom Loftus, ill in St. Vincent Hospital. . . . Jeannette Cote has succeeded Mrs. Alice (Farrell) McQuestion at Elmer Daniel's M. and P. Capitol.

Nathan Zatkin was in from New York to help the campaign on "Yank In the RAF." . . . Max Nesvetsky, assistant manager, Loew's Poli, attended the Music Festival. . . . Leo Lajoie, assistant manager, Capitol, announced the addition of Alvin Werme to the staff. . . . George Hamburg has been setting up nice promotion for the Family. . . . Harold Maloney, manager, Loew's Poli, has touched up the promenade.

Charlotte Gravlin is new at the Capitol. . . . Max Nesvetsky arranged several store tie-ups on Loew's Poli's "Honky Tonk." . . . Frank Duffy booked Jan Savitt's orchestra as his first headliner of the Sunday vaudeville at Mechanics Hall.

New Hampshire

Bristol

Paul Barker, former manager, Enfield, Enfield, is now at Interstate.

Concord

Miss Geraldine Tousignant, Concord, visited in West Warwick, R. I.

Hillsboro

George Lambert has resigned from manager Otto Settele's staff at Lockwood and Gordon's Capitol.

Keene

Fred Sharby's Scenic is hooked up with the sidewalk radio Silver Dollar Quiz of local fur store.

Laconia

Mr. and Mrs. George Tondreau (Eva Gale) were killed in Burbank, Calif., when struck by a car. Mrs. Tondreau, 45, was at one time connected at the Colonial, here.

Lebanon

Ilde N. Archambeault, 34, wife of Paul Archambeault, local projectionist, died at her home. Besides her husband, she leaves a daughter.

Rhode Island

Newport

Joseph G. Arcieri led the new stage band at manager Gerry Wagner's Loew's Paramount. . . . Manager Harry Horgan, Opera House, co-operated with municipal authorities in showing of fire prevention films.

Providence

Four children of the late George E. Beckett, mail carrier, recently secured from Superior Court an order restraining the Rhode Island Hospital Trust Company or Mrs. Sadie E. Simmons of this city from altering the status of the Avon block. The children seek to gain control of the theatre block and other property bequeathed by Beckett to a daughter of his second wife.

Harry Reiners was in town from Boston, doing missionary work. . . . Inability to get suitable plays was given as the reason by Abe Spitz, president, Associated, for abandoning plans to open a stock season at the Playhouse on Nov. 3.

Local theatregoers have shown a definite taste for road shows lately. . . . Hope, closed since Sept. 28, re-opened under manager Sam Badamo. Shutdown of this Lockwood and Gordon house was to permit installation of all new equipment and redecoration from top to bottom. Lou Gordon was in town. . . . Metro's traveling motorcade featuring the wire-walking lion, "King Tarz," played here last week. Jack Simons, manager, Loew's State, made the arrangements, which included a police escort.

THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
SEP 26	You'll Never Get Rich F. Astaire, R. Hayworth, R. Benehley ('40-'41)	'41-'42 Season (No Definite Release Dates) Dr. Jekyll and Mr. Hyde S. Tracy, I. Bergman, L. Turner Lady Be Good E. Powell, R. Young, A. Sothern	The Gunman From Bodie, W B. Jones, T. McCoy, R. Hatton	Hold Back the Dawn C. Boyer, O. De Havilland, P. Goddard		Lady Scarface J. Anderson, D. O'Keefe, F. Neal	Death Valley Outlaws, W D. Barry, L. Merrick	Last of the Duanes, W G. Montgomery, L. Roberts, E. Arden Man At Large M. Weaver, G. Reeves	Lydia M. Oberon, A. Marshal (Korda)	It Started With Eve D. Durbin, C. Laughton, R. Cummings	Sergeant York G. Cooper, W. Brennan, J. Leslie
OCT 3	Two Latins From Manhattan J. Falkenburg, D. Beddoe, J. Davis			Buy Me That Town L. Nolan, C. Moore, A. Dekker	Dangerous Lady N. Hamilton, J. Storey, E. Brent	Father Takes a Wife A. Menjou, G. Swanson, F. Rice	Sailors On Leave W. Lundigan, S. Ross	A Yank in the RAF T. Power, B. Grable, J. Sutton		Mob Town B. Halop, D. Foran, H. Hall	Law of the Tropics C. Bennett, J. Lynn, R. Toomey
10	Texas G. Ford, W. Holden, C. Trevor	Down in San Diego D. Dailey, B. Granville, L. Gorcey	Stolen Paradise L. Janney, E. Hunt Tonto Basin Outlaws, W Range Busters		Jungle Man B. Crabbe	The Bandit Trail, W T. Holt	Mercy Island R. Middleton, G. Dickson	Great Guns S. Laurel, O. Hardy Riders of the Purple Sage, W G. Montgomery, M. Howard	New Wine I. Massey, A. Curtis (Sekely)	Never Give A Sucker An Even Break W. C. Fields, G. Jean	International Squadron R. Reagan, J. Stephenson, O. Bradna
17	The Blonde From Singapore F. Rice, L. Erikson Roaring Frontiers, W B. Elliott, T. Ritter, R. Ford	Honky Tonk C. Gable, L. Turner, F. Morgan	Top Sergeant Mulligan N. Pendleton, C. Hughes	Nothing But the Truth B. Hope, E. Arnold, P. Goddard	Hard Guy J. LaRue, M. Healy ('41-'42)	All That Money Can Buy J. Craig, A. Shirley, S. Simon	Down Mexico Way, W G. Autry ('40-'41) Jesse James at Bay, W R. Rogers	Week-End in Havana A. Faye, J. Payne (Technicolor)	Niagara Falls M. Woodworth, T. Brown (Roach)	South of Tahiti B. Crawford, B. Donlevy, M. Montez Burma Convoy C. Bickford	The Maltese Falcon H. Bogart, M. Astor, P. Lorre
24	Three Girls About Town J. Blondell, B. Barnes, J. Howard	Married Bachelor R. Hussey, R. Young, F. Bressart Smilin' Through J. MacDonald, B. Aherne, G. Raymond (Technicolor)	Spooks Run Wild B. Lugosi, B. Jordan, L. Gorcey	Henry Aldrich For President J. Lydon, J. Preisser	Billy the Kid Wanted, W B. Crabbe ('41-'42)	The Gay Falcon G. Sanders W. Barrie	Gauchos of El Dorado, W Three Mesquiteers	Moon Over Her Shoulder L. Bari, A. Mowbray, J. Sutton		Flying Cadets W. Gargan, E. Lowe Masked Rider, W J. M. Brown	
31	You Belong to Me H. Fonda, B. Stanwyck, E. Buchanan	The Feminine Touch R. Russell, D. Ameche, K. Francis	Riding the Sunset Trail, W T. Keene ('40-'41)	New York Town F. MacMurray M. Martin, R. Preston	Mr. Celebrity D. Day, F. X. Bushman, C. K. Young	Dumbo (Technicolor) (Special)	Public Enemies P. Terry, W. Barrie	Hot Spot B. Grable V. Mature, C. Landis	Sundown G. Tierney, B. Cabot (Wanger) All-American Co-Ed F. Langford (Roach)	Appointment for Love M. Sullavan, C. Boyer	One Foot in Heaven F. March, M. Scott, B. Bondi
NOV 7	The Stork Pays Off M. Rosenbloom, R. Hudson, V. Jory	Unholy Partners E. G. Robinson, L. Day, E. Arnold	Zis Boom Bah P. Hayes, G. Hayes, M. Healy		The Lone Rider Fights Back, W G. Houston End '40-'41 Season	Unexpected Uncle C. Coburn, A. Shirley, J. Craig	The Devil Pays Off J. E. Bromberg, O. Massen	Small Town Deb J. Withers, J. Darwell, C. Wright, Jr.		Swing It Soldier F. Langford, K. Murray	
14	Secrets of the Lone Wolf W. William, R. Ford, E. Blore	The Chocolate Soldier N. Eddy R. Stevens, N. Bruce	I Killed That Man R. Cortez, J. Woodbury		'41-'42 Season The Miracle Kid T. Neal, C. Hughes	Suspicion C. Grant, J. Fontaine, N. Bruce	Sierra Sue, W G. Autry, S. Burnette,	Swamp Water W. Huston, W. Brennan, A. Baxter	The Corsican Brothers D. Fairbanks, Jr. (Small) Miss Polly Z. Pitts. (Roach)	Paris Calling E. Bergner, R. Scott Arizona Cyclone, W J. M. Brown	
21	The Men in Her Life L. Young, C. Veidt Ellery Queen and the Murder Ring R. Bellamy	Shadow Of the Thin Man W. Powell, M. Loy	Double Trouble H. Langdon, C. Rogers Bullets and Bullion, W Range Busters			Look Who's Laughing E. Bergen, F. McGee & Molly L. Ball	Missouri Outlaw, W D. Barry			Moonlight in Hawaii J. Downs, J. Frazee Quiet Wedding (English-made)	
28	Go West, Young Lady G. Ford, P. Singleton, C. Ruggles, A. Miller	Two-Faced Woman G. Garbo, M. Douglas, C. Bennett	Forbidden Trails, W B. Jones, T. McCoy			Mexican Spitfire's Baby L. Velez, L. Errol, C. Rogers	Tuxedo Junction Weaver Bros. & Elviry, F. Darro		Twin Beds J. Bennett, G. Brent (Small) Fiesta (Technicolor) (Roach)	Keep 'Em Flying Abbott & Costello, C. Bruce	They Died With Their Boots On E. Flynn, O. De Havilland
DEC 5	Sing For Your Supper J. Falkenburg, B. Rogers, E. Arden		Borrowed Hero F. Rice, A. Baxter		Swamp Woman A. Corio	Dude Cowboy, W T. Holt				Nobody's Fool H. Herbert, A. Gwynne, M. Auer	

HOLIDAYS
(During the Period Covered by the National Release Date Guide)

Friday, October 24—Pennsylvania Day (in Pa.).
Monday, October 27—Navy Day.
Friday, October 31—Hallowe'en.
Tuesday, November 4—Election Day.
Tuesday, November 11—Armistice Day.
Thursday, November 20—New Thanksgiving. (N. Y., N. J., D. of C., Conn., Me., Mass., R. I. Va., W. Va.)
Sunday, November 23—Repudiation Day (Md.).
Thursday, November 27—Old Thanksgiving. (Pa., Del., N. H., Vt.)

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A joyous reunion of the stars of "THE LADY EVE"

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COLUMBIA PICTURES

THE EXHIBITOR SERVISECTION

AN EXCLUSIVE FEATURE OF THIS PUBLICATION

THE CHECK-UP — of ALL *Features and Shorts released during past 8 months*

The Feature Check-up

Of All Features Released Nationally Since February 19, 1941

("Leg." is the symbol for the Legion of Decency ratings, which are included in cases where the pictures are classified as either "objectionable in part" (B) or "condemned" (C). This applies only to films reviewed since August 6, 1941. Films without a Legion of Decency rating are either unobjectionable or unclassified.)

(The letter "A" appears in cases where the reviewer considers a film most suitable for adults. Where no classification appears, it is inferred that the picture is suitable for both family and adults.)

COLUMBIA

(1940-41 releases from 2001 up)

ACROSS THE SIERRAS — W — Bill Elliott, Richard Fiske, Luana Walters—One of Elliott's better entries—58m.—see Mar. 5 issue—(2212).

ADAM HAD FOUR SONS—D—Warner Baxter, Ingrid Bergman, Susan Hayward, Fay Wray—Top-notch women's drama that can stand strong selling—81m.—see Mar. 5 issue—(2006).

ADVENTURE IN WASHINGTON—D—Herbert Marshall, Virginia Bruce, Gene Reynolds—Well made programmer has plenty of selling angles—86m.—see June 11 issue—(2010).

BIG BOSS, THE—MD—Otto Kruger, Gloria Dickson, John Litel—For the duals and nabes—70m.—see May 14 issue—(2037).

BLONDE FROM SINGAPORE, THE—MD—Florence Rice, Leif Erikson, Gordon Jones—Meller for the lower half of the duals—70m.—see Sept. 3 issue.

BLONDIE IN SOCIETY—C—Penny Singleton, Arthur Lake, Larry Simms—Best in the series — 77m. — see July 9 issue—(2014).

ELLERY QUEEN, MASTER DETECTIVE—MYD—Ralph Bellamy, Margaret Lindsay, Michael Whalen—Good mystery for duals—68m.—see Dec. 11 issue—(2024).

ELLERY QUEEN'S PENTHOUSE MYSTERY — MY — Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Dualler; good entrant in Ellery Queen series—70m.—see Mar. 5 issue—(2025).

ELLERY QUEEN AND THE MURDER RING—MY—Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Tops for the series—69m.—see Oct. 1 issue.

ELLERY QUEEN AND THE PERFECT CRIME—MY—Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Fair Ellery Queen offering—70m.—see July 23 issue—(2023).

GREAT SWINDLE, THE — MD — Jack Holt, Marjorie Reynolds, Sidney Blackmer—Filler for the bottom dual spot—54m.—see Apr. 2 issue—(2034).

HANDS ACROSS THE ROCKIES—W—Bill Elliott, Mary Dailey—Topnotch western with good comedy — 57m.—see June 25 issue—(2215).

HARMON OF MICHIGAN—AD—Tom Harmon, Anita Louise, Forest Evashevski—Football picture has topical angles for selling—66m.—see Sept. 17 issue.

HERE COMES MR. JORDAN — C — Robert Montgomery, Claude Rains, Evelyn Keyes, Rita Johnson—Good comedy—94m.—see Aug. 6 issue—(2007).

HER FIRST BEAU—CD—Jane Withers, Jackie Cooper, Edith Fellows, William Tracy—Pleasing family program—78m.—see May 14 issue—(2013).

I WAS A PRISONER ON DEVIL'S ISLAND—MD—Sally Eilers, Donald Woods, Edward Ciannelli—Bottom dualler—71m.—see July 9 issue—(2041).

KING OF DODGE CITY—W—Bill Elliott, Tex Ritter, Judith Linden—Okay western; sell Elliott-Ritter combo—63m.—see Sept. 3 issue.

LADIES IN RETIREMENT—D—Ida Lupino, Louis Hayward, Evelyn Keyes—Well-made drama; has possibilities for selling along sensational lines—91m.—see Sept. 17 issue—(A).

LONE STAR VIGILANTES—W—Bill Elliott, Tex Ritter, Virginia Carpenter—Good Elliott-Ritter entry—58m.—see Oct. 1 issue.

LONE WOLF TAKES A CHANCE, THE—MD—Warren William, June Storey, Henry Wilcoxon, Eric Blore—Below the Lone Wolf standard; bottom dualler—76m.—see Mar. 19 issue—(2022).

MEDICO OF PAINTED SPRINGS, THE—W—Charles Starrett, Terry Walker — Topnotch western—62m.—see July 9 issue—(2206).

MEET BOSTON BLACKIE—MY—Chester Morris, Rochelle Hudson, Constance Worth — Fast-moving comedy-meller for the duals—61m.—see Mar. 5 issue—(2027).

MISSING TEN DAYS—MD—Rex Harrison, Karen Verne, Joan Marion — Okay British meller for houses which can play this type of product—77m.—see Mar. 19 issue—(English-made)—(2044).

MYSTERY SHIP—MD—Paul Kelly, Lola Lane—Suitable for the twin bills—66m.—see Sept. 3 issue.

NAVAL ACADEMY—CD—Freddie Bartholomew, Jimmy Lydon, Billy Cook—Pleasant entertainment with military angles to help selling—67m.—see May 28 issue—(2020).

NORTH FROM THE LONE STAR—W—Bill Elliott, Richard Fiske, Dorothy Fay—Will please the oatie fans—58m.—see Apr. 30 issue—(2213).

OFFICER AND THE LADY, THE—MD—Rochelle Hudson, Bruce Bennett, Roger Pryor—Good action meller for the duallers—59m.—see July 23 issue—(2039).

OUR WIFE—C—Melvyn Douglas, Ruth Hussey, Ellen Drew—Sell the title and names—95m.—see Sept. 3 issue—Leg.: B—(2003).

OUTLAWS OF THE PANHANDLE — WMU — Charles Starrett, Frances Robinson, Sons of Pioneers — Routine western — 59m. — see Mar. 19 issue—(2205).

PENNY SERENADE—CD—Cary Grant, Irene Dunne, Beulah Bondi—Combination of comedy, romance, and heart-throbs; of hit proportions, should register big grosses—120m.—see Apr. 30 issue—(2002).

PRAIRIE STRANGER—W—Charles Starrett, Cliff Edwards, Patti McCarty—Fair Starrett—58m.—see Oct. 15 issue—(2208).

RETURN OF DANIEL BOONE, THE—W—Bill Elliott, Betty Miles—Up to par Elliott—61m.—see May 28 issue—(2214).

RICHEST MAN IN TOWN, THE—D—Frank Craven, Edgar Buchanan, Eileen O'Hearn—For the duallers—70m.—see June 25 issue—(2026).

ROARING FRONTIERS—Bill Elliott, Tex Ritter, Ruth Ford—Average western—60m.—see Sept. 3 issue.

SHE KNEW ALL THE ANSWERS—C—Joan Bennett, Franchot Tone, John Hubbard—Pleasing program comedy will need plenty of selling—86m.—see May 28 issue—(2008).

SON OF DAVY CROCKETT, THE—W—Bill Elliott, Iris Meredith, Dub Taylor—High-rating western—60m.—see July 23 issue—(2216).

SWEETHEART OF THE CAMPUS—MUC—Ruby Keeler, Ozzie Nelson, Harriet Hilliard—Lower-bracket musical—67m.—see July 9 issue—(2019).

TEXAS—AD—William Holden, Glenn Ford, Claire Trevor—Fast-moving action picture that will please any audience; sell it big for best results—93m.—see Oct. 1 issue.

THEY DARE NOT LOVE—MD—Martha Scott, George Brent, Paul Lukas—Sell the names—76m.—see May 14 issue—(2011).

THUNDER OVER THE PRAIRIES—W—Charles Starrett, Cliff Edwards, Eileen O'Hearn—Good western; off the beaten track—61m.—see Aug. 6 issue—(2207).

TILLIE THE TOILER — Kay Harris, William Tracy, George Watts—Fair comedy; sell the comic strip—68m.—see Aug. 20 issue—(2017).

TIME OUT FOR RHYTHM—MUC—Rudy Vallee, Ann Miller, Rosemary Lane—Musical with specialties for the duallers—75m. — see June 11 issue — (2009).

TWO IN A TAXI—CD—Russell Hayden, Anita Louise, Noah Beery, Jr.—Routine program for the bottom half—63m.—see Aug. 20 issue—(2042).

TWO LATINS FROM MANHATTAN—MUC—Joan Davis, Jinx Falkenburg, Joan Woodbury—For the duallers—66m.—see Oct. 1 issue.

UNDER AGE—D—Nan Grey, Tom Neal, Alan Baxter—Lightweight offering for the duallers — 60m. — see Apr. 30 issue—(2036).

VOICE IN THE NIGHT, THE — Clive Brook, Diana Wynyard—Anti-Nazi show is well made, but will need plenty of attention in most spots — 83m. — see May 14 issue—(English-made).

YOU'LL NEVER GET RICH—MUC—Fred Astaire, Rita Hayworth, Robert Benchley, John Hubbard—Nice program with topical angles to help selling—89m.—see Oct. 1 issue—(2004).

TO BE REVIEWED OR IN PRODUCTION

BEDTIME STORY—Fredric March, Loretta Young, Robert Benchley.

BLONDIE GOES TO COLLEGE—Penny Singleton, Arthur Lake, Larry Simms.

BULLETS FOR BANDITS—Bill Elliott, Tex Ritter, Dorothy Short.

CADETS ON PARADE—Freddie Bartholomew, Jimmy Lydon, Minna Gombell.

CONFESSIONS OF BOSTON BLACKIE—Chester Morris, Harriet Hilliard, George E. Stone.

FIVE MEN—Leslie Howard, Raymond Massey, Laurence Olivier—(English-made).

GO WEST, YOUNG LADY—Penny Singleton, Glenn Ford, Ann Miller, Charlie Ruggles.

HARVARD, HERE I COME—Maxie Rosenbloom, Arlene Judge, Marie Wilson.

LADY IS WILLING, THE—Marlene Dietrich, Fred MacMurray.

MEN IN HER LIFE, THE—Loretta Young, Dean Jagger, Conrad Veidt.

NORTH OF THE ROCKIES—Bill Elliott, Tex Ritter, Shirley Patterson.

OUTLAW RANGER—Charles Starrett, Russell Hayden, Edith Leach.

ROYAL MOUNTED PATROL—Charles Starrett, Russell Hayden.

SECRETS OF THE LONE WOLF—Warren William, Ruth Ford.

SING FOR YOUR SUPPER—Jinx Falkenburg, Buddy Rogers, Eve Arden.

STORK PAYS OFF, THE—Rochelle Hudson, Victor Jory, Maxie Rosenbloom.

THREE GIRLS ABOUT TOWN — Joan Blondell, John Howard, Robert Benchley.

WEST OF TOMBSTONE—Charles Starrett, Russell Hayden, Marcella Martin.

YOU BELONG TO ME — Barbara Stanwyck, Henry Fonda, Edgar Buchanan.

METRO

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

ANDY HARDY'S PRIVATE SECRETARY—C—Mickey Rooney, Lewis Stoue, Ian Hunter, Kathryn Grayson—Top-notch comedy for all audiences; maintains series standard—101m.—see Mar. 5 issue—(126).

BAD MAN, THE—AD—Wallace Beery, Laraine Day, Lionel Barrymore, Ronald Reagan—Depends on the name draw—70m.—see Apr. 2 issue—(124).

BARNACLE BILL—C—Wallace Beery, Marjorie Main, Leo Carrillo—Lusty Beery comedy; okay program entertainment—92m.—see July 9 issue—(141).

BIG STORE, THE—CMU—Marx Brothers, Tony Martin, Virginia Grey—One of the better Marx Brothers entries—83m.—see June 25 issue—(139).

BILLY THE KID—W—Robert Taylor, Brian Donlevy, Ian Hunter, Mary Howard—Formula western with excellent scenic background—95m.—see June 11 issue—(Technicolor)—(137).

BLOSSOMS IN THE DUST—D—Greer Garson, Walter Pidgeon, Felix Bressart, Marsha Hunt — Strong women's show, on the sentimental side; needs selling—99m.—see July 9 issue — (Technicolor) — (144).

CHOCOLATE SOLDIER, THE—MUC—Nelson Eddy, Rise Stevens, Nigel Bruce—Pleasant musical; sell it—102m.—see Oct. 29 issue.

DR. JEKYLL AND MR. HYDE—MD—Spencer Tracy, Ingrid Bergman, Lana Turner, Donald Crisp — Impressive version of familiar story — 122m. — see Sept. 3 issue—(201).

DR. KILDARE'S WEDDING DAY—Lionel Barrymore, Lew Ayres, Laraine Day, Red Skelton—Good series entrant—83m.—see Sept. 3 issue—(145).

DOWN IN SAN DIEGO — AD—Bonita Granville, Ray McDonald, Dan Dailey, Jr., Leo Gorcey—For the lower half of the duallers—70m.—see Sept. 3 issue—(203).

FEMININE TOUCH, THE—C—Rosalind Russell, Don Ameche, Kay Francis—Amusing comedy for sophisticated audiences; sell the women's angle—97m.—see Sept. 17 issue—(207)—(A).

FREE AND EASY — C—Ruth Hussey, Robert Cummings, Judith Anderson—Comedy for the bottom duallers; sell the names—55m.—see Mar. 5 issue—(127).

GET-AWAY, THE—MD—Robert Sterling, Dan Dailey, Jr., Charles Winninger, Donna Reed—Fast moving action show will fit nicely into the duallers—89m. see June 25 issue—(138).

HONKY TONK—MD—Clark Gable, Lana Turner, Frank Morgau, Claire Trevor—Highly exploitable programmer has name backing to get it into the better grosses—105m.—see Oct. 1 issue—Leg.: B—(204).

I'LL WAIT FOR YOU—MD—Robert Sterling, Marsha Hunt, Virginia Weidler—Okay for the bottom dual spot—75m.—see May 28 issue—(135).

LADY BE GOOD—MUC—Eleanor Powell, Aun Sothern, Robert Young, Lionel Barrymore—Entertaining program musical; its only fault is overlength—111m.—see Sept. 3 issue—(202).

LIFE BEGINS FOR ANDY HARDY—CD—Lewis Stone, Mickey Rooney, Judy Garland—Another top-notch Hardy entrant—100m.—see Aug. 20 issue—(146).

LOVE CRAZY—C—William Powell, Myrna Loy, Gail Patrick—Looks like a summer money show—99m.—see May 28 issue—(134).

MARRIED BACHELOR—C—Robert Young, Ruth Hussey, Lee Bowman—Entertaining programmer—81m. see Sept. 17 issue—(205)—(A).

MATA HARI — MD—Greta Garbo, Ramon Novarro, Lionel Barrymore—Re-issue has present day selling angles—89m.—see June 25 issue—(185).

MEN OF BOYS TOWN—D—Spencer Tracy, Mickey Rooney, Bobs Watson—Packed with entertainment value for everyone—106m.—see Mar. 19 issue—(132).

NAVY BLUE AND GOLD—CD—James Stewart, Robert Young, Lionel Barrymore, Florence Rice—Re-issue can be sold on service angles and name strength—94m.—see July 9 issue.

PENALTY, THE—MD—Edward Arnold, Lionel Barrymore, Gene Reynolds, Marsha Hunt—Good action dualler, especially suited for family and small-town trade—80m.—see Mar. 19 issue—(129).

PEOPLE VS. DR. KILDARE, THE—MD—Lew Ayres, Lionel Barrymore, Laraine Day—Top-ranking member of the series—78m.—see May 14 issue—(133)

RAGE IN HEAVEN—MD—Robert Montgomery, Ingrid Bergman, George Sanders — Good critics' picture with a selling problem—85m.—see Mar. 19 issue—(128).

RINGSIDE MAISIE—CD—Ann Sothern, George Murphy, Robert Sterling—Overlong programmer with selling angles—95m.—see Aug. 6 issue—(143).

SMILIN' THROUGH—DMU—Jeanette MacDonald, Gene Raymond, Brian Aherne—Top-notch production; slow, but with strong appeal for women—100m.—see Sept. 17 issue—(Technicolor)—(206).

STARS LOOK DOWN, THE — D—Michael Redgrave, Margaret Lockwood, Emlyn Williams—Tight, gripping drama with strong traglo overtones; well-made, but a selling problem—99m.—see July 23 issue—(English-made)—(142)—(A).

THEY MET IN BOMBAY—CMD—Clark Gable, Rosalind Russell, Peter Lorre—Name strength should help this to very good summer grosses—92m.—see July 9 issue—(140).

UNHOLY PARTNERS—MD—Edward G. Robinson, Laraine Day, Edward Arnold—Entertaining newspaper meller; salable program—94m.—see Oct. 29 issue.

WASHINGTON MELODRAMA—MD—Frank Morgan, Ann Rutherford, Kent Taylor—Just a programmer for the duallers—80m.—see Apr. 30 issue—(131).

WHEN LADIES MEET—CD—Joan Crawford, Robert Taylor, Greer Garson, Herbert Marshall—Theatrical drawing-room show may entertain sophisticates but is slow for others; will need plenty of push—105m.—see Sept. 3 issue—(148)—(A).

WHISTLING IN THE DARK—CMD—Red Skelton, Ann Rutherford, Conrad Veidt, Virginia Grey—Entertaining program for the duallers—78m.—see Aug. 20 issue—(147).

WOMAN'S FACE, A — MD—Joan Crawford, Melvyn Douglas, Conrad Veidt — Absorbing drama with good appeal for all kinds of houses—106m.—see May 14 issue—(136).

ZIEGFELD GIRL—DMU—James Stewart, Judy Garland, Hedy Lamarr, Lana Turner, Tony Martin, Ian Hunter, Jackie Cooper—Big lavish show will be an important grosser—131m.—see Apr. 30 issue—(130).

TO BE REVIEWED OR IN PRODUCTION

BABES ON BROADWAY—Mickey Rooney, Judy Garland, Virginia Weidler, Fay Bainter.

DR. KILDARE'S INSIDE STORY—Lew Ayres, Lionel Barrymore, Robert Sterling.

GIRL ON THE HILL, THE—Shirley Temple, Herbert Marshall, Gail Patrick, Laraine Day.

H. M. PULHAM, ESQUIRE—Charles Coburn, Fay Holden, Hedy Lamarr, Robert Young, Ruth Hussey, Van Heflin.

JOHNNY EAGER—Robert Taylor, Lana Turner, Van Heflin.

MISS ACHILLES' HEEL—Rosalind Russell, Walter Pidgeon, Claire Trevor, Lee Bowman.

MR. AND MRS. NORTH—Gracie Allen, William Post, Jr., Felix Bressart.

PANAMA HATTIE—Ann Sothern, Red Skelton.

SHADOW OF THE THIN MAN, THE—William Powell, Myrna Loy.

STEEL CAVALRY—Wallace Beery, Marjorie Main, Lewis Stone.

TARZAN'S SECRET TREASURE—Johnny Weissmuller, Maureen O'Sullivan, Johnny Sheffield.

TWO-FACED WOMAN—Greta Garbo, Melvyn Douglas, Roland Young, Constauce Bennett, Robert Sterling, Ruth Gordon.

VANISHING VIRGINIAN, THE—Frank Morgan, Kathryn Grayson, Spring Byington.

WE WERE DANCING—Norma Shearer, Melvyn Douglas.

WOMAN OF THE YEAR—Katharine Hepburn, Spencer Tracy, Fay Baiuter.

MONOGRAM

ADOLESCENCE (Stolen Paradise)—D—Leon Janney, Eleanor Hunt, Esther Muir—Dualler with sex angles to sell—79m.—see Sept. 17 issue—Leg.: C—(A).

ARIZONA BOUND—W—Buck Jones, Tim McCoy, Luana Walters—Excellent start for the new "Rough Riders" series—57m.—see Sept. 3 issue.

BOWERY BLITZKRIEG—AD—Leo Gorcey, Bobby Jordan, Warren Hull, Dead End Kids—Fast moving entrant for the action trade — 63m.—see Aug. 6 issue.

DEADLY GAME, THE—MD—Charles Farrell, June Lang, John Miljan—Above average spy drama for the duallers—63m.—see Aug. 20 issue.

DEAD MAN'S SHOES—MD—Leslie Banks, Wilfrid Lawson, Judy Kelly—British meller for the duals—70m.—see Mar. 5 issue—(English-made).

DRIFTIN' KID, THE—W—Tom Keene, Betty Miles, Frank Yaconelli—Fair western—55m—see Oct. 1 issue.

DYNAMITE CANYON—W—Tom Keene, Evelyn Finley, Sugar Dawn—Okay western—58m.—see Sept. 3 issue.

FATHER STEPS OUT—C—Frank Albertson, Lorna Gray, Jed Prouty—For the duals—63m.—see July 23 issue.

FLYING WILD—MD—Leo Gorcey, Bobby Jordan, Joan Barclay—Okay for the younger patrons—63m.—see Mar. 5 issue.

FORGOTTEN HERO (Hoosier Schoolboy)—MD—Mickey Rooney, Anne Nagel, Frank Shields—Re-issue; sell Rooney—62m.—see Apr. 2 issue.

FUGITIVE VALLEY—W—The Range Busters, Julie Duncan—Up-to-standard Range Busters—61m.—see Aug. 6 issue.

GANG'S ALL HERE, THE—MD—Frankie Darro, Marcia Mae Jones, Mantan Moorland, Keye Luke—Fast moving Darro should please the action fans—61m.—see June 25 issue.

GENTLEMAN FROM DIXIE, THE—D—Jack La Rue, Marian Marsh, Clarence Muse—One of the better Monogram offerings—61m.—see Sept. 17 issue.

GUNMAN FROM BODIE—W—Buck Jones, Tim McCoy, Christine MacIntyre—Good western—62½m.—see Oct. 1 issue.

HOOSIER SCHOOLBOY—see Forgotten Hero.

HOUSE OF MYSTERY, THE—MYD—Keneth Kent, Judy Kelly, Peter Murray Hill—English mystery will satisfy the action and thriller dual trade—62m.—see May 14 issue—(English-made).

INVISIBLE GHOST, THE—MD—Bela Lugosi, Polly Ann Young, John McGuire—Okay for the horror fans—63m.—see Apr. 30 issue.

KING OF THE ZOMBIES — MD—Dick Purcell, Joan Woodbury, John Archer—Thriller has plenty of selling angles—67m.—see May 28 issue.

LET'S GO COLLEGIATE—CMU—Frankie Darro, Marcia Mae Jones, Jackie Moran—College yarn will please the family trade—62m.—see Oct. 1 issue.

MURDER BY INVITATION—MY—Wallace Ford, Sarah Padden, Marian Marsh—Top-line murder mystery for the duallers—63m.—see July 9 issue.

PIONEERS, THE — Tex Ritter, "Slim" Andrews, Wanda McKay—Below par Ritter—61m.—see May 14 issue.

REDHEAD—D—June Lang, Johnny Downs, Eric Blore—Routine program for the duallers — 63m.—see May 28 issue.

RIDIN' THE CHEROKEE TRAIL—W—Tex Ritter, Slim Andrews, Betty Miles—One of the better Ritters—60m.—see Mar. 5 issue.

ROAR OF THE PRESS—MD—Wallace Ford, Jean Parker, Jed Prouty—One of the better Monogram offerings—72m.—see May 14 issue.

SADDLE MOUNTAIN ROUNDUP—W—Range Busters, Lita Conway—Passable Range Busters entry—59m. see Sept. 17 issue.

SIGN OF THE WOLF—AD—Michael Whalen, Grace Bradley, Mantan Moreland—For the family trade and dog-lovers—69m.—see May 14 issue.

SILVER STALLION—AD—David Sharpe, Janet Waldo, LeRoy Mason—Should satisfy the open air fans—59m.—see June 11 issue.

STOLEN PARADISE—see Adolescence.

TUMBLEDOWN RANCH IN ARIZONA—W—Range Busters, Sheila Darcy—Run-of-the-mill Range Busters—60m.—see Apr 30 issue.

WANDERERS OF THE WEST—W—Tom Keene, Betty Miles—Standard western—58m.—see July 9 issue.

WRANGLER'S ROOST—W—Range Busters, Gwen Gaze, Forrest Taylor—Best of the series—57m.—see June 11 issue.

TO BE REVIEWED OR IN PRODUCTION

BORROWED HERO—Florence Rice.

BOY OF MINE—John Boles.

BULLETS AND BULLION—Range Busters, Gwen Gaze.

DOUBLE TROUBLE—Harry Langdon, Charles Rogers, Catherine Lewis.

FORBIDDEN TRAILS—Rough Riders.

HERE COME THE MARINES—Wallace Ford, Toby Wing, Grant Withers.

I KILLED THAT MAN—Ricardo Cortez, Joan Woodbury.

RIDING THE SUNSET TRAIL—Tom Keene, Betty Miles, Sugar Dawn.

SPOOKS RUN WILD—Bela Lugosi, Leo Gorcey, Bobby Jordan, Huntz Hall.

TONTO BASIN OUTLAWS—Range Busters.

TOP SERGEANT MULLIGAN—Nat Pendleton, Carol Hughes, Sterling Holloway.

TOWER OF TERROR—Movita—(English-made).

ZIS, BOOM, BAH—Grace Hayes, Peter Lind Hayes, Mary Healy.

PARAMOUNT

(1940-1941 releases from 4001 up; 1941-42 releases from 4101 up)

ALOMA OF THE SOUTH SEAS—CD—Dorothy Lamour, Jon Hall, Lynne Overman—Technicolor spectacle has the angles for intensive selling and good business—77m.—see Sept. 3 issue—Leg.: B—(Technicolor)—(4038).

AMONG THE LIVING—MD—Albert Dekker, Susan Hayward, Frances Farmer—Meller for the duals—67m.—see Sept. 17 issue—Leg.: B—(4108).

BIRTH OF THE BLUES—MU—Bing Crosby, Mary Martin, Brian Donlevy—Star draw, plus music, should send this into the better grosses—83m.—see Sept. 17 issue—(4109).

BORDER VIGILANTES — W — William Boyd, Russell Hayden, Frances Gifford—Top line western in the Cassidy series—62m.—see Apr. 16 issue—(4053).

BUY ME THAT TOWN—CD—Lloyd Nolan, Constance Moore, Albert Dekker, Sheldon Leonard—Amusing dualler with a different angle—69m.—see Sept. 3 issue—(4102).

CAUGHT IN THE DRAFT—C—Bob Hope, Dorothy Lamour, Eddie Bracken, Lynne Overman—Sure-fire boxoffice—82m.—see June 11 issue—(4032).

FLYING BLIND—AD—Richard Arlen, Jean Parker, Nils Asther—Good aviation programmer — 70m. — see Sept. 3 issue—(4037).

FORCED LANDING—MD—Richard Arlen, Eve Gabor, J. Carrol Naish—Good action program melodrama—67m.—see July 23 issue—(4033).

GLAMOUR BOY—CD—Jackie Cooper, Susanna Foster, Walter Abel—Nice program; has possibilities for "sleeper" business—78m.—see Sept. 17 issue—(4110).

HENRY ALDRICH FOR PRESIDENT—C—James Lydon, Charles Smith, June Preisser, Mary Anderson—Dualler for the family trade; sell the radio fame—72m.—see Sept. 3 issue—(4104).

HOLD BACK THE DAWN—D—Charles Boyer, Olivia de Havilland, Paulette Goddard — Triple starrer should prove strong femme draw—116m.—see Sept. 3 issue—(4103)

IN OLD COLORADO—W—William Boyd, Russell Hayden, Margaret Hayes — Top-notch Hopalong—66m. see Mar. 5 issue—(4052).

I WANTED WINGS—MD—Ray Milland, William Holden, Wayne Morris, Brian Donlevy, Constance Moore—Large-scale, spectacular action picture; will need plenty of selling—135m.—see May 28 issue—(4028).

KISS THE BOYS GOODBYE—MUC—Mary Martin, Don Ameche, Oscar Levant, Rochester—Pleasant musical; sell the names—85m.—see July 9 issue—Leg.: B—(4035).

LADY EVE, THE—CD—Barbara Stanwyck, Henry Fonda, Charles Coburn—Pleasing programmer, with emphasis on the women's angle—94m.—see Mar. 5 issue—(4022).

LAS VEGAS NIGHTS—CMU—Phil Regan, Bert Wheeler, Constance Moore, Tommy Dorsey—Routine musical without names; plug Tommy Dorsey's Band—87m.—see Mar. 19 issue—(4023).

MONSTER AND THE GIRL, THE—MD—Ellen Drew, Paul Lukas, Robert Paige—Tailor made for the horror fans—65m.—see Mar. 5 issue—(4020).

NEW YORK TOWN—CD—Fred MacMurray, Mary Martin, Robert Preston—Lightweight program will need plenty of selling—74m.—see Sept. 3 issue—(4105).

NIGHT OF JANUARY 16TH, THE—MD—Robert Preston, Ellen Drew, Nils Asther—Mystery for the duals; sell Broadway rep — 77m. — see Sept. 17 issue—(4106).

NOTHING BUT THE TRUTH—F—Bob Hope, Paulette Goddard, Edward Arnold, Leif Erickson — Laugh show, backed by the Hope rep, should get into the better money—87m.—see Sept. 3 issue—(4101).

ONE NIGHT IN LISBON—CD—Fred MacMurray, Madeleine Carroll, Patricia Morison—Good program—97m.—see May 28 issue—(4029)—(A).

OUTLAWS OF THE DESERT—W—Bill Boyd, Andy Clyde, Jean Phillips—Actionful Hopalong Cassidy—66m.—see Oct. 1 issue.

PARSON OF PANAMINT, THE—D—Charles Ruggles, Ellen Drew, Phillip Terry—Good entertainment—84m.—see June 25 issue—(4031).

PIRATES ON HORSEBACK—W—William Boyd, Russell Hayden, Eleanor Stewart—Top notch western—68m.—see May 28 issue—(4054).

POWER DIVE—AD—Richard Arlen, Jean Parker, Roger Pryor—Pleasing aviation programmer for the action trade—71m.—see Apr. 30 issue—(4026).

REACHING FOR THE SUN—MD—Joel McCrea, Ellen Drew, Albert Dekker, Eddie Bracken—Just a programmer; sell the names—90m.—see Apr. 16 issue—(4027).

RIDERS OF THE TIMBERLINE—W—William Boyd, Andy Clyde, Eleanor Stewart—Average Hopalong, passable action opus—59m.—see Oct. 1 issue.

ROAD TO ZANZIBAR, THE—MUC—Bing Crosby, Dorothy Lamour, Bob Hope—Sell the names and "Road to Singapore" rep—92m.—see Mar. 19 issue—(4025).

ROUNDUP, THE—WD—Richard Dix, Patricia Morison, Preston Foster—Fair western drama is suitable for action houses—90m.—see Mar. 19 issue—(4024).

RUGGLES OF RED GAP—C—Charles Laughton, Mary Boland, Charlie Ruggles—Re-issue should arouse a certain amount of interest—90m.—see July 23 issue—(Re-issue).

SECRET OF THE WASTELANDS—W—Bill Boyd, Andy Clyde, Barbara Britton—Slow Hopalong—66m.—see Oct. 1 issue.

SHEPHERD OF THE HILLS, THE—MD—John Wayne, Betty Field, Harry Carey, Beulah Bondi—High rating family entertainment is welcome change from war cycle — 98m.—see June 25 issue—(Technicolor)—(4034).

SKYLARK—CD—Claudette Colbert, Ray Milland, Walter Abel, Brian Aherne, Binnie Barnes—Class comedy; sell the names—91m.—see Sept. 17 issue—(4107).

STICK TO YOUR GUNS—W—William Boyd, Andy Clyde, Jacqueline Holt—Routine western—61m.—see Oct. 1 issue.

TWILIGHT ON THE TRAIL—W—William Boyd, Andy Clyde, Norma Willis—Run-of-the-mill western—56m.—see Oct. 1 issue.

WEST POINT WIDOW—CD—Anne Shirley, Richard Carlson, Frances Gifford—Programmer will fit into the dual spot—64m.—see June 11 issue—(4030).

WIDE OPEN TOWN—W—William Boyd, Russell Hayden, Evelyn Brent—High rating in the Hopalong series—79m.—see Aug. 6 issue—(4055).

WORLD PREMIERE—F—John Barrymore, Frances Farmer, Eugene Pallette—Silly programmer belongs on the bottom half of the duallers—67m.—see Sept. 3 issue—(4036).

TO BE REVIEWED OR IN PRODUCTION

AIR RAID—Robert Preston, Martha O'Driscoll, Eve Gabor.

BAHAMA PASSAGE—Madelcine Carroll, Stirling Hayden—(Technicolor).

FLEET'S IN, THE—Dorothy Lamour, William Holden, Jimmy Dorsey.

FLY BY NIGHT—Richard Carlson, Nancy Kelly, Martin Kosleck.

GREAT MAN'S LADY, THE — Barbara Stanwyck, Joel McCrea, Brian Donlevy.

HENRY AND DIZZY—Jimmy Lydon, John Litel, Mary Anderson.

LADY HAS PLANS, THE—Ray Milland, Paulette Goddard, Roland Young.

LOUISIANA PURCHASE—Bob Hope, Victor Moore, Vera Zorina, Irene Bordoni—(Technicolor).

MALAYA—Dorothy Lamour, Jack Haley, Richard Denning—(Technicolor).

MIDNIGHT ANGEL—Robert Preston, Martha O'Driscoll, Eve Gabor.

MR. BUG GOES TO TOWN—Technicolor feature cartoon.

MORNING AFTER, THE—Preston Foster, Albert Dekker, Patricia Morison.

NO HANDS ON THE CLOCK — Chester Morris, Jean Parker, Florence Rice.

REAP THE WILD WIND—Ray Milland, John Wayne, Paulette Goddard, Robert Preston, Raymond Massey—(Technicolor).

REMARKABLE ANDREW, THE—William Holden, Ellen Drew, Brian Donlevy.

SULLIVAN'S TRAVELS — Joel McCrea, Veronica Lake, Eric Blore.

SWEATER GIRL—Eddie Bracken, June Preisser, Betty Jane Rhodes.

TOMBSTONE—Richard Dix, Frances Gifford, Edgar Buchanan.

TORPEDO BOAT—Richard Arlen, Phillip Terry, Jean Parker.

PRODUCERS RELEASING CORP.

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

BILLY THE KID'S FIGHTING PALS—W—Bob Steele, Al St. John, Phyllis Adair—Routine western—62m.—see Apr. 16 issue—(161).

BILLY THE KID IN SANTA FE—W—Bob Steele, Al St. John, Marin Sais—Fair western—66m.—see July 23 issue—(162).

BILLY THE KID WANTED—W—Buster Crabbe, Al St. John, Dave O'Brien—First Buster Crabbe-Billy the Kid should satisfy—63m.—see Oct. 15 issue—(257).

CRIMINALS WITHIN—MY—Eric Linden, Ann Doran, Constance Worth—For the bottom duallers—70m.—see July 9 issue—(111).

DANGEROUS LADY—AD—June Storey, Neil Hamilton, Douglas Fowley—Routine inde meller—65m.—see Oct. 1 issue—(115).

DESPERATE CARGO—MD—Ralph Byrd, Carol Hughes, Julie Duncan—Nice bottom dualler—64m.—see Aug. 20 issue—(113).

DOUBLE CROSS—MD—Kane Richmond, Pauline Moore, Wynne Gibson—Action show will fit nicely into the duallers—61m.—see July 23 issue—(112).

EMERGENCY LANDING—MD—Forrest Tucker, Carol Hughes, Evelyn Brent—Okay aviation meller for the supporting notch—70m.—see May 28 issue—(109).

GAMBLING DAUGHTERS—MD—Roger Pryor, Cecilia Parker, Robert Baldwin—For the bottom duals; sell the title—62m.—see Aug. 20 issue—(124).

GANGS, INC.—see Paper Bullets.

HARD GUY—MD—Jack La Rue, Mary Healy, Kane Richmond—Marriage racket yarn has angles for some houses—66m.—see Oct. 15 issue—(205).

FEDERAL FUGITIVES — MD — Neil Hamilton, Doris Day, Victor Varconi—Well-produced meller for the supporting notch—62m.—see Apr. 2 issue—(108).

JUNGLE MAN—MD—Buster Crabbe, Sheila Darey, Charles Middleton—Okay jungle meller—67m.—see Oct. 1 issue—(126).

LONE RIDER CROSSES THE RIO, THE—W—George Houston, Roquell Verria, Al St. John—Okay western; sell Houston's singing—60m.—see Mar. 19 issue—(164).

LONE RIDER AMBUSHED, THE—W—George Houston, Al St. John, Maxine Leslie—Standard Lone Rider—64m.—see Sept. 3 issue—(167).

LONE RIDER IN FRONTIER FURY, THE—W—George Houston, Al St. John, Hillary Brooke—Fair western—60m.—see Sept. 3 issue—(166).

LONE RIDER IN GHOST TOWN, THE—W—George Houston, Al St. John, Alaine Brandes—Fair western—64m.—see May 14 issue—(165).

MR. CELEBRITY—D—James Seay, Doris Day, Francis X. Bushman—Nice inde programmer—66m.—see Oct. 15 issue—(114).

OUTLAWS OF THE RIO GRANDE — W—Tim McCoy, Virginia Carpenter, Charles King—Above par western, has plenty of action—53m.—see May 5 issue—(155).

PAPER BULLETS (Gangs, Inc.)—MD—Joan Woodbury, Jack La Rue, John Archer—Okay for duallers—72m.—see June 11 issue—(123).

REG'LAR FELLERS—CD—Billy Lee, Roscoe Ates, Alfalfa Switzer—Kids will love it; worthy of special kiddie show selling—70m.—see Aug. 20 issue—(125).

SOUTH OF PANAMA—MD—Roger Pryor, Virginia Vale, Lionel Royce—Okay spy meller for the action houses—68m.—see Apr. 30 issue—(110).

TEXAS MARSHAL, THE—W—Tim McCoy, Art Davis, Kay Leslie—High rating western—60m.—see June 25 issue—(156).

TO BE REVIEWED OR IN PRODUCTION

BILLY THE KID'S ROUND-UP—Buster Crabbe, Al St. John—(258).

BLONDE COMET—(116).

FRONTIER MARSHAL NO. 1—Bill Boyd, Lee Powell, Art Davis—(251).

GIRLS TOWN—(202).

LAW OF THE TIMBER—(215).

LONE RIDER NO. 1—(263).

LONE RIDER FIGHTS BACK, THE—George Houston, Al St. John—(168).

MIRACLE KID, THE—Tom Neal, Carol Hughes—(213).

STRANGLER, THE—Judy Campbell, Sebastian Shaw—(English-made)—(214).

SWAMP WOMAN, THE—Ann Corio, Jack LaRue—(201).

RKO-RADIO

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

ALL THAT MONEY CAN BUY—see Here Is A Man.

BANDIT TRAIL, THE—W—Tim Holt, Janet Waldo, Ray Whitley—Just another western—60m.—see Sept. 17 issue—(281).

BRINGING UP BABY—C—Cary Grant, Katharine Hepburn, Charles Ruggles—Comedy re-issue; sell Grant and Hepburn—102m.—see Apr. 16 issue—(163).

CITIZEN KANE—D—Orson Welles, Dorothy Comingore, Joseph Cotten—Hits the mark in every department; a massive piece of entertainment, and one that should aim at every box-office record—119m.—see Sept. 3 issue—(201).

CYCLONE ON HORSEBACK—RKO—Tim Holt, Marjorie Reynolds, Ray Whitley—Standard Tim Holt entry—60m.—see June 25 issue—(185).

DEVIL AND MISS JONES, THE—C—Jean Arthur, Robert Cummings, Charles Coburn—Delightful comedy; grosses will depend largely on selling effort—92m.—see Apr. 16 issue—(122).

DUDE COWBOY—W—Tim Holt, Ray Whitley, Marjorie Reynolds—High rating western—58m.—see Sept. 17 issue—(282).

DUMBO—C—Produced by Walt Disney—Technically the best feature Disney has made; the tops for children; but will need strong selling for adults—64m.—see Oct. 15 issue—(293).

FANTASIA—Fantasy MU—Produced by Walt Disney with Leopold Stokowski and the Philadelphia Orchestra—Something new and different; should attract lots of interest in the metropolitan centers—135m.—see Nov. 27 issue—(Disney).

FATHER TAKES A WIFE—C—Gloria Swanson, Adolphe Menjou, John Howard—Lightweight comedy; plug Swanson—79m.—see Sept. 3 issue—(204).

FOOTLIGHT FEVER—C—Alan Mowbray, Donald MacBride, Elisabeth Risdon—Okay comedy for dual support—69m.—see Mar. 19 issue—(119).

FRANK BUCK'S JUNGLE CAVALCADE—AD—Produced in the jungle by Frank Buck—A sure grosser for the animal trade—78m.—see July 23 issue—(re-issue)—(166).

GAY FALCON, THE—MYD—George Sanders, Wendy Barrie, Allen Jenkins—Okay mystery programmer for the duals; successor to "The Saint"—67m.—see Oct. 1 issue—(206).

GIRL, A GUY AND A GOB, A—C—George Murphy, Lucille Ball, Edmond O'Brien—Pleasing program; deserves the best kind of selling—91m.—see Mar. 5 issue—(120).

HERE IS A MAN (All That Money Can Buy)—James Craig, Anne Shirley, Simone Simon, Walter Huston, Edward Arnold—Impressive and praiseworthy, but a problem for any box-office—106m.—see Sept. 3 issue—(205).

HURRY, CHARLIE, HURRY—F—Leon Errol, Mildred Coles, Kenneth Howell—Some laughs in it for the lower half of the duallers—65m.—see July 9 issue—(129).

IT HAPPENED TO ONE MAN—D—Wilfrid Lawson, Nora Swinburne, Marta Labarr—Saleable program where English pictures go—80m.—see Mar. 5 issue—(English-made).

LADY SCARFACE — MD — Judith Anderson, Dennis O'Keefe, Frances Neal—Routine bottom dualler, with an angle—66m.—see Sept. 3 issue—(203).

LITTLE FOXES, THE—D—Bette Davis, Herbert Marshall, Richard Carlson—Quality entertainment best suited for class audiences; needs plugging for others—116m.—see Aug. 20 issue—(175)—(A).

LOOK WHO'S LAUGHING—F—Edgar Bergen, Charlie McCarthy, Fibber McGee and Molly, Lucille Ball—Highly salable comedy with radio names—79m.—see Oct. 1 issue—(209).

MELODY FOR THREE—CD—Jean Hersholt, Fay Wray, Walter Woolf King—One of the better Dr. Christians; sell the music—67m.—see Mar. 5 issue—(124).

MEXICAN SPITFIRE'S BABY—F—Lupe Velez, Leon Errol, Charles "Buddy" Rogers—Lightweight broad farce okay for duals and smaller spots—70m.—see Sept. 17 issue—(210).

MY LIFE WITH CAROLINE—C—Ronald Colman, Anna Lee, Charles Winninger—Pleasing light entertainment that can stand plenty of push—81m.—see July 23 issue—(135)—(A).

PARACHUTE BATTALION—MD—Robert Preston, Nancy Kelly, Edmond O'Brien—Timely programmer has plenty of selling angles—75m.—see Sept. 3 issue—(202).

RELUCTANT DRAGON, THE—Novelty—Robert Benchley, Nana Bryant, Walt Disney—Novelty will need plenty of push, but has chance for surprise grosses—73m.—see May 28 issue—(Technicolor Sequences)—(191).

REPENT AT LEISURE—CD—Kent Taylor, Wendy Barrie, George Barbier—For the lower half of the duallers—66m.—see Apr. 16 issue—(125).

RIDING THE WIND—W—Tim Holt, Ray Whitley, Mary Douglas—One of the better Holts—60m.—see Sept. 17 issue—(283).

ROBBERS OF THE RANGE—W—Tim Holt, Ray Whitley, Virginia Vale—One of the better Holt westerns—62m.—see Apr. 2 issue—(184).

SAINT'S VACATION, THE—MD—Hugh Sinclair, Sally Gray, Arthur Macrae—Lightweight Britisher for the duals—61m.—see June 25 issue—(English-made)—(131).

SCATTERGOOD MEETS BROADWAY — Guy Kibbee, Emma Dunn, Joyce Compton—Standard Scattergood offering for the duals—68m.—see Sept. 3 issue—(136).

SCATTERGOOD PULLS THE STRINGS—CD—Guy Kibbee, Bobs Watson, Susan Peters—Dualler is tops for family trade — 67m.—see May 28 issue—(132).

SIX GUN GOLD—W—Tim Holt, Ray Whitley, Jan Clayton—Routine western—57m.—see Aug. 20 issue—(186).

STORY OF THE VATICAN, THE—Doc—Produced by The March of Time—Strong for solid Catholic sectors; will need plenty of attention in others—54m.—see Aug. 20 issue—(172).

SUNNY—MUC—Anna Neagle, John Carroll, Ray Bolger—Musical can do pleasing business with proper handling—98m.—see May 28 issue—(133).

SUSPICION—MD—Cary Grant, Joan Fontaine, Sir Cedric Hardwicke—Well-produced, suspenseful melodrama has names to sell; strong for class spots, but will need push in others—98½m.—see Oct. 1 issue—(208)—(A).

THEY MEET AGAIN—D—Jean Hersholt, Dorothy Lovett, Robert Baldwin—Dr. Christian entrant for the lower half—67m.—see July 23 issue—(134).

THEY MET IN ARGENTINA—MUC—Maureen O'Hara, James Ellison, Buddy Ebsen, Alberto Vila—Latin-American musical will need plenty of help—77m.—see Apr. 30 issue—(128).

TOM, DICK AND HARRY—C—Ginger Rogers, George Murphy, Alan Marshal, Burgess Meredith—Big laugh-getter should prove box-office tonic—87m.—see July 23 issue—(126).

UNEXPECTED UNCLE—C—Charles Coburn, Anne Shirley, James Craig—Light, pleasant little comedy for the duallers—67m.—see Oct. 1 issue—(207).

VIVACIOUS LADY—C—Ginger Rogers, James Stewart, Charles Coburn—Pleasant reissue; sell Award-winners Rogers and Stewart—90m.—see Mar. 19 issue—(162).

TO BE REVIEWED OR IN PRODUCTION

BALL OF FIRE—Gary Cooper, Barbara Stanwyck.

CALL OUT THE MARINES—Victor McLaglen, Edmund Lowe, Jack Holt, Tim Holt, Simoue Simon, Binuie Barnes.

DATE WITH THE FALCON, A—George Sanders, Wendy Barrie, James Gleason.

JOAN OF PARIS—Michele Morgan, Thomas Mitchell, May Robson.

LAND OF THE OPEN RANGE—Tim Holt, Ray Whitley, Janet Waldo.

OBLIGING YOUNG LADY — Joan Carroll, Edmond O'Brien, Ruth Warrick.

PLAYMATES—Kay Kyser, John Barrymore, Lupe Velez.

SING YOUR WORRIES AWAY—Bert Lahr, Buddy Ebsen, Patsy Kelly.

STREET GIRL—Ray Bolger, Anne Shirley, Desi Arnaz, Eddie Foy, Jr.

THUNDERING HOOFS—Tim Holt, Ray Whitley.

VALLEY OF THE SUN—Lucille Ball, James Craig, Dean Jagger.

WEEKEND FOR THREE—Jane Wyatt, Dennis O'Keefe, Edward Everett Horton.

REPUBLIC

(1940-41 releases from 001 up; 1941-42 releases from 101 up.)

ALL OVER TOWN—C—Ole Olsen, Chic Johnson, Mary Howard—Re-issue with Olsen-Johnson names to sell—60m.—see Oct. 15 issue—(re-issue).

ANGELS WITH BROKEN WINGS—CD—Binnie Barnes, Gilbert Roland, Mary Lee—For the duals and nabes; sell the names—72m.—see June 11 issue—(016).

APACHE KID, THE—W—Don "Red" Barry, Lynn Merrick, Leroy Mason—Good Barry—56m.—see Oct. 1 issue—(171).

BACK IN THE SADDLE — MUW — Gene Autry, Smiley Burnette, Mary Lee—One of Autry's best—73m. see Apr. 2 issue—(045).

BAD MAN OF DEADWOOD—W—Roy Rogers, Gabby Hayes, Carol Adams—Fast-Moving Rogers entry—61m.—see Sept. 17 issue—(058).

CITADEL OF CRIME—MD—Robert Armstrong, Frank Albertson, Linda Hayes—Fast moving entrant for the duallers—58m.—see Aug. 6 issue—(024).

COUNTRY FAIR—MUC—Eddie Foy, Jr., June Clyde, Guinn Williams—Lightweight farce comedy; best for nabes and hinterland—74m.—see May 14 issue—(015).

COUNTRY GENTLEMEN—C—Ole Olsen, Chic Johnsin, Joyce Compton—Okay re-issue; sell Olsen and Johnson—60m.—see Oct. 15 issue—(re-issue).

DEATH VALLEY OUTLAWS—W—Don "Red" Barry, Lynn Merrick, Milburn Stone—Above average western—56m.—see Oct. 1 issue—(172).

DESERT BANDIT—W—Don "Red" Barry, Lynn Merrick, William Haade—Good western—56m.—see May 28 issue—(077).

DOCTORS DON'T TELL—MD—John Beal, Florence Rice, Edward Norris—Run-of-mill medico-gangster meller—65m.—see Sept. 17 issue—(026).

DOWN MEXICO WAY—MUW—Gene Autry, Smiley Burnette, Fay McKenzie—Well-made western is one of Autry's best—78m.—see Oct. 29 issue—(042).

GANGS OF SONORA—W—Three Mesquiteers, June Johnson—Standard Mesquiteers will satisfy western fans—56m.—see July 23 issue—(068).

GAY VAGABOND, THE—C—Roscoe Karns, Ruth Donnelly, Ernest Truex—Okay for the nabe duals and rurals—66m.—see May 28 issue—(022).

GREAT TRAIN ROBBERY, THE — AD—Bob Steele, Glaire Carleton, Milburn Stone — Satisfactory action dualler—62m.—see Mar. 5 issue—(021).

HURRICANE SMITH—MD—Ray Middleton, Jane Wyatt, Harry Davenport — Programmer for the duals — 69m.—see Sept. 3 issue—(108).

ICE-CAPADES—MUC—James Ellison, Jerry Colonna, Dorothy Lewis—Ace musical built for popular appeal—88m.—see Aug. 20 issue—(004).

IN OLD CHEYENNE—W—Roy Rogers, Joan Woodbury, Gabby Hayes—Belongs in the top western bracket—58m.—see Apr. 16 issue—(055).

JESSE JAMES AT BAY — W — Roy Rogers, George "Gabby" Hayes, Sally Payne—Good Rogers—56m.—see Oct. 29 issue—(151).

KANSAS CYCLONE—W—Don "Red" Barry, Lynn Merrick, William Haade—High grade western—56m.—see June 25 issue—(078).

LADY FROM LOUISIANA — MD—John Wayne, Ona Munson, Helen Westley—Another high-rating Republic entry; will need selling—82m.—see May 14 issue—(014).

MAN BETRAYED, A—MD—John Wayne, Frances Dee, Edward Ellis—Good cast held down by weak story; sell the names—83m.—see Mar. 19 issue—(011).

MERCY ISLAND—MD—Ray Middleton, Gloria Dickson, Otto Kruger—High-rating programmer has action, suspense; good dualler—72m.—see Oct. 15 issue (110).

MR. DISTRICT ATTORNEY — CD — Dennis O'Keefe, Florence Rice, Peter Lorre—Fast moving show fits nicely into the action groove—69m.—see Apr. 2 issue—(012).

MOUNTAIN MOONLIGHT — FMU — Weaver Bros. and Elviry, John Archer, Betty Jane Rhodes—Lightweight hillbilly yarn for nabes and rurals—68m.—see Sept. 3 issue—(107).

NEVADA CITY — W — Roy Rogers, George "Gabby" Hayes, Sally Payne—Above par western—58m.—see June 25 issue—(057).

OUTLAWS OF CHEROKEE TRAIL—W—Three Mesquiteers, Lois Collier—Standard Mesquiteer—56m.—see Oct. 1 issue—(161).

PALS OF THE PECOS—W—Three Mesquiteers, June Johnson—Run-of-the-mill Mesquiteers—56m.—see Apr. 30 issue—(066).

POISON PEN—D—Flora Robson, Robert Newton, Ann Todd—Above average mystery programmer—66m.—see July 9 issue—(English-made)—(023).

PITTSBURGH KID, THE—MD—Billy Conn, Jean Parker, Dick Purcell—Entertaining meller for the duals; Conn's name will help in many spots—76m.—see Sept. 3 issue—(138).

PRAIRIE PIONEERS — W — Three Mesquiteers, Esther Estrella, Robert Kellard—Dualler for action houses; sell Three Mesquiteers series—58m.—see Mar. 5 issue—(065).

PUDDIN' HEAD—CMU—Judy Canova, Francis Lederer, Raymond Walburn—Rural musical will need plenty of help—80m.—see July 9 issue—(003).

RAGS TO RICHES—AD—Alan Baxter, Mary Carlisle, Jerome Cowan—Routine action dualler—57m.—see Aug. 20 issue—(025).

ROOKIES ON PARADE—MUC—Bob Crosby, Gertrude Niesen, Ruth Terry—Timely comedy of the boys in the camps has all the angles—69m.—see Apr. 30 issue—(013).

SADDLEMATES — W—Three Mesquiteers (Livingston, Steele, Davis), Gale Storm—Standard Three Mesquiteers western—56m.—see June 25 issue—(067).

SAILORS ON LEAVE—CMU—William Lundigan, Shirley Ross, Chick Chandler—Okay for the bottom half—71m.—see Oct. 15 issue—(109).

SHERIFF OF TOMBSTONE—W—Roy Rogers, Gabby Hayes, Elyse Knox—Okay western; Rogers at his best—56m.—see May 14 issue—(056).

SINGING HILL, THE — MUW—Gene Autry, Virginia Dale, Smiley Burnette—Top ranking Autry—75m.—see May 14 issue—(046).

SIS HOPKINS — MUC — Judy Canova, Bob Crosby, Charles Butterworth, Jerry Colonna, Susan Hayward—Republic's top production; has big b. o. possibilities with the right kind of selling—98m.—see Apr. 16 issue—(002).

SUNSET IN WYOMING—W—Gene Autry, Smiley Burnette, Maris Wrixon—Standard Autry—65m.—see Aug. 6 issue—(047).

TWO-GUN SHERIFF—W—Don "Red" Barry, Lynn Merrick, Jay Novello—Has plenty for action fans—56m.—see Apr. 30 issue—(076).

UNDER FIESTA STARS—W—Gene Autry, Smiley Burnette, Carol Hughes—Average Autry—64m.—see Sept. 3 issue—(048).

TO BE REVIEWED OR IN PRODUCTION

DEVIL PAYS OFF, THE—Osa Massen, Margaret Tallichet, J. Edward Bromberg.

GAUCHOS OF EL DORADO—Tom Tyler, Bob Steele, Rufe Davis, Lois Collier—(162).

LADY FOR A NIGHT—Joan Blondell, John Wayne, Ray Middleton.

MISSOURI OUTLAW—Don "Red" Barry, Lynn Merrick, Noah Beery.

PUBLIC ENEMIES—Phillip Terry, Wendy Barrie, Edgar Kennedy.

SIERRA SUE—Gene Autry, Smiley Burnette, Fay McKenzie—(143).

TUXEDO JUNCTION—Weaver Bros. and Elviry, Frankie Darro.

20th CENTURY-FOX

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

ACCENT ON LOVE—CD—George Montgomery, Osa Massen, J. Garrol Naish — Pleasing bottom dualler; Montgomery makes a nice impression—61m.—see July 9 issue—Leg.: B—(148).

BELLE STARR (THE BANDIT QUEEN) — MD—Gene Tierney, Randolph Scott, Dana Andrews—Well-produced outdoor melodrama has plenty of angles for selling—87m.—see Sept. 3 issue—(Technicolor)—(207).

BLOOD AND SAND—MD—Tyrone Power, Linda Darnell, Rita Hayworth—Sell the names and color for best results—125m.—see May 28 issue—(Technicolor)—(143).

CHARLEY'S AUNT—F—Jack Benny, Kay Francis, James Ellison—New version of famous farce should do nice business—82m.—see Sept. 3 issue—(201).

CHARLIE CHAN IN RIO—MD—Sidney Toler, Mary Beth Hughes, Ted North—One of the best of the Chans—62m.—see Sept. 3 issue—(206).

COWBOY AND THE BLONDE, THE—CD—Mary Beth Hughes, George Montgomery, Alan Mowbray—Mild satire on Hollywood for the duallers—68m.—see Apr. 30 issue—(141).

DANCE HALL—CD—Carole Landis, Cesar Romero, William Henry—Fast moving dualler for the summer trade—73m.—see July 9 issue—Leg.: B—(149).

DEAD MEN TELL—MY—Sidney Toler, Sheila Ryan, Robert Weldon—Good Chan entry for the duallers—60m.—see Mar. 19 issue—(136).

DRESSED TO KILL — MD — Lloyd Nolan, Mary Beth Hughes, Sheila Ryan—Fast-moving meller for the duallers—74m.—see Sept. 3 issue—(202).

FOR BEAUTY'S SAKE—CD—Ned Sparks, Marjorie Weaver, Ted North—Routine entrant for the lower half—62m.—see May 28 issue—(144).

GREAT AMERICAN BROADCAST, THE—CMU—Alice Faye, Jack Oakie, John Payne, Cesar Romero—Workmanlike musical should do good business—91m.—see May 14 issue—(140)

THE GREAT COMMANDMENT—D—John Beal, Maurice Moscovich, Albert Dekker, Marjorie Cooley—Well-made religious drama; call stand selling in certain localities—80m.—see March 5 issue—(142).

GREAT GUNS—C—Laurel and Hardy, Sheila Ryan—For the kiddies—73½m.—see Sept. 17 issue—(212).

HOT SPOT—MD—Betty Grable, Victor Mature, Carole Landis—High-grade programmer with names to sell—82m.—see Oct. 29 issue—(216).

KIPPS—see The Remarkable Mr. Kipps.

LAST OF THE DUANES, THE—W—George Montgomery, Lynne Roberts, Eve Arden—Run-of-the-mill western; sell Montgomery as a new western star—57m.—see Sept. 17 issue—(209).

MAIL TRAIN—MD — Gordon Harvey, Alastair Sim, Phyllis Calvert—High rating English import—87m.—see June 25 issue — (139) — (English-made).

MAN AT LARGE—CD—Marjorie Weaver, George Reeves, Richard Derr—For the lower half of the duallers—69m.—see Sept. 17 issue—(210).

MAN HUNT — MD—Walter Pidgeon, George Sanders, Joan Bennett, John Carradine—High rating melodrama that can stand heavy exploitation—102m.—see June 25 issue—(116).

MOON OVER HER SHOULDER—C—Lynn Bari, John Sutton, Dan Dailey, Jr.—Pleasant show for the duallers—68m.—see Oct. 29 issue—(215).

MOON OVER MIAMI—MU—Don Ameche, Betty Grable, Robert Cummings, Carole Landis—Summer musical should be a pleasing grosser—92m.—see June 25 issue—(Technicolor)—(147).

MURDER AMONG FRIENDS—MY—John Hubbard, Marjorie Weaver, Cobina Wright, Jr., Mona Barrie—Amusing thriller for the duals—67m.—see Mar. 5 issue—(132).

PRIVATE NURSE—CD—Jane Darwell, Brenda Joyce, Sheldon Leonard—For the lower half of the duallers 61m.—see Sept. 3 issue—(204).

REMARKABLE MR. KIPPS, THE (Kipps)—CD—Michael Redgrave, Dianna Wynyard, Phyllis Calvert—Import is too English for regular run; has chance in class spots—87m.—see Oct. 15 issue—(English-made).

RIDE ON VAQUERO — W — Cesar Romero, Chris-Pin Martin, Mary Beth Hughes—Standard Cisco Kid will fit into the double feature groove—64m.—see Apr. 2 issue—(138).

RIDERS OF THE PURPLE SAGE—W—George Montgomery, Lynne Roberts, Mary Howard—Just another western—56m.—see Sept. 17 issue—(213).

RIO—see Charlie Chan in Rio.

SCOTLAND YARD—MD—Nancy Kelly, Edmund Gwenn, John Loder—Topical crime meller will fit nicely into the duallers—67m.—see Apr. 2 issue—(131).

SLEEPERS WEST—MD—Lloyd Nolan, Lynn Bari, Mary Beth Hughes—Pleasing Michael Shayne entrant for the duallers—74m.—see Mar. 19 issue—(134).

SMALL TOWN DEB—C—Jane Withers, Jane Darwell, Bruce Edwards—Light-weight dualler is mildly entertaining—72m.—see Oct. 29 issue—(217).

SUN VALLEY SERENADE—Sonja Henie, John Payne, Glenn Miller—Highly entertaining musical with plenty to sell—86m.—see Sept. 3 issue—(205).

SWAMP WATER—MD—Walter Brennan, Walter Huston, Anne Baxter—Well-made, strongly-acted show is limited by lack of star draw—90m.—see Oct. 29 issue—(218).

THAT NIGHT IN RIO—CMU—Alice Faye, Don Ameche, Carmen Miranda—High rating musical looms as one of the company's best this season—90m.—see Mar. 19 issue—(Technicolor)—(137).

TOBACCO ROAD—CD—Charley Grapewin, Gene Tierney, Marjorie Rambeau, William Tracy — Pre-selling rep of stage play should help grosses, even though screen version falls a bit short—84m.—see Mar. 5 issue—(133).

VERY YOUNG LADY, A—CD—Jane Withers, Nancy Kelly, John Sutton—Okay for the Withers fans—79m.—see May 14 issue—(145).

WEEKEND IN HAVANA—CMU—Alice Faye, Carmen Miranda, John Payne, Cesar Romero — Colorful musical should do pleasant business—80½m.—see Sept. 17 issue—(Technicolor)—(209).

WE GO FAST—G—Lynn Bari, Alan Curtis, Sheila Ryan—Bottom dual material—64m.—see Sept. 17 issue—(208).

WILD GEESE CALLING—MD—Henry Fonda, Joan Bennett, Warren William—Fair program; sell the names—78m.—see Sept. 3 issue—(203).

YANK IN THE R.A.F., A—CD—Tyrone Power, Betty Grable, John Sutton—Should be one of the company's best grossers for the year—97m.—see Sept. 17 issue—(211).

TO BE REVIEWED OR IN PRODUCTION

CADET GIRL—Carole Landis, George Montgomery, John Sheppard.

CASTLE IN THE DESERT—Sidney Toler, Arleen Whelan, Richard Derr.

CONFIRM OR DENY—Don Ameche, Joan Bennett, John Loder.

HIGHWAY TO HELL—Pat O'Brien, Carole Landis, Cesar Romero.

HOW GREEN WAS MY VALLEY—Roddy McDowall, Walter Pidgeon, Anna Lee, Maureen O'Hara.

LONE STAR RANGER—John Kimbrough, Sheila Ryan.

MARRY THE BOSS' DAUGHTER—Brenda Joyce, Bruce Edwards, George Barbier.

OUTLAW, THE—Walter Huston, Thomas Mitchell, Jane Russell, Jack Buetel (Hughes).

PERFECT SNOB, THE—Lynn Bari, Cornell Wilde, Charlie Ruggles.
REMEMBER THE DAY—Claudette Colbert, John Payne.
RISE AND SHINE—George Murphy, Linda Darnell, Jack Oakie, Walter Brennan, Milton Berle.
SON OF FURY—Tyrone Power, George Sanders, Gene Tierney.
YOUNG AMERICA—Jane Withers, Lynne Roberts, Jane Darwell.

UNITED ARTISTS

ADVENTURES OF TOM SAWYER, THE—Tommy Kelly, May Robson, Walter Brennan—Re-issue; sell Technicolor and Selznick—91m.—see May 14 issue—(Technicolor)—(Selznick).
ALL - AMERICAN CO-ED—MUC—Frances Langford, Johnny Downs, Marjorie Woodworth—Pleasant "streamliner" for the lower half—49m.—see Oct. 29 issue—(Roach).
BROADWAY LIMITED—C—Victor McLaglen, Dennis O'Keefe, Marjorie Woodworth—Comedy will need plenty of attention — 75m.—see June 11 issue—(Roach).
INTERNATIONAL LADY — MD—George Brent, Ilona Massey, Basil Rathbone—Fast-moving spy drama; get behind it with plenty of push—102m.—see Sept. 3 issue—(Small).
LYDIA—D—Merle Oberon, Edna May Oliver, Alan Marshal — Fine production with special appeal to women—98m.—see Sept. 3 issue—(Korda).
MAJOR BARBARA—CD—Wendy Hiller, Rex Harrison, Robert Morley—Tops for the class trade; needs plenty of selling elsewhere — 116m.—see Sept. 17 issue—(English-made)—(Pascal).
NEW WINE—DMU—Alan Curtis, Ilona Massey, Binnie Barnes—Class offering will need plenty of help—84m.—see Sept. 3 issue—(Sekely).
NIAGARA FALLS — C — Marjorie Woodworth, Tom Brown, Zasu Pitts—Second streamliner is fun for entire family—43m.—see Oct. 1 issue—(Roach).
POT O' GOLD—MUC—James Stewart, Paulette Goddard, Horace Heidt, Charles Winninger—Title and cast should put this into better grosses—86m.—see Apr. 2 issue—(Roosevelt).
PRISONER OF ZENDA, THE — MD—Ronald Colman, Madeleine Carroll, Douglas Fairbanks, Jr., Raymond Massey—Re-issue; sell the names—101m.—see May 14 issue—(Selznick).
SUNDOWN—MD—Gene Tierney, Bruce Cabot, George Sanders—Good adventure opus; business should be pleasant—91m.—see Oct. 29 issue—(Wanger).
TANKS A MILLION—C—William Tracy, James Gleason, Elyse Knox—First Roach "streamliner"; fun for all audiences—50m.—see Sept. 3 issue—(Roach).
THAT HAMILTON WOMAN — D — Vivien Leigh, Laurence Olivier, Alan Mowbray—Lavish costume show with exploitable names has selling angles for the women—125m.—see Apr. 2 issue—(Korda).
THAT UNCERTAIN FEELING—C—Merle Oberon, Melvyn Douglas, Burgess Meredith—One of the season's better light comedies; sell the names and Lubitsch—84m.—Mar. 19 issue—(Lesser).
THREE COCKEYED SAILORS — C—Tommy Trinder, Claude Hulbert, Carla Lehmann, Michael Wilding—English import has plenty of laughs for the duallers — 77m. — see Sept. 3 issue — (English-made)—(Balcon).
TOPPER RETURNS—C—Joan Blondell, Roland Young, Carole Landis—Amusing screwball comedy; most audiences will like it—89m.—see Mar. 19 issue—(Roach).

TO BE REVIEWED OR IN PRODUCTION

CORSICAN BROTHERS, THE—Douglas Fairbanks, Jr., Ruth Warrick, Akim Tamiroff, J. Carroll Naish—(Small).
FIESTA — Armida, Antonio Moreno, George Givot—(Technicolor)—(Roach).
GOLD RUSH, THE—Charlie Chaplin (with words and music)—(Chaplin).
HELIOTROPE HARRY—Brian Donlevy, Miriam Hopkins, Preston Foster—(Small).
JUNGLE BOOK—Sabu, Jerome Cowan, John Qualen—(Technicolor)—(Korda).
MISS POLLY—Zasu Pitts, Slim Summerville, Clyde Knox—(Roach).
SHANGHAI GESTURE, THE—Gene Tierney, Victor Mature, Ona Munson, Walter Huston, Maria Ouspenskaya—(Pressburger).
SHIPS WITH WINGS—John Clements, Leslie Banks, Jane Baxter—(Balcon).
TO BE OR NOT TO BE—Jack Benny, Carole Lombard—(Korda).
TWIN BEDS—George Brent, Joan Bennett, Binnie Barnes.—(Small).

UNIVERSAL

(1940-41 releases from 5001 up; 1941-42 releases from 6001 up.)

ABBOTT AND COSTELLO AND DICK POWELL IN THE NAVY—F—Abbott and Costello, Dick Powell, Andrews Sisters—Should do a whale of a business—86m.—see June 11 issue—(5000).
A GIRL MUST LIVE—C—Margaret Lockwood, Renee Houston, Hugh Sinclair—British import will fit into the lower half of the duallers—69m.—see Sept. 3 issue—(English-made)—Leg.: B—(6045).
BACHELOR DADDY—C—Baby Sandy, Edward Everett Horton, Donald Woods—Slapstick comedy for the duallers—60m.—see July 9 issue—(5035).
BADLANDS OF DAKOTA — AD — Robert Stack, Ann Rutherford, Richard Dix, Frances Farmer, Hugh Herbert—Fast-moving saga of frontier days—74m.—see Sept. 3 issue—(6013).
BLACK CAT, THE—MY—Hugh Herbert, Brod Crawford, Basil Rathbone, Bela Lugosi—Unusually good chiller; natural for horror stands—70m.—see May 14 issue—(5028).
BURMA CONVOY—MD—Charles Bickford, Evelyn Ankers, Frank Albertson—Topical show will fit into the lower half—60m.—see Oct. 15 issue.
CRACKED NUTS—F—Stuart Erwin, Una Merkel, Mischa Auer—Silly farce for the lower half — 62m.—see July 23 issue—(5039).
DANGEROUS GAME, A—CD—Richard Arlen, Andy Devine, Jeanne Kelly — Fairly amusing lower half dualler—62m.—see Mar. 19 issue—(5057).
DOUBLE DATE—C—Edmund Lowe, Una Merkel, Peggy Moran—Pleasing comedy for the nabes and duals—60m.—see Mar. 19 issue—(5037).
FLAME OF NEW ORLEANS, THE—C—Marlene Dietrich, Bruce Cabot, Roland Young, Mischa Auer—Well-produced, expensively made production lacks strong story but can stand selling—79m.—see Apr. 30 issue—(5011)—(A).
FLYING CADETS — AD — William Gargan, Edmund Lowe, Peggy Moran—Pleasant for the family trade; okay for the duallers—60m.—see Oct. 15 issue.
HELLO SUCKER — C—Hugh Herbert, Tom Brown, Peggy Moran—For the lower half of the duallers—60m.—see June 25 issue—(5038).
HIT THE ROAD—MD—Barton MacLane, Gladys George, Dead End Kids, Little Tough Guys—Fair dualler; names should help—61m.—see June 25 issue—(5029).
HOLD THAT GHOST—C—Bud Abbott, Lou Costello, Richard Carlson, Joan Davis, Mischa Auer—In the groove for Abbott and Costello fans—86m.—see Aug. 6 issue.
HORROR ISLAND—CMY—Dick Foran, Leo Carrillo, Peggy Moran—Just another bottom dualler—60m.—see Apr. 16 issue—(5033).
IN THE NAVY—see Abbott and Costello. and Dick Powell In the Navy
IT STARTED WITH EVE — CMU — Deanna Durbin, Charles Laughton, Robert Cummings—High-rating; in the better Durbin grosses—90m.—see Oct. 15 issue.
KID FROM KANSAS, THE — AMD — Dick Foran, Leo Carrillo, Ann Doran—For the dual bills—60m.—see Oct. 1 issue—(6051).
LADY FROM CHEYENNE, THE—MD—Loretta Young, Robert Preston, Edward Arnold, Gladys George—Will need plenty of selling attention—87m.—see Apr. 16 issue—(5043).
LAW OF THE RANGE—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—One of the best of the series—59m.—see June 25 issue—(5066).
MAN-MADE MONSTER—MD—Lon Chaney, Jr., Lionel Atwill, Anne Nagel—Strictly for the duals, except where horror can be sold—59m.—see Apr. 2 issue—(5012).
MAN FROM MONTANA — W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—First in the series is high rating western—56m.—see Sept. 3 issue—(6061).
MAN WHO LOST HIMSELF, THE—C—Brian Aherne, Kay Francis, Henry Stephenson—Lightweight comedy for the duallers—72m.—see Apr. 16 issue—(5016).
MASKED RIDER, THE—W—Johnny Mack Brown, Nell O'Day, Fuzzy Knight—Standard western should satisfy the open air fans—58m.—see Sept. 3 issue—(6062).
MEN OF THE TIMBERLAND—MD—Richard Arlen, Andy Devine, Linda Hayes—Fair meller for duals and nabes—62m.—see June 11 issue—(5055).
MR. DYNAMITE—MD—Lloyd Nolan, Irene Hervey, J. Carrol Naish—Interest holding meller for the duals—63m.—see Mar. 19 issue—(5041).
MOB TOWN — AD — Billy Halop, Dick Foran, Anne Gwynne—Okay action for the duals; can stand single billing in many spots where Dead Enders draw—60m.—see Oct. 15 issue—(6021).
MODEL WIFE — CD — Joan Blondell, Dick Powell, Charles Ruggles—Pleasant program; sell the names—78m.—see Apr. 16 issue—(5014).
MOONLIGHT IN HAWAII—CMU—Johnny Downs, Jane Frazee, Leon Errol—Pleasant musical is okay for the bottom half — 60m. — see Sept. 3 issue — (6025).
MUTINY IN THE ARCTIC—AD—Richard Arlen, Andy Devine, Anne Nagel—Should satisfy the action fans on the lower half—61m.—see Apr. 30 issue—(5054).
NEVER GIVE A SUCKER AN EVEN BREAK—F—W. C. Fields, Gloria Jean, Leon Errol—Typical Fields farce should have general appeal—70m.—see Oct. 15 issue.
NICE GIRL?—CDMU—Deanna Durbin, Franchot Tone, Robert Benchley, Walter Brennan, Robert Stack, Helen Broderick—Ninth Durbin holds to average of series, even with slim story—95m.—see Mar. 5 issue—(5003).
QUIET WEDDING—C—Margaret Lockwood, Derek Farr—Very British show may have chance in class spots; dualler in others—63m.—see Sept. 3 issue—(English-made)—(6044).
RAIDERS OF THE DESERT—MD—Richard Arlen, Andy Devine, Linda Hayes—Good meller for the duals—60m.—see July 23 issue—(5056).
RAWHIDE RANGERS—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Routine Brown—56m.—see July 9 issue—(5067).
SAN ANTONIO ROSE—CMU—Jane Frazee, Robert Paige, Eve Arden—Lightweight lower bracket attraction—63m.—see July 9 issue—(5031).
SING ANOTHER CHORUS—CMU—Johnny Downs, Jane Frazee, Mischa Auer—Program musical will fit nicely into the lower half—63m.—see Sept. 3 issue—(6030).
SIX LESSONS FROM MADAME LA ZONGA—CMU—Lupe Velez, Leon Errol, Helen Parrish—Okay for the duallers—62m.—see Jan. 22 issue—(5022).
THIS WOMAN IS MINE—MD—Franchot Tone, John Carroll, Walter Brennan, Carol Bruce—Disappointing; but may have more chance for subsequents and neighborhoods—92m.—see Sept. 3 issue—(5044).
TIGHT SHOES—C—John Howard, Binnie Barnes, Broderick Crawford—Neat programmer that might get somewhere with the right kind of selling—67m.—see June 11 issue—(5012a).
TOO MANY BLONDES—CMU—Rudy Vallee, Helen Parrish, Lon Chaney, Jr.—Lightweight program for the duallers—60m.—see May 28 issue—(5034).
UNFINISHED BUSINESS — CD—Irene Dunne, Robert Montgomery, Preston Foster — Pleasing comedy; women should love it—95m.—see Sept. 3 issue—(6004).

TO BE REVIEWED OR IN PRODUCTION

APPOINTMENT FOR LOVE—Margaret Sullavan, Charles Boyer—89m.
ARIZONA CYCLONE — Johnny Mack Brown, Fuzzy Knight—57m.—(6063).
BOMBAY CLIPPER — William Gargan, Irene Hervey, Charles Lang.
DR. RX—Lionel Atwill, Anne Gwynne.
FIFTY MILLION NICKELS—Ken Murray Harriet Hilliard.
GHOST TOWN BUCKAROO—Johnny Mack Brown, Fuzzy Knight, Nell O'Day.
HELLZAPOPPIN'—Olsen and Johnson, Martha Raye, Mischa Auer.
JAIL HOUSE BLUES—Robert Paige, Anne Gwynne.
KEEP 'EM FLYING—Abbott and Costello, Carol Bruce, Martha Raye, Dick Foran.
MAD DOCTOR OF MARKET STREET, THE—Una Merkel, Nat Pendleton, Claire Dodd.
MAN OR MOUSE—Hugh Herbert, Tom Brown, Peggy Moran.
MELODY LANE—Merry-Macs, Baby Sandy.
NOBODY'S FOOL—Hugh Herbert, Anne Gwynne, Mischa Auer.
NORTH OF THE KLONDIKE — Brod Crawford, Lon Chaney, Jr., Evelyn Ankers.
PARIS CALLING—Elizabeth Bergner, Randolph Scott, Gale Sondergaard.
RIDE 'EM COWBOY—Abbott and Costello, Dick Foran, Leo Carrillo.
SEALED LIPS—William Gargan, John Litel, June Clyde—62m.
SONORA KID — Dick Foran, Leo Carrillo, Andy Devine.
SOUTH OF TAHITI—Maria Montez, Brod Crawford, Brian Donlevy.
STAGECOACH BUCKAROO—Johnny Mack Brown—(6064).
SWING IT, SOLDIER—Frances Langford, Ken Murray, Don Wilson—66m.
VIGILANTES, THE—Johnny Mack Brown, Fuzzy Knight, Nell O'Day.

WARNERS-FIRST NATIONAL

(1940-41 releases from 500 up; 1941-42 releases from 101 up.)

(FN)—First National; (W)—Warners

AFFECTIONATELY YOURS—C—Merle Oberon, Dennis Morgan, Rita Hayworth—Comedy of wacky school should do pleasant business—88m.—see May 14 issue—(FN)—(566).
BAD MEN OF MISSOURI—MD—Dennis Morgan, Jane Wyman, Wayne Morris, Arthur Kennedy—Rip-roaring western is good bet for small towns and action houses—74m.—see July 23 issue—(FN)—(557).
BRIDE CAME C.O.D., THE—C—James Cagney, Bette Davis, Jack Carson — Top-notch light comedy — 92m.—see July 9 issue—(W)—(507).
BULLETS FOR O'HARA — MD — Joan Perry, Roger Pryor, Anthony Quinn—Fast-moving abridged bottom dualler — 50m. — see July 23 issue—Leg.: B—(W)—(518).
DEVIL DOGS OF THE AIR—MD—James Cagney, Pat O'Brien, Margaret Lindsay, Frank McHugh—Re-issue; sell Cagney, O'Brien, and service angles—86m.—see May 14 issue—(W)—(550).
DIVE BOMBER—MD—Errol Flynn, Fred MacMurray, Ralph Bellamy — Topical exploitation show has names and Technicolor to send it to better grosses—132m.—see Sept. 3 issue—(FN)—(553).
FOOTSTEPS IN THE DARK—MD—Errol Flynn, Brenda Marshall, Ralph Bellamy—Well-made meller-mystery has plenty of selling angles—95m.—see Mar. 5 issue—(W)—(509).
GREAT LIE, THE — D — Bette Davis, George Brent, Mary Astor, Hattie McDaniel—Strong women's picture should be one of the better grossers of the season—107m.—see Apr. 16 issue—(W)—(504)—(A).
HERE COMES HAPPINESS—C—Mildred Coles, Edward Norris, Richard Ainley—Low-bracket filler—58m.—see Mar. 19 issue—(W)—(521).
HIGHWAY WEST—MD—Brenda Marshall, Arthur Kennedy, Olympe Bradna—Fast moving meller for the lower half—63m.—see Aug. 20 issue—(FN)—(565).
INTERNATIONAL SQUADRON — MD—Ronald Reagan, James Stephenson, Olympe Bradna — Will need strong selling for best results—87m.—see Sept. 3 issue—(106).
KISSES FOR BREAKFAST—C—Dennis Morgan, Jane Wyatt, Shirley Ross—Fair comedy for the duallers—82m.—see July 9 issue—(W)—(517).
KNOCKOUT—MD—Arthur Kennedy, Olympe Bradna, Virginia Field—Actionful entry for the bottom dual spot — 73m. — see Mar. 19 issue — (FN)—(568).
LAW OF THE TROPICS—D—Constance Bennett, Jeffrey Lynn, Regis Toomey—Exploitable meller for the duallers—76m.—see Sept. 17 issue.
MALTESE FALCON, THE—MY—Humphrey Bogart, Mary Astor, Gladys George, Peter Loore—High-rating program is a bit overlong but has selling angles—100m.—see Oct. 15 issue—(107).

MANPOWER—MD—Edward G. Robinson, Marlene Dietrich, George Raft—Names should help carry this to better grosses—105m.—see July 23 issue—(W) —(505).

MEET JOHN DOE—D—Gary Cooper, Barbara Stanwyck, Edward Arnold, Walter Brennan—Packed with entertainment, this is equal to Capra's best —123m.—see Mar. 19 issue—(500).

MILLION DOLLAR BABY—C—Priscilla Lane, Jeffrey Lynn, Ronald Reagan, May Robson—High-rating program comedy; needs selling—100m.—see May 28 issue—(W)—(508).

NAVY BLUES — CMU — Ann Sheridan, Jack Oakie, Martha Raye—Laugh show, with the Navy background, should get into the better grosses—108m. —see Sept. 3 issue—Leg.: B—(103).

NINE LIVES ARE NOT ENOUGH—CD—Ronald Reagan, Joan Perry, James Gleason—Regulation newspaper yarn; okay as a dualler—63m.—see Sept. 17 issue —(104).

NURSE'S SECRET, THE — MY — Lee Patrick, Regis Toomey, Julie Bishop—Minor league mystery — 63m.—see May 14 issue—(W)—(523).

ONE FOOT IN HEAVEN—D—Fredric March, Martha Scott, Beulah Bondi— Well-made family show with plenty of angles; sell it big—108m.—see Oct. 15 issue—(108).

OUT OF THE FOG—MD—Ida Lupino, John Garfield, Thomas Mitchell, Eddie Albert—Suspenseful programmer on the heavy side will need plenty of push—86m.—see June 25 issue—(FN)—(555).

PASSAGE FROM HONGKONG—MD—Lucille Fairbanks, Keith Douglas, Paul Cavanagb—For the bottom half of the duallers—61m.—see June 11 issue—(W)—(524).

PRIME MINISTER, THE—HD—John Gielgud, Diana Wynward, Will Fyffe—Well-made costume show, slow-moving for most audiences; a selling problem 94m.—see Sept. 17 issue—(English-made).

SEA WOLF, THE—MD—Edward G. Robinson, Ida Lupino, John Garfield—Well-made version of the Jack London story, but don't forget to make a special bid for the femme trade—100m.—see Apr. 2 issue —(W)—(501).

SERGEANT YORK—MD—Gary Cooper, Walter Brennan, Joan Leslie—Big money show; go the limit in selling it — 134m. — see Sept. 3 issue—(101).

SHADOWS ON THE STAIRS—MY—Frieda Inescort, Bruce Lester, Heather Angel—Satisfactory mystery filler—63m.—see Mar. 19 issue—(FN)—(573).

SHINING VICTORY—D—James Stephenson, Geraldine Fitzgerald, Donald Crisp—Strong drama will require extra selling—80m.—see May 28 issue— (FN)—(564)—(A).

SHOT IN THE DARK, A — MD — William Lundigan, Nan Wynn, Ricardo Cortez—Will fit nicely into the lower dualler spot—57m.—see Apr. 2 issue— (W)—(522).

SINGAPORE WOMAN — MD—Brenda Marshall, David Bruce, Virginia Field—Dual support; can be sold —64m.—see May 14 issue—(FN)—(563)

SMILING GHOST, THE — MYD — Wayne Morris, Brenda Marshall, Alexis Smith—Familiar type mystery will serve on the twin bills—71m.—see Sept. 3 issue —(102).

STRANGE ALIBI—MD—Arthur Kennedy, Joan Perry, Jonathan Hale—Action meller for the duallers will help Arthur Kennedy's buildup—63m.—see Apr. 30 issue—(FN)—(567)

TARGET FOR TONIGHT—Doc—Produced with the cooperation of the RAF—Well-made story of RAF bombers is crammed with drama and suspense; a good addition to any bill—48m.—see Oct. 29 issue—(English-made).

THIEVES FALL OUT—C—Eddie Albert, Joan Leslie, Alan Hale, Jane Darwell—Acceptable neighborhood entertainment for the dual bills—72m.—see Apr. 30 issue—(W)—(516).

THREE SONS O' GUNS—C—Wayne Morris, Marjorie Rambeau, Tom Brown, William T. Orr — Okay for the duallers—65m.—see Aug. 6 issue—(FN)— (574).

UNDERGROUND — MD — Jeffrey Lynn, Philip Dorn, Mona Maris—Gripping meller of Nazi conditions will need the most intensive selling—95m.—see June 25 issue—(FN)—(558).

WAGONS ROLL AT NIGHT, THE—MD—Humphrey Bogart, Joan Leslie, Eddie Albert, Sylvia Sidney— Meller offers plenty of selling angles—84m.—see Apr. 16 issue—(FN)—(560).

TO BE REVIEWED OR IN PRODUCTION

ALL THROUGH THE NIGHT — Humphrey Bogart, Kaaren Verne, Conrad Veidt.

ALWAYS IN MY HEART—Kay Francis, Walter Huston.

BLUES IN THE NIGHT—Priscilla Lane, Betty Field, Jack Carson, Lloyd Nolan—88m.

BODY DISAPPEARS, THE—Jeffrey Lynn, Jane Wyman.

CAPTAINS OF THE CLOUDS—James Cagney, Dennis Morgan, Alan Hale, Brenda Marshall—(Technicolor).

DANGEROUSLY THEY LIVE—John Garfield, Raymond Massey.

JUKE GIRL—Ann Sheridan, Humphrey Bogart.

KING'S ROW—Ronald Reagan, Ann Sheridan, Robert Cummings, Claude Rains, Maria Ouspenskaya.

MALE ANIMAL, THE—Henry Fonda, Olivia de Havilland, Joan Leslie.

MAN WHO CAME TO DINNER, THE—Bette Davis, Monte Woolley, Ann Sheridan.

STEEL AGAINST THE SKY—Lloyd Nolan, Alexis Smith.

THEY DIED WITH THEIR BOOTS ON—Errol Flynn, Olivia de Havilland, Alan Hale.

YOU'RE IN THE ARMY NOW—Jimmy Durante, Jane Wyman.

WILD BILL HICKOK RIDES—Constance Bennett, Bruce Cabot, Warren William.

FOREIGN

Listed here are imported productions and all foreign-language pictures of whatever origin, when such pictures are not a part of the regular release schedule of an independently listed producer-distributor.

BREAK THE NEWS—see Monogram listing.

CASTLES IN THE AIR (Castelli in Aria)—C—Vittorio de Sica, Lillian Harvey, Otto Tressler — Mediocre foreign effort for Italian nabes only— 96m.—see May 28 issue—(Italian, no titles)— (Esperia).

CASTELLI IN ARIA—see Castles in the Air.

CAVALCADE OF IRELAND—Doc—Irish scenes—Passable attraction for the Irish—85m.—see May 28 issue—(Crommey).

DEATH AT A BROADCAST—MY—Ian Hunter, Austin Trevor, Mary Newland—Weak dualler; has exploitation possibilities—71m.—see Oct. 29 issue— (English-made)—(Astor).

FORGOTTEN VILLAGE, THE—Doc — Powerful documentary is a cinch for most audiences; but use caution before dating—67m.—see Sept. 3 issue— (Mayer-Burstyn)—(A).

40,000 HORSES—AD—Grant Taylor, Betty Bryant— interesting novelty; has timely angles — 87m.—see Aug. 6 issue—(Goodwill)—(Australian-made).

GENERAL SUVOROV—D—N. P. Chergasov, A. Yachnitski, M. Astangov—Fair biographical film— 100m.—see Oct. 1 issue—(Russian with English titles)—(Artkino).

HEROES OF THE SEA—MD—V. I. Osvetimsky, S. D. Timokhin, A. M. Maximova—Okay Russian; sell "inside story of Red navy"; plenty of propaganda —88m.—see May 14 issue—(Russian with English titles)—(Artkino).

HORROR, THE—MY—Wilfrid Lawson, Bernard Lee— Okay for the horror duallers—63m.—see "Mystery of Room 13"—see July 9 issue—(Englisb-made) —(Alliance).

I GIVE MY LIFE (Port Arthur)—D—Danielle Darrieux, Anton Walbrook—Okay entrant for transients and some art houses; sell Darrieux—75m.—see Sept. 17 issue—(French-made; dubbed in Englisb)— (AFE Corp.).

INSIDE RUSSIA—Doc—Produced by Charles A. Stuart. Narrated by Norman Brokenshire — Propagandistic Cook's tour of the USSR—75m.—see Sept. 3 issue —(Hoffberg).

MAN WHO SEEKS THE TRUTH, THE—CD—Raimu, Gabrielle Dorziat, Alerme—Above-average import has entertainment values for all better audiences— 75m.—see Oct. 15 issue—(French with English titles)—(Dome Films)—(A).

MUSICAL STORY—CMU—Sergei Lemeshev, Zoya Fyodorova—Entertaining Soviet good for art houses; has novelty value elsewhere—80m.—see Oct. 29 issue—(Russian with English Titles)—(Artkino).

MYSTERY OF ROOM 13—MY—Gibb McLaughlin, Sara Seegar—Okay for the horror duallers—70m.—see "The Terror"—see July 9 issue—(English-made) —(Alliance).

PORT ARTHUR—see I Give My Life.

PROUD VALLEY—DMU—Paul Robeson, Edward Chapman, Simon Lack—Well-made subject, strong on music and production, with Welsh dialect limiting playing time to certain spots—72m.—see May 28 issue—(English-made)—(Supreme).

SCHOOL FOR HUSBANDS, THE—see The Virgin Bride.

SIEG IM WESTEN—see Victory in the West.

SOVIET FRONTIERS ON THE DANUBE—Doc—Russian-made documentary—Okay documentary where propaganda doesn't hurt; sell timeliness—60m.—see July 23 issue—(Russian-made, narrated in English)—(Artkino).

SOVIET POWER, THE — Doc — Program of five short subjects—Timely, well-edited, and moderately interesting program of shorts and newsreel clips; okay for spots where Soviet propaganda won't hurt —112m.—see Sept. 17 issue—(Spoken in English)—(Artkino).

VICTORY IN THE WEST (Sieg Im Westen)—Doc— Nazi propaganda film — Nazi propaganda documentary can only be used in a few spots—112m.— see May 14 issue—(German, no titles)—(Ufa).

VOLGA-VOLGA—MUC—Lubov Orlova, Igor Ilinsky, V. S. Volodin—Unusually entertaining Soviet; tops for Russian audiences—109m.—see May 28 issue—(Russian with English titles)—(Artkino).

WRATH OF JEALOUSY—D—Patric Knowles, Barbara Greene, Fay Compton—English import has angles for selling—71m.—see June 25 issue—(English-made)—(Select).

MISCELLANEOUS

Listed here are only those independently produced pictures not handled by companies of nation-wide scope. Addresses of producers and distributors will be furnished on request.

BRIDE OF BUDDHA, THE—Novelty—Recut of "India Speaks" holds interest for sensation-seekers—63m. —see Apr. 30 issue—(Futter Corp.).

BUZZY AND THE PHANTOM PINTO — W — Buzzy Henry, Dave O'Brien, Dorothy Short—Fair for the kiddies—57m.—see June 11 issue—(Ziehm).

CHARLIE CHAPLIN FESTIVAL—C—Four Chaplin two-reelers—Entertaining package of four Chaplin two-reelers—77m.—see May 14 issue—(Guaranteed).

ETERNAL GIFT, THE—Doc—Rev. James R. Keane, O.S.M., Rev. Hugh Calkins, O.S.M., Rev. Frank Calkins, O.S.M.—Okay for Catholics; too drawn-out for others—90m.—see Oct. 15 issue—(Lamont).

FANTASIA—see RKO listing.

I'LL SELL MY LIFE—MD—Michael Whalen, Rose Hobart, Joan Woodbury—Inde program has angles for intensive selling—73m.—see May 28 issue— (Merrick-Alexander).

KIDNAPPING GORILLAS—Novelty—Exploitation picture has animal and sex angles for houses which can play this type film—69m.—see Apr. 30 issue —(Jewel).

KUKAN—Doc—Chinese survey by cameraman Ray Scott —Thrilling realistic study of the invasion of China —90m.—see July 9 issue—(Color)—(Adventure Epics).

LAW OF THE WOLF—MD—Dennis Moore, Luana Walters, George Chesebro—Adequate dual meller for action stands; sell Rin-Tin-Tin—55m.—see May 14 issue—(Arthur Zichm).

NO GREATER SIN—MD—Leon Ames, Luana Walters, John Gallaudet—Well-made exploitation show has plenty of selling angles—85m.—see June 25 issue —Leg.: C—(University Film)—(A).

Shorts Parade For 1941-1942

The following index is printed for the benefit of exhibitors who may wish to refer to past shorts reviews. Pages indicated are in the Blue Section:

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From May 15, 1938, to Aug. 15, 1938 179
From Sept. 1, 1938, to Dec. 14, 1938 229
From Dec. 28, 1938, to May 31, 1939 ..... 325, 326
From June 14, 1939, to Aug. 23, 1939 374
From Sept. 6, 1939, to Nov. 29, 1939 427
From Dec. 13, 1939, to March 6, 1940 487
From March 20, 1940, to June 12, 1940 547
From June 26, 1940, to Aug. 21, 1940 592

The complete listing of 1940-41 product, or shorts not listed under this date below, will be found by companies on the pages indicated under the name of each company.

COLUMBIA

(For 1940-41 List See Blue Section Page 821, Pink Section Pages 842, 858)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		Two Reel			
		COMEDIES (26)			
		THREE STOOGES			
		'41-'42 (8)			
3401	(Aug. 22)	An Ache In Every Stake	G	18m.	853
3402	(Oct. 16)	In the Sweet Pie and Pie			
		ALL-STAR			
		'41-'42 (18)			
3421	(Aug. 15)	Love In Gloom (Youngman, Radio Rogues)	F	21m.	840
3422	(Sept. 4)	Half Shot at Sunrise (Karns)	F	16m.	865
3423	(Sept. 18)	General Nuisance (Keaton)	F	17m.	853
3424	(Oct. 2)	The Blitzkiss (Brendel)			
		INTERNATIONAL FORUM			
		'41-'42 (6)			
3451	(Feb. 22)	No. 1 — Dorothy Thompson	E	16m.	840
3452	(May 27)	No. 2—Will England Be Invaded?	G	19½m.	840
3453	(Aug. 22)	No. 3 — Will Democracy Survive?	E	20m.	
		SERIALS			
		'41-'42 (4)			
3120	(Nov. 21)	Holt Of the Secret Service		15 ep.	
		One Reel			
		CINESCOPES			
		'41-'42 (8)			
3971	(Aug. 8)	Exploring Space	F	9m.	841
3972	(Sept. 5)	From Nuts to Soup	G	12m.	873
3973	(Oct. 3)	The World of Sound	G	10m.	873
		COLOR RHAPSODIES			
		(Technicolor)			
		'41-'42 (16)			
3501	(Oct. 17)	Who's Zoo in Hollywood			
		COMMUNITY SINGS			
		'41-'42 (10)			
		(Series 6)			
3651	(Aug. 15)	No. 1 — Patriotic Songs	F	9m.	841
3652	(Sept. 5)	No. 2 — Current Hits	F	10m.	873
3653	(Oct. 1)	No. 3 — College Songs	G	9m.	873
		FABLES			
		'41-'42 (8)			
3751	(Oct. 27)	The Great Cheese Mystery			
		PANORAMICS			
		'41-'42 (12)			
3901	(Aug. 8)	A City Within a City	G	10m.	854
		PHANTASIES			
		'41-'42 (8)			
3701	(Sept. 26)	The Crystal Gazer	F	6m.	873
		QUIZ REELS			
		'41-'42 (6)			
3601	(Aug. 22)	So You Think You Know Music No. 1 (S-2)	F	8m.	841
3602	(Sept. 12)	Kitchen Quiz No. 1	G	10½m.	854
		THIS CHANGING WORLD			
		(Raymond Gram Swing)			
		(Dunningcolor)			
		'41-'42 (6)			
3981	(Aug. 1)	Broken Treaties	G	8m.	853
		SCREEN SNAPSHOTS			
		'41-'42 (10)			
		(Series 21)			
3851	(Aug. 15)	No. 1	F	9m.	873
3852	(Sept. 12)	No. 2	G	9m.	873
3853	(Oct. 17)	No. 3			
		SPORT REELS			
		'41-'42 (12)			
3801	(Aug. 1)	Tee Up (Patty Berg)	G	10m.	841
3802	(Sept. 12)	Show Dogs	G	10m.	854
3803	(Oct. 10)	Jungle Fishing			
		TOURS			
		'41-'42 (8)			
3551	(Aug. 15)	Journey In Tunisia	G	10m.	841
3552	(Sept. 26)	Buenos Aires Up to Date	G	9m.	873

METRO

(For 1940-41 List See Blue Section Page 821, Pink Section Page 876)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		One Reel			
		CARTOONS (18)			
		(Technicolor)			
W-241	(Nov. 23)	The Lonesome Stranger	E	9m.	654
W-242	(Dec. 21)	Mrs. Ladybug	F	8m.	670
W-243	(Feb. 22)	Abdul the Bulbul Ameer	E	8m.	714
W-244	(Mar. 8)	The Prospecting Bear	F	9m.	715
W-245	(Apr. 5)	The Little Mole	G	9m.	740
W-246	(Apr. 26)	The Goose Goes South	G	8m.	749
W-247	(May 17)	The Rookie Bear	G	8m.	766
W-248	(June 7)	Dance of the Weed	G	9m.	775
W-249	(July 5)	The Alley Cat	F	10m.	796
W-250	(July 19)	The Midnight Snack	F	9m.	806
W-251	(Aug. 30)	Little Cesario	G	8m.	853
W-252	(Sept. 6)	Officer Pooch	G	8m.	865
		FITZPATRICK TRAVELTALKS			
		'41-'42 (12)			
		(Technicolor)			
T-311	(Sept. 6)	Glimpses of Florida	F	9m.	854
T-312	(Oct. 4)	Inside Passage	G	9m.	873
		MINIATURES			
M-231	(Nov. 9)	Rodeo Dough	G	10m.	634
M-232	(Dec. 21)	The Great Meddler	E	11m.	670
M-233	(Dec. 28)	The Happiest Man on Earth	E	11m.	678
M-234	(Jan. 18)	More About Nostradamus	E	11m.	686
M-235	(May 31)	The Battle	E	11m.	775
M-236	(July 5)	Memories of Europe	G	8m.	785
M-237	(June 28)	The Man Who Changed the World	G	11m.	796
M-238	(Aug. 2)	Ghost Treasure	G	11m.	816
		OUR GANG COMEDIES			
		'41-'42 (10)			
C-391	(Sept. 27)	Helping Hands	G	11m.	873
C-392	(Oct. 25)	Come Back Miss Pipps			
		PASSING PARADE			
		'41-'42 (10)			
K-381	(.....)	Strange Testament			
		PETE SMITH SPECIALTIES (14)			
S-261	(Oct. 12)	Quicker'n a Wink	E	9m.	634
S-262	(Nov. 30)	Wedding Bills	E	10m.	654
S-263	(Dec. 21)	Sea for Yourself	F	10m.	670
S-264	(Jan. 25)	Penny to the Rescue (Technicolor)	E	10m.	686
S-265	(Feb. 8)	Quiz Biz	G	9m.	694
S-266	(Mar. 15)	Memory Tricks	G	9m.	715
S-267	(Apr. 26)	Aeronutics	F	10m.	749
S-268	(May 24)	Lions on the Loose	G	9m.	766
S-269	(June 21)	Cuban Rhythm	E	9m.	785
S-270	(Aug. 16)	Water Bugs	G	10m.	816
S-271	(Sept. 20)	Football Thrills of 1940	G	9m.	865
S-272	(Oct. 4)	Flicker Memories			
		'41-'42 (14)			
S-361	(Oct. 11)	Army Champions	G	10m.	

PARAMOUNT

(For 1940-41 List See Blue Section Page 822, Pink Section Pages 842, 858)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		One Reel			
		COLOR CLASSIC CARTOONS			
		(Technicolor)			
CO-1	(Aug. 22)	Vitamin Hay	G	7m.	841
		BENCHLEY COMEDIES			
		'41-'42 (4)			
S1-1	(Oct. 10)	How to Take A Vacation	G	10m.	873
		FASCINATING JOURNEYS			
		(Technicolor)			
		'41-'42 (2)			
M1-1	(Oct. 24)	Road in India			
		GRANTLAND RICE SPORTLIGHTS			
		'41-'42 (13)			
R1-1	(Sept. 5)	Shooting Mermaids	G	10m.	854
R1-2	(Oct. 3)	Meet the Champs	G	10m.	873
R1-3	(Oct. 31)	Sittin' Pretty			
		HEDDA HOPPER'S HOLLYWOOD			
		'41-'42 (6)			
Z1-1	(Sept. 12)	No. 1	G	10m.	841
		HEADLINERS			
		'41-'42 (6)			
A1-1	(Sept. 26)	Beauty and the Beach	G	10m.	873
		MADCAP MODELS			
		(Technicolor)			
U0-1	(Jan. 17)	Western Daze	E	9m.	678
U0-2	(Apr. 4)	Dipsy Gipsy	E	9m.	735
U0-3	(June 27)	Hoola Boola	E	9m.	785
U0-4	(Aug. 29)	Gay Knighties	E	9m.	865
		POPEYE CARTOONS			
		'41-'42 (12)			
E1-1	(Sept. 19)	I'll Never Crow Again	G	7m.	865
		POPULAR SCIENCE			
		(Magnacolor)			
		'41-'42 (6)			
J1-1	(Sept. 19)	No. 1	G	11m.	854
		QUIZ KIDS			
		'41-'42 (6)			
Q1-1	(Sept. 12)	No. 1	G	11m.	841
		SPEAKING OF ANIMALS			
		'41-'42 (6)			
Y1-1	(Sept. 5)	In a Pet Shop	G	7m.	841
Y1-2	(Oct. 31)	In a Zoo			
		SUPERMAN			
		'41-'42 (12)			
		(Technicolor)			
W1-1	(Sept. 26)	Superman	G	11m.	841
		UNUSUAL OCCUPATIONS			
		(Magnacolor)			
		'41-'42 (6)			
L1-1	(Oct. 3)	No. 1	G	11m.	873

PRODUCERS RELEASING CORP.

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		SPECIALS			
	(May 7)	Alive In the Deep	G	25m.	749
	(June 7)	Man the Enigma	G	22m.	759
		Two Reel			
		AMERICAN HISTORY			
O-1	(Mar. 1)	Our Bill of Rights	G	20m.	734
O-2	(Mar. 1)	Our Declaration of Independence	F	22m.	743
O-3	(Mar. 1)	Our Constitution	F	22m.	600
O-4	(Mar. 1)	Our Monroe Doctrine (see Guardians Of the Americas)	F	21m.	654
O-5	(Aug. 1)	Our Louisiana Purchase	B	20½m.	872

RKO-RADIO

(For 1940-41 List See Blue Section Page 822, Pink Section Page 842)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		Two Reel			
		EDGAR KENNEDY COMEDIES			
		'41-'42 (6)			
23401	(Sept. 5)	Westward Ho-Hum	F	16m.	840
23402	(Oct. 17)	I'll Fix It	F	17m.	865
23403	(Dec. 19)	A Quiet Fourth		15m.	
		LEON ERROL COMEDIES			
		'41-'42 (6)			
23701	(Sept. 26)	Man-i-Cured	G	20m.	853
23702	(Nov. 28)	Who's a Dummy?			
		THE MARCH OF TIME			
		'41-'42 (13)			
23101	(Aug. 29)	No. 1—Thumbs Up, Texas!	E	19m.	840
23102	(Sept. 26)	No. 2—Norway In Revolt	E	20m.	866

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed in Blue or Pink Section
		RAY WHITLEY MUSICAL WESTERNS			
		'41-'42 (4)			
23501	(Nov. 2)	California or Bust	G	18m.	865
23502	(Jan. 30)	Keep Shooting	G	17m.	840
		One Reel			
		INFORMATION PLEASE			
		'41-'42 (13)			
24201	(Sept. 19)	No. 1—John Gunther	G	9m.	854
24202	(Oct. 17)	No. 2—Howard Lindsay			
		PICTURE PEOPLE			
		'41-'42 (13)			
24401	(Sept. 12)	No. 1—Defense	G	8m.	866
24402	(Oct. 10)	No. 2—Hollywood Sports	G	9m.	
		SPORTSCOPES			
		'41-'42 (13)			
24301	(Sept. 5)	Pampas Paddock	F	9m.	854
24302	(Oct. 3)	Dog Obedience	G	9m.	873
		WALT DISNEY CARTOONS			
		(Technicolor)			
		D—Donald Duck			
		M—Mickey Mouse			
		'40-'41 (18)			
		(Fourth Series)			
14101	(Mar. 7)	Golden Eggs (D)	E	8m.	693
14102	(Mar. 28)	Gentlemen's Gentleman (M)	G	7m.	703
14103	(Apr. 18)	Baggage Buster	G	7m.	714
14104	(May 9)	A Good Time for a Dime (D)	G	7½m.	735
14105	(May 30)	Canine Caddy (M)	E	7m.	735
14106	(June 20)	Nifty Nineties (M)	E	7m.	759
14107	(July 11)	Early to Bed (D)	E	8m.	806
14108	(Aug. 1)	Truant Officer Donald (D)	E	8m.	806
14109	(Aug. 22)	Orphans Benefit	E	9m.	841
14110	(Sept. 12)	Old MacDonald Duck (D)	E	8m.	853
14111	(Oct. 3)	Lend a Pew	E	8m.	841
14112	(Oct. 24)	Donald's Camera (D)	G	8m.	873
14113	(Nov. 14)	Art of Skiing		8m.	
14114	(Dec. 5)	Chief Donald (D)		7½m.	
14115	(Dec. 26)	Art of Self Defense		8m.	
14116	(Jan. 16, '42)	Village Smithy			
14117	(Feb. 7, '42)	Mickey's Birthday Party (M)			
14118	(Feb. 28, '42)	Donald's Snow Fight (D)			
		REPUBLIC			
		(For 1940-41 List See Blue Section Page 823)			
		MEET THE STARS (12)			
028-1	(Dec. 24)	No. 1—Chinese Garden Festival	G	10m.	664
028-2	(Jan. 24)	No. 2—Baby Stars	G	10m.	687
028-3	(Feb. 24)	No. 3—Variety Reel	F	9m.	704
028-4	(Mar. 24)	No. 4—Variety Reel	G	10m.	730
028-5	(Apr. 24)	No. 5 — Hollywood Meets the Navy	G	10m.	740
028-6	(May 24)	No. 6 — Stars at Play	G	10m.	776
028-7	(June 24)	No. 7 — Meet Roy Rogers	G	10m.	785
028-8	(July 24)	No. 8 — Stars — Past and Present	E	10m.	776
		SERIALS			
		'41-'42 (4)			
181/1-181/12	( )	King of the Texas Rangers	G	12 ep.	853
		20th CENTURY-FOX			
		(For 1940-41 List See Blue Section Page 823)			
		One Reel			
		ADVENTURES OF A NEWSREEL CAMERAMAN			
		'41-'42 (8)			
2201	(Aug. 1)	Soldiers of the Sky	G	10m.	841
2202	(Oct. 24)	Highway of Friendship			
		MAGIC CARPET OF MOVIETONE			
		'41-'42 (8)			
2101	(Aug. 15)	Segebrush and Silver	G	10m.	841
2102	(Sept. 26)	Glacier Trails	G	10m.	866
		SPORTS REVIEWS			
		'41-'42 (8)			
2301	(Sept. 12)	Aristocrats of the Kennel	G	9m.	854
		TERRYTOONS			
		Black and White			
		'41-'42 (16)			
2501	(Aug. 22)	The Ice Carnival	F	6m.	841
2502	(Sept. 19)	Uncle Joey Comes to Town	F	6m.	865
2503	(Oct. 17)	The Frozen North	F	6m.	873
2504	(Nov. 14)	Back to the Soil			
2505	(Dec. 12)	Flying Fever			
		Technicolor			
		'41-'42 (16)			
2551	(Aug. 8)	The Old Oaken Bucket	G	7m.	841
2552	(Sept. 5)	The One Man Navy	G	6m.	841
2553	(Oct. 3)	Welcome Little Stranger	F	6m.	865
2554	(Oct. 31)	Slap Happy Hunters	F	6m.	872
2555	(Nov. 28)	The Bird Tower			
2556	(Dec. 26)	A Yarn About a Yarn			
		THE WORLD TODAY			
		'41-'42			
2401	(Aug. 29)	American Sea Power	E	10m.	841
2402	(Oct. 10)	Uncle Sam's Iron Warriors	G	9m.	
		UNIVERSAL			
		(For 1940-41 List See Blue Section Page 823, Pink Section Page 843)			
		Two Reel			
		MUSICALS			
		'41-'42 (13)			
6221	(Sept. 3)	Is Everybody Happy?	G	17m.	845
6222	(Oct. 8)	In the Groove	G	16½m.	866
6223	(Nov. 5)	Skyline Serenade		16m.	
6224	(Nov. 26)	Untitled			
		SERIALS			
		'41-'42 (4)			
6681-6692	(Jan. 6)	Don Winslow of the Navy		12 ep.	
6581-6593	(Mar. 31)	Gang Busters		13 ep.	
6781-6795	(July 1)	Riders of Death Valley	E	15 ep.	686
6881-6892	(Oct. 14)	Sea Raiders	G	12 ep.	796
		SPECIALS			
		'41-'42 (1)			
6110	(.....)	Cavalcade of Air Thrills		20m.	
		One Reel			
		STRANGER THAN FICTION			
		'41-'42 (15)			
6371	(Sept. 8)	Shampoo Springs	G	9m.	865
6372	(Oct. 6)	The Hermit of Oklahoma	G	9m.	865
6373	(Oct. 27)	The Candy Kid	G	9m.	865
6374	(Nov. 17)	Junior Battle Fleet			
		COLOR CARTOONS			
		(Technicolor)			
		'41-'42 (13)			
6241	(Sept. 1)	Boogie Woogie Bugle Boy of Company B	G	7½m.	865
6242	(Oct. 20)	Man's Best Friend		7m.	
6243	(Nov. 24)	What's Cookin'?			
		VARIETY VIEWS			
		'41-'42 (15)			
6351	(Sept. 15)	Moby Dick's Home Town	G	9m.	845
6352	(Oct. 13)	Northern Neighbors (Color)	G	9m.	873
6353	(Nov. 10)	George Washington—Country Gentleman	G	9m.	865
6354	(Dec. 8)	Trail Of the Buccaneers	G	9m.	873
		VITAPHONE			
		(For 1940-41 List See Blue Section Page 824, Pink Section Page 843)			
		Two Reel			
		BROADWAY BREVITIES			
		'41-'42 (12)			
7101	(Sept. 6)	Minstrel Days	E	20m.	853
7102					
7103	(Nov. 15)	At the Stroke of Twelve			
7104	(Oct. 18)	Perils Of the Jungle			
		TECHNICOLOR PRODUCTIONS			
		'41-'42 (6)			
7001	(Oct. 4)	The Tanks Are Coming	E	20m.	853
		One Reel			
		HOLLYWOOD NOVELTIES			
		'41-'42 (6)			
7301	(Sept. 20)	Polo With the Stars	F	9m.	854
7302	(Nov. 8)	White Sails	G	10m.	845
7303	( )	Miracle Mekers	F	10m.	854
7304	( )	Points on Arrows	G	10m.	854
		LOONEY TUNES			
		'41-'42 (16)			
7601	(Sept. 20)	Notes to You	G	7m.	865
7602	(Oct. 11)	Robinson Crusoe, Jr.			
7603	(Nov. 22)	Porky's Pooch			
7604	(Nov. 1)	Porky's Midnight Matinee			
		MELODY MASTERS			
		'41-'42 (10)			
7501	(Sept. 13)	U.S.C. Band and Glee Club	G	10m.	853
7502	(Oct. 25)	Carioca Serenaders			
7503	( )	Forty Boys And A Song	G	10m.	853
		MERRIE MELODIES			
		(Technicolor)			
		'41-'42 (26)			
7701	(Sept. 13)	All This and Rabbit Stew	E	7m.	853
7702	(Sept. 27)	The Brave Little Bat	G	7m.	873
7703	(Oct. 11)	The Bug Parade			
7704	(Oct. 25)	Rookie Revue			
7705	(Nov. 8)	Saddle Silly			
7706	(Nov. 22)	The Cagey Canary			
		SPORTS PARADE			
		(Technicolor)			
		'41-'42 (10)			
7401	(Sept. 27)	Kings of the Turf	G	10m.	854
7402					
7403	(Nov. 1)	Water Sports			
		MISCELLANEOUS			
		(Free subjects are marked "NC")			
Adventure In the Bronx (Film Associates)			G	11m.	841
Bomber (Gov't) (NC)			E	10m.	873
Land Of the Cree (Central)			G	10m.	
Letter from Home, A (UA)			E	17m.	872
Tillie's Punctured Romance (Monogram)			E	38m.	855

THE EXHIBITOR

PROJECTIONIST TIFF REACHES PEAK IN COURT

EXCLUSIVE:

TERRITORY TRADE SCREENING GUIDE; "THE PINK SECTION", WITH REVIEWS OF 37 FEATURES, SHORTS

EDITORIAL: "A LESSON IN SHOWMANSHIP"

ANOTHER GOOD LETTER FROM CORPORAL MENTLIK

NEW ENGLAND EDITION — IN TWO SECTIONS — SECTION ONE

OCTOBER 29, 1941
VOL. 26 No. 25 PRICE 10 CENTS

ENTERED AS SECOND-CLASS MATTER MARCH 15, 1939, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

AFFILIATED THEATERS, INCORPORATED
310 CHAMBER OF COMMERCE BUILDING
INDIANAPOLIS, INDIANA

September 26, 1941

Mr. W. F. Rodgers
Loew's Incorporated
1540 Broadway
New York, N. Y.

Dear Mr. Rodgers:

You no doubt have noted some trade paper reports criticizing your company for adopting the policy of selling your top brackets of pictures on a sliding scale of percentage.

I am sure you will be interested in our reaction to this plan of selling. We have been buying your product, as you know, under this plan for two years prior to your decision to use it generally in selling the 1941-42 product.

We think it is a fair way to buy pictures. In our opinion the sliding scale is not a proposition which gives the Distributor an opportunity to get more than his film is worth; neither is it a proposition whereby an Exhibitor may contract for pictures for less than they are worth, but rather it is a method where the Exhibitor pays the distributor the proper film rental. As we view the matter from experience, the result is a film rental that is neither too high nor too low.

It avoids requesting adjustments on pictures that do not gross as anticipated at the box-office and it allows the Distributor to get at all times the terms they are entitled to on pictures that are outstanding.

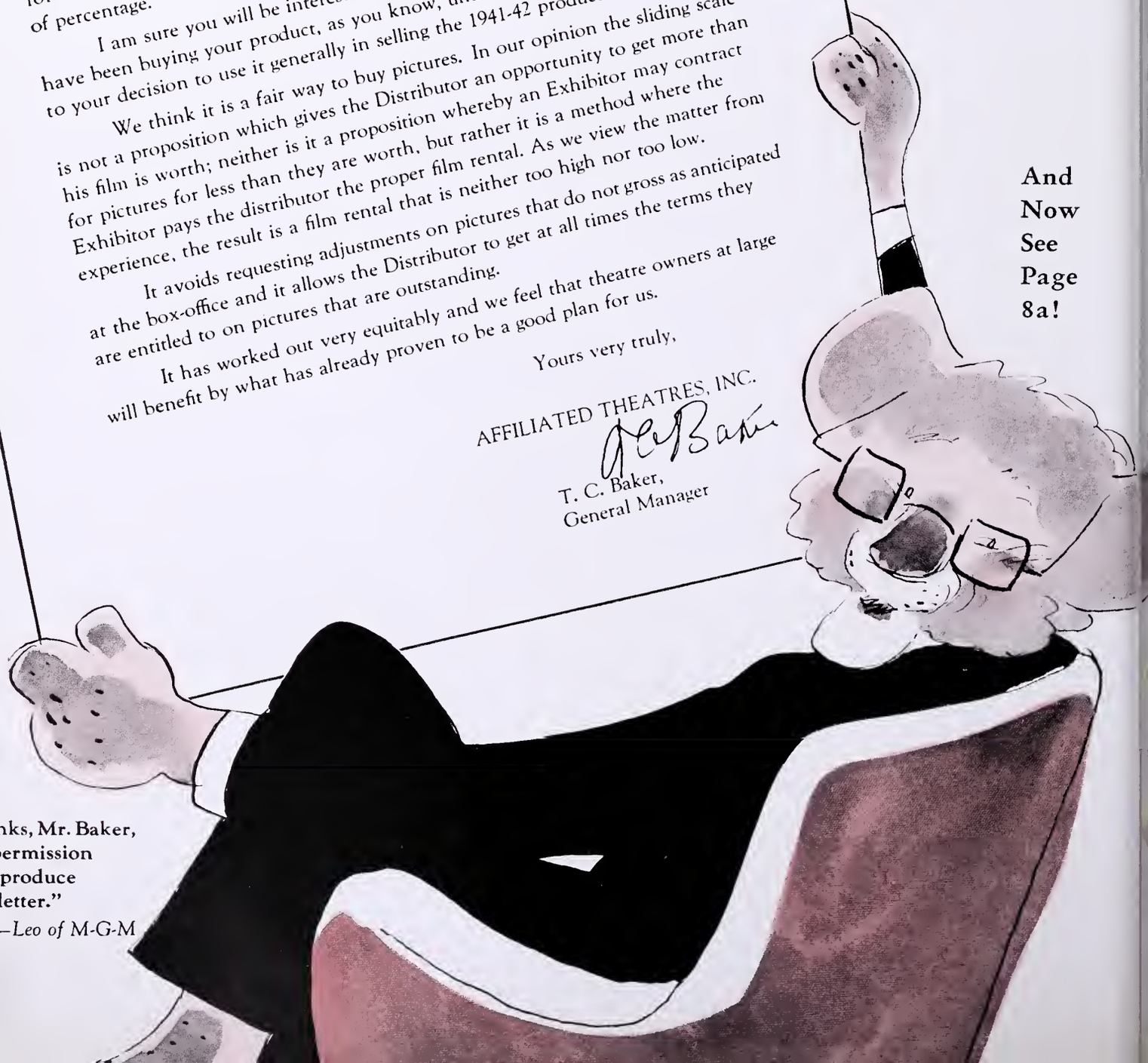
It has worked out very equitably and we feel that theatre owners at large will benefit by what has already proven to be a good plan for us.

Yours very truly,

AFFILIATED THEATRES, INC.

T. C. Baker,
General Manager

And Now See Page 8a!



"Thanks, Mr. Baker, for permission to reproduce this letter."
—Leo of M-G-M

THE
EXHIBITOR

Reg. U. S. Pat. Office

VOLUME 26, NO. 25 OCTOBER 29, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

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Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

A Lesson in Showmanship

THIS IS THE STORY of a picture, a trade screening, a decision, and a campaign.

THE PICTURE is 20th Century-Fox's "Great Guns." The trade screening was in the 20th Century-Fox projection room, witnessed by about 40 theatremen, and the consensus of opinion was that "Great Guns" didn't have it. It was passed up by the bookers who had first-run on the product in a fair-sized town, either because of overlapping of product or because of no confidence in the picture. The picture then was offered to a competitive first-run. Being suspicious, because of the preponderance of "no's", the exhibitor tested the show in a theatre and was surprised to find that the laughs were continuous and many.

WHAT FOLLOWED can be credited to the theatre and 20th Century-Fox, which contributed to the campaign because it knew that the resultant success would influence bookings on the show throughout the area. A campaign based on newspaper copy and exploitation, rather than a group of five-and-10 cent store window tieups with 8x10's, was arranged; and the exhibitor and exchange awaited the result.

WHAT FOLLOWED was tremendous. The picture opened to the biggest Sunday the house had in two years, outgrossing the Saturday vaudeville business with a name band, outgrossing the two bell ringers, "Honky Tonk" and "A Yank In the RAF," and continued to hold its own during the rest of the engagement. What is most important, the patrons really enjoyed it, rolled in the aisles, and it was a hit.

THE MORAL OF THE STORY is apparent. It proves that exchangemen, exhibitors, bookers, previewing committees, and reviewers can be wrong, and that there is still no substitute for honest toil. Granted that the picture is no production achievement, that it is corny, etc., but, there is still money left in a lot of pictures which are sloughed off too quickly.

NO DOUBT some theatres will play "Great Guns" and won't do great business. That is to be expected, but the important point is this: *there should be no dissipation of product.* This business was based on energy, toil, and initiative. It grew because of these factors, and it will continue to progress because there are a lot of people left in it who have confidence in what the business has to offer.

SMART THINKING, hard working exhibitors can, and will, develop the business. There is no corner on brains and initiative.

THAT, TO OUR MIND, is the lesson of "Great Guns."

Jay Emanuel

IT'S A DIR

More thrilling and suspenseful than any air epic out of Hollywood.
John Chapman

"Thrilling, absorbing, exciting. These adjectives hardly seem sufficient."
Daily Mirror

What a show! Don't miss it.
Quentin Reynolds in Collier's

Tensely dramatic and suspenseful. Most decidedly worth seeing.
Journal American

One of the "must see" films of 1941!
Variety

Leaves you limp with excitement. Terrific!
World-Telegram

Produced under the direction of Harry Watt
A WARNER BROS PRESENTATION

ECT HIT!

Thanks for the headline, Mr. Winchell!

ET FOR IGHT" IS OPS!

No film yet made has surpassed, or can even equal this.
N. Y. Times

Highest rating. Most thrilling picture.
N. Y. Daily News

A "must" that comes just under drawing your next breath!
N. Y. Post

Packs a terrific punch. Highly exploitable. Should score heavily.
Film Daily

One of the most absorbing dramas to ever reach the screen!
N. Y. Herald Tribune

Most sensational!
Hedda Hopper

And what an opening week-end at Broadway's Globe Theater! As terrific as the picture!

IMPORTANT NATIONAL HAPPENINGS OF INTEREST TO EXHIBITORS EVERYWHERE

AT THE REPUBLIC QUARTERLY SALES MEET are, seated—James R. Grainer, sales manager; M. J. Siegel, president. Standing—Al Wilson, feature head; H. S. Brown, Jr., serial and western head; Francis Bateman, J. T. Sheffield, Gene Garbose, Eddie Walton, and Sid Weisbaum.

BING CROSBY, star of Paramount's "Birth Of the Blues," is seen above arriving in New York after a seven-week visit to South America, where he was acclaimed by the public and press alike. Crosby's next picture for Paramount will be Irving Berlin's "Holiday Inn."

EDWARD GROSS, producer; Trem Carr, executive director, Monogram productions; and Bud Duncan, who will play "Snuffy Smith" in the company's "Barney Google-Snuffy Smith" comedies, are pictured above. The first picture to be based on the comic strip will be "The Yard Bird."

GERARD DARROW, nine-year-old mental wizard of Paramount's "Quiz Kids" shorts, arrives in New York to deliver an address at the annual dinner of the Audubon Society. The juvenile ornithologist was the youngest speaker in the society's history, declares Manny Reiner.

BEN KALMENSON, former southern and western sales manager of Warner Brothers, who has been promoted to the post of Warners' general sales manager, replaced Gradwell L. Sears, who left the organization recently in a series of changes in the industry's top rank.

WALT DISNEY and his party are seen above returning from a two-months' survey in South America. Left to right are Roy Disney, who greeted the party on arrival, Mrs. Walt Disney, Disney, Norman Ferguson, James Bodrero, William Cottrell, Mrs. Cottrell, Ted Sears, Webb Smith.

TERRITORIAL HIGHLIGHTS

Conn. Allied Changes Stand

Reed at Pittsburgh Meeting

NEW HAVEN—Allied Theatre Owners of Connecticut was represented at the meeting of the Allied board of directors scheduled in Pittsburgh on Oct. 22 by Joseph Reed.

Reed left by airplane on Oct. 21 immediately following a meeting of the Connecticut Allied in which members changed their earlier stand in rejecting the national organization's unity plan but eliminated clause three.

Reed was fully acquainted with the position taken by Connecticut Allied and was to present the views at the national conference.

Maine Portables Busy

HOULTON, ME.—Five portable theatres are now functioning in Aroostook County, largest in the state, and adjoining the Canadian line, it was reported last week. Each of the portables covers from two to five towns a week, and in stands of from one to two nights, inclusive. Improvement in the potato market is largely responsible for better business.

Hartford Newsreeler Reported

HARTFORD—Sam E. Harris, co-owner, State, last week purchased the vacant lot at 1104-1106 Main Street, valued at almost $25,000, at auction for $2,000. Harris reported that he may construct an advertising sign on the lot. According to rumors, the lot may be the location of a newsreel theatre.

Poor Memory?

WORCESTER—When 20th Century-Fox first announced plans to film "Belle Starr," the Worcester Better Films Council protested long and loudly to the studio and to Will Hays against the "glorification" of a bandit, but it was to no avail.

In its latest Movie Digest, the council last fortnight made this comment on "Belle Starr": "A drama of the reconstruction period after the Civil War, with some unusual angles. The Technicolor is beautiful, acting is convincing, and suspense is maintained, with little comedy to relieve it."

That Recording

NEW HAVEN—Recordings of that hilarious conversation between Morey Goldstein, Metro manager, and Mike Tomasino, veteran New Haven exhibitor, that were played at Joe Reed's testimonial dinner last fortnight are at a premium here. Chit-chat that convulsed the diners was strictly extemporaneous although both Mike and Morey knew they were "on the record."

Mike was asked as a representative exhibitor to give out, and Mike gave. Ranging from an acid discussion on the consent decree, to business conditions, to buying under the block of five, Mike finally came back to giving the lowdown on branch managers. He said that for years and years he had been looking for "an honest lawyer or an honest branch manager" but that as yet he never had to wire Diogenes to blow out his lamp.

Following interchange proved a howler to the listeners.

Case Reversal Causes Comment

BOSTON—Localites showed a lot of interest last week in the decision by the Appeal Board of the Motion Picture Arbitration Tribunal involving the Rex, Globe, and Empire, Manchester, N. H., and Paramount, Loew's, 20th Century-Fox, Vitagraph, RKO, and the State Operating Company, in which the previous award was reversed and the complaint dismissed.

The matter, known as the Descoteaux case, attracted plenty of attention when it was heard here.

(EDITOR'S NOTE: *For a complete copy of the decision, please turn to page* 20)

Hoffman Aids Derby, Conn.

DERBY, CONN.—I. J. Hoffman, zone manager for Warner theatres, last fortnight donated five full stage sets, valued at several thousand dollars when new, to the Sterling, community playhouse.

Announcement was made by Mayor Cornelius F. Caldwell.

Sets will come from the Capitol, Ansonia, stored there by Hoffman since his days in that town. Hoffman also had a sentimental interest in the Sterling since at one time he ran the house on a vaudeville-film policy.

Mayor Caldwell expressed the thanks of the city in accepting Hoffman's offer.

Union Tiff Comes to Head

N. E. Projectionists, IATSE Involved

BOSTON—The IATSE strike against the theatres hiring projectionists and employees belonging to the New England Projectionists' Union was expected at presstime to come to a head very shortly before a Judge in the Superior Court.

The IATSE, represented by Frank Reel, and the New England Projectionists, by Louis Jacobs and Joseph B. Abrams, together with the Hollis Operating Company, represented by Herman Mintz, had been heard by a Master, Max Bernkopf, previously.

Local 182 Projectionists, IATSE, have been picketing some six E. M. Loew houses, with New England Projectionists employees, and the Casino, Boston, owned by Burroughs, off and on since Sept. 1. They were allowed to picket employees in a trade similar to theirs but in houses other than their own by a recent ruling of the Supreme Court.

Louis Jacobs, who has represented the New England Projectionists' Union for six years, claims, however, that the theory that one union accepting lower wages from employers and therefore jeopardizing the wages of members of another union does not apply in this case, since, he says, New England Projectionists make, in similarly compared houses, practically as high wages as AF of L men. E. M. Loew's Hollis, Framingham, was used as the test case theatre in the hearing before the Master, for the latter to make his findings, and operators Bernard McGovern and Dudley spoke as witnesses that they were satisfied with wages under the NE union.

They, together with manager Harrold Stafford, also wrote a letter to the Framingham newspaper, the gist being: (1) that they, the operators and front employees of the Hollis, are able to take care of their own wage matters, (2) that the Hollis had given service to the town at Christmas time, for Bundles for Britain and other charities, and should therefore get the support of the community.

An ad was published in a number of newspapers by the theatres involved, attesting that members of those theatres were satisfied with their working conditions and wages, were members of a union, etc., signed by the Capitol, Lynn; Watertown, Watertown; National, Boston; Lancaster, Boston; Gayety, Boston,—all picketed; and by the Regent, Arlington; Ware, Beverly; Davis Square, Somerville; Family, Worcester; Olympia, Worcester; and Strand, New Bedford, as well.

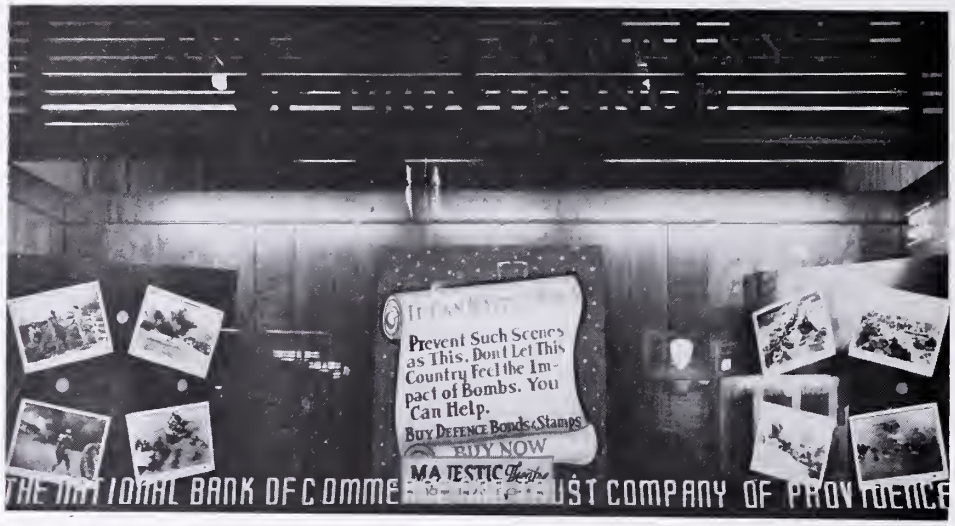
The New England Projectionists' Union was formed more than a dozen years ago. President, succeeding the late president and founder Orrin Macaulay, is Robert E. Meade.

Co-op Still Angling

CARIBOU, ME.—A co-operative film distribution bureau recently established in St. Johns, N. B., was reported last week still angling for subscribers in eastern Maine.

PICTORIAL REPORTING ON EVENTS OF NOTE IN THE NEW ENGLAND TERRITORY

ARTHUR W. PINKHAM, manager, M. and P. Park, Taunton, has been elected lieutenant-governor of District 4 for Kiwanis International.



ALBERT J. CLARKE, manager, Majestic, Providence, was able to arrange this window display in a bank as part of his campaign for 20th-Fox's "A Yank In the RAF." The window is that of the National Bank of Commerce and Trust Company of Providence. The display was unusual, as banks seldom go for such tie-ups.

STANDING beneath the marquee of the Majestic, Providence, are fliers of the Army's crack 79th Pursuit Squadron. In Rhode Island for aerial maneuvers at the time of the opening of 20th-Fox's "A Yank In the RAF," the Army airmen were guests of manager Albert J. Clarke. Next day, the 79th flew in formation over the house.

OFFICIALS attending a district meeting of M. and P. theatres of Maine, New Hampshire, and Vermont in Portland recently are: standing, M. F. Morrison, Nathan Press, Fred Eugley, Harry Botwick, John M. Divney, Ralph Pinkham, and Arthur Allaire. Seated—F. J. Vennett, C. L. Stoddard, G. W. Gavan, Lester Davis, and John P. Hassett.

MICHAEL PICARRILLO, assistant manager, Bijou, New Haven, arranged the travel tie-ups pictured above as part of his campaign to sell the Monogram production, "Gentleman from Dixie." Picarrillo played up the southern angle of the film, with the copy on the travel agency's poster reading, "Are you going to Dixie? Which means are you planning a trip to the South. See us for reservations!" Copy for the picture followed, as can be seen. "Gentleman From Dixie" features Jack La Rue.

LATE NEWS HIGHLIGHTS

Ben Kalmenson Takes Sears Post

Becomes Warners' Sales Chief

NEW YORK—Appointment of Ben Kalmenson as general sales manager of Warner Brothers Pictures was made this week by Major Albert Warner. Kalmenson succeeds Gradwell Sears, who has resigned, and takes over his new post immediately. Kalmenson has been with Warners since 1927.

Kalmenson stated that he would appoint a new western and southern division manager within a short time to fill the post he leaves upon taking over his new assignment. He also emphatically stated that any appointments he made would definitely be from within the Warner ranks.

A meeting of all branch managers and home office heads has been called for Oct. 31 and Nov. 1, it was announced.

Kalmenson joined Warners in 1927 as a salesman with the Pittsburgh branch office. Subsequently he was transferred to the Albany, N. Y., branch, where he became manager of the office. He then served as branch manager of the Omaha and Kansas City offices, returning to Pittsburgh as branch manager of the office in that city on Jan. 1, 1932. In 1934 he was made chief booker for the Warner theatres department in the Pittsburgh area. Subsequently he rejoined the sales department, and in 1937 was named southern and western sales manager. He was born in Pittsburgh on Jan. 3, 1899. He is married, and makes his home in New York City.

In announcing the resignation of Sears, Harry M. Warner, president, Warner Brothers, issued the following statement:

"I sincerely regret Mr. Sears decision to leave Warner Brothers. In his association with the company during the past 21 years, Mr. Sears has been a vital force in the growth of this company to its present position of prominence in the entertainment field. He at all times has commanded the utmost respect and admiration of his associates in Warner Brothers and in the industry as a whole. I know that Mr. Sears will bring credit to any company with which he is associated, and will continue to further the growth and prestige of one of the world's ranking industries."

The following statement was issued by Sears last week:

"I have resigned today my position as general sales manager of Warner Brothers Pictures, Inc., and as president of Vitagraph, Inc., the resignations to be effective immediately. After 21 years with the Warner organization, it is a step that I naturally have taken with a great deal of feeling. I leave with the greatest friendship and the greatest respect for the gentlemen with whom I have worked so long. I take considerable pride in the standing of Warner Brothers today in the motion picture industry. I am very proud that I have had a part in building the Warner organization into a leader in the entertainment industry in these same years that the entertainment industry was becoming one of the great industries of the world. The path that the Warner company chose was not always the easiest way, but courageous leadership brought it to the top of its field. I am proud of what part I may have played in that. My plans for the immediate future are quite indefinite. What I want most right now is to go hunting for two months at least. The details of what will come after will have to wait.

"Now that I am no longer responsible to them, I should like to say frankly what I think of the three brothers for whom I have worked so long, Harry, Jack, and Albert Warner. I believe that they have earned a family respect the equal of that of any family in the world. Harry Warner is one of the outstanding citizens of our country today, a great patriot in a time when the country needs great patriots, a sincere and intelligent liberal, a generous giver of his time and money in civic and charitable causes, and a business man of unquestioned ability and integrity. Jack Warner is one of the production geniuses of the film business. The high level that motion pictures have attained in recent years is due in no small part to the art and effort that Jack Warner has applied to the productions he has made in the studio in Burbank, California. Major Albert Warner has contributed more than his good share to the successful direction and operation of an enterprise that is as large and as necessarily complex as a modern motion picture company like Warner Brothers must be.

"The affection, devotion and loyalty of these three brothers to one another and to their company has been an inspiring example."

Leserman Leaves Warners

NEW YORK—Carl Leserman resigned his executive sales post with Warners this week.

In a statement, he indicated that he would make announcement of his future plans shortly.

Major Albert Warner, on behalf of Warner Brothers Pictures, expressed regret at Leserman's leaving the organization after many years.

Quaker VC Men Okay Dec. 14 Fete

PHILADELPHIA—A decision to hold the annual banquet of Tent 13, Variety Club, was made on Oct. 24 at a general meeting of the organization. Date, however, will be changed from Dec. 11 to Dec. 14.

Frank McNamee, who had been indicated as resigning his post as chairman, retains that spot with co-chairman, Harry N. Ball.

Other committee chairmen are:

Associate chairmen—James P. Clark, Isaac D. Levy. Co-chairmen, program book—Melvin Koff, Samuel D. Schwartz Chairman, ticket committee—Charles H. Goodwin. Chairman, publicity committee—Everett Callow. Co-chairmen, reception committee—Nat Levy, Jay Emanuel, Jack Beresin. Chairman, dinner committee—Benjamin Fertel. Chairman, electrical and decorations committee—William A. MacAvoy, Jr. Chairman, technical activities—Abe Freeman. Chairman, P A M committee—Elmer O. Wilschke. Chairman, public relations committee—Louis Krouse. Chairman, seating committee—Victor Blanc. Chairman, dais committee—Ted Schlanger. Co-chairmen, entertainment committee—Samuel H. Stiefel, Harry Biben. Chairman, transportation and hotel accommodations—Clinton Weyer. Physician-in-charge—J. Alex Ritter, M.D.

Grosses Zoom On Broadway

"Dumbo," "Truth" Are Leaders

NEW YORK—Business on the main stem was excellent last week, with "Dumbo" and "Nothing But the Truth" bowing to exceptionally good business.

First-run grosses, as reported to THE EXHIBITOR by usually reliable sources, was as follows:

"DUMBO" (RKO)—Turning in a fine gross in its first week at the Broadway, with $17,800 Friday to Sunday. Quick turnover is helping, with the showing time considerably less than two hours.

"NOTHING BUT THE TRUTH" (Paramount)—Another big money-winner for the Paramount. Did $30,000 Saturday, Sunday of the first week, and is expected to nab $66,000 for the stanza. Stage show features the Andrews Sisters.

"YOU'LL NEVER GET RICH" (Columbia)—Doing nice business at the Music Hall, with $60,000 Thursday to Sunday of the first week, with stage show.

"A YANK IN THE RAF" (20th-Fox)—Holding up very well in its fifth week at the Roxy, with $27,000 Friday to Sunday, with stage show, after a smash engagement.

"SERGEANT YORK" (Warners)—Almost as good as the opening week at the Strand, with $32,000 Friday to Sunday of the second stanza, with Phil Spitalny and His Orchestra on the stage.

"THIS WOMAN IS MINE" (Universal)—Will get about $13,000 on the third week at the Rivoli, ending an uneventful run.

"TARGET FOR TONIGHT" (Warners)—Still doing well in its second week at the Globe, with $4,000 Saturday, Sunday.

"THE BLONDE FROM SINGAPORE" (Columbia)—Very strong for the Central, with $2,000 Saturday, Sunday of the first week.

"HONKY TONK" (Metro)—Just okay in its fourth week at the Capitol.

"DR. JEKYLL AND MR. HYDE" (Metro)—Eleventh and last week's business at the Astor is nothing to get excited about, after a fairly good run.

Carry Your Office Under Your Arm! THE EXHIBITOR'S *Service Kit! Everybody's Talking About It!*

Victor Schertzinger Mourned

HOLLYWOOD — Victor Schertzinger died on Oct. 26 at his home. His age was 52.

Schertzinger, a recognized composer, placed a distinctive stamp on his productions and helped to establish screen musicals as a popular branch of screen entertainment. His most recent pictures were the Bing Crosby-Bob Hope vehicles, "Road to Singapore" and "Road to Zanzibar." At his death he was directing a Paramount production "The Fleet's In," which was within a few days of completion.

Schertzinger established himself in Hollywood directing circles in 1934 with his filming of "One Night of Love," featuring the singing of Grace Moore, which proved the possibilities of combining classical musical scores with the fast-moving tempo of film entertainment. The formula has since been followed widely in the screen industry.

U Offers $2400 As Shorts Prizes

Kreisler Announces New Contest

NEW YORK—Furthering an "Exhibitors' Good-Will 'Better' Short Subjects Contest," Universal announced this week that it has set aside $2400 in prize money to be paid out to theatremen on outstanding short subject and chapter-play promotion during the next three months, starting on Nov. 1 and ending on Jan. 31.

In making the announcement of this contest, Universal short subjects manager Bernard Kreisler said that on his recent cross-country tour he was impressed by the large number of showmen who had made short subject promotion a definite and profitable part of their theatre operation. "Now, Universal's prize-money should encourage even greater promotional attention to shorts," he said.

Kreisler also stated that he believes this is the first time in the history of motion pictures that any company has offered to award cash money as an incentive for showmen to realize the greater and full profit values of shorts and serials.

Editors of leading trade publications have agreed to act as judges, and among them are Jay Emanuel, Jay Emanuel Publications; John C. Flinn, Maurice ("Red") Kann, Charles E. ("Chick") Lewis, Terry Ramsaye, A-Mike Vogel, Sam Shain, Lionel Toll, Chester Bahn, and Mo Wax.

Representative exhibitors who are also on the panel as judges are Eddie Alperson, Sam Dembow, Gus Eyssell, Si Fabian, Eddie Grainger, John Harris, John Hattam, Irving Lesser, Arthur Mayer, John Nolan, Eugene Picker, Sam Rinzler, Harry Rosenquest, Herbert Sheftel, George Skouras, and John Wright.

The rules of the contest set up the United States into two main divisions, with the Mississippi River as the dividing line. In each division there are four sub-groups, arranged in accordance with population figures. This obviates the possible inequity of having small community theatres competing on an equal basis with deluxe theatres in the metropolitan centers. Prizes of $200 and $100 are offered for the best and second best campaigns in each of the sub-groups. All campaigns must be submitted by Feb. 15, 1942, and the judges will pick the best.

Kreisler also announces that a Universal special featurette, "Cavalcade of Aviation," the history and development of airplanes including air thrills in two reels, will be released in December after a world premiere in Dayton, O., home of Wright brothers. "Don Winslow of the Navy," which was pre-released for six simultaneous world premiere showings on "Navy Day," will also be released in December.

SPG Referendum Voted

NEW YORK—The Screen Publicists Guild of New York, at a special membership meeting last week, voted to hold a referendum immediately on the question of the organization's affiliation with the Screen Office and Professional Employees' Guild, Local 109, CIO.

Willkie PP Guest

NEW YORK—Wendell Willkie is slated to be one of the guests at the Picture Pioneers' dinner and conference scheduled for tonight (Oct. 29) at Toots Shor's restaurant, according to an announcement made last week by Jack Cohn, president. Only members of the organization will attend the dinner, and many requests for invitations by outsiders have been turned down, Cohn said.

"Constitutional", N. W. Allied Says

MINNEAPOLIS—Allied Theatre Owners of the Northwest last week challenged Paramount's contention that Minnesota's new anti-blocks-of-five law is unconstitutional, despite the fact that its validity has already been sustained in one court.

In a statement issued over the signature of Fred Strom, Northwest Allied executive secretary, the organization insists the anti-five law is valid, urges all five majors attacking the act to secure relief from the New York consent decree so that they may sell their product in Minnesota, and intimates legal action against distributors may be started if any houses in the state are forced to close due to lack of product.

NYC Tax Effective

NEW YORK—New city sales tax went into effect on Oct. 27, replacing the former tax of two per cent beginning with purchases of more than 12 cents with a tax of one per cent beginning with purchases of 25 cents.

Under the new rate articles costing up to 24 cents will not be taxed at all by the city and the one-cent levy will apply on articles costing from 25 cents to $1.39. The rate will be two cents for purchases from $1.40 to $2.39, three cents from $2.40 to $3.39, and four cents from $3.39 to $4.39.

Meals costing less than $1 will be exempt from the tax, and it will be only one cent for a meal costing from $1 to $1.49 and two cents from $1.50 to $2.49.

Union Given Green Light

NEW YORK—It was indicated last week that the Exhibition, Exposition, Entertainment Employees' National Union had won a collective bargaining agency election among managers, assistant managers, and treasurers of RKO theatres in Westchester County and the metropolitan area as conducted by the New York State Labor Relations Board.

It is also reported that petitions will be filed soon for designation in the Skouras and Loew theatres in the local area.

Exchange Employees Confer

NEW YORK—Richard E. Walsh, IATSE vice-president, last week called all film exchange employees' locals to a special meeting in Kansas City. Meeting was held to discuss the new master contract for which negotiations will begin shortly.

Present two-year pact covering all back room exchange employees expires soon.

Hint Gov't Action On Those Payments

Won't Allow Expense Deductions, Report

NEW YORK—It was reliably reported last week that the Government has disallowed expense deductions made by producing and theatre companies in income tax reports for alleged extortion payments to William Bioff and George E. Browne, and will seek to recover taxes on these funds.

The Government maintains that among the payments which were not properly deductible as "necessary and regular expenses" are a total of $390,000 paid by Loew's, Inc., Warner Brothers Pictures, Inc., 20th Century-Fox Film Corporation, and Paramount Pictures, Inc., and additional sums allegedly paid by other producers and theatre circuits.

A number of United States Treasury men, stationed at the Federal Court trial, are tabulating the expense vouchers put through by the four majors to meet the claimed cash requirements of Browne and Bioff. Film executives have testified that the vouchers were posted in the company books as a multitude of regular expenses of film firms such as convention expenditures, outlays for entertainment, and exploitation disbursements.

It is reported that the Government stand is that although these expenses might be considered necessary, they were definitely not regular. It has not been decided as yet whether the Internal Revenue Bureau will seek to impose a penalty of 50 per cent, discretionary by law.

Critics "Valley" Guests

NEW YORK—Thirty-one out-of-town newspaper critics were to have been on hand here on Oct. 28 to attend the world premiere of 20th Century-Fox's "How Green Was My Valley" at the Rivoli.

Among the critics who were to attend the premiere were Norman Clark, Baltimore News-Post; Charles Howard and Marjory Adams, Boston Globe; Helen Eager, Boston Traveler; Prunella Hall, Boston Post; Peggy Doyle, Boston Record-American; Joyce Dana, Boston Sunday Advertiser; W. E. J. Martin, Buffalo Courier-Express; H. T. Murdock, Philadelphia Public Ledger; Don Craig, Washington News; Nelson Bell, Washington Post; Jay Carmody, Washington Star; and Bernie Harrison, Washington Times-Herald.

The critics will remain here for three days and will be entertained by A. M. Botsford's publicity and exploitation staff.

NEW YORK—Final plans for the world premiere of "How Green Was My Valley," sponsored by a socialite committee headed by Mrs. Cushing Roosevelt, and with the Navy Relief Society as the beneficiary, were announced last week end. Picture was to open at the Rivoli last night (Oct. 28) before a distinguished audience of top-ranking naval officers, stage and screen celebrities, and leaders in all fields of creative endeavor and social enterprise. All proceeds will go towards the fund of the Third Naval District branch of the Society, which gives emergency aid to men in the service and their families.

NO GUESS-WORK!

Here's what's coming from The Friendly Company.

THAT'S HOW YOU SPELL IT!

What's coming from M-G-M? Can M-G-M keep up the sizzling pace? What is to follow "Jekyll & Hyde," "Honky Tonk" and the other big early season M-G-M entertainments? No guess-work. Here they are: Many are completed, others are in production. The best is yet to come, among them the Greatest attractions in M-G-M history. That means the Greatest in Film history. For instance, see what follows!

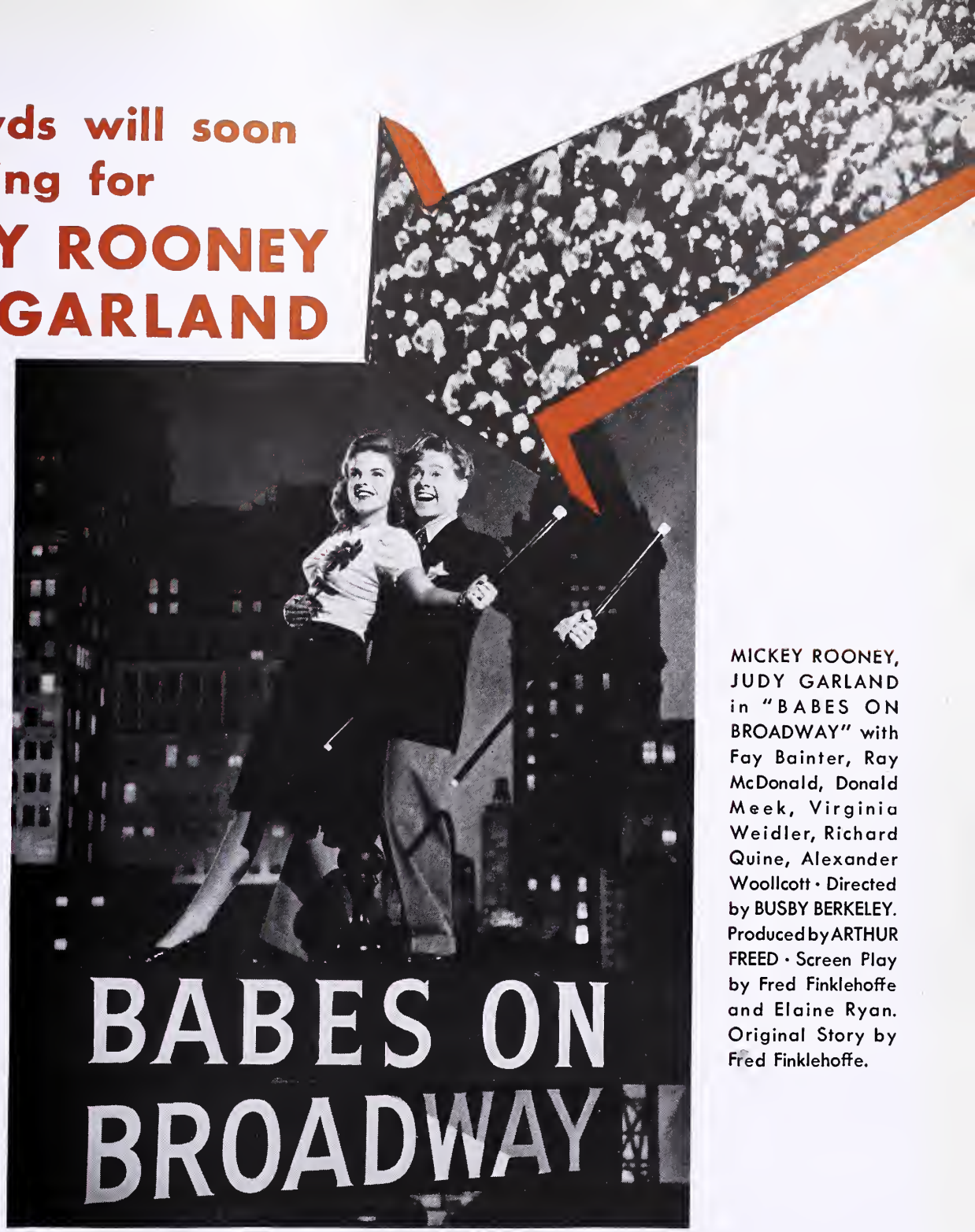
The crowds will soon be heading for MICKEY ROONEY JUDY GARLAND

"Come out of the kitchen, housewife. It's better than 'Babes in Arms'."

"Put it off till tomorrow, Mr. Business Man. Take the wife to see Mickey and Judy's new triumph."

"Declare a school holiday, Mr. Mayor. It's more fun than 'Strike Up the Band'."

"Even this can wait, sweetheart. Let's get going to 'Babes on Broadway'."



MICKEY ROONEY, JUDY GARLAND in "BABES ON BROADWAY" with Fay Bainter, Ray McDonald, Donald Meek, Virginia Weidler, Richard Quine, Alexander Woollcott · Directed by BUSBY BERKELEY. Produced by ARTHUR FREED · Screen Play by Fred Finklehoffe and Elaine Ryan. Original Story by Fred Finklehoffe.

Completed! Previewed! M-G-M's "Babes on Broadway" is the biggest package of entertainment that ever flooded your screen with talent, song, heart-throbs; and your box-office with gold.

(Plenty more—Keep going) →

"DON'T GET CAUGHT WITHOUT 'PANAMA HATTIE!'"

LISTEN TO YOUR PATRONS:

"'Panama Hattie' has been previewed in California!"
"The reports say it's a sensation!"
"That's the big Broadway musical hit!"
"Filmed in the M-G-M manner. Oh boy!"
"Ann Sothern, Red Skelton—what a combination!"
"With a top-notch comedy cast and Cole Porter tunes!"
"Bring on 'Panama Hattie,' Mr. Theatre Manager!"
"We'll be there!"

"PANAMA HATTIE" Starring ANN SOTHERN, RED SKELTON with "Rags" Ragland, Ben Blue, Virginia O'Brien, Alan Mowbray, Dan Dailey Jr., Jackie Horner • Screen Play by Jack McGowan & Wilkie Mahoney • Directed by NORMAN Z. McLEOD. Produced by ARTHUR FREED.

"THE WOMAN OF THE YEAR" will be THE PICTURE OF THE YEAR!

SPENCER TRACY, KATHARINE HEPBURN in "WOMAN OF THE YEAR" • A GEORGE STEVENS' Production with Fay Bainter, Reginald Owen. Original Screen Play by Ring Lardner, Jr. and Michael Kanin • Directed by GEORGE STEVENS • Produced by JOSEPH L. MANKIEWICZ.

Completed!
Previewed!
It's positively
Terrific!
It's got that
"Philadelphia Story"
Box-office stamina!
Long life at
Your show-shop!

(Continue on next page, please)

Weather-proof! The kind of show that brings the dough in rain or snow!

PUT YOURSELF IN THIS PICTURE! Ride with the Winner!

(continuing M-G-M coming attractions!)

Completed! Previewed! Another big M-G-M Show on the way to you!

ROBERT TAYLOR LANA TURNER *in* "JOHNNY EAGER"

A MERVYN LeROY PRODUCTION with EDWARD ARNOLD, Van Heflin, Patricia Dane, Henry O'Neill, Diana Lewis • Screen Play by John Lee Mahin and James Edward Grant • Directed by MERVYN LeROY • Produced by JOHN W. CONSIDINE, Jr.

Completed! Previewed! Add it to the sure-fire box-office shows from Leo!

ROSALIND RUSSELL
WALTER PIDGEON *in*
"MISS ACHILLES' HEEL"

(title to be changed)

with EDWARD ARNOLD, Lee Bowman, Mary Beth Hughes, Barbara Jo Allen, Guy Kibbee • Original Screen Play by Lionel Houser • Directed by NORMAN TAUROG • Produced by JOHN W. CONSIDINE, Jr.

Completed! Previewed! The best-selling novel to the life! Another Big One!

"H. M. PULHAM, Esquire"

starring

HEDY LAMARR
ROBERT YOUNG
RUTH HUSSEY

with CHARLES COBURN, Van Heflin, Fay Holden, Bonita Granville • Screen Play by King Vidor and Elizabeth Hill • From the novel by John P. Marquand • Directed by KING VIDOR

"Wish I had more space to tell you about—"

In production NORMA SHEARER, MELVYN DOUGLAS in "We Were Dancing," based in part on Noel Coward's "Tonight at 8:30". . . Just finishing at press-time, SHIRLEY TEMPLE (*she's twelve and terrific now*) co-starred with HERBERT MARSHALL, LARAINE DAY in "The Girl On The Hill". . . Coming JEANETTE MacDONALD, NELSON EDDY in the Broadway stage smash musical "I Married An Angel". . . And the new KILDARE picture is shaping up swell . . . And "Tarzan's Secret Treasure," the first one in two years, is awaited by the fans . . . In production "Mr. and Mrs. North" the New York stage delight (GRACIE ALLEN's in it) . . . WALLACE BEERY's "Steel Cavalry" (of course, Marjorie Main, too) . . . GREER GARSONS's next is "Mrs. Miniver," the best-seller. She's co-starred with WALTER PIDGEON . . . "The Vanishing Virginian" has a swell Frank Morgan role . . . And wait 'til the folks hear about RED SKELTON in "How To Win Friends and Influence People" based on the Dale Carnegie book sensation . . . And more happy hits in preparation from the Studio that never fails you!

(Turn please)

THIS PHOTO TELLS ITS OWN STORY

The men who pass through these portals may not be the world's most beautiful males but they're FRIENDLY. This is the door of the M-G-M Home Office Sales Department. Note that it is open. Note also the Welcome on the mat. The mat was placed there when this picture was made so that the photo would express truly the spirit that lives there always. And this symbol is duplicated in spirit in every M-G-M Branch Office throughout the land, as well as in those far places of the world where the Lion still bravely carries on. The Open Door policy at M-G-M was not born yesterday. It has existed all the years we have been in business and out of its operation M-G-M came to be known as THE FRIENDLY COMPANY. To say it simply: "Your M-G-M representative wants to know your problems. He cannot know them until you tell him. The door is always open." Welcome Mr. Exhibitor!

Printed in U.S.A.

THE NATIONAL MIRROR

Allied Board Moves on Plan

Units Generally Back Leaders

PITTSBURGH—The board of directors of National Allied gave the green light to the group's plan for organized industry unity last week when they tabulated the returns of a plebiscite by regional units and found that the result "reflected the views of Allied members."

According to a statement issued by Abram F. Myers, general counsel and chairman of the board, a committee originally appointed on Sept. 15 was instructed to "communicate with the responsible executives of other branches of the industry, especially those who have expressed approval of, interest in, the proposal, with a view to setting up a national joint conference committee." Allied's committee is composed of Colonel H. A. Cole, Roy E. Harold, Jack Kirsch, Sidney Samuelson, and Martin Smith. No limitations were placed on the committee's authority beyond the request that it keep the board informed of the progress of its work.

The original unity resolution contained three paragraphs, with the third paragraph, the controversial one, proposing the probing of the possibilities of bringing all branches of the industry into one organization. Of the regional affiliated units, 15 voted in favor of the first two paragraphs, and none voted against them; while 12 units voted in favor of the third paragraph, and three voted against it. Allied of Connecticut recently reversed its vote against the resolution as far as paragraphs one and two were concerned, but retained its objection to paragraph three.

The Board cited the following matters as deserving of the early consideration of an all-industry body which is expected to be formed. This was not intended in any way to control the committee's discretion:

1—Co-ordination of policy and action in reference to taxation.

2—Co-ordination of policy and action in protecting the good name and integrity of the industry as a whole.

3—Formulation of plans for meeting the increasing competition of rival forms of entertainment.

4—Formulation of plans for institutional advertising and other goodwill activities.

5—Protecting the necessary supplies of the industry by securing proper priority ratings.

(*Continued on page* 11b)

First Minn. Complaints

MINNEAPOLIS—James F. Lynch, Ramsey County Attorney, last week issued the first complaints to be drawn under the Minnesota anti-blocks-of-five law, passed by the last Legislature and sustained recently in Ramsey County District Court. Lynch issued complaints against Paramount, RKO, and 20th-Fox, with the district managers of the companies slated to appear last week in St. Paul Municipal Court for arraignment.

Lynch said RKO and Paramount are accused of making deals with a theatre, and 20th-Fox with signing a contract in violation of the anti-block law.

Wheeler Hits "Juke Box Evils"

WASHINGTON—Senator Burton K. Wheeler charged last week that some of the "juke box movies" being produced in Hollywood are "lewd and lascivious" and announced that the Senate Interstate Commerce sub-committee investigating the industry would continue its hearings.

He made the statement after conferring with sub-committee chairman D. Worth Clark and Senator Gerald P. Nye, who was co-sponsor of the resolution calling for the inquiry.

Wheeler, chairman of the Interstate Commerce Committee, said he wanted the five-man sub-committee he appointed to go on with its preliminary investigation until it is completed and then report to the full committee. Then, he said, it will be up to the full committee to decide whether to send the resolution to the Senate and ask funds for a formal investigation.

Wheeler said there seemed to be a "misapprehension" that the sub-committee was conducting an investigation by itself. He said he appointed it to determine whether a general investigation should be suggested to the Senate.

Twin "Blues" Bow

NEW YORK—A trio of Hollywood judges last week decided the New Orleans vs. Memphis contest for the world premiere of Paramount's "Birth of the Blues." Judges, Buddy De Sylva, Irving Berlin, and a proxy for Paul Whiteman, decreed that the world premiere honor shall be held in both the Louisiana and Tennessee cities on the evening of Oct. 31.

William Fox Gets Year, Day

Fined $3,000, Takes Appeal

PHILADELPHIA—William Fox was sentenced last week to a year and a day in a Federal penitentiary and fined $3,000 on a charge of conspiracy to obstruct justice and defraud the government.

Fox pleaded guilty last spring, soon after he had been named in an indictment with J. Warren Davis, retired Federal circuit court judge, and Morgan S. Kaufman, Scranton, Pa., a lawyer. Davis and Kaufman were tried twice, with Fox the principal witness against them, and in both instances the jury failed to agree. Subsequently the government nolle prossed the indictment against them.

Immediately after Judge Guy K. Bard imposed sentence in Federal district court on the 62-year-old defendant the court granted permission to Fox's attorney, Martin Littleton, to appeal the sentence to the Federal Circuit Court. Bail was increased from $5,000 to $15,000, and that amount filed about two hours later in Fox's behalf.

Littleton asked Judge Bard for permission for his client to withdraw his plea of guilty and to stand trial before a jury. When that was denied, he pleaded for clemency, declaring that Fox had not sought judicial favors in return for loans totaling $27,500 which he testified he had made to Judge Davis, with Kaufman acting as an intermediary in one case.

Metro Sets Meeting

PITTSBURGH—H. M. Richey, Metro, told the convention of the Allied Motion Picture Theatre Owners of Western Pennsylvania, Inc., last week that Metro is planning to call one-day meetings of theatre owners, not to advertise or sell the company's product, but to discuss ways and means of getting better box-office results. Richey pointed out that advertising and exploitation would be discussed at the one-day session, as well as other topics of interest to the community theatre owners. He said that the number of the meetings will depend on the exhibitor reactions to them, and that the company would like to be able to sponsor this type of meeting every six months in every exchange territory.

Richey announced that the first exhibitor conference will be held on Nov. 25 in Columbus, O., with William Greene, Bureau of Advertising of the American Newspaper Publishers' Association, and William Ferguson, head of the exploitation department, in attendance at the session.

Banner VC Dinner

PITTSBURGH—The 13th annual banquet commemorating the founding of the Variety Clubs of America will be held here on Nov. 2, with many prominent industryites already set to attend. With a capacity of about 900, the committee, headed by Harry Kalmine, reported last week that over 800 tickets had already been sold.

8 out of 8 Eng

* LOEW'S, **ROCHESTER**—WARNER'S AVON, **UTICA**—LOEW'S STATE, **PROVIDENCE**—UNITED ARTISTS, **SAN FRANCISCO**—LOEW'S MAJESTIC, **BRIDGEPORT**—WARNER'S CAPITOL, **SPRINGFIELD, MASS.**—WARNER'S, **WORCESTER**—LOEW'S STATE, **SYRACUSE!**

and This Wee

...agements

prove it's the year's top AUDIENCE-APPROVAL HIT!

*** *8 out of 8* cities flash the identical box-office story! "Second day bigger than first . . . third day bigger than second . . . fourth day biggest of all!"**

If it had happened in one spot, it might be just a happy accident! But it happened the same week in 8 out of 8 . . . and the only answer to that is a GREAT AUDIENCE-APPROVAL PICTURE!

"A tense and engrossing show. It's as fresh as newspaper headlines. Terrific suspense and action!" — *Liberty Magazine*

"Has tremendous appeal for the masses. Timely, interesting drama with a fascinating background!" — *Showmen's Trade Review*

"Exciting screen fare, lavishly produced!" — *Harrison's Reports*

"A fine box-office attraction . . . fast-moving, action filled story, crammed with adventure, suspense and excitement." — *Motion Picture Daily*

"Exciting and entertaining melodrama. Should be a business getter in every type of theatre." — *Variety*

"Filled with action and suspense. A spy story of no small proportions, as contemporary as this very minute." — *Motion Picture Herald*

Edward Small presents

George BRENT ★ *Ilona* MASSEY ★ *Basil* RATHBONE

in

INTERNATIONAL LADY

with

Gene Lockhart · Marjorie Gateson · George Zucco · Martin Kosleck

Directed by Tim Whelan · Screenplay by Howard Estabrook

From an original story by E. Lloyd Sheldon & Jack DeWitt

RELEASED THRU UNITED ARTISTS

...vatch her in more than a hundred cities from coast to coast!

Dimmick Honored By SMPE Meeting

Receives the Progress Medal

NEW YORK—Glenn L. Dimmick, sound engineering expert at RCA Laboratories, received the Progress Medal of the Society of Motion Picture Engineers last week in recognition of his outstanding contributions to the advancement of the motion picture art. Dr. Dimmick is the second RCA engineer to be so honored, and follows Walt Disney on the Society's roll of medalists. Dr. E. W. Kellogg, RCA Laboratories, received the honor in 1937.

Presentation was made by Emery Huse, Society president, at the 50th semi-annual banquet and dance which marked the high point of the four-day convention. A citation of Dimmick's engineering accomplishments was read by Otto S. Schairer, vice-president, Radio Corporation of America, in charge of RCA Laboratories.

Presentation of the SMPE Journal Award was also made at the banquet, with the honors being carried off jointly by J. G. Frayne and V. Pagliarulo, Electrical Research Products, Inc., of Hollywood. Award is given for the best paper published in the SMPE Journal during the year. Winning technical discussion, printed in the June, 1940, issue, is entitled, "The Effects of Ultraviolet Light On Variable-Density Recording and Printing." Honor was won last year by Robert McMath, McMath-Hulbert Observatory of the University of Michigan.

Dimmick has been engaged in advance developments of sound recording and reproducing systems for the past 13 years. Forty patents have been issued to him in that time. Some of his principal developments include an ultra-violet light recording system, which makes possible higher quality recording of sound on film; the now standard "high fidelity," Class "B" push-pull recording system, which employs two amplifiers—one to "push" and one to "pull" sound through the system with life-like reality; the "Penumbra" method of variable density recording, which substitutes a sound track of fixed width, but variable density for the more common sound track of fixed density but variable width; sound powered telephones; and recording galvonometers.

Recently Dimmick has been engaged, with other members of the RCA research staff, in perfecting a practical commercial means of increasing the efficiency of motion picture camera and projector lenses, with a consequent improvement in the quality of the motion pictures themselves, by coating the lenses with a chemical film which virtually eliminates light reflection. The new service has recently been placed at the disposal of the nation's studios and theatres.

The Society's honor-bestowing also included the presentation of a certificate of testimonial to William C. Kunzmann, Cleveland, long-time convention vice-president of the Society.

The newly-elected members of the board of governors were introduced to the delegates by Huse. They are Frank E. Carlson, General Electric Company, Cleveland; J. A. Maurer, J. A. Maurer, Inc., New York City; and E. M. Honan, Electrical Research Products, Inc., Hollywood.

Huse, SMPE president, briefly reviewed the history of the Society at the banquet, and introduced the remaining members of the original 26. First meeting of the Society was held in New York in October, 1916, following incorporation in Washington, D. C., in July of that year.

Motion picture audiences throughout the country are now enjoying clearer, more contrasting films and hearing more realistic sound because of the recent introduction of a new type of fine-grain film, the Society of Motion Picture Engineers was told. New developments in the use of sound control tracks were also presented to the convention, as were several other new aspects of the art.

V. C. Shaner, Hollywood, outlined the benefits of the new type of fine grain film, recently introduced for general use of the motion picture industry after several years of application to special needs of the art. He pointed out that motion picture film is made up of clumps of silver in a chemical solution, and that the finer the grains of silver the better the picture and the clearer the sound.

Shaner revealed that the new type film has been adopted by the Paramount studios to the exclusion of older types, and that 50,000,000 feet have been consumed in release print manufacture. Meanwhile, research looking to the production of still finer grained film is already underway, he said.

Other contributions to the fine-grain film symposium were C. R. Daily, Hollywood, who spoke on "Production and Release Applications of Fine-Grain Films for Variable-Density Sound-Recording," and J. R. Wilkinson and F. L. Eich, who presented a paper entitled "Laboratory Modification and Procedure in Connection with Fine-Grain Printing." Another engineer, L. L. Ryder, told of recent advances in equipment and processes which are "Streamlining the Sound Plant" of modern studios.

At the session on motion picture sound developments, two discussions were devoted to recent improvement in control tracks to control the reproduction of sound in theatres. Sound may thus be controlled in volume automatically, adding appreciably to the realism and entertainment value of movies. Such a control track made possible the RCA Fantasound system used in the Disney-Stokowski "Fantasia."

J. G. Frayne and F. P. Hernfeld, Hollywood, told the engineers how control tracks are now available on standard motion picture film, being located between the picture and the sound tract. No special processing is required during recording, and the system is fully automatic in operation in the theatre.

R. R. Scoville and W. L. Bell discussed the use of control tracks and other devices in reducing the amount of extraneous noise in motion picture sound films. Their paper, "The Design and Use of Film Noise Reduction Systems," discussed the technical advances in this field in recent months.

W. A. Posner, New York, told the 200 delegates of advances in the splicing of motion picture film to eliminate noise when the spliced area passes through the sound reproducing system. A new type of light valve valuable in sound recording was discussed by W. J. Albersheim and L. F. Brown, New York.

The next convention will be held in the spring at Hollywood.

Among the local people who contributed much to the success of the meeting was Herb Griffin, International Projector Corporation, executive vice-president of the Society.

Newbold Morris, acting Mayor of New York, and Sol A. Rosenblatt, former NRA film and radio administrator and now general counsel of the Democratic national committee, last week condemned the Senate sub-committee investigation of alleged film propaganda in addresses before the SMPE at its convention get-together luncheon here.

Rosenblatt suggested an investigation of the investigators, stating that "it is evident that these rump investigators who took to the storm cellar as soon as the important elements of the press exposed the absurdity of their pretensions were but the Charlie McCarthys of those who manipulated behind the scenes." He said that the instigators of the investigation must be exposed.

Morris said that the industry "is to be praised and not condemned for its portrayal of national and international events." He added that it would be disastrous if the industry "becomes fearful of what the Government may say, or may do."

They're In Again

NEW YORK—The Metro College of Practical Knowledge is about to conduct another of its sociological experiments, it was said last week. Some weeks ago this institute came out with some startling findings on the Hyde content in every man and the feminine resistance to aggressive males.

Now the scientific sleuths plan to find out if a wife or a sweetheart can recognize the kisses of a loved one while blindfolded or through a beard.

The research is suggested by the theme of Metro's "The Chocolate Soldier," which has its world premiere at the Astor on Oct. 31.

(Editor's Note: So what?)

Hearings Postponed

WASHINGTON—Senator D. Worth Clark, chairman, last week announced a further postponement in the resumption of hearings by the Senate Interstate Commerce sub-committee investigating charges of war propaganda in films. Clark gave as his reason the absence of committee members from Washington. He said that it had not as yet been decided whether the committee would tackle the question of juke box pictures, assailed by Senator B. K. Wheeler.

Carry Your Office Under Your Arm! THE EXHIBITOR'S *Service Kit! Everybody's Talking About It!*

TODAY THE NATION KNOWS HOW GREAT IT IS!

Richard Llewellyn's

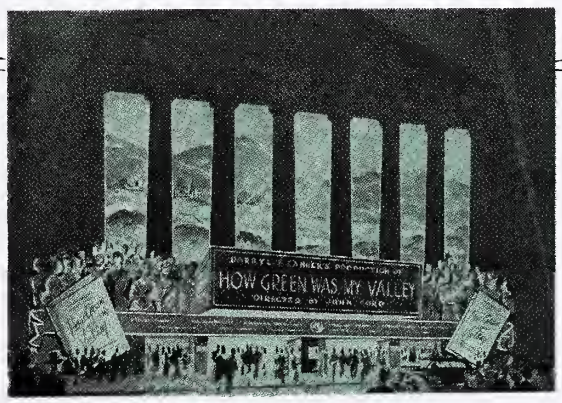
HOW GREEN WAS MY VALLEY

with

WALTER PIDGEON • MAUREEN O'HARA
DONALD CRISP • ANNA LEE • RODDY McDOWALL
John Loder • Sara Allgood • Barry Fitzgerald • Patric Knowles

Produced by DARRYL F. ZANUCK Directed by JOHN FORD

Screen Play by Philip Dunne



New York's throngs are thrilling to the World Premiere run at New York's Rivoli... as word flashes to the nation! From a score of cities came the motion picture critics of great newspapers to cover the brilliant opening! A masterpiece of 20th Century-Fox entertainment... heralded by a master-stroke of 20th Century-Fox showmanship!

20th CENTURY FOX

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will always be found under this heading.*)

Appeals Board

The arbitration decision which reduced the 14-day clearance of Stanley's Ritz over the West End, Newark, to seven days, was appealed last week by the Stanley Company of America. It was also ruled that the clearance enjoyed by Stanley's Savoy be eliminated in cases where the Ritz does not play a particular picture.

The Board last week upheld the decision of the arbitrator in the Hill, Philadelphia case. S-W's Sedgwick was dismissed as a defendant.

Buffalo

Arbitrator Michael Catalano last week adjourned the arbitration hearing of the complaint of Dipson Theatres, Inc., against the Big Five to Oct. 28, after hearing only three witnesses in six days of testimony. Dipson associate Andrew Gibson is expected to resume his testimony when the hearing re-opens, to further the Dipson contention that previous film availability should be restored to its Bailey, local nabe. The expectation that the petitioner's case would be completed last week was not realized.

New York

Allendale, Buffalo, last week entered a demand for arbitration, claiming that unreasonable clearance is being granted the Marlow, which it is charged, has reduced admission prices and engaged in "unfair practices." Named in the complaint are 20th-Fox, Warners, Paramount, and Loew's.

Latest complaint to be filed with the New York tribunal was introduced last weekend by Luxor Bleecker Amusement Corporation, operators, Waverly, 323 Sixth Avenue, naming RKO, Vitagraph, and 20th-Fox as defendants, and mentioning the Art, 8th Street. Several claims are made in the complaint, all of which protest the fact of an alleged deprivation by the defendants of the seven-day clearance previously enjoyed by the Waverly over the Art. Both houses are located in the Greenwich Village section of Manhattan. Luxor Bleecker first alleges that the deprivation of the seven-day clearance formerly given is "calculated to defeat" the purpose of the terms of Section VI of the consent decree. It asks the arbitrator to make an award of clearance "not calculated to defeat" such purposes. The second allegation is that the change of clearance constitutes a violation of Section VIII, and requests the arbitrator to fix reasonable clearance, Waverly having clearance over Art. The third allegation is that the distributor defendants have arbitrarily refused Waverly the requested run. It asks to be given this run, as enjoyed in the past. The complaint charges that the Art is affiliated with a big buying combine, but it does not state the name of this combine.

National Legion of Decency List—Oct. 30, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"Down Mexico Way," (Republic); "Gauchos of Eldorado," (Republic); "Riders Of the Timberline," (Paramount); "Roaring Frontiers," (Columbia); "Silver Stallion," (Monogram).

UNOBJECTIONABLE FOR ADULTS—"Appointment for Love," (Universal); "The Chocolate Soldier," (Metro); "How Green Was My Valley," (20th-Fox); "Suspicion," (RKO).

Philadelphia

Clearance case No. 11, that of the Parkside, Camden, N. J., which is threatening to set a record for length here, came up again on Oct. 24, with testimony taken from S-W Lyric manager Birk Binnard, S-W Grand assistant Anthony Blanche, and S-W Princess assistant John Bullock, on the physical characteristics of the area in question. Arbitrator C. J. Callaghan will visit the area. Joseph Varbalow, intervenor on behalf of the Victoria, obtained permission to amend his plea to include his Broadway and Towers. Attorneys were Herb Lazarus, for Paramount; Harry Pimstein for RKO; Stuart Aarons for Vitagraph, Inc. and Warner Brothers Circuit Management. Several exchange managers were also on hand. Next hearing on the Parkside case is set for Nov. 7 at 10 A. M. The Liberty, Camden, N. J. case will follow this one.

November 6 was set last week as the date for the hearing of the Rivoli case. Rupert C. Schaeffer, Jr., Esq. will be arbitrator.

Arbitrator S. Eugene Kuen, Jr., Esq. last week dismissed the complaint against RKO, Paramount, and Loew's brought by N. Herman Bornstein, lessee, Hatboro, Hatboro. Kuen held that the present seven-day clearance enjoyed by the Grove, Willow Grove, the intervenor, is reasonable. Expenses were divided equally between the complainant, defendants, and intervenor.

Washington

The AAA last week designated Milton W. King, well-known Washington attorney, as arbitrator in the case of the Linden, Baltimore, which had filed a clearance complaint against Vitagraph, Paramount, and RKO, with clearance granted the Met under fire. Hearing will be held on Nov. 5. The principals were unable to agree on a choice of an arbitrator.

The arbitrator's decision in the Dentonia, Denton, Md., case last week ruled that Loew's product will play the Dentonia immediately after the Reese, Harrington, Del.

Selznick-Carter Blake

NEW YORK—Carter Blake, who has been general manager for Alfred De Liagre, Jr., and associated with him in the production of many Broadway stage successes, was last week signed by David O. Selznick and placed by him in charge of talent. Blake will have offices on both coasts where he will search for, test, and cast new and old talent for forthcoming Selznick productions.

In the Newsreels

Friday, Oct. 24, 1941

MOVIETONE NEWS (Vol. 24, No. 14)—Iceland: Army digs in. Aviation Headlines. England: Aid to Russia. England: Women in war. Tule Lake, Cal.: Bird migration. Football: Army vs. Yale. Wurtsboro, N. Y.: Glider meet. Australia: Skiing.

NEWS OF THE DAY (Vol. XIII, No. 212)—Atlantic: U-Boat attacks. California: Mass plane delivery. New York: Windsors arrive. War zone bulletins. Football: Army vs. Yale.

PARAMOUNT NEWS (No. 17)—Rahway, N. J.: Train wreck. Iceland: Army laundry. Los Gatos, Cal.: Mill speeds defense. New York: Windsors arrive. Football: Harmon, Kimbrough debut. Klamath Falls, Ore.: Hunting opens.

RKO PATHE NEWS (Vol. 13, No. 17)—England: Tanks for Russia. Washington: Harriman report. Brooklyn, N. Y.: Kearny sister ship commissioned. New York: Windsors arrive. Santa Monica, Cal.: Aero-lab tests. Los Gatos, Cal.: Mill speeds defense. Niagara Falls: New bridge opens. Rahway, N. J.: Train wreck. Ft. Monmouth, N. J.: Gridders tackle Rutgers.

UNIVERSAL NEWSREEL (Vol. 14, No. 26)—Atlantic: S. S. Lehigh sunk. Brooklyn: New destroyer ready. Portsmouth, N. H.: Sub launched. Iceland: New uniform. Long Beach, Cal.: New air plant. Downey, Cal.: Mass plane delivery. England: Tanks for Soviet. New York: Windsors arrive. Niagara Falls: Bridge opens. Football: Americans vs. Bulls; Texas A & M vs. Texas Christian. N. Bergen, N. J.: Women wrestlers.

Wednesday, Oct. 22, 1941

IN ALL FIVE

Iceland: First official pictures.
Baltimore: Navy gridders down Cornell.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 24, No. 13)—English war scenes. Fashions: Skating styles. Norfolk. Aircraft carrier commissioned. Football: Penn vs. Princeton.

NEWS OF THE DAY (Vol. XIII, No. 211)—Norfolk: Knox speaks at commissioning of aircraft carrier. War Zone Headlines. Football: Georgia vs. Columbia.

PARAMOUNT NEWS (No. 16) — Atlantic: Kearny torpedoed. Maryland-New York: Windsors visit. Football: Michigan vs. Northwestern, Penn vs. Princeton.

RKO PATHE NEWS (Vol. 13, No. 16)—Hampton Roads, Va.: Carrier ready for Navy. New York: Windsors visit. Newport, Va.: Battleships rushed. England-U. S.: Planes launched. England: Prisoner swap fails. Football: Michigan vs. Northwestern.

UNIVERSAL NEWSREEL (Vol. 14, No. 25)—The Battle of Britain. New York: Windsors visit. Washington: Justices visit F. D. R. Football: Michigan vs. Northwestern, Georgia vs. Columbia.

Advance Shots

Features

ARIZONA CYCLONE (Universal). Johnny Mack Brown, Fuzzy Knight, Nell O'Day. 57m. This is up to the series' standard, shooting and photography being especially good.

FRIGHTENED LADY (Hoffberg). Marius Goring, Penelope Dudley Ward, Helen Haye. 80m. This is an okay dualler in spots where English-made mysteries are acceptable. Edgar Wallace authored it—a selling point.

THE KING (Trio). Raimu, Victor Francen, Gaby Morlay. 94m. This French import, with English titles, is fair for the art and transient trade. It is very sophisticated and adult.

Shorts

DON WINSLOW OF THE NAVY (Universal—Serials). 12ep. Good.

IN THE SWEET PIE AND PIE (Columbia—Comedies). 17m. Fair.

JUNGLE FISHING (Columbia—Sport). 11m. Good.

"So Many of Them"

Over the entrance to the towering pile that is the office of the New York Daily News, Joseph Medill Patterson, its editor and publisher, has caused to be inscribed the line "because He makes so many of them." It is a reference to Abraham Lincoln's observation of the evidence that God must love the common people. The greatest daily paper circulation in the world is built on that.

For six years Republic Pictures Corporation has adhered to its announced policy of delivering entertainment for the whole family, that great public which is at once the mainstay of both the box office and the nation.

The most entertainment for the most people, is the idea.

The formulae are plain to unmuddled minds. The ideas are as old as humanity, and as new as a baby's smile. They pertain to love's young dream, the devotion of mothers, the heroism of brave young men, the anxiety of fathers, the races for success, the lure of beauty, the zest of living, hope and faith and a good intent—all these among the dramatic struggles and frailties of humanity in pursuit of happiness.

This formula of Republic's has not much to do with the sophistications of what is called "cafe society," nor the interests of Newport, Southampton, Aiken, Palm Beach, or Sun Valley. Republic pictures are made for that larger audience of those who work for a living, like corned beef, and take their coffee in a big cup. That takes in more than admit it.

This is reminder, not argument. Six years of growing Republic success is six years of exhibitor success. Republic is made of, operates on, its share of dollars that come to the box office.

REPUBLIC PICTURES CORPORATION

BUY U. S. DEFENSE BONDS

LAST CALL

TO RECEIVE YOUR 1942 BOOKING CALENDAR FREE

Only those who have their written requests in our hands by November 3 will receive one. Remember, no calendar will be reserved for you unless you ask for one.

MAIL THE COUPON TODAY FOR YOUR FREE CALENDAR

THE EXHIBITOR
1225 Vine Street
Philadelphia, Pa.

Please send me a 1942 BOOKING CALENDAR which I understand will be sent me FREE.

Name

Address or Theatre

City

State

Prosecution Winds Up Case

Browne, Bioff Trial Continues

NEW YORK—Prosecution of George E. Browne and William Bioff wound up on Oct. 22, when, before the Federal court jury, a series of witnesses told of another $100,000 turned over to the labor chiefs by the film industry. The total alleged to have been paid to the two men was thus raised to about $750,000.

Austin C. Keough, vice president, secretary, director, and general counsel of Paramount Pictures, Inc., identified himself as the sponsor of the payments disclosed. He was not permitted to say what threats might have been made to him before he decided to meet Bioff's alleged demands, because the threats were not made to him directly, but through another film executive and so would be hearsay, according to his testimony. Judge John C. Knox, however, allowed U. S. Attorney Mathias F. Correa to ask the witness why he had chosen to pay the alleged tribute.

Keough answered:

"I regarded the making of these payments to Mr. Bioff and to such others as were associated with him in receiving these payments as necessary to preserve my company against possible and very probable financial disaster."

Previous witnesses had testified they had feared strikes threatened by Bioff among the theatre projectionists in his union.

The $100,000 from Paramount was turned over to Bioff in various installments, Keough and other officials of the company testified. Keough said he made a first payment of $7,500 in the spring of 1936 in response to a demand by Bioff soon after a meeting of film executives and union officials at which the alliance obtained a salary increase of 10 per cent for its members. Another $20,000 was handed over in September, and then Bioff went to California from Chicago, Keough said.

Arthur C. Martin, controller, and Henry Herzbrun, a former attorney for the company, told of handling payments in California. Herzbrun said Keough told him to pay Bioff "the difference between $100,000 and $27,500," which Keough had previously paid.

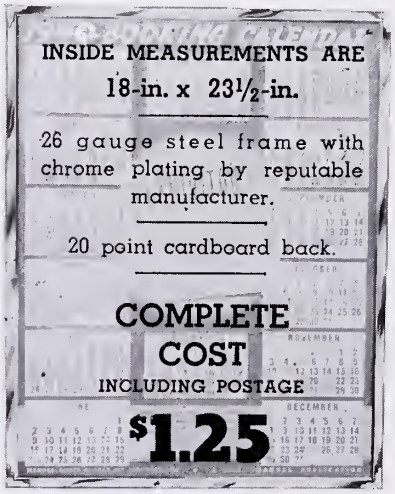
The men in California contributed sums, they said, that brought the total to $90,000, and Keough made the final payment of $10,000 in January, 1938.

Harry M. Warner testified at the second day's hearing last week that it was "good business" to keep on friendly terms with Bioff, but the film executive admitted that there was a time when he had two bodyguards to protect him from the union leader. Warner finished his testimony.

Warner revealed that he had two bodyguards in December, 1937, after he had refused to give Bioff $20,000 said to be due on the Warners' $50,000 annual tribute to the union man. Warner soon decided to make the payment, he declared, and after that the bodyguards went back to their ordinary work as studio policemen.

(*Continued on page* 13)

A NEAT CHROMIUM FRAME for your 1942 BOOKING CALENDAR



We have on hand a limited number of these frames designed especially to accommodate—and keep in good order throughout the year — our

ANNUAL BOOKING CALENDAR

Of sturdy construction and plated in chromium it promises to give good service on your office wall for many years to come. Place your order now as our supply is limited due to government priorities on the metal used in the manufacture of these frames.

THE EXHIBITOR
1225 Vine Street
Philadelphia, Pa.

Please place my order for ..... ALL-METAL FRAMES to fit my ANNUAL BOOKING CALENDAR as shown in your recent issue. I understand shipment will be made via Parcel Post C.O.D. at the complete cost per frame, including postage, of $1.25 each.

Name .....

Address .....

Allied Board

(*Continued from page 9*)

6—Formulation of an acceptable distribution system to be adopted when the consent decree lapses.

7—Discussions, and if possible adjustment or modification of the policies or practices of one branch or member thereof which are opposed by any other branch or a substantial portion thereof.

In a statement by the board, it was pointed out that "in case a national joint conference committee is established, and so long as Allied shall remain a party thereto, national Allied will not take public condemnatory action regarding grievances against other branches of the industry involving their policies and practices, which are within the purview of its joint committee, until such grievances have first been submitted to the national joint conference committee and will recommend that its affiliated regional associates adopt a like policy. The foregoing policy is subject to the following limitations:

"(1) Allied's representatives will not submit to the joint committee any matter which, in the opinion of the general counsel, is outside the purview of the joint committee or matters the consideration of which might be unlawful;

"(2) As regards all matters for which no solution is found within a reasonable time by the national joint conference committee which is acceptable to Allied, Allied reserves the right to pursue such course and to adopt such measures as the board of directors may approve."

Myers said that the board of directors feels that Allied has made a "notable contribution to unity, co-operation, and a better understanding among the several branches of the industry. The board bespeaks a friendly reception for its representatives and urges that the several branches co-operate and assist in organizing and putting into operation a national joint conference committee."

The appointed Allied committee is now "on its own" to prepare for an all-industry conference.

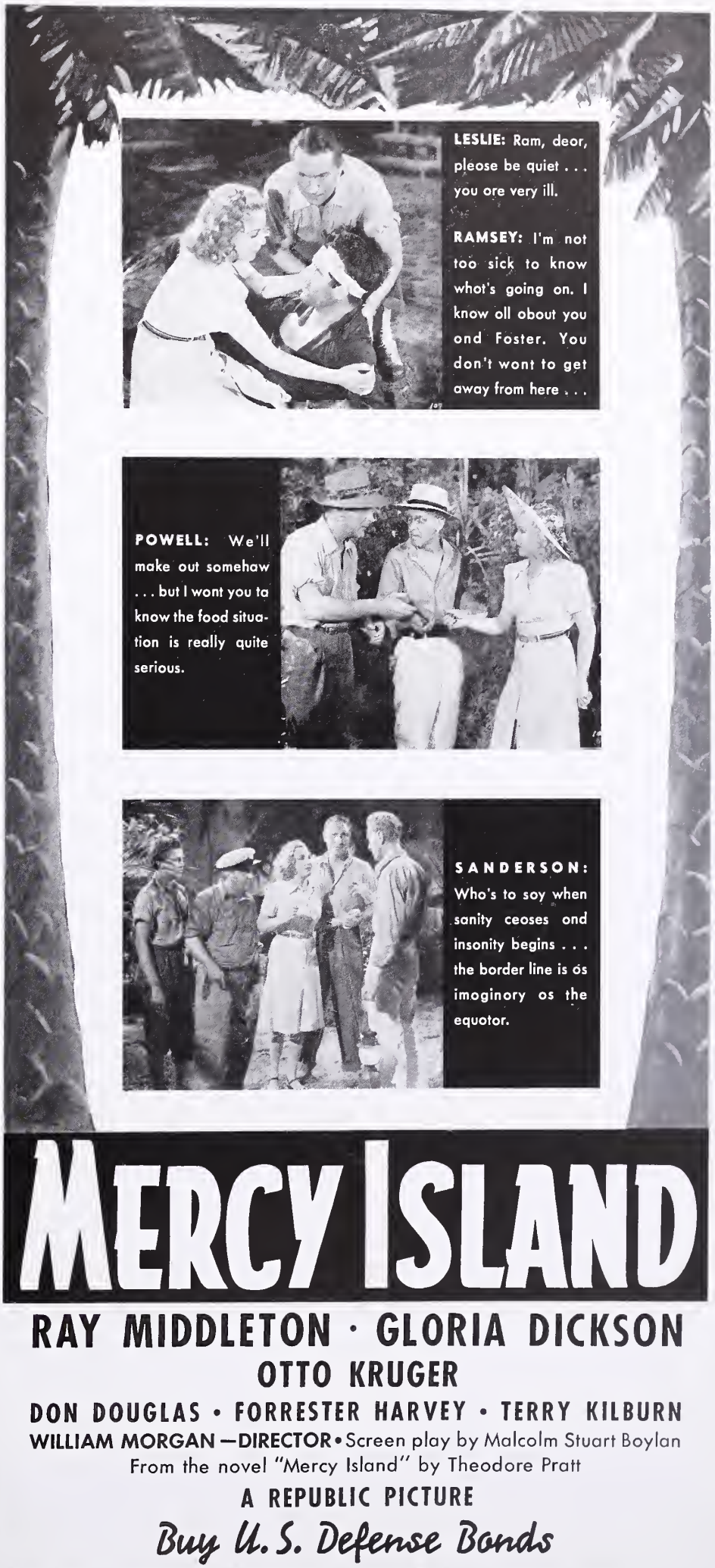
Moneyhun Aide to Botsford

NEW YORK—A. M. Botsford, director of advertising and publicity for 20th Century-Fox, last week announced the appointment of Frank Moneyhun as his executive assistant.

Moneyhun joined the advertising department of the company in January, 1939, and has been handling pressbook, co-operative, and national magazine advertising. He has been in theatre work since 1922 when he was assistant advertising manager of the Orpheum circuit. He remained in that post until 1929 when he joined Paramount-Publix, working in Miami, Atlanta, and Buffalo. In 1933 he became associated with the Katz and Dalle circuit in Indianapolis, and after five years there came to 20th Century-Fox.

Whitney to Washington

WASHINGTON—Offices of the Motion Picture Division of the Committee on Inter-America Relations will be moved here about Nov. 1, it was disclosed last week. John Hay Whitney is director.



Paramount Seeks Court Relief

Applies to Goddard In Minnesota Dispute

NEW YORK—Louis Phillips, Paramount legal department, last week made application to Federal Judge Henry W. Goddard to show cause why Paramount should not be released from the provisions of Sections III and IV of the consent decree in the sale of product in Minnesota. The company wants to be relieved from the blocks-of-five and tradeshow provisions until the unconstitutionality of the Minnesota law is determined. Judge Goddard signed the order and set the hearing for Oct. 31.

A statement from the company last week declared as follows:

"Paramount firmly believes that the statute passed by the legislature of Minnesota and commonly referred to as the anti-consent decree law is unconstitutional and invalid and it intends to defend vigorously the proceeding recently commenced against it and other distributors in the Municipal Court in St. Paul, Minn. in which it is charged with the violation of that law. Austin C. Keough, general counsel, last week stated that local counsel had been instructed to take all necessary steps to obtain a court decision on the unconstitutionality of the act. He said that Paramount has all along been of the opinion that the action of exhibitors of the state in obtaining the passage of this law was ill-advised. It appears that many exhibitors fear to contract for pictures in Minnesota in a manner conflicting with the Minnesota Statute, believing that to do so would be a violation of the law on their part. Paramount cannot offer its pictures to exhibitors in Minnestoa in conformity with the law of that state and at the same time comply with the consent decree of the Federal Court which is binding upon it. Litigation to determine the unconstitutionality of the act is likely to be long drawn out.

"The company does not want to have its customers in the state deprived of an opportunity to obtain its pictures while this litigation is going on. Accordingly, it intends to apply to the Federal Court in New York for an order permitting the licensing of its pictures in Minnesota without first having to trade-show them and without the limitation of the "blocks-of-five" provision of the decree until such time as the courts shall have determined the unconstitutionality of the Minn. law."

English Thaw Reported

WASHINGTON—It was reported here last week that American distributors will be able to withdraw approximately $40,000,000 from England during the coming year under the monetary agreement which the State Department has under negotiation with British Treasury officials. The agreement, to take effect on Nov. 1, is said to provide for (1) thawing out of 50 per cent of the frozen funds amounting to about $40,000,000, which would give distributors approximately $20,000,000 in the blocked currency, and (2) increase on remittances from film rentals to $20,000,000.

Kirsch to Confab

NEW YORK—Jack Kirsch and another member of Allied's conference committee will discuss the organization's unity plan with major company sales managers this week, marking the initial move in organizing the distributors into the plan. The Allied representatives are to determine the companies' reaction to the proposal and the extent to which they will cooperate and participate.

A distributors' committee to confer with Allied groups will probably be appointed as a result of the session. It is reported that the distributors will invite the MPTOA and other organized exhibitor groups and production forces to meet in one big joint session at a later time.

Quaker City Suit Back on Calendar

PHILADELPHIA—November 10 was set last week as the date for the hearing in the $250,000 triple damage suit brought by the Lansdowne Theatre Company against the eight major distributors. An out-of-court-settlement this summer was found to be unsatisfactory to the complainants, who operated the Lansdowne until it was taken over by Warner Brothers' Circuit Management Corporation, formerly one of the defendants in the suit. Hearing will be held before Federal Judge William H. Kirkpatrick in United States Circuit Court.

It was understood that the interests which control the plaintiff company had a settlement deal calling for 25 per cent of the profits of the Lansdowne and Waverly, and that the request was made for a guarantee of film costs for the Lansdowne to be not more than 50 per cent of what the Waverly film bill was.

It is reported that the film companies refused to make such a deal. Therefore, because of the difficulty of putting such an arrangement in writing and the inability of Stanley-Warner to give an oral promise because there was no way of giving the necessary assurances, the case was opened up again.

"Purchase" Bow Ready

NEW YORK—A world premiere trade showing, the first in the history of the industry, will be given the Technicolor production, "Louisiana Purchase," at a meeting of Paramount's district managers, to be held at the Drake Hotel, Chicago, on November 14 and 15, it was announced last week.

The meeting will be attended by a delegation of home office executives headed by Agnew, Charles M. Reagan, assistant sales manager; J. J. Unger and G. A. Smith, division managers; Oscar A. Morgan, general sales manager of short subjects and news; G. B. J. Frawley, R. M. Gillham, and Alec Moss.

During morning and afternoon sessions of the two-day meeting, final plans for the handling and selling campaign will be discussed.

Clinton, Krouse Honored in Phila.

Large Sum Raised For Relief

PHILADELPHIA—Local film men turned out last week for a testimonial dinner to Fire Marshal Jacob Clinton and Local 307-national IATSE officer Lou Krouse at the Ritz-Carlton.

Fire Marshal Clinton, presented by David Barrist with a sterling silver tray and a scroll signed by those present on behalf of the assemblage, has been in the Fire Department 36 years, being honored with the Bok bravery award in 1923. He has been responsible for the excellent fire safety record of local theatres.

Krouse, presented with similar tokens by Jack Beresin, spoke feelingly of his friends in the business. His slogan, he said, is "Live and Help Live," which may account for a record of 30 strikeless years in this area as far as the projectionists are concerned.

Others who spoke included Jay Emanuel, Edgar Moss, and Morris Wolf, followed by Harry Hershfield. A total of $38,000 was raised from those present for the Allied Jewish Appeal, with Jacob Fox agreeing to contribute a sum equal to 10 per cent of everything pledged that night.

Suit Over Tele. Equipment

NEW YORK—Midtown Theatre Corporation last week filed a suit in the New York Supreme Court against Scophony, Ltd., seeking confirmation of an award of $1,891 for alleged breach of contract to supply large screen television equipment to the Rialto.

Paul Raibourn, arbitrator, had made the award after ruling that the defendant had failed to supply the use of a television receiver as a regular feature of the theatre.

Lester Isaac to Rio

NEW YORK—Loew projection head Lester Isaac left for Rio last week to attend the formal opening of the company's second new house in that city's suburban area.

Following the premiere, Isaac is slated to inspect projection in Loew houses in Sao Paulo, Montevideo, Santiago, Valparaiso, and Lima, as well as the Metro exchange in Buenos Aires.

Coming and Going

NEW YORK—Trains from the west this week brought Walter Pidgeon, producer Joseph Pasternak, and director Harold Bucquet to this city. These new arrivals augment Maureen O'Sullivan, director George Cukor, producer Victor Saville, and Herbert Marshall, current visitors.

Ex-Foxites In New Move

NEW YORK—Marie Slate and Michael J. Boscia, formerly of the 20th Century-Fox home office advertising and publicity staff, last week joined the Department of Public Information at the Citizens' Committee for the Army and Navy, Inc.

Prosecution

(*Continued from page* 11a)

The testimony brought out by United States Attorney Correa contained one more fragment of information about what Bioff ostensibly did with the money exacted from the industry. The important film executives who have testified so far have listed payments amounting to upward of $626,000. Samuel Carlisle, controller, Warner Brothers, said that he had been with Albert Warner, treasurer, in the middle of May, 1937, when Bioff called to ask for $15,000.

"I'm going to a labor convention and I have to dish it out to the district leaders," Bioff declared, according to Carlisle. He added that the defendant refused a check for the amount, and that a few days later it was paid to him in cash.

Carlisle and Thomas J. Martin, senior accountant, told of the way that the money was raised to pay Bioff without putting the affair on the corporation's records. It was done, they indicated, in much the same way used by officials of Loew's, Inc., and 20th Century-Fox. Expense vouchers were padded and the cost of imaginary gifts to film critics was listed on the books, Martin said. He identified vouchers ranging from $200 to $19,827 and totaling $91,634. Money obtained through the vouchers and enough more to bring the sum to $100,000 went to Bioff, Martin testified.

Fear of personal violence was admitted as a reason for acquiescence to the alleged demands of Bioff. Stories of payments totaling $100,000 went into the Federal court record as United States Attorney Correa examined Albert and Harry M. Warner about their dealings with the leaders of the International Alliance of Theatrical Stage Employes.

It was Harry M. Warner, president, Warner Brothers Pictures, Inc., who conceded that fear for his personal safety was one reason he paid Bioff $20,000. That was in December, 1937, and early January, 1938, some time after his brother had turned over $80,000 to Bioff, according to the testimony.

Like his brother Albert, vice president and treasurer of the corporation, Warner said he was afraid of what the defendants might do to the motion picture organization, by fomenting strikes among their large membership of theatre projectionists, if their demands were not met. Then he added:

"Too, I was afraid of bodily harm."

While earlier witnesses had told of payments of $50,000 at a time, Albert Warner related how he had found it hard to put up $10,000 in a lump. Bioff spoke contemptuously of such a sum and remarked, the witness said:

"'By the time I get $10,000 split up among the boys it will be peanuts.'"

That was the first intimation that Bioff shared his receipts with others. Another such hint came soon afterward from Harry Warner. He said Bioff had come to him with a demand for $20,000 shortly before Christmas of 1937, and here again the labor leader was quoted as saying "the boys" were insisting on more money. Warner said he contrived to get $7,500 in cash ready. When he gave this to Bioff, he testified:

"He looked at it and said: 'This is chicken feed, but it will do to help out before Christmas.'"

Albert Warner said he gave Bioff $10,000 toward the end of May, 1936, and similar amounts in August and December of the same year. A $20,000 payment was made in February of 1937, and two more of $15,000 each followed in April and May or June of that year, he testified.

Harry Warner described the $7,500 payment that he said was made only after Bioff had convinced him that it would be dangerous to refuse. Another contribution, of $12,500, was made just after New Year's Day, he said, and after Bioff had received it Warner said he told him:

"Don't ask for any more money, because you won't get it."

There was no indication that any more payments were made by the Warners after that, although other witnesses had described payments that were alleged to have been continued until last spring.

Who Paid the Tax?

MERIDEN, CONN.—Ever hear of a theatre manager winning passes to the opposition house? Yup! Well, it happened up here last fortnight.

Joe Samartano, Palace, heard his own name called from his own stage. Chamber of Commerce biggies gave out awards in a business-building contest.

Passes were for the Capitol. At last reports, Joe was making up a theatre party.

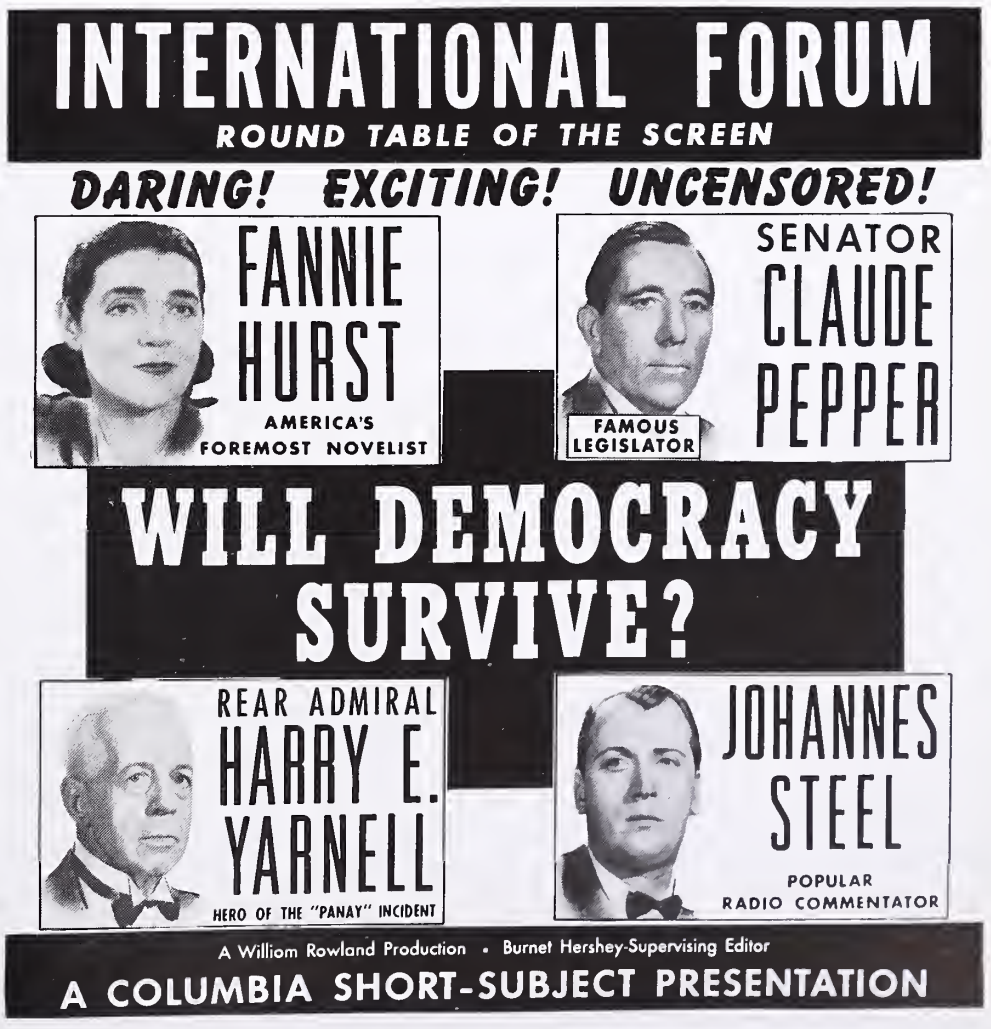
Stockholders File Suits

NEW YORK—In two separate New York Supreme Court stockholders' suits filed last week as a result of disclosures made in the Browne-Bioff trial, Loew's and 20th-Fox were named as defendants. In both cases, the indicted labor leaders were also named as defendants, as were the officers and directors of the two companies.

Justus I. Laneur, holder of 80 shares of Loew's common stock, asked that the defendants be required to repay about $500,000 allegedly improperly paid to Browne and Bioff. Defendants in the 20th-Fox suit, brought by Jerome M. Stein, were also charged with making improper payments. The complaint asked for an order directing an accounting for the unspecified amount allegedly paid out.

Browne and Bioff refused to be served in the suits in Federal Court, claiming they are in the jurisdiction solely for the purposes of the Federal Court trial.

NEW YORK—The first repercussion of testimony in the Browne-Bioff trial, a stockholder's suit against 20th-Fox Film Corporation and the entire roster of its board of directors was served last week in New York Supreme Court. The plaintiff, Helen Solomon, holder of 200 shares of common stock, demanded an accounting by the directors charging that the defendants wasted the company's funds by "unlawfully paying to Browne and Bioff funds for illegal and improper purposes."



Our Corporal Mentlik TOURS THE SOUTHLAND

Dear Chief:

Reposing somewhere in the confines of the O-K Laundry in Coushatta, La., are 20 pages of longhand written by yours, very truly. They were written while I was headquartering in a tiny Baptist Church in Powhatan, La. I placed them neatly in an envelope, addressed the envelope to you, and carried the whole mess to Coushatta with me. I intended to buy some stamps and get it off to you. I knew you'd need at least a few days to decipher the Mentlik scrawl.

But, typical of Mentlik, I ducked into the O-K when it started to rain. We drove off to Mansfield, some 30 miles away, and it was there that I discovered that I left the envelope behind. I never did get back to Coushatta on accounta a soldier on maneuvers is like a vaude trouper on one-night stands.

Just in case I have a reader or two, chief, you can relay the above infor to them as my apology for not sending along any long-winded gossip. Be that as it may, here's some more stuff about maneuvers and what's been happening since we returned to Fort McClellan.

He Left Off In Hope, Ark.

Methinks I left off somewhere in Hope, Ark. Life was getting to be a combination of excitement, discomfort, boredom, and fun. It's a funny combo, but that's exactly what it was. From Hope we moved into Louisiana, stopped off for a short stay in a town called Bernice, then moved further south to Ruston, where we bumped into the first tangible activity of the U. S. O. They had an entire floor set up for us soldier guys and we managed to shove in some dancing and relaxation while bivouacked near that burg.

Another good thing about Ruston was that we were near Monroe. So to Monroe I went to see some friends and a wonderful time was had by all—especially me. Another move brought us further south again, this time to Hodge. Hodge smelled familiar to us. When we were bivouacked near Camden, Ark., where a huge paper mill was located, we became familiar with the odor of paper mills. For some reason or other, they remind me of quickies—"stink" is such a horrible word.

What A Break For Camden

Now that I mentioned Camden, I remind myself that I forgot to tell you about it. It was 'way back on the last day of August that about 100,000 troops were camped not far from that burg. And all those troops were paid on the same day. You never saw a town as crowded as Camden was that day. I got into town early and couldn't fight my way through the streets. Picture Times Square on New Year's Eve and you have a modest idea of what Camden looked like on pay day. There were too many soldiers for me so I scrammed and moved on to Smakover where I had nothing to do but go to a movie. "Road Show" and a Johnny Mack Brown shoot-em-up were programmed. I saw the former a year ago in the UA projection room and it left me cold, but I laughed like mad when I saw it this time. Mebbe it was on accounta all the other customers were laughing themselves outa their seats. And I'm always a sucker for the oaties. In other words, 'twas an enjoyable afternoon I spent in Smakover. Came night and a tour of the local honky-tonks with a gent and his missus who sorta adopted my chum and myself for the day.

But back to Louisiana (seein' as how all this took place some time ago, it's gonna be a jumpy account) and Hodge and the paper mill (whew!!!!). We were right on the outskirts of the town and the town was right on the outskirts of a bigger town (Jonesboro), so we were pretty much in civilized territory. There's one thing I did notice about Louisiana and that is that the mosquitoes, chiggers, and wood ticks are very democratic—wherever you may be, be it town or country, those dinosaur-like mosquitoes are gonna be right with you. They sound like diving Messerschmidts, only worse. And I itch whenever I talk about chiggers and ticks. So I won't talk about 'em other than to say that the further they stay from Mentlik, the happier said soldier will be. Hung around Hodge and Jonesboro long enough to take advantage of the U.S.O. showers and see a Metro "B" job in the paper mill burg. The celluloid was a pleasant little programmer called "I'll Wait for You," which seemed like a screen test for Robert Sterling and another waste of Marsha Hunt's ability.

Almost forgot to tell you that I saw "Kiss The Boys Goodbye" in Camden, the day after payday. I laughed myself silly at that takeoff on "Yankee-Rebel" animosity. The house was loaded with Yankee soldiers and Rebel civvies when I was there and I thought the laughter would bring the roof down.

Okay, no more to be said about Camden.

He Plays Some "Bingo"

We kept on moving until we arrived to a point outside of Winnfield. So off to Monroe we went again. This time, our friends took us to a wide open burg called Tallulah (no relation to la Bankhead), which is in one of the few wet and wide open parishes (that's Louisiana for county) in the state. Gambling and drinking were wide open. Being a soldier, I naturally visited the biggest gambling house of 'em all—The Shamrock. Roulette, dice, Faro, etcetera, was being played all around, but remembering both my financial condition and my movie business background, I indulged in an exciting game of "Bingo." Somebody must love me. I played for a coupla hours and couldn't even get four beans on a line, much less the five necessary to win.

A poorer and wiser Corporal left Tallulah that night!

Lucky that I left, too, on accounta I returned to my area just in time to move out to a new one. This time it was halfway between Natchitoches (pronounced NAKATOSH) and Winnfield, alongside one of Louisiana's well-known and heartily disliked swamps. Came morning and I saw the sun through a haze of mosquitoes. Also came an order what said that Corporal Mentlik was placed on detached service with Seventh Army Corps. I packed my pack and barracks bag and rode off for the town of Campti. It wasn't until I arrived there that I knew what I was supposed to do. I was assigned as aide to a Lt. Kritter, liaison officer for the 27th Division. Our job was to plant ourselves at the Division Railhead (where supplies are drawn for the entire division and attached troops) and route replacements and returning prisoners to their respective units. It was all night work because troop and supply trains only operate at night in a blackout. Hundreds of supply trucks convene at the depot, but a plane flying overhead would never see them. It's a complete blackout and damned difficult to work in. It's amazing how those Quartermaster soldiers unload the food and supplies every night; break 'em down; load trucks; and by daylight everything looking as if nothing took place at all during the night.

He Handles Some Prisoners

We worked at all hours. When we were not handling our own men, we were taking care of prisoners captured by our own division and shipping them off by train, truck, or captured vehicle to Second Army Headquarters. It was a matter of sleeping at day and working nights. It sorta reminded me of my sleeping schedule back in New York town.

One night in Campti; a few wonderful days in Natchitoches; a coupla days in Powhatan; a one-nite stand in Hanna; another in Coushatta (where my original story is being laundered or sumpn); then off to Pelican (quaint name); two days in Benson; and then finally a few days in Keithville which was near enough to Shreveport to facilitate a few visits to that thriving burg. No time for any movie during that stretch.

He Is Now On His Way Back

About two and a half weeks ago I rejoined the Division administrative center in time to move back to Alabama. The first leg of the return trip brought us back to Winnfield where we stayed in a deserted C.C.C. camp for two days. It rained like mad those days, but we managed to get our equipment under cover. Another day's traveling brought us to Greenwood, Miss., where I renewed acquaintance with an old Wisconsin school chum for one night. It's amazing how many of my old schoolmates are living down south. I thought I'd never see a coupla fellows again, but I looked up a few in Texas, Arkansas, Louisiana, Mississippi, and Alabama during the maneuver. Some of 'em are married, others drafted; and some are still waiting (like Mentlik) for Wisconsin to have a terrific football team.

While on the subject of college and football teams, our next stop was right in the city of Tuscaloosa, home of the University of Alabama and the big leagues of college pigskinning. We were there in time to see the last half of the game in which Alabama took a pasting from Mississippi State. College spirit flared anew. I ate dinner in the Alabama chapter of my fraternity, went to a sorority dance, and went back to my pup tent at midnite. Sorta like a Cinderella in khaki.

The following day we were back at McClellan. And then my work really began. The army of United States men who enlisted for one year were to be discharged; the men over 28 years old were to be transferred to the Enlisted Reserve Corps and the inactive National Guard; furloughs had to be made out for 50 per cent of the company; a payroll had to be compiled; the paper work that had been neglected while I was on detached service

(*Continued on page* 16)

TERRITORY TRADE SCREENING GUIDE

(Editor's Note: In this department will be found, as the material is made available, official listings of all trade screenings in the territory covered by THE EXHIBITOR as required under the consent decree, or as announced otherwise by the various companies. This is not an advertisement, but another exclusive editorial service of THE EXHIBITOR. The material has been arranged in easy readable fashion, for constant reference. In addition, the fast printing system under which THE EXHIBITOR is published will assure that this list is accurate to within 24 hours of the time you receive it. All material within this department comes directly from the companies involved. It will be kept up to date and changed as screening times pass.)

ALBANY, N. Y., DISTRICT

CITY	DATE	TIME	TITLE	COMPANY	PLACE	STREET
ALBANY, N. Y.	Oct. 29—Wed.	10.00 A. M.	"Target For Tonight"	WB	Warner Theatre	Screening Room, 79 N. Pearl St.
ALBANY, N. Y.	Oct. 29—Wed.	11.00 A. M.	"Blues In the Night"	WB	Warner Theatre	Screening Room, 79 N. Pearl St.
ALBANY, N. Y.	Nov. 3—Mon.	10.30 A. M.	"Week End For Three"	RKO	20th-Fox Projection	Room, 1052 Broadway
ALBANY, N. Y.	Nov. 3—Mon.	11.45 A. M.	"Obliging Young Lady"	RKO	20th-Fox Projection	Room, 1052 Broadway
ALBANY, N. Y.	Nov. 5—Wed.	10.30 A. M.	"A Date With the Falcon"	RKO	20th-Fox Projection	Room, 1052 Broadway
ALBANY, N. Y.	Nov. 5—Wed.	11.45 A. M.	"Four Jacks and a Jill"	RKO	20th-Fox Projection	Room, 1052 Broadway
ALBANY, N. Y.	Nov. 6—Thurs.	10.30 A. M.	"Playmates"	RKO	20th-Fox Projection	Room, 1052 Broadway

BOSTON, MASS., DISTRICT

BOSTON, MASS.	Oct. 29—Wed.	10.00 A. M.	"Target For Tonight"	WB	20th-Fox Screening	Room, 115 Broadway
BOSTON, MASS.	Oct. 29—Wed.	11.00 A. M.	"Blues In the Night"	WB	20th-Fox Screening	Room, 115 Broadway
BOSTON, MASS.	Nov. 3—Mon.	10.30 A. M.	"Week End For Three"	RKO	RKO Exchange,	122 Arlington St.
BOSTON, MASS.	Nov. 3—Mon.	11.45 A. M.	"Obliging Young Lady"	RKO	RKO Exchange,	122 Arlington St.
BOSTON, MASS.	Nov. 5—Wed.	10.30 A. M.	"A Date With the Falcon"	RKO	RKO Exchange,	122 Arlington St.
BOSTON, MASS.	Nov. 5—Wed.	11.45 A. M.	"Four Jacks and a Jill"	RKO	RKO Exchange,	122 Arlington St.
BOSTON, MASS.	Nov. 6—Thurs.	10.30 A. M.	"Playmates"	RKO	RKO Exchange,	122 Arlington St.

BUFFALO, N. Y., DISTRICT

BUFFALO, N. Y.	Oct. 29—Wed.	10.00 A. M.	"Target For Tonight"	WB	Fox Screening	Room, 290 Franklin St.
BUFFALO, N. Y.	Oct. 29—Wed.	11.00 A. M.	"Blues In the Night"	WB	Fox Screening	Room, 290 Franklin St.
BUFFALO, N. Y.	Nov. 3—Mon.	10.30 A. M.	"Week End For Three"	RKO	20th-Fox Projection	Room, 290 Franklin St.
BUFFALO, N. Y.	Nov. 3—Mon.	11.45 A. M.	"Obliging Young Lady"	RKO	20th-Fox Projection	Room, 290 Franklin St.
BUFFALO, N. Y.	Nov. 5—Wed.	10.30 A. M.	"A Date With the Falcon"	RKO	20th-Fox Projection	Room, 290 Franklin St.
BUFFALO, N. Y.	Nov. 5—Wed.	11.45 A. M.	"Four Jacks and a Jill"	RKO	20th-Fox Projection	Room, 290 Franklin St.
BUFFALO, N. Y.	Nov. 6—Thurs.	10.30 A. M.	"Playmates"	RKO	20th-Fox Projection	Room, 290 Franklin St.

NEW HAVEN, CONN., DISTRICT

NEW HAVEN, CONN.	Oct. 29—Wed.	10.00 A. M.	"Target For Tonight"	WB	Warner Theatre	Screening Room, 70 College St.
NEW HAVEN, CONN.	Oct. 29—Wed.	11.00 A. M.	"Blues In the Night"	WB	Warner Theatre	Screening Room, 70 College St.
NEW HAVEN, CONN.	Nov. 3—Mon.	10.30 A. M.	"Week End For Three"	RKO	20th-Fox Projection	Room, 40 Whiting St.
NEW HAVEN, CONN.	Nov. 3—Mon.	11.45 A. M.	"Obliging Young Lady"	RKO	20th-Fox Projection	Room, 40 Whiting St.
NEW HAVEN, CONN.	Nov. 5—Wed.	10.30 A. M.	"A Date With the Falcon"	RKO	20th-Fox Projection	Room, 40 Whiting St.
NEW HAVEN, CONN.	Nov. 5—Wed.	11.45 A. M.	"Four Jacks and a Jill"	RKO	20th-Fox Projection	Room, 40 Whiting St.
NEW HAVEN, CONN.	Nov. 6—Thur.	10.30 A. M.	"Playmates"	RKO	20th-Fox Projection	Room, 40 Whiting St.

NEW YORK DISTRICT

NEW YORK	Oct. 29—Wed.	11.00 A. M.	"Blues In the Night"	WB	Home Office	Screening Room, 321 W. 44th St.
NEW YORK	Oct. 30.—Thurs.	11.00 A. M.	Seven Vitaphone Short Subjects	WB	Warner	Screening Room, 325 W. 44th St.
NEW YORK	Nov. 3—Mon.	10.30 A. M.	"Obliging Young Lady"	RKO	RKO Exchange,	630 Ninth Ave.
NEW YORK	Nov. 3—Mon.	2.30 P. M.	"Obliging Young Lady"	RKO	RKO Exchange,	630 Ninth Ave.
NEW YORK	Nov. 5—Wed.	10.30 A. M.	"A Date With the Falcon"	RKO	RKO Exchange,	630 Ninth Ave.
NEW YORK	Nov. 5—Wed.	11.45 A. M.	"Four Jacks and a Jill"	RKO	RKO Exchange,	630 Ninth Ave.
NEW YORK	Nov. 5—Wed.	2.30 P. M.	"A Date With the Falcon"	RKO	RKO Exchange,	630 Ninth Ave.
NEW YORK	Nov. 5—Wed.	3.45 P. M.	"Four Jacks and a Jill'	RKO	RKO Exchange,	630 Ninth Ave.
NEW YORK	Nov. 6—Thurs.	10.30 A. M.	"Playmates"	RKO	RKO Exchange,	630 Ninth Ave.
NEW YORK	Nov. 6—Thurs.	2.30 P. M.	"Playmates"	RKO	RKO Exchange,	630 Ninth Ave.

PHILADELPHIA DISTRICT

PHILADELPHIA	Oct. 29—Wed.	10.00 A. M.	"Target For Tonight"	WB	Vine St. Screening	Room, 1220 Vine St.
PHILADELPHIA	Oct. 29—Wed.	11.00 A. M.	"Blues In the Night"	WB	Vine St. Screening	Room, 1220 Vine St.
PHILADELPHIA	Nov. 3—Mon.	10.30 A. M.	"Week End For Three"	RKO	RKO Exchange,	250 North 13th St.
PHILADELPHIA	Nov. 3—Mon.	11.45 A. M.	"Obliging Young Lady"	RKO	RKO Exchange,	250 North 13th St.
PHILADELPHIA	Nov. 5—Wed.	10.30 A. M.	"A Date With the Falcon"	RKO	RKO Exchange,	250 North 13th St.
PHILADELPHIA	Nov. 5—Wed.	11.45 A. M.	"Four Jacks and a Jill"	RKO	RKO Exchange,	250 North 13th St.
PHILADELPHIA	Nov. 6—Thurs.	10.30 A. M.	"Playmates"	RKO	RKO Exchange,	250 North 13th St.

WASHINGTON, D. C., DISTRICT

WASHINGTON, D. C.	Oct. 29—Wed.	10.00 A. M.	"Target For Tonight"	WB	Earle Theatre Building,	13th and E Sts., N. W.
WASHINGTON, D. C.	Oct. 29—Wed.	11.00 A. M.	"Blues In the Night"	WB	Earle Theatre Building,	13th and E Sts., N. W.
WASHINGTON, D. C.	Nov. 3—Mon.	10.30 A. M.	"Week End For Three"	RKO	20th-Fox Projection	Room, 932 N. J. Ave., N. W.
WASHINGTON, D. C.	Nov. 3—Mon.	11.45 A. M.	"Obliging Young Lady"	RKO	20th-Fox Projection	Room, 932 N. J. Ave., N. W.
WASHINGTON, D. C.	Nov. 5—Wed.	10.30 A. M.	"A Date With the Falcon"	RKO	20th-Fox Projection	Room, 932 N. J. Ave., N. W.
WASHINGTON, D. C.	Nov. 5—Wed.	11.45 A. M.	"Four Jacks and a Jill"	RKO	20th-Fox Projection	Room, 932 N. J. Ave., N. W.
WASHINGTON, D. C.	Nov. 6—Thur.	10.30 A. M.	"Playmates"	RKO	20th-Fox Projection	Room, 932 N. J. Ave., N. W.

(Continued on next page)

Corporal Mentlik

(*Continued from page* 14)

had to be brought up to date; and besides that there were the normal daily duties of a clerk to be taken care of. I was kept on the run for about two weeks with hardly any time to myself. Sleep was more of a dream than a fact.

However, as all things do, the work eased up. It's sorta like a lull before the storm, becuz there are gonna be more discharges, another payroll, and more furloughs for the other half of the company to be taken care of in a few days.

He Likes
20th-Fox Show

I relaxed last night by running into Jacksonville to get a glimpse of friend Alice Faye and Wisconsinite Don Ameche in "That Night In Rio." I thought it was a honey and the audience agreed with me. I wondered if the localites would appreciate the color, production, and Carmen Miranda. They did. Mr. and Mrs. Townley, who run the little Princess Theatre (spelled t-h-e-a-t-r-e instead of t-h-e-a-t-e-r at the special request of a reader in Gardner, Mass., who thoroughly dislikes the use of the latter spelling) in Jacksonville, are a couple of swell folk who are always around the house greeting the patrons and passers-by. They were out in Hollywood this past summer, and I got a kick outa swapping experiences with 'em.

Shorts Are
Plugged, Too

The other day I received a note from Phil Williams of the March of Time. He facetiously asks why I don't mention shorts along with features in the occasional letters I write. No offense. Matter of fact, I've noticed that these southern houses go in for short subjects in a big way. The audiences go nuts over travelogues and cartoons while the exhibitors feed them enough commercials to drive a sane customer crazy. They can't drive me crazy on accounta there is still no evidence that I'm sane.

Luv and kisses,

LEW "CHIGGER-BITTEN" MENTLIK,

Your temporarily ex-New York Correspondent.

P.S.—This evening we are tasting a hunk of Alabama winter—and it ain't warm.

(ED. NOTE: Is that bad?)

Who's Screening Today? See the Territory Trade-Screening Guide.

Six Premieres For U's "Winslow"

NEW YORK—Six simultaneous pre-release world premieres of Universal's chapter-play, "Don Winslow Of the Navy," were announced last week by short subjects manager Bernard Kreisler to take place on "Navy Day," Oct. 27.

Kreisler, in making this announcement, stated that the arrangements for such simultaneous openings on a short subject were unique, especially since the premieres would be attended with all the color usually accorded feature production openings, with local units of the United States Navy lending their full co-operation as a result of the navy's approval of the picture.

Openings were set at the Granby, Norfolk, Va.; Alhambra, Cleveland; Senate, Harrisburg, Pa.; Ambassador, Indianapolis; State, Long Beach, Calif.; and Telenews, Los Angeles. Don Terry, the lead, was scheduled to make a number of personal appearances for openings.

UA Branch Opens

NEW YORK—Closing of United Artists' branch in Minneapolis as a result of the anti-block-of-five law was postponed last week, with the staff retained in full and the office operating on a week-to-week basis. Ralph Cramblet, UA manager in Minneapolis, said that the decision to not close was made in view of the anti-five complaints filed last week against RKO, Paramount, and 20th-Fox for alleged violations of the law. Cramblet indicated that the UA branch would continue to function until the outcome of the complaints was determined.

Priority Aid Asked

NEW YORK—Francis S. Harmon, executive assistant to MPPDA President Will H. Hayes and the film industry's Co-ordinator for National Defense, was last week slated to ask the Office of Production Management in Washington to make available to Hollywood and other studios the material essential for their maintenance and the building of sets during 1942. Speaking before the SMPE convention here, Harmon outlined the one-year estimate of purchases which he said must be obtained if production is to remain on an even keel.

"Show Builder" Christened

NEW YORK—A preview exhibition of Metro's traveling automotive unit No. 1 of "The Show Builder" for the trade press and company executives was held last week at the Hotel Astor, with Maureen O'Sullivan present to help christen it.

Newest addition to the many exploitation aids offered by the Friendly Company, this is one of a projected fleet of units to cover the entire country, visiting thousands of smaller situations yearly and aiding them in obtaining fullest results at the box-office from their exploitation campaigns.

The "Show Builder" is a specially constructed truck completely stocked with Metro service aids, and includes a voice-recording studio, motion picture machine and sound projector, and other equipment.

Conceived by Howard Dietz, executive in charge of promotion for Metro, "The Show Builders" are being supervised by W. R. Ferguson, exploitation manager.

Brief addresses were made by William F. Rodgers, Metro sales chief; Henderson M. Richey, exhibitor relations, and Dietz, with the latter acting as m.c. Special praise was given to Ferguson.

Admission Taxes Drop

WASHINGTON—The Bureau of Internal Revenue last week announced that total admission tax collections in the US amounted to $6,444,950.05 in September. This was a drop from August's $7,330,-283.72, but an improvement over the $5,851,655.13 collected in Sept., 1940. In New York, tax collections amounted to only $693,585.61 in September as against $1,529,054.66 in August.

It's A Hit—THE EXHIBITOR *Kit.*

Gordon Youngman Upped

NEW YORK—Gordon Youngman has been named general counsel of RKO Corporation and all subsidiaries, it was announced last week. He was formerly counsel for RKO and Pathe only. J. Henry Walters has been appointed general solicitor of RKO Corporation and all subsidiaries.

FOR YOUR GUIDANCE: CONCISE PRELIMINARY DATA ON THE SHOWS BEING SCREENED

(*Continued from page* 15)

BLUES IN THE NIGHT (WB)

CAST: Priscilla Lane, Richard Whorf, Betty Field, Lloyd Nolan, Jack Carson, Elia Kazan, Wally Ford, Peter Whitney, Billy Halop, George Lloyd, Charles Wilson, Mat McHugh, Joyce Compton, Herbert Haywood, William Gillespie, Howard da Silva. Directed by Anatole Litvak.

TARGET FOR TONIGHT (WB)

CAST: Produced in England with RAF actors.

WEEK END FOR THREE (RKO

CAST: Dennis O'Keefe, Jane Wyatt, Philip Reed, Edward Everett Horton, Franklin Pangborn, Marion Martin, Zasu Pitts, Hans Conreid, Mady Lawrence. Directed by Irving Reis.

OBLIGING YOUNG LADY (RKO)

CAST: Joan Carroll, Edmond O'Brien, Ruth Warrick, Richard Carlson. Directed by Richard Wallace.

A DATE WITH THE FALCON (RKO)

CAST: George Sanders, Wendy Barrie, James Gleason, Allen Jenkins, Mona Maris, Victor Kilian, Frank Moran, Russ Clark, Ed Gargan, Eddie Dunn, Alec Craig. Directed by Irving Reis.

FOUR JACKS AND A JILL (RKO)

CAST: Ray Bolger, Anne Shirley, Desi Arnaz, Jack Durant, Eddie Foy, Jr., June Havoc, Jack Briggs, William Blees, Lou Holtz, Henry Daniell, Robert Smith. Directed by Jack Hively.

PLAYMATES (RKO)

CAST: Kay Kyser, John Barrymore, Lupe Velez, May Robson, Patsy Kelly, Peter Lind Hayes, Alice Fleming, George Cleveland, Ginny Simms, Harry Babbitt, Ish Kabibble, Sully Mason, Kay Kyser's Band. Directed by David Butler.

Casey On Stand In Union Trial

Reviews Hollywood Angles of Case

NEW YORK—Patrick J. Casey, chairman, film producers' committee on the studios' basic labor agreement, testified last weekend that there was a six-year period when George E. Browne held such power that he might have destroyed the motion picture industry. The witness, called by defense counsel at the Federal court trial of Browne, president, International Alliance of Theatrical Stage Employees, and William Bioff, his agent. gave his opinion on the effectiveness of a strike among movie theatre employes while under cross-examination by United States Attorney Mathias F. Correa. His direct testimony, brought out by Michael Luddy, defense attorney, related to dealings among the producers and Browne and other labor leaders after Browne had become president of the union.

Browne took over, Casey said, after the strikes of 1933 had left the IATSE with a membership of about 150 among production employes. The bulk of its membership, previously between 5,000 and 6,000 went over to other unions, such as the carpenters and the electricians. When Browne came in he set about rebuilding the union, Casey said, and an important step was a return to participation in the basic agreement. Originally a party to the agreement, the union had withdrawn in 1933.

The heads of unions that had received former IATSE members into their locals were unwilling to let them return to the theatrical outfit, Casey said, but they met and conferred in 1935, after a strike by Browne's group had closed theatres in Chicago for a couple of days. Casey said he was not present at a conference among the leaders themselves, but related that after their conference the union men agreed to let the IATSE back into the agreement group. Thereafter Browne obtained wage increases amounting to $5,000,000 for his organization's members, Casey said.

Correa took up the question of theatre strikes and their possible effect on the industry, which has been described as dependent on an uninterrupted flow of money from theatres back to the producers.

He was asked whether Browne had not threatened to "close every theatre in the United States."

"I wouldn't go so far as to say that," the witness answered.

"But you understood, did you not, that such a move might destroy the movie industry?"

Replying that he had realized that fact, Casey was asked whether he held the same opinion about 1935, 1936, 1937, 1938, 1939, and 1940.

"Yes, I did, but I don't think it would include this year, because conditions are a good deal better than they have been," Casey said.

Previously it was ruled by Judge John C. Knox that Bioff and George E. Browne will have to let a jury decide whether they are guilty of the extortions attributed to them by the Government. He denied all defense motions for dismissal of the case.

The principal attack on the goverment's case was based on the contention that any prosecution was outlawed by the three-year statute of limitations before the indictment was handed up last spring. As Martin Conboy, counsel for Browne, stated the situation, the last payment by any of the film companies was made late in January, 1938, more than three years before the investigations of United States Attorney led to the accusations.

"Commissions" received by agents of Bioff could not legally be considered as payments involved in the extortions attributed to his client, Conboy said. The money came from a sales agency to which Loew's, Inc., diverted its business, the attorney pointed out. It did not come out of the coffers of the alleged victim, the movie company, and the sales agency was not even alleged by the government to be any sort of victim, Conboy insisted. The agency was willing to pay out the "commissions" to get the business from Loew's, he said.

This argument was opposed both by John L. Burling, assistant to Correa, and by the Court himself. Burling declared that the "commissions" were part of the general scheme, which also included the other payments, and that the matter was all of a piece. As to whether Loew's suffered from the "commission" affair, Judge Knox said:

"Through the pressure applied to Loew's, it was forced to trade with a corporation which otherwise it would not trade with, and the net result to the defendants was the same as if they had taken money out of Loew's till."

He said he would let the jury decide whether the testimony of government witnesses that the movie industry had paid over some $750,000 to the defendants proved them guilty of violating the Federal anti-racketeering statute.

George Breslin, of counsel for Bioff, said his client would probably testify in his own behalf and that a number of labor leaders would be called to testify to Bioff's good character. Conboy declined to indicate his plans for Browne's defense.

Join THE EXHIBITOR'S *Kit Parade—The Finest Service The Industry Has Ever Seen.*

20th-Fox Approves

NEW YORK—It was reported last week that 20th Century-Fox has pledged its co-operation to Allied in the latter's campaign to unite the various branches of the industry in an all-out harmony program. Thus, 20th-Fox becomes the first company to express its willingness to participate in the unity plan, aside from Metro, which has been unofficial instigator of the plan.

20th-Fox president Sidney R. Kent is said to have wired Allied general counsel Abram F. Myers that he approves of the proposed all-industry conference and that the company will give its support.

It is reported that other companies are also studying the unity plan, with the view of making official commitments shortly.

Bernhard Asks Aid from OPM

Lists Necessary Industry Supplies

NEW YORK—Joseph Bernhard, Warner theatre head, returned last week from his second trip to Washington, where he addressed a plea to the Office of Production Management urging that the theatres of country be kept supplied with necessary materials and equipment for maintenance, repair, and replacement, so they may continue to fulfill their vital function in these times of stress. He cited the important role played by the movies in maintaining national morale.

Bernhard, who is chairman of the Theatre Division of the Motion Picture Committee Co-operating for National Defense, said last week that the requirements of the exhibition field include projection equipment, screens, carbons, radiotrons, freon gas, rubber mats, carbon tetrachloride, toilet fixtures, metal toilet partitions, hardware, electric motors, electric cable and wire, manila rope, denatured alcohol for paints, and few other items.

Bernhard said: "Speaking for the 12,000 enrolled theatres, as well as for the rest of the theatres throughout the country, I want to say that not only is it important that the Hollywood studios be granted the materials they need for the production of pictures, but unless the theatres also get the supplies to keep in shape our exhibitors won't have suitable houses in which to show the pictures.

"The requirements of the exhibition field are comparatively small, as far as priorities in general are concerned, but the amount of public good that is done through properly conducted theatres is enormous. In fact, there are few ways in which so much good can be achieved with such few requirements.

"Nobody is trying harder or doing more to co-operate in national defense than the theatre operators of the country, and their efforts will be severely hampered if they are denied the small amount of material and equipment to enable them to remain in business."

Nov. 24 Minn. Case Date

ST. PAUL, MINN.—November 24 was set last week as the date on which Paramount, RKO, and 20th Century-Fox will go on trial in Ramsey District Court here on charges of violating Minnesota's anti-blocks-of-five law in contracting to license films in violation of provisions of the act. Attorneys of the three companies filed not guilty pleas.

Joseph W. Findley, Paramount counsel, announced that Paramount had asked the New York Federal Court to release it from the consent decree so it may sell its pictures in Minnesota.

WANTED

Two live wire managers to work in small towns. Good opportunity.

MARK RUBINSKY THEATRES
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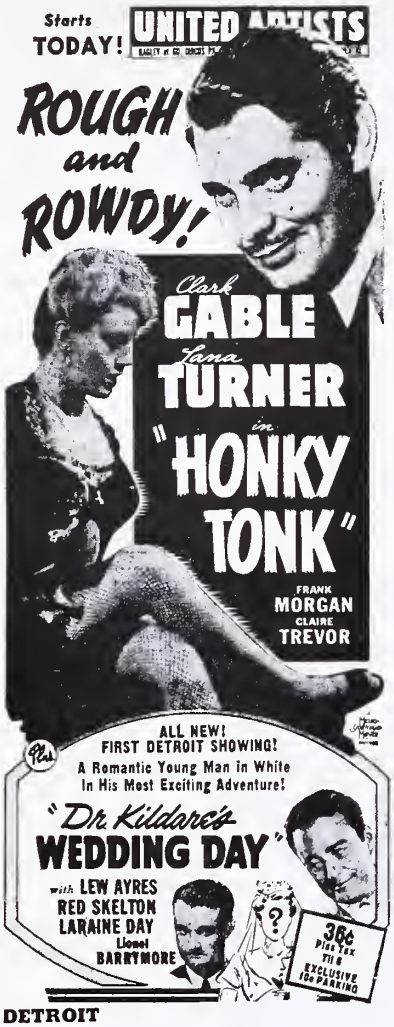

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NEW YORK CITY

HINTS ON NEWSPAPER ADVERTISING

No. 215—"Honky Tonk" (Metro)

This is Metro's biggest show in some time, with the Turner-Gable combination guaranteeing top grosses. The ads here are hardly subtle. They play up the lusty sensationalism of the picture, and, according to the boxoffice reports, the public is going for it in a huge way. For provocative illustrations notice the Turner-Gable osculations in New York, San Francisco, and Philadelphia—and especially the Turner profile in Detroit. The New York ad contributes some dubious critical quotes.

Boston

Crosstown

Joe Ehrlich, press agent with the newly formed Hal Horne organization, has been in town, working with Jack Granara, RKO Keith Memorial, on "Yank In the RAF." Joe had just come down from the Strand, Portland, Me., where the picture broke house records before it moved to Snider's Empire. Leo Young, district manager, and Strand manager George Cronin put on a terrific campaign.

After Portland, Joe went on to the Majestic, Providence, and, finally, to Halifax, Nova Scotia, at John Fitzgibbons' Famous Players' Capitol. With the army and navy activity at its height there, the Capitol's 2200 seats are never enough, and Joe says the managers wish the Capitol's walls were elastic. . . . Joe had some time getting into the famed camp, and once there, was instructed never to mention the weather or any other incriminating facts on telephone, in letters, etc., across the border. His letters were severely censored. Ehrlich concluded his account of his tour with "Yank In the RAF," stating that M. and P.'s Paramount, Boston, played to its best business since the first opening week.

Dorothy Miller, pretty scripter, and sometimes actress at WBZ, last week appeared on a program with Mrs. Franklin D. Roosevelt in person.

"Spooks Run Wild" was one of the features at Interstate's Translux, Boston, where Louis Newman manages, Spencer Rudnick, assists, and the spooks were to run all over the place, including the foyer and lobby, in various poses, painted, and cut-outs. With this Monogram thriller was "The Frightened Lady." Translux will play "Down Mexico Way," with Gene Autry, beginning Oct. 29. Autry opens on Oct. 30 at the Boston Garden Rodeo, so Newman plans to tie-in strong with the Garden Show, personal appearance, etc. In town at the Garden is Dave Whelan, Autry's press agent, who, together with Boston Garden's Les Stout, has been campaigning, with 150 24-sheets, subway cards, three week advance radio entertainment, personal appearances, etc. Autry flew to Boston on Oct. 21 with Captain Alan E. Burden, Royal Air Force, former personal pilot to Winston Churchill, for the British-American Ambulance Corps reception. The plane landed on the Charles River, just below the Massachusetts Avenue bridge. This visit, which netted Autry some incidental publicity for the Rodeo, was in the interests of raising funds for more ambulance planes similar to the big, twin-motored cabin amphibian which Burden flew.

Joe Shea, former 20th Century-Fox press agent stationed at the Boston exchange for New England, has been transferred to New York, to work out of E. M. Botsford's office, as contact man for newspapers. Ralph Stitt is the new publicist.

In town in advance of Sally Rand's appearance at the RKO Boston, was Gene Curtis, Sally's manager. Gene was publicist at the Metropolitan about 12 years, was with the Fitzgibbons' circuit in Canada for seven years, and most recently publicist at the Strand, Syracuse, N. Y., when Sally did her dance there. . . . Marty Sheridan, feature writer, Boston Herald, and former Monogram publicist, interviewed Sally prior to her appearance, and wrote a feature on her.

Variety Club Tent 23's theatre party, which was to have been held on the second night's showing of "Sons O' Fun" the new Olsen and Johnson show, will be the same night, but the show was postponed till Oct. 30, so Variety will buy the house out Oct. 31. Mayor Maurice Robin will be one of the guests.

RKO Boston is finding its late stage shows for football week ends a big success. Show starts at 10.30.

Film District

President of the Exchange Employees' Union, Local B-3, Matty Moriarty, and business manager Elmer Foster, left on Oct. 25 for Kansas City where B-Locals convened. They returned before from Chicago, where contracts were discussed.

Arthur Unger, special representative for Coulter Premiums, visited the Boston office, where Meyer Ruttenberg holds forth. . . . Any pigeon fanciers around? Your Boston correspondent is in the mood to buy two pigeons, one of either sex, cheap. He found out all about pigeons and their breeding in a visit to the home and pigeon loft of Henry Yozell, president, Scott Furriers, and believe me, they're prolific! And that's not all—they're very efficient about their mating. Yozell, who has hundreds of the birds—not squabs, nor the kind who eat peanuts in the gardens and do other things—but show pigeons, expatiated for some time on their habits. In the meantime, if anyone has a bargain, please notify THE EXHIBITOR.

Joseph Ruttenberg, former Boston photographer, now Chief Photographer for Metro, sent on color 16 mm. films to his brother, Meyer, of his daughter, Virginia's, wedding on the coast. Virginia is now Mrs. Sidney Karp. Films were shot at the home and garden reception of the Ruttenbergs in Hollywood. All the titling has clever background of the lilies and goldfish in the garden pool, and, of course, this personal production is in Ruttenberg's usual expert style.

Interstate Circuit

Colonial, Brockton, after complete remodeling, opened.

Lockwood-Gordon Circuit

Newly acquired and renovated Hope, Providence, opened. . . . Manager Herb Brine, Braintree, Braintree, was drafted and sent to Fort Devens, to be transferred to the south. Alexander Moschella replaces at the Braintree, while Buster Holt, formerly manager, Playhouse, Scituate, relieving at the Braintree, is covering the territory. Eldon Lusk is managing the Playhouse, Scituate. . . . Otto Settele, Capitol, Hillsboro, was married, honeymooned to New York. . . . Mr. and Mrs. Lawrence Libby, State, Waterville, Me., visited Boston. Libby has just been transferred to the Waterville house from the State, Madison, Me. Walter Teed, former assistant manager, Avon, Providence, is now managing at Madison. . . . Roland Moon, district manager, exploited Producers Releasing's "Forty Thousand Horsemen" to the skies.

E. M. Loew Circuit

E. M. Loew was confined to the Beth Israel Hospital. . . . All the Loew Open-Airs will close during the last week of November. Loew owns ozoners all the way down to Florida, three with Larry Lasky. He and Lasky are now building four new ones. . . . Phil Berler, booker, had the entire female office staff to his new home on Salisbury Road, Brookline, for an open-house. Mr. and Mrs. Berler served and entertained.

M. and P. Circuit

George Moffett, former manager, State, East Milton, now manages the Olympia, Chelsea. . . . For M. and P.'s intensive salute drive to Y. Frank Freeman, district managers are meeting every week at the home office, to plot and report progress of the drive, which is said to be the biggest any company in New England has sponsored. District managers are Hy Fine, Frank Goodwin, "Skip" McManus, Bill Spragg, Bob Sternburg, Chet Stoddard, Harry Wasserman, led by division manager Bill Cuddy. And these seven district managers will each have a manager under them who'll win a free trip to Hollywood. . . . Bob Krancer, former assistant to publicity director Harry Browning, has been appointed an Ensign in the United States Navy. Bob left M. and P. about a month ago to angle for a sea job.

New Haven

Crosstown

Al Robbins, Strand, journeyed to Long Island. . . . Lou Schaefer, Paramount, hopes to have that foot healed up in time to take in the annual Ladies' Night of Lions Club. Lou heads the theatre division for collections in the current Community Chest campaign. . . . Congratulations to the Bob Russells, Loew-Poli, on their 22nd wedding anniversary just past, and to the Ted Teschners, Bijou, on their fifth anniversary. . . . Bob Muenzer, College, is in his glory now that the hunting season has opened. E. Michael Cascioli, Forest, is another ardent nimrod and is an active member of the West Haven Rod and Gun Club.

Jules Livingston, Alexander Films, is settled in his new Westville home. . . . Arena and Shubert were both doing only fair on their Sunday vaude shows. Arena cleaned up, however, last Sunday with Kay Kyser. . . . Lincoln continues with that dating of revivals. . . . Marshall Jones, Paramount, reports a wonderful trip to Maine.

Arbitration circles remained quiet during the week. . . . Sherman Germain returned to the Fairmount after being out for hospital treatment. . . . Annual fall

dinner-dance held by the Loew-Poli ushers on Oct. 17 at the Baybrook, Oyster River, proved a standout success. Among those observed dancing were Mr. and Mrs. Harry Shaw, Mr. and Mrs. Bob Russell, Nate Rubin and Betty Grable, Jack Brassil and Jane O'Rourke, Frank Manente and G. Cocca, Marshall Blevins and Betty Thompson, Mr. and Mrs. Harry Rose, Mr. and Mrs. Ted Teschner, Mr. and Mrs. Bob Portle, Mr. and Mrs. Gus Meyers, Mr. and Mrs. Lee Rosenberg, Herbert Coleman and Madelyn Rosebush, Michael Piccirrillo and Marie Lupo, Tom Manente and Theresa Worgus, William Polluto and Helen Hunt.

Also: Gene Sullivan and Kay Fitzgerald, Sherman Blechman and M. Scrach, Al Oneto and Mary Cone, Harry Mongillo and Irene Gange, Frank Reynolds and Pauline Porto, Adam Innocezi, Rosemary Royce, Art Greenberg and Betty Farrell, Herbert Alpert and Ann Dolan, Anthony Masscella and Jean Smith, Walter Dillon and Ann Olson, Robert Baldwin and M. Heller, Mr. and Mrs. David Walker, Ted Okenieski and Betty Coyne, Walter Griffin and Judy Arlington, William O'Connell and Freda Swirsky, Elwood Russell and Betty Thompson.

A bang-up open air sports event for the ladies not only sold "Belle Starr" for the showing at Loew's Poli, but had sports lovers throughout the state interested. A Belle Starr Trophy Shoot was arranged at the Elm City Gun Club for women only. Through the co-operation of Mowell Hawkins, former national trap shooting champ, now shotgun promotion chief of Winchester Arms Company, the tournament was arranged. Tournament had 20 women and girls competing. Plenty of head work went into planning a smash campaign on this action picture in a way to interest the femmes. A preliminary meeting in manager Bob Russell's office with publicity director Lou Brown and George Bannan, Hal Horne exploitation staff, attending, set a campaign that moved smoothly to score with an impressive opening.

Meadow Street

Works Progress Administration has taken over the top three floors of the Film Exchange Building that also houses five exchanges and the results will be watched closely.

Errol Flynn was in town for the Yale-Army game. . . . Latest data on those contracts shows that in Hartford, operators are still unsigned; in New Haven, stage hands haven't used the John Hancocks; and in Waterbury, both crafts have yet to sign. Contracts for Local B-41, Film Exchange Employees, expire on Nov. 30. Negotiations will go forward shortly. . . . Earl Wright and daughter, Connie, have been taking in all the Bowl games. . . . Tower, Walnut Beach, is open week ends by Mr. and Mrs. Burt Smith.

Morey Goldstein, Metro New Haven exchange manager, announced last week that the following local release dates will be followed during the coming month: Nov. 7, "The Chocolate Soldier"; Nov. 14, "Unholy Partners"; Nov. 21, "Two-Faced Woman"; Nov. 28, "Shadow Of the Thin Man."

Belle Sheffren, 20th-Fox inspectress, was out watching the cadets tangle with the bulldogs. . . . That was Al Winters, assistant shipper, 20th-Fox, who took the pool with his choice of Fordham. . . . Don Somma is postcarding up from St. Augustine, Fla. . . . Mr. and Mrs. Henry Bruning, together with Mr. and Mrs. Bernard McDonald and Mr. and Mrs. Charles Gunther, took in a formal ball at the Hotel Astor, New York. . . . Sam Zipkin, Universal's shipper, was in the stands when Yale and Army clashed.

Rose Rumanoff is very interested in the Princeton tiger. . . . Bob Johnson, son of Adolph, and now stationed at Jacksonville, caught a whiff of that recent tropic hurricane. . . . Young Roger Mahan, son of the Warner manager, continues to call them and can give you the scores backwards and forwards of any grid game in the east. . . . Mr. and Mrs. Ben Lourie, Columbia, were among the spectators at the Yale game.

Shirley Gerrell has shifted her typewriter from the RKO office to Metro's headquarters. . . . It was a "Happy Birthday" for Mary O'Daynik, RKO lovely, and she got a couple of bushels of presents. . . . Sherman Meyerson was among those seen taking in the "Student Prince" at the Shubert. Sigmund Romberg music also attracted Mr. and Mrs. Barney Pitkin, RKO, and Ralph Baldwin. . . . Mike Tomasino, Whiteway, was in on the Street doing nicely. . . . Natalie Sternberg is a new face in the Metro office. She hails from Washington.

Contributions are still being taken for the Johnny Gentile fund. Donations should be sent in care of Sam Weber, Rosen Film Delivery. . . . Dick Cohen has taken on another premium—this time "Blony Bubble Gum" put out by Gum, Inc., of Philadelphia. Dick reports already more than 50 contracts. Tickets are given out at the theatres and redeemed in nearby candy stores—after the show! . . . Al Parizer, Columbia, is holding plans for that bowling league in abeyance waiting for cooler weather.

Loew-Poli Circuit

Lou Brown, the loop's publicist, was to New York and the home office. . . . Rhumba contest, paced by the Hotel Bond orchestra, and an exhibition by the Arthur Murray dancers preceded the opening of "Week End In Havana," L-P, Hartford. . . . Assistant Michael Piccirillo, Bijou, New Haven, had 30x40 display cards as a tie-in with "Gentleman From Dixie." . . . Bob Russell, L-P, New Haven, used stills in a clothing store window for "Yank In the RAF" that really stopped them.

Mr. and Mrs. Lou Weinberg, Columbia, were in for the Yale-Army game. . . . Harry Shaw posed with "King Tarz" when the lion was in town. . . . In Bridgeport, Matt Saunders had Hal Menard, prominent businessman and tail-twister, Lions Club, pose with "King Tarz" but Matt asked Hal, as a particular favor, not to live up

Exchange Employees HOLD THEIR DINNER DANCE

BOSTON — Exchange Employees' Union Local B3, held its first annual dance at the Hotel Bradford on Oct. 20. They called it The Motion Picture Frolics. And that was some rug-cutting! Highlight of the festivities in the huge main ballroom of the hotel was, of course, Vaughn Monroe and his Orchestra, with Marilyn Duke and Ziggy Talent. It seems that this orchestra was selected by chairman Jack Martin, co-chairman Emmy Foster, and the rest of the committee, and by Joe Rubin, who helped handle entertainment, and that the contract was signed for Monroe to appear—when the union rules interferred. The union this time was the musicians' union, and the gist of the matter was that one orchestra contracted to a hotel in one city couldn't play separate bookings in another, since it would compete with other orchestras in the union. From one union to another, then, an agreement was worked out and Monroe appeared as a special organized courtesy.

No Pickets At the Dance

So there were no pickets at the Motion Picture Frolics, and some 2,000 dancers crowded the floor to make the Exchange Employees' Union first venture a success. During the evening, acts from the Cocoanut Grove and the Mayfair, nightclubs, contributed their services, and other acts for hire, not to mention Ziggy Talent singing "Sam, You Made The Pants Too Long," and other killers to tumultuous applause.

Crowd was too numerous for this correspondent to pick out various and sundry filmers. There was a door gate of about 500, with some of the champion jitterbugs from far and wide on hand. Your correspondent didn't attempt to track down the filmers on the floor, but followed instead the more spectacular jits who attracted circles of watchers in different parts of the hall.

Who Won The Prizes

During the evening the Vernon A. Macauley Post of the American Legion (Theatrical Post) auctioned off prizes for tickets sold prior to the dance, with the following winners:

First, Miss I. Miller, $25 Defense Bond; second, George Fucillo, man's travelling bag; third, Larry DeCane, woman's travelling bag; fourth, William H. Erbb, dual broiler; fifth, Alvin G. Kenney, automatic toaster; sixth, Samuel Herman, aluminum bowl, salad fork, and spoon; seventh, Beverly Levine, salad bowl, fork, and spoon; eighth, W. Rocky, salad bowl, fork, and spoon; ninth, H. Kahobitz, salad bowl, fork and spoon; 10th, T. A. Kelley, salad bowl, fork, and spoon.

Dance celebrated the fifth anniversary of the founding of this branch. Prologue of the evening's program thanked the various firms and their members who worked day and night to put the affair across, and the program advertisers, who filled the ad book in good measure.

The general committee consisted of: John J. Martin, general chairman; Elmer Foster, business manager, co-chairman; Clara DeCane, general secretary; and Matthew Moriarity, Bertha Harris, Michael Hochberg, Alvin Fucillo, Mae Rogers Martin, John Mohan, Francis Rahilly, Loretta Duffy, John Rahilly, Joseph Barrila, and Samuel Eisenberg. Ad book included ads from Mayor Maurice J. Tobin, Truck Drivers' Union, Local 5; Projectionists' Union, Local 182; Theatrical Stage Employees' Union, Local 11; most film organizations, and an ad reading, "Coming Soon—'The Great Holdup,' starring One Gun Sam Marshall." Marshall, Film Exchange Transfer Company, was recently hero of an attempted holdup in the district.

to his title. . . . Ilona Massey and Alan Curtis were played up big by the Bridgeport gazettes when they did that p.a.

Mayor Jasper McLevy, Colonel W. Stewart Roddie, Atlantic ferry pilot, and a local lad who was a "Yank In the RAF," were honor guests of Matt Saunders when the film opened in the Park City. Matt also managed to swangle an ambulance from the American-British Ambulance Corps and parked it in front of his house. Matt arranged a reception on his stage on Oct. 21 for Governor Hurley, the mayor, and aviation officials in connection with the opening of passenger service at the local municipal airport.

Mr. and Mrs. Frank Goss, whose son is in the RAF, were interviewed by Commentator Milton Hale over WMAS following arrangements by George Freeman, L-P, Springfield, for "Yank." Assistant Sid Kleper used co-op ads for "Honky Tonk." . . . Lou Cohen, L-P, Hartford, was busy arranging for the Rhumba contest. . . . Bernie Kamber, in Springfield from Hal Horne's office, was interviewed over Ethel Henin's program.

Joe Samartano, Palace, Meriden, cooperated with the Chamber of Commerce in a city-wide business-boosting campaign, and later had the merchandise award given away from the stage. . . . Bob Portle, College, New Haven, is getting plenty of response from his Danceland program. . . . Ted Teschner, Bijou, New Haven, had a Saturday morning "Surprise party" for the youngsters with magazines, popcorn, and ice cream. He also used button hangers for "The Pittsburgh Kid" bally. . . . Assistant Bill Scanlon, Palace, Meriden, used the clothing ensemble gag as tieups for "Honky Tonk."

Warner Circuit

Date has been definitely set for the fall dinner-dance of the Warner Club. It'll be Nov. 21, the day after Thanksgiving. Party will be held at the Waverly Inn, Cheshire. . . . Bob Hamilton, Palace, Norwich, and son, Bobby, use their day off to visit the State, Hartford, where Bob renews many old acquaintances from his vaudeville days. . . . New marquee being installed at the Warner, Torrington, is reported to be one of the largest in the state. It'll carry four complete sets of letters.

Jack Shields, Capitol, Ansonia, is now a member of the Ansonia Rotary Club. . . . Don Jacocks, Newark zone manager, was in and looked over the Yale-Army game with I. J. Hoffman. . . . George Harvey, Palace, South Norwalk, is spending his spare time astride his new motorcycle. George has offered his services as a dispatch messenger to the South Norwalk Defense Council. . . . Jack Harvey, Palace, Danbury, and brother of George, is continuing his flying lessons at the Danbury airport.

Servicemen in the New London area greatly appreciate those special Warner reduced prices when "Sergeant York" played at Ted Smalley's Garde. . . . "One Foot In Heaven" promises to keep the managers busy for the next several weeks. Many co-op tie-ups are reported already in the works. . . . Doris Allen, night switchboard operator, New Haven office, was a member of the first class graduated by the Red Cross recently in connection with that nurses' aid course. Doris will be subject to call in case of emergency. . . . Capitol, Ansonia, had continuous shows from 10 in the morning until 1 A. M. on "Sergeant York." Schedule allowed many defense workers in the Naugatuck Valley to take in the opus.

Connecticut

Bristol

Film depicting the work of the various agencies of the local Community Chest is being used to publicize the annual campaign.

Fairfield

Jean Fishman, daughter of Harry Fishman, Community, was married last week to Dr. A. Roffman, also of Fairfield, at the Hotel Barnum, Bridgeport. Dr. J. B. Fishman, Zelig Fishman, and Phil Saslau, Fishman circuit, were in attendance.

Greenwich

Capacity crowd of more than 2,000 jammed the Pickwick as this town saluted the Community Chests of the country with a broadcast of a huge rally that served as the kick-off.

Hamden

Representatives of the Whitney, the Hamden Zoning Commission, and nearby residents conferred last week on installation of an esplanade in the driveway leading to the theatre's parking space. Conference came after the town officials claimed that original plans, okayed two years ago at the time of the building of the house, called for such a center strip but has never been actually installed. Whitney representatives have signified their willingness to co-operate.

Hartford

Donald E. Andreotta, assistant manager, Shulmans' Webster, has been elected president, Business Fraternity, Hillyer Junior College.

Incorporation papers were filed here last week for a corporation to be known as the Eastwood Theatre Company, Inc., East Hartford. Incorporators are listed as Adelyn Hitchcock, Florence Parker, and Gerald R. Steinberg.

A Warner Club party will probably be held in November. . . . Johnnie McDonald, Warner Strand chief of service, resigned. Clayton H. Jenks replaces. . . . Roger Mahan, Warners, New Haven, was in. . . . Henry Fallower has been upped at the Warner Colonial, replacing Bill McClean, who has been shifted to the assistant managership, Warner Strand, succeeding Frank Ramsey, named Warner Rialto manager, following induction into the army of Ken Faye. . . . Teddie Mortensen is a new Webster aide. . . . Jim McCarthy, Warner Strand manager, was busy working on exploitation for "Sergeant York."

Phil Hicks, Webster maintenance man, took a few days off. . . . Seats at the Warner Lenox have been renovated. . . . Manager Lou Cohen, Loew-Poli, put on a rhumba-conga contest on the Loew-Poli stage for "Week End In Havana." . . . Hy Fine, division manager, M. and P., was in to see Allyn manager Walter Lloyd. . . . Jack Boyd, former assistant chief of service, Allyn, and now assistant to manager Barney Dobrans, circuit's Crown, New London, was in town to see Walter Lloyd, M. and P.'s Allyn manager; Frank Ramsey, Warner Rialto manager; and Paul Amadeo, E. M. Loew's.

Manager Fred Greenway, Loew-Poli Palace, and assistant Sidney Kleper got a number of co-op ads for "A Yank In the RAF." . . . Ray Kelly left as E. M. Loew's aide. Frank Larano replaces. . . . Bob Meade, E. M. Loew's projectionist, and president, New England Projectionists' Association, was over in Boston on business. . . . "King Tarz" display came to Hartford in the interests of "Tarzan's Secret Treasure." . . . Lou Cohen, Loew-Poli manager, tripped to Bridgeport for the Ilona Massey dinner. . . . Crown had its front repainted. . . . Manager Charlie Repass' son, Bob, has been signed by the Washington Club of the American Association. . . . Rivoli and Webster, Shulman theatres, put on special cartoon shows. . . . Joe Shea, 20th-Fox, was in.

Harry Newman, co-owner, Webb Playhouse, first motion picture theatre in Wethersfield, now being erected, announced here that the theatre will probably open its doors to theatre-patrons before Christmas.

A certificate of incorporation has been filed with the secretary of state's office by the Eastwood Theatre Company, Inc., of East Hartford showing authorized capital for the new concern of $60,000. Number of shares will be 600 with a par value of $600. Incorporators are Adelyn Hitch-

(*Continued on page 20*)

ALL-AMERICAN CO-ED. A scene from Hal Roach's collegiate "streamliner" for UA.

Decision In The DESCOTEAUX ARBITRATION

BOSTON—Copy of the decision of the Appeal Board in the Descoteaux case follows:

IN THE APPEAL BOARD
of the
MOTION PICTURE ARBITRATION TRIBUNALS

In the Matter of the Arbitration between LUCIEN DESCOTEAUX and PARAMOUNT FILM DISTRIBUTING CORPORATION LOEW'S, INCORPORATED TWENTIETH CENTURY-FOX FILM CORPORATION VITAGRAPH, INC. RKO RADIO PICTURES, INC. STATE OPERATING COMPANY	Decision and Opinion No. 6 Oct. 17, 1941

This is an appeal by 20th Century-Fox Film Corporation, one of the defendants, and State Operating Company, intervenor, from an award of an arbitrator in the Boston district in favor of the complainant. His complaint was made against all five distributors and related to clearance problems in Manchester, N. H. In his demand for arbitration, complainant alleges that all the defendants had refused to license pictures to him upon a reasonable clearance basis and that the clearance enjoyed by prior run theatres was unreasonable. He asked an award fixing a maximum clearance of 28 days after first run exhibition in Manchester and enabling him to license pictures thereafter.

There are 10 theatres operating in the Manchester area. Manchester has a population of 77,000 inhabitants, most of them mill workers earning a moderate wage. All the theatres are located in or within a short distance of the town shopping district and are highly competitive. In this area complainant owns and operates three theatres. Intervenor has four theatres in this area and an interest in a fifth. The intervenor is the only interested person named by the complainant in his complaint other than the defendants themselves.

This controversy has been brought, and has been apparently considered by the arbitrator, as one concerning only the clearances allowed by the defendants to the intervenor and its theatres, and solely as a dispute between the complainant with his three theatres and the intervenor with its five as two opposing groups.

Complainant's theatres are known as the Rex, Globe, and Empire. Their seating capacities are: Rex, 547; Empire, 294; Globe, 300. The record shows an investment of the complainant in the Rex, built in 1940, as some $60,000. There is no showing as to the investment in his other two theatres, which are two small neighborhood theatres and draw from a restricted area. Complainant's Rex is in direct competition with intervenor's houses. The seating capacity and cost of the intervenor's theatres is as follows: State, 2130 seats, cost $444,000; Strand, 1265 seats, cost $175,000; Crown, 715 seats, cost $90,000; Palace, 1026 seats, cost $240,000; Lyric, 310 seats, cost $70,000.

Clearances Variance Noted

There is a variance between the clearances fixed by the other defendants and those fixed by Fox. Loew's and RKO give first run 60 days, second run 14 days, and third run 7 days. Paramount gives first run 45 days, second run (blank), and third run "as usual," Rex and Empire seven days after second or third run. Fox granted the following clearances: first run 60 days, where pictures played percentage, 45 days when played flat rental, second run 14 days, third run 14 days, fourth run 14 days. These clearances were granted to intervenor's theatres by Fox in a three year franchise entered into in 1939. Three of the intervenor's theatres, namely, State, Strand, and Crown, are first run theatres showing A, B, and C features. Intervenor's Palace and Lyric are second or third run with Lyric, which the intervenor books but does not operate, running mostly third. Complainant's theatres, Rex, Empire, and Globe, all have the right to play defendant's pictures fourth run except as to Fox. Under the current schedule, as to defendants other than Fox, the clearances having priority to complainant aggregate 81 days. As to Fox they would aggregate 102 days, namely, 60 days first run, 14 days second run, 14 days third run, and 14 days fourth run.

It is uncontroverted that by far the largest revenue of the distributors is derived from intervenor's prior run theatres. The first run houses maintained by intervenor are booked mainly on a percentage basis. Complainant books mainly on flat rental and with a few selective percentage pictures.

The 60-day clearance to first run houses, as established by Fox and enjoyed by the intervenor, is shown to have been in existence for some 11 years. It ante-dated the coming of the present intervenor into the Manchester area. Sixty days clearance on first run is also shown to have been prevalent in a number of New England industrial areas somewhat comparable to Manchester.

The record on appeal is for the most part a discussion by counsel interspersed with meager testimony by the complainant himself, who was the only witness called for the complainant, and the testimony of the manager of the intervenor, together with exhibits.

Descoteaux's Own Statement

Substantially, the entire testimony of the complainant with reference to the unreasonableness of the clearance structure of his own opinion as to what he thought a reasonable clearance should be. Complainant's opinion is based on some 12 years of experience as an exhibitor, which has been his only connection with the motion picture business.

We find the testimony of complainant quite inconclusive. Upon it, however, the arbitrator has undertaken to revolutionize completely clearances in Manchester. He has done this although he has not specifically found that any one of the particular existing clearances, or the aggregate of all clearances between the intervenor's first run and the complainant's fourth run, is unreasonable. He has reduced the first run clearance from 60 days to 30 days, has provided a seven day clearance after second run, and has completely abolished clearance after third and subsequent runs, provided, however, that distributors may, if they choose, use sequences in selling feature pictures.

Various objections to the award have been raised by the appeal which do not require consideration by us now because we are constrained to find that the proof offered by the complainant is inadequate to show that the existing clearance applicable to his theatre is unreasonable. It is essential that such unreasonableness should appear by sufficient proof before any award can properly be made revising clearance.

The award is reversed, and the complainant dismissed with costs.

(SIGNED)
VANVECHTEN VEEDER
ALBERT W. PUTNAM
GEORGE W. ALGER
Appeal Board.

(*Continued from page* 19)

cock, Florence Parker, and Gerald R. Steinberg, all of Norwalk, Conn.

Bob, son of Charles Repass, Crown, has been signed by the Washington Senators.

Manchester

A permit was issued last fortnight for modernizing the entrance to the Circle. . . . Jack Sanson, manager, State, attended the funeral of his mother-in-law, Mrs. Jeremiah Bailey, at Fort Montgomery, N. Y.

Warner Circle will be modernized at an estimated cost of $3,500.

Middletown

Bingo is big business here. Chief of Police Charles A. Anderson reports that he gave out $602 worth of permits for the old corn game during the month of September alone.

New Britain

John Cato, formerly owner of the State, is planning a new house here.

Walter Jadrowski, Polish film salesman, Boston, was in town to see manager Nick Marlames, Roxy. . . . Strand's marquee is being rebuilt. . . . Johnnie Setar, ace end on the local high school's football team, is a new aide at the Arch Street. . . . Henry Needles, Warners' district manager, came down from his Hartford office to see manager Randy Maller, Warner Strand, and manager Joe Bornstein, Warner Embassy. . . . The Elihu Burritt Players, local drama group, presented "The Male Animal" at the Warner Capitol. . . . J. Davis is a new Palace aide. . . . Phil Demas, Roxy assistant, and his missus will probably be back about the first of November. . . . The Roxy showed two Italian motion pictures.

Plainfield

Manager Eddie Sokolowsky, Daly's Plainfield, may vacation sometime this winter.

Storrs

A theatre will be built on the campus, it is reported.

Windsor

Plaza, local Shulman house, presented Captain E. A. Salisbury and "Gow."

Windsor Locks

Through the courtesy of manager Rudy Frank, State, Hartford, stage shows appearing there are produced each week at the theatre of the air base in this town. Shows are brought at no expense to post officers or personnel. This act on the part of the theatre management has elicited the commendation of Colonel Clyde V. Finter, commanding officer at the air base, as a means of keeping up the morale of the men stationed at the base.

Maine

Augusta

Chairman David Walton, Maine Unemployment Compensation Commission, has appointed Chelsea A. Waldron, Portland, an active member of Local 458, to the advisory board of the commission. Board is composed of representatives of employes, employers, and the public. Waldron is an employe representative.

Bar Harbor

Arty films may be shown at the Building of Arts, summer theatre here for the socialites, when the 1942 season rolls around. Hitherto, this theatre has been used chiefly for ritzy repertory by a resident dramatic group, as well as for musicales and recitals.

Blue Hill

Local Community's 200 seats were insufficient to cope with the demand for entertainment during the life of the 1941 edition of the annual Blue Hill fair. Outlook is for better winter business than usual owing to improved economic conditions. This is, basically, a summer seaside resort town.

Portland

Hildon Cooper, assistant manager, Civic, has been named county chairman of the Civilian recruiting service in Cumberland County. . . . Donald Jolotta has been named assistant manager, Portland. . . . Portland, having installed new screen and projection lenses, is now going ahead with lamp houses and rectifiers from Capitol Theatre Supply Company. Theatre is also being shifted over by local utility from DC to AC.

George Cronin, manager, Strand, celebrated his birthday. . . . Joseph McGonigle, manager, Empire, bagged himself two partridge. . . . Bill Fields, former manager, Cinema, had been heard from by Leo Young, district manager, Snider circuit. Fields was in Philadelphia, and expected soon to be sent to the "suicide fleet." . . . Manager Cronin's trick cat, Binky, recovered by a local merchant after being lost. . . . District manager Young is dressing up his ushers at the Strand and Empire in new uniforms. Young, incidentally, is going in heavier for exploitation and lobby displays, his reproduction of Dunkirk for "A Yank In the RAF" being a smart job.

Waterville

Edward Harrison, manager, Opera House, Lockwood and Gordon circuit, Maine and New Hampshire, resigned with the result that there were several changes in managers. Harold Leand, in Revere, took over the Opera House. Lawrence B. Libby returned from the State, Madison, Me., to the State, Waterville, Me., where he was before going to Madison. Harold Teed, former assistant manager, Avon, Providence, R. I., became manager, State, Madison.

Massachusetts

Amesbury

John Manning replaces Jack Zappora on the Strand staff. . . . Mother of Jim O'Loughlin, Strand, improved at Lawrence hospital.

Attleboro

Manager Al McEvoy, Bates, in connection with "The Stars Look Down," invited through newspaper ads the filling out of comment cards.

Brockton

Re-opening of the Interstate Colonial following extensive remodeling, renovations, and enlarging was postponed because of construction delays.

Interstate Colonial re-opened on Oct. 23, after being closed all summer for complete renovations. . . . Paul St. Louis, assistant manager M. and P. Rialto, has returned to his duties after several days' illness. . . . Manager J. J. Cahill, Brockton, and manager Thomas Kelly, Rialto, attended a district meeting of the M. and P. managers in Providence, R. I. . . . Burt Campion, stage manager, Brockton, is chairman of the community Hallowe'en celebration. . . . Alec Hurwitz, manager, Strand, Taunton, visited manager Cahill and staff at the Brockton. . . . Candy counter at the Brockton has undergone renovations. . . . Workmen have started to alter the former lobby of the ill-fated Strand preparatory to transforming it into a retail store. . . . Manager Cahill, Brockton, has arranged a fall fur fashion show with a local fur establishment. . . . Mary Pesanelly, Modern, visited friends in Winthrop. . . . Marion Davis, manager Maurice Ralby's Park, attended a college football game in Boston.

Chicopee

Work has been completed on the job of covering up a steel girder on the ceiling of the Victory.

Fall River

Ken Martin is new on manager Bill Canning's Interstate Empire. . . . Ted Saunders, assistant to manager Chris Joyce, Interstate Durfee, is a proud papa. Both the Mrs. and a baby, a girl, born at St. Luke's Hospital, New Bedford, on Oct. 13, are doing nicely. . . . Clinton "Red" Smith has resigned from the staff of manager W. S. Canning, Interstate Empire. . . . EXHIBITOR correspondent Don Cole has been named chairman of the Lions Club committee on publicity and editor of the Bulletin.

Thomas McDonald has left the staff of manager C. J. Joyce's Interstate Durfee. . . . Back on the staff of manager W. S. Canning's Interstate Empire is Jack Murphy. . . . New on manager Joe Bean's staff at Center is Ruth Cowan. . . . Growing interest is being shown in reviving the bowling matches between the Interstate Durfee and Empire and Center.

Plugging the "Kid From Pittsburgh," manager William Canning, Interstate Empire, persuaded Billy Conn to donate a cup for the best boy on the weekly card of boxing bouts the night before Conn's picture opened at the Empire, thus securing wide publicity. . . . Hazel Robertshaw on manager Chris Joyce's staff at Interstate Durfee is pretty proud of one of her pointer dogs.

Holyoke

Recently completed modernization work on the Bijou is still causing favorable comment among theatre goers.

New Bedford

Leonard Simmons has left the Empire, and Carlton Dort has been added by assistant manager Ernest Carrier. . . . Vaudeville started on Oct. 23 at the Baylies Square, Arcade Marcoux, manager, and will continue throughout the winter. . . . James Garvey, operator, Strand, has been on the sick list. . . . "Red" Carrier, assistant manager, Empire, is a member of the National Order of Screwballs and wears a hardware trylon-perisphere to advertise it . . . Fairhaven Town Hall plays host on Nov. 4-6 to the Second Annual Lions' Frolic. . . . Stanislaw Sielanski, Polish comic, appeared in person at the Rialto, Oze Tessier, manager.

Margaret Fennessey, State, is getting much comment (favorable) on her new hairdo a la Guilaroff. . . . Strand resumes vaudeville on Oct 31 and every Friday and Sunday. . . . Manager Andy Grainger is kept busy carrying best wishes from those who knew her to his sister who was recently married.

—W. G. T.

North Adams

Midnight show at the Paramount ushered in Columbus Day observance here. . . . Manager Francis Faille, Paramount, hosted the local high school football team at the showing of "Harmon Of Michigan."

Lawrence Roberts, William Dennery, Ernest Bedard, and Sylvia Kronick, joined the Richmond staff. . . . Manager Francis Faille, Paramount, is co-chairman of the local Kiwanis Club committee in charge of arrangements for a monster community party for children on Hallowe'en.

TARGET FOR TONIGHT. Warners distributes a story starring the men of the RAF.

Springfield

Metro's "King Tarz" came to Springfield for a short visit in connection with promoting "Tarzan's Treasure Chest" soon at Loew's Poli. Showing of the lion, brought here in an especially equipped cage, drew about 500 spectators. George Freeman, manager, Loew's Poli, after searching diligently but in vain for a fearless reporter to share the dangers, entered the cage for a friendly little chat with the lion. Since politicians are known to go anywhere in search of a vote, Councilman Daniel Brunton fearlessly followed him.

Have You Seen THE EXHIBITOR *Kit? Nothing Like It—Now or Ever.*

Fred Marshall has resigned as manager, Court Square. His place will be filled by Ernie Whitford, popular assistant manager. . . . Longer hours of darkness have allowed the Riverside Park-In on the West Side to add another show nightly. . . . Edward J. Carroll, owner-manager of Riverside Park, where the Park-In is located, was the guest speaker at the monthly meeting of the Springfield Motion Picture Council Friday (17) at the Women's Clubhouse. Club sponsored a benefit performance at the outdoor theatre.

Only This Publication Gives You The Exclusive Screening Guide. It Tells You What Is Being Screened.

Louise Mace, motion picture editor, The Springfield Republican, in her weekly column in the Sunday Union and Republican, gave the movie interests a hearty pat on the back for "marching freely ahead, its head sore but unbowed' during the Senate subcommittee investigation.

Join THE EXHIBITOR'S *Kit Parade—The Finest Service The Industry Has Ever Seen.*

Harley Rudkin, theatre critic of The Springfield Daily News, entertained his readers with a lively column on how he defeated a pressure attempt by George Freeman, manager, Loew's Poli, to get him in a cage with a lion.

Work on the remodeling of the old Day Homestead on State Street for the main offices of the Western Massachusetts Theatres is proceeding at a fast rate.

It's A Hit—THE EXHIBITOR *Kit.*

Williamstown

Cal King, Walden, visited the Albany, N. Y., film zone with his wife.

Weekly Newsreel Information Is a Regular Feature of This Publication.

Worcester

Harold Maloney, manager, Loew's Poli, got out some catchy teaser ads on "Belle Starr." . . . With a completely furnished, brand new home as one of several hundred free awards, the Home Building and Foods Exposition at the Auditorium cut into theatre business. . . . James Kittredge, Plymouth, has joined the navy.

Consult The Territory Screening Guide for Trade Show Information.

Edgar Lynch, manager, Warner, announces the addition of Joseph Fahey, A. Buxshus, Thure Schedin. . . . Manager Harold Maloney got plenty of attention for "King Tarz," when he made a personal appearance in front of Loew's Poli. . . . Anthony Gorgoglione, Warner, has been ill. . . . Bob Bergin, assistant manager, Elm Street, directed the annual dismantling of the oudoor rock garden.

Real Local Coverage? Only In This Publication.

A new ticket machine has been installed in the Warner box office. . . . Bill Brown, manager, Park, cashed in on a great idea for his suburban trade when he arranged a broadcast direct from the stage of Leicester, England's, BBC greeting to Leicester, Mass. . . . Ted Boisclaire has succeeded Dick Pynan at the Elm Street. . . . Marriage of Miss Merle Grampietro, Elm Street, to Thomas Flynn took place recently.

New Hampshire

Hanover

Nugget, managed by Arthur Barwood, is co-operating with Daily Dartmouth, college newspaper, in awards for football contest in the selection of the winners of games each week.

Now — For the First Time — THE EXHIBITOR *Service Kit — Your Right Hand Man—Ready At All Times.*

ALL-AMERICAN CO-ED. A scene from Hal Roach's collegiate "streamliner" for UA.

Manchester

Tieing in with Fire Prevention Week, the Rex ran a cartoon in the local paper showing two young boys lighting a bonfire in one of the theatre's aisles. Copy read: "The Safety Twins at the Rex Celebrate Fire Prevention Week." Caption pointed out: "Just to give you a rough idea of how completely fireproof and safe the all-brick and cement building of the New Rex theatre really is."

Buy Defense Savings Bonds and Stamps.

Rhode Island

Newport

Manager Gerry Wagner, Loew's Paramount, honored Christopher Columbus on Oct. 12, with a stage presentation by Joe Arcieri's seven explorers who gave their own version of the explorer. Wagner had a model of the Columbus flagship "Santa Maria" on the stage. . . . Agnes Smith, who recently left the staff of M. and P. Strand, managed by Ralph Tully, married Jim O'Leary at Winthrop, recently.

Providence

Shut-down for new equipment and redecoration, the Hope (Lockwood and Gordon) re-opened on Oct. 18. Hope has new push-back seats, installation reducing the capacity from 1105 to 1007; also, new sound, air conditioning, and new walls surfacing designed to eliminate acoustical difficulties. The theatre has been redecorated from top to bottom and equipped with now drapes, slight alterations were made on the marquee. Gordon Salinger, formerly with a house in Attleboro, Mass., went to work as assistant to manager Sam Badamo when the house reopened. Other members of staff are Meredith Bowker, Betty O'Donnell, Bella Askings, and Irene Sherman, Clarence Duffy, and Harold Benson.

Vermont

Bennington

Nov. 1 will be moving day for Chris Buckley. His new home is a show place.

"The Tip-Off" Gives Dope on Grosses.

Burlington

Pinball made its exit from Vermont on Oct. 1, but not for long. Operators obtained an injunction which legally restored the machines to public use, pending a Supreme Court decision expected soon. The operators contend the law forbidding pinball after Sept. 30 is unconstitutional in that the machines have been licensed to operate until Dec. 31, 1941; also that the law is an unreasonable delegation of police power. The operators have paid state and local license fees and now must also pay federal taxes.

"A Defense Reel in Every Show"

Manchester Depot

Playhouse was closed for the season by Cal Nilman.

THE EXHIBITOR'S *Service Kit Is the Season's Hit.*

THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is subject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
OCT 3	Two Latins From Manhattan J. Falkenburg, D. Beddoe, J. Davis	'41-'42 Season (No Definite Release Dates) Dr. Jekyll and Mr. Hyde S. Tracy, I. Bergman, L. Turner Lady Be Good E. Powell, R. Young, A. Sothern Down in San Diego D. Dailey, B. Granville, L. Gorcey Honky Tonk C. Gable, L. Turner, F. Morgan Married Bachelor R. Hussey, R. Young, F. Bressart Smilin' Through J. MacDonald, B. Aherne, G. Raymond (Technicolor) The Feminine Touch R. Russell, D. Ameche, K. Francis Unholy Partners E. G. Robinson, L. Day, E. Arnold The Chocolate Soldier N. Eddy, R. Stevens, N. Bruce Shadow Of the Thin Man W. Powell, M. Loy Two-Faced Woman G. Garbo, M. Douglas, C. Bennett		Buy Me That Town L. Nolan, C. Moore, A. Dekker	Dangerous Lady N. Hamilton, J. Storey, E. Brent	Father Takes a Wife A. Menjou, G. Swanson, F. Rice	Sailors On Leave W. Lundigan, S. Ross	A Yank In the RAF T. Power, B. Grable, J. Sutton		Mob Town B. Halop, D. Foran, H. Hall	Law of the Tropics C. Bennett, J. Lynn, R. Toomey
10	Texas G. Ford, W. Holden, C. Trevor	Stolen Paradise L. Janney, E. Hunt Tonto Basin Outlaws, W Range Busters Top Sergeant Mulligan N. Pendleton, C. Hughes			Jungle Man B. Crabbe	The Bandit Trail, W T. Holt	Mercy Island R. Middleton, G. Dickson	Great Guns S. Laurel, O. Hardy Riders of the Purple Sage, W G. Montgomery, M. Howard	New Wine I. Massey, A. Curtis (Sekely)	Never Give A Sucker An Even Break W. C. Fields, G. Jean	International Squadron R. Reagan, J. Stephenson, O. Bradna
17	The Blonde From Singapore F. Rice, L. Erikson Roaring Frontiers, W B. Elliott, T. Ritter, R. Ford			Nothing But the Truth B. Hope, E. Arnold, P. Goddard	Hard Guy J. LaRue, M. Healy ('41-'42)	All That Money Can Buy J. Craig, A. Shirley, S. Simon	Down Mexico Way, W G. Autry ('40-'41) Jesse James at Bay, W R. Rogers	Week-End in Havana A. Faye, J. Payne (Technicolor)	Niagara Falls M. Woodworth, T. Brown (Roach)	South of Tahiti B. Crawford, B. Donlevy, M. Montez Burma Convoy C. Bickford	The Maltese Falcon H. Bogart, M. Astor, P. Lorre
24	Three Girls About Town J. Blondell, B. Barnes, J. Howard	Spooks Run Wild B. Lugosi, B. Jordan, L. Gorcey		Henry Aldrich For President J. Lydon, J. Preisser	Billy the Kid Wanted, W B. Crabbe ('41-'42)	The Gay Falcon G. Sanders, W. Barrie	Gauchos of El Dorado, W Three Mesquiteers	Moon Over Her Shoulder L. Bari, A. Mowbray, J. Sutton		Flying Cadets W. Gargan, E. Lowe Masked Rider, W J. M. Brown	
31	You Belong to Me H. Fonda, B. Stanwyck, E. Buchanan	Riding the Sunset Trail, W T. Keene ('40-'41)		New York Town F. MacMurray, M. Martin, R. Preston	Mr. Celebrity D. Day, F. X. Bushman, C. K. Young	Dumbo (Technicolor) (Special)	Public Enemies P. Terry, W. Barrie	Hot Spot B. Grable, V. Mature, C. Landis	Sundown G. Tierney, B. Cabot (Wanger) All-American Co-Ed F. Langford (Roach)	Appointment for Love M. Sullavan, C. Boyer	One Foot in Heaven F. March, M. Scott, B. Bondi
NOV 7	The Stork Pays Off M. Rosenbloom, R. Hudson, V. Jory	Zis Boom Bah P. Hayes, G. Hayes, M. Healy			The Lone Rider Fights Back, W G. Houston End '40-'41 Season	Unexpected Uncle C. Coburn, A. Shirley, J. Craig	The Devil Pays Off J. E. Bromberg, O. Massen	Small Town Deb J. Withers, J. Darwell, C. Wright, Jr.		Swing It Soldier F. Langford, K. Murray	
14	Secrets of the Lone Wolf W. William, R. Ford, E. Blore	I Killed That Man R. Cortez, J. Woodbury			'41-'42 Season The Miracle Kid T. Neal, C. Hughes	Suspicion C. Grant, J. Fontaine, N. Bruce	Sierra Sue, W G. Autry, S. Burnette,	Swamp Water W. Huston, W. Brennan, A. Baxter	The Corsican Brothers D. Fairbanks, Jr. (Small) Miss Polly Z. Pitts. (Roach)	Parls Calling E. Bergner, R. Scott Arizona Cyclone, W J. M. Brown	
21	The Men In Her Life L. Young, C. Veidt Ellery Queen and the Murder Ring R. Bellamy	Double Trouble H. Langdon, C. Rogers Bullets and Bullion, W Range Busters				Look Who's Laughing E. Bergen, F. McGee & Molly, L. Ball	Missouri Outlaw, W D. Barry			Moonlight in Hawaii J. Downs, J. Frazee Quiet Wedding (English-made)	
28	Go West, Young Lady G. Ford, P. Singleton, C. Ruggles, A. Miller	Forbidden Trails, W B. Jones, T. McCoy Lone Star Law, W T. Keene				Mexican Spitfire's Baby L. Velez, L. Errol, C. Rogers	Tuxedo Junction Weaver Bros. & Elviry, F. Darro		Twin Beds J. Bennett, G. Brent (Small) Fiesta (Technicolor) (Roach)	Keep 'Em Flying Abbott & Costello, C. Bruce	They Died With Their Boots On E. Flynn, O. De Havilland
DEC 5	Sing For Your Supper J. Falkenburg, B. Rogers, E. Arden	Borrowed Hero F. Rice, A. Baxter			Swamp Woman A. Corio	Dude Cowboy, W T. Holt	Mr. District Attorney and The Carter Case J. Ellison, L. Carver			Don't Get Personal H. Herbert, A. Gwynne, M. Auer	
12	Honolulu Lu L. Velez	Boy of Mine J. Boles			Billy the Kid's Round-Up, W B. Crabbe	Dude Cowboy, W T. Holt Weekend for Three D. O'Keefe, J. Wyatt	Red River Valley, W R. Rogers			The Wolfman	

HOLIDAYS
(During the Period Covered by the National Release Date Guide)

Friday, October 31—Hallowe'en.
Tuesday, November 4—Election Day.
Tuesday, November 11—Armistice Day.
Thursday, November 20—New Thanksgiving. (N. Y., N. J., D. of C., Conn., Me., Mass., R. I. Va., W. Va.)
Sunday, November 23—Repudiation Day (Md.)
Thursday, November 27—Old Thanksgiving. (Pa., Del., N. H., Vt.)

TEXAS *is* BIG

ON BROADWAY TOO!

"...is super...packs a thrill a minute...in hair-raising continuity...a bang-up, rip-snorting show...action-jammed and eye-filling...one sock sequence after another...pretty nearly perfect."
—Irene Thirer, Post

"...very real quality...grand comedy and plenty of action..."
—Robert W. Dana, N. Y. Herald-Tribune

"...raw, vigorous days...admirably caught in spirit and action..."
—Edith Werner, N. Y. Daily Mirror

"...the best that's been in these parts since 'Stagecoach'..."
—Wanda Hale, N. Y. Daily News

"...fast and entertaining...made with an eye to quick-trigger action and the belly-laugh."
—Theodore Strauss, N. Y. Times

"...full of speed, action, humor, invention and freshness ...action at breakneck speed."
—William Boehnel, N. Y. World-Telegram

"...with plenty of chases, cattle stampedes and shootings ...for those who like their melodrama fast..."
—Eileen Creelman, N. Y. Sun

"...never slows down to less than a trot..."
—P M

"...big...exciting..."
—Herbert Cohn, Brooklyn Eagle

"...bang-up Western..."
—Rose Pelswick, N. Y. Journal-American

COLUMBIA PICTURES

TEXAS

with

William HOLDEN · Claire TREVOR · Glen FORD

George Bancroft · Edgar Buchanan

Story by Michael Blankfort & Lewis Meltzer

Screen play by Horace McCoy, Lewis Meltzer

Michael Blankfort • Directed by GEORGE MARSHALL • Produced by SAMUEL BISCHOFF

A COLUMBIA PICTURE

THE EXHIBITOR SERVISECTION

AN EXCLUSIVE FEATURE OF THIS PUBLICATION

ACTUAL REVIEWS — *with* ALL *pertinent data, plus the* X-RAY

COLUMBIA

You Belong to Me

ADULT COMEDY 97M.

Estimate: Highly salable comedy is slated for better grosses.

Cast: Barbara Stanwyck, Henry Fonda, Edgar Buchanan, Roger Clark, Ruth Donnelly, Melville Cooper, Ralph Peters, Maude Eburne, Renie Riano, Ellen Lowe, Mary Treen, Gordon Jones, Fritz Feld, Paul Harvey. Directed by Wesley Ruggles.

Story: Wealthy playboy Fonda falls in love with serious-minded lady doctor Stanwyck. She warns him that her practice will interfere with their marriage, but yields to his zany blandishments, and they are wed. He immediately becomes jealous of her male patients. Several times his jealousy leads him to commit childishly rash acts which cost her patients. When she is almost ready to quit, Fonda decides to get a job. Although he's highly successful as a department store necktie salesman, he's fired because the other employees protest his taking a job away from someone who needs it. Gardener Buchanan suggests that Fonda use his money to create employment and do good for others, so he takes over a bankrupt hospital which will use up his entire income to maintain, making Stanwyck the staff head. The lovers are deliriously happy over their new-found interest.

X-Ray: Columbia again comes forth with a salable romantic comedy, one which will preserve the company's pre-eminence in this type of merchandise. Wesley Ruggles has generally provided an excellent light touch to the proceedings, largely by having his actors shade their performances through a wide range of suitable moods—exaggerating their expression, on occasion. At times, the jealousy theme seems overdrawn; there will be some who will find it tiring after a while. Stanwyck is seen in one of her best roles to date, with Fonda in a part reminiscent of "Lady Eve." It's generally on the sophisticated side, not the best for the kiddies, but most exhibs will cash in by plugging the s.a. angles.

Ad Lines: "Pity The Poor Doctor's Husband . . . The Guy Who Just Waits Around On His Wedding Night While She Goes Calling!"; "He Didn't Believe It Was Strictly Professional . . . When His Doctor-Wife Had That Handsome Young Patient In Her Examining Room!"; "The Raciest Laugh-Fest Of the Season—If You Don't Feel Like Having a Good Time, Don't Come!"

METRO

The Chocolate Soldier

MUSICAL COMEDY 102M.

Estimate: Pleasant musical; sell it.

Cast: Nelson Eddy, Rise Stevens, Nigel Bruce, Florence Bates, Dorothy Gilmore, Nydia Westman, Max Barwyn, Charles Judels. Directed by Roy Del Ruth.

Story: Rise Stevens and Nelson Eddy, musical comedy stars in an unstated Balkan country, are happily married, except that his jealousy keeps them apart. He resolves to test her fidelity, assuming the disguise of a "mad Russian" singer. He woos her ardently in this disguise. She soon sees through it, but doesn't let on, thinking to play the game through to the end. She alternately rejects and encourages his passionate advances, until, at the happy ending, they return to each other when she tells him she knew it was he all the time and it was his kisses that gave him away. The story is an adaptation of "The Guardsman."

X-Ray: This should turn out to be one of those pleasant grossers that often come from Metro. It's full of music, gayety, and romance, put together with good directorial and production skill. Nelson Eddy turns in his best job to date, his voice registering wonderfully while the dual characterization covers up any deficiencies he may have in the histrionic department. Rise Stevens is a delightful surprise, the opera star has appearance, voice, personality, and ability. Her's is a name to reckon with in the future. The production is uniformly good. Here are the musical numbers, taken from the score of the title-giving musical comedy: "Chocolate Soldier," "My Hero," "The War Is Over," "While My Lady Sleeps," "Forgive," "Sympathy," "The Spy," and "Diralala." Other music includes "Song Of the Flea," and selections from the following operas: "Samson et Delilah," "Tannhauser," and "Don Giovanni."

Ad Lines: "The Year's Music, Laughter, and Romance Hit"; "Beautiful Voices Raised In Glorious Song. . . . Heart-Throbbing Romance . . . Beautiful Girls . . . Superb Dances . . . What More Could You Ask For the Finest Screen Entertainment?"; "A Great, New Star Is Born . . . Beautiful, Silver-Throated Rise Stevens—A Perfect Romantic Mate For Nelson Eddy!"

Shadow Of the Thin Man

MYSTERY COMEDY 96M.

Estimate: High-rating Thin Man entry.

Cast: William Powell, Myrna Loy, Barry Nelson, Donna Reed, Sam Levene, Alan Baxter, Henry O'Neill, Dickie Hall, Loring Smith, Joseph Anthony, Stella Adler, Lou Lubin, Louise Beavers, and Asta. Directed by Maj. W. S. Van Dyke, II.

Story: William Powell and Myrna Loy are living a peaceful life with their son and their dog when three people are killed—a jockey; a newspaperman, Alan Baxter; and an underworld character, Lou Lubin. Powell steps into the case and discovers that the jockey's death was accidental suicide; and that the other two were killed by Henry O'Neill, crooked head of the State Athletic Commission. Donna Reed is united with her sweetheart, Barry Nelson, who had been suspected of Baxter's murder.

X-Ray: This is a very entertaining mystery-comedy, up to the standard of the previous entrants in the Thin Man series. Business should be very good, boosted by the names, title, and favorable word-of-mouth; although the over-abundance of comedies of this type in recent years (inspired by the original "Thin Man") may somewhat affect the top-grossing possibilities. Powell and Miss Loy are right at home in their roles, surrounded by a group of comparative new-comers who all do well. The identity of the villain is well-concealed, and only the keenest (and

(The classification "ADULT" appears in cases where the reviewer considers a film most suitable for adults. Where no classification appears, it is inferred that the picture is suitable for both family and adults.)

luckiest) members of the audience will guess who the murderer is until the climax. (Impatient exhibitors can refer to the story above). There is plenty of comedy with the dog, Asta, and Nick, Jr., played by Dickie Hall, in addition to the characteristic, sophisticated "Thin Man" brand of humor. Direction and production are good.

Ad Lines: "The Thin Man Is Back—Better Than Ever"; "A Laugh-a-Minute As Murder Stalks Nick and Nora Charles"; "William Powell and Myrna Loy As You Like Them Best"; "Nick Charles Gets Three Murders to Solve—And How He Does It Will Leave You Gasping."

Two-Faced Woman

ADULT COMEDY 94M.

Estimate: Well-made sophisticated comedy has angles for nice business.

Cast: Greta Garbo, Melvyn Douglas, Constance Bennett, Roland Young, Robert Sterling, Ruth Gordon, Frances Carson. Directed by George Cukor.

Story: Magazine publisher Melvyn Douglas weds skiing instructor Garbo in Snow Lodge. When he decides to go back to New York, against his promise, outdoor-girl Garbo refuses to go with him. She follows later when he fails to return, and sets about winning him back from playwright Constance Bennett, who has her eye on him. Garbo masquerades as the skiing instructor's glamorous twin sister. Melvyn falls, and the complications come. Finally he goes back to Snow Lodge to get a divorce from the outdoor Garbo, and the whole truth comes out, paving the way for a happy outcome.

X-Ray: This is a clever, sophisticated comedy, with Garbo's sparkling performance giving it the impetus which should send it to nice grosses generally. Needless to say, it is a cinch for the class houses; and the lesser situations can get the most out of it by selling the two-sided personality theme, the names, the title, and Garbo as a glamour girl. In many spots the ultra-suggestive (not for children) brand of humor and the torrid romantic episodes will create a word-of-mouth which should stimulate the boxoffice. While the picture itself falls short of matching "Ninotchka," it is nevertheless extremely entertaining, with but a few slow spots. As mentioned above, Garbo's performance is top-notch, with Melvyn Douglas and the rest of the small cast all working hard for fine results. Direction is good, and the production is up to the top Metro standard.

Ad Lines: "Garbo As A Glamour Girl! She Swims! She Skis! She Rhumbas!!"; "He Saw A Girl With Two Personalities, and Fell In Love With Both of Them"; "A New Garbo—Glamorous, Radiant, Bewitching"; "The Comedy Hit Of the Year—With the Screen's Great Star Twice As Good As Ever"; "Sparkling! Witty! Provocative!"

Unholy Partners

MELODRAMA 94M.

Estimate: Entertaining newspaper meller; salable program.

Cast: Edward G. Robinson, Laraine Day, Edward Arnold, Marsha Hunt, William T. Orr, Don Beddoe, Walter Kingsford, Charles Dingle, Charles Halton, Joseph Downing, Clyde Fillmore, Emory Parnell, Don Costello, Marcel Dalio. Directed by Mervyn LeRoy.

Story: Robinson, newspaper man, returns to his city-desk job from World War I. He brings along the idea of a tabloid journal—with reader-appeal based on sensation and scandal. To get the dough, he commences a blackmail campaign against Edward Arnold, big-time gambler, who gives him enough money to start. To his new office he brings Laraine Day, faithful, long-time secretary, and William T. Orr, his youthful protege. Robinson has journalistic ideals, so he continues his attack on Arnold. Latter tries to buy Robinson out, but without success. Orr falls in love with Marsha Hunt, Arnold's would-be girl-friend, which augments the burn. Robinson gets a lead on a phony insurance racket conducted by Arnold; Orr overhears; while going after the evidence, he's captured. Arnold holds him for a ransom, the stake being control of the paper. Robinson, to escape the consequences, shoots Arnold. He and Miss Day are finally to be married, but he goes out to his death on a trans-Atlantic stunt flight, believing the era of tabloid journalism at an end. Orr and Day carry one.

X-Ray: In its story structure, this has little to distinguish it from other newspaper films, thus it falls in the program category. Excellence of production raises it above most of its brothers in the ranks. Besides being graced with an excellent cast that is uniformly good, it has fine direction, and a high standard of production. It should roll on to business which, if not sensational, should be above average. Laraine Day is tops in her first really juicy role.

Ad Lines: "The Most Sensational Screenplay Of the Year. . . . See What Actually Goes On Behind the Scenes In the Office Of a Scandal-Mongering Tabloid"; "America's Movie Sweetheart, Laraine Day, Steps Out In a Great, New Dramatic Role . . . She'll Captivate You Completely!"; "A Crusading Editor and a Strong Man Of Crime Come to Grips."

MONOGRAM

Top Sergeant Mulligan

COMEDY 70M.

Estimate: Topical show for the lower half.

Cast: Nat Pendleton, Carol Hughes, Sterling Holloway, Marjorie Reynolds, Tom Neal, Frank Faylen, Charles Hall, Betty Blythe, Dick Elliott, Maynard Holmes, Wonderful Smith. Directed by Jean Yarbrough.

Story: Frank Faylen and Charles Hall, who run a drug store and are in debt to Nat Pendleton, collector for a drug company, enlist to get out of paying their debts for a while, and find Pendleton is their top sergeant. They get into the usual complications, assist socialite Tom Neal with his Marjorie Reynolds, a night club singer, and mess things up. But it ends happily when the commandant praises them for proving the qualities of the "jeep" motorized truck, while Pendleton is broken for running a loan racket in the camp.

X-Ray: This has a title and Nat Pendleton. Otherwise there isn't much. Faylen and Hall team up as a dead-pan duo, but they haven't any material. Even Sterling Holloway hasn't much to do. Concentrating on the title, the military angles, etc., and the song, $21 a Day—Once a Month," may help. Miss Reynolds sings one other number. Presence of a colored comedian, Wonderful Smith, may help where he is known.

Ad Lines: "They're in the Guardhouse Now—And How"; "The Army Was Never Like This . . . Or Is It?"; "$21 a Month . . . But, Oh, What a Life"; "They Weren't Caught In the Draft . . . But They're In the Army Now."

REPUBLIC

Down Mexico Way (042)

MUSICAL WESTERN 78M.

('40-'41)

Estimate: Well-made western is one of Autry's best.

Cast: Gene Autry, Smiley Burnette, Fay McKenzie, Harold Huber, Sidney Blackmer, Joe Sawyer, Andrew Tombes, Murray Alper, Arthur Loft, Duncan Renaldo, Paul Fix, Julian Rivero, Ruth Robinson, The Herrera Sisters, Thornton Edwards. Directed by Joseph Santley.

Story: Blackmer and Loft, promoters, pose as picture producers. They swindle $35,000 out of residents of Sage City, Gene's home town, on the pretext that they're going to put the town on the map by making a picture there. They escape into Mexico, where Gene, Smiley, and Huber follow them. The promoters are about to take over wealthy Rivero and his friends with a similar scheme. The boys find it tough convincing the localites of Blackmer's and Loft's true intentions, but they're aided and abetted by Fay McKenzie, Rivero's daughter, in their efforts to foil the scheme. The police finally come over, and after a cross-country chase following a robbery, the criminals are brought to justice. Romance buds between Autry and Miss McKenzie. Gene sings "South Of the Border," "Down Mexico Way," "The Beer Barrel Polka," "I'll Be True While You're Gone," "The Cowboy and the Lady," and "Maria Elena." Other songs, sung in Spanish by the Herrera Sisters, are "Guadalajara," "Cachita," and "Las Altanitas."

X-Ray: This high-budget Autry entry should more than satisfy his fans; it has action, color, and romance, and displays Autry's vocal talents to the best advantage. Besides the Autry fans, it should entertain others, and the Latin-American music will captivate many metropolitan customers. Put it down as top-ranking Autry and a good dualler for the general run of situations. Exploit Autry and Burnette, also the music, some of which is, or was, of "Hit Parade" calibre.

Ad Lines: "Tops Every Other Autry Hit . . . Gene In His Most Likeable Role . . . More Songs . . . More Thrills . . . More Beautiful Senoritas!"; "Lilting Latin Love Songs . . . Enchanting Cowboy Ballads . . . Stirring Tropical Rhythms . . . The Season's Hit Tunes . . . In the Season's Top Song-and-Fun Fiesta!"; "Romance and Thrills As Gene and Frog Follow the Trail South Of the Border!"

Gauchos Of Eldorado (162)

WESTERN 56M.

Estimate: Fair Mesquiteers western.

Cast: Bob Steele, Tom Tyler, Rufe Davis, Lois Collier, Duncan Renaldo, Rosina Galli, Norman Willis, William Ruhl, Tony Roux, Raphael Bennett, Yakima Canutt. Directed by Les Orlebeck.

Story: Renaldo, member of Willis' outlaw gang, is shot by them as he rides to visit his mother, whom he hasn't seen since babyhood. The Mesquiteers come upon him as he lies dying. Renaldo asks them to carry some money, also a medallion, to his mother, Rosina Galli. Latter thinks Steele is her son, and the reception is so touching Steele hasn't the heart to disillusion her. The money is to be used to pay off a mortgage on Miss Galli's lands. The heavies, knowing that there is a rich bauxite deposit thereon, try to get the property themselves, resorting to mayhem

and such things as kidnapping the late Renaldo's little son, but the Mesquiteers see things through to the desired finish.

X-Ray: Here is an average western, nothing more or less. It contains the standard action ingredients, but falls down in script and direction. Production is adequate.

Ad Lines: "Those Three Pals Of The Plains Are On the Trail Again . . . Beware, Bad Men!"; "In a New Ropin' and Shootin' Adventure . . . The Three Mesquiteers, Your Far-West Favorites, Bringing, Law, Order and Justice to the Badlands!"

Jesse James at Bay (151)

WESTERN 56M.

Estimate: Good Rogers.

Cast: Roy Rogers, George "Gabby" Hayes, Sally Payne, Pierre Watkin, Ivan Miller, Hal Taliaferro, Gale Storm, Roy Barcroft, Jack Kirk. Directed by Joseph Kane.

Story: Jesse James, according to the legend told here, does not die, but lives on, and when Pierre Watkin pulls a land deal on settlers in James County, Mo., James comes back to help, robbing banks, trains, etc., giving money to the settlers to pay for their land. But, at the same time, another fellow, who looks like James, arrives on the scene. He and Watkins make a deal whereby the imitation James kills, robs, and steals, placing the blame on James. In a whirlwind finish, the wrong James is killed, while the real James outwits the bad 'uns, riding back to Nebraska with his new-found love, Gale Storm, a newspaper lass assigned to get a feature story .

X-Ray: Use of Jesse James' name is enough for any western, but this has also been backed up by an up-to-standard Republic production, two songs, "Just For You" and "The Chisholm Trail," so the result is a good western. In fact, the western followers may even forgive their finding tough men Cole Younger and the Dalton brothers playing in the band with Rogers singing. All in all, this should satisfy.

Ad Lines: "Jesse James Never Dies . . . He Rides Again"; "Was This a Ghost of the Past . . . Or Really Jesse James?"; "Jesse James Rides Again In the Year's Fastest Western."

20th CENTURY-FOX

Hot Spot (216)

MELODRAMA 82M.

Estimate: High-grade programmer with names to sell.

Cast: Betty Grable, Victor Mature, Carole Landis, Laird Cregar, William Gargan, Alan Mowbray, Allyn Joslyn, Elisha Cook, Jr., Chick Chandler, Cyril Ring, Morris Ankrum, Charles Lane, Frank Orth, Gregory Gaye, Mae Beatty. Directed by H. Bruce Humberstone.

Story: Mature spots beautiful Carole Landis, decides to give her a build-up. A great success, she suddenly tells Mature and Betty Grable, her sister, she's going to Hollywood. A while later, Grable enters their apartment, to find Mature bending over Landis, who has been murdered. She immediately suspects him. The above comes out in flash-back, as Grable and Mature receive police grilling. Laird Cregar, sinister, cruel detective, who loved Miss Landis, rides Mature particularly hard. Each time he meets Mature, he gloats over new evidence pointing to him as killer. The web draws tighter; Mature and Grable are apprehended. He escapes. Grable is released as bait, since it's now known they really love each other. Mature finally proves the guilt of Elisha Cook, Jr., a ratty hotel clerk. Cregar knew Cook was guilty, but wanted Mature's life because it was he who took Miss Landis away from his social plane and elevated her. Cregar suicides; Mature and Grable clinch.

X-Ray: This is a high-grade programmer. It's graced with top names, a novel, highly-absorbing plot, and good production. There are numerous selling angles, which, properly pushed, should result in pleasant grosses.

Ad Lines: "Circumstantial Evidence and the Plotting Of a Love-Crazed Detective Genius . . . Spin a Web Of False Guilt Around a Pair of Lovers"; "Girls! He's Here! Victor Mature, That Tall, Dark, and Handsome Hero—He'll Make Your Hearts Palpitate In His First Screen Role . . . One That'll Really Thrill You!"

How Green Was My Valley

DRAMA 118M.

Estimate: Top-notch production will need careful selling for best returns.

Cast: Walter Pidgeon, Maureen O'Hara, Donald Crisp, Anna Lee, Roddy MacDowall, John Loder, Sara Allgood, Barry Fitzgerald, Patric Knowles, The Welsh Singers, Morton Lowry, Arthur Shields, Ann Todd, Frederick Worlock, Richard Fraser, Evan S. Evans, James Monks, Rhys Williams, Clifford Severn, Lionel Pape, Ethel Griffies, Dennis Hoey, Marten Lamont, Eve March, Tudor Williams. Directed by John Ford.

Story: Donald Crisp, his wife, Sara Allgood, and their children; Maureen O'Hara, Roddy MacDowall, John Loder, Patric Knowles, Evan Evans, and Richard Fraser, constitute a Welsh mining family. Maureen falls in love with Walter Pidgeon, the new preacher. Led by Crisp's older sons, the men go on strike for better wages. Poverty, hunger, and despair cause general hatred for Crisp, whom the miners believe sides with the company. He opposed unionization, and for this his sons leave home. Allgood and MacDowall, the baby of the family, are injured while defending Crisp. This brings the miners to their senses. Pidgeon, the local minister, fills Roddy with faith, and he is able to walk again. Pidgeon refuses to have Miss O'Hara endure the poverty and hardship of being a minister's wife, and, though they still love each other, she marries Lamont, son of the wealthy mine-owner. Miss O'Hara returns to the village without her husband, and malicious rumor tells that she will seek divorce to marry Pidgeon, with whom the gossipers say she has been "carrying on." Just as Pidgeon resigns after having berated his congregation for their malicious tongues and narrow-mindedness, a mine disaster occurs. Pidgeon leads a rescue mission which includes Roddy, but Crisp dies soon after they reach him.

X-Ray: This is an "artistic triumph" which the public is bound to take to their hearts. The story, based on Richard Llewellyn's best-selling novel, is full of drama, human interest, and rich color; and an expert cast under Ford's direction has brought it to vibrant life. It is undoubtedly high-rating material for class houses; but careful selling should make it do very well in the lesser situations also. The theme of social significance is neatly interwoven so that it's part of the plot and never a stump-speech. The episodic nature of the story is overcome by excellence of treatment. The Welsh Singers render beautiful native songs. Production is uniformly of the highest grade; perfect taste and artistry prevail.

Ad Lines: "The Picture Of This Or Any Year . . . The Critics Say You Must See It . . . And They Are Right!"; "Another Milestone For the Motion Picture Industry"; "A Film That Will Enrich Your Life In a Thousand Ways As It Thrills You and Entertains You"; "A Sublime Theatrical Experience For All Who Have Seen It Or Will See It!"

Moon Over Her Shoulder (215)

COMEDY 68M.

Estimate: Pleasant show for the duals.

Cast: Lynn Bari, John Sutton, Dan Dailey, Jr., Alan Mowbray, Leonard Carey, Irving Bacon, Joyce Compton, Lillian Yarbo, Eula Guy, Shirley Hill, Sylvia Arslan. Directed by Alfred Werker.

Story: Bari and Sutton are happily married; they have managed to keep their youth despite seven years of wedlock and twin six-year-old daughters. He's a prominent radio marriage psychologist. To regain his attention and recall a semblance of their courtship, she turns on the allure. It fails; he's still aloof. Dailey comes upon her at a moment when he thinks she's about to commit suicide, and, to prevent her, kidnaps her aboard his boat, which has been chartered for fishing by Alan Mowbray. By the end of the day, their initial resentment has dissappeared when she brings them good luck. Hubby doesn't catch wise, so she repeats the experience, coming home with more fish and more sunburn each day. Dailey falls in love with her, which gives rise to her remorse. Dailey writes his problem to Sutton, as does Miss Bari. Sutton catches wise. Talk of divorce goes on until Dailey and Sutton engage in an all-out fist fight. Bari and Sutton realize their love. A sea-chantey is included: "The Girl With the Sugar Brown Hair."

X-Ray: This should entertain nicely. Lacking names, it will do only as a dualler. Principals are mostly adequate, no more, except that Miss Bari plays with considerable verve and light-heartedness, which gives the piece a sparkle that might otherwise have been absent. Pacing is rather slow.

Ad Lines: "The Sparkle of Champagne . . . The Tang Of Salt Air . . . The Spice Of Mexico . . . The Romance of Ever-Youthful Love"; "Her Husband Was a Very Learned Man . . . But How Could He Understand What She Did On That Yacht Far At Sea?"

Small Town Deb (217)

COMEDY 72M.

Estimate: Light-weight dualler is mildly entertaining.

Cast: Jane Withers, Jane Darwell, Bruce Edwards, Cobina Wright, Jr., Cecil Kellaway, Katharine Alexander, Jack Searl, Buddy Pepper, Robert Cornell, Margaret Early, Douglas Wood, John T. Murray, Ruth Gillette, Nora Lane, Daphne Ogden, Marie Blake, Henry Roquemore, Jeff Corey, Edwin Stanley, Isabel Randolph. Directed by Harold Schuster.

Story: Jane Withers, awkward adolescent, has a tough time with her older sister, Cobina Wright, Jr., and Jack Searl. Largely through them, she's pretty much kept in the ash-can, but with her father, Cecil Kellaway, she's pals. A budding romance exists between Cobina and Bruce Edwards, visiting rich man's son, but cold water is thrown on the affair because of the dizzy social pace she leads him through. Good sport Jane clears the way for wedding bells, however, straightening out her father's financial worries and blossoming out as a pretty, popular girl en route. In her lone song, she impersonates Carmen Miranda singing "I, Yi Yi Yi Yi I Like You Very Much."

X-Ray: This one has possibilities for small towns and neighborhood spots, but will have to be used as a dual elsewhere. Plot is a slim, obvious one, ungraced by original touches. While the cast is adequate, slow spots creep in frequently. Miss Withers is energetic enough to please her fans, and her growing-up process can be exploited to attract the latter and others.

Ad Lines: "Your Favorite Little Girl Of the Screen Turns On the Allure. . . . Jane Withers Now As An Irresistible Teen-Ager!"; "You'll Laugh as Prankster Jane Withers Turns Her Household Into a Shambles!"; "A Kid Sister Turned Cupid . . . Romance Is Saved By a New, Charming Jane Withers."

Swamp Water (218)

MELODRAMA 90M.

Estimate: Well-made, strongly-acted show is limited by lack of star draw.

Cast: Walter Brennan, Walter Huston, Anne Baxter, Dana Andrews, Virginia Gilmore, John Carradine, Mary Howard, Eugene Pallette, Ward Bond, Guinn Williams, Russell Simpson, Joseph Sawyer, Dave Morris, Frank Austin, Matt Willis. Directed by Jean Renoir.

Story: Among the poor whites living at the fringe of Okefenokee swamp, Georgia, are Walter Huston, his young wife, Mary Howard, and their son, Dana Andrews. During a hunting trip there, Andrews is captured by Brennan, fugitive from a murder hanging, who has been hiding in the swamp for years. He sympathizes with Brennan, and, convinced of the latter's innocence of the crime, is released. Anne Baxter, Brennan's daughter, has been living a cinderella life as a despised hired-girl in the village. Andrews promises Miss Baxter not to reveal Brennan's whereabouts. Huston and Andrews part, but are re-united again when Huston saves Andrews from a mob who, tipped off by Virginia Gilmore, Andrews' jilted girl, want to force Andrews to lead them to Brennan. Andrews learns Carradine has been playing with Miss Howard, and uses this fact to blackmail him into revealing that Ward Bond and Guinn Williams are guilty of the murder Brennan was convicted of. Williams goes down in the quicksand; Bond gets his just desserts; a happy ending follows.

X-Ray: Here is a well-made show, crammed with suspense and strong dramatic values that are occasionally lightened by moments of comedy and romantic interludes. A strong atmosphere of tragedy pervades much of the film, but the tobacco-roadish setting is handled deftly by the director, French Jean Renoir, whose name can be sold in class houses. The pacing is swift, aided and abetted by excellent performances all around. Two comparatively new faces appear in the film, Anne Baxter and Dana Andrews, who should mean much more at the box office after the liquidation of this film. For the most part, the cast is lacking in top ticket-selling names, which may prove a hindrance. This should receive extra selling attention.

Ad Lines: "Introducing Two New Stars . . . Anne Baxter and Dana Andrews . . . Who Will Thrill You With Performances That Will Play Upon All Your Emotions"; "From Vereen Bell's Best-Selling Novel, Directed By the Great French Director, Jean Renoir"; "A Story Of Elemental Passions Laid In the Green Hell Of a Georgia Swamp."

UNITED ARTISTS

All-American Co-Ed

(Roach)

MUSICAL COMEDY 49M.

Estimate: Pleasant "streamliner" for the lower half.

Cast: Frances Langford, Johnny Downs, Marjorie Woodworth, Noah Beery, Jr., Esther Dale, Harry Langdon, Alan Hale, Jr., Kent Rogers, Allan Lane, Joe Brown, Jr., Irving Mitchell, Lillian Randolph, Carlyle Blackwell, Jr., Mickey Tanner, Betty Tanner, Martha Tanner. Directed by Leroy Prinz.

Story: A girls' school, owned by Esther Dale, casts slurs upon a boys' school, which has just staged a musical with Johnny Downs doing a female impersonation. The girls' president is persuaded by Harry Langdon, their publicity director, to have a beauty contest. The boys prevail upon Johnny to masquerade as a femme, which he does, and when he enters the doors of the girls' school the fun begins, especially when Johnny and Frances Langford fall in love, and Johnny has to wiggle out of being placed in the girls' dormitory, and the boys try to discover why the whole thing has backfired.

X-Ray: Miss Langford and Johnny Downs carry the big load in this entertaining "streamliner." Marjorie Woodworth is rather lost in a small part. Production is snappy, and three songs, "I'm a Chap With a Chip On My Shoulder," "Up at the Crack of Dawn," and "The Farmer's Daughter," are tuneful. Another song, "Out Of the Silence," was written by Lloyd Norlin, student at Northwestern University.

Ad Lines: "He Was a Nice Girl—Isn't She"; "See What Happens When An All-American Star Runs Wild In a Girls' School"; "Boy Invited to Sleep In Girls' Dormitory—It's the Fun Riot Of the Year."

Sundown

(Wanger)

MELODRAMA 91M.

Estimate: Good adventure opus; business should be pleasant.

Cast: Gene Tierney, Bruce Cabot, George Sanders, Harry Carey, Joseph Calleia, Reginald Gardiner, Carl Esmond, Marc Lawrence, Sir Cedric Hardwicke, Gilbert Emery, Jeni LeGon, Emmitt Smith, Dorothy Dandridge, Horace Walker, Edward Das, Prince Madupe, Hassan Said, Wesley Gale, Jester Hairston, Curtis Nero, Al Duval, Kenny Washington, Woodrow Strode, Walter Knox, William Broadus, Ivan Browning, William Dunn, Tetsu Komai, Frederick Clark, Darby Jones, Blue Washington, Lawrence Lamarr, Frank Clark, George Lincoln; St. Luke's Choristers. Directed by Henry Hathaway.

Story: The secret arming of natives is causing no end of trouble to Cabot and Sanders, heads of a band of Englishmen stationed at an outpost in Abyssinia just after England has driven out the Italians. The boys are determined to run down the gun-runners and so everybody with a foreign accent is suspected, especially a mysterious supposedly half-caste girl trader, Gene Tierney. After plenty of suspense the Britishers dig out the gun cache, round up all the pestiferous natives and their presumable clandestine armers, the Nazis. Miss Tierney helps them do it, and unites with Cabot.

X-Ray: Adapted from the Saturday Evening Post story, picture offers plenty of the swashbuckling type of adventure, and should do moderately well in spite of the lack of potent marquee names. It has timely angles. Gene Tierney turns in an okay job and is eye-fetching in some scanty attire. Bruce Cabot, as the desert commissioner; George Sanders, as the British major; and Joseph Calleia, as the Italian prisoner of war, give good performances. Photography is fine, and adds a great deal to the production.

Ad Lines: "The Year's Greatest Adventuromance"; "She Was the Mystery Woman Of the Desert"; "What Were the Amazing Secrets Of This Exotic Woman's Past?"; "The Adventure Picture That Has Everything."

UNIVERSAL

Appointment For Love

ADULT COMEDY 89M.

Estimate: Sell names for best returns.

Cast: Margaret Sullavan, Charles Boyer, Rita Johnson, Eugene Pallette, J. M. Kerrigan, Mary Gordon, Cecil Kellaway, Ruth Terry, Reginald Denny, Roman Bohnen, Virginia Brissac, Gus Schilling. Directed by William A. Seiter.

Story: Charles Boyer, a successful novelist-playwright, falls for Margaret Sullavan, a prominent doctor attached to a large hospital. They marry, but on the wedding night one of Boyer's old flames, Rita Johnson, causes a situation and Miss Sullavan is then called back for an emergency at the hospital. Sullavan conveys to Boyer that she has taken an apartment in the same building, and that each will live separately, although they will be with each other during the day as much as possible. Boyer uses the jealousy technique on Sullavan, who has a scientific slant on love and marriage. It works, but, through a misunderstanding, each spends the night waiting in each others' apartments. This leads to a split, the nation becomes interested through an audience participation broadcast at which Boyer asks his wife where she spent the night, but it all winds up well wnen the misunderstanding is explained by the apartment house elevator boy.

X-Ray: This doesn't quite come off It has two strong star names, and Boyer is riding high as the result of "Hold Back the Dawn," but it is not likely that this will get the same word-of-mouth as the latter. It is the type of story that foreign pictures do well with, but as played here something is lacking. The subject matter is adult, offering opportunities along these lines, the people are good, but it will need plenty of push to get into the better money. Production values are high. Boyer does not have the chance to make love as in previous shows. On the other hand, with the names and the selling, it offers possibilities.

Ad Lines: "130,000,000 Wanted to Know . . . Where Was His Wife That Night?"; "A Gay Story Of a Married Man Who Wanted to Stay Married, and His Wife, Who Wouldn't Say Yes"; "What a Honeymoon For An Authority On Love;" "She Thought Kisses Belonged in Test Tubes . . . But He Proved She Was Wrong"; "Is Love Something Chemical . . . See For Yourself."

South Of Tahiti

MELODRAMA 75M.

Estimate: South Sea meller will fit into the duals.

Cast: Brian Donlevy, Brod Crawford, Maria Montez, Andy Devine, Henry Wilcoxon, H. B. Warner, Armida, Abner Biberman, Ignacio Saenz, John Merton, Barbara Pepper. Directed by George Wagner.

Story: Brian Donlevy, Brod Crawford, and Andy Devine, a happy-go-lucky trio, fight ship captain Henry Wilcoxon over their shares of some South Sea pearl spoils, take their boat, run into storms, and land on an uncharted isle ruled by chief H. B. Warner, who has a daughter Maria Montez, and a son. The natives are friendly, and have plenty of pearls. Donlevy learns the daughter is really

white, while Crawford yearns for the pearls and a getaway. Because the daughter loves Donlevy she burns the boat. Comes another ship with Wilcoxon and crew. The trio make a deal to get the pearls. But when Wilcoxon wants to take the daughter with them, the trio fight the Wilcoxon gang and win, aided by some leopards. Meanwhile, Warner's animals kill treacherous native Abner Biberman. Windup has everybody left on the island quite happy.

X-Ray: Familiar, this may be okay for the action houses and neighborhood trade, but otherwise it is just a twin biller. Included are all the familiar situations of South Sea mellers except the erupting volcano, and inasmuch as the story is played about 50-50 between comedy and melodrama, it never quite gets anywhere. For the exploitation houses, however, it may offer opportunity, Miss Montez being a good looker, and the feature players well known. There is one song: "Melahi."

Ad Lines: "Savage Fights For Pearls . . . South Sea Passion"; "The Lure of the South Seas . . . And Moonlight Romance"; "White Savage! Daughter of Eve With a Soul of Satan"; "50 Sarong-Clad Goddesses of Love"; "Wild, Exciting—Her Love Tabu!"

WARNERS—FN

Target For Tonight

DOCUMENTARY 48M.

(English-made)

Estimate: Well-made story of RAF bombers is crammed with drama and suspense; a good addition to any bill.

Credits: Directed by Harry Watt. Produced with the co-operation of the RAF.

Story: This is the story of a sortie of RAF bombers over a German target—particularly of plane "F." At sunset the planes take off, plane "F" among them. They swoop down at their target, an oil depot, strafing German soldiers on their way, and successfully bomb their objective. As they leave, German anti-aircraft fire injures the wireless man. The oil pumping system of one engine begins to fail. At the home base, all the other ships have landed and a thick fog has set in; the commanding officers fear for "F." But finally it arrives, making a perfect landing. The "skipper" apologizes for coming late. The entire experience is passed off lightly, as the men turn in for some rest.

X-Ray: Here is a subject alive with topical and general interest, packed with drama and suspense, and of just the right length to be dualled in twin-bill spots with a long feature, or to be used as a filler in single feature houses. Possessed of high-quality production throughout, it's a highly salable feature or short for any situation.

Ad Lines: "Thrill to the Real Life Drama Of the Men and Planes Of the RAF"; "As England Trades Bomb For Bomb With Germany, Mighty Bombers Race Through the Night Skies to Rain Destruction Upon the Nazi Terror"; "Here Are the Men Of the RAF . . . Thrillingly Presenting Their Daily Round Of Work."

FOREIGN

Death At a Broadcast

MYSTERY 71M.

(Astor Pictures)
(English-made)

Estimate: Weak dualler; has exploitation possibilities.

Cast: Ian Hunter, Austin Trevor, Mary Newland, Henry Kendall, Val Gielgud, Peter Haddon, Betty Davies, Jack Hawkins, Donald Wolfit, Robert Rende, Gordon McLeod. Directed by Reginald Denham.

Story: Wolfit, radio actor at the British Broadcasting Corporation, London, is mysteriously strangled to death during a broadcast in which he plays the part of a murder victim. Suspected are Austin Trevor, a distinguished actor; Mary Newland, his thespian wife, who has been carrying on various side-line amours; Henry Kendall, playwright; Herbert Evans, research man; and Val Gielgud, producer. Scotland Yard Inspector Ian Hunter handles the case. After a series of unsuccessful investigations, Hunter sets up a re-enactment of the crime, using a phony clue to draw the murderer into the open. Kendall turns out the culprit; he murdered Wolfit because both were Newland's lovers at one time.

X-Ray: This is exceedingly thin screen fare to begin with, and its possibilities are further limited by the fact it's apparently an old picture, judging by the yesteryear costumes worn by the women and the pre-war references of the radio commentator pictured. Performers go through their paces in routine manner, only Hunter turning in a job worthy of mention. The action is continuously slow. Setting, in the BBC studio, is an interesting one for a murder plot, and it offers exploitation possibilities for the showman. To sum up, it has possibilities as a weak dualler for transient houses.

Ad Lines: "Through the Halls Of a Great, Modern Broadcasting Studio Stalks Cold, Gripping Terror!"; "Millions Of Listeners Heard the Radio Murder. . . . That Was More Real Than Even the Script Called For!"; "She Was a Woman Of Many Loves . . . Which Of These Men Were Caused By Their Passion to Murder For Her Love?"

Musical Story

COMEDY WITH MUSIC 80M.

(Artkino)
(Russian with English Titles)

Estimate: Entertaining Soviet good for art houses; has novelty value elsewhere.

Cast: Sergei Lemeshev, Zoya Fyodorova, E. Garin, H. Konvalov, A. Sergeyeva, A. Korolkevich. Directed by A. V. Ivanovsky and H. Rappaport.

Story: Lemeshev, a garage mechanic of Moscow, is discovered to have a voice of operatic calibre. So assiduously does Lemeshev study that he neglects his sweetheart, Fyodorova, and, although they're still in love, they separate. Lemeshev wants to study in the Leningrad conservatory, and his fellow garage-workers raise the money. He graduates with honors, and scores a great success as a professional. Fyodorova finally comes to Lemeshev, making the latter's triumph complete. Lemeshev, other singers, and a chorus and orchestra perform selections from the following operas: Bizet's "Carmen," Tschaikowsky's "Eugene Onegin," Rimsky-Korsakoff's "May Night," Borodin's "Prince Igor," and von Flotow's "Martha." Some ballet sequences are also included.

X-Ray: Production values of this film are sufficiently high to yield possibilities for its use in some nabes and other spots featuring American product. Story is light, entirely free from propaganda, and there's music which, while not too well recorded, offers a selling angle. There's a pretty, talented star, Zoya Fyodorova, and some good singing by Lemeshev.

Ad Lines: "From Garage To Grand Opera . . . But His Musical Success Meant Nothing to His Amorous Failure!"; "A New High In Song and Laughter . . . An Inspiring and Entertaining Musical Treat From Russia"; "Beautiful Music . . . Pretty Soviet Girls."

THE SHORTS PARADE

TWO-REEL

Dramatic

SAILORS WITH WINGS. RKO—March of Time. Vol. VIII, No. 3. 20m. The newest MOT release focuses its cameras on the air arm of the U. S. Navy. The operation of naval aircraft is the theme of the picture, its importance in battle the subject of the commentary. Great patrol boats, bombers, and fighters are shown in flight. A history of naval aviation, employing old newsreel clips as far back as World War I, is included. This release hasn't so much of the dramatic programming audiences have come to expect from MOT, relying almost entirely on the straight documentation of facts regarding the navy. This may or may not detract from its power of entertainment. Of unusual excellence is the photography of planes in flight, clouds, etc. Thrilling highlights are the dive-bomber episodes. GOOD. (23103).

WILL DEMOCRACY SURVIVE? Columbia—International Forum No. 3. 20m. Participants are Senator Claude Pepper, Rear Admiral Harry E. Yarnell, USN, retired, Fannie Hurst, novelist, and Johannes Steel, well-known MBS commentator. The speakers first adopt a pessimistic view of the world today, showing how the Nazis, their partners and their subjects have gotten Europe's lands, peoples, and industrial productive capacity, all of which potentially or actually bodes ill for the democracies. Then, however, in answer to the question of whether the democracies will eventually win, they emphatically say "yes." The arguments are well-written, the presentation, supported by maps and charts, excellent. The reel ends on a strident patriotic note. All in all, it's the best of the series so far, which is saying a lot. A good addition to any program. EXCELLENT. (3453).

Musical

A GYPSY ROMANCE. G. Josephson, World, New York City. 21m. Russian Gypsy music is featured in this French-made subject. Much of the footage is taken up by the romance between a pre-World-War Russian officer and a gypsy girl singer. When reviewed in New York City, no English titles were present to explain the considerable French dialog. Although some of the shots emphasize sex angles a little too strongly for the kiddies, and though some of it is a little drawn-out, it may be okay as filler for some art houses. Production is adequate. GOOD.

ONE-REEL

Color Cartoon

THE ART OF SKIING. RKO-Disney. 8m. Goofy interprets the various movements in skiing while a commentator tries to keep up with him, making for many humorous moments, which, while not all of the belly-laugh variety, make for an entertaining subject. GOOD. (14113).

MAN'S BEST FRIEND. Universal—Cartoons. 7m. Snoozer, the canine, tries to get some sleep, and is disturbed by a cricket, moonlight, snoring, a fire, and any number of other things. Comes the dawn. This is only spasmodically amusing. FAIR. (6242).

Comedy

COME BACK MISS PIPPS. Metro—Our Gang. 11m. Sara Baden, the school teacher, loses her job because she gives her pupils birthday cakes, but when this happens the Gang puts on a play, with the aid of janitor Christian Rub, showing what's what, and getting back her job. A nice subject, it is better than recent members of the series. GOOD. (C-392).

FLICKER MEMORIES. Metro—Pete Smith. 8m. Not in the best Pete Smith tradition, this has him gagging as some bits of real old films are shown, a monkey running, and a meller of the old days. A novelty, but not up to his best. FAIR. (S-272).

Commercial

TAKING THE X OUT OF X-RAY. General Electric Company. 9m. No direct plug for any particular GE product or service is contained, but the organization's contribution in the field is stressed. Most of the footage has Dr. Coolidge giving a demonstration and history of the art in his lab. It's pretty dry stuff. Coolidge's narration is slow, halting, and only mildly interesting. FAIR.

Dramatic

TRIUMPH WITHOUT DRUMS. Metro—Miniature. 11m. Harvey W. Wiley, when in the Civil War, saw how poisoned canned food killed the soldiers, thereupon began a crusade which resulted in the passage of the Pure Food and Drug Act. An excellent subject, ideal for tieups, this belongs in the top bracket. EXCELLENT. (M-239).

Novelty

ARMY CHAMPIONS. Metro—Pete Smith Specialty. 10m. The army in action, showing how the men train, shots of firing at targets, tanks, jeeps, etc., all more or less familiar but aided by the Pete Smith treatment, and a nice short for any house any time. GOOD. (S-361).

PICTURE PEOPLE No. 2 (HOLLYWOOD SPORTS). RKO—Picture People. 9m. Helen Broderick narrates while James Craig hunts afield, Rudy Vallee and Gilbert Roland play tennis before other stars, Roy Rogers opens up a western store with Gabby Hayes looking on, Guy Kibbee fishes with his son, and Gail Patrick supervises a ball team, making an interesting subject. GOOD. (24402).

UNCLE SAM'S IRON WARRIORS. 20th Century-Fox—The World Today. 9m. Lowell Thomas narrates while the men of the tanks corps are reviewed, showing how they train, how they fight, and how they accomplish their objective, making a good reel of this kind, obvious for tie-ups. GOOD. (2402).

Color Travel

GEORGETOWN, "PRIDE OF PENANG." Metro—Traveltalks. 9m. A routine travel reel, even slower than usual. The city of Georgetown is pictured, showing how the Chinese live there. Just what Penang has to be proud of isn't obvious. FAIR. (T-313).

Travel

HIGHWAY OF FRIENDSHIP. 20th Century-Fox—Adventures of a Newsreel Cameraman. 10m. A trip by motor along the Pan-American Highway from Mexico to Buenos Aires, showing the various counties along the route, the road building, magnificent scenery, accompanied by a plug for Inter-American relationships. GOOD. (2202).

LAND OF THE CREE. Central Film. 10m. Near the Hudson Bay Company's old trading post in the Canadian wilds at Moose Factory, Ont., there's a village of Cree Indians. They make interesting film material, since their ancient way of life has been preserved, but with odd modifications brought by civilization. Photography is occasionally not of the best. GOOD.

THAILAND. Equity Film Exchange. 9m. A handsome travel subject, this is filmed in a soft, pleasing tint. Milton Cross narrates. First the reel shows some of the majestic religious and royal architecture of Siam, and then it proceeds to various aspects of life in Siam. It includes shots of the famous temple dancers. GOOD.

Highlight Shorts

FOUR REEL

Tillie's Punctured Romance—Monogram

TWO REEL

Color Dramatic

The Tanks Are Coming—Vitaphone

Dramatic

Norway in Revolt—RKO-March of Time

A Letter From Home—UA

MUSICAL

Minstrel Days—Vitaphone

ONE REEL

Color Cartoon

All This, and Rabbit Stew—Vitaphone

Old MacDonald Duck—RKO-Disney

Color Novelty

The Gay Knighties—Paramount

GOVERNMENT

Bomber—Film Unit, Office for Emergency Management

TOO LATE TO CLASSIFY

Features

Three Girls About Town

COMEDY 73M.

(Columbia)

Estimate: Light comedy for the duallers.

Cast: Joan Blondell, Binnie Barnes, Janet Blair, John Howard, Robert Benchley, Eric Blore, Hugh O'Connell, Una O'Connor, Almira Sessions, Dorothy Vaughan, Paul Harvey, Frank McGlynn, Walter Soderling. Directed by Leigh Jason.

Story: Joan Blondell and Binnie Barnes are hostesses at a hotel which caters to conventions. In walks their sister, Janet Blair, whom they are educating at a swank private school wishing to keep her pristine purity. Some scrub women find a body in the next room and, thinking a murder has been committed, tell the girls, who notify the hotel proprietor, Robert Benchley, who wants to keep the scandal out of the newspaper on which John Howard, the boy friend of Miss Blondell, works. But he gets wise, so when Janet Blair goes on the make for him he plays her to get the info. From there on it is the girls trying to hide the body, the reporter trying to find it, and the police trying to capture the culprit and seize the elusive cadaver, with it being discovered the corpse is only in suspended animation.

X-Ray: This is an entertaining comedy which will fit nicely into the duallers. Pace is fast, direction good, and the performances are okay. However, it lacks the names which would insure top business as a single feature. As an example of the type of humor in the picture, it might be mentioned that three of the characters in the film are named, "Wilburforce Puddle," "Charlemagne," and "Josephus Wiegel." The whole thing, like those names, is slightly wacky, but audiences will enjoy it.

Ad Lines: "They Get About Every Man in Town—and About Every Laugh in Town, Too"; "Three Lovelies On the Loose—For Laughs!"; "Three Side-Splitting Sisters"; "Meet Today's Most Tempting Trio!"

Week End For Three

COMEDY 66M.

(RKO)

Estimate: Lightweight dualler.

Cast: Dennis O'Keefe, Jane Wyatt, Philip Reed, Edward Everett Horton, Zasu Pitts, Franklin Pangborn, Marion Martin, Hans Conreid, Mady Lawrence. Directed by Irving Reis.

Story: Dennis O'Keefe is neglecting his wife, Jane Wyatt, because of his concentration on his advertising agency. Enter Philip Reed, an old sweetie of Miss Wyatt. Miss Wyatt decides to use Reed to evoke O'Keefe's jealousy. The complications and misunderstandings come thick and fast, but everything is finally straightened out, O'Keefe and Wyatt ending up together once more.

X-Ray: This is a lightweight dualler for nabes and small towns. The corny script seeks laughs from elementary, obvious situations, while Dennis O'Keefe mugs through the whole film. It has a certain humor and liveliness as a result of good direction, however, despite the drawbacks of the scenario and the dialogue. Edward Everett Horton's performance is a redeeming feature. The weakness of the script is a surprise, in view of the fact that the original story was written by Budd ("What Makes Sammy Run?") Schulberg, and the screenplay by Dorothy Parker and Alan Campbell.

Ad Lines: "Gay Comedy . . . With Scintillating Merriment by Dorothy Parker and Alan Campbell"; "A New Story by the Author of 'What Makes Sammy Run?'"; "Three On a Weekend—And Two's A Crowd!"; "The Merriest Laughs in A Year."

Spooks Run Wild

MELODRAMA 63M.

(Monogram)

Estimate: Good farc for duallers and nabes.

Cast: Bela Lugosi, Leo Gorcey, Huntz Hall, Bobby Jordan, David Gorcey, Sunshine Sammy Morrison, Donald Haines, David O'Brien, Dorothy Short, Dennis Moore, P. J. Kelley, Angelo Rossitto, Guy Wilkerson. Directed by Phil Rosen.

Story: The East Side Kids spend the night in a haunted house in the company of Bela Lugosi. They have plenty of horrible experiences, but it ends up with the

boys capturing Dennis Moore, a monster killer who has been terrorizing the locality.

X-Ray: This should do well in the duallers and nabe situations where the "East Side Kids" are liked. There are plenty of exploitation angles, and smart exhibitors will play up the idea of fiendish Bela Lugosi meeting up with the screwball Kids. The spooks can also be played up in a big way.

Ad Lines: "Even the Spooks Can't Beat the East Side Kids"; "Chills 'N Thrills 'N Fun Galore!"; "Who's the Maniac Killer? Leave It to the East Side Kids to Find Out!"

Shorts

THE VILLAGE SMITHY. RKO-Walt Disney Cartoons. 7½m. Blacksmith Donald Duck undertakes to rim a wheel and to shoe Jenny, a frisky mule, with the usual disastrous results to himself. This is average for Disney, which means well-made and entertaining. GOOD. (14116).

Production Numbers, '40-1, '41-2 Features, and National Release

COLUMBIA

(For 1940-41 Listing see Pink Section Page 875)

1941-42

	King of Dodge City	Aug. 14
	Mystery Ship	Sept. 4
	Harmon of Michigan	Sept. 11
	Ladies In Retirement	Sept. 18
	Two Latins From Manhattan	Oct. 2
	Texas	Oct. 9
	The Blonde From Singapore	Oct. 16
	Roaring Frontiers	Oct. 16
	Three Girls About Town	Oct. 23
	You Belong to Me	Oct. 30
	The Stork Pays Off	Nov. 6
	Secrets of the Lone Wolf	Nov. 13
	Ellery Queen and the Murder Ring	Nov. 18
	The Men In Her Life	Nov. 20
	Go West, Young Lady	Nov. 27
	Sing For Your Supper	Dec. 4
	Honolulu Lu	Dec. 11
	The Lady Is Willing	Dec. 15
	Harvard Here I Come	Dec. 25

METRO

(For 1940-41 Listing see Blue Section Page 818)

1941-42

201	Dr. Jekyll and Mr. Hyde	
202	Lady Be Good	
203	Down in San Diego	
204	Honky Tonk	
205	Married Bachelor	
206	Smilin' Through	
207	The Feminine Touch	

MONOGRAM

(For 1940-41 Listing see Blue Section Page 818)

1940-41

	The Driftin' Kid	Sept. 19
	Riding the Sunset Trail	Oct. 31

1941-42

	Arizona Bound	July 19
	Gentleman From Dixie	Sept. 5
	Let's Go Collegiate	Sept. 12
	Gunman From Bodie	Sept. 26
	Saddle Mountain Roundup	Oct. 3
	Tonto Basin Outlaws	Oct. 10
	Stolen Paradise	Oct. 10
	Top Sergeant Mulligan	Oct. 24
	Spooks Run Wild	Oct. 24
	Zis, Boom, Bah	Nov. 7
	I Killed That Man	Nov. 14
	Bullets and Bullion	Nov. 21
	Double Trouble	Nov. 21
	Forbidden Trails	Nov. 28
	Lone Star Law	Nov. 28
	Borrowed Hero	Dec. 5
	Boy of Mine	Dec. 12

PARAMOUNT

(For 1940-41 Listing see Blue Section Page 818)

1941-42

FIRST BLOCK-OF-FIVE

4101	Nothing But the Truth	Oct. 17
4102	Buy Me That Town	Oct. 3
4103	Hold Back the Dawn	Sept. 26
4104	Henry Aldrich for President	Oct. 24
4105	New York Town	Oct. 31

SECOND BLOCK-OF-FIVE

4106	Night of January 16	
4107	Skylark	
4108	Among the Living	
4109	Birth of the Blues	
4110	Glamour Boy	

PRODUCERS RELEASING CORP.

1940-41

101	I Take This Oath	May 29, '40
102	Hold That Woman!	June 28, '40
103	Marked Men	Aug. 28, '40
104	Misbehaving Husbands	Dec. 20
105	Devil Bat	Dec. 13
106	Secret Evidence	Jan. 31
107	Caught in the Act	Feb. 7
108	Federal Fugitives	Mar. 28
109	Emergency Landing	May 23
110	South of Panama	May 2
111	Criminals Within	June 27
112	Double Cross	June 27
113	Desperate Cargo	July 4
114	Mr. Celebrity	Oct. 31
115	Dangerous Lady	Oct. 3
116	The Blonde Comet	Dec. 26
123	Paper Bullets (Gangs, Inc.)	June 13
124	Gambling Daughters	Aug. 1
125	Reg'lar Fellers	Sept. 5
126	Jungle Man	Oct. 10
151	Frontier Crusader	June 1, '40
152	Gun Code	Aug. 3, '40
153	Arizona Gang Busters	Sept. 16, '40
154	Riders of Black Mountain	Nov. 11, '40
155	Outlaws of the Rio Grande	Mar. 7
156	The Texas Marshal	June 13
157	Billy the Kid Outlawed	July 20, '40
158	Billy the Kid In Texas	Sept. 30, '40
159	Billy the Kid's Gun Justice	Dec. 27
160	Billy the Kid's Range War	Jan. 24
161	Billy the Kid's Fighting Pals	Apr. 18
162	Billy the Kid In Santa Fe	July 11
163	Lone Rider Rides On	Jan. 10
164	Lone Rider Crosses the Rio	Feb. 21
165	Lone Rider In Ghost Town	May 16
166	Lone Rider in Frontier Fury	Aug. 8
167	Lone Rider Ambushed	Aug. 29
168	Lone Rider Fights Back	Nov. 7

1941-42

201	The Swamp Woman	Dec. 5
202	Girls Town	Jan. 9
205	Hard Guy	Oct. 17
213	The Miracle Kid	Nov. 14
214	Today I Hang	Jan. 16
215	Law Of the Timber	Dec. 19
251	Frontier Marshal No. 1	Dec. 26
257	Billy the Kid Wanted	Oct. 24
258	Billy the Kid's Round Up	Dec. 12
263	Lone Rider No. 1	Jan. 2

RKO-RADIO

(For 1940-41 Listing see Blue Section Page 818)

1941-42

FIRST BLOCK-OF-FIVE

201	Citizen Kane	Sept. 5
202	Parachute Battalion	Sept. 12
203	Lady Scarface	Sept. 26
204	Father Takes A Wife	Oct. 3
205	All That Money Can Buy	Oct. 17

SECOND BLOCK-OF-FIVE

206	The Gay Falcon	Oct. 24
207	Unexpected Uncle	Nov. 7
208	Suspicion	Nov. 14
209	Look Who's Laughing	Nov. 21
210	Mexican Spitfire's Baby	Nov. 28

THIRD BLOCK-OF-FIVE

211	Week-End for Three	Dec. 12
212	Playmates	Dec. 26
213	A Date With the Falcon	Jan. 16
214	Street Girl	Jan. 23
215	Obliging Young Lady	Jan. 30

FIRST WESTERN BLOCK

281	The Bandit Trail	Oct. 10
282	Dude Cowboy	Dec. 10
283	Riding the Wind	Feb. 10

SPECIALS

292	Fantasia	Jan. 1
293	Dumbo	Oct. 31

REPUBLIC

(For 1940-41 Listing See Pink Section Page 844)

1941-42

107	Mountain Moonlight	July 12
108	Hurricane Smith	July 20
109	Sailors on Leave	Sept. 30
110	Mercy Island	Oct. 10
133	The Pittsburgh Kid	Aug. 29
143	Sierra Sue	Nov. 14
151	Jesse James at Bay	Oct. 17
161	Outlaws of Cherokee Trail	Sept. 10
162	Gauchos of El Dorado	Oct. 24
171	The Apache Kid	Sept. 12
172	Death Valley Outlaws	Sept. 29
	Public Enemies	Oct. 27
	The Devil Pays Off	Nov. 5
	Missouri Outlaw	Nov. 21
	Tuxedo Junction	Nov. 25

20th CENTURY-FOX

(For 1940-41 Listing see Blue Section Page 819)

1941-1942

201	Charley's Aunt	Aug. 1
202	Dressed to Kill	Aug. 8
203	Wild Geese Calling	Aug. 15
204	Private Nurse	Aug. 22
205	Sun Valley Serenade	Aug. 29
206	Charlie Chan In Rio	Sept. 5
207	Belle Starr	Sept. 12
208	We Go Fast	Sept. 19
209	Last Of the Duanes	Sept. 26
210	Man at Large	Sept. 26
211	A Yank In the RAF	Oct 3
212	Great Guns	Oct. 10
213	Riders Of the Purple Sage	Oct. 10
214	Week-End In Havana	Oct. 17
215	Moon Over Her Shoulder	Oct. 24
216	Hot Spot	Oct. 31
217	Small Town Deb	Nov. 7
218	Swamp Water	Nov. 14

UNITED ARTISTS

(For 1940-41 Listing see Blue Section Page 819)

1941-42

BALCON

	Three Cockeyed Sailors	July 4

CHAPLIN

	The Gold Rush	Dec. 25

KORDA

	Lydia	Sept. 26
	Jungle Book	Jan. 30
	To Be Or Not To Be	Feb. 15

PASCAL

	Major Barbara	Sept. 12

PRESSBURGER

	Shanghai Gesture	Jan. 15

ROACH

	Tanks A Million	Sept. 12
	Niagara Falls	Oct. 17
	All-American Co-Ed	Oct. 31
	Miss Polly	Nov. 14
	Fiesta	Nov. 28

SEKELY

	New Wine	Oct. 10

SMALL

	International Lady	Sept. 19
	Corsican Brothers	Nov. 14
	Twin Beds	Nov. 28

WANGER

	Sundown	Oct. 31

UNIVERSAL

(For 1940-41 Listing See Pink Section Page 844)

1941-42

6004	Unfinished Business	Sept. 12
6013	Badlands of Dakota	Sept. 5
6021	Mob Town	Oct. 3
6025	Moonlight in Hawaii	Nov. 21
6030	Sing Another Chorus	Sept. 19
6044	Quiet Wedding	Nov. 21
6045	A Girl Must Live	Sept. 19
	(pre-release	July 18)
6051	Kid From Kansas	Sept. 19
6061	Man From Montana	Sept. 5
6062	The Masked Rider	Oct. 24
6063	Arizona Cyclone	Nov. 14
6064	Stagecoach Buckaroo	Jan. 2
	It Started With Eve	Sept. 26
	Never Give a Sucker an Even Break	Oct. 10
	South of Tahiti	Oct. 17
	Burma Convoy	Oct. 17
	Flying Cadets	Oct. 24
	Appointment for Love	Oct. 31
	Swing It Soldier	Nov. 7
	Paris Calling	Nov. 14
	Keep 'Em Flying	Nov. 28
	Don't Get Personal	Dec. 5
	The Wolfman	Dec. 12
	Melody Lane	Dec. 19
	Road Agent	Dec. 19
	The Vigilantes	Dec. 19
	Hellzapoppin'	Dec. 26
	Sealed Lips	Jan. 2
	Mermaid in Distress	Jan. 9
	Lloyd release	Jan. 16
	Jailhouse Blues	Jan. 23

WARNERS-FIRST NATIONAL

(For 1940-41 Listing see Blue Section Page 819)

1941-42

101	Sergeant York	Sept. 27
102	The Smiling Ghost	Sept. 6
103	Navy Blues	Sept. 13
104	Nine Lives Are Not Enough	Sept. 20
105	Law of the Tropics	Oct. 4
106	International Squadron	Oct. 11
107	The Maltese Falcon	Oct. 18
108	One Foot in Heaven	Nov. 1
	They Died With Their Boots On	Nov. 27

ALPHABETICAL GUIDE to 161 Features Reviewed Since August 20, 1941

(Included here are all 1941-42 features which have been reviewed in THE EXHIBITOR to date, in addition to those 1940-41 films which were not reviewed prior to August 20, 1941. For a complete Index to all 1940-41 product reviewed before August 20, see pages 826, 827, and 828).

A

ADOLESCENCE (Stolen Paradise) — 79m. — Monogram 848
ALL-AMERICAN CO-ED—49m.—UA 882
ALL OVER TOWN—60m.—Republic 870
ALL THAT MONEY CAN BUY—106m.—RKO 833
ALOMA OF THE SOUTH SEAS—77m.—Paramount 831
AMONG THE LIVING—67m.—Paramount 848
APACHE KID, THE—56m.—Republic 864
APPOINTMENT FOR LOVE—89m.—Universal 882
ARIZONA BOUND—57m.—Monogram 831

B

BADLANDS OF DAKOTA—74m.—Universal 845
BAD MAN OF DEADWOOD—61m.—Republic 855
BANDIT TRAIL, THE—60m.—RKO 850
BELLE STARR (THE BANDIT QUEEN)—87m. — 20th Century-Fox 835
BILLY THE KID WANTED—63m.—PRC 869
BIRTH OF THE BLUES—83m.—Paramount 848
BLONDE FROM SINGAPORE, THE — 70m. — Columbia 846
BURMA CONVOY—60m.—Universal 871
BUY ME THAT TOWN—69m.—Paramount 831

C

CHARLEY'S AUNT—82m.—20th-Fox 835
CHARLIE CHAN IN RIO—62m.—20th-Fox 835
CHARLIE CHAPLIN FESTIVAL—77m.—Guaranteed 750
CHOCOLATE SOLDIER, THE—102m.—Metro 879
CITIZEN KANE—119m.—RKO 833
COUNTRY GENTLEMEN—60m.—Republic 870

D

DANGEROUS LADY—66m.—PRC 866
DEATH AT A BROADCAST—71m.—Astor 883
DEATH VALLEY OUTLAWS—56m.—Republic 866
DIVE BOMBER—132m.—Warners 838
DOCTORS DON'T TELL—65m.—Republic 850
DOWN IN SAN DIEGO—70m.—Metro 830
DOWN MEXICO WAY—78m.—Republic 880
DRESSED TO KILL—74m.—20th-Fox 836
DRIFTIN' KID, THE—55m.—Monogram 862
DR. JEKYLL AND MR. HYDE—122m.—Metro 830
DR. KILDARE'S WEDDING DAY—83m.—Metro 830
DUDE COWBOY—58m.—RKO 849
DUMBO—63m.—RKO 869
DYNAMITE CANYON—58m.—Monogram 831

E

ELLERY QUEEN AND THE MURDER RING—70m. —Columbia 861
ETERNAL GIFT, THE—90m.—Lamont 872

F

FATHER TAKES A WIFE—79m.—RKO 834
FEMININE TOUCH, THE—97m.—Metro 855
FLYING BLIND—70m.—Paramount 831
FLYING CADETS—60m.—Universal 871
FORGOTTEN VILLAGE, THE — 67m.—Mayer-Burstyn 840

G

GAUCHOS OF ELDORADO—56m.—Republic 880
GAY FALCON, THE—67m.—RKO 863
GENERAL SUVOROV—100m.—Artkino 864
GENTLEMAN FROM DIXIE, THE—61m.—Monogram 848
GIRL MUST LIVE, A—69m.—Universal 837
GLAMOUR BOY—78m.—Paramount 849
GREAT GUNS—73½m.—20th-Fox 850
GUNMAN FROM BODIE—62¼m.—Monogram 866

H

HARD GUY—66m.—PRC 869
HARMON OF MICHIGAN—66m.—Columbia 855
HENRY ALDRICH FOR PRESIDENT—72m.—Para. 832
HOLD BACK THE DAWN—114m.—Paramount 832
HONKY TONK—105m.—Metro 862
HOT SPOT—82m.—20th Century-Fox 881
HOW GREEN WAS MY VALLEY—118m.—20th-Fox 881
HURRICANE SMITH—69m.—Republic 834

I

I GIVE MY LIFE (Port Arthur)—75m.—AFE Corp. 852
INSIDE RUSSIA—75m.—Hoffberg 840
INTERNATIONAL LADY—102m.—United Artists .. 845
INTERNATIONAL SQUADRON—87m.—Warners .. 839
IT STARTED WITH EVE—90m.—Universal 871

J

JESSE JAMES AT BAY—56m.—Republic 881
JUNGLE MAN—63m.—PRC 865

K

KID FROM KANSAS, THE—60m.—Universal 864
KING OF DODGE CITY—63m.—Columbia 829
KIPPS—see The Remarkable Mr. Kipps.

L

LADY BE GOOD—111m.—Metro 830
LADIES IN RETIREMENT—91m.—Columbia 847
LADY SCARFACE—66m.—RKO 834
LAST OF THE DUANES, THE—57m.—20th-Fox .. 850
LAW OF THE TROPICS—76m.—Warners 851
LET'S GO COLLEGIATE—62m.—Monogram 862
LONE RIDER AMBUSHED, THE—64m.—PRC 833
LONE RIDER IN FRONTIER FURY, THE—60m.—PRC 833
LONE STAR VIGILANTES—58m.—Columbia 861
LOOK WHO'S LAUGHING—79m.—RKO 863
LYDIA—98m.—United Artists 836

M

MAJOR BARBARA—116m.—United Artists 851
MALTESE FALCON, THE—100m.—Warners 871
MAN AT LARGE—69m.—20th-Fox 851
MAN FROM MONTANA—56m.—Universal 837
MAN WHO SEEKS THE TRUTH, THE — 75m. — Dome 872
MARRIED BACHELOR—81m.—Metro 847
MASKED RIDER, THE—58m.—Universal 837
MERCY ISLAND—72m.—Republic 870
MEXICAN SPITFIRE'S BABY—70m.—RKO 849
MR. CELEBRITY—66m.—PRC 869
MOB TOWN—60m.—Universal 871
MOONLIGHT IN HAWAII—60m.—Universal 837
MOON OVER HER SHOULDER .. 68m.—20th-Fox 881
MOUNTAIN MOONLIGHT—68m.—Republic 834
MUSICAL STORY—80m.—Artkino 883
MYSTERY SHIP—66m.—Columbia 829

N

NAVY BLUES—108m.—Warners 839
NEVER GIVE A SUCKER AN EVEN BREAK—70m. —Universal 871
NEW WINE—84m.—UA 837
NEW YORK TOWN—76m.—Paramount 832
NIAGARA FALLS—43m.—United Artists 864
NIGHT OF JANUARY 16TH, THE—77m.—Para. .. 849
NINE LIVES ARE NOT ENOUGH—63m.—Warners 852
NOTHING BUT THE TRUTH—87m.—Paramount 832

O

ONE FOOT IN HEAVEN—108m.—Warners 872
OUR WIFE—95m.—Columbia 829
OUTLAWS OF CHEROKEE TRAIL—56m.—Republic 864
OUTLAWS OF THE DESERT—66m.—Paramount .. 862

P

PARACHUTE BATTALION—75m.—RKO 834
PITTSBURGH KID, THE—76m.—Republic 835
PORT ARTHUR—see I Give My Life.
PRAIRIE STRANGER—58m.—Columbia 869
PRIME MINISTER, THE—94m.—Warners 855
PRIVATE NURSE—61m.—20th-Fox 836

Q

QUIET WEDDING—63m.—Universal 838

R

REMARKABLE MR. KIPPS, THE (Kipps)—87m.—20th-Fox 870
RIDERS OF THE PURPLE SAGE—56m.—20th-Fox 854
RIDERS OF THE TIMBERLINE—59m.—Paramount 863
RIDING THE WIND—60m.—RKO 850
RIO—See Charlie Chan In Rio.
ROARING FRONTIERS—60m.—Columbia 829

S

SADDLE MOUNTAIN ROUNDUP—59m.—Monogram 848
SAILORS ON LEAVE—71m.—Republic 870
SCATTERGOOD MEETS BROADWAY—68m.—RKO .. 834
SECRET OF THE WASTELANDS—66m.—Para. 862
SERGEANT YORK—134m.—Warners 839
SHADOW OF THE THIN MAN—96m.—Metro 879
SING ANOTHER CHORUS—63m.—Universal 838
SKYLARK—91m.—Paramount 849
SMALL TOWN DEB—72m.—20th-Fox 881
SMILING GHOST, THE—71m.—Warners 839
SMILIN' THROUGH—100m.—Metro 847
SOUTH OF TAHITI—75m.—Universal 882
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SUNDOWN—91m.—United Artists 882
SUN VALLEY SERENADE—86m.—20th-Fox 836
SUSPICION—98½m.—RKO 863
SWAMP WATER—90m.—20th-Fox 882

T

TANKS A MILLION—50m.—UA 837
TARGET FOR TONIGHT—48m.—Warners 883
TEXAS—93m.—Columbia 861
THIS WOMAN IS MINE—92m.—Universal 838
THREE COCKEYED SAILORS—77m.—UA 837
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TWO-FACED WOMAN—94m.—Metro 880
TWO LATINS FROM MANHATTAN — 66m. — Columbia 866

U

UNDER FIESTA STARS—64m.—Republic 835
UNEXPECTED UNCLE—67m.—RKO 864
UNFINISHED BUSINESS—95m.—Universal 838
UNHOLY PARTNERS—94m.—Metro 880

W

WEEKEND FOR THREE—66m.—RKO 884
WEEK END IN HAVANA—80½m.—20th-Fox 854
WE GO FAST—64m.—20th-Fox 851
WHEN LADIES MEET—105m.—Metro 830
WILD GEESE CALLING—78m.—20th-Fox 836
WORLD PREMIERE—70m.—Paramount 833

Y

YANK IN THE R.A.F., A—97m.—20th-Fox 851
YOU BELONG TO ME—97m.—Columbia 879
YOU'LL NEVER GET RICH—89m.—Columbia 861

THE EXHIBITOR

WESTERN MASS. CIRCUIT INAUGURATES DRIVE

THE COMPLETE FEATURE AND SHORTS CHECK-UP

EDITORIAL: "A QUESTION FOR THE TRADE PRESS"

"THE TIP-OFF"; PERTINENT ADVERTISING HINTS

EXCLUSIVE: TERRITORY TRADE SHOWING GUIDE

NEW ENGLAND EDITION — IN TWO SECTIONS — SECTION ONE

NOVEMBER 5, 1941
VOL. 26 No. 26 PRICE 10 CENTS

ENTERED AS SECOND-CLASS MATTER MARCH 15, 1939, AT THE POST OFFICE AT PHILADELPHIA, PA., UNDER THE ACT OF MARCH 3, 1879

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Please copy for <u>your</u> engagement. This single column ad is shown here in 2 sections. It should be used full-length in the news-papers.

The ASTOR COLUMN FORMS TO THE RIGHT

He's co-starred with A GLAMOROUS NEW SINGING STAR

RISE STEVENS

(SHE LOVES HIM → SHE LOVES HIM NOT)
(SHE'S BEAUTIFUL)
(SHE SINGS LIKE A LARK)
(SHE ACTS DIVINELY)

THE CHOCOLATE SOLDIER

IS something entirely different in intriguing romance!

IN FACT IT'S A TRIANGLE WITH ONLY TWO SIDES!

A JEALOUS HUSBAND DISGUISES HIMSELF AS AN ARDENT LOVER

and it is anyone's guess if he fools her or she fools him

IN FACT SHE'S Magnificent Gorgeous Melodious

IT'S A MUSICAL MASQUERADE with the tantalizing, teasing plot of FERENC MOLNAR'S stage hit, *THE GUARDSMAN* set to the enchanting music of

OSCAR STRAUS'

THE CHOCOLATE SOLDIER

"MY HERO" • "SYMPATHY"
"THE CHOCOLATE SOLDIER"
"SPY SONG"
plus "EVENING STAR"
"SONG OF THE FLEA"
— and more

A NEW NELSON EDDY

HE'S MORE WONDERFUL THAN EVER
P.S. AND SO IS HIS VOICE

(continued above)

NOW PLAYING AT The ASTOR

BROADWAY & 45 St.

CONTINUOUS PERFORMANCES

POPULAR PRICES

DOORS OPEN 10 a.m.

The Chocolate Soldier, starring Nelson Eddy, Rise Stevens with Nigel Bruce, Florence Bates, based on Ferenc Molnar's "The Guardsman". Screen Play by Leonard Lee and Keith Winter. Directed by Roy Del Ruth. Produced by Victor Saville. An M-G-M Picture.

THE
EXHIBITOR

Reg. U. S. Pat. Office

VOLUME 26, No. 26 NOVEMBER 5, 1941

MEMBER AUDIT BUREAU OF CIRCULATIONS

A Jay Emanuel Publication. Covering the film territories in the Metropolitan East. Published weekly by Jay Emanuel Publications, Incorporated. Publishing office: 1225 Vine Street, Philadelphia, Pennsylvania. New York City office: 1600 Broadway. Representatives in Washington, D. C.; Albany, Buffalo, Boston and New Haven. Jay Emanuel, publisher; Paul J. Greenhalgh, business manager; Herbert M. Miller, managing editor; Sallie Weir, director of circulation. Rates: Each edition, one year, $2; three years, $5. Address all communications to the publishing offices, 1225 Vine Street, Philadelphia, Pennsylvania.

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SECTION TWO

The Check-Up (THE EXHIBITOR'S Servisection) ..... Yellow Section

Material contained in the Late News Highlights section often represents new developments in stories to be found on other pages of this issue. If the reader will bear this in mind it will avoid possible confusion. This section of THE EXHIBITOR goes to press last, with latest developments within the industry, where available.

A Question for the Trade Press

PROPERLY, we suppose, the thought which follows might be considered an intra-business subject, to be discussed only among the tradepapers. But we believe this particular problem is something which should not be confined wholly to the journalistic portion of our business.

THE QUESTION is just where a rumor becomes printable, and what obligation a tradepaper might have to an industry, in that connection. The item in the discussion concerns United Artists, Warner Brothers, and Grad Sears, primarily, others indirectly.

IT HAS BEEN NO SECRET that for a long time United Artists has been looking for a president. This is a fact with which most of the trade must by this time be acquainted. However, when some tradepapers assume the task of filling that position, unofficially, we believe the matter takes on a different slant.

WITNESS THE FIRST REPORT, correct to a certain point, that of William F. Rodgers getting the job. He didn't.

WITNESS THE SECOND REPORT, correct to a certain point, that of Grad Sears getting the job. He hasn't, yet.

NOW OUR ARGUMENT is this. Is the function of a tradepaper to report that Rodgers and Sears were available and almost had the posts, or should a tradepaper wait until the reports become fact, if ever?

WE BELIEVE the latter, for the following reason. Changing a sales manager is something more than a report. It affects everyone in the distribution departments and even in other divisions of the company. It must also affect the production of pictures and eventually the boxoffice. Carrying a story that so-and-so may go from one company to another affects the morale of not only the organization he may leave but the unit to which he may transfer his abilities. The men in the field, the boys who do the selling job, have to keep at a key pitch to turn in the best results. Reading reports that so-and-so may soon become their boss doesn't help their mental attitude, but it is to the credit of the sales boys that they have always been in there pitching, regardless of the reports.

AND WE EVEN REMEMBER a case where one well known executive, due to premature announcement, lost a very important position. The effect it had was no help, either, to himself or the company with whom he finally remained.

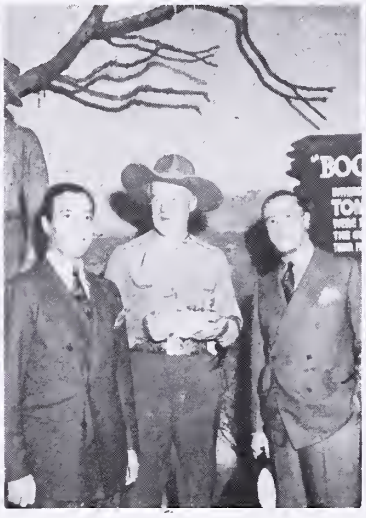
WE HOLD NO BRIEF for the distributors. It just happens to be distribution this time. It might have been exhibition or production.

THE QUESTION WE ASK is still this: Would it not be better for the trade press to wait until fact replaces guesswork? A possible "I told you so back in the issue of . . ." is not worth the worries that such a story may cause.

WE ASK OUR TRADEPAPER BRETHREN and others: What do you think? Would you want premature announcement made of your business? Let's play fair.

Jay Emanuel

NATIONAL HAPPENINGS OF SPECIAL INTEREST TO EVERY EXHIBITOR READER



AT HARRY SHERMAN'S STUDIO PARTY, tendered visiting Paramount field men and New York executives in Hollywood recently are, left to right: Tex Owens, Gep Evans, Sam Vorzimer, Ed Brooker, Lou Harris, Sid Mesibov, Paramounteers, and Edgar Bergen. Center picture—Leonard Goldenson, Harry Sherman, and Sam Dembow, Jr. Right—Y. Frank Freeman, Barney Balaban, and Neil Agnew lunch at the Paramount studio commissary during the sales conferences.

DOUGLAS FAIRBANKS, JR., his dual role in Edward Small-UA's "The Corsican Brothers" completed, arrives in New York enroute to Washington, and is met by a group of debutantes representing the United Youth for Defense.

MILTON SCHWARTZWALD, Universal executive producer, is seen above arriving via plane in New York for a short stay. He planned to confer with Universal executives in New York, and to see some of the new crop of legitimate shows.

AT THE PREVIEW EXHIBITION of Metro's "Show Builder," new exhibitor aid, at the Hotel Astor, New York, for company executives and members of the trade press, are, left, Maureen O'Sullivan, Metro player, who christened the "Show Builder," and Howard Dietz, executive in charge of promotion. Second from left—Henderson M. Richey, in charge of exhibitor relations; general sales manager William F. Rodgers; and Dietz. Second from right—William R. Ferguson, exploitation manager. Right—Jack Alicoate, Richey, Rodgers, Dietz, Carl E. Milliken, Edward M. Saunders, E. K. O'Shea, and Ferguson.

TERRITORIAL HIGHLIGHTS

Defense "Boom" Unnoticed in N. H.

Survey Shows Business Spotty

NEW HAVEN — The defense boom may have upped theatre grosses in other sections of New England but New Haven houses are just drumming along, representative comment indicated last week.

Recent reports in the trade press of other cities reporting the "year's best takes," "top business," and other adjectives just don't apply here it seems. Defense projects and the greater earning power of patrons hasn't been felt at the box office but theatremen are optimistic that when the winter definitely sets in, business will stop the droops.

District manager Harry F. Shaw, Loew-Poli circuit, commented that business is only fair in the loop's three New Haven houses, Loew-Poli, Bijou, College, and said "we really have to plug for every ticket we sell."

Spotty business was also reported from the Paramount, M. and P., and the Roger Sherman, Warners, where nothing steady has been noted. An influx of 5,000 Yale University students back to their classes last September has helped the down-towners immeasurably but the resident New Haveners still are holding back.

Neighborhood houses likewise reported no particularly bright clouds. Adolph Johnson, Strand, asserted that the grosses aren't steady, and "the receipts are just about as good as the picture." Franklin Ferguson, Whitney, and Lawrence C. Caplan, Dixwell, both commented to THE EXHIBITOR that there is nothing robust or red-blooded about the grosses during the past two months.

Caplan pointed out that New Haven, unlike other industrial New England cities, hasn't had a large influx of out-of-towners who lack acquaintances and patronize the movies heavily.

Dr. J. B. Fishman, president, Fishman circuit, operators of the Dixwell, Rivoli, Howard, Lawrence, and Community, Fairfield, reported that business in his houses "has been decidedly off for the past two months," and thought that the amount of patrons available at present for the movies was too slim to split among all the competing houses. He agreed that the defense boom hadn't meant a great deal in this city.

Harry Lavietes, owner, Pequot, and with his 29 years of experience, oldest exhibitor in New Haven, commented that business was "bad to very bad" and thought that the down-towners by holding a picture over two and three weeks were among the major factors to blame. Michael Tomasino, owner, Whiteway, Victory, was among other neighborhood exhibitors who said the defense boom just wasn't, as far as his grosses were concerned.

Warner Club Dance

NEW HAVEN—Plans have been completed for the eighth annual semi-formal dinner-dance of the Warner Club, C. G. Barrett, president, announced last week and the big event of the year will be held at the Waverly Inn, Cheshire, on Nov. 21.

Dancing will be enjoyed from 9 P.M. to 2 A.M. with dinner served at midnight. Favors will be provided for the ladies. A special gala floor show has been engaged.

Besides Barrett, others on the committee arranging the affair are: James Bracken, Russell Clark and John Matthews. Warner Club members will be admitted gratis. The first guest will be admitted for $1.25. Additional guests will be figured at $2.50 per person.

Reservation for both members' tickets and guest tickets should be made immediately with Russell Clark, New Haven district offices.

Reed Reports On Allied Meet

NEW HAVEN—Joseph Reed, representative of the Allied Theatre Owners of Connecticut at the executive conference held by national Allied in Pittsburgh last fortnight, was to give a full report of the sessions at a meeting scheduled yesterday (Nov. 4).

ATOC was also expected to act upon the resignation of Lawrence C. Caplan as executive secretary of the organization and to elect a new one. Caplan was forced to resign due to the pressure of private business. Besides managing the Dixwell, Fishman circuit house, Caplan also has a law practice.

Salesmen's Club Installs

BOSTON—Installation of new officers of the Motion Picture Salesmen's Club will take place on Nov. 8 officially at Paramount exchange, where salesmen and wives will take in a screening, and at the Rio Casino, (formerly Southland), for dinner and dancing.

Western Mass. Begins Its Drive

Trip to Hollywood For Winners

SPRINGFIELD, MASS.—November 1 marked the opening of a nine weeks' campaign of the Western Massachusetts Theatres, Inc.'s double anniversary drive. A tribute to Y. Frank Freeman, vice-president in charge of production at Paramount, the two anniversaries to be celebrated are the sixth anniversary of Western Massachusetts theatres and the 30th jubilee year of Paramount.

Drive opened with a letter from Nathan E. Goldstein, Western Massachusetts, to all managers, outlining the campaign, telling of the objectives, and listing the prizes the managers and their staffs can win during the period.

A note from Harry Smith that followed Goldstein's letter reiterated the fact that third-run houses in the circuit had the same chance of winning as the larger first-run houses "if they put the proper enthusiasm into the drive."

Chief prize in the drive is a free trip to Hollywood with all expenses paid for the manager of the winning theatre and a week's salary for his staff. Second prize is 50 per cent of a week's salary for the manager and his entire staff.

Besides these final prizes a cash award, of differing amounts to be announced later, will go each week to the manager making the highest standing for that week of the drive.

Score will be kept as follows: Weekly standing will be figured on a point score basis figured as follows: 75 points will represent admission quota for the week; higher or lower admissions will be figured on a percentage basis and added or deducted from the 75 points; 15 points will represent quota of movie check books sold and 10 points the candy quota, in both of the last two classifications higher or lower sales will be figured on a percentage basis. A different quota will be set for each house, based on that house's previous business.

At the end of the drive 100 points will be added to the score of the house having shown the best theatre maintenance, 100 points for the best results in cost control, and 50 extra points to the house that has consistently conducted the best advertising and exploitation campaign during the drive. It ends on Dec. 31.

Anti-Handbill Measure Up

WEST HAVEN—An anti-handbill ordinance that affects the circulation of theatre programs from door to door was passed here by the Board of Selectmen last fortnight. Bill prohibits the distribution of any printed or written advertising matter, dodger, circular, or similar devices, unless permission is first secured from each individual householder.

A penalty of $10 for each and every violation is provided in the ordinance. Besides the two theatres here, Rivoli and Forest, all merchants who have been distributing circulars are affected.

Reported is a plan to have programs inserted in grocery orders and packages.

LOCAL B-3'S FIRST ANNUAL DANCE IS PICTURED; OTHER NEW ENGLAND NOTES

NORMAN PRAGER, Palace, Pittsfield, Mass., conceived this striking, patriotic front to ballyhoo his showing of Warners' naval musical-comedy, "Navy Blues," which stars Ann Sheridan, with Jack Oakie and Jack Haley.

LEW BROWN, left, New England promotion manager for the Loew-Poli circuit, screen actress Ilona Massey, and Morris Rosenthal, manager, Majestic, Bridgeport, are seen above at a meeting in connection with Edward Small's "International Lady."

BOSTON EXCHANGE EMPLOYEES LOCAL B-3 held its first annual dance recently on the occasion of its fifth anniversary, and above are pictured some scenes at the affair, which was a huge success. Top left, the committee is pictured: first row—Joseph Barrila, Clara DeCane, president Matty Moriarty, Bertha Harris. Second row—Frank Rahilly, business manager Elmer Foster, dance chairman Jack Martin, Mickey Hochberg, and "Westey" Eisenberg. In the top center pictures, Martin and Foster smile at the camera; along with Eisenberg and Foster. Top right, Shorty Lewis and partner go to town. The middle row shows industryites in various stages of the terpsichorean act. Bottom, Norman and Evelyn Poretsky, Ruth Roman, Meyer Marcus, and Miss Singer are surrounded by two shots of the crowd at work. Quite a large crowd, too, we would say.

LATE NEWS HIGHLIGHTS

Sections III, IV Off in Minnesota

Court Okays Paramount Petition

NEW YORK—United States District Judge Henry W. Goddard last week granted the petition of Paramount Pictures, Inc. to be relieved from complying with Sections III and IV of the consent decree. These sections cover trade showings of pictures before they are offered to exhibitors and the licensing of pictures in blocks of five.

In granting the film company's application, Judge Goddard asked the attorneys for both Paramount and the Government to agree upon the form of an order. Immediately following the signing of the court order, Paramount will be free to license its pictures at once to exhibitors in Minnesota.

Paramount was represented in court by former Judge Thomas D. Thacher, who pointed out to the court that Paramount could not license pictures to exhibitors in Minnesota and comply with the consent decree in respect to Sections III and IV in view of the Minnesota law which was enacted on April 26. He emphasized to Judge Goddard that under the obligations imposed on Paramount by the Minnesota law, Paramount was required to offer its entire season's output at one time, whereas under the consent decree Paramount could not offer pictures to exhibitors until they had been trade shown, and then only in blocks of five.

Judge Thacher told the Court that Paramount had a suit pending in Minnesota and other proceedings also were pending to determine the constitutionality of the Minnesota law. He argued that the law was unconstitutional and that Paramount should be relieved of complying with these sections of the decree during the pendency of the Minnesota court proceedings. The consent decree expressly authorized the making of such application when the duties imposed by a state law were in conflict with the provisions of the consent decree.

Robert L. Wright, representing the Government, informed the Court that the position of the Government was that the Minnesota law was unconstitutional and that the consent decree should be construed as permitting relief from provisions of the decree only when a state enacts a constitutional law which is in conflict with the provisions of the consent decree.

Judge Goddard ruled that Section XXIII of the consent decree envisaged a situation where a state law imposed an obligation upon a distributor which was in conflict with the obligations imposed upon it by the consent decree and he was therefore compelled to grant Paramount's application.

NEW YORK—Selling in Minnesota was resumed last week by United Artists, the way having been paved by legal interpretations of the state law which nullified two sections of the consent decree and made it mandatory for distributors to offer an entire season's product. UA's move was in no way influenced by the granting of permission to Paramount to be relieved from the decree provisions. Loew's, RKO, Warners, and 20th-Fox have not as yet decided what they will do in view of the order in regard to Paramount.

Allied Leaders Pleased

NEW YORK—Sidney Samuelson, head of Eastern Pennsylvania Allied, and Jack Kirsch, Illinois Allied prexy, who have been calling on distributor executives in connection with national Allied's unity plan, last week announced that they were pleased with the reception given them and the reaction to the proposal. Conversations were of a preliminary nature, and no program or details of operation have been discussed as yet.

Football Crowds Boost Broadway

"How Green" Hits Top at Rivoli

NEW YORK—A huge influx of out-of-towners for football games here brought tremendous business to the main stem houses Saturday night and Sunday, with Saturday's rain helping to drive more people into the theatres.

First-run business, as reported to THE EXHIBITOR by usually reliable sources, was as follows:

"HOW GREEN WAS MY VALLEY" (20th-Fox)—A cinch for the Rivoli, with over $20,000 Saturday, Sunday of the first week, and more than $50,000 expected for the stanza, big.

DUMBO" (RKO)—After a fine first week of $32,200, this did $14,200 Saturday, Sunday of the second week at the Broadway. In Saturday's pouring rain, there was a line around the block.

"NOTHING BUT THE TRUTH" (Paramount)—Is expected to hit neat $58,000 on the second lap at the Paramount, after $28,000 Saturday, Sunday. Stage show features the Andrews Sisters.

"SERGEANT YORK" (Warners)—With Phil Spitalny and his Orchestra on the Strand's stage, this did $26,000 Friday to Sunday of the third week at the house.

"YOU'LL NEVER GET RICH" (Columbia)—Holding up nicely at the Music Hall to about $90,000 on the second week, after $57,000 Thursday to Sunday, with stage show.

"BELLE STARR" (20th-Fox)—A weakie at the Roxy, with $26,000 Friday to Sunday of the first week, with stage show.

"TARGET FOR TONIGHT" (Warners)—Still good, with $3,000 Saturday, Sunday of the third week at the Globe.

"THE CHOCOLATE SOLDIER" (Metro)—No smash, but business is reported okay in the first week at the Astor, with continuous-run, popular-price policy.

"HONKY TONK" (Metro)—Just fair in forced fifth week at the Capitol.

Kalmenson Sets WB District Men

Sales Department Is Realigned

NEW YORK—In re-alignment of Warner Brothers' sales forces, Ben Kalmenson, Warners' general sales manager, last week appointed six district managers and gave added responsibilities to every man in the field. Announcement of the appointments was made by Kalmenson at the first session of the two day branch managers meeting he had convened for the week-end.

Kalmenson also appointed four new branch managers. Following the conclusion of the meetings, Kalmenson stated these changes in the alignment of the field forces completed all moves that had been contemplated and the field forces would function from now on under this setup. In addition to Kalmenson, Major Albert Warner, Joseph Bernhard, Charles Einfeld, Sam Schneider, Mort Blumenstock, Robert Taplinger, Roy Haines, Arthur Sachson, Al Schwalberg, Mike Dolid, and a number of other home office executives attended.

Appointments made by Kalmenson are as follows: Edward M. Schnitzer, metropolitan district manager, with supervision over New York, New Jersey, and Brooklyn; Robert Smeltzer, central district manager, with supervision over Washington, Philadelphia, Pittsburgh, Cincinnati, Cleveland, and Detroit; Fred Jack, southwestern district manager, with supervision over Dallas, New Orleans, and Oklahoma City.

Also Ralph McCoy, southeastern district manager, with supervision over Atlanta, Charlotte, and Memphis; Rud Lohrenz, midwestern district manager, with supervision over Chicago, Milwaukee, Minneapolis, St. Louis, Indianapolis, Kansas City, Omaha, and Des Moines; and Henry Herbel, west coast district manager, with supervision over Los Angeles, San Francisco, Portland, Seattle, Denver, and Salt Lake City.

Branch managers who were appointed are as follows: Dallas, Donk Roberts, replacing Fred Jack; Chicago, Sid Rose, replacing Rud Lohrenz; Washington, Fred Beiersdorf, replacing Robert Smeltzer; Los Angeles, W. E. Callaway, replacing Henry Herbel.

Roy Haines, eastern and Canadian division manager, undertakes greater duties in addition to his present ones, with the Boston, New Haven, Buffalo, and Albany branches placed under his supervision.

Harry Ross Takes Trip

NEW YORK—Harry A. Ross, president, Ross Federal Service, Inc., left last week for an extended survey tour of South and Central America.

Bioff Ends His Testimony

Brings Up New Charges

NEW YORK—William Bioff, union leader on trial in Federal court for the alleged extortion of $550,000 from four film companies, volunteered testimony last week that Joseph M. Schenck had bought $200,000 worth of stock for Murray W. Garsson when Garsson was chief investigator for a Congressional committee. The defendant, on the witness stand in his own behalf, offered the statement as an illustration of what Schenck had done with $1,000,000 subscribed by various movie executives.

The Government's contention, as presented by United States Attorney Mathias F. Correa, is that Bioff extorted the money he collected under threats of instigating strikes among employes of the theatres operated by the allegedly victimized companies.

The defendant-witness volunteered to tell about the alleged stock gift at the very beginning of the court session when Correa was about to continue cross examining him. The offer was ignored at that point, and not clarified until Michael Luddy, defense attorney, took over the witness for redirect examination.

Bioff's extensive references to Schenck seemed to have created a situation that neither Correa nor the defense counsel liked. Objecting to the production of a cablegram purporting to have been sent by Schenck, on the ground that Schenck himself would be the proper person to identify the exhibit, Correa pointed out that the defense "should call him as their witness."

"If there's any shouldness about it," retorted Luddy, "the government should call Mr. Schenck."

Schenck was present for five minutes in the courtroom. Correa then declared that he had arranged for his presence there, to demonstrate that he was available as a witness. George Breslin, defense counsel, immediately requested that Schenck be excluded from the courtroom on the chance that somebody might decide to call him to testify.

Bioff heaved a sigh of relief as he left the witness stand after a two-day solid grilling by United States District Attorney Correa, prosecuting the extortion charges.

Bioff forlornly agreed with the prosecutor that it was "exceedingly strange" for Nicholas M. Schenck to employ him as a messenger to deliver $50,000 to Joseph M. Schenck while the latter was in the same city. It was equally curious, Correa pointed out, for Bioff to deliver the same amount to Joseph M. Schenck from Sidney R. Kent when both Schenck and Kent were in New York City.

Bioff admitted that Sam Brenner, identified by him previously as a film agent from whom he had picked up cash, had been an intimate of his for 30 years and was a member of the IATSE and one of its attorneys.

The witness continued to evade the questions of Correa. Judge John C. Knox finally reprimanded him, saying: "Do you purposely pay no attention to the questions? Pay attention now, I've already told you that several times."

Ruth Nolander, former secretary of Joseph M. Schenck, followed Bioff to the stand. She testified that Bioff was present when Schenck handed her $100,000 in an envelope to deposit in Schenck's strongbox. She did not see Bioff give Schenck the money, she stated.

Court adjourned until Nov. 3 while Charles T. Russell, tax consultant, was on the stand.

Para. Sells Away

NEW YORK—Neil Agnew, general sales manager for Paramount, last week announced that his company has decided to sell away from Fox West Coast, Fox Mid-West, Fox Intermountain, Fox Wisconsin, and Evergreen State Theatres.

Agnew said that the break was occasioned by what Paramount considers inadequate terms and playing time offered by the Skouras enterprises for top Paramount pictures.

Agnew added that Paramount, in a long series of negotiations with Skouras brothers, had presented several alternate plans for their consideration, but had been unable to reach an agreement that the distributing company would yield an adequate film rental for its product based upon grosses.

AAA Setup Shows Economy

NEW YORK—A savings in operating costs of $190,000 was indicated this week in a report of the American Arbitration Association to Honorable Van Vechten Veeder, Joseph H. Hazen, and Paul Felix Warburg, the budget committee appointed under the provisions of the Motion Picture Consent Decree signed last year by Judge Goddard, United States District Court, settling the Government's litigation with the motion picture industry. The association pointed out, however, that approximately $50,000 of the savings was due to the fact that the Tribunal expenses in out-of-town Tribunals was not incurred until after Jan. 1, 1941, and the report, therefore, covers about 10 months of actual operation.

The consent decree under which the American Arbitration Association was appointed to establish and administer 31 arbitration tribunals throughout the United States for the settlement of disputes, fixed the amount for the expenditure for the first year at $490,000. Report made on Oct. 30 to the budget committee disclosed that the expenses incurred and estimated for the year ending on Nov. 30, 1941, would not exceed $300,000.

The committee now has under consideration the budget for 1942, and in view of the efficient and economical manner in which the entire system has been administered, it was indicated that there would be no reduction in the existing 31 arbitration tribunals.

Kalmine Upped By WB Theatres

Pittsburgher Aide To Bernhard

NEW YORK—The appointment of Harry M. Kalmine as assistant general manager of the Warner theatre circuit, effective immediately, was announced last week by Joseph Bernhard at a meeting of the Warner theatres' zone managers and home office executives. For the past nine years Kalmine has been the Warner zone manager in Pittsburgh.

Kalmine has been associated with showbusiness since he was a boy of 10. At the age of 19, he came into the picture business as a manager of the Classic, owned by Louis Rosenthal, and later was manager of the Union.

In the World War he saw service with Company A, 115th Infantry, Blue and Grey, 29th Division, and was wounded with a machine gun bullet in the head.

Returning after the Armistice, he went into the Park, East Rutherford, N. J. as manager. He then transferred to the Oritani, Hackensack. Fabian took over the house in 1926 with Kalmine remaining. From that time on, he made steady progress.

Following promotion to district manager for Fabian, Sam Morris borrowed him to run the seven Broadway theatres being operated by Warners. From theatre operation, he took over the job of chief booker in New York. Another promotion made him Warner zone manager in Jersey with headquarters in Newark. Nine years ago he was given the Pittsburgh assignment.

In Pittsburgh he quickly became a leader in the community. He is Commander of the Variety Post American Legion in Pittsburgh; member of the American Legion's National Distinguished Guest Committee; a member of the Order of the Purple Heart and World War Veterans, and has membership in the Elks and the Concordia and Masonic Clubs. He is a native Philadelphian and was born in 1895.

Those present at the meeting were: James Coston, Chicago; Nat Wolf, Cleveland; I. J. Hoffman, New Haven; Don Jacocks, Newark; Moe Silver, Albany; Ted Schlanger, Philadelphia; John Payette, Washington; home office executives Clayton Bond, Stewart McDonald, Sam Morris, Harry Goldberg, Leonard Schlesinger, Abel Vigard, Harry Rosenquest, and Frank Phelps.

Five Defendants Eliminated

NEWARK, N. J.—Federal Judge Walker last week eliminated five distributing companies and the MPPDA from an antitrust suit filed in Feb., 1940, by Westor Theatres, Inc., and Janbert Amusement Corporation of West Orange, N. J. Judge Walker ruled that the companies did not actually transact business in New Jersey in the terms of the statutes.

Janbert, operating the Windsor, charged the defendants with operating a monopoly to the disadvantage of independent exhibitors. Named were the eight majors, all of which have been eliminated with the exceptions of Loew's, RKO, and UA.

THE NATIONAL MIRROR

Bernhard Now WB Vice-President

Company Exec In New Post

NEW YORK—Joseph Bernhard last week was elected vice-president of Warner Brothers Pictures, Inc., at a meeting of the board of directors. His new post adds greatly enlarged executive duties to his present responsibilities. Bernhard retains the presidency of Warner Brothers Circuit Management Corporation.

Bernhard, who has been with the company since January, 1931, is president and general manager of the Warner Brothers Circuit Management Corporation, a member of the board of directors of Warner Brothers Pictures, Inc., and a vice-president and director of the Stanley Company of America. He became head of the theatre department in December, 1931, following a period as head of the company's real estate department.

In 1938 he was named by Governor Harry Moore of New Jersey to serve as chairman of the Unemployment Relief Commission, and until recently was a member of the Health, Welfare and Recreation Committee of the New Jersey Defense Council. He has also served on the New Jersey Council which was created to promote the advantages of New Jersey. His residence is in Walpack Center, N. J.

Bernhard is also the chairman of the Motion Picture Committee Co-operating for National Defense. Under his direction, over 11,000 exhibitors have been enrolled as members of this defense committee.

The Service Kit's the Season's Hit.

Rosenfield to 20th-Fox

NEW YORK—Jonas Rosenfield, Jr., has been engaged by 20th Century-Fox as advertising copy chief, it was announced last week by A. M. Botsford, director of advertising and publicity.

Rosenfield replaces Frank Moneyhun, who was promoted to the post of executive assistant to Botsford. He has been in motion picture advertising work since graduating from the University of Miami, Fla., in 1936. After leaving school, Rosenfield joined the advertising department at Warners, where he remained for four years. He served as advertising manager for the roadshow run of Walt Disney's "Fantasia," and lately has been associated with Donahue and Coe, advertising agency.

Para. Shorts Book

NEW YORK — Paramount recently issued a 20-page campaign book for its short subject output for the 1941-42 season, as well as Paramount News. A page or more is devoted to each shorts series, with ad mats, exploitation aids, and miscellaneous material included in every case. The back cover of the book holds an envelope designed to contain synopses of the 73 Paramount shorts for the year, as well as other supplementary material.

"Superman" is not treated in the book, inasmuch as a volume devoted exclusively to it was released by the company not long ago.

ASCAP Signs Radio Peace

NEW YORK—The National Broadcasting Company and the Columbia Broadcasting System last week signed a new nine-year contract providing for the return of ASCAP music to both major networks.

Agreement ended a controversy which has kept American Society of Composers, Authors and Publishers' tunes from most stations since Jan. 1. Signers were Gene Buck, president, ASCAP; Niles Trammell, president, NBC; and Mefford R. Runyon, vice-president, CBS.

The Mutual Broadcasting Company signed an agreement with ASCAP in May.

The contract signed provides that the networks will pay ASCAP at the source two and three-quarters per cent of the time sales volume minus certain discounts, and the individual station will pay two and one-quarter per cent. Under the contract which expired last year, the total paid was five per cent, but it was collected from individual stations.

To remain in force until Dec. 31, 1949, the contract carried a provision for an option of renewal for another nine years. The new contract is retroactive to Dec. 31, 1940.

Monogram Shows Profit

HOLLYWOOD—Monogram Pictures Corporation announced last week that the unaudited report for the first quarter ending on Sept. 27, 1941, shows a net profit of $39,459.12 after provision for all taxes.

J. R. Grainger Returns

NEW YORK—J. R. Grainger, president, Republic Pictures Corporation, returned last week, completing a three-week trip throughout the country.

National Board Meets Nov. 13-15

Interesting Speakers Are Scheduled

NEW YORK—"Movies In a Democracy" will be the keynote of the 18th annual conference of the National Board of Review of Motion Pictures, to be held from Nov. 13-15 at the Hotel Pennsylvania, it was announced last week by James Shelley Hamilton, executive director.

Hamilton said that a special session at the Museum of Modern Art Film Library will be devoted to the new army training films just completed by directors and technicians now in the service, as well as similar films made in Hollywood. Speaker will be Lt. Colonel M. E. Gillette, Signal Corps, in charge of the Training Film Laboratory at Fort Monmouth, N. J.

Other speakers will include Sergeant Garson Kanin, RKO director, now attached to Fort Monmouth; Elizabeth Hawes, American fashion designer; Bosley Crowther, president, Film Critics Circle of New York; Mrs. Rustin McIntosh, headmistress, Brearley School; Lars Moen, technician expert in film engineering; Louis Nizer, executive secretary, New York Film Board of Trade.

The Conference opens on Nov. 13 with a session commemorating 25 years of community motion picture activity under the auspices of the National Board of Review.

Approximately 300 delegates from Motion Picture Councils and Forums all over the United States and motion picture chairmen of interested organizations are expected to attend the three-day conference.

A morning will be given over to the Young Reviewers of the Board and the affiliated 4-Star Club.

The 27th annual luncheon of the board will close the conference. Conference sessions are open to the public.

Columbia Employees Confer

NEW YORK—Determination of an exclusive bargaining agent for Columbia employees was discussed at a meeting in the Columbia offices last week between representatives of the Screen Office and Professional Employees Guild, Local 109, CIO, and those of Columbia Pictures.

Sources close to the union stated that if the negotiations are successful it will mark the first consent election in film industry annals. The date of the proposed election is expected to be announced shortly.

Schwartz-Mentlik

NEW YORK—Marriage of Miss Rhoda Mentlik to Corporal Arthur Schwartz was announced for Nov. 16 last week.

Miss Mentlik's brother is Staff Sergeant Lewis Mentlik, local news reporter for THE EXHIBITOR prior to his induction into the army last February.

After the wedding, which will take place in Avenue R Temple, Brooklyn, the couple will honeymoon in Atlantic City. Both are residents of Brooklyn.

RESULTS OF 11,143 TH

Exhibitors' Undeniable First Choice, P

Republic Pictures Presents Another Great Idea in ACTION!

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IT'S NOT FINE TAL
IT'S A POSITIVE FAC

11,143 THEATRES
PLAY THE GREAT
GENE AUTRY PICTURES

THAT'S WHY EXHIBITORS CHOSE HIM AS BOX-OFFICE CHAMPION!

THAT'S WHY EXHIBITORS CHOSE HIM AS PUBLIC COWBOY NO. 1.

DOWN ME

with **SMILEY BURNETTE · FAY McKENZIE**

TRES MADE THIS AD !

LIC COWBOY NO. 1, Delivers Again!

ne Autry

IT'S THE ENTERTAINMENT TIME OF YOUR LIFE!
BLENDING GREATER THRILLS WITH VIRILE ROMANCE!

IT'S THE INCOMPARABLE BOX-OFFICE TOPPER!

XICO WAY

ROLD HUBER
NCAN RENALDO

DIRECTED BY JOSEPH SANTLEY
Screenplay by OLIVE COOPER - ALBERT DUFFY
Based on a Story by DORRELL *and* STUART McGOWAN

Introducing
FAY McKENZIE, *the C. A. Girl*

Mort Blumenstock Gets Higher Post

Assumes National Duties Under Einfeld

NEW YORK—Promotion of Mort Blumenstock, who has been in charge of Warner Brothers' advertising and publicity in the east for the past four years, to more important and more extensive duties as national manager of advertising and co-ordinator of all sales promotion, merchandising, and exploitation activities for the picture company, was announced last week by Charles Einfeld, director of advertising and publicity.

In his new post, Blumenstock not only will have full charge of the national scene as it relates to the advertising and merchandising of pictures, but will also have complete control of advertising budgets and full charge of the national field force. The new setup is the latest move in the plans of Warner Brothers for more special campaigns and closer co-operation with exhibitors on individual engagements of pictures beyond the now accepted exchange areas, with a view to getting the maximum box-office results from the long list of upper-bracket productions on the company's schedule.

Blumenstock will concentrate on promoting extensive advertising, exploitation, promotion, and merchandising of pictures, and will expand budgets and field force.

Because of the additional duties being assumed by Blumenstock the move also necessitated the appointment of a new national publicity manager, according to Einfeld. This appointment was expected to be announced soon. Mitchell Rawson, eastern publicity manager, will continue in his present capacity.

Blumenstock is one of the best qualified, ablest, and most popular advertising and publicity executives in the motion picture industry. After attending Columbia University, he began his film career as a writer for First National Pictures in 1926, continuing with the company as writer and film editor for two years. Later he directed several pictures for Paramount and other companies. Among these films were "The Return of Sherlock Holmes" and Jeanne Eagels in "Jealousy."

In 1932 Blumenstock decided to devote himself to the advertising and publicity end of the business. Joining the Warner-First National advertising department, he won rapid promotion. In 1937 he was appointed to the post of advertising and publicity head.

Samuelson In Milwaukee

MILWAUKEE, WIS.—Sid Samuelson, business manager, Allied of Eastern Pennsylvania, was scheduled to present information concerning AID to the Independent Theatres Protective Association of Wisconsin and Upper Michigan at their meeting here this week. It was thought likely that considerable discussion would be devoted to buying and contracts, inasmuch as much major product is reported as yet unsold in this territory.

Inquiry Postponed

WASHINGTON—The Senate Interstate Commerce sub-committee investigating alleged film propaganda last week announced that, because the neutrality debate in the Senate is of such "transcendant importance," the sub-committee would postpone resumption of its inquiry until completion of the present debate on the act.

Petrillo Wins Partial Victory

NEW YORK—A partial victory was won last week by James C. Petrillo, head of the AF of M, when representatives from the Warner, Paramount, and RKO circuits agreed to sign the Form B contract whereby the management assumes the responsibility for the payment of Social Security taxes for the individual members of traveling bands.

However, RKO and Paramount signed the contract for a two-week period only. This will enable them to clear up contractual obligations, which would have resulted in Petrillo's ruling barring stage bands from theatres after Oct. 27 unless the operator signed the Form B contract. After the two-week period, the circuits will make their decision.

It was indicated that the Form B contract which Warners signed will undergo some revisions. A Warner spokesman said, "Any contract signed will be subject to revision upon final agreement on the amendments under discussion."

Separate Vita. Shorts Selling

NEW YORK—Several shorts will be sold separately, according to an announcement last week by Norman H. Moray, Warner Brothers' short subjects' sales manager, who recently left the company's studio, after conferring with Jack L. Warner. Moray announced that the two Ballet Russe De Monte Carlo short subjects will be sold individually.

Before conferring with Warner and Gordon Hollingshead, short subject producer, Moray saw the two-reel subjects and was so impressed that he went on record with the statement that the Ballet Russe productions are the best short films he has ever seen.

The shorts are "The Gay Parisian" and "Spanish Fiesta." Both were made in Technicolor.

Lasky On "Twain"

NEW YORK—Arriving last week from the coast for story conferences on his forthcoming production for Warners, "The Adventures of Mark Twain," Jesse L. Lasky announced that a tentative budget of over $1,000,000 has been set for the picture. Lasky also stated that the advertising and publicity budget for the picture would be comparable to the budget set for his current Warner production, "Sergeant York."

Lasky estimated that "Sergeant York" would gross $8,000,000 or more in one year.

Allied Men Meet With Distributors

First Conferences Are Held

NEW YORK—Sidney Samuelson, head of Eastern Pa. Allied, and Jack Kirsch, president, Illinois Allied, last week began their conferences with distribution heads on national Allied's unity plan. First parley was with Metro vice-president and sales manager William F. Rodgers, with others following with representatives of all distributors, including the independents.

The conferences are for the purpose of "feeling out" the executives' attitude toward the plan and reaching a tentative agreement on a course of action. Kirsch and Samuelson will then report their findings to the Allied conference committee which, in turn, will make a full report to the board of directors. They will then determine the best procedure with which to establish the national unity conferences.

PP Initiates Many

NEW YORK—Almost 200 Picture Pioneers gathered at Toots Shor's restaurant last week where the Hallowe'en Eve Dinner Conference of the film veterans' organization was held. A precedent was established in that Wendell L. Willkie was seated on the dais as the first non-member to be invited as guest of honor.

The largest number of initiates the organization has ever known was inducted into membership. Among these candidates were Harry Cohn, Harry Moskowitz, Charles W. Koerner, Louis Rosenbluh, Nathan Hirsh, W. C. Michel, Harry C. Arthur, Jr., H. S. Eskin, H. E. Rosenquist, Nathan E. Goldstein, William R. Ferguson, Haskell M. Masters, Phil Hodes, Hal Horne, Jack H. Levin, and Russell C. Roshon. Two candidates were initiated in absentia, Pete Smith and Max Lefkowich.

$8,000,000 Being Remitted

LONDON—It was learned here last week that American film companies will be able to remit approximately $8,000,000 at once. According to conservative estimates, the sum represents half of the 50 per cent of the remittable blocked funds estimated around $16,000,000. Balance will be paid on April 1. It was said that Republic, Monogram, and PRC will come into the agreement exactly in line with the major companies.

AMPAites Hear Three

NEW YORK—Jesse L. Lasky; J. J. Fitzgibbons, Famous Players Canadian Corporation; and Douglas Cole, head of the Canadian Trade Commission, were among the speakers at an AMPA luncheon held here last week.

James Mulvey Recovers

WASHINGTON—James Mulvey, vice-president, Samuel Goldwyn, Inc., was last week recovering from an appendectomy performed in Doctor's Hospital.

MERCY ISLAND

RAY MIDDLETON · GLORIA DICKSON

OTTO KRUGER · DON DOUGLAS · FORRESTER HARVEY

TERRY KILBURN · WILLIAM MORGAN — DIRECTOR · Screen play by
Malcolm Stuart Boylan · From the novel "Mercy Island" by Theodore Pratt

A REPUBLIC PICTURE

Buy U. S. Defense Bonds

Bioff Tangled On Witness Stand

Union Trial Still Makes Headlines

NEW YORK—The Government's trial of George Browne, IATSE president, and William Bioff, union leader, for alleged extortion charges proceeded on its way last week with U. S. Attorney Mathias F. Correa getting some interesting testimony out of Bioff.

Several industry executives were also named again.

Bioff, in the first day's testimony last week, opened a surprise attack by taking the witness chair and testifying that he had done it all for "Joe" and "Nick" Schenck. That is, he liked to fly, and so he flew back and forth between California and New York gathering up "over $1,000,000" and delivering it to Joseph M. Schenck, 20th Century-Fox Film Corporation executive, he said.

The money was used by the Schencks to fight a "sandbagging" the film industry was getting from "legislation," he said.

He said Joseph Schenck told him that fighting the industry's battle for it was a thankless job, while Nicholas Schenck, president, Loew's, Inc., cautioned him against imagining that either of the brothers derived any good from the million dollars.

Bioff disagreed with Nicholas Schenck, a Government witness, who had described Bioff as the "sandbagger," about the time they had met. Schenck said the meeting was in mid-April, 1936, and that after about a minute devoted to pleasantries, Bioff had announced his demand for $2,000,000. Bioff said he had known Schenck for several months before that.

In 1935, as an agent of the union, Bioff made many trips to New York from Chicago, he said. He met Nicholas Schenck, he said, and they often chatted together. Then Schenck made his request.

Michael Luddy, Bioff's counsel, asked what reason Schenck had given for the pickups and deliveries, and the witness explained:

"He told me that the industry was being sandbagged in different parts of the country through legislation, and that they used to be able to handle their affairs differently, but that they now have to use cash money, and that they can't show it on the books."

His first assignment, Bioff continued, was to go to Chicago and get $60,000 from John Balaban, "head man" of Paramount Pictures there, and $30,000 from James Coston, Warner Brothers' executive. Balaban took him to lunch at a very popular restaurant, he said, and at the table he received the package containing the $60,000.

He delivered the $90,000 to Joseph Schenck in Hollywood, he said, and a week later he brought him another $62,500.

Bioff testified that Joseph Schenck told him in February, 1938, that Federal agents were going over the movie companies' books, looking for payments to Bioff, and that perhaps it would be well for him to go away for a while.

He also told something of a $100,000 loan that had figured in the income tax frauds of which Joseph Schenck was convicted last spring. Bioff explained that the movie executive had arranged the loan to help him finance the purchase of a farm he had taken a liking to. The purchase was called off when Schenck's real estate expert, Lou Anger, said the land was not worth the price asked for it, and the loan was repaid, Bioff said.

Bioff later absolved Browne of any participation in or knowledge of collection of "over a million dollars" from the film industry. Bioff testified that he had not kept any of the money, maintaining that he had turned it all over to Joseph Schenck.

Bioff was under cross-examination by United States Attorney Correa, who stabbed at one feature of the defendant's story. Bioff had been telling how he collected the million dollars as a favor to Nicholas Schenck, and turned it over to Joseph Schenck.

Correa then reminded the witness of November, 1939, when the authorities in Chicago discovered that he had failed to serve out a jail sentence for pandering imposed in 1922. That happened when Bioff was leading a campaign in behalf of his union, and Correa asked whether Bioff had not charged at the time that his arrest was caused by the producers. Bioff conceded that he had.

Correa demanded whether Bioff had not actually named Joseph Schenck as particularly responsible for his plight.

"Under the circumstances I did," the defendant answered.

Then Correa wanted to know if, after making that charge, Bioff had continued to collect money and hand it over to this same Joseph Schenck. The witness replied that he had.

In direct testimony, Bioff had told how Joseph Schenck bought stocks to help Bioff make profits and even went so far, in the course of a poker game, to think of him and "cut him in" for $8,000 of the profits.

The clearing of Browne came just before the end of the defendant's direct examination. He said he never had demanded $2,000,000 or $1,000,000 or any other money from the film industry and that he never had threatened to call strikes to enforce his demand. Then, questioned by Martin Conboy, counsel, Bioff said Browne had not been present at any collections or deliveries of the money concerned and never had been informed of them.

Under the prosecutor's questioning, the witness admitted that he had stated falsely, while testifying before the California Assembly Interim Committee on Capital and Labor, that he had been a member of the alliance 14 years, when he was not a member at all.

Judge John C. Knox interrupted to ask why Bioff had said he was a member when that was not true.

"For the benefit of a bunch of Communists," Bioff snapped.

"Referring to the California State Assembly?" Correa asked.

"Yes, sir," Bioff answered.

Bioff confessed that he had made misstatements under oath at other hearings, during the first half-hour of a withering cross-examination by United States Attorney Correa.

Confronted by the records of previous hearings, Bioff reluctantly conceded that he had lied on those occasions, but insisted that he was telling the truth now.

At the conclusion of the hearing, Federal Judge Knox impatiently turned to Bioff and said, "Do you feel bound by the sanctity of the oath?" Bioff replied, "I certainly do."

George Breslin, Bioff's attorney, indicated that the defense was nearing its end when he listed only two more witnesses yet to be called. They were Ruth Nolander, Joseph M. Schenck's secretary, and Charles G. Russell, former tax consultant for the defendant.

Bioff, later in the trial, tried to convince a jury that he was really Morris Bioff and that a leading film executive secretly had commissioned Bioff to collect hundreds of thousands of dollars after they had eaten six or eight apples together. During the course of the day he found himself accused of passport fraud.

United States Attorney Correa, cross examining, reminded Bioff that, in fighting extradition from California when authorities in Chicago were trying to get him back to finish a sentence for pandering, Willie had said he never had used any name but Willie, or William, Bioff. Correa then proceeded to draw admissions that the union agent had called himself William Berg, Harry or Henry Martin, and Mr. Bronson. The Berg name, which gave him the semblance of relationship to an influential friend, won Bioff a rent reduction of $30 a month.

The question whether Willie really was Morris drew more of Correa's attention and brought the witness to a state where he had no answer to give. He had obtained a passport for trips to Rio de Janeiro and to Europe under the name Morris W. Bioff, but on identifying himself at his present trial for violation of the anti-racketeering law he called himself William M. Bioff.

The part of this situation which interested Correa was the fact that Bioff had claimed American citizenship and had based his claim on the naturalization of his father, Lazar Bioffsky, later Louis Bioff, in 1916. At that time, when Bioff, according to his own statements, would have been 16 years old, his father had listed among his children a son, Morris, 17, and a stepson, William, 20 years old.

Bioff, asked who he was, said:

"Morris is me, but I was not 17 years."

In response to further questioning that failed to clear the matter definitely, Bioff declared that he had used the name Morris while attending schools in Chicago and again during the World War period.

On the subject of apples eaten during visits with the film executive, Bioff said he had talked with Nicholas Schenck three or four times in 1935.

The fact was, Bioff insisted, that he and Schenck used to sit around for hours at a time, and that after three or four such chats Schenck asked Bioff to go about collecting money from other film executives and delivering it to Joseph Schenck.

Correa asked whether the producer and the union representative had had lunch together on these occasions.

"He don't eat no lunch, he eats an apple," Bioff replied. "I had an apple."

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Produced and directed by EDMUND L. DORFMAN

A COLUMBIA PANORAMIC SHORT-SUBJECT PRESENTATION

COLUMBIA PICTURES

TERRITORY TRADE SCREENING GUIDE

(Editor's Note: In this department will be found, as the material is made available, official listings of all trade screenings in the territory covered by THE EXHIBITOR as required under the consent decree, or as announced otherwise by the various companies. This is not an advertisement, but another exclusive editorial service of THE EXHIBITOR. The material has been arranged in easy readable fashion, for constant reference. In addition, the fast printing system under which THE EXHIBITOR is published will assure that this list is accurate to within 24 hours of the time you receive it. All material within this department comes directly from the companies involved. It will be kept up to date and changed as screening times pass.)

ALBANY, N. Y., DISTRICT

CITY	DATE	TIME	TITLE	COMPANY	PLACE	STREET
ALBANY, N. Y.	Nov. 5—Wed.	10.30 A. M.	"A Date With the Falcon"	RKO	20th-Fox Projection Room	1052 Broadway
ALBANY, N. Y.	Nov. 5—Wed.	11.45 A. M.	"Four Jacks and a Jill"	RKO	20th-Fox Projection Room	1052 Broadway
ALBANY, N. Y.	Nov. 6—Thurs.	10.30 A. M.	"Playmates"	RKO	20th-Fox Projection Room	1052 Broadway
ALBANY, N. Y.	Nov. 10—Mon.	11.00 A. M.	"Kathleen"— "Design For Scandal"	MGM	20th-Fox Screening Room	1052 Broadway
ALBANY, N. Y.	Nov. 12—Wed.	11.00 A. M.	"H. M. Pulham, Esq."— "Tarzan's Secret Treasure"	MGM	20th-Fox Screening Room	1052 Broadway

BOSTON, MASS., DISTRICT

BOSTON, MASS.	Nov. 5—Wed.	10.30 A. M.	"A Date With the Falcon"	RKO	RKO Exchange	122 Arlington St.
BOSTON, MASS.	Nov. 5—Wed.	11.45 A. M.	"Four Jacks and a Jill"	RKO	RKO Exchange	122 Arlington St.
BOSTON, MASS.	Nov. 6—Thurs.	10.30 A. M.	"Playmates"	RKO	RKO Exchange	122 Arlington St.
BOSTON, MASS.	Nov. 10—Mon.	10.00 A. M.	"Kathleen"— "Design For Scandal"	MGM	MGM Screening Room	46 Church St.
BOSTON, MASS.	Nov. 10—Mon.	2.15 P. M.	"Kathleen"— "Design For Scandal"	MGM	MGM Screening Room	46 Church St.
BOSTON, MASS.	Nov. 12—Wed.	10.00 A. M.	"H. M. Pulham, Esq."— "Tarzan's Secret Treasure"	MGM	MGM Screening Room	46 Church St.
BOSTON, MASS.	Nov. 12—Wed.	2.15 P. M.	"H. M. Pulham, Esq."— "Tarzan's Secret Treasure"	MGM	MGM Screening Room	46 Church St.

BUFFALO, N. Y., DISTRICT

BUFFALO, N. Y.	Nov. 5—Wed.	10.30 A. M.	"A Date With the Falcon"	RKO	20th-Fox Projection Room	290 Franklin St.
BUFFALO, N. Y.	Nov. 5—Wed.	11.45 A. M.	"Four Jacks and a Jill"	RKO	20th-Fox Projection Room	290 Franklin St.
BUFFALO, N. Y.	Nov. 6—Thurs.	10.30 A. M.	"Playmates"	RKO	20th-Fox Projection Room	290 Franklin St.
BUFFALO, N. Y.	Nov. 10—Mon.	1.30 P. M.	"Kathleen"— "Design For Scandal"	MGM	20th-Fox Screening Room	290 Franklin St.
BUFFALO, N. Y.	Nov. 12—Wed.	1.30 P. M.	"H. M. Pulham, Esq."— "Tarzan's Secret Treasure"	MGM	20th-Fox Screening Room	290 Franklin St.

NEW HAVEN, CONN., DISTRICT

NEW HAVEN, CONN.	Nov. 5—Wed.	10.30 A. M.	"A Date With the Falcon"	RKO	20th-Fox Projection Room	40 Whiting St.
NEW HAVEN, CONN.	Nov. 5—Wed.	11.45 A. M.	"Four Jacks and a Jill"	RKO	20th-Fox Projection Room	40 Whiting St.
NEW HAVEN, CONN.	Nov. 6—Thur.	10.30 A. M.	"Playmates"	RKO	20th-Fox Projection Room	40 Whiting St.
NEW HAVEN, CONN.	Nov. 10—Mon.	10.00 A. M.	"Kathleen"— "Design For Scandal"	MGM	20th-Fox Screening Room	40 Whiting St.
NEW HAVEN, CONN.	Nov. 12—Wed.	10.00 A. M.	"H. M. Pulham, Esq."— "Tarzan's Secret Treasure"	MGM	20th-Fox Screening Room	40 Whiting St.

NEW YORK DISTRICT

NEW YORK	Nov. 5—Wed.	10.30 A. M.	"A Date With the Falcon"	RKO	RKO Exchange	630 Ninth Ave.
NEW YORK	Nov. 5—Wed.	11.45 A. M.	"Four Jacks and a Jill"	RKO	RKO Exchange	630 Ninth Ave.
NEW YORK	Nov. 5—Wed.	2.30 P. M.	"A Date With the Falcon"	RKO	RKO Exchange	630 Ninth Ave.
NEW YORK	Nov. 5—Wed.	3.45 P. M.	"Four Jacks and a Jill'	RKO	RKO Exchange	630 Ninth Ave.
NEW YORK	Nov. 6—Thurs.	10.30 A. M.	"Playmates"	RKO	RKO Exchange	630 Ninth Ave.
NEW YORK	Nov. 6—Thurs.	2.30 P. M.	"Playmates"	RKO	RKO Exchange	630 Ninth Ave.
NEW YORK	Nov. 10—Mon.	1.30 P. M.	"Kathleen"— "Design For Scandal"	MGM	MGM Screening Room	630 Ninth Ave.
NEW YORK	Nov. 12—Wed.	9.30 A. M.	"H. M. Pulham, Esq."— "Tarzan's Secret Treasure"	MGM	MGM Screening Room	630 Ninth Ave.
NEW YORK	Nov. 12—Wed.	1.30 P. M.	"H. M. Pulham, Esq."— "Tarzan's Secret Treasure"	MGM	MGM Screening Room	630 Ninth Ave.

PHILADELPHIA DISTRICT

PHILADELPHIA	Nov. 5—Wed.	10.30 A. M.	"A Date With the Falcon"	RKO	RKO Exchange	250 North 13th St.
PHILADELPHIA	Nov. 5—Wed.	11.45 A. M.	"Four Jacks and a Jill"	RKO	RKO Exchange	250 North 13th St.
PHILADELPHIA	Nov. 6—Thurs.	10.30 A. M.	"Playmates"	RKO	RKO Exchange	250 North 13th St.
PHILADELPHIA	Nov. 10—Mon.	11.00 A. M.	"Kathleen"	MGM	MGM Screening Room	1233 Summer St.
PHILADELPHIA	Nov. 10—Mon.	2.00 P. M.	"Design For Scandal"	MGM	MGM Screening Room	1233 Summer St.
PHILADELPHIA	Nov. 12—Wed.	11.00 A. M.	"H. M. Pulham, Esq."	MGM	MGM Screening Room	1233 Summer St.
PHILADELPHIA	Nov. 12—Wed.	2.00 P. M.	"Tarzan's Secret Treasure"	MGM	MGM Screening Room	1233 Summer St.

WASHINGTON, D. C., DISTRICT

WASHINGTON, D. C.	Nov. 5—Wed.	10.30 A. M.	"A Date With the Falcon"	RKO	20th-Fox Projection Room	932 N. J. Ave., N. W.
WASHINGTON, D. C.	Nov. 5—Wed.	11.45 A. M.	"Four Jacks and a Jill"	RKO	20th-Fox Projection Room	932 N. J. Ave., N. W.
WASHINGTON, D. C.	Nov. 6—Thur.	10.30 A. M.	"Playmates"	RKO	20th-Fox Projection Room	932 N. J. Ave., N. W.
WASHINGTON, D. C.	Nov. 10—Mon.	1.00 P. M.	"Kathleen"— "Design For Scandal"	MGM	20th-Fox Screening Room	932 N. J. Ave., N. W.
WASHINGTON, D. C.	Nov. 12—Wed.	1.00 P. M.	"H. M. Pulham, Esq."— "Tarzan's Secret Treasure"	MGM	20th-Fox Screening Room	932 N. J. Ave., N. W.

(*Continued on page* 12d)

Take Off That Blindfold!

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NATIONAL Screen SERVICE

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20th-Fox Sets Five

NEW YORK—Following are the times and dates for the 20th-Fox trade-shows, announced last week: "Marry the Boss' Daughter," Nov. 13——11.00 A. M. in Albany, Boston, Buffalo, New Haven; 10.30 A. M. in New York, Philadelphia, Washington. "Confirm or Deny" and "Cadet Girl," Nov. 13—2.00 P. M. in Albany, Boston, Buffalo, New York; 1.00 P. M. in New Haven, Washington; 2.30 P. M. in Philadelphia. "Rise and Shine" and "The Perfect Snob," Nov. 14—at same times as afternoon screenings on the 13th. All showings will be held in 20th-Fox screening rooms, as usual.

"Superman" Exploitation Set

NEW YORK—Plans for extensive foreign promotion on Paramount's "Superman" shorts got under way last week following a series of meetings between Lorenzo O. de la Vega, the McClure Newspaper Syndicate foreign department, and Paul E. Ackerman, manager, foreign publicity and promotion for Paramount. Meeting, also attended by C. J. Cardenas, Editors Press Service, resulted in a plan for co-operative promotion between Paramount and the two syndicates for film exploitation and the sale of daily and Sunday "Superman" cartoon strips throughout Latin America.

Pressburger Makes Deal

NEW YORK—Arnold Pressburger, who arrived from Hollywood this week, has just negotiated a three-year contract with Josef von Sternberg.

Director will make one picture a year for each of the three years involved in the contract.

Metro Screens Four

NEW YORK —Metro last week announced dates for the next four pictures to be trade-shown.

"Kathleen" and "Design for Scandal" will be screened in exchange centres on Nov. 10, and "H. M. Pulham, Esq." and "Tarzan's Secret Treasure" on Nov. 12.

Frank Rosenberg Upped

NEW YORK—Columbia Pictures last week confirmed the appointment of Frank Rosenberg to the post of home office exploitation manager for the company. Rosenberg has been acting head of the exploitation department since Oct. 6.

Coming to Columbia 12 years ago as a member of the office staff Rosenberg became a member of the publicity department soon after, handling the radio division. From there he went to the press-book department, and in March, 1938, was transferred to the exploitation staff, handling both exploitation and radio.

Leo Pillot, formerly with United Artists, has been added to the Columbia exploitation department.

"Blues" In Dual Bow

NEW YORK — Two world premieres turned out to be better than one as Paramount counted the returns on its dual opening of "Birth of the Blues" on Nov. 1, in New Orleans and Memphis.

NEW ORLEANS—With an unprecedented crowd of 40,000 New Orleaneans helping to celebrate the event, Paramount opened "Birth of the Blues," at the Saenger on Nov. 1. Hollywood contingent, Patricia Morison, Frances Gifford, Eva Gabor, Charles Ruggles, and Phil Regan received a bang-up greeting.

MEMPHIS—Ellen Drew, Richard Arlen, Albert Dekker, Martha O'Driscoll, and Philip Terry, Hollywood, and 22,000 Memphisites collaborated on Nov. 1 to put across the world premiere of Paramount's "Birth of the Blues."

Marcus UA China Chief

NEW YORK—Morey Marcus, former Far Eastern manager for Metro, was last week appointed general manager for United Artists in China, with headquarters in Shanghai, it was announced by Walter Gould, foreign manager.

Marcus succeeds Joe Goltz, who arrived here two weeks ago on a three-months' accumulated vacation leave, before receiving another assignment.

Appointment of Marcus completes the realignment in China, with Alfred Katz as branch manager, Shanghai office; Harry Odell, manager, Hongkong exchange; and Genady Fryberg representing the company in Tientsin.

RKO Shows Five

NEW YORK—RKO screened its latest group of five in its exchanges, as follows: Nov. 3—"An Obliging Young Lady" and "Week-End for Three"; Nov. 5—"A Date with the Falcon" and "Four Jacks and a Jill"; Nov. 6—"Playmates."

"Week-End for Three" had been screened previously in the local area, in advance of its local opening.

Massey "First Papers" Party

NEW YORK—The acquisition by Ilona Massey of her first United States citizenship papers is being celebrated with a press party at the Stork Club today (Nov. 5).

Miss Massey and Alan Curtis, her husband, in New York for the premiere of "International Lady," will be hosts to about 50 motion picture critics, editors, and radio commentators.

The Score Board

(Editor's Note: Highlight opinions of recent pictures screened under the consent decree follow. Full reviews appear in The Pink Section.)

WARNERS

"Blues in the Night"—Mixture of music and melodrama emerges as a highly saleable, good program.

20th CENTURY-FOX

"How Green Was My Valley"—High class, aces in production, but can stand plenty of selling.

METRO

"Two-Faced Woman"—Latest Garbo should do a nice business.

"Shadow of the Thin Man"—Good entrant in the Thin Man series.

RKO

'Obliging Young Lady"—Child star vehicle is pleasant for the duallers.

"Week-End for Three"—Lightweight comedy for the twin bills.

FOR YOUR GUIDANCE: CONCISE PRELIMINARY DATA ON THE SHOWS TRADE SCREENED

A DATE WITH THE FALCON (RKO)

CAST: George Sanders, Wendy Barrie, James Gleason, Allen Jenkins, Mona Maris, Victor Kilian, Frank Moran, Russ Clark, Ed Gargan, Eddie Dunn, Alec Craig. Directed by Irving Reis.

FOUR JACKS AND A JILL (RKO)

CAST: Ray Bolger, Anne Shirley, Desi Arnaz, Jack Durant, Eddie Foy, Jr., June Havoc, Jack Briggs, William Blees, Lou Holtz, Henry Daniell, Robert Smith. Directed by Jack Hively.

PLAYMATES (RKO)

CAST: Kay Kyser, John Barrymore, Lupe Velez, May Robson, Patsy Kelly, Peter Lind Hayes, Alice Fleming, George Cleveland, Ginny Simms, Harry Babbitt, Ish Kabibble, Sully Mason, Kay Kyser's Band. Directed by David Butler.

KATHLEEN (MGM)

CAST: Shirley Temple, Herbert Marshall, Laraine Day, Gail Patrick, Felix Bressart, Nella Walker, Lloyd Corrigan. Directed by Harold S. Bucquet.

DESIGN FOR SCANDAL (MGM)

CAST: Rosalind Russell, Walter Pidgeon, Edward Arnold, Lee Bowman, Jean Rogers, Mary Beth Hughes, Guy Kibbee, Barbara Jo Allen, Leon Belasco, Bobby Larson, Charles Coleman, Thurston Hall. Directed by Norman Taurog.

H. M. PULHAM, ESQ. (MGM)

CAST: Hedy Lamarr, Robert Young, Ruth Hussey, Charles Coburn, Van Heflin, Fay Holden, Bonita Granville, Douglas Wood, Charles Halton, Leif Erikson, Phil Brown, David Clyde, Sara Haden. Directed by King Vidor.

TARZAN'S SECRET TREASURE (MGM)

CAST: Johny Weissmuller, Maureen O'Sullivan, John Sheffield, Reginald Owen, Barry Fitzgerald, Tom Conway, Philip Dorn, Cordell Hickman. Directed by Richard Thorpe.

WARNER EXECUTIVES PROMOTED; PICTURE PIONEERS' HALLOWE'EN CELEBRATION

THESE WARNER EXECUTIVES were promoted recently in a series of changes within the organization. Joseph Bernhard, left, was elected by the board of directors a vice-president of Warner Brothers Pictures, Inc. Mort B. Blumenstock, center, was named national manager of advertising and co-ordinator of all sales promotion for Warner Brothers Pictures, Inc. Harry M. Kalmine, right, was appointed by Joseph Bernhard as assistant general manager of the Warner theatre circuit. Ben Kalmenson, not pictured here, is the company's new general sales manager, replacing Gradwell L. Sears.

THE PICTURE PIONEERS recently held a Hallowe'en Dinner at Toots Shor's restaurant, New York, with more than 175 members in attendance. Top left, at the dinner, are Harry Cohn, Barney Balaban, guest-of-honor Wendell L. Willkie, Jack H. Levin, and Jesse L. Lasky. Top right—Jack Cohn presents the gold membership key to new member Jesse L. Lasky. Bottom left, E. A. Golden, ex-mayor James J. Walker, and Harry Brandt. Bottom right, incoming members, including Lasky, Cohn, Phil Hodes, Nathan Hirsh, Hal Horne, Haskell Masters, Nathan Goldstein, and Harry Moskowitz. The largest number of new members the organization has inducted at one time was initiated by Jack Cohn.

Arbitration Cases

(EDITOR'S NOTE: *Arbitration activity in the territory covered by* THE EXHIBITOR *will always be found under this heading.*)

Boston

Arthur L. Brown, arbitrator, found clearance of 28-30 days between the Quincy and Strand, Quincy, Mass., and the Weymouth, Weymouth, Mass., unreasonable, with the maximum fixed at not more than 21 days under existing conditions, it was indicated last week.

New Haven

The Windsor last week entered the clearance case of the Plaza, Windsor, against consenting distributors, as intervenor. The case seeks to eliminate the Windsor's 30-day clearance over the Plaza.

Arbitrator A. A. Ribicoff last week ruled in favor of the New Newington, Newington, Conn., and granted a maximum clearance of 21 days after first-run in New Britain. Fred Quatrano, owner, New Newington, was seeking seven days clearance after first-runs in the New Britain theatres, Strand and Embassy. Arbitrator made it clear in his finding that such clearance shall not apply to the clearance Vitagraph, Inc., may allow between the Strand and Embassy, and the New Newington with regard to the pictures Vitagraph distributes. All other distributing companies named in the complaint, Loew's, Paramount, 20th Century-Fox, and RKO, are affected however. Ribicoff said in his findings that he made this arrangement due to the fact that Vitagraph had moved to dismiss the complaint as it referred to them under Section XVII of the decree. Petition by Fred Quatrano, owner, New Newington, was filed on June 23, and hearings held in the New Haven office on Aug. 7 and 21. Besides the five majors named, intervenors were filed by Warner Brothers' Circuit Management Corporation and the Palace, New Britain, Peter Perakos, owner.

New York

The J. J. theatre circuit, of which Julius Joelson is head, filed clearance complaints on behalf of four of its theatres late last week. Houses are the Avalon, Oxford, Jerome, and Kingsbridge, two identical complaints being submitted. The first, designated as Case No. 25, lists the first three houses under J. J. Theatres, Inc., and the second, Case No. 26, lists the Kingsbridge, Kingsbridge Theatre, Inc. All are in the Bronx. The complaints name Vitagraph, RKO, and 20th-Fox. Plaintiffs allege that the Skouras' Valentine has seven days over the named thetres, which, it is claimed, is unreasonable as to "time and area." Relief sought is elimination of the clearance or reduction thereof to "following day."

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National Legion of Decency List—Nov. 6, 1941

UNOBJECTIONABLE FOR GENERAL PATRONAGE—"Arizona Cyclone," (Universal); "The Gentleman from Dixie," (Monogram); "The Stork Pays Off," (Columbia); "Target for Tonight," (Warners); "Three Cockeyed Sailors," (UA); "Tonto Basin Outlaws," (Monogram); "Top Sergeant Mulligan," (Monogram).

UNOBJECTIONABLE FOR ADULTS—"Jungle Man," (PRC); "The Miracle Kid," (PRC); "Moon Over Her Shoulder," (20th-Fox); "Public Enemies," (Republic); "Shadow Of the Thin Man," (Metro); "Sundown," (UA); "South of Tahiti," (Universal); "You Belong to Me," (Columbia).

OBJECTIONABLE IN PART—"Blues In the Night," (Warners); "Three Girls About Town," (Columbia); "Unholy Partners," (Metro).

Advance Shots

Features

BLUES IN THE NIGHT (Warners). Priscilla Lane, Betty Field, Richard Whorf, Lloyd Nolan. 87m. This is a top-rating program film; and showmen can sell the band names (Lunceford, Osborne), the sex angle, the drama, music, etc. Don't oversell it as a musical, as it has story values, too.

THE LONE RIDER FIGHTS BACK (PRC). George Houston, Al St. John, Dorothy Short. 63m. This is very much in the routine western groove, but it is up to the standard of the series.

ONE DAY IN SOVIET RUSSIA (Artkino). Scenes of the USSR. 57m. This is a marketable film, with English commentary by Quentin Reynolds. Short running-time permits double-featuring.

PUBLIC ENEMIES (Republic). Phillip Terry, Wendy Barrie, Edgar Kennedy. 66m. This is an undistinguished routine meller for the bottom half, with a weak script its principal defect.

Philadelphia

It was announced last week that Lewen Pizor had withdrawn his arbitration case.

Washington

Bayne-Roland Corporation, operators, Bayne, Virginia Beach, Va., filed an action versus Vitagraph last week. Plaintiff claims is given "first-run Virginia Beach," but must wait 21 days after the Newport, Norfolk. It wants day-and-date.

Sidney Lust, owner, Marlboro, Marlboro, Md., has intervened in the complaint of John H. Taylor, owner, Charles, La Plata, Md., against clearance granted by Loew's to the Marlboro.

In the Newsreels

Friday, Oct. 31, 1941

IN ALL FIVE

Iceland: First pictures of torpedoed Kearny. Washington: Windsors visit Roosevelt.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 24, No. 16)—Canada: Troops to England. Hamburg, Ark.: Tornado. Kansas City, Mo.: Girls' aviation course. The Siege of Odessa. San Francisco: Livestock show. Football: Army vs. Columbia; Vanderbilt vs. Princeton. Florida: Sea-going pillow fight.

NEWS OF THE DAY (Vol. XIII, No. 214)—War Zone Headlines. New York (only): Mayoralty candidates. Washington: Strike conclave. Kansas City, Mo.: Girls' aviation course. Football: Fordham vs. Texas Christian; UCLA vs. Oregon.

PARAMOUNT NEWS (No. 19) — Rio: Girl parachutists. Kansas City, Kan.: Two get $3,000,000. Lowell, Mass.: Lost girl well. Defense Labor Shutdown. New York: Kimbrough weds. New York: Xmas boxes for England.

RKO PATHE NEWS (Vol. 13, No. 19)—Washington: Strike talk. Odessa: Nazi siege. Holyoke, Mass.: New anti-aircraft guns. New York: Gypsy Rose Lee writes book. U. S.-Mexican Border: Floods. Arden, N. Y.: Dog field trials. San Francisco: Pig derby. New York (only): Mayoralty candidates.

UNIVERSAL NEWSREEL (Vol. 14, No. 28)—Siege of Odessa. Buffalo: Chimp hunter. New York: Sea going lassies. Kansas City, Mo.: Coeds learn aviation. Hollywood: All-girl horse show. Football: Fordham vs. Texas Christian; Army vs. Columbia.

Wednesday, Oct. 29, 1941

IN ALL FIVE

Washington: F. D. R.'s Navy Day speech.

IN ADDITION TO THE ABOVE

MOVIETONE NEWS (Vol. 24, No. 15)—Chicago: Record parachuting. Moscow: Allied conference. Singapore: Defenses strengthened. Hawaii: Plane maneuvers. Vermont: Wind harnessed for electricity. Football: Michigan vs. Minnesota, Notre Dame vs. Illinois.

NEWS OF THE DAY (Vol. XIII, No. 213)—Singapore: Defenses strengthened. Football: Northwestern vs. Ohio State; Alabama vs. Georgia.

PARAMOUNT NEWS (No. 18) — Canada: Floods. New York: New admission taxes. Rutland, Vt.: Windmill lights town. Chicago: Record parachuting. Chattanooga: Superman, Jr. U. S.: Navy Day. Football: Minnesota vs. Michigan; Notre Dame vs. Illinois; Duke vs. Pitt.

RKO PATHE NEWS (Vol. 13, No. 18)—Salina, Kans.: Flood. Boston: Doug Fairbanks, Jr. in Navy. Washington: Cathedra.'s new bishop. Chicago: Record parachuting. Vermont: Electricity from huge windmill. Football: Minnesota vs. Michigan; Navy vs Harvard; Alabama vs. Georgia.

UNIVERSAL NEWSREEL (Vol. 14, No. 27)—Iran: Caucasus defense prepared. Pacific: Crisis looms. Kansas City, Kan.: Two inherit $3,000,000. Football: Mississippi vs. Tulane; Minnesota vs. Michigan; Northwestern vs. Ohio State.

Grainger On Tour

NEW YORK—J. R. Grainger, president, Republic Pictures Corporation, planed out on Nov. 2 for New Orleans, to preside at the regional sales meeting for Republic's southern offices.

From New Orleans, Grainger will proceed to Chicago to open the midwest regional meeting to be held at the Drake Hotel on Nov. 7 and 8.

Last of the current series of regional meetings will be held here, at the New York Athletic Club, on Nov. 12 and 13, which will be attended by branch managers, salesmen, and bookers of Republic's eastern branches, as well as the home office executives.

Birdwell Opens London Office

NEW YORK—Russell Birdwell announced by cable last week that he had opened offices in London. Paul Brewster, noted public relations counsellor, will be in charge of the over-seas office.

Film Men Hear Dr. L. M. Birkhead

Attend Friends of Democracy Meeting

NEW YORK—About 60 film men gathered last week at Toots Shor's restaurant for a luncheon on behalf of the Motion Picture Division, Friends of Democracy, Inc.

Purpose of the meeting was to enlist support and to raise funds for the organization's activities.

Gradwell L. Sears, acting as toastmaster, introduced Dr. L. M. Birkhead, head of Friends of Democracy. Dr. Birkhead spoke of his group's work in silencing Father Coughlin, Joe McWilliams, and the Reverend Gerald Winrod, spreaders of un-American doctrines. He dwelt at some length on the technique used in the Coughlin matter, relating how less than $10,000 was spent in the battle to remove the radio priest from the air.

Dr. Birkhead discussed the case of Charles A. Lindbergh. He stated that the former flyer, identified with the America First Committee, was "not invulnerable," and that Friends of Democracy knew how to cope with the problem of discrediting him to the American people. Dr. Birkhead said that two steps were involved: first, to achieve distribution of a pamphlet listing "true facts" about Lindbergh, particularly to Republican precinct captains in Minnesota, where Lindbergh may stand for the Senate, and second, to "shake up" the membership of the America First Committees into submitting resignations as rapidly and plentifully as possible. Dr. Birkhead drew analogies between Hitler and Lindbergh. His organization, he said, will require only about $10,000 for the task of silencing Lindbergh.

Sears, like Dr. Birkhead, a native of Missouri, also introduced John Garfield, Warner star, who made an impromptu appeal for speed in the matter. Another speaker was Clarence Lowe, chairman, Friends of Democracy's finance committee.

A large contingent of Warner men were present. They included Joseph Bernhard, S. Charles Einfeld, Mort Blumenstock, Hollis Kennahan, and Jerry Lewis. Others present were Sam Frisch, George Dembow, Herman Robbins, Charles W. Koerner, Leo Justin, 2nd, Ned E. Depinet.

Advance Shots

Features

OBLIGING YOUNG LADY (RKO). Joan Carroll, Edmond O'Brien, Ruth Warrick. 80m. This is a neat showcase for Joan Carroll, and an entertaining dualler.

SWING IT SOLDIER (Universal). Ken Murray, Frances Langford, Don Wilson, Brenda and Cobina. 66m. This has the radio names to help it, and an okay production, but it shapes up generally as a bottom dualler.

ZIS BOOM BAH (Monogram). Grace Hayes, Peter Lind Hayes, Mary Healy, Huntz Hall. 62m. While the lack of names and short running time definitely keeps this out of top billing, it will please as a bottom dualler.

Southern Blackout Ordered

WASHINGTON—A partial "blackout," wihch will extinguish the lights on theatre marquees, store show windows, athletic fields, and signs, in seven southern states where a serious shortage of water menaces the supply of power needed for defense industries, was ordered last week by Donald M. Nelson, director of priorities of the Office of Production Management.

Curtailment is required by the new regulations in Alabama, Georgia, Tennessee, Eastern Mississippi, Northwest Florida, Southeastern South Carolina, including Charleston, and North Carolina.

Bob Taplinger WB Pub. Head

NEW YORK—Promotion of Robert Taplinger, for the past four years studio publicity manager, to the post of national manager of publicity, was announced last week by Charles Einfeld, director of advertising and publicity for Warner Brothers Pictures, Inc.

Taplinger will have full charge of the national scene as it relates to public information on Warner pictures. Among innovations created in this post will be the establishment of an information bureau embracing data of every conceivable description attendant to the production of over 10,000 pictures by Warner Brothers since its inception.

Service by this bureau will be extended to all colleges, schools, and other seats of education, with a wealth of material pertinent to the arts, science, history, and every other field of thought and endeavor on hand for this purpose. It is also planned to extend all Warner services to areas now beyond the accepted exchange territories.

Taplinger brings to this new post a knowledge of publicity which is far reaching and well grounded in all phases of the film industry.

Promotion of Alex Evelove, a member of Warners studio publicity staff for the past five years, to the post of studio publicity manager, was announced by Einfeld. Evelove succeeds Taplinger.

Another Stockholder Suit

NEW YORK—Two Paramount stockholders filed a suit against Paramount Pictures and its officers and directors in Federal Court last week, charging that alleged payments to William Bioff and George E. Browne were "wrongful and surreptitious." The suit demands that the defendants account to the company for $100,000 claimed to have been paid out, without the knowledge of the stockholders, by the use of "padded vouchers." The suit is fourth of its kind to be filed, 20th-Fox having been named in two previously and Loew's in one.

Paramount Shows Increased Profit

Earnings For Year On Up-Grade

NEW YORK—Paramount Pictures, Inc., last week estimated its earnings for the third quarter ended on Oct. 4, at $3,071,000 after interest and all charges including provisions for all Federal taxes, normal federal income taxes being computed at 31 per cent. This amount includes $419,000 representing Paramount's direct and indirect net interest as a stockholder in the combined undistributed earnings for the quarter of partially owned non-consolidated subsidiaries. Earnings for the nine months ended on Oct. 4, on the same basis are estimated at $7,450,000, including $1,300,000 share of undistributed earnings of partially owned non-consolidated subsidiaries. No provision has been made for Federal excess profits taxes for Paramount Pictures, Inc., and its consolidated domestic subsidiaries since it is estimated that none have accrued.

Earnings for the quarter ended on Sept. 28, 1940, were $1,726,000 including $316,000 share of undistributed earnings of partially owned non-consolidated subsidiaries and $22,000 profit on purchase of debentures, while earnings for the first nine months of 1940 were $4,810,000 including $1,355,000 share of undistributed earnings of partially owned non-consolidated subsidiaries and $88,000 profit on purchase of debentures.

There were outstanding as of Oct. 4, 1941, 126,073 shares of cumulative convertible $100 par value six per cent first preferred stock and 415,000 shares of cumulative convertible $10 par value of six per cent second preferred stock. After deducting $251,360 of dividends accrued for the quarter on these preferred shares, the remaining $2,819,640 of estimated combined consolidated and share of undistributed earnings for the quarter represent $1.10 per share on the 2,573,862 shares of common stock outstanding on Oct. 4, 1941, which compares with $.58 per share for the quarter ended on Sept. 28, 1940. Computed on the same basis, the estimated combined consolidated and share of undistributed earnings for the nine months ended on Oct. 4, 1941, represent $2.60 per share on such common stock outstanding, which compared with $1.60 per share for the nine months ended on Sept. 28, 1940.

"A Defense Reel In Every Show."

"Night of Stars" Nears Peak

NEW YORK—With all of the $25,000 worth of box seats sold, indications were present last week of the eighth successive capacity sellout for "Nights of Stars," huge benefit for refugee aid at Madison Square Garden, on Nov. 26, according to an announcement made by United States Housing Administrator Nathan Straus, chairman. Event represents the efforts of every branch of the amusement world in behalf of Jewish refugees here and abroad.

What's Being Shown Today? See THE EXHIBITOR'S *Territory Trade-Screening Guide Every Issue.*

PRC Men Meet

NEW YORK—Prior to his departure for an eight weeks' tour of exchanges throughout the country, Arthur Greenblatt, general sales manager, Producers Releasing Corporation, last week held a sales conference at the executive offices.

Franchise holders attending were: Herb Given, Philadelphia; George Gill, Washington; Miss A. V. O'Donnell, Bill Flemion, Detroit; Harry Asher, Boston; Milton Lefton, Pittsburgh; Lee Goldberg, Cleveland; G. B. Topper, Chicago; Bert Kulick, New York.

While in Hollywood, Greenblatt will confer with George Batcheller, in charge of feature production, and Sigmund Neufeld, in charge of western production. With 50 per cent of the 1941-42 program either completed or in production by Jan. 1, Greenblatt stated that once again PRC is living up to its reputation as a company that fulfills all promises made.

Camp Shows, Inc., Bows

NEW YORK—Incorporation papers were filed with the Secretary of State of New York last week for Camp Shows, Inc., non-profit agency which will provide entertainment for service men in army camps and naval stations throughout the country and at our off-shore bases, it was announced by the United Service Organizations. Camp Shows, Inc., was admitted to affiliation with USO by vote of that organization. New organization is headed by Eddie Dowling, noted actor and producer, and is to be financed by USO. Arrangement has been made at the request of the War and Navy Departments.

Coming and Going

NEW YORK—Schedule of travel last week end included the following: Harold S. Bucquet, Metro director, to Washington; George Cukor, Metro director, to the coast; Charles M. Reagan, Paramount assistant sales chief, to Milwaukee to address the ITPA; Carl Bamford, Publix Bamford circuit, here for a meeting with Paramount execs; Mrs. Y. Frank Freeman, in from the coast; Harry David, southern Ohio, and Frank Rogers, Florida, in for Paramount confabs; Bruce Cabot, UA player, in from the coast; Maureen O'Sullivan, Metro player, back to the coast.

Local Negotiation Set

NEW YORK—At a special meeting called in Kansas City last fortnight by Richard Walsh, IATSE vice-president, it was decided that Film Exchange Employes locals throughout the country will negotiate their own contracts when the master two-year deal expires on Nov. 30. Although the current pact was negotiated on a regional basis, the International apparently would rather let the locals exercise their own autonomy this year.

Prickett Leads "Show Builder"

NEW YORK—Ken Prickett has been named special representative in charge of Metro's "Show Builder" Unit No. 1, it was announced last week by William R. Ferguson, exploitation manager.

AAA Clause Used

NEW YORK—With the inclusion of the standard arbitration clause of the American Arbitration Association in the recent agreement reached between the American Society of Composers, Authors and Publishers and two of the major broadcasting companies, National Broadcasting Company and the Columbia Broadcasting Company, the entire amusement world, including radio, screen and stage, is now protected against the interruption of their services to the public through disputes over contracts or through labor difficulties, according to the Arbitration Association last week.

Freeman Salute Launched

BUCK HILLS FALLS, PA.—As a result of the meeting of Comerford circuit managers and executives, held last week, four district managers and at least six and possibly eight theatre managers will journey to California late in January to attend the dinner which will climax the "Salute to Y. Frank Freeman," according to Sam Dembow, Jr., who, with Neil Agnew, Leonard Goldenson, and Charles M. Reagan, represented Paramount at the Comerford conference.

Meeting, called by John Nolan to discuss the Comerford circuit's participation in the "Salute to Y. Frank Freeman," was addressed by Postmaster General Frank J. Walker, Noland and John O'Leary, Comerford forces, and Goldenson, Agnew, and Dembow, Paramount group. Complete co-operation and participation was enthusiastically voted by the assembled managers.

The "Salute to Y. Frank Freeman," in which all Paramount partnership circuits are participating, was officially launched on Nov. 1.

Claude Lee In Mid-West

NEW YORK—Caude Lee, Paramount public relations head, will address the Minneapolis Ad Club today (Nov. 5) on the subject of "The Romance of the Motion Picture Industry."

Rodgers Answers Critics

NEW YORK—If an exhibitor objects to the Metro sliding scale sales policy, the company will arrange special terms on its percentage pictures, W. F. Rodgers, general sales manager, told the ITOA at a luncheon meeting last week. Harry Brandt, ITOA president, explained to the members that Rodgers asked for the privilege to speak to the membership and clear up certain complaints.

Rodgers denied reports that some circuits were buying Metro on an all-flat rental basis, declaring that there was no discrimination against the independents in New York or any place in the country.

Rodgers said he wanted to see no theatre go out of business and that he would rather service a house gratis for a while than to have it fold up.

UTMPSEU Makes Headway

NEW YORK—The United Theatrical and Motion Picture Service Employees' Union, through Bernard Deckoff, president, last week end advised THE EXHIBITOR that at a regular meeting of the members of the Theatrical Projectionists Guild, the membership, with one dissenting vote, had resolved to disband and join the UTMPSEU.

He also declared that the UTMPSEU also was certified as the bargaining agent for operators at the Howard in July. Hearings were held last fortnight, before the State Labor Relations Board, and it is reported, as a result, that the Alliance of Motion Picture Machine Operators was ordered to disband, a victory for the UTMPSEU.

Pittsburgh Variety Frolics

PITTSBURGH—More than 1,000 guests, including a large group of New York film executives, attended the Pittsburgh Variety Club's "Lucky 13th" annual banquet here last week. The banquet, which was called the most successful in the history of Tent No. 1, honored the Tent's retiring officers.

Entertainment followed the dinner, with the headliners including Xavier Cugat's band, Ethel Shutta, Sybil Bowman, and the Stuart Morgan dancers.

NLRB Petitions Up

NEW YORK—The Screen Office and Professional Employes Guild, Local 109 (CIO), was slated to file a petition last week with the NLRB for an election to designate the union as the bargaining agent for Loew's white collar workers. It was rumored that Loew's may follow Columbia and agree to a consent election under NLRB auspices, eliminating long, drawn-out hearings. The union claims 500 members in Loew's.

I. Ostrer Resigns

LONDON—Resignation of Isidore Ostrer as chairman of Gaumont British Pictures Corporation, Ltd., was announced last week. New interests recently took over control of the company. J. Arthur Rank is now chairman. He recently took over the company with General Film Distributors.

Heineman On Tour

NEW YORK—W. J. Heineman, assistant general sales manager for Universal Pictures, last week left for a two weeks' big game hunting expedition in Montana, following which he will make a two weeks' swing around northwestern territory- checking on circuit deals.

Joe Pasternack Honored

NEW YORK—Joseph Pasternack, Hollywood director, was awarded a special plaque in recognition of his contributions to the screen at a gathering of the Nordacs Club in Manhattan Center, last week.

Berger to Rotary Club

WASHINGTON—Rudolph Berger, Metro district manager, last week joined the local Rotary Club.

THE TIP-OFF ...ON BUSINESS

Another Exclusive Service of Jay Emanuel Publications

This is a consensus of box office results of the more important pictures, as gathered by the staff of THE EXHIBITOR from sources believed reliable. This is only a general survey and cannot be taken as a guarantee of what a picture will do in each situation. But THE EXHIBITOR believes that by supplying this information it gives exhibitors an opportunity to hook more intelligently, and thus gain more out of each show. It must be remembered also that local conditions, the weather, seasonal business highs and lows, etc., should be considered.

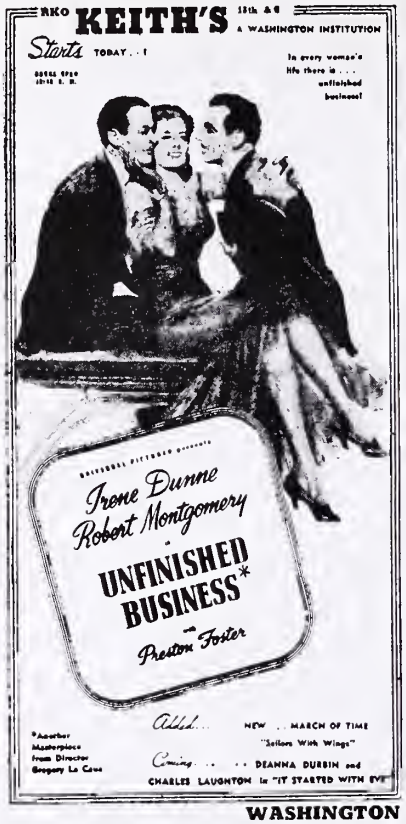
PICTURE	FIELD REPORTS ON BUSINESS, REWRITTEN FOR EASY GUIDANCE FOR ALL TYPES OF RUNS
CITIZEN KANE (RKO)	Key city reports have this in the better money, with the exploitation campaigns given a lot of credit for the showing where it isn't sold, business is under the average.
DUMBO (RKO)	Initial engagement in New York City got off to a flying start, aided by some excellent reviews and an especially good campaign.
THE FEMININE TOUCH (Metro)	First reports indicate pleasant business, which would seem to put it into the better program class, from all accounts.
GREAT GUNS (20th Century-Fox)	Considering that this appeared so unimportant, it has been doing a surprising business in a lot of sectors, amazing in others.
HOLD BACK THE DAWN (Paramount)	No question but this is one of the best Paramount numbers in the new season, thanks to the hefty women's angle.
HONKY TONK (Metro)	The biggest Metro show of the new season, this has been getting a healthy holdover record, with the box office working over time in all situations.
INTERNATIONAL LADY (UA)	Grosses in the towns reporting aren't much out of the ordinary, although personals of Illona Massey and Alan Curtis helped the picture in certain areas.
IT STARTED WITH EVE (Universal)	A good box-office number, but not ranking with the best of the Durbins. All in all, however, some nice business.
LADIES IN RETIREMENT (Columbia)	Business has been only fairish in most of the spots reporting, although some of the houses have given it strong campaigns.
THE LITTLE FOXES (RKO)	Wherever this has opened it has done a good business, ranking with the best of the recent RKO shows, thanks to word-of-mouth.
LYDIA (UA)	Nothing to brag about, except in a few of the class sectors, where it got off to good starts. Fairish in the others.
THE MALTESE FALCON (Warners)	In a few places this got off to fast starts, although there were a few exceptions. Critics' opinions gave this a strong impetus in big cities.
NAVY BLUES (Warners)	Reports on this aren't enthusiastic, despite the nationwide ballyhoo given the Sextet. Business fairish or slightly better in some places.
NEVER GIVE A SUCKER AN EVEN BREAK—(U)	Business seems to be depending on the Fields draw, with the grosses thus far reported not being out of the ordinary.
NEW YORK TOWN (Paramount)	The few spots reporting on this had only ordinary business, the grosses not coming up to the mark set by other recent Paramount pictures.
NOTHING BUT THE TRUTH (Paramount)	A good Hope, and even if business isn't terrific, it is way over the average in practically all of the spots reporting.
ONE FOOT IN HEAVEN (Warners)	Getting off to nice starts, thanks to the excellent handling of the campaign and the merit of the production, plus the name draw.
THE RELUCTANT DRAGON (RKO)	Here is a Disney which apparently doesn't carry the magic touch of the other feature cartoons of this cartoon maker.
SERGEANT YORK (Warners)	A big money show with holdovers even at the advance prices. One of the best Warners have had in many years.
SMILIN' THROUGH (Metro)	A bit slow in the starting, and it does not appear as if it will rank with the other versions of the same story, even with the name, cast, and Technicolor.
TEXAS (Columbia)	One of the better of the big westerns, this is worthy of extra attention, with business spurting in several sectors, the critics' draw helping no end.
THIS WOMAN IS MINE (Universal)	Considerable of a miss, not doing the business the effort was intended to get. It is falling far short of what was expected.
UNFINISHED BUSINESS (Universal)	Business ranges from fair to good, with few out of this category. Name strength is proving a strong factor in many situations.
WEEKEND IN HAVANA (20th Century-Fox)	This isn't the hottest thing 20th Century-Fox has delivered this season, but business is satisfactory in the situations reporting.
WHEN LADIES MEET (Metro)	Again an example of how the name strength can overcome the handicap of a story that isn't of the best. Business is fair to good.
A YANK IN THE RAF (20th Century-Fox)	One of the biggest 20th Century-Fox has seen in some time, this ranks with the best the industry has had in many, many months.
YOU'LL NEVER GET RICH (Columbia)	Business very pleasant, although not of the record breaking variety. Type of show, plus the name appeal, is given credit.

SHE WAS ALL THAT A *COUPLE* OF MEN COULD ASK FOR . . .

BECAUSE SHE DID WHAT OTHER GIRLS DON'T DARE TO DO!

How can there be a new love when the old love is unfinished? Here is every woman's eternal problem . . . the question no wife can ever answer and no man can ever understand . . summed up in the outstanding screen romance of the year, a film of matchless power and brilliance from the same director-genius who gave you "Stage Door" and "My Man Godfrey."

WASHINGTON



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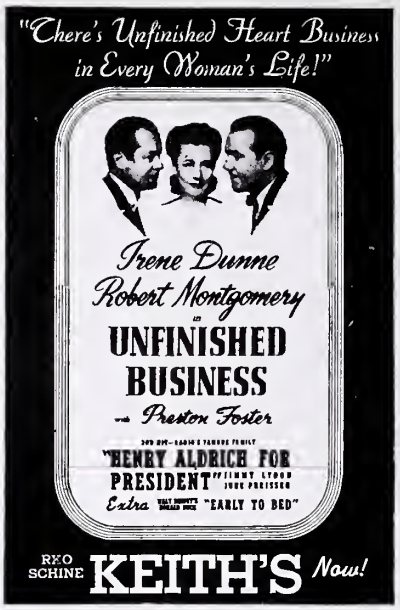

HARRISBURG, PA.

DETROIT

INDIANAPOLIS

ANSWER:

What every women knows and will sometimes, under pressure, tell her husband.

HERE is what the most critical critics in the world say of it:

George Ritchie, N. Y. Sun . . . "The brightest thing in fall romances. . . . Here is the sort of thing Hollywood does best."

Kate Cameron, N. Y. Daily News . . . "The intangible quality of the new picture is not unlike that of 'Love Affair' . . . as smoothly finished a production as we have seen this season . . . a delightfully entertaining one."

Howard Barnes, N. Y. Herald Tribune . . . "A brilliant motion picture . . . full bodied and delightful entertainment . . triumph of screen staging."

Archer Winsten, N. Y. Post . . . "One of the most delightfully enjoyable romantic dramas of the season."

Today at the **SENATE**

HINTS ON NEWSPAPER ADVERTISING

No. 216—"Unfinished Busine ss" (Universal)

An especially interesting collection, with the advertising appeals ranging from the conservative, distinguished-looking Washington and Syracuse contributions, to the novel "wolf" copy in Indianapolis. The Harrisburg ad seems to strike the best balance, with Detroit running a close second. Strangely, only two ads mention the name of director Gregory La Cava.

Boston

Crosstown

Exhibitor Farley, Inman Square, Cambridge, will open his new Adams, Hyde Park, early in December. Newly constructed house is said to be among the better jobs of the year. Farley will manage the house himself. Inman Square is managed by Miss Newall.

E. M. Loew's National, Boston, managed by Louis Krasnow, was turned over to the Boston Police Department on Oct. 31 for the annual Hallowe'en party for underprivileged kids of the South End. Circuit donated the theatre. Louis Krasnow, manager, has been busy, by the way, with his new daughter, first child, Ida Glenda Krasnow, who weighed eight pounds, 10½ ounces, when she was born recently at the Richardson House. Krasnow had then sent out announcements to the effect that the Krasnow Company had just completed a new model, with Louis himself chief of engineering and design, Mrs. Krasnow of production. Louis described the outstanding feature: "Free squealing, streamlined body, changeable seat covers," etc., and assured the public that there would be no more models this year.

Alex Lercari, formerly partner with Bill Riseman, has been doing nicely with his new decorating company—Alexander L. Lercari Company, 113 West Brookline Street. Alex just finished redecorating the Allston, Allston, and the Empress, South Norwalk, Conn., the latter with new stage settings, repainting, etc.

On Nov. 6 the South Station celebrated its 10th birthday. The Levenson circuit built this house, says manager Kenneth Russell, two months before the Embassy, New York, completed construction, so, while the Embassy opened first, the Levenson can claim to have the oldest short subject house in the world. In Paris, an exhibitor subsequently took the idea, and in five years had a chain of 27 short subjects theatres throughout France. South Station, going into its 10th, has the same cashier, Helen Manuel; the same doorman, Oliver Olsen; and the same operators, Bert Pinkham and Florey Parker. Russell himself started there as an usher at the opening, and became manager within three years. Russell's policy at the South Station had been educational, but he soon discovered that patrons don't want to be educated, so he changed his advertising for better b.o. returns. For some time he ran a short subjects review for a mailing list, but now sends out cards to 2,000. On his mailing list are people from Manchester, Exeter, and Concord, N. H.; five steady customers from Providence, three from Pawtucket. Russell had proof of his out-of-towners' loyalty, when he dropped one Providence patron from the mailing list, and got a strong complaint in person. "You mean you drive 50 miles to Boston each week to see our show" he asked the irate customer. The customer proved he did by returning his card every week as he paid for his ticket at the box office.

The South Station has had a steady success through its 10 years to prove that people do like shorts, carefully selected for variety of entertainment. Furthermore, it seems that the South Station, Boston, can not only boast of being the first to enter the field, but of the other amazing distinction. A young man from Skowhegan visited Boston for the first time, and told a friend of manager Russell: "I've just been to a theatre that must have the largest lobby in the world! Imagine it! trains, drugstores! restaurants! The largest lobby in the world!" And the fellow was deadly serious about it.

Film District

In town was Harold Eskin, New Jersey exhibitor, whose daughter attends Choate School, Brookline, and who is rumored to be in the market for a New England circuit. . . . Bily Mancuso and Joe Cohen have turned part of their Manco theatre supply store over to Mayor Maurice Robin, running for re-election on Nov. 4. One window is completely filled with a picture of the young feller, a member of the Variety Club Tent 24 and popular among the filmers.

Al Kenney, installed Senior Commander of the Vernon A. Macauley Post (Theatrical Post) of the American Legion on Oct. 28, went through another installation the next night at the same Hotel Statler, this time to the executive committee of the Suffolk County Council of the Legion.... New salesman for RKO is C. John Predari, covering, at present, Western Massachusetts, where he's been getting acquainted. He comes from New York. . . Sam Davidson and Louis Krasnow, distributor and theatre manager, are boastfully challenging all comers to bowl, claim to be spotting Ed Myerson, Dorchester manager, and exhibitor Ed Rubin 10 points, still to win. . . . Hallowe'en parties included: National Screen Employees Oct. 28; MGM Pep Club, Oct. 27; RKO, chairmaned by Dave Grover, Oct. 30.

Sam Richmond, exhibitor from Victoria, Lawrence, visited the district. Sam put on a pre-Hallowe'en horror show with considerable success, including a Metro short, with colored glasses, in addition to the double bill, "Horror Island" and "Murder at the Baskervilles." He had skeletons around the lobby as well as all the fixings.

Sam Davidson's new premiums include Grey Rosebud, Southern Coral, and Coral Rose. . . . Helen Kaufman is new in Warners. . . . Emmy Foster, business manager, Local B3, Exchange Employees' Union, returned last week from a four-day trip to Kansas City, where B locals convened to discuss the new contract, which expires on Dec. 1.

Colonel H. A. Cole, Allied States, was accompanied to the Pittsburgh Allied board meeting by Nate Yamins and Joe Reed, after he had come to Boston to testify in a suit of Phil Smith, circuit head. . . . RKO's "Dumbo" is due for a super-colossal campaign. It's contracted to the W. L. Stensgaard Association, probably the most successful advertising display house in the country, and will have a new venture in department store tieups. Here Stensgaard's representative Hallett Googins, will arrange for displays, murals, etc., for different sequences in the picture in different departments of the stores. Harry Reiners, New England press agent, is already working in advance of the "Dumbo" showing.

Variety Club of New England, Tent 23, moved into its new luxurious quarters at the Hotel Statler on Nov. 3. Stars of stage, screen, and radio appearing in Boston were present at the auspicious occasion. All members and their wives or sweethearts were present, too.

Annual installation of new officers and dinner dance of the Lt. A. Vernon Macauley Post No. 270, American Legion, better known as the "Theatrical Post," was held at the Statler Hotel on Oct. 28. Installing officer was Department Commander Richard Cunningham, who inducted to their new duties Commander Alvin G. Kenney, Senior Vice-Commander Harry Smith, Junior Vice-Commander Harry Browning, Adjutant Edward Dobkin, and Finance Officer Marcel Mekelburg. After the impressive installation dinner-dancing was generally enjoyed by the many members and friends of the Post. Prominent among these guests were Department Commander Richard Cunningham and wife, Mr. and Mrs. Joseph Norton, Mayor Maurice Tobin, Miss Josephine Macauley and friend, and the Commissioner of Public Safety Eugene McSweeney. Both branches of the service were represented.

One hundred boys and girls on Nov. 3 will be afforded the opportunity of having lunch with Gene Autry, who appears at the Boston Garden Rodeo beginning on Oct. 30. All the boys and girls had to do was sit down and write a letter (short or long) on the subject, "Why I'm Glad to Be An American," then mail it into the Gene Autry Contest, Good Sports Club, Boston Sunday Herald. The 100 young people writing the best letters were invited to sit at the same table with the famous cowboy and, later in the afternoon, attend the rodeo.

Loew's Circuit

Loew's publicist was all mixed up with lions. Not only was "King Tarz" in town recently, but Bert McKenzie and Joe Longo will be giving a lion to the Franklin Park Zoo sometime in December, when they screen the new Tarzan film there with portable equipment. "King Tarz" went through his capers in a parking lot back of City Hall, walked the tightrope, and posed with City Greeter Lou Brems in the cage. He jammed up traffic in front of the Hotel Bradford, where he posed again with Loew's executives, Maurice Wolf and Tom Donaldson, and broadcast over WBZ.

There was a press breakfast at the Ritz Carlton last week for George Cukor, and Vic Saville, producers of "Two-Faced Woman." . . . Publicist Joe Longo, assisted by Sandy Giampapa put over a big campaign on "You'll Never Get Rich" which included such gags as a dress-suited man with a wheelbarrow full of fake money auctioning off real five dollar bills all around town for $4.90.

Al Longo, student assistant manager, Loew's State, has been relieving student assistant Joe Boyle, Syracuse, N. Y.

RKO PICTURES CLUB BOWLING TOURNAMENT

October 23

Position Last Wk.	This Wk.	Name	No. Strings	Pins	Ave.
1	1	Dave Grover	9	883	98.1
3	2	Harry Smith	9	873	97.0
6	3	Jim O'Hara	9	819	91.0
2	4	Wm. Hutchinson	9	811	90.1
8	5	C. McGerigle	9	795	88.3
4	6	Howard Winner	6	527	87.8
9	7	Isabel McGrath	6	523	87.1
5	8	Gladys Moynihan	9	782	86.9
10	9	John Downing	6	515	85.8
7	10	Paul Pelletier	9	755	83.9
11	11	Audrey MacDonald	9	720	80.0
12	12	Betty Wolohojian	6	474	79.0
14	13	Edwina Kenefick	6	470	78.3
13	14	Vera Palady	9	685	76.1
16	15	Bill Cuddy	3	221	73.7
15	16	Beth Donnelly	9	647	71.9
17	17	Dot Scanlon	3	215	71.7
19	18	Mary Quinlan	6	426	71.0
18	19	Ethel Bixler	9	631	70.1
20	20	Charlie Lynch	3	207	69.0
21	21	Janet Reid	9	564	62.7
22	22	Mrs. Winner	6	344	57.3
23	23	Hebe Miller	3	159	53.0
24	24	Agnes King	6	306	51.0

High Single, Men, Harry Smith, 125
High Three Strings, Men, Harry Smith, 332
High Single, Girls, Gladys Moynihan, 107
High Three Strings, Girls, Gladys Moynihan, 288

M. and P. Circuit

M. and P.'s Allston, Allston, remodeled after fire last year, opened. Manager is John Donahue, former assistant, Central Square, Cambridge. House was repainted inside and out, redraped by Alexander L. Lercari Company, and re-equipped by Standard Theatre Supply.

Pertinent Comments In NEWINGTON DECISION

NEW HAVEN—Most pertinent comments made by arbitrator A. A. Ribicoff in his six-page finding allowing the New Newington, Newington, Conn., 21 days' clearance after first-run in New Britain, Conn., are as follows:

"It is my conclusion that a 30-day or a 57-day clearance after first-run New Britain is unreasonable. It is also my conclusion that the complainant's request for a seven-day clearance after first-run New Britain is unreasonable. The arbitrator fixes the maximum clearance under the present circumstances at 21 days after first-run New Britain. This length of time should suffice to protect the investments in the Embassy and Strand and to insure the maintenance of the revenues of the respondent distributors. The spread is sufficiently great so that the first-run theatres in New Britain will continue to attract that part of the public who willingly pay an extra price for newness, atmosphere, and convenience. The fact that this finding may have the incidental effect of giving the New Newington a clearance prior to the Palace will not be detrimental to the latter's revenue or the revenues of the distributors. The Palace enjoys a unique position. It is the so-called second-run house in New Britain. It caters to a large portion of the population of New Britain who enjoy motion pictures attendance but are reluctant to pay the prices charged by the Embassy and Strand. It also shows the tested, talked about, and popular pictures which have found acceptance by the public, and which attract patrons who have failed to see the pictures on their first-run.

Palace Won't Be Affected

"The differential of seven days will, in the opinion of the arbitrator, not cause a diversion of patronage from the Palace to the New Newington. Not only are the admission prices charged at the Palace less, but there is a degree of inconvenience in travel from New Britain to Newington which will not be compensated for by a seven-day differential in playing time.

"The 21-day clearance should also benefit the New Newington and return greater revenues to the distributors from increased patronage. The differential of seven days or 14 days less than the clearance originally offered by the several distributors will leave a higher degree of freshness in the Newington showings of products which, the main, have a short popular life expectancy. The New Britain theatres will not suffer and the Newington residents who dislike shuttling back and forth between work, home, and the movies will attend the theatre more often.

"The arbitrator is mindful of the fact that the experiences gained from continued operation of the New Newington may alter some of the facts upon which this award is based. A change in facts may warrant a modification of the award. Under the decree, a redetermination of the maximum clearance may be requested by any party affected.

"A. A. RIBICOFF,
"Arbitrator."

New Haven

Crosstown

Herb Hillman, former student manager, College, is now stationed with the Seventh Air Base Squadron, Bangor, Me.... Eddie Boppert, Loew-Poli operator, is talking about the new air conditioning system that was recently installed. . . . Stephen Caplan, 18-months'-old son of Larry Caplan, Dixwell, came out of that tonsillectomy in fine shape. Docs say it is a very unusual operation on a baby. . . . Vince Palmeri, WELI's continuity director, is the pappy of a nine-pound boy.

Bob Portle, College, was up to his home town of Worcester on his day off. . . . Howie Johnson, son of Adolph, Strand, Hamden, has been picked for the All-American swimming team. . . . Ted Teschner, Bijou, has two bronzed baby shoes on his desk now. One shoe, once upon a time, was worn by his charming wife, while the other has only just been discarded by his infant son.

Theatres co-operated in the "Navy Day" celebration by putting out flags. . . . They tell us that Anthony Cassella, Bijou operator, recently took a trip to the Bronx Zoo for the sole purpose of taking some animal pictures but had to abandon his plans when his newly-acquired exposure meter wouldn't work. . . . Phil Van Arsdale has been moving trees from the back of his house to adorn the front acreage better. . . . Nick Manente, brother of Frank Manente, Loew-Poli, is expected home in February for a 30-day furlough. He's stationed at Jacksonville, Fla.

For "You'll Never Get Rich," Bob Russell, Loew-Poli, had windows installed in three different stores. Incidentally, Bob has called a halt on the golfing season after nearly freezing on the links. . . . Milford Drive-In is still going strong. . . . Lou Schaefer, Paramount, used a tie-up with the YMCA annual Hallowe'en dance for some okay publicity.

New at the College are: Evelyn Egan, Catherine Early, and Mary Ferrence. New aide is Betty Thompson. . . . Johnny Mongillo, Loew-Poli, is installing a transmitting antenna at his new home in Grannis Corner. Due to limited space, he'll work his station, W1IGT, on 40 meters or 7080 K.C.

John Hess, Roger Sherman, was using signed ads in the gazettes to endorse Warners' "One Foot In Heaven." . . . Franklin Ferguson, Whitney, dated in a stage band and acts plus two features week ago Sunday for beaucoup business.

Rivoli, West Haven, is expected to start that renovation soon. . . . Shubert now has switched its vaudeville shows plus pics to Thursday, Friday, Saturday, and Sunday. Policy of the management is to fill in the open dates with the vaude-film combo when legits aren't dated in.

Meeting of the Motion Picture Operators, Local 273, last fortnight, saw the following resolution passed: "Whereas, the membership of this Local was grieved to learn of the passing of the wife of John Gendernalic, a brother member. So be it resolved that Local 273 extend to him and his family our profound sympathy in his hour of sorrow." Other business transacted included passing of a motion to donate $25 to the fund being collected for Johnny Gentile, and appointment of a committee consisting of John Mongillo and John Kelly to call upon him at Undercliff Sanatorium, Uncas-on-Thames.

The Local will be represented by a bowling team. Plans were made at the meeting to again place a squad of keglers on the alleys. Tentative lineup of the team that will represent Local 273 this winter includes Vincent Monks, Marcel Fasano, Anthony Cassella, John Kelly, and John Mongillo. Annual banquet now has been set for January.

Meadow Street

Billy Nutile, former Paramount, is due home from the wars. . . . Lucy Zlotkowski, Universal, spent the week end in Boston. . . . Bill Hutchins and Vic Cassella, National Theatre Supply, are keeping busy with installations. . . . MGM Pep Club is reported to be planning a party in the near future. . . . Flora Cohn, RKO, was a guest at a recent house party in White Plains, N. Y. . . . Rose Rumanoff, Universal, caught the "Cinderella Train" the other early ayem after a round of New York.

WPA is waiting for complete renovation of the top three floors of the exchange building before moving in. . . . J. Roger Mahan, Warner exchange, and son Roger, Jr., were seen cheering at the Yale-Dartmouth tilt. . . . Warner office contributed 100 per cent to the Community Chest. On the soliciting committee were Hannah Ginsberg, Lea Alderman, and Katherine Lee. . . . Morey Goldstein and the missus were seen in the stands at the Dartmouth game.

Mrs. Edmund J. Febbraio (RKO's Mary O'Daynik) and hubby visited with MGM's Mrs. Bill Worstell, sick abed with the grippe. . . . Hugh MaGuire and Barney Pitkin were more of the Meadow Streeters who saw the Yale bulldog take on the Dartmouth Indians. . . . Bill Benson, Universal salesman, had his charming children, Jackie and Dorothy, down on

Meadow Street visiting before taking them to the game at the Bowl.

Sam Zipkin returned after a trip to Kansas City. . . . Solicitor for the Community Chest in the Metro office was George Weber while Hugh MaGuire did the same chore in the RKO headquarters. . . . Charley Lazarus, former head booker for Metro here and now in Boston filling the same capacity, writes that he is well settled in the Brookline section. . . . Frank Joyce, RKO, recently took in the sights of New York.

Somewhere, somehow, Ben Lourie unearthed a 10-gallon sombrero and the boys along the street thought for a moment that the rodeo had come back. . . . Mary O'Daynik was given a handsome bracelet and necklace of cut crystal by her hubby for her birthday. . . . With the campaign for donations just about completed, George Weber, chairman of the committee, reports that Johnny Gentile will get approximately $125 to help him in his illness. Besides the generous contributions from Meadow Street, the funds received by the handsome gesture of Joe Reed and a donation of $25 from the operators' union, helped materially.

Loew-Poli Circuit

John Murphy and Ben Joel, New York Loew office, together with Lou Weinberg, Columbia's general sales manager, Mrs. Weinberg, and the Harry Shaws took in the Yale-Dartmouth game. . . . Fred Greenway, Palace, Hartford, reports that assistant Sid Kleper planted plenty of co-op ads for "Yank In the RAF." . . . Nate Rubin, now of the Lyric, Bridgeport, was looking over his old stamping grounds.

Not only did Lou Cohen, L-P, Hartford, get police permission to stage "King Tarz" right on the main street in front of his house but he also horn-swoggled the park department into erecting bleachers. . . . M. Rosenthal, Majestic, Bridgeport, got a rare society page break for "Ladies In Retirement" due to a local angle. . . . Fan photos distributed in newspapers were used by Bob Russell, L-P, New Haven, for a recent bally. . . . Student assistant Russ Grant, and assistant Wally Cooper, L-P, Hartford, are still placing jewelry co-ops.

Max Nesvetsky, L-P, Worcester, had an ambitious publicity stunt recently for "You'll Never Get Rich." Max arranged with an apparel shop to have live models parade in the windows for three days to Cole Porter music from the show. . . . Assistant Boyd Sparrow, L-P, Springfield, tied up with a beauty shop while manager George Freeman was setting a coloring contest in the Springfield Shopping News for "Week End In Havana."

Warner Circuit

Marvin Robinson, former student manager, Palace, Danbury, has been assigned as temporary manager, Tremont, Ansonia. . . . Reservations are now being made with Russell Clark at the New Haven district office for the eighth annual dinner-dance of the Warner Club. Affair looks like it'll be the biggest ever and the special Broadway show is an extra attraction this year. Date is Nov. 21, day after Thanksgiving, and place is the swank Waverly Inn, Cheshire. . . . Dorothy Kolinsky, New Haven office staffer, was in New York visiting friends. . . . "One Foot In Heaven" is the subject of some nice publicity bally.

Connecticut

Ansonia

Capitol co-operated with a local church group in giving a benefit performance of "Yank In the RAF."

Branford

Irving C. Jacocks, Jr., president, Connecticut MPTO, is back at the Branford after several days illness at home.

Bridgeport

Loew-Poli's will go down "in the books" as the place where the first ticket to be sold in Bridgeport for the inaugural flight of the American Airline from the city took place. Captain Murrey Hawley, close friend of Matt Saunders, Loew-Poli manager, acted as master of ceremonies at the theatre and sold the first ticket to a Stratford druggist. . . . Matt got good publicity pictures in the local papers.

Promoting "Week End In Havana," Loew-Poli distributed tickets to the winners of the best Carmen Miranda costumes in connection with the city's celebration of Hallowe'en. . . . Ralph Chatterdon, who has been helping Otto Esposito do the promotion work for the Loew-Poli and Lyric, will soon join the RKO office in New York as a publicity representative. . . . Al Schuman, manager, Black Rock, is back on the job after having his tonsils removed. . . . New at the Loew-Poli are Muriel Cardwell, Theresa Fragale, and Betty Del Leon.

Ann Arthur, Hippodrome, and ex-Park City aide Mary Arthur are back from a flying trip to Washington. . . . Bob Carney, assistant manager, Majestic, helped his father, Thomas, celebrate his 80th birthday. . . . Seen at the Loew-Poli dance in New Haven were Anthony Masella, Ann Occhipinto, Helen Shaw, and Herbert Alpert. . . . Upped at the Lyric are Perl Rosen, formerly at the Majestic, and Marie Brooks.

Among Matt Saunder's recent visitors were Joseph Shea and Ralph Stitt, 20th Century-Fox general field exploitation men. . . . Former Lyric manager George Alabama Florida is the advance man for Dante, the magician. . . . Capitol manager Sam Haddelman is back on the job. . . . Milford's Capitol will soon undergo a remodeling job. . . . Tommy Murphy is back stage at the Lyric. . . . Peter McNab stage carpenter, Lyric, is preparing to go to a Stamford theatre. . . . Warners' is modernizing its air-conditioning.

Bristol

Joe Faith has eliminated matinees at the Carberry.

Derby

Barnett B. Gordon, manager, Commodore Hull, for the past 10 years resigned, succeeded by James V. Landino, New Haven. Gordon resigned to take over the manager's job at the Capitol, Milford, now being redecorated in preparation for reopening by Jan. 1. Landino has been connected with Warner theatres for six years, most of the time at the Roger Sherman, New Haven, and the Tremont, Ansonia.

East Hartford

Peggy Rogers is the cute new aide at manager Joe Angier's Astor.

Hartford

Lou Brown, Loew-Poli circuit publicist, was in to see manager Fred Greenway, Loew-Poli Palace, and manager Lou Cohen, Loew-Poli. . . . Harry Matarese, Loew-Poli Palace house fireman, has returned to his duties. . . Back from a vacation in Wilmington, Del., are Wally Cooper, Loew-Poli assistant manager, and Mrs. Cooper. . . . Harry Reiners, RKO publicist, was here working on RKO's "All That Money Can Buy" and "Dumbo." . . . Maurice Shulman, Shulman theatres, and Mrs. Shulman spent a week end down in New York. . . . Martin Harris, New York booker for the local State, came in to see house manager Theodore Harris, State. . . . Art Jenks, Allyn, resigned. . . . In town was Jack Boyd, former assistant chief of service, Allyn, now assistant manager, Crown, New London, Conn. . . . Henry Dominick is new at E. M. Loew's. . . . Larry Laskey, associate of E. M. Loew, was in. . . . Eddie Hayden, projectionist, E. M. Loew's, and New England Projectionists' Association president, tripped to Boston. . . . F. Kingston is now relief, Warner Strand, succeeding Clayton Jenks, chief of the theatre's service staff, replacing John McDonald. . . . Front at the Warner Regal has been repainted.

Lou Cohen, manager, and Russ Grant, student assistant, Loew-Poli got co-op ads on "Week End In Havana." . . . Manager Lou Cohen, Loew-Poli, put on a rhumba-conga contest on the theatre stage for "Week End In Havana." Assistant manager Wally Cooper was master of ceremonies. . . . Lou Cohen, Loew-Poli manager, and Mrs. Cohen observed their 22nd wedding anniversary. . . . F. Ramsey, Warner Rialto, was in New York.

Manager Fred Greenway, Loew-Poli, Palace, placed posters on Connecticut Company buses as a stunt on "Yank In the RAF." . . . Members of Local 84, IATSE, will elect new officers at a meeting in January. . . . A special screening of "Last Of the Duanes" was held at the E. M. Loew's. . . . E. M. Loew's gave away free samples of coffee in the lobby. . . . Hy Fine, division manager, M. and P. theatres, came down from his Boston office. . . . Manager Tommy Maller, Warner Lenox, had a nice display on "Dive Bomber." . . . For "Lady Be Good," manager Fred Greenway, Loew-Poli Palace, had six special broadcasts every day for five days over WTHT. . . . Jack Bloom, assistant manager, State, tripped to New York. . . . George Goodrow, former E. M. Loew's projectionist, will be married near the end of November to Miss Marie Scully.

Mickey Daly, Daly, Hartford, and Plainfield, Plainfield, has been appointed campaign manager for Joseph B. Griffin, candidate for mayor of Hartford on the Republican ticket. . . . Walter Lloyd, Allyn manager, was in Boston. . . . W. Somberg is a new Allyn aide. . . . Ned Breault is new at the State. . . . Lou Cohen, Loew-Poli manager, got some neat press breaks on "Week End In Havana." . . . Warner Rialto's bowling team beat the bowling team of Billy Norton's at a match at a local bowling alley. Joe O'Brien is the Warner Rialto's bowling team captain, while Billy Norton captains his own team. Frankie Ramsey, Warner Rialto manager, is business manager of his theatre's team.

Meriden

Manager Joe Samartano, Loew-Poli Palace, boasts of an outstanding campaign in conjunction with Metro's "Tarzan's Secret Treasure."

Milford

Richard M. Decker, New York restaurateur and president, Danceteria, Inc., operators of a chain of theatre-restaurants throughout the country, has taken a five-year lease, with an option to buy, on the property formerly occupied by Herbert's Rotisserie in the Boston Post Road, between Bridgeport and Crescent Avenues. Property comprises three acres, and has parking facilities for 500 cars. It will be the first Connecticut location for the organization. Following extensive alterations Decker expects to open the place as a theatre-restaurant, offering a two-and-a-half hour stage show twice nightly, plus dining and dancing. Like all of Decker's enterprises this will be aimed at the average man's pocketbook. Admission will be 25 cents per person, which entitles each guest to see the show and dance. Full-course dinners and a wide assortment of beverages will be served.

New Britain

Marquee at the Warner Strand is being rebuilt. . . . Nat Furst, Monogram's branch manager in New Haven, was here working on "Gentleman From Dixie." . . . Steve Wallack, Warner Strand assistant manager, is due for induction. . . . Johnnie Perakos, son of Peter Perakos, owner, Palace, New Britain, and Strand, Franklin, Thompsonville, may join the U. S. Naval Reserves. . . . Pat McMahons are back from a New York honeymoon trip. . . . Members of Local 301 will meet in a few weeks. . . . Peter Perakos was in East Hartford and Thompsonville. . . . Sperie Perakos, Peter's son, now stationed in Fort Terry, N. Y., with Uncle Sam's forces, visited.

Connecticut Theatrical Corporation, a division of Warner Brothers, has satisfied a $140,00 mortgage note given in 1927 by John S. Contaras and others to the Connecticut General Life Insurance Company, according to a certificate of release filed here.

Peter Perakos, owner, Palace, and co-owner new Eastwood, East Hartford, now under construction, reported last week that John D'Amato, at present assistant to manager Joe Bornstein, local Warner Embassy, would be house manager of the theatre. Opening date for the new house was set for Nov. 5. Assistant manager's post has been awarded to Johnnie Perakos, former manager, Strand, Thompsonville, Conn., for his father.

Commenting on the conviction of William Fox, an editorial in "The New Britain Herald" was extremely kind and thinks that Fox's downfall "was more the result of discouragement than intent." He recalled the day when the producer, then at his height, appeared on the stage of the Fox, now the Capitol, and formally opened the house.

New London

A special City Council meeting was scheduled last week to act on an ordinance licensing pin ball machines. Ordinance was prepared sometime ago but passage was delayed while a study was made of the fees charged for licenses in other cities.

Plainville

The Strand has a new air conditioning plant.

Thomaston

Robert Schwartz, operator, Park Playhouse, here, and part-owner, New Newington, is father of a seven-pound baby boy, Michael.

Waterbury

Mike Sirica announced that the Capitol would be closed matinees to permit renovations. . . . Lee Draper, who has appeared in stock in many of the "straw-hats" is the new student assistant and chief of service, Loew-Poli. . . . Bob Schwartz, Park Playhouse, Thomaston, is the father of a seven-pound boy, Michael. When Bill Benson, Universal, called on Bob, he found him too elated with fatherhood to talk business. . . . Claire Nappiello replaces Ann Howard at the Loew-Poli.

West Hartford

J. DiFrancesco, Warner Central, left. Ken Bassett replaces. . . . Manager Hugh Campbell, Warner Central, put a name-guessing contest in the West Hartford "Shopping News" on "Hold That Ghost."

Maine

Bar Harbor

There is talk of a drive-in theatre here for next summer, although nothing definite is available on the project.

Eastport

Secret Canadian legislation against export of herring for canning during the winter is a blow at theatres in Eastport, Lubec, Machias, and Calais. Plans to keep the sardine canneries open through the winter instead of the usual closing Dec. 1 to 15, have been checked by the disclosure of the dominion order-in-council.

Madawaska

Fire broke out at the Capitol, one of the two Bernstein and Leiberman houses at Madawaska-Edmundston, twin town of St. John River. "Bank Night" drawing had just been finished, and the feature picture was being screened again, for the second show, when the fire broke out on the stage. A lighted cigarette has been thought responsible. The 500 people in the house, seating capacity, 485, were moved to the street without untoward incident. About a week's shutdown will likely be necessary before repairs can be completed. Capitol building is owned by G. Laporte, and under lease to Bernstein and Leiberman. G. Boucher is house manager. State, seating 400, is the other local B. and L. house. Firm also operates the Gayety, Van Buren, and Savoy, Fort Kent. "Bank Night" has been held weekly at the Capitol, and will be resumed.

Portland

Chester L. Stoddard, district manager, M. and P., recently held a district meeting of managers from Maine, New Hampshire, and Vermont, to make plans for a special November and December drive, a salute to vice-president Y. Frank Freeman. Similar session also held in Bangor. . . . Harry Botwick, manager, State, is chairman of the commercial entertainment committee at Portland's new recreational center for the men of the service. . . . Otis M. Graham, Jr., has been named assistant manager, State, replaced William H. Romanoff, transferred. Charles Locke replaces Graham. . . . New at the State are Stuart Pinkham, Robert O'Brion, and Frank Oblinger. . . . Manager Botwick previewed "One Foot In Heaven" for local clergy.

Princeton

Business at the Opera House, seating 250, and only theatre in this border town, has improved with the enlargement and improvement of the local airport by the U. S. government.

Massachusetts

Amesbury

Jim O'Loughlin, manager, Strand, is serving on publicity committee to aid the local Red Cross roll call. . . . Amesbury Warner Brothers' bowling team was overwhelmed by the Justras Barbers, but is remaining near the top of the Business Men's League.

Attleboro

Union, Al McEvoy, manager, is conducting a kitchen research cooking school, with 60 free gifts being offered to patrons.

Two Providence theatres have extended their newspaper advertising campaign to include the Attleboro Sun, only a few miles from the R. I. capital. They are RKO Albee and Fay's.

—Roberts.

Brockton

Staff at the new Colonial includes Ernest Hickey, manager; Ernest Fitzgerald, assistant manager, Miss Dorothy Cronin, Miss Evelyn Jarvis, Miss Helen Pesanelly, Dorothy O'Brien, Marie Rubel, Carleton Pheland, Donald Miller, John Slowey, James Martin, Daniel Crowley, William Post, and James Gardner, Thomas Marks, George Durbeck, William Kelley, and Augustus Tracey.

District manager W. E. Sprague, M. and P. theatres, visited Thomas Kelly, Rialto, recently in company with John Loftus, manager, Standard Theatre Supply. . . . Horace Beals, assistant manager, Brockton, has become a bridge fan. . . . Lillian Lawson, former soprano soloist for manager J. J. Cahill, Brockton, headed a large list of acts for the Hallowe'en Party in the downtown district. . . . Burt Campion, stage manager, Brockton, was in Providence, R. I., last week booking acts.

Completely remodeled, enlarged, and renovated, the Interstate Colonial reopened on Oct. 23 with many Interstate officials and other guests present. Manager Ernest L. Hickey and his new assistant, Ernest Fitzgerald, recent manager, Interstate Palace, Rockville, Conn., greeted guests in the lobby. Among those present were President Ed Ansin, treasurer Harold Stoneman, and general manager Ed Fain, Interstate, Paul Kunze, Interstate district manager; and Ted Fleischer, Interstate chief booker.

Ernest Comi, National Theatre Supply, visited manager Leon Task at Keith's, in company with a local contractor preparatory to renovations and alterations planned.

Chelsea

George Lougee, formerly with the Capitol, Somerville, is the new assistant manager of the Olympia. . . . Broadway will open on Nov. 6 for the season. Louis Glinner returns as manager.

Have You Seen The Service Kit?

Fall River

WANTED—Some new records for manager William S. Canning of Interstate Empire to break. Flesh is going big at the Empire. . . . Honorary membership in Rotary was conferred on EXHIBITOR correspondent Don Cole by the board of directors. . . . Francis "Red" Meagher has resigned from manager Christopher J. Joyce's staff, Interstate Durfee. . . . Art Fisher, New York booking agent, was in conference with Empire manager Bill Canning and Nate Yamins.

Walter Tokarz is new on manager Joe Bean's staff, Center. . . . Bowling between staff of the Interstate Empire and Center is now under way. . . . Mrs. Edith Flynn, Interstate Durfee, has been ill.

Back on the staff of manager C. J. Joyce, Interstate Durfee, is Maurice Dube. . . . Manager William S. Canning missed the annual Dartmouth-Harvard football classic at Cambridge last month for the first time in 20 years. . . . Ted Saunders, assistant to manager C. J. Joyce, Interstate Durfee, and Mrs. Saunders have named the new baby, their first, Ann Judith.

Fitchburg

Edward Haley, manager, Fitchburg, presented the inaugural broadcast of WEIM from the stage.

Harwichport

Ernie Fitzgerald, former manager here, the Interstate Modern, and later manager, Interstate Palace, Rockville, Conn., has joined the staff of the Interstate Colonial, Brockton, as assistant to manager Ernie Hickey.

Haverhill

Colonial sustained its annual "Football Night" tradition, with gridders as guests and prizes for "the most valuable" players of St. James High and Haverhill High.

Holyoke

Starting their Y. Frank Freeman tribute drive, which will celebrate the sixth anniversary of Western Massachusetts theatres and the 30th jubilee year of Paramount pictures, Nathan E. Goldstein, president, Wesmas, recalled that it was in this city in 1906 that he and his brother, Samuel, showed the first motion pictures in western Massachusetts.

Lawrence

Theatre league bowling scores: Modern: Boucher, Sayer, Sweet, Keaney, 1251; Warner: Powers, Luminello, Riehmond, Annan, 1167; Warner: Richmond, Powers, Luminello, Annan, 1219; Palace: McHale, Bell, Boschetto, O'Donnell, 1196; Modern: Boucher, Sayer, Sweet, Keaney, 1203; Broadway: Parent, Liss, Klein, Roberts, 1181; Palace: Bell, McHale, Boschetto, O'Donnell, 1269; Broadway: Parent, Liss, Klein, Roberts, 1113.

First month's figures in local theatre bowling league: Averages—Tom O'Donnell, 114; Fred Sweet, 108; Louis Sayer, 107 6-12; Tony Boschetto, 107 2-12; Hubert Roberts, 103 1-12; Chas. Annan, 102 10-12; Sam Richmond, 102; Abe Klein, 101 7-12; Jack Keaney, 101 4-12; Guido Luminello, 99 11-12; Chris McHale, 96 10-12; Joe Liss, 96 9-12; Bill Powers, 95 2-12; John Parent, 94 7-12; Joe Boucher, 92 9-12; Arthur Bell, 89 7-12.

STANDING

	W.	L.	Pinfall
Palace	10	6	4891
Modern	9	7	4915
Broadway	7	9	4572
Warner	6	10	4801

Manager Jack Melincoff, Warner, headed the theatre division in the local Community Chest drive. . . . Jean Ippolito, Central, reported vandalism to the police. . . . Ex-Warner employee Gilbert Rappaport is now a test pilot of planes headed for the Russians. . . . Local Warner employees are planning another party in the form of a dinner-dance.

New faces: Florence O'Connell, Modern; Clare Murphy, Victoria. . . . Leo Carney and Gerald Silva joined the Palace staff. . . . Warnerite Len O'Loughlin and Mrs. O'Loughlin are receiving congratulations on the birth of a daughter. Mrs. is the former Helen Noring, who was with the Warner staff. . . . Recent visitor: Max Melincoff, Warner district manager.

Lowell

Tower has re-opened. . . . E. M. Loew's Merrimack Park Drive-In open air twixt Lawrence-Lowell boulevard, will stay open "until the snow flies." . . . Wedding of Gerald Welch, assistant manager, M. and P. Strand, and Miss Joan Descoteaux takes place soon. . . . Cooking school, conducted by M. and P. Merrimack Square and a local department store, was an outstanding success. Arthur Keenan, manager, was in full charge. . . . Rialto, Norman Glassman, manager and owner, did handsomely by "40,000 Horsemen." . . . Strand's 24th anniversary celebration had had plenty of festivities. Nat Silver, manager, was in charge. Local newspaper, Sun-Citizen Leader, featured a cut of the first ticket sold by the Strand 24 years ago.

Scotty Callahan, RKO Keith's stageman, an authority on football games, is a former St. John's prep footballer. . . . Anthony Alves, stageman, Merrimack Square, had pictures taken of the girl that was found—Pam Hollingworth—in the Boston gazettes. Tony is a free-lance and assignment photographer for the Boston dailies. . . . One of the town's best known personalities is Sid LeBow, projectionist, Strand.

Gates, Sam Sternberg, manager, is featured weekly Lowell amateur radio prog. . . . Army maneuvers down the Southlands has Lowell deserted by the men in khaki—who come from nearby Fort Devens and can be counted upon to make up a good proportion of the cinema audiences. . . . Lowell theatre managers and employees contributed substantially to the Lowell Community Chest campaign, just closed.

Manager Sam Torgan, RKO Keith, is co-operating with the Lowell Sun and Citizen Leader in offering tickets to the theatre as awards in a football score guessing contest.

Have You Seen The Service Kit?

Lynn

Jack C. Goodwin, modest and retiring, has made many friends since his appointment as manager of the M. and P. theatres of the North Shore district with headquarters in the Olympia. Goodwin was formerly managing director of the Metropolitan, Boston.

William Scanlon, international trustee, IATSE and in charge of stage maintenance at the Warner, has union duties which take him away at the present time. Ralph Pope and Frank Welch are attending to his work at the Warner. . . . Agnes Suleski has been added to the Warner staff. . . . Warner is aiding the Community Fund with trailers. New exit doors are being installed.

Paramount has new seats. . . . Olympia, which has been renovated has new seats ordered. . . . James Dempsey, Paramount, and Leonard "Skip" Dunn, Olympia, are working hard to win a trip to Hollywood, given as a prize to the manager of each of the seven districts of the M. and P. theatres, to make the best suggestions and improvements in the conduct of the business. . . . Paramount has community singing Tuesday, Wednesday, and Thursday nights with Win Danielson at the organ, and a radio broadcast Tuesday nights, entitled "Dollars and Doughnuts."

Three new theatres were featured in THE EXHIBITOR's latest Better Management Section:

1. The New VOGUE
Vancouver, B. C., Uses
BRENKERT Projection Lamps
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All the new theatres install the best equipment. All the equipment listed is distributed in New England by the

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Monson

Announcement is made of the engagement of F. Peter Skwark, manager, Monson, to Miss May Moon, Palmer.

New Bedford

"Rocky" Dupre is new to manager Arcade Marcoux's staff at Baylies Square. . . . Staff of State, Harry Zeitz, manager, will be outfitted with new uniforms. . . . Earle Rogers is new at State, Harry Zeitz, manager.

—W. G. T.

North Adams

Defending his action in giving the Mohawk permission to string a banner across Main Street advertising "Sergeant York" Mayor Faxon Bowen explained that he did so because "this is a patriotic picture sponsored by the American Legion and endorsed by the mayor." He said that this instance will not be regarded as a precedent, as "we are not using our streets to advertise the theatres, but if 100 other pictures as good as this one come along they will get permits." Such banners strung across Main Street have for many years been limited to those for charity performances, community enterprises, and political parties. However, last fall, the mayor at that time, F. J. O'Hara, gave a permit for a street banner advertising "Boom Town," on the grounds that the publicity for the picture also included a promotion campaign designed to "boost the city."

Hallowe'en midnight show was held at the Paramount with manager Francis Faille offering free admission to anyone bringing a black cat. . . . . Manager Francis Faille, Paramount, has been named to the Chamber of Commerce on the Santa Claus balloon parade to be held here for the first time on Nov. 15 to usher in the Christmas shopping season.

Manager Richard Halloran, Mohawk, had an extensive advance campaign for "Sergeant York." "Sergeant York Week" was proclaimed by Mayor Bowen and the Legion post. Junior VFW drum corps was hosted one evening and gave a concert in front of theatre. Three thousand heralds were distributed, together with 1,000 "S" cards. Officers of Legion post were hosted.

Osterville

Interstate Community has closed until next spring.

Plymouth

New children's prices were placed in effect at the Interstate Old Colony and Plymouth by manager John O'Leary.

Randolph

Manager Edward Brady has added William Hurry to his staff at the Randolph. Hurry is president of the sophomore class at the Randolph High School. . . . Projectionist Irving Perry, Randolph, visited friends in western Massachusetts.

Seekonk

The battle for a permit for an open airer in this Bristol County community, right on the Rhode Island State line, still goes on, it appeared last week. Newest in the field is Joseph Fountain, Seekonk Legion Post official, who seeks a site opposite the airport.

Springfield

Motion for a new trial and for a directed verdict have been filed in Superior Court by Attorney Harry M. Erlich, counsel for Joseph Rapalus, Holyoke theatre man, against whom a verdict for $1041.95 was returned recently by a Superior Court jury. Rapalus, who operates the Bijou, Holyoke, was sued by Roy Heffner, New England distributor for "Bank Night," for alleged breach of contract.

Even though George E. Browne, indicted head of the International Alliance of Theatrical and Stage Employees, has been rejected as an AFof L national vice-president, his own union is sticking behind him as long as possible. Arthur Payette, secretary-treasurer, Motion Picture Operators in this area, said of Browne: "He may be out of the AF of L but he's still our president, so until he is legally proved guilty, we are officially behind him."

Western Massachusetts Theatres reported that J. M. Jerauld has been named manager of the Garden, Greenfield, to replace Charles Smith, resigned.

November will see a number of legitimate performances on the stage of the Court House. The Playgoers of Springfield, Inc., formerly the Springfield Playgoers' League, announced "Rio Rita," "Separate Rooms," and "Arsenic and Old Lace."

Uxbridge

Selectmen have taken under advisement a petition of Nathan Eisner for a permit to operate a bowling alley in the former Bijou, after a hearing at which abutters protested.

Webster

Sunday vaudeville shows staged at the Municipal Auditorium by Robert J. Albetski were called off last fortnight.

Worcester

Harold Maloney, manager, Loew's Poli, made a gesture that won newspaper notice when he suspended his performance for two minutes during the funeral mass of the pastor of a nearby church.... Dick Owens, manager, E. M. Loew's, made an early start on the exploitation of the stage unit, "Hollywood Sweater Girls." . . . There's nothing left of the Loew-Poli Plaza but the stage and one wall, but the marquee of Bob Portle's former house still proudly proclaims it's the "New Plaza." . . . Frank Duffy's first Sunday vaudeville at Mechanics flivvered when Jan Savitt cancelled at the last moment. . . . Kay McKay, daughter of manager Joe Anstead, Loew-Poli Elm Street, is singing in a Buffalo, N. Y., night club.

What's Being Shown Today? See THE EXHIBITOR'S *Territory Trade-Screening Guide Every Issue.*

Joseph Boivin has been added to the Loew's Poli staff. . . . Loew-Poli houses have added a service charge to their passes. . . . "Worcester Night" on Major Bowes' amateur night last fortnight didn't help theatre business. . . . Harold Maloney is observing his fifth aniversary as manager, Loew's Poli. . . . Nate Goldberg, manager, E. M. Loew's Royal, announces his staff now includes Donald Rice, Arthur Setterholm, George Jorjorian, and Albert Larochelle. . . . James Giorgio has been upped at the Plymouth by manager Dick Owens. . . . After running late due to the mild autumn, Shrewsbury Drive-In has closed.

New Hampshire

Claremont

Every theatre manager in the town is co-operating with the town water commissioners in bringing before the public the critical water shortage. Theatre men joined ministers and school teachers in the campaign.

Concord

First Methodist Church is the first church in the state publicly announcing incorporation of motion pictures in its morning worship services. Walnut panels have been made to fit the Gothic windows to make the auditorium dark enough for films. Minister, Dr. E. B. Wilson, says Sunday is the church's day and should be used to the fullest advantage.

Hillsboro

Add Duane Gerbert to manager Otto Settle's staff at Lockwood and Gordon's Capitol.

Portsmouth

Arcadia was the scene of "Laff Salvos of 1941," staged by the 22nd Coast Artillery of Portsmouth Harbor.

Whitefield

Harry Welsh, theatre broker from Penacook, is operating the theatre, owned for a short time by Mrs. Arcieri.

Rhode Island

Newport

Manager Gerry Wagner, Loew's Paramount, has installed a quarter million watt lighting setup on his stage which includes two major borderlights of newest type. Assisting in work were stage manager Stewart Henry and chief electrician Fred Lewis. Six bunch lights have also been installed, the stage dressed with new scenery and the band stand draped in white. Lighting equipment was used as Billy Rose's Aquacade at the World's Fair.

The Better Management Section is a monthly service feature of THE EXHIBITOR, *appearing in the third issue of each month.*

Woonsocket

Laurier, managed by Morris Safner, will look pretty nifty when renovations are completed.

Vermont

Hardwick

Town House, is a new theatre, operated by G. L. Orton. Built in the town hall, projectors, rectifiers, lamps, RCA sound and screen have been installed by the Capitol Theatre Supply. Idle Hour, owned by Frank Carr, is another theatre in the town.

Drafted? Let THE EXHIBITOR *Follow You to Camp. It Has All the News Of the Industry—And the News Of Your Own Home Town As Well.*

THE EXHIBITOR'S ORIGINAL NATIONAL RELEASE DATE GUIDE

INCLUDING A LIST OF HOLIDAYS FOR THE PERIOD

Pictures are in the order of their release by the several companies, placed as closely as possible to the correct date. This Guide is snbject to changes in dates, titles, and casts, as made by the companies' home offices. For convenience, series westerns are designated by a W following the title, not to be confused with (W) in the Warner-First National column, where the letter designates a Warner picture.

	COLUMBIA	METRO	MONOGRAM	PARAMOUNT	PRC	RADIO	REPUBLIC	20th-FOX	UNITED ARTISTS	UNIVERSAL	WARNERS FIRST NAT.
OCT 10	Texas G. Ford, W. Holden, C. Trevor	'41-'42 Season (No Definite Release Dates)	Stolen Paradise L. Janney, E. Hunt Tonto Basin Outlaws, W Range Busters	Nothing But the Truth B. Hope, E. Arnold, P. Goddard	Jnngle Man B. Crabbe	The Bandit Trail, W T. Holt	Mercy Island R. Middleton, G. Dickson	Great Guns S. Laurel, O. Hardy Riders of the Purple Sage, W G. Montgomery, M. Howard	New Wine I. Massey, A. Curtis (Sekely)	Never Give A Sucker An Even Break W. C. Fields, G. Jean	International Sqnadron R. Reagan, J. Stephenson, O. Bradna
17	The Blonde From Singapore F. Rice, L. Erikson Roaring Frontiers, W B. Elliott, T. Ritter, R. Ford	Honky Tonk C. Gable, L. Turner, F. Morgan Married Bachelor R. Hussey, R. Young, F. Bressart	Top Sergeant Mulligan N. Pendleton, C. Hughes		Hard Guy J. LaRue, M. Healy ('41-'42)	All That Money Can Buy J. Craig, A. Shirley, S. Simon	Down Mexico Way, W G. Autry ('40-'41) Jesse James at Bay, W R. Rogers	Week-End in Havana A. Faye, J. Payne (Technicolor)	Niagara Falls M. Woodworth, T. Brown (Roach)	South of Tahiti B. Crawford, B. Donlevy, M. Montez Burma Convoy C. Bickford	The Maltese Falcon H. Bogart, M. Astor, P. Lorre
24	Three Girls About Town J. Blondell, B. Barnes, J. Howard	Smilin' Through J. MacDonald, B. Aherne, G. Raymond (Technicolor)	Spooks Run Wild B. Lugosi, B. Jordan, L. Gorcey	Henry Aldrich For President J. Lydon, J. Preisser	Billy the Kid Wanted, W B. Crabbe ('41-'42)	The Gay Falcon G. Sanders W. Barrie	Gauchos of El Dorado, W Three Mesquiteers	Moon Over Her Shoulder L. Bari, A. Mowbray J. Sutton		Flying Cadets W. Gargan, E. Lowe Masked Rider, W J. M. Brown	
31	Yon Belong to Me H. Fonda, B. Stanwyck, E. Buchanan	The Feminine Touch R. Russell, D. Ameche, K. Francis	Riding the Sunset Trail, W T. Keene ('40-'41)	New York Town F. MacMurray M. Martin, R. Preston	Mr. Celebrity D. Day, F. X. Bushman, C. K. Young	Dumbo (Technicolor) (Special)	Public Enemies P. Terry, W. Barrie	Hot Spot B. Grable V. Mature, C. Landis	Sundown G. Tierney, B. Cabot (Wanger) All-American Co-Ed F. Langford, J. Downs (Roach)	Appointment for Love M. Sullavan, C. Boyer	One Foot in Heaven F. March, M. Scott, B. Bondi
NOV 7	The Stork Pays Off M. Rosenbloom, R. Hudson, V. Jory	Unholy Partners E. G. Robinson, L. Day, E. Arnold	Zis Boom Bah P. Hayes, G. Hayes, M. Healy Siren Of the South Seas Movita	Birth Of the Blues B. Crosby, M. Martin, B. Donlevy	The Lone Rider Fights Back, W G. Houston End '40-'41 Season	Unexpected Uncle C. Coburn, A. Shirley, J. Craig	The Devil Pays Off J. E. Bromberg, O. Massen	Small Town Deb J. Withers, J. Darwell, C. Wright, Jr.		Swing It Soldier F. Langford, K. Murray	
14	Secrets of the Lone Wolf W. William, R. Ford, E. Blore	The Chocolate Soldier N. Eddy R. Stevens, N. Bruce			'41-'42 Season The Miracle Kid T. Neal, C. Hughes	Suspicion C. Grant, J. Fontaine, N. Bruce	Sierra Sne, W G. Autry, S. Burnette,	Swamp Water W. Huston, W. Brennan, A. Baxter	The Corsican Brothers D. Fairbanks, Jr. (Small) Miss Polly Z. Pitts, B. Forbes (Roach)	Paris Calling E. Bergner, R. Scott Arizona Cyclone, W J. M. Brown	
21	The Men in Her Life L. Young, C. Veidt Ellery Queen and the Murder Ring R. Bellamy	Shadow Of the Thin Man W. Powell, M. Loy Two-Faced Woman G. Garbo, M. Douglas, C. Bennett	Double Trouble H. Langdon, C. Rogers Underground Rustlers, W Range Busters	Skylark C. Colbert, B. Aherne, R. Milland		Look Who's Laughing E. Bergen, F. McGee & Molly L. Ball	Missouri Outlaw, W D. Barry			Moonlight in Hawaii J. Downs, J. Frazee Quiet Wedding (English-made)	
28	Go West, Young Lady G. Ford, P. Singleton, C. Ruggles, A. Miller	Kathleen S. Temple, H. Marshall, L. Day	I Killed That Man R. Cortez, J. Woodhury Lone Star Law, W T. Keene	Night of January 16th E. Drew, N. Asther R. Preston		Mexican Spitfire's Baby L. Velez, L. Errol, C. Rogers	Tuxedo Junction Weaver Bros. & Elviry, F. Darro		Twin Beds J. Bennett, G. Brent (Small) Fiesta (Technicolor) (Roach)	Keep 'Em Flying Abbott & Costello, C. Bruce	They Died With Their Boots On E. Flynn, O. De Havilland
DEC 5	Sing For Your Supper J. Falkenburg, B. Rogers, E. Arden	Design for Scandal R. Russell W. Pidgeon, E. Arnold	Borrowed Hero F. Rice, A. Baxter	Glamour Boy J. Cooper, S. Foster, W. Abel	Swamp Woman A. Corio		Mr. District Attorney and The Carter Case J. Ellison L. Carver			Don't Get Personal H. Herbert, A. Gwynne, M. Auer	
12	Honolulu Lu L. Velez, L. Carrillo	H. M. Pulham, Esq. H. Lamarr, R. Young, R. Hussey Tarzan's Secret Treasure J. Weissmuller, M. O'Sullivan			Billy the Kid's Round-Up, W B. Crabbe	Dude Cowboy, W T. Holt Weekend for Three D. O'Keefe, J. Wyatt	Red River Valley, W R. Rogers			Destiny C. Rains, L. Chaney, Jr., B. Lugosi	
19	Bedtime Story F. March, L. Young R. Benchley		Boy of Mine J. Boles Riot Squad R. Cromwell, J. Miljan, M. Ruth	Among the Living A. Dekker, F. Farmer, S. Hayward	Law Of the Timber M. Reynolds, J. F. MacDonald					Melody Lane Baby Sandy Road Agent D. Foran, L. Carrillo	

HOLIDAYS
(During the Period Covered by the National Release Date Guide)

Tuesday, November 11—Armistice Day.

Thursday, November 20—New Thanksgiving.
(N. Y., N. J., D. of C., Conn., Me., Mass., R. I. Va., W. Va.)
Sunday, Novemher 23—Repudiation Day (Md.)
Thursday, November 27—Old Thanksgiving. (Pa., Del., N. H., Vt.)

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—*THE EXHIBITOR*

✓ "Series attains its peak! Rates with the best in its field!"
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✓ "Tops predecessors in series. Should please all classes of patronage!"
—*SHOWMEN'S TRADE REVIEW*

✓ "Swell mystery-meller is best of series! Okay for any play date!"
—*FILM DAILY*

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RALPH BELLAMY
as Ellery Queen with
MARGARET LINDSAY
as Nikki Porter in

ELLERY QUEEN AND THE MURDER RING

with **CHARLEY GRAPEWIN**

Mona Barrie • Paul Hurst • James Burke
Blanche Yurka

Screen play by Eric Taylar and Gertrude Purcell
Story by ELLERY QUEEN • Directed by JAMES HOGAN

A COLUMBIA PICTURE

THE EXHIBITOR

AN EXCLUSIVE FEATURE OF THIS PUBLICATION

SERVISECTION

THE CHECK-UP — of ALL Features and Shorts released during past 8 months

The Feature Check-up

Of All Features Released Nationally Since March 5, 1941

("Leg." is the symbol for the Legion of Decency ratings, which are included in cases where the pictures are classified as either "objectionable in part" (B) or "condemned" (C). This applies only to films reviewed since August 6, 1941. Films without a Legion of Decency rating are either unobjectionable or unclassified.)

(The letter "A" appears in cases where the reviewer considers a film most suitable for adults. Where no classification appears, it is inferred that the picture is suitable for both family and adults.)

COLUMBIA

(1940-41 releases from 2001 up)

ADVENTURE IN WASHINGTON—D—Herbert Marshall, Virginia Bruce, Gene Reynolds—Well made programmer has plenty of selling angles—86m.—see June 11 issue—(2010).

BIG BOSS, THE—MD—Otto Kruger, Gloria Dickson, John Litel—For the duals and nabes—70m.—see May 14 issue—(2037).

BLONDE FROM SINGAPORE, THE—MD—Florence Rice, Leif Erikson, Gordon Jones—Meller for the lower half of the duals—70m.—see Sept. 3 issue.

BLONDIE IN SOCIETY—C—Penny Singleton, Arthur Lake, Larry Simms—Best in the series — 77m. — see July 9 issue—(2014).

ELLERY QUEEN, MASTER DETECTIVE—MYD—Ralph Bellamy, Margaret Lindsay, Michael Whalen—Good mystery for duals—68m.—see Dec. 11 issue—(2024).

ELLERY QUEEN AND THE MURDER RING—MY—Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Tops for the series—70m.—see Oct. 1 issue.

ELLERY QUEEN AND THE PERFECT CRIME—MY—Ralph Bellamy, Margaret Lindsay, Charley Grapewin—Fair Ellery Queen offering—70m.—see July 23 issue—(2023).

GREAT SWINDLE, THE — MD — Jack Holt, Marjorie Reynolds, Sidney Blackmer—Filler for the bottom dual spot—54m.—see Apr. 2 issue—(2034).

HANDS ACROSS THE ROCKIES—W—Bill Elliott, Mary Dailey—Topnotch western with good comedy — 57m.—see June 25 issue—(2215).

HARMON OF MICHIGAN—AD—Tom Harmon, Anita Louise, Forest Evashevski—Football picture has topical angles for selling—66m.—see Sept. 17 issue.

HERE COMES MR. JORDAN — C — Robert Montgomery, Claude Rains, Evelyn Keyes, Rita Johnson—Good comedy—94m.—see Aug. 6 issue—(2007).

HER FIRST BEAU—CD—Jane Withers, Jackie Cooper, Edith Fellows, William Tracy—Pleasing family program—78m.—see May 14 issue—(2013).

I WAS A PRISONER ON DEVIL'S ISLAND—MD—Sally Eilers, Donald Woods, Edward Ciannelli—Bottom dualler—71m.—see July 9 issue—(2041).

KING OF DODGE CITY—W—Bill Elliott, Tex Ritter, Judith Linden—Okay western; sell Elliott-Ritter combo—63m.—see Sept. 3 issue.

LADIES IN RETIREMENT—D—Ida Lupino, Louis Hayward, Evelyn Keyes—Well-made drama; has possibilities for selling along sensational lines—91m. —see Sept. 17 issue—(A).

LONE STAR VIGILANTES—W—Bill Elliott, Tex Ritter, Virginia Carpenter—Good Elliott-Ritter entry —58m.—see Oct. 1 issue.

LONE WOLF TAKES A CHANCE, THE—MD—Warren William, June Storey, Henry Wilcoxon, Eric Blore —Below the Lone Wolf standard; bottom dualler —76m.—see Mar. 19 issue—(2022).

MEDICO OF PAINTED SPRINGS, THE—W—Charles Starrett, Terry Walker — Topnotch western—62m. —see July 9 issue—(2206).

MISSING TEN DAYS—MD—Rex Harrison, Karen Verne, Joan Marion — Okay British meller for houses which can play this type of product—72m.—see Mar. 19 issue—(English-made)—(2044).

MYSTERY SHIP—MD—Paul Kelly, Lola Lane—Suitable for the twin bills—66m.—see Sept. 3 issue.

NAVAL ACADEMY—CD—Freddie Bartholomew, Jimmy Lydon, Billy Cook—Pleasant entertainment with military angles to help selling—67m.—see May 28 issue—(2020).

NORTH FROM THE LONE STAR—W—Bill Elliott, Richard Fiske, Dorothy Fay—Will please the oatie fans—58m.—see Apr. 30 issue—(2213).

OFFICER AND THE LADY, THE—MD—Rochelle Hudson, Bruce Bennett, Roger Pryor—Good action meller for the duallers—59m.—see July 23 issue—(2039).

OUR WIFE—C—Melvyn Douglas, Ruth Hussey, Ellen Drew—Sell the title and names—95m.—see Sept. 3 issue—Leg.: B—(2003).

OUTLAWS OF THE PANHANDLE — WMU — Charles Starrett, Frances Robinson, Sons of Pioneers — Routine western — 59m. — see Mar. 19 issue—(2205).

PENNY SERENADE—CD—Cary Grant, Irene Dunne, Beulah Bondi—Combination of comedy, romance, and heart-throbs; of hit proportions, should register big grosses—120m.—see Apr. 30 issue—(2002).

PRAIRIE STRANGER—W—Charles Starrett, Cliff Edwards, Patti McCarty—Fair Starrett—58m.—see Oct. 15 issue—(2208).

RETURN OF DANIEL BOONE, THE—W—Bill Elliott, Betty Miles—Up to par Elliott—61m.—see May 28 issue—(2214).

RICHEST MAN IN TOWN, THE—D—Frank Craven, Edgar Buchanan, Eileen O'Hearn—For the duallers—70m.—see June 25 issue—(2026).

ROARING FRONTIERS—Bill Elliott, Tex Ritter, Ruth Ford—Average western—60m.—see Sept. 3 issue.

SHE KNEW ALL THE ANSWERS—C—Joan Bennett, Franchot Tone, John Hubbard—Pleasing program comedy will need plenty of selling—86m.—see May 28 issue—(2008).

SON OF DAVY CROCKETT, THE—W—Bill Elliott, Iris Meredith, Dub Taylor—High-rating western—60m. —see July 23 issue—(2216).

SWEETHEART OF THE CAMPUS—MUC—Ruby Keeler, Ozzie Nelson, Harriet Hilliard—Lower-bracket musical—67m.—see July 9 issue—(2019).

TEXAS—AD—William Holden, Glenn Ford, Claire Trevor—Fast-moving action picture that will please any audience; sell it big for best results—93m.—see Oct. 1 issue.

THEY DARE NOT LOVE—MD—Martha Scott, George Brent, Paul Lukas—Sell the names—76m.—see May 14 issue—(2011).

THREE GIRLS ABOUT TOWN—C—Joan Blondell, Binnie Barnes, John Howard, Robert Benchley—Light comedy for the duallers—73m.—see Oct. 29 issue.

THUNDER OVER THE PRAIRIES—W—Charles Starrett, Cliff Edwards, Eileen O'Hearn—Good western; off the beaten track—61m.—see Aug. 6 issue—(2207).

TILLIE THE TOILER — Kay Harris, William Tracy, George Watts—Fair comedy; sell the comic strip—68m.—see Aug. 20 issue—(2017).

TIME OUT FOR RHYTHM—MUC—Rudy Vallee, Ann Miller, Rosemary Lane—Musical with specialties for the duallers—75m. — see June 11 issue — (2009).

TWO IN A TAXI—CD—Russell Hayden, Anita Louise, Noah Beery, Jr.—Routine program for the bottom half—63m.—see Aug. 20 issue—(2042).

TWO LATINS FROM MANHATTAN—MUC—Joan Davis, Jinx Falkenburg, Joan Woodbury—For the duallers —66m.—see Oct. 1 issue.

UNDER AGE—D—Nan Grey, Tom Neal, Alan Baxter —Lightweight offering for the duallers — 60m. — see Apr. 30 issue—(2036).

VOICE IN THE NIGHT, THE — Clive Brook, Diana Wynyard—Anti-Nazi show is well made, but will need plenty of attention in most spots — 83m. — see May 14 issue—(English-made).

YOU BELONG TO ME—C—Barbara Stanwyck, Henry Fonda, Edgar Buchanan—Highly salable comedy is slated for better grosses—97m.—see Oct. 29 issue (A).

YOU'LL NEVER GET RICH—MUC—Fred Astaire, Rita Hayworth, Robert Benchley, John Hubbard—Nice program with topical angles to help selling—89m. —see Oct. 1 issue—(2004).

TO BE REVIEWED OR IN PRODUCTION

BEDTIME STORY—Fredric March, Loretta Young, Robert Benchley.

BLONDIE GOES TO COLLEGE—Penny Singleton, Arthur Lake, Larry Simms.

BULLETS FOR BANDITS—Bill Elliott, Tex Ritter, Dorothy Short.

CADETS ON PARADE—Freddie Bartholomew, Jimmy Lydon, Minna Gombell.

CONFESSIONS OF BOSTON BLACKIE—Chester Morris, Harriet Hilliard, George E. Stone.

DEVIL'S TRAIL, THE—Bill Elliott, Tex Ritter, Eileen O'Hearn.

FIVE MEN—Leslie Howard, Raymond Massey, Laurence Olivier—(English-made).

GO WEST, YOUNG LADY—Penny Singleton, Glenn Ford, Ann Miller, Charlie Ruggles.

HARVARD, HERE I COME—Maxie Rosenbloom, Arlene Judge, Marie Wilson.

LADY IS WILLING, THE—Marlene Dietrich, Fred MacMurray.

MEN IN HER LIFE, THE—Loretta Young, Dean Jagger, Conrad Veidt.

NORTH OF THE ROCKIES—Bill Elliott, Tex Ritter, Shirley Patterson.

OUTLAW RANGER—Charles Starrett, Russell Hayden, Edith Leach.

ROYAL MOUNTED PATROL—Charles Starrett, Russell Hayden.

SECRETS OF THE LONE WOLF—Warren William, Ruth Ford.

SING FOR YOUR SUPPER—Jinx Falkenburg, Buddy Rogers, Eve Arden.

STORK PAYS OFF, THE—Rochelle Hudson, Victor Jory, Maxie Rosenbloom.

WEST OF TOMBSTONE—Charles Starrett, Russell Hayden, Marcella Martin.

METRO

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

BAD MAN, THE—AD—Wallace Beery, Laraine Day, Lionel Barrymore, Ronald Reagan—Depends on the name draw—70m.—see Apr. 2 issue—(124).

BARNACLE BILL—C—Wallace Beery, Marjorie Main, Leo Carrillo—Lusty Beery comedy; okay program entertainment—92m.—see July 9 issue—(141).

BIG STORE, THE—CMU—Marx Brothers, Tony Martin, Virginia Grey—One of the better Marx Brothers entries—83m.—see June 25 issue—(139).

BILLY THE KID—W—Robert Taylor, Brian Donlevy, Ian Hunter, Mary Howard—Formula western with excellent scenic background—95m.—see June 11 issue—(Technicolor)—(137).

BLOSSOMS IN THE DUST—D—Greer Garson, Walter Pidgeon, Felix Bressart, Marsha Hunt — Strong women's show, on the sentimental side; needs selling—99m.—see July 9 issue — (Tecbnicolor) — (144).

CHOCOLATE SOLDIER, THE—MUC—Nelson Eddy, Rise Stevens, Nigel Bruce—Pleasant musical; sell it—102m.—see Oct. 29 issue—(208).

DR. JEKYLL AND MR. HYDE—MD—Spencer Tracy, Ingrid Bergman, Lana Turner, Donald Crisp — Impressive version of familiar story — 122m. — see Sept. 3 issue—(201).

DR. KILDARE'S WEDDING DAY—Lionel Barrymore, Lew Ayres, Laraine Day, Red Skelton—Good series entrant—83m.—see Sept. 3 issue—(145).

DOWN IN SAN DIEGO — AD—Bonita Granville, Ray McDonald, Dan Dailey, Jr., Leo Gorcey—For the lower half of the duallers—70m.—see Sept. 3 issue—(203).

FEMININE TOUCH, THE—C—Rosalind Russell, Don Ameche, Kay Francis—Amusing comedy for sophisticated audiences; sell the women's angle—97m. —see Sept. 17 issue—(207)—(A).

GET-AWAY, THE—MD—Robert Sterling, Dan Dailey, Jr., Charles Winninger, Donna Reed—Fast moving action show will fit nicely into the duallers—89m. see June 25 issue—(138).

HONKY TONK—MD—Clark Gable, Lana Turner, Frank Morgan, Claire Trevor—Highly exploitable programmer has name backing to get it into the better grosses—105m.—see Oct. 1 issue—Leg.: B—(204).

I'LL WAIT FOR YOU—MD—Robert Sterling, Marsha Hunt, Virginia Weidler—Okay for the bottom dual spot—75m.—see May 28 issue—(135).

LADY BE GOOD—MUC—Eleanor Powell, Ann Sothern, Robert Young, Lionel Barrymore—Entertaining program musical; its only fault is overlength—111m. —see Sept. 3 issue—(202).

LIFE BEGINS FOR ANDY HARDY—CD—Lewis Stone, Mickey Rooney, Judy Garland—Another top-notch Hardy entrant—100m.—see Aug. 20 issue—(146).

LOVE CRAZY—C—William Powell, Myrna Loy, Gail Patrick—Looks like a summer money show—99m. —see May 28 issue—(134).

MARRIED BACHELOR—C—Robert Young, Ruth Hussey, Lee Bowman—Entertaining programmer—81m. see Sept. 17 issue—(205)—(A).

MATA HARI — MD—Greta Garbo, Ramon Novarro, Lionel Barrymore—Re-issue has present day selling angles—89m.—see June 25 issue—(185).

MEN OF BOYS TOWN—D—Spencer Tracy, Mickey Rooney, Bobs Watson—Packed with entertainment value for everyone—106m.—see Mar. 19 issue—(132).

NAVY BLUE AND GOLD—CD—James Stewart, Robert Young, Lionel Barrymore, Florence Rice—Re-issue can be sold on service angles and name strength—94m.—see July 9 issue.

PENALTY, THE—MD—Edward Arnold, Lionel Barrymore, Gene Reynolds, Marsha Hunt—Good action dualler, especially suited for family and small-town trade—80m.—see Mar. 19 issue—(129).

PEOPLE VS. DR. KILDARE, THE—MD—Lew Ayres, Lionel Barrymore, Laraine Day—Top-ranking member of the series—78m.—see May 14 issue—(133).

RAGE IN HEAVEN—MD—Robert Montgomery, Ingrid Bergman, George Sanders — Good critics' picture with a selling problem—85m.—see Mar. 19 issue —(128).

RINGSIDE MAISIE—CD—Ann Sothern, George Murphy, Robert Sterling—Overlong programmer with selling angles—95m.—see Aug. 6 issue—(143).

SHADOW OF THE THIN MAN—MYC—William Powell, Myrna Loy, Sam Levene—High-rating Thin Man entry—97m.—see Oct. 29 issue—(210).

SMILIN' THROUGH—DMU—Jeanette MacDonald, Gene Raymond, Brian Aherne—Top-notch production; slow, but with strong appeal for women—100m.— see Sept. 17 issue—(Technicolor)—(206).

STARS LOOK DOWN, THE — D—Michael Redgrave, Margaret Lockwood, Emlyn Williams—Tight, gripping drama with strong tragic overtones; well-made, but a selling problem—99m.—see July 23 issue—(English-made)—(142)—(A).

THEY MET IN BOMBAY—CMD—Clark Gable, Rosalind Russell, Peter Lorre—Name strength should help this to very good summer grosses—92m.—see July 9 issue—(140).

TWO-FACED WOMAN—C—Greta Garbo, Melvyn Douglas, Constance Bennett — Well-made sophisticated comedy has angles for nice business—94m.—see Oct. 29 issue—(211).

UNHOLY PARTNERS—MD—Edward G. Robinson, Laraine Day, Edward Arnold—Entertaining newspaper meller; salable program—94m.—see Oct. 29 issue—(209).

WASHINGTON MELODRAMA—MD—Frank Morgan, Ann Rutherford, Kent Taylor—Just a programmer for the duallers—80m.—see Apr. 30 issue—(131).

WHEN LADIES MEET—CD—Joan Crawford, Robert Taylor, Greer Garson, Herbert Marshall—Theatrical drawing-room show may entertain sophisticates but is slow for others; will need plenty of push—105m.—see Sept. 3 issue—(148)—(A).

WHISTLING IN THE DARK—CMD—Red Skelton, Ann Rutherford, Conrad Veidt, Virginia Grey—Entertaining program for the duallers—78m.—see Aug. 20 issue—(147).

WOMAN'S FACE, A — MD—Joan Crawford, Melvyn Douglas, Conrad Veidt — Absorbing drama with good appeal for all kinds of houses—106m.—see May 14 issue—(136).

ZIEGFELD GIRL—DMU—James Stewart, Judy Garland, Hedy Lamarr, Lana Turner, Tony Martin, Ian Hunter, Jackie Cooper—Big lavish show will be an important grosser—131m.—see Apr. 30 issue —(130).

TO BE REVIEWED OR IN PRODUCTION

BABES ON BROADWAY—Mickey Rooney, Judy Garland, Virginia Weidler, Fay Bainter.

BORN TO SING — Ray McDonald, Virginia Weidler, Douglas McPhail.

CHINA CARAVAN—Laraine Day, Barry Nelson, Keye Luke.

DESIGN FOR SCANDAL—Rosalind Russell, Walter Pidgeon, Claire Trevor, Lee Bowman.

DR. KILDARE'S INSIDE STORY—Lew Ayres, Lionel Barrymore, Robert Sterling.

H. M. PULHAM, ESQUIRE—Charles Coburn, Fay Holden, Hedy Lamarr, Robert Young, Ruth Hussey, Van Heflin.

I MARRIED AN ANGEL—Nelson Eddy, Jeanette MacDonald, Edward Everett Horton.

JOE SMITH, AMERICAN—Robert Young, Marsha Hunt, Van Heflin.

JOHNNY EAGER—Robert Taylor, Lana Turner, Van Heflin.

KATHLEEN — Shirley Temple, Herbert Marshall, Gail Patrick, Laraine Day.

MR. AND MRS. NORTH—Gracie Allen, William Post, Jr., Felix Bressart.

PANAMA HATTIE—Ann Sothern, Red Skelton.

STEEL CAVALRY—Wallace Beery, Marjorie Main, Lewis Stone.

TARZAN'S SECRET TREASURE—Johnny Weissmuller, Maureen O'Sullivan, Johnny Sheffield.

VANISHING VIRGINIAN, THE—Frank Morgan, Kathryn Grayson, Spring Byington.

WE WERE DANCING—Norma Shearer, Melvyn Douglas.

WOMAN OF THE YEAR—Katharine Hepburn, Spencer Tracy, Fay Bainter.

MONOGRAM

ADOLESCENCE (Stolen Paradise)—D—Leon Janney, Eleanor Hunt, Esther Muir—Dualler with sex angles to sell—79m.—see Sept. 17 issue—Leg.: C—(A).

ARIZONA BOUND—W—Buck Jones, Tim McCoy, Luana Walters—Excellent start for the new "Rough Riders" series—57m.—see Sept. 3 issue.

BOWERY BLITZKRIEG—AD—Leo Gorcey, Bobby Jordan, Warren Hull, Dead End Kids—Fast moving entrant for the action trade — 63m.—see Aug. 6 issue.

DEADLY GAME, THE—MD—Charles Farrell, June Lang, John Miljan—Above average spy drama for the duallers—63m.—see Aug. 20 issue.

DRIFTIN' KID, THE—W—Tom Keene, Betty Miles, Frank Yaconelli—Fair western—55m—see Oct. 1 issue.

DYNAMITE CANYON—W—Tom Keene, Evelyn Finley, Sugar Dawn—Okay western—58m.—see Sept. 3 issue.

FATHER STEPS OUT—C—Frank Albertson, Lorna Gray, Jed Prouty—For the duals—63m.—see July 23 issue.

FORGOTTEN HERO (Hoosier Schoolboy)—MD—Mickey Rooney, Anne Nagel, Frank Shields—Re-issue; sell Rooney—62m.—see Apr. 2 issue.

FUGITIVE VALLEY—W—The Range Busters, Julie Duncan—Up-to-standard Range Busters—61m.—see Aug. 6 issue.

GANG'S ALL HERE, THE—MD—Frankie Darro, Marcia Mae Jones, Mantan Moorland, Keye Luke—Fast moving Darro should please the action fans—61m. —see June 25 issue.

GENTLEMAN FROM DIXIE, THE—D—Jack La Rue, Marian Marsh, Clarence Muse—One of the better Monogram offerings—61m.—see Sept. 17 issue.

GUNMAN FROM BODIE—W—Buck Jones, Tim McCoy, Christine MacIntyre—Good western—62½m. —see Oct. 1 issue.

HOOSIER SCHOOLBOY—see Forgotten Hero.

HOUSE OF MYSTERY, THE—MYD—Keneth Kent, Judy Kelly, Peter Murray Hill—English mystery will satisfy the action and thriller dual trade—62m.— see May 14 issue—(Englisb-made).

INVISIBLE GHOST, THE—MD—Bela Lugosi, Polly Ann Young, John McGuire—Okay for the horror fans— 63m.—see Apr. 30 issue.

KING OF THE ZOMBIES — MD—Dick Purcell, Joan Woodbury, John Archer—Thriller has plenty of selling angles—67m.—see May 28 issue.

LET'S GO COLLEGIATE—CMU—Frankie Darro, Marcia Mae Jones, Jackie Moran—College yarn will please the family trade—62m.—see Oct. 1 issue.

MURDER BY INVITATION—MY—Wallace Ford, Sarab Padden, Marian Marsh—Top-line murder mystery for the duallers—63m.—see July 9 issue.

PIONEERS, THE — Tex Ritter, "Slim" Andrews, Wanda McKay—Below par Ritter—61m.—see May 14 issue.

REDHEAD—D—June Lang, Johnny Downs, Eric Blore —Routine program for the duallers — 63m.—see May 28 issue.

ROAR OF THE PRESS—MD—Wallace Ford, Jean Parker, Jed Prouty—One of the better Monogram offerings—72m.—see May 14 issue.

SADDLE MOUNTAIN ROUNDUP—W—Range Busters, Lita Conway—Passable Range Busters entry—59m. see Sept. 17 issue.

SIGN OF THE WOLF—AD—Michael Whalen, Grace Bradley, Mantan Moreland—For the family trade and dog-lovers—69m.—see May 14 issue.

SILVER STALLION—AD—David Sharpe, Janet Waldo, LeRoy Mason—Should satisfy the open air fans— 59m.—see June 11 issue.

SIREN OF THE SOUTH SEAS—D—Movita, Warren Hull, William Davidson—Okay re-issue—72m.—see Nov. 12 issue—(Re-issue of "Paradise Isle").

SPOOKS RUN WILD—MD—Bela Lugosi, East Side Kids — Good fare for duallers and nabes—63m.—see Oct. 29 issue.

STOLEN PARADISE—see Adolescence.

TOP SERGEANT MULLIGAN—C—Nat Pendleton, Carol Hughes, Sterling Holloway—Topical show for the lower half—70m.—see Oct. 29 issue.

TUMBLEDOWN RANCH IN ARIZONA—W—Range Busters, Sheila Darcy—Run-of-the-mill Range Busters —60m.—see Apr. 30 issue.

WANDERERS OF THE WEST—W—Tom Keene, Betty Miles—Standard western—58m.—see July 9 issue.

WRANGLER'S ROOST—W—Range Busters, Gwen Gaze, Forrest Taylor—Best of the series—57m.—see June 11 issue.

ZIS BOOM BAH—CMU—Grace Hayes, Peter Lind Hayes, Mary Healy—Pleasing entertainment for the lower half—62m.—see Nov. 12 issue.

TO BE REVIEWED OR IN PRODUCTION

BORROWED HERO—Florence Rice, Alan Baxter.

BOY OF MINE—John Boles.

DOUBLE TROUBLE—Harry Langdon, Charles Rogers, Catherine Lewis.

FORBIDDEN TRAILS—Rough Riders.

HERE COME THE MARINES—Wallace Ford, Toby Wing, Grant Withers.

I KILLED THAT MAN—Ricardo Cortez, Joan Woodbury.

LONE STAR LAW—Tom Keene, Betty Miles.

RIDING THE SUNSET TRAIL—Tom Keene, Betty Miles, Sugar Dawn.

RIOT SQUAD—Richard Cromwell, John Miljan, Mary Ruth.

TONTO BASIN OUTLAWS—Range Busters.

TOWER OF TERROR—Movita—(English-made).

UNDERGROUND RUSTLERS — Range Busters, Gwen Gaze.

PARAMOUNT

(1940-1941 releases from 4001 up; 1941-42 releases from 4101 up)

ALOMA OF THE SOUTH SEAS—CD—Dorothy Lamour, Jon Hall, Lynne Overman—Technicolor spectacle has the angles for intensive selling and good business—77m.—see Sept. 3 issue—Leg.: B—(Tecbnicolor)—(4038).

AMONG THE LIVING—MD—Albert Dekker, Susan Hayward, Frances Farmer—Meller for the duals—67m. —see Sept. 17 issue—Leg.: B—(4108).

BIRTH OF THE BLUES—MU—Bing Crosby, Mary Martin, Brian Donlevy—Star draw, plus music, should send this into the better grosses—83m.—see Sept. 17 issue—(4109).

BORDER VIGILANTES — W — William Boyd, Russell Hayden, Frances Gifford—Top line western in the Cassidy series—62m.—see Apr. 16 issue—(4053).

BUY ME THAT TOWN—CD—Lloyd Nolan, Constance Moore, Albert Dekker, Sheldon Leonard—Amusing dualler with a different angle—69m.—see Sept. 3 issue—(4102).

CAUGHT IN THE DRAFT—C—Bob Hope, Dorothy Lamour, Eddie Bracken, Lynne Overman—Sure-fire boxoffice—82m.—see June 11 issue—(4032).

FLYING BLIND—AD—Richard Arlen, Jean Parker, Nils Asther—Good aviation programmer — 70m. — see Sept. 3 issue—(4037).

FORCED LANDING—MD—Richard Arlen, Eve Gabor, J. Carrol Naish—Good action program melodrama —67m.—see July 23 issue—(4033).

GLAMOUR BOY—CD—Jackie Cooper, Susanna Foster, Walter Abel—Nice program; has possibilities for "sleeper" business—78m.—see Sept. 17 issue— (4110).

HENRY ALDRICH FOR PRESIDENT—C—James Lydon, Charles Smith, June Preisser, Mary Anderson —Dualler for the family trade; sell the radio fame—72m.—see Sept. 3 issue—(4104).

HOLD BACK THE DAWN—D—Charles Boyer, Olivia de Havilland, Paulette Goddard — Triple starrer should prove strong femme draw—116m.—see Sept. 3 issue—(4103)

I WANTED WINGS—MD—Ray Milland, William Holden, Wayne Morris, Brian Donlevy, Constance Moore— Large-scale, spectacular action picture; will need plenty of selling—135m.—see May 28 issue— (4028).

KISS THE BOYS GOODBYE—MUC—Mary Martin, Don Ameche, Oscar Levant, Rochester—Pleasant musical; sell the names—86m.—see July 9 issue—Leg.: B—(4035).

LAS VEGAS NIGHTS—CMU—Phil Regan, Bert Wheeler, Constance Moore, Tommy Dorsey—Routine musical without names; plug Tommy Dorsey's Band—87m. —see Mar. 19 issue—(4023).

NEW YORK TOWN—CD—Fred MacMurray, Mary Martin, Robert Preston—Lightweight program will need plenty of selling—76m.—see Sept. 3 issue— (4105).

NIGHT OF JANUARY 16TH, THE—MD—Robert Preston, Ellen Drew, Nils Asther—Mystery for the duals; sell Broadway rep — 77m. — see Sept. 17 issue—(4106).

NOTHING BUT THE TRUTH—F—Bob Hope, Paulette Goddard, Edward Arnold, Leif Erickson — Laugh show, backed by the Hope rep, should get into the better money—87m.—see Sept. 3 issue—(4101).

ONE NIGHT IN LISBON—CD—Fred MacMurray, Madeleine Carroll, Patricia Morison—Good program—97m.—see May 28 issue—(4029)—(A).

OUTLAWS OF THE DESERT—W—Bill Boyd, Andy Clyde, Jean Phillips—Actionful Hopalong Cassidy—66m.—see Oct. 1 issue.

PARSON OF PANAMINT, THE—D—Charles Ruggles, Ellen Drew, Phillip Terry—Good entertainment—84m.—see June 25 issue—(4031).

PIRATES ON HORSEBACK—W—William Boyd, Russell Hayden, Eleanor Stewart—Top notch western—68m.—see May 28 issue—(4054).

POWER DIVE—AD—Richard Arlen, Jean Parker, Roger Pryor—Pleasing aviation programmer for the action trade—71m.—see Apr. 30 issue—(4026).

REACHING FOR THE SUN—MD—Joel McCrea, Ellen Drew, Albert Dekker, Eddie Bracken—Just a programmer; sell the names—90m.—see Apr. 16 issue—(4027).

RIDERS OF THE TIMBERLINE—W—William Boyd, Andy Clyde, Eleanor Stewart—Average Hopalong, passable action opus—59m.—see Oct. 1 issue.

ROAD TO ZANZIBAR, THE—MUC—Bing Crosby, Dorothy Lamour, Bob Hope—Sell the names and "Road to Singapore" rep—92m.—see Mar. 19 issue—(4025).

ROUNDUP, THE—WD—Richard Dix, Patricia Morison, Preston Foster—Fair western drama is suitable for action houses—90m.—see Mar. 19 issue—(4024).

RUGGLES OF RED GAP—C—Charles Laughton, Mary Boland, Charlie Ruggles—Re-issue should arouse a certain amount of interest—90m.—see July 23 issue—(Re-issue).

SECRET OF THE WASTELANDS—W—Bill Boyd, Andy Clyde, Barbara Britton—Slow Hopalong—66m.—see Oct. 1 issue.

SHEPHERD OF THE HILLS, THE—MD—John Wayne, Betty Field, Harry Carey, Beulah Bondi—High rating family entertainment is welcome change from war cycle — 98m.—see June 25 issue — (Technicolor)—(4034).

SKYLARK—CD—Claudette Colbert, Ray Milland, Walter Abel, Brian Aherne, Binnie Barnes—Class comedy; sell the names—91m.—see Sept. 17 issue—(4107).

STICK TO YOUR GUNS—W—William Boyd, Andy Clyde, Jacqueline Holt—Routine western—61m.—see Oct. 1 issue.

TWILIGHT ON THE TRAIL—W—William Boyd, Andy Clyde, Norma Willis—Run-of-the-mill western—56m.—see Oct. 1 issue.

WEST POINT WIDOW—CD—Anne Shirley, Richard Carlson, Frances Gifford—Programmer will fit into the dual spot—64m.—see June 11 issue—(4030).

WIDE OPEN TOWN—W—William Boyd, Russell Hayden, Evelyn Brent—High rating in the Hopalong series—79m.—see Aug. 6 issue—(4055).

WORLD PREMIERE—F—John Barrymore, Frances Farmer, Eugene Pallette—Silly programmer belongs on the bottom half of the duallers—70m.—see Sept. 3 issue—(4036).

TO BE REVIEWED OR IN PRODUCTION

AIR RAID—Robert Preston, Martha O'Driscoll, Eve Gabor.

BAHAMA PASSAGE—Madeleine Carroll, Stirling Hayden—(Technicolor).

DR. BROADWAY—Macdonald Carey, Jean Phillips, J. Carroll Naish.

FLEET'S IN, THE—Dorothy Lamour, William Holden, Jimmy Dorsey.

FLY BY NIGHT—Richard Carlson, Nancy Kelly, Martin Kosleck.

GREAT MAN'S LADY, THE — Barbara Stanwyck, Joel McCrea, Brian Donlevy.

HENRY AND DIZZY—Jimmy Lydon, John Litel, Mary Anderson.

LADY HAS PLANS, THE—Ray Milland, Paulette Goddard, Roland Young.

LOUISIANA PURCHASE—Bob Hope, Victor Moore, Vera Zorina, Irene Bordoni—(Technicolor).

MALAYA—Dorotby Lamour, Jack Haley, Richard Denning—(Technicolor).

MIDNIGHT ANGEL—Robert Preston, Martha O'Driscoll, Eve Gabor.

MR. BUG GOES TO TOWN—Technicolor feature cartoon.

MORNING AFTER, THE—Preston Foster, Albert Dekker, Patricia Morison.

NO HANDS ON THE CLOCK — Chester Morris, Jean Parker, Florence Rice.

REAP THE WILD WIND—Ray Milland, John Wayne, Paulette Goddard, Robert Preston, Raymond Massey—(Technicolor).

REMARKABLE ANDREW, THE—William Holden, Ellen Drew, Brian Donlevy.

SULLIVAN'S TRAVELS — Joel McCrea, Veronica Lake, Eric Blore.

SWEATER GIRL—Eddie Bracken, June Preisser, Betty Jane Rhodes.

THIS GUN FOR HIRE—Veronica Lake, Robert Preston, Laird Cregar.

TOMBSTONE—Richard Dix, Frances Gifford, Edgar Buchanan.

TORPEDO BOAT—Richard Arlen, Phillip Terry, Jean Parker.

TRUE TO THE ARMY—Judy Canova, Allan Jones, Ann Miller, Jerry Colonna.

PRODUCERS RELEASING CORP.

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

BILLY THE KID'S FIGHTING PALS—W—Bob Steele, Al St. John, Phyllis Adair—Routine western—62m. —see Apr. 16 issue—(161).

BILLY THE KID IN SANTA FE—W—Bob Steele, Al St. John, Marin Sais—Fair western—66m.—see July 23 issue—(162).

BILLY THE KID WANTED—W—Buster Crabbe, Al St. John, Dave O'Brien—First Buster Crabbe-Billy the Kid should satisfy—63m.—see Oct. 15 issue—(257).

CRIMINALS WITHIN—MY—Eric Linden, Ann Doran, Constance Worth—For the bottom duallers—70m. —see July 9 issue—(111).

DANGEROUS LADY—AD—June Storey, Neil Hamilton, Douglas Fowley—Routine inde meller—65m.—see Oct. 1 issue—(115).

DESPERATE CARGO—MD—Relph Byrd, Carol Hughes, Julie Duncan—Nice bottom dualler—64m.—see Aug. 20 issue—(113).

DOUBLE CROSS—MD—Kane Richmond, Pauline Moore, Wynne Gibson—Action show will fit nicely into the duallers—61m.—see July 23 issue—(112).

EMERGENCY LANDING—MD—Forrest Tucker, Carol Hughes, Evelyn Brent—Okay aviation meller for the supporting notch—70m.—see May 28 issue—(109).

GAMBLING DAUGHTERS—MD—Roger Pryor, Cecilia Parker, Robert Baldwin—For the bottom duals; sell the title—62m.—see Aug. 20 issue—(124).

GANGS, INC.—see Paper Bullets.

HARD GUY—MD—Jack La Rue, Mary Healy, Kane Richmond—Marriage racket yarn has angles for some houses—66m.—see Oct. 15 issue—(205).

FEDERAL FUGITIVES — MD — Neil Hamilton, Doris Day, Victor Varconi—Well-produced meller for the supporting notch—62m.—see Apr. 2 issue—(108).

JUNGLE MAN—MD—Buster Crabbe, Sheila Darcy, Charles Middleton—Okay jungle meller—67m.—see Oct. 1 issue—(126).

LONE RIDER CROSSES THE RIO, THE—W—George Houston, Roquell Verria, Al St. John—Okey western; sell Houston's singing—60m.—see Mar. 19 issue—(164).

LONE RIDER AMBUSHED, THE—W—George Houston, Al St. John, Maxine Leslie—Standard Lone Rider—64m.—see Sept. 3 issue—(167).

LONE RIDER FIGHTS BACK, THE—W—George Houston, Al St. John, Dorothy Short—Fair western—63m.—see Nov. 12 issue—(168).

LONE RIDER IN FRONTIER FURY, THE—W—George Houston, Al St. John, Hillary Brooke—Fair western—60m.—see Sept. 3 issue—(166).

LONE RIDER IN GHOST TOWN, THE—W—George Houston, Al St. John, Alaine Brandes—Fair western—64m.—see May 14 issue—(165).

MR. CELEBRITY—D—James Seay, Doris Day, Francis X. Bushman—Nice inde programmer—66m.—see Oct. 15 issue—(114).

OUTLAWS OF THE RIO GRANDE — W—Tim McCoy, Virginia Carpenter, Charles King—Above par western, has plenty of action—53m.—see May 5 issue—(155).

PAPER BULLETS (Gangs, Inc.)—MD—Joan Woodbury, Jack La Rue, John Archer—Okay for duallers—72m.—see June 11 issue—(123).

REGULAR FELLERS—CD—Billy Lee, Roscoe Ates, Alfalfa Switzer—Kids will love it; worthy of special kiddie show selling—70m.—see Aug. 20 issue—(125).

SOUTH OF PANAMA—MD—Roger Pryor, Virginia Vale, Lionel Royce—Okay spy meller for the action houses—68m.—see Apr. 30 issue—(110).

TEXAS MARSHAL, THE—W—Tim McCoy, Art Davis, Kay Leslie—High rating western—60m.—see June 25 issue—(156).

TO BE REVIEWED OR IN PRODUCTION

BILLY THE KID'S ROUND-UP—Buster Crabbe, Al St. John—(258).

BLONDE COMET—Virginia Vale, Robert Kent—(116).

FRONTIER MARSHAL NO. 1—Bill Boyd, Lee Powell, Art Davis—(251).

GIRLS TOWN—(202).

LAW OF THE TIMBER—Marjorie Reynolds, J. Farrell MacDonald—(215).

LONE RIDER NO. 1—(263).

MIRACLE KID, THE—Tom Neal, Carol Hughes—(213).

STRANGLER, THE—Judy Campbell, Sebastian Shaw—(English-made).

SWAMP WOMAN, THE—Ann Corio, Jack LaRue—(230).

TODAY I HANG—(214).

RKO-RADIO

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

ALL THAT MONEY CAN BUY—see Here Is A Man.

BANDIT TRAIL, THE—W—Tim Holt, Janet Waldo, Ray Whitley—Just another western—60m.—see Sept. 17 issue—(281).

BRINGING UP BABY—C—Cary Grant, Katharine Hepburn, Charles Ruggles—Comedy re-issue; sell Grant and Hepburn—102m.—see Apr. 16 issue—(163).

CITIZEN KANE—D—Orson Welles, Dorothy Comingore, Joseph Cotten—Hits the mark in every department; a massive piece of entertainment, and one that should aim at every box-office record—119m.—see Sept. 3 issue—(201).

CYCLONE ON HORSEBACK—RKO—Tim Holt, Marjorie Reynolds, Ray Whitley—Standard Tim Holt entry—60m.—see June 25 issue—(185).

DEVIL AND MISS JONES, THE—C—Jean Arthur, Robert Cummings, Charles Coburn—Delightful comedy; grosses will depend largely on selling effort—92m.—see Apr. 16 issue—(122).

DUDE COWBOY—W—Tim Holt, Ray Whitley, Marjorie Reynolds—High rating western—58m.—see Sept. 17 issue—(282).

DUMBO—C—Produced by Walt Disney—Technically the best feature Disney has made; the tops for children; but will need strong selling for adults—64m.—see Oct. 15 issue—(293).

FANTASIA—Fantasy MU—Produced by Walt Disney with Leopold Stokowski and the Philadelphia Orchestra—Something new and different; should attract lots of interest in the metropolitan centers—135m.—see Nov. 27 issue—(Disney).

FATHER TAKES A WIFE—C—Gloria Swenson, Adolphe Menjou, John Howard—Lightweight comedy; plug Swanson—79m.—see Sept. 3 issue—(204).

FOOTLIGHT FEVER—C—Alan Mowbray, Donald MacBride, Elisabeth Risdon—Okay comedy for dual support—69m.—see Mar. 19 issue—(119).

FRANK BUCK'S JUNGLE CAVALCADE—AD—Produced in the jungle by Frank Buck—A sure grosser for the animal trade—78m.—see July 23 issue—(re-issue)—(166).

GAY FALCON, THE—MYD—George Sanders, Wendy Barrie, Allen Jenkins—Okay mystery programmer for the duals; successor to "The Saint"—67m.—see Oct. 1 issue—(206).

HERE IS A MAN (All That Money Can Buy)—James Craig, Anne Shirley, Simone Simon, Walter Huston, Edward Arnold—Impressive and praiseworthy, but a problem for any box-office—106m.—see Sept. 3 issue—(205).

HURRY, CHARLIE, HURRY—F—Leon Errol, Mildred Coles, Kenneth Howell—Some laughs in it for the lower half of the duallers—65m.—see July 9 issue—(129).

LADY SCARFACE — MD — Judith Anderson, Dennis O'Keefe, Frances Neal—Routine bottom dualler, with an angle—66m.—see Sept. 3 issue—(203).

LITTLE FOXES, THE—D—Bette Davis, Herbert Marshall, Richard Carlson—Quality entertainment best suited for class audiences; needs plugging for others—116m.—see Aug. 20 issue—(175)—(A).

LOOK WHO'S LAUGHING—F—Edgar Bergen, Cherlie McCarthy, Fibber McGee end Molly, Lucille Ball—Highly salable comedy with radio names—79m.—see Oct. 1 issue—(209).

MEXICAN SPITFIRE'S BABY—F—Lupe Velez, Leon Errol, Charles "Buddy" Rogers—Lightweight broad farce okay for duals and smaller spots—70m.—see Sept. 17 issue—(210).

MY LIFE WITH CAROLINE—C—Ronald Colman, Anna Lee, Charles Winninger—Pleasing light entertainment that can stand plenty of push—81m.—see July 23 issue—(135)—(A).

PARACHUTE BATTALION—MD—Robert Preston, Nancy Kelly, Edmond O'Brien—Timely programmer has plenty of selling angles—75m.—see Sept. 3 issue—(202).

RELUCTANT DRAGON, THE—Novelty—Robert Benchley, Nana Bryant, Walt Disney—Novelty will need plenty of push, but has chance for surprise grosses—73m.—see May 28 issue—(Technicolor Sequences)—(191).

REPENT AT LEISURE—CD—Kent Taylor, Wendy Barrie, George Barbier—For the lower half of the duallers—66m.—see Apr. 16 issue—(125).

RIDING THE WIND—W—Tim Holt, Ray Whitley, Mary Douglas—One of the better Holts—60m.—see Sept. 17 issue—(283).

ROBBERS OF THE RANGE—W—Tim Holt, Ray Whitley, Virginia Vale—One of the better Holt westerns—62m.—see Apr. 2 issue—(184).

SAINT'S VACATION, THE—MD—Hugh Sinclair, Sally Gray, Arthur Macrae—Lightweight Britisher for the duals—61m.—see June 25 issue—(English-made)—(131).

SCATTERGOOD MEETS BROADWAY — Guy Kibbee, Emma Dunn, Joyce Compton—Standard Scattergood offering for the duals—68m.—see Sept. 3 issue—(136).

SCATTERGOOD PULLS THE STRINGS—CD—Guy Kibbee, Bobs Watson, Susan Peters—Dualler is tops for family trade — 67m.—see May 28 issue—(132).

SIX GUN GOLD—W—Tim Holt, Ray Whitley, Jan Clayton—Routine western—57m.—see Aug. 20 issue—(186).

STORY OF THE VATICAN, THE—Doc—Produced by The March of Time—Strong for solid Catholic sectors; will need plenty of attention in others—53m.—see Aug. 20 issue—(172).

SUNNY—MUC—Anna Neagle, John Carroll, Ray Bolger—Musical can do pleasing business with proper handling—98m.—see May 28 issue—(133).

SUSPICION—MD—Cary Grant, Joan Fontaine, Sir Cedric Hardwicke—Well-produced, suspenseful melodrama has names to sell; strong for class spots, but will need push in others—98½m.—see Oct. 1 issue—(208)—(A).

THEY MEET AGAIN—D—Jean Hersholt, Dorothy Lovett, Robert Baldwin—Dr. Christian entrant for the lower half—67m.—see July 23 issue—(134).

THEY MET IN ARGENTINA—MUC—Maureen O'Hara, James Ellison, Buddy Ebsen, Alberto Vile—Latin-American musical will need plenty of help—77m.—see Apr. 30 issue—(128).

TOM, DICK AND HARRY—C—Ginger Rogers, George Murphy, Alan Marshal, Burgess Meredith—Big laughgetter should prove box-office tonic—87m.—see July 23 issue—(126).

UNEXPECTED UNCLE—C—Charles Coburn, Anne Shirley, James Craig—Light, pleasant little comedy for the duallers—67m.—see Oct. 1 issue—(207).

VIVACIOUS LADY—C—Ginger Rogers, James Stewart, Charles Coburn—Pleasant reissue; sell Award-winners Rogers and Stewart—90m.—see Mar. 19 issue—(162).

WEEKEND FOR THREE — C — Dennis O'Keefe, Jane Wyatt, Philip Reed—Lightweight dualler—66m.—see Oct. 29 issue.

TO BE REVIEWED OR IN PRODUCTION

BALL OF FIRE—Gary Cooper, Barbara Stanwyck.
CALL OUT THE MARINES—Victor McLaglen, Edmund Lowe, Jack Holt, Tim Holt, Simone Simon, Binnie Barnes.
DATE WITH THE FALCON, A—George Sanders, Wendy Barrie, James Gleason—63m.
FOUR JACKS AND A JILL—Ray Bolger, Anne Sbirley, Desi Arnaz, Eddie Foy, Jr.—70m.
JOAN OF PARIS—Michele Morgan, Thomas Mitchell, May Robson.
LAND OF THE OPEN RANGE—Tim Holt, Ray Whitley, Janet Waldo.
MEXICAN SPITFIRE AT SEA—Lupe Velez, Leo Carillo, Zazu Pitts.
OBLIGING YOUNG LADY — Joan Carroll, Edmond O'Brien, Ruth Warrick—80m.
PLAYMATES—Kay Kyser, John Barrymore, Lupe Velez. 100m.
SING YOUR WORRIES AWAY—Bert Lahr, Buddy Ebsen, Patsy Kelly.
THUNDERING HOOFS—Tim Holt, Ray Whitley.
VALLEY OF THE SUN—Lucille Ball, James Craig, Dean Jagger.

REPUBLIC

(1940-41 releases from 001 up; 1941-42 releases from 101 up.)

ALL OVER TOWN—C—Ole Olsen, Chic Johnson, Mary Howard—Re-issue with Olsen-Johnson names to sell—60m.—see Oct. 15 issue—(re-issue).
ANGELS WITH BROKEN WINGS—CD—Binnie Barnes, Gilbert Roland, Mary Lee—For the duals and nabes; sell the names—72m.—see June 11 issue—(016).
APACHE KID, THE—W—Don "Red" Barry, Lynn Merrick, Leroy Mason—Good Barry—56m.—see Oct. 1 issue—(171).
BACK IN THE SADDLE — MUW — Gene Autry, Smiley Burnette, Mary Lee—One of Autry's best—73m. see Apr. 2 issue—(045).
BAD MAN OF DEADWOOD—W—Roy Rogers, Gabby Hayes, Carol Adams—Fast-Moving Rogers entry—61m.—see Sept. 17 issue—(058).
CITADEL OF CRIME—MD—Robert Armstrong, Frank Albertson, Liuda Hayes—Fast moving entrant for the duallers—58m.—see Aug. 6 issue—(024).
COUNTRY FAIR—MUC—Eddie Foy, Jr., June Clyde, Guinn Williams—Lightweight farce comedy; best for nabes and hinterland—74m.—see May 14 issue—(015).
COUNTRY GENTLEMEN—C—Ole Olsen, Chic Johnsin, Joyce Compton—Okay re-issue; sell Olsen and Johnson—60m.—see Oct. 15 issue—(re-issue).
DEATH VALLEY OUTLAWS—W—Don "Red" Barry, Lynn Merrick, Milburn Stone—Above average western—56m.—see Oct. 1 issue—(172).
DESERT BANDIT—W—Don "Red" Barry, Lynn Merrick, William Haade—Good western—56m.—see May 28 issue—(077).
DOCTORS DON'T TELL—MD—John Beal, Florence Rice, Edward Norris—Run-of-mill medico-gangster meller—65m.—see Sept. 17 issue—(026).
DOWN MEXICO WAY—MUW—Gene Autry, Smiley Burnette, Fay McKenzie—Well-made western is one of Autry's best—78m.—see Oct. 29 issue—(042).
GANGS OF SONORA—W—Three Mesquiteers, June Johnson—Standard Mesquiteers will satisfy western fans—56m.—see July 23 issue—(068).
GAUCHOS OF ELDORADO—W—Bob Steele, Tom Tyler, Lois Collier—Fair Mesquiteers western—56m.—see Oct. 29 issue—(162).
GAY VAGABOND, THE—C—Roscoe Karns, Ruth Donnelly, Ernest Truex—Okay for the nabe duals and rurals—66m.—see May 28 issue—(022).
HURRICANE SMITH—MD—Ray Middleton, Jane Wyatt, Harry Davenport — Programmer for the duals — 69m.—see Sept. 3 issue—(108).
ICE-CAPADES—MUC—James Ellison, Jerry Colonna, Dorothy Lewis—Ace musical built for popular appeal—88m.—see Aug. 20 issue—(004).
IN OLD CHEYENNE—W—Roy Rogers, Joan Woodbury, Gabby Hayes—Belongs in the top western bracket—58m.—see Apr. 16 issue—(055)
JESSE JAMES AT BAY — W — Roy Rogers, George "Gabby" Hayes, Sally Payne—Good Rogers—56m.—see Oct. 29 issue—(151).
KANSAS CYCLONE—W—Don "Red" Barry, Lynn Merrick, William Haade—High grade western—56m.—see June 25 issue—(078).
LADY FROM LOUISIANA — MD—John Wayne, Ona Munson, Helen Westley—Another high-rating Republic entry; will need selling—82m.—see May 14 issue—(014).
MAN BETRAYED, A—MD—John Wayne, Frances Dee, Edward Ellis—Good cast held down by weak story; sell the names—83m.—see Mar. 19 issue—(011).
MERCY ISLAND—MD—Ray Middleton, Gloria Dickson, Otto Kruger—High-rating programmer has action, suspense; good dualler—72m.—see Oct. 15 issue (110).
MR. DISTRICT ATTORNEY — CD — Dennis O'Keefe, Florence Rice, Peter Lorre—Fast moving show fits nicely into the action groove—69m.—see Apr. 2 issue—(012)
MOUNTAIN MOONLIGHT — FMU — Weaver Bros. and Elviry, John Archer, Betty Jane Rhodes—Lightweight hillbilly yarn for nabes and rurals—68m.—see Sept. 3 issue—(107).
NEVADA CITY — W — Roy Rogers, George "Gabby" Hayes, Sally Payne—Above par western—58m.—see June 25 issue—(057).
OUTLAWS OF CHEROKEE TRAIL—W—Three Mesquiteers, Lois Collier—Standard Mesquiteer—56m.—see Oct. 1 issue—(161).
PALS OF THE PECOS—W—Three Mesquiteers, June Johnson—Run-of-the-mill Mesquiteers—56m.—see Apr. 30 issue—(066).
POISON PEN—D—Flora Robson, Robert Newton, Ann Todd—Above average mystery programmer—66m.—see July 9 issue—(English-made)—(023).
PITTSBURGH KID, THE—MD—Billy Conn, Jean Parker, Dick Purcell—Entertaining meller for the duals; Conn's name will help in many spots—76m.—see Sept. 3 issue—(133).
PUBLIC ENEMIES—MD—Phillip Terry, Wendy Barrie, Edgar Kennedy—Routine reporter meller for the bottom half—66m.—see Nov. 12 issue—(121).
PUDDIN' HEAD—CMU—Judy Canova, Fraucis Lederer, Raymond Walburn—Rural musical will need plenty of help—80m.—see July 9 issue—(003).
RAGS TO RICHES—AD—Alan Baxter, Mary Carlisle, Jerome Cowan—Routine action dualler—57m.—see Aug. 20 issue—(025).
ROOKIES ON PARADE—MUC—Bob Crosby, Gertrude Niesen, Ruth Terry—Timely comedy of the boys in the camps has all the angles—69m.—see Apr. 30 issue—(013).
SADDLEMATES — W—Three Mesquiteers (Livingston, Steele, Davis), Gale Storm—Standard Three Mesquiteers western—56m.—see June 25 issue—(067).
SAILORS ON LEAVE—CMU—William Lundigan, Shirley Ross, Chick Chandler—Okay for the bottom half—71m.—see Oct. 15 issue—(109).
SHERIFF OF TOMBSTONE—W—Roy Rogers, Gabby Hayes, Elyse Knox—Okay western; Rogers at his best—56m.—see May 14 issue—(056).
SINGING HILL, THE — MUW—Gene Autry, Virginia Dale, Smiley Burnette—Top ranking Autry—75m.—see May 14 issue—(046).
SIS HOPKINS — MUC — Judy Canova, Bob Crosby, Charles Butterworth, Jerry Colonna, Susan Hayward—Republic's top production; has big b. o. possibilities with the right kind of selling—98m.—see Apr. 16 issue—(002).
SUNSET IN WYOMING—W—Gene Autry, Smiley Burnette, Maris Wrixon—Standard Autry—65m.—see Aug. 6 issue—(047).
TWO-GUN SHERIFF—W—Don "Red" Barry, Lynn Merrick, Jay Novello—Has plenty for action fans—56m.—see Apr. 30 issue—(076).
UNDER FIESTA STARS—W—Gene Autry, Smiley Burnette, Carol Hughes—Average Autry—64m.—see Sept. 3 issue—(048).

TO BE REVIEWED OR IN PRODUCTION

DEVIL PAYS OFF, THE—Osa Massen, Margaret Tallichet, J. Edward Bromberg.
LADY FOR A NIGHT—Joan Blondell, John Wayne, Ray Middleton.
MISSOURI OUTLAW—Don "Red" Barry, Lynn Merrick, Noah Beery.
MR. DISTRICT ATTORNEY AND THE CARTER CASE—James Ellison, Marjorie Weaver.
RED RIVER VALLEY—Roy Rogers, George "Gabby" Hayes, Sally Payne.
SIERRA SUE—Gene Autry, Smiley Burnette, Fay McKenzie—(143).
TUXEDO JUNCTION—Weaver Bros. and Elviry, Frankie Darro.

20th CENTURY-FOX

(1940-41 releases from 101 up; 1941-42 releases from 201 up.)

ACCENT ON LOVE—CD—George Montgomery, Osa Massen, J. Carrol Naish — Pleasing bottom dualler; Montgomery makes a nice impression—61m.—see July 9 issue—Leg.: B—(148).
BELLE STARR (THE BANDIT QUEEN) — MD—Gene Tierney, Randolph Scott, Dana Andrews—Well-produced outdoor melodrama has plenty of angles for selling—87m.—see Sept. 3 issue—(Technicolor)—(207).
BLOOD AND SAND—MD—Tyrone Power, Linda Darnell, Rita Hayworth—Sell the names and color for best results—125m.—see May 28 issue—(Technicolor)—(143).
CHARLEY'S AUNT—F—Jack Benny, Kay Francis, James Ellison—New version of famous farce should do nice business—82m.—see Sept. 3 issue—(201).
CHARLIE CHAN IN RIO—MD—Sidney Toler, Mary Betb Hughes, Ted North—One of the best of the Chans—62m.—see Sept. 3 issue—(206).
COWBOY AND THE BLONDE, THE—CD—Mary Beth Hughes, George Montgomery, Alan Mowbray—Mild satire on Hollywood for the duallers—68m.—see Apr. 30 issue—(141).
DANCE HALL—CD—Carole Landis, Cesar Romero, William Henry—Fast moving dualler for the summer trade—73m.—see July 9 issue—Leg.: B—(149).
DEAD MEN TELL—MY—Sidney Toler, Sheila Ryan, Robert Weldon—Good Chan entry for the duallers—60m.—see Mar. 19 issue—(136).
DRESSED TO KILL — MD — Lloyd Nolan, Mary Beth Hughes, Sbeila Ryan—Fast-moving meller for the duallers—74m.—see Sept. 3 issue—(202).
FOR BEAUTY'S SAKE—CD—Ned Sparks, Marjorie Weaver, Ted North—Routine entrant for the lower half—62m.—see May 28 issue—(144).
GREAT AMERICAN BROADCAST, THE—CMU—Alice Faye, Jack Oakie, John Payne, Cesar Romero—Workmanlike musical should do good business—91m.—see May 14 issue—(140).
GREAT GUNS—C—Laurel and Hardy, Sheila Ryan—For the kiddies—73½m.—see Sept. 17 issue—(212).
HOT SPOT—MD—Betty Grable, Victor Mature, Carole Landis—High-grade programmer with names to sell—82m.—see Oct. 29 issue—(216).
HOW GREEN WAS MY VALLEY—D—Walter Pidgeon, Maureen O'Hara, Donald Crisp, Roddy MacDowall—Top-notch production will need careful selling for best returns—118m.—see Oct. 29 issue.
KIPPS—see The Remarkable Mr. Kipps.
LAST OF THE DUANES, THE—W—George Montgomery, Lynne Roberts, Eve Arden—Run-of-the-mill western; sell Montgomery as a new western star—57m.—see Sept. 17 issue—(209).
MAIL TRAIN—MD — Gordon Harvey, Alastair Sim, Phyllis Calvert—High rating English import—87m.—see June 25 issue — (139) — (English-made).
MAN AT LARGE—CD—Marjorie Weaver, George Reeves, Richard Derr—For the lower half of the duallers—69m.—see Sept. 17 issue—(210).
MAN HUNT — MD—Walter Pidgeon, George Sanders, Joan Bennett, John Carradine—High rating melodrama that can stand heavy exploitation—102m.—see June 25 issue—(146)
MOON OVER HER SHOULDER—C—Lynn Bari, John Sutton, Dan Dailey, Jr.—Pleasant show for the duallers—68m.—see Oct. 29 issue—(215).
MOON OVER MIAMI—MU—Don Ameche, Betty Grable, Robert Cummings, Carole Landis—Summer musical should be a pleasing grosser—92m.—see June 25 issue—(Tecbnicolor)—(147).
PRIVATE NURSE—CD—Jane Darwell, Brenda Joyce, Sheldon Leonard—For the lower half of the duallers 61m.—see Sept. 3 issue—(204).
REMARKABLE MR. KIPPS, THE (Kipps)—CD—Michael Redgrave, Dianna Wynyard, Phyllis Calvert—Import is too English for regular run; has chance in class spots—87m.—see Oct. 15 issue—(English-made).
RIDE ON VAQUERO — W — Cesar Romero, Chris-Pin Martin, Mary Beth Hughes—Standard Cisco Kid will fit into the double feature groove—64m.—see Apr. 2 issue—(138).
RIDERS OF THE PURPLE SAGE—W—George Montgomery, Lynne Roberts, Mary Howard—Just another western—56m.—see Sept. 17 issue—(213).
RIO—see Charlie Chan in Rio.
SCOTLAND YARD—MD—Nancy Kelly, Edmund Gwenn, John Loder—Topical crime meller will fit nicely into the duallers—67m.—see Apr. 2 issue—(131).
SLEEPERS WEST—MD—Lloyd Nolan, Lynn Bari, Mary Beth Hughes—Pleasing Michael Shayne entrant for the duallers—74m.—see Mar. 19 issue—(134).
SMALL TOWN DEB—C—Jane Withers, Jane Darwell, Bruce Edwards—Light-weight dualler is mildly entertaining—72m.—see Oct. 29 issue—(217).
SUN VALLEY SERENADE—Sonja Henie, John Payne, Glenn Miller—Highly entertaining musical with plenty to sell—86m.—see Sept. 3 issue—(205).
SWAMP WATER—MD—Walter Brennan, Walter Huston, Anne Baxter—Well-made, strongly-acted show is limited by lack of star draw—90m.—see Oct. 29 issue—(218).
THAT NIGHT IN RIO—CMU—Alice Faye, Don Amecbe, Carmen Miranda—High rating musical looms as one of the company's best this season—90m.—see Mar. 19 issue—(Technicolor)—(137).
VERY YOUNG LADY, A—CD—Jane Withers, Nancy Kelly, John Sutton—Okay for the Withers fans—79m.—see May 14 issue—(145).
WEEKEND IN HAVANA—CMU—Alice Faye, Carmen Miranda, John Payne, Cesar Romero — Colorful musical should do pleasant business—80½m.—see Sept. 17 issue—(Technicolor)—(209).
WE GO FAST—C—Lynn Bari, Alan Curtis, Sheila Ryan—Bottom dual material—64m.—see Sept. 17 issue—(208).
WILD GEESE CALLING—MD—Henry Fonda, Joan Bennett, Warren William—Fair program; sell the names—78m.—see Sept. 3 issue—(203).
YANK IN THE R.A.F., A—CD—Tyrone Power, Betty Grable, John Sutton—Should be one of the company's best grossers for the year—97m.—see Sept. 17 issue—(211).

TO BE REVIEWED OR IN PRODUCTION

BLUE, WHITE AND PERFECT — Lloyd Nolan, Mary Beth Hughes, George Reeves.
CADET GIRL—Carole Landis, George Montgomery, John Sheppard.
CASTLE IN THE DESERT—Sidney Toler, Arleen Whelan, Richard Derr.
CONFIRM OR DENY—Don Ameche, Joan Bennett, John Loder.
HIGHWAY TO HELL—Pat O'Brien, Carole Landis, Cesar Romero.
LONE STAR RANGER—John Kimbrough, Sheila Ryan.
MARRY THE BOSS' DAUGHTER—Brenda Joyce, Bruce Edwards, George Barbier.
ON THE SUNNY SIDE—Roddy MacDowall, Stanley Clements, Jane Darwell.
OUTLAW, THE—Walter Huston, Thomas Mitchell, Jane Russell, Jack Buetel (Hughes).
PERFECT SNOB, THE—Lynn Bari, Cornell Wilde, Charlie Ruggles.
REMEMBER THE DAY—Claudette Colbert, John Payne.
RISE AND SHINE—George Murphy, Linda Darnell, Jack Oakie, Walter Brennan, Milton Berle.
ROXIE HART—Ginger Rogers, Adolphe Menjou, George Montgomery.
SON OF FURY—Tyrone Power, George Sanders, Gene Tierney.
SONG OF THE ISLANDS—Jack Oakie, Betty Grable, Victor Mature, Thomas Mitchell.
TALES OF MANHATTAN—Charles Laughton, Rita Hayworth, Paul Robeson, Ethel Waters.
YOUNG AMERICA—Jane Withers, Lynne Roberts, Jane Darwell.

UNITED ARTISTS

ADVENTURES OF TOM SAWYER, THE—Tommy Kelly, May Robson, Walter Brennan—Re-issue; sell Technicolor and Selznick—91m.—see May 14 issue—(Technicolor)—(Selznick).

ALL - AMERICAN CO-ED—MUC—Frances Langford, Johnny Downs, Merjorie Woodworth—Pleasant "streamliner" for the lower half—49m.—see Oct. 29 issue—(Roach).

BROADWAY LIMITED—C—Victor McLaglen, Dennis O'Keefe, Marjorie Woodworth—Comedy will need plenty of attention — 75m.—see June 11 issue—(Roach).

INTERNATIONAL LADY — MD—George Brent, Ilona Massey, Basil Rathbone—Fast-moving spy drama; get behind it with plenty of push—102m.—see Sept. 3 issue—(Small).

LYDIA—D—Merle Oberon, Edna May Oliver, Alan Marshal — Fine production with special appeal to women—98m.—see Sept. 3 issue—(Korda).

MAJOR BARBARA—CD—Wendy Hiller, Rex Harrison, Robert Morley—Tops for the class trade; needs plenty of selling elsewhere — 116m.—see Sept. 17 issue—(English-made)—(Pascal).

NEW WINE—DMU—Alan Curtis, Ilona Massey, Binnie Barnes—Class offering will need plenty of help—84m.—see Sept. 3 issue—(Sekely).

NIAGARA FALLS — C — Marjorie Woodworth, Tom Brown, Zasu Pitts—Second streamliner is fun for entire family—43m.—see Oct. 1 issue—(Roach).

POT O' GOLD—MUC—James Stewart, Paulette Goddard, Horece Heidt, Charles Winninger—Title and cast should put this into better grosses—86m.—see Apr. 2 issue—(Roosevelt).

PRISONER OF ZENDA, THE — MD—Ronald Colman, Madeleine Carroll, Douglas Fairbanks, Jr., Raymond Massey—Re-issue; sell the names—101m.—see May 14 issue—(Selznick).

SUNDOWN—MD—Gene Tierney, Bruce Cabot, George Sanders—Good adventure opus; business should be pleasant—91m.—see Oct. 29 issue—(Wanger).

TANKS A MILLION—C—William Tracy, James Gleason, Elyse Knox—First Roach "streamliner"; fun for all audiences—50m.—see Sept. 3 issue—(Roach).

THAT HAMILTON WOMAN — D — Vivien Leigh, Laurence Olivier, Alan Mowbray—Lavish costume show with exploitable names has selling angles for the women—125m.—see Apr. 2 issue—(Korda).

THAT UNCERTAIN FEELING—C—Merle Oberon, Melvyn Douglas, Burgess Mcredith—One of the season's better light comedies; sell the names and Lubitsch—84m.—Mar. 19 issue—(Lesser).

THREE COCKEYED SAILORS — C—Tommy Trinder, Claude Hulbert, Carla Lehmann, Michael Wilding—English import has plenty of laughs for the duallers — 77m. — see Sept. 3 issue — (English-made)—(Balcon).

TOPPER RETURNS—C—Joan Blondell, Roland Young, Carole Landis—Amusing screwball comedy; most audiences will like it—89m.—see Mar. 19 issue—(Roach).

TO BE REVIEWED OR IN PRODUCTION

CORSICAN BROTHERS, THE—Douglas Fairbanks, Jr., Ruth Warrick, Akim Tamiroff, J. Carroll Naish—(Small).

DUDES ARE PRETTY PEOPLE—Marjorie Woodworth, Noah Beery, Jr.—(Roach).

FIESTA — Armida, Antonio Moreno, George Givot—(Technicolor)—(Roach).

GOLD RUSH, THE—Charlie Chaplin (with words and music)—(Chaplin).

HELIOTROPE HARRY—Brian Donlevy, Miriam Hopkins, Preston Foster—(Small).

JUNGLE BOOK—Sabu, Jerome Cowan, John Qualen—(Tecbnicolor)—(Korda).

MISS POLLY—Zasu Pitts, Slim Summerville, Clyde Knox—(Roach).

SHANGHAI GESTURE, THE—Gene Tierney, Victor Mature, Ona Munson, Walter Huston, Maria Ouspenskaya—(Fressburger).

SHIPS WITH WINGS—John Clements, Leslie Banks, Jane Baxter—(Balcon).

TO BE OR NOT TO BE—Jack Benny, Carole Lombard—(Korda).

TWIN BEDS—George Brent, Joan Bennett, Binnie Barnes.—(Small).

UNIVERSAL

(1940-41 releases from 5001 up; 1941-42 releases from 6001 up.)

ABBOTT AND COSTELLO AND DICK POWELL IN THE NAVY—F—Abbott and Costello, Dick Powell, Andrews Sisters—Should do a whale of a business—86m.—see June 11 issue—(5000).

A GIRL MUST LIVE—C—Margaret Lockwood, Renee Houston, Hugh Sinclair—British import will fit into the lower half of the duallers—69m.—see Sept. 3 issue—(English-made)—Leg.: B—(6045).

APPOINTMENT FOR LOVE — C — Margaret Sullavan, Charles Boyer, Eugene Pallette—Sell names for best returns—89m.—see Oct. 29 issue.

ARIZONA CYCLONE—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Standard Johnny Mac Brown western—57m.—see Nov. 12 issue—(6063).

BACHELOR DADDY—C—Baby Sandy, Edward Everett Horton, Donald Woods—Slapstick comedy for the duallers—60m.—see July 9 issue—(5035).

BADLANDS OF DAKOTA — AD — Robert Stack, Ann Rutherford, Richard Dix, Frances Farmer, Hugh Herbert—Fast-moving saga of frontier days—74m.—see Sept. 3 issue—(6013).

BLACK CAT, THE—MY—Hugh Herbert, Brod Crawford, Basil Ratbbone, Bela Lugosi—Unusually good chiller; natural for horror stands—70m.—see May 14 issue—(5028).

BURMA CONVOY—MD—Charles Bickford, Evelyn Ankers, Frank Albertson—Topical show will fit into the lower half—60m.—see Oct. 15 issue.

CRACKED NUTS—F—Stuert Erwin, Una Merkel, Mischa Auer—Silly farce for the lower half — 62m.—see July 23 issue—(5039).

DANGEROUS GAME, A—CD—Richard Arlen, Andy Devine, Jeanne Kelly — Fairly amusing lower half dualler—62m.—see Mar. 19 issue—(5057).

DOUBLE DATE—C—Edmund Lowe, Una Merkel, Peggy Moran—Pleasing comedy for the nabes and duals—60m.—see Mar. 19 issue—(5037).

FLAME OF NEW ORLEANS, THE—C—Marlene Dietrich, Bruce Cabot, Roland Young, Mischa Auer—Well-produced, expensively made production lacks strong story but can stend selling—79m.—see Apr. 30 issue—(5011)—(A).

FLYING CADETS — AD — William Gargan, Edmund Lowe, Peggy Moran—Pleasant for the family trade; okay for the duallers—60m.—see Oct. 15 issue—(6028).

HELLO SUCKER — C—Hugb Herbert, Tom Brown, Peggy Moran—For the lower half of the duallers—60m.—see June 25 issue—(5038).

HIT THE ROAD—MD—Barton MacLane, Gladys George, Dead End Kids, Little Tough Guys—Fair dualler; names should help—61m.—see June 25 issue—(5029).

HOLD THAT GHOST—C—Bud Abbott, Lou Costello, Richard Carlson, Joan Davis, Mischa Auer—In the groove for Abbott and Costello fans—86m.—see Aug. 6 issue.

HORROR ISLAND—CMY—Dick Foran, Leo Carrillo, Peggy Moran—Just another bottom dualler—60m.—see Apr. 16 issue—(5033).

IN THE NAVY—see Abbott and Costello and Dick Powell In the Navy

IT STARTED WITH EVE — CMU — Deanna Durbin, Charles Laughton, Robert Cummings—High-rating; in the better Durbin grosses—90m.—see Oct. 15 issue.

KID FROM KANSAS, THE — AMD — Dick Foran, Leo Carrillo, Ann Doran—For the dual bills—60m.—see Oct. 1 issue—(6051).

LADY FROM CHEYENNE, THE—MD—Loretta Young, Robert Preston, Edward Arnold, Gladys George—Will need plenty of selling attention—87m.—see Apr. 16 issue—(5043).

LAW OF THE RANGE—W—Johnny Mack Brown. Fuzzy Knight, Nell O'Day—One of the best of the series—59m.—see June 25 issue—(5066).

MAN-MADE MONSTER—MD—Lon Chaney, Jr., Lionel Atwill, Anne Nagel—Strictly for the duals, except where horror can be sold—59m.—see Apr. 2 issue—(5012).

MAN FROM MONTANA — W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—First in the series is high rating western—56m.—see Sept. 3 issue—(6061).

MAN WHO LOST HIMSELF, THE—C—Brian Aherne, Kay Francis, Henry Stepbenson—Lightweight comedy for the duallers—72m.—see Apr. 16 issue—(5016).

MASKED RIDER, THE—W—Johnny Mack Brown, Nell O'Day, Fuzzy Knight—Standard western should satisfy the open air fans—58m.—see Sept. 3 issue—(6062).

MEN OF THE TIMBERLAND—MD—Richard Arlen, Andy Devine, Linda Hayes—Fair meller for duals and nabes—62m.—see June 11 issue—(5055).

MR. DYNAMITE—MD—Lloyd Nolan, Irene Hervey, J. Carrol Naish—Interest holding meller for the duals—63m.—see Mar. 19 issue—(5041).

MOB TOWN — AD — Billy Halop, Dick Foran, Anne Gwynne—Okay action for the duals; can stand single billing in many spots where Dead Enders draw—60m.—see Oct. 15 issue—(6021).

MODEL WIFE — CD — Joan Blondell, Dick Powell, Charles Ruggles—Pleasant program; sell the names—78m.—see Apr. 16 issue—(5014).

MOONLIGHT IN HAWAII—CMU—Johnny Downs, Jane Frazee, Leon Errol—Pleasant musical is okay for the bottom half — 60m. — see Sept. 3 issue — (6025).

MUTINY IN THE ARCTIC—AD—Richard Arlen, Andy Devine, Anne Nagel—Should satisfy the action fans on the lower half—61m.—see Apr. 30 issue — (5054).

NEVER GIVE A SUCKER AN EVEN BREAK—F—W. C. Fields, Gloria Jean, Leon Errol—Typical Fields farce should have general appeal—70m.—see Oct. 15 issue.

QUIET WEDDING—C—Margaret Lockwood, Derek Farr—Very British show may have chance in class spots; dualler in others—63m.—see Sept. 3 issue—(English-made)—(6044).

RAIDERS OF THE DESERT—MD—Richard Arlen, Andy Devine, Linda Hayes—Good meller for the duals—60m.—see July 23 issue—(5056).

RAWHIDE RANGERS—W—Johnny Mack Brown, Fuzzy Knight, Nell O'Day—Routine Brown—56m.—see July 9 issue—(5067).

SAN ANTONIO ROSE—CMU—Jane Frazee, Robert Paige, Eve Arden—Lightweight lower bracket attraction—63m.—see July 9 issue—(5031).

SING ANOTHER CHORUS—CMU—Johnny Downs, Jane Frazee, Mischa Auer—Program musical will fit nicely into the lower half—63m.—see Sept. 3 issue—(6030).

SIX LESSONS FROM MADAME LA ZONGA—CMU—Lupe Velez, Leon Errol, Helen Parrish—Okay for the duallers—62m.—see Jan. 22 issue—(5022).

SOUTH OF TAHITI—MD—Brian Donlevy, Brod Crawford, Maria Montez—South Sea meller will fit into the duals—75m.—see Oct. 29 issue.

SWING IT SOLDIER—CMU—Ken Murray, Frances Langford, Don Wilson—Okay for the lower half—66m.—see Nov. 12 issue.

THIS WOMAN IS MINE—MD—Franchot Tone, John Carroll, Walter Brennan, Carol Bruce—Disappointing; but may have mere ohance for subsequents and neighborhoods—92m.—see Sept. 3 issue—(5044).

TIGHT SHOES—C—John Howerd, Binnie Barnes, Broderick Crawford—Neat programmer that might get somewhere with the right kind of selling—67m.—see June 11 issue—(5012a).

TOO MANY BLONDES—CMU—Rudy Vallee, Helen Perrish, Lon Chaney, Jr.—Lightweight program for the duallers—60m.—see May 28 issue—(5034).

UNFINISHED BUSINESS — CD—Ireue Dunne, Robert Montgomery, Preston Foster — Pleasing comedy; women should love it—95m.—see Sept. 3 issue—(6004).

TO BE REVIEWED OR IN PRODUCTION

BOMBAY CLIPPER — William Gargan, Irene Hervey, Charles Lang.

DON'T GET PERSONAL—Hugh Herbert, Anne Gwynne, Mischa Auer.

DR. RX—Lionel Atwill, Anne Gwynne.

FIFTY MILLION NICKELS—Ken Murray Harriet Hilliard.

FIGHTING BILL FARGO—Johnny Mack Brown—57m.—(6065).

GHOST TOWN BUCKAROO—Jobnny Mack Brown, Fuzzy Knight, Nell O'Dey.

HELLZAPOPPIN'—Olsen and Johnson, Martha Raye, Mischa Auer.

JAIL HOUSE BLUES—Robert Paige, Anne Gwynne.

KEEP 'EM FLYING—Abbott and Costello, Carol Bruce, Martha Raye, Dick Foran.

MAD DOCTOR OF MARKET STREET, THE—Una Merkel, Nat Pendleton, Claire Dodd.

MELODY LANE—Merry-Macs, Baby Sandy.

NORTH OF THE KLONDIKE — Brod Crawford, Lon Chaney, Jr., Evelyn Ankers.

PANAMA KID, THE—Peggy Moran, Eddie Albert, William Frawley.

PARIS CALLING—Elizabeth Bergner, Randolph Scott, Gale Sondergaard.

RIDE 'EM COWBOY—Abbott and Costello, Dick Foran, Leo Carrillo.

ROAD AGENT—Dick Foran, Leo Carrillo, Andy Devine.

SEALED LIPS—William Gargan, John Litel, June Clyde—62m.

STAGECOACH BUCKAROO—Johnny Mack Brown—59m.—(6064).

THERE'S ONE BORN EVERY MINUTE—Hugh Herbert, Tom Brown, Peggy Moran.

VIGILANTES, THE—Johnny Mack Brown, Fuzzy Knight, Nell O'Day.

WARNERS-FIRST NATIONAL

(1940-41 releases from 500 up; 1941-42 releases from 101 up.)

(FN)—First National; (W)—Warners

AFFECTIONATELY YOURS—C—Merle Oberon, Dennis Morgan, Rita Hayworth—Comedy of wacky school should do pleasant business—88m.—see May 14 issue—(FN)—(566).

BAD MEN OF MISSOURI—MD—Dennis Morgen, Jane Wyman, Wayne Morris, Arthur Kennedy—Rip-roaring western is good bet for small towns and action houses—74m.—see July 23 issue—(FN)—(557).

BLUES IN THE NIGHT—MDMU—Priscilla Lane, Betty Field, Richard Whorf, Lloyd Nolan—Top-rating program, with selling angles—88m.—see Nov. 12 issue.

BRIDE CAME C.O.D., THE—C—James Cagney, Bette Davis, Jack Carson — Top-notch light comedy — 92m.—see July 9 issue—(W)—(507).

BULLETS FOR O'HARA — MD — Joan Perry, Roger Pryor, Anthony Quinn—Fast-moving abridged bottom dualler — 50m. — see July 23 issue—Leg.: B—(W)—(518).

DEVIL DOGS OF THE AIR—MD—James Cagney, Pat O'Brien, Margaret Lindsay, Frank McHugh—Reissue; sell Cagney, O'Brien, and service angles—86m.—see May 14 issue—(W)—(550).

DIVE BOMBER—MD—Errol Flynn, Fred MacMurray, Ralph Bellemy — Topical exploitstion show has names and Technicolor to send it to better grosses—132m.—see Sept. 3 issue—(FN)—(553).

GREAT LIE, THE — D — Bette Davis, George Brent, Mary Astor, Hattie McDeniel—Strong women's picture should be one of the better grossers of the seeson—107m.—see Apr. 16 issue—(W)—(504)—(A).

HIGHWAY WEST—MD—Brenda Marshall, Arthur Kennedy, Olympe Bredna—Fast moving meller for the lower half—63m.—see Aug. 20 issue—(FN)—(565).

INTERNATIONAL SQUADRON — MD—Ronald Reagan, James Stephenson, Olympe Bradna — Will need strong selling for best results—87m.—see Sept. 3 issue—(106).

KISSES FOR BREAKFAST—C—Dennis Morgan, Jane Wyatt, Sbirley Ross—Fair comedy for the duallers—82m.—see July 9 issue—(W)—(517).

KNOCKOUT—MD—Arthur Kennedy, Olympe Bradna, Virginia Field—Actionful entry for the bottom duel spot — 73m. — see Mar. 19 issue — (FN)—(568).

LAW OF THE TROPICS—D—Constance Bennett, Jeffrey Lynn, Regis Toomey—Exploitable meller for the duallers—76m.—see Sept. 17 issue.

MALTESE FALCON, THE—MY—Humphrey Bogart, Mary Astor, Gladys George, Peter Loore—High-rating program is a bit overlong but has selling angles—100m.—see Oct. 15 issue—(107).

MANPOWER—MD—Edward G. Robinson, Marlene Dietrich, George Raft—Names should help carry this to better grosses—105m.—see July 23 issue—(W)—(505).

MEET JOHN DOE—D—Gary Cooper, Barbara Stanwyck, Edward Arnold, Walter Brennan—Packed with entertainment, this is equal to Capra's best—123m.—see Mar. 19 issue—(500).

MILLION DOLLAR BABY—C—Priscilla Lane, Jeffrey Lynn, Ronald Reagan, May Robson—High-rating program comedy; needs selling—100m.—see May 28 issue—(W)—(508).

NAVY BLUES — CMU — Ann Sheridan, Jack Oakie, Martha Raye—Laugh show, with the Navy background, should get into the better grosses—108m.—see Sept. 3 issue—Leg.: B—(103).

NINE LIVES ARE NOT ENOUGH—CD—Ronald Reagan, Joan Perry, James Gleason—Regulation newspaper yarn; okay as a dualler—63m.—see Sept. 17 issue—(104).

NURSE'S SECRET, THE — MY — Lee Patrick, Regie Toomey, Julie Bishop—Minor league mystery—63m.—see May 14 issue—(W)—(523).

ONE FOOT IN HEAVEN—D—Fredric March, Martha Scott, Beulah Bondi— Well-made family show with plenty of angles; sell it big—108m.—see Oct. 15 issue—(108).

OUT OF THE FOG—MD—Ida Lupino, John Garfield, Thomas Mitchell, Eddie Albert—Suspenseful programmer on the heavy side will need plenty of push—86m.—see June 25 issue—(FN)—(555).

PASSAGE FROM HONGKONG—MD—Lucille Fairbanks, Keith Douglas, Paul Cavanagh—For the bottom half of the duallers—61m.—see June 11 issue—(W)—(524).

PRIME MINISTER, THE—HD—John Gielgud, Diana Wynward, Will Fyffe—Well-made costume show, slow-moving for most audiences; a selling problem 94m.—see Sept. 17 issue—(English-made).

SEA WOLF, THE—MD—Edward G. Robinson, Ida Lupino, John Garfield—Well-made version of the Jack London story, but don't forget to make a special bid for the femme trade—100m.—see Apr. 2 issue—(W)—(501).

SERGEANT YORK—MD—Gary Cooper, Walter Brennan, Joan Leslie—Big money show; go the limit in selling it — 134m. — see Sept. 3 issue—(101).

SHADOWS ON THE STAIRS—MY—Frieda Inescort, Bruce Lester, Heather Angel—Satisfactory mystery filler—63m.—see Mar. 19 issue—(FN)—(573).

SHINING VICTORY—D—James Stephenson, Geraldine Fitzgerald, Donald Crisp—Strong drama will require extra selling—80m.—see May 28 issue—(FN)—(564)—(A).

SHOT IN THE DARK, A — MD — William Lundigan, Nan Wynn, Ricardo Cortez—Will fit nicely into the lower dualler spot—57m.—see Apr. 2 issue—(W)—(522).

SINGAPORE WOMAN — MD—Brenda Marshall, David Bruce, Virginia Field—Dual support; can be sold—64m.—see May 14 issue—(FN)—(563).

SMILING GHOST, THE — MYD — Wayne Morris, Brenda Marshall, Alexis Smith—Familiar type mystery will serve on the twin bills—71m.—see Sept. 3 issue—(102).

STRANGE ALIBI—MD—Arthur Kennedy, Joan Perry, Jonathan Hale—Action meller for the duallers will help Arthur Kennedy's buildup—63m.—see Apr. 30 issue—(FN)—(567).

TARGET FOR TONIGHT—Doc—Produced with the cooperation of the RAF—Well-made story of RAF bombers is crammed with drama and suspense; a good addition to any bill—48m.—see Oct. 29 issue—(English-made).

THIEVES FALL OUT—C—Eddie Albert, Joan Leslie, Alan Hale, Jane Darwell—Acceptable neighborhood entertainment for the dual bills—72m.—see Apr. 30 issue—(W)—(516).

THREE SONS O' GUNS—C—Wayne Morris, Marjorie Rambeau, Tom Brown, William T. Orr — Okay for the duallers—65m.—see Aug. 6 issue—(FN)—(574).

UNDERGROUND — MD — Jeffrey Lynn, Philip Dorn, Mona Maris—Gripping meller of Nazi conditions will need the most intensive selling—95m.—see June 25 issue—(FN)—(558).

WAGONS ROLL AT NIGHT, THE—MD—Humphrey Bogart, Joan Leslie, Eddie Albert, Sylvia Sidney—Meller offers plenty of selling angles—84m.—see Apr. 16 issue—(FN)—(560).

TO BE REVIEWED OR IN PRODUCTION

ALL THROUGH THE NIGHT — Humphrey Bogart, Kaaren Verne, Conrad Veidt.

ALWAYS IN MY HEART—Kay Francis, Walter Huston.

ARSENIC AND OLD LACE—Cary Grant, Priscilla Lane, Raymond Massey.

BODY DISAPPEARS, THE—Jeffrey Lynn, Jane Wyman.

CAPTAINS OF THE CLOUDS—James Cagney, Dennis Morgan, Alan Hale, Brenda Marshall—(Technicolor).

DANGEROUSLY THEY LIVE—John Garfield, Raymond Massey.

IN THIS OUR LIFE—Bette Davis, Olivia de Havilland, George Brent, Dennis Morgan.

JUKE GIRL—Ann Sheridan, Ronald Reagan, Richard Whorf.

KING'S ROW—Ronald Reagan, Ann Sheridan, Robert Cummings, Claude Rains, Maria Ouspenskaya.

MALE ANIMAL, THE—Henry Fonda, Olivia de Havilland, Joan Leslie.

MAN WHO CAME TO DINNER, THE—Bette Davis, Monte Woolley, Ann Sheridan.

STEEL AGAINST THE SKY—Lloyd Nolan, Alexis Smith.

THEY DIED WITH THEIR BOOTS ON—Errol Flynn, Olivia de Havilland, Alan Hale.

YOU'RE IN THE ARMY NOW—Jimmy Durante, Jane Wyman.

WILD BILL HICKOK RIDES—Constance Bennett, Bruce Cabot, Warren William.

FOREIGN

Listed here are imported productions and all foreign-language pictures of whatever origin, when such pictures are not a part of the regular release schedule of an independently listed producer-distributor.

BREAK THE NEWS—see Monogram listing.

CASTLES IN THE AIR (Castelli in Aria)—C—Vittorio de Sica, Lillian Harvey, Otto Tressler—Mediocre foreign effort for Italian nabes only—96m.—see May 28 issue—(Italian, no titles)—(Esperia).

CASTELLI IN ARIA—see Castles in the Air.

CAVALCADE OF IRELAND—Doc—Irish scenes—Passable attraction for the Irish—85m.—see May 28 issue—(Crommey).

DEATH AT A BROADCAST—MY—Ian Hunter, Austin Trevor, Mary Newland—Weak dualler; has exploitation possibilities—71m.—see Oct. 29 issue—(English-made)—(Astor).

FORGOTTEN VILLAGE, THE—Doc — Powerful documentary is a cinch for most audiences; but use caution before dating—67m.—see Sept. 3 issue—(Mayer-Burstyn)—(A).

40,000 HORSEMEN—AD—Grant Taylor, Betty Bryant—Interesting novelty; has timely angles — 87m.—see Aug. 6 issue—(Goodwill)—(Australian-made).

FRIGHTENED LADY — MY — Marius Goring, Penelope Dudley Ward—Okay dualler where English films are acceptable—80m.—see Nov. 12 issue—(English-made)—(Hoffberg).

GENERAL SUVOROV—D—N. P. Chergasov, A. Yachnitski, M. Astangov—Fair biographical film—100m.—see Oct. 1 issue—(Russian with English titles)—(Artkino).

HEROES OF THE SEA—MD—V. I. Osvetimsky, S. D. Timokhin, A. M. Maximova—Okay Russian: sell "inside story of Red navy"; plenty of propaganda—88m.—see May 14 issue—(Russian with English titles)—(Artkino).

HORROR, THE—MY—Wilfrid Lawson, Bernard Lee—Okay for the horror duallers—63m.—see "Mystery of Room 13"—see July 9 issue—(English-made)—(Alliance).

I GIVE MY LIFE (Port Arthur)—D—Danielle Darrieux, Anton Walbrook—Okay entrant for transients and some art houses; sell Darrieux—75m.—see Sept. 17 issue—(French-made; dubbed in English)—(AFE Corp.).

INSIDE RUSSIA—Doc—Produced by Charles A. Stuart. Narrated by Norman Brokenshire — Propagandistic Cook's tour of the USSR—75m.—see Sept. 3 issue—(Hoffberg).

KING, THE—C—Raimu, Victor Francen, Gaby Morlay—Fair import for transient, art trade; very sophisticated—94m.—see Nov. 12 issue—(French with English titles)—(Trio)—(A).

MAN WHO SEEKS THE TRUTH, THE—CD—Raimu, Gabrielle Dorziat, Alerme—Above-average import has entertainment values for all better audiences—75m.—see Oct. 15 issue—(French with English titles)—(Dome Films)—(A).

MUSICAL STORY—CMU—Sergei Lemeshev, Zoya Fyodorova—Entertaining Soviet good for art houses; has novelty value elsewhere—80m.—see Oct. 29 issue—(Russian with English Titles)—(Artkino).

MYSTERY OF ROOM 13—MY—Gibb McLaughlin, Sara Seegar—Okay for the horror duallers—70m.—see "The Terror"—see July 9 issue—(English-made)—(Alliance).

ONE DAY IN SOVIET RUSSIA — Doc — Scenes in the U. S. S. R.—Interesting Soviet has topical value—57m.—see Nov. 12 issue—(English commentary)—(Artkino).

PORT ARTHUR—see I Give My Life.

PROUD VALLEY—DMU—Paul Robeson, Edward Chapman, Simon Lack—Well-made subject, strong on music and production, with Welsh dialect limiting playing time to certain spots—72m.—see May 28 issue—(English-made)—(Supreme).

SCHOOL FOR HUSBANDS, THE—see The Virgin Bride.

SIEG IM WESTEN—see Victory in the West.

SOVIET FRONTIERS ON THE DANUBE—Doc—Russian-made documentary—Okay documentary where propaganda doesn't hurt; sell timeliness—60m.—see July 23 issue—(Russian-made, narrated in English)—(Artkino).

SOVIET POWER, THE — Doc — Program of five short subjects—Timely, well-edited, and moderately interesting program of shorts and newsreel clips; okay for spots where Soviet propaganda won't hurt—112m.—see Sept. 17 issue—(Spoken in English)—(Artkino).

VICTORY IN THE WEST (Sieg Im Westen)—Doc—Nazi propaganda film — Nazi propaganda documentary can only be used in a few spots—112m.—see May 14 issue—(German, no titles)—(Ufa).

VOLGA-VOLGA—MUC—Lubov Orlova, Igor Ilinsky, V. S. Volodin—Unusually entertaining Soviet; tops for Russian audiences—109m.—see May 28 issue—(Russian with English titles)—(Artkino).

WRATH OF JEALOUSY—D—Patric Knowles, Barbara Greene, Fay Compton—English import has angles for selling—71m.—see June 25 issue—(English-made)—(Select).

MISCELLANEOUS

Listed here are only those independently produced pictures not handled by companies of nation-wide scope. Addresses of producers and distributors will be furnished on request.

BUZZY AND THE PHANTOM PINTO — W — Buzzy Henry, Dave O'Brien, Dorothy Short—Fair for the kiddies—57m.—see June 11 issue—(Ziehm).

CHARLIE CHAPLIN FESTIVAL—C—Four Chaplin two-reelers—Entertaining package of four Chaplin two-reelers—77m.—see May 14 issue—(Guaranteed).

ETERNAL GIFT, THE—Doc—Rev. Jamee R. Keane, O.S.M., Rev. Hugh Calkins, O.S.M., Rev. Frank Calkins, O.S.M.—Okay for Catholics; too drawn-out for others—90m.—see Oct. 15 issue—(Lamont).

FANTASIA—see RKO listing.

I'LL SELL MY LIFE—MD—Michael Whalen, Rose Hobart, Joan Woodbury—Inde program has angles for intensive selling—73m.—see May 28 issue—(Merrick-Alexander).

KUKAN—Doc—Chinese survey by cameraman Ray Scott—Thrilling realistic study of the invasion of China—90m.—see July 9 issue—(Color)—(Adventure Epics).

LAW OF THE WOLF—MD—Dennie Moore, Luana Walters, George Chesebro—Adequate dual meller for action stands; sell Rin-Tin-Tin—55m.—see May 14 issue—(Arthur Ziehm).

NO GREATER SIN—MD—Leon Ames, Luana Walters, John Gallaudet—Well-made exploitation show has plenty of selling angles—85m.—see June 25 issue—Leg.: C—(University Film)—(A).

Shorts Parade For 1941-1942

The following index is printed for the benefit of exhibitors who may wish to refer to past shorts reviews. Pages indicated are in the Blue Section:

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From March 20, 1940, to June 12, 1940.....547
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The complete listing of 1940-41 product, or shorts not listed under this dete below, will be found by companies on the pages indicated under the name of each company.

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed In Blue or Pink Section
		COLUMBIA			
		(For 1940-41 List See Blue Section Page 821, Pink Section Pages 842, 858)			
		Two Reel			
		COMEDIES '41-'42 (26)			
		THREE STOOGES			
3401	(Aug. 22)	An Ache In Every Stake	G	18m.	853
3402	(Oct. 16)	In the Sweet Pie and Pie	F	17m.	
		ALL-STAR			
3421	(Aug. 15)	Love In Gloom (Youngman, Radio Rogues)	F	21m.	840
3422	(Sept. 4)	Half Shot at Sunrise (Karns)	F	16m.	865
3423	(Sept. 18)	General Nuisance (Keaton)	F	17m.	853
3424	(Oct. 2)	The Blitzkiss (Brendel)	F	15m.	
3425	(Oct. 23)	Lovable Trouble (Clyde)			
		GLOVE SLINGERS			
3409	(Nov. 6)	Mitt Me Tonight			
		INTERNATIONAL FORUM '41-'42 (6)			
3451	(Feb. 22)	No. 1 — Dorothy Thompson	E	16m.	840
3452	(May 27)	No. 2—Will England Be Invaded?	G	19½m.	840
3453	(Oct. 3)	No. 3 — Will Democracy Survive?	E	20m.	883
		SERIALS '41-'42 (4)			
3120	(Nov. 21)	Holt Of the Secret Service		15 ep.	
		One Reel			
		CINESCOPES '41-'42 (8)			
3971	(Aug. 8)	Exploring Space	F	9m.	841
3972	(Sept 5)	From Nuts to Soup	G	8m.	873
3973	(Oct. 3)	The World of Sound	G	10m.	873
3974	(Nov. 1)	Women in Photography			
		COLOR RHAPSODIES (Technicolor) '41-'42 (16)			
3501	(Oct. 17)	Who's Zoo In Hollywood			
3502	(Nov. 7)	The Fox and The Grapes			
		COMMUNITY SINGS '41-'42 (10) (Series 6)			
3651	(Aug. 15)	No. 1 — Patriotic Songs	F	9m.	841
3652	(Sept. 5)	No. 2 — Current Hits	F	9½m.	873
3653	(Oct. 1)	No. 3 — College Songs	G	10½m.	873
3654	(Nov. 15)	No. 4—Popular Songs			
		FABLES '41-'42 (8)			
3751	(Oct. 27)	The Great Cheese Mystery			
3752	(Nov. 21)	Untitled			
		PANORAMICS '41-'42 (12)			
3901	(Aug. 8)	A City Within a City	G	10m.	854
3902	(Oct. 17)	The Gallup Poll	F	10m.	
3903	(Nov. 7)	New York's Finest			
		PHANTASIES '41-'42 (8)			
3701	(Oct. 10)	The Crystal Gazer	F	6m.	873
3702	(Dec. 19)	Untitled			
		QUIZ REELS '41-'42 (6)			
3601	(Aug. 22)	So You Think You Know Music No. 1 (S-2)	F	8m.	841
3602	(Sept. 12)	Kitchen Quiz No. 1	G	10½m.	854
3603	(Nov. 14)	Kitchen Quiz No. 2			
		THIS CHANGING WORLD (Raymond Gram Swing) (Dunningcolor) '41-'42 (6)			
3981	(Aug. 1)	Broken Treaties	G	8m.	853
3982	(Nov. 7)	How War Came			
		SCREEN SNAPSHOTS '41-'42 (10) (Series 21)			
3851	(Aug. 15)	No. 1	F	9m.	873
3852	(Sept. 12)	No. 2	G	10m.	873
3853	(Oct. 17)	No. 3			
3854	(Nov. 21)	No. 4			
		SPORT REELS '41-'42 (12)			
3801	(Aug. 1)	Tee Up (Patty Berg)	G	10m.	841
3802	(Sept. 12)	Show Dogs	G	10m.	854
3803	(Oct. 10)	Jungle Fishing	G	11m.	
3804	(Nov. 7)	Polo			
		TOURS '41-'42 (8)			
3551	(Aug. 15)	Journey In Tunisia	G	10m.	841
3552	(Oct. 10)	Buenos Aires Today	G	9m.	873
3553	(Nov. 7)	Alaska Tour			
		METRO			
		(For 1940-41 List See Blue Section Page 821, Pink Section Page 876)			
		One Reel			
		CARTOONS (18) (Technicolor)			
W-241	(Nov. 23)	The Lonesome Stranger	E	9m.	654
W-242	(Dec. 21)	Mrs. Ladybug	F	8m.	670
W-243	(Feb. 22)	Abdul the Bulbul Ameer	E	8m.	714
W-244	(Mar. 8)	The Prospecting Bear	F	9m.	715
W-245	(Apr. 5)	The Little Mole	G	9m.	740
W-246	(Apr. 26)	The Goose Goes South	G	8m.	749
W-247	(May 17)	The Rookie Bear	G	8m.	766
W-248	(June 7)	Dance of the Weed	G	9m.	775
W-249	(July 5)	The Alley Cat	F	10m.	796
W-250	(July 19)	The Midnight Snack	F	9m.	806
W-251	(Aug. 30)	Little Ceserio	G	8m.	853
W-252	(Sept. 6)	Officer Pooch	G	8m.	865
		FITZPATRICK TRAVELTALKS '41-'42 (12) (Technicolor)			
T-311	(Sept. 6)	Glimpses of Florida	F	9m.	854
T-312	(Oct. 4)	Inside Passage	G	9m.	873
T-313	(Nov. 15)	Georgetown, "Pride of Penang"	F	9m.	884
		MINIATURES			
M-231	(Nov. 9)	Rodeo Dough	G	10m.	634
M-232	(Dec. 21)	The Great Meddler	E	11m.	670
M-233	(Dec. 28)	The Happiest Man on Eerth	E	11m.	678
M-234	(Jan. 18)	More About Nostradamus	E	11m.	686
M-235	(May 31)	The Battle!	E	11m.	775
M-236	(July 5)	Memories of Europe	G	8m.	785
M-237	(June 28)	The Man Who Changed the World	G	11m.	796
M-238	(Aug. 2)	Ghost Treasure	G	11m.	816
M-239	(.....)	Triumph Without Drums	E	11m.	884
		OUR GANG COMEDIES '41-'42 (10)			
C-391	(Sept. 27)	Helping Hands	G	11m.	873
C-392	(Oct. 25)	Come Back Miss Pipps	G	11m.	884
		PASSING PARADE '41-'42 (10)			
K-381	(.....)	Strange Testament			
K-382	(.....)	We Do It Because...			
		PETE SMITH SPECIALTIES (14)			
S-261	(Oct. 12)	Quicker'n a Wink	E	9m.	634
S-262	(Nov. 30)	Wedding Bills	E	10m.	654
S-263	(Dec. 21)	Sea for Yourself	F	10m.	670
S-264	(Jan. 25)	Penny to the Rescue (Technicolor)	E	10m.	686
S-265	(Feb. 8)	Quiz Biz	G	9m.	694
S-266	(Mar. 15)	Memory Tricks	G	9m.	715
S-267	(Apr. 26)	Aeronutics	F	10m.	749
S-268	(May 24)	Lions on the Loose	G	9m.	766
S-269	(June 21)	Cuban Rhythm	E	9m.	785
S-270	(Aug. 16)	Water Bugs	G	10m.	816
S-271	(Sept. 20)	Football Thrills of 1940	G	8m.	865
S-272	(Oct. 4)	Flicker Memories	F	8m.	884
		'41-'42 (14)			
S-361	(Oct. 11)	Army Champions	G	10m.	884
S-362	(.....)	Fancy Answers			
		Two Reel			
		SPECIALS '41-'42 (6)			
A-301	(Oct. 25)	The Tell Tale Heart		20m.	
		PARAMOUNT			
		(For 1940-41 List See Blue Section Page 822, Pink Section Pages 842, 858)			
		Two Reel			
		SPECIALS '41-'42 (1) (Technicolor)			
	(.....)	The Raven			
		One Reel			
		COLOR CLASSIC CARTOONS (Technicolor)			
CO-1	(Aug. 22)	Vitamin Hay	G	7m.	841
		BENCHLEY COMEDIES '41-'42 (4)			
S1-1	(Oct. 10)	How to Take A Vacation	G	10m.	873
		FASCINATING JOURNEYS (Technicolor) '41-'42 (2)			
M1-1	(Oct. 24)	Road in India	G	11m.	
		GRANTLAND RICE SPORTLIGHTS '41-'42 (13)			
R1-1	(Sept. 5)	Shooting Mermaids	G	10m.	854
R1-2	(Oct. 3)	Meet the Champs	G	10m.	873
R1-3	(Oct. 31)	Sittin Pretty	G	10m.	
		HEDDA HOPPER'S HOLLYWOOD '41-'42 (6)			
Z1-1	(Sept. 12)	No. 1	G	10m.	841
		HEADLINERS '41-'42 (6)			
A1-1	(Sept. 26)	Beauty and the Beach	G	10m.	873
		MADCAP MODELS (Technicolor)			
U0-1	(Jan. 17)	Western Daze	E	9m.	678
U0-2	(Apr. 4)	Dipsy Gipsy	E	9m.	735
U0-3	(June 27)	Hoola Boola	E	9m.	785
U0-4	(Aug. 29)	Gay Knighties	E	9m.	865
		POPEYE CARTOONS '41-'42 (12)			
E1-1	(Sept. 19)	I'll Never Crow Again	G	7m.	865
		POPULAR SCIENCE (Magnacolor) '41-'42 (6)			
J1-1	(Sept. 19)	No. 1	G	11m.	854
J1-2	(.....)	No. 2	G	10m.	
		QUIZ KIDS '41-'42 (6)			
Q1-1	(Sept. 12)	No. 1	G	11m.	841
		SPEAKING OF ANIMALS '41-'42 (6)			
Y1-1	(Sept. 5)	In a Pet Shop	G	7m.	841
Y1-2	(Oct. 31)	In a Zoo	G	10m.	
		SUPERMAN '41-'42 (12) (Technicolor)			
W1-1	(Sept. 26)	Superman	G	11m.	841
		UNUSUAL OCCUPATIONS (Magnecolor) '41-'42 (6)			
L1-1	(Oct. 3)	No. 1	G	11m.	873
		PRODUCERS RELEASING CORP.			
		SPECIALS			
	(May 7)	Alive In the Deep	G	25m.	749
	(June 7)	Men the Enigma	G	22m.	759
		Two Reel			
		AMERICAN HISTORY			
0-1	(Mar. 1)	Our Bill of Rights	G	20m.	734
0-2	(Mar. 1)	Our Declaration of Independence	F	22m.	743
0-3	(Mar. 1)	Our Constitution	F	22m.	600
0-4	(Mar. 1)	Our Monroe Doctrine (see Guardians Of the Americas)	F	21m.	654
0-5	(Aug. 1)	Our Louisiana Purchase	B	20½m.	872
0-6	(Nov. 1)	Our Freedom Of the Seas			

RKO-RADIO

(For 1940-41 List See Blue Section Page 822, Pink Section Page 842)

Two Reel
EDGAR KENNEDY COMEDIES
'41-'42 (6)

Release No.	Release Date	Title	Rating	Running Time	Page Reviewed In Blue or Pink Section
23401	(Sept. 5)	Westward Ho-Hum	F	16m.	840
23402	(Oct. 17)	I'll Fix It	F	17m.	865
23403	(Dec. 19)	A Quiet Fourth		15m.	

LEON ERROL COMEDIES
'41-'42 (6)

23701	(Sept. 26)	Man-I-Cured	G	20m.	853
23702	(Nov. 28)	Who's a Dummy?			

THE MARCH OF TIME
'41-'42 (13)

23101	(Aug. 29)	No. 1—Thumbs Up, Texas!	E	19m.	840
23102	(Sept. 26)	No. 2—Norway in Revolt	E	20m.	866
23103	(Oct. 24)	No. 3—Sailors With Wings	G	20m.	883

RAY WHITLEY MUSICAL WESTERNS
'41-'42 (4)

23501	(Nov. 2)	California or Bust	G	18m.	865
23502	(Jan. 30)	Keep Shooting	G	17m.	840

One Reel
INFORMATION PLEASE
'41-'42 (13)

24201	(Sept. 19)	No. 1—John Gunther	G	9m.	854
24202	(Oct. 17)	No. 2—Howard Lindsay	G	10m.	

PICTURE PEOPLE
'41-'42 (13)

24401	(Sept. 12)	No. 1—Defense	G	8m.	866
24402	(Oct. 10)	No. 2—Hollywood Sports	G	9m.	884

SPORTSCOPES
'41-'42 (13)

24301	(Sept. 5)	Pampas Paddock	F	9m.	854
24302	(Oct. 3)	Dog Obedience	G	9m.	873

WALT DISNEY CARTOONS
(Technicolor)

D—Donald Duck
M—Mickey Mouse

'40-'41 (18)
(Fourth Series)

14101	(Mar. 7)	Golden Eggs (D)	E	8m.	693
14102	(Mar. 28)	Gentleman's Gentleman (M)	G	7m.	703
14103	(Apr. 18)	Baggage Buster	G	7m.	714
14104	(May 9)	A Good Time for a Dime (D)	G	7½m.	735
14105	(May 30)	Canine Caddy (M)	E	7m.	735
14106	(June 20)	Nifty Nineties (M)	E	7m.	759
14107	(July 11)	Early to Bed (D)	E	8m.	806
14108	(Aug. 1)	Truant Officer Donald (D)	E	8m.	806
14109	(Aug. 22)	Orphans Benefit	E	9m.	841
14110	(Sept. 12)	Old MacDonald Duck (D)	E	8m.	853
14111	(Oct. 3)	Lend a Paw	E	8m.	841
14112	(Oct. 24)	Donald's Camera (D)	G	8m.	873
14113	(Nov. 14)	Art of Skiing	G	8m.	883
14114	(Dec. 5)	Chief Donald (D)		7½m.	
14115	(Dec. 26)	Art of Self Defense		8m.	
14116	(Jan. 16, '42)	Village Smithy (D)	G	7½m.	885
14117	(Feb. 7, '42)	Mickey's Birthday Party (M)			
14118	(Feb. 28, '42)	Pluto, Jr.			

REPUBLIC

(For 1940-41 List See Blue Section Page 823)

MEET THE STARS (12)

028-1	(Dec. 24)	No. 1—Chinese Garden Festival	G	10m.	664
028-2	(Jan. 24)	No. 2—Baby Stars	G	10m.	687
028-3	(Feb. 24)	No. 3—Variety Reel	F	9m.	704
028-4	(Mar. 24)	No. 4—Variety Reel	G	10m.	730
028-5	(Apr. 24)	No. 5 — Hollywood Meets the Navy	G	10m.	740
028-6	(May 24)	No. 6 — Stars at Play	G	10m.	776
028-7	(June 24)	No. 7 — Meet Roy Rogers	G	10m.	785
028-8	(July 24)	No. 8 — Stars — Past and Present	E	10m.	776

SERIALS
'41-'42 (4)

181/1–181/12	( )	King of the Texas Rangers	G	12 ep.	853

20th CENTURY-FOX

(For 1940-41 List See Blue Section Page 823)

One Reel
ADVENTURES OF A NEWSREEL CAMERAMAN
'41-'42 (8)

2201	(Aug. 1)	Soldiers of the Sky	G	10m.	841
2202	(Oct. 24)	Highway of Friendship	G	10m.	884
2203	(Nov. 21)	Wonders Of the Sea	G	10m.	

MAGIC CARPET OF MOVIETONE
'41-'42 (8)

2101	(Aug. 15)	Sagebrush and Silver	G	10m.	841
2102	(Sept. 26)	Glacier Trails	G	10m.	866
2103	(Dec. 5)	Call of Canada			

SPORTS REVIEWS
'41-'42 (8)

2301	(Sept. 12)	Aristocrats of the Kennel	G	9m.	854
2302	(Nov. 7)	Life Of A Thoroughbred	G	10m.	

TERRYTOONS
Black and White
'41-'42 (16)

2501	(Aug. 22)	The Ice Carnival	F	6m.	841
2502	(Sept. 19)	Uncle Joey Comes to Town	F	6m.	865
2503	(Oct. 17)	The Frozen North	F	6m.	873
2504	(Nov. 14)	Back to the Soil			
2505	(Dec. 26)	Flying Fever			

Teohnicolor
'41-'42 (16)

2551	(Aug. 8)	The Old Oaken Bucket	G	7m.	841
2552	(Sept. 5)	The One Man Navy	G	6m.	841
2553	(Oct. 3)	Welcome Little Stranger	F	6m.	865
2554	(Oct. 31)	Slap Happy Hunters	F	6m.	872
2555	(Nov. 28)	The Bird Tower			
2556	(Dec. 12)	A Yarn About a Yarn			

THE WORLD TODAY
'41-'42

2401	(Aug. 29)	American Sea Power	E	10m.	841
2402	(Oct. 10)	Uncle Sam's Iron Warriors	G	9m.	884

UNIVERSAL

(For 1940-41 List See Blue Section Page 823, Pink Section Page 843)

Two Reel
MUSICALS
'41-'42 (13)

6221	(Sept. 3)	Is Everybody Happy?	G	17m.	845
6222	(Oct. 8)	In the Groove	G	17m.	866
6223	(Nov. 5)	Skyline Serenade	G	16m.	
6224	(Nov. 26)	Doin' the Town		16m.	

SERIALS
'41-'42 (4)

6681–6692	(Jan. 6)	Don Winslow of the Navy	G	12ep.	
6581–6593	(Mar. 31)	Gang Busters		13 ep.	
6781–6795	(July 1)	Riders of Death Valley	E	15 ep.	686
6881–6892	(Oct. 14)	Sea Raiders	G	12 ep.	796

SPECIALS
'41-'42 (1)

6110	(.....)	Cavalcade of Aviation			

One Reel
STRANGER THAN FICTION
'41-'42 (15)

6371	(Sept. 8)	Shampoo Springs	G	9m.	865
6372	(Oct. 6)	The Hermit of Oklahoma	G	9m.	865
6373	(Oct. 27)	The Candy Kid	G	9m.	865
6374	(Nov. 17)	Junior Battle Fleet		9m.	

COLOR CARTOONS
(Technicolor)
'41-'42 (13)

6241	(Sept. 1)	Boogie Woogie Bugle Boy of Company B	G	7½m.	865
6242	(Oct. 20)	Man's Best Friend	F	7m.	883
6243	(Nov. 24)	What's Cookin'?	F	7m.	

VARIETY VIEWS
'41-'42 (15)

6351	(Sept. 15)	Moby Dick's Home Town	G	9m.	845
6352	(Oct. 13)	Northern Neighbors (Color)	G	9m.	873
6353	(Nov. 10)	George Washington—Country Gentleman	G	9m.	865
6354	(Dec. 8)	Trail Of the Buccaneers	G	9m.	873

VITAPHONE

(For 1940-41 List See Blue Section Page 824, Pink Section Page 843)

Two Reel
BROADWAY BREVITIES
'41-'42 (12)

7101	(Sept. 6)	Minstrel Days	E	20m.	853
7102		Monsters of the Deep			
7103	(Nov. 15)	At the Stroke of Twelve	F	17m.	
7104	(Oct. 18)	Perils Of the Jungle	F	20m.	
7105	(Dec. 13)	West Of the Rockies			

TECHNICOLOR PRODUCTIONS
'41-'42 (6)

7001	(Oct. 4)	The Tanks Are Coming	E	20m.	853
7002	(.....)	Soldiers in White			

One Reel
HOLLYWOOD NOVELTIES
'41-'42 (6)

7301	(Sept. 20)	Polo With the Stars	F	9m.	854
7302	(Nov. 8)	White Sails	G	10m.	845
	(.....)	Miracle Makers	F	10m.	854
7303	(Dec. 27)	Points on Arrows	G	10m.	854

LOONEY TUNES
'41-'42 (16)

7601	(Sept. 20)	Notes to You	G	7m.	865
7602	(Oct. 25)	Robinson Crusoe, Jr.			
7603	(Dec. 6)	Porky's Pooch			
7604	(Nov. 15)	Porky's Midnight Matinee			

MELODY MASTERS
'41-'42 (10)

7501	(Sept. 13)	U.S.C. Band and Glee Club	G	10m.	853
7502	(Oct. 25)	Carioca Serenaders	G	9m.	
7503	(Dec. 6)	Forty Boys And A Song	G	10m.	853

MERRIE MELODIES
(Technicolor)
'41-'42 (26)

7701	(Sept. 13)	All This and Rabbit Stew	E	7m.	853
7702	(Sept. 27)	The Brave Little Bat	G	7m.	873
7703	(Oct. 11)	The Bug Parade	G	7m.	
7704	(Oct. 25)	Rookie Revue	E	8m.	
7705	(Nov. 8)	Saddle Silly			
7706	(Nov. 22)	The Cagey Canary			
7707	(Dec. 6)	Rhapsody in Rivets			
7708	(Dec. 20)	Wabbit Twouble			

SPORTS PARADE
(Technicolor)
'41-'42 (10)

7401	(Sept. 27)	Kings of the Turf	G	10m.	854
7402	(Dec. 20)	King Salmon			
7403	(Nov. 1)	Water Sports	F	8m.	

SPECIALS
(Technicolor)

	(Nov. 29)	The Gay Parisienne			

MISCELLANEOUS

(Free subjects are marked "NC")

Adventure In the Bronx (Film Associates)	G	11m.	841
Birthplace of America (Classic)	G	8½m.	
Bomber (Gov't) (NC)	E	10m.	873
Gypsy Romance, A (Josephson)	G	21m.	883
Land Of the Cree (Central)	G	10m.	884
Letter from Home, A (UA)	E	17m.	872
Taking the X Out of X-Ray (NC) (General Electric)	F	9m.	884
Thailand (Equity)	G	9m.	884
This Is China (States Rights)	F	27m.	
Tillie's Punctured Romance (Monogram)	E	38m.	855

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